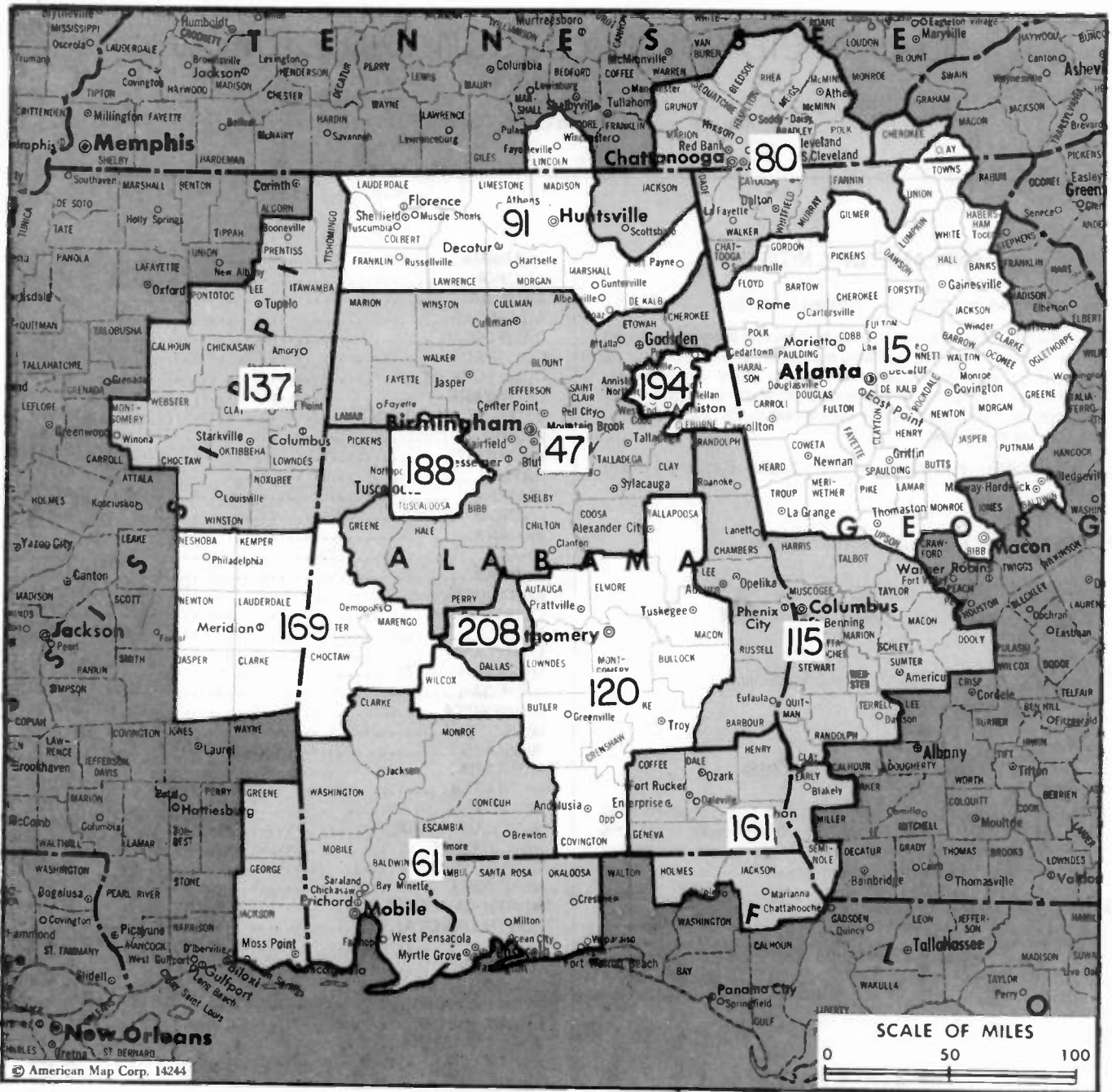


Alabama



Alabama Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	7	15	22
Educational Television Stations	3	6	9
			<hr/> 31

Market	Arbltron ADI TV Households	Rank
Atlanta, GA.....	1,135,900	15
Birmingham, AL.....	498,200	47
Mobile, AL-Pensacola, FL.....	408,300	61
Chattanooga, TN.....	293,000	80
Huntsville-Decatur-Florence, AL.....	251,100	91
Columbus, GA.....	180,300	115
Montgomery, AL.....	172,300	120
Columbus-Tupelo, MS.....	150,100	137
Dothan, AL.....	99,700	161
Meridian, MS.....	78,300	169
Tuscaloosa, AL.....	50,500	188
Anniston, AL.....	42,300	194
Selma, AL.....	17,100	208

Market Area Commercial TV Stations

WAGA-TV (5), WATL (36), WGNX (46), WSB-TV (2), WTBS (17), WVEU (69), WXIA-TV (11)
 WBMG (42), WBRC-TV (6), WTOO (21), WVTV-TV (13)
 WALA-TV (10), WEAR-TV (3), WJTC (44), WKRG-TV (5), WPAN (53), WPMI (15)
 WDEF-TV (12), WDSI-TV (61), WRCB-TV (3), WTVC (9)
 WAAY-TV (31), WAFF (48), WHNT-TV (19), WOWL-TV (15), WZDX (54)
 WLTZ (38), WRBL (3), WSWS (66), WTVM (9), WXTX (54)
 WCOV-TV (20), WKAB-TV (32), WSFA-TV (12)
 WCBI-TV (4), WTVA (9), WWSB-TV (27)
 WDHN (18), WTVY (4)
 WHTV (24), WLBM-TV (30), WTOK-TV (11)
 WCFT-TV (33), WDBB (17)
 WJSU-TV (40)
 WAKA (8)

State Cross Reference List

Communities That Receive Programs of
 Stations That are Located Elsewhere

- WAFF, Decatur —See Huntsville-Decatur, AL
- WEAR-TV, Mobile —See Pensacola, FL
- WJTC, Mobile —See Pensacola, FL
- WPAN, Mobile —See Fort Walton Beach, FL
- WAKA, Montgomery —See Selma, AL

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BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151

Alabama—Anniston

WJSU-TV

Ch. 40

Network Service: CBS.

Licensee: Jacksonville State University Communications Foundation Inc., Radio Bldg., 1330 Noble St., Anniston, AL.

Studio: Radio-Television Bldg., Anniston, AL.

Mailing Address: Box 40, Anniston, AL 36201.

Telephone: 205-237-8651.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 720-kw max. & 464-kw horizontal visual, 143-kw max. & 92.8-kw horizontal aural. Antenna: 880-ft. above av. terrain, 235-ft. above ground, 1745-ft. above sea level.

Latitude 33° 40' 52"
Longitude 85° 48' 57"

Transmitter: Top of Blue Mtn. 200-ft. S of Lookout Tower.

Satellite Earth Station: Transmit/receive; Drake, 3.2-meter; Drake receivers.

News Service: AP.

Ownership: Non-profit corp. Board members: Theron E. Montgomery Jr., Charles C. Rowe, Jack Hopper & James A. Reaves. Jacksonville State U. is licensee of WLJS-FM, Jacksonville, AL.

Began Operation: Oct. 26, 1969. Sale to present owners by Harry Brandt Ayers, et al., approved by FCC May 4, 1983.

Represented (sales): Katz Television.

Represented (legal): Gardner, Carton & Douglas.

Represented (engineering): Claude M. Gray.

Personnel:

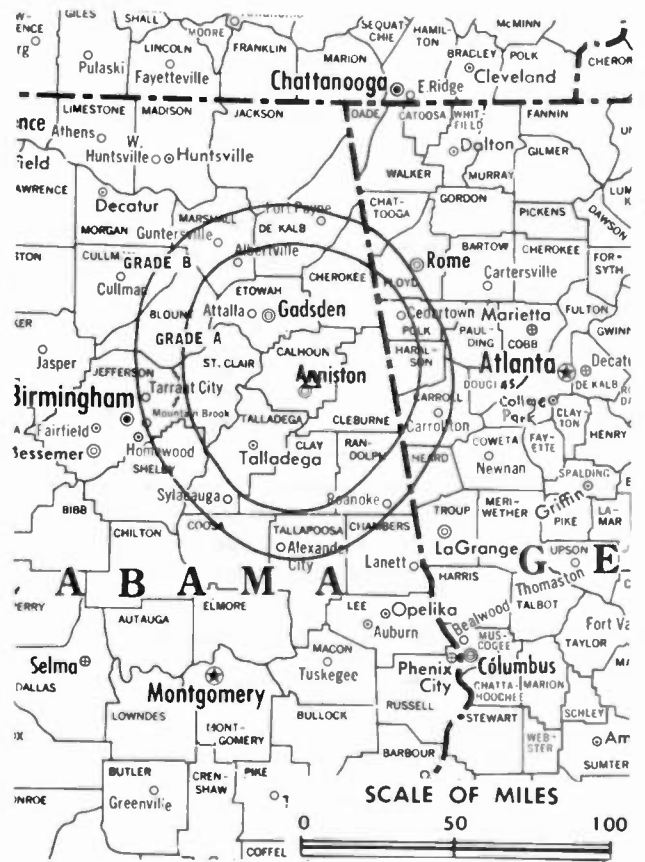
HARRY E. MABRY, general manager.
DAVID ATCHISON, program director.
BILL HAGLER, general sales manager.
JOHN MURRELL, chief engineer.
JIM VICE, local sales manager.

Highest One Hour Rate: \$1350.

Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$150.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WJSU-TV BPCT—4849 Granted 6/9/75

©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Calhoun	42,700	42,300	99
	Etowah	38,500	38,200	99
Between 25-49%	ALABAMA			
	Cherokee	6,800	6,700	99
	St Clair	15,800	15,600	99
	Talladega	25,700	25,400	99
Between 5-24%	ALABAMA			
	Clay	4,800	4,700	98
	Cleburne	4,900	4,800	98
	De Kalb	21,300	21,100	99
	Randolph	7,200	7,100	99
Station Totals		167,700	165,900	98
Net Weekly Circulation (1985)				78,800
Average Daily Circulation (1985)				42,400

Alabama—Birmingham

WBMG

Ch. 42

Network Service: CBS.

Licensee: Birmingham Television Corp., Box 6146, Birmingham, AL 35259.

Studio: 2075 Golden Crest Dr.

Telephone: 205-322-4200.

Mailing Address: Box 6146, Birmingham, AL 35259.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 2163-kw max. & 1633-kw horizontal visual, 216.3-kw max. & 163.3-kw horizontal aural. Antenna: 1380-ft. above av. terrain, 1134-ft. above ground, 2049-ft. above sea level.

Latitude 33° 29' 02"
Longitude 86° 48' 21"

Transmitter: 700-ft. NNW of intersection of Valley Ave. & Valley View Dr.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter, 5-meter & 7-meter; M/A-Com & Scientific-Atlanta receivers.

News Service: CBS.

Ownership: Park Bcstg. Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 17, 1965. Sale to present owner by Southern Bcstg. Co., William Dubois, et al., approved by FCC June 1973.

Represented (sales): Blair Television.

Represented (legal): McKenna, Wilkinson & Klitner.

Represented (engineering): Jansky & Bailey.

Personnel:

- HOYLE BROOME, vice president & general manager.
- WILLIAM CRAWFORD, local sales manager.
- STEVEN WHITE, operations manager.
- FRED VINSON, chief engineer.
- LINDA McCARTY, national sales coordinator & traffic manager.

Highest One Hour Rate: \$5000.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Bibb	5,700	5,600	98
	Jefferson	255,600	253,900	99
	St Clair	15,800	15,600	99
	Shelby	26,000	25,800	99
	Walker	25,400	25,200	99
	Winston	8,500	8,400	99



WBMG BPCT-820R25KF Granted 11/10782 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Blount	14,100	13,900	99
	Chilton	11,800	11,600	98
	Cullman	23,600	23,400	99
	Fayette	7,100	7,000	99
	Talladega	25,700	25,400	99
Between 5-24%	ALABAMA			
	Cherokee	6,800	6,700	99
	Clay	4,800	4,700	98
	Colbert	20,600	20,300	99
	Coosa	4,300	4,200	98
	Etowah	38,500	38,200	99
	Franklin	10,900	10,700	98
	Lamar	6,200	6,100	98
	Lauderdale	30,600	30,200	99
	Perry	4,600	4,500	98
Tallapoosa	14,100	13,900	99	
Tuscaloosa	50,800	50,200	99	
Station Totals		623,100	617,000	99
Net Weekly Circulation (1985)			329,900	
Average Daily Circulation (1985)			156,300	

TV - Radio - CATV - Newspaper

Robert W. Rounsaville & Associates

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Alabama—Birmingham

WBRC-TV

Ch. 6

Network Service: ABC.

Licensee: Taft Television & Radio Co. Inc., Box 6, Birmingham 35201.

Studio: Atop Red Mtn.

Telephone: 205-322-6666. TWX: 810-733-3650.

Mailing Address: Box 6, Birmingham, AL 35201.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1120-ft. above av. terrain, 795-ft. above ground, 1802-ft. above sea level.

Latitude 33° 29' 19"
Longitude 86° 47' 58"

Transmitter: Atop Red Mtn.

Satellite Earth Stations: Transmit/receive; 3, Harris, 9-meter; Harris receivers.

News Services: AP, UPI.

Ownership: Taft Bcstg. Co. For other interests, see Group Ownership of TV Stations.

Began Operation: July 1, 1949. Sale to present owners by Storer Bcstg. Co. approved May 8, 1957 (Television Digest, Vol. 13:13, 14, 19); Storer previously acquired stations from Mrs. Eloise Hanna in May 1953 (Vol. 9:13, 21).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

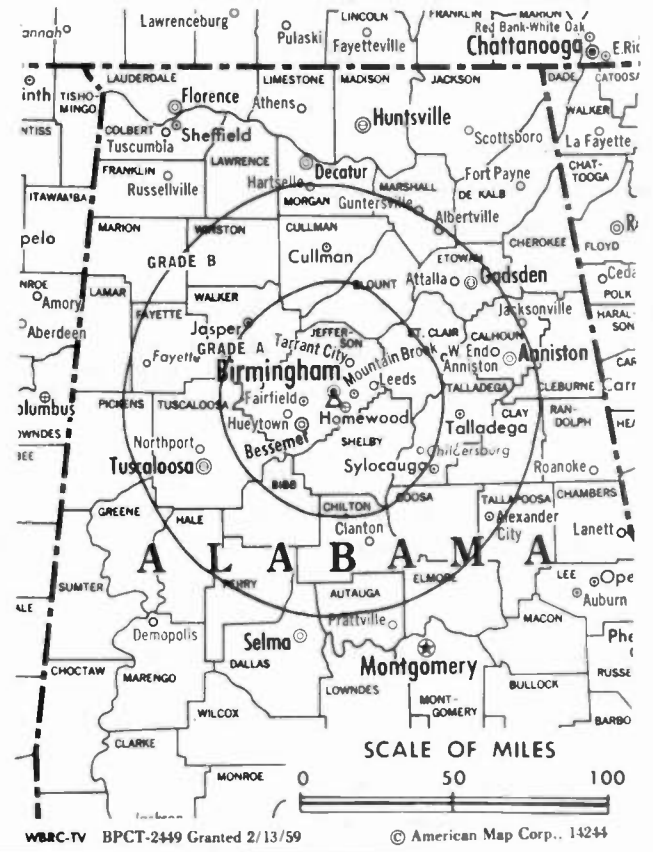
DUDLEY S. TAFT, president.
NICK BOLTON, vice president & general manager.
ROBERT R. FANNING, general sales manager.
BOB HERRON, local sales manager.
JACK CAHALAN, news director.
JERRY THORN, chief engineer.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$2150.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Bibb	5,700	5,600	98
	Blount	14,100	13,900	99
	Calhoun	42,700	42,300	99
	Cherokee	6,800	6,700	99
	Chilton	11,800	11,600	98
	Clay	4,800	4,700	98
	Coosa	4,300	4,200	98
	Cullman	23,600	23,400	99
	Etowah	38,500	38,200	99
	Fayette	7,100	7,000	99
	Greene	3,700	3,600	97
	Hale	5,000	4,900	98
	Jefferson	255,600	253,900	99
	Lamar	6,200	6,100	98
	Marion	11,600	11,500	99
Perry	4,600	4,500	98	
Pickens	7,100	6,900	97	
St Clair	15,800	15,600	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Shelby	26,000	25,800	99
	Talladega	25,700	25,400	99
	Tuscaloosa	50,800	50,200	99
	Walker	25,400	25,200	99
	Winston	8,500	8,400	99
Between 25-49%	ALABAMA			
	Cleburne	4,900	4,800	98
	Colbert	20,600	20,300	99
	Dallas	17,500	17,200	98
	Franklin	10,900	10,700	98
	Lauderdale	30,600	30,200	99
	Marshall	25,700	25,400	99
	Morgan	33,800	33,400	99
	Sumter	5,400	5,300	98
	Tallapoosa	14,100	13,900	99
Between 5-24%	ALABAMA			
	Autauga	11,600	11,400	98
	De Kalb	21,300	21,100	99
	Lawrence	10,400	10,200	98
	Limestone	16,100	15,900	99
	Madison	72,700	71,900	99
	Marengo	8,400	8,200	98
	Randolph	7,200	7,100	99
	Wilcox	4,500	4,400	98
	GEORGIA			
Polk	11,700	11,600	99	
Station Totals		932,800	922,600	98
Net Weekly Circulation (1985)			635,800	
Average Daily Circulation (1985)			419,500	

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ARBITRON RATINGS

 **ARBITRON RATINGS COMPANY**
a Control Data Company

Alabama—Birmingham

WTTO

Ch. 21

Network Service: None, independent.

Licensee: Chapman Radio & TV Corp., Box C-2100, Birmingham, AL 35283.

Studio: 2021 Golden Crest Dr., Birmingham, AL 35209.

Telephone: 205-251-2100.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1042-kw max. & 787-kw horizontal visual, 104.2-kw max. & 78.7-kw horizontal aural. Antenna: 1343-ft. above av. terrain, 1062-ft. above ground, 2012-ft. above sea level.

Latitude 33° 29' 04"
Longitude 86° 48' 25"

Transmitter: Top of Red Mtn., Birmingham.

Satellite Earth Station: Anixter-Mark, 5-meter; Scientific-Atlanta receivers.

News Service: CNN Headline News.

Ownership: Byron Lasky, 100%. For other interests, see Arlington Broadcast Group in Group Ownership of TV Stations.

Began Operation: April 21, 1982. Sale of 50.2% to Byron Lasky, 49.8% owner, by William A. & George K. Chapman, approved by FCC July 8, 1983.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Lohnes & Culver.

Personnel:

CHARLES ROUNTREE, vice president & general manager.
CHARLEY WEIDMAN, general sales manager.
TINA YARBROUGH, program director.
STEVE ROWALL, chief engineer.

Highest 30 Sec. Rate: \$150.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Bibb	5,700	5,600	98
	Chilton	11,800	11,600	98
	Cullman	23,600	23,400	99
	Fayette	7,100	7,000	99
	Jefferson	255,600	253,900	99
	St Clair	15,800	15,600	99
	Shelby	26,000	25,800	99
	Talladega	25,700	25,400	99
	Walker	25,400	25,200	99
	Winston	8,500	8,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Blount	14,100	13,900	99
	Coosa	4,300	4,200	98
	Greene	3,700	3,600	97
	Marion	11,600	11,500	99
	Marshall Perry	25,700 4,600	25,400 4,500	99 98
Between 5-24%	ALABAMA			
	Autauga	11,600	11,400	98
	Calhoun	42,700	42,300	99
	Cherokee	6,800	6,700	99
	Clay	4,800	4,700	98
	Etowah	38,500	38,200	99
	Franklin	10,900	10,700	98
	Hale	5,000	4,900	98
	Morgan	33,800	33,400	99
	Randolph	7,200	7,100	99
Tallapoosa Tuscaloosa	14,100 50,800	13,900 50,200	99 99	
Station Totals		695,400	688,500	99
Net Weekly Circulation (1985)			316,400	
Average Daily Circulation (1985)			163,000	

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Alabama—Birmingham

WVTM-TV

Ch. 13

Network Service: NBC.

Licensee: WVTM-TV Inc., Box 10502, Birmingham, AL 35202.

Studio: Atop Red Mtn.

Telephone: 205-933-1313. TWX: 205-328-0751.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 1360-ft. above av. terrain, 1072-ft above ground, 2049-ft. above sea level.

Latitude 33° 29' 25.5"
Longitude 86° 47' 48.0"

Transmitter: Atop Red Mtn.

Satellite Earth Stations: Common carrier (2) & station owned (1); Harris receivers.

News Services: AP, NIWS, UPI, Weather Scan.

Ownership: Times Mirror Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: May 29, 1949. Sold to The Birmingham News Co. July 1953 (Television Digest, Vol. 9:15, 24). Transfer of stations to Samuel I. Newhouse interests approved by FCC Jan. 25, 1956 (Vol. 11:49; 12:4). Sale to present owner approved March 27, 1980.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

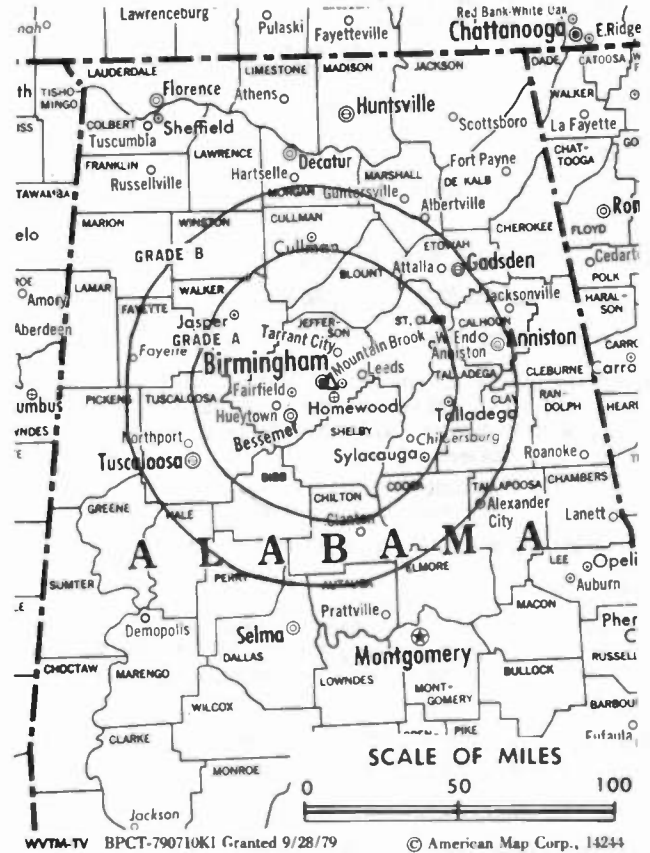
Personnel:

JOHN J. McCRORY, president.
JACK HARRISON, vice president & general manager.
FRANK LANDERS, general sales manager.
EVERETT HOLLE, program director & administrative asst. to general manager.
ROBIN COOPER, promotion director.
TOM ROBERTS, news director.
PAUL GROSS, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Bibb	5,700	5,600	98
	Blount	14,100	13,900	99
	Calhoun	42,700	42,300	99
	Chilton	11,800	11,600	98
	Clay	4,800	4,700	98
	Coosa	4,300	4,200	98
	Cullman	23,600	23,400	99
	Etowah	38,500	38,200	99
	Fayette	7,100	7,000	99
	Greene	3,700	3,600	97
	Hale	5,000	4,900	98
	Jefferson	255,600	253,900	99
	Marion	11,600	11,500	99
	Marshall	25,700	25,400	99
	Perry	4,600	4,500	98
	Pickens	7,100	6,900	97
	St Clair	15,800	15,600	99
	Shelby	26,000	25,800	99
	Talladega	25,700	25,400	99



WVTM-TV BPCT-790710K1 Granted 9/28/79 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Tuscaloosa	50,800	50,200	99
	Walker	25,400	25,200	99
	Winston	8,500	8,400	99
Between 25-49%	ALABAMA			
	Autauga	11,600	11,400	98
	Cherokee	6,800	6,700	99
	Cleburne	4,900	4,800	98
	Dallas	17,500	17,200	98
	Lamar	6,200	6,100	98
	Madison	72,700	71,900	99
	Marengo	8,400	8,200	98
	Morgan	33,800	33,400	99
	Randolph	7,200	7,100	99
Between 5-24%	Sumter	5,400	5,300	98
	Tallapoosa	14,100	13,900	99
	ALABAMA			
	Chambers	14,100	13,900	99
	Colbert	20,600	20,300	99
	De Kalb	21,300	21,100	99
	Franklin	10,900	10,700	98
	Lauderdale	30,600	30,200	99
	Lawrence	10,400	10,200	98
	GEORGIA			
Haralson	6,900	6,800	99	
MISSISSIPPI				
Lowndes	20,000	19,800	99	
Noxubee	4,000	3,900	98	
Station Totals		945,500	935,100	98
Net Weekly Circulation (1985)			621,200	
Average Daily Circulation (1985)			415,700	

Alabama—Dothan

WDHN

Ch. 18

Network Service: ABC.

Licensee: Southeast Alabama Broadcasting Co. Inc., Box 6237, Dothan, AL 36302.

Studio: 1.8-mi. East of Dothan on Rte. 52.

Mailing Address: Box 6237, Dothan, AL 36302.

Telephone: 205-793-1818.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1080.4-kw max. & 398-kw horizontal visual, 162.6-kw max. & 39.8-kw horizontal aural. Antenna: 730-ft. above av. terrain, 796-ft. above ground, 1049-ft. above sea level.

Latitude 31° 14' 30"
Longitude 85° 18' 48"

Transmitter: 1.8-mi. E of Dothan on Rte. 52.

News Service: AP.

Ownership: Hi Ho Television Stations of Dothan Inc. F. Francis D'Addario, chmn. of board, 50%; Benton Barry, 30%; Multicor Ltd., 20%. Principals have interest in WVGA(TV), Valdosta, GA. D'Addario owns WDJZ(AM), Bridgeport, CT.

Began Operation: August 7, 1970. Sale to present owners by Betts Slingluff Jr., et al., approved by FCC June 26, 1979.

Represented (sales): Adam Young Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring & Associates.

Personnel:

- BETTY MARSHALL, general manager.
- LINDA CLAY, sales manager.
- SHAWN WARD, program director.
- HOWARD LANGSTON, operations manager.
- DAVID KIRKLAND, production manager.
- TERRY KEY, news director.
- DAN BILLINGS, director of engineering.

Highest 30 Sec. Rate: \$200.

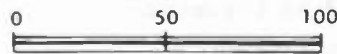
NETWORK BASE HOURLY RATE: \$125.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Coffee	14,200	14,000	99
	Dale	15,200	15,000	99
	Geneva	8,800	8,700	99
	Henry	5,600	5,500	98
	Houston	29,400	29,100	99



SCALE OF MILES



WDHN BMPCT-7141 Granted 11/20/69

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Early	4,600	4,500	98
Between 25-49%	ALABAMA			
	Covington	14,500	14,300	99
	GEORGIA			
	Miller	2,700	2,600	96
Between 5-24%	ALABAMA			
	Barbour	8,600	8,400	98
	FLORIDA			
	Holmes	5,900	5,700	97
	Jackson	14,000	13,600	97
	Walton	9,300	9,100	98
	Washington	6,000	5,900	98
	GEORGIA			
	Clay	1,200	1,200	100
	Dougherty	34,900	34,400	99
Station Totals		178,100	175,100	98
Net Weekly Circulation (1985)			72,100	
Average Daily Circulation (1985)			35,700	

Alabama—Dothan

WTVY

Ch. 4

Network Service: CBS.

Licensee: WTVY Inc., Box 1089, Dothan, AL 36302.

Studio: Columbia Hwy.

Telephone: 205-792-3195. TWX: 810-744-3070.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 18.2-kw aural. Antenna: 1880-ft. above av. terrain, 1909-ft. above ground, 2049-ft. above sea level.

Latitude 30° 55' 10.12"
Longitude 85° 44' 27.90"

Transmitter: W of Rte. 177, 2.1-mi. S of Miller Crossroads, FL.

Satellite Earth Stations: Drake, 1.45-meter; Drake receivers; Scientific-Atlanta, 2.22-meter; Scientific-Atlanta receivers.

FM Affiliate: WTVY-FM, 100-kw, 95.5 MHz (No. 238), 1060-ft.

News Service: AP.

Ownership: Charles Woods, pres. & gen. mgr., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 12, 1955.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Kenkel, Barnard & Edmondson, P.C.

Represented (engineering): Cohen & Dippell.

Personnel:

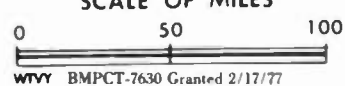
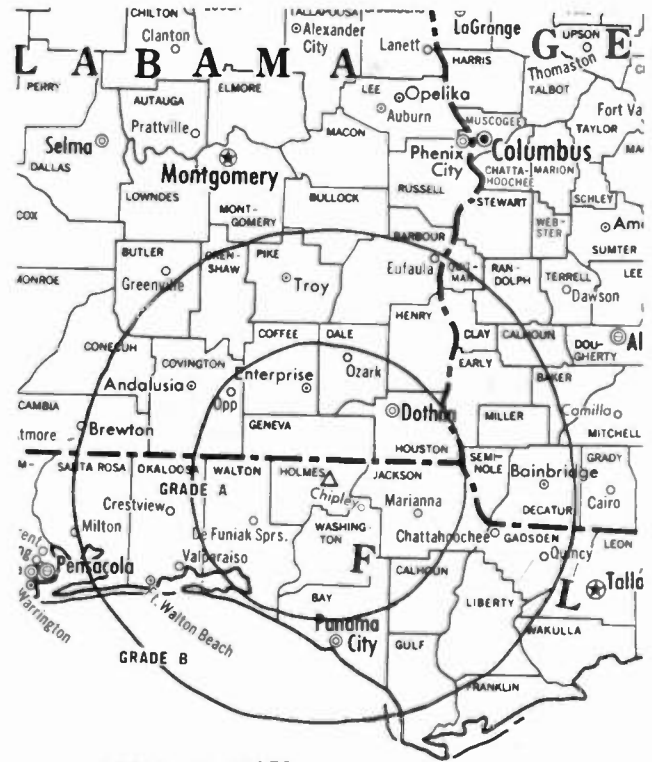
- CHARLES WOODS, president & general manager.
- JOHN GAUSE, sales manager.
- CARL BLACKMON, national sales manager.
- BILL LYSTER, director of engineering.
- REGGIE MITCHELL, program director.
- JERRY FINN, production manager.
- JERRY VANN, news director.

Highest 30 Sec. Rate (May 1, 1985): \$500.

NETWORK BASE HOURLY RATE: \$1036.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Coffee	14,200	14,000	99
	Covington	14,500	14,300	99
	Crenshaw	5,200	5,100	98
	Dale	15,200	15,000	99
	Geneva	8,800	8,700	99
	Henry	5,600	5,500	98
	Houston	29,400	29,100	99
	Pike	10,000	9,800	98
	FLORIDA			
	Bay	39,500	39,100	99
	Calhoun	3,500	3,400	97
	Gulf	3,700	3,600	97
	Holmes	5,900	5,700	97
	Jackson	14,000	13,600	97
	Okaloosa	42,000	41,600	99
	Walton	9,300	9,100	98
Washington	6,000	5,900	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Early	4,600	4,500	98
	Miller	2,700	2,600	96
	Seminole	3,200	3,100	97
Between 25-49%	ALABAMA			
	Butler	7,500	7,400	99
	Conecuh	5,500	5,400	98
	FLORIDA			
	Liberty	1,500	1,500	100
Between 5-24%	GEORGIA			
	Clay	1,200	1,200	100
	Decatur	8,900	8,700	98
Between 5-24%	ALABAMA			
	Barbour	8,600	8,400	98
	Escambia	13,000	12,800	98
	Macon	8,500	8,300	98
	Monroe	7,600	7,400	97
	Wilcox	4,500	4,400	98
	FLORIDA			
	Franklin	2,900	2,800	96
	Gadsden	13,000	12,700	98
	Wakulla	4,600	4,500	98
GEORGIA				
Calhoun	1,600	1,500	94	
Grady	6,700	6,600	99	
Terrell	4,000	3,900	98	
Station Totals		336,900	331,200	98
Net Weekly Circulation (1985)			223,700	
Average Daily Circulation (1985)			139,800	

Alabama—Florence

WOWL-TV

Ch. 15

Network Service: NBC.

Licensee: TV Muscle Shoals Inc., 840 Cypress Mill Rd., Box 2220, Florence, AL 35630.

Studio: 840 Cypress Mill Rd.

Mailing Address: Box 2220, Florence, AL 35630.

Telephone: 205-764-7711.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1700-kw max. & 851-kw horizontal visual, 170-kw horizontal aural. Antenna: 730-ft. above average terrain, 530-ft. above ground, 1486-ft. above sea level.

Latitude 34° 35' 01"
Longitude 87° 47' 14"

Transmitter: 6-mi. NW of Russellville, AL.

Satellite Earth Station: 4 in operation; Harris receivers.

News Services: UPI, NBC.

Ownership: Richard B. Biddle, pres.-treas., 76%; Jack A. Worley, v.p., 4%; Holly Spain, 10%; Frederick Adams Biddle, 10%.

Began Operation: Oct. 28, 1957.

Represented (sales): Seltel Inc.

Personnel:

RICHARD B. BIDDLE, chairman.
JACK WORLEY, chief exec. officer, president & general manager.
MITCH FAULKNER, national sales manager.
LARRY ROHLING, director of engineering.
LINCOLN WILLIAMS, operations manager.
JANE BARBER, traffic & promotion manager.
MILDRED CORNELIUS, merchandising manager.
JIMMY OLIVE, film director.

Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate (Jan. 1, 1984): \$185.

NETWORK BASE HOURLY RATE: \$250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Colbert	20,600	20,300	99
	Franklin	10,900	10,700	98
	Lauderdale	30,600	30,200	99



WOWL-TV BPCT-4940 Granted 10/15/76 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Lawrence	10,400	10,200	98
	MISSISSIPPI			
	Tishomingo	7,300	7,200	99
	TENNESSEE			
	Wayne	5,100	5,000	98
	Between 5-24%	ALABAMA		
Marion		11,600	11,500	99
Winston		8,500	8,400	99
TENNESSEE				
	Hardin	8,600	8,400	98
	Lawrence	12,600	12,400	98
Station Totals		126,200	124,300	98
Net Weekly Circulation (1985)				55,600
Average Daily Circulation (1985)				26,900

Alabama—Huntsville-Decatur

WAAY-TV

Ch. 31

Network Service: ABC.

Licensee: Rocket City Television Inc.

Studio: 1000 Monte Sano Blvd., Huntsville, AL 35801.

Telephone: 205-533-3131.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 674.53-kw visual, 75.68-kw aural. Antenna: 1792-ft. above av. terrain, 999-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 15"
Longitude 86° 32' 02"

Transmitter: 1000 Monte Sano Blvd.

Satellite Earth Stations: Andrew, 3-meter & 7-meter; Avantek receivers.

AM Affiliate: WAAY, 5-kw (0.5-kw night), 1550 kHz.

News Services: ABC, UPI.

Ownership: Smith Bcstg. Inc., owner of radio WAAY, Huntsville. Owners of Smith Bcstg. are M. Davidson Smith III, pres., 98%; K. H. Jones, v.p., 1%; Elizabeth Jones Smith, secy.-treas., 1%. Smith also owns 51% and wife Elizabeth Jones Smith owns 25% of WNUE(AM), Fort Walton Beach, Fla.

Began Operation: Aug. 1, 1959. Sale to present owner by P. T. Gunn, James R. Cleary and associates approved Nov. 13, 1963 by FCC (Television Digest, Vol. 3:30).

Represented (sales): Pety Television Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Carl T. Jones Associates.

Personnel:

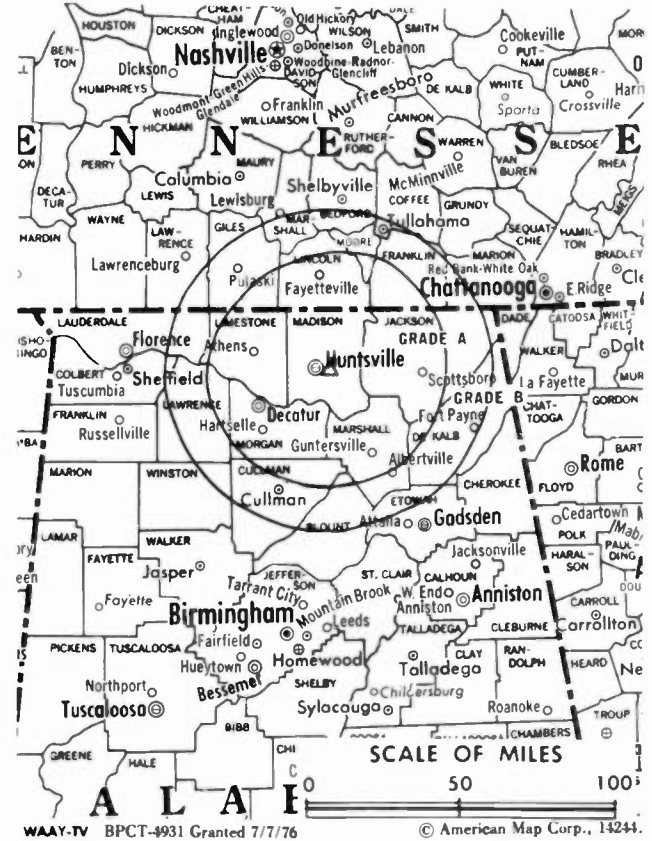
M. D. SMITH IV, president.
DAN WHITSETT, vice president & sales manager.
ROBERT A. GAY, chief engineer.
BETTIE HIGGINS, program director.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$850.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Colbert	20,600	20,300	99
	Cullman	23,600	23,400	99
	De Kalb	21,300	21,100	99
	Franklin	10,900	10,700	98
	Jackson	19,300	19,100	99
	Lauderdale	30,600	30,200	99
	Lawrence	10,400	10,200	98
	Limestone	16,100	15,900	99
	Madison	72,700	71,900	99
	Marshall	25,700	25,400	99
	Morgan	33,800	33,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE			
	Giles	9,200	9,100	99
	Lincoln	9,900	9,800	99
	Moore	1,500	1,500	100
Between 25-49%	ALABAMA			
	Blount	14,100	13,900	99
	Winston	8,500	8,400	99
	TENNESSEE			
	Franklin	11,500	11,400	99
	Lawrence	12,600	12,400	98
Between 5-24%	ALABAMA			
	Cherokee	6,800	6,700	99
	Etowah	38,500	38,200	99
	Marion	11,600	11,500	99
	TENNESSEE			
	Bedford	10,300	10,200	99
	Coffee	14,800	14,700	99
	Marshall	7,600	7,500	99
	Station Totals		441,900	436,900
Net Weekly Circulation (1985)			270,100	
Average Daily Circulation (1985)			169,100	

Alabama—Huntsville-Decatur

WAFF

Ch. 48

Network Service: NBC.

Licensee: American Valley Broadcasting Co., Box 2116, Huntsville, AL 35804.

Studio: 1414 N. Memorial Parkway, Huntsville, AL 35801.

Telephone: 205-533-4848. TWX: 810-726-2192.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1170-kw visual, 117-kw aural. Antenna: 1900-ft. above av. terrain, 1526-ft. above ground, 2678-ft. above sea level.

Latitude 34° 42' 39"
Longitude 86° 32' 07"

Transmitter: 4848 Governors Dr., 3-mi. SE of Huntsville.

Satellite Earth Station: ADM, 6.1-meter; Avcom receivers.

News Services: AP, NBC.

Ownership: American Family Corp., 100%. William L. Amos Sr., pres.; Leroy Paul, v.p.; George W. Jeter, secy.-treas.; Jay W. Hobson, asst. secy. American Family Corp. also owns the licensees of KFVS-TV, Cape Girardeau, MO; KTIV(TV), Sioux City, IA; KWWL(TV), Waterloo-Cedar Rapids, IA, WTOG-TV, Savannah, GA & WITN-TV Washington, NC.

Began Operation: July 4, 1954. Sale to present owner by International TV Corp. approved by FCC May 16, 1978. Sale to International by Frank Whisenant, et al., approved by FCC Oct. 24, 1974.

Represented (sales): Blair Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): A. D. Ring & Associates.

Personnel:

LEE BRANTLEY, vice president & general manager.
DAVID STAGNITTO, operations manager.
HARVEY LIBOW, general sales manager.
BISHOP ELLISON, chief engineer.

Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate (July 1, 1985): \$600.

NETWORK BASE HOURLY RATE: \$590.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Colbert	20,600	20,300	99
	De Kalb	21,300	21,100	99
	Franklin	10,900	10,700	98
	Lauderdale	30,600	30,200	99
	Lawrence	10,400	10,200	98
	Limestone	16,100	15,900	99
	Madison	72,700	71,900	99
	Marshall	25,700	25,400	99
	Morgan	33,800	33,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE			
	Giles	9,200	9,100	99
	Lincoln	9,900	9,800	99
	Moore	1,500	1,500	100
Between 25-49%	ALABAMA			
	Cullman	23,600	23,400	99
	Etowah	38,500	38,200	99
	Jackson	19,300	19,100	99
	TENNESSEE			
Lawrence	12,600	12,400	98	
Between 5-24%	ALABAMA			
	Blount	14,100	13,900	99
	Cherokee	6,800	6,700	99
	Winston	8,500	8,400	99
	TENNESSEE			
	Coffee	14,800	14,700	99
	Franklin	11,500	11,400	99
Maury	19,300	19,100	99	
Wayne	5,100	5,000	98	
Station Totals		436,800	431,800	98
Net Weekly Circulation (1985)				254,100
Average Daily Circulation (1985)				156,700

Alabama—Huntsville

WHNT-TV

Ch. 19

Network Service: CBS.

Licensee: New York Times Bcstg. Service Inc., 960 Monte Sano Blvd., Box 19, Huntsville, AL 35804.

Studio: 960 Monte Sano Blvd. Telephone: 205-533-1919.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1279-kw max. & 1002-kw horizontal visual, 254-kw max. & 199-kw horizontal aural. Antenna: 1750-ft. above av. terrain, 944-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 19"
Longitude 86° 31' 56"

Transmitter: 960 Monte Sano Blvd.

Satellite Earth Stations: Scientific-Atlanta; (2) 7-meter & (1) 4.7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, CBS.

Ownership: New York Times Broadcasting Services Inc., 100%. For other interests, see New York Times in Group Ownership of TV Stations.

Began Operation: Nov. 28, 1963. Sale to present owner by Charles Grisham & Tom Percer approved by FCC Feb. 27, 1980 (Television Digest, Vol. 19:31).

Represented (sales): Katz Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): A. D. Ring & Associates.

Personnel:

RAY GILL, exec. vice president & general manager.
BILL AMBROSE, vice president & general sales manager.
RICHARD WRIGHT, vice president & program manager.
LINDA SPALLA, local sales manager.
DON RODEN, chief engineer.
GLENN BRACKEN, news director.
GREGORY SAVAGE, promotion manager.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (July 1, 1985): \$1000.

NETWORK BASE HOURLY RATE: \$1010.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Colbert	20,600	20,300	99
	Cullman	23,600	23,400	99
	De Kalb	21,300	21,100	99
	Franklin	10,900	10,700	98
	Lauderdale	30,600	30,200	99
	Lawrence	10,400	10,200	98
	Limestone	16,100	15,900	99
	Madison	72,700	71,900	99
	Marshall	25,700	25,400	99
	Morgan	33,800	33,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE			
	Giles	9,200	9,100	99
	Lincoln	9,900	9,800	99
	Moore	1,500	1,500	100
Between 25-49%	ALABAMA			
	Blount	14,100	13,900	99
	Etowah	38,500	38,200	99
	Jackson	19,300	19,100	99
	Winston	8,500	8,400	99
	TENNESSEE			
	Lawrence	12,600	12,400	98
Between 5-24%	ALABAMA			
	Cherokee	6,800	6,700	99
	MISSISSIPPI			
	Tishomingo	7,300	7,200	99
	TENNESSEE			
	Bedford	10,300	10,200	99
	Coffee	14,800	14,700	99
	Franklin	11,500	11,400	99
	Marion	9,000	8,900	99
	Marshall	7,600	7,500	99
Wayne	5,100	5,000	98	
Station Totals		451,700	446,500	98
Net Weekly Circulation (1985)			281,900	
Average Daily Circulation (1985)			182,600	

Alabama—Huntsville

WZDX

Ch. 54

Network Service: None, independent.

Licensee: Community Service Bcstrs., a Partnership, Suite 620, Osborne Office Center, Chattanooga, TN 37411.

Studio: 6025 Nastin Lake Rd., Huntsville 35810.

Telephone: 205-859-9854.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 772.3-kw visual, 153.5-kw aural. Antenna: 871-ft. above av. terrain, 168-ft. above ground, 1743-ft. above sea level.

Latitude 34° 44' 16"
Longitude 86° 32' 02"

Transmitter: 1000 Monte Sano Blvd., Huntsville.

Ownership: John F. Pauza, 50%; Media Central Inc., 45%; Joel A. Katz, 5%. For Media Central ownership & other interests, see Group Ownership of TV Stations.

Began Operation: April 4, 1985.

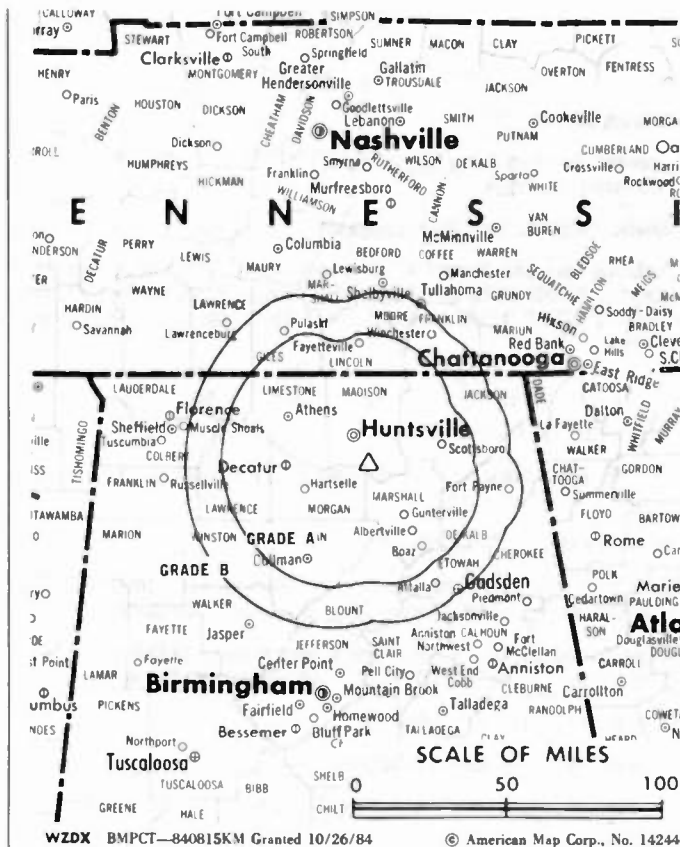
Represented (sales): Independent TV Sales.

Represented (legal): Sidley & Austin.

Personnel:

DAVID GODBOUT, general manager.
CHRIS BAILEY, general sales manager.
LARRY GEIGER, operations manager.

Rates: Not available.



Alabama—Mobile

WALA-TV

Ch. 10

Network Service: NBC.

Licensee: Universal Communications Corp., 615 Lafayette Blvd., Detroit, MI.

Studio: 210 Government St., Mobile, AL 36601.

Telephone: 205-433-3754. TWX: 810-741-2642.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 45.7-kw aural. Antenna: 1246-ft. above av. terrain, 1197-ft. above ground, 1397-ft. above sea level.

Latitude 30° 41' 17"
Longitude 87° 47' 54"

Transmitter: 16-mi. E of Mobile.

Satellite Earth Stations: 2 in operation; Harris receivers.

News Services: AP, UPI, Group W Newsfeed.

Ownership: Evening News Assn. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 14, 1953. Sale to present owner by Roywood Corp. approved by FCC Oct. 31, 1969 (Television Digest, Vol. 9:15, 44). Previously, sale to Roywood by W. O. Pape approved Nov. 25, 1964 (Vol. 4:32, 48).

Represented (sales): MMT Sales Inc.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): Cohen & Dippell.

Personnel:

ROBERT F. FINKE, vice president & general manager.
JOE COOK, general sales manager.
LARRY PATE, program manager.
MICHAEL BOURGEIOS, production manager.
JOHNNY REESE, chief engineer.
STUART KELLOGG, news director.

Highest One Hour Rate: \$10,000.

Highest 30 Sec. Rate (July 1, 1984): \$3000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Baldwin	30,700	30,400	99
	Clarke	9,300	9,100	98
	Escambia	13,000	12,800	98
	Mobile	134,100	133,200	99
	Monroe	7,600	7,400	97
	Washington	5,700	5,600	98
	FLORIDA			
	Escambia	88,200	87,400	99
	Okaloosa	42,000	41,600	99
Santa Rosa	22,100	21,900	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	George	5,300	5,300	100
	Jackson	42,800	42,400	99
Between 25-49%	ALABAMA			
	Choctaw	5,500	5,400	98
	Conecuh	5,500	5,400	98
Between 5-24%	MISSISSIPPI			
	Greene	3,100	3,000	97
	Harrison	57,100	56,700	99
Between 5-24%	ALABAMA			
	Marengo	8,400	8,200	98
	Wilcox	4,500	4,400	98
	MISSISSIPPI			
	Perry	3,400	3,300	97
	Stone	3,400	3,400	100
	Wayne	6,500	6,400	98
Station Totals		498,200	493,300	99
Net Weekly Circulation (1985)			372,500	
Average Daily Circulation (1985)			227,200	

Alabama—Mobile

WKRG-TV
Ch. 5
WKRG-TV
TV5
Mobile, AL



KATZ TELEVISION

Network Service: CBS.

Licensee: WKRG-TV Inc., Box 160587, Mobile, AL 36616.

Studio: 555 Broadcast Dr., Mobile 36606.

Telephone: 205-479-5555. **TWX:** 810-741-4263

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1050-ft. above av. terrain, 996-ft. above ground, 1198-ft. above sea level.

Latitude 30° 40' 55.2"
Longitude 87° 49' 40.8"

Holds CP for change to 100-kw visual, 10-kw aural, 1906-ft. above av. terrain, 1848-ft. above ground, 2018-ft. above sea level, lat. 30° 41' 19.6", long. 87° 49' 49.4"; transmitter to 0.8-mi. N of Hwy. 31, 1.5-mi. NE of intersection with Hwy. 181. BMPCT-841005LB.

Transmitter: U.S. Hwy. 31, 5.1-mi. E of junction with U.S. Hwy. 90.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Simulsat, 7-meter.

AM Affiliate: WKRG, 1-kw (500-w night), 710 kHz (CBS & MBS).

FM Affiliate: WKRG-FM, 100-kw, 99.9 MHz (No. 260), 800-ft.

News Services: AP, UPI, CNN Headline News.

Ownership: Kenneth R. Giddens, 100%.

Began Operation: Aug. 29, 1955. Sale of 50% to Giddens by Mobile Register and Press approved Sept. 28, 1966 by FCC (*Television Digest*, Vol. 6:40). Sale to co-equal owners Giddens Television Inc. & Mobile Register & Press, group in which Kenneth R. Giddens had 20% interest approved Feb. 20, 1958 (Vol. 13:46; 14:8).

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Edward F. Lorentz & Associates.

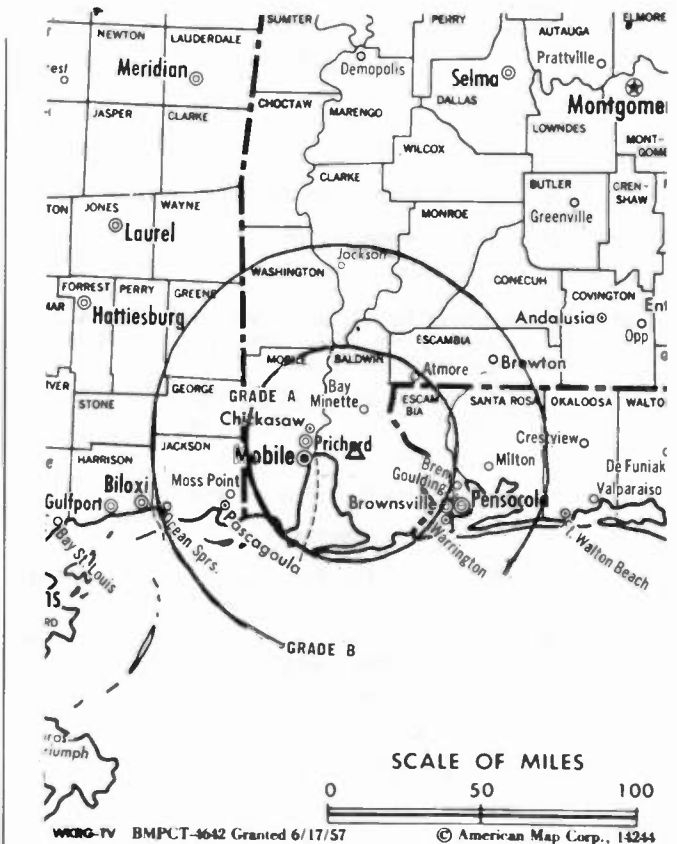
Personnel:

KENNETH R. GIDDENS, chairman of the board.
ZELMA K. GIDDENS, vice chairman of the board.
TOULMIN GREER, vice chairman of the board.
C. P. PERSONS JR., president & general manager.
D. H. LONG, exec. vice president, station & sales manager.
WES DIAMOND, sr. vice president & operations manager.
CURTIS B. WILLARD, chief engineer.
THOMAS R. YOUNG, promotional services manager.
JIM ELLIS, film director.
BOB PEARY, creative services director.
ED WHATLEY, production manager.

Highest 30 Sec. Rate (July 1, 1984): \$2000.

NETWORK BASE HOURLY RATE: \$1798.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Baldwin	30,700	30,400	99
	Clarke	9,300	9,100	98
	Conecuh	5,500	5,400	98
	Escambia	13,000	12,800	98
	Mobile	134,100	133,200	99
	Monroe	7,600	7,400	97
	Washington	5,700	5,600	98
	FLORIDA			
	Escambia	88,200	87,400	99
Okaloosa	42,000	41,600	99	
Santa Rosa	22,100	21,900	99	
MISSISSIPPI				
George	5,300	5,300	100	
Greene	3,100	3,000	97	
Harrison	57,100	56,700	99	
Jackson	42,800	42,400	99	
Wayne	6,500	6,400	98	
Between 25-49%	ALABAMA			
	Choctaw	5,500	5,400	98
	Wilcox	4,500	4,400	98
	MISSISSIPPI			
	Perry	3,400	3,300	97
Stone	3,400	3,400	100	
Between 5-24%	ALABAMA			
	Covington	14,500	14,300	99
	Marengo	8,400	8,200	98
	FLORIDA			
	Gulf	3,700	3,600	97
	Walton	9,300	9,100	98
	MISSISSIPPI			
	Jones	22,600	22,400	99
Lamar	9,000	8,900	99	
Station Totals		557,300	551,600	98
Net Weekly Circulation (1985)				420,200
Average Daily Circulation (1985)				271,800

Alabama—Mobile

WPMI

Ch. 15

Network Service: None, independent.

Licensee: Hess Broadcasting Corp., 764 St. Michael St., Mobile, AL 36602.

Studio: 764 St. Michael St., Mobile.

Telephone: 205-433-1500.

Mailing Address: Box 2766, Mobile, AL 36652.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 5000-kw max. & 1309-kw horizontal visual, 500-kw max. & 130.9-kw horizontal aural. Antenna: 1706-ft. above av. terrain, 1707-ft. above ground, 1849-ft. above sea level.

Latitude 30° 37' 35"
Longitude 87° 38' 50"

Transmitter: 5.6-mi. E of Loxley, AL.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

Ownership: Milt de Reyna, pres., 20%; Shelly Jean Hess, v.p., 1%; Roy L. Hess, secy.-treas., 79%. Hess has interest in CP for WHSI(TV), Portland, ME.
Note: Sale to Michigan Energy Resources pends (*Television Digest*, Vol. 25:32).

Began Operation: March 12, 1982.

Represented (sales): Seltel Inc.

Represented (legal): Hamel, Park, McCabe & Saunders.

Represented (engineering): John A. Fergie & Associates.

Personnel:

JIM HESTER, vice president & general manager.

DAN BRADLEY, general sales manager.

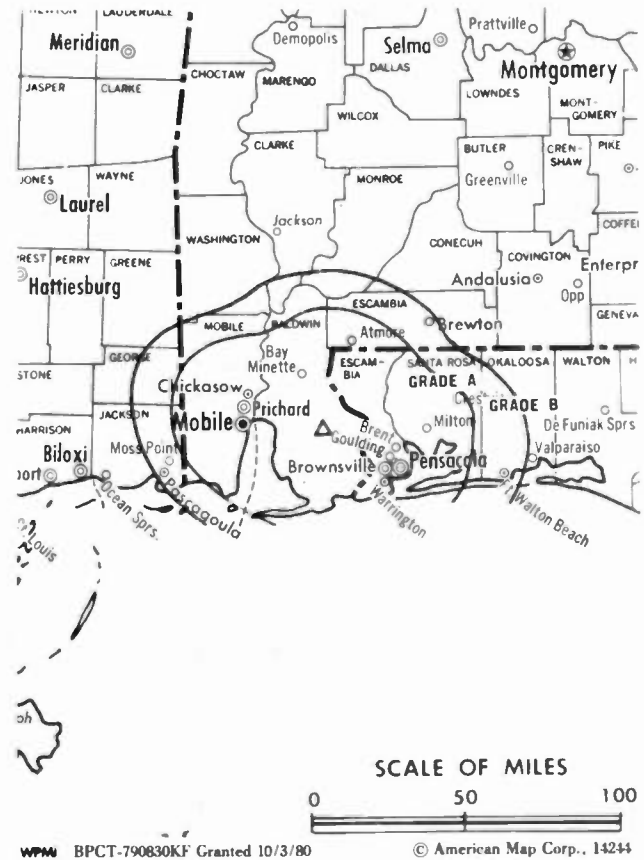
BETTY GURLEY, program director.

JERRY McCOOK, chief engineer.

Highest 30 Sec. Rate: \$250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Baldwin	30,700	30,400	99
	Escambia	13,000	12,800	98
	Mobile	134,100	133,200	99
	FLORIDA			
	Escambia	88,200	87,400	99
	Okaloosa	42,000	41,600	99
	Santa Rosa	22,100	21,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Clarke	9,300	9,100	98
	MISSISSIPPI			
	George	5,300	5,300	100
	Greene	3,100	3,000	97
	Jackson	42,800	42,400	99
Between 5-24%	ALABAMA			
	Conecuh	5,500	5,400	98
	Covington	14,500	14,300	99
	Monroe	7,600	7,400	97
	Washington	5,700	5,600	98
	FLORIDA			
	Walton	9,300	9,100	98
Station Totals		433,200	428,900	99
Net Weekly Circulation (1985)			223,100	
Average Daily Circulation (1985)			101,600	

Alabama—Montgomery

WCOV-TV

Ch. 20

Network Service: None, independent.

Licensee: WCOV Inc., Box 2505, Montgomery, AL 36105.

Studio: 1369 Adrian Lane.

Telephone: 205-288-7020. TWX: 810-728-3204.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 617-kw max. & 550-kw horizontal visual, 122-kw max. & 110-kw horizontal aural. Antenna: 740-ft. above av. terrain, 793-ft. above ground, 999-ft. above sea level.

Latitude 32° 20' 06"
Longitude 86° 17' 16"

Transmitter: 1369 Adrian Lane.

News Service: UPI.

Ownership: See WLEX-TV, Lexington, Ky.

Began Operation: April 17, 1953. Sale to present owner by Oscar P. Covington and associates approved Oct. 2, 1964 by FCC (Television Digest, Vol. 4:28, 32, 41). Note: Sale to David D. Woods pends.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Jules Cohen & Associates.

Personnel:

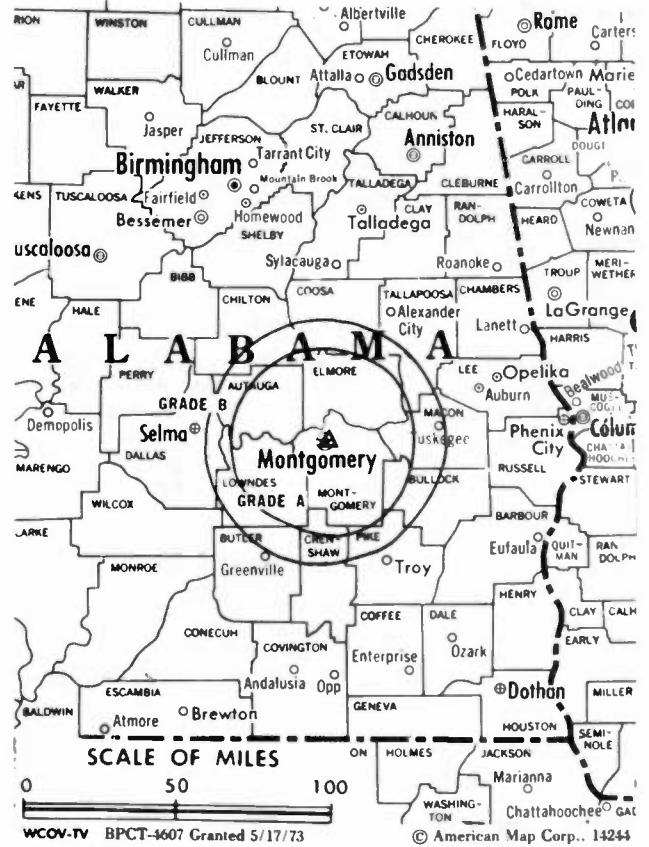
KARL RICHARDS, vice president & general manager.
JIM HALL, vice president, operations.
PHIL WITT, chief engineer.

Highest 30 Sec. Rate (April 1, 1982): \$600.

NETWORK BASE HOURLY RATE: \$225.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Autauga	11,600	11,400	98
	Bullock	3,500	3,400	97
	Elmore	15,700	15,500	99
	Lowndes	3,800	3,700	97
	Macon	8,500	8,300	98
Montgomery	75,000	74,300	99	
Between 25-49%	ALABAMA			
	Butler	7,500	7,400	99
	Coosa	4,300	4,200	98
	Crenshaw	5,200	5,100	98
	Dallas	17,500	17,200	98
	Pike	10,000	9,800	98
	Tallapoosa	14,100	13,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA			
	Chilton	11,800	11,600	98
	Coffee	14,200	14,000	99
	Lee	30,000	29,600	99
	Perry	4,600	4,500	98
	Wilcox	4,500	4,400	98
Station Totals		241,800	238,300	98
Net Weekly Circulation (1985)				135,000
Average Daily Circulation (1985)				73,300

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ATLANTA	400 Colony Sq., #1004, 30361	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151

Alabama—Montgomery

WKAB-TV

Ch. 32

Network Service: ABC.

Licensee: Montgomery Alabama Channel 32 Operating Ltd. Partnership, Box 3236, Montgomery, AL 36193.

Studio: 3251 Harrison Rd., Montgomery 36109.

Telephone: 205-272-5331.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 1230-kw visual, 123-kw aural. Antenna: 820-ft. above av. terrain, 755-ft. above ground, 1042-ft. above sea level.

Latitude 32° 22' 04"
Longitude 86° 15' 43"

Transmitter: 3251 Harrison Rd.

Satellite Earth Stations: 3 in operation; Andrew, 4.5-meter & 7.3-meter; Avantek receivers.

News Service: AP.

Ownership: Terrapin Communications Corp., gen. partner, 99.9%; Mitchell S. Cutler, ltd. partner, 0.1%. TCI ownership: Joseph Tydings, pres., 70%; Louis Frey, v.p. & Mitchell S. Cutler, secy.-treas., 10% each; Robert B. Washington & Joseph E. Robert Jr., 5% each. Frey, Cutler & Tydings have interest in licensee of WTXL-TV, Tallahassee, FL & application for Ch. 61 Gainesville, FL. Frey has interest in WMOD(TV), Melbourne, FL; WHLY-FM, Orlando, FL; WCSR-FM, Hamden & WPLR-FM, New Haven, CT.

Began Operation: March 24, 1962. Left air Feb. 15, 1963. Sale to present owners by Bahakel Communications Ltd. approved by FCC June 10, 1985. Sale to Bahakel by receiver Robert J. Thomas for First Alabama Corp. approved Jan. 31, 1964 by FCC. Resumed operation March 12, 1964.

Represented (sales): Adam Young Inc.

Represented (legal): Finley, Kumble, Wagner, Heine, Underberg, Manley & Casey.

Personnel:

JOSEPH D. TYDINGS, president.
JOHN ROGERS, general manager.
DON DARBY, general sales manager.
MICHAEL J. ELROD, local sales manager.
JUDY MOTOWICKI, operations manager.
YOLANDA FERNANDEZ, news director.
EARL DAVIS, public affairs director.
DAVID BROWN, chief engineer.

Highest 30 Sec. Rate (July 22, 1985): \$600.

NETWORK BASE HOURLY RATE: \$250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Autauga	11,600	11,400	98
	Bullock	3,500	3,400	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Butler	7,500	7,400	99
	Dallas	17,500	17,200	98
	Elmore	15,700	15,500	99
	Lowndes	3,800	3,700	97
	Montgomery	75,000	74,300	99
Between 25-49%	ALABAMA			
	Coosa	4,300	4,200	98
	Crenshaw	5,200	5,100	98
	Tallapoosa	14,100	13,900	99
Between 5-24%	ALABAMA			
	Chilton	11,800	11,600	98
	Coffee	14,200	14,000	99
	Conecuh	5,500	5,400	98
	Lee	30,000	29,600	99
	Perry	4,600	4,500	98
Talladega	25,700	25,400	99	
Wilcox	4,500	4,400	98	
Station Totals		273,000	269,100	98
Net Weekly Circulation (1985)				140,700
Average Daily Circulation (1985)				78,200

Alabama—Montgomery

WSFA-TV

Ch. 12

Network Service: NBC.

Licensee: Cosmos Broadcasting Corp., Box 2566, Montgomery, AL 36196.

Studio: Delano & Perry Sts.

Telephone: 205-281-2900. TWX: 810-728-3249.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.02-kw aural. Antenna: 2000-ft. above av. terrain, 1935-ft. above ground, 2467-ft. above sea level.

Latitude 31° 58' 32"
Longitude 86° 09' 46"

Transmitter: Collier Rd., Grady, AL, 29-mi. SSE of Montgomery.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, NBC.

Ownership: Cosmos Bcstg. Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 25, 1954. Sale to present owner by WKY Television System Inc. approved Sept. 2, 1959 by FCC (*Television Digest*, Vol. 15:30, 36). Previous sale to WKY-TV System by Judge David E. Dunn-H. S. Durden-R. F. Hudson group—latter publisher of *Montgomery Advertiser and Journal*—approved by FCC Feb. 16, 1955 (Vol. 10:38 & 11:8).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

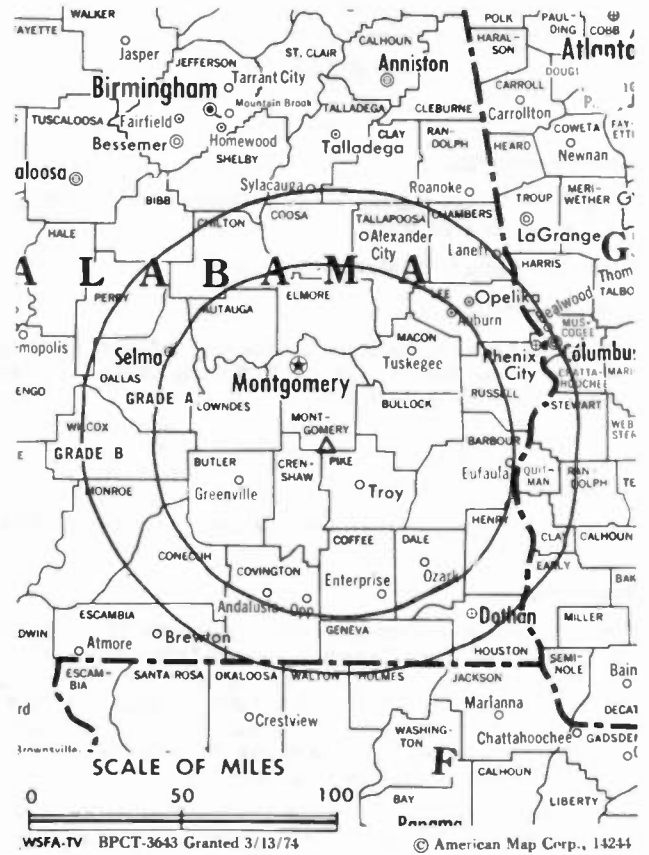
- MEL STEBBINS, vice president & general manager.
- CARL STEPHENS, program/promotion manager.
- BILL BYRD, general sales manager.
- STEVE MICHAUD, national sales manager.
- CHARLES HAISTEN, chief engineer.
- ROGER THOMAS, production manager.
- BOB HOWELL, news director.
- STEPHEN WATKINS, business manager.
- LESLI MORRIS, promotion director.

Highest One Hour Rate: \$4500.

Highest 30 Sec. Rate (July 10, 1985): \$2000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Autauga	11,600	11,400	98
	Barbour	8,600	8,400	98
	Bullock	3,500	3,400	97
	Butler	7,500	7,400	99
	Coffee	14,200	14,000	99
	Conecuh	5,500	5,400	98
	Coosa	4,300	4,200	98
	Covington	14,500	14,300	99
	Crenshaw	5,200	5,100	98
	Dale	15,200	15,000	99
	Dallas	17,500	17,200	98
	Elmore	15,700	15,500	99
	Geneva	8,800	8,700	99
	Henry	5,600	5,500	98
	Houston	29,400	29,100	99
	Lee	30,000	29,600	99
Lowndes	3,800	3,700	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Macon	8,500	8,300	98
	Marengo	8,400	8,200	98
	Montgomery	75,000	74,300	99
	Perry	4,600	4,500	98
	Pike	10,000	9,800	98
	Tallapoosa	14,100	13,900	99
	Wilcox	4,500	4,400	98
	GEORGIA			
	Quitman	800	800	100
	Between 25-49%	ALABAMA		
Chambers		14,100	13,900	99
Chilton		11,800	11,600	98
Clay		4,800	4,700	98
Monroe		7,600	7,400	97
Between 5-24%	ALABAMA			
	Clarke	9,300	9,100	98
	Escambia	13,000	12,800	98
	Hale	5,000	4,900	98
	Randolph	7,200	7,100	99
	Russell	16,900	16,700	99
	Talladega	25,700	25,400	99
	Tuscaloosa	50,800	50,200	99
	FLORIDA			
	Walton	9,300	9,100	98
Washington	6,000	5,900	98	
GEORGIA				
Clay	1,200	1,200	100	
Troup	18,500	18,200	98	
Station Totals		528,000	520,300	98
Net Weekly Circulation (1985)			310,100	
Average Daily Circulation (1985)			211,900	

Alabama—Opelika-Auburn

WSWS

Ch. 66

Network Service: None, Independent.

Licensee: Christian Television Corp. of Alabama, 8100 Ulmerton Rd., Largo, FL 33541.

Studio: 1800 Pepperell Pkwy., Opelika 36801.

Telephone: 205-749-5766.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 794.3-kw max. & 708-kw horizontal visual, 79.43-kw max. & 70.8-kw horizontal aural. Antenna: 690-ft. above av. terrain, 403-ft. above ground, 1338-ft. above sea level.

Latitude 32° 38' 33"
Longitude 85° 14' 13"

Transmitter: 7.5-mi. E of Opelika.

Satellite Earth Station: In operation; Scientific-Atlanta receivers.

Ownership: Non-profit corp. Robert R. O'Andrea, pres.; Wayne L. Wetzel, secy.-treas. Principals have interest in WTGL-TV, Cocoa & WCLF(TV), Clearwater, FL.

Began Operation: May 16, 1982. Sale to present owners by Richard C. Hilton, et al., approved by FCC July 30, 1984.

Represented (sales): Jack Bolton & Associates.

Represented (legal): Baraff, Koerner, Olander & Hochberg, P.C.

Represented (engineering): Kessler & Gehman Associates.

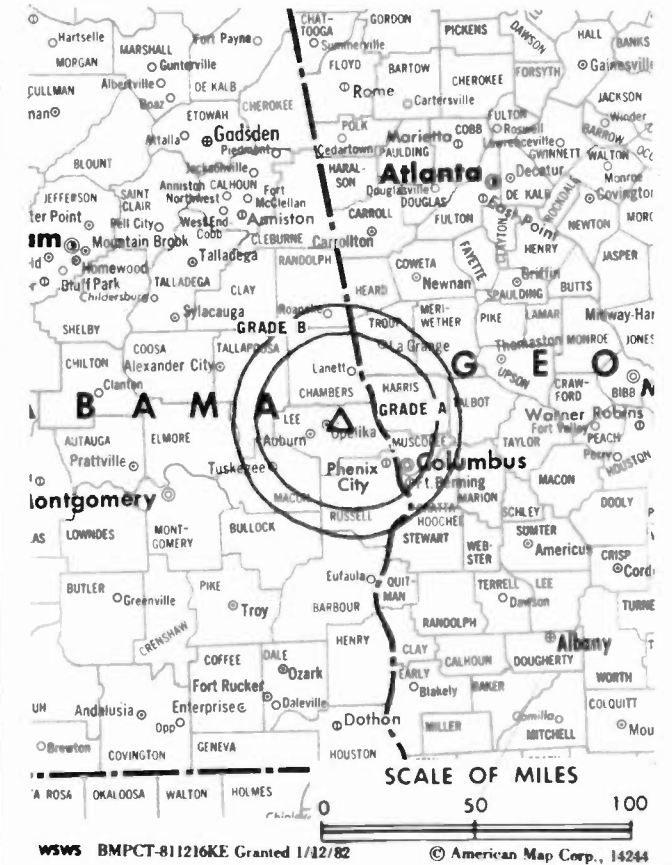
Personnel:

ROBERT O'ANDREA, president & general manager.
DALE WRIGHT, program director.
BILL BRYAN, chief engineer.
DIANE VICKERS, operations manager.

Highest 30 Sec. Rate: \$100.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA			
	Chambers	14,100	13,900	99
	Lee	30,000	29,600	99
	Russell	16,900	16,700	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA			
	Chattahoochee	3,200	3,200	100
	Muscogee	60,000	59,400	99
	Talbot	2,000	1,900	95
Station Totals		126,200	124,700	98
Net Weekly Circulation (1985)			14,400	
Average Daily Circulation (1985)			3,500	

Alabama—Selma

WAKA

(formerly WSLA)

Ch. 8

Network Service: CBS.

Licensee: Montgomery Independent Telecasters Inc., Box 1888, Selma, AL 36702.

Studio: Land Line Rd., 3-mi. W of Selma.

Mailing Address: Box 1888, Selma, AL 36702.

Telephone: 205-875-2240.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: 1757-ft. above av. terrain, 1757-ft. above ground, 2000-ft. above sea level.

Latitude 32° 08' 58"
Longitude 86° 46' 48"

Transmitter: Rte. 12, 3-mi. W of Gordonsville.

Satellite Earth Station: E.T., 4-meter; Scientific-Atlanta, 4-meter & 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Bahakel Communications Ltd., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: March 17, 1960; left air Aug. 1968 following fire which destroyed studio, offices & transmitting equipment. Sale to Charles F. Grisham, et al., by William J. Brennan, William E. Bennis, et al., approved by FCC Jan. 1971. Resumed operation Nov. 1, 1973. Sale to present owner by Charles F. Grisham, et al., approved by FCC June 10, 1985.

Represented (sales): Petry Television Inc.

Personnel:

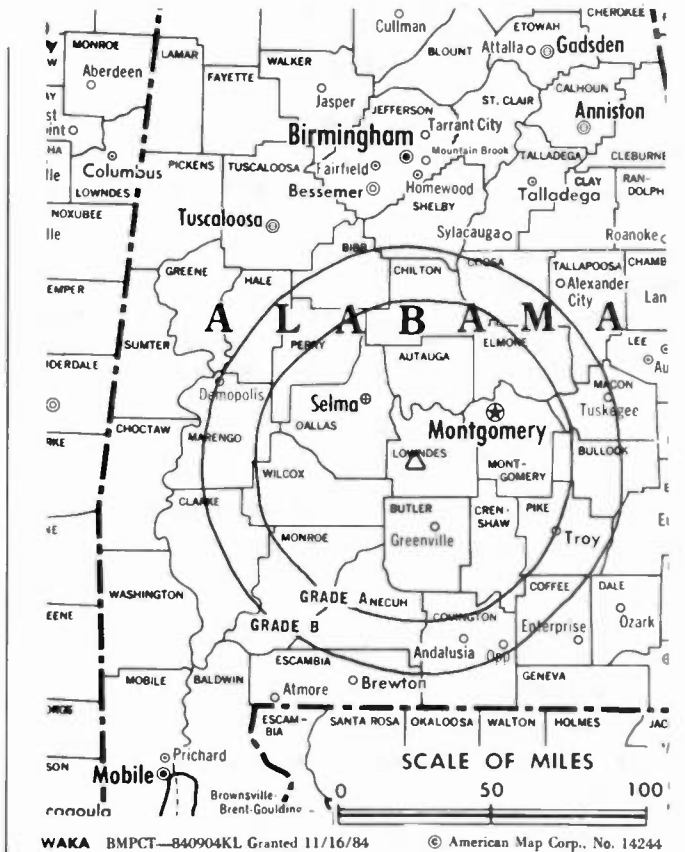
CY N. BAHAKEL, president.
GEORGE SINGLETON, general manager.
MARK SMITH, operations manager.
EVELYN BABCOCK, news director.
RANDALL JOHNS, program director.
DOUG DANSBY, chief engineer.
WALTER BRIDGES, promotion manager.

Highest 30 Sec. Rate (April 15, 1985): \$655.

NETWORK BASE HOURLY RATE: \$110.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Dallas	17,500	17,200	98
	Marengo	8,400	8,200	98
	Perry	4,600	4,500	98
	Wilcox	4,500	4,400	98



WAKA BMPCT—840904KL Granted 11/16/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Hale	5,000	4,900	98
Between 5-24%	ALABAMA			
	Autauga	11,600	11,400	98
	Chilton	11,800	11,600	98
	Clarke	9,300	9,100	98
	Greene	3,700	3,600	97
	Lowndes	3,800	3,700	97
	Macon	8,500	8,300	98
Monroe	7,600	7,400	97	
Station Totals		96,300	94,300	97
Net Weekly Circulation (1985)				32,800
Average Daily Circulation (1985)				17,900

Alabama—Tuscaloosa

WCFT-TV

Ch. 33

Network Service: CBS.

Licensee: Beam Broadcasters Ltd., Box 5239, Tuscaloosa 35401.

Studio: 4000 37th St. E., Tuscaloosa 35405.

Telephone: 205-553-1333.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1125-kw max. & 1000-kw horizontal visual, 112.5-kw max. aural. Antenna: 537-ft. above av. terrain, 400-ft. above ground, 828-ft. above sea level.

Latitude 33° 10' 25"
Longitude 87° 29' 01"

Transmitter: 4000 37th St. E.

Satellite Earth Stations: 3 in operation.

News Service: AP.

Ownership: Beam Television Partners Inc. BTPI ownership: Frank L. Beam, pres., 69%; John E. Thomas, secy.-treas.; Vincent A. Field & Thomas D. Van Buskirk, 5% each. Beam Broadcasters also owns WDAM-TV, Hattiesburg-Laurel, MS; KYEL-TV, Yuma, AZ & is buying WPBN-TV, Traverse City & WTOM-TV, Cheboygan, MI.

Began Operation: Oct. 29, 1965. Transfer of stock to W. S. Smylie Jr., S. A. Rosenbaum, Marvin Reuben, et al., approved by FCC Aug. 23, 1967. Sale to present owners approved July 27, 1983.

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Personnel:

JIM CARUTHERS, vice president, general & sales manager.

TOMMY RAY, operations manager.

JOHN FLETCHER, chief engineer.

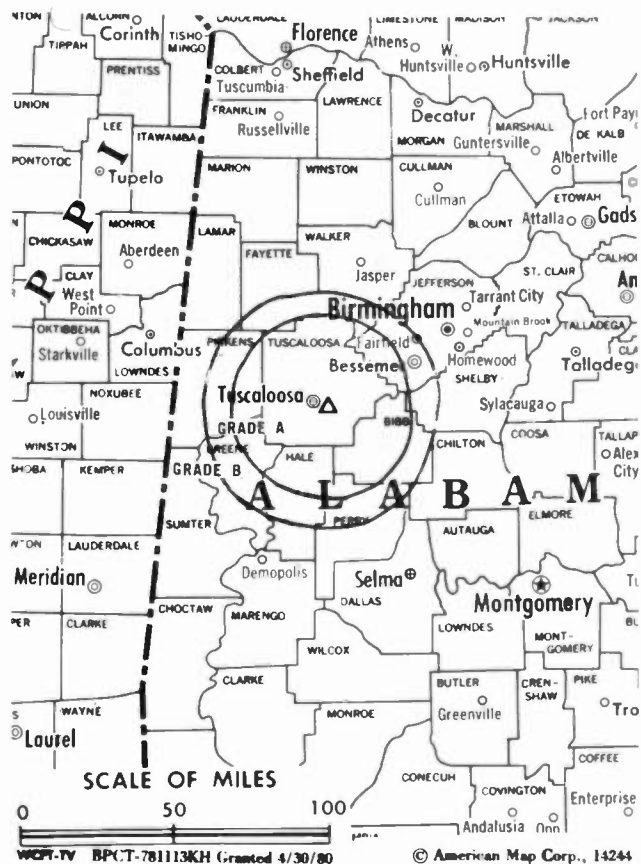
JOHNNIE BLACKBURN, promotion director.

Highest 30 Sec. Rate (July 1984): \$210.

NETWORK BASE HOURLY RATE: \$152.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	ALABAMA			
	Greene	3,700	3,600	97
	Hale	5,000	4,900	98
	Tuscaloosa	50,800	50,200	99



Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 25-49%	ALABAMA			
	Pickens	7,100	6,900	97
Between 5-24%	ALABAMA			
	Bibb	5,700	5,600	98
	Fayette	7,100	7,000	99
	Lamar	6,200	6,100	98
	Marengo	8,400	8,200	98
	Perry	4,600	4,500	98
	Sumter	5,400	5,300	98
	MISSISSIPPI			
	Lowndes	20,000	19,800	99
	Noxubee	4,000	3,900	98
Station Totals		128,000	126,000	98
Net Weekly Circulation (1985)				62,600
Average Daily Circulation (1985)				35,800

Alabama—Tuscaloosa

WDBB

Ch. 17

Network Service: None, independent.

Grantee: Channel 17 Associates Ltd., Box 1006, Tuscaloosa, AL 35403.

Studio: 1700 Jug Factory Rd. East, Tuscaloosa, AL 35405.

Telephone: 205-345-1117.

Mailing Address: Box 1006, Tuscaloosa, AL 35403.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1306.8-kw max. visual, 130.68-kw max. aural. Antenna: 610-ft. above av. terrain, 469-ft. above ground, 859-ft. above sea level.

Latitude 33° 09' 36"
Longitude 87° 30' 54"

Holds CP for change to 3680-kw max. visual, 368-kw max. aural, 2215-ft. above av. terrain, 1967-ft. above ground, 2642-ft. above sea level, lat. 33° 28' 51", long. 87° 24' 03"; transmitter to 5-mi. E of Windham Springs. BPCT-841019LC.

Transmitter: 1700 Jug Factory Rd. East.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 Comtech, 5 meter; AFC, 4.5-meter; Pinzone & RCA receivers.

News Services: CNN, UPI.

Ownership: Ltd. Partnership. David R. DuBose, pres., 68.8%; David M. Baughn, v.p., 9.3%; Richard G. Brennan, secy., 11.9%; Karen C. Brennan, 10%, gen. partners.

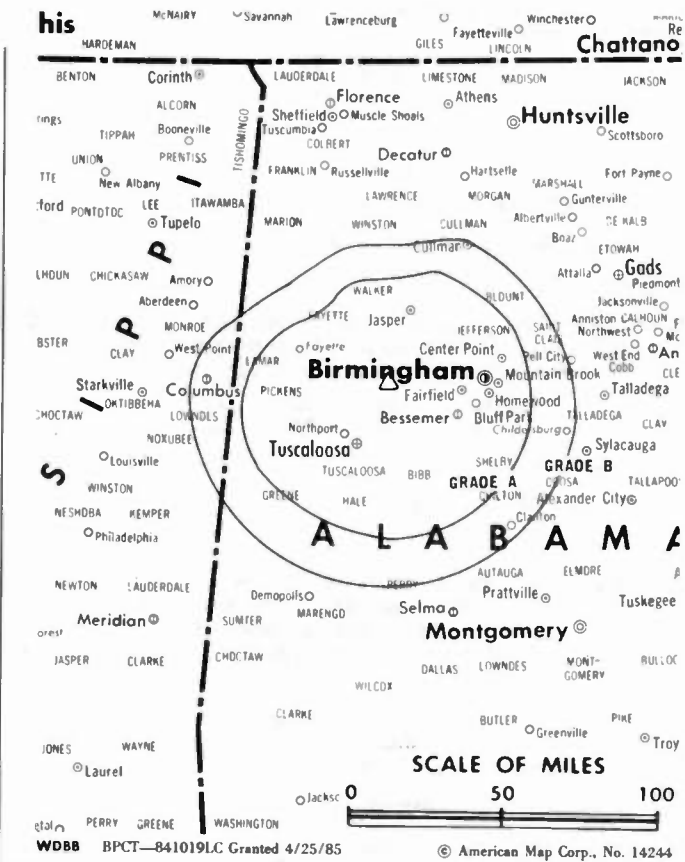
Began Operation: October 8, 1984.

Personnel:

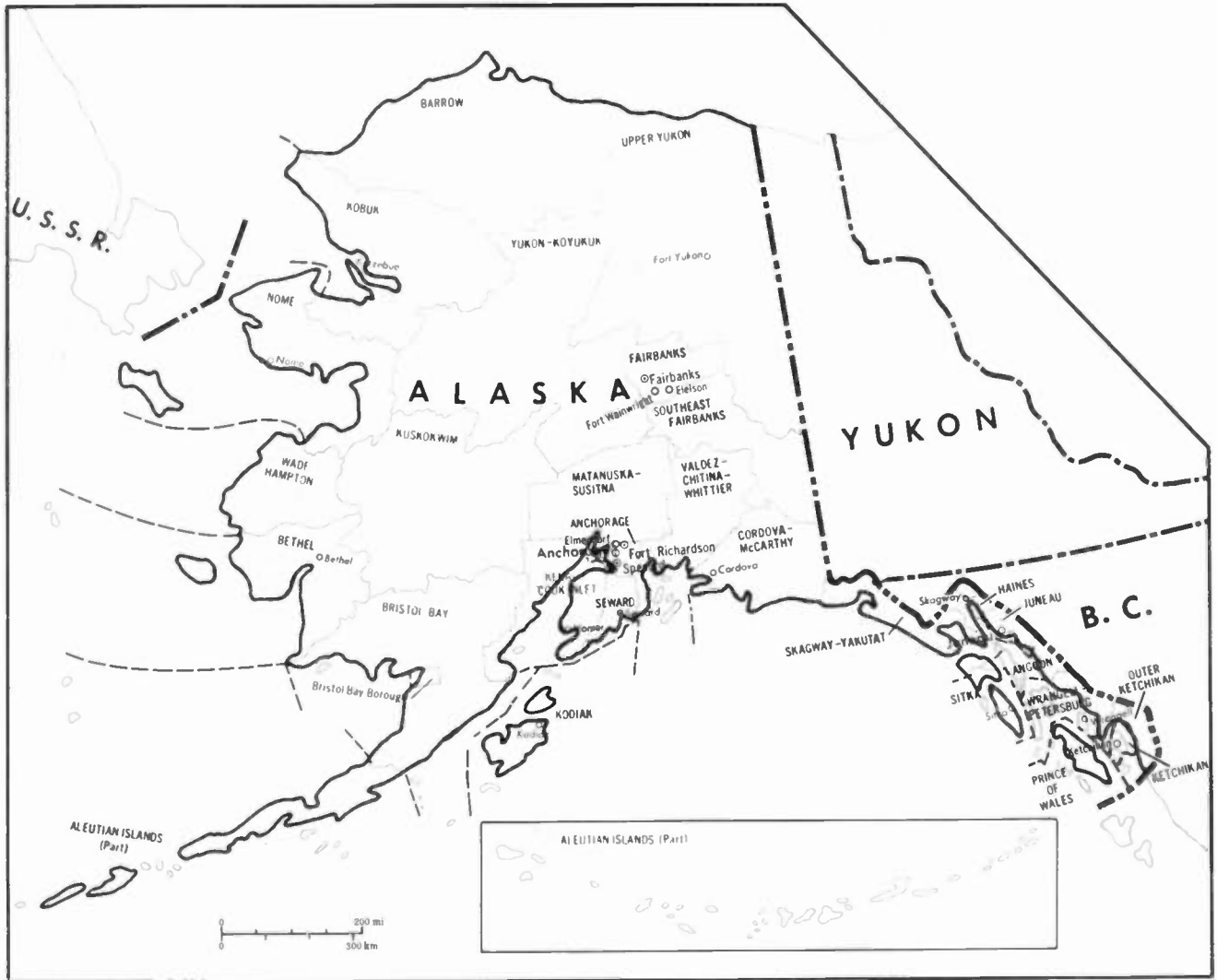
DAVID R. DuBOSE, president & general manager.
DAVID M. BAUGHN, vice president & dir. of engineering.
R. GREY BRENNAN, dir. of station affairs.
MIKE TRAVIS, general sales manager.
TINA HARTMAN, news director.
JOHN BATSON, chief engineer.

Highest 30 Sec. Rate: \$300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Tuscaloosa	50,800	50,200	99
Between 5-24%	ALABAMA			
	Bibb	5,700	5,600	98
	Fayette	7,100	7,000	99
	Greene	3,700	3,600	97
	Hale	5,000	4,900	98
Pickens	7,100	6,900	97	
Station Totals		79,400	78,200	98
Net Weekly Circulation (1985)				27,600
Average Daily Circulation (1985)				13,600



Alaska Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	9	0	9
Educational Television Stations	4	0	4
			13

Arbitron Does Not Have Weekly Circulation Data for Alaska

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CHICAGO	333 N. Michigan Ave., 60601	(312) 346-6460
WASHINGTON, D.C.	1111 19th St., N.W., 20036	(202) 331-9270
ATLANTA	400 Colony Sq., #1004, 30361	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151

Market	Arbitron ADI TV Households	Rank
Anchorage	•	•
Fairbanks	•	•
Juneau	•	•
North Pole	•	•
Sitka	•	•

Market Area Commercial TV Stations
 KIMO (13), KTBY (4), KTUU-TV (2), KTVA (11)
 KATN (2), KTVF (11)
 KJUD (8)
 KJNP-TV(4)
 KTNL (13)

Alaska—Anchorage

KTBY

Ch. 4

Network Service: None, independent.

Licensee: KTBY Inc., 1840 S. Bragaw St., Suite 102, Anchorage, AK 99508.

Studio: 1840 S. Bragaw St., Suite 102, Anchorage, AK 99508.

Telephone: 907-276-4449.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 42.5-kw max. visual, 8.5-kw max. aural. Antenna: 17-ft. above av. terrain, 411-ft. above ground, 621-ft. above sea level.

Latitude	61°	08'	13"
Longitude	149°	50'	06"

Requests modification of CP for change to 10-kw max. visual, 0.8-kw max. aural. Antenna: Minus 147-ft. above av. terrain, 300-ft. above ground, 457-ft. above sea level, lat. 61° 09' 58", long. 149° 49' 34"; transmitter to 2900 E. Dowling Rd., Anchorage. BMPCT-831025KE.

Transmitter: 9200 Lake Otis Pkwy., Anchorage.

Satellite Earth Station: Superior Satellite, 6-meter; Standard receivers.

Ownership: Ronald K. Bradley, 100%.

Began Operation: December 2, 1983. Sale to Tak Communications by Totem Bcstg. Corp. approved by FCC July 11, 1984. Sale to present owner approved Feb. 5, 1985.

Represented (legal): Kirkland & Ellis.

Personnel:

RONALD K. BRADLEY, general manager.
MIKE SHEPHERD, sales manager.
ELLEF GJERNES, chief engineer.

Highest 30 Sec. Rate (July 1, 1985): \$100.



Alaska—Anchorage

KTUU-TV

Ch. 2

Network Service: NBC.

Licensee: Channel 2 Broadcasting Co., Box 102880, Anchorage, AK 99510.

Studio: Fourth Avenue Theatre Bldg.

Telephones: 907-276-0202; 907-276-5807 (sales).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 721-ft. above av. terrain, 715-ft. above ground, 829-ft. above sea level.

Latitude 61° 25' 21"
Longitude 149° 52' 21"

Transmitter: Mile 3, Point Mackenzie Rd., Matanuska-Susitna Borough.

Satellite Earth Station: Anixter-Mark; Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Jessica L. Longston, pres.; L. Berenice Brownlow, v.p.; Cora V. Zaser, secy.-treas.; Zaser & Longston Inc., 100%. ZLI ownership: J. L. Longston, pres., 50.485%; L. B. Brownlow, v.p., 1.662%; C. V. Zaser, secy.-treas., 46.19%; Greg Zaser, v.p.-asst. secy.; Charles T. Brownlow, 0.831%; Kathleen B. Ward, 0.831%. The Brownlows & Ward own KOHI(AM) St. Helens, OR. Longston owns **Othello Outlook** (Othello, WA newspaper) & **Columbia Basic Farmer** (farm magazine, Othello, WA).

Began Operation: Oct. 16, 1953. Sale to present owners by Alvin O. Bramstedt, et al., approved March 6, 1981. Sale by Lathrop Co., Richard R. Rollins, et al., approved March 16, 1960 by FCC (**Television Digest**, Vol. 16:8, 12). Previous sale of control by Richard R. Rollins approved Dec. 29, 1954 (Vol. 10:47; 11:1).

Represented (sales): Avery-Knodel Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

JESSICA L. LONGSTON, president.
AL BRAMSTEDT JR., general manager.
GARY O'GUINN, technical director.
NANCY JOHNSON, marketing director.
SANDRA MOORE, program coordinator.
SUSAN OHRBERG, national sales coordinator.
JOHN LARSON, news director.
JEFF ARENDS, control room director.

Highest One Hour Rate: \$8000.

Highest 30 Sec. Rate: \$750.

NETWORK BASE HOURLY RATE: \$273.



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BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151

Alaska—Anchorage

KIMO

Ch. 13

Network Service: ABC; Alaska Television Network.

Licensee: Alaska 13 Corp., 2700 Tudor Rd., Anchorage, AK 99507.

Studio: 2700 E. Tudor Rd., Anchorage, AK 99507.

Telephone: 907-561-1313.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 39-kw visual, 7.8-kw aural. Antenna: 87-ft. above av. terrain, 294-ft. above ground, 400-ft. above sea level.

Latitude	61°	11'	52"
Longitude	149°	52'	31"

Transmitter: 2550 Denali St., Anchorage

Satellite Earth Stations: Harris, 6-meter & 9-meter; Harris receivers.

News Services: AP, ABC, CNN.

Ownership: Duane L. Triplett, 24.8%; Brizzolari Trust, 20.5%; Richard M. Zook, 19.1%; Jack Carlisle, 14.0%; Belton Stephens, 6.2%; Mick Tacher, 5.6%; others, none with as much as 5%. Alaska 13 Corp. owns KATN(TV), Fairbanks & KJUD(TV), Juneau, AK.

Began Operation: Oct. 31, 1967. Transfer of 80% of Sourdough Bcstrs. Inc. from Harpel estate to Alaska-Hawaii Radio approved by FCC Dec. 3, 1969 but sale was not consummated. Left air May 21, 1970. Resumed operation Sept. 6, 1970. Sale to present owners approved by FCC May 28, 1971.

Represented (sales): Katz Television; The Tacher Co. (regionally).

Represented (legal): Haley, Bader & Potts.

Personnel:

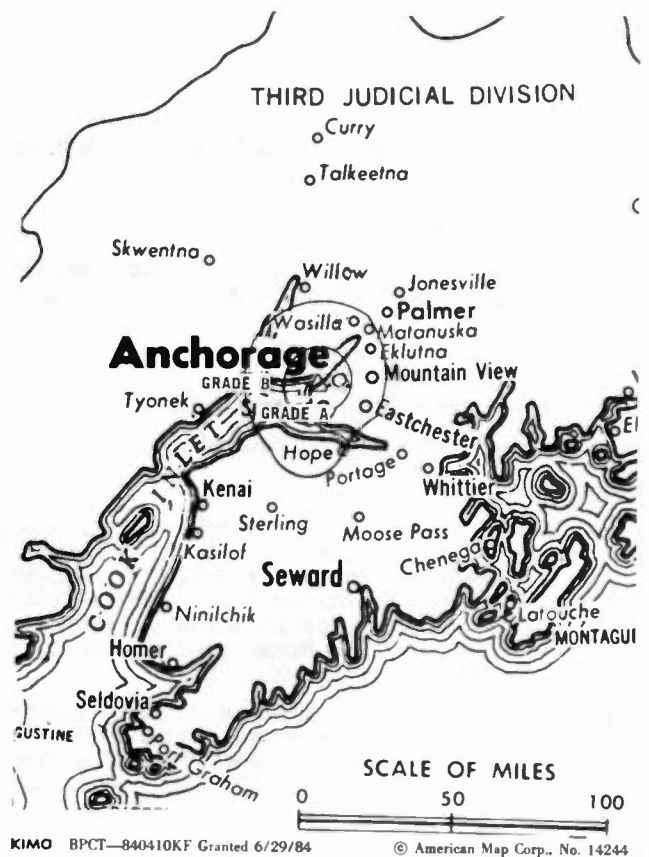
DUANE L. TRIPLETT, president & chief exec. officer.
RICHARD M. ZOOK, exec. v.p. & chief operating officer.
ROBERT UNDERWOOD, exec. v.p., Alaska Television Network.
B. G. RANDLETT, sr. v.p., statewide operations & special events.
MARY HICKS, national sales manager.
RICHARD VANDIVER, assistant news director.

Highest One Hour Rate: \$6000.

Highest 30 Min. Rate: \$3000.

Highest 30 Sec. Rate (Sept. 1984): \$600.

NETWORK BASE HOURLY RATE: \$150



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Alaska—Anchorage

KTVA

Ch. 11

Network Service: CBS.

Licensee: Northern Television Inc., Box 102200, Anchorage, AK 99510.

Studio: 1007 W. 32nd Ave.

Telephone: 907-562-3456.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 50.7-kw visual, 5.07-kw aural. Antenna: 300-ft. above av. terrain, 391-ft. above ground, 487-ft. above sea level.

Latitude	61°	11'	20''
Longitude	149°	54'	34''

Transmitter: 1007 W. 32nd Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 6 in operation; Antenna Technology, 7-meter; Scientific-Atlanta & Harris receivers.

AM Affiliate: KBYR, 1-kw, 700 kHz.

FM Affiliate: KNIK-FM, 60-kw, 105.5 MHz (No. 288), 205-ft.

News Service: AP.

Ownership: A. G. Hiebert, chief exec. officer, 42.27%; William English, v.p., 1.30%; P. A. Hiebert, secy.-treas., 2.61%; others, none with as much as 3%. Same group also owns KTVF, Fairbanks; radios KBYR & KNIK-FM, Anchorage and KCBF, Fairbanks, AK.

Began Operation: Dec. 11, 1953.

Represented (sales): Adam Young Inc.; Alaska Radio TV Sales; Art Moore Inc. (Seattle & Portland).

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

A. G. HIEBERT, chairman.
RON MOORE, president.
BRUCE SLOAN, operations manager.
DICK ENGH, chief engineer.

Highest One Hour Rate (Sept. 1, 1985): \$3500.

Highest 30 Sec. Rate (Sept. 1, 1985): \$550.

NETWORK BASE HOURLY RATE: \$150. Combination rate with KTVF, \$300.



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Alaska—Fairbanks

KATN

Ch. 2

Network Service: ABC, NBC; Alaska Television Network.

Licensee: Fairbanks Television Inc., 2700 E. Tudor Rd., Anchorage, AK 99507.

Studio: 516 Second Ave. Telephone: 907-452-2125.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 28.2-kw visual, 5.5-kw aural. Antenna: 45-ft. above av. terrain, 200-ft. above ground, 640-ft. above sea level.

Latitude	64°	50'	42"
Longitude	147°	42'	42"

Transmitter: 516 Second Ave.

Satellite Earth Stations: 2 in operation; Harris, 9-meter; Anixter, 5-meter; Harris & Microdyne receivers.

News Service: AP.

Ownership: See KIMO, Anchorage.

Began Operation: March 1, 1955. Sale to present owner by Channel 2 Bcstg. Co. approved by FCC June 8, 1984.

Represented (sales): Katz Television; The Tacher Co.

Represented (legal): Haley, Bader & Potts.

Personnel:

DUANE L. TRIPLETT, president.
DAVID GEESIN, station manager.
RALPH GILLETTE, chief engineer.
RUSS K. NOLEN, business manager.

Highest 30 Sec. Rate (Aug. 31, 1985): \$250.

NETWORK BASE HOURLY RATE: \$150.

KTVF

Ch. 11

Network Service: CBS, ABC.

Licensee: Northern Television Inc., Box 950, Fairbanks, AK 99707.

Studio: 3rd & Lacey Sts., Fairbanks.

Telephone: 907-452-5121. Telex: 35-403.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 27.5-kw visual, 5.5-kw aural. Antenna: Minus 51-ft. above av. terrain, 165-ft. above ground, 604-ft. above sea level.

Latitude	64°	50'	35.7"
Longitude	147°	42'	47.6"

Transmitter: 3rd & Lacey Sts., Fairbanks.

Satellite Earth Stations: 2 in operation; Harris, 6.1-meter; Microdyne receivers.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

News Service: AP.

Ownership: Same as KTVA, Anchorage.

Began Operation: Feb. 3, 1955. Left air Aug. 14, 1967 due to flood. Resumed operation Dec. 9, 1967.

Represented (sales): Adam Young Inc.

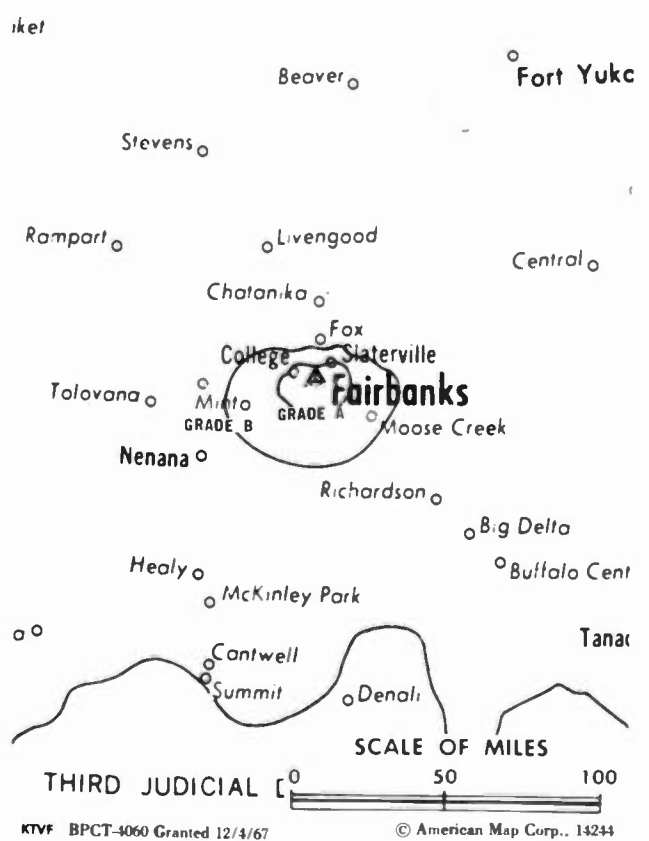
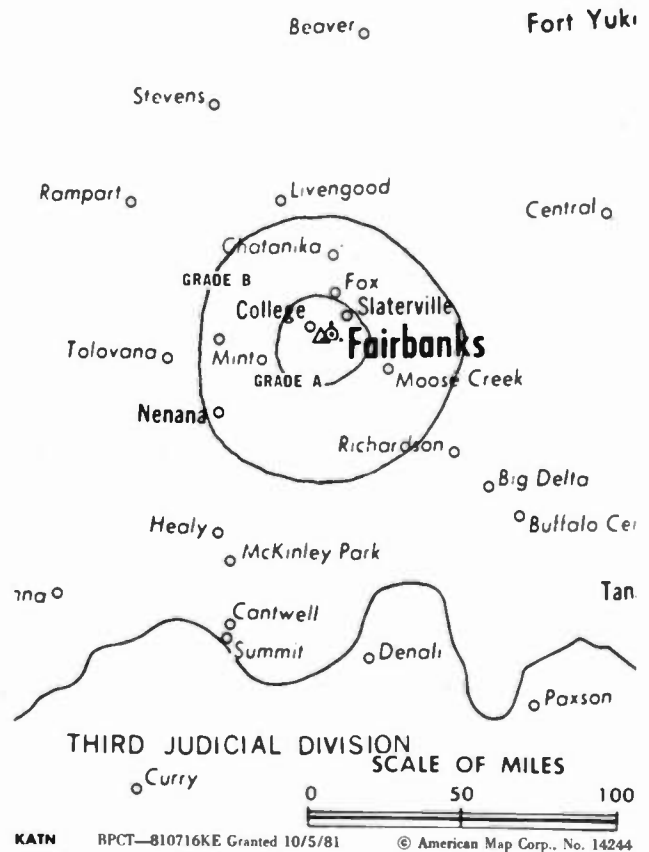
Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

A. G. HIEBERT, chairman.
HENRY H. HOVE, president & general manager.
SALLY CRAWFORD, general sales manager.

Highest 30 Sec. Rate (July 15, 1985): \$270.

NETWORK BASE HOURLY RATE: \$200.



Alaska—Juneau

KJUD

Ch. 8

Network Service: NBC; Alaska Television Network.

Licensee: The Alaska 13 Corp., 2700 E. Tudor Rd., Anchorage, AK 99507.

Studio: Douglas Island, near Juneau.

Telephone: 907-586-1800.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 0.204-kw visual, 0.041-kw aural. Antenna: Minus 950-ft. above av. terrain, erected over tidewater, 277-ft. above sea level.

Latitude	58°	18'	06"
Longitude	134°	26'	29"

Transmitter: Douglas Island, near Juneau.

Satellite Earth Station: Anixter-Mark, 5-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: See KIMO(TV), Anchorage.

Began Operation: Feb. 19, 1956. Sale to Midnight Sun & others by W. J. Wagner approved April 29, 1959 by FCC (*Television Digest*, Vol. 15:18). In 1968 Midnight Sun increased holdings to 100%. Sale to KINY Assoc. approved by FCC Dec. 11, 1981. Sale to present owners approved Nov. 24, 1982.

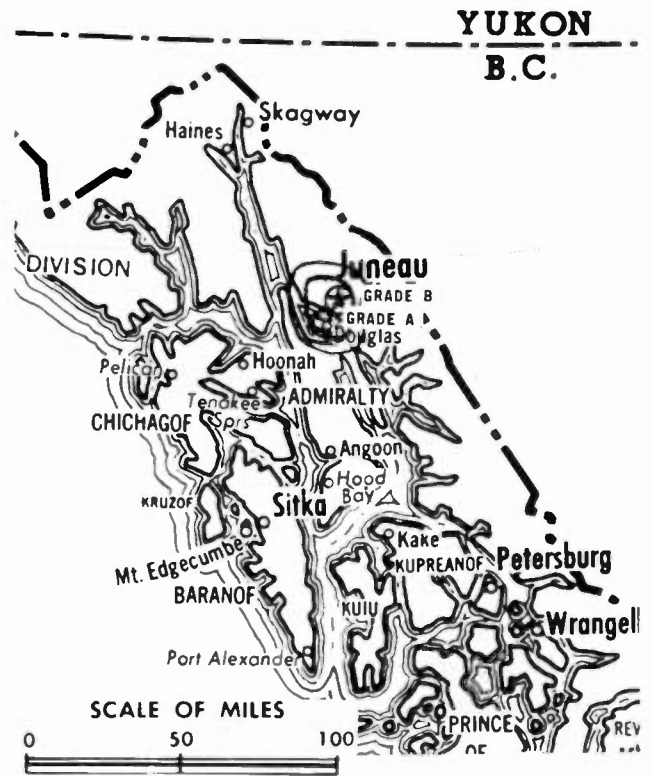
Represented (sales): Katz Television; The Tacher Co. (Northwest).

Represented (legal): Haley, Bader & Potts.

Personnel:

KEN MARTIN, general manager.
ROB KEWER, chief engineer.

Highest 30 Sec. Rate: \$125.



Alaska—North Pole

KJNP-TV

Ch. 4

Network Service: None, independent.

Licensee: Evangelistic Alaska Missionary Fellowship, Box 0, North Pole, AK 99705.

Studio: North Pole. **Telephone:** 907-488-2216.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 19.1-kw visual, 3.31-kw aural. Antenna: 1620-ft. above av. terrain, 191-ft. above ground, 2491-ft. above sea level.

Latitude	64°	52'	44"
Longitude	148°	03'	10"

Transmitter: Atop Ester Dome, Fairbanks.

Satellite Earth Station: Harris, 6.2-meter; Harris receivers.

AM Affiliate: KJNP, 50-kw, 1170 kHz.

FM Affiliate: KJNP-FM, 25-kw, 100.3 MHz (No. 263), 1570-ft.

News Service: CNN.

Ownership: Non-stock corp. Donald L. Nelson, pres.; Genevieve L. Nelson, exec. v.p.; Yvonne L. Carriker, secy.-treas.; Norman Peterson Jr.; Ronald Scheimo.

Began Operation: Dec. 7, 1981.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Carl E. Smith Consulting Radio Engineers.

Personnel:

DONALD L. NELSON, president/director.

GEN NELSON, executive vice president.

YVONNE CARRIKER, secretary/treasurer & general manager.

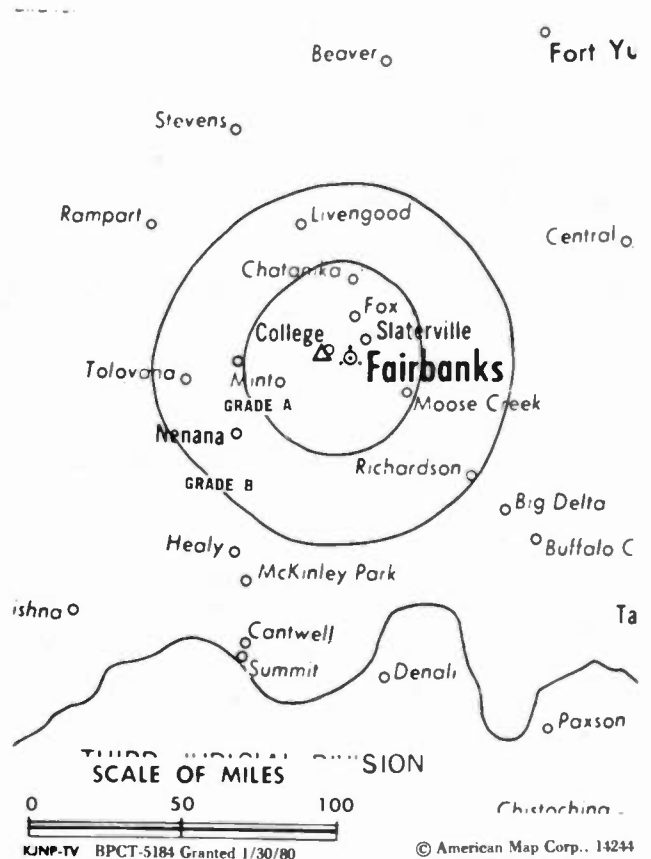
RICHARD OLSON, administrative assistant & sales manager.

BEVERLY OLSON, program director.

ERIC NICHOLS, director of engineering.

ROGER SKOLD, station manager & news director.

Highest 30 Sec. Rate: (Jan. 1, 1983) \$50.



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Alaska—Sitka

KTNL

Ch. 13

Network Service: CBS; Alaska Television Network.

Licensee: Dan & Kathie Etulain, Box 2668, Sitka, AK 99835.

Studio: 611 Lake St.

Telephone: 907-747-8488.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 0.199-kw visual, 0.03-kw aural. Antenna: 150-ft. above av. terrain, 157-ft. above ground, 185-ft. above sea level.

Latitude	57°	03'	26.5"
Longitude	135°	20'	02.0"

Transmitter: 611 Lake St.

Satellite Earth Stations: Cosmos, 3.6-meter; Drake receivers.

Ownership: Dan & Kathie Etulain, 100% jointly.

Began Operation: Sept. 25, 1966. Sale to present owners by Roy Paschal, et al., approved by FCC May 10, 1983.

Represented (sales): Unirep, Tacher Co. (regional).

Represented (legal): Haley, Bader & Potts.

Personnel:

DAN ETULAIN, president & general manager.

KATHIE ETULAIN, vice president & secretary-treasurer.

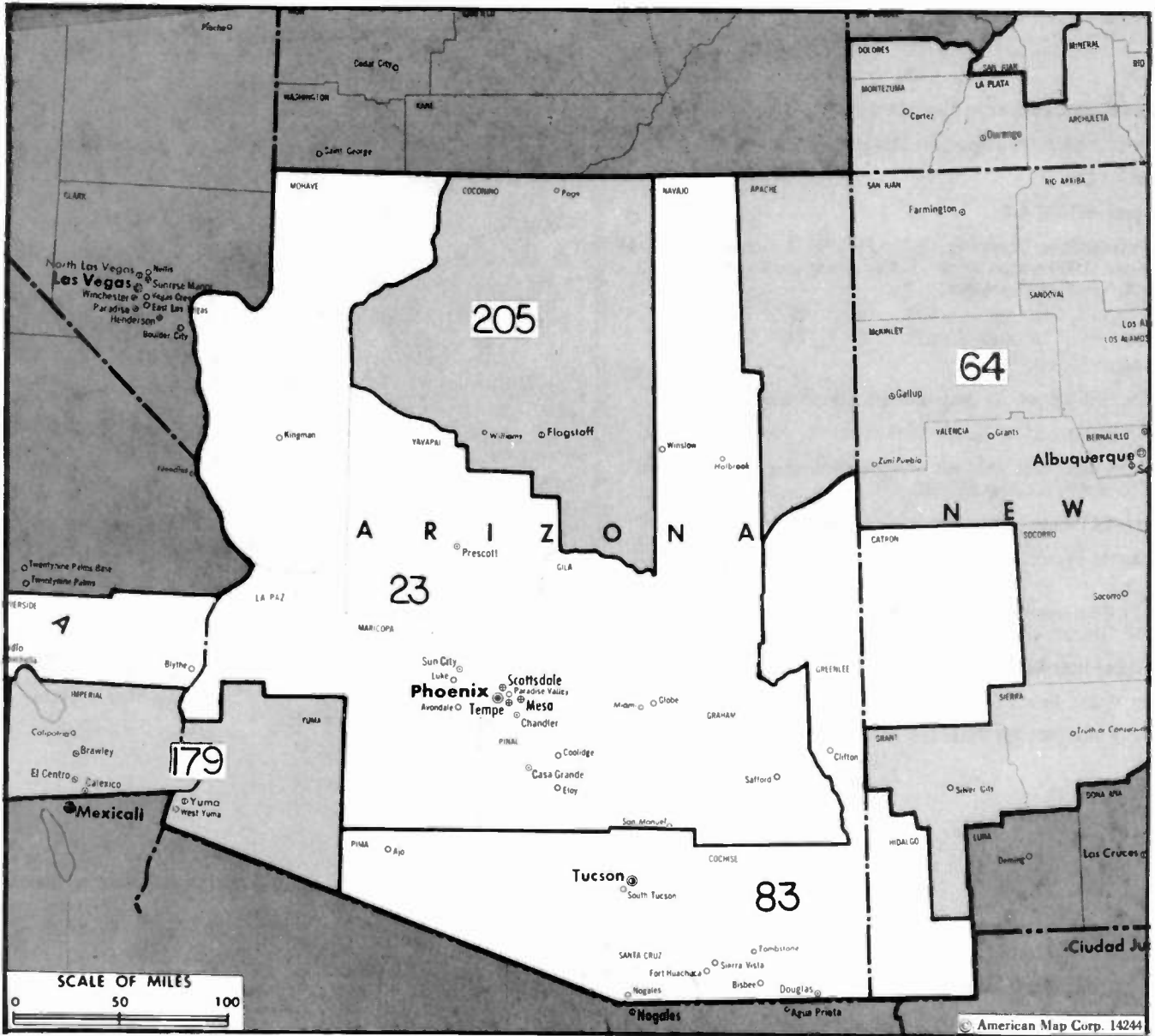
Highest One Hour Rate: \$420.

Highest 30 Sec. Rate: (July 12, 1985): \$35.

NETWORK BASE HOURLY RATE: \$50.



Arizona



Market	Arbitron ADI TV Households	Rank
Phoenix, AZ	795,300	23
Albuquerque, NM	390,100	64
Tucson, AZ	274,500	83
El Centro, CA-Yuma, AZ	58,200	179
Flagstaff, AZ	25,200	205

Market Area Commercial TV Stations

KNXV-TV (15), KPAZ-TV (21), KPHO-TV (5), KPNX-TV (12), KTSP-TV (10), KTVK (3), KTVW-TV (33), KUSK (7), KCHF (11), KGGM-TV (13), KGSW (14), KNAT (23), KNMZ-TV (2), KOAT-TV (7), KOBF (12), KOBV (8), KOB-TV (4), KSAF-TV (2), KDTU-TV (18), KGUN-TV (9), KMSB-TV (11), KOLD-TV (13), KPOL (40), KVOA-TV (4), KEYC-TV (9), KYEL-TV (13), KNAZ-TV (2)

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- KPNX-TV, Mesa —See Phoenix, AZ
- KMSB-TV, Nogales —See Tucson, AZ
- KUSK, Phoenix —See Prescott, AZ
- KEYC-TV, Yuma —See El Centro, CA

Arizona Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	11	5	16
Educational Television Stations	2	0	2
			18

Arizona—Flagstaff

KNAZ-TV

Ch. 2

Network Service: NBC.

Licensee: Grand Canyon TV Co. Inc., Box 1843, Flagstaff, AZ 86002.

Studio: 2201 N. Vickey Dr., Flagstaff.

Telephone: 602-526-2232.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1540-ft. above av. terrain, 284-ft. above ground, 8684-ft. above sea level.

Latitude 34° 58' 06"
Longitude 111° 30' 28"

Transmitter: Mormon Mtn., 18-mi. SSE of Flagstaff.

News Services: AP, NPS.

Satellite Earth Station: Harris, 6-meter; Harris receivers.

Ownership: Standard Life Insurance Co., 45.847%; Estate of T. B. Lanford, 13.69%; T. M. Hederman Trust, 4.518%; Eleanor Collums, 3.486%; 30 others with less than 2.5% each. For Lanford interests, see Group Ownership of TV Stations.

Began Operation: May 2, 1970. Sale to Capitol Bcstg. Co. by Wendell Elliott Jr., et al., approved by FCC Jan. 7, 1981. Transfer of control to individual shareholders of Capitol approved by FCC Jan. 5, 1984.

Represented (sales): Katz Television.

Represented (legal): Wiley & Rein.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

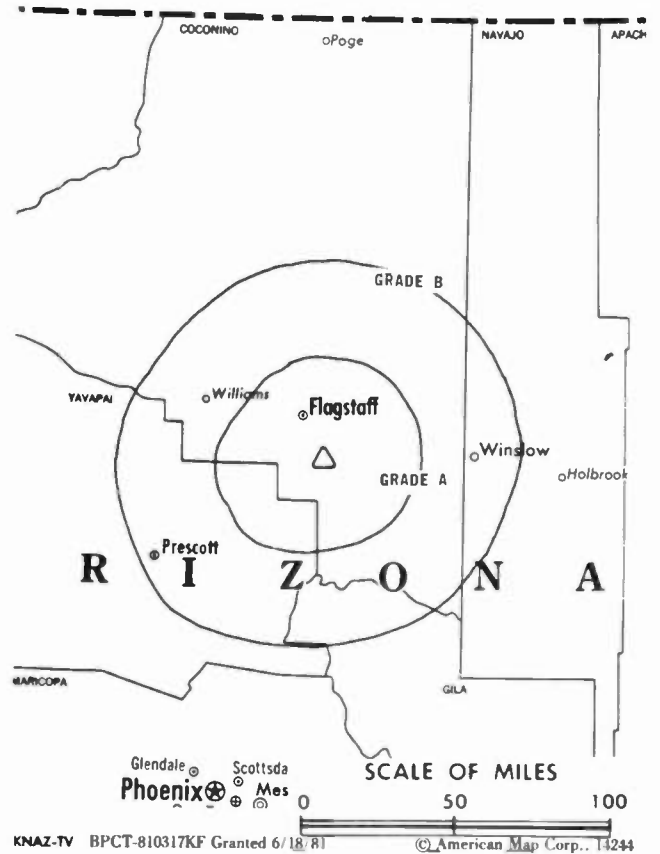
DON PURNELL, general manager.
ED BOUCHARD, chief engineer.
JAKE CRELLIN, news director.

Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate (Sept. 24, 1984): \$200.

NETWORK BASE HOURLY RATE: \$175.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA	26,600	24,700	93
	Coconino			
Between 25-49%	ARIZONA	21,300	19,400	91
	Navajo			
	Yavapai			
Between 5-24%	ARIZONA	12,100	10,800	90
	Apache North			
Station Totals		93,300	86,500	92
Net Weekly Circulation (1985)				41,000
Average Daily Circulation (1985)				23,100

Arizona—Phoenix

KNXV-TV

Ch. 15

Network Service: None, independent.

Licensee: Scripps-Howard Broadcasting Co., 4625 S. 33rd Place, Phoenix, AZ 85040.

Studio: 4625 S. 33rd Place, Phoenix, AZ 85040.

Telephone: 602-243-4151. **TWX:** 910-951-0633.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 524-kw max. visual, 108.4-kw max. aural. Antenna: 1710-ft. above av. terrain, 282-ft. above ground, 2912-ft. above sea level.

Latitude 33° 20' 00"
Longitude 112° 03' 46"

Transmitter: South Mountain Park, Phoenix.

Satellite Earth Station: Calstar, 5-meter; Scientific-Atlanta receivers.

News Service: CNN.

Ownership: Scripps-Howard Bcstg. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 9, 1979. Sale to present owner by Arlington Corp. approved by FCC Jan. 8, 1985 (*Television Digest*, Vol. 24:20, 26; 25:2).

Represented (sales): Katz Independent TV Sales.

Represented (legal): Baker & Hostetler.

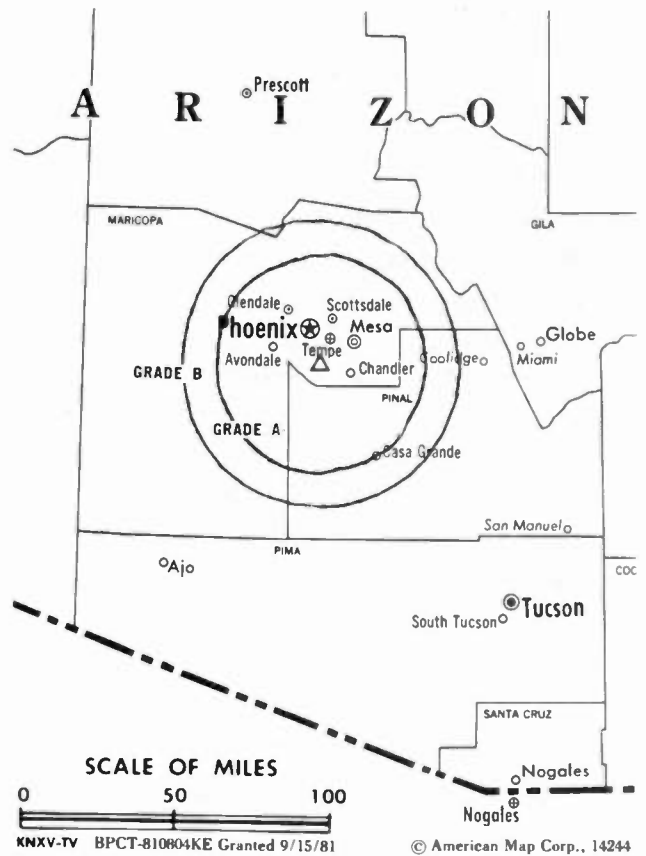
Personnel:

STUART B. POWELL, general manager.
MATT COOPERSTEIN, program manager.
MIKE NORTEN, general sales manager.
STEVEN LARGMAN, national sales manager.
BRUCE SHERMAN, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Maricopa	650,600	637,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARIZONA Pinal	32,100	31,000	97
Between 5-24%	ARIZONA Yavapai	33,300	31,600	95
Station Totals		716,000	700,200	97
Net Weekly Circulation (1985)			359,500	
Average Daily Circulation (1985)			150,900	

Arizona—Phoenix

KPAZ-TV

Ch. 21

Network Service: None, independent.

Licensee: Trinity Broadcasting of Arizona Inc., 3551 E. McDowell Rd., Phoenix, AZ 85008.

Studio: 3551 E. McDowell Rd.

Telephone: 602-273-1477.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 251-kw visual, 50-kw aural. Antenna: 1600-ft. above av. terrain, 178-ft. above ground, 2799-ft. above sea level.

Latitude 33° 20' 02.5"
Longitude 112° 03' 42.0"

Transmitter: South Mtn. Park.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

News Service: TBN.

Satellite Earth Station: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

Ownership: Trinity Bcstg. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 16, 1967. Involuntary transfer of control from Donald B. Thomson, et al., to trustee granted Oct. 9, 1969. Sale to Glad Tidings Church of America approved by FCC June 24, 1971. Station left air Jan. 19, 1977. Sale to present owner by Glad Tidings approved by FCC July 21, 1977. Resumed operation Sept. 5, 1977.

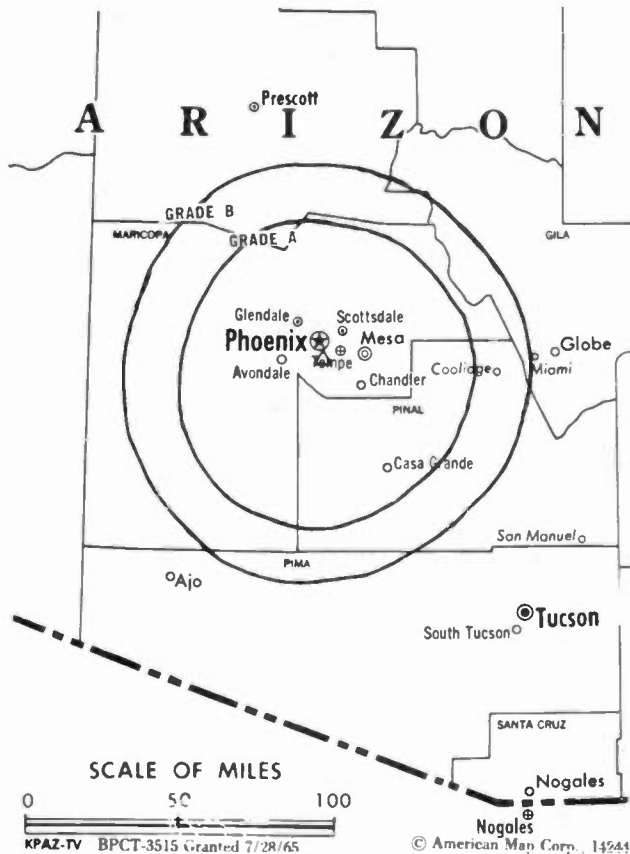
Represented (legal): Gammon & Grange.

Personnel:

PAUL F. CROUCH, president.
STANLEY E. COMSTOCK, station manager.

Highest 30 Sec. Rate (July 1, 1982): \$50.

Arbitron Data: Not available.



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Arizona—Phoenix

KPHO-TV

Ch. 5

Network Service: None, independent.

Licensee: Meredith Corp., 4016 N. Black Canyon Highway, Phoenix, AZ 85017.

Studio: 4016 N. Black Canyon Highway.

Telephone: 602-264-1000. **TWX:** 910-951-1519.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1770-ft. above av. terrain, 383-ft. above ground, 2983-ft. above sea level.

Latitude 33° 20' 02"
Longitude 112° 03' 40"

Transmitter: Atop South Mountain, 8.5-mi. S of Phoenix.

Multichannel TV Sound: Stereo only.

News Services: INDX, UPI.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

Ownership: Meredith Corp., Des Moines, IA. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 4, 1949. Sold to present owner in June 1952 (Television Digest, Vol. 8:18, 26).

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

Personnel:

RICHARD DeANGELIS, vice president & general manager.

CHARLES ALVEY, program manager.

DON PAULY, general sales manager.

TOVE SPOFFORD, local sales manager.

GREG BRANNAN, promotion manager.

TOM SHERLOCK, public affairs director.

WILLIAM J. STRUBE, director of engineering.

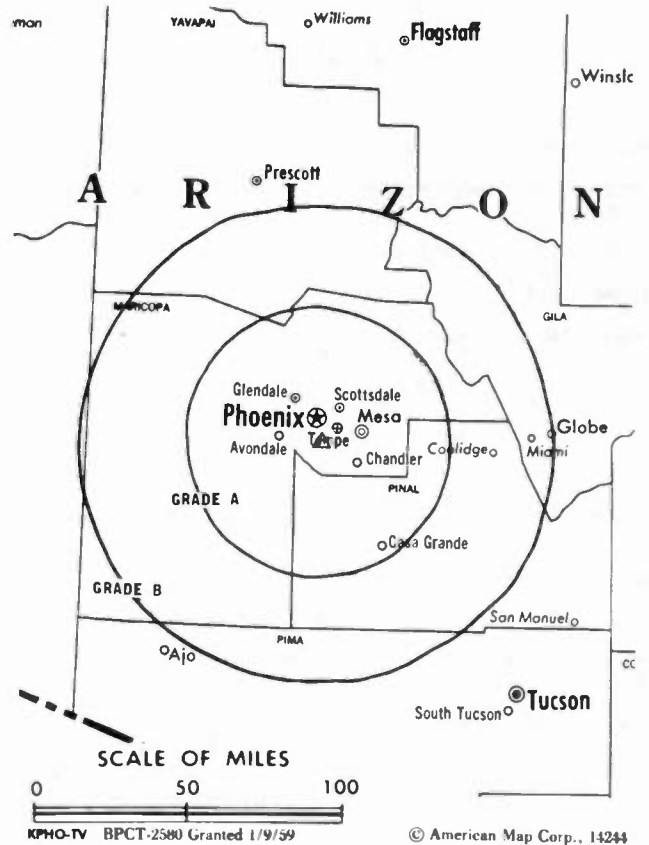
KEN ROBINSON, news director.

Highest One Hour Rate (July 12, 1984): \$9000.

Highest 30 Sec. Rate (July 12, 1984): \$3500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Apache South	3,200	2,800	88
	Coconino	26,600	24,700	93
	Gila	14,300	13,700	96
	Graham	7,300	6,900	95
	Greenlee	3,800	3,700	97
	La Paz	5,400	5,200	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Maricopa	650,600	637,600	98
	Mohave	27,200	25,900	95
	Navajo	21,300	19,400	91
	Pinal	32,100	31,000	97
	Yavapai	33,300	31,600	95
	Yuma	29,900	28,300	94
Between 25-49%	ARIZONA			
	Cochise	32,500	31,300	96
	Santa Cruz	7,200	7,000	97
CALIFORNIA	Riverside East	6,900	6,700	96
Between 5-24%	NEW MEXICO			
Hidalgo	2,100	2,000	95	
Station Totals		903,700	877,800	97
Net Weekly Circulation (1985)			684,900	
Average Daily Circulation (1985)			372,700	

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Arizona—Phoenix-Mesa

KPNX-TV

Ch. 12

KPNX-TV 12



BLAIR TELEVISION

GANNETT COMMUNICATIONS

Network Service: NBC.

Licensee: KPNX Broadcasting Co., Box 711, Phoenix, AZ 85001.

Studio: 1101 N. Central Ave., Phoenix 85004.

Telephone: 602-257-1212. **TWX:** 910-951-4214.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1780-ft. above av. terrain, 350-ft. above ground, 3003-ft. above sea level.

Latitude 33° 19' 59.5"
Longitude 112° 03' 47.5"

Transmitter: South Mountain Park, 7-mi. S of Phoenix.

Multichannel TV Sound: Stereo only.

News Services: AP, UPI.

Satellite Earth Stations: Harris, 6-meter; Harris receivers.

Ownership: Gannett Co. Inc., 100%. For other interests, see Group Ownership of TV Stations and Newspaper Ownership of TV Stations.

Began Operation: April 23, 1953. Merger of Combined Communications with Gannett approved by FCC June 7, 1979 (*Television Digest*, Vol. 18:20, 38; 19:24). Merger to form Combined Communications approved by FCC Oct. 16, 1968. Previous sale to John J. Louis family & others by Harry L. Nace interests approved by FCC June 16, 1954 (Vol. 10:18, 25).

Represented (sales): Blair Television.

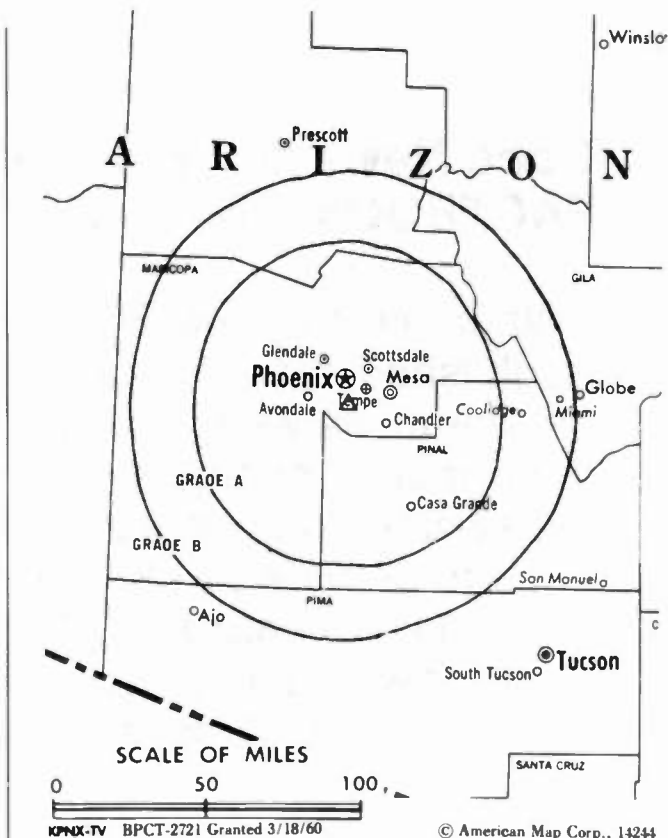
Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): Cohen & Dippell.

Personnel:

- C. E. COONEY, president & general manager.
- ROBERT ALLINGHAM, v.p., programming & station manager.
- JEFFREY R. MORRIS, vice president & general sales manager.
- PATRICK WELCH, vice president & controller.
- CHRIS CORR, national sales manager.
- PERRY CHESTER, local sales manager.
- LEON ANGLIN, vice president & chief engineer.
- JIM WILLI, news director.
- MARJORIE SCHMIDT, promotion director.

Highest 30 Sec. Rate (July 1984): \$2600.



NETWORK BASE HOURLY RATE: \$1225.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Gila	14,300	13,700	96
	Greenlee	3,800	3,700	97
	La Paz	5,400	5,200	96
	Maricopa	650,600	637,600	98
	Mohave	27,200	25,900	95
	Navajo	21,300	19,400	91
	Pinal	32,100	31,000	97
	Yavapai	33,300	31,600	95
	CALIFORNIA	Riverside East	6,900	6,700
Between 25-49%	ARIZONA			
	Apache South	3,200	2,800	88
	Coconino	26,600	24,700	93
Graham	7,300	6,900	95	
Station Totals		832,000	809,200	97
Net Weekly Circulation (1985)				681,900
Average Daily Circulation (1985)				408,700

Arizona—Phoenix

KTSP-TV

Ch. 10

Network Service: CBS.

Licensee: Taft Television & Radio Co. Inc., 511 W. Adams St., Phoenix, AZ 85003.

Studio: 511 W. Adams St.

Telephone: 602-257-1234. TWX: 910-951-1343.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: Circularly polarized, 1700-ft. above av. terrain, 264-ft. above ground, 2905-ft. above sea level.

Latitude 33° 20' 02"
Longitude 112° 03' 42"

Transmitter: South Mountain.

News Services: AP, UPI.

Satellite Earth Station: BMS; 6-meter.

Ownership: Taft Bcstg. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 24, 1953 as share-time outlet with KOY-TV; on May 5, 1954 bought and merged KOY-TV (*Television Digest*, Vol. 10:12, 19). Gulf Broadcast Co. bought 48.1% interest in station from Gene Autry (Vol. 21:22), remainder from Thomas Chauncey & Homer Lane (Vol. 22:24). Sale approved by FCC Aug. 25, 1982. Sale to present owner approved May 30, 1985 (Vol. 25:5, 20, 22).

Represented (sales): Harrington, Righter & Parsons Inc.

Personnel:

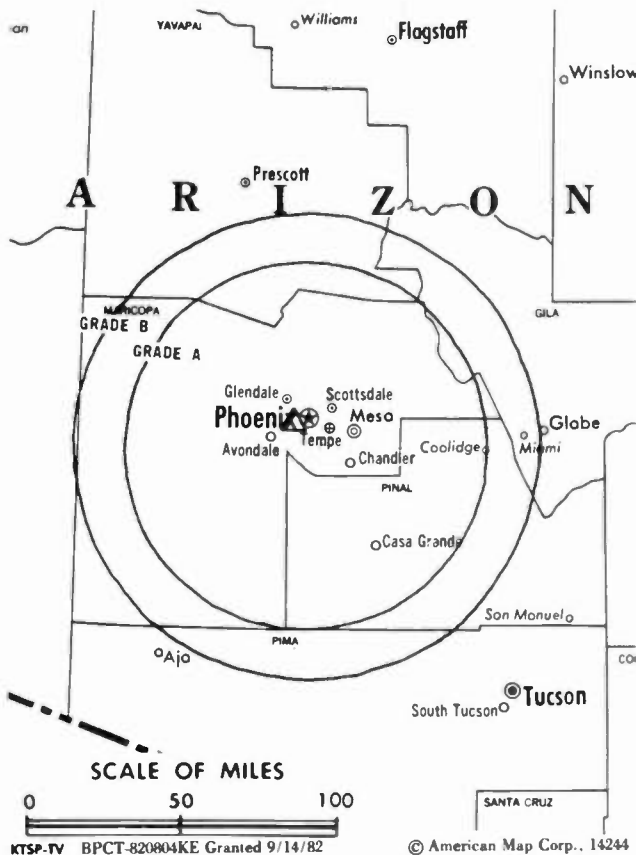
JACK SANDER, president & general manager.
ANTHONY TWIBELL, general sales manager.
GARY ROCKEY, program manager.
BERNIE FLYNN, national sales manager.
DONNA VOGT, advertising & promotion manager.
AL HILLSTROM, chief engineer.
BILL MILLER, news director.

Highest One Hour Rate: \$12,000.

Highest 30 Sec. Rate (July 16, 1984): \$3500.

NETWORK BASE HOURLY RATE: \$1051.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Apache South	3,200	2,800	88
	Coconino	26,600	24,700	93
	Gila	14,300	13,700	96
	Graham	7,300	6,900	95
	Greenlee	3,800	3,700	97
	La Paz	5,400	5,200	96
	Maricopa	650,600	637,600	98
	Mohave	27,200	25,900	95
	Navajo	21,300	19,400	91
	Pinal	32,100	31,000	97
	Yavapai	33,300	31,600	95
	Yuma	29,900	28,300	94
	CALIFORNIA			
	Riverside East	6,900	6,700	96
Station Totals		861,900	837,500	97
Net Weekly Circulation (1985)			739,400	
Average Daily Circulation (1985)			468,300	

Arizona—Phoenix

KTVK

Ch. 3

Network Service: ABC.

Licensee: Arizona Television Co., 3435 N. 16th St., Phoenix, AZ 85016.

Studio: 3435 N. 16th St.

Telephone: 602-263-3333. **TWX:** 910-951-1562.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1670-ft. above av. terrain, 228-ft. above ground, 2888-ft. above sea level.

Latitude 33° 20' 01"
Longitude 112° 03' 45"

Transmitter: South Mtn., 7-mi. S of Phoenix.

News Service: AP, UPI.

Satellite Earth Stations: Common Carrier; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

Ownership: Delbert R. Lewis, conservator, 49.98%; Delbert R. Lewis, pres.-treas., 28.66%; others.

Began Operation: Feb. 28, 1955.

Represented (sales): TeleRep.

Represented (legal): Dempsey & Koplovitz.

Represented (engineering): Lohnes & Culver.

Personnel:

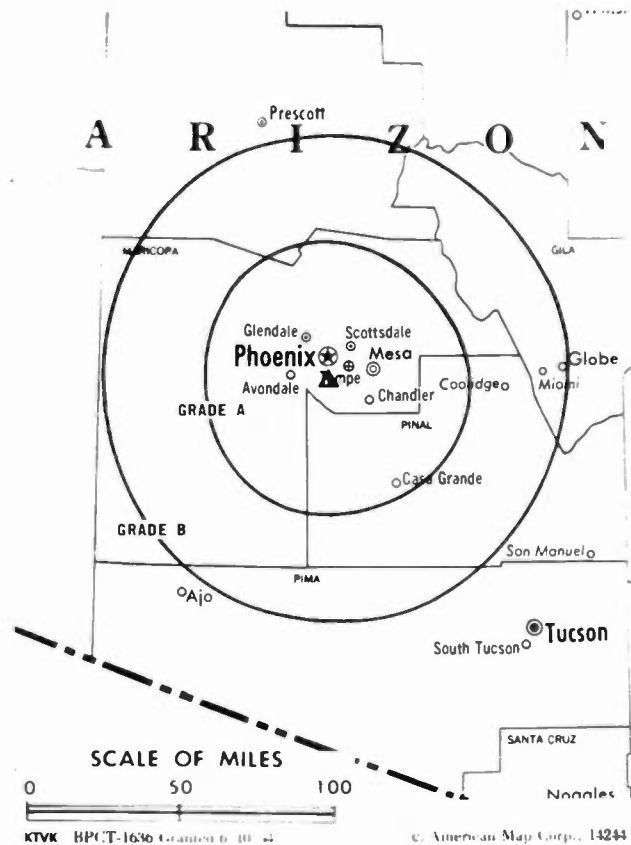
DELBERT R. LEWIS, president & general manager.
MIKE CEFARATTI, general sales manager.
KIRK WINKLER, news director.
BILL LAWRENCE, chief engineer.

Highest 30 Sec. Rate (Jan. 20, 1985): \$6000.

NETWORK BASE HOURLY RATE: \$925.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Apache South	3,200	2,800	88
	Coconino	26,600	24,700	93
	Gila	14,300	13,700	96
	Graham	7,300	6,900	95
	Greenlee	3,800	3,700	97
	La Paz	5,400	5,200	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Maricopa	650,600	637,600	98
	Mohave	27,200	25,900	95
	Navajo	21,300	19,400	91
	Pinal	32,100	31,000	97
	Yavapai	33,300	31,600	95
	Yuma	29,900	28,300	94
	CALIFORNIA			
	Riverside East	6,900	6,700	96
	CALIFORNIA			
Between 5-24%	Riverside Central	54,000	52,000	96
Station Totals		915,900	889,500	97
Net Weekly Circulation (1985)			716,500	
Average Daily Circulation (1985)			391,300	

Arizona—Phoenix

KTVW-TV

Ch. 33

Network Service: Spanish International Network.

Licensee: Seven Hills Television Co., 3019 E. Southern Ave., Phoenix, AZ 85040.

Telephone: 602-243-3333.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 2290-kw max. visual, 229-kw max. aural. Antenna: 1710-ft. above av. terrain, 282-ft. above ground, 2912-ft. above sea level.

Latitude 33° 20' 00"
Longitude 112° 03' 46"

Transmitter: South Mtn., 8-mi. S of Phoenix City Hall.

News Service: UPI.

Satellite Earth Station: Transmit/receive; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

Ownership: Reynold V. Anselmo, pres.-treas., 55%; Emilio Nicolas, v.p., 15%; Daniel D. Villanueva, v.p., 15%; William Stiles, 5%; Joaquin Blaya & Robert Munoz, 2.5% each. Stockholders have interest in Spanish International Communications Corp. (see Group Ownership of TV Stations). Anselmo, Nicolas & Villanueva have interest in KDTV, San Francisco, CA.

Began Operation: Sept. 2, 1979.

Represented (sales): SIN Television Network.

Represented (legal): Leventhal & Senter.

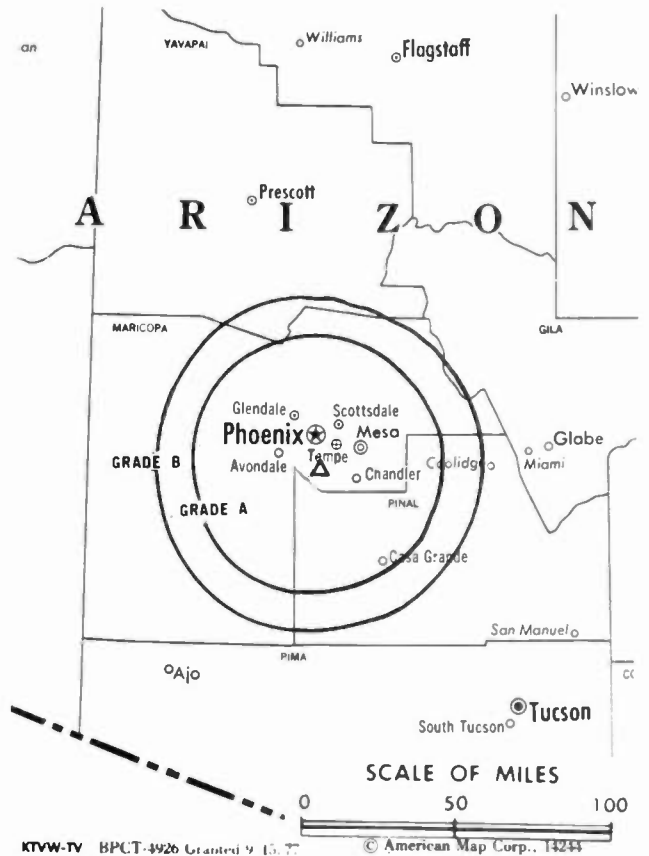
Represented (engineering): Jules Cohen & Associates.

Personnel:

JOSE C. CANCELA, general manager.
MICHAEL FLYNN, general sales manager.
BARRY LEVISOHN, operations manager.
LAWRENCE BECKMAN, chief engineer.

Highest 30 Sec. Rate (July 1, 1984): \$350.

Arbitron Data: Not available.



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Arizona—Phoenix

KUTP

Ch. 45

Network Service: None, independent.

Grantee: United Television Inc., 8501 Wilshire Blvd., No. 340, Beverly Hills, CA 90211.

Studio: 4631 South 32nd St., Phoenix, AZ 85040.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 3020-kw max. visual, 302-kw aural. max. Antenna: 1792-ft. above av. terrain, 348-ft. above ground, 2966-ft. above sea level.

Latitude 33° 20' 01"
Longitude 112° 03' 32"

Transmitter: 8.3-mi. S of Phoenix in South Mountain Park.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

Ownership: See Group Ownership of Television Stations.

Due to Begin Operation: Dec. 23, 1985.

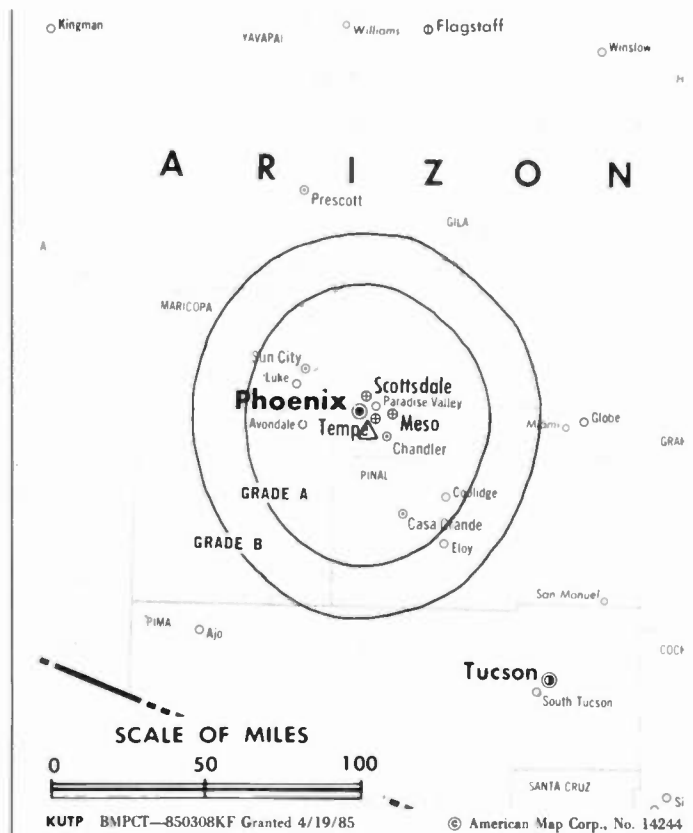
Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen & Dippell, P.C.

Personnel:

JERRY BRAET, vice president & general manager.

Rates: Not available.



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Arizona—Prescott

KUSK

Ch. 7

Network Service: None, Independent.

Grantee: KUSK Inc., 741 E. McDowell, Phoenix, AZ 85001.

Studio: 3211 Tower Dr., Prescott, AZ 86301.

Telephone: 602-778-6770.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 8.71-kw visual, 1.74-kw aural. Antenna: 2814-ft. above av. terrain, 110-ft. above ground, 7930-ft. above sea level.

Latitude 34° 42' 17"
Longitude 112° 06' 55"

Transmitter: S peak of Mingus Mtn., 22-mi. ENE of Prescott.

Satellite Earth Stations: Harris & Excalibur, 6.2 & 3.5-meters; Harris & Excalibur receivers.

News Service: CNN Headline News.

Ownership: William H. Sauro, pres., 55.7%; Ronna Sauro, secy.; Neighborhood TV Co., 30%; Allstate Insurance, 14.3%. NTC ownership: Marshall M. Carpenter Jr., pres., 18.7%; William H. Sauro, v.p., 18.7%; Lyle Mettler, treas., 18.6%; Aista & Co., 44%. NTC is an applicant for translators to rebroadcast KUSK.

Began Operation: Sept. 5, 1982.

Represented (sales): Unirep Bcstg. Co.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

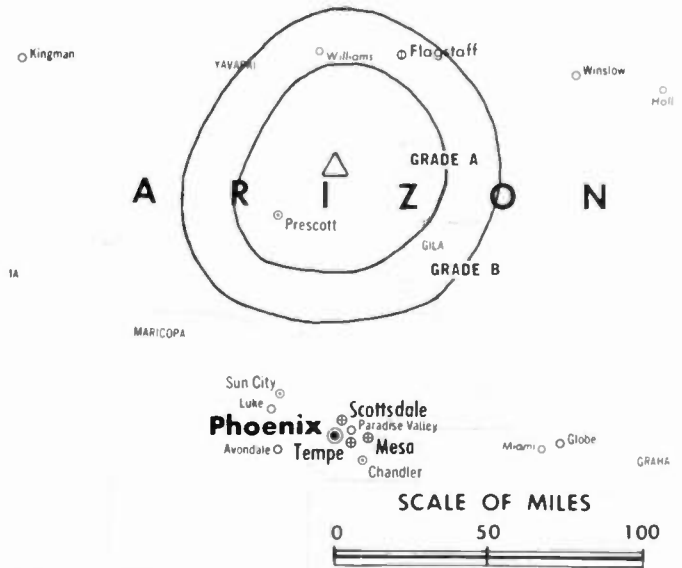
Personnel:

WILLIAM H. SAURO, president.
RICHARD HOWE, vice president & sales manager.
PAT GRAY, vice president & program operations manager.
THAYNE HIGGINS, chief engineer.

Highest One Hour Rate (July 15, 1985): \$750.

Highest 30 Sec. Rate (July 15, 1985): \$120.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KUSK BPCT-790618KG Granted 1/7/80

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARIZONA Yavapai	33,300	31,600	95
Between 5-24%	ARIZONA Coconino	26,600	24,700	93
Station Totals		59,900	56,300	93
Net Weekly Circulation (1985)				20,700
Average Daily Circulation (1985)				6,300

Arizona—Tucson

KDTU-TV

Ch. 18

Network Service: None, independent.

Licensee: Roman Catholic Church of the Diocese of Tucson, 192 S. Stone Ave., Tucson, AZ 85701.

Studio: 1855 N. 6th Ave., Tucson, AZ 85705.

Telephone: 602-624-0180.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2490-kw max. visual, 249-kw max. aural. Antenna: 1966-ft. above av. terrain, 130-ft. above ground, 4489-ft. above sea level.

Latitude 32° 14' 56"
Longitude 110° 06' 58"

Transmitter: Tucson Mtns.

News Services: AP, NCWS.

Satellite Earth Station: BMS, 5-meter.

Ownership: Non-profit, non-stock corp.

Began Operation: Dec. 31, 1984.

Represented (sales): Independent TV Sales.

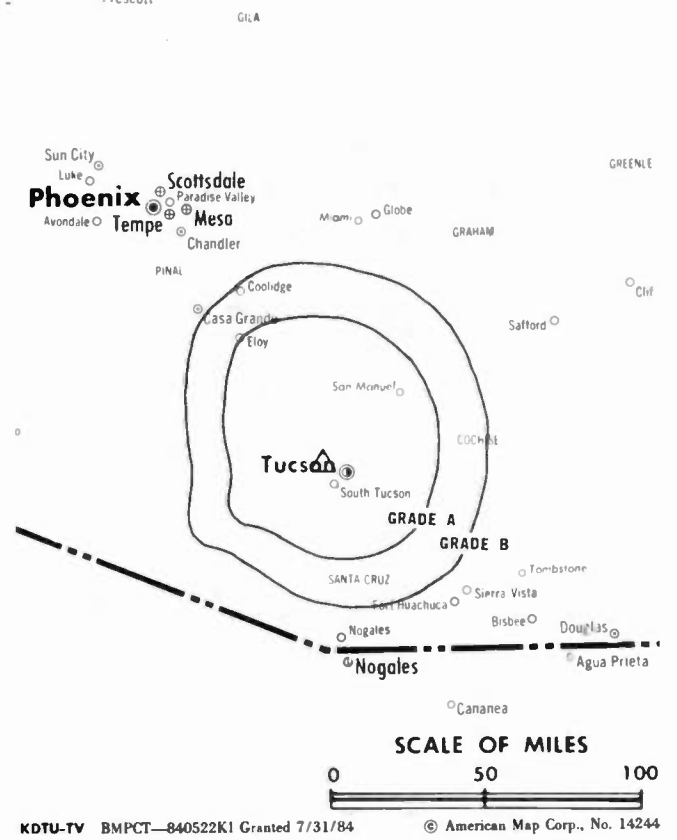
Represented (legal): Hogan & Hartson.

Represented (engineering): Andrus & Associates.

Personnel:

ROBERT NORDMEYER, general manager.
MARCIA AYLESWORTH, program director.
MAURICIO MENDEZ, general sales manager.
MICHALE BUCCIARELLI, chief engineer.
FRED ALLISON, director of special programming.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	ARIZONA Pima	231,800	227,100	98
Station Totals		231,800	227,100	97
Net Weekly Circulation (1985)				20,300
Average Daily Circulation (1985)				7,200

Arizona-Tucson

KGUN-TV

Ch. 9

Network Service: ABC.

Licensee: May Broadcasting Co., 10714 Mockingbird Dr., Omaha, NE 68129.

Studio: 2175 N. Sixth Ave., Tucson 85705.

Mailing Address: Box 5707, Tucson, AZ 85703.

Telephone: 602-792-9933.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 110-kw visual, 21.9-kw aural. Antenna: 3720-ft. above av. terrain, 240-ft. above ground, 8781-ft. above sea level.

Latitude 32° 24' 54"
Longitude 110° 42' 59"

Transmitter: Mt. Bigelow.

Satellite Earth Station: Prodelin, 3.6-meter; Uniden receivers.

News Services: AP, UPI.

Ownership: See KMTV, Omaha, NE.

Began Operation: June 3, 1956. Sale to present owner by Gilmore Bcstg. Corp. of Arizona approved by FCC July 31, 1968 (*Television Digest*, Vol. 8:15, 34). Previous sale to Gilmore by Henry S. Hilberg & associates, along with WEHT(TV), Evansville, IN was approved July 15, 1964 (Vol. 4:26, 29). Sale to Hilberg group by H. U. Garrett and associates approved by FCC Dec. 14, 1960 (Vol. 16:45, 51). H. U. Garrett group's purchase of station from D. W. Ingram approved Dec. 19, 1956 (Vol. 12:51).

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

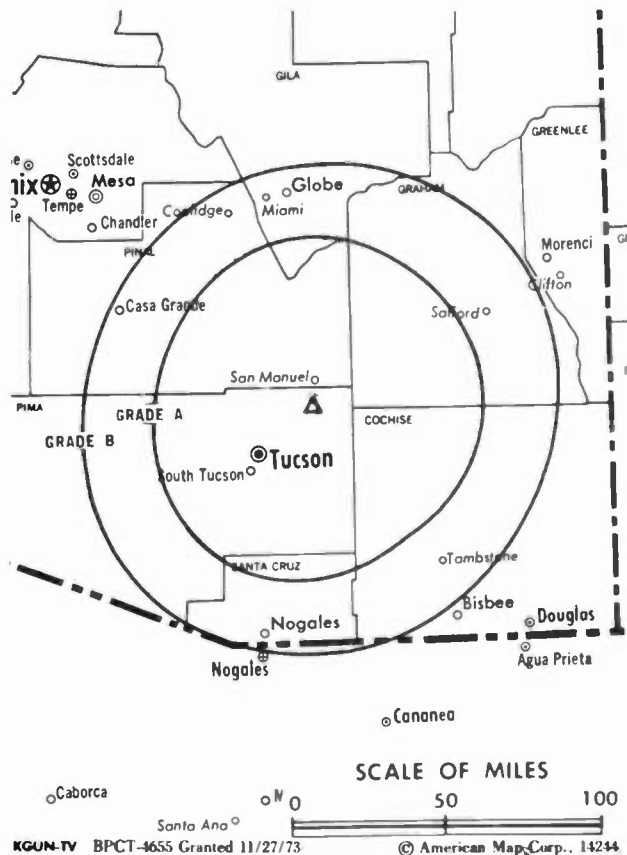
EDWARD W. MAY, president.
NORMAN W. WILLIAMS, executive vice president.
JACK PARRIS, vice president & general manager.
STEPHEN OCHOA, general sales manager.
LARRY SCHNEBLY, regional sales manager.
BRUCE FRANZEN, program manager.
JOHN R. SAWYER, chief accountant.
PHIL AALAND, chief engineer.
DEBRA HASTINGS, production manager.
JEFF BARTLETT, news director.

Highest One Hour Rate: \$3750.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$550.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Cochise	32,500	31,300	96
	Graham	7,300	6,900	95
	Pima	231,800	227,100	98
	Santa Cruz	7,200	7,000	97
Between 25-49%	NEW MEXICO			
	Hidalgo	2,100	2,000	95
	ARIZONA			
Between 5-24%	Apache South	3,200	2,800	88
	Greenlee	3,800	3,700	97
	Pinal	32,100	31,000	97
	NEW MEXICO			
	Catron	1,000	900	90
Station Totals	ARIZONA			
	Gila	14,300	13,700	96
	Navajo	21,300	19,400	91
Net Weekly Circulation (1985)		356,600	345,800	96
Average Daily Circulation (1985)				268,300
				161,300

Arizona—Tucson

KOLD-TV

Ch. 13

Network Service: CBS.

Licensee: Universal Communications Corp., 115 W. Drachman St., Tucson, AZ 85705.

Studio: 115 W. Drachman.

Telephone: 602-624-2511. TWX: 910-952-1122.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 110-kw visual, 15.6-kw aural. Antenna: 3610-ft. above av. terrain, 202-ft. above ground, 8752-ft. above sea level.

Latitude 32° 24' 56.5"
Longitude 110° 42' 48.5"

Transmitter: Mt. Bigelow, 18-mi. NE of Tucson.

Satellite Earth Station: In operation; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Evening News Assn. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 13, 1953. Sale to present owner by Gene Autry & assoc. approved by FCC May 21, 1969 (Television Digest, Vol. 9:15, 20).

Represented (sales): MMT Sales.

Represented (legal): Pierson, Ball & Dowd.

Personnel:

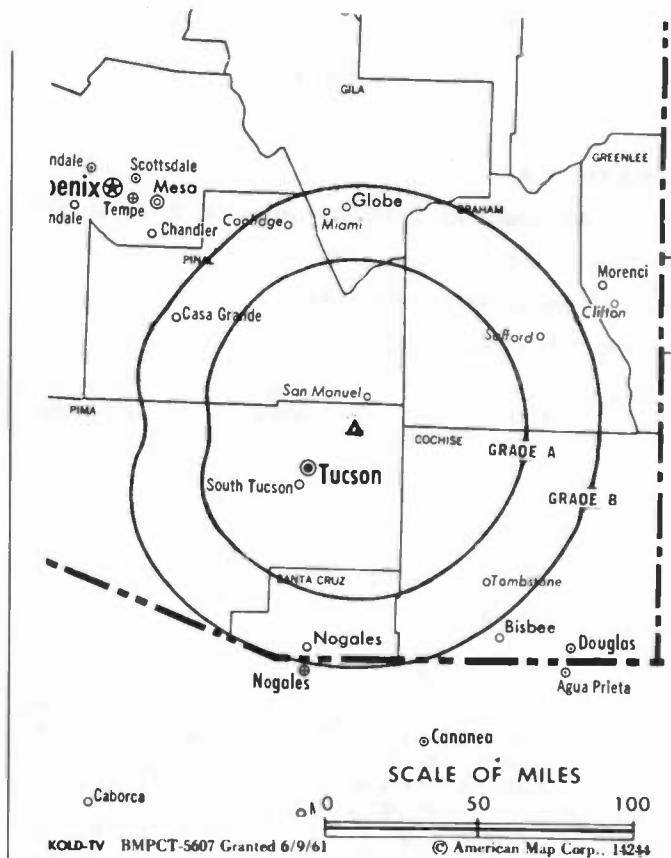
JAY WATSON, vice president & general manager.
PAUL CASSIDY, station manager.
WANDA KAFFENBERGER, local sales manager.
TOM FOOS, program manager.
GERALD JENSEN, news manager.
NEIL O'CONNOR, business manager.
PHIL DUNTON, chief engineer.
JAMES RODDY, promotion manager.

Highest 30 Sec. Rate (June 1, 1983): \$2500

NETWORK BASE HOURLY RATE: \$475.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Cochise	32,500	31,300	96
	Graham	7,300	6,900	95
	Pima	231,800	227,100	98
	Santa Cruz	7,200	7,000	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Catron	1,000	900	90
Between 25-49%	ARIZONA			
	Apache South	3,200	2,800	88
	Gila	14,300	13,700	96
	Greenlee	3,800	3,700	97
	Pinal	32,100	31,000	97
Between 5-24%	NEW MEXICO			
	Hidalgo	2,100	2,000	95
Station Totals	ARIZONA			
	Navajo	21,300	19,400	91
	NEW MEXICO			
	Grant	9,500	9,000	95
Station Totals		366,100	354,800	96
Net Weekly Circulation (1985)			266,000	
Average Daily Circulation (1985)			166,500	

Arizona—Tucson

KPOL

Ch. 40

Network Service: None, Independent.

Licensee: J. P. Communications, 2475 N. Jack Rabbit Ave., Tucson, AZ 85745.

Studio: 2475 N. Jack Rabbit Ave., Tucson, AZ 85745.

Telephone: 602-884-9001.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1534-kw max. visual, 153.4-kw max. aural. Antenna: 2029-ft. above av. terrain, 180-ft. above ground, 4539-ft. above sea level.

Latitude 32° 14' 55.25"
Longitude 111° 06' 57.18"

Transmitter: Tucson Mtns., near Tucson.

Satellite Earth Station: Sat-tek, 5-meter.

Ownership: Julius Polan, 100%.

Began operation: Jan. 1, 1985.

Represented (sales): Adam Young Inc.

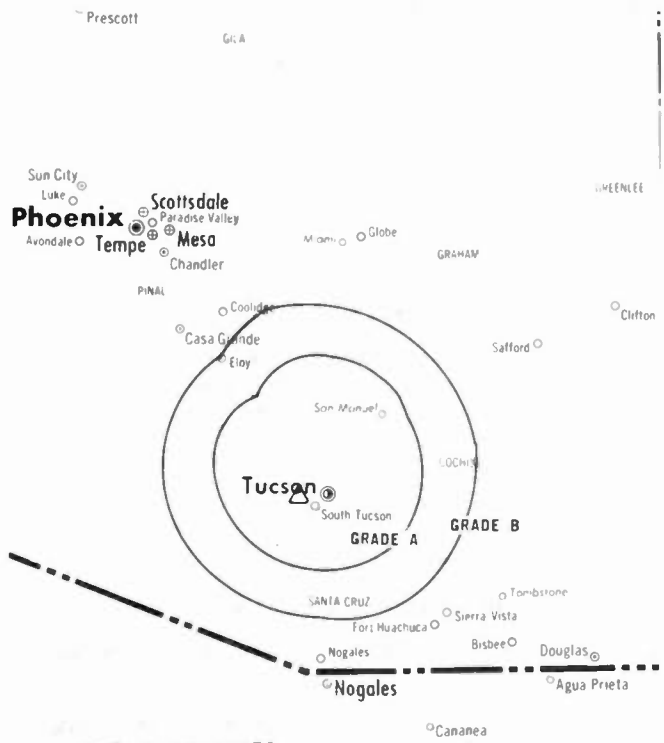
Represented (legal): Gardner, Carton & Douglas.

Represented (engineering): Peter V. Gureckis & Associates.

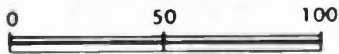
Personnel:

- JULIUS POLAN, president.
- DAVID M. REABAN, vice president & general manager.
- FRANK C. IDASPE, general sales manager.
- DAVID J. POLAN, station manager.
- WANDA L. LANGEJANS, business manager.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



SCALE OF MILES



KPOL BMPCT—840523KJ Granted 9/21/84

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 5-24%	ARIZONA Pima	231,800	227,100	97
Station Totals		231,800	227,100	97
Net Weekly Circulation (1985)				17,200
Average Daily Circulation (1985)				7,400

Arizona—Tucson

KVOA-TV

Ch. 4

Network Service: NBC

Licensee: Channel Four Television Co., Box 5188, Tucson, AZ 85703.

Studio: 10th & Elm St., Tucson, AZ 85705.

Telephone: 602-792-2270. TWX: 910-952-1100.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 35-kw visual (maximum power allowed), 6.92-kw aural. Antenna: 3680-ft. above av. terrain, 374-ft. above ground, 8897-ft. above sea level.

Latitude 32° 24' 56.0"
Longitude 110° 42' 48.5"

Transmitter: Mt. Bigelow, 18-mi. NE of Tucson.

News Services: AP, UPI, NBC.

Satellite Earth Station: SatCom, 7-meter; Harris & Satcom receivers.

Ownership: H & C Communications Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 27, 1953. Sale to present owners by Donald R. Diamond, Richard L. Bloch, et al., approved by FCC June 28, 1982. Previous sale by Pulitzer Publishing approved by FCC Nov. 24, 1972. Sale to Pulitzer Publishing by WGAL TV (Steinman) approved by FCC July 31, 1968 (Television Digest, Vol. 8:34). Previous sale by Alvarado Television Co. Inc. approved Jan. 23, 1963. Merger with KOAT-TV, Albuquerque, approved Sept. 30, 1959 (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles & associates approved Feb. 6, 1957 (Vol. 12:51; 13:6).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering) by Jules Cohen & Associates, P.C.

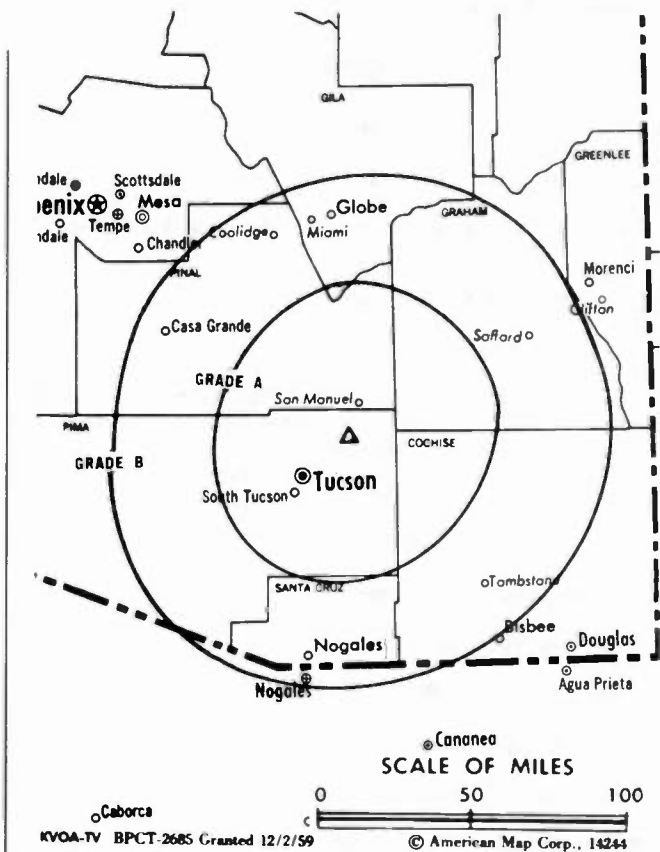
Personnel:

JON F. RUBY, executive vice president & general manager.
JAMES JOSLYN, station manager.
STEVE COPPOCK, local sales manager.
DAVID HATFIELD, program director.
STEPHEN RUPPE, news director.
RALPH TURK, chief engineer.
RENEE BEAR, business manager.
DAVID KERRIGAN, production manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$825.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Cochise	32,500	31,300	96
	Graham	7,300	6,900	95
	Pima	231,800	227,100	98
	Santa Cruz	7,200	7,000	97
Between 25-49%	ARIZONA			
	Apache South	3,200	2,800	88
	Greenlee	3,800	3,700	97
	Pinal	32,100	31,000	97
	NEW MEXICO			
Catron	1,000	900	90	
Hidalgo	2,100	2,000	95	
Between 5-24%	ARIZONA			
	Gila	14,300	13,700	96
	Navajo	21,300	19,400	91
Station Totals		356,600	345,800	96
Net Weekly Circulation (1985)				266,000
Average Daily Circulation (1985)				167,900

Arizona—Tucson-Nogales

KMSB-TV

(formerly KZAZ)

Ch. 11

Network Service: None, independent.

Licensee: Mountain States Bcstg., Box 42048, Tucson, AZ 85733.

Studio: 2445 N. Tucson Blvd., Tucson 85716.

Telephone: 602-795-0311 (Tucson).

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 150-kw visual, 15-kw aural. Antenna: 1570-ft. above av. terrain, 110-ft. above ground, 5980-ft. above sea level.

Latitude 31° 42' 18"
Longitude 110° 55' 26"

Transmitter: Mt. Hopkins, 25.8-mi. NE of Nogales Post Office.

Satellite Earth Station: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: MSB Inc. & Manasett Partners, gen. partners, 50% each. MSB ownership: Providence Journal Bcstg. Corp. MP ownership: Southland Communications Inc., gen. partner, 80%; CNW Corp., gen. partner, 20%. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 1, 1967. Sale to present owners by Roadrunner TV Ltd. Partnership approved by FCC Nov. 19, 1984. Previous sale by I.B.C. (Danny Thomas, et al.) approved by FCC Nov. 16, 1976. (*Television Digest*, Vol. 24:12, 40).

Represented (sales): Seltel Inc.

Represented (legal): Covington & Burling.

Personnel:

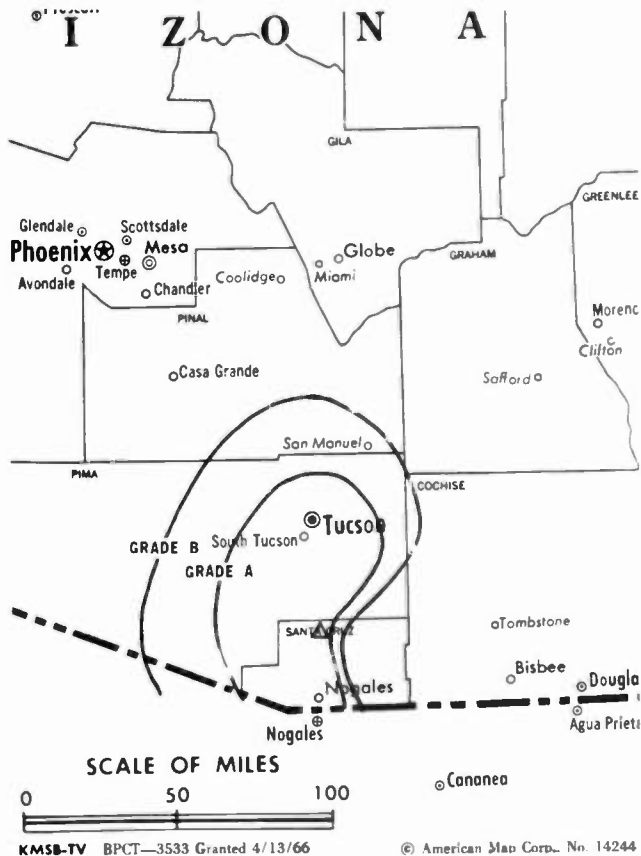
RANDALL CANTRELL, vice president & general manager.
BARRY GOPPMAN, national sales manager.
RICHARD A. HEATLEY, chief engineer.
ALLEN CANFIELD, business manager.

Highest One Hour Rate (July 1984): \$3500.

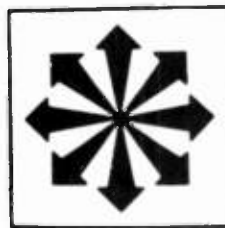
Highest 30 Sec. Rate (Sept. 19, 1983): \$175.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Pima	231,800	227,100	98
	Santa Cruz	7,200	7,000	97
Between 25-49%	ARIZONA			
	Cochise	32,500	31,300	96
Station Totals		271,500	265,400	97
Net Weekly Circulation (1985)			142,100	
Average Daily Circulation (1985)			59,600	



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BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151

Arizona—Yuma

KYEL-TV

Ch. 13

Network Service: NBC.

Licensee: Beam Broadcasters Ltd., Box 592, Yuma, AZ 85364.

Studio: 3rd Ave. & 13th St.

Telephone: 602-782-5113.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1560-ft. above av. terrain, 403-ft. above ground, 2528-ft. above sea level.

Latitude 33° 03' 17.4"
Longitude 114° 49' 34.2"

Transmitter: Black Mtn., 17.5-mi. N of Oglby, CA.

Satellite Earth Station: In operation; Drake receivers.

News Service: AP, NBC.

Ownership: See Group Ownership of TV Stations.

Began Operation: Dec. 3, 1963. Sale to present owners by Service Bcstrs. approved by FCC July 27, 1983. Sale to Service by Robert W. Crites, et al., approved by FCC Oct. 19, 1977. Previous sale by Combined Communications approved Aug. 2, 1973 (*Television Digest*, Vol. 12:41; 13:33). Merger with KTAR Bcstg. to form Combined Communications Corp. approved Oct. 22, 1969. Previous sale by Robert W. Crites and John & Helen Noga approved Jan. 19, 1967.

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Personnel:

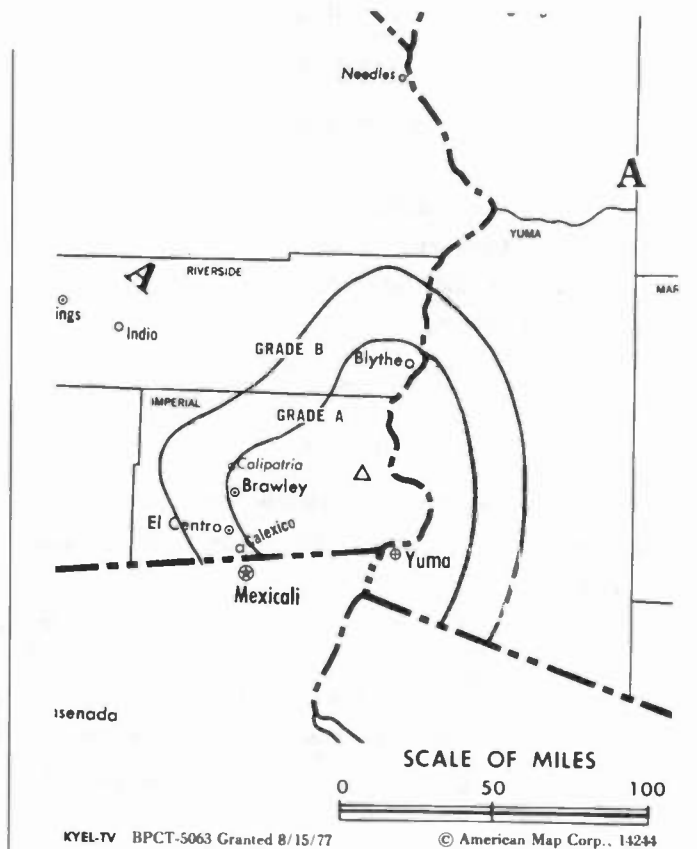
JOE PROVENZANO, vice president & general manager.
FRANK JACOBS, general sales manager.
ED CORN, chief engineer.

Highest One Hour Rate: \$1000.

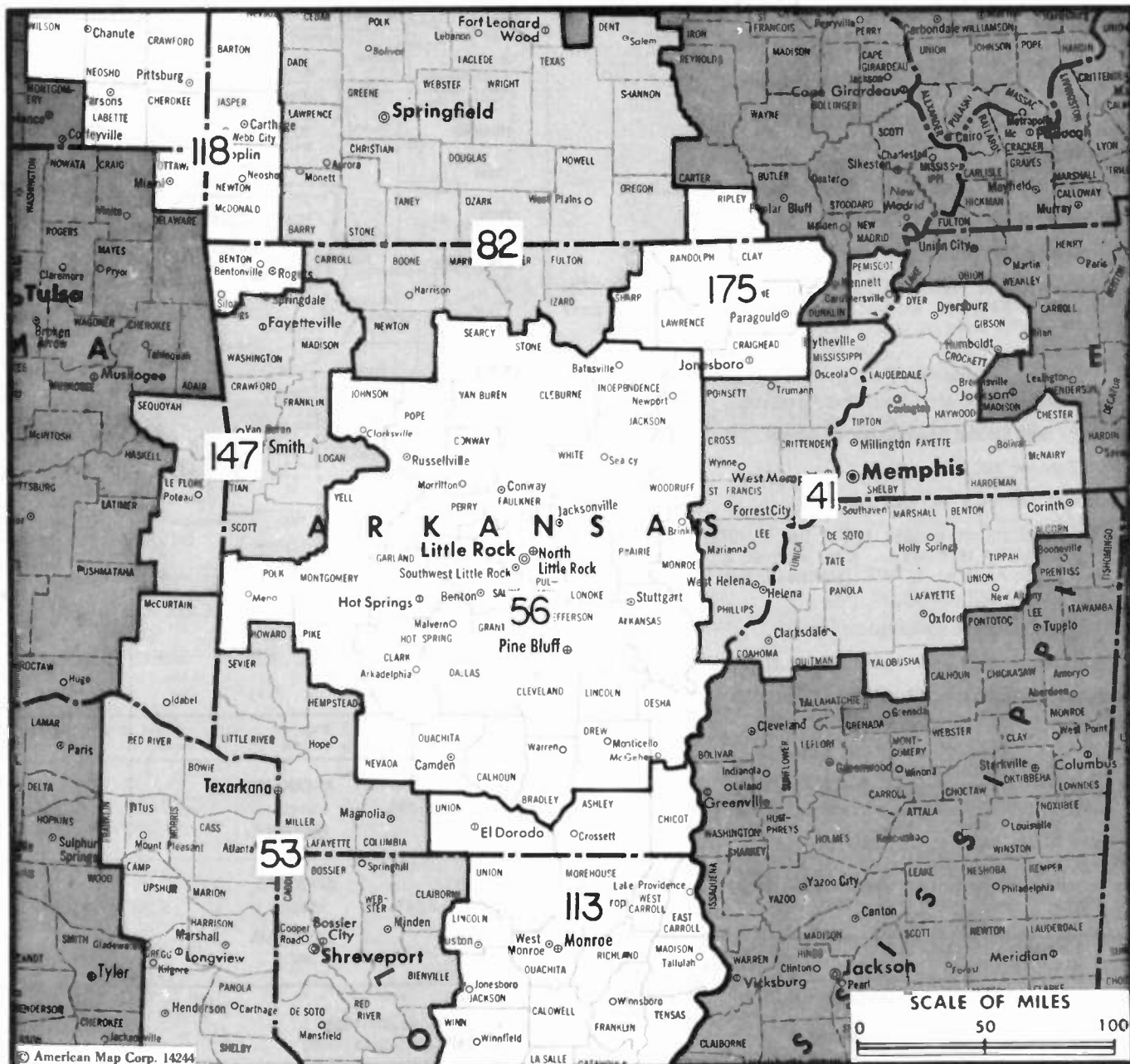
Highest 30 Sec. Rate (Nov. 1, 1984): \$230.

NETWORK BASE HOURLY RATE: \$500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Yuma	29,900	28,300	94
	CALIFORNIA Imperial	31,700	29,500	93
Between 25-49%	CALIFORNIA Riverside East	6,900	6,700	96
Station Totals		68,500	64,500	94
Net Weekly Circulation (1985)				51,000
Average Daily Circulation (1985)				29,500



State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- KTVE, El Dorado —See Monroe, LA
- KPDM-TV, Fayetteville —See Fort Smith, AR
- KTVP, Springdale —See Fayetteville, AR

Arkansas Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	5	4	9
Educational Television Stations	4	2	6
			15

Market	Arbitron ADI TV Households	Rank
Memphis, TN	554,400	41
Shreveport, LA-Texarkana, TX	461,600	53
Little Rock, AR	432,200	56
Springfield, MO	278,800	82
Monroe, LA-El Dorado, AR	186,600	113
Joplin, MO-Pittsburg, KS	174,100	118
Fort Smith, AR	137,300	147
Jonesboro, AR	66,100	175

Market Area Commercial TV Stations

WHBQ-TV (13), WMC-TV (5), WMKW-TV (30), WPTY-TV (24), WREG-TV (3)
KLMG-TV (51), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
KARK-TV (4), KATV (7), KLRT (16), KTHV (11)
KDEB-TV (27), KOLR-TV (10), KSPR (33), KYTV (3)
KARD (14), KNOE-TV (8), KTVE (10)
KOAM-TV (7), KODE-TV (12), KSNF (16)
KFSM-TV (5), KHBS (40), KPOM-TV (24), KTVP (29)
KAIT-TV (8)

Arkansas—Fayetteville-Springdale

KTVP

Ch. 29

(Satellite of KHBS, Fort Smith, AR)

Network Service: ABC.

Licensee: Sigma Broadcasting, Box 4150, Fort Smith, AR 72901.

Studio: See KHBS, Fort Smith, AR.

Telephone: 501-521-1010.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 700-kw visual, 140-kw aural. Antenna: 890-ft. above av. terrain, 556-ft. above ground, 2349-ft. above sea level.

Latitude 36° 00' 57"
Longitude 94° 04' 59"

Transmitter: Robinson Mtn., 5-mi. SE of Fayetteville.

Satellite Earth Station: Scientific-Atlanta, 4-meter.

News Services: ABC, AP.

Ownership: See KHBS, Fort Smith, AR.

Began Operation: Feb. 8, 1969. Left air Dec. 7, 1973. Sale to George T. Hernreich by Paul W. Milam Sr., et al., approved by FCC April 30, 1975. Resumed operation Dec. 8, 1977 (*Television Digest*, Vol. 17:50). Sale to present owners approved Feb. 19, 1985.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Farrow, Schildhause, Wilson & Rains.

Represented (engineering): Jules Cohen & Associates.

Personnel:

DARREL E. CUNNINGHAM, general manager.
CLIFF WALKER, station manager.
JARRELL WYATT, general sales manager.
GRAYSON TOBLER, local sales manager.

Highest 30 Sec. Rate (Feb. 19, 1985): \$700.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Benton	32,900	32,200	98
	Washington	39,000	38,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARKANSAS			
	Carroll	7,100	6,900	98
	Madison	4,400	4,200	95
Between 5-24%	ARKANSAS			
	Newton	2,900	2,800	97
	OKLAHOMA			
	Adair	6,600	6,400	97
Station Totals		92,900	90,600	97
Net Weekly Circulation (1985)			50,000	
Average Daily Circulation (1985)			30,400	

Arkansas—Fort Smith

KHBS

Ch. 40

(Operates satellite KTVP, Fayetteville-Springdale, AR)

Network Service: ABC.

Licensee: Sigma Broadcasting, 2415 N. Albert Pike, Fort Smith, AR 72901.

Studio: 2415 N. Albert Pike.

Telephone: 501-783-4105.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3160-kw max. visual, 316-kw max. aural. Antenna: 2000-ft. above av. terrain, 299-ft. above ground, 2577-ft. above sea level.

Latitude 35° 04' 16"
Longitude 94° 40' 46"

Transmitter: Cavanal Mountain.

Satellite Earth Station: Scientific-Atlanta, 4-meter; Scientific-Atlanta receivers.

News Services: ABC, AP.

Ownership: Robert E. Herrnreich, general partner, 70%; Cynthia Herrnreich, general partner, 30%. They also own KTVP(TV), Fayetteville, AR.

Began Operation: July 28, 1971. Sale to present owners by George T. Herrnreich approved by FCC Feb. 19, 1985.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Farrow, Schildhause, Wilson & Rains.

Represented (engineering): Jules Cohen & Associates.

Personnel:

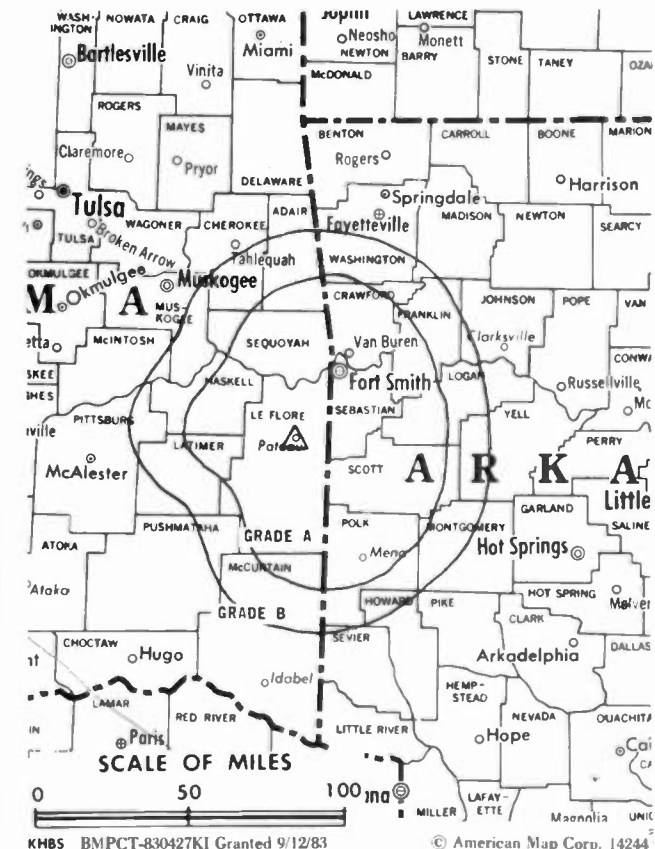
DARREL CUNNINGHAM, general manager.
JARRELL WYATT, general sales manager.
LINDA HOLMES, national sales secretary.
DON VEST, director of engineering.
LARRY FRIDDLE, chief engineer.
CRAIG CANNON, news director.

Highest 30 Sec. Rate (Feb. 19, 1985): \$700.

NETWORK BASE HOURLY RATE: \$350.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Crawford	13,900	13,600	98
	Franklin	5,700	5,600	98
	Scott	3,800	3,700	97
	Sebastian	38,100	37,700	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Le Flore	16,400	16,000	98
Between 25-49%	ARKANSAS			
	Logan	7,100	6,900	97
Between 5-24%	OKLAHOMA			
	Sequoyah	11,700	11,400	97
Between 5-24%	ARKANSAS			
	Johnson	6,800	6,600	97
Station Totals		103,500	101,500	98
Net Weekly Circulation (1985)				69,600
Average Daily Circulation (1985)				41,700

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Arkansas—Fort Smith

KFSM-TV

Ch. 5

Network Service: CBS.

Licensee: The Times Southwest Broadcasting Inc., 318 N. 13th St., Fort Smith, AR 72901.

Offices & Studios: Box 369, 318 N. 13th St., Fort Smith 72901.

Telephone: 501-783-3131. TWX: 910-723-7672.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 1260-ft. above av. terrain, 1209-ft. above ground, 1986-ft. above sea level.

Latitude 35° 30' 43"
Longitude 94° 21' 38"

Transmitter: 9.5-mi. NNE of Fort Smith.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: AP, CBS.

Ownership: The New York Times Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 3, 1956. Sale to George T. Hernreich and Harry Pollock-Harry Newton Co. by Salome Nakdimen as administrator for husband's estate approved by FCC Feb. 27, 1957 and June 27, 1957 (*Television Digest*, Vol. 13:9, 26). Pollock's purchase of 50% from George T. Hernreich approved by FCC March 5, 1958 (Vol. 14:6, 10). Sale of 51% by Harry Pollock to Donald Reynolds (who earlier had acquired 49%) approved by FCC Jan. 7, 1959 (Vols. 14:36, 52; 15:2). Sale to Buford Television by Donald Reynolds approved by FCC April 4, 1973 (Vol. 12:38; 13:15). Sale to present owner approved July 31, 1979 (Vol. 19:4).

Represented (sales): Katz Television.

Represented (legal): Koteen & Naftalin.

Personnel:

ROBERT BROWNING, exec. vice president & general manager.
GENE GRAHAM, general sales manager.
JAMES ANHALT, chief engineer.
PAT PORTA, program director.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$425.

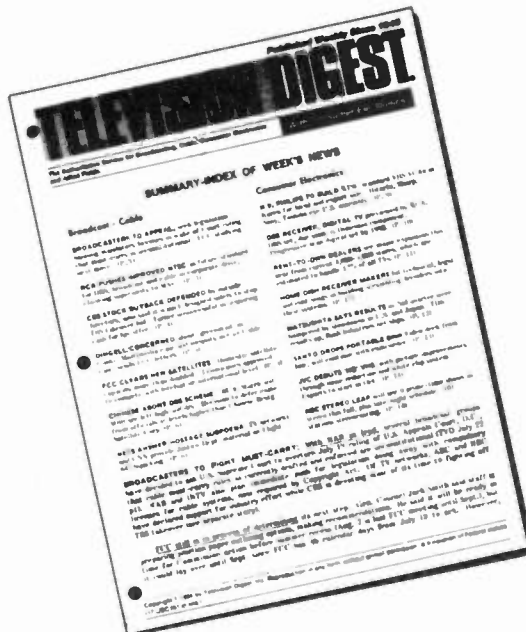
Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Crawford	13,900	13,600	98
	Franklin	5,700	5,600	98
	Johnson	6,800	6,600	97
	Logan	7,100	6,900	97
	Polk	6,400	6,200	97
	Scott	3,800	3,700	97
	Sebastian	38,100	37,700	99
	Washington	39,000	38,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Adair	6,600	6,400	97
	Latimer	3,800	3,700	97
	Le Flore	16,400	16,000	98
Between 25-49%	ARKANSAS			
	Benton	32,900	32,200	98
	Madison	4,400	4,200	95
	Montgomery	3,100	3,000	97
	Pope	15,300	15,000	98
Between 5-24%	OKLAHOMA			
	Haskell	4,700	4,600	98
Between 5-24%	ARKANSAS			
	Carroll	7,100	6,900	98
Between 5-24%	OKLAHOMA			
	Pike	4,000	3,900	97
	Delaware	10,400	10,100	97
	Mc Curtin	13,700	13,300	97
	Muskogee	27,100	26,700	99
Station Totals	Pittsburg	16,400	16,100	98
	Net Weekly Circulation (1985)	310,200	303,400	97
Average Daily Circulation (1985)			168,900	
			105,500	

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Arkansas—Fort Smith-Fayetteville

KPOM-TV

Ch. 24

Network Service: NBC.

Grantee: Ozark Television Co., Box 1867, Fort Smith, AR 72902.

Offices & Studios: 4624 Kelley Highway, Box 1867, Fort Smith, AR 72903 and 4040 Frontage Rd., Fayetteville, AR 72703.

Telephone: 501-785-2400. Easylink: 501-782-3210.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2510-kw max. & 912-kw horizontal visual, 505-kw max. & 182-kw horizontal aural. Antenna: 1040-ft. above av. terrain, 499-ft. above ground, 2469-ft. above sea level.

Latitude 35° 42' 37.0"
Longitude 94° 08' 14.5"

Transmitter: RR 2, 4.2-mi. NNE of Mountainburg, AR.

Satellite Earth Stations: Automation Technique, 3-meter; Harris 3-meter & 8-meter.

News Service: AP.

Ownership: Raymond G. Schindler, pres., 51%; Paris Schindler, Sherry L. Schindler, Timothy R. Brown, v.p.s., 15% each; Bill Carter, v.p., 2%; Jo Edgell, secy.-treas., 2%. The Schindlers & Brown own KLVG & KMUZ(FM), La Grange, TX. Principals also have interest in KIDY(TV), San Angelo TX; permittees of Ch. 48, Galveston; KABB Ch. 29, San Antonio, TX.

Began Operation: Nov. 12, 1978. Sale to present owners by MCM Bcstg. approved by FCC May 8, 1981.

Represented (sales): Seltel Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): Fred Zellner.

Personnel:

JO EDGELL, vice president & general manager.
VERLENE TADLOCK, program coordinator.
KEN HAWKINS, sales manager.
JAN PEARCE, chief engineer.

Highest One Hour Rate: \$800.

Highest 30 Sec. Rate (July 7, 1984): \$400.

NETWORK BASE HOURLY RATE: \$225.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Crawford	13,900	13,600	98
	Franklin	5,700	5,600	98
	Scott	3,800	3,700	97
	Sebastian	38,100	37,700	99
	Washington	39,000	38,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Le Flore	16,400	16,000	98
	Sequoyah	11,700	11,400	97
Between 25-49%	ARKANSAS			
	Benton	32,900	32,200	98
	Logan	7,100	6,900	97
Between 5-24%	ARKANSAS			
	Madison	4,400	4,200	95
	OKLAHOMA			
	Adair	6,600	6,400	97
	Haskell	4,700	4,600	98
Pushmataha	5,200	5,000	97	
Station Totals		189,500	185,400	97
Net Weekly Circulation (1985)			107,000	
Average Daily Circulation (1985)			57,700	

Arkansas—Jonesboro

KAIT-TV

Ch. 8

Network Service: ABC.

Licensee: Channel Communications of Arkansas, Box 790, Jonesboro, AR 72403.

Studio: Box 790, Jonesboro, AR 72401.

Telephone: 501-932-4288. TWX: 910-728-6503.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 41.7-kw aural. Antenna: 1750-ft. above av. terrain, 1799-ft. above ground, 2049-ft. above sea level.

Latitude 35° 53' 17"
Longitude 90° 56' 09"

Transmitter: 0.6-mi NE of Egypt School, Egypt.

Satellite Earth Station: Antenna Development & Manufacturing, 6.1-meter; Avcom receivers.

News Services: AP, CNS, NOAA.

Ownership: Brian Byrnes, pres., 15%; Nasco Inc., 85%. Nasco ownership: Bill F. Cook, pres.-chmn., 48.29%; Dortch Oldham, 17.27%; J. M. McCarthy, 9.2%; remainder undisclosed. Channel Communications Inc. also owns WCLQ-TV, Cleveland, OH. Byrnes has interest in KLNT(AM) & KNJY(FM), Clinton, IA.

Began Operation: July 15, 1963. Sale to present owner by George T. Herrreich approved by FCC May 15, 1984 (Television Digest, Vol. 24:9).

Represented (sales): Katz Television.

Personnel:
BILL McDONALD, vice president & general manager.
AL BLANKS, local sales manager.
GERALD ERICKSON, chief engineer.

Highest One Hour Rate (Aug. 31, 1985): \$1900.

Highest 30 Sec. Rate (June 1, 1985): \$700.

NETWORK BASE HOURLY RATE: \$575.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Clay	8,000	7,800	97
	Craighead	23,300	23,000	99
	Cross	6,600	6,500	98
	Fulton	4,300	4,100	95
	Greene	11,900	11,700	98
	Independence	11,800	11,600	98
	Izard	4,800	4,600	96
	Jackson	7,900	7,700	97
	Lawrence	7,100	6,900	97
	Mississippi	19,400	19,100	98
	Poinsett	9,400	9,300	99
	Randolph	6,500	6,300	97
Sharp	6,400	6,100	95	



KAIT-TV BMPCT-4617 Granted 7/17/80

American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Carter	2,100	2,000	95
	Dunklin	13,900	13,600	98
	Oregon	4,000	3,800	95
	Pemiscot	8,600	8,400	98
Ripley	5,000	4,700	94	
Between 25-49%	ARKANSAS			
	Monroe	4,800	4,600	96
	St Francis	9,600	9,400	98
Woodruff	3,900	3,800	97	
Between 5-24%	MISSOURI			
	Butler	14,700	14,300	97
	Howell	11,600	11,100	96
	New Madrid	7,800	7,600	97
Shannon	2,900	2,700	93	
Between 5-24%	ARKANSAS			
	Cleburne	7,300	7,100	98
	Lee	4,700	4,500	96
	Stone	3,600	3,500	97
	White	18,500	18,200	98
Between 5-24%	MISSOURI			
	Stoddard	11,200	11,000	98
Between 5-24%	TENNESSEE			
Dyer	13,200	13,100	99	
Station Totals		274,800	268,100	97
Net Weekly Circulation (1985)				155,200
Average Daily Circulation (1985)				101,300

Arkansas—Little Rock

KARK-TV

Ch. 4

Network Service: NBC.

Licensee: KARK-TV Inc., 201 W. Third St., Little Rock, AR 72203.

Studio: 201 W. 3rd St., Little Rock, AR 72203.

Telephone: 501-376-2481. TWX: 910-722-7417.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1693-ft. above av. terrain, 1175-ft. above ground, 2205-ft. above sea level.

Latitude 34° 47' 55"
Longitude 92° 29' 58"

Transmitter: Shinall Mtn.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: In operation; Microdyne receivers.

News Services: AP, UPI, NBC.

Ownership: SouthwestMedia, 100%. Larry C. Wallace, chmn., 20%; David J. Jones, pres., 20%; John J. Flake, secy., 13.75%; Thomas F. McLarty III, treas., 13.75%; Jerrol W. Jones & E. Sheffield Nelson, 13.75% each; Karl Eller, 5%. Principals also own WTOK-TV, Meridian, MS. McLarty has interest in KLUE(AM), Longview, TX.

Began Operation: April 15, 1954. Sale to present owners by Gannett Co. approved by FCC Feb. 17, 1983. Merger of Combined Communications & Gannett Co. approved June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Sale to Combined by Mullins Bcstg. Co. approved by FCC Jan. 26, 1972 (Vol. 11:15, 22; 12:5). Previous sale to Mullins by T. K. Barton family approved Jan. 19, 1966 (Vol. 5:32; 6:4).

Represented (sales): Blair Television.

Represented (legal): Gammon & Grange.

Represented (engineering): Lohnes & Culver.

Personnel:

DAVID J. JONES, vice chairman.
M. L. WADDINGTON, president.
TOM BONNER, executive vice president.
JAMES F. EVERETT, vice president & business manager.
V. RAY BROWN, executive vice president, administration.
GARY LAY, vice president & general sales manager.
CLYDE ANDERSON, national sales manager.
LEON MONIOT, production manager.
MARY MAY, traffic manager.
DEAN HOWARD, vice president & director of engineering.
BILL ADDINGTON, chief engineer.
KATHY CLARK, public affairs director.
BOB STEEL, news director.

Highest One Hour Rate: \$6000.

Highest 30 Min. Rate (Jan. 1983): \$1500.

NETWORK BASE HOURLY RATE: \$1050.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS	8,800	8,700	99
	Bradley	5,100	5,000	98
	Calhoun	2,200	2,200	100
	Clark	8,100	7,900	98
	Cleburne	7,300	7,100	98
	Cleveland	2,900	2,800	97
	Conway	7,000	6,900	99
	Dallas	3,900	3,800	97
	Desha	6,600	6,400	97
	Drew	6,300	6,100	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Faulkner	17,500	17,200	98
	Garland	30,500	30,000	98
	Grant	4,800	4,700	98
	Hot Spring	10,200	10,000	98
	Independence	11,800	11,600	98
	Jackson	7,900	7,700	97
	Jefferson	30,700	30,200	98
	Johnson	6,800	6,600	97
	Lincoln	3,800	3,700	97
	Logan	7,100	6,900	97
	Lonoke	12,500	12,300	98
	Monroe	4,800	4,600	96
	Montgomery	3,100	3,000	97
	Nevada	3,900	3,800	97
	Ouachita	11,100	10,900	98
	Perry	2,600	2,600	100
	Pike	4,000	3,900	97
	Polk	6,400	6,200	97
	Pope	15,300	15,000	98
	Prairie	3,800	3,700	97
	Pulaski	131,000	129,700	99
	Saline	19,600	19,400	99
	Scott	3,800	3,700	97
Searcy	3,400	3,300	97	
Sevier	5,500	5,400	98	
Stone	3,600	3,500	97	
Van Buren	5,700	5,600	98	
White	18,500	18,200	98	
Woodruff	3,900	3,800	97	
Yell	6,600	6,500	98	

(Continued on page A-82)

Station Totals	651,500	639,100	98
Net Weekly Circulation (1985)		459,200	
Average Daily Circulation (1985)		300,400	

Arkansas—Little Rock

KATV

Ch. 7

Network Service: ABC.

Licensee: Allbritton Broadcasting Inc., 401 Main St., Little Rock, AR 72201.

Studios: 401 Main St., Little Rock; Jefferson Sq., Pine Bluff.

Telephone: 501-372-7777. TWX: 501-721-8372.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 2006-ft. above av. terrain, 2000-ft. above ground, 2272-ft. above sea level.

Latitude 34° 28' 22.6"
Longitude 92° 12' 10.5"

Transmitter: U.S. Hwy. 65, 2-mi. N of Redfield, AR.

Multichannel TV Sound: Separate audio program only.

Satellite Earth Stations: 4 in operation; Avantek, Pinzone & Microdyne receivers.

News Service: AP.

Ownership: Allbritton Communications, 100%. See Group Ownership of TV Stations.

Began Operation: Dec. 19, 1953. John T. Griffin and Leake increased holdings from 45% to 50% each when Bryan Mathes sold them his 10% stock (Television Digest, Vol. 16:45). Reorganization resulted in Griffin owning 55.81%. Transfer of control to Leakes approved by FCC Sept. 19, 1969 (Vol. 9:15). Sale to present owner by Leake Industries approved by FCC Feb. 14, 1983 (Vol. 22:45).

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen & Dippell.

Personnel:

DALE NICHOLSON, president & general manager.
ERIC NELSON, director of operations.
JOE DELGROSSO, general sales manager.
JOHN GEE, national sales manager.
RON KELLY, local sales manager.
KEN KOEPKA, chief engineer.

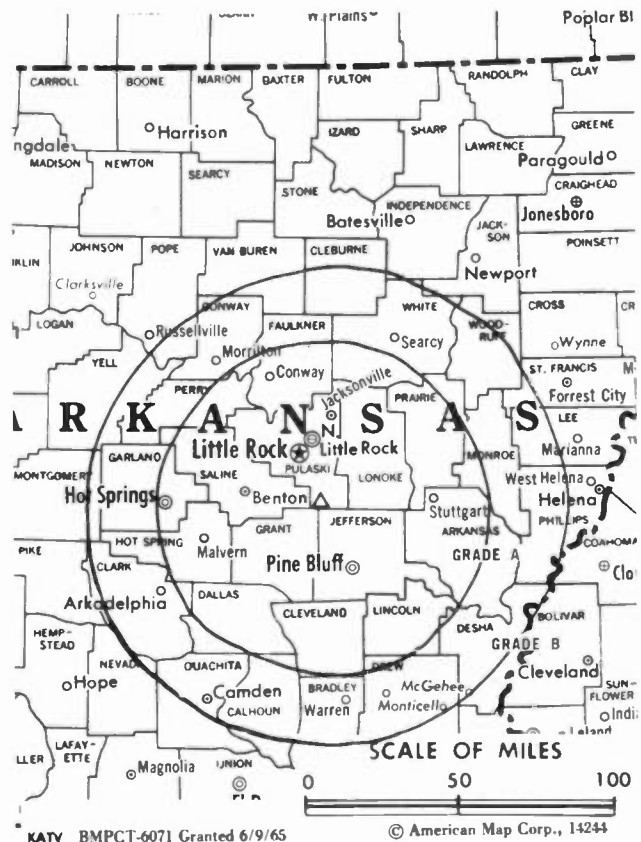
Highest One Hour Rate: \$8000.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Arkansas	8,800	8,700	99
	Ashley	9,100	8,900	98
	Bradley	5,100	5,000	98
	Calhoun	2,200	2,200	100
	Chicot	5,800	5,600	97
	Clark	8,100	7,900	98
	Cleburne	7,300	7,100	98
	Cleveland	2,900	2,800	97
	Conway	7,000	6,900	99
	Dallas	3,900	3,800	97
	Desha	6,600	6,400	97
	Drew	6,300	6,100	97
	Faulkner	17,500	17,200	98
	Garland	30,500	30,000	98
	Grant	4,800	4,700	98
	Hot Spring	10,200	10,000	98
Independence	11,800	11,600	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jackson	7,900	7,700	97
	Jefferson	30,700	30,200	98
	Johnson	6,800	6,600	97
	Lee	4,700	4,500	96
	Lincoln	3,800	3,700	97
	Lonoke	12,500	12,300	98
	Monroe	4,800	4,600	96
	Montgomery	3,100	3,000	97
	Nevada	3,900	3,800	97
	Ouachita	11,100	10,900	98
	Perry	2,600	2,600	100
	Phillips	10,800	10,500	97
	Pike	4,000	3,900	97
	Polk	6,400	6,200	97
	Pope	15,300	15,000	98
	Prairie	3,800	3,700	97
	Pulaski	131,000	129,700	99
Saline	19,600	19,400	99	
Stone	3,600	3,500	97	
Union	18,000	17,700	98	
Van Buren	5,700	5,600	98	
White	18,500	18,200	98	
Woodruff	3,900	3,800	97	
Yell	6,600	6,500	98	
Between 25-49%	ARKANSAS			
	Baxter	12,800	12,500	98
	Boone	10,800	10,600	98
	Craighead	23,300	23,000	99
	Crittenden	16,300	15,900	98
Cross	6,600	6,500	98	
(Continued on page A-82)				
Station Totals		803,000	788,400	98
Net Weekly Circulation (1985)			488,800	
Average Daily Circulation (1985)			302,300	

Arkansas—Little Rock

KLRT

Ch. 16

Network Service: None, independent.

Grantee: LRTV Ltd. Partnership, 630 Third Ave., New York, NY 10017.

Studio: 11711 W. Markham, Little Rock, AR 72211.

Telephone: 501-375-1616.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1772-ft. above av. terrain, 1266-ft. above ground, 2220-ft. above sea level.

Latitude 34° 47' 57"
Longitude 92° 29' 29"

Transmitter: Shinall Mtn., 3-mi. W of Little Rock.

Satellite Earth Stations: Microdyne 5-meter & 3.7 meter; Microdyne receivers.

News Services: CNN, INN.

Ownership: SCS Communications of Little Rock Inc., gen. partner, 49%; Grant Bcstg. Corp. of Little Rock, Ltd. partner, 25%; Agronomics Inc., ltd. partner, 6%; Teleco Arkansas Inc., Little Rock TV 16 Inc., Central Arkansas Television Inc. & May Broadcasting Co. of Arkansas Inc., ltd. partners, 5% each. SCS ownership: SCS Communications Inc., 100%. SCS has interest in licensee of WSEE(TV), Erie, PA. Garrett F. Scollard, chmn.-pres.; Daniel J. O'Kane, v.p.-treas.; Allen S. Feuer, v.p.; Dolores White, secy. Agronomics owns licensee of WMBB(TV), Panama City, FL.

Began Operation: June 26, 1983.

Represented (sales): MMT Sales Inc.

Represented (legal): Crowell & Moring.

Represented (engineering): David Steel & Associates.

Personnel:

ALLEN S. FEUER, vice president & general manager.
MARTIN SOKOLAR, sales manager.
JOHN P. SCHWEIGER, operations manager.
BILL POWELL, news director.

Highest 30 Sec. Rate (July 12, 1985): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Conway	7,000	6,900	99
	Faulkner	17,500	17,200	98
	Grant	4,800	4,700	98
	Hot Spring	10,200	10,000	98
	Jefferson	30,700	30,200	98
	Lonoke	12,500	12,300	98
	Perry	2,600	2,600	100
	Prairie	3,800	3,700	97
	Pulaski	131,000	129,700	99
	Saline	19,600	19,400	99
	White	18,500	18,200	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARKANSAS			
	Arkansas	8,800	8,700	99
	Clark	8,100	7,900	98
	Cleburne	7,300	7,100	98
	Cleveland	2,900	2,800	97
	Drew	6,300	6,100	97
	Garland	30,500	30,000	98
	Monroe	4,800	4,600	96
	Pike	4,000	3,900	97
	Stone	3,600	3,500	97
	Van Buren	5,700	5,600	98
Between 5-24%	ARKANSAS			
	Dallas	3,900	3,800	97
	Johnson	6,800	6,600	97
	Lincoln	3,800	3,700	97
	Ouachita	11,100	10,900	98
	Pope	15,300	15,000	98
	Searcy	3,400	3,300	97
Yell	6,600	6,500	98	
Station Totals		391,100	384,900	98
Net Weekly Circulation (1985)			208,200	
Average Daily Circulation (1985)			103,000	

Arkansas—Little Rock

KTHV

Ch. 11

Network Service: CBS.

Licensee: Arkansas Television Co., Box 269, Little Rock, AR 72203.

Studio: 8th & Izard Sts.

Telephone: 501-376-1111.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1760-ft. above av. terrain, 1158-ft. above ground, 2205-ft. above sea level.

Latitude 34° 47' 55"
Longitude 92° 29' 58"

Requests CP for change to 316-kw max. visual, 37.6-kw max. aural, 1710-ft. above av. terrain, 1098-ft. above ground, 2128-ft. above sea level, lat. 34° 47' 57", long. 92° 29' 59".

Transmitter: Shinall Mtn.

Satellite Earth Station: Microdyne, 7-meter; Microdyne receivers.

News Services: AP, UPI.

Ownership: Arkansas Television Co. K. A. Engle Trust, 81.26%; C. Stanley Berry, chmn.-v.p.-secy., 6.34%; Marcus B. George, pres.-treas., 6.34%.

Began Operation: Nov. 27, 1955.

Represented (sales): Katz Television.

Represented (legal): Dempsey & Koplovitz.

Personnel:

- ROBERT L. BROWN, president & general manager.
- DOUG LAUGHTER, vice president, station operations.
- LONNIE GIBBONS, national sales manager.
- BOB HICKS, program manager.
- STEVE DOAN, production manager.
- FRED ANDERSON, director of engineering.

Highest 30 Sec. Rate (July 15, 1984): \$900.

NETWORK BASE HOURLY RATE: \$725.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS	8,800	8,700	99
	Arkansas			
	Calhoun	2,200	2,200	100
	Clark	8,100	7,900	98
	Cleburne	7,300	7,100	98
	Cleveland	2,900	2,800	97
	Conway	7,000	6,900	99
	Dallas	3,900	3,800	97
	Desha	6,600	6,400	97
	Drew	6,300	6,100	97
	Faulkner	17,500	17,200	98
	Garland	30,500	30,000	98
	Grant	4,800	4,700	98
	Hot Spring	10,200	10,000	98
	Independence	11,800	11,600	98
	Jackson	7,900	7,700	97
	Jefferson	30,700	30,200	98
	Johnson	6,800	6,600	97
	Lincoln	3,800	3,700	97
	Lonoke	12,500	12,300	98
	Monroe	4,800	4,600	96
	Montgomery	3,100	3,000	97
	Nevada	3,900	3,800	97
	Ouachita	11,100	10,900	98
	Perry	2,600	2,600	100
	Pike	4,000	3,900	97
	Polk	6,400	6,200	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Pope	15,300	15,000	98
	Pralrie	3,800	3,700	97
	Pulaski	131,000	129,700	99
	Saline	19,600	19,400	99
	Stone	3,600	3,500	97
	Van Buren	5,700	5,600	98
	White	18,500	18,200	98
	Woodruff	3,900	3,800	97
	Yell	6,600	6,500	98
Between 25-49%	ARKANSAS	12,800	12,500	98
	Baxter	10,800	10,600	98
	Boone	5,100	5,000	98
	Bradley	5,700	5,600	98
	Howard	4,800	4,600	96
	Izard	7,100	6,900	97
	Logan	10,800	10,500	97
	Phillips	9,600	9,400	98
	St Francis	3,400	3,300	97
	Searcy	5,500	5,400	98
	Sevier	6,400	6,100	95
	Sharp			
Between 5-24%	ARKANSAS	5,800	5,600	97
	Chicot	23,300	23,000	99
	Craighead	13,900	13,600	98
	Crawford	6,600	6,500	98
	Cross	8,700	8,500	98
	Hempstead	4,700	4,500	96
	Lee	4,800	4,700	98
	Marion	2,900	2,800	97
	Newton	3,800	3,700	97
	Scott	38,100	37,700	99
	Sebastian			
Station Totals		633,100	621,700	98
Net Weekly Circulation (1985)				425,300
Average Daily Circulation (1985)				256,300

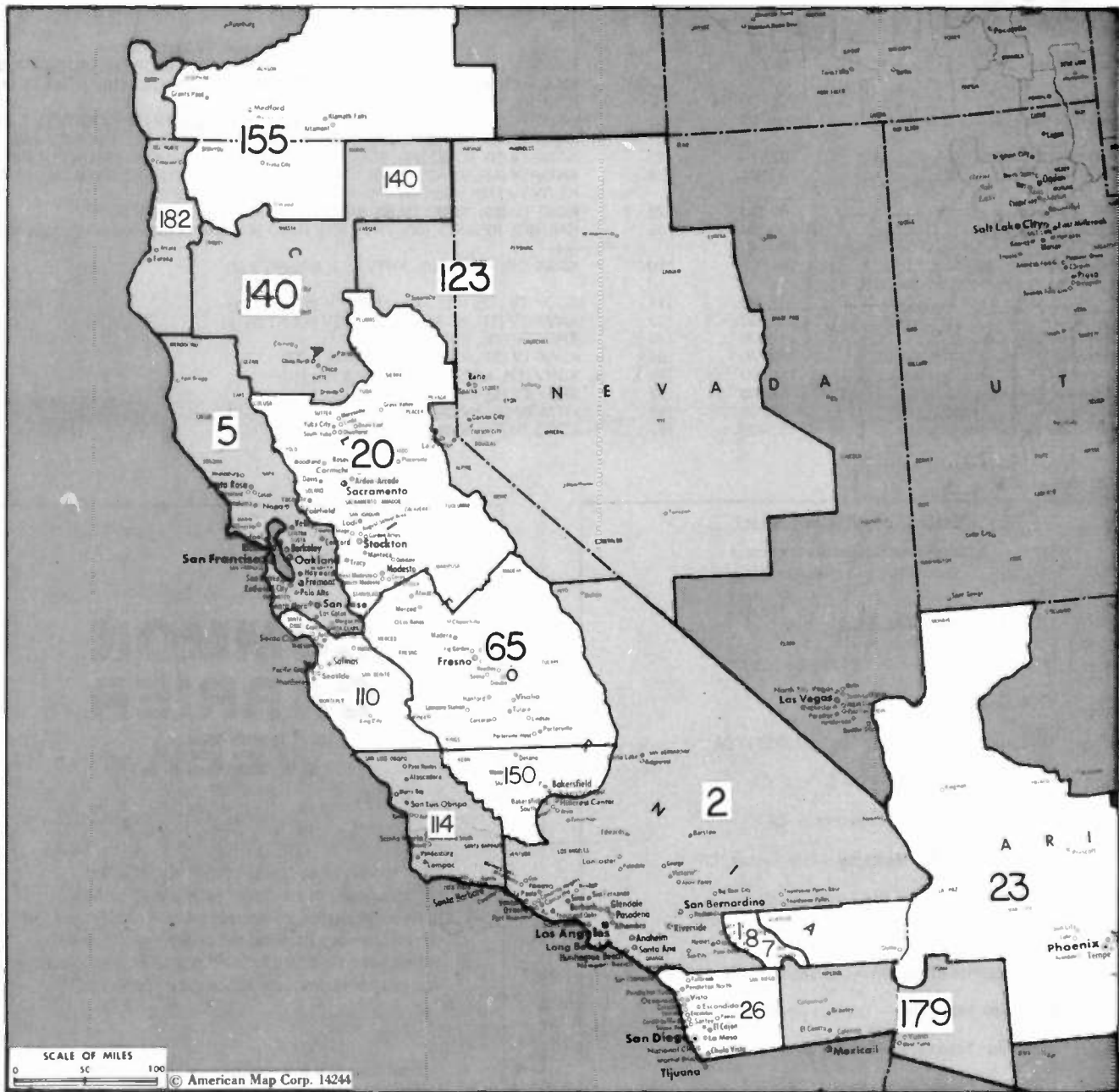
Arkansas

KARK-TV, Little Rock (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS—(Continued)				
Between 25-49%	Baxter	12,800	12,500	98
	Boone	10,800	10,600	98
	Craighead	23,300	23,000	99
	Franklin	5,700	5,600	98
	Greene	11,900	11,700	98
	Hempstead	8,700	8,500	98
	Howard	5,000	4,900	98
	Newton	2,900	2,800	97
	Phillips	10,800	10,500	97
	St Francis	9,600	9,400	98
	Sharp	6,400	6,100	95
	Union	18,000	17,700	98
ARKANSAS				
Between 5-24%	Ashley	9,100	8,900	98
	Chicot	5,800	5,600	97
	Cross	6,600	6,500	98
	Fulton	4,300	4,100	95
	Izard	4,800	4,600	96
	Lawrence	7,100	6,900	97
	Lee	4,700	4,500	96
	Marion	4,800	4,700	98
	Randolph	6,500	6,300	97
	MISSISSIPPI			
	Bollvar	13,500	13,100	97

KATV, Little Rock (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
ARKANSAS—(Continued)					
Between 25-49%	Hempstead	8,700	8,500	98	
	Howard	5,000	4,900	98	
	St Francis	9,600	9,400	98	
	Searcy	3,400	3,300	97	
	Sevier	5,500	5,400	98	
	MISSISSIPPI				
	Bolivar	13,500	13,100	97	
	Coahoma	11,500	11,200	97	
	Washington	23,100	22,700	98	
ARKANSAS					
Between 5-24%	Columbia	9,500	9,300	98	
	Franklin	5,700	5,600	98	
	Izard	4,800	4,600	96	
	Lafayette	3,600	3,500	97	
	Little River	4,900	4,800	98	
	Logan	7,100	6,900	97	
	Miller	13,900	13,700	99	
	Mississippi	19,400	19,100	98	
	Poinsett	9,400	9,300	99	
	Scott	3,800	3,700	97	
	Sebastian	38,100	37,700	99	
	Sharp	6,400	6,100	95	
	MISSISSIPPI				
		Sunflower	9,700	9,400	97
	TEXAS				
	Bowie	29,600	29,200	99	



California Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	28	38	66
Educational Television Stations	4	10	14
			<hr/> 80

California

Market	Arbitron ADI TV Households	Rank
Los Angeles, CA	4,365,800	2
San Francisco, CA	2,054,300	5
Sacramento-Stockton, CA	903,700	20
Phoenix, AZ	795,300	23
San Diego, CA	750,000	26
Fresno, CA	382,500	65
Salinas-Monterey, CA	194,600	110
Santa Barbara-Santa Maria-San Luis Obispo, CA	183,300	114
Reno, NV	165,800	123
Chico-Redding, CA	147,000	140
Bakersfield, CA	132,700	150
Medford, OR	114,500	155
El Centro, CA-Yuma, AZ	58,200	179
Eureka, CA	56,700	182
Palm Springs, CA	52,400	187

Market Area Commercial TV Stations

KABC-TV (7), KAGL (30), KBSC-TV (52), KCBS-TV (2), KCOP (13), KDOC-TV (56), KHJ-TV (9), KIHS-TV (46), KMEX-TV (34), KNBC-TV (4), KSCI (18), KTVN-TV (40), KTLA (5), KTTV (11), KWHY-TV (22)
 KBHK-TV (44), KDTV (14), KFCB (42), KFTY (50), KGO-TV (7), KICU-TV (36), KPIX (5), KRON-TV (4), KSTS (48), KTSF (26), KTVU (2), KTZO (20), KVOF-TV (38)
 KCRA-TV (3), KCSO (19), KOVR-TV (13), KRBK-TV (31), KTXL (40), KXTV (10)
 KNXV-TV (15), KPAZ-TV (21), KPHO-TV (5), KPNX-TV (12), KTSP-TV (10), KTVK (3), KTVW-TV (33), KUSK (7)
 KCST-TV (39), KFMB-TV (8), KGTV (10), KUSI-TV (51), XETV (6)
 KAIL (53), KFSN-TV (30), KFTV (21), KJEO (47), KMPH (26), KMSG-TV (59), KSEE (24)
 KCBA (35), KMST (46), KNTV (11), KSBW-TV (8)
 KCOY-TV (12), KEYT (3), KSBY-TV (6)
 KAME-TV (21), KCRL (4), KOLO-TV (8), KTVN (2)
 KHSL-TV (12), KRCR-TV (7)
 KBAK-TV (29), KERO-TV (23), KGET (17)
 KDRV (12), KOB1 (5), KOTI (2), KTVL (10)
 KECY-TV (9), KYEL-TV (13)
 KIEM-TV (3), KVIQ-TV (6)
 KESQ-TV (42), KMIR-TV (36)

State Cross Reference List

Communities That Receive Programs of
Stations That are Located Elsewhere

KRCR-TV, Chico —See Redding, CA
KBSC-TV, Corona —See Los Angeles, CA
KFTV, Hanford —See Fresno, CA
KAGL, Los Angeles —See San Bernardino, CA
KIHS-TV, Los Angeles —See Ontario, CA
KCSO, Modesto —See Sacramento, CA
KSBW-TV & KMST, Monterey —See Salinas, CA
KTVU, Oakland —See San Francisco, CA
KHSL-TV, Redding —See Chico, CA
KNTV, Salinas-Monterey —See San Jose, CA
KSCI, San Bernardino —See Los Angeles, CA
KFCB, San Francisco —See Concord, CA
KMSG-TV, Sanger —See Fresno, CA
KSBW-TV & KMST, San Jose —See Salinas-Monterey, CA
KTVN-TV, Santa Ana —See Los Angeles, CA
KCSO, Stockton —See Sacramento, CA
KOVR-TV & KTXL, Stockton —See Sacramento, CA
KMPH, Visalia —See Fresno, CA

COMMON CARRIER WEEK

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Television Digest, Inc.
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Washington, D.C. 20036

California—Anaheim

KDOC-TV

Ch. 56

Network Service: None, independent.

Licensee: Golden Orange Broadcasting Co. Inc., 1730 S. Clementine St., Anaheim, CA 92802.

Studio: 1730 S. Clementine St., Anaheim, CA 92802.

Telephone: 714-999-5000.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2820-kw max. & 331-kw horizontal visual, 652-kw max. & 76.2-kw horizontal aural. Antenna: 2386-ft. above av. terrain, 220-ft. above ground, 5555-ft. above sea level.

Latitude 34° 11' 14"
Longitude 117° 42' 01"

Transmitter: Sunset Ridge, 5-mi. NE of Claremont.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Simulsat, 5-meter; Scientific-Atlanta receivers.

Ownership: Pat Boone, pres., 36.79%; Thomas Sheridan, v.p., 6.71%; Calvin C. Brack, secy.-treas., 23.94%; Jimmy Durante Estate, 3.06%; David Levy, 1.99%; Richard Shepherd, 2.68%; Bill Simon, 23.83%; Michael Volpe, 1%.

Began Operation: Oct. 1, 1982.

Represented (legal): Cohn & Marks.

Personnel:

MICHAEL VOLPE, vice president & general manager.
CALVIN BRACK, director of business affairs.
ROGER KNIPP, chief engineer.

Highest 30 Sec. Rate (July 16, 1985): \$250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KDOC-TV BMPCT-811113KF Granted 12/22/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA			
	Los Angeles	2,842,500	2,766,200	97
	Orange	797,600	783,600	98
	Riverside West	222,200	214,000	96
	San Bernardino	361,700	350,400	97
Station Totals		4,224,000	4,114,200	97
Net Weekly Circulation (1985)			316,200	
Average Daily Circulation (1985)			92,800	

California—Arcata

KREQ

Ch. 23

Network Service: None, independent.

Grantee: The Mad River Bcstg. Co. Inc., 1640 Fifth St., Suite 203, Santa Monica, CA 90401.

Telephone: 213-458-1077.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1380-kw visual, 55-kw aural. Antenna: 1659-ft. above av. terrain, 270-ft. above ground, 2940-ft. above sea level.

Latitude	40°	43'	36"
Longitude	123°	58'	23"

Transmitter: 11-mi. ESE of Eureka.

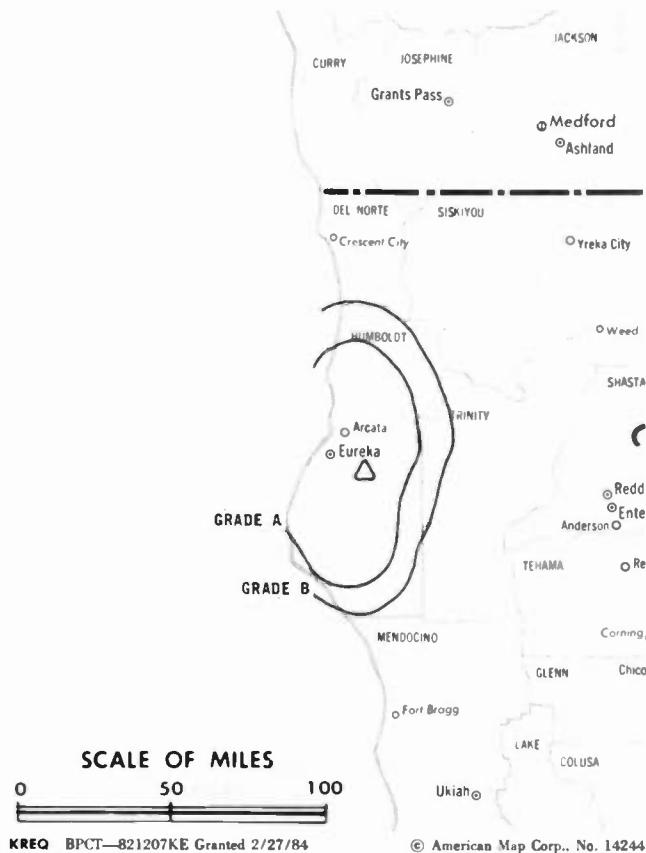
Ownership: Liz Weller, pres. & Jack Fiman, 13.6% jointly; Lawrence Rogow, secy. & Garry Spire, treas., 25% each; David Marcus, 18.2%; Ken Coplun & David Gondek, 9.1% each. Spire & Rogow have interest in Response Bcstg. Corp., permittee of Ch. 64 Bellingham, WA; K45AM & K49AV Hermosa, CO; K69DO Eastsound/Ferndale, WA & LPTV & FM applicant in several cities. Spire has interest in TV 58 Ltd., permittee of Ch. 54, Milwaukee, WI.

Due to Begin Operation: Nov. 1985.

Represented (legal): Arter & Hadden.

Represented (engineering): Venture Technologies.

Rates: Not available.



California—Bakersfield

KBAK-TV

Ch. 29

Network Service: ABC.

Licensee: Harriscop Broadcasting Corp., Box 2929, Bakersfield, CA 93303.

Studio: 1901 Westwind Drive, Bakersfield, CA 93301.

Telephone: 805-327-7955. TWX: 910-327-1109.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1700-kw max. & 77.6-kw horizontal visual, 340-kw max. & 15.5-kw horizontal aural. Antenna: 3730-ft. above av. terrain, 230-ft. above ground, 7775-ft. above sea level.

Latitude 35° 27' 11"
Longitude 118° 35' 25"

Transmitter: Breckenridge Mtn., 24-mi. ENE of Bakersfield.

Satellite Earth Stations: 3 in operation.

News Service: AP.

Ownership: Burt I. Harris, 10%; Irving B. Harris, 46%; Virginia Polsky Trust, 13%; Roxanne H. Frank Trust, 10%; 26 others, none with as much as 5%. Harriscop owns KTWO-TV-AM, Casper, WY; KULR-TV, Billings, MT. Principals control Harriscop of Chicago Inc. which owns 25% of WSNS-TV, Chicago; hold 59% of KWHY-TV, Los Angeles, CA & have multiple cable holdings.

Began Operation: Aug. 20, 1953. Sale to present owner by Reeves Broadcasting Corp. approved May 12, 1964 by FCC (Television Digest, Vol. 3:52; 4:18). Sale to Reeves Broadcasting Corp. by San Francisco Chronicle approved Oct. 12, 1960 by FCC (Vol. 16:36, 42).

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

Personnel:

BURT I. HARRIS, president (Los Angeles).
JACK ROSENTHAL, pres., broadcast division (Casper, WY).
WAYNE KILLMER, vice president & general manager.
RUSS HAMILTON, general sales manager.
KEN WALIGORSKI, operations manager.
NANCY HOFEDITZ, program director.
ROBERT BANKS, chief engineer.
RAY WHITE, news director.

Highest 30 Sec. Rate (July 5, 1984): \$1000.

NETWORK BASE HOURLY RATE: \$771.



Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Kern West	136,200	131,500	97
Between 25-49%	CALIFORNIA Kings Tulare	25,600 92,100	24,400 88,300	95 96
Between 5-24%	CALIFORNIA Kern East	24,000	23,200	96
Station Totals		277,900	267,400	96
Net Weekly Circulation (1985)			188,900	
Average Daily Circulation (1985)			100,400	

California—Bakersfield

KERO-TV

Ch. 23

Network Service: CBS.

Licensee: McGraw-Hill Broadcasting Co. Inc., 321 21st St., Bakersfield.

Studio: Television Center, Box 2367, Bakersfield, CA 93303.

Telephone: 805-327-1441. TWX: 910-327-1103.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1760-kw max., 323-kw horizontal max. & 72.4-kw horizontal av. visual, 352-kw max., 64.4-kw horizontal max. & 14.4-kw horizontal av. aural. Antenna: Directional, 3700-ft. above av. terrain, 183-ft. above ground, 7668-ft. above sea level.

Latitude 35° 27' 14"
Longitude 118° 35' 37"

Transmitter: Breckenridge Mtn., 22-mi. E of Bakersfield.

Satellite Earth Stations: Microdyne, 7-meter; Scientific-Atlanta, 4.6-meter; Microdyne & Scientific-Atlanta receivers.

News Service: AP.

Ownership: McGraw-Hill Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 26, 1953. This station operated simultaneously on Chs. 10 & 23 from July 1 to Sept. 1, 1963, and thereafter only on Ch. 23. Sale to present owners by Time-Life Bcst. Inc. approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11). Sale to Time-Life by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Vol. 3:15, 16, 31, 48). Merger of Marietta Bcstg. Inc. (including KFMB-TV-AM, San Diego) into Transcontinent Television Corp. approved May 13, 1959 (Vol. 15:7, 12, 20).

Represented (sales): Harrington, Righter & Parsons Inc.

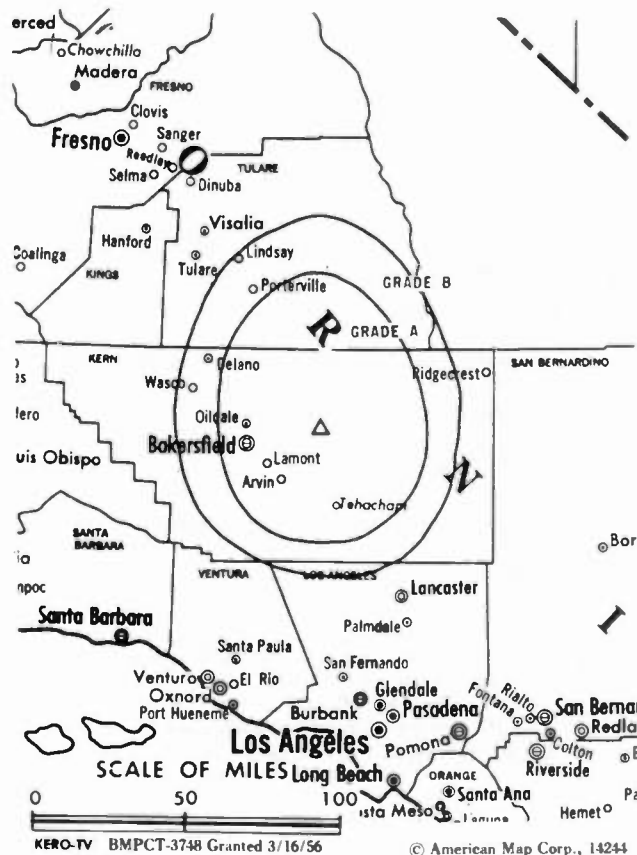
Represented (legal): Koteen & Naftalin.

Personnel:

JOHN PROFFITT, vice president & general manager.
DAVID C. CARFOLITE, general sales manager.
SANDRA A. VIDEN, national sales manager.
CARL KNUTSON, production manager.
THOMAS KROL, director, program operations/promotion.
NORMAN E. HALL, director, engineering.
WALT BROWN, news director.
LYNN NOEL, director, public affairs.
RAY SCHIFFHAUER, director, business affairs.

Highest 30 Sec. Rate (Jan. 1, 1985): \$1000.

NETWORK BASE HOURLY RATE: \$800.



Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Kern West	136,200	131,500	97
Between 25-49%	CALIFORNIA Tulare	92,100	88,300	96
Between 5-24%	CALIFORNIA Kern East Kings	24,000 25,600	23,200 24,400	96 95
Station Totals		277,900	267,400	96
Net Weekly Circulation (1985)			160,000	
Average Daily Circulation (1985)			85,000	

California—Bakersfield

KGET

Ch. 17

Network Service: NBC.

Licensee: KGET-TV Inc., 2831 Eye St., Bakersfield, CA 93302.

Studio: 28th & Eye Sts.

Mailing Address: Box 1700, Bakersfield, CA 93302.

Telephone: 805-327-7511. TWX: 910-327-1120.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 5000-kw max. & 398-kw horizontal visual, 500-kw max. & 39.8-kw horizontal aural. Antenna: 1400-ft. above av. terrain, 288-ft. above ground, 3813-ft. above sea level.

Latitude 35° 26' 20"
Longitude 118° 44' 23"

Transmitter: Mt. Adelaide, 16-mi. E of Bakersfield.

Satellite Earth Station: ADM, 3-meter; Harris, 6-meter; Scientific-Atlanta & Harris receivers.

News Services: AP, UPI.

Ownership: Ackerley Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 8, 1959. Sale to present owner by Gillett Bcstg. Co. approved by FCC Oct. 14, 1983. Sale to Gillett by ASI Communications approved by FCC June 20, 1978. Transfer to Atlantic States Industries from Lincoln Dellar & wife approved Sept. 11, 1969 (*Television Digest*, Vol. 8:49; 9:37). Previous sale to Dellar by group which included Dellar as 41.2% stockholder approved Dec. 31, 1962.

Represented (sales): Seltel Inc.

Represented (legal): Rubin, Winston & Diercks.

Personnel:

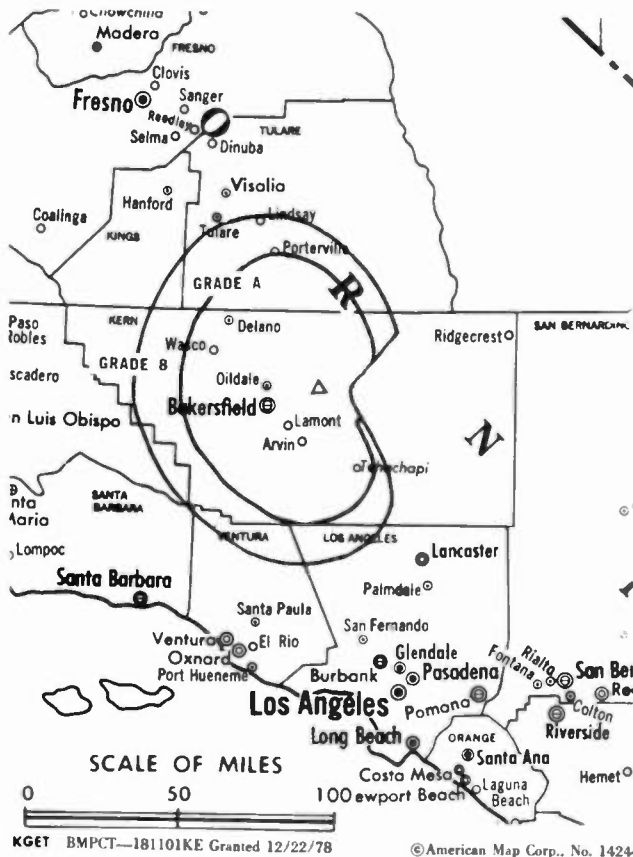
RAYMOND A. WATSON, vice president & general manager.
TOM RANDOUR, general sales manager.
SHIRLEY SANFORD, program director.
TOM BALLEW, chief engineer.

Highest 30 Sec. Rate (June 30, 1984): \$1000.

NETWORK BASE HOURLY RATE: \$275.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Kern West	136,200	131,500	97
Between 25-49%	CALIFORNIA Tulare	92,100	88,300	96
Between 5-24%	CALIFORNIA Kings	25,600	24,400	95
Station Totals		253,900	244,200	96
Net Weekly Circulation (1985)			147,600	
Average Daily Circulation (1985)			79,100	



KGET BMPCT—181101KE Granted 12/22/78

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California—Chico

KHSL-TV

Ch. 12

Network Service: CBS.

Licensee: Golden Empire Bcstg. Co., Box 489, Chico, CA 95927.

Studio: 3640 Silverbell Rd., Chico 95926.

Telephone: 916-342-0141. TWX: 910-536-0336.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1290-ft. above av. terrain, 284-ft. above ground, 3779-ft. above sea level.

Latitude 39° 57' 30"
Longitude 121° 42' 48"

Transmitter: Cohasset Road.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta & Drake receivers.

AM Affiliate: KHSL, 5-kw, 1290 kHz.

News Service: CBS, NIWS.

Ownership: Mrs. Hugh McClung, pres., 100%; Dorothy Locke, secy.-treas. Also operates KHSL, Chico, CA.

Began Operation: Aug. 22, 1953.

Represented (sales): Seltel Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hatfield & Dawson.

Personnel:

C. H. KINSLEY JR., vice president.
WILLIAM D. CORBIN, station manager.
WILLIAM L. MEYER, national sales manager.
RUSSEL POPE, director of engineering.

Highest One Hour Rate (July 1, 1983): \$2000.

Highest 30 Sec. Rate (Jan. 24, 1984): \$480.

NETWORK BASE HOURLY RATE: \$414.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Butte	66,000	63,000	95
	Colusa	4,900	4,700	96
	Glenn	8,600	8,300	96
	Shasta	51,800	50,200	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sutter	21,400	20,800	97
	Tehama	16,900	16,400	97
	Trinity	5,400	5,000	93
	Yuba	19,300	18,700	97
Between 25-49%	CALIFORNIA			
	Lassen	8,500	8,000	94
	Plumas	8,100	7,600	94
Between 5-24%	CALIFORNIA			
	Lake	18,900	17,500	93
	Mendocino	28,400	26,300	93
	Nevada	25,500	24,100	94
Siskiyou	16,900	15,800	93	
Station Totals		300,600	286,400	95
Net Weekly Circulation (1985)				160,900
Average Daily Circulation (1985)				90,100

California—Concord

KFCB

Ch. 42

Network Service: None, independent.

Licensee: First Century Broadcasting, Box 6498, Concord, CA 94520.

Studio: 5101 Port Chicago Hwy., Concord, CA 94520.

Telephone: 415-676-8969.

Mailing Address: Box 6498, Concord, CA 94520.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 1288-kw max. & 185.85-kw horizontal visual, 123.3-kw max. & 69-kw horizontal aural. Antenna: 2807-ft. above av. terrain, 140-ft. above ground, 3628-ft. above sea level.

Latitude 37° 53' 34"
Longitude 121° 53' 53"

Transmitter: N peak of Mt. Diablo.

News Service: CNN Headline News.

Ownership: Non-stock corp. Ronald C. Haus, pres.; Ronald McConnell, v.p.; Lloyd Miller, secy.-treas.; Theodore H. Terry & Gene Viglione, dirs.

Began Operation: June 19, 1983.

Represented (legal): Gammon & Grange.

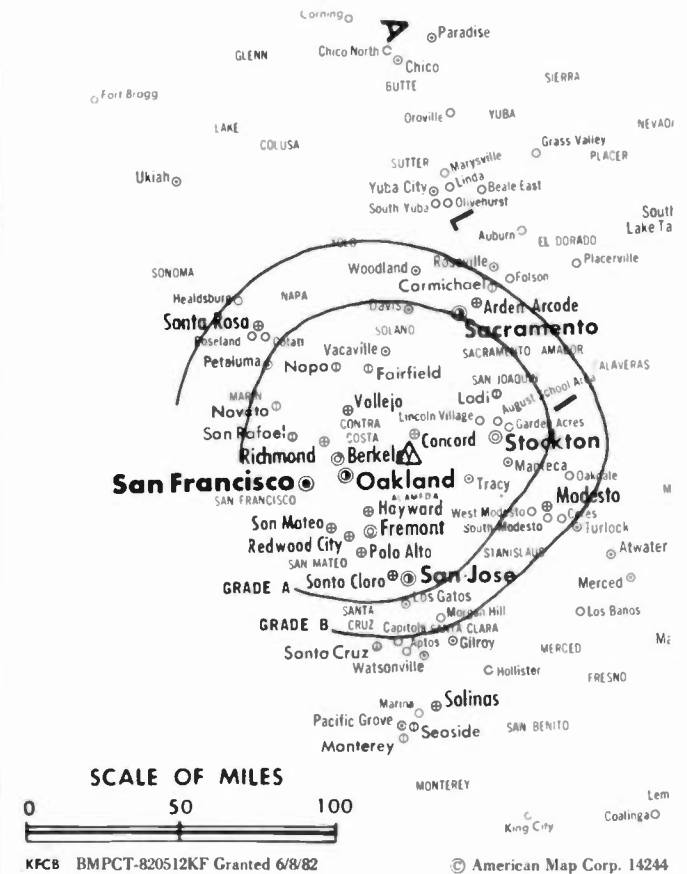
Personnel:

RONALD C. HAUS, president.
LLOYD MILLER, station manager.
ROBERT WOODS, general sales manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA			
	Calaveras	9,800	9,400	95
	Contra Costa East	27,300	26,700	98
	Contra Costa West	244,900	239,500	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	San Joaquin	141,100	135,300	96
	Solano East	57,200	55,900	98
	Stanislaus	109,400	104,400	95
Station Totals		589,700	571,200	96
Net Weekly Circulation (1985)			86,700	
Average Daily Circulation (1985)			26,400	

California—El Centro-Yuma, Arizona

KEYC-TV

Ch. 9

Network Service: CBS.

Licensee: Pacific Media Corp., 646 Main St., El Centro.

Studio: 646 Main St., El Centro, CA 92243.

Telephone: 619-353-9990.

Mailing Address: P.O. Box 3190, El Centro 92244.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1601-ft. above av. terrain, 499-ft. above ground, 2546-ft. above sea level.

Latitude 33° 03' 18"
Longitude 114° 49' 37"

Transmitter: Top of Black Mtn.

Satellite Earth Station: Scientific-Atlanta; 7.2-meter.

News Service: AP.

Ownership: John Smart, pres, 90%; Ellen Oswald, 10%.

Began Operation: Dec. 6, 1968. Sale to Esquire by United Bcstg. approved by FCC Sept. 22, 1981. Sold to present owners 1984.

Represented (sales): Seltel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

Personnel:

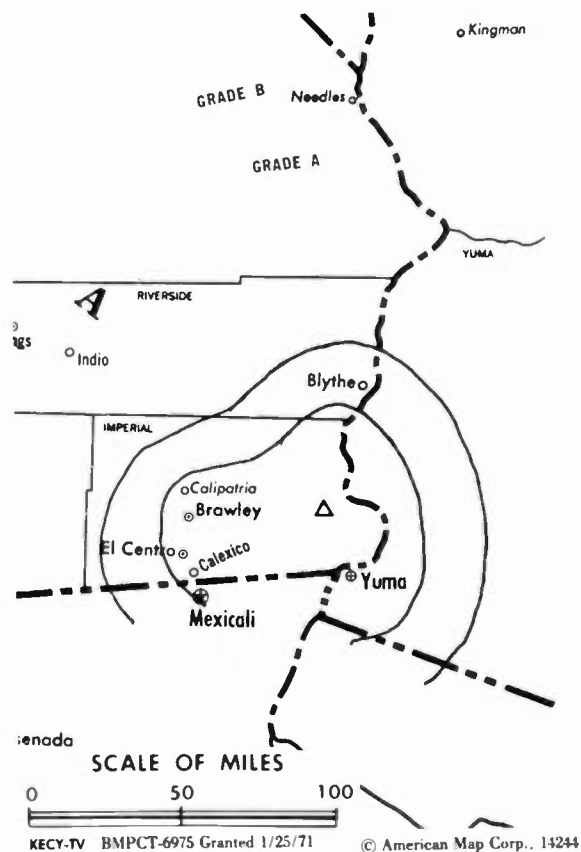
CHARLES BERGESON, vice president & general manager.
RICHARD GRAY, program director.

Highest 30 Sec. Rate (July 12, 1984): \$350.

NETWORK BASE HOURLY RATE: \$265.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Yuma	29,900	28,300	94



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Imperial	31,700	29,500	93
Between 5-24%	CALIFORNIA Riverside East	6,900	6,700	96
Station Totals		68,500	64,500	94
Net Weekly Circulation (1985)			46,900	
Average Daily Circulation (1985)			23,700	

California—Eureka

KIEM-TV

Ch. 3

Network Service: CBS, NBC.

Licensee: Precht Television Associates Inc.

Studio: 5650 S. Broadway, Eureka 95501.

Telephone: 707-443-3123. TWX: 310-671-1128.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1650-ft. above av. terrain, 249-ft. above ground, 3025-ft. above sea level.

Latitude 40° 43' 52"
Longitude 123° 57' 06"

Transmitter: Redwood Peak, 12-mi. SE of Eureka.

Satellite Earth Station: Paraclipse; 4-meter.

News Service: AP.

Ownership: Precht Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 25, 1953. Sale by William B. Smullin to Wayne Vickers, et al., approved by FCC Oct. 25, 1961. Sale to Ingham Communications approved July 29, 1975. Sale to present owners approved August 1985.

Represented (sales): Seltel Inc.

Represented (legal): Cohn & Marks.

Personnel:

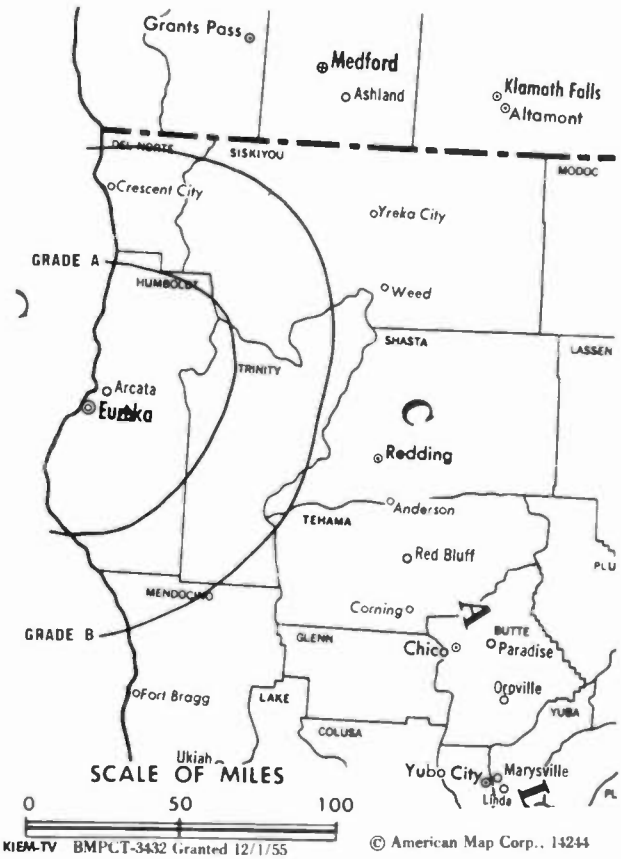
ROBERT PRECHT, president.
MIKE STOCKLIN, vice president & general manager.
PETER McNAIR, station manager.
MARSHA DALY, general sales manager.
DONALD R. KING, operations manager.
BRUCE LANG, news director.

Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate (Aug. 1, 1985): \$425.

NETWORK BASE HOURLY RATE: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Del Norte	7,800	7,300	94
	Humboldt	44,500	42,700	96
Between 25-49%	OREGON Curry	7,400	6,800	92
Between 5-24%	CALIFORNIA Mendocino	28,400	26,300	93
	Trinity	5,400	5,000	93
Station Totals		93,500	88,100	94
Net Weekly Circulation (1985)				51,200
Average Daily Circulation (1985)				31,600

California—Eureka

KVIQ-TV

Ch. 6

Network Service: ABC, NBC.

Licensee: California Northwest Broadcasting Co., Box 1019, Eureka, CA 95501.

Studio: 1800 Broadway, Eureka 95501.

Telephone: 707-443-3061. TWX: 510-742-6265.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.5-kw aural. Antenna: 1740-ft. above av. terrain, 377-ft. above ground, 3049-ft. above sea level.

Latitude 40° 43' 36"
Longitude 123° 58' 18"

Transmitter: 10.8-mi. SE of Eureka.

Satellite Earth Station: Paradigm, 3.7-meter; DX receivers.

News Service: UPI.

Ownership: Leah McConnell & Estate of Carl McConnell, 100%.

Began Operation: April 1, 1958. Sale to present owners by Carroll R. Hauser (50%) and Shasta Telecasting Corp. (50%), approved May 16, 1960 by FCC (Television Digest, Vol. 16:22, 24).

Represented (sales): Katz Television.

Represented (engineering): Hammett & Edison Inc.

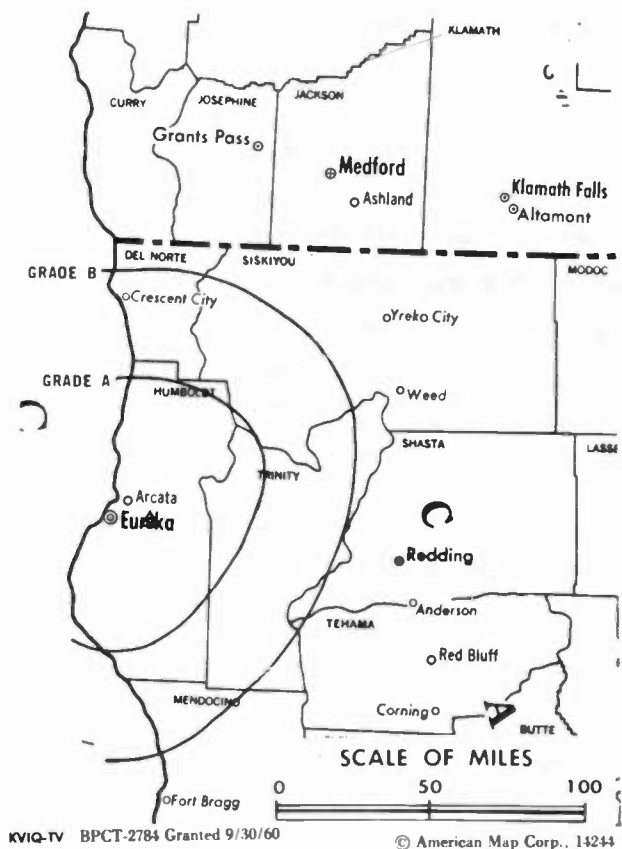
Personnel:

LYNN OLSEN, general manager.
PATTISON CHRISTENSEN, sales manager.
SANDY LONCAR, program director.
BRADY RYBURN, news director.
MIKE FEIST, director of engineering.

Highest 30 Sec. Rate (July 23, 1984): \$450.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Del Norte	7,800	7,300	94
	Humboldt	44,500	42,700	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Curry	7,400	6,800	92
Between 5-24%	CALIFORNIA			
	Trinity	5,400	5,000	93
Station Totals		65,100	61,800	94
Net Weekly Circulation (1985)				51,700
Average Daily Circulation (1985)				33,000

California—Fresno

KAIL

Ch. 53

Network Service: None, Independent.

Licensee: Trans America Broadcasting Corp., 6803 West Blvd., Inglewood, CA.

Studio & Office: 5255 E. Alluvial Ave., Fresno, CA.

Mailing Address: Box 5188, Fresno 93755.

Telephone: 209-299-9753.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 708-kw max. & 427-kw horizontal visual, 70.8-kw max. & 42.7-kw horizontal aural. Antenna: 1850-ft. above av. terrain, 70-ft. above ground, 4570-ft. above sea level.

Latitude 37° 04' 22.5"
Longitude 119° 25' 51.6"

Holds CP for change to 2500-kw max. visual, 250-kw max. aural, 1887-ft. above av. terrain. 90-ft. above ground, 4590-ft. above sea level. BPC-830802K1.

Transmitter: Bald Mtn., 0.25-mi. S of Meadow Lakes.

Satellite Earth Stations: Scientific-Atlanta; 5-meter.

News Service: Biznet News.

Ownership: Albert John Williams, 79.9%; Jack M. Reeder, 20.1%. They also own KTYM(AM), Inglewood, CA.

Began Operation: December 18, 1961. Sale to present owner by B. L. Golden & L. W. Fawns approved Dec. 21, 1966 by FCC (Television Digest, Vol. 6:52). Left air April 17, 1973. Resumed operation Oct. 7, 1976.

Represented (sales): Adam Young Inc.

Represented (legal): Miller & Fields.

