

# Television Factbook®

THE AUTHORITATIVE REFERENCE FOR THE ADVERTISING, TELEVISION AND ELECTRONICS INDUSTRIES

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WJKW-TV Cleveland

WJBK-TV Detroit

WITI-TV Milwaukee

KCST-TV San Diego

WTVG Toledo

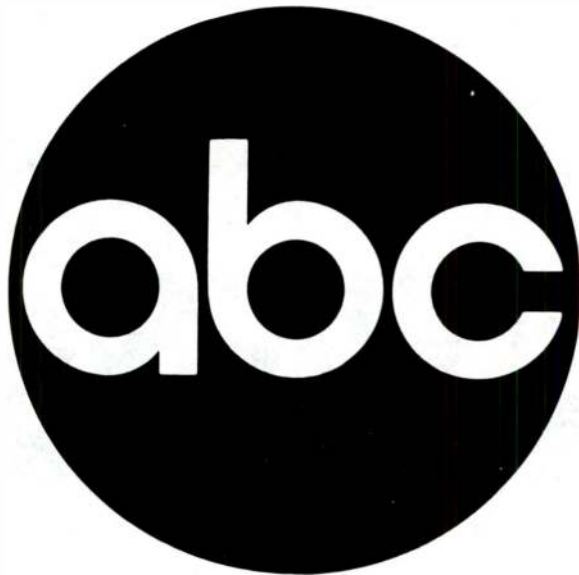
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**American Broadcasting Companies, Inc.**

# STATIONS

This 1981-82 Edition of Television Factbook, Number 50,  
Comprises Two Volumes

## 'STATIONS' and 'SERVICES'

This STATIONS Volume Includes All U.S., Canadian  
and International Stations

All Other Material Covered by the Factbook  
is included in the SERVICES Volume

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### 1981-82 EDITION NO. 50

This edition supersedes Television Factbook No. 49 (1980 Edition) and all Addenda thereto. This Factbook also starts a new series of weekly TV & Cable Addenda, reporting on new station starts, FCC grants, applications, allocations changes, etc. The Addenda enable subscribers to keep the facilities data current in the Stations Volume and cable sections. Subscribers may purchase these Addenda in combination with the Factbook. For details, see Service Order Cards in this volume.

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SATELLITE WEEK VIDEO WEEK

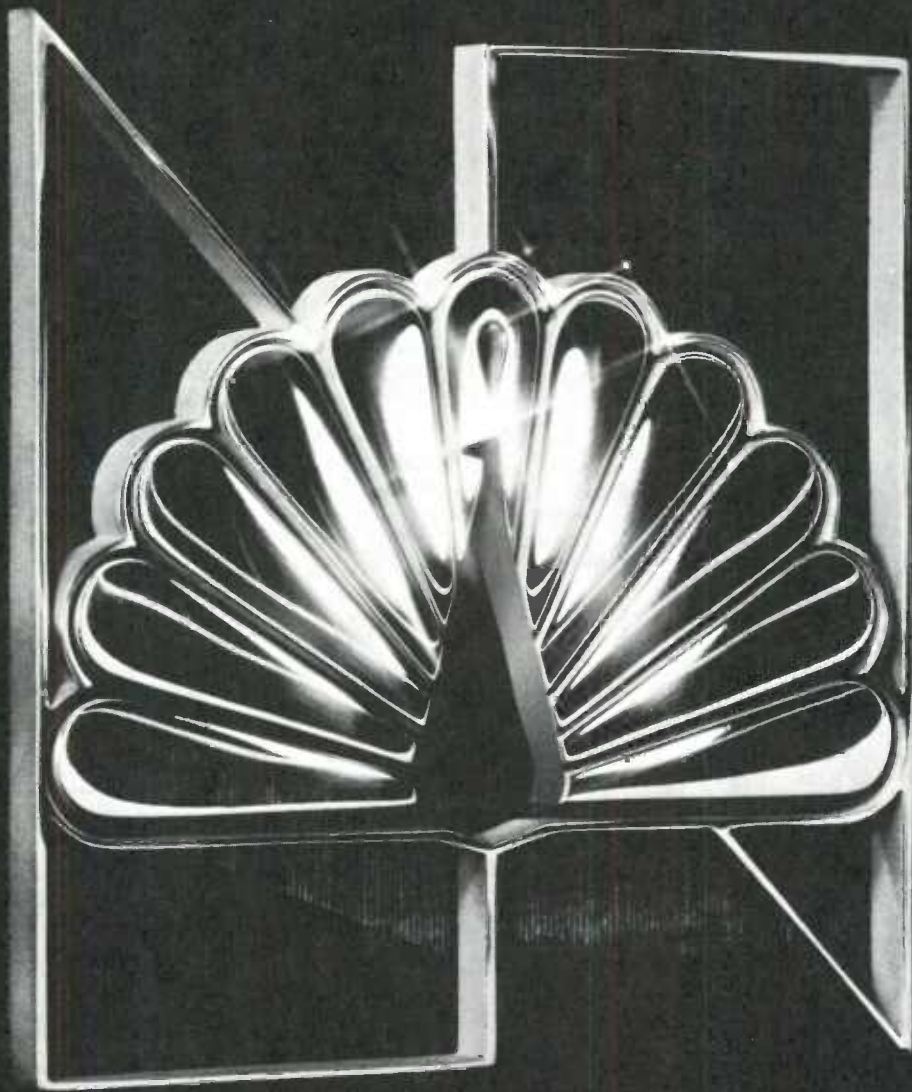
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Published Annually

SPECIAL CONVENTION SUPPLEMENTS

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# Description of Station Directory Section

## THE STATION MAPS

The only official and uniform rough guide to a station's physical coverage is found in the files of the Federal Communications Commission. Each TV station grantee is required to submit to the Commission its coverage contours predicted on the basis of engineering formulas designated by the Commission. The FCC specifies three grades of service as a general indication of the probable quality of reception.

The FCC does not intend or expect the predicted coverage contours, submitted by each station, to reflect whether a signal is received or not received at any specific location. Rather, the Commission regards the contours as a general guide to probable reception. The basic use made by the Commission of the contours is as a tool to determine where to allocate channels to minimize interference among stations.

Though all stations and applicants are required to submit predicted contours to the FCC, stations may also file contours based on actual measurements of transmitted signals. Under FCC rules, such filings are not mandatory, and only a relatively few stations have offered such measurements voluntarily. The Commission has no official and uniform rules for measuring service contours; such submissions are associated with stations' files but are not given official status by the Commission.

The maps are intended to serve as guides. It should be emphasized that the use of maps for legal proceedings, such as those before the FCC, may require precision greater than that reasonably obtainable in maps of the size employed in the *Factbook*.

On May 29, 1975 the FCC amended Section 73.699 of the rules providing revised charts for the prediction of field strengths of TV stations and requiring licensees to file new contours with renewal applications filed after the effective date. When a revised map was not available from the station or the FCC, a note to that effect appears on the station page.

The three grades of predicted contours required by the FCC are as follows:

**Grade B Service:** The quality of picture expected to be satisfactory to the median observer at least 90% of the time for at least 50% of the receiving locations within the contour, in the absence of interfering co-channel and adjacent-channel signals.

**Grade A Service:** Satisfactory service expected at least 90% of the time for at least 70% of the receiving locations.

**Principal City Service:** Satisfactory service expected at least 90% of the time for at least 90% of the receiving locations.

We obtained the predicted contour maps from the FCC files or from the stations. We publish two contour lines, "Grade A" and "Grade B."

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## ARBITRON TV STATION CIRCULATION

The counties listed on the station pages represent the home market Arbitron Metro area plus those counties in which the station receives a Net Weekly Circulation of at least 5% according to Arbitron circulation estimates. Each of these counties is then delineated by three circulation categories which include those in which the station's circulation is 50% or more, 25%-49% and 5%-24%. In some instances, counties listed do not appear on the maps, since the reduction in scale required to include them would impair the legibility of the maps.

The station circulation estimates which determined the allocation of each county to the proper category were derived from samples obtained over several survey periods. The estimates were based on Arbitron market surveys conducted for May and November 1979 and February 1980.

The Total Households and Television Households which are listed for each county qualifying for inclusion in one of the three circulation categories are current Arbitron projections as of January 1980 (see Definitions of Arbitron Terms).

Net Weekly and Average Daily Circulation totals for each station are based on the above surveys.

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## DEFINITIONS OF ARBITRON TERMS

**Total Households**—A household is a single dwelling unit, which may be a house, an apartment, or a group of one or more rooms. The total households figures shown in the current study are Market Statistics Inc. estimates projected to January 1, 1980 and rounded to the nearest hundred.

**Television Households**—A television household is a household having one or more television sets. Estimates for each county are based on an updating of Arbitron TV penetration estimates using historical regional growth curves to January 1980. This penetration percentage is then applied to MSI total households projections for estimates of total television households. Mathematical differences may occur due to computer rounding to whole numerals from fractions of a percent.

**TV Penetration**—The percent of total homes having one or more television sets at the time of the surveys. TV penetration is derived from the same basic technique as described above, using current regional penetration estimates derived by the Advertising Research Foundation from U.S. Bureau of the Census surveys conducted in accordance with ARF specifications.

**Net Weekly Circulation**—The estimated number of different television households viewing a particular station at least once per week, Monday-Sunday, Sign-on to Sign-off.

**Average Daily Circulation**—The estimated average number of different television households reached by a particular station on each day of the week, Sign-on to Sign-off.

## SURVEY METHODS, Described by ARBITRON

Arbitron uses one-week, interviewer-supervised family viewing diaries to secure information for television audience estimates. Families are contacted initially by mail to inform them of their selection for the survey. They are then contacted by telephone to secure their cooperation in the survey and to elicit basic information as to television set ownership, number of sets owned and presence of color set(s) in the household. Contact is maintained with the sample families through followup calls to encourage proper recording and prompt return of the diaries.

Sampling is controlled by geographic units of no larger than county size, and in some instances for reasons of population distribution, terrain or technical control a county is divided into two sampling units. Sample homes are selected by computer from all available households with listed telephones in the sampling universe through a systematic interval selection technique with random selection occurring within each interval.

In the Metro of selected markets, households with unlisted telephones are included in the sample universe by using a list of potential telephone numbers. Known listed numbers, business numbers, nonresidential business exchanges, unassigned number blocks, and number blocks outside the Metro have been eliminated.

The Arbitron family viewing diary measurement technique is used for both market surveys of television viewing and broadscale station circulation information by county.

At least four times each year, Arbitron surveys every county to provide viewing information for every television market in the country. Further details on Arbitron sampling procedures are available from Arbitron.

## EXPLANATION OF FCC SYMBOLS

### FCC Filing Symbols:

1. **BPCT:** Broadcast Permit Commercial Television.
2. **BMPCT:** Broadcast Modification of Permit Commercial Television.
3. **DOC:** Docket (designation applied by FCC to hearing cases).
4. **GRANTED:** Date of authorization by FCC.

Note: "BPCT" and "BMPCT" designations, accompanied by numbers, are affixed by the FCC to applications for new or changed station facilities to identify each when it is accepted for filing. They therefore constitute file numbers. Each map in the *Factbook* is accompanied with its file number to facilitate reference to the Commission's official files. In each case, the file number used is the one affixed to the application for facilities which were subsequently authorized by the FCC and in use at the time this *Factbook* was published. "Docket" numbers are used in those few cases where the application was in a hearing status and a file number hasn't been assigned. The "granted" date indicates when the FCC approved construction of facilities involved.

After a station is completed according to the terms

## Station Directory Description

of its construction permit, it receives a license; this is identified by a number with a "BLCT" (Broadcast License Commercial Television) prefix. When a license is renewed, a number with a "BRCT" (Broadcast Renewal Commercial Television) prefix is employed. Applications for licenses or license renewals do not include requests for changes in facilities, thus do not affect predicted Grade A & B contours. Therefore, they are not employed as references in the *Factbook*.

The Grade A & B contours on the maps are predicted by station engineers according to the formulas designated by the FCC, as previously explained. They are based on facilities in use by stations at the time of *Factbook* publication. Where a station has a construction permit for a change in facilities but has not completed the change, both existing and projected contours are shown—the latter by dotted broken lines.

## BBM SURVEY METHODS

The BBM Bureau of Measurement conducts national surveys of television viewing & radio listening in all ten provinces of Canada but excluding the scattered populations of the Yukon and Northwest Territories.

For its television surveys, a listing of all individuals in a sample of 300,000 households is obtained from a "household enumeration" conducted by telephone from a single central location. From this universe of individuals, a random sample of persons is selected, to whom diaries are mailed, in which they are asked to record all their television viewing by quarter hours, over a 7-day period.

For the purpose of this survey, the whole of Canada is divided into over 380 BBM sampling cells, which are whole counties, regional districts or census divisions or parts or combinations thereof. These sampling cells are then reported, in some cases singly, or in combination, as county, regional district, census division, Census Metropolitan or Census Agglomeration areas, as defined by Statistics Canada.

The Survey, in addition to the regular ratings and Station totals, also provides weekly reach figures in each BBM area. By weekly reach is meant the number of persons that tuned to the station at least once during the survey week.

For any station, therefore, it is possible to arrange its audience reached weekly according to—

- (a) those BBM areas in which it reached 50% and over of all persons
- (b) those BBM areas in which it reached 25-49% of all persons
- (c) those areas in which it reached 5-24% of all persons.

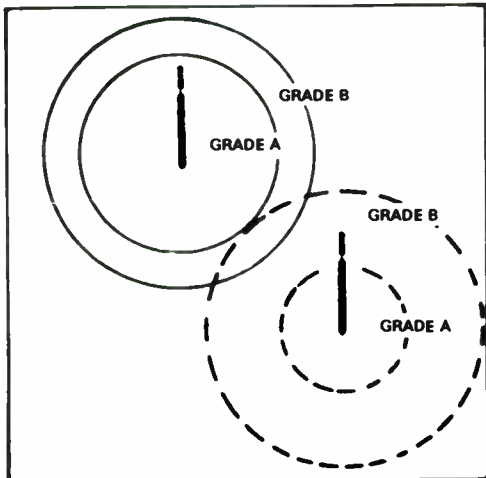
This is the arrangement followed in the *Factbook*.

In addition, a figure designated as "BBM Weekly Reach (All Persons)" is shown. This is the estimated total number of persons that tuned to the station during the survey in all of its coverage areas—i.e. in all the BBM areas into which its signal penetrated, including the areas in which its reach was less than 5%.

# THE FACTBOOK: An Explanation of Map Symbols and Figures

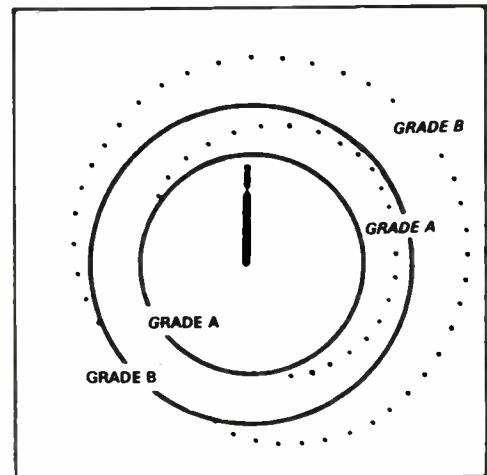
## THE STATION PAGES

The individual station tables show a complete listing of all counties grouped by Arbitron Net Weekly Circulation levels, with Total Households, TV Households, and TV Penetration in each county individually. For definitions of Arbitron terms see Introduction.



Satellite stations are shown in a dash line pattern in relation to the parent listing. In the satellite listing the parent station is shown in the dash line pattern.

Where a station has a construction permit for a change in facilities and has set a target date, but has not completed construction, both existing and projected contours are shown—the latter by dotted lines.



## THE STATE PAGES

Following the map of each state, two rankings for each market are shown: Arbitron's Prime Time Television Households and Arbitron's Area of Dominant Influence Television Households. Arbitron's Prime Time Television Households are based on average quarter-hour TV households reached during evening prime time (7:30-11 p.m., Eastern & Pacific Time Zones; 6:30-10 p.m., Central & Mountain Time Zones), all home market stations combined. ADI Households Rank is established by Arbitron. Non-ADI Markets show an asterisk (\*) in the rank column.

Technical facilities listings for all educational stations within each state are found on pages following the state map.

The state pages also carry additional cross-reference material, indicating for example, those stations within the state that are identified with two or more cities, or with cities in another state.

Operating commercial and educational TV stations by VHF and UHF are shown for each state in a status report as of January 1, 1981.





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# U. S. Television Stations by Call Letters

As of Mid 1981

With Channel Numbers in Parentheses. Call Letter Assignments to CP Holders Included.

Dagger (†) Indicates Educational Non-Commercial Station

## Antennas? BOGNER®

### K

KAAL-----Austin, Minn. (6)  
KABC-TV-----Los Angeles (7)  
KABY-TV-----Aberdeen, S.D. (9)  
KACB-TV-----San Angelo, Tex. (3)  
KADN-----Lafayette, La. (15)  
†KAET-----Phoenix, Ariz. (8)  
†KAFT-----Fayetteville, Ark. (13)  
†KAID-----Boise, Ida. (4)  
KAIL-TV-----Wailuku, Hawaii (7)  
KAIL-----Fresno, Cal. (53)  
KAIT-TV-----Jonesboro, Ark. (8)  
KAKE-TV-----Wichita, Kan. (10)  
†KAKM-----Anchorage, Alaska (7)  
KALB-TV-----Alexandria, La. (5)  
KAMC-----Lubbock, Tex. (28)  
KAME-TV-----Reno, Nev. (21)  
KAMR-TV-----Amarillo, Tex. (4)  
†KAMU-TV College Station, Tex. (15)  
KAPP-----Yakima, Wash. (35)  
KARD-TV-----Wichita, Kan. (3)  
KARK-TV-----Little Rock, Ark. (4)  
KATC-----Lafayette, La. (3)  
KATU-----Portland, Ore. (2)  
KATV-----Little Rock, Ark. (7)  
KAUT-----Oklahoma City, Okla. (43)  
KAUZ-TV-----Wichita Falls, Tex. (6)  
KAVE-TV-----Carlsbad, N.M. (6)  
†KAVT-TV-----Austin, Minn. (15)  
†KAWE-----Bemidji, Minn. (9)  
KAYS-TV-----Hays, Kan. (7)

KBAK-TV-----Bakersfield, Cal. (29)  
KBCI-TV-----Boise, Ida. (2)  
†KBDI-TV-----Broomfield, Colo. (12)  
†KBGL-TV-----Pocatello, Ida. (10)  
†KBHE-TV-----Rapid City, S.D. (9)  
KBHK-TV-----San Francisco (44)  
KBIM-TV-----Roswell, N.M. (10)  
†KBIN-----Council Bluffs, Ia. (32)  
KBJR-TV-----Duluth, Minn.-Superior, Wis. (6)  
KBMA-TV-----Kansas City, Mo. (41)  
†KBME-----Bismarck, N.D. (3)  
KBMT-----Beaumont, Tex. (12)  
KBSA-----Guasti, Cal. (46)  
KBSC-TV-----Corona, Cal. (52)  
KBTV-----Denver, Colo. (9)  
KBTX-TV-----Bryan, Tex. (3)  
†KBYU-TV-----Provo, Utah (11)

KCAU-TV-----Sioux City, Ia. (9)  
KCBA-----Salinas, Cal. (35)  
KCBD-TV-----Lubbock, Tex. (11)  
KCBY-TV-----Columbia, Mo. (17)  
KCBJ-TV-----Coos Bay, Ore. (11)  
KCCI-TV-----Des Moines, Ia. (8)  
KCEM-TV-----Temple-Waco, Tex. (6)  
†KCEY-----Los Angeles, Cal. (28)  
KCFW-TV-----KalisPELL, Mont. (9)  
KCIK-----El Paso, Tex. (14)  
†KCKA-----Centralia, Wash. (15)  
KCKT-----Great Bend, Kan. (2)  
KCMO-TV-----Kansas City, Mo. (5)  
KCMY-----Alexandria, Minn. (7)  
KCNB-TV-----Albion, Neb. (8)  
KCPD-----Los Angeles, Cal. (13)  
†KCOE-----El Paso, Tex. (13)  
KCOY-TV-----Santa Maria, Cal. (12)  
KCPQ-----Tacoma, Wash. (13)  
†KCPY-----Kansas City, Mo. (19)  
KCRV-TV-----Sacramento, Cal. (3)  
KCRG-TV-----Cedar Rapids, Ia. (9)

KCRL-TV-----Reno, Nev. (4)  
†KCSM-TV-----San Mateo, Cal. (60)  
KCSO-----Modesto, Cal. (19)  
KCST-TV-----San Diego, Cal. (39)  
†KCTS-TV-----Seattle, Wash. (9)  
KCTV-----San Angelo, Tex. (8)  
KCWY-TV-----Casper, Wyo. (14)

KDBC-TV-----El Paso, Tex. (4)  
KDCD-TV-----Midland, Tex. (18)  
KDFW-TV-----Dallas-Ft. Worth (4)  
†KDIN-TV-----Des Moines, Ia. (11)  
KDIX-TV-----Dickinson, N.D. (2)  
KDKA-TV-----Pittsburgh, Pa. (2)  
KDLH-TV-----Duluth, Minn.-Superior, Wis. (3)  
KDLO-TV-----Florence, S.D. (3)  
KDNL-TV-----St. Louis, Mo. (30)  
†KDSD-TV-----Aberdeen, S.D. (16)  
†KDSE-TV-----Dickinson, N.D. (9)  
KDTV-----San Francisco, Cal. (14)  
KDUB-TV-----Dubuque, Ia. (40)  
KDUH-TV-----Hay Springs, Neb. (4)