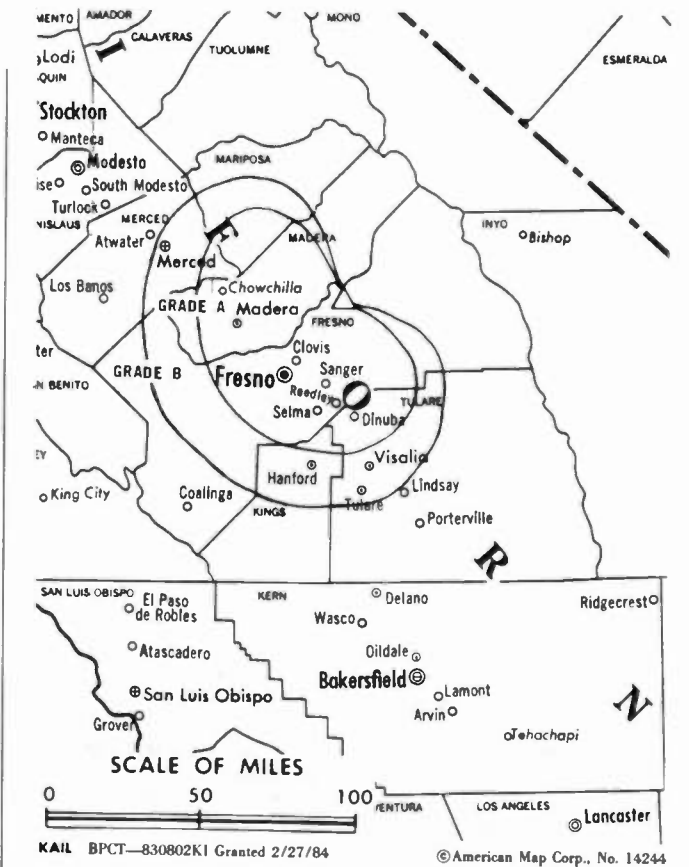
Represented (engineering): Carl T. Jones Associates.

Personnel:

GERARDO BORREGO, vice president.
JOHN LOCKHART, manager.

Highest 30 Sec. Rate (Sept. 12, 1983): \$250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Fresno	200,200	192,800	96
	Kings	25,600	24,400	95
	Madera	25,200	24,100	96
Between 5-24%	CALIFORNIA			
	Mariposa	5,200	4,800	92
	Merced	51,000	49,100	96
Station Totals		399,300	383,500	96
Net Weekly Circulation (1985)			142,300	
Average Daily Circulation (1985)			51,200	

California—Fresno

KFSN-TV

Ch. 30

Network Service: ABC.

Licensee: Capital Cities Communications Inc.

Studio: 1777 G St., Fresno, CA 93706.

Telephone: 209-442-1170. TWX: 910-362-3911.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3720-kw max. & 316-kw horizontal visual, 31.6-kw horizontal aural. Antenna: 2040-ft. above av. terrain, 272-ft. above ground, 4751-ft. above sea level.

Latitude 37° 04' 39"
Longitude 119° 26' 01"

Transmitter: Meadow Lake, CA.

Satellite Earth Stations: Harris, 6.1-meter; Scientific-Atlanta, 7-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Capital Cities Communications Inc. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: May 10, 1956. Sale to present owner by Triangle Publications approved by FCC Feb. 24, 1971 (Television Digest, Vol. 11:9). Previous sale to Triangle by Paul R. Bartlett and associates approved Dec. 30, 1958 by FCC (Vol. 14:47; 15:1). Note: Operated on Ch. 12 until Feb. 17, 1961 when it switched to UHF Ch. 30 (Vol. 17:8).

Represented (sales): Blair Television.

Represented (legal): Wilmer, Cutler & Pickering.

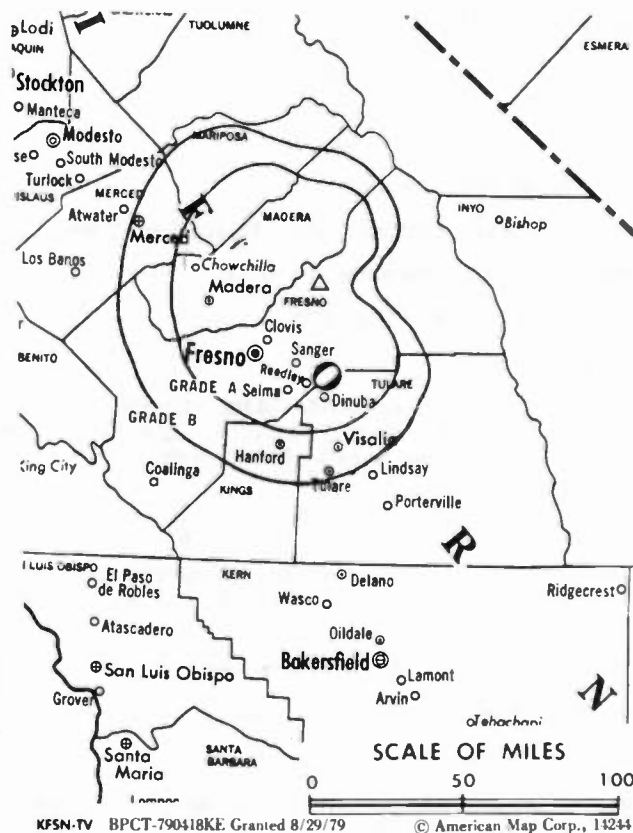
Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

MARC EDWARDS, president & general manager.
DUDLEY FEW, general sales manager.
MARK ARMINIO, local sales manager.
ROBERT A. BILLECI, director of engineering.
FERNANDO GRANADO, program director.

Highest 30 Sec. Rate : \$2000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Fresno	200,200	192,800	96
	Kings	25,600	24,400	95
	Madera	25,200	24,100	96
	Merced	51,000	49,100	96
	Tulare	92,100	88,300	96
Between 5-24%	CALIFORNIA			
	Mariposa	5,200	4,800	92
Station Totals		399,300	383,500	96
Net Weekly Circulation (1985)				335,600
Average Daily Circulation (1985)				213,400

California—Hanford-Fresno

KFTV

Ch. 21

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., 721 N. Bronson Ave., Los Angeles, CA 90038.

Studio: 8515 E. Lacey Blvd., Hanford, CA 93230.

Telephone: 209-584-3362.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1790-kw max. & 131-kw horizontal visual, 327-kw max. & 23.8-kw horizontal aural. Antenna: 1840-ft. above av. terrain, 160-ft. above ground, 4610-ft. above sea level.

Latitude 37° 04' 24"
Longitude 119° 25' 42"

Holds CP for change to 2820-kw max. & 151-kw horizontal visual, 282-kw max. & 15-kw horizontal aural, 1830-ft. above av. terrain, 160-ft. above ground, 4600-ft. above sea level.

Transmitter: Bald Mtn., 52-mi. NE of Hanford.

Satellite Earth Station: Scientific-Atlanta; 4.6-meter.

News Service: UPI.

Ownership: See Group Ownership of TV stations.

Began Operation: Feb. 27, 1962 as KDAS; left air May 13 1966 (*Television Digest*, Vol. 6:22). Sale to present owner approved March 19, 1969. Resumed operation Sept. 20, 1972.

Represented (sales): SIN Television Network.

Represented (legal): Leventhal & Senter.

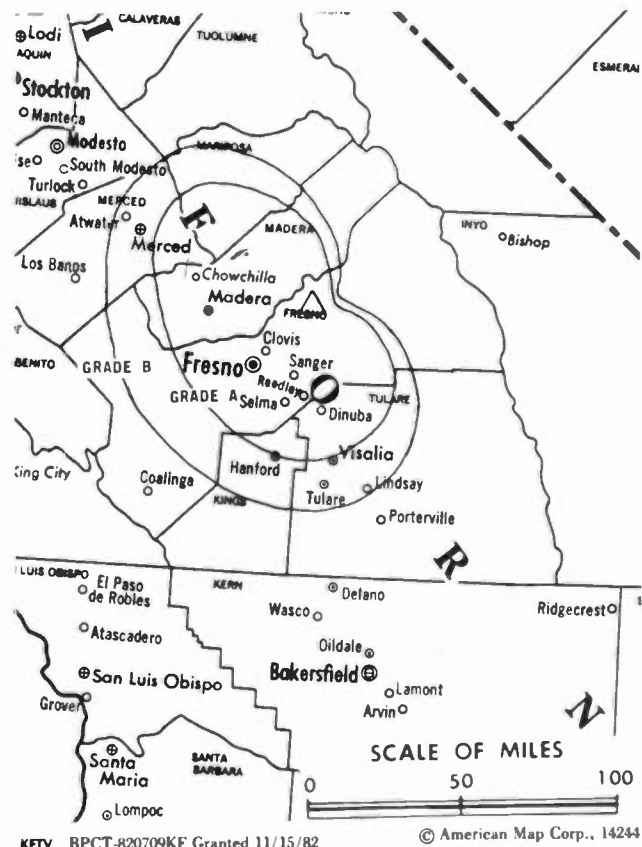
Represented (engineering): Jules Cohen & Associates.

Personnel:

- AUGUST RUIZ, general manager.
- RAY CARRASCO, general sales manager.
- MAC MCKENZIE, chief engineer.
- PEDRO SANTOS, programming.

Highest 30 Sec. Rate (July 1, 1984): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KFTV BPCT-820709KF Granted 11/15/82

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA			
	Fresno	200,200	192,800	96
	Kings	25,600	24,400	95
	Merced	51,000	49,100	96
	Tulare	92,100	88,300	96
Station Totals		368,900	354,600	96
Net Weekly Circulation (1985)				34,300
Average Daily Circulation (1985)				21,800

California—Sanger-Fresno

KMSG-TV

Ch. 59

Network Service: None, independent.

Grantee: Sanger Telecasters Inc., Box 5959, Fresno, CA 93650-5959.

Studio: 706 W. Herndon Ave., Fresno, CA 93650.

Telephone: 209-435-5900.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 1350-kw max. visual, 135-kw max. aural. Antenna: 1940-ft. above av. terrain, 135-ft. above ground, 4655-ft. above sea level.

Latitude 37° 04' 26"
Longitude 119° 25' 52"

Transmitter: 41990 Radio Lane, Meadows Lakes, Auberry.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 3.2-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta & Harris receivers.

Ownership: Diane D. Cocola, pres.-secy., 90%; James K. Zahn, 10%; Gary M. Cocola, chief executive officer.

Began Operation: July 17, 1985.

Represented (legal): Cohn & Marks.

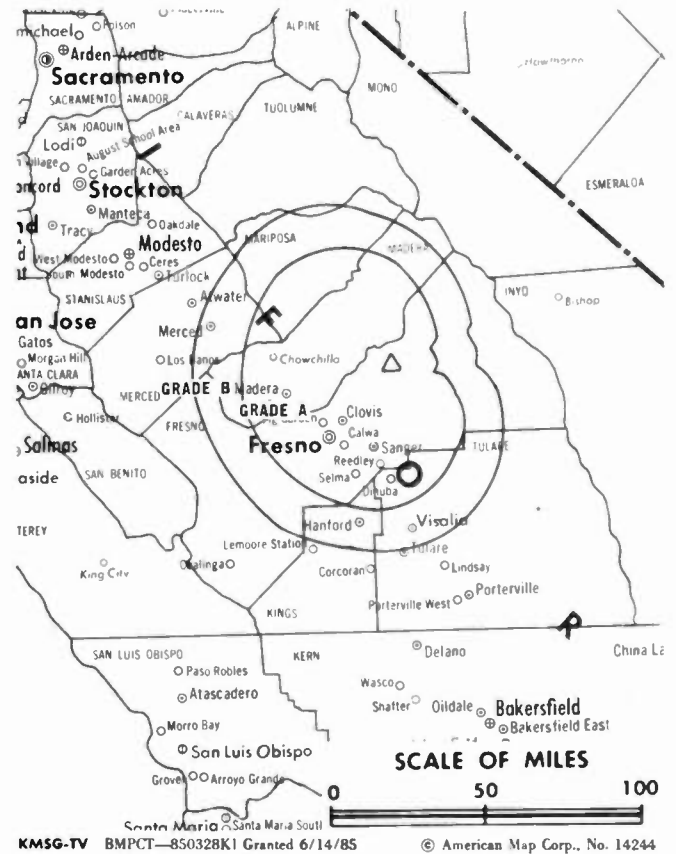
Represented (engineering): A. D. Ring & Associates.

Personnel:

DIANE D. COCOLA, president.
JIM ZAHN, general manager & program director.
GARY COCOLA, sales manager.
STEVE WEBER, chief engineer.

Highest One Hour Rate: \$590.

Highest 30 Sec. Rate: \$50.



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California—Fresno

KSEE

Ch. 24

Network Service: NBC.

Licensee: San Joaquin Communications Corp., 1544 Van Ness Ave., Fresno, CA 93721.

Studio: 1544 Van Ness Ave.

Telephone: 209-237-2424. TWX: 910-362-2403.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1600-kw max. & 191-kw horizontal visual, 153-kw max. & 38-kw horizontal aural. Antenna: Directional, 2350-ft. above av. terrain, 321-ft. above ground, 3713-ft. above sea level.

Latitude 36° 44' 45"
Longitude 119° 16' 53"

Transmitter: Bear Mtn.

News Services: AP, UPI.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Ownership: Meredith Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: June 1, 1953. Sale to present owner by San Joaquin Communications Corp. approved by FCC March 31, 1983 (Television Digest, Vol. 22:22, 45). Sale to San Joaquin by McClatchy Newspapers approved by FCC Nov. 18, 1980 (Vol. 19:19).

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

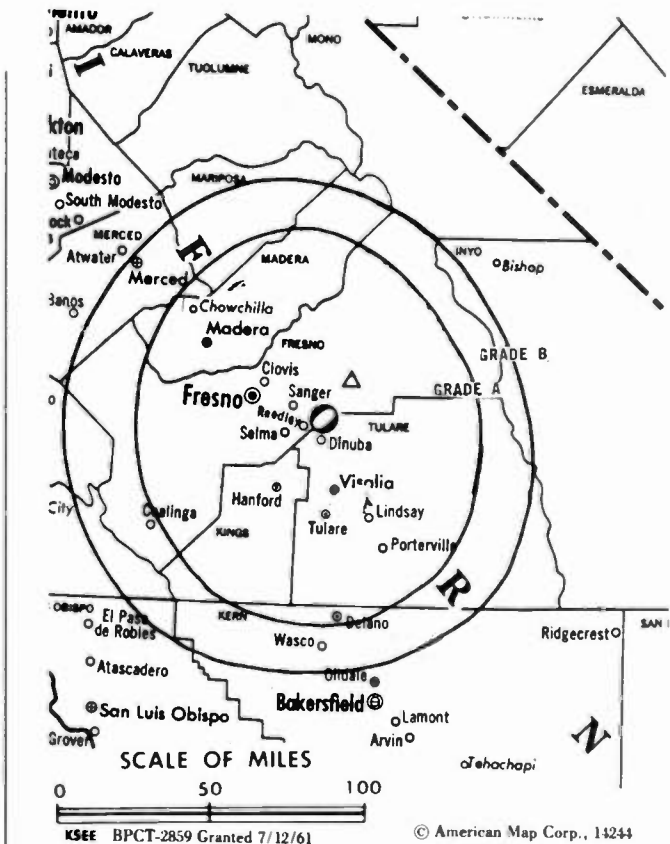
Personnel:

- LAWRENCE RHODES, vice president & general manager.
- JOE NUCCI, general sales manager.
- LEE JASON, programming director.
- KAREN THOMPSON, traffic manager.
- KEN PRESTON, director of engineering.

Highest 30 Sec. Rate : \$2000.

NETWORK BASE HOURLY RATE: \$800.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Fresno	200,200	192,800	96
	Kings	25,600	24,400	95
	Madera	25,200	24,100	96
	Merced	51,000	49,100	96
	Tulare	92,100	88,300	96
Between 5-24%	CALIFORNIA			
	Mariposa	5,200	4,800	92
Station Totals		399,300	383,500	96
Net Weekly Circulation (1985)				321,200
Average Daily Circulation (1985)				184,900

California—Visalia-Fresno

KMPH

Ch. 26

Network Service: None, independent.

Licensee: Pappas Telecasting Inc., 2600 S. Mooney Blvd., Visalia, CA 93277.

Visalia Studios & Offices: 2600 S. Mooney Blvd., Visalia, CA 93277.
Telephones: 209-733-2600; 209-255-2600, Fresno Studios & Offices; 209-383-2600 Fresno Sales Office; 805-324-2600. Bakersfield Sales Office.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2950-kw visual, 295-kw aural. Antenna: 2730-ft. above av. terrain, 252-ft. above ground, 5922-ft. above sea level.

Latitude 36° 17' 12"
 Longitude 118° 50' 20"

Holds CP for change to 3311-kw max. visual, 335-kw max. aural, 2518-ft. above av. terrain, 475-ft. above ground, 8383-ft. above sea level, lat. 36° 40'02", long. 118° 52'42"; transmitter to 6-mi. SE of Wilsonia, Big Baldy Ridge, Sequoia National Forest.

Transmitter: Blue Ridge in Sequoia Forest.

Satellite Earth Stations Common Carrier: Scientific-Atlanta, 10 & 7-meter; Scientific-Atlanta receivers.

News Services: UPI, INN, CNN.

Ownership: Harry J. Pappas, pres., 100%; Edward G. Aiken, v.p. & gen. mgr.; LeBon G. Abercrombie, v.p., corporate planning & development; Robert E. Denton, v.p.-controller; Joseph A. Shaffer, v.p., programming; Dennis J. Davis, v.p., finance; Stella A. Pappas, secy.-treas.; Dale Kelly, chief engineer. Pappas Telecasting also owns WHNS(TV), Asheville, N.C.; KGEN(AM), Tulare, CA; is applicant for Ch. 42, Omaha, NE.

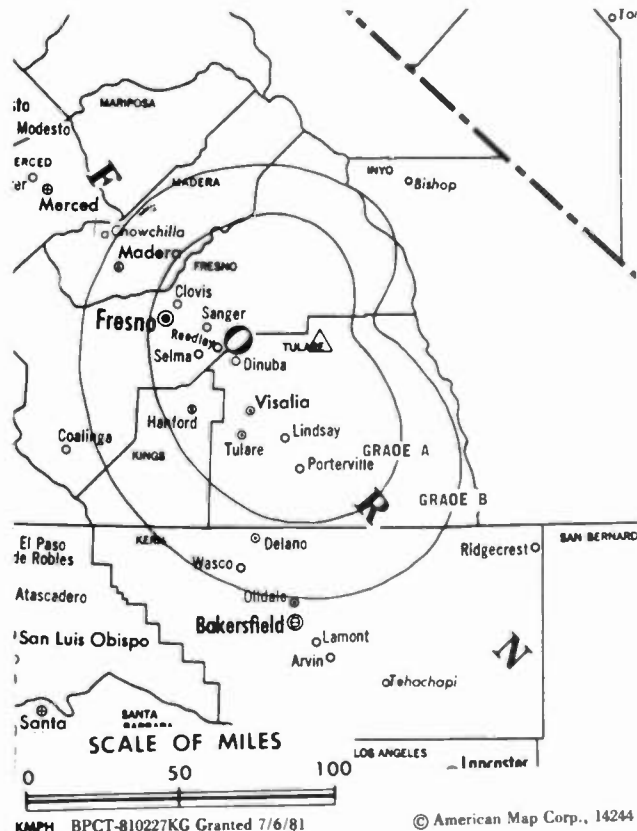
Began Operation: Oct. 11, 1971. Sale to present owner approved by FCC May 31, 1978.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

Personnel:
 HARRY J. PAPPAS, president.
 EDWARD G. AIKEN, vice president & general manager.
 JOSEPH A. SHAFFER, program manager.
 MICHAEL GRANADOS, station manager & director of marketing.
 STEVEN VOURAKIS, southern division marketing manager.
 ROBERT E. DENTON, controller.
 DALE KELLY, chief engineer.
 PAULETTE WEEDEN, traffic manager.
 JOEL CHEATWOOD, news director.
 DEBBIE HALE, promotion manager.
 LINDA ANDERSON, film/shipping director.



Highest One Hour Rate (August 7, 1985): \$11,000.

Highest 30 Sec. Rate (August 7, 1985): \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Fresno	200,200	192,800	96
	Kern West	136,200	131,500	97
	Kings	25,600	24,400	95
	Madera	25,200	24,100	96
	Merced	51,000	49,100	96
Tulare	92,100	88,300	96	
Between 5-24%	CALIFORNIA			
	Mariposa	5,200	4,800	92
Station Totals		535,500	515,000	96
Net Weekly Circulation (1985)				353,200
Average Daily Circulation (1985)				191,000

California—Los Angeles

KABC-TV

Ch. 7

Network Service: ABC.

Licensee: American Broadcasting Companies Inc., 1330 Ave. of the Americas, New York, N.Y. 10020.

Studio: Prospect & Talmadge Sts., Hollywood, CA 90027.

Telephone: 213-557-7777. TWX: 213-666-1240.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 141.25-kw visual, 28.9-kw aural. Antenna: 3213-ft. above av. terrain, 470-ft. above ground, 6716-ft. above sea level.

Latitude 34° 13' 36"
Longitude 118° 03' 59"

Transmitter: Mt. Wilson.

Satellite Earth Stations: Transmit/receive.

AM Affiliate: KABC, 5-kw, 790 kHz.

FM Affiliate: KLOS, 20-kw, 95.5 MHz (No. 238), 196-ft.

News Services: AP, UPI, City News Service.

Ownership: See WABC-TV, New York.

Began Operation: Sept. 16, 1949 as KECA-TV.

Represented (sales): ABC Television Spot Sales Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

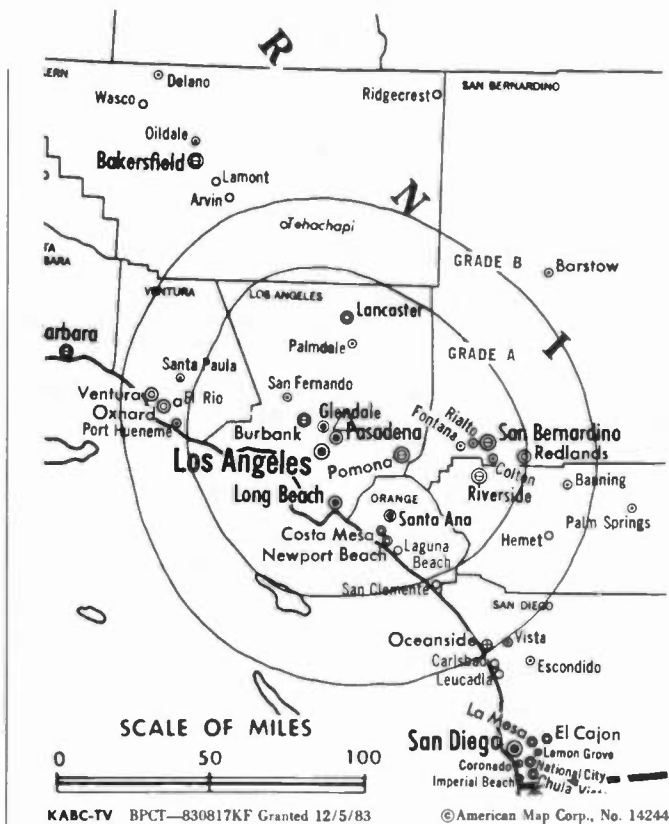
Personnel:

THOMAS K. VAN AMBURG, vice president & general manager.
JOHN C. SEVERINO, sr. vice president, west coast.
JOHN RIEDL, general sales manager.
MARK FRITZ, national sales manager.
MICHAEL KINCAID, local sales manager.
CRAIG HAFFNER, program director.
TERRY CROFOOT, news director.
STEVE SCHAEFFER, sales service manager.
DENNIS BRODERICK, director, network operations.
FRED WARNER, director of creative services.
WILLIAM F. DRYER, director of engineering.
ANDRES CHAVEZ, film director.
BILL JOHNSON, research director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$5100.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Inyo	8,000	7,200	90
	Kern East	24,000	23,200	96
	Los Angeles	2,842,500	2,766,200	97
	Orange	797,600	783,600	98
	Riverside Central	54,000	52,000	96
	Riverside West	222,200	214,000	96
	San Bernardino	361,700	350,400	97
Ventura	202,300	197,500	98	
Between 25-49%	CALIFORNIA			
	Imperial	31,700	29,500	93
	San Luis Obispo	68,900	65,900	96
	Santa Barbara North	49,900	48,100	96
Santa Barbara South	69,500	66,800	96	
Between 5-24%	CALIFORNIA			
	Kern West	136,200	131,500	97
	Riverside East	6,900	6,700	96
San Diego	763,600	742,500	97	
Station Totals		5,639,000	5,485,100	97
Net Weekly Circulation (1985)				4,015,400
Average Daily Circulation (1985)				2,296,200

California—Los Angeles

KCBS-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 6121 Sunset Blvd., Los Angeles 90028.

Studio: 6121 Sunset Blvd.

Telephone: 213-460-3000.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 46.8-kw visual, 9.33-kw aural. Antenna: 3140-ft. above av. terrain, 466-ft. above ground, 6126-ft. above sea level.

Latitude 34° 13' 57"
Longitude 118° 04' 18"

Transmitter: Mt. Wilson.

AM Affiliate: KNX, 50-kw, 1070 kHz.

FM Affiliate: KKHR, 54-kw, 93.1 MHz (No. 226), 3036-ft.

News Services: AP, UPI, City News.

Ownership: CBS Inc.

Began Operation: May 6, 1948 as KTSL. Sold to present owner December 1950 (Television Digest, Vol. 6:46, 52).

Represented (sales): CBS Television National Sales.

Personnel:

FRANK GARDNER, vice president & general manager.
DAVID PERCELAY, vice president & station manager.
NAN TEPPER, director, station services.
ERIK SORENSON, director, news.
STEVEN GIGLIOTTI, director, sales.
MARY KELLOGG-JOSLYN, director, broadcasting.
MICHAEL MISCHLER, director, communications.
NORMAN BACON, director, planning & administration.
DAVID CONANT, director, technical operations.
ROBERT W. MOORE JR., director, research.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Imperial	31,700	29,500	93
	Inyo	8,000	7,200	90
	Kern East	24,000	23,200	96
	Los Angeles	2,842,500	2,766,200	97
	Orange	797,600	783,600	98
	Riverside Central	54,000	52,000	96



KCBS-TV BPCT—2535 Granted 9/12/58

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Riverside West	222,200	214,000	96
	San Bernardino	361,700	350,400	97
	Santa Barbara North	49,900	48,100	96
	Ventura	202,300	197,500	98
Between 25-49%	CALIFORNIA			
	San Luis Obispo	68,900	65,900	96
	Santa Barbara South	69,500	66,800	96
Between 5-24%	CALIFORNIA			
	Kern West	136,200	131,500	97
	Riverside East	6,900	6,700	96
	San Diego	763,600	742,500	97
Station Totals		5,639,000	5,485,100	97
Net Weekly Circulation (1985)				3,887,700
Average Daily Circulation (1985)				2,033,700

California—Los Angeles

KCOP

Ch. 13

Network Service: None, independent.

Licensee: KCOP Television Inc., 915 N. La Brea Ave., Hollywood, CA 90038.

Studio: 915 N. La Brea Ave.

Telephone: 213-851-1000. **TWX:** 910-321-4197.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 162-kw visual, 21.4-kw aural. Antenna: 2950-ft. above av. terrain, 240-ft. above ground, 5920-ft. above sea level.

Latitude 34° 13' 42"
Longitude 118° 04' 02"

Transmitter: Mt. Wilson.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers 10-meter.

News Service: UPI.

Ownership: Chris-Craft Television Inc., 100%. For officers and principal stockholders, see KPTV, Portland, Ore. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 17, 1948. Sale to Chris-Craft (formerly NAFI Corp.) by Bing Crosby, Kenyon Brown, George L. Coleman & Joseph A. Thomas approved Jan. 27, 1960 by FCC (**Television Digest**, Vol. 15:33, 36, 43; 16:5). Previous sale to Crosby et al. by Copley Press approved Dec. 11, 1957 (Vol. 13:16, 22, 34, 50). Copley acquired station, operating as KLAC-TV, from Mrs. Dorothy Schiff Sonneborn Dec. 23, 1953 (Vol. 9:49, 32).

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

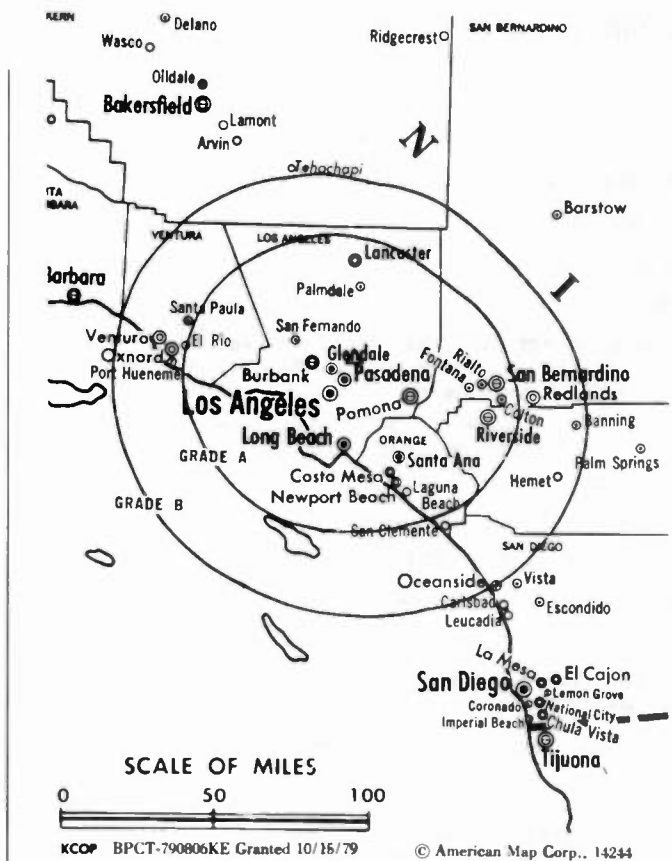
Personnel:

BILL FRANK, president & general manager.
RICK FELDMAN, general sales manager.
MIKE DURAND, local sales manager.
ELLEN SAMBOR, local sales manager.
PETER MATHES, national sales manager.
DON SEARLE, research director.
WIN KORABELL, director of engineering.
JANE CLARK, business manager.
PETER SCHLESINGER, mgr., program operations & new development.
GARY DAVIS, creative services manager.
JOHN BRAISLIN, gen. mgr., Chris-Craft Video Tape Center.
CAROL MYERS MARTZ, program manager.

Highest One Hour Rate: \$25,000.

Highest 30 Sec. Rate: \$5000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Kern East	24,000	23,200	96
	Los Angeles	2,842,500	2,766,200	97
	Orange	797,600	783,600	98
	Riverside Central	54,000	52,000	96
	Riverside West	222,200	214,000	96
	San Bernardino	361,700	350,400	97
	Santa Barbara North	49,900	48,100	96
	Santa Barbara South	69,500	66,800	96
	Ventura	202,300	197,500	98
Between 25-49%	ARIZONA			
	Yuma	29,900	28,300	94
	CALIFORNIA			
	Imperial	31,700	29,500	93
	Kern West	136,200	131,500	97
	San Diego	763,600	742,500	97
	San Luis Obispo	68,900	65,900	96
	NEW MEXICO			
	Chaves	20,600	20,200	98
	Otero	15,700	15,300	97
San Juan	32,000	30,100	94	
Between 5-24%	TEXAS			
	El Paso	161,800	160,300	99
Station Totals		5,884,100	5,725,400	97
Net Weekly Circulation (1985)			3,323,100	
Average Daily Circulation (1985)			1,451,300	

California—Los Angeles

KHJ-TV

Ch. 9

Network Service: None, Independent.

Licensee: RKO General Inc., 5515 Melrose Ave., Hollywood, CA 90038.

Studio: 5515 Melrose Ave.

Telephone: 213-467-5459. TWX: 910-321-2345.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 141-kw visual, 28.2-kw aural. Antenna: 3180-ft. above av. terrain, 464-ft. above ground, 6176-ft. above sea level.

Latitude 34° 13' 38"
Longitude 118° 04' 00"

Transmitter: Mt. Wilson.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Harris, 6.1-meter; Harris receivers.

News Services: AP, INDX.

AM Affiliate: KHJ, 5-kw, 930 kHz.

FM Affiliate: KRTH, 58-kw, 101.1 MHz (No. 266), 2950-ft.

Ownership: See WOR-TV, New York.

Began Operation: Aug. 25, 1948, as KFI-TV. Sold to present licensee Aug. 1951 (Television Digest, Vol. 7:23, 32, 36).

Represented (sales): Blair Television.

Represented (legal): Plerson, Ball & Dowd.

Personnel:

CHUCK VELONA, vice president & general manager.
FERNANDO DEL RIO, vice president, public affairs.
WALT BAKER, vice president, programming.
SANDY RAHIMI, vice president & director of sales.
ANN FOGELHUT, local sales manager.
HANK OSTER, local sales manager.
MARTY OSTROW, national sales manager.
ALAN TIMPSON, controller.
DICK JOHNSON, production manager.
MYRA CRESPO, research director.
BUCK EVANS, chief engineer.
STEPHANIE BRADY, news director.
WALTER DUTTON, film supervisor.
DICK PARADISE, advertising & promotion director.
JULIE CAVAGNARO, publicity director.

Highest 30 Sec. Rate: \$1050.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Los Angeles	2,842,500	2,766,200	97
	Orange	797,600	783,600	98
	Riverside West	222,200	214,000	96
	San Bernardino	361,700	350,400	97
Ventura	202,300	197,500	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARIZONA			
	Yuma	29,900	28,300	94
	CALIFORNIA			
	Imperial	31,700	29,500	93
	Inyo	8,000	7,200	90
	Kern East	24,000	23,200	96
	Kern West	136,200	131,500	97
	Riverside Central	54,000	52,000	96
	San Luis Obispo	68,900	65,900	96
	Santa Barbara North	49,900	48,100	96
	Santa Barbara South	69,500	66,800	96
	NEW MEXICO			
	Chaves	20,600	20,200	98
	Eddy	18,000	17,600	98
	Otero	15,700	15,300	97
Between 5-24%	CALIFORNIA			
	Riverside East	6,900	6,700	96
	San Diego	763,600	742,500	97
	NEW MEXICO			
	San Juan	32,000	30,100	94
TEXAS				
	El Paso	161,800	160,300	99
Station Totals		5,917,000	5,756,900	97
Net Weekly Circulation (1985)			2,715,800	
Average Daily Circulation (1985)			993,500	

California—Los Angeles

KMEX-TV

Ch. 34

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., 5420 Melrose Ave., Hollywood, CA 90038.

Studio: 721 North Bronson Ave., Hollywood, CA 90038.

Telephone: 213-466-3434.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1950-kw max. & 200-kw horizontal visual, 195-kw max. & 20-kw horizontal aural. Antenna: 2940-ft. above av. terrain, 190-ft. above ground, 5896-ft. above sea level.

Latitude 34° 13' 35"
Longitude 118° 03' 56"

Transmitter: Mt. Wilson.

News Services: UPI, City News.

Satellite Earth Stations: Scientific-Atlanta; 10 & 7-meter.

Ownership: Laura Investment Co., 20%; Fouce Amusement Enterprises Inc., 25.4%; Reynold V. Anselmo, 23.9%; James Jacobson, 9.1%; Daniel Villanueva, 5.9%; Emilio Nicolas, 6.7%; 25 others, none with as much as 3%. Officers: Reynold V. Anselmo, pres.; Julian M. Kaufman, Emilio Nicolas, Daniel Villanueva, Joaquin Blaya, v.p.s; Ronald S. Rosen, asst. secy. Same interests also operate KWEX-TV, San Antonio, TX; WLTV, Miami, FL; KFTV, Hanford, CA; WXTV, Paterson, NJ. Anselmo, Villanueva & Nicolas have interest in KDTV, Ch. 14, San Francisco & KTVW-TV, Ch. 33, Phoenix, AZ.

Began Operation: September 30, 1962.

Represented (sales): SIN Television Network.

Represented (legal): Leventhal & Senter.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- DANIEL VILLANUEVA, president & general manager.
- RICHARD MORSE, chief engineer.
- SANDRA D. GIBSON, station manager.
- CHARLES BARRY, general sales manager.
- GERARDO PALLARES, program director.
- RICHARD LANCE, controller.
- DANIEL L. VILLANUEVA, assistant general manager.

Rates: Not available.



Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	Los Angeles	2,842,500	2,766,200	97
	Riverside Central	54,000	52,000	96
Station Totals		2,896,500	2,818,200	97
Net Weekly Circulation (1985)			417,700	
Average Daily Circulation (1985)			275,600	

California—Los Angeles

KNBC

Ch. 4

Network Service: NBC.

Licensee: National Broadcasting Co. Inc., 3000 W. Alameda Ave., Burbank, CA 91523.

Studio: 3000 W. Alameda Ave., Burbank, CA 91523.

Telephone: 818-840-4444. TWX: 910-498-2752. Telex: 67-7237.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 44.7-kw visual, 7.76-kw aural. Antenna: Non-directional, electrically tilted 2.5°, 3200-ft. above av. terrain, 496-ft. above ground, 6170-ft. above sea level.

Latitude 34° 13' 32"
Longitude 118° 03' 52"

Transmitter: Mt. Wilson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/Receive; 10-meter; Harris receivers.

News Services: AP, UPI, City News.

Ownership: See WNBC-TV, New York.

Began Operation: Jan. 16, 1949.

Represented (sales): NBC Spot Sales.

Personnel:

JOHN ROHRBECK, vice president & general manager.
JIM STERLING, sales director.
DAVID INGRAHAM, station manager.
VINCE MANZE, director, advertising & promotion.
CAROLE CARTWRIGHT, director, programming.
PATRICK WALLACE, director, business affairs.
JEFF GILBERT, sales manager.
JEFF KAZMARK, sales manager.
TOM CAPRA, news director.
PETAR SARDELICH, manager, production & operations.
HARRY BURBIDGE, chief engineer.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	CALIFORNIA Imperial	31,700	29,500	93
	Inyo	8,000	7,200	90
	Kern East	24,000	23,200	96
	Los Angeles	2,842,500	2,766,200	97
	Orange	797,600	783,600	98



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Riverside Central	54,000	52,000	96
	Riverside West	222,200	214,000	96
	San Bernardino	361,700	350,400	97
	Santa Barbara North	49,900	48,100	96
	Santa Barbara South	69,500	66,800	96
	Ventura	202,300	197,500	98
Between 25-49%	CALIFORNIA Kern West	136,200	131,500	97
	CALIFORNIA Riverside East	6,900	6,700	96
Between 5-24%	San Diego	763,600	742,500	97
	San Luis Obispo	68,900	65,900	96
	Station Totals	5,639,000	5,485,100	97
Net Weekly Circulation (1985)			4,054,500	
Average Daily Circulation (1985)			2,223,000	

California—Los Angeles

KTLA

Ch. 5

Network Service: None, Independent.

Licensee: Golden West Television Inc., 5800 Sunset Blvd., Box 500, Los Angeles, CA 90078.

Studio: 5800 Sunset Blvd., Box 500, Los Angeles 90078.

Telephone: 213-460-5500. TWX: 910-321-2417.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 50-kw visual, 5-kw aural. Antenna: 2990-ft. above av. terrain, 240-ft. above ground, 5967-ft. above sea level.

Latitude 34° 13' 35"
Longitude 118° 03' 56"

Transmitter: Mt. Wilson.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 10-meter & 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, INDX, CNN, CNN Headline News; CNS.

Ownership: Anthony B. Cassara, pres. & chief exec. officer; Golden West Associates I, 87.3%; Golden West Associates II, 2.7%; Anthony B. Cassara, William Schickler III, Steven A. Bell, Michael Eigner, Eileen Gereghty, Thomas M. Arnost, Robert Clark, Hector Highton, Don Patton, Johnny Grant. GWA I & II ownership: KKR Assoc., a ltd. partnership, gen. partner; ltd. partners: KKR & Co. ownership: Jerome Kohlberg Jr., Henry R. Kravis, George R. Roberts & Robert I. MacDonnell, gen. partners; Donald J. Herdrich, Michael M. Michelson & Paul Raether, ltd. partners. For other interests, see Kohlberg, Kravis & Roberts in Group Ownership of TV Stations. **Note:** Sale to Tribune Bcstg. Co. pends.

Began Operation: Jan. 22, 1947. Sale to present owners approved by FCC March 28, 1983 (Television Digest, Vol. 22:44): Sale to Gene Autry & The Signal Cos. by Paramount Television Productions approved May 13, 1964 by FCC (Vol. 3:44; 4:20).

Represented (sales): Petry Television Inc.

Represented (legal): Latham & Watkins; Wiley, & Rein.

Personnel:

- STEVEN A. BELL, senior vice president & general manager.
- MICHAEL EIGNER, vice president & station manager.
- DAVID SIMON, director of programming.
- TOM ARNOST, general sales manager.
- EILEEN GEREGHTY, local sales manager.
- RICK GOLD, local sales manager.
- JEFF WEISS, national sales manager.
- MITCHELL NEDICK, director of finance & administration.
- JOCELYN CHAN, director of research.
- IRA GOLDSTONE, director of engineering.
- NICHOLAS van HOOG STRATEN, director of advertising & promotion.
- HEC HIGHTON, v.p. & director of production/sports.
- BRENDA YOUNG, dir. of business affairs/legal counsel.
- JEFF WALD, news director.
- ED HARRISON, publicity director.

Highest 30 Sec. Rate: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Imperial	31,700	29,500	93
	Inyo	8,000	7,200	90
	Kern East	24,000	23,200	96
	Los Angeles	2,842,500	2,766,200	97
	Orange	797,600	783,600	98
	Riverside Central	54,000	52,000	96
Riverside West	222,200	214,000	96	



KTLA BPCT-1698 Granted 7/15/53

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	San Bernardino	361,700	350,400	97
	Santa Barbara North	49,900	48,100	96
	Santa Barbara South	69,500	66,800	96
	Ventura	202,300	197,500	98
Between 25-49%	ARIZONA			
	Yuma	29,900	28,300	94
	CALIFORNIA			
	Kern West	136,200	131,500	97
	San Diego	763,600	742,500	97
	San Luis Obispo	68,900	65,900	96
	NEW MEXICO			
	Chaves	20,600	20,200	98
	Eddy	18,000	17,600	98
	Lea North	18,500	18,100	98
Lea South	2,600	2,500	94	
Otero	15,700	15,300	97	
San Juan	32,000	30,100	94	
Between 5-24%	ARIZONA			
	Cochise	32,500	31,300	96
	Coconino	26,600	24,700	93
	Pima	231,800	227,100	98
	CALIFORNIA			
	Riverside East	6,900	6,700	96
	Tulare	92,100	88,300	96
	NEW MEXICO			
	Bernalillo	174,500	171,700	98
	TEXAS			
El Paso	161,800	160,300	99	
Station Totals		6,495,600	6,320,600	97
Net Weekly Circulation (1985)			3,662,200	
Average Daily Circulation (1985)			1,549,800	

California—Los Angeles

KTTV

Ch. 11

Network Service: None, Independent.

Licensee: Metromedia Inc., 5746 Sunset Blvd, Los Angeles, CA 90028.

Studio: 5746 Sunset Blvd.

Telephone: 213-462-7111. TWX: 910-321-4222.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 166-kw visual, 20-kw aural. Antenna: 2940-ft. above av. terrain, 237-ft. above ground, 5907-ft. above sea level.

Latitude 34° 13' 29.0"
Longitude 118° 03' 47.1"

Transmitter: Mt. Wilson.

Satellite Earth Stations: Transmit/receive; Harris, 9-meter & 6-meter; Harris receivers.

News Services: AP, UPI, City News, CNN.

FM Affiliate: KMET, 58-kw, 94.7 MHz (No. 234), 2835-ft.

Ownership: Metromedia Inc. See Group Ownership of TV Stations.

Began Operation: Jan. 7, 1949. Sale to present owner by Los Angeles Times and Mirror approved May 28, 1963 by FCC (Television Digest, Vol. 3:3, 22).

Represented (sales): Katz Independent TV Sales.

Personnel:

BILL WHITE, vice president & general manager.
MARTIN BERGMAN, vice president & general sales manager.
DONALD TILLMAN, v.p. & director of programming & production.
WALTER R. KALB, vice president & business affairs director.
ELIZABETH SAUNDERS, v.p. & director of promotion & creative services.
PHYLLIS BECKER, vice president & local sales manager.
JOHN HUGHES, vice president & local sales manager.
CHARLES A. STEWART, national sales manager.
BETTY FOX, sales manager, New York office.
ROGER LAMAY, news director.
RAYMOND GREEN, executive producer.
LEE PARDEE, vice president, engineering.
LORRAINE DITRI, commercial operations director.

Highest 30 Sec. Rate (July 23, 1984): \$2500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Imperial	31,700	29,500	93
	Inyo	8,000	7,200	90
	Kern East	24,000	23,200	96
	Los Angeles	2,842,500	2,766,200	97
	Orange	797,600	783,600	98
	Riverside Central	54,000	52,000	96
	Riverside West	222,200	214,000	96
	San Bernardino	361,700	350,400	97
	Santa Barbara North	49,900	48,100	96
	Santa Barbara South	69,500	66,800	96
Ventura	202,300	197,500	98	



Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	ARIZONA				
	Cochise	32,500	31,300	96	
	Santa Cruz	7,200	7,000	97	
	Yuma	29,900	28,300	94	
	CALIFORNIA				
	Kern West	136,200	131,500	97	
	Riverside East	6,900	6,700	96	
	San Diego	763,600	742,500	97	
	San Luis Obispo	68,900	65,900	96	
	NEW MEXICO				
	Chaves	20,600	20,200	98	
Eddy	18,000	17,600	98		
Lea North	18,500	18,100	98		
Lea South	2,600	2,500	94		
Luna	6,200	6,000	97		
San Juan	32,000	30,100	94		
Between 5-24%	ARIZONA				
	Coconino	26,600	24,700	93	
	Pima	231,800	227,100	98	
	CALIFORNIA				
	Tulare	92,100	88,300	96	
	NEW MEXICO				
	Otero	15,700	15,300	97	
	TEXAS				
	El Paso	161,800	160,300	99	
	Station Totals		6,334,500	6,161,900	97
	Net Weekly Circulation (1985)				3,617,100
Average Daily Circulation (1985)				1,547,800	

California—Los Angeles

KWHY-TV

Ch. 22

Network Service: None, independent.

Licensee: Harriscorp of Los Angeles Inc., 5545 Sunset Blvd., Los Angeles, CA 90028.

Studio: 5545 Sunset Blvd.

Telephone: 213-466-5441.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2570-kw max. & 1726-kw horizontal visual, 257-kw aural. Antenna: 2917-ft. above av. terrain, 212-ft. above ground, 5903-ft. above sea level.

Latitude 34° 13' 36"
Longitude 118° 03' 59"

Transmitter: Mt. Wilson.

News Services: AP, UPI, Reuters; CNN.

Ownership: Burt I. Harris Sr., pres., 28.05%; Irving B. Harris, 29.72%; Allan Slaight, 13.44%; Robert S. Block, 8.43%; Clarion Co. Ltd., 6.67%; James L. LeVitus, 3.33%; John R. Martinson, 2.73%; Sitel Inc., 2.50%; Burt I. Harris Jr., 1.67%; 11 others, none with as much as 1%. For other Harris interests, see Harriscorp Bcstg. in Group Ownership of TV Stations.

Began Operation: March 25, 1963, but left the air March 9, 1964 (Television Digest, Vol. 4:11). Sale by Central Broadcasting Corp. approved July 29, 1964 by FCC (Vol. 4:11, 31). Resumed operation May 2, 1965 (Vol. 5:20). Subscription TV began July 23, 1978. Sale to present owners by Coast TV Bcstg. approved Nov. 20, 1981.

Represented (legal): Cohn & Marks.

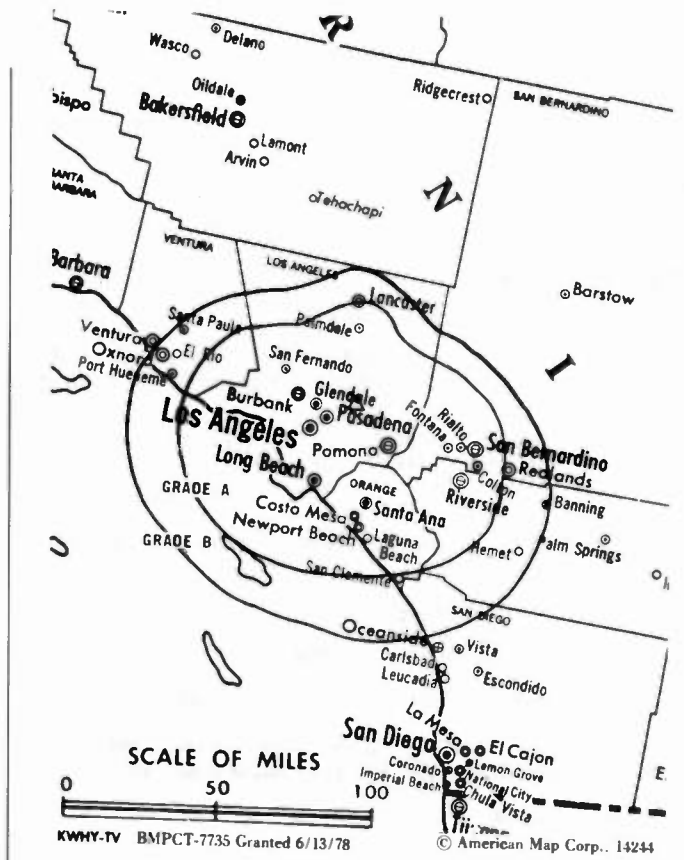
Represented (engineering): Hammett & Edison Inc.

Personnel:

BURT I. HARRIS, president.
BURT I. HARRIS JR., vice president & general manager.
CARLOS M. ECHERRI, controller.
MIKE WAGNER, account executive.
JOHN H. NELSON, account executive.
EUGENE A. HARRIS, chief engineer, transmitter.
DAVID J. ZULLI, chief engineer, studio.

Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate (August 1, 1985): \$165.



Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA Los Angeles	2,842,500	2,766,200	97
Station Totals		2,842,500	2,766,200	97
Net Weekly Circulation (1985)			200,800	
Average Daily Circulation (1985)			77,100	

California—Corona-Los Angeles

KBSC-TV

Ch. 52

Network Service: None, independent.

Licensee: Estrella Communications Inc.

Studio: 1139 Grand Central Ave., Glendale, CA 91201.

Telephone: 213-507-6511.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 2630-kw max. & 1320-kw horizontal visual, 261-kw max. & 132-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 199-ft. above ground, 5856-ft. above sea level.

Latitude 34° 13' 27"
Longitude 118° 03' 45"

Transmitter: Mt. Wilson.

Ownership: Henry R. Silverman, chmn.; Joseph Wallach, pres., 5%; Donald G. Raider & Peter J. Housman II, exec. v.p.'s; Paul Niedermeyer, v.p., 3%; Howard Steinberg, secy.; Lowell C. Frelberg, treas.; Reliance Capital Group Ltd. Partnership, 90%; Stephen Mann & Seymour Isreal, 1% each. RCGLP ownership: Reliance Assoc. Ltd. Partnership, gen. partner; percentage undisclosed. RALP ownership: Reliance Capital Group Inc., gen. partner; percentage undisclosed. RCGI ownership: Reliance Group Inc., 100%. RGI ownership: Reliance Group Holdings Inc., 100%. RGHI ownership: Saul P. Steinberg, chmn., 56%; Robert M. Steinberg, pres., 11%; George E. Bello, exec. v.p.-controller; Bruce L. Sokoloff, sr. v.p., 6%; Howard E. Steinberg, sr. v.p.-secy.; Lowell C. Freiberg, sr. v.p.-treas.; Anne Steinberg, Saul P. Steinberg, Robert M. Steinberg & Robert B. Hodes, Executors of Julius Steinberg Estate, 21%; remainder undisclosed. RCGLP & RCGI have interest in licensee of WKRZ-AM-FM Wilkes-Barre, PA.

Began Operation: June 29, 1966. Sale to present owner by Oak Industries approved by FCC July 17, 1985 (Television Digest, Vol. 25:7,21). Sale of 50% to Oak Industries by A. Jerrold Perenchlo approved April 15, 1983. Sale to Oak & Perenchlo by Kaiser Bcstg. Corp. approved by FCC Aug. 24, 1976. Began subscription television April 1, 1977 (Vol. 17:15). Began Spanish language broadcasting Sept. 8, 1980. Began 24 hour subscription television Oct. 1, 1982.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen & Dippell, P.C.

Personnel:

WILLIAM R. GUERRA, general manager.
RICHARD A. WHITMAN, program director.
JOHN A. RUSSELL, director of engineering.

Rates: On request.

Arbitron Data: Not available.



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California—Santa Ana (Los Angeles)

KTBN-TV

Ch. 40

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Broadcasting Network Inc., Box A, Santa Ana, CA 92711.

Studio: 2442 Michelle Rd., Tustin, CA 92680.

Telephone: 714-832-2950.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 622-kw max. & 260-kw horizontal visual, 123-kw max. & 52-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 200-ft. above ground, 5863-ft. above sea level.

Latitude	34°	13'	27"
Longitude	118°	03'	44"

Transmitter: Mt. Wilson.

Satellite Earth Station: Transmit/receive; Scientific-Atlanta, 10-meter.

News Service: UPI.

Ownership: Trinity Broadcasting Network Inc., a non-profit corp. Paul F. Crouch, pres.; Jane Duff, v.p.; Norman G. Juggert, secy.-treas. Trinity also owns KPAZ-TV, Phoenix, AZ; WHFT(TV), Miami, FL; KTBO-TV, Oklahoma City, OK; WTBY(TV), Poughkeepsie, NY; KTBW-TV, Tacoma, WA; WKOI(TV), Richmond, IN; satellite-fed translator, Denver, CO.

Began Operation: Jan. 5, 1967. Sale to present owner by Angel Lerma approved by FCC Aug. 2, 1974.

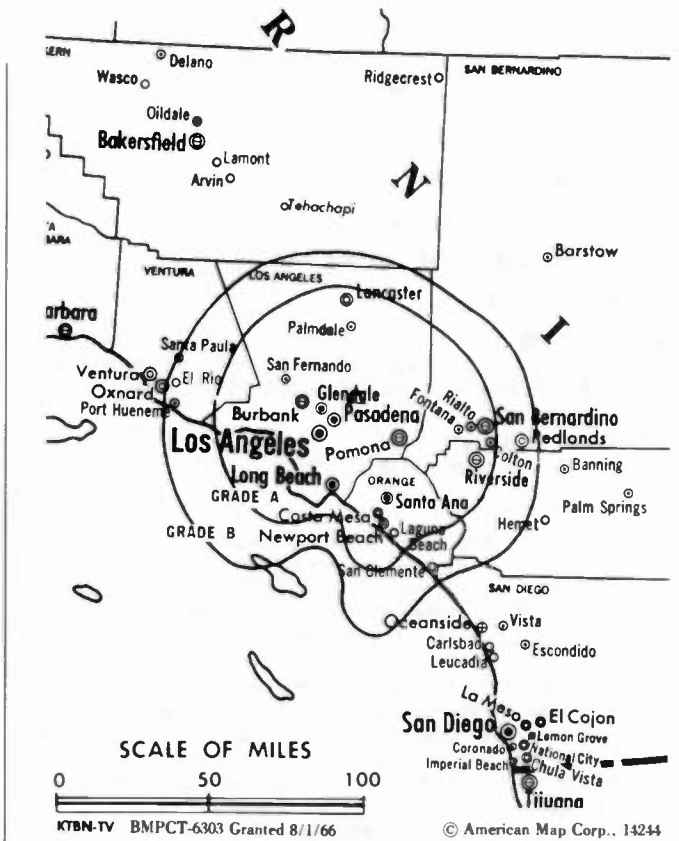
Represented (legal): May, Dunn & Gay.

Personnel:

PAUL F. CROUCH, president/founder.
STAN HOLLON, sales, satellite.
BEN MILLER, director of engineering.
ROSANNE SMATHERS, director of programming.

Highest 30 Sec. Rate: \$100.

Arbitron Data: Not available.



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California—San Bernardino

KAGL

Ch. 30

Network Service: None, independent.

Grantee: Angeles Broadcasting Network, 814 N. Victory Blvd., Burbank 91502.

Studio: 1801 Commercenter West, San Bernardino 92408.

Mailing Address: Box 6710, San Bernardino 92412.

Telephones: 714-381-1724; 818-843-3774.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1120-kw max. & 30-kw horizontal visual, 112-kw max. & 3.33-kw horizontal aural. Antenna: 2340-ft. above av. terrain, 143-ft. above ground, 5399-ft. above sea level.

Latitude	34°	11'	15"
Longitude	117°	41'	58"

Transmitter: Sunset Rldge, 5-mi. N of Claremont.

Ownership: Non-profit corp. Glen A. Chambers, pres.; Earlean Anthony, v.p.; Beverly Chambers, secy.-treas.

Began Operation: Jan. 20, 1985.

Represented (sales): Gates Agency.

Represented (legal): Cohen & Berfield.

Represented (engineering): W. Bernard Marston.

Personnel:

GLEN A. CHAMBERS, president & general manager.
 CLINT SCOTT, sales manager.
 JON PALMER, chief engineer.
 RONNA SCOTT, news director.
 BEVERLY CHAMBERS, program director.
 STEVE BOALT, promotion director.
 STEVEN BOGGESS, production director.

Highest One Hour Rate: \$2640.

Highest 30 Sec. Rate: \$72.



KAGL BPCT—830419KG

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California—San Bernardino (Los Angeles)

KSCI

Ch. 18

Network Service: None, independent.

Licensee: KCSI Inc., 1954 Cotner Ave., Los Angeles, CA. 90025.

Studios: 1954 Cotner Ave., Los Angeles 90025; 280 South I St., San Bernardino 92410.

Telephones: 213-479-8081; 714-824-7560.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 3090-kw visual, 309-kw aural. Antenna: 2393-ft. above av. terrain, 144-ft. above ground, 5573-ft. above sea level.

Latitude 34° 11' 15.0"
Longitude 117° 41' 53.5"

Transmitter: Sunset Ridge, 5-mi. NE of Claremont.

Satellite Earth Station: Miralite, 3.7-meter; Avcom receivers.

News Service: UPI.

Ownership: W.P.E.C., 100%. Thomas H. Headley, H. Douglas Lung, Gregory McArthur, David R. Verrill, Thomas Quarton.

Began Operation: June 30, 1977.

Represented (sales): Netspan.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

THOMAS HEADLEY, president.
DAVID HOOPER, program director.
MARIA GOMEZ, traffic manager.
MARK MIHURA, production director.
BARRY BROOKS, director of engineering.
GLENN R. GERHART, research director.
CHRISTINE PORTUGAL, sales manager.
PATRICK KOSAR, promotion director.

Highest 30 Sec. Rate (July 24, 1985): \$300.

Arbitron Data: Not available.



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California—Ontario

KIHS-TV

Ch. 46

Network Service: None, independent.

Licensee: HBI Acquisition Corp., 3833 Ebony St., Ontario, CA, 91761.

Studio: 3833 Ebony St., Ontario, CA 91761.

Telephone: 714-986-4503.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 2450-kw max. visual, 372-kw max. aural. Antenna: 3040-ft. above av. terrain, 323-ft. above ground, 5995-ft. above sea level.

Latitude ° 13' 37"
Longitude 118° 03' 58"

Transmitter: Mt. Wilson.

Satellite Earth Station: Transmit/recvie; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

Ownership: De Rance Inc., 20%; Guadalupe Assoc. Inc., 40%; Sante Fe Communications Inc., 35%; Max F. Vigil, 5%. SFCI ownership: De Rance Inc., 100%. De Rance ownership: Non-profit corp. Harry John, pres.

Began Operation: July 1972; left air Jan. 29, 1973. Resumed operation June 7, 1973; left air on unannounced date. Sale to present owners approved by FCC May 25, 1982. Resumed operation April 21, 1984. Transfer of 35% to Santa Fe Communications by Richard C. Hernandez, et al. approved by FCC Feb. 26, 1985.

Represented (legal): Fisher, Wayland, Cooper & Leader.

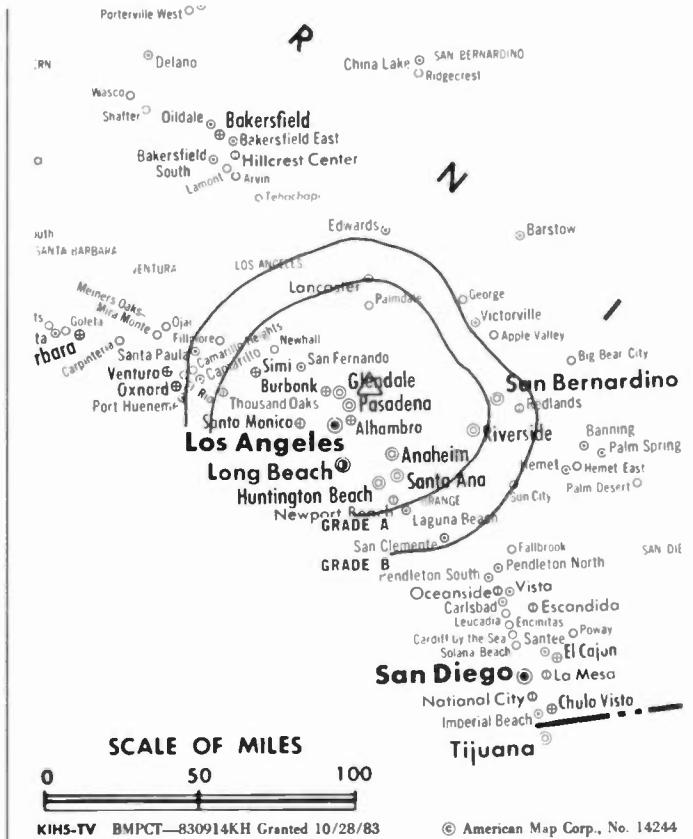
Represented (engineering): Hammett & Edison Inc.

Personnel:

SAM STARR, director of broadcasting.
DR. JULIO BRITO, chief engineer.
PETER PARISE, manager of operations.

Highest 30 Sec. Rate (July 15, 1985): \$100.

Arbitron Data: Not available.



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California—Oroville

KCEO

Ch. 28

Network Service: None, independent.

Grantee: Golden Valley Communications Inc., Box 1617, Oakland, CA 94604.

Telephone: 916-589-2785.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2400-kw max. visual, 240-kw max. aural. Antenna: 104-ft. above av. terrain, 253-ft. above ground, 2050-ft. above sea level.

Latitude	39°	12'	21"
Longitude	121°	49'	11"

Transmitter: South Butte.

Ownership: James Drush, pres. & Deanna Drush, v.p., 42% jointly; Shelvy Chambers, v.p. & Yvonne Chambers, treas., 42% jointly; Raymond Cerullo, v.p. & Jennie A. Cerrullo, 14% jointly; Angelo Arbizu, 2%.

Due to Begin Operation: Dec. 1985.

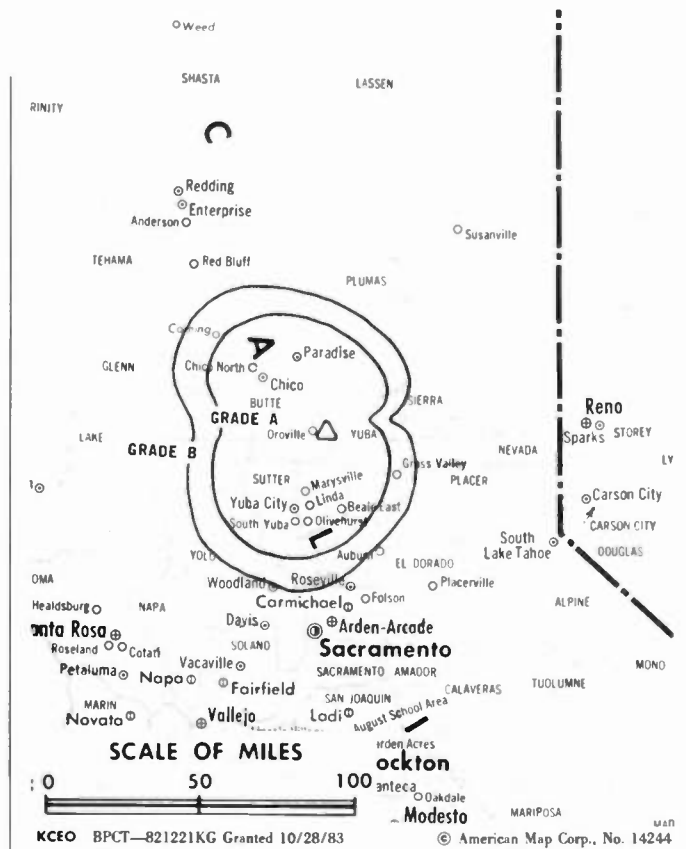
Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Mel Freedman (Hughson, CA).

Personnel:

JAMES DRUSH, general manager.

Rates: Not available.



California—Oxnard

KTIE

Ch. 63

Network Service: None, independent.

Grantee: KTIE-TV Inc., 663 Maulhardt Ave., Oxnard, CA 93030.

Mailing Address: Box 5307, Oxnard, CA 93031.

Telephone: 805-983-0044.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 1782-kw max. visual, 392-kw max aural. Antenna: 1802-ft. above av. terrain, 396-ft. above ground, 2706-ft. above sea level.

Latitude	34°	19'	49"
Longitude	119°	01'	24"

Transmitter: South Mtn., 3-mi. SE of Santa Paula.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Station: Miralite.

News Services: AP, CNN.

Ownership: Thorne Donnelley Jr., 48.75%; Donald Sterling, as Trustee of Sterling Family Trust, 38.07%; Joan Grossman, 12.18%; Robert Ortwin, 1%.

Began Operation: Aug. 17, 1985.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): Hammett & Edison Inc.

Personnel:

BOB BRADLEY, general manager & director of marketing.

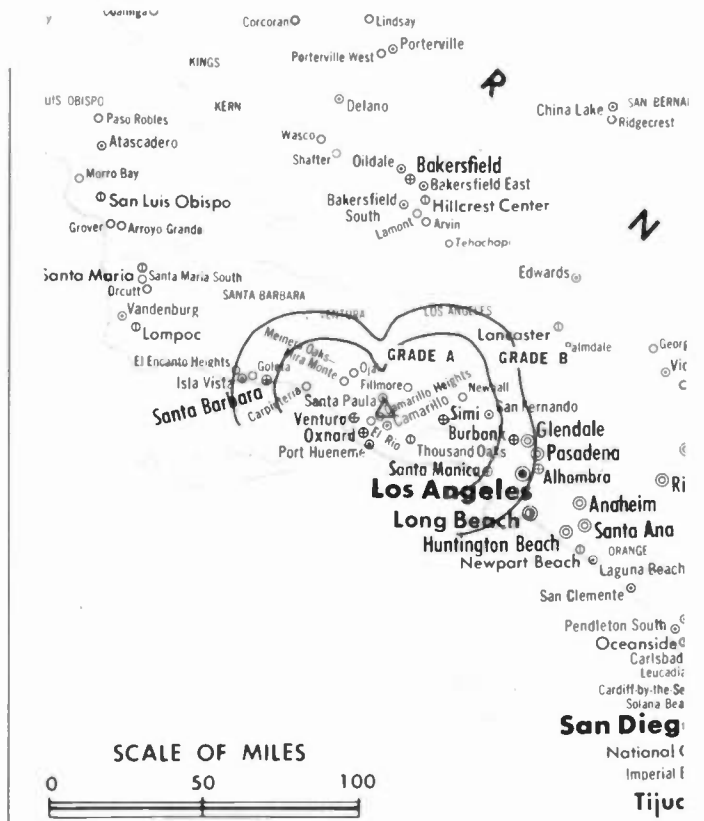
GARY ADLER, program director.

BILL WELTY, chief engineer.

STEVE MILLER, news director.

LARRY SCOTT, director of operations.

Rates: Not available.



KTIE BMPCT—850515KF Granted 6/27/85

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California—Palm Springs-Indio

KESQ-TV

Ch. 42

(Also serves Hemet, Yucca Valley & Twentynine Palms Area)

Network Service: ABC.

Licensee: Gulf-California Broadcast Co.

Studio: 36-270 Plaza Dr., Cathedral City, CA 92234.

Telephone: 619-328-8881.

Mailing Address: Box 4200, Palm Springs, CA 92263.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 316-kw max. & 154-kw horizontal visual, 45.8-kw aural. Antenna: 630-ft. above av. terrain, 130-ft. above ground, 1650-ft. above sea level.

Latitude 33° 51' 58"
Longitude 116° 26' 02"

Transmitter: Edom Hill.

Satellite Earth Station: Scientific-Atlanta, 7-meter.

News Services: AP, ABC.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Ownership: EGF Gulf Broadcast Corp., 100%. E. Grant Fitts, chmn.-pres.; John H. Massey, exec. v.p.; John S. Fitts, v.p., 100%.

Began Operation: Oct. 5, 1968. Transfer of control to Esquire from receivers in bankruptcy approved by FCC June 30, 1978. Sale to Gulf Broadcast approved July 27, 1984 (Television Digest, Vol 24:19). Sale to present owner approved Aug. 23, 1985.

Represented (sales): Seltel Inc.

Represented (legal): Arnold & Porter.

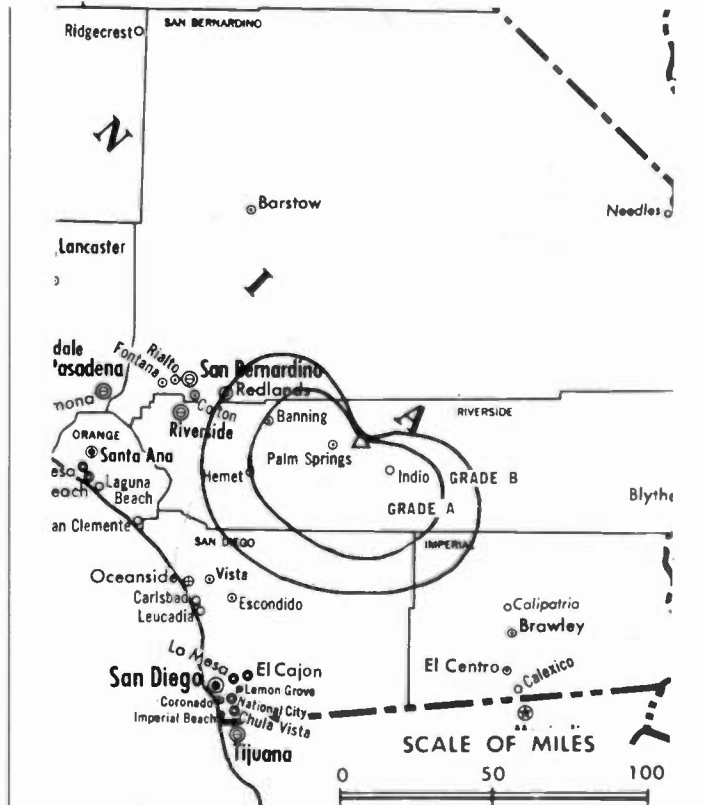
Personnel:

SCOTT VAUGHN, general manager.
JOHN SLOAN, general sales manager.
RICHARD LERNER, news director.
BEN JUSTUS, chief engineer.
CINDY CAPER, program coordinator.

Highest One Hour Rate: \$1200.

Highest 30 Sec. Rate (Feb. 1984): \$750.

NETWORK BASE HOURLY RATE: \$110.



KESQ-TV BMPCT-6668 Granted 5/1/68

© American Map Corp., 14244

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Riverside Central	54,000	52,000	96
Between 5-24%	CALIFORNIA			
	Imperial	31,700	29,500	93
Station Totals		85,700	81,500	95
Net Weekly Circulation (1985)			51,000	
Average Daily Circulation (1985)			28,600	

California—Palm Springs

KMIR-TV

Ch. 36

Network Service: NBC.

Licensee: Desert Empire TV Corp., Box 1506, Palm Springs, CA 92263.

Studio: 72920 Park View Dr., Palm Desert, CA 92260.

Telephone: 619-568-3636. **TWX:** 910-332-1292.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 547-kw max. & 164-kw horizontal visual, 16.4-kw horizontal aural. Antenna: 680-ft. above av. terrain, 124-ft. above ground, 1703-ft. above sea level.

Latitude 33° 52' 00"
Longitude 116° 25' 56"

Transmitter: 7-mi. ENE of center of Palm Springs.

Satellite Earth Stations: Harris, 7-meter & 4-meter; Miralite, 3.7-meter.

News Service: UPI.

Ownership: John Conte, pres.; Sirpuhe Philibosian Conte, secy.-treas. Mr. & Mrs. Conte hold 100% jointly.

Began Operation: Oct. 26, 1968.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Koteen & Naftain.

Represented (engineering): Jules Cohen & Associates.

Personnel:

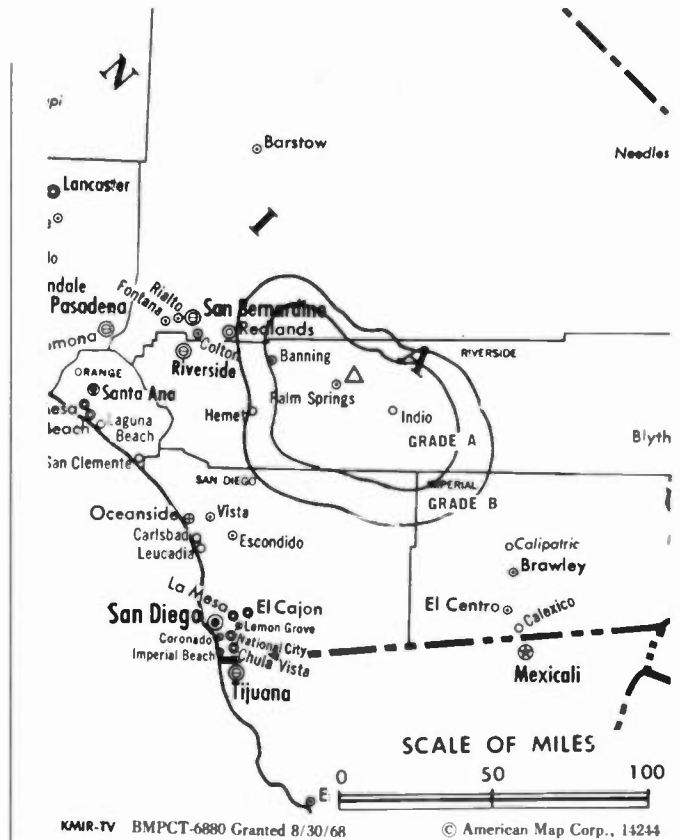
JOHN CONTE, president & general manager.
CHARLES VICK, chief engineer.
MARSHA BAILEY, program director.
HARRY HEIN, sales manager.

Highest One Hour Rate: \$5000.

Highest 30 Sec. Rate (Sept. 9, 1985): \$400.

NETWORK BASE HOURLY RATE: \$100.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Riverside Central	54,000	52,000	96
Between 5-24%	CALIFORNIA			
	Imperial	31,700	29,500	93
Station Totals		85,700	81,500	95
Net Weekly Circulation (1985)			43,900	
Average Daily Circulation (1985)			21,500	

California—Redding

KRCR-TV

Ch. 7

(Also serves Chico, CA)

Network Service: ABC.

Licensee: Sacramento Valley TV Inc., 2770 Pioneer Dr., Redding, CA 96001.

Studio: 755 Auditorium Dr.

Telephone 916-243-7777. TWX: 916-243-6721.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 115-kw visual, 22.4-kw aural. Antenna: 3620-ft. above av. terrain, 126-ft. above ground, 6335-ft. above sea level.

Latitude 40° 36' 10"
Longitude 122° 39' 00"

Transmitter: Mt. Shasta-Bally, 13-mi. W of Redding.

Satellite Earth Stations: Andrew & Harris, 3-meter, 4.5-meter, 6-meter & 7-meter; Andrew, Harris & Paraclype receivers.

News Services: UPI.

Ownership: California-Oregon Broadcasting Inc. See KOB(TV), Medford, OR.

Began Operation: Aug. 1, 1956. Acquisition of positive control by California-Oregon Bcstg. approved by FCC Feb. 9, 1968. Previous sale to Sacramento Valley TV Inc. by George C. Fleharty, Carl R. McConnell and associates approved June 5, 1963 by FCC (Television Digest, Vol. 3:11, 23).

Represented (sales): Blair Television; Art Moore Inc. (regional).

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): Lohnes & Culver.

Personnel:

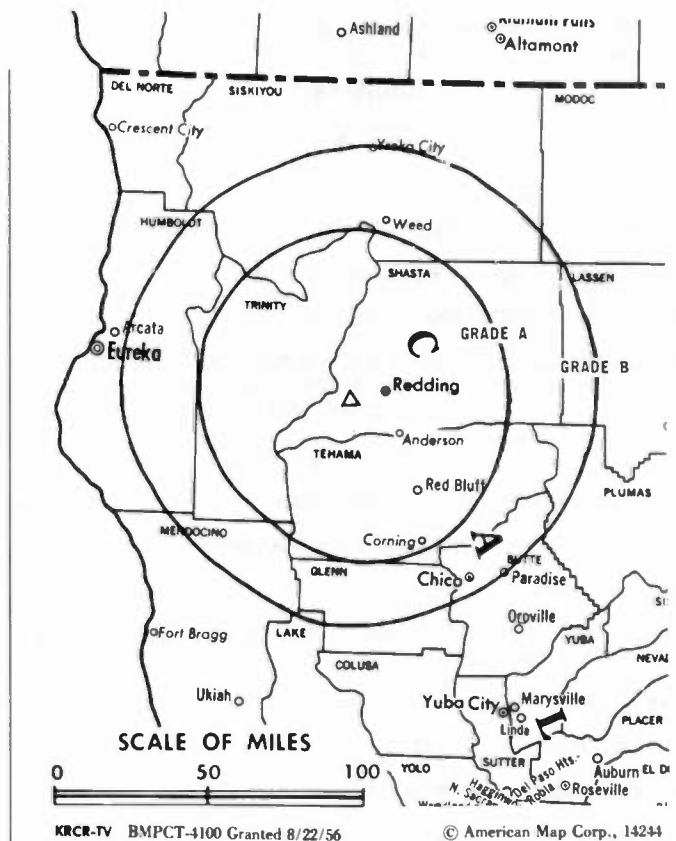
RICHARD GREEN, president & general manager.
WILLIAM B. SMULLIN, vice president & director of operations.
KENNETH W. KING, national sales manager.
NORM HOATSON, chief engineer.
DOREETA DOMKE, program/operations director.

Highest One Hour Rate: \$5000.

Highest 30 Sec. Rate: (August 1, 1985) \$500.

NETWORK BASE HOURLY RATE: \$800.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Butte	66,000	63,000	95
	Colusa	4,900	4,700	96
	Glenn	8,600	8,300	96
	Modoc	3,600	3,300	92
	Shasta	51,800	50,200	97
	Siskiyou	16,900	15,800	93
Between 25-49%	Tehama	16,900	16,400	97
	Trinity	5,400	5,000	93
Between 5-24%	CALIFORNIA			
	Lassen	8,500	8,000	94
Between 5-24%	OREGON			
	Klamath	22,700	21,900	96
	CALIFORNIA			
Between 5-24%	Humboldt	44,500	42,700	96
	Plumas	8,100	7,600	94
	Yuba	19,300	18,700	97
Station Totals		277,200	265,600	95
Net Weekly Circulation (1985)				155,100
Average Daily Circulation (1985)				96,000

California—Sacramento

KCRA-TV

Ch. 3

Network Service: NBC.

Licensee: Kelly Broadcasting Co., 310 10th St., Sacramento, CA 95814-0794.

Studio: 310 10th St.

Telephone: 916-444-7300. TWX: 910-367-3557.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1940-ft. above av. terrain, 1951-ft. above ground, 1951-ft. above sea level.

Latitude 38° 15' 52"
Longitude 121° 29' 22"

Transmitter: 0.8-mi. S of Twin Cities Rd., adjacent to Snodgrass Slough, 2.2-mi. W of Hwy. 5, Walnut Grove.

Satellite Earth Stations: Harris, 3.1-meter; Scientific-Atlanta, 10-meter; Superior, 6-meter; Harris, M/A-Com & Scientific-Atlanta receivers.

News Services: AP, UPI, NBC, CNN, NIWS.

Ownership: Robert E. Kelly & Jon S. Kelly, gen. & ltd. partners, 41% each; Christopher R. & Gregory G. Kelly, ltd. partners, 9% each. Kelly Bcstg. also owns KCPQ(TV), Tacoma, WA.

Began Operation: Sept. 3, 1955. Sale of 50% by Gerald Kenneth & Vernon Hansen to other 50% owners, Kellys, approved April 18, 1962 by FCC (Television Digest, Vol. 2:17).

Represented (sales): Blair Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates.

Personnel:

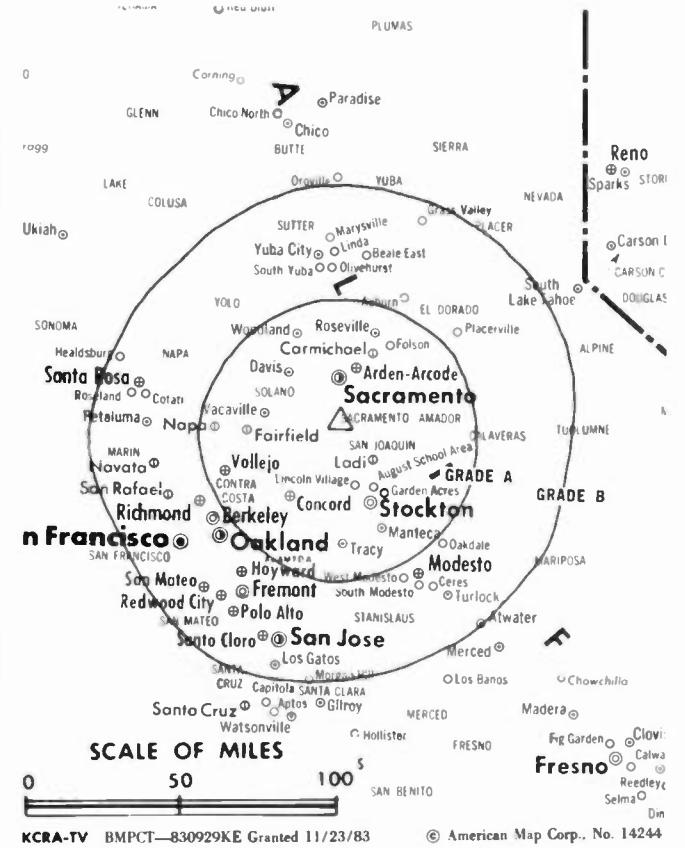
ROBERT E. KELLY, partner.
JON S. KELLY, partner.
DON SARACENO, general manager.
PETE LANGLOIS, station manager, programming & news director.
JOHN KUENEKE, station manager, administration & general sales manager.
DAVE ULRICKSON, local sales manager.
JOHN TURVER, national sales manager.
JIM STRADER, production manager.
DON DUNCAN, chief engineer.
SCOTT NICHOLS, business manager.

Highest 30 Sec. Rate: (Oct. 13, 1984): \$6500.

NETWORK BASE HOURLY RATE: \$2450.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Amador	9,400	8,900	95
	Butte	66,000	63,000	95
	Calaveras	9,800	9,400	95
	Colusa	4,900	4,700	96
	Contra Costa East	27,300	26,700	98
	El Dorado East	13,200	12,700	97
	El Dorado West	28,200	27,100	96
	Glenn	8,600	8,300	96
	Lake	18,900	17,500	93
	Mono	4,800	4,200	86
	Nevada	25,500	24,100	94
	Placer East	3,700	3,600	97
	Placer West	48,400	46,600	96
	Plumas	8,100	7,600	94



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sacramento	348,300	339,100	97
	San Joaquin	141,100	135,300	96
	Sierra	1,600	1,500	94
	Solano East	57,200	55,900	98
	Stanislaus	109,400	104,400	95
	Sutter	21,400	20,800	97
	Tuolumne	15,400	14,600	95
	Yuba	46,600	44,900	96
Between 25-49%	CALIFORNIA			
	Lassen	8,500	8,000	94
	Mariposa	5,200	4,800	92
	Sonoma	135,000	129,300	96
NEVADA	Carson City	14,300	14,000	98
	CALIFORNIA			
Between 5-24%	Alameda	452,100	438,400	97
	Contra Costa West	244,900	239,500	98
	Marin	95,600	92,600	97
	Merced	51,000	49,100	96
	Napa	40,900	39,500	97
	Santa Clara East	9,500	9,200	97
	Solano West	39,100	38,200	98
	Tehama	16,900	16,400	97
	NEVADA			
	Douglas	9,500	9,100	96
	Washoe	90,700	88,500	98
Station Totals		2,250,300	2,176,200	96
Net Weekly Circulation (1985)				1,073,400
Average Daily Circulation (1985)				600,100

California—Modesto

KCSO

Ch. 19

(Also serves Sacramento & Stockton)

Network Service: Spanish International Network.

Licensee: Sainte Broadcasting Corp., Box 3689, Modesto 95352.

Studio: 2842 Iowa Ave., Modesto, CA.

Telephone: 209-578-1900.

Mailing Address: Box 3869, Modesto 95352.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. & 794-kw horizontal visual, 89.1-kw horizontal aural. Antenna: 1877-ft. above av. terrain, 346-ft. above ground, 3086-ft. above sea level.

Latitude 38° 07' 08"
Longitude 120° 43' 21"

Transmitter: Bear Mtn., approx. 5.8-mi. SW of San Andreas.

Ownership: Chester & Naomi L. Smith, 51%; Enoch Christoffersen, 15%; Albert I. Chance, 7%; Melvin J. Querio 6%; Jo Anne Querio, 4%; others, none with more than 5%. Sainte Bcstg. also owns KCBA(TV), Salinas, CA. Melvin Querio owns 40.6% of Superior Bcstg. of CA, permittee of Ch. 24, Chico, CA.

Began Operation: Aug. 26, 1966.

Represented (sales): SIN Television Network.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

Personnel:

CHESTER SMITH, president.
NAOMI SMITH, comptroller.
SHARON SEPULVADA, general manager.
DAVID GARCIA, national & regional sales manager.

Highest 30 Sec. Rate (Jan. 1, 1982): \$240.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KCSO BMPCT-7686 Granted 6/27/78

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA			
	Stanislaus	109,400	104,400	95
	Sutter	21,400	20,800	97
Station Totals		130,800	125,200	95
Net Weekly Circulation (1985)			29,800	
Average Daily Circulation (1985)			12,200	

California—Stockton-Sacramento

KOVR-TV

Ch. 13

Network Service: ABC.

Licensee: Outlet Broadcasting Co., 225 East Miner Ave. Stockton, CA.

Studios: 1216 Arden Way, Sacramento 95815; 225 E. Miner Ave., Stockton 95202.

Telephones: 916-927-1313, Sacramento; 209-466-1313, Stockton. TWX: 916-367-2396, Sacramento.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 281-kw visual, 42.7-kw aural. Antenna: 1490-ft. above av. terrain, 1548-ft. above ground, 1549-ft. above sea level.

Latitude 38° 14' 48"
Longitude 121° 29' 59"

Transmitter: 0.7-mi. NE of Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta & Andrew, 10-meter, 7.5-meter & 4.5-meter; Andrew & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Outlet Communications Inc. a subsidiary of Rockefeller Group. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 5, 1954. Sale to present owner by The Outlet Co. approved by FCC Nov. 23, 1983 (Television Digest, Vol. 23:19, 22; 24:6). Sale to Outlet by McClatchy Newspapers approved by FCC March 12, 1980 (Vol. 19:28). Previous sale to McClatchy by Metropolitan Bcstg. Corp. was approved July 29, 1964 (Vol. 3:40, 41). Sale to Metropolitan Bcstg. by Gannett Co. approved Dec. 12, 1959 (Vol. 15:47, 48; 16:1). Sale to Gannett by H. L. Hoffman and associates, approved Jan. 8, 1958 by (Vol. 13:47; 14:2).

Represented (sales): Petry Television.

Represented (legal): Sundlun, Scher & Singer.

Personnel:

CHARLES F. KENNEDY, president & general manager.
EARL HIGGINS, vice president, business affairs.
MIKE McCARTHY, sales manager.
HENRY URICK, program manager.
ROBERT HESS, chief engineer.

Highest One Hour Rate: \$10,000.

Highest 30 Sec. Rate (July 12, 1985): \$4000.

NETWORK BASE HOURLY RATE: \$1600.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Amador	9,400	8,900	95
	Calaveras	9,800	9,400	95
	Colusa	4,900	4,700	96
	Contra Costa East	27,300	26,700	98
	El Dorado West	28,200	27,100	96
	Lake	18,900	17,500	93
	Nevada	25,500	24,100	94
	Placer West	48,400	46,600	96
	Sacramento	348,300	339,100	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	San Joaquin	141,100	135,300	96
	Solano East	57,200	55,900	98
	Stanislaus	109,400	104,400	95
	Sutter	21,400	20,800	97
	Tuolumne	15,400	14,600	95
	Yolo	46,600	44,900	96
	Yuba	19,300	18,700	97
Between 25-49%	CALIFORNIA			
	Butte	66,000	63,000	95
	Glenn	8,600	8,300	96
	Mariposa	5,200	4,800	92
	Sierra	1,600	1,500	94
Between 5-24%	CALIFORNIA			
	Alpine	400	300	75
	Contra Costa West	244,900	239,500	98
	Lassen	8,500	8,000	94
	Marin	95,600	92,600	97
	Merced	51,000	49,100	96
	Mono	4,800	4,200	86
	Napa	40,900	39,500	97
Sonoma	135,000	129,300	96	
Station Totals		1,640,800	1,584,600	96
Net Weekly Circulation (1985)				885,700
Average Daily Circulation (1985)				487,400

California—Sacramento-Stockton

KRBK-TV

Ch. 31

Network Service: None, independent.

Licensee: Koplak Communications of California Inc., 220 N. Kings Hwy., St. Louis, MO 63108.

Studio: 500 Media Pl., Sacramento, CA 95815.

Telephone: 916-929-0300. **TWX:** 910-367-3702.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1830-ft. above av. terrain, 1838-ft. above ground, 1838-ft. above sea level.

Latitude 38° 15' 52"
Longitude 121° 29' 22"

Transmitter: 2.2-mi. NNE of Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Simulsat; Harris & M/A-Com receivers.

News Service: INDX, CNN, AP.

Ownership: See KPLR-TV, St. Louis, MO.

Began Operation: Oct. 5, 1974. Sale to present owners by Northern California Bcstg. Inc. approved by FCC Jan. 28, 1981. Sale to Northern California by Andrew Bartolini, et al., approved June 9, 1980 (Television Digest, Vol. 20:6).

Represented (sales): TeleRep Inc.

Represented (legal): Crowell & Moring.

Represented (engineering): Jules Cohen & Associates.

Personnel:

TED KOPLAR, president.
EDWARD T. KARLIK, vice president & general manager.
HERMAN STERN, general sales manager.
JACK PECK, local sales manager.
DENNIS GRAYSON, director of operations.
BOB VENDITTI, chief engineer.
WILLIAM N. WALSH, business manager.
JOANNE BLUM JACKSON, program manager.
CAROLYN THURMAN, traffic manager.
KIM KLINE, promotion manager.
JOHN SCHUTTE, news director.
ROBBIE ROBINSON, production manager.

Highest 30 Sec. Rate (Sept. 1, 1985): \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Calaveras	9,800	9,400	95
	Colusa	4,900	4,700	96
	Sacramento	348,300	339,100	97
	San Joaquin	141,100	135,300	96
	Stanislaus	109,400	104,400	95
	Yolo	46,600	44,900	96



KRBK-TV BMPCT—840705KJ Granted 8/24/84

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Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 25-49%	Amador	9,400	8,900	95
	Contra Costa East	27,300	26,700	98
	El Dorado West	28,200	27,100	96
	Nevada	25,500	24,100	94
	Placer West	48,400	46,600	96
	Plumas	8,100	7,600	94
	Solano East	57,200	55,900	98
	Yuba	19,300	18,700	97
CALIFORNIA				
Between 5-24%	Butte	66,000	63,000	95
	Lassen	8,500	8,000	94
	Merced	51,000	49,100	96
Station Totals		1,030,400	994,300	96
Net Weekly Circulation (1985)				498,800
Average Daily Circulation (1985)				211,600

California—Stockton-Sacramento

KSCH-TV

Ch. 58

Network Service: None, independent.

Licensee: Schuyler Communications Inc., 1111 Howe Ave., Suite 270, Sacramento, CA 95825.

Telephone: 916-921-5858.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1960-ft. above av. terrain, 1969-ft. above ground, 1971-ft. above sea level.

Latitude 38° 16' 27"
Longitude 121° 29' 19"

Transmitter: Walnut Grove, Sacramento County.

Ownership: William H. Schuyler, pres. & chief exec. officer & Kristine M. Schuyler, v.p.-secy., 100% jointly. The Schuylers have interest in permittee of Ch. 67, Salinas-Monterey, CA.

Due to Begin Operation: Jan. 1986.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): David Steel & Associates.

Personnel:

WILLIAM H. SCHUYLER, president.

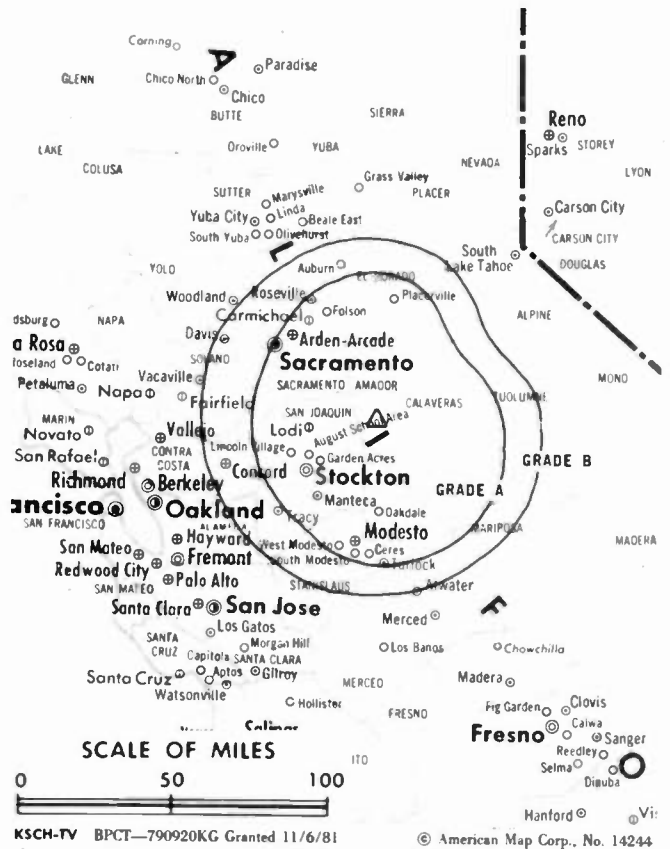
Rates: Not available.

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California—Sacramento-Stockton

KTXL

Ch. 40

Network Service: None, independent.

Licensee: Camellia City Telecasters Inc., Box 40, Sacramento, CA 95801.

Studio: 4655 Fruitridge Rd., Sacramento 95820.

Telephone: 916-454-4422. **TWX:** 910-367-3522.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1962-ft. above av. terrain, 1968-ft. above ground, 1970-ft. above sea level.

Latitude 38° 16' 18"
Longitude 121° 30' 18"

Transmitter: Twin Cities Rd., 2.2-mi. N of Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, INTV.

Ownership: BMA Properties Inc. (William D. Grant, pres. & chmn. of the board), 80.1%; Jack F. Matranga, 19.9%. Camellia City Telecasters also owns KDVR(TV), Denver, CO; KPDX(TV), Vancouver, WA-Portland, OR.

Began Operation: Oct. 26, 1968. Transfer of control to BMA from Colony Corp. approved by FCC Dec. 1, 1971.

Represented (sales): Petry Television Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): Hammett & Edison Inc.

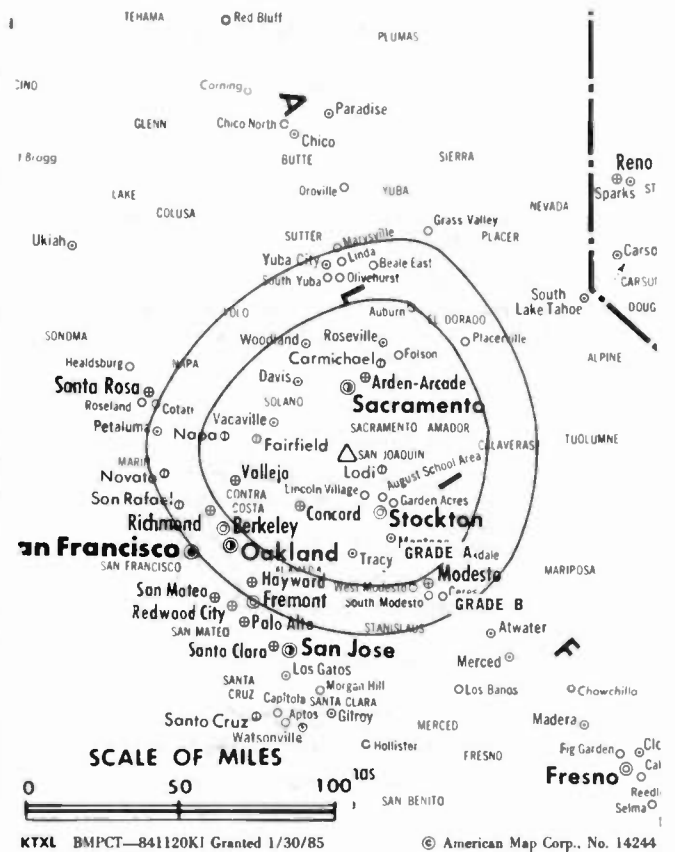
Personnel:

JACK F. MATRANGA, president.
MICHAEL A. FISHER, station manager.
ROBERT PARENTE, general sales manager.
JOSEPH KOONCE, local sales manager.
CAL BOLLWINKEL, program & operations manager.
DON ROSS, news director.
BARRY SMITH, promotion director.

Highest 30 Sec. Rate (1985): \$2500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Calaveras	9,800	9,400	95
	Colusa	4,900	4,700	96
	Contra Costa East	27,300	26,700	98
	Placer West	48,400	46,600	96
	Plumas	8,100	7,600	94
	Sacramento	348,300	339,100	97
	San Joaquin	141,100	135,300	96
	Solano East	57,200	55,900	98
	Stanislaus	109,400	104,400	95
	Sutter	21,400	20,800	97
	Yolo	46,600	44,900	96
	Yuba	19,300	18,700	97
	Between 25-49%	CALIFORNIA		
Amador		9,400	8,900	95
Butte		66,000	63,000	95
Contra Costa West		244,900	239,500	98
El Dorado East		13,200	12,700	97
El Dorado West		28,200	27,100	96
Glenn		8,600	8,300	96
Mendocino		28,400	26,300	93
Merced		51,000	49,100	96
Nevada		25,500	24,100	94
Shasta		51,800	50,200	97



KTXL BMPCT-841120KI Granted 1/30/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Tehama	16,900	16,400	97
	NEVADA			
	Washoe	90,700	88,500	98
OREGON	Klamath	22,700	21,900	96

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA			
	Alameda	452,100	438,400	97
	Del Norte	7,800	7,300	94
	Fresno	200,200	192,800	96
	Humboldt	44,500	42,700	96
	Lake	18,900	17,500	93
	Lassen	8,500	8,000	94
	Madera	25,200	24,100	96
	Marin	95,600	92,600	97
	Mono	4,800	4,200	86
	Napa	40,900	39,500	97
	Placer East	3,700	3,600	97
	San Francisco	297,300	279,400	94
	San Mateo	240,800	236,300	98
	Santa Clara West	507,400	494,200	97
Sierra	1,600	1,500	94	
Siskiyou	16,900	15,800	93	
Solano West	39,100	38,200	98	
Sonoma	135,000	129,300	96	
Tuolumne	15,400	14,600	95	
NEVADA	Douglas	9,500	9,100	96
OREGON	Coos	24,000	22,200	93
Douglas	35,600	33,900	95	
Jackson	53,600	51,800	97	
Josephine	24,400	23,000	94	

Station Totals	3,801,900	3,670,100	96
Net Weekly Circulation (1985)			961,200
Average Daily Circulation (1985)			396,300

California—Sacramento-Stockton

KXTV

Ch. 10

Network Service: CBS.

Licensee: Great Western Broadcasting Corp., 400 Broadway, Sacramento, CA 95818.

Studio: 400 Broadway.

Telephone: 916-441-2345.

Mailing Address: Box 10, Sacramento, CA 95801.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 61.7-kw aural. Antenna: 1490-ft. above av. terrain, 1549-ft. above ground, 1548-ft. above sea level.

Latitude 38° 14' 50"
Longitude 121° 30' 03"

Transmitter: 0.7-mi. NE of Walnut Grove.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Wholly-owned subsidiary of Belo Broadcasting Corp. For other interests, see Group Ownership of TV Stations.

Begin Operation: March 20, 1955. Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 28, 1983 (Television Digest, Vol. 23:20). Sale to Corinthian by John H. Schacht and associates approved by FCC Dec. 23, 1958 (Vol. 14:42, 49).

Represented (sales): MMT Sales Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates.

Personnel:

ALLAN HOWARD, vice president & general manager.
MICHAEL FIORILE, general sales manager.
JOSEPH PEDRI, national/regional sales manager.
ROBERT LEVY, director of broadcast operations.
ROD ROBINSON, chief engineer.
KURT EICHSTEADT, program manager.

Highest 30 Sec. Rate (Jan. 1, 1985): \$3000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Amador	9,400	8,900	95
	Calaveras	9,800	9,400	95
	Colusa	4,900	4,700	96
	Contra Costa East	27,300	26,700	98
	El Dorado West	28,200	27,100	96
	Mono	4,800	4,200	86
	Nevada	25,500	24,100	94
	Placer West	48,400	46,600	96
	Sacramento	348,300	339,100	97
	San Joaquin	141,100	135,300	96
	Solano East	57,200	55,900	98



KXTV BPCT-2706 Granted 7/27/60

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Stanislaus	109,400	104,400	95
	Sutter	21,400	20,800	97
	Tuolumne	15,400	14,600	95
	Yolo	46,600	44,900	96
	Yuba	19,300	18,700	97
Between 25-49%	CALIFORNIA			
	Butte	66,000	63,000	95
	Mariposa	5,200	4,800	92
	Plumas	8,100	7,600	94
Between 5-24%	CALIFORNIA			
	Alpine	400	300	75
	Contra Costa West	244,900	239,500	98
	Glenn	8,600	8,300	96
	Lake	18,900	17,500	93
	Marin	95,600	92,600	97
	Merced	51,000	49,100	96
	Placer East	3,700	3,600	97
	Santa Clara East	9,500	9,200	97
	Sierra	1,600	1,500	94
Solano West	39,100	38,200	98	
Tehama	16,900	16,400	97	
Station Totals		1,486,500	1,437,000	96
Net Weekly Circulation (1985)				858,000
Average Daily Circulation (1985)				447,100

California—Salinas-Monterey

KCBA

Ch. 35

Network Service: Spanish International Network.

Licensee: Sainte Broadcasting Corp., Box 3560, Salinas, CA 93912.

Telephone: 408-422-3500.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2328-kw max. visual, 283.65-kw max. aural. Antenna: 2414-ft. above av. terrain, 355-ft. above ground, 3421-ft. above sea level.

Latitude 36° 45' 22.3"
Longitude 121° 30' 05.5"

Transmitter: Fremont Peak, 9-mi. NE of Salinas.

Satellite Earth Station: Microwave Specialty Co., 5-meter; Scientific-Atlanta receivers.

Ownership: See KCSO, Modesto, CA.

Began Operation: Nov. 1, 1981.

Represented (sales): SIN Television Network.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

Personnel:

- CHESTER SMITH, president.
- L. PHILLIP LINN, general manager.
- HAL LARSON, sales manager.
- CLAUDIO VALENZUELA, production manager.
- JOHN WASSON, chief engineer.

Highest 30 Sec. Rate (July 1, 1985): \$500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA			
	Monterey	106,800	102,800	96
	San Benito	9,200	8,800	96
Station Totals		116,000	111,600	96
Net Weekly Circulation (1985)			14,700	
Average Daily Circulation (1985)			8,300	

California—Monterey-Salinas

KMST

Ch. 46

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 1938, Monterey, CA 93940.

Studio: 2200 Garden Rd., Monterey, CA.

Telephone: 408-649-0460. TWX: 910-360-7106.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1350-kw max. & 447-kw horizontal visual, 135-kw max. & 44.7-kw horizontal aural. Antenna: 2530-ft. above av. terrain, 222-ft. above ground, 3612-ft. above sea level.

Latitude 36° 32' 05"
Longitude 121° 37' 14"

Transmitter: Mt. Toro (Baldy Peak).

Satellite Earth Stations: Scientific-Atlanta, 7-meter & 4.6-meter; Paracclipse, 3.5-meter; Scientific-Atlanta & DX receivers.

News Services: UPI, CBS.

Ownership: Retlaw Enterprises Inc., 100%. For officers & other interests, see KJEO(TV), Fresno, CA.

Began Operation: Feb. 2, 1969. Sale to present owner by Monterey-Salinas TV Inc. approved by FCC Aug. 27, 1979.

Represented (sales): Petry Television Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

- BEN TUCKER, general manager.
- CINDY LINDSAY, general sales manager.
- BARBARA WAECHTER, operations/program manager.
- MARK WALKER, production manager.
- KEN WARREN, chief engineer.
- BOB STOCK, promotion director.
- MICHELLE McCULLOCH, traffic manager.
- DAN CULLEN, news director.

Highest One Hour Rate: \$6000.

Highest 30 Sec. Rate (Jan. 1982): \$3000.

NETWORK BASE HOURLY RATE: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Monterey	106,800	102,800	96
	Santa Cruz	83,600	80,200	96
Between 5-24%	CALIFORNIA			
	Mono	4,800	4,200	86
	San Benito	9,200	8,800	96
Station Totals		204,400	196,000	95
Net Weekly Circulation (1985)			152,700	
Average Daily Circulation (1985)			76,300	

California—Salinas-Monterey

KSBW-TV

Ch. 8

Network Service: NBC.

Licensee: Blair Broadcasting of California, Box 81651, Salinas CA, 93912.

Studio: 238 John St., Salinas, CA 93901.

Telephone: 408-758-8888. TWX: 910-368-7058.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 158-kw max. visual, 34.7-kw max. aural. Antenna: 2942-ft. above av. terrain, 1554-ft. above ground, 4041-ft. above sea level.

Latitude 37° 03' 30"
Longitude 121° 46' 33"

Transmitter: Approx. 20-mi. S of San Jose in Santa Cruz Mtns.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter; Harris receivers.

News Service: AP, UPI.

Ownership: John Blair & Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 11, 1953 as share-time outlet with KMBY-TV, Monterey; on Feb. 2, 1955 FCC approved deal for it to buy & merge with KMBY-TV (Television Digest, Vol. 10:45 & 11:6). Sale to present owner approved by FCC Feb. 14, 1979 (Vol. 18:3).

Represented (sales): Blair Television.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Hammett & Edison Inc.

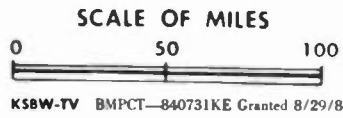
Personnel:

KEITH MOON, president.
ROBERT DAHLSTROM, sales manager.
CLARK GRANT, promotion director.
P. ERIC DAUSMAN, chief engineer.

Highest 30 Sec. Rate (July 22, 1985): \$2000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Monterey	106,800	102,800	96
	San Benito	9,200	8,800	96
	Santa Cruz	83,600	80,200	96



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Santa Clara East	9,500	9,200	97
	Tuolumne	15,400	14,600	95
Between 5-24%	CALIFORNIA			
	Mariposa	5,200	4,800	92
	Merced	51,000	49,100	96
	Santa Clara West	507,400	494,200	97
Station Totals		788,100	763,700	96
Net Weekly Circulation (1985)				232,200
Average Daily Circulation (1985)				109,600

California—San Diego

KCST-TV

Ch. 39

Network Service: NBC.

Licensee: KCST-TV Inc., 12000 Biscayne Blvd., Miami, FL 33161-8000.

Studio: 8330 Engineer Rd., San Diego, CA 92111.

Telephone: 619-279-3939.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 5000-kw max. & 813-kw horizontal visual, 853-kw max. & 447-kw horizontal aural. Antenna: 1894-ft. above av. terrain, 180-ft. above ground, 2703-ft. above sea level.

Latitude 32° 41' 48"
Longitude 116° 56' 10"

Transmitter: San Miguel Mtn., 13-mi. E of San Diego center.

Satellite Earth Station: Scientific-Atlanta, 10-meter.

News Services: AP, UPI.

Ownership: KCST-TV Inc., wholly-owned subsidiary of Storer Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 14, 1965. Sale to present owners by Bass Brothers Enterprises approved by FCC Sept. 30, 1974 (*Television Digest*, Vol. 13:12, 13; 14:39). Previous sale to Bass Bros. by San Diego Telecasters Inc. (Lawrence Shushan, Paul Corriere, Sample-Brown Enterprises and Town & Country Development) approved by FCC Aug. 31, 1967.

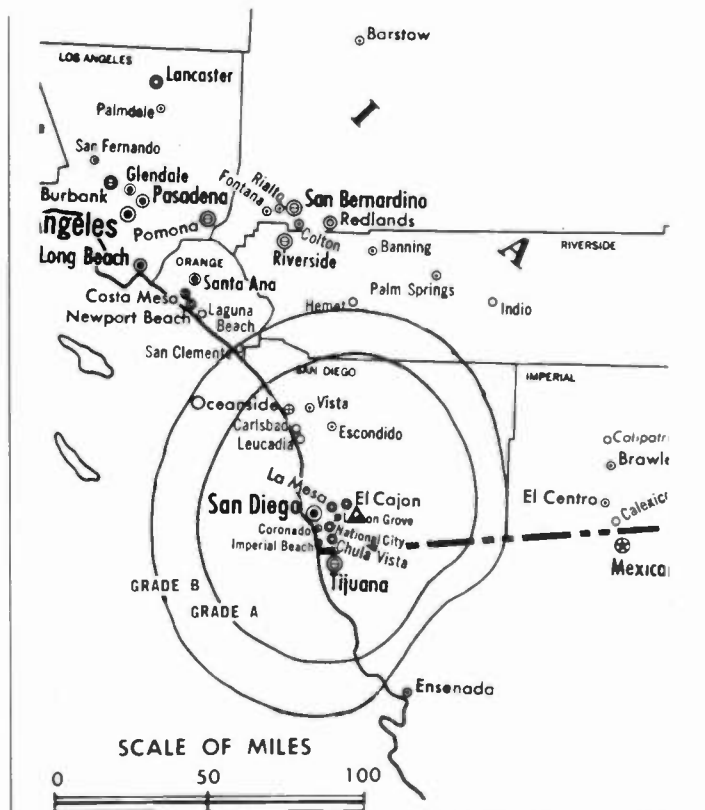
Represented (sales): Storer TV Sales.

Personnel:

BILL L. FOX, vice president & general manager.
BILL PETERSON, assistant general manager.
BRUCE STEIN, director of sales.
CHRIS JOHNSON, national sales manager.
PENNY MARTIN, program manager.
THOMAS WIMBERLY, director of technical services.
RIC SCHWARTZ, production manager.
KEN NELSON, news director.
DAVE WALKER, creative services director.

Highest 30 Sec. Rate (July 2, 1984): \$4000.

NETWORK BASE HOURLY RATE: \$1400.



KCST-TV BMPCT-7581 Granted 6/9/75 © American Map Corp., 14244
Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA	763,600	742,500	97
	San Diego			
Station Totals		763,600	742,500	97
Net Weekly Circulation (1985)			584,600	
Average Daily Circulation (1985)			304,000	

California—San Diego

KFMB-TV

Ch. 8

Network Service: CBS.

Licensee: Midwest Television Inc., 7677 Engineer Rd., San Diego, CA 92111.

Studio: 7677 Engineer Rd., San Diego, CA 92111.

Telephone: 619-571-8888. TWX: 910-335-1245.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 740-ft. above av. terrain, 284-ft. above ground, 1050-ft. above sea level.

Latitude 32° 50' 17"
Longitude 117° 14' 56"

Transmitter: Mt. Soledad.

Satellite Earth Station: Microdyne, 7-meter.

News Services: AP, UPI.

AM Affiliate: KFMB, 5-kw, 760 kHz.

FM Affiliate: KFMB-FM, 30-kw, 100.7 MHz (No. 264), 620-ft.

Ownership: Midwest Television Inc., 100%. For other interests, see WCIA, Champaign, Ill.

Began Operation: May 16, 1949. Sold to Kennedy Bcstg. Co. April 25, 1951 (Television Digest, Vol. 7:18); sold to Wrather-Alvarez Broadcasting March 25, 1953 (Vol. 9:5, 13). Sale of 38.89% interest by Maria Helen Alvarez to Marietta Investment Corp. approved July 2, 1958 by FCC (Vol. 14:24, 27). Merger of Marietta Bcstg. Inc. into Transcontinent Television Corp. approved May 13, 1959 by FCC (Vol. 15:7, 12, 20).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Hammett & Edison Inc.

Personnel:

AUGUST C. MEYER, chairman, Midwest Television Inc.
AUGUST C. MEYER JR., president, Midwest Television Inc.
ROBERT L. MYERS, pres., Western Div. & general manager, KFMB stations.
WILLIAM R. MOYLAN, v. p., sales/programming.
J. M. BRADLEY, asst. gen. manager & business manager.
WELDON DONALDSON, general sales manager.
HARRY MELKERSON, sales manager.
JULES MORELAND, program director.
JOHN WEIGAND, manager of engineering.
TIM HNEDAK, advertising manager.



KFMB-TV BPCT-4509 Granted 5/16/72

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Highest 30 Sec. Rate (July 23, 1984): \$5000.

NETWORK BASE HOURLY RATE: \$2580.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA San Diego	763,600	742,500	97
Station Totals		763,600	742,500	97
Net Weekly Circulation (1985)			683,000	
Average Daily Circulation (1985)			415,100	

California—San Diego

KGTV

Ch. 10

Network Service: ABC.

Licensee: McGraw-Hill Broadcasting Co., Box 85347, San Diego 92138.

Studio: 47th St. & Freeway 94, San Diego 92102.

Mailing Address: Box 85347, San Diego, CA 92138.

Telephone: 619-237-1010. TWX: 910-335-1247.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw max. & 124-kw horizontal visual, 31.6-kw aural. Antenna 750-ft. above av. terrain, 252-ft. above ground, 1049-ft. above sea level.

Latitude 32° 50' 20.5"
Longitude 117° 14' 56.5"

Transmitter: Mt. Soledad.

Satellite Earth Station: Microdyne, 7-meter.

News Services: AP, UPI, ABN, RCA, Kavarous-weather.

Ownership: McGraw-Hill Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 13, 1953. Sale of control to Fox, Wells & Co. by Tom Sharp, Charles E. Salik and TBC group approved by FCC Oct. 13, 1954 (Television Digest, Vol. 13:31, 32, 34, 38, 42). Sale of 46.22% to Newsweek by Fox, Wells & Co. interests approved Aug. 7, 1957 (Vol. 13:30, 33). Sale to Time-Life approved by FCC March 21, 1962 (Vol. 2:13). Sale to present owners approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales): MMT Sales.

Represented (legal): Koteen & Naftalin.

Personnel:

- NORMAN E. WALT, president.
- CLAYTON H. BRACE, vice president & general manager.
- JOAN E. CARSON, general sales manager.
- HOWARD OLEFF, local sales manager.
- LEROY BELLWOOD director of engineering.
- MIKE McCARTHY, national sales manager.
- HELEN HUTCHINGS, director of business affairs.
- WILLIAM STRUBBE, director of advertising & promotion.
- MIKE SALEM, operations manager.
- JACK WHITE, production manager.
- JUDY WIEGAND, traffic manager.
- RON MIRES, executive news director.
- PAUL SANDS, news director.
- ERNESTINE COWAN, national sales service.
- FRED NORFLEET, public affairs director.



KGTV BMPCT-3170 Granted 7/1/55

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Highest 30 Sec. Rate (Sept. 17, 1984): \$7500.

NETWORK BASE HOURLY RATE: \$2500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA			
50% & Over	San Diego	763,600	742,500	97
Station Totals		763,600	742,500	97
Net Weekly Circulation (1985)			667,600	
Average Daily Circulation (1985)			390,300	

California—San Diego

KTTY

Ch. 69

Network Service: None, independent.

Licensee: San Diego Television Inc., 1696 Frontage Rd., Chula Vista.

Studio: 1696 Frontage Rd., Chula Vista, CA 92011.

Telephone: 619-575-6969. **TWX:** 910-321-4311.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 4820-kw max. visual, 482-kw max. aural. Antenna: 1952-ft. above av. terrain, 133-ft. above ground, 2697-ft. above sea level.

Latitude 32° 41' 47"
Longitude 116° 56' 07"

Transmitter: Mt. San Miguel, San Diego.

Satellite Earth Station: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: James M. Harmon, Joseph T. Alvarez III, 14% each; Thomas E. Hom, 5.37%; James J. Granby, Gilbert R. & Salvador C. Contreras, Ralph R. Ocampo & Ruldoif S. Martinez, 4.27% each; James E. Hom, 5.02%; Allen E. Hom, 4.75%; 12 others, none with more than 3%. James M. Harmon is pres. of Imperial Airlines.

Began Operation: Sept. 30, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Hamel, Park, McCabe & Saunders.

Personnel:

GEORGE STANTIS, exec. vice president & general manager.
JAN HAMMER, general sales manager.
CAROL STEPHENSON, traffic manager.
JUDY ALBRECHT, promotion manager.
FRANK AAMODT, chief engineer.
PAUL STODENMIRE, production manager.

Highest 30 Sec. Rate (Aug. 1, 1985): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA San Diego	763,600	742,500	97
Station Totals		763,600	742,500	97
Net Weekly Circulation (1985)				63,100
Average Daily Circulation (1985)				18,900

California—San Diego

KUSI-TV

Ch. 51

Network Service: None, independent.

Licensee: University Television Inc., 7777 Convo Court., San Diego, CA.

Mailing Address: Box 11985, San Diego, CA 92111.

Studio: 7377 Convo Court 92111.

Telephone: 619-571-5151.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2880-kw max. visual, 288-kw max. aural. Antenna: 1840-ft. above av. terrain, 139-ft. above ground, 2649-ft. above sea level.

Latitude 32° 41' 52"
Longitude 116° 56' 02"

Transmitter: Mt. San Miguel, 13-mi. E of San Diego.

Satellite Earth Station: Scientific-Atlanta, 9-meter.

News Service: AP.

Ownership: University Television Inc. William C. Rust, pres.; Wayne Allison, v.p.; Lem Gordon, secy.-treas.

Began Operation: Sept. 13, 1982.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Ward & Mendelsohn.

Represented (engineering): Hammett & Edison Inc.

Personnel:

MICHAEL D. MCKINNON, general manager.
WILLIAM MOORE, station manager.
RICHARD LARGE, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KUSI-TV BNPCT-810630KE Granted 9/10/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA San Diego	763,600	742,500	97
Station Totals		763,600	742,500	97
Net Weekly Circulation (1985)			329,400	
Average Daily Circulation (1985)			119,700	

California—Tijuana-San Diego

XETV

Ch. 6

Network Service: None, independent.

Licensee: Radio-Television, S.A.

Studio: Mount San Antonio, Tijuana, B.C., Mexico.

Business Address: 8253 Ronson Rd., San Diego, CA 92111.

Telephone: 619-279-6666. TWX: 910-335-2017.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 550-ft. above ground, 1423-ft. above sea level.

Latitude 32° 30' 49"
Longitude 117° 01' 08"

Transmitter: Mount San Antonio, Tijuana, B.C., Mexico.

Satellite Earth Stations: Scientific-Atlanta, 10-meter.

Ownership: Emilio Azcarraga Millmo, principal stockholder. For other interests see XEW-TV, Mexico City in the International Station Directory.

Began Operation: Feb. 18, 1953.

Represented (sales): Blair Television.

Represented (legal): Haley, Bader & Potts.

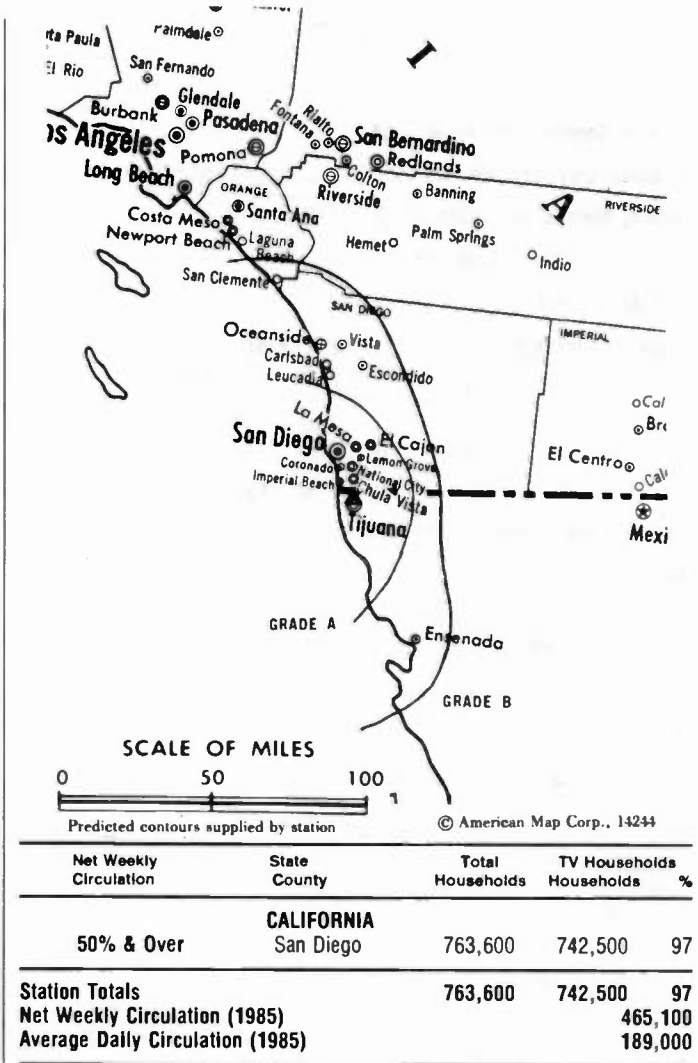
Personnel:

MARTIN COLBY, vice president & general manager.
JOAN O'LAUGHLIN HENNING, station & general sales manager.
ROBERT TAYLOR, business manager.
FELIPE FERNANDEZ, exec. dir., operations & engineering.
ANTONIO FRIAS, chief engineer.
CHUCK DENNING, director of marketing.

Highest One Hour Rate: \$8000.

Highest 30 Sec. Rate (July 15, 1985): \$2500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



California—Tijuana-San Diego

XEWT-TV

Ch. 12

(Spanish Language)

Network Service: None, independent.

Licensee: Televisora de Calimex S.A., Box 44-K, San Ysidro, CA 92073.

Studio: Monte San Antonio, Box 12, Tijuana, Baja California, Mexico.

Telephones: 1-70-668-451-85/86, Tijuana. **Telex:** 0566833.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 64-kw visual, 32-kw aural. Antenna: 1000-ft. above av. terrain, 200-ft. above ground, 1250-ft. above sea level.

Latitude	32°	30'	25"
Longitude	117°	01'	46"

Transmitter: Monte San Antonio, Tijuana, Baja California, Mexico.

News Service: Informex, UPI.

Ownership: Televisora de Callmex S.A.

Began Operation: July 12, 1960.

Represented (sales): SIN Television Network.

Personnel:

JOSE MARQUEZ, general manager.

CARLOS H. LUNA, program promotion manager.

ROBERTO ESPINOZA, business manager.

MARIO ACOSTA, traffic manager.

SALVADOR HERNANDEZ, chief engineer.

Highest One Hour Rate: \$6000.

Highest 30 Sec. Rate (Sept. 1, 1985): \$450.

Arbitron Data: Not available.



California—San Francisco

KBHK-TV

Ch. 44

Network Service: None, independent.

Licensee: United Television Inc.

Studio: 420 Taylor St., San Francisco, CA 94102.

Telephone: 415-885-3750. TWX: 910-372-6006.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 2200-kw max. & 1800-kw horizontal visual, 220-kw max. & 180-kw horizontal aural. Antenna: 1610-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mt. Sutro.

Satellite Earth Station: Scientific-Atlanta.

News Service: AP.

Ownership: United Television Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 2, 1968. Sale to present owner by Field Communications approved by FCC May 26, 1983 (Television Digest, Vol. 22:45, 47).

Represented (sales): MMT Sales Inc.

Represented (legal): Hogan & Hartson.

Personnel:

JOHN SIEGEL, president.
ROBERT QUDEEN, vice president & general manager.
HEATHER FARNSWORTH, general sales manager.
RICHARD JONES, national sales manager.
CHRIS JENKINS, local sales manager.
THOMAS SPITZ, program manager.
NANCY GRAHAM, news & public affairs manager.
EDWARD HIPPE, engineering manager.
JO RUSSELL, production manager.
GEORGE BRANDT, business manager.
SUZANNE TONER, promotion manager.
LESLIE GLENN, research director.
LARRY BURDEN, traffic manager.

Highest 30 Sec. Rate (May 1983): \$3000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Mendocino	28,400	26,300	93
	Solano West	39,100	38,200	98
	Sutter	21,400	20,800	97
Between 25-49%	CALIFORNIA			
	Alameda	452,100	438,400	97
	Butte	66,000	63,000	95
	Contra Costa East	27,300	26,700	98
	Contra Costa West	244,900	239,500	98
	Glenn	8,600	8,300	96
Humboldt	44,500	42,700	96	



KBHK-TV BPCT-4398 Granted 4/29/71 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Lake	18,900	17,500	93
	Marin	95,600	92,600	97
	Napa	40,900	39,500	97
	San Benito	9,200	8,800	96
	San Francisco	297,300	279,400	94
	San Mateo	240,800	236,300	98
	Santa Clara West	507,400	494,200	97
	Santa Cruz	83,600	80,200	96
	Solano East	57,200	55,900	98
	Sonoma	135,000	129,300	96
	Yuba	19,300	18,700	97
Between 5-24%	CALIFORNIA			
	Colusa	4,900	4,700	96
	Del Norte	7,800	7,300	94
	Nevada	25,500	24,100	94
	San Joaquin	141,100	135,300	96
	Santa Clara East	9,500	9,200	97
	Shasta	51,800	50,200	97
Tehama	16,900	16,400	97	
Yolo	46,600	44,900	96	
NEVADA	Douglas	9,500	9,100	96
	Station Totals	2,751,100	2,657,500	96
Net Weekly Circulation (1985)			960,400	
Average Daily Circulation (1985)			342,500	

California—San Francisco

KDTV

Ch. 14

Network Service: Spanish International Network.

Licensee: Bahia de San Francisco Television Co., 2200 Palou Ave., San Francisco, CA 94124.

Studio: 2200 Palou Ave.

Telephone: 415-641-1400.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 2570-kw max. & 813-kw horizontal visual, 257-kw max. & 81.3-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 225-ft. above ground, 1476-ft. above sea level.

Latitude	37°	41'	07"
Longitude	122°	26'	01"

Transmitter: San Bruno Mtn., 1.6-mi. S of San Francisco.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

News Services: Bay City News Service, UPI.

Ownership: Reynold V. Anselmo, pres.-treas., 40%; William D. Stiles, 4.7%, Daniel Villanueva & Joaquin Blaya, 11.111% each; Emilio Nicolas & Malcolm C. Robbins, 5.556% each; George F. Ledoux, 4.444%; Leo Oblath, Robert Porter & Clair M. Higgins, 2.778% each; Sally Segal, v.p.-secy.; Ronald S. Rosen, asst. secy. All of above except Robbins, Stiles, Ledoux & Higgins hold interest in Spanish International Communications Corp. For Spanish International holdings, see Group Ownership of TV Stations.

Began Operation: Aug. 13, 1975 on Ch. 60. Switched to Ch. 14 March 5, 1979.

Represented (sales): SIN Television Network.

Represented (legal): Leventhal & Senter.

Represented (engineering): Jules Cohen & Associates.

Personnel:
EMILIO NICOLAS JR., vice president & general manager.
JORGE BELON, production manager.
DON PARSONS, general sales manager.
KEN SCHREINER, chief engineer.

Highest 30 Sec. Rate (Nov. 1, 1984): \$600.

Arbitron Data: Not available.



KDTV Doc.-21491 Granted 6/28/78

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California—San Francisco

KGO-TV

Ch. 7



Network Service: ABC.

Licensee: American Broadcasting Companies Inc., 900 Front St., San Francisco, CA 94111-1450.

Studio: 900 Front St., San Francisco, CA 94111.

Telephone: 415-954-7777. TWX: 910-372-7236.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1670-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mt. Sutro.

Satellite Earth Station: Transmit/receive; Andrew, 9.3-meter; AvanteK receivers.

AM Affiliate: KGO, 50-kw, 810 kHz (ABC).

News Services: AP, UPI, Bay City News, North California Business Wire, Nexus.

Ownership: American Bcstg. Cos. Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: May 5, 1949.

Represented (sales): ABC Television Spot Sales Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Smith & Powstenko.

Personnel:

LEN SPAGNOLETTI, vice president & general manager.
BOB YOUNG, general sales manager.
SCOTT SIMENSKY, national sales manager.
MICHAEL JACK, local sales manager.
WALTER ADLER, marketing manager.
ROBERT WOODRUFF, program director.
BOB MITCHELL, assistant program director.
LYNNE MOK, film director.
JIM VON STRIVER, engineering director.
DON ROMAN, production services supervisor.
HARRY FULLER, news director.
ANTHONY SAVICKE, controller.

Rates: Available on request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alameda	452,100	438,400	97
	Contra Costa East	27,300	26,700	98
	Contra Costa West	244,900	239,500	98
	Lake	18,900	17,500	93
	Marin	95,600	92,600	97
	Mendocino	28,400	26,300	93
	Napa	40,900	39,500	97
	Placer East	3,700	3,600	97
	San Francisco	297,300	279,400	94



KGO-TV BPCT-2401 Granted 2/10/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	San Mateo	240,800	236,300	98
	Santa Clara West	507,400	494,200	97
	Solano East	57,200	55,900	98
	Solano West	39,100	38,200	98
	Sonoma	135,000	129,300	96
	Yuba	19,300	18,700	97
Between 25-49%	CALIFORNIA			
	El Dorado East	13,200	12,700	97
	Merced	51,000	49,100	96
	Monterey	106,800	102,800	96
	Nevada	25,500	24,100	94
	San Benito	9,200	8,800	96
	Santa Clara East	9,500	9,200	97
	Santa Cruz	83,600	80,200	96
	Sutter	21,400	20,800	97
	NEVADA			
Carson City	14,300	14,000	98	
Between 5-24%	CALIFORNIA			
	Amador	9,400	8,900	95
	Butte	66,000	63,000	95
	El Dorado West	28,200	27,100	96
	Humboldt	44,500	42,700	96
	Mariposa	5,200	4,800	92
	Mono	4,800	4,200	86
	Placer West	48,400	46,600	96
	San Joaquin	141,100	135,300	96
	Shasta	51,800	50,200	97
	Stanislaus	109,400	104,400	95
	Tehama	16,900	16,400	97
	NEVADA			
Douglas	9,500	9,100	96	
Station Totals		3,077,600	2,970,500	96
Net Weekly Circulation (1985)			1,947,700	
Average Daily Circulation (1985)			1,054,400	

California—San Francisco

KRON-TV

Ch. 4

Network Service: NBC.

Licensee: Chronicle Broadcasting Co., 1001 Van Ness Ave. 94109.

Studio: 1001 Van Ness Ave., San Francisco, CA 94109

Telephone: 415-441-4444. TWX : 910-372-6502.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1680-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Clarendon Heights between Mt. Sutro & Twin Peaks.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive; Harris, 5-meter; SatCom Technologies, 6-meter; Superior Technologies, 6-meter; Harris, Microdyne & Scientific-Atlanta receivers.

News Services: AP, UPI, National Weather Service, CNN, Nexus Local Program Network, Environmental Data Service, Bay City News.

Ownership: The Chronicle Publishing Co., publisher of San Francisco Chronicle, 100%. Chronicle also owns WOWT(TV), Omaha, NE; KAKE-TV, Wichita & KUPK-TV, Garden City, KS.

Began Operation: Nov. 15, 1949.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring & Associates.

Personnel:

F. A. MARTIN, president & chief executive officer.
JAMES H. SMITH, vice president & general manager.
GLEN E. PICKELL, vice president, finance & administration.
ROLLIN COLLINS, vice president & general sales manager.
WILLIAM J. MCGOWAN, national sales manager.
GEORGE E. DAVIDSON, local sales manager.
DALE PAINE, sales manager.
DAVID E. WILSON, program manager.
JOSEPH M. BERINI, vice president & chief engineer.
BRUCE C. LINDGREN, creative services director.
LINDA G. BRADLEY, director of public relations.
MIKE FERRING, news director.
PATRICIA A. MACHOLL, research director.

Highest 30 Sec. Rate (May 19, 1985): \$20,000

NETWORK BASE HOURLY RATE: \$3713.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alameda	452,100	438,400	97
	Contra Costa East	27,300	26,700	98
	Contra Costa West	244,900	239,500	98
	Marin	95,600	92,600	97
	Mendocino	28,400	26,300	93
	Napa	40,900	39,500	97
	San Francisco	297,300	279,400	94
San Mateo	240,800	236,300	98	



KRON-TV BMPCT-7420 Granted 12/12/72

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Santa Clara East	9,500	9,200	97
	Santa Clara West	507,400	494,200	97
	Santa Cruz	83,600	80,200	96
	Solano East	57,200	55,900	98
	Solano West	39,100	38,200	98
	Sonoma	135,000	129,300	96
Between 25-49%	CALIFORNIA			
	Amador	9,400	8,900	95
	Butte	66,000	63,000	95
	Glenn	8,600	8,300	96
	Humboldt	44,500	42,700	96
	Monterey	106,800	102,800	96
	San Benito	9,200	8,800	96
	Shasta	51,800	50,200	97
Tehama	16,900	16,400	97	
Between 5-24%	CALIFORNIA			
	Calaveras	9,800	9,400	95
	El Dorado West	28,200	27,100	96
	Lake	18,900	17,500	93
	Mariposa	5,200	4,800	92
	Nevada	25,500	24,100	94
	Placer West	48,400	46,600	96
	San Joaquin	141,100	135,300	96
Trinity	5,400	5,000	93	
Tuolumne	15,400	14,600	95	
Station Totals		2,870,200	2,771,200	96
Net Weekly Circulation (1985)				1,971,300
Average Daily Circulation (1985)				1,044,900

California—Oakland-San Francisco

KTVU

Ch. 2

Network Service: None, independent.

Licensee: Miami Valley Broadcasting Corp., 2 Jack London Square, Oakland, CA.

Studio: Jack London Square, Oakland.

Telephone: 415-834-1212. TWX: 910-366-7269.

Mailing Address: Box 22222, Oakland, CA 94623.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20.9-kw aural. Antenna: 1571-ft. above av. terrain, 977-ft. above ground, 1808-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mt. Sutro.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, INDX, Bay City News; CNN; CBS News.

Ownership: San Francisco-Oakland Television, wholly owned by Cox Communications Inc. For other Cox interests, see Group Ownership of TV Stations.

Began Operation: March 3, 1958. Sale to present owner approved Oct. 16, 1963 by FCC (Television Digest, Vol. 3:32, 42).

Represented (sales): TeleRep.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- PHILIP PRESS, vice president & general manager.
- MICHAEL A. LIFF, general sales manager.
- JERRY JONES, national sales manager.
- JAY SONDEHEIM, local sales manager.
- THOMAS A. BREEN, program director.
- MARLENE BELLES, controller.
- IAN ZELICK, asst. to gen. mgr. & dir., community programming.
- CAROLINE KLAS, assistant program director.
- RAY JACOBS, director of administration.
- STERLING DAVIS, director of operations and engineering.
- FRED ZEHNDER, news director.

Highest 30 Sec. Rate (July 1, 1985): \$5000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alameda	452,100	438,400	97
	Calaveras	9,800	9,400	95
	Contra Costa East	27,300	26,700	98
	Contra Costa West	244,900	239,500	98
	Del Norte	7,800	7,300	94
	El Dorado East	13,200	12,700	97
	Lake	18,900	17,500	93
	Marin	95,600	92,600	97
	Mendocino	28,400	26,300	93
	Monterey	106,800	102,800	96
	Napa	40,900	39,500	97
	Nevada	25,500	24,100	94
	Placer East	3,700	3,600	97
	San Benito	9,200	8,800	96
San Francisco	297,300	279,400	94	
San Mateo	240,800	236,300	98	



KTVU BPCT-4257 Granted 8/8/69 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Santa Clara East	9,500	9,200	97
	Santa Clara West	507,400	494,200	97
	Santa Cruz	83,600	80,200	96
	Solano East	57,200	55,900	98
	Solano West	39,100	38,200	98
	Sonoma	135,000	129,300	96
	Sutter	21,400	20,800	97
	Tuolumne	15,400	14,600	95
	Yuba	19,300	18,700	97
	NEVADA			
Carson City	14,300	14,000	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Amador	9,400	8,900	95
	Butte	66,000	63,000	95
	Colusa	4,900	4,700	96
	El Dorado West	28,200	27,100	96
	Glenn	8,600	8,300	96
	Humboldt	44,500	42,700	96
	Mariposa	5,200	4,800	92
	Merced	51,000	49,100	96
	Mono	4,800	4,200	86
	Plumas	8,100	7,600	94
	San Joaquin	141,100	135,300	96
	Shasta	51,800	50,200	97
	Sierra	1,600	1,500	94
Stanislaus	109,400	104,400	95	
Tehama	16,900	16,400	97	

(Continued on page A-154)

Station Totals	3,941,600	3,807,000	96
Net Weekly Circulation (1985)		2,029,400	
Average Daily Circulation (1985)		865,100	

California—San Francisco

KTZO

Ch. 20

Network Service: None, independent.

Licensee: Pacific FM Inc., 2500 Marin St., San Francisco, CA 94124.

Studio: 2500 Marin St., San Francisco, CA 94124.

Telephone: 415-821-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. & 1700-kw horizontal visual, 500-kw max. & 170-kw horizontal aural. Antenna: 1266-ft. above av. terrain, 251-ft. above ground, 1481-ft. above sea level.

Latitude 37° 41' 17"
Longitude 122° 26' 07"

Requests change to 3470-kw max. visual, 347-kw max aural, 1550-ft. above av. terrain, 820-ft. above ground, 1654-ft. above sea level, lat. 37° 45' 20", long. 122° 27' 05", transmitter to Sutro Tower, Clarendon Heights, San Francisco.

Transmitter: San Bruno Mtn.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: In operation, 5-meter; Harris receivers.

News Service: UPI.

Ownership: James J. Gabbert, pres., 85%; Michael P. Lincoln, secy.-treas., 15%.

Began Operation: April 1, 1968. Left air March 30, 1971. Sale to Leon Crosby approved by FCC Jan. 19, 1972. Resumed operation Feb. 4, 1972 (Television Digest, Vol. 12:6). Sale to present owner approved Sept. 5, 1980 (Vol. 19:34; 20:10). Resumed operation Oct. 1, 1980.

Represented (sales): Katz Television.

Represented (legal): Farrand, Malt, Cooper & Metzler.

Represented (engineering): Hammett & Edison Inc.

Personnel:

JAMES J. GABBERT, president.
MICHAEL P. LINCOLN, general manager.
HERB FARBER, sales manager.
DENISE ST. LOUIS, promotion director.

Highest 30 Sec. Rate: (Aug. 1, 1985) \$2000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KTZO BPCT-800721KP Granted 9/5/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA	452,100	438,400	97
	Alameda	27,300	26,700	98
	Contra Costa East	244,900	239,500	98
	Contra Costa West	95,600	92,600	97
	Marin	40,900	39,500	97
	Napa	297,300	279,400	94
	San Francisco	240,800	236,300	98
	San Mateo	507,400	494,200	97
	Santa Clara West	39,100	38,200	98
	Solano West			
Between 5-24%	CALIFORNIA	57,200	55,900	98
	Solano East	135,000	129,300	96
	Sonoma	46,600	44,900	96
	Yolo			
Station Totals		2,184,200	2,114,900	96
Net Weekly Circulation (1985)				710,000
Average Daily Circulation (1985)				271,900

California—San Francisco

KVOF-TV

Ch. 38

Network Service: None, independent.

Licensee: Faith Center, 1615 S. Glendale Ave., Glendale, CA 91205.

Studio: Radio Rd., San Bruno Mtn.

Telephone: 213-245-7575.

Mailing Address: 389 Church St., San Francisco, CA 94114.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 2584-kw max. & 895-kw horizontal visual, 417-kw max. & 145-kw horizontal aural. Antenna: 1310-ft. above av. terrain, 184-ft. above ground, 1499-ft. above sea level.

Latitude	37°	41'	15"
Longitude	122°	26'	04"

Transmitter: San Bruno Peak.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Satellite Earth Stations: In operation.

Ownership: A church corp. Dr. W. Eugene Scott, pres.; W. T. Scott, secy-treas.

Began Operation: Dec. 28, 1968 as KUDO, left air April 15, 1971. Sale to present owner approved by FCC May 29, 1973. Resumed operation Aug. 4, 1974. Note: Licensee renewal denied. FCC ordered station to cease operation Oct. 18, 1985.

Personnel:

DR. EUGENE SCOTT, president & general manager.
JOSEPH CORTES, director of operations & programming.
JOE SHACKLEFORD, director of engineering.
STAN LEHMAN, chief engineer.

Rates: Not available.

Arbitron Data: Not available.



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California—San Jose

KICU-TV

Ch. 36

Network Service: None, Independent.

Licensee: Ralph C. Wilson Industries Inc., Box 36, San Jose, CA 95109.

Studio: 1585 Schallenger Rd., San Jose 95131.

Telephone: 408-298-3636.

Sales Offices Telephones: 213-930-2450, Los Angeles; 415-398-3636, San Francisco; 212-697-0944, New York.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2735-kw max. & 1440-kw horizontal visual, 273.5-kw max. & 144-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 202-ft. above ground, 2794-ft. above sea level.

Latitude 37° 29' 05"
Longitude 121° 51' 53"

Transmitter: Monument Peak, 4.5-mi. NE of Milpitas, CA.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Microwave General, 5-meter; Scientific-Atlanta & AvanteK receivers.

News Service: AP.

Ownership: Ralph C. Wilson Industries Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 1, 1967. Sale to present owner by Vincent B. Welch, et al., approved by FCC Nov. 27, 1979 (Television Digest, Vol. 19:39).

Represented (sales): Seltel Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): David Steel & Associates.

Personnel:

WILLIAM R. HIRSHEY, president.
JOHN DAVISON, exec. vice president & general manager.
JIM EVERS, vice president & dir. of operations.
BRENT SCHEINER, national sales manager.
W. S. BEEMAN, director of engineering.
JIM KRAENZEL, chief engineer.
DOUGLAS McKNIGHT, news director.
SCOTT McIVER, director of accounting.
ROY AVILA, community affairs director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Alameda	452,100	438,400	97
	Contra Costa East	27,300	26,700	98
	Contra Costa West	244,900	239,500	98
	Marin	95,600	92,600	97
	Monterey	106,800	102,800	96



KICU-TV BPCT-4080 Granted 4/17/68 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Napa	40,900	39,500	97
	San Benito	9,200	8,800	96
	San Joaquin	141,100	135,300	96
	San Mateo	240,800	236,300	98
	Santa Clara East	9,500	9,200	97
	Santa Clara West	507,400	494,200	97
	Santa Cruz	83,600	80,200	96
	Sonoma	135,000	129,300	96
	Sutter	21,400	20,800	97
	Yuba	19,300	18,700	97
Between 5-24%	CALIFORNIA			
	Amador	9,400	8,900	95
	Calaveras	9,800	9,400	95
	El Dorado West	28,200	27,100	96
	Lake	18,900	17,500	93
	Nevada	25,500	24,100	94
	Placer West	48,400	46,600	96
	Plumas	8,100	7,600	94
	Sacramento	348,300	339,100	97
	San Francisco	297,300	279,400	94
	Solano East	57,200	55,900	98
	Solano West	39,100	38,200	98
	Station Totals		3,025,100	2,926,100
Net Weekly Circulation (1985)				774,600
Average Daily Circulation (1985)				252,200

California—San Jose

KNTV

Ch. 11

Network Service: ABC.

Licensee: KNTV Inc., 645 Park Ave., San Jose, CA 95110.

Studio: 645 Park Ave.

Telephone: 408-286-1111.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 80.65-kw visual, 9.48-kw aural. Antenna: 2769-ft. above av. terrain, 291-ft. above ground, 4079-ft. above sea level.

Latitude 37° 06' 40"
Longitude 121° 50' 34"

Transmitter: 4.6-mi. SSW of New Almaden, Peak Loma Prieta.

Satellite Earth Stations: Andrew, 7.3-meter & 4.5-meter; Avantek receivers.

News Services: AP, UPI.

Ownership: Landmark Communications Inc. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 12, 1955. Sale to present owner by Gill Industries approved by FCC July 28, 1978 (Television Digest, Vol. 18:3).

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Personnel:

RICHARD FRAIM, vice president & general manager.

MARTY EDELMAN, director of sales.

BRUCE COWSERT, local sales manager.

TOM MOO, news director.

STEWART PARK, program director.

PAT BERNY, promotion & national sales manager director.

LOUIS R. BELL, director of engineering.

BARBARA M. SMITH, controller.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Monterey	106,800	102,800	96
	San Benito	9,200	8,800	96
	Santa Clara East	9,500	9,200	97
	Santa Cruz	83,600	80,200	96



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Santa Clara West	507,400	494,200	97
Between 5-24%	CALIFORNIA			
	Alameda	452,100	438,400	97
	Contra Costa West	244,900	239,500	98
	Marin	95,600	92,600	97
	Mariposa	5,200	4,800	92
	Napa	40,900	39,500	97
	San Francisco	297,300	279,400	94
	San Mateo	240,800	236,300	98
Solano West	39,100	38,200	98	
Tuolumne	15,400	14,600	95	
Station Totals		2,147,800	2,078,500	96
Net Weekly Circulation (1985)				517,300
Average Daily Circulation (1985)				218,800

California—San Jose

KSTS

Ch. 48

Network Service: None, independent.

Licensee: National Group TV Inc., 2349 Bering Dr., San Jose, CA 95131.

Studio: 2349 Bering Dr., San Jose, CA.

Telephone: 408-946-3400.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 4570-kw max. visual, 457-kw max. aural. Antenna: Circularly-polarized, 2070-ft. above av. terrain, 322-ft. above ground, 2872-ft. above sea level.

Latitude 37° 29' 05"
Longitude 121° 51' 51"

Transmitter: Monument Peak, approx. 10-mi. NNE of San Jose.

Multichannel TV Sound: No.

Satellite Earth Stations: Microwave General 3-meter & 5-meter; Harris receivers.

News Service: AP, Financial News Network.

Ownership: N. John Douglas, chmn., 52%; John M. Rohrbach Jr., pres. & Lois H. Rohrbach, 18% jointly; William J. Horn, sr. v.p., 14.9%; others, none with more than 6%.

Began Operation: May 31, 1981.

Represented (legal): Mullin, Rhyne, Emmons & Topel.

Represented (engineering): David Steel & Associates.

Personnel:

N. JOHN DOUGLAS, chairman.
JOHN ROHRBACH, president & general manager.
MIKE KELLEY, general sales manager.
KARL KAUFFMAN, chief engineer.
MIKE MAZE, operations manager.
SKIP LINDEMAN, news director.

Highest 30 Sec. Rate (Jan. 1, 1985): \$200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA			
	San Benito	9,200	8,800	96
	San Francisco	297,300	279,400	94
	Santa Clara East	9,500	9,200	97
	Santa Clara West	507,400	494,200	97
Station Totals		823,400	791,600	96
Net Weekly Circulation (1985)				86,600
Average Daily Circulation (1985)				27,900

California-San Luis Obispo

KSBY-TV

Ch. 6



BLAIR TELEVISION

Network Service: NBC.

Licensee: Blair Broadcasting of California, 467 Hill St., San Luis Obispo, CA 93401.

Studio: 467 Hill St., San Luis Obispo 93401.

Telephone: 805-541-6666. **TWX:** 910-351-6701.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12-kw aural. Antenna: 1780-ft. above av. terrain, 459-ft. above ground, 2904-ft. above sea level.

Latitude 35° 21' 37.0"
Longitude 120° 39' 17.5"

Transmitter: Los Padres Forest, 5.5-mi. N of town.

News Services: UPI, Group W Newsfeed, NBC.

Ownership: See John Blair & Co. in Group Ownership of TV Stations.

Began Operation: May 25, 1953. Sale to present owner approved by FCC Feb. 14, 1979 (Television Digest, Vol. 18:3). Previous sale to Central California Communications Corp. (formerly Salinas Valley Bcstg. Corp.) by co-owners John C. Cohan and Jerome Kantro approved July 18, 1957 by FCC. Cohan and Kantro's purchase of TV and radio KVEC from Christina M. Jacobson & Leslie H. Hacker approved June 13, 1956 (Vol. 12:24; 13:22, 29).

Represented (sales): Blair Television.

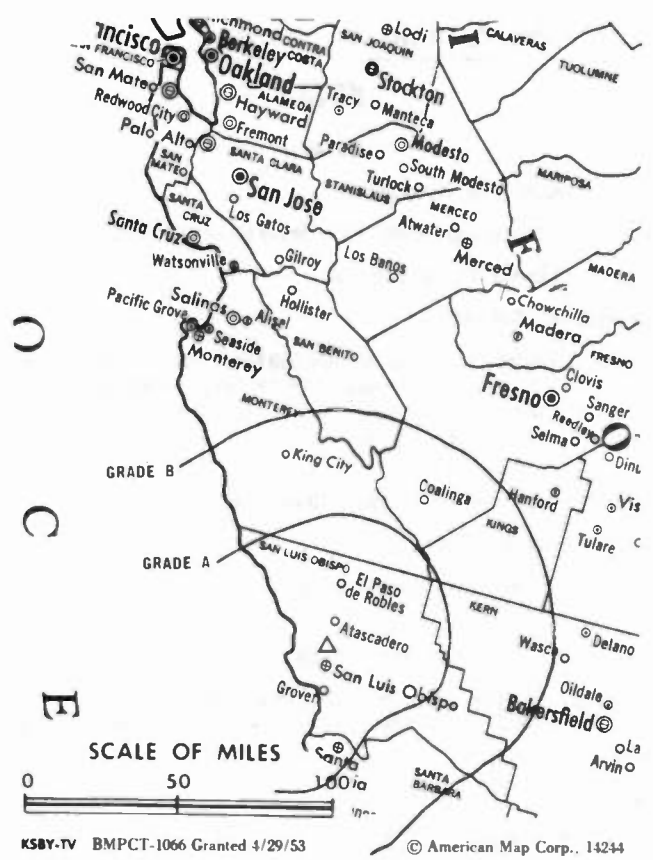
Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- DAVID COX, vice president & general manager.
- KENNETH REID, vice president & chief engineer.
- PETER MAGNUSSON, local sales manager.
- JOHN SCOTT, national sales manager.
- VIVI ZIGLER, program/promotion director.
- JOHN GRIMES, operations manager.
- BERT WESTHOFF, director of technical operations.
- MICHAEL KRONLEY, news director.

Highest 30 Sec. Rate (June 1984): \$2000.



Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	San Luis Obispo	68,900	65,900	96
	Santa Barbara North	49,900	48,100	96
Between 25-49%	CALIFORNIA			
	Santa Barbara South	69,500	66,800	96
Between 5-24%	CALIFORNIA			
	Mono	4,800	4,200	86
Station Totals		193,100	185,000	95
Net Weekly Circulation (1985)			129,200	
Average Daily Circulation (1985)			66,400	

California—Santa Barbara

KEYT

Ch. 3

Network Service: ABC.

Licensee: Shamrock Holdings Inc., Drawer X, Santa Barbara, CA 93102.

Studio: 730 Miramonte Dr. 93109.

Telephone: 805-965-8533. **TWX:** 910-334-1183.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 50-kw visual, 5.89-kw aural. Antenna: 3010-ft. above av. terrain, 201-ft. above ground, 4201-ft. above sea level.

Latitude 34° 31' 32"
Longitude 119° 57' 08"

Transmitter: TV Peak, Santa Ynez Mts.

News Service: UPI.

Ownership: Shamrock Bcstg. For other interests, see Group Ownership of TV Stations.

Began Operation: July 24, 1953. Sale to present owners by William F. Luton & Family approved by FCC Oct. 16th 1984. Previous sale by Harry C. Butcher-Collin M. Selph group approved March 27, 1957 by FCC (Television Digest, Vol. 12:52, 13:9,13).

Represented (sales): Seltel Inc.

Represented (legal): McKenna, Wilkinson & Klitner.

Personnel:

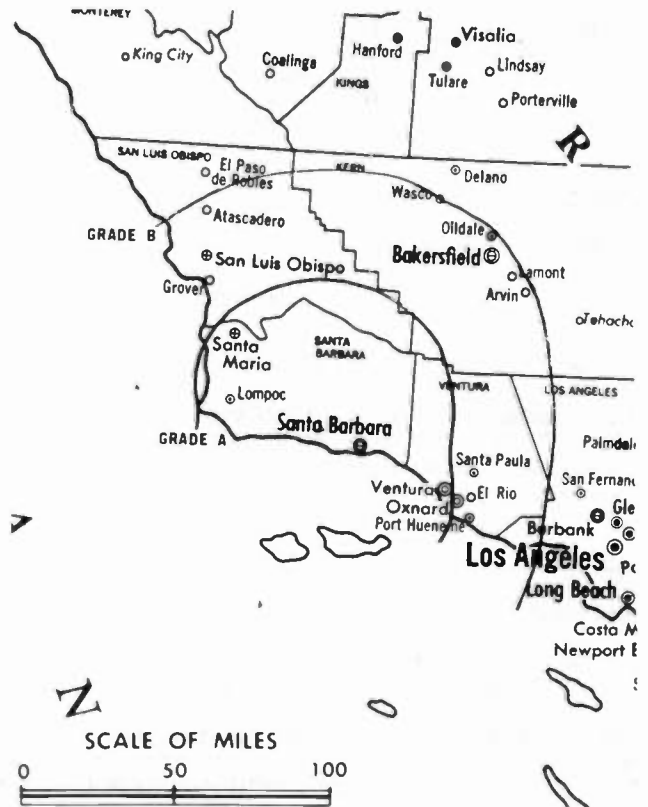
JACK McWEENEY, general manager.
GENE FORSELL, community relations director.
DON KATICH, production manager.
KING HARRIS, director of news.
FRANK GODDARD, chief engineer.
RENEE FOLEY, program supervisor.

Highest One Hour Rate: \$1600.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$444.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KEYT BPCT-1122 Granted 11/12/52

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	San Luis Obispo	68,900	65,900	96
	Santa Barbara North	49,900	48,100	96
	Santa Barbara South	69,500	66,800	96
Between 25-49%	CALIFORNIA			
	Ventura	202,300	197,500	98
Station Totals		390,600	378,300	96
Net Weekly Circulation (1985)			234,500	
Average Daily Circulation (1985)			112,300	

California—Santa Maria

KCOY-TV

Ch. 12

Network Service: CBS.

Licensee: Stauffer Communications Inc.

Studios: 1503 N. McClelland, Santa Maria, CA 93454; 1110 Coast Village Circle, Santa Barbara, CA 93017.

Telephone: 805-922-0505. TWX: 910-351-5875.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 115-kw visual, 22.9-kw aural. Antenna: 1941-ft. above av. terrain, 137-ft. above ground, 3385-ft. above sea level.

Latitude 34° 54' 37"
Longitude 120° 11' 08"

Transmitter: Tepusquet Peak.

News Service: AP.

Ownership: Stauffer Communications Inc. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: March 16, 1964. Transfer of negative control from Dale G. Moore approved by FCC June 30, 1971. Sale to present owner by Helen Pedotti, et al., approved by FCC June 17, 1980 (*Television Digest*, Vol. 20:5).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

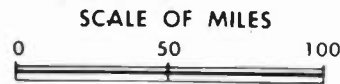
Personnel:

CHARLES S. STAUFFER, general manager.
LARRY J. FISCHER, general sales manager.
TOM MURPHY, operations manager.
BILL PEIRCE, news director.
DENNIS BORNHOFT, chief engineer.

Highest 30 Sec. Rate (July 1, 1984): \$1200.

NETWORK BASE HOURLY RATE: \$350.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KCOY-TV BPCT-4701 Granted 3/14/74

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	San Luis Obispo	68,900	65,900	96
	Santa Barbara North	49,900	48,100	96
	Santa Barbara South	69,500	66,800	96
Between 5-24%	CALIFORNIA			
	Ventura	202,300	197,500	98
Station Totals		390,600	378,300	96
Net Weekly Circulation (1985)			160,000	
Average Daily Circulation (1985)			76,000	

California—Santa Rosa

KFTY

Ch. 50

Network Service: None, independent.

Licensee: Sonoma Broadcasting Inc., Box 1150, Santa Rosa, CA 95402.

Studio: 533 Mendocino Ave., Santa Rosa, CA 95401.

Telephone: 707-526-5050.

Mailing Address: Box 1150, Santa Rosa 95402.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 302-kw max. & 209-kw horizontal visual, 60.4-kw aural. Antenna: 3084-ft. above av. terrain, 144-ft. above ground, 4454-ft. above sea level.

Latitude 38° 40' 09.6"
Longitude 122° 37' 51.7"

Transmitter: 16-mi. NE of Santa Rosa on Mt. St. Helena.

Satellite Earth Stations: Simulsat, 5-meter; AFC, 3.7-meter; Scientific-Atlanta & M/A-Com receivers.

News Services: AP, INN.

Ownership: W. A. Brown, 100%.

Began Operation: May 1, 1981.

Represented (sales): Adam Young Inc.

Represented (legal): Farrand, Malti, Cooper & Metzler.

Personnel:

JAMES D. JOHNSON, exec. vice president & general manager.
FRANK SAVAGE, vice president, sales & marketing.
ROD SHERRY, news director.
CHUCK SNYDER, program director.
JOE PEREZ, vice president & director of engineering.
PAUL SACKS, sales manager.
AFTON AULD, public relations director.

Highest One Hour Rate: \$1600.

Highest 30 Sec. Rate (July 1, 1985): \$250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KFTY BMPCT—831215AA Granted 1/24/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 25-49%	CALIFORNIA			
	Lake	18,900	17,500	93
	Sonoma	135,000	129,300	96
Between 5-24%	CALIFORNIA			
	Calaveras	9,800	9,400	95
	Marin	95,600	92,600	97
	Napa	40,900	39,500	97
	Solano East	57,200	55,900	98
Solano West	39,100	38,200	98	
Station Totals		396,500	382,400	96
Net Weekly Circulation (1985)				111,900
Average Daily Circulation (1985)				37,400

California

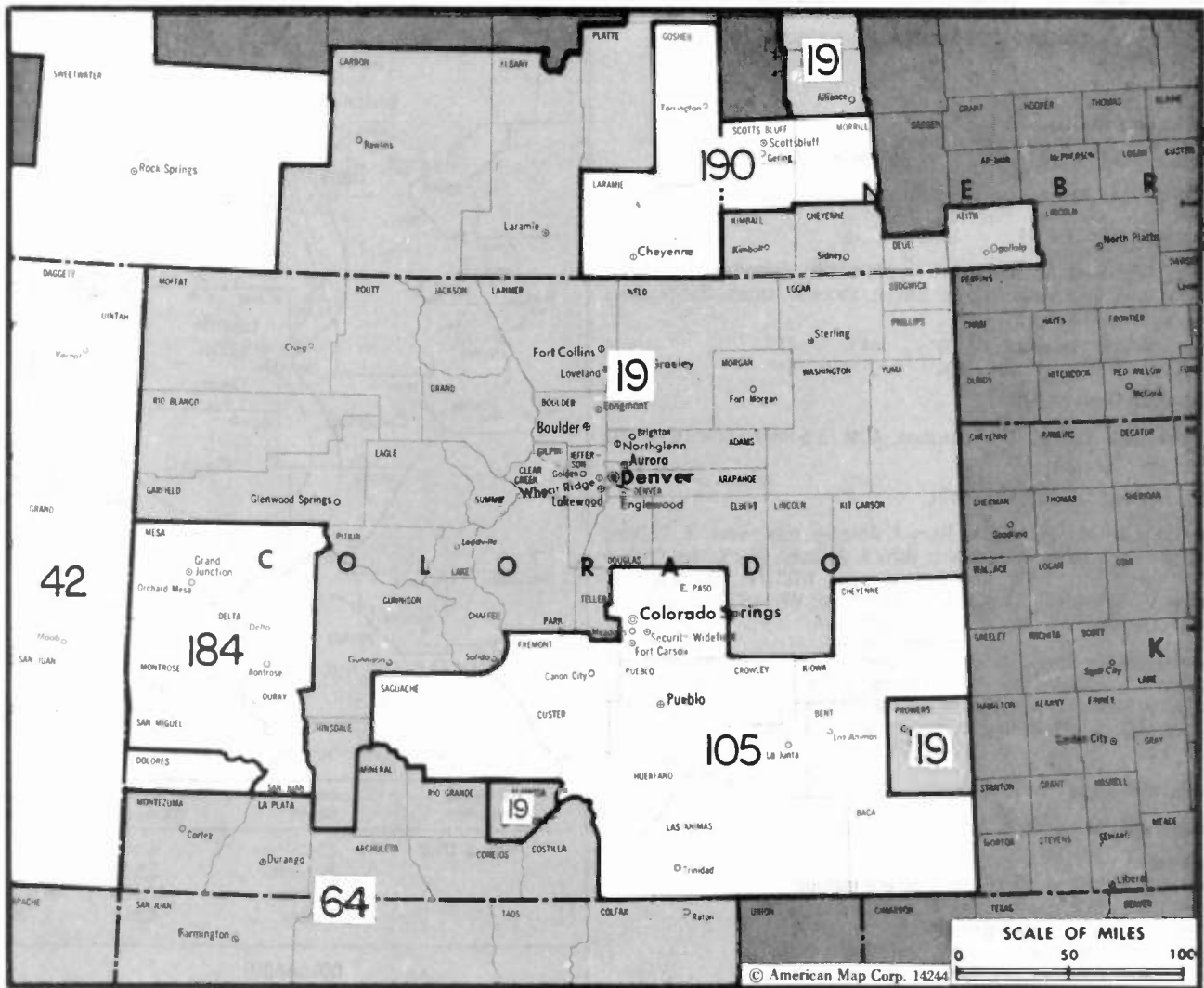
**KTVU, Oakland-San Francisco
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEVADA			
	Douglas	9,500	9,100	96
	Washoe	90,700	88,500	98
	OREGON			
	Coos	24,000	22,200	93
	Klamath	22,700	21,900	96
Between 5-24%	CALIFORNIA			
	Madera	25,200	24,100	96
	Placer West	48,400	46,600	96
	Siskiyou	16,900	15,800	93
	Yolo	46,600	44,900	96
	OREGON			
	Douglas	35,600	33,900	95
	Jackson	53,600	51,800	97
	Josephine	24,400	23,000	94
	Lane	108,600	104,600	96
	Marion	79,400	76,300	96
	UTAH			
	Salt Lake	228,600	225,300	99
Weber	51,500	50,800	99	

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Market	Arbitron ADI TV Households	Rank
Denver, CO	977,600	19
Albuquerque, NM	390,100	64
Colorado Springs-Pueblo, CO	205,400	105
Grand Junction, CO	55,800	184

Market Area Commercial TV Stations
 KCNC-TV (4), KCWS (3), KDVR (31), KMGH-TV (7), KUSA-TV (9), KWGN-TV (2)
 KCHF (11), KGGM-TV (13), KGSW (14), KNAT (23), KNMZ-TV (2), KOAT-TV (7),
 KOBF (12), KOBR (8), KOB-TV (4), KSAF-TV (2)
 KKTU (11), KOAA-TV (5), KRDO-TV (13), KXRM-TV (21)
 KJCT-TV (8), KREX-TV (5), KREY-TV (10), KREZ-TV (6)

Colorado Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	13	2	15
Educational Television Stations	3	0	3
			18

State Cross Reference List

Communities That Receive Programs of
 Stations That are Located Elsewhere

- KKTU, Pueblo —See Colorado Springs, CO
- KOAA-TV, Pueblo —See Colorado Springs, CO
- KRDO-TV, Pueblo —See Colorado Springs, CO
- KXRM-TV, Pueblo —See Colorado Springs, CO

ON TOP
 ... a position in the industry
 maintained by those who read
Television Digest regularly.

Colorado—Colorado Springs-Pueblo

KKTV

Ch. 11

Network Service: CBS.

Licensee: KKTV Inc., Box 2110, Colorado Springs, CO 80901.

Studio: 3100 N. Nevada Ave., Box 2110, Colorado Springs 80901.

Telephone: 303-634-2844.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 234-kw visual, 46.8-kw aural. Antenna: 2380-ft. above av. terrain, 351-ft. above ground, 9786-ft. above sea level.

Latitude 38° 44' 41"
Longitude 104° 51' 41"

Transmitter: Cheyenne Mtn.

Satellite Earth Stations: 2 in operation; ADM, 3.5-meter; Scientific-Atlanta receivers.

News Services: AP, CBS, CNN, WSI.

Ownership: Ackerley Inc., 100%. Barry A. Ackerley, pres.; Lewis B. Blakeney Jr., secy.-treas. Ackerley ownership: Barry A. Ackerley, 98.2%; First Chicago Investment Corp., 1.8%. Ackerley also owns WIXT(TV), Syracuse, NY; KGET(TV), Bakersfield, CA; KVOS-TV, Bellingham, WA; KSGO, Oregon City, OR; KGON(FM), Portland, OR & KJR, Seattle, WA.

Began Operation: Dec. 7, 1952. Sale to present owner by Capitol Bcstg. Co. approved by FCC Jan. 18, 1983 (Television Digest, Vol. 22:44). Sale to Capitol by Willard W. Garvey approved June 4, 1969 (Vol. 9:23). Previous sale by James D. & Betty Z. Russell and Gifford Phillips approved July 31, 1963 (Vol. 3:31).

Represented (sales): Katz Television.

Represented (legal): Rubin, Winston & Diercks.

Personnel:

JAMES D. LUCAS, vice president & general manager.
BARBARA ETRICK, general sales manager.
LORNA DUNCAN, program director.
RICK CRADDOCK, chief engineer & operations manager.
HAL KENNEDY, news director/assistant general manager.

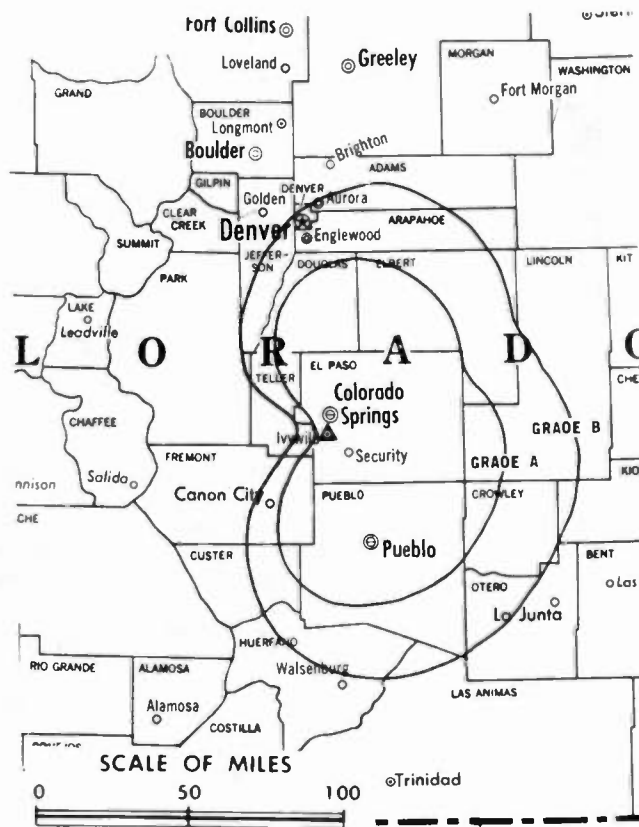
Highest One Hour Rate: \$550.

Highest 30 Sec. Rate (July 26, 1985): \$600.

NETWORK BASE HOURLY RATE: \$500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Baca	1,900	1,700	89
	Bent	2,000	1,900	95
	Cheyenne	800	800	100
	Crowley	1,100	1,100	100
	Custer	600	600	100
	El Paso	123,100	121,200	98
	Fremont	11,500	11,100	97
	Huerfano	2,500	2,400	96
	Kiowa	700	700	100
	Las Animas	5,500	5,200	95



KKTV BPCT-2759 Granted 4/27/60

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Otero	8,100	7,900	98
	Prowers	5,000	4,700	94
	Pueblo	47,500	46,800	99
	Teller	3,800	3,700	97
Between 25-49%	COLORADO			
	Alamosa	4,300	4,100	95
	Conejos	2,500	2,400	96
	Elbert	2,900	2,800	97
	Lincoln	1,800	1,700	94
	Saguache	1,400	1,300	93
NEW MEXICO	Colfax	5,300	5,000	94
	COLORADO			
Between 5-24%	Costilla	1,000	900	90
	Douglas	10,300	10,200	99
	Rio Grande	3,600	3,400	94
NEW MEXICO	Union	1,700	1,600	94
OKLAHOMA	Cimarron	1,400	1,400	100
Station Totals		250,300	244,600	97
Net Weekly Circulation (1985)				196,000
Average Daily Circulation (1985)				122,800

Colorado—Pueblo-Colorado Springs

KOAA-TV

Ch. 5

Network Service: NBC.

Licensee: Sangre de Cristo Communications Inc.

Studio: 2200 7th Ave., Pueblo, CO 81003.

Telephone: 303-544-5782.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 1306-ft. above av. terrain, 972-ft. above ground, 6322-ft. above sea level.

Latitude 38° 22' 24.5"
Longitude 104° 33' 27.2"

Transmitter: Baculite Mesa, approx. 7.9-mi. NNE of Pueblo.

Satellite Earth Stations: Station-owned & Common Carrier; Microdyne, 7-meter; Microdyne & Harris receivers.

News Services: AP, CNN, NIWS.

Ownership: Wholly-owned subsidiary of Evening Post Publishing Co. For other interests, see Group Ownership of TV Stations.

Began Operation: June 29, 1953. Sale to present owner by Mahlon T. White, William Grant, et al., approved by FCC Aug. 6, 1976. Previous sale by Metropolitan TV Co. approved June 6, 1968 (*Television Digest*, Vol. 8:24). Sale by Star Bcstg. Co. (Bankers Life & Casualty Co., Chicago) approved Dec. 13, 1961 (Vol. 17:35; 1:14). Sale by partners Douglas D. Kahle & Robert L. Clinton Jr. to Star Bcstg. Co., approved Sept. 29, 1954 (Vol. 10:35, 40).

Represented (sales): Seltel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen & Dippell.

Personnel:

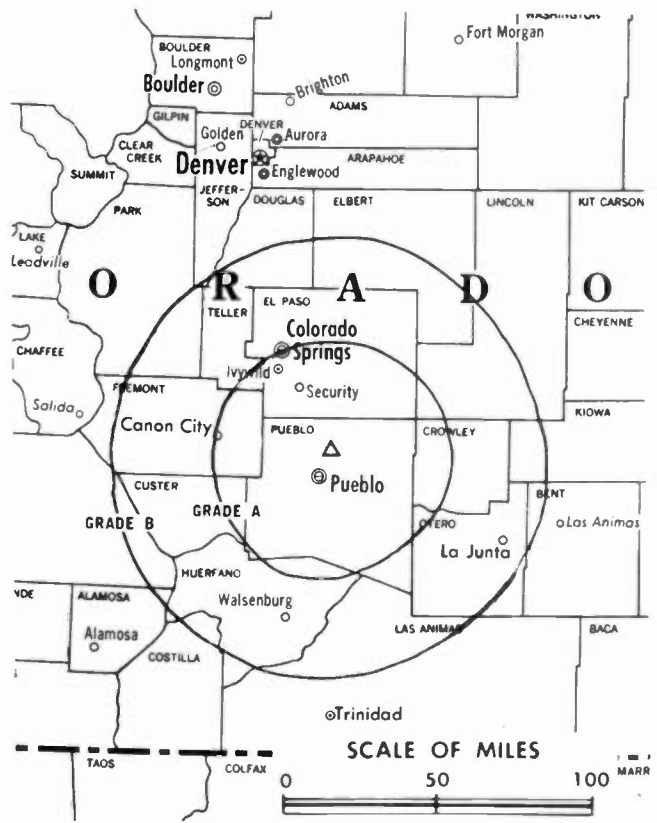
JOHN O. GILBERT, president & general manager.
SUZAN PERRYMAN, program director.
FLO ISRINGHAUSEN, national sales manager.
JAMES SCHAEFFER, Pueblo sales manager.
DAVE ROSE, director of operations & news.
JOE DIAZ, production manager.
KEN RENFROW, chief engineer.
LES PATTERSON, assistant operations manager.

Highest 30 Sec. Rate (Aug. 13, 1985): \$600.

NETWORK BASE HOURLY RATE: \$325.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Baca	1,900	1,700	89
	Bent	2,000	1,900	95
	Cheyenne	800	800	100
	Crowley	1,100	1,100	100
	Custer	600	600	100
	El Paso	123,100	121,200	98
	Fremont	11,500	11,100	97
	Gunnison	4,300	4,000	93
	Hinsdale	200	200	100
	Huerfano	2,500	2,400	96



KOAA-TV BMPCT-5334 7/8/59

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kiowa	700	700	100
	Las Animas	5,500	5,200	95
	Mineral	300	300	100
	Otero	8,100	7,900	98
	Prowers	5,000	4,700	94
	Pueblo	47,500	46,800	99
Between 25-49%	COLORADO			
	Chaffee	5,300	5,100	96
Between 5-24%	COLORADO			
	Alamosa	4,300	4,100	95
	Elbert	2,900	2,800	97
	Lincoln	1,800	1,700	94
	Montrose	9,900	9,500	96
	Park	2,700	2,600	96
	Rio Grande	3,600	3,400	94
	Saguache	1,400	1,300	93
	Teller	3,800	3,700	97
	NEW MEXICO			
	Colfax	5,300	5,000	94
OKLAHOMA				
Cimarron	1,400	1,400	100	
Station Totals		257,500	251,200	97
Net Weekly Circulation (1985)				188,700
Average Daily Circulation (1985)				118,200

Colorado—Colorado Springs-Pueblo

KRDO-TV

Ch. 13

Network Service: ABC.

Licensee: Pikes Peak Broadcasting Co., Box 1457, Colorado Springs, CO 80901-1457.

Studio: 399 S. 8th St., Colorado Springs 80905.

Telephone: 303-632-1515.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 282-kw visual, 56.4-kw aural. Antenna: 2140-ft. above av. terrain, 153-ft. above ground, 9563-ft. above sea level.

Latitude 38° 44' 47"
Longitude 104° 51' 37"

Transmitter: Cheyenne Mtn.

Satellite Earth Stations: 2 in operation; Andrew, 7.3 meter; Avantek receivers.

AM Affiliate: KRDO, 1-kw, 1240 kHz.

FM Affiliate: KRDO-FM, 96-kw, 95.1 MHz (No. 236), 2010-ft.

News Service: AP.

Ownership: Harry W. Hoth Jr., 100%. Hoth also owns KJCT-TV, Grand Junction, CO.

Began Operation: Sept. 21, 1953. Sale to present owner by Joseph H. Rohrer approved by FCC Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Raymond E. Rohrer.

Personnel:

HARRY W. HOTH JR., president.
NEIL KLOCKSIEM, general manager.
PATTI CROUSE, assistant general manager.
PETER ROSELLA, general sales manager.
HANK COLVERT, national sales manager.
CHARLES UPTON, chief engineer.

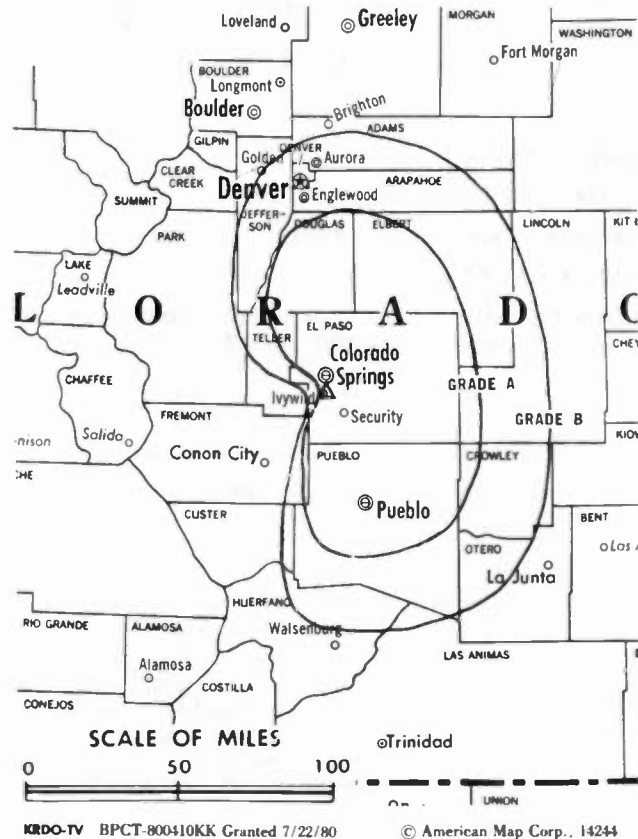
Highest One Hour Rate: \$6500.

Highest 30 Sec. Rate: \$550.

NETWORK BASE HOURLY RATE: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Baca	1,900	1,700	89
	Bent	2,000	1,900	95
	Cheyenne	800	800	100
	Conejos	2,500	2,400	96
	Crowley	1,100	1,100	100
	Custer	600	600	100
	El Paso	123,100	121,200	98
	Fremont	11,500	11,100	97
	Huerfano	2,500	2,400	96
	Kiowa	700	700	100
	Las Animas	5,500	5,200	95
	Otero	8,100	7,900	98



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Prowers	5,000	4,700	94	
	Pueblo	47,500	46,800	99	
	Saguache	1,400	1,300	93	
	Teller	3,800	3,700	97	
	KANSAS				
	Wallace	700	700	100	
Between 25-49%	COLORADO				
	Alamosa	4,300	4,100	95	
	Costilla	1,000	900	90	
	Elbert	2,900	2,800	97	
	Lincoln	1,800	1,700	94	
	Rio Grande	3,600	3,400	94	
	KANSAS				
	Greeley	700	700	100	
Between 5-24%	COLORADO				
	Chaffee	5,300	5,100	96	
	Douglas	10,300	10,200	99	
	Lake	2,900	2,800	97	
	Morgan	8,700	8,600	99	
	KANSAS				
		Hamilton	1,000	1,000	100
OKLAHOMA					
	Cimarron	1,400	1,400	100	
Station Totals		262,600	256,900	97	
Net Weekly Circulation (1985)				205,200	
Average Daily Circulation (1985)				135,500	

Colorado—Colorado Springs

KXRM-TV

Ch. 21

Network Service: None, independent.

Licensee: KXRM Inc., Box 15815, Colorado Springs, CO 80935.

Studio: 5050 Edison Ave., Suite 221, Colorado Springs.

Telephone: 303-591-1121.

Mailing Address: Box 15815, Colorado Springs, CO 80935.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1054-kw max. visual, 105.4-kw max. aural. Antenna: 2085-ft. above av. terrain, 125-ft. above ground, 9485-ft. above sea level.

Latitude 38° 44' 40"
Longitude 104° 51' 37"

Transmitter: Bldg. No. 29, Cheyenne Mtn.

Satellite Earth Stations: 3 in operation; Prodelin, 12-meter; Microdyne & RCA receivers.

News Service: INN.

Ownership: Light Communications Inc. & Lloyd Communications Group Inc., 50% each. LCG ownership: Lloyd American Corp., 80% & Kim Carlson, 20%. LCI ownership: Non-stock corp. Larry W. Douglas, pres.; Lilly K. Douglas, secy.; Jack F. Connelly Sr., Ross L. Wiens, dirs. LCG has interest in permittees of WQAC Fort Walton Beach, FL & WJWT Jackson, TN. LAC ownership: Marvin E. Palmquist, pres.-treas. & Elizabeth Palmquist, 49% jointly; Andrew Palmquist, 17.67%; Christine Palmquist, 16.67% & Mary Palmquist, 16.66%. LAC has interest in Orion Bcst. Group Inc., licensee of WQRF-TV Rockford, IL.

Began: Jan. 22, 1985.

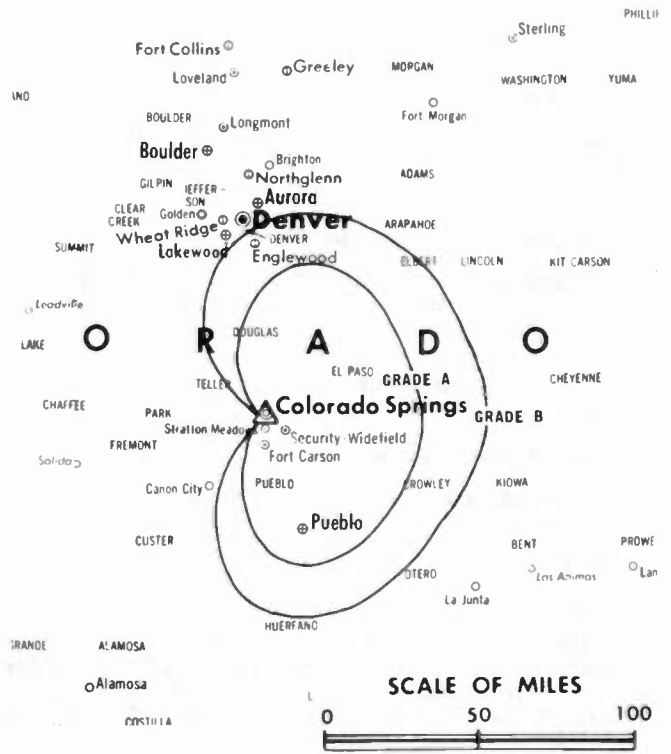
Represented (sales): Avery-Knodel.

Represented (legal): Cohn & Marks.

Personnel:

LARRY DOUGLAS, president & general manager.
CHIP LUSKO, sales manager.
DICK JORGENSEN, chief engineer.

Highest 30 Sec. Rate (Aug. 7, 1985): \$75.



KXRM-TV BMPCT—831020KH Granted 12/12/83 © American Map Corp., No. 14244

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	COLORADO			
Between 5-24%	El Paso	123,100	121,200	98
Station Totals		123,100	121,200	98
Net Weekly Circulation (1985)				9,800
Average Daily Circulation (1985)				4,400

Colorado—Denver

KCNC-TV

Ch. 4

Network Service: NBC.

Licensee: General Electric Bcstg. Co. of Colorado Inc., Box 5012 T.A., Denver, CO 80217.

Studio: 1044 Lincoln St., Denver, CO 80203.

Telephone: 303-861-4444. TWX: 910-931-0439.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1477-ft. above av. terrain, 833-ft. above ground, 8147-ft. above sea level.

Latitude 39° 43' 50"
Longitude 105° 14' 07"

Transmitter: Lookout Mtn.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 in operation; Transmit/receive; Scientific-Atlanta, 10-meter; Harris receivers.

News Services: AP, UPI, NBC.

Ownership: General Electric Bcstg. Co.

Began Operation: Dec. 24, 1953. Sale to General Electric Bcstg. by Metropolitan Television Co. approved by FCC June 5, 1968 (Television Digest, Vol. 8:24). Previous ownership lineup resulted when on Nov. 12, 1964 FCC approved sale back to Metropolitan TV Co. of the 52.5% of stock held by Bob Hope and associates.

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

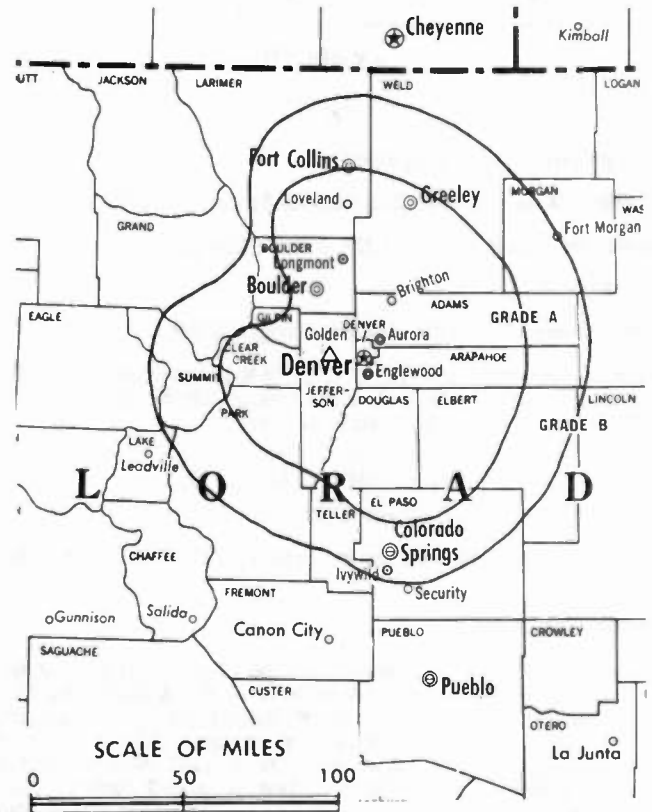
ROGER L. OGDEN, president & general manager.
JIM MacDERMOTT, vice president & station manager.
LON LEE, vice president & program manager.
MARV ROCKFORD, vice president & news director.
JAY RABIN, general sales manager.
JOHN SAUER, local sales manager.
TOM RAPONI, national sales manager.
TOM EDWARDS, production manager.
MARV DANIELSKI, promotion manager.
DAVID LAYNE, manager, engineering.
MARCIA WEST, director of public affairs.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$1500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	COLORADO			
	Adams	98,200	97,500	99
	Arapahoe	140,000	138,400	99
	Boulder	81,600	79,600	97
	Chaffee	5,300	5,100	96
	Clear Creek	3,300	3,200	97
	Delta	9,200	8,800	96
	Denver	220,100	215,600	98
	Douglas	10,300	10,200	99
	Eagle	6,700	6,300	94
	Elbert	2,900	2,800	97
	Garfield	10,200	9,700	95
	Gilpin	1,300	1,300	100
	Grand	3,500	3,300	94
Jackson	700	700	100	
Jefferson	158,100	156,700	99	



KCNC-TV BMPCT-3330 Granted 9/1/55

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Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Kit Carson	3,000	2,800	93
	Lake	2,900	2,800	97
	Larimer	64,900	63,500	98
	Lincoln	1,800	1,700	94
	Logan	7,700	7,400	96
	Mesa	35,300	34,400	97
	Moffat	5,800	5,400	93
	Morgan	8,700	8,600	99
	Park	2,700	2,600	96
	Phillips	1,800	1,800	100
	Pitkin	5,300	4,800	91
	Rio Blanco	2,600	2,500	96
	Routt	6,200	5,800	93
	Sedgwick	1,400	1,400	100
	Summit	4,600	4,400	96
	Teller	3,800	3,700	97
	Washington	1,900	1,800	95
	Weld	49,300	48,500	98
	Yuma	4,000	3,800	95
	NEBRASKA	Box Butte	5,900	5,800
Cheyenne		3,900	3,800	97
Dawes		3,600	3,500	97
Deuel		1,000	1,000	100
Keith		3,900	3,900	100
Scotts Bluff		14,500	14,300	99
SOUTH DAKOTA	Hughes	5,900	5,800	98
(Continued on page A-171)				
Station Totals		1,392,400	1,364,200	97
Net Weekly Circulation (1985)				979,500
Average Daily Circulation (1985)				565,900

Colorado—Denver

KDVR

Ch. 31

Network Service: None, independent.

Grantee: Centennial Bcstg. Corp., 100 Speer Blvd., Denver, CO 80203.

Studio: 100 Speer Blvd., Denver, CO 80203.

Telephone: 303-831-8831.

Mailing Address: Box 3100, Denver, CO 80201.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 5000-kw max. & 1140-kw horizontal visual, 500-kw max. & 114-kw horizontal aural. Antenna: 1038-ft. above av. terrain, 375-ft. above ground, 7730-ft. above sea level.

Latitude 39° 43' 43"
Longitude 105° 14' 12"

Transmitter: Lookout Mtn., near Golden.

Ownership: Camellia City Telecasters Inc., 80%; local group, 20%. For Camellia City ownership & other interests, see KTXL, Sacramento, CA.

Began Operation: Aug. 10, 1983.

Represented (sales): MMT Sales Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

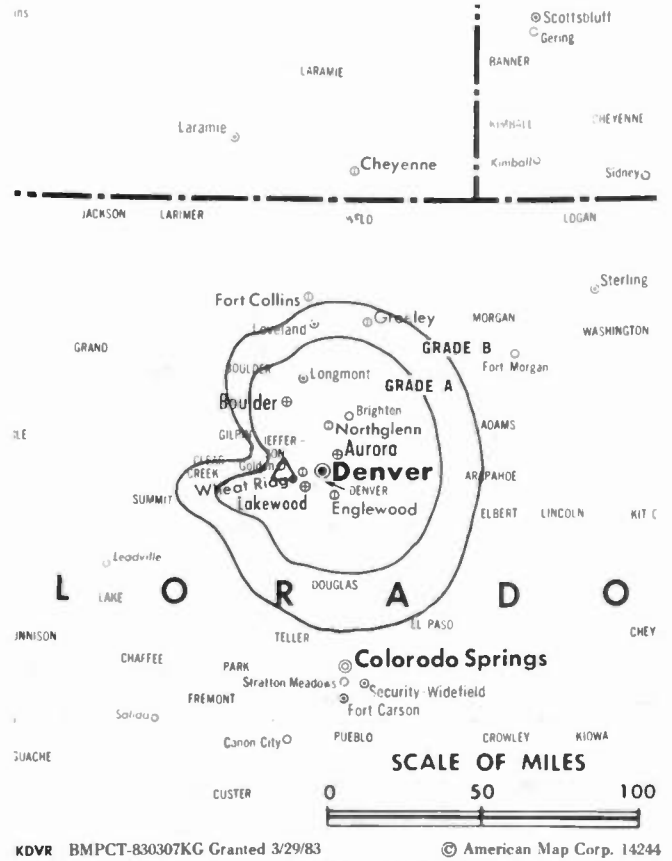
Personnel:

TERENCE J. BROWN, vice president & general manager.
ROBERT McCAUGHEY, general sales manager.
BECKY STEWART, promotion manager.
STEVE COULAM, engineering & operations director.
P. BRADLEY SHOT, controller.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Adams	98,200	97,500	99
	Arapahoe	140,000	138,400	99



KDVR BMPCT-830307KG Granted 3/29/83

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	COLORADO			
	Boulder	81,600	79,600	97
	Denver	220,100	215,600	98
	Douglas	10,300	10,200	99
	Jefferson	158,100	156,700	99
	Weld	49,300	48,500	98
Between 5-24%	COLORADO			
	Elbert	2,900	2,800	97
	Gilpin	1,300	1,300	100
	Larimer	64,900	63,500	98
Station Totals		826,700	814,100	98
Net Weekly Circulation (1985)				369,400
Average Daily Circulation (1985)				144,300

Colorado—Denver

KMGH-TV

Ch. 7

Network Service: CBS.

Licensee: McGraw-Hill Broadcasting Co. Inc., 123 Speer Blvd., Denver, CO 80203.

Studio: 123 Speer Blvd.

Telephone: 303-832-7777. TWX: 910-931-2615.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1010-ft. above av. terrain, 285-ft. above ground, 7695-ft. above sea level.

Latitude 39° 43' 46"
Longitude 105° 14' 12"

Transmitter: Buffalo Bijl Hwy., Lookout Mtn.

Satellite Earth Stations: Microdyne, 7-meter; Microdyne & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: McGraw-Hill Inc. See Group Ownership of TV Stations.

Began Operation: Nov. 1, 1953. Sale to Time Inc. by Aladdin Radio & TV approved by FCC June 23, 1954 (Television Digest, Vol. 10:11, 15, 25, 26). Sale to present owner by Time-Life Bcst. Inc. approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

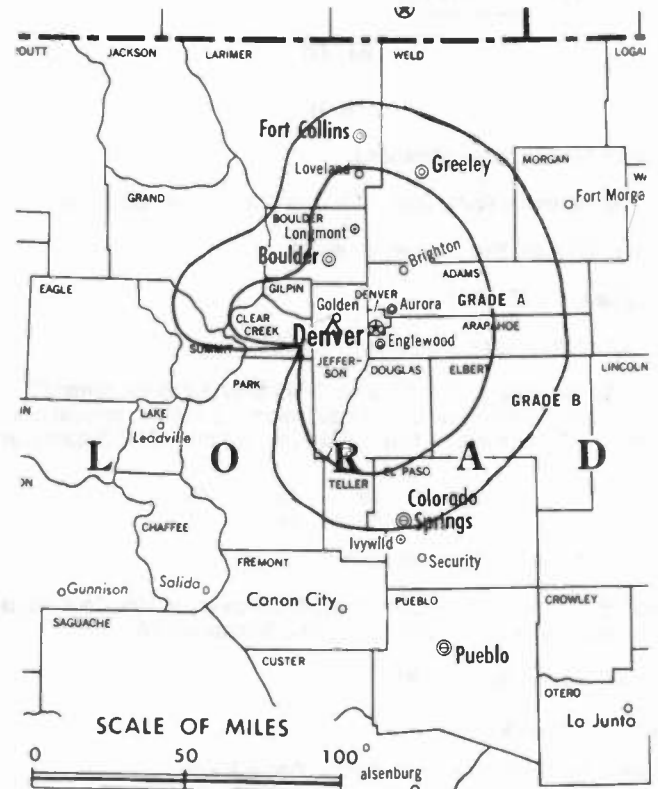
NORMAN E. WALT, president.
ROBERT WHITE, vice president & general manager.
ROBERT L. BARRON, general sales manager.
LEONARD MARSH, local sales manager.
GEORGE ROUSE, business manager.
SHIRLEY THOMPSON, traffic director.
ARTA BOLEY, director of news.
ROBERT CHERNET, director of advertising & promotion.
J. LAWRENCE POZZI, director of engineering.
MARY CAROLE McDONNELL, director of programming.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1321.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Adams	98,200	97,500	99
	Arapahoe	140,000	138,400	99
	Boulder	81,600	79,600	97
	Chaffee	5,300	5,100	96
	Clear Creek	3,300	3,200	97
	Denver	220,100	215,600	98
	Douglas	10,300	10,200	99
	Eagle	6,700	6,300	94
	Elbert	2,900	2,800	97
	Grand	3,500	3,300	94
	Jackson	700	700	100
	Jefferson	158,100	156,700	99
	Kit Carson	3,000	2,800	93
	Lake	2,900	2,800	97
	Larimer	64,900	63,500	98
	Lincoln	1,800	1,700	94
Moffat	5,800	5,400	93	
Morgan	8,700	8,600	99	
Park	2,700	2,600	96	



KMGH-TV BMPCT-1362 Granted 9/15/53

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Pitkin	5,300	4,800	91
	Rio Blanco	2,600	2,500	96
	Routt	6,200	5,800	93
	Summit	4,600	4,400	96
	Weld	49,300	48,500	98
NEBRASKA				
	Cheyenne	3,900	3,800	97
	Dawes	3,600	3,500	97
	Keith	3,900	3,900	100
WYOMING				
	Albany	11,400	10,900	96
	Campbell	11,200	10,600	95
	Carbon	8,300	7,900	95
	Converse	5,800	5,600	97
	Johnson	2,600	2,500	96
	Laramie	28,200	27,700	98

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	COLORADO			
	Alamosa	4,300	4,100	95
	Garfield	10,200	9,700	95
	Gilpin	1,300	1,300	100
	Huerfano	2,500	2,400	96
	Logan	7,700	7,400	96
	Phillips	1,800	1,800	100
	Rio Grande	3,600	3,400	94
	Sedgwick	1,400	1,400	100
	Teller	3,800	3,700	97
	KANSAS			
Cheyenne	1,500	1,500	100	

(Continued on page A-171)

Station Totals	1,325,300	1,298,900	98
Net Weekly Circulation (1985)		872,400	
Average Daily Circulation (1985)		432,900	

Colorado—Denver

KUSA-TV

Ch. 9

Network Service: ABC.

Licensee: Combined Communications Corp., 1089 Bannock St., Denver 80217.

Studio: 1089 Bannock St.

Telephone: 303-893-9000. TWX: 910-931-2648.

Mailing Address: Box 5667, Denver, CO 80217.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 45.3-kw aural. Antenna: 950-ft. above av. terrain, 273-ft. above ground, 7643-ft. above sea level.

Latitude 39° 43' 46"
Longitude 105° 14' 08"

Transmitter: Lookout Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2; 1 Common Carrier; Scientific-Atlanta, 10-meter; Avantek & Scientific-Atlanta receivers.

News Services: AP, ABC, Gannett News Service, CNN Headline News, NIWS.

Ownership: Gannett Co. Inc., 100%. For other interests, see Group & Newspaper Ownership of TV Stations.

Began Operation: Oct. 12, 1952. Sale to John C. Mullins and Frank Leu by local businessmen headed by W. D. Pyle approved March 23, 1955; transfer of Leu's 50% to Webb & Knapp approved March 28, 1956 (Television Digest, Vol. 11:7, 13, 50 & 12:13). Transfer of Webb & Knapp's 50% to John C. Mullins approved Oct. 1, 1961 (Vol. 17:33). Sale by Mullins Bcstg. to Combined Communications approved by FCC Jan. 26, 1972 (Vol. 11:15, 22; 12:5). Merger of Combined Communications & Gannett approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24).

Represented (sales): Blair Television.

Represented (legal): Pierson, Ball & Dowd.

Personnel:

CHARLES T. LEASURE, president & general manager.
CARL AKERS, vice president, commentator.
DARLA ELLIS, vice president & program director.
MARDEE MCKINLAY, vice president, community affairs.
DENNIS MOMENTELLER, director, Gannett production services.
RICHARD MALLARY, news director.
COLLEN BROWN, controller.
MYRON OLINER, chief engineer.
TIM DIETZ, director of broadcast operations.
LEE MINARD, director of advertising & promotion.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Adams	98,200	97,500	99
	Arapahoe	140,000	138,400	99
	Boulder	81,600	79,600	97
	Chaffee	5,300	5,100	96
	Clear Creek	3,300	3,200	97
	Delta	9,200	8,800	96
	Denver	220,100	215,600	98
	Douglas	10,300	10,200	99
	Eagle	6,700	6,300	94
	Elbert	2,900	2,800	97
	Garfield	10,200	9,700	95
	Gilpin	1,300	1,300	100



KUSA-TV BMPCT—1265 Granted 8/14/53

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Grand	3,500	3,300	94	
	Gunnison	4,300	4,000	93	
	Jackson	700	700	100	
	Jefferson	158,100	156,700	99	
	Kit Carson	3,000	2,800	93	
	Lake	2,900	2,800	97	
	Larimer	64,900	63,500	98	
	Lincoln	1,800	1,700	94	
	Logan	7,700	7,400	96	
	Moffat	5,800	5,400	93	
	Montrose	9,900	9,500	96	
	Morgan	8,700	8,600	99	
	Park	2,700	2,600	96	
	Phillips	1,800	1,800	100	
	Pitkin	5,300	4,800	91	
	Rio Blanco	2,600	2,500	96	
	Routt	6,200	5,800	93	
	Sedgwick	1,400	1,400	100	
	Summit	4,600	4,400	96	
	Washington	1,900	1,800	95	
	Weld	49,300	48,500	98	
	Yuma	4,000	3,800	95	
	NEBRASKA				
	Cheyenne	3,900	3,800	97	
Deuel	1,000	1,000	100		
Keith	3,900	3,900	100		
Kimball	1,800	1,800	100		
Scotts Bluff	14,500	14,300	99		

(Continued on page A-171)

Station Totals	1,394,700	1,366,600	97
Net Weekly Circulation (1985)			960,100
Average Daily Circulation (1985)			589,400

Colorado—Denver

KWGN-TV

Ch. 2



KWGN-TV DENVER



PETRY TELEVISION

TRIBUNE BROADCASTING COMPANY

Network Service: None, independent.

Licensee: WGN of Colorado Inc., Denver Tech Center, 6160 S. Wabash Way, Englewood, CO 80111.

Studio: Denver Tech Center, 6160 S. Wabash Way, Englewood, CO 80111.

Mailing Address: Box 5222, Englewood, CO 80155.

Telephone: 303-740-2222. TWX: 910-935-0877.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1050-ft. above av. terrain, 440-ft. above ground, 7720-ft. above sea level.

Latitude 39° 43' 59"
Longitude 105° 14' 12"

Transmitter: Buffalo Bill Hwy., Lookout Mtn.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, CNN, INN, WSI.

Ownership: Tribune Bcstg. Co. For other interests, see Group Ownership of TV Stations.

Began Operation: July 18, 1952 as KFEL-TV. Sale to J. Elroy McCaw's Gotham Bcstg. Co. by Eugene P. O'Fallon approved July 27, 1955; transfer of 50% to Radio Hawaii approved Nov. 16, 1955 (*Television Digest*, Vol. 11:25, 28, 31, 39, 47). Repurchase of 50% by Gotham from Radio Hawaii approved March 27, 1959 by FCC (Vol. 15:33). Sale to present owner by Channel 2 Corp. (formerly Gotham Bcstg.) approved March 4, 1966 by FCC (Vol. 5:36; 6:10).

Represented (sales): Petry Television Inc.

Represented (legal): Reuben & Proctor; Schnader, Harrison, Segal & Lewis.

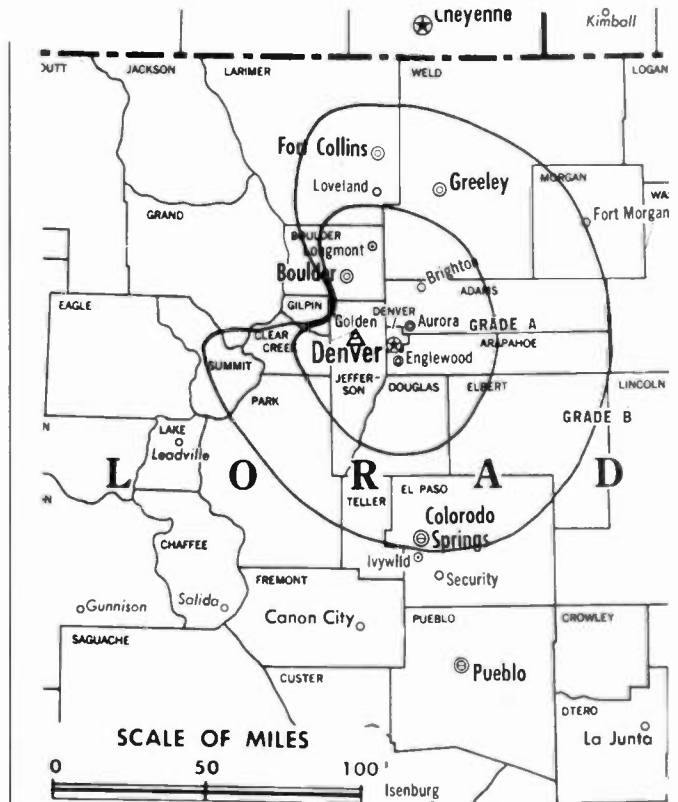
Represented (engineering): A. D. Ring & Associates.

Personnel:

- JOHN SUDER, vice president & general manager.
- ROYCE W. NATION, vice president & treasurer.
- MARC SCHACHER, program director.
- E. RICHARD CERUSSI, general sales manager.
- JOHN HUMMEL, national sales manager.
- J. GREG GUINAN, v.p. for public affairs.
- SHERRY SWEDENBORG, traffic manager.
- DON SHAFER, news director.
- PAMELA PEARSON, creative services director.
- LEONDELE LaMIAUX, production manager.
- KENT GRATTEAU, engineering manager.

Highest 30 Sec. Rate: \$3500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KWGN-TV BPCT-4417 Granted 5/12/71

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Adams	98,200	97,500	99
	Arapahoe	140,000	138,400	99
	Boulder	81,600	79,600	97
	Chaffee	5,300	5,100	96
	Clear Creek	3,300	3,200	97
	Denver	220,100	215,600	98
	Douglas	10,300	10,200	99
	Eagle	6,700	6,300	94
	Elbert	2,900	2,800	97
	Garfield	10,200	9,700	95
	Gilpin	1,300	1,300	100
	Gunnison	4,300	4,000	93
	Huerfano	2,500	2,400	96
	Jackson	700	700	100
	Jefferson	158,100	156,700	99
	Lake	2,900	2,800	97
Larimer	64,900	63,500	98	
Las Animas	5,500	5,200	95	
Logan	7,700	7,400	96	
Morgan	8,700	8,600	99	
Park	2,700	2,600	96	
Phillips	1,800	1,800	100	
Sedgwick	1,400	1,400	100	
Summit	4,600	4,400	96	
Washington	1,900	1,800	95	
Weld	49,300	48,500	98	
Yuma	4,000	3,800	95	
(Continued on page A-172)				
Station Totals		1,629,100	1,595,600	97
Net Weekly Circulation (1985)				880,600
Average Daily Circulation (1985)				414,700

Colorado—Durango

KREZ-TV

Ch. 6

(Satellite of KREX-TV, Grand Junction, CO)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1238, Mount Vernon, IL 62864.

Studio: 2-mi. S of Durango.

Telephone: 303-247-0820.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 3.1-kw visual, 0.5-kw aural. Antenna: 460-ft. above av. terrain, 186-ft. above ground, 7888-ft. above sea level.

Latitude 37° 15' 44"
Longitude 107° 53' 58"

Transmitter: Smelter Mountain.

Satellite Earth Stations: 2 in operation.

News Service: AP.

Ownership: W. Russell Withers Jr., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 4, 1963. Left the air March 2, 1964 and was sold to Ruth G. Kendrick, et al., by Floyd & Lieselotte Jetter. FCC approved transfer Aug. 12, 1964. Resumed operation Sept. 4, 1965. Sale to present owner by E & W Bcstg. Corp. approved by FCC June 5, 1985. Sale to E & W by Ruth G. Kendrick, et al., approved by FCC May 15, 1984.

Represented (sales): Katz Television; John L. McGuire & Co.

Represented (legal): Gardner, Carton & Douglas.

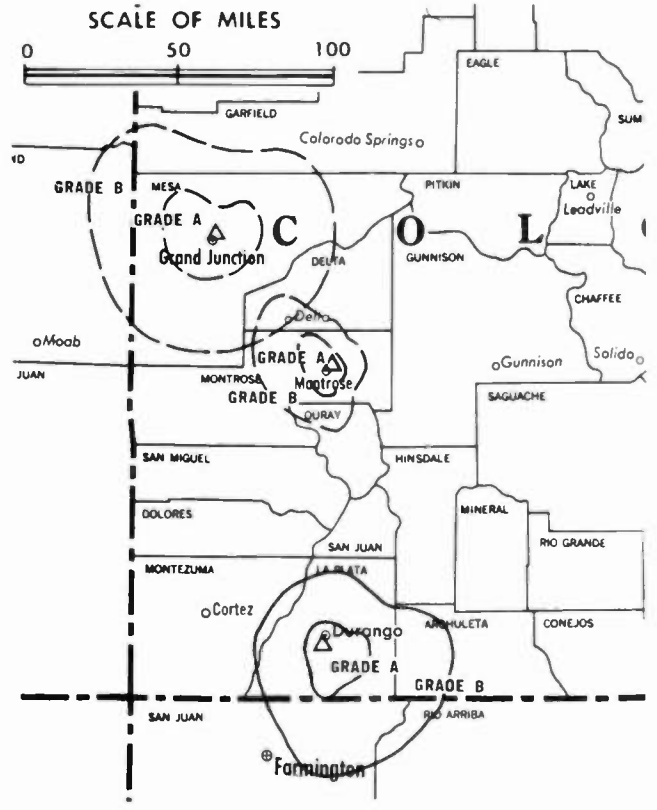
Personnel:
DUNCAN LAING, station manager.

Highest 30 Sec. Rate (Jan. 10, 1983): \$62.

NETWORK BASE HOURLY RATE: Bonus to KREX-TV, Grand Junction, CO.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	COLORADO La Plata	11,300	10,800	96



KREZ-TV BPCT-3441 Granted 12/11/64 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 25-49%	COLORADO Montezuma	6,300	6,000	95
	NEW MEXICO San Juan	32,000	30,100	94
Between 5-24%	COLORADO Archuleta	1,600	1,500	94
Station Totals		51,200	48,400	94
Net Weekly Circulation (1985)				24,200
Average Daily Circulation (1985)				11,200

Colorado—Glenwood Springs

KCWS

Ch. 3

Network Service: None, independent.

Grantee: Royal Publishing Co. of Palm Beach Inc.

Studio : State Hwy. 82, 3-mi. SE of Glenwood Springs.

Telephone: 303-945-7333.

Mailing Address: 6916 State Hwy. 82, Glenwood Springs, CO 81601.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 67-kw max. visual, 6.7-kw max. aural. Antenna: 2526-ft. above av. terrain, 256-ft. above ground, 10,656-ft. above sea level.

Latitude 39° 25' 05"
Longitude 107° 22' 01"

Transmitter: 9.5-mi. SSW of Glenwood Springs.

Ownership: David Williams, pres., 100%.

Began Operation: Jan. 28, 1984. Sale to present owner by Western Slope Communications Ltd. approved by FCC June 27, 1985.

Represented (legal): Goldberg & Spector.

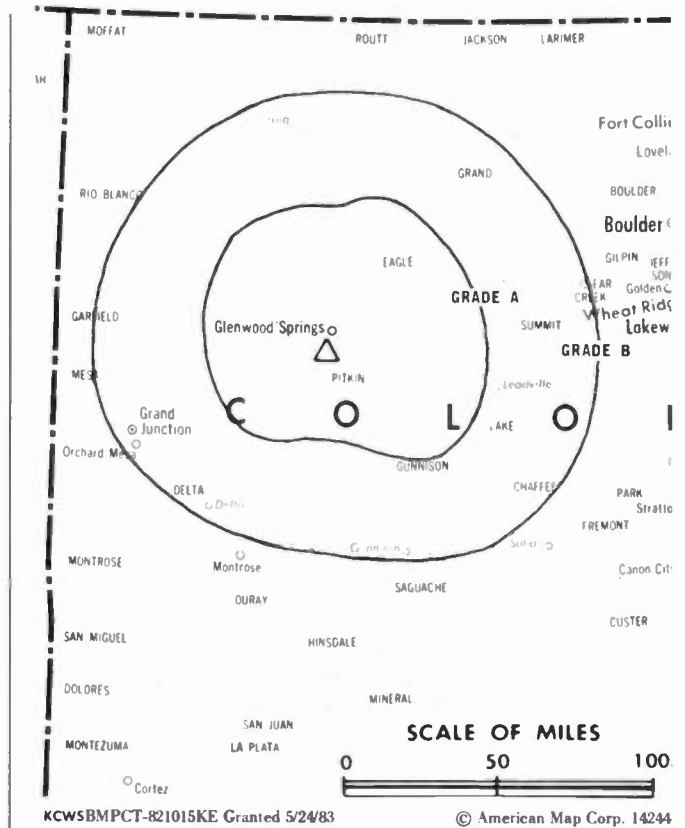
Represented (engineering): Kessler & Gehman Associates.

Personnel:

DAVID WILLIAMS, president.
ROBERT G. BLAUVELT, program director.
SALLY SMITH, controller.
LAURIE BROWN, dir., administration & program executive.
LEE REAMS, director, promotion & public relations

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KCWSBMPCT-821015KE Granted 5/24/83

© American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 5-24%	COLORADO			
	Eagle	6,700	6,300	94
	Garfield	10,200	9,700	95
	Mesa	35,300	34,400	97
	Pitkin	5,300	4,800	91
Station Totals		57,500	55,200	96
Net Weekly Circulation (1985)				4,600
Average Daily Circulation (1985)				1,900

Colorado—Grand Junction

KJCT-TV

Ch. 8

Network Service: ABC.

Grantee: Pikes Peak Broadcasting Co., Box 1457, Colorado Springs, CO 80901.

Studio: 8 Foresight Circle, Grand Junction, CO 81501.

Mailing Address: Box 3788, Grand Junction, CO 81502.

Telephone: 303-245-8880. TWX: 910-929-6981.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 120-kw visual, 20-kw aural. Antenna: 2720-ft. above av. terrain, 141-ft. above ground, 10,061-ft. above sea level.

Latitude 39° 02' 55"
Longitude 108° 15' 06"

Transmitter: Grand Mesa, 9.6-mi. SW of Mesa.

News Service: AP.

Ownership: Harry W. Hoth Jr., pres., 100%; Joan G. Hoth, v.p.-treas.; Patti Hoth Crouse, secy. Harry W. Hoth owns KRDO-TV, Colorado Springs.

Began Operation: Oct. 22, 1979.

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Raymond E. Rohrer.

Personnel:

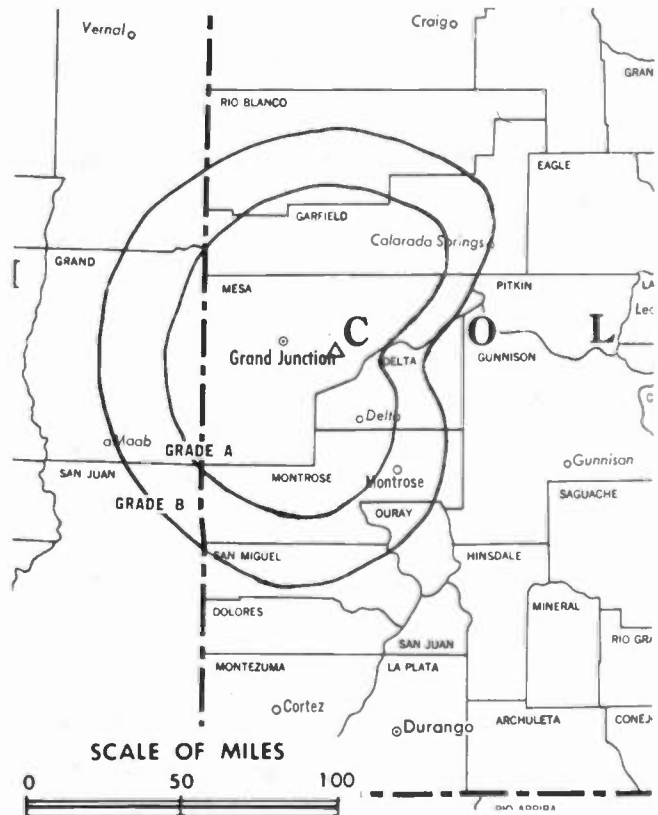
HARRY W. HOTH JR., president.
NEIL O. KLOCKSIEG, general manager.
PATTI HOTH CROUSE, assistant general manager.
STEVE ROBINSON, station manager.
DON TEETS, sales manager.
PAUL UNWIN, news director.
ROGER HIGHTOWER, chief engineer.

Highest One Hour Rate: \$700.

Highest 30 Sec. Rate: (June 28, 1984) \$300.

NETWORK BASE HOURLY RATE: \$250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Mesa	35,300	34,400	97
	Montrose	9,900	9,500	96
	Ouray	700	700	100
	San Juan	300	300	100
	San Miguel	1,400	1,300	93
Between 25-49%	COLORADO			
	Delta	9,200	8,800	96
Between 5-24%	COLORADO			
	Garfield	10,200	9,700	95
Station Totals		67,000	64,700	96
Net Weekly Circulation (1985)				41,400
Average Daily Circulation (1985)				24,500

Colorado-Grand Junction

KREX-TV

Ch. 5

(Also operates satellites KREY-TV, Montrose & KREZ-TV, Durango, CO)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1238, Mount Vernon, IL 62864.

Studio: Hillcrest Manor.

Mailing Address: Box 789, Grand Junction, CO 81502.

Telephone: 303-242-5000. TWX: 910-929-6992.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 12.9-kw visual, 6.46-kw aural. Antenna: Minus 10-ft. above av. terrain (due to mountainous terrain), 343-ft. above ground, 5004-ft. above sea level.

Latitude 39° 05' 15"
Longitude 108° 33' 56"

Transmitter: Hillcrest Manor.

Satellite Earth Stations: 5 in operation; Scientific-Atlanta receivers.

News Service: AP.

Ownership: W. Russell Withers Jr., 100%. For other interests see Group Ownership of TV Stations.

Began Operation: May 22, 1954. Sale to present owner by E & W approved by FCC June 6, 1985. Transfer of control from Carl Q. Anderson, et al., to E & W Bcstg. Corp. approved by FCC May 15, 1984. Previous transfer to Rex G. Howell from Forestville Realty approved by FCC Aug. 11, 1972. Previous transfer to Forestville, et al., from Howell (Western Slope Bcstg.) approved Sept. 21, 1966 (Television Digest, Vol. 6:19, 39).

Represented (sales): Katz Television; John L. McGuire & Co.

Represented (legal): Gardner, Carton & Douglas.

Personnel:

BILL SULLIVAN, station manager.

AL LADAGE, chief engineer.

TOM MCGILL, program & traffic director.

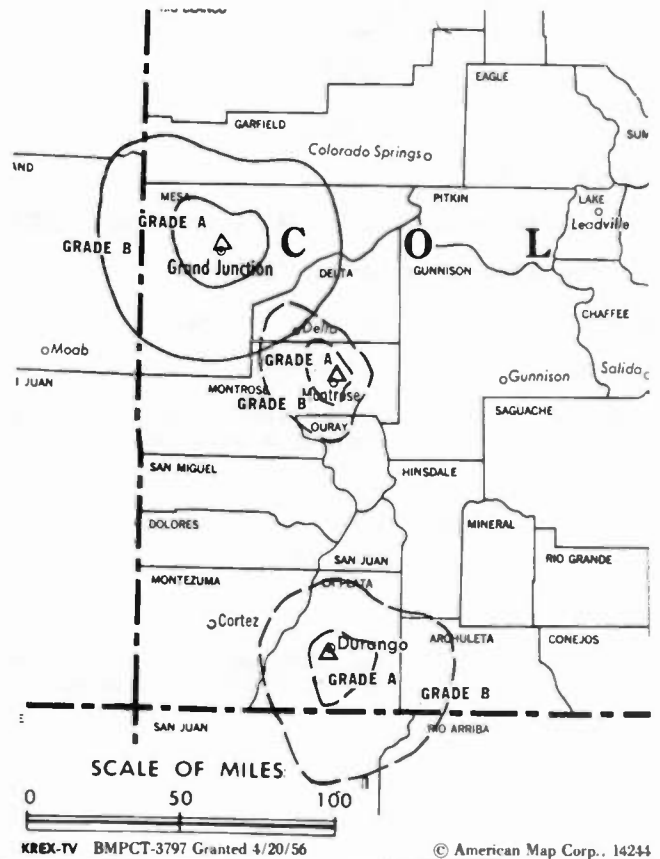
PAT OLSON, production director & film buyer.

Highest 30 Sec. Rate (Jan. 10, 1983): \$225.

NETWORK BASE HOURLY RATE: \$460.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Garfield	10,200	9,700	95
	Gunnison	4,300	4,000	93



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hinsdale	200	200	100
	Mesa	35,300	34,400	97
	San Juan	300	300	100
Between 25-49%	COLORADO			
	Delta	9,200	8,800	96
	Ouray	700	700	100
	Rio Blanco	2,600	2,500	96
	San Miguel	1,400	1,300	93
Between 5-24%	COLORADO			
	Montrose	9,900	9,500	96
	Pitkin	5,300	4,800	91
Station Totals		79,400	76,200	95
Net Weekly Circulation (1985)			48,000	
Average Daily Circulation (1985)			30,200	

Colorado—Montrose

KREY-TV

Ch. 10

(Satellite of KREX-TV, Grand Junction)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1238, Mount Vernon, IL 62864.

Studio: 610 N. 1st St., Montrose, CO 81401.

Telephone: 303-249-9601.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 3.09-kw visual, 0.617-kw aural. Antenna: 80-ft. above av. terrain, 112-ft. above ground, 6392-ft. above sea level.

Latitude 38° 31' 01.6"
Longitude 107° 51' 11.8"

Transmitter: Flat Top Mesa.

News Service: AP.

Ownership: W. Russell Withers Jr., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 18, 1956. Sale to present owner by E & W Bcstg. Corp. approved by FCC June 6, 1985.

Represented (sales): Katz Television; John L. McGuire & Co. (Denver).

Represented (legal): Gardner, Carton & Douglas.

Personnel:

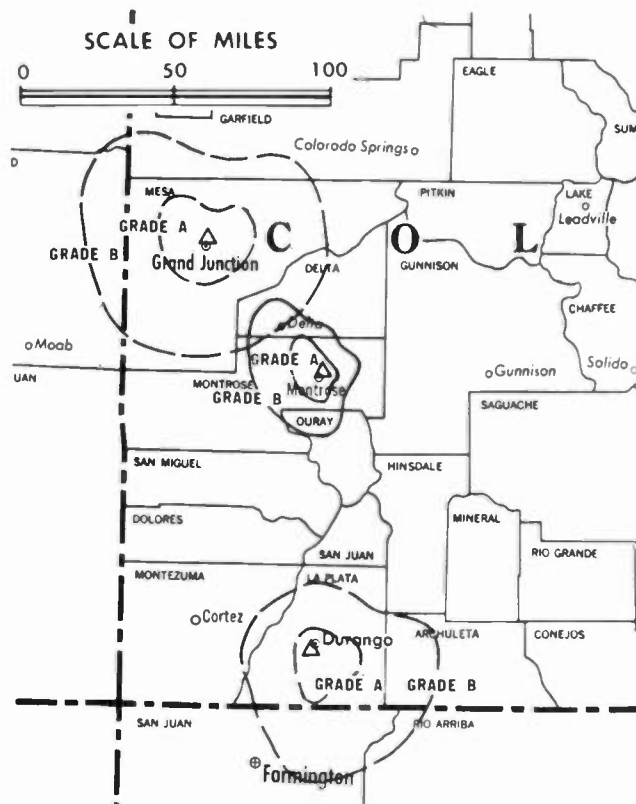
JOE REICHMANN, station manager.

Highest 30 Sec. Rate (Jan. 10, 1983): \$62.

NETWORK BASE HOURLY RATE: Bonus to KREX-TV, Grand Junction.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO Montrose	9,900	9,500	96



KREY-TV BPCT-2768 Granted 6/6/60

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	COLORADO Delta	9,200	8,800	96
	Ouray	700	700	100
Between 5-24%	COLORADO Archuleta	1,600	1,500	94
	San Miguel	1,400	1,300	93
Station Totals		22,800	21,800	95
Net Weekly Circulation (1985)				12,300
Average Daily Circulation (1985)				7,800

Colorado—Sterling

KTVS

Ch. 3

(Satellite of KYCU-TV, Cheyenne, WY)

Network Service: CBS & NBC.

Licensee: Burke Bcstg. Co. of Cheyenne, 2923 E. Lincolnway, Cheyenne, WY 82001.

Studio: State Hwy. 61, 9.6-mi. ESE of Sterling.

Telephone: 307-634-7755 (Cheyenne).

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 60.6-kw visual, 6.06-kw aural. Antenna: 730-ft. above av. terrain, 601-ft. above ground, 5076-ft. above sea level.

Latitude 40° 34' 58.0"
Longitude 103° 01' 50.4"

Transmitter: State Hwy. 61, 9.6-mi. ESE of Sterling.

Satellite Earth Station: RCA, 3.5-meter; RCA receivers.

News Service: AP.

Ownership: Burke Bcstg. Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 28, 1963. Sale to present owner by Lamb Enterprises Inc. approved by FCC Oct. 14, 1983.

Represented (sales): Katz Television.

Represented (legal): Shrinsky, Weitzman & Eisen, P.C.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

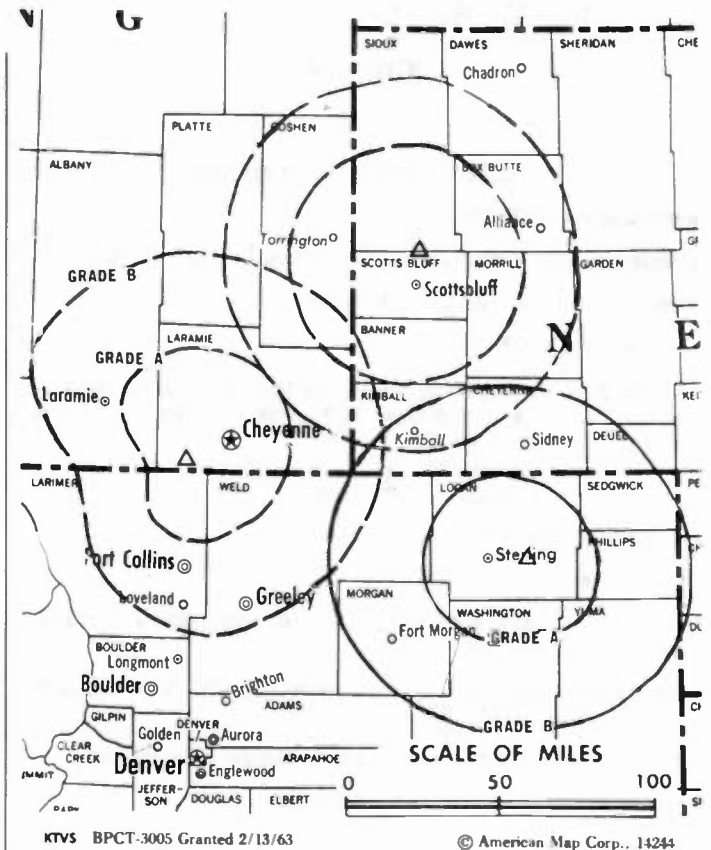
JACK R. DONAHUE, vice president & general manager.
GARY MOSER, resident manager.

Highest 30 Sec. Rate (July 1, 1985): \$75. Also sold in combination with KYCU-TV, Cheyenne, with rates applying to simultaneous telecasts on KYCU-TV, KTVS & KSTF, Scottsbluff, NE.

NETWORK BASE HOURLY RATE: Bonus to KYCU-TV, Cheyenne, WY.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Logan	7,700	7,400	96
	Phillips	1,800	1,800	100
	Sedgwick	1,400	1,400	100
	Washington	1,900	1,800	95
	Yuma	4,000	3,800	95



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Cheyenne Deuel	3,900 1,000	3,800 1,000	97 100
Between 5-24%	COLORADO			
	Morgan	8,700	8,600	99
	NEBRASKA			
	Chase	2,000	2,000	100
	Garden	1,100	1,100	100
	Kimball	1,800	1,800	100
	Perkins	1,400	1,400	100
Station Totals		36,700	35,900	97
Net Weekly Circulation (1985)				19,300
Average Daily Circulation (1985)				10,100

Colorado

KCNC-TV, Denver (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING			
	Albany	11,400	10,900	96
	Carbon	8,300	7,900	95
	Converse	5,800	5,600	97
	Goshen	4,700	4,600	98
	Johnson	2,600	2,500	96
	Laramie	28,200	27,700	98
Natrona	30,400	29,700	98	
Between 25-49%	COLORADO			
	Alamosa	4,300	4,100	95
	Huerfano	2,500	2,400	96
	Montrose	9,900	9,500	96
	KANSAS			
	Cheyenne	1,500	1,500	100
	NEBRASKA			
	Cherry	2,600	2,500	96
	Kimball	1,800	1,800	100
	SOUTH DAKOTA			
Stanley	900	900	100	
WYOMING				
Campbell	11,200	10,600	95	
Sheridan	10,900	10,300	95	
Between 5-24%	COLORADO			
	El Paso	123,100	121,200	98
	Gunnison	4,300	4,000	93
	Prowers	5,000	4,700	94
	Pueblo	47,500	46,800	99
	Rio Grande	3,600	3,400	94
	San Miguel	1,400	1,300	93
	NEBRASKA			
	Brown	1,700	1,600	94
	Keya Paha	500	500	100
	Morrill	2,400	2,300	96
	Sheridan	2,900	2,800	97
	SOUTH DAKOTA			
	Meade	7,400	7,300	99
	Pennington	28,000	27,700	99
	Tripp	2,700	2,700	100
	WYOMING			
Fremont	14,300	13,900	97	
Niobrara	1,200	1,200	100	
Platte	5,600	5,300	95	

KMGH-TV, Denver (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEBRASKA			
	Box Butte	5,900	5,800	98
	Deuel	1,000	1,000	100
	Kimball	1,800	1,800	100
	Scotts Bluff	14,500	14,300	99
	WYOMING			
	Goshen	4,700	4,600	98
	Natrona	30,400	29,700	98
	Platte	5,600	5,300	95
	Sheridan	10,900	10,300	95

KMGH-TV, Denver (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	COLORADO			
	Delta	9,200	8,800	96
	El Paso	123,100	121,200	98
	Montrose	9,900	9,500	96
	Prowers	5,000	4,700	94
	Pueblo	47,500	46,800	99
	Washington	1,900	1,800	95
	Yuma	4,000	3,800	95
	NEBRASKA			
	Morrill	2,400	2,300	96
Sheridan	2,900	2,800	97	
SOUTH DAKOTA				
Meade	7,400	7,300	99	
Pennington	28,000	27,700	99	
Shannon	2,500	2,300	92	
WYOMING				
Niobrara	1,200	1,200	100	

KUSA-TV, Denver (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING			
	Albany	11,400	10,900	96
	Campbell	11,200	10,600	95
	Carbon	8,300	7,900	95
	Goshen	4,700	4,600	98
	Johnson	2,600	2,500	96
	Laramie	28,200	27,700	98
	Natrona	30,400	29,700	98
	COLORADO			
	Alamosa	4,300	4,100	95
Huerfano	2,500	2,400	96	
Mesa	35,300	34,400	97	
Rio Grande	3,600	3,400	94	
Teller	3,800	3,700	97	
NEBRASKA				
Box Butte	5,900	5,800	98	
Dawes	3,600	3,500	97	
Morrill	2,400	2,300	96	
SOUTH DAKOTA				
Hughes	5,900	5,800	98	
Lawrence	7,400	7,300	99	
Meade	7,400	7,300	99	
WYOMING				
Converse	5,800	5,600	97	
Platte	5,600	5,300	95	
Sheridan	10,900	10,300	95	
Between 5-24%	COLORADO			
	El Paso	123,100	121,200	98
	Prowers	5,000	4,700	94
	Pueblo	47,500	46,800	99
	Saguache	1,400	1,300	93
	KANSAS			
	Cheyenne	1,500	1,500	100
	Sherman	3,000	3,000	100
	NEBRASKA			
	Brown	1,700	1,600	94
Cherry	2,600	2,500	96	
Sheridan	2,900	2,800	97	

Colorado

**KUSA-TV, Denver
(Arbitron Data Continued)**

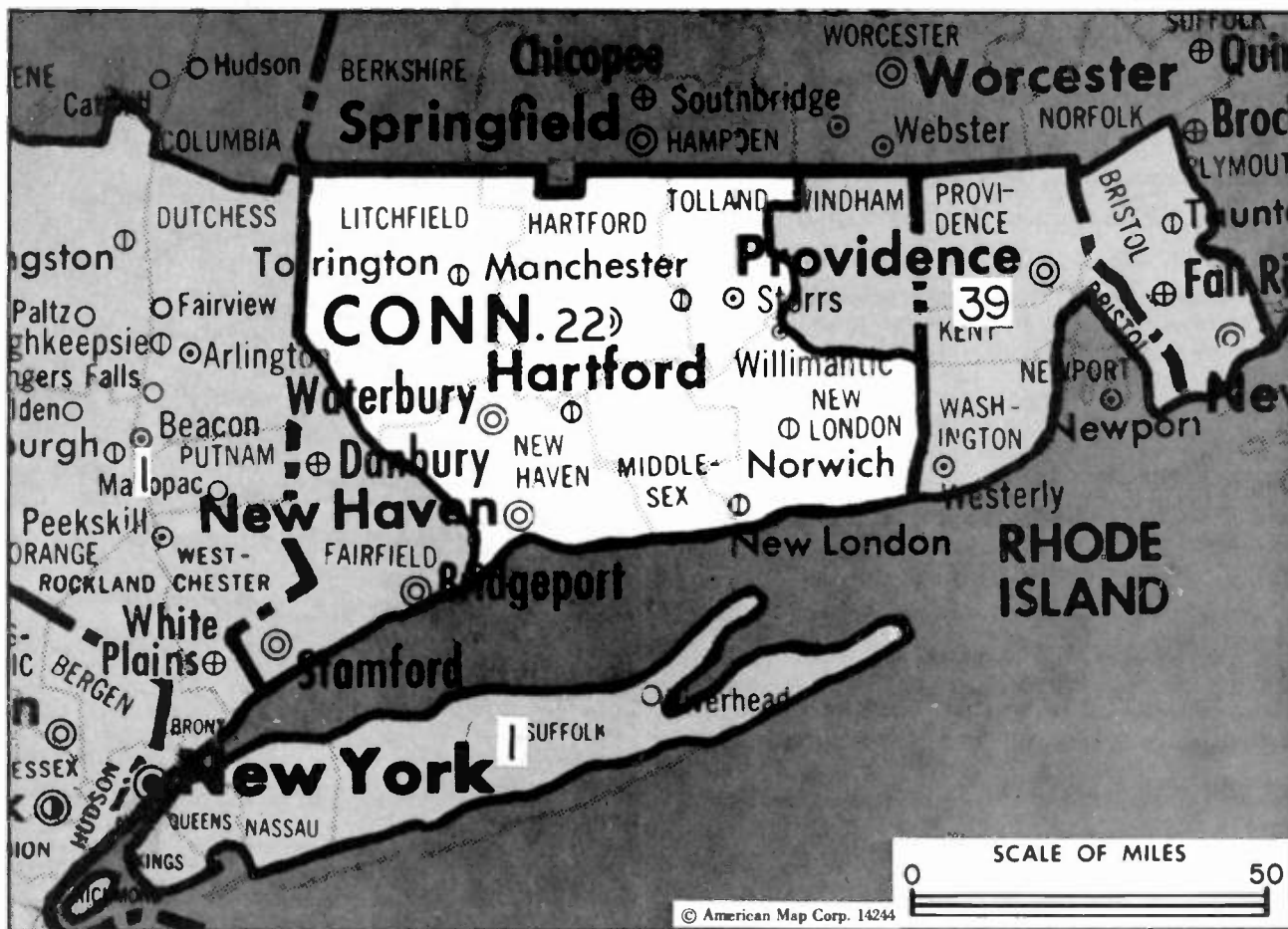
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	SOUTH DAKOTA			
	Butte	3,300	3,200	97
	Fall River	3,400	3,300	97
	Pennington	28,000	27,700	99
	Stanley	900	900	100
	Tripp	2,700	2,700	100
	WYOMING			
Niobrara	1,200	1,200	100	

**KWGN-TV, Denver
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Box Butte	5,900	5,800	98
	Cheyenne	3,900	3,800	97
	Keith	3,900	3,900	100
	Kimball	1,800	1,800	100
	Scotts Bluff	14,500	14,300	99
	WYOMING			
Albany	11,400	10,900	96	
Carbon	8,300	7,900	95	
Converse	5,800	5,600	97	
Hot Springs	2,300	2,200	96	
Laramie	28,200	27,700	98	
Natrona	30,400	29,700	98	
Washakie	3,700	3,600	97	
Between 25-49%	COLORADO			
	Alamosa	4,300	4,100	95
	El Paso	123,100	121,200	98
	Fremont	11,500	11,100	97
	Grand	3,500	3,300	94
	Lincoln	1,800	1,700	94
	Moffat	5,800	5,400	93
	Pitkin	5,300	4,800	91
	Prowers	5,000	4,700	94
	Pueblo	47,500	46,800	99
	Rio Blanco	2,600	2,500	96
	Rio Grande	3,600	3,400	94
	Routt	6,200	5,800	93
	Teller	3,800	3,700	97

**KWGN-TV, Denver
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KANSAS			
	Finney	9,600	9,500	99
	Ford	9,600	9,500	99
Between 25-49%	MONTANA			
	Deer Lodge	4,300	4,200	98
	Gallatin	16,900	16,300	96
	Park	5,600	5,400	96
	Silver Bow	14,300	14,000	98
	Yellowstone	45,300	44,600	98
	NEBRASKA			
Dawes	3,600	3,500	97	
Deuel	1,000	1,000	100	
Between 25-49%	SOUTH DAKOTA			
	Beadle	7,500	7,400	99
	Brown	14,200	14,100	99
	Butte	3,300	3,200	97
	Fall River	3,400	3,300	97
	Hughes	5,900	5,800	98
	Lawrence	7,400	7,300	99
	Meade	7,400	7,300	99
	Pennington	28,000	27,700	99
	Stanley	900	900	100
	WYOMING			
Campbell	11,200	10,600	95	
Fremont	14,300	13,900	97	
Goshen	4,700	4,600	98	
Johnson	2,600	2,500	96	
Park	8,800	8,400	95	
Sheridan	10,900	10,300	95	
Between 5-24%	COLORADO			
	Delta	9,200	8,800	96
	Kit Carson	3,000	2,800	93
	La Plata	11,300	10,800	96
	Mesa	35,300	34,400	97
	Montrose	9,900	9,500	96
	MONTANA			
	Beaverhead	3,000	2,800	93
	NEBRASKA			
	Morrill	2,400	2,300	96
	Sheridan	2,900	2,800	97
	SOUTH DAKOTA			
	Custer	2,600	2,500	96
	Day	3,000	3,000	100
	Shannon	2,500	2,300	92
UTAH				
Weber	51,500	50,800	99	
WYOMING				
Niobrara	1,200	1,200	100	
Platte	5,600	5,300	95	



Market	Arbitron ADI TV Households	Rank
New York, NY	6,565,700	1
Hartford-New Haven, CT	799,900	22
Providence, RI-New Bedford, MA	561,600	39

Market Area Commercial TV Stations
 WABC-TV (7), WCBS-TV (2), WLIG (55), WNBC-TV (4), WNEW-TV (5), WNJU-TV (47), WOR-TV (9), WPIX (11), WSNL-TV (67), WTBY (54), WWHT (68), WXTV (41), WFSB (3), WHCT-TV (18), WTIC-TV (61), WTNH-TV (8), WTXX (20), WVIT (30), WJAR-TV (10), WLNE (6), WPRI-TV (12), WSTG (64)

Connecticut Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	2	4	6
Educational Television Stations	0	4	4
			10

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- WTXX, Hartford —See Waterbury, CT
- WVIT, New Britain —See Hartford, CT
- WTNH-TV, New Haven —See Hartford, CT

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Connecticut-Hartford

WFSB

Ch. 3

Network Service: CBS.

Licensee: Post-Newsweek Stations Connecticut Inc.

Studio: Broadcast House, 3 Constitution Plaza, Hartford, CT 06115.

Telephone: 203-728-3333.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 13.8-kw aural. Antenna: 910-ft. above av. terrain, 542-ft. above ground, 1249-ft. above sea level.

Latitude 41° 46' 30"
Longitude 72° 48' 20"

Transmitter: Talcott Mtn., Avon.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 in operation; Satcom Tech, 9.1-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Post-Newsweek Stations. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 23, 1957. Sale to present owner by Travelers Corp. approved by FCC Jan. 30, 1974. (Television Digest, Vol. 13:5; 14:5).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Personnel:

- BARRY BARTH, vice president & general manager.
- MIKE DORSEY, vice president of sales & marketing.
- RICHARD AHLES, vice president of news & public affairs.
- CATHERINE NIERLE, vice president of administration.
- KENN DEVANE, national sales manager.
- JOE CONNOR, local sales manager.
- STEVAN VIGNEAUX, engineering manager.
- JAMES LUTTON, program manager.

Highest 30 Sec. Rate (Jan. 1, 1980): \$3900.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	299,100	294,200	98
	Litchfield	59,700	58,600	98
	Middlesex	50,000	49,000	98
	New Haven	283,000	278,900	99
	New London	86,600	84,700	98
	Tolland	38,700	37,900	98
	Windham	34,300	33,600	98
	MASSACHUSETTS			
	Berkshire	53,700	52,700	98
Franklin	25,900	25,100	97	
Hampden	161,700	159,100	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
	Hampshire	47,700	46,600	98
Between 25-49%	NEW HAMPSHIRE			
	Cheshire	23,000	22,400	97
	VERMONT			
	Windham	15,100	14,400	95
Between 5-24%	CONNECTICUT			
	Fairfield	291,200	287,600	99
	MASSACHUSETTS			
	Worcester	235,800	232,400	99
	NEW YORK			
	Dutchess	88,200	86,400	98
	Putnam	28,600	28,200	98
	Suffolk	421,600	417,300	99
	Sullivan	25,900	25,100	97
	Ulster	60,800	59,100	97
RHODE ISLAND				
Washington	34,300	33,700	98	
Station Totals		2,364,900	2,327,000	98
Net Weekly Circulation (1985)			1,062,100	
Average Daily Circulation (1985)			602,800	

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Connecticut-Hartford

WHCT-TV

Ch. 18

Network Service: None, independent.

Licensee: Astroline Communications Co. Ltd. Partnership, 18 Garden St., Hartford, CT 06105.

Studio: 580 Deercliff Rd., Avon, CT 06001.

Telephone: 203-547-1818.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 186-kw max. & 158-kw horizontal visual, 31.6-kw aural. Antenna: 640-ft. above av. terrain, 291-ft. above ground, 951-ft. above sea level.

Latitude 41° 45' 39"
Longitude 72° 48' 08"

Requests CP for change to 3258-kw max. visual, 325.8-kw max. aural, 1115-ft. above av. terrain, 742-ft. above ground, 1402-ft. above sea level.

Transmitter: 3.85-mi. SE of Avon Village, Deercliff Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: In operation; Harris receivers.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Ownership: Richard P. Ramirez, gen. partner, 21%; WHCT Management Inc., gen. partner, 9%; Astroline Co., ltd. partner, 70%. WHCTMI ownership: Astroline Co., 100%. AC ownership: Herbert A. Sostek, Fred J. Boling Jr., Joel A., Richard H. & Randall L. Gibbs, gen. & ltd. partners, 20% each. Astroline has interest in Spectrum Telecommunications Assoc., applicant for Ch. 46 East Saint Louis, IL; Amstead Communications of the Southwest, applicant for Ch. 60 San Antonio, TX & applications for cellular mobile radio stations.

Began Operation: Aug. 4, 1954 as WGTH-TV, 55% owned by General Teleradio and 45% by Gannett's Hartford Times. Sale to CBS approved Feb. 23, 1956 by FCC; transfer reinstated by FCC Sept. 11, 1956 after being held up by protest (Television Digest, Vol. 11:28; 12:8,17,37). After CBS took station off air Nov. 15, 1958 (Vol. 14:45), sale to Edward D. Taddei and associates approved by FCC Dec. 23, 1958 (Vol. 14:46,49) and station returned to air on Jan. 24, 1959. Transfer to RKO General subsidiary Hartford Phonevision Co. approved June 1, 1960 by FCC (Vol. 16:14,23). Assignment of license to Faith Center approved Feb. 16, 1972. Distress sale by Faith Center approved Sept. 27, 1983, contingent on finding Interstate Media to be suitable licensee & consummation of assignment within 90 days. Final approval granted Dec. 23, 1983; sale not consummated. Subsequent sale to present owners by Faith Center approved Dec. 10, 1984 (Vol. 24:40,51). Note: At time of publication, sale was being protested by losing applicant in renewal proceeding (Vol. 25:38).

Personnel:

RICHARD P. RAMIREZ, managing general partner.

Rates: Not available.

Arbitron Data: Not available.



WHCT-TV BMPCT-7647 Granted 8/5/76

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TV Radio

Newspaper CATV

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P.O. BOX 2991
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(305) 423-9426
1-800-328-3500

Connecticut—Hartford

WTIC-TV

Ch. 61

Network Service: None, independent.

Licensee: WTIC-TV, Arch Communications Corp., One Corporate Center, Hartford, CT 06103.

Studio: One Corporate Center, Hartford, CT 06103.

Telephone: 203-527-6161.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1691.5-ft. above av. terrain, 1339-ft. above ground, 2049-ft. above sea level.

Latitude 41° 42' 13"
Longitude 72° 49' 57"

Transmitter: Rattlesnake Mtn., near Rte. 6, Farmington, CT.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Microdyne, 5-meter; Scientific-Atlanta, 7-meter; Microdyne, RCA & Scientific-Atlanta receivers.

Ownership: Arnold L. Chase, 97%; James A. Grasso, 2%; Edna N. Smith, 1%. Chase has interest in WTIC-AM-FM, Hartford, CT.

Began Operation: Sept. 17, 1984.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): Andrus & Associates.

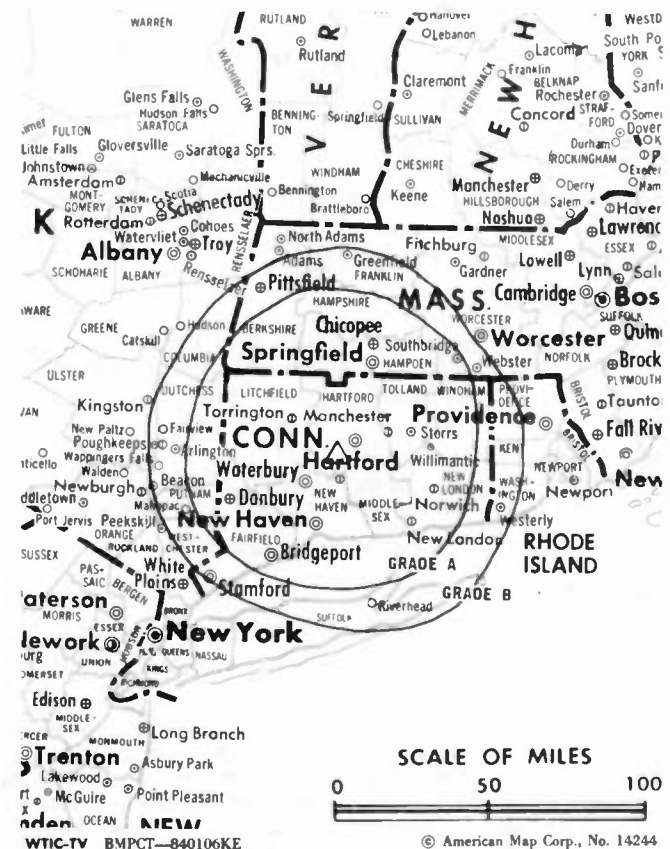
Personnel:

ARNOLD L. CHASE, president.
DAVID URICH, operations manager.
TED SZYPULSKI, dir. of engineering.

Highest 30 Sec. Rate (Aug. 20, 1985): \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CONNECTICUT			
	Tolland	38,700	37,900	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CONNECTICUT			
	Hartford	299,100	294,200	98
	Litchfield	59,700	58,600	98
	Middlesex	50,000	49,000	98
	New Haven	283,000	278,900	99
	New London	86,600	84,700	98
	Windham	34,300	33,600	98
	MASSACHUSETTS			
	Hampden	161,700	159,100	98
	Hampshire	47,700	46,600	98
	VERMONT			
	Windham	15,100	14,400	95
Station Totals		1,075,900	1,057,000	98
Net Weekly Circulation (1985)			215,200	
Average Daily Circulation (1985)			77,600	

Connecticut—New Britain-Hartford

WVIT

Ch. 30

Network Service: NBC.

Licensee: Viacom Broadcasting Inc., 1211 Ave. of the Americas, New York, NY 10036.

Studio: 1422 New Britain Ave., West Hartford, CT 06110.

Telephones: 203-521-3030, Hartford; 203-223-3603, New Britain.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 1485-ft. above av. terrain, 1129-ft. above ground, 1849-ft. above sea level.

Latitude 41° 42' 02"
Longitude 72° 49' 57"

Transmitter: Rattlesnake Mtn., U.S. Route 6, Farmington, CT.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Viacom Broadcasting Inc. Paul M. Hughes, pres.; Ken Gorman, exec. v.p.; Gordon Belt, v.p.; Ed Schor, asst. secy. Viacom is a multiple cable system operator & program producer. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 13, 1953. Sale to present owner by Plains TV Corp. approved by FCC March 13, 1978 (Television Digest, Vol. 17:25). Sale to Plains by NBC approved Sept. 23, 1959 by FCC (Vol. 15:26,28,39). Sale to NBC of WKNB-TV-AM, by Julian Gross and associates approved Dec. 12, 1956 by FCC (Vol. 11:2,9,19,22,26; 12:50).

Represented (sales): TeleRep Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): A. D. Ring & Associates.

Personnel:

- PAT BRADY, vice president & general manager.
- AL BOVA, vice president & station manager.
- ART DePASQUA, national sales manager.
- HARVEY LAZEAR, local sales manager.
- HARRIET DOBIN, director of communications.
- JOHN PALMER, program manager.
- GEORGE TALBOT, production manager.
- ANITA FORD-SAUNDERS, public affairs director.
- PHILIP B. HALE, film director.
- MILDRED McNEILL, news director.
- WILLIAM CANORA, chief engineer.

Highest One Hour Rate: \$12,000.

Highest 30 Sec. Rate (Jan. 30, 1983): \$8000.

NETWORK BASE HOURLY RATE: \$700.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	299,100	294,200	98
	Litchfield	59,700	58,600	98
	Middlesex	50,000	49,000	98
	New Haven	283,000	278,900	99
	Tolland	38,700	37,900	98
Between 25-49%	CONNECTICUT			
	New London	86,600	84,700	98
	MASSACHUSETTS			
	Hampden	161,700	159,100	98
Between 5-24%	CONNECTICUT			
	Fairfield	291,200	287,600	99
	Windham	34,300	33,600	98
	MASSACHUSETTS			
	Franklin	25,900	25,100	97
Hampshire	47,700	46,600	98	
Station Totals		1,377,900	1,355,300	98
Net Weekly Circulation (1985)				644,600
Average Daily Circulation (1985)				299,500

Connecticut—New Haven-Hartford

WTNH-TV

Ch. 8

Network Service: ABC.

Licensee: Capital Cities Communications Inc., 24 East 51st St., New York, NY 10022.

Studio & General Offices: 8 Elm St., New Haven, CT 06510.

Mailing Address: Box 1859, New Haven, CT 06508.

Telephone: 203-784-8888. TWX: 710-465-1193.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 33.1-kw aural. Antenna: 1210-ft. above av. terrain, 909-ft. above ground, 1549-ft. above sea level.

Latitude 41° 25' 23"
Longitude 72° 57' 06"

Transmitter: Talmadge Rd., Mad Mare Mtn., Hamden, CT.

Satellite Earth Station: Harris, 9-meter; Harris receivers.

News Services: AP, UPI.

Ownership: Capital Cities Communications Inc. For other interests, see Group Ownership of TV Stations. Note: Sale to Cook Inlet Region Inc. & Whitcom Investment Co. pends (Television Digest, Vol. 25: 30,31).

Begin Operation: June 15, 1948. Sale to present owners by Triangle Publications approved by FCC Feb. 24, 1971. Previous sale by Aldo DeDominicis-Patrick J. Goode interests approved June 20, 1956 by FCC (Television Digest, Vol. 12:21,22,25,34).

Represented (sales): Blair Television.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

PETER K. ORNE, president & general manager.
DONALD GORMAN, general sales manager.
BRUCE LAWRENCE, sales manager.
LAWRENCE MANNE, program director.
BOB RUSSO, engineering manager.
WILLIAM ELLISON, public affairs manager.
STEVE PERLER, business manager.
MIKE SECHRIST, news director.

Highest 30 Sec. Rate (April 30, 1981): \$3000.

NETWORK BASE HOURLY RATE: \$3300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	299,100	294,200	98
	Litchfield	59,700	58,600	98
	Middlesex	50,000	49,000	98



WTNH-TV BPCT-4582 Granted 5/17/76

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	New Haven	283,000	278,900	99
	New London	86,600	84,700	98
	Tolland	38,700	37,900	98
Between 25-49%	CONNECTICUT			
	Fairfield	291,200	287,600	99
	Windham	34,300	33,600	98
Between 5-24%	MASSACHUSETTS			
	Hampden	161,700	159,100	98
	Hampshire	47,700	46,600	98
	NEW YORK			
	Dutchess	88,200	86,400	98
	Putnam	28,600	28,200	98
	Suffolk	421,600	417,300	99
	RHODE ISLAND			
	Washington	34,300	33,700	98
Station Totals		1,924,700	1,895,800	98
Net Weekly Circulation (1985)			898,900	
Average Daily Circulation (1985)			480,200	

Connecticut—New London

WLCT

Ch. 26

Network Service: None, independent.

Grantee: CTV of Connecticut Inc., Box 991, New London, CT 06320.

Telephone: 203-444-2626.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 3720-kw visual, 372-kw aural. Antenna: 640-ft. above av. terrain, 433-ft. above ground, 890-ft. above sea level.

Latitude	41°	23'	38"
Longitude	72°	33'	31"

Transmitter: Rtes. 81 & 148, Killingworth.

Ownership: Neil A. Denenberg, pres.-treas., 33.3%; Richard B. Moore, exec. v.p., 32.2%; Quentin P. Nash, 22%; 4 others, none with as much as 5%. Some principals have interest in CTV Translators Inc., applicant for 10 LPTV stations.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): Donald E. Markley & Associates Inc.

Personnel:

JOHN KONTOLEON, vice president & general manager.
JOHN HYSLER, general sales manager.

Rates: Not available.

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Connecticut—Waterbury

WTXX

Ch. 20

Network Service: None, independent.

Licensee: Channel 20 Enterprises Ltd. Partnership.

Studio: 414 Meadow St., Waterbury, CT 06702.

Telephone: 203-575-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 2239-kw max. visual, 223.9-kw max. aural. Antenna: 1200-ft. above av. terrain, 1013-ft. above ground, 1749-ft. above sea level.

Latitude 41° 31' 04"
Longitude 73° 01' 07"

Transmitter: Peach Orchard Rd., 0.2-mi. N of Clark Hill Rd., near Prospect, CT.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Odyssey Partners, 46.665%; Michael Finkelstein, 30.5%; Electra Investment Trust Ltd., 5.185%; John Brett & Paul Zofnass, 3.05% each; Michael Hayes & Jerome H. Grossman, 1.525% each; Essen Assoc. IX, 8.5%. For other interests, see Odyssey Partners in Group Ownership of TV Stations.

Began Operation: Sept. 4, 1953. Sale to present owners approved by FCC Nov. 9, 1981 (Television Digest, Vol. 21:18).

Represented (sales): MMT Sales Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Jules Cohen & Associates.

Personnel:

GEOFFREY ROSE, vice president & general manager.
HARVEY ADELBERG, general sales manager.
MELANIE GERIG, program director.
CHARLES ALLEN, chief engineer.

Highest 30 Sec. Rate (May 15, 1984): \$1750.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	299,100	294,200	98
	Middlesex	50,000	49,000	98
	Tolland	38,700	37,900	98



WTXX BNPCT-820223KG Granted 3/11/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CONNECTICUT			
	Litchfield	59,700	58,600	98
	New Haven	283,000	278,900	99
	New London	86,600	84,700	98
Between 5-24%	MASSACHUSETTS			
	Hampden	161,700	159,100	98
	CONNECTICUT			
	Fairfield	291,200	287,600	99
	Windham	34,300	33,600	98
MASSACHUSETTS	Hampshire	47,700	46,600	98
	NEW YORK			
	Putnam	28,600	28,200	98
Suffolk	421,600	417,300	99	
Station Totals		1,802,200	1,775,700	98
Net Weekly Circulation (1985)				558,400
Average Daily Circulation (1985)				209,000



Delaware Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	0	0	0
Educational Television Stations	1	1	2
			2

Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Philadelphia, PA	2,528,600	4	KYW-TV (3), WCAU-TV (10), WFMZ-TV (69), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WSJT (65), WTAF-TV (29), WTVE (51), WWWS-TV (57)
Baltimore, MD	862,400	21	WBAL-TV (11), WBFF (45), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Salisbury, MD	82,100	167	WBOC-TV (16), WMDT (47)

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Delaware—Wilmington

WBOT-TV

(formerly WDWI)

Ch. 61

Network Service: None, independent.