KECC-TV-----El Centro, Cal. (9)  
KECH-----Salem, Ore. (22)  
KECI-TV-----Missoula, Mont. (13)  
†KEDT-----Corpus Christi, Tex. (16)  
†KEET-----Eureka, Cal. (13)  
KELO-TV-----Sioux Falls, S.D. (11)  
KELP-TV-----El Paso, Tex. (13)  
†KEMV-----Mountain View, Ark. (6)  
KENI-TV-----Anchorage, Alaska (2)  
KENS-TV-----San Antonio, Tex. (5)  
†KENW-----Portales, N.M. (3)  
KEON-----Houston, Tex. (20)  
KEPR-TV-----Pasco, Wash. (19)  
†KERA-TV-----Dallas, Tex. (13)  
KERO-TV-----Bakersfield, Cal. (23)  
†KESD-TV-----Brookings, S.D. (8)  
KESQ-----Palm Springs, Cal. (42)  
†KETA-----Oklahoma City (13)  
†KETC-----St. Louis, Mo. (9)  
†KETG-----Arkadelphia, Ark. (9)  
†KETS-----Little Rock, Ark. (2)  
KETV-----Omaha, Neb. (7)  
KEVN-TV-----Rapid City, S.D. (7)  
KEYC-TV-----Mankato, Minn. (12)  
KEYT-----Santa Barbara, Cal. (3)  
KEZI-TV-----Eugene, Ore. (9)

KFAR-TV-----Fairbanks, Alaska (2)  
KFBB-TV-----Great Falls, Mont. (5)  
KFDA-TV-----Amarillo, Tex. (10)  
KFDM-TV-----Beaumont, Tex. (6)  
KFDX-TV-----Wichita Falls, Tex. (3)  
KFMB-TV-----San Diego, Cal. (8)  
†KFME----- Fargo, N.D. (13)  
KFPW-TV-----Ft. Smith, Ark. (40)  
KFSM-TV-----Ft. Smith, Ark. (5)  
KFSN-TV-----Fresno, Cal. (30)  
KFTV-----Hanford, Cal. (21)  
KFTY-----Santa Rosa, Cal. (50)  
KFVS-TV-----Cape Girardeau, Mo. (12)  
KFYR-TV-----Bismarck, N.D. (5)

KGBT-TV-----Harlingen, Tex. (4)  
KGCT-TV-----Tulsa, Okla. (41)  
†KGFE-----Grand Forks, N.D. (2)  
KGGM-TV-----Albuquerque (13)  
KGIN-TV-----Grand Island, Neb. (11)  
KGLD-----Garden City, Kan. (11)

KGMB-TV-----Honolulu (9)  
KGMG-----Oklahoma City, Okla. (34)  
KGMD-TV-----Hilo, Hawaii (9)  
KGMV-----Wailuku, Hawaii (3)  
KGNS-TV-----Laredo, Tex. (8)  
KGO-TV-----San Francisco (7)  
KGOE-----Anaheim, Cal. (56)  
KGSW-----Albuquerque, N.M. (14)  
†KGTF-----Agana, Guam (12)  
KGTV-----San Diego, Cal. (10)  
KGUN-TV-----Tucson, Ariz. (9)  
KGW-TV-----Portland, Ore. (8)

KHAI-TV-----Honolulu, Hawaii (20)  
KHAS-TV-----Hastings, Neb. (5)  
KHAW-TV-----Hilo, Hawaii (11)  
†KHET-----Honolulu, Hawaii (11)  
KHGI-TV-----Kearney-Hastings-Grand Island, Neb. (13)

†KHIN-----Red Oak, Ia. (36)  
KHJ-TV-----Los Angeles (9)  
†KHNE-TV-----Hastings, Neb. (29)  
KHOF-TV-----San Bernardino (30)  
KHON-TV-----Honolulu, Hawaii (2)  
KHOU-TV-----Houston, Tex. (11)  
KHQ-TV-----Spokane, Wash. (6)  
KHQA-TV-----Hannibal, Mo. (7)  
KHSO-TV-----Lead, S.D. (11)  
KHSL-TV-----Chico, Cal. (12)  
KHTV-----Houston, Tex. (39)  
KHVO-----Hilo, Hawaii (13)

KICU-TV-----San Jose, Cal. (36)  
KID-TV-----Idaho Falls, Ida. (3)  
†KIDZ-TV-----Wichita Falls, Tex. (24)  
KIEW-TV-----Eureka, Cal. (3)  
KIFI-TV-----Idaho Falls, Ida. (8)  
KIFW-TV-----Sitka, Alaska (13)  
KIII-----Corpus Christi (3)  
†KIIN-TV-----Iowa City, Ia. (12)  
KIKU-TV-----Honolulu (13)  
KIMA-TV-----Yakima, Wash. (29)  
KIMO-----Anchorage, Alaska (13)  
KIMT-----Mason City, Ia. (3)  
KING-TV-----Seattle, Wash. (5)  
KINY-TV-----Juneau, Alaska (8)  
KIRO-TV-----Seattle, Wash. (7)  
KITV-----Honolulu, Hawaii (4)  
KIVA-TV-----Farmington, N.M. (12)  
KIVI-----Nampa, Ida. (6)  
KIVV-TV-----Lead, S.D. (5)  
†KIXE-TV-----Redding, Cal. (9)

KJAC-TV-----Port Arthur, Tex. (4)  
KJCT-----Grand Junction, Colo. (8)  
KJEO-----Fresno, Cal. (47)  
KJNP-TV-----North Pole, Alaska (4)  
KJRH-----Tulsa, Okla. (2)  
KJTV-----Amarillo, Tex. (14)

KKTV-----Colorado Springs (11)

KLAA-----West Monroe, La. (14)  
KLAS-TV-----Las Vegas, Nev. (8)  
KLAX-TV-----Alexandria, La. (31)  
KLBK-TV-----Lubbock, Tex. (13)  
†KLCS-----Los Angeles, Cal. (58)  
KLEW-TV-----Lewiston, Ida. (3)  
KLFY-TV-----Lafayette, La. (10)  
KLLK-TV-----Albuquerque, N.M. (23)  
KLMN-----Fort Smith, Ark. (24)  
†KLNE-TV-----Lexington, Neb. (3)  
KLOE-TV-----Goodland, Kan. (10)  
†KLPA-TV-----Alexandria, La. (25)  
†KLPB-TV-----Lafayette, La. (24)  
KLRK-----Vancouver, Wash. (49)  
†KLNR-TV-----San Antonio, Tex. (9)  
†KLRO-----Austin, Tex. (18)  
†KLTL-TV-----Lake Charles, La. (18)  
†KLTM-TV-----Monroe, La. (13)  
†KLTS-TV-----Shreveport, La. (24)  
KLTV-----Tyler, Tex. (7)  
†KLTV-----Las Vegas, Nev. (10)

KMAU-----Wailuku, Hawaii (12)  
KMBC-TV-----Kansas City, Mo. (9)

KMCC-----Clovis, N.M. (12)  
†KMEE-TV-----Wailuku, Hawaii (10)  
KMEG-----Sioux City, Ia. (14)  
KMEX-TV-----Los Angeles, Cal. (34)  
KMGH-TV-----Denver, Colo. (7)  
KMID-TV-----Midland, Tex. (2)  
KMIR-TV-----Palm Springs, Cal. (36)  
†KMNE-TV-----Bassett, Neb. (7)  
KMOL-TV-----San Antonio, Tex. (4)  
†KMOS-TV-----Sedalia, Mo. (6)  
KMOT-----Minot, N.D. (10)  
KMOX-TV-----St. Louis, Mo. (4)  
KMPH-----Visalia, Cal. (26)  
KMSP-TV-----Minneapolis-St. Paul (9)  
KMST-----Monteary, Cal. (46)  
KMTC-----Springfield, Mo. (27)  
†KMTF-----Fresno, Cal. (18)  
KMTV-----Omaha, Neb. (3)  
KMVT-----Twin Falls, Ida. (11)

KNAN-TV-----West Monroe, La. (39)  
KNAZ-----Prescott, Ariz. (7)  
KNBC-----Los Angeles, Cal. (4)  
KNBN-TV-----Dallas, Tex. (33)  
†KNCT-----Belton, Tex. (46)  
KNDO-----Yakima, Wash. (23)  
KNDU-----Richland, Wash. (25)  
†KNME-TV-----Albuquerque, N.M. (5)  
KNMT-----Walker, Minn. (12)  
KNOE-TV-----Monroe, La. (8)  
KNOP-TV-----North Platte, Neb. (2)  
KNTV-----San Jose, Cal. (11)  
KNXT-----Los Angeles, Cal. (2)  
KNXV-TV-----Phoenix, Ariz. (15)

KOA-TV-----Denver, Colo. (4)  
KOOA-TV-----Pueblo, Colo. (5)  
†KOAC-TV-----Corvallis, Ore. (7)  
KOAM-TV-----Pittsburg, Kan. (7)  
†KOAP-TV-----Portland, Ore. (10)  
KOAT-TV-----Albuquerque (7)  
KOB-TV-----Albuquerque (4)  
KOBH-TV-----Medford, Ore. (5)  
†KOCE-TV-----Huntington Beach, Cal. (50)

KOCO-TV-----Oklahoma City (5)  
KODE-TV-----Joplin, Mo. (12)  
†KOED-TV-----Tulsa, Okla. (11)  
†KOFI-----Eufaula, Okla. (3)  
KOKI-TV-----Portland, Ore. (6)  
KOKH-TV-----Oklahoma City (25)  
KOKI-TV-----Tulsa, Okla. (23)  
KOLD-TV-----Tucson, Ariz. (13)  
KOLN-TV-----Lincoln, Neb. (10)  
KOLP-TV-----Reno, Nev. (8)  
KOLR-TV-----Springfield, Mo. (10)  
KOCM-----McCook, Neb. (8)  
KOMO-TV-----Seattle, Wash. (4)  
KOMU-TV-----Columbia, Mo. (8)  
KOOB-TV-----Phoenix, Ariz. (10)  
KORO-----Corpus Christi, Tex. (28)  
KOSA-TV-----Odessa, Tex. (7)  
KOTA-TV-----Rapid City, S.D. (3)  
KOTI-----Klamath Falls, Ore. (2)  
KOTV-----Tulsa, Okla. (6)  
KOUS-TV-----Hardin, Mont. (4)  
KQVR-TV-----Stockton, Cal. (13)  
†KQZK-----Springfield, Mo. (21)

KPAX-TV-----Missoula, Mont. (8)  
KPBZ-TV-----Phoenix, Ariz. (21)  
†KPBS-TV-----San Diego, Cal. (15)  
KPHO-TV-----Phoenix, Ariz. (5)  
KPIC-----Roseburg, Ore. (4)  
KPIX-----San Francisco (5)  
KPLC-TV-----Lake Charles, La. (7)  
KPLQ-TV-----Reliance, S.D. (6)  
KPLR-TV-----St. Louis, Mo. (11)  
†KPRN-TV-----North Platte, Neb. (9)  
KPNX-TV-----Phoenix-Mesa, Ariz. (12)  
KPOB-TV-----Poplar Bluff, Mo. (15)  
KPRC-TV-----Houston, Tex. (2)  
KPRY-TV-----Pierre, S.D. (4)  
†KPSD-TV-----Eagle Butte, S.D. (13)  
†KPTS-----Wichita, Kan. (8)  
KPTV-----Portland, Ore. (12)  
KPVI-----Pocatello, Ida. (6)  
KPWR-TV-----Bakersfield, Cal. (17)



KQCD-TV..... Dickinson, N.D. (7)	†KSWK-TV..... Garden City, Kan. (9)	KTVI..... St. Louis, Mo. (2)	†KVDO-TV..... Salem, Ore. (3)
†KQEC..... San Francisco, Cal. (32)	KSWO-TV..... Lawton, Okla. (7)	KTVJ..... Joplin, Mo. (16)	KVEO..... Brownsville, Tex. (23)
†KQED..... San Francisco, Cal. (9)	KSWS-TV..... Roswell, N.M. (8)	KTVK..... Phoenix, Ariz. (3)	KVEW..... Kennewick, Wash. (42)
†KQSD-TV..... Lowry, S.D. (11)	†KSYS..... Medford, Ore. (8)	KTVL..... Medford, Ore. (10)	KVFD-TV..... Ft. Dodge, Ia. (50)
KQTV..... St. Joseph, Mo. (2)		KTVM..... Butte, Mont. (6)	KVIA-TV..... El Paso, Tex. (7)
		KTVN..... Reno, Nev. (2)	†KVIE..... Sacramento, Cal. (6)
		KTVO.....	KVII-TV..... Amarillo, Tex. (7)
KRBC-TV..... Abilene, Tex. (9)	KTAB-TV..... Abilene, Tex. (32)	..... Kirksville, Mo.-Ottumwa, Ia. (3)	KVIJ-TV..... Sayre, Okla. (8)
KRBK-TV..... Sacramento, Cal. (31)	KTAL-TV Shreveport-Texarkana (6)	KTVP..... Fayetteville, Ark. (29)	KVIQ-TV..... Eureka, Cal. (6)
KRCG..... Jefferson City, Mo. (13)	KTBC-TV..... Austin, Tex. (7)	KTVQ..... Billings, Mont. (2)	KVOA-TV..... Tucson, Ariz. (4)
KRCR-TV..... Redding, Cal. (7)	KTBN-TV..... Fontana, Cal. (40)	†KTVR..... La Grande, Ore. (13)	KVOF-TV San Francisco, Cal. (38)
KRDO-TV..... Colorado Springs (13)	KTBO-TV Oklahoma City, Okla. (14)	KTVS..... Sterling, Colo. (3)	KVOS-TV Bellingham, Wash. (12)
KREM-TV..... Spokane, Wash. (2)	KTBS-TV Shreveport, La. (3)	KTVT..... Fort Worth, Tex. (11)	KVTV..... Laredo, Tex. (13)
KREX-TV Grand Junction, Colo. (5)	†KTCA-TV..... St. Paul, Minn. (2)	KTVU..... Oakland, Cal. (2)	KVUE-TV..... Austin, Tex. (24)
KREY-TV..... Montrose, Colo. (10)	†KTCT-TV St. Paul, Minn. (17)	KTVV..... Austin, Tex. (36)	KVVU-TV..... Henderson, Nev. (5)
KREZ-TV..... Durango, Colo. (6)	†KTEH..... San Jose, Cal. (54)	KTVW-TV..... Phoenix, Ariz. (33)	
KRGV-TV..... Weslaco, Tex. (5)	KTEJ..... Jonesboro, Ark. (19)	KTVX..... Salt Lake City, Utah (4)	KWAB-TV..... Big Spring, Tex. (4)
†KRIN..... Waterloo, Ia. (32)	KTEN..... Ada, Okla. (10)	KTVY..... Oklahoma City, Okla. (4)	†KWCM-TV Appleton, Minn. (10)
KRIS-TV..... Corpus Christi, Tex. (6)	KTHI-TV..... Fargo, N.D. (11)	KTVZ..... Bend, Ore. (21)	†KWET..... Cheyenne, Okla. (12)
KRIV-TV..... Houston, Tex. (26)	KTHV..... Little Rock, Ark. (11)	KTWO-TV..... Casper, Wyo. (2)	KWEX-TV..... San Antonio, Tex. (41)
†KRMA-TV..... Denver, Colo. (6)	†KTIN..... Fort Dodge, Ia. (21)	KTWS-TV..... Dallas, Tex. (27)	KWGN-TV..... Denver, Colo. (2)
†KRNE-TV Merriman, Neb. (12)	KTLA..... Los Angeles, Cal. (5)	†KTWU..... Topeka, Kan. (11)	KWHY-TV..... Los Angeles, Cal. (22)
KRON-TV..... San Francisco, Cal. (4)	KTMA-TV Minneapolis-St. Paul (23)	KTXA..... Fort Worth, Tex. (21)	KWNB-TV Hayes Center, Neb. (6)
KRTV..... Great Falls, Mont. (3)	†KTNE-TV Alliance, Neb. (13)	KTXL..... Sacramento, Cal. (40)	†KWSU-TV Pullman, Wash. (10)
†KRWG-TV Las Cruces, N.M. (22)	KTNV-TV Las Vegas, Nev. (13)	KTXS-TV Sweetwater, Tex. (12)	KWTU..... Oklahoma City (9)
	KTNW..... Riverton, Wyo. (10)	†KTXT-TV..... Lubbock, Tex. (5)	KWTX-TV..... Waco, Tex. (10)
	†KT00-TV Juneau, Alaska (3)	KTZO..... San Francisco, Cal. (20)	KWWL-TV..... Waterloo-Cedar Rapids, Ia. (7)
	†KTPS..... Tacoma, Wash. (62)		
	KTPX..... Odessa-Monahans, Tex. (9)	†KUAC-TV Fairbanks, Alaska (9)	KXAS-TV..... Fort Worth, Tex. (5)
KSAT-TV San Antonio, Tex. (12)	KTRE-TV Lufkin, Tex. (9)	KUAM-TV Agana, Guam (8)	KXGN-TV Glendive, Mont. (5)
KSBW-TV Salinas, Cal. (8)	KTRK-TV Houston, Tex. (13)	†KUAT-TV Tucson, Ariz. (6)	KXII..... Ardmore, Okla. (12)
KSBY-TV San Luis Obispo, Cal. (6)	KTRV..... Nampa, Ida. (12)	†KUCU-TV St. Louis, Mo. (40)	KXIX..... Victoria, Tex. (19)
KSCI..... San Bernardino, Cal. (18)	KTSB..... Topeka, Kan. (27)	†KUED..... Salt Lake City (7)	KXJB-TV Valley City, N.D. (4)
KSEE..... Fresno, Cal. (24)	†KTSC..... Pueblo, Colo. (8)	†KUHT..... Houston, Tex. (8)	KXLF-TV..... Butte, Mont. (4)
KSDK..... St. Louis, Mo. (5)	†KTSD-TV..... Pierre, S.D. (10)	†KUID-TV Moscow, Ida. (12)	KXLY-TV..... Spokane, Wash. (4)
KSFY-TV..... Sioux Falls, S.D. (13)	KTSF..... San Francisco, Cal. (26)	KULR-TV Billings, Mont. (8)	KXMB-TV Bismarck, N.D. (12)
KSGW-TV..... Sheridan, Wyo. (12)	KTSM-TV El Paso, Tex. (9)	KUMV-TV Williston, N.D. (8)	KXMC-TV..... Minot, N.D. (13)
KSHO..... Honolulu, Hawaii (26)	KTTT..... Rochester, Minn. (10)	†KUON-TV Lincoln, Neb. (12)	KXMD-TV Williston, N.D. (11)
†KSIN..... Sioux City, Ia. (27)	KTTV..... Los Angeles, Cal. (11)	KUPK-TV Garden City, Kan. (13)	†KXNE-TV Norfolk, Neb. (19)
KSL-TV..... Salt Lake City (5)	KTUL-TV Tulsa, Okla. (8)	†KUSD-TV Vermillion, S.D. (2)	KXON-TV Mitchell, S.D. (5)
KSLA-TV Shreveport, La. (12)	KTUX..... Rock Springs, Wyo. (13)	KUSI-TV San Diego, Cal. (51)	KXTV..... Sacramento, Cal. (10)
†KSMH-TV..... Hays, Kan. (14)	KTVX..... Anchorage, Alaska (11)	KUSK..... Prescott, Ariz. (7)	KXTX-TV..... Dallas, Tex. (39)
KSNB-TV Superior, Neb. (4)	KTVB..... Boise, Ida. (7)	KUTV..... Salt Lake City, Utah (2)	
†KSPS-TV..... Spokane, Wash. (7)	KTVC..... Ensign, Kan. (6)		
†KSTF..... Minot, N.D. (6)	KTVE.....		
KSTF..... Scottsbluff, Neb. (10)	..... El Dorado, Ark.-Monroe, La. (10)	KVAL-TV..... Eugene, Ore. (13)	
KSTP-TV Minneapolis-St. Paul (5)	KTVF..... Fairbanks, Alaska (11)	KVBC..... Las Vegas, Nev. (3)	
KSTS..... San Jose, Cal. (48)	KTVG..... Helena, Mont. (12)	†KVCR-TV San Bernardino, Cal. (24)	
KSTU..... Salt Lake City, Utah (20)	KTVH..... Hutchinson, Kan. (12)		
KSTW..... Tacoma, Wash. (11)			

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# Call Letters

KYCU-TV Chyenney, Wyo. (5)  
 KYEL-TV Yuma, Ariz. (13)  
 KYFC Kansas City, Mo. (50)  
 †KYIN Mason City, Ia. (24)  
 †KYNE-TV Omaha, Neb. (26)  
 KYTV Springfield, Mo. (3)  
 †KYUK-TV Bethel, Alaska (4)  
 †KYUS-TV Miles City, Mont. (3)  
 †KYVE-TV Yakima, Wash. (47)  
 KYW-TV Philadelphia, Pa. (3)

KZAZ Tucson-Nogales, Ariz. (11)  
 †KZLD Harlingen, Tex. (60)  
 †KZND-TV Martin, S.D. (8)  
 KZTV Corpus Christi, Tex. (10)

## W

WAAT Wildwood, N.J. (40)  
 WAAY-TV Huntsville, Ala. (31)  
 WABC-TV New York, N.Y. (7)  
 WABG-TV Greenwood, Miss. (6)  
 WABI-TV Bangor, Me. (5)  
 †WABW-TV Pelham, Ga. (14)  
 †WACS-TV Dawson, Ga. (25)  
 WAEO-TV Rhinelander, Wis. (12)  
 WAFF-TV Baton Rouge (9)  
 WAFF Huntsville-Decatur, Ala. (48)  
 WAGA-TV Atlanta, Ga. (5)  
 WAGM-TV Presque Isle, Me. (8)  
 WAIM-TV Anderson, S.C. (40)  
 †WAIQ Montgomery, Ala. (26)  
 WAKR-TV Akron, O. (23)  
 WALA-TV Mobile, Ala. (10)  
 WALB-TV Albany, Ga. (10)  
 WAND Decatur, Ill. (17)  
 WANE-TV Ft. Wayne, Ind. (15)  
 WANX-TV Atlanta, Ga. (46)  
 WAOW-TV Wausau, Wis. (9)  
 WAPA-TV San Juan, P.R. (4)  
 †WAPB Annapolis, Md. (22)  
 WAPT Jackson, Miss. (16)  
 WAST Albany, N.Y. (13)  
 WATE-TV Knoxville, Tenn. (6)  
 WATL-TV Atlanta, Ga. (36)  
 WATR-TV Waterbury, Conn. (20)  
 WATU-TV Augusta, Ga. (26)  
 WAVE-TV Louisville, Ky. (3)  
 WAVY-TV Portsmouth, Va. (10)  
 WAWS-TV Jacksonville, Fla. (30)