Grantee: Delaware Valley Bcstrs. Ltd. Partnership, 261 North River Dr.,
Pennsville, NJ 08070.

Studio: 303 A St., Wilmington, DE 19801.

Telephone: 302-654-6161.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 3000-
kw max. visual, 300-kw max. aural. Antenna: 957-ft. above av. terrain, 949-
ft. above ground, 1024-ft. above sea level.

Latitude	39°	41'	37"
Longitude	75°	17'	59"

Transmitter: Old Vespers Rd., 2.8-mi. NNE of Woodstown.

Ownership: Elmer Lindale, chmn., 100%.

Due to Begin Operation: Dec. 1985.

Represented (legal): Gammon & Grange.

Represented (engineering): Robert L. Purcell Associates Inc.

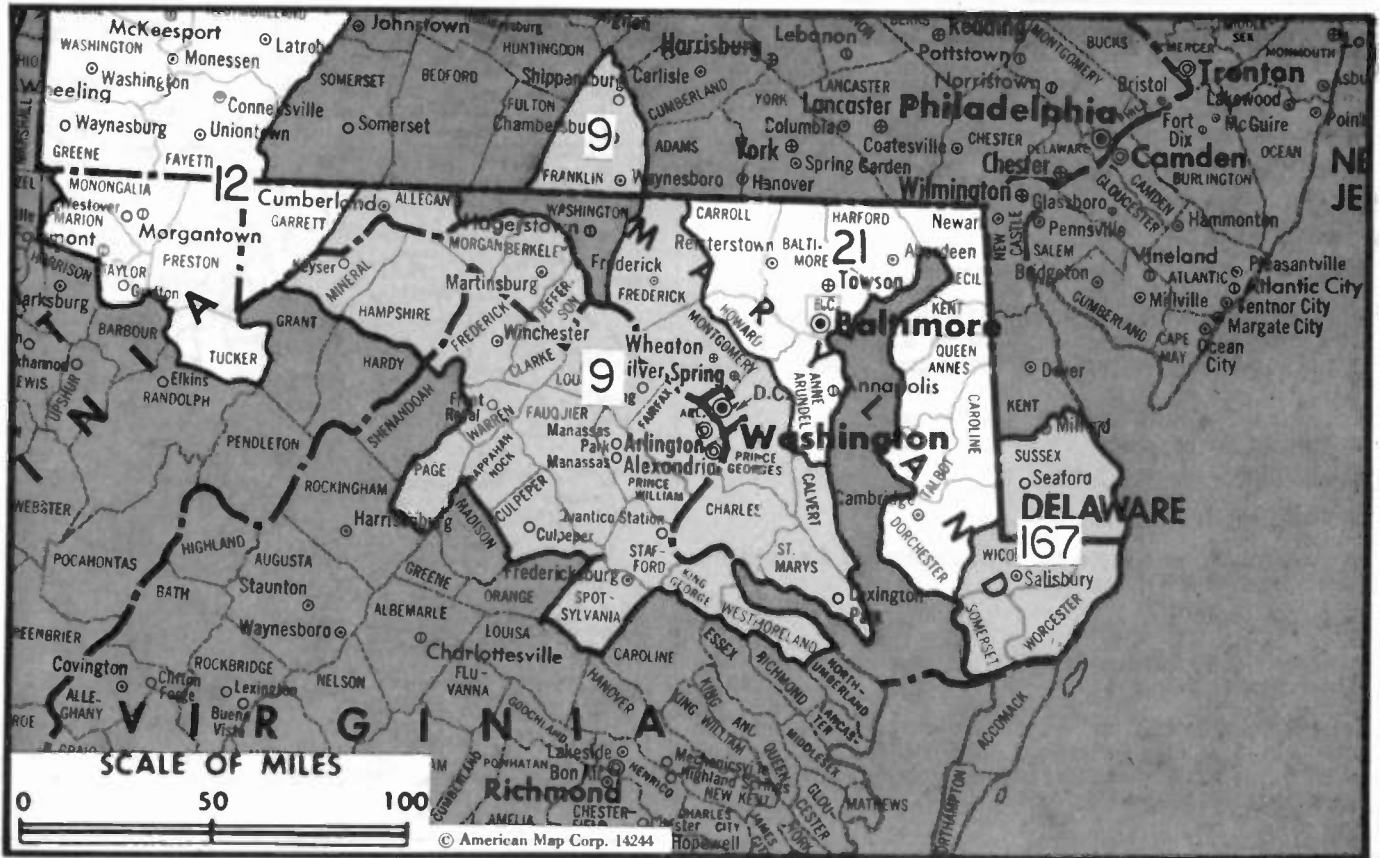
Personnel:

DAN SLATE, general manager.

JACK KLINE, general sales manager.

Rates: Not available.





Market	Arbitron ADI TV Households	Rank
Washington, DC	1,490,000	9
Baltimore, MD	862,400	21

Market Area Commercial TV Stations
 WDCA-TV (20), WDVN-TV (9), WFTY (50), WJLA-TV (7), WRC-TV (4), WTKK (66),
 WTTG (5)
 WBAL-TV (11), WBFF (45), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)

State Cross Reference List

Communities That Receive Programs of
 Stations That are Located Elsewhere

WTKK, Washington —See Manassas, VA

District of Columbia Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	4	2	6
Educational Television Stations	0	2	2
			8

District of Columbia—Washington

WDCA-TV

Ch. 20

Network Service: None, independent.

Licensee: Taft Television & Radio Co. Inc., 5202 River Rd., Bethesda, MD 20816.

Studio: 5202 River Rd.

Telephone: 301-654-2600. TWX: 710-824-9608.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 4000-kw max. & 3090-kw horizontal visual, 400-kw max. & 309-kw horizontal aural. Antenna: 770-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 49.4"
Longitude 77° 06' 18.2"

Transmitter: 5202 River Rd., Bethesda, MD.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; One transmit/receive, 2 transmit only; Harris, 6-meter; Harris receivers.

News Service: INN.

Ownership: Taft Broadcasting Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: April 20, 1966. Sale to Improvement Leasing Co. by Milton Grant & assoc. approved by FCC May 7, 1969 (Television Digest, Vol. 8:50; 9:19). Sale to Taft by Improvement Leasing Co. approved by FCC Aug. 16, 1979 (Vol. 18:18; 19:30, 33, 34, 35, 36).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

CHARLES S. COWDREY, general manager.
STEPHANIE CAMPBELL, program manager.
TONY VINCIQUERRA, general sales manager.
JERRY DIXON, chief engineer.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DISTRICT OF COLUMBIA			
	Dist Of Columbia	246,300	243,600	99
	MARYLAND			
	Charles	25,500	25,200	99
	Montgomery	222,900	222,000	100
	Prince Georges	231,200	230,400	100
	VIRGINIA			
	Fairfax	249,100	248,200	100
	King George	3,800	3,800	100
	Loudoun	22,200	21,900	99
Prince William	58,000	57,600	99	
Between 25-49%	MARYLAND			
	Allegany	29,200	28,900	99
	Anne Arundel	135,000	134,300	99
	Baltimore	251,200	250,000	100
	Calvert	12,900	12,700	98
	Carroll	35,200	35,000	99
	Dorchester	11,200	11,100	99
	Frederick	42,500	42,200	99
	Howard	49,200	48,900	99
	Queen Annes	9,700	9,600	99
	St Marys	21,400	21,200	99
	Washington	41,400	41,000	99
	Wicomico	24,800	24,500	99



WDCA-TV BPCT-4374 Granted 10/5/70 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA			
	Franklin	43,000	41,600	97
	VIRGINIA			
	Albemarle	36,600	35,900	98
	Arlington	124,100	123,400	99
	Clarke	3,700	3,700	100
	Culpeper	8,200	8,100	99
	Fauquier	13,600	13,400	99
	Frederick	20,600	20,400	99
	Pittsylvania	41,100	40,500	99
	Stafford	14,700	14,500	99
	Warren	8,800	8,700	98
	Westmoreland	5,600	5,500	98
	Hampton City	43,900	43,600	99
	WEST VIRGINIA			
Berkeley	18,500	18,300	99	
Jefferson	11,600	11,500	99	
MIneral	10,100	9,900	99	
Morgan	4,300	4,200	98	
Between 5-24%	DELAWARE			
	Sussex	38,500	38,000	99
	MARYLAND			
	Caroline	8,600	8,500	99
	Harford	51,400	51,100	99
	Kent	6,300	6,200	98
	Somerset	6,700	6,600	98
Talbot	10,600	10,500	99	
Baltimore City	272,500	271,200	100	
(Continued on page A-190)				
Station Totals		3,545,000	3,516,000	99
Net Weekly Circulation (1985)			1,192,400	
Average Daily Circulation (1985)			426,500	

District of Columbia—Washington

WDVM-TV

Ch. 9

Network Service: CBS.

Licensee: The Evening News Association, 615 Lafayette Blvd., Detroit, MI 48231.

Studio: Broadcast House, 4001 Brandywine St. NW, Washington, DC 20016.

Telephone: 202-364-3900. TWX: 710-822-9776.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"
Longitude 77° 04' 47"

Transmitter: Broadcast House.

News Services: AP, UPI, Reuters, Western Union Weather.

Ownership: Evening News Assn., publisher of The Detroit News, 100%. Peter B. Clark, pres. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 16, 1949 as WOIC. Sold to CBS (45%) and Washington Post (55%) August 1950 (Television Digest, Vol. 6:25). Washington Post acquired 100% in October 1954 (Vol. 10:42). Exchange for WWJ-TV (now WDIV), Detroit, MI approved by FCC May 18, 1978 (Vol. 17:58; 18:21).

Represented (sales): MMT Sales Inc.

Represented (legal): Pierson, Ball & Dowd.

Personnel:

EDWIN W. PFEIFFER, vice president & general manager.
RONALD TOWNSEND, station manager.
HENRY K. YAGGI III, director of sales.
MITCH N. TURNER, national sales manager.
STEPHEN COOK, local sales manager.
LAWRENCE HERBSTER, business manager.
JAMES MARTIN, operations manager.
LOUISE ABERNATHY, personnel manager.
HENRY PRICE, director, programming & marketing.
DAVID PEARCE, news director.
EDWARD F. RYAN, director of community affairs.
SANDRA BUTLER, broadcast operations manager.
HENRY R. OWEN, director of engineering.
PAT BARRANGER, research director.

Highest 30 Sec. Rate (May 1, 1979): \$8000.

NETWORK BASE HOURLY RATE: \$2350.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DISTRICT OF COLUMBIA			
	Dist Of Columbia	246,300	243,600	99
50% & Over	MARYLAND			
	Allegany	29,200	28,900	99
	Calvert	12,900	12,700	98
	Charles	25,500	25,200	99
	Frederick	42,500	42,200	99
	Howard	49,200	48,900	99
	Montgomery	222,900	222,000	100
	Prince Georges	231,200	230,400	100
	St Marys	21,400	21,200	99
	Washington	41,400	41,000	99
50% & Over	PENNSYLVANIA			
	Franklin	43,000	41,600	97



WDVM-TV BMPCT-7389 Granted 8/17/72 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Arlington	124,100	123,400	99
	Clarke	3,700	3,700	100
	Culpeper	8,200	8,100	99
	Fairfax	249,100	248,200	100
	Fauquier	13,600	13,400	99
	Frederick	20,600	20,400	99
	King George	3,800	3,800	100
	Loudoun	22,200	21,900	99
	Page	7,400	7,400	100
	Prince William	58,000	57,600	99
	Rappahannock	2,500	2,500	100
	Shenandoah	11,000	10,900	99
	Spotsylvania	19,300	19,100	99
	Stafford	14,700	14,500	99
Warren	8,800	8,700	98	
Westmoreland	5,600	5,500	98	
Between 25-49%	WEST VIRGINIA			
	Berkeley	18,500	18,300	99
	Hampshire	5,600	5,500	98
	Hardy	3,700	3,600	97
	Jefferson	11,600	11,500	99
Between 25-49%	MARYLAND			
	Anne Arundel	135,000	134,300	99
	Dorchester	11,200	11,100	99
Talbot	10,600	10,500	99	
(Continued on page A-190)				
Station Totals		2,541,300	2,521,900	99
Net Weekly Circulation (1985)		1,518,600		
Average Daily Circulation (1985)		837,000		

District of Columbia—Washington

WFTY

(formerly WCQR)

Ch. 50

Network Service: None, independent.

Licensee: Ch. 50 Inc., Box 60688, Washington, DC 20011.

Studio: 6507 Chillum Pl. NW, Washington 20012.

Telephone: 202-723-1040.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2450-kw max. & 1860-kw horizontal visual, 245-kw max. & 186-kw horizontal aural. Antenna: 570-ft. above av. terrain, 509-ft. above ground, 797-ft. above sea level.

Latitude	38°	57'	44"
Longitude	77°	01'	36"

Transmitter: NW corner of 9th & Peabody, Washington.

News Service: Financial News Network.

Ownership: Hill Bcstg. Inc., 100%. Sandia Federal & SFM Capital Group Inc., 35% each; Andrew Hill Trust No. 2, 20%; Michael Gaubert & Tommy Gaubert, Children's Trust, Hill Television Inc. Employees Trust, Noland Hill, trustee, 5% each.

Began Operation: Nov. 1, 1981. Sale to present owners by Theodore S. Ledbetter Jr., approved by FCC Jan. 17, 1985.

Represented (legal): Sanford, Adams, McCullough & Beard.

Personnel:

GERALD LISS, general manager.
ANGELA HOLMES, business manager.

Arbitron Data: Not Available.



WFTY BMPCT—800411KH Granted 7/10/80

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District of Columbia—Washington

WJLA-TV

Ch. 7

Network Service: ABC.

Licensee: WJLA Inc., 4461 Connecticut Ave. NW, Washington, DC 20008.

Studio: 4461 Connecticut Ave. NW 20008.

Telephone: 202-364-7777. TWX: 710-822-9505.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 48-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"
Longitude 77° 04' 47"

Transmitter: 4010 Chesapeake St. NW.

Satellite Earth Stations: Microdyne, 3-meter; Satcom Tech, 5-meter; Microdyne receivers.

News Services: AP, UPI.

Ownership: Allbritton Communications Co., Joe L. Allbritton, chmn. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 3, 1947.

Represented (sales): Pety Television Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jansky & Bailey.

Personnel:

THOMAS B. COOKERLY, president, Broadcast Division, Allbritton Communications Company and president & general manager, WJLA-TV.

JANE E. COHEN, assistant to the president.

JAMES E. GRIFFIN, v.p. & director of broadcast operations.

JOSEPH G. ROSE JR., v.p. & dir. of finance & administration.

JOHN C. LONG, vice president & director of sales.

THURSA THOMAS, manager of public affairs.

HELEN FEINBLOOM, national sales manager.

BILL HAIGHT, local sales manager.

MIKE TANNER, dir., marketing & promotion.

SUSAN LAINE, director of public relations.

JOHN TOLLEFSON, v.p. & director of engineering.

Highest 30 Second Rate (July 2, 1984): \$10,000.

NETWORK BASE HOURLY RATE: \$2150.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DISTRICT OF COLUMBIA			
	Dist Of Columbia	246,300	243,600	99
50% & Over	MARYLAND			
	Allegany	29,200	28,900	99
	Calvert	12,900	12,700	98
	Charles	25,500	25,200	99
	Frederick	42,500	42,200	99
	Howard	49,200	48,900	99
	Montgomery	222,900	222,000	100
	Prince Georges	231,200	230,400	100
	St Marys	21,400	21,200	99
	Washington	41,400	41,000	99
50% & Over	PENNSYLVANIA			
	Franklin	43,000	41,600	97
	Fulton	5,000	4,800	96



WJLA-TV BMPCT-7405 Granted 7/25/72

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Arlington	124,100	123,400	99
	Caroline	6,200	6,100	98
	Clarke	3,700	3,700	100
	Culpeper	8,200	8,100	99
	Fairfax	249,100	248,200	100
	Fauquier	13,600	13,400	99
	Frederick	20,600	20,400	99
	King George	3,800	3,800	100
	Loudoun	22,200	21,900	99
	Page	7,400	7,400	100
	Prince William	58,000	57,600	99
	Rappahannock	2,500	2,500	100
	Spotsylvania	19,300	19,100	99
Stafford	14,700	14,500	99	
Warren	8,800	8,700	98	
Westmoreland	5,600	5,500	98	
50% & Over	WEST VIRGINIA			
	Berkeley	18,500	18,300	99
	Hampshire	5,600	5,500	98
	Jefferson	11,600	11,500	99
	Mineral	10,100	9,900	99
Morgan	4,300	4,200	98	
Between 25-49%	MARYLAND			
	Anne Arundel	135,000	134,300	99
	Carroll	35,200	35,000	99
	Dorchester	11,200	11,100	99
Talbot	10,600	10,500	99	
(Continued on page A-190)				
Station Totals		2,599,600	2,579,700	99
Net Weekly Circulation (1985)			1,502,800	
Average Daily Circulation (1985)			831,800	

District of Columbia—Washington

WRC-TV

Ch. 4

Network Service: NBC.

Licensee: National Broadcasting Co. Inc., 4001 Nebraska Ave. NW, Washington, DC 20016.

Studio: 4001 Nebraska Ave. NW, Washington.

Telephone: 202-885-4000. TWX: 202-965-0804.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 570-ft. above av. terrain, 457.9-ft. above ground, 849-ft. above sea level.

Latitude 38° 56' 23.8"
Longitude 77° 04' 53.5"

Transmitter: 4001 Nebraska Ave. NW.

Satellite Earth Stations: Scientific-Atlanta, 7-meter & 5-meter.

FM Affiliate: WKYS, 20-kw, 93.9 MHz (No. 230), 480-ft.

News Services: AP, UPI, NBC.

Ownership: See Group Ownership of TV Stations.

Began Operation: June 27, 1947.

Represented (sales): NBC Spot Sales.

Personnel:

FRED DeMARCO, vice president & general manager.
DAVID NUELL, station manager.
BILL JOHNSTON, dir., operations & engineering.
LAURENCE TOMPKINS, sales director.
STEPHEN DICKLER, sales manager.
LARRY SPERO, sales manager.
KATHLEEN McCAMPBELL, director, programming.
RICHARD RAAB, dir., operations & engineering production.
BOB CASAZZA, director, advertising & promotion.
MANNY STERNFELD, director, business affairs.
JIM VAN MESSEL, director, news.
JOHN ANNIS, director, employee relations.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2150.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DISTRICT OF COLUMBIA			
	Dist Of Columbia	246,300	243,600	99
50% & Over	MARYLAND			
	Calvert	12,900	12,700	98
	Charles	25,500	25,200	99
	Dorchester	11,200	11,100	99
	Frederick	42,500	42,200	99
	Montgomery	222,900	222,000	100
	Prince Georges	231,200	230,400	100
	St Marys	21,400	21,200	99
	Washington	41,400	41,000	99
	VIRGINIA			
	Arlington	124,100	123,400	99
	Clarke	3,700	3,700	100
	Culpeper	8,200	8,100	99
	Fairfax	249,100	248,200	100
	Fauquier	13,600	13,400	99
Frederick	20,600	20,400	99	
King George	3,800	3,800	100	
Loudoun	22,200	21,900	99	
Page	7,400	7,400	100	
Prince William	58,000	57,600	99	
Rappahannock	2,500	2,500	100	
Shenandoah	11,000	10,900	99	



WRC-TV BPCT-2103 Granted 4/17/57

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Spotsylvania	19,300	19,100	99
	Stafford	14,700	14,500	99
	Warren	8,800	8,700	98
	Westmoreland	5,600	5,500	98
50% & Over	WEST VIRGINIA			
	Berkeley	18,500	18,300	99
	Jefferson	11,600	11,500	99
50% & Over	Morgan	4,300	4,200	98
Between 25-49%	MARYLAND			
	Anne Arundel	135,000	134,300	99
	Caroline	8,600	8,500	99
	Howard	49,200	48,900	99
	Queen Annes	9,700	9,600	99
	Talbot	10,600	10,500	99
25-49%	Wicomico	24,800	24,500	99
25-49%	PENNSYLVANIA			
	Franklin	43,000	41,600	97
	Fulton	5,000	4,800	96
25-49%	VIRGINIA			
	Caroline	6,200	6,100	98
	Madison	3,800	3,700	97
	Orange	7,100	6,900	97
25-49%	Rockingham	27,100	26,700	99
25-49%	WEST VIRGINIA			
	Hampshire	5,600	5,500	98
25-49%	Hardy	3,700	3,600	97
Between 5-24%	DELAWARE			
Between 5-24%	Sussex	38,500	38,000	99
(Continued on page A-190)				
Station Totals		2,568,900	2,549,600	99
Net Weekly Circulation (1985)			1,461,400	
Average Daily Circulation (1985)			801,600	

District of Columbia—Washington

WTTG

Ch. 5

Network Service: None, independent.

Licensee: Metromedia Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 5151 Wisconsin Ave. NW 20016.

Telephone: 202-244-5151. **TWX:** 910-881-5757

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 770-ft. above av. terrain, 705-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 21"
Longitude 77° 04' 57"

Transmitter: 5151 Wisconsin Ave. NW.

Satellite Earth Stations: Microdyne, 10-meter & 5-meter; Microdyne receivers.

FM Affiliate: WASH, 22.5-kw, 97.1 MHz (No. 246), 690-ft.

News Services: CNN, Metromedia News.

Ownership: Metromedia Inc. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: January 1947.

Represented (sales): Katz Independent TV Sales.

Personnel:

- ROBERT O'CONNOR, vice president & general manager.
- EDWARD SHEA, vice president & general sales manager.
- RICHARD PFISTER, vice president & chief engineer.
- JOE CRISTIANO, local sales manager.
- PENNY HAFT, national sales manager.
- DONNA COOPER, director of marketing.
- PAT MYERS, v.p. & operations manager.
- SANDY PASTOOR, v.p. & program director.
- BETTY ENDICOTT, v.p. & news director.
- LINDY SPERO, v.p. & director, creative services.
- DICK KANTOR, v.p. & business manager.
- DEBORAH SEDILLO, director, public services.
- JOE PERRY, director, research.

Rates: Available on request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DISTRICT OF COLUMBIA			
	Dist Of Columbia	246,300	243,600	99
	MARYLAND			
	Allegany	29,200	28,900	99
	Anne Arundel	135,000	134,300	99
	Calvert	12,900	12,700	98
	Caroline	8,600	8,500	99
	Carroll	35,200	35,000	99
	Charles	25,500	25,200	99
	Dorchester	11,200	11,100	99
	Frederick	42,500	42,200	99
	Howard	49,200	48,900	99
	Montgomery	222,900	222,000	100
	Prince Georges	231,200	230,400	100
	Queen Annes	9,700	9,600	99
	St Marys	21,400	21,200	99
	Talbot	10,600	10,500	99
	Washington	41,400	41,000	99
	Wicomico	24,800	24,500	99
	PENNSYLVANIA			
	Franklin	43,000	41,600	97
Fulton	5,000	4,800	96	



WTTG BMPCT-5854 Granted 6/25/63

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Arlington	124,100	123,400	99
	Caroline	6,200	6,100	98
	Clarke	3,700	3,700	100
	Culpeper	8,200	8,100	99
	Fairfax	249,100	248,200	100
	Fauquier	13,600	13,400	99
	Frederick	20,600	20,400	99
	King George	3,800	3,800	100
	Loudoun	22,200	21,900	99
	Page	7,400	7,400	100
	Prince William	58,000	57,600	99
	Rappahannock	2,500	2,500	100
	Rockingham	27,100	26,700	99
	Shenandoah	11,000	10,900	99
	Spotsylvania	19,300	19,100	99
	Stafford	14,700	14,500	99
	Warren	8,800	8,700	98
Westmoreland	5,600	5,500	98	
WEST VIRGINIA				
Berkeley	18,500	18,300	99	
Hampshire	5,600	5,500	98	
Jefferson	11,600	11,500	99	
Mineral	10,100	9,900	99	
Morgan	4,300	4,200	98	
DELAWARE				
Between 25-49%	Sussex	38,500	38,000	99
(Continued on page A-191)				
Station Totals		4,301,400	4,260,200	99
Net Weekly Circulation (1985)		2,032,300		
Average Daily Circulation (1985)		956,300		

District of Columbia

WDCA-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA			
	Buncombe	64,800	64,000	99
	Gaston	59,600	59,100	99
	Guilford	122,700	121,800	99
	Mecklenburg	162,200	160,800	99
	PENNSYLVANIA			
	Adams	25,400	24,800	98
	Bedford	17,200	16,700	97
	Fulton	5,000	4,800	96
	VIRGINIA			
	Caroline	6,200	6,100	98
	Dinwiddie	24,400	24,000	98
	Essex	3,100	3,000	97
	Henrico	73,100	72,400	99
	Henry	27,100	26,800	99
	Madison	3,800	3,700	97
	Montgomery	26,600	26,300	99
	Northumberland	4,000	3,900	97
	Orange	7,100	6,900	97
	Page	7,400	7,400	100
Rappahannock	2,500	2,500	100	
Rockbridge	10,800	10,600	98	
Rockingham	27,100	26,700	99	
Shenandoah	11,000	10,900	99	
Spotsylvania	19,300	19,100	99	
York	15,200	15,100	99	
Newport News City	54,700	54,300	99	
Norfolk City	85,900	85,100	99	
Portsmouth City	36,600	36,300	99	
Va Beach City	103,400	102,700	99	
WEST VIRGINIA				
Grant	3,800	3,700	97	
Hampshire	5,600	5,500	98	
Hardy	3,700	3,600	97	

WDVM-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA			
	Fulton	5,000	4,800	96
	VIRGINIA			
	Albemarle	36,600	35,900	98
	Augusta	32,600	32,200	99
	Caroline	6,200	6,100	98
	Orange	7,100	6,900	97
	Rockingham	27,100	26,700	99
	WEST VIRGINIA			
	Grant	3,800	3,700	97
Between 5-24%	MARYLAND			
	Baltimore	251,200	250,000	100
	Caroline	8,600	8,500	99
	Carroll	35,200	35,000	99
	Harford	51,400	51,100	99
	Kent	6,300	6,200	98
	Queen Annes	9,700	9,600	99
	Baltimore City	272,500	271,200	100

WDVM-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	PENNSYLVANIA			
	Adams	25,400	24,800	98
	VIRGINIA			
	Essex	3,100	3,000	97
	Madison	3,800	3,700	97
	Northumberland	4,000	3,900	97
	WEST VIRGINIA			
	Pendelton	3,000	2,900	97

WJLA-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA			
	Bedford	17,200	16,700	97
	VIRGINIA			
	Essex	3,100	3,000	97
	Orange	7,100	6,900	97
	Shenandoah	11,000	10,900	99
Between 5-24%	DELAWARE			
	Sussex	38,500	38,000	99
	MARYLAND			
	Baltimore	251,200	250,000	100
	Carolline	8,600	8,500	99
	Cecil	21,200	21,100	100
	Harford	51,400	51,100	99
	Kent	6,300	6,200	98
	Queen Annes	9,700	9,600	99
	Wicomico	24,800	24,500	99
Baltimore City	272,500	271,200	100	
PENNSYLVANIA				
Adams	25,400	24,800	98	
VIRGINIA				
Augusta	32,600	32,200	99	
Madison	3,800	3,700	97	
Northumberland	4,000	3,900	97	
Rockingham	27,100	26,700	99	
WEST VIRGINIA				
Hardy	3,700	3,600	97	

WRC-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MARYLAND			
	Baltimore	251,200	250,000	100
	Carroll	35,200	35,000	99
	Cecil	21,200	21,100	100
	Harford	51,400	51,100	99
	Kent	6,300	6,200	98
	Worcester	13,000	12,800	98
	Baltimore City	272,500	271,200	100

District of Columbia

WRC-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	PENNSYLVANIA			
	Adams	25,400	24,800	98
	VIRGINIA			
	Augusta	32,600	32,200	99
	Essex	3,100	3,000	97
	Northumberland	4,000	3,900	97
	Richmond	2,700	2,700	100
	WEST VIRGINIA			
	Mineral	10,100	9,900	99

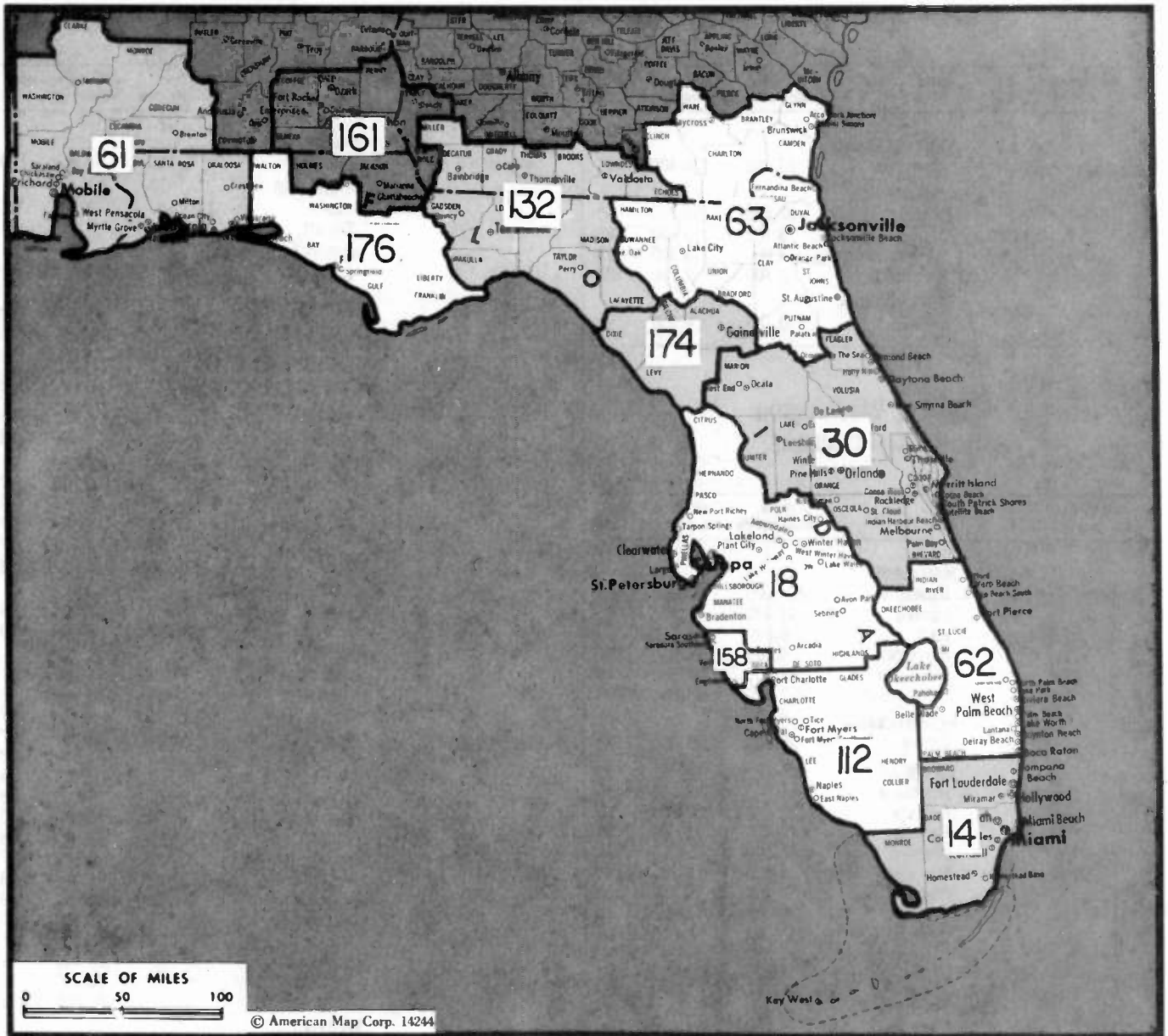
WTTG-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MARYLAND			
	Baltimore	251,200	250,000	100
	Harford	51,400	51,100	99
	Kent	6,300	6,200	98
	Somerset	6,700	6,600	98
	Worcester	13,000	12,800	98
	Baltimore City	272,500	271,200	100
	PENNSYLVANIA			
	Adams	25,400	24,800	98
	VIRGINIA			
	Albemarle	36,600	35,900	98
	Augusta	32,600	32,200	99
	Henrico	73,100	72,400	99
	Madison	3,800	3,700	97
	Northumberland	4,000	3,900	97
	Orange	7,100	6,900	97
	Roanoke	76,000	75,400	99
	Hampton City	43,900	43,600	99
	Newport News City	54,700	54,300	99
	Va Beach City	103,400	102,700	99
	WEST VIRGINIA			
	Grant	3,800	3,700	97
	Hardy	3,700	3,600	97

WTTG-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	DELAWARE			
	Kent	35,900	35,600	99
	MARYLAND			
	Cecil	21,200	21,100	100
	Garrett	9,700	9,500	98
	NORTH CAROLINA			
	Buncombe	64,800	64,000	99
	Craven	25,500	25,200	99
	Cumberland	82,000	81,000	99
	Durham	60,400	59,600	99
	Edgecombe	19,200	18,900	98
	Nash	25,500	25,100	98
	Pltt	34,000	33,500	99
	Wake	123,200	121,900	99
	Wilson	23,200	22,900	98
	PENNSYLVANIA			
	Bedford	17,200	16,700	97
	Cumberland	69,000	67,800	98
	Huntingdon	15,200	14,800	97
	Perry	13,700	13,400	98
	York	121,500	119,200	98
	SOUTH CAROLINA			
	Lexington	56,300	55,500	99
	Richland	93,500	92,200	99
	VIRGINIA			
	Accomack	11,800	11,500	97
	Dinwiddie	24,400	24,000	98
	Essex	3,100	3,000	97
	Greene	3,000	2,900	97
	Hanover	18,100	17,800	98
	Henry	27,100	26,800	99
	James City	11,900	11,700	98
King William	3,500	3,500	100	
Lancaster	4,100	4,000	98	
Louisa	6,700	6,500	97	
Montgomery	26,600	26,300	99	
Pittsylvania	41,100	40,500	99	
Richmond	2,700	2,700	100	
Rockbridge	10,800	10,600	98	
Norfolk City	85,900	85,100	99	
Portsmouth City	36,600	36,300	99	
Richmond City	85,500	84,800	99	
WEST VIRGINIA				
Pendelton	3,000	2,900	97	

Florida



Florida Station Status as of August 15, 1985

Commercial Television Stations
Educational Television Stations

VHF	UHF	TOTAL
19	26	45
5	6	11
		56

Market	Arbitron ADI TV Households	Rank
Miami, FL	1,154,600	14
Tampa-St. Petersburg, FL	1,013,000	18
Orlando-Daytona Beach-Melbourne, FL	668,500	30
Mobile, AL-Pensacola, FL	408,300	61
West Palm Beach, FL	394,900	62
Jacksonville, FL	390,200	63
Fort Myers-Naples, FL	189,600	112
Tallahassee, FL	155,600	132
Sarasota, FL	106,700	158
Dothan, AL	99,700	161
Gainesville, FL	75,800	174
Panama City, FL	65,500	176

Market Area Commercial TV Stations

WBFS-TV (33), WCIX (6), WDZL (39), WHFT (45), WLTV (23), WPLG (10), WSVN (7), WTVJ (4)
 WCLF (22), WFTS (28), WTOG (44), WTSP-TV (10), WTVT (13), WXFL (8)
 WCPX-TV (6), WESH-TV (2), WFTV (9), WIYE (55), WMOD (43), WOFL (35), WTGL-TV (52)
 WALA-TV (10), WEAR-TV (3), WJTC (44), WKRG-TV (5), WPAN (53), WPMI (15)
 WFLX (29), WPEC (12), WPTV (5), WTVX (34)
 WAWS-TV (30), WJKS-TV (17), WJXT (4), WNFT (47), WTLV (12)
 WBBH-TV (20), WEVU (26), WINK-TV (11)
 WCTV (6), WTWC (40), WTXL-TV (27), WVGA (44)
 WXLTV (40)
 WDHN (18), WTVY (4)
 WBSP (51), WCJB (20)
 WJHG-TV (7), WMBB (13)

State Cross Reference List

Communities That Receive Programs of
 Stations That are Located Elsewhere

- WXLTV, Bradenton —See Sarasota, FL
- WCPX-TV, WESH-TV, WFTV, Daytona Beach —See Orlando, FL
- WFTX, Fort Myers —See Cape Coral, FL
- WTVX, Fort Pierce —See Palm Beach, FL
- WBSP, Gainesville —See Ocala, FL
- WAYK, Melbourne —See Orlando, FL
- WMOD, Melbourne —See Orlando, FL
- WSCV, Miami —See Fort Lauderdale, FL
- WEVU, Naples —See Fort Meyers, FL
- WIYE, Orlando —See Leesburg, FL
- WTGL-TV, Orlando —See Cocoa, FL
- WALA-TV, WKRG-TV & WPMI, Pensacola —See Mobile, AL
- WPAN, Pensacola —See Fort Walton Beach, FL
- WXFL, WTOG, WTSP-TV & WTVT, St. Petersburg —See Tampa, FL
- WVGA, Tallahassee —See Valdosta, GA
- WCLF, Tampa —See Clearwater, FL
- WTMV, Tampa —See Lakeland, FL
- WTVX, Vero Beach —See Palm Beach, FL
- WFLX & WPEC, West Palm Beach —See Palm Beach, FL

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Florida—Cape Coral

WFTX

Ch. 36

Network Service: None, independent.

Grantee: Family TV Assoc., 5401 W. Kennedy Blvd., Suite 1031, Tampa, FL 33609.

Studio: 621 Pine Island Blvd., SW, Cape Coral.

Telephone: 813-574-3636.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 987-ft. above av. terrain, 988-ft. above ground, 1017-ft. above sea level.

Latitude	26°	47'	43"
Longitude	81°	48'	04"

Transmitter: 4.9-mi. SSW of Tuckers Corner.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: In operation.

Ownership: Florida Family Bcstg. Ltd. & Family Group Ltd., 50% each. FFLB ownership: Ronald H. Kays & Peter H. K. Tan, gen. partners, 16.66% each; Edward R. Ponger, Daniel P. Kolenda & Leo Wotitzky, ltd. partners, 20% each. Family Group ownership: Ian N. Wheeler & Louis de la Parte Jr., gen. partners. Wheeler has interest in CP for WLKT(TV) Lexington, KY and has purchased WLRE-TV, Green Bay & WWQI, La Crosse, WI pending FCC approval.

Due to Begin Operation: Sept. 29, 1985.

Represented (sales): Independent Television Sales.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

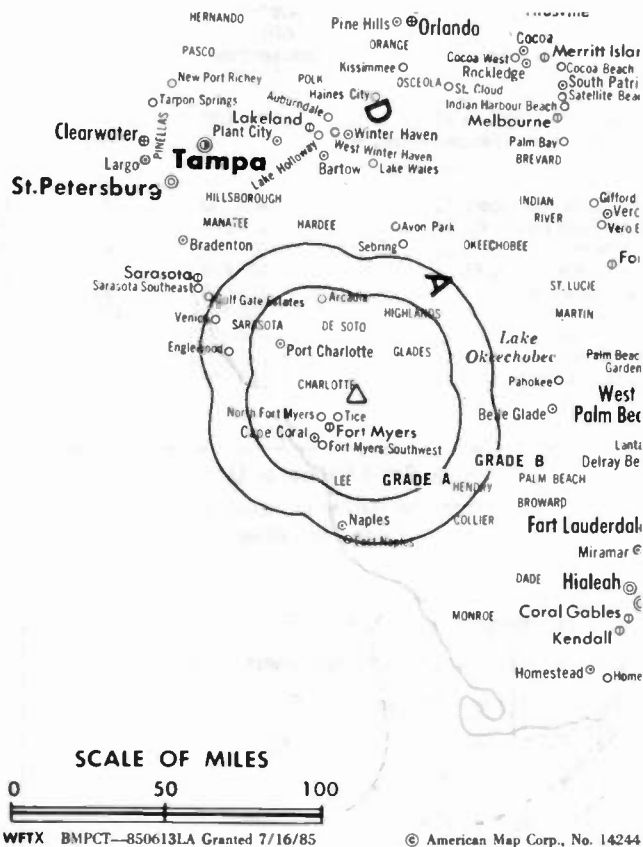
Represented (engineering): B. Scott Baxter & Associates.

Personnel:

ED DYER, general manager.
DEBBIE ABBOTT, program & promotion director.
WALT YOUMANS, chief engineer.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$225.



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Florida—Clearwater

WCLF

Ch. 22

Network Service: None, independent.

Licensee: Christian Television Corp. Inc., 6922 142nd Ave. N., Largo, FL 33541.

Studio: 6922 142nd Ave. N., Largo, FL 33541.

Telephone: 813-535-5622.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 1170-kw horizontal visual, 500-kw max. & 117-kw horizontal aural. Antenna: 1429-ft. above av. terrain, 1538-ft. above ground, 1549-ft. above sea level.

Latitude 28° 11' 04"
Longitude 82° 45' 39"

Transmitter: 2.6-mi. N of Tarpon Springs.

Ownership: Non-profit corp. Robert R. D'Andrea, pres.; Wayne Wetzel, secy.-treas.; Don MacAllister. For other interests, see Christian TV Network Inc. in Group Ownership of TV Stations.

Began Operation: Oct. 24, 1979.

Represented (legal): Gammon & Grange.

Represented (engineering): Serge Bergen.

Personnel:

ROBERT R. D'ANDREA, general manager.
CARL BERGER, chief engineer.

Highest One Hour Rate: \$760.

Highest 30 Sec. Rate: \$90.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WCLF BNPCT-790425KG Granted 9/25/79

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	FLORIDA			
	Hardee	6,900	6,800	99
	Hernando	24,000	23,600	98
	Hillsborough	269,400	266,600	99
	Manatee	71,400	70,700	99
Pasco	100,800	99,600	99	
Station Totals		472,500	467,300	98
Net Weekly Circulation (1985)				58,200
Average Daily Circulation (1985)				20,800

Florida—Cocoa

WTGL-TV

Ch. 52

Network Service: None, independent.

Licensee: Good Life Broadcasting Inc., Box 1852, Cocoa, FL 32922-1852.

Studios: 26 Forrest Ave., Cocoa 32922; 1205 29th St., Orlando, FL 32805.

Telephones: 305-631-2730 (Cocoa); 305-422-5257 (Orlando).

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 4720-kw visual, 472-kw aural. Antenna: 934-ft. above av. terrain, 1005-ft. above ground, 1049-ft. above sea level.

Latitude 28° 18' 26"
Longitude 80° 54' 48"

Transmitter: Deseret Ranches, Star Rte. 1250, Melbourne.

Satellite Earth Stations: 2 in operation; 5-meter & 3.5-meter; Harris & Microwave Associates receivers.

Ownership: Non-stock, non-profit corp. Robert D'Andrea, pres.; Phil Grace, v.p.; Gene Polino, secy.; Jim Gooding, treas. For other interests, see Christian TV Network Inc. in Group Ownership of TV Stations.

Began Operation: Aug. 16, 1982.

Represented (legal): Gammon & Grange.

Represented (engineering): Serge Bergen.

Personnel:

KEN MIKESELL, operations manager.
J. DALE WRIGHT, studio manager.
BILL BRYAN, chief engineer.

Highest One Hour Rate: \$690.

Highest 30 Sec. Rate (Jan. 1, 1985): \$70.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	FLORIDA Brevard	118,800	117,600	99
Station Totals		118,800	117,600	98
Net Weekly Circulation (1985)				16,200
Average Daily Circulation (1985)				5,400

Florida—Fort Lauderdale

WSCV

(formerly WKID)

Ch. 51

Network Service: None, independent.

Licensee: Blair Spanish Television of Florida Inc., Box 200, Hollywood, FL 33020.

Studio: 4035 N. 29th Ave., Hollywood, FL 33020.

Telephone: 305-947-0051.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2138-kw max. & 661-kw horizontal visual, 129-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1042-ft. above ground, 1049-ft. above sea level.

Latitude 25° 59' 37"
Longitude 80° 10' 29"

Transmitter: 3200 Pembroke Rd., Pembroke Park, FL.

Satellite Earth Stations: 2 in operation; Harris receivers.

News Services: AP, CNN, TPS, WSI, CIN.

Ownership: John Blair & Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 6, 1968 as WSMS-TV; left air Aug. 10, 1970. Sale by Gold Coast Telecasting approved by FCC Jan. 12, 1972. Resumed operation Feb. 14, 1972. Sale to Oak Industries by William F. Johns, Alvin Koenig, et al., approved by FCC Feb. 29, 1980. Previous sale by Trustee in Bankruptcy approved by FCC July 14, 1976. Subscription TV authorization granted March 23, 1979. Sale to John Blair & Co. approved by FCC Oct. 9, 1984 (*Television Digest*, Vol. 24:33).

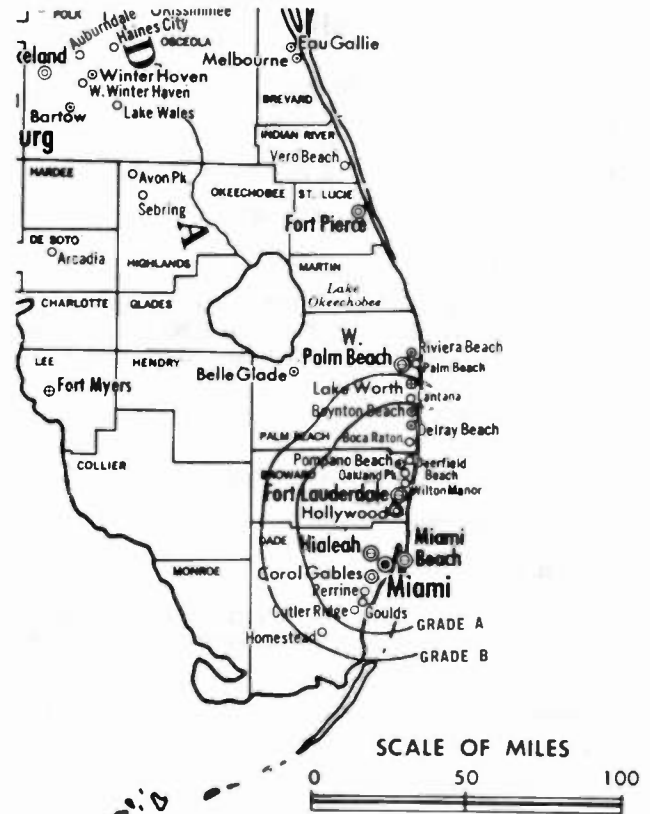
Represented (legal): Dow, Lohnes & Albertson.

Personnel:

JUILO RUMBAUT, president.
STEPHEN BROOKS, vice president, sales.
WILLIAM SMITHSON, chief engineer.
ANTONIO DIEGUEZ, program director.

Highest 30 Sec. Rate: \$500.

Arbitron Data: Not available.



WSCV BPCT—4459 Granted 1/12/72

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Florida—Fort Myers

WBBH-TV

Ch. 20

Network Service: NBC.

Licensee: Waterman Broadcasting Corp. of Florida, 3719 Central Ave.

Studio: 3719 Central Ave., Fort Myers, FL 33901.

Telephone: 813-939-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. & 2619-kw horizontal visual, 500-kw max. & 262-kw horizontal aural. Antenna: 1482-ft. above av. terrain, 1518-ft. above ground, 1549-ft. above sea level.

Latitude 26° 49' 27"
Longitude 81° 45' 51"

Transmitter: Rte. 31, 2.3-mi. S of Tuckers Corner.

Satellite Earth Stations: Harris, 10-meter.

News Services: AP, UPI.

Ownership: Waterman Broadcasting Corp. Bernard E. Waterman, pres., 90%; Edith B. Waterman, secy.-treas., 10%. The Watermans own KTSA(AM) & KTFM(FM), San Antonio, TX.

Began Operation: Dec. 18, 1968. Sale to present owners by William N. Dakos, et al., approved by FCC July 9, 1979.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen & Dippell.

Personnel:

HOWARD L. HOFFMAN, vice president & general manager.
ROBERT M. CLEVELAND, chief engineer.
NANCY HENDERICKSON, comptroller.
DOUGLAS KIGHT, sales manager.
SANDY CARRILLO, national sales administrator.
JERRY FISHER, news & public affairs administrator.
KIM DATEMA, program coordinator.
LISA FAAS, creative services/production.
DEBI SMITH, computer traffic manager.

Highest 30 Sec. Rate (Aug. 1, 1983): \$550

NETWORK BASE HOURLY RATE: \$400

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	31,700	31,200	98
	Collier	44,700	43,700	98
	Hendry	7,300	7,100	97
	Lee	103,400	102,100	99
Between 25-49%	FLORIDA			
	De Soto	7,300	7,200	99
	Glades	2,600	2,500	96
Between 5-24%	FLORIDA			
	Highlands	22,000	21,600	98
	Sarasota	106,600	105,500	99
Station Totals		325,600	320,900	98
Net Weekly Circulation (1985)			187,200	
Average Daily Circulation (1985)			114,300	

Florida—Naples-Fort Myers

WEVU

Ch. 26

Network Service: ABC.

Licensee: Caloosa Television Corp.

Studio: Hwy. 41, 1-mi. S of Bonita Springs.

Administration Address: 28950 Old 41 Rd. SE, Bonita Springs, FL 33923.

Sales Address: Box 6260, Fort Myers, FL 33906.

Telephones: 813-597-6038 & 813-332-0076.

TWX: 510-951-7340.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2770-kw max. & 982-kw horizontal visual, 277-kw max. & 98.2-kw horizontal aural. Antenna: 710-ft. above av. terrain, 734-ft. above ground, 749-ft. above sea level.

Latitude 26° 17' 34"
Longitude 81° 44' 09"

Transmitter: 4-mi. SE of Bonita Springs.

Satellite Earth Stations: Microdyne, 7-meter; Horizon, 5-meter.

News Service: AP.

Ownership: Home News Publishing Co., 100%. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 21, 1974. Sale to present owner approved by FCC Aug. 24, 1978.

Represented (sales): Seitel Inc.

Represented (legal): Cordon & Kelly.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- RAY KARPOWICZ, president & general manager.
- WARREN T. ROOF, vice president & general sales manager.
- HANK DOUGLAS, national sales manager.
- CHRIS ANDREWS, sales manager, Fort Myers.
- WAYNE FARRIS, vice president news.
- DAVE McKELVEY, vice president engineering.

Highest 30 Sec. Rate: \$540.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WEVU BMPCT-7520 Granted 3/12/74 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Collier	44,700	43,700	98
	Lee	103,400	102,100	99
Between 25-49%	FLORIDA Charlotte	31,700	31,200	98
	Hendry	7,300	7,100	97
Between 5-24%	FLORIDA Glades	2,600	2,500	96
Station Totals		189,700	186,600	98
Net Weekly Circulation (1985)			139,000	
Average Daily Circulation (1985)			73,500	

Florida—Fort Myers

WINK-TV

Ch. 11

Network Service: CBS.

Licensee: Fort Myers Bcstg. Co., Box 1060, Fort Myers, FL 33902.

Studio: 2824 Palm Beach Blvd. 33901.

Telephone: 813-334-1131. TWX: 510-951-7371

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 995-ft. above ground, 1022-ft. above sea level.

Latitude 26° 48' 08"
Longitude 81° 45' 53"

Transmitter: State Rte. 31, 3.8-mi. S of Tuckers Corner, FL.

Satellite Earth Stations: Harris, 9-meter; Microdyne, 7-meter; Harris & Microdyne receivers.

AM Affiliate: WINK, 1-kw, 1240 kHz (CBS).

FM Affiliate: WINK-FM, 100-kw, 96.9 MHz (No. 245), 833-ft.

News Services: AP, UPI, NIWS.

Ownership: Arthur B. McBride Jr., 50%; Edward J. McBride, 50%.

Began Operation: March 6, 1954.

Represented (sales): Blair Television

Represented (legal): Dempsey & Koplovitz.

Represented (engineering): Lohnes & Culver.

Personnel:

FRANK WATSON, vice president & general manager.
MIKE DIXON, general sales manager.
ERICA MOORE, national sales coordinator.
JACK HARDINGHAM, program director.
DEBORAH DREVES, promotion manager.
JAMES BENNETT, news director.
RITA MASSEY, production manager.
CHARLES RAMSEY, chief engineer.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1068.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	31,700	31,200	98
	Collier	44,700	43,700	98
	De Soto	7,300	7,200	99
	Glades	2,600	2,500	96
Between 25-49%	Hendry	7,300	7,100	97
	Lee	103,400	102,100	99
Between 5-24%	FLORIDA			
	Highlands	22,000	21,600	98
	Sarasota	106,600	105,500	99
	FLORIDA			
	Hardee	6,900	6,800	99
	Okeechobee	8,700	8,600	99
Station Totals		341,200	336,300	98
Net Weekly Circulation (1985)				226,600
Average Daily Circulation (1985)				148,300

Florida—Fort Walton Beach

WPAN

Ch. 53

Network Service: None, independent.

Licensee: Fort Walton Beach Bcstg. Corp., 11 Tupelo Ave. SE, Fort Walton Beach, FL 32548.

Studio: 11 Tupelo Ave. SE, Fort Walton Beach, FL 32548.

Telephone: 904-244-5353.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 3088-kw max. visual, 308-kw max. aural. Antenna: 722-ft. above av. terrain, 686-ft. above ground, 732-ft. above sea level.

Latitude 30° 24' 09"
Longitude 86° 59' 35"

Transmitter: Approx. 23.2-mi. W of center of Fort Walton Beach, 1-mi. N of Woodlawn Beach & N of U.S. Hwy. 98, near Woodlawn Beach.

Satellite Earth Stations: In operation.

Ownership: Elbert R. Davis, pres., Robert L. F. Sikes, v.p., H. Gene Smith, secy., Sam Taylor, treas., Joyce Neibauer, Thomas J. Barrow, Dr. Wayne Campbell, Dr. Joseph Wilson & Samuel A. Allen, 10% each.

Began Operation: Feb. 14, 1984.

Represented (sales): Adam Young Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): A. D. Ring & Associates.

Personnel:

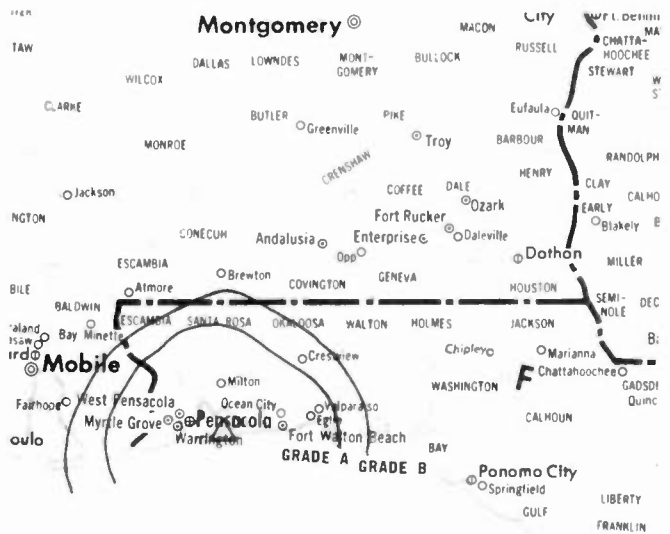
MICHAEL T. HARDING, general manager.
JASON ELKIN, station & general sales manager.

Highest One Hour Rate: \$1000.

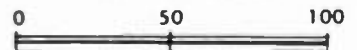
Highest 30 Sec. Rate: (July 25, 1985) \$75.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Okaloosa	42,000	41,600	99



SCALE OF MILES



WPAN BMPCT—830907KE Granted 11/22/83

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA Escambia	88,200	87,400	99
	Santa Rosa	22,100	21,900	99
Between 5-24%	FLORIDA Walton	9,300	9,100	98
Station Totals		161,600	160,000	99
Net Weekly Circulation (1985)			76,600	
Average Daily Circulation (1985)			30,700	

Florida—Gainesville

WCJB

Ch. 20

Network Service: ABC.

Licensee: Gainesville Television Inc., c/o Diversified Communications, 5 Milk St., Box 7437, Portland, ME 04112.

Studio: 6220 N.W. 43rd St., Gainesville 32606.

Mailing Address: Box WCJB, Gainesville 32602.

Telephone: 904-377-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 2818-kw max. & 2350-kw horizontal visual, 282-kw max. & 235-kw horizontal aural. Antenna: 930-ft. above av. terrain, 985-ft. above ground, 1049-ft. above sea level.

Latitude 29° 32' 11"
Longitude 82° 24' 00"

Transmitter: 1.35-mi. S of Wacahoota.

Satellite Earth Stations: 2 in operation; Microdyne receivers.

News Services: AP, ABC.

Ownership: Diversified Communications, 100%. For other interests, see WABI-TV, Bangor, ME.

Began Operation: April 7, 1971. Sale to present owner by William E. Minshall approved by FCC Oct. 12, 1976.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

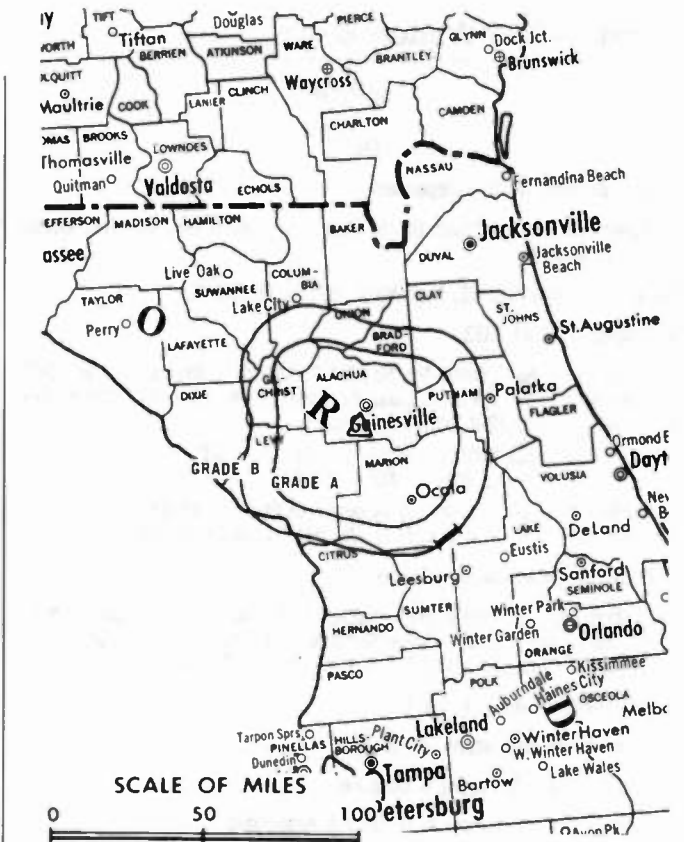
- GARRY H. RITCHIE, vice president & general manager.
- CLAY BRINKER, director of sales.
- MICHAEL SHERRILL, director of engineering.
- JIM CHURCH, news director.
- KAREN WOOLFSTEAD, program coordinator.
- TODD RAINSBERGER, director of public affairs & operations.
- ALAN JOHNS, production manager.
- TIM HOSKINSON, controller.
- CHARON PALMER, traffic manager.

Highest 30 Sec. Rate (July 15, 1985): \$1000.

NETWORK BASE HOURLY RATE: \$350.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	63,100	61,800	98
	Dixie	3,100	3,000	97



WCJB BPCT-800124KF Granted 10/15/82 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Gilchrist	2,500	2,500	100
	Levy	8,500	8,200	96
Between 25-49%	FLORIDA			
	Columbia	13,900	13,600	98
	Hamilton	3,100	3,000	97
	Lafayette	1,700	1,600	94
	Marion	56,500	55,400	98
	Suwannee	8,800	8,600	98
Between 5-24%	FLORIDA			
	Bradford	7,200	7,100	99
	Citrus	30,000	29,400	98
	Clay	26,900	26,500	99
	Putnam	21,100	20,800	99
	Taylor	6,300	6,100	97
Station Totals		255,100	250,000	98
Net Weekly Circulation (1985)				108,800
Average Daily Circulation (1985)				64,400

Florida—Jacksonville

WAWS-TV

Ch. 30

Network Service: None, independent.

Licensee: Malrite of Jacksonville Inc.

Studio: 8675 Hogan Rd., Jacksonville, FL 32216.

Telephone: 904-642-3030. TWX: 810-827-1860.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2750-kw max. & 759-kw horizontal visual, 97.7-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1030-ft. above ground, 1045-ft. above sea level.

Latitude 30° 16' 52.5"
Longitude 81° 34' 15.0"

Transmitter: Hogan Rd. near Pottsburg Creek, Jacksonville.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

Ownership: Malrite Bcstg. Co., 100%; For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 15, 1981.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Shrinsky, Weitzman & Elsen, P.C.

Represented (engineering): Ralph Evans & Associates.

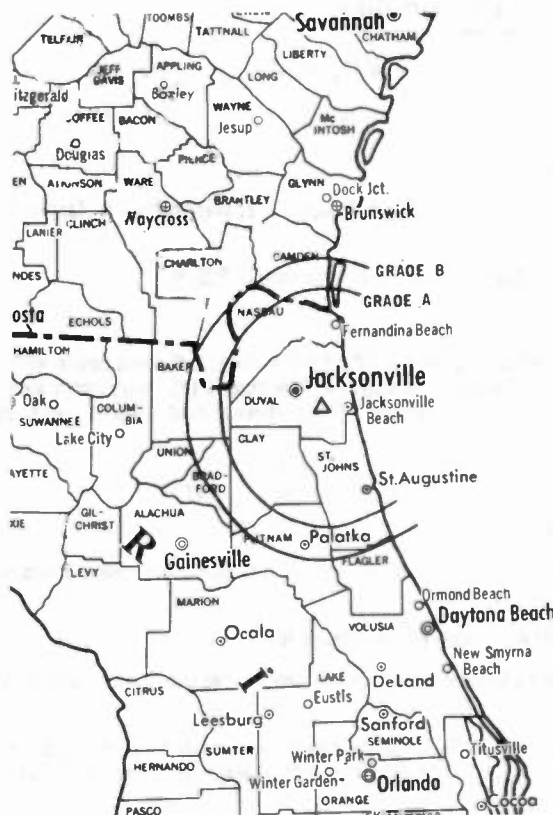
Personnel:

LYNN FAIRBANKS, general manager.
DAN GASBY, general sales manager.
JOE GERSH, national sales manager.
RICHARD SULLIVAN, director of programming & operations.
REESE MITCHELL, promotion director.
LYNN DeFOOR, business manager.
MARTIN LAYNE, chief engineer.

Highest 30 Sec. Rate (Aug. 27, 1984): \$1500

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Baker	5,000	4,900	98
	Clay	26,900	26,500	99
	Duval	222,500	220,600	99
	Nassau	13,100	12,900	98
50% & Over	St Johns	22,800	22,500	99
	Union	2,400	2,400	100



WAWS-TV BMPCT-800707KF Granted 10/9/80 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Camden	4,900	4,800	98
50% & Over	Chariton	2,500	2,400	96
	Between 25-49%	FLORIDA		
Bradford		7,200	7,100	99
Columbia		13,900	13,600	98
Between 25-49%	Putnam	21,100	20,800	99
	Between 25-49%	GEORGIA		
Brantley		3,500	3,400	97
Between 25-49%	Ware	13,000	12,800	98
	Between 5-24%	FLORIDA		
Flagler		5,900	5,800	98
Station Totals		364,700	360,500	98
Net Weekly Circulation (1985)				224,700
Average Daily Circulation (1985)				108,300

Florida—Jacksonville

WJKS-TV

Ch. 17

Network Service: NBC.

Licensee: Media General Broadcast Group, 817 E. Washington St., Tampa, FL 33602.

Studio: 9117 Hogan Rd., Box 17000, Jacksonville 32216.

Telephone: 904-641-1700.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 4570-kw max. & 1450-kw horizontal visual, 457-kw max. & 145-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1015-ft. above ground, 1049-ft. above sea level.

Latitude 30° 16' 36"
Longitude 81° 33' 47"

Transmitter: 9117 Hogan Rd.

Satellite Earth Station: Transmit/receive; Harris; ADM, 6.1-meter; Harris & Gardiner receivers.

News Services: AP, Group W Newsfeed & NBC.

Ownership: Media General Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 19, 1966. Sale to present owner by Ziff-Davis Bcstg. approved by FCC Oct. 21, 1982 (Television Digest, Vol. 21:48; 22:8, 3D).

Represented (sales): MMT Sales Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): David Steel & Associates.

Personnel:

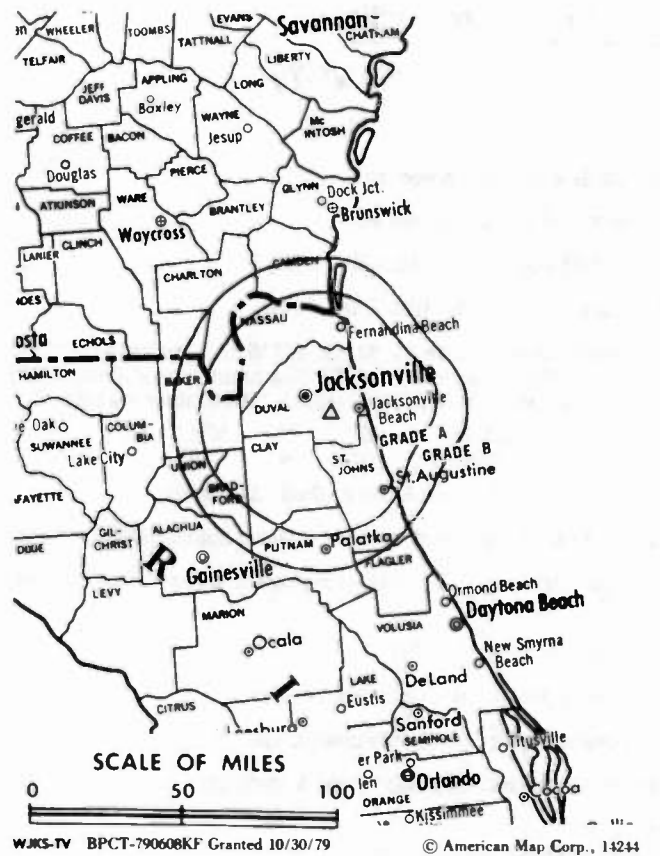
JOHN RADECK, vice president & general manager.
KAREN HENIGER, general sales manager.
RUSS MYERSON, program manager.
JIM DePURY, news director.
HAROLD JOHNSON, chief engineer.

Highest 30 Sec. Rate (May 1985): \$3500.

NETWORK BASE HOURLY RATE: \$850.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Baker	5,000	4,900	98
	Bradford	7,200	7,100	99
	Clay	26,900	26,500	99
	Columbia	13,900	13,600	98
	Duval	222,500	220,600	99
	Nassau	13,100	12,900	98
	St Johns	22,800	22,500	99
	Union	2,400	2,400	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Camden	4,900	4,800	98
	Charlton	2,500	2,400	96
	Glynn	21,100	20,800	99
Between 25-49%	FLORIDA			
	Putnam	21,100	20,800	99
	Suwannee	8,800	8,600	98
Between 5-24%	GEORGIA			
	Brantley	3,500	3,400	97
	FLORIDA			
	Alachua	63,100	61,800	98
	Hamilton	3,100	3,000	97
	Lafayette	1,700	1,600	94
	GEORGIA			
	Bacon	3,400	3,300	97
	Clinch	2,200	2,100	95
	Mc Intosh	3,000	2,900	97
Pierce	4,300	4,200	98	
Station Totals		469,500	463,000	98
Net Weekly Circulation (1985)			302,800	
Average Daily Circulation (1985)			161,800	

Florida—Jacksonville

WJXT

Ch. 4

Network Service: CBS.

Licensee: Post-Newsweek Stations Florida Inc., Box 5270, 1851 Southampton Rd., Jacksonville, FL 32207.

Studio: 1851 Southampton Rd.

Telephone: 904-399-4000. TWX: 810-827-1605.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 930-ft. above av. terrain, 996-ft. above ground, 997-ft. above sea level.

Latitude 30° 18' 47"
Longitude 81° 39' 00"

Holds CP for change to 100-kw max. visual, 20-kw max. aural, 960-ft. above av. terrain, 938-ft. above ground, 984-ft. above sea level, lat. 30° 16' 23", long. 81° 33' 13"; transmitter to S of Anders Blvd. between Eve Dr. & Peach Rd., Jacksonville. BMPCT-850222KF.

Transmitter: 1851 Southampton Rd.

News Services: AP, CBS.

Ownership: Post-Newsweek Stations Inc., Joel Chaseman, pres. For other interests, see Group Ownership of Television Stations.

Began Operation: Sept. 15, 1949. Sold to present owner Jan. 1953 (Television Digest, Vol. 8:51; 9:1, 5).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Personnel:

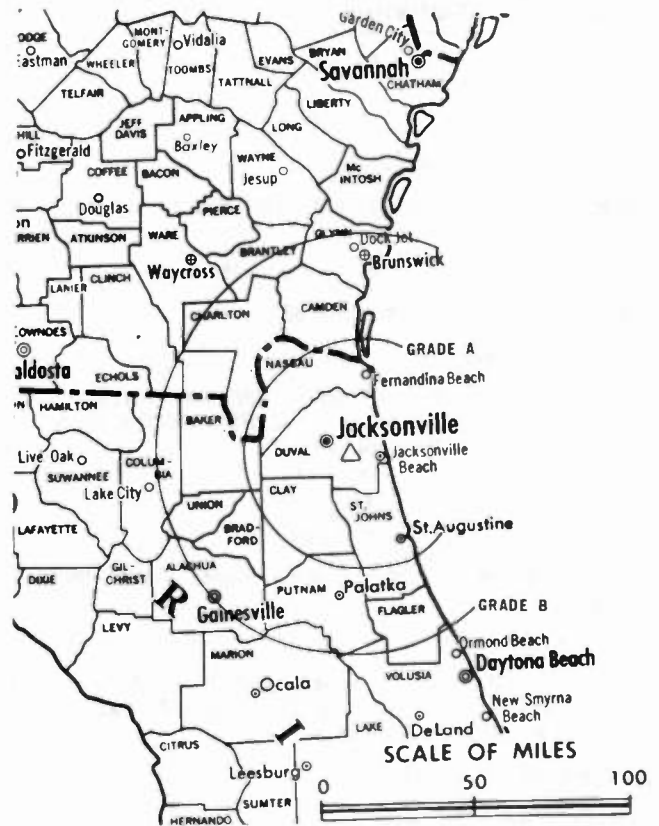
- GUS BAILEY JR., vice president & general manager.
- MEL MARTIN, news director.
- DON CARMICHAEL, general sales manager.
- LYNN MORTIMER, national sales manager.
- WILLIAM DE WERT, program director.
- CINDY HASS, operations manager.
- ANN PACE, promotion director.
- KEITH KELLY, business manager.
- JIM BIGGERS, engineering manager.

Highest 30 Sec. Rate: (Feb. 28, 1983) \$5000.

NETWORK BASE HOURLY RATE: \$2318.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	63,100	61,800	98
	Baker	5,000	4,900	98
	Bradford	7,200	7,100	99
	Clay	26,900	26,500	99
	Columbia	13,900	13,600	98
	Duval	222,500	220,600	99
	Hamilton	3,100	3,000	97
	Nassau	13,100	12,900	98
	Putnam	21,100	20,800	99
	St Johns	22,800	22,500	99
	Suwannee	8,800	8,600	98
	Union	2,400	2,400	100



WJXT BMPCT-850222KF Granted 4/18/85

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Brantley	3,500	3,400	97
	Camden	4,900	4,800	98
	Chariton	2,500	2,400	96
	Clinch	2,200	2,100	95
Between 25-49%	Glynn	21,100	20,800	99
	Ware	13,000	12,800	98
	FLORIDA			
	Dixie	3,100	3,000	97
Between 5-24%	Flagler	5,900	5,800	98
	Gilchrist	2,500	2,500	100
	Levy	8,500	8,200	96
	FLORIDA			
Pierce	4,300	4,200	98	
Wayne	7,100	7,000	99	
Between 5-24%	FLORIDA			
	Lafayette	1,700	1,600	94
	Marion	56,500	55,400	98
GEORGIA	Volusia	123,300	122,000	99
	Bacon	3,400	3,300	97
	Coffee	9,500	9,300	98
Mc Intosh	3,000	2,900	97	
Station Totals		685,900	676,200	98
Net Weekly Circulation (1985)				419,900
Average Daily Circulation (1985)				288,600

Florida—Jacksonville

WNFT

Ch. 47

Network Service: None, Independent.

Licensee: North Florida 47 Inc., 2117 University Blvd. S., Jacksonville, FL 32216.

Studio: 2117 University Blvd. S., Jacksonville 32216.

Mailing Address: Box 17547, Jacksonville 32216.

Telephone: 904-725-4700.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 2286-kw max. visual, 228.6-kw max. aural. Antenna: 978-ft. above av. terrain, 968-ft. above ground, 998-ft. above sea level.

Latitude 30° 16' 36"
Longitude 81° 33' 57"

Transmitter: 9050 Hogan Rd., Jacksonville.

Satellite Earth Stations: Microdyne, 7-meter; Bogner, 5-meter; Microdyne receivers.

News Service: UPI.

Ownership: Thomas R. McGehee, chmn.-pres., 50%; Frank S. McGehee, exec. v.p.-secy., 50%; Raymond A. Patterson, Jeff C. Ashcraft & Gerald L. Shane, v.p.s.; James W. Dupree Jr., treas.-asst. secy.

Began Operation: Aug. 1, 1980.

Represented (sales): Seltel Inc.

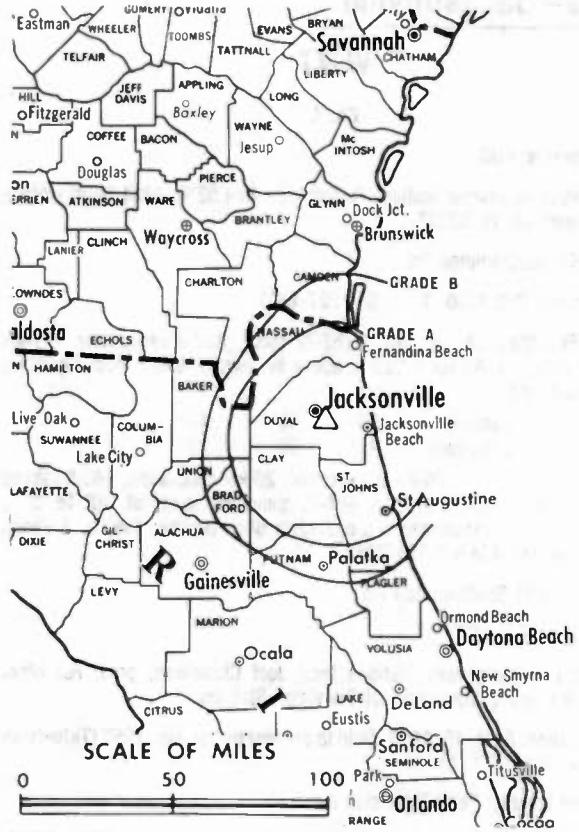
Represented (legal): Gammon & Grange.

Personnel:
RAY DAVIS, general manager.

Highest 30 Sec. Rate (April 15, 1984): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Clay	26,900	26,500	99
	Duval	222,500	220,600	99
	St Johns	22,800	22,500	99
	GEORGIA			
Camden	4,900	4,800	98	



WNFT BPCT—831103KS Granted 12/14/83

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Baker	5,000	4,900	98
	Bradford	7,200	7,100	99
	Nassau	13,100	12,900	98
Putnam	21,100	20,800	99	
Between 5-24%	FLORIDA			
	Columbia	13,900	13,600	98
	Union	2,400	2,400	100
GEORGIA				
Chariton	2,500	2,400	96	
Station Totals		342,300	338,500	98
Net Weekly Circulation (1985)				161,900
Average Daily Circulation (1985)				60,400

Florida—Jacksonville

WTLV

Ch. 12

Network Service: ABC.

Licensee: TeLeVision 12 of Jacksonville Inc., Box TV-12, Jacksonville, FL 32231.

Studio: 1070 E. Adams St., Jacksonville 32202.

Telephone: 904-354-1212.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 60-kw aural. Antenna: 970-ft. above av. terrain, 941-ft. above ground, 1049-ft. above sea level.

Latitude 30° 16' 23"
Longitude 81° 33' 13"

Transmitter: 9830 Anders Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 9.2-meter; Scientific-Atlanta receivers.

News Service: AP, ABC.

Ownership: Harte-Hanks Communications Inc. For other interests see Group Ownership of TV Stations.

Began Operation: Sept. 1, 1957. Interim operating authority for Ch. 12 was granted Jan. 9, 1969 by FCC; operation by Ch. 12 of Jacksonville began April 1, 1969. Operation by present licensee began July 23, 1971. Transfer of control of licensee to Harte-Hanks Newspapers approved by FCC March 27, 1975 (Television Digest, Vol. 14:34; 15:7).

Represented (sales): Blair Television.

Represented (legal): Arnold & Porter.

Represented (engineering): Lohnes & Culver.

Personnel:

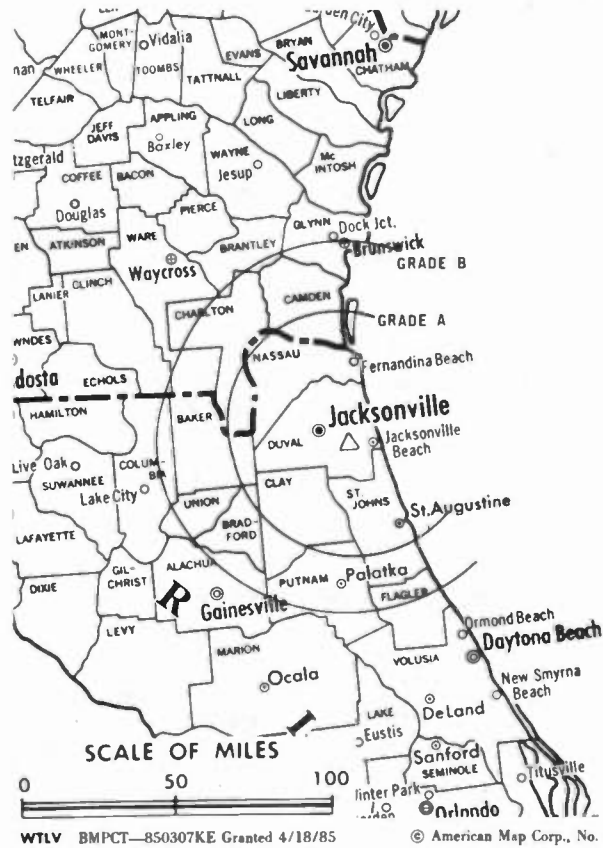
- WILLIAM MOLL, group president, Harte-Hanks TV stations.
- GERT H. W. SCHMIDT, chairman, WTLV.
- HOWARD KELLEY, vice president & general manager.
- KENNETH BAUDER, general sales manager.
- HARRY W. McCLINTOCK, program manager.
- HARRY ALEXANDER, production director.
- JACK FOREHAND, operations manager.
- DAVE RICHARDSON, news director.
- ROSEMARY SHOULDICE, promotion manager.
- EDWARD C. McCULLERS, public service director.
- CLYDE SMITH, chief engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Baker	5,000	4,900	98
	Bradford	7,200	7,100	99
	Clay	26,900	26,500	99
	Columbia	13,900	13,600	98
	Duval	222,500	220,600	99
	Nassau	13,100	12,900	98
Putnam	21,100	20,800	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St Johns	22,800	22,500	99
	Union	2,400	2,400	100
GEORGIA				
	Camden	4,900	4,800	98
	Charlton	2,500	2,400	96
	Clinch	2,200	2,100	95
	Glynn	21,100	20,800	99
	Ware	13,000	12,800	98
FLORIDA				
Between 25-49%	Alachua	63,100	61,800	98
	Hamilton	3,100	3,000	97
	Suwannee	8,800	8,600	98
GEORGIA				
	Brantley	3,500	3,400	97
	Pierce	4,300	4,200	98
	Wayne	7,100	7,000	99
FLORIDA				
Between 5-24%	Flagler	5,900	5,800	98
	Gilchrist	2,500	2,500	100
	Levy	8,500	8,200	96
GEORGIA				
	Appling	5,500	5,400	98
	Bacon	3,400	3,300	97
	Mc Intosh	3,000	2,900	97
Station Totals		497,300	490,300	98
Net Weekly Circulation (1985)			360,900	
Average Daily Circulation (1985)			200,300	

Florida—Lakeland

WTMV

Ch. 32

Network Service: None, independent.

Grantee: Lakeland Public Interest Telecasters, 4330 S. Florida Ave., Lakeland, FL 33803.

Studio: 4330 S. Florida Ave., Lakeland, FL 33803.

Telephone: 813-646-3232.

Mailing Address: Box 32000, Lakeland, FL 33802.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 890-ft. above av. terrain, 862-ft. above ground, 1017-ft. above sea level.

Latitude	27°	50'	15"
Longitude	81°	56'	53"

Transmitter: 0.4-mi. SSW of Peebledale.

Multichannel TV Sound: Stereo and separate audio program.

News Service: AP.

Ownership: Public Interest Corp., 83%; Lakeland Telecasters Inc., 17%. PIC ownership: Dan L. Johnson & Betty Jo Johnson, 17.857% each; Richard E. Adams & Robert G. Keelean, 20.408% each; Andrew Dravec Jr., 15.306%; P. N. Risser III, 5.102%. LTI ownership: Frederick Button, 32%; Carrie Oldham, 12%; Marilyn Button, 32%; Dorothy Monterio, Anne Lee Amos, John Jackson, Rose Shallman, Dolores Alvarez, Mary Holt Bunch, 4% each.

Due to Begin Operation: Oct. 1985.

Represented (legal): Benedict P. Cottone.

Personnel:

DAN L. JOHNSON, general manager.
PAUL L. TAPPIN, general sales manager.
JO JOHNSON, program director.
DAN L. LUNIN, chief engineer.
ROBERT E. HUGHES, promotion director.
TED WEBB, news director.

Rates: Not available.



Robert W. Rounsaville & Associates
MEDIA BROKERS AND CONSULTANTS
ATLANTA: 1-800-531-1500 ORLANDO: 1-800-328-3500

Florida—Leesburg

WIYE

Ch. 55

Network Service: None, independent.

Licensee: Sharp Communications Inc., Box 777, Leesburg, FL 32749.

Telephone: 904-787-2287.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 163.68-kw visual, 16.34-kw aural, Antenna: 350-ft. above av. terrain, 365-ft. above ground, 437-ft. above sea level.

Latitude 28° 51' 45"
Longitude 81° 46' 27"

Holds CP for change to 5000-kw max. visual, 500-kw max. aural, 1690-ft. above av. terrain, 1669-ft. above ground, 1723-ft. above sea level, lat. 28° 55' 16", long. 81° 19' 09"; transmitter to 1.3-mi. W of Hwy. 17/92 & Miller Rd., Orange City. BPCT-850125KF.

Transmitter: Haines Creek Rd., 2.5-mi. N of U.S. 441, Leesburg.

Satellite Earth Stations: 2 in operation; 5-meter & 7-meter.

News Services: CBN, Financial News Network, PTL, TBN.

Ownership: ACTS Inc., 100%. Claud W. Bowers, pres.; P. B. Howell Jr., v. p.; Freeda M. Bowers, secy.-treas.; John Stallings, 25% each.

Began Operation: March 6, 1982.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

CLAUD BOWERS, general manager.
CAROL GENTRY, general sales manager.
GARY HAWKINS, chief engineer.

Highest 30 Sec. Rate: \$55.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WIYE BPCT-850125KF Granted 5/28/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	FLORIDA			
	Lake	48,900	48,400	99
	Marion	56,500	55,400	98
Station Totals		105,400	103,800	98
Net Weekly Circulation (1985)				15,500
Average Daily Circulation (1985)				6,300

Florida—Miami

WBFS-TV

Ch. 33

Network Service: None, independent.

Licensee: Ch. 33 Lic., 16550 N.W. 52nd Ave., Miami, FL 33014.

Studio: 16550 N.W. 52nd Ave., Miami, FL 33014.

Telephone: 305-621-3333.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 924-ft. above av. terrain, 927-ft. above ground, 931-ft. above sea level.

Latitude: 25° 57' 59"
Longitude: 80° 12' 33"

Transmitter: 210th St. at N.W. 3rd Ave., Andover.

Satellite Earth Stations: Harris, 9-meter & 6-meter; Harris receivers.

News Service: INN.

Ownership: Robert S. Block, 35%; Sidney Shlenker, 10.03%; Milton Grant, 7.50%; Barry Lewis & Allen Becker, 6.57% each; Livingston Kosberg, 5.65%; David L. Block, 6.2%; Loyd Hackler, 3.69%; Earl Jones, 2.5%; Robert Caplan, 2.02%; 9 others with less than 2% each. R. Block has interest in KWHY-TV Los Angeles, CA. D. Block & Slotnick have interest in KZKC-TV, Kansas City, MO.

Began Operation: Dec. 9, 1984.

Represented (sales): Seitel Inc.

Represented (legal): Goldberg & Spector.

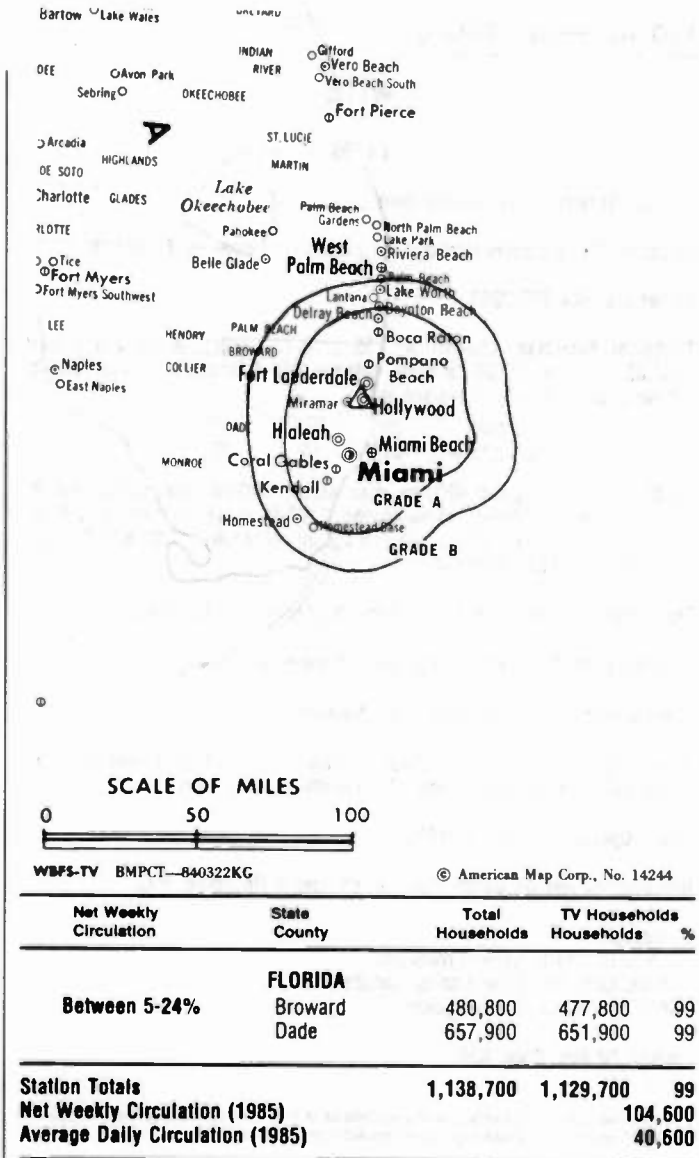
Represented (engineering): Lohnes & Culver.

Personnel:

- DOUG KNIGHT, station manager.
- SKIP MOSS, general sales manager.
- BILL FAUN, chief engineer.
- SCOTT SANDERS, local sales manager.
- MIKE TURNER, national sales manager.

Rates: Not available

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Florida—Miami

WCIX

Ch. 6

Network Service: None, independent.

Licensee: Taft Television & Radio Co. Inc., 1111 Brickell Ave., Miami, FL 33131.

Studio: 1111 Brickell Ave.

Telephone: 305-377-0811.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 7.94-kw aural. Antenna: 1402-ft. above av. terrain, 1442-ft. above ground, 1449-ft. above sea level.

Latitude 25° 32' 24"
Longitude 80° 28' 07"

Holds CP for change to 1802-ft. above av. terrain, 1842-ft. above ground, 1849-ft. above sea level.

Transmitter: 17107 S.W. 248th St., Princeton, FL.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

Ownership: Taft Broadcasting Co. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 20, 1967. Assignment of license to Taft Bcstg. by General Cinema Corp. approved by FCC Feb. 24, 1983. Transfer of control to General Cinema Corp. approved by FCC Aug. 10, 1972 (Television Digest, Vol. 12:33).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

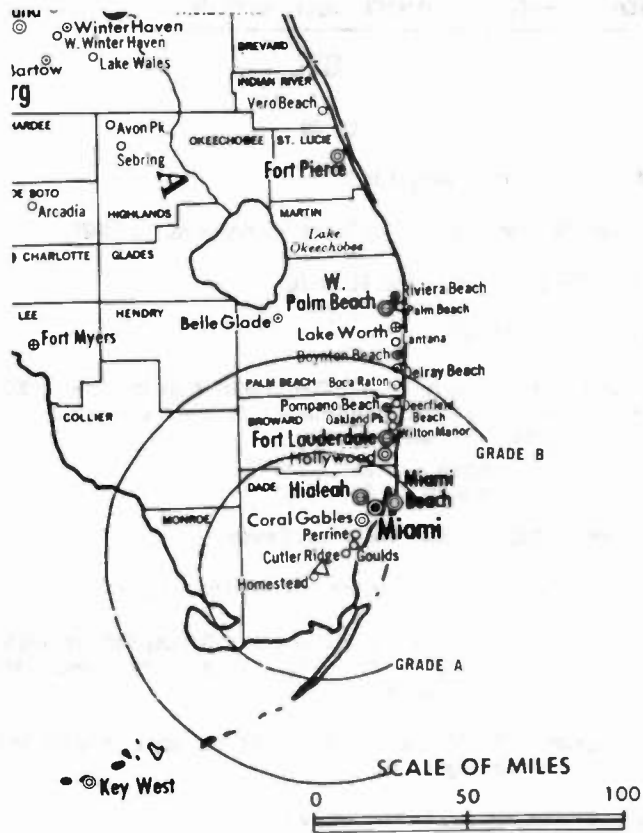
Represented (engineering): Cohen & Dippell.

Personnel:

ELLIOTT TROSHINSKY, vice president & general manager.
CHARLES WING, general sales manager.
STAN CRUMLEY, national sales manager.
ROBERT FURLONG, local sales manager.
TED NEWLAN, director of engineering.
MIKE SUTTON, business manager.
LARRY LYLE, news director.
MIKE STOPNICK, promotion manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WCIX BPCT—5218 Granted 11/14/78

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Broward	480,800	477,800	99
	Dade	657,900	651,900	99
	Monroe	29,600	28,800	97
Between 25-49%	FLORIDA Collier	44,700	43,700	98
Between 5-24%	FLORIDA Hendry	7,300	7,100	97
	Lee	103,400	102,100	99
	Palm Beach	285,800	282,200	99
Station Totals		1,609,500	1,593,600	99
Net Weekly Circulation (1985)				806,500
Average Daily Circulation (1985)				369,200

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Florida—Miami-Fort Lauderdale

WDZL

Ch. 39

Network Service: None, independent.

Licensee: 39 Broadcasting Ltd., 2055 Lee St., Hollywood, FL 33020.

Studio: 2055 Lee St., Hollywood, FL 33020.

Telephone: 305-925-3939.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 4000-kw max. visual, 400-kw max. aural. Antenna: 700-ft. above av. terrain, 703-ft. above ground, 713-ft. above sea level.

Latitude 25° 58' 48"
Longitude 80° 11' 47"

Transmitter: 3200 S.W. 52nd Ave., Miami Gardens.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta receivers.

Ownership: Odyssey Television Inc. OT ownership: Odyssey Partners, 100%. Michael Finkelstein, pres.; more than 50 ltd. partners. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 16, 1982. Sale to present owners approved by FCC April 4, 1984 (Television Digest, Vol. 24:2).

Represented (sales): Katz Independent TV Sales.

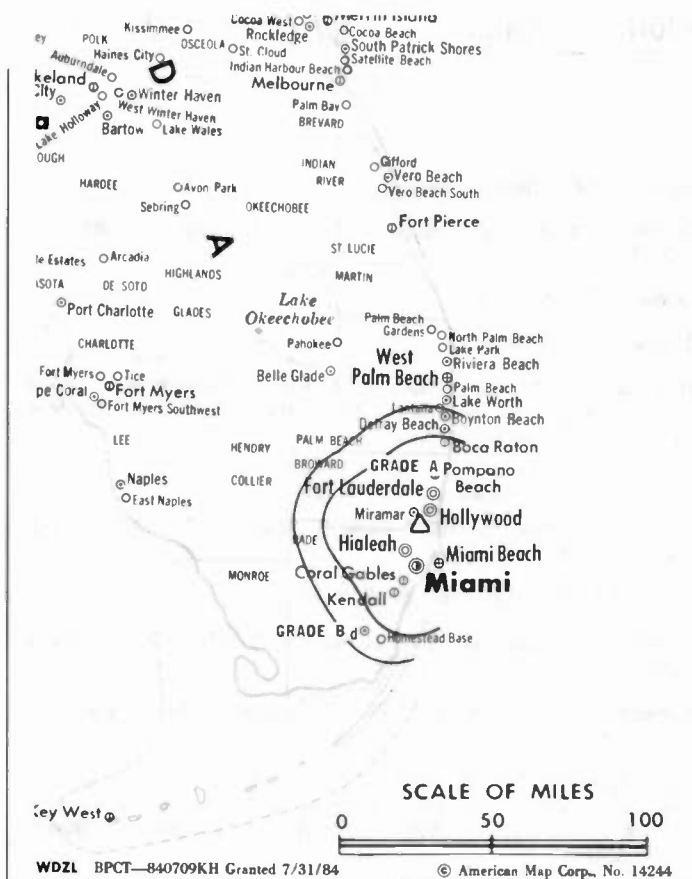
Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Jules Cohen & Associates.

Personnel:
HARVEY E. COHEN, executive vice president & general manager.
CYRUS RUSSELL, general sales manager.
LINDA DESMARAIS, program director.

Highest 30 Sec. Rate: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WDZL BPCT-840709KH Granted 7/31/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 25-49%	FLORIDA			
	Broward	480,800	477,800	99
	Dade	657,900	651,900	99
Between 5-24%	FLORIDA			
	Palm Beach	285,800	282,200	99
Station Totals		1,424,500	1,411,900	99
Net Weekly Circulation (1985)			419,300	
Average Daily Circulation (1985)			148,600	

Florida—Miami

WHFT

Ch. 45

Network Service: None, independent.

Licensee: Trinity Broadcasting of Florida Inc.

Studio: 3324 Pembroke Rd., Hollywood, FL 33021.

Telephone: 305-962-1700.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2400-kw max. & 589-kw horizontal visual, 240-kw max. & 58.9-kw horizontal aural. Antenna: 1010-ft above av. terrain, 1037-ft. above ground, 1049-ft. above sea level.

Latitude	25°	59'	34"
Longitude	80°	10'	27"

Transmitter: SE corner of S. 33rd Ave. & Pembroke Rd., Pembroke Park.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Microdyne & Scientific-Atlanta receivers.

Ownership: See KTBN-TV, Santa Ana-Los Angeles, CA.

Began Operation: Feb. 1975. Sale to present owner by Lester Sumrall Evangelistic Assn. approved by FCC May 15, 1980. Previous sale by Florida Christian Bcstg. Inc. approved June 22, 1976 (*Television Digest*, Vol. 16:26).

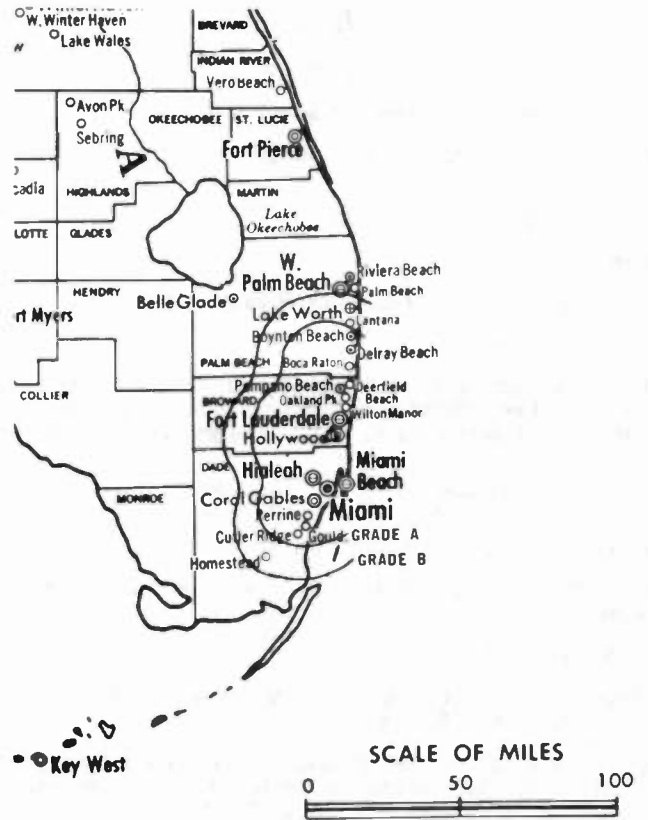
Represented (legal): May, Dunne & Gay.

Represented (engineering): Smith & Powstenko.

Personnel:
CHARLES L. QUINN, vice president & general manager.
DAVID HALL, chief engineer.

Highest 30 Sec. Rate : \$110

Arbitron Data: Not available.



WHFT BPCT-800204KH Granted 6/27/80

© American Map Corp., 14244

Florida—Miami

WLTV

Ch. 23

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., 2600 S.W. 3rd Ave., Miami, FL 33129.

Studio: 695 N.W. 199th St., Miami 33169.

Telephone: 305-652-4000.

Sales Office: 2600 S.W. 3rd Ave., Miami, FL 33129.

Telephone: 305-856-2323.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1995-kw max. & 661-kw horizontal visual, 200-kw max. & 66.1-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1034-ft. above ground, 1044-ft. above sea level.

Latitude 25° 57' 29.5"
Longitude 80° 12' 44.1"

Transmitter: Antenna farm, North Dade County.

Satellite Earth Stations: Scientific-Atlanta, 10-meter & 5-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: For ownership & other interests, see KMEX-TV, Los Angeles, CA & Group Ownership of TV Stations.

Began Operation: Dec. 24, 1954; left air April 13, 1957. Sold by Storer Bcstg. Co. Oct. 25, 1967. Resumed operation Nov. 14, 1967. Sale to present owner by Al Lapin Jr., et al., approved by FCC Jan. 6, 1971.

Represented (sales): SIN Television Network.

Represented (legal): Leventhal & Senter.

Represented (engineering): Jules Cohen & Associates.

Personnel:

JOAQUIN BLAYA, president & general manager.
BLAINE DECKER, vice president & director of sales.
ANTONIO OQUENDO, operations manager.
EFRAIN RIVERA, chief engineer.

Highest 30 Sec. Rate (July 1, 1984): \$2000.



Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	FLORIDA			
Between 25-49%	Dade	657,900	651,900	99
Station Totals		657,900	651,900	99
Net Weekly Circulation (1985)			179,700	
Average Daily Circulation (1985)			130,900	

Florida—Miami

WPLG

Ch. 10



Network Service: ABC.

Licensee: Post-Newsweek Stations of Florida Inc., Broadcast House, 3900 Biscayne Blvd., Miami, FL 33137.

Studio: 3900 Biscayne Blvd.

Telephone: 305-576-1010. **TWX:** 810-848-6032.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1002.9-ft. above av. terrain, 1045-ft. above ground, 1049-ft. above sea level.

Latitude 25° 57' 59"
Longitude 80° 12' 44"

Transmitter: Approx. 0.375-mi. W of State Rte. 7, Miami antenna farm, near Hallandale, FL.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Hero, 7-meter; Satcom, 7-meter; Hero, Microdyne & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Post-Newsweek Stations. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 20, 1961. Sale to present owner by C. H. Topmiller, Thomas A. Welstead, et al., approved by FCC Sept. 24, 1969 (**Television Digest**, Vol. 9:39).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Cohen & Dippell.

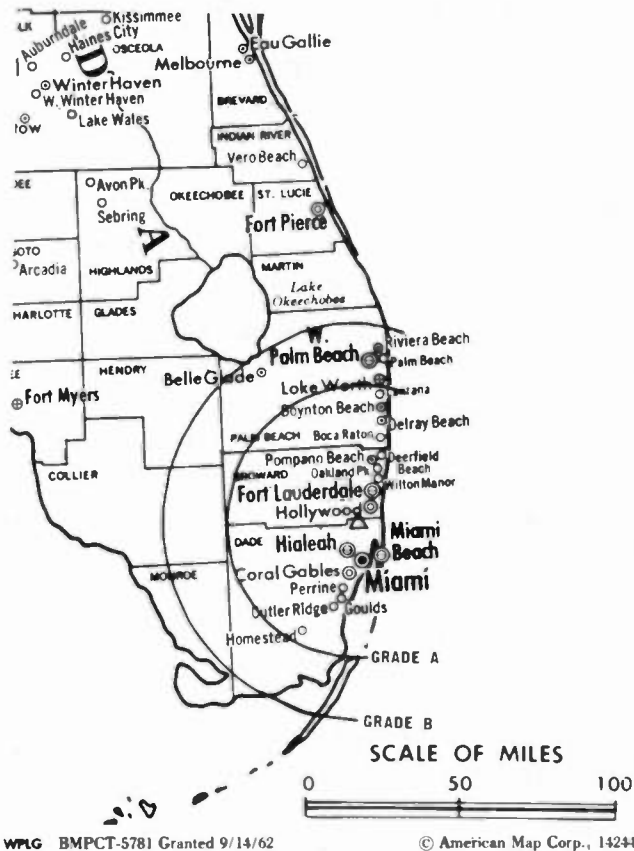
Personnel:

- G. WILLIAM RYAN, president & general manager.
- DICK WEXO, vice president, sales.
- STEVE WASSERMAN, vice president, news.
- JIM DAUPHINEE, director of broadcast operations.
- ANDY FELDMAN, national sales manager.
- RUFUS DE VANE, local sales manager.
- JIM LAWLESS, director of business affairs.
- DON HAIN, chief engineer.
- MARK DARDEN, promotion manager.

Highest 30 Sec. Rate (July 17, 1985): \$4500

NETWORK BASE HOURLY RATE: \$1425

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Broward	480,800	477,800	99
	Dade	657,900	651,900	99
	Monroe	29,600	28,800	97
	Palm Beach	285,800	282,200	99
Between 25-49%	FLORIDA			
	Martin	33,200	32,800	99
	St Lucie	40,800	40,200	99
Between 5-24%	FLORIDA			
	Collier	44,700	43,700	98
	Glades	2,600	2,500	96
	Hendry	7,300	7,100	97
Station Totals		1,582,700	1,567,000	99
Net Weekly Circulation (1985)				1,215,900
Average Daily Circulation (1985)				756,000

Florida—Miami-Fort Lauderdale

WSVN

Ch. 7

Network Service: NBC.

Licensee: Sunbeam Television Corp., Box 1118, Miami, FL 33138.

Studio & Business Office: 1401 79th St. Causeway, Miami, FL 33141.

Telephone: 305-751-6692. **TWX:** 810-848-6151.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 996-ft. above ground, 1002-ft. above sea level.

Latitude 25° 57' 49"
Longitude 80° 12' 44"

Transmitter: Antenna farm, North Dade County, FL.

Satellite Earth Station: Transmit/receive; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, NBC, NIWS.

Ownership: Sunbeam Television Corp., 100%. Sunbeam is controlled by Edmund Ansin.

Began Operation: July 29, 1956. On Dec. 5, 1962 the FCC ordered that Biscayne Television Corp. cease operation of WCKT no later than Jan. 4, 1963 and the FCC also approved sale of WCKT plant and film licensing agreements for \$3,400,000 to Sunbeam Television Corp., which was licensed as a new station. Present ownership assumed operation Dec. 19, 1962.

Represented (sales): Harrington, Righter & Parsons.

Represented (legal): Koteen & Naftalin.

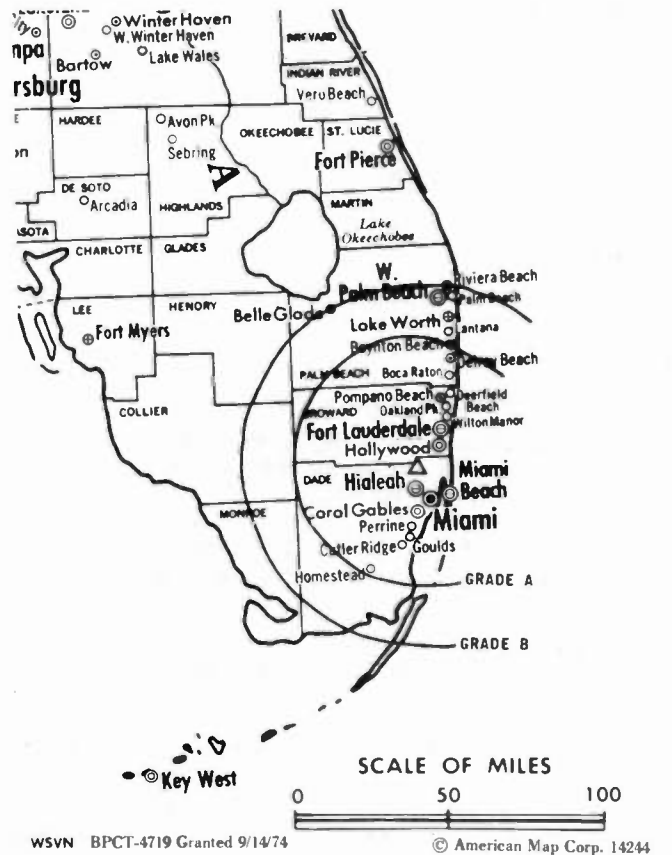
Personnel:

- EDMUND N. ANSIN, president.
- ROBERT LEIDER, vice president & general manager.
- JOHN FENWICK, general sales manager.
- THOMAS COMERFORD, national sales manager.
- ROBERT WERNER, local sales manager.
- DAVID BIEBER, operations manager.
- FRANK STRUZZIERI, program acquisition manager.
- DAVID CHOATE, director of news.
- MERLIN HAYNIE, chief engineer.
- CHARMAINE MEYER, director of creative services.
- NEIL MURPHY, controller.

Highest 30 Sec. Rate (Nov. 17, 1983): \$5000.

NETWORK BASE HOURLY RATE: \$2300

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Broward	480,800	477,800	99
	Dade	657,900	651,900	99
	Indian River	28,400	27,900	98
	Monroe	29,600	28,800	97
Between 25-49%	FLORIDA			
	Martin	33,200	32,800	99
	St Lucie	40,800	40,200	99
Between 5-24%	FLORIDA			
	Glades	2,600	2,500	96
	Henry	7,300	7,100	97
Station Totals		1,566,400	1,551,200	99
Net Weekly Circulation (1985)			1,191,800	
Average Daily Circulation (1985)			696,900	

Florida—Miami-Fort Lauderdale

WTVJ

Ch. 4

Network Service: CBS.

Licensee: WBC Broadcasting Corp., 316 N. Miami Ave., Miami, FL 33128.

Studio: 316 N. Miami Ave. 33128.

Telephone: 305-579-1200. TWX: 810-848-5932.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 950-ft. above av. terrain, 995-ft. above ground, 1005-ft. above sea level.

Latitude 25° 59' 08.5"
Longitude 80° 11' 34.5"

Transmitter: 4991 S.W. 28th St., West Hollywood, FL.

Satellite Earth Stations: Hero, 8-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, Gannett News Service, News Travel Network, Nexis.

Ownership: Wometco Broadcast Acquisition Corp., 100%. WBAC ownership: Wometco Bcstg. Co. Inc., KKR Assoc., gen. partner. KKRA ownership: Jerome Kohlberg Jr., Henry R. Kravis, George R. Roberts, Robert I. McDonnell, gen. partners. Also owns WLOS(TV), Asheville, NC; WZZM-TV, Grand Rapids, MI; 80% of WWHT(TV), Newark, NJ-New York, NY; WSNL-TV, Smithtown, NY. Note: Sale of WZZM-TV pends.

Began Operation: March 21, 1949. Sale to present owners by Wometco Enterprises Inc. approved by FCC April 11, 1984 (Television Digest, Vol. 23:39, 52).

Represented (sales): MMT Sales Inc.

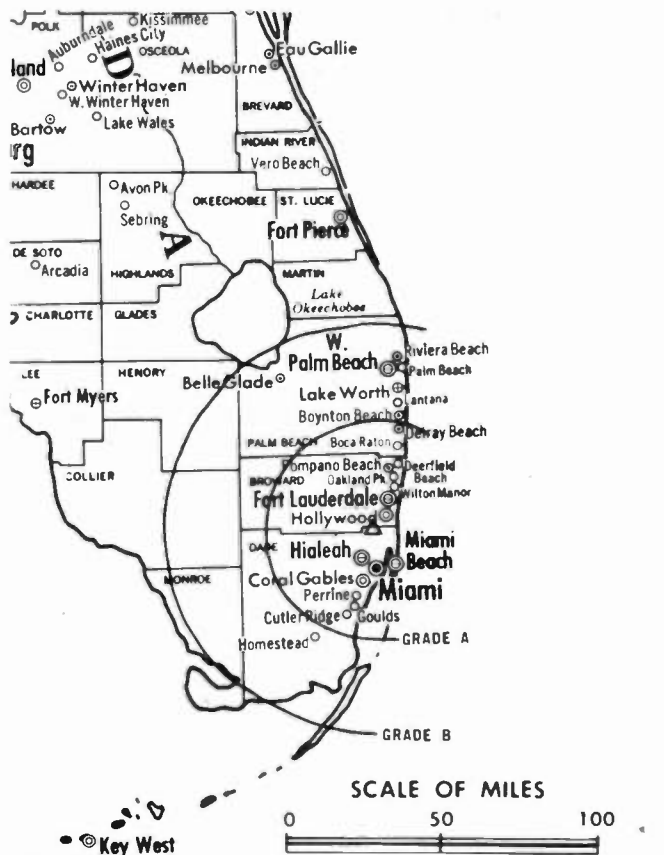
Represented (legal): Wiley & ReIn.

Personnel:

- ALAN PERRIS, vice president & general manager.
- DOUGLAS C. BARKER, station manager.
- JIM PARATORE, director of programming & promotion.
- LOIS J. FRIEDMAN, marketing & research director.
- AL ROTHSTEIN, general sales manager.
- BARRY ALLENTUCK, national sales manager.
- BOB BLACHER, local sales manager.
- AL BUCH, news director.
- TOM BEAUCHAMP, director of technical operations.
- JEAN WALDSTEIN, traffic operations manager.
- BRIAN GADINSKY, public affairs director.
- GLEN ECKLUND, production manager.
- TOM BEAUCHAMP, chief engineer.

Highest 30 Sec. Rate (July 19, 1985): \$6000.

NETWORK BASE HOURLY RATE: \$2027



WTVJ BMPCT-1083 Granted 5/14/53 © American Map Corp., 14244
Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Broward	480,800	477,800	99
	Dade	657,900	651,900	99
	Martin	33,200	32,800	99
	Monroe	29,600	28,800	97
Between 5-24%	FLORIDA			
	Hendry	7,300	7,100	97
	St Lucie	40,800	40,200	99
Station Totals		1,535,400	1,520,800	99
Net Weekly Circulation (1985)				1,239,300
Average Daily Circulation (1985)				736,800

Florida—Ocala-Gainesville

WBSP

Ch. 51

Network Service: None, independent.

Licensee: Big Sun Television Inc., Box 3985, Ocala, FL 32670.

Studio: 1551 S.W. 37th Ave., Ocala, FL 32674.

Mailing Address: Box 3985, Ocala, FL 32678.

Telephone: 904-351-5151.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2931-kw horizontal visual, 135.5 horizontal aural. Antenna: 924-ft. above av. terrain, 889-ft. above ground, 1049-ft. above sea level.

Latitude 29° 21' 32"
Longitude 82° 19' 53"

Transmitter: County Road 316, approx. 4.7 mi. W of Fairfield FL.

Satellite Earth Station: Microdyne; Microdyne receivers.

News Service: AP.

Ownership: Robert Ware, pres., 2.7397%; Donald P. & Norman Sauey, 30.1369% each; Daniel Hicks, 9.589%; William Kessler & Gerald Williams, 6.8493% each; Frank P. Befera & Carl M. D'Aquillo, 4.1095% each; Ben Nye & Raymond Kenzik, 2.7397% each. Befera has interest in WGGR(AM) & WMFG-FM Hibbing; WHLB-AM-FM, VA & cable system in Hibbing, all MN.

Began Operation: Nov. 1, 1983.

Represented (sales): Adam Young Inc.

Represented (legal): Verner, Liipfert, Bernhard, McPherson & Hand, Chartered.

Represented (engineering): Kessler & Gehman Associates.

Personnel:

ROBERT WARE, president & general manager.
GEORGE WINSLOW, general sales manager.
SUSAN HRIN, program manager.
LARRY DAVIS, production manager.
BRUCE BINENFEILD, promotion manager.
CAROLE SIME, traffic manager.
GORDON SHOCKNEY, chief engineer.
MARY MEADOWS, station manager.
MIKE DOTSON, news director.

Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate: \$350.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WBSP BMPCT—820329KH Granted 10/24/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	63,100	61,800	98
	Dixie	3,100	3,000	97
	Gilchrist	2,500	2,500	100
	Lake	8,500	8,200	96
Between 25-49%	FLORIDA			
	Marion	56,500	55,400	98
Between 5-24%	FLORIDA			
	Bradford	7,200	7,100	99
	Citrus	30,000	29,400	98
	Columbia	13,900	13,600	98
	Lake	48,900	48,400	99
	Putnam	21,100	20,800	99
	Suwannee	8,800	8,600	98
Union	2,400	2,400	100	
Station Totals		266,000	261,200	98
Net Weekly Circulation (1985)				89,700
Average Daily Circulation (1985)				37,900

Florida—Orlando

WCPX-TV

Ch. 6

Network Service: CBS.

Licensee: Rockefeller Group Inc., Box 66000, Orlando, FL 32853.

Studio: 4466 John Young Pkwy., Orlando, FL 32804.

Telephone: 305-291-6000. TWX: 810-850-0141.

Mailing Address: Box 66000, Orlando, FL 32853.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1465-ft. above av. terrain, 1484-ft. above ground, 1549-ft. above sea level.

Latitude 28° 36' 08"
Longitude 81° 05' 37"

Holds CP for change to 1835-ft. above av. terrain, 1983-ft. above ground, 2049-ft. above sea level. BPCT-4827.

Transmitter: 3.5-mi. N of Bithlo.

Satellite Earth Stations: Comtech, 5-meter; Scientific-Atlanta, 10-meter.

News Services: AP, UPI.

Ownership: See Outlet Communications in Group Ownership of TV Stations.

Began Operation: July 1, 1954. Sale to present owner by the Outlet Co. approved by FCC Nov. 23, 1983 (Television Digest, Vol. 23:19, 22; 24:6). Sale to Outlet by Cherry Bcstg. Co. approved July 17, 1963 by FCC (Vol. 3:15, 29). Sale to Cherry Bcstg. Co. by group headed by Harold P. Danforth approved May 8, 1957.

Represented (sales): Katz Television.

Represented (legal): Sundlun, Scher & Singer.

Represented (engineering): Lohnes & Culver.

Personnel:

- DAVID E. HENDERSON, president, broadcast division.
- MIKE SCHWEITZER, vice president & general manager.
- EVERETT H. HUGHES, program manager.
- JAMES E. DONNELLY, general sales manager.
- JAMES POSEY, national sales manager.
- ROBERT DIEHL, chief engineer.
- BERNARD W. SCHNAPP, business manager.
- TOM HAUFF, news director.
- NICKI SARNER, community affairs director.
- SALLY BRILEY, promotion manager.
- LEN DePANICIS, production manager.

Rates: Not Available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Brevard	118,800	117,600	99
	Flagler	5,900	5,800	98
	Lake	48,900	48,400	99
	Marion	56,500	55,400	98
	Orange	197,100	195,400	99
	Osceola	24,700	24,300	98
	Seminole	79,600	78,800	99
	Sumter	10,100	9,900	98
Volusia	123,300	122,000	99	
Between 25-49%	FLORIDA			
	Citrus	30,000	29,400	98
	Polk	130,300	128,800	99
Putnam	21,100	20,800	99	
Between 5-24%	FLORIDA			
	Highlands	22,000	21,600	98
	Indian River	28,400	27,900	98
	Levy	8,500	8,200	96
Okeechobee	8,700	8,600	99	
Station Totals		913,900	902,900	98
Net Weekly Circulation (1985)				657,700
Average Daily Circulation (1985)				408,300

Florida—Daytona Beach-Orlando

WESH-TV

Ch. 2

Network Service: NBC.

Licensee: WESH-TV Broadcasting Inc., Box 1551, Daytona Beach, FL 32015.

Studios: 540 Corporation Ave., Holly Hill 32015; 1501 Minnesota Ave., Winter Park 32789.

Telephones: 904-252-2222, Daytona Beach; 305-645-2222, Orlando.

TWX: 810-832-6222, Daytona Beach; 810-853-0255, Winter Park.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 1670-ft. above ground, 1740-ft. above sea level.

Latitude 28° 56' 17"
Longitude 81° 18' 58"

Transmitter: 1.2-mi SW of Orange City, FL.

Satellite Earth Stations: Microdyne, 5-meter; Scientific-Atlanta, 7-meter.

News Services: AP, UPI, NBC.

Ownership: H & C Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: May 29, 1956. Merger of Cowles Bcstg. into H & C Communications approved by FCC Oct. 24, 1984 (Television Digest, Vol. 24:26,35). Sale to Cowles by John H. Perry interests approved April 20, 1966.

Represented (sales): Pety Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

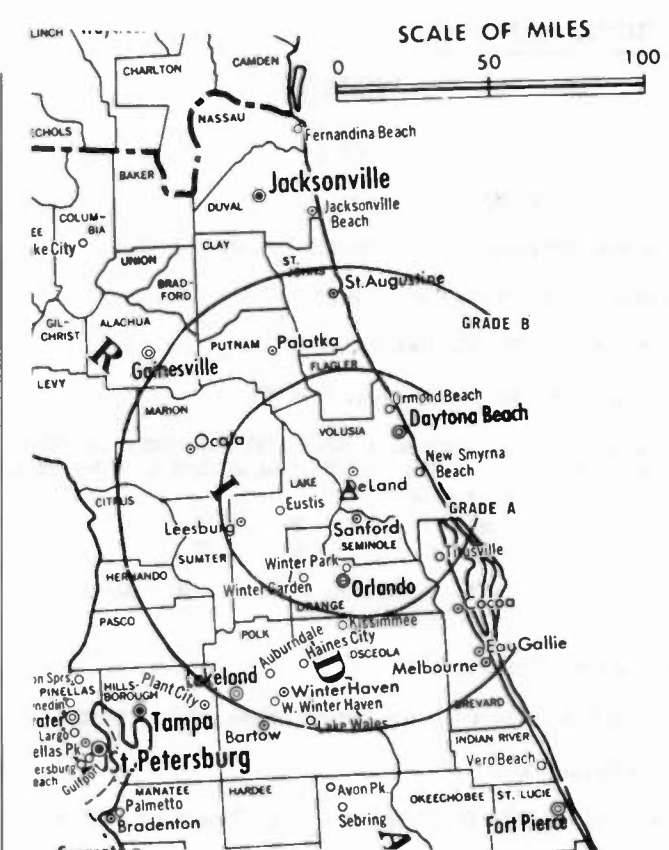
THOMAS REIFF, exec. vice president & general manager.
JOHN E. EVANS, exec. vice president.
JACK L. HITCHCOCK, sr. v.p., Winter Park studio mgr.
JESS SALAFRANCA, business manager.
KENNETH W. SMITH, sr. vice president & operations manager.
ROBERT FOWLER, vice president & sales director.
NILE M. HUNT, vice president & engineering director.
NICHOLAS W. PFEIFAU, vice president & research director.
STEVE HOMAN, vice president, news/public affairs.
WILLIAM BAUMAN, news director.
RED KOCH, vice president & promotion director.
RICHARD K. SCHARF, production manager.

Average 30 Sec. Rate (June 30, 1984): \$1200.

NETWORK BASE HOURLY RATE: \$2435.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	63,100	61,800	98
	Brevard	118,800	117,600	99
	Flagler	5,900	5,800	98
	Lake	48,900	48,400	99
Levy	8,500	8,200	96	



WESH-TV BPCT-781206LC Granted 2/26/79 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marion	56,500	55,400	98
	Orange	197,100	195,400	99
	Osceola	24,700	24,300	98
	Putnam	21,100	20,800	99
	Seminole	79,600	78,800	99
	Sumter	10,100	9,900	98
Volusia	123,300	122,000	99	

FLORIDA				
Between 25-49%	Citrus	30,000	29,400	98
	Dixie	3,100	3,000	97
	Gilchrist	2,500	2,500	100
	St Johns	22,800	22,500	99

FLORIDA				
Between 5-24%	Bradford	7,200	7,100	99
	Lafayette	1,700	1,600	94
	Polk	130,300	128,800	99
	Suwannee	8,800	8,600	98
Union	2,400	2,400	100	

Station Totals	966,400	954,300	98
Net Weekly Circulation (1985)		680,800	
Average Daily Circulation (1985)		410,300	

Florida—Orlando-Daytona Beach-Melbourne

WFTV

Ch. 9

Network Service: ABC.

Licensee: SFN Communications of Florida Inc., Box 999, Orlando, FL 32802.

Studio: 639 West Central Blvd., Orlando 32805.

Telephone: 305-841-9000. TWX: 810-850-0179.

Mailing Address: Box 999, Orlando, FL 32802.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 191-kw horizontal visual, 31.6-kw max. & 19.1-kw horizontal aural. Antenna: 1570-ft. above av. terrain, 1608-ft. above ground, 1674-ft. above sea level.

Latitude 28° 36' 08"
Longitude 81° 05' 37"

Transmitter: 3.5-mi. N of Bithlo, 20-mi. E of Orlando.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technology, 7-meter; M/A-Com & Microdyne receivers.

News Services: UPI, ABC.

Ownership: SFN Voting Trust, 64.7%; Hallmark Cards International, 35.3%. For other interests, see SFN Communications in Group Ownership of TV Stations. Note: Sale to Cox Communications pends (Television Digest, Vol. 25:23).

Began Operation: Feb. 1, 1958 by Mid-Florida Inc. Interim operation began April 1, 1969 (Television Digest, Vol. 9:14). Settlement agreement among interim operators approved by FCC June 30, 1981. Sale to present owner approved by FCC May 24, 1984 (Vol. 24:9).

Represented (sales): TeleRep Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): A. D. Ring & Associates.

Personnel:

- CLIFTON L. CONLEY, president & general manager.
- BOB JORDAN, vice president, news & public affairs.
- BRUCE BAKER, general sales manager.
- SKIP SKIFFINGTON, operations manager.
- MIKE STORMS, sports director.
- RICHARD FLYNN, business manager.
- WAYNE GERBER, marketing research director.
- WILLIAM D. JONES, assistant sales manager.
- PAUL D. WARNOCK, chief engineer.
- WALTER S. McDOWELL, promotion director.

Highest One Hour Rate: \$6000.

Highest 30 Sec. Rate (July 1, 1985): \$3500.

NETWORK BASE HOURLY RATE: \$1800.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Brevard	118,800	117,600	99
	Flagler	5,900	5,800	98
	Highlands	22,000	21,600	98
	Indian River	28,400	27,900	98
	Lake	48,900	48,400	99
	Marion	56,500	55,400	98
	Orange	197,100	195,400	99
	Osceola	24,700	24,300	98
	Seminole	79,600	78,800	99
Sumter	10,100	9,900	98	
Volusia	123,300	122,000	99	
Between 25-49%	FLORIDA			
	Okeechobee	8,700	8,600	99
	Polk	130,300	128,800	99
Putnam	21,100	20,800	99	
Between 5-24%	FLORIDA			
	Citrus	30,000	29,400	98
Levy	8,500	8,200	96	
Station Totals		913,900	902,900	98
Net Weekly Circulation (1985)				682,200
Average Daily Circulation (1985)				422,000

Florida—Melbourne-Orlando

WMOD

Ch. 43

Network Service: None, independent.

Licensee: Sewall Operating Co. Inc., 4450-L Enterprise Court, Melbourne, FL 32935.

Studio: 4450 Enterprise Court, Rodes Blvd., Melbourne, FL 32935.

Telephone: 305-254-4343.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 4200-kw max. visual, 570-kw max. aural. Antenna: 969-ft. above av. terrain, 1005-ft. above ground, 1046-ft. above sea level.

Latitude 28° 18' 26"
Longitude 80° 54' 48"

Transmitter: Deseret Ranches, Star Rte. 1250, Osceola County.

Satellite Earth Stations: 9.1-meter steerable; 5-meter fixed; Harris receivers.

News Service: AP.

Ownership: Asbury Park Press Inc., 100%. APP ownership: Jules L. Plangere Jr., chmn. & Ernest D. Lass, pres., 50% each; Jules L. Plangere III & Robert E. Murphy, v.p.'s; Charles W. Ritcher, secy. APP owns WSJT (TV) Vineland, NJ; has interest in licensee of WJLK-AM-FM Asbury Park, NJ & applications for LPTVs.

Began Operation: July 5, 1982. Sale to present owners by Southern Bcstg. Corp. approved by FCC Aug. 15, 1985.

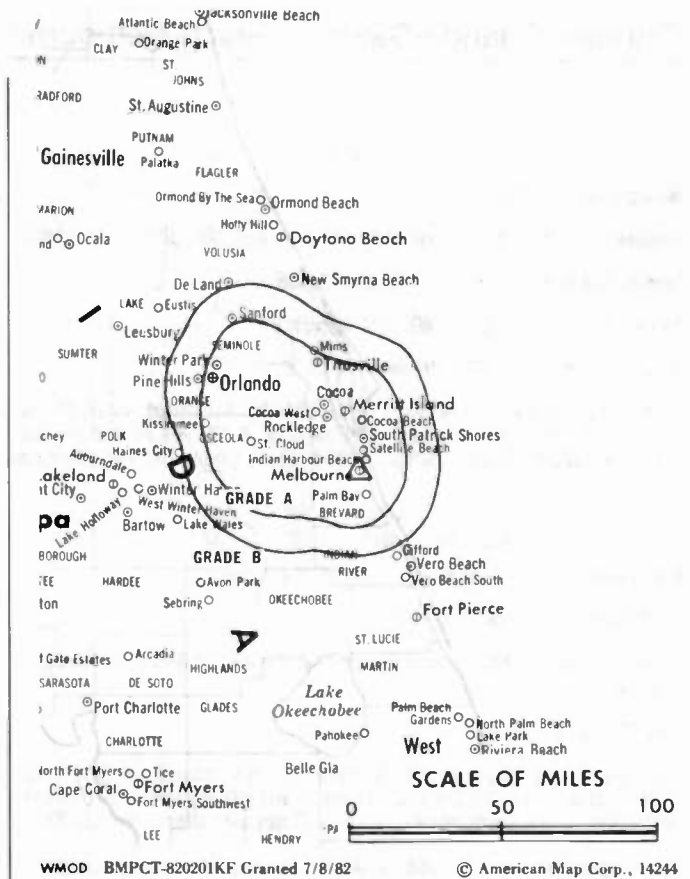
Represented (sales): Independent TV Sales.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:
DAVID LASKEY, general manager.
NELLE H. AYRES, director of administration.

Highest 30 Sec. Rate: \$500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Brevard	118,800	117,600	99
	Indian River	28,400	27,900	98
	Orange	197,100	195,400	99
	Osceola	24,700	24,300	98
	Seminole	79,600	78,800	99
Station Totals		448,600	444,000	98
Net Weekly Circulation (1985)				172,200
Average Daily Circulation (1985)				59,700

Florida—Melbourne

WAYK

Ch. 56

Network Service: None, independent.

Grantee: TV 56 Ltd., 720 Fee Ave., Melbourne, FL 32901.

Studio Address: 720 Fee Ave., Melbourne 32901.

Telephone: 305-725-0056.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2070-kw max. visual, 207-kw max. aural. Antenna: 1000-ft. above av. terrain, 998-ft. above ground, 1023-ft. above sea level.

Latitude	27°	49'	22"
Longitude	80°	42'	26"

Transmitter: 7.5-mi. WNW of Fellsmere.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: ADM, 5-meter; Scientific-Atlanta receivers.

News Services: UPI, CNN, INN.

Ownership: Sunshine Bcstg. Corp., gen. partner, 75%; Harry N. Handley & Cathy Bamberg, gen. partners, 2.5% each; William E. Varecha & William R. Bamberg, ltd. partners, 10% each. SBC ownership: William R. & Debbie Varecha, 100% jointly. The Varechas have interest in WCEE(TV), Mount Vernon, IL. William Varecha owns permittee of Ch. 49 Paducah, KY.

Due to Begin Operation: Nov. 1985.

Represented (legal): Wiley & Rein.

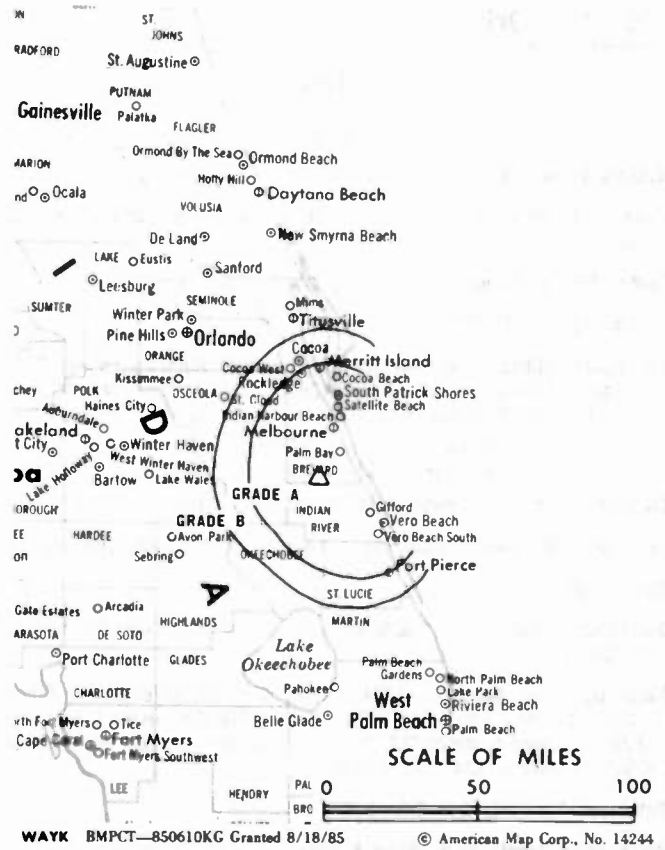
Represented (engineering): Arthur K. Peters.

Personnel:

WILLIAM VARECHA, general manager.
DON SUNDQUIST, general sales manager.
STEVE SCHRADER, chief engineer.

Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate: \$100.



Robert W. Rounsaville & Associates
MEDIA BROKERS AND CONSULTANTS
ATLANTA: 1-800-531-1500 ORLANDO: 1-800-328-3500

Florida—Orlando

WOFL

Ch. 35

Network Service: None, independent.

Licensee: Meredith Corp., Box 5729, 2300 S. Orange Blossom Trail, Orlando, FL 32855.

Studio: 2300 S. Orange Blossom Trail, Orlando 32855.

Telephone: 305-422-0035.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2570-kw max. & 646-kw horizontal visual, 126-kw aural. Antenna: 1470-ft. above av. terrain, 1486-ft. above ground, 1549-ft. above sea level.

Latitude 28° 36' 17"
Longitude 81° 05' 13"

Transmitter: Chuluota-Christmas Rd., 3.7-mi. N of Bithlo.

Satellite Earth Stations: Microdyne, 7-meter & 5-meter; Microdyne receivers.

News Service: UPI.

Ownership: Meredith Corp., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: March 31, 1974. Left air Sept. 29, 1976. Sale to Omega Communications approved by FCC June 15, 1979 (*Television Digest*, Vol. 19:28). Resumed operation Oct. 15, 1979. FCC, April 4, 1983, approved sale of 60% to Meredith Corp., 40% owner.

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hammett & Edison Inc.

Personnel:

NORRIS REICHEL, vice president & general manager,
MARTY ROSS, general sales manager.
KATE McSWEENEY, program manager.
GEORGE WILSON, news director.
JIM DOYAS, chief engineer.

Highest 30 Sec. Rate (July 15, 1985): \$1500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Brevard	118,800	117,600	99
	Lake	48,900	48,400	99
	Orange	197,100	195,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Osceola	24,700	24,300	98
	Seminole	79,600	78,800	99
	Volusia	123,300	122,000	99
Between 25-49%	FLORIDA			
	Flagler	5,900	5,800	98
	Marion	56,500	55,400	98
Between 5-24%	FLORIDA			
	Citrus	30,000	29,400	98
	Okeechobee	8,700	8,600	99
	Polk	130,300	128,800	99
	Sumter	10,100	9,900	98
Station Totals		833,900	824,400	98
Net Weekly Circulation (1985)			410,600	
Average Daily Circulation (1985)			194,800	

Florida—West Palm Beach

WFLX

Ch. 29

Network Service: None, independent.

Licensee: Malrite of Florida Inc., Euclid Ave. & E. 12th St., Cleveland, OH 44115.

Studio: 4130 Blue Heron Blvd., West Palm Beach, FL 33404.

Telephone: 305-845-2929.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 2544-kw max. & 692-kw horizontal visual, 138-kw horizontal aural. Antenna: 1500-ft. above av. terrain, 1533-ft. above ground, 1549-ft. above sea level.

Latitude 26° 34' 37"
Longitude 80° 14' 32"

Holds CP for change to 5000-kw max. visual, 500-kw max. aural. BPCT-840621KF.

Transmitter: 2.3-mi. W of Hwy. 441 & 0.7-mi. S of Lantana Rd., near Green Acres City.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

Ownership: Malrite Communications. For other interests, see Group Ownership of Television Stations.

Began Operation: Oct. 1, 1982.

Represented (sales): Petry Television Inc.

Represented (legal): Shrinky, Weitzman & Eisen.

Represented (engineering): Ralph Evans Associates.

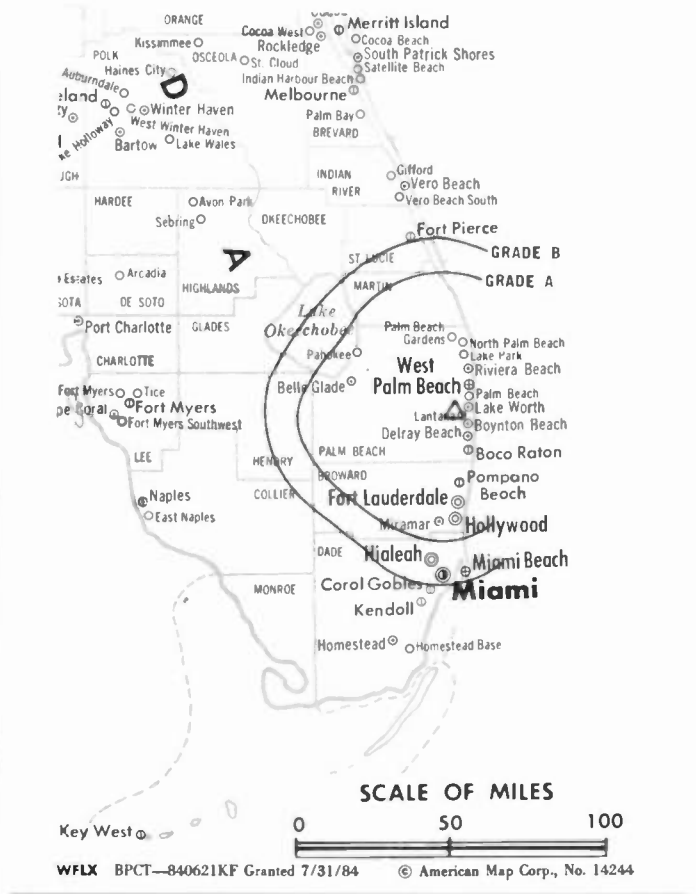
Personnel:

CARL E. HIRSCH, president.
MURRAY J. GREEN, vice president & general manager.
ALAN FRANK, general sales manager.
DONITA WELSH, station manager.
ANGELO (BUTCH) FIGURELLA, chief engineer.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	FLORIDA			
	Glades	2,600	2,500	96
	Martin	33,200	32,800	99



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Okeechobee	8,700	8,600	99
	Palm Beach	285,800	282,200	99
	St Lucie	40,800	40,200	99
Between 25-49%	FLORIDA			
	Broward	480,800	477,800	99
	Hendry	7,300	7,100	97
Between 5-24%	FLORIDA			
	Dade	657,900	651,900	99
	Indian River	28,400	27,900	98
Station Totals		1,545,500	1,531,000	99
Net Weekly Circulation (1985)				400,300
Average Daily Circulation (1985)				148,400

Florida—West Palm Beach

WPEC

Ch. 12

Network Service: ABC.

Licensee: PEC Communications Inc., Fairfield Dr., West Palm Beach, FL 33407.

Studio: Fairfield Dr., West Palm Beach, FL 33407.

Telephone: 305-844-1212. TWX: 510-952-7656.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 56.2-kw aural. Antenna: 980-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude 26° 45' 40"
Longitude 80° 04' 08"

Transmitter: Intersection U.S. Hwy. 441 & State Rd. 812.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, ABC, NIWS, CNN Headline News.

Ownership: Photo Electronics Corp., 80%; Alex W. Dreyfoos Jr., pres., 12.4%; George W. Mergens, exec. v.p., 7.6%.

Began Operation: Jan. 1, 1955. Sale to present owners by Royal American Industries Inc. approved by FCC Oct. 26, 1973. Sale to Royal American (66.33% owned by Bankers Life & Casualty Co.) by Rand Bcstg. & Bertram Lebar approved in 1964 (*Television Digest*, Vol. 4:9). Previous sale to Rand Broadcasting & Lebar by RKO Teleradio Pictures Inc. approved May 16, 1957 (Vol. 13:12, 20). RKO purchase from J. Robert Meachem interests was approved July 27, 1955 (Vol. 11:27, 31).

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

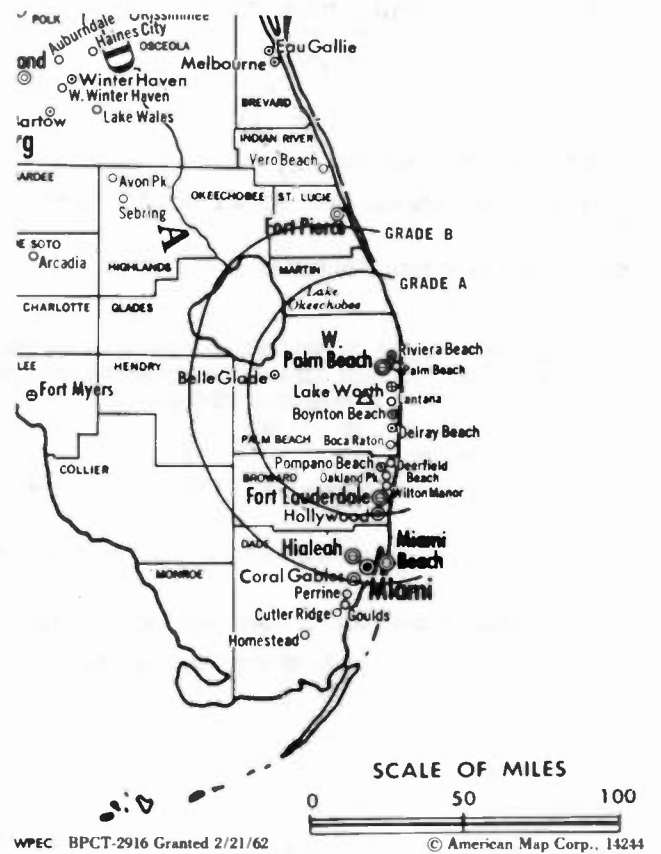
Represented (engineering): Jules Cohen & Associates.

Personnel:

ALEX W. DREYFOOS JR., president.
GEORGE W. MERGENS, executive vice president.
ROBERT C. WIEGAND, exec. vice president & general manager.
ROBERT LAWSON JR., vice president & general sales manager.
DOUG WOLFMUELLER, national sales manager.
LINDA PACELLI, creative services manager.
BILL CRAFTON, news director.
ROBERT KNOTT, production & special projects manager.
GEORGE DANNER, engineering & systems manager.
ALLEN STERNBERG, program manager.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$850.



Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Glades	2,600	2,500	96
	Martin	33,200	32,800	99
	Okeechobee	8,700	8,600	99
	Palm Beach	285,800	282,200	99
	St Lucie	40,800	40,200	99
Between 25-49%	FLORIDA			
	Broward	480,800	477,800	99
	Hendry	7,300	7,100	97
	Indian River	28,400	27,900	98
Station Totals		887,600	879,100	99
Net Weekly Circulation (1985)				456,500
Average Daily Circulation (1985)				228,800

Florida—Palm Beach

WPTV

Ch. 5

Network Service: NBC.

Licensee: Scripps-Howard Bcstg. Co., Box 510, Palm Beach, FL 33480.

Studio: 622 N. Flagler Dr., West Palm Beach, FL 33401.

Telephone: 305-655-5455. **TWX:** 510-952-7606.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 20"
Longitude 80° 12' 43"

Transmitter: Near Green Acres City & Lantana Rd.

Satellite Earth Stations: Microdyne, 7-meter; Harris, 11-meter & 3.5-meter; Microdyne & Harris receivers.

News Services: AP, UPI, NBC, Scripps-Howard News Service; Florida News Network.

Ownership: Scripps-Howard Bcstg. Co., 100%. See Group Ownership of TV Stations.

Began Operation: Aug. 22, 1954. Sale to present owner by John H. Phipps approved by FCC Dec. 27, 1961 (**Television Digest**, Vol. 17:37; 1:14). Sale as WJNO-TV to Phipps by George H. Buck-Theodore Granik interests approved Oct. 3, 1956 (Vol. 12:37, 40).

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Personnel:

- WILLIAM J. BROOKS, general manager.
- JAMES H. KNIGHT, asst. gen. manager & general sales manager.
- CHARLES HANSEN, national sales manager.
- DENNIS GERGITZ, local sales manager.
- EDWARD J. ROOS, engineering manager.
- DEBORAH MARTYN, news director.
- JOHN L. RAY, manager, broadcast services.
- JAMES AUSTIN, operations manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WPTV BNPCT-1862 Granted 3/15/54

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Glades	2,600	2,500	96
	Indian River	28,400	27,900	98
	Martin	33,200	32,800	99
	Okeechobee	8,700	8,600	99
	Palm Beach	285,800	282,200	99
	St Lucie	40,800	40,200	99
Between 25-49%	FLORIDA			
	Broward	480,800	477,800	99
	Hendry	7,300	7,100	97
Between 5-24%	FLORIDA			
Monroe	29,600	28,800	97	
Station Totals		917,200	907,900	98
Net Weekly Circulation (1985)			547,200	
Average Daily Circulation (1985)			296,000	

Florida—Fort Pierce-Stuart-Vero Beach-Palm Beach

WTVX

Ch. 34

Network Service: CBS.

Licensee: WTWV Inc., Box 3434, Fort Pierce, FL 33454.

Studios: 3601 N. 25th St., Fort Pierce, FL 33450. Suite 734, 2000 Palm Beach Lakes Blvd., West Palm Beach, FL 33404.

Telephones: 305-464-3434/305-686-3434.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 5000-kw max. & 3981-kw horizontal visual, 446.68-kw aural. Antenna: 1492-ft. above av. terrain, 1520-ft. above ground, 1549-ft. above sea level.

Latitude 27° 07' 19.5"
Longitude 80° 23' 20.5"

Transmitter: 7.3-mi. SW of Palm City, FL.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter & 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, CBS.

Ownership: Frank K. Spain, pres., 35%; Perrin Purvis, v.p., 10%; Margaret H. Spain, 35%; Letha M. Spain, 20%. For other interests, see WTVA, Tupelo, MS.

Began Operation: April 5, 1966. Sale to present owners by Ruhl W. Koblegard, et al., approved by FCC Jan. 15, 1979.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

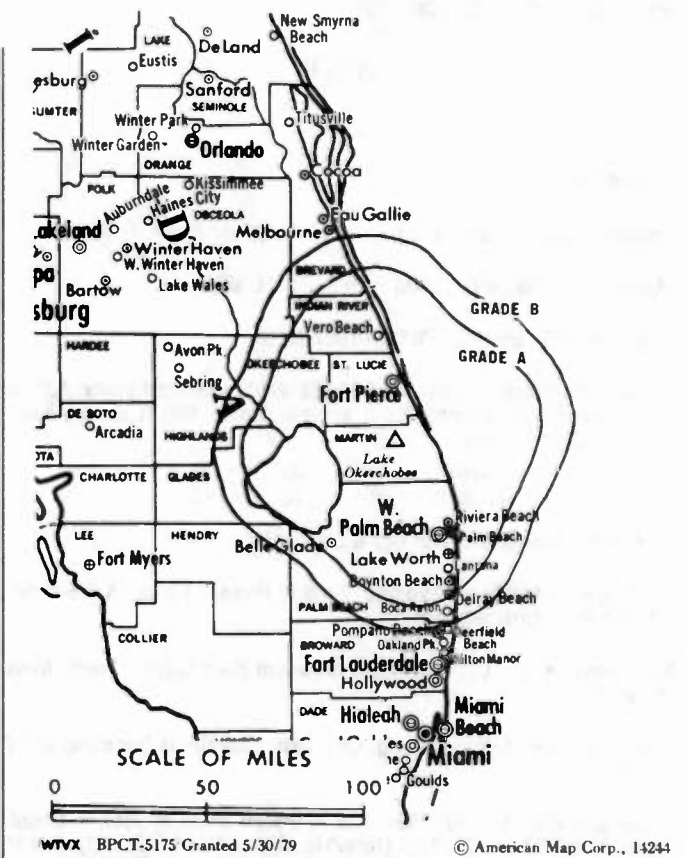
- LYNWOOD WRIGHT, general manager.
- DELILAH MORFORD, programming director.
- MILTON PATRICK, chief engineer.
- KENNETH DeGENNARO, operations manager.
- ROBERT MORFORD, news director.
- JAY OLIVER, sales & marketing manager.
- MILTON M. LANG, national & regional sales manager.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$175.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Glades	2,600	2,500	96
	Indian River	28,400	27,900	98
	Martin	33,200	32,800	99
	Okeechobee	8,700	8,600	99
	St Lucie	40,800	40,200	99
Between 25-49%	FLORIDA			
	Hendry	7,300	7,100	97
Between 5-24%	FLORIDA			
	Highlands	22,000	21,600	98
	Palm Beach	285,800	282,200	99
Station Totals		428,800	422,900	98
Net Weekly Circulation (1985)				179,800
Average Daily Circulation (1985)				91,800

Florida—Panama City

WJHG-TV

Ch. 7

Network Service: NBC.

Licensee: WJHG-TV Inc., Panama City, FL.

Studio: 8195 W. Highway 98, Panama City 32407.

Telephone: 904-234-2125. TWX: 510-730-7341.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 34-kw aural. Antenna: 870-ft. above av. terrain, 887-ft. above ground, 1026-ft. above sea level.

Latitude 30° 26' 00"
Longitude 85° 24' 51"

Transmitter: 4-mi. NNE of Youngstown, FL.

Satellite Earth Stations: 4 in operation; Harris & Pinzone receivers.

News Service: AP.

Ownership: Gray Communications Systems Inc. See WALB-TV, Albany, GA & Group Ownership of TV Stations.

Began Operation: Dec. 1, 1953. Sale to present owner by Mel Wheeler approved June 29, 1960 by FCC (Television Digest, Vol. 16:19, 21, 28). Transfer of 96% from J. D. Manly to Mel Wheeler approved Nov. 20, 1957 (Vol. 13:43, 47).

Represented (sales) by Katz Television.

Represented (legal) by Wiley & Rein.

Personnel:

RAY HOLLOWAY, vice president & general manager.

ROGER JONES, sales manager.

JACK CRUSAN, production manager.

SCOTT CLARKE, chief engineer.

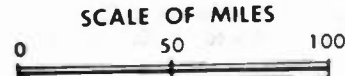
Highest One Hour Rate : \$1500.

Highest 30 Sec. Rate : \$300.

NETWORK BASE HOURLY RATE: \$625.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Geneva	8,800	8,700	99
	Houston	29,400	29,100	99
	FLORIDA			
	Bay	39,500	39,100	99
	Calhoun	3,500	3,400	97
	Franklin	2,900	2,800	96
	Gulf	3,700	3,600	97
	Holmes	5,900	5,700	97
	Jackson	14,000	13,600	97
Liberty	1,500	1,500	100	
Walton	9,300	9,100	98	
Washington	6,000	5,900	98	



WJHG-TV BPCT-3267 Granted 12/31/63

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Seminole	3,200	3,100	97
Between 25-49%	ALABAMA			
	Dale	15,200	15,000	99
	FLORIDA			
	Gadsden	13,000	12,700	98
	Leon	62,400	61,500	99
	Okaloosa	42,000	41,600	99
Wakulla	4,600	4,500	98	
Between 5-24%	GEORGIA			
	Miller	2,700	2,600	96
	ALABAMA			
	Coffee	14,200	14,000	99
	Covington	14,500	14,300	99
	Henry	5,600	5,500	98
	GEORGIA			
Clay	1,200	1,200	100	
Decatur	8,900	8,700	98	
Early	4,600	4,500	98	
Station Totals		316,600	311,700	98
Net Weekly Circulation (1985)				162,700
Average Daily Circulation (1985)				88,500

Florida—Panama City

WMBB

Ch. 13

Network Service: ABC.

Licensee: Octagon Broadcasting Co., Box 1340, Panama City, FL 32402.

Studio: 232 Harrison Ave., Panama City.

Telephone: 904-769-2313. TWX: 510-738-7536.

Mailing Address: Box 1340, Panama City, FL 32402.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1403-ft. above av. terrain, 1464-ft. above ground, 1549-ft. above sea level.

Latitude 30° 22' 05"
Longitude 85° 12' 24"

Transmitter: 0.5-mi. E of Frink, E side of State Hwy. 73.

Satellite Earth Stations: Andrew, 9.3-meter & 4.5-meter; Avantek & Andrew receivers.

News Service: AP.

Ownership: Agronomics Inc., 100%. Anthony C. Kupris, pres., 100%; John A. Kupris, v.p.; Mary R. Kupris, secy.-treas. Principals also own WAXA(TV), Anderson, SC; have interest in KLRT(TV), Little Rock, AR.

Begin Operation: Oct. 4, 1973. Sale to present owner by Denver Brannen estate, Luther Edwin Thomas, et al., approved by FCC Feb. 28, 1977 (Television Digest, Vol. 16:52).

Represented (sales): Busby, Finch, Lathom & Widman.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- A. C. KUPRIS, president.
- ROBERT W. DOLL, general manager.
- TOM NAJJAR, sales manager.
- PATTI CLEMENTS, program director.
- JOHN HAMLIN, promotions.
- STEVE COOK, production manager.
- LES WATERS, chief engineer.

Highest One Hour Rate: \$1200.

Highest 30 Sec. Rate (July 11, 1985): \$450.

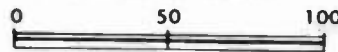
NETWORK BASE HOURLY RATE: \$425.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Geneva	8,800	8,700	99
	FLORIDA			
	Bay	39,500	39,100	99
	Calhoun	3,500	3,400	97
	Franklin	2,900	2,800	96
	Gadsden	13,000	12,700	98
	Gulf	3,700	3,600	97
	Holmes	5,900	5,700	97



SCALE OF MILES



WMBB BPCT-4865 Granted 7/29/75

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jackson	14,000	13,600	97
	Liberty	1,500	1,500	100
	Walton	9,300	9,100	98
	Washington	6,000	5,900	98
GEORGIA				
	Seminole	3,200	3,100	97
Between 25-49%	ALABAMA			
	Houston	29,400	29,100	99
	FLORIDA			
	Leon	62,400	61,500	99
	Wakulla	4,600	4,500	98
	GEORGIA			
Decatur	8,900	8,700	98	
Miller	2,700	2,600	96	
Between 5-24%	ALABAMA			
	Covington	14,500	14,300	99
	Dale	15,200	15,000	99
	Henry	5,600	5,500	98
	FLORIDA			
	Okaloosa	42,000	41,600	99
	Taylor	6,300	6,100	97
	GEORGIA			
Early	4,600	4,500	98	
Grady	6,700	6,600	99	
Station Totals		314,200	309,200	98
Net Weekly Circulation (1985)				143,400
Average Daily Circulation (1985)				71,700

Florida—Pensacola-Mobile, Alabama

WEAR-TV

Ch. 3

Network Service: ABC.

Licensee: Rollins Communications Inc., Box 12278, Pensacola, FL 32581.

Studios: U.S. Hwy. 90, W of Pensacola & Montlimer Bldg., Mobile, AL.

Telephone: 904-455-7311; 205-343-3331 (Mobile). **TWX:** 510-737-7952.

Mailing Address: Box 12278, Pensacola, FL 32581.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.8-kw aural. Antenna: 1220-ft. above av. terrain, 1284-ft. above ground, 1394-ft. above sea level.

Latitude 30° 37' 38"
Longitude 87° 37' 31"

Transmitter: Loxley, AL.

Satellite Earth Stations: Andrew, 7.5-meter; Andrew receivers.

News Service: AP.

Ownership: Rollins Communications Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 13, 1954. Sale to present owners by Charles W. Smith, Mel Wheeler and associates approved May 6, 1959 (*Television Digest*, Vol. 15:14, 19).

Represented (sales): Blair Television.

Represented (legal): Pepper & Corazzini.

Personnel:

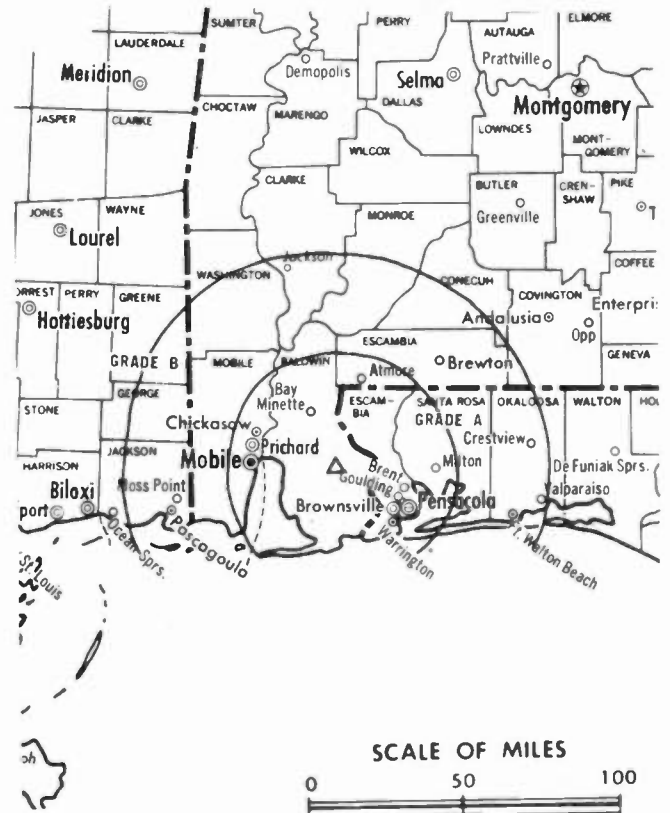
M. J. (BOB) GROOTHAND, general manager.
ROBERT SHIELDS, general sales manager.
ED TAYLOR, local sales manager.
NONIA FURGYE, national sales manager.
J. LANDON SMITH, operations manager.
S. PETER NEUMANN, news director.
SUE STRAUGHN, public service director.
HARRY BABB, chief engineer.

Highest 30 Sec. Rate (July 1, 1985): \$1200.

NETWORK BASE HOURLY RATE: \$950.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Baldwin	30,700	30,400	99
	Clarke	9,300	9,100	98
	Conecuh	5,500	5,400	98
	Escambia	13,000	12,800	98
	Mobile	134,100	133,200	99
	Monroe	7,600	7,400	97
	Washington	5,700	5,600	98
	FLORIDA			
	Escambia	88,200	87,400	99
Okaloosa	42,000	41,600	99	



WEAR-TV BMPCT-5313 Granted 7/22/59

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Santa Rosa	22,100	21,900	99
	MISSISSIPPI			
	Jackson	42,800	42,400	99
Between 25-49%	ALABAMA			
	Wilcox	4,500	4,400	98
	MISSISSIPPI			
	George	5,300	5,300	100
Between 5-24%	ALABAMA			
	Butler	7,500	7,400	99
	Choctaw	5,500	5,400	98
	Covington	14,500	14,300	99
	Marengo	8,400	8,200	98
	FLORIDA			
	Walton	9,300	9,100	98
	MISSISSIPPI			
	Greene	3,100	3,000	97
	Harrison	57,100	56,700	99
Stone	3,400	3,400	100	
Wayne	6,500	6,400	98	
Station Totals		526,100	520,800	98
Net Weekly Circulation (1985)			359,700	
Average Daily Circulation (1985)			220,800	

Florida—Pensacola

WJTC

Ch. 44

Network Service: None, independent.

Grantee: Carnex TV Inc., 700 S. Palafox St., Pensacola, FL 32501.

Studio Address: 700 S. Palafox St., Pensacola.

Phone: 904-438-4444.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 3310-kw max. visual, 331-kw max. aural. Antenna: 1500-ft. above av. terrain, 1489-ft. above ground, 1622-ft. above sea level.

Latitude 30° 35' 18"
Longitude 87° 33' 16"

Transmitter: Hwy. 87, 0.9-mi. S of Hwy. 10, Elsanor, AL.

Satellite Earth Stations: Comtech, 5-meter & 7-meter; Pinzone receivers.

News Services: AP, INN.

Ownership: Thomas F. Carney, chmn., 54%; N. Thomas Eaton, pres., 10%; Abraham I. Levin, v.p., 5%; Ralph Renick, 10%; Martin J. O'Meara Jr., 10%.

Began Operation: Dec. 24, 1984.

Represented (sales): Independent TV Sales.

Represented (legal): Arter & Hadden.

Represented (engineering): Broadcast Services Inc.

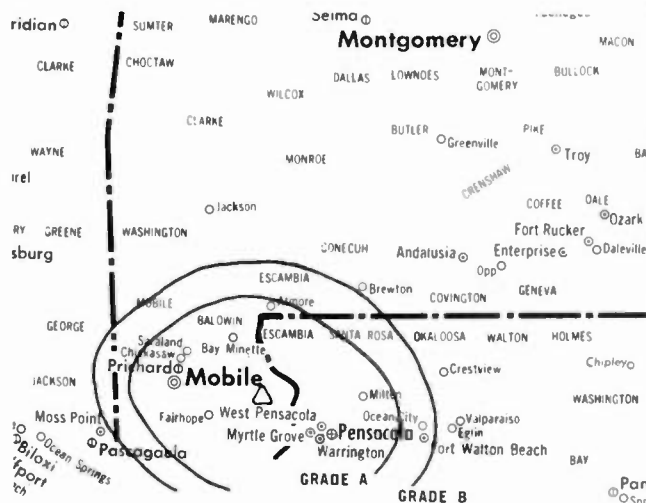
Personnel:

N. THOMAS EATON, president & general manager.
HUGH ROBINSON, general sales manager.
DAVID RICKELS, engineering director.
JOHN C. WAITE, news director.
ROBERT L. GARTHWAITE, program director.

Highest One Hour Rate: \$1200.

Highest 30 Sec. Rate: 150.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WJTC BMPCT—841018KJ Granted 11/9/84

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA			
	Baldwin	30,700	30,400	99
	FLORIDA			
	Escambia	88,200	87,400	99
	Santa Rosa	22,100	21,900	99
Station Totals		141,000	139,700	99
Net Weekly Circulation (1985)				17,200
Average Daily Circulation (1985)				6,400

Florida—Sarasota-Bradenton

WXLT-TV

Ch. 40

Network Service: ABC.

Licensee: Sarasota-Bradenton Florida Television Co. Inc., Box 21239, Sarasota, FL 33583.

Studio: 5725 Lawton Dr., Sarasota. Telephone: 813-922-0777.

Mailing Address: Box 21239, Sarasota, FL 33583.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2871-kw visual, 287.1-kw aural. Antenna: 771-ft. above av. terrain, 814-ft. above ground, 849-ft. above sea level.

Latitude 27° 33' 27"
Longitude 82° 21' 59"

Transmitter: 4.2-mi. ESE of Parrish, FL.

Satellite Earth Stations: Scientific-Atlanta, 4.5-meter; Microdyne, 7-meter; Microdyne receivers.

News Service: AP.

Ownership: Robert R. Nelson, pres., 60.8%; W. E. Schonek, v.p., 9.8%; Robert W. Nelson, secy.; Clifford E. Beal, treas., 9.8%; Rudolph C. Schonek & John F. Waltz, 9.8% each. Nelson controls WBRD & WDUV-FM, Bradenton, FL.

Began Operation: Oct. 23, 1971.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Borsari & Paxson.

Represented (engineering): A. D. Ring & Associates.

Personnel:

ROBERT R. NELSON, president & general manager.
THOMAS J. JOHNSON, executive sales director.
MIKE BURNHAM, chief engineer.
TOM JOHNSON, sales manager.

Highest One Hour Rate: \$2500.

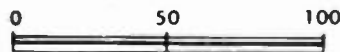
Highest 30 Sec. Rate (Sept. 1, 1984): \$390.

NETWORK BASE HOURLY RATE: \$250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



SCALE OF MILES



WXLT-TV BMPCT-7255 Granted 4/14/71

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	31,700	31,200	98
	De Soto	7,300	7,200	99
	Hardee	6,900	6,800	99
	Manatee	71,400	70,700	99
	Sarasota	106,600	105,500	99
Between 5-24%	FLORIDA			
	Highlands	22,000	21,600	98
	Pinellas	356,300	353,200	99
Station Totals		602,200	596,200	99
Net Weekly Circulation (1985)				215,400
Average Daily Circulation (1985)				99,800

Florida—Tallahassee-Thomasville, GA

WCTV

Ch. 6

Network Service: CBS.

Licensee: John H. Phipps Inc., Box 3048, Tallahassee, FL 32315.

Studio: Lake Iamonia, FL.

Telephone: 904-893-6666. TWX: 910-997-0058.

Mailing Address: Box 3048, Tallahassee, FL 32315.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1030-ft. above av. terrain, 1010-ft. above ground, 1249-ft. above sea level.

Latitude 30° 39' 46"
Longitude 84° 12' 36"

Transmitter: Lake Iamonia, FL.

Satellite Earth Stations: Transmit/receive; Scientific-Atlanta, 10-meter, 7-meter, 4.6-meter; Microdyne & Scientific-Atlanta receivers.

Ownership: John H. Phipps Inc.

Began Operation: Sept. 15, 1955.

Represented (sales): by Blair Television.

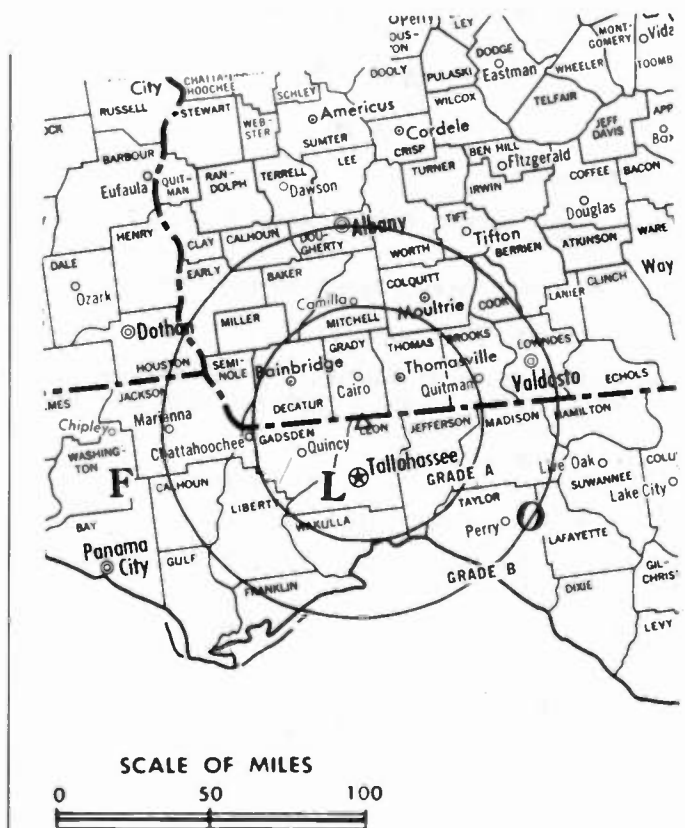
Represented (legal): by McKenna, Wilkinson & Kittner.

Personnel:

DENNIS BOYLE, president.
FRANK FLYNN, vice president & general manager.
JERRY L. WILLIAMS, director of programming.
MELVIN BLANK, operations manager.
BOB MORGAN, chief engineer.
JOHN SIMONS, sales manager.
DAN KING, news director.

Highest One Hour Rate: \$2200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WCTV BPCT-2591 Granted 6/5/59

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Miller	2,700	2,600	96
	Mitchell	6,900	6,700	98
	Seminole	3,200	3,100	97
	Thomas	13,300	13,100	98
	Tift	11,600	11,400	98

FLORIDA				
Between 25-49%	Calhoun	3,500	3,400	97
	Dixie	3,100	3,000	97
	Gulf	3,700	3,600	97
	Jackson	14,000	13,600	97
GEORGIA				
	Clinch	2,200	2,100	95
	Dougherty	34,900	34,400	99
	Irwin	3,400	3,300	97
	Lee	4,500	4,400	98
	Worth	6,200	6,100	98

ALABAMA				
Between 5-24%	Henry	5,600	5,500	98
	Houston	29,400	29,100	99
FLORIDA				
	Columbia	13,900	13,600	98
	Holmes	5,900	5,700	97
	Washington	6,000	5,900	98
GEORGIA				
	Coffee	9,500	9,300	98
	Telfair	4,100	4,000	98
	Turner	3,100	3,000	97

Station Totals	384,100	376,300	97
Net Weekly Circulation (1985)			240,900
Average Daily Circulation (1985)			153,600

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	FLORIDA				
		Franklin	2,900	2,800	96
		Gadsden	13,000	12,700	98
		Hamilton	3,100	3,000	97
		Jefferson	3,800	3,700	97
		Lafayette	1,700	1,600	94
		Leon	62,400	61,500	99
		Liberty	1,500	1,500	100
		Madison	4,900	4,700	96
		Suwannee	8,800	8,600	98
		Taylor	6,300	6,100	97
		Wakulla	4,600	4,500	98
	GEORGIA				
		Atkinson	2,000	1,900	95
		Baker	1,200	1,200	100
		Berrien	5,000	4,900	98
		Brooks	5,300	5,200	98
	Calhoun	1,600	1,500	94	
	Colquitt	12,800	12,600	98	
	Cook	4,700	4,600	98	
	Decatur	8,900	8,700	98	
	Early	4,600	4,500	98	
	Echols	800	800	100	
	Grady	6,700	6,600	99	
	Lanier	2,000	1,900	95	
	Lowndes	24,800	24,300	98	

Florida—Tallahassee

WTXL-TV

Ch. 27

Network Service: ABC.

Licensee: Tallahassee 27 Ltd. Partnership, Box 13899, Tallahassee, FL 32317.

Studio: Hwy. 319 N, Tallahassee, FL 32312.

Mailing Address: Box 13899, Tallahassee 32317.

Telephone: 904-893-3127. **TWX:** 810-931-3715.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1416-kw max. & 566.2-kw horizontal visual, 283-kw max. & 113.2-kw horizontal aural. Antenna: 867-ft. above av. terrain, 904-ft. above ground, 1045-ft. above sea level.

Latitude 30° 34' 29"
Longitude 84° 12' 05"

Holds CP for change to 1184.7-kw max. visual, 118.46-kw max. aural, 864-ft. above ave. terrain, 868-ft. above ground, 1013-ft. above sea level. BPC-840831KI.

Transmitter: E side of U.S. 319, 6.6-mi. NNE of Tallahassee city limits.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Microdyne receivers.

News Services: UPI.

Ownership: U.S. Communications Group Inc., gen. partner, 99.9%; Mitchell S. Cutler, ltd. partner, 0.1%. USCGI ownership: Joseph D. Tydings, pres., 42.5%; John A. Janas, v.p., 16.6668%; Mitchell S. Cutler, secy. & Louis Frey Jr., treas., 20.4166% each. Frey has interest in Southern Star Bcstg. Group Inc., licensee of WHLY-FM, Orlando, FL; WSCR-AM, Hamden & WPLR-FM, New Haven, CT. Janas has interest in WTX(TV), Columbus, GA; WKCH-TV, Knoxville, TN & WXGZ-TV, Appleton, WI.

Began Operation: Sept. 16, 1976. Sale to present owners by E. C. Allen approved by FCC Jan. 27, 1984.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Finley, Kumble, Wagner, Heine, Underberg, Manley & Casey.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

MARK KEOWN, general manager.
CHRIS ALDRIDGE, general sales manager.
TONY WINDSOR, news director.
KATHY SMITH, operations manager.
CHUCK REED, business manager.
JOYE HEITING, traffic manager.

Highest 30 Sec. Rate (Jan. 20, 1985): \$1200.

NETWORK BASE HOURLY RATE: \$150.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Jefferson	3,800	3,700	97
	Leon	62,400	61,500	99
	Taylor	6,300	6,100	97



WTXL-TV BPC-840831KI Granted 9/21/84

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Grady	6,700	6,600	99
	Thomas	13,300	13,100	98
Between 25-49%	FLORIDA			
	Gadsden	13,000	12,700	98
	Madison	4,900	4,700	96
	Wakulla	4,600	4,500	98
Between 5-24%	GEORGIA			
	Brooks	5,300	5,200	98
	Decatur	8,900	8,700	98
	Lanier	2,000	1,900	95
	Mitchell	6,900	6,700	98
Between 5-24%	FLORIDA			
	Calhoun	3,500	3,400	97
	Franklin	2,900	2,800	96
	GEORGIA			
	Atkinson	2,000	1,900	95
	Berrien	5,000	4,900	98
Colquitt	12,800	12,600	98	
Cook	4,700	4,600	98	
Lowndes	24,800	24,300	98	
Station Totals		193,800	189,900	97
Net Weekly Circulation (1985)				91,100
Average Daily Circulation (1985)				42,300

Florida—Tallahassee

WTWC

Ch. 40

Network Service: NBC.

Licensee: Holt Robinson Television Inc., Drawer 3010, Hattiesburg, MS 39401.

Studio: 8440 Deer Lake Rd., Tallahassee, FL 32312.

Telephone: 904-893-4140.

Mailing Address: Box 12518, Tallahassee, FL 32317.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3390-kw max. & 750-kw horizontal visual, 339-kw max. & 75-kw horizontal aural. Antenna: 880-ft. above av. terrain, 821-ft. above ground, 1049-ft. above sea level.

Latitude 30° 35' 11"
Longitude 84° 14' 11"

Transmitter: 2-mi. NW of Bradfordville.

Satellite Earth Stations: In operation; Microdyne & Harris receivers.

News Service: AP.

Ownership: Robert N. Robinson, chmn.; Carl S. Lightsey, pres.; Don Neil, exec. v.p.; Eugene T. Tibbett Jr., v.p.; Charles W. Holt, secy.-treas.; Holt-Robinson Communications Corp., 100%. HRCC ownership: Charles W. Holt, chmn.-secy., 70%; Robert N. Robinson, pres., 20%; Connie I. Holt, v.p., 10%. The Holts & Robinson own WHSY-AM-FM, Hattiesburg, MS. HRCC owns WHHY-AM-FM, Montgomery, AL. Charles Holt owns WHNY(AM), McComb, MS.

Began Operation: April 21, 1983.

Represented (sales): Adam Young Inc.

Represented (legal): Gardner, Carton & Douglas.

Represented (engineering): du Treil & Rackley, P.A.

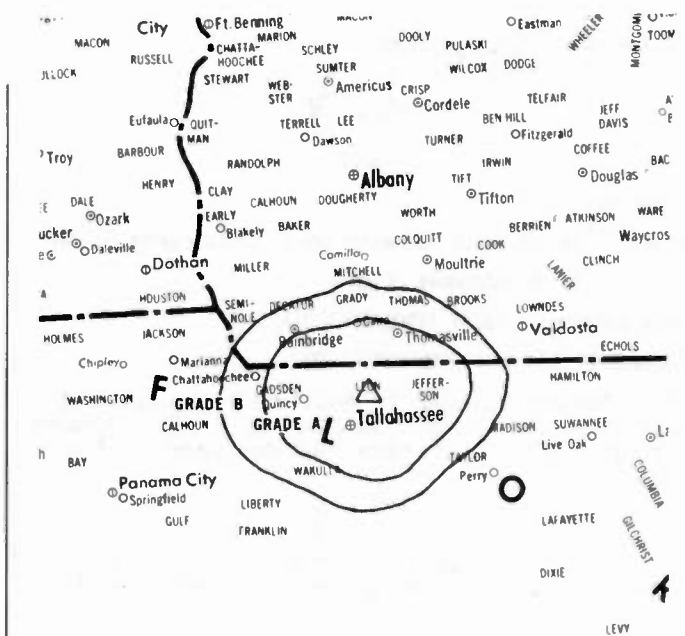
Personnel:

DONALD NEIL, exec. vice president & general manager.
JOHN BURNS, sales manager.
MIKE BROWN, chief engineer.

Highest 30 Sec. Rate (July 1, 1985): \$360.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Gadsden	13,000	12,700	98
	Leon	62,400	61,500	99



SCALE OF MILES



WTWC BMPCT-830120KE Granted 2/28/83

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Taylor	6,300	6,100	97
	Wakulla	4,600	4,500	98
Between 25-49%	FLORIDA			
	Jefferson	3,800	3,700	97
Between 5-24%	FLORIDA			
	Madison	4,900	4,700	96
	GEORGIA			
	Brooks	5,300	5,200	98
	Decatur	8,900	8,700	98
	Grady	6,700	6,600	99
	Lanier	2,000	1,900	95
Thomas	13,300	13,100	98	
Station Totals		131,200	128,700	98
Net Weekly Circulation (1985)			60,100	
Average Daily Circulation (1985)			25,900	

Florida—Tampa-St. Petersburg

WXFL

Ch. 8

Network Service: NBC.

Licensee: WXFL Inc., 905 Jackson St., Tampa, FL 33602.

Studio: 905 Jackson St., Box 1410, Tampa, FL 33601.

Telephone: 813-229-7781. TWX: 810-876-0602.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 1037-ft. above av. terrain, 1055-ft. above ground, 1130-ft. above sea level.

Latitude 27° 50' 26"
Longitude 82° 15' 47"

Requests CP for change to 316-kw max. visual, 31.6-kw max. aural, 1930-ft. above av. terrain, 1923-ft. above above ground, 1998-ft. above sea level; transmitter to 5.5-mi. N of Balm. BPCT-850426KG.

Transmitter: 14-mi. SE of Tampa.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Microdyne, 5-meter; Microdyne & Scientific-Atlanta receivers.

News Service: NBC.

Ownership: Media General Inc., 100%. Media General also owns Tampa Tribune and Times. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 14, 1955.

Represented (sales): MMT Sales Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): David Steel & Associates.

Personnel:

- ROBERT SUTTON, president.
- FRANK DE TILLIO, vice president & general manager.
- JACK LYONS, general sales manager.
- JOE BURNS, national sales manager.
- DOUG DUPERRAULT, program director.
- ARDELL HILL, director of engineering.
- BUD FAULDER, news director.
- DIANA RICHARDSON, promotion manager.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$1650.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	31,700	31,200	98
	Citrus	30,000	29,400	98
	De Soto	7,300	7,200	99
	Hardee	6,900	6,800	99
	Hernando	24,000	23,600	98



WXFL BPCT-4532 Granted 9/18/72

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Highlands	22,000	21,600	98
	Hillsborough	269,400	266,600	99
	Manatee	71,400	70,700	99
	Pasco	100,800	99,600	99
	Pinellas	356,300	353,200	99
	Polk	130,300	128,800	99
Sarasota	106,600	105,500	99	
Between 25-49%	FLORIDA			
	Sumter	10,100	9,900	98
Between 5-24%	FLORIDA			
	Glades	2,600	2,500	96
	Levy	8,500	8,200	96
	Marion	56,500	55,400	98
	Okeechobee	8,700	8,600	99
	Osceola	24,700	24,300	98
Station Totals		1,267,800	1,253,100	98
Net Weekly Circulation (1985)				1,006,500
Average Daily Circulation (1985)				612,800

Florida—Tampa-St. Petersburg

WFTS

Ch. 28

Network Service: None, independent.

Licensee: Tampa Bay Television Inc., Box 30028, Tampa, FL 33630.

Studio: 4501 E. Columbus Dr., Tampa, FL 33605.

Telephone: 813-623-2828.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2940-kw max. & 2400-kw horizontal visual, 295-kw max. & 240-kw horizontal aural. Antenna: 990-ft. above av. terrain, 996-ft. above ground, 1078-ft. above sea level.

Latitude 27° 48' 56"
Longitude 82° 16' 18"

Transmitter: 4.5-mi. SE of Riverview.

Satellite Earth Stations: Scientific-Atlanta, 10-meter & 7.1-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Capital Cities Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 14, 1981. Sale to Capital Cities Communications by Ian Wheeler, et al., approved by FCC July 23, 1984. Note: Sale to Scripps-Howard pends. (Television Digest, Vol. 25:30).

Represented (sales): Blair Television.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Jules Cohen & Associates.

Personnel:

LEWIS FREIFELD, president & general manager.
FRAN TIVALD, general sales manager.
MARSHA HAMES, national sales manager.
GEORGE HARVEY JR., local sales manager.
WILL McMANUS, local sales manager.
ANNA LINDSEY, program director.
DAVE BUDWASH, chief engineer.
J. PAUL WILSON, business manager.
BRIAN MARSH, operations/production manager.
JOSEPH LOGSDON, creative services director.

Highest 30 Sec. Rate (July 31, 1985): \$750.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Hardee	6,900	6,800	99
	Hillsborough	269,400	266,600	99



WFTS BMPCT-811022KG Granted 12/3/81

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	De Soto	7,300	7,200	99
	Hernando	24,000	23,600	98
	Manatee	71,400	70,700	99
	Pasco	100,800	99,600	99
	Pinellas	356,300	353,200	99
	Sarasota	130,300	128,800	99
Between 5-24%	FLORIDA			
	Charlotte	31,700	31,200	98
	Citrus	30,000	29,400	98
	Highlands	22,000	21,600	98
	Sumter	10,100	9,900	98
Station Totals		1,166,800	1,154,100	98
Net Weekly Circulation (1985)			450,200	
Average Daily Circulation (1985)			175,600	

Florida—St. Petersburg-Tampa

WTOG

Ch. 44

Network Service: None, independent.

Licensee: Hubbard Broadcasting Inc., 3415 University Ave., St. Paul, MN 55114.

Studio: 365 105th Terrace NE, St. Petersburg, FL 33702.

Telephone: 813-576-4444.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1950-kw max. & 1410-kw horizontal visual, 195-kw max. & 141-kw horizontal aural. Antenna: 1414-ft. above av. terrain, 1433-ft. above ground, 1508-ft. above sea level.

Latitude 27° 49' 48"
Longitude 82° 16' 00"

Transmitter: 4-mi. SE of Riverview, FL.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Microdyne, 7-meter; Scientific-Atlanta receivers.

News Services: INN, ITNA.

Ownership: Hubbard Bcstg. See KSTP-TV, St. Paul, MN & Group ownership of TV Stations.

Began Operation: Nov. 4, 1968.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Lohnes & Culver.

Personnel:

DAVID A. OLMSTED, general manager.
RON INMAN, general sales manager.
JOHN KAYS, chief engineer.
TOM WAYNE, news director.

Highest 30 Sec. Rate: \$1300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	De Soto	7,300	7,200	99
	Hardee	6,900	6,800	99
	Hernando	24,000	23,600	98
	Highlands	22,000	21,600	98
	Hillsborough	269,400	266,600	99
	Manatee	71,400	70,700	99
	Okeechobee	8,700	8,600	99
	Pasco	100,800	99,600	99
	Pinellas	356,300	353,200	99



WTOG BPCT-81118KH Granted 1/6/82 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Polk	130,300	128,800	99
	Sarasota	106,600	105,500	99
Between 25-49%	FLORIDA			
	Charlotte	31,700	31,200	98
	Citrus	30,000	29,400	98
	Lake	48,900	48,400	99
	Lee	103,400	102,100	99
Between 5-24%	Marion	56,500	55,400	98
	FLORIDA			
	Levy	8,500	8,200	96
	Martin	33,200	32,800	99
	Orange	197,100	195,400	99
	Osceola	24,700	24,300	98
	St Lucie	40,800	40,200	99
Seminole	79,600	78,800	99	
Sumter	10,100	9,900	98	
Station Totals		1,768,200	1,748,300	98
Net Weekly Circulation (1985)			790,200	
Average Daily Circulation (1985)			343,900	

Florida—St. Petersburg-Tampa

WTSP-TV

Ch. 10

Network Service: ABC.

Licensee: Taft Television & Radio Co. Inc., Box 10,000, St. Petersburg, FL 33733.

Studio: 11450 Gandy Blvd., St. Petersburg 33702.

Telephones: 813-577-1010, St. Petersburg; 813-224-9877, Tampa.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1500-ft. above av. terrain, 1538-ft. above ground, 1549-ft. above sea level.

Latitude 28° 11' 04"
Longitude 82° 45' 39"

Transmitter: 2.6-mi. N of Tarpon Springs.

Satellite Earth Stations: Harris, 9-meter, 5-meter & 3-meter; Harris receivers.

News Services: AP, UPI.

Ownership: Taft Television & Radio Co. Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: July 18, 1965 on interim basis; full time ABC, Sept. 1, 1965. Merger of Rahall Communications with Gulf United approved by FCC July 27, 1978 (Television Digest, Vol. 17:35). Sale to present owner approved by FCC May 30, 1985 (Vol. 25:5,20,22).

Represented (sales): Harrington, Righter & Parsons.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Smith & Powstenko.

Personnel:

LAWRENCE M. CLAMAGE, vice president & general manager.
PAUL SIRACUSE, general sales manager.
FRANK SEYMOUR, local sales manager.
MICHAEL CHANDLER, regional sales manager.
ROBERT STONE, production manager.
KENNETH MIDDLETON, news director.
P. J. FORD, director of engineering.
CYNTHIA REYNOLDS, promotion manager.
LARRY CAZAVAN, program director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Citrus	30,000	29,400	98
	Hernando	24,000	23,600	98
	Hillsborough	269,400	266,600	99
	Manatee	71,400	70,700	99



WTSP-TV BMPCT-781214LC Granted 2/2/79

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Pasco	100,800	99,600	99
	Pinellas	356,300	353,200	99
	Polk	130,300	128,800	99
	Sarasota	106,600	105,500	99
Between 25-49%	FLORIDA			
	Hardee	6,900	6,800	99
	Highlands	22,000	21,600	98
	Levy	8,500	8,200	96
	Sumter	10,100	9,900	98
Between 5-24%	FLORIDA			
	Charlotte	31,700	31,200	98
	De Soto	7,300	7,200	99
	Dixie	3,100	3,000	97
	Lake	48,900	48,400	99
	Marion	56,500	55,400	98
Station Totals		1,283,800	1,269,100	98
Net Weekly Circulation (1985)			922,400	
Average Daily Circulation (1985)			593,800	

Florida—Tampa-St. Petersburg

WTVT

Ch. 13

Network Service: CBS.

Licensee: Gaylord Broadcasting Co., Box 22013, Tampa 33622.

Studio: 3213 John F. Kennedy Blvd., Tampa, FL 33609.

Telephone: 813-876-1313. TWX: 810-876-0618.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 1416-ft. above av. terrain, 1463-ft. above ground, 1549-ft. above sea level.

Latitude 27° 49' 09"
Longitude 82° 14' 26"

Transmitter: 4.4-mi. NNE of Balm, FL.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: Group W Newfeed, CBS, Conus.

Ownership: Gaylord Broadcasting Co. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: April 1, 1955. Sale to present owners by ex-Gov. Doyle E. Carlton and W. Walter Tison interests approved by FCC July 18, 1956 (Television Digest, Vol. 12:26, 29).

Represented (sales): TeleRep Inc.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): A. D. Ring & Associates.

Personnel:

HARRY APEL, vice president & general manager.
ROGER ASHLEY, assistant general manager.
DON WARGO, general sales manager.
DICK A'HEARN, operations manager.
NEIL SCHWARTZ, national sales manager.
KEN LUCAS, regional sales manager.
RAY DANTZLER, director of public affairs.
JIM WEST, news director.
VINCENT PARIGI, business manager.
RAY DANTZLER, public service director.
J. LOWELL OTTO, chief engineer.
CAROL MOUNTAIN, production manager.

Rates: On request.

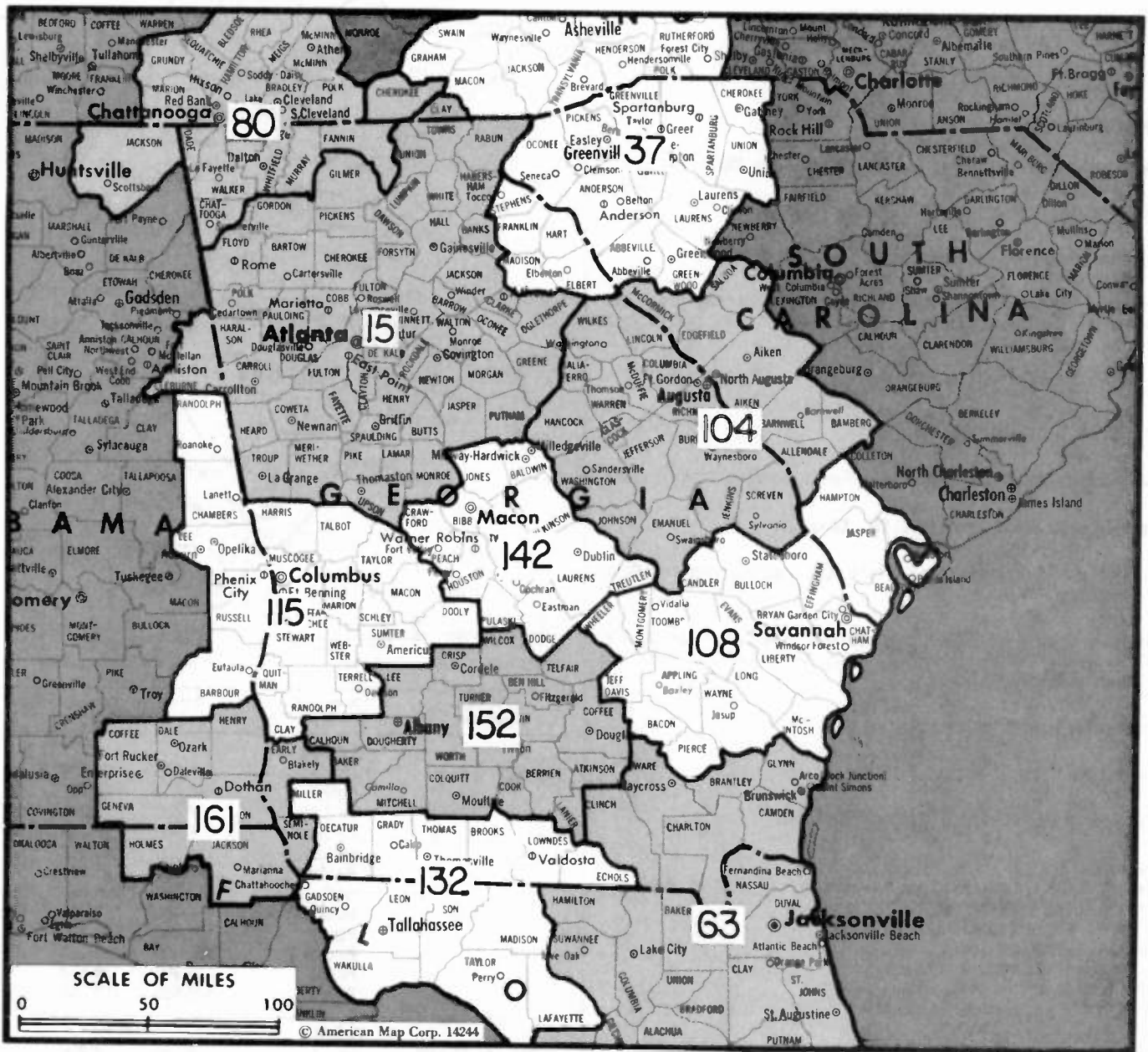
NETWORK BASE HOURLY RATE: \$2175.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	31,700	31,200	98
	Citrus	30,000	29,400	98
	De Soto	7,300	7,200	99
	Hardee	6,900	6,800	99
	Hernando	24,000	23,600	98
	Highlands	22,000	21,600	98
	Hillsborough	269,400	266,600	99
	Manatee	71,400	70,700	99
	Pasco	100,800	99,600	99
Between 25-49%	FLORIDA			
	Levy	8,500	8,200	96
	Sumter	10,100	9,900	98
Between 5-24%	FLORIDA			
	Lake	48,900	48,400	99
	Marion	56,500	55,400	98
Osceola	24,700	24,300	98	
Station Totals		1,305,400	1,290,400	98
Net Weekly Circulation (1985)			1,049,200	
Average Daily Circulation (1985)			708,100	

Georgia



Market	Arbitron Households	ADI TV	Rank
Atlanta, GA.....	1,135,900		15
Greenville-Spartanburg, SC-Asheville, NC.....	594,600		37
Jacksonville, FL.....	390,200		63
Chattanooga, TN.....	293,000		80
Augusta, GA.....	206,500		104
Savannah, GA.....	196,500		108
Columbus, GA.....	180,300		115
Tallahassee, FL.....	155,600		132
Macon, GA.....	142,100		142
Albany, GA.....	125,800		152
Dothan, AL.....	99,700		161

Market Area Commercial TV Stations

WAGA-TV (5), WATL (36), WGNX (46), WSB-TV (2), WTBS (17), WVEU (69), WXIA-TV (11)

WAXA (40), WGGS-TV (16), WHNS (21), WLOS (13), WSPA-TV (7), WYFF-TV (4)

WAWS-TV (30), WJKS-TV (17), WJXT (4), WNFT (47), WTLV (12)

WDEF-TV (12), WDSI-TV (61), WRCB-TV (3), WTVC (9)

WAGT (26), WJBF (6), WRDW-TV (12)

WJCL (22), WSAV-TV (3), WTOG-TV (11)

WLTZ (38), WRBL (3), WWSW (66), WTVM (9), WXTX (54)

WCTV (6), WTWC (40), WTXL-TV (27), WVGA (44)

WGXA (24), WMAZ-TV (13), WMGU (41)

WALB-TV (10), WTSG (31)

WDHN (18), WTVY (4)

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

WSWS, Columbus —See Opelika-Auburn, AL

WTGS, Savannah —See Hardeeville, SC

WCTV, Thomasville —See Tallahassee, FL

Georgia Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	11	13	24
Educational Television Stations	3	7	10
			34

Georgia—Albany

WALB-TV

Ch. 10

Network Service: NBC.

Licensee: WALB-TV Inc., Box 3130, Albany, GA 31708.

Studio: 1709 Stuart Ave., Albany, GA 31707.

Telephone: 912-883-0154. TWX: 810-781-5104.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 43.6-kw aural. Antenna: 964-ft. above av. terrain, 1000-ft. above ground, 1362-ft. above sea level.

Latitude 31° 19' 52.00"
Longitude 83° 51' 43.59"

Transmitter: 2.5-mi. E of Doerun.

Satellite Earth Stations: Satcom Technologies, 7-meter; Microwave Assoc. & Harris receivers.

News Services: AP, UPI.

Ownership: Gray Communications Systems Inc. James H. Gray Sr., pres., 51.48%; Prudential Insurance Co. of America, 4.4%; George H. Nader, 3.2%; others, none with as much as 2%. Also publishes Albany Herald, and owns WJHG-TV Inc., Panama City, FL; KTVE(TV) Inc., El Dorado, AR-Monroe, LA; Gray Transportation Co. Inc., Gray Communications Consultants Inc.

Began Operation: April 7, 1954.

Represented (sales): Katz Television.

Represented (legal): Wiley & Rein.

Represented (engineering): Smith & Postenko; A. D. Ring & Associates.

Personnel:

RAYMOND E. CAROW, vice president & general manager.

R. DOUGLAS OLIVER, vice president, sales.

JERRY SMITHWICK, general sales manager.

WILLIAM N. WILLIAMS, chief engineer.

STAN HALSTEAD, acting production director.

JERRY CANNADY, news director.

SUSAN SEIY, traffic manager.

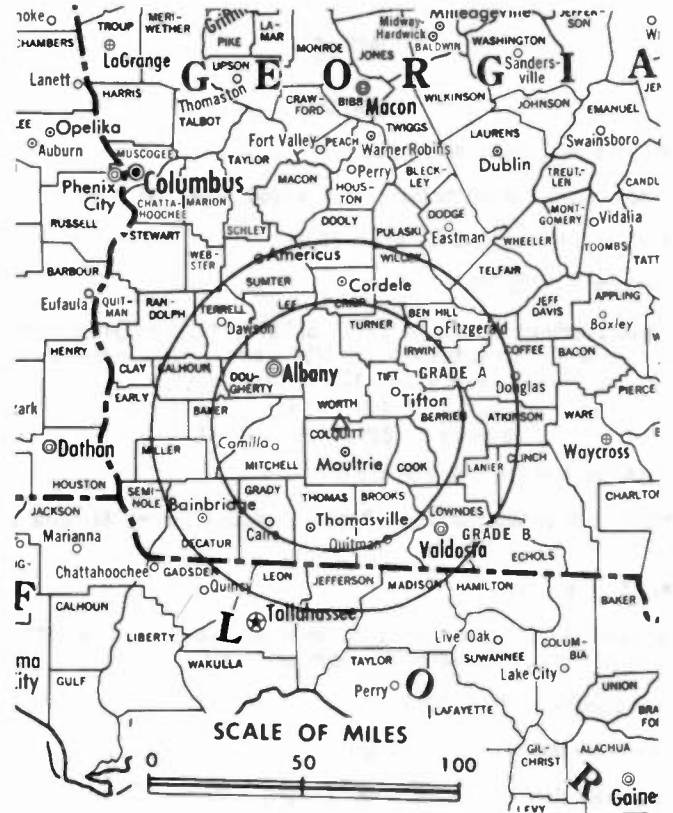
Highest One Hour Rate (Jan. 1, 1984): \$2500.

Highest 30 Sec. Rate (Jan. 1, 1984): \$900.

NETWORK BASE HOURLY RATE: \$1325.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	TV Households %
50% & Over	FLORIDA			
	Hamilton	3,100	3,000	97
	Jefferson	3,800	3,700	97
	Madison	4,900	4,700	96
GEORGIA	Atkinson	2,000	1,900	95
	Baker	1,200	1,200	100
	Ben Hill	6,100	5,900	97
	Berrien	5,000	4,900	98
	Brooks	5,300	5,200	98
	Calhoun	1,600	1,500	94
	Clinch	2,200	2,100	95
	Coffee	9,500	9,300	98
	Colquitt	12,800	12,600	98
	Cook	4,700	4,600	98
	Crisp	7,000	6,800	97
	Decatur	8,900	8,700	98
	Dodge	6,100	6,000	98
	Dooly	3,700	3,600	97
	Dougherty	34,900	34,400	99
	Early	4,600	4,500	98
	Echols	800	800	100
	Grady	6,700	6,600	99
	Irwin	3,400	3,300	97
	Jeff Davis	4,300	4,200	98
	Lanier	2,000	1,900	95
	Lee	4,500	4,400	98
	Lowndes	24,800	24,300	98
Macon	4,800	4,700	98	
Miller	2,700	2,600	96	



WALB-TV BPCT-2497 Granted 12/17/58

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Net Weekly Circulation	State County	Total Households	TV Households	TV Households %
50% & Over	FLORIDA			
	Mitchell	6,900	6,700	98
	Pulaski	3,200	3,100	97
	Randolph	3,300	3,200	97
	Seminole	3,200	3,100	97
	Sumter	9,800	9,600	97
	Telfair	4,100	4,000	98
	Terrell	4,000	3,900	98
	Thomas	13,300	13,100	98
	Tift	11,600	11,400	98
	Turner	3,100	3,000	97
Ware	13,000	12,800	98	
Wilcox	2,600	2,500	96	
Worth	6,200	6,100	98	
Between 25-49%	FLORIDA			
	Leon	62,400	61,500	99
	Suwannee	8,800	8,600	98
	GEORGIA			
	Bacon	3,400	3,300	97
	Clay	1,200	1,200	100
Schley	1,100	1,100	100	
Wheeler	1,800	1,700	94	
Between 5-24%	ALABAMA			
	Henry	5,600	5,500	98
	FLORIDA			
	Gadsden	13,000	12,700	98
	Lafayette	1,700	1,600	94
	Taylor	6,300	6,100	97
	GEORGIA			
	Appling	5,500	5,400	98
	Bleckley	3,700	3,600	97
	Pierce	4,300	4,200	98
Taylor	2,700	2,600	96	
Webster	800	800	100	
Station Totals		388,000	379,800	97
Net Weekly Circulation (1985)			260,600	
Average Daily Circulation (1985)			175,300	

Georgia—Albany

WTSG

Ch. 31

Network Service: None, independent.

Licensee: Gordon Communications Co., Box 4050, Albany, GA 31706.

Studio: 1211 N. Slappey Blvd., Albany 31708.

Telephone: 912-435-3100.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1580-kw max. & 1200-kw horizontal visual, 240-kw aural. Antenna: 990-ft. above av. terrain, 1000-ft. above ground, 1362-ft. above sea level.

Latitude 31° 19' 52"
Longitude 83° 51' 43"

Transmitter: N of Rte. 270, 2.5-mi. E of Doerun.

Satellite Earth Stations: Microdyne, 7-meter; Skyspan, 4.5 meter; Microdyne & Drake receivers.

News Service: INN.

Ownership: W. Carl Gordon Jr., pres., 85%; Jeff Evans, exec. v.p., 10%; Suzanne Gordon, v.p.; George Williamson, secy.-treas.

Began Operation: Feb. 14, 1982.

Represented (sales): Adam Young Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Smith & Powstenko.

Personnel:

W. CARL GORDON JR., exec. vice president.
FRED PROCISE, general manager.
SID PERRY, program/promotion manager.
JOAN HAWKINS, business manager.

Highest 30 Sec. Rate: \$130.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Baker	1,200	1,200	100
	Calhoun	1,600	1,500	94
	Colquitt	12,800	12,600	98
	Cook	4,700	4,600	98
	Dougherty	34,900	34,400	99
	Lee	4,500	4,400	98
	Mitchell	6,900	6,700	98
	Tift	11,600	11,400	98
	Worth	6,200	6,100	98
Between 25-49%	GEORGIA			
	Berrien	5,000	4,900	98
	Brooks	5,300	5,200	98
	Crisp	7,000	6,800	97
	Decatur	8,900	8,700	98
	Grady	6,700	6,600	99



WTSG BNPCT-800207KH Granted 1/8/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Irwin	3,400	3,300	97
	Sumter	9,800	9,600	97
	Thomas	13,300	13,100	98
	Turner	3,100	3,000	97
Between 5-24%	FLORIDA			
	Jefferson	3,800	3,700	97
	Madison	4,900	4,700	96
	GEORGIA			
	Atkinson	2,000	1,900	95
	Ben Hill	6,100	5,900	97
	Coffee	9,500	9,300	98
	Dodge	6,100	6,000	98
	Dooly	3,700	3,600	97
	Early	4,600	4,500	98
	Echols	800	800	100
	Lowndes	24,800	24,300	98
	Macon	4,800	4,700	98
	Miller	2,700	2,600	96
	Randolph	3,300	3,200	97
	Seminole	3,200	3,100	97
	Telfair	4,100	4,000	98
	Terrell	4,000	3,900	98
	Webster	800	800	100
	Wheeler	1,800	1,700	94
	Wilcox	2,600	2,500	96
Station Totals		240,500	235,300	97
Net Weekly Circulation (1985)				82,400
Average Daily Circulation (1985)				38,000

Georgia—Atlanta

WAGA-TV

Ch. 5

Network Service: CBS.

Licensee: Storer Communications Inc., Box 4207, Atlanta, GA 30306.

Studio: 1551 Briarcliff Rd. NE, Atlanta 30306.

Telephone: 404-875-5551. TWX: 810-751-8265.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1070-ft. above av. terrain, 1110-ft. above ground, 2049-ft. above sea level.

Latitude 33° 47' 49"
Longitude 84° 20' 00"

Transmitter: 1551 Briarcliff Rd.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, CBS, Group W Newsfeed.

Ownership: Storer Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: March 8, 1949.

Represented (sales): Storer Television Sales Inc.

Represented (legal): Warren C. Zwicky.

Personnel:

PAUL RAYMON, vice president & general manager.

PETER SCHRUTH, director of sales.

VICTOR BRUST, national sales manager.

DIANNE HARNELL, local sales manager.

CHUCK LIPTON, marketing manager.

CYNTHIA HUNTER, commercial operations manager.

J. MARC DOYLE, director of operations.

GREG GUNN, production manager.

RICHARD GOSS, director of creative services.

MARY STIMMEL, editorial director.

GENE ADAMS, director of technical services.

Highest 30 Second Rate (Jan. 1983): \$20,000 (Super Bowl).

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Cherokee	6,800	6,700	99
	Cleburne	4,900	4,800	98
	Randolph	7,200	7,100	98
GEORGIA	Banks	3,400	3,300	97
	Barrow	8,200	8,100	99
	Bartow	15,100	15,000	99
	Butts	4,400	4,300	98
	Carroll	20,600	20,400	99
	Cherokee	20,500	20,300	99
	Clarke	28,600	28,200	99
	Clayton	58,700	58,400	99
	Cobb	129,300	128,700	100
	Coweta	14,600	14,400	99
	Dawson	2,000	2,000	100
	De Kalb	187,500	186,700	100
	Douglas	21,100	20,900	99
	Fayette	12,900	12,700	98
	Floyd	29,500	29,200	99
	Forsyth	11,500	11,400	99
	Fulton	228,800	227,000	99
	Gilmer	4,300	4,200	98
	Gordon	11,200	11,100	99
	Greene	3,800	3,700	97
	Gwinnett	74,500	73,900	99



WAGA-TV BPCT-1879 Granted 8/10/54

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Habersham	9,300	9,100	98
	Hall	29,100	28,800	99
	Haralson	6,900	6,800	99
	Heard	2,300	2,300	100
	Henry	14,100	13,900	99
	Jackson	9,300	9,200	99
	Jasper	2,900	2,800	97
	Lamar	4,400	4,300	98
	Lumpkin	3,900	3,800	99
	Madison	6,800	6,700	99
	Meriwether	7,000	6,900	99
	Morgan	3,900	3,800	97
	Newton	12,400	12,200	98
	Oconee	5,100	5,100	100
	Oglethorpe	3,200	3,100	97
	Paulding	10,400	10,300	99
	Pickens	4,600	4,500	98
	Pike	3,000	2,900	97
	Polk	11,700	11,600	99
	Putnam	3,800	3,700	97
	Rockdale	14,400	14,200	99
Spalding	17,400	17,200	99	
Towns	2,400	2,400	100	
Troup	18,500	18,200	98	
Union	3,900	3,800	97	
Upson	9,600	9,500	99	
Walton	11,100	10,900	99	
White	4,000	3,900	97	
NORTH CAROLINA	Clay	2,700	2,600	96

(Continued on page A-267)

Station Totals	1,545,900	1,529,100	98
Net Weekly Circulation (1985)		1,104,300	
Average Daily Circulation (1985)		649,300	

Georgia—Atlanta

WATL

Ch. 36

Network Service: None, independent.

Licensee: WATL-TV Inc., 575 Ponce de Leon Ave., Atlanta, GA 30308.

Studio: 575 Ponce de Leon Ave., Atlanta, GA 30308.

Telephone: 404-892-3636.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2682-kw max. & 2030-kw horizontal visual, 402.3-kw max. & 304.5-kw horizontal aural. Antenna: 1086-ft. above av. terrain, 1170-ft. above ground, 2045-ft. above sea level.

Latitude 33° 48' 27"
Longitude 84° 20' 26"

Transmitter: Briarcliff Rd. at Shepherd Lane.

Satellite Earth Station: Microdyne; 7-meter.

Ownership: Outlet Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 13, 1954; left air May 31, 1955. Resumed operation under ownership of U.S. Communications Aug. 16, 1969; left air March 30, 1971. Sale to D. R. Jones, et al., approved by FCC July 14, 1974. Resumed operation July 5, 1976. Sale to Outlet Co. approved Oct. 13, 1982. Sale to Rockefeller Group granted Sept. 6, 1984 (Television Digest, Vol. 24:28; 25:1).

Represented (sales): Katz Independent TV Sales.

Represented (legal): Carter, Ansley, Smith & McLendon.

Represented (engineering): Jules Cohen & Associates.

Personnel:

JOHN A. SERRAO, general manager.
GENE MCHUGH, general sales manager.
S. S. S. KHALSA, business manager.
MATT FILLA, national sales manager.
DON HESS, program manager.
TOM VARDASE, production manager.
KINDY JONES, traffic manager.

Highest 30 Sec. Rate: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Barrow	8,200	8,100	99
Between 25-49%	GEORGIA			
	Banks	3,400	3,300	97
	Bartow	15,100	15,000	99
	Carroll	20,600	20,400	99
	Cherokee	20,500	20,300	99
	Clarke	28,600	28,200	99
	Clayton	58,700	58,400	99
	Cobb	129,300	128,700	100
	Coweta	14,600	14,400	99
	De Kalb	187,500	186,700	100
	Douglas	21,100	20,900	99
	Fayette	12,900	12,700	98
	Floyd	29,500	29,200	99
	Fulton	228,800	227,000	99
	Gwinnett	74,500	73,900	99
	Haralson	6,900	6,800	99
	Henry	14,100	13,900	99
Jackson	9,300	9,200	99	
Jasper	2,900	2,800	97	



WATL BMPCT—6999 Granted 4/25/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Lumpkin	3,900	3,800	99
	Meriwether	7,000	6,900	99
	Morgan	3,900	3,800	97
	Newton	12,400	12,200	98
	Oconee	5,100	5,100	100
	Paulding	10,400	10,300	99
	Rockdale	14,400	14,200	99
	Spalding	17,400	17,200	99
	Walton	11,100	10,900	99
	Between 5-24%	ALABAMA		
Randolph		7,200	7,100	99
GEORGIA				
Butts		4,400	4,300	98
Chattooga		7,700	7,600	99
Dawson		2,000	2,000	100
Forsyth		11,500	11,400	99
Gilmer		4,300	4,200	98
Gordon		11,200	11,100	99
Greene		3,800	3,700	97
Habersham		9,300	9,100	98
Hall		29,100	28,800	99
Heard		2,300	2,300	100
Lamar		4,400	4,300	98
Madison		6,800	6,700	99
Pickens	4,600	4,500	98	
Pike	3,000	2,900	97	
Polk	11,700	11,600	99	
Putnam	3,800	3,700	97	
Taliaferro	800	800	100	
Upson	9,600	9,500	99	
White	4,000	3,900	97	
Station Totals		1,113,600	1,103,800	99
Net Weekly Circulation (1985)			376,000	
Average Daily Circulation (1985)			121,100	

Georgia—Atlanta

WGNX

Ch. 46

Network Service: None, independent.

Grantee: WGNX Inc.

Studio: 1810 Briarcliff Rd. NE, Atlanta, GA 30329.

Mailing Address: Box 98097, Atlanta, GA 30359.

Telephone: 404-325-4646.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 2333-kw max. & 1762-kw horizontal visual, 233-kw max. & 176-kw horizontal aural. Antenna: 1088-ft. above av. terrain, 1174-ft. above ground, 2049-ft. above sea level.

Latitude 33° 48' 27"
Longitude 84° 20' 26"

Transmitter: Briarcliff Rd. & Shepherd Lane.

Satellite Earth Stations: Scientific-Atlanta, 10-meter & 5-meter; Scientific-Atlanta & Pinzone receivers.

News Service: UPI, INN.

Ownership: Tribune Broadcasting Co. For other interests, see Group Ownership of TV Stations.

Began Operation: June 6, 1971. Sale to present owner by CBN Continental Bcstg. Network Inc. approved by FCC Dec. 1, 1983 (Television Digest, Vol. 23:31).

Represented (sales): Petry Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

HERMAN RAMSEY, vice president & general manager.
WAYNE SPRACKLIN, general sales manager.
JAMIL ROBERTS, national sales manager.
JACK CRUMPLER, regional sales manager.
LORRIE SHILLING, program manager.
JEFF BELL, film director.
DAVID ULRICH, production manager.
BECKY LEWIS CONGDON, traffic manager.
BARRY STINSON, creative services manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Barrow	8,200	8,100	99
	Bartow	15,100	15,000	99
	Carroll	20,600	20,400	99
	Cherokee	20,500	20,300	99
	Clayton	58,700	58,400	99
	Cobb	129,300	128,700	100
	Coweta	14,600	14,400	99
	Douglas	21,100	20,900	99
	Fayette	12,900	12,700	98
	Floyd	29,500	29,200	99
	Fulton	228,800	227,000	99
	Gwinnett	74,500	73,900	99
	Henry	14,100	13,900	99
	Newton	12,400	12,200	98
	Oconee	5,100	5,100	100
Paulding	10,400	10,300	99	
Polk	11,700	11,600	99	



WGNX BPCT—4857 Granted 7/29/75

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Rockdale	14,400	14,200	99
	Spalding	17,400	17,200	99
Between 25-49%	ALABAMA			
	Calhoun	42,700	42,300	99
	Chambers	14,100	13,900	99
	GEORGIA			
	Butts	4,400	4,300	98
	Chattooga	7,700	7,600	99
	Clarke	28,600	28,200	99
	Dawson	2,000	2,000	100
	De Kalb	187,500	186,700	100
	Forsyth	11,500	11,400	99
Gordon	11,200	11,100	99	
Habersham	9,300	9,100	98	
Hall	29,100	28,800	99	
Haralson	6,900	6,800	99	
Meriwether	7,000	6,900	99	
Monroe	5,200	5,100	98	
Morgan	3,900	3,800	97	
Pickens	4,600	4,500	98	
Putnam	3,800	3,700	97	
Troup	18,500	18,200	98	
Upson	9,600	9,500	99	
Walton	11,100	10,900	99	
White	4,000	3,900	97	
Whitfield	24,000	23,800	99	
Between 5-24%	ALABAMA			
	Cherokee	6,800	6,700	99
	Cleburne	4,900	4,800	98
Randolph	7,200	7,100	99	
(Continued on page A-267)				
Station Totals		1,316,100	1,303,700	99
Net Weekly Circulation (1985)				601,200
Average Daily Circulation (1985)				251,800

Georgia—Atlanta

WSB-TV

Ch. 2

Network Service: ABC.

Licensee: Cox Communications Inc., 1601 W. Peachtree St. NE, Atlanta.

Studio: 1601 W. Peachtree St. NE, Atlanta 30309.

Telephone: 404-897-7000. TWX: 810-751-3532.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1037-ft. above av. terrain, 1076-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 51"
Longitude 84° 21' 42"

Transmitter: 766 Willoughby Way NE.

AM Affiliate: WSB, 50-kw, 750 kHz.

FM Affiliate: WSB-FM, 100-kw, 98.5 MHz (No. 253), 770-ft.

Satellite Earth Stations: Transmit/receive; Scientific-Atlanta, 10-meter & 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, ABC, CNN, LPN.

Ownership: Division of Cox Communications Inc. William Schwartz, pres. & chief exec. officer; Walter C. Liss Jr., pres., broadcast div.; Michael Kievman, senior exec. v.p., broadcast div. Cox Communications Inc. is 55.9% owned by James M. Cox Jr. estate, Anne Cox Chambers & Barbara Cox Anthony, personally or through trusts. Cox also operates WHIO-TV-AM-FM, Dayton, OH; WSOC-TV-AM-FM, Charlotte, NC; WPXI(TV), Pittsburgh, PA; KDNL-TV, St. Louis, MO; KTVU(TV), Oakland-San Francisco, CA; WKBD(TV), Detroit, MI; WIOD & WAIA-FM, Miami, FL; KFI & KOST(FM), Los Angeles, CA; WLIF(FM), Baltimore, MD; WWSH(FM), Philadelphia, PA; WAGO(FM), Chicago & is multiple cable system operator. For other interests, see Newspaper Ownership of Television Stations.

Began Operation: Sept. 29, 1948.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

ANDREW S. FISHER, vice president & general manager.
BROOKE SPECTORSKY, station manager.
GRACE GILCHRIST, general sales manager.
SID BEIGHLEY, national sales manager.
TED BATSON, local sales manager.
A. R. VAN CANTFORT, program manager.
MARK ENGEL, news director.
GORDON JONES, controller.
JOCELYN DORSEY, public affairs manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Cleburne	4,900	4,800	98
	Randolph	7,200	7,100	99
	GEORGIA			
	Baldwin	10,900	10,700	98
	Banks	3,400	3,300	97
	Barrow	8,200	8,100	99
	Bartow	15,100	15,000	99
	Butts	4,400	4,300	98
	Carroll	20,600	20,400	99
	Cherokee	20,500	20,300	99
	Clarke	28,600	28,200	99
	Clayton	58,700	58,400	99
	Cobb	129,300	128,700	100



WSB-TV BPCT-2303 Granted 5/6/57

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Coweta	14,600	14,400	99
	Dawson	2,000	2,000	100
	De Kalb	187,500	186,700	100
	Douglas	21,100	20,900	99
	Fannin	5,700	5,600	98
	Fayette	12,900	12,700	98
	Floyd	29,500	29,200	99
	Forsyth	11,500	11,400	99
	Fulton	228,800	227,000	99
	Gilmer	4,300	4,200	98
	Gordon	11,200	11,100	99
	Greene	3,800	3,700	97
	Gwinnett	74,500	73,900	99
	Habersham	9,300	9,100	98
	Hall	29,100	28,800	99
	Haralson	6,900	6,800	99
	Heard	2,300	2,300	100
	Henry	14,100	13,900	99
	Jackson	9,300	9,200	99
	Jasper	2,900	2,800	97
Lamar	4,400	4,300	98	
Lumpkin	3,900	3,800	99	
Madison	6,800	6,700	99	
Meriwether	7,000	6,900	99	
Monroe	5,200	5,100	98	
Morgan	3,900	3,800	97	
Newton	12,400	12,200	98	
Oconee	5,100	5,100	100	
Oglethorpe	3,200	3,100	97	
Paulding	10,400	10,300	99	
Pickens	4,600	4,500	98	
Pike	3,000	2,900	97	

(Continued on page A-268)

Station Totals	1,602,400	1,584,900	98
Net Weekly Circulation (1985)		1,144,200	
Average Daily Circulation (1985)		707,400	

Georgia—Atlanta

WVEU

Ch. 69

Network Service: None, independent.

Licensee: Broadcast Corp. of Georgia, 2400 First National Bank Tower, Atlanta 30303.

Studio: 2700 Northeast Expwy., Atlanta 30345.

Telephone: 404-325-6929.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 2630-kw visual, 263-kw aural. Antenna: 980-ft. above av. terrain, 848-ft. above ground, 1917-ft. above sea level.

Latitude 33° 45' 34"
Longitude 84° 23' 19"

Transmitter: Peachtree Plaza Hotel.

Ownership: David J. Harris, 78.5%; Prentiss Q. Yancey, 10%; Harry L. Hickson, 5%; E. Bruce Phillips, 1.5%; Vance L. Eckersley, 5%.

Began Operation: Aug. 22, 1981. Sale to RBP Corp. pends.

Represented (sales): Independent TV Sales.

Represented (legal): E. William Henry.

Represented (engineering): Jules Cohen & Associates.

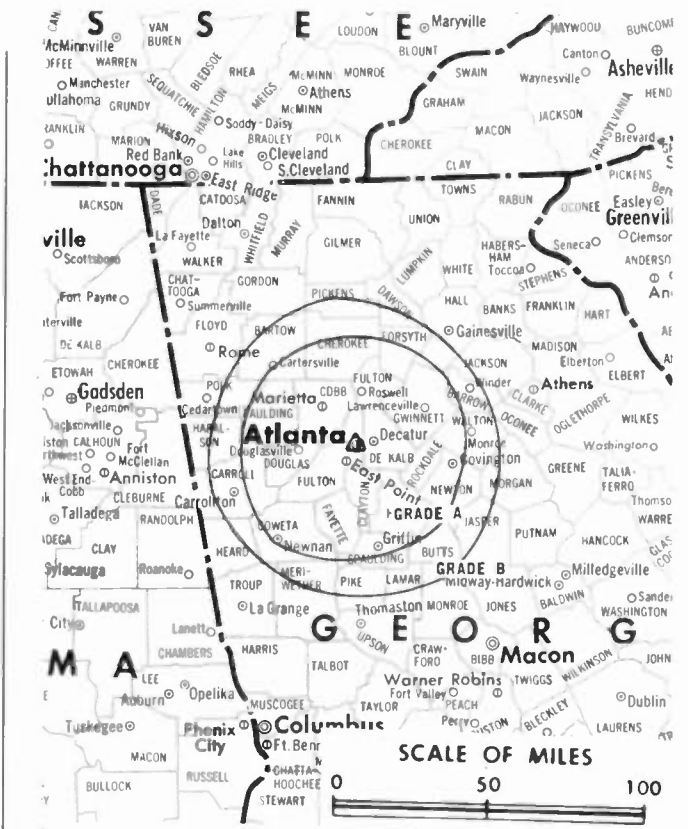
Personnel:

PRENTISS Q. YANCY JR., president.
VANCE L. ECKERSLEY, vice president & general manager.
WILLARD L. DOUGHERTY, general sales manager.
JOSEPH A. EVERETT, operations manager.
LAWRENCE L. WOOD, production manager.
ANTHONY COX, chief engineer.
LARRY UPTON, program manager.
PETER L. MANDELL, promotion manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Georgia Bartow	15,100	15,000	99
	Georgia Butts	4,400	4,300	98
	Georgia Cherokee	20,500	20,300	99



WVEU BPCT-781221LL Granted 8/19/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Clayton	58,700	58,400	99
	Cobb	129,300	128,700	100
	Coweta	14,600	14,400	99
	De Kalb	187,500	186,700	100
	Douglas	21,100	20,900	99
	Fulton	228,800	227,000	99
	Gwinnett	74,500	73,900	99
	Haralson	6,900	6,800	99
	Heard	2,300	2,300	100
	Henry	14,100	13,900	99
	Paulding	10,400	10,300	99
	Pike	3,000	2,900	97
	Rockdale	14,400	14,200	99
Spalding	17,400	17,200	99	
Station Totals		823,000	817,200	99
Net Weekly Circulation (1985)				80,600
Average Daily Circulation (1985)				21,700

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TELEVISION BROKERS.
DANIELS & ASSOCIATES

Georgia—Atlanta

WXIA-TV

Ch. 11



BLAIR TELEVISION

GANNETT BROADCASTING GROUP

Network Service: NBC.

Licensee: Pacific & Southern Broadcasting Co. Inc., 1611 W. Peachtree St. NE, Atlanta, GA 30309.

Studio: 1611 W. Peachtree St. NE.

Telephone: 404-892-1611. TWX: 810-751-3255.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1048-ft. above av. terrain, 1040-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 23.7"
Longitude 84° 19' 54.7"

Transmitter: 110 Arizona Ave. NE.

News Services: AP, UPI, Gannett News Service.

Ownership: Gannett Co. Inc., 100%. For other interests, see Group & Newspaper Ownership of TV Stations.

Began Operation: Sept. 30, 1951 as WLTV. Merger of Combined Communications with Gannett approved by FCC June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Merger of Pacific & Southern Bcstg. with Combined Communications approved Jan. 9, 1974 (Vol. 13:5; 14:2, 30, 34). Previous merger of Jupiter Bcstg. with Pacific & Southern Bcstg. Co. Inc. approved Nov. 15, 1967 (Vol. 7:47). Previously sale to WIBC Inc. by Crosley Bcstg. approved Sept. 25, 1962 (Vol. 2:25, 37, 38). Crosley acquired station from Broadcasting Inc. in Jan. 1953 (Vol. 8:51; 9:5, 7).

Represented (sales): Blair Television.

Represented (legal): Pierson, Ball & Dowd.

Personnel:

CECIL WALKER, president & general manager.
HOWARD KAUFMAN, vice president & general sales manager.
HARVEY MARS, vice president & station manager.
WAYNE FREEDMAN, national sales manager.
BILL SPELL, local sales manager.
WILLIAM E. GARRETT, v.p. & controller.
JACK R. LEASE, v.p., director of operations & program manager.
MIKE MARTIN, v.p. & production manager.
MIKE HOWEY, chief engineer.
DAVE HOWELL, news director.
JOHN HEINEN, promotion director.

Highest 30 Sec. Rate (July 1983): \$3150.

NETWORK BASE HOURLY RATE: \$2400.

A-250



WXIA-TV BPCT-800924KF Granted 1/6/81 © American Map Corp., 14244
Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Cleburne	4,900	4,800	98
	Randolph	7,200	7,100	99
	GEORGIA			
	Banks	3,400	3,300	97
	Barrow	8,200	8,100	99
	Bartow	15,100	15,000	99
	Butts	4,400	4,300	98
	Carroll	20,600	20,400	99
	Cherokee	20,500	20,300	99
	Clarke	28,600	28,200	99
	Clayton	58,700	58,400	99
	Cobb	129,300	128,700	100
	Coweta	14,600	14,400	99
	Dawson	2,000	2,000	100
	De Kalb	187,500	186,700	100
	Douglas	21,100	20,900	99
	Fayette	12,900	12,700	98
	Floyd	29,500	29,200	99
	Forsyth	11,500	11,400	99
	Fulton	228,800	227,000	99
	Greene	3,800	3,700	97
	Gwinnett	74,500	73,900	99
	Habersham	9,300	9,100	98
	Hall	29,100	28,800	99
	Haralson	6,900	6,800	99
	Heard	2,300	2,300	100
	Henry	14,100	13,900	99
	Jackson	9,300	9,200	99
	Jasper	2,900	2,800	97

(Continued on page A-268)

Station Totals	1,603,600	1,586,100	98
Net Weekly Circulation (1985)			1,065,700
Average Daily Circulation (1985)			632,300

Georgia—Atlanta

WTBS

Ch. 17

Network Service: None, independent.

Licensee: Superstation Inc., 1050 Techwood Dr. NW, Atlanta, GA 30318.

Studio: 1050 Techwood Dr. NW.

Telephone: 404-827-1717. TWX: 810-751-8568.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2240-kw max. & 1510-kw horizontal visual, 224-kw max. & 151-kw horizontal aural. Antenna: 1093-ft. above av. terrain, 1042-ft. above ground, 2042-ft. above sea level.

Latitude 33° 46' 57"
Longitude 84° 23' 20"

Transmitter: 1018 W. Peachtree St. NW.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive; one Scientific-Atlanta, 11-meter; 2 Scientific-Atlanta, 10-meter; 5 Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, CNN.

Ownership: Turner Broadcasting System Inc. R. E. Turner III, chmn., 81%; others, none with as much as 3%. Turner also owns Cable News Network.

Began Operation: Sept. 1, 1967. Transfer of control from Jack M. Rice, et al., to R. E. Turner approved by FCC Dec. 10, 1969.

Represented (sales): Turner Broadcast Sales.

Represented (legal): Robert Ross.

Personnel:

- ROBERT WUSSLER, president.
- JACK PETRIK, exec. vice president & general manager.
- JAMES KITCHELL, v.p., operations/administration.
- GERRY HOGAN, vice president, sales.
- ROBERT SIEBER, vice president, research.
- GENE WRIGHT, vice president, engineering.
- RICK NORTH, national sales manager.
- JIM WILLIAMS, local sales manager.
- JEFF GRIMSHAW, promotion manager.
- SIDNEY PIKE, pres., Turner Program Services.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Jackson	7,900	7,700	97
	ARIZONA			
	Graham	7,300	6,900	95
	Greenlee	3,800	3,700	97
	CALIFORNIA			
	Del Norte	7,800	7,300	94
	COLORADO			
	Summit	4,600	4,400	96
	FLORIDA			
	Okaloosa	42,000	41,600	99
	GEORGIA			
	Barrow	8,200	8,100	99
	Bartow	15,100	15,000	99
Butts	4,400	4,300	98	
Carroll	20,600	20,400	99	
Chattahoochee	3,200	3,200	100	
Clarke	28,600	28,200	99	
Clayton	58,700	58,400	99	
Clinch	2,200	2,100	95	
Cobb	129,300	128,700	100	
Coweta	14,600	14,400	99	
De Kalb	187,500	186,700	100	
Dougherty	34,900	34,400	99	
Douglas	21,100	20,900	99	



WTBS BNPCT-7539 Granted 7/31/74

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Fannin	5,700	5,600	98
	Fayette	12,900	12,700	98
	Floyd	29,500	29,200	99
	Fulton	228,800	227,000	99
	Glynn	21,100	20,800	99
	Greene	3,800	3,700	97
	Gwinnett	74,500	73,900	99
	Hall	29,100	28,800	99
	Haralson	6,900	6,800	99
	Henry	14,100	13,900	99
	Houston	28,400	28,100	99
	Jackson	9,300	9,200	99
	Jasper	2,900	2,800	97
	Lowndes	24,800	24,300	98
	Macon	4,800	4,700	98
	Meriwether	7,000	6,900	99
	Newton	12,400	12,200	98
	Oconee	5,100	5,100	100
	Paulding	10,400	10,300	99
	Pickens	4,600	4,500	98
	Pike	3,000	2,900	97
	Polk	11,700	11,600	99
	Pulaski	3,200	3,100	97
	Rockdale	14,400	14,200	99
	Spalding	17,400	17,200	99
	Toombs	8,400	8,200	98
	Treutlen	2,100	2,000	95
	Troup	18,500	18,200	98
	Upson	9,600	9,500	99
	Walton	11,100	10,900	99
Ware	13,000	12,800	98	
Wayne	7,100	7,000	99	
Whitfield	24,000	23,800	99	

(Continued on page A-270)

Station Totals	63,519,200	62,483,400	98
Net Weekly Circulation (1985)		12,251,500	
Average Daily Circulation (1985)		4,374,900	

Georgia—Augusta

WAGT

Ch. 26

Network Service: NBC.

Licensee: WAGT Television Inc.

Studio: 905 Broad St., Augusta 30903.

Mailing Address: Box 1526, Augusta, GA 30903.

Telephone: 404-722-0026.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1700-kw max. & 933-kw horizontal visual, 170-kw max. & 93.3-kw horizontal aural. Antenna: 1614-ft. above av. terrain, 1560-ft. above ground, 1907-ft. above sea level.

Latitude 33° 25' 15"
Longitude 81° 50' 19"

Transmitter: E side of Pine Log Rd., 0.4-mi. N of Rte. 278.

Satellite Earth Stations: Harris, 8-meter, 3.5-meter, 3-meter; Channelmaster, 4.5-meter; Harris & Channelmaster receivers.

News Service: AP.

Ownership: Schurz Communications Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 24, 1968; left air Nov. 1970. Resumed operation Jan. 14, 1974. Sale to present owner by J. Thomas Jones & Francis Hanks Robertson approved by FCC May 14, 1980.

Represented (sales): Seltel Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

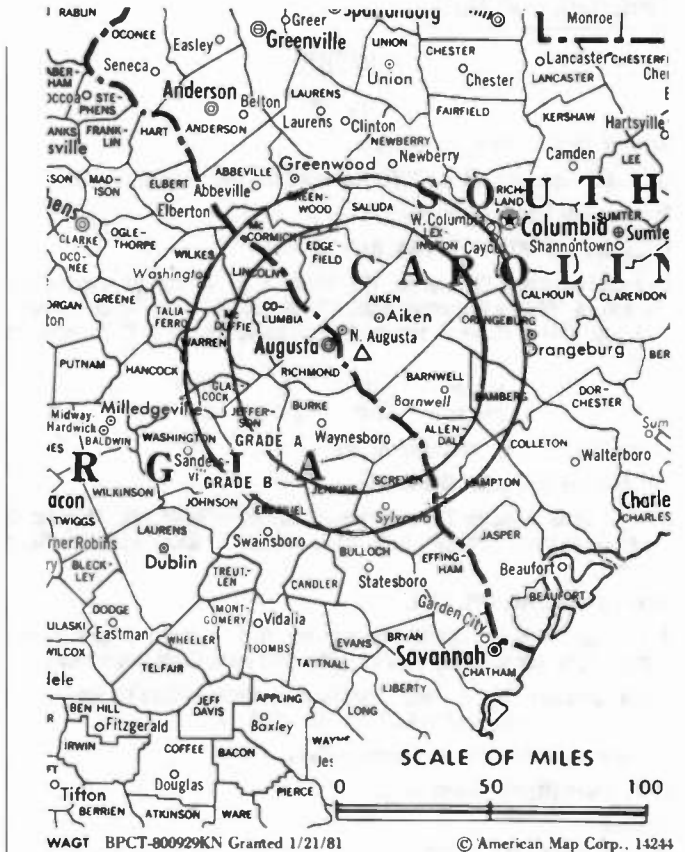
- NICK EVANS JR., president & general manager.
- LEE SHERIDAN, vice president & station manager.
- JAMES S. HALPIN, general sales manager.
- FRANK CROTTS, production coordinator.
- SHERON HAGELSTON, creative services director.
- AL VAN DINTEREN, chief engineer.

Highest 30 Sec. Rate (July 2, 1984): \$590.

NETWORK BASE HOURLY RATE: \$425.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Burke	6,400	6,200	97
	Columbia	16,700	16,500	99
	Glascocok	800	800	100
	Jefferson	6,400	6,300	98
	Jenkins	3,000	2,900	97
	Lincoln	2,100	2,100	100
	Mc Duffie	6,900	6,800	99
	Richmond	64,200	63,600	99
	Warren	2,100	2,000	95
	SOUTH CAROLINA			
	Aiken	40,400	40,000	99
	Allendale	3,700	3,600	97
Barnwell	6,900	6,800	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Edgefield	6,100	6,000	98
	Mc Cormick	2,400	2,300	96
Between 25-49%	GEORGIA			
	Candler	2,700	2,600	96
	Johnson	3,100	3,000	97
	Screven	5,200	5,100	98
	Taliaferro	800	800	100
Wilkes	3,900	3,800	97	
Between 5-24%	SOUTH CAROLINA			
	Bamberg	5,900	5,800	98
	GEORGIA			
	Bulloch	11,900	11,700	98
	Elbert	7,100	7,000	99
	Emanuel	7,200	7,000	97
	Evans	3,200	3,200	100
	Hancock	2,800	2,700	96
	Montgomery	2,300	2,200	96
	Washington	6,400	6,200	97
	SOUTH CAROLINA			
Abbeville	8,200	8,000	98	
Calhoun	4,200	4,100	98	
Lexington	56,300	55,500	99	
Orangeburg	28,400	27,700	98	
Saluda	5,800	5,700	98	
Station Totals		333,500	328,000	98
Net Weekly Circulation (1985)				161,700
Average Daily Circulation (1985)				99,600

Georgia—Augusta

WJBF

Ch. 6

Network Service: ABC.

Licensee: SFN Communications of Augusta Inc., Box 1404, Augusta 30903.

Studio: 1001 Reynolds St., Augusta 30901.

Telephone: 404-722-6664. TWX: 810-755-4023.

Mailing Address: Box 1404, Augusta, GA 30903.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1375-ft. above av. terrain, 1292-ft. above ground, 1677-ft. above sea level.

Latitude 33° 24' 5"
Longitude 81° 50' 19"

Transmitter: Pine Log Rd., near Beech Island, SC.

Satellite Earth Station: Harris, 3-meter; Harris receivers.

News Service: UPI.

Ownership: SFN Companies Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 22, 1953. Sale to present owner by Western Broadcasting Co. approved by FCC June 27, 1984. Sale by Fuqua Television to Western Broadcasting approved July 10, 1980.

Represented (sales): Blair Television.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Personnel:

- TERRY SAMS, president & general manager.
- JOHN R. BENNETT, station manager & controller.
- RAY ERB, sales manager.
- JIMMY THOMAS, production manager.
- BILL DOKER, engineering.
- RICHARD HOWARD, news director.
- ART CABOT, program director.
- MARY MILLER, business manager.

Highest 30 Sec. Rate (July 15, 1985): \$1200.

NETWORK BASE HOURLY RATE: \$1175.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Burke	6,400	6,200	97
	Columbia	16,700	16,500	99
	Emanuel	7,200	7,000	97
	Glascok	800	800	100
	Hancock	2,800	2,700	96
	Jefferson	6,400	6,300	98
	Jenkins	3,000	2,900	97
	Johnson	3,100	3,000	97
	Lincoln	2,100	2,100	100
	Mc Duffie	6,900	6,800	99
	Richmond	64,200	63,600	99
	Screven	5,200	5,100	98
	Taliaferro	800	800	100
	Warren	2,100	2,000	95
	Washington	6,400	6,200	97
	Wilkes	3,900	3,800	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA			
	Aiken	40,400	40,000	99
	Allendale	3,700	3,600	97
	Bamberg	5,900	5,800	98
	Barnwell	6,900	6,800	99
	Edgefield	6,100	6,000	98
	Hampton	6,600	6,400	97
	Mc Cormick	2,400	2,300	96
Saluda	5,800	5,700	98	
Between 25-49%	GEORGIA			
	Bulloch	11,900	11,700	98
	Candler	2,700	2,600	96
	Elbert	7,100	7,000	99
	Greene	3,800	3,700	97
	Toombs	8,400	8,200	98
	Treutlen	2,100	2,000	95
SOUTH CAROLINA	Greenwood	21,800	21,600	99
	Newberry	11,600	11,400	98
	Orangeburg	28,400	27,700	98
	Between 5-24%	GEORGIA		
Evans		3,200	3,200	100
Laurens		13,300	13,000	98
Madison		6,800	6,700	99
Montgomery		2,300	2,200	96
Oglethorpe		3,200	3,100	97
Wheeler		1,800	1,700	94
SOUTH CAROLINA				
Abbeville		8,200	8,000	98
Calhoun		4,200	4,100	98
Colleton	11,200	10,900	97	
Jasper	5,200	5,100	98	
Lexington	56,300	55,500	99	
Station Totals		429,300	421,800	98
Net Weekly Circulation (1985)				245,700
Average Daily Circulation (1985)				158,900

Georgia—Augusta

WRDW-TV

Ch. 12

Network Service: CBS.

Licensee: WRDW-TV Inc.

Mailing Address: Drawer 1212, Augusta, GA 30913-1212.

Telephone: 803-278-1212. TWX: 810-771-4860.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 1632-ft. above av. terrain, 1507-ft. above ground, 1887-ft. above sea level.

Latitude 33° 24' 29"
Longitude 81° 50' 36"

Transmitter: Pine Log Rd., Beech Island, SC.

Satellite Earth Station: KLM, 5-meter; Drake receivers.

News Services: AP, CBS.

Ownership: Television Station Partners, 100%. For other interests see Group Ownership of TV Stations.

Began Operation: Feb. 14, 1954. Sale to present owners by Ziff Corp. approved by FCC Jan. 18, 1983 (Television Digest, Vol. 22:30). Sale to Ziff by Rust Craft Bcstg. approved by FCC May 10, 1978 but sale was not consummated until March 22, 1979. Sale to Rust Craft by WPIT Inc. (Friendly Stations) approved by FCC Feb. 8, 1962 (Vol. 17:30, 33; 2:14). Sale to WPIT Inc. by Southeastern Newspapers Inc. approved April 20, 1960 (Vol. 16:6, 17). Sale to Southeastern Newspapers Inc. by group headed by Grover C. Maxwell & Allen M. Woodall approved Feb. 17, 1956 (Vol. 11:48; 12:7). Note: For sale of WPIT Inc. to United Printers & Publishers (Rust Craft Greeting Cards Inc.), see WTOV-TV, Steubenville, OH.

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Lohnes & Culver.

Personnel:

I. MARTIN POMPADUR, chief executive officer.
RALPH E. BECKER, president & chief operating officer.
JACK WEST, vice president & general manager.
WILLIAM KEMPLE, vice president & general sales manager.
STEVE JOHNSTON, program manager.
DON SMITH, chief engineer.

Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate (Aug. 1, 1985): \$1750.

NETWORK BASE HOURLY RATE: \$1050.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Burke	6,400	6,200	97
	Columbia	16,700	16,500	99
	Emanuel	7,200	7,000	97
	Glascock	800	800	100
	Hancock	2,800	2,700	96
	Jefferson	6,400	6,300	98
	Jenkins	3,000	2,900	97
	Johnson	3,100	3,000	97
	Lincoln	2,100	2,100	100
	Mc Duffie	6,900	6,800	99
	Richmond	64,200	63,600	99
	Screven	5,200	5,100	98
	Taliaferro	800	800	100
Warren	2,100	2,000	95	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Washington	6,400	6,200	97
	Wilkes	3,900	3,800	97
SOUTH CAROLINA				
	Aiken	40,400	40,000	99
	Allendale	3,700	3,600	97
	Bamberg	5,900	5,800	98
	Barnwell	6,900	6,800	99
	Edgefield	6,100	6,000	98
	Mc Cormick	2,400	2,300	96
	Saluda	5,800	5,700	98
GEORGIA				
Between 25-49%	Candler	2,700	2,600	96
	Greene	3,800	3,700	97
	Montgomery	2,300	2,200	96
SOUTH CAROLINA				
	Hampton	6,600	6,400	97
	Orangeburg	28,400	27,700	98
GEORGIA				
Between 5-24%	Bulloch	11,900	11,700	98
	Elbert	7,100	7,000	99
	Evans	3,200	3,200	100
	Oglethorpe	3,200	3,100	97
SOUTH CAROLINA				
	Abbeville	8,200	8,000	98
	Calhoun	4,200	4,100	98
	Colleton	11,200	10,900	97
	Greenwood	21,800	21,600	99
	Lexington	56,300	55,500	99
	Newberry	11,600	11,400	98
Station Totals		391,700	385,100	98
Net Weekly Circulation (1985)			222,200	
Average Daily Circulation (1985)			140,500	

Georgia—Columbus

WRBL

Ch. 3

Network Service: CBS.

Licensee: Columbus Bcstg. Co. Inc., Box 270, Columbus, GA 31994.

Studio & Offices: 1350 13th Ave., Columbus, GA 31994.

Telephone: 404-323-3333. TWX: 404-327-6345.

Technical Facilities: Channel No. 3 (62-66 MHz). Authorized power: 100-kw visual, 12.02-kw aural. Antenna: 1790-ft. above av. terrain, 1749-ft. above ground, 2249-ft. above sea level.

Latitude 32° 19' 25"
Longitude 84° 46' 46"

Transmitter: Lafayette Rd., 1.2-mi. N of Cusseta, GA.

Satellite Earth Station: Harris, 3-meter; Harris receivers.

News Services: AP, CNN, NIWS.

Ownership: Avant Development Corp. Malcolm I. Glazer, pres., 100%; Carl E. Brasley, secy.-treas. Glazer also owns WTWO-TV, Terre Haute, IN & KQTV, St. Joseph, MO.

Began Operation: Nov. 15, 1953 on Ch. 4. Switched to Ch. 3 Oct. 27, 1960. Sale to present owner approved by FCC Sept. 11, 1978. Transfer of control to J. W. & J. B. Woodruff from R. W. Page Corp. approved by FCC Jan. 31, 1973.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

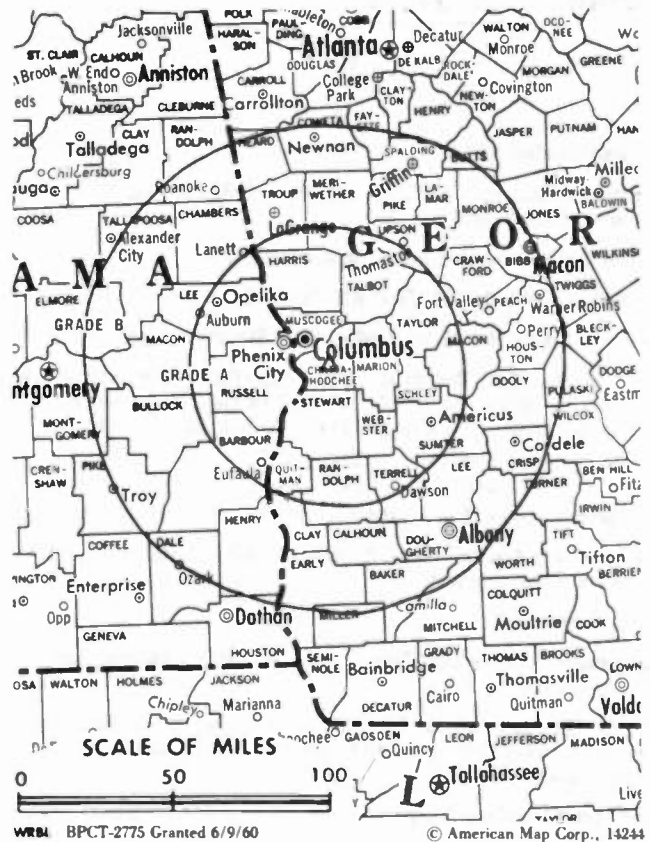
DON NAHLEY, senior vice president & general manager.
GENE O'RILEY, news director.
DAVID MURPHY, operations manager.
PENNY LEIGH SHORT, general sales manager.
JOHN SIMMONS, chief engineer.

Highest One Hour Rate: \$3850.

Highest 30 Sec. Rate (July 15, 1985): \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Barbour	8,600	8,400	98
	Bullock	3,500	3,400	97
	Chambers	14,100	13,900	99
	Lee	30,000	29,600	99
	Macon	8,500	8,300	98
	Randolph	7,200	7,100	99
	Russell	16,900	16,700	99
	Tallapoosa	14,100	13,900	99
	GEORGIA			
	Calhoun	1,600	1,500	94
	Chattahoochee	3,200	3,200	100
	Clay	1,200	1,200	100
	Crisp	7,000	6,800	97
Dooly	3,700	3,600	97	
Dougherty	34,900	34,400	99	
Harris	6,100	6,000	98	
Lee	4,500	4,400	98	
Macon	4,800	4,700	98	
Marion	1,700	1,600	94	
Muscogee	60,000	59,400	99	
Quitman	800	800	100	
Randolph	3,300	3,200	97	
Schley	1,100	1,100	100	
Stewart	1,900	1,800	95	
Sumter	9,800	9,600	97	
Talbot	2,000	1,900	95	
Taylor	2,700	2,600	96	
Terrell	4,000	3,900	98	
Troup	18,500	18,200	98	
Turner	3,100	3,000	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Upson	9,600	9,500	99
	Webster	800	800	100
Between 25-49%	ALABAMA			
	Clay	4,800	4,700	98
	Henry	5,600	5,500	98
	GEORGIA			
	Baker	1,200	1,200	100
Crawford	2,500	2,400	96	
Houston	28,400	28,100	99	
Meriwether	7,000	6,900	99	
Pulaski	3,200	3,100	97	
Worth	6,200	6,100	98	
Between 5-24%	ALABAMA			
	Coosa	4,300	4,200	98
	Dale	15,200	15,000	99
	Elmore	15,700	15,500	99
	Pike	10,000	9,800	98
	GEORGIA			
	Ben Hill	6,100	5,900	97
	Bleckley	3,700	3,600	97
	Coweta	14,600	14,400	99
	Decatur	8,900	8,700	98
Early	4,600	4,500	98	
Grady	6,700	6,600	99	
Heard	2,300	2,300	100	
Jones	6,200	6,100	98	
Lamar	4,400	4,300	98	
Monroe	5,200	5,100	98	
Peach	7,000	6,900	99	
Pike	3,000	2,900	97	
Spalding	17,400	17,200	99	
Wilcox	2,600	2,500	96	
Station Totals		486,000	478,000	98
Net Weekly Circulation (1985)			277,700	
Average Daily Circulation (1985)			161,600	

Georgia—Columbus

WLTZ

Ch. 38

Network Service: NBC.

Licensee: Columbus Television Inc., Box 12289, Lindsey Creek Station, Columbus, GA 31995.

Studio: 6140 Buena Vista Rd., Columbus, GA 31907.

Telephone: 404-561-3838. TWX: 810-758-4312.

Mailing Address: Box 12289, Lindsey Creek Station, Columbus 31995.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1480-kw max. & 1070-kw horizontal visual, 148-kw max. aural. Antenna: 1310-ft. above av. terrain, 1319-ft. above ground, 1704-ft. above sea level.

Latitude 32° 27' 28"
Longitude 84° 53' 08"

Transmitter: 3.6-mi. E of Columbus, 0.34-mi. S of Buena Vista Rd.

Satellite Earth Stations: Harris, 8-meter; 2 Channel Master, 3-meter; Harris & Channel Master receivers.

News Service: AP.

Ownership: Lewis Bcstg. Corp., 100%. For other interests, see WJCL, Savannah, GA.

Began Operation: October 29, 1970. Sale by Gala Bcstg. Co., et al., to American Family Corp. approved by FCC Feb. 3, 1978. Sale to present owner approved June 18, 1981.

Represented (sales): Avery-Knodel Inc.; Busby, Finch, Latham & Widman (regional).

Represented (legal): Pierson, Ball & Dowd.

Personnel:

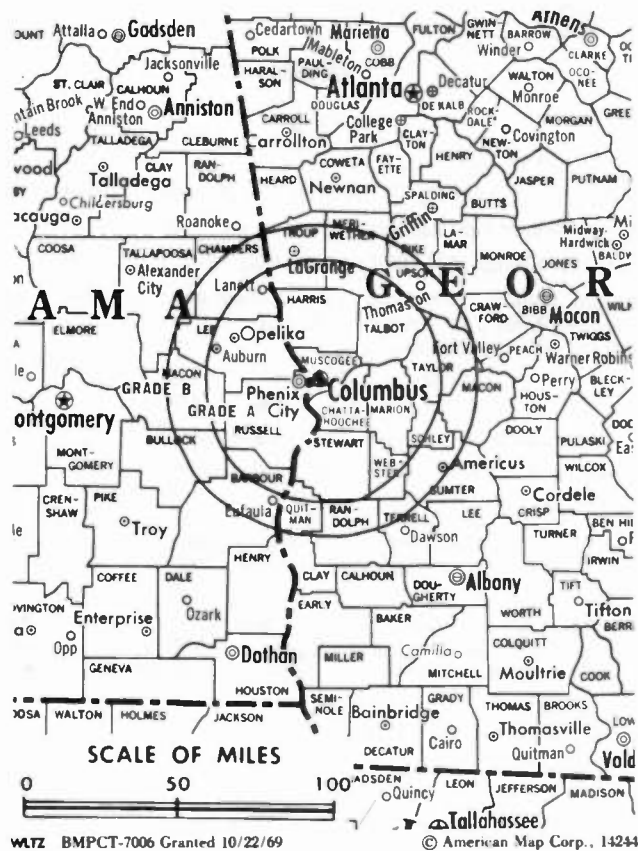
- BOB WALTON, vice president & general manager.
- T. B. BREAZEALE, general sales manager.
- R. C. BARTLETT, operations manager.
- CURTIS ELDER, production manager.
- TIM ESPAR, news director.
- LON McNEIL, promotion manager.
- BOB HOOK, chief engineer.

Highest 30 Sec. Rate (June 1, 1985): \$550.

NETWORK BASE HOURLY RATE: \$200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Chambers	14,100	13,900	99
	Russell	16,900	16,700	99
	GEORGIA			
	Chattahoochee	3,200	3,200	100
	Harris	6,100	6,000	98
	Marion	1,700	1,600	94
	Muscogee	60,000	59,400	99
	Schley	1,100	1,100	100
	Stewart	1,900	1,800	95
Talbot	2,000	1,900	95	
Webster	800	800	100	



WLTZ BMPCT-7006 Granted 10/22/69 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Lee	30,000	29,600	99
	GEORGIA			
	Clay	1,200	1,200	100
	Macon	4,800	4,700	98
	Quitman	800	800	100
	Randolph	3,300	3,200	97
	Sumter	9,800	9,600	97
	Taylor	2,700	2,600	96
	Troup	18,500	18,200	98
Upson	9,600	9,500	99	
Between 5-24%	ALABAMA			
	Barbour	8,600	8,400	98
	Bullock	3,500	3,400	97
	Macon	8,500	8,300	98
	Randolph	7,200	7,100	99
	GEORGIA			
	Calhoun	1,600	1,500	94
Crawford	2,500	2,400	96	
Crisp	7,000	6,800	97	
Dooly	3,700	3,600	97	
Meriwether	7,000	6,900	99	
Terrell	4,000	3,900	98	
Station Totals		242,100	238,100	98
Net Weekly Circulation (1985)				134,700
Average Daily Circulation (1985)				72,700

Georgia—Columbus

WTVM

Ch. 9

Network Service: ABC.

Licensee: SFN Communications of Columbus Inc., Box 1848, Columbus, GA 31994.

Studio: 1909 Wynnton Rd., Columbus 31906.

Telephone: 404-324-6471. TWX: 810-758-4326.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 284-kw visual, 52.5-kw aural. Antenna: 1650-ft. above av. terrain, 1749-ft. above ground, 2251-ft. above sea level.

Latitude 32° 19' 25"
Longitude 84° 46' 46"

Transmitter: Lafayette Rd., 1.2-mi. N of Cusseta.

Satellite Earth Stations: 2 in operation; RCA & Scientific-Atlanta receivers.

News Services: AP, UPI, ABC.

Ownership: SFN Companies Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 6, 1953 on Ch. 28. Switched to Ch. 9 Nov. 3, 1960. Sale of Martin Theatres of Ga. Inc. to Fuqua Industries approved by FCC Feb. 7, 1969. Sale by Fuqua to Western Broadcasting Co. approved July 10, 1980. Sale by Western Broadcasting to present owner approved April 27, 1984.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Personnel:

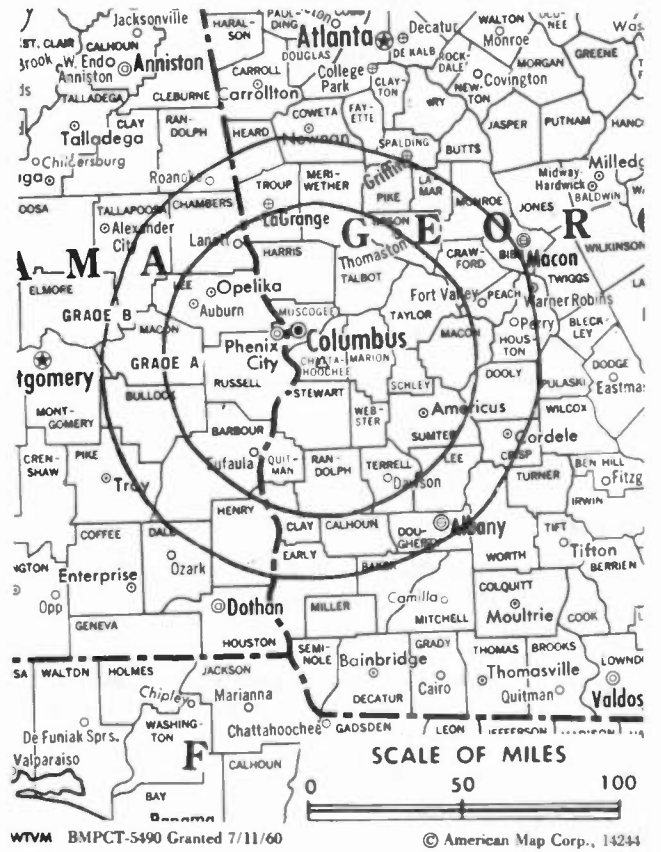
GARY L. ANDERSON, president & general manager.
W. CARROLL WARD, program director.
WAYNE DAUGHERTY, general sales manager.
DAVID WILLIAMS, chief engineer.
STEVE FOUST, news director.
JERRY BAHR, production director.
SUSAN KENDUST, business manager.

Highest 30 Sec. Rate (July 1, 1984): \$575.

NETWORK BASE HOURLY RATE: \$1100.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Barbour	8,600	8,400	98
	Bullock	3,500	3,400	97
	Chambers	14,100	13,900	99
	Henry	5,600	5,500	98
	Lee	30,000	29,600	99
	Macon	8,500	8,300	98
	Randolph	7,200	7,100	99
	Russell	16,900	16,700	99
	GEORGIA			
Calhoun	1,600	1,500	94	
Chattahoochee	3,200	3,200	100	
Clay	1,200	1,200	100	
Crawford	2,500	2,400	96	
Crisp	7,000	6,800	97	
Dooly	3,700	3,600	97	
Dougherty	34,900	34,400	99	
Harris	6,100	6,000	98	
Lee	4,500	4,400	98	
Macon	4,800	4,700	98	
Marion	1,700	1,600	94	
Muscogee	60,000	59,400	99	
Peach	7,000	6,900	99	
Quitman	800	800	100	
Randolph	3,300	3,200	97	
Schley	1,100	1,100	100	
Stewart	1,900	1,800	95	
Sumter	9,800	9,600	97	
Talbot	2,000	1,900	95	
Taylor	2,700	2,600	96	
Terrell	4,000	3,900	98	
Troup	18,500	18,200	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Upson	9,600	9,500	99
	Webster	800	800	100

Between 25-49%	ALABAMA	Total Households	TV Households	%
	Clay	4,800	4,700	98
	Dale	15,200	15,000	99
	Pike	10,000	9,800	98
	Tallapoosa	14,100	13,900	99
	GEORGIA			
	Baker	1,200	1,200	100
	Bibb	54,300	53,700	99
	Early	4,600	4,500	98
	Houston	28,400	28,100	99
	Meriwether	7,000	6,900	99
	Mitchell	6,900	6,700	98
	Pulaski	3,200	3,100	97
	Turner	3,100	3,000	97
	Worth	6,200	6,100	98

Between 5-24%	ALABAMA	Total Households	TV Households	%
	Coffee	14,200	14,000	99
	Coosa	4,300	4,200	98
	Crenshaw	5,200	5,100	98
	Elmore	15,700	15,500	99
	GEORGIA			
	Ben Hill	6,100	5,900	97
	Bleckley	3,700	3,600	97
	Decatur	8,900	8,700	98
	Heard	2,300	2,300	100
	Jones	6,200	6,100	98
	Lamar	4,400	4,300	98
	Miller	2,700	2,600	96
	Monroe	5,200	5,100	98
	Pike	3,000	2,900	97
	Twiggs	3,200	3,100	97
	Wilcox	2,600	2,500	96

Station Totals	533,800	525,000	98
Net Weekly Circulation (1985)			290,900
Average Daily Circulation (1985)			161,200

Georgia—Columbus

WXTX

Ch. 54

Network Service: None, independent.

Licensee: Columbus Family Television Ltd. Partnership.

Studio: 6524 Buena Vista Rd., Columbus, GA 31907.

Telephone: 404-561-5400.

Mailing Address: Box 12188, Columbus, GA 31907.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1140-ft. above av. terrain, 1146-ft. above ground, 1526-ft. above sea level.

Latitude 32° 27' 49"
Longitude 84° 52' 37"

Transmitter: Buena Vista Rd., approx. 0.2-mi. W of Intersection with Moye Rd.

Satellite Earth Stations: World Sat, 5-meter; Harris, 3.5-meter; Gardiner, Harris & Drake receivers.