WBAH Memphis, Tenn. (30)  
 WBAK-TV Terre Haute, Ind. (38)  
 WBAL-TV Baltimore, Md. (11)  
 WBAY-TV Green Bay, Wis. (2)  
 WBBH-TV Ft. Myers, Fla. (20)  
 WBBJ-TV Jackson, Tenn. (7)  
 WBBM-TV Chicago, Ill. (2)  
 WBCT Bridgeport, Conn. (43)  
 WBFF Baltimore, Md. (45)

†WBGU-TV Lima-Bowling Green, O. (57)  
 WBHW Springfield, Ill. (55)  
 †WBIQ Birmingham, Ala. (10)  
 WBIR-TV Knoxville, Tenn. (10)  
 WBKB-TV Alpena, Mich. (11)  
 WBKO Bowling Green, Ky. (13)  
 WBLN Bloomington, Ill. (43)  
 WBMG Birmingham, Ala. (42)  
 WBNB-TV Charlotte Amalie (10)  
 WBNG-TV Binghamton, N.Y. (12)  
 WBNS-TV Columbus, O. (10)  
 WBOC-TV Salisbury, Md. (16)  
 WBOY-TV Clarksburg, W.Va. (12)  
 †WBRA-TV Roanoke, Va. (15)  
 WBRC-TV Birmingham, Ala. (6)  
 WBRE-TV Wilkes-Barre, Pa. (28)  
 WBRZ Baton Rouge, La. (2)  
 WBT Cincinnati, O. (64)  
 WBT Charlotte, N.C. (3)  
 WBTW Florence, S.C. (13)  
 WBZ-TV Boston, Mass. (4)

†WCAE St. John, Ind. (50)  
 WCAU-TV Philadelphia, Pa. (10)  
 WCAX-TV Burlington, Vt. (3)  
 †WCBB Augusta, Me. (10)  
 WCBT-TV Charleston, S.C. (2)  
 WCBT-TV Columbus, Miss. (4)  
 WCBST-TV New York, N.Y. (2)  
 WCCB Charlotte, N.C. (18)  
 WCCO-TV Minneapolis, Minn. (4)  
 WCCT-TV Columbia, S.C. (57)  
 WCDL Adams, Mass. (19)

†WCES-TV Wrens, Ga. (20)  
 †WCET Cincinnati, O. (48)  
 WCFC-TV Chicago, Ill. (38)  
 †WCFE-TV Plattsburgh, N.Y. (57)  
 WCFT-TV Tuscaloosa, Ala. (33)  
 WCGV-TV Milwaukee, Wis. (24)  
 WCHS-TV Charleston, W.Va. (8)  
 WCIA Champaign, Ill. (3)

†WCIV Mt. Cheaha State Park, Ala. (7)  
 WCIV-TV Chicago, Ill. (26)  
 WCIV Charleston, S.C. (4)  
 WCIX-TV Miami, Fla. (6)  
 WCJB Gainesville, Fla. (20)  
 WCKT Miami, Fla. (7)  
 WCLF Clearwater, Fla. (22)  
 †WCLP-TV Chatsworth, Ga. (18)  
 WCLQ-TV Cleveland, O. (61)  
 †WCME Chicago, Ill. (20)

WCMF-TV Montgomery, Ala. (45)  
 WCMH-TV Columbus, O. (4)  
 †WCML-TV Alpena, Mich. (6)  
 †WCMU-TV Mt. Pleasant, Mich. (14)  
 †WCNY-TV Syracuse, N.Y. (24)  
 WCOV-TV Montgomery, Ala. (20)  
 †WCPB Salisbury, Md. (28)  
 WCPQ-TV Cincinnati, O. (9)  
 WCPT-TV Crossville, Tenn. (55)  
 WCQR Washington, D.C. (50)

WCSC-TV Charleston, S.C. (5)  
 WCHS-TV Portland, Me. (6)  
 †WCTE Cookeville, Tenn. (22)  
 WCTI-TV New Bern, N.C. (12)  
 WCTV Tallahassee, Fla.-  
 Thomasville, Ga. (6)

WCVB-TV Boston (5)  
 †WCVE-TV Richmond, Va. (23)  
 †WCVN Covington, Ky. (54)  
 †WCWV Richmond, Va. (57)  
 WCWB-TV Macon, Ga. (41)  
 WCYB-TV Bristol, Va. (5)

WDAF-TV Kansas City, Mo. (4)  
 WDAM-TV Laurel, Miss. (7)  
 WDAU-TV Scranton, Pa. (22)  
 WDAY-TV Fargo, N.D. (6)  
 WDAZ-TV Devils Lake, N.D. (8)  
 WDBJ-TV Roanoke, Va. (7)  
 WDBO-TV Orlando, Fla. (6)  
 WDCAT-TV Washington, D.C. (20)  
 †WDCN-TV Nashville, Tenn. (8)  
 †WDCO-TV Cochran, Ga. (15)  
 WDDD-TV Marion, Ill. (27)  
 WDEF-TV Chattanooga, Tenn. (12)  
 WDHN Dothan, Ala. (18)  
 WDHQ-TV Toledo, O. (24)  
 WDIOTV Duluth, Minn. (10)  
 †WDIQ Dozier, Ala. (2)  
 WDIV Detroit, Mich. (4)  
 WDRB-TV Louisville, Ky. (41)  
 †WDSE-TV Duluth, Minn. (8)  
 WDSU-TV New Orleans, La. (6)  
 WDTN Dayton, O. (2)  
 WDTV Weston, W.Va. (5)  
 WDVMTV Washington, D.C. (9)

†WEAO Akron, O. (49)  
 WEAR-TV Pensacola, Fla. (3)  
 WEAU-TV Eau Claire, Wis. (13)  
 †WEBA-TV Allendale, S.C. (14)  
 WECA Tallahassee, Fla. (27)  
 WECT Wilmington, N.C. (6)  
 †WEDB-TV Berlin, N.H. (40)  
 †WEDH Hartford, Conn. (24)  
 †WEDN Norwich, Conn. (53)  
 †WEDU Tampa, Fla. (3)  
 †WEDW Bridgeport, Conn. (49)  
 †WEDY New Haven, Conn. (65)  
 WEEK-TV Peoria, Ill. (25)  
 WEHT Evansville, Ind. (25)  
 †WEIQ Mobile, Ala. (42)  
 †WEKW-TV Keene, N.H. (52)  
 †WENH Durham, N.H. (11)  
 WENY-TV Elmira, N.Y. (36)  
 WESH-TV Daytona Beach, Fla. (2)  
 †WETA-TV Washington, D.C. (26)  
 †WETK Burlington, Vt. (33)  
 WETM-TV Elmira, N.Y. (18)  
 †WETV Atlanta, Ga. (30)  
 WEVU Naples, Fla. (26)  
 WEWS Cleveland, O. (5)  
 WEYI-TV Saginaw, Mich. (25)  
 WEZZ-TV Burlington, Vt. (22)

WFAA-TV Dallas, Tex. (8)  
 WFBCTV Greenville, S.C. (4)  
 WFBN Joliet, Ill. (66)  
 †WFFT-TV Ft. Wayne, Ind. (55)  
 WFGC Palm Beach, Fla. (53)  
 WFIE-TV Evansville, Ind. (14)

†WFIQ Florence, Ala. (36)  
 WFLA-TV Tampa, Fla. (8)  
 WFLD-TV Chicago, Ill. (32)  
 WFLX West Palm Beach, Fla. (25)  
 WFMJ-TV Youngstown, O. (21)  
 WFMV-TV Greensboro, N.C. (2)  
 WFMZ-TV Allentown, Pa. (69)  
 WFRV-TV Green Bay, Wis. (5)  
 WFSB Hartford, Conn. (3)  
 †WFSU-TV Tallahassee, Fla. (11)  
 WFTI-TV Poughkeepsie, N.Y. (54)  
 WFTV Orlando, Fla. (9)  
 †WFUM Flint, Mich. (23)  
 WFWY Syracuse, N.Y. (48)  
 †WFIY Indianapolis, Ind. (20)

WGAL-TV Lancaster, Pa. (8)  
 WGAN-TV Portland, Me. (13)  
 †WGBH-TV Boston, Mass. (2)  
 †WGBX-TV Boston, Mass. (44)  
 †WGBY-TV Springfield, Mass. (57)  
 WGCN-TV Red Lion, Pa. (49)  
 WGMV-TV Quincy, Ill. (10)  
 WGGB-TV Springfield, Mass. (40)  
 WGGN-TV Sandusky, O. (51)  
 WIGS-TV Greenville, S.C. (16)  
 WGGT Greensboro, N.C. (48)  
 WGHPTV High Point, N.C. (8)

†WGIQ Louisville, Ala. (43)  
 WGN-TV Chicago, Ill. (9)  
 WGNQ-TV New Orleans, La. (26)  
 WGRP-TV Detroit, Mich. (62)  
 WGR-TV Buffalo, N.Y. (2)  
 WGSE Myrtle Beach, S.C. (43)  
 †WGTE-TV Toledo, O. (30)  
 WGTQ Sault Ste. Marie, Mich. (8)  
 WGTU Marlborough, Mass. (66)  
 WGTU Traverse City, Mich. (29)  
 †WGTV Athens, Ga. (8)  
 †WGVG Grand Rapids, Mich. (35)

†WHA-TV Madison, Wis. (21)  
 WHAG-TV Hagerstown, Md. (25)  
 WHAS-TV Louisville, Ky. (11)  
 WHBF-TV Rock Island, Ill. (4)  
 WHBQ-TV Memphis, Tenn. (13)  
 WHCT-TV Hartford, Conn. (18)  
 WHEC-TV Rochester, N.Y. (10)  
 †WHED-TV Hanover, N.H. (15)  
 WHFT Miami, Fla. (45)  
 WHFV Fredericksburg, Va. (69)

WHIO-TV Dayton, O. (7)  
 †WHIV-TV Huntsville, Ala. (25)  
 WHIZ-TV Zanesville, O. (18)  
 WHKY-TV Hickory, N.C. (14)  
 †WHLA-TV La Crosse, Wis. (31)  
 WHMA-TV Anniston, Ala. (40)  
 WHMB-TV Indianapolis, Ind. (40)  
 †WHMC Conway, S.C. (23)  
 WHME-TV South Bend, Ind. (46)  
 †WHMM Washington, D.C. (32)  
 WHNS Asheville, N.C. (21)  
 WHNT-TV Huntsville, Ala. (19)  
 WHO-TV Des Moines, Ia. (13)  
 WHP-TV Harrisburg, Pa. (21)

†WHRM-TV Wausau, Wis. (20)  
 †WHRO-TV Hampton, Va. (15)  
 WHSV-TV Harrisonburg, Va. (3)  
 WHTM-TV Harrisburg, Pa. (27)  
 WHTV Meridian, Miss. (24)  
 †WHWC-TV Menomonia, Wis. (28)  
 †WHYY-TV Wilmington, Del. (12)

WIBW-TV Topeka, Kan. (13)  
 WICD Champaign, Ill. (15)  
 WICS Springfield, Ill. (20)  
 WICU-TV Erie, Pa. (12)  
 WICZ-TV Binghamton, N.Y. (40)  
 WIFR-TV Freeport, Ill. (23)  
 WIHT Ann Arbor, Mich. (31)  
 †WIHQ Demopolis, Ala. (41)  
 †WILL-TV Champaign-Urbana (12)  
 WILX-TV Lansing, Mich. (10)  
 WINK-TV Fort Myers, Fla. (11)  
 †WIPB Muncie, Ind. (49)  
 †WIPM-TV Mayaguez, P.R. (3)  
 †WIPR-TV San Juan, P.R. (6)  
 WIRT Hibbing, Minn. (13)  
 WIS-TV Columbia, S.C. (10)  
 WISC-TV Madison, Wis. (3)  
 WISH-TV Indianapolis, Ind. (8)  
 WISN-TV Milwaukee, Wis. (12)

†WISU-TV Terre Haute, Ind. (26)  
 †WITF-TV Hershey, Pa. (33)  
 WITI-TV Milwaukee, Wis. (6)  
 WITN-TV Washington, N.C. (7)  
 †WITV Charleston, S.C. (7)  
 WIVB-TV Buffalo, N.Y. (4)  
 WIXT Syracuse, N.Y. (9)  
 WIYE Leesburg, Fla. (55)

WJAC-TV Johnstown, Pa. (6)  
 WJAN Canton, O. (17)  
 WJAR-TV Providence (10)  
 WJBF Augusta, Ga. (6)  
 WJBK-TV Detroit (2)  
 WJCL Savannah, Ga. (22)  
 †WJCT Jacksonville, Fla. (7)  
 WJET-TV Erie, Pa. (24)  
 WJFT-TV Albany, Ga. (19)  
 WJHG-TV Panama City, Fla. (7)  
 WJHL-TV Johnson City, Tenn. (11)  
 WJIM-TV Lansing, Mich. (6)  
 WJKS-TV Jacksonville, Fla. (17)  
 WJKW-TV Cleveland, O. (8)  
 WJLA-TV Washington, D.C. (7)  
 WJMN-TV Escanaba, Mich. (3)  
 WJNL-TV Johnstown, Pa. (19)

†WJPM-TV Florence, S.C. (33)  
 WJRT-TV Flint, Mich. (12)  
 †WJSP-TV Columbus, Ga. (28)  
 WJTM-TV Winston-Salem, N.C. (45)  
 WJTV Jackson, Miss. (12)  
 †WJWJ-TV Beaufort, S.C. (16)  
 WJXT Jacksonville, Fla. (4)  
 WJZ-TV Baltimore, Md. (13)

WKAB-TV Montgomery, Ala. (32)  
 WKAQ-TV San Juan, P.R. (2)  
 †WKAR-TV East Lansing, Mich. (23)  
 †WKAS Ashland, Ky. (25)  
 WKBD-TV Detroit, Mich. (50)  
 WKBM-TV Caguas, P.R. (11)  
 WKBN-TV Youngstown, O. (27)  
 WKBS-TV Burlington, N.J. (48)  
 WKBT La Crosse, Wis. (8)  
 WKBW-TV Buffalo, N.Y. (7)  
 WKEF Dayton, O. (22)  
 WKFT Fayetteville, N.C. (40)  
 †WKGB Bowling Green, Ky. (53)  
 †WKHA Hazard, Ky. (35)  
 WKID Ft. Lauderdale, Fla. (51)  
 WKJG-TV Fort Wayne, Ind. (33)  
 WKJL-TV Baltimore, Md. (24)  
 †WKLE Lexington, Ky. (46)  
 †WKMA Madisonville, Ky. (35)  
 WKME-TV Seaford, Del. (38)  
 †WKML Louisville, Ky. (68)  
 †WKMR Morehead, Ky. (38)  
 †WKMU Murray, Ky. (21)  
 †WKNO-TV Memphis, Tenn. (10)  
 †WKOH Owensboro, Ky. (31)  
 WKOI Richmond, Ind. (43)  
 †WKON Owenton, Ky. (52)  
 WKOW-TV Madison, Wis. (27)  
 †WKPC-TV Louisville, Ky. (15)  
 †WKPD Paducah, Ky. (29)  
 †WKPI Pikesville, Ky. (22)  
 †WKPT-TV Kingsport, Tenn. (19)  
 WKRC-TV Cincinnati, O. (12)  
 WKRG-TV Mobile, Ala. (5)  
 †WKRS Somerset, Ky. (29)  
 WKTV Utica, N.Y. (2)  
 WKYC-TV Cleveland, O. (3)  
 WKYH-TV Hazard, Ky. (57)  
 WKYT-TV Lexington, Ky. (27)  
 WKZO-TV Kalamazoo, Mich. (3)  
 †WKZT Elizabethtown, Ky. (23)

WLBT-TV Jackson, Miss. (3)  
 WLBT-TV Bangor, Me. (2)  
 †WLED-TV Littleton, N.H. (49)  
 †WLEF-TV Park Falls, Wis. (36)  
 WLEX-TV Lexington, Ky. (18)  
 WLFI-TV Lafayette, Ind. (18)  
 WLFL-TV Raleigh, N.C. (22)  
 WLHT Hattiesburg, Miss. (22)  
 WLIO Lima, O. (35)  
 †WLIW Garden City, N.Y. (21)  
 †WLJT-TV Lexington, Tenn. (11)  
 WLKY-TV Louisville, Ky. (32)  
 WLNE Providence, R.I.-New Bedford, Mass. (6)

WLOS-TV Asheville, N.C. (13)  
 WLOX-TV Biloxi, Miss. (13)  
 †WLPR Baton Rouge, La. (27)  
 WLRE Green Bay, Wis. (26)  
 †WLRN-TV Miami, Fla. (17)  
 WLS-TV Chicago, Ill. (7)  
 WLTW Miami, Fla. (23)  
 WLTX Columbia, S.C. (19)  
 WLUC-TV Marquette, Mich. (6)  
 WLUK-TV Green Bay, Wis. (11)  
 WLUZ-TV Ponce, P.R. (7)  
 WLVJ-TV Cambridge, Mass. (56)  
 †WLVT-TV Allentown, Pa. (39)  
 WLWT Cincinnati, O. (5)  
 WLYH-TV Lebanon, Pa. (15)  
 WLYJ Clarksburg, W. Va. (46)

†WMAA Jackson, Miss. (29)

# Call Letters

†WMAB	Mississippi State, Miss. (2)	WPCB-TV	Greensburg, Pa. (40)	WSTG	Providence, R.I. (64)	†WUND-TV	Columbia, N.C. (2)
†WMAE	Booneville, Miss. (12)	WPCQ-TV	Charlotte, N.C. (36)	WSTM-TV	Syracuse, N.Y. (3)	†WUNE-TV	Linville, N.C. (17)
†WMAH	Biloxi, Miss. (19)	WPDE-TV	Florence, S.C. (15)	WSUR-TV	Ponce, P.R. (9)	†WUNF-TV	Asheville, N.C. (33)
†WMAO	Greenwood, Miss. (23)	WPEC	West Palm Beach, Fla. (12)	WSVI	Christiansted, V.I. (8)	†WUNG-TV	Concord, N.C. (58)
WMAQ-TV	Chicago, Ill. (5)	WPGH-TV	Pittsburgh, Pa. (53)	†WSVN-TV	Norton, Va. (47)	†WUNJ-TV	Wilmington, N.C. (39)
WMAR-TV	Baltimore (2)	WPHL-TV	Philadelphia, Pa. (17)	†WSWP-TV	Grandview, W.Va. (9)	†WUNK-TV	Greenville, N.C. (25)
†WMAU	Bude, Miss. (17)	WPIX	New York, N.Y. (11)	WSWS	Opelika, Ala. (66)	†WUNL-TV	Winston-Salem, N.C. (26)
†WMAV	Oxford, Miss. (18)	WPLG	Miami, Fla. (10)			†WUNM-TV	Jacksonville, N.C. (19)
†WMAW	Meridian, Miss. (14)	WPMI	Mobile, Ala. (15)	WTAE-TV	Pittsburgh, Pa. (4)	†WUSF-TV	Tampa, Fla. (16)
WMAZ-TV	Macon, Ga. (13)	†WPNE	Green Bay, Wis. (38)	WTAF-TV	Philadelphia, Pa. (29)	WUSI-TV	Olney, Ill. (16)
WMBB	Panama City, Fla. (13)	WPRI-TV	Providence, R.I. (12)	WTAG-TV	Altoona, Pa. (10)	WUTR	Utica, N.Y. (20)
WMBD-TV	Peoria, Ill. (31)	WPSD-TV	Paducah, Ky. (6)	WTAP-TV	Parkersburg, W.Va. (15)	WUTV	Buffalo, N.Y. (29)
WMC-TV	Memphis, Tenn. (5)	†WPSX-TV	Clearfield, Pa. (3)	WTBS	Atlanta, Ga. (17)		
WMDT	Salisbury, Md. (47)	WPTA	Ft. Wayne, Ind. (21)	†WTCI	Chattanooga, Tenn. (45)	†WVAN-TV	Savannah, Ga. (9)
†WMEB-TV	Orono, Me. (12)	†WPTD	Kettering, O. (16)	WTCN-TV	Minneapolis (11)	WVCY-TV	Milwaukee, Wis. (30)
†WMED-TV	Calais, Me. (13)	WPTF-TV	Durham, N.C. (28)	WTEN	Albany, N.Y. (10)	WVEC-TV	Hampton, Va. (13)
†WMEG-TV	Biddeford, Me. (26)	†WPTO	Oxford, O. (14)	WTHI-TV	Terre Haute, Ind. (10)	WVEO	Aguailla, P.R. (44)
†WMEM-TV	Presque Isle, Me. (10)	WPTT-TV	Pittsburgh, Pa. (22)	WTHR	Indianapolis, Ind. (13)	†WVER	Rutland, Vt. (28)
†WMFE-TV	Orlando, Fla. (24)	WPTV	Palm Beach, Fla. (5)	†WTHS-TV	Miami, Fla. (2)	WVEU	Atlanta, Ga. (69)
WMGF-TV	Binghamton, N.Y. (34)	WPTY-TV	Memphis, Tenn. (24)	†WTIU	Bloomington, Ind. (30)	WVGA	Valdosta, Ga. (44)
†WMHT	Schenectady, N.Y. (17)	WPTZ	Plattsburgh, N.Y. (5)	WTJC	Springfield, O. (26)	†WVIA-TV	Scranton, Pa. (44)
†WMPB	Baltimore, Md. (67)	WPVI-TV	Philadelphia, Pa. (6)	†WTJX-TV	Charlotte Amalie, V.I. (12)	WVIV-TV	Bangor, Me. (7)
†WMSY-TV	Marion, Va. (52)			WTKK	Manassas, Va. (66)	WVIR-TV	Charlottesville, Va. (29)
WMT-TV	Cedar Rapids, Ia. (2)	WQAD-TV	Moline, Ill. (8)	WTKR-TV	Norfolk, Va. (3)	WVIT	New Britain-Hartford, Conn. (30)
WMTV	Madison, Wis. (15)	†WQED	Pittsburgh, Pa. (13)	WTKW	Key West, Fla. (16)	†WVIZ-TV	Cleveland, O. (25)
WMTW-TV	Poland Spring, Me. (8)	†WQEX	Pittsburgh, Pa. (16)	WTKV	Jacksonville, Fla. (12)	†WVPT	Staunton, Va. (51)
WMUR-TV	Manchester, N.H. (9)	†WQLN	Erie, Pa. (54)	WTGW	St. Petersburg, Fla. (44)	WVSB-TV	West Point, Miss. (27)
†WMV5	Milwaukee, Wis. (10)	WQOW-TV	Eau Claire, Wis. (18)	WTMB-TV	Tomah, Wis. (43)	†WVTA	Windsor, Vt. (41)
†WMVT	Milwaukee, Wis. (36)	WQRF-TV	Rockford, Ill. (39)	WTMJ-TV	Milwaukee, Wis. (4)	†WVVB	St. Johnsbury, Vt. (20)
		WQTV	Boston, Mass. (68)	WTNH-TV	New Haven, Conn. (8)	WVTM-TV	Birmingham, Ala. (13)
WNAC-TV	Boston (7)			WTOC-TV	Savannah, Ga. (11)	WVTV	Milwaukee, Wis. (18)
WNAL	Gadsden, Ala. (44)	WRAL-TV	Raleigh, N.C. (5)	WTOG	St. Petersburg, Fla. (44)	WVUE	New Orleans, La. (8)
WNBC-TV	New York, N.Y. (4)	WRAU-TV	Peoria, Ill. (19)	WTOI-TV	Meridian, Miss. (11)	†WVUT	Vincennes, Ind. (22)
WNCT-TV	Greenville, N.C. (9)	WRBL	Columbus, Ga. (3)	WTOI-TV	Toledo, O. (11)	WVVA	Bluefield, W.Va. (6)
WNDU-TV	South Bend, Ind. (16)	WRBT	Baton Rouge, La. (33)	WTOI-TV	Cheboygan, Mich. (4)		
†WNED-TV	Buffalo, N.Y. (17)	WRBV	Vineland, N.J. (65)	WTRF-TV	Wheeling, W.Va. (9)	WWAC-TV	Atlantic City, N.J. (53)
WNEM-TV	Bay City, Mich. (5)	WRC-TV	Washington, D.C. (4)	WTRF-TV	Wheeling, W.Va. (7)	WWAY	Wilmington, N.C. (3)
†WNEO-TV	Alliance, O. (45)	WRCB-TV	Chattanooga, Tenn. (3)	WTSF	Ashland, Ky. (61)	WWBT	Richmond, Va. (12)
WNEP-TV	Scranton, Pa. (16)	WRDW-TV	Augusta, Ga. (12)	WTSJ	Albany, Ga. (31)	WWHT	New York, N.Y.-Newark, N.J. (68)
†WNET	New York-Newark (13)	WREG-TV	Memphis, Tenn. (3)	WTSR	Tampa-St. Petersburg, Fla. (10)	WWLV	New Orleans, La. (4)
WNEW-TV	New York, N.Y. (5)	†WRET-TV	Spartanburg, S.C. (49)	WTTG	Washington, D.C. (5)	WWLG	Macon, Ga. (24)
WNGE	Nashville, Tenn. (2)	WREX-TV	Rockford, Ill. (13)	WTTT	Bloomington, Ind. (4)	WWLP	Springfield, Mass. (22)
†WNIN	Evansville, Ind. (9)	WRGB	Schenectady, N.Y. (6)	WTTW	Chicago, Ill. (11)	WWMA-TV	Grand Rapids, Mich. (17)
†WNIT-TV	South Bend, Ind. (34)	WRHP-TV	Richmond, Va. (35)	WTVB	Reading, Pa. (51)	WWNY-TV	Carthage, N.Y. (7)
†WNJB	New Brunswick, N.J. (58)	WRIP-TV	Chattanooga, Tenn. (61)	WTVB	Nashville, Tenn. (5)	†WWPB	Hagerstown, Md. (31)
†WNJM	Montclair, N.J. (50)	†WRJA-TV	Sumter, S.C. (27)	WTVB	Toledo, O. (13)	†WWPF	West Palm Beach, Fla. (42)
WNNB-TV	Hartford, Vt. (31)	WRJK-TV	Bluefield, W. Va. (40)	WTVB	Syracuse, N.Y. (5)	WWSG-TV	Philadelphia, Pa. (57)
†WNJS	Camden, N.J. (23)	†WRLK-TV	Columbia, S.C. (35)	WTVB	Durham, N.C. (11)	WWTW	Cadillac, Mich. (9)
†WNJT	Trenton, N.J. (52)	WRN	Richmond, Va. (63)	WTVB	Reading, Pa. (51)	WYUP-TV	Sault Ste. Marie (10)
WNUJ-TV	New York-Newark (47)	WROC-TV	Rochester, N.Y. (8)	WTVB	Nashville, Tenn. (5)	†WYVU	Morgantown, W.Va. (24)
†WNMU-TV	Marquette, Mich. (13)	WRTV	Indianapolis, Ind. (6)	WTVB	Toledo, O. (13)		
†WNPE-TV	Watertown, N.Y. (16)	WRWR-TV	San Juan, P.R. (30)	WTVB	Syracuse, N.Y. (5)	WXA0-TV	Jacksonville, Fla. (47)
†WNPI-TV	Norwood, N.Y. (18)			WTVB	Charlotte, N.C. (42)	WXEX-TV	Petersburg, Va. (8)
†WNSC-TV	Rock Hill, S.C. (30)	WSAV-TV	Savannah, Ga. (3)	WTVB	Miami, Fla. (4)	†WXGA-TV	Waycross, Ga. (8)
†WNVT	Greenville, S.C. (29)	WSAW-TV	Wausau, Wis. (7)	WTVB	Knoxville, Tenn. (26)	WXIA-TV	Atlanta, Ga. (11)
WNUV-TV	Baltimore, Md. (54)	WSAZ-TV	Huntington, W.Va. (3)	WTVB	Columbus, Ga. (9)	WXII-TV	Winston-Salem, N.C. (12)
†WNVT	Goldvein, Va. (53)	WSB-TV	Atlanta, Ga. (2)	WTVB	Columbus, O. (6)	WXIX-TV	Cincinnati, O. (19)
†WNVC-TV	New York (31)	WSBA-TV	York, Pa. (43)	WTVB	Rockford, Ill. (17)	WXLT-TV	Sarasota, Fla. (40)
†WNVE-TV	New York, N.Y. (25)	†WSBE-TV	Providence, R.I. (36)	WTVB	Peoria, Ill. (47)	WXNE-TV	Boston, Mass. (25)
		WSBK-TV	Boston, Mass. (38)	WTVB	Lexington, Ky. (36)	WXON	Detroit, Mich. (20)
WOAY-TV	Oak Hill, W.Va. (4)	WSBT-TV	South Bend, Ind. (22)	WTVB	Richmond, Va. (6)	WXOW-TV	La Crosse, Wis. (25)
WOC-TV	Davenport, Ia. (6)	WSEE	Erie, Pa. (35)	WTVB	Detroit, Mich. (56)	WXTV	Paterson, N.J. (41)
WOFI	Orlando, Fla. (35)	WSET-TV	Lynchburg, Va. (13)	WTVB	Tampa, Fla. (13)	WXTV	Greenville, Miss. (15)
WOI-TV	Ames, Ia. (5)	WSFA-TV	Montgomery, Ala. (12)	WTVB	New Haven, Conn. (59)	†WXXI	Rochester, N.Y. (21)
WOKR	Rochester, N.Y. (13)	WSFJ	Newark, O. (52)	WTVB	Evansville, Ind. (7)	†WXXW	Chicago, Ill. (20)
WOLE-TV	Aguailla, P.R. (12)	WSIL-TV	Harrisburg, Ill. (3)	WTVB	Ft. Pierce, Fla. (34)	WXYZ-TV	Detroit, Mich. (7)
WOLO-TV	Columbia, S.C. (25)	†WSIU-TV	Carbondale, Ill. (8)	WTVB	Nashville, Tenn. (5)		
WOPC	Altoona, Pa. (38)	†WSJK-TV	Sneedville, Tenn. (2)	WTVB	Dothan, Ala. (4)	WYAH-TV	Portsmouth, Va. (27)
WOR-TV	New York, N.Y. (9)	WSJV	Elkhart, Ind. (28)	WTVB	Norfolk, Va. (33)	WYEA-TV	Columbus, Ga. (38)
WORA-TV	Mayaguez, P.R. (5)	†WSKG	Binghamton, N.Y. (46)	WTVB	Terre Haute, Ind. (2)	†WYES-TV	New Orleans, La. (12)
†WOSU-TV	Columbus, O. (34)	WSLA	Selma, Ala. (8)			WYTV	Youngstown, O. (33)
WOTV	Grand Rapids, Mich. (8)	WSLS-TV	Roanoke, Va. (10)	WUAB	Lorain, O. (43)		
†WOUB-TV	Athens, O. (20)	WSM-TV	Nashville, Tenn. (4)	†WUCM-TV	University Ctr. (Bay City), Mich. (19)	WZTV	Nashville, Tenn. (17)
†WOUK-TV	Cambridge, O. (44)	WSMW-TV	Worcester, Mass. (27)	WUHF	Rochester, N.Y. (31)	WZZM-TV	Grand Rapids, Mich. (13)
WOWK-TV	Huntington, W.Va. (13)	WSNL-TV	Smithtown, N.Y. (67)	WUHQ-TV	Battle Creek, Mich. (41)		
WOWL-TV	Florence, Ala. (15)	WSNS-TV	Chicago, Ill. (44)	WULT-TV	New Orleans, La. (20)		
WOWT	Omaha, Neb. (6)	WSOC-TV	Charlotte, N.C. (9)	†WUNC-TV	Chapel Hill, N.C. (4)		
		WSPA-TV	Spartanburg, S.C. (7)				
WPBN-TV	Traverse City, Mich. (7)	†WSRE	Pensacola, Fla. (23)				
†WPBO-TV	Portsmouth, O. (42)	WSTE	Fajardo, P.R. (13)				
†WPBT	Miami, Fla. (2)						
†WPBY-TV	Huntington, W. Va. (33)						



# Canadian TV Station Call Letters

CBAFT-----Moncton, N.B. (11)	CBHT-1-----Liverpool, N.S. (12)	CBLFT-10-----Chatham, Ont. (48)	CBNT-14-----Gambo/Middle Brook, Nfld. (8)
CBAFT-1-----Fredericton-Saint John, N.B. (5)	CBHT-2-----Shelburne, N.S. (8)	CBLFT-11-----Barrie, Ont. (55)	CBNT-15-----Wellington/Hare Bay, Nfld. (24)
CBAFT-2-----Edmundston, N.B. (13)	CBHT-3-----Yarmouth, N.S. (11)	CBLFT-12-----Peterborough, Ont. (44)	CBNT-16-----Trinity/Wareham, Nfld. (2)
CBAFT-3-----Neguac, N.B. (3)	CBHT-4-----Sheet Harbour, N.S. (11)	CBLFT-13-----Belleville, Ont. (15)	CBNT-17-----Musgravetown, Nfld. (9)
CBAFT-4-----Grand Falls, N.B. (12)	CBHT-5-----New Glasgow, N.S. (4)	CBLFT-14-----Kingston, Ont. (32)	CBNT-18-----Hickman's Harbour, Nfld. (4)
CBAFT-5-----Charlottetown, P.E.I. (31)	CBHT-6-----Middleton, N.S. (8)	CBLFT-15-----Penetanguishene, Ont. (34)	CBNT-19-----Random Island, Nfld. (43)
CBCA-TV-1-----Etzikom, Alta. (12)	CBIMT-----Magdalen Islands, Que. (12)	CBLFT-16-----Driftwood, Ont. (74)	CBNT-20-----Lumsden, Nfld. (12)
CBCE-TV-4-----Taylor, B.C. (7)	CBIMT-1-----Ile du Havre Aubert, Que. (16)	CBLFT-17-----Sarnia, Ont. (68)	CBNT-21-----Cartwright, Nfld. (9)
CBCH-TV-1-----Houston, B.C. (2)	CBIT-----Sydney, N.S. (5)	CBLFT-18-----Gogama, Ont. (23)	CBNT-22-----Harbour Breton, Nfld. (13)
CBCH-TV-2-----Burns Lake, B.C. (4)	CBIT-1-----Mulgrave, N.S. (12)	CBLFT-19-----Chapleau, Ont. (13)	CBNT-23-----Belleoram, Nfld. (7)
CBCH-TV-3-----Smithers, B.C. (5)	CBIT-2-----Cheticamp, N.S. (2)	CBLFT-20-----Manitouwadge, Ont. (15)	CBNT-24-----Hermitage, Nfld. (4)
CBCE-TV-1-----Moosonee, Ont. (9)	CBIT-3-----Pleasant Bay, N.S. (8)	CBLFT-21-----Geraldton, Ont. (7)	CBNT-25-----Ramea, Nfld. (13)
CBCE-TV-2-----Shawnigan, Sask. (7)	CBIT-4-----Mabou, N.S. (10)	CBLFT-22-----Fort Hope, Ont. (12)	CBNT-26-----St. Vincent's, Nfld. (7)
CBCE-TV-3-----Ponteix, Sask. (3)	CBIT-5-----Margaree, N.S. (8)	CBLFT-23-----La Tuque, Que. (9)	CBNT-27-----Bay l'Argent, Nfld. (8)
CBCT-----Charlottetown, P.E.I. (13)	CBIT-6-----Northeast Margaree, N.S. (13)	CBLFT-24-----Fort Rupert, Que. (12)	CBNT-28-----St. Lawrence, Nfld. (12)
CBCC-TV-1-----Temagami, Ont. (15)	CBIT-7-----Goshen, N.S. (5)	CBLFT-25-----Chapleau, Ont. (13)	CBNT-29-----Harbour Mille, Nfld. (13)
CBDDT-----Faro, Y.T. (8)	CBIT-8-----Aspen, N.S. (2)	CBLFT-26-----Manitouwadge, Ont. (15)	CBNT-30-----St. Bernard's, Nfld. (5)
CBDDT-----Dawson, Y.T. (7)	CBIT-9-----Country Harbour Mine, N.S. (6)	CBLFT-27-----Geraldton, Ont. (7)	CBNT-31-----Swift Current, Nfld. (5)
CBEBT-----Fort Smith, N.W.T. (8)	CBIT-10-----Sherbrooke, N.S. (4)	CBLFT-28-----Fort Hope, Ont. (12)	CBNT-32-----Port Blandford, Nfld. (2)
CBEBT-----Pine Point, N.W.T. (4)	CBIT-11-----Sunnybrae, N.S. (6)	CBLFT-29-----Toronto, Ont. (5)	CBNT-33-----Fortune, Nfld. (9)
CBEBT-1-----Hay River, N.W.T. (7)	CBIT-12-----Blue Mountain, N.S. (5)	CBLFT-30-----Toronto, Ont. (5)	CBNT-34-----Lord's Cove, Nfld. (9)
CBEBT-2-----Lake Desmarais, N.W.T. (13)	CBIT-13-----Garden of Eden, N.S. (17)	CBLFT-31-----Toronto, Ont. (5)	CBNT-35-----Lamaline, Nfld. (18)
CBEBT-3-----Fort Providence, N.W.T. (9)	CBIT-14-----Dingwall, N.S. (12)	CBLFT-32-----Toronto, Ont. (5)	CBNT-36-----Lawn, Nfld. (6)
CBECT-----Rankin Inlet, N.W.T. (9)	CBIT-15-----Bay St. Lawrence, N.S. (13)	CBLFT-33-----Toronto, Ont. (5)	CBNT-37-----Petty Harbour, Nfld. (13)
CBEDT-----Norman Wells, N.W.T. (9)	CBJET-----Chicoutimi, Que. (58)	CBLFT-34-----Toronto, Ont. (5)	CBNT-38-----Ferryland, Nfld. (4)
CBEFT-----Windsor, Ont. (17)	CBKAT-----Uranium City, Sask. (8)	CBLFT-35-----Toronto, Ont. (5)	CBNT-39-----St. Bernard's, Nfld. (5)
CBEGT-----Fort Simpson, N.W.T. (9)	CBKAT-1-----Ford Bay, Sask. (13)	CBLFT-36-----Toronto, Ont. (5)	CBNT-40-----St. Bernard's, Nfld. (5)
CBEHT-----Eskimo Point, N.W.T. (9)	CBKAT-2-----Fond du Lac, Sask. (10)	CBLFT-37-----Toronto, Ont. (5)	CBNT-41-----St. Bernard's, Nfld. (5)
CBEIT-----Baker Lake, N.W.T. (9)	CBKAT-3-----Stony Rapids/Black Lake, Sask. (7)	CBLFT-38-----Toronto, Ont. (5)	CBNT-42-----St. Bernard's, Nfld. (5)
CBEJT-----Cape Dorset, N.W.T. (9)	CBKBT-----Beauval, Sask. (7)	CBLFT-39-----Toronto, Ont. (5)	CBNT-43-----St. Bernard's, Nfld. (5)
CBEKT-----Pangnirtung, N.W.T. (9)	CBKCT-----Ile a la Crosse, Sask. (9)	CBLFT-40-----Toronto, Ont. (5)	CBNT-44-----St. Bernard's, Nfld. (5)
CBELT-----Pond Inlet, N.W.T. (9)	CBKCT-----Buffalo Narrows, Sask. (11)	CBLFT-41-----Toronto, Ont. (5)	CBNT-45-----St. Bernard's, Nfld. (5)
CBEMT-----Resolute, N.W.T. (9)	CBKCT-1-----Palmbere, Sask. (8)	CBLFT-42-----Toronto, Ont. (5)	CBNT-46-----St. Bernard's, Nfld. (5)
CBENT-----Cambridge Bay, N.W.T. (9)	CBKCT-2-----La Loche, Sask. (13)	CBLFT-43-----Toronto, Ont. (5)	CBNT-47-----St. Bernard's, Nfld. (5)
CBEOT-----Coppermine, N.W.T. (9)	CBKCT-3-----Regina, Sask. (13)	CBLFT-44-----Toronto, Ont. (5)	CBNT-48-----St. Bernard's, Nfld. (5)
CBEPT-----Tuktoyaktuk, N.W.T. (8)	CBKCT-4-----Saskatoon, Sask. (13)	CBLFT-45-----Toronto, Ont. (5)	CBNT-49-----St. Bernard's, Nfld. (5)
CBEQT-----Spence Bay, N.W.T. (9)	CBKCT-5-----Prince Albert, Sask. (3)	CBLFT-46-----Toronto, Ont. (5)	CBNT-50-----St. Bernard's, Nfld. (5)
CBEST-3-----Churchill Falls, Nfld. (9)	CBKCT-6-----Debden/Pascal, Sask. (22)	CBLFT-47-----Toronto, Ont. (5)	CBNT-51-----St. Bernard's, Nfld. (5)
CBET-----Windsor, Ont. (9)	CBKCT-7-----Zenon Park, Sask. (21)	CBLFT-48-----Toronto, Ont. (5)	CBNT-52-----St. Bernard's, Nfld. (5)
CBFBT-----Chibougamau, Que. (5)	CBKCT-8-----Gravelbourg, Sask. (39)	CBLFT-49-----Toronto, Ont. (5)	CBNT-53-----St. Bernard's, Nfld. (5)
CBFAT-----Chapais, Que. (12)	CBKCT-9-----Ponteix, Sask. (22)	CBLFT-50-----Toronto, Ont. (5)	CBNT-54-----St. Bernard's, Nfld. (5)
CBFCT-----Fort George, Que. (9)	CBKCT-10-----Willow Bunch, Sask. (21)	CBLFT-51-----Toronto, Ont. (5)	CBNT-55-----St. Bernard's, Nfld. (5)
CBFHT-----Fort Rupert, Que. (9)	CBKCT-11-----Bellegarde, Sask. (26)	CBLFT-52-----Toronto, Ont. (5)	CBNT-56-----St. Bernard's, Nfld. (5)
CBFMT-----Poste de Mistassini, Que. (9)	CBKCT-12-----Gravelbourg, Sask. (45)	CBLFT-53-----Toronto, Ont. (5)	CBNT-57-----St. Bernard's, Nfld. (5)
CBFNT-----Port-au-Port, Nfld. (13)	CBKCT-13-----Keno Hill, Y.T. (13)	CBLFT-54-----Toronto, Ont. (5)	CBNT-58-----St. Bernard's, Nfld. (5)
CBFRT-----Radisson, Que. (8)	CBKCT-14-----Elsa, Y.T. (9)	CBLFT-55-----Toronto, Ont. (5)	CBNT-59-----St. Bernard's, Nfld. (5)
CBFST-2-----Temiscaming, Que. (12)	CBKCT-15-----Mayo, Y.T. (7)	CBLFT-56-----Toronto, Ont. (5)	CBNT-60-----St. Bernard's, Nfld. (5)
CBFT-----Montreal, Que. (2)	CBKCT-16-----Saskatoon, Sask. (11)	CBLFT-57-----Toronto, Ont. (5)	CBNT-61-----St. Bernard's, Nfld. (5)
CBFT-1-----Mt. Tremblant, Que. (11)	CBKCT-17-----Stranraer, Sask. (9)	CBLFT-58-----Toronto, Ont. (5)	CBNT-62-----St. Bernard's, Nfld. (5)
CBFT-2-----Mt. Laurier, Que. (3)	CBKCT-18-----La Ronge, Sask. (12)	CBLFT-59-----Toronto, Ont. (5)	CBNT-63-----St. Bernard's, Nfld. (5)
CBFT-3-----St. Michel-des-Saints, Que. (7)	CBKCT-19-----Leoville, Sask. (12)	CBLFT-60-----Toronto, Ont. (5)	CBNT-64-----St. Bernard's, Nfld. (5)
CBFT-4-----Parent, Que. (12)	CBKCT-20-----Stanley Mission, Sask. (8)	CBLFT-61-----Toronto, Ont. (5)	CBNT-65-----St. Bernard's, Nfld. (5)
CBFT-5-----Manouane, Que. (5)	CBKCT-21-----Montreal Lake, Sask. (11)	CBLFT-62-----Toronto, Ont. (5)	CBNT-66-----St. Bernard's, Nfld. (5)
CBFT-6-----Obedjiwan, Que. (10)	CBKCT-22-----Pinehouse Lake, Sask. (10)	CBLFT-63-----Toronto, Ont. (5)	CBNT-67-----St. Bernard's, Nfld. (5)
CBFT-7-----Weymont, Que. (6)	CBKCT-23-----Southend, Sask. (13)	CBLFT-64-----Toronto, Ont. (5)	CBNT-68-----St. Bernard's, Nfld. (5)
CBFT-8-----Notre Dame du Laus, Que. (10)	CBKCT-24-----Regina, Sask. (9)	CBLFT-65-----Toronto, Ont. (5)	CBNT-69-----St. Bernard's, Nfld. (5)
CBFT-9-----Mont Saint Michel, Que. (16)	CBKCT-25-----Moose Jaw, Sask. (4)	CBLFT-66-----Toronto, Ont. (5)	CBNT-70-----St. Bernard's, Nfld. (5)
CBFWT-----Nouveau-Comptoir, Que. (9)	CBKCT-26-----Willow Bunch, Sask. (10)	CBLFT-67-----Toronto, Ont. (5)	CBNT-71-----St. Bernard's, Nfld. (5)
CBGAT-----Matane, Que. (6)	CBKCT-27-----Fort Qu'Appelle, Sask. (5)	CBLFT-68-----Toronto, Ont. (5)	CBNT-72-----St. Bernard's, Nfld. (5)
CBGAT-1-----Lac au Saumon, Que. (13)	CBKCT-28-----Geraldton, Ont. (13)	CBLFT-69-----Toronto, Ont. (5)	CBNT-73-----St. Bernard's, Nfld. (5)
CBGAT-2-----Murdochville, Que. (10)	CBLAT-1-----Manitouwadge, Ont. (8)	CBLFT-70-----Toronto, Ont. (5)	CBNT-74-----St. Bernard's, Nfld. (5)
CBGAT-3-----Grande Vallee, Que. (6)	CBLAT-2-----White River, Ont. (12)	CBLFT-71-----Toronto, Ont. (5)	CBNT-75-----St. Bernard's, Nfld. (5)
CBGAT-4-----Mont Louis, Que. (2)	CBLAT-3-----Wawa, Ont. (9)	CBLFT-72-----Toronto, Ont. (5)	CBNT-76-----St. Bernard's, Nfld. (5)
CBGAT-5-----Causapsal, Que. (9)	CBLAT-4-----Marathon, Ont. (11)	CBLFT-73-----Toronto, Ont. (5)	CBNT-77-----St. Bernard's, Nfld. (5)
CBGAT-6-----St. Adelme, Que. (6)	CBLAT-5-----Beardmore, Ont. (9)	CBLFT-74-----Toronto, Ont. (5)	CBNT-78-----St. Bernard's, Nfld. (5)
CBGAT-7-----St. Rene de Matane, Que. (30)	CBLAT-6-----Hornepayne, Ont. (13)	CBLFT-75-----Toronto, Ont. (5)	CBNT-79-----St. Bernard's, Nfld. (5)
CBGAT-8-----Marsoui, Que. (12)	CBLCY-----Fraserdale, Ont. (7)	CBLFT-76-----Toronto, Ont. (5)	CBNT-80-----St. Bernard's, Nfld. (5)
CBGAT-9-----Gros Morne, Que. (4)	CBLDY-----Fort Albany, Ont. (8)	CBLFT-77-----Toronto, Ont. (5)	CBNT-81-----St. Bernard's, Nfld. (5)
CBGAT-10-----Mont Louis en Haut, Que. (18)	CBLET-----Attawapiskat, Ont. (12)	CBLFT-78-----Toronto, Ont. (5)	CBNT-82-----St. Bernard's, Nfld. (5)
CBGAT-11-----St. Anne des Monts, Que. (8)	CBLFT-----Toronto, Ont. (25)	CBLFT-79-----Toronto, Ont. (5)	CBNT-83-----St. Bernard's, Nfld. (5)
CBGAT-12-----Baie Comeau, Que. (7)	CBLFT-1-----Sturgeon Falls, Ont. (7)	CBLFT-80-----Toronto, Ont. (5)	CBNT-84-----St. Bernard's, Nfld. (5)
CBHFT-----Halifax, N.S. (32)	CBLFT-2-----Sudbury, Ont. (13)	CBLFT-81-----Toronto, Ont. (5)	CBNT-85-----St. Bernard's, Nfld. (5)
CBHFT-1-----Yarmouth, N.S. (3)	CBLFT-3-----Timmins, Ont. (9)	CBLFT-82-----Toronto, Ont. (5)	CBNT-86-----St. Bernard's, Nfld. (5)
CBHFT-2-----Mulgrave, N.S. (7)	CBLFT-4-----Kapuskasig, Ont. (12)	CBLFT-83-----Toronto, Ont. (5)	CBNT-87-----St. Bernard's, Nfld. (5)
CBHFT-3-----Sydney, N.S. (13)	CBLFT-5-----Hearst, Ont. (7)	CBLFT-84-----Toronto, Ont. (5)	CBNT-88-----St. Bernard's, Nfld. (5)
CBHFT-4-----Cheticamp, N.S. (10)	CBLFT-6-----Elliot Lake, Ont. (12)	CBLFT-85-----Toronto, Ont. (5)	CBNT-89-----St. Bernard's, Nfld. (5)
CBHFT-5-----Middleton, N.S. (46)	CBLFT-7-----Espanola, Ont. (11)	CBLFT-86-----Toronto, Ont. (5)	CBNT-90-----St. Bernard's, Nfld. (5)
CBHT-----Halifax, N.S. (3)	CBLFT-8-----Kitchener, Ont. (76)	CBLFT-87-----Toronto, Ont. (5)	CBNT-91-----St. Bernard's, Nfld. (5)
	CBLFT-9-----London, Ont. (40)	CBLFT-88-----Toronto, Ont. (5)	CBNT-92-----St. Bernard's, Nfld. (5)
		CBLFT-89-----Toronto, Ont. (5)	CBNT-93-----St. Bernard's, Nfld. (5)
		CBLFT-90-----Toronto, Ont. (5)	CBNT-94-----St. Bernard's, Nfld. (5)
		CBLFT-91-----Toronto, Ont. (5)	CBNT-95-----St. Bernard's, Nfld. (5)
		CBLFT-92-----Toronto, Ont. (5)	CBNT-96-----St. Bernard's, Nfld. (5)
		CBLFT-93-----Toronto, Ont. (5)	CBNT-97-----St. Bernard's, Nfld. (5)
		CBLFT-94-----Toronto, Ont. (5)	CBNT-98-----St. Bernard's, Nfld. (5)
		CBLFT-95-----Toronto, Ont. (5)	CBNT-99-----St. Bernard's, Nfld. (5)
		CBLFT-96-----Toronto, Ont. (5)	CBNT-100-----St. Bernard's, Nfld. (5)