News Service: AP.

Ownership: Stephen Kent, pres., 50%; Craig H. Kent, v.p.; Jonathan F. Kent, secy.-treas., 50%. S. Kent has interest in KBSI(TV), Cape Girardeau, MO; applicants for LPTV stations in Georgia.

Began Operation: June 17, 1983.

Represented (sales): Seltel Inc.

Represented (legal): Seymour M. Chase, P.C.

Represented (engineering): B. Scott Baxter & Associates.

Personnel:

STEPHEN KENT, president.
ED GROVES, general manager.
KATHY BARKER, program director.

Highest 30 Sec. Rate (June 1, 1985): \$200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Russell	16,900	16,700	99
	GEORGIA			
	Chattahoochee	3,200	3,200	100
	Harris	6,100	6,000	98
	Muscogee	60,000	59,400	99
	Webster	800	800	100
Between 25-49%	ALABAMA			
	Lee	30,000	29,600	99



WXTX BMPCT-82119KG Granted 12/28/82 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA			
	Marion	1,700	1,600	94
	Schley	1,100	1,100	100
	Stewart	1,900	1,800	95
	Talbot	2,000	1,900	95
Between 5-24%	ALABAMA			
	Barbour	8,600	8,400	98
	Chambers	14,100	13,900	99
	Macon	8,500	8,300	98
	Randolph	7,200	7,100	99
GEORGIA	Macon	4,800	4,700	98
	Meriwether	7,000	6,900	99
	Quitman	800	800	100
	Randolph	3,300	3,200	97
	Sumter	9,800	9,600	97
	Taylor	2,700	2,600	96
	Troup	18,500	18,200	98
Upson	9,600	9,500	99	
Station Totals		218,600	215,300	98
Net Weekly Circulation (1985)				73,700
Average Daily Circulation (1985)				32,600

Georgia—Macon

WMGT

Ch. 41

Network Service: NBC.

Licensee: Morris Network Inc., Box 4328, Macon, GA 31213.

Studio: 6525 Ocmulgee Blvd. East, Macon, GA 31208.

Mailing Address: Box 4328, Macon, GA 31213.

Telephone: 912-745-4141. TWX: 810-783-5549.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1050-kw max. & 760-kw horizontal visual, 210-kw max. & 152-kw horizontal aural. Antenna: 787-ft. above av. terrain, 893-ft. above ground, 1186-ft. above sea level.

Latitude 32° 45' 12"
Longitude 83° 33' 46"

Transmitter: 4.6-mi. S of Lanier Hts. on W side of U.S. Rte. 23, Swiftcreek Twp., GA.

News Service: AP.

Ownership: Morris Network Inc., 100%. Officers: Charles H. Morris, chmn.; H. Dean Hinson, pres.; Alden M. Maier, v.p.; Miriam K. Potter, secy. For Morris newspaper holdings, see Newspaper Ownership of TV Stations.

Began Operation: Dec. 19, 1968. Sale to present owner by F. E. Busby, et al., approved by FCC Nov. 30, 1978. Previous sale by WTVY Inc. (Charles Woods) approved by FCC Aug. 9, 1974.

Represented (sales): Seltel Inc.

Represented (legal): Kenkel, Barnard & Edmundson.

Represented (engineering): Cohen & Dippell.

Personnel:

CHARLES MORRIS, chairman.
H. DEAN HINSON, president.
AUBREY WOOD, station manager.
JOE SPEARS, chief engineer.

Highest 30 Sec. Rate (Sept. 23, 1985): \$800.

NETWORK BASE HOURLY RATE: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Baldwin	10,900	10,700	98
	Bibb	54,300	53,700	99
	Bleckley	3,700	3,600	97
	Crawford	2,500	2,400	96
	Houston	28,400	28,100	99
	Jones	6,200	6,100	98
	Laurens	13,300	13,000	98
	Peach	7,000	6,900	99
	Pulaski	3,200	3,100	97
	Putnam	3,800	3,700	97
Taylor	2,700	2,600	96	



WMGT BMPCT—6614 Granted 8/26/68

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Twiggs	3,200	3,100	97
	Washington	6,400	6,200	97
	Wilkinson	3,400	3,300	97
GEORGIA				
Between 25-49%	Dodge	6,100	6,000	98
	Macon	4,800	4,700	98
	Monroe	5,200	5,100	98
GEORGIA				
Between 5-24%	Butts	4,400	4,300	98
	Dooly	3,700	3,600	97
	Hancock	2,800	2,700	96
	Johnson	3,100	3,000	97
	Lamar	4,400	4,300	98
	Montgomery	2,300	2,200	96
	Morgan	3,900	3,800	97
	Treutlen	2,100	2,000	95
	Wheeler	1,800	1,700	94
Wilcox	2,600	2,500	96	
Station Totals		196,200	192,400	98
Net Weekly Circulation (1985)				119,700
Average Daily Circulation (1985)				59,000

Georgia—Macon

WGXA

Ch. 24

Network Service: ABC.

Licensee: Russell-Rowe Communications Inc.

Studio: 599 Broadway, Macon, GA.

Mailing Address: Box 340, Macon, GA 31297.

Telephone: 912-745-2424. TWX: 810-783-5541.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1290-kw max. & 646-kw horizontal visual, 304-kw max. & 126-kw horizontal aural. Antenna: 800-ft. above av. terrain, 895-ft. above ground, 1205-ft. above sea level.

Latitude 32° 45' 08"
Longitude 83° 33' 39"

Transmitter: U.S. 23-129 S, 7-mi. from Macon city limits.

Satellite Earth Station: In operation.

News Service: AP.

Ownership: Herman J. Russell, chmn., 51%; Donald E. Heald, pres., 8%; Martin Seretean, v.p., 31%; James W. Coclin v.p., 10%; Prentiss Q. Yancey Jr., secy. Principals have interest in Le Conte Bcstg. Co., applicant for Ch. 8, Knoxville, TN.

Began Operation: April 21, 1982.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Palmer A. Greer.

Personnel:

- KENNETH GERDES, vice president & general manager.
- JIM WILCOX, general sales manager.
- DALE STAFFORD, operations manager.
- RICHARD BLANTON, chief engineer.
- RON WILDMAN, news director.
- KELLY CAUSEY, promotion manager.

Highest 30 Sec. Rate (July 11, 1985): \$400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Baldwin	10,900	10,700	98
	Bibb	54,300	53,700	99
	Bleckley	3,700	3,600	97
	Dodge	6,100	6,000	98
	Houston	28,400	28,100	99
	Jones	6,200	6,100	98
	Laurens	13,300	13,000	98
	Monroe	5,200	5,100	98
	Peach	7,000	6,900	99
	Pulaski	3,200	3,100	97
	Twiggs	3,200	3,100	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wheeler	1,800	1,700	94
	Wilcox	2,600	2,500	96
	Wilkinson	3,400	3,300	97
Between 25-49%	GEORGIA			
	Ben Hill	6,100	5,900	97
	Crawford	2,500	2,400	96
	Johnson	3,100	3,000	97
	Macon	4,800	4,700	98
	Putnam	3,800	3,700	97
	Taylor	2,700	2,600	96
Between 5-24%	Telfair	4,100	4,000	98
	Washington	6,400	6,200	97
	GEORGIA			
	Dooly	3,700	3,600	97
	Greene	3,800	3,700	97
	Hancock	2,800	2,700	96
Station Totals	Irwin	3,400	3,300	97
	Lamar	4,400	4,300	98
	Upson	9,600	9,500	99
	Station Totals	210,500	206,500	98
Net Weekly Circulation (1985)				119,400
Average Daily Circulation (1985)				64,300

Georgia—Macon

WMAZ-TV

Ch. 13

Network Service: CBS.

Licensee: Multimedia Inc., Box 2760, Greenville, SC 29602.

Studio: 1314 Gray Highway 31211.

Mailing Address: Box 5008, Macon, GA 31213.

Telephone: 912-746-1313. TWX: 810-783-5528.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 785-ft. above av. terrain, 891-ft. above ground, 1205-ft. above sea level.

Latitude 32° 45' 09"
Longitude 83° 33' 33"

Transmitter: U.S. 129, 7-mi. SE of Macon.

Satellite Earth Stations: Scientific-Atlanta, 7.7-meter & 4.6-meter; RCA 3.6-meter; Anixter-Mark, 5-meter; Anixter-Mark receivers.

AM Affiliate: WMAZ, 50-kw (10-kw night), 940 kHz (CBS).

FM Affiliate: WAYS, 100-kw, 99.1 MHz (No. 256), 660-ft. (ABC).

News Services: AP, NIWS, WSI.

Ownership: Multimedia Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 27, 1953. Transfer to Multimedia Inc. granted by FCC Sept. 22, 1967. Previous sale to Southeastern Bcstg. Corp. by George P. Rankin Jr. and associates approved March 13, 1963 by FCC (Television Digest, Vol. 3:2, 11).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

DON MCGUIRK, vice president & general manager.
MIM CROWLEY, general sales manager.
SYDNEY THUM, program director.
LACY WORRELL, chief engineer.
JOE JOHNSON, traffic manager.
TONY VILLASANA, news director.

Highest One Hour Rate: \$4100.

Highest 30 Sec. Rate (Sept. 16, 1985): \$1500.

NETWORK BASE HOURLY RATE: \$1035.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Baldwin	10,900	10,700	98
	Ben Hill	6,100	5,900	97
	Bibb	54,300	53,700	99
	Bleckley	3,700	3,600	97
	Crawford	2,500	2,400	96
	Dodge	6,100	6,000	98
	Dooly	3,700	3,600	97
	Houston	28,400	28,100	99
	Johnson	3,100	3,000	97
	Jones	6,200	6,100	98
	Laurens	13,300	13,000	98



WMAZ-TV BPCT-3557 Granted 6/17/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Macon	4,800	4,700	98
	Monroe	5,200	5,100	98
	Peach	7,000	6,900	99
	Pulaski	3,200	3,100	97
	Putnam	3,800	3,700	97
	Taylor	2,700	2,600	96
	Telfair	4,100	4,000	98
	Treutlen	2,100	2,000	95
	Twiggs	3,200	3,100	97
	Washington	6,400	6,200	97
	Wheeler	1,800	1,700	94
Wilcox	2,600	2,500	96	
Wilkinson	3,400	3,300	97	
Between 25-49%	GEORGIA			
	Crisp	7,000	6,800	97
	Hancock	2,800	2,700	96
	Lamar	4,400	4,300	98
	Montgomery	2,300	2,200	96
	Sumter	9,800	9,600	97
	Toombs	8,400	8,200	98
Upson	9,600	9,500	99	
Between 5-24%	GEORGIA			
	Irwin	3,400	3,300	97
	Jasper	2,900	2,800	97
	Oconee	5,100	5,100	100
	Pike	3,000	2,900	97
	Talbot	2,000	1,900	95
Station Totals		249,300	244,300	97
Net Weekly Circulation (1985)				181,600
Average Daily Circulation (1985)				121,200

Georgia—Savannah

WJCL

Ch. 22

Network Service: ABC.

Licensee: Lewis Bcstg. Corp., 10001 Abercorn St. Extension, Savannah 31406.

Studio: 10001 Abercorn St. Extension. Telephone: 912-925-0022.

Mailing Address: Box 13646, Savannah, GA 31406.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1910-kw max. & 891-kw horizontal visual, 53.7-kw aural. Antenna: 1430-ft. above av. terrain, 1478-ft. above ground, 1496-ft. above sea level.

Latitude 32° 03' 30"
Longitude 81° 20' 20"

Transmitter: State Hwy. 204, approx. 15-mi. W of Savannah.

Satellite Earth Stations: Microdyne, 7-meter; Microdyne & Andrew receivers.

News Services: AP, ABC.

Ownership: J. C. Lewis Jr., pres.-treas. and family, 100%. Lewis also owns WLTX(TV), Columbia, SC; WLTZ(TV), Columbus, GA.

Began Operation: July 18, 1970.

Represented (sales): Seltel Inc. (national); Busby, Finch, Lathom & Widman (regional).

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): Lohnes & Culver.

Personnel:

J. FRED PIERCE, exec. vice president & general manager.
CHRISTOPHER A. BARBIERI, v.p., sales & programming.
WALLACE TIDWELL, chief engineer.

Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate: (July 1, 1985): \$500.

NETWORK BASE HOURLY RATE: \$700.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Appling	5,500	5,400	98
	Bryan	3,900	3,800	97
	Bulloch	11,900	11,700	98
	Candler	2,700	2,600	96
	Chatham	74,500	73,700	99
	Effingham	6,900	6,800	99
	Evans	3,200	3,200	100
	Glynn	21,100	20,800	99
	Liberty	12,500	12,300	98
	Long	1,800	1,800	100
	Mc Intosh	3,000	2,900	97
	Tattnall	5,900	5,800	98
Toombs	8,400	8,200	98	



WJCL BMPCT-7072 Granted 10/23/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Treutlen	2,100	2,000	95
	Wayne	7,100	7,000	99
SOUTH CAROLINA				
	Beaufort	23,800	23,400	98
	Jasper	5,200	5,100	98
GEORGIA				
Between 25-49%	Bacon	3,400	3,300	97
	Emanuel	7,200	7,000	97
	Montgomery	2,300	2,200	96
	Screven	5,200	5,100	98
GEORGIA				
Between 5-24%	Brantley	3,500	3,400	97
	Jeff Davis	4,300	4,200	98
	Jenkins	3,000	2,900	97
	Pierce	4,300	4,200	98
	Wheeler	1,800	1,700	94
SOUTH CAROLINA				
	Hampton	6,600	6,400	97
Station Totals		241,100	236,900	98
Net Weekly Circulation (1985)				166,800
Average Daily Circulation (1985)				93,100

Georgia—Savannah

WSAV-TV

Ch. 3

Network Service: NBC.

Licensee: News-Press & Gazette Co., 825 Edmond St., Box 29, St. Joseph, MO 64502.

Studio: 1430 E. Victory Dr.

Mailing Address: Box 2429, Savannah, GA 31402.

Telephone: 912-236-0303. TWX: 810-784-5661.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1476-ft. above av. terrain, 1532-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 32.0"
Longitude 81° 17' 56.5"

Transmitter: Sawdust Pile & Little Neck Rds., Pooler-Burroughs Div., 12-mi. W of Savannah.

Satellite Earth Stations: Harris & Broadcast Microwave receivers.

News Service: AP.

Ownership: David R. Bradley, pres.-treas., 35.93%; Henry H. Bradley, v.p., 6.73%; David R. Bradley Jr., v.p., 6.73%; Henry D. Bradley estate, 28.01%; Natalie B. Rae, 5.92%; Margaret B. Eggebrecht, 5.63%; Merrill Chilcote, 2.2%; Harold M. Slater, 1.05%; 37 others, none with as much as 1%. Company publishes *St. Joseph News-Press & Gazette* and owns KAAL(TV), Austin, MN; WJTV, Jackson, MS & a cable system in St. Joseph.

Began Operation: Feb. 1, 1956. Sale to present owners by Harben Daniel, et al., approved by FCC Sept. 21, 1976 (*Television Digest*, Vol. 16:27).

Represented (sales): Blair Television.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

DAVE DeARMOND, general manager.
DAVE KIRBY, news director.
CECIL DANIEL, production manager.
BYRON STRONG, chief engineer.
JIM HART, promotion director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Appling	5,500	5,400	98
	Bacon	3,400	3,300	97
	Bryan	3,900	3,800	97
	Bulloch	11,900	11,700	98
	Candler	2,700	2,600	96
	Chatham	74,500	73,700	99
	Effingham	6,900	6,800	99
	Emanuel	7,200	7,000	97
	Evans	3,200	3,200	100
	Glynn	21,100	20,800	99
	Jeff Davis	4,300	4,200	98
	Liberty	12,500	12,300	98
	Long	1,800	1,800	100
	Mc Intosh	3,000	2,900	97
	Montgomery	2,300	2,200	96
	Pierce	4,300	4,200	98
Scriven	5,200	5,100	98	



SCALE OF MILES
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ville
WSAV-TV BPCT-4812 Granted 5/20/75 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Tattnall	5,900	5,800	98	
	Toombs	8,400	8,200	98	
	Wayne	7,100	7,000	99	
SOUTH CAROLINA					
	Beaufort	23,800	23,400	98	
	Hampton	6,600	6,400	97	
	Jasper	5,200	5,100	98	
Between 25-49%	GEORGIA				
	Brantley	3,500	3,400	97	
	Ware	13,000	12,800	98	
	Wheeler	1,800	1,700	94	
SOUTH CAROLINA					
	Allendale	3,700	3,600	97	
Between 5-24%	GEORGIA				
	Camden	4,900	4,800	98	
	Coffee	9,500	9,300	98	
	Jenkins	3,000	2,900	97	
	Johnson	3,100	3,000	97	
	Telfair	4,100	4,000	98	
	Treutlen	2,100	2,000	95	
	Washington	6,400	6,200	97	
	SOUTH CAROLINA				
		Bamberg	5,900	5,800	98
	Barnwell	6,900	6,800	99	
	Colleton	11,200	10,900	97	
Station Totals		309,800	304,100	98	
Net Weekly Circulation (1985)			203,600		
Average Daily Circulation (1985)			115,700		

Georgia—Savannah

WTOC-TV

Ch. 11

Network Service: CBS.

Licensee: American Savannah Bcstg. Co., Box 8086, Savannah, GA 31412.

Studio: 516 Abercorn St., Savannah 31401.

Telephone: 912-234-1111. TWX: 810-784-5619.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1470-ft. above av. terrain, 1531-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 14"
Longitude 81° 21' 01"

Transmitter: Fort Argyle Rd., 5.3-mi. NW of I-95, 7.3-mi. SW of Pooler, GA.

Satellite Earth Station: In operation; Microdyne receivers.

News Service: AP.

Ownership: American Family Corp., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 14, 1954. Sale to present owner by William T. Knight Jr., et al., approved by FCC Aug. 8, 1979.

Represented (sales): Katz Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): A. D. Ring & Associates.

Personnel:

JESSE E. MOONEY JR., vice president & general manager.
RONALD E. WINDERS, general sales manager.
LaVAUGHAN THOMPSON, chief engineer.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (July 1, 1985): \$600.

NETWORK BASE HOURLY RATE: \$800.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Appling	5,500	5,400	98
	Bacon	3,400	3,300	97
	Bryan	3,900	3,800	97
	Bulloch	11,900	11,700	98
	Candler	2,700	2,600	96
	Chatham	74,500	73,700	99
	Effingham	6,900	6,800	99
	Emanuel	7,200	7,000	97
	Evans	3,200	3,200	100
	Glynn	21,100	20,800	99
	Jeff Davis	4,300	4,200	98
	Liberty	12,500	12,300	98
	Long	1,800	1,800	100
	Mc Intosh	3,000	2,900	97
	Montgomery	2,300	2,200	96
Pierce	4,300	4,200	98	
Scriven	5,200	5,100	98	
Tattnall	5,900	5,800	98	
Toombs	8,400	8,200	98	



WTOC-TV BMPCT-7529 Granted 5/13/74 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Treutlen	2,100	2,000	95
	Ware	13,000	12,800	98
	Wayne	7,100	7,000	99
	Wheeler	1,800	1,700	94
SOUTH CAROLINA				
	Beaufort	23,800	23,400	98
	Hampton	6,600	6,400	97
	Jasper	5,200	5,100	98
GEORGIA				
Between 25-49%	Coffee	9,500	9,300	98
	Jenkins	3,000	2,900	97
SOUTH CAROLINA				
	Allendale	3,700	3,600	97
GEORGIA				
Between 5-24%	Brantley	3,500	3,400	97
	Camden	4,900	4,800	98
	Johnson	3,100	3,000	97
	Telfair	4,100	4,000	98
SOUTH CAROLINA				
	Bamberg	5,900	5,800	98
	Barnwell	6,900	6,800	99
	Colleton	11,200	10,900	97
Station Totals		303,400	297,900	98
Net Weekly Circulation (1985)			219,400	
Average Daily Circulation (1985)			149,800	

Georgia—Toccoa

WNEG-TV

Ch. 32

Network Service: None, independent.

Licensee: Stephens County Bcstg. Co., 100 Boulevard, Box 907, Toccoa, GA 30577.

Studio: 100 Boulevard, Toccoa, GA 30577.

Telephone: 912-242-4444.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 647-kw max. visual, 120-kw max. aural. Antenna: 835-ft. above av. terrain, 600-ft. above ground, 2024-ft. above sea level.

Latitude 34° 36' 44"
Longitude 83° 22' 05"

Transmitter: State Hwy. 17, 3.2-mi. NW of center of Toccoa.

Satellite Earth Station: Comtech, 5-meter; Pinzone receivers.

News Service: CNN Headline News.

Ownership: Roy E. Gaines, pres., 50.25%; Evelyn F. Gaines, secy.-treas.; Hugh W. Whitmore & Thomas R. Williams, 9.95% each; Ben F. Cheek III, Tommy Scott, Dorothy A.C. Hay, Robert E. Hamby & Thomas A. Arrendale Jr., 4.975% each; Shirley Shell McNeely, 1.67%; Nancy Coggins Whitworth, Mary Aillene Coggins, 1.65% each. SCBC is licensee of WNEG(AM), Toccoa, GA.

Began Operation: Sept. 9, 1984.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Represented (engineering): Bromo Communications.

Personnel:

ROY E. GAINES, general manager.
DAVID AUSTIN, general sales manager.
MITCH DUTTON, production manager.
THOMAS SHOCKLEY, chief engineer.
CONNIE GAINES, program director.
CAROL S. DUTTON, promotion director.

Highest 30 Sec. Rate: (July 25, 1985): \$85.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA			
	Franklin	5,800	5,700	98
	Habersham	9,300	9,100	98
	Hart	6,600	6,500	98
	Jackson	9,300	9,200	99
	Madison	6,800	6,700	99
	Rabun	4,200	4,100	98
Stephens	7,900	7,800	99	
	SOUTH CAROLINA			
	Oconee	19,300	19,100	99
Station Totals		69,200	68,200	98
Net Weekly Circulation (1985)			10,900	
Average Daily Circulation (1985)			3,800	



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Georgia—Valdosta

WVGA

Ch. 44

Network Service: ABC.

Licensee: Hi Ho Television of Valdosta Inc., Box 1588, Valdosta, GA 31601.

Studio: 275 Norman Dr., Valdosta, GA 31601.

Telephone: 912-242-4444.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1290-kw max. & 813-kw horizontal visual, 162-kw horizontal aural. Antenna: 920-ft. above av. terrain, 950-ft. above ground, 1177-ft. above sea level.

Latitude 31° 10' 18"
Longitude 83° 21' 57"

Transmitter: 1.1-mi. SE of Barnesdale, 1.9-mi. N of Rte. 76, 4.5-mi. E of Sparks, GA.

Satellite Earth Stations: 2 in operation.

News Service: AP.

Ownership: F. Francis D'Addario, pres.-treas., 50%; Benton Barry, 30%; Lawrence Schwartz, v.p.-secy.; Multicor Ltd., 20%. For other interests, see Hi Ho Bcstg. in Group Ownership of TV Stations.

Began Operation: Dec. 24, 1980.

Represented (sales): Spot Time Ltd.; Busby, Finch, Latham & Widman.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

- DOUGLAS L. JONES, general manager.
- MARVIN KEENE, sales manager.
- CAROLYN HIGHTOWER, program manager.
- KAREN EVANS, traffic manager.
- BILL TAYLOR, chief engineer.
- BILL RYAN, news director.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$75.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Berrien	5,000	4,900	98
	Coffee	9,500	9,300	98
	Cook	4,700	4,600	98
	Echols	800	800	100
	Irwin	3,400	3,300	97
	Lanier	2,000	1,900	95
	Lowndes	24,800	24,300	98
	Tift	11,600	11,400	98



WVGA BMPCT-800102KF Granted 10/20/80 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA			
	Atkinson	2,000	1,900	95
	Clinch	2,200	2,100	95
	Colquitt	12,800	12,600	98
	Turner	3,100	3,000	97

Between 5-24%	FLORIDA			
	Hamilton	3,100	3,000	97
	Madison	4,900	4,700	96
	GEORGIA			
	Ben Hill	6,100	5,900	97
	Brooks	5,300	5,200	98
	Telfair	4,100	4,000	98
	Worth	6,200	6,100	98

Station Totals	111,600	109,000	97
Net Weekly Circulation (1985)			51,600
Average Daily Circulation (1985)			22,200

Georgia

WAGA-TV, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Calhoun	42,700	42,300	99
	Chambers	14,100	13,900	99
	GEORGIA			
	Baldwin	10,900	10,700	98
	Bibb	54,300	53,700	99
	Chattooga	7,700	7,600	99
	Fannin	5,700	5,600	98
	Jones	6,200	6,100	98
	Macon	4,800	4,700	98
	Monroe	5,200	5,100	98
	Rabun	4,200	4,100	98
	Stephens	7,900	7,800	99
	Taliaferro	800	800	100
Washington	6,400	6,200	97	
Whitfield	24,000	23,800	99	
Between 5-24%	ALABAMA			
	Clay	4,800	4,700	98
	GEORGIA			
	Colquitt	12,800	12,600	98
	Cook	4,700	4,600	98
	Crawford	2,500	2,400	96
	Crisp	7,000	6,800	97
	Dooly	3,700	3,600	97
	Elbert	7,100	7,000	99
	Franklin	5,800	5,700	98
	Houston	28,400	28,100	99
	Laurens	13,300	13,000	98
	Lowndes	24,800	24,300	98
	Murray	7,700	7,600	99
	Peach	7,000	6,900	99
	Schley	1,100	1,100	100
	Sumter	9,800	9,600	97
	Taylor	2,700	2,600	96
	Tift	11,600	11,400	98
	Walker	20,200	20,000	99
	Wilkes	3,900	3,800	97
	Wilkinson	3,400	3,300	97
	NORTH CAROLINA			
	Cherokee	7,500	7,300	97
	Macon	8,900	8,600	97
	TENNESSEE			
	Polk	4,800	4,700	98

WGNX, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA			
	Banks	3,400	3,300	97
	Catoosa	13,900	13,800	99
	Dade	4,200	4,100	99
	Elbert	7,100	7,000	99
	Franklin	5,800	5,700	98
	Gilmer	4,300	4,200	98
	Greene	3,800	3,700	97
	Hart	6,600	6,500	98
	Heard	2,300	2,300	100
	Jackson	9,300	9,200	99
	Jones	6,200	6,100	98
	Lamar	4,400	4,300	98
	Lumpkin	3,900	3,800	99
	Madison	6,800	6,700	99
	Murray	7,700	7,600	99
	Oglethorpe	3,200	3,100	97
	Peach	7,000	6,900	99
	Pike	3,000	2,900	97
	Rabun	4,200	4,100	98
Walker	20,200	20,000	99	
Wilkes	3,900	3,800	97	

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Georgia

WSB-TV, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
50% & Over	Polk	11,700	11,600	99
	Putnam	3,800	3,700	97
	Rabun	4,200	4,100	98
	Rockdale	14,400	14,200	99
	Spalding	17,400	17,200	99
	Towns	2,400	2,400	100
	Troup	18,500	18,200	98
	Union	3,900	3,800	97
	Upson	9,600	9,500	99
	Walton	11,100	10,900	99
	White	4,000	3,900	97
	Clay	2,700	2,600	96
Between 25-49%	ALABAMA			
	Calhoun	42,700	42,300	99
	Chambers	14,100	13,900	99
	Cherokee	6,800	6,700	99
	GEORGIA			
	Bibb	54,300	53,700	99
	Chattooga	7,700	7,600	99
	Crisp	7,000	6,800	97
	Hancock	2,800	2,700	96
	Jones	6,200	6,100	98
Stephens	7,900	7,800	99	
Sumter	9,800	9,600	97	
Tift	11,600	11,400	98	
Whitfield	24,000	23,800	99	
NORTH CAROLINA				
Cherokee	7,500	7,300	97	
Between 5-24%	ALABAMA			
	Etowah	38,500	38,200	99
	GEORGIA			
	Berrien	5,000	4,900	98
	Coffee	9,500	9,300	98
	Colquitt	12,800	12,600	98
	Cook	4,700	4,600	98
	Crawford	2,500	2,400	96
	Dooly	3,700	3,600	97
	Eibert	7,100	7,000	99
	Franklin	5,800	5,700	98
	Harris	6,100	6,000	98
	Hart	6,600	6,500	98
	Houston	28,400	28,100	99
	Laurens	13,300	13,000	98
	Lowndes	24,800	24,300	98
	Murray	7,700	7,600	99
	Peach	7,000	6,900	99
	Schley	1,100	1,100	100
	Talbot	2,000	1,900	95
	Taliaferro	800	800	100
	Telfair	4,100	4,000	98
	Turner	3,100	3,000	97
	Twiggs	3,200	3,100	97
	Walker	20,200	20,000	99
	Washington	6,400	6,200	97
	NORTH CAROLINA			
	Macon	8,900	8,600	97

WXIA-TV, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
50% & Over	Lamar	4,400	4,300	98
	Lumpkin	3,900	3,800	99
	Meriwether	7,000	6,900	99
	Monroe	5,200	5,100	98
	Morgan	3,900	3,800	97
	Newton	12,400	12,200	98
	Oconee	5,100	5,100	100
	Oglethorpe	3,200	3,100	97
	Paulding	10,400	10,300	99
	Pickens	4,600	4,500	98
	Pike	3,000	2,900	97
	Polk	11,700	11,600	99
	Putnam	3,800	3,700	97
	Rockdale	14,400	14,200	99
	Spalding	17,400	17,200	99
	Troup	18,500	18,200	98
	Upson	9,600	9,500	99
	Walton	11,100	10,900	99
	Whitfield	24,000	23,800	99
Between 25-49%	ALABAMA			
	Calhoun	42,700	42,300	99
	Cherokee	6,800	6,700	99
	GEORGIA			
	Baldwin	10,900	10,700	98
	Bibb	54,300	53,700	99
	Chattooga	7,700	7,600	99
	Gilmer	4,300	4,200	98
	Gordon	11,200	11,100	99
	Houston	28,400	28,100	99
	Jeff Davis	4,300	4,200	98
	Jones	6,200	6,100	98
	Laurens	13,300	13,000	98
	Madison	6,800	6,700	99
	Rabun	4,200	4,100	98
Stephens	7,900	7,800	99	
Telfair	4,100	4,000	98	
Towns	2,400	2,400	100	
White	4,000	3,900	97	
Wilkes	3,900	3,800	97	
Between 5-24%	ALABAMA			
	Chambers	14,100	13,900	99
	Etowah	38,500	38,200	99
	Lee	30,000	29,600	99
	GEORGIA			
	Ben Hill	6,100	5,900	97
	Bleckley	3,700	3,600	97
	Coffee	9,500	9,300	98
	Crawford	2,500	2,400	96
	Dodge	6,100	6,000	98
Eibert	7,100	7,000	99	
Fannin	5,700	5,600	98	
Franklin	5,800	5,700	98	

Georgia

WXIA-TV, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA—(Continued)			
	Hancock	2,800	2,700	96
	Hart	6,600	6,500	98
	Irwin	3,400	3,300	97
	Lowndes	24,800	24,300	98
	Murray	7,700	7,600	99
	Peach	7,000	6,900	99
	Pulaski	3,200	3,100	97
	Sumter	9,800	9,600	97
	Taliaferro	800	800	100
	Thomas	13,300	13,100	98
	Toombs	8,400	8,200	98
	Union	3,900	3,800	97
	Washington	6,400	6,200	97
	Wilkinson	3,400	3,300	97
	NORTH CAROLINA			
	Cherokee	7,500	7,300	97
Clay	2,700	2,600	96	
TENNESSEE				
Polk	4,800	4,700	98	

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Georgia

WTBS, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Finney	9,600	9,500	99
	Kearny	1,200	1,200	100
	Mitchell	3,400	3,300	97
	Norton	2,700	2,600	96
	Seward	6,600	6,500	98
	Thomas	3,200	3,100	97
	Trego	1,600	1,600	100
	KENTUCKY			
	Bell	12,100	11,900	98
	Breathitt	5,500	5,300	96
	Clay	7,500	7,300	97
	Johnson	9,000	8,900	99
	Knott	6,100	5,900	97
	Knox	10,900	10,700	98
	Laurel	14,600	14,300	98
	Letcher	11,200	11,000	98
	Perry	11,700	11,400	97
	Pike	29,900	29,500	99
	LOUISIANA			
	St Mary	21,300	21,000	99
	MISSOURI			
	Pulaski	9,900	9,700	98
	MISSISSIPPI			
Adams	13,100	12,900	98	
Forrest	24,600	24,400	99	
Leftore	13,100	12,800	98	
MONTANA				
Fallon	1,400	1,300	93	
Glacier	3,500	3,300	94	
Sweet Grass	1,300	1,200	92	
NORTH CAROLINA				
Dare	6,600	6,400	97	
NORTH DAKOTA				
Mercer	4,700	4,600	98	
NEBRASKA				
Keith	3,900	3,900	100	
NEW MEXICO				
Curry	15,600	15,200	97	
NEVADA				
Lander	2,000	1,800	90	
OKLAHOMA				
Greer	3,100	3,000	97	
Jackson	11,000	10,900	99	
Woods	4,400	4,300	98	
PENNSYLVANIA				
Elk	13,400	13,100	98	
SOUTH DAKOTA				
Codington	8,200	8,100	99	
Haakon	1,000	1,000	100	
TENNESSEE				
Lake	2,600	2,600	100	
TEXAS				
Bailey	2,800	2,800	100	
Bee	9,000	8,800	98	
Brewster	2,800	2,700	96	
Dallam	2,500	2,500	100	
Dickens	1,400	1,400	100	
Dimmit	3,600	3,400	94	
Gray	10,700	10,600	99	
Hansford	2,400	2,400	100	
Howard	12,200	12,100	99	
La Salle	1,900	1,800	95	
Lipscomb	1,500	1,500	100	
Maverick	9,800	9,300	95	
Ochiltree	3,700	3,700	100	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS—(Continued)			
	Parmer	3,500	3,500	100
	Presidio	1,900	1,800	95
	Reeves	5,000	4,900	98
	Roberts	400	400	100
	Shackelford	1,800	1,800	100
	Terrell	600	600	100
	Val Verde	12,000	11,600	97
	Zapata	2,500	2,400	96
	UTAH			
	Grand	3,200	2,900	91
	VIRGINIA			
	Wise	17,200	16,900	98
	WEST VIRGINIA			
	Logan	17,200	17,000	99
	Mc Dowell	16,100	15,800	98
	Mingo	12,600	12,400	98
	Raleigh	32,800	32,300	98
	Webster	4,500	4,400	98
	Wetzel	7,800	7,700	99
	WYOMING			
	Sweetwater	18,000	17,300	96
	Uinta	6,400	6,200	96
	Between 25-49%	ALABAMA		
Autauga		11,600	11,400	98
Barbour		8,600	8,400	98
Bullock		3,500	3,400	97
Calhoun		42,700	42,300	99
Chambers		14,100	13,900	99
Cherokee		6,800	6,700	99
Clarke		9,300	9,100	98
Coffee		14,200	14,000	99
Colbert		20,600	20,300	99
Covington		14,500	14,300	99
Dale		15,200	15,000	99
Dallas		17,500	17,200	98
Etowah		38,500	38,200	99
Franklin		10,900	10,700	98
Houston		29,400	29,100	99
Lauderdale		30,600	30,200	99
Lee		30,000	29,600	99
Madison		72,700	71,900	99
Marengo		8,400	8,200	98
Marion		11,600	11,500	99
Montgomery		75,000	74,300	99
Morgan		33,800	33,400	99
Pike		10,000	9,800	98
Randolph		7,200	7,100	99
Russell		16,900	16,700	99
Sumter		5,400	5,300	98
Talladega		25,700	25,400	99
Tuscaloosa		50,800	50,200	99
ARKANSAS				
Ashley		9,100	8,900	98
Benton		32,900	32,200	98
Boone		10,800	10,600	98
Calhoun	2,200	2,200	100	
Clay	8,000	7,800	97	
Craighead	23,300	23,000	99	
Crawford	13,900	13,600	98	
Crittenden	16,300	15,900	98	
Desha	6,600	6,400	97	
Drew	6,300	6,100	97	
Franklin	5,700	5,600	98	
Greene	11,900	11,700	98	
Independence	11,800	11,600	98	
Johnson	6,800	6,600	97	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	ARKANSAS—(Continued)				
		Miller	13,900	13,700	99
		Mississippi	19,400	19,100	98
		Monroe	4,800	4,600	96
		Nevada	3,900	3,800	97
		Ouachita	11,100	10,900	98
		Phillips	10,800	10,500	97
		Pike	4,000	3,900	97
		Pope	15,300	15,000	98
		Randolph	6,500	6,300	97
		Sebastian	38,100	37,700	99
		Sevier	5,500	5,400	98
		Union	18,000	17,700	98
	Washington	39,000	38,100	98	
	Woodruff	3,900	3,800	97	
	ARIZONA				
	Apache North	12,100	10,800	90	
	Gila	14,300	13,700	96	
	La Paz	5,400	5,200	96	
	Navajo	21,300	19,400	91	
	Santa Cruz	7,200	7,000	97	
	CALIFORNIA				
	Alpine	400	300	75	
	El Dorado East	13,200	12,700	97	
	Lassen	8,500	8,000	94	
	Modoc	3,600	3,300	92	
	Siskiyou	16,900	15,800	93	
	COLORADO				
	Alamosa	4,300	4,100	95	
	Bent	2,000	1,900	95	
	Garfield	10,200	9,700	95	
	Lake	2,900	2,800	97	
	Las Animas	5,500	5,200	95	
	Mesa	35,300	34,400	97	
	Mineral	300	300	100	
	Montezuma	6,300	6,000	95	
	Rio Blanco	2,600	2,500	96	
	San Juan	300	300	100	
	Sedgwick	1,400	1,400	100	
	FLORIDA				
	Alachua	63,100	61,800	98	
	Bay	39,500	39,100	99	
	Brevard	118,800	117,600	99	
	Clay	26,900	26,500	99	
	Collier	44,700	43,700	98	
	Escambia	88,200	87,400	99	
	Franklin	2,900	2,800	96	
	Gilchrist	2,500	2,500	100	
	Gulf	3,700	3,600	97	
	Hendry	7,300	7,100	97	
	Indian River	28,400	27,900	98	
	Lake	48,900	48,400	99	
	Lee	103,400	102,100	99	
	Leon	62,400	61,500	99	
	Martin	33,200	32,800	99	
	Monroe	29,600	28,800	97	
	Okeechobee	8,700	8,600	99	
	St Lucie	40,800	40,200	99	
	Sarasota	106,600	105,500	99	
	Taylor	6,300	6,100	97	
	Union	2,400	2,400	100	
	Volusia	123,300	122,000	99	
	GEORGIA				
	Atkinson	2,000	1,900	95	
	Baldwin	10,900	10,700	98	
	Banks	3,400	3,300	97	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	GEORGIA—(Continued)				
		Ben Hill	6,100	5,900	97
		Bibb	54,300	53,700	99
		Bryan	3,900	3,800	97
		Bulloch	11,900	11,700	98
		Camden	4,900	4,800	98
		Candler	2,700	2,600	96
		Catoosa	13,900	13,800	99
		Charlton	2,500	2,400	96
		Chatham	74,500	73,700	99
		Chattooga	7,700	7,600	99
		Cherokee	20,500	20,300	99
		Coffee	9,500	9,300	98
		Colquitt	12,800	12,600	98
		Columbia	16,700	16,500	99
		Crisp	7,000	6,800	97
		Dawson	2,000	2,000	100
		Dodge	6,100	6,000	98
		Effingham	6,900	6,800	99
		Emanuel	7,200	7,000	97
		Forsyth	11,500	11,400	99
		Gilmer	4,300	4,200	98
		Gordon	11,200	11,100	99
		Habersham	9,300	9,100	98
		Heard	2,300	2,300	100
		Jeff Davis	4,300	4,200	98
		Lamar	4,400	4,300	98
		Lanier	2,000	1,900	95
		Laurens	13,300	13,000	98
		Lee	4,500	4,400	98
		Liberty	12,500	12,300	98
		Miller	2,700	2,600	96
		Mitchell	6,900	6,700	98
		Montgomery	2,300	2,200	96
	Morgan	3,900	3,800	97	
	Muscogee	60,000	59,400	99	
	Oglethorpe	3,200	3,100	97	
	Peach	7,000	6,900	99	
	Putnam	3,800	3,700	97	
	Rabun	4,200	4,100	98	
	Randolph	3,300	3,200	97	
	Richmond	64,200	63,600	99	
	Stephens	7,900	7,800	99	
	Stewart	1,900	1,800	95	
	Sumter	9,800	9,600	97	
	Tattall	5,900	5,800	98	
	Thomas	13,300	13,100	98	
	Tift	11,600	11,400	98	
	Turner	3,100	3,000	97	
	Walker	20,200	20,000	99	
	Washington	6,400	6,200	97	
	White	4,000	3,900	97	
	Wilkes	3,900	3,800	97	
	IOWA				
	Audubon	3,200	3,200	100	
	Black Hawk	50,500	50,100	99	
	Buena Vista	8,000	7,900	99	
	Carroll	8,200	8,100	99	
	Cerro Gordo	19,000	18,800	99	
	Cherokee	6,200	6,100	98	
	Crawford	6,800	6,700	99	
	Dickinson	6,700	6,600	99	
	Dubuque	31,700	31,200	98	
	Emmet	5,000	4,900	98	
	Humboldt	5,000	4,900	98	
	Iowa	5,900	5,800	98	
	Kossuth	8,000	7,900	99	
	Linn	65,400	64,900	99	
	O'Brien	6,300	6,200	98	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IOWA—(Continued)			
	Palo Alto	4,900	4,800	98
	Pocahontas	4,200	4,100	98
	Ringgold	2,400	2,400	100
	Scott	61,400	60,900	99
	Union	5,600	5,500	98
	Woodbury	37,600	37,300	99
	IOAHO			
	Bannock	24,200	23,700	98
	Bear Lake	2,600	2,500	96
	Blaine	5,000	4,800	96
	Bonneville	22,800	22,500	99
	Clearwater	3,600	3,500	97
	Elmore	7,300	7,200	99
	Idaho	5,500	5,200	95
	Lewis	1,500	1,500	100
	Madison	5,600	5,500	98
	Nez Perce	12,800	12,500	98
	Shoshone	6,500	6,300	97
	Twin Falls	19,800	19,500	98
	ILLINOIS			
	Cass	5,700	5,600	98
	Champaign	60,900	59,600	98
	Christian	14,200	13,900	98
	Coles	20,700	20,300	98
	De Witt	7,100	7,000	99
	Douglas	7,500	7,400	98
	Grundy	11,700	11,600	99
	Kankakee	37,500	36,900	98
	Mc Lean	45,100	44,000	98
	Mason	7,500	7,400	99
	Massac	6,200	6,000	97
	Peoria	76,100	74,700	98
	Piatt	6,300	6,200	98
	Putnam	2,300	2,200	96
	Rock Island	63,100	62,500	99
	Sangamon	73,400	71,700	98
	INDIANA			
	Delaware	44,600	44,000	99
	Howard	31,700	31,200	98
	Jay	8,200	8,000	98
	Knox	16,000	15,700	98
	Perry	6,800	6,600	97
	Tippecanoe	42,600	41,500	97
	Vanderburgh	65,400	64,000	98
	Vermillion	7,200	7,100	99
	KANSAS			
	Allen	6,400	6,300	98
	Chautauqua	2,400	2,400	100
	Clark	1,000	1,000	100
	Cowley	14,800	14,600	99
	Decatur	1,800	1,800	100
	Dickinson	8,100	8,000	99
	Ellsworth	3,000	2,900	97
	Ford	9,600	9,500	99
	Geary	10,800	10,700	99
	Grant	2,700	2,700	100
	Greeley	700	700	100
	Greenwood	3,700	3,600	97
	Hamilton	1,000	1,000	100
	Kiowa	1,600	1,600	97
	Labette	10,100	9,900	98
	Lane	1,000	1,000	100
	Logan	1,400	1,400	100
	Mc Pherson	10,600	10,300	97
	Montgomery	17,300	17,000	98
	Morris	2,700	2,600	96
	Morton	1,200	1,200	100

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KANSAS—(Continued)			
	Neosho	7,200	7,100	99
	Ness	1,800	1,800	100
	Osborne	2,400	2,300	96
	Pratt	4,300	4,200	98
	Rice	4,800	4,700	98
	Riley	20,900	20,500	98
	Rooks	2,700	2,700	100
	Rush	1,700	1,700	100
	Russell	3,600	3,500	97
	Saline	19,700	19,400	98
	Scott	2,200	2,200	100
	Sedgwick	148,100	146,700	99
	Sherman	3,000	3,000	100
	Stevens	1,700	1,600	94
	Wallace	700	700	100
Wilson	4,900	4,800	98	
Woodson	1,800	1,800	100	
	KENTUCKY			
	Anderson	4,800	4,800	100
	Boyd	20,900	20,800	100
	Boyle	9,400	9,300	99
	Campbell	28,600	28,500	100
	Christian	21,200	21,000	99
	Clark	10,700	10,600	99
	Clinton	3,400	3,300	97
	Cumberland	2,900	2,800	97
	Daviess	32,200	31,900	99
	Estill	5,200	5,100	98
	Fayette	82,000	81,400	99
	Floyd	18,000	17,700	98
	Franklin	17,100	17,000	99
	Greenup	13,700	13,600	99
	Harlan	14,700	14,500	99
	Harrison	5,400	5,300	98
	Henderson	16,100	16,000	99
	Hopkins	18,000	17,800	99
	Lee	2,900	2,800	96
	Leslie	5,200	5,000	96
	Mc Cracken	24,400	24,200	99
	Madison	18,400	18,100	98
	Magoffin	4,800	4,700	98
	Martin	4,800	4,700	98
	Mercer	7,200	7,100	99
	Montgomery	7,800	7,600	97
	Owsley	1,800	1,700	94
	Pulaski	18,100	17,700	98
	Rowan	6,200	6,100	98
	Russell	5,800	5,700	98
	Taylor	8,600	8,500	99
	Warren	28,300	28,000	99
	Wayne	6,400	6,200	97
	Webster	5,700	5,600	98
	Whitley	13,000	12,800	98
	Woodford	6,400	6,300	98
	LOUISIANA			
	Acadia	19,700	19,400	98
	Allen	7,600	7,400	97
	Ascension	18,300	17,900	98
	Assumption	7,100	6,900	97
	Beauregard	11,000	10,700	97
	Bossier	30,400	30,000	99
	Caddo	98,000	96,900	99
	Calcasieu	62,900	62,300	99
	Concordia	8,100	7,900	98
	East Baton Rouge	142,500	141,200	99
	Iberia	21,900	21,600	99
	Iberville	10,300	10,100	98
	Jefferson Davis	11,200	11,000	98

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	LOUISIANA—(Continued)			
	Lafayette	61,100	60,400	99
	Lafourche	29,000	28,700	99
	Lincoln	13,800	13,600	99
	Madison	5,900	5,700	97
	Morehouse	12,400	12,200	98
	Natchitoches	14,500	14,000	97
	Ouachita	51,800	51,300	99
	Plaquemines	8,300	8,200	99
	Rapides	49,400	48,800	99
	St James	6,600	6,500	98
	St John The Baptist	11,400	11,200	98
	St Landry	29,400	28,700	98
	Tensas	2,900	2,800	97
	Terrebonne	34,200	33,700	99
	Vermilion	18,100	17,900	99
	Vernon	18,100	17,600	98
Webster	16,600	16,300	98	
West Baton Rouge	6,300	6,200	98	
MARYLAND				
	Allegany	29,200	28,900	99
	Garrett	9,700	9,500	98
MAINE				
	Aroostook	29,800	29,000	97
MICHIGAN				
	Crawford	3,700	3,600	97
	Delta	13,800	13,500	98
	Dickinson	9,700	9,600	99
	Gogebic	7,400	7,200	97
	Grand Traverse	21,800	21,300	98
	Houghton	12,900	12,400	96
	Keweenaw	700	700	100
	Manistee	9,200	9,000	98
	Muskegon	55,100	54,300	99
MINNESOTA				
	Beltrami	11,100	10,600	95
	Blg Stone	2,900	2,900	100
	Brown	10,100	9,900	98
	Clay	17,300	17,200	99
	Jackson	5,000	4,900	98
	Koochiching	6,200	6,000	97
	Lake	4,500	4,500	100
	Lake Of The Woods	1,400	1,300	93
	Lyon	8,900	8,700	98
	Murray	4,100	4,000	98
	Nicollet	9,300	9,200	99
	Nobles	7,800	7,700	99
	Pennington	5,900	5,700	97
	Traverse	1,800	1,800	100
MISSOURI				
	Buchanan	32,800	32,400	99
	Cape Girardeau	22,500	22,200	98
	Carter	2,100	2,000	95
	Cooper	5,600	5,500	98
	Dunklin	13,900	13,600	98
	Greene	75,000	74,100	99
	Howell	11,600	11,100	96
	Johnson	13,200	13,000	98
	Linn	6,400	6,300	98
	Livingston	6,200	6,100	98
	Macon	6,300	6,200	98
	Mississippi	5,300	5,200	98
	New Madrid	7,800	7,600	97
	Saline	9,700	9,500	98
	Shannon	2,900	2,700	93
	Stoddard	11,200	11,000	98
	Vernon	7,700	7,500	97

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSISSIPPI			
	Alcorn	13,000	12,800	98
	Attala	6,800	6,700	99
	Bolivar	13,500	13,100	97
	Chickasaw	6,000	5,900	98
	Clay	7,100	7,000	99
	Coahoma	11,500	11,200	97
	Grenada	7,300	7,100	98
	Harrison	57,100	56,700	99
	Hinds	93,200	92,500	99
	Humphreys	4,400	4,300	98
	Jackson	42,800	42,400	99
	Jones	22,600	22,400	99
	Lamar	9,000	8,900	99
	Lauderdale	28,600	28,300	99
	Lee	21,800	21,500	99
	Lowndes	20,000	19,800	99
	Madison	14,700	14,400	98
	Monroe	12,600	12,400	98
	Neshoba	8,700	8,600	99
	Noxubee	4,000	3,900	98
	Oktibbeha	12,000	11,700	97
	Pike	13,000	12,800	98
	Prentiss	8,800	8,700	99
	Quitman	3,800	3,700	97
	Rankin	26,400	26,100	99
	Scott	8,800	8,700	99
	Sharkey	2,300	2,200	96
	Sunflower	9,700	9,400	97
	Tippah	6,700	6,600	98
	Warren	18,500	18,200	98
	Washington	23,100	22,700	98
	Winston	6,600	6,500	98
Yazoo	9,100	8,900	98	
MONTANA				
	Blaine	2,500	2,300	92
	Custer	5,400	5,100	94
	Danlels	1,000	1,000	100
	Dawson	4,600	4,400	96
	Flathead	21,500	20,800	97
	Hill	6,700	6,500	97
	Jefferson	2,800	2,700	96
	Lewis + Clark	18,400	17,800	97
	Lincoln	6,200	5,900	95
	Missoula	31,800	30,700	97
	Park	5,600	5,400	96
	Phillips	2,000	1,900	95
	Richland	4,900	4,700	96
	Roosevelt	3,500	3,400	97
	Rosebud	4,100	3,800	94
	Valley	3,700	3,500	95
	Wibaux	500	500	100
NORTH CAROLINA				
	Ashe	8,800	8,600	98
	Avery	5,200	5,100	98
	Buncombe	64,800	64,000	99
	Caldwell	25,500	25,200	99
	Carteret	17,700	17,500	99
	Cherokee	7,500	7,300	97
	Craven	25,500	25,200	99
	Cumberland	82,000	81,000	99
	Forsyth	97,700	96,800	99
	Graham	2,500	2,400	96
	Jackson	9,300	9,100	98
	Mecklenburg	162,200	160,800	99
	New Hanover	41,800	41,400	99
	Onslow	33,100	32,800	99
	Pasquotank	10,400	10,300	99
	Pitt	34,000	33,500	99

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA—(Continued)			
	Scotland	11,200	11,000	98
	Transylvania	9,000	8,900	99
	NORTH DAKOTA			
	Adams	1,300	1,300	100
	Burleigh	22,600	22,300	99
	Eddy	1,400	1,400	100
	Foster	1,600	1,600	100
	Grand Forks	23,800	23,600	99
	Hettinger	1,500	1,500	100
	La Moure	2,300	2,300	100
	Mc Lean	4,700	4,600	98
	Morton	9,800	9,600	98
	Mountrail	2,800	2,800	100
	Pembina	3,900	3,800	97
	Pierce	2,000	2,000	100
	Sargent	2,000	2,000	100
	Stark	9,300	9,200	99
	Stutsman	9,300	9,200	99
	Towner	1,500	1,500	100
	Walsh	5,600	5,500	98
	Ward	21,100	20,800	99
	Wells	2,600	2,600	100
	Williams	9,600	9,500	99
	NEBRASKA			
	Adams	12,300	12,200	99
	Box Butte	5,900	5,800	98
	Buffalo	13,100	13,000	99
	Burt	3,400	3,400	100
	Butler	3,400	3,300	97
	Chase	2,000	2,000	100
	Dawson	8,800	8,700	99
	Douglas	152,200	150,800	99
	Fillmore	3,000	3,000	100
	Frontier	1,400	1,400	100
	Furnas	2,600	2,500	96
	Gage	9,000	8,900	99
	Garfield	900	900	100
	Hall	18,600	18,400	99
	Hooker	400	400	100
	Jefferson	3,800	3,700	97
	Lancaster	78,000	77,200	99
	Lincoln	14,300	14,100	99
	Nuckolls	2,600	2,500	96
	Phelps	3,700	3,700	100
	Platte	10,800	10,700	99
	Rock	900	900	100
	Sarpy	30,400	30,300	100
	NEW MEXICO			
	Cibola	10,100	9,900	98
	De Baca	1,000	1,000	100
	Dona Ana	36,200	35,000	97
	Grant	9,500	9,000	95
	Hidalgo	2,100	2,000	95
	Lea North	18,500	18,100	98
	Lea South	2,600	2,500	94
	Lincoln	5,100	4,900	96
	Luna	6,200	6,000	97
	Mc Kinley	17,600	16,300	93
	Quay	4,100	3,900	95
	Roosevelt	5,800	5,600	97
	San Miguel	7,800	7,200	92
	NEVADA			
	Eiko	7,600	7,100	93
	Mineral	2,300	2,200	96
	Nye North	2,400	2,200	91

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK			
	Cayuga	28,300	27,700	98
	Chemung	35,100	34,300	98
	Delaware	16,900	16,300	96
	Madison	21,800	21,400	98
	OHIO			
	Allen	40,800	40,100	98
	Ashtabula	37,500	36,900	98
	Athens	19,000	18,400	97
	Belmont	31,700	31,200	98
	Franklin	343,000	338,900	99
	Jefferson	32,900	32,500	99
	Lake	77,000	76,500	99
	Lawrence	23,700	23,200	98
	Logan	15,100	14,800	98
	Miami	33,400	33,000	99
	Muskingum	31,200	30,600	98
	Perry	11,300	11,100	98
	Richland	48,100	47,400	99
	Scioto	31,200	30,500	98
	Shelby	15,400	15,200	99
	Washington	24,000	23,300	97
	OKLAHOMA			
	Alfalfa	2,900	2,900	100
	Beckham	8,900	8,700	98
	Blaine	5,800	5,700	98
	Carter	17,900	17,700	99
	Choctaw	6,600	6,400	97
	Cimarron	1,400	1,400	100
	Comanche	36,700	36,400	99
	Custer	11,600	11,400	98
	Dewey	2,500	2,500	100
	Grant	2,700	2,700	100
	Harper	1,900	1,900	100
	Kay	20,600	20,400	99
	Kiowa	5,500	5,400	98
	Le Flore	16,400	16,000	98
	Mc Intosh	7,000	6,900	99
	Okfuskee	4,600	4,500	98
	Pontotoc	13,600	13,500	99
	Roger Mills	2,100	2,100	97
	Sequoyah	11,700	11,400	97
	Stephens	18,600	18,400	99
	Texas	6,700	6,600	99
	Tillman	4,800	4,700	98
	Washington	20,800	20,700	100
	Woodward	9,000	8,800	98
	OREGON			
	Baker	6,300	6,000	94
	Curry	7,400	6,800	92
	Deschutes	26,600	25,200	95
	Grant	3,200	2,800	88
	Harney	3,100	2,900	92
	Hood River	6,200	5,800	94
	Lincoln	16,400	15,100	92
	Tillamook	8,800	8,200	93
	Union	9,000	8,400	93
	Wallowa	3,100	2,900	93
	Wheeler	600	600	100
	PENNSYLVANIA			
	Cameron	2,600	2,600	100
	Clearfield	30,400	29,800	98
	Erie	101,800	100,400	99
	Huntingdon	15,200	14,800	97
	Potter	6,400	6,200	97
	Tioga	14,200	13,700	96
	Venango	23,700	23,000	97

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
SOUTH CAROLINA				
Between 25-49%	Aiken	40,400	40,000	99
	Allendale	3,700	3,600	97
	Barnwell	6,900	6,800	99
	Beaufort	23,800	23,400	98
	Berkeley	36,400	35,700	98
	Charleston	97,100	96,000	99
	Darlington	21,800	21,400	98
	Dillon	9,900	9,700	98
	Dorchester	23,500	23,100	98
	Florence	39,500	39,000	99
	Georgetown	15,100	14,800	98
	Greenville	111,700	110,700	99
	Greenwood	21,800	21,600	99
	Horry	42,200	41,400	98
	Marlboro	10,500	10,300	98
	Richland	93,500	92,200	99
	Spartanburg	76,900	76,100	99
	Sumter	29,300	28,800	98
SOUTH DAKOTA				
	Campbell	800	800	100
	Davison	7,300	7,100	97
	Hand	1,800	1,800	100
	Hutchinson	3,400	3,300	97
	Mc Pherson	1,500	1,500	100
	Minnehaha	44,900	44,600	99
	Potter	1,300	1,300	100
	Todd	2,000	1,900	95
	Tripp	2,700	2,700	100
TENNESSEE				
	Anderson	26,200	26,000	99
	Bradley	25,400	25,200	99
	Campbell	13,400	13,200	99
	Carroll	10,300	10,200	99
	Carter	19,100	18,900	99
	Coffee	14,800	14,700	99
	Decatur	4,300	4,200	98
	Dyer	13,200	13,100	99
	Franklin	11,500	11,400	99
	Gibson	18,500	18,300	99
	Gilles	9,200	9,100	99
	Hamblen	19,500	19,300	99
	Hamilton	108,700	108,000	99
	Hardin	8,600	8,400	98
	Hawkins	16,600	16,400	99
	Knox	125,700	124,800	99
	Lawrence	12,600	12,400	98
	Mcminn	15,400	15,300	99
	Madison	28,300	28,000	99
	Marion	9,000	8,900	99
	Montgomery	30,400	30,200	99
	Morgan	5,700	5,600	98
	Obion	12,300	12,200	99
	Putnam	18,400	18,200	99
	Rhea	9,200	9,100	99
	Roane	18,300	18,100	99
	Scott	6,900	6,800	99
	Sequatchie	3,300	3,300	100
	Sullivan	55,700	55,400	99
	Trousdale	2,500	2,500	100
	Unicoi	6,100	6,000	98
	Washington	33,600	33,400	99
TEXAS				
	Anderson	14,700	14,400	98
	Andrews	5,100	5,000	98
	Bell	59,200	58,600	99

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS—(Continued)				
Between 25-49%	Bexar	362,000	357,700	99
	Bowie	29,600	29,200	99
	Brown	14,100	13,800	98
	Calhoun	7,200	7,100	99
	Cameron	69,400	68,400	99
	Carson	2,500	2,500	100
	Castro	3,500	3,400	97
	Childress	2,800	2,800	100
	Cochran	1,500	1,500	100
	Coke	1,300	1,300	100
	Coleman	4,400	4,300	98
	Collingsworth	1,800	1,700	94
	Comanche	5,100	5,000	98
	Concho	1,100	1,100	100
	Coryell	16,900	16,700	99
	Crane	1,800	1,800	100
	Crockett	1,800	1,800	100
	Dawson	5,500	5,400	98
	Deaf Smith	6,900	6,800	99
	Falls	7,300	7,200	99
	Fisher	2,200	2,200	100
	Foard	900	900	100
	Frio	4,300	4,200	98
	Gaines	4,700	4,700	100
	Grayson	36,700	36,200	99
	Hale	13,300	13,100	99
	Hardeman	2,500	2,500	100
	Harrison	20,000	19,600	98
	Hays	15,200	14,900	98
	Hemphill	2,400	2,400	100
	Hopkins	10,500	10,300	98
	Houston	8,400	8,100	97
	Hutchinson	10,800	10,700	99
	Jefferson	95,300	94,600	99
	Jim Hogg	1,800	1,700	95
	Jim Wells	12,400	12,200	98
	Kent	400	400	100
	Kerr	13,200	12,900	98
	Kinney	800	800	100
	Kleberg	10,900	10,700	98
	Lamar	17,300	16,700	97
	Lamb	6,700	6,600	99
	Lampasas	5,000	4,900	98
	Mc Culloch	3,500	3,400	97
	Mc Lennan	67,900	67,200	99
	Midland	35,700	35,400	99
	Milam	9,000	8,800	98
	Mitchell	3,400	3,300	97
	Moore	6,200	6,200	100
	Motley	800	800	100
	Nolan	6,700	6,600	99
	Nueces	95,800	94,600	99
	Orange	31,300	31,000	99
	Palo Pinto	8,900	8,800	99
	Pecos	4,800	4,700	98
	Potter	41,000	40,700	99
	Randall	32,300	32,200	100
	Reagan	1,500	1,500	100
	Red River	6,500	6,300	97
	Robertson	6,000	5,900	98
	Rusk	16,500	16,200	98
	San Patricio	20,200	19,800	98
	Schleicher	1,000	1,000	100
	Scurry	7,200	7,100	99
	Starr	8,700	8,400	97
	Stephens	4,500	4,400	98
	Sutton	2,000	1,900	95
	Terry	5,200	5,100	98

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS—(Continued)			
	Uvalde	7,800	7,600	97
	Ward	5,100	5,000	98
	Wheeler	3,100	3,000	97
	Wilbarger	6,200	6,200	100
	Williamson	32,500	31,900	98
	Yoakum	3,200	3,200	100
	Zavala	3,300	3,200	97
	UTAH			
	Carbon	8,600	8,400	98
	VIRGINIA			
	Alleghany	9,900	9,800	99
	Buchanan	12,700	12,400	98
	Campbell	40,800	40,300	99
	Dickenson	7,100	7,000	99
	Giles	6,200	6,100	98
	Henry	27,100	26,800	99
	Page	7,400	7,400	100
	Pittsylvania	41,100	40,500	99
	Pulaski	13,100	12,900	98
	Roanoke	76,000	75,400	99
	Russell	12,000	11,800	98
	Scott	8,700	8,500	98
	Smyth	11,900	11,700	99
	Tazewell	18,400	18,100	98
	Washington	24,100	23,800	99
	Wythe	9,500	9,300	98
	Chesapeake City	41,300	40,900	99
	Hampton City	43,900	43,600	99
	Newport News City	54,700	54,300	99
	Va Beach City	103,400	102,700	99
	WASHINGTON			
	Columbia	1,600	1,500	94
	Grant	18,500	17,800	96
	Grays Harbor	25,900	24,300	94
	Kittitas East	6,900	6,500	95
	Okanogan	12,400	11,700	94
	WISCONSIN			
	Iron	2,700	2,700	100
	Oneida	13,000	12,700	98
	Pepin	2,700	2,600	96
	WEST VIRGINIA			
	Brooke	10,700	10,700	100
	Cabell	40,300	40,000	99
	Fayette	21,400	21,200	99
	Greenbrier	14,400	14,100	98
	Hancock	14,700	14,700	100
	Harrison	29,000	28,800	99
	Kanawha	88,000	87,300	99
	Lewis	6,900	6,800	99
	Marion	25,100	24,800	99
	Marshall	15,000	14,900	99
	Mason	10,100	10,000	99
	Mercer	28,000	27,700	99
	Mineral	10,100	9,900	99
	Ohio	22,900	22,800	100
	Pleasants	3,000	3,000	100
	Pocahontas	3,600	3,400	94
	Putnam	14,800	14,700	99
	Tyler	4,100	4,000	98
	Upshur	8,800	8,700	99
	Wayne	16,900	16,700	99
	Wood	35,000	34,600	99
	Wyoming	12,100	11,900	98
	WYOMING			
	Big Horn	4,500	4,300	96
	Campbell	11,200	10,600	95
	Carbon	8,300	7,900	95

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WYOMING—(Continued)			
	Converse	5,800	5,600	97
	Hot Springs	2,300	2,200	96
	Johnson	2,600	2,500	96
	Sheridan	10,900	10,300	95
	Sublette	1,700	1,600	94
	Teton	4,800	4,600	96
	Weston	2,900	2,800	96
	ALABAMA			
Between 5-24%	Baldwin	30,700	30,400	99
	Bibb	5,700	5,600	98
	Butler	7,500	7,400	99
	Chilton	11,800	11,600	98
	Choctaw	5,500	5,400	98
	Clay	4,800	4,700	98
	Cleburne	4,900	4,800	98
	Coosa	4,300	4,200	98
	Crenshaw	5,200	5,100	98
	Cullman	23,600	23,400	99
	De Kalb	21,300	21,100	99
	Elmore	15,700	15,500	99
	Escambia	13,000	12,800	98
	Fayette	7,100	7,000	99
	Geneva	8,800	8,700	99
	Greene	3,700	3,600	97
	Henry	5,600	5,500	98
	Jackson	19,300	19,100	99
	Jefferson	255,600	253,900	99
	Lamar	6,200	6,100	98
	Limestone	16,100	15,900	99
	Macon	8,500	8,300	98
	Marshall	25,700	25,400	99
	Mobile	134,100	133,200	99
	Monroe	7,600	7,400	97
	Perry	4,600	4,500	98
	Pickens	7,100	6,900	97
	St Clair	15,800	15,600	99
Shelby	26,000	25,800	99	
Tallapoosa	14,100	13,900	99	
Walker	25,400	25,200	99	
Wilcox	4,500	4,400	98	
Winston	8,500	8,400	99	
	ARKANSAS			
	Arkansas	8,800	8,700	99
	Baxter	12,800	12,500	98
	Bradley	5,100	5,000	98
	Carroll	7,100	6,900	98
	Chicot	5,800	5,600	97
	Clark	8,100	7,900	98
	Cleburne	7,300	7,100	98
	Columbia	9,500	9,300	98
	Conway	7,000	6,900	99
	Cross	6,600	6,500	98
	Faulkner	17,500	17,200	98
	Fulton	4,300	4,100	95
	Garland	30,500	30,000	98
	Grant	4,800	4,700	98
	Hempstead	8,700	8,500	98
	Hot Spring	10,200	10,000	98
	Howard	5,000	4,900	98
	Izard	4,800	4,600	96
	Jefferson	30,700	30,200	98
	Lafayette	3,600	3,500	97
	Lawrence	7,100	6,900	97
	Lee	4,700	4,500	96
	Little River	4,900	4,800	98
	Logan	7,100	6,900	97
	Lonoke	12,500	12,300	98

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	ARKANSAS—(Continued)				
		Madison	4,400	4,200	95
		Marion	4,800	4,700	98
		Poinsett	9,400	9,300	99
		Polk	6,400	6,200	97
		Prairie	3,800	3,700	97
		Pulaski	131,000	129,700	99
		St Francis	9,600	9,400	98
		Saline	19,600	19,400	99
		Scott	3,800	3,700	97
		Searcy	3,400	3,300	97
		Sharp	6,400	6,100	95
		Van Buren	5,700	5,600	98
		White	18,500	18,200	98
		Yell	6,600	6,500	98
	ARIZONA				
	Cochise	32,500	31,300	96	
	Coconino	26,600	24,700	93	
	Maricopa	650,600	637,600	98	
	Mohave	27,200	25,900	95	
	Pima	231,800	227,100	98	
	Pinal	32,100	31,000	97	
	Yavapai	33,300	31,600	95	
	CALIFORNIA				
	Alameda	452,100	438,400	97	
	Calaveras	9,800	9,400	95	
	Contra Costa East	27,300	26,700	98	
	Contra Costa West	244,900	239,500	98	
	Fresno	200,200	192,800	96	
	Inyo	8,000	7,200	90	
	Kern East	24,000	23,200	96	
	Kings	25,600	24,400	95	
	Marin	95,600	92,600	97	
	Merced	51,000	49,100	96	
	Mono	4,800	4,200	86	
	Monterey	106,800	102,800	96	
	Napa	40,900	39,500	97	
	Nevada	25,500	24,100	94	
	Orange	797,600	783,600	98	
	Placer West	48,400	46,600	96	
	Plumas	8,100	7,600	94	
	Riverside East	6,900	6,700	96	
	Riverside West	222,200	214,000	96	
	San Bernardino	361,700	350,400	97	
	San Diego	763,600	742,500	97	
	San Francisco	297,300	279,400	94	
	San Mateo	240,800	236,300	98	
	Sierra	1,600	1,500	94	
	Solano East	57,200	55,900	98	
	Solano West	39,100	38,200	98	
	Stanislaus	109,400	104,400	95	
	Trinity	5,400	5,000	93	
	Tulare	92,100	88,300	96	
	Tuolumne	15,400	14,600	95	
	COLORADO				
	Adams	98,200	97,500	99	
	Arapahoe	140,000	138,400	99	
	Archuleta	1,600	1,500	94	
	Baca	1,900	1,700	89	
	Boulder	81,600	79,600	97	
	Chaffee	5,300	5,100	96	
	Cheyenne	800	800	100	
	Clear Creek	3,300	3,200	97	
	Crowley	1,100	1,100	100	
	Delta	9,200	8,800	96	
	Douglas	10,300	10,200	99	
	Eagle	6,700	6,300	94	
	El Paso	123,100	121,200	98	
	Grand	3,500	3,300	94	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	COLORADO—(Continued)				
		Gunnison	4,300	4,000	93
		Huerfano	2,500	2,400	96
		Jefferson	158,100	156,700	99
		Kiowa	700	700	100
		Kit Carson	3,000	2,800	93
		La Plata	11,300	10,800	96
		Larimer	64,900	63,500	98
		Moffat	5,800	5,400	93
		Otero	8,100	7,900	98
		Ouray	700	700	100
		Park	2,700	2,600	96
		Phillips	1,800	1,800	100
		Pitkin	5,300	4,800	91
		Rio Grande	3,600	3,400	94
	Routt	6,200	5,800	93	
	Teller	3,800	3,700	97	
	Weld	49,300	48,500	98	
	Yuma	4,000	3,800	95	
	CONNECTICUT				
	Fairfield	291,200	287,600	99	
	DELAWARE				
	Kent	35,900	35,600	99	
	New Castle	143,200	142,600	100	
	FLORIDA				
	Baker	5,000	4,900	98	
	Broward	480,800	477,800	99	
	Calhoun	3,500	3,400	97	
	Charlotte	31,700	31,200	98	
	Citrus	30,000	29,400	98	
	Columbia	13,900	13,600	98	
	Dade	657,900	651,900	99	
	De Soto	7,300	7,200	99	
	Dixie	3,100	3,000	97	
	Duval	222,500	220,600	99	
	Flagler	5,900	5,800	98	
	Gadsden	13,000	12,700	98	
	Glades	2,600	2,500	96	
	Hamilton	3,100	3,000	97	
	Hardee	6,900	6,800	99	
	Hernando	24,000	23,600	98	
	Highlands	22,000	21,600	98	
	Hillsborough	269,400	266,600	99	
	Holmes	5,900	5,700	97	
	Jackson	14,000	13,600	97	
	Jefferson	3,800	3,700	97	
	Lafayette	1,700	1,600	94	
	Levy	8,500	8,200	96	
	Madison	4,900	4,700	96	
	Manatee	71,400	70,700	99	
	Marion	56,500	55,400	98	
	Nassau	13,100	12,900	98	
	Orange	197,100	195,400	99	
	Osceola	24,700	24,300	98	
	Palm Beach	285,800	282,200	99	
	Pasco	100,800	99,600	99	
	Pinellas	356,300	353,200	99	
	Polk	130,300	128,800	99	
	Putnam	21,100	20,800	99	
	St Johns	22,800	22,500	99	
	Santa Rosa	22,100	21,900	99	
	Seminole	79,600	78,800	99	
	Suwannee	8,800	8,600	98	
	Walton	9,300	9,100	98	
	Washington	6,000	5,900	98	
	GEORGIA				
	Appling	5,500	5,400	98	
	Bacon	3,400	3,300	97	
	Berrien	5,000	4,900	98	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA—(Continued)			
	Bleckley	3,700	3,600	97
	Brantley	3,500	3,400	97
	Brooks	5,300	5,200	98
	Burke	6,400	6,200	97
	Calhoun	1,600	1,500	94
	Clay	1,200	1,200	100
	Cook	4,700	4,600	98
	Crawford	2,500	2,400	96
	Dade	4,200	4,100	99
	Decatur	8,900	8,700	98
	Dooly	3,700	3,600	97
	Early	4,600	4,500	98
	Echols	800	800	100
	Elbert	7,100	7,000	99
	Evans	3,200	3,200	100
	Franklin	5,800	5,700	98
	Grady	6,700	6,600	99
	Hancock	2,800	2,700	96
	Hart	6,600	6,500	98
	Irwin	3,400	3,300	97
	Jefferson	6,400	6,300	98
	Jenkins	3,000	2,900	97
	Johnson	3,100	3,000	97
	Jones	6,200	6,100	98
	Long	1,800	1,800	100
	Lumpkin	3,900	3,800	99
	Mc Duffie	6,900	6,800	99
	Mc Intosh	3,000	2,900	97
	Madison	6,800	6,700	99
	Marion	1,700	1,600	94
	Monroe	5,200	5,100	98
	Murray	7,700	7,600	99
	Pierce	4,300	4,200	98
	Quitman	800	800	100
	Schley	1,100	1,100	100
	Screven	5,200	5,100	98
	Seminole	3,200	3,100	97
	Taylor	2,700	2,600	96
	Telfair	4,100	4,000	98
	Terrell	4,000	3,900	98
	Towns	2,400	2,400	100
	Twiggs	3,200	3,100	97
	Union	3,900	3,800	97
Warren	2,100	2,000	95	
Wheeler	1,800	1,700	94	
Wilkinson	3,400	3,300	97	
Worth	6,200	6,100	98	
IOWA				
	Adair	3,800	3,800	100
	Adams	2,200	2,200	100
	Allamakee	5,400	5,300	98
	Appanoose	6,300	6,200	98
	Benton	9,100	9,000	99
	Boone	10,100	10,000	99
	Bremer	9,100	9,000	99
	Buchanan	8,100	8,000	99
	Butler	6,500	6,400	98
	Calhoun	5,000	4,900	98
	Cass	6,900	6,800	99
	Cedar	7,200	7,100	99
	Clay	8,000	7,900	99
	Clayton	8,100	8,000	99
	Clinton	20,900	20,700	99
	Dallas	11,700	11,600	99
	Davis	3,400	3,400	100
	Decatur	3,500	3,400	97
	Delaware	6,500	6,400	98
	Des Moines	18,000	17,800	99

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	IOWA—(Continued)			
	Fayette	9,300	9,200	99
	Floyd	7,100	7,000	99
	Franklin	5,300	5,300	100
	Greene	4,800	4,800	100
	Grundy	5,500	5,500	100
	Guthrie	4,700	4,600	98
	Hamilton	6,900	6,800	99
	Hancock	5,500	5,400	98
	Hardin	8,100	8,000	99
	Harrison	6,100	6,000	98
	Henry	7,100	7,000	99
	Howard	4,300	4,200	98
	Ida	3,500	3,500	100
	Jackson	8,300	8,200	99
	Jasper	14,100	14,000	99
	Jefferson	6,000	5,900	98
	Johnson	32,900	32,300	98
	Jones	7,100	7,000	99
	Keokuk	5,000	4,900	98
	Lee	16,200	16,000	99
	Louisa	4,500	4,400	98
	Lucas	4,300	4,200	98
	Lyon	4,600	4,500	98
	Mahaska	9,000	8,900	99
	Marion	11,000	10,900	99
	Marshall	16,000	15,900	99
	Mills	5,000	5,000	100
	Monona	4,600	4,500	98
	Monroe	3,500	3,500	100
	Montgomery	5,500	5,400	98
	Muscatine	15,100	15,000	99
	Page	7,500	7,400	99
	Plymouth	9,000	8,900	99
	Polk	122,900	121,800	99
	Pottawattamie	32,000	31,700	99
	Poweshiek	7,100	7,000	99
	Sac	5,400	5,300	98
	Shelby	5,500	5,500	100
	Sioux	10,600	10,400	98
	Story	25,400	25,100	99
	Tama	7,000	6,900	99
	Taylor	3,300	3,200	97
	Van Buren	3,300	3,200	97
Wapello	15,600	15,400	99	
Warren	13,000	12,900	99	
Washington	7,700	7,600	99	
Wayne	3,400	3,300	97	
Webster	17,000	16,800	99	
Winnebago	5,100	5,000	98	
Winneshiek	7,500	7,400	99	
Worth	3,600	3,600	100	
Wright	6,200	6,100	98	
IDAHO				
	Ada	72,800	71,500	98
	Adams	1,200	1,100	92
	Benewah	3,200	3,100	97
	Bingham	11,700	11,500	98
	Bonner	9,900	9,600	97
	Boundary	2,700	2,600	96
	Canyon	30,600	29,800	97
	Caribou	3,200	3,100	97
	Cassia	6,300	6,200	98
	Custer	1,700	1,600	94
	Fremont	3,800	3,700	97
	Gem	4,500	4,400	98
	Gooding	4,700	4,600	98
	Jerome	5,600	5,500	98
	Kootenai	24,700	24,300	98

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	IDAHO—(Continued)				
		Latah	10,700	10,300	96
		Lemhi	3,100	2,900	93
		Lincoln	1,200	1,200	100
		Minidoka	6,700	6,500	97
		Onelda	1,100	1,100	100
		Owyhee	2,800	2,700	96
		Payette	6,100	6,000	98
		Power	2,600	2,500	96
		Teton	1,000	1,000	100
	Valley	2,300	2,200	96	
	Washington	3,200	3,100	97	
	ILLINOIS				
	Alexander	4,900	4,700	96	
	Bond	6,200	6,000	97	
	Boone	10,500	10,300	98	
	Brown	2,200	2,100	95	
	Bureau	15,000	14,700	98	
	Carroll	7,100	7,000	99	
	Clark	6,800	6,600	97	
	Clay	6,200	5,900	95	
	Clinton	11,800	11,600	98	
	Crawford	8,300	8,100	98	
	Cumberland	4,500	4,400	98	
	Dupage	260,500	258,500	99	
	Edgar	8,600	8,400	98	
	Edwards	3,500	3,400	96	
	Effingham	12,100	11,600	96	
	Fayette	8,500	8,200	96	
	Ford	5,900	5,800	98	
	Franklin	18,200	17,700	97	
	Fulton	16,700	16,300	98	
	Greene	6,200	6,100	98	
	Hamilton	3,900	3,700	95	
	Hancock	9,300	9,100	98	
	Henderson	3,500	3,400	97	
	Henry	21,400	21,100	99	
	Iroquois	12,300	12,000	98	
	Jasper	4,300	4,200	97	
	Jo Daviess	9,100	8,800	97	
	Johnson	3,800	3,700	97	
	Kane	101,100	99,700	99	
	Kendall	14,200	14,100	99	
	Knox	23,800	23,500	99	
	Lake	154,500	153,300	99	
	La Salle	43,300	42,400	98	
	Lawrence	6,800	6,600	97	
	Lee	13,000	12,800	98	
	Livingston	14,500	14,100	97	
	Logan	11,600	11,300	98	
	Mc Donough	13,300	13,000	98	
	Mchenry	56,200	55,800	99	
	Macoupin	19,500	19,100	98	
	Madison	91,300	90,000	99	
	Marion	17,500	17,100	98	
	Marshall	5,600	5,500	98	
	Menard	4,700	4,600	98	
	Mercer	7,300	7,200	99	
	Moultrie	5,400	5,200	96	
	Ogle	17,600	17,300	98	
	Pike	7,500	7,300	97	
	Pulaski	3,400	3,200	96	
	St Clair	92,300	90,600	98	
	Saline	12,400	12,000	97	
	Schuyler	3,300	3,200	97	
	Shelby	9,000	8,700	97	
	Stark	2,800	2,800	100	
	Tazewell	49,800	49,100	98	
	Union	7,500	7,300	97	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	ILLINOIS—(Continued)				
		Vermillion	36,100	35,400	98
		Wabash	5,400	5,200	96
		Wayne	7,500	7,200	95
		White	7,300	6,900	95
		Woodford	12,200	11,900	98
		INDIANA			
		Adams	10,100	9,900	98
		Allen	106,600	105,000	98
		Bartholomew	24,300	23,900	98
	Benton	3,700	3,600	97	
	Blackford	5,500	5,400	98	
	Boone	13,600	13,400	99	
	Clark	33,000	32,400	98	
	Clay	9,300	9,200	98	
	Clinton	11,400	11,200	98	
	Crawford	3,600	3,400	94	
	Daviess	10,200	9,900	97	
	Dearborn	12,400	12,200	98	
	Decatur	8,200	8,000	98	
	De Kalb	11,700	11,600	99	
	Dubois	12,400	12,000	97	
	Elkhart	50,100	49,000	98	
	Fayette	10,100	9,900	98	
	Floyd	22,500	22,200	99	
	Fountain	6,800	6,700	99	
	Gibson	12,900	12,600	98	
	Hamilton	31,500	31,100	99	
	Hancock	15,700	15,500	99	
	Harrison	10,000	9,800	98	
	Hendricks	24,800	24,500	99	
	Henry	18,900	18,600	98	
	Huntington	12,700	12,500	98	
	Jackson	13,600	13,400	99	
	Jefferson	11,100	10,900	98	
	Jennings	7,800	7,600	97	
	Johnson	28,300	28,000	99	
	Kosciusko	22,600	22,100	98	
	Lake	174,100	171,700	99	
	La Porte	37,900	37,500	99	
	Lawrence	16,100	15,800	98	
	Madison	50,200	49,600	99	
	Marion	287,500	283,400	99	
	Marshall	14,400	14,100	98	
	Martin	3,800	3,700	97	
	Miami	13,700	13,400	98	
	Monroe	36,200	35,200	97	
	Montgomery	13,100	12,900	98	
	Morgan	18,300	18,000	98	
	Noble	12,800	12,500	98	
	Ohio	1,900	1,900	100	
	Orange	7,000	6,800	97	
	Parke	6,100	6,000	98	
	Pike	5,400	5,200	96	
	Porter	44,100	43,500	99	
	Posey	9,800	9,500	97	
	Pulaski	5,000	4,800	96	
	Randolph	10,700	10,500	98	
	Rush	6,600	6,500	98	
	St Joseph	87,200	86,000	99	
	Scott	7,300	7,100	97	
	Shelby	14,100	13,900	99	
	Spencer	6,700	6,500	97	
	Tipton	6,100	6,000	98	
	Union	2,400	2,300	96	
	Vigo	40,500	39,800	98	
	Wabash	12,500	12,200	98	
	Warren	3,100	3,000	97	
	Warrick	16,000	15,600	97	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA—(Continued)			
	Wayne	27,400	26,900	98
	White	9,400	9,200	98
	Whitley	9,300	9,200	99
	KANSAS			
	Anderson	3,400	3,300	97
	Barber	2,700	2,600	96
	Barton	12,600	12,500	99
	Butler	17,700	17,500	99
	Chase	1,300	1,300	100
	Cherokee	8,900	8,800	99
	Cheyenne	1,500	1,500	100
	Clay	4,000	3,900	98
	Coffey	4,000	3,900	97
	Comanche	1,000	1,000	100
	Crawford	15,800	15,600	99
	Doniphan	3,400	3,300	97
	Douglas	26,000	25,500	98
	Edwards	1,700	1,700	100
	Ellis	10,200	10,100	99
	Franklin	8,800	8,700	99
	Gove	1,400	1,400	100
	Graham	1,500	1,500	100
	Harper	3,300	3,200	97
	Harvey	11,700	11,500	98
	Haskell	1,400	1,400	100
	Hodgeman	900	900	100
	Jackson	4,600	4,500	98
	Jefferson	5,800	5,700	98
	Johnson	110,400	109,800	100
	Kingman	3,400	3,400	100
	Leavenworth	18,400	18,200	99
	Lincoln	1,700	1,700	100
	Lyon	14,100	13,800	98
	Marion	5,200	5,100	98
	Marshall	5,100	5,000	98
	Meade	1,800	1,800	100
	Miami	8,300	8,200	99
	Nemaha	4,200	4,100	98
	Osage	6,100	6,000	98
	Ottawa	2,300	2,200	96
	Pawnee	3,200	3,200	100
	Phillips	2,900	2,800	97
	Pottawatomie	6,100	6,000	98
	Rawlins	1,600	1,600	100
	Reno	26,200	25,900	99
	Shawnee	61,900	61,200	99
	Sheridan	1,300	1,300	100
	Smith	2,400	2,400	100
	Stafford	2,400	2,400	100
	Stanton	800	800	100
	Sumner	9,800	9,700	99
	Wabaunsee	2,500	2,400	96
	Washington	3,300	3,200	97
	Wichita	1,100	1,100	100
	Wyandotte	63,600	63,000	99
	KENTUCKY			
	Adair	5,700	5,600	98
	Ballard	3,400	3,400	100
	Barren	13,300	13,200	99
	Bath	3,800	3,700	97
	Boone	17,500	17,400	99
	Bourbon	7,100	7,000	99
	Bullitt	15,100	15,000	99
	Caldwell	5,100	5,000	98
	Calloway	11,300	11,200	99
	Carroll	3,400	3,400	100
	Carter	8,900	8,800	99
	Casey	5,800	5,700	98

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY—(Continued)			
	Crittenden	3,500	3,500	100
	Edmonson	3,500	3,400	97
	Fulton	3,300	3,300	100
	Gallatin	1,900	1,900	100
	Grayson	7,900	7,800	99
	Green	4,000	3,900	98
	Hancock	2,800	2,800	100
	Hardin	27,400	27,200	99
	Hart	5,700	5,600	98
	Henry	4,800	4,700	99
	Hickman	2,200	2,200	100
	Jackson	4,300	4,200	98
	Jefferson	257,600	256,400	100
	Jessamine	9,700	9,500	98
	Kenton	50,200	50,000	100
	Larue	4,600	4,600	100
	Lawrence	5,200	5,100	98
	Lewis	5,200	5,100	98
	Lincoln	6,900	6,800	99
	Livingston	3,800	3,800	100
	Logan	9,200	9,100	99
	Mc Creary	5,500	5,400	98
	Mc Lean	3,600	3,600	100
	Marion	5,900	5,900	100
	Marshall	10,400	10,300	99
	Mason	6,500	6,400	98
	Meade	7,800	7,800	100
	Menifee	1,700	1,700	100
	Metcalfe	3,700	3,600	97
	Morgan	4,500	4,400	98
	Muhlenberg	11,500	11,400	99
	Nelson	9,700	9,600	99
	Ohio	8,100	8,000	99
	Oldham	9,700	9,600	99
	Powell	3,900	3,800	97
	Rockcastle	5,000	4,900	98
	Scott	7,900	7,800	99
	Shelby	8,600	8,500	99
	Simpson	5,500	5,400	98
	Trigg	3,500	3,500	100
	Union	5,900	5,800	98
	Washington	3,600	3,600	100
	Wolfe	2,400	2,300	96
	LOUISIANA			
	Avoyelles	14,700	14,400	98
	Caldwell	4,400	4,300	98
	Cameron	3,500	3,400	97
	Catahoula	4,500	4,300	97
	Claiborne	6,400	6,200	98
	De Soto	9,700	9,400	97
	East Carroll	3,700	3,600	97
	East Feliciana	5,500	5,300	96
	Evangeline	11,800	11,500	97
	Franklin	8,500	8,300	98
	Grant	6,600	6,400	98
	Jackson	6,700	6,600	99
	Jefferson	178,300	177,200	99
	La Salle	6,700	6,600	98
	Livingston	22,400	22,000	98
	Orleans	216,300	214,000	99
	Pointe Coupee	8,600	8,400	98
	Red River	3,800	3,700	97
	Sabine	10,500	10,100	97
	St Bernard	23,300	23,200	100
	St Charles	13,700	13,600	99
	St Helena	3,200	3,100	97
	St Martin	14,100	13,900	99
	St Tammany	46,100	45,600	99

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	LOUISIANA—(Continued)			
	Tangipahoa	29,400	28,800	98
	Union	7,900	7,800	99
	Washington	16,100	15,800	98
	West Carroll	4,600	4,500	98
	West Feliciana	2,700	2,600	96
	Winn	6,300	6,100	97
	MASSACHUSETTS			
	Bristol	175,600	173,500	99
	Essex	237,600	234,800	99
	Nantucket	2,400	2,300	96
	Norfolk	217,200	215,100	99
	Plymouth	147,200	145,300	99
	MARYLAND			
	Anne Arundel	135,000	134,300	99
	Baltimore	251,200	250,000	100
	Charles	25,500	25,200	99
	Howard	49,200	48,900	99
	Prince Georges	231,200	230,400	100
	St Marys	21,400	21,200	99
	Washington	41,400	41,000	99
	Wlcomico	24,800	24,500	99
	Worcester	13,000	12,800	98
	MAINE			
	Knox	13,200	12,800	97
	Lincoln	10,400	10,200	98
	Penobscot	47,900	47,000	98
	Piscataquis	6,600	6,500	98
	Washington	13,100	12,700	97
	York	55,400	54,600	99
	MICHIGAN			
	Alcona	4,100	4,000	96
	Alger	3,300	3,200	97
	Allegan	29,200	28,800	99
	Antrim	6,200	6,100	98
	Arenac	5,700	5,600	98
	Baraga	3,100	3,000	97
	Barry	16,500	16,300	99
	Bay	41,600	41,100	99
	Benzie	4,400	4,300	98
	Berrien	61,400	60,300	98
	Calhoun	50,800	50,200	99
	Clare	9,700	9,500	98
	Clinton	18,500	18,300	99
	Eaton	33,100	32,700	99
	Gratiot	13,400	13,200	99
	Hillsdale	14,400	14,100	98
	Huron	13,200	12,900	98
	Ingham	96,800	95,400	99
	Ionia	16,600	16,400	99
	Iosco	10,900	10,800	99
	Iron	5,400	5,300	98
	Isabella	17,500	17,100	98
	Kalamazoo	78,000	76,900	99
	Kalkaska	4,700	4,600	98
	Kent	164,400	161,700	98
	Leelanau	5,600	5,500	98
	Lenawee	30,900	30,400	99
	Livingston	35,200	34,800	99
	Macomb	242,800	241,400	99
	Marquette	25,400	25,100	99
	Mason	10,200	9,800	96
	Mecosta	11,800	11,500	98
	Midland	26,200	25,900	99
	Missaukee	3,800	3,700	97
	Monroe	45,100	44,600	99
	Montcalm	17,300	17,000	98
	Montmorency	3,200	3,100	97
	Newaygo	13,400	13,100	98

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MICHIGAN—(Continued)			
	Oakland	373,000	370,500	99
	Oceana	7,900	7,700	97
	Ogemaw	6,700	6,600	98
	Ontonagon	3,400	3,300	96
	Osceola	7,200	7,000	98
	Ottawa	54,400	53,600	99
	Presque Isle	5,200	5,000	96
	Roscommon	7,700	7,600	99
	Saginaw	77,800	76,900	99
	St Clair	48,800	48,100	99
	St Joseph	20,600	20,300	99
	Tuscola	19,100	18,800	98
	Van Buren	24,900	24,600	99
Washtenaw	97,300	95,100	98	
Wayne	791,800	782,700	99	
	MINNESOTA			
	Becker	11,100	10,900	98
	Benton	9,300	9,200	99
	Blue Earth	18,400	18,100	98
	Carlton	10,500	10,400	99
	Chippewa	5,700	5,600	98
	Clearwater	3,100	3,000	97
	Cook	1,900	1,900	100
	Cottonwood	5,400	5,200	96
	Crow Wing	16,700	16,300	98
	Dodge	5,400	5,300	98
	Faribault	7,400	7,300	99
	Fillmore	7,900	7,800	99
	Freeborn	13,500	13,300	99
	Goodhue	14,500	14,300	99
	Hennepin	380,000	376,400	99
	Houston	6,300	6,200	98
	Hubbard	5,800	5,500	95
	Itasca	16,600	16,300	98
	Kittson	2,500	2,400	96
	Lac Qui Parle	3,900	3,800	97
	Lincoln	3,000	2,900	97
	Mc Leod	11,000	10,900	99
	Martin	9,700	9,600	99
	Meeker	7,700	7,600	99
	Mower	14,900	14,800	99
	Norman	3,400	3,300	97
	Otter Tail	19,700	19,300	98
	Pipestone	4,300	4,200	98
	Polk	12,700	12,500	98
	Pope	4,500	4,400	98
	Red Lake	1,900	1,900	100
	Redwood	6,700	6,500	97
	Renville	7,400	7,200	97
	Rock	3,900	3,900	100
	Roseau	4,600	4,300	93
	St Louis	83,300	82,300	99
	Sibley	5,500	5,400	98
	Stearns	35,100	34,500	98
	Steele	11,000	10,900	99
	Stevens	3,900	3,800	97
	Swift	4,700	4,600	98
	Todd	9,200	8,900	97
	Wabasha	7,300	7,200	99
	Wadena	5,100	4,900	96
	Watsonwan	4,800	4,700	98
	Wilkin	2,900	2,900	100
	Winona	15,900	15,600	98
	Yellow Medicine	4,800	4,600	96
	MISSOURI			
	Andrew	5,300	5,200	98
	Atchison	3,300	3,300	100
	Audrain	9,900	9,800	99

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MISSOURI—(Continued)			
	Barry	9,900	9,700	98
	Barton	4,700	4,600	98
	Bates	6,100	6,000	98
	Boone	38,900	38,300	98
	Butler	14,700	14,300	97
	Caldwell	3,300	3,300	100
	Carroll	4,800	4,700	98
	Cass	19,300	19,100	99
	Chariton	4,100	4,000	98
	Christian	9,000	8,800	98
	Clark	3,100	3,000	97
	Clay	53,200	52,800	99
	Clinton	6,200	6,100	98
	Crawford	7,100	6,800	96
	De Kalb	3,100	3,000	97
	Dent	5,800	5,500	96
	Douglas	4,700	4,600	98
	Gasconade	5,300	5,200	98
	Gentry	3,100	3,000	97
	Harrison	4,300	4,200	98
	Henry	7,800	7,700	98
	Holt	2,800	2,700	96
	Howard	3,700	3,600	97
	Iron	4,000	3,900	97
	Jackson	242,100	239,100	99
	Jasper	34,500	34,000	99
	Jefferson	53,300	52,800	99
	Laclede	9,800	9,600	98
	Lawrence	11,400	11,200	98
	Lewis	4,000	3,900	97
	Lincoln	8,200	8,100	99
	Mc Donald	5,900	5,800	98
	Madison	4,500	4,400	98
	Marion	10,900	10,800	99
	Miller	7,500	7,400	99
	Moniteau	4,400	4,300	98
	Monroe	3,600	3,600	100
	Montgomery	4,300	4,200	98
	Newton	16,000	15,800	99
	Nodaway	7,800	7,700	99
	Oregon	4,000	3,800	95
	Pemiscot	8,600	8,400	98
	Pettis	14,100	13,800	98
	Phelps	12,100	11,800	98
Platte	18,900	18,700	99	
Polk	7,100	6,900	97	
Putnam	2,300	2,300	100	
Randolph	9,700	9,500	98	
Ray	8,100	8,000	99	
Ripley	5,000	4,700	94	
St Charles	55,200	54,700	99	
St Francois	16,400	16,100	98	
St Louis	358,000	353,900	99	
Schuyler	2,000	1,900	95	
Scotland	2,100	2,100	100	
Shelby	3,100	3,000	97	
Stone	7,300	7,100	97	
Sullivan	3,000	2,900	97	
Taney	9,100	8,900	98	
Texas	8,300	8,000	96	
Washington	6,400	6,300	98	
Wayne	4,800	4,600	96	
Wright	6,400	6,200	97	
	MISSISSIPPI			
	Amite	4,500	4,400	98
	Calhoun	5,600	5,500	98
	Choctaw	3,000	2,900	97
	Claiborne	3,800	3,700	97

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	MISSISSIPPI—(Continued)				
	Clarke	6,200	6,100	98	
	Copiah	8,700	8,600	99	
	Covington	5,700	5,600	98	
	De Soto	19,300	18,900	98	
	Hancock	9,600	9,500	99	
	Holmes	7,100	6,900	97	
	Itawamba	7,600	7,500	99	
	Jasper	6,000	5,900	98	
	Lafayette	11,200	11,000	98	
	Lawrence	4,400	4,300	98	
	Lincoln	10,800	10,600	98	
	Marion	9,000	8,800	98	
	Montgomery	4,600	4,500	98	
	Newton	7,000	6,900	99	
	Panola	9,400	9,200	98	
	Pearl River	12,100	11,900	98	
	Pontotoc	7,800	7,700	99	
	Smith	5,300	5,200	98	
	Stone	3,400	3,400	100	
	Tallahatchie	5,200	5,100	98	
	Tate	6,300	6,200	98	
	Tishomingo	7,300	7,200	99	
	Union	8,300	8,200	99	
	Wayne	6,500	6,400	98	
	Wilkinson	3,100	3,000	97	
	Yalobusha	4,900	4,800	98	
		MONTANA			
		Beaverhead	3,000	2,800	93
		Big Horn	3,300	3,100	94
		Broadwater	1,600	1,500	94
		Carbon	3,600	3,500	97
		Cascade	30,700	30,100	98
		Chouteau	2,200	2,100	95
		Fergus	5,100	4,800	94
		Garfield	600	500	83
		Golden Valley	400	400	100
		Granite	1,000	1,000	100
		Lake	7,500	7,300	97
		Liberty	900	900	100
		Madison	2,200	2,200	100
		Meagher	800	800	100
		Musselshell	1,900	1,800	95
		Pondera	2,500	2,400	96
		Powell	2,400	2,300	96
	Prairie	700	600	86	
	Ravalli	9,700	9,400	97	
	Sanders	3,600	3,400	94	
	Sheridan	2,000	1,900	95	
	Stillwater	2,200	2,200	100	
	Teton	2,500	2,400	96	
	Toole	2,300	2,200	96	
	Treasure	400	400	100	
	Wheatland	900	900	100	
	NORTH CAROLINA				
	Alamance	37,500	37,200	99	
	Alexander	9,500	9,400	99	
	Alleghany	3,900	3,800	97	
	Beaufort	15,300	15,100	99	
	Bertie	7,200	7,000	97	
	Bladen	11,000	10,700	97	
	Brunswick	14,800	14,500	98	
	Burke	27,900	27,600	99	
	Cabarrus	32,900	32,700	99	
	Catawba	40,600	40,300	99	
	Chatham	13,100	12,900	98	
	Chowan	4,900	4,800	98	
	Clay	2,700	2,600	96	
	Cleveland	30,400	30,100	99	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA—(Continued)			
	Columbus	18,300	17,900	98
	Davidson	43,500	43,000	99
	Davie	9,700	9,500	98
	Duplin	14,600	14,300	98
	Durham	60,400	59,600	99
	Edgecombe	19,200	18,900	98
	Franklin	10,900	10,700	98
	Gaston	59,600	59,100	99
	Greene	5,500	5,400	98
	Guilford	122,700	121,800	99
	Halifax	19,000	18,600	98
	Haywood	18,000	17,700	98
	Henderson	26,200	25,800	98
	Hertford	7,700	7,600	99
	Hoke	6,700	6,600	99
	Iredell	31,300	31,000	99
	Johnston	26,800	26,400	99
	Lee	13,800	13,600	99
	Lenoir	21,700	21,400	99
	Lincoln	16,700	16,600	99
	Mc Dowell	13,200	13,000	98
	Macon	8,900	8,600	97
	Martin	8,700	8,600	99
	Montgomery	8,300	8,200	99
	Moore	21,400	21,000	98
	Nash	25,500	25,100	98
	Northampton	7,300	7,100	97
	Orange	30,900	30,400	98
	Pender	8,300	8,100	98
	Perquimans	3,800	3,700	97
	Person	10,600	10,500	99
	Polk	5,400	5,300	98
	Randolph	35,900	35,500	99
	Richmond	17,200	17,000	99
	Robeson	33,900	33,200	98
	Rockingham	32,000	31,700	99
	Rowan	38,400	38,000	99
	Rutherford	20,800	20,600	99
	Sampson	18,000	17,700	98
	Stanly	18,600	18,400	99
	Stokes	12,900	12,700	98
	Surry	22,700	22,400	99
	Swain	4,000	3,900	97
	Union	25,700	25,400	99
	Vance	13,100	12,900	98
	Wake	123,200	121,900	99
Washington	5,000	4,900	98	
Watauga	12,100	11,900	98	
Wayne	35,100	34,600	99	
Wilkes	22,400	22,000	98	
Wilson	23,200	22,900	98	
Yadkin	11,000	10,800	98	
Yancey	5,700	5,500	96	
NORTH DAKOTA				
	Barnes	5,300	5,300	100
	Benson	2,500	2,400	96
	Bottineau	3,300	3,200	97
	Bowman	1,600	1,600	100
	Burke	1,500	1,500	100
	Cass	36,800	36,500	99
	Cavaller	2,600	2,500	96
	Dickey	2,500	2,400	96
	Divide	1,300	1,300	100
	Dunn	1,600	1,600	100
	Golden Valley	900	900	100
	Grant	1,500	1,500	100
	Griggs	1,400	1,400	100
	Logan	1,200	1,200	100

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	NORTH DAKOTA—(Continued)				
	Mc Henry	2,800	2,800	100	
	Mc Intosh	1,900	1,800	95	
	Mc Kenzie	2,700	2,700	100	
	Nelson	2,000	2,000	100	
	Oliver	800	800	100	
	Ramsey	5,000	4,900	98	
	Ransom	2,400	2,400	100	
	Renville	1,300	1,300	100	
	Richland	6,900	6,800	99	
	Rolette	3,800	3,600	95	
	Sioux	900	900	100	
	Steele	1,100	1,100	100	
	Traill	3,600	3,600	100	
	NEBRASKA				
		Antelope	3,200	3,100	97
		Boone	2,700	2,700	100
		Brown	1,700	1,600	94
		Cass	7,600	7,500	99
		Cedar	4,000	4,000	100
		Cherry	2,600	2,500	96
		Clay	3,000	3,000	100
		Colfax	3,800	3,700	97
		Cuming	4,100	4,000	98
		Custer	5,300	5,200	98
		Dakota	6,500	6,500	100
		Dawes	3,600	3,500	97
		Deuel	1,000	1,000	100
		Dixon	2,600	2,600	100
		Dodge	13,800	13,700	99
		Dundy	1,200	1,200	100
	Garden	1,100	1,100	100	
	Hamilton	3,500	3,500	100	
	Harlan	1,700	1,700	100	
	Hitchcock	1,500	1,500	100	
	Holt	5,200	5,000	96	
	Johnson	2,100	2,100	100	
	Kearney	2,600	2,600	100	
	Keya Paha	500	500	100	
	Knox	4,200	4,100	98	
	Loup	300	300	100	
	Madison	12,300	12,100	98	
	Merrick	3,200	3,200	100	
	Morrill	2,400	2,300	96	
	Nemaha	3,200	3,100	97	
	Otoe	5,700	5,600	98	
	Pawnee	1,600	1,600	100	
	Pierce	3,100	3,100	100	
	Polk	2,300	2,300	100	
	Red Willow	5,000	4,900	98	
	Richardson	4,500	4,400	98	
	Saline	5,200	5,100	98	
	Saunders	6,900	6,800	99	
	Seward	5,800	5,700	98	
	Stanton	2,500	2,400	96	
	Thurston	2,400	2,400	100	
	Valley	2,200	2,100	95	
	Washington	5,900	5,900	100	
	Wayne	3,400	3,400	100	
	Webster	1,900	1,900	100	
	York	5,800	5,700	98	
NEW HAMPSHIRE					
	Hillsborough	105,300	103,800	99	
	Merrimack	37,500	36,700	98	
	Sullivan	14,500	14,000	97	
NEW JERSEY					
	Bergen	305,900	303,800	99	
	Burlington	126,200	125,000	99	
	Camden	172,100	170,500	99	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW JERSEY—(Continued)			
	Essex	294,500	290,200	99
	Hudson	205,900	203,100	99
	Mercer	109,200	107,500	98
	Middlesex	208,000	206,200	99
	Passaic	155,400	153,600	99
	Salem	23,700	23,300	98
Union	179,600	178,000	99	
	NEW MEXICO			
	Bernalillo	174,500	171,700	98
	Colfax	5,300	5,000	94
	Guadalupe	1,500	1,400	93
	Los Alamos	6,900	6,800	99
	Otero	15,700	15,300	97
	Rio Arriba	9,900	9,200	93
	Sandoval	13,300	12,500	94
	San Juan	32,000	30,100	94
	Santa Fe	31,100	30,200	97
	Sierra	4,000	3,800	95
	Socorro	4,400	4,300	98
	Taos	7,300	6,700	92
	Torrance	3,100	3,000	97
	Union	1,700	1,600	94
	Valencia	12,700	12,500	98
	NEVADA			
	Churchill	5,700	5,600	98
	Clark	212,800	209,000	98
	Douglas	9,500	9,100	96
	Humboldt	4,500	4,300	96
	Lyon	6,300	6,000	95
	Pershing	1,500	1,400	97
	White Pine	3,200	3,100	97
	NEW YORK			
	Cattaraugus	30,900	30,300	98
	Chenango	18,100	17,700	98
	Essex	13,900	13,600	98
	Franklin	15,700	15,300	97
	Jefferson	31,800	31,300	98
	Lewis	8,800	8,600	98
	Monroe	265,900	262,200	99
	Montgomery	20,000	19,600	98
	Nassau	435,700	433,100	99
	New York	732,000	694,000	95
	Oneida West	31,000	30,600	99
	Onondaga	171,800	169,600	99
	Orleans	13,800	13,500	98
	Oswego	40,200	39,600	99
	Otsego	21,400	20,800	97
	Rensselaer	54,800	53,800	98
	Rockland	86,000	84,700	98
	St Lawrence	37,200	36,500	98
	Saratoga	58,700	57,900	99
	Schoharie	10,700	10,400	97
	Steuben	36,600	35,800	98
	Suffolk	421,600	417,300	99
	Washington	18,900	18,600	98
	Westchester	317,100	313,300	99
	OHIO			
	Ashland	16,600	16,400	99
	Butler	95,600	94,400	99
	Carroll	9,200	9,100	99
	Champaign	12,700	12,500	98
	Clark	54,300	53,700	99
	Clermont	48,200	47,600	99
	Columbiana	41,600	41,000	99
	Coshocton	13,600	13,200	97
	Crawford	18,200	17,900	98
	Cuyahoga	555,300	548,700	99
	Darke	20,100	19,800	99

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OHIO—(Continued)			
	Delaware	19,800	19,600	99
	Fairfield	35,200	34,800	99
	Fayette	10,100	9,900	98
	Fulton	13,500	13,200	98
	Gallia	11,300	11,000	97
	Greene	45,700	45,200	99
	Guernsey	16,000	15,600	97
	Hamilton	327,300	322,400	99
	Henry	10,300	10,200	99
	Highland	13,000	12,700	98
	Hocking	9,700	9,500	98
	Jackson	11,400	11,100	97
	Lorain	96,300	95,300	99
	Lucas	177,000	175,000	99
	Madison	11,600	11,400	98
	Mahoning	103,700	102,600	99
	Marion	24,700	24,400	99
	Medina	40,900	40,400	99
	Meigs	9,200	9,000	97
	Mercer	13,000	12,800	98
	Monroe	6,500	6,300	97
	Montgomery	218,500	216,300	99
	Morgan	5,400	5,200	96
	Morrow	9,800	9,700	99
	Noble	4,300	4,100	95
	Paulding	7,400	7,300	99
	Pickaway	14,900	14,700	99
	Pike	8,600	8,400	97
	Portage	47,600	47,100	99
	Preble	14,000	13,800	99
	Ross	23,200	22,700	98
	Sandusky	23,000	22,800	99
	Stark	138,700	137,000	99
Summit	193,500	191,500	99	
Union	10,800	10,600	98	
Van Wert	11,400	11,200	98	
Warren	35,100	34,700	99	
Wayne	34,700	33,800	97	
Williams	13,500	13,200	98	
Wood	38,800	38,300	99	
Wyandot	7,900	7,700	97	
	OKLAHOMA			
	Atoka	4,800	4,700	98
	Bryan	12,700	12,400	98
	Caddo	12,100	11,900	99
	Canadian	24,100	23,900	99
	Cherokee	11,900	11,700	98
	Cleveland	56,900	56,200	99
	Coal	2,400	2,400	100
	Cotton	3,300	3,300	100
	Craig	5,600	5,500	98
	Creek	23,800	23,500	99
	Delaware	10,400	10,100	97
	Ellis	2,400	2,300	96
	Garfield	26,300	26,000	99
	Garvin	11,800	11,700	99
	Grady	16,700	16,500	99
	Harmon	1,800	1,800	100
	Haskell	4,700	4,600	98
	Hughes	5,900	5,800	98
	Jefferson	3,400	3,400	100
	Johnston	4,300	4,200	98
	Kingfisher	5,800	5,800	100
	Latimer	3,800	3,700	97
	Mc Clain	8,500	8,400	99
	Mc Curtin	13,700	13,300	97
	Major	3,600	3,500	97
	Marshall	5,200	5,100	98

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OKLAHOMA—(Continued)			
	Mayes	13,700	13,500	99
	Muskogee	27,100	26,700	99
	Noble	4,800	4,800	100
	Nowata	4,800	4,800	100
	Okiahoma	239,200	237,300	99
	Osage	16,600	16,500	99
	Pawnee	6,800	6,700	99
	Payne	24,900	24,600	99
	Pittsburg	16,400	16,100	98
	Pottawatomie	23,000	22,700	99
	Pushmataha	5,200	5,000	97
	Rogers	19,200	19,000	99
	Seminole	11,200	11,100	99
	Tulsa	203,500	201,900	99
	Wagoner	17,600	17,400	99
	Washita	5,900	5,800	98
	OREGON			
	Benton	25,400	23,800	94
	Clackamas	91,100	88,200	97
Clatsop	12,900	12,200	95	
Columbia	13,700	13,200	96	
Coos	24,000	22,200	93	
Douglas	35,600	33,900	95	
Gilliam	800	700	88	
Lake	3,000	2,800	93	
Lane	108,600	104,600	96	
Linn	34,800	33,500	96	
Marion	79,400	76,300	96	
Morrow	3,000	2,800	93	
Multnomah	237,800	229,100	96	
Polk	17,500	16,900	97	
Umatilla	22,600	21,200	94	
Wasco	8,500	8,000	94	
Washington	104,700	102,400	98	
PENNSYLVANIA				
Allegheny	544,200	536,700	99	
Armstrong	29,400	28,900	98	
Beaver	73,400	72,500	99	
Bedford	17,200	16,700	97	
Blair	50,400	49,500	98	
Bradford	23,100	22,600	98	
Cambria	64,900	64,000	99	
Carbon	20,900	20,500	98	
Centre	38,800	37,700	97	
Clarion	15,200	14,900	98	
CiInton	14,200	13,900	98	
Crawford	32,800	32,000	98	
Dauphin	93,100	91,300	98	
Delaware	193,100	191,500	99	
Fayette	58,900	57,500	98	
Franklin	43,000	41,600	97	
Greene	15,100	14,700	97	
Indiana	32,300	31,600	98	
Jefferson	18,500	18,100	98	
Lancaster	133,900	129,300	97	
Lawrence	38,500	37,800	98	
Lycoming	43,900	42,500	97	
Mc Kean	18,300	17,800	97	
Mifflin	17,400	16,800	97	
Monroe	28,900	28,400	98	
Northumberland	38,900	37,800	97	
Pike	8,300	8,000	96	
Snyder	11,800	11,300	96	
Somerset	30,200	29,500	98	
Sullivan	2,200	2,100	95	
Susquehanna	13,800	13,500	98	
Union	10,800	10,300	95	
Warren	17,300	16,700	97	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	PENNSYLVANIA—(Continued)			
	Washington	80,100	78,800	98
	Wayne	13,900	13,400	96
	Westmoreland	145,800	144,000	99
	Wyoming	10,000	9,800	98
	RHODE ISLAND			
	Bristol	16,100	16,000	99
	Kent	57,800	57,300	99
	Providence	214,900	212,100	99
	Washington	34,300	33,700	98
SOUTH CAROLINA				
Abbeville	8,200	8,000	98	
Anderson	52,300	51,700	99	
Bamberg	5,900	5,800	98	
Cherokee	14,300	14,100	99	
Chester	10,100	10,000	99	
Chesterfield	13,900	13,600	98	
Clarendon	9,200	8,900	97	
Colleton	11,200	10,900	97	
Edgefield	6,100	6,000	98	
Fairfield	6,500	6,300	97	
Hampton	6,600	6,400	97	
Jasper	5,200	5,100	98	
Kershaw	14,300	14,000	98	
Lancaster	19,400	19,200	99	
Laurens	17,600	17,400	99	
Lee	6,000	5,800	97	
Lexington	56,300	55,500	99	
Marion	11,600	11,300	97	
Newberry	11,600	11,400	98	
Oconee	19,300	19,100	99	
Orangeburg	28,400	27,700	98	
Pickens	29,400	29,000	99	
Union	10,700	10,600	99	
Williamsburg	12,100	11,800	98	
York	38,900	38,400	99	
SOUTH DAKOTA				
Beadle	7,500	7,400	99	
Bennett	1,000	1,000	100	
Brookings	8,700	8,600	99	
Brule	2,000	2,000	100	
Butte	3,300	3,200	97	
Charles Mix	3,300	3,200	97	
Clark	1,900	1,900	100	
Clay	4,800	4,700	98	
Corson	1,500	1,400	93	
Dewey	1,500	1,400	93	
Edmunds	1,800	1,800	100	
Faulk	1,200	1,200	100	
Grant	3,300	3,200	97	
Gregory	2,100	2,100	100	
Hamlin	1,900	1,900	100	
Hyde	800	800	100	
Jackson	1,300	1,300	100	
Jerauld	1,100	1,100	100	
Kingsbury	2,600	2,600	100	
Lake	4,000	4,000	100	
Lincoln	5,200	5,100	98	
Mc Cook	2,300	2,300	100	
Marshall	2,000	1,900	95	
Meade	7,400	7,300	99	
Mellette	700	700	100	
Moody	2,400	2,400	100	
Perkins	1,800	1,700	94	
Roberts	3,800	3,700	97	
Sanborn	1,200	1,200	100	
Spink	3,300	3,300	100	
Turner	3,500	3,500	100	
Union	4,300	4,300	100	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	SOUTH DAKOTA—(Continued)			
	Walworth	2,700	2,600	96
	Yankton	7,000	6,900	99
	TENNESSEE			
	Bedford	10,300	10,200	99
	Benton	6,100	6,000	98
	Bledsoe	3,300	3,200	97
	Blount	30,500	30,300	99
	Cannon	3,900	3,900	100
	Chester	4,500	4,400	98
	Clalborne	9,100	8,900	98
	Cocke	10,800	10,600	98
	Crockett	5,300	5,200	98
	Cumberland	11,300	11,100	98
	Davidson	186,100	185,200	100
	De Kalb	5,500	5,400	98
	Dickson	11,700	11,600	99
	Fentress	5,500	5,400	98
	Greene	20,000	19,800	99
	Hancock	2,400	2,400	100
	Hardeman	8,000	7,900	99
	Haywood	6,600	6,500	98
	Henderson	8,400	8,300	99
	Henry	11,500	11,300	98
	Houston	2,400	2,400	100
	Humphreys	6,100	6,100	99
	Jackson	3,400	3,300	97
	Jefferson	11,600	11,500	99
	Lauderdale	8,800	8,700	99
	Lewis	3,400	3,400	100
	Lincoln	9,900	9,800	99
	Loudon	11,100	11,000	99
	Mc Nairy	9,000	8,900	99
	Macon	6,200	6,100	98
	Marshall	7,600	7,500	99
	Maury	19,300	19,100	99
	Monroe	10,500	10,400	99
	Overton	6,300	6,200	98
	Pickett	1,600	1,600	100
	Polk	4,800	4,700	98
	Rutherford	32,000	31,800	99
	Sevier	17,100	16,900	99
	Shelby	280,200	278,100	99
	Sumner	32,200	31,900	99
	Warren	12,700	12,500	98
	Wayne	5,100	5,000	98
	Weakley	12,000	11,800	99
	White	7,400	7,300	99
	Williamson	22,100	21,900	99
	Wilson	21,600	21,400	99
	TEXAS			
	Angelina	24,800	24,400	98
	Aransas	6,400	6,300	98
	Archer	3,000	3,000	100
	Atascosa	9,500	9,300	98
	Bandera	3,500	3,500	100
	Bastrop	10,700	10,400	98
	Baylor	2,000	2,000	100
	Brazoria	66,600	66,000	99
	Brazos	40,900	40,200	98
	Briscoe	1,000	1,000	100
	Brooks	2,800	2,700	96
	Burleson	4,900	4,800	97
	Burnet	8,700	8,600	99
	Caldwell	8,200	8,000	98
	Callahan	4,800	4,700	98
	Cass	11,400	11,200	98
	Cherokee	14,900	14,600	98

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TEXAS—(Continued)			
	Clay	4,100	4,100	100
	Colorado	7,600	7,400	97
	Comal	15,900	15,700	99
	Cooke	11,300	11,200	99
	Cottle	1,200	1,200	100
	Crosby	2,900	2,900	100
	Culberson	1,000	1,000	100
	Dallas	654,700	649,700	99
	Denton	62,700	62,100	99
	De Witt	7,300	7,100	97
	Donley	1,600	1,600	100
	Duval	4,200	4,100	98
	Eastland	8,400	8,200	98
	Edwards	700	700	100
	Ellis	22,800	22,500	99
	Fayette	8,300	7,900	95
	Floyd	3,300	3,300	100
	Fort Bend	56,200	55,400	98
	Galveston	77,000	76,100	99
	Gillespie	6,000	5,800	97
	Goliad	1,900	1,800	95
	Gonzales	6,200	6,100	98
	Gregg	42,100	41,600	99
	Guadalupe	18,500	18,200	98
	Hall	2,200	2,100	95
	Hardin	15,900	15,600	98
	Harris	1,036,000	1,026,400	99
	Hartley	1,400	1,400	100
	Haskell	3,000	3,000	100
	Henderson	20,100	19,700	98
	Hidalgo	92,600	90,900	98
	Hill	10,400	10,200	98
	Hockley	8,500	8,400	99
	Hunt	22,700	22,400	98
	Irion	500	500	100
	Jack	3,100	3,100	100
	Jackson	5,100	5,000	98
	Jeff Davis	600	600	100
	Johnson	28,300	28,000	99
	Jones	6,700	6,600	99
	Karnes	4,800	4,700	98
	Kendall	4,600	4,500	98
	Kimble	1,600	1,500	94
	Knox	1,900	1,900	100
	Lavaca	7,700	7,400	96
	Lee	4,700	4,600	98
	Leon	4,600	4,400	97
	Liberty	19,700	19,400	98
	Llano	5,100	5,000	98
	Lubbock	81,600	80,900	99
	Lynn	2,800	2,800	100
	Martin	1,600	1,600	100
	Mason	1,600	1,500	94
	Matagorda	15,700	15,400	98
	Medina	8,400	8,200	98
	Menard	900	900	100
	Montague	7,400	7,300	99
	Montgomery	57,500	56,500	98
	Morris	5,700	5,600	98
	Navarro	14,800	14,500	98
	Newton	5,100	4,900	97
	Oldham	700	700	100
	Panola	8,500	8,300	98
	Parker	18,700	18,500	99
	Polk	11,200	10,900	97
	Refugio	3,300	3,300	100
	Sabine	3,800	3,700	97
	San Augustine	3,500	3,400	97

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TEXAS—(Continued)			
	Shelby	9,500	9,300	98
	Sherman	1,100	1,100	100
	Smith	53,600	52,900	99
	Somervell	2,000	2,000	100
	Stonewall	1,000	1,000	100
	Swisher	3,400	3,400	100
	Tarrant	355,300	352,600	99
	Taylor	43,100	42,700	99
	Throckmorton	900	900	100
	Titus	8,700	8,500	98
	Tom Green	34,700	34,300	99
	Travis	191,200	189,000	99
	Tyler	6,800	6,600	97
	Upshur	12,100	11,900	98
	Upton	1,600	1,600	100
	Van Zandt	13,800	13,500	98
	Walker	14,400	13,900	97
	Webb	30,600	30,000	98
	Wharton	15,300	15,000	98
	Wichita	45,400	45,100	99
	Willacy	5,000	4,900	98
	Wilson	6,400	6,200	97
	Winkler	3,600	3,600	100
	Wise	11,100	11,000	99
Wood	10,800	10,600	98	
Young	8,600	8,500	99	
UTAH				
Beaver	1,400	1,400	100	
Box Elder	10,600	10,500	99	
Cache	19,800	19,300	97	
Davis	47,300	46,800	99	
Duchesne	4,200	4,000	95	
Emery	4,200	4,100	98	
Iron	6,100	5,800	95	
Juab	1,700	1,700	100	
Kane	1,600	1,400	88	
Morgan	1,500	1,500	100	
Rich	800	800	100	
Salt Lake	228,600	225,300	99	
San Juan	3,400	3,100	91	
Sanpete	5,000	4,900	98	
Sevier	5,100	5,000	98	
Tooele	8,700	8,600	99	
Uintah	7,500	7,200	96	
Wasatch	3,100	3,000	97	
Washington	9,500	9,000	95	
Weber	51,500	50,800	99	
VIRGINIA				
Accomack	11,800	11,500	97	
Albemarle	36,600	35,900	98	
Amherst	9,700	9,500	98	
Appomattox	4,400	4,300	98	
Arlington	124,100	123,400	99	
Augusta	32,600	32,200	99	
Bath	2,100	2,100	100	
Bland	2,300	2,200	96	
Botetourt	8,800	8,700	99	
Brunswick	5,100	5,000	98	
Carroll	11,200	11,000	98	
Chesterfield	58,100	57,800	99	
Cumberland	2,900	2,800	97	
Fairfax	249,100	248,200	100	
Gloucester	8,500	8,400	99	
Grayson	7,500	7,400	99	
Greene	3,000	2,900	97	
Greensville	5,200	5,100	98	
Halifax	12,200	12,000	98	
Henrico	73,100	72,400	99	

WTBS—(Continued)
(Arbitron Data Continued)

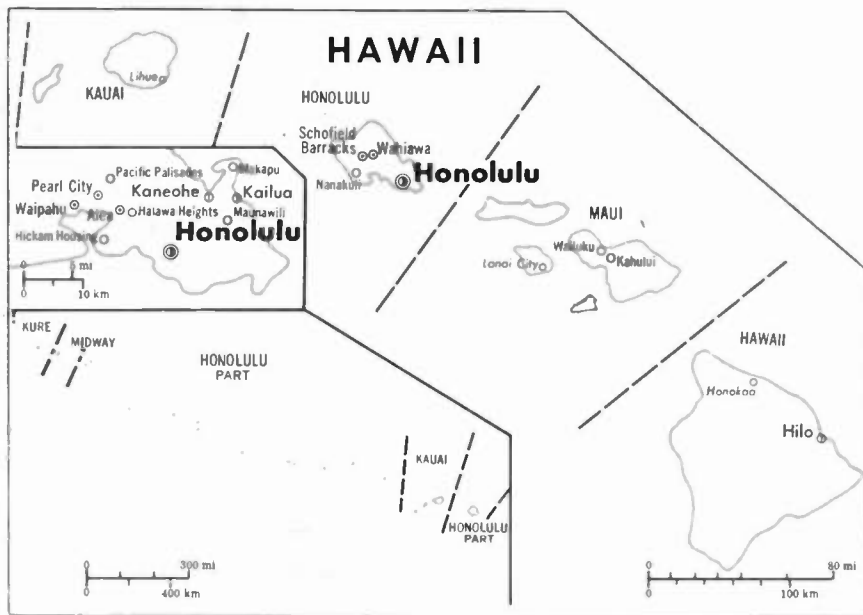
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	VIRGINIA—(Continued)			
	James City	11,900	11,700	98
	King William	3,500	3,500	100
	Lancaster	4,100	4,000	98
	Lee	9,500	9,300	98
	Loudoun	22,200	21,900	99
	Mecklenburg	10,300	10,100	98
	Middlesex	3,200	3,100	97
	Montgomery	26,600	26,300	99
	Nelson	4,300	4,200	98
	Nottoway	5,200	5,100	98
	Prince Edward	5,000	4,900	98
	Prince George	15,300	15,200	99
	Prince William	58,000	57,600	99
	Rockbridge	10,800	10,600	98
	Rockingham	27,100	26,700	99
	Shenandoah	11,000	10,900	99
	Spotsylvania	19,300	19,100	99
	Stafford	14,700	14,500	99
	Westmoreland	5,600	5,500	98
	York	15,200	15,100	99
	Norfolk City	85,900	85,100	99
	Portsmouth City	36,600	36,300	99
	Richmond City	85,500	84,800	99
	VERMONT			
Bennington	13,000	12,700	98	
Essex	2,200	2,200	100	
Franklin	12,200	12,100	99	
Lamoille	6,600	6,500	98	
Orleans	8,500	8,400	99	
Rutland	21,900	21,300	97	
Washington	19,700	19,300	98	
Windham	15,100	14,400	95	
Windsor	20,500	19,900	97	
WASHINGTON				
Adams	4,900	4,700	96	
Asotin	6,800	6,600	97	
Benton	46,600	45,100	97	
Chelan	18,700	17,900	96	
Clallam	22,100	21,200	96	
Clark	77,700	75,700	97	
Cowlitz	31,500	30,500	97	
Douglas	9,200	8,900	97	
Franklin	13,700	13,300	97	
Garfield	1,000	900	90	
Jefferson	7,400	7,100	96	
King	530,400	512,100	97	
Kltsap	61,400	59,900	98	
Klickitat	6,400	6,000	94	
Lewis	22,300	21,200	95	
Mason	13,600	13,200	97	
Pacific	7,400	6,900	94	
Pend Oreille	3,400	3,300	97	
Pierce	193,300	188,400	97	
Skamania	3,200	3,000	94	
Snohomish	137,700	134,000	97	
Spokane	138,000	133,700	97	
Stevens	11,400	10,800	95	
Thurston	54,600	53,100	97	
Wahkiakum	1,400	1,300	93	
Whatcom	43,200	41,400	96	
Whitman	13,400	12,900	96	
Yakima	66,200	63,300	96	
WISCONSIN				
Adams	5,700	5,500	96	
Ashland	6,400	6,300	98	
Barron	15,300	14,900	97	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	WISCONSIN—(Continued)			
	Brown	65,600	65,100	99
	Buffalo	5,400	5,300	98
	Calumet	10,600	10,400	98
	Chippewa	18,300	18,000	98
	Clark	11,700	11,300	97
	Columbia	16,500	16,200	98
	Crawford	6,100	6,000	98
	Dane	130,700	127,900	98
	Dodge	26,100	25,600	98
	Door	10,300	10,200	99
	Douglas	16,700	16,500	99
	Dunn	12,100	11,800	98
	Eau Claire	29,800	29,300	98
	Florence	1,500	1,500	100
	Fond Du Lac	31,100	30,600	98
	Forest	3,400	3,300	97
	Grant	17,600	17,000	97
	Green Lake	7,100	6,900	97
	Iowa	7,200	7,000	97
	Jefferson	23,700	23,400	99
	Juneau	8,400	8,100	96
	Kewaunee	6,800	6,700	99
	Lafayette	6,100	6,000	98
	Langlade	7,300	7,200	98
	Lincoln	10,000	9,900	99
	Manitowoc	29,800	29,500	99
	Marathon	41,000	40,500	99
	Marinette	15,300	15,100	99
	Marquette	5,100	4,900	96
	Milwaukee	367,900	363,300	99
	Monroe	12,700	12,400	98
	Outagamie	46,500	46,200	99
Ozaukee	24,000	23,700	99	
Portage	20,100	19,700	98	
Price	6,100	5,900	97	
Richland	6,500	6,300	97	
Rusk	5,800	5,600	97	
Sauk	17,000	16,600	98	
Shawano	13,400	13,200	99	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	WISCONSIN—(Continued)			
	Sheboygan	36,600	36,200	99
	Taylor	6,600	6,400	97
	Trempealeau	9,700	9,400	97
	Vernon	9,700	9,500	98
	Vilas	7,300	7,100	97
	Walworth	27,100	26,700	99
	Washington	30,000	29,700	99
	Waukesha	98,200	97,200	99
	Waupaca	16,100	15,900	99
	Waushara	7,700	7,500	97
	Wood	27,400	27,000	99
	WEST VIRGINIA			
	Barbour	6,100	6,000	98
	Berkeley	18,500	18,300	99
	Boone	10,800	10,700	99
	Braxton	5,200	5,100	98
	Doddridge	2,600	2,600	98
	Gilmer	3,000	2,900	97
	Grant	3,800	3,700	97
	Hardy	3,700	3,600	97
	Jackson	9,300	9,200	99
	Lincoln	8,100	8,000	99
	Monongalia	28,800	28,400	99
	Monroe	4,600	4,400	96
	Nicholas	10,300	10,200	99
	Pendleton	3,000	2,900	97
	Randolph	10,400	10,200	98
	Ritchie	4,400	4,300	98
	Roane	5,600	5,500	98
	Summers	5,500	5,300	96
	Taylor	6,100	6,000	98
	WYOMING			
Albany	11,400	10,900	96	
Crook	2,100	2,000	95	
Fremont	14,300	13,900	97	
Lincoln	4,800	4,600	96	
Niobrara	1,200	1,200	100	
Platte	5,600	5,300	95	



Hawaii Station Status as of August 15, 1985

Commercial Television Stations
Educational Television Stations

VHF	UHF	TOTAL
11	2	13
2	0	2
		15

Arbitron Does Not Have Weekly Circulation Data for Hawaii

Market	Arbitron ADI TV Households	Rank
Hilo, HI
Honolulu, HI
Wailuku

Market Area Commercial TV Stations
 KGMD-TV (9), KHAW-TV (11), KHVO (13), KOHA-TV (2)
 KGMB (9), KHAI-TV (20), KHNL-TV (13), KHON-TV (2), KITV (4), KSHO (26)
 KAIH-TV (7), KGMV (3), KMAU (12)

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Hawaii—Hilo

KGMD-TV

Ch. 9

(Satellite of KGMB, Honolulu)

Network Service: CBS.

Licensee: Heftel Broadcasting Corp., 1599 Kapiolani Blvd., Honolulu, HI 96814.

Telephones: 808-949-6131, Honolulu; 808-935-6221, Hilo.

Studio: 58 Manaolana Place, Hilo 96720.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 9.68-kw visual, 1.71-kw aural. Antenna: Minus 290-ft. above av. terrain, 258-ft. above ground, 1120-ft. above sea level.

Latitude	19°	43'	00"
Longitude	155°	08'	13"

Transmitter: 58 Manaolana Place.

Ownership: Heftel Bcstg. Corp., 100%. For other Heftel interests, see KGMV, Wailuku, HI. **Note:** Sale to Lee Enterprises Inc. pends.

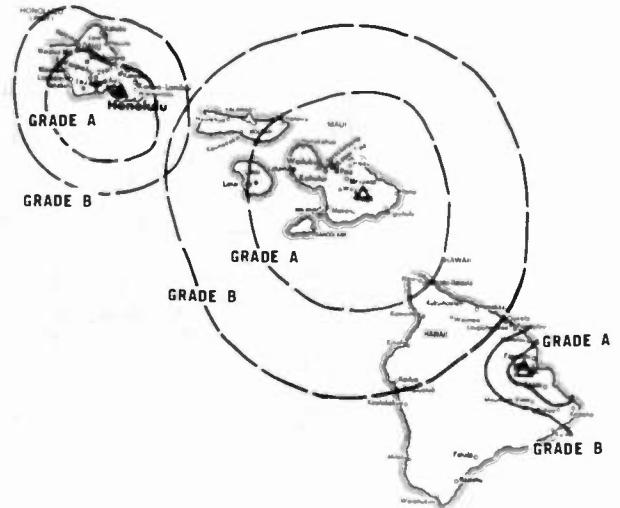
Began Operation: May 15, 1955.

Personnel:

EARL McDANIEL, vice president.

Rates: Sold in combination with KGMB, Honolulu.

NETWORK BASE HOURLY RATE: Bonus to KGMB, Honolulu.



KGMD-TV BPCT-4894 Granted 1/5/76

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Hawaii—Hilo

KHAW-TV

Ch. 11

(Satellite of KHON-TV, Honolulu)

Network Service: NBC.

Licensee: Simpson Communications Inc., 505 E. Girard St., Indianola, IA 50125.

Studio: 1170 Auahi St., Honolulu 96814.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 2.09-kw visual, 0.275-kw aural. Antenna: Minus 823-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude	19°	43'	56"
Longitude	155°	04'	09"

Transmitter: Naniloa Hotel, Hilo.

News Service: AP, CNN.

Ownership: Non-profit, non-stock corp. Officers: Charles O. Lavery, pres.; Joseph Walt, v.p.; Barbara M. Mack, secy.; Richard W. Buxton, v.p.-treas.

Began Operation: Nov. 27, 1961. Transfer to present owner from McCoy Bcstg. approved by FCC March 8, 1979.

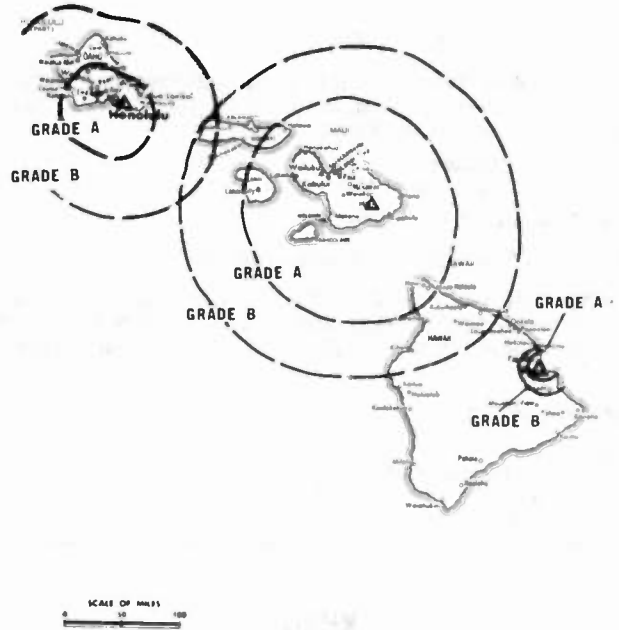
Represented (sales): Blair Television.

Represented (legal): Marmet & McCombs, P.C.

Personnel: See KHON-TV, Honolulu. Satellite has resident engineering personnel only.

Rates: Sold in combination with KHON-TV, Honolulu and KAIH-TV, Wailuku and K55DZ, Lihue, with rates applying to simultaneous telecasts on all stations.

NETWORK BASE HOURLY RATE: Bonus to KHON-TV, Honolulu.



KHAW-TV BPCT-3246 Granted 10/17/63

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Hawaii—Hilo

KOHA-TV

Ch. 2

Network Service: None, independent.

Licensee: Oceanic Bcstg. Co. Inc., 15-2682 Ina St., Hawaiian Beaches, HI 96778.

Studio: 71 Banyan Dr., Hilo, HI 96720.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 2.310-kw max. visual, 0.231-kw max. aural. Antenna: Minus 574-ft. above av. terrain, 142-ft. above ground, 148-ft. above sea level.

Latitude 19° 43' 51"
Longitude 155° 04' 11"

Satellite Earth Station: Harris; Drake receivers.

Transmitter: 71 Banyan Dr., Hilo Hawaiian Hotel, Hilo.

Ownership: Buck Production Co., 85%; Jonathan C. Starr, 15%. Buck Production ownership: Gilbert Buck, Aileen D. Buck, George W. Buck & estate of Rodney R. Buck, gen. partners, 25% each. BPC has interest in applicants for LPTVs.

Began Operation: Aug. 22, 1983.

Personnel:
EDWARD L. CORN, operations manager.

Rates: Not available.

KHVO

Ch. 13

(Satellite of KITV, Honolulu)

Network Service: ABC.

Licensee: Shamrock Bcstg. Co., Naniloa Hotel, Hilo, HI.

Studio: Naniloa Hotel, Hilo, HI.

Telephone: 808-935-8289, Hilo.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 4.68-kw visual, 1.59-kw aural. Antenna: Minus 823-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude 19° 43' 57"
Longitude 155° 04' 04"

Transmitter: Naniloa Hotel, Hilo, HI.

Ownership: See KITV, Honolulu.

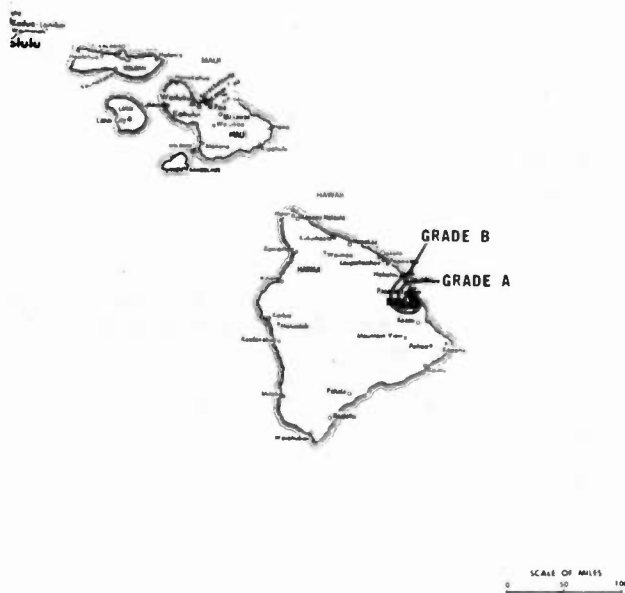
Began Operation: May 15, 1960.

Represented (sales): Seltel Inc.

Personnel:
See KITV, Honolulu.

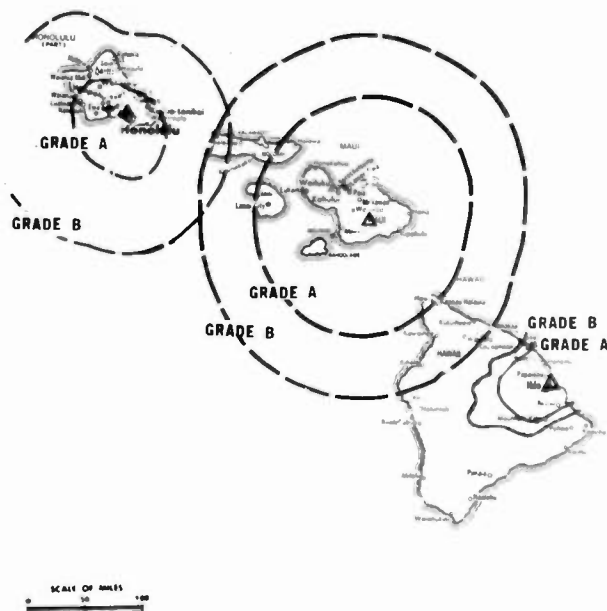
Rates: Sold in combination with KITV, Honolulu.

NETWORK BASE HOURLY RATE: Included with KITV Honolulu.



KOHA-TV BNPCT-830316KE Granted 5/27/83

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KHVO BPCT-3077 Granted 9/6/62

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Hawaii—Honolulu

KGMB

Ch. 9

(Also operates satellite KGMD-TV, Hilo and semi-satellite KGMV, Wailuku, Maui)

Network Service: CBS.

Licensee: Lee Enterprises Inc., 130 E. 2nd St., Davenport, IA 52801.

Studio: 1534 Kapiolani Blvd., Honolulu, HI 96814.

Telephone: 808-944-5200.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 209-kw visual, 29.5-kw aural. Antenna: Minus 170-ft. above av. terrain, 436-ft. above ground, 441-ft. above sea level.

Latitude	21°	17'	45.7"
Longitude	157°	50'	35.7"

Transmitter: 1534 Kapiolani Blvd.

News Service: UPI.

Satellite Earth Station: Common Carrier, Wold Communications Inc.; Scientific-Atlanta, 10-meter.

Ownership: Lee Enterprises Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 1, 1952. Sale of Consolidated Amusement Corp. and its 75.45% interest to Hialand Development Corp. approved Dec. 3, 1958 by FCC (*Television Digest*, Vol. 14:40, 41, 46). Sale of 75.45% to Honolulu Star-Bulletin approved Dec. 22, 1959 (Vol. 15:52). Sale by Honolulu Star-Bulletin approved May 5, 1965 (Vol. 4:42; 5:19). Transfer of control from the Standard Corp. to the Heftels approved Oct. 1, 1972. Sale to present owner by the Heftels approved by FCC Jan. 27, 1977 (Vol. 16:37).

Represented (sales): Katz Television.

Represented (legal): Pierson, Ball & Dowd.

Personnel:

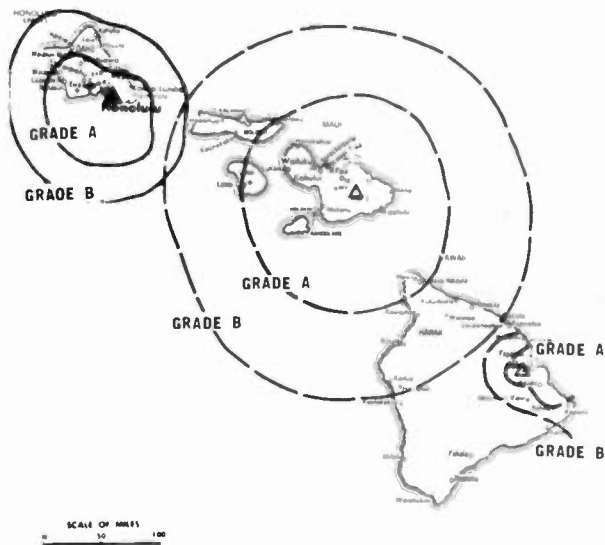
LEE CARLSON, general manager.
ED WONG, controller.
PHIL ARNONE, program director.
JOHN WRAY, promotion manager.
SHEREL GALLAGHER, manager, production.
ROBERT SEVEY, news director.
JAMES DONEY, director, community affairs/human resources.
ROD SHIMABUKURO, chief engineer.
SHARON KANALEY, national sales manager.

Highest One Hour Rate: \$4000.

Highest 30 Sec. Rate (Jan. 16, 1984): \$900.

Note: Above rates include satellite operation of KGMD-TV, Hilo, KGMV, Wailuku; translators K69BZ, Lihue and K57BI, Wailua.

NETWORK BASE HOURLY RATE: \$686.



KGMB BPCT-3610 Granted 10/19/65

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(305) 423-9426
1-800-328-3500

Hawaii—Honolulu

KHAI-TV

Ch. 20

Network Service: None, independent.

Licensee: Honolulu Family Television Ltd. Partnership, Osborne Office Center, Suite 260, Chattanooga, TN 37411.

Studio: 735 Sheridan St., Honolulu, HI 96814.

Telephone: 808-943-1169.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 537-kw max. visual, 63-kw max. aural. Antenna: Minus 150-ft. above av. terrain, 320-ft. above ground, 330-ft. above sea level.

Latitude	21°	17'	56"
Longitude	157°	50'	44"

Transmitter: Atlas Insurance Bldg., 1150 King St., Honolulu.

Ownership: Media Central Inc., gen. partner, 51%; Honolulu TV 20 Ltd. Partnership, ltd. partner, 49%. MCI ownership: See KBSI, Cape Girardeau, MO. HTV20 ownership: Southern Star Media Corp. & Harley G. Hunter, gen. partners, 0.05% each; 44 ltd. partners.

Began Operation: Dec. 30, 1983. Sale to present owners approved by FCC Jan. 18, 1985.

Represented (legal): Seymour M. Chase, P.C.

Represented (engineering): A. D. Ring & Associates.

Personnel:

DANIEL KAWAKAMI, general manager.

Highest One Hour Rate: \$800.

Highest 30 Sec. Rate: \$100.

KSHO

Ch. 26

Network Service: None, independent.

Licensee: Mauna Kea Bcstg. Co., 10880 Wilshire Blvd., Suite 2007, Los Angeles, CA 90024.

Studio: 970 N. Kalaheo Ave., Honolulu, HI 96734.

Telephone: 808-254-5826.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 99.3-kw max. visual, 9.93-kw max. aural. Antenna: 2110-ft. above av. terrain, 100-ft. above ground, 2540-ft. above sea level.

Latitude	21°	19'	49.2"
Longitude	157°	45'	24.1"

Holds CP for change to 75.9-kw max. visual, 7.59-kw max. aural, 2120-ft. above av. terrain, 60-ft. above ground, 2500-ft. above sea level. BPCT-850305KF.

Transmitter: Wiliwillnui Ridge, Honolulu.

News Service: UPI.

Ownership: Saul Levine, pres., 80%; F. E. Wilson, v. p., 20%; Anita L. Levine, secy.-treas. S. Levine & Wilson have interest in KKGO(FM), Los Angeles.

Began Operation: Dec. 23, 1982.

Represented (sales): Adam Young Inc.

Represented (legal): Cohn & Marks.

Personnel:

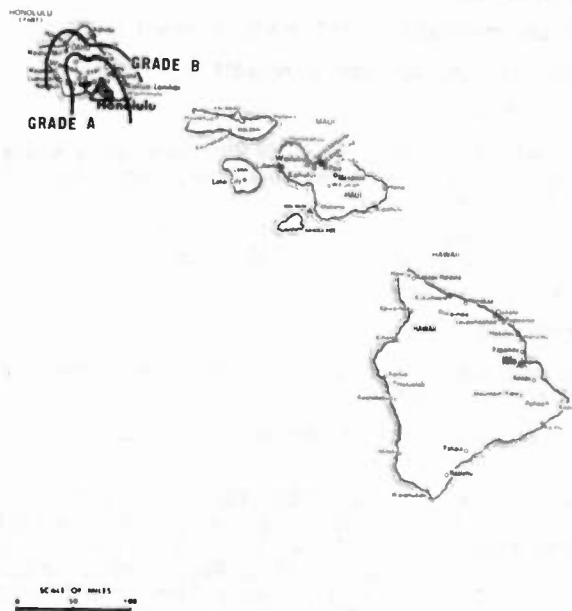
BILL KLINE, general manager.

TOM HAGNER, sales manager.

GARRETT NAKAHODO, program coordinator.

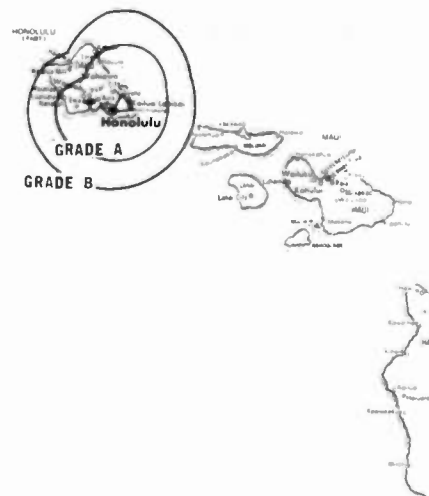
CYNTHIA YIP, news director.

Highest 30 Sec. Rate (July 15, 1985): \$400.



KHAI-TV BPCT-830110KF Granted 10/7/83

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KSHO BPCT-850305KF Granted 5/28/85

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Hawaii—Honolulu

KHON-TV

Ch. 2

(Also operates satellites KAIH-TV, Wailuku & KHAH-TV, Hilo)

Network Service: NBC.

Licensee: Burnham Bcstg. Co. Ltd. Partnership, Suite 1400, One Magnificent Mile, Chicago, IL 60611.

Studio: 1170 Auahi St., Honolulu, HI 96814.

Telephone: 808-531-8585.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 60-ft. above av. terrain, 500-ft. above ground, 506-ft. above sea level.

Latitude	21°	17'	39"
Longitude	157°	50'	18"

Transmitter: Century Center, 1750 Kalakaua Ave.

Satellite Earth Stations: 2 in operation; Harris, 6.1-meter; Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: Peter B. Desnoes, gen. partner, 50%; Lawrence Beck, Dean Buntrock, Peer Pederson, Leonard Ring, Howard C. Warren & Alloy Consolidated Industries, Ltd. partners, 7.0886% each; David Meltzer, Ltd. partner, 3.9238%; Frank Magid, Ltd. partner, 3.5443%. Burnham Bcstg. owns WLUK-TV, Green Bay, WI. Ring has interest in Combined Cable Corp., cable group owner.

Began Operation: Dec. 15, 1952. Sale to present owners by Des Moines Register & Tribune approved by FCC Aug. 23, 1985 (**Television Digest**, Vol. 25:6). Previously, merger of Des Moines Register & Tribune Co. with McCoy Bcstg. Co. approved by FCC March 8, 1979. Sale to McCoy by Pacific & Southern Co. Inc. approved by FCC Jan. 17, 1973. Previously, merger with Jupiter Bcstg. of Georgia, surviving corp., now known as Pacific & Southern Bcstg. Co. Inc., approved Nov. 15, 1967 (Vol. 7:47). Assignment to Pacific & Southern Co. Inc. approved Dec. 15, 1967. Previous sale by co-owners Advertising Publishing Co. Ltd. & John D. Keating approved April 28, 1965 (Vol. 4:42). Sale to Advertiser Publishing Co. Ltd. and Island Bcstg. Co. by Herbert Richards approved by FCC June, 1953 (Vol. 9:26).

Represented (sales): Blair Television.

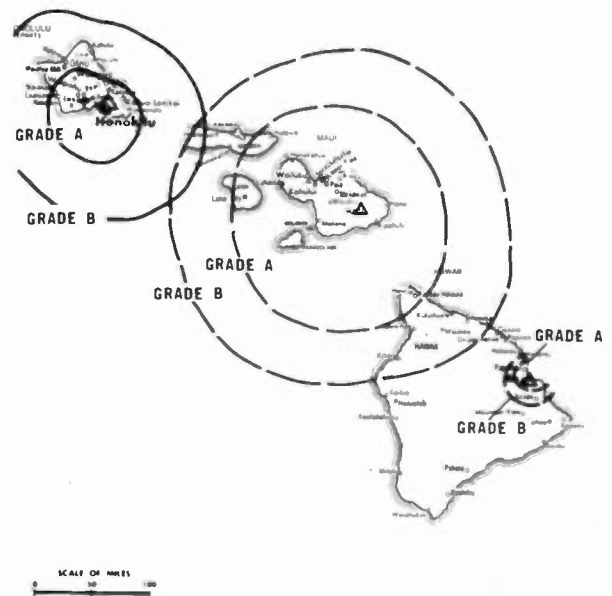
Represented (legal): Marmet & McCombs, P.C.

Personnel:

WILLIAM L. SNYDER, president & general manager.
WILLIAM D. GAETH, general sales manager.
WALTER ZIMMERMANN, news director.
JACK KELLNER, director, community affairs.
KENNETH R. ERICKSON, director of engineering.
ALAN L. HOFFMAN, program manager.
DENNIS CHRISTIANSON, promotion director.
JIM McCORMICK, production manager.

Highest 30 Sec. Rate (May 23, 1982): \$1200.

NETWORK BASE HOURLY RATE: \$525.



KHON-TV BPCT-4966 Granted 7/13/77

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ON TOP

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maintained by those who read
Television Digest regularly.

Hawaii—Honolulu

KHNL

Ch. 13

Network Service: None, independent.

Licensee: Mid-Pacific Television Associates, 150-B Puuhale Rd., Honolulu 96819.

Studio: 150-B Puuhale Rd.

Telephone: 808-847-3246.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 22-ft. above av. terrain, 500-ft. above ground, 505-ft. above sea level.

Latitude 21° 17' 09"
Longitude 157° 50' 21"

Transmitter: 2005 Kalia Rd., Honolulu.

Satellite Earth Stations: Microdyne, 10-meter; Scientific-Atlanta, 10-meter.

News Service: UPI.

Ownership: Hawaii-Nippon Communications Inc., 50%; Ten-Tel Assoc. Inc., 30%; Transpacific Television Inc., 20%. Hawaii-Nippon Communications Ownership: Elliott Cushman, pres., Lawrence Cushman, v.p., & Steven Cushman, secy.-treas., 33.33% each. Elliott Cushman owns 14% of KUAM-TV-AM-FM, Agana, Guam & 100% of Arizona Farmer Ranchman, Phoenix, AZ magazine publishing co. Ten-Tel Assoc. ownership: Sam N. Okinaga, pres., Clinton I. Shiraishi, v.p., Stanley Y. Mukai, secy., Alvin T. Shim, treas. Richard T. Mamiya, Chiaki Matsuo, Dr. Shigeo Natori, Lawrence N. Okinaga, Walter K. Tagawa & Jack H. Ujimori, 10% each. Transpacific Television Ownership: Asahi National Bcstg. Co. Ltd., 100%; Harold H. Kuwahara, pres.-v.p.-secy.-treas. Asahi National Bcstg. & subsidiaries engage in television broadcasting & programming in Japan; have no U.S. business entities & interests.

Began Operation: July 4, 1962. Sale by Hawaiian Paradise Park Corp. approved by FCC Sept. 21, 1967. Sale to present owners by Richard Eaton approved by FCC Nov. 28, 1979.

Represented (sales): Adam Young Inc.

Represented (legal): Shrinsky, Weitzman & Eisen.

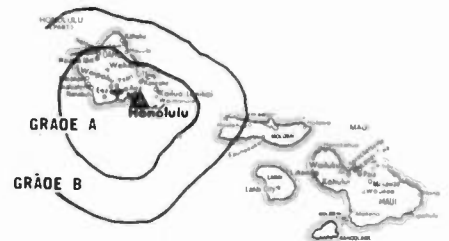
Represented (engineering): Hammett & Edison Inc.

Personnel:

GRACE FURUKAWA, assistant to general manager.
MICHAEL KEESLING, program director.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$350.



KHNL BPCT—810522KH Granted 6/15/81

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ATLANTA	400 Colony Sq., #1004, 30361	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151

Hawaii—Honolulu

KITV

Ch. 4

(Rebroadcast by KMAU, Walluku & KHVO, Hilo)

Network Service: ABC.

Licensee: Shamrock Bcstg. Co., 1290 Ala Moana Blvd.

Studio: 1290 Ala Moana Blvd., Honolulu, HI 96814.

Telephone: 808-545-4444. TWX: KITV 723-8387.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 45-ft. above av. terrain, 495-ft. above ground, 500-ft. above sea level.

Latitude 21° 17' 37"
Longitude 157° 50' 34"

Transmitter: Ala Moana Hotel, 410 Atkinson Dr., Honolulu.

Satellite Earth Station: Common Carrier.

News Service: UPI.

Ownership: Shamrock Holdings Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: April 16, 1954. Sale to present owner by Starr Bcstg. Group approved by FCC June 7, 1979. Sale to Starr by Lawrence S. Berger & assoc. approved June 15, 1973 (*Television Digest*, Vol. 12:47). Sale to Berger group by Kaiser Bcstg. approved Dec. 18, 1964 (Vol. 4:41, 51). Sale to Kaiser by Television Corp. of America Ltd. (Albert Zugsmith interests) which operated station as KULA-TV was approved June 11, 1958 (Vol. 14:19, 24). Previous sale to Television Corp. of America by American Bcstg. Stations Inc. (WMT, Cedar Rapids, IA, interlocking with WMT-TV) and Dolph Petty Bcstg. approved Jan. 11, 1956 (Vol. 11:46; 12:2).

Represented (sales): Seltel Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Hammett & Edison Inc.

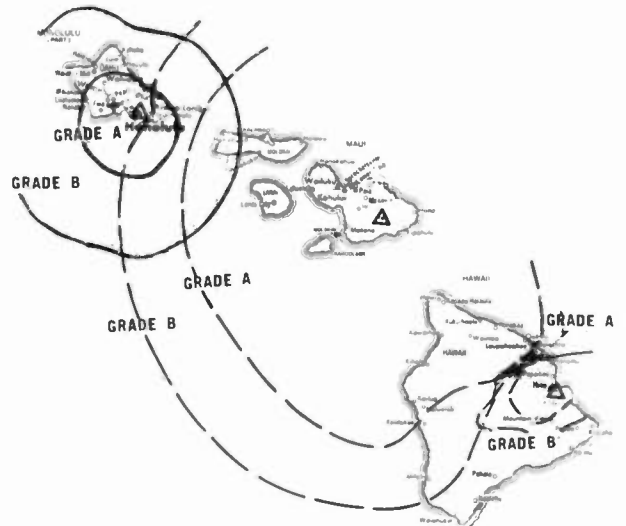
Personnel:

DICK GRIMM, president.
RICHARD SCHALLER, general manager.
DAVE MOORE, chief engineer.
MUNEO HAMADA, business manager.
PAUL UDELL, news director.
BOB TURNER, program director.
CHARLIE RILEY, production manager.
JOE LOEWENHARDT, commercial production manager.

Highest One Hour Rate: \$4500.

Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$500.



KITV BPCT-4921 Granted 7/2/76

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Hawaii—Wailuku

KAII-TV

Ch. 7

(Satellite of KHON-TV, Honolulu)

Network Service: NBC.

Licensee: Burnham Bcstg. Co. Ltd. Partnership, 1170 Auahi St., Honolulu, HI 96814.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 29.8-kw visual, 5.89-kw aural. Antenna: 5940-ft. above av. terrain, 75-ft. above ground, 10,025-ft. above sea level.

Latitude	20°	42'	41"
Longitude	156°	15'	26"

Transmitter: Mt. Haleakala, Maui.

News Services: AP, CNN.

Ownership: See KHON-TV, Honolulu.

Began Operation: Nov. 19, 1958.

Represented (sales): Blair Television.

Represented (legal): Marmet & McCombs, P.C.

Personnel: See KHON-TV, Honolulu. Satellite has resident engineering personnel only.

Rates: Sold in combination with KHON-TV, Honolulu & KHAW-TV, Hilo and K55DZ, Lihue, with rates applying to simultaneous telecasts on all stations.

NETWORK BASE HOURLY RATE: Bonus to KHON-TV, Honolulu.

KGMV

Ch. 3

(Satellite of KGMB, Honolulu)

Network Service: CBS.

Licensee: Heftel Broadcasting-Maul, 1599 Kapiolani Blvd., Honolulu, HI 96814.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 14.1-kw visual, 2.69-kw aural. Antenna: 5950-ft. above av. terrain, 60-ft. above ground, 10,054-ft. above sea level.

Latitude	20°	42'	41"
Longitude	156°	15'	35"

Transmitter: Mt. Haleakala, Maui.

Ownership: Joyce Heftel, 60%; Cecil Heftel, 40%. Heftel Bcstg. also owns KGMD-TV, Hilo; KSSK(AM), Honolulu; WLUP(FM), Chicago; WIKS(FM), Greenfield, IN; KULA(FM), Walpahu, HI; WLLT(FM), Fairfield, OH; 10% of WTFM(FM), Lake Success, NY.

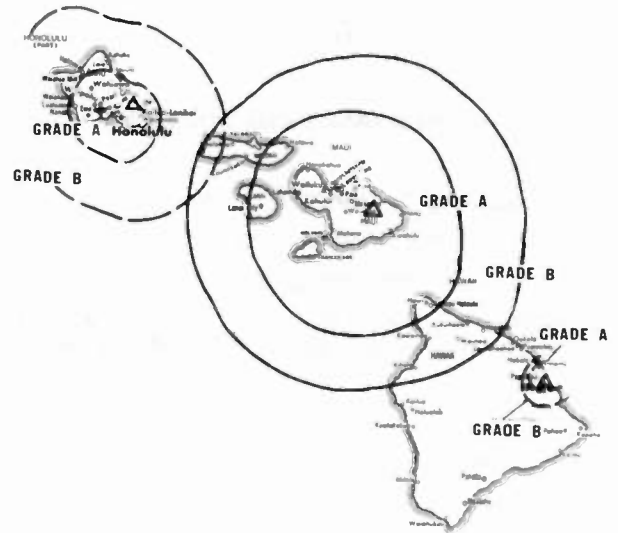
Began Operation: April 24, 1955. Sale to present owners by John S. Young approved by FCC March 7, 1974. Previous sale to Young by Pacific Bcstg. (Glasman interests) after they took over all properties from Honolulu Star-Bulletin approved May 5, 1965 (Television Digest, Vol. 4:42; 5:19). Note: Sale to Lee Enterprises Inc. pends.

Personnel:

EARL McDANIEL, vice president.

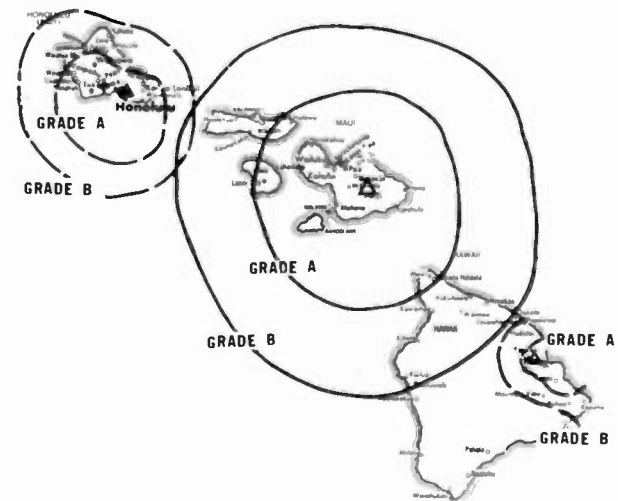
Rates: Sold in combination with KGMB, Honolulu & satellite KGMD-TV, Hilo, with rates applying to simultaneous telecasts on all three stations.

NETWORK BASE HOURLY RATE: \$50.



KAII-TV BPCT-2906 Granted 10/20/61

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KGMV BMPCT-2821 Granted 2/25/55

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Hawaii—Wailuku

KMAU

Ch. 12

(Satellite of KITV, Honolulu)

Network Service: ABC.

Licensee: Shamrock Bcstg. Co.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 30-kw visual, 4.36-kw aural. Antenna: 2.5° mechanical tilt, 6000-ft. above av. terrain, 100-ft. above ground, 10,000-ft. above sea level.

Latitude	20°	42'	43"
Longitude	156°	15'	26"

Transmitter: Haleakala Crater.

Ownership: See KITV, Honolulu.

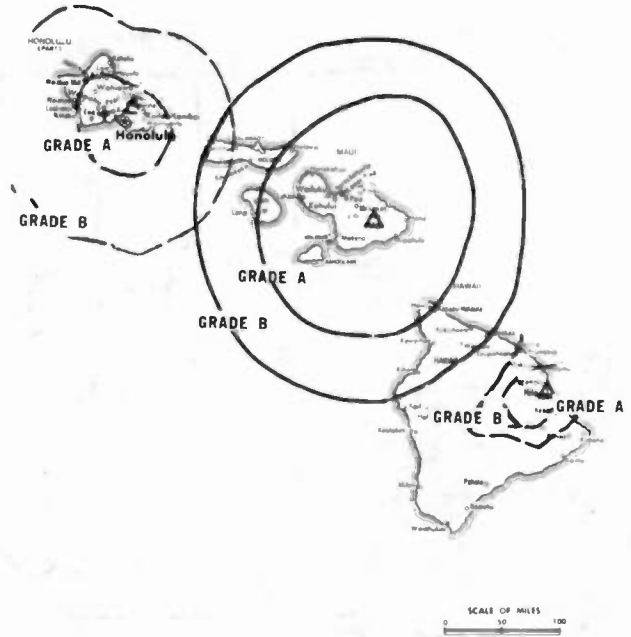
Began Operation: Dec. 4, 1955. Sale to present owner by Maul Publishing Co. Ltd. approved by FCC March 27, 1978.

Represented (sales): Seltel Inc.

Personnel:
See KITV, Honolulu.

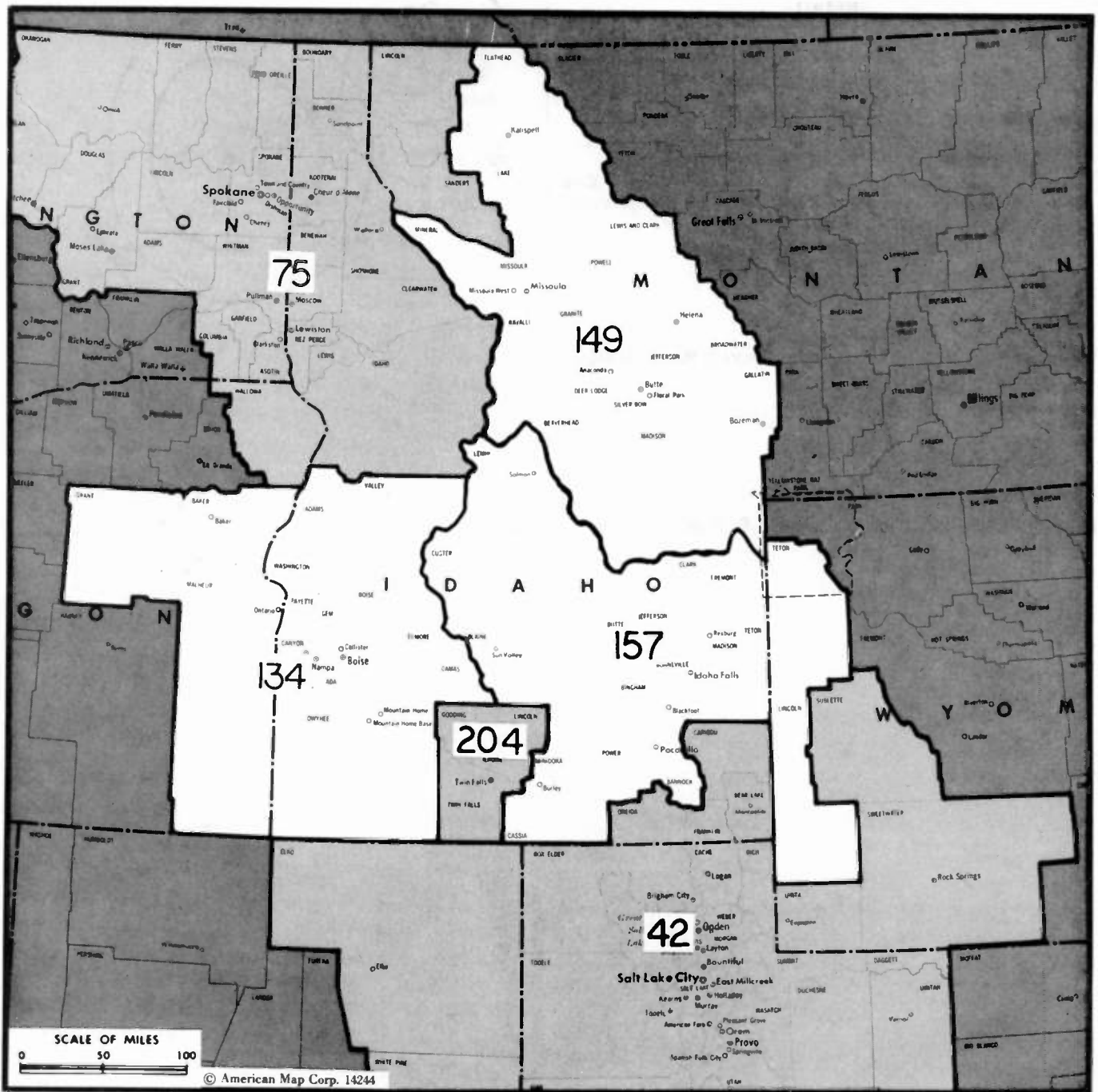
Rates: See KITV, Honolulu.

NETWORK BASE HOURLY RATE: Included with KITV, Honolulu.



KMAU BPCT-1981 Granted 5/25/55

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Idaho Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	9	0	9
Educational Television Stations	3	0	3
			12

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- KIVI, Boise** —See Nampa, ID
- KIVI, Caldwell** —See Nampa, ID
- KPVI, Idaho Falls** —See Pocatello, ID
- KBCI-TV & KTVB, Nampa** —See Boise, ID
- KID-TV & KIFI-TV, Pocatello** —See Idaho Falls, ID

Market	Arbitron ADI TV Households	Rank
Salt Lake City, UT.....	554,100	42
Spokane, WA.....	326,700	75
Boise, ID.....	152,400	134
Missoula-Butte, MT.....	135,600	149
Idaho Falls-Pocatello, ID.....	107,900	157
Twin Falls, ID.....	26,200	204

Market Area Commercial TV Stations
KSL-TV (5), KSTU (20), KTVX (4), KUTV (2)
KAYU-TV (28), KCWT (27), KHQ-TV (6), KREM-TV (2), KSKN (22), KXLY-TV (4)
KBCI-TV (2), KIVI (6), KTRV (12), KTVB (7)
KCFW-TV (9), KECI-TV (13), KPAX-TV (8), KTVH (12), KTVM (6), KXLF-TV (4)
KIDK (3), KIFI-TV (8), KPVI (6)
KMVT (11)

Idaho—Boise

KBCI-TV

Ch. 2

Network Service: CBS.

Licensee: Eugene Television Inc., Box 2, Boise, ID 83707.

Studio: 1007 W. Jefferson St.

Telephone: 208-336-5222. TWX: 910-970-5790.

Mailing Address: Box 2, Boise, ID 83707.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 65-kw visual, 12.9-kw aural. Antenna: 2640-ft. above av. terrain, 150-ft. above ground, 7170-ft. above sea level.

Latitude 43° 45' 17"
Longitude 116° 05' 53"

Transmitter: Deer Point Peak, Shafer Butte.

Satellite Earth Stations: Harris, 6.1-meter; Scientific-Atlanta, 7-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, UPI, Weather Wire.

Ownership: See KVAL-TV, Eugene, OR.

Began Operation: Nov. 26, 1953. Sale to present owner by Boise Valley Bcstrs. Inc. approved by FCC Aug. 31, 1976.

Represented (sales): Katz Television; Art Moore Inc. (Seattle-Portland); John McGuire Co. (Salt Lake City-Denver).

Represented (legal): Dow, Lohnes & Albertson.

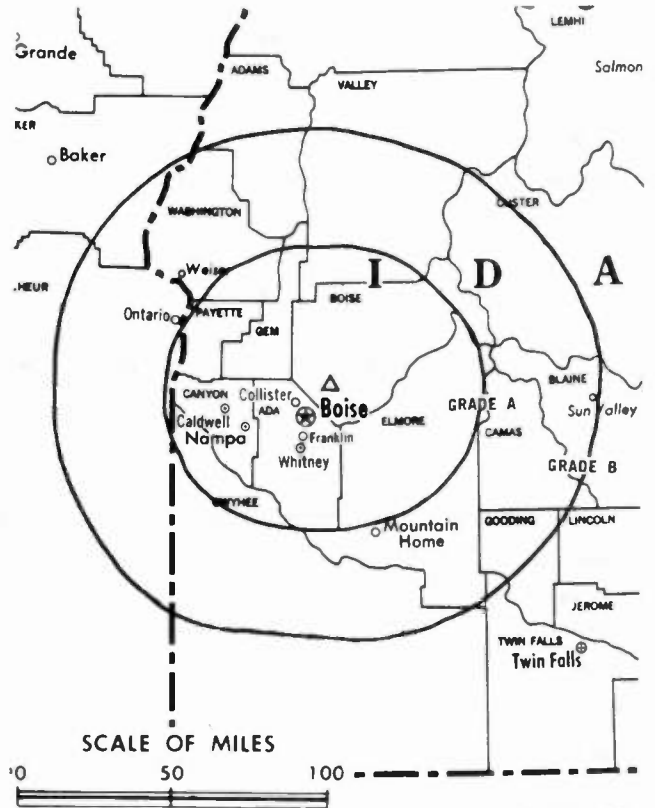
Personnel:

MARY E. MILLER, general manager.
DEREK MOORE, national sales manager.
LYNN THOMSON, local sales manager.
BEN LESSER, news director.

Highest 30 Sec. Rate (Sept. 1, 1985): \$550.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Ada	72,800	71,500	98
	Adams	1,200	1,100	92
	Boise	1,500	1,500	100
	Camas	300	300	100
	Canyon	30,600	29,800	97
	Elmore	7,300	7,200	99
	Gem	4,500	4,400	98
	Owyhee	2,800	2,700	96
	Payette	6,100	6,000	98
	Twin Falls	19,800	19,500	98
	Valley	2,300	2,200	96
	Washington	3,200	3,100	97



KBCI-TV BPCT-2146 Granted 7/11/56

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Humboldt	4,500	4,300	96
	OREGON			
	Grant	3,200	2,800	88
	Harney	3,100	2,900	92
	Malheur	9,800	9,400	96
Between 25-49%	IDAHO			
	Blaine	5,000	4,800	96
	Gooding	4,700	4,600	98
	Jerome	5,600	5,500	98
	Lincoln	1,200	1,200	100
	OREGON			
Baker	6,300	6,000	94	
Between 5-24%	IDAHO			
	Custer	1,700	1,600	94
	Idaho	5,500	5,200	95
Station Totals		203,000	197,600	97
Net Weekly Circulation (1985)				150,900
Average Daily Circulation (1985)				84,800

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Idaho—Boise

KTVB

Ch. 7

Network Service: NBC.

Licensee: King Bcstg. Co., Box 24525, Seattle, WA.

Studio: 5407 Fairview Ave., Boise 83704.

Mailing Address: Box 7, Boise, ID 83707.

Telephone: 208-375-7277. TWX: 910-970-5779.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 162-kw visual, 26.3-kw aural. Antenna: 2650-ft. above av. terrain, 226-ft. above ground, 7206-ft. above sea level.

Latitude 43° 45' 16"
Longitude 116° 05' 56"

Transmitter: TV Lot No. 3, Deer Point, ID.

Satellite Earth Station: Prodelln, 5-meter; Gardiner & Microdyne receivers.

News Services: AP, CNN, UPI, NBC.

Ownership: King Broadcasting Co. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: July 12, 1953. Sale to present owner by Georgla M. Davidson, et al., approved by FCC Feb. 22, 1980 (Television Digest, Vol. 19:41).

Represented (sales): Blair Television; Northwest Television Sales (Seattle & Portland).

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

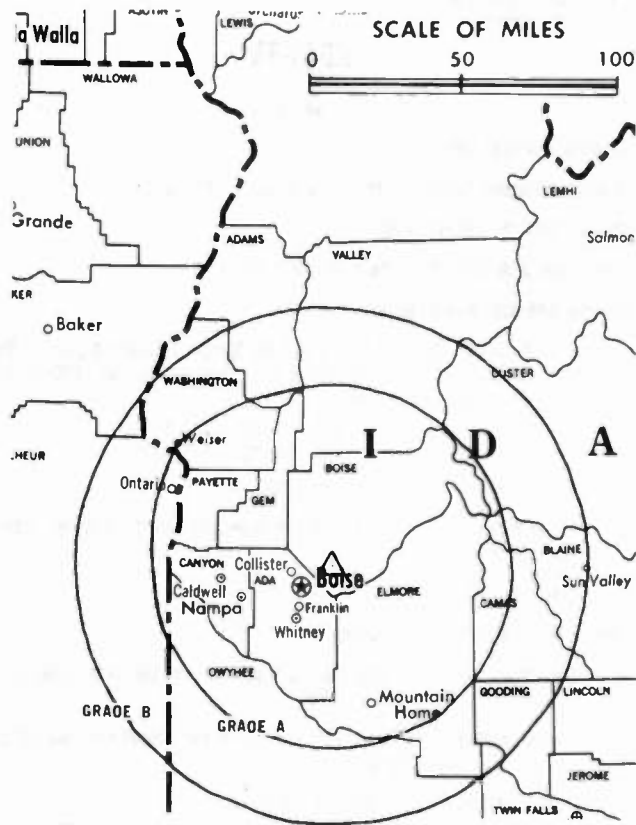
- ANCIL H. PAYNE, president.
- ROBERT E. KRUEGER, vice president & general manager.
- JOHN LEWIS, general sales manager.
- PAM LAWS, promotion director.
- PETER HOEKZEMA, director of engineering.
- PHIL WENSTRAND, news director.

Highest 30 Sec. Rate (Sept. 23, 1985): \$750.

NETWORK BASE HOURLY RATE: \$1200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Ada	72,800	71,500	98
	Adams	1,200	1,100	92
	Blaine	5,000	4,800	96
	Camas	300	300	100
	Canyon	30,600	29,800	97
	Elmore	7,300	7,200	99
	Gem	4,500	4,400	98
	Owyhee	2,800	2,700	96
	Payette	6,100	6,000	98
	Twin Falls	19,800	19,500	98
	Valley	2,300	2,200	96
	Washington	3,200	3,100	97



KTVB BPCT-820721KG Granted 8/31/82 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Baker	6,300	6,000	94
	Grant	3,200	2,800	88
	Harney	3,100	2,900	92
	Malheur	9,800	9,400	96
Union	9,000	8,400	93	
Between 25-49%	IDAHO			
	Boise	1,500	1,500	100
	Gooding	4,700	4,600	98
	Jerome	5,600	5,500	98
Lincoln	1,200	1,200	100	
Between 5-24%	NEVADA			
	Elko	7,600	7,100	93
	Humboldt	4,500	4,300	96
Between 5-24%	IDAHO			
	Custer	1,700	1,600	94
	Idaho	5,500	5,200	95
	NEVADA			
	Eureka	500	400	80
	Lander	2,000	1,800	90
Station Totals		222,100	215,300	96
Net Weekly Circulation (1985)				169,100
Average Daily Circulation (1985)				107,900

Idaho—Idaho Falls-Pocatello-Blackfoot

KIDK

(formerly KID-TV)

Ch. 3

Network Service: CBS.

Licensee: Idaho Falls Broadcasting Co. Inc., Box 2008, 1255 E. 17th St., Idaho Falls, ID 83401.

Studio: 1255 E. 17th St. **Telephone:** 208-522-5100.

Mailing Address: Box 2008, Idaho Falls, ID 83401.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.4-kw aural. Antenna: 1600-ft. above av. terrain, 201-ft. above ground, 6791-ft. above sea level.

Latitude 43° 29' 30"
Longitude 112° 39' 05"

Transmitter: Little Butte Mtn., 8.5-mi. NE of Atomic City, ID.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter & 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Price Broadcasting Co., 100%. PBC ownership: John Price, pres., 25%; Martin G. Peterson, v.p.-secy.-treas.; JPET Co., 75%. JPET ownership: John Stephen Price Education Trust; Janet Dieder Price Education Trust; Jennifer Lee Price Education Trust; John Price & Warren King, trustees. PBC owns KROW(AM) & KNEV(FM), Reno, NV; KKRD(FM), Wichita, KS; KHYV(AM) & KBEE-FM, Modesto, CA; KBUG(AM) & KCPX-FM, Salt Lake City, UT; WWVA(AM) & WCPI(FM), Wheeling, WV; WEZL(FM), Charleston, SC; KGA(AM) & KDRK(FM), Spokane, WA.

Began Operation: Dec. 20, 1953. Sale to present owner by Lucille J. Ricks, et al., approved by FCC Oct. 2, 1984.

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

RICHARD CARR, station manager.
BARBARA HENRICKSEN, national sales manager.
KIM SOUTHWICK, operations manager.
GARY SMITH, chief engineer.
LOU RIEPL, news director.

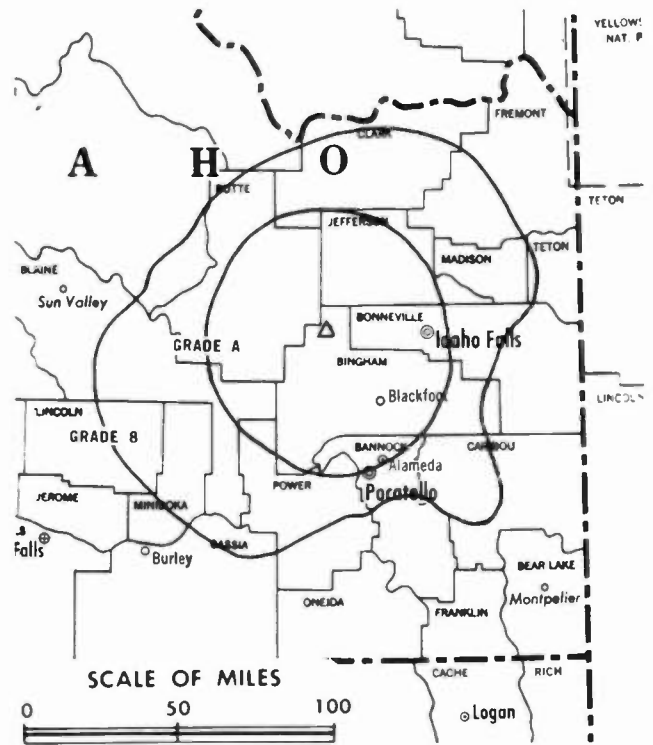
Highest One Hour Rate: \$550.

Highest 30 Sec. Rate (July 22, 1985): \$175.

NETWORK BASE HOURLY RATE: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bannock	24,200	23,700	98
	Bingham	11,700	11,500	98
	Blaine	5,000	4,800	96
	Bonneville	22,800	22,500	99
	Butte	1,100	1,100	100
	Caribou	3,200	3,100	97
	Cassia	6,300	6,200	98



KIDK RMPCT—1281 Granted 8/21/53

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Clark	300	300	100
	Custer	1,700	1,600	94
	Franklin	2,900	2,800	97
	Fremont	3,800	3,700	97
	Jefferson	5,100	5,100	100
	Lemhi	3,100	2,900	93
	Madison	5,600	5,500	98
	Minidoka	6,700	6,500	97
	Oneida	1,100	1,100	100
	Power	2,600	2,500	96
Teton	1,000	1,000	100	
WYOMING	Lincoln	4,800	4,600	96
	Teton	4,800	4,600	96
	IDAHO			
Between 25-49%	Bear Lake	2,600	2,500	96
	WYOMING			
	Sublette	1,700	1,600	94
Between 5-24%	IDAHO			
	Jerome	5,600	5,500	98
Station Totals		127,700	124,700	97
Net Weekly Circulation (1985)				97,900
Average Daily Circulation (1985)				61,700

Idaho—Idaho Falls-Pocatello-Blackfoot

KIFI-TV

Ch. 8

Network Service: NBC.

Licensee: The Post Co., Box 2148, Idaho Falls, ID 83401.

Studio: 1915 North Yellowstone Hwy., Idaho Falls.

Telephone: 208-523-1171. TWX: 910-977-5726.

Mailing Address: Box 2148, Idaho Falls, ID 83401.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1520-ft. above av. terrain, 180-ft. above ground, 6851-ft. above sea level.

Latitude 42° 30' 02"
Longitude 112° 39' 36"

Transmitter: Little Butte Mtn., 32-mi. W of Idaho Falls.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

News Services: AP, CNN, NBC.

Ownership: Estate of James M. Brady, 33.33%; J. Robb Brady, pres., 33.33%; Rose A. Keller, 33.33%.

Began Operation: Jan. 23, 1961.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): John H. Mullaney.

Personnel:

JERRY M. BRADY, vice president & general manager.

H. G. HAEFELE, station & national sales manager.

LEE SHUMWAY, Idaho Falls office manager.

BLAINE PETERSEN, production manager.

CECIL COPE, chief engineer.

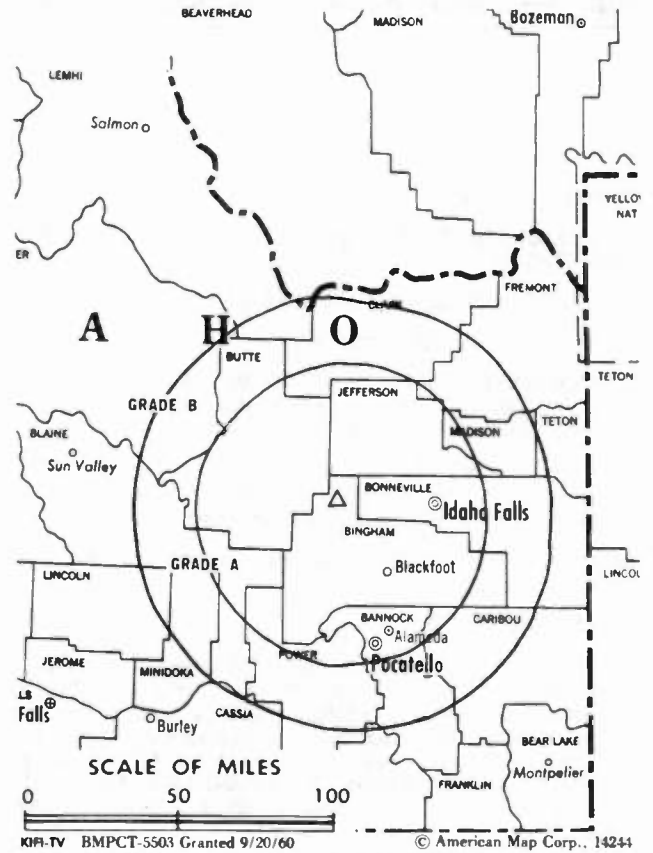
Highest One Hour Rate: \$750.

Highest 30 Sec. Rate (July 18, 1985): \$250.

NETWORK BASE HOURLY RATE: \$550.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bannock	24,200	23,700	98
	Bingham	11,700	11,500	98
	Bonneville	22,800	22,500	99
	Butte	1,100	1,100	100
	Cassia	6,300	6,200	98
	Clark	300	300	100
	Custer	1,700	1,600	94
	Fremont	3,800	3,700	97
	Jefferson	5,100	5,100	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Madison	5,600	5,500	98
	Minidoka	6,700	6,500	97
	Oneida	1,100	1,100	100
	Power	2,600	2,500	96
	Teton	1,000	1,000	100
WYOMING				
	Lincoln	4,800	4,600	96
	Teton	4,800	4,600	96
Between 25-49%	IDAHO			
	Caribou	3,200	3,100	97
	Lemhi	3,100	2,900	93
Between 5-24%	IDAHO			
	Blaine	5,000	4,800	96
	Franklin	2,900	2,800	97
	Jerome	5,600	5,500	98
	Lincoln	1,200	1,200	100
Station Totals		124,600	121,800	97
Net Weekly Circulation (1985)				90,200
Average Daily Circulation (1985)				56,000

Idaho—Lewiston

KLEW-TV

Ch. 3

(Associated with KIMA-TV, Yakima, WA)

Network Service: CBS.

Licensee: NWG Broadcasting Co., Box 702, Yakima, WA 98907.

Studio: 2626 17th St., Lewiston, ID 83501.

Telephone: 208-746-2636.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 13.8-kw visual, 1.30-kw aural. Antenna: 1260-ft. above av. terrain, 303.5-ft. above ground, 3203-ft. above sea level.

Latitude 46° 27' 25"
Longitude 117° 05' 57"

Transmitter: 3-mi. NW of Clarkston, WA, 2.5-mi. SW of U.S. 195.

Satellite Earth Stations: Harris, 7.1-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, Group W Newsfeed.

Ownership: See KIMA-TV, Yakima, WA.

Began Operation: Dec. 9, 1955.

Represented (sales): Seltel Inc.; Art Moore Inc. (Northwest).

Represented (legal): Pepper & Corazzini.

Represented (engineering): Hammett & Edson Inc.

Personnel:

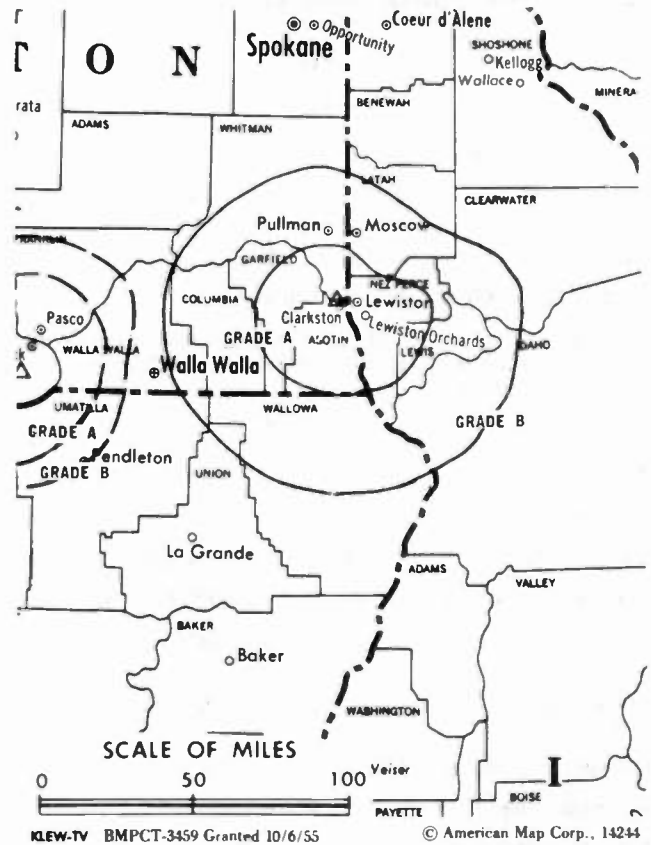
GERRY CORNWELL, manager.
MARLIN JACKSON, chief engineer.
VANESSA GERWELS, news director.

Sold in combination with KIMA-TV, Yakima.

NETWORK BASE HOURLY RATE: \$150. Combination rate with KIMA-TV, Yakima & KEPR-TV, Pasco.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Clearwater	3,600	3,500	97
	Idaho	5,500	5,200	95
	Nez Perce	12,800	12,500	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Asotin	6,800	6,600	97
	Garfield	1,000	900	90
Between 25-49%	IDAHO			
	Latah	10,700	10,300	96
	Lewis	1,500	1,500	100
Between 5-24%	OREGON			
	Wallowa	3,100	2,900	93
	WASHINGTON			
	Whitman	13,400	12,900	96
Station Totals		58,400	56,300	96
Net Weekly Circulation (1985)				32,300
Average Daily Circulation (1985)				16,000

Idaho—Nampa-Boise-Caldwell

KIVI

Ch. 6

Network Service: ABC.

Licensee: Sawtooth Communications Inc., 1866 E. Chisholm Dr., Nampa, ID 83651.

Studio: 1866 E. Chisholm Dr., Nampa, ID 83651.

Telephone: 208-467-3301. **TWX:** 910-970-5945.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 60.3-kw visual, 12-kw aural. Antenna: 2660-ft. above av. terrain, 210-ft. above ground, 7230-ft. above sea level.

Latitude 43° 45' 20"
Longitude 116° 05' 55"

Transmitter: Deer Point, Shaffer Butte.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter; Avantek & Microdyne receivers.

News Services: AP, Group W Newsfeed, UPI, Weatherfacts, WSI, ABC.

Ownership: Evening Post Publishing Co., 100%. See Group Ownership of TV Stations.

Began Operation: Feb. 1, 1974. Sale to present owner by Futura Corp. approved by FCC Aug. 25, 1981.

Represented (sales): Seltel Inc.; Tacher Co. (Pacific Northwest).

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen & Dippell, P.C.

Personnel:

LARRY CHASE, president & general manager.
TANA SMITH, programming coordinator.
REX L. ARTHUR, general sales manager.
KEN RITCHIE, local sales manager.
LINDA LAKY, sales coordinator.
ANDY SUK, chief engineer.
STEVE EYRSE, production manager.
DAN SMEDE, news director.

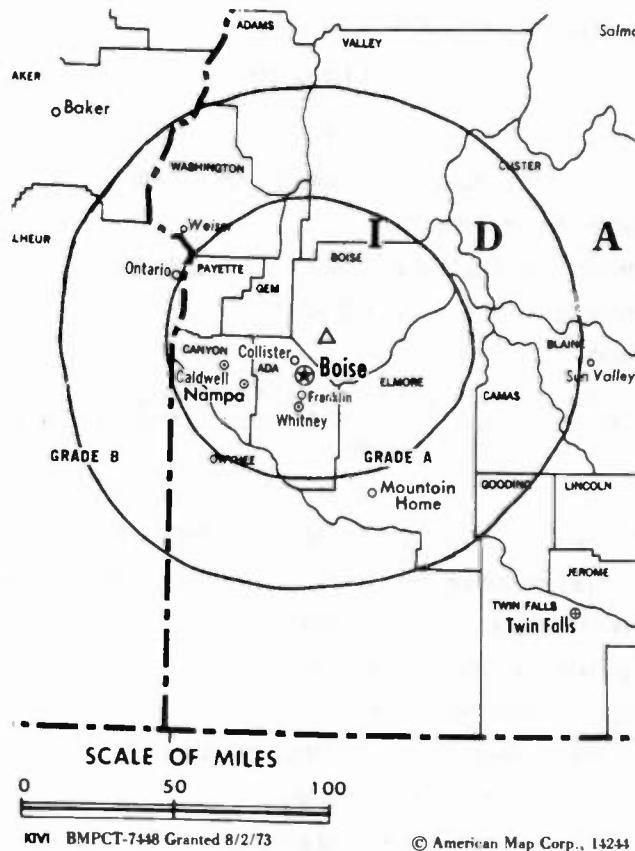
Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (July 15, 1985): \$450.

NETWORK BASE HOURLY RATE: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOAHO			
	Ada	72,800	71,500	98
	Adams	1,200	1,100	92
	Boise	1,500	1,500	100
	Camas	300	300	100
	Canyon	30,600	29,800	97
	Elmore	7,300	7,200	99
	Gem	4,500	4,400	98
	Gooding	4,700	4,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Owyhee	2,800	2,700	96
	Payette	6,100	6,000	98
	Twin Falls	19,800	19,500	98
	Valley	2,300	2,200	96
	Washington	3,200	3,100	97
OREGON	Grant	3,200	2,800	88
	Malheur	9,800	9,400	96
	IOAHO			
Between 25-49%	Blaine	5,000	4,800	96
	Jerome	5,600	5,500	98
	Lincoln	1,200	1,200	100
OREGON	Baker	6,300	6,000	94
	Harney	3,100	2,900	92
Between 5-24%	IOAHO			
	Custer	1,700	1,600	94
	Idaho	5,500	5,200	95
OREGON	Wallowa	3,100	2,900	93
Station Totals		201,600	196,200	97
Net Weekly Circulation (1985)				151,200
Average Daily Circulation (1985)				88,600

Idaho—Nampa-Boise-Caldwell

KTRV

Ch. 12

Network Service: None, independent.

Licensee: Idaho Independent Television Inc., Box 1212, Nampa, ID 83651.

Studio: 679 Sixth St., North Extension, Nampa, ID.

Telephone: 208-466-1200. **TWX:** 910-970-5748.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 178-kw max. & 166-kw horizontal visual, 18.2-kw horizontal aural. Antenna: 2736-ft. above av. terrain, 244-ft. above ground, 7306-ft. above sea level.

Latitude 43° 45' 18"
Longitude 116° 05' 52"

Transmitter: Deer Point Peak, 10.75-mi. NNE of Boise.

Satellite Earth Stations: Prodelin, 4.6-meter; Microwave Assoc. receivers.

News Service: INN.

Ownership: Blade Communications Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 18, 1981. Sale to present owner by Peyton Bcstg. Ltd. approved by FCC April 23, 1985 (Television Digest, Vol. 25:9).

Represented (sales): Petry Television Inc.

Represented (legal): Sanford, Adams, McCullough & Beard.

Represented (engineering): John Fergle & Associates Inc.

Personnel:

CARY D. JONES, senior vice president & general manager.

JIM BARTO, director of business affairs.

DIANE FRISCH, programming & promotion.

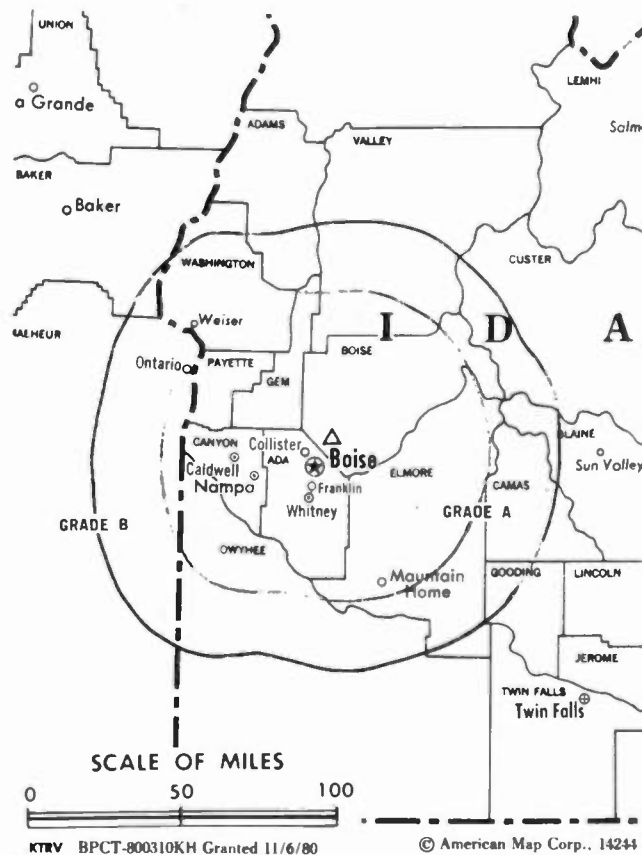
FRANCIS WILSON, chief engineer.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Ada	72,800	71,500	98
	Canyon	30,600	29,800	97
	Elmore	7,300	7,200	99
	Gem	4,500	4,400	98
	Owyhee	2,800	2,700	96
	Payette	6,100	6,000	98
	OREGON			
	Malheur	9,800	9,400	96



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IDAHO			
	Adams	1,200	1,100	92
	Boise	1,500	1,500	100
	Gooding	4,700	4,600	98
	Twin Falls	19,800	19,500	98
	Valley	2,300	2,200	96
	Washington	3,200	3,100	97
Between 5-24%	IDAHO			
	Camas	300	300	100
	Custer	1,700	1,600	94
	Idaho	5,500	5,200	95
	Jerome	5,600	5,500	98
	Lincoln	1,200	1,200	100
OREGON				
Baker	6,300	6,000	94	
Station Totals		187,200	182,800	97
Net Weekly Circulation (1985)				112,000
Average Daily Circulation (1985)				54,600

Anyone can tell you what your station is worth. We can tell you how to make it worth more.

Call Crawford Rice at (303) 321-7550.
2930 East Third Avenue, Denver, CO 80206

TELEVISION BROKERS.
DANIELS & ASSOCIATES

Idaho—Pocatello-Blackfoot-Idaho Falls

KPVI

Ch. 6

Network Service: ABC.

Licensee: Ambassador Media Corp., 7600 Potomac Falls Rd., McLean, VA 22102.

Studio: 425 E. Center, Box 667, Pocatello, ID 83201.

Telephone: 208-233-6667. TWX: 910-970-5945.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 1530-ft. above av. terrain, 619-ft. above ground, 6857-ft. above sea level.

Latitude 42° 55' 14.5"
Longitude 112° 20' 44.0"

Transmitter: SE 1/4 of SW 1/4 of SE 1/2 of Section 3, T6S, R35E.

Satellite Earth Stations: Andrew, 4.5-meter & 7.5-meter; Avantek receivers.

News Services: AP, UPI.

Ownership: W. L. Armstrong, pres., 45%; Brian P. Hogan, v.p., 10%; Ellen M. Armstrong, secy.-treas., 45%. Armstrongs have interest in KEZW(AM), Aurora, CO.

Began Operation: April 26, 1974. Sale to present owners by Futura Corp. approved by FCC Oct. 25, 1983.

Represented (sales): Blair Television.

Represented (legal): Hamel & Park.

Represented (engineering): A. D. Ring & Associates.

Personnel:

BRIAN HOGAN, vice president & general manager.
MIKE TRACY, general sales manager.
JEAN MORAND, chief engineer.
JIM SOLLERS, production manager.
GREG LICHT, news director.
TERRY TRACY, traffic manager.
KATHY GRUMBEIN, program manager.

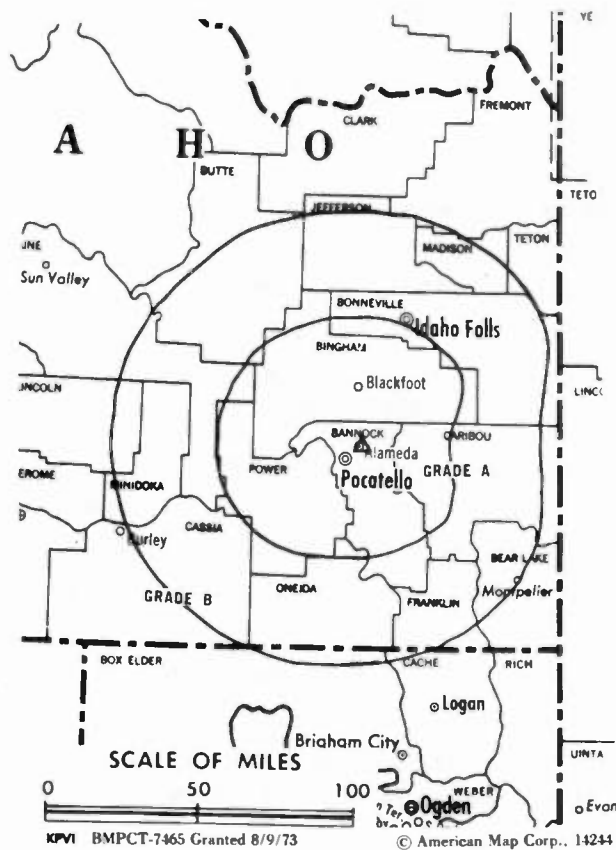
Highest One Hour Rate: \$450.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$225.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bannock	24,200	23,700	98
	Bingham	11,700	11,500	98
	Blaine	5,000	4,800	96
	Bonneville	22,800	22,500	99
	Butte	1,100	1,100	100
	Cassia	6,300	6,200	98
	Clark	300	300	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Fremont	3,800	3,700	97
	Jefferson	5,100	5,100	100
	Madison	5,600	5,500	98
	Minidoka	6,700	6,500	97
	Power	2,600	2,500	96
	Teton	1,000	1,000	100
Between 25-49%	IDAHO			
	Caribou	3,200	3,100	97
	Custer	1,700	1,600	94
Between 5-24%	IDAHO			
	Bear Lake	2,600	2,500	96
	Jerome	5,600	5,500	98
	Lincoln	1,200	1,200	100
	Oneida	1,100	1,100	100
	WYOMING			
	Lincoln	4,800	4,600	96
Station Totals		116,400	114,000	97
Net Weekly Circulation (1985)				80,800
Average Daily Circulation (1985)				45,300

Idaho—Twin Falls

KMVT

Ch. 11

Network Service: CBS; NBC; ABC.

Licensee: KMVT Bcstg. Inc., Twin Falls, ID 83301.

Studio: 1100 Blue Lakes North, Twin Falls, ID 83301.

Telephone: 208-733-1280. **TWX:** 910-977-5716.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 3.8-kw aural. Antenna: 1060-ft. above av. terrain, 665-ft. above ground, 4968-ft. above sea level.

Latitude 42° 34' 52"
Longitude 114° 27' 32"

Transmitter: Flat Top Butte, 11-mi. N of city.

Satellite Earth Stations: Harris, 6.1-meter; Scientific-Atlanta & Harris receivers.

News Service: UPI.

Ownership: Root Co., 100%. Chapman S. Root Revocable Trust (Chapman S. Root, 100%). Root owns WNDB(AM) & WWLV(FM), Daytona Beach & WLKF(AM) & WVFM(FM), Lakeland, FL.

Began Operation: May 30, 1955. Sale to present owner by Western Bcstg. Co. approved by FCC Jan. 6, 1984 (*Television Digest*, Vol. 23:44). Sale to Western (Dale Moore) by KLIX Corp. (A. L. Glasmann family) approved Dec. 16, 1970. Previous sale by Frank C. Carman-Grant Wrathall Interests approved March 7, 1956 (Vol. 11:31; 12:10).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

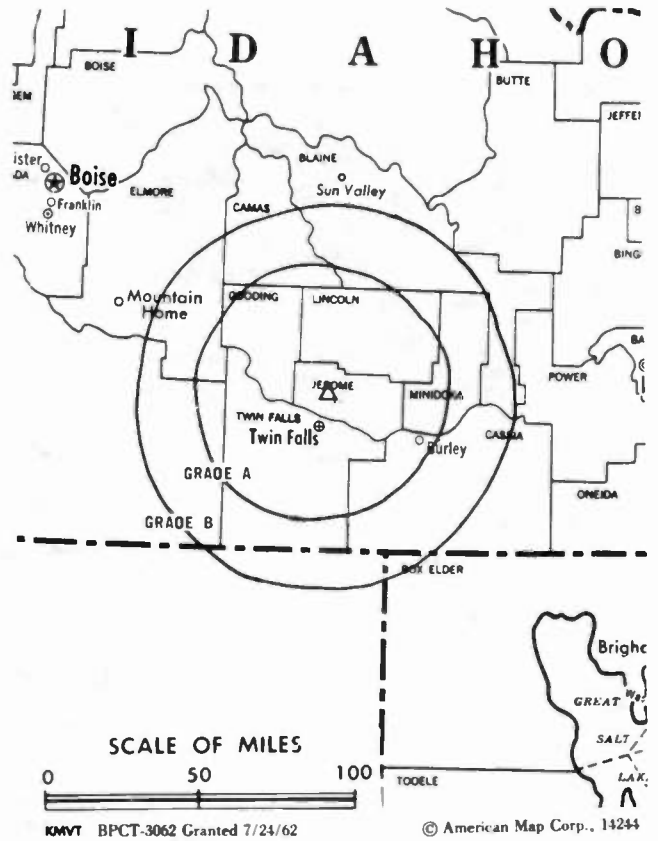
JAMES UNDERWOOD, president.
LEE PAUL WAGNER, general manager.
GEORGE BROWN, program director.
BOB THOMAS, general sales manager.

Highest One Hour Rate: \$1600.

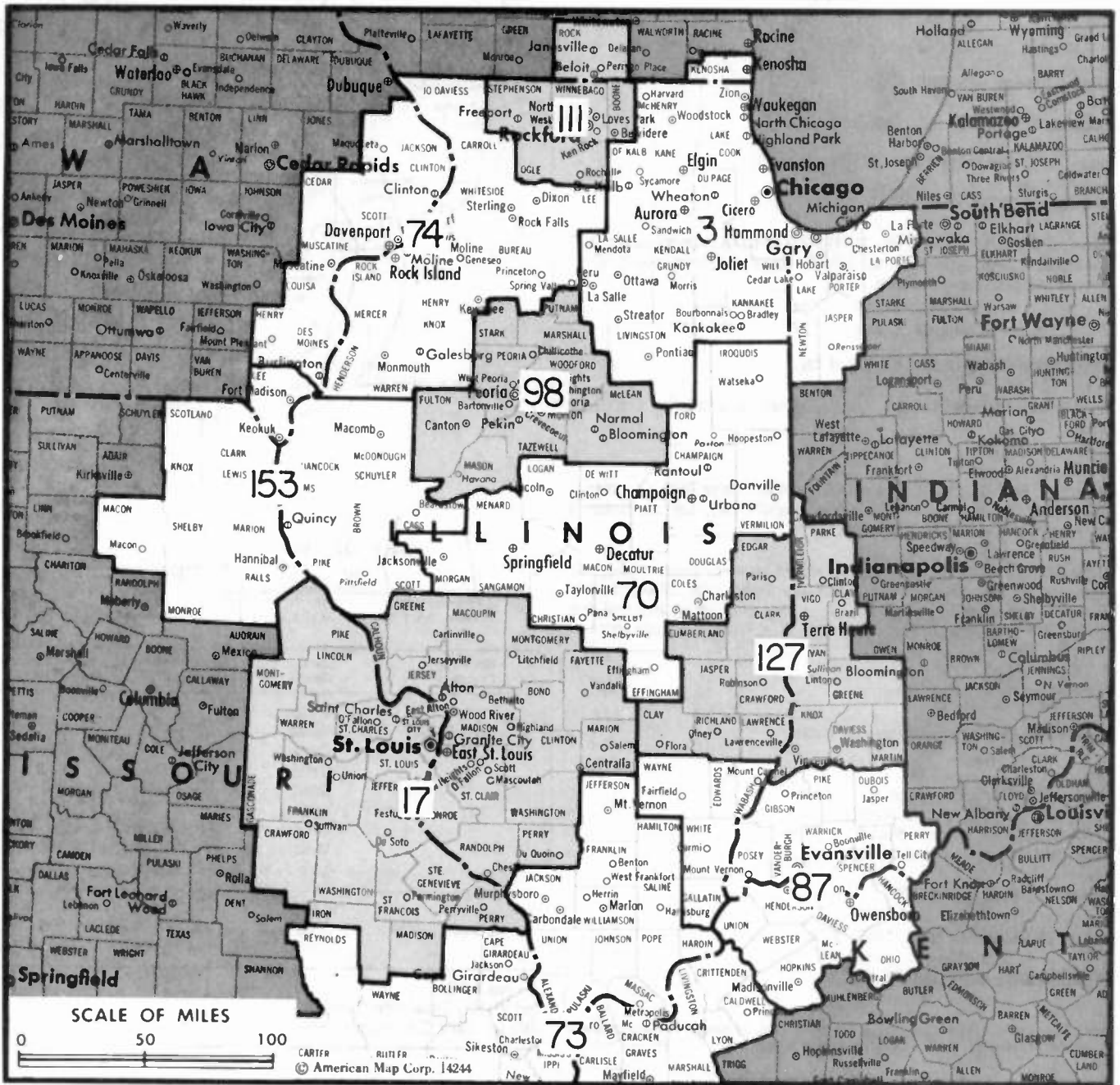
Highest 30 Sec. Rate (July 1, 1985): \$500.

NETWORK BASE HOURLY RATE: \$650.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Blaine	5,000	4,800	96
	Camas	300	300	100
	Cassia	6,300	6,200	98
	Gooding	4,700	4,600	98
	Jerome	5,600	5,500	98
	Lincoln	1,200	1,200	100
Between 5-24%	Minidoka	6,700	6,500	97
	Twin Falls	19,800	19,500	98
Station Totals	IDAHO			
	Butte	1,100	1,100	100
Net Weekly Circulation (1985)	Elmore	7,300	7,200	99
Average Daily Circulation (1985)		58,000	56,900	98
				43,100
				28,400



Illinois Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	11	21	32
Educational Television Stations	3	7	10
			<hr/> 42

State Cross Reference List
 Communities That Receive Programs of Stations That are Located Elsewhere
 (See next page)

Market	Arbitron ADI TV Households	Rank
Chicago, IL	3,015,600	3
Saint Louis, MO	1,041,000	17
Springfield-Decatur-Champaign, IL	348,100	70
Paducah, KY-Cape Girardeau, MO-Harrisburg, IL	338,400	73
Davenport, IA-Rock Island-Moline, IL (Quad City)	337,600	74
Evansville, IN	261,200	87
Peoria, IL	216,700	98
Rockford, IL	190,600	111
Terre Haute, IN	161,700	127
Quincy, IL-Hannibal, MO	124,000	153

Market Area Commercial TV Stations

WBBM-TV (2), WBBS-TV (60), WCFC-TV (38), WCUI-TV (26), WFBN (66), WFLD-TV (32), WGN-TV (9), WLS-TV (7), WMAQ-TV (5), WPWR-TV (60), WSNS-TV (44), KDNL-TV (30), KMOX-TV (4), KNLC (24), KPLR-TV (11), KSDK (5), KTVI (2), WAND (17), WCFN (49), WCIA (3), WFHL (23), WICD (15), WICS (20), WRSP-TV (55)

KBSI (23), KFVS-TV (12), KPOB-TV (15), WCEE (13), WPSD-TV (6), WSIL-TV (3), WTCT (27)

KLJB-TV (18), WHBF-TV (4), WOC-TV (6), WQAD-TV (8), WEHT (25), WEVV (44), WFIE-TV (14), WLCN (19), WTVW (7), WBLN (43), WEEK-TV (25), WHOI (19), WMBD-TV (31), WIFR-TV (23), WQRF-TV (39), WREX-TV (13), WTVO (17), WBAK-TV (38), WTHI-TV (10), WTVW (2), KHQA-TV (7), WGEM-TV (10)

Illinois—Aurora

WPWR-TV

Ch. 60

Network Service: None, independent.

Licensee: Metrowest Corp., 3505 N. Ashland Ave., Chicago, IL 60657.

Studio: 4255 Westbrook Dr., Aurora, IL 60507.

Telephone: 312-851-7515.

Sales Office: 500 N. Dearborn, Chicago, IL 60610.

Telephone: 312-329-9191.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. & 2032-kw horizontal visual, 500-kw max. & 203-kw horizontal aural. Antenna: 1615-ft. above av. terrain, 1709-ft. above ground, 2304-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Tower, 233 S. Wacker Dr., Chicago, IL.

Satellite Earth Stations: Simulcast; 5-meter.

Ownership: Newsweb Corp., 90%; Fred Eychaner, pres.-treas.; Elizabeth Hertel, v.p., 5%; Laura Gonzalez-Vera, v.p., 5%; Glenda Manno, secy. Newsweb also owns KTVJ(TV), Boulder, CO.

Began Operation: April 20, 1982.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.; A. D. Ring & Associates.

Personnel:

FRED EYCHANER, president & general manager.
MICHAEL D. DUNLOP, vice president, sales.
ROBERT HANSON, national sales manager.
DENNIS CONNELL, local sales manager.
NEAL SABIN, program director.
ELIZABETH HERTEL, production director.
LAURA GREENSTEIN, public service manager.
DIANA FERNANDEZ, traffic manager.

Note: Channel 60 is shared with HATCO-60, see WBBS-TV, West Chicago (Chicago), IL. Metrowest operates between 2:30 a.m. & 7 p.m.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS Kendall	14,200	14,100	99



WPWR-TV BPCT-780907KL. Granted 11/17/81 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Cook	1,879,800	1,849,700	98
	Dupage	260,500	258,500	99
	Grundy	11,700	11,600	99
	Iroquois	12,300	12,000	98
	Kane	101,100	99,700	99
	Kankakee	37,500	36,900	98
	Lake	154,500	153,300	99
	La Salle	43,300	42,400	98
	Mchenry	56,200	55,800	99
Will	114,800	113,400	99	
INDIANA	Jasper	9,100	8,900	98
	Lake	174,100	171,700	99
WISCONSIN	Kenosha	44,800	44,300	99
Station Totals		2,913,900	2,872,300	98
Net Weekly Circulation (1985)			608,100	
Average Daily Circulation (1985)			217,700	

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

KHQA-TV, Quincy —See Hannibal, MO	WBBS-TV, West Chicago —See Chicago, IL	WICS, Decatur —See Springfield, IL
WOC-TV, Rock Island —See Davenport, IA	WICS, Champaign —See Springfield, IL	WIFR-TV, Freeport —See Rockford, IL
WQAD-TV, Rock Island —See Moline, IL	WAND & WFHL, Champaign —See Decatur, IL	KFVS-TV & KBSI, Harrisburg —See Cape Girardeau, MO
WAND & WFHL, Springfield —See Decatur, IL	WFBN, Chicago —See Joliet, IL	WPSD-TV, Harrisburg —See Paducah, KY
WCIA, Springfield —See Champaign, IL	WPWR-TV, Chicago —See Aurora, IL	WHBF-TV, Moline —See Rock Island, IL
WCIA, Urbana —See Champaign, IL	WCIA, Decatur —See Champaign, IL	WYZZ-TV, Peoria —See Bloomington-Normal, IL

Illinois—Bloomington-Normal

WYZZ-TV

(formerly WBLN)

Ch. 43

Network Service: None, independent.

Licensee: Bloomington ComCo Inc.

Studio: 1328 E. Empire St., Bloomington, IL 61701.

Telephone: 309-662-4373.

Technical Facilities: Channel No. 43 (644-650-MHz). Authorized power: 1200-kw max. & 1070-kw horizontal visual, 200-kw horizontal aural. Antenna: 607-ft. above av. terrain, 570-ft. above ground, 1347-ft. above sea level.

Latitude 40° 38' 45"
Longitude 89° 10' 45"

Transmitter: 1-mi. NW of Congerville.

Satellite Earth Stations: Triple Crown receivers.

Ownership: Bloomington ComCo Inc. Gerald J. Robinson, pres., 90%; Mark L. Shoner, v.p., 10%. Shoner has interest in application for LPTV.

Began Operation: Oct. 18, 1982. Sale to present owner approved by FCC June 14, 1985.

Represented (legal): Arnold & Porter.

Represented (engineering): Cohen & Dippell, P. C.

Personnel:

LARRY HALCOMB, general sales manager & director of sales.

NORMAN L. BLOCK, chief engineer.

ANTHONY TIDEI, operations manager.

Highest 30 Second Rate (July 28, 1985): \$250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS Marshall	5,600	5,500	98
	ILLINOIS De Witt	7,100	7,000	99
Between 25-49%	ILLINOIS Livingston	14,500	14,100	97
	ILLINOIS Logan	11,600	11,300	98
	ILLINOIS Mc Lean	45,100	44,000	98
	ILLINOIS Peoria	76,100	74,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Tazewell	49,800	49,100	98
	Woodford	12,200	11,900	98
Between 5-24%	ILLINOIS Bureau	15,000	14,700	98
	ILLINOIS Ford	5,900	5,800	98
	ILLINOIS Fulton	16,700	16,300	98
	ILLINOIS Knox	23,800	23,500	99
	ILLINOIS La Salle	43,300	42,400	98
	ILLINOIS Mason	7,500	7,400	99
	ILLINOIS Menard	4,700	4,600	98
	ILLINOIS Piatt	6,300	6,200	98
ILLINOIS Stark	2,800	2,800	100	
Station Totals		348,000	341,300	98
Net Weekly Circulation (1985)			101,200	
Average Daily Circulation (1985)			35,900	

Illinois—Champaign

WCIA

Ch. 3

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St.

Studio: 509 S. Neil St., Champaign, IL 61820.

Telephone: 217-356-8333. TWX: 910-245-3315.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 940-ft. above av. terrain, 981-ft. above ground, 1701-ft. above sea level.

Latitude 40° 06' 23"
Longitude 88° 26' 59"

Transmitter: Seymour, IL.

Satellite Earth Station: In operation.

News Services: AP, UPI.

Ownership: August C. Meyer Jr., 51.41%; August C. Meyer, 23.17%; Clara R. Meyer, 25.42%. Midwest owns WMBD-TV-AM-FM, Peoria, IL; WFCN (TV), Springfield, IL; KFMB-TV-AM-FM, San Diego, CA.

Began Operation: Nov. 14, 1953.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates.

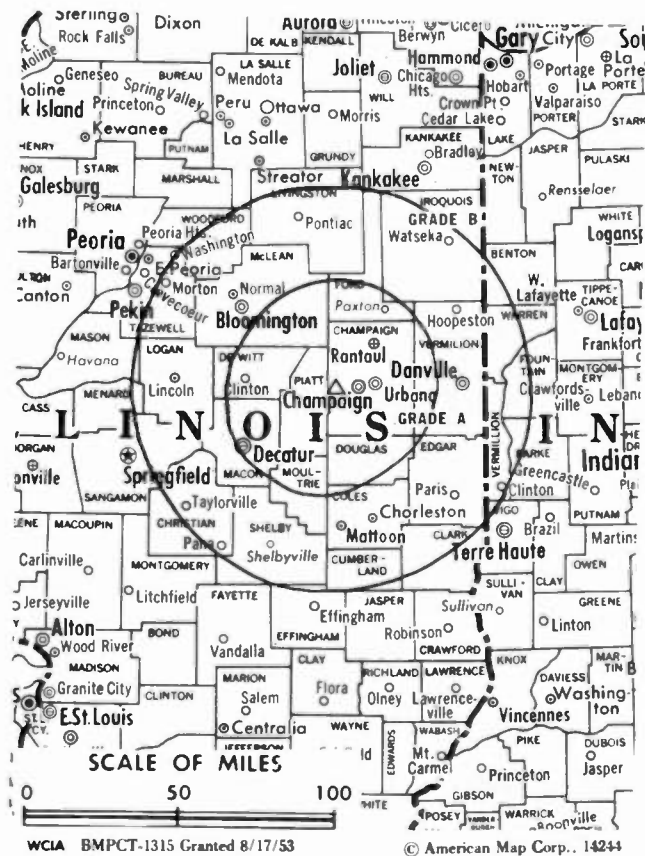
Personnel:

- AUGUST C. MEYER JR., president.
- AUGUST C. MEYER SR., chairman of the board.
- CLARA R. MEYER, vice president.
- JACK B. EVERETTE, exec. vice president & treasurer.
- KAREN H. MEYER, secretary.
- GUY MAIN, executive vice president & station manager.
- RICHARD L. ADAMS, manager, informational programming.
- JERRY JOHNSON, general sales manager.
- LEN DAVIS, national sales manager.
- SHEILA HICKMAN, program director.
- DALE FLEMING, chief engineer.
- ED MATHIAS, production manager.
- DAVE SHAUL, news director.
- MARY SUE KRUEGER, creative services director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Champaign	60,900	59,600	98
	Christian	14,200	13,900	98
	Coles	20,700	20,300	98
	Cumberland	4,500	4,400	98
	De Witt	7,100	7,000	99
	Douglas	7,500	7,400	98
	Edgar	8,600	8,400	98
	Effingham	12,100	11,600	96
	Ford	5,900	5,800	98
	Iroquois	12,300	12,000	98
	Livingston	14,500	14,100	97
	Mc Lean	45,100	44,000	98
	Macon	50,600	49,700	98
Moultrie	5,400	5,200	96	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Piatt	6,300	6,200	98
	Sangamon	73,400	71,700	98
	Shelby	9,000	8,700	97
	Vermillion	36,100	35,400	98
	INDIANA			
Warren	3,100	3,000	97	
Between 25-49%	ILLINOIS			
	Logan	11,600	11,300	98
	Menard	4,700	4,600	98
	INDIANA			
Fountain	6,800	6,700	99	
Between 5-24%	ILLINOIS			
	Clark	6,800	6,600	97
	Crawford	8,300	8,100	98
	Fayette	8,500	8,200	96
	Jasper	4,300	4,200	97
	Kankakee	37,500	36,900	98
	La Salle	43,300	42,400	98
	Macoupin	19,500	19,100	98
	Mason	7,500	7,400	99
	Montgomery	12,400	12,100	98
	Morgan	14,500	14,100	97
	Richland	7,200	7,000	97
	INDIANA			
Benton	3,700	3,600	97	
Vermillion	7,200	7,100	99	
Station Totals		601,100	587,800	97
Net Weekly Circulation (1985)				357,500
Average Daily Circulation (1985)				226,800

Illinois—Champaign

WICD

Ch. 15

(Satellite of WICS, Springfield, IL)

Network Service: NBC.

Licensee: Plains Television Partnership, 190 N. State St., Chicago, IL 60601.

Studio: 250 Country Fair Dr., Champaign, IL 61821.

Telephone: 217-351-8500.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 553-kw max. & 358-kw horizontal visual, 55-kw max. & 35-kw horizontal aural. Antenna: 1300-ft. above av. terrain, 1335-ft. above ground, 1995-ft. above sea level.

Latitude 40° 04' 10"
Longitude 87° 54' 45"

Transmitter: 3.75-mi. N, 215° from Homer, IL.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Harry Balaban Estate & Elmer Balaban. For other interests, see Group Ownership of TV Stations.

Began Operation: April 23, 1959. Changed to Ch. 15 from Ch. 33 and increased power July 25, 1967.

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Jules Cohen & Associates.

Personnel:

JOSEPH NORRIS, station manager.
GINGER RUSH, national sales manager.
EDWARD MASON, sales manager.
DAVID A. BOYER, chief engineer.
LARRY WALTERS, program operations manager.
TOM MILBOURN, news director.

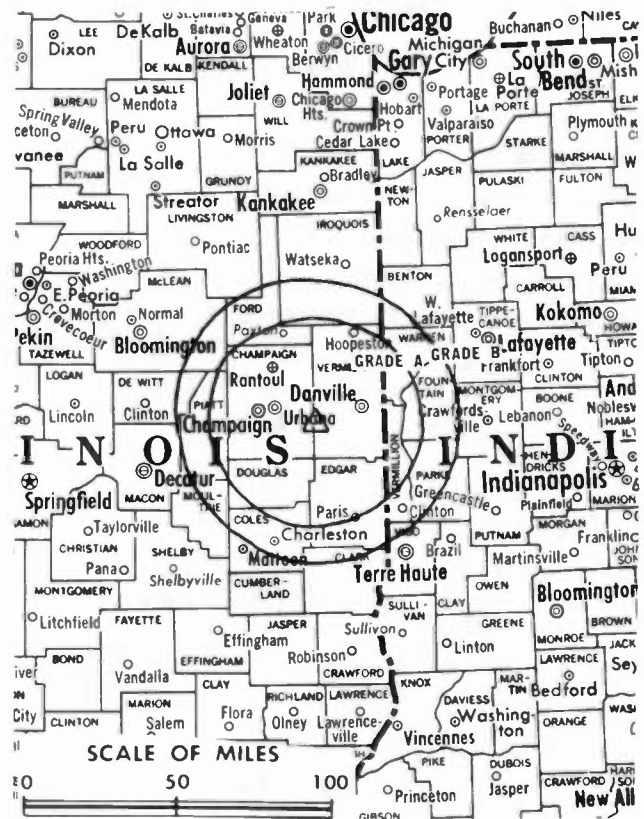
Highest One Hour Rate: \$875.

Highest 30 Sec. Rate (Sept. 1, 1984): \$500.

NETWORK BASE HOURLY RATE: \$325.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Champaign	60,900	59,600	98
	Coles	20,700	20,300	98
	Douglas	7,500	7,400	98
	Ford	5,900	5,800	98
	Iroquois	12,300	12,000	98
	Piatt	6,300	6,200	98
Vermilion	36,100	35,400	98	



WICD BPCT-820604KF Granted 6/30/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Warren	3,100	3,000	97
Between 25-49%	ILLINOIS			
	Cumberland	4,500	4,400	98
	Edgar	8,600	8,400	98
Between 5-24%	INDIANA			
	Benton	3,700	3,600	97
	Fountain	6,800	6,700	99
Between 5-24%	ILLINOIS			
	Clark	6,800	6,600	97
	De Witt	7,100	7,000	99
	Livingston	14,500	14,100	97
	Mc Lean	45,100	44,000	98
INDIANA	Moultrie	5,400	5,200	96
	Parke	6,100	6,000	98
	Vermilion	7,200	7,100	99
Station Totals		268,600	262,800	97
Net Weekly Circulation (1985)			137,700	
Average Daily Circulation (1985)			75,200	

Illinois—Chicago

WBBM-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 630 N. McClurg Court, Chicago, IL 60611.

Studio: 630 N. McClurg Court.

Telephone: 312-944-6000. TWX: 312-222-0698.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 35.4-kw visual, 7.08-kw aural. Antenna: 1370-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.5"
Longitude 87° 37' 23.0"

Transmitter: John Hancock Bldg., 875 N. Michigan Ave.

Satellite Earth Station: Common-Carrier; transmit-receive.

News Services: AP, UPI, City News.

AM Affiliate: WBBM, 50-kw, 780 kHz.

FM Affiliate: WBBM-FM, 10.5-kw, 96.3 MHz (No. 242), 560-ft.

Ownership: See Group Ownership of TV Stations.

Began Operation: August 1940 (as W9XBK); Sept. 6, 1946 (as WBKB); sold to CBS Feb. 9, 1953 (Television Digest, Vol. 9:7).

Represented (sales): CBS Television Stations National Sales.

Personnel:

GARY CUMMINGS, vice president & general manager.
KENNETH HALL, station manager.
DAVID GITTENS, director, planning & administration.
LILLY EIDE, director, communications.
JAY NEWMAN, news director.
MARK FITZPATRICK, director, sales.
SAM STALLWORTH, general sales manager.
CAROL TWEEDLE, retail sales manager.
CHARLES CLEVELAND, dir., editorials & station services.
E. CHARLES UPTON, director of technical operations.
WAYNE WEBER, director of broadcast services.
ARETHA MARSHALL MILLS, director, community affairs.
PATRICIA DEAN, director of programming.
LUCILLE CASTAGNA, operations manager.
LILLIAN COURTNEY, traffic manager.
DANA HART, director of research.
ALICE NECKER, film manager.
KAREN NANCE, director of personnel.

Rates: On request.

NETWORK BASE HOURLY RATE: \$4750.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,879,800	1,849,700	98
	Dekalb	25,800	25,400	98
	Dupage	260,500	258,500	99
	Grundy	11,700	11,600	99
	Kane	101,100	99,700	99
	Kankakee	37,500	36,900	98
	Kendall	14,200	14,100	99
	Lake	154,500	153,300	99
	La Salle	43,300	42,400	98
	Mchenry	56,200	55,800	99
Will	114,800	113,400	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Jasper	9,100	8,900	98
	Lake	174,100	171,700	99
	La Porte	37,900	37,500	99
	Newton	5,600	5,500	98
Porter	44,100	43,500	99	
Between 25-49%	WISCONSIN			
	Kenosha	44,800	44,300	99
	ILLINOIS			
	Iroquois	12,300	12,000	98
	INDIANA			
Starke	7,900	7,700	97	
Between 5-24%	MICHIGAN			
	Berrien	61,400	60,300	98
	WISCONSIN			
	Racine	61,800	61,200	99
	Walworth	27,100	26,700	99
Between 5-24%	IOWA			
	Des Moines	18,000	17,800	99
	ILLINOIS			
	Boone	10,500	10,300	98
	Bureau	15,000	14,700	98
	Lee	13,000	12,800	98
	Livingston	14,500	14,100	97
	Ogle	17,600	17,300	98
	INDIANA			
	Pulaski	5,000	4,800	96
St Joseph	87,200	86,000	99	
MICHIGAN				
Cass	17,900	17,600	98	
Station Totals		3,384,200	3,335,500	98
Net Weekly Circulation (1985)			2,571,200	
Average Daily Circulation (1985)			1,565,900	

Illinois—West Chicago

WBBS-TV

Ch. 60

Network Service: None, independent.

Grantee: HATCO-60, 5525 N. Broadway, Chicago, IL 60640.

Studio: Sears Tower, S. Wacker Dr., Chicago.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. & 2032-kw horizontal visual, 500-kw max. & 203-kw horizontal aural. Antenna: 1615-ft. above av. terrain, 709-ft. above ground, 2304-ft. above sea level.

Latitude	41°	52'	44"
Longitude	87°	38'	10"

Transmitter: Sears Tower, S. Wacker Dr., Chicago.

Ownership: Hispanic American Television Chicago, Ltd. partnership, 55%; Aurora-Chicago Telecasters, 45%. HATCO ownership: Marcelino Miyares, gen. partner, 21%; Jose E. Chapa, Barry H. Greenburg & Mark Telpner, 5% each; 27 other limited partners, none with as much as 3%. Aurora-Chicago ownership: Stanley B. McDonald, pres., 40%; M. Lamont Bean, v.p., 20%; Ronald A. Murphy, secy., 20%; Raymond E. Kusler, treas., 20%.

Began Operation: Jan. 23, 1983.

Represented (sales): NetSpan.

Represented (legal): Fisher, Wayland, Cooper, & Leader.

Represented (engineering): A. D. Ring & Associates.

Personnel:

MARCELINO MIYARES, president & general manager.

Highest 30 Sec. Rate (June 1, 1984): \$300.

Note: Channel 60 is shared with Metrowest Corp., see WPWR-TV, Aurora, IL. HATCO operates between 7 p.m. & 2:30 a.m.

Arbitron Data: Not Available.



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Illinois—Chicago

WCFC-TV

Ch. 38

Network Service: None, independent.

Licensee: Christian Communications of Chicagoland Inc., One N. Wacker Dr., Chicago, IL 60606.

Office: One N. Wacker Dr.

Telephone: 312-977-3838.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. & 1260-kw horizontal visual, 500-kw max. & 126-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1450-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.5"
Longitude 87° 37' 23.0"

Transmitter: John Hancock Center.

Satellite Earth Station: Microdyne receivers.

Ownership: Non-profit corp. Jerry K. Rose, chmn. & pres.; Max Ephraim Jr., vice chmn. & v.p.; Cecil O. Swanson, secy.; Wilfred P. Severance, treas.

Began Operation: May 31, 1976.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

JERRY K. ROSE, president & general manager.
HAROLD D. WHEAT, station manager.
DAVE OSELAND, program director.

Highest 30 Sec. Rate (Sept. 1, 1985): \$105.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Cook	1,879,800	1,849,700	98
	Kane	101,100	99,700	99
	Livingston	14,500	14,100	97



WCFC-TV BPCT-3439 Granted 1/2/68

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Lake	174,100	171,700	99
	Newton	5,600	5,500	98
Station Totals		2,175,100	2,140,700	98
Net Weekly Circulation (1985)			153,900	
Average Daily Circulation (1985)			51,500	

Illinois—Chicago

WCIU-TV

Ch. 26

Network Service: None, independent.

Licensee: Weigel Broadcasting Co., Board of Trade Bldg., Chicago, IL 60604.

Studio: Board of Trade Bldg., 141 W. Jackson Blvd., Chicago 60604.

Telephone: 312-663-0260.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 1555-ft. above av. terrain, 1707-ft. above ground, 2302-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Bldg., 233 S. Wacker Dr., Chicago.

Satellite Earth Stations: 4 in operation.

News Services: UPI, City News, Reuters.

Ownership: Howard Shapiro, 67.56%; remainder of stock is held by others.

Began Operation: Feb. 6, 1964.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): David Steel & Associates.

Personnel:

HOWARD SHAPIRO, president.

PETER ZOMAYA, assistant general manager & sales manager.

MARY GOBOLD, film director.

RICHARD ASHENFELTER, chief engineer.

BEN LARSON, RICHARD STEELE & DON AQUIRRE, news directors.

NORMAN SHAPIRO, business & legal advisor.

Highest 30 Sec. Rate (July 6, 1984): \$525.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Cook	1,879,800	1,849,700	98
	Dupage	260,500	258,500	99
	Grundy	11,700	11,600	99
	Will	114,800	113,400	99



WCIU-TV BNPCT-820824KR Granted 7/29/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Jasper	9,100	8,900	98
	Lake	174,100	171,700	99
	La Porte	37,900	37,500	99
	Porter	44,100	43,500	99
WISCONSIN				
	Kenosha	44,800	44,300	99
Station Totals		2,576,800	2,539,100	98
Net Weekly Circulation (1985)			245,700	
Average Daily Circulation (1985)			67,300	

Illinois—Chicago

WFLD-TV

Ch. 32

Network Service: None, independent.

Licensee: WFLD Television.

Studio: Marina City, 300 N. State St., Chicago, IL 60610.

Telephone: 312-645-0300.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1415-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.5"
Longitude 87° 37' 23.0"

Transmitter: John Hancock Bldg.

Satellite Earth Stations: Common carrier.

News Services: AP, City News.

Ownership: Metromedia Inc. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 4, 1966. FCC approved formation of new company combining original licensee Field Communications with Kaiser Bcstg. May 9, 1973 (Television Digest, Vol. 12:32; 13:18). Sale back to Field approved by FCC June 22, 1977 (Vol. 16:15; 17:26). Sale by Field to Metromedia approved by FCC Feb. 17, 1983 (Vol. 22:23, 35, 47).

Represented (sales): Katz Independent TV Sales.

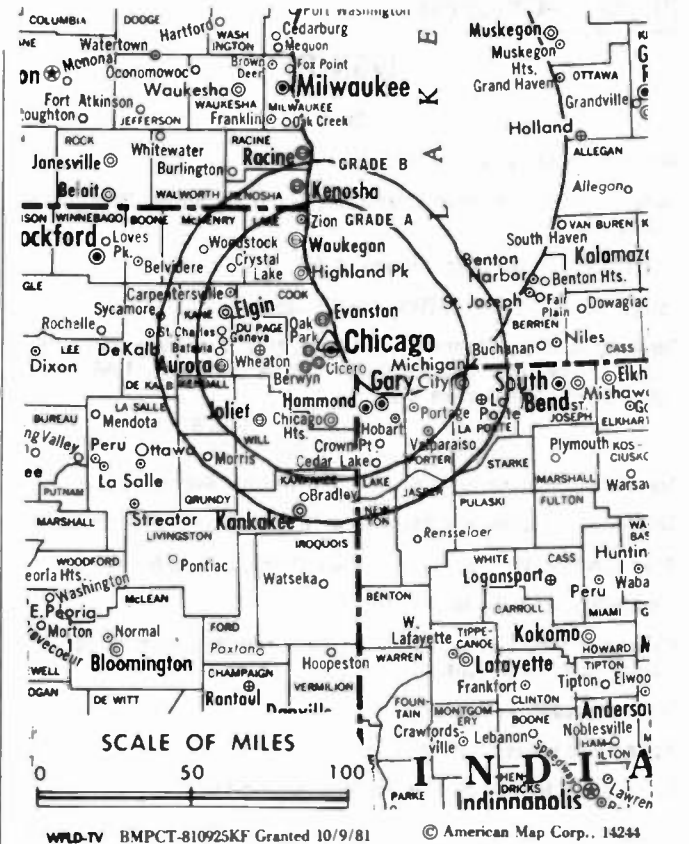
Personnel:

DERK ZIMMERMAN, vice president & general manager.
AL DeVANEY, vice president & general sales manager.
KARL GENSHEIMER, national sales manager.
RICHARD ENGBERG, local sales manager.
RICHARD WILLIAMS, local sales manager.
ROBERT SIMONE, vice president & program manager.
ERIC BLOCK, vice president & director of creative services.
RANDY SWANSON, vice president & business manager.
DWAIN SCHOONOVER, engineering manager.
GREG CAPUTO, news director.
KEN KOLB, production manager.
WANDA WELLS, news & public affairs manager.
CYNDI GOODPASTER, traffic manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,879,800	1,849,700	98
	DeKalb	25,800	25,400	98
	Dupage	260,500	258,500	99
	Grundy	11,700	11,600	99
	Kane	101,100	99,700	99
	Kankakee	37,500	36,900	98
	Kendall	14,200	14,100	99
	Lake	154,500	153,300	99
	La Salle	43,300	42,400	98
	Mchenry	56,200	55,800	99
	Will	114,800	113,400	99
	INDIANA			
	Jasper	9,100	8,900	98
Lake	174,100	171,700	99	
La Porte	37,900	37,500	99	
Porter	44,100	43,500	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Kenosha	44,800	44,300	99
Between 25-49%	IOWA			
	Clinton	20,900	20,700	99
	ILLINOIS			
	Boone	10,500	10,300	98
	Bureau	15,000	14,700	98
	Ford	5,900	5,800	98
	Iroquois	12,300	12,000	98
	Tazewell	49,800	49,100	98
	Whiteside	24,300	23,900	98
	Winnebago	93,400	92,100	99
	INDIANA			
Cass	14,600	14,300	98	
Howard	31,700	31,200	98	
Miami	13,700	13,400	98	
Newton	5,600	5,500	98	
St Joseph	87,200	86,000	99	
MICHIGAN				
Berrien	61,400	60,300	98	
WISCONSIN				
Racine	61,800	61,200	99	
Walworth	27,100	26,700	99	
Between 5-24%	IOWA			
	Des Moines	18,000	17,800	99

(Continued on page A-356)

Station Totals	Total Households	TV Households	%
Station Totals	3,814,100	3,758,400	98
Net Weekly Circulation (1985)		2,111,500	
Average Daily Circulation (1985)		1,005,100	

Illinois—Chicago

WGN-TV

Ch. 9

Network Service: None, independent.

Licensee: WGN Continental Broadcasting Co., 2501 Bradley Place, Chicago 60618.

Studio: 2501 Bradley Place, Chicago, IL 60618.

Telephone: 312-528-2311. TWX: 910-221-5850.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 110-kw visual, 22-kw aural. Antenna: 1360-ft. above av. terrain, 1359-ft. above ground, 1952-ft. above sea level.

Latitude 41° 53' 55.5"
Longitude 87° 37' 23.0"

Transmitter: John Hancock Center, 875 N. Michigan Ave.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, INN, City News Service, LPN, CNN & NIWS.

AM Affiliate: WGN, 50-kw, 720 kHz.

Ownership: Tribune Broadcasting Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: April 5, 1948.