# Canadian TV Call Letters

- CBUAT-3  
----Fruitvale/Montrose, B.C. (9)
- CBUAT-4-----Erie, B.C. (13)
- CBUAT-5-----Salmo, B.C. (10)
- CBUAT-6-----Trail, B.C. (52)
- CBUAT-7-Christina Lake, B.C. (13)
- CBUBT-----Cranbrook, B.C. (65)
- CBUBT-1-----Canal Flats, S.C. (12)
- CBUBT-2-----Golden, B.C. (13)
- CBUBT-3-----Invermere, B.C. (2)
- CBUBT-4-----Donald Station, B.C. (3)
- CBUBT-5  
----Radium Hot Springs, B.C. (77)
- CBUBT-6-----Spillimacheen, B.C. (69)
- CBUBT-7-----Cranbrook, B.C. (10)
- CBUBT-8-----Ferne, B.C. (21)
- CBUBT-9-----Ferne, B.C. (8)
- CBUBT-10-----Natal, B.C. (11)
- CBUBT-11-----Palliser, B.C. (40)
- CBUBT-12-----Ottertail, B.C. (53)
- CBUBT-13-----Field, B.C. (11)
- CBUBT-14-----Moyie, B.C. (6)
- CBUCT-----Nelson, B.C. (9)
- CBUCT-1-----Crawford Bay, B.C. (5)
- CBUCT-2-----Creston, B.C. (3)
- CBUDT-----Bonnington, B.C. (13)
- CBUET-----Cassiar, B.C. (7)
- CBUFT-----Vancouver, B.C. (26)
- CBUFT-1-----Kelowna, B.C. (21)
- CBUFT-2-----Kamloops, B.C. (50)
- CBUFT-3-----Terrace, B.C. (11)
- CBUFT-4-----Prince George, B.C. (4)
- CBUGT-----Fort Nelson, B.C. (8)
- CBUHT-----Tabor Mountain, B.C. (78)
- CBUHT-1-----Purden, B.C. (10)
- CBUHT-2-----Loos, B.C. (6)
- CBUHT-3-----McBride, B.C. (2)
- CBUHT-4-----Tete Jaune, B.C. (10)
- CBUHT-5-----Valemount, B.C. (6)
- CBUIT-1-----Bella Bella, B.C. (13)
- CBUIT-2-----King Island, B.C. (9)
- CBUIT-3-----Bella Coola, B.C. (13)
- CBUIT-4-----Hagensborg, B.C. (11)
- CBUIT-7  
----Saw Mill Mountain, B.C. (7)
- CBUT-----Vancouver, B.C. (2)
- CBUT-1-----Courtenay, B.C. (9)
- CBUT-2-----Chilliwack, B.C. (3)
- CBUT-3-----Port Alberni, B.C. (4)
- CBUT-4-----Bowen Island, B.C. (13)
- CBUT-5-----Squamish, B.C. (11)
- CBUT-6-----Hope, B.C. (9)
- CBUT-7-----Ucluelet, B.C. (7)
- CBUT-8-----Campbell River, B.C. (3)
- CBUT-9-----Campbell River, B.C. (82)
- CBUT-10-----Sayward, B.C. (4)
- CBUT-11-----Wokas Lake, B.C. (60)
- CBUT-12-----Gold River, B.C. (7)
- CBUT-13-----Woss Camp, B.C. (12)
- CBUT-14-----Tahsis, B.C. (9)
- CBUT-15-----Nimkish, B.C. (5)
- CBUT-16-----Alert Bay, B.C. (11)
- CBUT-17-----Port Alice, B.C. (10)
- CBUT-18-----Port McNeill, B.C. (2)
- CBUT-19-----Port Hardy, B.C. (6)
- CBUT-20-----Coal Harbour, B.C. (8)
- CBUT-21-----Holberg, B.C. (2)
- CBUT-22-----Tofno, B.C. (10)
- CBUT-30-----Phoenix, B.C. (15)
- CBVT-----Quebec City, Que. (11)
- CBVT-1  
----St. Georges de Beauce, Que. (2)
- CBVT-2-----La Tuque, Que. (3)
- CBVT-3-----Lac Megantic, Que. (2)
- CBVT-4-----Lac Etchemin, Que. (55)
- CBVT-5  
----St. Fabien de Panet, Que. (13)
- CBWAT-----Kenora, Ont. (8)
- CBWAT-1-Sioux Narrows, Ont. (4)
- CBWBT-----Flin Flon, Man. (10)
- CBWDT-2-----Ignace, Ont. (13)
- CBWDT-3-----Savant Lake, Ont. (8)
- CBWDT-4-----Osnaburgh, Ont. (13)
- CBWDT-5-----Pickle Lake, Ont. (9)
- CBWDT-6-----Pikangikum, Ont. (7)
- CBWDT-7-----Sandy Lake, Ont. (10)
- CBWBT-1-Pukatawagan, Man. (11)
- CBWBT-2-----Island Falls, Sask. (7)
- CBWBT-3  
----Pelican Narrows, Sask. (6)
- CBWCT-----Fort Frances, Ont. (5)
- CBWCT-1-----Atikokan, Ont. (7)
- CBWDT-----Dryden, Ont. (9)
- CBWDT-1-Sioux Lookout, Ont. (12)
- CBWET-----Red Lake, Ont. (10)
- CBWFT-----Winnipeg, Man. (3)
- CBWFT-1-----The Pas, Man. (6)
- CBWFT-2-----Flin Flon, Man. (3)
- CBWFT-3-----St. Lazare, Man. (13)
- CBWFT-4  
----Ste. Rose du Lac, Man. (3)
- CBWFT-5-----Thompson, Man. (5)
- CBWFT-6-----Pine Falls, Man. (11)
- CBWFT-7-----Kenora, Ont. (2)
- CBWFT-9-----Dryden, Ont. (6)
- CBWFT-10-----Brandon, Man. (21)
- CBWGT-----Fisher Branch, Man. (10)
- CBWGT-1-----Jackhead, Man. (5)
- CBWGT-2-----Fairford, Man. (7)
- CBWGT-3-Manigotagan, Man. (22)
- CBWHT-----Grand Rapids, Man. (8)
- CBWHT-1-Grand Rapids, Man. (15)
- CBWHT-2-----Easterville, Man. (11)
- CBWIT-----The Pas, Man. (7)
- CBWIT-1-----Moose Lake, Man. (9)
- CBWIT-2  
----Cumberland House, Sask. (9)
- CBWJT-----Ear Falls, Ont. (13)
- CBWKT-----Snow Lake, Man. (8)
- CBWLT-----Gillam, Man. (8)
- CBWMT-----Wabowden, Man. (10)
- CBWNT-----Cross Lake, Man. (12)
- CBWOT-----Norway House, Man. (9)
- CBWPT-----Nelson House, Man. (11)
- CBWQT-----Leaf Rapids, Man. (13)
- CBWQT-1  
----South Indian Lake, Man. (10)
- CBWRT-----Lynn Lake, Man. (8)
- CBWST-----Baldy Mountain, Man. (8)
- CBWT-----Winnipeg, Man. (6)
- CBWT-1-Big Trout Lake, Ont. (13)
- CBWT-2-----Lac du Bonnet, Man. (4)
- CBWTT-----Thompson, Man. (7)
- CBWUT-----McCusker Lake, Man. (10)
- CBWVT-----Oxford House, Man. (8)
- CBWWT-----Waasagomach, Man. (9)
- CBWXT  
----Gods Lake Narrows, Man. (13)
- CBWYT-----Mafeking, Man. (5)
- CBXAT-----Grande Prairie, Alta. (10)
- CBXAT-1-----Peace River, Alta. (7)
- CBXAT-2-----High Prairie, Alta. (2)
- CBXAT-3-----Manning, Alta. (12)
- CBXAT-4-----High Level, Alta. (8)
- CBXAT-5-----Ft. Vermilion, Alta. (11)
- CBXAT-6-----Battle River, Alta. (9)
- CBXAT-7-----Chateh, Alta. (5)
- CBXAT-8-Rainbow Lake, Alta. (11)
- CBXAT-9-----Jean d'Or, Alta. (13)
- CBXAT-10-----Fox Lake, Alta. (9)
- CBXAT-11-----Slave Lake, Alta. (11)
- CBXAT-12-----Wabasca, Alta. (7)
- CBXAT-13-----Jean Cote, Alta. (31)
- CBXAT-14-----Beaverlodge, Alta. (4)
- CBXBT-----Fort Chipewyan, Alta. (10)
- CBXFT-----Edmonton, Alta. (11)
- CBXFT-1-----Bonnyville, Alta. (6)
- CBXFT-2-----Falher, Alta. (6)
- CBXFT-3-----Lethbridge, Alta. (23)
- CBXFT-4-----Red Deer, Alta. (31)
- CBXFT-5-----Peace River, Alta. (9)
- CBXFT-6  
----Fort McMurray, Alta. (12)
- CBXFT-7-----Hinton, Alta. (3)
- CBXFT-8  
----Grande Prairie, Alta. (19)
- CBXFT-9-----Plamondon, Alta. (22)
- CBXT-----Edmonton, Alta. (5)
- CBXT-1-----Athabasca, Alta. (8)
- CBXT-2-----Whitecourt, Alta. (9)
- CBXT-3-----Hinton, Alta. (8)
- CBXT-4-----Jasper, Alta. (5)
- CBXT-5-----Lac La Biche, Alta. (10)
- CBXT-6-----Fort McMurray, Alta. (9)
- CBXT-7-----Fox Creek, Alta. (5)
- CBXT-8-----Plamondon, Alta. (4)
- CBYAT-----Deer Lake, Nfld. (12)
- CBYMT  
----Iles de la Madeleine, Que. (7)
- CBYT-----Corner Brook, Nfld. (5)
- CBYT-1-----Stephenville, Nfld. (8)
- CBYT-2-----Irishtown, Nfld. (7)
- CBYT-3-----Bonne Bay, Nfld. (2)
- CBYT-4-Port aux Basques, Nfld. (3)
- CBYT-5-----St. Andrews, Nfld. (6)
- CBYT-6-----Cow Head, Nfld. (8)
- CBYT-7-----Trout River, Nfld. (13)
- CBYT-8-Portland Creek, Nfld. (13)
- CBYT-9-----Hawkes Bay, Nfld. (5)
- CFAC-TV-----Calgary, Alta. (2)
- CFAC-TV-4-----Burmis, Alta. (3)
- CFAC-TV-5-----Brooks, Alta. (3)
- CFAC-TV-6-----Coleman, Alta. (12)
- CFAC-TV-7-----Lethbridge, Alta. (7)
- CFBA-TV-1-Louise Island, B.C. (3)
- CFCC-TV-1-Legate Creek, B.C. (7)
- CFCC-TV-2-Cedarville, B.C. (NA)
- CFCC-TV-----Montreal, Que. (12)
- CFCL-TV-----Timmins, Ont. (6)
- CFCL-TV-2-----Kearns, Ont. (2)
- CFCL-TV-3-----Kapuskasung, Ont. (2)
- CFCL-TV-4-----Hearst, Ont. (4)
- CFCL-TV-5-----Malartic, Que. (5)
- CFCL-TV-6-----Chapleau, Ont. (7)
- CFCM-TV-----Quebec City, Que. (4)
- CFCN-TV-----Calgary, Alta. (4)
- CFCN-TV-1  
----Hand Hills-Drumheller, Alta. (12)
- CFCN-TV-4-----Burmis, Alta. (5)
- CFCN-TV-5-----Lethbridge, Alta. (13)
- CFCN-TV-8  
----Medicine Hat, Alta. (8)
- CFEM-TV  
----Rouyn-Noranda, Que. (13)
- CFER-----Rimouski, Que. (11)
- CFER-TV-1-Sept-Iles, Que. (11)
- CFFB-TV  
----Frobisher Bay, N.W.T. (8)
- CFFL-TV-1-Fraser Lake, B.C. (9)
- CFHM-TV-1-Mt. Hamilton, B.C. (7)
- CFHM-TV-2-Mt. Hamilton, B.C. (9)
- CFJC-TV-----Kamloops, B.C. (4)
- CFJC-TV-4-----Clinton, B.C. (9)
- CFJC-TV-6-Mt. Timothy, B.C. (5)
- CFLA-TV-----Goose Bay, Nfld. (8)
- CFMT-TV-----Toronto, Ont. (47)
- CFOF-TV-----Ocean Falls, B.C. (11)
- CFON-TV-1-----Oyen, Alta. (2)
- CFPL-TV-----London, Ont. (10)
- CFQC-TV-----Saskatoon, Sask. (8)
- CFQC-TV-1-----Stranraer, Sask. (3)
- CFQC-TV-2  
----N. Battleford, Sask. (6)
- CFRN-TV-----Edmonton, Alta. (3)
- CFRN-TV-1  
----Grande Prairie, Alta. (13)
- CFRN-TV-2-----Peace River, Alta. (3)
- CFRN-TV-3-Whitecourt, Alta. (12)
- CFRN-TV-4-----Ashmont, Alta. (12)
- CFRN-TV-5-Lac La Biche, Alta. (2)
- CFRN-TV-6-----Red Deer, Alta. (8)
- CFRN-TV-7-----Lougheed, Alta. (7)
- CFSJ-TV-1  
----Fort St. James, B.C. (3)
- CFSS-TV  
----Estevan-Wayburn-Region, Sask. (3)
- CFTK-TV-----Terrace, B.C. (3)
- CFTK-TV-1-Prince Rupert, B.C. (6)
- CFTM-TV-----Montreal, Que. (10)
- CFTO-TV-----Toronto, Ont. (9)
- CFWH-TV-----Whitehorse, Y.T. (6)
- CFYK-TV-----Yellowknife, N.W.T. (8)
- CFYK-TV-1-----Rae, N.W.T. (10)
- CHAC-TV-1-Cache Creek, B.C. (2)
- CHAK-TV-----Inuvik, N.W.T. (6)
- CHAK-TV-1  
----Fort McPherson, N.W.T. (13)
- CHAN-TV-----Vancouver, B.C. (8)
- CHAN-TV-4-Courtenay, B.C. (13)
- CHAT-TV-----Medicine Hat, Alta. (6)
- CHAT-TV-1-----Pivot, Alta. (4)
- CHAU-TV-----Carleton, Que. (5)
- CHAU-TV-1  
----Ste. Marguerite-Marie, Que. (2)
- CHAU-TV-5-----Perce, Que. (2)
- CHAU-TV-6-----Gaspe, Que. (13)
- CHAU-TV-7  
----Riviere-au-Renard, Que. (7)
- CHAV-TV-1-----Avola, B.C. (11)
- CHBA-TV-Fort McMurray, Alta. (7)
- CHBC-TV-----Kelowna, B.C. (2)
- CHBC-TV-1-----Penticton, B.C. (13)
- CHBC-TV-2-----Vernon, B.C. (7)
- CHBC-TV-3  
----Oliver-Osoyoos, B.C. (8)
- CHBC-TV-4-Salmon Arm, B.C. (9)
- CHCH-TV-----Hamilton, Ont. (11)
- CHCR-TV-----Bathurst, N.B. (4)
- CHCS-TV-1-16 Mile House, B.C. (7)
- CHEK-TV-----Victoria, B.C. (6)
- CHEK-TV-2-River Jordan, B.C. (11)
- CHEX-TV-----Peterborough, Ont. (12)
- CHFC-TV-----Churchill, Man. (8)
- CHFD-TV-----Thunder Bay, Ont. (4)
- CHGH-TV-----Churchill, Man. (4)
- CHKC-TV-5-----Olalla, B.C. (11)
- CHKL-TV-----Kelowna, B.C. (5)
- CHKL-TV-1-----Penticton, B.C. (10)
- CHKL-TV-2-----Vernon, B.C. (12)
- CHKM-TV-----Kamloops, B.C. (6)
- CHLT-TV-----Sherbrooke, Que. (7)
- CHMT-TV-----Moncton, N.B. (7)
- CHNB-TV-----North Bay, Ont. (4)
- CHNJ-TV-1-Princeton, B.C. (11)
- CHOT-TV-----Hull, Que. (40)
- CHRO-TV-----Pembroke, Ont. (5)
- CHSJ-TV-----Saint John, N.B. (4)
- CHSJ-TV-1-----Bon Accord, N.B. (6)
- CHSS-TV-----Wynyard, Sask. (6)

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## Canadian Call Letters

CIAC-TV----Alexis Creek, B.C. (8)	CJAP-TV-----Argentia, Nfld. (3)	CKBI-TV-1----Altcane, Sask. (10)	CKNY-TV---- North Bay, Ont. (10)
CIAL-TV-1---Anahim Lake, B.C. (5)	CJAY-TV-2----Brandon, Man. (4)	CKBI-TV-2 N. Battleford, Sask. (7)	CKOS-TV-----Yorkton, Sask. (3)
CIAT-TV-2---Tatla Lake, B.C. (9)	CJBRT-----Rimouski, Que. (3)	CKBI-TV-3 ---Greenwater Lake, Sask. (4)	CKOS-TV-1---Norquay, Sask. (13)
†CICA-TV-----Toronto, Ont. (19)	CJBT-TV-1---Shalath, B.C. (11)	CKBI-TV-4---Nipawin, Sask. (10)	CKOS-TV-2 Hudson Bay, Sask. (9)
CICC-TV-----Yorkton, Sask. (10)	CJCB-TV-----Sydney, N.S. (4)	CKBI-TV-6---Spiritwood, Sask. (9)	CKPG-TV---Prince George, B.C. (2)
CICC-TV-1---Wynyard, Sask. (12)	CJCB-TV-1---Inverness, N.S. (6)	CKBQ-TV ---Star City-Melfort, Sask. (2)	CKPG-TV-1-----Hixon, B.C. (10)
CICC-TV-2---Norquay, Sask. (7)	CJCB-TV-2---Antigonish, N.S. (9)	CKCD-TV---Campbellton, N.B. (7)	CKPR-TV---Thunder Bay, Ont. (2)
CICC-TV-3 Hudson Bay, Sask. (11)	CJCH-TV-----Halifax, N.S. (5)	CKCK-TV-----Regina, Sask. (2)	CKRD-TV---Red Deer, Alta. (6)
CICI-TV-----Sudbury, Ont. (5)	CJCH-TV-1---Canning, N.S. (10)	CKCK-TV-1---Colgate, Sask. (12)	CKRN-TV -----Rouyn-Noranda, Que. (4)
CICI-TV-1---Elliot Lake, Ont. (3)	CJCH-TV-6---Caledonia, N.S. (6)	CKCK-TV-2 ---Willow Bunch, Sask. (6)	CKRN-TV-3 -----Bearn/Fabre, Que. (3)
CICI-TV-3---Kearns, Ont. (11)	CJCH-40---Yarmouth, N.S. (40)	CKCO-TV---Kitchener, Ont. (13)	CKRS-TV---Jonquiere, Que. (12)
CICI-TV-4---Kapuskasing, Ont. (10)	CJCN-TV---Grand Falls, Nfld. (4)	CKCO-TV-2 Georgian Bay, Ont. (2)	CKRS-TV-1 -----Ville de la Baie, Que. (9)
†CICO-TV-9---Thunder Bay, Ont. (9)	CJDC-TV---Dawson Creek, B.C. (5)	CKCO-TV-3 -----Sarnia-Chatham, Ont. (42)	CKRS-TV-3---Roberval, Que. (8)
†CICO-TV-18---London, Ont. (18)	CJDG-TV---Lithium Mines, Que. (7)	CKCO-TV-4 -----The Muskokas, Ont. (11)	CKRT-TV -----Riviere-du-Loup, Que. (7)
†CICO-TV-19---Sudbury, Ont. (19)	CJDG-TV-2---Joutel, Que. (12)	CKCW-TV---Moncton, N.B. (2)	CKSA-TV---Lloydminster, Alta. (2)
†CICO-TV-20 -----Sault Ste. Marie, Ont. (20)	CJFB-TV---Swift Current, Sask. (5)	CKCW-TV-1 -----Charlottetown, P.E.I. (8)	CKSH-TV---Sherbrooke, Que. (9)
†CICO-TV-24---Ottawa, Ont. (24)	CJFB-TV-3---Riverhurst, Sask. (10)	CKCY-TV -----Sault Ste. Marie, Ont. (2)	CKSR-TV---Santa Rosa, B.C. (83)
†CICO-TV-28 -----Kitchener-Paris, Ont. (28)	CJGB-TV-1---Gold Bridge, B.C. (6)	CKGN-TV-----Paris, Ont. (6)	CKSR-TV-1---Grand Forks, B.C. (7)
†CICO-TV-32---Windsor, Ont. (32)	CJIC-TV Sault Ste. Marie, Ont. (5)	CKGN-TV-1---Windsor, Ont. (22)	CKTM-TV Trois Rivieres, Que. (13)
†CICO-TV-59---Chatham, Ont. (59)	CJMA-TV---Marystown, Nfld. (11)	CKGN-TV-2---Bancroft, Ont. (2)	CKTN-TV---Trail-Rossland, B.C. (8)
CIEW-TV---Carlyle Lake, Sask. (7)	CJOH-TV---Ottawa, Ont. (13)	CKGN-TV-6---Ottawa, Ont. (6)	CKVR-TV-----Barrie, Ont. (3)
CIFG-TV---Prince George, B.C. (12)	CJOH-TV-6---Deseronto, Ont. (6)	CKGN-TV-22---Uxbridge, Ont. (22)	CKVR-TV-2---Huntsville, Ont. (8)
CIMK-TV-1---MacKenzie, B.C. (9)	CJOH-TV-8---Cornwall, Ont. (8)	CKGN-TV-29---Sarnia, Ont. (29)	CKVU-TV---Vancouver, B.C. (21)
CIMT-TV -----Riviere du Loup, Que. (9)	CJON-TV---St. John's, Nfld. (6)	CKKM-TV -----Oliver-Osoyoos, B.C. (3)	CKWS-TV---Kingston, Ont. (11)
CINC-TV---Beaver Lodge, Alta. (7)	CJON-TV-2 Cape Broyle, Nfld. (13)	CKLT-TV---Saint John, N.B. (9)	CKX-TV-1 -----Birtle-Foxwarren, Man. (11)
CITL-TV---Lloydminster, Alta. (4)	CJOX-TV-1 Grand Bank, Nfld. (2)	CKLT-TV-1 -----Florenceville/Woodstock, N.B. (3)	CKX-TV-2---Melita, Man. (9)
CITM-TV-100 Mile House, B.C. (3)	CJOX-TV-5 Terrenceville, Nfld. (10)	CKMI-TV---Quebec City, Que. (5)	CKX-TV-3---McCreary, Man. (11)
CITO-TV-----Timmins, Ont. (3)	CJPM-TV---Chicoutimi, Que. (6)	CKMJ-TV---Marquis, Sask. (7)	CKY-TV---Winnipeg, Man. (7)
CITV-TV---Edmonton, Alta. (13)	CJPM-TV-1 -----Chambord-Roberval, Que. (10)	CKNC-TV---Sudbury, Ont. (9)	CKYA-TV---Fisher Branch, Man. (8)
CITY-TV---Toronto, Ont. (79)	CJRR-TV---Red Rocks, Nfld. (11)	CKND-TV-----Winnipeg, Man. (9)	CKYB-TV---Brandon, Man. (4)
†CIVA-TV-Val d'Or-Amos, Que. (12)	CJSV-TV---Stephenville, Nfld. (4)	CKNX-TV---Wingham, Ont. (8)	CKYD-TV---Dauphin, Man. (12)
†CIVM-TV---Montreal, Que. (17)	CJWB-TV---Bonavista, Nfld. (10)		CKYF-TV---Flin Flon, Man. (13)
†CIVN-TV-Rouyn-Noranda, Que. (8)	CJWN-TV Corner Brook, Nfld. (10)		CKYP-TV---The Pas, Man. (12)
†CIVO-TV---Hull, Que. (30)	CKAM-TV---North Shore, N.B. (12)		CKYT-TV---Thompson, Man. (5)
†CIVQ-TV---Quebec, Que. (15)	CKBI-TV---Prince Albert, Sask. (5)		

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New York Chicago Atlanta Los Angeles San Francisco Dallas Washington

# U. S. Television Station Directory

Data Updated to January 1, 1981

Includes Rate Digests, Personnel,  
Facilities and Other Data

CP Holders Reported Due by  
Mid 1981

## EXPLANATORY NOTES

Rates, personnel and other data supplied by stations. STA means Special Temporary Authorization pending license.

**RATE DIGESTS:** These show only the highest one-time rate charged by the stations. Most rates are also subject to frequency discounts, separate or additional rehearsal charges, talent & production charges, etc. For further details and for contract conditions, specifications etc., consult complete station rate cards, available from the stations on request.

**STATION POWER:** Powers shown are Effective Radiated Powers (ERP).

**NETWORK SYMBOLS** (registered trademarks)     
indicate ABC, CBS and NBC TV network affiliation.

**SYMBOL**  indicates station is a subscriber to the NAB Television Code.

Station owned & operated translator stations are included in the Translator Station Directory in the Services Volume and separately listed in a directory following that section.

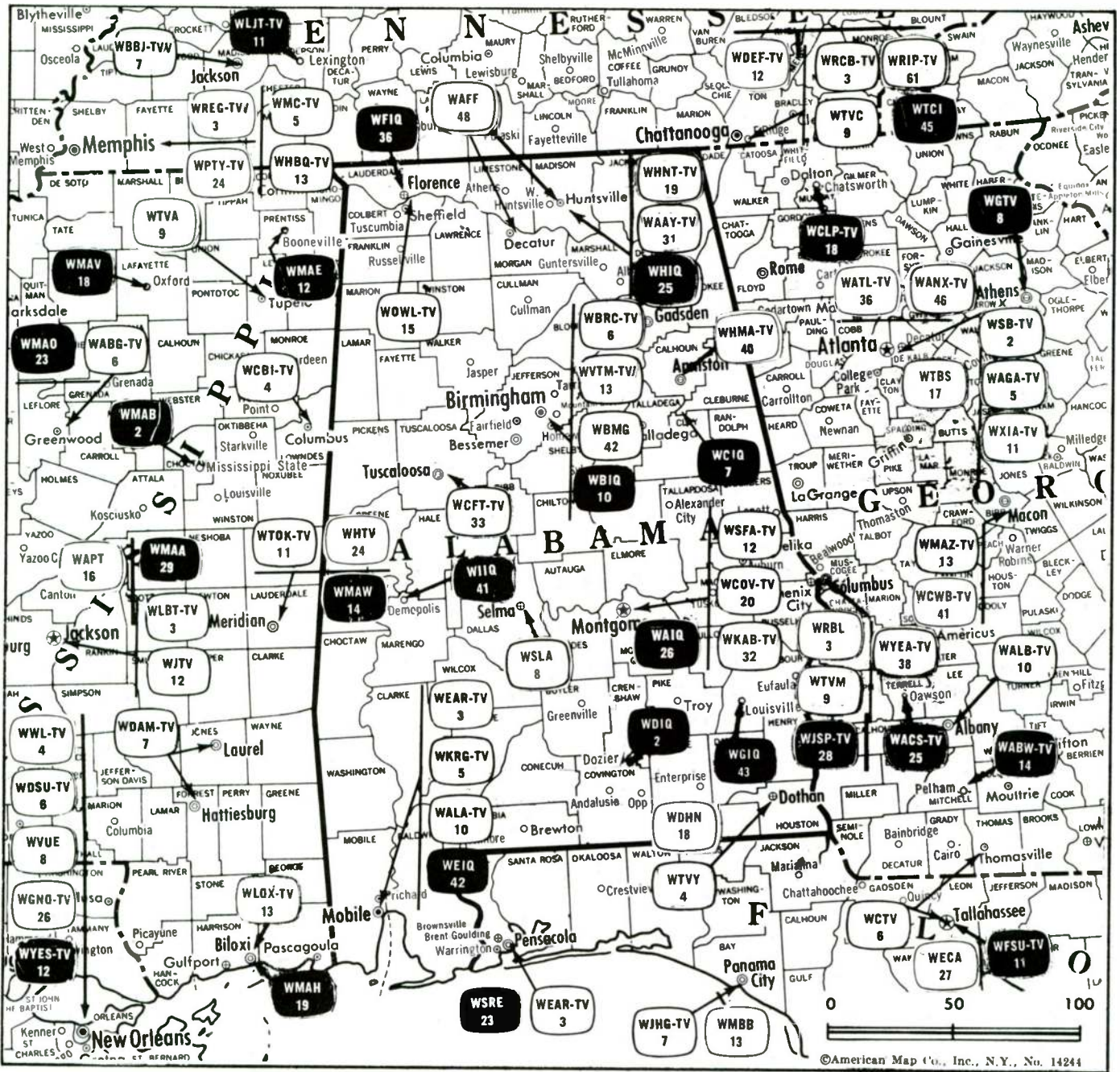
Station studio and mobile equipment, black & white and color, is listed in detail in a table in the Services Volume.

ALABAMA .....	16-b
ALASKA .....	37-b
ARIZONA .....	46-b
ARKANSAS .....	61-b
CALIFORNIA .....	72-b
COLORADO .....	139-b
CONNECTICUT .....	155-b

DELAWARE .....	162-b
DISTRICT OF COLUMBIA .....	163-b
FLORIDA .....	172-b
GEORGIA .....	211-b
HAWAII .....	244-b
IDAHO .....	255-b
ILLINOIS .....	265-b
INDIANA .....	297-b
IOWA .....	321-b
KANSAS .....	340-b
KENTUCKY .....	357-b
LOUISIANA .....	373-b
MAINE .....	396-b
MARYLAND .....	405-b
MASSACHUSETTS .....	415-b
MICHIGAN .....	429-b
MINNESOTA .....	459-b
MISSISSIPPI .....	478-b
MISSOURI .....	493-b
MONTANA .....	522-b
NEBRASKA .....	538-b
NEVADA .....	557-b
NEW HAMPSHIRE .....	566-b
NEW JERSEY .....	569-b
NEW MEXICO .....	572-b
NEW YORK .....	584-b
NORTH CAROLINA .....	626-b
NORTH DAKOTA .....	652-b
OHIO .....	667-b
OKLAHOMA .....	701-b
OREGON .....	720-b
PENNSYLVANIA .....	735-b
RHODE ISLAND .....	771-b
SOUTH CAROLINA .....	775-b
SOUTH DAKOTA .....	793-b
TENNESSEE .....	808-b
TEXAS .....	834-b
UTAH .....	903-b
VERMONT .....	910-b
VIRGINIA .....	915-b
WASHINGTON .....	935-b
WEST VIRGINIA .....	953-b
WISCONSIN .....	968-b
WYOMING .....	991-b
GUAM, PUERTO RICO, VIRGIN ISLANDS .....	998-b
U.S. EDUCATIONAL STATIONS .....	1013-b



# Alabama



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Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Birmingham	289,000	47	465,600	44
Mobile-Pensacola	233,000	61	361,500	61
Huntsville-Decatur-Florence	153,000	85	225,000	87
Montgomery	108,000	112	156,900	118
Dothan	51,000	158	75,500	165
Anniston	14,000	194	41,500	189
Tuscaloosa	7,000	208	41,400	190

**State Cross Reference List**  
Communities That Receive Programs of  
Stations That Are Located Elsewhere

**WAFF, Decatur** (See Huntsville-Decatur)

**WEAR-TV, Mobile** (See Pensacola, Fla.)

**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**WBIQ**  
**Birmingham**

Ch. 10

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham (35205).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1050-ft. above av. terrain, 790-ft. above ground, 1797-ft. above sea level.

Latitude 33° 29' 19"  
Longitude 86° 47' 57"

**WIIQ**  
**Demopolis**

Ch. 41

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 447-kw visual, 44.7-kw aural. Antenna: 1080-ft. above av. terrain, 997-ft. above ground, 1259-ft. above sea level.

Latitude 32° 22' 01"  
Longitude 87° 52' 03"

**WDIQ**  
**Dozier**

Ch. 2

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 695-ft. above av. terrain, 566-ft. above ground, 1052-ft. above sea level.

Latitude 31° 33' 16"  
Longitude 86° 23' 32"

**WFIQ**  
**Florence**

Ch. 36

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 589-kw visual, 58.9-kw aural. Antenna: 760-ft. above av. terrain, 538-ft. above ground, 1476-ft. above sea level.

Latitude 34° 34' 48"  
Longitude 87° 46' 28"

**WHIQ**  
**Huntsville**

Ch. 25

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 631-kw visual, 126-kw aural. Antenna: 1173-ft. above av. terrain, 339-ft. above ground, 1962-ft. above sea level.

Latitude 34° 44' 16"  
Longitude 86° 32' 02"

**WGIQ**  
**Louisville**

Ch. 43

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 708-kw visual, 70.8-kw aural. Antenna: 940-ft. above av. terrain, 795-ft. above ground, 1400-ft. above sea level.

Latitude 31° 44' 00"  
Longitude 85° 25' 46"

**WEIQ**  
**Mobile**

Ch. 42

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 1170-kw visual, 117-kw aural. Antenna: 600-ft. above av. terrain, 543-ft. above ground, 702-ft. above sea level.

Latitude 30° 39' 33"  
Longitude 87° 53' 33"

**WAIQ**  
**Montgomery**

Ch. 26

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 229-kw visual, 22.9-kw aural. Antenna: 600-ft. above av. terrain, 553-ft. above ground, 813-ft. above sea level.

Latitude 32° 22' 52"  
Longitude 86° 17' 30"

**WCIQ**  
**Mount Cheaha State Park**

Ch. 7

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 574-ft. above ground, 2981-ft. above sea level.

Latitude 33° 29' 06"  
Longitude 85° 48' 32"

**Alabama Station Status as of January 1, 1981**

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	7	10	17
<input checked="" type="checkbox"/> Educational Television Stations	3	6	9
			<b>26</b>



# Alabama—Anniston

**WHMA-TV**

Ch. 40



Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 720-kw max. & 464-kw horizontal visual, 143-kw max. & 92.8-kw horizontal aural. Antenna: 880-ft. above av. terrain, 235-ft. above ground, 1745-ft. above sea level.

Latitude 33° 40' 52"  
Longitude 85° 48' 57"

Transmitter: Top of Blue Mt., 200-ft. S of Lookout Tower.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP. News Film Service: CBS.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WHMA-TV Ref: FCC File No. BPCT-4849 Granted 6/9/75 ©American Map Co., Inc., N.Y., No. 14244

## WHMA-TV

Network Service: CBS.

Licensee: Anniston Broadcasting Co., Radio Bldg., 1330 Noble St., Anniston, Ala.

Studio: Radio-Television Bldg., Anniston, Ala.

Mailing Address: P.O. Box 40, Anniston, Ala. (36201).

Telephone: 205-237-8651.

AM Affiliate: WHMA, 1-kw, 1390 kHz.

FM Affiliate: WHMA-FM, 3.7-kw, 100.5 MHz (No. 263), 190-ft.

Ownership: Harry Brandt Ayers, 40%; Elise Ayers Sanguinetti, 40%; Harry E. Mabry, v.p., 5%; James A. Hudson, secy., 5%; Malcolm B. Street, treas., 5%. Principals also own Anniston Star and Talladega, Ala. Home.

Began Operation: Oct. 26, 1969.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Daly, Joyce & Borsari.

Represented (engineering) by Claude M. Gray.

### Personnel:

HARRY E. MABRY, general manager.  
DAVID ATCHISON, operations manager.  
BILL HAGLER, general sales manager.  
JAMES A. HUDSON, chief engineer.  
JIM VICE, local sales manager.

For Newspaper Ownership of TV Stations, see Services Volume

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—6-10 p.m., daily.				
\$800	\$550	\$275	Graded rates apply*	

\*Highest rate: \$180.

NETWORK BASE HOURLY RATE: \$150.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Calhoun	38,600	37,900	98
	Etowah	35,200	34,600	98
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Cherokee	6,800	6,600	97
	St Clair	13,100	12,800	97
	Talladega	23,700	23,100	97
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Clay	5,100	5,000	97
	Cleburne	4,300	4,200	97
	Marshall	22,800	22,300	98
	Randolph	6,800	6,600	97
	<b>GEORGIA</b>			
	Haralson	6,600	6,400	97
<b>Station Totals</b>		<b>163,000</b>	<b>159,500</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>78,300</b>
<b>Average Daily Circulation (1979-80)</b>				<b>44,500</b>





# ANNISTON THE MISSING LINK IN YOUR SUNBELT?

THIRTY-SEVEN MAJOR NATIONAL ADVERTISERS LAST YEAR TOOK A CLOSE LOOK AT THE ANNISTON ADI AND SPECIFIED THIS VITAL GROWING MARKET; THEY ALSO CHOSE WHMA-TV, THE CBS AFFILIATE THAT REGULARLY REACHES 83,000\* HOMES BETWEEN ATLANTA AND BIRMINGHAM. AVERY-KNODEL HAS THE FULL STORY, AND IT INCLUDES SUCH WORDS AS "RESULTS", "TEST MARKET", AND "SUCCESS".

\*SOURCE: ARBITRON,  
ANNISTON, NOVEMBER, 1980.



# Alabama—Birmingham

## WBMG

Ch. 42

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 1170-kw max. & 891-kw horizontal visual, 229-kw max. & 174-kw horizontal aural. Antenna: 1151-ft. above av. terrain, 903-ft. above ground, 1818-ft. above sea level.