Represented (sales): Blair Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Personnel:

JOSEPH T. LOUGHLIN, vice president & general manager.
ROBERT HOFFMAN, director of sales.
WILLIAM BRADLEY, local sales manager.
JOHN P. FENDLEY, sports sales manager.
DONALD O'TOOLE, national sales manager.
GARY LOWMILLER, chief financial officer.
CHARLES SWILLING, program manager.
GARY SIMCOX, director of operations.
WILLIAM J. LOTZER, production manager.
ROBERT STRUTZEL, engineering director.
CHARLOTTE O'BRIEN, community affairs manager.
PAUL DAVIS, director of news.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Greenlee	3,800	3,700	97
	IOWA			
	Dubuque	31,700	31,200	98
	IDAHO			
	Clearwater	3,600	3,500	97
	Shoshone	6,500	6,300	97
	ILLINOIS			
	Cass	5,700	5,600	98
	Cook	1,879,800	1,849,700	98
Dekalb	25,800	25,400	98	
Dupage	260,500	258,500	99	
Grundy	11,700	11,600	99	
Iroquois	12,300	12,000	98	
Kane	101,100	99,700	99	
Kankakee	37,500	36,900	98	
Kendall	14,200	14,100	99	
Lake	154,500	153,300	99	
La Salle	43,300	42,400	98	



WGN-TV BPCT-4179 Granted 3/26/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mchenry	56,200	55,800	99
	Platt	6,300	6,200	98
	Will	114,800	113,400	99
	INDIANA			
	Jasper	9,100	8,900	98
	Lake	174,100	171,700	99
	La Porte	37,900	37,500	99
	Newton	5,600	5,500	98
	Porter	44,100	43,500	99
	Starke	7,900	7,700	97
	KANSAS			
	Clark	1,000	1,000	100
	Geary	10,800	10,700	99
	Kearny	1,200	1,200	100
	Logan	1,400	1,400	100
	Mitchell	3,400	3,300	97
	Norton	2,700	2,600	96
	Trego	1,600	1,600	100
	MICHIGAN			
	Berrien	61,400	60,300	98
	MISSOURI			
	Pulaski	9,900	9,700	98
	NORTH DAKOTA			
	Mercer	4,700	4,600	98
	NEBRASKA			
	Frontier	1,400	1,400	100

(Continued on next page)

Station Totals	36,936,900	36,385,500	98
Net Weekly Circulation (1985)		8,441,400	
Average Daily Circulation (1985)		3,403,600	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Humboldt	4,500	4,300	96
	Lander	2,000	1,800	90
	Nye North	2,400	2,200	91
	SOUTH DAKOTA			
	Haakon	1,000	1,000	100
	Potter	1,300	1,300	100
	Walworth	2,700	2,600	96
	TEXAS			
	Crane	1,800	1,800	100
Crockett	1,800	1,800	100	
Culberson	1,000	1,000	100	
Hansford	2,400	2,400	100	
La Salle	1,900	1,800	95	
Lipscomb	1,500	1,500	100	
Ochiltree	3,700	3,700	100	
Pecos	4,800	4,700	98	
Terrell	600	600	100	
Val Verde	12,000	11,600	97	
Ward	5,100	5,000	98	
WISCONSIN				
Kenosha	44,800	44,300	99	
Between 25-49%	ALABAMA			
	Bullock	3,500	3,400	97
	Clarke	9,300	9,100	98
	Covington	14,500	14,300	99
	Madison	72,700	71,900	99
	Montgomery	75,000	74,300	99
	Morgan	33,800	33,400	99
	Pike	10,000	9,800	98
	Russell	16,900	16,700	99
	Winston	8,500	8,400	99
	ARKANSAS			
	Ashley	9,100	8,900	98
	Baxter	12,800	12,500	98
	Boone	10,800	10,600	98
	Crawford	13,900	13,600	98
	Drew	6,300	6,100	97
	Independence	11,800	11,600	98
	Jackson	7,900	7,700	97
	Randolph	6,500	6,300	97
	ARIZONA			
	Apache North	12,100	10,800	90
	Cochise	32,500	31,300	96
	Gila	14,300	13,700	96
	Navajo	21,300	19,400	91
	Yavapai	33,300	31,600	95
CALIFORNIA				
Del Norte	7,800	7,300	94	
Modoc	3,600	3,300	92	
Siskiyou	16,900	15,800	93	
COLORADO				
Bent	2,000	1,900	95	
Jackson	700	700	100	
Kiowa	700	700	100	
Kit Carson	3,000	2,800	93	
Mineral	300	300	100	
Moffat	5,800	5,400	93	
Morgan	8,700	8,600	99	
Otero	8,100	7,900	98	
Rio Blanco	2,600	2,500	96	
San Juan	300	300	100	
Sedgwick	1,400	1,400	100	
Summit	4,600	4,400	96	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Brevard	118,800	117,600	99
	Escambia	88,200	87,400	99
	Santa Rosa	22,100	21,900	99
	GEORGIA			
	Atkinson	2,000	1,900	95
	Chattahoochee	3,200	3,200	100
	Clarke	28,600	28,200	99
	Dougherty	34,900	34,400	99
	Lanier	2,000	1,900	95
	Muscogee	60,000	59,400	99
	Oconee	5,100	5,100	100
	Wayne	7,100	7,000	99
	IOWA			
	Black Hawk	50,500	50,100	99
	Boone	10,100	10,000	99
	Buena Vista	8,000	7,900	99
	Carroll	8,200	8,100	99
	Cass	6,900	6,800	99
Cerro Gordo	19,000	18,800	99	
Cherokee	6,200	6,100	98	
Clay	8,000	7,900	99	
Clayton	8,100	8,000	99	
Clinton	20,900	20,700	99	
Decatur	3,500	3,400	97	
Des Moines	18,000	17,800	99	
Dickinson	6,700	6,600	99	
Emmet	5,000	4,900	98	
Humboldt	5,000	4,900	98	
Jackson	8,300	8,200	99	
Johnson	32,900	32,300	98	
Kossuth	8,000	7,900	99	
Lee	16,200	16,000	99	
Linn	65,400	64,900	99	
Marion	11,000	10,900	99	
Muscatine	15,100	15,000	99	
Polk	122,900	121,800	99	
Scott	61,400	60,900	99	
Wapello	15,600	15,400	99	
Winnebago	5,100	5,000	98	
Woodbury	37,600	37,300	99	
IDAHO				
Bear Lake	2,600	2,500	96	
Elmore	7,300	7,200	99	
Madison	5,600	5,500	98	
Teton	1,000	1,000	100	
ILLINOIS				
Adams	27,300	26,900	99	
Boone	10,500	10,300	98	
Bureau	15,000	14,700	98	
Champaign	60,900	59,600	98	
Christian	14,200	13,900	98	
Coles	20,700	20,300	98	
Crawford	8,300	8,100	98	
Cumberland	4,500	4,400	98	
De Witt	7,100	7,000	99	
Douglas	7,500	7,400	98	
Edgar	8,600	8,400	98	
Effingham	12,100	11,600	96	
Ford	5,900	5,800	98	
Franklin	18,200	17,700	97	
Fulton	16,700	16,300	98	
Henderson	3,500	3,400	97	
Henry	21,400	21,100	99	
Jo Davless	9,100	8,800	97	
Knox	23,800	23,500	99	
Lawrence	6,800	6,600	97	
Lee	13,000	12,800	98	
Logan	11,600	11,300	98	

Illinois

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	ILLINOIS—(Continued)				
	Mc Lean	45,100	44,000	98	
	Macon	50,600	49,700	98	
	Mason	7,500	7,400	99	
	Massac	6,200	6,000	97	
	Morgan	14,500	14,100	97	
	Ogle	17,600	17,300	98	
	Peoria	76,100	74,700	98	
	Perry	8,600	8,400	97	
	Putnam	2,300	2,200	96	
	Richland	7,200	7,000	97	
	Rock Island	63,100	62,500	99	
	Sangamon	73,400	71,700	98	
	Stephenson	19,100	18,700	98	
	Tazewell	49,800	49,100	98	
	Vermillion	36,100	35,400	98	
	White	7,300	6,900	95	
	Whiteside	24,300	23,900	98	
	Williamson	23,600	23,000	97	
	Winnebago	93,400	92,100	99	
	INDIANA				
	Allen	106,600	105,000	98	
	Bartholomew	24,300	23,900	98	
	Benton	3,700	3,600	97	
	Blackford	5,500	5,400	98	
	Cass	14,600	14,300	98	
	Clinton	11,400	11,200	98	
Decatur	8,200	8,000	98		
Delaware	44,600	44,000	99		
Elkhart	50,100	49,000	98		
Grant	27,200	26,700	98		
Henry	18,900	18,600	98		
Howard	31,700	31,200	98		
Jackson	13,600	13,400	99		
Jay	8,200	8,000	98		
Knox	16,000	15,700	98		
Madison	50,200	49,600	99		
Marshall	14,400	14,100	98		
Miami	13,700	13,400	98		
Monroe	36,200	35,200	97		
Montgomery	13,100	12,900	98		
Pulaski	5,000	4,800	96		
St Joseph	87,200	86,000	99		
Tippecanoe	42,600	41,500	97		
Vanderburgh	65,400	64,000	98		
Vermillion	7,200	7,100	99		
Wabash	12,500	12,200	98		
Warrick	16,000	15,600	97		
White	9,400	9,200	98		
KANSAS					
Allen	6,400	6,300	98		
Chautauqua	2,400	2,400	100		
Cloud	4,800	4,700	98		
Cowley	14,800	14,600	99		
Grant	2,700	2,700	100		
Greeley	700	700	100		
Greenwood	3,700	3,600	97		
Harper	3,300	3,200	97		
Haskell	1,400	1,400	100		
Labette	10,100	9,900	98		
Morton	1,200	1,200	100		
Osborne	2,400	2,300	96		
Phillips	2,900	2,800	97		
Pratt	4,300	4,200	98		
Riley	20,900	20,500	98		
Rooks	2,700	2,700	100		
Saline	19,700	19,400	98		
Scott	2,200	2,200	100		
Seward	6,600	6,500	98		

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KANSAS—(Continued)			
	Sherman	3,000	3,000	100
	Stevens	1,700	1,600	94
	Wichita	1,100	1,100	100
KENTUCKY				
Breathitt	5,500	5,300	96	
Christian	21,200	21,000	99	
Clay	7,500	7,300	97	
Cumberland	2,900	2,800	97	
Fayette	82,000	81,400	99	
Floyd	18,000	17,700	98	
Harlan	14,700	14,500	99	
Henderson	16,100	16,000	99	
Hopkins	18,000	17,800	99	
Johnson	9,000	8,900	99	
Knott	6,100	5,900	97	
Knox	10,900	10,700	98	
Laurel	14,600	14,300	98	
Letcher	11,200	11,000	98	
Mc Cracken	24,400	24,200	99	
Perry	11,700	11,400	97	
Pike	29,900	29,500	99	
Powell	3,900	3,800	97	
Rowan	6,200	6,100	98	
Russell	5,800	5,700	98	
Warren	28,300	28,000	99	
Wayne	6,400	6,200	97	
Whitley	13,000	12,800	98	
Woodford	6,400	6,300	98	
LOUISIANA				
East Baton Rouge	142,500	141,200	99	
Iberville	10,300	10,100	98	
La Salle	6,700	6,600	98	
Lincoln	13,800	13,600	99	
Madison	5,900	5,700	97	
Natchitoches	14,500	14,000	97	
Ouachita	51,800	51,300	99	
Rapides	49,400	48,800	99	
St Bernard	23,300	23,200	100	
St James	6,600	6,500	98	
St John The Baptist	11,400	11,200	98	
Vernon	18,100	17,600	98	
West Baton Rouge	6,300	6,200	98	
Winn	6,300	6,100	97	
MICHIGAN				
Calhoun	50,800	50,200	99	
Cass	17,900	17,600	98	
Delta	13,800	13,500	98	
Dickinson	9,700	9,600	99	
Iron	5,400	5,300	98	
Kalamazoo	78,000	76,900	99	
Manistee	9,200	9,000	98	
Marquette	25,400	25,100	99	
Muskegon	55,100	54,300	99	
Ontonagon	3,400	3,300	96	
St Joseph	20,600	20,300	99	
Schoolcraft	3,100	3,000	97	
Van Buren	24,900	24,600	99	
MINNESOTA				
Beltrami	11,100	10,600	95	
Jackson	5,000	4,900	98	
Lake	4,500	4,500	100	
Lake Of The Woods	1,400	1,300	93	
Nicollet	9,300	9,200	99	
MISSOURI				
Adair	9,400	9,300	99	
Dunklin	13,900	13,600	98	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI—(Continued)			
	Grundy	4,800	4,700	98
	Pemiscot	8,600	8,400	98
	Scott	14,900	14,700	99
	MISSISSIPPI			
	Coahoma	11,500	11,200	97
	Forrest	24,600	24,400	99
	Hinds	93,200	92,500	99
	Humphreys	4,400	4,300	98
	Lamar	9,000	8,900	99
	Lauderdale	28,600	28,300	99
	Madison	14,700	14,400	98
	Noxubee	4,000	3,900	98
	Rankin	26,400	26,100	99
	Sharkey	2,300	2,200	96
	Tippah	6,700	6,600	98
	Warren	18,500	18,200	98
	MONTANA			
	Blaine	2,500	2,300	92
	Broadwater	1,600	1,500	94
	Chouteau	2,200	2,100	95
	Daniels	1,000	1,000	100
	Fallon	1,400	1,300	93
	Granite	1,000	1,000	100
	Hill	6,700	6,500	97
	Jefferson	2,800	2,700	96
	Mineral	1,400	1,400	100
	Phillips	2,000	1,900	95
	Richland	4,900	4,700	96
	Rosebud	4,100	3,800	94
	Valley	3,700	3,500	95
	Wheatland	900	900	100
	NORTH CAROLINA			
	Carteret	17,700	17,500	99
	Craven	25,500	25,200	99
	New Hanover	41,800	41,400	99
	Onslow	33,100	32,800	99
	Transylvania	9,000	8,900	99
	Wayne	35,100	34,600	99
	NORTH DAKOTA			
	Adams	1,300	1,300	100
	Cass	36,800	36,500	99
	Eddy	1,400	1,400	100
	Foster	1,600	1,600	100
	Golden Valley	900	900	100
	Hettinger	1,500	1,500	100
	La Moure	2,300	2,300	100
	Logan	1,200	1,200	100
	Mc Lean	4,700	4,600	98
	Mountrail	2,800	2,800	100
	Pembina	3,900	3,800	97
	Pierce	2,000	2,000	100
	Ramsey	5,000	4,900	98
	Stark	9,300	9,200	99
	Stutsman	9,300	9,200	99
	Walsh	5,600	5,500	98
	NEBRASKA			
	Adams	12,300	12,200	99
	Buffalo	13,100	13,000	99
	Burt	3,400	3,400	100
	Chase	2,000	2,000	100
	Dakota	6,500	6,500	100
	Dawson	8,800	8,700	99
	Douglas	152,200	150,800	99
	Dundy	1,200	1,200	100
	Fillmore	3,000	3,000	100
	Furnas	2,600	2,500	96
	Garfield	900	900	100

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEBRASKA—(Continued)			
	Hall	18,600	18,400	99
	Keith	3,900	3,900	100
	Madison	12,300	12,100	98
	Phelps	3,700	3,700	100
	Platte	10,800	10,700	99
	Polk	2,300	2,300	100
	Rock	900	900	100
	Sarpy	30,400	30,300	100
	Valley	2,200	2,100	95
	NEW MEXICO			
	Cibola	10,100	9,900	98
	Colfax	5,300	5,000	94
De Baca	1,000	1,000	100	
Dona Ana	36,200	35,000	97	
Grant	9,500	9,000	95	
Hidalgo	2,100	2,000	95	
Lea South	2,600	2,500	94	
Lincoln	5,100	4,900	96	
Luna	6,200	6,000	97	
Mc Kinley	17,600	16,300	93	
San Miguel	7,800	7,200	92	
NEVADA				
Mineral	2,300	2,200	96	
OHIO				
Athens	19,000	18,400	97	
Vinton	4,400	4,300	98	
OKLAHOMA				
Cimarron	1,400	1,400	100	
Dewey	2,500	2,500	100	
Kiowa	5,500	5,400	98	
Mc Intosh	7,000	6,900	99	
Roger Mills	2,100	2,100	97	
Tillman	4,800	4,700	98	
Tulsa	203,500	201,900	99	
OREGON				
Curry	7,400	6,800	92	
Gilliam	800	700	88	
SOUTH CAROLINA				
Greenwood	21,800	21,600	99	
SOUTH DAKOTA				
Campbell	800	800	100	
Hutchinson	3,400	3,300	97	
Perkins	1,800	1,700	94	
TENNESSEE				
Anderson	26,200	26,000	99	
Bradley	25,400	25,200	99	
Campbell	13,400	13,200	99	
Carroll	10,300	10,200	99	
Decatur	4,300	4,200	98	
Mcminn	15,400	15,300	99	
Montgomery	30,400	30,200	99	
Putnam	18,400	18,200	99	
Roane	18,300	18,100	99	
Sevier	17,100	16,900	99	
TEXAS				
Andrews	5,100	5,000	98	
Atascosa	9,500	9,300	98	
Bailey	2,800	2,800	100	
Bexar	362,000	357,700	99	
Cameron	69,400	68,400	99	
Carson	2,500	2,500	100	
Cochran	1,500	1,500	100	
Coke	1,300	1,300	100	
Comal	15,900	15,700	99	
Dawson	5,500	5,400	98	
Deaf Smith	6,900	6,800	99	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS—(Continued)			
	Dickens	1,400	1,400	100
	Dlmit	3,600	3,400	94
	Ector	48,700	48,300	99
	Frio	4,300	4,200	98
	Gaines	4,700	4,700	100
	Gray	10,700	10,600	99
	Hemphill	2,400	2,400	100
	Hockley	8,500	8,400	99
	Hutchinson	10,800	10,700	99
	Kent	400	400	100
	Kinney	800	800	100
	Kleberg	10,900	10,700	98
	Lamb	6,700	6,600	99
	Moore	6,200	6,200	100
	Parmer	3,500	3,500	100
	Potter	41,000	40,700	99
	Presidio	1,900	1,800	95
	Randall	32,300	32,200	100
	Schleicher	1,000	1,000	100
	Shackelford	1,800	1,800	100
	Sherman	1,100	1,100	100
	Sutton	2,000	1,900	95
	Upton	1,600	1,600	100
	Wheeler	3,100	3,000	97
	Winkler	3,600	3,600	100
	Yoakum	3,200	3,200	100
	UTAH			
	Carbon	8,600	8,400	98
	Emery	4,200	4,100	98
	VIRGINIA			
	Chesapeake City	41,300	40,900	99
	WASHINGTON			
	Grant	18,500	17,800	96
	Kittitas West	2,500	2,300	94
WISCONSIN				
Ashland	6,400	6,300	98	
Crawford	6,100	6,000	98	
Dane	130,700	127,900	98	
Grant	17,600	17,000	97	
La Crosse	34,200	33,800	99	
Oneida	13,000	12,700	98	
Pepin	2,700	2,600	96	
Racine	61,800	61,200	99	
Rock	51,400	50,800	99	
Walworth	27,100	26,700	99	
Winnebago	49,700	49,200	99	
WEST VIRGINIA				
Randolph	10,400	10,200	98	
Tucker	3,400	3,300	97	
WYOMING				
Teton	4,800	4,600	96	
Weston	2,900	2,800	96	

Between 5-24%	ALABAMA			
	Autauga	11,600	11,400	98
	Baldwin	30,700	30,400	99
	Chambers	14,100	13,900	99
	Chilton	11,800	11,600	98
	Choctaw	5,500	5,400	98
	Conecuh	5,500	5,400	98
	Dale	15,200	15,000	99
	De Kalb	21,300	21,100	99
	Elmore	15,700	15,500	99
	Escambia	13,000	12,800	98
	Fayette	7,100	7,000	99
	Franklin	10,900	10,700	98
	Geneva	8,800	8,700	99

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA—(Continued)			
	Henry	5,600	5,500	98
	Jefferson	255,600	253,900	99
	Lauderdale	30,600	30,200	99
	Limestone	16,100	15,900	99
	Marengo	8,400	8,200	98
	Marion	11,600	11,500	99
	Mobile	134,100	133,200	99
	Monroe	7,600	7,400	97
	Randolph	7,200	7,100	99
	St Clair	15,800	15,600	99
	Shelby	26,000	25,800	99
	Sumter	5,400	5,300	98
	Talladega	25,700	25,400	99
	Tallapoosa	14,100	13,900	99
Walker	25,400	25,200	99	
Wilcox	4,500	4,400	98	
ARKANSAS				
Arkansas	8,800	8,700	99	
Bradley	5,100	5,000	98	
Carroll	7,100	6,900	98	
Chicot	5,800	5,600	97	
Clark	8,100	7,900	98	
Clay	8,000	7,800	97	
Cleburne	7,300	7,100	98	
Columbia	9,500	9,300	98	
Conway	7,000	6,900	99	
Cross	6,600	6,500	98	
Dallas	3,900	3,800	97	
Desha	6,600	6,400	97	
Faulkner	17,500	17,200	98	
Fulton	4,300	4,100	95	
Garland	30,500	30,000	98	
Hot Spring	10,200	10,000	98	
Howard	5,000	4,900	98	
Izard	4,800	4,600	96	
Jefferson	30,700	30,200	98	
Lafayette	3,600	3,500	97	
Lawrence	7,100	6,900	97	
Little River	4,900	4,800	98	
Lonoke	12,500	12,300	98	
Marion	4,800	4,700	98	
Miller	13,900	13,700	99	
Mississippi	19,400	19,100	98	
Monroe	4,800	4,600	96	
Ouachita	11,100	10,900	98	
Pike	4,000	3,900	97	
Polk	6,400	6,200	97	
Pulaski	131,000	129,700	99	
St Francis	9,600	9,400	98	
Saline	19,600	19,400	99	
Scott	3,800	3,700	97	
Searcy	3,400	3,300	97	
Sevier	5,500	5,400	98	
Sharp	6,400	6,100	95	
Union	18,000	17,700	98	
Van Buren	5,700	5,600	98	
Washington	39,000	38,100	98	
White	18,500	18,200	98	
Woodruff	3,900	3,800	97	
Yell	6,600	6,500	98	
ARIZONA				
Apache South	3,200	2,800	88	
Coconino	26,600	24,700	93	
Maricopa	650,600	637,600	98	
Mohave	27,200	25,900	95	
Pima	231,800	227,100	98	
Pinal	32,100	31,000	97	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA			
	El Dorado East	13,200	12,700	97
	Kings	25,600	24,400	95
	Lassen	8,500	8,000	94
	Riverside East	6,900	6,700	96
	Riverside West	222,200	214,000	96
	Trinity	5,400	5,000	93
Tulare	92,100	88,300	96	
COLORADO				
Adams	98,200	97,500	99	
Arapahoe	140,000	138,400	99	
Boulder	81,600	79,600	97	
Cheyenne	800	800	100	
Crowley	1,100	1,100	100	
Delta	9,200	8,800	96	
Douglas	10,300	10,200	99	
Eagle	6,700	6,300	94	
Garfield	10,200	9,700	95	
Grand	3,500	3,300	94	
Gunnison	4,300	4,000	93	
Jefferson	158,100	156,700	99	
La Plata	11,300	10,800	96	
Larimer	64,900	63,500	98	
Montezuma	6,300	6,000	95	
Phillips	1,800	1,800	100	
Prowers	5,000	4,700	94	
Routt	6,200	5,800	93	
Weld	49,300	48,500	98	
FLORIDA				
Calhoun	3,500	3,400	97	
Clay	26,900	26,500	99	
Columbia	13,900	13,600	98	
Duval	222,500	220,600	99	
Gulf	3,700	3,600	97	
Hamilton	3,100	3,000	97	
Hernando	24,000	23,600	98	
Highlands	22,000	21,600	98	
Hillsborough	269,400	266,600	99	
Jefferson	3,800	3,700	97	
Lee	103,400	102,100	99	
Levy	8,500	8,200	96	
Madison	4,900	4,700	96	
Manatee	71,400	70,700	99	
Monroe	29,600	28,800	97	
Nassau	13,100	12,900	98	
Okaloosa	42,000	41,600	99	
Pasco	100,800	99,600	99	
Pinellas	356,300	353,200	99	
Polk	130,300	128,800	99	
Putnam	21,100	20,800	99	
St Johns	22,800	22,500	99	
Sarasota	106,600	105,500	99	
Volusia	123,300	122,000	99	
GEORGIA				
Barrow	8,200	8,100	99	
Ben Hill	6,100	5,900	97	
Brooks	5,300	5,200	98	
Bulloch	11,900	11,700	98	
Calhoun	1,600	1,500	94	
Camden	4,900	4,800	98	
Catoosa	13,900	13,800	99	
Clay	1,200	1,200	100	
Clayton	58,700	58,400	99	
Cobb	129,300	128,700	100	
Colquitt	12,800	12,600	98	
Cook	4,700	4,600	98	
Coweta	14,600	14,400	99	
Crisp	7,000	6,800	97	
Dade	4,200	4,100	99	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA—(Continued)			
	Decatur	8,900	8,700	98
	De Kalb	187,500	186,700	100
	Dodge	6,100	6,000	98
	Douglas	21,100	20,900	99
	Early	4,600	4,500	98
	Echols	800	800	100
	Fannin	5,700	5,600	98
	Floyd	29,500	29,200	99
	Fulton	228,800	227,000	99
	Gwinnett	74,500	73,900	99
	Hall	29,100	28,800	99
	Haralson	6,900	6,800	99
	Irwin	3,400	3,300	97
	Jackson	9,300	9,200	99
	Jeff Davis	4,300	4,200	98
	Jefferson	6,400	6,300	98
	Lee	4,500	4,400	98
	Lowndes	24,800	24,300	98
	Meriwether	7,000	6,900	99
	Miller	2,700	2,600	96
	Mitchell	6,900	6,700	98
	Murray	7,700	7,600	99
	Newton	12,400	12,200	98
	Paulding	10,400	10,300	99
	Pickens	4,600	4,500	98
	Polk	11,700	11,600	99
	Randolph	3,300	3,200	97
	Rockdale	14,400	14,200	99
	Spalding	17,400	17,200	99
	Stephens	7,900	7,800	99
	Stewart	1,900	1,800	95
	Tattnall	5,900	5,800	98
	Taylor	2,700	2,600	96
	Terrell	4,000	3,900	98
Tift	11,600	11,400	98	
Treutlen	2,100	2,000	95	
Walker	20,200	20,000	99	
Walton	11,100	10,900	99	
Ware	13,000	12,800	98	
Warren	2,100	2,000	95	
White	4,000	3,900	97	
Wilkes	3,900	3,800	97	
Worth	6,200	6,100	98	
IOWA				
Adair	3,800	3,800	100	
Allamakee	5,400	5,300	98	
Appanoose	6,300	6,200	98	
Audubon	3,200	3,200	100	
Benton	9,100	9,000	99	
Bremer	9,100	9,000	99	
Buchanan	8,100	8,000	99	
Butler	6,500	6,400	98	
Calhoun	5,000	4,900	98	
Cedar	7,200	7,100	99	
Chickasaw	5,600	5,500	98	
Clarke	3,500	3,500	100	
Crawford	6,800	6,700	99	
Dallas	11,700	11,600	99	
Davis	3,400	3,400	100	
Delaware	6,500	6,400	98	
Fayette	9,300	9,200	99	
Floyd	7,100	7,000	99	
Franklin	5,300	5,300	100	
Fremont	3,700	3,700	100	
Greene	4,800	4,800	100	
Grundy	5,500	5,500	100	
Guthrie	4,700	4,600	98	
Hancock	5,500	5,400	98	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	IOWA—(Continued)			
	Hardin	8,100	8,000	99
	Harrison	6,100	6,000	98
	Henry	7,100	7,000	99
	Ida	3,500	3,500	100
	Iowa	5,900	5,800	98
	Jasper	14,100	14,000	99
	Jefferson	6,000	5,900	98
	Jones	7,100	7,000	99
	Keokuk	5,000	4,900	98
	Louisa	4,500	4,400	98
	Lucas	4,300	4,200	98
	Lyon	4,600	4,500	98
	Madison	4,700	4,700	100
	Mahaska	9,000	8,900	99
	Marshall	16,000	15,900	99
	Monona	4,600	4,500	98
	Monroe	3,500	3,500	100
	Montgomery	5,500	5,400	98
	O'Brien	6,300	6,200	98
	Page	7,500	7,400	99
	Palo Alto	4,900	4,800	98
	Plymouth	9,000	8,900	99
	Pocahontas	4,200	4,100	98
	Pottawattamie	32,000	31,700	99
	Poweshiek	7,100	7,000	99
	Sac	5,400	5,300	98
	Shelby	5,500	5,500	100
	Sioux	10,600	10,400	98
	Story	25,400	25,100	99
	Tama	7,000	6,900	99
	Taylor	3,300	3,200	97
	Van Buren	3,300	3,200	97
	Warren	13,000	12,900	99
	Washington	7,700	7,600	99
	Wayne	3,400	3,300	97
	Webster	17,000	16,800	99
Winneshiek	7,500	7,400	99	
Worth	3,600	3,600	100	
Wright	6,200	6,100	98	
IOAHO				
Ada	72,800	71,500	98	
Adams	1,200	1,100	92	
Benewah	3,200	3,100	97	
Bingham	11,700	11,500	98	
Canyon	30,600	29,800	97	
Custer	1,700	1,600	94	
Fremont	3,800	3,700	97	
Idaho	5,500	5,200	95	
Lemhi	3,100	2,900	93	
Oneida	1,100	1,100	100	
Payette	6,100	6,000	98	
Power	2,600	2,500	96	
Washington	3,200	3,100	97	
ILLINOIS				
Brown	2,200	2,100	95	
Carroll	7,100	7,000	99	
Clark	6,800	6,600	97	
Clay	6,200	5,900	95	
Clinton	11,800	11,600	98	
Fayette	8,500	8,200	96	
Greene	6,200	6,100	98	
Hamilton	3,900	3,700	95	
Hancock	9,300	9,100	98	
Jackson	24,400	23,600	97	
Jasper	4,300	4,200	97	
Jefferson	15,600	15,100	97	
Johnson	3,800	3,700	97	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS—(Continued)			
	Livingston	14,500	14,100	97
	Mc Donough	13,300	13,000	98
	Macoupin	19,500	19,100	98
	Madison	91,300	90,000	99
	Marion	17,500	17,100	98
	Marshall	5,600	5,500	98
	Menard	4,700	4,600	98
	Montgomery	12,400	12,100	98
	Moultrie	5,400	5,200	96
	Pike	7,500	7,300	97
	Pulaski	3,400	3,200	96
	St Clair	92,300	90,600	98
	Saline	12,400	12,000	97
	Schuyler	3,300	3,200	97
	Shelby	9,000	8,700	97
	Stark	2,800	2,800	100
	Union	7,500	7,300	97
	Wabash	5,400	5,200	96
	Warren	8,200	8,100	99
	Wayne	7,500	7,200	95
Woodford	12,200	11,900	98	
INDIANA				
Adams	10,100	9,900	98	
Boone	13,600	13,400	99	
Clark	33,000	32,400	98	
Clay	9,300	9,200	98	
Crawford	3,600	3,400	94	
Daviess	10,200	9,900	97	
De Kalb	11,700	11,600	99	
Dubois	12,400	12,000	97	
Fayette	10,100	9,900	98	
Floyd	22,500	22,200	99	
Fountain	6,800	6,700	99	
Fulton	7,300	7,200	99	
Gibson	12,900	12,600	98	
Greene	12,200	11,900	98	
Hamilton	31,500	31,100	99	
Hancock	15,700	15,500	99	
Harrison	10,000	9,800	98	
Hendricks	24,800	24,500	99	
Huntington	12,700	12,500	98	
Jennings	7,800	7,600	97	
Johnson	28,300	28,000	99	
Kosciusko	22,600	22,100	98	
Lawrence	16,100	15,800	98	
Marion	287,500	283,400	99	
Martin	3,800	3,700	97	
Morgan	18,300	18,000	98	
Noble	12,800	12,500	98	
Orange	7,000	6,800	97	
Parke	6,100	6,000	98	
Pike	5,400	5,200	96	
Posey	9,800	9,500	97	
Randolph	10,700	10,500	98	
Rush	6,600	6,500	98	
Scott	7,300	7,100	97	
Shelby	14,100	13,900	99	
Spencer	6,700	6,500	97	
Steuben	9,600	9,400	98	
Tipton	6,100	6,000	98	
Union	2,400	2,300	96	
Vigo	40,500	39,800	98	
Warren	3,100	3,000	97	
Washington	8,000	7,700	96	
Wayne	27,400	26,900	98	
Wells	9,100	8,900	98	
Whitley	9,300	9,200	99	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KANSAS			
	Brown	5,000	4,900	98
	Butler	17,700	17,500	99
	Cherokee	8,900	8,800	99
	Clay	4,000	3,900	98
	Comanche	1,000	1,000	100
	Crawford	15,800	15,600	99
	Decatur	1,800	1,800	100
	Dickinson	8,100	8,000	99
	Douglas	26,000	25,500	98
	Edwards	1,700	1,700	100
	Ellis	10,200	10,100	99
	Ellsworth	3,000	2,900	97
	Finney	9,600	9,500	99
	Ford	9,600	9,500	99
	Gove	1,400	1,400	100
	Hamilton	1,000	1,000	100
	Hodgeman	900	900	100
	Jackson	4,600	4,500	98
	Jefferson	5,800	5,700	98
	Johnson	110,400	109,800	100
	Kingman	3,400	3,400	100
	Kiowa	1,600	1,600	97
	Lane	1,000	1,000	100
	Leavenworth	18,400	18,200	99
	Lincoln	1,700	1,700	100
	Marion	5,200	5,100	98
	Meade	1,800	1,800	100
	Montgomery	17,300	17,000	98
	Morris	2,700	2,600	96
	Ness	1,800	1,800	100
	Ottawa	2,300	2,200	96
	Rawlins	1,600	1,600	100
	Rush	1,700	1,700	100
	Russell	3,600	3,500	97
Smith	2,400	2,400	100	
Stafford	2,400	2,400	100	
Stanton	800	800	100	
Sumner	9,800	9,700	99	
Wabaunsee	2,500	2,400	96	
Wallace	700	700	100	
Wyandotte	63,600	63,000	99	
KENTUCKY				
	Ballard	3,400	3,400	100
	Barren	13,300	13,200	99
	Bath	3,800	3,700	97
	Boone	17,500	17,400	99
	Bourbon	7,100	7,000	99
	Bullitt	15,100	15,000	99
	Butler	4,000	3,900	97
	Caldwell	5,100	5,000	98
	Calloway	11,300	11,200	99
	Campbell	28,600	28,500	100
	Carter	8,900	8,800	99
	Crittenden	3,500	3,500	100
	Fulton	3,300	3,300	100
	Graves	13,400	13,300	99
	Green	4,000	3,900	98
	Hancock	2,800	2,800	100
	Hardin	27,400	27,200	99
	Hart	5,700	5,600	98
	Henry	4,800	4,700	99
	Hickman	2,200	2,200	100
	Jefferson	257,600	256,400	100
	Jessamine	9,700	9,500	98
	Kenton	50,200	50,000	100
	Leslie	5,200	5,000	96
	Livingston	3,800	3,800	100
	Lyon	2,500	2,500	100

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	KENTUCKY—(Continued)				
	Mc Creary	5,500	5,400	98	
	Madison	18,400	18,100	98	
	Magoffin	4,800	4,700	98	
	Marshall	10,400	10,300	99	
	Meade	7,800	7,800	100	
	Menifee	1,700	1,700	100	
	Morgan	4,500	4,400	98	
	Ohio	8,100	8,000	99	
	Oldham	9,700	9,600	99	
	Pulaski	18,100	17,700	98	
	Rockcastle	5,000	4,900	98	
	Scott	7,900	7,800	99	
	Shelby	8,600	8,500	99	
	Simpson	5,500	5,400	98	
	Todd	4,300	4,300	100	
	Trigg	3,500	3,500	100	
	Union	5,900	5,800	98	
	Webster	5,700	5,600	98	
	Wolfe	2,400	2,300	96	
	LOUISIANA				
		Ascension	18,300	17,900	98
		Assumption	7,100	6,900	97
		Avoyelles	14,700	14,400	98
		Caldwell	4,400	4,300	98
		Claiborne	6,400	6,200	98
		De Soto	9,700	9,400	97
		East Carroll	3,700	3,600	97
		Franklin	8,500	8,300	98
		Jackson	6,700	6,600	99
		Jefferson	178,300	177,200	99
		Lafourche	29,000	28,700	99
		Livingston	22,400	22,000	98
		Orleans	216,300	214,000	99
		Plaquemines	8,300	8,200	99
	Pointe Coupee	8,600	8,400	98	
	Richland	7,600	7,400	97	
	St Charles	13,700	13,600	99	
	St Helena	3,200	3,100	97	
	St Tammany	46,100	45,600	99	
	Tensas	2,900	2,800	97	
	Terrebonne	34,200	33,700	99	
	Union	7,900	7,800	99	
	Washington	16,100	15,800	98	
	Webster	16,600	16,300	98	
	West Carroll	4,600	4,500	98	
	West Feliciana	2,700	2,600	96	
MARYLAND					
	Allegany	29,200	28,900	99	
MAINE					
	Aroostook	29,800	29,000	97	
	Knox	13,200	12,800	97	
	Lincoln	10,400	10,200	98	
	Piscataquis	6,600	6,500	98	
	Somerset	16,200	15,800	98	
MICHIGAN					
	Alger	3,300	3,200	97	
	Allegan	29,200	28,800	99	
	Antrim	6,200	6,100	98	
	Arenac	5,700	5,600	98	
	Baraga	3,100	3,000	97	
	Barry	16,500	16,300	99	
	Benzie	4,400	4,300	98	
	Cheboygan	8,100	7,800	96	
	Clinton	18,500	18,300	99	
	Crawford	3,700	3,600	97	
	Eaton	33,100	32,700	99	
	Genesee	157,300	155,700	99	
	Grand Traverse	21,800	21,300	98	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN—(Continued)				
Between 5-24%	Gratiot	13,400	13,200	99
	Houghton	12,900	12,400	96
	Huron	13,200	12,900	98
	Ingham	96,800	95,400	99
	Ionia	16,600	16,400	99
	Iosco	10,900	10,800	99
	Isabella	17,500	17,100	98
	Jackson	51,900	51,300	99
	Kalkaska	4,700	4,600	98
	Kent	164,400	161,700	98
	Macomb	242,800	241,400	99
	Mason	10,200	9,800	96
	Mecosta	11,800	11,500	98
	Menominee	9,400	9,200	98
	Missaukee	3,800	3,700	97
	Monroe	45,100	44,600	99
	Montcalm	17,300	17,000	98
	Newaygo	13,400	13,100	98
	Oakland	373,000	370,500	99
	Oceana	7,900	7,700	97
	Osceola	7,200	7,000	98
	Ottawa	54,400	53,600	99
	Roscommon	7,700	7,600	99
	St Clair	48,800	48,100	99
	Shiawassee	23,900	23,600	99
	Tuscola	19,100	18,800	98
	Washtenaw	97,300	95,100	98
	Wexford	9,700	9,500	98
MINNESOTA				
	Anoka	69,300	69,100	100
	Becker	11,100	10,900	98
	Blue Earth	18,400	18,100	98
	Carlton	10,500	10,400	99
	Clay	17,300	17,200	99
	Clearwater	3,100	3,000	97
	Cook	1,900	1,900	100
	Dakota	75,400	74,900	99
	Dodge	5,400	5,300	98
	Faribault	7,400	7,300	99
	Fillmore	7,900	7,800	99
	Goodhue	14,500	14,300	99
	Hennepin	380,000	376,400	99
	Houston	6,300	6,200	98
	Hubbard	5,800	5,500	95
	Isanti	8,700	8,600	99
	Itasca	16,600	16,300	98
	Kittson	2,500	2,400	96
	Koochiching	6,200	6,000	97
	Lac Qui Parle	3,900	3,800	97
	Lyon	8,900	8,700	98
	Mahnomen	1,800	1,800	100
	Martin	9,700	9,600	99
	Meeke	7,700	7,600	99
	Morrison	10,100	9,900	98
	Murray	4,100	4,000	98
	Nobles	7,800	7,700	99
	Norman	3,400	3,300	97
	Otter Tail	19,700	19,300	98
	Pipestone	4,300	4,200	98
	Polk	12,700	12,500	98
	Renville	7,400	7,200	97
	Rice	15,500	15,300	99
	Rock	3,900	3,900	100
	Steele	11,000	10,900	99
	Stevens	3,900	3,800	97
	Traverse	1,800	1,800	100
	Wabasha	7,300	7,200	99

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA—(Continued)				
Between 5-24%	Waseca	6,800	6,700	99
	Watsonwan	4,800	4,700	98
MISSOURI				
	Atchison	3,300	3,300	100
	Audrain	9,900	9,800	99
	Barry	9,900	9,700	98
	Barton	4,700	4,600	98
	Cass	19,300	19,100	99
	Christlan	9,000	8,800	98
	Clark	3,100	3,000	97
	Clay	53,200	52,800	99
	De Kalb	3,100	3,000	97
	Douglas	4,700	4,600	98
	Franklin	26,500	26,200	99
	Gasconade	5,300	5,200	98
	Greene	75,000	74,100	99
	Henry	7,800	7,700	98
	Holt	2,800	2,700	96
	Jackson	242,100	239,100	99
	Jasper	34,500	34,000	99
	Jefferson	53,300	52,800	99
	Laclede	9,800	9,600	98
	Lawrence	11,400	11,200	98
	Lewis	4,000	3,900	97
	Lincoln	8,200	8,100	99
	Macon	6,300	6,200	98
	Madison	4,500	4,400	98
	Marion	10,900	10,800	99
	Mercer	1,900	1,800	97
	Miller	7,500	7,400	99
	Mississippi	5,300	5,200	98
	Moniteau	4,400	4,300	98
	Monroe	3,600	3,600	100
	Montgomery	4,300	4,200	98
	New Madrid	7,800	7,600	97
	Perry	6,000	5,900	98
	Pettis	14,100	13,800	98
	Phelps	12,100	11,800	98
	Platte	18,900	18,700	99
	Polk	7,100	6,900	97
	Putnam	2,300	2,300	100
	Ray	8,100	8,000	99
	Ripley	5,000	4,700	94
	St Charles	55,200	54,700	99
	St Francois	16,400	16,100	98
	St Louis	358,000	353,900	99
	Saline	9,700	9,500	98
	Schuyler	2,000	1,900	95
	Shannon	2,900	2,700	93
	Shelby	3,100	3,000	97
	Sullivan	3,000	2,900	97
	Taney	9,100	8,900	98
	Texas	8,300	8,000	96
	Vernon	7,700	7,500	97
	Washington	6,400	6,300	98
	Wayne	4,800	4,600	96
	Worth	1,200	1,200	100
	Wright	6,400	6,200	97
MISSISSIPPI				
	Amite	4,500	4,400	98
	Attala	6,800	6,700	99
	Bolivar	13,500	13,100	97
	Calhoun	5,600	5,500	98
	Chickasaw	6,000	5,900	98
	Clarke	6,200	6,100	98
	Covington	5,700	5,600	98
	De Soto	19,300	18,900	98
	George	5,300	5,300	100

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	MISSISSIPPI—(Continued)				
	Holmes	7,100	6,900	97	
	Itawamba	7,600	7,500	99	
	Jefferson Davis	4,400	4,300	98	
	Jones	22,600	22,400	99	
	Lafayette	11,200	11,000	98	
	Lawrence	4,400	4,300	98	
	Lee	21,800	21,500	99	
	Monroe	12,600	12,400	98	
	Montgomery	4,600	4,500	98	
	Neshoba	8,700	8,600	99	
	Newton	7,000	6,900	99	
	Panola	9,400	9,200	98	
	Pearl River	12,100	11,900	98	
	Pontotoc	7,800	7,700	99	
	Prentiss	8,800	8,700	99	
	Scott	8,800	8,700	99	
	Sunflower	9,700	9,400	97	
	Tallahatchie	5,200	5,100	98	
	Tishomingo	7,300	7,200	99	
	Washington	23,100	22,700	98	
	Wayne	6,500	6,400	98	
	Wilkinson	3,100	3,000	97	
	Winston	6,600	6,500	98	
	Yazoo	9,100	8,900	98	
	MONTANA				
		Big Horn	3,300	3,100	94
		Carbon	3,600	3,500	97
		Golden Valley	400	400	100
		Liberty	900	900	100
		Lincoln	6,200	5,900	95
		Madison	2,200	2,200	100
		Meagher	800	800	100
		Missoula	31,800	30,700	97
	Musselshell	1,900	1,800	95	
	Pondera	2,500	2,400	96	
	Prairie	700	600	86	
	Roosevelt	3,500	3,400	97	
	Sanders	3,600	3,400	94	
	Sheridan	2,000	1,900	95	
	Stillwater	2,200	2,200	100	
	Teton	2,500	2,400	96	
	Treasure	400	400	100	
NORTH CAROLINA					
	Ashe	8,800	8,600	98	
	Beaufort	15,300	15,100	99	
	Brunswick	14,800	14,500	98	
	Buncombe	64,800	64,000	99	
	Cabarrus	32,900	32,700	99	
	Caldwell	25,500	25,200	99	
	Clay	2,700	2,600	96	
	Davie	9,700	9,500	98	
	Edgecombe	19,200	18,900	98	
	Greene	5,500	5,400	98	
	Haywood	18,000	17,700	98	
	Henderson	26,200	25,800	98	
	Jackson	9,300	9,100	98	
	Johnston	26,800	26,400	99	
	Lenoir	21,700	21,400	99	
	Montgomery	8,300	8,200	99	
	Pender	8,300	8,100	98	
	Perquimans	3,800	3,700	97	
	Person	10,600	10,500	99	
	Rockingham	32,000	31,700	99	
	Rowan	38,400	38,000	99	
	Sampson	18,000	17,700	98	
	Stanly	18,600	18,400	99	
	Swain	4,000	3,900	97	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA—(Continued)			
	Wake	123,200	121,900	99
	Washington	5,000	4,900	98
NORTH DAKOTA				
	Barnes	5,300	5,300	100
	Benson	2,500	2,400	96
	Billings	400	400	100
	Bottineau	3,300	3,200	97
	Bowman	1,600	1,600	100
	Burke	1,500	1,500	100
	Burleigh	22,600	22,300	99
	Cavaller	2,600	2,500	96
	Dickey	2,500	2,400	96
	Dunn	1,600	1,600	100
	Grand Forks	23,800	23,600	99
	Grant	1,500	1,500	100
	Griggs	1,400	1,400	100
	Mc Henry	2,800	2,800	100
	Mc Intosh	1,900	1,800	95
	Mc Kenzie	2,700	2,700	100
	Morton	9,800	9,600	98
	Nelson	2,000	2,000	100
	Oliver	800	800	100
	Ransom	2,400	2,400	100
	Richland	6,900	6,800	99
	Rolette	3,800	3,600	95
	Sargent	2,000	2,000	100
	Sloux	900	900	100
	Steele	1,100	1,100	100
	Towner	1,500	1,500	100
	Traill	3,600	3,600	100
	Ward	21,100	20,800	99
	Wells	2,600	2,600	100
	Williams	9,600	9,500	99
NEBRASKA				
	Antelope	3,200	3,100	97
	Boone	2,700	2,700	100
	Brown	1,700	1,600	94
	Butler	3,400	3,300	97
	Cass	7,600	7,500	99
	Cedar	4,000	4,000	100
	Cherry	2,600	2,500	96
	Clay	3,000	3,000	100
	Colfax	3,800	3,700	97
	Cuming	4,100	4,000	98
	Custer	5,300	5,200	98
	Dixon	2,600	2,600	100
	Dodge	13,800	13,700	99
	Gage	9,000	8,900	99
	Hamilton	3,500	3,500	100
	Harlan	1,700	1,700	100
	Holt	5,200	5,000	96
	Kearney	2,600	2,600	100
	Keya Paha	500	500	100
	Knox	4,200	4,100	98
	Lancaster	78,000	77,200	99
	Loup	300	300	100
	Merrick	3,200	3,200	100
	Otoe	5,700	5,600	98
	Pierce	3,100	3,100	100
	Saunders	6,900	6,800	99
	Sheridan	2,900	2,800	97
	Stanton	2,500	2,400	96
	Thurston	2,400	2,400	100
	Washington	5,900	5,900	100
	Wayne	3,400	3,400	100
	Webster	1,900	1,900	100
	York	5,800	5,700	98

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW JERSEY			
	Mercer	109,200	107,500	98
	NEW MEXICO			
	Guadalupe	1,500	1,400	93
	Lea North	18,500	18,100	98
	Los Alamos	6,900	6,800	99
	Otero	15,700	15,300	97
	Quay	4,100	3,900	95
	Rio Arriba	9,900	9,200	93
	Sandoval	13,300	12,500	94
	San Juan	32,000	30,100	94
	Santa Fe	31,100	30,200	97
	Sierra	4,000	3,800	95
	Socorro	4,400	4,300	98
	Taos	7,300	6,700	92
	Valencia	12,700	12,500	98
	NEVADA			
	Churchill	5,700	5,600	98
	Clark	212,800	209,000	98
	Douglas	9,500	9,100	96
	Elko	7,600	7,100	93
	Lyon	6,300	6,000	95
	Pershing	1,500	1,400	97
	White Pine	3,200	3,100	97
	NEW YORK			
	Cattaraugus	30,900	30,300	98
	Schoharie	10,700	10,400	97
	OHIO			
	Ashland	16,600	16,400	99
	Ashtabula	37,500	36,900	98
	Brown	11,700	11,400	97
	Champaign	12,700	12,500	98
	Clermont	48,200	47,600	99
	Clinton	13,100	12,900	98
	Coshocton	13,600	13,200	97
	Defiance	13,900	13,700	99
	Delaware	19,800	19,600	99
	Fairfield	35,200	34,800	99
	Franklin	343,000	338,900	99
	Guernsey	16,000	15,600	97
	Hamilton	327,300	322,400	99
	Henry	10,300	10,200	99
	Jackson	11,400	11,100	97
	Lake	77,000	76,500	99
	Licking	46,000	45,400	99
	Lorain	96,300	95,300	99
	Madison	11,600	11,400	98
	Marion	24,700	24,400	99
	Medina	40,900	40,400	99
	Mercer	13,000	12,800	98
	Miami	33,400	33,000	99
	Pickaway	14,900	14,700	99
	Portage	47,600	47,100	99
	Preble	14,000	13,800	99
	Ross	23,200	22,700	98
	Union	10,800	10,600	98
	Van Wert	11,400	11,200	98
	Wayne	34,700	33,800	97
	Wood	38,800	38,300	99
	OKLAHOMA			
	Atoka	4,800	4,700	98
	Beckham	8,900	8,700	98
	Blaine	5,800	5,700	98
	Bryan	12,700	12,400	98
	Caddo	12,100	11,900	99
	Canadian	24,100	23,900	99

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OKLAHOMA—(Continued)			
	Cherokee	11,900	11,700	98
	Cleveland	56,900	56,200	99
	Coal	2,400	2,400	100
	Cotton	3,300	3,300	100
	Creek	23,800	23,500	99
	Custer	11,600	11,400	98
	Garvin	11,800	11,700	99
	Grady	16,700	16,500	99
	Grant	2,700	2,700	100
	Jackson	11,000	10,900	99
	Jefferson	3,400	3,400	100
	Johnston	4,300	4,200	98
	Kingfisher	5,800	5,800	100
	Latimer	3,800	3,700	97
	Le Flore	16,400	16,000	98
	Lincoln	11,800	11,700	99
	Logan	10,900	10,800	99
	Mc Clain	8,500	8,400	99
	Mc Curtaln	13,700	13,300	97
	Mayes	13,700	13,500	99
	Muskogee	27,100	26,700	99
	Nowata	4,800	4,800	100
	Oklahoma	239,200	237,300	99
	Oklmulgee	15,600	15,400	99
	Osage	16,600	16,500	99
	Pawnee	6,800	6,700	99
	Payne	24,900	24,600	99
	Pontotoc	13,600	13,500	99
	Pottawatomie	23,000	22,700	99
	Rogers	19,200	19,000	99
	Seminole	11,200	11,100	99
	Texas	6,700	6,600	99
	Wagoner	17,600	17,400	99
	Washita	5,900	5,800	98
	Woods	4,400	4,300	98
	Woodward	9,000	8,800	98
	OREGON			
	Clackamas	91,100	88,200	97
	Columbia	13,700	13,200	96
	Douglas	35,600	33,900	95
	Hood River	6,200	5,800	94
	Lincoln	16,400	15,100	92
	Multnomah	237,800	229,100	96
	Tillamook	8,800	8,200	93
	Umatilla	22,600	21,200	94
	Union	9,000	8,400	93
	Washington	104,700	102,400	98
	PENNSYLVANIA			
	Bedford	17,200	16,700	97
	Blair	50,400	49,500	98
	Cambria	64,900	64,000	99
	Cameron	2,600	2,600	100
	Centre	38,800	37,700	97
	Clearfield	30,400	29,800	98
	Elk	13,400	13,100	98
	Erie	101,800	100,400	99
	Huntingdon	15,200	14,800	97
	Juniata	7,200	6,900	96
	Lycoming	43,900	42,500	97
	Mc Kean	18,300	17,800	97
	Mifflin	17,400	16,800	97
	Potter	6,400	6,200	97
	Tioga	14,200	13,700	96
	Venango	23,700	23,000	97
	Warren	17,300	16,700	97
	SOUTH CAROLINA			
	Anderson	52,300	51,700	99
	Berkeley	36,400	35,700	98

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	SOUTH CAROLINA—(Continued)			
	Charleston	97,100	96,000	99
	Cherokee	14,300	14,100	99
	Colleton	11,200	10,900	97
	Fairfield	6,500	6,300	97
	Greenville	111,700	110,700	99
	Hampton	6,600	6,400	97
	Horry	42,200	41,400	98
	Laurens	17,600	17,400	99
	Newberry	11,600	11,400	98
	Orangeburg	28,400	27,700	98
	Pickens	29,400	29,000	99
	Richland	93,500	92,200	99
	Spartanburg	76,900	76,100	99
Unlon	10,700	10,600	99	
Williamsburg	12,100	11,800	98	
SOUTH DAKOTA				
Beadle	7,500	7,400	99	
Bennett	1,000	1,000	100	
Bon Homme	3,000	2,900	97	
Brown	14,200	14,100	99	
Brule	2,000	2,000	100	
Butte	3,300	3,200	97	
Charles Mix	3,300	3,200	97	
Clay	4,800	4,700	98	
Corson	1,500	1,400	93	
Davison	7,300	7,100	97	
Dewey	1,500	1,400	93	
Edmunds	1,800	1,800	100	
Fall River	3,400	3,300	97	
Faulk	1,200	1,200	100	
Gregory	2,100	2,100	100	
Hand	1,800	1,800	100	
Jackson	1,300	1,300	100	
Jerauld	1,100	1,100	100	
Kingsbury	2,600	2,600	100	
Lake	4,000	4,000	100	
Lincoln	5,200	5,100	98	
Mc Cook	2,300	2,300	100	
Mc Pherson	1,500	1,500	100	
Marshall	2,000	1,900	95	
Meade	7,400	7,300	99	
Mellette	700	700	100	
Moody	2,400	2,400	100	
Sanborn	1,200	1,200	100	
Spink	3,300	3,300	100	
Todd	2,000	1,900	95	
Tripp	2,700	2,700	100	
Turner	3,500	3,500	100	
Union	4,300	4,300	100	
Yankton	7,000	6,900	99	
TENNESSEE				
Bedford	10,300	10,200	99	
Benton	6,100	6,000	98	
Bledsoe	3,300	3,200	97	
Blount	30,500	30,300	99	
Cannon	3,900	3,900	100	
Carter	19,100	18,900	99	
Cheatham	8,300	8,200	99	
Cocke	10,800	10,600	98	
Coffee	14,800	14,700	99	
Davidson	186,100	185,200	100	
De Kalb	5,500	5,400	98	
Dickson	11,700	11,600	99	
Dyer	13,200	13,100	99	
Fentress	5,500	5,400	98	
Franklin	11,500	11,400	99	
Hamblen	19,500	19,300	99	
Hamilton	108,700	108,000	99	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TENNESSEE—(Continued)			
	Hawkins	16,600	16,400	99
	Haywood	6,600	6,500	98
	Henry	11,500	11,300	98
	Humphreys	6,100	6,100	99
	Jefferson	11,600	11,500	99
	Knox	125,700	124,800	99
	Lauderdale	8,800	8,700	99
	Lewis	3,400	3,400	100
	Loudon	11,100	11,000	99
	Marion	9,000	8,900	99
	Marshall	7,600	7,500	99
	Maury	19,300	19,100	99
	Oblon	12,300	12,200	99
	Overton	6,300	6,200	98
	Perry	2,300	2,300	100
	Pickett	1,600	1,600	100
	Polk	4,800	4,700	98
	Rhea	9,200	9,100	99
	Rutherford	32,000	31,800	99
Scott	6,900	6,800	99	
Sequatchie	3,300	3,300	100	
Shelby	280,200	278,100	99	
Sullivan	55,700	55,400	99	
Sumner	32,200	31,900	99	
Unicol	6,100	6,000	98	
Warren	12,700	12,500	98	
Washington	33,600	33,400	99	
Weakley	12,000	11,800	99	
White	7,400	7,300	99	
Wilson	21,600	21,400	99	
TEXAS				
Anderson	14,700	14,400	98	
Aransas	6,400	6,300	98	
Bandera	3,500	3,500	100	
Bastrop	10,700	10,400	98	
Baylor	2,000	2,000	100	
Bee	9,000	8,800	98	
Bowie	29,600	29,200	99	
Brazoria	66,600	66,000	99	
Brazos	40,900	40,200	98	
Briscoe	1,000	1,000	100	
Brooks	2,800	2,700	96	
Burnet	8,700	8,600	99	
Caldwell	8,200	8,000	98	
Callahan	4,800	4,700	98	
Cass	11,400	11,200	98	
Castro	3,500	3,400	97	
Cherokee	14,900	14,600	98	
Clay	4,100	4,100	100	
Collin	60,400	59,600	99	
Cottle	1,200	1,200	100	
Crosby	2,900	2,900	100	
Dallas	654,700	649,700	99	
Denton	62,700	62,100	99	
De Witt	7,300	7,100	97	
Donley	1,600	1,600	100	
Duval	4,200	4,100	98	
Eastland	8,400	8,200	98	
Fisher	2,200	2,200	100	
Floyd	3,300	3,300	100	
Foard	900	900	100	
Fort Bend	56,200	55,400	98	
Galveston	77,000	76,100	99	
Garza	1,900	1,900	100	
Gillespie	6,000	5,800	97	
Gonzales	6,200	6,100	98	
Gregg	42,100	41,600	99	
Guadalupe	18,500	18,200	98	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS—(Continued)				
Between 5-24%	Hall	2,200	2,100	95
	Hardin	15,900	15,600	98
	Harris	1,036,000	1,026,400	99
	Haskell	3,000	3,000	100
	Hidalgo	92,600	90,900	98
	Hood	9,300	9,200	99
	Hunt	22,700	22,400	98
	Jim Wells	12,400	12,200	98
	Jones	6,700	6,600	99
	Kaufman	15,100	14,900	98
	Kerr	13,200	12,900	98
	Kimble	1,600	1,500	94
	Lamar	17,300	16,700	97
	Lee	4,700	4,600	98
	Llano	5,100	5,000	98
	Lubbock	81,600	80,900	99
	Lynn	2,800	2,800	100
	Mc Culloch	3,500	3,400	97
	Marion	4,500	4,400	98
	Martin	1,600	1,600	100
	Matagorda	15,700	15,400	98
	Maverick	9,800	9,300	95
	Medina	8,400	8,200	98
	Menard	900	900	100
	Midland	35,700	35,400	99
	Milam	9,000	8,800	98
	Mitchell	3,400	3,300	97
	Montgomery	57,500	56,500	98
	Motley	800	800	100
	Newton	5,100	4,900	97
	Nolan	6,700	6,600	99
	Nueces	95,800	94,600	99
	Orange	31,300	31,000	99
	Parker	18,700	18,500	99
	Polk	11,200	10,900	97
	Reeves	5,000	4,900	98
	Refugio	3,300	3,300	100
	Roberts	400	400	100
	San Augustine	3,500	3,400	97
	San Patricio	20,200	19,800	98
	Shelby	9,500	9,300	98
	Smith	53,600	52,900	99
	Starr	8,700	8,400	97
	Swisher	3,400	3,400	100
	Tarrant	355,300	352,600	99
	Terry	5,200	5,100	98
	Throckmorton	900	900	100
	Upshur	12,100	11,900	98
	Van Zandt	13,800	13,500	98
	Waller	6,900	6,700	98
	Wichita	45,400	45,100	99
	Wilbarger	6,200	6,200	100
	Willacy	5,000	4,900	98
	Williamson	32,500	31,900	98
	Wilson	6,400	6,200	97
UTAH				
	Beaver	1,400	1,400	100
	Cache	19,800	19,300	97
	Davis	47,300	46,800	99
	Duchesne	4,200	4,000	95
	Juab	1,700	1,700	100
	Kane	1,600	1,400	88
	Rich	800	800	100
	San Juan	3,400	3,100	91
	Sevier	5,100	5,000	98
	Summit	4,300	4,200	98
	Utah	68,600	67,400	98
	Washington	9,500	9,000	95

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
VIRGINIA				
Between 5-24%	Amherst	9,700	9,500	98
	Appomattox	4,400	4,300	98
	Bath	2,100	2,100	100
	Bedford	14,600	14,400	99
	Bland	2,300	2,200	96
	Botetourt	8,800	8,700	99
	Buchanan	12,700	12,400	98
	Campbell	40,800	40,300	99
	Chesterfield	58,100	57,800	99
	Giles	6,200	6,100	98
	Gloucester	8,500	8,400	99
	Henry	27,100	26,800	99
	James City	11,900	11,700	98
	Lancaster	4,100	4,000	98
	Loudoun	22,200	21,900	99
	Nottoway	5,200	5,100	98
	Page	7,400	7,400	100
	Pittsylvania	41,100	40,500	99
	Prince Edward	5,000	4,900	98
	Prince George	15,300	15,200	99
	Scott	8,700	8,500	98
	Shenandoah	11,000	10,900	99
	Smyth	11,900	11,700	99
	Southampton	7,900	7,700	97
	Washington	24,100	23,800	99
	York	15,200	15,100	99
VERMONT				
	Essex	2,200	2,200	100
	Orleans	8,500	8,400	99
WASHINGTON				
	Adams	4,900	4,700	96
	Benton	46,600	45,100	97
	Chelan	18,700	17,900	96
	Clark	77,700	75,700	97
	Columbia	1,600	1,500	94
	Douglas	9,200	8,900	97
	Franklin	13,700	13,300	97
	Klickitat	6,400	6,000	94
WISCONSIN				
	Bayfield	5,500	5,400	98
	Brown	65,600	65,100	99
	Calumet	10,600	10,400	98
	Chippewa	18,300	18,000	98
	Clark	11,700	11,300	97
	Columbia	16,500	16,200	98
	Dodge	26,100	25,600	98
	Door	10,300	10,200	99
	Eau Claire	29,800	29,300	98
	Florence	1,500	1,500	100
	Fond Du Lac	31,100	30,600	98
	Forest	3,400	3,300	97
	Green	11,700	11,500	98
	Green Lake	7,100	6,900	97
	Iowa	7,200	7,000	97
	Jefferson	23,700	23,400	99
	Juneau	8,400	8,100	96
	Kewaunee	6,800	6,700	99
	Lafayette	6,100	6,000	98
	Langlade	7,300	7,200	98
	Lincoln	10,000	9,900	99
	Manitowoc	29,800	29,500	99
	Marathon	41,000	40,500	99
	Marquette	15,300	15,100	99
	Marquette	5,100	4,900	96
	Milwaukee	367,900	363,300	99
	Monroe	12,700	12,400	98
	Oconto	10,900	10,700	98
	Outagamie	46,500	46,200	99

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	WISCONSIN—(Continued)			
	Ozaukee	24,000	23,700	99
	Portage	20,100	19,700	98
	Price	6,100	5,900	97
	Richland	6,500	6,300	97
	Rusk	5,800	5,600	97
	Sauk	17,000	16,600	98
	Shawano	13,400	13,200	99
	Sheboygan	36,600	36,200	99
	Taylor	6,600	6,400	97
	Trempealeau	9,700	9,400	97
	Vernon	9,700	9,500	98
	Vilas	7,300	7,100	97
	Washburn	5,500	5,400	98
	Washington	30,000	29,700	99
	Waukesha	98,200	97,200	99
	Waupaca	16,100	15,900	99
	Waushara	7,700	7,500	97
	Wood	27,400	27,000	99
	WEST VIRGINIA			
	Boone	10,800	10,700	99
	Fayette	21,400	21,200	99
	Grant	3,800	3,700	97
	Greenbrier	14,400	14,100	98

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	WEST VIRGINIA—(Continued)			
	Hancock	14,700	14,700	100
	Jackson	9,300	9,200	99
	Kanawha	88,000	87,300	99
	Mc Dowell	16,100	15,800	98
	Mineral	10,100	9,900	99
	Mingo	12,600	12,400	98
	Nicholas	10,300	10,200	99
	Pleasants	3,000	3,000	100
	Putnam	14,800	14,700	99
	Summers	5,500	5,300	96
	Wayne	16,900	16,700	99
	Wyoming	12,100	11,900	98
	WYOMING			
	Albany	11,400	10,900	96
	Big Horn	4,500	4,300	96
	Campbell	11,200	10,600	95
	Carbon	8,300	7,900	95
	Crook	2,100	2,000	95
	Fremont	14,300	13,900	97
Lincoln	4,800	4,600	96	
Sheridan	10,900	10,300	95	
Sublette	1,700	1,600	94	
Uinta	6,400	6,200	96	

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ARBITRON RATINGS

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Illinois—Chicago

WLS-TV

Ch. 7

Network Service: ABC.

Licensee: American Broadcasting Companies Inc., 190 N. State St., Chicago, IL 60601.

Studio: 190 N. State St.

Telephone: 312-750-7777. TWX: 312-222-9530.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 55-kw visual, 11.2-kw aural. Antenna: Circularly polarized, 1688-ft. above av. terrain, 1710-ft. above ground, 2305-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Bldg., 233 S. Wacker Dr.

News Services: AP, UPI, City News.

AM Affiliate: WLS, 50-kw, 890 kHz.

FM Affiliate: WLS-FM, 6-kw, 94.7 MHz (No. 234), 1170-ft.

Ownership: ABC Inc. See Group Ownership of TV Stations.

Began Operation: Oct. 13, 1943.

Represented (sales): ABC Television Spot Sales Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Smith & Powstenko.

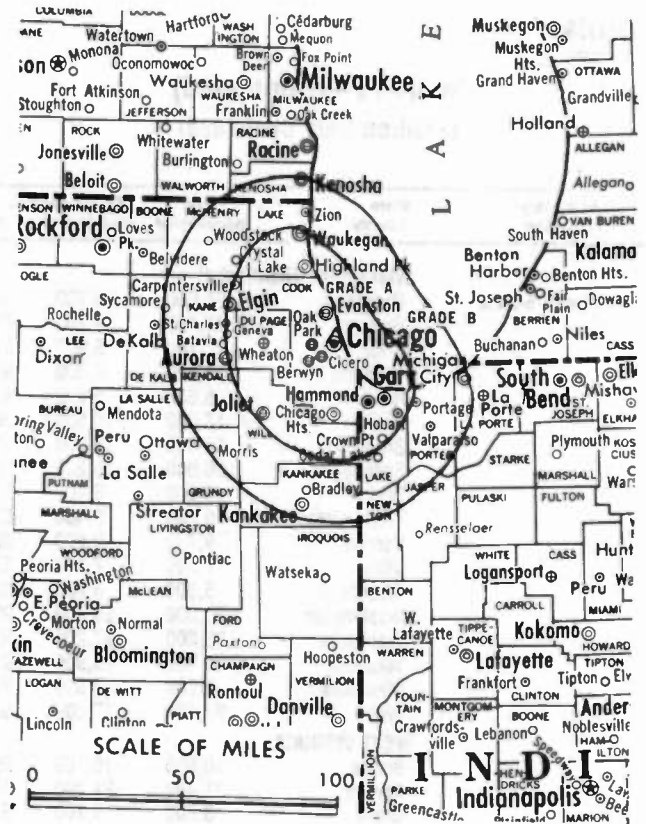
Personnel:

JOSEPH J. AHERN, vice president & general manager.
MARK GRANT, general sales manager.
GARY BROOKS, national sales manager.
LARRY WERT, local sales manager.
CLAR W. HEIDER, assistant to vice president.
TIM BENNETT, director of programming.
ERNST LEDEBUHR, controller.
JEANNE FISHER, business manager.
WILLIAM CAMPBELL, director of public affairs.
JIM HATTENDORF, news director.
SHARON MCGILL, research director.
JOSEPH KRESNICKA, director of engineering.
TOM REMISZEWSKI, creative services director.

Highest 30 Sec. Rate (July 24, 1984): \$6500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,879,800	1,849,700	98
	Dekalb	25,800	25,400	98
	Dupage	260,500	258,500	99
	Grundy	11,700	11,600	99
	Iroquois	12,300	12,000	98
	Kane	101,100	99,700	99
	Kankakee	37,500	36,900	98
	Kendall	14,200	14,100	99
	Lake	154,500	153,300	99
	La Salle	43,300	42,400	98
	Mchenry	56,200	55,800	99
	Will	114,800	113,400	99
	INDIANA			
	Jasper	9,100	8,900	98
	Lake	174,100	171,700	99
	La Porte	37,900	37,500	99
	Newton	5,600	5,500	98



WLS-TV BMPCT-811124KR Granted 3/25/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Porter	44,100	43,500	99
	Starke	7,900	7,700	97
	WISCONSIN			
	Kenosha	44,800	44,300	99
Between 25-49%	ILLINOIS			
	Livingston	14,500	14,100	97
	INDIANA			
	Pulaski	5,000	4,800	96
	MICHIGAN			
	Berrien	61,400	60,300	98
	WISCONSIN			
	Racine	61,800	61,200	99
	Walworth	27,100	26,700	99
	Between 5-24%	ILLINOIS		
Boone		10,500	10,300	98
Bureau		15,000	14,700	98
Ford		5,900	5,800	98
Lee		13,000	12,800	98
Ogle		17,600	17,300	98
INDIANA				
Benton		3,700	3,600	97
Marshall		14,400	14,100	98
St Joseph		87,200	86,000	99
White	9,400	9,200	98	
MICHIGAN				
Cass	17,900	17,600	98	
WISCONSIN				
Dodge	26,100	25,600	98	
Station Totals		3,425,700	3,376,000	98
Net Weekly Circulation (1985)			2,646,000	
Average Daily Circulation (1985)			1,698,300	

Illinois—Chicago

WMAQ-TV

Ch. 5

Network Service: NBC.

Licensee: National Broadcasting Co. Inc., Merchandise Mart, Chicago 60654.

Studio: Merchandise Mart, Chicago, IL 60654.

Telephone: 312-861-5555. Telex: 253535.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 40.1-kw visual, 8-kw aural. Antenna: 1307-ft. above av. terrain, 1317-ft. above ground, 1909-ft. above sea level.

Latitude 41° 53' 55.5"
Longitude 87° 37' 23.0"

Transmitter: John Hancock Center, 875 N. Michigan Ave.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Harris & Scientific-Atlanta receivers.

AM Affiliate: WMAQ, 50-kw, 670 kHz.

FM Affiliate: WKQX, 6-kw, 101.1 MHz (No. 266), 1170-ft.

News Services: AP, UPI, City News & Nexus.

Ownership: See Group Ownership of TV Stations.

Began Operation: Jan. 7, 1949.

Represented (sales): NBC Spot Sales; Clem & Lowrance Inc. (Dallas, Atlanta & St. Louis).

Personnel:

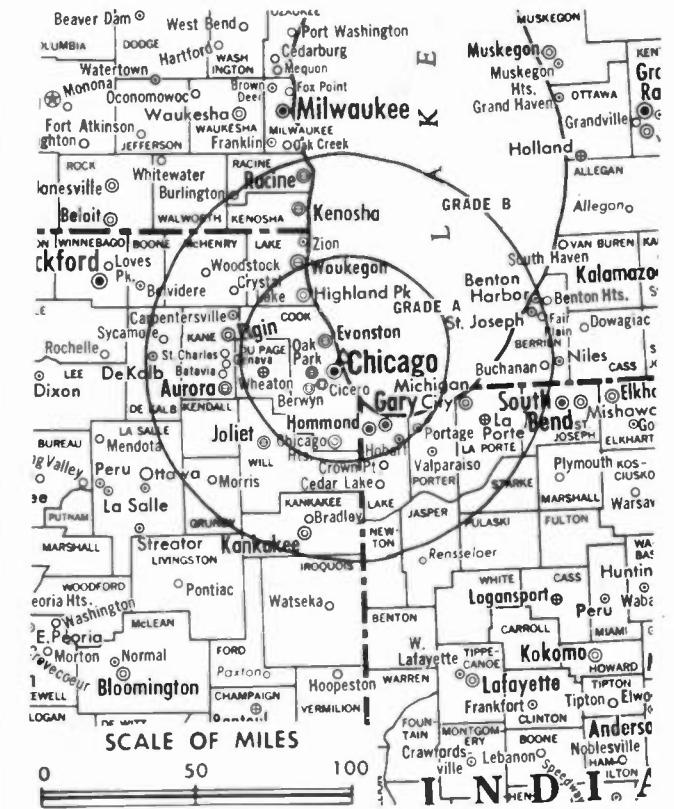
RICHARD M. LOBO, vice president & general manager.
ALLAN HORLICK, station manager.
DICK DAGGETT, director, sales.
JOSEPH FRAZAK, sales manager.
STEVE GALLEN, sales manager.
DAVID M. YEARWOOD JR., director, finance & administration.
DAVID FINNEY, program director.
JAMES POWELL, dir., technical operations & engineering.
RICHARD REINGOLD, news director.
ALEXIS SARKISIAN, manager, community affairs.
NICK ARONSON, director, communications.
JAMES CORBOY, manager, advertising & promotion.

Rates: On request.

NETWORK BASE HOURLY RATE: \$4800.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,879,800	1,849,700	98
	Dekalb	25,800	25,400	98
	Dupage	260,500	258,500	99
	Grundys	11,700	11,600	99
	Iroquois	12,300	12,000	98
	Kane	101,100	99,700	99
	Kankakee	37,500	36,900	98
	Kendall	14,200	14,100	99
	Lake	154,500	153,300	99
	La Salle	43,300	42,400	98
	Mchenry	56,200	55,800	99
	Will	114,800	113,400	99



WMAQ-TV BPCT-4223 Granted 5/14/69 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Jasper	9,100	8,900	98
	Lake	174,100	171,700	99
	La Porte	37,900	37,500	99
	Newton	5,600	5,500	98
Porter	44,100	43,500	99	
	WISCONSIN			
Kenosha	44,800	44,300	99	
Between 25-49%	ILLINOIS			
	Livingston	14,500	14,100	97
	INDIANA			
Pulaski	5,000	4,800	96	
Starke	7,900	7,700	97	
	MICHIGAN			
Berrien	61,400	60,300	98	
	WISCONSIN			
Racine	61,800	61,200	99	
Between 5-24%	ILLINOIS			
	Boone	10,500	10,300	98
	Bureau	15,000	14,700	98
	Ford	5,900	5,800	98
	Ogle	17,600	17,300	98
	INDIANA			
	Marshall	14,400	14,100	98
White	9,400	9,200	98	
	MICHIGAN			
Cass	17,900	17,600	98	
	WISCONSIN			
Walworth	27,100	26,700	99	
Station Totals		3,295,700	3,248,000	98
Net Weekly Circulation (1985)			2,603,500	
Average Daily Circulation (1985)			1,564,200	

Illinois—Chicago

WSNS-TV

Ch. 44

Network Service: Spanish International Network.

Licensee: Video 44, a Joint Venture, 430 W. Grant Pl., Chicago, IL 60614.

Studio: 430 W. Grant Place, Chicago, IL 60614.

Telephone: 312-929-1200.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 4260-kw max. & 1050-kw horizontal visual, 500-kw max. & 123-kw horizontal aural. Antenna: 1420-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude	41°	53'	55.5"
Longitude	87°	37'	23.0"

Transmitter: Hancock Bldg., 875 N. Michigan Ave.

News Service: UPI.

Ownership: Oak Industries Inc., 49%; Harriscope of Chicago Inc., 25.5%; Essaness Theatres Corp. of Illinois, 25.5%. For other Harriscope interests, see Group Ownership of TV Stations.

Began Operation: April 5, 1970. Granted subscription TV authorization Feb. 22, 1980. Sale of interest to Oak Industries approved by FCC July 11, 1980 (Television Digest, Vol. 20:11). Began subscription TV operation Sept. 22, 1980 (Vol. 20:36). Began Spanish language programming July 1, 1985 (Vol. 25:17).

Represented (sales): SIN Television Network.

Represented (legal): Cohn & Marks.

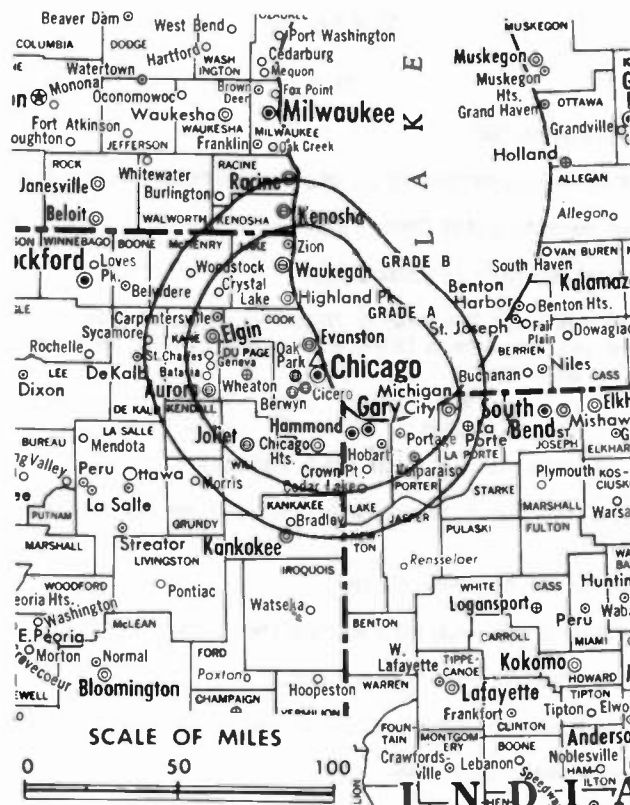
Represented (engineering): Hammett & Edison Inc.

Personnel:

BURT I. HARRIS, pres., Harriscope (Los Angeles).
 WAYNE CASA, general manager.
 RICHARD PLOTKIN, station manager.
 JOSE LAMAS, general sales manager.
 JOHN DICKINSON, operations manager.
 KEVIN J. MURPHY, director of engineering.
 ED VILLARREAL, news director.

Highest 30 Second Rate (July 1, 1985): \$500.

Arbitron Data: Not available.



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Illinois—Decatur

WAND

Ch. 17

Network Service: ABC.

Licensee: WAND Television, 904 South Side Dr., Decatur, IL 62525.

Studio: 904 South Side Dr., Decatur, IL 62525.

Telephone: 217-424-2500. TWX: 910-243-0458.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 5000-kw max. & 1350-kw horizontal visual, 500-kw max. & 135-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1314-ft. above ground, 2000-ft. above sea level.

Latitude 39° 57' 07"
Longitude 88° 49' 55"

Transmitter: Near Argenta, IL.

Satellite Earth Station: Microdyne, 7-meter; Andrews, 7.3-meter & 4.5-meter; Microdyne receivers.

News Services: AP, Group W Newsfeed, ABC.

Ownership: Publicly owned LIN Bcstg. owns 100% of WAND Television. LIN principals are: Donald A. Pels, chmn. & pres.; Barrett Geoghegan, v.p.; David Naseman, v.p., general counsel & secy.; Blake Byrne, group v.p., TV; Arnold Blauveiss, v.p., finance; Ron Graff, engineering v.p.; Richard Verne, v.p., radio; Michael Plouf, v.p. corporate development & treas.; Frank O'Neill, Jim Saunders, Harold Spitz, Richard Rosenfeld, v.p.s. LIN Bcstg. also owns KXAS-TV, Fort Worth, TX; WISH-TV, Indianapolis, IN; WOTV(TV), Grand Rapids-Kalamazoo-Battle Creek, MI; WAVY-TV Portsmouth-Norfolk-Newport News, VA; KTVV(TV), Austin, TX; WANE-TV, Fort Wayne, IN; WFIL & WUSL(FM), Philadelphia, PA; KILT-AM-FM, Houston, TX; WIL-AM-FM, St. Louis, MO; WEMP & WMYX(FM), Milwaukee, WI; WBBF & WMJQ(FM), Rochester, NY.

Began Operation: Aug. 16, 1953. Sale to present owner by Metromedia Inc. approved Dec. 22, 1965 by FCC (Television Digest, Vol. 5:41, 42, 52). Sale to Metromedia by George A. Bolas and associates approved Sept. 28, 1960 (Vol. 16:3, 40). Sale of control to George A. Bolas, W. Clarke & Gilbert Swanson by W. L. Shellabarger and associates approved by FCC May 28, 1958 (Vol. 14:15, 22).

Represented (sales): Blair Television.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

BARRETT GEOGHEGAN, president & general manager.
T. J. VAUGHAN, vice president & station manager.
LARRY KATT, vice president, sales.
MIKE GROSS, national sales manager.
DICK WESTBROOK, news director.
WAYNE SEMPLE, chief engineer.
JANET JONES, traffic manager.
CHARMA JAMES, promotion manager.

Highest One Hour Rate: \$2850.

Highest 30 Sec. Rate (Jan. 1, 1984): \$1400.

NETWORK BASE HOURLY RATE: \$825.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WAND BPCT-780914KL. Granted 3/13/79

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Champaign	60,900	59,600	98
	Christian	14,200	13,900	98
	Coles	20,700	20,300	98
	Cumberland	4,500	4,400	98
	De Witt	7,100	7,000	99
	Douglas	7,500	7,400	98
	Effingham	12,100	11,600	96
	Ford	5,900	5,800	98
	Logan	11,600	11,300	98
	Macon	50,600	49,700	98
	Menard	4,700	4,600	98
	Morgan	14,500	14,100	97
Moultrie	5,400	5,200	96	
Piatt	6,300	6,200	98	
Sangamon	73,400	71,700	98	
Shelby	9,000	8,700	97	
Vermilion	36,100	35,400	98	
Between 25-49%	ILLINOIS			
	Fayette	8,500	8,200	96
	Iroquois	12,300	12,000	98
	Mc Lean	45,100	44,000	98
	Montgomery	12,400	12,100	98
Between 5-24%	ILLINOIS			
	Cass	5,700	5,600	98
	Edgar	8,600	8,400	98
	Livingston	14,500	14,100	97
	Macoupin	19,500	19,100	98
	Mason	7,500	7,400	99
INDIANA				
Fountain	6,800	6,700	99	
Station Totals		485,400	474,500	97
Net Weekly Circulation (1985)				315,800
Average Daily Circulation (1985)				181,200

Illinois—Decatur

WFHL

Ch. 23

Network Service: None, independent.

Licensee: Decatur Foursquare Bcstg. Inc., 321 E. Leafland, Decatur, IL 62521.

Studio: 2510 Parkway Court, Decatur, IL 62526.

Telephone: 217-428-2323.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1950-kw visual, 195-kw aural. Antenna: 1030-ft. above av. terrain, 1046-ft. above ground, 1736-ft. above sea level.

Latitude 39° 27' 03"
Longitude 88° 52' 05"

Transmitter: Near Hwy. 47, Oreana.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

Ownership: Non-stock corp. Gregory L. Barnes, pres.; Dr. Charles Duarte, v.p.; Ray Jones, secy.; Michael Overheul, treas.; International Church of the Foursquare Gospel. ICFG is licensee of KHIS-AM-FM, Bakersfield & KFSG(FM), Los Angeles, CA.

Began Operation: May 13, 1984.

Represented (legal): Farrand, Malti & Cooper.

Represented (engineering): D. C. Williams & Associates.

Personnel:

JOEL SANCHEZ, general manager.
DAVE BECK, chief engineer.

Highest 30 Sec. Rate \$30.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 5-24%	ILLINOIS			
	Iroquois Macon	12,300 50,600	12,000 49,700	98 98
Station Totals		62,900	61,700	98
Net Weekly Circulation (1985)			10,200	
Average Daily Circulation (1985)			3,800	



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BEVERLY HILLS 9465 Wilshire Blvd., 90212 (213) 274-8151

Illinois—Harrisburg

WSIL-TV

Ch. 3

(Operates satellite KPOB-TV, Poplar Bluff, MO)

Network Service: ABC.

Licensee: WSIL-TV Inc.

Studio: 21 W. Poplar St., Harrisburg, IL 62946.

Telephone: 618-252-7447.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 994-ft. above av. terrain, 1000-ft. above ground, 1600-ft. above sea level.

Latitude 37° 36' 49"
Longitude 88° 52' 16"

Transmitter: 2-mi. W of Creal Springs.

Satellite Earth Stations: Gardiner; 6-meter.

News Service: AP.

Ownership: Mel Wheeler Inc., 100%. Mel Wheeler, pres., 70%; Herman L. Reavis, exec. v.p.; Stephen, Clark & Leonard Wheeler, v.p.s, 10% each; Jack E. Rice, v.p.; Vinny Wheeler, secy.-treas. They also own KPOB-TV, Poplar Bluff, MO; WSLC & WSLQ(FM), Roanoke, VA; KLTE(FM), Oklahoma City, OK.

Began Operation: Dec. 6, 1953 on Ch. 22; changed to Ch. 3 in March 1959. Sale to present owners by John W. Kirby, et al., approved by FCC May 12, 1983. Previous sale by O. L. Turner, et al., approved April 23, 1981 (Television Digest, Vol. 21:14).

Represented (sales): Seltel Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

MEL WHEELER, president.
STEVE WHEELER, general manager.

Highest 30 Sec. Rate (Sept. 1, 1985): \$375.

NETWORK BASE HOURLY RATE: \$400.

Arbitron Data: Figures include satellite KPOB-TV, Poplar Bluff, MO.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Alexander	4,900	4,700	96
	Franklin	18,200	17,700	97
	Gallatin	3,000	2,900	97
	Hamilton	3,900	3,700	95
	Hardin	2,100	2,000	95
	Jackson	24,400	23,600	97
	Jefferson	15,600	15,100	97
	Johnson	3,800	3,700	97
	Massac	6,200	6,000	97
	Pope	1,800	1,700	94
	Pulaski	3,400	3,200	96
	Saline	12,400	12,000	97
	Union	7,500	7,300	97
	Williamson	23,600	23,000	97
	KENTUCKY			
	Ballard	3,400	3,400	100
	Carlisle	2,100	2,100	100
	Crittenden	3,500	3,500	100
	Graves	13,400	13,300	99
Livingston	3,800	3,800	100	
Lyon	2,500	2,500	100	
Mc Cracken	24,400	24,200	99	
Marshall	10,400	10,300	99	



WSIL-TV BPCT—840221KG Granted 7/17/84

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Bollinger	4,100	4,000	98
	Cape Girardeau	22,500	22,200	98
	Mississippi	5,300	5,200	98
	Scott	14,900	14,700	99
Between 25-49%	ILLINOIS			
	Perry	8,600	8,400	97
	Wayne	7,500	7,200	95
	KENTUCKY			
	Caldwell	5,100	5,000	98
	Calloway	11,300	11,200	99
	Hickman	2,200	2,200	100
Between 5-24%	MISSOURI			
	Butler	14,700	14,300	97
	Carter	2,100	2,000	95
	Perry	6,000	5,900	98
	Stoddard	11,200	11,000	98
	ILLINOIS			
	Marion	17,500	17,100	98
	Randolph	12,600	12,300	98
	Washington	6,000	5,800	97
	White	7,300	6,900	95
KENTUCKY				
Fulton	3,300	3,300	100	
Union	5,900	5,800	98	
MISSOURI				
Dunklin	13,900	13,600	98	
Madison	4,500	4,400	98	
New Madrid	7,800	7,600	97	
Ripley	5,000	4,700	94	
Ste Genevieve	5,500	5,400	98	
Wayne	4,800	4,600	96	
Station Totals		403,900	394,500	97
Net Weekly Circulation (1985)			225,000	
Average Daily Circulation (1985)			112,600	

Illinois—Joliet

WFBN

Ch. 66

Network Service: None, independent.

Licensee: Focus Broadcasting of Chicago Ltd. Partnership, One Brentwood Commons, Suite 210, 750 Old Hickory Blvd., Brentwood, TN 37027.

Studio: 1411 Cora St., Joliet, IL 60435.

Telephone: 815-723-6000.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1307.5-ft. above av. terrain, 1512-ft. above ground, 2107-ft. above sea level.

Latitude 41° 53' 56"
Longitude 87° 37' 23"

Satellite Earth Station: Scientific-Atlanta; 5-meter.

News Service: UPI.

Ownership: Douglas F. Ruhe, pres., 8.5%; Irene M. Chung, secy., 8.5%; Darrell W. Anderson, treas., 5%; Joon Chung, Beverly Ruhe, William & Judith Geissler, 8.5% each; Allen Investment Co., 9.5%; Gloria W. Anderson, 5%; others, none with more than 4%. Principals have interest in WSTG(TV), Providence, RI; WFYZ(TV), Murfreesboro, TN; CP for WKAF(TV), Syracuse, NY & applications for low power television stations. **Note:** Sale to Grant Bcstg. pending.

Began Operation: Sept. 18, 1981.

Represented (legal): Reddy, Begley & Martin.

Personnel:
ROBERT RAMIREZ, general manager.
A. WAYNE SMITH, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Cook	1,879,800	1,849,700	98
	Dekalb	25,800	25,400	98
	Dupage	260,500	258,500	99
	Grundy	11,700	11,600	99
	Kane	101,100	99,700	99



WFBN BMPCT-801222KG Granted 2/5/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Kankakee	37,500	36,900	98
	Kendall	14,200	14,100	99
	Lake	154,500	153,300	99
	Will	114,800	113,400	99
	INDIANA			
	Jasper	9,100	8,900	98
	Lake	174,100	171,700	99
Station Totals		2,783,100	2,743,200	98
Net Weekly Circulation (1985)			344,100	
Average Daily Circulation (1985)			109,300	

Illinois—Marion

WTCT

Ch. 27

Network Service: None, independent.

Licensee: Tri-State Christian TV, Box 729, West Chester, OH 45069.

Studio: One Broadcast Center, Marion, IL 62959.

Telephones: 618-997-9333 (Marion); 513-777-0016 (West Chester).

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2570-kw visual, 257-kw aural. Antenna: 772-ft. above av. terrain, 500-ft. above ground, 1340-ft. above sea level.

Latitude 37° 33' 26"
Longitude 89° 01' 24"

Transmitter: 2.2-mi. W of Goreville.

Satellite Earth Stations: Transmit/receive; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

Ownership: Tri-State Christian TV, non-stock, non-profit corp., 100%. Garth Coonce, pres.; Carl Brady, secy.; Christina M. Coonce, treas.; Larry Pearson & Cruz S. Argonzonie, trustees. Tri-State also owns WAQP-TV, Saginaw, MI; CP for WWTO-TV, LaSalle, IL.

Began Operation: Aug. 24, 1981. Sale to present owner by Dennis F. Doeltzsch approved by FCC Feb. 6, 1984.

Represented (legal): May, Dunne & Gay.

Personnel:

GARTH W. COONCE, president & general manager.
JIM WISEMAN, station manager.
CLARENCE LARSON, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Franklin	18,200	17,700	97
	Hamilton	3,900	3,700	95
	Hardin	2,100	2,000	95
	Jackson	24,400	23,600	97
Johnson	3,800	3,700	97	



WTCT BPCT—7807201C Granted 6/25/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Massac	6,200	6,000	97
	Perry	8,600	8,400	97
	Pulaski	3,400	3,200	96
	Saline	12,400	12,000	97
	Union	7,500	7,300	97
	Williamson	23,600	23,000	97
KENTUCKY				
	Ballard	3,400	3,400	100
Station Totals		117,500	114,000	97
Net Weekly Circulation (1985)				13,500
Average Daily Circulation (1985)				5,600

Illinois—Moline

WQAD-TV

Ch. 8

Network Service: ABC.

Licensee: Quad-Cities Communications Corp., 3003 Park 16th St., Moline, IL 61265.

Studio: 3003 Park 16th St., Moline, IL 61265.

Telephone: 309-764-9694.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: Directional, 1010-ft. above av. terrain, 1058-ft. above ground, 1813-ft. above sea level.

Latitude 41° 18' 44"
Longitude 90° 22' 47"

Transmitter: 2.8-mi. S of Orion on U.S. 150.

News Services: AP, UPI.

Ownership: Sale to New York Times Co. pending FCC approval. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 1, 1963. Sale to Des Moines Register & Tribune Co. by Moline Television Corp. approved by FCC July 13, 1977. Sale to New York Times Co. pending (Television Digest, Vol. 25:5, 6, 12).

Represented (sales): Katz Television.

Represented (legal): Marmet & McCombs, P.C.

Personnel:

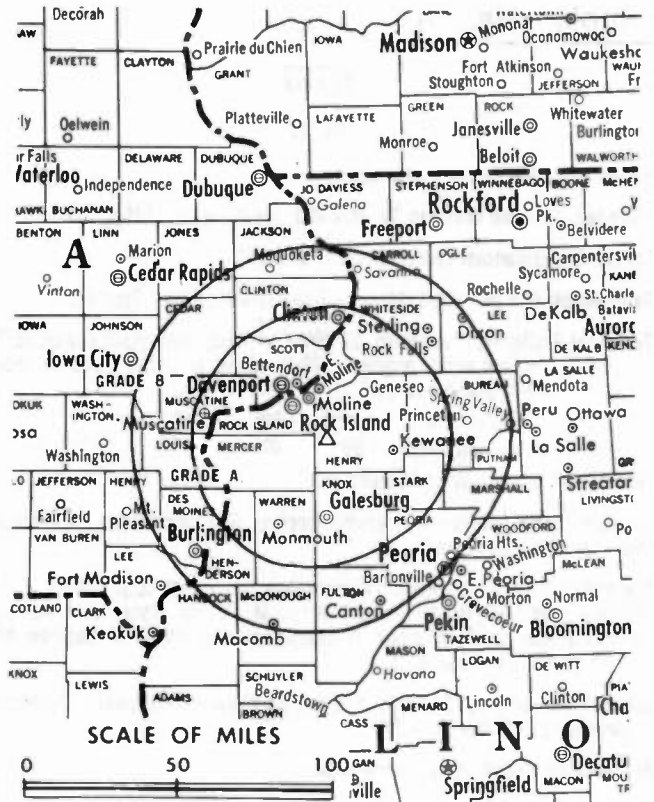
OLIVER GILLESPIE, president & general manager.
GENE SMITH, general & national sales manager.
PEGGY VYNCKE, vice president & business manager.
LLOYD BOLKCOM, director of community affairs.
JEFF SWANSON, program director.
RICK SERRE, chief engineer.

Highest 30 Sec. Rate (May 8, 1981): \$3000

NETWORK BASE HOURLY RATE: \$950.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cedar	7,200	7,100	99
	Clinton	20,900	20,700	99
	Des Moines	18,000	17,800	99
	Henry	7,100	7,000	99
	Jackson	8,300	8,200	99
	Louisa	4,500	4,400	98
	Muscatine	15,100	15,000	99
	Scott	61,400	60,900	99
	ILLINOIS			
	Bureau	15,000	14,700	98
	Carroll	7,100	7,000	99
	Henderson	3,500	3,400	97
	Henry	21,400	21,100	99
	Knox	23,800	23,500	99
Lee	13,000	12,800	98	
Mc Donough	13,300	13,000	98	



WQAD-TV BPCT-2440 Granted 5/16/62

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mercer	7,300	7,200	99
	Rock Island	63,100	62,500	99
	Stark	2,800	2,800	100
	Warren	8,200	8,100	99
	Whiteside	24,300	23,900	98
Between 25-49%	IOWA			
	Jefferson	6,000	5,900	98
	Lee	16,200	16,000	99
	ILLINOIS			
	Hancock	9,300	9,100	98
Jo Daviess	9,100	8,800	97	
Putnam	2,300	2,200	96	
Between 5-24%	IOWA			
	Dubuque	31,700	31,200	98
	Johnson	32,900	32,300	98
	Jones	7,100	7,000	99
	Washington	7,700	7,600	99
ILLINOIS				
Fulton	16,700	16,300	98	
La Salle	43,300	42,400	98	
Marshall	5,600	5,500	98	
Station Totals		533,200	525,400	98
Net Weekly Circulation (1985)			332,900	
Average Daily Circulation (1985)			199,900	

Illinois—Mount Vernon-Salem-Centralia

WCEE

Ch. 13

Network Service: None, independent.

Licensee: Pyramid Bcstg. Corp.

Telephone: 618-822-6900.

Mailing Address: Rte. One, Box 71, Kell, IL 62853.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 989-ft. above av. terrain, 962-ft. above ground, 1527-ft. above sea level.

Latitude 38° 32' 39"
Longitude 88° 55' 26"

Transmitter: Rte. 1, Box 71, Kell, IL.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta receivers.

News Services: CNN, INN, UPI.

Ownership: Pyramid Bcstg. Corp. of Illinois. William R. Varecha, 100%.

Began Operation: March 13, 1983.

Represented (legal): Wley & Rein.

Represented (engineering): Arthur K. Peters.

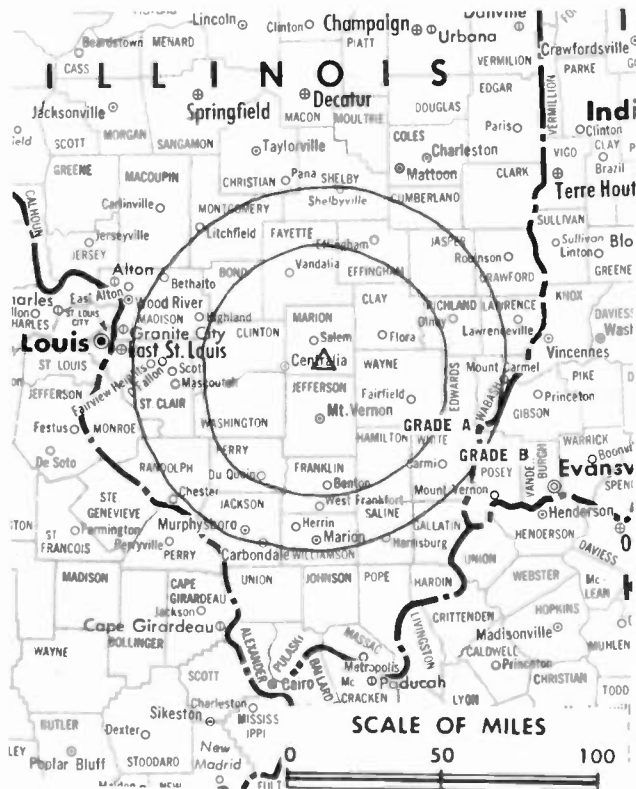
Personnel:

WILLIAM VARECHA, general manager.

Highest 30 Sec. Rate (July 6, 1984): \$250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clay	6,200	5,900	95
	Effingham	12,100	11,600	96
	Fayette	8,500	8,200	96
	Jefferson	15,600	15,100	97
	Marion	17,500	17,100	98
	Richland	7,200	7,000	97
Washington	6,000	5,800	97	
Between 25-49%	ILLINOIS			
	Bond	6,200	6,000	97
	Clinton	11,800	11,600	98
	Edwards	3,500	3,400	96
	Franklin	18,200	17,700	97
Hamilton	3,900	3,700	95	



WCEE BNPCT—840305KH Granted 4/26/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Jasper	4,300	4,200	97
	Wayne	7,500	7,200	95
	White	7,300	6,900	95
Between 5-24%	ILLINOIS			
	Cumberland	4,500	4,400	98
	Gallatin	3,000	2,900	97
	Jackson	24,400	23,600	97
	Lawrence	6,800	6,600	97
	Montgomery	12,400	12,100	98
	Perry	8,600	8,400	97
	Randolph	12,600	12,300	98
	Saline	12,400	12,000	97
	Shelby	9,000	8,700	97
	Wabash	5,400	5,200	96
Williamson	23,600	23,000	97	
Station Totals		258,500	250,600	96
Net Weekly Circulation (1985)				87,300
Average Daily Circulation (1985)				34,500

Illinois—Peoria

WEEK-TV

Ch. 25

Network Service: NBC.

Licensee: Eagle Broadcasting Corp., 2907 Springfield Rd., East Peoria.

Studio: 2907 Springfield Rd., East Peoria, IL 61611.

Telephone: 309-698-2525. TWX: 910-652-4455.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2410-kw max. & 1355-kw horizontal visual, 239-kw max. aural. Antenna: 680-ft. above av. terrain, 605-ft. above ground, 1349-ft. above sea level.

Latitude 40° 37' 42.0"
Longitude 89° 32' 51.2"

Transmitter: 2907 Springfield Rd.

News Services: AP, NBC.

Ownership: Price Communications Corp., New York, NY. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 1, 1953. Sale to present owner by LDX Broadcast Inc. approved by FCC Nov. 15, 1984 (Television Digest, Vol. 24:36). Previous sale, including former satellite WEEQ-TV, La Salle, by West Central Bcstg. Co. (Kerr-McGee interests) approved July 13, 1966 by FCC (Vol. 6:29).

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Lohnes & Culver.

Personnel:

FRANK J. BUSSONE, president & general manager.
KEN TOFANELLI, vice president, engineering & technical services.
JEFF HAWKINSON, vice president, programming & development.
JACK BRENNAN, general sales manager.
PHIL SUPPLE, news director.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Fulton	16,700	16,300	98
	Knox	23,800	23,500	99
	Livingston	14,500	14,100	97
	Logan	11,600	11,300	98
	Mc Lean	45,100	44,000	98
	Marshall	5,600	5,500	98
	Mason	7,500	7,400	99
	Peoria	76,100	74,700	98
	Putnam	2,300	2,200	96
	Stark	2,800	2,800	100



WEEK-TV BPCT-5060 Granted 12/15/77

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Tazewell	49,800	49,100	98
	Woodford	12,200	11,900	98
Between 25-49%	ILLINOIS			
	Bureau	15,000	14,700	98
	La Salle	43,300	42,400	98
	Menard	4,700	4,600	98
Between 5-24%	ILLINOIS			
	Cass	5,700	5,600	98
	De Witt	7,100	7,000	99
	Henry	21,400	21,100	99
	Mc Donough	13,300	13,000	98
	Schuyler	3,300	3,200	97
	Warren	8,200	8,100	99
Station Totals		390,000	382,500	98
Net Weekly Circulation (1985)			250,100	
Average Daily Circulation (1985)			153,200	

Illinois—Peoria

WMBD-TV

Ch. 31

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61820.

Studio: 3131 N. University St., Peoria, IL 61604.

Telephone: 309-688-3131. TWX: 910-652-3954.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 2040-kw max. & 1740-kw horizontal visual, 204-kw aural. Antenna: 640-ft. above av. terrain, 548-ft. above ground, 1288-ft. above sea level.

Latitude 40° 38' 07"
Longitude 89° 32' 19"

Transmitter: Pinecrest Dr., East Peoria, IL.

Satellite Earth Station: In operation; 5-meter.

AM Affiliate: WMBD, 5-kw, 1470 kHz (CBS).

FM Affiliate: WKZW, 40-kw, 93.3 MHz (No. 227), 550-ft.

News Services: AP, UPI, CBS.

Ownership: Midwest TV Inc. See WCIA, Champaign, IL.

Began Operation: Jan. 1, 1958. Sale to present owner by Charles C. Caley and John E. Fetzer approved June 15, 1960 by FCC (Television Digest, Vol. 16:13, 25).

Represented (sales): Petry Television.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates.

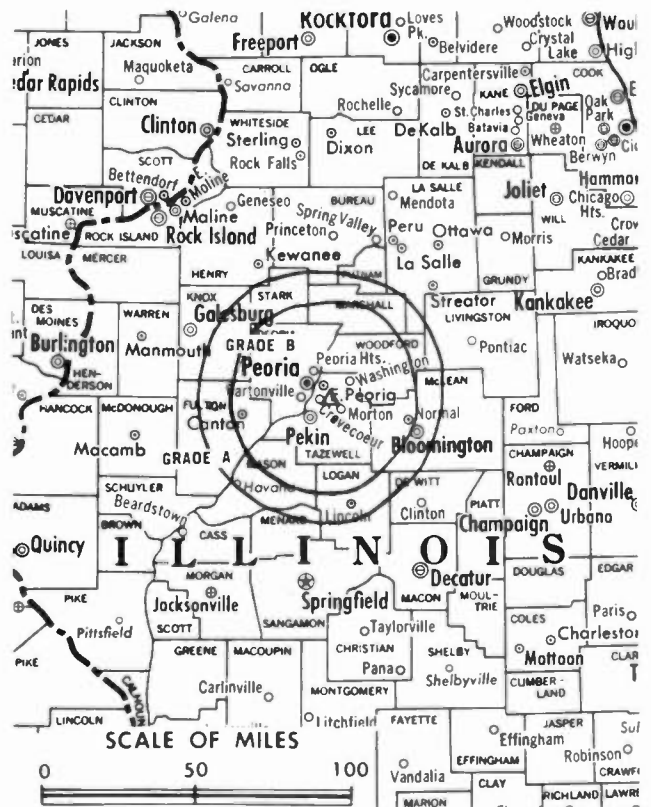
Personnel:

AUGUST C. MEYER JR., president.
GUY MAIN, executive vice president.
GENE C. ROBINSON, vice president & general manager.
JIM DONOVAN, general sales manager.
PAUL BAUMGARTNER, chief engineer.
LLOYD PETERSON, program director.
RODGER LEYSAHT, production manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Fulton	16,700	16,300	98
	Logan	11,600	11,300	98
	Mc Lean	45,100	44,000	98
	Marshall	5,600	5,500	98
	Mason	7,500	7,400	99
	Menard	4,700	4,600	98
	Peoria	76,100	74,700	98
Putnam	2,300	2,200	96	



WMBD-TV BPCT-4700 Granted 5/31/74

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Stark	2,800	2,800	100
	Tazewell	49,800	49,100	98
	Woodford	12,200	11,900	98
Between 25-49%	ILLINOIS			
	Bureau	15,000	14,700	98
	Cass	5,700	5,600	98
	Knox	23,800	23,500	99
	La Salle	43,300	42,400	98
Livingston	14,500	14,100	97	
Between 5-24%	ILLINOIS			
	Brown	2,200	2,100	95
	De Witt	7,100	7,000	99
	Henry	21,400	21,100	99
	Mc Donough	13,300	13,000	98
	Morgan	14,500	14,100	97
	Schuyler	3,300	3,200	97
Warren	8,200	8,100	99	
Station Totals		406,700	398,700	98
Net Weekly Circulation (1985)			237,600	
Average Daily Circulation (1985)			131,100	

Illinois—Peoria

WHOI

(formerly WRAU-TV)

Ch. 19



Network Service: ABC.

Licensee: Forward of Illinois Inc., 500 N. Stewart St., Creve Coeur, IL 61611.

Studio: 500 N. Stewart St., Creve Coeur, IL.

Telephone: 309-698-1919. TWX: 910-652-3955.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 4470-kw max. visual, 407-kw aural. Antenna: 660-ft. above av. terrain, 656-ft. above ground, 1330-ft. above sea level.

Latitude 40° 39' 11"
Longitude 89° 35' 13"

Transmitter: 500 N. Stewart St., Creve Coeur, IL.

Satellite Earth Stations: Andrew, 7.2-meter; Avantek receivers.

News Services: AP, UPI.

Ownership: Wesray Communications Inc. For Wesray ownership & other interests, see WSAW-TV, Wausau, WI.

Began Operation: Oct. 20, 1953. Sale to present owner approved by FCC Aug. 16, 1984. Sale to Forward Communications by Mid America Media Inc. approved March 24, 1971 (Television Digest, Vol. 10:13; 11:13). Previous sale to Mid America by Metromedia approved July 21, 1965 (Vol. 5:14). Sale to Metropolitan Bcstg. (now Metromedia Inc.) by Peoria Journal Star approved Dec. 29, 1959 (Vol. 15:43, 16:1). Sale to Peoria Journal Star by Hugh R. Norman group approved by FCC April 28, 1954 (Vol. 10:13, 15, 18).

Represented (sales): Seltel Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

CHARLES E. SHERMAN, president & general manager.
WILLIAM THORSON, sr. vice president & director of sales.
GLORIA TOWLES, vice president, finance.
WILLIAM CARSON, vice president, local sales.
THOMAS P. SAIZAN, vice president, news director.
DEVOE SLISHER, promotion coordinator.
CARL WOLFE, director of engineering.
MAUREEN DE TREMPPE, director of operations.

Highest 30 Sec. Rate (June 3, 1985): \$490.

NETWORK BASE HOURLY RATE: \$800.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WHOI BPCT-4447 Granted 7/26/71

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cass	5,700	5,600	98
	Fulton	16,700	16,300	98
	Logan	11,600	11,300	98
	Mc Lean	45,100	44,000	98
	Marshall	5,600	5,500	98
	Mason	7,500	7,400	99
	Peoria	76,100	74,700	98
	Putnam	2,300	2,200	96
	Stark	2,800	2,800	100
Tazewell	49,800	49,100	98	
Woodford	12,200	11,900	98	
Between 25-49%	ILLINOIS			
	Bureau	15,000	14,700	98
	Knox	23,800	23,500	99
	La Salle	43,300	42,400	98
	Livingston	14,500	14,100	97
	Mc Donough	13,300	13,000	98
	Menard	4,700	4,600	98
Schuyler	3,300	3,200	97	
Between 5-24%	ILLINOIS			
	Brown	2,200	2,100	95
	De Witt	7,100	7,000	99
	Henry	21,400	21,100	99
Warren	8,200	8,100	99	
Station Totals		392,200	384,600	98
Net Weekly Circulation (1985)				248,900
Average Daily Circulation (1985)				149,600

Illinois—Quincy-Hannibal, Missouri

WGEM-TV

Ch. 10

Network Service: NBC.

Licensee: Quincy Bcstg. Co., Box 80, Quincy, IL 62306.

Studio: 513 Hampshire St., Quincy, IL 62306.

Telephone: 217-228-6600. Telex: 322289.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 814-ft. above av. terrain, 674-ft. above ground, 1433-ft. above sea level.

Latitude 39° 57' 03"
Longitude 91° 19' 54"

Transmitter: North Columbus Rd.

Satellite Earth Station: ADM, 4.8-meter; Gardiner & Comtech receivers.

AM Affiliate: WGEM, 5-kw, 1440 kHz.

FM Affiliate: WGEM-FM, 27.5-kw, 105.1 MHz (No. 286), 640-ft.

News Service: AP.

Ownership: Quincy Newspapers Inc., publisher of Quincy Herald-Whig, 95%. Quincy also owns WSJV(TV), South Bend-Elkhart, IN; KTTC (TV), Rochester, MN; WVVA(TV), Bluefield, WV.

Began Operation: Aug. 27, 1953.

Represented (sales): Blair Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

RICHARD HERBST, vice president & general manager.

J. BEN STEWART, vice president sales.

JIM MARTENS, chief engineer.

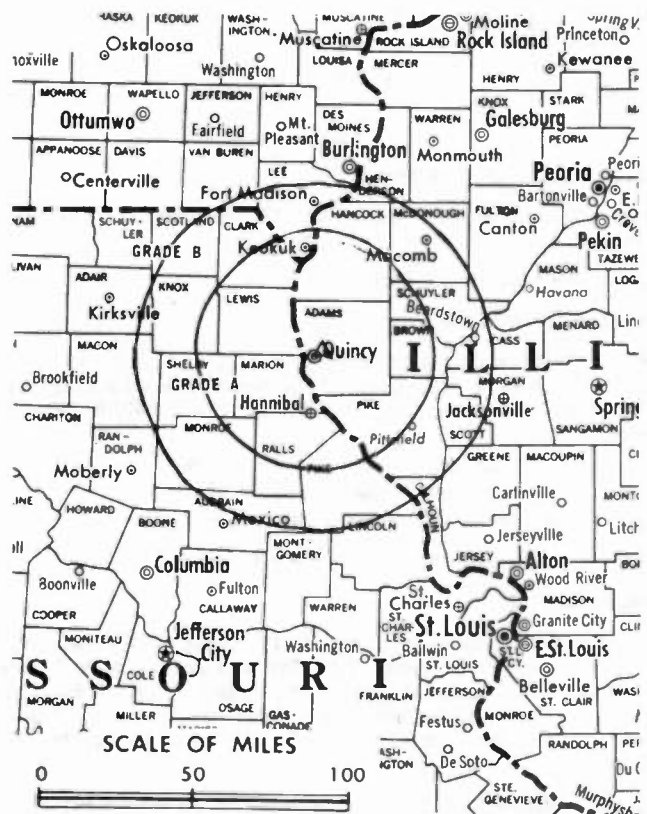
Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$1100.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Lee	16,200	16,000	99
	Van Buren	3,300	3,200	97
	ILLINOIS			
	Adams	27,300	26,900	99
	Brown	2,200	2,100	95
	Cass	5,700	5,600	98
	Hancock	9,300	9,100	98
	Mc Donough	13,300	13,000	98
	Pike	7,500	7,300	97
	Schuyler	3,300	3,200	97
	Scott	2,300	2,300	100
	MISSOURI			
	Adair	9,400	9,300	99
Audrain	9,900	9,800	99	
Clark	3,100	3,000	97	
Knox	2,100	2,100	100	
Lewis	4,000	3,900	97	
Macon	6,300	6,200	98	



WGEM-TV BMPCT-1254 Granted 7/24/53

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marion	10,900	10,800	99
	Monroe	3,600	3,600	100
	Pike	6,200	6,100	98
	Ralls	3,500	3,500	100
	Schuyler	2,000	1,900	95
	Scotland	2,100	2,100	100
	Shelby	3,100	3,000	97
Between 25-49%	IOWA			
	Des Moines	18,000	17,800	99
	Henry	7,100	7,000	99
Jefferson	6,000	5,900	98	
ILLINOIS	Morgan	14,500	14,100	97
	Between 5-24%	IOWA		
Appanoose		6,300	6,200	98
Davis		3,400	3,400	100
ILLINOIS				
Calhoun		2,100	2,000	95
Henderson	3,500	3,400	97	
Warren	8,200	8,100	99	
MISSOURI	Montgomery	4,300	4,200	98
	Putnam	2,300	2,300	100
	Randolph	9,700	9,500	98
	Sullivan	3,000	2,900	97
Station Totals		245,000	240,800	98
Net Weekly Circulation (1985)				149,500
Average Daily Circulation (1985)				98,000

Illinois—Rockford

WQRF-TV

Ch. 39

Network Service: None, independent.

Licensee: Orion Broadcast of Rockford Inc., 128 Kishwaukee St., Rockford, IL 61104.

Studio: 128 Kishwaukee St., Rockford, IL 61104.

Telephone: 815-987-3950.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 1050-kw max. & 776-kw horizontal visual, 105-kw max. & 77.6-kw horizontal aural. Antenna: 577-ft. above av. terrain, 605-ft. above ground, 1402-ft. above sea level.

Latitude 42° 17' 26"
Longitude 89° 09' 51"

Transmitter: Auburn Rd., near Meridian Rd., Rockford.

Satellite Earth Stations: Microdyne; 10-meter & 5-meter.

News Service: INN.

Ownership: Kelth R. Shwayder, chmn., 11.4%; Samuel E. Matthews, pres-treas., 5.4%; King D. Shwayder, 10.6%; Thomas J. Bonomo, 4.2%; Dean H. Boedecker, 3.5%; Donald W. Diones, 3%; William J. White, 2.6%; Carlo Anneke, 1.9%; remainder undisclosed. Orion has interest in Ottumwa Television Group, permittee of Ch. 42, LPTV, Ottumwa, IA; applicant for LPTV stations.

Began Operation: Nov. 27, 1978. Sale to present owners by Lloyd Hearing Aid Corp approved by FCC Dec. 20, 1983.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates.

Personnel:

KIM A. CARLSON, general manager.
DEAN TURMAN, chief engineer.
KEN STAAF, operations manager.
JOHN ONGENA, general sales manager.

Highest 30 Sec. Rate (Sept. 1, 1983): \$150.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Boone	10,500	10,300	98
	Ogle	17,600	17,300	98
	Winnebago	93,400	92,100	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Dekalb	25,800	25,400	98
	Jo Daviess	9,100	8,800	97
	Lee	13,000	12,800	98
	Stephenson	19,100	18,700	98
WISCONSIN	Rock	51,400	50,800	99
	Between 5-24%			
Between 5-24%	ILLINOIS			
	Carroll	7,100	7,000	99
	Mchenry	56,200	55,800	99
	WISCONSIN			
Green	11,700	11,500	98	
Walworth	27,100	26,700	99	
Station Totals		342,000	337,200	98
Net Weekly Circulation (1985)			127,400	
Average Daily Circulation (1985)			49,800	

Illinois—Rockford

WREX-TV

Ch. 13

Network Service: ABC.

Licensee: Heritage Bcstg. Co. of Illinois, Box 530, Rockford, IL 61105.

Studio: W. Auburn & Winnebago Rds.

Telephone: 815-968-1813. TWX: 910-642-0770.

Mailing Address: Box 530, Rockford, IL 61150.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 710-ft. above av. terrain, 652-ft. above ground, 1542-ft. above sea level.

Latitude 42° 17' 50"
Longitude 89° 14' 24"

Transmitter: W. Auburn & Winnebago Rds.

Satellite Earth Station: ADM, 6.1-meter; Drake receivers.

News Service: AP.

Ownership: Mario F. Iacobelli, pres., 97%; Leanne C. Schulz, secy.-treas., 3%. Iacobelli has interest in licensee of WCTI(TV), New Bern, NC & applications for MMDS.

Began Operation: Sept. 18, 1953. Sale to present owner by Gilmore Bcstg. Corp. approved by FCC July 17, 1985 (Television Digest, Vol. 25:24). Sale by Gannett Co. Inc. to Gilmore approved by FCC Aug. 29, 1969 (Vol. 9:35). Previous sale by Greater Rockford Television Inc. approved June 26, 1963.

Represented (sales): Settel Inc.

Represented (legal): Wiley & Rein.

Personnel:

MICHAEL J. RYAN SR., general manager.
WARREN A. ANDERSON, local sales manager.
GENE HINES, film manager.
GERRY MEINDERS, chief engineer.

Highest 30 Sec. Rate (July 15, 1985): \$500.

NETWORK BASE HOURLY RATE: \$750.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Boone	10,500	10,300	98
	Jo Daviess	9,100	8,800	97
	Lee	13,000	12,800	98
	Ogle	17,600	17,300	98
	Stephenson	19,100	18,700	98
Winnebago	93,400	92,100	99	



WREX-TV BPCT-3263 Granted 1/3/64

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Green	11,700	11,500	98
	Rock	51,400	50,800	99
Between 25-49%	ILLINOIS			
	Carroll	7,100	7,000	99
	Dekalb	25,800	25,400	98
	Whiteside	24,300	23,900	98
	WISCONSIN			
Walworth	27,100	26,700	99	
Between 5-24%	ILLINOIS			
	Kendall	14,200	14,100	99
	La Salle	43,300	42,400	98
	Mchenry	56,200	55,800	99
	WISCONSIN			
Jefferson	23,700	23,400	99	
Lafayette	6,100	6,000	98	
Station Totals		453,600	447,000	98
Net Weekly Circulation (1985)				239,200
Average Daily Circulation (1985)				129,200

Illinois—Rockford

WTVO

Ch. 17

Network Service: NBC

Licensee: Winnebago Television Corp., 1917 N. Meridian Rd., Box 470, Rockford, IL 61105.

Studio: Meridian Rd., Box 470, Rockford 61105.

Telephone: 815-963-5413. **TWX:** 910-631-3445.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1175-kw max. & 759-kw horizontal visual, 124-kw max. & 79.4-kw horizontal aural. Antenna: 674-ft. above av. terrain, 710-ft. above ground, 1501-ft. above sea level.

Latitude 42° 17' 14"
Longitude 89° 10' 16"

Transmitter: Meridian Rd.

News Service: UPI.

Ownership: Plains TV Corp. stockholders collectively, 47.5%; Dubinsky Brothers Theatre Corp., 47.5%; Elmer Balaban, Trustee, 5%. Officers of Winnebago Television Corp.: Irwin Dubinsky, v.p.; Elmer Balaban, secy.; H. W. Dubinsky, treas. For other Balaban & Plains TV Corp. interests see Group Ownership of TV Stations.

Began Operation: May 3, 1953.

Represented (sales): Adam Young Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

- HAROLD FROELICH, general manager.
- TOM D. ANDERSON, general sales manager.
- ROD LEEZER, local sales manager.
- RICHARD McDANIEL, program director.
- STEVE NEWVINE, news director.
- AL PETZKE, chief engineer.
- FRANK SANDERS, commercial film director.

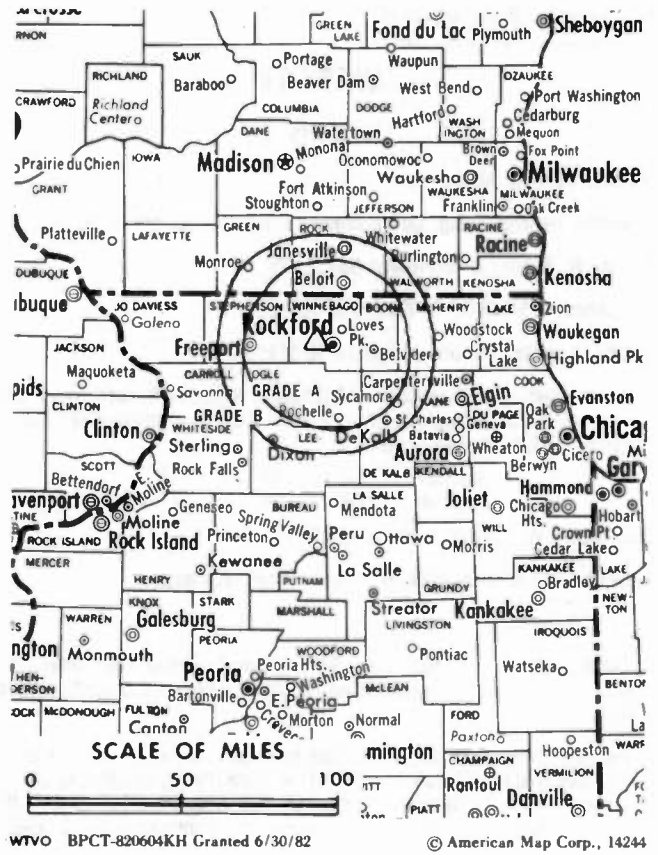
Highest One Hour Rate: \$700.

Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Boone	10,500	10,300	98
	Lee	13,000	12,800	98
	Ogle	17,600	17,300	98
	Stephenson	19,100	18,700	98
Winnebago	93,400	92,100	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Rock	51,400	50,800	99
	ILLINOIS			
Between 25-49%	Dekalb	25,800	25,400	98
	Jo Davless	9,100	8,800	97
	Whiteside	24,300	23,900	98
Between 5-24%	ILLINOIS			
	Carroll	7,100	7,000	99
	Mchenry	56,200	55,800	99
WISCONSIN	Green	11,700	11,500	98
	Marquette	5,100	4,900	96
	Walworth	27,100	26,700	99
Station Totals		371,400	366,000	98
Net Weekly Circulation (1985)				195,300
Average Daily Circulation (1985)				107,700

Illinois—Freeport-Rockford

WIFR-TV

Ch. 23

Network Service: CBS.

Licensee: WIFR Television Inc., Box 123, Rockford 61105.

Studio: 2523 N. Meridian Rd., Rockford, IL 61105.

Telephone: 815-987-5300.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 676-kw max. & 567-kw horizontal visual, 101-kw max. & 84.2-kw horizontal aural. Antenna: 721-ft. above av. terrain, 731-ft. above ground, 1549-ft. above sea level.

Latitude 42° 17' 48"
Longitude 89° 10' 15"

Transmitter: 1.7-mi. W of Rockford.

Satellite Earth Stations: RCA, 3-meter; Harris, Scientific-Atlanta & Avantek receivers.

News Service: AP.

Ownership: Worrell Television Inc., owned primarily by Thomas E. Worrell Jr. & Worrell Newspapers Inc.; Arthur H. Hamilton, sr. v.p.; Dennis B. West, v. p.; Dennis Rooker, secy. Worrell Newspapers Inc. owns WHSV-TV, Harrisonburg, VA. Principals also own WBNB-TV, Charlotte Amalie, VI.

Began Operation: Sept. 12, 1965. Sale to present owners by General Media Corp. approved by FCC April 11, 1977 (Television Digest, Vol. 16:39).

Represented (sales): Katz Television.

Represented (legal): Pierson, Ball & Dowd.

Personnel:

DENNIS WEST, president & general manager.
JACK KEEFE, news director.
JIM BRADY, chief engineer.
ROY N. BILSBARROW, controller.

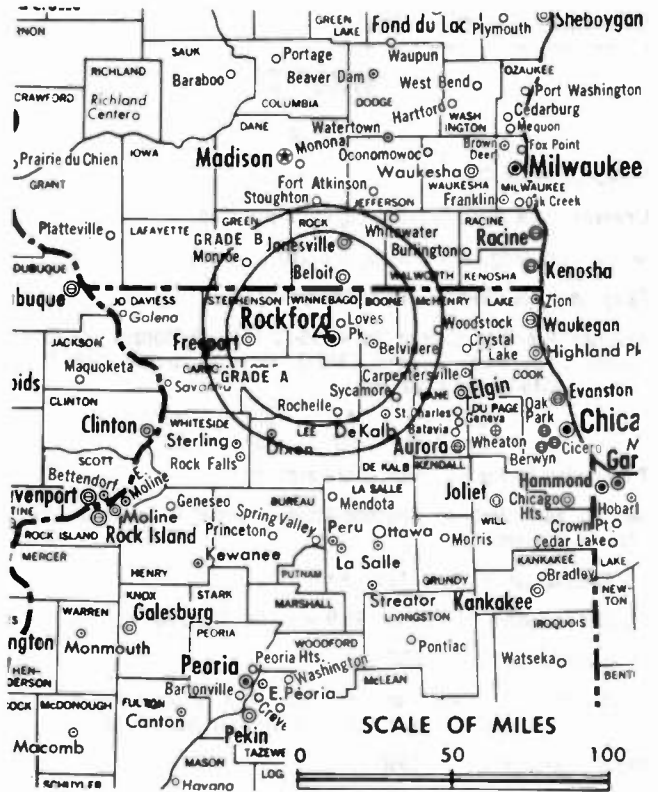
Highest One Hour Rate: \$1800.

Highest 30 Sec. Rate (Sept. 1984): \$500.

NETWORK BASE HOURLY RATE: \$625.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Boone	10,500	10,300	98
	Lee	13,000	12,800	98
	Ogle	17,600	17,300	98
	Stephenson	19,100	18,700	98
	Winnebago	93,400	92,100	99



WIFR-TV BPCT-3995 Granted 10/12/64

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Rock	51,400	50,800	99
Between 25-49%	ILLINOIS			
	Dekalb	25,800	25,400	98
	Jo Daviess	9,100	8,800	97
Between 5-24%	WISCONSIN			
	Green	11,700	11,500	98
	ILLINOIS			
	Carroll	7,100	7,000	99
	Kane	101,100	99,700	99
	La Salle	43,300	42,400	98
	Mchenry	56,200	55,800	99
	Whiteside	24,300	23,900	98
	WISCONSIN			
	Lafayette	6,100	6,000	98
Walworth	27,100	26,700	99	
Station Totals		516,800	509,200	98
Net Weekly Circulation (1985)			205,700	
Average Daily Circulation (1985)			115,700	

Illinois—Rock Island

WHBF-TV

Ch. 4

Network Service: CBS.

Licensee: Rock Island Broadcasting Co., Telco Bldg.

Studio: Telco Bldg., Rock Island, IL 61201.

Telephone: 309-786-5441. TWX: 309-788-0712.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1342-ft. above av. terrain, 1383-ft. above ground, 2049-ft. above sea level.

Latitude 41° 32' 49"
Longitude 90° 28' 35"

Transmitter: Middle Rd., 5-mi. E of Davenport.

Satellite Earth Stations: Scientific-Atlanta, 7-meter & 4.6-meter; Scientific-Atlanta receivers.

AM Affiliate: WHBF, 5-kw, 1270 kHz (CBS).

FM Affiliate: WHBF-FM, 39-kw, 98.9 MHz (No. 255), 900-ft.

News Services: AP, UPI, CBS.

Ownership: Rock Island Bank, Executor, 88.87%; Anne Potter De Long, 11.11%. Principals also own KBUN & KBHP(FM), Bemidji, MN.

Began Operation: July 1, 1950.

Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

EDWARD E. DeLONG, executive vice president.
CHARLES HARRISON, vice president & general manager.
DEWEY L. NELSEN, v.p., sales & asst. general manager.
GEORGE KOPLow, program manager & film buyer.
PAUL LEINGANG, news director.
WES HOOTS, TV chief engineer.

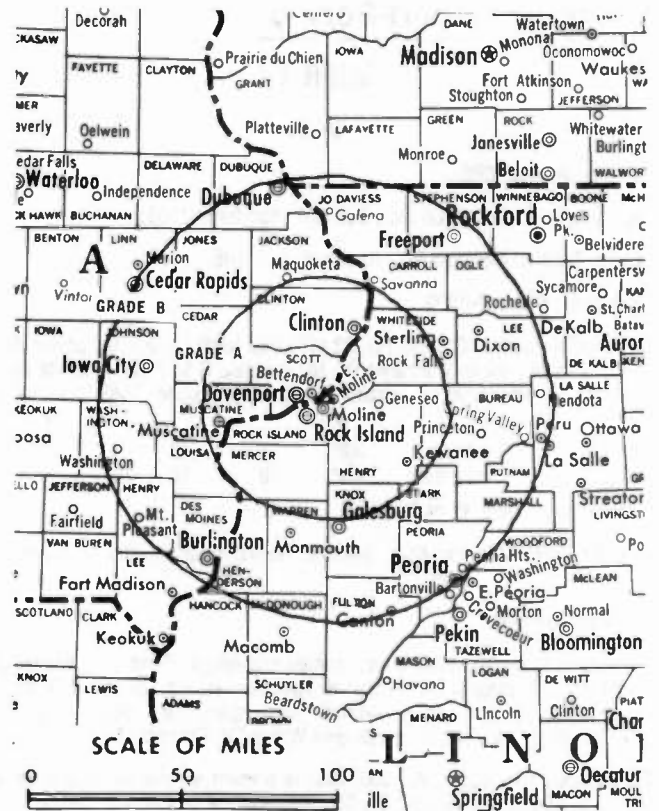
Highest One Hour Rate: \$3600.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$1050.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cedar	7,200	7,100	99
	Clinton	20,900	20,700	99
	Des Moines	18,000	17,800	99
	Henry	7,100	7,000	99
	Jackson	8,300	8,200	99
	Louisa	4,500	4,400	98
	Muscatine	15,100	15,000	99
	Scott	61,400	60,900	99
	ILLINOIS			
Bureau	15,000	14,700	98	
Carroll	7,100	7,000	99	
Henderson	3,500	3,400	97	
Henry	21,400	21,100	99	
Knox	23,800	23,500	99	
Lee	13,000	12,800	98	



WHBF-TV BMPCT-810415KE Granted 7/10/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mercer	7,300	7,200	99
	Rock Island	63,100	62,500	99
	Stark	2,800	2,800	100
	Warren	8,200	8,100	99
	Whiteside	24,300	23,900	98
Between 25-49%	IOWA			
	Jefferson	6,000	5,900	98
	Johnson	32,900	32,300	98
	Washington	7,700	7,600	99
ILLINOIS	Jo Daviess	9,100	8,800	97
	Mc Donough	13,300	13,000	98
	Putnam	2,300	2,200	96
Between 5-24%	IOWA			
	Delaware	6,500	6,400	98
	Dubuque	31,700	31,200	98
Lee	16,200	16,000	99	
ILLINOIS	Fulton	16,700	16,300	98
	Hancock	9,300	9,100	98
	La Salle	43,300	42,400	98
WISCONSIN	Grant	17,600	17,000	97
	Lafayette	6,100	6,000	98
Station Totals		557,800	549,300	98
Net Weekly Circulation (1985)				327,100
Average Daily Circulation (1985)				190,500

Illinois—Springfield

WCFN

Ch. 49

Network Service: CBS.

Grantee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61820.

Studio: Forum XXX Bldg., 700 E. Adams St., Springfield 62710.

Telephone: 217-525-2306.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 620-ft. above av. terrain, 652-ft. above ground, 1188-ft. above sea level.

Latitude	39°	47'	27"
Longitude	89°	30'	53"

Transmitter: 7-mi. E of center of Springfield.

News Services: AP, UPI.

Satellite Earth Station: ADM, 6-meter; Drake receivers.

Ownership: See WCIA, Champaign, IL.

Began Operation: July 9, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates.

Personnel:

- GUY MAIN, general manager.
- JERRY JOHNSON, general sales manager.
- SHEILA HICKMAN, program director.
- MARY SUE KRUEGER, creative services director.
- DAVE SHAUL, news director.
- DALE FLEMING, chief engineer.

Rates: Not available.



WCFFN BPCT—830429KF Granted 12/10/84 © American Map Corp., No. 14244

PUBLIC BROADCASTING REPORT

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Illinois—Springfield

WRSP-TV

Ch. 55

Network Service: None, independent.

Licensee: Springfield Independent Television Co. Inc.

Studio: 3440 Clearlake Ave., Springfield, IL 62702.

Telephone: 217-523-8855.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 2000-kw visual, 200-kw aural. Antenna: 1442-ft. above av. terrain, 1449-ft. above ground, 2049-ft. above sea level.

Latitude 39° 47' 56"
Longitude 89° 26' 45"

Transmitter: 2.6-mi. SW of Mechanicsburg.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

News Services: CNN, INN.

Ownership: Cy N. Bahakel, pres.-treas., 100%; Michael R. Kassner, exec. v.p.; Lorraine Lancaster, v.p.-secy.; Phyllis Modlin, v.p. For other interests, see Group Ownership of TV Stations.

Began Operation: June 1, 1979. Sale to present owner by Will F. Wingerter, et al., approved by FCC March 15, 1982.

Represented (sales): Independent TV Sales.

Represented (legal): Jeffrey W. Mallickson.

Personnel:

JERRY K. MOORE, general manager.

BILL HARPER, sales manager.

CAROL ONDRULA, traffic/operations manager.

TOM COSTA, chief engineer.

Highest 30 Sec. Rate (July 15, 1985): \$200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Logan	11,600	11,300	98
	Macon	50,600	49,700	98
	Menard	4,700	4,600	98
	Sangamon	73,400	71,700	98
Between 25-49%	ILLINOIS			
	Christian	14,200	13,900	98
	De Witt	7,100	7,000	99
	Mason	7,500	7,400	99
	Morgan	14,500	14,100	97
	Piatt	6,300	6,200	98
	Shelby	9,000	8,700	97



WRSP-TV BMPCT-821206KE Granted 10/7/83

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Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
Between 5-24%	Cass	5,700	5,600	98
	Champaign	60,900	59,600	98
	Cumberland	4,500	4,400	98
	Douglas	7,500	7,400	98
	Fayette	8,500	8,200	96
	Ford	5,900	5,800	98
	Fulton	16,700	16,300	98
	Mc Lean	45,100	44,000	98
	Macoupin	19,500	19,100	98
	Montgomery	12,400	12,100	98
	Moultrie	5,400	5,200	96
	Schuyler	3,300	3,200	97
	Scott	2,300	2,300	100
Tazewell	49,800	49,100	98	
Station Totals		446,400	436,900	97
Net Weekly Circulation (1985)			128,300	
Average Daily Circulation (1985)			51,500	

Illinois—Springfield

WICS

Ch. 20

Network Service: NBC.

Licensee: Guy Gannett Broadcasting Services, Northport Plaza, Portland, ME 04104.

Studio: 2680 East Cook St., Springfield, IL 62703.

Telephone: 217-753-5620. TWX: 910-242-0551.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1510-kw max. & 676-kw horizontal visual, 151-kw max. & 67.6-kw horizontal aural. Antenna: 1430-ft. above av. terrain, 1458-ft. above ground, 2049-ft. above sea level.

Latitude 39° 48' 15"
Longitude 89° 27' 40"

Transmitter: Mechanicsburg, IL.

Satellite Earth Station: Scientific-Atlanta, 7-meter Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Guy Gannett Bcstg. Services. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 17, 1953. Sale to present owner by WICS-TV Inc. approved by FCC Jan. 31, 1985. Previous sale by Plains TV Corp. approved April 7, 1980 (Television Digest, Vol. 19:16).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

- MILTON D. FRIEDLAND, general manager.
- DON SQUIRES, general sales manager.
- VIRGINIA RUSH, national sales manager.
- JERROLD MERRITT, director of engineering.
- GARY SPEARS, program operations manager.
- H. K. SPRINGER, business manager.
- DON HICKMAN, news director.
- STEVEN LANE, creative services director.

Highest 30 Sec. Rate (Oct. 1, 1985): \$1500.

NETWORK BASE HOURLY RATE: \$750.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cass	5,700	5,600	98
	Christian	14,200	13,900	98
	De Witt	7,100	7,000	99
	Logan	11,600	11,300	98
	Macon	50,600	49,700	98
	Menard	4,700	4,600	98
	Montgomery	12,400	12,100	98
	Morgan	14,500	14,100	97
	Moultrie	5,400	5,200	96



WICS BPCT-4487 Granted 7/12/72

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sangamon	73,400	71,700	98
	Shelby	9,000	8,700	97
Between 25-49%	ILLINOIS			
	Cumberland	4,500	4,400	98
	Effingham	12,100	11,600	96
	Fayette	8,500	8,200	96
	Macoupin	19,500	19,100	98
	Mason	7,500	7,400	99
Between 5-24%	Platt	6,300	6,200	98
	Scott	2,300	2,300	100
	ILLINOIS			
	Brown	2,200	2,100	95
	Coles	20,700	20,300	98
	Douglas	7,500	7,400	98
	Fulton	16,700	16,300	98
Greene	6,200	6,100	98	
Jasper	4,300	4,200	97	
Mc Lean	45,100	44,000	98	
Schuyler	3,300	3,200	97	
Station Totals		375,300	366,700	97
Net Weekly Circulation (1985)			215,100	
Average Daily Circulation (1985)			135,000	

Illinois

WFLD-TV, Chicago (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Carroll	7,100	7,000	99
	Christian	14,200	13,900	98
	Knox	23,800	23,500	99
	Lee	13,000	12,800	98
	Livingston	14,500	14,100	97
	Logan	11,600	11,300	98
	Mc Donough	13,300	13,000	98
	Ogle	17,600	17,300	98
	Stephenson	19,100	18,700	98
	Warren	8,200	8,100	99
	INDIANA			
	Benton	3,700	3,600	97
	Fulton	7,300	7,200	99
	Marshall	14,400	14,100	98
	Pulaski	5,000	4,800	96
	Starke	7,900	7,700	97
	Tipton	6,100	6,000	98
	Wabash	12,500	12,200	98
	White	9,400	9,200	98
	MICHIGAN			
	Cass	17,900	17,600	98
	Van Buren	24,900	24,600	99

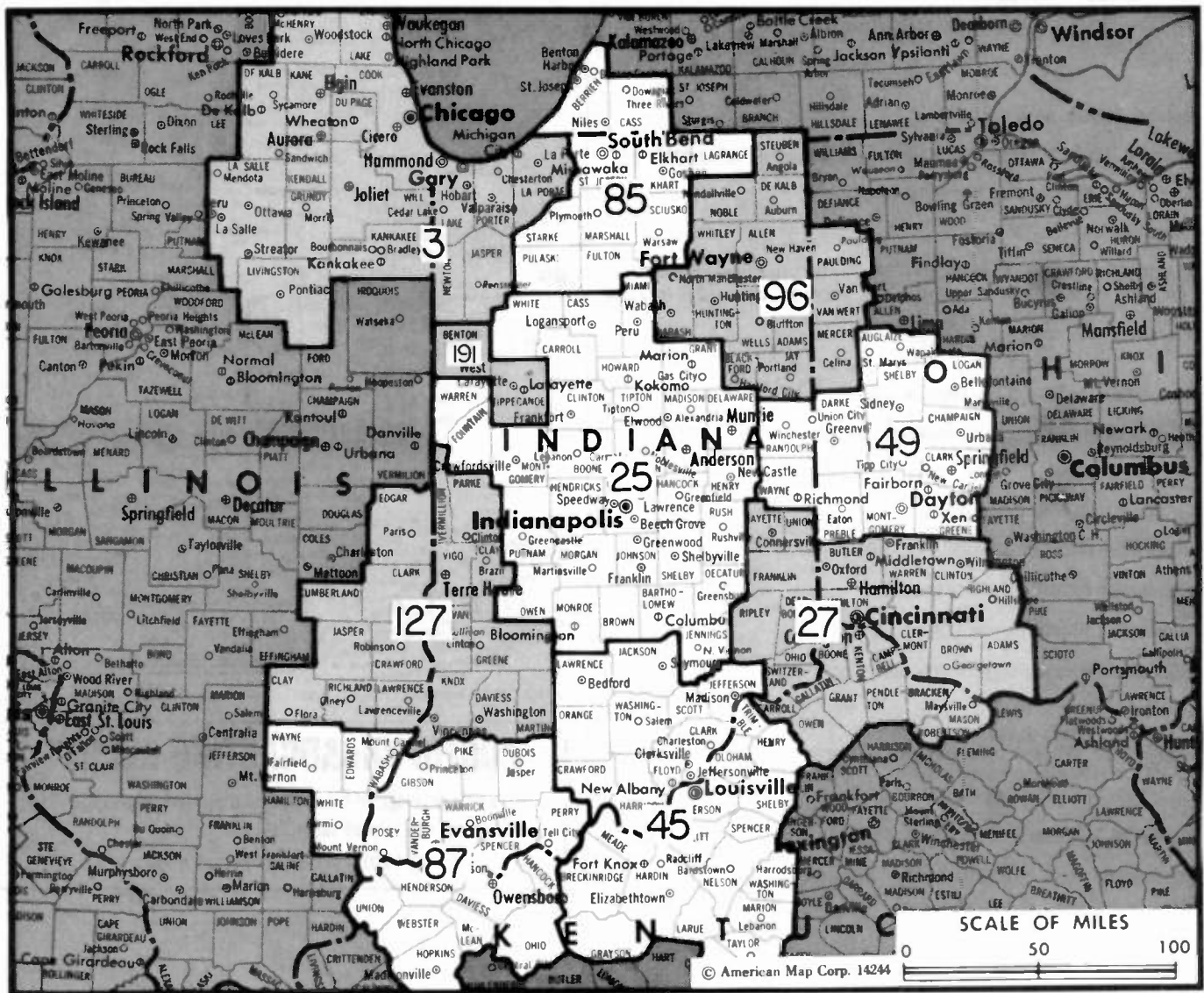
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Indiana Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	7	17	24
Educational Television Stations	1	5	6
			30

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- WTTV, Bloomington —See Indianapolis, IN
- WSJV, Elkhart —See South Bend, IN
- WLCN, Evansville —See Madisonville, KY
- WBKZ, Fort Wayne —See Angola, IN

Market	Arbitron ADI TV Households	Rank
Chicago, IL	3,015,600	3
Indianapolis, IN	782,900	25
Cincinnati, OH	716,400	27
Louisville, KY	515,200	45
Dayton, OH	479,800	49
South Bend-Elkhart, IN	273,700	85
Evansville, IN	261,200	87
Fort Wayne, IN	229,200	96
Terre Haute, IN	161,700	127
Lafayette, IN	44,700	191

Market Area Commercial TV Stations

- WBBM-TV (2), WBBS-TV (60), WCFC-TV (38), WCUI-TV (26), WFBN (66), WFLD-TV (32), WGN-TV (9), WLS-TV (7), WMAQ-TV (5), WPWR-TV (60), WSNS-TV (44)
- WHMB-TV (40), WISH-TV (8), WRTV (6), WTHR (13), WTTV (4), WXIN (59)
- WCPO-TV (9), Will (64), WKRC-TV (12), WLWT (5), WXIX-TV (19)
- WAVE-TV (3), WDRB-TV (41), WGRB (34), WHAS-TV (11), WLKY-TV (32)
- WDTN (2), WHIO-TV (7), WKEF (22), WKOI (43), WRGT-TV (45), WTJC (26)
- WHME-TV (46), WNDU-TV (16), WSBT-TV (22), WSJV (28)
- WEHT (25), WEVV (44), WFIE-TV (14), WLCN (19), WTVW (7)
- WANE-TV (15), WBKZ (63), WFFT-TV (55), WKJG-TV (33), WPTA (21)
- WBAK-TV (38), WTHI-TV (10), WTWO (2)
- WLFJ-TV (18)

Indiana—Angola

WBKZ

Ch. 63

Network Service: None, independent.

Licensee: James A. Chase, 401 W. Broad St., Angola, IN 46703-0039.

Studio: 401 W. Broad St., Angola, IN 46703-0039.

Telephone: 219-665-7387.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 23.4-kw visual, 4.68-kw aural. Antenna: 300-ft. above av. terrain, 240-ft. above ground, 1315-ft. above sea level.

Latitude	41°	37'	13.5"
Longitude	85°	00'	09.0"

Transmitter: Old 27 at S city limits, Angola.

Satellite Earth Stations: Scientific-Atlanta & KLM.

News Service: INN.

Ownership: James A. Chase, 100%.

Began Operation: April 22, 1983.

Represented (sales): Spot Time Ltd.

Represented (legal): Thomas L. Root.

Represented (engineering): Electro-Labs (Angola, IN).

Personnel:

JAMES A. CHASE, general manager.
 KIMBERLY I. WILSON, administrative assistant.
 JERRY CLARK, chief engineer.
 JULIUS T. FLYWHEEL, program director.

Highest 30 Sec. Rate (July 25, 1984): \$30.

Arbitron Data: Not available.



WBKZ BPCT—800324KF Granted 2/13/81

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Indiana—Evansville

WEHT

Ch. 25

Network Service: CBS.

Licensee: Gilmore Broadcasting Corp., Box 25, Evansville, IN 47701.

Studio: Marywood Dr., Henderson County, KY.

Mailing Address: Box 25, Evansville, IN 47701.

Telephone: 812-424-9215, Evansville. TWX: 510-545-7434.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1194-kw max. & 794-kw horizontal visual, 286-kw max. & 185-kw horizontal aural. Antenna: 1030-ft. above av. terrain, 988-ft. above ground, 1449-ft. above sea level.

Latitude 37° 51' 56"
Longitude 87° 34' 04"

Transmitter: Marywood Dr., Henderson County, KY.

Satellite Earth Station: In operation; RCA receivers.

News Service: AP.

Ownership: See KODE-TV, Joplin, MO.

Began Operation: Sept. 11, 1953. Sale to present owner by Henry S. Hilberg and associates approved July 20, 1964 by FCC (Television Digest, Vol. 4:16, 29). Sale to Hilberg group by M. A. Lightman's Malco Theatres Inc. approved Oct. 24, 1956 (Vol. 12:35, 43).

Represented (sales): Katz Television.

Represented (legal): Wiley & Rein.

Represented (engineering): Cohen & Dippell.

Personnel:

ERNEST D. MADDEN, senior vice president & general manager.
DAVID BLYTHE, general sales manager.
BROD SEYMOUR, program director.
LARRY LUFSEY, chief engineer.
JON ESTHER, news director.

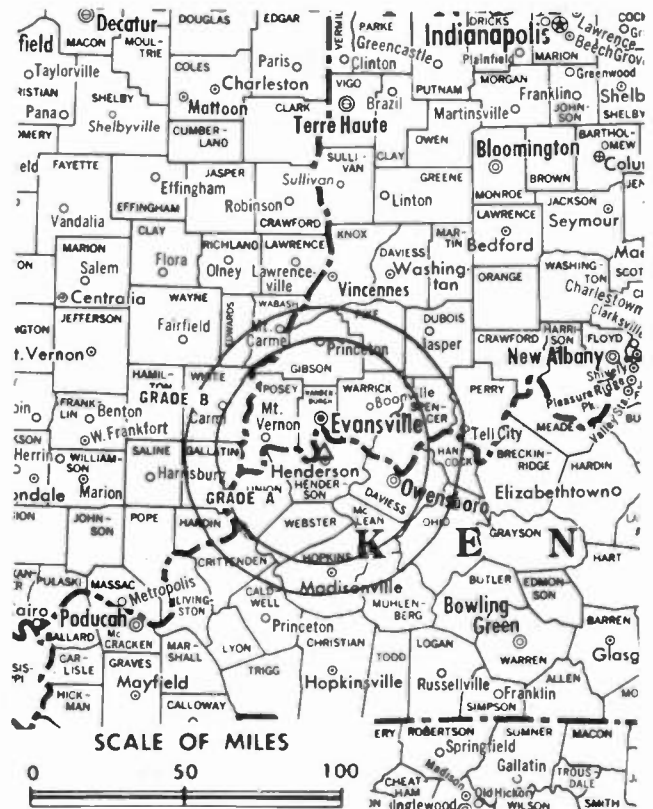
Highest One Hour Rate: \$3200.

Highest 30 Sec. Rate (July 1, 1985): \$450.

NETWORK BASE HOURLY RATE: \$560.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINDIS			
	Edwards	3,500	3,400	96
	Gallatin	3,000	2,900	97
	Hardin	2,100	2,000	95
	Wabash	5,400	5,200	96
	Wayne	7,500	7,200	95
	White	7,300	6,900	95
	INDIANA			
	Dubois	12,400	12,000	97
	Gibson	12,900	12,600	98
Perry	6,800	6,600	97	
Pike	5,400	5,200	96	
Posey	9,800	9,500	97	
Spencer	6,700	6,500	97	
Vanderburgh	65,400	64,000	98	
Warrick	16,000	15,600	97	



WEHT BPCT-4924 Granted 6/29/76

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Daviess	32,200	31,900	99
	Hancock	2,800	2,800	100
	Henderson	16,100	16,000	99
	Hopkins	18,000	17,800	99
	Mc Lean	3,600	3,600	100
	Muhlenberg	11,500	11,400	99
	Ohio	8,100	8,000	99
	Union	5,900	5,800	98
	Webster	5,700	5,600	98
Between 25-49%	ILLINOIS			
	Lawrence	6,800	6,600	97
	INDIANA			
Knox	16,000	15,700	98	
Martin	3,800	3,700	97	
Between 5-24%	KENTUCKY			
	Caldwell	5,100	5,000	98
	Crittenden	3,500	3,500	100
	ILLINDIS			
Hamilton	3,900	3,700	95	
Richland	7,200	7,000	97	
Saline	12,400	12,000	97	
INDIANA				
Daviess	10,200	9,900	97	
KENTUCKY				
Butler	4,000	3,900	97	
Christian	21,200	21,000	99	
Lyon	2,500	2,500	100	
Trigg	3,500	3,500	100	
Station Totals		368,200	360,500	97
Net Weekly Circulation (1985)			248,100	
Average Daily Circulation (1985)			146,700	

Indiana—Evansville

WEVV

Ch. 44

Network Service: None, independent.

Licensee: Ohio Valley Television Inc., 1507 Old National Bank Bldg., Evansville, IN 47708.

Studio: 629 Walnut St., Evansville, IN 47708.

Telephone: 812-424-9201.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1313.7-kw max. visual, 262.6-kw max. aural. Antenna: 970-ft. above av. terrain, 999-ft. above ground, 1419-ft. above sea level.

Latitude 38° 03' 07"
Longitude 87° 19' 12"

Transmitter: 0.9-mi. E of U.S. 41 on KY Hwy. 414, Henderson County, KY.

Satellite Earth Stations: Avcom, 6-meter; Avcom receivers.

News Service: CNN Headline News.

Ownership: Ohio Valley Television Inc. Richard Shively, 27.9%; Aubrey D. Ryals, Alvin V. Dauble, David L. Barning, Edgar Kuhlenschmidt & William L. Brooks, 10.4% each; Claude Bates, 4.1%; William V. Wheeler, Charles R. Wheeler, Rick D. Van Hoose & Daniel I. Schellhase, 4% each. For Shively's other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 17, 1983. Reorganization & addition of partners approved by FCC Nov. 19, 1984.

Represented (sales): Adam Young Inc.

Personnel:

MICHAEL BROOKS, general manager.
ROBERT RAMSEY, program & operations manager.
BILL HIGHT, local sales manager.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Gallatin	3,000	2,900	97
	Wabash	5,400	5,200	96
	INDIANA			
	Gibson	12,900	12,600	98
	Pike	5,400	5,200	96
	Posey	9,800	9,500	97
	Spencer	6,700	6,500	97
	Vanderburgh	65,400	64,000	98
	Warrick	16,000	15,600	97
KENTUCKY				
Daviess	32,200	31,900	99	
Henderson	16,100	16,000	99	
Mc Lean	3,600	3,600	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Edwards	3,500	3,400	96
	Hardin	2,100	2,000	95
	White	7,300	6,900	95
	INDIANA			
	Dubois	12,400	12,000	97
	KENTUCKY			
	Hopkins	18,000	17,800	99
	Muhlenberg	11,500	11,400	99
	Ohio	8,100	8,000	99
Union	5,900	5,800	98	
Webster	5,700	5,600	98	
Between 5-24%	ILLINOIS			
	Hamilton	3,900	3,700	95
	Richland	7,200	7,000	97
	Saline	12,400	12,000	97
	Wayne	7,500	7,200	95
	INDIANA			
	Perry	6,800	6,600	97
	KENTUCKY			
	Caldwell	5,100	5,000	98
	Hancock	2,800	2,800	100
Station Totals		296,700	290,200	97
Net Weekly Circulation (1985)			139,600	
Average Daily Circulation (1985)			61,900	

Indiana—Evansville

WFIE-TV

Ch. 14

Network Service: NBC.

Licensee: Cosmos Broadcasting Co., 1115 Mount Auburn Rd., Evansville, IN 47712.

Studio: 1115 Mount Auburn Rd., Evansville, IN 47712.

Telephone: 812-426-1414.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 2208-kw max. & 1020-kw horizontal visual, 331-kw max. & 91.2-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 949-ft. above ground, 1449-ft. above sea level.

Latitude 37° 53' 14"
Longitude 87° 31' 07"

Transmitter: Wolf Hill, approx. 2300-ft. NE of intersection of Rte. 414 (Wathen Lane) & Cemetery Rd., near Henderson, KY.

Satellite Earth Stations: ADM, 3-meter; Harris, 6-meter; Harris & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Cosmos Broadcasting Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 9, 1953. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14 1981. Sale to Orion by Jesse D. Fine theatre family approved July 18, 1956. (Television Digest, Vol. 12:25, 26, 29).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

CONRAD L. CAGLE, vice president & general manager.
ANGIE SAUER, local sales manager.
JIM MOORE, national sales manager.
LEN WELLS, news director.
MARION B. PAUL, chief engineer.
SHIRLEY KIRK, program director.

Highest 30 Sec. Rate (July 1, 1984): \$1800.

NETWORK BASE HOURLY RATE: \$870.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Edwards	3,500	3,400	96
	Gallatin	3,000	2,900	97
	Hardin	2,100	2,000	95
	Wabash	5,400	5,200	96
	Wayne	7,500	7,200	95
	White	7,300	6,900	95
	INDIANA			
	Dubois	12,400	12,000	97
	Gibson	12,900	12,600	98
Pike	5,400	5,200	96	
Posey	9,800	9,500	97	
Spencer	6,700	6,500	97	
Vanderburgh	65,400	64,000	98	
Warriick	16,000	15,600	97	



WFIE-TV BPCT-4913 Granted 6/11/76

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Daviess	32,200	31,900	99
	Hancock	2,800	2,800	100
	Henderson	16,100	16,000	99
	Hopkins	18,000	17,800	99
	Mc Lean	3,600	3,600	100
	Muhlenberg	11,500	11,400	99
	Ohio	8,100	8,000	99
	Union	5,900	5,800	98
Webster	5,700	5,600	98	
Between 25-49%	ILLINOIS			
	Clay	6,200	5,900	95
	Hamilton	3,900	3,700	95
	Richland	7,200	7,000	97
	INDIANA			
	Knox	16,000	15,700	98
Perry	6,800	6,600	97	
Between 5-24%	KENTUCKY			
	Caldwell	5,100	5,000	98
	Crittenden	3,500	3,500	100
	ILLINOIS			
	Lawrence	6,800	6,600	97
	Saline	12,400	12,000	97
	INDIANA			
	Daviess	10,200	9,900	97
	KENTUCKY			
	Butler	4,000	3,900	97
Lyon	2,500	2,500	100	
Station Totals		345,900	338,200	97
Net Weekly Circulation (1985)				240,300
Average Daily Circulation (1985)				153,100

Indiana—Evansville

WTVW

Ch. 7

Network Service: ABC

Licensee: Indiana Partners Ltd., Box 7, Evansville, IN 47701.

Studio: 477 Carpenter St., Evansville, IN 47701.

Telephone: 812-422-1121. **TWX:** 810-353-0594.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: Circularly polarized, 1000-ft. above av. terrain, 1013-ft. above ground, 1493-ft. above sea level.

Latitude 38° 01' 27"
Longitude 87° 21' 43"

Transmitter: 1-mi. S of Chandler, IN.

Satellite Earth Station: Avcom; Avcom receivers.

News Service: AP.

Ownership: WTVW Inc., gen partner, 2.3%; WTVY Inc., ltd. partner, 97.7%. WTVW ownership: Charles Woods, pres.-treas., 80%; Betty K. Colvin, v.p.-secy., 20%. For WTVY ownership, see WTVY, Dothan, AL. For other interests, see Charles Woods in Group Ownership of TV Stations.

Began Operation: Aug. 21, 1956. Sale to present owners by Fuqua Communications approved by FCC Nov. 17, 1980. Sale of control to Fuqua by Polaris Corp. approved by FCC Sept. 26, 1966 (*Television Digest*, Vol. 5:51; 6:39). Previous sale of control by Ferris E. Traylor, Rex Schepp and Miklos Sperling to Producers Inc. (Polaris) approved Aug. 27, 1962 (Vol. 2:35).

Represented (sales): Seltel Inc.

Represented (legal): Kenkel & Barnard.

Personnel:

CHARLES WOODS, president.
KEN SCHREIBER, general manager.
DAVID CASTRALE, production manager.
JOHN SCHUTA, chief engineer.
AL GENDEK, news director.

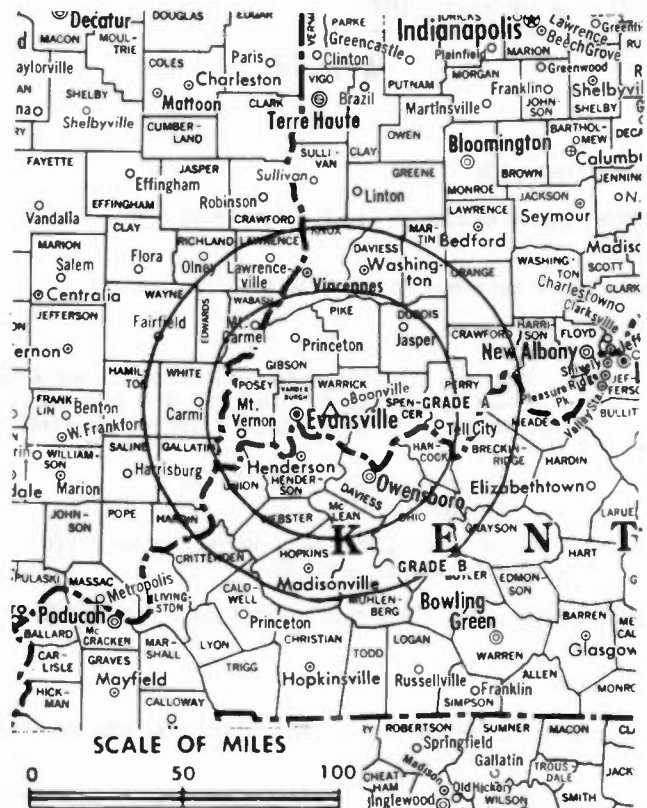
Highest One Hour Rate: \$3600.

Highest 30 Sec. Rate (Sept. 1, 1985): \$650.

NETWORK BASE HOURLY RATE: \$1300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clay	6,200	5,900	95
	Edwards	3,500	3,400	96
	Gallatin	3,000	2,900	97
	Lawrence	6,800	6,600	97
	Richland	7,200	7,000	97
	Wabash	5,400	5,200	96
	Wayne	7,500	7,200	95
	White	7,300	6,900	95
	INDIANA			
	Daviess	10,200	9,900	97
	Dubois	12,400	12,000	97
	Gibson	12,900	12,600	98
Knox	16,000	15,700	98	
Martin	3,800	3,700	97	
Orange	7,000	6,800	97	
Perry	6,800	6,600	97	
Pike	5,400	5,200	96	
Posey	9,800	9,500	97	
Spencer	6,700	6,500	97	
Vanderburgh	65,400	64,000	98	
Warrick	16,000	15,600	97	
KENTUCKY				
Caldwell	5,100	5,000	98	
Daviess	32,200	31,900	99	



WTVW BPCT-810427KE Granted 6/22/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hancock	2,800	2,800	100
	Henderson	16,100	16,000	99
	Hopkins	18,000	17,800	99
	Mc Lean	3,600	3,600	100
	Muhlenberg	11,500	11,400	99
	Ohio	8,100	8,000	99
	Union	5,900	5,800	98
Webster	5,700	5,600	98	
Between 25-49%	ILLINOIS			
	Crawford	8,300	8,100	98
	Hamilton	3,900	3,700	95
	Hardin	2,100	2,000	95
KENTUCKY	Breckinridge	6,200	6,100	98
	Crittenden	3,500	3,500	100
	Lyon	2,500	2,500	100
	Between 5-24%	ILLINOIS		
Jasper		4,300	4,200	97
Pope		1,800	1,700	94
Saline		12,400	12,000	97
INDIANA				
Crawford		3,600	3,400	94
Greene	12,200	11,900	98	
Lawrence	16,100	15,800	98	
Sullivan	8,100	7,900	98	
KENTUCKY				
Butler	4,000	3,900	97	
Christian	21,200	21,000	99	
Grayson	7,900	7,800	99	
Logan	9,200	9,100	99	
Marshall	10,400	10,300	99	
Trigg	3,500	3,500	100	
Station Totals		469,500	459,500	97
Net Weekly Circulation (1985)			306,300	
Average Daily Circulation (1985)			189,500	

Indiana—Fort Wayne

WANE-TV

Ch. 15

Network Service: CBS.

Licensee: Indiana Bcstg. Corp., Box 1515, Fort Wayne, IN 46801.

Studio: 2915 West State Blvd.

Mailing Address: Box 1515, Fort Wayne, IN 46801.

Telephone: 219-424-1515. TWX: 810-332-1508.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 436-kw max. & 144-kw horizontal visual, 28.2-kw horizontal aural. Antenna: 830-ft. above av. terrain, 839-ft. above ground, 1649-ft. above sea level.

Latitude 41° 05' 35"
Longitude 85° 10' 42"

Transmitter: 2915 West State Blvd.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, Group W Newstead, CBS.

Ownership: LIN Broadcasting Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 26, 1954. Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 28, 1983 (Television Digest, Vol. 23:36). Sale to Corinthian by Universal Bcstg. (McConnell) approved Oct. 10, 1956 by FCC. Previous sale as WINT by R. Morris Pierce group approved June 13, 1956 (Vol. 12:24, 34, 41).

Represented (sales): Katz Television.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Moffet, Larson & Johnson.

Personnel:

ROBERT A. FISHMAN, president & general manager.
R. BRUCE CYNAR, general sales manager.
DIANNE ADJAN, program/production manager.
JIM GILL, promotion director.
LARRY L. SMITH, news director.
TOM WEBER, chief engineer.
MEREDETH SMITH, financial manager.

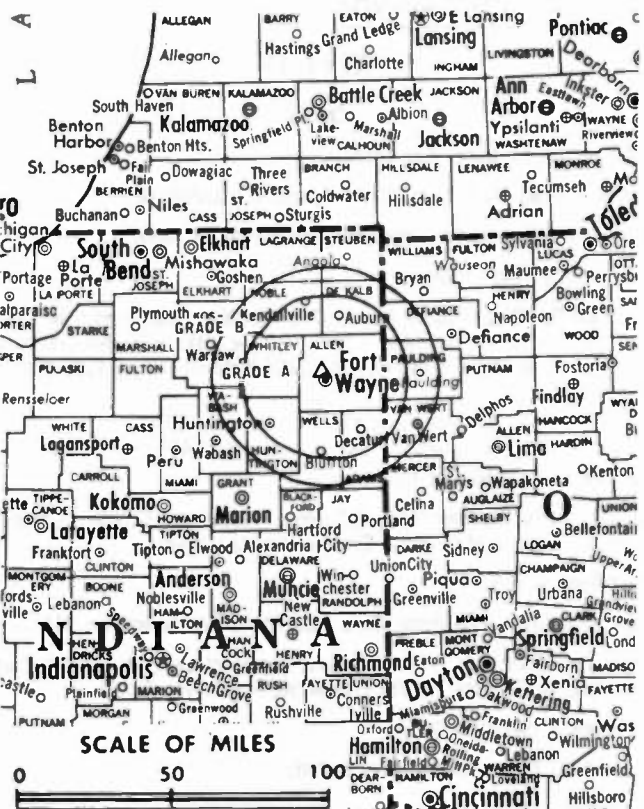
Highest One Hour Rate: \$1400.

Highest 30 Sec. Rate (July 22, 1985): \$600.

NETWORK BASE HOURLY RATE: \$825.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Adams	10,100	9,900	98
	Allen	106,600	105,000	98
	De Kalb	11,700	11,600	99
	Huntington	12,700	12,500	98
	Jay	8,200	8,000	98
	Noble	12,800	12,500	98
	Steuben	9,600	9,400	98
	Wabash	12,500	12,200	98
	Wells	9,100	8,900	98
Whitley	9,300	9,200	99	



WANE-TV BPCT-2515 Granted 7/30/58

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Defiance	13,900	13,700	99
	Mercer	13,000	12,800	98
	Paulding	7,400	7,300	99
	Van Wert	11,400	11,200	98
Between 25-49%	INDIANA			
	Blackford	5,500	5,400	98
	Lagrange	8,300	7,900	95
Between 5-24%	OHIO			
	Putnam	10,800	10,600	98
	INDIANA			
	Fulton	7,300	7,200	99
	Grant	27,200	26,700	98
	Kosciusko	22,600	22,100	98
	Miami	13,700	13,400	98
	OHIO			
	Allen	40,800	40,100	98
	Auglaize	15,500	15,200	98
Henry	10,300	10,200	99	
Station Totals		423,800	416,200	98
Net Weekly Circulation (1985)			248,200	
Average Daily Circulation (1985)			140,300	

Indiana—Fort Wayne

WFVV-TV

Ch. 55

Network Service: None, independent.

Licensee: Great Trails Bcstg. Corp., 4 Main St., Dayton, OH.

Studio: 3707 Hillegas Rd., Box 2255, Fort Wayne, IN 46801.

Telephone: 219-424-5555.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 603-kw max. & 389-kw horizontal visual, 60.3-kw max. & 38.9-kw horizontal aural. Antenna: 780-ft. above av. terrain, 805-ft. above ground, 1625-ft. above sea level.

Latitude 41° 06' 33"
Longitude 85° 11' 44"

Transmitter: 3707 Hillegas Rd.

Satellite Earth Stations: AFC, 3.7-meter; Prodelin, 4.5-meter; Scientific-Atlanta, 10-meter; M/A-Com & Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Great Trails Bcstg. Corp., see WHAG-TV, Hagerstown, MD.

Began Operation: Dec. 21, 1977. Sale to present owner by Ontario Corp. approved by FCC June 1, 1982 (Television Digest, Vol. 22:13).

Represented (sales): Seltel Inc.

Represented (legal): Haley, Bader & Potts.

Personnel:

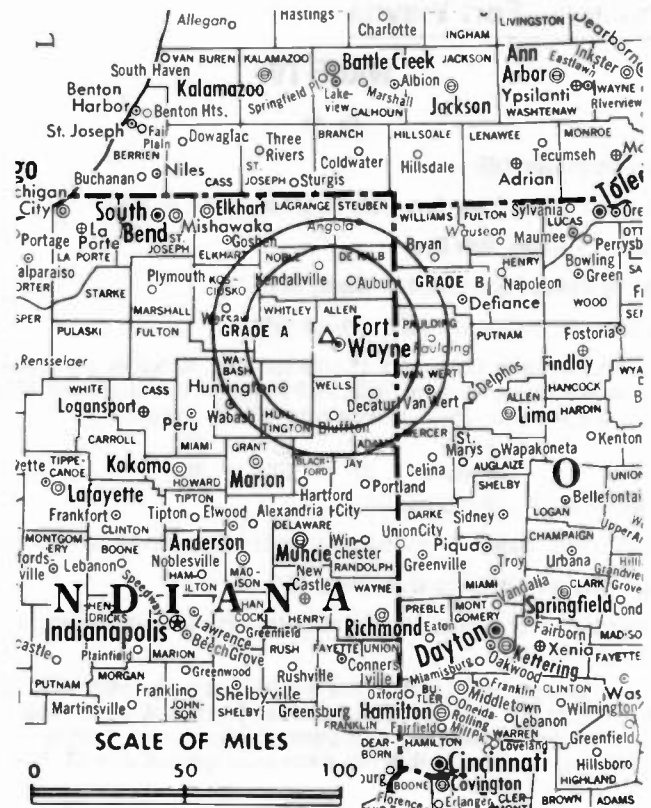
JEFF EVANS, general manager.
STEVE POZEANAC, director of operations.
FRANK HAWKINS, general sales manager.
JIM GLENDENING, national sales manager.
BOB SMITHHART, regional sales manager.
BOB FAIRCHILD, chief engineer.
ROBERT G. McDOWELL, production manager.
STEVE SHINE, news director.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate (Jan. 1, 1985): \$320

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Adams	10,100	9,900	98
	Allen	106,600	105,000	98
	De Kalb	11,700	11,600	99
	Huntington	12,700	12,500	98
	Jay	8,200	8,000	98
	Noble	12,800	12,500	98
	Steuben	9,600	9,400	98
	Wabash	12,500	12,200	98
	Wells	9,100	8,900	98
	Whitley	9,300	9,200	99
	OHIO			
	Defiance	13,900	13,700	99
	Mercer	13,000	12,800	98
	Paulding	7,400	7,300	99
	Van Wert	11,400	11,200	98



WFVV-TV BPCT-4975 Granted 5/20/77

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Net Weekly Circulation	State County	Total Households	TV Households	%	
	Williams	13,500	13,200	98	
Between 25-49%	INDIANA				
	Blackford	5,500	5,400	98	
	Grant	27,200	26,700	98	
	Kosciusko	22,600	22,100	98	
	Lagrange	8,300	7,900	95	
OHIO	Allen	40,800	40,100	98	
	Auglaize	15,500	15,200	98	
	Putnam	10,800	10,600	98	
	Between 5-24%	INDIANA			
		Fulton	7,300	7,200	99
Miami		13,700	13,400	98	
Randolph		10,700	10,500	98	
MICHIGAN	Branch	14,500	14,300	99	
	Hillsdale	14,400	14,100	98	
	St Joseph	20,600	20,300	99	
	OHIO	Darke	20,100	19,800	99
Henry		10,300	10,200	99	
Station Totals		504,100	495,200	98	
Net Weekly Circulation (1985)			239,400		
Average Daily Circulation (1985)			104,300		

Indiana—Fort Wayne

WKJG-TV

Ch. 33

Network Service: NBC.

Licensee: Thirty-Three Inc., 2633 West State Blvd., Fort Wayne, IN 46808.

Studio: 2633 West State Blvd., Fort Wayne 46808.

Telephone: 219-422-7474. TWX: 810-332-1400.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 589-kw visual, 58.9-kw aural. Antenna: 770-ft. above av. terrain, 793-ft. above ground, 1593-ft. above sea level.

Latitude 41° 05' 36.00"
Longitude 85° 10' 28.47"

Transmitter: 2633 West State Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Harris, 3.7-meter; Harris receivers.

News Service: AP.

Ownership: Joseph R. Cloutier, 100%.

Began Operation: Nov. 21, 1953. Sale to present owner by Wabash Valley Bcstg. Corp. approved by FCC Nov. 23, 1983. Sale to Wabash by Federated Media Inc. approved by FCC July 30, 1974 (*Television Digest*, Vol. 14:32). Sale to FMI by Truth Publishing Co. approved by FCC March 10, 1971 (Vol. 10:27). Previous sale by Clarence L. Schust, H. Leslie Popp and associates approved March 13, 1957 (Vol. 13:5, 11).

Represented (sales): Petry Television Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Lohnes & Culver.

Personnel:

HILLIARD GATES, vice president & general manager.
WILLIAM KLINE, general sales manager.
WILLIAM NICHOLS, assistant general manager.
LARRY BOWER, promotion & operations director.
RICHARD FLOREA, news director.
WAYNE ROTHGEB, farm director.
ED SCHMIDT, chief engineer.

Highest One Hour Rate: \$1150.

Highest 30 Sec. Rate (July 15, 1985): \$600.

NETWORK BASE HOURLY RATE: \$575.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Adams	10,100	9,900	98
	Allen	106,600	105,000	98
	Blackford	5,500	5,400	98
	De Kaib	11,700	11,600	99
	Huntington	12,700	12,500	98
	Jay	8,200	8,000	98
	Noble	12,800	12,500	98
	Wabash	12,500	12,200	98



WKJG-TV BPCT-790925KJ Granted 12/30/79

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	OHIO				
	Wells	9,100	8,900	98	
	Whitley	9,300	9,200	99	
	Defiance	13,900	13,700	99	
	Mercer	13,000	12,800	98	
	Paulding	7,400	7,300	99	
	Van Wert	11,400	11,200	98	
	Between 25-49%	INDIANA			
		Grant	27,200	26,700	98
		Kosciusko	22,600	22,100	98
Lagrange		8,300	7,900	95	
OHIO					
Putnam	10,800	10,600	98		
Williams	13,500	13,200	98		
Between 5-24%	INDIANA				
	Fulton	7,300	7,200	99	
	Miami	13,700	13,400	98	
	OHIO				
	Allen	40,800	40,100	98	
Auglaize	15,500	15,200	98		
Henry	10,300	10,200	99		
Station Totals		423,800	416,200	98	
Net Weekly Circulation (1985)			240,900		
Average Daily Circulation (1985)			129,400		

Indiana—Fort Wayne

WPTA

Ch. 21

Network Service: ABC.

Licensee: Pulitzer Broadcasting Co.

Studio: 3401 Butler Rd., Fort Wayne, IN 46808.

Mailing Address: Box 2121, Fort Wayne, IN 46801.

Telephone: 219-483-0584. TWX: 810-332-1549.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 562-kw max. & 490-kw horizontal visual, 56.2-kw max. & 49-kw horizontal aural. Antenna: 740-ft. above av. terrain, 770-ft. above ground, 1582-ft. above sea level.

Latitude 41° 06' 08"
Longitude 85° 11' 04"

Transmitter: 3401 Butler Rd.

Satellite Earth Station: Common Carrier; Microdyne, 7.3-meter; Microdyne receiver.

News Services: AP, UPI, ABC, NIWS.

Ownership: Pulitzer Publishing Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 28, 1957. Sale to present owner by Gannett Co. Inc. approved by FCC May 12, 1983 (Television Digest, Vol. 23:2). Merger of Combined Communications with Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to Combined by Sarkes Tarzian Inc. approved April 4, 1973 (Vol. 12:41; 13:7).

Represented (sales): Blair Television.

Represented (legal): Marmet & McCombs, P.C.

Personnel:

EDWIN METCALFE, vice president & general manager.
MARVIN GOTTLIEB, general sales manager.
BILL MacDONALD, sales manager.
BARBARA WIGHAM, dir. of programming & promotion.
JACK MAURER, news director.
RAY KRUEGER, chief engineer.

Highest 30 Sec. Rate (July 15, 1985): \$500.

NETWORK BASE HOURLY RATE: \$825.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Adams	10,100	9,900	98
	Allen	106,600	105,000	98
	Blackford	5,500	5,400	98
	De Kalb	11,700	11,600	99
	Huntington	12,700	12,500	98
	Jay	8,200	8,000	98
	Miami	13,700	13,400	98
	Noble	12,800	12,500	98
Steuben	9,600	9,400	98	



WPTA BPCT-790312LC Granted 6/8/79 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wabash	12,500	12,200	98
	Wells	9,100	8,900	98
	Whitley	9,300	9,200	99
	OHIO			
	Defiance	13,900	13,700	99
	Mercer	13,000	12,800	98
	Paulding	7,400	7,300	99
	Van Wert	11,400	11,200	98
	Williams	13,500	13,200	98
	Between 25-49%	INDIANA		
Grant		27,200	26,700	98
Kosciusko		22,600	22,100	98
Lagrange		8,300	7,900	95
OHIO				
Auglaize	15,500	15,200	98	
Putnam	10,800	10,600	98	
Between 5-24%	OHIO			
Allen	40,800	40,100	98	
Station Totals	406,200	398,800	98	
Net Weekly Circulation (1985)		273,200		
Average Daily Circulation (1985)		168,600		

Indiana—Indianapolis

WHMB-TV

Ch. 40

Network Service: None, independent.

Licensee: LeSea Broadcasting Co., Box 12, South Bend, IN 46624.

Studio: 10511 Greenfield Ave., Noblesville, IN.

Mailing Address: Box 50250, Indianapolis, IN 46250.

Telephone: 317-773-5050. TWX: 810-260-1752.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2113-kw max. & 1596-kw horizontal visual, 211.3-kw max. & 159.6-kw horizontal aural. Antenna: 994-ft. above av. terrain, 1010-ft. above ground, 1845-ft. above sea level.

Latitude 39° 53' 39"
Longitude 86° 12' 19"

Transmitter: 7701 Walnut Dr., Indianapolis.

Satellite Earth Stations: 2 in operation; Microdyne, 7-meter; Harris & Microdyne receivers.

News Services: INN, UPI.

Ownership: Non-stock, non-profit organization. Officers: Lester Sumrall, pres.; Louise Sumrall, secy.; Leona Murphy, treas. Above officers are trustees for Lester Sumrall Evangelistic Assn. Inc., licensee of WHME-TV & WHME(FM), South Bend, IN.

Began Operation: January 25, 1971. Sale to present owner by Dr. Wendell Hansen approved by FCC Aug. 15, 1972.

Represented (sales): Spot Time Ltd.

Represented (legal): Pepper & Corazzini.

Personnel:

LESTER SUMRALL, president.
PETER SUMRALL, general manager.
JIM SHAFFER, sales manager.

Highest One Hour Rate: \$800.

Highest 30 Sec. Rate (Aug. 13, 1985): \$45.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Tipton	6,100	6,000	98
Between 5-24%	INDIANA			
	Blackford	5,500	5,400	98
	Boone	13,600	13,400	99
	Carroll	7,300	7,200	99



WHMB-TV BPCT-810722KH Granted 1/12/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Clay	9,300	9,200	98
	Clinton	11,400	11,200	98
	Decatur	8,200	8,000	98
	Grant	27,200	26,700	98
	Hamilton	31,500	31,100	99
	Hancock	15,700	15,500	99
	Hendricks	24,800	24,500	99
	Henry	18,900	18,600	98
	Howard	31,700	31,200	98
	Jennings	7,800	7,600	97
	Madison	50,200	49,600	99
	Marion	287,500	283,400	99
	Miami	13,700	13,400	98
	Montgomery	13,100	12,900	98
	Morgan	18,300	18,000	98
	Putnam	9,700	9,500	98
	Rush	6,600	6,500	98
	Shelby	14,100	13,900	99
	Station Totals		632,200	622,800
Net Weekly Circulation (1985)				85,500
Average Daily Circulation (1985)				27,000

Indiana—Indianapolis

WISH-TV

Ch. 8

Network Service: CBS.

Licensee: Indiana Broadcasting Corp., 1950 N. Meridian St., Indianapolis, IN 46202.

Studio: 1950 N. Meridian St., Indianapolis, IN 46202.

Telephone: 317-924-4381.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 990-ft. above av. terrain, 997-ft. above ground, 1847-ft. above sea level.

Latitude 39° 45' 39"
Longitude 86° 00' 21"

Transmitter: 553 South Post Rd. 46239.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, Group W Newsfeed, CBS.

Ownership: LIN Broadcasting Corp., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: July 1, 1954. Sale, along with WANE-TV-AM, Fort Wayne, to Corinthian Bcstg. approved by FCC Oct. 10, 1956 (Television Digest, Vol. 12:34, 41). Sale by Corinthian to LIN Bcstg. approved Nov. 28, 1983 (Vol. 23:36).

Represented (sales): Katz Television.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): A. D. Ring & Associates.

Personnel:

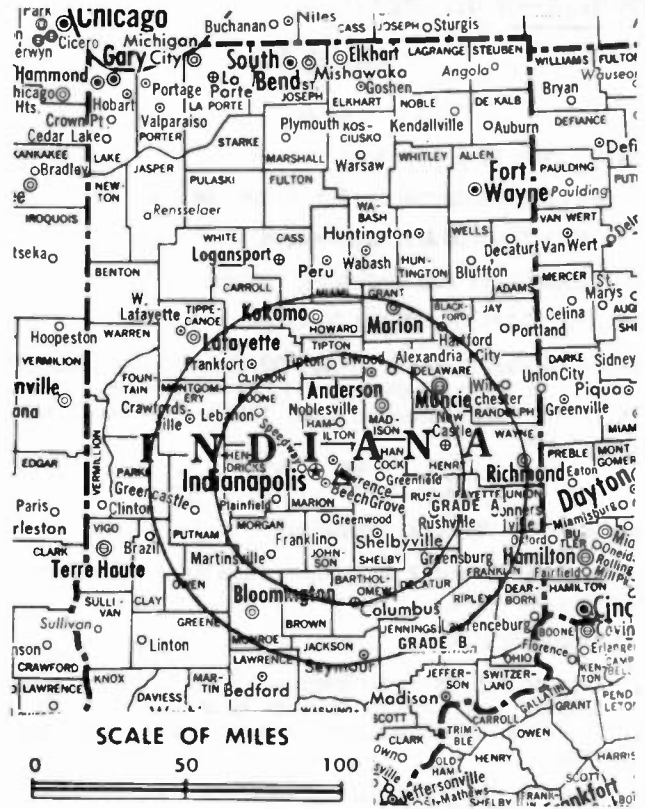
BLAKE BYRNE, group vice president, television.
WILLIAM B. STOUGH, president & general manager.
ARNOLD S. BLAUWEISS, vice president, finance.
ERIC LAND, general sales manager.
SCOTT BLUMENTHAL, local sales manager.
KAREN MILLER, program director.
PHIL MICHAEL, advertising & promotion manager.
TERRY VAN BIBBER, chief engineer.
LEE GILES, news director.

Highest 30 Sec. Rate (Nov. 19, 1983): \$4500

NETWORK BASE HOURLY RATE: \$2200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Bartholomew	24,300	23,900	98
	Blackford	5,500	5,400	98
	Boone	13,600	13,400	99
	Brown	5,100	5,000	98
	Carroll	7,300	7,200	99
	Cass	14,600	14,300	98
	Clinton	11,400	11,200	98
	Decatur	8,200	8,000	98
	Delaware	44,600	44,000	99
	Fayette	10,100	9,900	98
	Grant	27,200	26,700	98
	Hamilton	31,500	31,100	99
	Hancock	15,700	15,500	99
	Hendricks	24,800	24,500	99
	Henry	18,900	18,600	98
	Howard	31,700	31,200	98
	Jackson	13,600	13,400	99
	Jennings	7,800	7,600	97
Johnson	28,300	28,000	99	



WISH-TV BPCT-110 Granted 1/28/54

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Madison	50,200	49,600	99
	Marion	287,500	283,400	99
	Miami	13,700	13,400	98
	Monroe	36,200	35,200	97
	Montgomery	13,100	12,900	98
	Morgan	18,300	18,000	98
	Owen	6,300	6,200	98
	Putnam	9,700	9,500	98
	Rush	6,600	6,500	98
	Shelby	14,100	13,900	99
	Tippecanoe	42,600	41,500	97
Tipton	6,100	6,000	98	
Wayne	27,400	26,900	98	
Between 25-49%	INDIANA			
	Clay	9,300	9,200	98
	Fountain	6,800	6,700	99
	Jay	8,200	8,000	98
	Lawrence	16,100	15,800	98
	Randolph	10,700	10,500	98
Wabash	12,500	12,200	98	
White	9,400	9,200	98	
Between 5-24%	INDIANA			
	Benton	3,700	3,600	97
	Franklin	6,500	6,300	97
	Greene	12,200	11,900	98
	Jefferson	11,100	10,900	98
	Orange	7,000	6,800	97
	Parke	6,100	6,000	98
	Ripley	8,300	8,100	98
	Union	2,400	2,300	96
Warren	3,100	3,000	97	
Station Totals		1,009,400	992,400	98
Net Weekly Circulation (1985)			758,300	
Average Daily Circulation (1985)			438,800	

Indiana—Indianapolis

WRTV

Ch. 6

Network Service: ABC.

Licensee: McGraw-Hill Broadcasting Co. Inc., 1330 N. Meridian St., Indianapolis, IN 46206.

Studio: 1330 N. Meridian St., Indianapolis, IN 46206.

Telephone: 317-635-9788. TWX: 810-341-3339.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain, 1019-ft. above ground, 1849-ft. above sea level.

Latitude 39° 53' 59"
Longitude 86° 12' 02"

Transmitter: 79th St. & Township Rd.

Satellite Earth Station: Microdyne, 7-meter; Microdyne receivers.

News Services: AP, UPI.

Ownership: McGraw-Hill Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: May 30, 1949. Sale to present owner by Time Inc. approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11). Previous sale by H. M. Bitner interests approved by FCC April 17, 1957. (Vol. 12:50, 51; 13:16).

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftain.

Personnel:

JERRY R. CHAPMAN, vice president & general manager.
SHARON CHALFIN, general sales manager.
KEN LADAGE, director of program operations.
DIANE ALEXANDER, director of advertising & sales promotion.
BEVERLY MAY, director of business affairs.
DICK PRATT, director of engineering.
BOB GAMBLE, director of news.
TOM CARNEGIE, sports director.

Highest 30 Sec. Rate (July 24, 1984): \$4500.

NETWORK BASE HOURLY RATE: \$1900.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Bartholomew	24,300	23,900	98
	Benton	3,700	3,600	97
	Blackford	5,500	5,400	98
	Boone	13,600	13,400	99
	Brown	5,100	5,000	98
	Carroll	7,300	7,200	99
	Cass	14,600	14,300	98
	Clinton	11,400	11,200	98
	Decatur	8,200	8,000	98
	Delaware	44,600	44,000	99
	Fayette	10,100	9,900	98
	Fountain	6,800	6,700	99
	Grant	27,200	26,700	98
	Hamilton	31,500	31,100	99
	Hancock	15,700	15,500	99
	Hendricks	24,800	24,500	99
	Henry	18,900	18,600	98
	Howard	31,700	31,200	98
Jay	8,200	8,000	98	
Jennings	7,800	7,600	97	
Johnson	28,300	28,000	99	
Lawrence	16,100	15,800	98	



WRTV BMPCT-1529 Granted 12/29/53

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Madison	50,200	49,600	99
	Marion	287,500	283,400	99
	Miami	13,700	13,400	98
	Monroe	36,200	35,200	97
	Montgomery	13,100	12,900	98
	Morgan	18,300	18,000	98
	Owen	6,300	6,200	98
	Parke	6,100	6,000	98
	Putnam	9,700	9,500	98
	Randolph	10,700	10,500	98
	Rush	6,600	6,500	98
	Shelby	14,100	13,900	99
	Tippecanoe	42,600	41,500	97
Tipton	6,100	6,000	98	
Warren	3,100	3,000	97	
White	9,400	9,200	98	
Between 25-49%	ILLINOIS			
	Vermilion	36,100	35,400	98
	INDIANA			
	Clay	9,300	9,200	98
	Greene	12,200	11,900	98
	Jackson	13,600	13,400	99
Wabash	12,500	12,200	98	
Wayne	27,400	26,900	98	
Between 5-24%	INDIANA			
	Franklin	6,500	6,300	97
	Ripley	8,300	8,100	98
	Union	2,400	2,300	96
	Vermillion	7,200	7,100	99
	Vigo	40,500	39,800	98
Station Totals		1,075,100	1,057,000	98
Net Weekly Circulation (1985)				811,900
Average Daily Circulation (1985)				481,200

Indiana—Indianapolis

WTHR

Ch. 13

Network Service: NBC.

Licensee: VideoIndiana Inc., 1000 N. Meridian St., Indianapolis, IN 46204.

Studio: 1000 N. Meridian St., Indianapolis, IN 46204.

Telephone: 317-636-1313.

Technical Facilities; Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 980-ft. above av. terrain, 1040-ft. above ground, 1860-ft. above sea level.

Latitude 39° 55' 43"
Longitude 86° 10' 55"

Transmitter: Ditch Rd. & 96th St.

Satellite Earth Stations: ADM, 6.1-meter; Harris, 8.8-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, Conus, CNN, NIWS, UPI, NBC.

Ownership: See WBNS-TV, Columbus, OH.

Began Operation: Oct. 30, 1957. Sale to present owner by Avco Bcstg. Corp. approved by FCC Aug. 11, 1975 (Television Digest, Vol. 15:13, 21).

Represented (sales): Blair Television.

Represented (legal): Crowell & Moring.

Represented (engineering): David Steel & Associates.

Personnel:

- GENE D'ANGELO, president.
- MICHAEL J. CORKEN, general manager.
- GERALD CARY, treasurer.
- WILLIAM ORR, vice president of engineering.
- STEPHEN G. WALTON, chief engineer.
- TOM ROSE, program director.
- ROBERT L. SHIVE, general sales manager.
- LARRY LEESE, national sales manager.
- MARLENE OLSEN, local sales manager.
- BRIAN BEGLANE, marketing manager.
- BOB CAMPBELL, news director.
- MARK DILLON, business manager.

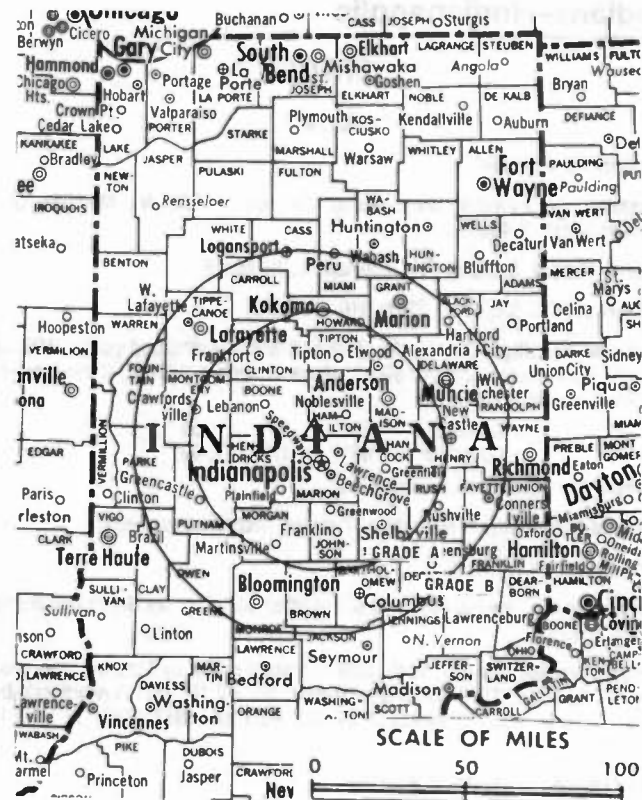
Highest One Hour Rate: \$15,000.

Highest 30 Sec. Rate: Not available.

NETWORK BASE HOURLY RATE: \$2000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Bartholomew	24,300	23,900	98
	Benton	3,700	3,600	97
	Blackford	5,500	5,400	98
	Boone	13,600	13,400	99
	Brown	5,100	5,000	98
	Carroll	7,300	7,200	99
	Cass	14,600	14,300	98
	Clinton	11,400	11,200	98
	Decatur	8,200	8,000	98
	Delaware	44,600	44,000	99
	Fayette	10,100	9,900	98
	Fountain	6,800	6,700	99
	Grant	27,200	26,700	98
	Hamilton	31,500	31,100	99
	Hancock	15,700	15,500	99
	Hendricks	24,800	24,500	99
	Henry	18,900	18,600	98
	Howard	31,700	31,200	98
	Jay	8,200	8,000	98



WTHR BMPCT—831103KR Granted 12/21/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Johnson	28,300	28,000	99
	Madison	50,200	49,600	99
	Marion	287,500	283,400	99
	Miami	13,700	13,400	98
	Monroe	36,200	35,200	97
	Montgomery	13,100	12,900	98
	Morgan	18,300	18,000	98
	Putnam	9,700	9,500	98
	Randolph	10,700	10,500	98
	Rush	6,600	6,500	98
	Shelby	14,100	13,900	99
	Tippecanoe	42,600	41,500	97
	Tipton	6,100	6,000	98
	Warren	3,100	3,000	97
	White	9,400	9,200	98
Between 25-49%	INDIANA			
	Clay	9,300	9,200	98
	Jackson	13,600	13,400	99
	Jennings	7,800	7,600	97
	Lawrence	16,100	15,800	98
	Owen	6,300	6,200	98
Parke	6,100	6,000	98	
Wabash	12,500	12,200	98	
Wayne	27,400	26,900	98	
Between 5-24%	ILLINOIS			
	Vermillion	36,100	35,400	98
	INDIANA			
	Greene	12,200	11,900	98
	Pulaski	5,000	4,800	96
	Ripley	8,300	8,100	98
	Sullivan	8,100	7,900	98
	Vermillion	7,200	7,100	99
	Vigo	40,500	39,800	98
	Station Totals		1,079,300	1,061,100
Net Weekly Circulation (1985)			778,400	
Average Daily Circulation (1985)			460,700	

Indiana—Indianapolis

WXIN

(formerly WPDS-TV)

Ch. 59

Network Service: None, independent.

Licensee: Outlet Communications Inc., 1440 N. Meridian St., Indianapolis, IN 46202.

Studio: 1440 N. Meridian, Indianapolis, IN 46202.

Telephone: 317-632-5900.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 2090-kw max. visual, 209-kw max. aural. Antenna: 992-ft. above av. terrain, 1014-ft. above ground, 1814-ft. above sea level.

Latitude 39° 53' 20"
Longitude 86° 12' 07"

Transmitter: 2350 Westlane Rd., Indianapolis.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

Ownership: Outlet Communications Inc., 100%. For other interests see Group Ownership of TV Stations.

Began Operation: Feb. 2, 1984. Sale to present owner by USA Communications Inc. approved by FCC Dec. 26, 1984.

Represented (sales): Petry Television.

Represented (legal): Sundlun, Sher & Singer.

Represented (engineering): John F. X. Browne & Associates.

Personnel:

JOSEPH YOUNG, vice president & general manager.
BETH SULLIVAN, sales director.

Highest One Hour Rate: \$8000.

Highest 30 Sec. Rate: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Boone	13,600	13,400	99
	Hamilton	31,500	31,100	99
	Hancock	15,700	15,500	99
	Hendricks	24,800	24,500	99
	Johnson	28,300	28,000	99
	Marion	287,500	283,400	99
Between 25-49%	INDIANA			
	Bartholomew	24,300	23,900	98
	Carroll	7,300	7,200	99
	Clinton	11,400	11,200	98
	Henry	18,900	18,600	98
	Madison	50,200	49,600	99
	Morgan	18,300	18,000	98
	Putnam	9,700	9,500	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Rush	6,600	6,500	98
	Shelby	14,100	13,900	99
	Tipton	6,100	6,000	98
Between 5-24%	INDIANA			
	Benton	3,700	3,600	97
	Brown	5,100	5,000	98
	Cass	14,600	14,300	98
	Clay	9,300	9,200	98
	Decatur	8,200	8,000	98
	Delaware	44,600	44,000	99
	Fayette	10,100	9,900	98
	Fountain	6,800	6,700	99
	Grant	27,200	26,700	98
	Howard	31,700	31,200	98
	Jennings	7,800	7,600	97
	Lawrence	16,100	15,800	98
	Monroe	36,200	35,200	97
	Montgomery	13,100	12,900	98
Owen	6,300	6,200	98	
Parke	6,100	6,000	98	
Randolph	10,700	10,500	98	
Tippecanoe	42,600	41,500	97	
Warren	3,100	3,000	97	
White	9,400	9,200	98	
Station Totals		881,000	866,800	98
Net Weekly Circulation (1985)			322,100	
Average Daily Circulation (1985)			138,000	

Indiana—Bloomington-Indianapolis

WTTV

Ch. 4

Network Service: None, independent.

Licensee: Tel-Am Holdings Inc.

Studios: South Highland and East Davis, Bloomington; 3490 Bluff Rd., Indianapolis, IN 46217.

Business Office: 3490 Bluff Rd., Indianapolis, IN 46217.

Telephone: 317-787-2211. TWX: 810-341-3177.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 55-kw visual, 11-kw aural. Antenna: 1200-ft. above av. terrain, 1170-ft. above ground, 2038-ft. above sea level.

Latitude 39° 24' 26.5"
Longitude 86° 08' 52.0"

Transmitter: Trafalgar, IN.

Satellite Earth Stations: Harris, 3-meter & 8.8-meter; Scientific-Atlanta, 5-meter; Harris & Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Tel-Am Operations Inc. TAOI ownership: Dunmore Partners Ltd., 22.1%; DeSales Harrison, chmn., 11.1%; Elmer C. Snow, pres., 2.8%; Clyde Dutton, v.p., 1.68%; Bernard Souers, v.p., Jack Baker, v.p.-treas., 0.56% each; Augustus Oliver, secy.; Harold Berry, 5.6%; others, 55.6%. Dunmore Partners Ltd. ownership: Edward G. Victor, Richard V. Sandler, gen. partners, 1% each; Michael Milken, 39.8%; Peter Ackerman, 15%; Lowell Milken & Gary Winnick, 8% each; Jeffrey Neuman, 6%; Warren Trepp, 5%; 20 others with less than 3.6% each, all ltd. partners.

Began Operation: Nov. 11, 1949. Sale to present owner by Teleco Inc. approved by FCC Jan. 24, 1984. Sale by Sarkes Tarzian Inc. approved by FCC May 9, 1978 (Television Digest, Vol. 17:29).

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates.

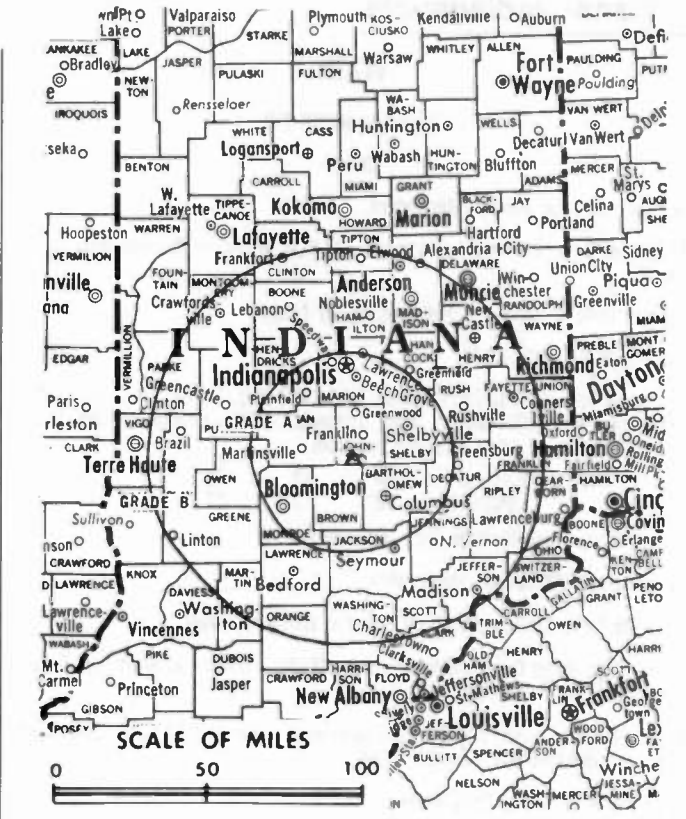
Personnel:

- ELMER C. SNOW, president & general manager.
- CLYDE V. DUTTON, senior vice president & general sales manager.
- BERNARD J. SOUERS, vice president, sales.
- MICHAEL S. DAVIS, vice president, programming.
- PAUL BOHRER, chief engineer.
- JIM LOCKWOOD, news director.
- ROBERT W. CALDWELL, production manager.
- CHUCK MARLOWE, sports director.
- CHUCK WORKMAN, public affairs director.
- JIM HAIR, operations manager.
- DICK BLAIR, manager of Bloomington operations.
- ANNA KOKAS, promotion & marketing director.
- MILDRED HOLMAN, director of government affairs & personnel.
- JACK BAKER, vice president & controller.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Bartholomew	24,300	23,900	98
	Boone	13,600	13,400	99
	Brown	5,100	5,000	98
	Cass	14,600	14,300	98
	Clay	9,300	9,200	98
	Clinton	11,400	11,200	98
	Daviess	10,200	9,900	97
	Decatur	8,200	8,000	98
	Delaware	44,600	44,000	99
	Fayette	10,100	9,900	98



WTTV BPCT-5061 Granted 11/14/77 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Greene	12,200	11,900	98
	Hamilton	31,500	31,100	99
	Hancock	15,700	15,500	99
	Hendricks	24,800	24,500	99
	Henry	18,900	18,600	98
	Howard	31,700	31,200	98
	Jackson	13,600	13,400	99
	Jefferson	11,100	10,900	98
	Jennings	7,800	7,600	97
	Johnson	28,300	28,000	99
	Knox	16,000	15,700	98
	Lawrence	16,100	15,800	98
	Madison	50,200	49,600	99
	Marion	287,500	283,400	99
	Martin	3,800	3,700	97
	Miami	13,700	13,400	98
	Monroe	36,200	35,200	97
	Montgomery	13,100	12,900	98
	Morgan	18,300	18,000	98
	Orange	7,000	6,800	97
Owen	6,300	6,200	98	
Parke	6,100	6,000	98	
Putnam	9,700	9,500	98	
Ripley	8,300	8,100	98	
Rush	6,600	6,500	98	
Shelby	14,100	13,900	99	
Tippecanoe	42,600	41,500	97	
Wayne	27,400	26,900	98	

(Continued on page A-382)

Station Totals	2,268,700	2,233,900	98
Net Weekly Circulation (1985)		871,400	
Average Daily Circulation (1985)		374,500	

Indiana—Lafayette-Kokomo

WLFI-TV

Ch. 18



KATZ CONTINENTAL

Network Service: CBS.

Licensee: WLFI-TV Inc., 2605 Yeager Rd., West Lafayette, IN 47906.

Studio: 2605 Yeager Rd., West Lafayette, IN 47906.

Mailing Address: Box 7018, Lafayette, IN 47903.

Telephone: 317-463-3516.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1490-kw max. & 631-kw horizontal visual, 298-kw max. & 126-kw horizontal aural. Antenna: 780-ft. above av. terrain, 783-ft. above ground, 1553-ft. above sea level.

Latitude 40° 23' 20"
Longitude 86° 36' 46"

Transmitter: 600 West Rd., Ross Twp., IN.

Satellite Earth Stations: Andrew, 10-meter; Scientific-Atlanta, 7.2-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: The Toledo Blade Co., 100%. Officers: William Block, chmn.; Robert A. Ford, pres.; John W. Harms, H. O. Davis, Paul Block Jr., v.p.s.; Bernard R. Baker, secy.; Gary Blair, treas. The Toledo Blade Co. owns WDRB-TV, Louisville, KY; WLIO(TV), Lima, OH; KTRV(TV), Nampa, ID; owns & publishes newspapers in Monterey, CA; Red Bank, NJ; Toledo, OH & Pittsburgh, PA; has multiple cable interests.

Began Operation: May 8, 1953 on Ch. 59. Transfer of TV and WASK(AM) to Rosenthal group from founder O. E. Richardson approved Feb. 20, 1957 by FCC (Television Digest, Vol. 13:4, 8). Sold to Sarkes Tarzian as Ch. 59, but left the air May 15, 1959 while sale was pending. Sale to Sarkes Tarzian by Henry Rosenthal and associates approved June 17, 1959; resumed operation on Ch. 18 Nov. 15, 1959 (Vol. 15:19, 20, 25, 46). Sale to RJN Bcstg. Inc. (Richard F. Shively) by Sarkes Tarzian Inc. approved Nov. 3, 1967. Sale to present owner by RJN Bcstg. approved by FCC Sept. 13, 1979.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

ROBERT FORD, general manager.
TOM COMBS, sales manager.
MIKE PIGGOTT, news director.
KEN GARDNER, director of operations & engineering.

Highest One Hour Rate: \$850.

Highest 30 Sec. Rate (July 16, 1985): \$375.

NETWORK BASE HOURLY RATE: \$245.



WLFI-TV BNPCT-7447 Granted 3/15/73

© American Map Corp., 14244

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Benton	3,700	3,600	97
	Carrall	7,300	7,200	99
	Cass	14,600	14,300	98
	Tippecanoe	42,600	41,500	97
Between 25-49%	Warren	3,100	3,000	97
	White	9,400	9,200	98
	INDIANA			
	Clinton	11,400	11,200	98
	Fountain	6,800	6,700	99
Between 5-24%	Howard	31,700	31,200	98
	Miami	13,700	13,400	98
	Montgomery	13,100	12,900	98
	ILLINOIS			
	Iroquois	12,300	12,000	98
INDIANA	Boone	13,600	13,400	99
	Jasper	9,100	8,900	98
	Newton	5,600	5,500	98
	Pulaski	5,000	4,800	96
	Tipton	6,100	6,000	98
Station Totals		209,100	204,800	97
Net Weekly Circulation (1985)				101,700
Average Daily Circulation (1985)				50,800

Indiana—Richmond

WKOI

Ch. 43

Network Service: None, independent.

Licensee: Trinity Bcstg. of Indiana Inc., Box 1057, Richmond, IN 47374.

Studio: 1702 S. 9th St., Richmond, IN 47374.

Mailing Address: Box 1057, Richmond, IN 47374.

Telephone: 317-935-2390.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2296.2-kw visual, 229.6-kw aural. Antenna: 990-ft. above av. terrain, 1003-ft. above ground, 1903-ft. above sea level.

Latitude 39° 30' 44"
Longitude 84° 38' 09"

Transmitter: Rte. 73, Collinsville.

Satellite Earth Station: Scientific-Atlanta; 5-meter; Scientific-Atlanta receivers.

News Service: Trinity Broadcasting Network.

Ownership: See KTBN-TV, Santa Ana-Los Angeles, CA.

Began Operation: May 11, 1982.

Represented (legal): May, Dunne & Gay.

Represented (engineering): Robert A. Jones.

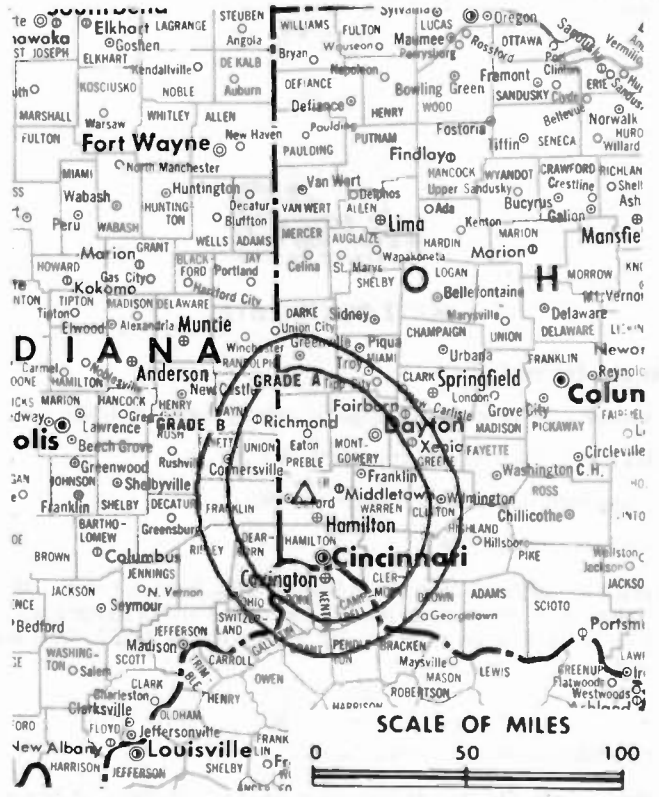
Personnel:

MARY L. LAIRD, supervisor of station operations.
JOE HOYER, production manager.
MERLE C. RUMMEL, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Randolph	10,700	10,500	98
	Union	2,400	2,300	96
	Wayne	27,400	26,900	98



WKOI BPCT-5228 Granted 5/19/80 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Grant	4,800	4,800	100
	OHIO			
	Butler	95,600	94,400	99
Station Totals		140,900	138,900	98
Net Weekly Circulation (1985)			23,400	
Average Daily Circulation (1985)			8,700	

Indiana—South Bend

WHME-TV

Ch. 46

Network Service: None, independent.

Licensee: Lester Sumrall Evangelistic Association Inc., Box 12, South Bend, IN 46624.

Studio: 61300 S. Ironwood Rd., South Bend, IN.

Telephone: 219-291-8200.

Mailing Address: Box 12, South Bend, IN 46624.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 891-kw visual, 178-kw aural. Antenna: 1000-ft. above av. terrain, 982-ft. above ground, 1828-ft. above sea level.

Latitude 41° 35' 43"
Longitude 86° 09' 38"

Transmitter: Intersection of Fern & Roosevelt Rd.

Satellite Earth Stations: Transmit/receive; Harris & Microdyne, 9.2-meter; Harris & Microdyne receivers.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

News Service: UPI.

Ownership: See WHMB-TV, Indianapolis.

Began Operation: July 25, 1974; left air April 6, 1976. Sale to present owner approved by FCC June 10, 1977. Resumed operation Sept. 10, 1977 (Television Digest, Vol. 17:38).

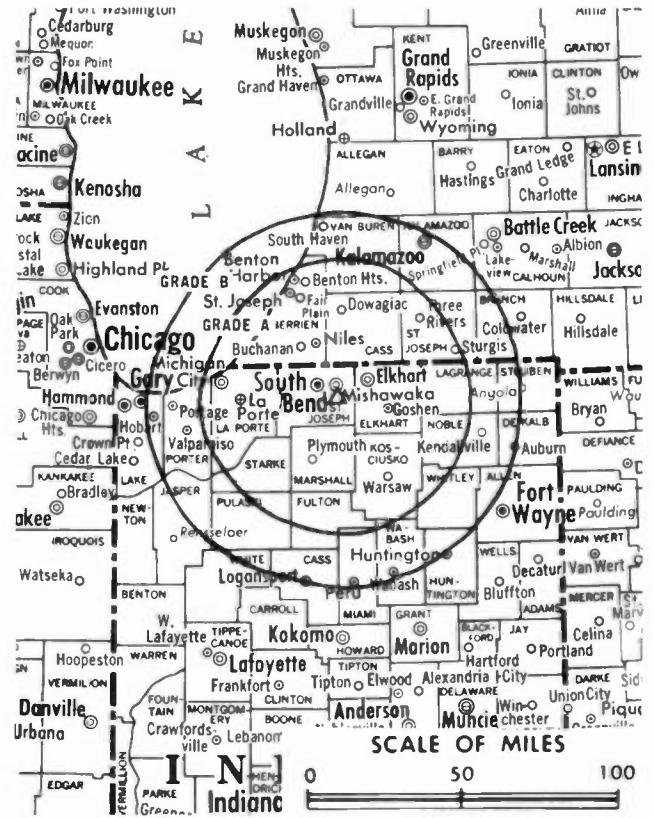
Represented (legal): Pepper & Corazinni.

Personnel:
LESTER SUMRALL, president.
PETE SUMRALL, general manager.

Highest 30 Sec. Rate (July 12, 1985): \$50.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Elkhart	50,100	49,000	98
	Fulton	7,300	7,200	99
	Lagrange	8,300	7,900	95
	Marshall	14,400	14,100	98
	Starke	7,900	7,700	97



WHME-TV BMPCT-7479 Granted 7/25/73

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Cass	14,600	14,300	98
	De Kalb	11,700	11,600	99
	Huntington	12,700	12,500	98
	Kosciusko	22,600	22,100	98
	La Porte	37,900	37,500	99
	Noble	12,800	12,500	98
	Porter	44,100	43,500	99
	Pulaski	5,000	4,800	96
	St Joseph	87,200	86,000	99
	Steuben	9,600	9,400	98
	Wabash	12,500	12,200	98
	Whitley	9,300	9,200	99
	MICHIGAN			
	Berrien	61,400	60,300	98
	Cass	17,900	17,600	98
	St Joseph	20,600	20,300	99
Station Totals		467,900	459,700	98
Net Weekly Circulation (1985)				87,000
Average Daily Circulation (1985)				28,900

Indiana—South Bend

WNDU-TV

Ch. 16

Network Service: NBC.

Licensee: Michiana Telecasting Corp., Box 1616, South Bend, IN.

Mailing Address: Box 1616, South Bend, IN 46634.

Shipping Address: 54516 Business U.S. 31 N., South Bend, IN 46637.

Telephone: 219-239-1616.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 3770-kw max. & 1955-kw horizontal visual, 754-kw max. & 390-kw horizontal aural. Antenna: 1069-ft. above av. terrain, 1068-ft. above ground, 1913-ft. above sea level.

Latitude 41° 36' 20.0"
Longitude 86° 12' 44.5"

Transmitter: Ironwood & Kern Rds.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive, Satcom Technologies, 9.2-meter; Scientific-Atlanta, 4-meter; Gardiner, Scientific-Atlanta & Standard receivers.

AM Affiliate: WNDU, 1-kw, 1490 kHz (ABC).

FM Affiliate: WNDU-FM, 12-kw, 92.9 MHz (No. 225), 880-ft.

News Services: AP, Group W Newsfeed, NBC.

Ownership: Michiana Telecasting Corp., 100%. Rev. Theodore M. Hesburgh, C.S.C., chmn. (president of U. of Notre Dame); Rev. Edmund P. Joyce, C.S.C., secy.-treas.

Began Operation: July 15, 1955.

Represented (sales): Adam Young Inc.

Represented (legal): Dempsey & Koplovitz.

Represented (engineering): A. D. Ring & Associates.

Personnel:

BAZIL O'HAGAN, president & general manager.
HARRY KEVORKIAN, vice president, education & administration.
MICHAEL LEYES, general sales manager.
PAUL E. WALTON JR., program director.
BILL SIMINSKI, production manager.
GREGORY J. GICZI, operations manager.
KAREN CROAKE HEISLER, promotion coordinator.
MIKE COLLINS, director of news & sports.
RUSS SUMMERVILLE, chief engineer.

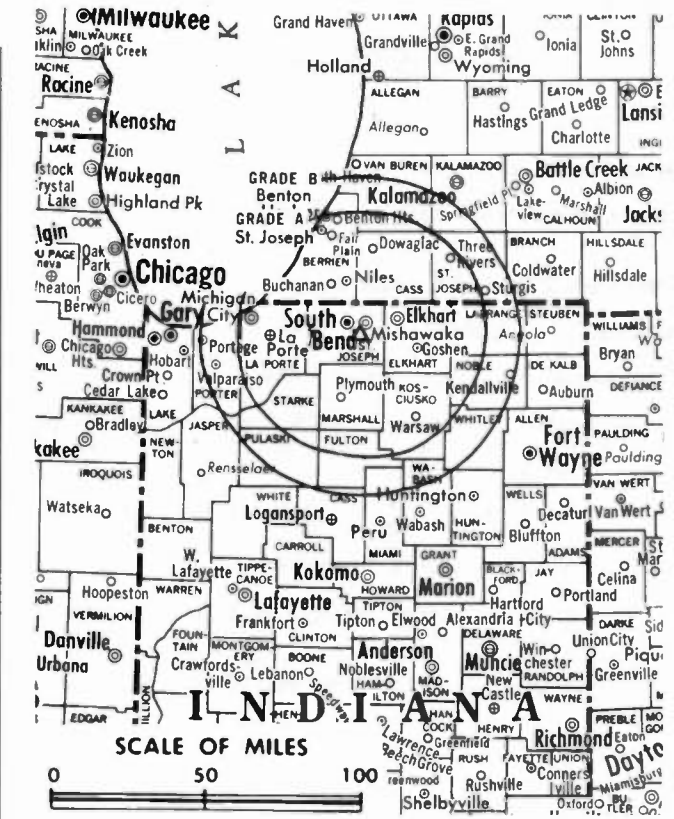
Highest One Hour Rate (Jan. 11, 1985): \$2400.

Highest 30 Sec. Rate (Jan. 11, 1985): \$800.

NETWORK BASE HOURLY RATE: \$900.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Cass	14,600	14,300	98
	Elkhart	50,100	49,000	98
	Fulton	7,300	7,200	99
	Kosciusko	22,600	22,100	98
	Lagrange	8,300	7,900	95
	Marshall	14,400	14,100	98
Miami	13,700	13,400	98	



WNDU-TV BPCT-4222 Granted 12/10/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Noble	12,800	12,500	98
	Pulaski	5,000	4,800	96
	St Joseph	87,200	86,000	99
	Starke	7,900	7,700	97
Wabash	12,500	12,200	98	
MICHIGAN	Berrien	61,400	60,300	98
	Cass	17,900	17,600	98
	St Joseph	20,600	20,300	99
Between 25-49%	INDIANA			
	La Porte	37,900	37,500	99
	Stauben	9,600	9,400	98
White	9,400	9,200	98	
MICHIGAN	Branch	14,500	14,300	99
	Between 5-24%	INDIANA		
De Kalb		11,700	11,600	99
Jasper		9,100	8,900	98
Porter		44,100	43,500	99
Whitley	9,300	9,200	99	
MICHIGAN	Kalamazoo	78,000	76,900	99
	Van Buren	24,900	24,600	99
Station Totals		604,800	594,500	98
Net Weekly Circulation (1985)			338,400	
Average Daily Circulation (1985)			206,300	

Indiana—South Bend

WSBT-TV

Ch. 22

Network Service: CBS.

Licensee: WSBT Inc.

Studio: 300 West Jefferson Blvd., South Bend, IN 46601.

Telephone: 219-233-3141. TWX: 810-299-2500.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2175-kw max. & 586.53-kw horizontal visual, 435-kw max. & 117.3-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 1048-ft. above ground, 1917.5-ft. above sea level.

Latitude 41° 37' 00"
Longitude 86° 13' 01"

Transmitter: 60351 Ironwood Rd.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

AM Affiliate: WSBT, 5-kw, 960 kHz (CBS).

FM Affiliate: WNSN, 9.4-kw, 101.5 MHz (No. 268), 967-ft.

News Services: AP, CBS, NIWS.

Ownership: Schurz Communications Inc. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: Dec. 21, 1952.

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): David Steel & Associates.

Personnel:

E. BERRY SMITH, president & general manager.
 NORBERT J. GASSENSMITH, vice president, program director & film buyer.
 JAMES D. FREEMAN, vice president & assistant general manager.
 JERRY BLECK, vice president & national sales manager.
 KENNETH BIGGINS, business manager.
 RODERICK S. JOHNSON, community affairs director.
 ROBERT W. BELL, chief engineer.
 JUSTIN R. MEACHAM, director of creative services.
 ROBERT B. WILLIAMS, promotion manager.
 LARRY L. SMITH, news director.
 JULIUS DECOCCO, production manager.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate (April 29, 1984): \$800.

NETWORK BASE HOURLY RATE: \$795.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Elkhart	50,100	49,000	98
	Fulton	7,300	7,200	99
	Kosciusko	22,600	22,100	98
	Lagrange	8,300	7,900	95
	Marshall	14,400	14,100	98
	Pulaski	5,000	4,800	96
	St Joseph	87,200	86,000	99
Starke	7,900	7,700	97	



WSBT-TV BPCT-3748 Granted 8/17/66

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Berrien	61,400	60,300	98
	Cass	17,900	17,600	98
	St Joseph	20,600	20,300	99
Between 25-49%	INDIANA			
	La Porte	37,900	37,500	99
	Miami	13,700	13,400	98
	Noble	12,800	12,500	98
Between 5-24%	INDIANA			
	Carroll	7,300	7,200	99
	Cass	14,600	14,300	98
	Jasper	9,100	8,900	98
	Porter	44,100	43,500	99
	Steuben	9,600	9,400	98
	Wabash	12,500	12,200	98
White	9,400	9,200	98	
	Whitley	9,300	9,200	99
	MICHIGAN			
	Branch	14,500	14,300	99
	Kalamazoo	78,000	76,900	99
	Van Buren	24,900	24,600	99
Station Totals		600,400	590,100	98
Net Weekly Circulation (1985)			315,000	
Average Daily Circulation (1985)			187,800	

Indiana—Elkhart-South Bend

WSJV

Ch. 28

Network Service: ABC.

Licensee: WSJV-TV Inc., 58096 County Rd. 7 South, Elkhart, IN 46517.

Mailing Address: Box 1646, Elkhart, IN 46515.

Studio: 58096 County Rd. 7 South, Elkhart 46517.

Telephones: 219-293-8616, Elkhart; 219-674-5106, South Bend.

TWX: 810-294-2242.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1510-kw max. & 410-kw horizontal visual, 274-kw max. & 75-kw horizontal aural. Antenna: 1090-ft. above av. terrain, 1044-ft. above ground, 1914-ft. above sea level.

Latitude 41° 36' 58"
Longitude 86° 11' 38"

Transmitter: Grass Rd., 3-mi. SW of Mishawaka, IN.

Satellite Earth Stations: ADM, 3-meter & 5-meter; Pinzone receivers.

News Services: AP, ABC.

Ownership: Quincy Newspapers, 100%. For other interests, see WGEM-TV, Quincy, IL.

Began Operation: March 15, 1954. Sale to present owner by Truth Publishing Co. (John F. Dille Jr., et al.) approved by FCC March 31, 1975.

Represented (sales): Blair Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

- DON E. FULLER, vice president & general manager.
- JOHN HART, general sales manager.
- MARTHA SIMS, program director.
- TERRY DAY, chief engineer.
- PAM YODER, computer operations manager.
- KEVIN SARGENT, operations manager.
- DAN FRENCH, news director.
- PAM LAMB, promotion/public affairs director.

Highest One Hour Rate: \$3200.

Highest 30 Sec. Rate (July 1, 1985): \$650.

NETWORK BASE HOURLY RATE: \$700.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Elkhart	50,100	49,000	98
	Fulton	7,300	7,200	99
	Kosciusko	22,600	22,100	98
	Lagrange	8,300	7,900	95
	Marshall	14,400	14,100	98
	Pulaski	5,000	4,800	96
	St Joseph	87,200	86,000	99
	Starke	7,900	7,700	97



WSJV BPCT-4494 Granted 5/17/72

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Berrien	61,400	60,300	98
	Cass	17,900	17,600	98
	St Joseph	20,600	20,300	99
Between 25-49%	INDIANA			
	La Porte	37,900	37,500	99
	Noble	12,800	12,500	98
Between 5-24%	INDIANA			
	Cass	14,600	14,300	98
	De Kalb	11,700	11,600	99
	Jasper	9,100	8,900	98
	Miami	13,700	13,400	98
	Steuben	9,600	9,400	98
	Wabash	12,500	12,200	98
	White	9,400	9,200	98
	Whitley	9,300	9,200	99
	MICHIGAN			
Branch	14,500	14,300	99	
Van Buren	24,900	24,600	99	
Station Totals		482,700	474,100	98
Net Weekly Circulation (1985)				286,700
Average Daily Circulation (1985)				164,000

Indiana—Terre Haute

WBAK-TV

Ch. 38

Network Service: ABC.

Licensee: Terre Haute Independent Bcstrs. Inc., Box 719, Terre Haute, IN 47808.

Studio: 2nd & Poplar St., Terre Haute, IN.

Mailing Address: Box 719, Terre Haute, IN 47808.

Telephone: 812-238-1515. TWX: 810-356-2131.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 2140-kw visual, 214-kw aural. Antenna: 980-ft. above av. terrain, 1004-ft. above ground, 1549-ft. above sea level.

Latitude 39° 13' 58"
Longitude 87° 23' 49"

Transmitter: W side of Hwy. 41, 1.3-mi. SW of Farmersburg, IN.

Satellite Earth Station: ADM, 4.2-meter; Drake receivers.

News Services: AP, ABC.

Ownership: Bahakel Communications Ltd., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: April 3, 1973. Sale to present owner by John M. House, et al., approved by FCC Feb. 28, 1977.

Represented (sales): Avery-Knodel.

Represented (legal): Jeffrey W. Malickson.

Personnel:

CY N. BAHAKEL, president.
HAL EDWARDS, general manager.
DAVID PIERCE, chief engineer.

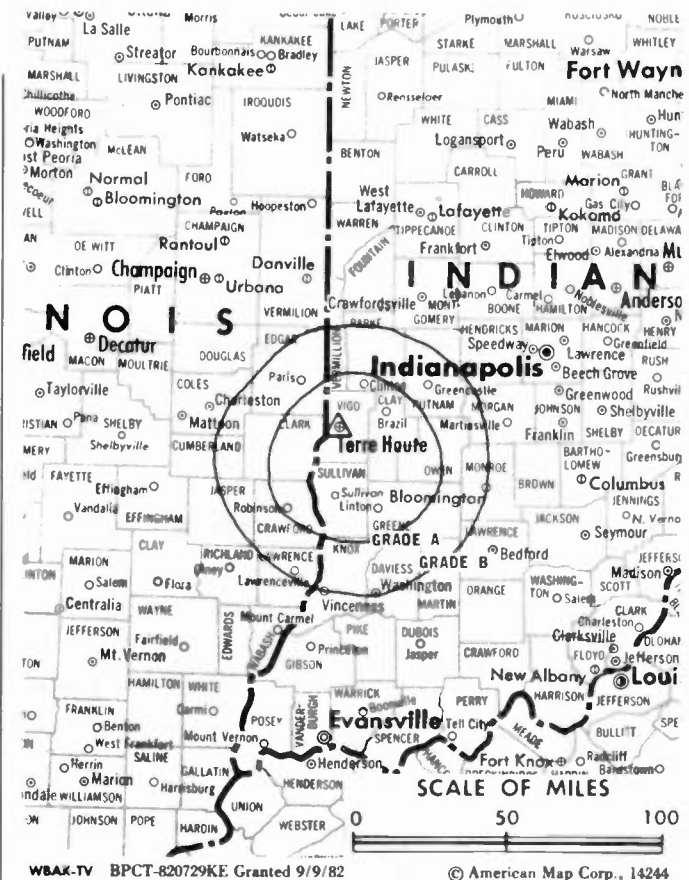
Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (July 1, 1985): \$500.

NETWORK BASE HOURLY RATE: \$175.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clark	6,800	6,600	97
	Crawford	8,300	8,100	98
	Edgar	8,600	8,400	98
	Jasper	4,300	4,200	97
	INDIANA			
	Clay	9,300	9,200	98
	Daviess	10,200	9,900	97
	Greene	12,200	11,900	98
	Knox	16,000	15,700	98
	Sullivan	8,100	7,900	98
	Vermillion	7,200	7,100	99
	Vigo	40,500	39,800	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Coles	20,700	20,300	98
	Cumberland	4,500	4,400	98
	Effingham	12,100	11,600	96
	Lawrence	6,800	6,600	97
	Richland	7,200	7,000	97
	INDIANA			
	Martin	3,800	3,700	97
	Montgomery	13,100	12,900	98
	Parke	6,100	6,000	98
Between 5-24%	ILLINOIS			
	Douglas	7,500	7,400	98
	Wabash	5,400	5,200	96
	INDIANA			
	Dubols	12,400	12,000	97
	Fountain	6,800	6,700	99
	Monroe	36,200	35,200	97
	Owen	6,300	6,200	98
	Pike	5,400	5,200	96
	Putnam	9,700	9,500	98
Warren	3,100	3,000	97	
Station Totals		298,600	291,700	97
Net Weekly Circulation (1985)				122,300
Average Daily Circulation (1985)				54,300

WBAK-TV BPCT-820729KE Granted 9/9/82

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Station Totals 298,600 291,700 97
Net Weekly Circulation (1985) 122,300
Average Daily Circulation (1985) 54,300

Indiana—Terre Haute

WTHI-TV

Ch. 10

Network Service: CBS.

Licensee: Wabash Valley Bcstg. Corp., 918 Ohio St., Terre Haute, IN 47808.

Studio: 918 Ohio St., Terre Haute, IN 47808.

Telephone: 812-232-9481. TWX: 810-356-2137.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 993-ft. above ground, 1549-ft. above sea level.

Latitude 39° 14' 36"
Longitude 87° 23' 07"

Transmitter: E of U.S. 41, 0.34-mi. S of Farmersburg, IN.

Satellite Earth Stations: ADM, 6.1-meter; Scientific-Atlanta receivers.

AM Affiliate: WTHI, 5-kw (1-kw night), 1480 kHz (CBS).

FM Affiliate: WTHI-FM, 20-kw, 99.9 MHz (No. 260), 420-ft.

News Services: AP, Group W Newfeed, UPI, CBS.

Ownership: Mary Fendrich Hulman, executrix, Grace Hulman Descendants Trust.

Began Operation: July 22, 1954.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Cohen & Dippell.

Personnel:

RUSS ARNOLD, vice president & general manager.

DAVID BAILEY, general sales manager.

LOU FROEB, personnel & public relations director.

GLEN COOK, chief engineer.

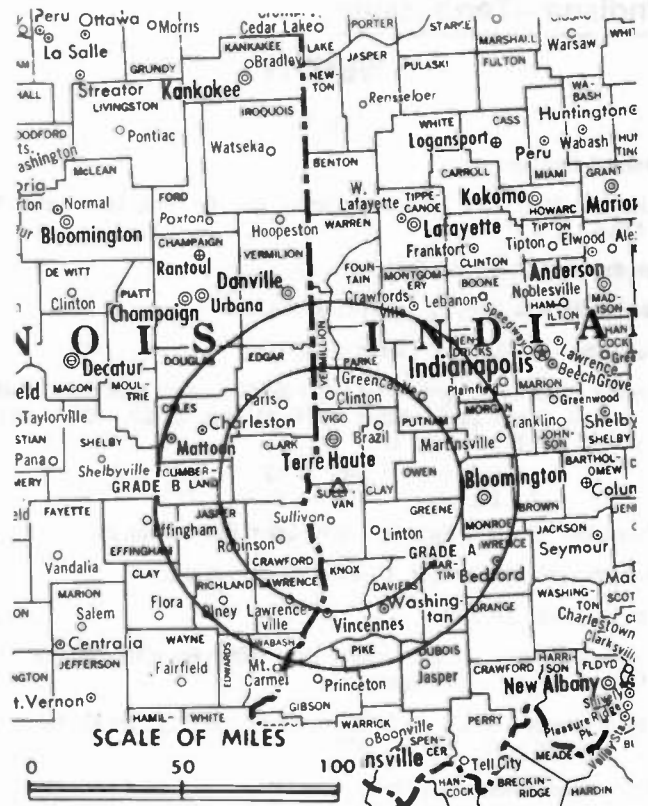
RUTH BAKER, program director.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$1700.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clark	6,800	6,600	97
	Clay	6,200	5,900	95
	Crawford	8,300	8,100	98
	Cumberland	4,500	4,400	98
	Edgar	8,600	8,400	98
	Effingham	12,100	11,600	96
	Jasper	4,300	4,200	97
	Lawrence	6,800	6,600	97
	Richland	7,200	7,000	97
	INDIANA			
	Clay	9,300	9,200	98
	Daviess	10,200	9,900	97
	Fountain	6,800	6,700	99
	Greene	12,200	11,900	98
	Knox	16,000	15,700	98
	Martin	3,800	3,700	97
Owen	6,300	6,200	98	



WTHI-TV BPCT-3289 Granted 6/18/64

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Parke	6,100	6,000	98
	Putnam	9,700	9,500	98
	Sullivan	8,100	7,900	98
	Vermillion	7,200	7,100	99
	Vigo	40,500	39,800	98
Between 25-49%	ILLINOIS			
	Coles	20,700	20,300	98
	INDIANA			
	Dubois	12,400	12,000	97
Lawrence	16,100	15,800	98	
Monroe	36,200	35,200	97	
Pike	5,400	5,200	96	
Between 5-24%	ILLINOIS			
	Edwards	3,500	3,400	96
	Shelby	9,000	8,700	97
	Vermilion	36,100	35,400	98
	Wabash	5,400	5,200	96
	Wayne	7,500	7,200	95
	INDIANA			
	Brown	5,100	5,000	98
	Montgomery	13,100	12,900	98
	Morgan	18,300	18,000	98
Orange	7,000	6,800	97	
Warren	3,100	3,000	97	
Station Totals		399,900	390,500	97
Net Weekly Circulation (1985)			222,200	97
Average Daily Circulation (1985)			130,000	

Indiana—Terre Haute

WTWO

Ch. 2

Network Service: NBC.

Licensee: Illiana Telecasting Corp., Box 299, Terre Haute, IN 47808.

Studio: Box 299, Terre Haute, IN 47808.

Telephone: 812-232-9504.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 950-ft. above av. terrain, 994-ft. above ground, 1544-ft. above sea level.

Latitude 39° 14' 33"
Longitude 87° 23' 29"

Transmitter: 1-mi. SW of Farmersburg on W side of U.S. Hwys. 41 & 150.

Satellite Earth Stations: In operation; Avcom & Harris receivers.

News Services: UPI, NBC.

Ownership: Fabri Development Corp. Malcolm I. Glazer, pres., 100%; Carl E. Brasley, secy.-treas. Glazer also owns WRBL(TV), Columbus, GA; KQTV, St. Joseph, MO.

Began Operation: Sept. 1, 1965. Sale to present owner by Booth Newspapers Inc. approved by FCC July 18, 1975 (Television Digest, Vol. 15:9). Sale to Booth by J. R. Livesay, John T. Gelder, et al., approved by FCC Jan. 6, 1971.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

- MARK PRATHER, executive vice president & general manager.
- JERRY TILLER, sales manager.
- JIM BELL, operations director.
- MARK ALLEN, manager of news & public affairs.
- ARDEN RAMSEY, chief engineer.

Highest 30 Sec. Rate (Sept. 30, 1985): \$700.

NETWORK BASE HOURLY RATE: \$2000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clark	6,800	6,600	97
	Coles	20,700	20,300	98
	Crawford	8,300	8,100	98
	Cumberland	4,500	4,400	98
	Edgar	8,600	8,400	98
	Effingham	12,100	11,600	96
	Jasper	4,300	4,200	97
	Lawrence	6,800	6,600	97
	Richland	7,200	7,000	97
	INDIANA			
	Clay	9,300	9,200	98
	Daviess	10,200	9,900	97
	Greene	12,200	11,900	98
Knox	16,000	15,700	98	
Martin	3,800	3,700	97	
Monroe	36,200	35,200	97	



WTWO BMPCT-6077 Granted 4/2/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Owen	6,300	6,200	98
	Parke	6,100	6,000	98
	Putnam	9,700	9,500	98
	Sullivan	8,100	7,900	98
	Vermillion	7,200	7,100	99
	Vigo	40,500	39,800	98
Between 25-49%	ILLINOIS			
	Clay	6,200	5,900	95
	Vermillion	36,100	35,400	98
	INDIANA			
	Fountain	6,800	6,700	99
Lawrence	16,100	15,800	98	
Montgomery	13,100	12,900	98	
Pike	5,400	5,200	96	
Warren	3,100	3,000	97	
Between 5-24%	ILLINOIS			
	Shelby	9,000	8,700	97
	Wabash	5,400	5,200	96
	INDIANA			
	Brown	5,100	5,000	98
Dubois	12,400	12,000	97	
Gibson	12,900	12,600	98	
Orange	7,000	6,800	97	
Station Totals		383,500	374,500	97
Net Weekly Circulation (1985)			231,700	
Average Daily Circulation (1985)			141,700	

Indiana

WTTV, Bloomington-Indianapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Crawford	8,300	8,100	98
	Vermilion	36,100	35,400	98
	INDIANA			
	Blackford	5,500	5,400	98
	Carroll	7,300	7,200	99
	Dubois	12,400	12,000	97
	Fountain	6,800	6,700	99
	Franklin	6,500	6,300	97
	Grant	27,200	26,700	98
	Jay	8,200	8,000	98
	Scott	7,300	7,100	97
	Sullivan	8,100	7,900	98
	Tipton	6,100	6,000	98
	Vermillion	7,200	7,100	99
Vigo	40,500	39,800	98	
Wabash	12,500	12,200	98	

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- WOI-TV, Ames —See Des Moines, IA
- WHBF-TV, Davenport —See Rock Island, IL
- WQAD-TV, Davenport —See Moline, IL
- KAAL, Mason City —See Austin, MN
- KTTC, Mason City —See Rochester, MN
- KCRG-TV, KGAN-TV & KWWL, Waterloo —See Cedar Rapids, IA

WTTV, Bloomington-Indianapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Clark	6,800	6,600	97
	Edgar	8,600	8,400	98
	Lawrence	6,800	6,600	97
	INDIANA			
	Adams	10,100	9,900	98
	Allen	106,600	105,000	98
	Benton	3,700	3,600	97
	Clark	33,000	32,400	98
	Crawford	3,600	3,400	94
	Dearborn	12,400	12,200	98
	Gibson	12,900	12,600	98
	Harrison	10,000	9,800	98
	Ohio	1,900	1,900	100
	Pike	5,400	5,200	96
	Randolph	10,700	10,500	98
	Union	2,400	2,300	96
	Warren	3,100	3,000	97
	Warrick	16,000	15,600	97
	Washington	8,000	7,700	96
	Wells	9,100	8,900	98
	White	9,400	9,200	98
	KENTUCKY			
	Carroll	3,400	3,400	100
	Trimble	2,200	2,200	100
	OHIO			
	Butler	95,600	94,400	99
	Clark	54,300	53,700	99
	Darke	20,100	19,800	99
	Franklin	343,000	338,900	99
	Greene	45,700	45,200	99
	Montgomery	218,500	216,300	99
	Warren	35,100	34,700	99
	WEST VIRGINIA			
	Cabell	40,300	40,000	99

Arbitron ADI TV Households

Market	Arbitron ADI TV Households	Rank
Des Moines, IA	368,800	66
Omaha, NE	345,500	72
Davenport, IA-Rock Island-Moline, IL (Quad City)	337,600	74
Cedar Rapids-Waterloo-Dubuque, IA	316,600	77
Sioux Falls-Mitchell, SD	232,300	93
Sloux City, IA	148,800	139
Rochester, MN-Mason City, IA-Austin, MN	144,200	141
Quincy, IL-Hannibal, MO	124,000	153
Ottumwa, IA-Kirksville, MO	28,700	202
Mankato, MN	22,700	207

Market Area Commercial TV Stations

KCBR (17), KCCI-TV (8), WHO-TV (13), WOI-TV (5) KETV (7), KMTV (3), WOWT (6)
KLJB-TV (18), WHBF-TV (4), WOC-TV (6), WQAD-TV (8) KCRG-TV (9), KDUB-TV (40), KGAN (2), KWWL (7) KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13)
KCAU-TV (9), KMEG (14), KTIV (4)
KAAL (6), KIMT (3), KTTC (10) KHQA-TV (7), WGEM-TV (10) KTVO (3) KEYC-TV (12)



Iowa Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	11	4	15
Educational Television Stations	2	6	8
			23

State Cross Reference List and Arbitron ADI TV Households data — (See opposite page)

Iowa—Cedar Rapids-Waterloo

KCRG-TV

Ch. 9

Network Service: ABC.

Licensee: Cedar Rapids Television Co.

Studio: 2nd Ave. at 5th St. SE, Cedar Rapids, IA 52401.

Telephone: 319-398-8422. TWX: 910-525-1341.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 257-kw visual, 51.3-kw aural. Antenna: 2000-ft. above av. terrain, 1926-ft. above ground, 2940-ft. above sea level.

Latitude 42° 18' 59"
Longitude 91° 51' 31"

Transmitter: 4.5-mi. NW of Walker.

Satellite Earth Stations: Comtech, 3.8-meter; Prodelin, 3.7-meter; Andrew 4.5-meter & 7.3-meter; Avantek & M/A-Com receivers.

AM Affiliate: KCRG, 5-kw, 1600 kHz (ABC).

News Services: AP, UPI.

Ownership: Cedar Rapids Television Co. (wholly-owned subsidiary of The Gazette Co., publisher of Cedar Rapids Gazette), 100%.

Began Operation: Oct. 15, 1953.

Represented (sales): Petry Television Inc.

Represented (legal): Wiley & Rein.

Represented (engineering): Lohnes & Culver.

Personnel:

JOSEPH F. HLADKY JR., chairman of the board.
JOSEPH F. HLADKY III, president.
PHIL STOLZ, vice president & general manager.
EDNA A. HERBST, vice president & asst. general manager.
JAMES B. DETKEN, general sales manager.
WALTER ALLISS, vice president, engineering.
DICK NELSON, news director.

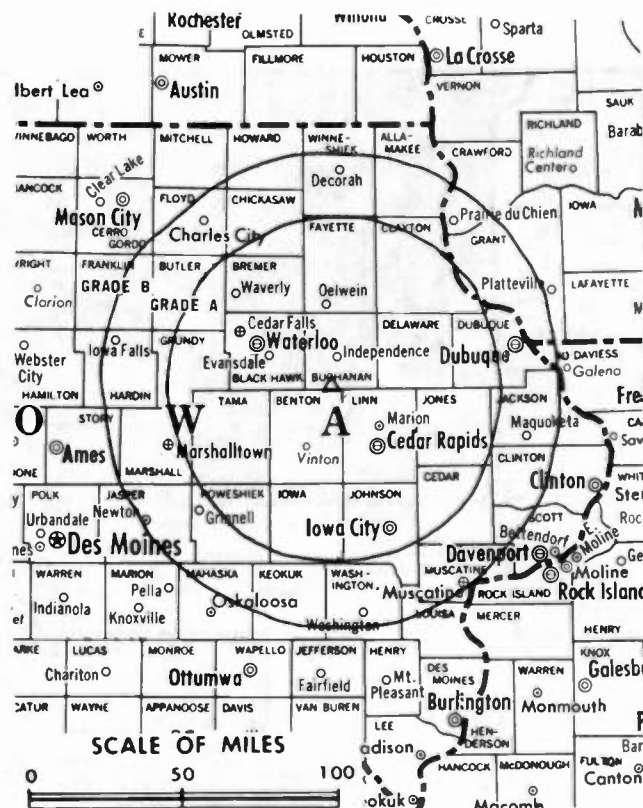
Highest One Hour Rate: \$3500.

Highest 30 Sec. Rate (July 22, 1985): \$650.

NETWORK BASE HOURLY RATE: \$975.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Allamakee	5,400	5,300	98
	Benton	9,100	9,000	99
	Black Hawk	50,500	50,100	99
	Bremer	9,100	9,000	99
	Buchanan	8,100	8,000	99
	Butler	6,500	6,400	98
	Chickasaw	5,600	5,500	98
	Clayton	8,100	8,000	99
	Delaware	6,500	6,400	98
	Dubuque	31,700	31,200	98
	Fayette	9,300	9,200	99
	Floyd	7,100	7,000	99
	Grundy	5,500	5,500	100
	Iowa	5,900	5,800	98
	Jackson	8,300	8,200	99
	Johnson	32,900	32,300	98
	Jones	7,100	7,000	99
	Keokuk	5,000	4,900	98



KCRG-TV BMPCT-6432 Granted 1/11/67

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Linn	65,400	64,900	99	
	Poweshiek	7,100	7,000	99	
	Tama	7,000	6,900	99	
	Washington	7,700	7,600	99	
	Winneshiek	7,500	7,400	99	
	WISCONSIN				
	Crawford	6,100	6,000	98	
	Grant	17,600	17,000	97	
	Between 25-49%	IOWA			
		Cedar	7,200	7,100	99
Franklin		5,300	5,300	100	
Henry		7,100	7,000	99	
Howard		4,300	4,200	98	
Jefferson		6,000	5,900	98	
Marshall		16,000	15,900	99	
Wapello		15,600	15,400	99	
ILLINOIS					
Jo Daviess		9,100	8,800	97	
Between 5-24%	IOWA				
	Hamilton	6,900	6,800	99	
	Hardin	8,100	8,000	99	
	Louisa	4,500	4,400	98	
	Mahaska	9,000	8,900	99	
	Muscatine	15,100	15,000	99	
	ILLINOIS				
	Carroll	7,100	7,000	99	
	WISCONSIN				
	Lafayette	6,100	6,000	98	
Station Totals		467,500	461,300	98	
Net Weekly Circulation (1985)			312,300		
Average Daily Circulation (1985)			180,300		

Iowa—Cedar Rapids-Waterloo

KGAN

Ch. 2

Network Service: CBS.

Licensee: KGAN-TV, Box 3131, Cedar Rapids, IA 52406.

Studio: 600 Old Marion Rd. NE.

Mailing Address: Box 3131, Cedar Rapids, IA 52406.

Telephone: 319-395-9060. TWX: 910-525-1326.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1430-ft. above av. terrain, 1336-ft. above ground, 2385-ft. above sea level.

Latitude 42° 17' 39"
Longitude 91° 53' 10"

Transmitter: 4.75-mi. N of Urbana.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter & 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, Reuters.

Ownership: Guy Gannett Bcstg. Services, see WGME-TV Portland, ME.

Began Operation: Sept. 30, 1953. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14, 1981 (Television Digest, Vol. 21:11). Sale to Orion by American Bcstg. Stations Inc., William B. Quarton & others, approved by FCC June 12, 1968 (Vol. 8:25).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

MICHAEL L. BOCK, vice president & general manager.
DICK AUNE, general sales manager.
JOHN GANAHL, production manager.
ALAN OLDFIELD, director of news.
BOB BURNS, chief engineer.
BARRY NORRIS, program manager & public affairs director.
ROD CASZATT, promotion manager.

Highest 30 Sec. Rate (July 1984): \$1200.

NETWORK BASE HOURLY RATE: \$1047.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Allamakee	5,400	5,300	98
	Benton	9,100	9,000	99
	Black Hawk	50,500	50,100	99
	Bremer	9,100	9,000	99
	Buchanan	8,100	8,000	99
	Butler	6,500	6,400	98
	Chickasaw	5,600	5,500	98
	Clayton	8,100	8,000	99
	Delaware	6,500	6,400	98
	Dubuque	31,700	31,200	98
	Fayette	9,300	9,200	99
	Grundy	5,500	5,500	100
	Iowa	5,900	5,800	98
	Jackson	8,300	8,200	99
	Johnson	32,900	32,300	98
	Jones	7,100	7,000	99



KGAN BPCT—2102 Granted 5/29/56 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Keokuk	5,000	4,900	98
	Linn	65,400	64,900	99
	Poweshiek	7,100	7,000	99
	Tama	7,000	6,900	99
	Washington	7,700	7,600	99
WISCONSIN	Grant	17,600	17,000	97
	IOWA			
Between 25-49%	Cedar	7,200	7,100	99
	Floyd	7,100	7,000	99
	Jefferson	6,000	5,900	98
	Marshall	16,000	15,900	99
	Winneshiek	7,500	7,400	99
ILLINOIS	Jo Daviess	9,100	8,800	97
	WISCONSIN			
Between 5-24%	Crawford	6,100	6,000	98
	IOWA			
	Franklin	5,300	5,300	100
	Hardin	8,100	8,000	99
	Howard	4,300	4,200	98
	Louisa	4,500	4,400	98
	Muscatine	15,100	15,000	99
	WISCONSIN			
	Lafayette	6,100	6,000	98
	Station Totals		421,800	416,200
Net Weekly Circulation (1985)			296,000	
Average Daily Circulation (1985)			188,200	

Iowa—Waterloo-Cedar Rapids

KWWL

Ch. 7

Network Service: NBC.

Licensee: American Black Hawk Bcstg. Co., E. Fourth & Franklin Sts., Waterloo, IA 50703.

Studio: 500 E. 4th St., Waterloo, IA 50703.

Telephone: 319-291-1200. TWX: 910-525-1271.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 44-kw aural. Antenna: 1980-ft. above av. terrain, 1930-ft. above ground, 2910-ft. above sea level.

Latitude 42° 24' 04"
Longitude 91° 50' 43"

Transmitter: 2-mi. N of Rowley, Iowa.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 7-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: UPI, NBC, Group W Newsfeed.

Ownership: American Family Corp., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 25, 1953. Merger of Black Hawk Bcstg. with American Family Corp. approved by FCC Sept. 17, 1980 (Television Digest, Vol. 19:41).

Represented (sales): Blair Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): A. D. Ring & Associates.

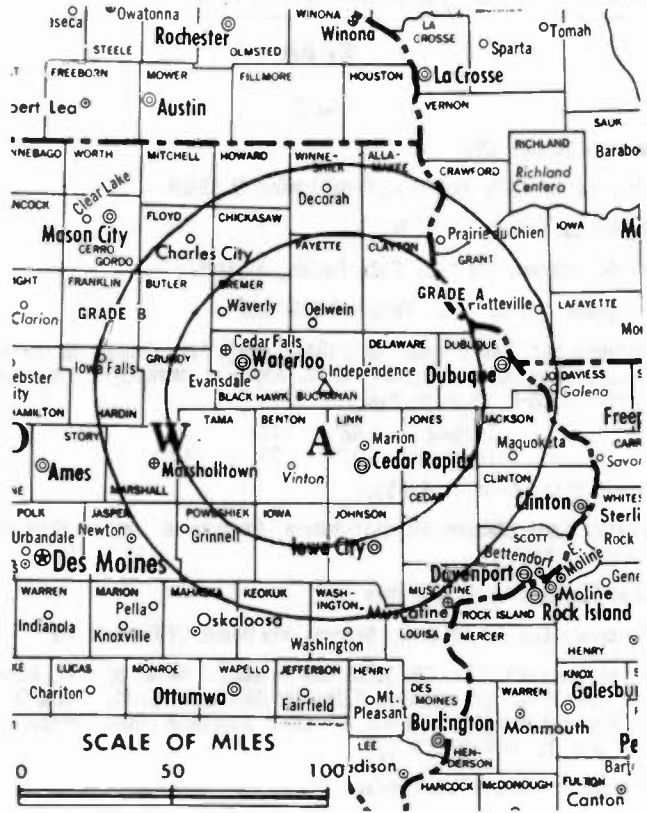
Personnel:

JAMES WATERBURY, president & general manager.
RON JOHNSON, vice president, television sales.
DAVID WARD, vice president, operations.
GRANT PRICE, vice president, news & public affairs.

Highest 30 Sec. Rate: \$1200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Allamakee	5,400	5,300	98
	Benton	9,100	9,000	99
	Black Hawk	50,500	50,100	99
	Bremer	9,100	9,000	99
	Buchanan	8,100	8,000	99
	Butler	6,500	6,400	98
	Chickasaw	5,600	5,500	98
	Clayton	8,100	8,000	99
	Delaware	6,500	6,400	98
	Dubuque	31,700	31,200	98
	Fayette	9,300	9,200	99
	Floyd	7,100	7,000	99
	Franklin	5,300	5,300	100
Grundy	5,500	5,500	100	
Iowa	5,900	5,800	98	
Johnson	32,900	32,300	98	



KWWL BMPCT-6729 Granted 1/4/68

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jones	7,100	7,000	99
	Keokuk	5,000	4,900	98
	Linn	65,400	64,900	99
	Tama	7,000	6,900	99
	Washington	7,700	7,600	99
	Winneshiek	7,500	7,400	99
	WISCONSIN			
Crawford	6,100	6,000	98	
Grant	17,600	17,000	97	
Between 25-49%	IOWA			
	Howard	4,300	4,200	98
	Jackson	8,300	8,200	99
	Marshall	16,000	15,900	99
	Poweshiek	7,100	7,000	99
ILLINOIS				
Jo Daviess	9,100	8,800	97	
WISCONSIN				
Lafayette	6,100	6,000	98	
Between 5-24%	IOWA			
	Cedar	7,200	7,100	99
Hardin	8,100	8,000	99	
Station Totals		396,200	390,900	98
Net Weekly Circulation (1985)			301,500	
Average Daily Circulation (1985)			190,900	

Iowa—Davenport

KLJB-TV

Ch. 18

Network Service: None, independent.

Grantee: Davenport Communications Ltd. Partnership, 2300 Financial Center, Des Moines, IA 50309.

Studio: 937 E. 53rd St., Suite D, Davenport, IA 52807.

Telephone: 319-386-1818.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2950-kw max. visual, 295-kw max. aural. Antenna: 990-ft. above av. terrain, 942-ft. above ground, 1722-ft. above sea level.

Latitude	41°	19'	17"
Longitude	90°	22'	47"

Transmitter: W side of Hwy. 150, 1.75-mi. S of Orion, IL.

News Service: AP.

Satellite Earth Station: USS, 5-meter; Scientific-Atlanta receivers.

Ownership: Davenport Bcstg. Co., gen. partner, 15%; George Gimpel, Allan Greenblatt, Edward & Lee Hanna, ltd. partners, 21.02% each. DBC ownership: Joseph S. Canty, pres.-treas., 60%; Jay Ojeda, v.p.-secy., 40%. Lee Hanna has interest in permittee of KSAS-TV, Wichita KS. Edward & Lee Hanna have interest in applicant for Ch. 32, Pueblo, CO.

Began Operation: July 28, 1985.

Represented (sales): Independent TV Sales.

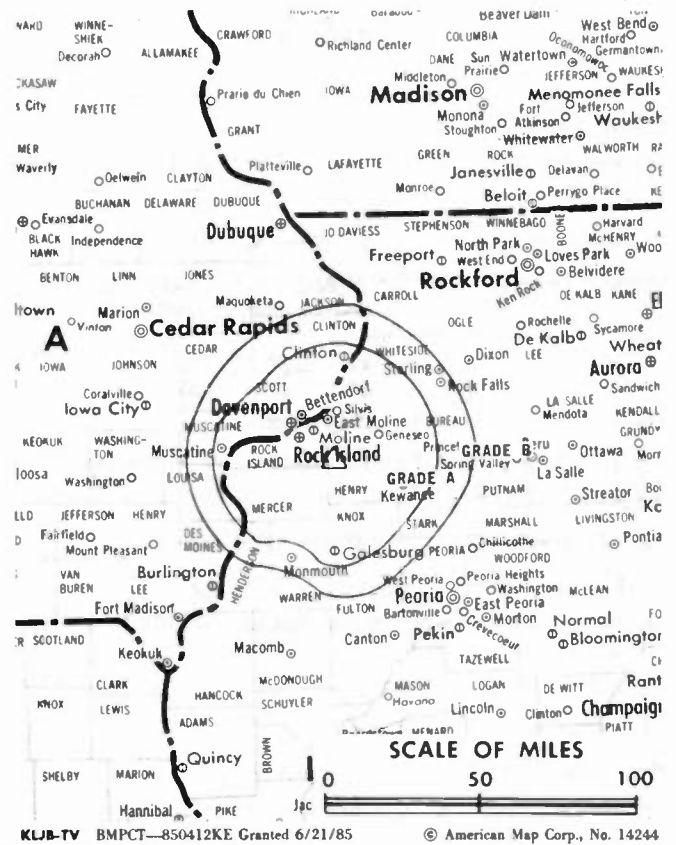
Represented (legal): Wilner & Scheiner.

Personnel:

GARY L. BRANDT, general manager.
BRIDGETT B. BOWEN, general sales manager.
DON BARGMANN, chief engineer.
JENNIFER LEVI, news director.
SUE PASSE, promotion director.
DIANE COSTELLO, traffic manager.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$900.



KLJB-TV BMPCT—850412KE Granted 6/21/85 © American Map Corp., No. 14244

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Iowa—Davenport

WOC-TV

Ch. 6

Network Service: NBC.

Licensee: Palmer Communications Inc., 805 Brady St., Davenport, IA 52808.

Studio: 805 Brady St.

Telephone: 319-383-7000. **TWX:** 910-525-1189.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1342-ft. above av. terrain, 1383-ft. above ground, 2049-ft. above sea level.

Latitude 41° 32' 49"
Longitude 90° 28' 35"

Transmitter: Middle Rd., 5-mi. E of Davenport.

Satellite Earth Stations: 3 in operation; Satcom, 7-meter; M/A-Com receivers.

AM Affiliate: WOC, 5-kw, 1420 kHz (NBC).

FM Affiliate: KIKK, 100-kw, 103.7 MHz (No. 279), 1190-ft.

News Services: AP, UPI.

Ownership: Palmer Communications Inc. Also owns WHO-TV-AM Des Moines. For other interests, see WHO-TV.

Began Operation: Oct. 31, 1949.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring & Associates.

Personnel:

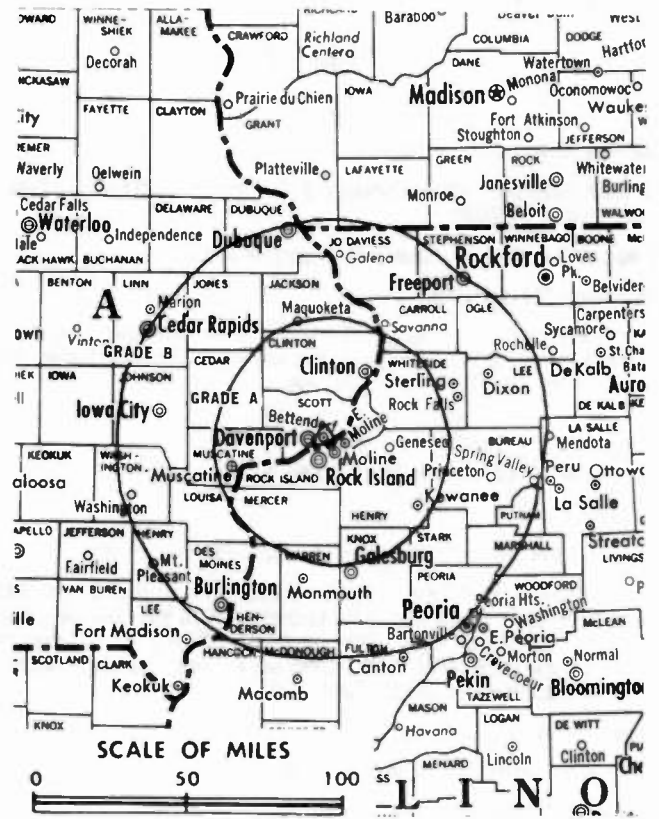
WILLIAM J. RYAN, president.
KENNETH MacQUEEN, vice president & general manager.
JOE LENTZ, sales manager.
RICK THEDWALL, program director.
JOHN HEGEMAN, director of engineering.
STEVE TUTTLE, news director.

Highest 30 Sec. Rate (July 18, 1985): \$1000.

NETWORK BASE HOURLY RATE: \$1900.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cedar	7,200	7,100	99
	Clinton	20,900	20,700	99
	Des Moines	18,000	17,800	99
	Henry	7,100	7,000	99
	Jackson	8,300	8,200	99
	Louisa	4,500	4,400	98
	Muscatine	15,100	15,000	99
	Scott	61,400	60,900	99
	ILLINOIS			
	Bureau	15,000	14,700	98
	Carroll	7,100	7,000	99
	Henderson	3,500	3,400	97
	Henry	21,400	21,100	99
Knox	23,800	23,500	99	
Lee	13,000	12,800	98	
Mercer	7,300	7,200	99	
Rock Island	63,100	62,500	99	
Stark	2,800	2,800	100	



WOC-TV BPCT-810430KG Granted 7/6/81 © American Map Corp., 1424

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Warren	8,200	8,100	99
	Whiteside	24,300	23,900	98
Between 25-49%	IOWA			
	Johnson	32,900	32,300	98
	Jones	7,100	7,000	99
	Lee	16,200	16,000	99
Washington	7,700	7,600	99	
ILLINOIS	Jo Daviess	9,100	8,800	97
	Mc Donough	13,300	13,000	98
	Putnam	2,300	2,200	96
Between 5-24%	IOWA			
	Delaware	6,500	6,400	98
	Dubuque	31,700	31,200	98
	Jefferson	6,000	5,900	98
	Keokuk	5,000	4,900	98
Van Buren	3,300	3,200	97	
ILLINOIS	Fulton	16,700	16,300	98
	Hancock	9,300	9,100	98
	La Salle	43,300	42,400	98
Ogle	17,600	17,300	98	
WISCONSIN	Grant	17,600	17,000	97
	Lafayette	6,100	6,000	98
Station Totals		583,700	574,700	98
Net Weekly Circulation (1985)			345,600	
Average Daily Circulation (1985)			226,200	

Iowa—Des Moines

KCBR

Ch. 17

Network Service: None, independent.

Licensee: KCBR-TV Inc., 5160 Park Ave., Des Moines, IA 50321.

Studio: 5160 Park Ave., Des Moines, IA 50321.

Telephone: 515-284-1717.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 3110-kw max. visual, 311-kw max. aural. Antenna: 1516-ft. above av. terrain, 1539-ft. above ground, 2509-ft. above sea level.

Latitude 41° 48' 01.2"
Longitude 93° 36' 27.0"

Transmitter: 0.4-mi W of U.S. 69, 0.4-mi. S of N.E. 134th Ave.

Satellite Earth Stations: 2 in operation; Prodelin, 5-meter; Microwave Assoc. receivers.

News Service: INN.

Ownership: Rolland C. Johnson, pres., 10%; Duchossois Communications Co., 90%. DCC ownership: The Duchossois Group Inc., 100%. DGI ownership: Richard L. Duchossois, pres., 54.4%; R. Bruce Duchossois, v.p.-secy.; Craig J. Duchossois, v.p.-treas.; Dayle P. Duchossois & Kimberly D. Lenczuk, v.p.s.; John M. Hartigan, asst. secy.; remainder held by Hartigan, Lenczuk, Craig & R. Bruce Duchossois on behalf of various trusts. Johnson has interest in licensee of WBWB(FM) Lafayette, IN. DGI is licensee of WASK-AM-FM Lafayette, IN & has interest in permittee of new FM in Duluth, MN.

Began Operation: March 14, 1983. Sale to present owners by William J. Trout, Raymond J. Gazzo & Carl G. Goldsberry, approved by FCC April 19, 1985 (Television Digest, Vol. 25:8).

Represented (sales): Seltel Inc.

Represented (legal): Tierney & Swift.

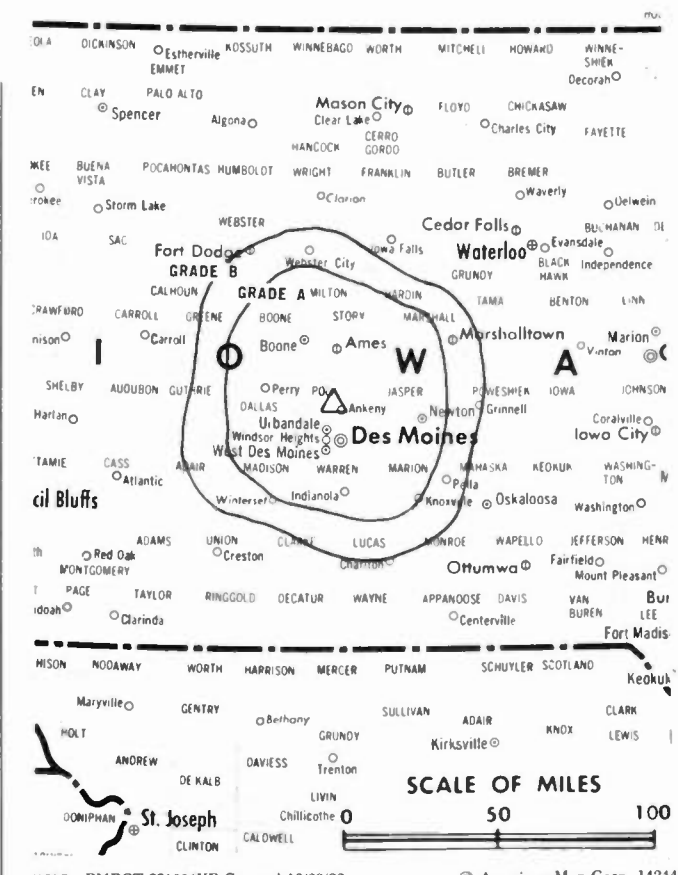
Personnel:

DONALD W. O'CONNOR, vice president & general manager.
DAN HAVENS, general sales manager.
ALAN HAY, operations manager.
VICKIE HARBERT, promotion director.
WILLIAM BRISTER, chief engineer.

Highest 30 Sec. Rate (June 1, 1985): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Boone	10,100	10,000	99
	Dallas	11,700	11,600	99
	Greene	4,800	4,800	100
	Hamilton	6,900	6,800	99
	Jasper	14,100	14,000	99
	Marion	11,000	10,900	99
	Monroe	3,500	3,500	100
	Polk	122,900	121,800	99
	Story	25,400	25,100	99
	Warren	13,000	12,900	99



KCBR BMPCT-821006KE Granted 10/29/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IOWA			
	Appanoose	6,300	6,200	98
	Decatur	3,500	3,400	97
	Grundy	5,500	5,500	100
	Guthrie	4,700	4,600	98
	Hardin	8,100	8,000	99
	Lucas	4,300	4,200	98
	Madison	4,700	4,700	100
	Marshall	16,000	15,900	99
	Pocahontas	4,200	4,100	98
	Poweshiek	7,100	7,000	99
	Tama	7,000	6,900	99
	Webster	17,000	16,800	99
Wright	6,200	6,100	98	
Between 5-24%	IOWA			
	Adair	3,800	3,800	100
	Calhoun	5,000	4,900	98
	Carroll	8,200	8,100	99
	Clarke	3,500	3,500	100
	Humboldt	5,000	4,900	98
	Keokuk	5,000	4,900	98
	Mahaska	9,000	8,900	99
	Palo Alto	4,900	4,800	98
	Sac	5,400	5,300	98
	Taylor	3,300	3,200	97
Union	5,600	5,500	98	
Wayne	3,400	3,300	97	
Station Totals		380,100	375,900	98
Net Weekly Circulation (1985)			175,200	
Average Daily Circulation (1985)			78,500	

Iowa—Des Moines

KCCI-TV

Ch. 8

Network Service: CBS.

Licensee: H & C Communications, 888 9th St., Des Moines, IA 50308.

Studio: 888 9th St., Des Moines.

Mailing Address: Box 10305, Des Moines, IA 50306.

Telephone: 515-247-8800.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1953-ft. above av. terrain, 1997-ft. above ground, 2967-ft. above sea level.

Latitude 41° 48' 35"
Longitude 93° 37' 16"

Transmitter: 1-mi. SW of Alleman, IA.

Satellite Earth Stations: Microwave Assoc., 5-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: H & C Communications. For other interests, see Group Ownership of TV Stations.

Began Operation: July 31, 1955. Merger of Cowles Bcstg. into H & C Communications approved by FCC Oct. 24, 1984 (Television Digest, Vol. 24:26, 35).

Represented (sales): Petry Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

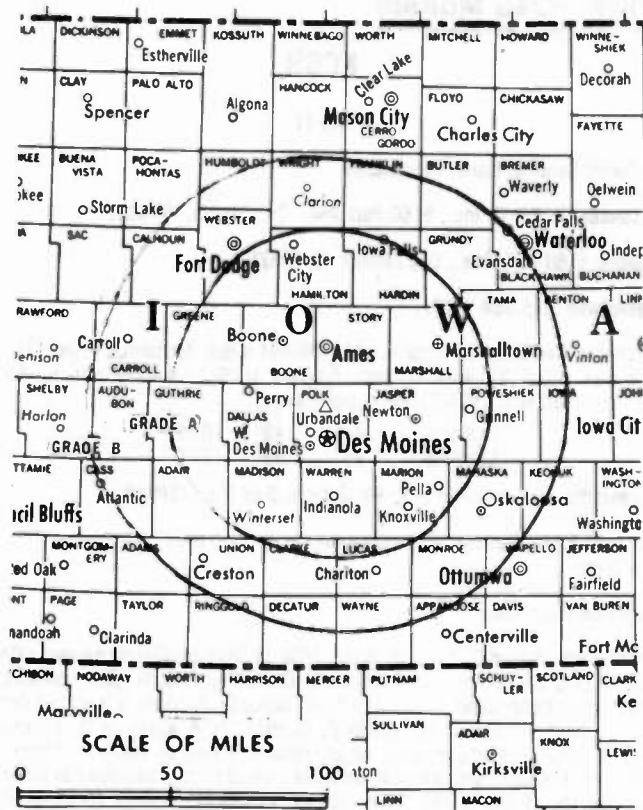
Personnel:

NOLAN QUAM, exec. vice president & general manager.
JOHN LEIFHEIT, general sales manager.
GUY KOENIGSBERGER, v.p., programs & community affairs.
JOHN PASCUZZI, vice president, operations.
PAUL RHOADES, vice president, news & public affairs.
BILL HUEY, vice president & chief engineer.
PAUL FREDERICKSEN, vice president & treasurer.
ROBERT DAY, advertising & promotion manager.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adair	3,800	3,800	100
	Adams	2,200	2,200	100
	Appanoose	6,300	6,200	98
	Audubon	3,200	3,200	100
	Boone	10,100	10,000	99
	Calhoun	5,000	4,900	98
	Carroll	8,200	8,100	99
	Clarke	3,500	3,500	100
	Dallas	11,700	11,600	99
	Davis	3,400	3,400	100
	Decatur	3,500	3,400	97
	Greene	4,800	4,800	100
	Grundy	5,500	5,500	100
	Guthrie	4,700	4,600	98
	Hamilton	6,900	6,800	99
	Hardin	8,100	8,000	99
	Humboldt	5,000	4,900	98
	Jasper	14,100	14,000	99
	Lucas	4,300	4,200	98
	Madison	4,700	4,700	100
	Mahaska	9,000	8,900	99
	Marion	11,000	10,900	99
	Marshall	16,000	15,900	99
	Monroe	3,500	3,500	100
	Palo Alto	4,900	4,800	98
	Pocahontas	4,200	4,100	98
	Polk	122,900	121,800	99
	Poweshiek	7,100	7,000	99
	Ringgold	2,400	2,400	100
	Story	25,400	25,100	99



KCCI-TV BMPCT-7477 Granted 7/31/73.

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	TAMA				
	Tama	7,000	6,900	99	
	Taylor	3,300	3,200	97	
	Union	5,600	5,500	98	
	Wapello	15,600	15,400	99	
	Warren	13,000	12,900	99	
	Wayne	3,400	3,300	97	
	Webster	17,000	16,800	99	
	Wright	6,200	6,100	98	
	MISSOURI				
Putnam	2,300	2,300	100		
Between 25-49%	IOWA				
	Buena Vista	8,000	7,900	99	
	Cass	6,900	6,800	99	
	Franklin	5,300	5,300	100	
	Hancock	5,500	5,400	98	
	Keokuk	5,000	4,900	98	
	Kossuth	8,000	7,900	99	
	Sac	5,400	5,300	98	
	MISSOURI				
	Harrison	4,300	4,200	98	
Mercer	1,900	1,800	97		
Between 5-24%	IOWA				
	Butler	6,500	6,400	98	
	Crawford	6,800	6,700	99	
	Emmet	5,000	4,900	98	
	Iowa	5,900	5,800	98	
	Jefferson	6,000	5,900	98	
	Montgomery	5,500	5,400	98	
	Page	7,500	7,400	99	
	Shelby	5,500	5,500	100	
	MISSOURI				
Sullivan	3,000	2,900	97		
Worth	1,200	1,200	100		
Station Totals		502,000	496,200	98	
Net Weekly Circulation (1985)			374,300		
Average Daily Circulation (1985)			249,500		

Iowa—Des Moines

WHO-TV

Ch. 13

Network Service: NBC.

Licensee: Palmer Communications Inc., 1801 Grand Ave., Des Moines, IA 50308.

Studio: 1801 Grand Ave., Des Moines 50308.

Telephone: 515-242-3500. TWX: 910-520-2549.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 224-kw horizontal visual, 47.4-kw max. & 33.5-kw horizontal aural. Antenna: 1970-ft. above av. terrain, 1955-ft. above ground, 2988-ft. above sea level.

Latitude 41° 48' 33"
Longitude 93° 36' 53"

Transmitter: 1-mi. S of Alleman.

Satellite Earth Stations: Satcom, 7-meter; Harris & M/A-Com receivers.

AM Affiliate: WHO, 50-kw, 1040 kHz (NBC).

FM Affiliate: KLYF, 100-kw, 100.3 MHz (No. 262), 1700-ft.

News Services: AP, UPI, NBC.

Ownership: Robert H. Harter, Charles J. McKerns, Richard L. Braunstein, Jenny W. Sutton, Vickie A. Miller, Bonnie P. McCloskey & Davenport Bank & Trust Co., Trustees, D. D. Palmer Trust. Palmer Communications also owns WOC Broadcasting Co., WOC-TV-AM & KHK(FM), Davenport, IA; WNOG & WCVU(FM), Naples, FL; WTNT-AM-FM Tallahassee, FL; multiple cable systems.

Began Operation: April 15, 1954.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

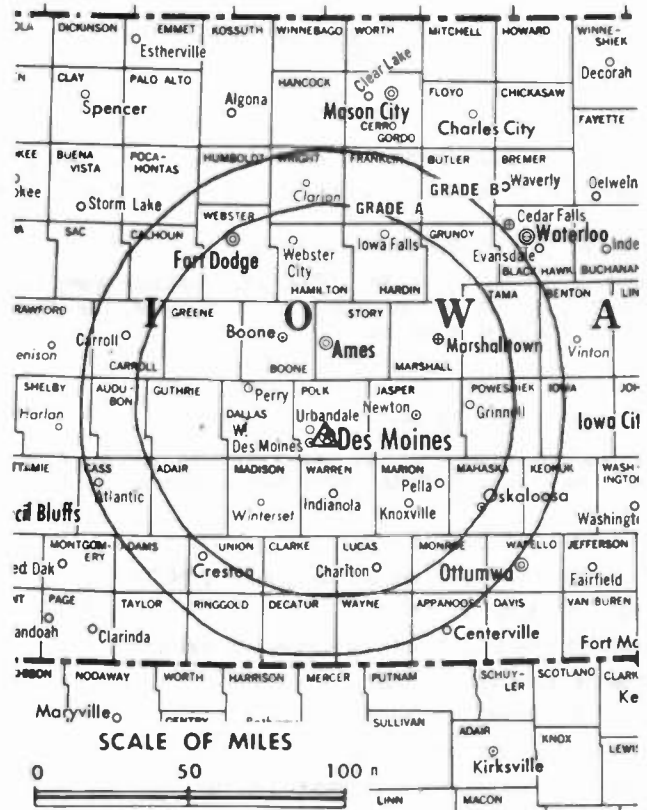
Personnel:

DANIEL G. McCARTHY, general manager.
WILLIAM H. JACKSON, station manager.
RAY JOHNSON, sales manager.
BRINK CHIPMAN, news director.
HOLLY LOWE, promotion manager.
CHARLES W. MYERS, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adair	3,800	3,800	100
	Adams	2,200	2,200	100
	Appanoose	6,300	6,200	98
	Audubon	3,200	3,200	100
	Boone	10,100	10,000	99
	Calhoun	5,000	4,900	98
	Carroll	8,200	8,100	99
	Clarke	3,500	3,500	100
	Dallas	11,700	11,600	99
	Davis	3,400	3,400	100
	Decatur	3,500	3,400	97
	Greene	4,800	4,800	100
	Guthrie	4,700	4,600	98
	Hamilton	6,900	6,800	99
	Hardin	8,100	8,000	99
	Humboldt	5,000	4,900	98
	Jasper	14,100	14,000	99
	Jefferson	6,000	5,900	98
	Keokuk	5,000	4,900	98
Lucas	4,300	4,200	98	



WHO-TV BPCT-5011 Granted 7/27/77

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Madison	4,700	4,700	100
	Mahaska	9,000	8,900	99
	Marion	11,000	10,900	99
	Marshall	16,000	15,900	99
	Monroe	3,500	3,500	100
	Pocahontas	4,200	4,100	98
	Polk	122,900	121,800	99
	Poweshiek	7,100	7,000	99
	Ringgold	2,400	2,400	100
	Story	25,400	25,100	99
	Taylor	3,300	3,200	97
	Union	5,600	5,500	98
	Wapello	15,600	15,400	99
	Warren	13,000	12,900	99
	Wayne	3,400	3,300	97
Webster	17,000	16,800	99	
Wright	6,200	6,100	98	
MISSOURI	Mercer	1,900	1,800	97
	IOWA			
Between 25-49%	Cass	6,900	6,800	99
	Franklin	5,300	5,300	100
	Grundy	5,500	5,500	100
	Kossuth	8,000	7,900	99
	Palo Alto	4,900	4,800	98
	Sac	5,400	5,300	98
	Tama	7,000	6,900	99
	MISSOURI			
	Putnam	2,300	2,300	100
	Worth	1,200	1,200	100

(Continued on page A-400)

Station Totals	526,000	520,000	98
Net Weekly Circulation (1985)			370,500
Average Daily Circulation (1985)			233,200

Iowa—Ames-Des Moines

WOI-TV

Ch. 5

Network Service: ABC.

Licensee: Iowa State University of Science & Technology, Ames, IA 50011.

Studio: WOI-TV Bldg., Iowa State University of Science & Technology, Ames, IA 50011.

Telephone: 515-294-5555. TWX: 910-520-1152.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1850-ft. above av. terrain, 1995-ft. above ground, 2980-ft. above sea level.

Latitude 41° 48' 33"
Longitude 93° 36' 53"

Transmitter: 1-mi. S of Alleman.

Satellite Earth Stations: Transmit/receive, Harris, 9-meter; Andrew, 4.5-meter & 7.3-meter; Scientific-Atlanta, 7-meter; Avantek, Harris & Scientific-Atlanta receivers.

AM Affiliate: WOI, 5-kw, 640 kHz.

FM Affiliate: WOI-FM, 100-kw, 90.1 MHz (No. 211), 1420-ft.

News Services: AP, UPI, ABC.

Ownership: Iowa State University of Science & Technology.

Began Operation: Feb. 21, 1950.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): A. D. Ring & Associates.

Personnel:

DR. ROBERT PARKS, president of Iowa State University.

KEITH KETCHAM, general manager.

TED TOSTLEBE, commercial manager.

BOB HELMERS, manager, television broadcasting.

TOM WHEELER, sales service manager.

JANIS MARVIN, programming manager.

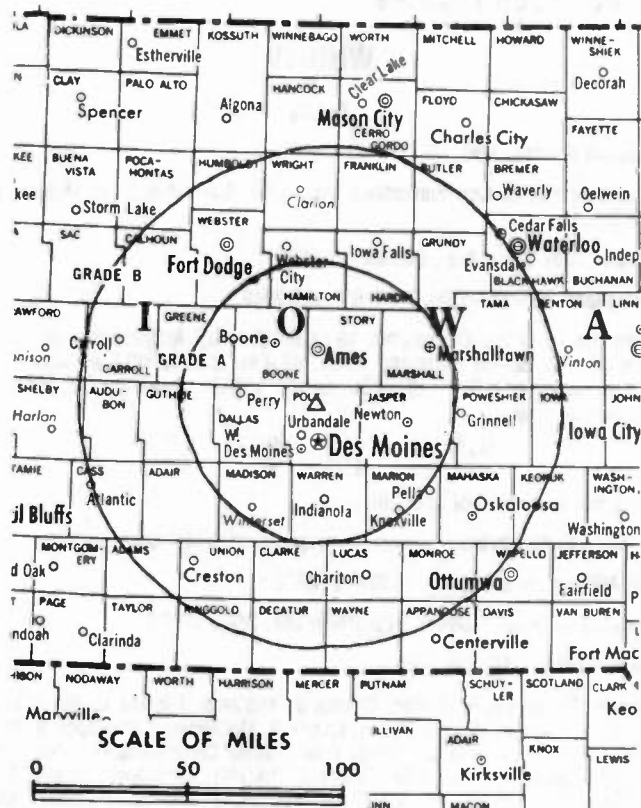
BETTY LOU VARNUM, public affairs coordinator.

Highest One Hour Rate: \$1760.

Highest 30 Sec. Rate (July 11, 1984): \$400.

NETWORK BASE HOURLY RATE: \$800.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WOI-TV BNPCT-7324 Granted 12/20/71

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Ringgold	2,400	2,400	100
	Story	25,400	25,100	99
	Tama	7,000	6,900	99
	Taylor	3,300	3,200	97
	Union	5,600	5,500	98
	Wapello	15,600	15,400	99
	Warren	13,000	12,900	99
	Wayne	3,400	3,300	97
	Webster	17,000	16,800	99
	Wright	6,200	6,100	98
Between 25-49%	IOWA			
	Adams	2,200	2,200	100
	Cass	6,900	6,800	99
	Crawford	6,800	6,700	99
	Davis	3,400	3,400	100
	Emmet	5,000	4,900	98
	Keokuk	5,000	4,900	98
MISSOURI				
Mercer	1,900	1,800	97	
Putnam	2,300	2,300	100	
Between 5-24%	IOWA			
	Buena Vista	8,000	7,900	99
	Butler	6,500	6,400	98
	Floyd	7,100	7,000	99
	Hancock	5,500	5,400	98
	Iowa	5,900	5,800	98
	Jefferson	6,000	5,900	98
	Montgomery	5,500	5,400	98
	Shelby	5,500	5,500	100
	MISSOURI			
	Harrison	4,300	4,200	98
Station Totals		497,400	491,700	98
Net Weekly Circulation (1985)			358,100	
Average Daily Circulation (1985)			205,400	

Iowa—Dubuque

KDUB-TV

Ch. 40

Network Service: ABC.

Licensee: Dubuque TV Ltd. Partnership, Box 2347, Tuscaloosa, AL 35403.

Studio: 9th Floor, One Dubuque Plaza, Dubuque, IA 52001.

Telephone: 319-556-4040.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 537-kw visual, 53.7-kw aural. Antenna: 841-ft. above av. terrain, 837-ft. above ground, 1661-ft. above sea level.

Latitude 42° 31' 05"
Longitude 90° 37' 16"

Transmitter: 0.7-mi. N of IL state line, 0.75-mi. W of Hwy. 35, Grant County, WI.

Satellite Earth Stations: 3 in operation; Cal Star, 4.6-meter; Prodelin, 4.2-meter; Avantek & Scientific-Atlanta receivers.

News Services: ABC, UPI.

Ownership: Thomas G. Bond, gen. partner & ltd. partner, 100%; William M. Abernathy, Guy E. Moman Jr., Thomas J. Joiner, John Hall Nelson, Scott G. Davis & Fred H. Davis, ltd. partners.

Began Operation: June 1, 1970; left air Oct. 3, 1974. Sale to Lloyd Hearing Aid Corp. approved by FCC June 29, 1976. Resumed operation Sept. 12, 1976. Sale to The Commercial Dispatch Publishing Co. approved by FCC Sept. 13, 1979. Sale to present owner approved by FCC Feb. 8, 1985.

Represented (sales): Seltel Inc.

Represented (legal): Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Personnel:

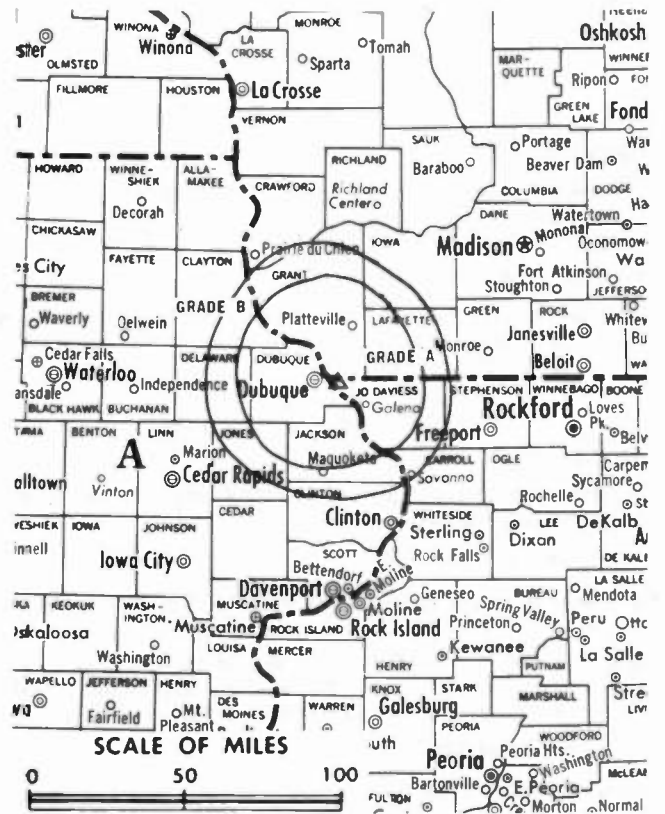
THOMAS G. BOND, general manager & gen. sales manager.
MARSHALL PORTER, local sales manager.
DAVE BASINGER, operations manager & program director.
DAVE LANGE, news director.
GARY HAVERLAND, chief engineer.

Highest 30 Sec. Rate: \$135.

NETWORK BASE HOURLY RATE: \$75.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA Dubuque	31,700	31,200	98
Between 25-49%	IOWA Jackson	8,300	8,200	99



KDUB-TV BPCT-4978 Granted 2/11/77

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS Jo Daviess	9,100	8,800	97
	WISCONSIN Grant	17,600	17,000	97
	Lafayette	6,100	6,000	98
Between 5-24%	IOWA Clayton	8,100	8,000	99
	Delaware	6,500	6,400	98
	Jones	7,100	7,000	99
	WISCONSIN Crawford	6,100	6,000	98
	Iowa	7,200	7,000	97
Station Totals		107,800	105,600	97
Net Weekly Circulation (1985)				47,900
Average Daily Circulation (1985)				28,200

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2930 East Third Avenue, Denver, CO 80206

TELEVISION BROKERS.
DANIELS & ASSOCIATES

Iowa—Mason City

KIMT

Ch. 3

Network Service: CBS.

Licensee: Spartan Radiocasting Co., Box 1717, Spartanburg, NC 29304.

Studio: 2nd & Pennsylvania Ave., Mason City, IA 50401.

Telephone: 515-423-2540. TWX: 910-523-6966.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 97.7-kw visual, 20-kw aural. Antenna: 1550-ft. above av. terrain, 1565-ft. above ground, 2801-ft. above sea level.

Latitude 43° 22' 25"
Longitude 92° 50' 00"

Transmitter: 3.5-mi. E of St. Ansgar, IA.

Satellite Earth Stations: 4 in operation; Scientific-Atlanta, 4.5-meter & 7-meter; Scientific-Atlanta receivers.

News Services: UPI, CNN, CBS.

Ownership: Spartan Radiocasting Co. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: May 15, 1954. Sale to Daily Telegraph Printing Co. by Lee Enterprises approved by FCC April 22, 1980 (Television Digest, Vol. 20:1). Sale to present owner approved by FCC June 12, 1984 (Vol. 24:15).

Represented (sales): Katz Television.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates.

Personnel:

- EARL SCHOBORG, general manager.
- MILES MOORE, general sales manager.
- VERN SCHOFIELD, local/regional sales manager.
- BART CURRAN, program director.
- SHARON RADLOFF, promotions manager.
- BOB YOUNG, news director.

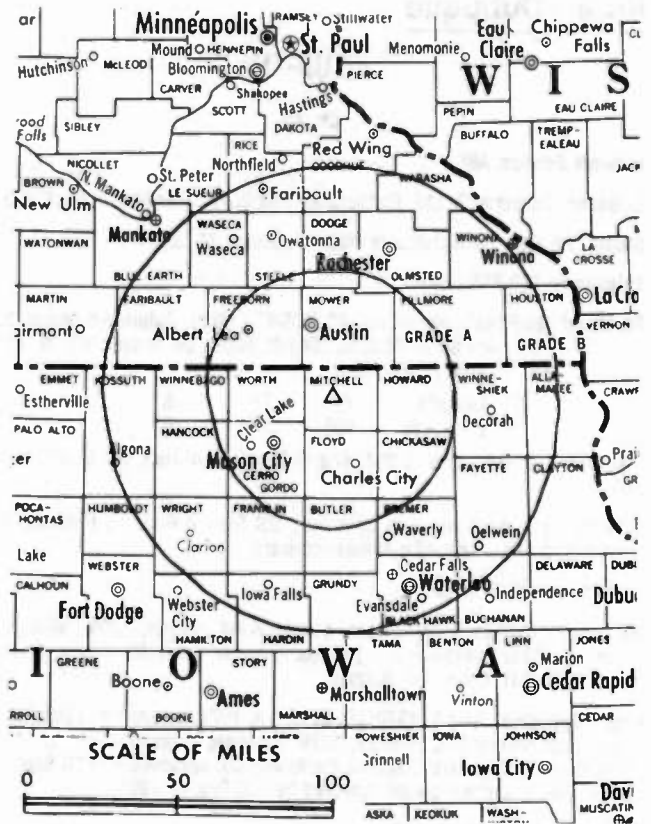
Highest One Hour Rate: \$1200.

Highest 30 Sec. Rate (July 1, 1985): \$450.

NETWORK BASE HOURLY RATE: \$607.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cerro Gordo	19,000	18,800	99
	Chickasaw	5,600	5,500	98
	Floyd	7,100	7,000	99
	Franklin	5,300	5,300	100
	Hancock	5,500	5,400	98
	Howard	4,300	4,200	98
	Kossuth	8,000	7,900	99
	Mitchell	4,600	4,500	98
	Winnebago	5,100	5,000	98
	Worth	3,600	3,600	100
	MINNESOTA			
	Dodge	5,400	5,300	98
	Fillmore	7,900	7,800	99
	Freeborn	13,500	13,300	99
Mower	14,900	14,800	99	
Olmsted	34,900	34,600	99	



KIMT BMPCT-7648 Granted 8/31/76

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IOWA			
	Butler	6,500	6,400	98
	Winneshiek	7,500	7,400	99
	Wright	6,200	6,100	98
	MINNESOTA			
	Faribault	7,400	7,300	99
Steele	11,000	10,900	99	
Between 5-24%	IOWA			
	Allamakee	5,400	5,300	98
	Bremer	9,100	9,000	99
	Emmet	5,000	4,900	98
	Fayette	9,300	9,200	99
	Grundy	5,500	5,500	100
	Hardin	8,100	8,000	99
	Palo Alto	4,900	4,800	98
	MINNESOTA			
	Blue Earth	18,400	18,100	98
	Goodhue	14,500	14,300	99
	Houston	6,300	6,200	98
	Nicollet	9,300	9,200	99
	Waseca	6,800	6,700	99
	WISCONSIN			
Buffalo	5,400	5,300	98	
La Crosse	34,200	33,800	99	
Richland	6,500	6,300	97	
Station Totals		332,000	327,700	98
Net Weekly Circulation (1985)				145,200
Average Daily Circulation (1985)				81,700

Iowa—Ottumwa-Kirksville, Missouri

KTVO

Ch. 3

Network Service: ABC.

Licensee: Gillbro Communications Ltd. Partnership, Box 949, Kirksville, MO 63501.

Studios: Broadcast Center, Ottumwa, IA; Hwy. 63 North, Kirksville, MO.

Telephones: 515-682-4535, Ottumwa; 816-665-7781, Kirksville.

TWX: 910-777-7950.

Mailing Address: Box 949, Kirksville, MO 63501.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.3-kw aural. Antenna: 1082-ft. above av. terrain, 1101-ft. above ground, 2014-ft. above sea level.

Latitude 40° 31' 41"
Longitude 92° 26' 33"

Transmitter: U.S. Hwy. 136, near Lancaster, MO.

Satellite Earth Stations: Andrew, 4.5-meter & 7.3-meter; Simulsat, 5.5-meter; Avantek & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Gillett Group Inc., 100%. See Group Ownership of TV Stations.

Began Operation: Nov. 21, 1955. Sale to present owner by Post Corp. approved by FCC June 19, 1984. Sale to Post by James J. Conroy & Raymond E. Russell approved Jan. 6, 1964 by FCC (Television Digest, Vol. 4:2).

Represented (sales): Seltel Inc.

Represented (legal): Ward & Mendelsohn, P.C.

Represented (engineering): Cohen & Dippell.

Personnel:

FRANK JONAS, general manager.
LOWELL JOHNSON, sales manager.
KEITH REYNOLDS, chief engineer.

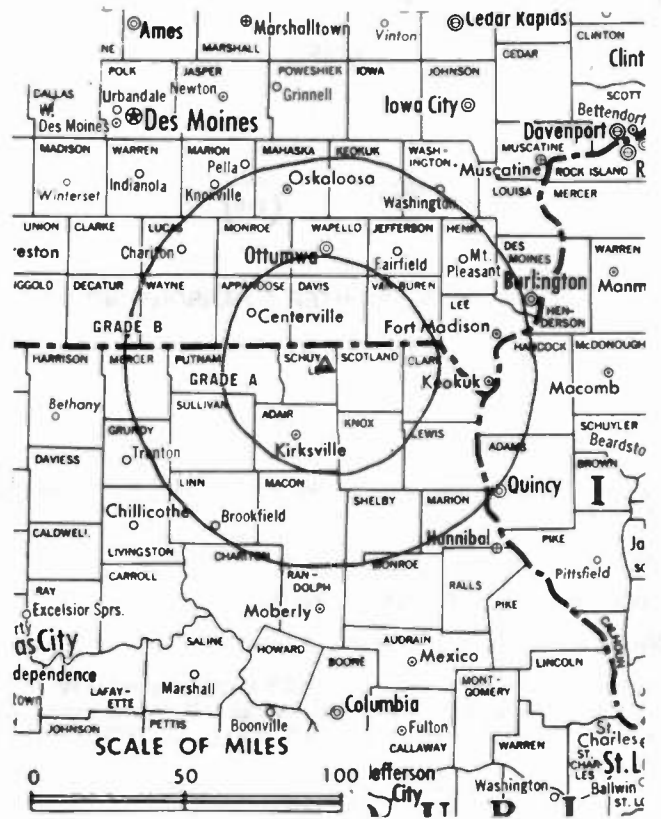
Highest One Hour Rate: \$4000.

Highest 30 Sec. Rate: \$350.

NETWORK BASE HOURLY RATE: \$637.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Appanoose	6,300	6,200	98
	Davis	3,400	3,400	100
	Henry	7,100	7,000	99
	Jefferson	6,000	5,900	98
	Lee	16,200	16,000	99
	Monroe	3,500	3,500	100
	Van Buren	3,300	3,200	97
	Wapello	15,600	15,400	99
	ILLINOIS			
	Adams	27,300	26,900	99
	MISSOURI			
	Adair	9,400	9,300	99
	Clark	3,100	3,000	97
Knox	2,100	2,100	100	



KTVO BMPCT-2074 Granted 6/16/54

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Lewis	4,000	3,900	97	
	Linn	6,400	6,300	98	
	Macon	6,300	6,200	98	
	Mercer	1,900	1,800	97	
	Putnam	2,300	2,300	100	
	Schuyler	2,000	1,900	95	
	Scotland	2,100	2,100	100	
	Shelby	3,100	3,000	97	
	Sullivan	3,000	2,900	97	
	Between 25-49%	IOWA			
Keokuk		5,000	4,900	98	
ILLINOIS					
Hancock	9,300	9,100	98		
Between 5-24%	MISSOURI				
	Grundy	4,800	4,700	98	
Between 5-24%	IOWA				
	Decatur	3,500	3,400	97	
	Des Moines	18,000	17,800	99	
	Mahaska	9,000	8,900	99	
	Wayne	3,400	3,300	97	
	ILLINOIS				
	Pike	7,500	7,300	97	
	MISSOURI				
	Chariton	4,100	4,000	98	
	Gentry	3,100	3,000	97	
	Marion	10,900	10,800	99	
	Ralls	3,500	3,500	100	
	Station Totals		216,500	213,000	98
	Net Weekly Circulation (1985)				115,000
Average Daily Circulation (1985)				65,700	

Iowa—Sioux City

KMEG

Ch. 14



HARRINGTON, RIGHTER & PARSONS INC.

A FETZER STATION

Network Service: CBS.

Licensee: Medallion Broadcasters Inc., Box 657, 700 Floyd Blvd., Sioux City, IA 51102.

Studio: 700 Floyd Blvd., Sioux City.

Telephone: 712-277-3554. TWX: 910-968-1742.

Mailing Address: Box 657, Sioux City, IA 51102.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1000-kw max. & 380-kw horizontal visual, 200-kw max. & 75.9-kw horizontal aural. Antenna: 1152-ft. above av. terrain, 1000-ft. above ground, 2420-ft. above sea level.

Latitude 42° 30' 53"
Longitude 96° 18' 14"

Transmitter: Rural Rte. 2, 1-mi. E of city limits.

Satellite Earth Stations: 5 in operation; Prodelin, 4.5-meter; Comtech, 5-meter; Scientific-Atlanta, 7-meter; Pinzone, Microwave Assoc. & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Fetzer Communications Inc. For other interests, see WKZO-TV, Kalamazoo, MI.

Began Operation: Sept. 5, 1967. Sale to present owner by Medallion Bcstrs. (Robert B. Donovan, Edgar F. Pechacek, et al.) approved by FCC Aug. 13, 1969 (Television Digest, Vol. 9:33).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

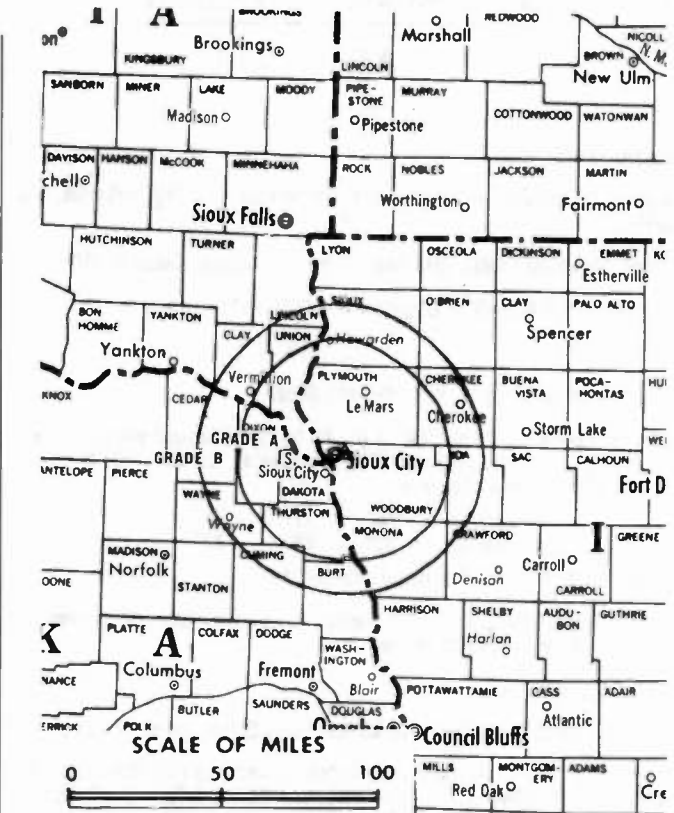
- A. JAMES EBEL, president.
- BRUCE LEWIS, general manager.
- LYLE JOHNSON, chief engineer.
- GREG FUNK, business manager.
- KAREN HOLLISTER, promotion manager.
- PAT VAN BREMMER, community service director.

Highest 30 Sec. Rate (July 17, 1985): \$210.

NETWORK BASE HOURLY RATE: \$200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Buena Vista	8,000	7,900	99
	Cherokee	6,200	6,100	98
	Ida	3,500	3,500	100
	Plymouth	9,000	8,900	99
	Woodbury	37,600	37,300	99



KMEG BPCT-3871 Granted 2/13/67 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Dakota	6,500	6,500	100
	Dixon	2,600	2,600	100
	Wayne	3,400	3,400	100
	SOUTH DAKOTA			
	Union	4,300	4,300	100
Between 25-49%	IOWA			
	Monona	4,600	4,500	98
	O'Brien	6,300	6,200	98
	Sac	5,400	5,300	98
	Sioux	10,600	10,400	98
	NEBRASKA			
	Cedar	4,000	4,000	100
	Madison	12,300	12,100	98
	Stanton	2,500	2,400	96
	Thurston	2,400	2,400	100
	SOUTH DAKOTA			
	Clay	4,800	4,700	98
Between 5-24%	IOWA			
	Clay	8,000	7,900	99
	Crawford	6,800	6,700	99
	Lyon	4,600	4,500	98
	Osceola	3,200	3,200	100
	NEBRASKA			
	Antelope	3,200	3,100	97
	Burt	3,400	3,400	100
	Cuming	4,100	4,000	98
	Pierce	3,100	3,100	100
	SOUTH DAKOTA			
	Yankton	7,000	6,900	99
Station Totals		177,400	175,300	98
Net Weekly Circulation (1985)			85,600	
Average Daily Circulation (1985)			45,400	

WHAT'S THE MOST
EFFICIENT WAY TO REACH
FOOD STORE CUSTOMERS
IN THE SIOUX CITY
MARKET ?

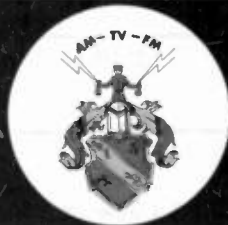
KMEG-TV
TAKES YOU RIGHT
TO THE PEOPLE
WITHIN BUYING
DISTANCE.

Food store sales in the Sioux City ADI amount to more than \$467 million.* And 65% of those dollars are spent in the 13-county Retail Trade Area. If that's where your stores are, that's where your customers are. So when you advertise, you need to reach people within buying distance, not viewing distance as outlined by the ADI.

KMEG-TV is tailor-made to deliver Sioux City's rich "market within the market" effectively with top-rated CBS programming. It gets your message to your market most efficiently because you don't have to pay for reaching distant viewers who aren't your customers.

Advertising on KMEG-TV could really beef up your sales. For more information, call your Harrington, Righter & Parsons representative today.

*S&MM © 1984 Retail Sales Estimates



*A Felzer
Station*

KMEG-TV

A CBS Affiliate

A MEGAWATT OF SALES POWER FOR SIOUX CITY
Harrington, Righter & Parsons National Representatives

Iowa—Sioux City

KCAU-TV

Ch. 9

Network Service: ABC.

Licensee: Forward of Iowa Inc., 7th & Douglas Sts. 51101.

Studio: 7th & Douglas Sts., Sioux City, IA 51101.

Telephone: 712-277-2345.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 310-kw visual, 48-kw aural. Antenna: 2020-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 12.39"
Longitude 96° 13' 56.98"

Transmitter: 4-mi. E, 0.75-mi. N of James, IA.

Satellite Earth Stations: Andrew, 4.5-meter & 7.3-meter; Avantek receivers.

News Service: AP.

Ownership: Forward Communications, see Group Ownership of TV Stations.

Began Operation: March 29, 1953. Sale to Wesray Corp. by Forward Communications Corp. approved by FCC August 16, 1984. Previous sale to Forward by People's Bcstg. Corp. approved Oct. 27, 1965 by FCC (Television Digest, Vol. 5:30) Sale to People's by Cowles Bcstg. Co. approved Nov. 27, 1957 (Vol. 13:41, 44, 49). Note: Sale to Citadel Communications pends (Vol. 25:30).

Represented (sales): Seltel Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

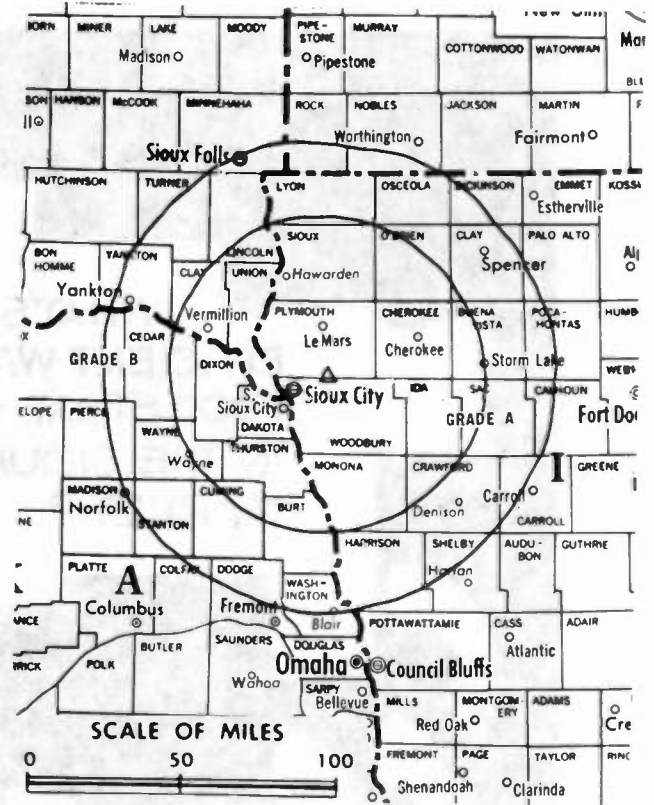
WILLIAM F. TURNER, president & general manager.
JACK GILBERT, senior vice president, news.
RAY COLE, vice president, sales & marketing.
PAUL J. O'BRYAN, national sales manager.
DAVID L. SLATER, programming manager.
JIM HENRY, promotion manager.
AL KIRTS, production manager.
MARK LEVALLEY, technical operations manager.
ANN LANGAN, comptroller.
JIM BOHNENKAMP, traffic manager.

Highest 30 Sec. Rate (Sept. 16, 1985): \$340.

NETWORK BASE HOURLY RATE: \$1050.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA				
50% & Over	Buena Vista	8,000	7,900	99
	Cherokee	6,200	6,100	98
	Clay	8,000	7,900	99
	Crawford	6,800	6,700	99
	Dickinson	6,700	6,600	99
	Emmet	5,000	4,900	98
	Ida	3,500	3,500	100
	Lyon	4,600	4,500	98
	Monona	4,600	4,500	98
	O'Brien	6,300	6,200	98
	Osceola	3,200	3,200	100
	Palo Alto	4,900	4,800	98
	Plymouth	9,000	8,900	99
Sac	5,400	5,300	98	
Sioux	10,600	10,400	98	
Woodbury	37,600	37,300	99	



KCAU-TV BPCT-3128 Granted 1/19/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Antelope	3,200	3,100	97
	Cedar	4,000	4,000	100
	Cuming	4,100	4,000	98
	Dakota	6,500	6,500	100
	Dixon	2,600	2,600	100
	Holt	5,200	5,000	96
	Knox	4,200	4,100	98
	Madison	12,300	12,100	98
	Pierce	3,100	3,100	100
	Stanton	2,500	2,400	96
	Thurston	2,400	2,400	100
	Wayne	3,400	3,400	100
Between 25-49%	SOUTH DAKOTA			
	Clay	4,800	4,700	98
	Union	4,300	4,300	100
Between 25-49%	IOWA			
	Calhoun	5,000	4,900	98
	Carrroll	8,200	8,100	99
Pocahontas	4,200	4,100	98	
Between 25-49%	MINNESOTA			
	Nobles	7,800	7,700	99
Between 25-49%	NEBRASKA			
	Boyd	1,300	1,300	100
Between 25-49%	SOUTH DAKOTA			
	Bon Homme	3,000	2,900	97
	Lincoln	5,200	5,100	98
	Turner	3,500	3,500	100

(Continued on page A-400)

Station Totals	324,100	319,900	98
Net Weekly Circulation (1985)			192,800
Average Daily Circulation (1985)			115,600

Iowa—Sioux City

KTIV

Ch. 4

Network Service: NBC.

Licensee: KTIV Television Co., 3135 Floyd Blvd., Sioux City, IA 51102.

Studio: Signal Hill, Sioux City, IA.

Telephone: 712-239-4100. **TWX:** 910-968-1708.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1915-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 12.39"
Longitude 96° 13' 56.98"

Transmitter: 4-mi. E, 0.75-mi. N of James, IA.

Satellite Earth Stations: 2 in operation; ADM, 6.2-meter; Avcom & Harris receivers.

News Services: NBC.

Ownership: American Black Hawk Bcstg. Co. For other interests, see American Family Corp. in Group Ownership of TV Stations.

Began Operation: Oct. 9, 1954. Merger of Black Hawk Bcstg. with American Family Corp. approved by FCC Sept. 17, 1980. Sale by Perkins Bros. Co. approved March 28, 1974. Sale of 50%, giving Perkins Bros. 100% control, approved May 26, 1965 by FCC (Television Digest Vol. 5:24).

Represented (sales): Blair Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Personnel:

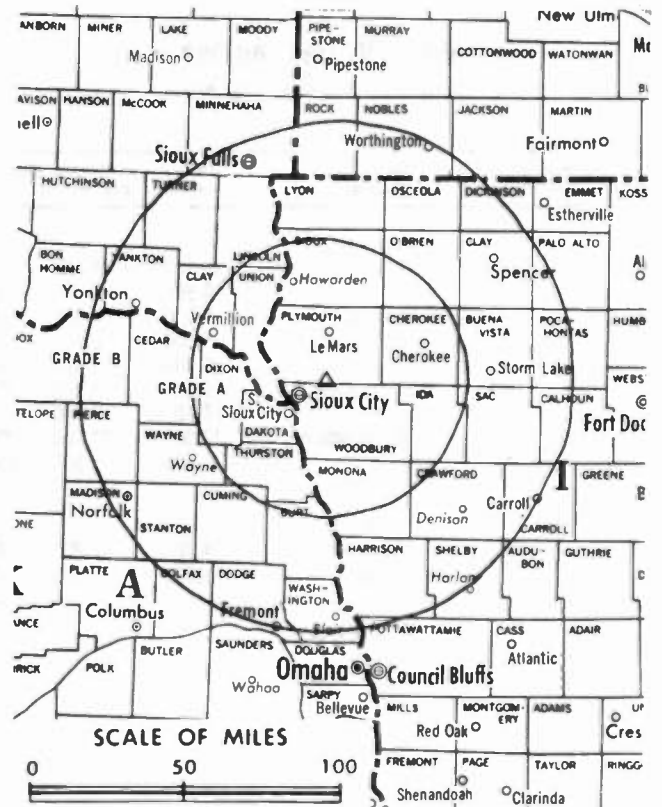
MIKE SMITH, vice president & general manager.
MARY BRAKEN, v.p., programming & operations.
JACK BAKER, vice president & general sales manager.
DALE RUSSELL, vice president & chief engineer.
PAULA JACOBSEN, production manager.
DAVE MADSEN, promotion director.
VAN CARTER, news director.

Highest 30 Sec. Rate (July 17, 1985): \$350.

NETWORK BASE HOURLY RATE: \$750.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Buena Vista	8,000	7,900	99
	Cherokee	6,200	6,100	98
	Clay	8,000	7,900	99
	Crawford	6,800	6,700	99
	Dickinson	6,700	6,600	99
	Emmet	5,000	4,900	98
	Ida	3,500	3,500	100
	Lyon	4,600	4,500	98
	Monona	4,600	4,500	98
	O'Brien	6,300	6,200	98
	Osceola	3,200	3,200	100
	Palo Alto	4,900	4,800	98
	Plymouth	9,000	8,900	99
	Sac	5,400	5,300	98
	Sioux	10,600	10,400	98
	Woodbury	37,600	37,300	99
	MINNESOTA			
	Nobles	7,800	7,700	99
	NEBRASKA			
	Antelope	3,200	3,100	97
Cedar	4,000	4,000	100	
Cuming	4,100	4,000	98	
Dakota	6,500	6,500	100	
Dixon	2,600	2,600	100	
Holt	5,200	5,000	96	
Knox	4,200	4,100	98	
Madison	12,300	12,100	98	
Pierce	3,100	3,100	100	



KTIV BPCT-3127 Granted 1/19/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Stanton	2,500	2,400	96
	Thurston	2,400	2,400	100
	Wayne	3,400	3,400	100
	SOUTH DAKOTA			
	Clay	4,800	4,700	98
	Union	4,300	4,300	100
	Yankton	7,000	6,900	99
Between 25-49%	IOWA			
	Calhoun	5,000	4,900	98
	Pocahontas	4,200	4,100	98
	MINNESOTA			
Rock	3,900	3,900	100	
SOUTH DAKOTA				
	Lincoln	5,200	5,100	98
Turner	3,500	3,500	100	
Between 5-24%	IOWA			
	Carroll	8,200	8,100	99
	Cass	6,900	6,800	99
	Harrison	6,100	6,000	98
	Kossuth	8,000	7,900	99
	MINNESOTA			
	Jackson	5,000	4,900	98
	Murray	4,100	4,000	98
	Pipestone	4,300	4,200	98
	NEBRASKA			
	Burt	3,400	3,400	100
	Colfax	3,800	3,700	97
SOUTH DAKOTA				
Bon Homme	3,000	2,900	97	
Davison	7,300	7,100	97	
Minnehaha	44,900	44,600	99	
Station Totals		334,600	330,100	98
Net Weekly Circulation (1985)				190,800
Average Daily Circulation (1985)				122,000

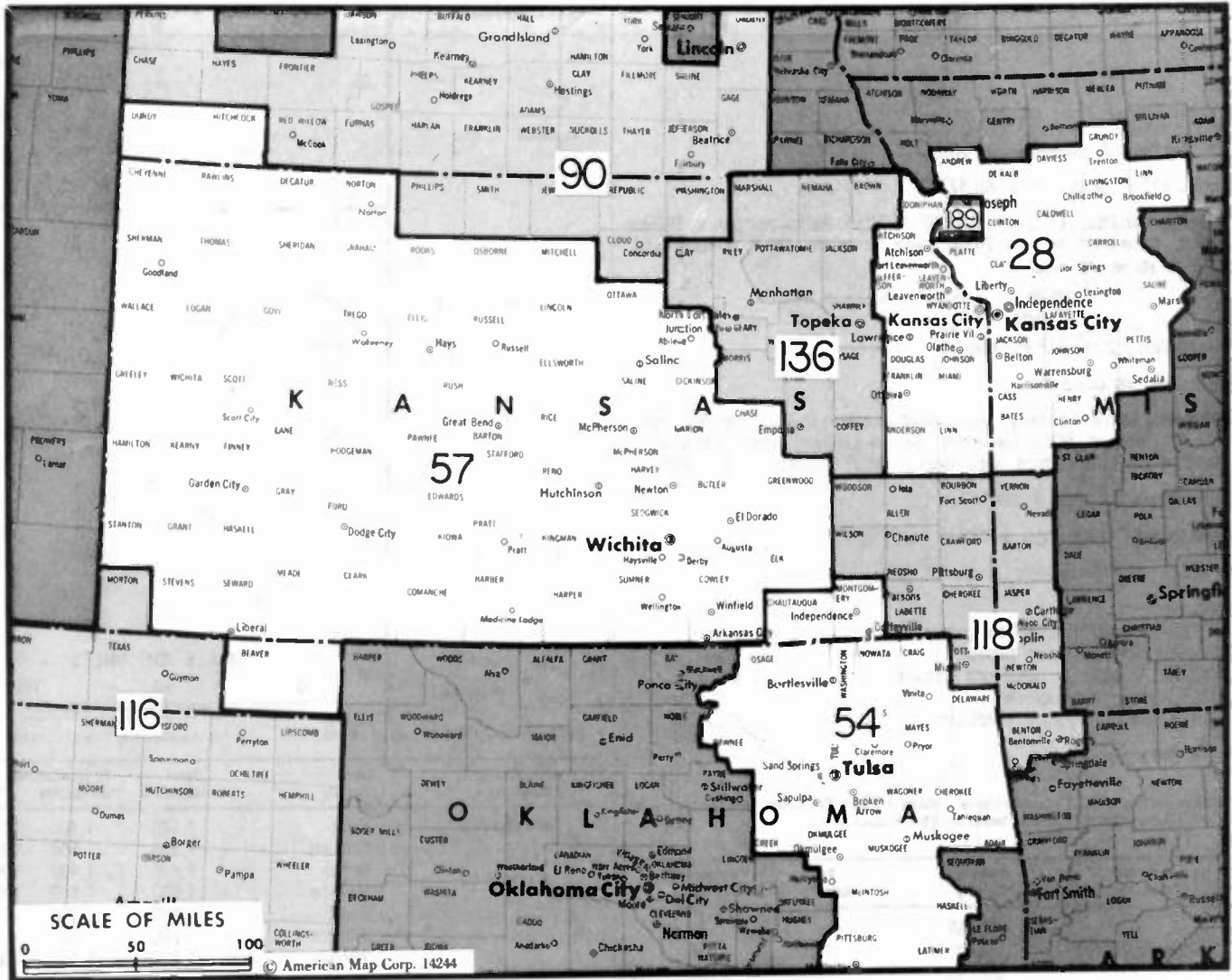
Iowa

**WHO-TV, Des Moines
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	IOWA			
	Butler	6,500	6,400	98
	Crawford	6,800	6,700	99
	Emmet	5,000	4,900	98
	Hancock	5,500	5,400	98
	Iowa	5,900	5,800	98
	Montgomery	5,500	5,400	98
	Page	7,500	7,400	99
	Pottawattamie	32,000	31,700	99
	Shelby	5,500	5,500	100
	MISSOURI			
	Harrison	4,300	4,200	98
	Sullivan	3,000	2,900	97

**KCAU-TV, Sioux City
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	IOWA			
	Audubon	3,200	3,200	100
	Cass	6,900	6,800	99
	Harrison	6,100	6,000	98
	Humboldt	5,000	4,900	98
	MINNESOTA			
	Jackson	5,000	4,900	98
	Murray	4,100	4,000	98
	Rock	3,900	3,900	100
	NEBRASKA			
	Burt	3,400	3,400	100
	SOUTH DAKOTA			
	Hutchinson	3,400	3,300	97
	Minnehaha	44,900	44,600	99



State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- KWCH-TV, Hutchinson** —See Wichita, KS
- KSNK, Oberlin** —See McCook, NE
- KODE-TV, Pittsburg** —See Joplin, MO
- KSNF, Pittsburg** —See Joplin, MO

Kansas Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	12	3	15
Educational Television Stations	3	0	3
			18

Market	Arbitron ADI TV Households	Rank
Kansas City, MO	698,600	28
Tulsa, OK	459,200	54
Wichita-Hutchinson, KS	421,800	57
Lincoln-Hastings-Kearney, NE	255,200	90
Amarillo, TX	177,800	116
Joplin, MO-Pittsburg, KS	174,100	118
Topeka, KS	150,400	136

- Market Area Commercial TV Stations**
- KCTV (5), KMBC-TV (9), KSHB-TV (41), KYFC (50), KZKC-TV (62), WDAF-TV (4)
 - KGCT-TV (41), KJRH (2), KOKI-TV (23), KOTV (6), KTUL-TV (8)
 - KAKE-TV (10), KAYS-TV (7), KLBV (4), KLOE-TV (10), KSNK (2), KSNL (2), KSNM (11), KSNK (8), KSNW (3), KTVC (6), KUPK-TV (13), KWCH-TV (12)
 - KBGT-TV (8), KGIN-TV (11), KHAS-TV (5), KHGI-TV (13), KOLN-TV (10), KSNB-TV (4), KWNB-TV (6)
 - KAMR-TV (4), KCIT (14), KFDA-TV (10), KVII-TV (7), KVIJ-TV (8)
 - KOAM-TV (7), KODE-TV (12), KSNF (16)
 - KLDH (49), KSNT (27), WIBW-TV (13)

Kansas—Colby

KLBY

Ch. 4

Network Service: None, Independent.

Licensee: Sam A. Lunsway, Box 562, Colby, KS 67701.

Studio: 990 S. Range, Colby, KS 67701.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 748-ft. above av. terrain, 770-ft. above ground, 4190-ft. above sea level.

Latitude 39° 15' 25"
Longitude 101° 21' 10"

Transmitter: 7.2-mi. SSE of Brewster.

News Services: UPI & CNN.

Ownership: Sam A. Lunsway, gen. partner; Sheraton Colby Convention Center Inc., ltd. partner. SCCC ownership: Sam A. Lunsway, pres., Benjamin L. Keller, v.p., Richard Epard, secy.-treas., Ivan J. Steinie, dir., 25% each.

Began Operation: Sept. 4, 1984.

Represented (legal): Bilger & Blair.

Represented (engineering): Lohnes & Culver.

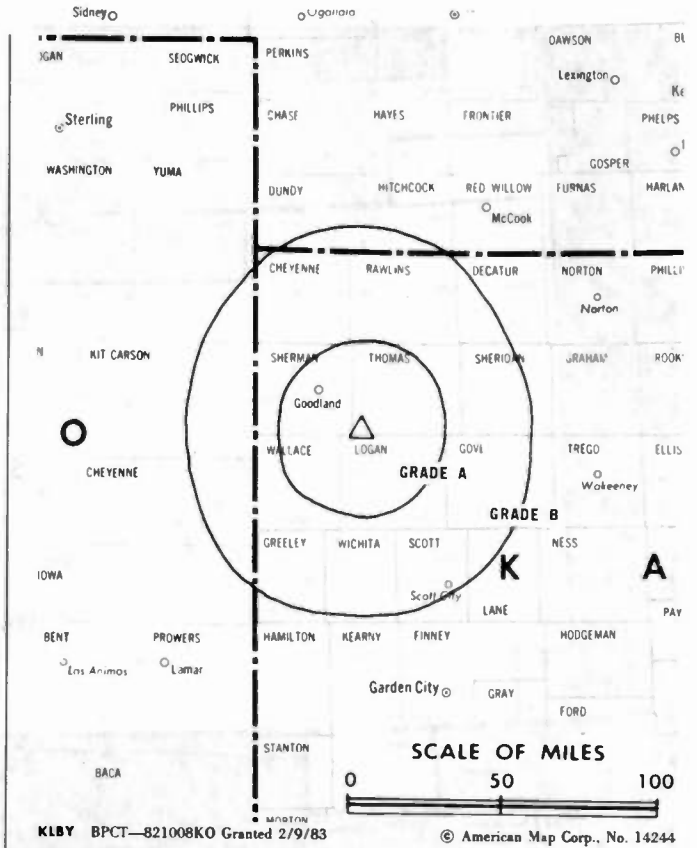
Personnel:

- WOLFRAM J. DOCHTERMANN, general manager.
- DAN MCKENRICK, station manager.
- WILLIAM A. BARBER, operations manager.
- WALT WARD, chief engineer.
- DONNA FINLEY, program coordinator.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KANSAS			
	Sheridan	1,300	1,300	100
	Sherman	3,000	3,000	100
	Thomas	3,200	3,100	97
Between 5-24%	COLORADO			
	Kit Carson	3,000	2,800	93
	KANSAS			
	Cheyenne	1,500	1,500	100
	Decatur	1,800	1,800	100



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Gove	1,400	1,400	100
	Graham	1,500	1,500	100
	Logan	1,400	1,400	100
	Rawlins	1,600	1,600	100
	Scott	2,200	2,200	100
	Wallace	700	700	100
	Wichita	1,100	1,100	100
	NEBRASKA			
	Hitchcock	1,500	1,500	100
Station Totals		25,200	24,900	98
Net Weekly Circulation (1985)			5,100	
Average Daily Circulation (1985)			2,500	

Kansas—Ensign

KTVG

Ch. 6

(Operates in affiliation with KWCH-TV, Hutchinson-Wichita, KS)

Network Service: CBS.

Licensee: Southwest Kansas Television Co. Inc., Ensign, KS.

Office: Box 157, Dodge City, KS 67801.

Studio: State Hwy. 23, 20-mi. SW of Dodge City.

Telephone: 316-227-3121.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 717-ft. above av. terrain, 683-ft. above ground, 3473-ft. above sea level.

Latitude 37° 38' 26"
Longitude 100° 20' 33"

Transmitter: State Hwy. 23, 20-mi. SW of Dodge City.

Satellite Earth Stations: Scientific-Atlanta receivers.

News Service: AP.

Ownership: Mrs. Leigh Warner, 51.98%; Sidney Warner, 5%; Diane Warner, 12%; 12 others, none with more than 3%.

Began Operation: July 24, 1957. Acquisition of positive control by Leigh Warner approved by FCC Dec. 16, 1969.

Represented (sales): Kansas Bcstg. System.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

W. H. BAILEY, general manager.
BEN DAVIDSON, chief engineer.

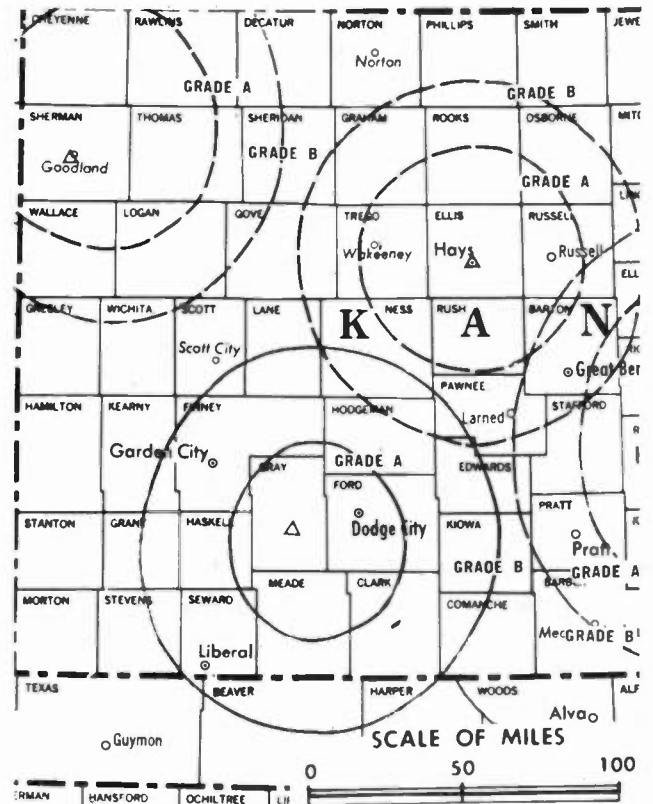
Highest One Hour Rate: \$300.

Highest 30 Sec. Rate: \$60.

NETWORK BASE HOURLY RATE: \$165.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Clark	1,000	1,000	100
	Comanche	1,000	1,000	100
	Finney	9,600	9,500	99
	Ford	9,600	9,500	99
	Grant	2,700	2,700	100
	Gray	1,900	1,900	100
	Hamilton	1,000	1,000	100
	Haskell	1,400	1,400	100
	Hodgeman	900	900	100
	Kearny	1,200	1,200	100
	Lane	1,000	1,000	100
	Meade	1,800	1,800	100
Seward	6,600	6,500	98	



KTVG BPCT-3474 Granted 1/29/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Stanton	800	800	100
	Stevens	1,700	1,600	94
	OKLAHOMA			
	Beaver	3,000	3,000	100
Between 25-49%	KANSAS			
	Edwards	1,700	1,700	100
	Kiowa	1,600	1,600	97
	Scott	2,200	2,200	100
	Wichita	1,100	1,100	100
Between 5-24%	KANSAS			
	Morton	1,200	1,200	100
	Ness	1,800	1,800	100
	Pratt	4,300	4,200	98
	OKLAHOMA			
	Cimarron	1,400	1,400	100
	Dewey	2,500	2,500	100
Harper	1,900	1,900	100	
TEXAS				
Lipscomb	1,500	1,500	100	
Station Totals		66,400	65,900	99
Net Weekly Circulation (1985)				40,400
Average Daily Circulation (1985)				22,800

Kansas—Garden City

KSNB

Ch. 11

(Satellite of KSNW, Wichita, KS)

Network Service: NBC.

Licensee: KSN Inc., Box 333, Wichita, KS 67201

Studio: U.S. Hwy. 83, 12.6-mi. South of Garden City.

Telephone: 316-276-2311.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 200-kw visual, 24.5-kw aural. Antenna: 800-ft. above av. terrain, 834-ft. above ground, 3711-ft. above sea level.

Latitude 37° 46' 40"
Longitude 100° 52' 08"

Transmitter: U.S. Hwy. 83, 12.6-mi. S of Garden City.

News Service: AP.

Ownership: See KSNW, Wichita, KS.

Began Operation: Nov. 5, 1958. For sale to present owners, see KSNC, Great Bend, KS.

Represented (sales) : Katz Television.

Represented (legal) : Haley, Bader & Potts.

Personnel:

STAN ORTH, station manager.
KEN SELL, chief engineer.

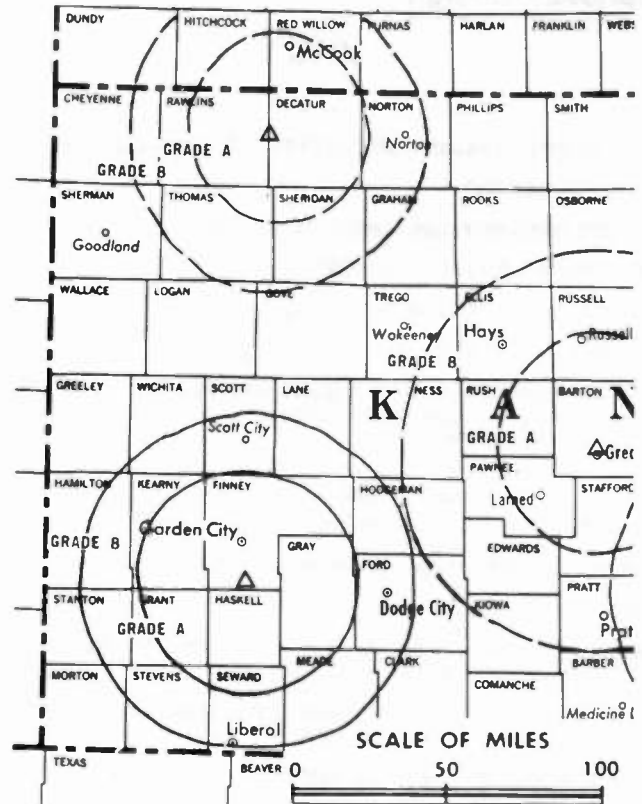
Rates: Offered as bonus with KSNW, Wichita and its other satellites (KSN Inc.) KSNC, Great Bend and KSNK, McCook, NE.

Highest 30 Sec. Rate (July 3, 1984): \$150.

NETWORK BASE HOURLY RATE: Bonus to KSNC, Great Bend.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Clark	1,000	1,000	100
	Finney	9,600	9,500	99
	Ford	9,600	9,500	99
	Grant	2,700	2,700	100
	Gray	1,900	1,900	100
	Greeley	700	700	100
	Hamilton	1,000	1,000	100
	Haskell	1,400	1,400	100
	Kearny	1,200	1,200	100
	Lane	1,000	1,000	100
	Meade	1,800	1,800	100
	Morton	1,200	1,200	100
	Scott	2,200	2,200	100
	Seward	6,600	6,500	98
Stanton	800	800	100	



KSNB BPCT-3371 Granted 8/20/64

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Stevens	1,700	1,600	94
	Wichita	1,100	1,100	100
	OKLAHOMA Beaver	3,000	3,000	100
Between 25-49%	COLORADO			
	Baca	1,900	1,700	89
	KANSAS			
	Hodgeman	900	900	100
	Ness	1,800	1,800	100
Between 5-24%	KANSAS			
	Gove	1,400	1,400	100
	Kiowa	1,600	1,600	97
	Logan	1,400	1,400	100
	OKLAHOMA			
	Texas	6,700	6,600	99
	Woods	4,400	4,300	98
Station Totals		68,600	67,800	98
Net Weekly Circulation (1985)				47,600
Average Daily Circulation (1985)				30,900

Kansas—Garden City

KUPK-TV

Ch. 13

(Satellite of KAKE-TV, Wichita, KS)

Network Service: ABC.

Licensee: Chronicle Bcstg. of Wichita Inc., 1500 N. West St., Wichita, KS 67203.

Studio: Box 216, Copeland, KS 67837.

Telephone: 316-668-5513.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 224-kw visual, 44.7-kw aural. Antenna: 870-ft. above av. terrain, 847-ft. above ground, 3687-ft. above sea level.

Latitude 37° 39' 01"
Longitude 100° 40' 06"

Transmitter: 8-mi. NW of Copeland, KS.

Satellite Earth Stations: Luxor, 3.65-meter; Luxor Mark II receivers.

News Services: AP, UPI, LPN, NIWS.

Ownership: See KAKE-TV, Wichita, KS.

Began Operation: Oct. 28, 1964.

Represented (sales) : Petry Television Inc.

Represented (legal) : Fletcher, Heald & Hildreth.

Represented (engineering) : A. D. Ring & Associates.

Personnel:

BOB SURBER, general manager.
BRYCE BAKER, sales manager.
TODD KABES, news director.
PAUL HINDERLITER, chief engineer.
JOHN STRAUSS, program director & farm director.

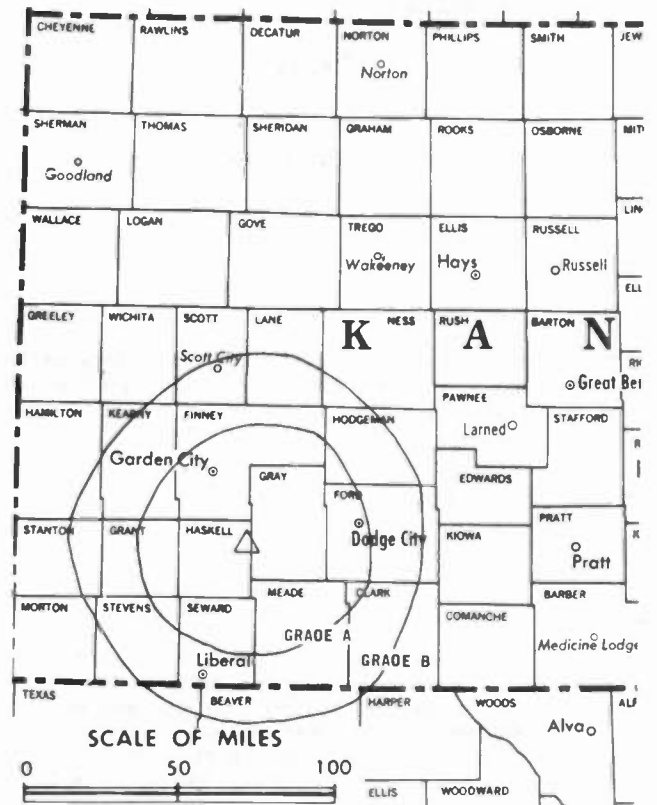
Highest 30 Sec. Rate: \$60.

Combination rates with KAKE-TV, Wichita, also available.

NETWORK BASE HOURLY RATE: Bonus to KAKE-TV, Wichita.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Clark	1,000	1,000	100
	Finney	9,600	9,500	99
	Ford	9,600	9,500	99
	Grant	2,700	2,700	100
	Gray	1,900	1,900	100
	Hamilton	1,000	1,000	100
	Haskell	1,400	1,400	100
	Kearny	1,200	1,200	100
	Lane	1,000	1,000	100
	Meade	1,800	1,800	100
	Morton	1,200	1,200	100



KUPK-TV BMPCT—831216KF Granted 1/11/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Ness	1,800	1,800	100
	Scott	2,200	2,200	100
	Seward	6,600	6,500	98
	Stanton	800	800	100
	Stevens	1,700	1,600	94
	Wichita	1,100	1,100	100
	OKLAHOMA			
Beaver	3,000	3,000	100	
Between 25-49%	KANSAS			
	Comanche	1,000	1,000	100
	Edwards	1,700	1,700	100
Hodgeman	900	900	100	
Between 5-24%	KANSAS			
	Greeley	700	700	100
	Kiowa	1,600	1,600	97
	OKLAHOMA			
Harper	1,900	1,900	100	
Texas	6,700	6,600	99	
Station Totals		64,100	63,600	99
Net Weekly Circulation (1985)				42,700
Average Daily Circulation (1985)				22,800

Kansas—Goodland

KLOE-TV

Ch. 10

(Satellite of KAYS-TV, Hays, KS)

Network Service: CBS, ABC.

Licensee: KAYS Inc., Box 817, Hays, KS 67601.

Studio: S. Route 27, Goodland.

Telephone: 913-625-2578.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 56.2-kw aural. Antenna: 980-ft. above av. terrain, 976-ft. above ground, 4526-ft. above sea level.

Latitude 39° 28' 09"
Longitude 101° 33' 20"

Transmitter: 9-mi. N of Edson.

AM Affiliate: KLOE, 1-kw, 730 kHz.

News Service: AP.

Ownership: Same as KAYS-TV, Hays, KS.

Began Operation: Test programming Sept. 11, 1958; full operation April 26, 1959. Sale to KAYS Inc. approved by FCC Aug. 1, 1962. Transfer to Standard Electronics Corp. from Max Jones, trustee in bankruptcy, approved Nov. 2, 1960 by FCC (*Television Digest*, Vol. 16:39, 45). Jones took over station from Leslie E. Whittemore and associates following bankruptcy (Vol. 16:24). Whittemore group acquired station from James E. Blair (Vol. 15:16, 27).

Represented (legal): A. L. Stein.

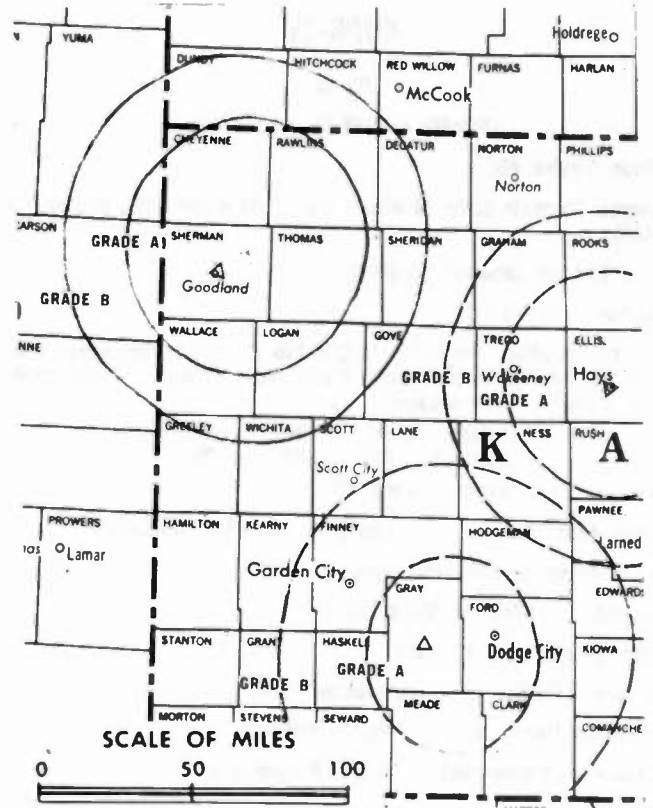
Personnel:

KAY MELIA, resident manager.

Rates: Sold in combination with KAYS-TV, Hays, KS and as part of Kansas Bcstg. System which includes KWCH-TV, Hutchinson-Wichita; KTVC, Ensign; KAYS-TV, Hays.

NETWORK BASE HOURLY RATE: \$138. Combination rate with KAYS-TV, Hays: \$434.

Arbitron Data: Included with KAYS-TV, Hays.



KLOE-TV BPCT-5222 Granted 9/1/78

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Kansas—Great Bend

KSNK

Ch. 2

(Satellite of KSNW, Wichita, KS)

Network Service: NBC.

Licensee: KSN Inc., Box 333, Wichita, KS 67201.

Studio: U.S. Hwy. 281, 4-mi. N of city limits.

Telephone: 316-793-7868.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 17.8-kw aural. Antenna: 970-ft. above av. terrain, 1006-ft. above ground, 2875-ft. above sea level.

Latitude 38° 25' 54"
Longitude 98° 46' 24"

Transmitter: U.S. Hwy. 281, 4-mi. N of city limits.

News Services: AP, KSN.

Ownership: See KSNW, Wichita, KS.

Began Operation: Nov. 28, 1954. Sale (with satellites KGLD, Garden City, KS and KSNK, McCook, NE) by Central Kansas Television Co. Inc. approved by FCC June 13, 1962 (Television Digest, Vol. 2:25). For sale to present owners, see KSNW, Wichita.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

Personnel:

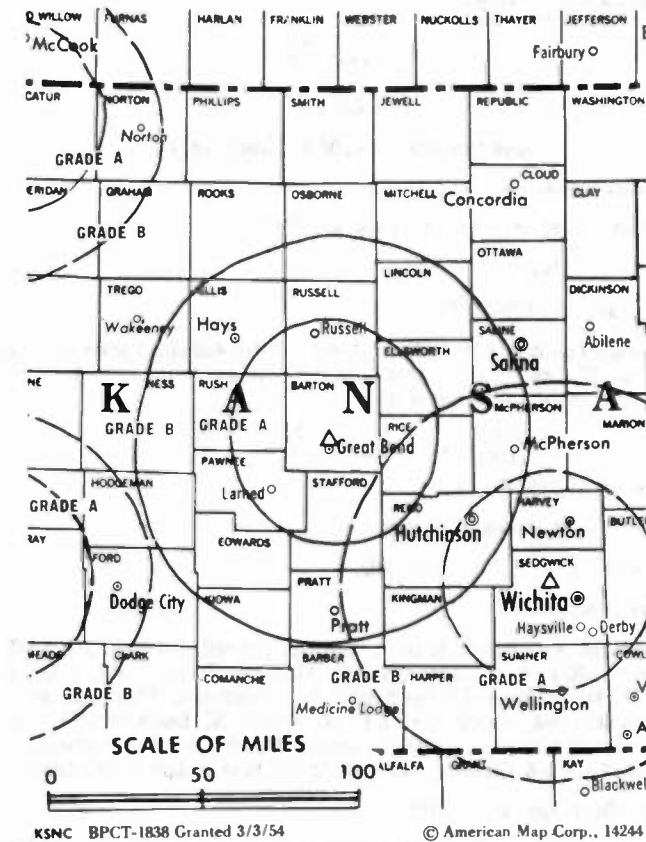
BILL RANKER, station manager.
GARY GORE, KSN West sales manager.
JAMES BOWERS, chief engineer.

Rates: Offered as bonus with KSNW, Wichita and its other satellites (Kansas State Network).

NETWORK BASE HOURLY RATE: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Barton	12,600	12,500	99
	Comanche	1,000	1,000	100
	Edwards	1,700	1,700	100
	Ellis	10,200	10,100	99
	Ellsworth	3,000	2,900	97
	Kiowa	1,600	1,600	97
	Lincoln	1,700	1,700	100
	Mitchell	3,400	3,300	97
	Ness	1,800	1,800	100
	Osborne	2,400	2,300	96
	Ottawa	2,300	2,200	96
	Pawnee	3,200	3,200	100
	Rice	4,800	4,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Rooks	2,700	2,700	100
	Rush	1,700	1,700	100
	Russell	3,600	3,500	97
	Stafford	2,400	2,400	100
	Trego	1,600	1,600	100
KANSAS				
Between 25-49%	Hodgeman	900	900	100
KANSAS				
Between 5-24%	Cloud	4,800	4,700	98
	Ford	9,600	9,500	99
	Gove	1,400	1,400	100
	Graham	1,500	1,500	100
	Harvey	11,700	11,500	98
	Lane	1,000	1,000	100
	Pratt	4,300	4,200	98
	Saline	19,700	19,400	98
	Smith	2,400	2,400	100
Station Totals		119,000	117,400	98
Net Weekly Circulation (1985)			54,900	
Average Daily Circulation (1985)			35,800	

Kansas—Hays

KAYS-TV

Ch. 7

(Operates satellite KLOE-TV, Goodland, KS)

Network Service: CBS, ABC.

Licensee: KAYS Inc., Box 817, Hays, KS 67601.

Studio: 2300 Hall St.

Telephone: 913-625-2578.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 32.4-kw aural. Antenna: 710-ft. above av. terrain, 816-ft. above ground, 2840-ft. above sea level.

Latitude 38° 53' 05"
Longitude 99° 20' 21"

Transmitter: 2300 Hall St.

Satellite Earth Station: In operation.

AM Affiliate: KAYS, 1-kw, 1400 kHz.

News Service: AP.

Ownership: Ross Beach, 50.66%; Robert E. Schmidt, v.p., 49.33%. KAYS owns KWCH-TV, Hutchinson-Wichita; KLOE-TV, Goodland KS; KVOP & KATX(FM), Plainview, TX. Beach has 60%, Schmidt 40% of KLOE Inc. which owns KLOE(AM), Goodland, KS & KCOW, Alliance, NE. Beach owns 50 2/3%, Schmidt 49 1/3% of KFEQ(AM), St. Joseph, Mo.; Beach & Schmidt own 50% each of KOOQ & KELN(FM), North Platte, NE; have multiple cable interests.

Began Operation: Sept. 2, 1958.

Represented (sales): TeleRep Inc. (Kansas Bcstg. System, including KWCH-TV, Hutchinson-Wichita, KTVC; Ensign & KLOE-TV, Goodland, KS).

Represented (legal): A. L. Stein.

Personnel:

BERNARD BROWN, station manager.
DENNIS MASSIER, director of engineering.
GREG CRAWFORD, news director.

Highest One Hour Rate: \$350.

Highest 30 Sec. Rate: \$85.

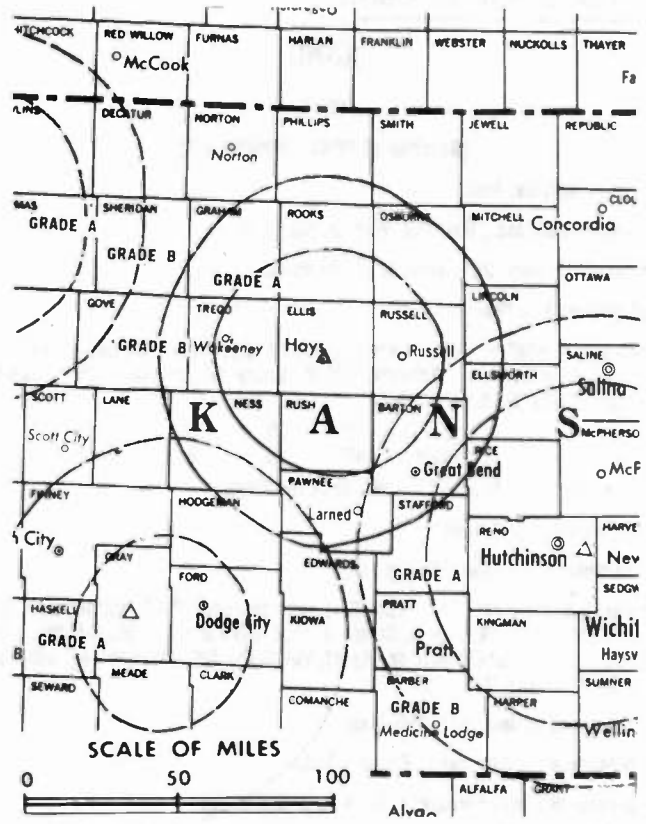
Note: Rates include KLOE-TV, Goodland.

NETWORK BASE HOURLY RATE: \$296.

Arbitron Data: Figures include KLOE-TV, Goodland, KS.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Kit Carson	3,000	2,800	93
	KANSAS			
	Cheyenne	1,500	1,500	100
	Decatur	1,800	1,800	100
	Ellis	10,200	10,100	99
	Gove	1,400	1,400	100
	Graham	1,500	1,500	100
	Greeley	700	700	100
	Lane	1,000	1,000	100
	Logan	1,400	1,400	100
	Ness	1,800	1,800	100
	Norton	2,700	2,600	96
	Osborne	2,400	2,300	96
	Pawnee	3,200	3,200	100
	Phillips	2,900	2,800	97
	Rawlins	1,600	1,600	100
	Rooks	2,700	2,700	100
	Rush	1,700	1,700	100



KAYS-TV BPCT-4033 Granted 10/16/67

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Russell	3,600	3,500	97	
	Scott	2,200	2,200	100	
	Sheridan	1,300	1,300	100	
	Sherman	3,000	3,000	100	
	Thomas	3,200	3,100	97	
	Trego	1,600	1,600	100	
	Wallace	700	700	100	
	NEBRASKA				
	Chase	2,000	2,000	100	
	Between 25-49%	COLORADO			
Cheyenne		800	800	100	
KANSAS					
Barton		12,600	12,500	99	
Lincoln		1,700	1,700	100	
Wichita		1,100	1,100	100	
NEBRASKA					
Dundy	1,200	1,200	100		
Hayes	500	500	100		
Hitchcock	1,500	1,500	100		
Between 5-24%	COLORADO				
	Yuma	4,000	3,800	95	
	KANSAS				
	Edwards	1,700	1,700	100	
	Ellsworth	3,000	2,900	97	
	Hodgeman	900	900	100	
	Mitchell	3,400	3,300	97	
	Pratt	4,300	4,200	98	
	Smith	2,400	2,400	100	
	NEBRASKA				
	Perkins	1,400	1,400	100	
Red Willow	5,000	4,900	98		
Station Totals		104,600	103,100	98	
Net Weekly Circulation (1985)				60,500	
Average Daily Circulation (1985)				37,800	

Kansas—Lawrence

KMCI

Ch. 38

Network Service: None, independent.

Grantee: Miller Bcstg. Inc., Box 66, Baldwin, KS 66006.

Telephone: 913-842-5791.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 699-kw max. visual & 139.8-kw max. aural. Antenna: 768-ft. above av. terrain, 713-ft. above ground, 1745-ft. above sea level.

Latitude 38° 53' 23"
Longitude 95° 17' 17"

Transmitter: 3-mi. SSW of Lawrence.

Ownership: Monte M. Miller, pres. & Doris J. Miller, secy.-treas., 50% each.

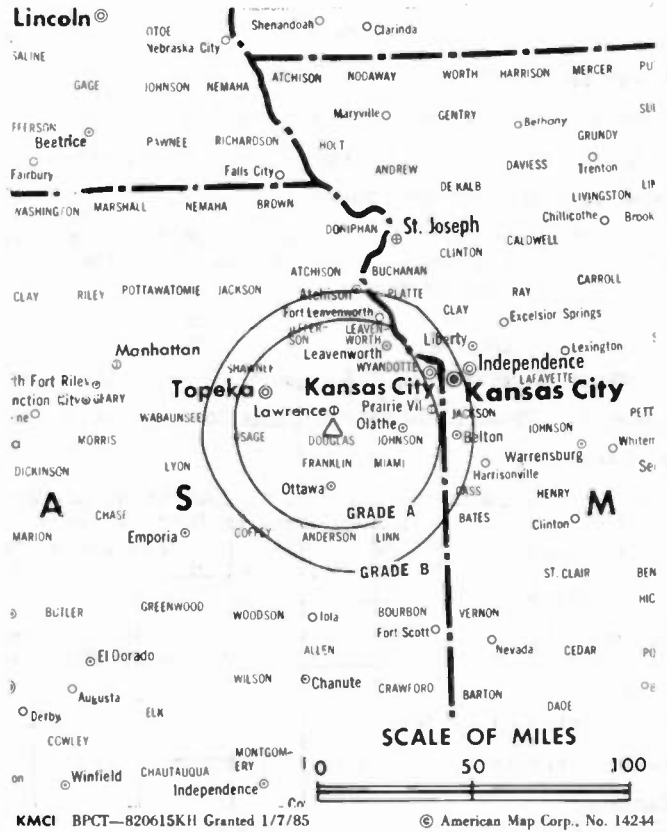
Due to Begin Operation: Jan. 1986.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): John B. Heffelfinger (Kansas City, MO).

Personnel:
MONTE MILLER, general manager.

Rates: Not available.



Kansas—Pittsburg-Joplin, Missouri

KOAM-TV

Ch. 7

Network Service: CBS.

Licensee: KOAM-TV Inc., Box 659, Pittsburg, KS 66762.

Studio: Intersection of U.S. 69 & Lawton Rd., 11-mi. S of Pittsburg.

Telephone: 316-231-0400. TWX: 910-740-1392.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1092-ft. above av. terrain, 1156-ft. above ground, 2046-ft. above sea level.

Latitude 37° 13' 15"
Longitude 94° 42' 25"

Transmitter: Intersection of U.S. 69 & Lawton Rd., 11-mi. S of Pittsburg, KS.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Thomas A. Draper, chmn.-pres., 55%; Bobby Beach & Jack Ward, v.p.s; Robert A. Fischer Jr., secy.-asst. treas., 4%; Glenn C. Kenton, treas.-asst. secy., 5%; Six Plus Inc., 20%; David G. Burton, 10%; Richard S. Fischer & Robert A. Fischer Sr., 3% each. Draper Communications Inc. owns WBOC-TV Salisbury, MD.

Began Operation: Dec. 5, 1953. Sale to present owners by Mid-Continent Telecastings Inc. approved by FCC Sept. 27, 1984. (Television Digest, Vol. 24:34).

Represented (sales): Blair Television.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

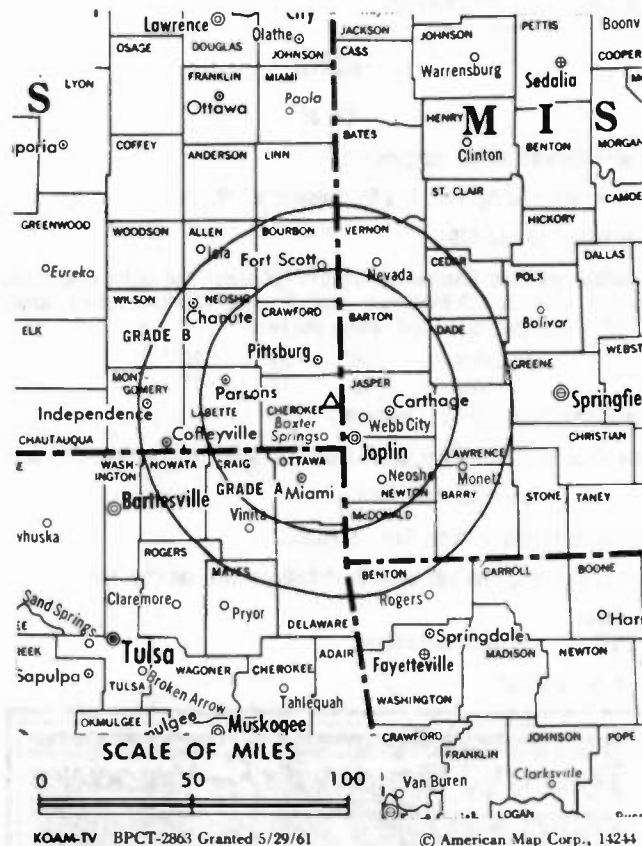
MIKE MITCHELL, vice president & general manager.
LARRY YOUNG, program director.
BRYANT DAVIS, general sales manager.
VIC CASTENS, chief engineer.
LISA HILL, promotion manager.

Highest 30 Sec. Rate (July 15, 1985): \$550.

NETWORK BASE HOURLY RATE: \$700.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Benton	32,900	32,200	98
	KANSAS			
	Allen	6,400	6,300	98
	Bourbon	6,900	6,800	99
	Cherokee	8,900	8,800	99
	Crawford	15,800	15,600	99
	Elk	1,700	1,700	100
	Labette	10,100	9,900	98
	Montgomery	17,300	17,000	98
	Neosho	7,200	7,100	99
	Wilson	4,900	4,800	98
	Woodson	1,800	1,800	100
	MISSOURI			
Barton	4,700	4,600	98	
Dade	3,100	3,000	97	
Jasper	34,500	34,000	99	
Mc Donald	5,900	5,800	98	



KOAM-TV BPCT-2863 Granted 5/29/61

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Newton	16,000	15,800	99
	Vernon	7,700	7,500	97
	OKLAHOMA			
	Craig	5,600	5,500	98
Ottawa	13,100	13,000	99	
Between 25-49%	KANSAS			
	Anderson	3,400	3,300	97
	Linn	3,500	3,400	97
	MISSOURI			
Barry	9,900	9,700	98	
Cedar	5,100	5,000	98	
Lawrence	11,400	11,200	98	
Between 5-24%	OKLAHOMA			
	Delaware	10,400	10,100	97
	KANSAS			
	Chautauqua	2,400	2,400	100
Coffey	4,000	3,900	97	
Greenwood	3,700	3,600	97	
MISSOURI				
Bates	6,100	6,000	98	
St Clair	3,400	3,300	97	
OKLAHOMA				
Mayes	13,700	13,500	99	
Nowata	4,800	4,800	100	
Station Totals		286,300	281,400	98
Net Weekly Circulation (1985)			195,100	
Average Daily Circulation (1985)			124,700	

Kansas—Topeka

KLDH

Ch. 49

Network Service: ABC.

Licensee: KLDH-TV Inc., Box 217, Thayer, KS 66776.

Studio: 101 S.E. Monroe, Topeka, KS 66603.

Mailing Address: Box 2229, Topeka, KS 66601.

Telephone: 913-234-4949.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 3475-kw max. & 1042-kw horizontal visual, 347.5-kw max. & 104-kw horizontal aural. Antenna: 1476-ft. above av. terrain, 1439-ft. above ground, 2549-ft. above sea level.

Latitude 39° 01' 34"
Longitude 95° 54' 58"

Transmitter: 2280 W. Union Rd., Dover.

Satellite Earth Stations: Andrew, 4.5-meter; Pinzone receivers.

News Services: ABC.

Ownership: Larry D. Hudson, pres., 100%. Hudson has interest in Mid-America Bcstg. Inc., applicant for Ch. 15, Omaha, NE & is multiple cable system operator.

Began Operation: June 20, 1983. Transfer of control to Larry D. Hudson approved by FCC Feb. 11, 1985.

Represented (sales): Seltel Inc.

Represented (legal): Leo I. George & Associates.

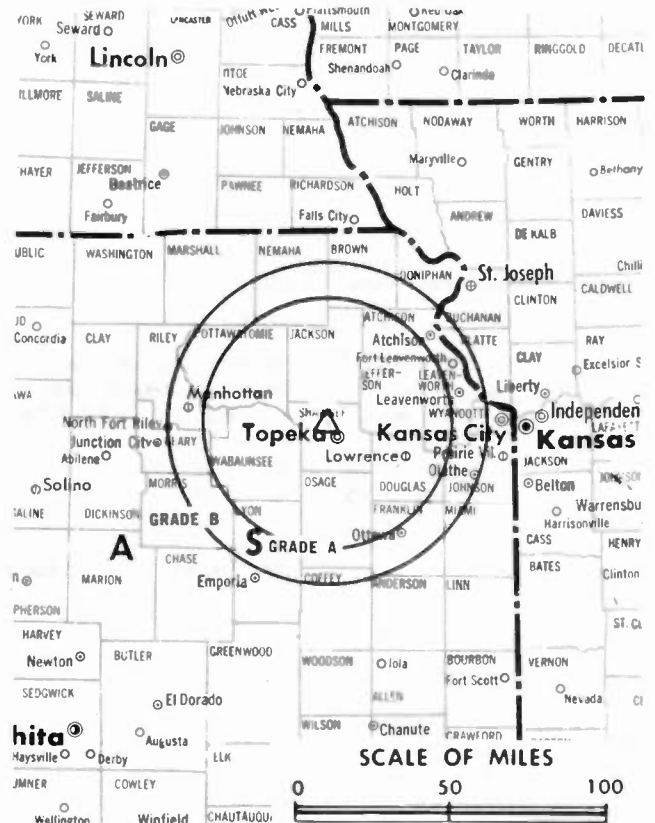
Represented (engineering): Stanley Lapin Consultants.

Personnel:
DENNIS CZECHANSKI, general manager.

Highest 30 Sec. Rate (July 15, 1985): \$150.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Lyon	14,100	13,800	98
	Shawnee	61,900	61,200	99
	Wabaunsee	2,500	2,400	96
Between 25-49%	KANSAS			
	Coffey	4,000	3,900	97
	Geary	10,800	10,700	99



KLDH BNPCT-830111KG Granted 1/28/83 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Jackson	4,600	4,500	98
	Morris	2,700	2,600	96
	Nemaha	4,200	4,100	98
	Osage	6,100	6,000	98
	Pottawatomie	6,100	6,000	98
Between 5-24%	KANSAS			
	Atchison	6,500	6,400	98
	Clay	4,000	3,900	98
	Dickinson	8,100	8,000	99
	Douglas	26,000	25,500	98
	Franklin	8,800	8,700	99
	Jefferson	5,800	5,700	98
Marshall	5,100	5,000	98	
Riley	20,900	20,500	98	
Station Totals		202,200	198,900	98
Net Weekly Circulation (1985)			69,200	
Average Daily Circulation (1985)			28,500	

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TELEVISION BROKERS.
DANIELS & ASSOCIATES

Kansas—Topeka

KSNT

Ch. 27

Network Service: NBC.

Licensee: Topeka Television Inc.

Studio: 6835 Northwest U.S. Hwy. 24.

Mailing Address: Box 2700, Topeka, KS 66601.

Telephone: 913-582-4000. TWX: 910-749-6600.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1094-kw max. & 912-kw horizontal visual, 165-kw max. & 138-kw horizontal aural. Antenna: 1047-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 39° 05' 33.5"
Longitude 95° 47' 04.1"

Transmitter: 6835 Northwest U.S. Hwy. 24.

Satellite Earth Station: Transmit/receive; Scientific-Atlanta, 4.6-meter; Harris & Scientific-Atlanta receivers.

News Services: NBC, Conus, AP, KSN.

Ownership: See KUTV, Salt Lake City, UT.

Began Operation: Dec. 28, 1967.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

Personnel:

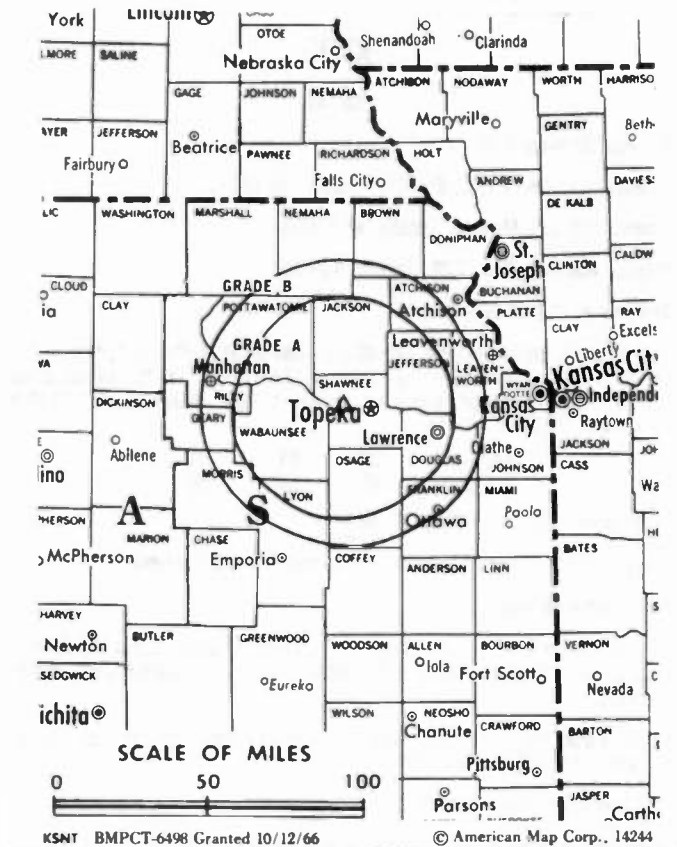
JOHN CASERTA, general manager.
HERBERT L. BROWN, general sales manager.
RAY HUNT, local/regional sales manager.
DOUG RETHERFORD, director of news.
RICHARD PEXTON, operations manager.

Highest 30 Sec. Rate (Sept. 1, 1985): \$460.

NETWORK BASE HOURLY RATE: \$554.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Brown	5,000	4,900	98
	Coffey	4,000	3,900	97
	Geary	10,800	10,700	99
	Jackson	4,600	4,500	98
	Jefferson	5,800	5,700	98
	Lyon	14,100	13,800	98
	Marshall	5,100	5,000	98
	Morris	2,700	2,600	96
	Nemaha	4,200	4,100	98
	Osage	6,100	6,000	98
	Pottawatomie	6,100	6,000	98
Riley	20,900	20,500	98	



KSNT BMPCT-6498 Granted 10/12/66 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Shawnee	61,900	61,200	99
	Wabaunsee	2,500	2,400	96
Between 25-49%	KANSAS			
	Anderson	3,400	3,300	97
	Atchison	6,500	6,400	98
	Chase	1,300	1,300	100
	Clay	4,000	3,900	98
	Cloud	4,800	4,700	98
	Dickinson	8,100	8,000	99
	Douglas	26,000	25,500	98
	Franklin	8,800	8,700	99
Washington	3,300	3,200	97	
Woodson	1,800	1,800	100	
Between 5-24%	KANSAS			
	Johnson	110,400	109,800	100
	Miami	8,300	8,200	99
	Wyandotte	63,600	63,000	99
	MISSOURI			
Andrew	5,300	5,200	98	
Buchanan	32,800	32,400	99	
Station Totals		442,200	436,700	98
Net Weekly Circulation (1985)			171,600	
Average Daily Circulation (1985)			87,100	

Kansas—Topeka

WIBW-TV

Ch. 13

Network Service: CBS.

Licensee: Stauffer Communications Inc., Box 119, Topeka, KS 66601.

Studio: 5600 W. Sixth St., Topeka.

Mailing Address: Box 119, Topeka, KS 66601.

Telephone: 913-272-3456. TWX: 910-744-6709.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 1380-ft. above av. terrain, 1255-ft. above ground, 2549-ft. above sea level.

Latitude 39° 00' 18.5"
Longitude 96° 02' 57.5"

Transmitter: 18-mi. W of Topeka & 5.5-mi. S of Maple Hill, KS.

Satellite Earth Stations: Microdyne, 7-meter; Simulsat, 5-meter; Microdyne, Simulsat & Scientific-Atlanta receivers.

AM Affiliate: WIBW, 5-kw, 580 kHz (CBS).

FM Affiliate: WIBW-FM, 47-kw, 97.3 MHz (No. 247), 1220-ft.

News Services: AP, UPI, CNN.

Ownership: Stauffer Communications Inc. Stanley H. Stauffer, pres. Stauffer also owns KCOY-TV, Santa Maria, CA & KCBJ-TV Columbia, MO; publishes Topeka Daily Capital and State Journal; owns KRNT & KRNQ(FM), Des Moines, IA; KGNC-AM-FM, Amarillo, TX; KGFF(AM), Shawnee, OK. For other Stauffer newspapers, see Newspaper Ownership of TV Stations.

Began Operation: Nov. 15, 1953. Sale of WIBW-TV-AM to present owner by Capper Publications approved Dec. 19, 1956 by FCC (Television Digest, Vol. 12:51).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

JERRY HOLLEY, vice president, broadcasting.

GEORGE LOGAN, general manager.

VINCE FRYE, general sales manager.

PAUL WINDERS, director of engineering.

CARLOS FERNANDEZ, program director.

KELLY LENZ, farm director.

RON PARADIS, sports director.

JAMES HOLLIS, news director.

LARRY SLAWSON, creative director.

BEVERLY ANDERSON, business manager.

BOBBI ATHON, promotion manager.

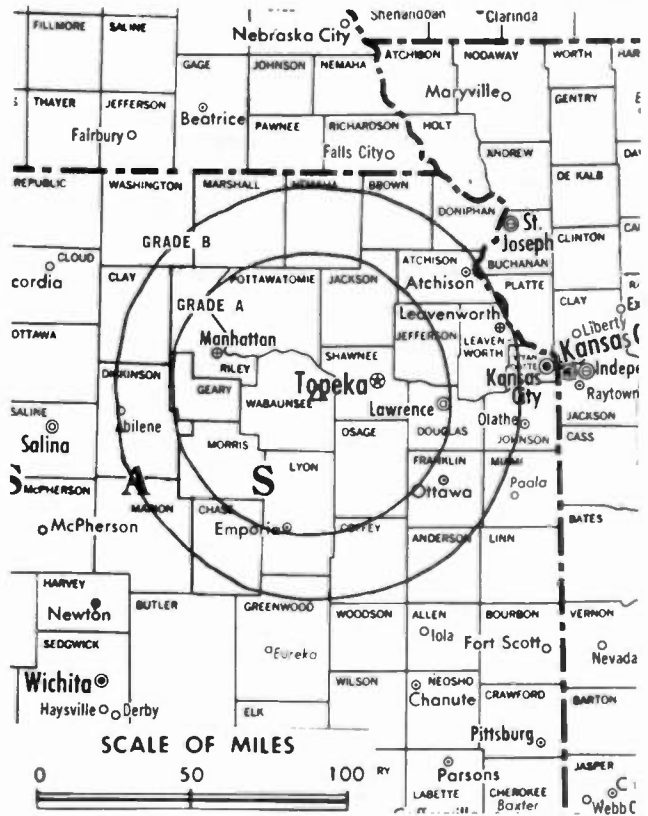
Highest One Hour Rate: \$1150.

Highest 30 Sec. Rate (July 19, 1985): \$450.

NETWORK BASE HOURLY RATE: \$1100.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Anderson	3,400	3,300	97
	Brown	5,000	4,900	98
	Clay	4,000	3,900	98
	Cloud	4,800	4,700	98
	Coffey	4,000	3,900	97
	Franklin	8,800	8,700	99
	Geary	10,800	10,700	99
	Greenwood	3,700	3,600	97
	Jackson	4,600	4,500	98
	Jefferson	5,800	5,700	98
	Lyon	14,100	13,800	98
	Marshall	5,100	5,000	98
	Mitchell	3,400	3,300	97
	Morris	2,700	2,600	96
	Nemaha	4,200	4,100	98
Osage	6,100	6,000	98	
Pottawatomie	6,100	6,000	98	
Riley	20,900	20,500	98	
Shawnee	61,900	61,200	99	



WIBW-TV BPCT-2743 Granted 8/1/62

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wabaunsee	2,500	2,400	96
	Washington	3,300	3,200	97
	Woodson	1,800	1,800	100
Between 25-49%	KANSAS			
	Allen	6,400	6,300	98
	Atchison	6,500	6,400	98
	Chase	1,300	1,300	100
	Dickinson	8,100	8,000	99
	Douglas	26,000	25,500	98
	Neosho	7,200	7,100	99
NEBRASKA	1,600	1,600	100	
Between 5-24%	KANSAS			
	Doniphan	3,400	3,300	97
	Jewell	2,100	2,000	95
	Johnson	110,400	109,800	100
	Labette	10,100	9,900	98
	Leavenworth	18,400	18,200	99
	Marion	5,200	5,100	98
	Montgomery	17,300	17,000	98
	Ottawa	2,300	2,200	96
	Republic	3,100	3,000	97
	Wilson	4,900	4,800	98
	Wyandotte	63,600	63,000	99
	MISSOURI			
Andrew	5,300	5,200	98	
Buchanan	32,800	32,400	99	
Holt	2,800	2,700	96	
NEBRASKA				
Gage	9,000	8,900	99	
Johnson	2,100	2,100	100	
Nemaha	3,200	3,100	97	
Richardson	4,500	4,400	98	
Station Totals		544,600	537,100	98
Net Weekly Circulation (1985)				206,200
Average Daily Circulation (1985)				122,200

Kansas—Wichita

KAKE-TV

Ch. 10

(Operates satellite KUPK-TV, Garden City, KS)

Network Service: ABC.

Licensee: Chronicle Bcstg. of Wichita Inc., 1500 N. West St., Wichita, KS 67203, CA 94109.

Studio: 1500 North West St., Box 10, Wichita, KS 67201.

Telephone: 316-943-4221. TWX: 316-554-9452.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 44.7-kw aural. Antenna: 1030-ft. above av. terrain, 1079-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 54"
Longitude 97° 31' 10"

Transmitter: W. 53rd St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter & 7.2-meter; Scientific-Atlanta, 7-meter; Avantek & Scientific-Atlanta receivers.

News Services: AP, UPI, NIWS.

Ownership: Chronicle Broadcasting Co., 100%. For other interests, see KRON-TV, San Francisco, CA.

Began Operation: Oct. 19, 1954. Sale to present owner by KAKE-TV & Radio approved by FCC Jan. 21, 1980 (Television Digest, Vol. 19:14).

Represented (sales): Pety Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring & Associates.

Personnel:

ROBERT DALTON, president & general manager.
RONALD LOEWEN, vice president & station manager.
JERRY WATSON, vice president & general sales manager.
ROBERT COHEN, executive news director.
JACQUE GEGEN, program manager.
ANNE CORRISTON, creative services director.
MARLENE HARRIS, public affairs director.
DALE MORRELL, chief engineer.
DON GOLLEDGE, production manager.
TOM McBROOM, controller.
ARNOLD WEDEL, business manager.
VICKI HECKMAN, traffic director.

Highest One Hour Rate: \$10,000.

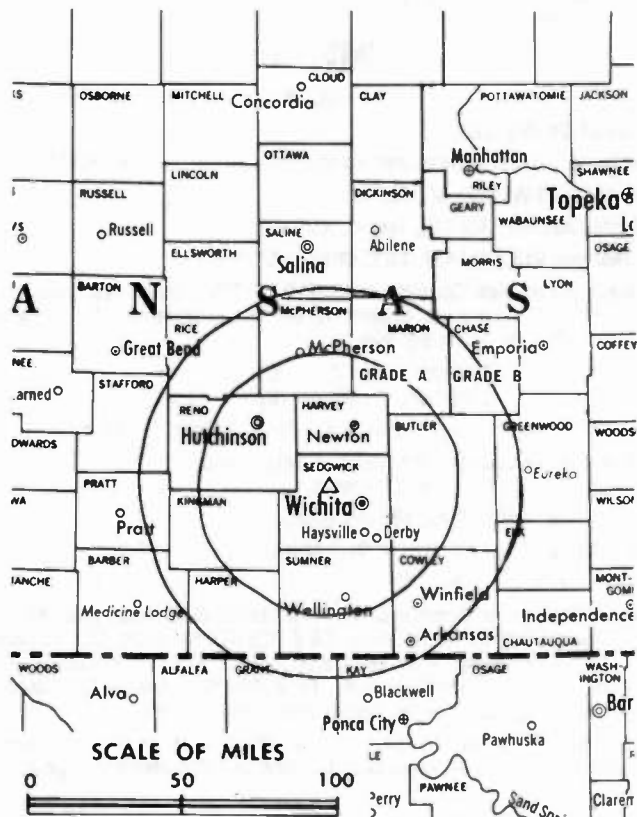
Highest 30 Sec. Rate (July, 1984): \$3000.

NETWORK BASE HOURLY RATE: \$1150.

Arbitron Data: Figures do not include KUPK-TV, Garden City, KS.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Barber	2,700	2,600	96
	Barton	12,600	12,500	99
	Butler	17,700	17,500	99
	Chase	1,300	1,300	100
	Comanche	1,000	1,000	100
	Cowley	14,800	14,600	99
	Dickinson	8,100	8,000	99
	Elk	1,700	1,700	100
	Ellsworth	3,000	2,900	97
	Greenwood	3,700	3,600	97
	Harper	3,300	3,200	97
	Harvey	11,700	11,500	98
	Kingman	3,400	3,400	100
	Kiowa	1,600	1,600	97
Mc Pherson	10,600	10,300	97	



KAKE-TV BMPCT-2215 Granted 7/16/54

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marion	5,200	5,100	98
	Pawnee	3,200	3,200	100
	Pratt	4,300	4,200	98
	Reno	26,200	25,900	99
	Rice	4,800	4,700	98
	Russell	3,600	3,500	97
	Saline	19,700	19,400	98
	Sedgwick	148,100	146,700	99
	Stafford	2,400	2,400	100
	Sumner	9,800	9,700	99
Between 25-49%	KANSAS			
	Chautauqua	2,400	2,400	100
	Ellis	10,200	10,100	99
	Lyon	14,100	13,800	98
	Morris	2,700	2,600	96
	Trego	1,600	1,600	100
Woodson	1,800	1,800	100	
OKLAHOMA	Kay	20,600	20,400	99
	KANSAS			
Between 5-24%	Clay	4,000	3,900	98
	Edwards	1,700	1,700	100
	Ford	9,600	9,500	99
	Geary	10,800	10,700	99
	Lincoln	1,700	1,700	100
	Ottawa	2,300	2,200	96
	Rush	1,700	1,700	100
	Wilson	4,900	4,800	98
	OKLAHOMA			
	Alfalfa	2,900	2,900	100
Grant	2,700	2,700	100	
Osage	16,600	16,500	99	
Woods	4,400	4,300	98	
Station Totals		441,200	435,800	98
Net Weekly Circulation (1985)			305,200	
Average Daily Circulation (1985)			189,600	

Kansas—Wichita

KSAS-TV

Ch. 24

Network Service: None, independent.

Grantee: Channel 24 Ltd., 6009 Richmond Ave., Suite 100, Houston, TX 77057.

Studio Address: 316 North West St., Wichita, KS 67203.

Telephone: 316-942-2424.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3303.7-kw max. & 2009-kw horizontal visual, 330.37-kw max. & 200.9-kw horizontal aural. Antenna: 1120-ft. above av. terrain, 1161-ft. above ground, 2531-ft. above sea level.

Latitude 37° 46' 40"
Longitude 97° 30' 37"

Transmitter: S of Hwy. 296, 1.4-mi. E of Colwich.

News Service: AP.

Satellite Earth Station: USS, 5-meter; Scientific-Atlanta receivers.

Ownership: Columbia-Kansas TV Ltd., gen. partner, 95.592%; Dale R. Bennett, gen. partner, 4.408%. C-KTVL ownership: CCI Kansas Inc., gen. partner, 99.9%; Dale R. Bennett, 0.1%. CCIK ownership: Richard A. Rudy, pres. & Harold S. Goldstein, secy.-treas., 38% each; Lee Hanna, exec. v.p., 5%; Louis Freedman, v.p., 19%; Dale R. Bennett asst. secy. Hanna has interest in permittee of KLJB-TV Davenport, IA & application for Ch. 32 Pueblo, CO. Rudy, Goldstein, Freedman & Bennett have interest in Columbia Communications Corp., cable TV operator in Rosenberg, TX.

Began Operation: Aug. 24, 1985.

Represented (sales): Independent TV Sales.

Represented (legal): Wilner & Scheiner.

Represented (engineering): Jules Cohen & Associates.

Personnel:

HARLAN REAMS, general manager.
JOHN FRIEND, sales manager.
ALEX STEPHENS, operations director.
MICHAEL R. McSHANE, chief engineer.
JEFFIE ISENHOWER, promotion director.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$300.



BLACKBURN & COMPANY, INC.

RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS

CHICAGO	333 N. Michigan Ave., 60601	(312) 346-6460
WASHINGTON, D.C.	1111 19th St., N.W., 20036	(202) 331-9270
ATLANTA	400 Colony Sq., #1004, 30361	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151

Kansas—Wichita

KSNW

Ch. 3

(Operates KSN Inc., including satellites KSNC, Great Bend, KS; KSNG, Garden City, KS & KSNK, McCook, NE-Oberlin, KS)

Network Service: NBC.

Licensee: KSN Inc., Box 333, Wichita, KS 67201.

Studio: 833 N. Main St., Wichita, KS 67203.

Mailing Address: Box 333, Wichita, KS 67201.

Telephone: 316-265-5631. TWX: 910-741-6976.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1071-ft. above av. terrain, 1079-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 37"
Longitude 97° 31' 01"

Transmitter: Colwich, KS.

Satellite Earth Stations: Sat-Com, 9.2-meter; Scientific-Atlanta, 4.6-meter; Harris receivers.

News Services: AP, UPI, NBC, KSN.

Ownership: Standard Corporation, see KUTV, Salt Lake City, UT. KSN Inc. owns KSNC, Great Bend, KS; KSNG, Garden City, KS; KSNT, Topeka, all KS; KSNK, McCook, NE-Oberlin, KS & KSNF, Joplin, MO.

Began Operation: Sept. 1, 1955. Sale to present owner approved by FCC Dec. 30, 1980 (Television Digest, Vol. 19:35, 48).

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

Personnel:

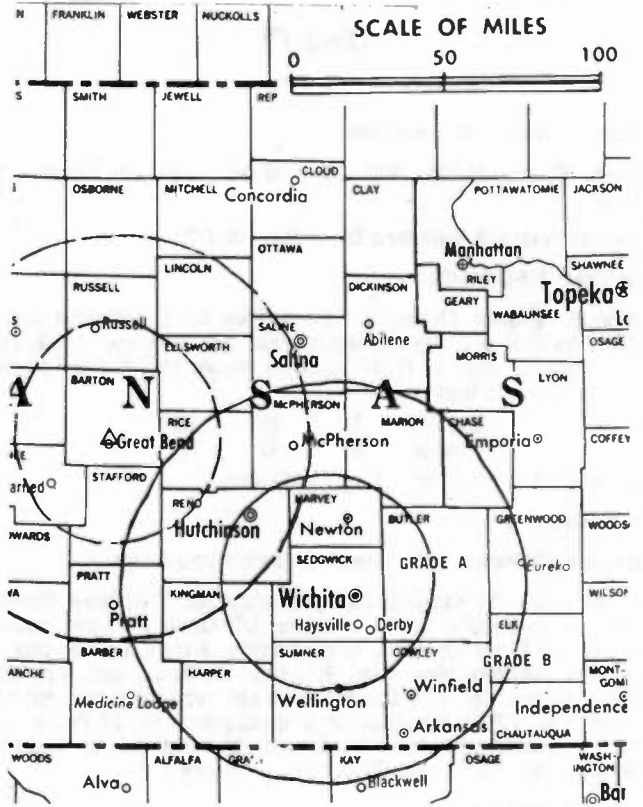
- GEORGE C. HATCH, chairman of the board.
- JAY GLASMANN, president.
- ROBERT C. WADDILL, exec. vice president & general manager.
- STEVE GLASMANN, vice president, finance.
- RALPH E. BUTLER, vice president, director of sales.
- WILLIAM SIKES, director of programming.
- JACK McKAIN, vice president, engineering.
- DON HOGG, chief engineer.
- WILLIAM ANDREWS, promotion manager.
- PATRICK O'DONNELL, executive news director.
- DAVID JANECEK, news director.
- DEAN DODSON, production manager.

Highest 30 Sec. Rate: \$3500.

NETWORK BASE HOURLY RATE: \$4000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Barber	2,700	2,600	96
	Butler	17,700	17,500	99
	Chase	1,300	1,300	100
	Cowley	14,800	14,600	99
	Dickinson	8,100	8,000	99
	Elk	1,700	1,700	100
	Greenwood	3,700	3,600	97
	Harper	3,300	3,200	97
	Harvey	11,700	11,500	98
	Kingman	3,400	3,400	100



KSNW BPCT-961 Granted 6/8/55 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mc Pherson	10,600	10,300	97
	Marion	5,200	5,100	98
	Pratt	4,300	4,200	98
	Reno	26,200	25,900	99
	Saline	19,700	19,400	98
	Sedgwick	148,100	146,700	99
	Sumner	9,800	9,700	99
Between 25-49%	KANSAS			
	Lyon	14,100	13,800	98
	Sherman	3,000	3,000	100
	OKLAHOMA			
	Kay	20,600	20,400	99
Between 5-24%	KANSAS			
	Barton	12,600	12,500	99
	Chautauqua	2,400	2,400	100
	Ellsworth	3,000	2,900	97
	Hodgeman	900	900	100
	Kiowa	1,600	1,600	97
	Pawnee	3,200	3,200	100
	Rice	4,800	4,700	98
	Stafford	2,400	2,400	100
	OKLAHOMA			
	Alfalfa	2,900	2,900	100
	Grant	2,700	2,700	100
	Woods	4,400	4,300	98
Station Totals		370,900	366,400	98
Net Weekly Circulation (1985)			260,500	
Average Daily Circulation (1985)			151,300	

Kansas—Wichita-Hutchinson

KWCH-TV

Ch. 12

(Operates Kansas Broadcasting System, including KTVC, Ensign; KAYS-TV, Hays & KLOE-TV, Goodland, KS)

Network Service: CBS.

Licensee: Kansas Broadcasting System Inc.

Studios: 2815 E. 37th N., Wichita 67201; 1800 N. Plum St., Hutchinson, KS 67501.

Mailing Address: Box 12, Wichita, KS 67201.

Telephones: 316-838-1212, Wichita; 316-665-5503, Hutchinson.

TWX: 910-741-6998.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1522-ft. above av. terrain, 1504-ft. above ground, 3049-ft. above sea level.

Latitude 38° 03' 16.5"
Longitude 97° 46' 40.5"

Transmitter: 9-mi. E of Hutchinson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microband & Scientific-Atlanta, 4.6-meter & 7-meter (2); Microband, Scientific-Atlanta & Winegard receivers.

News Services: AP, UPI.

Ownership: See KAYS-TV, Hays, KS.

Began Operation: June 22, 1953; Oct. 19, 1955 FCC approved sale of 80% to Minneapolis Star and Tribune (Cowles) with former owners retaining 20% (Television Digest, Vol. 11:28, 43). Sale to present owners by Minneapolis Star and Tribune approved by FCC Nov. 24, 1982.

Represented (sales): TeleRep Inc.

Represented (legal): Marmet & McCombs, P.C.

Personnel:

RON BERGAMO, vice president & general manager.
JOHN MILEHAM, vice president, administration.
STEVE MERREN, general sales manager.
BOB GRISSOM, local sales manager.
JULIUS EFFLANDT, dir. of programming & operations.
JAY ZACHARIAS, chief engineer.
SHARON VAN HORN, marketing director.
SHARON MCKITTRICK, EDP manager.

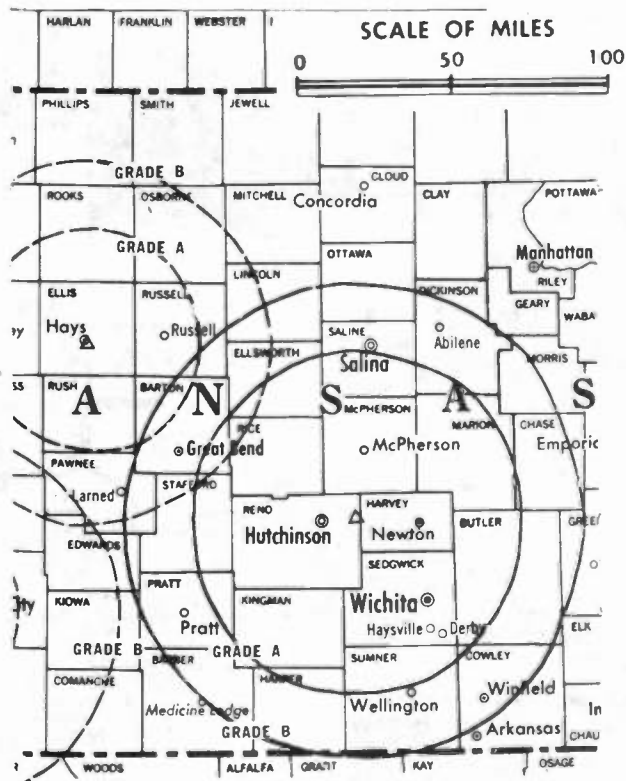
Highest One Hour Rate: \$8000.

Highest 30 Sec. Rate (July 6, 1984): \$1800.

NETWORK BASE HOURLY RATE: \$810.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Barber	2,700	2,600	96
	Barton	12,600	12,500	99
	Butler	17,700	17,500	99
	Chase	1,300	1,300	100
	Comanche	1,000	1,000	100
	Cowley	14,800	14,600	99
	Dickinson	8,100	8,000	99
	Edwards	1,700	1,700	100
	Ellsworth	3,000	2,900	97
	Greenwood	3,700	3,600	97
	Harper	3,300	3,200	97

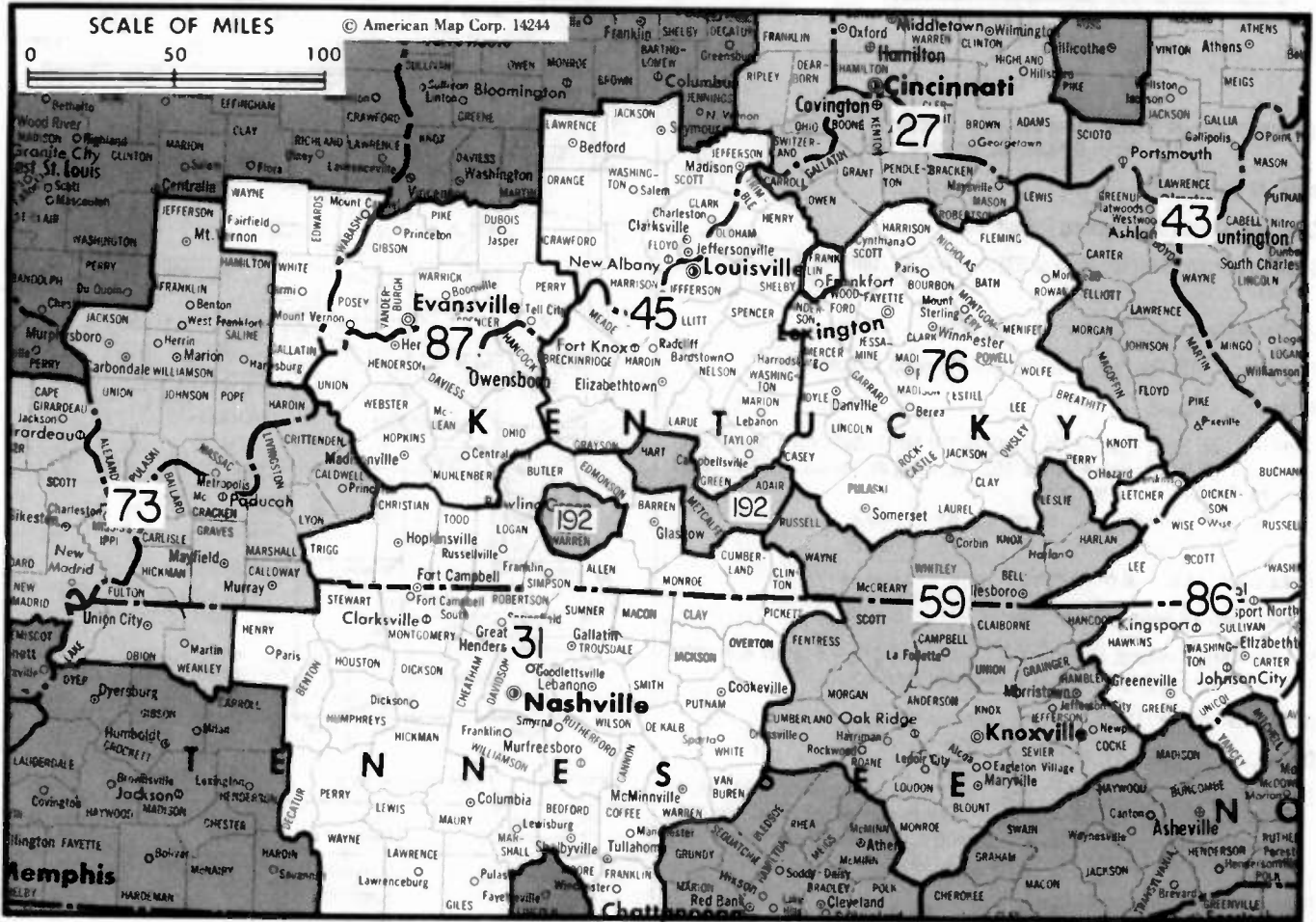


KWCH-TV BPCT-2884 Granted 6/29/83

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Harvey	11,700	11,500	98
	Kingman	3,400	3,400	100
	Kiowa	1,600	1,600	97
	Mc Pherson	10,600	10,300	97
	Marion	5,200	5,100	98
	Mitchell	3,400	3,300	97
	Ottawa	2,300	2,200	96
	Pratt	4,300	4,200	98
	Reno	26,200	25,900	99
	Rice	4,800	4,700	98
	Saline	19,700	19,400	98
	Sedgwick	148,100	146,700	99
	Stafford	2,400	2,400	100
Sumner	9,800	9,700	99	
Between 25-49%	KANSAS			
	Elk	1,700	1,700	100
	Lincoln	1,700	1,700	100
	Lyon	14,100	13,800	98
	Pawnee	3,200	3,200	100
OKLAHOMA	Woods	4,400	4,300	98
Between 5-24%	KANSAS			
	Clay	4,000	3,900	98
	Cloud	4,800	4,700	98
	Morris	2,700	2,600	96
	Russell	3,600	3,500	97
	OKLAHOMA			
	Alfalfa	2,900	2,900	100
	Grant	2,700	2,700	100
	Harper	1,900	1,900	100
Station Totals		371,100	366,200	98
Net Weekly Circulation (1985)			283,700	
Average Daily Circulation (1985)			168,900	

Kentucky



Kentucky Station Status as of August 15, 1985

Commercial Television Stations
Educational Television Stations

VHF	UHF	TOTAL
4	10	14
0	16	16
		30

State Cross Reference List

Communities That Receive Programs of
Stations That are Located Elsewhere

WLJC-TV, Lexington —See Beattyville, KY
WGRB, Louisville —See Campbellsville, KY

KFVS-TV & KBSI, Paducah —See Cape Girardeau, MO
WSIL-TV, Paducah —See Harrisburg, IL
WTCT, Paducah —See Marion, IL
WXIX-TV, Newport —See Cincinnati, OH

Market	Arbltron ADI TV Households	Rank
Cincinnati, OH.....	716,400	27
Nashville, TN.....	644,500	31
Charleston-Huntington, WV.....	529,200	43
Louisville, KY.....	515,200	45
Knoxville, TN.....	415,300	59
Paducah, KY-Cape Girardeau, MO- Harrisburg, IL.....	338,400	73
Lexington, KY.....	317,200	76
Bristol, VA-Kingsport-Johnson City, TN.....	271,600	86
Evansville, IN.....	261,200	87
Bowling Green, KY.....	43,500	192

Market Area Commercial TV Stations

WCPO-TV (9), WIII (64), WKRC-TV (12), WLWT (5), WXIX-TV (19)
WCAY-TV (30), WFYZ (39), WKRN-TV (2), WSMV (4), WTVF (5), WZTV (17)
WCHS-TV (8), WOWK-TV (13), WSAZ-TV (3), WTSF (6), WVAH-TV (23)
WAVE-TV (3), WDRB-TV (41), WGRB (34), WHAS-TV (11), WLKY-TV (32)
WATE-TV (6), WBIR-TV (10), WINT-TV (55), WKCH-TV (43), WTVK (26)
KBSI (23), KFVS-TV (12), KPOB-TV (15), WCEE (13), WPSD-TV (6), WSIL-TV (3),
WTCT (27)
WKYT-TV (27), WLEX-TV (18), WLJC-TV (65), WTVQ-TV (36), WYMT-TV (57)
WCYB-TV (5), WJHL-TV (11), WKPT-TV (19)
WEHT (25), WEVV (44), WFIE-TV (14), WLCN (19), WTVW (7)
WBKO (13)

Kentucky—Ashland

WTSF

Ch. 61

Network Service: None, independent.

Licensee: Tri-State Family Broadcasting, 3100 Bath Ave., Ashland, KY 41101.

Studio: 3100 Bath Ave., Ashland, KY 41101.

Telephone: 606-329-2700.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 1963-kw max. & 1610-kw horizontal visual, 196.3-kw max. & 161-kw horizontal aural. Antenna: 631-ft. above av. terrain, 499-ft. above ground, 1352-ft. above sea level.

Latitude 38° 25' 11"
Longitude 82° 24' 06"

Transmitter: Rotary Park, Huntington, WV.

Satellite Earth Stations: Paracclipse, 3.6-meter; Automation Techniques receivers.

Ownership: Claude Messinger, chief exec. officer, 49.69%; Charles Stewart, 18.97%; John Alley, 9.03%; G. O. McClellan, 9.03%; 3 others with less than 5.2% each.

Began Operation: April 30, 1983.

Personnel:

CLAUDE H. MESSINGER, general manager & chief exec. officer.
LARRY HALL, director of ministries.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KENTUCKY Boyd	20,900	20,800	100
Between 5-24%	KENTUCKY Carter Greenup	8,900 13,700	8,800 13,600	99 99
	OHIO Lawrence Scioto	23,700 31,200	23,200 30,500	98 98



WT SF B MPCT-810928KE. Granted 12/11/81 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	WEST VIRGINIA Cabell Lincoln Logan Wayne	40,300 8,100 17,200 16,900	40,000 8,000 17,000 16,700	99 99 99 99
Station Totals		180,900	178,600	98
Net Weekly Circulation (1985)				29,000
Average Daily Circulation (1985)				10,600

Kentucky—Beattyville

WLJC-TV

Ch. 65

Network Service: None, independent.

Grantee: Hour of Harvest Inc., c/o Rev. Forest Drake, Station WLJC(FM), Beattyville, KY 41311.

Studio: Rte. 11, Beattyville, KY 41311.

Telephone: 606-464-8672.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 93.1-kw max. visual, 9.31-kw max. aural. Antenna: 422-ft. above av. terrain, 325-ft. above ground, 1393-ft. above sea level.

Latitude 37° 36' 24"
Longitude 83° 41' 13"

Holds CP for change to 801.67-kw max. visual, 80.16-kw aural, 752-ft. above av. terrain, 621-ft. above ground, 1721-ft above sea level, lat. 37° 36' 23", long. 83° 41' 16"; transmitter to Hwy. 11, 2.4-mi. N. of Beattyville.

Transmitter: 2.4-mi. N on Route 11, Beattyville.

Satellite Earth Stations: 2 in operation.

Ownership: Non-stock corp. Forest Drake, pres.; William Martin, v.p.; Margaret Drake, secy.-treas. F. Drake is licensee of WLJC(FM), Beattyville, KY.

Began Operation: Oct. 18, 1982.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): E. Harold Munn Jr. & Associates.

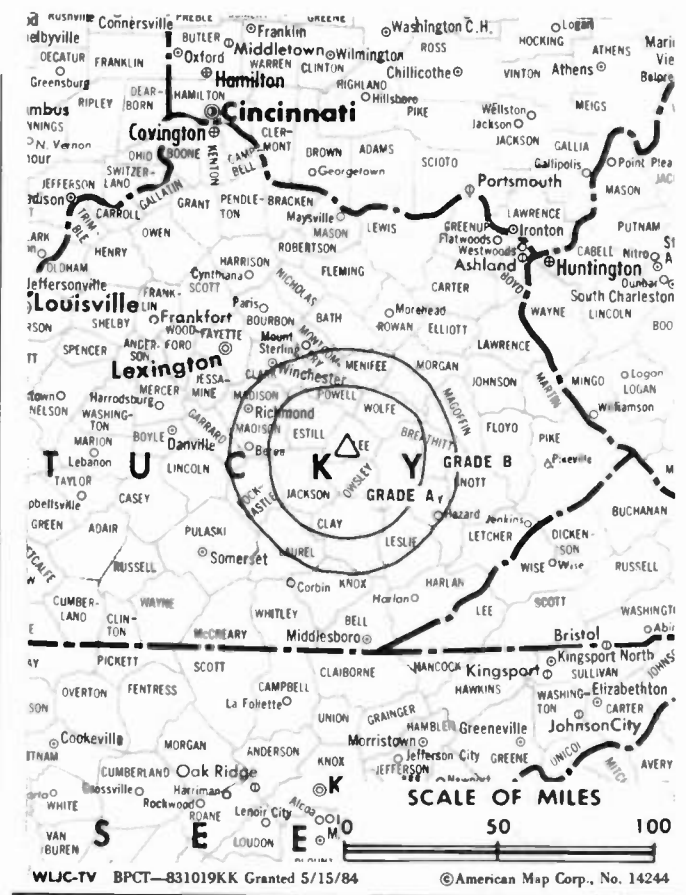
Personnel:

FOREST DRAKE, president & general manager.

Highest 30 Sec. Rate (July 6, 1984): \$7.20.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 25-49%	KENTUCKY Wolfe	2,400	2,300	96



Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 5-24%	KENTUCKY Lee	2,900	2,800	96
	Owsley	1,800	1,700	94
Station Totals		7,100	6,800	95
Net Weekly Circulation (1985)			2,200	
Average Daily Circulation (1985)			900	

Kentucky—Bowling Green

WBKO

Ch. 13

Network Service: ABC.

Licensee: Bluegrass Television Inc., Box 1198, Bowling Green 42101.

Studio: 537 E. 10th St., Box 1198, Bowling Green, KY 42101.

Telephones: 502-781-1313, studio; 502-777-3030, transmitter.

TWX: 810-531-3667.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 740-ft. above av. terrain, 603-ft. above ground, 1343-ft. above sea level.

Latitude 37° 03' 52"
Longitude 86° 26' 07"

Transmitter: Off State Hwy. 185, 5-mi. NE of Bowling Green, KY.

News Service: AP.

Ownership: A. Richard Benedek, 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: June 3, 1962. Sale to present owner by Bluegrass Media Inc. approved by FCC Feb. 14, 1983. Sale to Bluegrass by Professional Telecasting Systems approved July 14, 1976. Previous sale by Argus Bcstg. Co. (George A. Brown Jr., et al.) approved by FCC June 11, 1970.

Represented (sales): Katz Television.

Represented (legal): Crowell & Moring.

Personnel:

CLYDE G. PAYNE, vice president & general manager.
RICK DUBOSE, local sales manager.
DAVID L. CHUMLEY, director of engineering.
GENE PRATHER, operations manager.
JOANNE RYAN, production manager.
ROY BRASSFIELD, news director.

Highest One Hour Rate: \$1200.

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$350.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Adair	5,700	5,600	98
	Allen	5,700	5,600	98
	Barren	13,300	13,200	99
	Butler	4,000	3,900	97
	Clinton	3,400	3,300	97
	Cumberland	2,900	2,800	97
	Edmonson	3,500	3,400	97
	Grayson	7,900	7,800	99
	Green	4,000	3,900	98
	Hart	5,700	5,600	98
	Logan	9,200	9,100	99
	Metcalfe	3,700	3,600	97
	Monroe	4,700	4,600	98
	Muhlenberg	11,500	11,400	99
	Ohio	8,100	8,000	99



WBKO BPCT-4372 Granted 7/27/70

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Russell	5,800	5,700	98
	Simpson	5,500	5,400	98
	Warren	28,300	28,000	99
Between 25-49%	KENTUCKY			
	Breckinridge	6,200	6,100	98
	Todd	4,300	4,300	100
Wayne	6,400	6,200	97	
TENNESSEE	Macon	6,200	6,100	98
	KENTUCKY			
Between 5-24%	Casey	5,800	5,700	98
	Christian	21,200	21,000	99
	Hancock	2,800	2,800	100
	Hardin	27,400	27,200	99
	Hopkins	18,000	17,800	99
	Larue	4,600	4,600	100
	Mc Lean	3,600	3,600	100
	Taylor	8,600	8,500	99
	TENNESSEE			
	Clay	3,000	2,900	97
Pickett	1,600	1,600	100	
Robertson	13,500	13,400	99	
Sumner	32,200	31,900	99	
Station Totals		298,300	294,600	98
Net Weekly Circulation (1985)				132,900
Average Daily Circulation (1985)				78,500

Kentucky—Campbellsville

WGRB

Ch. 34

Network Service: None, independent.

Licensee: Green River Bcstg. Co. Inc., Box 400, Campbellsville, KY 42718.

Studio: Rte. 1, Cane Valley, KY 42720.

Telephone: 502-384-4738.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 600-kw max. visual, 108-kw max. aural. Antenna: 1027-ft. above av. terrain, 954-ft. above ground, 1848-ft. above sea level.

Latitude 37° 10' 05"
Longitude 85° 18' 32"

Transmitter: Hwy. 55, 4.1-mi. N of Columbia.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta & Channel Master receivers.

News Service: INN.

Ownership: Billy Speer, pres.-secy.-treas., 100%.

Began Operation: April 7, 1983.

Represented (engineering): Larry G. Nelson (Russell Springs, KY).

Personnel:

LINDA L. LYNCH, general manager.
DAVE LYNCH, station manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Adair	5,700	5,600	98
Between 25-49%	KENTUCKY			
	Casey	5,800	5,700	98
	Clinton	3,400	3,300	97
	Cumberland	2,900	2,800	97
	Green	4,000	3,900	98
	Metcalfe	3,700	3,600	97
	Russell	5,800	5,700	98
	Taylor	8,600	8,500	99
	Wayne	6,400	6,200	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Barren	13,300	13,200	99
	Hart	5,700	5,600	98
	Larue	4,600	4,600	100
	Lincoln	6,900	6,800	99
	Marion	5,900	5,900	100
	Nelson	9,700	9,600	99
	Pulaski	18,100	17,700	98
	Washington	3,600	3,600	100
Station Totals		114,100	112,300	98
Net Weekly Circulation (1985)			27,500	
Average Daily Circulation (1985)			12,200	

Kentucky—Hazard

WYMT-TV

(formerly WKYH-TV)

Ch. 57

Network Service: CBS.

Licensee: Kentucky Central Television Inc., Box 1299, Hazard, KY 41701.

Studio: Box 1299, Jacklot Hollow, Hazard, KY 41701.

Telephone: 606-436-5757.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 1310-kw max. visual, 131-kw max. aural. Antenna: 1580-ft. above av. terrain, 1023-ft. above ground, 2943-ft. above sea level.

Latitude 37° 11' 38"
Longitude 83° 10' 52"

Transmitter: Buffalo Mountain, Hazard.

Satellite Earth Station: Harris, 7-meter; Harris receivers.

News Services: AP, CBS.

Ownership: See WKYT-TV, Lexington, KY.

Began Operation: Oct. 20, 1969. Sale to present owner by William D. Gorman, et al., approved by FCC May 22, 1985.

Represented (sales) by: Harrington, Righter & Parsons Inc.

Represented (legal) by: Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

RALPH W. GABBARD, exec. vice president & general manager.
TAMMY JENNINGS, office manager.
RALPH BALDWIN, news director.
BILL HELTON, sales manager.
KENNETH COMBS, chief engineer.

Highest One Hour Rate: \$550.

Highest 30 Sec. Rate (Oct. 15, 1985): \$95.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY Knott	6,100	5,900	97



WYMT-TV BPCT-821004KE Granted 10/29/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KENTUCKY			
	Floyd	18,000	17,700	98
	Leslie	5,200	5,000	96
	Perry	11,700	11,400	97
Between 5-24%	KENTUCKY			
	Breathitt	5,500	5,300	96
	Harlan	14,700	14,500	99
	Jackson	4,300	4,200	98
	Letcher	11,200	11,000	98
	Owsley	1,800	1,700	94
Station Totals		78,500	76,700	97
Net Weekly Circulation (1985)			22,300	
Average Daily Circulation (1985)			8,500	

Kentucky—Lexington

WKYT-TV

Ch. 27

Network Service: CBS.

Licensee: Kentucky Central Television Inc., Box 5037, Lexington, KY 40555.

Studio: Rte. 4, Winchester Rd.

Mailing Address: Box 5037, Lexington, KY 40555.

Telephone: 606-299-0411. TWX: 510-476-8850.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2360-kw max. & 1382-kw horizontal visual, 472-kw max. & 276-kw horizontal aural. Antenna: 980-ft. above av. terrain, 992-ft. above ground, 1983-ft. above sea level.

Latitude 38° 02' 22"
Longitude 84° 24' 11"

Transmitter: N side of U.S. Rte. 60, 2.8-mi. E of New Circle Rd.

Satellite Earth Station: Harris, 7-meter; Harris receivers.

News Services: AP, CBS, NIWS.

Ownership: Bluegrass Bcstg. Co. Inc., 100%, which in turn is owned 100% by Kentucky Central Life Insurance Co. Inc., William E. Burnett Jr., secy.-treas. Kentucky Central owns WYMT-TV, Hazard, KY; has 90.46% of WVLC-AM-FM, Lexington; WHOO-AM-FM, Orlando, FL; WWSA & WCHY(FM), Savannah, GA.

Began Operation: Sept. 30, 1957. Sale to present owner by Taft Bcstg. approved April 26, 1967 by FCC (Television Digest, Vol. 7:6, 18). Sale to Taft by Frederic Gregg, Charles Wright & Harry Feingold approved May 14, 1958 (Vol. 14:12, 20). Gregg, et al., acquired Ch. 27 CP when they purchased radio WLAP from Gilmore N. Nunn in 1957 (Vol. 13:13).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): A. D. Ring & Associates.

Personnel:

RALPH W. GABBARD, exec. vice president & general manager.

JERE PIGUE, vice president, sales.

HAROLD SCHUMACHER, director of engineering.

KEN KURTZ, vice president, news.

MIKE KANAREK, director of operations.

SHARON HELTON, traffic manager.

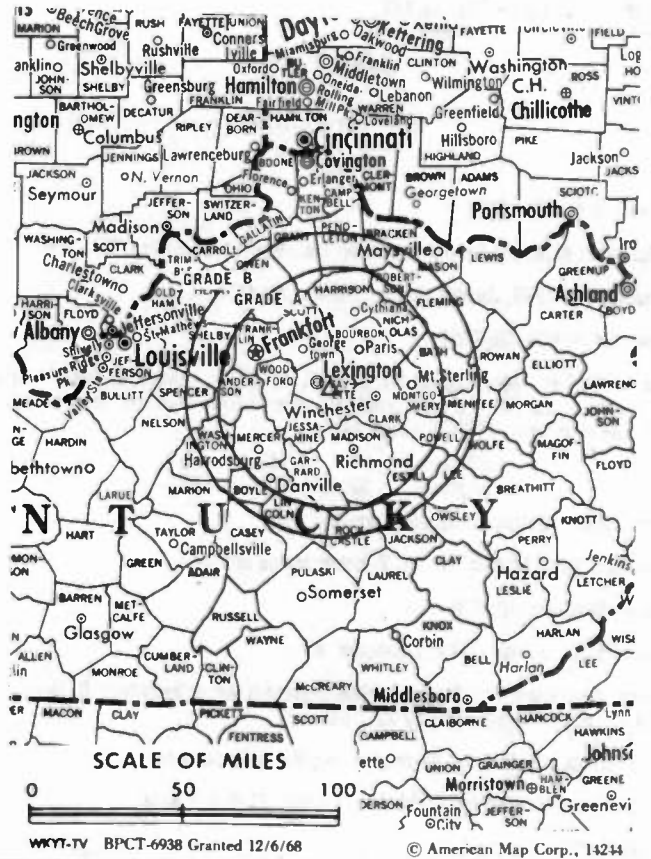
JOHN KUKLINSKI, production manager.

Highest 30 Sec. Rate (May 1982): \$1000.

NETWORK BASE HOURLY RATE: \$1200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Anderson	4,800	4,800	100
	Bath	3,800	3,700	97
	Bourbon	7,100	7,000	99
	Boyle	9,400	9,300	99
	Breathitt	5,500	5,300	96
	Casey	5,800	5,700	98
	Clark	10,700	10,600	99
	Clay	7,500	7,300	97
	Estill	5,200	5,100	98
	Fayette	82,000	81,400	99
	Fleming	4,700	4,600	98
	Franklin	17,100	17,000	99
	Garrard	4,200	4,100	98
	Harlan	14,700	14,500	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Harrison	5,400	5,300	98
	Jackson	4,300	4,200	98
	Jessamine	9,700	9,500	98
	Knott	6,100	5,900	97
	Laurel	14,600	14,300	98
	Lee	2,900	2,800	96
	Leslie	5,200	5,000	96
	Lincoln	6,900	6,800	99
	Madison	18,400	18,100	98
	Mason	6,500	6,400	98
	Menifee	1,700	1,700	100
	Mercer	7,200	7,100	99
	Montgomery	7,800	7,600	97
	Nicholas	2,600	2,600	100
	Owsley	1,800	1,700	94
	Perry	11,700	11,400	97
	Powell	3,900	3,800	97
	Pulaski	18,100	17,700	98
	Robertson	800	800	100
	Rockcastle	5,000	4,900	98
Rowan	6,200	6,100	98	
Scott	7,900	7,800	99	
Washington	3,600	3,600	100	
Wayne	6,400	6,200	97	
Wolfe	2,400	2,300	96	
Woodford	6,400	6,300	98	

(Continued on page A-433)

Station Totals	654,000	645,200	98
Net Weekly Circulation (1985)			365,700
Average Daily Circulation (1985)			231,700

Kentucky—Lexington

WLEX-TV

Ch. 18

Network Service: NBC.

Licensee: WLEX-TV Inc., Box 1457, Lexington, KY 40591.

Studio: Russell Cave Pike.

Mailing Address: Box 1457, Lexington, KY 40591.

Telephone: 606-255-4404. TWX: 510-476-8896.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1104-kw max. & 1000-kw horizontal visual, 221-kw max. & 200-kw horizontal aural. Antenna: 640-ft. above av. terrain, 670-ft. above ground, 1620-ft. above sea level.

Latitude 38° 03' 56"
Longitude 84° 29' 13"

Transmitter: Russell Cave Pike.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter; Pinzone & Harris receivers.

News Service: UPI.

Ownership: J. D. Gay, chmn.-treas., 42.76%; Jean Allen Bell, et al., 10.60%; Corinne Gay, 7.07%; William B. Gess, 5.69%; J. G. Atchison, secy., 0.03%; 6 others, with less than 2%.

Began Operation: March 15, 1955.

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Jules Cohen & Associates.

Personnel:

HARRY C. BARFIELD, president & general manager.

JOE OLIVER, vice president & general sales manager.

JOHN A. DUVALL, vice president, broadcast operations.

AL ASH, production manager.

HAYS McMAKIN, local sales manager.

SUE WYLIE, director, public affairs.

BILL CRAWFORD, director, station promotion.

DAVE CROMWELL, news director.

ALBERT W. SCHEER, vice president, engineering.

Highest One Hour Rate: (Aug. 1, 1985): \$3600.

Highest 30 Sec. Rate: (Sept. 2, 1985): \$1000.

NETWORK BASE HOURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Anderson	4,800	4,800	100
	Bath	3,800	3,700	97
	Bourbon	7,100	7,000	99
	Boyle	9,400	9,300	99
	Breathitt	5,500	5,300	96
	Casey	5,800	5,700	98
	Clark	10,700	10,600	99
	Clay	7,500	7,300	97
	Estill	5,200	5,100	98
	Fayette	82,000	81,400	99
	Fleming	4,700	4,600	98
	Franklin	17,100	17,000	99
	Garrard	4,200	4,100	98
	Harlan	14,700	14,500	99
	Harrison	5,400	5,300	98
	Jackson	4,300	4,200	98
	Jessamine	9,700	9,500	98
	Knox	10,900	10,700	98
	Laurel	14,600	14,300	98
	Lee	2,900	2,800	96
	Lincoln	6,900	6,800	99
	Madison	18,400	18,100	98
Mason	6,500	6,400	98	
Menifee	1,700	1,700	100	
Mercer	7,200	7,100	99	
Montgomery	7,800	7,600	97	
Nicholas	2,600	2,600	100	



WLEX-TV BPCT-4123 Granted 5/27/68

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Owsley	1,800	1,700	94
	Perry	11,700	11,400	97
	Powell	3,900	3,800	97
	Pulaski	18,100	17,700	98
	Robertson	800	800	100
	Rockcastle	5,000	4,900	98
	Rowan	6,200	6,100	98
	Scott	7,900	7,800	99
	Wayne	6,400	6,200	97
	Wolfe	2,400	2,300	96
Woodford	6,400	6,300	98	
KENTUCKY	Between 25-49%			
	Bracken	2,700	2,700	100
	Morgan	4,500	4,400	98
	Owen	3,500	3,500	100
	Russell	5,800	5,700	98
	Taylor	8,600	8,500	99
	Washington	3,600	3,600	100
Whitley	13,000	12,800	98	
KENTUCKY	Between 5-24%			
	Adair	5,700	5,600	98
	Bell	12,100	11,900	98
	Gallatin	1,900	1,900	100
	Green	4,000	3,900	98
	Hardin	27,400	27,200	99
	Henry	4,800	4,700	99
	Knott	6,100	5,900	97
	Larue	4,600	4,600	100
	Leslie	5,200	5,000	96
	McCreary	5,500	5,400	98
	Magoffin	4,800	4,700	98
Marion	5,900	5,900	100	
Pendleton	4,000	4,000	100	
Shelby	8,600	8,500	99	
Station Totals		494,300	486,900	98
Net Weekly Circulation (1985)			320,200	
Average Daily Circulation (1985)			195,300	

Kentucky—Lexington

WTVQ-TV

Ch. 36

Network Service: ABC.

Licensee: Shamrock Bcstg. Co., Box 5590, Lexington, KY 40555.

Studio: 2940 Bryant Rd., Lexington, KY 40511.

Telephone: 606-233-3600. TWX: 510-476-8806.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2240-kw max. & 1700-kw horizontal visual, 224-kw max. & 170-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 994-ft. above ground, 1994-ft. above sea level.

Latitude 38° 02' 03"
Longitude 84° 23' 39"

Transmitter: 2940 Bryant Rd.

Satellite Earth Stations: 2 in operation; Harris receivers.

News Services: Group W Newsfeed, UPI.

Ownership: Shamrock Broadcasting, 100%. Roy E. Disney, chmn.; Patricia A. Disney, v.p.; James R. Nixon, chief operating officer; Stanley P. Gold, pres. Shamrock also owns KITV(TV), Honolulu; KMAU(TV), Walluku & KHVO(TV), Hilo, HI; KEYT-TV, Santa Barbara, CA; KUDL(FM), Kansas City, KS; KMGC(FM), Dallas, TX; KABL-AM-FM, Oakland-San Francisco, CA; WWWF(FM), Detroit, MI; WFOX(FM), Gainesville-Atlanta, GA; WTKN & WWSW-FM, Pittsburgh, PA; WHB(AM), Kansas City, MO.

Began Operation: June 2, 1968 on Ch. 62; began on Ch. 36 June 20, 1980. Sale to present owner by Starr Bcstg. Group approved by FCC June 7, 1979. Sale to Starr by Roy B. White Jr. & Reeves Telecom Corp. approved Nov. 14, 1973.

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Hammett & Edison Inc.

Personnel:

WILLIAM SERVICE, vice president & general manager,
BILL STANLEY, general sales manager.
DAVID WHITE, news director.
KATHLEEN GORMAN, business manager.
JOHN LACKEY, chief engineer.
JERRY FOX, station manager.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$650.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Anderson	4,800	4,800	100
	Bath	3,800	3,700	97
	Bourbon	7,100	7,000	99
	Boyle	9,400	9,300	99
	Breathitt	5,500	5,300	96
	Casey	5,800	5,700	98
	Clark	10,700	10,600	99
	Clay	7,500	7,300	97
	Estill	5,200	5,100	98
	Fayette	82,000	81,400	99
	Fleming	4,700	4,600	98
	Franklin	17,100	17,000	99
	Garrard	4,200	4,100	98
	Harrison	5,400	5,300	98
	Jackson	4,300	4,200	98
	Jessamine	9,700	9,500	98
	Laurel	14,600	14,300	98
	Lee	2,900	2,800	96
	Lincoln	6,900	6,800	99
	Madison	18,400	18,100	98
Mason	6,500	6,400	98	
Menifee	1,700	1,700	100	
Mercer	7,200	7,100	99	
Montgomery	7,800	7,600	97	
Nicholas	2,600	2,600	100	
Owsley	1,800	1,700	94	
Perry	11,700	11,400	97	



WTVQ-TV Doc. -21392

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Powell	3,900	3,800	97
	Pulaski	18,100	17,700	98
	Robertson	800	800	100
	Rockcastle	5,000	4,900	98
	Rowan	6,200	6,100	98
	Scott	7,900	7,800	99
	Washington	3,600	3,600	100
	Wayne	6,400	6,200	97
	Wolfe	2,400	2,300	96
Woodford	6,400	6,300	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KENTUCKY			
	Bracken	2,700	2,700	100
	Knott	6,100	5,900	97
	Knox	10,900	10,700	98
	Morgan	4,500	4,400	98
	Owen	3,500	3,500	100
Russell	5,800	5,700	98	
Whitley	13,000	12,800	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Carter	8,900	8,800	99
	Floyd	18,000	17,700	98
	Grant	4,800	4,800	100
	Harlan	14,700	14,500	99
	Henry	4,800	4,700	99
	Leslie	5,200	5,000	96
	Letcher	11,200	11,000	98
	Lewis	5,200	5,100	98
	Mc Creary	5,500	5,400	98
	Magoffin	4,800	4,700	98
	Marion	5,900	5,900	100
	Nelson	9,700	9,600	99
Shelby	8,600	8,500	99	
OHIO				
Adams	9,000	8,600	96	

Station Totals	492,800	484,900	98
Net Weekly Circulation (1985)			299,200
Average Daily Circulation (1985)			176,800

Kentucky—Louisville

WAVE-TV

Ch. 3

Network Service: NBC

Licensee: Cosmos Broadcasting Corp., 725 S. Floyd St., Louisville, KY 40203.

Studio: 725 S. Floyd St. 40203.

Mailing Address: Box 32970, Louisville, KY 40232.

Telephone: 502-585-2201. TWX: 810-535-3142.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw max. visual, 20-kw max. aural. Antenna: 914-ft. above av. terrain, 600-ft. above ground, 1585-ft. above sea level.

Latitude 38° 22' 09"
Longitude 85° 49' 48"

Holds CP for change to 1820-ft. above av. terrain, 1690-ft. above ground, 2500-ft. above sea level, lat. 38° 27' 23", long. 85° 25' 28"; transmitter to 4.1-mi. NW of LaGrange, N of Hwy. 42, W of Hwy. 53. BPCT-850211KJ.

Transmitter: Floyds Knob, New Albany, IN.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: UPI, NBC.

Ownership: Cosmos Bcstg. Corp., see Group Ownership of TV Stations.

Began Operation: Nov. 24, 1948. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14, 1981 (Television Digest, Vol. 20:24; 21:4).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

JAMES M. KEELOR, vice president & general manager.
S. WHEELER RUDD, general sales manager.
JOHN R. KAREM, national sales manager.
MICHAEL KIBBEY, local sales manager.
ANNE COLEMAN, program director.
J. HAROLD CULVER, director of engineering & operations.
ED GODFREY, news director.
MARK YOUNG, advertising/marketing supervisor.
ROGER ROEBUCK, production manager.
RODNEY FORD, editorial director.

Highest One Hour Rate: \$6500.

Highest 30 Sec. Rate (July 1, 1985): \$2000.

NETWORK BASE HOURLY RATE: \$3863.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Clark	33,000	32,400	98
	Crawford	3,600	3,400	94
	Floyd	22,500	22,200	99
	Harrison	10,000	9,800	98
	Jackson	13,600	13,400	99
	Jefferson	11,100	10,900	98
	Jennings	7,800	7,600	97
	Lawrence	16,100	15,800	98
	Orange	7,000	6,800	97
	Perry	6,800	6,600	97
	Scott	7,300	7,100	97
	Washington	8,000	7,700	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Anderson	4,800	4,800	100
	Breckinridge	6,200	6,100	98
	Bullitt	15,100	15,000	99
	Carroll	3,400	3,400	100
	Franklin	17,100	17,000	99
	Grayson	7,900	7,800	99
	Green	4,000	3,900	98
	Hardin	27,400	27,200	99
	Hart	5,700	5,600	98
	Henry	4,800	4,700	99
	Jefferson	257,600	256,400	100
	Larue	4,600	4,600	100
	Marion	5,900	5,900	100
	Meade	7,800	7,800	100
	Mercer	7,200	7,100	99
	Nelson	9,700	9,600	99
	Oldham	9,700	9,600	99
	Shelby	8,600	8,500	99
Spencer	2,100	2,100	100	
Taylor	8,600	8,500	99	
Trimble	2,200	2,200	100	
Washington	3,600	3,600	100	
Between 25-49%	INDIANA			
	Dubois	12,400	12,000	97
	KENTUCKY			
	Adair	5,700	5,600	98
	Boyle	9,400	9,300	99
Owen	3,500	3,500	100	
Woodford	6,400	6,300	98	

(Continued on page A-433)

Station Totals	774,100	765,000	98
Net Weekly Circulation (1985)			545,200
Average Daily Circulation (1985)			352,400

Kentucky—Louisville

WDRB-TV

Ch. 41

Network Service: None, independent.

Licensee: Independence Television Co., 624 West Muhammad Ali Blvd., Louisville, KY 40203.

Studio: 624 W. Muhammad Ali Blvd., Louisville, KY 40203.

Telephone: 502-584-6441. TWX: 810-535-3328.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1150-kw max. & 303-kw horizontal visual, 115-kw max. & 30.3-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 995-ft. above ground, 1960-ft. above sea level.

Latitude 38° 21' 00.0"
Longitude 85° 50' 56.5"

Transmitter: W side of Christian Rd., 4-mi. NW of New Albany, IN.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; AFC, 4.3-meter; Microdyne receivers.

News Service: AP.

Ownership: Toledo Blade Co. For other interests, see Blade Communications in Group Ownership of TV Stations.

Began Operation: Feb. 28, 1971. Sale to present owner by Cowles Media Co. approved by FCC Dec. 5, 1983 (Television Digest, Vol. 23:26). Sale to Cowles by Owsley & Egerton Welch, J. P. Morgan, Arlie Howard et al., approved by FCC Oct. 25, 1977 (Vol. 17:21, 51)

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

ELMER F. JASPAN, president & general manager.

ARCH CHAPMAN, general sales manager.

GARY BOCKHORST, operations manager.

PATTIE KIRAY, controller.

MARIE WORLEY, traffic supervisor.

RAY FOUSHEE, promotion director.

WILSON HATCHER, news director.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate (Sept. 1, 1985): \$750.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Clark	33,000	32,400	98
	Floyd	22,500	22,200	99
	Harrison	10,000	9,800	98
	KENTUCKY			
	Bullitt	15,100	15,000	99
	Franklin	17,100	17,000	99
	Hardin	27,400	27,200	99
	Henry	4,800	4,700	99
	Jefferson	257,600	256,400	100
	Larue	4,600	4,600	100
	Marion	5,900	5,900	100
	Meade	7,800	7,800	100
	Nelson	9,700	9,600	99
	Oldham	9,700	9,600	99
	Shelby	8,600	8,500	99
	Spencer	2,100	2,100	100
Taylor	8,600	8,500	99	
Trimble	2,200	2,200	100	
Washington	3,600	3,600	100	
Between 25-49%	INDIANA			
	Crawford	3,600	3,400	94
	Jackson	13,600	13,400	99
	Jefferson	11,100	10,900	98
	Orange	7,000	6,800	97
	Perry	6,800	6,600	97
	Scott	7,300	7,100	97
Washington	8,000	7,700	96	



WDRB-TV BMPCT-7222 Granted 11/4/70

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KENTUCKY			
	Anderson	4,800	4,800	100
	Boyle	9,400	9,300	99
	Breckinridge	6,200	6,100	98
	Carroll	3,400	3,400	100
	Casey	5,800	5,700	98
	Grayson	7,900	7,800	99
	Green	4,000	3,900	98
	Hart	5,700	5,600	98
	Madison	18,400	18,100	98
	Mercer	7,200	7,100	99
	Woodford	6,400	6,300	98
Between 5-24%	INDIANA			
	Decatur	8,200	8,000	98
	Dubois	12,400	12,000	97
	Jennings	7,800	7,600	97
	Lawrence	16,100	15,800	98
	Spencer	6,700	6,500	97
	Switzerland	2,700	2,600	96
	KENTUCKY			
	Adair	5,700	5,600	98
	Barren	13,300	13,200	99
	Bourbon	7,100	7,000	99
	Clinton	3,400	3,300	97
Daviess	32,200	31,900	99	
Estill	5,200	5,100	98	
Gallatin	1,900	1,900	100	
Garrard	4,200	4,100	98	
Hancock	2,800	2,800	100	
Jessamine	9,700	9,500	98	
Lincoln	6,900	6,800	99	
Ohio	8,100	8,000	99	
Owen	3,500	3,500	100	
Station Totals		744,800	736,300	98
Net Weekly Circulation (1985)				356,500
Average Daily Circulation (1985)				146,600

Kentucky—Louisville

WHAS-TV

Ch. 11

Network Service: CBS.

Licensee: WHAS Inc., 520 W. Chestnut St., Louisville, KY 40202.

Studio: 520 W. Chestnut St., Louisville, KY 40202.

Telephone: 502-582-7840. TWX: 810-535-3326.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 135-kw visual, 13.5-kw aural. Antenna: 1280-ft. above av. terrain, 984-ft. above ground, 1960-ft. above sea level.

Latitude 38° 21' 23"
Longitude 85° 50' 52"

Transmitter: Christian Rd., 3.6-mi. N of New Albany, IN.

AM Affiliate: WHAS, 50-kw, 840 kHz.

FM Affiliate: WAMZ, 100-kw, 97.5 MHz (No. 248), 505-ft.

Satellite Earth Station: Transmit/receive, Harris, 9 meter; Harris receivers.
News Services: AP, UPI, Group W Newstead.

Ownership: Same ownership as Louisville Courier-Journal & Times.

Began Operation: March 27, 1950.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Sidley & Austin.

Personnel:

BARRY BINGHAM JR., vice chairman.
ROBERT MORSE, president & general manager.
STEVEN H. STEINBERG, vice president, broadcast services.
DONNA ZAPATA, vice president & television station manager.
TOM BORNHAUSER, local sales manager.
DOUG ROBERTS, national sales manager.
EDWARD SHADBURNE, v.p., Louisville Productions.
RICHARD SWEENEY, program director.
HAL STOPFEL, vice president & news director.
WILLIAM F. BRATTON, dir. of engineering & operations.

Highest One Hour Rate: \$10,000.

Highest 30 Sec. Rate (July 11, 1984): \$2500.

NETWORK BASE HOURLY RATE: \$2712.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Clark	33,000	32,400	98
	Crawford	3,600	3,400	94
	Floyd	22,500	22,200	99
	Harrison	10,000	9,800	98
	Jackson	13,600	13,400	99
	Jefferson	11,100	10,900	98
	Jennings	7,800	7,600	97
	Orange	7,000	6,800	97
	Perry	6,800	6,600	97
	Scott	7,300	7,100	97
	Washington	8,000	7,700	96
	KENTUCKY			
	Adair	5,700	5,600	98
	Anderson	4,800	4,800	100
	Breckinridge	6,200	6,100	98
	Bullitt	15,100	15,000	99
	Franklin	17,100	17,000	99
	Grayson	7,900	7,800	99
	Green	4,000	3,900	98
	Hardin	27,400	27,200	99
	Hart	5,700	5,600	98
	Henry	4,800	4,700	99
	Jefferson	257,600	256,400	100
Larue	4,600	4,600	100	
Marion	5,900	5,900	100	
Meade	7,800	7,800	100	
Nelson	9,700	9,600	99	
Oldham	9,700	9,600	99	
Shelby	8,600	8,500	99	
Spencer	2,100	2,100	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Taylor	8,600	8,500	99
	Trimble	2,200	2,200	100
	Washington	3,600	3,600	100

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Dubois	12,400	12,000	97
	Lawrence	16,100	15,800	98
	KENTUCKY			
	Boyle	9,400	9,300	99
	Carroll	3,400	3,400	100
Casey	5,800	5,700	98	
Mercer	7,200	7,100	99	
Owen	3,500	3,500	100	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Bartholomew	24,300	23,900	98
	Decatur	8,200	8,000	98
	Ripley	8,300	8,100	98
	Spencer	6,700	6,500	97
	Switzerland	2,700	2,600	96

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Barren	13,300	13,200	99
	Daviess	32,200	31,900	99
	Edmonson	3,500	3,400	97
	Gallatin	1,900	1,900	100
	Garrard	4,200	4,100	98
	Hancock	2,800	2,800	100
	Lincoln	6,900	6,800	99
	Metcalfe	3,700	3,600	97
	Montgomery	7,800	7,600	97
	Ohio	8,100	8,000	99
	Russell	5,800	5,700	98
	Scott	7,900	7,800	99
	Warren	28,300	28,000	99
	Woodford	6,400	6,300	98

Station Totals	790,600	781,400	98
Net Weekly Circulation (1985)		549,000	
Average Daily Circulation (1985)		352,100	

Kentucky—Louisville

WLKY-TV

Ch. 32

Network Service: ABC.

Licensee: Pulitzer Broadcasting Co.

Studio: 1918 Mellwood Ave., Louisville, KY 40206.

Mailing Address: Box 6205, Louisville, KY 40206.

Telephone: 502-893-3671. TWX: 810-535-3212.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 4300-kw max. & 1290-kw horizontal visual, 860-kw max. & 257-kw horizontal aural. Antenna: 1260-ft. above av. terrain, 985-ft. above ground, 1945-ft. above sea level.

Latitude 38° 22' 10"
Longitude 85° 50' 02"

Transmitter: Floyd's Knob, near New Albany, IN.

Satellite Earth Station: In operation.

News Service: AP.

Ownership: Pulitzer Publishing Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 16, 1961. Sale to present owner by Gannett Co. approved by FCC May 12, 1983 (Television Digest, Vol. 23:2). Merger of Combined Communications & Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to Combined by Sonderling Bcstg. approved April 4, 1973 (Vol. 12:33, 41; 3:17). Transfer of control to Sonderling Bcstg. from George E. Egger, William S. Cutchins, Richard F. Shively, Dillman A. Rash & Archibald P. Cochran granted Dec. 13, 1967 (Vol. 7:51).

Represented (sales): Blair Television.

Represented (legal): Marmet & McCombs, P.C.

Personnel:

WILLIAM W. CAMPBELL, general manager.
DICK POLGREEN, general sales manager.
RIGBY WILSON, national sales manager.
JACK SHAFER, program director.
SUSAN HARMON, promotion director.
TOM BECHERER, news director.
PAUL KELLEY, chief engineer.
LORA BRADSHAW, community affairs director.

Highest 30 Sec. Rate: \$950.

NETWORK BASE HOURLY RATE: \$800.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Clark	33,000	32,400	98
	Crawford	3,600	3,400	94
	Floyd	22,500	22,200	99
	Harrison	10,000	9,800	98
	Jackson	13,600	13,400	99
	Jefferson	11,100	10,900	98
	Orange	7,000	6,800	97
	Scott	7,300	7,100	97
	Washington	8,000	7,700	96
	KENTUCKY			
	Bullitt	15,100	15,000	99
	Franklin	17,100	17,000	99
	Hardin	27,400	27,200	99
Henry	4,800	4,700	99	
Jefferson	257,600	256,400	100	
Larue	4,600	4,600	100	
Marion	5,900	5,900	100	
Meade	7,800	7,800	100	
Nelson	9,700	9,600	99	
Oldham	9,700	9,600	99	
Shelby	8,600	8,500	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Spencer	2,100	2,100	100
	Taylor	8,600	8,500	99
	Trimble	2,200	2,200	100
	Washington	3,600	3,600	100
Between 25-49%	INDIANA			
	Dubois	12,400	12,000	97
	Jennings	7,800	7,600	97
	Perry	6,800	6,600	97
	KENTUCKY			
Anderson	4,800	4,800	100	
Breckinridge	6,200	6,100	98	
Carroll	3,400	3,400	100	
Grayson	7,900	7,800	99	
Green	4,000	3,900	98	
Hart	5,700	5,600	98	
Madison	18,400	18,100	98	
Mercer	7,200	7,100	99	
Between 5-24%	INDIANA			
	Bartholomew	24,300	23,900	98
	Decatur	8,200	8,000	98
	Lawrence	16,100	15,800	98
	Switzerland	2,700	2,600	96
	KENTUCKY			
	Adair	5,700	5,600	98
	Barren	13,300	13,200	99
	Boyle	9,400	9,300	99
	Gallatin	1,900	1,900	100
Jessamine	9,700	9,500	98	
Lincoln	6,900	6,800	99	
Metcalfe	3,700	3,600	97	
Owen	3,500	3,500	100	
Russell	5,800	5,700	98	
Woodford	6,400	6,300	98	
Station Totals		703,100	695,100	98
Net Weekly Circulation (1985)			463,400	
Average Daily Circulation (1985)			262,700	

Kentucky—Madisonville

WLCN

Ch. 19

Network Service: None, Independent.

Grantee: Life Anew Ministries Inc., 27 Grapeview Rd., Box 1087 Madisonville, KY 42431.

Studio: 721 Princeton Pike, Madisonville, KY 42431.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1143-kw max. & 953-kw horizontal visual, 114.3-kw max. & 95.3-kw horizontal aural. Antenna: 1194-ft. above av. terrain, 1057-ft. above ground, 1667-ft. above sea level.

Latitude 37° 17' 02"
Longitude 87° 33' 42"

Transmitter: 1-mi. SE of Hwy. 70, 0.55-mi. NE of Sugar Creek, near Madisonville.

Ownership: Non-stock corp. John W. Stalls, pres.; John R. Price, v.p.; Linda M. Stalls, secy.-treas. LAM is permittee of WMCN-TV Montgomery, AL.

Began Operation: Oct. 1983.

Represented (legal): Baraff, Koerner, Olender & Hochberg.

Represented (engineering): Edward F. Lorentz.

Personnel:
HERB CAMPBELL, general manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Hopkins	18,000	17,800	99
	Muhlenberg	11,500	11,400	99
Station Totals		29,500	29,200	98
Net Weekly Circulation (1985)			3,300	
Average Daily Circulation (1985)			1,700	



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Kentucky—Paducah

WPSD-TV

Ch. 6

Network Service: NBC.

Licensee: Paducah Newspapers Inc., 408 Kentucky Ave., Paducah, KY 42001.

Studio: 100 Television Lane.

Telephone: 502-442-8214. TWX: 510-546-2047.

Mailing Address: Box 1197, Paducah, KY 42001.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 13.8-kw aural. Antenna: 1585-ft. above av. terrain, 1623-ft. above ground, 2000-ft. above sea level.

Latitude 37° 11' 31"
Longitude 88° 58' 53"

Transmitter: Approximately 23-mi. NW of Paducah near Monkey's Eyebrow, KY.

Satellite Earth Stations: Harris, 3-meter; ADM, 6-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, UPI, CNN.

Ownership: Paducah Newspapers Inc. (Fred Paxton, pres.) publishes Paducah Sun.

Began Operation: May 28, 1957.

Represented (sales): Blair Television.

Represented (legal): Shrinsky, Weitzman & Eisen, P.C.

Represented (engineering): Jules Cohen & Associates.

Personnel:

FRED PAXTON, president.
JOHN WILLIAMS, general manager & sales manager.
DAN STEELE, program director & administrative manager.
ANN EAVES, national sales manager.
TOM BUTLER, news director.
DON BROWN, chief engineer.

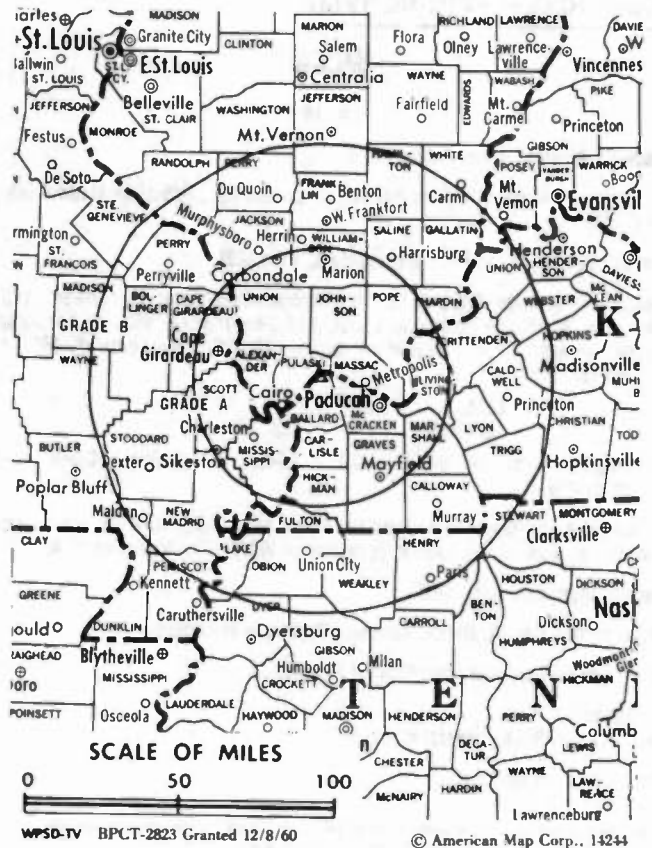
Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate (July 16, 1985): \$1500.

NETWORK BASE HOURLY RATE: \$2000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Alexander	4,900	4,700	96
	Franklin	18,200	17,700	97
	Hamilton	3,900	3,700	95
	Hardin	2,100	2,000	95
	Jackson	24,400	23,600	97
	Johnson	3,800	3,700	97
	Massac	6,200	6,000	97
	Pope	1,800	1,700	94
	Pulaski	3,400	3,200	96
	Saline	12,400	12,000	97
	Union	7,500	7,300	97
	Williamson	23,600	23,000	97
	KENTUCKY			
	Ballard	3,400	3,400	100
	Caldwell	5,100	5,000	98
	Calloway	11,300	11,200	99
Carlisle	2,100	2,100	100	
Crittenden	3,500	3,500	100	
Fulton	3,300	3,300	100	
Graves	13,400	13,300	99	
Hickman	2,200	2,200	100	
Livingston	3,800	3,800	100	
Lyon	2,500	2,500	100	



WPSD-TV BPTC-2823 Granted 12/8/60

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mc Cracken	24,400	24,200	99
	Marshall	10,400	10,300	99
	Trigg	3,500	3,500	100
MISSOURI	Bollinger	4,100	4,000	98
	Cape Girardeau	22,500	22,200	98
	Mississippi	5,300	5,200	98
	New Madrid	7,800	7,600	97
	Scott	14,900	14,700	99
	Stoddard	11,200	11,000	98
	Wayne	4,800	4,600	96
TENNESSEE	Henry	11,500	11,300	98
	Lake	2,600	2,600	100
	Obion	12,300	12,200	99
	Weakley	12,000	11,800	99
ARKANSAS	Clay	8,000	7,800	97
ILLINOIS	Gallatin	3,000	2,900	97
	Jefferson	15,600	15,100	97
KENTUCKY	Hopkins	18,000	17,800	99
MISSOURI	Butler	14,700	14,300	97
	Dunklin	13,900	13,600	98
	Perry	6,000	5,900	98
TENNESSEE	Carroll	10,300	10,200	99

(Continued on page A-433)

Station Totals	532,900	522,500	98
Net Weekly Circulation (1985)		314,400	
Average Daily Circulation (1985)		199,600	

Kentucky

WKYT-TV, Lexington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KENTUCKY			
	Bell	12,100	11,900	98
	Bracken	2,700	2,700	100
	Floyd	18,000	17,700	98
	Greenup	13,700	13,600	99
	Knox	10,900	10,700	98
	Letcher	11,200	11,000	98
	Mc Creary	5,500	5,400	98
	Morgan	4,500	4,400	98
	Owen	3,500	3,500	100
	Russell	5,800	5,700	98
	Shelby	8,600	8,500	99
	Taylor	8,600	8,500	99
Whitley	13,000	12,800	98	
Between 5-24%	KENTUCKY			
	Adair	5,700	5,600	98
	Boone	17,500	17,400	99
	Boyd	20,900	20,800	100
	Carter	8,900	8,800	99
	Gallatin	1,900	1,900	100
	Green	4,000	3,900	98
	Hardin	27,400	27,200	99
	Henry	4,800	4,700	99
	Johnson	9,000	8,900	99
	Kenton	50,200	50,000	100
	Lewis	5,200	5,100	98
	Magoffin	4,800	4,700	98
	Marion	5,900	5,900	100
	Nelson	9,700	9,600	99
Pendleton	4,000	4,000	100	

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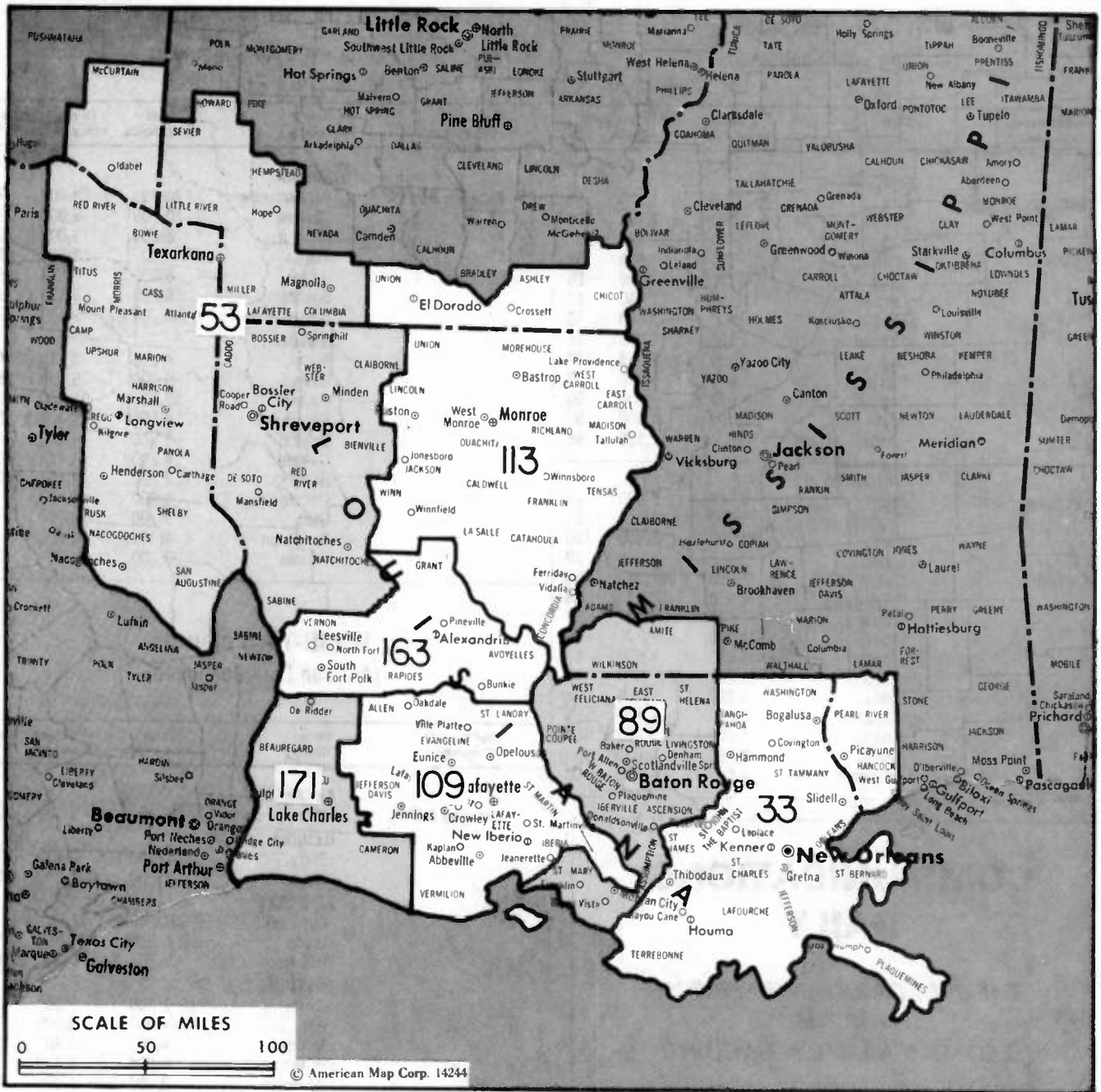
WAVE-TV, Louisville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Bartholomew	24,300	23,900	98
	Daviess	10,200	9,900	97
	Decatur	8,200	8,000	98
	Martin	3,800	3,700	97
	Ripley	8,300	8,100	98
	Spencer	6,700	6,500	97
	Switzerland	2,700	2,600	96
	KENTUCKY			
	Butler	4,000	3,900	97
	Casey	5,800	5,700	98
	Daviess	32,200	31,900	99
	Edmonson	3,500	3,400	97
Gallatin	1,900	1,900	100	
Garrard	4,200	4,100	98	
Hancock	2,800	2,800	100	
Lincoln	6,900	6,800	99	
Ohio	8,100	8,000	99	
Pendleton	4,000	4,000	100	
Warren	28,300	28,000	99	

WPSD-TV, Paducah (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ARKANSAS			
	Mississippi	19,400	19,100	98
	ILLINOIS			
	Perry	8,600	8,400	97
	Wayne	7,500	7,200	95
KENTUCKY				
	Christian	21,200	21,000	99
	Union	5,900	5,800	98
	Webster	5,700	5,600	98
MISSOURI				
	Carter	2,100	2,000	95
	Iron	4,000	3,900	97
	Madison	4,500	4,400	98
	Pemiscot	8,600	8,400	98
	Reynolds	3,000	2,900	97
	Ripley	5,000	4,700	94
TENNESSEE				
	Benton	6,100	6,000	98
	Dyer	13,200	13,100	99
	Gibson	18,500	18,300	99

Louisiana



Market	Arbitron ADI TV Households	Rank
New Orleans, LA.....	639,200	33
Shreveport, LA-Texarkana, TX.....	461,600	53
Baton Rouge, LA.....	257,200	89
Lafayette, LA.....	195,600	109
Monroe, LA-El Dorado, AR.....	186,600	113
Alexandria, LA.....	89,100	163
Lake Charles, LA.....	77,300	171

Market Area Commercial TV Stations
WDSU-TV (6), WGNO-TV (26), WNOL-TV (38), WVUE (8), WWL-TV (4) KLMG-TV (51), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3) WAFB-TV (9), WBRZ (2), WRBT (33) KADN (15), KATC (3), KLFY-TV (10) KARD (14), KNOE-TV (8), KTVE (10) KALB-TV (5), KLAX-TV (31) KPLC-TV (7), KVHP (29)

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- KARD, West Monroe —See Monroe, LA
- KMCT-TV, West Monroe —See Monroe, LA

Louisiana Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	14	8	22
Educational Television Stations	2	6	8
			30

Louisiana—Alexandria

KALB-TV

Ch. 5

Network Services: NBC.

Licensee: Lanford Telecasting Co. Inc., 605-21 Washington St., Alexandria, LA 71301.

Studio: 605-21 Washington St., Alexandria, LA 71301.

Telephone: 318-445-2456. TWX: 510-976-5709.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1590-ft. above av. terrain, 1586-ft. above ground, 1749-ft. above sea level.

Latitude 31° 02' 15"
Longitude 92° 29' 45"

Transmitter: Forest Hill, LA.

Satellite Earth Station: Harris; Harris receivers.

AM Affiliate: KALB, 5-kw (1-kw night), 580 kHz.

FM Affiliate: KTIZ, 100-kw, 96.9 MHz (No. 245), 1450-ft.

News Service: AP, NBC.

Ownership: Telford E. Kimble & Mary Jane Harper, Executors, T. B. Lanford Estate, 100%. Lanford Estate owns 100% of KLST(TV), San Angelo, TX; KALB & KITZ(FM), Alexandria, LA; WYOU(AM), Tampa, FL; 13.8% of KNAZ-TV, Flagstaff, AZ.

Began Operation: Sept. 29, 1954.

Represented (sales): Katz Television.

Represented (legal): Wiley & Rein.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

ROBERT MILLER, general manager.
BERT CHAUDOIR, asst. general manager & national sales manager.
LESLEY GOLMON, general sales manager.
DOWELL BUSHNELL, local sales manager.
FRANCES YEAGER, program director.
JIMMIE FOX, manager of creative services & promotion.
WILLIAM T. HOLT, chief engineer.

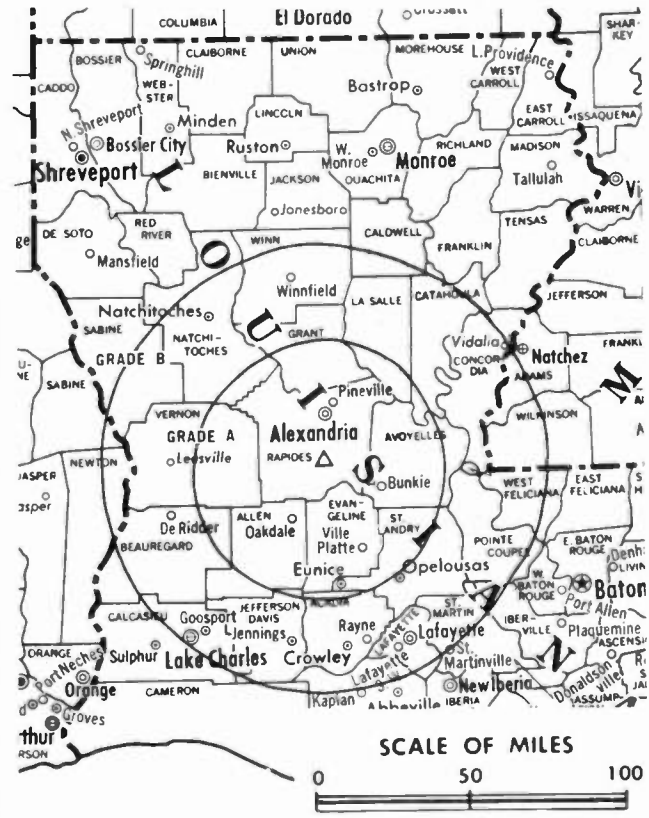
Highest One Hour Rate: \$1800.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Allen	7,600	7,400	97
	Avoyelles	14,700	14,400	98
	Catahoula	4,500	4,300	97
	Concordia	8,100	7,900	98
	Evangeline	11,800	11,500	97
	Grant	6,600	6,400	98
	La Salle	6,700	6,600	98
	Natchitoches	14,500	14,000	97
	Rapides	49,400	48,800	99
	Sabine	10,500	10,100	97
	St Landry	29,400	28,700	98
	Vernon	18,100	17,600	98
	Winn	6,300	6,100	97



KALB-TV BPCT-3449 Granted 1/13/65

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	MISSISSIPPI				
	Adams	13,100	12,900	98	
	Between 25-49%	LOUISIANA			
		Acadia	19,700	19,400	98
		Beauregard	11,000	10,700	97
		Lafayette	61,100	60,400	99
	St Martin	14,100	13,900	99	
	Between 5-24%	MISSISSIPPI			
		Wilkinson	3,100	3,000	97
		TEXAS			
Sabine		3,800	3,700	97	
Between 5-24%		LOUISIANA			
		Caldwell	4,400	4,300	98
		De Soto	9,700	9,400	97
		Iberia	21,900	21,600	99
		Jackson	6,700	6,600	99
		Jefferson Davis	11,200	11,000	98
	Pointe Coupee	8,600	8,400	98	
	Red River	3,800	3,700	97	
	Tensas	2,900	2,800	97	
	Vermilion	18,100	17,900	99	
	West Feliciana	2,700	2,600	96	
	MISSISSIPPI				
	Amite	4,500	4,400	98	
	Franklin	2,900	2,800	97	
Jefferson	2,800	2,700	96		
TEXAS					
San Augustine	3,500	3,400	97		
Station Totals		417,800	409,400	97	
Net Weekly Circulation (1985)				222,500	
Average Daily Circulation (1985)				131,800	

Louisiana—Alexandria

KLAX-TV

Ch. 31

Network Service: ABC.

Licensee: Cypress Communications Corp., 1811 England Dr., Alexandria, LA 71303.

Studio: 1811 England Dr., Alexandria, LA 71303.

Telephone: 318-473-2231.

Mailing Address: Box 8818, Alexandria, LA 71306.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1619.8-kw max. visual, 161.98-kw max. aural. Antenna: 204-ft. above av. terrain, 250-ft. above ground, 332-ft. above sea level.

Latitude 31° 18' 58"
Longitude 92° 29' 00"

Requests CP for change to 1216-kw max. visual, 122-kw max. aural, 1357-ft. above av. terrain, 1292-ft. above ground, 1517-ft. above sea level, lat. 31° 33' 54", long. 92° 33' 00"; transmitter to 1.5-mi. SW of Dry Prong.

Transmitter: 1811 England Dr., Alexandria.

Satellite Earth Station: In operation; Microdyne receivers.

News Service: UPI.

Ownership: James C. Richards, pres., 22%; Ben D. Johnson, v.p., 12.5%; A. Mixon Bankston Jr., treas., L. G. Taylor, secy., James A. Bankston & A. D. Taylor Estate, 15% each; John R. Boyle, 5%. Johnson owns WXOK(AM), Baton Rouge, LA.

Began Operation: March 3, 1983.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Sells & Gregory.

Represented (engineering): Lechman & Johnson.

Personnel:

JAMES RICHARDS, general manager.
SUSAN WHATLEY, program director.
FRANK J. COE, promotion director.
BILL DAY, farm director.

Highest 30 Sec. Rate (Aug. 14, 1985): \$75.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA Rapides	49,400	48,800	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	LOUISIANA			
	Avoyelles	14,700	14,400	98
	Grant	6,600	6,400	98
	La Salle	6,700	6,600	98
Between 5-24%	LOUISIANA			
	Allen	7,600	7,400	97
	Concordia	8,100	7,900	98
	Vernon	18,100	17,600	98
Station Totals		125,700	123,100	97
Net Weekly Circulation (1985)			47,900	
Average Daily Circulation (1985)			21,000	

Louisiana—Baton Rouge

WAFB-TV

Ch. 9

Network Service: CBS.

Licensee: Guaranty Bcstg. Corp., Box 2671, Baton Rouge, LA 70821.

Studio: 844 Government St., Baton Rouge, LA.

Telephone: 504-383-9999. TWX: 510-993-3406.

Mailing Address: Box 2671, Baton Rouge, LA 70821.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: Electrically tilted 0.35°, 1670-ft. above av. terrain, 1726-ft. above ground, 1746-ft. above sea level.

Latitude 30° 21' 58"
Longitude 91° 12' 47"

Transmitter: E of River Rd. & S of Baton Rouge on Duncan Point.

Satellite Earth Stations: 8 in operation; 7-meter, 6-meter, 5-meter & 4.5-meter; Comtech, Microdyne, National & Scientific-Atlanta receivers.

FM Affiliate: WGGZ, 100-kw, 98.1 MHz (No. 251), 1550-ft.

News Services: AP, UPI, CNN, CNN Headline News, CBS.

Ownership: Guaranty Broadcasting Corp., 100%.

Began Operation: April 19, 1953 on Ch. 28. Shifted to Ch. 9 Aug. 9, 1960 (Television Digest, Vol. 17:7). Sale to present owner by WDSU-TV Bcstg. Corp. and associated stockholders approved Jan. 14, 1964 by FCC (Vol. 4:3).

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): David Steel & Associates.

Personnel:

TOM E. GIBBENS, president & general manager.
MERYVN RHYS, vice president, commercial manager & assistant general manager.
BILL COMEAUX, chief engineer.
ED LAMY JR., vice president & program director.
STEVE ACKERMAN, operations manager.
MARGIE LARSON, promotion & merchandising director.
CARLTON CREMEENS, vice president & news director.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$845.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Ascension	18,300	17,900	98
	Assumption	7,100	6,900	97
	East Baton Rouge	142,500	141,200	99
	East Feliciana	5,500	5,300	96
	Iberville	10,300	10,100	98
	Livingston	22,400	22,000	98
	Pointe Coupee	8,600	8,400	98
	St Helena	3,200	3,100	97
	St Martin	14,100	13,900	99
	St Mary	21,300	21,000	99
	Tangipahoa	29,400	28,800	98
	West Baton Rouge	6,300	6,200	98
West Feliciana	2,700	2,600	96	



WAFB-TV BPCT-3437 Granted 1/22/65 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Amite	4,500	4,400	98
	Pike	13,000	12,800	98
	Wilkinson	3,100	3,000	97
Between 25-49%	LOUISIANA			
	Avoyelles	14,700	14,400	98
	Iberia	21,900	21,600	99
	Lafayette	61,100	60,400	99
	Lafourche	29,000	28,700	99
	St James	6,600	6,500	98
	St John The Baptist	11,400	11,200	98
	St Landry	29,400	28,700	98
	Terrebonne	34,200	33,700	99
	Vermilion	18,100	17,900	99
Washington	16,100	15,800	98	
	MISSISSIPPI	4,600	4,500	98
Between 5-24%	LOUISIANA			
	Acadia	19,700	19,400	98
	Allen	7,600	7,400	97
	Concordia	8,100	7,900	98
	Jefferson Davis	11,200	11,000	98
	St Charles	13,700	13,600	99
	MISSISSIPPI			
	Adams	13,100	12,900	98
	Jefferson	2,800	2,700	96
	Lincoln	10,800	10,600	98
Pearl River	12,100	11,900	98	
Station Totals		658,500	648,400	98
Net Weekly Circulation (1985)			375,900	
Average Daily Circulation (1985)			217,300	

Louisiana—Baton Rouge

WBRZ

Ch. 2

Network Service: ABC.

Licensee: Louisiana Television Bcstg. Corp., 1650 Highland Rd., Box 2906, Baton Rouge, LA 70821.

Studio: 1650 Highland Rd. 70802.

Telephone: 504-387-2222. TWX: 504-993-3576.

Mailing Address: Box 2906, Baton Rouge, LA 70821.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1682-ft. above av. terrain, 1724-ft. above ground, 1749-ft. above sea level.

Latitude 30° 17' 49"
Longitude 91° 11' 40"

Transmitter: Plaquemine Point, LA.

AM Affiliate: WJBO, 5-kw, 1150 kHz (NBC).

FM Affiliate: WFMF, 100-kw, 102.5 MHz (No. 251), 730-ft.

Satellite Earth Stations: Transmit/receive; Andrew, 4.5-meter & 7.3-meter; Satcom, 5.5-meter; Scientific-Atlanta, 10-meter; Avantek, Microdyne & Scientific-Atlanta receivers.

News Services: AP, Conus, UPI, ABC.

Ownership: Class A voting stock—Baton Rouge Broadcasting Co. (WJBO), 99.33%; Douglas L. Manship, 0.333%; Charles P. Manship Jr., 0.333%. Baton Rouge Bcstg. ownership: Douglas L. Manship, pres., 35%; Charles P. Manship Jr., secy.-treas., 35%; Douglas L. Manship Jr., Richard F. Manship, David C. Manship, 10% each. WBRZ officers: Douglas L. Manship, pres. & chairman; Charles P. Manship Jr., secy.-treas. Louisiana TV Bcstg. also owns WXCL & WKQA(FM), Peoria-Pekin, IL. Douglas L. & Charles P. Manship also own KRGV-TV-AM, Weslaco, TX.

Began Operation: April 14, 1955.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen & Dippell.

Personnel:

DOUGLAS L. MANSHIP, president
RICHARD MANSHIP, general manager.
ROBERT J. HEADLEE, asst. general manager & director of sales.
PATRICIA L. CHERAMIE, general sales manager.
WILLIAM YORDY, chief engineer.
JAMIE POLITZ, public affairs & personnel director.
JIM PRIMEAUX, promotion manager.
RAYMOND J. DRAGO, production manager.
JOHN SPAIN, news director.

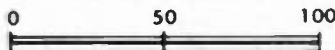
Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Ascension	18,300	17,900	98
	Assumption	7,100	6,900	97
	Concordia	8,100	7,900	98
	East Baton Rouge	142,500	141,200	99
	East Feliciana	5,500	5,300	96
	Iberia	21,900	21,600	99
	Iberville	10,300	10,100	98
	Livingston	22,400	22,000	98
	Pointe Coupee	8,600	8,400	98
	St Helena	3,200	3,100	97
	St James	6,600	6,500	98
	St Martin	14,100	13,900	99



SCALE OF MILES



WBRZ BPCT-4173 Granted 3/5/70

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St Mary	21,300	21,000	99
	Tangipahoa	29,400	28,800	98
	West Baton Rouge	6,300	6,200	98
	West Feliciana	2,700	2,600	96
MISSISSIPPI	Adams	13,100	12,900	98
	Amite	4,500	4,400	98
	Wilkinson	3,100	3,000	97
	LOUISIANA	Avoyelles	14,700	14,400
Lafayette		61,100	60,400	99
Lafourche		29,000	28,700	99
Rapides		49,400	48,800	99
St Landry		29,400	28,700	98
Terrebonne		34,200	33,700	99
MISSISSIPPI		Franklin	2,900	2,800
	Pike	13,000	12,800	98
	Walthall	4,600	4,500	98
Between 5-24%	LOUISIANA			
	Acadia	19,700	19,400	98
	Allen	7,600	7,400	97
	Catahoula	4,500	4,300	97
	Evangeline	11,800	11,500	97
	St Charles	13,700	13,600	99
	St John The Baptist	11,400	11,200	98
	Vermilion	18,100	17,900	99
	Washington	16,100	15,800	98
	MISSISSIPPI	Jefferson	2,800	2,700
Lincoln		10,800	10,600	98
Station Totals		703,800	692,900	98
Net Weekly Circulation (1985)			425,200	
Average Daily Circulation (1985)			253,400	

Louisiana—Baton Rouge

WRBT

Ch. 33

Network Service: NBC.

Licensee: Rush Bcstg. Corp., 5220 Essen Lane, Baton Rouge, LA 70809.

Studio: 5220 Essen Lane, Baton Rouge, LA 70809.

Telephone: 504-766-3233.

Mailing Address: Box 14685, Baton Rouge, LA 70898.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1014-kw max. & 871-kw horizontal visual, 101.4-kw max. & 87.1-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 1030-ft. above ground, 1050-ft. above sea level.

Latitude 30° 22' 22"
Longitude 91° 12' 15"

Transmitter: 1.2-mi. E of River Rd. in Sect. 46, T8S, R1W.

Satellite Earth Stations: Common carrier & station-owned; Harris & Utah Scientific receivers.

News Service: AP.

Ownership: Cyril E. Vetter, pres., 100%.

Began Operation: Oct. 16, 1971. Sale to present owner by Richard O. Rush, et al., approved by FCC March 12, 1976.

Represented (sales): Seltel Inc.

Represented (legal): Gardner, Carton & Douglas.

Represented (engineering): Phillip W. Cary.

Personnel:

- CYRIL E. VETTER, president & general manager.
- WILLIAM HATHORN, vice president & general sales manager.
- COURTNEY B. WESTBROOK, vice president, administration.
- JOYCE HARVEY, program director.
- PHIL OAKLEY, news director.
- VAN L. PENTECOST, chief engineer.
- FELTON COLEMAN, public affairs manager.
- ED LAKIN, promotion manager.
- LARRY DIETZ, production manager.

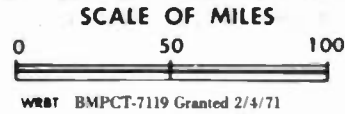
Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate (June 30, 1984): \$600.

NETWORK BASE HOURLY RATE: \$375.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Ascension	18,300	17,900	98
	Assumption	7,100	6,900	97
	East Baton Rouge	142,500	141,200	99
	East Feliciana	5,500	5,300	96
	Iberia	21,900	21,600	99
	Iberville	10,300	10,100	98
	Livingston	22,400	22,000	98
	Pointe Coupee	8,600	8,400	98



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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	St Helena	3,200	3,100	97	
	St Martin	14,100	13,900	99	
	St Mary	21,300	21,000	99	
	West Baton Rouge	6,300	6,200	98	
	West Feliciana	2,700	2,600	96	
MISSISSIPPI		3,100	3,000	97	
Between 25-49%	LOUISIANA				
	St James	6,600	6,500	98	
	Tangipahoa	29,400	28,800	98	
Between 5-24%	LOUISIANA				
	Acadia	19,700	19,400	98	
	Lafourche	29,000	28,700	99	
	St John The Baptist	11,400	11,200	98	
	St Landry	29,400	28,700	98	
	Terrebonne	34,200	33,700	99	
	Vermilion	18,100	17,900	99	
	Washington	16,100	15,800	98	
	MISSISSIPPI		4,500	4,400	98
	Station Totals		485,700	478,300	98
Net Weekly Circulation (1985)			255,800		
Average Daily Circulation (1985)			139,600		

Louisiana—Lafayette

KADN

Ch. 15

Network Service: None, Independent.

Grantee: KADN Broadcasting Inc., 1500 Eraste Landry Rd., Lafayette, LA 70506.

Studio: 1500 Eraste Landry Rd., Lafayette, LA 70506.

Telephone: 318-237-1500.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1318-kw max. & 631-kw horizontal visual, 132-kw max. & 63.1-kw horizontal aural. Antenna: 1180-ft. above av. terrain, 1209-ft. above ground, 1249-ft. above sea level.

Latitude 30° 21' 44"
Longitude 92° 12' 53"

Transmitter: 3-mi. S of Church Point.

Satellite Earth Stations: Scientific-Atlanta, 4.8-meter; Scientific-Atlanta receivers.

News Services: CNN, INN.

Ownership: Acadiana Group Communicators Inc., 80%; Sound Electronics Inc., 20%. Acadiana ownership: Sound Electronics Inc. & GMW Corp., 50% each. Sound Electronics Inc. ownership: Charles Chatelain, 82.1%; Paul J. Azar Jr., 17.9%. Sound Electronics holds a Business Radio Service license. GMW ownership: Thomas R. Galloway, pres.-treas., 80%; Clark White, v.p., 10%; Michael B. Mitchell, secy., 10%.

Began Operation: Feb. 27, 1980.

Represented (sales): Busby, Finch, Lathom & Widman.

Represented (legal): Mullin, Rhyne, Emmons & Topel.

Represented (engineering): du Treil-Rackley.

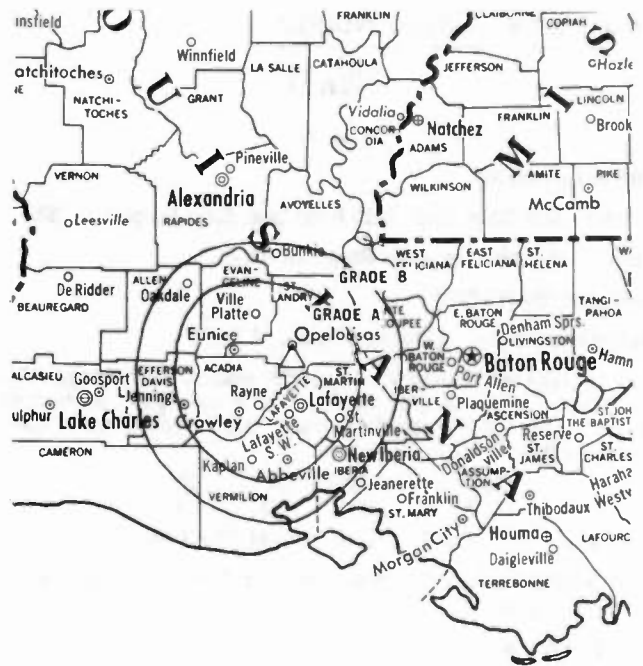
Personnel:

CHARLES CHATELAIN, president & general manager.
EDDIE BLANCHARD, station manager & program director.
PAUL BROWN, assistant general manager.

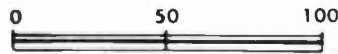
Highest 30 Sec. Rate (July 24, 1985): \$150.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Acadia	19,700	19,400	98
	Lafayette	61,100	60,400	99
	St Martin	14,100	13,900	99
	Vermilion	18,100	17,900	99



SCALE OF MILES



KADN BPCT—821202KE Granted 4/12/83

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	LOUISIANA			
	Evangeline	11,800	11,500	97
	Iberia	21,900	21,600	99
	Jefferson Davis	11,200	11,000	98
	St Landry	29,400	28,700	98
Between 5-24%	LOUISIANA			
	Allen	7,600	7,400	97
	West Feliciana	2,700	2,600	96
Station Totals		197,600	194,400	98
Net Weekly Circulation (1985)				103,700
Average Daily Circulation (1985)				40,600

Louisiana—Lafayette

KATC

Ch. 3

Network Service: ABC.

Licensee: The Abellor Corp.

Studio: 1103 Eraste Landry Rd., Lafayette, LA 70506.

Telephone: 318-235-3333. TWX: 510-975-5043.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1740-ft. above av. terrain, 1793-ft. above ground, 1800-ft. above sea level.

Latitude 30° 02' 19.1"
Longitude 92° 22' 14.9"

Transmitter: 25-mi. SW of city limits.

Satellite Earth Stations: 4 in operation; Andrews, 7.3-meter; AvanteK & Microdyne receivers.

News Services: ABC, AP, NIWS.

Ownership: Loyola University, 100%. See WWL-TV, New Orleans, LA.

Began Operation: September 19, 1962. Sale to present owner approved by FCC April 29, 1982.

Represented (sales): Katz Television.

Represented (legal): Marmet & McCombs, P.C.

Personnel:

J. MICHAEL EARLY, general manager.
JOHN S. PELA, director of broadcast operations.
JAMES M. REARDON, director of sales.

Highest 30 Sec. Rate (July 24, 1985): \$545.

NETWORK BASE HOURLY RATE: \$625.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Acadia	19,700	19,400	98
	Allen	7,600	7,400	97
	Avoyelles	14,700	14,400	98
	Beauregard	11,000	10,700	97
	Evangeline	11,800	11,500	97
	Iberia	21,900	21,600	99
	Jefferson Davis	11,200	11,000	98
	Lafayette	61,100	60,400	99
	Rapides	49,400	48,800	99
	St Landry	29,400	28,700	98
St Martin	14,100	13,900	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St Mary	21,300	21,000	99
	Vermilion	18,100	17,900	99
	Vernon	18,100	17,600	98
Between 25-49%	LOUISIANA			
	Calcasieu Cameron	62,900 3,500	62,300 3,400	99 97
Between 5-24%	LOUISIANA			
	Assumption	7,100	6,900	97
	Grant	6,600	6,400	98
	Iberville	10,300	10,100	98
	La Salle Pointe Coupee	6,700 8,600	6,600 8,400	98 98
Station Totals		415,100	408,400	98
Net Weekly Circulation (1985)			270,900	
Average Daily Circulation (1985)			152,700	

27 years of experience. Top that.

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2930 East Third Avenue, Denver, CO 80206

TELEVISION BROKERS.
**DANIELS
& ASSOCIATES**

Louisiana—Lafayette

KLFY-TV

Ch. 10

Network Service: CBS.

Licensee: Texoma Broadcasters Inc., Box 90665, Lafayette, LA 70509.

Studio: 2410 Eraste Landry Rd., Box 90665, Lafayette, LA 70509.

Telephone: 318-981-4823. TWX: 510-975-5052.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 45.7-kw aural. Antenna: 1748-ft. above av. terrain, 1771-ft. above ground, 1800-ft. above sea level.

Latitude 30° 19' 18"
Longitude 92° 22' 41"

Holds CP for change to 316-kw visual, 31.6-kw aural, 1740-ft. above av. terrain. BPCT-791231KG.

Transmitter: State Hwy. 98, 1.8-mi. E of Maxie, LA.

Satellite Earth Station: Scientific-Atlanta, 7-meter.

News Service: AP.

Ownership: M. N. Bostick, 29.972%; Texas Bcstg., 23.225%; Hilton E. Howell & Ross M. Sams, 9.972% each; W. W. Callan, 7.824%; Robert E. Levy, 6.915%; Thomas D. Stribling, 6.378%; George & Ellender Chase, 3.594% jointly; W. Woody Callan Jr. & Diana C. Braswell, 1.074% each. For other interests, see KWTX-TV, Waco, TX.

Begin Operation: June 3, 1955. Transfer of control to individual stockholders of KWTX Bcstg. which held 80% approved by FCC Jan. 22, 1968. Previously, sale by Camellia Bcstg. Co. Inc., Paul H. DeClouet and associates approved Jan. 27, 1965 by FCC (Television Digest, Vol. 4:48; 5:6).

Represented (sales): Seltel Inc.

Represented (legal): Cordon & Jacob.

Personnel:

THOMAS G. PEARS, vice president & general manager.
TERRY DOVER, operations manager.
DAVE HEBERT, chief engineer.

Highest One Hour Rate (April 25, 1983): \$1800.

Highest 30 Sec. Rate (April 25, 1983): \$670.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Acadia	19,700	19,400	98
	Allen	7,600	7,400	97
	Avoyelles	14,700	14,400	98
	Beauregard	11,000	10,700	97
	Calcasieu	62,900	62,300	99
	Cameron	3,500	3,400	97
	Evangeline	11,800	11,500	97
	Iberia	21,900	21,600	99
	Jefferson Davis	11,200	11,000	98
	Lafayette	61,100	60,400	99
	Rapides	49,400	48,800	99



KLFY-TV BPCT-791231KG Granted 7/28/80

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St Landry	29,400	28,700	98
	St Martin	14,100	13,900	99
	Vermilion	18,100	17,900	99
	Vernon	18,100	17,600	98
Between 25-49%	LOUISIANA			
	St Mary	21,300	21,000	99
Between 5-24%	LOUISIANA			
	Assumption	7,100	6,900	97
	Concordia	8,100	7,900	98
	Grant	6,600	6,400	98
	Iberville	10,300	10,100	98
	Lafourche	29,000	28,700	99
	La Salle	6,700	6,600	98
	Pointe Coupee	8,600	8,400	98
	Terrebonne	34,200	33,700	99
	West Feliciana	2,700	2,600	96
	MISSISSIPPI			
	Adams	13,100	12,900	98
TEXAS				
Jasper	12,300	12,100	98	
Station Totals		514,500	506,300	98
Net Weekly Circulation (1985)			313,100	
Average Daily Circulation (1985)			197,400	

Louisiana—Lake Charles

KPLC-TV

Ch. 7

Network Service: NBC.

Licensee: Calcasieu Television & Radio Inc., Box 1488, Lake Charles, LA 70602.

Studio: 320 Division St., Lake Charles, LA 70601.

Telephone: 318-439-9071. TWX: 510-971-7570.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 295-kw visual, 55-kw aural. Antenna: 1480-ft. above av. terrain, 1519-ft. above ground, 1549-ft. above sea level.

Latitude 30° 23' 47"
Longitude 93° 00' 08"

Transmitter: Near Fenton, LA.

Satellite Earth Stations: Harris, 3-meter & 8-meter; Harris receivers.

News Service: AP.

Ownership: Calcasieu Television & Radio Inc. G. Russell Chambers, chmn., 100%; Rita S. Chambers, pres.; Jonathan Golden, secy. & corp. counsel.

Began Operation: Sept. 29, 1954. Sale to present owners by Calcasieu Television & Radio Inc. approved by FCC Feb. 18, 1971. Previous sale to Calcasieu by T. B. Lanford and L. M. Sapaugh Sr. & Jr. approved June 30, 1964 by FCC (Television Digest, 4:18, 27).

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering) G. Russell Chambers.

Personnel:

G. RUSSELL CHAMBERS, chairman.
RITA CHAMBERS, president & general manager.
JERRY GOOS, general sales manager.
AL SMITH, executive vice president of engineering.

Highest 30 Sec. Rate (June 27, 1985): \$725.

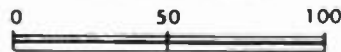
NETWORK BASE HOURLY RATE: \$550.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Acadia	19,700	19,400	98
	Allen	7,600	7,400	97
	Beauregard	11,000	10,700	97
	Calcasieu	62,900	62,300	99
	Cameron	3,500	3,400	97
	Evangeline	11,800	11,500	97
	Jefferson Davis	11,200	11,000	98
	Lafayette	61,100	60,400	99



SCALE OF MILES



KPLC-TV BPCT-4012 Granted 12/12/67

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St Landry	29,400	28,700	98
	Vermilion	18,100	17,900	99
	Vernon	18,100	17,600	98
Between 25-49%	TEXAS			
	Jasper	12,300	12,100	98
	Newton	5,100	4,900	97
Sabine	3,800	3,700	97	
Between 5-24%	LOUISIANA			
	Avoyelles	14,700	14,400	98
	Iberia	21,900	21,600	99
	Rapides	49,400	48,800	99
	St Martin	14,100	13,900	99
	TEXAS			
Orange	31,300	31,000	99	
Station Totals		407,000	400,700	98
Net Weekly Circulation (1985)				216,800
Average Daily Circulation (1985)				128,500

Louisiana—Lake Charles

KVHP

Ch. 29

Network Service: None, independent.

Licensee: Lake Charles Electronic Media Inc., 129 W. Prien Lake Rd., Lake Charles, LA 70601.

Studio: 129 W. Prien Lake Rd., Lake Charles, LA 70601.

Telephone: 318-474-1316.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 747.6-kw max. visual, 112.1-kw max. aural. Antenna: 432-ft. above av. terrain, 457-ft. above ground, 471-ft. above sea level.

Latitude 30° 11' 50"
Longitude 93° 13' 12"

Transmitter: SW of Ryan St. & Prien Lake Rd. intersection, Lake Charles.

Satellite Earth Station: In operation.

News Service: CNN.

Ownership: Herschell Hardesty, 50.5%; J. W. DiGiglia, 49.5%.

Began Operation: Jan. 18, 1983. Sale to present owners by Hugh Van Eaton approved by FCC March 3, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Baraff, Koerner, Olender & Hochberg.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

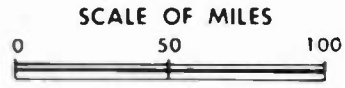
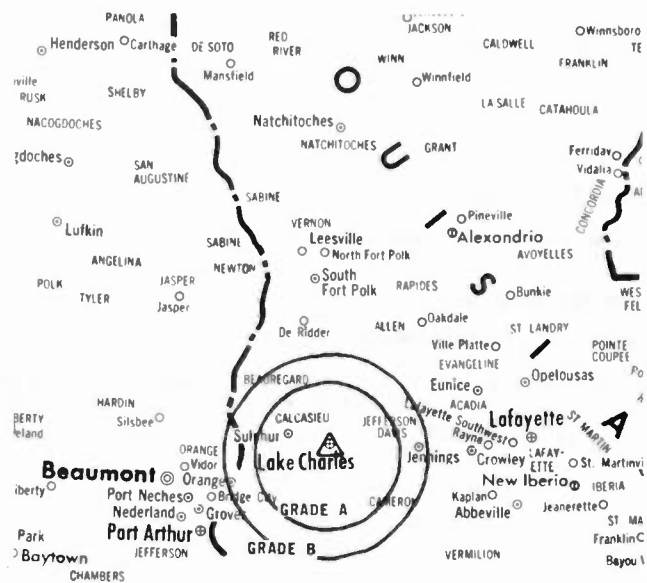
HERSCHELL HARDESTY, president.

LARRY CAMPBELL, general manager & general sales manager.

Highest 30 Sec. Rate (July 25, 1984): \$185.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Calcasieu	62,900	62,300	99
	Cameron	3,500	3,400	97



KVHP BMPCT-821213KE Granted 3/29/83 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	LOUISIANA			
	Allen	7,600	7,400	97
	Jefferson Davis	11,200	11,000	98
Between 5-24%	LOUISIANA			
	Beauregard	11,000	10,700	97
Station Totals		96,200	94,800	98
Net Weekly Circulation (1985)				49,500
Average Daily Circulation (1985)				21,400

Louisiana—West Monroe-Monroe

KARD

Ch. 14

Network Service: ABC.

Licensee: Charles Woods Television Corp., 701 Parkwood Dr., West Monroe, LA 71291.

Studio: 701 Parkwood Dr., West Monroe, LA 71291.

Telephone: 318-323-1972.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1050-kw max. & 938-kw horizontal visual, 105-kw max. & 93-kw horizontal aural. Antenna: 630-ft. above av. terrain, 644-ft. above ground, 713-ft. above sea level.

Latitude 32° 30' 21"
Longitude 92° 08' 54"

Requests CP for change to 5000-kw max. visual, 500-kw max. aural, 1942-ft. above av. terrain, 1949-ft. above ground, 2049-ft. above sea level, lat. 32° 06' 04", long. 91° 59' 06"; transmitter to 7-mi. E of Columbia.

Transmitter: 701 Parkwood Dr.

Satellite Earth Stations: 3 in operation; Andrews, 3.5-meter & 7-meter; Andrews receivers.

Ownership: Charles Woods. For other Interests, see Group Ownership of TV Stations.

Began Operation: Aug. 19, 1967 on Ch. 39 as KUZN-TV, left air Dec. 12, 1968; resumed operation under new ownership Aug. 13, 1970, left air Aug. 16, 1971. Resumed operation Oct. 6, 1974. Transfer of control to Kenneth E. Meyer, et al., approved by FCC Jan. 31, 1978. Sale to present owner approved Nov. 2, 1984.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Kenkel, Barnard & Edmundson.

Represented (engineering): Cohen & Dippell.

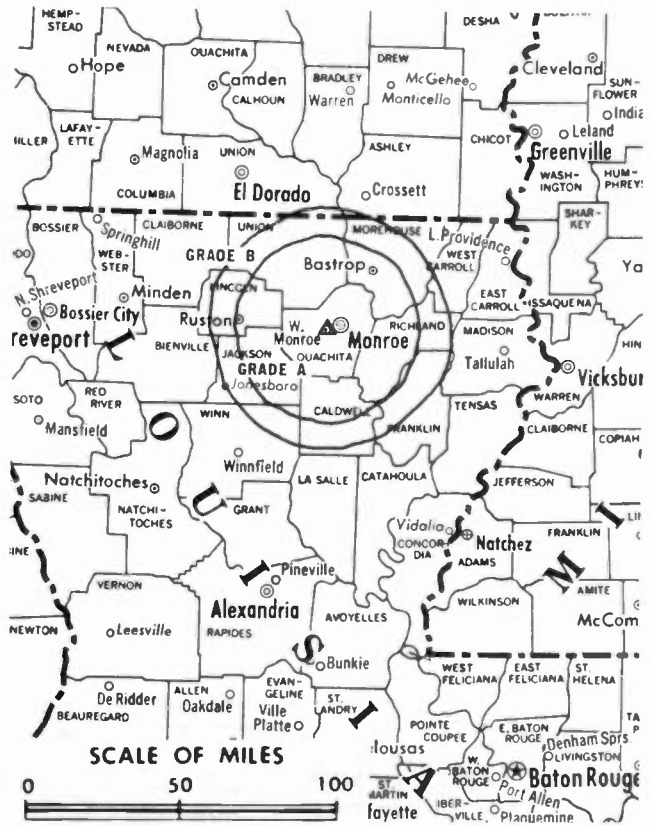
Personnel:

DAVID WOODS, general manager.
CAROL BYNAM, local sales manager.
RODNEY EVANS, chief engineer.

Highest 30 Sec. Rate: \$250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Caldwell	4,400	4,300	98
	Morehouse	12,400	12,200	98
	Ouachita	51,800	51,300	99
	Richland	7,600	7,400	97



KARD BPCT-810821KG Granted 9/18/81 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	LOUISIANA			
	Franklin	8,500	8,300	98
	La Salle	6,700	6,600	98
	Lincoln	13,800	13,600	99
	Tensas	2,900	2,800	97
	Union	7,900	7,800	99
Between 5-24%	ARKANSAS			
	Ashley	9,100	8,900	98
LOUISIANA	Jackson	6,700	6,600	99
	Station Totals	136,400	134,300	98
Net Weekly Circulation (1985)			80,400	
Average Daily Circulation (1985)			40,400	

Louisiana—West Monroe

KMCT-TV

Ch. 39

Network Service: None, independent.

Grantee: Carolina Christian Bcstg. Inc., Box 1616, Greenville, SC 29602.

Studio: 701 Parkwood Dr., West Monroe, LA.

Telephone: 803-244-1616.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 560-kw visual, 56-kw aural. Antenna: 498-ft. above av. terrain, 500-ft. above ground, 583-ft. above sea level.

Latitude	32°	30'	21"
Longitude	92°	08'	54"

Transmitter: 701 Parkwood Dr., West Monroe.

Ownership: See WGGG-TV, Greenville, SC.

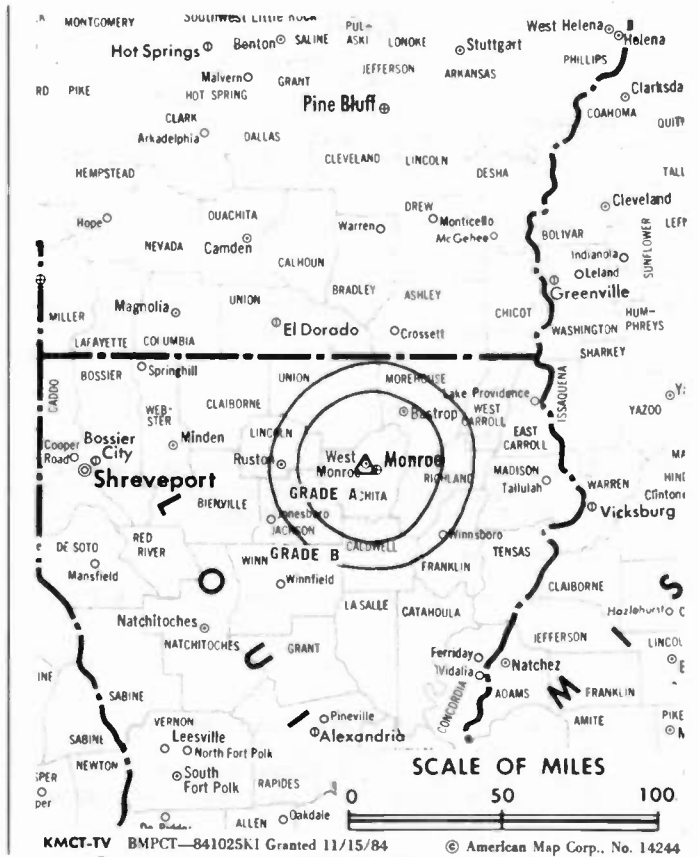
Due to Begin Operation: Oct. 1985

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

JAMES H. THOMPSON, president.

Rates: Not available.



Louisiana—Monroe-El Dorado, Arkansas

KTVE

Ch. 10

Network Service: NBC.

Licensee: KTVE Inc., Box 791, El Dorado, AR 71730.

Studios: 2909 Kilpatrick Blvd., Monroe, LA 71201; 400 W. Main St., El Dorado, AR 71730.

Telephones: 318-323-1300, Monroe; 501-862-6651, El Dorado.

TXW: 510-977-5386.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1320-ft. above av. terrain, 1352-ft. above ground, 1478-ft. above sea level.

Latitude 33° 04' 41.0"
Longitude 92° 13' 40.6"

Transmitter: 0.5-mi. S of Bolding, on Missouri Pacific RR spur.

Satellite Earth Stations: Satcom Technologies, 8.3-meter; Harris, 7-meter, 3.5-meter & 3-meter; Harris & Microdyne receivers.

News Services: AP, UPI.

Ownership: Gray Communications Systems Inc. For other interests, see WALB-TV, Albany, GA.

Began Operation: Dec. 18, 1955. Sale to present owner by Fuqua National Inc. approved Dec. 4, 1967. Previous sale to Fuqua by William Simon and WVET-TV approved Nov. 29, 1963 by FCC (Television Digest, Vol. 3:49). Sale to William Simon (52%) and WVET-TV (48%) by co-equal owners Dr. Joe F. Rushton, W. C. Blewster Jr. & W. M. Bigley approved July 6, 1960 (Vol. 16:25, 28). Transfer of 32% from Simon to WVET-TV approved Sept. 8, 1960 (Vol. 16:34).

Represented (sales): Katz Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): Smith & Powstenko.

Personnel:

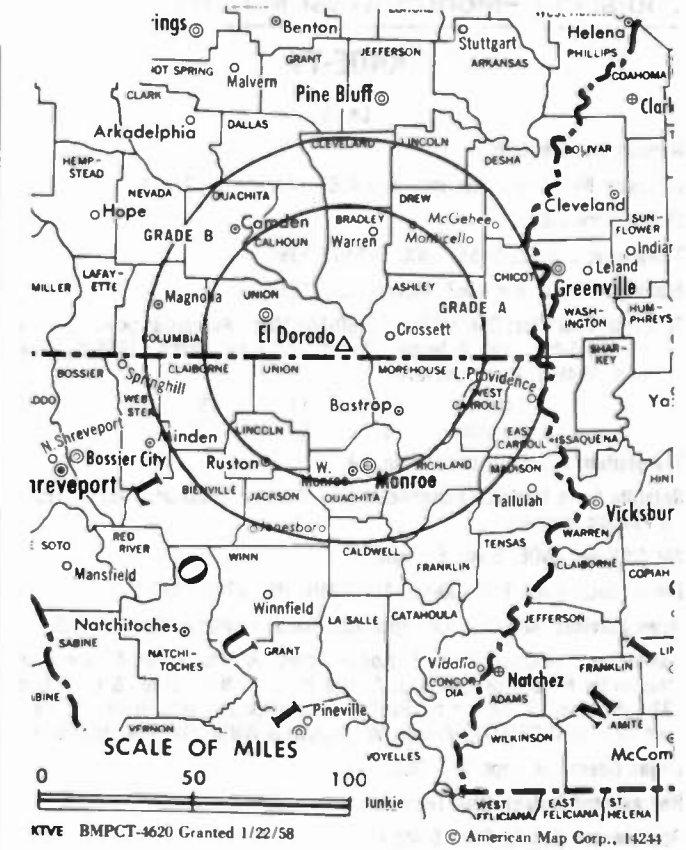
HUGH ROCHE, vice president & general manager.
PETE SPARKS, chief engineer.
TOMMY WALKER, production manager.

Highest 30 Sec. Rate (Sept. 1, 1985): \$350.

NETWORK BASE HOURLY RATE: \$1400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Ashley	9,100	8,900	98
	Bradley	5,100	5,000	98
	Chicot	5,800	5,600	97
	Ouachita	11,100	10,900	98
	Union	18,000	17,700	98
	LOUISIANA			
	Caldwell	4,400	4,300	98
	Franklin	8,500	8,300	98
	Lincoln	13,800	13,600	99
	Morehouse	12,400	12,200	98
	Ouachita	51,800	51,300	99
	Richland	7,600	7,400	97
	Union	7,900	7,800	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	West Carroll	4,600	4,500	98
Between 25-49%	ARKANSAS			
	Calhoun	2,200	2,200	100
	Columbia	9,500	9,300	98
	Desha	6,600	6,400	97
	Drew	6,300	6,100	97
	LOUISIANA			
	Claiborne	6,400	6,200	98
	East Carroll	3,700	3,600	97
	Jackson	6,700	6,600	99
	MISSISSIPPI			
Washington	23,100	22,700	98	
Between 5-24%	ARKANSAS			
	Dallas	3,900	3,800	97
	LOUISIANA			
	Bienville	6,100	6,000	98
	Madison	5,900	5,700	97
	Tensas	2,900	2,800	97
	Winn	6,300	6,100	97
	MISSISSIPPI			
	Bolivar	13,500	13,100	97
	Issaquena	800	800	100
	Sunflower	9,700	9,400	97
	Yazoo	9,100	8,900	98
Station Totals		282,800	277,200	98
Net Weekly Circulation (1985)				158,800
Average Daily Circulation (1985)				81,400

Louisiana—Monroe-West Monroe

KNOE-TV

Ch. 8

Network Service: CBS.

Licensee: NOE Enterprises Inc., Box 4067, Monroe, LA 71211.

Studio: Knoe Rd.

Telephone: 318-322-8155. TWX: 510-977-5384.

Mailing Address: Box 4067, Monroe, LA 71211.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 62.5-kw aural. Antenna: 1890-ft. above av. terrain, 1985-ft. above ground, 2049-ft. above sea level.

Latitude 32° 11' 45"
Longitude 92° 04' 10"

Transmitter: 2.5-mi. N of Riverton, LA.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Simulsat, 7-meter; Harris & Pinzone receivers.

AM Affiliate: KNOE, 5-kw, 540 kHz.

FM Affiliate: KNOE-FM, 100-kw, 101.9 MHz (No. 270), 1670-ft.

News Services: AP, CNN, Colorgraphics, National Weather Service, CBS.

Ownership: Noe Corp. James A. Noe Jr., pres., 66.7%; James A. Noe Jr. as trustee for M. E. Noe Deane, J. A. Noe III, J. E. Noe, G. M. & C. L. Noe, 33.33%; Betty S. Noe, v.p.; Paul K. Kirkpatrick Jr., secy.-treas. NC owns licensees of KNOE(AM), Monroe; WNOE(AM) & WNOE-FM, New Orleans, LA.

Began Operation: Sept. 27, 1953.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Represented (engineering): A. Earl Cullum Jr. Consulting Engineers.

Personnel:

- JAMES A. NOE JR., president & general manager.
- LLOYD VOORHEES, local & regional sales manager.
- ALLEN JONES, national sales manager & personnel director.
- JACK McCALL, program director.
- GEORGE GRUBBS, public service, regulations & promotion manager.
- RAY BOYD, head of engineering & technical director.
- PATRICIA TANNER, head of sales, service & copy.
- ANSEL SMITH, operations & production manager.
- KEN BOOTH, news director.
- LEON NOLAND JR., chief photographer.
- FREDDY ROBERTS, chief engineer.

Highest One Hour Rate (Jan. 1, 1985): \$1800.

Highest 30 Sec. Rate (Jan. 1, 1985): \$425.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Ashley	9,100	8,900	98
	Chicot	5,800	5,600	97
	Union	18,000	17,700	98
	LOUISIANA			
	Caldwell	4,400	4,300	98
	Catahoula	4,500	4,300	97
	Concordia	8,100	7,900	98
	East Carroll	3,700	3,600	97
	Franklin	8,500	8,300	98
Grant	6,600	6,400	98	
Jackson	6,700	6,600	99	
La Salle	6,700	6,600	98	
Lincoln	13,800	13,600	99	
Madison	5,900	5,700	97	
Morehouse	12,400	12,200	98	
Natchitoches	14,500	14,000	97	
Ouachita	51,800	51,300	99	
Rapides	49,400	48,800	99	
Richland	7,600	7,400	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Tensas	2,900	2,800	97
	Union	7,900	7,800	99
	West Carroll	4,600	4,500	98
	Winn	6,300	6,100	97
	MISSISSIPPI			
Adams	13,100	12,900	98	
Jefferson	2,800	2,700	96	
Between 25-49%	LOUISIANA			
	Bienville	6,100	6,000	98
	Claiborne	6,400	6,200	98
	MISSISSIPPI			
	Franklin	2,900	2,800	97
	Issaquena	800	800	100
Wilkinson	3,100	3,000	97	
Between 5-24%	ARKANSAS			
	Bradley	5,100	5,000	98
	Calhoun	2,200	2,200	100
	Columbia	9,500	9,300	98
	Desha	6,600	6,400	97
	LOUISIANA			
	Avoyelles	14,700	14,400	98
	Pointe Coupee	8,600	8,400	98
	Red River	3,800	3,700	97
	Sabine	10,500	10,100	97
	Webster	16,600	16,300	98
	MISSISSIPPI			
	Claiborne	3,800	3,700	97
Warren	18,500	18,200	98	
Washington	23,100	22,700	98	
Yazoo	9,100	8,900	98	
TEXAS				
Sabine	3,800	3,700	97	
Station Totals		430,300	421,800	98
Net Weekly Circulation (1985)			261,800	
Average Daily Circulation (1985)			181,700	

Louisiana—New Orleans

WDSU-TV

Ch. 6

Network Service: NBC.

Licensee: Cosmos Broadcasting Corp., 520 Royal St., New Orleans, LA 70130.

Studio: 520 Royal St., New Orleans, LA 70130.

Telephone: 504-527-0666. TWX: 504-822-6166.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 932-ft. above av. terrain, 972-ft. above ground, 975-ft. above sea level.

Latitude 29° 57' 01.0"
Longitude 89° 57' 28.5"

Transmitter: Tournefort St., Chalmette, LA.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: See Group Ownership of TV Stations.

Began Operation: Dec. 18, 1948. Sale to present owner by Royal Street Corp. approved by FCC Nov. 29, 1972. (Television Digest, Vol. 12:15, 49).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

BOB McRANEY JR., vice president & general manager.
RICHARD HERD, general sales manager.
EARLE CONNORS, chief engineer.
LARRY PRICE, news director.
EVAN WIGGINS, operations manager.
MARCIA DANIEL, program director.
STEVE MOHAMMED, business manager.
SHELLEY HOBSON, marketing director.

Highest One Hour Rate: \$10,000.

Highest 30 Sec. Rate: Not available.

NETWORK BASE HOURLY RATE: \$1947.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Assumption	7,100	6,900	97
	Jefferson	178,300	177,200	99
	Lafourche	29,000	28,700	99
	Orleans	216,300	214,000	99
	Plaquemines	8,300	8,200	99
	St Bernard	23,300	23,200	100
	St Charles	13,700	13,600	99
	St James	6,600	6,500	98
	St John The Baptist	11,400	11,200	98
	St Tammany	46,100	45,600	99
Tangipahoa	29,400	28,800	98	



WDSU-TV BPCT-2034 Granted 11/10/55

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Terrebonne	34,200	33,700	99
	Washington	16,100	15,800	98
	MISSISSIPPI			
	Hancock	9,600	9,500	99
Between 25-49%	Harrison	57,100	56,700	99
	Pearl River	12,100	11,900	98
	LOUISIANA			
	St Helena	3,200	3,100	97
Between 5-24%	St Mary	21,300	21,000	99
	MISSISSIPPI			
	Jackson	42,800	42,400	99
	Marion	9,000	8,800	98
Station Totals	Stone	3,400	3,400	100
	Walthall	4,600	4,500	98
	LOUISIANA			
	Ascension	18,300	17,900	98
Net Weekly Circulation (1985)	Iberville	10,300	10,100	98
	Livingston	22,400	22,000	98
	MISSISSIPPI			
Average Daily Circulation (1985)	Pike	13,000	12,800	98
	Station Totals	846,900	837,500	98
	Net Weekly Circulation (1985)		650,800	
Average Daily Circulation (1985)		388,400		

Louisiana—New Orleans

WNOL-TV

Ch. 38

Network Service: None, independent.

Licensee: Channel 38 Associates Inc., 1661 Canal St., New Orleans, LA 70112.

Studio: 1661 Canal St., New Orleans, LA 70112.

Telephone: 504-525-3838. TWX: 910-997-0539.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1019-ft. above av. terrain, 1018-ft. above ground, 1019-ft. above sea level.

Latitude 29° 58' 41"
Longitude 89° 56' 26"

Transmitter: 0.37-mi. SE of intersection of Rte. 47 & St. Bernard Parish boundry, Chalmette.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Simulsat, 7-meter; Harris receivers.

News Service: UPI.

Ownership: Channel 38 Assoc., Ltd. Partnership, Harold E. Protter, pres. & managing gen. partner; Thomas L. Siebert, gen. partner; Cypress Bcstg., gen. partner (ltd. partnership, Craig L. Siebert, gen. partner); TMG Inc., Gail L. Brekke, Dirk Freeman, Kidder & Peabody, Renke & Levy Inc., special ltd. partners. TMG ownership: Harold E. Protter, 50%; Gail Brekke, 50%. The Sieberts have interest in WANB-AM-FM, Waynesburg, PA; WYVA-FM, Yorktown, VA. Protter, Brekke & Marcus have interest in permittee of Ch. 49, Buffalo, NY.

Began Operation: March 25, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Crowell & Moring.

Personnel:

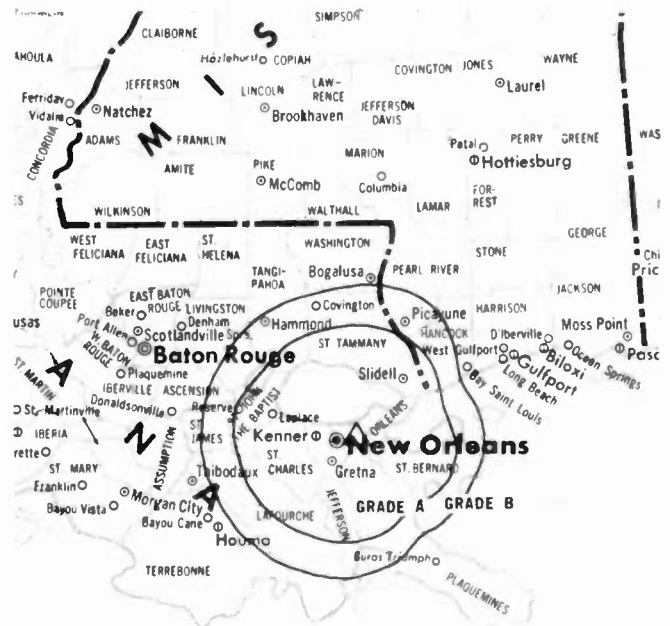
HAROLD PROTTER, president & managing general partner.
GAIL BREKKE, vice president & general manager.
MIKE POLATSCHEK, vice president & sales director.
SHELDON MARKOFF, vice president & business manager.
NANCY COHEN, national sales manager.

Highest One Hour Rate: \$1000.

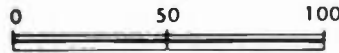
Highest 30 Sec. Rate: \$750.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Jefferson	178,300	177,200	99
	Orleans	216,300	214,000	99
	Plaquemines	8,300	8,200	99
	St Bernard	23,300	23,200	100
	St Charles	13,700	13,600	99
	St John The Baptist	11,400	11,200	98
St Tammany	46,100	45,600	99	



SCALE OF MILES



WNOL-TV BNPCT—831214K1 Granted 1/26/84

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	LOUISIANA			
	Lafourche	29,000	28,700	99
	St James	6,600	6,500	98
	Tangipahoa	29,400	28,800	98
MISSISSIPPI	Hancock	9,600	9,500	99
	Pearl River	12,100	11,900	98
Between 5-24%	LOUISIANA			
	Ascension	18,300	17,900	98
	Assumption	7,100	6,900	97
	Livingston	22,400	22,000	98
	St Helena	3,200	3,100	97
	Terrebonne	34,200	33,700	99
Washington	16,100	15,800	98	
Station Totals		685,400	677,800	98
Net Weekly Circulation (1985)				301,200
Average Daily Circulation (1985)				130,300

Louisiana—New Orleans

WVUE

Ch. 8

Network Service: ABC.

Licensee: Gaylord Broadcasting Co., Box 25125, Oklahoma City, OK 73125.

Studio: 1025 S. Jefferson Davis Parkway, New Orleans, LA 70125.

Telephone: 504-486-6161.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 1046-ft. above ground, 1049-ft. above sea level.

Latitude 29° 57' 14"
Longitude 89° 56' 58"

Transmitter: Paris Rd., near Chalmette, LA.

Satellite Earth Stations: Andrews, 4.6-meter & 7.3-meter; Scientific-Atlanta, 9.3-meter; Avantek & Scientific-Atlanta receivers.

News Services: AP, NIWS, ABC.

Ownership: Gaylord Bcstg. Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 17, 1958 on Ch. 13, and on Jan. 28, 1959 FCC granted temporary Ch. 13 operation by New Orleans Television Corp. (Television Digest, Vol. 14:51; 15:5). Supreme Bcstg. Co. started operation on Ch. 20 Nov. 1, 1953, using WJMR-TV call letters. In Oct. 1957, WJMR-TV began experimental operation on Ch. 12 but FCC ruled in 1958 that this operation was to close by Jan. 1, 1959 but WVUE did not begin on Ch. 12 until Sept. 1, 1962. Sale of 60% by New Orleans Television Inc. (Joseph A. Paretti and associates) to Screen Gems and contingent transfer by Rust Craft of its 40% to Screen Gems approved June 2, 1965 by FCC (Vol. 5:8, 23). Switched to Ch. 8 June 8, 1970. Sale to present owner approved by FCC June 30, 1977 (Vol. 16:26; 17:28).

Represented (sales): TeleRep Inc.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): A. D. Ring & Associates.

Personnel:

EDWARD QUINN, vice president & general manager.
STEVE MAULDIN, general sales manager.
DONALD B. WILBURN, program manager.
RIC PHILLIPS, national sales manager.
ROBERT NUNEZ, chief engineer.
MATT JAMES, news director.

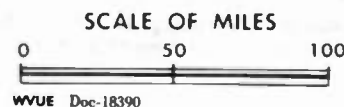
Highest One Hour Rate: \$6000.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Jefferson	178,300	177,200	99
	Lafourche	29,000	28,700	99
	Orleans	216,300	214,000	99
	Plaquemines	8,300	8,200	99
	St Bernard	23,300	23,200	100
	St Charles	13,700	13,600	99
	St James	6,600	6,500	98
	St John The Baptist	11,400	11,200	98



WVUE Doc-18390

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St Tammany	46,100	45,600	99
	Tangipahoa	29,400	28,800	98
	Terrebonne	34,200	33,700	99
	Washington	16,100	15,800	98
MISSISSIPPI				
	Hancock	9,600	9,500	99
	Harrison	57,100	56,700	99
	Pearl River	12,100	11,900	98
Between 25-49%	LOUISIANA			
	Ascension	18,300	17,900	98
	Assumption	7,100	6,900	97
MISSISSIPPI				
	Pike	13,000	12,800	98
	Walthall	4,600	4,500	98
Between 5-24%	LOUISIANA			
	Livingston	22,400	22,000	98
	St Helena	3,200	3,100	97
	St Mary	21,300	21,000	99
MISSISSIPPI				
	Marion	9,000	8,800	98
	Stone	3,400	3,400	100
Station Totals		793,800	785,000	98
Net Weekly Circulation (1985)			595,200	
Average Daily Circulation (1985)			331,500	

Louisiana—New Orleans

WWL-TV

Ch. 4

Network Service: CBS.

Licensee: Loyola University, 6363 St. Charles Ave., New Orleans, LA 70118

Studio: 1024 N. Rampart St., New Orleans, LA 70176.

Telephone: 504-529-4444.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1009-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 54' 22.5"
Longitude 90° 02' 23.3"

Transmitter: Cooper Rd. near Gretna, LA.

AM Affiliate: WWL, 50-kw, 870 kHz (CBS).

FM Affiliate: WJY-FM, 95-kw, 101.9 MHz (No. 270), 830-ft.

News Services: AP, UPI.

Ownership: Loyola University. Rev. James Carter, S.J., pres. Loyola also owns KATC(TV), Lafayette, LA.

Began Operation: Sept. 7, 1957.

Represented (sales): Katz Television.

Represented (legal): Marmet & McCombs, P.C.

Personnel:

J. MICHAEL EARLY, vice president, broadcasting & general manager.
PHIL JOHNSON, assistant manager.
JERROLD WHALEY, general sales manager.
JAMES DABOVAL, local sales manager.
PASCAL GLAVIANO, finance director.
JIM BOYER, news director.
HUGH BURNEY, chief engineer.
DEE JOYCE, promotion director.
MICKEY WELLMAN, public affairs director.

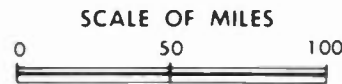
Highest One Hour Rate: \$4500.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Assumption	7,100	6,900	97
	Jefferson	178,300	177,200	99
	Lafourche	29,000	28,700	99
	Orleans	216,300	214,000	99
	Plaquemines	8,300	8,200	99
	St Bernard	23,300	23,200	100
	St Charles	13,700	13,600	99
	St James	6,600	6,500	98
	St John The Baptist	11,400	11,200	98
St Mary	21,300	21,000	99	
St Tammany	46,100	45,600	99	
Tangipahoa	29,400	28,800	98	



WWL-TV BPCT-3071 Granted 11/1/62

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Terrebonne	34,200	33,700	99
	Washington	16,100	15,800	98
	MISSISSIPPI			
	Hancock	9,600	9,500	99
	Harrison	57,100	56,700	99
Between 25-49%	Pearl River	12,100	11,900	98
	Walthall	4,600	4,500	98
	LOUISIANA			
	Ascension	18,300	17,900	98
	MISSISSIPPI			
Between 5-24%	Jackson	42,800	42,400	99
	Marion	9,000	8,800	98
	Pike	13,000	12,800	98
	Stone	3,400	3,400	100
	LOUISIANA			
Between 5-24%	Iberia	21,900	21,600	99
	Livingston	22,400	22,000	98
	St Helena	3,200	3,100	97
MISSISSIPPI	Lamar	9,000	8,900	99
	Perry	3,400	3,300	97
Station Totals		870,900	861,200	98
Net Weekly Circulation (1985)				689,000
Average Daily Circulation (1985)				462,900

Louisiana—Shreveport

KSLA-TV

Ch. 12

Network Service: CBS.

Licensee: VSC Communications Inc., Box 4812, Shreveport, LA 71104.

Studio: 1812 Fairfield Ave., Box 4812, Shreveport, LA 71104.

Telephone: 318-222-1212. TWX: 510-973-4013.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1800-ft. above av. terrain, 1794-ft. above ground, 2049-ft. above sea level.

Latitude 32° 40' 29"
Longitude 93° 55' 59"

Transmitter: 2-mi. ESE of Mooringsport.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter & (2) 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Viacom International Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 22, 1953 as KSLA, Interim Television Corp., equally owned by KRMD, KCIJ and grantee. On May 19, 1955, final decision was granted to Shreveport Television Co. (Television Digest, Vol. 11:21). Sale to KSLA-TV by Mrs. George et al., who retained minority interest, approved May 25, 1960 (Vol. 16:6, 24). Sale to present owner approved by FCC March 29, 1983 (Vol. 23:3).

Represented (sales): TeleRep.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

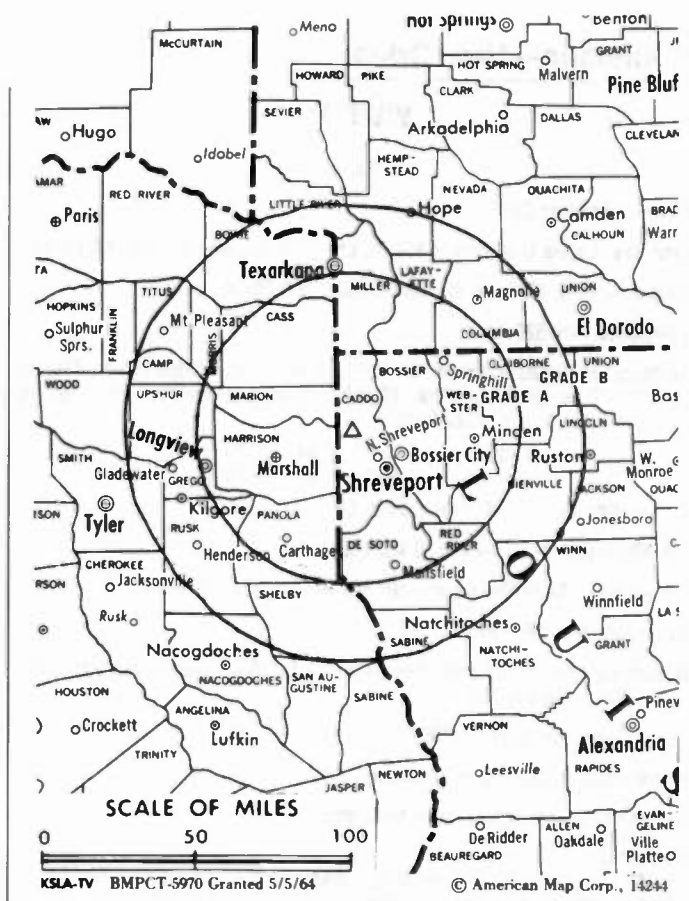
DAN BATES, vice president & general manager.
BEN B. McLAUGHLIN, vice president, marketing.
MIKE ARMSTRONG, general sales manager.
ART SHIVER, operations manager.
JOHN RENSHAW, program director.
TONY GUESS, chief engineer.

Highest 30 Sec. Rate (July 12, 1985): \$1200.

NETWORK BASE HOURLY RATE: \$1733.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Columbia	9,500	9,300	98
	Hempstead	8,700	8,500	98
	Howard	5,000	4,900	98
	Lafayette	3,600	3,500	97
	Little River	4,900	4,800	98
	Miller	13,900	13,700	99
	Sevier	5,500	5,400	98
	LOUISIANA			
	Bienville	6,100	6,000	98
	Bossier	30,400	30,000	99
	Caddo	98,000	96,900	99
Claiborne	6,400	6,200	98	
De Soto	9,700	9,400	97	
Natchitoches	14,500	14,000	97	
Red River	3,800	3,700	97	
Sabine	10,500	10,100	97	
Webster	16,600	16,300	98	
OKLAHOMA				
Mc Curtain	13,700	13,300	97	
TEXAS				
Bowie	29,600	29,200	99	
Camp	3,900	3,800	97	
Cass	11,400	11,200	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Franklin	3,100	3,000	97
	Gregg	42,100	41,600	99
	Harrison	20,000	19,600	98
	Marion	4,500	4,400	98
	Morris	5,700	5,600	98
	Nacogdoches	18,700	18,200	97
	Panola	8,500	8,300	98
	Red River	6,500	6,300	97
	Rusk	16,500	16,200	98
	San Augustine	3,500	3,400	97
	Shelby	9,500	9,300	98
	Titus	8,700	8,500	98
	Upshur	12,100	11,900	98
Between 25-49%	ARKANSAS			
	Nevada	3,900	3,800	97
	Ouachita	11,100	10,900	98
	LOUISIANA			
	Jackson	6,700	6,600	99
	Lincoln	13,800	13,600	99
Winn	6,300	6,100	97	
TEXAS				
Angelina	24,800	24,400	98	
Sabine	3,800	3,700	97	
Wood	10,800	10,600	98	
Between 5-24%	ARKANSAS			
	Pike	4,000	3,900	97
	Union	18,000	17,700	98
	TEXAS			
	Cherokee	14,900	14,600	98
	Hopkins	10,500	10,300	98
Navarro	14,800	14,500	98	
Smith	53,600	52,900	99	
Station Totals		662,100	650,100	98
Net Weekly Circulation (1985)			441,600	
Average Daily Circulation (1985)			297,800	

Louisiana—Shreveport-Longview, Texas

KTAL-TV

Ch. 6

Network Service: NBC.

Licensee: KTAL-TV Inc., 3227 Summerhill Rd., Texarkana, TX.

Studios & Offices: 3227 Summerhill Rd., Texarkana, TX; 3150 N. Market St., Shreveport, LA 71107.

Telephones: 214-793-1133, Texarkana; 318-425-2422, Shreveport.

TWX: 510-973-4169 (Shreveport).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1580-ft. above av. terrain, 1553-ft. above ground, 1849-ft. above sea level.

Latitude 32° 54' 11"
Longitude 94° 00' 22"

Transmitter: 2.3-mi. NNW of Vivian, LA, W of County Rd.

AM Affiliate: KCMC, 1-kw, 740 kHz (ABC).

FM Affiliate: KTAL-FM, 100-kw, 98.1 MHz (No. 251), 1447-ft.

News Service: AP.

Ownership: Camden News Publishing Co., publisher of **Camden (AR) News**, 100%. Ownership interlocks with KCMC, Texarkana; KAMD & KWEH-FM, Camden, AR; **Texarkana Gazette and News**; **Hot Springs (AR) New Era-Sentinel Record**; **El Dorado (AR) News-Times**; **Magnolia (AR) Banner-News**; plus interest in **Hope (AR) Star** and **Jacksonville (TX) Progress**. For cable interests, see WEHCO Video Inc. under Cable Group Ownership.

Began Operation: Aug. 16, 1953.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel:

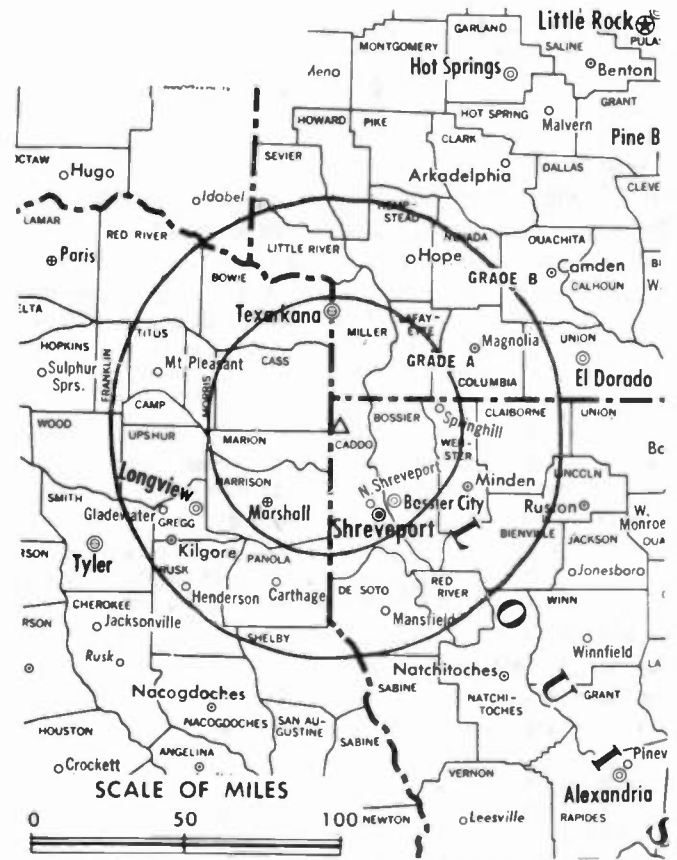
WALTER E. HUSSMAN, president.
H. LEE BRYANT, vice president & general manager.
DOUG YODER, sales manager.
JEAN BYRD, program director.
JEFF MACATEE, news director.
GEORGE TRACY, chief engineer.

Highest 30 Sec. Rate (Jan. 1, 1981): \$500.

NETWORK BASE HOURLY RATE: \$750.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Columbia	9,500	9,300	98
	Hempstead	8,700	8,500	98
	Howard	5,000	4,900	98
	Lafayette	3,600	3,500	97
	Little River	4,900	4,800	98
	Miller	13,900	13,700	99
	Nevada	3,900	3,800	97
	Sevier	5,500	5,400	98
	LOUISIANA			
	Bienville	6,100	6,000	98
	Bossier	30,400	30,000	99
	Caddo	98,000	96,900	99
	Clalborne	6,400	6,200	98
De Soto	9,700	9,400	97	
Red River	3,800	3,700	97	
Webster	16,600	16,300	98	
OKLAHOMA				
Mc Curtaln	13,700	13,300	97	
TEXAS				
Bowie	29,600	29,200	99	
Camp	3,900	3,800	97	
Cass	11,400	11,200	98	



KTAL-TV BPCT-1135 Granted 7/24/62

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Franklin	3,100	3,000	97
	Gregg	42,100	41,600	99
	Harrison	20,000	19,600	98
	Marion	4,500	4,400	98
	Morris	5,700	5,600	98
	Nacogdoches	18,700	18,200	97
	Panola	8,500	8,300	98
	Red River	6,500	6,300	97
	Rusk	16,500	16,200	98
	Shelby	9,500	9,300	98
	Titus	8,700	8,500	98
Upshur	12,100	11,900	98	
Between 25-49%	ARKANSAS			
	Ouachita	11,100	10,900	98
	Polk	6,400	6,200	97
	Union	18,000	17,700	98
	LOUISIANA			
	Sabine	10,500	10,100	97
Between 5-24%	TEXAS			
	San Augustine	3,500	3,400	97
	Wood	10,800	10,600	98
	ARKANSAS			
Pike	4,000	3,900	97	
LOUISIANA				
Jackson	6,700	6,600	99	
Lincoln	13,800	13,600	99	
Natchitoches	14,500	14,000	97	
TEXAS				
Cherokee	14,900	14,600	98	
Hopkins	10,500	10,300	98	
Sabine	3,800	3,700	97	
Smith	53,600	52,900	99	
Station Totals		622,600	611,300	98
Net Weekly Circulation (1985)				401,500
Average Daily Circulation (1985)				233,500

Louisiana—Shreveport

KTBS-TV

Ch. 3

Network Service: ABC.

Licensee: KTBS Inc., 312 East Kings Hwy., Shreveport, LA 71134.

Studio: 312 East Kings Hwy., Box 44227, Shreveport, LA 71134.

Telephone: 318-868-3644. TWX: 510-973-4076.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1781-ft. above av. terrain, 1800.5-ft. above ground, 2049-ft. above sea level.

Latitude 32° 41' 08"
Longitude 93° 56' 00"

Transmitter: 1.5-mi. SE of Mooringsport, LA.

Satellite Earth Stations: Andrew, 4.5-meter & 7.3-meter; Horizon, 6.2-meter; RCA, 3.7-meter; Avantek & Scientific-Atlanta receivers.

News Services: AP, UPI, ABC, Group W Newsfeed.

Ownership: E. Newton Wray, pres., 37.500%; George D. Wray Jr., v.p., 26.388%; Charles W. Wray, secy.-treas., 26.388%; Evelyn Wray Smith, 4.166%; Lois Wray Rowe & Edwin N. Wray Jr., 2.777% each.

Began Operation: Sept. 3, 1955.

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring & Associates.

Personnel:

E. NEWTON WRAY, president.
EDWIN N. WRAY JR., vice president & general manager.
ALLAN STOLL, national sales manager.
ORAL LINK, production manager.
MARVIN L. PERRY JR., program manager.
DON WIEGEL, promotion manager.
DAVE HENDRICKS, chief engineer.
ANDREW PONTZ, news director.
STELLA HALLMAN, traffic manager.

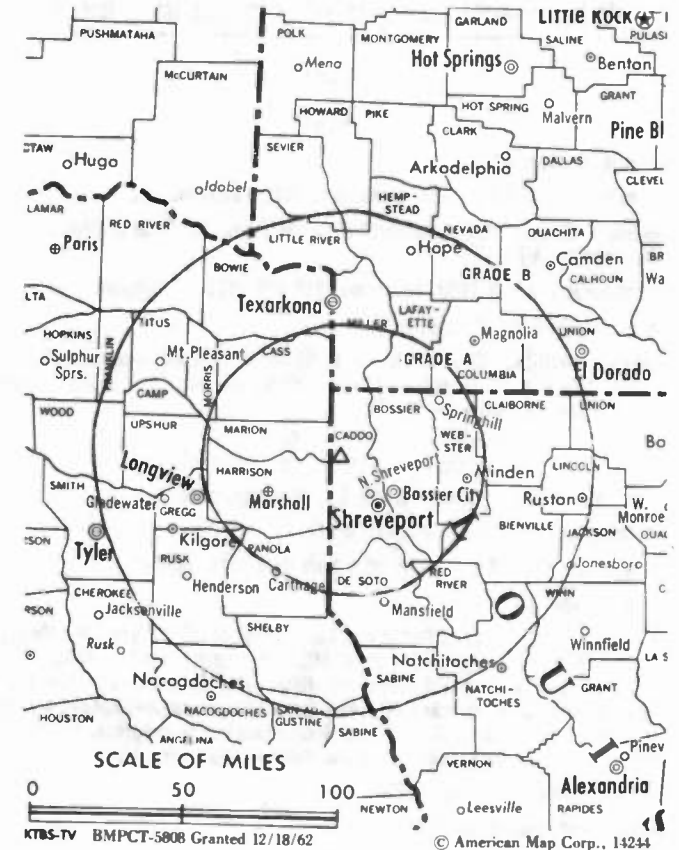
Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate (Sept. 30, 1985): \$1200.