Latitude 33° 29' 02"  
Longitude 86° 48' 21"

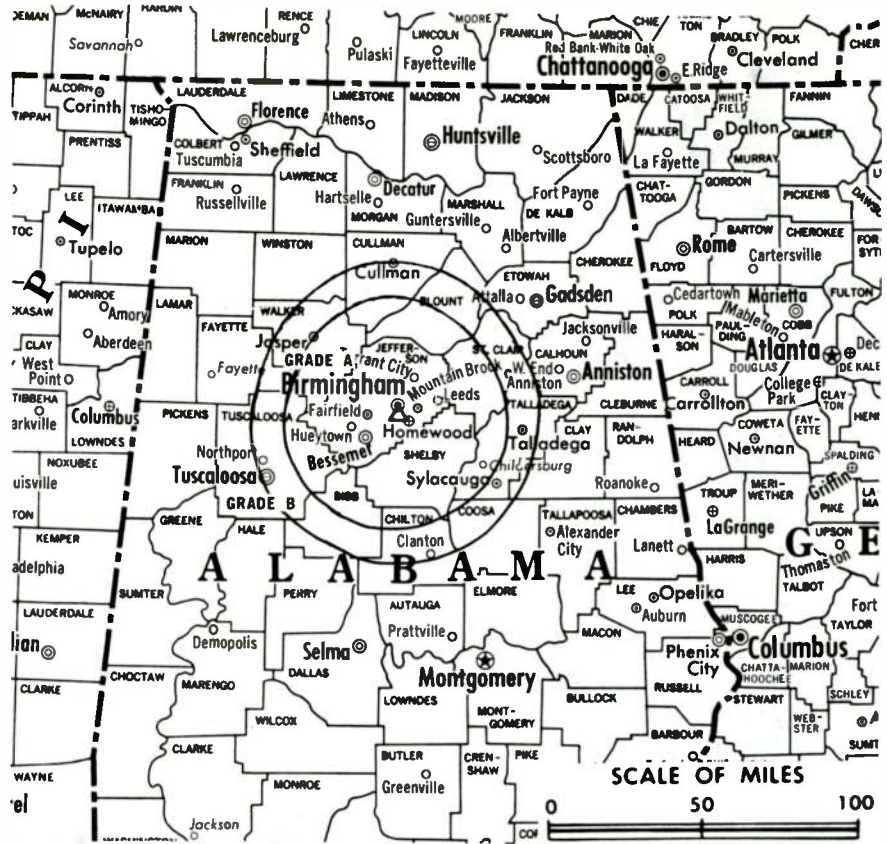
Transmitter: 700-ft. NNW of intersection of Valley Ave. & Valley View Dr.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MST  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WBMG Ref: FCC File No. BPCP—4813 Granted 2/18/75

©American Map Co., Inc., N.Y., No. 14244

## WBMG

Network Service: CBS.

Licensee: Birmingham Television Corp., Box 6146, Birmingham, Ala. (35209).

Studio: 2075 Golden Crest Dr. Telephone: 205-252-9821.

Ownership: Park Bcstg. Inc., Roy H. Park, sole owner. For other interests, see WNCT-TV, Greenville, N.C.

Began Operation: Oct. 17, 1965. Sale to present owner by Southern Bcstg. Co., William Dubois, et al., approved by FCC June 1973.

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- HOYLE BROOME, vice president & general manager.
- JOYCE ROSS, general sales manager.
- TINA YARBROUGH, program director.
- FRED VINSON, chief engineer.
- LINDA McCARTY, national sales coordinator & traffic manager.

### DIGEST OF RATE CARD NO. 22

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.	
Class AA—6:30-10:01 p.m., daily.	\$2500	\$1500	\$700	\$500*	\$250*

\*Class AA—6:29-10:01 p.m., daily.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA Bibb	4,900	4,700	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ALABAMA—(Continued)</b>				
50% & Over	Blount	13,300	13,000	98
	Chilton	10,600	10,300	97
	Jefferson	233,600	230,300	99
	St Clair	13,100	12,800	97
	Shelby	19,100	18,700	98
	Talladega	23,700	23,100	97
	Walker	24,400	24,000	98
	Winston	7,900	7,700	98
<b>ALABAMA</b>				
Between 25-49%	Cullman	21,300	21,000	98
	Fayette	6,100	5,900	97
	Marion	10,300	10,000	98
	Tallapoosa	13,100	12,700	97
<b>ALABAMA</b>				
Between 5-24%	Cherokee	6,800	6,600	97
	Clay	5,100	5,000	97
	Colbert	18,600	18,100	97
	Coosa	4,100	4,000	97
	Dallas	18,400	17,700	96
	Etowah	35,200	34,600	98
	Franklin	10,500	10,100	97
	Hale	4,600	4,300	94
	Lamar	6,200	6,000	97
	Lauderdale	27,400	26,500	97
	Madison	60,000	58,600	98
	Marshall	22,800	22,300	98
	Perry	4,000	3,800	94
	Pickens	7,200	6,900	95
Randolph	6,800	6,600	97	
Tuscaloosa	40,100	39,100	98	
<b>Station Totals</b>		<b>679,200</b>	<b>664,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>322,400</b>
<b>Average Daily Circulation (1979-80)</b>				<b>167,200</b>



# Alabama—Birmingham

## WBRC-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1120-ft. above av. terrain, 795-ft. above ground, 1802-ft. above sea level.

Latitude 33° 29' 19"  
Longitude 86° 47' 58"

Transmitter: Atop Red Mt.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP & UPI.

TWX No.: 810-733-3650.

Satellite Earth Station: Sept. 1981.

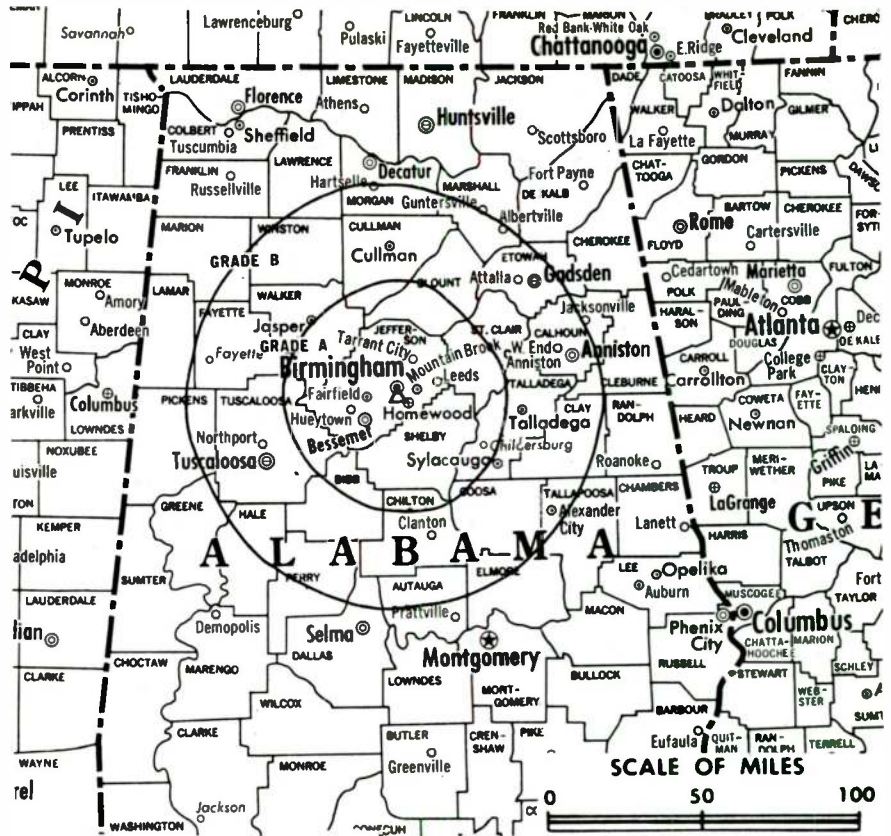
Total Households: ① MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WBRC-TV Ref: FCC File No. BPCT-2449 Granted 2/13/59

©American Map Co., Inc., N.Y., No. 14244

## WBRC-TV

Network Service: ABC.

Licensee: Taft Broadcasting Co., P.O. Box 6, (35201).

Studio: Atop Red Mt. Telephone: 205-322-4701.

Ownership: Taft Bcstg. Co. For other interests, see WKRC-TV, Cincinnati.

Began Operation: July 1, 1949. Sale to present owners by Storer Bcstg. Co. approved May 8, 1957 (Television Digest, Vol. 13:13-14, 19); Storer previously acquired stations from Mrs. Eloise Hanna in May, 1953 (Vol. 9:13, 21).

Represented (sales) by TeleRep Inc.

Represented (legal) by Koteen & Burt.

Personnel:

DUDLEY S. TAFT, president.  
RICHARD S. STEPHEN, general manager.  
E. KEITH WILLIAMS, local sales manager.  
ANN BRYANT, operations/program director.  
JOHN HAYES, news director.  
HARRY L. LAWSON, manager of engineering.  
JERRY THORN, chief engineer.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$1975.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ALABAMA</b>				
	Bibb	4,900	4,700	97
	Blount	13,300	13,000	98
	Calhoun	38,600	37,900	98
<b>50% &amp; Over</b>	Cherokee	6,800	6,600	97
	Chilton	10,600	10,300	97
	Clay	5,100	5,000	97
	Cleburne	4,300	4,200	97
	Coosa	4,100	4,000	97
	Cullman	21,300	21,000	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ALABAMA—(Continued)</b>				
	Etowah	35,200	34,600	98
	Fayette	6,100	5,900	97
	Franklin	10,500	10,100	97
	Greene	3,200	3,000	93
	Hale	4,600	4,300	94
	Jefferson	233,600	230,300	99
<b>50% &amp; Over</b>	Lamar	6,200	6,000	97
	Marion	10,300	10,000	98
	Marshall	22,800	22,300	98
	Perry	4,000	3,800	94
	Pickens	7,200	6,900	95
	St Clair	13,100	12,800	97
	Shelby	19,100	18,700	98
	Talladega	23,700	23,100	97
	Tuscaloosa	40,100	39,100	98
	Walker	24,400	24,000	98
	Winston	7,900	7,700	98
<b>ALABAMA</b>				
	Colbert	18,600	18,100	97
	Dallas	18,400	17,700	96
	Lauderdale	27,400	26,500	97
	Madison	60,000	58,600	98
	Marengo	8,100	7,700	95
<b>Between 25-49%</b>	Morgan	30,900	30,200	98
	Randolph	6,800	6,600	97
	Sumter	5,100	4,800	95
	Tallapoosa	13,100	12,700	97
<b>MISSISSIPPI</b>				
	Lowndes	17,700	17,300	98
	Noxubee	4,200	3,900	94
<b>(Continued on page 35-b)</b>				
<b>Station Totals</b>		<b>907,700</b>	<b>886,500</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>616,300</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>443,800</b>	



# Alabama—Birmingham

## WVTM-TV

(formerly WAPI-TV)

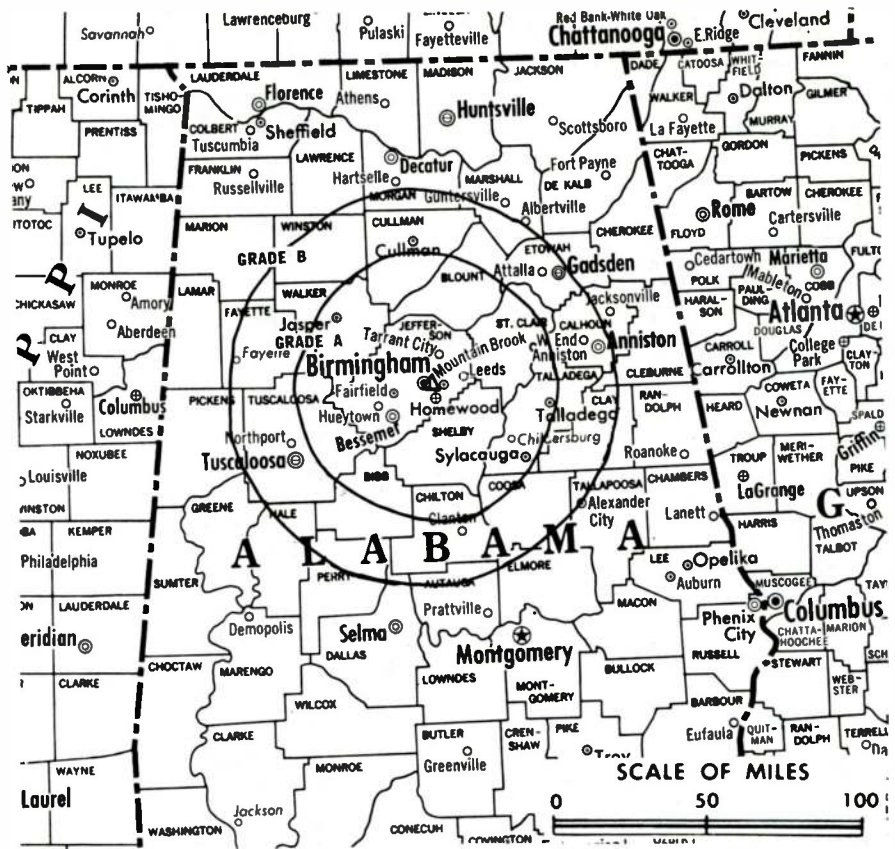
Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 1360-ft. above av. terrain, 1072-ft. above ground, 2048-ft. above sea level.

Latitude 33° 29' 25.5"  
Longitude 86° 47' 48.0"

Transmitter: Atop Red Mt.  
TV tape: Recording facilities.  
Color: Network, live, film, slide & tape.  
News Wire Service: AP, UPI.  
Studio: Atop Red Mt.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WVTM-TV Ref: FCC File No. BPCT-790710KI Granted 9/28/79 © American Map Co., Inc., N.Y., No. 14244

## WVTM-TV

Network Service: NBC.

Licensee: WVTM-TV Inc., Box 10502, Birmingham, Ala. (35202).

Telephone: 205-933-2720. TWX No.: 205-328-0751.

Ownership: Times Mirror Co., 100%. For other interests, see Group Ownership of TV stations.

Began Operation: May 29, 1949. Sold to The Birmingham News Co. July 1953 (see Television Digest, Vol. 9:15, 24). Transfer of stations to Samuel I. Newhouse interests approved by FCC Jan. 25, 1956 (Vol. 11:49 & 12:4). Sale to present owner approved March 27, 1980.

Represented (sales) by MMT Sales.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Carl T. Jones Associates.

Personnel:

WAYNE THOMAS, vice president & general manager.  
STAN BRADLEY, sales manager.  
PAUL D. GROSS, chief engineer.  
EVERETT HOLLE, program director.  
ROBERT E. SMITH, promotion director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1800.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ALABAMA</b>				
	Bibb	4,900	4,700	97
	Blount	13,300	13,000	98
	Calhoun	38,600	37,900	98
<b>50% &amp; Over</b>	Chilton	10,600	10,300	97
	Clay	5,100	5,000	97
	Coosa	4,100	4,000	97
	Cullman	21,300	21,000	98
	Etowah	35,200	34,600	98
	Fayette	6,100	5,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
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### ALABAMA—(Continued)

	Greene	3,200	3,000	93
	Hale	4,600	4,300	94
	Jefferson	233,600	230,300	99
	Marion	10,300	10,000	98
<b>50% &amp; Over</b>	Marshall	22,800	22,300	98
	Perry	4,000	3,800	94
	Pickens	7,200	6,900	95
	St Clair	13,100	12,800	97
	Shelby	19,100	18,700	98
	Talladega	23,700	23,100	97
	Tuscaloosa	40,100	39,100	98
	Walker	24,400	24,000	98
	Winston	7,900	7,700	98

### ALABAMA

	Cherokee	6,800	6,600	97
	Cleburne	4,300	4,200	97
<b>Between 25-49%</b>	Colbert	18,600	18,100	97
	Franklin	10,500	10,100	97
	Lamar	6,200	6,000	97
	Marengo	8,100	7,700	95
	Morgan	30,900	30,200	98
	Tallapoosa	13,100	12,700	97

### ALABAMA

	Autauga	9,300	9,000	97
	Dallas	18,400	17,700	96
<b>Between 5-24%</b>	De Kalb	18,700	18,200	98
	Jackson	18,600	18,100	97
	Lauderdale	27,400	26,500	97
	Lawrence	9,700	9,300	96
	Limestone	14,300	13,900	97

(Continued on page 35-b)

<b>Station Totals</b>	<b>868,500</b>	<b>848,300</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>547,500</b>	
<b>Average Daily Circulation (1979-80)</b>		<b>346,000</b>	

# Alabama—Dothan

## WDHN

Ch. 18

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1080.4-kw max. & 398-kw horizontal visual, 162.6-kw max. & 60.3-kw horizontal aural. Antenna: 730-ft. above av. terrain, 796-ft. above ground, 1049-ft. above sea level.

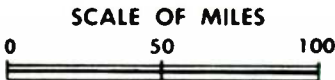
Latitude 31° 14' 30"  
Longitude 85° 18' 48"

Transmitter: 1.8-mi. E of Dothan on Rt. 52.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WDHN Ref: FCC File No. BMPCT-7141 Granted 11/20/69

©American Map Co., Inc., N.Y., No. 14244

## WDHN

Network Service: ABC.

Licensee: Southeast Alabama Broadcasting Co. Inc., Box 6237, Dothan, Ala. (36302).

Studio: 1.8-mi. East of Dothan on Rt. 52.

Mailing Address: Box 6237, Dothan, Ala. (36302).

Telephone: 205-793-1818.

Ownership: Hi Ho Television Stations of Alabama Inc. F. Francis D'Addario, chmn. of board, 33.33%; David Antoniak, pres., 16.66%; James D. Ivey, v.p., 16.66%; Jerome Kurtz, secy-treas., 33.33%. Antoniak owns 55% of ZBTV, Tortola, British V.I. & P.J.F., Netherlands Antilles. D'Addario, Antoniak, Ivey & Kurtz have interest in KTNW, Riverton, Wyo. D'Addario, Ivey & Kurtz have interest in WVGA, Valdosta, Ga. D'Addario owns WDJZ(AM), Bridgeport, Conn.

Began Operation: August 7, 1970. Sale to present owners by Betts Slingluff Jr., et al., approved by FCC June 26, 1979.

Represented (sales) by Adam Young Inc.

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (engineering) by A. D. Ring & Associates.

### Personnel:

HERB STRICKLAND, general manager.  
CINDY CRAWFORD, program director.  
HOWARD LANGSTON, operations manager.  
DAVID KIRKLAND, production manager.  
RICK BROWN, news director.  
RICHARD BLANTON, director of engineering.

Highest 30 Sec. Rate: \$175.

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Coffee	13,000	12,600	97
	Dale	13,800	13,500	98
	Houston	26,600	26,100	98
	<b>GEORGIA</b>			
	Early	4,400	4,200	94
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Geneva	9,100	8,800	97
	Henry	5,300	5,100	97
	<b>FLORIDA</b>			
	Walton	7,500	7,100	95
	<b>GEORGIA</b>			
	Seminole	2,900	2,800	95
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Barbour	8,800	8,400	96
	Covington	13,300	12,900	97
	Crenshaw	5,600	5,400	96
	<b>FLORIDA</b>			
	Holmes	5,300	4,900	92
	Jackson	14,000	13,100	94
	Washington	5,200	4,900	95
	<b>GEORGIA</b>			
	Decatur	8,100	7,800	96
	Dougherty	30,800	29,800	97
	Miller	1,800	1,700	94
	Quitman	600	600	94
	Thomas	13,200	12,700	96
<b>Station Totals</b>		<b>189,300</b>	<b>182,400</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>68,600</b>
<b>Average Daily Circulation (1979-80)</b>				<b>33,100</b>

# Alabama—Dothan

**WTVY**

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 18.2-kw aural. Antenna: 1880-ft. above av. terrain, 1909-ft. above ground, 2049-ft. above sea level.

Latitude 30° 55' 10.12"

Longitude 85° 44' 27.90"

Transmitter: W of Rt. 177, 2.1-mi. S of Miller Crossroads, Fla.

TV tape: Recording facilities.

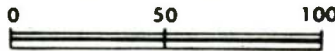
Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: WTVY-FM, 100-kw, 95.5 MHz (No. 238), 1060-ft.



SCALE OF MILES



Total Households: © MSI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV% and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).

WTVY Ref: FCC File No. BMPCT-7630 Granted 2/17/77

© American Map Co., Inc., N.Y., No. 14244

## WTVY

Network Service: CBS.

Licensee: WTVY Inc., Box 1089, Dothan, Ala. (36302).

Studio: Columbia Hwy.

Telephone: 205-792-3195. TWX No.: 810-744-3070.

Ownership: Charles Woods, pres. & gen. mgr., 100%.

Began Operation: Feb. 12, 1955.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Kenkel & Barnard.

Represented (engineering) by Cohen & Dippell.

Personnel:

CHARLES WOODS, president & general manager.

ELDON KLAPAL, station manager.

JOHN GAUSE, sales manager.

GLEN ROGERS, director of engineering.

REGGIE MITCHELL, program director.

JERRY FINN, production manager.

JERRY VANN, news director.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—5:30-10 p.m., daily.				
\$900	\$600	\$300*	\$300*	\$150*

\*6:30-9:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Coffee	13,000	12,600	97
	Covington	13,300	12,900	97
	Crenshaw	5,600	5,400	96
	Dale	13,800	13,500	98
	Geneva	9,100	8,800	97
Henry	5,300	5,100	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Houston	26,600	26,100	98
	Pike	8,400	8,100	96
	<b>FLORIDA</b>			
	Bay	34,200	33,400	98
	Calhoun	3,100	2,900	93
	Gulf	3,600	3,400	95
	Holmes	5,300	4,900	92
	Jackson	14,000	13,100	94
	Liberty	1,500	1,400	94
	Okaloosa	34,500	33,800	98
	Walton	7,500	7,100	95
	Washington	5,200	4,900	95
	<b>GEORGIA</b>			
Calhoun	2,200	2,000	91	
Clay	1,200	1,100	93	
Decatur	8,100	7,800	96	
Early	4,400	4,200	94	
Miller	1,800	1,700	94	
Seminole	2,900	2,800	95	

<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Barbour	8,800	8,400	96
	Butler	7,100	6,800	96
	Conecuh	5,300	5,100	95
	<b>FLORIDA</b>			
	Franklin	2,900	2,700	94
Gadsden	9,700	9,200	94	
<b>GEORGIA</b>				
Dougherty	30,800	29,800	97	
Mitchell	6,100	5,800	95	
Randolph	3,200	3,000	94	
Terrell	3,600	3,400	94	

(Continued on page 35-b)

Station Totals	453,000	436,500	96
Net Weekly Circulation (1979-80)		231,100	
Average Daily Circulation (1979-80)		139,700	



# Alabama—Florence

## WOWL-TV

Ch. 15

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 1700-kw max. & 851-kw horizontal visual, 170-kw horizontal aural. Antenna: 730-ft. above average terrain, 530-ft. above ground, 1486-ft. above sea level.