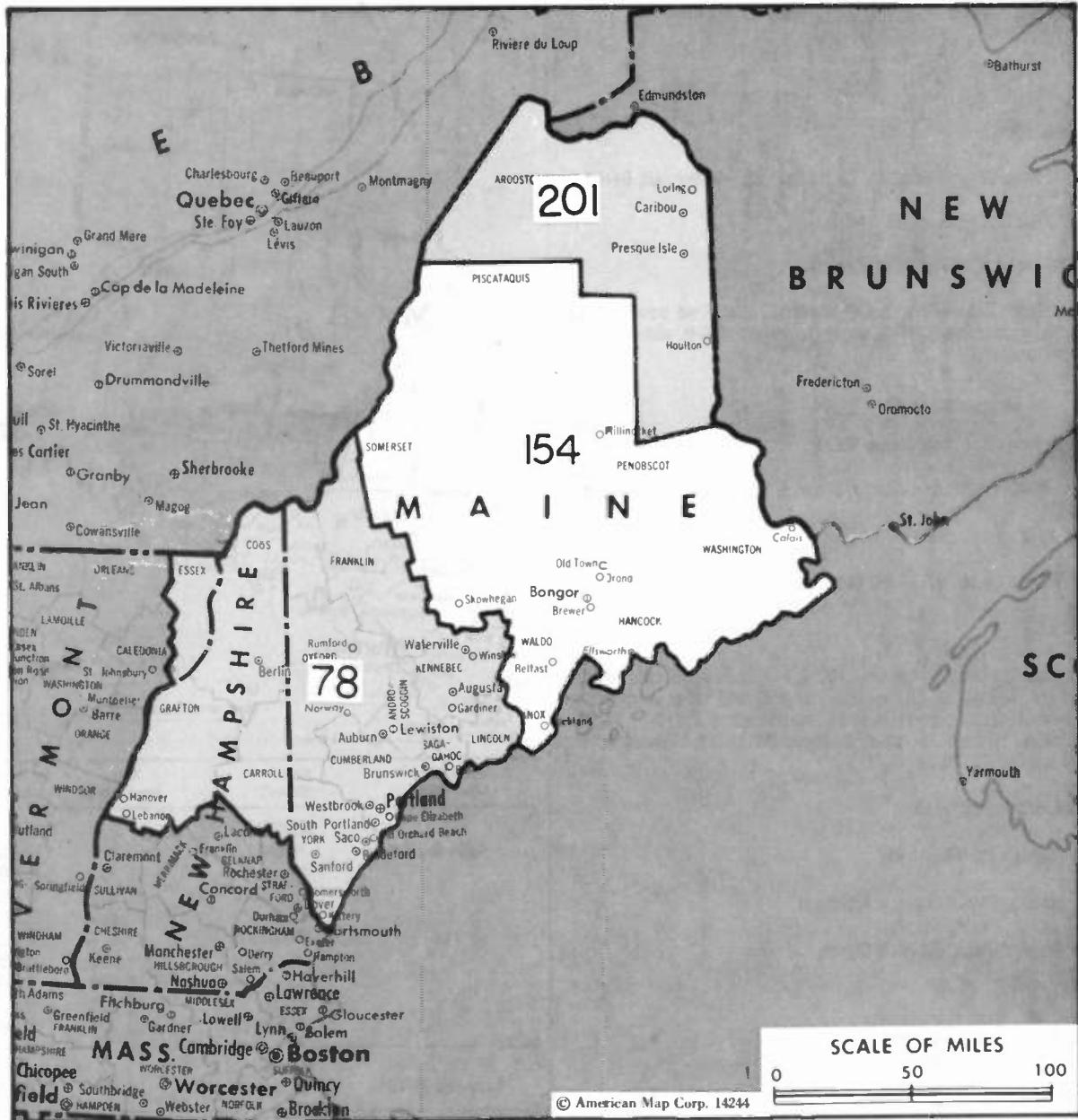
NETWORK BASE HOURLY RATE: \$1150.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Columbia	9,500	9,300	98
	Hempstead	8,700	8,500	98
	Howard	5,000	4,900	98
	Lafayette	3,600	3,500	97
	Little River	4,900	4,800	98
	Miller	13,900	13,700	99
	Nevada	3,900	3,800	97
	Sevier	5,500	5,400	98
	LOUISIANA			
Bienville	6,100	6,000	98	
Bossier	30,400	30,000	99	
Caddo	98,000	96,900	99	
Claiborne	6,400	6,200	98	
De Soto	9,700	9,400	97	
Lincoln	13,800	13,600	99	
Natchitoches	14,500	14,000	97	
Red River	3,800	3,700	97	
Sabine	10,500	10,100	97	
Webster	16,600	16,300	98	
OKLAHOMA				
Mc Curtin	13,700	13,300	97	
TEXAS				
Bowie	29,600	29,200	99	
Camp	3,900	3,800	97	
Cass	11,400	11,200	98	
Franklin	3,100	3,000	97	
Gregg	42,100	41,600	99	
Harrison	20,000	19,600	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marion	4,500	4,400	98
	Morris	5,700	5,600	98
	Nacogdoches	18,700	18,200	97
	Panola	8,500	8,300	98
	Red River	6,500	6,300	97
	Rusk	16,500	16,200	98
	Sabine	3,800	3,700	97
	San Augustine	3,500	3,400	97
	Shelby	9,500	9,300	98
	Titus	8,700	8,500	98
Upshur	12,100	11,900	98	
Between 25-49%	ARKANSAS			
	Union	18,000	17,700	98
	LOUISIANA			
Jackson	6,700	6,600	99	
Winn	6,300	6,100	97	
Between 5-24%	ARKANSAS			
	Calhoun	2,200	2,200	100
	Ouachita	11,100	10,900	98
	Pike	4,000	3,900	97
	Polk	6,400	6,200	97
	LOUISIANA			
	Grant	6,600	6,400	98
	Union	7,900	7,800	99
	OKLAHOMA			
	Choctaw	6,600	6,400	97
TEXAS				
Angelina	24,800	24,400	98	
Cherokee	14,900	14,600	98	
Navarro	14,800	14,500	98	
Smith	53,600	52,900	99	
Wood	10,800	10,600	98	
Station Totals		681,300	668,800	98
Net Weekly Circulation (1985)				445,600
Average Daily Circulation (1985)				283,200



State Cross Reference List

Communities That Receive Programs of
Stations That are Located Elsewhere

WMTW-TV, Portland — See Poland Spring, ME

Maine Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	7	0	7
Educational Television Stations	4	1	5
			12

Market	Arbitron ADI TV Households	Rank
Portland-Poland Spring, ME	316,500	78
Bangor, ME	122,000	154
Presque Isle, ME	28,800	201

Market Area Commercial TV Stations

WCSH-TV (6), WGME-TV (13), WMTW (8)
WABI-TV (5), WLBZ-TV (2), WVII-TV (7)
WAGM-TV (8)

Maine—Bangor

WABI-TV

Ch. 5

Network Service: CBS.

Licensee: Diversified Communications, 35 Hildreth St., Bangor, ME 04401.

Studio: 35 Hildreth St., Bangor, ME 04401.

Telephone: 207-947-8321. TWX: 710-222-1645.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 40-kw visual, 6-kw aural. Antenna: 1316-ft. above av. terrain, 490-ft. above ground, 1710-ft. above sea level.

Latitude 44° 42' 13"
Longitude 69° 04' 47"

Transmitter: Pickard Mtn., near Maine Rte. 9.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

AM Affiliate: WABI, 5-kw, 910 kHz (ABC).

FM Affiliate: WBGW, 5-kw, 97.1 MHz (No. 246), 1250-ft.

News Service: AP.

Ownership: Diversified Communications, 100%. Principals are Horace Hildreth (ex-Ambassador to Pakistan and ex-Gov. of ME) and other members of Hildreth family, 92.783%; other minority stockholders, 7.21%. WABI-TV officer: Horace A. Hildreth Jr., pres. Operates WCJB(TV), Gainesville, FL; WPDE-TV, Florence, SC.

Began Operation: Jan. 25, 1953.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen & Dippell.

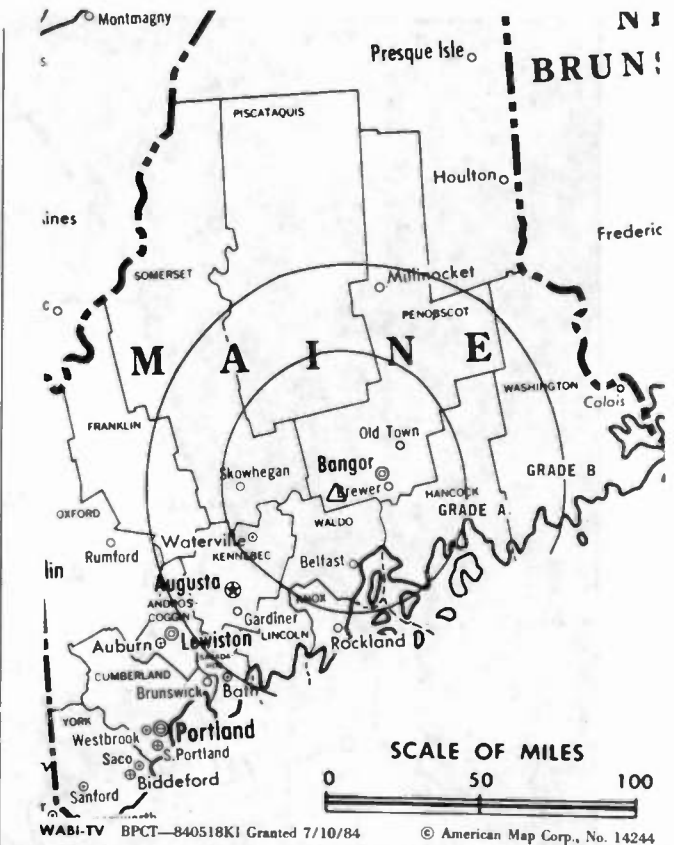
Personnel:

GEORGE GONYAR, general manager.
TOWLE TOMPKINS, operations manager.
FRED MORSE, local sales manager.
DON COLSON, news director.
DALE CARTER, chief engineer.

Highest 30 Sec. Rate (Aug. 15, 1985): \$540.

NETWORK BASE HOURLY RATE: \$1028.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WABI-TV BPCT-840518K1 Granted 7/10/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE			
	Franklin	10,500	10,100	96
	Hancock	16,900	16,600	98
	Kennebec	41,600	40,700	98
	Knox	13,200	12,800	97
	Penobscot	47,900	47,000	98
	Piscataquis	6,600	6,500	98
	Somerset	16,200	15,800	98
	Waldo	10,700	10,400	97
Washington	13,100	12,700	97	
Between 25-49%	MAINE			
	Oxford	18,600	18,300	98
Between 5-24%	MAINE			
	Aroostook	29,800	29,000	97
	Lincoln	10,400	10,200	98
Station Totals		235,500	230,100	97
Net Weekly Circulation (1985)			151,500	
Average Daily Circulation (1985)			95,400	

Maine—Bangor

WLBZ-TV

Ch. 2

Network Service: NBC.

Licensee: WLBZ Television Inc., Box 934, Bangor, ME 04401.

Studio: Mt. Hope Ave. 04401.

Mailing Address: Box 934, Bangor, ME 04401.

Telephone: 207-942-4822. TWX: 207-989-4658.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 51.3-kw visual, 10.2-kw aural. Antenna: 640-ft. above av. terrain, 99-ft. above ground, 941-ft. above sea level.

Latitude 44° 44' 10"
Longitude 68° 40' 17"

Transmitter: Riders Peak, near Holden, ME.

News Service: AP.

Ownership: Maine Broadcasting Co. (Mary Rines Thompson, principal stockholder). For other interests, see WCSH-TV, Portland, ME.

Began Operation: Sept. 12, 1954. Sale as WTWO to present owners by Murray Carpenter & wife approved May 14, 1958 by FCC (Television Digest, Vol. 14:12, 16, 20).

Represented (sales): Katz Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Jules Cohen & Associates.

Personnel:

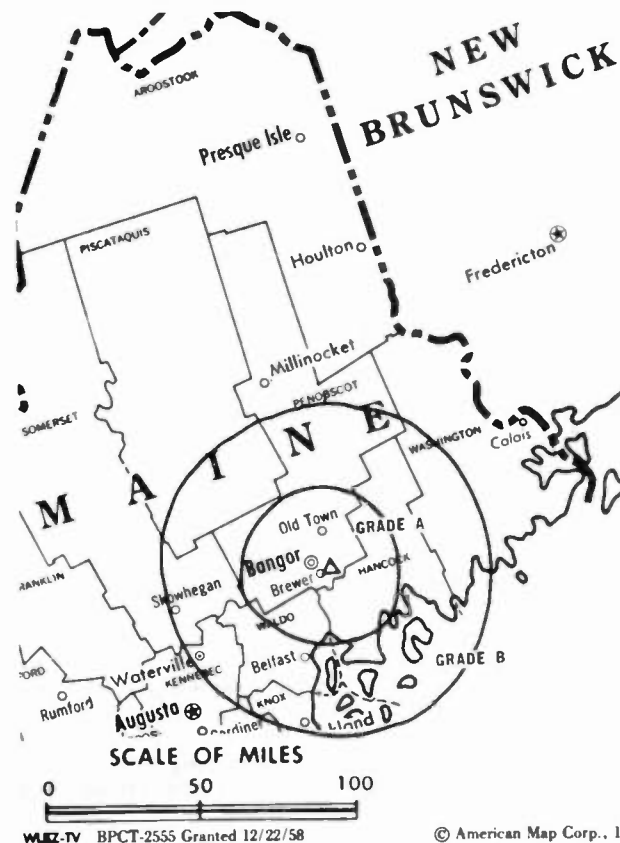
MARY RINES THOMPSON, chairman of board.
FREDERIC THOMPSON, president.
BRUCE MCGORRILL, executive vice president.
MARGO COBB, general manager.
BRUCE K. SCOTT, chief engineer.

Highest 30 Sec. Rate (May 1, 1985): \$500.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 848,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WLBZ-TV BPCT-2555 Granted 12/22/58

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE			
	Aroostook	29,800	29,000	97
	Hancock	16,900	16,600	98
	Knox	13,200	12,800	97
	Penobscot	47,900	47,000	98
	Piscataquis	6,600	6,500	98
	Somerset	16,200	15,800	98
	Waldo	10,700	10,400	97
	Washington	13,100	12,700	97
Between 25-49%	MAINE			
	Franklin	10,500	10,100	96
	Kennebec	41,600	40,700	98
Station Totals		206,500	201,600	97
Net Weekly Circulation (1985)				139,400
Average Daily Circulation (1985)				88,800

Maine-Bangor

WVII-TV

Ch. 7

Network Service: ABC.

Licensee: Bangor Communications Inc., 371 Target Industrial Circle, Bangor, ME 04401.

Studio: 371 Target Industrial Circle, Bangor 04401.

Telephone: 207-954-6457. TWX: 710-222-1742.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 819-ft. above av. terrain, 187-ft. above ground, 1184-ft. above sea level.

Latitude 44° 45' 35"
Longitude 68° 34' 01"

Transmitter: Black Cap Mtn., Eddington, ME.

Satellite Earth Station: Comtech, 5-meter; Pinzone receivers.

News Service: AP.

Ownership: Seaway Communications Inc., 100%. See WAEO-TV, Rhinelander, WI.

Begin Operation: Oct. 15, 1965. Sale to present owners by John J. Pineau approved by FCC July 23, 1982. Sale to Pineau by Downeast TV Inc., Debtor in Possession, approved by FCC Jan. 20, 1976.

Represented (sales): Seltel Inc.; Creed Assoc. (Boston); Metrospot (Canada).

Represented (legal): Mullin, Rhyne, Emmons & Topel.

Personnel:

BARBARA CYR, vice president & general manager.
JUDITH L. VARDAMIS, program director.
RON WOLFE, news director.
ERNIE PICHE, chief engineer.

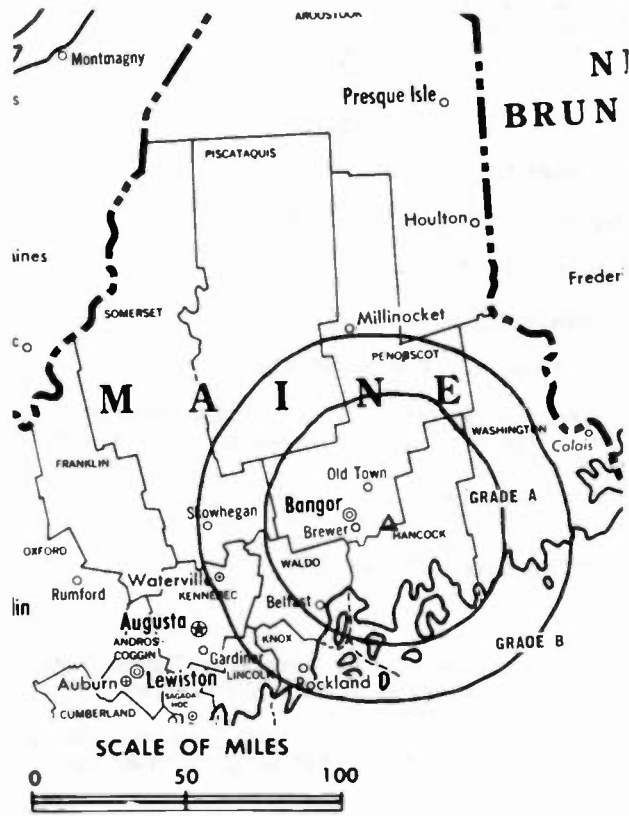
Highest One Hour Rate: \$5000.

Highest 30 Sec. Rate (June 1, 1984): \$1000.

NETWORK BASE HOURLY RATE: \$250.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 822,000



WVII-TV BPCT-4969 Granted 9/27/77 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE			
	Hancock	16,900	16,600	98
	Knox	13,200	12,800	97
	Penobscot	47,900	47,000	98
	Piscataquis	6,600	6,500	98
	Somerset	16,200	15,800	98
	Waldo	10,700	10,400	97
Washington	13,100	12,700	97	
Between 25-49%	MAINE			
	Aroostook	29,800	29,000	97
Between 5-24%	MAINE			
	Franklin	10,500	10,100	96
	Kennebec	41,600	40,700	98
Oxford	18,600	18,300	98	
Station Totals		225,100	219,900	97
Net Weekly Circulation (1985)			123,100	
Average Daily Circulation (1985)			64,900	

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Maine—Portland-Poland Spring

WMTW-TV

Ch. 8

Network Service: ABC

Licensee: Harron Communications Corp., Poland Spring, ME 04274.

Studio: Box 8, Auburn, ME 04210.

Sales Office: 119 Middle St., Box 9501 D.T.S., Portland, ME 04112-9501
 Telephones: Portland (sales) 207-775-1800; Auburn (studio) 207-782-1800.

TWX: Portland 710-221-1708.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 105-kw visual, 17.4-kw aural. Antenna: 3871-ft. above av. terrain, 120-ft. above ground, 6374-ft. above sea level.

Latitude 44° 16' 13"
 Longitude 71° 18' 13"

Transmitter: Mt. Washington, NH.

Satellite Earth Station: Prodelin, 5-meter; Andrews & M/A-Com receiver.

News Services: AP, ABC.

Ownership: Harron Communications Corp. For other interests see WKTV, Utica, NY.

Began Operation: Aug. 31, 1954. Sale of 80% control to Dolphin Enterprises approved April 15, 1964 by FCC (Television Digest, Vol. 3:40, 41; 4:16). Sale to Mid New York Bcstg. (Harron) approved by FCC Nov. 8, 1967 (Vol. 7:46).

Represented (sales): Petry Television.

Represented (legal): Hogan & Hartson.

Personnel:

- ALFRED P. RITTER, vice president & general manager.
- CLAUS WIESE, station manager.
- JACK MARTIN, general sales manager.
- GERALD SALTZER, national sales manager.
- RICHARD GOVE, promotion manager.
- JOHN RICKER, director of engineering.
- DICK CUSHMAN, assistant chief engineer.
- ROBYN ROSSER, production manager.
- PHYLLIS BOUCHLES, traffic manager (Auburn).
- JEAN GARDNER, traffic manager (Portland).

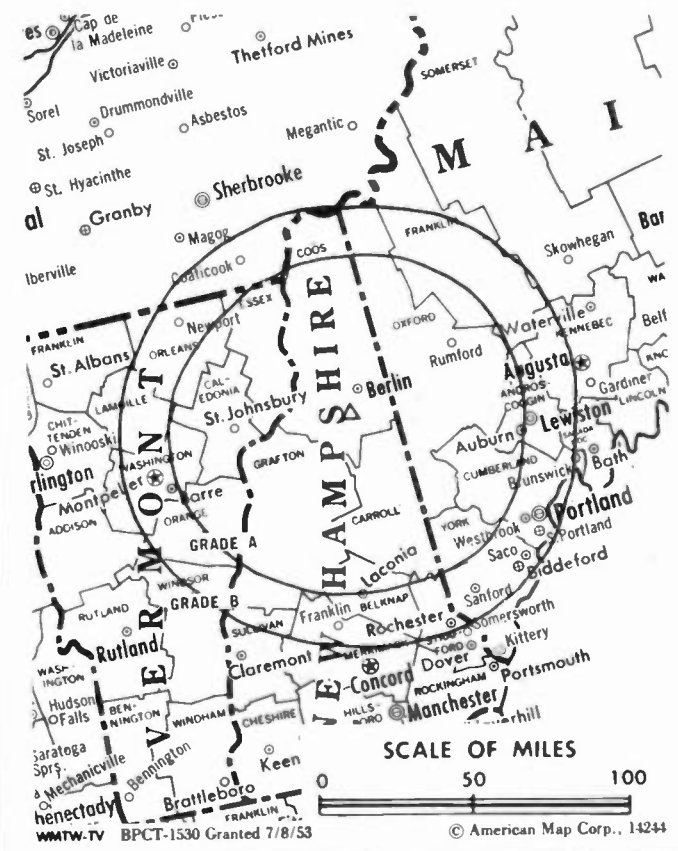
Highest 30 Sec. Rate (July 1, 1985): \$600.

NETWORK BASE HOURLY RATE: \$750.

Station also received in Canadian markets. BBM weekly Reach (Spring 1985): 346,000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE			
	Androscoggin	36,800	36,200	98
	Cumberland	83,900	82,600	98
	Franklin	10,500	10,100	96
	Kennebec	41,600	40,700	98
	Knox	13,200	12,800	97
	Lincoln	10,400	10,200	98
	Oxford	18,600	18,300	98
	Sagadahoc	11,100	10,800	97
	Somerset	16,200	15,800	98
	York	55,400	54,600	99
	NEW HAMPSHIRE			
	Carroll	12,900	12,600	98
	Coos	13,100	12,900	98
Grafton	24,800	24,000	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VERMONT			
	Caledonia	9,800	9,600	98
	Essex	2,200	2,200	100
	Orange	8,600	8,400	98
	Orleans	8,500	8,400	99
Windsor	20,500	19,900	97	
Between 25-49%	NEW HAMPSHIRE			
	Belknap	17,300	17,000	99
	Merrimack	37,500	36,700	98
	Strafford	31,500	30,900	98
Sullivan	14,500	14,000	97	
VERMONT				
Washington	19,700	19,300	98	
Between 5-24%	MAINE			
	Waldo	10,700	10,400	97
	NEW HAMPSHIRE			
	Cheshire	23,000	22,400	97
	Hillsborough	105,300	103,800	99
	Rockingham	75,200	74,200	99
	NEW YORK			
	Clinton	27,000	26,600	99
	Essex	13,900	13,600	98
	VERMONT			
Addison	10,300	10,000	97	
Bennington	13,000	12,700	98	
Chittenden	41,900	41,200	98	
Franklin	12,200	12,100	99	
Lamolle	6,600	6,500	98	
Rutland	21,900	21,300	97	
Windham	15,100	14,400	95	
Station Totals		894,700	877,200	98
Net Weekly Circulation (1985)				385,900
Average Daily Circulation (1985)				199,400

Maine—Portland

WCSH-TV

Ch. 6

Network Service: NBC.

Licensee: Maine Radio & Television Co., One Congress Square, Portland, ME 04101.

Studio: One Congress Square.

Telephone: 207-772-0181. TWX: 710-221-1988.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2000-ft. above av. terrain, 1274-ft. above ground, 2503-ft. above sea level.

Latitude 43° 51' 32"
Longitude 70° 42' 40"

Transmitter: Winn Mtn., Sebago, ME.

Satellite Earth Station: Satcom Technology, 7-meter; M/A-Com receivers.

News Services: AP, NBC.

Ownership: Trustee of Rines Special Trust, 100%. Rines estate and Mary R. Thompson are the two principal stockholders of WLBZ-TV, Bangor, Maine.

Began Operation: Dec. 1, 1953.

Represented (sales): Katz Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Jules Cohen & Associates.

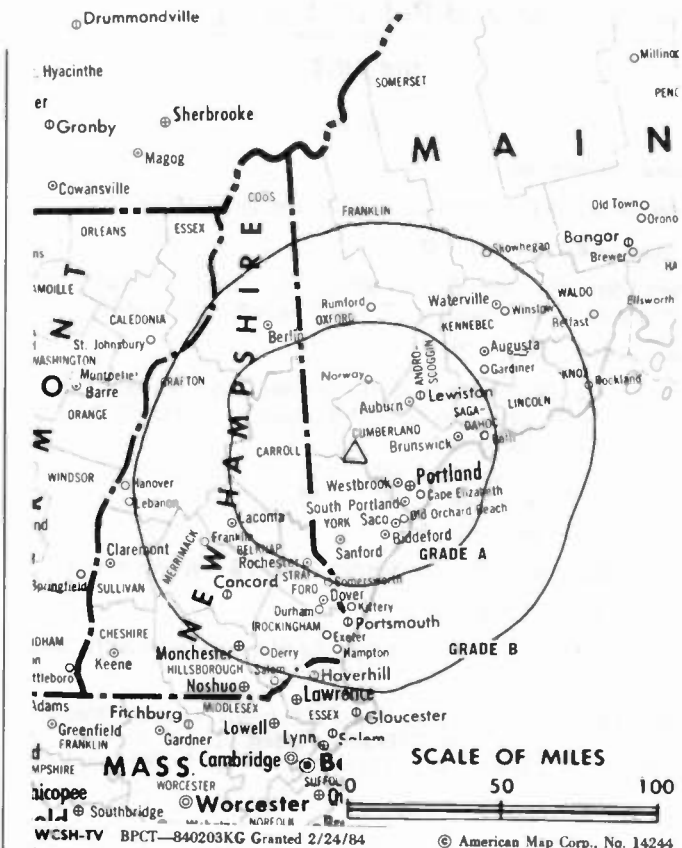
Personnel:

FRED THOMPSON, president.
BRUCE MCGORRILL, executive vice president.
LEW COLBY, general manager.
JIM DOYLE, sales manager.
FRED NUTTER, public affairs & editorial director.
JEFFREY MARKS, news director.
CLEM PAYEUR, chief engineer.
RICK BASSETT, film director.

Highest 30 Sec. Rate (Aug. 18, 1985): \$1200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE			
	Androscoggin	36,800	36,200	98
	Cumberland	83,900	82,600	98
	Franklin	10,500	10,100	96
	Kennebec	41,600	40,700	98
	Knox	13,200	12,800	97
	Lincoln	10,400	10,200	98
	Oxford	18,600	18,300	98
	Sagadahoc	11,100	10,800	97
	York	55,400	54,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW HAMPSHIRE			
	Belknap	17,300	17,000	99
	Carroll	12,900	12,600	98
	Coos	13,100	12,900	98
Between 25-49%	MAINE			
	Somerset	16,200	15,800	98
	NEW HAMPSHIRE			
Between 5-24%	Merrimack	37,500	36,700	98
	Rockingham	75,200	74,200	99
	MAINE			
	Waldo	10,700	10,400	97
	NEW HAMPSHIRE			
	Grafton	24,800	24,000	97
	Hillsborough	105,300	103,800	99
	Sullivan	14,500	14,000	97
	VERMONT			
	Caledonia	9,800	9,600	98
Essex	2,200	2,200	100	
Windsor	20,500	19,900	97	
Station Totals		673,000	660,300	98
Net Weekly Circulation (1985)			356,900	
Average Daily Circulation (1985)			216,000	

Maine—Portland

WGME-TV

Ch. 13

Network Service: CBS

Licensee: Guy Gannett Bcstg. Services, Broadcast Center, Northport Plaza, Portland, ME 04104

Studio: Broadcast Center, Northport Plaza, Portland, ME 04104.

Telephone: 207-797-9330.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 295-kw visual, 29.5-kw aural. Antenna: 1610-ft. above av. terrain, 1619-ft. above ground, 2049-ft. above sea level.

Latitude 43° 55' 28"
Longitude 70° 29' 28"

Transmitter: Brown Hill, Raymond.

News Services: AP, UPI, CBS, CNN.

Satellite Earth Station: Satcom Technology, 7-meter; M/A-Com receivers.

Ownership: Guy Gannett Broadcasting Services is a wholly-owned subsidiary of Guy Gannett Publishing Co. Guy Gannett Bcstg. Services officers: Jean Gannett Hawley, pres.; Robert Gilbertson, exec. v.p. Guy Gannett Publishing Co. publishes *Portland Press Herald*, *Evening Express* and *Maine Sunday Telegram*, *Kennebec Journal* and *Central Maine Morning Sentinel*, all in Maine. Gannett also owns WGGB-TV, Springfield-Holyoke, MA; KGAN(TV) Cedar Rapids, IA; WICS(TV), Springfield, IL; WINZ-AM-FM, Miami-Miami Beach, FL; KSTT(AM), Davenport, IA; WXLN(FM), Moline, IL; KOFM(FM), Oklahoma City, OK; WRKT-AM-FM, Cocoa Beach; WPLP(AM) Tampa, FL.

Began Operation: May 16, 1954.

Represented (sales): Blair Television; Paul Mulvihill Ltd. (Canada).

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

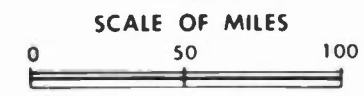
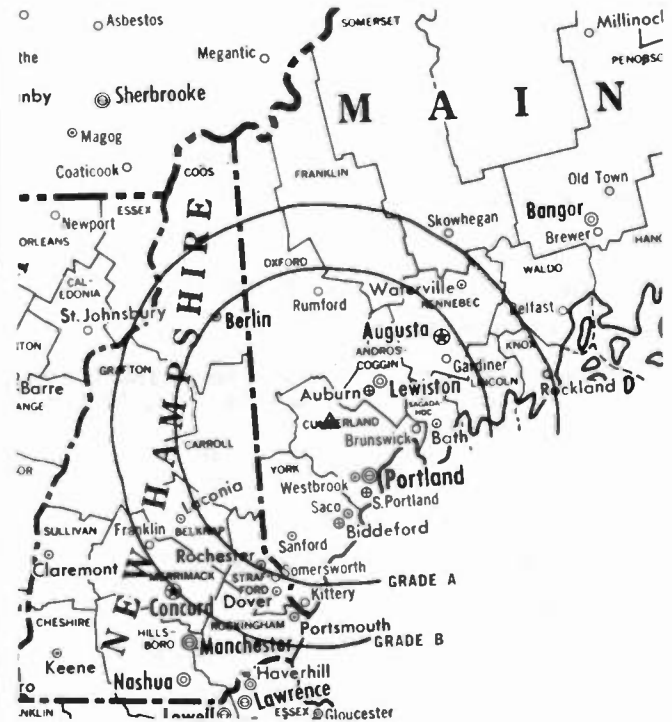
DAVID KING, vice president & general manager.
WILLIAM WHITTEN, general sales manager.
FRED DESJARDINS, chief engineer.
DAVID SMITH, operations manager.

Highest 30 Sec. Rate (June 30, 1985): \$1000.

NETWORK BASE HOURLY RATE: \$900.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE			
	Androscoggin	36,800	36,200	98
	Cumberland	83,900	82,600	98
	Kennebec	41,600	40,700	98
	Knox	13,200	12,800	97
	Lincoln	10,400	10,200	98
	Oxford	18,600	18,300	98
	Sagadahoc	11,100	10,800	97
	York	55,400	54,600	99



WGME-TV BNPCT—2508 Granted 11/1/59 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW HAMPSHIRE			
	Carroll	12,900	12,600	98
	MAINE			
Between 25-49%	Franklin	10,500	10,100	96
	Somerset	16,200	15,800	96
Between 5-24%	NEW HAMPSHIRE			
	Belknap	17,300	17,000	99
	Coos	13,100	12,900	98
	Strafford	31,500	30,900	98
	MAINE			
Station Totals	Waldo	10,700	10,400	97
	NEW HAMPSHIRE			
	Grafton	24,800	24,000	97
	Merrimack	37,500	36,700	98
	Rockingham	75,200	74,200	99
VERMONT				
	Essex	2,200	2,200	100
Station Totals		537,400	527,000	98
Net Weekly Circulation (1985)				280,100
Average Daily Circulation (1985)				170,500

Maine—Presque Isle

WAGM-TV

Ch. 8

Network Service: CBS; also NBC & ABC.

Licensee: WAGM-TV Inc.

Studio: U.S. Hwy. 1 & Parkhurst Road.

Mailing Address: Box 1149, Presque Isle, ME 04769.

Telephone: 207-764-4461. TWX: 710-229-1631.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 58.9-kw visual, 12.9-kw aural. Antenna: 350-ft. above av. terrain, 292-ft. above ground, 962-ft. above sea level.

Latitude 46° 43' 44"
Longitude 68° 00' 07"

Transmitter: U.S. Hwy. 1 & Parkhurst Rd.

Satellite Earth Station: Star, 3.6-meter; Avcom receivers.

News Service: AP.

Ownership: NEP Communications Inc. See WNEP-TV, Scranton, PA.

Began Operation: Oct. 13, 1956. Sale of 94.8% to Hildreth family by Harold Glidden approved Sept. 19, 1956 by FCC (Television Digest, Vol. 13:39). Sale to present owner approved Feb. 8, 1984.

Represented (sales): Katz Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates

Personnel:

THOMAS SHELburne III, chief operating officer.
NORMAN W. JOHNSON, v. p., general manager & national sales manager.
EUGENE BREWER, chief engineer.
RON MADORE, sales manager, northern district.

Highest One Hour Rate: \$705.

Highest 30 Sec. Rate (May 7, 1984): \$200.

NETWORK BASE HOURLY RATE: \$275.



WAGM-TV BNPCT-4232 Granted 10/8/56

© American Map Corp., 14244

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE Aroostook	29,800	29,000	97
Station Totals		29,800	29,000	97
Net Weekly Circulation (1985)			28,000	
Average Daily Circulation (1985)			22,300	



Maryland Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	3	5	8
Educational Television Stations	0	4	4
			12

Robert W. Rounsaville & Associates
MEDIA BROKERS AND CONSULTANTS
 ATLANTA: 1-800-531-1500 ORLANDO: 1-800-328-3500

Market	Arbitron ADI TV Households	Rank
Washington, DC	1,490,000	9
Pittsburgh, PA	1,229,000	12
Baltimore, MD	862,400	21
Salisbury, MD	82,100	167
Hagerstown, MD	41,000	195

Market Area Commercial TV Stations
 WDCA-TV (20), WDVM-TV (9), WFTY (50), WJLA-TV (7), WRC-TV (4), WTKK (66), WTTG (5)
 KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
 WBAL-TV (11), WBFF (45), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
 WBOC-TV (16), WMDT (47)
 WHAG-TV (25)

Maryland—Baltimore

WBAL-TV

Ch. 11

Network Service: CBS.

Licensee: Hearst Corp., Radio & TV Div., Maryland's Broadcast Center, Baltimore, MD 21211.

Studio: Maryland's Broadcast Center, Baltimore, MD 21211.

Telephone: 301-467-3000. TWX: 710-234-1086.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 998-ft. above ground, 1318-ft. above sea level.

Latitude 39° 20' 05"
Longitude 76° 39' 03"

Transmitter: 3800 Hooper Ave.

Satellite Earth Station: In operation; 7-meter.

AM Affiliate: WBAL, 50-kw, 1090 kHz (NBC).

FM Affiliate: WIYY, 20-kw, 97.9 MHz (No. 250), 960-ft.

News Services: AP, UPI, CBS, CNN.

Ownership: Hearst Corp. which owns newspapers & magazines, including Baltimore News-American. For other interests, see Group Ownership & Newspaper Ownership of TV Station.

Began Operation: March 11, 1948.

Represented (sales): Blair Television.

Represented (legal): Dempsey & Koplovitz.

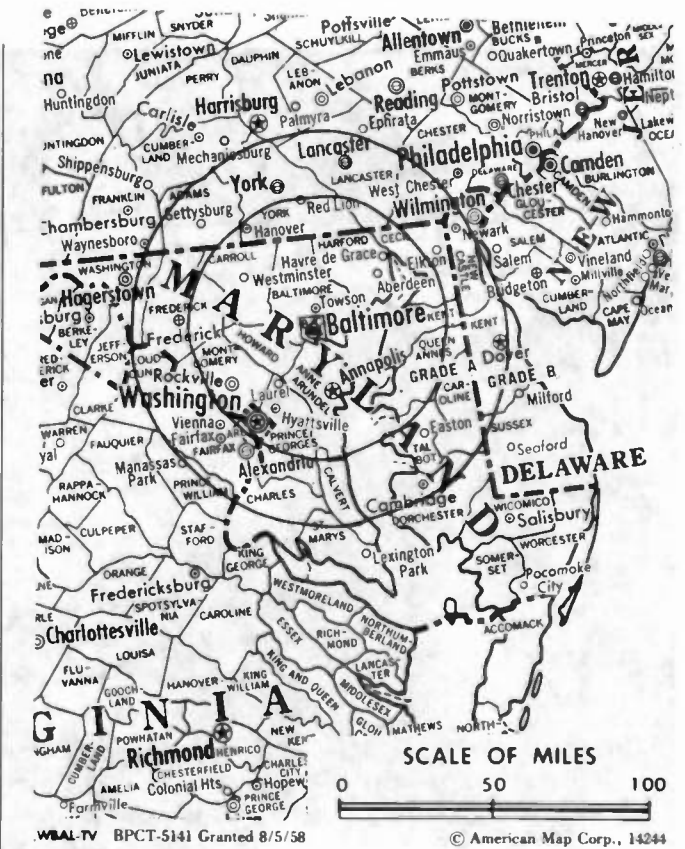
Personnel:

MALCOLM D. POTTER, vice president & general manager.
JACK GILMORE, vice president & general sales manager.
LYNN McINTYRE, program director.
DAVID SMITH, promotion manager.
ROBERT YUNA, news director.
JOHN COOKE, executive producer.
J. SYDNEY KING, community service manager.
OTTO CLAUS, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Anne Arundel	135,000	134,300	99
	Baltimore	251,200	250,000	100
	Calvert	12,900	12,700	98
	Caroline	8,600	8,500	99
	Carroll	35,200	35,000	99
	Cecil	21,200	21,100	100
	Dorchester	11,200	11,100	99
	Harford	51,400	51,100	99
	Howard	49,200	48,900	99
	Kent	6,300	6,200	98
	Queen Annes	9,700	9,600	99
	Talbot	10,600	10,500	99
	Baltimore City	272,500	271,200	100
	PENNSYLVANIA			
	Adams	25,400	24,800	98
	Between 25-49%	DELAWARE		
Kent		35,900	35,600	99
Sussex		38,500	38,000	99
MARYLAND	Charles	25,500	25,200	99
	Frederick	42,500	42,200	99
	Prince Georges	231,200	230,400	100



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	St Marys	21,400	21,200	99
	Somerset	6,700	6,600	98
	Wicomico	24,800	24,500	99
	Worcester	13,000	12,800	98
	PENNSYLVANIA			
Franklin	43,000	41,600	97	
York	121,500	119,200	98	
WEST VIRGINIA				
Morgan	4,300	4,200	98	
Between 5-24%	DISTRICT OF COLUMBIA			
	Dist Of Columbia	246,300	243,600	99
	MARYLAND			
	Montgomery	222,900	222,000	100
	Washington	41,400	41,000	99
	PENNSYLVANIA			
	Cumberland	69,000	67,800	98
	Dauphin	93,100	91,300	98
	Lancaster	133,900	129,300	97
	VIRGINIA			
	Arlington	124,100	123,400	99
	Clarke	3,700	3,700	100
	Fairfax	249,100	248,200	100
	Fauquier	13,600	13,400	99
	Frederick	20,600	20,400	99
Loudoun	22,200	21,900	99	
Page	7,400	7,400	100	
Shenandoah	11,000	10,900	99	
Stafford	14,700	14,500	99	
Warren	8,800	8,700	98	
WEST VIRGINIA				
Berkeley	18,500	18,300	99	
Jefferson	11,600	11,500	99	
Station Totals		2,820,600	2,793,800	99
Net Weekly Circulation (1985)			1,143,700	
Average Daily Circulation (1985)			618,400	

Maryland—Baltimore

WBFF

Ch. 45

Network Service: None, independent,

Licensee: Chesapeake Television Inc., 3500 Parkdale Ave., Baltimore, MD 21211.

Studio: 3500 Parkdale Ave., Baltimore, MD 21211.

Telephone: 301-462-4500. Fax: 301-462-5647. TWX: 710-234-1009.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 3925-kw max. visual, 785-kw max. aural. Antenna: 896-ft. above av. terrain, 706-ft. above ground, 1249-ft. above sea level.

Latitude 39° 17' 13"
Longitude 76° 45' 16"

Transmitter: 1200 N. Rolling Rd.

Satellite Earth Stations: Harris, 3-meter; Microdyne, 5-meter; Microdyne & Automation Techniques receivers.

News Service: UPI.

Ownership: Julian S. Smith, 47.5%; Frederick M. Himes Jr., 8.2%; Robert L. Simmons, 5%; others, none with more than 5%; Commercial Radio Institute Inc., 33%. Principals have interest in WTTE(TV), Columbus, OH & WPTT-TV, Pittsburgh, PA.

Began Operation: April 11, 1971.

Represented (sales): Seltel Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Carl T. Jones Corp.

Personnel:

- JULIAN S. SMITH, president & general manager.
- FREDERICK M. HIMES JR., exec. v.p. & operations manager.
- ROBERT SIMMONS, vice president, sales.
- BROCK ABERNATHY, sales manager.
- WILLIAM LeFEVRE, program manager.
- DWIGHT WEEMS, production manager.
- AUGUSTINE LEVERO, marketing manager.
- ERNEST BOSTON, news director.
- GEORGE LEWIS, special programs manager.
- SHARON CHRISTOPHER, public affairs manager.
- DENNIS WINTERS, chief engineer.
- BRAD FOLTYN, promotion manager.

Highest 30 Sec. Rate (July 1, 1984): \$400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Baltimore	251,200	250,000	100
	Harford	51,400	51,100	99
	Kent	6,300	6,200	98
	Baltimore City	272,500	271,200	100
Between 25-49%	MARYLAND			
	Anne Arundel	135,000	134,300	99
	Caroline	8,600	8,500	99
	Carroll	35,200	35,000	99
	Dorchester	11,200	11,100	99
	Frederick	42,500	42,200	99
	Howard	49,200	48,900	99
	Queen Annes	9,700	9,600	99
	St Marys	21,400	21,200	99
	PENNSYLVANIA			
Adams	25,400	24,800	98	



WBFF BMPCT-830816KH Granted 8/30/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	VIRGINIA			
	Frederick	20,600	20,400	99
Between 5-24%	DISTRICT OF COLUMBIA			
	Dist Of Columbia	246,300	243,600	99
	DELAWARE			
	Kent	35,900	35,600	99
	MARYLAND			
	Calvert	12,900	12,700	98
	Cecil	21,200	21,100	100
	Charles	25,500	25,200	99
	Montgomery	222,900	222,000	100
	Prince Georges	231,200	230,400	100
	Talbot	10,600	10,500	99
	Washington	41,400	41,000	99
	PENNSYLVANIA			
	Cumberland	69,000	67,800	98
	Franklin	43,000	41,600	97
Fulton	5,000	4,800	96	
Lancaster	133,900	129,300	97	
York	121,500	119,200	98	
VIRGINIA				
Arlington	124,100	123,400	99	
Clarke	3,700	3,700	100	
Fairfax	249,100	248,200	100	
Fauquier	13,600	13,400	99	
Loudoun	22,200	21,900	99	
Prince William	58,000	57,600	99	
Spotsylvania	19,300	19,100	99	
Warren	8,800	8,700	98	
WEST VIRGINIA				
Berkeley	18,500	18,300	99	
Jefferson	11,600	11,500	99	
Station Totals		2,689,400	2,665,100	99
Net Weekly Circulation (1985)				651,600
Average Daily Circulation (1985)				254,100

Maryland—Baltimore

WJZ-TV

Ch. 13

Network Service: ABC.

Licensee: A Group W Station, Westinghouse Broadcasting & Cable Inc. Television Hill, Baltimore, MD 21211.

Studio: Television Hill, Baltimore, MD 21211.

Telephone: 301-466-0013. TWX: 301-955-1178.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 998-ft. above ground, 1318-ft. above sea level.

Latitude 39° 20' 04.3"
Longitude 76° 39' 02.8"

Transmitter: Television Hill.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Subsidiary of Westinghouse Electric Corp. For officers and other interests, see Group W in Group Ownership of Television Stations.

Began Operation: Nov. 2, 1948. Sale to present owner by Ben & Herman Cohen families approved June 27, 1957, by FCC (Television Digest, Vol. 13:18, 19, 26).

Represented (sales): Group W Television Sales.

Personnel:

JOHN J. SPINOLA, vice president & general manager.
DANA FITZGERALD, general sales manager.
JAMES EATON, program director.
HELEN SCZRUBA, operations manager.
RITA POORE, creative services manager.
MICHAEL BROOM, human resources manager.
BOB ROSS, engineering manager.
LYNN ALFORD, controller/business manager.
KRISTAN LEATHERMAN, public relations manager.
PHYLLIS SHELTON, community affairs manager.
DICK PETERSON, market development manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1925.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Anne Arundel	135,000	134,300	99
	Baltimore	251,200	250,000	100
	Caroline	8,600	8,500	99
	Carroll	35,200	35,000	99
	Cecil	21,200	21,100	100
	Dorchester	11,200	11,100	99
	Harford	51,400	51,100	99
	Howard	49,200	48,900	99
	Kent	6,300	6,200	98
	Queen Annes	9,700	9,600	99
	Talbot	10,600	10,500	99
	Baltimore City	272,500	271,200	100
	PENNSYLVANIA			
Adams	25,400	24,800	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	DELAWARE			
	Kent	35,900	35,600	99
	Sussex	38,500	38,000	99
	MARYLAND			
	Allegany	29,200	28,900	99
	Calvert	12,900	12,700	98
	Frederick	42,500	42,200	99
	Prince Georges	231,200	230,400	100
	St Marys	21,400	21,200	99
	Somerset	6,700	6,600	98
Wicomico	24,800	24,500	99	
Worcester	13,000	12,800	98	
PENNSYLVANIA				
Franklin	43,000	41,600	97	
York	121,500	119,200	98	
VIRGINIA				
Warren	8,800	8,700	98	
WEST VIRGINIA				
Berkeley	18,500	18,300	99	
Mineral	10,100	9,900	99	
Morgan	4,300	4,200	98	
Between 5-24%	DISTRICT OF COLUMBIA			
	Dist Of Columbia	246,300	243,600	99
	DELAWARE			
New Castle	143,200	142,600	100	
(Continued on page A-474)				
Station Totals		2,915,700	2,889,000	99
Net Weekly Circulation (1985)			1,167,700	
Average Daily Circulation (1985)			664,300	

Maryland—Baltimore

WMAR-TV

Ch. 2

Network Service: NBC.

Licensee: WMAR Inc., Box 1957, Baltimore, MD 21203.

Studio: Television Park, 6400 York Rd., Baltimore, MD 21212.

Telephone: 301-377-2222. TWX: 710-232-1804.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 999-ft. above ground, 1319-ft. above sea level.

Latitude 39° 20' 04.3"
Longitude 76° 39' 02.8"

Transmitter: Television Hill, 3724 Parkdale Ave.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 7-meter.

News Services: AP, UPI, NBC.

Ownership: Wholly-owned subsidiary of Abell Communications. Also owns WRLH-TV, Richmond, VA.

Began Operation: Oct. 27, 1947.

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Personnel:

ARNOLO J. KLEINER, president & general manager.

HOWARD ZEIDEN, general sales manager.

CHARLOTTE M. HALL, dir., broadcast operations & programming.

JOSEPH M. BRUNO, director of engineering.

JOHN A. BUTTE, news director.

Highest 30 Sec. Rate: \$5000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	Sussex	38,500	38,000	99
	MARYLAND			
	Anne Arundel	135,000	134,300	99
	Baltimore	251,200	250,000	100
	Caroline	8,600	8,500	99
	Carroll	35,200	35,000	99
	Cecil	21,200	21,100	100
	Dorchester	11,200	11,100	99
	Frederick	42,500	42,200	99
	Harford	51,400	51,100	99
	Howard	49,200	48,900	99
	Kent	6,300	6,200	98
	Queen Annes	9,700	9,600	99
	Talbot	10,600	10,500	99
	Wicomico	24,800	24,500	99
	Worcester	13,000	12,800	98
	Baltimore City	272,500	271,200	100
	WEST VIRGINIA			
	Morgan	4,300	4,200	98
Between 25-49%	DELAWARE			
	Kent	35,900	35,600	99
	MARYLAND			
	Calvert	12,900	12,700	98
	St Marys	21,400	21,200	99
	Somerset	6,700	6,600	98
	Washington	41,400	41,000	99
	PENNSYLVANIA			
	Adams	25,400	24,800	98
	Franklin	43,000	41,600	97
	York	121,500	119,200	98
	VIRGINIA			
	Page	7,400	7,400	100
	Rappahannock	2,500	2,500	100
	Shenandoah	11,000	10,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WEST VIRGINIA			
	Berkeley	18,500	18,300	99
	Jefferson	11,600	11,500	99
Between 5-24%	DISTRICT OF COLUMBIA			
	Dist Of Columbia	246,300	243,600	99
	DELAWARE			
	New Castle	143,200	142,600	100
	MARYLAND			
	Charles	25,500	25,200	99
	Montgomery	222,900	222,000	100
	Prince Georges	231,200	230,400	100
	PENNSYLVANIA			
	Dauphin	93,100	91,300	98
	Fulton	5,000	4,800	96
	Lancaster	133,900	129,300	97
	VIRGINIA			
	Arlington	124,100	123,400	99
	Caroline	6,200	6,100	98
Clarke	3,700	3,700	100	
Essex	3,100	3,000	97	
Fairfax	249,100	248,200	100	
Fauquier	13,600	13,400	99	
Frederick	20,600	20,400	99	
Loudoun	22,200	21,900	99	
Prince William	58,000	57,600	99	
Spotsylvania	19,300	19,100	99	
Stafford	14,700	14,500	99	
Warren	8,800	8,700	98	
Westmoreland	5,600	5,500	98	
WEST VIRGINIA				
Hampshire	5,600	5,500	98	
Station Totals		3,000,100	2,972,700	99
Net Weekly Circulation (1985)			1,139,600	
Average Daily Circulation (1985)			593,700	

Maryland—Baltimore

WNUV-TV

Ch. 54

Network Service: None, independent.

Licensee: New-Vision Inc., 6317 Park Heights Ave., Baltimore, MD 21215.

Studio: 3001 Druid Park Dr., Baltimore, MD 21215.

Telephone: 301-462-5400.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 4645-kw max. visual, 464.5-kw max. aural. Antenna: 1146-ft. above av. terrain, 1000-ft. above ground, 1505-ft. above sea level.

Latitude 39° 17' 15"
Longitude 76° 45' 38"

Transmitter: 0.37-mi. W of Rolling Rd., 0.16-mi. N of U.S. 40, Catonsville.

Satellite Earth Stations: Microband, 5-meter & 7-meter; Microdyne receivers.

Ownership: Samuel S. Kravetz, pres., 27%; Isaac S. Blonder, v.p., 12.5%; Frances C. Gaguine, secy., 12.5%; Estate of Bernard Salditch, 12.5%; Ben H. Tongue, 12.5%; Dorothy H. Kravetz, 9.2%; Diane F., Katherine & Richard Kravetz, 4.6% each.

Began Operation: July 1, 1982.

Represented (sales): Independent Television Sales Inc.

Represented (legal): Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Represented (engineering): Moffet, Larson & Johnson.

Personnel:

SAMUEL KRAVETZ, general manager.
BOB HOUSEN, general sales manager.
MARK SALDITCH, program director.
PAUL GARNET, chief engineer

Highest 30 Sec. Rate (Sept. 1, 1984): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	DELAWARE Kent	35,900	35,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MARYLAND			
	Anne Arundel	135,000	134,300	99
	Baltimore	251,200	250,000	100
	Carroll	35,200	35,000	99
	Cecil	21,200	21,100	100
	Harford	51,400	51,100	99
	Kent	6,300	6,200	98
Baltimore City	272,500	271,200	100	
Station Totals		808,700	804,500	99
Net Weekly Circulation (1985)			137,900	
Average Daily Circulation (1985)			46,800	

Maryland—Hagerstown

WHAG-TV

Ch. 25

Network Service: NBC.

Licensee: Great Trails Bcstg. Corp., 4 S. Main St., Dayton, OH.

Studio: 13 E. Washington St., Hagerstown, MD 21740.

Telephone: 301-797-4400.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 676-kw max. & 436-kw horizontal visual, 67.6-kw max. & 43.6-kw horizontal aural. Antenna: 1229-ft. above av. terrain, 454-ft. above ground, 1894-ft. above sea level.

Latitude 39° 39' 35"
Longitude 77° 57' 57"

Transmitter: 1.8-mi. W of Clear Spring, Fairview Mtn.

News Services: NBC, UPI.

Ownership: Alexander J. Williams, pres.-treas.; Clark W. Davis, v.p.; Elizabeth Sawyer, secy.; John P. Williams Jr., asst. secy.; Charles Sawyer Estate, 42.6%; Edward Sawyer, John Sawyer & Anne S. Greene, 7.1% each; John Sawyer, Trustee, 25.6%; Charles Sawyer III, 3.9%; John P. Williams Jr., Trustee, 3.3%; Thomas C. Sawyer Estate, 2.6%; Caroline Sawyer, 0.7%. Great Trails owns WFFT-TV, Fort Wayne, IN; WCII & WKJJ-FM, Louisville, KY; WCOL & WXGT(FM), Columbus; WING(AM), Dayton; WGTZ(FM), Eaton; WIZE(AM), Springfield, OH; WMKE & WBCS(FM), Milwaukee, WI.

Began Operation: Jan. 3, 1970. Sale to present owners by Richard Henson, et al., approved by FCC July 30, 1981 (Television Digest, Vol. 21:6). Transfer of control by Adler Communications Corp. granted by FCC Sept. 18, 1972.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Cohen & Dippell.

Personnel:

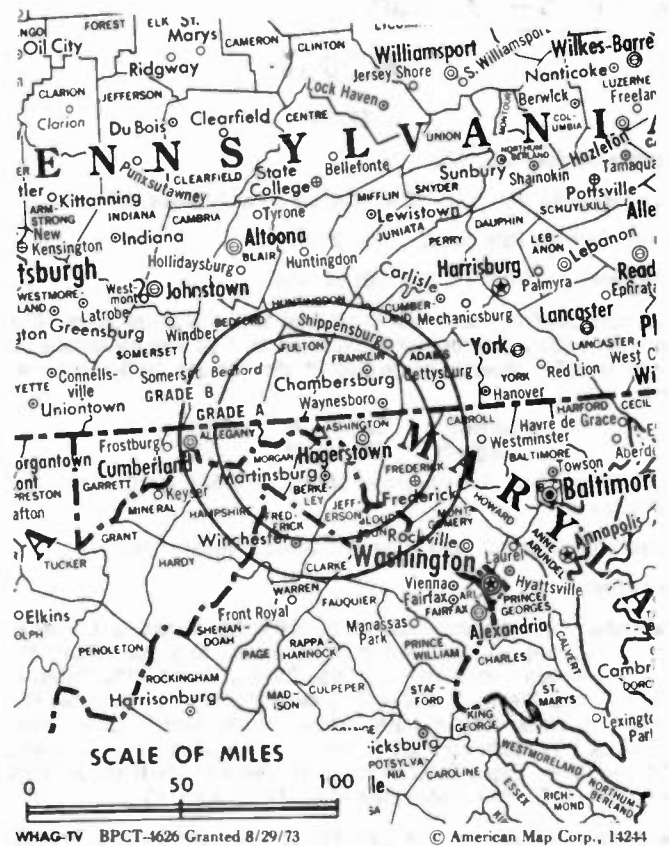
GEORGE J. WYMER, vice president & general manager.
HUGH BRESLIN III, sales manager.

Highest 30 Sec. Rate (July 1, 1985): \$400.

NETWORK BASE HOURLY RATE: \$145.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Allegany	29,200	28,900	99
	Washington	41,400	41,000	99
	PENNSYLVANIA			
	Franklin	43,000	41,600	97
	WEST VIRGINIA			
Mineral	10,100	9,900	99	
Morgan	4,300	4,200	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA			
	Fulton	5,000	4,800	96
	WEST VIRGINIA			
Berkeley	18,500	18,300	99	
Jefferson	11,600	11,500	99	
Between 5-24%	MARYLAND			
	Frederick	42,500	42,200	99
	Garrett	9,700	9,500	98
	PENNSYLVANIA			
	Bedford	17,200	16,700	97
	Huntingdon	15,200	14,800	97
	VIRGINIA			
	Clarke	3,700	3,700	100
	Frederick	20,600	20,400	99
	Warren	8,800	8,700	98
WEST VIRGINIA				
Hampshire	5,600	5,500	98	
Hardy	3,700	3,600	97	
Pendleton	3,000	2,900	97	
Station Totals		293,100	288,200	98
Net Weekly Circulation (1985)				124,100
Average Daily Circulation (1985)				63,400

Maryland—Salisbury

WBOC-TV

Ch. 16

Network Service: CBS, NBC.

Licensee: WBOC-TV Inc., 1729 N. Salisbury Blvd., Salisbury, MD 21801.

Studio: Radio-TV Park, Salisbury, MD 21801.

Telephone: 301-749-1111. TWX: 301-344-4947.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 4070-kw max. & 933-kw horizontal visual, 407-kw max. & 93.3-kw horizontal aural. Antenna: 980-ft. above av. terrain, 1003-ft. above ground, 1049-ft. above sea level.

Latitude 38° 30' 16"
Longitude 75° 38' 35"

Transmitter: 1.2-mi. S of intersection of Rtes. 24 & 347, approx. 5-mi. SE of Sharptown.

Satellite Earth Station: ADM, 6.8-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Draper Communications Inc., 100%. DCI ownership: Thomas H. Draper, chmn.-pres., 55%; Robert A. Fischer Jr., secy.-asst. treas., 4%; Glenn C. Kenton, treas.-asst. secy., 5%; David G. Burton, 10%; Robert A. Fischer Sr. & Richard S. Fischer, 3% each; Six Plus Inc., 20%. Six Plus ownership: Walter E. Timm, trustee, chmn., 74.5%; Glenn C. Kenton, pres.; George A. Weymouth, v.p., 13.2%; Clarence A. Weymouth, secy.; G. Howard Edler Jr., treas.; Eugene E. Weymouth, 3.3%; Deo & Andrew Hobbs Jr., 2.7% each. Draper Communications owns KOAM-TV Pittsburg, KS.

Began Operation: July 15, 1954. Sale to present owners by The A. S. Abell Co. approved by FCC Sept. 5, 1980.

Represented (sales): Katz Television.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): A. D. Ring & Associates.

Personnel:

WILLIAM K. KENTON, vice president & general manager.
JACK W. WARD, vice president & operations manager.
ROBERT GETZ, general sales manager.
CAROL HESS, program director.
SALLY CANNON, news director.
VINCENT E. DONOVAN, chief engineer

Highest 30 Sec. Rate (Aug. 1, 1983): \$350.

NETWORK BASE HOURLY RATE: \$850

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	Kent	35,900	35,600	99
	Sussex	38,500	38,000	99



WBOC-TV BMPCT-R20805KE Granted 8/16/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Dorchester	11,200	11,100	99
	Somerset	6,700	6,600	98
	Wicomico	24,800	24,500	99
	Worcester	13,000	12,800	98
Between 5-24%	VIRGINIA			
	Accomack	11,800	11,500	97
Station Totals	MARYLAND			
	Caroline	8,600	8,500	99
	Kent	6,300	6,200	98
	Talbot	10,600	10,500	99
	VIRGINIA			
Northumberland	4,000	3,900	97	
Station Totals		171,400	169,200	98
Net Weekly Circulation (1985)			107,100	
Average Daily Circulation (1985)			70,400	

Maryland—Salisbury

WMDT

Ch. 47

Network Service: ABC, NBC.

Licensee: Delmarva Broadcast Service General Partnership, Box 4009, Salisbury, MD 21801.

Studio: 202 Downtown Plaza, Salisbury, MD 21801.

Telephone: 301-742-4747

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 3470-kw max. & 676-kw horizontal visual, 347-kw max. & 67.6-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude 38° 30' 06"
Longitude 75° 44' 09"

Transmitter: Snetthen Church Rd., near Sharptown, MD.

Satellite Earth Stations: Andrew, 4.5-meter; Horizon, 6.3-meter; AvanteK receivers.

News Service: AP.

Ownership: Joseph L. Brechner, gen. partner, 53.75%; Marion B. Brechner, gen. partner, 46.25%. The Brechners own licensees of WKFI(AM) & WSWO(FM) Wilmington, OH.

Began Operation: April 11, 1980. Sale-to present owners approved by FCC May 5, 1982.

Represented (sales): Seitel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Kessler & Gehman Associates.

Personnel:

- FRANK PILGRIM, general manager.
- CLAY SPURRIER, director of engineering.
- SAM TAYLOR, general sales manager.
- RICH DIPILLA, local sales manager.
- KAREN ADAMS, news director.
- COLLEEN HEACOCK, traffic manager.
- LIZ HOLLAND, promotion director.
- BARB HIGGINS, office manager.

Highest 30 Sec. Rate (July 1, 1985): \$300.

NETWRK BASE HOURLY RATE: \$275.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE Sussex	38,500	38,000	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND Somerset	6,700	6,600	98
	Wicomico	24,800	24,500	99
	Worcester	13,000	12,800	98
Between 25-49%	DELAWARE Kent	35,900	35,600	99
	MARYLAND Dorchester	11,200	11,100	99
	VIRGINIA Accomack	11,800	11,500	97
Between 5-24%	MARYLAND Caroline	8,600	8,500	99
	Talbot	10,600	10,500	99
Station Totals		161,100	159,100	98
Net Weekly Circulation (1985)				83,300
Average Daily Circulation (1985)				43,200

Maryland

WJZ-TV, Baltimore
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	MARYLAND			
	Charles	25,500	25,200	99
	Garrett	9,700	9,500	98
	Montgomery	222,900	222,000	100
	Washington	41,400	41,000	99
	PENNSYLVANIA			
	Cumberland	69,000	67,800	98
	Fulton	5,000	4,800	96
	Lancaster	133,900	129,300	97
	Perry	13,700	13,400	98
	VIRGINIA			
	Arlington	124,100	123,400	99
	Essex	3,100	3,000	97
	Fairfax	249,100	248,200	100
	Fauquier	13,600	13,400	99
	Frederick	20,600	20,400	99
	Loudoun	22,200	21,900	99
	Shenandoah	11,000	10,900	99
	WEST VIRGINIA			
	Jefferson	11,600	11,500	99

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Massachusetts Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	3	10	13
Educational Television Stations	1	2	3
			16

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- WVJV-TV, Boston —See Marlborough, MA
- WSMW-TV, Boston —See Worcester, MA
- WLVI-TV, Cambridge —See Boston, MA
- WCVX, New Bedford —See Vineyard Haven, MA
- WLNE, New Bedford —See Providence, RI

Market	Arbitron ADI TV Households	Rank
Boston, MA	1,943,300	6
Providence, RI-New Bedford, MA	561,600	39
Albany-Schenectady-Troy, NY	477,100	52
Springfield, MA	231,400	94

Market Area Commercial TV Stations

- WBZ-TV (4), WCVB-TV (5), WLVI-TV (56), WMUR-TV (9), WNDS (50), WNEV-TV (7), WNHT (21), WQTV (68), WSBK-TV (38), WSMW-TV (27), WVJV-TV (66), WXNE (25), WJAR-TV (10), WLNE (6), WPRI-TV (12), WSTG (64), WCDC (19), WNYT (13), WRGB (6), WTEN (10), WUSV (45), WXXA-TV (23), WGGB-TV (40), WWLP (22)

ON TOP

... a position in the industry maintained by those who read **Television Digest** regularly.

Massachusetts—Adams

WCDC

Ch. 19

(Satellite of WTEN, Albany, NY)

Network Service: ABC.

Licensee: Knight-Ridder Broadcasting Inc.

Studio: See WTEN, Albany, NY.

Telephone: Albany, 518-436-4822. TWX: 710-441-8203.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 448.7-kw max. visual, 44.87-kw max. aural. Antenna: 2090-ft. above av. terrain, 248-ft. above ground, 3688-ft. above sea level.

Latitude	42°	38'	14"
Longitude	73°	10'	07"

Transmitter: Atop Mt. Greylock, Adams, MA.

News Services: AP, UPI, National Weather Service.

Ownership: See WTEN, Albany, NY.

Began Operation: Feb. 5, 1954. Left air Feb. 25, 1956 when tower and antenna were destroyed by high winds. Sold to Capital Cities Bcstg. by Leon Podolsky and associates and station resumed operation Feb. 22, 1957 (*Television Digest*, Vol. 12:49; 13:6, 8). Sale to present owner by Capital Cities Bcstg. approved by FCC Feb. 1971.

Represented (sales): MMT Sales Inc.

Represented (legal): Wilmer, Cutler & Pickering.

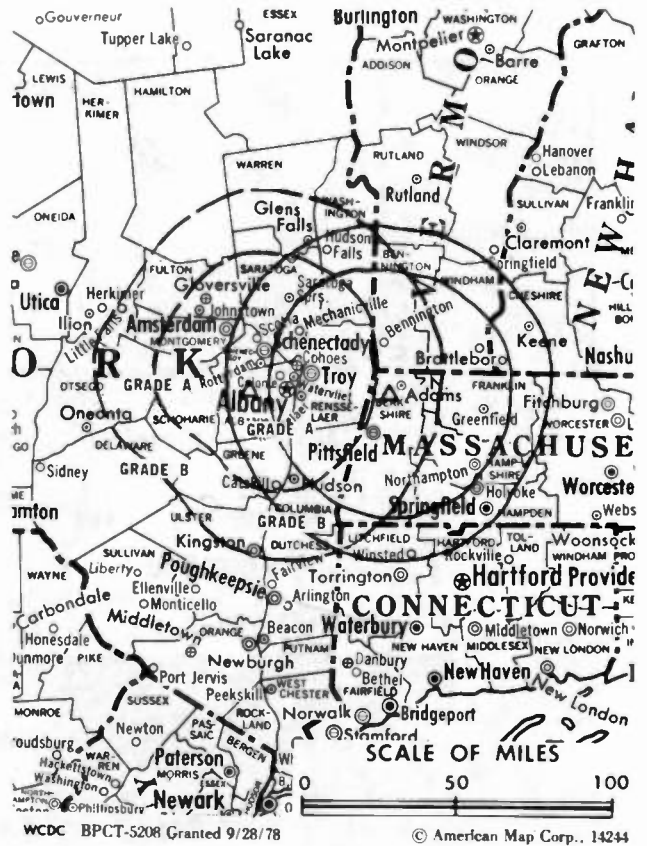
Represented (engineering): Edward F. Lorentz & Associates.

Personnel: Same as WTEN Albany, NY.

Rates: Sold in combination with WTEN, Albany, NY.

NETWORK BASE HOURLY RATE: Bonus to WTEN Albany, NY.

Arbitron Data: Included with parent WTEN, Albany, NY.



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Massachusetts—Boston

WBZ-TV

Ch. 4

Network Service: NBC.

Licensee: A Group W Station, Westinghouse Bcstg. and Cable Inc., 1170 Soldiers Field Rd., Boston, MA 02134.

Studio: 1170 Soldiers Field Rd., Boston 02134.

Telephone: 617-787-7000. TWX: 710-330-0283.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 60.3-kw visual, 9.75-kw aural. Antenna: 1160-ft. above av. terrain, 1199-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 37"
Longitude 71° 14' 14"

Transmitter: 350 Cedar St., Needham Heights, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive; Scientific-Atlanta, 10-meter; Harris & Scientific-Atlanta receivers.

AM Affiliate: WBZ, 50-kw, 1030 kHz.

News Services: AP, UPI, Reuters.

Ownership: Subsidiary of Westinghouse Electric Corp. See Group W under Group Ownership of Television Stations.

Began Operation: June 9, 1948.

Represented (sales): Group W Television Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane.

Personnel:

THOMAS GOODGAME, vice president & general manager.

JONATHAN KLEIN, vice president, sales & marketing.

PAM MASTERS, sales manager.

KENNAN WILLIAMS, sales manager.

BARRY SCHULMAN, program manager.

BOB GLOVER, production manager.

FRANCINE ACHBAR, executive producer.

KATHY ARDLEIGH, marketing manager.

NANCE GUILMARTIN, public relations director.

STAN HOPKINS, news director.

BOB HOUGHTON, controller.

JAMES SPENCER, human resources director.

GEORGE ST. ANDRE, engineering manager.

JOSEPH BLAKE, assistant engineering manager.

Highest 30 Sec. Rate (July 15, 1985): \$8500.

NETWORK BASE HOURLY RATE: \$3700.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Windham	34,300	33,600	98
	MASSACHUSETTS			
	Barnstable	69,800	68,500	98
	Bristol	175,600	173,500	99
	Essex	237,600	234,800	99
	Franklin	25,900	25,100	97
	Middlesex	490,200	484,300	99
	Norfolk	217,200	215,100	99
	Plymouth	147,200	145,300	99
	Suffolk	248,600	242,500	98
	Worcester	235,800	232,400	99
	MAINE			
	York	55,400	54,600	99
	NEW HAMPSHIRE			
	Belknap	17,300	17,000	99
	Cheshire	23,000	22,400	97
	Hillsborough	105,300	103,800	99
	Merrimack	37,500	36,700	98
	Rockingham	75,200	74,200	99
	Strafford	31,500	30,900	98
Sullivan	14,500	14,000	97	



WBZ-TV BPCT-2072 Granted 2/8/56

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VERMONT			
	Windham	15,100	14,400	95
Between 25-49%	CONNECTICUT			
	New London	86,600	84,700	98
	MASSACHUSETTS			
	Dukes	4,500	4,300	96
	Nantucket	2,400	2,300	96
	NEW HAMPSHIRE			
	Carroll	12,900	12,600	98
	Grafton	24,800	24,000	97
	RHODE ISLAND			
	Bristol	16,100	16,000	99
Kent	57,800	57,300	99	
Newport	29,700	29,300	99	
Providence	214,900	212,100	99	
Between 5-24%	VERMONT			
	Windsor	20,500	19,900	97
Between 5-24%	CONNECTICUT			
	Tolland	38,700	37,900	98
	MASSACHUSETTS			
	Berkshire	53,700	52,700	98
	Hampden	161,700	159,100	98
	Hampshire	47,700	46,600	98
	MAINE			
	Cumberland	83,900	82,600	98
	RHODE ISLAND			
	Washington	34,300	33,700	98
VERMONT				
Bennington	13,000	12,700	98	
Caledonia	9,800	9,600	98	
Essex	2,200	2,200	100	
Station Totals		3,172,200	3,122,700	98
Net Weekly Circulation (1985)			2,084,400	
Average Daily Circulation (1985)			1,209,800	

Massachusetts—Boston

WCVB-TV

Ch. 5

Network Service: ABC.

Licensee: Metromedia Inc., 5 TV Place, Needham Branch, Boston, MA 02192.

Studio: 5 TV Place. Telephone: 617-449-0400.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 960-ft. above av. terrain, 1199-ft. above ground, 1200-ft. above sea level.

Latitude 42° 18' 37"
Longitude 71° 14' 14"

Transmitter: 352 Cedar St., Needham, MA.

Multichannel TV Sound: Stereo only planned in 1986.

Satellite Earth Stations: Harris (2) 6.1-meter, 4.5-meter; Harris receivers.

News Services: AP, UPI, ABC, CNN.

Ownership: Metromedia Inc. See Group Ownership of TV Stations.

Began Operation: March 19, 1972. Sale to present owner by Boston Broadcasters approved by FCC April 1, 1982 (Television Digest, Vol. 21:30, 31; 22:1, 14).

Represented (sales): Katz Television.

Represented (legal): Thomas J. Dougherty Jr.

Represented (engineering): Neil Smith.

Personnel:

ROBERT M. BENNETT, president, Metromedia Television.
S. JAMES COPPERSMITH, vice president & general manager.
DEBORAH J. SINAY, vice president & sales director.
JOSH MCGRAW, vice president & local sales manager.
WILLIAM LEE MOCKBEE, vice president & director of research.
PAUL LA CAMERA, vice president, programming & public affairs.
PHILIP S. BALBONI, vice president & director of news.
THOMAS J. BRINGOLA, vice president & business manager.
ROSS KAUFFMAN, vice president & dlr. of engineering.
RICHARD LEE DICKINSON, vice president & design director.
ANN KARELITZ LAFF, creative services director.
BRUCE SUTTON, director of commercial operations.
BURT PERETSKY, public relations manager.
BILL FINE, national sales manager.
DAVID FOLSOM, chief engineer.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Barnstable	69,800	68,500	98
	Essex	237,600	234,800	99
	Middlesex	490,200	484,300	99
	Nantucket	2,400	2,300	96
	Norfolk	217,200	215,100	99
	Plymouth	147,200	145,300	99
	Suffolk	248,600	242,500	98
	Worcester	235,800	232,400	99
	NEW HAMPSHIRE			
	Belknap	17,300	17,000	99
	Cheshire	23,000	22,400	97
	Hillsborough	105,300	103,800	99
	Merrimack	37,500	36,700	98
	Rockingham	75,200	74,200	99
Strafford	31,500	30,900	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CONNECTICUT			
	New London	86,600	84,700	98
	Windham	34,300	33,600	98
	MASSACHUSETTS			
	Bristol	175,600	173,500	99
	Dukes	4,500	4,300	96
	Franklin	25,900	25,100	97
	MAINE			
	York	55,400	54,600	99
	RHODE ISLAND			
Kent	57,800	57,300	99	
Providence	214,900	212,100	99	
VERMONT				
Windsor	20,500	19,900	97	

Between 5-24%	CONNECTICUT			
	Tolland	38,700	37,900	98
	MASSACHUSETTS			
	Berkshire	53,700	52,700	98
	Hampden	161,700	159,100	98
	Hampshire	47,700	46,600	98
	NEW HAMPSHIRE			
	Carroll	12,900	12,600	98
	Grafton	24,800	24,000	97
	Sullivan	14,500	14,000	97
	RHODE ISLAND			
	Bristol	16,100	16,000	99
	Washington	34,300	33,700	98
VERMONT				
Windham	15,100	14,400	95	

Station Totals	3,033,600	2,986,300	98
Net Weekly Circulation (1985)		1,956,700	
Average Daily Circulation (1985)		1,129,400	

Massachusetts—Cambridge-Boston

WLVI-TV

Ch. 56

Network Service: None, independent.

Licensee: Gannett Massachusetts Bcstg. Inc., 75 Morrissey Blvd., Boston, MA 02125.

Studio: 75 Morrissey Blvd. Boston, MA 02125.

Telephone: 617-265-5656.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2240-kw max. & 1660-kw horizontal visual, 226-kw max. & 166-kw horizontal aural. Antenna: 1186-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 12"
Longitude 71° 13' 08"

Transmitter: 140 Cabot St., Needham, MA.

Satellite Earth Stations: Scientific-Atlanta, 7-meter, Scientific-Atlanta receivers.

News Services: CNN.

Ownership: Gannett Co. Inc., 100%. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: Aug. 31, 1953; left air March 30, 1956. Sale to Harvey Radio Labs by Middlesex Bcstg. approved by FCC Sept. 1, 1959. Harvey operated station experimentally from May 17 to Nov. 17, 1962. Sale to Kaiser Bcstg. approved Oct. 20, 1966 (Television Digest, Vol. 6:26, 43) and station resumed operation Dec. 21, 1966. Sale to Field by Kaiser approved June 22, 1977 (Vol. 16:51; 17:26). Sale to present owner by Field Communications approved by FCC May 12, 1983 (Vol. 22:47).

Represented (sales): Blair Television.

Personnel:

- GERALD R. WALSH, president & general manager.
- KEVIN J. DUNN, vice president & general sales manager.
- ANDREW M. SEYFFERT, vice president & controller.
- VICKY GREGORIAN, program manager.
- THOM NEESON, national sales manager.
- DEREK DALTON, local sales manager.
- GUNNAR RIEGER, engineering manager.
- LIZ WRUBLIN, promotion manager.
- NATALIE McIVER, public affairs manager.
- SUSAN BYRNE, research director.
- JACK FITZGERALD, news director.

Highest 30 Sec. Rate (May 3, 1982): \$8000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Nantucket	2,400	2,300	96
	Norfolk	217,200	215,100	99
Between 25-49%	NEW HAMPSHIRE			
	Stratford	31,500	30,900	98
	CONNECTICUT			
	New London	86,600	84,700	98
	MASSACHUSETTS			
	Barnstable	69,800	68,500	98
	Bristol	175,600	173,500	99
	Dukes	4,500	4,300	96
	Essex	237,600	234,800	99
	Middlesex	490,200	484,300	99
Plymouth	147,200	145,300	99	
Suffolk	248,600	242,500	98	
Worcester	235,800	232,400	99	
MAINE				
Androscoggin	36,800	36,200	98	
Cumberland	83,900	82,600	98	
Kennebec	41,600	40,700	98	
York	55,400	54,600	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW HAMPSHIRE			
	Belknap	17,300	17,000	99
	Cheshire	23,000	22,400	97
	Coos	13,100	12,900	98
	Hillsborough	105,300	103,800	99
	Merrimack	37,500	36,700	98
	Rockingham	75,200	74,200	99
	Sullivan	14,500	14,000	97
	RHODE ISLAND			
	Bristol	16,100	16,000	99
Kent	57,800	57,300	99	
Newport	29,700	29,300	99	
Providence	214,900	212,100	99	
Between 5-24%	CONNECTICUT			
	New Haven	283,000	278,900	99
	Windham	34,300	33,600	98
	MASSACHUSETTS			
	Franklin	25,900	25,100	97
	Hampshire	47,700	46,600	98
	MAINE			
	Franklin	10,500	10,100	96
	Hancock	16,900	16,600	98
	Oxford	18,600	18,300	98
Penobscot	47,900	47,000	98	
Sagadahoc	11,100	10,800	97	
Somerset	16,200	15,800	98	
NEW HAMPSHIRE				
Carroll	12,900	12,600	98	
Grafton	24,800	24,000	97	
RHODE ISLAND				
Washington	34,300	33,700	98	
Station Totals		3,353,200	3,301,500	96
Net Weekly Circulation (1985)				1,245,600
Average Daily Circulation (1985)				470,700

Massachusetts—Boston

WNEV-TV

Ch. 7



We put New England first!

TELEREP, INC.

Network Service: CBS.

Licensee: New England Television Inc., Govt. Center, Boston, MA 02114.

Studio: 7 Bulfinch Place, Govt. Center, Boston, MA 02114.

Telephone: 617-725-0777. TWX: 710-321-0361.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1000-ft. above av. terrain, 1069-ft. above ground, 1184-ft. above sea level.

Latitude 42° 18' 40"
Longitude 71° 13' 00"

Transmitter: Tower Road, Newton, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: In operation; Avantek receivers.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

News Services: AP, UPI, CBS.

Ownership: David C. Mugar, chmn.; Community Bcstg. of Boston, 59.41%; The Dudley Station Corp., 39.6%. CBB ownership: David G. Mugar, pres., 59.44%; John P. Chase, 5.95%; Robert C. Linnell, 5.8%; 27 others, none with more than 3%. Dudley ownership: Edward Fredkin, 13.22%; Henry M. Morgan, 9.26%; Bertram L. Lee, 8.62%; 45 others, none with more than 8%.

Began Operation: June 21, 1948 owned by RKO General Inc. Following loss of station license, combination of two competing applicants began operation May 22, 1982 (Television Digest, Vol. 18:17, 36; 21:49; 22:1, 4, 19).

Represented (sales): TeleRep Inc.

Represented (legal): Fitch, Miller & Tourse.

Personnel:

- SEYMOUR YANOFF, president & general manager.
- BILL RANSOM, vice president, sales.
- JEFF SCHIFFMAN, vice president, programming.
- RICHARD WEISBERG, vice president, marketing & creative services.
- JEFF ROSSER, vice president, news.
- KARL RENWANZ, vice president, engineering & operations.
- VICTOR LAI, vice president, finance & administration.
- TERRI PARK, vice president, public relations.
- JACKIE COMEAU, vice president research.
- LEONARD GOLDMAN, local sales manager.

Highest 30 Sec. Rate (Nov. 17, 1985): \$12,000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Barnstable	69,800	68,500	98
	Bristol	175,600	173,500	99
	Essex	237,600	234,800	99
	Middlesex	490,200	484,300	99
	Norfolk	217,200	215,100	99
	Plymouth	147,200	145,300	99
	Suffolk	248,600	242,500	98
	Worcester	235,800	232,400	99
	NEW HAMPSHIRE			
	Cheshire	23,000	22,400	97
	Hillsborough	105,300	103,800	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Merrimack	37,500	36,700	98
	Rockingham	75,200	74,200	99
	Strafford	31,500	30,900	98
Between 25-49%	MASSACHUSETTS			
	Franklin	25,900	25,100	97
	Nantucket	2,400	2,300	96
	MAINE			
	York	55,400	54,600	99
	NEW HAMPSHIRE			
	Belknap	17,300	17,000	99
	Sullivan	14,500	14,000	97
	RHODE ISLAND			
	Bristol	16,100	16,000	99
Kent	57,800	57,300	99	
Providence	214,900	212,100	99	
VERMONT				
Windham	15,100	14,400	95	
Between 5-24%	CONNECTICUT			
	New London	86,600	84,700	98
	Windham	34,300	33,600	98
	MASSACHUSETTS			
	Dukes	4,500	4,300	96
	Hampshire	47,700	46,600	98
	NEW HAMPSHIRE			
	Carroll	12,900	12,600	98
	Grafton	24,800	24,000	97
	RHODE ISLAND			
Newport	29,700	29,300	99	
Washington	34,300	33,700	98	
VERMONT				
Windsor	20,500	19,900	97	
Station Totals		2,809,200	2,765,900	98
Net Weekly Circulation (1985)				1,835,000
Average Daily Circulation (1985)				928,600

Massachusetts—Boston

WQTV

Ch. 68

Network Service: None, Independent.

Licensee: Arlington Broadcast Group Inc.

Studio: 1660 Soldiers Field Rd., Boston, MA.

Telephone: 617-267-1530.

Technical Facilities: Channel No. 68 (800-806 MHz). Authorized power: 1337-kw visual, 200-kw aural. Antenna: 785-ft. above av. terrain, 887-ft. above ground, 897-ft. above sea level.

Latitude 42° 20' 50"
Longitude 71° 04' 59"

Transmitter: Prudential Center.

Multichannel TV Sound: Capable.

Satellite Earth Station: Calstar, 5-meter; Calstar receivers.

Ownership: Arlington Broadcast Group Inc., 100%. Byron H. Lasky, pres., 87.5%; Daniel A. Spiegelman, 12.5%. Lasky has interest in Chapman Radio & TV Corp., licensee of WTTO(TV), Birmingham, AL. Lasky & Spiegelman have interest in B & F Bcstg. Inc., licensee of WCGV-TV, Milwaukee, WI.

Began Operation: Jan. 3, 1979. Sale to present owners approved by FCC March 22, 1982.

Represented (sales): Seltel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Horizon International.

Personnel:

- BYRON H. LASKY, chairman.
- EDWIN COOPERSTEIN, president.
- J. CLIFFORD CURLEY, vice president & general manager.
- ROBERT S. KRAUS, vice president & general sales manager.
- WILLIAM A. CUNNINGHAM, business manager.
- ROBERT PEIRCE, chief engineer.

Highest 30 Sec. Rate (Sept. 10, 1984): \$750.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MASSACHUSETTS Suffolk	248,600	242,500	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MASSACHUSETTS			
	Bristol	175,600	173,500	99
	Essex	237,600	234,800	99
	Middlesex	490,200	484,300	99
	Norfolk	217,200	215,100	99
	Plymouth	147,200	145,300	99
	Worcester	235,800	232,400	99
	NEW HAMPSHIRE			
	Rockingham	75,200	74,200	99
	RHODE ISLAND			
	Providence	214,900	212,100	99
Station Totals		2,042,300	2,014,200	98
Net Weekly Circulation (1985)			345,100	
Average Daily Circulation (1985)			125,300	

Massachusetts—Boston

WSBK-TV

Ch 38

Network Service: None, independent.

Licensee: New Boston Television Inc., 83 Leo Birmingham Pkwy., Boston, MA 02135.

Studio: 83 Leo Birmingham Pkwy., Brighton, MA 02135.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 3160-kw max. & 1170-kw horizontal visual, 316-kw max. & 117-kw horizontal aural. Antenna: 1180-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 12"
Longitude 71° 13' 08"

Transmitter: 0.33-mi. E of Highland Ave. & Rte. 128, Needham.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Storer Communications Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 12, 1964. Transfer of control to Storer Bcstg. by Catholic TV Center approved July 29, 1966 by FCC (Television Digest, Vol. 6:15, 31).

Represented (sales): Storer Television Sales.

Represented (legal): Herrick & Smith.

Personnel:

DANIEL J. BERKERY, vice president & general manager.
VIRGINIA C. JONES, controller.
STUART TAUBER, assistant general manager.
FRANK COMERFORD, national sales manager.
TOM WARNER, local sales manager.
JOHN ANDERSON, director, sales development.
JOHN S. VIALL, director of operations.
FRAN VACCARI, chief engineer.
FRED BIERMAN, program director.
TOM SIERACKI, director, creative services.

Highest 30 Sec. Rate (May 2, 1982): \$5000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Middlesex	490,200	484,300	99
	Nantucket	2,400	2,300	96
	Norfolk	217,200	215,100	99
	Plymouth	147,200	145,300	99
Between 25-49%	CONNECTICUT			
	Middlesex	50,000	49,000	98
	New Haven	283,000	278,900	99
	New London	86,600	84,700	98
MASSACHUSETTS	Barnstable	69,800	68,500	98
	Berkshire	53,700	52,700	98
	Bristol	175,600	173,500	99
	Dukes	4,500	4,300	96
	Essex	237,600	234,800	99
	Franklin	25,900	25,100	97
	Hampden	161,700	159,100	98
	Hampshire	47,700	46,600	98
	Suffolk	248,600	242,500	98
	Worcester	235,800	232,400	99
	MAINE			
Cumberland	83,900	82,600	98	
Kennebec	41,600	40,700	98	
York	55,400	54,600	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW HAMPSHIRE			
	Cheshire	23,000	22,400	97
	Coos	13,100	12,900	98
	Grafton	24,800	24,000	97
	Hillsborough	105,300	103,800	99
	Merrimack	37,500	36,700	98
	Rockingham	75,200	74,200	99
	Strafford	31,500	30,900	98
	Sullivan	14,500	14,000	97
	NEW YORK			
Albany	111,600	109,700	98	
Fulton	21,200	20,800	98	
Onondaga	171,800	169,600	99	
Rensselaer	54,800	53,800	98	
Saratoga	58,700	57,900	99	
Schenectady	57,000	56,200	99	
Warren	20,700	20,200	98	
RHODE ISLAND				
Bristol	16,100	16,000	99	
Kent	57,800	57,300	99	
Newport	29,700	29,300	99	
Providence	214,900	212,100	99	
VERMONT				
Windham	15,100	14,400	95	
Between 5-24%	CONNECTICUT			
	Fairfield	291,200	287,600	99
	Hartford	299,100	294,200	98
	Litchfield	59,700	58,600	98
	Tolland	38,700	37,900	98
Windham	34,300	33,600	98	
(Continued on page A-489)				
Station Totals		6,007,600	5,917,000	98
Net Weekly Circulation (1985)			1,810,300	
Average Daily Circulation (1985)			653,900	

Massachusetts—Boston

WXNE

Ch. 25

Network Service: None, independent.

Licensee: WXNE-TV Inc., CBN Center, Virginia Beach, VA 23463.

Studio: 100 2nd Ave., Needham, MA 02192.

Telephone: 617-449-4200.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1950-kw max. & 1380-kw horizontal visual, 201.4-kw max. & 142.6-kw horizontal aural. Antenna: 1174-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 12"
Longitude 71° 13' 08"

Transmitter: 0.33-mi. E of Highland Ave. & Rte. 128, Needham.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: CBN Continental Bcstg. Network Inc. See Group Ownership of TV Stations.

Began Operation: Oct. 10, 1977.

Represented (sales): Independent TV Sales Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

- M. G. ROBERTSON, president.
- WILLIAM B. KNIGHT, vice president & general manager.
- DAVID LEAHY, general sales manager.
- ARTHUR CARR, national sales manager.
- PETER HENNESSEY, local sales manager.

Highest 30 Sec. Rate (July 1, 1984): \$3000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MASSACHUSETTS			
	Bristol	175,600	173,500	99
	Essex	237,600	234,800	99
	Middlesex	490,200	484,300	99
	Norfolk	217,200	215,100	99
	Plymouth	147,200	145,300	99
	Suffolk	248,600	242,500	98
	Worcester	235,800	232,400	99
	NEW HAMPSHIRE			
	Rockingham	75,200	74,200	99
	RHODE ISLAND			
	Bristol	16,100	16,000	99
	Newport	29,700	29,300	99
Providence	214,900	212,100	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CONNECTICUT			
	Windham	34,300	33,600	98
	MASSACHUSETTS			
	Barnstable	69,800	68,500	98
	Dukes	4,500	4,300	96
	Franklin	25,900	25,100	97
	Hampden	161,700	159,100	98
	Hampshire	47,700	46,600	98
	MAINE			
	York	55,400	54,600	99
	NEW HAMPSHIRE			
	Belknap	17,300	17,000	99
	Cheshire	23,000	22,400	97
	Hillsborough	105,300	103,800	99
	Merrimack	37,500	36,700	98
	Strafford	31,500	30,900	98
	RHODE ISLAND			
	Kent	57,800	57,300	99
	Washington	34,300	33,700	98
	Station Totals		2,794,100	2,753,100
Net Weekly Circulation (1985)				744,000
Average Daily Circulation (1985)				245,500

Massachusetts—Marlborough

WVJV-TV

Ch. 66

Network Service: None, independent.

Grantee: Channel 66 Associates Ltd. Partnership, 111 Speen St., Framingham, MA 01701.

Studio: 111 Speen St., Framingham, MA 01701.

Telephone: 617-350-6666.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 3630-kw visual, 363-kw aural. Antenna: 1070-ft. above av. terrain, 1249-ft. above ground, 1449-ft. above sea level.

Latitude	42°	23'	01"
Longitude	71°	29'	35"

Transmitter: Parmenter Rd., Hudson, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: M/A-Com; M/A-Com receivers.

News Service: AP.

Ownership: John H. Garabedian, pres., & Arnold W. Ginsburg, general partners.

Began Operation: Feb. 12, 1985.

Represented (legal): Cohn & Marks.

Personnel:

ARNIE GINSBURG, general manager.
BILL WAYLAND, sales manager.
DAVID BEADLE, program director.
BERT GOULD, promotion director.
CHARLES (BUC) FITCH, chief engineer.

Highest 30 Sec. Rate: (Aug. 8, 1985) \$200.



Massachusetts—Springfield-Holyoke

WGGB-TV

Ch. 40

Network Service: ABC.

Licensee: The WHYN Stations Corp., Box 3633, Springfield, MA 01102-3633.

Studio: 1300 Liberty St., Springfield, MA 01104.

Telephone: 413-785-1911. TWX: 710-350-1369.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3680-kw visual, 368-kw aural. Antenna: 1004-ft. above av. terrain, 152-ft. above ground, 1352-ft. above sea level.

Latitude 42° 14' 30"
Longitude 72° 38' 56"

Transmitter: Top of Mt. Tom.

News Service: AP; ABC.

Ownership: Guy Gannett Bcstg. Services. See WGME-TV, Portland, ME.

Began Operation: April 14, 1953. Sale with AM & FM affiliates to present owner by Hampden-Hampshire Corp. approved June 7, 1967 by FCC (Television Digest, Vol. 6:44, 7). Previous sale of 50% to Republican TV Inc. approved July 21, 1954 (Vol. 10:10, 30).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

GILBERT M. LEFKOVICH, vice president & general manager.
LARRY THERIEN, program manager.
RICHARD WYLIE, national sales manager.
PHILIP J. RENISON, local sales manager.
TED GRATKOWSKI, chief engineer.
DURHAM CALDWELL, news director.

Highest 30 Sec. Rate: \$1600.

NETWORK BASE HOURLY RATE: \$750.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Franklin	25,900	25,100	97
	Hampden	161,700	159,100	98
	Hampshire	47,700	46,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CONNECTICUT			
	Hartford	299,100	294,200	98
	VERMONT			
	Windham	15,100	14,400	95
Between 5-24%	CONNECTICUT			
	Litchfield	59,700	58,600	98
	Middlesex	50,000	49,000	98
	Tolland	38,700	37,900	98
	MASSACHUSETTS			
	Berkshire	53,700	52,700	98
	NEW HAMPSHIRE			
	Cheshire	23,000	22,400	97
Station Totals		774,600	760,000	98
Net Weekly Circulation (1985)				311,600
Average Daily Circulation (1985)				159,500

Massachusetts—Springfield

WWLP

Ch. 22

Network Service: NBC.

Licensee: Adams Communications Inc., Box 2210, Springfield, MA 01102-2210.

Studio: Provin Mtn., Agawam, MA.

Telephone: 413-786-2200. EasyLink: 621-475-20.

Mailing Address: Box 2210, Springfield, MA 01102-2210.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 3420-kw max. visual, 342-kw max. aural. Antenna: 877-ft. above av. terrain, 495-ft. above ground, 1135-ft. above sea level.

Latitude 42° 05' 00"
Longitude 72° 42' 16"

Transmitter: Provin Mtn., Agawam, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter; Channel Master & Harris receivers.

News Service: AP.

Ownership: Adams Communications Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: March 17, 1953. Sale to present owner by Springfield TV Corp. approved by FCC Jan. 9, 1984 (Television Digest, Vol. 23:35).

Represented (sales): Blair Television.

Represented (legal): Shrinsky, Weitzman & Eisen, P.C.

Personnel:

WILLIAM PEPIN, president & general manager.
DANIEL T. SULLIVAN JR., vice president & general sales manager.
E. HOLLAND LOW, vice president & national sales manager.
FRANCIS KOZLOWSKI JR., traffic manager.
LOUIS CHENEVERT, chief engineer.
ANNA GIZA, promotion manager.

Highest One Hour Rate: \$1750.

Highest 30 Sec. Rate (July 26, 1984): \$1000.

NETWORK BASE HOURLY RATE: \$725.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Franklin	25,900	25,100	97
	Hampden	161,700	159,100	98
	Hampshire	47,700	46,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CONNECTICUT			
	Hartford	299,100	294,200	98
	Tolland	38,700	37,900	98
MASSACHUSETTS	Berkshire	53,700	52,700	98
	CONNECTICUT			
Between 5-24%	Litchfield	59,700	58,600	98
	Middlesex	50,000	49,000	98
	MASSACHUSETTS	Worcester	235,800	232,400
Station Totals		972,300	955,600	98
Net Weekly Circulation (1985)			385,300	
Average Daily Circulation (1985)			190,800	

Massachusetts—Vineyard Haven

WCVX

Ch. 58

Network Service: None, independent.

Grantee: Cape Video Network Ltd. Partnership, 720 Main St., Suite 23, Hyannis, MA 02601.

Studios: Merchants Mart, State Rd., Vineyard Haven, MA 02568 & 720 Main St., Suite 23, Hyannis, MA 02601.

Telephone: 617-775-4242.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 1191-kw max. visual, 119.1-kw max. aural. Antenna: 439-ft. above av. terrain, 345-ft. above ground, 370-ft. above sea level.

Latitude	41°	41'	19"
Longitude	70°	20'	49"

Transmitter: Oak St., 0.6-mi. N of Rte. 6, Barnstable.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 5-meter & 7-meter; Microdyne receivers.

News Service: CNN Headline News.

Ownership: Cape Video Network, a Ltd. Partnership. Donald P. Moore, gen. partner.

Began Operation: July 19, 1985.

Represented (legal): Arter & Hadden.

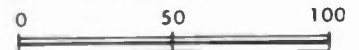
Personnel:

EDMOND R. NICKERSON, general manager.
CHARLES W. HOLMES, sales manager.
DONALD P. MOORE, chief engineer.



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SCALE OF MILES



WCVX BMPCT—850607KH Granted 6/21/85

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FRANCIS I. BROADHURST, news director.
JOSH VIOLETTE, promotion director.

Rates: Not available.

Massachusetts—Worcester

WSMW-TV

Ch. 27

Network Service: None, independent.

Licensee: Sibos Inc., 15 Parker Rd., Shrewsbury, MA 01545.

Studio: 15 Parker Rd., Shrewsbury, MA 01545.

Telephone: 617-757-2077. **TWX:** 710-340-7687.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1151-kw max. & 513-kw horizontal visual, 227.5-kw max. & 102-kw horizontal aural. Antenna: 1530-ft. above av. terrain, 1349-ft. above ground, 2044-ft. above sea level.

Latitude 42° 20' 07"
Longitude 71° 42' 54"

Transmitter: Stiles Hill, Boylston, 2.6-mi. N of Shrewsbury.

Multichannel TV Sound: Capable.

Satellite Earth Stations: Microdyne, 7-meter; Comtech portable, 5-meter.

News Services: AP, UPI.

Ownership: Central Massachusetts Television Inc., 100%. Nolanda S. Hill, pres.; Lisa Protter, secy. CMTI, ownership: Monet Holding Co. Inc., 100%. Bill Hill, pres.; Kay Mahoney, secy. Monet Investments Inc. ownership: Peter L. Cantrell, Trustee for Andrew Hill Trust No. 1, 100%.

Began Operation: Jan. 2, 1970. Sale to present owners by Melvin & Fred Simon, Gerald & Irwin Katz approved by FCC Oct. 18, 1983. Previous sale by America Group Management Corp. approved April 21, 1977. Began subscription TV operation Sept. 8, 1980. Plans to resume independent operation Jan. 1, 1986.

Represented (legal): Sanford, Adams, McCullough & Beard.

Represented (engineering): Broadcast Engineering Services Inc. Consulting Engineers.

Personnel:

LISA PROTTER, general manager.
GREG T. LANO, sales manager.
MOSES PRIMO, chief engineer.
SHARON BUTTRICK, traffic manager.
CHRISTINE CIOCIOLA, program supervisor.

Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate: \$1000.



Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	VERMONT Windham	15,100	14,400	95
Station Totals		15,100	14,400	95
Net Weekly Circulation (1985)			30,900	
Average Daily Circulation (1985)			8,200	

Massachusetts

WSBK-TV, Boston (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MAINE			
	Androscoggin	36,800	36,200	98
	Franklin	10,500	10,100	96
	Hancock	16,900	16,600	98
	Knox	13,200	12,800	97
	Lincoln	10,400	10,200	98
	Oxford	18,600	18,300	98
	Penobscot	47,900	47,000	98
	Sagadahoc	11,100	10,800	97
	Somerset	16,200	15,800	98
	NEW HAMPSHIRE			
	Belknap	17,300	17,000	99
	Carroll	12,900	12,600	98
	NEW JERSEY			
	Bergen	305,900	303,800	99
	Passaic	155,400	153,600	99
	NEW YORK			
	Broome	79,200	78,000	98
	Cayuga	28,300	27,700	98
	Columbia	23,400	22,900	98
	Delaware	16,900	16,300	96
	Greene	16,800	16,500	98
	Montgomery	20,000	19,600	98
	Oneida West	31,000	30,600	99
	Otsego	21,400	20,800	97
	Rockland	86,000	84,700	98
	Washington	18,900	18,600	98
	Westchester	317,100	313,300	99
	RHODE ISLAND			
	Washington	34,300	33,700	98
	VERMONT			
	Bennington	13,000	12,700	98
	Caledonia	9,800	9,600	98
	Essex	2,200	2,200	100
	Windsor	20,500	19,900	97

TELEVISION & CABLE ACTION UPDATES

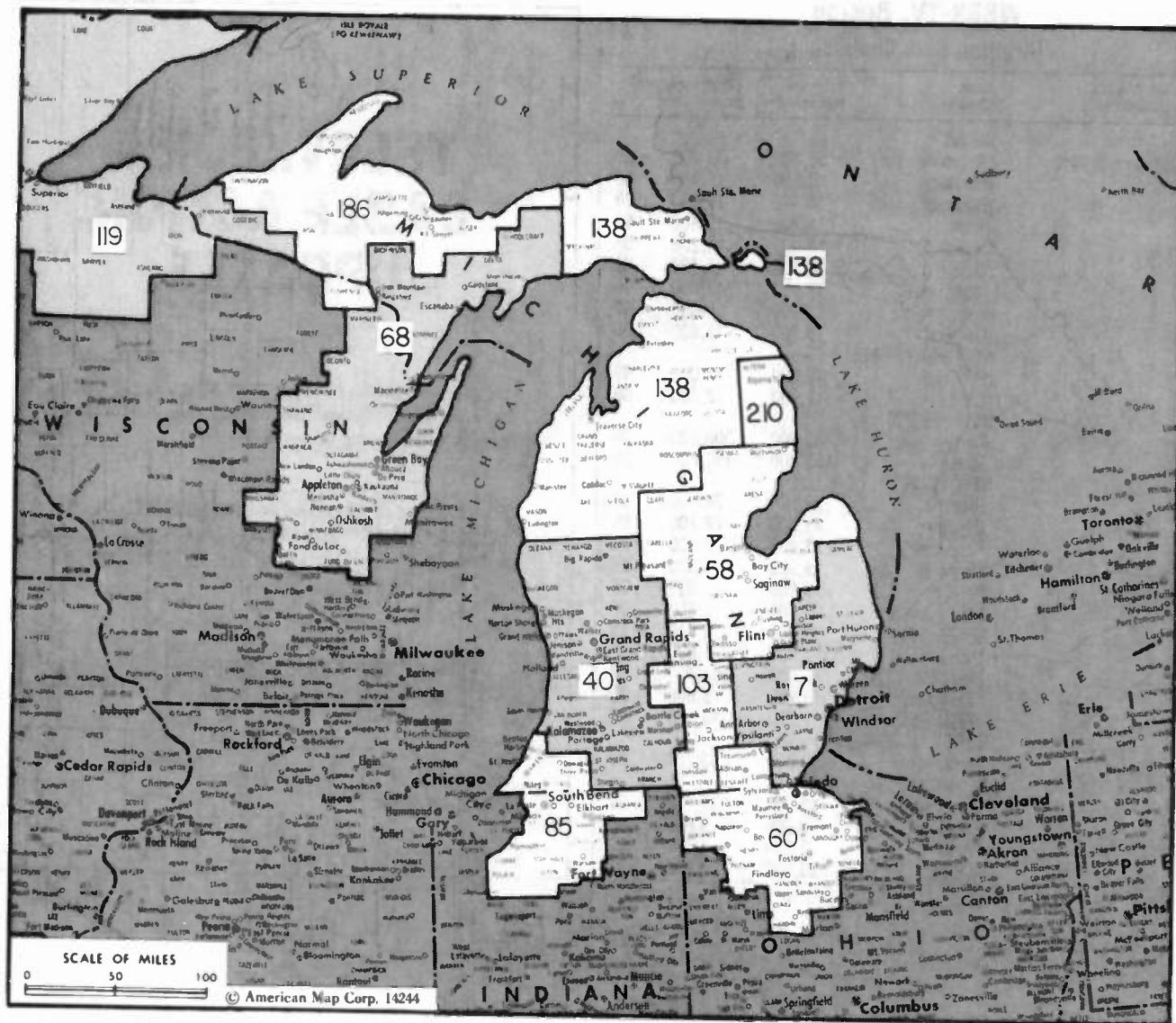
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Michigan



Michigan Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	18	11	29
Educational Television Stations	2	9	11
			40

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

(See next page)

Market	Arbitron ADI TV Households	Rank
Detroit, MI	1,650,800	7
Grand Rapids-Kalamazoo-Battle Creek, MI	560,900	40
Filnt-Saginaw-Bay City, MI	421,200	58
Toledo, OH	409,300	60
Green Bay, WI	353,100	68
South Bend-Elkhart, IN	273,700	85
Lansing, MI	209,900	103
Duluth, MN-Superior, WI	173,100	119
Traverse City-Cadillac, MI	148,900	138
Marquette, MI	53,400	186
Alpena, MI	14,700	210

Market Area Commercial TV Stations

CBET (9), WDIV (4), WGPR-TV (62), WIHT (31), WJBK-TV (2), WKBD-TV (50), WXON (20), WXYZ-TV (7)

WKZO-TV (3), WOTV (8), WUHQ-TV (41), WXMI (17), WZZM-TV (13)

WAQP (49), WEYI-TV (25), WJRT-TV (12), WNEM-TV (5)

WDHO-TV (24), WTOL-TV (11), WTVG (13)

WBAY-TV (2), WFRV-TV (5), WJMN-TV (3), WLRE (26), WLUK-TV (11), WSCO (14), WXGZ-TV (32)

WHME-TV (46), WNDU-TV (16), WSBT-TV (22), WSJV (28)

WILX-TV (10), WLNS-TV (6), WSYM-TV (47)

KBJR-TV (6), KDLH-TV (3), WDIQ-TV (10), WIRT (13)

WGTQ (8), WGTU (29), WPBN-TV (7), WTOM-TV (4), WWTU (9), WWUP-TV (10)

WLUC-TV (6)

WBKB-TV (11)

Michigan—Alpena-Oscoda-Tawas City-East Tawas

WBKB-TV

Ch. 11

Network Service: CBS.

Licensee: Thunder Bay Broadcasting Corp., 1390 Bagley St., Alpena, MI 49707.

Studio: 1390 Bagley St.

Telephone: 517-356-3434.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 670-ft. above av. terrain, 500-ft. above ground, 1510-ft. above sea level.

Latitude 44° 42' 25.0"
Longitude 83° 31' 22.5"

Transmitter: Hubbard Lake Rd., 3-mi. N of M-72.

News Services: UPI, CBS.

Ownership: Stephen A. Marks, pres., 51.41%; Thunder Bay Bcstg. Corp., 43.44%; 70 others.

Began Operation: Sept. 22, 1975.

Represented (sales): Seltel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen & Dippell.

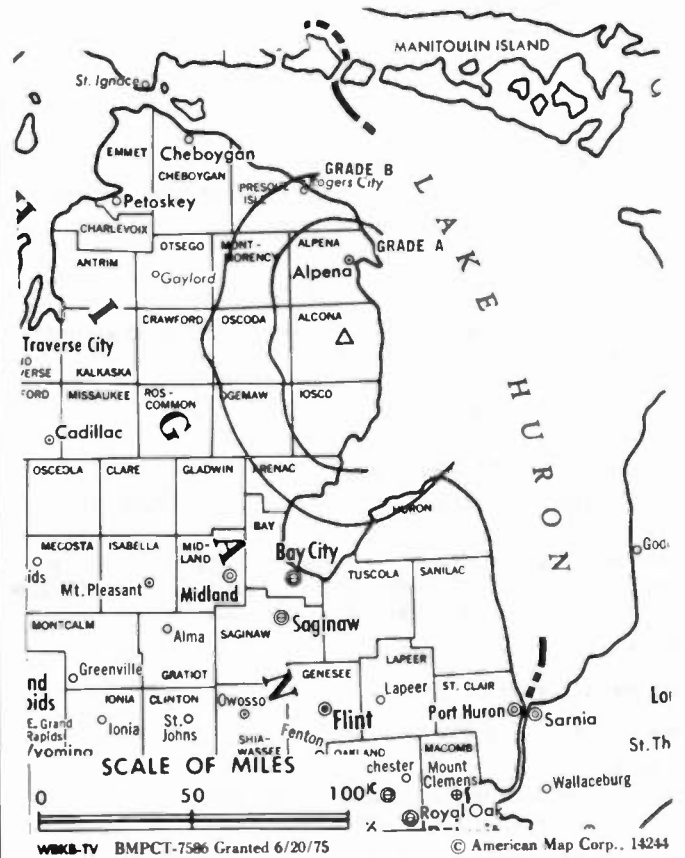
Personnel:

STEPHEN A. MARKS, president & general manager.
PETE MISIAK, vice president.
BARB BOWEN, national & regional sales manager.
KELLY SCHULZ, news director.
MARK NOVAK, chief engineer.
KEVIN SCHALKOFSKI, production manager.
DEBBIE MCKENNEY, program director.

Rates: Available upon request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Alcona	4,100	4,000	96
	Alpena	11,600	11,100	96
	Iosco	10,900	10,800	99
	Montmorency	3,200	3,100	97
Oscoda	2,900	2,800	96	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MICHIGAN			
	Ogemaw	6,700	6,600	98
	Presque Isle	5,200	5,000	96
Between 5-24%	MICHIGAN			
	Arenac	5,700	5,600	98
	Huron	13,200	12,900	98
	Otsego	5,700	5,600	98
Station Totals		69,200	67,500	97
Net Weekly Circulation (1985)				32,700
Average Daily Circulation (1985)				18,600

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

WILX-TV, Battle Creek —See Lansing, MI
WUHQ-TV, Battle Creek —See Grand Rapids, MI
WJRT-TV, Bay City —See Flint, MI
WEYI-TV, Bay City —See Saginaw, MI
WPBN-TV Cadillac —See Traverse City, MI
WEYI-TV, Flint —See Saginaw, MI
WLNS-TV, Flint —See Lansing, MI

WNEM-TV, Flint —See Bay City, MI
WKZO-TV, Grand Rapids —See Kalamazoo, MI
WOTV & WZZM-TV, Kalamazoo —See Grand Rapids, MI
WUHQ-TV, Kalamazoo —See Grand Rapids, MI
WJRT-TV, Saginaw —See Flint, MI
WNEM-TV, Saginaw —See Bay City, MI
WWTW, Traverse City —See Cadillac, MI

Michigan—Ann Arbor

WIHT

Ch. 31

Network Service: None, independent.

Licensee: Satellite Television Systems Inc., Box 45684, Tulsa, OK 74145.

Studio: 3951 Varsity Dr., Ann Arbor, MI 48104.

Telephone: 313-973-7900.

Mailing Address: Box 2267, Ann Arbor, MI 48106.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1230-kw max. & 1222-kw horizontal visual, 200-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1044-ft. above ground, 2049-ft. above sea level.

Latitude	42°	22'	25.0"
Longitude	84°	01'	13.5"

Transmitter: RFD M-52, Lyndon Twp.

Satellite Earth Stations: Gardiner, 5.6-meter; AFC, 3.5-meter; Microdyne receivers.

Ownership: Edward L. Taylor, pres.; Kiplyn R. Farmer, v.p., 1%; Satellite Syndicated Systems, 98%. Satellite Syndicated Systems owns 63% of Satellite Television Systems, owner of 50% of KGCT-TV, Tulsa, OK.

Began Operation: Jan. 12, 1981.

Represented (sales): Spot Time Ltd.

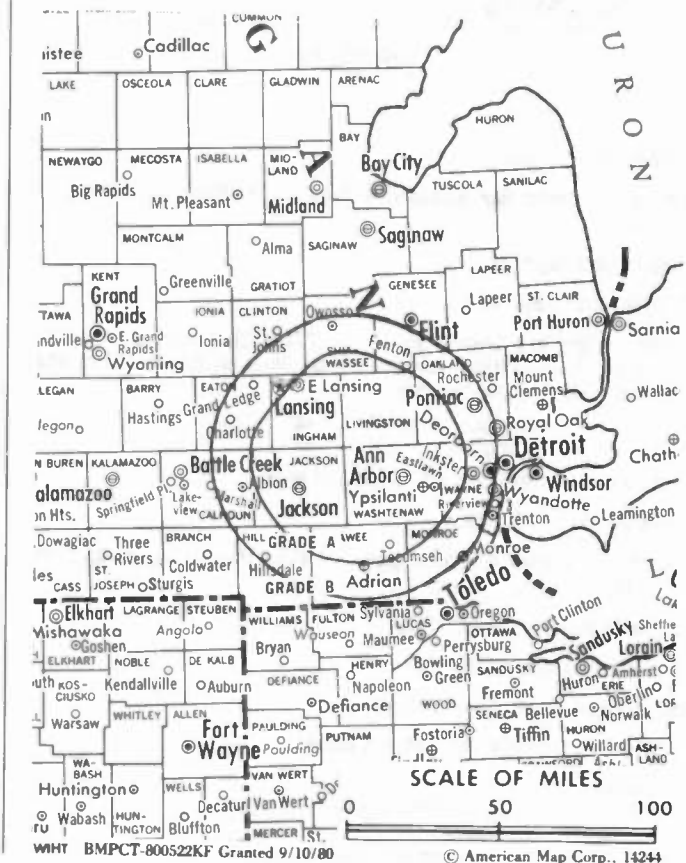
Represented (legal): Pepper & Corazzini.

Personnel:

KIP FARMER, executive vice president & general manager.
ALFRED LILE, director of station operations.

Highest 30 Sec. Rate (July 1983): \$30.

Arbitron Data: Not available.



Michigan—Bay City-Saginaw-Flint

WNEM-TV

Ch. 5

Network Service: NBC.

Licensee: Meredith Corp., 107 N. Franklin St., Box 531, Saginaw, MI 48606.

Studios & Offices: 107 N. Franklin St., Box 531, Saginaw, MI 48606.

Telephone: 517-755-8191. G-3426 Miller Rd., Flint, MI. Telephone: 313-732-2050.

TWX: 810-265-1203, Saginaw; 810-235-1190, Flint.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1036-ft. above av. terrain, 1056-ft. above ground, 1642-ft. above sea level.

Latitude 43° 28' 13"
Longitude 83° 50' 35"

Transmitter: 5700 Becker Rd., Saginaw, MI.

Satellite Earth Stations: Harris, 3.5-meter, 6-meter & 6.1-meter; Drake & Harris receivers.

News Services: UPI, NIWS.

Ownership: Meredith Corp., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 16, 1954. Sale to present owner by James Gerity Jr. approved by FCC April 16, 1969 (Television Digest, Vol. 9:15).

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

Personnel:

TODD HOLMES, vice president & general manager.
PAUL VIRCIGLIO, general sales manager.
BILL AVERY, program director.
PAULA MORRISSEY, local sales manager.
MICHELLE FRASIK, promotion director.
GREG SURMA, chief engineer.
FRED ERTZ, news director.
JOHN HAUPRICHT, production manager.
BARB HANDLEY, assistant news manager.
MARC WESLEY, sports director.

Rates: On request.

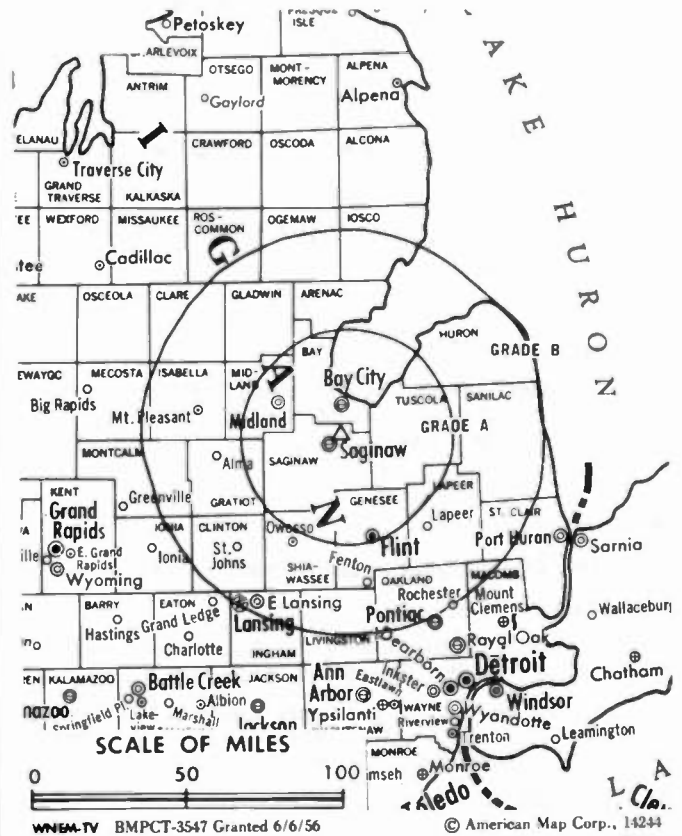
NETWORK BASE HOURLY RATE: \$1300.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 60,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Alcona	4,100	4,000	96
	Alpena	11,600	11,100	96
	Arenac	5,700	5,600	98
	Bay	41,600	41,100	99
	Clare	9,700	9,500	98
	Genesee	157,300	155,700	99
	Gladwin	8,000	7,800	97
	Gratiot	13,400	13,200	99
	Huron	13,200	12,900	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Iosco	10,900	10,800	99
	Isabella	17,500	17,100	98
	Lapeer	23,600	23,300	99
	Midland	26,200	25,900	99
	Ogemaw	6,700	6,600	98
	Saginaw	77,800	76,900	99
	Sanilac	14,800	14,500	98
	Shiawassee	23,900	23,600	99
	Tuscola	19,100	18,800	98
	MICHIGAN	Between 25-49%		
Crawford		3,700	3,600	97
Emmet		8,800	8,500	97
Oscoda		2,900	2,800	96
Roscommon		7,700	7,600	99
MICHIGAN	Between 5-24%			
	Chippewa	9,600	9,400	98
	Clinton	18,500	18,300	99
	Ionia	16,600	16,400	99
	Livingston	35,200	34,800	99
	Mecosta	11,800	11,500	98
	Montcalm	17,300	17,000	98
Osceola	7,200	7,000	98	
Station Totals		624,400	615,300	98
Net Weekly Circulation (1985)				453,400
Average Daily Circulation (1985)				306,100

Michigan—Cadillac-Traverse City

WWTV

Ch. 9

(Also operates satellite WWUP-TV, Sault Ste. Marie, MI)

Network Service: CBS.

Licensee: Wilson Communications Inc., Box 627, Cadillac, MI 49601.

Studio: 9-mi. SE of Cadillac, MI.

Telephone: 616-775-3478.

Mailing Address: Box 627, Cadillac, MI 49601.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1635-ft. above av. terrain, 1295-ft. above ground, 2999-ft. above sea level.

Latitude 44° 08' 12"
Longitude 85° 20' 33"

Transmitter: 9-mi. SE of Cadillac.

Satellite Earth Station: Microwave General, 5-meter; Pinzone receivers.

News Services: AP, UPI.

Ownership: Inland Tool & Manufacturing Inc., 100%. For other interests, see Ralph C. Wilson Jr. in Group Ownership of TV Stations.

Began Operation: Dec. 11, 1953. Sale to present owner by Fetzer Bcstg. Co. approved by FCC Dec. 28, 1978 (Television Digest, Vol. 19:14). Sale to Fetzer by Spartan Corp. approved July 23, 1958 (Vol. 14:25, 27).

Represented (sales): Blair Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Lohnes & Culver.

Personnel:

J. A. (SKIP) SIMMS, general manager.
RICHARD SCHAPPA, general sales manager.
LOWELL SHORE, chief engineer.
BOB LEE, director of news, community & public affairs.

Highest One Hour Rate: \$2100.

Highest 30 Sec. Rate: \$400.

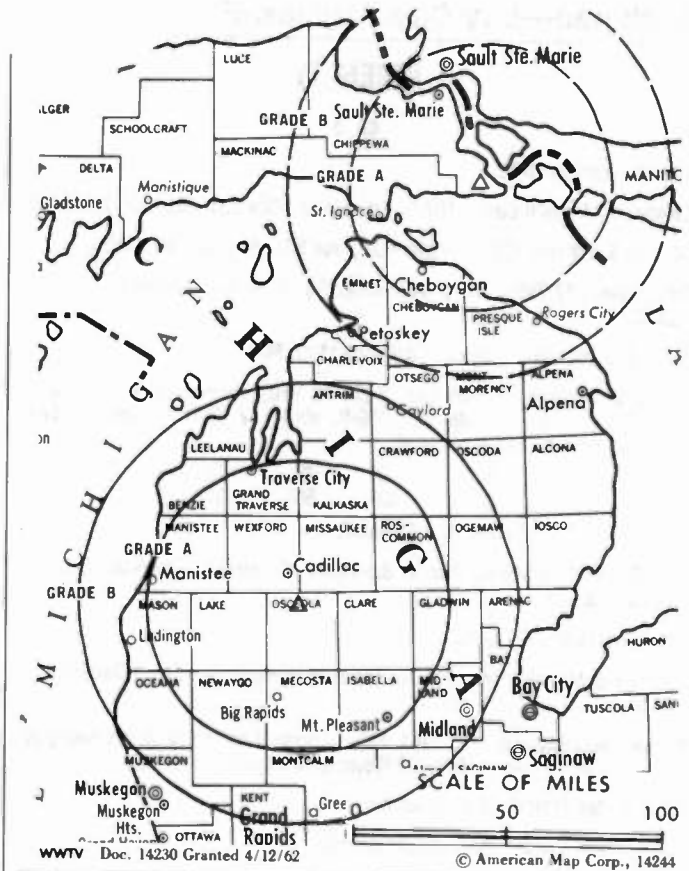
WWTV is sold in combination with WWUP-TV.

NETWORK BASE HOURLY RATE: \$1000.

Arbitron Data: Figures include WWUP-TV, Sault Ste. Marie.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Antrim	6,200	6,100	98
	Benzie	4,400	4,300	98
	Charlevoix	7,900	7,700	97
	Cheboygan	8,100	7,800	96
	Chippewa	9,600	9,400	98
	Clare	9,700	9,500	98
	Crawford	3,700	3,600	97
	Emmet	8,800	8,500	97
	Gladwin	8,000	7,800	97
	Grand Traverse	21,800	21,300	98
	Isabella	17,500	17,100	98
	Kalkaska	4,700	4,600	98
	Lake	3,400	3,300	97
	Leelanau	5,600	5,500	98
Luce	2,200	2,100	95	
Mackinac	3,700	3,600	97	
Manistee	9,200	9,000	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mason	10,200	9,800	96
	Mecosta	11,800	11,500	98
	Missaukee	3,800	3,700	97
	Montmorency	3,200	3,100	97
	Oceana	7,900	7,700	97
	Ogemaw	6,700	6,600	98
	Osceola	7,200	7,000	98
	Oscoda	2,900	2,800	96
	Otsego	5,700	5,600	98
	Presque Isle	5,200	5,000	96
	Roscommon	7,700	7,600	99
Wexford	9,700	9,500	98	
Between 25-49%	MICHIGAN			
	Gratiot	13,400	13,200	99
	Midland	26,200	25,900	99
	Montcalm	17,300	17,000	98
	Newaygo	13,400	13,100	98
Schoolcraft	3,100	3,000	97	
Between 5-24%	MICHIGAN			
	Alcona	4,100	4,000	96
	Alger	3,300	3,200	97
	Alpena	11,600	11,100	96
	Arenac	5,700	5,600	98
	Delta	13,800	13,500	98
	Dickinson	9,700	9,600	99
	Ionia	16,600	16,400	99
	Iosco	10,900	10,800	99
	Marquette	25,400	25,100	99
Muskegon	55,100	54,300	99	
Station Totals		446,100	436,900	97
Net Weekly Circulation (1985)			235,300	
Average Daily Circulation (1985)			146,900	

Michigan—Cheboygan

WTOM-TV

Ch. 4

(Satellite of WPBN-TV, Traverse City, MI)

Network Service: NBC.

Licensee: WPBN/WTOM-TV, Subsidiary of U.S. Tobacco Co., M72 West, Box 546, Traverse City, MI 49684.

Studio: U.S. Rte. 23, 6.7-mi. E of Cheboygan.

Telephone: 616-947-7770.

Mailing Address: Box 546, Traverse City, MI 49684.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 620-ft. above av. terrain, 590-ft. above ground, 1290-ft. above sea level.

Latitude 45° 39' 01"
Longitude 84° 20' 37"

Transmitter: U.S. Rte. 23, 6.7-mi. E of Cheboygan.

News Service: AP.

Ownership: See WPBN-TV, Traverse City.

Began Operation: May 16, 1959.

Represented (sales): Katz Television.

Represented (legal): Pierson, Ball & Dowd.

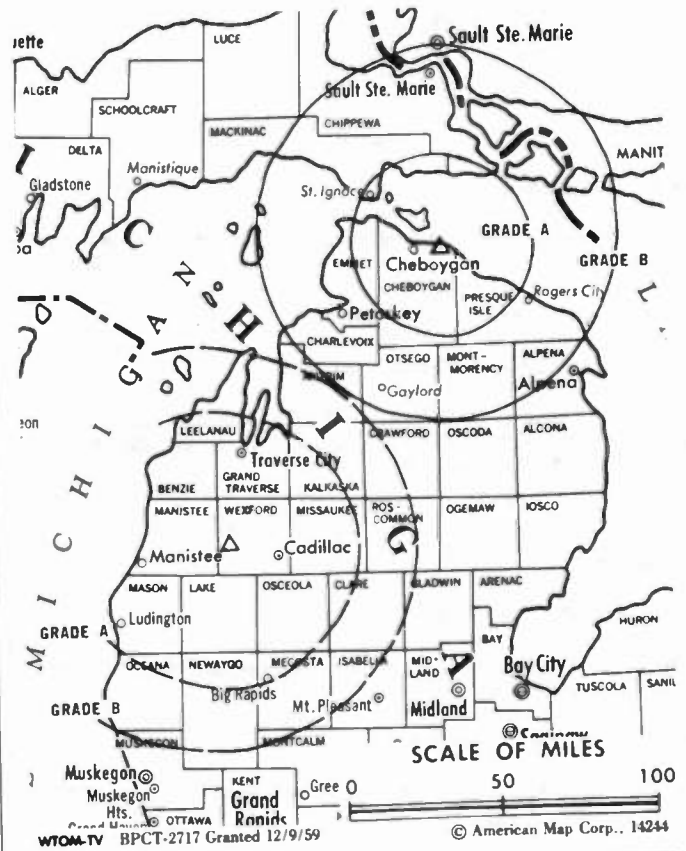
Represented (engineering): Cohen & Dippell.

Personnel:

HENRY V. SCHONES JR., president.
DONALD R. COTE, vice president & general manager.
LEON BUSH, chief engineer.

Rates: See WPBN-TV, Traverse City.

Arbitron Data: Included with WPBN-TV, Traverse City.



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Michigan—Detroit

WDIV

Ch. 4

Network Service: NBC.

Licensee: Post-Newsweek Station Michigan Inc., 550 Lafayette Blvd., Detroit 48231.

Studio: 550 Lafayette Blvd., Detroit, MI 48231.

Telephone: 313-222-0444. TWX: 810-221-1623.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 9.77-kw aural. Antenna: 1010-ft. above av. terrain, 1068-ft. above ground, 1753-ft. above sea level.

Latitude 42° 28' 59"
Longitude 83° 12' 20"

Transmitter: 15700 Lincoln Dr., Southfield, MI.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technology, 7-meter; Microdyne & Scientific-Atlanta receivers.

News Services: CNN, Group W Newsfeed, NBC.

Ownership: Post-Newsweek Stations, 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: June 3, 1947. Exchange for WTOP-TV (now WDVM-TV), Washington, DC approved by FCC May 18, 1978 (Television Digest, Vol. 17:50; 18:21).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- AMY McCOMBS, president & general manager.
- ROBERT WARFIELD, vice president & news director.
- CHRISTOPHER ROHRS, vice president & general sales manager.
- RICHARD SIRVAITIS, local sales manager.
- HENRY MALDONADO, program manager.
- EILEEN WUNDERLICH, press & publicity manager.
- ALAN FRANK, vice president of programming & audience development.
- LING REED-NICKERSON, engineering manager.
- JOEL CANFIELD, promotion manager.
- DAVID TING, director of business & administrative affairs.
- MURWIN BEVIS, business manager.
- DOW C. SMITH, news editor.
- MARCUS WILLIAMS, chief engineer.
- SUE CARTER, director of public affairs.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3802.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 1,221,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Lapeer	23,600	23,300	99
	Lenawee	30,900	30,400	99
	Livingston	35,200	34,800	99
	Macomb	242,800	241,400	99
	Monroe	45,100	44,600	99
	Oakland	373,000	370,500	99
	St Clair	48,800	48,100	99
	Sanilac	14,800	14,500	98
	Washtenaw	97,300	95,100	98
Wayne	791,800	782,700	99	
Between 25-49%	MICHIGAN			
	Genesee	157,300	155,700	99
	Jackson	51,900	51,300	99
OHIO	Lucas	177,000	175,000	99
	MICHIGAN			
Between 5-24%	Hillsdale	14,400	14,100	98
	Huron	13,200	12,900	98
	Ingham	96,800	95,400	99
	Shiawassee	23,900	23,600	99
	Tuscola	19,100	18,800	98
	OHIO			
	Fulton	13,500	13,200	98
	Ottawa	14,800	14,600	99
	Sandusky	23,000	22,800	99
	Wood	38,800	38,300	99
Station Totals		2,347,000	2,321,100	98
Net Weekly Circulation (1985)				1,539,700
Average Daily Circulation (1985)				996,000

Michigan—Detroit

WGPR-TV

Ch. 62

Network Service: None, independent.

Licensee: WGPR Inc., 3140 E. Jefferson Ave., Detroit, MI 48207.

Studio: 3140-46 E. Jefferson Ave., Detroit, MI 48207.

Telephone: 313-259-8862.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 759-kw horizontal visual, 75.9-kw horizontal aural. Antenna: 970-ft. above av. terrain, 1000-ft. above ground, 1662-ft. above sea level.

Latitude 42° 27' 13"
Longitude 83° 09' 50"

Transmitter: One Radio Plaza, Royal Oak Twp., MI.

Satellite Earth Stations: M/A-Com & Harris; 3.3-meter, (2) 4.6-meter, 5-meter; Pinzone receivers.

Ownership: Non-profit organization. Officers: Ivy Banks, first v.p. & secy.; James W. Panagos, v.p.; Tenicia A. Gregory, v.p.-comptroller. WGPR Inc. is licensee of WGPR(FM), Detroit.

Began Operation: Sept. 29, 1975.

Represented (sales): R. A. Lazar Co.

Represented (legal): Hogan & Hartson.

Personnel:

TENICIA A. GREGORY, vice president & station manager.
JAMES W. PANAGOS, vice president & general sales manager.
ULYSSES W. BOYKIN, vice president, public affairs.
JOHN GROVER, engineering.

Highest 30 Sec. Rate (July 15, 1985): \$100.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	MICHIGAN				
		Macomb	242,800	241,400	99
		Monroe	45,100	44,600	99
		Oakland	373,000	370,500	99
		St Clair	48,800	48,100	99
		Washtenaw	97,300	95,100	98
	Wayne	791,800	782,700	99	
Station Totals		1,598,800	1,582,400	98	
Net Weekly Circulation (1985)			211,100		
Average Daily Circulation (1985)			65,100		

Michigan—Detroit

WJBK-TV

Ch. 2

Network Service: CBS.

Licensee: Storer Communications Inc., Number Two Storer Pl., Southfield, MI 48075.

Studio: Box 2000, Southfield, MI 48037.

Telephone: 313-557-2000. TWX: 810-224-4876.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1057-ft. above ground, 1730-ft. above sea level.

Latitude 42° 27' 38"
Longitude 83° 12' 47"

Transmitter: Southfield, MI.

Satellite Earth Station: Microdyne, 9-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, CBS, Storer Washington Bureau.

Ownership: Storer Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 24, 1948.

Represented (sales): Storer Television Sales Inc.

Represented (legal): Warren Zwicky.

Personnel:

WILLIAM FLYNN, vice president & general manager.
JAMES CLAYTON, general sales manager.
BILL VANCE, news director.
KEN RYCYZYN, national sales manager.
MARLA DRUTZ, director of marketing & research.
TOM FOX, community affairs director.
JIM VERRAS, chief engineer.
CAROLYN WORFORD, program manager.
GLORIA PETERSON, personnel & payroll manager.

Rates: On request.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 1,422,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Lapeer	23,600	23,300	99
	Livingston	35,200	34,800	99
	Macomb	242,800	241,400	99
	Monroe	45,100	44,600	99
	Oakland	373,000	370,500	99
	St Clair	48,800	48,100	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Washtenaw	97,300	95,100	98
	Wayne	791,800	782,700	99
MICHIGAN				
	Between 25-49%			
	Genesee	157,300	155,700	99
	Lenawee	30,900	30,400	99
	Sanilac	14,800	14,500	98
MICHIGAN				
	Between 5-24%			
	Hillsdale	14,400	14,100	98
	Jackson	51,900	51,300	99
	Shiawassee	23,900	23,600	99
OHIO				
	Lucas	177,000	175,000	99
	Sandusky	23,000	22,800	99
	Wood	38,800	38,300	99
Station Totals		2,189,600	2,166,200	98
Net Weekly Circulation (1985)			1,444,500	
Average Daily Circulation (1985)			848,500	

Michigan—Detroit

WKBD-TV

Ch. 50

Network Service: None, independent.

Licensee: WKBD Inc.

Studio: 26955 West 11 Mile Rd., Southfield, MI 48034.

Mailing Address: Box 50, Southfield, MI 48037.

Telephone: 313-444-8500.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2340-kw max. & 2090-kw horizontal visual, 234-kw max. & 209-kw horizontal aural. Antenna: 960-ft. above av. terrain, 1053-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"
Longitude 83° 18' 44"

Transmitter: 26955 West 11 Mile Road, Southfield, MI.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, CNN Headline News.

Ownership: Cox Communications Inc. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 10, 1965. Sale of Kaiser Industries Corp.'s 77.5% interest approved by FCC June 22, 1977 (Television Digest, Vol. 16:51; 17:26). Sale by Field Enterprises Holdings Ltd. to Cox approved by FCC Jan. 30, 1984 (Vol. 23:21, 40).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen & Dippell, P.C.

Personnel:

GEORGE H. WILLIAMS, vice president & general manager.
DUANE G. KELL, director of sales operations.
J. PATRICK O'DONNELL, sales manager.
ELLEN M. BRAMSON, local sales manager.
PAUL A. PRANGE, program manager.
BOB FITZGERALD, business manager.
DAVID L. JERRELL, production manager.
RENEE HENRY, promotion manager.
GREG NEUBACHER, news director.

Highest 30 Sec. Rate (July 1, 1985): \$2500.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 408,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Genesee	157,300	155,700	99
	Gogebic	7,400	7,200	97
	Houghton	12,900	12,400	96
	Livingston	35,200	34,800	99
	Macomb	242,800	241,400	99
	Marquette	25,400	25,100	99
	Monroe	45,100	44,600	99
	Oakland	373,000	370,500	99
	St Clair	48,800	48,100	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Washtenaw	97,300	95,100	98
	Wayne	791,800	782,700	99

MICHIGAN				
Between 25-49%	County	Total Households	TV Households	%
	Alger	3,300	3,200	97
	Alpena	11,600	11,100	96
	Bay	41,600	41,100	99
	Calhoun	50,800	50,200	99
	Charlevoix	7,900	7,700	97
	Crawford	3,700	3,600	97
	Delta	13,800	13,500	98
	Dickinson	9,700	9,600	99
	Emmet	8,800	8,500	97
	Grand Traverse	21,800	21,300	98
	Ingham	96,800	95,400	99
	Iosco	10,900	10,800	99
	Jackson	51,900	51,300	99
	Kent	164,400	161,700	98
	Keweenaw	700	700	100
	Lapeer	23,600	23,300	99
	Lenawee	30,900	30,400	99
	Luce	2,200	2,100	95
	Midland	26,200	25,900	99
	Muskegon	55,100	54,300	99
	Ontonagon	3,400	3,300	96
	Saginaw	77,800	76,900	99
	Sanilac	14,800	14,500	98
	Schoolcraft	3,100	3,000	97
	Shiawassee	23,900	23,600	99

(Continued on page A-523)

Station Totals	3,432,100	3,388,800	98
Net Weekly Circulation (1985)		1,583,500	
Average Daily Circulation (1985)		746,500	

Michigan—Detroit

WXON

Ch. 20



wxon Detroit

Network Service: None, independent.

Licensee: WXON-TV Inc., 27777 Franklin Rd., Suite 708, Southfield, MI 48034.

Studio: 26935 West 11 Mile Rd., Southfield, MI 48034.

Telephone: 313-355-2900.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1200-kw max. & 1000-kw horizontal visual, 120-kw aural. Antenna: 961-ft. above av. terrain, 1050-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"
Longitude 83° 18' 44"

Transmitter: 26935 W. 11 Mile Rd., Southfield.

News Service: UPI.

Ownership: WXON-TV Inc., Aben E. Johnson Jr., Trustee, 97.28%.

Began Operation: Sept. 15, 1968 on Ch. 62. Ch. 20 (as WJMY) began operation Oct. 1962, left air June 10, 1963. Station was then sold to United Bcstg. Co. by Triangle Bcstg. Co. Sale to present owner approved June 1972. Began operation Dec. 9, 1972.

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): E. Harold Munn Jr. & Associates.

Personnel:

DOUGLAS JOHNSON, general manager.
MICHAEL BERMAN, general sales manager.
A. J. SCHWEIZER, operations manager.
WALT RODMAN, chief engineer.

Highest 30 Sec. Rate (Aug. 1, 1983): \$400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Livingston	35,200	34,800	99
	Macomb	242,800	241,400	99
Between 25-49%	MICHIGAN			
	Lapeer	23,600	23,300	99
	Monroe	45,100	44,600	99
	Oakland	373,000	370,500	99
	St Clair	48,800	48,100	99
	Washtenaw	97,300	95,100	98
Wayne	791,800	782,700	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
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MICHIGAN				
Between 5-24%	Genesee	157,300	155,700	99
	Jackson	51,900	51,300	99
	Lenawee	30,900	30,400	99
	Sanilac	14,800	14,500	98
	Shiawassee	23,900	23,600	99
OHIO				
	Fulton	13,500	13,200	98
	Lucas	177,000	175,000	99
	Ottawa	14,800	14,600	99
	Wood	38,800	38,300	99

Station Totals	2,180,500	2,157,100	98
Net Weekly Circulation (1985)			847,300
Average Daily Circulation (1985)			374,300

VIDEO WEEK

The weekly news service covering cable TV, subscription TV, satellite-to-home broadcasting, videocassettes, videodiscs, videogames and home computer entertainment.

For information, call (202) 872-9200.

Michigan—Detroit

WXYZ-TV

Ch. 7

Network Service: ABC.

Licensee: WXYZ Inc., Broadcast House, 20777 West Ten Mile Rd., Box 789, Southfield, MI 48037.

Studio: Broadcast House, 20777 West Ten Mile Rd., Southfield.

Telephone: 313-827-7777. TWX: 810-224-4924.

Mailing Address: Box 789, Southfield, MI 48037.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1073-ft. above ground, 1737-ft. above sea level.

Latitude 42° 28' 15"
Longitude 83° 15' 00"

Transmitter: Broadcast House, 20777 West Ten Mile Rd.

Satellite Earth Stations: In operation; Avantek & Standard receivers.

FM Affiliate: WRIF, 27.2-kw, 101.1 MHz (No. 266), 880-ft.

News Services: AP, UPI, ABC.

Ownership: American Bcstg. Cos., 100%. See Group Ownership of TV Stations.
Note: Sale to Scripps-Howard pending (Television Digest, Vol. 25:30).

Began Operation: Oct. 9, 1948.

Represented (sales): ABC Television Spot Sales Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

JEANNE FINDLATER, vice president & general manager.
FRANCIS LEE GANNON, general sales manager.
JOE TRONDLE, local sales manager.
JOANNE CINI, national sales manager.
JAN COIL, sales service & traffic director.
WALLY RODAMMER, director of engineering.
TOM ROSENBAUM, news director.
LOWELL NEWTON, editorial director.
LARRY G. ALT, program director.
JOHN REYNOLDS, director of finance.
THOMAS GRIESDORN, controller.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3600.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 930,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Jackson	51,900	51,300	99
	Lapeer	23,600	23,300	99
	Lenawee	30,900	30,400	99
	Livingston	35,200	34,800	99
	Macomb	242,800	241,400	99
	Monroe	45,100	44,600	99
	Oakland	373,000	370,500	99
Between 25-49%	MICHIGAN			
	Genesee	157,300	155,700	99
Between 5-24%	MICHIGAN			
	Hillsdale	14,400	14,100	98
	Ingham	96,800	95,400	99
	Shiawassee	23,900	23,600	99
	Tuscola	19,100	18,800	98
OHIO	Lucas	177,000	175,000	99
	Ottawa	14,800	14,600	99
	Sandusky	23,000	22,800	99
	Wood	38,800	38,300	99
Station Totals		2,320,300	2,295,000	98
Net Weekly Circulation (1985)			1,549,600	
Average Daily Circulation (1985)			1,004,800	

Michigan—Detroit-Windsor, Ont.

CBET

Ch. 9

Network Service: CBC.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 825 Riverside Drive W, Windsor, Ont. N9A 5K9.

Telephone: 519-255-3411. Telex: 024-77619.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 325-kw visual, 35.6-kw aural. Antenna: Directional, 631-ft. above av. terrain, 650-ft. above ground, 1226-ft. above sea level.

Latitude 42° 18' 59"
Longitude 83° 02' 58"

Transmitter: 825 Riverside Drive W, Windsor.

Satellite Earth Station: Andrews, 3-meter; Scientific-Atlanta receivers.

Ownership: Canadian Broadcasting Corp., 100%.

Began Operation: Sept. 16, 1954. Transferred from RKO General Inc. on June 24, 1970 in accordance with CRTC's directions on Canadian ownership. Acquired by CBC.

Represented (sales): Canadian Standard Broadcast Sales (U.S.); CBC National Selective Television Sales (Canada).

Personnel:

H. L. HACKNEY, location manager.

R. J. PODVIN, sales & promotions manager.

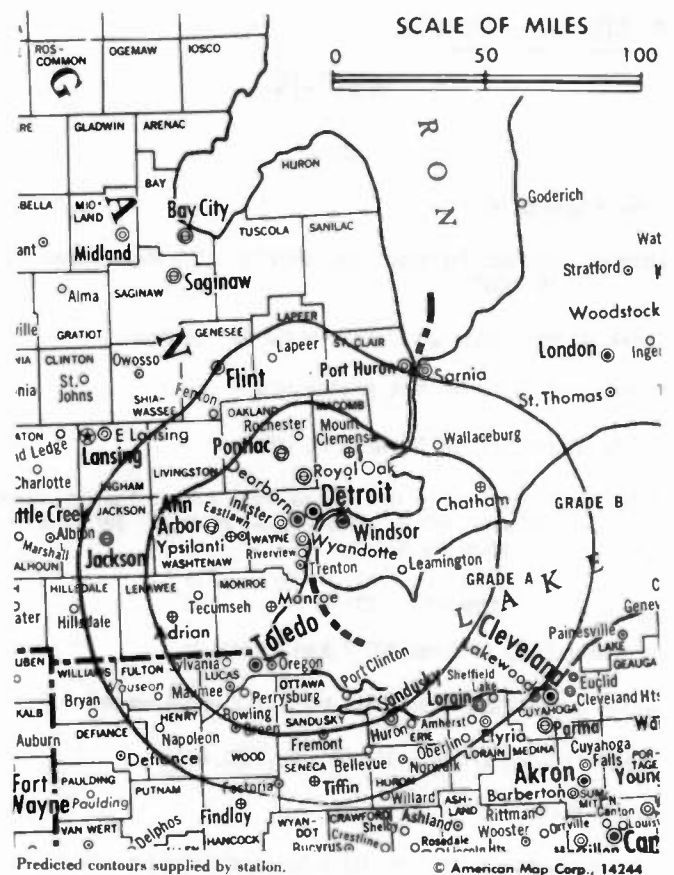
A. STECHER, manager of television operations.

Highest 30 Sec. Rate (March 11, 1985): \$280.

BBM Weekly Reach (Spring 1985): 289,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MICHIGAN			
	Monroe	45,100	44,600	99
	Wayne	791,800	782,700	99
	OHIO			
	Erie	29,400	29,000	99
Between 5-24%	MICHIGAN			
	Genesee	157,300	155,700	99
	Jackson	51,900	51,300	99
	Lapeer	23,600	23,300	99
	Lenawee	30,900	30,400	99
Livingston	35,200	34,800	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Macomb	242,800	241,400	99
	Oakland	373,000	370,500	99
	St Clair	48,800	48,100	99
	Washtenaw	97,300	95,100	98
	OHIO			
	Fulton	13,500	13,200	98
	Hancock	24,500	24,200	99
	Huron	19,900	19,600	98
	Lucas	177,000	175,000	99
	Ottawa	14,800	14,600	99
	Sandusky	23,000	22,800	99
	Seneca	21,300	21,000	99
	Wood	38,800	38,300	99
Station Totals		2,259,900	2,235,600	98
Net Weekly Circulation (1985)			471,200	
Average Daily Circulation (1985)			132,600	

Michigan—Escanaba

WJMN-TV

Ch. 3

(Satellite of WFRV-TV, Green Bay, WI)

Network Service: ABC.

Licensee: WFRV Television Inc., Box 19055, Green Bay, WI 54307-9055.

Studio: See WFRV-TV, Green Bay, WI.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1192-ft. above av. terrain, 1252-ft. above ground, 2077-ft. above sea level.

Latitude 46° 08' 04"
Longitude 86° 56' 52"

Transmitter: 4.3-mi. S of Trenary, MI.

News Services: AP, UPI.

Ownership: See WFRV-TV, Green Bay, WI.

Began Operation: Oct. 7, 1969.

Represented (sales): Katz Television.

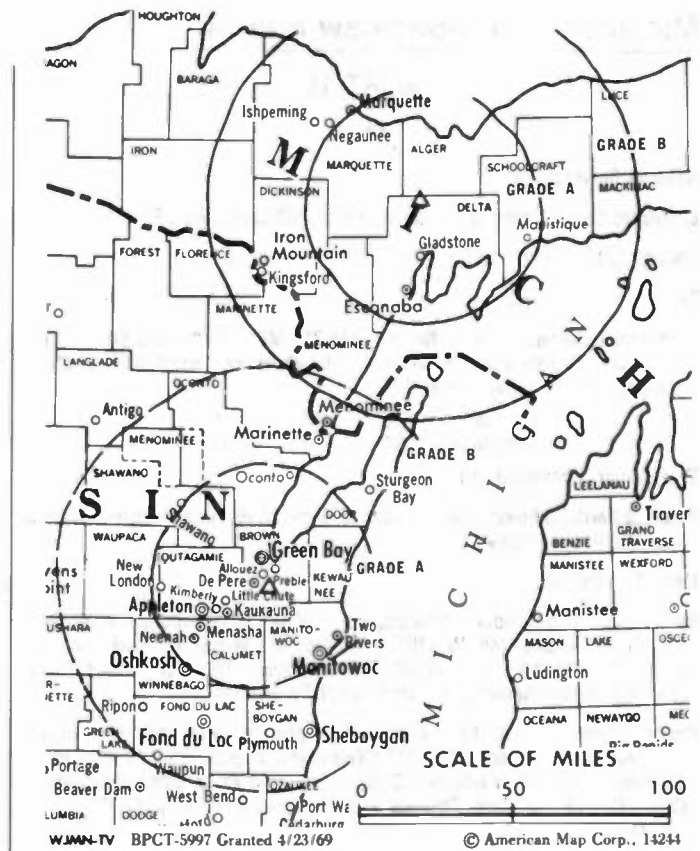
Represented (legal): Koteen & Naftalin.

Personnel: See WFRV-TV, Green Bay.

Highest 30 Sec. Rate (May 22, 1985): \$650.

Rates: See WFRV-TV, Green Bay.

Arbitron Data: Included with WFRV-TV, Green Bay, WI.



Michigan—Flint-Saginaw-Bay City

WJRT-TV

Ch. 12

Network Service: ABC

Licensee: Knight-Ridder Broadcasting Inc., 2302 Lapeer Rd., Flint, MI 48502.

Studio: 2302 Lapeer Rd., Flint, MI.

Telephone: 313-233-3130.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 940-ft. above av. terrain, 999-ft. above ground, 1599-ft. above sea level.

Latitude 43° 13' 48"
Longitude 84° 03' 35"

Transmitter: Chesaning, MI.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Harris, 6.1-meter; Harris & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Knight-Ridder Newspapers, 100%. Knight-Ridder also owns WDCB(TV), Adams, MA; WTEN(TV), Albany, NY; WPRI-TV, Providence, RI; WTKR-TV, Norfolk, VA; WKRN-TV, Nashville, TN. For Knight-Ridder newspapers, see Newspaper Ownership of TV Stations.

Began Operation: Oct. 12, 1958. Sale to present owner by Poole Bcstg. approved by FCC Dec. 21, 1977 (Television Digest, Vol. 17:26). Poole acquired station when Goodwill Stations Inc. sold all its other properties to Capital Cities Bcstg. Corp. This was approved July 29, 1964 by FCC (Vol. 4:18, 19, 31).

Represented (sales): Blair Television.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

- THOMAS BRYSON, president & general manager.
- DAN AUBE, general sales manager.
- RAY SCOTT, national sales manager.
- JOHN REHRAUER, news director.
- ROBERT E. SWAYZE, director of operations.
- SARA JO GALLOCK, program director.

Highest One Hour Rate: \$3500.

Highest 30 Sec. Rate: \$750.

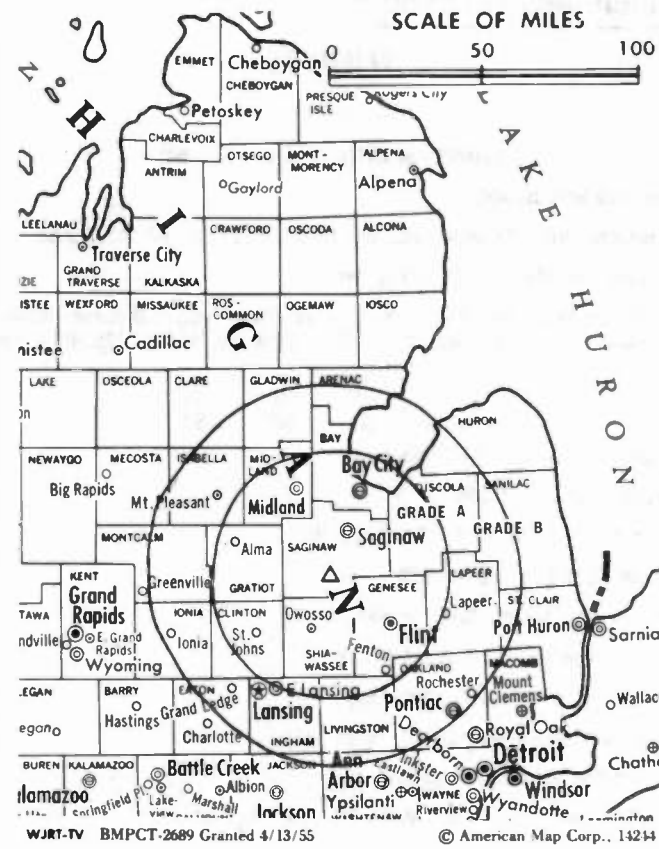
NETWORK BASE HOURLY RATE: \$1550.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 57,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Arenac	5,700	5,600	98
	Bay	41,600	41,100	99
	Clare	9,700	9,500	98
	Clinton	18,500	18,300	99
	Genesee	157,300	155,700	99
	Gladwin	8,000	7,800	97
	Gratiot	13,400	13,200	99
	Huron	13,200	12,900	98
	Ingham	96,800	95,400	99
Iosco	10,900	10,800	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Isabella	17,500	17,100	98
	Lapeer	23,600	23,300	99
	Midland	26,200	25,900	99
	Ogemaw	6,700	6,600	98
	Saginaw	77,800	76,900	99
	Shiawassee	23,900	23,600	99
Tuscola	19,100	18,800	98	

MICHIGAN				
Between 25-49%	Alpena	11,600	11,100	96
	Eaton	33,100	32,700	99
	Ionia	16,600	16,400	99
	Montcalm	17,300	17,000	98
	Roscommon	7,700	7,600	99
	Sanilac	14,800	14,500	98

MICHIGAN				
Between 5-24%	Alcona	4,100	4,000	96
	Cheboygan	8,100	7,800	96
	Chippewa	9,600	9,400	98
	Jackson	51,900	51,300	99
	Livingston	35,200	34,800	99
	Mackinac	3,700	3,600	97
	Mecosta	11,800	11,500	98
	Osceola	7,200	7,000	98
	Otsego	5,700	5,600	98

Station Totals	808,300	796,800	98
Net Weekly Circulation (1985)			526,600
Average Daily Circulation (1985)			312,500

Michigan—Flint

WSMH

Ch. 66

Network Service: None, independent.

Grantee: Flint Broadcasting Ltd. Partnership, 1232 Hwy. 74, Suite A, Evergreen, CO 80439.

Studio: G-2288 S. Ballenger Hwy., Flint, MI 48503.

Telephone: 303-674-8488.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 1170-kw max. visual, 117-kw max. aural. Antenna: 943-ft. above av. terrain, 967-ft. above ground, 1577-ft. above sea level.

Latitude 43° 13' 18"
Longitude 84° 03' 14"

Transmitter: 7114 Gary Rd., Flint.

Ownership: Flint Family Television Inc., gen. partner, 48.45%; Harley G. Hunter, gen. partner, 2.55%; Flint Family TV 66 Ltd. Partnership, ltd. partner, 49%. FFTI ownership: Harley G. Hunter, 50%; Robert W. Bax & Richard Bloss, 18% each; Raymond H. Israel, 9%; Dolores C. Christensen, 5%. FTV66LP ownership: Media Capital Group Inc. & James D. Moore Jr., gen. partners, 2.5% each; Karen Chandler, ltd. partner, 95%. Hunter has interest in application for Ch. 32 Pueblo, CO.

Began Operation: April 8, 1985.

Represented (legal): McCampbell & Young.

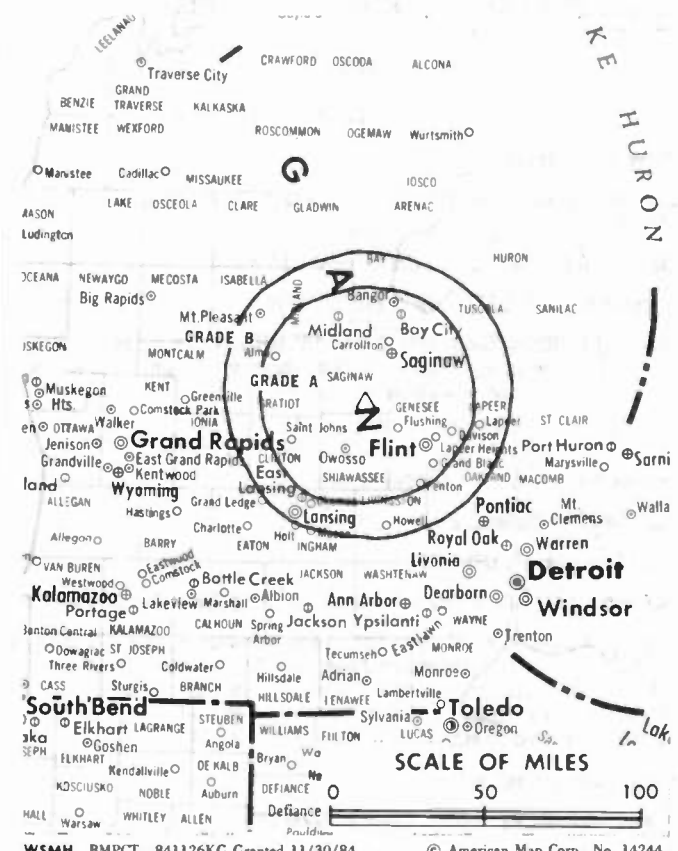
Represented (engineering): Sterling Communications Inc.

Personnel:

FREDERICK MILLS, general manager.
THOMAS HANSEN, operations manager.
RITA BENTLEY, business manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WSMH BNPCT-841126KG Granted 11/30/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MICHIGAN			
	Bay	41,600	41,100	99
	Saginaw	77,800	76,900	99
Station Totals		119,400	118,000	98
Net Weekly Circulation (1985)			17,100	
Average Daily Circulation (1985)			7,000	

Michigan—Grand Rapids-Kalamazoo

WOTV

Ch. 8

Network Service: NBC.

Licensee: LIN-Central Bcstg. Corp., 1370 Ave. of the Americas, New York, NY 10019.

Studio: 120 College Ave. SE, Grand Rapids, MI 49503.

Telephone: 616-456-8888. **TWX:** 810-273-6920.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 1000-ft. above av. terrain, 1015-ft. above ground, 1835-ft. above sea level.

Latitude 42° 41' 13"
Longitude 85° 30' 35"

Transmitter: 2.5-mi. S of Middleville, MI.

Satellite Earth Stations: 2 in operation.

News Services: AP, UPI.

Ownership: LIN Bcstg. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 15, 1949. Sale to present owner by Time Inc. approved by FCC Feb. 10, 1983 (*Television Digest*, Vol. 22:46). Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group's purchase of station, then called WLAV-TV, from Leonard A. Versluis approved by FCC in Sept. 1951 (Vol. 7:19, 38).

Represented (sales): Katz Television.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Jansky & Bailey.

Personnel:

- JAMES G. SAUNDERS, president & general manager.
- SUE DONNELL, general sales manager.
- RICHARD MCKAY, national sales manager.
- DICK GROAT, local sales manager.
- REBECCA GOODRUM, program manager.
- JUDY McDONALD, promotion manager.
- DAN SPAULDING, news director.
- DON GALLAGHER, chief engineer.

NETWORK BASE HOURLY RATE: \$2100.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Allegan	29,200	28,800	99
	Barry	16,500	16,300	99
	Branch	14,500	14,300	99
	Calhoun	50,800	50,200	99
	Eaton	33,100	32,700	99
	Ionia	16,600	16,400	99
	Kalamazoo	78,000	76,900	99
	Kent	164,400	161,700	98
	Montcalm	17,300	17,000	98
	Muskegon	55,100	54,300	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Newaygo	13,400	13,100	98
	Ottawa	54,400	53,600	99
	St Joseph	20,600	20,300	99
	Van Buren	24,900	24,600	99
Between 25-49%	MICHIGAN			
	Clinton	18,500	18,300	99
	Gratiot	13,400	13,200	99
	Ingham	96,800	95,400	99
	Mecosta	11,800	11,500	98
Between 5-24%	INDIANA			
	Steuben	9,600	9,400	98
	MICHIGAN			
	Berrien	61,400	60,300	98
	Cass	17,900	17,600	98
	Hillsdale	14,400	14,100	98
	Isabella	17,500	17,100	98
Jackson	51,900	51,300	99	
Oceana	7,900	7,700	97	
Osceola	7,200	7,000	98	
Station Totals		917,100	903,100	98
Net Weekly Circulation (1985)			562,700	
Average Daily Circulation (1985)			334,400	

Michigan-Grand Rapids

WXMI

Ch. 17

Network Service: None, independent.

Licensee: TV 17 Unlimited Inc., 3117 Plaza Dr. NE, Grand Rapids, MI 49505.

Studio: 3117 Plaza Dr. NE, Grand Rapids, MI 49505.

Telephone: 616-364-8722.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1300-kw visual, 130-kw aural. Antenna: 1081-ft. above av. terrain, 1083-ft. above ground, 1884-ft. above sea level.

Latitude 42° 41' 15"
Longitude 85° 31' 57"

Transmitter: David Rd., 1-mi. W of Cherry Valley Rd.

Satellite Earth Stations: 2 station-owned, 1 common carrier; Harris, 6.1-meter; Harris receivers.

News Service: UPI.

Ownership: Harold O. Shively, pres.; Peter Cook, v.p., 23.6%; Grant Gruel, v.p.; Kenneth Hungerford II, treas.; Richard F. Shively, 28.6%; 19 others, none with more than 10%. For other interests, see Richard Shively in Group Ownership of TV Stations.

Began Operation: March 18, 1982.

Represented (sales): Blair Television.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Personnel:

HAROLD O. SHIVELY, president & general manager.
DICK STAWICKI, director of operations.
PAT MULLEN, director of sales.
DALE SCHOLTEN, director of engineering.

Highest 30 Sec. Rate (July 12, 1985): \$450.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Allegan	29,200	28,800	99
	Barry	16,500	16,300	99
	Calhoun	50,800	50,200	99
	Ionia	16,600	16,400	99
	Montcalm	17,300	17,000	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MICHIGAN			
	Branch	14,500	14,300	99
	Eaton	33,100	32,700	99
	Kalamazoo	78,000	76,900	99
	Kent	164,400	161,700	98
	Muskegon	55,100	54,300	99
	Ottawa	54,400	53,600	99
Van Buren	24,900	24,600	99	
Between 5-24%	MICHIGAN			
	Cass	17,900	17,600	98
	Clinton	18,500	18,300	99
	Gratiot	13,400	13,200	99
	Hillsdale	14,400	14,100	98
	Mecosta	11,800	11,500	98
Newaygo	13,400	13,100	98	
St Joseph	20,600	20,300	99	
Station Totals		664,800	654,900	98
Net Weekly Circulation (1985)				286,100
Average Daily Circulation (1985)				118,800

Michigan—Grand Rapids

WZZM-TV

Ch. 13

Network Service: ABC

Licensee: Wometco WZZM Inc., Box Z, Grand Rapids, MI 49501.

Studio: 645 Three Mile Rd., Walker, MI 49504.

Mailing Address: Box Z, Grand Rapids, MI 49501.

Telephone: 616-784-4200.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 295-kw visual, 59-kw aural. Antenna: 1000-ft. above av. terrain, 991-ft. above ground, 1783-ft. above sea level.

Latitude 43° 18' 34"
Longitude 85° 54' 44"

Transmitter: 6-mi. SW of Grant, MI.

Satellite Earth Stations: Harris, 6.1-meter; Harris receivers.

News Services: AP, UPI, ABC.

Ownership: Kohlberg, Kravis, Roberts & Co. For other Interests, see Wometco in Group Ownership of TV Stations. Note: Sale to Price Communications pending.

Began Operation: Nov. 1, 1962 on interim basis with all four applicants operating on a cooperative basis. Began operation as West Michigan Telecasters Inc. on Jan. 25, 1965. Transfer of control to Synercom Communications Corp. approved by FCC Sept. 17, 1969. Split-off to Lewis V. Chamberlin, et al., Dec. 31, 1973. Sale to Wometco Enterprises Inc. approved by FCC Dec. 8, 1977 (Television Digest, Vol. 16:36; 17:50). Sale to present owners approved April 11, 1984 (Vol. 23:39, 52; 24:14, 16).

Represented (sales): MMT Sales Inc.

Represented (legal): Wiley & Rein.

Represented (engineering): A. D. Ring & Associates.

Personnel:

GEORGE LYONS, president & general manager.
EDWARD (BUSS) KUNST, general sales manager.
MIKE SEAGLY, operations manager.
JAMES RIEKSE, public affairs director.
DALE WOLTERS, chief engineer.

Highest One Hour Rate: \$4000.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1100.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Allegan	29,200	28,800	99
	Ionia	16,600	16,400	99
	Kent	164,400	161,700	98
	Lake	3,400	3,300	97
	Mason	10,200	9,800	96
	Mecosta	11,800	11,500	98
	Montcalm	17,300	17,000	98
Muskegon	55,100	54,300	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Newaygo	13,400	13,100	98
	Oceana	7,900	7,700	97
	Osceola	7,200	7,000	98
Ottawa	54,400	53,600	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MICHIGAN			
	Isabella	17,500	17,100	98
	Kalamazoo	78,000	76,900	99
	Manistee	9,200	9,000	98
Van Buren	24,900	24,600	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MICHIGAN			
	Barry	16,500	16,300	99
	Benzie	4,400	4,300	98
	Calhoun	50,800	50,200	99
	Clare	9,700	9,500	98
	Grand Traverse	21,800	21,300	98
Gratiot	13,400	13,200	99	
Wexford	9,700	9,500	98	

Station Totals	646,800	636,100	98
Net Weekly Circulation (1985)		396,100	
Average Daily Circulation (1985)		247,000	

Michigan-Grand Rapids-Kalamazoo-Battle Creek

WKZO-TV

Ch. 3

(Also serves Muskegon)

Network Service: CBS.

Licensee: Fetzer Television Corp., 590 W. Maple St., Kalamazoo, MI 49008.

Studio: 590 W. Maple St., Kalamazoo, MI.

Telephone: 616-345-2101.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1130-ft. above ground, 1900-ft. above sea level.

Latitude 42° 37' 56"
Longitude 85° 32' 16"

Transmitter: 0.25-mi. E of Bradley Rd. & Patterson Rd., Yankee Springs area, MI.

Satellite Earth Station: In operation.

AM Affiliate: WKZO, 5-kw, 590 kHz (CBS).

News Service: AP.

Ownership: Fetzer Communications Inc., 91.529%; Carl E. Lee, 5.23%; 8 others, none with more than 1%. Fetzer Communications Inc. owns 100% of Cornhusker Television Corp., owner of KOLN-TV, Lincoln & satellite KGIN-TV, Grand Island, NE. Fetzer Television Corp. owns 100% of Medallion Broadcasters Inc., owner of KMEG(TV), Sioux City, IA. John E. Fetzer owns 90.5% of Fetzer Communications Inc., and 47.41% of Fetzer Broadcasting Co., owner of WKZO-AM, Fetzer CableVision and Muzi-Tronic Services, Kalamazoo, MI; WJFM, Grand Rapids, MI; WKJF-AM-FM, Cadillac, MI. **Note:** Sale of Fetzer TV stations pends.

Began Operation: June 1, 1950.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

JOHN E. FETZER, chairman.
CARL E. LEE, president & general manager.
GOROON S. ANOERSON, senior vice president & manager, WKZO-TV.
JERROLO M. RAFFEL, sales manager & assistant manager.
RUSSELL VOSSEN, news director.
LEE OERSHEM, promotion director.
JAMES GARRETT, chief engineer.
DARYL SEBASTIAN, public affairs director.
KARL GUENTHER, farm director.

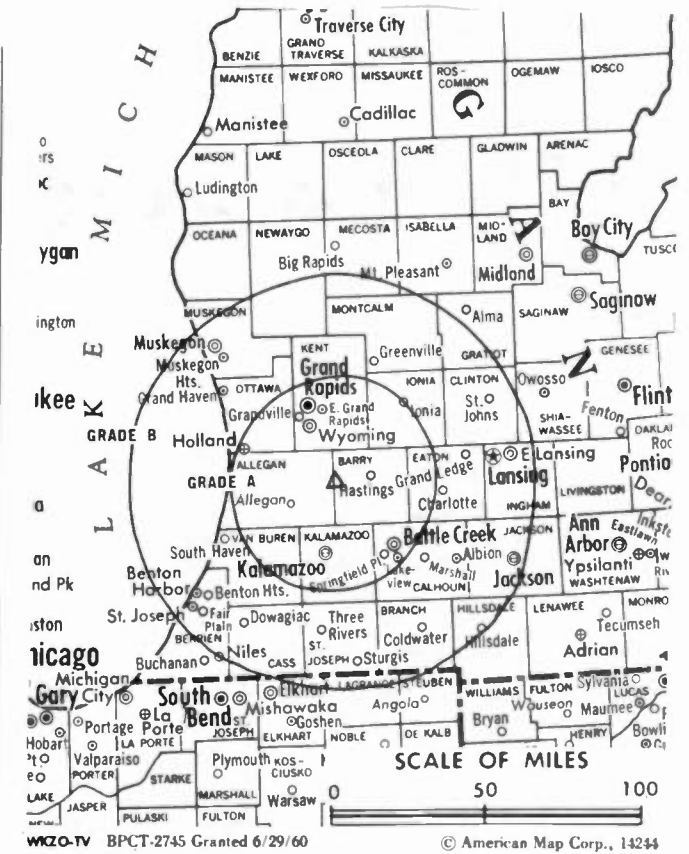
Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$2000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Allegan	29,200	28,800	99
	Barry	16,500	16,300	99
	Branch	14,500	14,300	99
	Calhoun	50,800	50,200	99
	Ionía	16,600	16,400	99
	Kalamazoo	78,000	76,900	99
	Kent	164,400	161,700	98
Montcalm	17,300	17,000	98	



WKZO-TV BPCT-2745 Granted 6/29/60 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Muskegon	55,100	54,300	99
	Newaygo	13,400	13,100	98
	Ottawa	54,400	53,600	99
	St Joseph	20,600	20,300	99
	Van Buren	24,900	24,600	99

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MICHIGAN Eaton	33,100	32,700	99

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA Lagrange	8,300	7,900	95
	Stauben	9,600	9,400	98

Net Weekly Circulation	State County	Total Households	TV Households	%
	MICHIGAN			
	Berrien	61,400	60,300	98
	Cass	17,900	17,600	98
	Clinton	18,500	18,300	99
	Gratiot	13,400	13,200	99
	Hillsdale	14,400	14,100	98
	Ingham	96,800	95,400	99
	Jackson	51,900	51,300	99
	Mecosta	11,800	11,500	98
Oceana	7,900	7,700	97	
Osceola	7,200	7,000	98	

Station Totals	907,900	893,900	98
Net Weekly Circulation (1985)		540,300	
Average Daily Circulation (1985)		289,500	

Michigan—Battle Creek

WUHQ-TV

Ch. 41



Network Service: ABC.

Licensee: Channel 41 Inc., Box 1616, Battle Creek, MI 49016.

Studio: 5200 Dickman Rd., Battle Creek, MI 49016.

Telephone: 616-968-9341. TWX: 810-276-2201.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 2000-kw max. & 891-kw horizontal visual, 89.1-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 963-ft. above ground, 1952-ft. above sea level.

Latitude 42° 34' 15"
Longitude 85° 28' 11"

Transmitter: Mullen & Norris Rds., Orangeville.

Satellite Earth Stations: Microdyne, 7-meter & 4.6-meter; M/A-Com & Microdyne receivers.

News Services: AP, NIWS.

Ownership: John W. Lawrence, 32.2%; William J. Lawrence Jr., 32.2%; Borgia M. Lawrence, 32.7%; Dr. H. Lewis Batts Jr., 2.6%; one other with less than 1%.

Began Operation: July 24, 1971.

Represented (sales): Seltel Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

- JERRY P. COLVIN, executive vice president & general manager.
- MICHAEL J. LAEMERS, vice president & station manager.
- PHILIP R. RANNS, vice president & controller.
- ROBERT CARPENTER, vice president & general sales manager.
- LINDA DOSH, program director.
- MARK FEATHERSTON, local sales manager.
- KATHY LONG, traffic manager.

Highest 30 Sec. Rate (Sept. 1, 1985): \$350.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Allegan	29,200	28,800	99
	Barry	16,500	16,300	99
	Branch	14,500	14,300	99
	Calhoun	50,800	50,200	99
	Kalamazoo	78,000	76,900	99
Van Buren	24,900	24,600	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MICHIGAN			
	Eaton	33,100	32,700	99
	Hillsdale	14,400	14,100	98
	Ionia	16,600	16,400	99
	Kent	164,400	161,700	98
	Muskegon	55,100	54,300	99
	Ottawa	54,400	53,600	99
St Joseph	20,600	20,300	99	
Between 5-24%	INDIANA			
	Steuben	9,600	9,400	98
MICHIGAN	Cass	17,900	17,600	98
	Clinton	18,500	18,300	99
	Gratlot	13,400	13,200	99
	Ingham	96,800	95,400	99
	Jackson	51,900	51,300	99
	Montcalm	17,300	17,000	98
Newaygo	13,400	13,100	98	
Station Totals		811,300	799,500	98
Net Weekly Circulation (1985)			336,300	
Average Daily Circulation (1985)			149,400	

Michigan—Iron Mountain

WIIM-TV

Ch. 8

Network Service: None, independent.

Grantee: John R. Powley, 1536 Logan Ave., Altoona, PA 16603.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 31.6-kw visual, 3.1-kw aural. Antenna: 635-ft. above av. terrain, 185-ft. above ground, 1753-ft. above sea level.

Latitude 45° 49' 15"
Longitude 88° 02' 03"

Transmitter: Millie Hill, Iron Mountain.

Satellite Earth Stations: 2 in operation.

Ownership: John R. Powley, 100%. For other interests see WOPC(TV), Altoona, PA.

Due to Begin Operation: Sept. 1985.

Represented (legal): Thomas L. Root.

Rates: Not available.

BLACKBURN & COMPANY, INC.

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BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151



Michigan—Lansing (Onondaga)

WILX-TV

Ch. 10

(Also serves Battle Creek and Jackson, MI)

Network Service: NBC.

Licensee: Adams TV of Lansing Inc., 109 Bushaway Rd., No. 100, Wayzata, MN 55391.

Studios: 100 N. Pennsylvania, Lansing, MI 48910 & 1510 Springport Road, Jackson, MI 49202.

Telephones: 517-482-0721, Lansing, MI; 517-783-2621, Jackson, MI.

Mailing Address: Box 30380, Lansing, MI 48909.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 61.7-kw aural. Antenna: 980-ft. above av. terrain, 993-ft. above ground, 1957-ft. above sea level.

Latitude 42° 36' 33"
Longitude 84° 34' 21"

Transmitter: Rossman Rd., Onondaga.

Satellite Earth Stations: 3 in operation; Harris & Channel Master receivers.

News Services: AP, NBC.

Ownership: Adams Communications Corp., 100%. Stephen Adams, pres., 100%; Robert Hildreth, v.p.; Clifford O. Gleblin, secy.; Thomas Zorr, treas. For other Adams interests, see Group Ownership of TV Stations.

Began Operation: March 15, 1959. Sale to present owner by Figgie International Inc. approved by FCC April 8, 1983. Sale to Figgie by Edward E. Wilson & Lansing Bcstg. Co. approved by FCC Sept. 6, 1978 (Television Digest, Vol. 18:23).

Represented (sales): Katz Television.

Represented (legal): Shrinsky, Weitzman & Eisen, P.C.

Represented (engineering): John H. Mullaney & Associates.

Personnel

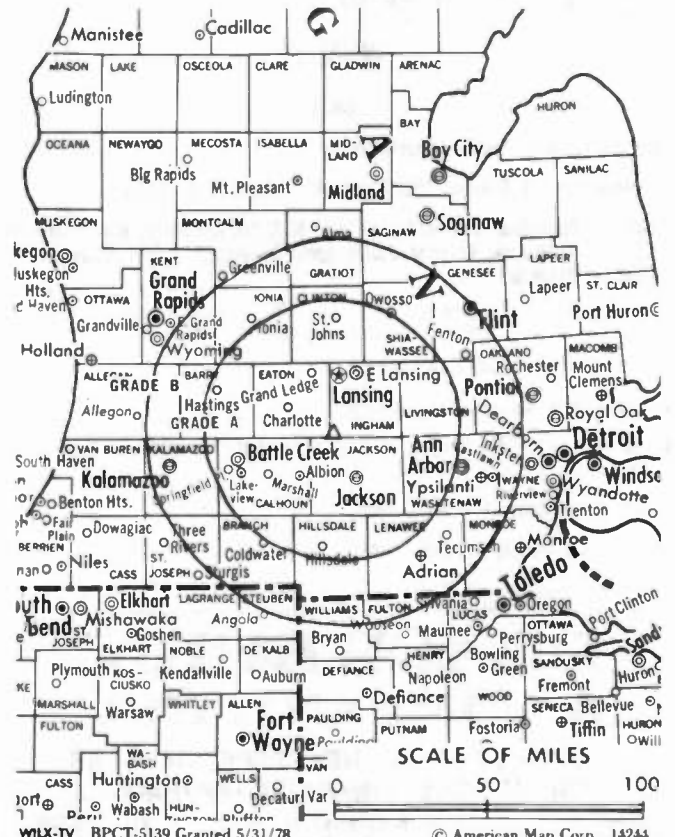
RONALD J. KWASNICK, president & general manager.
JOSEPH P. MURPHY, vice president & station manager.
LINDA L. MURPHY, vice president, finance.
THOMAS M. HARTMAN, local sales manager.
ROBERT SERRE, national sales manager.
WILLIAM C. HINEMAN, chief engineer.
ROSS WOODSTOCK, news director.
JUDITH M. KEELY, director of community relations.
NANCIE GEE, program/promotion director.

Highest 30 Sec. Rate (July 10, 1984): \$950.

NETWORK BASE HOURLY RATE: \$1050.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Calhoun	50,800	50,200	99
	Clinton	18,500	18,300	99
	Eaton	33,100	32,700	99
	Hillsdale	14,400	14,100	98
	Ingham	96,800	95,400	99
	Jackson	51,900	51,300	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MICHIGAN			
	Branch	14,500	14,300	99
	Gratiot	13,400	13,200	99
	Ionia	16,600	16,400	99
	Livingston	35,200	34,800	99
	Shiawassee	23,900	23,600	99
Between 5-24%	INDIANA			
Steuben	9,600	9,400	98	
Station Totals	MICHIGAN			
	Barry	16,500	16,300	99
	Kalamazoo	78,000	76,900	99
	Lenawee	30,900	30,400	99
	Montcalm	17,300	17,000	98
	St Joseph	20,600	20,300	99
	Van Buren	24,900	24,600	99
Washtenaw	97,300	95,100	98	
Station Totals		664,200	654,300	98
Net Weekly Circulation (1985)				295,700
Average Daily Circulation (1985)				152,200

Michigan—Lansing

WLNS-TV

Ch. 6

(Also serves Flint & Jackson, MI)

Network Service: CBS.

Licensee: Backe Communications Inc.

Studio: 2820 East Saginaw, Lansing, MI 48901.

Telephone: 517-372-8282. TWX: 810-251-0805.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1023-ft. above ground, 1923-ft. above sea level.

Latitude 42° 41' 14"
Longitude 84° 22' 35"

Transmitter: Vanatta Rd., near Jolly Rd.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: UPI, BNS.

Ownership: John Backe, chief exec. officer-chmn.-pres.-treas.; Frederick R. Cummings Jr., secy.; William S. Reyner Jr., Edward Carroll, asst. secys. Backe also owns WKBT(TV), La Crosse, WI.

Began Operation: May 1, 1950. Sale to present owner approved by FCC April 26, 1984 (Television Digest, Vol. 24:12, 12).

Represented (sales): Harrington, Righter & Parsons.

Represented (legal): Hogan & Hartson.

Personnel:

JAMES KING, president & general manager.
CARL ONKEN, chief engineer.

Highest 30 Sec. Rate (Aug. 14, 1985): \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Branch	14,500	14,300	99
	Clinton	18,500	18,300	99
	Eaton	33,100	32,700	99
	Genesee	157,300	155,700	99
	Gratiot	13,400	13,200	99
	Hillsdale	14,400	14,100	98
	Ingham	96,800	95,400	99
	Ionia	16,600	16,400	99
	Jackson	51,900	51,300	99



WLNS-TV BPCT-2041 Granted 11/23/55 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Livingston	35,200	34,800	99
	Shiawassee	23,900	23,600	99
Between 25-49%	MICHIGAN			
	Barry	16,500	16,300	99
	Calhoun	50,800	50,200	99
	Lapeer	23,600	23,300	99
	Montcalm	17,300	17,000	98
Between 5-24%	MICHIGAN			
	Isabella	17,500	17,100	98
	Lenawee	30,900	30,400	99
	Mecosta	11,800	11,500	98
	Saginaw	77,800	76,900	99
	Tuscola	19,100	18,800	98
Washtenaw	97,300	95,100	98	
Station Totals		838,200	826,400	98
Net Weekly Circulation (1985)			433,300	
Average Daily Circulation (1985)			224,800	

Michigan—Lansing

WSYM-TV

(formerly WFSL-TV)

Ch. 47

Network Service: None, independent.

Licensee: WTMJ Inc., 600 W. St. Joseph St., Lansing, MI 48933.

Studio: 600 W. St. Joseph St., Lansing, MI 48933.

Telephone: 517-484-7747.

Technical Facilities: Channel No. 47 (668-674). Authorized power: 1350-kw max. & 813-kw horizontal visual, 135-kw max. & 81.3-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 1036-ft. above ground, 1956-ft. above sea level.

Latitude 42° 28' 03"
Longitude 84° 39' 06"

Transmitter: 9447 Holmes Hwy., Eaton Rapids.

Satellite Earth Station: In operation, 7-meter; Microdyne receivers.

Ownership: WTMJ Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 1, 1982. Sale to present owner by F & S Development Group approved by FCC Nov. 9, 1984 (Television Digest, Vol. 24:34, 39).

Represented (sales): MMT Sales Inc.

Represented (engineering): Jules Cohen & Associates.

Personnel:

DALE PARKER, vice president & general manager.
KENNETH M. LARVICK, general sales manager.

Highest 30 Sec. Rate (March 8, 1984): \$500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Eaton	33,100	32,700	99
	Ingham	96,800	95,400	99
	Jackson	51,900	51,300	99
Between 25-49%	MICHIGAN			
	Barry	16,500	16,300	99
	Branch	14,500	14,300	99
	Calhoun	50,800	50,200	99
	Ciilton	18,500	18,300	99
	Hillsdale	14,400	14,100	98
	Ionia	16,600	16,400	99



WSYM-TV BMPCT—821004KF Granted 10/15/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Livingston	35,200	34,800	99
	Shiawassee	23,900	23,600	99
Between 5-24%	INDIANA			
	Steuben	9,600	9,400	98
	MICHIGAN			
	Gratiot	13,400	13,200	99
	Kalamazoo	78,000	76,900	99
	Lenawee	30,900	30,400	99
	Montcalm	17,300	17,000	98
	St Joseph	20,600	20,300	99
	Washtenaw	97,300	95,100	98
Station Totals		639,300	629,700	98
Net Weekly Circulation (1985)				197,500
Average Daily Circulation (1985)				83,100

Michigan—Marquette

WLUC-TV

Ch. 6

Network Service: CBS, NBC.

Licensee: WLUC Partners, Box 460, Marquette, MI 49855.

Studio: U.S. Hwy. 41 & County Airport Rd.

Telephone: 906-475-4161. TWX: 810-278-4880.

Mailing Address: Box 460, Marquette, MI 49855.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 978-ft. above av. terrain, 1018-ft. above ground, 2495-ft. above sea level.

Latitude 46° 20' 11"
Longitude 87° 50' 55"

Transmitter: 3-mi. W of Rte. 581, 14-mi. SW of Ishpeming.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter, 5-meter & 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Gillet Group Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: March 23, 1956. Sale to present owner by Post Corp. approved by FCC June 19, 1984. Sale to Post Corp. with WLUC-TV, Green Bay, WI by M & M Bcstg. Co. approved Jan. 6, 1965 by FCC (*Television Digest*, Vol. 4:41; 5:2). Sale of 52% control to M & M Bcstg. by original licensee Lake Superior Bcstg. approved July 8, 1959 (Vol. 15:24, 28). In 1960 Lake Superior sold remaining 48% to M & M Bcstg. for \$40,000.

Represented (sales): Seltel Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Cohen & Dippell.

Personnel:

GUY O. SPITSBERG, general manager.
ROBERT GANZER, general sales manager.
JACK LaFOREST, program manager.
LARRY DELORIA, promotion manager.
JUDY RICHER, traffic manager.
ED KEARNEY, news director.
JOHN TRUITT, chief engineer.
STEVE HEIKKINEN, production manager.
FRIDA WAARA, public service director.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (July 19, 1985): \$335.

NETWORK BASE HOURLY RATE: \$852.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Alger	3,300	3,200	97
	Baraga	3,100	3,000	97
	Delta	13,800	13,500	98
	Dickinson	9,700	9,600	99
	Gogebic	7,400	7,200	97
	Houghton	12,900	12,400	96
	Iron	5,400	5,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Keweenaw	700	700	100
	Marquette	25,400	25,100	99
	Ontonagon	3,400	3,300	96
	Schoolcraft	3,100	3,000	97
	WISCONSIN			
	Florence	1,500	1,500	100
Between 25-49%	MICHIGAN			
	Menominee	9,400	9,200	98
	WISCONSIN			
	Forest	3,400	3,300	97
	Iron	2,700	2,700	100
Between 5-24%	MICHIGAN			
	Luce	2,200	2,100	95
	WISCONSIN			
	Marinette	15,300	15,100	99
	Oneida	13,000	12,700	98
Vilas	7,300	7,100	97	
Station Totals		143,000	140,000	97
Net Weekly Circulation (1985)				93,700
Average Daily Circulation (1985)				67,000

Michigan—Muskegon

WMKT

Ch. 54

Network Service: None, independent.

Grantee: Paul A. Stewart, 2757 Nipawin Court NE, Grand Rapids, MI 49505.

Studio: 48th & Pierce Sts., Allendale, MI.

Telephone: 616-363-9298.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 1210-kw visual, 120-kw aural. Antenna: 966-ft. above av. terrain, 961-ft. above ground, 1641-ft. above sea level.

Latitude	42°	57'	25"
Longitude	85°	54'	07"

Transmitter: 3-mi. ESE at SE corner of 48th & Pierce Sts., Allendale.

Satellite Earth Stations: In operation.

Ownership: Paul A. Stewart, 100%.

Due to Begin Operation: Feb. 1, 1986.

Represented (legal): Cohen & Berfield.

Represented (engineering): Robert Jones & Associates.

Personnel:

PAUL A. STEWART, president.
SCOTT TULLOCH, program director.
DEBRA TULLOCH, office manager.

Highest 30 Sec. Rate: \$75.



Michigan—Saginaw

WAQP

Ch. 49

Network Service: None, independent.

Grantee: Tri-State Christian TV, Box 1010, Marion, IL 62959.

Mailing Address: Box 1198, Saginaw, MI 48606.

Telephone: 513-777-0016.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 1000-kw max. & 833.68-kw horizontal visual, 100-kw max. & 83.368-kw horizontal aural. Antenna: 940-ft. above av. terrain, 964-ft. above ground, 1574-ft. above sea level.

Latitude	43°	13'	18"
Longitude	84°	03'	14"

Transmitter: NE of Chesaning.

Ownership: Non-profit corp. Garth Coonce, pres.; Carl Brady, secy. Tri-State also owns WTCT(TV), Marion, IL & WWTO-TV, La Salle, IL.

Began Operation: March 26, 1985.

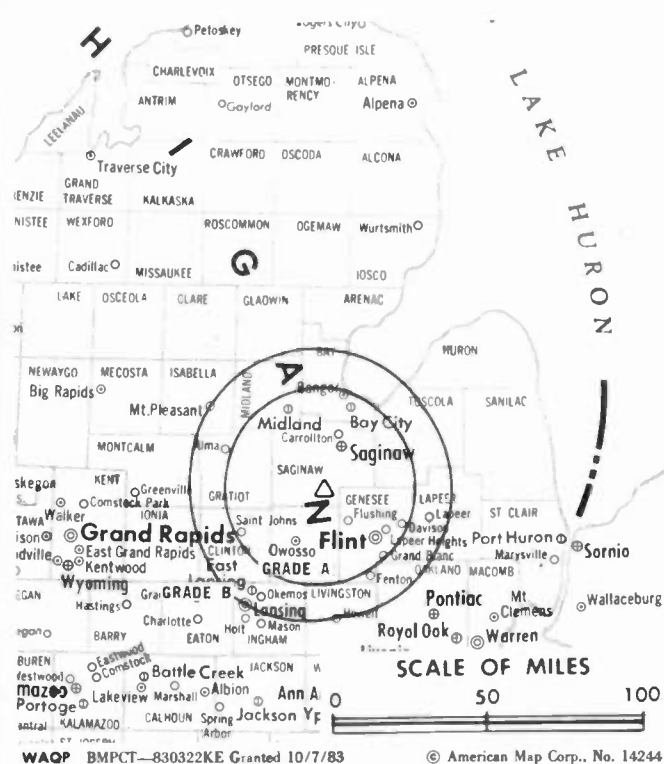
Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

GARTH COONCE, general manager.
 RAOUL ORTEGA, station manager.

Rates: Not available.



Michigan—Saginaw-Flint-Bay City-Midland

WEYI-TV

Ch. 25

Network Service: CBS.

Licensee: WEYI Inc.

Studio: 2225 West Willard Rd., Clio, MI 48420.

Telephones: 313-687-1000; 517-755-0525.

TWX: 810-235-1132.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2035-kw max. & 675-kw horizontal visual, 204-kw max. & 68-kw horizontal aural. Antenna: 1320-ft. above av. terrain, 1359-ft. above ground, 2049-ft. above sea level.

Latitude 43° 13' 01"
Longitude 83° 43' 17"

Transmitter: 2225 Willard Rd., Clio, MI.

Satellite Earth Station: Harris, 9-meter; Harris receivers.

News Service: AP.

Ownership: Television Station Partners, 100%. For other interests, see Group Ownership of TV Stations.

Begin Operation: April 5, 1953 on Ch. 57. Sept. 14, 1965 it shifted to Ch. 25. Sale of 33.333% by estate of Alvin Bentley to William J. Edwards & Howard H. Wolfe increasing their holdings to 50% each approved by FCC March 6, 1970. Sale to Rust Craft approved Feb. 16, 1972 (Television Digest, Vol. 11:43; 12:8). For subsequent sales, see Sales & Transfers of TV Stations.

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

RALPH E. BECKER, president.
RAY J. CHUMLEY, vice president & general manager.
BARBARA KELLY, vice president & general sales manager.
GEORGE LEH, station & program manager.
HAROLD VOLZ JR., chief engineer.

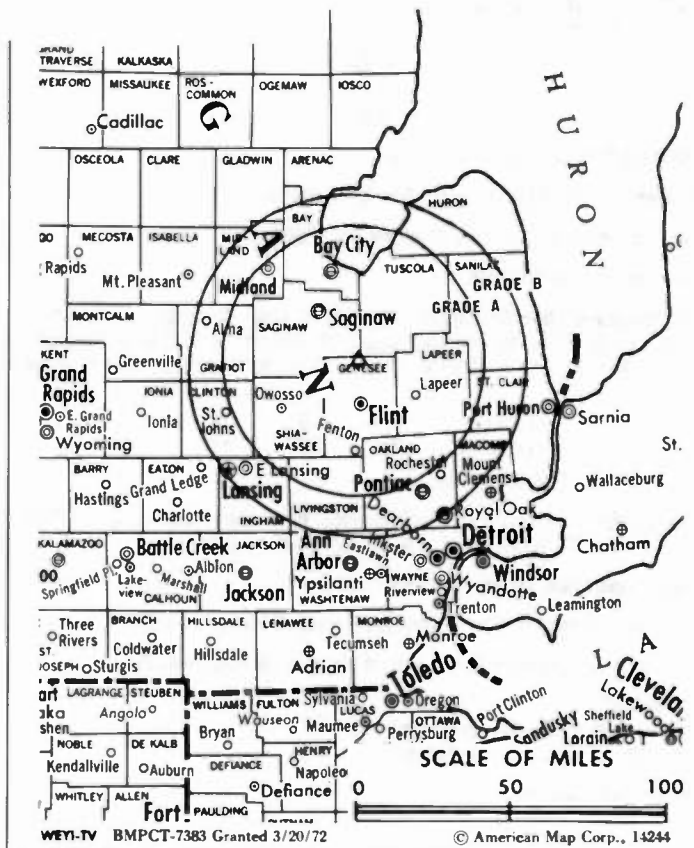
Highest One Hour Rate: \$4500.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$555.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Arenac	5,700	5,600	98
	Bay	41,600	41,100	99
	Genesee	157,300	155,700	99
	Huron	13,200	12,900	98
	Lapeer	23,600	23,300	99
	Midland	26,200	25,900	99
Saginaw	77,800	76,900	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sanilac	14,800	14,500	98
	Shiawassee	23,900	23,600	99
	Tuscola	19,100	18,800	98
Between 25-49%	MICHIGAN			
	Gratiot	13,400	13,200	99
Between 5-24%	MICHIGAN			
	Clare	9,700	9,500	98
	Clinton	18,500	18,300	99
	Gladwin	8,000	7,800	97
	Iosco	10,900	10,800	99
	Isabella	17,500	17,100	98
	Livingston	35,200	34,800	99
	Montcalm	17,300	17,000	98
	Ogemaw	6,700	6,600	98
	Roscommon	7,700	7,600	99
St Clair	48,800	48,100	99	
Station Totals		596,900	589,100	98
Net Weekly Circulation (1985)			315,500	
Average Daily Circulation (1985)			159,100	

Michigan—Sault Ste. Marie

WGTV

Ch. 8

(Satellite of WGTU, Traverse City, MI)

Network Service: ABC.

Licensee: Michigan Center Broadcasting, 201 E. Front St., Traverse City, MI 49684.

Studio: See WGTU, Traverse City.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.6-kw aural. Antenna: 978-ft. above av. terrain, 864-ft. above ground, 1654-ft. above sea level.

Latitude 46° 03' 09"
Longitude 84° 06' 28"

Transmitter: 0.9-mi. W of Goetzville, Chippewa County.

Satellite Earth Station: In operation; Scientific-Atlanta receivers.

Ownership: See WGTU, Traverse City.

Began Operation: Oct. 29, 1976.

Represented (sales): Adam Young Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Lohnes & Culver.

Personnel: See WGTU, Traverse City, MI.

Rates: Sold in combination with WGTU, Traverse City, MI.

Arbitron Data: Included with WGTU, Traverse City, MI.



Michigan—Traverse City

WGTO

Ch. 29

(Operates satellite WGTO, Sault Ste. Marie, MI)

Network Service: ABC.

Licensee: Michigan Center Broadcasting, 201 E. Front St., Traverse City, MI 49684.

Studio: 201 E. Front St., Traverse City, MI 49684.

Telephone: 616-946-2900. TWX: 810-291-1972.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1000-kw max. & 776-kw horizontal visual, 200-kw max. & 74.1-kw horizontal aural. Antenna: 1300-ft. above av. terrain, 1242-ft. above ground, 2469-ft. above sea level.

Latitude 44° 44' 54"
Longitude 85° 04' 08"

Transmitter: 5.3-mi. N, 0.078 E of Kalkaska on Hangi Rd., Excelsior Twp.

Satellite Earth Station: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

Ownership: Michigan Center Bcstg., 100%. Stephen Adams, chmn.; Robert Hildreth, v.p., finance. For Adams other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 23, 1971. Sale to present owner approved by FCC May 21, 1982.

Represented (sales): Adam Young Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Lohnes & Culver.

Personnel:

MICHAEL KHOURI, vice president & station manager.
NANCY SUNDSTROM, program director.

Rates: On request.

Arbitron Data: Figures include WGTO, Sault Ste. Marie, MI.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Antrim	6,200	6,100	98
	Charlevoix	7,900	7,700	97
	Cheboygan	8,100	7,800	96
	Chippewa	9,600	9,400	98
	Crawford	3,700	3,600	97
	Emmet	8,800	8,500	97
	Grand Traverse	21,800	21,300	98
	Kalkaska	4,700	4,600	98
	Leelanau	5,600	5,500	98
	Luce	2,200	2,100	95



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mackinac	3,700	3,600	97
	Missaukee	3,800	3,700	97
	Montmorency	3,200	3,100	97
	Oscoda	2,900	2,800	96
	Otsego	5,700	5,600	98
	Presque Isle	5,200	5,000	96
	Wexford	9,700	9,500	98
Between 25-49%	MICHIGAN			
	Benzie	4,400	4,300	98
	Manistee	9,200	9,000	98
Between 5-24%	MICHIGAN			
	Alcona	4,100	4,000	96
	Ogemaw	6,700	6,600	98
Station Totals		156,500	152,500	97
Net Weekly Circulation (1985)				99,400
Average Daily Circulation (1985)				56,000

Michigan—Traverse City-Cadillac

WPBN-TV

Ch 7

(Affiliated with WTOM-TV, Cheboygan, MI)

Network Service: NBC.

Licensee: WPBN/WTOM-TV Inc., Subsidiary of U.S. Tobacco Co., M72 West, Box 546, Traverse City, MI 49684.

Studio: 3-mi. W of center of Traverse City, MI.

Telephone: 616-947-7770.

Mailing Address: Box 546, Traverse City, MI 49684.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1349-ft. above av. terrain, 1129-ft. above ground, 2549-ft. above sea level.

Latitude 44° 16' 33"
Longitude 85° 42' 45"

Transmitter: 2-mi. S of Harrietta, 33-mi. S of Traverse City.

Satellite Earth Station: ADM, 3.5-meter; Earth Terminals receivers.

News Service: UPI.

Ownership: United States Tobacco Co., 100%. Also owns WTOM-TV, Cheboygan, MI. Note: Sale pends (Television Digest, Vol. 25:33).

Began Operation: Sept. 13, 1954. Sale to present owner by Les Biederman, et al., approved by FCC Sept. 12, 1979.

Represented (sales): Katz Television.

Represented (legal): Pierson, Ball & Dowd

Represented (engineering): Cohen & Dippell.

Personnel:

HENRY V. SCHONES JR., president.
DONALD R. COTE, vice president & general manager.
LEON BUSH, chief engineer.

Highest 30 Sec. Rate: \$435.

NETWORK BASE HOURLY RATE: \$625.

Arbitron Data: Figures include WTOM-TV, Cheboygan, MI.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Antrim	6,200	6,100	98
	Benzie	4,400	4,300	98
	Charlevoix	7,900	7,700	97
	Cheboygan	8,100	7,800	96
	Chippewa	9,600	9,400	98
	Clare	9,700	9,500	98
	Crawford	3,700	3,600	97
	Emmet	8,800	8,500	97
	Grand Traverse	21,800	21,300	98
	Kalkaska	4,700	4,600	98
	Lake	3,400	3,300	97
	Leelanau	5,600	5,500	98
	Luce	2,200	2,100	95



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mackinac	3,700	3,600	97
	Manistee	9,200	9,000	98
	Mason	10,200	9,800	96
	Mecosta	11,800	11,500	98
	Missaukee	3,800	3,700	97
	Montmorency	3,200	3,100	97
	Oceana	7,900	7,700	97
	Osceola	7,200	7,000	98
	Oscoda	2,900	2,800	96
	Otsego	5,700	5,600	98
	Presque Isle	5,200	5,000	96
	Roscommon	7,700	7,600	99
	Wexford	9,700	9,500	98
Between 25-49%	MICHIGAN			
	Alpena	11,600	11,100	96
	Newaygo	13,400	13,100	98
Between 5-24%	MICHIGAN			
	Alcona	4,100	4,000	96
	Gladwin	8,000	7,800	97
	Isabella	17,500	17,100	98
	Ogemaw	6,700	6,600	98
	Schoolcraft	3,100	3,000	97
Station Totals		248,700	242,300	97
Net Weekly Circulation (1985)				164,300
Average Daily Circulation (1985)				102,600

Michigan

WKBD-TV, Detroit (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Erie	29,400	29,000	99
	Hancock	24,500	24,200	99
	Huron	19,900	19,600	98
	Lucas	177,000	175,000	99
	Ottawa	14,800	14,600	99
	Sandusky	23,000	22,800	99
	Seneca	21,300	21,000	99
	Williams	13,500	13,200	98
	Wood	38,800	38,300	99
	WISCONSIN			
	Ashland	6,400	6,300	98
	Iron	2,700	2,700	100
Between 5-24%	MICHIGAN			
	Alcona	4,100	4,000	96
	Antrim	6,200	6,100	98
	Baraga	3,100	3,000	97
	Branch	14,500	14,300	99
	Cheboygan	8,100	7,800	96
	Chippewa	9,600	9,400	98
	Clare	9,700	9,500	98
	Clinton	18,500	18,300	99
	Eaton	33,100	32,700	99
	Gratiot	13,400	13,200	99
	Hillsdale	14,400	14,100	98
	Ionia	16,600	16,400	99
	Iron	5,400	5,300	98
	Isabella	17,500	17,100	98
	Kalamazoo	78,000	76,900	99
	Kalkaska	4,700	4,600	98
	Leelanau	5,600	5,500	98
	Menominee	9,400	9,200	98
	Montcalm	17,300	17,000	98
	Newaygo	13,400	13,100	98
	Otsego	5,700	5,600	98
	Ottawa	54,400	53,600	99
	St Joseph	20,600	20,300	99
	Tuscola	19,100	18,800	98
	Wexford	9,700	9,500	98
	OHIO			
	Defiance	13,900	13,700	99
	Fulton	13,500	13,200	98
	Henry	10,300	10,200	99
	WISCONSIN			
	Marinette	15,300	15,100	99

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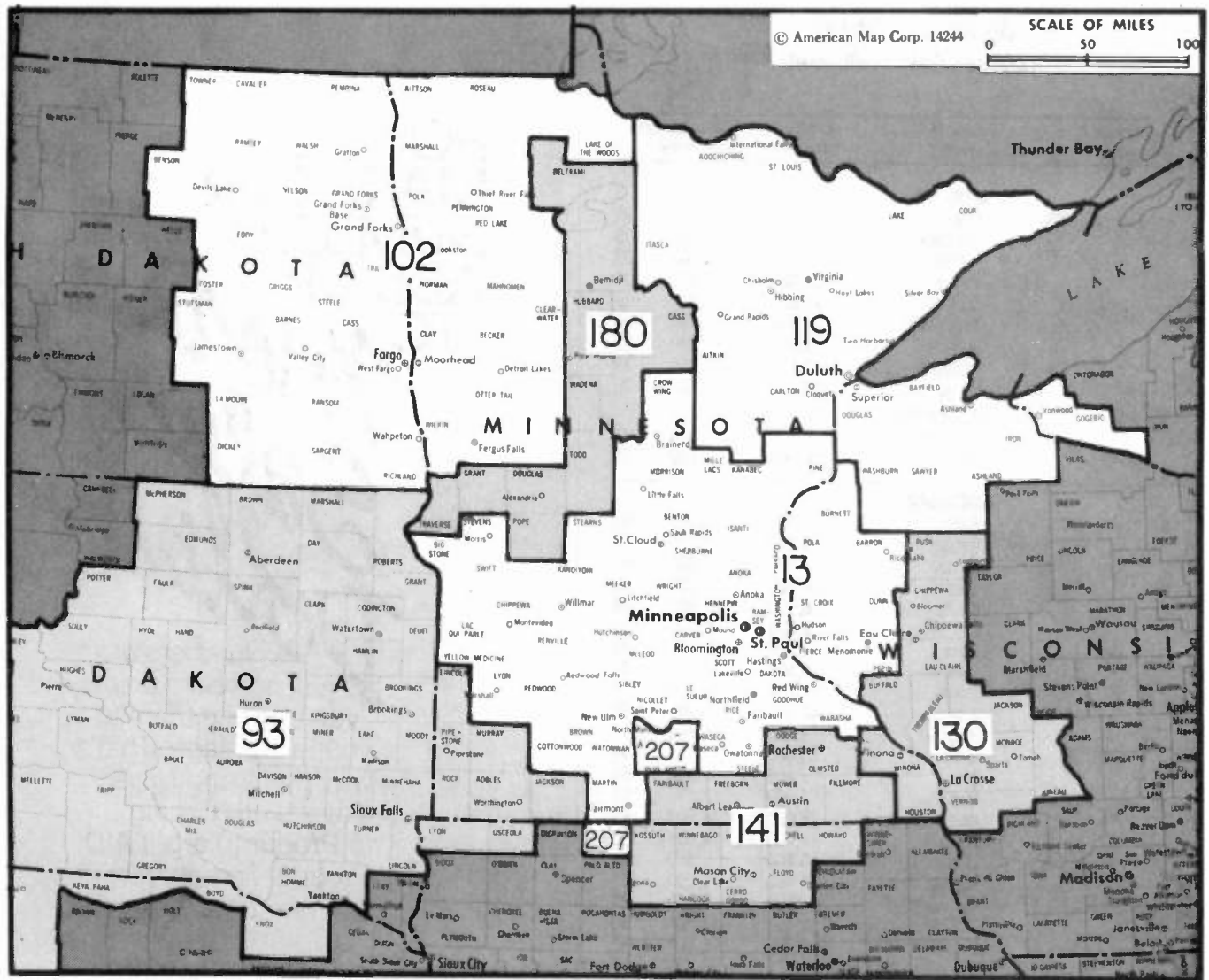
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Minnesota



Minnesota Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	13	3	16
Educational Television Stations	4	2	6
			22

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

KIMT, Austin —See Mason City, IA
KTTC, Austin —See Rochester, MN

KXLI, Minneapolis —See St. Cloud, MN

KAAL, Rochester —See Austin, MN

KIMT, Rochester —See Mason City, IA

KSTP-TV, Minneapolis —See St. Paul, MN

KVNJ-TV, Moorhead —See Fargo, ND

Market	Arbitron ADI TV Households	Rank
Minneapolis-St. Paul, MN	1,155,900	13
Sioux Falls-Mitchell, SD	232,300	93
Fargo, ND	211,400	102
Duluth, MN-Superior, WI	173,100	119
La Crosse-Eau Claire, WI	159,000	130
Rochester, MN-Mason City, IA-Austin, MN	144,200	141
Alexandria, MN	56,800	180
Mankato, MN	22,700	207

Market Area Commercial TV Stations
KITN (29), KMSP-TV (9), KSTP-TV (5), KTMA-TV (23), KXLI (41), WCCO-TV (4), WUSA (11)
KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13)
KTHI-TV (11), KVRN (15), KXJB-TV (4), WDAY-TV (6), WDAZ-TV (8)
KBJR-TV (6), KDLH-TV (3), WDIO-TV (10), WIRT (13)
WEAU-TV (13), WKBT (8), WQOW-TV (18), WXOW-TV (19)
KAAL (6), KIMT (3), KTTC (10)
KCMT (7), KNMT (12)
KEYC-TV (12)

Minnesota—Alexandria

KCMT

Ch. 7

(Affiliated with KNMT, Walker, MN)

Network Service: CBS.

Licensee: Central Minnesota Television Co., 720 Hawthorne St., Alexandria, MN 56308.

Studio: 720 Hawthorne St., Alexandria, MN 56308.

Telephone: 612-763-5166. TWX: 910-578-0003.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1120-ft. above av. terrain, 1130-ft. above ground, 2525-ft. above sea level.

Latitude 45° 41' 03"
Longitude 95° 08' 14"

Transmitter: 2.5-mi. SE of Westport, MN.

Satellite Earth Station: Harris, 6-meter; Harris receivers.

News Service: UPI.

Ownership: Thomas, Bruce & Rozel Barnstuble & Harris Widmer, Trustees, Barnes estate, 80%; Glenn W. Flint, v.p., 15.5%; others. Central Minnesota Television also owns KNMT(TV), Walker, MN; KXJB-TV, Valley City, ND.

Began Operation: Oct. 8, 1958.

Represented (sales): Avery-Knodel Inc.; Hyett/Ramsland Inc. (Minneapolis).

Represented (legal): Pierson, Ball & Dowd.

Personnel:

TOM BARNES JR., president.
GLENN W. FLINT, vice president & general manager.
BRUCE BARNES, exec. v.p., station manager & program director.
CARL IVERSON, chief engineer.
JOHN GINTHER, sales manager.
MARY BETH POLLARD, promotion director.

Highest One Hour Rate: \$2300.

Highest 30 Sec. Rate: (July 22, 1985): \$500.

Combination Rates: KCMT, Alexandria and KNMT, Walker, MN.

NETWORK BASE HOURLY RATE: \$980.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Benton	9,300	9,200	99
	Big Stone	2,900	2,900	100
	Chippewa	5,700	5,600	98
	Douglas	11,100	10,900	98
	Grant	2,700	2,700	100
	Kandiyohi	14,000	13,700	98
	Lac Qui Parle	3,900	3,800	97
	Morrison	10,100	9,900	98
	Otter Tail	19,700	19,300	98
	Pope	4,500	4,400	98
	Stearns	35,100	34,500	98
	Stevens	3,900	3,800	97
	Swift	4,700	4,600	98
	Todd	9,200	8,900	97



KCMT BPCT-2398 Granted 12/5/57

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Traverse	1,800	1,800	100
	Wadena	5,100	4,900	96
	Yellow Medicine	4,800	4,600	96
	SOUTH DAKOTA			
	Grant	3,300	3,200	97
Between 25-49%	MINNESOTA			
	Crow Wing	16,700	16,300	98
	Hubbard	5,800	5,500	95
	Meeker	7,700	7,600	99
	Renville	7,400	7,200	97
	SOUTH DAKOTA			
	Roberts	3,800	3,700	97
Between 5-24%	MINNESOTA			
	Becker	11,100	10,900	98
	Cass	8,100	7,800	96
	Lincoln	3,000	2,900	97
	Lyon	8,900	8,700	98
	Sherburne	10,500	10,400	99
	Wilkin	2,900	2,900	100
	NORTH DAKOTA			
	Richland	6,900	6,800	99
	SOUTH DAKOTA			
Deuel	1,900	1,900	100	
Station Totals		246,500	241,300	97
Net Weekly Circulation (1985)				135,600
Average Daily Circulation (1985)				84,400

Minnesota—Austin

KAAL

Ch. 6

Network Service: ABC.

Licensee: KAAL-TV Inc., 1701 10th Pl. NE, Austin, MN 55912.

Studio: 1701 10th Pl. NE, Austin 55912.

Telephone: 507-433-8836.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1050-ft. above av. terrain, 1026-ft. above ground, 2321-ft. above sea level.

Latitude 43° 37' 42"
Longitude 93° 09' 12"

Transmitter: 4.4-mi. N of Myrtle, MN.

Satellite Earth Stations: Andrew & Miralite; Pinzone & Avantek receivers.

News Services: AP, ABC.

Ownership: News-Press & Gazette Co., St. Joseph, MO. For other interests, see Group Ownership of TV Stations.

Began Operation: July 27, 1953. Sale to present owner by Black Hawk Bcstg. approved by FCC Sept. 17, 1980. Previous sale by Chester A. Weseman and associates approved Oct. 29, 1958 (Television Digest, Vol. 13:6).

Represented (sales): Blair Television.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

- CLARK CIPRA, president & general manager.
- JOHN SAMPSON, local sales manager.
- JERALD JONES, vice president, engineering.
- JANET ANDERSON, program director.
- GREG GRIMLEY, production manager.
- BILL WAGMAN, news director.
- GREGG GAFFNEY, assistant chief engineer.
- LORA LEE BAUER, data processing manager.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cerro Gordo	19,000	18,800	99
	Emmet	5,000	4,900	98
	Floyd	7,100	7,000	99
	Hancock	5,500	5,400	98
	Howard	4,300	4,200	98
	Kossuth	8,000	7,900	99
	Mitchell	4,600	4,500	98
	Winneshiek	5,100	5,000	98
	Worth	3,600	3,600	100
	MINNESOTA			
	Dodge	5,400	5,300	98
	Faribault	7,400	7,300	99
	Fillmore	7,900	7,800	99
Freeborn	13,500	13,300	99	
Mower	14,900	14,800	99	
Olmsted	34,900	34,600	99	
Steele	11,000	10,900		



KAAL BPCT-4528 Granted 7/12/72

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
				99
Between 25-49%	IOWA			
	Franklin	5,300	5,300	100
	Palo Alto	4,900	4,800	98
	Wright	6,200	6,100	98
	MINNESOTA			
Blue Earth	18,400	18,100	98	
Brown	10,100	9,900	98	
Martin	9,700	9,600	99	
Nicollet	9,300	9,200	99	
Waseca	6,800	6,700	99	
Watwanan	4,800	4,700	98	
Between 5-24%	IOWA			
	Butler	6,500	6,400	98
	Chickasaw	5,600	5,500	98
	Winneshiek	7,500	7,400	99
	MINNESOTA			
	Cottonwood	5,400	5,200	96
	Redwood	6,700	6,500	97
	Wabasha	7,300	7,200	99
	Winona	15,900	15,600	98
	WISCONSIN			
Buffalo	5,400	5,300	98	
La Crosse	34,200	33,800	99	
Station Totals		327,200	322,600	98
Net Weekly Circulation (1985)				159,900
Average Daily Circulation (1985)				88,700

Minnesota—Duluth-Superior, Wisconsin

KBJR-TV

Ch. 6

Network Service: NBC.

Licensee: RJR Communications Inc., 230 E. Superior St., Duluth, MN 55802.

Studio: 230 E. Superior St., Duluth, MN 55802.

Telephone: 218-727-8484. TWX: 910-561-2490.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1010-ft. above av. terrain, 804-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 21"
Longitude 92° 06' 51"

Transmitter: 5th Ave. W. & 10th St., Duluth.

Satellite Earth Stations: Harris receivers.

News Service: UPI.

Ownership: Robert J. Rich, pres., 60%; Richard W. Pearson, v.p., 10%; Elizabeth Rich, secy.-treas.; Willmar J. Buesgen, asst. secy., 4%; Gaguine Trust, 21%; Norman P. Gill & Thomas G. Barry, 2% each; Edwin M. Conrad, 1%.

Began Operation: Feb. 23, 1954. Sale to present owners by Northwest Publications Inc. approved by FCC Sept. 5, 1974 (Television Digest, Vol. 14:28, 30).

Represented (sales) by Katz Television; Hurley Co. (Minneapolis); Target Sales Ltd. (Canada).

Represented (legal): Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

ROBERT J. RICH, president & general manager.
R. W. (RICK) PEARSON, vice president.
ED CONRAD, dir. of programming & public relations.
JOHN RICH, general sales manager.
MIKE FOLEY, news director.
BOB WILMERS, engineering director.
STEVEN J. RICH, director, promotion.
CAROL BARNES, traffic manager.

Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate: \$600.

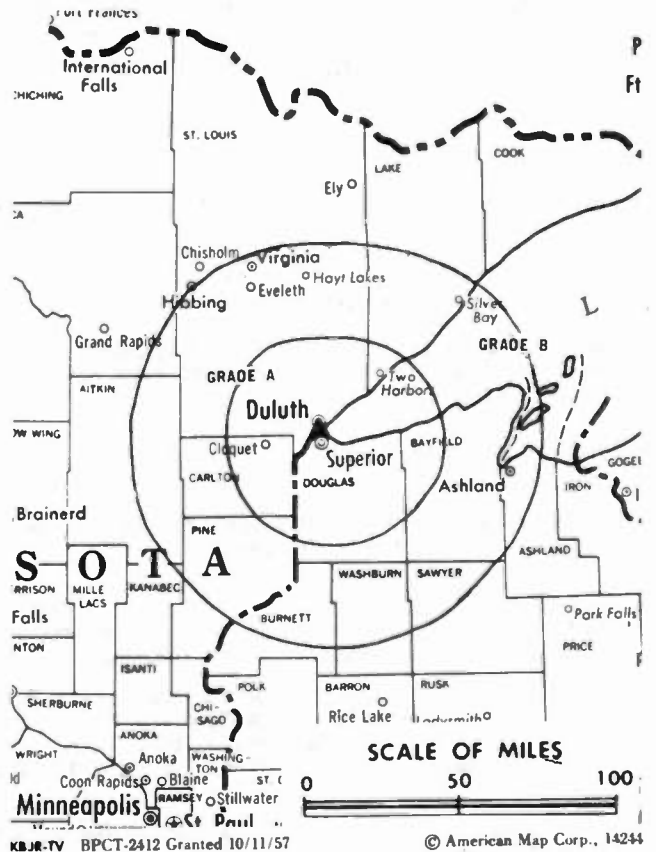
NETWORK BASE HOURLY RATE: \$800.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 96,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN Gogebic	7,400	7,200	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Aitkin	5,400	5,300	98
	Beltrami	11,100	10,600	95
	Carlton	10,500	10,400	99
	Cook	1,900	1,900	100
	Itasca	16,600	16,300	98
	Koochiching	6,200	6,000	97
	Lake	4,500	4,500	100
	St. Louis	83,300	82,300	99
	WISCONSIN			
Ashland	6,400	6,300	98	
Bayfield	5,500	5,400	98	
Douglas	16,700	16,500	99	
Iron	2,700	2,700	100	
Sawyer	5,100	4,900	96	
Washburn	5,500	5,400	98	
Between 25-49%	MINNESOTA			
	Cass	8,100	7,800	96
	Pine	7,500	7,300	97
Between 5-24%	MINNESOTA			
	Crow Wing	16,700	16,300	98
	Hubbard	5,800	5,500	95
	WISCONSIN			
	Burnett	5,100	4,900	96
Price	6,100	5,900	97	
Station Totals		238,100	233,400	98
Net Weekly Circulation (1985)				167,500
Average Daily Circulation (1985)				106,600

Minnesota—Duluth-Superior, Wisconsin

KDLH-TV

Ch. 3

Network Service: CBS.

Licensee: Benedek Bcstg. of Minnesota, 425 W. Superior St., Duluth, MN 55802.

Studio: 425 W. Superior St., Duluth, MN 55802.

Telephone: 218-727-8911. TWX: 910-561-2522.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 816-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 07"
Longitude 92° 07' 15"

Transmitter: Observation Rd. & 11th St.

Satellite Earth Stations: Scientific-Atlanta, 7-meter & 4.6-meter; Microdyne, 7-meter; Scientific-Atlanta & Microdyne receivers.

News Service: AP.

Ownership: A. Richard Benedek, pres.-treas., 100%; Laura Benedek, v.p.-secy. For other interests, see Group Ownership of TV Stations.

Began Operation: March 14, 1954. Sale to present owner by Palmer Bcstg. approved by FCC May 23, 1985 (Television Digest, Vol. 25:24). Sale to Palmer by WGN Inc. approved Jan. 10, 1979 (Vol. 18:30). Sale to WGN by Red River Bcstg. (Dalton LeMasurier family) approved Dec. 7, 1960 (Vol. 16:34, 50).

Represented (sales): Blair Television; Hyett/Ramsland Inc. (Minneapolis); Glen-Warren Broadcast Sales (Canada).

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

JOHN LaFORGE, executive vice president & general manager.
JAMES J. GOLDEN, vice president & general sales manager.
JIM CUZZO, vice president & program director.
KEN FLANNERY, operations manager.
DIANE JACOBS, promotion manager.
STEVE HASSKAMP, chief engineer.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (July 1, 1985): \$550.

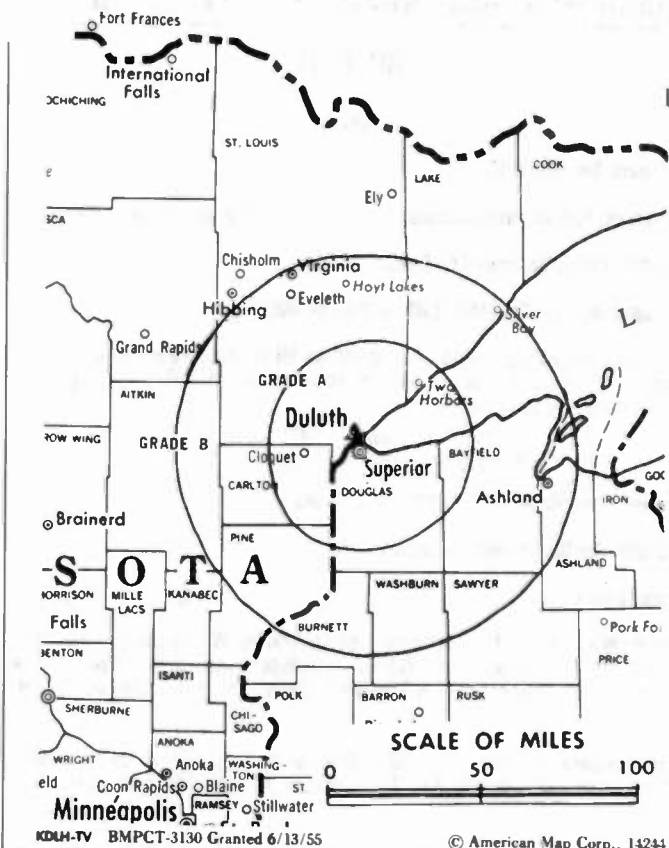
NETWORK BASE HOURLY RATE: \$1060.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 89,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Gogebic	7,400	7,200	97
	MINNESOTA			
	Aitkin	5,400	5,300	98
	Carlton	10,500	10,400	99
Cook	1,900	1,900	100	
Itasca	16,600	16,300	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Koochiching	6,200	6,000	97
	Lake	4,500	4,500	100
	St Louis	83,300	82,300	99
	WISCONSIN			
	Ashland	6,400	6,300	98
	Bayfield	5,500	5,400	98
	Douglas	16,700	16,500	99
	Iron	2,700	2,700	100
	Sawyer	5,100	4,900	96
	Washburn	5,500	5,400	98
Between 25-49%	MINNESOTA			
	Pine	7,500	7,300	97
Between 5-24%	MICHIGAN			
	Ontonagon	3,400	3,300	96
	MINNESOTA			
	Beltrami	11,100	10,600	95
	Cass	8,100	7,800	96
	Crow Wing	16,700	16,300	98
	WISCONSIN			
Burnett	5,100	4,900	96	
Price	6,100	5,900	97	
Station Totals		235,700	231,200	98
Net Weekly Circulation (1985)			164,200	
Average Daily Circulation (1985)			111,300	

Minnesota—Duluth

WDIO-TV

Ch. 10

(Operates satellite WIRT, Hibbing, MN)

Network Service: ABC.

Licensee: Channel 10 Inc., 10 Observation Road, Duluth 55811.

Studio: 10 Observation Road., Duluth, MN 55811.

Telephone: 218-727-6864. TWX: 910-561-2539.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1010-ft. above av. terrain, 859-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 13"
Longitude 92° 07' 17"

Transmitter: 10 Observation Road.

Satellite Earth Stations: Andrew, 7.3-meter; Avantek receivers.

News Services: UPI, ABC.

Ownership: Harcourt Brace Jovanovich Inc., 100%. Robert L. Edgell, v.p.; Margaret Mary McQuillan, secy. Harcourt Brace Jovanovich also owns WIRT(TV), Hibbing, MN & has minority interest in several radio stations.

Began Operation: Jan. 24, 1966. Sale to present owner by Frank P. Befera, et al., approved by FCC March 31, 1978 (Television Digest, Vol. 17:28).

Represented (sales): Petry Television Inc.

Represented (legal): Cohen & Berfield.

Represented (engineering): Smith & Powstenko.

Personnel:

FRANK P. BEFERA, president & general manager.
GEORGE COUTURE, general sales manager.
DAVE POIRIER, program manager.
GEORGE W. WOODY, chief engineer.
JOEL ANDERSON, news director.
BRUCE GIANUNZIO, film director.
ROBIN BUELL, on-station promotion.

Highest 30 Sec. Rate (July 10, 1985): \$375.

NETWORK BASE HOURLY RATE: \$775.

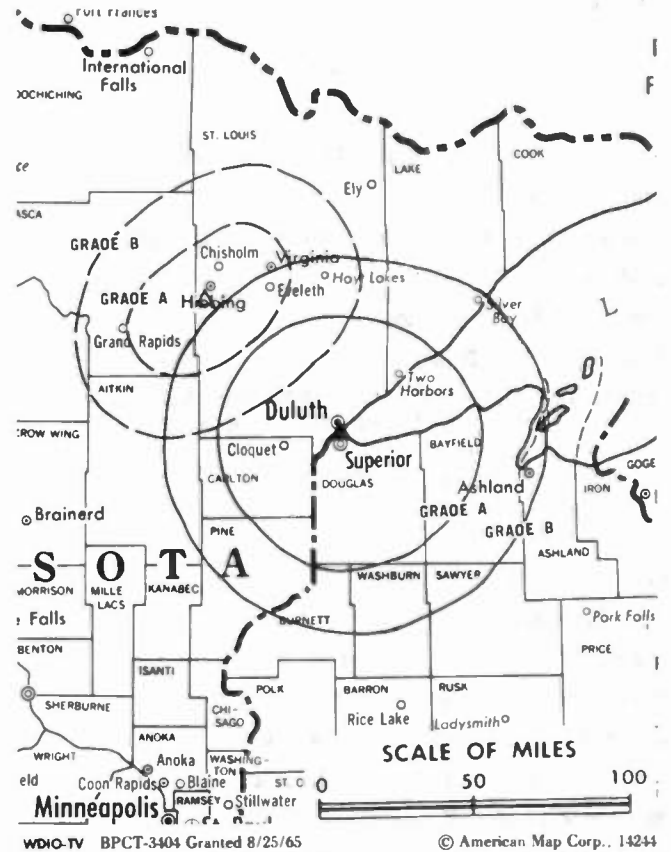
Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 88,000

Arbitron Data: Figures include WIRT, Hibbing, MN.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Gogebic	7,400	7,200	97
	MINNESOTA			
	Aitkin	5,400	5,300	98
	Beltrami	11,100	10,600	95
	Carlton	10,500	10,400	99
	Cook	1,900	1,900	100
	Itasca	16,600	16,300	98
	Koochiching	6,200	6,000	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lake	4,500	4,500	100
	St Louis	83,300	82,300	99
	WISCONSIN			
	Ashland	6,400	6,300	98
	Bayfield	5,500	5,400	98
	Douglas	16,700	16,500	99
	Iron	2,700	2,700	100
Sawyer	5,100	4,900	96	
Between 25-49%	MICHIGAN			
	Ontonagon	3,400	3,300	96
	MINNESOTA			
	Crow Wing	16,700	16,300	98
Pine	7,500	7,300	97	
Between 5-24%	WISCONSIN			
	Washburn	5,500	5,400	98
	MINNESOTA			
	Cass	8,100	7,800	96
Pope	4,500	4,400	98	
WISCONSIN				
Burnett	5,100	4,900	96	
Rusk	5,800	5,600	97	
Station Totals		239,900	235,300	98
Net Weekly Circulation (1985)				167,600
Average Daily Circulation (1985)				107,300

Minnesota—Hibbing

WIRT

Ch. 13

(Satellite of WDIO-TV, Duluth, MN)

Network Service: ABC.

Licensee: Channel 10 Inc., 10 Observation Rd., Duluth 55811.

Studio: See WDIO-TV, Duluth.

Telephone: 218-727-6864 (Duluth).

TWX: 910-561-2539 (Duluth).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 125-kw visual, 21.6-kw aural. Antenna: 666-ft. above av. terrain, 473-ft. above ground, 2123-ft. above sea level.

Latitude	47°	22'	52"
Longitude	92°	57'	18"

Transmitter: Maple Hill.

Ownership: See WDIO-TV, Duluth.

Began Operation: Aug. 31, 1967.

Represented (sales): Petry Television Inc.

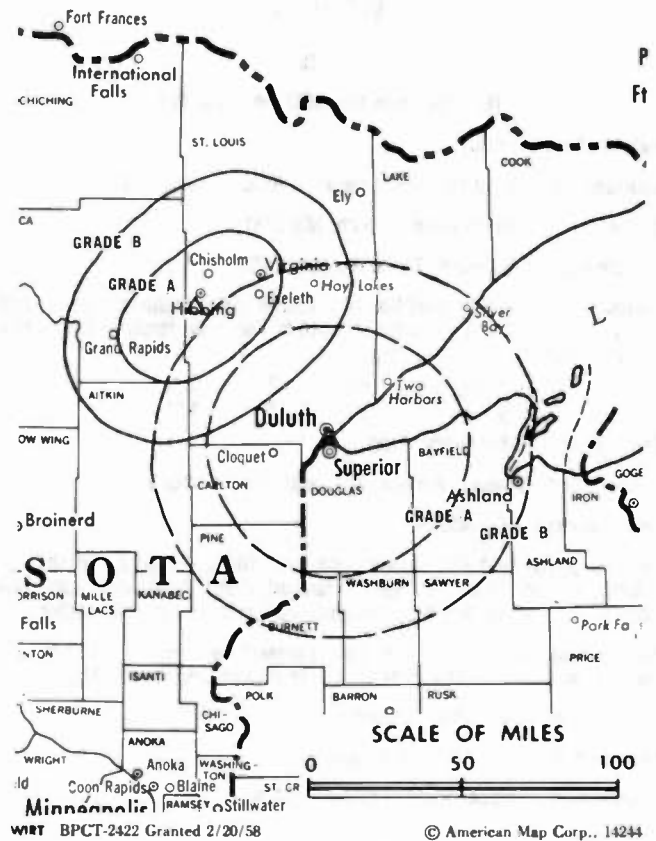
Represented (legal): Cohen & Berfield.

Represented (engineering): Smith & Powstenko.

Rates: Sold in combination with WDIO-TV, Duluth.

NETWORK BASE HOURLY RATE: Bonus.

Arbitron Data: Figures for this station are included with parent WDIO-TV, Duluth.



Minnesota—Mankato

KEYC-TV

Ch. 12

Network Service: CBS.

Licensee: Mankato Broadcasting Corp., Box 128, Mankato, MN 56001.

Studio: 1570 Lookout Dr., North Mankato, MN 56001.

Telephone: 507-387-7905.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1040-ft. above av. terrain, 1116-ft. above ground, 2163-ft. above sea level.

Latitude 43° 56' 14"
Longitude 94° 24' 41"

Transmitter: 1.6-mi. NE of Lewisville, MN.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Howard J. Brown, pres.; Eugene W. Schulte, v.p.-secy.-treas., 5%; United Communications Corp., 93%. U.C.C. owns WWNV-TV, Carthage-Watertown, NY; Kenosha News Publishing Corp.; 81% of Attleboro Sun Publishing Co.

Began Operation: Oct. 5, 1960. Sale to present owners by Lee Enterprises approved by FCC Aug. 26, 1977 (Television Digest, Vol. 17:25).

Represented (sales): Katz Television.

Represented (legal): Kirkland & Ellis.

Personnel:

HAP HALLIGAN, v.p., gen. manager & national sales manager.
ELAINE PETERSON, operations manager.
CHARLES PASEK, program director.
DAVID HOOGE, chief engineer.
JOHN HUSAK, news director.
LLOYD MILLER, local sales manager.

Highest One Hour Rate: \$600.

Highest 30 Sec. Rate: \$280.

NETWORK BASE HOURLY RATE: \$420.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Dickinson	6,700	6,600	99
	Emmet	5,000	4,900	98
	Kossuth	8,000	7,900	99
	Palo Alto	4,900	4,800	98
	MINNESOTA			
	Blue Earth	18,400	18,100	98
	Brown	10,100	9,900	98
	Cottonwood	5,400	5,200	96
	Faribault	7,400	7,300	99
Jackson	5,000	4,900	98	
Martin	9,700	9,600	99	



KEYC-TV BPCT-2433 Granted 6/11/58 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Nicollet	9,300	9,200	99
	Redwood	6,700	6,500	97
	Watowan	4,800	4,700	98
Between 25-49%	MINNESOTA			
	Freeborn	13,500	13,300	99
	Sibley	5,500	5,400	98
Waseca	6,800	6,700	99	
Between 5-24%	IOWA			
	Hancock	5,500	5,400	98
	Pocahontas	4,200	4,100	98
Winnebago	5,100	5,000	98	
Between 5-24%	MINNESOTA			
	Le Sueur	8,500	8,400	99
	McLeod	11,000	10,900	99
	Murray	4,100	4,000	98
	Nobles	7,800	7,700	99
	Renville	7,400	7,200	97
	Steele	11,000	10,900	99
Station Totals		191,800	188,600	98
Net Weekly Circulation (1985)			90,300	
Average Daily Circulation (1985)			49,000	

Minnesota—Minneapolis-St. Paul

KMSP-TV

Ch 9

Network Service: None, independent.

Licensee: United Television Inc., 8501 Wilshire Blvd, Suite 340, Beverly Hills, CA 90211.

Studio: 6975 York Ave. South, Minneapolis, MN 55435.

Telephone: 612-926-9999. TWX: 910-576-2926.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1440-ft. above av. terrain, 1475-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 29.5"
Longitude 93° 07' 27.0"

Holds CP for change to 316-kw max. visual, 38-kw max. aural, 1427-ft. above av. terrain, 1430-ft. above ground, 2339-ft. above sea level, lat. 45° 03' 30", long. 93° 07' 27"; transmitter to 5509 Gramsie Rd., Shoreview.

Transmitter: Gramsie Rd., 0.4-mi. E of intersection with Victoria St., Shoreview.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Microdyne, 7-meter; Scientific-Atlanta, Microdyne & Harris receivers.

News Services: INN, CNN.

Ownership: United Television Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 9, 1955. Sale to United Television Inc. by Minneapolis Tower Co. (Morris T. Baker) approved May 23, 1956 by FCC (Television Digest, Vol. 12:14, 16, 21). Sale of 75% to National Telefilm Assoc. Inc. approved Nov. 20, 1957 (Vol. 13:34, 47). NTA also purchased 25% held by Loew's Inc. (MGM) in Feb. 1958 (Vol. 14:7). Sale to 20th Century-Fox TV Inc. by NTA approved Oct. 29, 1959 by FCC (Vol. 15:34, 44). United Television Inc. acquired 100% of stock from 20th Century-Fox June 8, 1981.

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Lohnes & Culver.

Personnel:

EVAN THOMPSON, president.
GARTH S. LINDSEY, vice president, finance.
STUART SWARTZ, general manager.
JAMES CLARK, general sales manager.
ROGER WERNER, national sales manager.
STEPHANIE PETERSON, local sales manager.
JAMES ZERWEKH, program director.
DARRELL SCHMIDT, business manager.
LEILA LARSON, sales service manager.
PENNY PARRISH, director of news.
JOE CARNEY, director of operations.
SUSAN LOGELIN, manager, program services.
GLENN SMITH, director of engineering.
PAMELA SPRINGER, promotion manager.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Anoka	69,300	69,100	100
	Benton	9,300	9,200	99
	Big Stone	2,900	2,900	100
	Blue Earth	18,400	18,100	98
	Brown	10,100	9,900	98
	Carver	13,500	13,400	99
	Chippewa	5,700	5,600	98
	Chisago	9,500	9,400	99
	Cottonwood	5,400	5,200	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Dakota	75,400	74,900	99
	Dodge	5,400	5,300	98
	Douglas	11,100	10,900	98
	Goodhue	14,500	14,300	99
	Hennepin	380,000	376,400	99
	Isanti	8,700	8,600	99
	Jackson	5,000	4,900	98
	Kanabec	4,900	4,800	98
	Kandiyohi	14,000	13,700	98
	Lac Qui Parle	3,900	3,800	97
	Le Sueur	8,500	8,400	99
	Lyon	8,900	8,700	98
	Mc Leod	11,000	10,900	99
	Martin	9,700	9,600	99
	Meeker	7,700	7,600	99
	Mille Lacs	7,100	7,000	99
	Morrison	10,100	9,900	98
	Nicollet	9,300	9,200	99
	Olmsted	34,900	34,600	99
	Pine	7,500	7,300	97
	Pope	4,500	4,400	98
	Ramsey	175,900	174,400	99
	Redwood	6,700	6,500	97
	Renville	7,400	7,200	97
	Rice	15,500	15,300	99
	Scott	15,600	15,500	99
	Sherburne	10,500	10,400	99
	Sibley	5,500	5,400	98
	Stearns	35,100	34,500	98
	Steele	11,000	10,900	99
	Stevens	3,900	3,800	97
	Swift	4,700	4,600	98

(Continued on page A-541)

Station Totals	1,817,600	1,794,400	98
Net Weekly Circulation (1985)		1,102,800	
Average Daily Circulation (1985)		544,500	

Minnesota—Minneapolis-St. Paul

KTMA-TV

Ch. 23

Network Service: None, independent.

Licensee: HEN Inc., 620 Taft St. NE, Minneapolis, MN 55413.

Studio: 620 Taft St. NE, Minneapolis, MN 55413.

Telephone: 612-623-0200.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1740-kw max. visual & 347-kw max. aural. Antenna: 1170-ft. above av. terrain, 1466-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 29.5"
Longitude 93° 07' 27.0"

Transmitter: Gramsie Rd. & Mackubin St., Shoreview, MN.

Satellite Earth Station: Scientific-Atlanta receivers.

Ownership: HEN Inc., 100%. HEN ownership: United Cable TV Corp., 100%, see Cable Group Ownership; has interest in WIII(TV), Cincinnati, OH.

Began Operation: Sept. 22, 1982. Sale to present owner by Buford Television approved by FCC Sept. 5, 1984.

Represented (legal) McKenna, Wilkinson & Kittner; Cole, Raywid & Braverman.

Represented (engineering) Jules Cohen & Associates.

Personnel:
BRUCE BRISBINE, general manager.

Highest 30 Sec. Rate (July 22, 1985): \$200.

Arbitron Data: Not available.



Minnesota—Minneapolis-St. Paul

WCCO-TV

Ch. 4

Network Service: CBS.

Licensee: WCCO Television Inc., WCCO Television Bldg., Minneapolis.

Studio: 90 South 11th St., Minneapolis, MN 55403.

Telephone: 612-330-2400. TWX: 910-576-3401.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1430-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45.0"
Longitude 93° 08' 21.3"

Transmitter: County Rd. F, 0.4-mi. E of Lexington Ave., Shoreview.

AM Affiliate: WCCO, 50-kw, 830 kHz.

FM Affiliate: WLTE-FM, 100-kw, 102.9 MHz (No. 275), 1150-ft.

Satellite Earth Stations: Microdyne, 5-meter; Harris, Microdyne & Scientific-Atlanta receivers.

News Services: AP, UPI, News Wire Central.

Ownership: Wholly owned subsidiary of Midwest Communications Inc., which is 100% owned by MTC Properties Inc. Midwest officers: James M. Rupp, pres. & chief executive officer; Loren E. Lucke, treas.; Everett Klosterman, v.p., chief financial officer; J. E. Murphy, secy. Also owns WFRV-TV Green Bay, WI; WJMN-TV Escanaba, MI; WCCO(AM) & WLTE(FM) Minneapolis.

Began Operation: July 1, 1949 as WTCN-TV. Sold to present licensee August 1952 (Television Digest, Vol. 8:10, 33); CBS sold 47% interest to Minneapolis Star & Tribune Co. in November 1954 (Vol. 10:45). Transfer of control of Mid-Continent Radio-Television Inc. (equally-owned by MTC Properties & Northwest Publications Inc.) to MTC Properties approved by FCC June 30, 1976 following merger of Ridder Publications with Knight Newspapers & spin-off of Ridder broadcast properties (Vol. 14:28, 30). Acquisition of Minneapolis Star-Tribune interest by MTC Properties was accomplished Aug. 16, 1976.

Represented (sales): Katz Television.

Represented (legal): Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Personnel:

RON HANDBERG, vice president & general manager.
ROBERT G. MCGANN, director of sales & programming.
MIKE MARSHO, national sales manager.
BETTY MAY, traffic manager.
JOHN FOGLER, director of station services.
REID JOHNSON, director of news.
ANN BIRCH, director of advertising & promotion.
TOM COUSINS, dir. of community affairs & public relations.
KEN REES, director of local programming.
MIKE SULLIVAN, public affairs director.
HENRY SHEPPARD, chief engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2100.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA				
50% & Over	Anoka	69,300	69,100	100
	Benton	9,300	9,200	99
	Blue Earth	18,400	18,100	98
	Brown	10,100	9,900	98
	Carver	13,500	13,400	99
	Chippewa	5,700	5,600	98
	Chisago	9,500	9,400	99
	Dakota	75,400	74,900	99
	Dodge	5,400	5,300	98
	Goodhue	14,500	14,300	99



WCCO-TV BMPCT-7126 Granted 1/8/70

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hennepin	380,000	376,400	99
	Isanti	8,700	8,600	99
	Kanabec	4,900	4,800	98
	Kandiyohi	14,000	13,700	98
	Lac Qui Parle	3,900	3,800	97
	Le Sueur	8,500	8,400	99
	Lyon	8,900	8,700	98
	McLeod	11,000	10,900	99
	Meeker	7,700	7,600	99
	Mille Lacs	7,100	7,000	99
	Morrison	10,100	9,900	98
	Nicollet	9,300	9,200	99
	Olmsted	34,900	34,600	99
	Pine	7,500	7,300	97
	Ramsey	175,900	174,400	99
	Redwood	6,700	6,500	97
	Renville	7,400	7,200	97
	Rice	15,500	15,300	99
	Scott	15,600	15,500	99
	Sherburne	10,500	10,400	99
	Sibley	5,500	5,400	98
	Stearns	35,100	34,500	98
	Steele	11,000	10,900	99
	Swift	4,700	4,600	98
	Wabasha	7,300	7,200	99
	Waseca	6,800	6,700	99
	Washington	40,900	40,600	99
	Watsonwan	4,800	4,700	98
	Wright	21,200	20,900	99
	Yellow Medicine	4,800	4,600	96

(Continued on page A-542)

Station Totals	1,394,100	1,376,600	98
Net Weekly Circulation (1985)		1,101,400	
Average Daily Circulation (1985)		680,200	

Minnesota-Minneapolis-St. Paul

KITN

Ch. 29

Network Service: None, independent.

Licensee: Nationwide Communications.

Studio: 7325 Aspen Lane N., Brooklyn Park, MN 55428.

Telephone: 612-424-2929.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1811-kw max. visual, 181.1-kw max. aural. Antenna: 1226-ft. above av. terrain, 1466-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 29.5"
Longitude 93° 07' 27.0"

Transmitter: Gramsie Rd., 0.4-mi. E of Victoria, Shoreview Village.

Satellite Earth Station: Sat Com, 7-meter; Microwave Associates receivers.

Ownership: Nationwide Communications Inc. See Group Ownership of TV Stations.

Began Operation: Oct. 6, 1982. Sale to present owner by Beverly Hills Hotel Corp. approved by FCC July 30, 1985. Previous sale by Jonathan E. Byrd, et al., approved March 20, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

ROBERT FRANSEN, vice president & general manager.
MEL HOUSE, station manager.
CHRIS WESTERKAMP, general sales manager.
PATRICIA NIEKAMP, local sales manager.
LEU VOGHT, production manager.

Highest 30 Sec. Rate (June 20, 1984): \$350.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA Scott	15,600	15,500	99
	Washington	40,900	40,600	99
Between 25-49%	MINNESOTA Anoka	69,300	69,100	100
	Carver	13,500	13,400	99
	Chisago	9,500	9,400	99
	Dakota	75,400	74,900	99
	Hennepin	380,000	376,400	99
	Isanti	8,700	8,600	99
	McLeod	11,000	10,900	99
	Meeker	7,700	7,600	99
	Ramsey	175,900	174,400	99
	Sherburne	10,500	10,400	99
	Wright	21,200	20,900	99



KITN BMPCT—820610KG Granted 7/30/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WISCONSIN Pierce	10,800	10,600	98
	St. Croix	15,600	15,400	99
Between 5-24%	MINNESOTA Goodhue	14,500	14,300	99
	Jackson	5,000	4,900	98
	Le Sueur	8,500	8,400	99
	Mille Lacs	7,100	7,000	99
	Rice	15,500	15,300	99
	Sibley	5,500	5,400	98
	Stearns	35,100	34,500	98
	Wabasha	7,300	7,200	99
	Watonwan	4,800	4,700	98
	WISCONSIN Dunn	12,100	11,800	98
Polk	12,700	12,500	98	
Station Totals		993,700	984,100	99
Net Weekly Circulation (1985)			377,700	
Average Daily Circulation (1985)			149,300	

Minnesota—Minneapolis-St. Paul

WUSA

(formerly WTCN-TV)

Ch. 11

Network Service: NBC.

Licensee: Combined Communications Corp., 441 Boone Ave. N, Minneapolis, MN 55427.

Studio: 441 Boone Ave. N, Golden Valley, MN 55427.

Telephone: 612-546-1111. TWX: 910-576-1323.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1440-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45.0"
Longitude 93° 08' 21.3"

Transmitter: 960 West County Rd. F, Shoreview, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter, 6-meter & 3-meter; Scientific-Atlanta & Harris receivers.

News Services: AP, UPI, Gannett News Service, Nexis.

Ownership: Gannett Co. Inc., 100%. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: Sept. 1, 1953. Sale to present owner by Metromedia Inc. approved by FCC Feb. 17, 1983 (Television Digest, Vol. 22:35). Sale to Metromedia by Chris-Craft Industries approved June 14, 1972 (Vol. 11:31; 12:26). Previous sale by Time-Life Bcstg. Inc. was approved Aug. 24, 1964 (Vol. 4:35). Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group acquired time-sharing WTCN-TV & WMIN-TV, with radio WTCN, and made WTCN-TV into full time outlet after FCC approved sale April 6, 1955 (Vol. 11:5, 15).

Represented (sales): Blair Television.

Represented (legal): Pierson, Ball & Dowd.

Personnel:

JOSEPH FRANZGROTE, president.
ELLIOT A. BASS, vice president & general sales manager.
ARTHUR LUDWIG, vice president & program director.
THOMAS KIRBY, vice president, news.
H. G. SKIP ALDRICH, chief engineer.
RICHARD MODIG, vice president & business manager.
LOU MORLINO, national sales manager.
DIANE MIGNONE, local sales manager.
STEVE THAXTON, vice president & promotion manager.

Highest 30 Sec. Rate (Fall 1984): \$5000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Anoka	69,300	69,100	100
	Benton	9,300	9,200	99
	Blue Earth	18,400	18,100	98
	Brown	10,100	9,900	98
	Carver	13,500	13,400	99
	Chippewa	5,700	5,600	98
	Chisago	9,500	9,400	99
	Cottonwood	5,400	5,200	96
	Dakota	75,400	74,900	99
	Goodhue	14,500	14,300	99
	Hennepin	380,000	376,400	99
	Isanti	8,700	8,600	99
	Kanabec	4,900	4,800	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kandiyohi	14,000	13,700	98
	Lac Qui Parle	3,900	3,800	97
	Le Sueur	8,500	8,400	99
	Lyon	8,900	8,700	98
	McLeod	11,000	10,900	99
	Martin	9,700	9,600	99
	Meeker	7,700	7,600	99
	Mille Lacs	7,100	7,000	99
	Morrison	10,100	9,900	98
	Nicollet	9,300	9,200	99
	Pine	7,500	7,300	97
	Ramsey	175,900	174,400	99
	Redwood	6,700	6,500	97
	Renville	7,400	7,200	97
	Rice	15,500	15,300	99
	Scott	15,600	15,500	99
	Sherburne	10,500	10,400	99
	Sibley	5,500	5,400	98
	Stearns	35,100	34,500	98
	Steele	11,000	10,900	99
	Stevens	3,900	3,800	97
	Swift	4,700	4,600	98
	Wabasha	7,300	7,200	99
	Waseca	6,800	6,700	99
	Washington	40,900	40,600	99
	Watsonwan	4,800	4,700	98
	Wright	21,200	20,900	99
	Yellow Medicine	4,800	4,600	96

(Continued on page A-542)

Station Totals	1,393,200	1,375,700	98
Net Weekly Circulation (1985)			990,700
Average Daily Circulation (1985)			512,100

Minnesota—Rochester

KTTC

Ch. 10

Network Service: NBC.

Licensee: KTTC Television Inc., 601 1st Ave. SW.

Studio: 601 1st Ave. SW, Rochester, MN 55901.

Telephone: 507-288-4444. TWX: 910-565-2477.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1250-ft. above av. terrain, 1314-ft. above ground, 2646-ft. above sea level.

Latitude 43° 34' 15.3"
Longitude 92° 25' 36.9"

Transmitter: 3.2-mi. S of Ostrander, MN.

Satellite Earth Stations: Harris, 6-meter & 3-meter; ADM, 6-meter; Channel Master, 3-meter; Harris, Gardiner & Channel Master receivers.

News Services: AP, NBC.

Ownership: KTTC Television Inc. is a wholly-owned subsidiary of Quincy Newspapers Inc. For other interests, see WGEM-TV, Quincy, IL.

Began Operation: July 14, 1953. Sale to present owner by G. David Gentling approved by FCC May 6, 1976 (Television Digest, Vol. 16:6). Transfer of control to Gentling by Agnes P. Gentling, Marvin O. Foss, Phillip H. & Allen A. Gentling approved April 2, 1963.

Represented (sales): Avery-Knodel Inc.; Hyett/Ramsland Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

ED HUTCHINGS, vice president & general manager.
JACK CONNORS, station manager.
RONALD E. GRUBER, operations manager.
C. H. SANDERS, chief engineer.

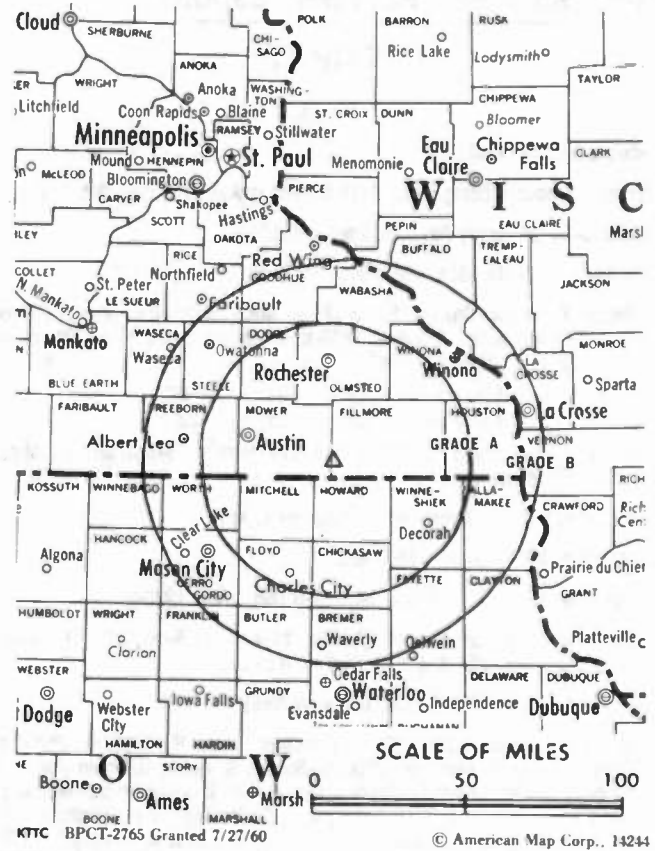
Highest One Hour Rate: \$550.

Highest 30 Sec. Rate: \$350.

NETWORK BASE HOURLY RATE: \$490.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cerro Gordo	19,000	18,800	99
	Floyd	7,100	7,000	99
	Hancock	5,500	5,400	98
	Howard	4,300	4,200	98
	Kossuth	8,000	7,900	99
	Mitchell	4,600	4,500	98
	Winnebago	5,100	5,000	98
	Winneshlek	7,500	7,400	99
	Worth	3,600	3,600	100
	MINNESOTA			
	Dodge	5,400	5,300	98
	Faribault	7,400	7,300	99
	Fillmore	7,900	7,800	99
	Freeborn	13,500	13,300	99
	Houston	6,300	6,200	98
	Mower	14,900	14,800	99
Olmsted	34,900	34,600	99	
Winona	15,900	15,600	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IOWA			
	Allamakee	5,400	5,300	98
	Chickasaw	5,600	5,500	98
	Franklin	5,300	5,300	100
MINNESOTA	Steele	11,000	10,900	99
	Wabasha	7,300	7,200	99
	Waseca	6,800	6,700	99
	WISCONSIN			
Buffalo	5,400	5,300	98	
Crawford	6,100	6,000	98	
La Crosse	34,200	33,800	99	
Vernon	9,700	9,500	98	
Between 5-24%	IOWA			
	Butler	6,500	6,400	98
	Emmet	5,000	4,900	98
	Fayette	9,300	9,200	99
	Wright	6,200	6,100	98
MINNESOTA	Blue Earth	18,400	18,100	98
	Goodhue	14,500	14,300	99
	Martin	9,700	9,600	99
	Nicollet	9,300	9,200	99
WISCONSIN	Monroe	12,700	12,400	98
	Pepin	2,700	2,600	96
	Richland	6,500	6,300	97
	Trempealeau	9,700	9,400	97
Station Totals		378,200	372,700	98
Net Weekly Circulation (1985)				184,000
Average Daily Circulation (1985)				96,000

Minnesota—St. Cloud

KXLI

Ch. 41

Network Service: None, independent.

Licensee: L.E.O. Broadcasting Inc., Box 1776, St. Cloud, MN 56302.

Studio: 800 St. Germain St., St. Cloud, MN 56301.

Telephone: 612-252-0110.

Mailing Address: Box 1776, St. Cloud, MN 56302.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 2770-kw max. visual, 277-kw max. aural. Antenna: Circularly polarized; 1470-ft. above av. terrain, 1499-ft. above ground, 2449-ft. above sea level.

Latitude 45° 23' 00"
Longitude 93° 42' 30"

Transmitter: 3.7-mi. NE of Big Lake.

Satellite Earth Station: In operation; Scientific-Atlanta & Zebra receivers.

News Service: AP, CNN, ABC.

Ownership: N. Walter Goins, pres.-treas., 100%. L.E.O. Bcstg. holds CP for KXLT, Ch. 47, Rochester, MN & WDTS, Ch. 38, Seaford, DE.

Began Operation: Nov. 24, 1982.

Represented (sales): Adam Young Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): David L. Steel & Associates.

Personnel:

WALTER GOINS, president & general manager.
ROLAND KING, vice president & general sales manager.
RICHARD A. PRIMUTH, secretary.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Benton	9,300	9,200	99
	Isanti	8,700	8,600	99
	Meeker	7,700	7,600	99
Between 25-49%	MINNESOTA			
	Anoka	69,300	69,100	100
	Carver	13,500	13,400	99
	Chisago	9,500	9,400	99
	Hennepin	380,000	376,400	99
	Kanabec	4,900	4,800	98
	Mc Leod	11,000	10,900	99
	Mille Lacs	7,100	7,000	99
	Morrison	10,100	9,900	98
	Scott	15,600	15,500	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Sherburne	10,500	10,400	99
	Sibley	5,500	5,400	98
	Stearns	35,100	34,500	98
	Wright	21,200	20,900	99
Between 5-24%	MINNESOTA			
	Dakota	75,400	74,900	99
	Kandiyohi	14,000	13,700	98
	Le Sueur	8,500	8,400	99
	Pine	7,500	7,300	97
	Ramsey	175,900	174,400	99
	Rice	15,500	15,300	99
	Todd	9,200	8,900	97
	Washington	40,900	40,600	99
	WISCONSIN			
	Polk	12,700	12,500	98
St Croix	15,600	15,400	99	
Station Totals		994,200	984,400	99
Net Weekly Circulation (1985)			277,500	
Average Daily Circulation (1985)			92,200	

Minnesota-Walker

KNMT

Ch. 12

(Affiliated with KCMT, Alexandria, MN)

Network Service: CBS.

Licensee: Central Minnesota TV Co., 720 Hawthorne St., Alexandria, MN 56308.

Studio: 3-mi. E of Hackensack, MN.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 933-ft. above av. terrain, 996-ft. above ground, 2383-ft. above sea level.

Latitude 46° 56' 03"
Longitude 94° 27' 25"

Transmitter: 3-mi. E of Hackensack.

Satellite Earth Station: Harris receivers.

News Service: UPI.

Ownership: See KCMT, Alexandria, MN.

Began Operation: Jan. 1, 1964.

Represented (sales): Avery-Knodel Inc. (national); Hyett-Ramsland (Minneapolis).

Represented (legal): Pierson, Ball & Dowd.

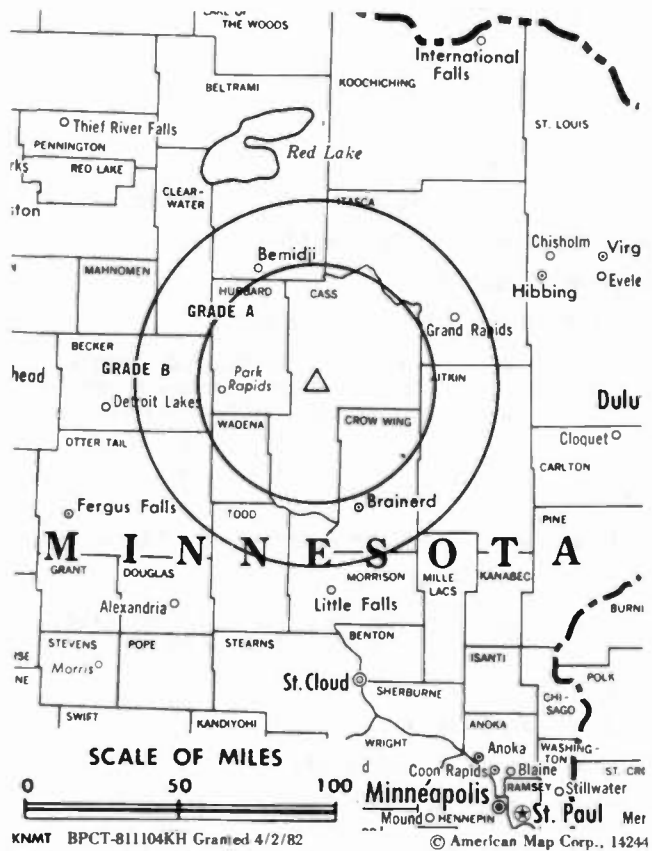
Personnel:

- TOM BARNES JR., president.
- GLENN W. FLINT, vice president & general manager.
- BRUCE BARNES, executive vice president, station manager & program director.
- CARL IVERSON, chief engineer.
- JOHN GINTHER, sales manager.
- MARY BETH POLLARD, promotion director.

Rates: Sold in combination with KCMT, Alexandria, MN.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Itasca	16,600	16,300	98
	Hubbard	5,800	5,500	95
	Crow Wing	16,700	16,300	98
	Cass	8,100	7,800	96
	Beltrami	11,100	10,600	95
	Altkin	5,400	5,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MINNESOTA			
	Becker	11,100	10,900	98
	Clearwater	3,100	3,000	97
	Wadena	5,100	4,900	96
Between 5-24%	MINNESOTA			
	Todd	9,200	8,900	97
Station Totals		92,200	89,500	97
Net Weekly Circulation (1985)			48,000	
Average Daily Circulation (1985)			34,000	

Minnesota

KMSP-TV, Minneapolis-St. Paul (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Wabasha	7,300	7,200	99	
	Waseca	6,800	6,700	99	
	Washington	40,900	40,600	99	
	Watonwan	4,800	4,700	98	
	Wright	21,200	20,900	99	
	Yellow Medicine	4,800	4,600	96	
SOUTH DAKOTA					
	Grant	3,300	3,200	97	
	Hughes	5,900	5,800	98	
WISCONSIN					
	Barron	15,300	14,900	97	
	Burnett	5,100	4,900	96	
	Dunn	12,100	11,800	98	
	Pepin	2,700	2,600	96	
	Pierce	10,800	10,600	98	
	Polk	12,700	12,500	98	
	St Croix	15,600	15,400	99	
Between 25-49%	MINNESOTA				
	Aitkin	5,400	5,300	98	
	Becker	11,100	10,900	98	
	Clay	17,300	17,200	99	
	Crow Wing	16,700	16,300	98	
	Faribault	7,400	7,300	99	
	Freeborn	13,500	13,300	99	
	Grant	2,700	2,700	100	
	Lake	4,500	4,500	100	
	Murray	4,100	4,000	98	
	Pennington	5,900	5,700	97	
	Rock	3,900	3,900	100	
	Roseau	4,600	4,300	93	
	St Louis	83,300	82,300	99	
	Todd	9,200	8,900	97	
	Traverse	1,800	1,800	100	
	Wadena	5,100	4,900	96	
	Winona	15,900	15,600	98	
	NORTH DAKOTA				
		Grand Forks	23,800	23,600	99
		Richland	6,900	6,800	99

Between 25-49%	SOUTH DAKOTA			
	Beadle	7,500	7,400	99
	Brown	14,200	14,100	99
	Codington	8,200	8,100	99
	Davison	7,300	7,100	97
	Minnehaha	44,900	44,600	99
	Roberts	3,800	3,700	97
	Stanley	900	900	100
	WISCONSIN			
	Eau Claire	29,800	29,300	98
	Washburn	5,500	5,400	98
Between 5-24%	IOWA			
	Dickinson	6,700	6,600	99
	Emmet	5,000	4,900	98
	Kossuth	8,000	7,900	99
	Palo Alto	4,900	4,800	98
	MINNESOTA			
	Carlton	10,500	10,400	99
Cass	8,100	7,800	96	
Fillmore	7,900	7,800	99	
Itasca	16,600	16,300	98	
Kittson	2,500	2,400	96	
Lincoln	3,000	2,900	97	
Marshall	4,500	4,400	98	
Mower	14,900	14,800	99	
Nobles	7,800	7,700	99	
Otter Tail	19,700	19,300	98	
Pipestone	4,300	4,200	98	
Polk	12,700	12,500	98	
Red Lake	1,900	1,900	100	
Wilkin	2,900	2,900	100	
	NORTH DAKOTA			
	Walsh	5,600	5,500	98
	SOUTH DAKOTA			
	Day	3,000	3,000	100
	Spink	3,300	3,300	100
	WISCONSIN			
	Buffalo	5,400	5,300	98
	Chippewa	18,300	18,000	98
	Douglas	16,700	16,500	99
	Rusk	5,800	5,600	97
	Sawyer	5,100	4,900	96

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TELEVISION DIGEST, INC.
1836 Jefferson Place, N.W.,
Washington, D.C. 20036

Minnesota

WCCO-TV, Minneapolis-St. Paul (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Barron	15,300	14,900	97
	Burnett	5,100	4,900	96
	Dunn	12,100	11,800	98
	Eau Claire	29,800	29,300	98
	Pepin	2,700	2,600	96
	Pierce	10,800	10,600	98
	Polk	12,700	12,500	98
St Croix	15,600	15,400	99	
Between 25-49%	MINNESOTA			
	Aitkin	5,400	5,300	98
	Cottonwood	5,400	5,200	96
	Crow Wing	16,700	16,300	98
	Faribault	7,400	7,300	99
	Jackson	5,000	4,900	98
	Lincoln	3,000	2,900	97
	Martin	9,700	9,600	99
	Stevens	3,900	3,800	97
	Todd	9,200	8,900	97
	Wadena	5,100	4,900	96
	Winona	15,900	15,600	98
	WISCONSIN			
	Buffalo	5,400	5,300	98
	Chippewa	18,300	18,000	98
	Rusk	5,800	5,600	97
Washburn	5,500	5,400	98	
Between 5-24%	MINNESOTA			
	Big Stone	2,900	2,900	100
	Douglas	11,100	10,900	98
	Murray	4,100	4,000	98
	Nobles	7,800	7,700	99
	Pipestone	4,300	4,200	98
	Pope	4,500	4,400	98
	Rock	3,900	3,900	100
	SOUTH DAKOTA			
	Grant	3,300	3,200	97
	WISCONSIN			
	Sawyer	5,100	4,900	96

WUSA, Minneapolis-St. Paul (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	WISCONSIN				
	Barron	15,300	14,900	97	
	Burnett	5,100	4,900	96	
	Dunn	12,100	11,800	98	
	Pepin	2,700	2,600	96	
	Pierce	10,800	10,600	98	
	Polk	12,700	12,500	98	
	St Croix	15,600	15,400	99	
Between 25-49%	MINNESOTA				
	Big Stone	2,900	2,900	100	
	Crow Wing	16,700	16,300	98	
	Dodge	5,400	5,300	98	
	Jackson	5,000	4,900	98	
	Murray	4,100	4,000	98	
	Olmsted	34,900	34,600	99	
	Pope	4,500	4,400	98	
	Todd	9,200	8,900	97	
	Wadena	5,100	4,900	96	
	WISCONSIN				
	Eau Claire	29,800	29,300	98	
	Washburn	5,500	5,400	98	
	Between 5-24%	IOWA			
		Emmet	5,000	4,900	98
		MINNESOTA			
Aitkin		5,400	5,300	98	
Douglas		11,100	10,900	98	
Faribault		7,400	7,300	99	
Lincoln		3,000	2,900	97	
Nobles		7,800	7,700	99	
Traverse		1,800	1,800	100	
Winona		15,900	15,600	98	
SOUTH DAKOTA					
Roberts		3,800	3,700	97	
WISCONSIN					
Buffalo	5,400	5,300	98		
Chippewa	18,300	18,000	98		
Rusk	5,800	5,600	97		
Sawyer	5,100	4,900	96		

Minnesota

KSTP-TV, St. Paul-Minneapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Wabasha	7,300	7,200	99	
	Wadena	5,100	4,900	96	
	Waseca	6,800	6,700	99	
	Washington	40,900	40,600	99	
	Watonwan	4,800	4,700	98	
	Wright	21,200	20,900	99	
	Yellow Medicine	4,800	4,600	96	
	WISCONSIN				
	Barron	15,300	14,900	97	
	Burnett	5,100	4,900	96	
	Dunn	12,100	11,800	98	
	Pepin	2,700	2,600	96	
	Pierce	10,800	10,600	98	
Polk	12,700	12,500	98		
St Croix	15,600	15,400	99		
Between 25-49%	MINNESOTA				
	Aitkin	5,400	5,300	98	
	Lac Qui Parle	3,900	3,800	97	
	Nobles	7,800	7,700	99	
	Olmsted	34,900	34,600	99	
	Otter Tail	19,700	19,300	98	
	Pope	4,500	4,400	98	
	Winona	15,900	15,600	98	

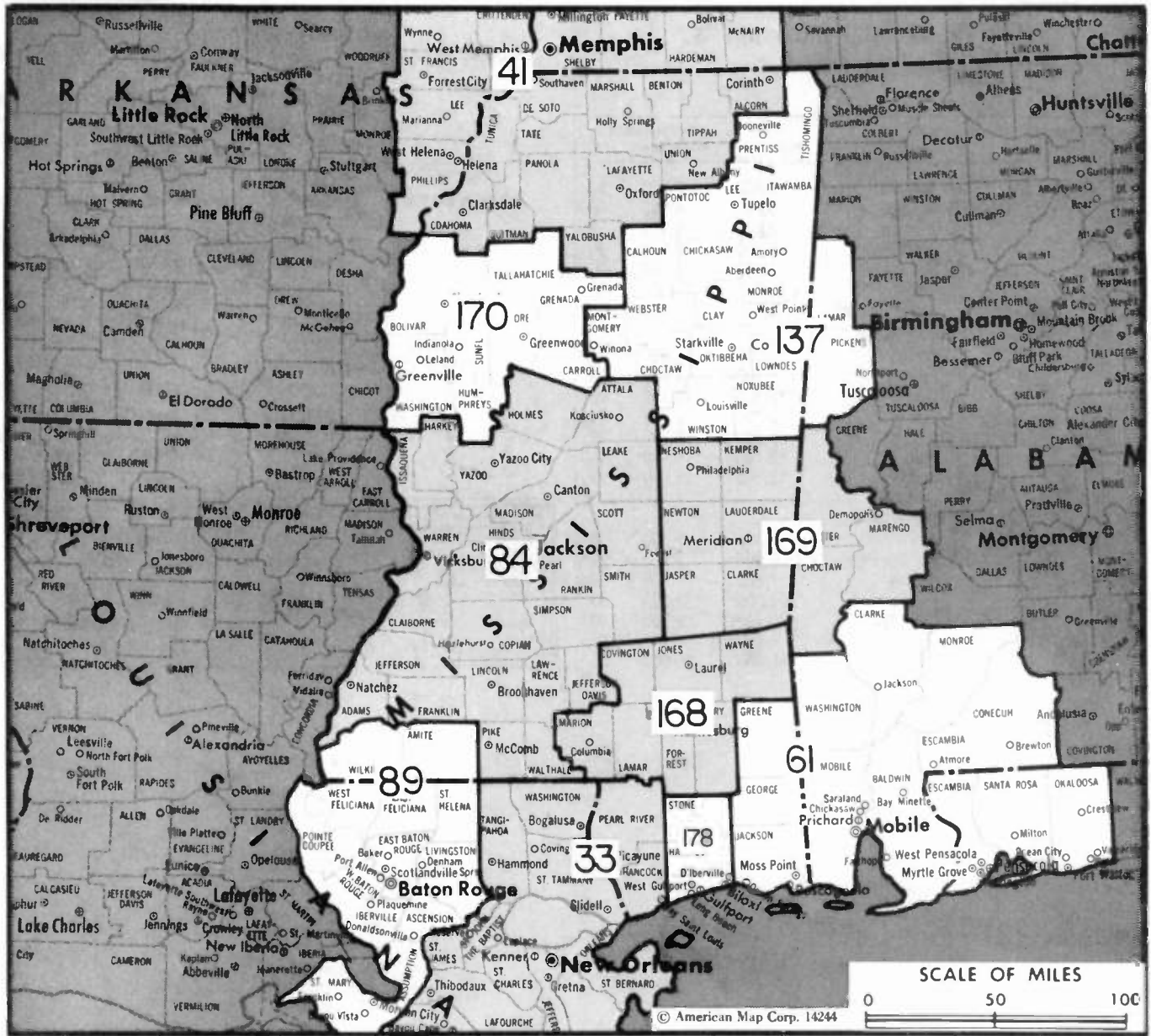
Between 25-49%	NORTH DAKOTA			
	Richland	6,900	6,800	99
	WISCONSIN			
	Buffalo	5,400	5,300	98
	Eau Claire	29,800	29,300	98
	Washburn	5,500	5,400	98
Between 5-24%	MINNESOTA			
	Becker	11,100	10,900	98
	Beltrami	11,100	10,600	95
	Faribault	7,400	7,300	99
	Hubbard	5,800	5,500	95
	Lincoln	3,000	2,900	97
	Murray	4,100	4,000	98
	Rock	3,900	3,900	100
	Wilkin	2,900	2,900	100
	SOUTH DAKOTA			
	Grant	3,300	3,200	97
WISCONSIN				
Chippewa	18,300	18,000	98	
Rusk	5,800	5,600	97	
Sawyer	5,100	4,900	96	

Robert W. Rounsaville & Associates

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Mississippi



State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- WTVA, Columbus —See Tupelo, MS
- WVSB-TV, Columbus —See West Point, MS
- WDAM-TV, Hattiesburg —See Laurel, MS

Mississippi Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	8	6	14
Educational Television Stations	2	6	8
			22

Market	Arbitron ADI TV Households	Rank
New Orleans, LA	639,200	33
Memphis, TN	554,400	41
Mobile, AL-Pensacola, FL	408,300	61
Jackson, MS	274,400	84
Baton Rouge, LA	257,200	89
Columbus-Tupelo, MS	150,100	137
Laurel-Hattiesburg, MS	80,200	168
Meridian, MS	78,300	169
Greenwood-Greenville, MS	78,000	170
Biloxi-Gulfport-Pascagoula, MS	60,900	178

Market Area Commercial TV Stations

WDSU-TV (6), WGNO-TV (26), WNOL-TV (38), WVUE (8), WWL-TV (4)
WHBQ-TV (13), WMC-TV (5), WMKW-TV (30), WPTY-TV (24), WREG-TV (3)
WALA-TV (10), WEAR-TV (3), WJTC (44), WKRG-TV (5), WPAN (53), WPMI (15)
WAPT (16), WDBD (40), WJTV (12), WLBT-TV (3)
WAFB-TV (9), WBRZ (2), WRBT (33)
WCBI-TV (4), WTVA (9), WVSB-TV (27)
WDAM-TV (7)
WHTV (24), WLBM-TV (30), WTOK-TV (11)
WABG-TV (6), WXVT (15)
WLOX-TV (13)

Mississippi—Biloxi-Gulfport-Pascagoula

WLOX-TV

Ch. 13

Network Service: ABC.

Licensee: WLOX Television Inc., Box 4596, Biloxi, MS 39535-4596.

Studio: Dubuys Rd.

Telephone: 601-896-1313.

Mailing Address: Box 4596, Biloxi 39535-4596.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1340-ft. above av. terrain, 1319-ft. above ground, 1549-ft. above sea level.

Latitude 30° 43' 25"
Longitude 89° 05' 29"

Transmitter: 3-mi. NE of McHenry, MS.

Satellite Earth Stations: Andrews, 4.5-meter & 7-meter; Avantek receivers.

News Service: ABC, NIWS.

Ownership: James S. Love III, Jo Love Little & Mary E. Love McMillan, 90%; others. WLOX Bcstg. owns WSOK(AM) & WAEV(FM), Savannah, GA; 53% of WKXI(AM) & WTYX(FM), Jackson, MS.

Began Operation: Sept. 15, 1962.

Represented (sales): Blair Television.

Represented (legal): Hennessey, Stambler & Siebert.

Personnel:

JOHN HASH, president.
DON F. MOORE, vice president, director of operations.
LEON D. LONG, vice president, director of marketing.
JAMES S. FLEMING, chief engineer.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (July 18, 1985): \$500.

NETWORK BASE HOURLY RATE: \$550.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Covington	5,700	5,600	98
	Forrest	24,600	24,400	99
	George	5,300	5,300	100
	Greene	3,100	3,000	97
	Hancock	9,600	9,500	99
	Harrison	57,100	56,700	99
	Jackson	42,800	42,400	99
	Jones	22,600	22,400	99
	Lamar	9,000	8,900	99
	Marion	9,000	8,800	98
Pearl River	12,100	11,900	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Perry	3,400	3,300	97
	Stone	3,400	3,400	100
	Walthall	4,600	4,500	98
Between 25-49%	MISSISSIPPI			
	Wayne	6,500	6,400	98
Between 5-24%	ALABAMA			
	Mobile	134,100	133,200	99
	Washington	5,700	5,600	98
	LOUISIANA			
	Washington	16,100	15,800	98
	MISSISSIPPI			
	Jasper	6,000	5,900	98
	Jefferson Davis	4,400	4,300	98
	Lawrence	4,400	4,300	98
	NORTH CAROLINA			
Jackson	9,300	9,100	98	
Station Totals		398,800	394,700	98
Net Weekly Circulation (1985)			207,100	
Average Daily Circulation (1985)			128,800	

Mississippi—Columbus

WCBI-TV

Ch. 4

Network Service: CBS.

Licensee: Columbus Television Inc., Box 271, Columbus, MS 39701.

Studio: Hwy. 12, 4-mi. NE of Columbus.

Telephone: 601-327-4444. TWX: 510-982-9481.

Mailing Address: Box 271, Columbus, MS 39701.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 450-ft. above av. terrain, 500-ft. above ground, 711-ft. above sea level.

Latitude 33° 32' 34"
Longitude 88° 52' 38"

Holds CP for change to 608-ft. above av. terrain, 535-ft. above ground, 695-ft. above sea level, lat. 33° 45' 07", long. 88° 52' 44"; transmitter to 4-mi. NE of Montpelier.

Transmitter: Hwy. 12, 4-mi. NE of Columbus.

Satellite Earth Stations: 3 in operation; Channel Master, 5-meter; Gardiner receivers.

AM Affiliate: WCBI, 1-kw (0.5-kw night), 550 kHz.

News Services: AP, CBS, CNN.

Ownership: Birney Imes Jr., 25%; Birney Imes III, 12.5%; Nancy T. Imes, 12.5%; Stephen B. Imes, 12.5%; Eugene B. Imes, 12.5%; Frank B. Imes, 12.5%; George S. Imes, 12.5%. Birney Imes Jr. also publishes Columbus Commercial Dispatch and operates radios WCBI, Columbus; WROX, Clarksdale, MS. Commercial Dispatch Publishing Co., Birney Imes Jr., et al., also own WBOY-TV, Clarksburg, WV; WMUR-TV, Manchester, NH.

Began Operation: July 13, 1956.

Represented (sales): Seitel Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): A. D. Ring & Associates.

Personnel:

W. W. WHITFIELD, group manager.
FRANK IMES, general manager.
WESLEY ADCOCK, local sales manager.
PEGGY LUCAS, news director.
BILL MOREHEAD, chief engineer.

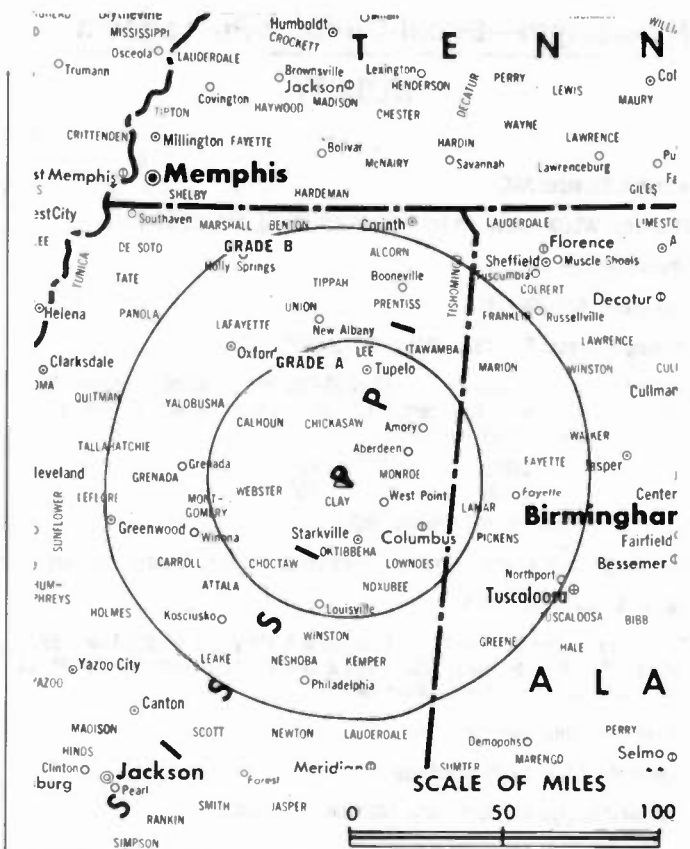
Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (July 15, 1985): \$350.

NETWORK BASE HOURLY RATE: \$1075.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA				
50% & Over	Fayette	7,100	7,000	99
	Lamar	6,200	6,100	98
	Pickens	7,100	6,900	97



WCBI-TV BPCT-840723KS Granted 1/30/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Calhoun	5,600	5,500	98
	Chickasaw	6,000	5,900	98
	Choctaw	3,000	2,900	97
	Clay	7,100	7,000	99
	Itawamba	7,600	7,500	99
	Lee	21,800	21,500	99
	Lowndes	20,000	19,800	99
	Monroe	12,600	12,400	98
	Noxubee	4,000	3,900	98
Between 25-49%	Oktibbeha	12,000	11,700	97
	Webster	3,600	3,500	97
	Winston	6,600	6,500	98
Between 5-24%	ALABAMA			
	Greene	3,700	3,600	97
	Marion	11,600	11,500	99
	MISSISSIPPI			
	Pontotoc	7,800	7,700	99
	ALABAMA			
	Franklin	10,900	10,700	98
	Hale	5,000	4,900	98
	Sumter	5,400	5,300	98
	Tuscaloosa	50,800	50,200	99
MISSISSIPPI				
Kemper	3,300	3,200	97	
Montgomery	4,600	4,500	98	
Prentiss	8,800	8,700	99	
Tishomingo	7,300	7,200	99	
Union	8,300	8,200	99	
Yalobusha	4,900	4,800	98	
Station Totals		262,700	258,600	98
Net Weekly Circulation (1985)			136,100	
Average Daily Circulation (1985)			83,100	

Mississippi—Greenwood-Greenville

WABG-TV

Ch. 6

Network Service: ABC.

Licensee: Mississippi Telecasting Co. Inc., Box 720, Greenwood, MS 38930.

Studio: 2001 Garrard Ave., Box 720, Greenwood, MS 38930.

Auxiliary Studio: Washington Ave., Greenville.

Telephone: 601-453-4001.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.5-kw aural. Antenna: 1960-ft. above av. terrain, 2000-ft. above ground, 2115-ft. above sea level.

Latitude 33° 22' 23"
Longitude 90° 32' 31"

Transmitter: 2.3-mi. NE of city limits, near Inverness, MS.

Satellite Earth Stations: 2 in operation.

News Services: AP, ABC, CNN.

AM Affiliate: WABG, 1-kw (0.5-kw night), 960 kHz.

Ownership: Bahakel Communications Ltd., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 20, 1959.

Represented (sales): Katz Television.

Personnel:

CY N. BAHAKEL, president.
JERRY K. MOORE, station manager.
KEITH BLAND, general sales manager.
ADA MITCHELL, office manager.
ROBERT TAYLOR, chief engineer.

Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate (June 25, 1984): \$500.

NETWORK BASE HOURLY RATE: \$550.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Chicot	5,800	5,600	97
	LOUISIANA			
	East Carroll	3,700	3,600	97
	MISSISSIPPI			
	Attala	6,800	6,700	99
	Bolivar	13,500	13,100	97
	Carroll	3,300	3,200	97
	Coahoma	11,500	11,200	97
	Grenada	7,300	7,100	98
	Holmes	7,100	6,900	97
	Humphreys	4,400	4,300	98
	Issaquena	800	800	100
	Leflore	13,100	12,800	98
	Montgomery	4,600	4,500	98
Quitman	3,800	3,700	97	
Sharkey	2,300	2,200	96	
Sunflower	9,700	9,400	97	
Tallahatchie	5,200	5,100	98	



WABG-TV BPCT-800303KG Granted 10/10/80 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Washington	23,100	22,700	98
	Yazoo	9,100	8,900	98
Between 25-49%	ARKANSAS			
	Desha	6,600	6,400	97
	LOUISIANA			
	West Carroll	4,600	4,500	98
	MISSISSIPPI			
	Calhoun	5,600	5,500	98
	Choctaw	3,000	2,900	97
	Leake	6,800	6,700	99
	Tunica	2,800	2,700	96
	Warren	18,500	18,200	98
	Yalobusha	4,900	4,800	98
Between 5-24%	ARKANSAS			
	Ashley	9,100	8,900	98
	Lincoln	3,800	3,700	97
	Phillips	10,800	10,500	97
	MISSISSIPPI			
	Madison	14,700	14,400	98
	Neshoba	8,700	8,600	99
Panola	9,400	9,200	98	
Webster	3,600	3,500	97	
Winston	6,600	6,500	98	
Station Totals		254,600	248,800	97
Net Weekly Circulation (1985)				143,000
Average Daily Circulation (1985)				84,400

Mississippi—Greenville

WXVT

Ch. 15

Network Service: CBS.

Licensee: Lamco Communications Inc.

Studio: 3015 E. Reed Rd., Greenville, MS 38703.

Telephone: 601-334-1500.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 2750-kw max. & 891-kw horizontal visual, 178-kw horizontal aural. Antenna: 890-ft. above av. terrain, 919-ft. above ground, 1049-ft. above sea level.

Latitude 33° 39' 26.0"
Longitude 90° 42' 17.5"

Transmitter: 4.9-mi. SSE of Cleveland, MS.

Satellite Earth Stations: In operation; Harris & RCA receivers.

News Service: AP.

Ownership: Lamco Communications Inc. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 7, 1980. Sale to present owner by Big River Bcstg. Co. approved by FCC March 5, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Personnel:

JOE MACIONE JR., vice president & general manager.
JEFF MARTIN, local sales manager.
ROY WEBB, chief engineer.

Highest 30 Sec. Rate: (Sept. 1, 1985) \$400.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSISSIPPI			
	Carroll	3,300	3,200	97
	Grenada	7,300	7,100	98
Between 5-24%	MISSISSIPPI			
	Holmes	7,100	6,900	97
	Humphreys	4,400	4,300	98
	Montgomery	4,600	4,500	98
	Quitman	3,800	3,700	97
	Yalobusha	4,900	4,800	98
Station Totals		123,900	120,800	97
Net Weekly Circulation (1985)			68,500	
Average Daily Circulation (1985)			40,500	

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Bolivar	13,500	13,100	97
	Coahoma	11,500	11,200	97
	Leflore	13,100	12,800	98
	Sunflower	9,700	9,400	97
	Tallahatchie	5,200	5,100	98
	Washington	23,100	22,700	98
Between 25-49%	ARKANSAS			
	Chicot	5,800	5,600	97
	Desha	6,600	6,400	97

Mississippi—Gulfport

WXXV-TV

Ch. 25

Network Service: None, independent.

Grantee: Four-O Inc., 673 Hwy. 80, Brandon, MS 39042.

Studio: Hwy. 49 at Lymon

Telephone: 601-863-2525.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 1600-ft. above av. terrain, 1509-ft. above ground, 1749-ft. above sea level.

Latitude	30°	44'	48"
Longitude	89°	03'	30"

Transmitter: 4.7-mi. NE of McHenry.

Satellite Earth Stations: Scientific-Atlanta; Scientific-Atlanta receivers.

News Service: CNN Headline News.

Ownership: Lewis C. Hopper, pres., 37.5%; Joe H. Sanderson, secy.-treas., 25%; Lem Adams, trustee, 37.5%. Hopper has interest in WLIN(FM), Jackson, MS.

Due to Begin Operation: Dec. 1, 1985.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Cordon & Kelly.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

ROBERT I. RATCLIFF, general manager.

TERRY SMITH, chief engineer.

DARBY RATCLIFF, production manager.

Rates: Not available.



Mississippi—Jackson

WAPT

Ch. 16

Network Service: ABC.

Licensee: Clay Bcstg. Corp. of Mississippi Inc., Box 10297, Jackson, MS 39209.

Studio: Channel 16 Way & Maddox Rd.

Telephone: 601-922-1607. TWX: 810-966-2734.

Mailing Address: Box 10297, Jackson, MS 39209.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1047-kw max. & 794-kw horizontal visual, 276-kw max. & 158-kw horizontal aural. Antenna: 1166-ft. above av. terrain, 1072-ft. above ground, 1519-ft. above sea level.

Latitude 32° 16' 39"
Longitude 90° 17' 41"

Transmitter: Channel 16 & Maddox Rd.

Satellite Earth Station: Scientific-Atlanta, 4-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Clay Communications Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: October 3, 1970. Sale by American Public Life Insurance Co. approved by FCC March 18, 1976. Sale to present owner by Lewis C. Hopper, et al., approved by FCC Sept. 6, 1979.

Represented (sales): Seltel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen & Dippell.

Personnel:

GEORGE DIAB, president.
BEN STRICKLAND, vice president & general manager.
JOE ROOT, station manager.

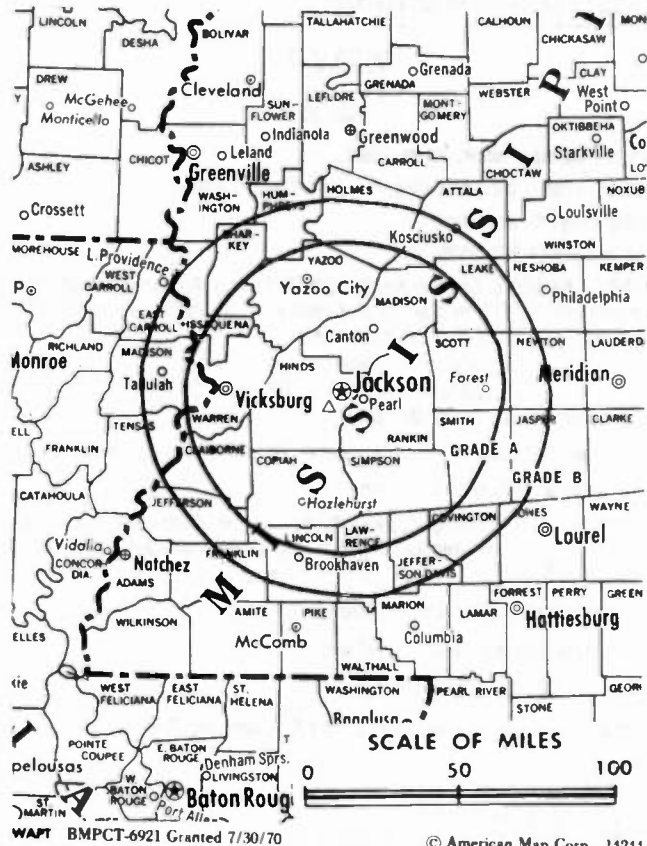
Highest One Hour Rate: \$2800.

Highest 30 Sec. Rate (July 1, 1985): \$655.

NETWORK BASE HOURLY RATE: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Adams	13,100	12,900	98
	Claiborne	3,800	3,700	97
	Copiah	8,700	8,600	99
	Hinds	93,200	92,500	99
	Lawrence	4,400	4,300	98
	Lincoln	10,800	10,600	98
	Madison	14,700	14,400	98
	Rankin	26,400	26,100	99
	Scott	8,800	8,700	99
Simpson	8,100	8,000	99	
Warren	18,500	18,200	98	
Between 25-49%	LOUISIANA			
	Madison	5,900	5,700	97
	Tensas	2,900	2,800	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSISSIPPI			
	Attala	6,800	6,700	99
	Humphreys	4,400	4,300	98
	Jefferson	2,800	2,700	96
	Jefferson Davis	4,400	4,300	98
	Leake	6,800	6,700	99
	Pike	13,000	12,800	98
	Sharkey	2,300	2,200	96
	Smith	5,300	5,200	98
	Yazoo	9,100	8,900	98
Between 5-24%	LOUISIANA			
	Concordia	8,100	7,900	98
	MISSISSIPPI			
	Amite	4,500	4,400	98
	Covington	5,700	5,600	98
	Franklin	2,900	2,800	97
	Holmes	7,100	6,900	97
	Issaquena	800	800	100
	Leflore	13,100	12,800	98
	Marion	9,000	8,800	98
Montgomery	4,600	4,500	98	
Neshoba	8,700	8,600	99	
Newton	7,000	6,900	99	
Station Totals		345,700	340,300	98
Net Weekly Circulation (1985)			199,300	
Average Daily Circulation (1985)			108,400	

Mississippi—Jackson

WDBD

Ch. 40

Network Service: None, independent.

Grantee: Jackson Family Television Inc., 3545 Edgewood Circle NE, Cleveland, TN 37311.

Studio: Channel 16 Way, Jackson, MS 39209.

Mailing Address: Box 10888, Jackson, MS 39209.

Telephone: 601-922-1234.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1040-kw visual, 104-kw aural. Antenna: 1210-ft. above av. terrain, 1078-ft. above ground, 1522-ft. above sea level.

Latitude 32° 16' 53"
Longitude 90° 17' 41"

Transmitter: 1.8-mi. SW of Intersection of Hwy. 18 & Hwy. 20.

Satellite Earth Stations: 3 in operation.

News Service: AP.

Ownership: H. Bernard Dixon, 100%. Dixon has interest in Media Central Corp., see Group Ownership of TV Stations.

Began Operation: Dec. 27, 1984.

Represented (sales): Independent Television Sales.

Represented (legal): McCampbell & Young.

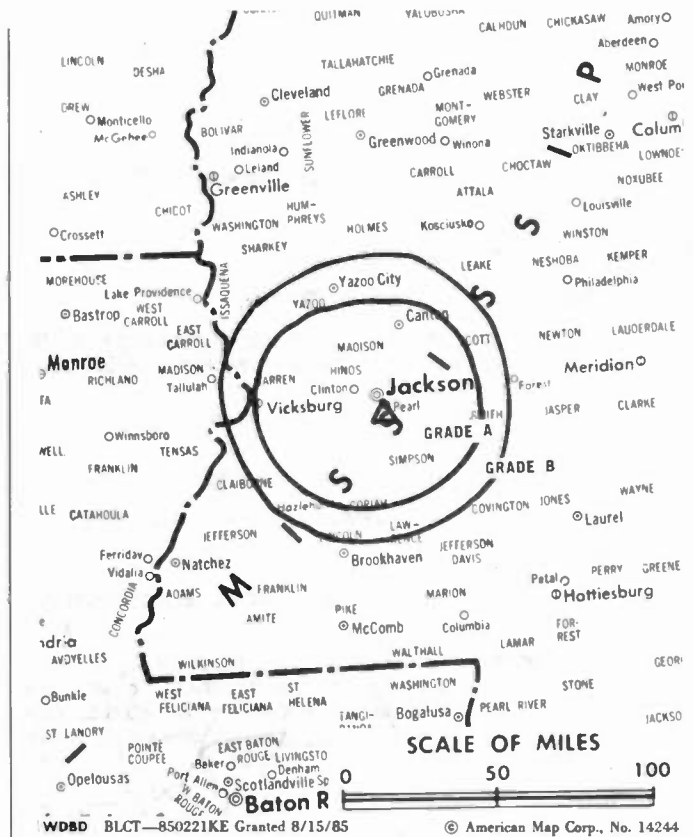
Represented (engineering): B. Scott Baxter & Associates.

Personnel:

TOM MATTHEWS, general manager.
MARK BROWN, general sales manager.
BETH FULLER, program director.
RICK LIVERETT, chief engineer.
HOLLAND McDANIEL, promotion director.
GWEN HARMON, news director.

Highest 30 Sec. Rate: \$110.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	MISSISSIPPI				
		Claiborne	3,800	3,700	97
		Copiah	8,700	8,600	99
		Hinds	93,200	92,500	99
		Humphreys	4,400	4,300	98
		Issaquena	800	800	100
		Jefferson	2,800	2,700	96
		Lawrence	4,400	4,300	98
		Madison	14,700	14,400	98
		Rankin	26,400	26,100	99
	Simpson	8,100	8,000	99	
	Smith	5,300	5,200	98	
	Warren	18,500	18,200	98	
	Yazoo	9,100	8,900	98	
Station Totals		200,200	197,700	98	
Net Weekly Circulation (1985)				24,800	
Average Daily Circulation (1985)				13,100	

Mississippi—Jackson

WJTV

Ch. 12

Network Service: CBS.

Licensee: News Press & Gazette Co., Box 8887, Jackson, MS 39204.

Studio: 1820 TV Road, Jackson.

Telephone: 601-372-6311. TWX: 810-966-2735.

Mailing Address: Box 8887, Jackson, MS 39204.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 43.7-kw aural. Antenna: 1630-ft. above av. terrain, 1615-ft. above ground, 1949-ft. above sea level.

Latitude 32° 14' 25.59"
Longitude 90° 24' 15.05"

Transmitter: 1.5-mi. SE of Raymond, 0.3-mi. S of Route 18.

Satellite Earth Stations: Transmit/receive; 4 in operation; BMS receivers.

News Service: AP.

Ownership: News Press & Gazette Co. For other interests, see Group Ownership of TV Stations.

Began Operation: March 15, 1954 as WSLI-TV; in 1955, after WSLI-TV owners got permission to sell 40% interest to Mississippi Publishers Corp., latter took WJTV (Ch. 25) off air on May 31 and WSLI-TV switched call letters to WJTV (Television Digest, Vol. 11:16, 21, 23). Sale to present owner by Capitol Bcstg. Co. approved by FCC March 7, 1983 (Vol. 22:50).

Represented (sales): Blair Television.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

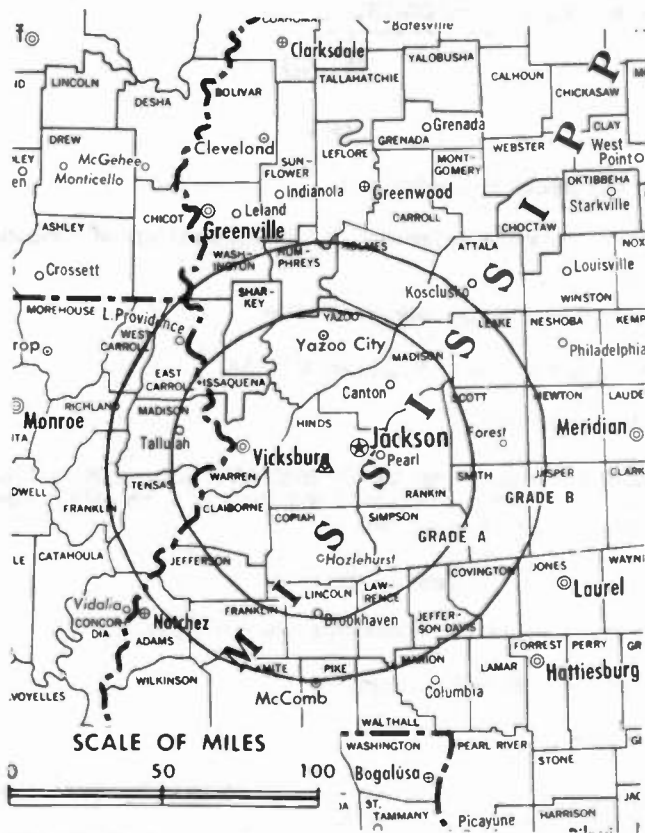
Personnel:

JOHN A. MacGREGOR, president & general manager.
WILLIAM DILDAY, manager.
ALAN AXTELL, general sales manager.
JIMMIE A. STEMBRIDGE, chief engineer.
STEVE ROLLISON, vice president, news.
WALTER SADDLER, news director.
PHYLLIS QUALLS-BROOKS, public affairs director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Madison	5,900	5,700	97
	MISSISSIPPI			
	Adams	13,100	12,900	98
	Attala	6,800	6,700	99
	Claiborne	3,800	3,700	97
	Copiah	8,700	8,600	99
	Covington	5,700	5,600	98
	Forrest	24,600	24,400	99
	Franklin	2,900	2,800	97
	Hinds	93,200	92,500	99
	Holmes	7,100	6,900	97
	Humphreys	4,400	4,300	98
	Issaquena	800	800	100
	Jefferson	2,800	2,700	96
	Jefferson Davis	4,400	4,300	98
	Lawrence	4,400	4,300	98
	Leake	6,800	6,700	99
	Leflore	13,100	12,800	98
	Lincoln	10,800	10,600	98
	Madison	14,700	14,400	98
	Marion	9,000	8,800	98
	Neshoba	8,700	8,600	99
Pike	13,000	12,800	98	
Rankin	26,400	26,100	99	



WJTV BPCT-2540 Granted 1/10/62

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Scott	8,800	8,700	99
	Sharkey	2,300	2,200	96
	Simpson	8,100	8,000	99
	Smith	5,300	5,200	98
	Warren	18,500	18,200	98
	Yazoo	9,100	8,900	98
Between 25-49%	LOUISIANA			
	East Carroll	3,700	3,600	97
	Tensas	2,900	2,800	97
Between 5-24%	MISSISSIPPI			
	Jasper	6,000	5,900	98
	Lamar	9,000	8,900	99
	Montgomery	4,600	4,500	98
	Newton	7,000	6,900	99
	Sunflower	9,700	9,400	97
	Walthall	4,600	4,500	98
	Washington	23,100	22,700	98
	Winston	6,600	6,500	98
	ARKANSAS			
Chicot	5,800	5,600	97	
LOUISIANA				
Concordia	8,100	7,900	98	
Franklin	8,500	8,300	98	
West Carroll	4,600	4,500	98	
MISSISSIPPI				
Amite	4,500	4,400	98	
Bolivar	13,500	13,100	97	
Carroll	3,300	3,200	97	
Grenada	7,300	7,100	98	
Jones	22,600	22,400	99	
Perry	3,400	3,300	97	
Wilkinson	3,100	3,000	97	
Station Totals		505,100	496,700	98
Net Weekly Circulation (1985)				318,500
Average Daily Circulation (1985)				194,600

Mississippi—Jackson

WLBT-TV

Ch. 3

Network Service: NBC.

Licensee: TV-3 Inc., Box 1712, Jackson, MS 39205.

Studio: 715 S. Jefferson St., Jackson, MS 39205.

Telephone: 601-948-3333. TWX: 601-948-0726.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 19.1-kw aural. Antenna: 2050-ft. above av. terrain, 1999-ft. above ground, 2419-ft. above sea level.

Latitude 32° 12' 46"
Longitude 90° 22' 54"

Transmitter: 12-mi. SW of Jackson.

Satellite Earth Stations: Comtech, 5-meter; Pinzone receivers.

News Service: AP.

Ownership: Civic Communications Corp. Aaron E. Henry, chmn., 26.32%; Owen Cooper, pres., 2.93%; Charles L. Young, v.p., 26.32%; Frank E. Melton, exec. v.p., 2.33%; Eric C. Neuman, secy.-treas., 2.33%; Robert C. Travis, 3.51%; Buford Television Inc., 25.38%; Interfirst Venture Corp., 10.88%. For Buford ownership, see Group Ownership of TV Stations. Interfirst is owned by Interfirst Bank, Dallas, which has cable TV interests. Civic Communications also owns WLBM-TV, Meridian, MS.

Began Operation: Dec. 20, 1953. Original licensee, Lamar Life Insurance Co., denied renewal of license by court decision June 20, 1969. Interim operating authority granted June 2, 1971 to Communications Improvement which began operation June 14, 1971. TV-3 began operation Feb. 1, 1980. Sale to present owners approved by FCC Dec. 13, 1983 (Television Digest, Vol. 1:52).

Represented (sales): Katz Television.

Represented (legal): Bilger & Blair.

Represented (engineering): Jules Cohen & Associates.

Personnel:

FRANK MELTON, executive vice president & general manager.

DANIEL MODISETT, general sales manager.

BRAD STREIT, station manager.

BERT CASE, news director.

FLOYD KINARD, chief engineer.

JOYCE HUGHES, personnel director.

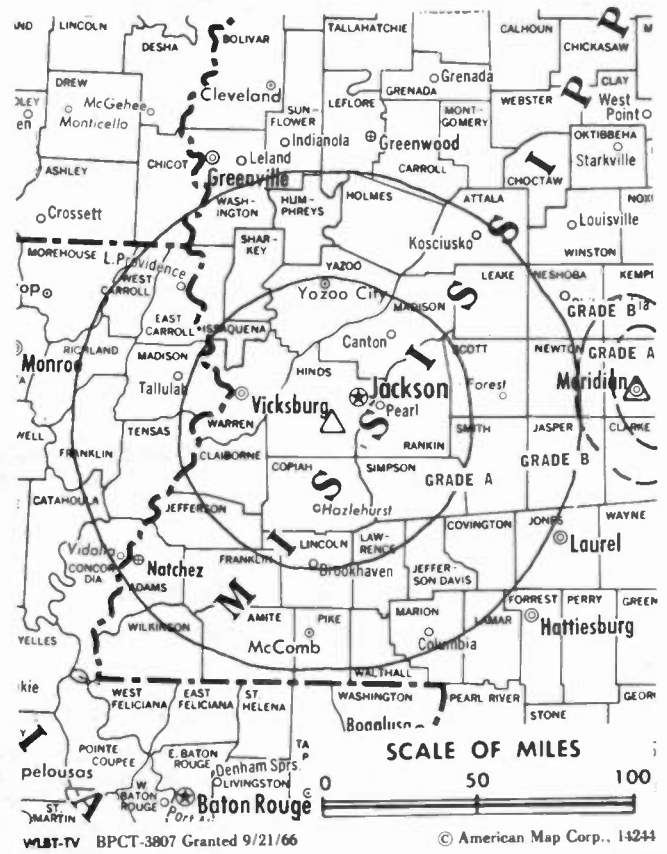
GOLDIA REVIES, public service director.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$1800.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Madison	5,900	5,700	97
	Tensas	2,900	2,800	97
	MISSISSIPPI			
	Adams	13,100	12,900	98
	Amite	4,500	4,400	98
	Attala	6,800	6,700	99
	Claiborne	3,800	3,700	97
	Copiah	8,700	8,600	99
	Franklin	2,900	2,800	97
	Hinds	93,200	92,500	99
	Holmes	7,100	6,900	97
	Humphreys	4,400	4,300	98
	Issaquena	800	800	100
Jefferson	2,800	2,700	96	
Jefferson Davis	4,400	4,300	98	
Lawrence	4,400	4,300	98	
Leake	6,800	6,700	99	
Leflore	13,100	12,800	98	
Lincoln	10,800	10,600	98	
Madison	14,700	14,400	98	
Marion	9,000	8,800	98	
Neshoba	8,700	8,600	99	
Newton	7,000	6,900	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Pike	13,000	12,800	98
	Rankin	26,400	26,100	99
	Scott	8,800	8,700	99
	Sharkey	2,300	2,200	96
	Simpson	8,100	8,000	99
	Smith	5,300	5,200	98
	Walthall	4,600	4,500	98
	Warren	18,500	18,200	98
	Washington	23,100	22,700	98
	Yazoo	9,100	8,900	98
Between 25-49%	LOUISIANA			
	Concordia	8,100	7,900	98
	East Carroll	3,700	3,600	97
	MISSISSIPPI			
	Carroll	3,300	3,200	97
Covington	5,700	5,600	98	
Jasper	6,000	5,900	98	
Montgomery	4,600	4,500	98	
Sunflower	9,700	9,400	97	
Wilkinson	3,100	3,000	97	
Between 5-24%	ARKANSAS			
	Chicot	5,800	5,600	97
	LOUISIANA			
	Franklin	8,500	8,300	98
	Richland	7,600	7,400	97
	St Helena	3,200	3,100	97
	MISSISSIPPI			
	Bolivar	13,500	13,100	97
	Choctaw	3,000	2,900	97
	Forrest	24,600	24,400	99
Jones	22,600	22,400	99	
Perry	3,400	3,300	97	
Winston	6,600	6,500	98	
Station Totals		498,000	489,600	98
Net Weekly Circulation (1985)				327,200
Average Daily Circulation (1985)				209,600

Mississippi—Laurel-Hattiesburg

WDAM-TV

Ch. 7

KATZ CONTINENTAL

Network Service: NBC.

Licensee: Beam Broadcasters Ltd., Box 1978, Hattiesburg, MS 39401.

Studio: U.S. Hwy. 11, approx. 1.2-mi. N of Eastabuchie.

Telephones: 601-544-4730, Hattiesburg; 601-649-3111, Laurel.

Mailing Address: Box 1978, Hattiesburg, MS 39401.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 529-ft. above av. terrain, 576-ft. above ground, 771-ft. above sea level.

Latitude 31° 27' 12"
Longitude 89° 17' 05"

Transmitter: U.S. Hwy. 11, approx. 1.2-mi. N of Eastabuchie.

Satellite Earth Stations: Harris, 3.5-meter & 8-meter; Harris receivers.

News Service: AP.

Ownership: Beam Broadcasters Ltd. See Group Ownership of TV Stations.

Began Operation: June 8, 1956 on Ch. 9. Two months later WDSU-TV, New Orleans, acquired 51% interest, with remaining 49% being held equally by 4 founding partners, Dave A. & Harold M. Matison and Milton J. & Alvin H. Fine (Television Digest, Vol. 12:31, 38). Plant was sold to owners, who held CP for Ch. 7, Laurel, MS; when WDSU-TV received FCC authorization to shift WAFB-TV, Baton Rouge from Ch. 28 to Ch. 9 pending outcome of hearings, new owners began operation on Ch. 7 Sept. 3, 1959 (Vol. 13:44; 15:36). Sale of 43.75% to S. A. Rosenbaum as well as stock to Marvin Reuben & Jerry P. Keith by William S. Smylie family approved Dec. 7, 1960 by FCC (Vol. 16:49, 50). Sale to present owners approved July 27, 1983.

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Carl T. Jones Associates.

Personnel:

MARVIN REUBEN, general manager.
CLIFF BROWN, station manager & general sales manager.
KEN HAWKINS, local sales manager.
ANN DALEY, program director.
ALVIN EATON, director, community affairs.
BYRON GRECO, production manager.
BILL TELL ZORTMAN, news director.

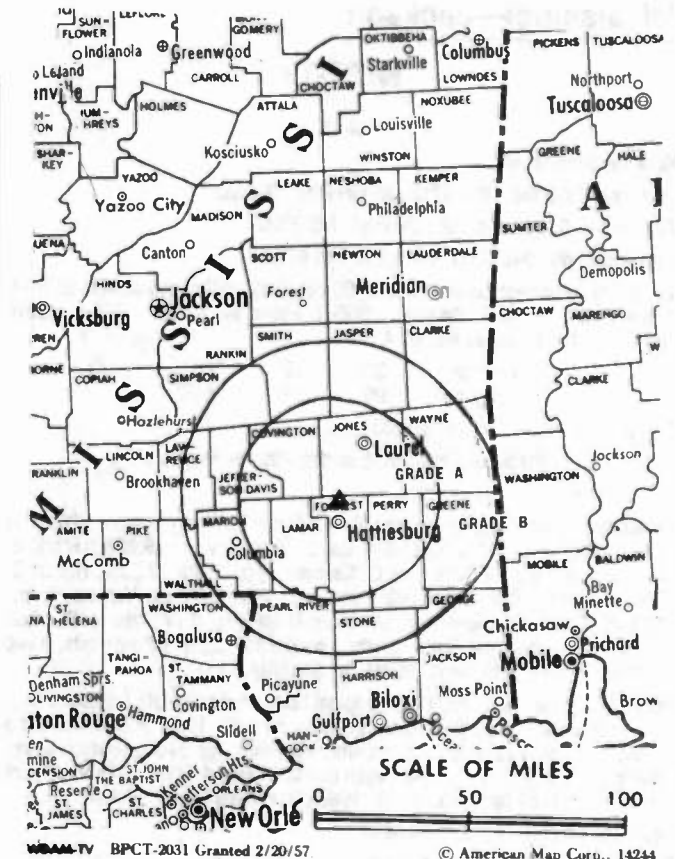
Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$975.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Covington	5,700	5,600	98
	Forrest	24,600	24,400	99
	Greene	3,100	3,000	97
	Jasper	6,000	5,900	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jefferson Davis	4,400	4,300	98
	Jones	22,600	22,400	99
	Lamar	9,000	8,900	99
	Marion	9,000	8,800	98
	Perry	3,400	3,300	97
	Smith	5,300	5,200	98
	Stone	3,400	3,400	100
Between 25-49%	Walthall	4,600	4,500	98
	Wayne	6,500	6,400	98
	LOUISIANA			
	Washington	16,100	15,800	98
Between 5-24%	MISSISSIPPI			
	Clarke	6,200	6,100	98
	Lawrence	4,400	4,300	98
	Pike	13,000	12,800	98
Between 5-24%	ALABAMA			
	Choctaw	5,500	5,400	98
	Washington	5,700	5,600	98
	MISSISSIPPI			
	George	5,300	5,300	100
	Lincoln	10,800	10,600	98
	Newton	7,000	6,900	99
Pearl River	12,100	11,900	98	
Scott	8,800	8,700	99	
Simpson	8,100	8,000	99	
Station Totals		210,600	207,500	98
Net Weekly Circulation (1985)				119,000
Average Daily Circulation (1985)				87,300

Mississippi—Meridian

WHTV

Ch. 24

Network Service: CBS.

Licensee: Central TV Inc., Box 5185, Meridian, MS 39301.

Studio: 1.8-mi. S of Meridian on Hwy. 45.

Telephone: 601-693-2933.

Mailing Address: Box 5185, Meridian, MS 39301.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 724-kw max. & 631-kw horizontal visual, 72.4-kw max. & 63.1-kw horizontal aural. Antenna: 610-ft. above av. terrain, 368-ft. above ground, 1049-ft. above sea level.

Latitude 32° 19' 40.1"
Longitude 88° 41' 32.6"

Transmitter: Boseman Way.

News Service: AP.

Ownership: Frank K. Spain, chmn., 70%; Mrs. Garnett S. Wilbourn, 2%. Frank K. Spain has interest in WTVA(TV), Tupelo, MS; WTVX(TV), Fort Pierce, FL. Central TV Inc. owns WYDE(AM), Birmingham, AL. **Note:** Sale pends.

Began Operation: June 10, 1968; left air Oct. 13, 1970. Sale to present owners by Delta Communications Corp. approved by FCC March 23, 1972. Resumed operation Dec. 6, 1972.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Haley, Bader & Potts.

Personnel:

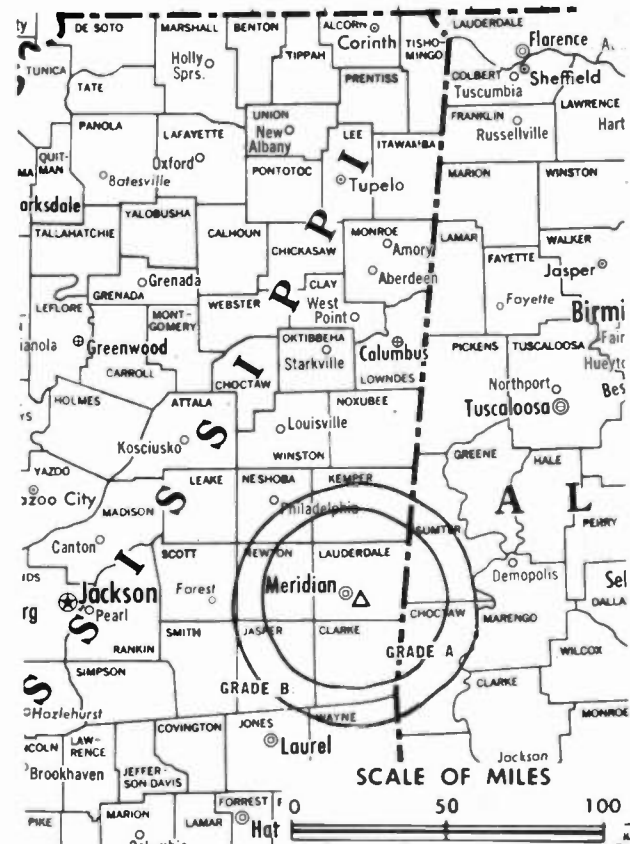
- BOB HORTON, station manager.
- STEVE HOLLAND, news director.
- RAY DENTON, program director.
- JOE SMITH, operations director.
- TERESA WILLIAMS, office manager.
- MELODY MERRITT, traffic manager.
- PAT CALVERT, graphics manager.

Highest 30 Sec. Rate (May 1, 1981): \$230.

NETWORK BASE HOURLY RATE: \$355.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes. TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA Choctaw	5,500	5,400	98
	Sumter	5,400	5,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI Clarke	6,200	6,100	98
	Kemper	3,300	3,200	97
	Lauderdale	28,600	28,300	99
	Newton	7,000	6,900	99
Between 25-49%	MISSISSIPPI Jones	22,600	22,400	99
	Neshoba	8,700	8,600	99
Between 5-24%	ALABAMA Marengo	8,400	8,200	98
	MISSISSIPPI Jasper	6,000	5,900	98
	Wayne	6,500	6,400	98
Station Totals		108,200	106,700	98
Net Weekly Circulation (1985)				58,900
Average Daily Circulation (1985)				35,900

Mississippi—Meridian

WLBM-TV

Ch. 30

Network Service: NBC.

Licensee: TV-3 Inc., 715 S. Jefferson St., Box 1712, Jackson, MS 39201.

Studio: 4608 Skyland Dr., Meridian, MS 39301.

Telephone: 601-485-3030.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 89.1-kw max. & 35.9-kw horizontal visual, 8.91-kw max. & 3.59-kw horizontal aural. Antenna: 610-ft. above av. terrain, 405-ft. above ground, 1030-ft. above sea level.

Latitude 32° 19' 34"
Longitude 88° 41' 12"

Transmitter: 0.8-mi S of Meridian at 4608 Skyland Dr.

Satellite Earth Stations: 8-meter & 3-meter; Harris receivers.

News Service: NBC.

Ownership: See WLBT-TV, Jackson, MS.

Began Operation: Sept. 30, 1982.

Represented (sales): Katz Television.

Represented (legal): Bilger & Blair.

Represented (engineering): Jules Cohen & Associates.

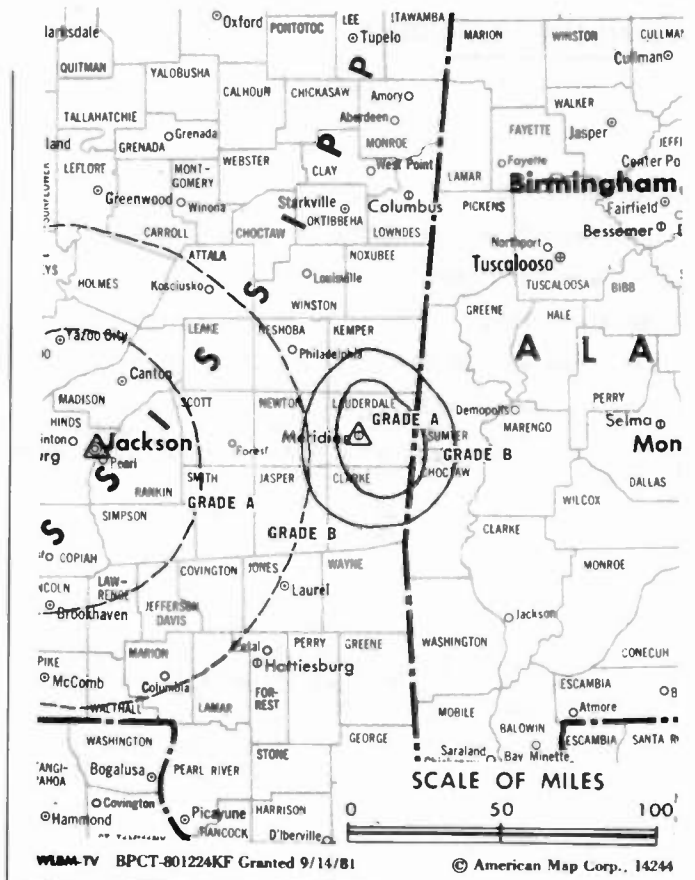
Personnel:

GLENN ROSE, vice president & general manager.

Highest 30 Sec. Rate (July 1, 1985): \$120.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Lauderdale	28,600	28,300	99
Between 25-49%	ALABAMA			
	Choctaw	5,500	5,400	98
	Sumter	5,400	5,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSISSIPPI			
	Clarke	6,200	6,100	98
	Kemper	3,300	3,200	97
Between 5-24%	MISSISSIPPI			
	Jasper	6,000	5,900	98
	Neshoba	8,700	8,600	99
	Newton	7,000	6,900	99
Station Totals		70,700	69,700	98
Net Weekly Circulation (1985)				31,800
Average Daily Circulation (1985)				16,400

Mississippi—Meridian

WTOK-TV

Ch. 11

Network Service: ABC.

Licensee: WTOK-TV Inc.

Studio: Southern Bldg.

Mailing Address: Box 2988, Meridian, MS 39302.

Telephone: 601-693-1441. TWX: 501-961-1090.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 46.5-kw aural. Antenna: 536-ft. above av. terrain, 319-ft. above ground, 984-ft. above sea level.

Latitude 32° 19' 38.3"
Longitude 88° 41' 27.8"

Transmitter: U.S. Hwy. 45, 1.8-mi. S of city.

Satellite Earth Stations: One in operation; Avantek receivers.

News Service: AP.

Ownership: Larry C. Wallace, chmn., 17%; David J. Jones, pres., 6%; Michael L. Waddington, secy., 7.5%; John J. Flake, treas., Jerral W. Jones & Jerry L. Maulden, 10% each; Howard J. Weichern Jr., 7%; Alvin G. Flanigan, Thomas W. Bonner & Robert F. Ward, 5% each; Karl Eller & James Everett, 4% each; V. Ray Brown, David Randolph Jones, Dean Howard & Rhonda Gail Jones McDonald, 2% each; Clyde W. Anderson, Gary W. Lay & Ronald E. Tabor, 1.5% each. Wallace, D. J. Jones, J. Jones, Flake, Maulden, Waddington, Weichern & Eller have interest in KARK-TV Little Rock, AR. D. J. Jones has interest in application for Ch. 13 Memphis, TN.

Began Operation: Sept. 25, 1953. Sale to H & C Communications owner by Robert F. Wright, et al., approved by FCC July 28, 1981 (Television Digest, Vol. 21:14). Sale to Southwest Media Inc. approved by FCC Oct. 24, 1984. (Vol. 24:26, 33).

Represented (sales): Blair Television.

Represented (legal): Gammon & Grange.

Represented (engineering): Lohnes & Culver.

Personnel:

ROBERT F. WARD, president & general manager.
BOB FORD, general sales manager.
JOHN JOHNSON, news director.
CECIL C. GERMANY, national sales manager.
BOB HOLLAND, personnel director.
EDNA LA SHANE, traffic manager.
BERNICE P. STEWART, program manager.
CHRIS BURGBACHER, chief engineer.

Highest 30 Sec. Rate (July 1, 1985): \$900.

NETWORK BASE HOURLY RATE: \$1727.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Choctaw	5,500	5,400	98
	Greene	3,700	3,600	97
	Marengo	8,400	8,200	98
	Sumter	5,400	5,300	98



WTOK-TV BMPCT-3043 Granted 5/2/55 © American Map Corp., 14244:

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Clarke	6,200	6,100	98
	Jasper	6,000	5,900	98
	Kemper	3,300	3,200	97
	Lauderdale	28,600	28,300	99
	Neshoba	8,700	8,600	99
	Newton	7,000	6,900	99
	Noxubee	4,000	3,900	98
	Wayne	6,500	6,400	98
	Winston	6,600	6,500	98
Between 25-49%	ALABAMA			
	Hale	5,000	4,900	98
	MISSISSIPPI			
	Jones	22,600	22,400	99
	Scott	8,800	8,700	99
	Smith	5,300	5,200	98
Between 5-24%	ALABAMA			
	Clarke	9,300	9,100	98
	Perry	4,600	4,500	98
	Pickens	7,100	6,900	97
	Tuscaloosa	50,800	50,200	99
	Wilcox	4,500	4,400	98
	MISSISSIPPI			
	Forrest	24,600	24,400	99
	Greene	3,100	3,000	97
	Leake	6,800	6,700	99
Oktibbeha	12,000	11,700	97	
Station Totals		264,400	260,400	98
Net Weekly Circulation (1985)				113,900
Average Daily Circulation (1985)				70,200

Mississippi—Natchez

WNTZ

Ch. 48

Network Service: None, independent.

Grantee: MSLA Bcstg. Inc., 625 Beltline Hwy., Natchez, MS 39120.

Studio: 625 Beltline Hwy., Natchez, MS 39120.

Telephone: 601-442-4800.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1170-kw max. visual, 120-kw max. aural. Antenna: 1043-ft. above av. terrain, 848-ft. above ground, 1008-ft. above sea level.

Latitude	31°	30'	33"
Longitude	91°	24'	19"

Transmitter: 625 Beltline Hwy., Natchez.

Satellite Earth Station: Satcom, 3.8-meter; Pinzone receivers.

Ownership: William B. Atkins, pres., 100%; J. Tuffy Parish, secy.-treas.

Due to Begin Operation: Oct. 1985.

Represented (legal): Thomas L. Root, P.C.

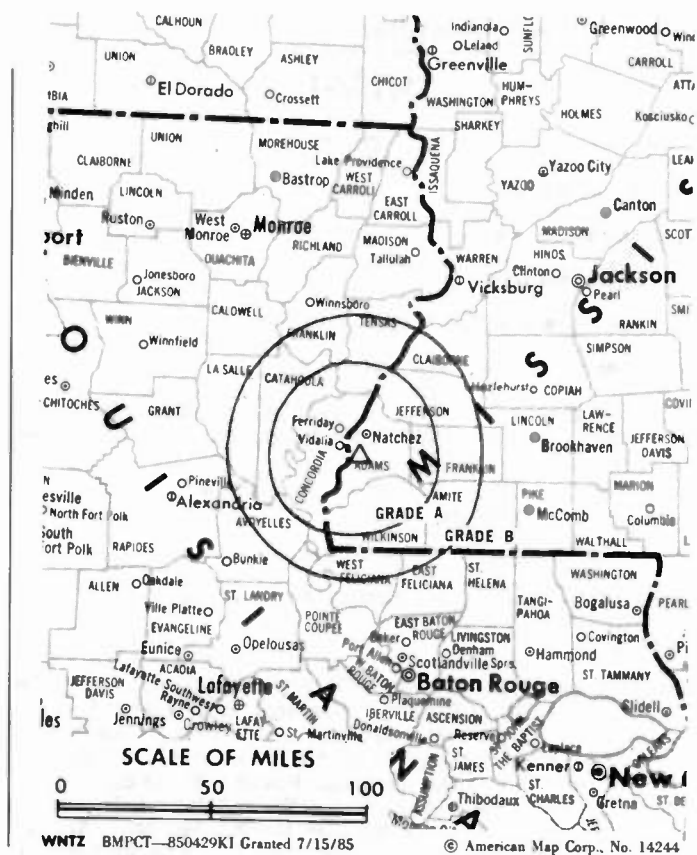
Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

WILLIAM (BILL) ATKINS, general manager.

JOHN LONG, chief engineer.

Rates: Not available.



Mississippi—Tupelo—Columbus

WTVA

Ch. 9

Network Service: NBC.

Licensee: WTUV Inc., Box 350, Tupelo, MS 38801.

Studio: Beech Spring Rd., 2.5-mi. N of city limits.

Telephone: 601-842-7620.

Mailing Address: Box 350, Tupelo, MS 38801.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1780-ft. above av. terrain, 1590-ft. above ground, 2170-ft. above sea level.

Latitude 33° 47' 40"
Longitude 89° 05' 16"

Transmitter: 2.1-mi. NW of Woodland.

Satellite Earth Stations: 3 in operation.

News Service: AP.

Ownership: Frank K. Spain, 35%; Letha M. Spain, 20%; Perrin Purvis, 10%; Margaret H. Spain, 35%. Same principals own WTVX(TV), Fort Pierce-Vero Beach, FL. Central Television Inc., which is controlled by Frank K. Spain, owns WHTV, Meridian, MS.

Began Operation: March 18, 1957.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

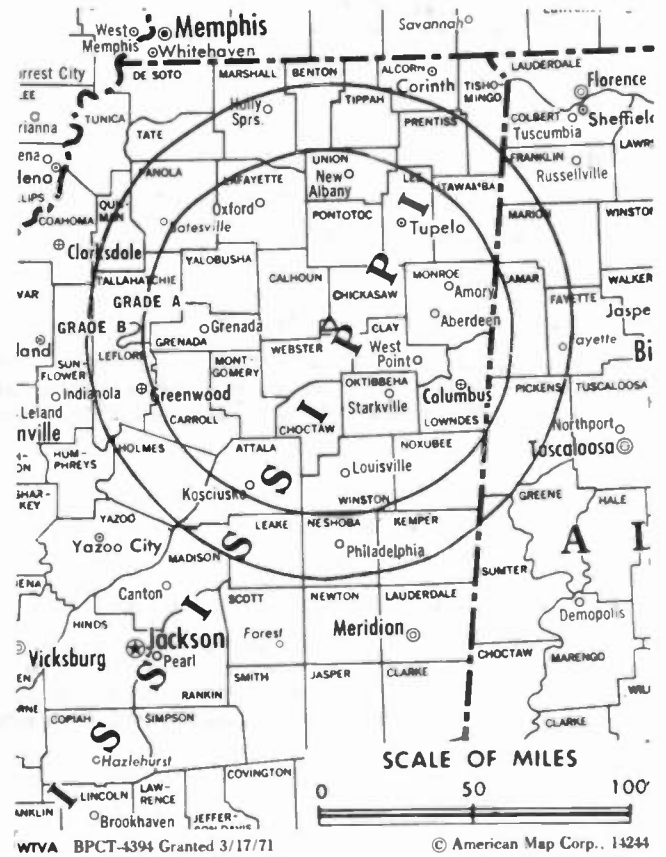
- FRANK K. SPAIN, president.
- MARK LEDBETTER, general manager.
- BOB LEECH, national sales director.
- JACK CRISTIL, local sales director.
- CHARLES ED BISHOP, program director.
- WENDELL ROBINSON, chief engineer.
- GERALD STANFORD, operations director.
- KEVIN SULLIVAN, news director.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$900.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Lamar	6,200	6,100	98
	MISSISSIPPI			
	Alcorn	13,000	12,800	98
	Attala	6,800	6,700	99
	Calhoun	5,600	5,500	98
	Carroll	3,300	3,200	97
	Chickasaw	6,000	5,900	98
	Choctaw	3,000	2,900	97
	Clay	7,100	7,000	99
	Coahoma	11,500	11,200	97
	Grenada	7,300	7,100	98
	Hawamba	7,600	7,500	99
	Lafayette	11,200	11,000	98
	Lee	21,800	21,500	99
	Leflore	13,100	12,800	98
	Lowndes	20,000	19,800	99
	Monroe	12,600	12,400	98
	Montgomery	4,600	4,500	98
	Neshoba	8,700	8,600	99
Noxubee	4,000	3,900	98	
Oktibbeha	12,000	11,700	97	



WTVA BPCT-4394 Granted 3/17/71

© American Map Corp., 1-4244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Pontotoc	7,800	7,700	99
	Prentiss	8,800	8,700	99
	Tallahatchie	5,200	5,100	98
	Tippah	6,700	6,600	98
	Tishomingo	7,300	7,200	99
	Union	8,300	8,200	99
	Webster	3,600	3,500	97
	Winston	6,600	6,500	98
	Yalobusha	4,900	4,800	98
	Between 25-49%	ALABAMA		
Fayette		7,100	7,000	99
Franklin		10,900	10,700	98
Greene		3,700	3,600	97
Marion		11,600	11,500	99
Pickens	7,100	6,900	97	
MISSISSIPPI	Holmes	7,100	6,900	97
	Kemper	3,300	3,200	97
	Panola	9,400	9,200	98
	Quitman	3,800	3,700	97
	Between 5-24%	ALABAMA		
Sumter		5,400	5,300	98
MISSISSIPPI				
Bolivar		13,500	13,100	97
Leake		6,800	6,700	99
Marshall		9,400	9,200	98
Sunflower		9,700	9,400	97
Tate		6,300	6,200	98
Yazoo		9,100	8,900	98
Station Totals			368,800	361,900
Net Weekly Circulation (1985)				227,800
Average Daily Circulation (1985)				147,700

Mississippi—West Point

WWSB-TV

Ch. 27

Network Service: ABC.

Grantee: Venture Systems Inc., Box 777, West Point, MS 39773.

Studio: 310 E. Westbrook, West Point.

Telephone: 601-494-8327.

Mailing Address: Box 777, West Point, MS 39773.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2000-kw max. & 468-kw horizontal visual, 200-kw max. & 46.8-kw horizontal aural. Antenna: 1680-ft. above av. terrain, 1441-ft. above ground, 2021-ft. above sea level.

Latitude 33° 47' 40"
Longitude 89° 05' 16"

Transmitter: 2.1-mi NW of Woodland.

News Service: AP.

Satellite Earth Station: In operation; Scientific-Atlanta receivers.

Ownership: John D. Dyer, chmn., 33.3%; David C. Hopper, pres., 6.66%; Lewis C. Hopper, v.p., 13.3%; Fred Beard, secy.-treas., 4.16%; H. N. Haggard, asst. treas., 8.3%; Richard D. McRae, 8.3%; Richard M. Hopper & Barbara M. Hopper, 6.66% each; Stephen & Lewis Townsend, 2.77% each.

Began Operation: May 29, 1983.

Represented (sales): Avery-Knodel.

Represented (legal): Cordon & Jacob.

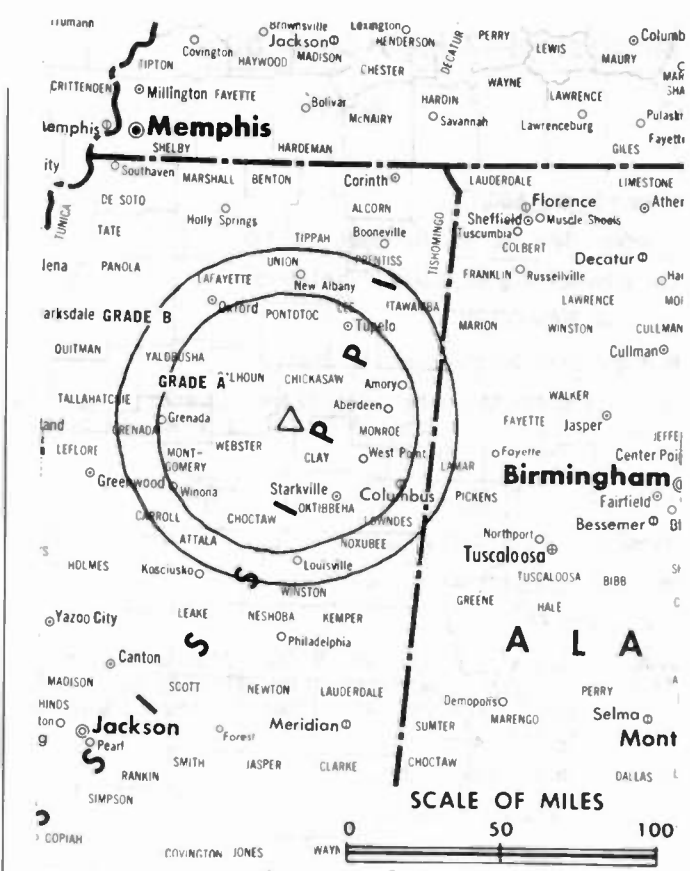
Personnel:

DAVID C. HOPPER, president & general manager.
LEWIS HOPPER, national sales manager.
SAM TAYLOR, general sales manager.
LYNDA MIZE, program director.
ANDY COVINGTON, news director.
STAN WEST, chief engineer.
TRACY GRIFFIN, traffic.

Highest 30 Sec. Rate: \$180.

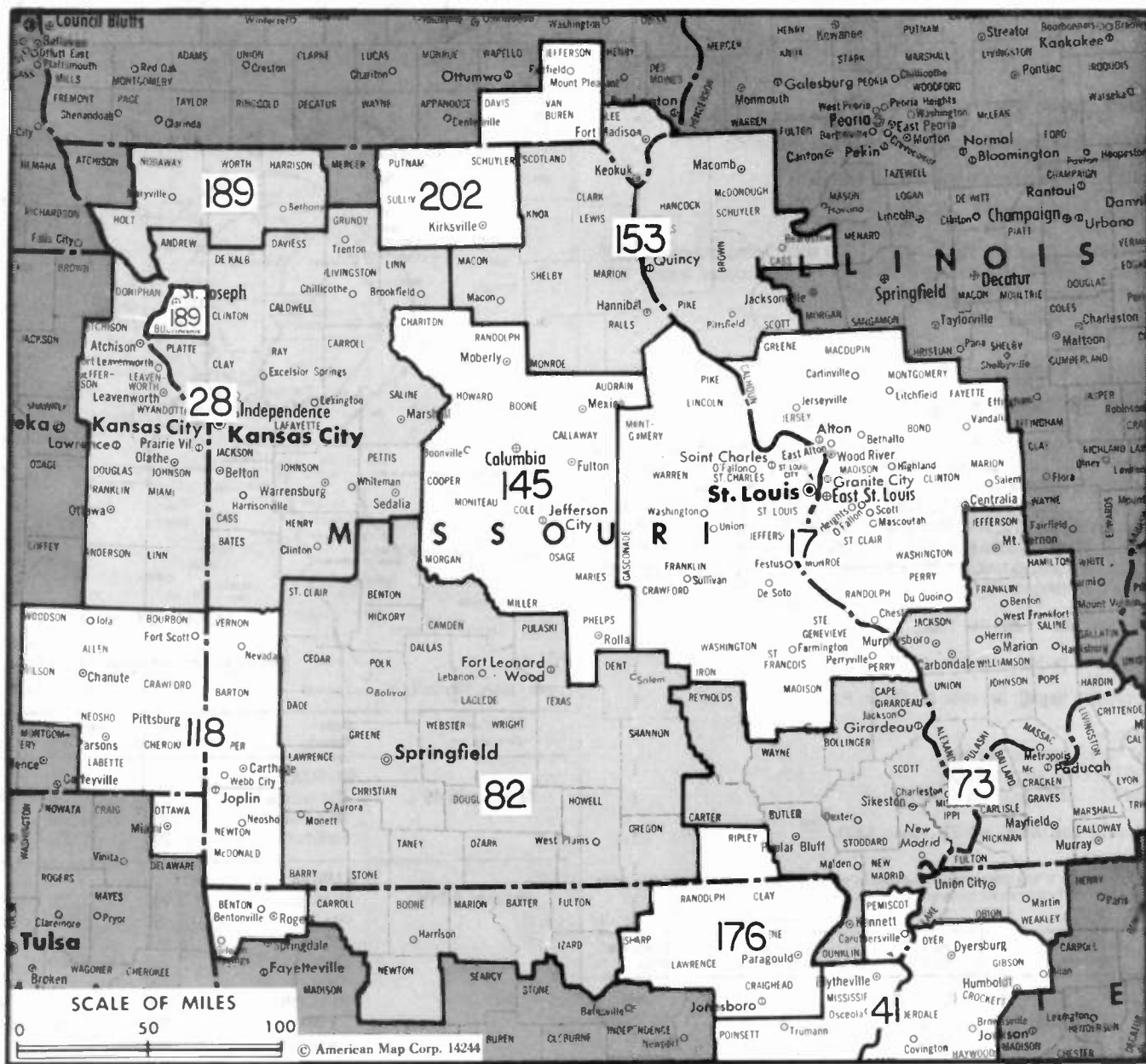
Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Chickasaw	6,000	5,900	98
	Clay	7,100	7,000	99
	Lee	21,800	21,500	99
	Lowndes	20,000	19,800	99
	Monroe	12,600	12,400	98
	Oktibbeha	12,000	11,700	97
	Pontotoc	7,800	7,700	99
Webster	3,600	3,500	97	



WWSB-TV BMPCT-821109KM Granted 11/29/82 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSISSIPPI			
	Calhoun	5,600	5,500	98
	Choctaw	3,000	2,900	97
	Itawamba	7,600	7,500	99
	Lafayette	11,200	11,000	98
Noxubee	4,000	3,900	98	
Between 5-24%	ALABAMA			
	Lamar	6,200	6,100	98
	Pickens	7,100	6,900	97
MISSISSIPPI	Carroll	3,300	3,200	97
	Montgomery	4,600	4,500	98
	Prentiss	8,800	8,700	99
	Tishomingo	7,300	7,200	99
	Union	8,300	8,200	99
	Winston	6,600	6,500	98
Yalobusha	4,900	4,800	98	
Station Totals		179,400	176,400	98
Net Weekly Circulation (1985)				84,600
Average Daily Circulation (1985)				42,300



Missouri Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	15	11	26
Educational Television Stations	2	2	4
			30

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- WPSO-TV, Cape Girardeau — See Paducah, KY
- WGEM-TV, Hannibal — See Quincy, IL
- WSIL-TV, Cape Girardeau — See Harrisburg, IL
- KOMU-TV, Jefferson City — See Columbia, MO
- WTCT, Cape Girardeau — See Marion, IL
- KOAM-TV, Joplin — See Pittsburg, KS
- KRCG, Columbia — See Jefferson City, MO
- KTVO, Kirksville — See Ottumwa, IA

Market Area Commercial TV Stations

Market	Arbitron ADI TV Households	Rank
Saint Louis, MO	1,041,000	17
Kansas City, MO	698,600	28
Memphis, TN	554,400	41
Paducah, KY-Cape Girardeau, MO-Harrisburg, IL	338,400	73
Springfield, MO	278,800	82
Joplin, MO-Pittsburg, KS	174,100	118
Columbia-Jefferson City, MO	138,300	145
Quincy, IL-Hannibal, MO	124,000	153
Saint Joseph, MO	50,300	189
Ottumwa, IA-Kirksville, MO	28,700	202

- KDNL-TV (30), KMOX-TV (4), KNLC (24), KPLR-TV (11), KSDK (5), KTVI (2)
- KCTV (5), KMBC-TV (9), KSHB-TV (41), KYFC (50), KZKC-TV (62), WDAF-TV (4)
- WHBQ-TV (13), WMC-TV (5), WMKW-TV (30), WPTY-TV (24), WREG-TV (3)
- KBSI (23), KFVS-TV (12), KPOB-TV (15), WCEE (13), WPSD-TV (6), WSIL-TV (3), WTCT (27)
- KDEB-TV (27), KOLR-TV (10), KSPR (33), KYTV (3)
- KOAM-TV (7), KODE-TV (12), KSNF (16)
- KCBJ-TV (17), KOMU-TV (8), KRCG (13)
- KHQA-TV (7), WGEM-TV (10)
- KQTV (2)
- KTVO (3)

Missouri—Cape Girardeau

KBSI

Ch. 23

Network Service: None, independent.

Licensee: Cape Girardeau Family Television Ltd. Partnership.

Studio: 806 Enterprise, Cape Girardeau, MO 63701.

Telephone: 314-334-1223.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1870-kw max. visual, 187-kw max. aural. Antenna: 1770-ft. above av. terrain, 1567-ft. above ground, 2277-ft. above sea level.

Latitude 37° 24' 23"
Longitude 89° 33' 44"

Transmitter: E side of Perryville Rd., approx. 2.9-mi. SSW of Oriole.

Satellite Earth Stations: 3 in operation.

Ownership: Stephen D. Kent, gen. partner, 21.6%; Cape Girardeau Family Television Inc., gen. partner, 1%; Mid-America TV 23 Ltd. Partnership, Ltd. partner, 45%; Media Central Inc., Ltd. partner, 32.4%. CGFT ownership: Media Central Inc., 60%; Stephen D. Kent, 40%. MC ownership: Morton J. Kent, chmn.-pres., 21.28%; Kent Rentals Inc., 37.23%; Forrest L. Preston, 8.24%; David R. Vaughn & John F. McMullan, 7.98% each; H. Bernard Dixon, 6.92%; others, none with as much as 3%. For other interests, see Media Central under Group Ownership of TV Stations.

Began Operation: Sept. 10, 1983.

Represented (sales): Independent TV Sales.

Represented (legal): Seymour M. Chase, P.C.

Personnel:

TIM BEVER, general manager.
MARK JOLLIE, sales manager.
CHARLES VOSS, program director.

Highest 30 Sec. Rate (July 22, 1985): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Pulaski	3,400	3,200	96
	Union	7,500	7,300	97
	MISSOURI			
	Bollinger	4,100	4,000	98
	Cape Girardeau	22,500	22,200	98
Scott	14,900	14,700	99	
Between 25-49%	ILLINOIS			
	Alexander	4,900	4,700	96
	Franklin	18,200	17,700	97
	Jackson	24,400	23,600	97
	Johnson	3,800	3,700	97
	Massac	6,200	6,000	97
	Williamson	23,600	23,000	97
	KENTUCKY			
	Ballard	3,400	3,400	100
	Hickman	2,200	2,200	100
Mc Cracken	24,400	24,200	99	



KBSI BMPCT-830107KE Granted 5/19/83 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI			
	Mississippi	5,300	5,200	98
	New Madrid	7,800	7,600	97
	Stoddard	11,200	11,000	98
Between 5-24%	ILLINOIS			
	Hamilton	3,900	3,700	95
	Hardin	2,100	2,000	95
	Jefferson	15,600	15,100	97
	Perry	8,600	8,400	97
	Pope	1,800	1,700	94
	Randolph	12,600	12,300	98
	Saline	12,400	12,000	97
	KENTUCKY			
	Carlisle	2,100	2,100	100
Graves	13,400	13,300	99	
L'vingston	3,800	3,800	100	
Marshall	10,400	10,300	99	
MISSOURI				
Iron	4,000	3,900	97	
Madison	4,500	4,400	98	
Perry	6,000	5,900	98	
Ste Genevieve	5,500	5,400	98	
Wayne	4,800	4,600	96	
TENNESSEE				
Obion	12,300	12,200	99	
Station Totals		311,600	304,800	97
Net Weekly Circulation (1985)				93,800
Average Daily Circulation (1985)				41,900

Missouri—Cape Girardeau

KFVS-TV

Ch. 12

Network Service: CBS.

Licensee: American Hirsch Bcstg. Co., Box 100, Cape Girardeau, MO 63701.

Studio: 310 Broadway. Telephone: 314-335-1212.

Mailing Address: Box 100, Cape Girardeau, MO 63701.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 1676-ft. above ground, 2487-ft. above sea level.

Latitude 37° 25' 46"
Longitude 89° 30' 14"

Transmitter: 8.5-mi. N of Cape Girardeau, off county road V.

Satellite Earth Station: ADM, 7-meter; Avcom receivers.

News Service: AP.

Ownership: American Family Corp., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 3, 1954. Sale to present owner by Oscar C. Hirsch, et al., approved by FCC April 4, 1979 (Television Digest, Vol. 18:41).

Represented (sales): Katz Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Personnel:

JOE GOLENIOWSKI, vice president & general manager.
RAY SULLIVAN, general sales manager.
BISHOP ELLISON, chief engineer.
MICHAEL BEECHER, news director.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$800.

NETWORK BASE HOURLY RATE: \$1500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Clay	8,000	7,800	97
	ILLINOIS			
	Alexander	4,900	4,700	96
	Franklin	18,200	17,700	97
	Gallatin	3,000	2,900	97
	Hamilton	3,900	3,700	95
	Hardin	2,100	2,000	95
	Jackson	24,400	23,600	97
	Jefferson	15,600	15,100	97
	Johnson	3,800	3,700	97
	Massac	6,200	6,000	97
	Perry	8,600	8,400	97
	Pope	1,800	1,700	94
	Pulaski	3,400	3,200	96
	Saline	12,400	12,000	97
	Union	7,500	7,300	97
	Wayne	7,500	7,200	95
	Williamson	23,600	23,000	97
	KENTUCKY			
	Ballard	3,400	3,400	100
	Calloway	11,300	11,200	99
	Carlisle	2,100	2,100	100
	Crittenden	3,500	3,500	100
	Fulton	3,300	3,300	100
	Graves	13,400	13,300	99
	Hickman	2,200	2,200	100
Livingston	3,800	3,800	100	
Lyon	2,500	2,500	100	



KFVS-TV BPCT-2609 Granted 4/17/59 © American Map Corp., 14234

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mc Cracken	24,400	24,200	99
	Marshall	10,400	10,300	99
MISSOURI				
	Bollinger	4,100	4,000	98
	Butler	14,700	14,300	97
	Cape Girardeau	22,500	22,200	98
	Carter	2,100	2,000	95
	Dunklin	13,900	13,600	98
	Madison	4,500	4,400	98
	Mississippi	5,300	5,200	98
	New Madrid	7,800	7,600	97
	Pemiscot	8,600	8,400	98
	Perry	6,000	5,900	98
	Reynolds	3,000	2,900	97
	Ripley	5,000	4,700	94
	Scott	14,900	14,700	99
	Stoddard	11,200	11,000	98
	Wayne	4,800	4,600	96
TENNESSEE				
	Lake	2,600	2,600	100
	Obion	12,300	12,200	99
	Weakley	12,000	11,800	99
Between 25-49%	ILLINOIS			
	Randolph	12,600	12,300	98
	MISSOURI			
	Iron	4,000	3,900	97
	Ste Genevieve	5,500	5,400	98
	Shannon	2,900	2,700	93

(Continued on page A-588)

Station Totals	560,900	548,600	97
Net Weekly Circulation (1985)		356,600	
Average Daily Circulation (1985)		244,700	

Missouri—Columbia

KCBJ-TV

Ch. 17

Network Service: NBC.

Licensee: Stauffer Communications Inc., 501 Business 70 E., Columbia, MO 65201.

Studio: 501 Business 70 East, Columbia, MO 65201.

Telephone: 314-449-0917.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 750-kw max. & 562-kw horizontal visual, 147-kw max. & 112-kw horizontal aural. Antenna: 1130-ft. above av. terrain, 1100-ft. above ground, 1900-ft. above sea level.

Latitude 38° 46' 29"
Longitude 92° 33' 22"

Transmitter: 3.5-mi. W of Jamestown.

Satellite Earth Stations: 2 in operation; Harris receivers.

News Service: AP.

Ownership: Stauffer Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 5, 1971. Sale to present owner by Richard E. & Robert H. Koenig approved by FCC Dec. 13, 1984 (Television Digest, Vol. 24:43).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- RUSH EVANS, general manager.
- ROBERT CALVERT, general sales manager.
- JUDY PULLIAM, program director.
- JOHN DARBY, chief engineer.
- TINA VAUDRIN, promotion director.
- DIANA LAMBDIN MEYER, news director.
- TOM KOENIG, operations manager.

Highest 30 Sec. Rate: \$800.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Boone	38,900	38,300	98
	Callaway	11,700	11,500	98
	Chariton	4,100	4,000	98
	Cole	21,700	21,500	99
	Cooper	5,600	5,500	98
	Howard	3,700	3,600	97
	Miller	7,500	7,400	99
	Moniteau	4,400	4,300	98
	Morgan	5,700	5,600	98
	Osage	4,100	4,000	98



KCBJ-TV BNPCT-7323 Granted 7/14/71

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Pettis	14,100	13,800	98
	Randolph	9,700	9,500	98
Between 25-49%	MISSOURI			
	Audrain	9,900	9,800	99
	Maries	2,900	2,800	97
	Saline	9,700	9,500	98
Between 5-24%	MISSOURI			
	Benton	5,300	5,100	96
	Camden	9,300	9,100	98
	Carroll	4,800	4,700	98
	Crawford	7,100	6,800	96
	Gasconade	5,300	5,200	98
	Henry	7,800	7,700	98
	Monroe	3,600	3,600	100
	Montgomery	4,300	4,200	98
	Pulaski	9,900	9,700	98
Ralls	3,500	3,500	100	
Station Totals		214,600	210,700	98
Net Weekly Circulation (1985)				115,500
Average Daily Circulation (1985)				63,800

Missouri—Columbia

KOMU-TV

Ch. 8

Network Service: ABC.

Licensee: The Curators of the University of Missouri, Columbia, MO 65201.

Studio: Hwy. 63 South, Columbia, MO 65201.

Telephone: 314-442-1122. TWX: 910-760-1444.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 288-kw visual, 30.2-kw aural. Antenna: 790-ft. above av. terrain, 774-ft. above ground, 1612-ft. above sea level.

Latitude 38° 53' 16"
Longitude 92° 15' 48"

Transmitter: Hwy. 63 South.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 7-meter & 4.6-meter; Scientific-Atlanta receivers.

News Services: AP, ABC.

Ownership: The Curators of the University of Missouri.

Began Operation: Dec. 21, 1953.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Hammett & Edison Inc.

Personnel:

TOM GRAY, general manager.
DON RUGGLES, sales manager.
BOB AUSTIN, program director.
CHARLYN LAW, promotion director.
JOHN QUARDERER, news director.
ROGER ALLBEE, operations manager.
WILLIAM J. REAGAN, chief engineer.

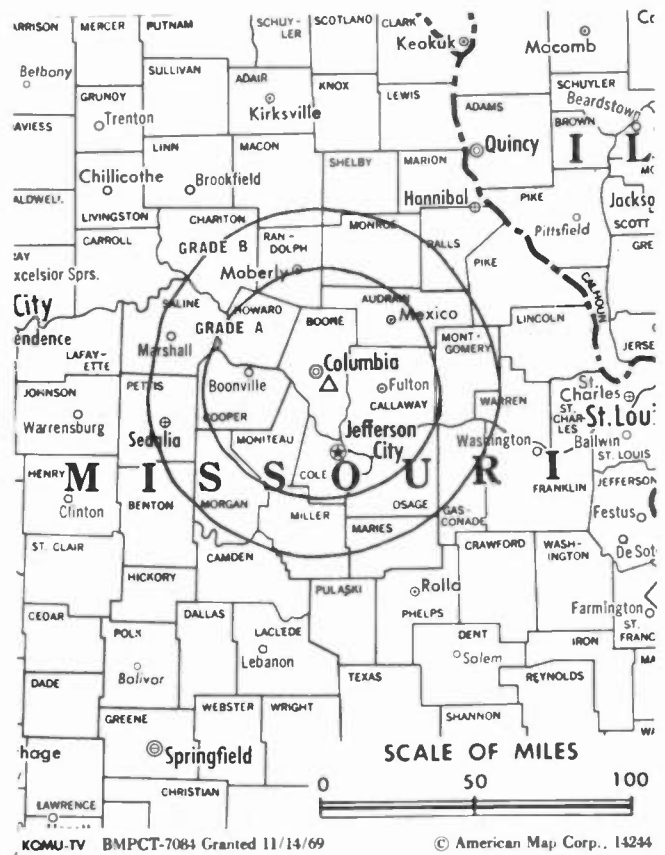
Highest One Hour Rate: \$700.

Highest 30 Sec. Rate (July 1, 1985): \$400.

NETWORK BASE HOURLY RATE: \$1050.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Audrain	9,900	9,800	99
	Boone	38,900	38,300	98
	Callaway	11,700	11,500	98
	Chariton	4,100	4,000	98
	Cole	21,700	21,500	99
	Cooper	5,600	5,500	98
	Howard	3,700	3,600	97
	Maries	2,900	2,800	97
	Miller	7,500	7,400	99
	Moniteau	4,400	4,300	98
	Monroe	3,600	3,600	100
	Montgomery	4,300	4,200	98



KOMU-TV BMPCT-7084 Granted 11/14/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Morgan	5,700	5,600	98
	Osage	4,100	4,000	98
	Pettis	14,100	13,800	98
	Pulaski	9,900	9,700	98
	Randolph	9,700	9,500	98
	Saline	9,700	9,500	98
Between 25-49%	MISSOURI			
	Benton	5,300	5,100	96
	Camden	9,300	9,100	98
	Gasconade	5,300	5,200	98
	Macon	6,300	6,200	98
	Phelps	12,100	11,800	98
Between 5-24%	MISSOURI			
	Carroll	4,800	4,700	98
	Johnson	13,200	13,000	98
	Linn	6,400	6,300	98
	Pike	6,200	6,100	98
	Ralls	3,500	3,500	100
	Shelby	3,100	3,000	97
Station Totals		247,000	242,600	98
Net Weekly Circulation (1985)				158,700
Average Daily Circulation (1985)				95,200

Missouri—Hannibal-Quincy, Illinois

KHQA-TV

Ch. 7

Network Service: CBS.

Licensee: Lee Enterprises Inc., 510 Maine St., Quincy, IL 62301.

Studios: 2333 Palmyra Rd., Hannibal, MO; WCU Bldg., Quincy, IL 62301.

Telephones: 217-222-6200, Quincy; 314-221-2762, Hannibal.

Business & National Sales Office: WCU Bldg., Quincy, IL 62301.

TWX: 910-246-3204.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 269-kw visual, 48.4-kw aural. Antenna: 890-ft. above av. terrain, 804-ft. above ground, 1539-ft. above sea level.

Latitude 39° 58' 22"
Longitude 91° 19' 54"

Transmitter: Columbus Rd., Quincy, IL.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 7-meter; Harris & Scientific-Atlanta receivers.

AM Affiliate: WTAD (Quincy), 5-kw (1-kw night), 930 kHz (CBS).

FM Affiliate: WQCY, 27-kw, 99.5 MHz (No. 258), 751-ft.

News Service: UPI.

Ownership: Lee Enterprises Inc. Lloyd G. Schermer, pres. & dir.; John S. Stemlar, v.p., treas. & dir.; Richard Belkin, v.p., bcstg.; C. D. Waterman Jr., secy. & dir.; Richard P. Galligan, asst. treas. & asst. secy.; Norman Staudt, asst. secy. & asst. treas.; Harry Fischer Jr., Phyllis Sewell, William E. Olsen, Richard Sonnenfeldt, dirs. Also licensee of KOIN-TV, Portland, OR; WSAZ-TV, Huntington, WV; KGMB-TV, Honolulu, HI; WTAD & WQCY(FM), Quincy, IL.

Began Operation: Aug. 27, 1953.

Represented (sales): Katz Television.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): David Steel & Associates.

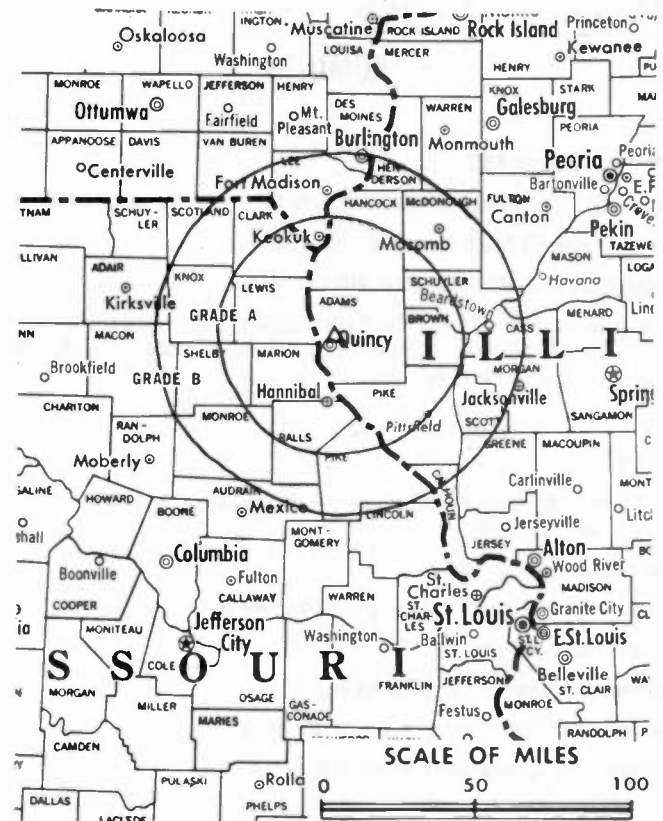
Personnel:

RICHARD BELKIN, vice president, broadcast divisions.
GARY SCHMEDDING, general manager.
HANK MAYHALL, operations manager.
SCOTT MULFORD, news director.
NADINE MARTIN, business manager.
TOM ROBEY, production director.
LEE GRAY, chief engineer.
W. J. SCHAFER, director of TV continuity.
RON HENDREN, farm director.

Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate (July 1, 1984): \$700.

NETWORK BASE HOURLY RATE: \$1050.



KHQA-TV BPC-T-4746 Granted 10/9/74

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Schuyler	3,300	3,200	97	
	Scott	2,300	2,300	100	
	MISSOURI				
	Adair	9,400	9,300	99	
	Clark	3,100	3,000	97	
	Knox	2,100	2,100	100	
	Lewis	4,000	3,900	97	
	Macon	6,300	6,200	98	
	Marion	10,900	10,800	99	
	Monroe	3,600	3,600	100	
Pike	6,200	6,100	98		
Ralls	3,500	3,500	100		
Schuyler	2,000	1,900	95		
Scotland	2,100	2,100	100		
Shelby	3,100	3,000	97		
Between 25-49%	IOWA				
	Des Moines	18,000	17,800	99	
	MISSOURI				
Audrain	9,900	9,800	99		
Between 5-24%	IOWA				
	Davis	3,400	3,400	100	
	Henry	7,100	7,000	99	
	Jefferson	6,000	5,900	98	
	ILLINOIS				
	Calhoun	2,100	2,000	95	
	Henderson	3,500	3,400	97	
MISSOURI					
Montgomery	4,300	4,200	98		
Putnam	2,300	2,300	100		
Randolph	9,700	9,500	98		
Sullivan	3,000	2,900	97		
Station Totals		230,500	226,500	98	
Net Weekly Circulation (1985)				148,700	
Average Daily Circulation (1985)				97,700	

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	IOWA				
	Lee	16,200	16,000	99	
	Van Buren	3,300	3,200	97	
	ILLINOIS				
	Adams	27,300	26,900	99	
	Brown	2,200	2,100	95	
	Cass	5,700	5,600	98	
	Hancock	9,300	9,100	98	
	Mc Donough	13,300	13,000	98	
	Morgan	14,500	14,100	97	
Pike	7,500	7,300	97		

Missouri—Jefferson City

KRCG

Ch. 13

Network Service: CBS.

Licensee: Price Communications Corp.

Studio: Hwy. 54, Jefferson City, MO.

Mailing Address: Box 659, Jefferson City, MO 65102.

Telephone: 314-896-5144. TWX: 910-760-2923.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1012-ft. above av. terrain, 929-ft. above ground, 1773-ft. above sea level.

Latitude 38° 41' 28"
Longitude 92° 05' 43"

Transmitter: U.S. Hwy. 54, 2-mi. S of New Bloomfield.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; ADM, 3.5-meter; Scientific-Atlanta & Drake receivers.

News Services: AP, CBS.

Ownership: Price Communications Corp. For other interests, see Group Ownership of TV Stations. Price also owns WEEK-TV, Peoria, IL.

Began Operation: Feb. 13, 1955. Sale to present owner by LDX Broadcast approved by FCC Nov. 15, 1984 (Television Digest, Vol. 24:36). Sale, including former satellite KMOS-TV, Sedalia, MO & KWOS(AM), to Mid-America TV by Jefferson TV Co. (Mrs. W. H. Weldon) approved July 13, 1966 by FCC (Vol. 5:52; 6:29).

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Representing (engineering): Lohnes & Culver.

Personnel:

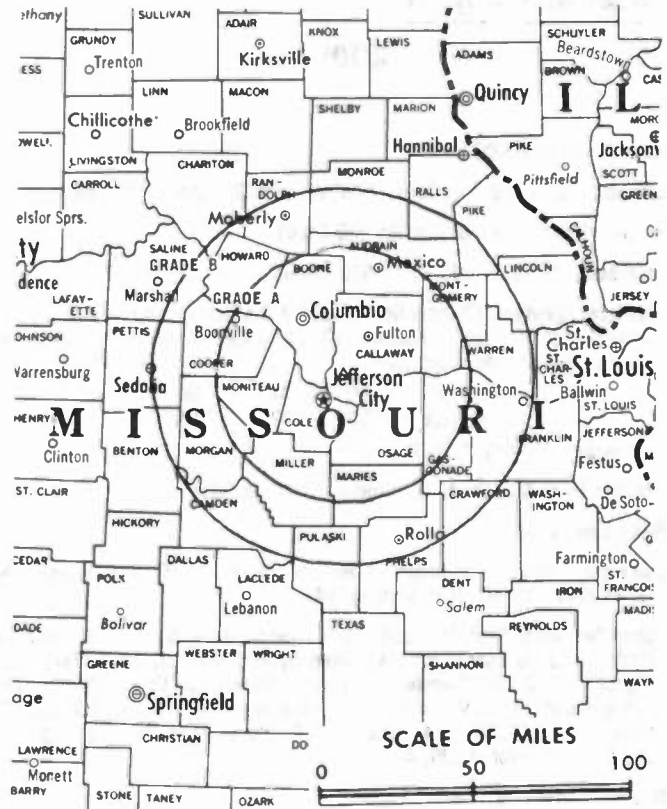
- WILLIAM BENGSTON, exec. vice president & general manager.
- BILL WARD, general sales manager.
- CLEON CRUM, chief engineer.
- LELAND GORDON, program director.
- DON SHINKLE, news director.

Highest One Hour Rate: \$2290.

Highest 30 Sec. Rate (July 6, 1984): \$400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Audrain	9,900	9,800	99
	Boone	38,900	38,300	98
	Callaway	11,700	11,500	98
	Chariton	4,100	4,000	98
	Cole	21,700	21,500	99
	Cooper	5,600	5,500	98
	Gasconade	5,300	5,200	98
	Howard	3,700	3,600	97
	Maries	2,900	2,800	97
	Miller	7,500	7,400	99



KRCG BECT-811221KE Granted 1/12/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Moniteau	4,400	4,300	98
	Montgomery	4,300	4,200	98
	Morgan	5,700	5,600	98
	Osage	4,100	4,000	98
	Pettis	14,100	13,800	98
	Phelps	12,100	11,800	98
	Pulaski	9,900	9,700	98
	Randolph	9,700	9,500	98
	Saline	9,700	9,500	98
Between 25-49%	MISSOURI			
	Benton	5,300	5,100	96
	Camden	9,300	9,100	98
	Monroe	3,600	3,600	100
Between 5-24%	MISSOURI			
	Crawford	7,100	6,800	96
	Dent	5,800	5,500	96
	Franklin	26,500	26,200	99
	Linn	6,400	6,300	98
	Ralls	3,500	3,500	100
Station Totals		252,800	248,100	98
Net Weekly Circulation (1985)				158,400
Average Daily Circulation (1985)				95,300

Missouri—Joplin

KODE-TV

Ch. 12

Network Service: ABC.

Licensee: Gilmore Bcstg. Corp., 1928 W. 13th St., Joplin, MO 64801.

Studio: 1928 W. 13th St., Joplin, MO 64801.

Telephone: 417-623-7260. TWX: 910-774-4516.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1020-ft. above av. terrain, 999-ft. above ground, 2049-ft. above sea level.

Latitude 37° 04' 36"
Longitude 94° 32' 10"

Transmitter: 1928 W. 13th St.

Satellite Earth Station: ADM, 6-meter; Drake receivers.

News Service: AP.

Ownership: James S. Gilmore Jr. He also owns WEHT(TV), Evansville, IN; WSVB & WQPO(FM), Harrisonburg, VA.

Began Operation: Sept. 26, 1954. Sale to present owner by WSTV Inc. (United Printers and Publishers Inc.) approved by FCC May 23, 1962 (Television Digest, Vol. 2:22). Transfer of Friendly Stations to United Printers and Publishers Inc. from WSTV Inc., original owners, approved by FCC Nov. 8, 1961 (Vol. 17:30, 33; 2:14). Sale to WSTV Inc. by Austin Harrison approved Oct. 21, 1956 (Vol. 12:39, 44).

Represented (sales): Seltel Inc.

Represented (legal): Wiley & Rein.

Represented (engineering): Cohen & Dippell.

Personnel:

- DOUGLAS PADGETT, general manager.
- RANDY COLLARD, general sales manager.
- KEN SWISHER, chief engineer.
- JAY CORRINGTON, community affairs director.
- BILL ACKER, operations manager.

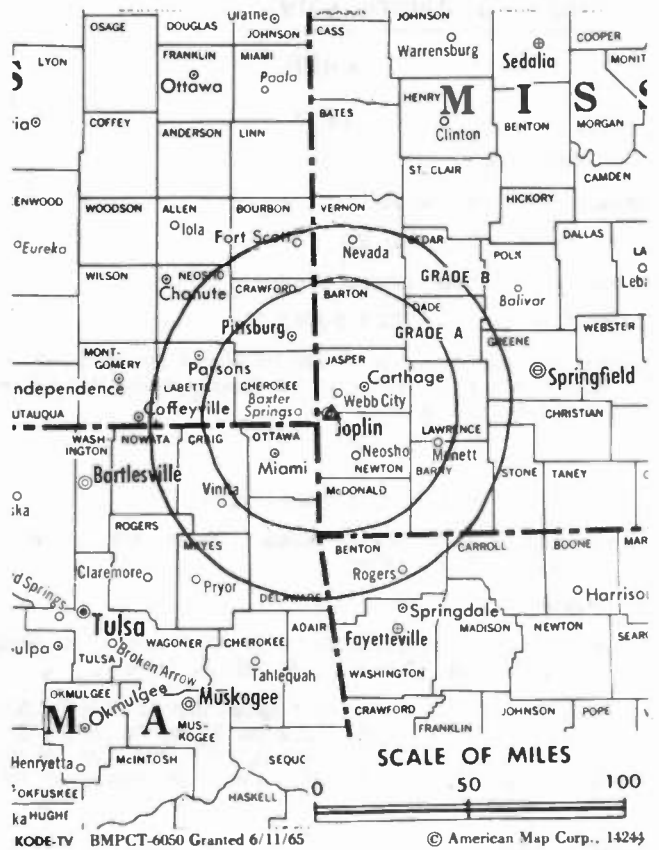
Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate (July 10, 1984): \$250.

NETWORK BASE HOURLY RATE: \$800.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Allen	6,400	6,300	98
	Bourbon	6,900	6,800	99
	Cherokee	8,900	8,800	99
	Crawford	15,800	15,600	99
	Labette	10,100	9,900	98
	Neosho	7,200	7,100	99
	Wilson	4,900	4,800	98
	Woodson	1,800	1,800	100
	MISSOURI			
	Barry	9,900	9,700	98
	Barton	4,700	4,600	98
	Dade	3,100	3,000	97
	Jasper	34,500	34,000	99
	Lawrence	11,400	11,200	98
Mc Donald	5,900	5,800	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Newton	16,000	15,800	99
	Vernon	7,700	7,500	97
	OKLAHOMA			
	Ottawa	13,100	13,000	99
Between 25-49%	ARKANSAS			
	Benton	32,900	32,200	98
	Washington	39,000	38,100	98
	KANSAS			
Montgomery	17,300	17,000	98	
Between 5-24%	MISSOURI			
	Cedar	5,100	5,000	98
	OKLAHOMA			
	Craig	5,600	5,500	98
	Delaware	10,400	10,100	97
Between 5-24%	ARKANSAS			
	Carroll	7,100	6,900	98
	Madison	4,400	4,200	95
	KANSAS			
	Anderson	3,400	3,300	97
	Elk	1,700	1,700	100
MISSOURI				
St Clair	3,400	3,300	97	
Stone	7,300	7,100	97	
OKLAHOMA				
	Nowata	4,800	4,800	100
Station Totals		310,700	304,900	98
Net Weekly Circulation (1985)				177,600
Average Daily Circulation (1985)				99,900

Missouri—Joplin

KSNF

Ch. 16

Network Service: NBC.

Licensee: Kansas State Network Inc., Box 1393, Joplin, MO 64801.

Studio: 1502 Cleveland St., Joplin, MO 64801.

Telephone: 417-781-2345. TWX: 910-774-4520.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 2600-kw visual, 260-kw aural. Antenna: 1060-ft. above av. terrain, 1017-ft. above ground, 2056-ft. above sea level.

Latitude 37° 04' 33"
Longitude 94° 33' 16"

Transmitter: 1502 Cleveland Ave.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta, 4.6-meter; Channel Master & Scientific-Atlanta receivers.

News Services: AP, NBC, KSN.

Ownership: Standard Communications. For other interests, see KUTV, Salt Lake City, UT.

Began Operation: Sept. 2, 1967. Sale to Kansas State Network by Virginia S. Hickey, et al., approved by FCC April 29, 1975. For sale of Kansas State Network, see KSNW(TV), Wichita, KS.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

- DON LONG, vice president & general manager.
- RON BORMASTER, general sales manager.
- WAYNE BOYD, local/regional sales manager.
- KAREN LONG, operations manager.
- BILL BROTHERS, production manager.
- MELVIN BROOKS, chief engineer.

Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate (July 9, 1984): \$600.

NETWORK BASE HOURLY RATE: \$875.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Benton	32,900	32,200	98
	KANSAS			
	Allen	6,400	6,300	98
	Bourbon	6,900	6,800	99
	Cherokee	8,900	8,800	99
	Crawford	15,800	15,600	99
	Labette	10,100	9,900	98
	Neosho	7,200	7,100	99
	Willson	4,900	4,800	98
MISSOURI				
Barton	4,700	4,600	98	
Jasper	34,500	34,000	99	
Mc Donald	5,900	5,800	98	
Newton	16,000	15,800	99	



KSNF BPCT-810615LC Granted 9/10/81 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Vernon	7,700	7,500	97
	OKLAHOMA			
	Ottawa	13,100	13,000	99
Between 25-49%	KANSAS			
	Montgomery	17,300	17,000	98
	Woodson	1,800	1,800	100
Between 5-24%	MISSOURI			
	Barry	9,900	9,700	98
	Dade	3,100	3,000	97
	Lawrence	11,400	11,200	98
	OKLAHOMA			
	Craig	5,600	5,500	98
	Delaware	10,400	10,100	97
Between 5-24%	KANSAS			
	Elk	1,700	1,700	100
	MISSOURI			
	Bates	6,100	6,000	98
	Cedar	5,100	5,000	98
	St Clair	3,400	3,300	97
	OKLAHOMA			
	Nowata	4,800	4,800	100
Station Totals		255,600	251,300	98
Net Weekly Circulation (1985)				157,500
Average Daily Circulation (1985)				97,900

Missouri—Kansas City

KCTV

Ch. 5

Network Service: CBS.

Licensee: Meredith Corp., 125 E. 31st St., Kansas City, MO 64108.

Studio: 4500 Johnson Dr., Fairway, KS 66205.

Telephone: 913-677-5555. TWX: 910-743-4180 & 4181.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1131-ft. above av. terrain, 1042-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 14"
Longitude 94° 34' 59"

Transmitter: 125 E. 31st St.

Satellite Earth Station: In operation; Scientific-Atlanta receivers.

News Services: CNN Headline News, Newscope.

Ownership: Meredith Corp., Des Moines, IA. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 27, 1953.

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

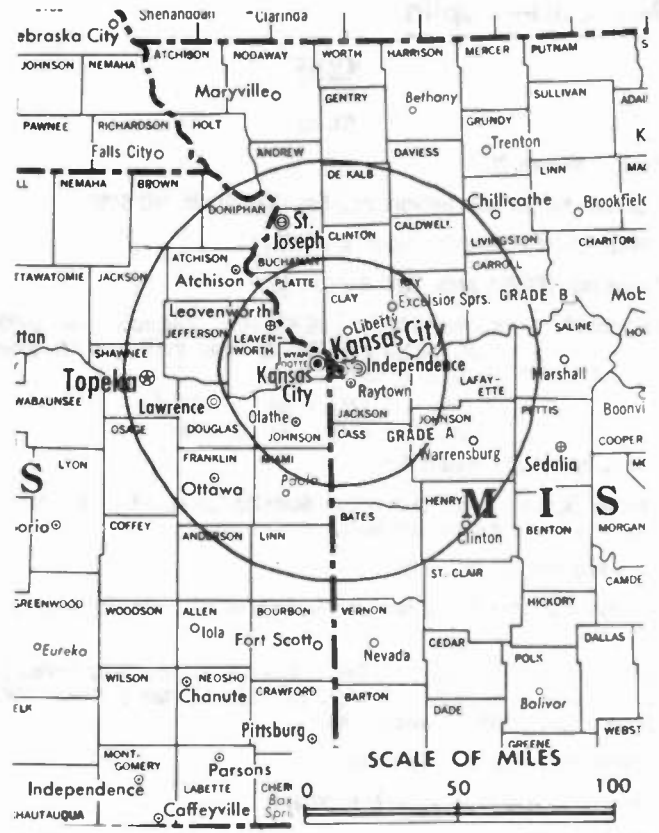
Personnel:

- PHILIP A. JONES, vice president & general manager.
- PAT NORTH, general sales manager.
- ED BRADLEY, national sales manager.
- JOE SNELSON, director of engineering.
- ERWIN PARTHE, program director.
- JIM OVERBAY, news director.
- DUKE URIDGE, promotion director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	KANSAS				
	Anderson	3,400	3,300	97	
	Atchison	6,500	6,400	98	
	Brown	5,000	4,900	98	
	Doniphan	3,400	3,300	97	
	Douglas	26,000	25,500	98	
	Franklin	8,800	8,700	99	
	Jefferson	5,800	5,700	98	
	Johnson	110,400	109,800	100	
	Leavenworth	18,400	18,200	99	
	Linn	3,500	3,400	97	
	Miami	8,300	8,200	99	
	Saline	19,700	19,400	98	
	Wyandotte	63,600	63,000	99	
		MISSOURI			
		Andrew	5,300	5,200	98
		Bates	6,100	6,000	98
		Buchanan	32,800	32,400	99
		Caldwell	3,300	3,300	100
		Carroll	4,800	4,700	98
	Cass	19,300	19,100	99	
	Chariton	4,100	4,000	98	
	Clay	53,200	52,800	99	
	Clinton	6,200	6,100	98	
	Daviness	3,500	3,400	97	
	De Kalb	3,100	3,000	97	
	Gentry	3,100	3,000	97	
	Grundy	4,800	4,700	98	
	Harrison	4,300	4,200	98	



KCTV BMPCT-2317 Granted 10/26/54

American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Henry	7,800	7,700	98
	Holt	2,800	2,700	96
	Jackson	242,100	239,100	99
	Johnson	13,200	13,000	98
	Lafayette	11,300	11,200	99
	Linn	6,400	6,300	98
	Livingston	6,200	6,100	98
	Nodaway	7,800	7,700	99
	Platte	18,900	18,700	99
	Ray	8,100	8,000	99
	Saline	9,700	9,500	98
	Worth	1,200	1,200	100

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KANSAS			
	Bourbon	6,900	6,800	99
	Clay	4,000	3,900	98
	Cloud	4,800	4,700	98
	Coffey	4,000	3,900	97
	Geary	10,800	10,700	99
	Jackson	4,600	4,500	98
	Neosho	7,200	7,100	99
	Osage	6,100	6,000	98
	Riley	20,900	20,500	98
	Shawnee	61,900	61,200	99

Net Weekly Circulation	State County	Total Households	TV Households	%
	MISSOURI			
	Adair	9,400	9,300	99
	Mercer	1,900	1,800	97
	Pettis	14,100	13,800	98
	Randolph	9,700	9,500	98
	St Clair	3,400	3,300	97
	Vernon	7,700	7,500	97

(Continued on page A-588)

Station Totals	1,028,800	1,014,900	98
Net Weekly Circulation (1985)		753,700	
Average Daily Circulation (1985)		437,500	

Missouri—Kansas City

KMBC-TV

Ch. 9

Network Service: ABC.

Licensee: The Hearst Corp., 1049 Central St., Kansas City, MO 64105.

Studio: 1049 Central St., Kansas City, MO 64105.

Telephone: 816-221-9999. TWX: 910-771-3138.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1070-ft. above av. terrain, 1023-ft. above ground, 1946-ft. above sea level.

Latitude 39° 05' 02"
Longitude 94° 30' 57"

Transmitter: 23rd & Topping.

Satellite Earth Station: In operation; Andrew receivers.

News Service: AP.

Ownership: See Group Ownership of TV Stations.

Began Operation: Aug. 1, 1953 as WHB-TV, sharing time with KMBC-TV, operated by Midland Bcstg. Co. On June 9, 1954 FCC approved sale and WHB Bcstg. Co. was changed to KMBC Bcstg. Co. and acquired KMBC-TV-AM & KFRM (Television Digest, Vol. 10:17, 20, 24). Sale to Metropolitan Bcstg. (div. of Metromedia Inc.) approved July 26, 1961. Sale to present owner by Metromedia approved by FCC April 1, 1982 (Vol. 21:37; 22:14).

Represented (sales): Katz Television.

Represented (legal): Dempsey & Koplovitz.

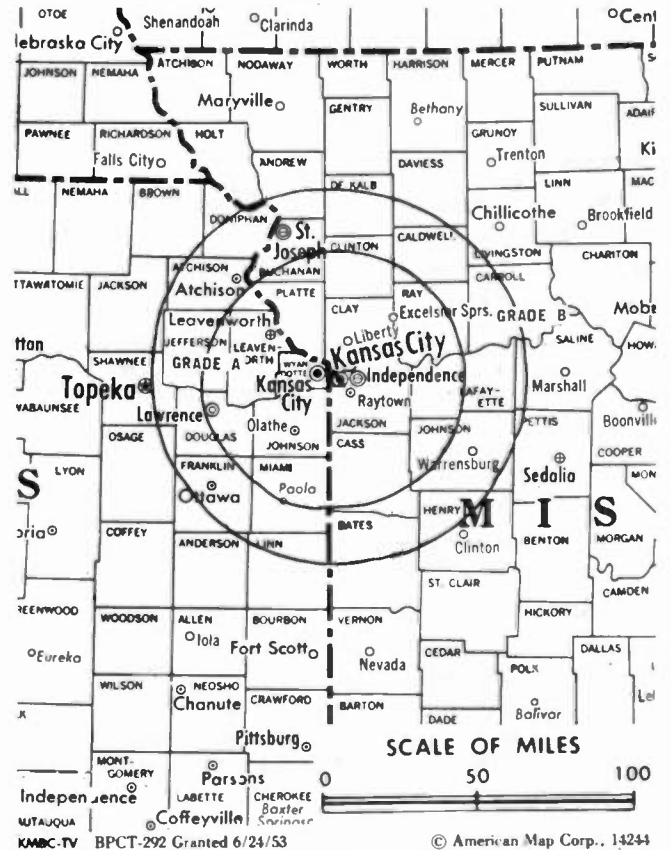
Personnel:

PAUL (DINO) DINOVIK, vice president & general manager.
BILL LIND, general sales manager.
CHERYL CRAIGIE-PARKER, national sales manager.
BOB TWIBELL, local sales manager.
JOE TODARO, promotion manager.
DEBORAH McDERMOTT, program director.
GERALD GOLDEN, business manager.
MICHAEL SULLIVAN, news director.
WALLY WURZ, chief engineer.
EVA PINON, traffic/computer operations manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Anderson	3,400	3,300	97
	Atchison	6,500	6,400	98
	Brown	5,000	4,900	98
	Doniphan	3,400	3,300	97
	Douglas	26,000	25,500	98
	Ellis	10,200	10,100	99
	Franklin	8,800	8,700	99
	Geary	10,800	10,700	99
	Jefferson	5,800	5,700	98
	Johnson	110,400	109,800	100
	Leavenworth	18,400	18,200	99
	Linn	3,500	3,400	97
	Miami	8,300	8,200	99
	Neosho	7,200	7,100	99
	Riley	20,900	20,500	98
	Saline	19,700	19,400	98
	Shawnee	61,900	61,200	99
	Wyandotte	63,600	63,000	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Andrew	5,300	5,200	98
	Bates	6,100	6,000	98
	Buchanan	32,800	32,400	99
	Caldwell	3,300	3,300	100
	Carroll	4,800	4,700	98
	Cass	19,300	19,100	99
	Clay	53,200	52,800	99
	Clinton	6,200	6,100	98
	Daviess	3,500	3,400	97
	De Kalb	3,100	3,000	97
	Grundy	4,800	4,700	98
	Henry	7,800	7,700	98
	Jackson	242,100	239,100	99
Johnson	13,200	13,000	98	
Lafayette	11,300	11,200	99	
Livingston	6,200	6,100	98	
Pettis	14,100	13,800	98	
Platte	18,900	18,700	99	
Ray	8,100	8,000	99	
St Clair	3,400	3,300	97	
Saline	9,700	9,500	98	
Between 25-49%	KANSAS			
	Allen	6,400	6,300	98
	Bourbon	6,900	6,800	99
	Clay	4,000	3,900	98
	Cloud	4,800	4,700	98
	Coffey	4,000	3,900	97
	Jackson	4,600	4,500	98
	Osage	6,100	6,000	98
Russell	3,600	3,500	97	

(Continued on page A-589)

Station Totals	1,095,200	1,080,500	98
Net Weekly Circulation (1985)			754,000
Average Daily Circulation (1985)			443,900

Missouri—Kansas City

KSHB-TV

Ch. 41

Network Service: None, independent.

Licensee: Scripps-Howard Broadcasting Co., 4720 Oak St., Kansas City, MO 64112.

Studio: 4720 Oak St., Kansas City, MO 64112.

Telephone: 816-753-4141.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1320-kw max. & 1000-kw horizontal visual, 132-kw max. & 100-kw horizontal aural. Antenna: 1060-ft. above av. terrain, 1159-ft. above ground, 2045-ft. above sea level.

Latitude 39° 04' 20"
Longitude 94° 35' 45"

Transmitter: 3017 Belleview, Kansas City.

Satellite Earth Stations: Microwave General, 6-meter; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Scripps-Howard Bcstg. Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: September 28, 1970. Transfer of control to Benno C. Schmidt from William D. Grant approved by FCC Dec. 1, 1971. Sale to present owner approved by FCC Sept. 15, 1977 (Television Digest, Vol. 16:50; 17:38).

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Represented (engineering): Paul Godley Co.

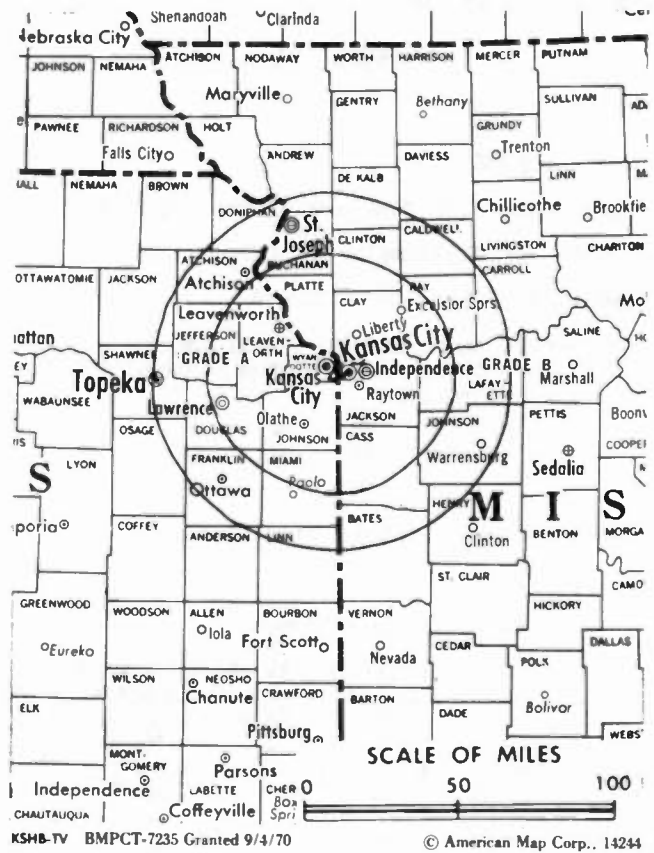
Personnel:

BOB WORMINGTON, vice president & general manager.
PETER BRAKE, assistant general manager.
LARRY JOPEK, general sales manager.
HAROLD DeGOOD, chief engineer.
ROBERT INDERMAN, executive news director.
LISA HERRON, public relations director.

Highest 30 Sec. Rate: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Atchison	6,500	6,400	98
	Douglas	26,000	25,500	98
	Franklin	8,800	8,700	99
	Geary	10,800	10,700	99
	Jefferson	5,800	5,700	98
	Johnson	110,400	109,800	100
	Leavenworth	18,400	18,200	99
	Miami	8,300	8,200	99
	Riley	20,900	20,500	98
	Russell	3,600	3,500	97
	Saline	19,700	19,400	98
	Wyandotte	63,600	63,000	99
	MISSOURI			
	Bates	6,100	6,000	98
	Buchanan	32,800	32,400	99
	Carroll	4,800	4,700	98
	Cass	19,300	19,100	99
	Clay	53,200	52,800	99
Clinton	6,200	6,100	98	
De Kalb	3,100	3,000	97	
Henry	7,800	7,700	98	
Jackson	242,100	239,100	99	
Johnson	13,200	13,000	98	
Lafayette	11,300	11,200	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Platte	18,900	18,700	99
	Ray	8,100	8,000	99

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IOWA			
	Ringgold	2,400	2,400	100
	KANSAS			
	Allen	6,400	6,300	98
	Anderson	3,400	3,300	97
	Bourbon	6,900	6,800	99
	Brown	5,000	4,900	98
	Cloud	4,800	4,700	98
	Dickinson	8,100	8,000	99
	Ellis	10,200	10,100	99
	Jackson	4,600	4,500	98
	Linn	3,500	3,400	97
	Lyon	14,100	13,800	98
	Mitchell	3,400	3,300	97
	Neosho	7,200	7,100	99
	Osage	6,100	6,000	98
	Pawnee	3,200	3,200	100
	Rice	4,800	4,700	98
	Sedgwick	148,100	146,700	99
Shawnee	61,900	61,200	99	
Wilson	4,900	4,800	98	
MISSOURI				
Adair	9,400	9,300	99	
Andrew	5,300	5,200	98	
Caldwell	3,300	3,300	100	
Daviess	3,500	3,400	97	
Grundy	4,800	4,700	98	
Linn	6,400	6,300	98	
Livingston	6,200	6,100	98	

(Continued on page A-589)

Station Totals	1,789,900	1,767,600	98
Net Weekly Circulation (1985)			698,800
Average Daily Circulation (1985)			311,300

Missouri—Kansas City

XYFC

Ch. 50

Network Service: None, independent.

Licensee: Kansas City Youth for Christ Inc., 4715 Rainbow Blvd., Shawnee Mission, KS 66205.

Studio: 4715 Rainbow Blvd., Shawnee Mission, KS 66205.

Telephone: 913-262-1700.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1170-kw max. & 678-kw horizontal visual, 117-kw max. & 67.6-kw horizontal aural. Antenna: 1119-ft. above av. terrain, 1164-ft. above ground, 2049-ft. above sea level.

Latitude 39° 02' 36"
Longitude 94° 36' 40"

Transmitter: 6309 E. 56th St.

Satellite Earth Station: Andrew, 5-meter; Harris receivers.

News Services: UPI, CNN.

Ownership: Non-stock, non-profit corp. Officers: Dr. Al Metsker, exec. dir.; J. Mark Armstrong, Josiah E. Smith, Donald E. Land, Roy M. Adams, Thomas L. Gaskell, Lowell L. Metsker, David R. Heinke, Fred C. Riley, Gayle Ludwig & Bob Schmid, dirs.

Began Operation: Dec. 15, 1978.

Represented (legal): Kirkland & Ellis.

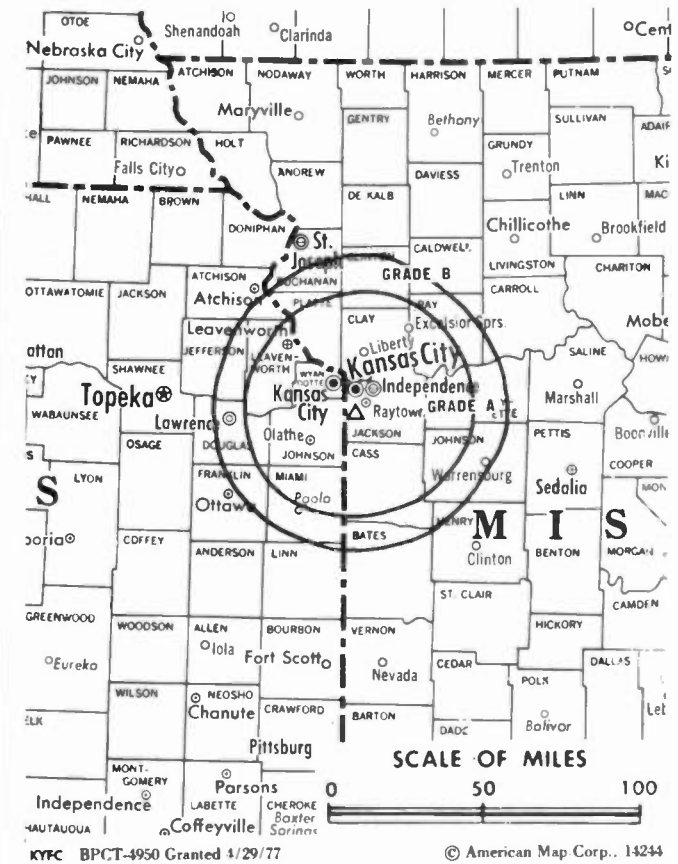
Personnel:

DR. AL METSKER, executive director.
DAVID LEWIS, general manager.
JOHN COLLINSON, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KANSAS			
	Linn	3,500	3,400	97
	Miami	8,300	8,200	99
	Wyandotte	63,600	63,000	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MISSOURI			
	Bates	6,100	6,000	98
	Cass	19,300	19,100	99
	De Kalb	3,100	3,000	97
	Jackson	242,100	239,100	99
	Johnson	13,200	13,000	98
	Ray	8,100	8,000	99
	St Clair	3,400	3,300	97
Station Totals		370,700	366,100	98
Net Weekly Circulation (1985)			35,500	
Average Daily Circulation (1985)			12,700	

Missouri—Kansas City

KZKC-TV

(formerly KEKR-TV)

Ch. 62

Network Service: None, independent.

Licensee: Channel 62 Partnership, Osborne Office Center, Chattanooga, TN 37411.

Studio: 2111 Blue Summit Dr., Kansas City, MO 64126.

Telephone: 816-254-6262.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 1868-kw max. & 110-kw horizontal visual, 186.8-kw max. & 11-kw horizontal aural. Antenna: 1120-ft. above av. terrain, 1225-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 59"
 Longitude 94° 28' 49"

Holds CP for change to 1660-kw max. visual, 166-kw max. aural, 1120-ft. above av. terrain, 1142-ft. above ground, 1969-ft. above sea level. BMPCT-840224KE.

Transmitter: 21st St. & Stark Ave..

Satellite Earth Stations: 2 in operation; Harris, 3-meter; Harris receivers.

News Service: AP.

Ownership: Media Central Inc., gen. partner, 60%; Choice Channel of Kansas City Inc., gen. partner, 40%. For Media Central ownership & other interests, see Group Ownership of TV Stations. Choice Channel ownership: Edward D. Schneiderman, pres., 37.5%; Joseph M. Bernstein, v.p.; Debra L. Slotnick, 25%; David L. Block, 25%; Marvin L. Zembrosky, 12.5%.

Began Operation: Dec. 7, 1983.

Represented (sales): Seitel Inc.

Represented (legal): Seymour M. Chase, P.C.

Represented (engineering): A. D. Ring & Associates.

Personnel:

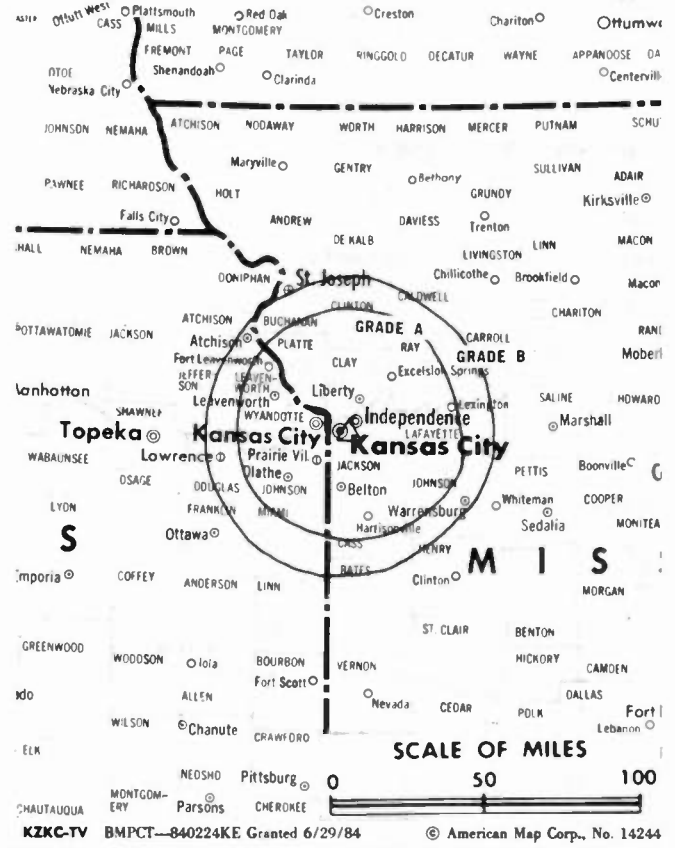
STEVEN M. FRIEDHEIM, vice president & general manager.
 GAYLE GARRETT, vice president & general sales manager.
 LAURA CROUCH, vice president & business manager.
 REBECCA RUCKER, vice president, program & promotion manager.
 ED PERL, vice president & sales manager.
 LISA REVARE, production manager.
 JAMES A. CAMBRON, chief engineer.
 KAREN DAVIS UNDERWOOD, director of news & public relations.

Highest One Hour Rate: \$4500.

Highest 30 Sec. Rate: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Caldwell	3,300	3,300	100
Between 25-49%	KANSAS			
	Jefferson	5,800	5,700	98
	Johnson	110,400	109,800	100
	Leavenworth	18,400	18,200	99
	Wyandotte	63,600	63,000	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI			
	Bates	6,100	6,000	98
	Cass	19,300	19,100	99
	Clay	53,200	52,800	99
	Daviess	3,500	3,400	97
	Jackson	242,100	239,100	99
	Platte	18,900	18,700	99
	Ray	8,100	8,000	99
Between 5-24%	KANSAS			
	Atchison	6,500	6,400	98
	Douglas	26,000	25,500	98
	Jackson	4,600	4,500	98
	Linn	3,500	3,400	97
	Miami	8,300	8,200	99
	Osage	6,100	6,000	98
	MISSOURI			
	Carroll	4,800	4,700	98
	Clinton	6,200	6,100	98
	De Kalb	3,100	3,000	97
	Henry	7,800	7,700	98
	Johnson	13,200	13,000	98
	Lafayette	11,300	11,200	99
Station Totals		654,100	646,800	98
Net Weekly Circulation (1985)			218,200	
Average Daily Circulation (1985)			80,900	

Missouri—Kansas City

WDAF-TV

Ch. 4

Network Service: NBC.

Licensee: Taft Television & Radio Co. Inc., Signal Hill, Kansas City, MO 64108.

Studio: Signal Hill, Kansas City, MO 64108.

Telephone: 816-753-4567. TWX: 910-771-2047.

Technical Facilities Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1130-ft. above av. terrain, 1163-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 20"
Longitude 94° 35' 45"

Transmitter: Signal Hill.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive; 2 Harris, 9.2-meter; Harris receivers.

AM Affiliate: WDAF, 5-kw, 610 kHz.

FM Affiliate: KYYS, 100-kw, 102.1 MHz (No. 271), 940-ft.

News Services: AP, UPI, NIWS.

Ownership: See Group Ownership of TV Stations.

Began Operation: Oct. 16, 1949. Sale to present owner by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Television Digest, Vol. 3:15, 16, 31; 4:8). Sale to Transcontinent by National-Missouri T.V. Inc. (wholly-owned by National Theatres & Television Inc.) approved July 13, 1960 (Vol. 16:29). Sale to National Missouri TV Inc. by founding Kansas City Star in compliance with govt. anti-trust consent decree approved April 23, 1958 (Vol. 13:47, 48; 14:17).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

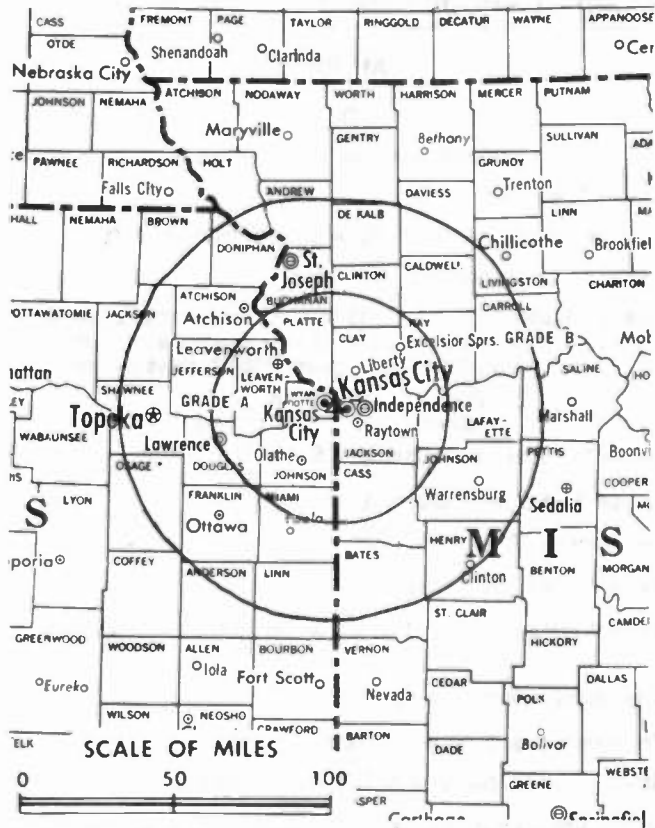
- EARL BEALL, vice president & general manager.
- JIM CONSCHAFER, general sales manager.
- MIKE McDONALD, operations manager.
- BUD TURNER, teleport manager.
- JODI DORE, program director.
- CHERYL KERNS, local sales manager.
- MIKE LEWIS, news director.
- THERMAL STEWART, business manager.
- JOHN HALL, chief engineer.

Highest 30 Sec. Rate (July 10, 1985): \$5000.

NETWORK BASE HOURLY RATE: \$1920.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Anderson	3,400	3,300	97
	Atchison	6,500	6,400	98
	Bourbon	6,900	6,800	99
	Brown	5,000	4,900	98
	Doniphan	3,400	3,300	97
	Douglas	26,000	25,500	98
	Franklin	8,800	8,700	99
	Jefferson	5,800	5,700	98
	Johnson	110,400	109,800	100
	Leavenworth	18,400	18,200	99
	Linn	3,500	3,400	97
	Miami	8,300	8,200	99
	Mitchell	3,400	3,300	97
Saline	19,700	19,400	98	



WDAF-TV BMPCT-6552 Granted 7/7/67

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Shawnee	61,900	61,200	99
	Wyandotte	63,600	63,000	99
MISSOURI				
	Andrew	5,300	5,200	98
	Bates	6,100	6,000	98
	Buchanan	32,800	32,400	99
	Caldwell	3,300	3,300	100
	Carroll	4,800	4,700	98
	Cass	19,300	19,100	99
	Clay	53,200	52,800	99
	Clinton	6,200	6,100	98
	Daviess	3,500	3,400	97
	De Kalb	3,100	3,000	97
	Gentry	3,100	3,000	97
	Grundy	4,800	4,700	98
	Harrison	4,300	4,200	98
	Henry	7,800	7,700	98
	Holt	2,800	2,700	96
	Jackson	242,100	239,100	99
	Johnson	13,200	13,000	98
	Lafayette	11,300	11,200	99
	Linn	6,400	6,300	98
	Livingston	6,200	6,100	98
	Nodaway	7,800	7,700	99
	Pettis	14,100	13,800	98
	Platte	18,900	18,700	99
	Ray	8,100	8,000	99
	Saline	9,700	9,500	98
	Worth	1,200	1,200	100

(Continued on page A-590)

Station Totals	1,023,000	1,009,200	98
Net Weekly Circulation (1985)			765,200
Average Daily Circulation (1985)			448,900

Missouri—Poplar Bluff

KPOB-TV

Ch. 15

(Satellite of WSIL-TV, Harrisburg, IL)

Network Service: ABC.

Licensee: WSIL-TV Inc., 21 W. Poplar St., Harrisburg, IL 62946.

Studio: Oak Grove Community, U.S. Rte. 67.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 389-kw max. & 182-kw horizontal visual, 19.1-kw horizontal aural. Antenna: 600-ft. above av. terrain, 550-ft. above ground, 1050-ft. above sea level.

Latitude 36° 48' 02"
Longitude 90° 27' 03"

Transmitter: Oak Grove Community, U.S. Rte. 67.

Satellite Earth Station: Gardiner, 6-meter.

News Service: AP.

Ownership: See WSIL-TV, Harrisburg, IL.

Began Operation: Sept. 2, 1961. Left air Sept. 21, 1966; returned Jan. 14, 1977.

Represented (sales): Seltel Inc.

Represented (legal): Pepper & Corazzini.

Rates: Sold in combination with WSIL-TV, Harrisburg, IL.

Arbitron Data: Included with parent WSIL-TV, Harrisburg, IL.



Missouri—St. Joseph

KQTV

Ch. 2

Network Service: ABC.

Licensee: Elba Development Corp., 311 Ridge Rd. E, Rochester, NY 14621.

Studio: 40th & Faraon Sts., St. Joseph, MO 64506.

Telephone: 816-364-2222.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 810-ft. above av. terrain, 750-ft. above ground, 1770-ft. above sea level.

Latitude 39° 46' 12"
Longitude 94° 47' 53"

Holds CP for change to 100-kw max. visual, 10-kw max. aural, 2000-ft. above av. terrain, 1963-ft. above ground, 2998-ft. above sea level, lat. 39° 25' 21", long. 95° 02' 29"; transmitter to Oak Mills Rd., 5.3-mi. E of Potter, KS.

Transmitter: 40th & Faraon Sts.

Satellite Earth Station: ADM, 6.1-meter; Avcom receivers.

News Services: AP, ABC.

Ownership: Fabri Development Corp. Malcolm I. Glazer, pres., 100%. For other interests, see Glazer under Group Ownership of TV Stations.

Began Operation: Sept. 13, 1953. Sale to present owner by Amataro Group approved by FCC Sept. 10, 1979 (Television Digest, Vol. 19:24). Previous sale by ISC Industries approved July 3, 1973 (Vol. 13:29). Sale to ISC by Panax Corp. approved July 2, 1969 (Vol. 8:49; 9:27). Sale by Jesse D. Fine family was approved Aug. 30, 1963 (Vol. 3:12). Sale to Fine family by Kenyon Brown-Bing Crosby group approved Sept. 19, 1957 (Vol. 13:34, 38). Their purchase of station from Barton Pitts was approved Dec. 31, 1955 (Vol. 11:34, 47, 52).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): John H. Mullaney Consulting Radio Engineers Inc.

Personnel:

GEORGE LOAR, senior vice president & general manager.

DENISE SEARCY, general sales manager.

RANDY PARLETT, news director.

MEL CLARK, director of engineering.

Highest 30 Sec. Rate (Jan. 1, 1983): \$600.

NETWORK BASE HOURLY RATE: \$700.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	KANSAS			
	Atchison	6,500	6,400	98
	Brown	5,000	4,900	98
	Doniphan	3,400	3,300	97
	MISSOURI			
	Andrew	5,300	5,200	98
	Atchison	3,300	3,300	100
	Buchanan	32,800	32,400	99
	Caldwell	3,300	3,300	100
	Clinton	6,200	6,100	98
	Daviess	3,500	3,400	97
	De Kalb	3,100	3,000	97
	Gentry	3,100	3,000	97
Grundy	4,800	4,700	98	



KQTV BPCT-2219 Granted 12/4/56

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Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Harrison	4,300	4,200	98
	Holt	2,800	2,700	96
	Livingston	6,200	6,100	98
	Nodaway	7,800	7,700	99
	Worth	1,200	1,200	100
Between 25-49%	KANSAS			
	Jackson	4,600	4,500	98
	MISSOURI			
Mercer	1,900	1,800	97	
Between 5-24%	NEBRASKA			
	Richardson	4,500	4,400	98
	IOWA			
	Fremont	3,700	3,700	100
	Ringgold	2,400	2,400	100
	Taylor	3,300	3,200	97
	KANSAS			
	Douglas	26,000	25,500	98
	Johnson	110,400	109,800	100
	Leavenworth	18,400	18,200	99
Nemaha	4,200	4,100	98	
MISSOURI				
Clay	53,200	52,800	99	
Johnson	13,200	13,000	98	
Platte	18,900	18,700	99	
Ray	8,100	8,000	99	
Station Totals		375,400	371,000	98
Net Weekly Circulation (1985)				114,600
Average Daily Circulation (1985)				59,900

Missouri—St. Louis

KDNL-TV

Ch. 30

Network Service: None, independent.

Licensee: Miami Valley Broadcasting Corp.

Studio: 1215 Cole St., St. Louis, MO 63106.

Telephone: 314-436-3030.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2190-kw max. & 1950-kw horizontal visual, 218.5-kw aural. Antenna: 1135-ft. above av. terrain, 1155-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 48"
Longitude 90° 19' 43"

Transmitter: Kenrick Seminary Grounds, Shrewsbury, MO.

Satellite Earth Stations: 2 Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Miami Valley Bcstg. Corp., subsidiary of Cox Communications Inc. See Group Ownership of TV Stations.

Began Operation: June 8, 1969. Sale to present owner by Evans Bcstg. approved by FCC Nov. 25, 1981 (Television Digest, Vol. 21:10).

Represented (sales): MMT Sales Inc.

Represented (legal): Dow, Lohnes & Albertson.

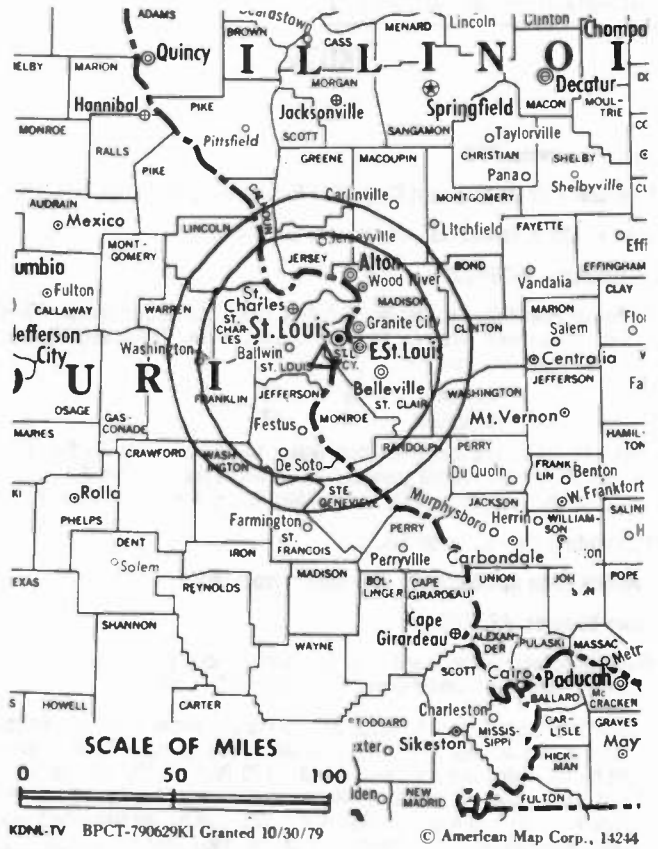
Represented (engineering): Cohen & Dippell.

Personnel:

WILLIAM VIANDS, vice president & general manager.
JOHN McELFRESH, general sales manager.
JIM WITHERS, director of station operations.
GENE FAULKNER, chief engineer.
DAVID SULLIVAN, program director.
PAUL KLICK, promotion manager.
WILMA MATTA, business manager.
MARY PAT O'NEILL, traffic manager.

Highest 30 Sec. Rate (May 1, 1984): \$600.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KDNL-TV BPCT-790629KI Granted 10/30/79 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	6,200	6,000	97
	Clinton	11,800	11,600	98
	Jersey	7,300	7,100	97
	Madison	91,300	90,000	99
	Monroe	7,300	7,200	98
	Randolph	12,600	12,300	98
	St Clair	92,300	90,600	98
	Washington	6,000	5,800	97
	MISSOURI			
	St Charles	55,200	54,700	99
	St Louis	358,000	353,900	99
	St Louis City	168,500	166,500	99
Between 25-49%	ILLINOIS			
	Calhoun	2,100	2,000	95
	Greene	6,200	6,100	98
	Macoupin	19,500	19,100	98
	Marion	17,500	17,100	98
	Scott	2,300	2,300	100

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI			
	Dent	5,800	5,500	96
	Franklin	26,500	26,200	99
	Gasconade	5,300	5,200	98
	Jefferson	53,300	52,800	99
	Lincoln	8,200	8,100	99
	Marion	10,900	10,800	99
	Montgomery	4,300	4,200	98
	Perry	6,000	5,900	98
	Pike	6,200	6,100	98
	Ste Genevieve	5,500	5,400	98
	St Francois	16,400	16,100	98
	Washington	6,400	6,300	98
Between 5-24%	ILLINOIS			
	Fayette	8,500	8,200	96
	Jackson	24,400	23,600	97
	Jefferson	15,600	15,100	97
	Montgomery	12,400	12,100	98
	Morgan	14,500	14,100	97
	Pike	7,500	7,300	97
	Union	7,500	7,300	97
	MISSOURI			
	Audrain	9,900	9,800	99
	Callaway	11,700	11,500	98
	Crawford	7,100	6,800	96
	Iron	4,000	3,900	97
Madison	4,500	4,400	98	
Osage	4,100	4,000	98	
Phelps	12,100	11,800	98	
Warren	5,900	5,800	98	
Wayne	4,800	4,600	96	
Station Totals		1,173,400	1,155,200	98
Net Weekly Circulation (1985)			549,200	
Average Daily Circulation (1985)			228,700	

Missouri—St. Louis

KMOX-TV

Ch. 4

Network Service: CBS.

Licensee: CBS Inc., One Memorial Dr., St. Louis, MO 63102.

Studio: One Memorial Dr., St. Louis, MO 63102.

Telephone: 314-621-2345. TWX: 910-761-1024.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1110-ft. above av. terrain, 1214-ft. above ground, 1649-ft. above sea level.

Latitude 38° 31' 47"
Longitude 90° 17' 58"

Transmitter: 1900 Ave. H (Reavis Barracks Rd.), Lemay, MO.

Satellite Earth Station: Common Carrier.

AM Affiliate: KMOX, 50-kw, 1120 kHz.

FM Affiliate: KMOX-FM, 47-kw, 103.3 MHz (No. 277), 900-ft.

News Services: AP, UPI.

Ownership: CBS Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: July 8, 1954 as KWK-TV. Sale to present owner by group which included Robert T. Convey, Globe-Democrat Publishing Co. (Newhouse) and KSTP Inc. approved Oct. 30, 1957 by FCC, but did not begin operation as KMOX-TV until March 16, 1958 (Television Digest, Vol. 13:36, 43, 44, 48; 14:1, 2, 9).

Represented (sales): CBS Television Stations National Sales.

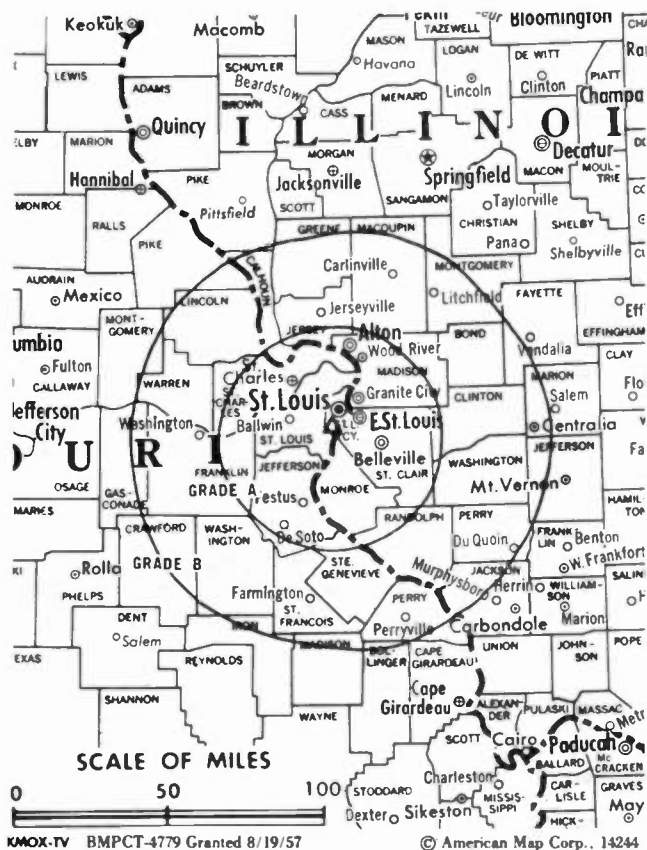
Personnel:

ALLAN COHEN, vice president & general manager.
ROBERT FINKEL, director of planning & administration
KYOKO HIRANO-O'NEILL, director of sales.
JOHN LEE, general sales manager.
CATHY O'MAHONEY, national sales manager.
JEFF MacDOUGALL, retail sales manager.
FRED BURROWS, director of news.
KERRY GARCIA, broadcast services manager.
DON MERL, director of broadcasting.
MICHAEL NOVAK, director of business affairs.
JACK DAVIDSON, director of technical operations.
JIM ROTHSCHILD, director of creative services.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	6,200	6,000	97
	Calhoun	2,100	2,000	95
	Clinton	11,800	11,600	98
	Fayette	8,500	8,200	96
	Greene	6,200	6,100	98
	Jersey	7,300	7,100	97
	Macoupin	19,500	19,100	98
	Madison	91,300	90,000	99
	Marion	17,500	17,100	98
	Monroe	7,300	7,200	98
	Montgomery	12,400	12,100	98
	Perry	8,600	8,400	97
	Randolph	12,600	12,300	98
	St Clair	92,300	90,600	98
	Washington	6,000	5,800	97
	MISSOURI			
	Crawford	7,100	6,800	96
	Franklin	26,500	26,200	99
	Gasconade	5,300	5,200	98
	Iron	4,000	3,900	97
Jefferson	53,300	52,800	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lincoln	8,200	8,100	99
	Madison	4,500	4,400	98
	Montgomery	4,300	4,200	98
	Pike	6,200	6,100	98
	Reynolds	3,000	2,900	97
	St Charles	55,200	54,700	99
	Ste Genevieve	5,500	5,400	98
	St Francois	16,400	16,100	98
	St Louis	358,000	353,900	99
	Warren	5,900	5,800	98
	Washington	6,400	6,300	98
St Louis City	168,500	166,500	99	
Between 25-49%	ILLINOIS			
	Jefferson	15,600	15,100	97
	MISSOURI			
	Butler	14,700	14,300	97
	Dent	5,800	5,500	96
Perry	6,000	5,900	98	
Phelps	12,100	11,800	98	
Between 5-24%	ILLINOIS			
	Brown	2,200	2,100	95
	Jackson	24,400	23,600	97
	Morgan	14,500	14,100	97
	Pike	7,500	7,300	97
	Scott	2,300	2,300	100
	MISSOURI			
	Audrain	9,900	9,800	99
	Bollinger	4,100	4,000	98
	Boone	38,900	38,300	98
	Callaway	11,700	11,500	98
	Cole	21,700	21,500	99
Osage	4,100	4,000	98	
Wayne	4,800	4,600	96	
Station Totals		1,248,200	1,228,600	98
Net Weekly Circulation (1985)			970,900	
Average Daily Circulation (1985)			581,100	

Missouri—St. Louis

KNLC

Ch. 24

Network Service: None, independent.

Grantee: New Life Evangelistic Center Inc., 1411 Locust St., St. Louis, MO 63103.

Studio: 1411 Locust St., St. Louis, MO 63103.

Telephone: 314-436-2424.

Mailing Address: Box 924, St. Louis, MO 63188.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1446.7-kw visual, 289.3-kw aural. Antenna: 998-ft. above av. terrain, 732-ft. above ground, 1647-ft. above sea level.

Latitude 38° 21' 40"
Longitude 90° 32' 58"

Holds CP for change to 3126-kw max. visual, 312.6-kw max. aural, 1002-ft. above av. terrain, 706-ft. above ground, 1621-ft. above sea level, lat. 38° 21' 40", long. 90° 32' 58"; transmitter to 6091 Tower Rd., House Springs.

Transmitter: Mt. Olive School Rd., House Springs.

Ownership: Non-profit corp. Officers: Rev. Larry Rice, pres.; Rev. Ray Redlich, v.p.; Rev. Ken Klingerman, secy.-treas.

Began Operation: Sept. 12, 1982.

Represented (legal): John Midlen.

Personnel:
JIM BARNES, general manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	St Clair	92,300	90,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MISSOURI			
	Franklin	26,500	26,200	99
	Jefferson	53,300	52,800	99
	St Charles	55,200	54,700	99
	Washington	6,400	6,300	98
	St Louis City	168,500	166,500	99
Station Totals		402,200	397,100	98
Net Weekly Circulation (1985)			46,300	
Average Daily Circulation (1985)			10,900	

Missouri—St. Louis

KPLR-TV

Ch. 11

Network Service: None, independent.

Licensee: Koplars Communications Inc., 4935 Lindell Blvd., St. Louis, MO 63108.

Studio: 4935 Lindell Blvd., St. Louis, MO 63108.

Telephone: 314-367-7211. TWX: 910-761-1093.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55-kw aural. Antenna: 1007-ft. above av. terrain, 1214-ft. above ground, 1506-ft. above sea level.

Latitude 38° 31' 47"
Longitude 90° 17' 58"

Transmitter: Reavis Barracks Rd. & Ave. H, Lemay, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive; Harris, 9-meter; Rohr, 11-meter; Harris receivers.

News Services: AP, INDX, CNN, UPI.

Ownership: Koplars Enterprises Inc. Estate of Harold Koplars, 100%. Also owns KRBK-TV, Sacramento, CA & is applicant for Ch. 15, Omaha, NE.

Began Operation: April 28, 1959.

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

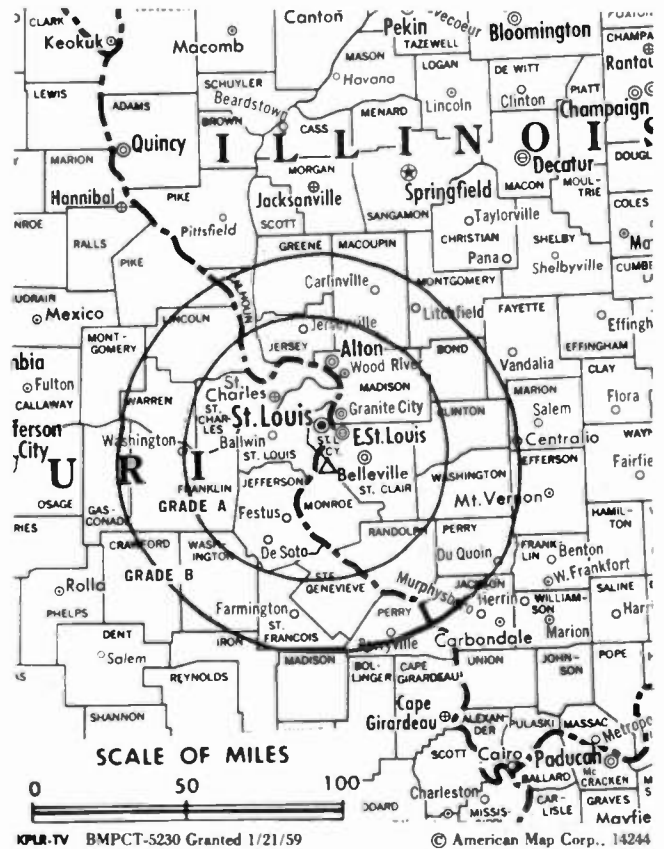
Personnel:

TED KOPLAR, president.
BARRY BAKER, senior vice president & dir., broadcast division.
LARRY MARCUS, vice president of business affairs.
JIM WRIGHT, vice president of operations.
GREG FILANDRINOS, director of sales.
DENNY VAN VALKENBURGH, national sales manager.
TIM McKERNAN, retail sales manager.
ROD WISDOM, chief engineer.
HOWARD STEVENS, director of programming.
JIM WINKLE, production manager.
GIL ENGLER, news director.
BETSEY HOLM, director of design.
JAN PENDLETON, traffic manager.
MARIE T. BOYKIN, public affairs director.

Highest 30 Sec. Rate: \$1100.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	6,200	6,000	97
	Calhoun	2,100	2,000	95
	Clinton	11,800	11,600	98
	Fayette	8,500	8,200	96
	Greene	6,200	6,100	98
	Jersey	7,300	7,100	97
	Macoupin	19,500	19,100	98
	Madison	91,300	90,000	99
	Marion	17,500	17,100	98
	Monroe	7,300	7,200	98
	Montgomery	12,400	12,100	98
	Morgan	14,500	14,100	97
	Perry	8,600	8,400	97
	Randolph	12,600	12,300	98
	St Clair	92,300	90,600	98
	Scott	2,300	2,300	100
Washington	6,000	5,800	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Crawford	7,100	6,800	96
	Franklin	26,500	26,200	99
	Gasconade	5,300	5,200	98
	Jefferson	53,300	52,800	99
	Lincoln	8,200	8,100	99
	Madison	4,500	4,400	98
	Montgomery	4,300	4,200	98
	Perry	6,000	5,900	98
	Pike	6,200	6,100	98
	St Charles	55,200	54,700	99
	Ste Genevieve	5,500	5,400	98
	St Francois	16,400	16,100	98
	St Louis	358,000	353,900	99
Warren	5,900	5,800	98	
Washington	6,400	6,300	98	
St Louis City	168,500	166,500	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Adams	27,300	26,900	99
	Christian	14,200	13,900	98
	Clay	6,200	5,900	95
	Effingham	12,100	11,600	96
	Franklin	18,200	17,700	97
	Jackson	24,400	23,600	97
	Jefferson	15,600	15,100	97
	Macon	50,600	49,700	98
	Pike	7,500	7,300	97
	Richland	7,200	7,000	97
Sangamon	73,400	71,700	98	
Williamson	23,600	23,000	97	

(Continued on page A-590)

Station Totals	1,571,300	1,544,600	98
Net Weekly Circulation (1985)			948,900
Average Daily Circulation (1985)			457,700

Missouri—St. Louis

KSDK

Ch. 5

Network Service: NBC.

Licensee: Multimedia Inc.

Studio: Television Plaza, 1000 Market St., St. Louis, MO 63101.

Telephone: 314-421-5055. TWX: 910-761-1037.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1090-ft. above av. terrain, 1159-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 05"
Longitude 90° 19' 55"

Transmitter: 6871 Heege Rd., St. Louis County, MO.

Satellite Earth Stations: Anixter-Mark, 5-meter; NBC KU Band, 3-meter & 6.1-meter; Anixter-Mark receivers.

News Services: AP, UPI, NBC.

Ownership: Multimedia Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 8, 1947. Assignment of license to present owner by Pulitzer Publishing approved by FCC Feb. 17, 1983 (Television Digest, Vol. 21:12; 22:1; 23:8).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

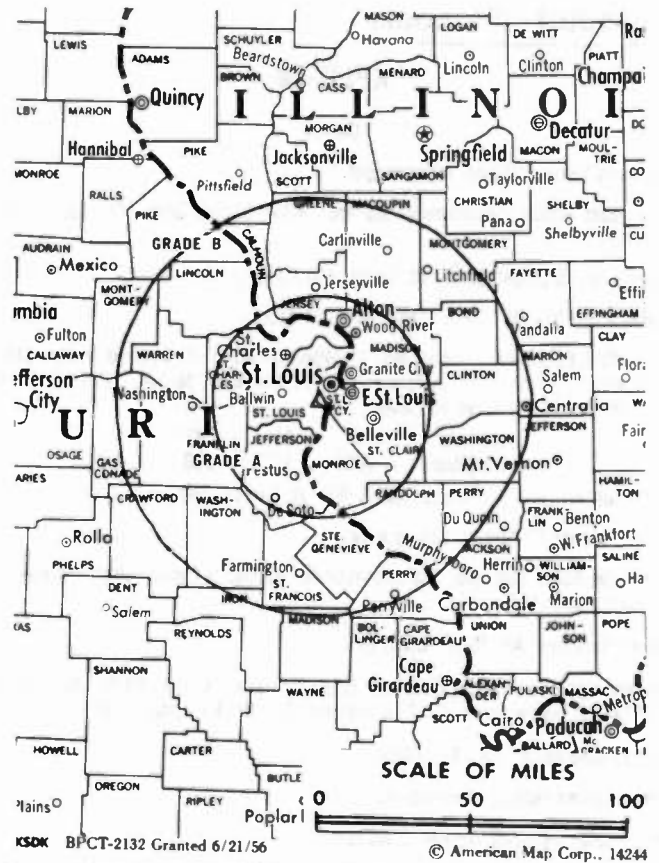
WILLIAM L. BOLSTER, vice president & general manager.
EDWARD J. PIETTE, director of broadcast operations.
EUNICE BECKWITH, manager of community affairs.
WILLIAM J. KATSAFANAS, general sales manager.
GREGORY STRAUSSER, national sales manager.
MARYANNE BRANDMEIER, local sales manager.
RICHARD BRASE, director of advertising & promotion.
TERRY DOLL, public relations.
STEVE ANTONIOTTI, director of news.
EUGENE HILL, director of engineering.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2350.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	6,200	6,000	97
	Calhoun	2,100	2,000	95
	Clinton	11,800	11,600	98
	Fayette	8,500	8,200	96
	Greene	6,200	6,100	98
	Jersey	7,300	7,100	97
	Macoupin	19,500	19,100	98
	Madison	91,300	90,000	99
	Marion	17,500	17,100	98
	Monroe	7,300	7,200	98
	Montgomery	12,400	12,100	98
	Morgan	14,500	14,100	97
	Perry	8,600	8,400	97
	Randolph	12,600	12,300	98
	St Clair	92,300	90,600	98
	Washington	6,000	5,800	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Crawford	7,100	6,800	96
	Franklin	26,500	26,200	99
	Gasconade	5,300	5,200	98
	Iron	4,000	3,900	97
	Jefferson	53,300	52,800	99
	Lincoln	8,200	8,100	99
	Madison	4,500	4,400	98
	Montgomery	4,300	4,200	98
	Perry	6,000	5,900	98
	Phelps	12,100	11,800	98
	Pike	6,200	6,100	98
	Reynolds	3,000	2,900	97
	St Charles	55,200	54,700	99
	Ste Genevieve	5,500	5,400	98
	St Francois	16,400	16,100	98
	St Louis	358,000	353,900	99
Warren	5,900	5,800	98	
Washington	6,400	6,300	98	
St Louis City	168,500	166,500	99	
Between 25-49%	ILLINOIS			
	Clay	6,200	5,900	95
	Jackson	24,400	23,600	97
	Jefferson	15,600	15,100	97
	Pike	7,500	7,300	97
Scott	2,300	2,300	100	

(Continued on page A-590)

Station Totals	1,399,400	1,376,100	98
Net Weekly Circulation (1985)		1,012,900	
Average Daily Circulation (1985)		636,900	

Missouri—St. Louis

KTVI

Ch. 2

Network Service: ABC.

Licensee: KTVI-TV Inc., 5915 Berthold Ave., St. Louis, MO 63110.

Studio: 5915 Berthold Ave., St. Louis, MO 63110.

Telephone: 314-647-2222. TWX: 314-556-0082.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1085-ft. above av. terrain, 1049-ft. above ground, 1649-ft. above sea level.

Latitude 38° 32' 07"
Longitude 90° 22' 23"

Transmitter: 10001 Emil Ave., Sappington, MO.

Satellite Earth Stations: 3 in operation; Andrew Corp., 4.5-meter & 7.3-meter; Avantek receivers.

News Services: AP, UPI.

Ownership: Times Mirror Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 10, 1953 as WTVI, Ch. 54, Belleville, IL-St. Louis; on April 9, 1955 shifted facilities to Ch. 36 acquired from off-air KSTM-TV (Television Digest, Vol. 11:16). March 20, 1957, left air temporarily for changeover to Ch. 2; resumed operation April 15, 1957 (Vol. 14:6, 12). Sale of 74% by Harry Tenenbaum, Paul E. Peltason and associates to Newhouse Bcstg., increasing its holdings to 100% was approved by FCC June 10, 1964. Sale to present owner approved March 7, 1980 (Vol. 18:50; 19:19).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

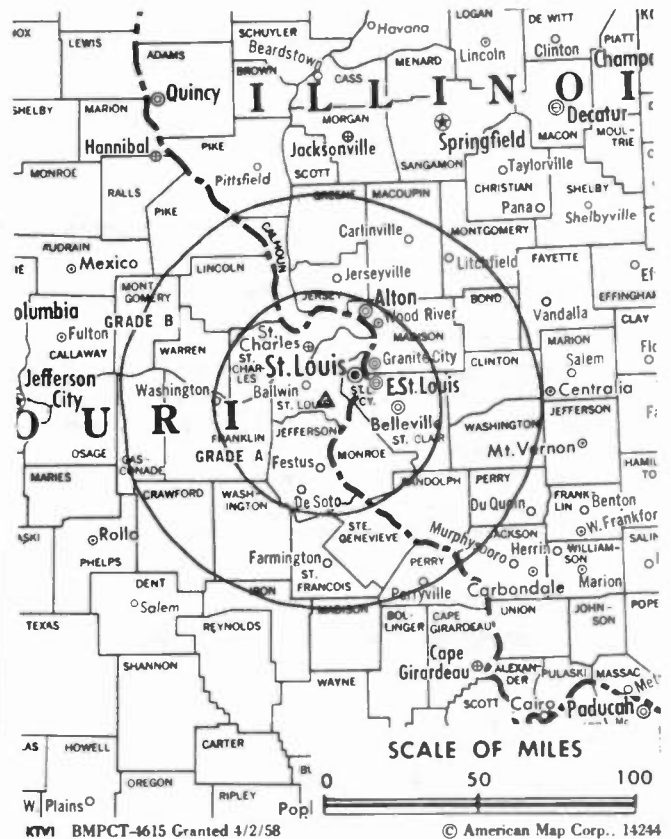
Personnel:

JOHN J. McCRORY, president.
JON PETROVICH, vice president & general manager.
MARSHALL GALLIERS, vice president & station manager.
STEVE PONTIUS, general sales manager.
VIC SKAGGS, program director.
IAN MacBRYDE, news director.
NOBLE REDMON, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	6,200	6,000	97
	Calhoun	2,100	2,000	95
	Clinton	11,800	11,600	98
	Greene	6,200	6,100	98
	Jersey	7,300	7,100	97
	Macoupin	19,500	19,100	98
	Madison	91,300	90,000	99
	Marion	17,500	17,100	98
	Monroe	7,300	7,200	98
	Montgomery	12,400	12,100	98
	Morgan	14,500	14,100	97
	Randolph	12,600	12,300	98
	St Clair	92,300	90,600	98
	Washington	6,000	5,800	97
	MISSOURI			
	Crawford	7,100	6,800	96
	Dent	5,800	5,500	96
	Franklin	26,500	26,200	99
Gasconade	5,300	5,200	98	
Iron	4,000	3,900	97	
Jefferson	53,300	52,800	99	
Lincoln	8,200	8,100	99	
Madison	4,500	4,400	98	
Perry	6,000	5,900	98	
Phelps	12,100	11,800	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Pike	6,200	6,100	98
	Reynolds	3,000	2,900	97
	St Charles	55,200	54,700	99
	Ste Genevieve	5,500	5,400	98
	St Francois	16,400	16,100	98
	St Louis	358,000	353,900	99
	Warren	5,900	5,800	98
	Washington	6,400	6,300	98
	St Louis City	168,500	166,500	99
	Between 25-49%	ILLINOIS		
Fayette		8,500	8,200	96
Jefferson		15,600	15,100	97
Perry		8,600	8,400	97
Pike		7,500	7,300	97
Scott		2,300	2,300	100
MISSOURI				
Audrain		9,900	9,800	99
Marion		10,900	10,800	99
Montgomery		4,300	4,200	98
Between 5-24%	ILLINOIS			
	Brown	2,200	2,100	95
	Jackson	24,400	23,600	97
	MISSOURI			
	Bollinger	4,100	4,000	98
	Boone	38,900	38,300	98
	Butler	14,700	14,300	97
	Callaway	11,700	11,500	98
	Cole	21,700	21,500	99
	Maries	2,900	2,800	97
Osage	4,100	4,000	98	
Ralls	3,500	3,500	100	
Randolph	9,700	9,500	98	
Stoddard	11,200	11,000	98	
Wayne	4,800	4,600	96	
Station Totals		1,286,400	1,266,200	98
Net Weekly Circulation (1985)			977,000	
Average Daily Circulation (1985)			593,700	

Missouri—Springfield

KDEB-TV

(formerly KMTC)

Ch. 27

Network Service: ABC.

Licensee: Charles Woods Television Corp., 3000 E. Cherry St., Springfield, MO 65804.

Studio: 3000 E. Cherry St., Springfield, MO 65804.

Telephone: 417-862-2727.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1580-kw max. & 646-kw horizontal visual, 126-kw horizontal aural. Antenna: 1690-ft. above av. terrain, 1616-ft. above ground, 3171-ft. above sea level.

Latitude 37° 11' 40"
Longitude 92° 56' 04"

Holds CP for change to 5000-kw. max. visual, 500-kw. max. aural, 1690-ft. above av. terrain, 1590-ft. above ground, 3145-ft. above sea level, lat. 37° 11' 40", long. 92° 56' 04"; transmitter to 2.5-mi. NNE of Fordland.

Transmitter: R. R., Fordland, MO.

Satellite Earth Stations: Microdyne, 5-meter; Harris receivers.

News Service: AP.

Ownership: Charles Woods, pres.-secy., 100%; David Woods, v.p.-treas. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 2, 1968. Sale to present owner by Kenneth E. Meyer, et al., approved by FCC March 18, 1985.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Kenkel & Barnard.

Represented (engineering): Jules Cohen & Associates.

Personnel:

CHARLES WOODS, president.
DEBORAH CORBETT, general manager.
RICK LIPPS, general sales manager.
BILL LEARY, chief engineer.

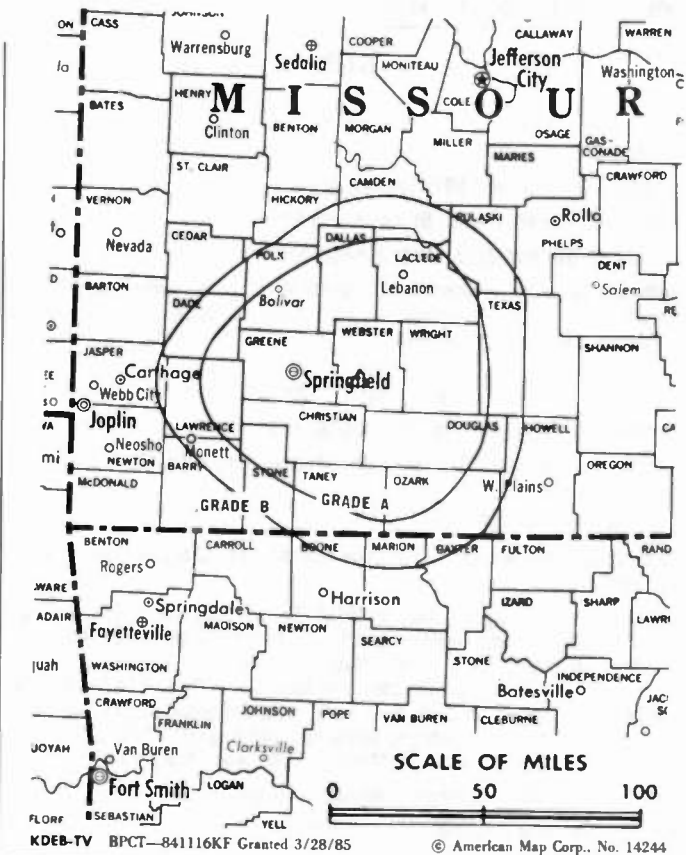
Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate (July 23, 1985): \$450.

NETWORK BASE HOURLY RATE: \$275.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Baxter	12,800	12,500	98
	Boone	10,800	10,600	98
	Marion	4,800	4,700	98
	MISSOURI			
	Christian	9,000	8,800	98
	Dallas	4,600	4,500	98
	Douglas	4,700	4,600	98
	Greene	75,000	74,100	99
	Howell	11,600	11,100	96
	Laclede	9,800	9,600	98
	Ozark	3,300	3,200	97
	Polk	7,100	6,900	97
	Pulaski	9,900	9,700	98
Stone	7,300	7,100	97	



KDEB-TV BPCT-841116KF Granted 3/28/85

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Taney	9,100	8,900	98
	Texas	8,300	8,000	96
	Webster	7,600	7,400	97
	Wright	6,400	6,200	97
Between 25-49%	ARKANSAS			
	Carroll	7,100	6,900	98
	MISSOURI			
	Barry	9,900	9,700	98
	Camden	9,300	9,100	98
	Cedar	5,100	5,000	98
	Dade	3,100	3,000	97
	Hickory	3,000	2,900	97
	Lawrence	11,400	11,200	98
	Shannon	2,900	2,700	93
Between 5-24%	ARKANSAS			
	Fulton	4,300	4,100	95
	Newton	2,900	2,800	97
	MISSOURI			
	Barton	4,700	4,600	98
	Benton	5,300	5,100	96
	Dent	5,800	5,500	96
	Miller	7,500	7,400	99
	Morgan	5,700	5,600	98
	Phelps	12,100	11,800	98
St Clair	3,400	3,300	97	
Station Totals		305,600	298,600	97
Net Weekly Circulation (1985)				166,500
Average Daily Circulation (1985)				80,800

Missouri—Springfield

KOLR-TV

Ch. 10

Network Service: CBS.

Licensee: Independent Broadcasting Co., Box 1716 S.S.S., Springfield, MO 65805.

Studio: 2650 E. Division St., Springfield, MO 65803.

Telephone: 417-862-1010. TWX: 910-775-4718.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 282-kw visual, 28.2-kw aural. Antenna: 2070-ft. above av. terrain, 1997-ft. above ground, 3577-ft. above sea level.

Latitude 37° 13' 08"
Longitude 92° 56' 56"

Transmitter: State Hwy. FF near Fordland, MO.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 4.6-meter & 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: J. H. Cooper, pres., 49.62%; John O. Cooper, v.p.-asst. secy.-treas., 49.62%; Ellis Shook, v.p.; Peter C. Charles, secy.; William P. Sanford, asst. secy.; Clyde Martin, asst. treas., 0.25% each.

Began Operation: March 14, 1953.

Represented (sales): Katz Television.

Represented (legal): Dempsey & Koplovitz.

Personnel:

ELLIS SHOOK, vice president & general manager.
BILL WATTS, general sales manager.
HOWARD FROST, chief engineer.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: Available on request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Baxter	12,800	12,500	98
	Boone	10,800	10,600	98
	Carroll	7,100	6,900	98
	Fulton	4,300	4,100	95
	Izard	4,800	4,600	96
	Madison	4,400	4,200	95
	Marion	4,800	4,700	98
	MISSOURI			
	Barry	9,900	9,700	98
	Benton	5,300	5,100	96
	Camden	9,300	9,100	98
	Cedar	5,100	5,000	98
	Christian	9,000	8,800	98
Dade	3,100	3,000	97	
Dallas	4,600	4,500	98	
Dent	5,800	5,500	96	
Douglas	4,700	4,600	98	
Greene	75,000	74,100	99	
Hickory	3,000	2,900	97	
Howell	11,600	11,100	96	
Laclede	9,800	9,600	98	
Lawrence	11,400	11,200	98	
Oregon	4,000	3,800	95	
Ozark	3,300	3,200	97	



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Polk	7,100	6,900	97	
	Pulaski	9,900	9,700	98	
	St Clair	3,400	3,300	97	
	Shannon	2,900	2,700	93	
	Stone	7,300	7,100	97	
	Taney	9,100	8,900	98	
	Texas	8,300	8,000	96	
	Webster	7,600	7,400	97	
	Wright	6,400	6,200	97	
	Between 25-49%	ARKANSAS			
Newton		2,900	2,800	97	
Searcy		3,400	3,300	97	
Sharp		6,400	6,100	95	
Washington		39,000	38,100	98	
MISSOURI					
Miller		7,500	7,400	99	
Morgan	5,700	5,600	98		
Phelps	12,100	11,800	98		
Vernon	7,700	7,500	97		
Between 5-24%	ARKANSAS				
	Benton	32,900	32,200	98	
	Stone	3,600	3,500	97	
	MISSOURI				
	Henry	7,800	7,700	98	
	Jasper	34,500	34,000	99	
	Maries	2,900	2,800	97	
	Newton	16,000	15,800	99	
	Station Totals		468,300	457,600	97
	Net Weekly Circulation (1985)				296,700
Average Daily Circulation (1985)				183,500	

Missouri—Springfield

KSPR

Ch. 33

Network Service: None, independent.

Licensee: Telepictures Bcstg. KSPR Corp.

Studio: 3754 S. Glenstone, Springfield, MO 65804.

Telephone: 417-887-1333.

Mailing Address: Box 4407, Springfield, MO 65808.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1122-kw max. & 935-kw horizontal visual, 112-kw max. & 93.5-kw horizontal aural. Antenna: 1079-ft. above av. terrain, 1034-ft. above ground, 2564-ft. above sea level.

Latitude 37° 12' 06"
Longitude 92° 56' 33"

Transmitter: 3-mi. N of Fordland.

Satellite Earth Station: United Satellite, 5-meter; Gardiner receivers.

News Service: CNN.

Ownership: Telepictures Corp., 100%. TC ownership: Michael J. Solomon, chmn., 6.2%; David E. Salzman, vice chmn., Michael N. Garin, pres., Stephen Ross, Joseph H. Goldfarb, Richard T. Robertson, Arthur H. Loomis, James P. McGillen, Jay Feldman, v.p.s, David S. Lawi, secy., Kenneth C. Levine, treas., Herbert M. Pearlman, Franklin D. Konigsberg & Abbott Washburn, less than 5% each; Cede & Co., 63%. For other interests, see Group Ownership of TV Stations.

Began Operation: March 9, 1983. Sale to present owner by Springfield TV Assoc. Ltd. approved by FCC Dec. 12, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Wiley & Rein.

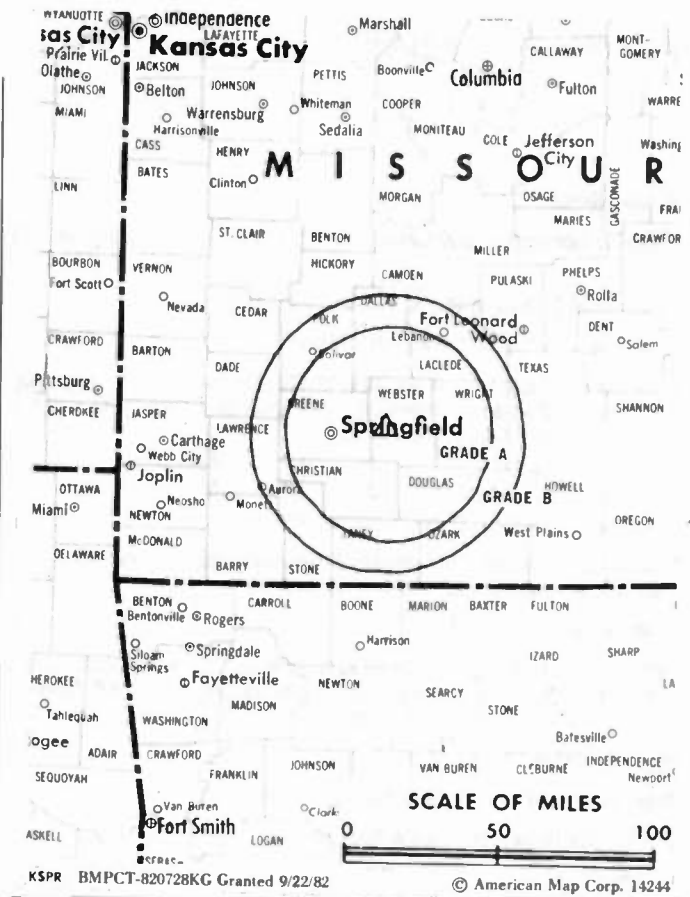
Personnel:

JOHN R. STUART, general manager.
MALCOLM HUKRIEDE, sales manager.
MIKE McMELLON, operations & program manager.
KATHY WOLFE, promotion director.
PAUL G. KATONA, chief engineer.
RHED KHILLING, production manager.
AMAURO OBREGON, comptroller.
PATTI RAINES, traffic manager.

Highest 30 Sec. Rate (May 1, 1985): \$140.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Christian	9,000	8,800	98
	Dallas	4,600	4,500	98
	Greene	75,000	74,100	99
	Laclede	9,800	9,600	98
	Polk	7,100	6,900	97
	Stone	7,300	7,100	97
	Taney	9,100	8,900	98
	Webster	7,600	7,400	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI			
	Barry	9,900	9,700	98
	Camden	9,300	9,100	98
	Dade	3,100	3,000	97
	Douglas	4,700	4,600	98
	Hickory	3,000	2,900	97
	Howell	11,600	11,100	96
	Lawrence	11,400	11,200	98
	Ozark	3,300	3,200	97
	Pulaski	9,900	9,700	98
Texas	8,300	8,000	96	
Wright	6,400	6,200	97	
Between 5-24%	ARKANSAS			
	Boone	10,800	10,600	98
	Carroll	7,100	6,900	98
	Fulton	4,300	4,100	95
Marion	4,800	4,700	98	
MISSOURI	Cedar	5,100	5,000	98
	Oregon	4,000	3,800	95
	Shannon	2,900	2,700	93
	Station Totals		249,400	243,800
Net Weekly Circulation (1985)				119,200
Average Daily Circulation (1985)				53,800

Missouri—Springfield

KYTV

Ch. 3

Network Service: NBC.

Licensee: KY3 Inc., Box 3500, Springfield, MO 65808.

Studio: 999 W. Sunshine, Springfield, MO 65804.

Telephone: 417-866-2766. TWX: 910-775-4714.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 14.1-kw aural. Antenna: 2040-ft. above av. terrain, 2000-ft. above ground, 3565-ft. above sea level.

Latitude 37° 10' 11"
Longitude 92° 56' 30"

Transmitter: 0.7-mi. N of Fordland, MO.

Satellite Earth Station: In operation.

News Service: AP.

Ownership: Harte-Hanks Communications Inc., 100%. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: Oct. 1, 1953. Sale to present owner by Grand Prairie Investment Co. & Mark Twain Media Inc. approved by FCC Oct. 13, 1978 (Television Digest, Vol. 18:21).

Represented (sales): Blair Television.

Represented (legal): Arnold & Porter.

Represented (engineering): A. D. Ring & Associates.

Personnel:

STANLEY PEDERSON, vice president & general manager.
DONALD HICKS, general sales manager.
FRED RAINS, public affairs director.
DAN WHITE, production manager.
LIBBY SALISBURY, promotion manager.
JOYCE REED, news director.

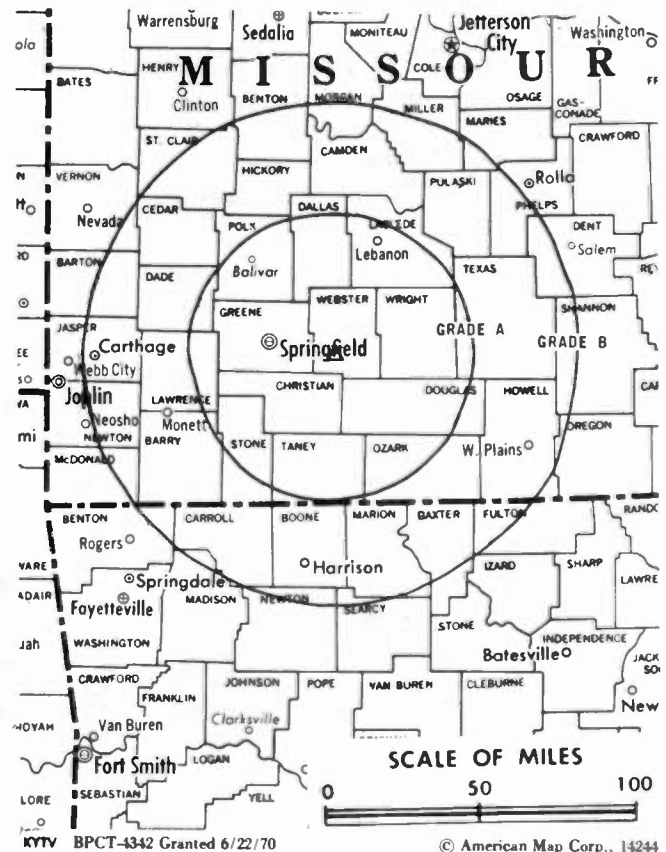
Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$2300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Baxter	12,800	12,500	98
	Boone	10,800	10,600	98
	Carroll	7,100	6,900	98
	Fulton	4,300	4,100	95
	Izard	4,800	4,600	96
	Madison	4,400	4,200	95
	Marion	4,800	4,700	98
	Newton	2,900	2,800	97
	Searcy	3,400	3,300	97
	MISSOURI			
	Barry	9,900	9,700	98
	Benton	5,300	5,100	96
	Camden	9,300	9,100	98
Cedar	5,100	5,000	98	
Christian	9,000	8,800	98	
Dade	3,100	3,000	97	
Dallas	4,600	4,500	98	
Dent	5,800	5,500	96	
Douglas	4,700	4,600	98	
Greene	75,000	74,100	99	
Hickory	3,000	2,900	97	
Howell	11,600	11,100	96	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Laclede	9,800	9,600	98
	Lawrence	11,400	11,200	98
	Oregon	4,000	3,800	95
	Ozark	3,300	3,200	97
	Phelps	12,100	11,800	98
	Polk	7,100	6,900	97
	Pulaski	9,900	9,700	98
	Shannon	2,900	2,700	93
	Stone	7,300	7,100	97
	Taney	9,100	8,900	98
	Texas	8,300	8,000	96
	Webster	7,600	7,400	97
	Wright	6,400	6,200	97
Between 25-49%	ARKANSAS			
	Sharp	6,400	6,100	95
	MISSOURI			
	Miller	7,500	7,400	99
	Morgan	5,700	5,600	98
	Reynolds	3,000	2,900	97
St Clair	3,400	3,300	97	
Vernon	7,700	7,500	97	
Between 5-24%	ARKANSAS			
	Benton	32,900	32,200	98
	Stone	3,600	3,500	97
	MISSOURI			
	Barton	4,700	4,600	98
	Henry	7,800	7,700	98
	Jasper	34,500	34,000	99
	Mc Donald	5,900	5,800	98
	Maries	2,900	2,800	97
	Newton	16,000	15,800	99
Station Totals		442,900	432,800	97
Net Weekly Circulation (1985)				289,400
Average Daily Circulation (1985)				210,300

Missouri

KFVS-TV, Cape Girardeau (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ARKANSAS			
	Mississippi	19,400	19,100	98
	Randolph	6,500	6,300	97
	ILLINOIS			
	Clay	6,200	5,900	95
	Marion	17,500	17,100	98
	Washington	6,000	5,800	97
	White	7,300	6,900	95
	KENTUCKY			
	Caldwell	5,100	5,000	98
	Trigg	3,500	3,500	100
	MISSOURI			
	Oregon	4,000	3,800	95
	St Francois	16,400	16,100	98
	TENNESSEE			
	Carroll	10,300	10,200	99
	Dyer	13,200	13,100	99
	Gibson	18,500	18,300	99
	Henry	11,500	11,300	98

KCTV, Kansas City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEBRASKA			
	Richardson	4,500	4,400	98
Between 5-24%	KANSAS			
	Crawford	15,800	15,600	99
	Dickinson	8,100	8,000	99
	Lyon	14,100	13,800	98
	Morris	2,700	2,600	96
	Nemaha	4,200	4,100	98
	Pottawatomie	6,100	6,000	98
	Russell	3,600	3,500	97
	Wabaunsee	2,500	2,400	96
	MISSOURI			
	Benton	5,300	5,100	96
	Cooper	5,600	5,500	98
	Howard	3,700	3,600	97
	Sullivan	3,000	2,900	97

Missouri

KMBC-TV, Kansas City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI			
	Benton	5,300	5,100	96
	Charlton	4,100	4,000	98
	Gentry	3,100	3,000	97
	Harrison	4,300	4,200	98
	Holt	2,800	2,700	96
	Linn	6,400	6,300	98
	Vernon	7,700	7,500	97
Between 5-24%	KANSAS			
	Barton	12,600	12,500	99
	Crawford	15,800	15,600	99
	Dickinson	8,100	8,000	99
	Labette	10,100	9,900	98
	Lyon	14,100	13,800	98
	Montgomery	17,300	17,000	98
	Morris	2,700	2,600	96
	Nemaha	4,200	4,100	98
	Pottawatomie	6,100	6,000	98
	MISSOURI			
	Cole	21,700	21,500	99
	Cooper	5,600	5,500	98
	Howard	3,700	3,600	97
	Mercer	1,900	1,800	97
	Nodaway	7,800	7,700	99
	Randolph	9,700	9,500	98
	Sullivan	3,000	2,900	97
Worth	1,200	1,200	100	
NEBRASKA				
Richardson	4,500	4,400	98	

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KSHB-TV, Kansas City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI—(Continued)			
	Nodaway	7,800	7,700	99
	St Clair	3,400	3,300	97
	Saline	9,700	9,500	98
	Vernon	7,700	7,500	97
	NEBRASKA			
	Lancaster	78,000	77,200	99
	OKLAHOMA			
	Washington	20,800	20,700	100
	Between 5-24%	IOWA		
Adams		2,200	2,200	100
Decatur		3,500	3,400	97
Marion		11,000	10,900	99
Mills		5,000	5,000	100
Montgomery		5,500	5,400	98
Page		7,500	7,400	99
Pottawattamie		32,000	31,700	99
Taylor		3,300	3,200	97
Union		5,600	5,500	98
Warren		13,000	12,900	99
Wayne		3,400	3,300	97
KANSAS				
Barber		2,700	2,600	96
Barton		12,600	12,500	99
Butler		17,700	17,500	99
Clay		4,000	3,900	98
Coffey		4,000	3,900	97
Crawford		15,800	15,600	99
Doniphan		3,400	3,300	97
Edwards		1,700	1,700	100
Harvey		11,700	11,500	98
Jewell		2,100	2,000	95
Labette		10,100	9,900	98
Mc Pherson		10,600	10,300	97
Montgomery		17,300	17,000	98
Morris		2,700	2,600	96
Nemaha		4,200	4,100	98
Pottawatomie		6,100	6,000	98
Pratt		4,300	4,200	98
Reno		26,200	25,900	99
Republic		3,100	3,000	97
Wabaunsee		2,500	2,400	96
MISSOURI				
Benton		5,300	5,100	96
Boone		38,900	38,300	98
Cedar	5,100	5,000	98	
Charlton	4,100	4,000	98	
Gentry	3,100	3,000	97	
Harrison	4,300	4,200	98	
Holt	2,800	2,700	96	
Howard	3,700	3,600	97	
Macon	6,300	6,200	98	
Pettis	14,100	13,800	98	
Randolph	9,700	9,500	98	
Worth	1,200	1,200	100	
NEBRASKA				
Richardson	4,500	4,400	98	
OKLAHOMA				
Delaware	10,400	10,100	97	
Ottawa	13,100	13,000	99	
Tulsa	203,500	201,900	99	

Missouri

WDAF-TV, Kansas City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KANSAS			
	Allen	6,400	6,300	98
	Clay	4,000	3,900	98
	Cloud	4,800	4,700	98
	Coffey	4,000	3,900	97
	Ellis	10,200	10,100	99
	Geary	10,800	10,700	99
	Jackson	4,600	4,500	98
	Lyon	14,100	13,800	98
	Osage	6,100	6,000	98
	Pottawatomie	6,100	6,000	98
	Riley	20,900	20,500	98
	MISSOURI			
	Adair	9,400	9,300	99
Chariton	4,100	4,000	98	
Mercer	1,900	1,800	97	
St Clair	3,400	3,300	97	
Vernon	7,700	7,500	97	
NEBRASKA				
Richardson	4,500	4,400	98	
Between 5-24%	KANSAS			
	Dickinson	8,100	8,000	99
	Jewell	2,100	2,000	95
	Morris	2,700	2,600	96
	Nemaha	4,200	4,100	98
	Republic	3,100	3,000	97
	Russell	3,600	3,500	97
	Wabaunsee	2,500	2,400	96
	MISSOURI			
	Atchison	3,300	3,300	100
	Benton	5,300	5,100	96
	Cedar	5,100	5,000	98
	Cooper	5,600	5,500	98

KSDK, St. Louis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI			
	Audrain	9,900	9,800	99
	Butler	14,700	14,300	97
	Dent	5,800	5,500	96
	Ralls	3,500	3,500	100
	Randolph	9,700	9,500	98
Stoddard	11,200	11,000	98	
Between 5-24%	ILLINOIS			
	Adams	27,300	26,900	99
	Brown	2,200	2,100	95
	Christian	14,200	13,900	98
	Effingham	12,100	11,600	96
	Franklin	18,200	17,700	97
	Hamilton	3,900	3,700	95
	Wayne	7,500	7,200	95
	Williamson	23,600	23,000	97
	MISSOURI			
	Bollinger	4,100	4,000	98
	Boone	38,900	38,300	98
	Callaway	11,700	11,500	98
	Cole	21,700	21,500	99
Maries	2,900	2,800	97	
Marion	10,900	10,800	99	
Osage	4,100	4,000	98	
Wayne	4,800	4,600	96	

KPLR-TV, St. Louis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI			
	Audrain	9,900	9,800	99
	Butler	14,700	14,300	97
	Cape Girardeau	22,500	22,200	98
	Cole	21,700	21,500	99
	Dent	5,800	5,500	96
	Iron	4,000	3,900	97
	Marion	10,900	10,800	99
	Phelps	12,100	11,800	98
	Scott	14,900	14,700	99
	Stoddard	11,200	11,000	98
Between 5-24%	IOWA			
	Lee	16,200	16,000	99
	ILLINOIS			
	Brown	2,200	2,100	95
	Hancock	9,300	9,100	98
	Union	7,500	7,300	97
	Wayne	7,500	7,200	95
	MISSOURI			
	Bollinger	4,100	4,000	98
	Callaway	11,700	11,500	98
	Maries	2,900	2,800	97
	Mississippi	5,300	5,200	98
	New Madrid	7,800	7,600	97
	Osage	4,100	4,000	98
	Ralls	3,500	3,500	100
	Randolph	9,700	9,500	98
	Reynolds	3,000	2,900	97
Wayne	4,800	4,600	96	

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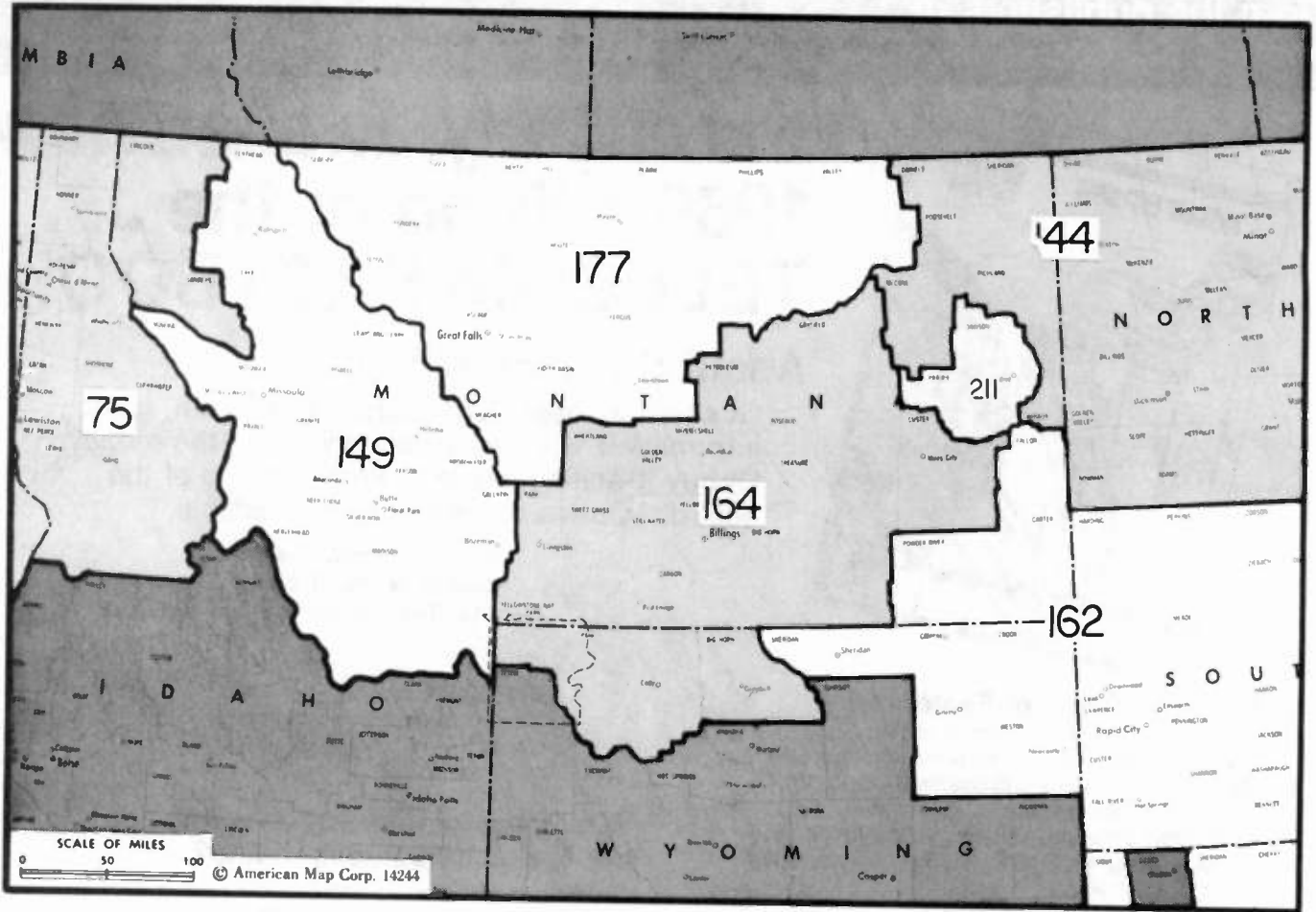
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Television Digest, Inc.
1836 Jefferson Place, N.W.
Washington, D.C. 20036
(202) 872-9200

Montana



Montana Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	13	0	13
Educational Television Stations	1	0	1
			14

State Cross Reference List

Communities That Receive Programs of
Stations That are Located Elsewhere

KOUS-TV, Billings — See Hardin, MT

Market	Arbitron ADI TV Households	Rank
Spokane, WA	326,700	75
Minot-Bismarck-Dickinson, ND	140,800	144
Missoula-Butte, MT	135,600	149
Rapid City, SD	95,000	162
Billings-Hardin, MT	87,500	164
Great Falls, MT	64,400	177
Glendive, MT	5,000	211

Market Area Commercial TV Stations

KAYU-TV (28), KCWT (27), KHQ-TV (6), KREM-TV (2), KSKN (22), KXLY-TV (4)
 KBMY (17), KFVR-TV (5), KMCY (14), KMOT (10), KQCD-TV (7), KUMV-TV (8),
 KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)
 KCFW-TV (9), KECI-TV (13), KPAX-TV (8), KTVH (12), KTVM (6), KXLF-TV (4)
 KDUH-TV (4), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KOTA-TV (3), KSGW-TV
 (12)
 KOUS-TV (4), KTVQ (2), KULR-TV (8), KYUS-TV (3)
 KFBB-TV (5), KRTV (3)
 KXGN-TV (5), KYUS-TV (3)

Montana—Billings

KTVQ

Ch. 2

Network Service: CBS.

Licensee: KTVQ Inc., 3203 3rd Ave. N, Box 2557, Billings 59103.

Studio: 3203 3rd Ave. N, Box 2557, Billings, MT 59103.

Telephone: 406-252-5611. TWX: 910-975-1030.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10.2-kw aural. Antenna: 670-ft. above av. terrain, 383-ft. above ground, 4183-ft. above sea level.

Latitude 45° 46' 00.2"
Longitude 108° 27' 26.7"

Transmitter: 2-mi. ESE of Billings on Westergard Hill.

News Services: UPI, CBS, MTN.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

Ownership: SJL Inc., 100% George D. Lilly, pres.-treas., 100%; Pamela D. Heilman, secy. SJL also owns KXLF-TV, Butte; KRTV(TV), Great Falls & KPAX-TV, Missoula, all MT.

Began Operation: Nov. 9, 1953. Sale to present owner by Garryowen Corp. (J. S. Sample) approved by FCC Dec. 21, 1983.

Represented (sales): Blair Television; Montana Television Network.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jansky & Bailey.

Personnel:

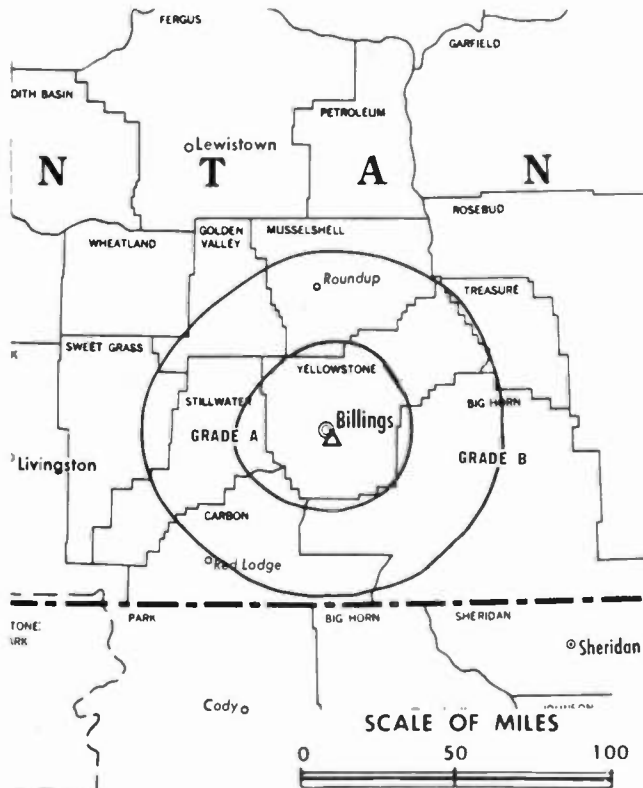
- VICTOR MILLER, general manager.
- BOB COLLINS, local commercial manager.
- LEE LAREVA, operations director.
- RON JACOBSON, chief engineer.
- JIM DAVIS, news director.

Highest 30 Sec. Rate (Sept. 26, 1983): \$400.

NETWORK BASE HOURLY RATE: \$770.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Big Horn	3,300	3,100	94
	Carbon	3,600	3,500	97
	Custer	5,400	5,100	94
	Golden Valley	400	400	100
	Musselshell	1,900	1,800	95
	Park	5,600	5,400	96
	Petroleum	200	200	100
	Rosebud	4,100	3,800	94
	Stillwater	2,200	2,200	100
	Sweet Grass	1,300	1,200	92
	Treasure	400	400	100
	Wheatland	900	900	100
Yellowstone	45,300	44,600	98	



KTVQ BNPCT-4001 Granted 8/20/56

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING			
	Park	8,800	8,400	95
	Sheridan	10,900	10,300	95
Between 25-49%	MONTANA			
	Fergus	5,100	4,800	94
	Garfield	600	500	83
	Meagher	800	800	100
	Powder River	900	800	89
Between 5-24%	NORTH DAKOTA			
	Williams	9,600	9,500	99
Between 5-24%	WYOMING			
	Big Horn	4,500	4,300	96
	MONTANA			
	Gallatin	16,900	16,300	96
	Judith Basin	1,000	900	90
	Richland	4,900	4,700	96
	WYOMING			
Washakie	3,700	3,600	97	
Station Totals		142,300	137,500	96
Net Weekly Circulation (1985)				86,100
Average Daily Circulation (1985)				52,300

Montana—Billings

KULR-TV

Ch. 8

Network Service: ABC.

Licensee: Harriscop Broadcasting Corp., Box 23909 Billings, MT 59104.

Studio: 2045 Overland Ave.

Telephone: 406-656-8000. TWX: 910-975-1020.

Mailing Address: Box 23909, Billings, MT 59104.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 750-ft. above av. terrain, 530-ft. above ground, 4249-ft. above sea level.

Latitude 45° 45' 35"
Longitude 108° 27' 14"

Transmitter: 2.7-mi. E of Billings.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter, Harris, 6.1-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: See KBAK-TV, Bakerfield, CA.

Began Operation: March 15, 1958. Sale to present owner by Crain-Snyder TV (Rex Baker, Arthur Miller & Thor Myhre) approved March 8, 1967 by FCC (Television Digest, Vol. 6:46). Previous sale to Crain-Snyder Television Inc. by Midland Empire Bcstg. Co. approved Dec. 17, 1962 (Vol. 2:52).

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edlson Inc.

Personnel:

BURT I. HARRIS, president (Los Angeles).
E. D. (BOB) MERRILL, vice president & general manager.
RON OLSEN, operations/program director.
BOB KORUM, sales manager.
DEAN JANSMA, chief engineer.

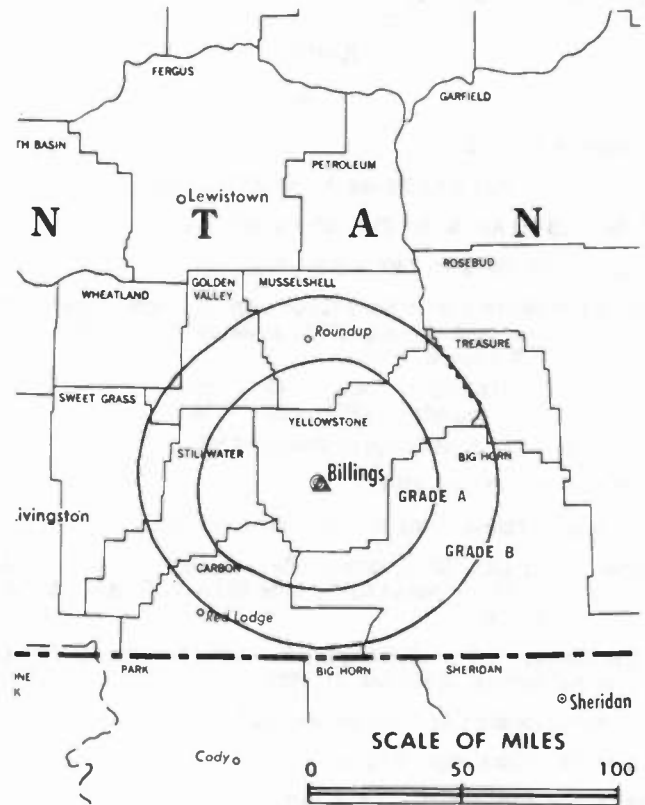
Highest One Hour Rate: \$1100.

Highest 30 Sec. Rate (July 5, 1985): \$475.

NETWORK BASE HOURLY RATE: \$425.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Big Horn	3,300	3,100	94
	Carbon	3,600	3,500	97
	Custer	5,400	5,100	94
	Garfield	600	500	83
	Golden Valley	400	400	100
	Musselshell	1,900	1,800	95
	Park	5,600	5,400	96
	Petroleum	200	200	100
	Rosebud	4,100	3,800	94
	Stillwater	2,200	2,200	100



KULR-TV BMPCT-4810 Granted 11/21/57

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sweet Grass	1,300	1,200	92
	Treasure	400	400	100
	Wheatland	900	900	100
	Yellowstone	45,300	44,600	98
WYOMING				
	Park	8,800	8,400	95
	Washakie	3,700	3,600	97
MONTANA				
Between 25-49%	Fergus	5,100	4,800	94
	Judith Basin	1,000	900	90
	Powder River	900	800	89
	Prairie	700	600	86
WYOMING				
	Big Horn	4,500	4,300	96
	Sheridan	10,900	10,300	95
MONTANA				
Between 5-24%	Meagher	800	800	100
Station Totals		111,600	107,600	96
Net Weekly Circulation (1985)				79,500
Average Daily Circulation (1985)				51,700

Montana—Butte

KTVM

Ch. 6

(Satellite of KECI-TV, Missoula, MT)

Network Service: NBC, ABC.

Licensee: Eagle Communications Inc., 340 W. Main St., Missoula, MT 59802.

Studio: 750 Dewey Blvd., Suite No. 1, Butte, MT 59701.

Telephone: 406-494-7603.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12.5-kw aural. Antenna: 1936-ft. above av. terrain, 213-ft. above ground, 8458-ft. above sea level.

Latitude 46° 00' 27"
Longitude 112° 26' 30"

Transmitter: On mountain peak, 2.6-mi. E of Butte.

News Service: AP.

Ownership: See KECI-TV, Missoula.

Began Operation: May 15, 1970.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): A. D. Ring & Associates.

Personnel:

MICHAEL J. STOCKLIN, general manager.

JOHN SHERMAN, chief engineer.

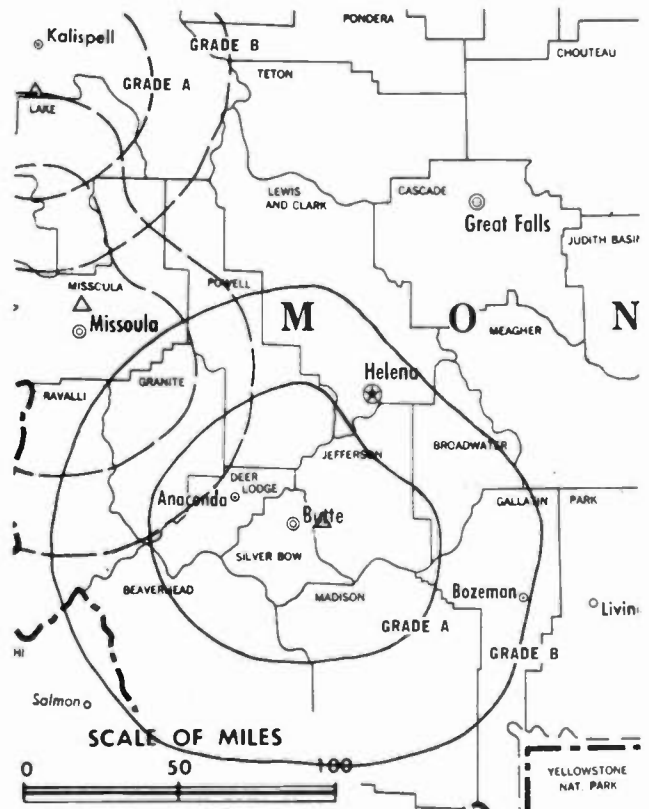
LARRY SEM, sales manager.

Highest 30 Sec. Rate (July 10, 1984): \$150.

NETWORK BASE HOURLY RATE: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MONTANA			
	Beaverhead	3,000	2,800	93
	Deer Lodge	4,300	4,200	98
	Gallatin	16,900	16,300	96
	Jefferson	2,800	2,700	96



KTVM BPCT-4187 Granted 12/3/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Madison	2,200	2,200	100
	Silver Bow	14,300	14,000	98
Between 5-24%	MONTANA			
	Granite	1,000	1,000	100
	Park	5,600	5,400	96
	Powell	2,400	2,300	96
Station Totals		52,500	50,900	96
Net Weekly Circulation (1985)			21,300	
Average Daily Circulation (1985)			13,100	

Montana—Butte

KXLF-TV

Ch. 4

Network Service: CBS.

Licensee: KXLF-TV Inc., Box 3500, Butte, MT 59702

Studio: 1003 S. Montana St., Butte, MT 59701.

Telephone: 406-782-0444.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1892-ft. above av. terrain, 199-ft. above ground, 8450-ft. above sea level.

Latitude 46° 00' 27"
Longitude 112° 26' 30"

Transmitter: 3-mi. E of Butte on XL Heights.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

News Services: AP, Montana Television Network News.

Ownership: SJL Inc., 100%. For other interests, see KTVQ, Billings, MT.

Began Operation: Aug. 14, 1953. Sale to present owner by Garryowen Corp. (J. S. Sample) approved by FCC Dec. 23, 1983. Sale to Garryowen by Ed Craney approved by FCC Jan. 18, 1961 (Television Digest, Vol. 16:42; 17:4).

Represented (sales): Blair Television; Montana Television Network.

Represented (legal): Hodgson, Russ, Andrews, Woods & Goodyear.

Personnel:

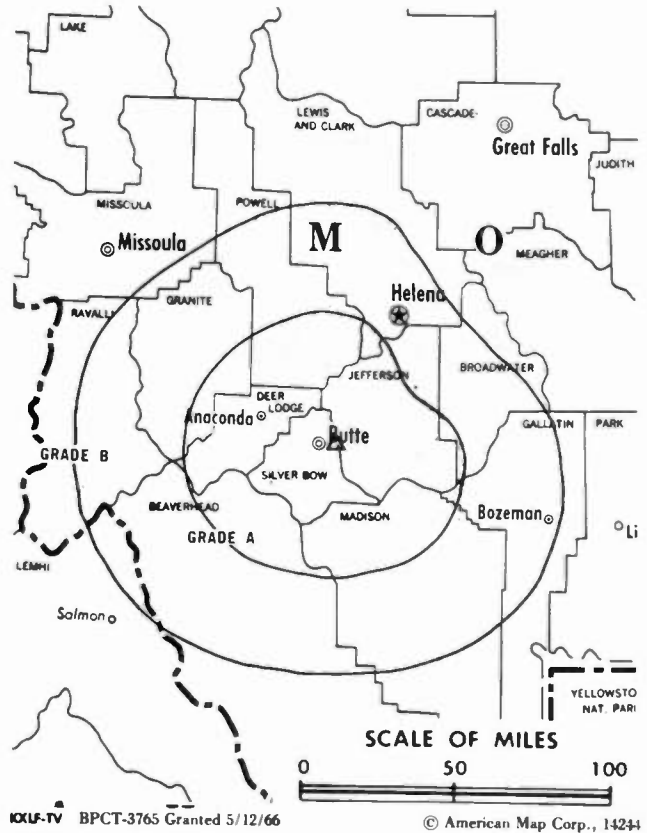
RON CASS, v.p., general manager & national sales manager.
DON SCHEIDECKER, news director.
MARLA WILKIN, sales manager.
VERNAN HOBBE, chief engineer.

Highest 30 Sec. Rate (Aug. 9, 1985): \$350.

NETWORK BASE HOURLY RATE: \$960.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Beaverhead	3,000	2,800	93
	Broadwater	1,600	1,500	94
	Deer Lodge	4,300	4,200	98
	Gallatin	16,900	16,300	96
	Jefferson	2,800	2,700	96
	Lewis + Clark	18,400	17,800	97
	Madison	2,200	2,200	100
	Park	5,600	5,400	96
	Powell	2,400	2,300	96
	Silver Bow	14,300	14,000	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MONTANA			
	Granite	1,000	1,000	100
	Meagher	800	800	100
Between 5-24%	IDAHO			
	Idaho	5,500	5,200	95
	Lemhi	3,100	2,900	93
	MONTANA			
	Flathead	21,500	20,800	97
	Lake	7,500	7,300	97
	Mineral	1,400	1,400	100
	Missoula	31,800	30,700	97
	Ravalli	9,700	9,400	97
	Sanders	3,600	3,400	94
Station Totals		157,400	152,100	96
Net Weekly Circulation (1985)				73,600
Average Daily Circulation (1985)				48,000

Montana—Glendive

KXGN-TV

Ch. 5

Network Service: CBS; NBC.

Licensee: Glendive Broadcasting Corp., 210 S. Douglas St., Glendive, MT 59330.

Studio: 210 S. Douglas St., Glendive 59330.

Telephone: 406-365-3377.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 14.8-kw visual, 2.95-kw aural. Antenna: 513-ft. above av. terrain, 158-ft. above ground, 2818-ft. above sea level.

Latitude 47° 03' 15"
Longitude 104° 40' 45"

Transmitter: 4-mi. SE of city.

Satellite Earth Station: Avitel receivers.

AM Affiliate: KXGN, 1-kw, 1400 kHz.

News Service: UPI.

Ownership: Lewis W. Moore, pres., 99.7%; Elizabeth Lee Hackney, v.p., 0.1%; Lewis W. Moore, Jr., secy., 0.1%; Mark Moore, treas., 0.1%. Moore also operates local theater.

Began Operation: Nov. 1, 1957.

Represented (sales): Hooper Jones & Associates.

Represented (legal): Blair, Joyce & Silva.

Represented (engineering): John H. Mullaney.

Personnel:

LEWIS W. MOORE, president.
DAN FRENZEL, general manager.
WINNIFRED NORTON, office manager.
MIKEL HUSEBY, chief engineer.

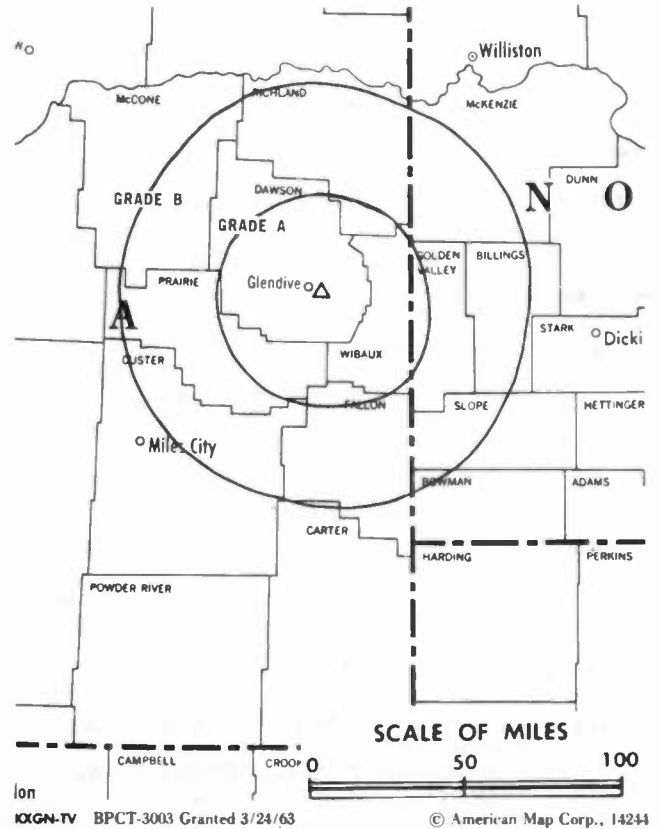
Highest One Hour Rate: \$250.

Highest 30 Sec. Rate (July 5, 1984): \$150.

NETWORK BASE HOURLY RATE: \$100.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Dawson	4,600	4,400	96
	Fallon	1,400	1,300	93
	Mc Cone	900	900	100
	Prairie	700	600	86
	Wibaux	500	500	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH DAKOTA			
	Golden Valley	900	900	100
Between 25-49%	MONTANA			
	Richland	4,900	4,700	96
Between 5-24%	MONTANA			
	Carter	600	600	100
	Custer	5,400	5,100	94
	NORTH DAKOTA			
	Dunn	1,600	1,600	100
Station Totals		21,500	20,600	95
Net Weekly Circulation (1985)				8,900
Average Daily Circulation (1985)				5,100

Montana—Great Falls

KFBB-TV

Ch. 5

Network Service: ABC; NBC.

Licensee: KFBB Corp., Box 1139, Great Falls 59403.

Studio: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Mailing Address: Box 1139, Great Falls, MT 59403.

Telephone: 406-453-4377. TWX: 910-975-1917.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 590-ft. above av. terrain, 540-ft. above ground, 4310-ft. above sea level.

Latitude 47° 32' 08"
Longitude 111° 17' 02"

Transmitter: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Satellite Earth Stations: Microdyne, 7-meter; Microdyne & Channel Master receivers.

News Services: AP, ABC, National Weather Service.

Ownership: Wooster Republican Printing Co. Robert C. Dix, TV chmn.; Albert E. Dix, chmn. exec. committee; David E. Dix, R. Victor Dix & Gordon C. Dix, 20% each. Wooster Republican Printing owns WWST-AM-FM, Wooster, OH; WRAD(AM) & WRIQ(FM), Radford, VA; WTBO(AM) & WKGO(FM), Cumberland, MD; is publisher of eight daily newspapers in OH & KY. Principals have cable TV interests.

Began Operation: March 21, 1954. Sale to present owners by Advance Corp. approved by FCC April 26, 1982 (Television Digest, Vol. 22:8). Sale to Advance by Harriscope Bcstg. Corp. approved April 21, 1977. Sale to Harriscope by David E. Bright, Ernest Scanlon and Daniel O'Shea approved by FCC May 23, 1962 (Vol. 2:11, 22). Sale to Bright, Scanlon and O'Shea by Joseph P. Wilkins and associates approved Jan. 27, 1960 (Vol. 16:3, 5).

Represented (sales): Katz Television.

Represented (legal): Gardner, Carton & Douglas.

Personnel:

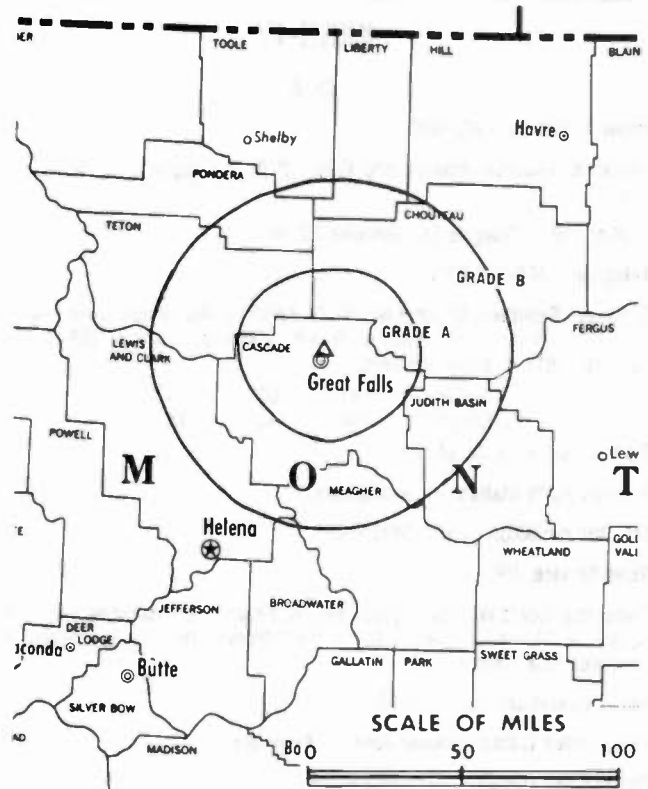
STAN WHITMAN, general manager.
TED SCHROEDER, program director & operations manager.
JACK FISHER, general sales manager.
RON SCHLOSSER, chief engineer.
JOYCE STEELE, accounting supervisor.
MARY HOYT, traffic manager.
DON AYERS, production/promotion manager.
DICK POMPA, news & public affairs director.

Highest One Hour Rate: \$1250.

Highest 30 Sec. Rate (July 18, 1985): \$250.

NETWORK BASE HOURLY RATE: \$700.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KFBB-TV BPCT-4340 Granted 5/7/70

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Blaine	2,500	2,300	92
	Broadwater	1,600	1,500	94
	Cascade	30,700	30,100	98
	Chouteau	2,200	2,100	95
	Fergus	5,100	4,800	94
	Glacier	3,500	3,300	94
	Hill	6,700	6,500	97
	Judith Basin	1,000	900	90
	Liberty	900	900	100
	Meagher	800	800	100
	Phillips	2,000	1,900	95
	Pondera	2,500	2,400	96
Teton	2,500	2,400	96	
Toole	2,300	2,200	96	
Valley	3,700	3,500	95	
Between 25-49%	MONTANA			
	Lewis + Clark	18,400	17,800	97
	Roosevelt	3,500	3,400	97
Between 5-24%	MONTANA			
	Jefferson	2,800	2,700	96
	Mc Cone	900	900	100
Station Totals		93,600	90,400	96
Net Weekly Circulation (1985)				64,900
Average Daily Circulation (1985)				41,500

Montana—Great Falls

KRTV

Ch. 3

Network Service: NBC; CBS.

Licensee: KRTV Inc., Box 1331, Great Falls, MT 59403.

Studio: U.S. Hwy. 87, 1-mi. N of Great Falls.

Telephone: 406-453-2431.

Mailing Address: Box 1331, Great Falls, MT 59403.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 586-ft. above av. terrain, 557-ft. above ground, 4100-ft. above sea level.

Latitude 47° 32' 09"
Longitude 111° 17' 02"

Transmitter: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Satellite Earth Station: Harris, 9-meter; Harris receivers.

News Services: UPI, Montana Television Network.

Ownership: SJL Inc., 100%. SJL also owns KXLF-TV, Butte; KTVQ(TV), Billings; KPAX-TV, Missoula, MT.

Began Operation: Oct. 5, 1958. Sale to present owner by Garryowen Corp. approved by FCC Dec. 21, 1983. Sale to Garryowen by Dan Snyder & Assoc. approved by FCC Feb. 28, 1969. Previous sale by Francis N. & Robert R. Laird approved Oct. 1, 1958 (Television Digest, Vol. 14:40).

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:

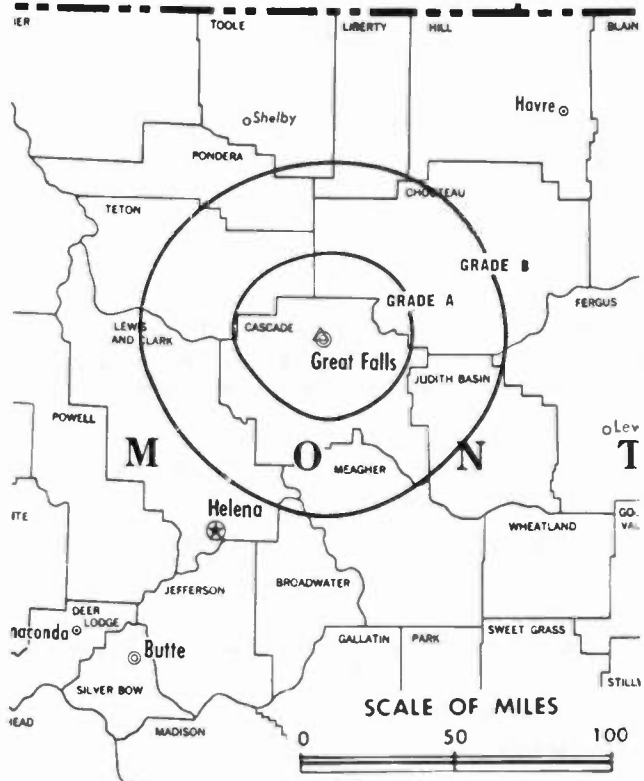
PETER B. FRIDEN, vice president & general manager.
GLENN L. LOCKWOOD, operations director.
PHIL SAXTON, chief engineer.
REED LARSON, sales manager.

Highest 30 Sec. Rate (July 18, 1985): \$250.

NETWORK BASE HOURLY RATE: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Blaine	2,500	2,300	92
	Cascade	30,700	30,100	98
	Chouteau	2,200	2,100	95
	Fergus	5,100	4,800	94
	Garfield	600	500	83
	Glacier	3,500	3,300	94
	Hill	6,700	6,500	97
	Judith Basin	1,000	900	90
	Liberty	900	900	100



KRTV BPCT-4457 Granted 10/18/71

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Meagher	800	800	100	
	Phillips	2,000	1,900	95	
	Pondera	2,500	2,400	96	
	Teton	2,500	2,400	96	
	Toole	2,300	2,200	96	
	Valley	3,700	3,500	95	
MONTANA					
Between 25-49%	Broadwater	1,600	1,500	94	
MONTANA					
	Between 5-24%	Flathead	21,500	20,800	97
	Jefferson	2,800	2,700	96	
	Lake	7,500	7,300	97	
	Roosevelt	3,500	3,400	97	
Station Totals		103,900	100,300	96	
Net Weekly Circulation (1985)				61,000	
Average Daily Circulation (1985)				40,400	

Montana—Hardin-Billings

KOUS-TV

Ch. 4

(Also operates satellite KYUS-TV, Miles City)

Network Service: NBC.

Licensee: KOUS-TV Inc., Drawer D, Hardin, MT 59034.

Studio: West 3rd St., Hardin.

Mailing Address: Drawer D, Hardin, MT 59034.

Telephone: 406-665-3320 (Hardin); 406-252-4004 (Billings).

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1060-ft. above av. terrain, 628-ft. above ground, 4688-ft. above sea level.

Latitude 45° 44' 29"
Longitude 108° 08' 19"

Transmitter: Pryor Star Route, Billings.

Satellite Earth Stations: In operation; 4-meter & 4.6-meter; Scientific-Atlanta & Harris receivers.

News Service: AP.

Ownership: Daniel W. Coon, pres., 15%; Martha Creath, secy., 39%; Calvin Cafritz, 39%; Thom Curtis, v.p. & gen. mgr., 2%.

Began Operation: Nov. 26, 1980.

Represented (sales): Seltel Inc.; Bob Hix (Denver).

Represented (legal): Fortas & Hardman.

Personnel:

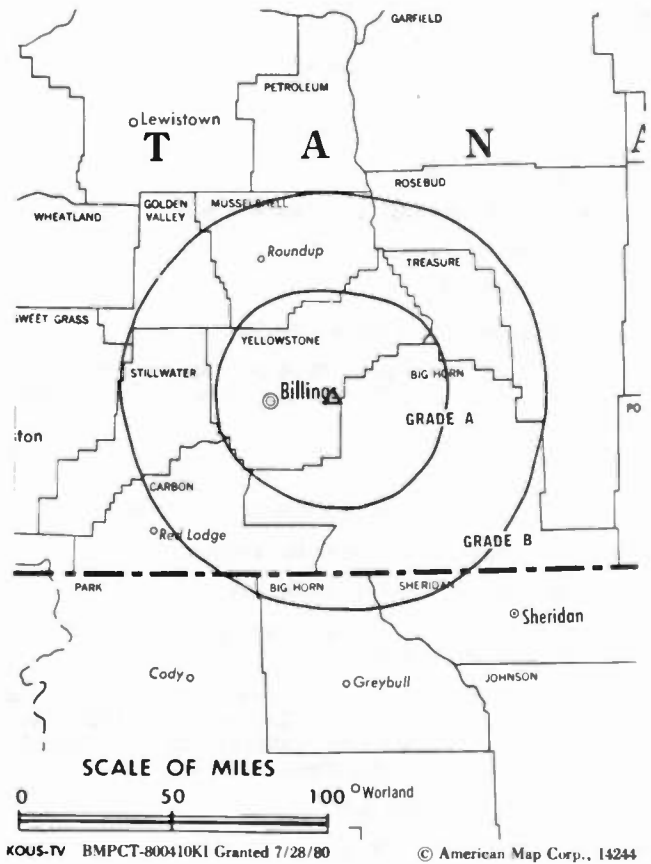
DANIEL W. COON, president
THOM CURTIS, vice president & general manager.
DANA KEHR, station manager.

Highest One Hour Rate: \$1200.

Highest 30 Sec. Rate: \$200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Big Horn	3,300	3,100	94
	Carbon	3,600	3,500	97
	Golden Valley	400	400	100
	Musselshell	1,900	1,800	95
	Petroleum	200	200	100
	Phillips	2,000	1,900	95
	Stillwater	2,200	2,200	100
	Treasure	400	400	100
	Wheatland	900	900	100
	Yellowstone	45,300	44,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MONTANA			
	Rosebud	4,100	3,800	94
Between 5-24%	WYOMING			
	Park	8,800	8,400	95
Between 5-24%	MONTANA			
	Custer	5,400	5,100	94
	Fergus	5,100	4,800	94
	Garfield	600	500	83
	Park	5,600	5,400	96
	Sweet Grass	1,300	1,200	92
	WYOMING			
Big Horn	4,500	4,300	96	
Sheridan	10,900	10,300	95	
Station Totals		106,500	102,800	96
Net Weekly Circulation (1985)				52,500
Average Daily Circulation (1985)				26,200

Montana—Helena

KTVH

(formerly KTVG)

Ch. 12

Network Service: NBC.

Licensee: KTVH Inc., Box 6125, Helena, MT 59604.

Studio: 2433 N. Montana Ave., Helena 59604.

Telephone: 406-443-5050.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 117-kw visual, 11.7-kw aural. Antenna: 2250-ft. above av. terrain, 176-ft. above ground, 7929-ft. above sea level.

Latitude 46° 49' 35"
Longitude 111° 42' 33"

Transmitter: Hogback Mtn., approx. 22-mi. NE of Helena.

Satellite Earth Station: Scientific-Atlanta receivers.

News Services: UPI, NBC.

Ownership: KTVH Inc. Donald G. Bradley, pres.-treas., 50%; Lyle A. Courtnege, v.p. & secy., 50%. They also own KMON & KMON-FM Great Falls, MT.

Began Operation: Jan. 1, 1958. Left air Feb. 5, 1959; resumed operation Aug. 6, 1959 (Television Digest, Vol. 15:6, 33, 36). Sale to Helena TV Inc. by Joseph S. Sample, who took over all properties from Ed Craney was approved by FCC Jan. 18, 1961 (Vol. 16:42; 17:4). Sale by Helena TV Inc. approved June 5, 1963 (Vol. 3:23). Sale of control by Paul B. McAdam & A. W. Scribner approved by FCC Dec. 18, 1968. Sale to Lynn H. Koch, et al., approved Nov. 29, 1979. Sale to present owners approved April 22, 1985.

Represented (sales): Adam Young Inc.; Art Moore Inc. (Seattle & Portland); McGuire Co. (Denver & Salt Lake City).

Represented (legal): Reddy, Begley & Martin.

Personnel:

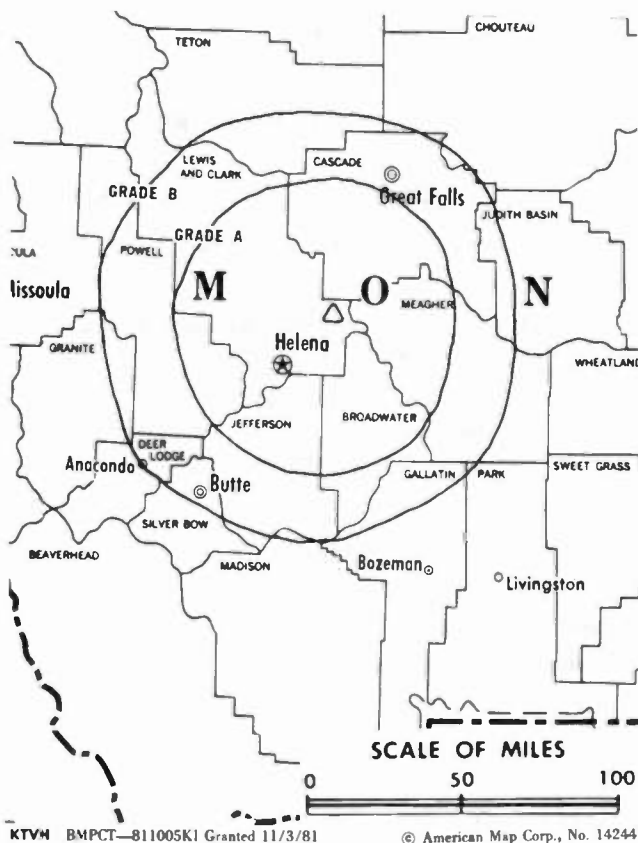
DONALD G. BRADLEY, president & general manager.
HAL PECK, program director.
DON POWERS, chief engineer.
ROB BURNES, news director.

Highest 30 Sec. Rate (Aug. 1, 1985): \$80.

NETWORK BASE HOURLY RATE: \$125.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Broadwater	1,600	1,500	94
	Lewis + Clark	18,400	17,800	97
	Meagher	800	800	100



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MONTANA			
	Cascade	30,700	30,100	98
	Chouteau	2,200	2,100	95
	Jefferson	2,800	2,700	96
Between 5-24%	MONTANA			
	Gallatin	16,900	16,300	96
	Granite	1,000	1,000	100
	Judith Basin	1,000	900	90
	Powell	2,400	2,300	96
Station Totals		80,300	77,900	97
Net Weekly Circulation (1985)				35,300
Average Daily Circulation (1985)				16,500

Montana—Kalispell

KCFW-TV

Ch. 9

(Satellite of KECI-TV, Missoula, MT)

Network Service: NBC; ABC.

Licensee: Eagle Communications Inc., Box 857, Kalispell, MT 59901.

Studio: 401 First Ave. E., Box 857, Kalispell, MT 59901.

Telephone: 406-755-5239.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 26.5-kw visual, 5.3-kw aural. Antenna: 2794-ft. above av. terrain, 240-ft. above ground, 6898-ft. above sea level.

Latitude 48° 00' 48"
Longitude 114° 21' 55"

Transmitter: Blacktail Mtn., 6.5-mi. W of Lakeside, MT.

News Service: AP.

Ownership: See KECI-TV, Missoula, MT.

Began Operation: June 10, 1968.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Personnel:

MIKE STOCKLIN, general manager.

MARK HOLSTON, news director.

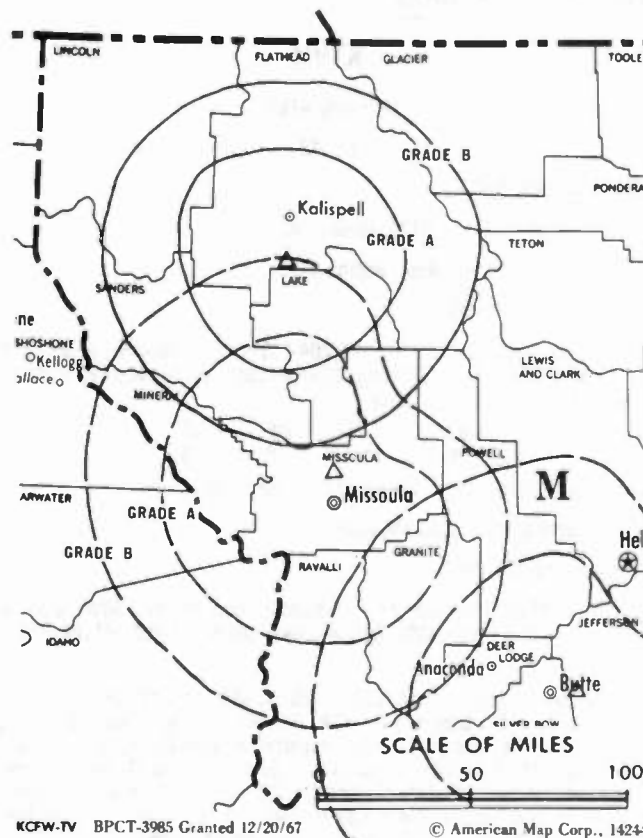
CHRIS NEUHAUSEN, chief engineer.

Highest 30 Sec. Rate (July 10, 1984): \$100.

NETWORK BASE HOURLY RATE: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Flathead	21,500	20,800	97
	Lincoln	6,200	5,900	95



KCFW-TV BPCT-3985 Granted 12/20/67

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MONTANA			
	Lake	7,500	7,300	97
Between 5-24%	MONTANA			
	Mineral	1,400	1,400	100
Station Totals		36,600	35,400	96
Net Weekly Circulation (1985)				26,700
Average Daily Circulation (1985)				18,500

Montana—Miles City

KYUS-TV

Ch. 3

(Satellite of KOUS-TV, Hardin, MT)

Network Service: NBC.

Licensee: KOUS-TV Inc., Drawer D, Hardin 59304.

Studio: 1-mi. NW of Miles City.

Mailing Address: Box 1074, Hardin, MT 59034.

Telephone: 406-232-3540.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 10.2-kw visual, 1.02-kw aural. Antenna: 125-ft. above av. terrain, 59-ft. above ground, 2664-ft. above sea level.

Latitude 46° 25' 56"
Longitude 105° 51' 31"

Transmitter: 1-mi. NW of Miles City.

Ownership: Daniel Coon, pres., 14.5%; Thom Curtis, v.p., 2%; Martha Creath, secy., 39.4%; Calvin Cafritz, treas., 43.1%.

Began Operation: Sept. 1, 1969. Sale by Custer Bcstg. Corp. to KOUS-TV approved March 14, 1984 by FCC.

Represented (sales): Seltel Inc.; Bob Hix (Denver).

Personnel:

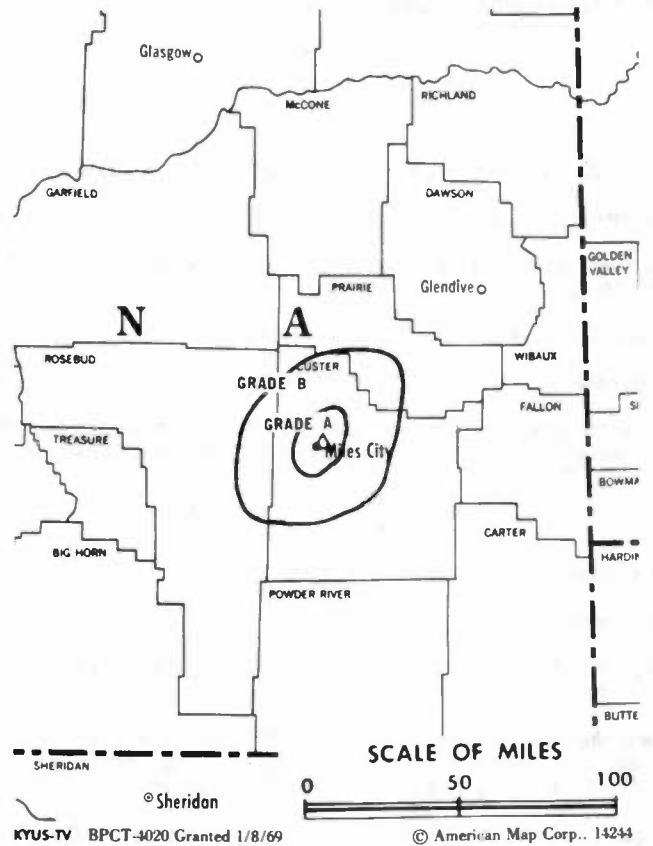
JIM FURY, station manager.

Highest One Hour Rate: \$175.

Highest 30 Sec. Rate (July 30, 1984): \$60.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes. TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Custer	5,400	5,100	94
	Prairie	700	600	86



Net Weekly Circulation	State County	Total Households	TV Households	%
MONTANA				
Between 5-24%	Rosebud	4,100	3,800	94
Station Totals		10,200	9,500	93
Net Weekly Circulation (1985)			4,400	
Average Daily Circulation (1985)			2,200	

Montana—Missoula

KMSO-TV

Ch. 17

Network Service: None, independent.

Grantee: James A. Bender, Box 2727, Missoula, MT 59806.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 300-kw max. visual, 30-kw max. aural. Antenna: 865-ft. above av. terrain, 273-ft. above ground, 5039-ft. above sea level.

Latitude 46° 47' 49"
Longitude 114° 00' 59"

Transmitter: 4-mi. S of Missoula.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Andrew, 7-meter; Avantek & Unlden receivers.

News Service: UPI.

Ownership: James A. Bender, 100%.

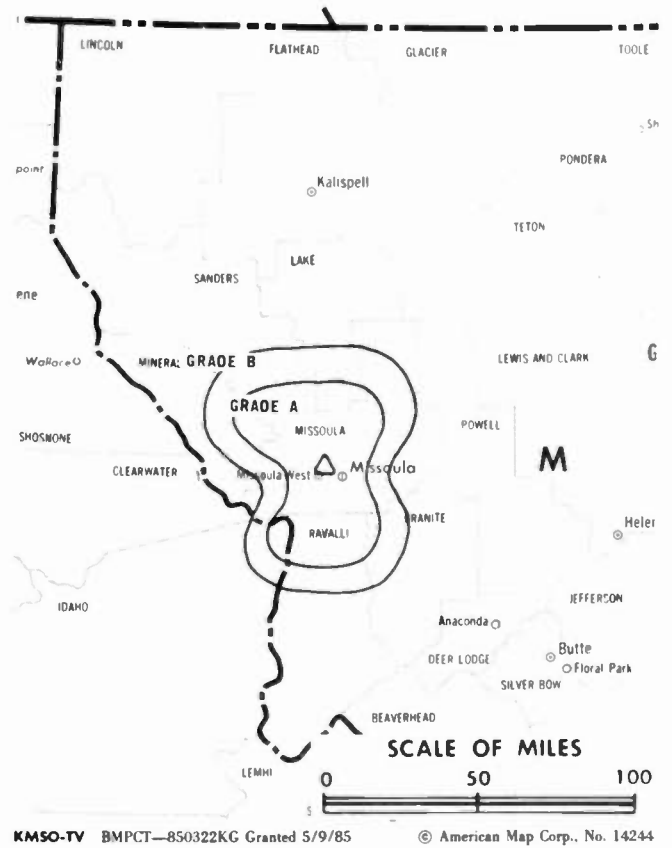
Due to Begin Operation: Nov. 1985.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

JAMES A. BENDER, station manager.
JOHN P. OLWIN, operations manager.

Highest 30 Second Rate (Nov. 1, 1985): \$65.



Montana—Missoula

KPAX-TV

Ch. 8

Network Service: CBS.

Licensee: KPAX-TV Inc., Box 4827, Missoula, MT 59806.

Studio: 2204 Regent, Missoula, MT 59801.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 275-kw max. & 257-kw horizontal visual, 51.5-kw max. & 48-kw horizontal aural. Antenna: 2150-ft. above av. terrain, 284-ft. above ground, 7101-ft. above sea level.

Latitude 47° 01' 06"
Longitude 114° 00' 41"

Transmitter: TV Mountain, 4-mi. E of Evaro.

Satellite Earth Station: Scientific-Atlanta.

News Service: AP.

Ownership: See KTVQ(TV), Billings, MT.

Began Operation: May 1, 1970. Sale to present owner by Garryowen Corp. approved by FCC Dec. 23, 1983.

Represented (sales): Blair Television.

Represented (legal): Reddy, Begley & Martin.

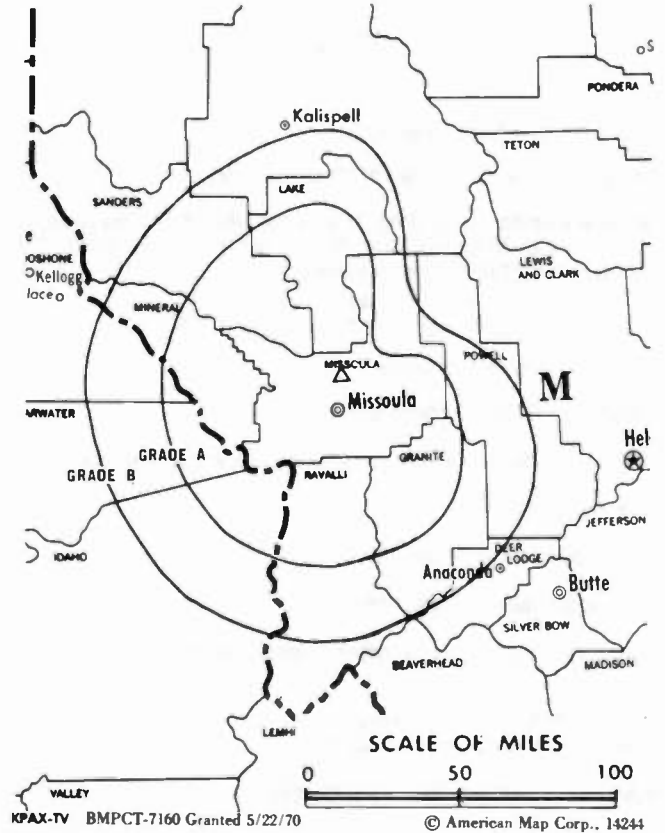
Personnel:

DAVID F. SAMPLE, general manager.
CONNIE TIMPSON, news director.
JOE RHODES, chief engineer.

Highest 30 Sec. Rate (July 23, 1985): \$350.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Lemhi	3,100	2,900	93
	MONTANA			
	Granite	1,000	1,000	100
	Lake	7,500	7,300	97
	Missoula	31,800	30,700	97
	Ravalli	9,700	9,400	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MONTANA			
	Flathead	21,500	20,800	97
Between 5-24%	MONTANA			
	Mineral	1,400	1,400	100
	Powell	2,400	2,300	96
	Sanders	3,600	3,400	94
Station Totals		82,000	79,200	96
Net Weekly Circulation (1985)				46,000
Average Daily Circulation (1985)				28,500