Latitude 34° 35' 01"  
Longitude 87° 47' 14"

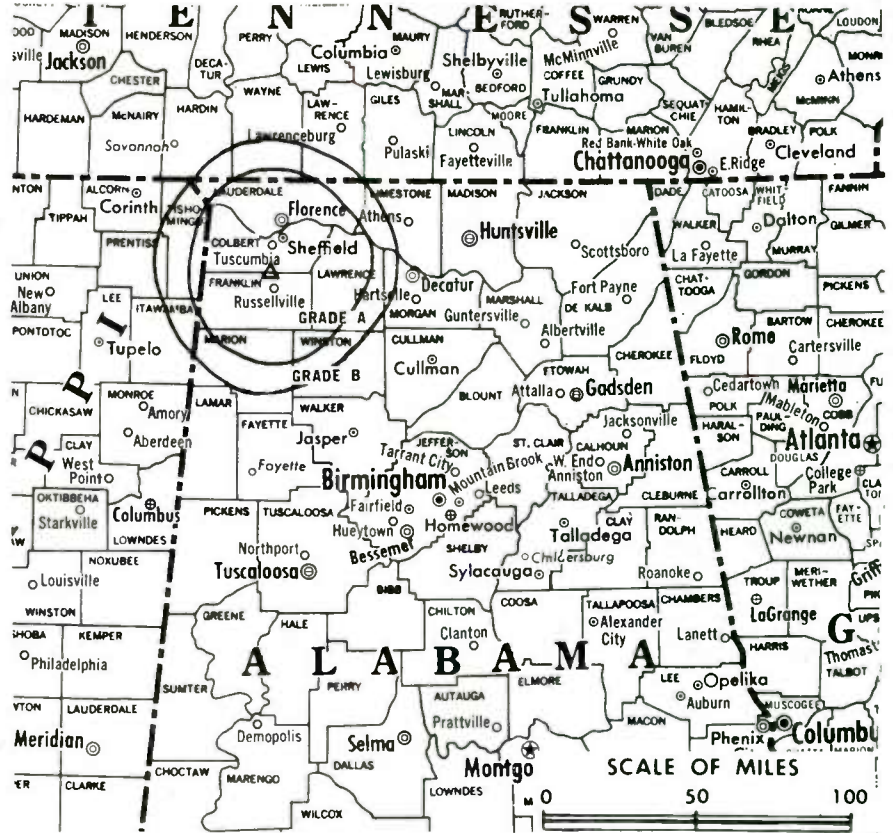
**Transmitter:** 6-mi. NW of Russellville, Ala.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** UPI.

**News Film Service:** NBC.

Total Households: (C) MST  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WOWL-TV—Ref: FCC File No. BPCT-4940 Granted 10/15/76

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## WOWL-TV

**Network Service:** NBC.

**Licensee:** TV Muscle Shoals Inc., 840 Cypress Mill Rd., Box 2220, Florence, Ala. (35630).

**Studio:** 840 Cypress Mill Rd. Telephone: 205-764-7711.

**Ownership:** Richard B. Biddle, pres.-treas., 76%; Jack A. Worley, v.p., 4%; Holly Spain, 10%; Frederick Adams Biddle, 10%.

**Began Operation:** Oct. 28, 1957.

**Represented (sales) by:** Seltel Inc.

**Personnel:**

RICHARD B. BIDDLE, chairman.  
JACK WORLEY, president & general manager.  
RICK BIDDLE, vice president & national sales manager.  
LARRY ROHLING, director of engineering.  
RICK GOODE, operations manager.  
JANE BARBER, traffic manager.  
JOANNE COLLINS, promotion & merchandising manager.  
LINCOLN WILLIAMS, film director.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—5:59-10 p.m., daily.				
\$700	\$550	\$120	\$120	\$60

**NETWORK BASE HOURLY RATE:** \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Colbert	18,600	18,100	97
	Franklin	10,500	10,100	97
	Lauderdale	27,400	26,500	97
Between 25-49%	ALABAMA			
	Winston	9,700	9,300	96
	MISSISSIPPI			
	Tishomingo	6,500	6,200	96
Between 5-24%	ALABAMA			
	Fayette	6,100	5,900	97
	Limestone	14,300	13,900	97
	Marion	10,300	10,000	98
	MISSISSIPPI			
	Alcorn	11,500	11,100	97
	TENNESSEE			
	Giles	8,900	8,600	97
	Hardin	7,700	7,400	96
	Lawrence	12,300	12,000	97
	Wayne	4,600	4,400	95
<b>Station Totals</b>		<b>156,300</b>	<b>151,200</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>58,500</b>
<b>Average Daily Circulation (1979-80)</b>				<b>31,100</b>

# Alabama—Huntsville-Decatur

## WAAY-TV

Ch. 31

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 674.53-kw visual, 75.68-kw aural. Antenna: 1792-ft. above av. terrain, 999-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 15"  
Longitude 86° 32' 02"

Transmitter: 1000 Monte Sano Blvd.  
Color: Network, live, film, slide & tape.

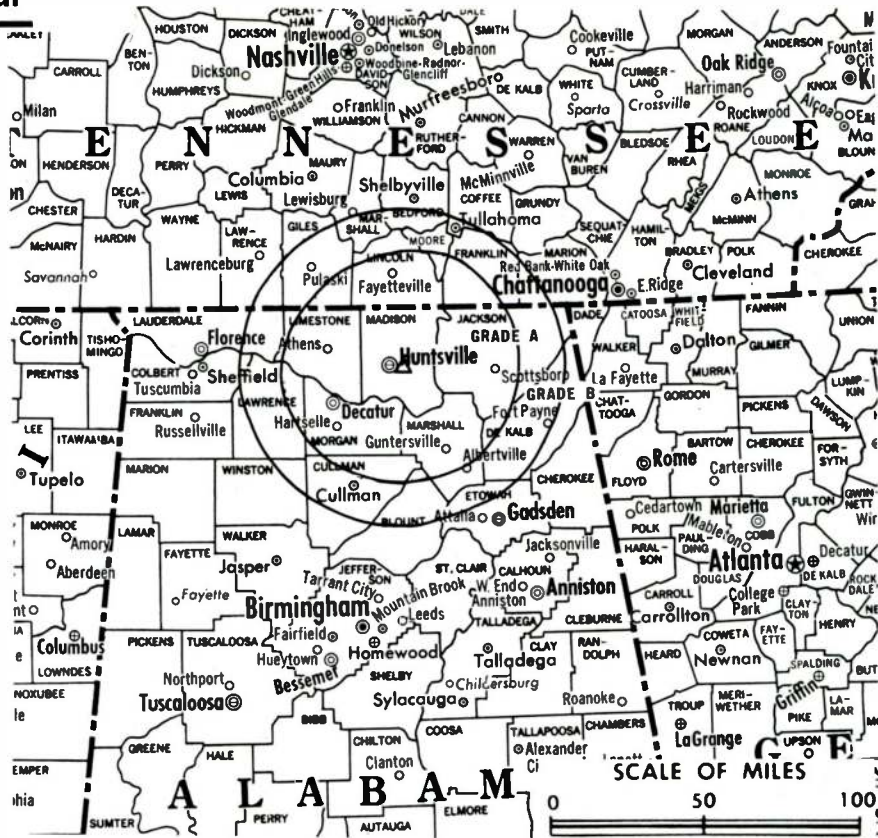
News Wire Service: UPI.

News Film Service: ABC.

AM Affiliate: WAAY, 5-kw (.5-kw night), 1550 kHz.

Represented (engineering) by Carl T. Jones Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WAAY-TV Ref: FCC File No. BPCT-4931 Granted 7/7/76

© American Map Co., Inc., N.Y., No. 14244

## WAAY-TV

Network Service: ABC.

Licensee: Rocket City Television Inc.

Studio: 1000 Monte Sano Blvd., Huntsville, Ala. (35801).

Telephone: 205-539-1783.

Ownership: Smith Bcstg. Inc., owner of radio WAAY, Huntsville. Owners of Smith Bcstg. are M. Davidson Smith III, pres., 98%; K. H. Jones, v.p., 1%; Elizabeth Jones Smith, secy.-treas., 1%. Smith also owns 51% and wife Elizabeth Jones Smith owns 25% of radio WNUE, Fort Walton Beach, Fla.

Began Operation: Aug. 1, 1959. Sale to present owner by P. T. Gunn, James R. Cleary and associates approved Nov. 13, 1963 by FCC (Television Digest, Vol. 3:30).

Represented (sales) by Adam Young Inc.

Personnel:

M. D. SMITH IV, president.

DAN WHITSETT, vice president & sales manager.

ROBERT A. GAY, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	10 Sec.
Class AA—6-10:30 p.m., daily.			
\$1100	\$675	Graded rates apply*	

\*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ALABAMA</b>				
50% & Over	Colbert	18,600	18,100	97
	De Kalb	18,700	18,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Franklin	10,500	10,100	97
	Lauderdale	27,400	26,500	97
	Lawrence	9,700	9,300	96
	Limestone	14,300	13,900	97
	Madison	60,000	58,600	98
	Marshall	22,800	22,300	98
	Morgan	30,900	30,200	98
<b>TENNESSEE</b>				
	Lawrence	12,300	12,000	97
	Lincoln	9,000	8,700	97
<b>ALABAMA</b>				
Between 25-49%	Blount	13,300	13,000	98
	Calhoun	38,600	37,900	98
	Cherokee	6,800	6,600	97
	Cullman	21,300	21,000	98
	Etowah	35,200	34,600	98
	Jackson	18,600	18,100	97
	Winston	7,900	7,700	98
<b>TENNESSEE</b>				
	Franklin	10,200	10,000	98
	Giles	8,900	8,600	97
<b>ALABAMA</b>				
Between 5-24%	Clay	5,100	5,000	97
	Walker	24,400	24,000	98
	<b>TENNESSEE</b>			
	Bedford	9,400	9,200	98
	Coffee	12,600	12,400	98
	Marshall	7,000	6,900	98
	Maury	16,900	16,600	98
	Moore	1,600	1,600	97
	Wayne	4,600	4,400	95
<b>Station Totals</b>		<b>476,600</b>	<b>465,500</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>263,500</b>		
<b>Average Daily Circulation (1979-80)</b>		<b>176,600</b>		



# Alabama—Huntsville-Decatur

**WAFF**

Ch. 48

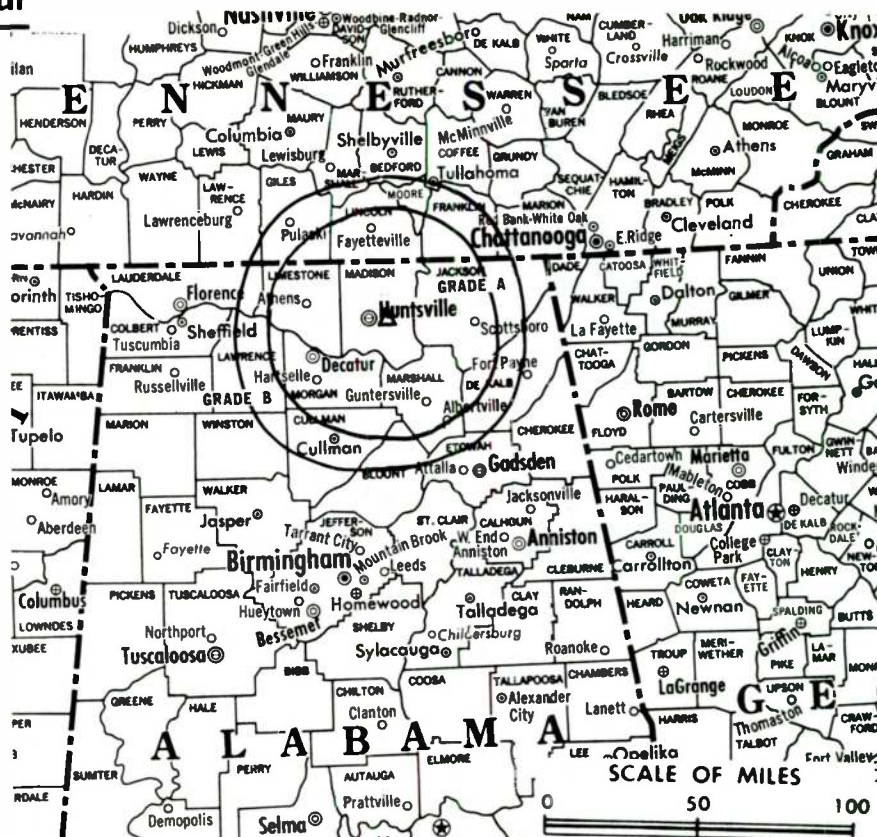
Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1170-kw max. & 525-kw horizontal visual, 105-kw aural. Antenna: 1900-ft. above av. terrain, 1526-ft. above ground, 2678-ft. above sea level.

Latitude 34° 42' 39"  
Longitude 86° 32' 07"

Transmitter: 4848 Governors Dr., 3-mi. SE of Huntsville.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WAFF Ref: FCC File No. BPCT—790828KE Granted 1/31/80

©American Map Co., Inc., N.Y., No. 14244

## WAFF

Network Service: NBC.

Licensee: American Valley Broadcasting Co., Huntsville, Ala. (35801).

Studio: 4848 Governors Dr., Huntsville (35801).

Telephone: 205-533-4848.

TWX No.: 810-726-2192.

Ownership: American Family Corp., 100%. William L. Amos Sr., pres.; Leroy Paul, v.p.; George W. Jeter, secy.-treas.; Jay W. Hobson, asst. secy. American Family Corp. also owns American Eagle Bcstg. Co., licensee of WYEA-TV, Columbus, Ga.; the licensees of KFVS-TV, Cape Girardeau, Mo. KTIV(TV), Sioux City, Iowa; KWWL-TV, Waterloo-Cedar Rapids, Iowa & WTOG-TV, Savannah, Ga.

Began Operation: July 4, 1954. Sale to present owner by International TV Corp. approved by FCC May 16, 1978. Sale to International by Frank Whisenant, et al., approved by FCC Oct. 24, 1974.

Represented (sales) by Blair Television.

Represented (legal) by Schnader, Harrison, Segal & Lewis.

Represented (engineering) by John H. Mullaney.

Personnel:

KEN GERDES, vice president & general manager.  
LEE BRANTLEY, station operations manager.  
HARVEY LIBOW, general sales manager.  
BISHOP ELLISON, chief engineer.  
MELINDA MILES, promotion director.

Highest 30 Sec. Rate (April 15, 1981): \$300.

Highest 60 Min. Rate: \$1700.

NETWORK BASE HOURLY RATE: \$325.

1981-82 Edition

	Net Weekly Circulation	State County	Total Households	TV Households	%
		<b>ALABAMA</b>			
		Colbert	18,600	18,100	97
		De Kalb	18,700	18,200	98
		Lauderdale	27,400	26,500	97
		Lawrence	9,700	9,300	96
	<b>50% &amp; Over</b>	Limestone	14,300	13,900	97
		Madison	60,000	58,600	98
		Marshall	22,800	22,300	98
		Morgan	30,900	30,200	98
		<b>TENNESSEE</b>			
		Giles	8,900	8,600	97
		Lincoln	9,000	8,700	97
		<b>ALABAMA</b>			
		Cullman	21,300	21,000	98
		Etowah	35,200	34,600	98
		Franklin	10,500	10,100	97
	<b>Between 25-49%</b>	Jackson	18,600	18,100	97
		Winston	7,900	7,700	98
		<b>TENNESSEE</b>			
		Coffee	12,600	12,400	98
		Lawrence	12,300	12,000	97
		<b>ALABAMA</b>			
		Blount	13,300	13,000	98
		Calhoun	38,600	37,900	98
		Cherokee	6,800	6,600	97
	<b>Between 5-24%</b>	Walker	24,400	24,000	98
		<b>TENNESSEE</b>			
		Franklin	10,200	10,000	98
		Marshall	7,000	6,900	98
		Maury	16,900	16,600	98
	<b>Station Totals</b>		<b>455,900</b>	<b>445,300</b>	<b>97</b>
	<b>Net Weekly Circulation (1979-80)</b>			<b>215,700</b>	
	<b>Average Daily Circulation (1979-80)</b>			<b>119,900</b>	



# Alabama—Huntsville

## WHNT-TV

Ch. 19

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1279-kw max. & 1002-kw horizontal visual, 254-kw max. & 199-kw horizontal aural. Antenna: 1750-ft. above av. terrain, 944-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 19"  
Longitude 86° 31' 56"

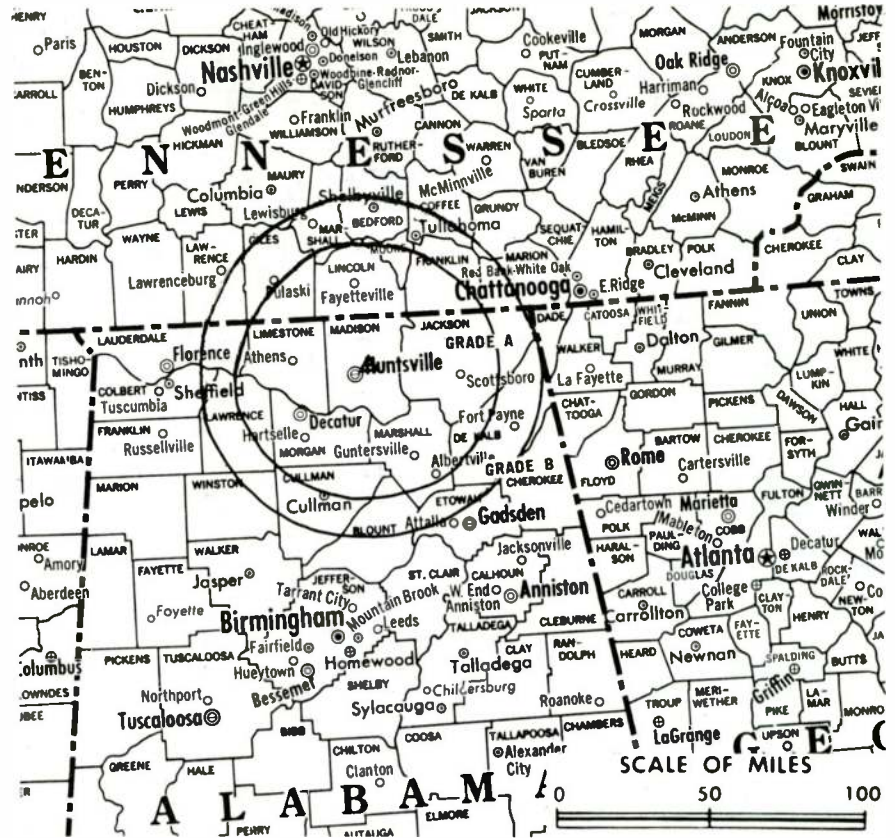
Transmitter: 960 Monte Sano Blvd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WHNT-TV Ref: FCC File No. BPCT-4203 Granted 4/25/69

©American Map Co., Inc., N.Y., No. 14244

## WHNT-TV

Network Service: CBS.

Licensee: North Alabama Broadcasters Inc., 960 Monte Sano Blvd., P.O. Box 19, Huntsville, Ala. (35804).

Studio: 960 Monte Sano Blvd. Telephone: 205-539-5743.

Ownership: The Times Alabama Broadcasting Inc., 100%. For other interests, see New York Times in Group Ownership of TV Stations.

Began Operation: Nov. 28, 1963. Sale to present owner by Charles Grisham & Tom Percer approved by FCC Feb. 27, 1980 (Television Digest, Vol. 19:31).

Represented (sales) by Katz Television.

Represented (legal) by Koteen & Burt.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

CHARLES F. GRISHAM, president.  
TOM PERCER, exec. v.p. & general manager.  
GRADY T. SMITH, general sales manager.  
RICHARD WRIGHT, operations manager.  
JEROME M. HALL, chief engineer.  
DAN COOPER, news director.  
SUSAN ALLEN, promotion manager.  
BILL AMBROSE, local sales manager.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	10 Sec.
Class A—6-10 p.m., daily.			
\$1400	\$980	\$700*	\$420*

\*Class A—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$1010.

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>				
		Colbert	18,600	18,100	97
		Cullman	21,300	21,000	98
		De Kalb	18,700	18,200	98
		Franklin	10,500	10,100	97
		Lauderdale	27,400	26,500	97
		Lawrence	9,700	9,300	96
		Limestone	14,300	13,900	97
		Madison	60,000	58,600	98
		Marshall	22,800	22,300	98
	Morgan	30,900	30,200	98	
	Winston	7,900	7,700	98	
<b>TENNESSEE</b>					
	Giles	8,900	8,600	97	
	Lincoln	9,000	8,700	97	
<b>Between 25-49%</b>	<b>ALABAMA</b>				
		Blount	13,300	13,000	98
		Etowah	35,200	34,600	98
	Jackson	18,600	18,100	97	
<b>TENNESSEE</b>					
	Lawrence	12,300	12,000	97	
<b>Between 5-24%</b>	<b>ALABAMA</b>				
		Cherokee	6,800	6,600	97
	Walker	24,400	24,000	98	
<b>MISSISSIPPI</b>					
	Tishomingo	6,500	6,200	96	

(Continued on page 35-b)

Station Totals	419,800	409,500	97
Net Weekly Circulation (1979-80)			263,900
Average Daily Circulation (1979-80)			178,200

# Alabama—Mobile

## WALA-TV

Ch. 10

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 45.7-kw aural. Antenna: 1246-ft. above av. terrain, 1197-ft. above ground, 1397-ft. above sea level.

Latitude 30° 41' 17"  
Longitude 87° 47' 54"

**Transmitter:** 16-mi. East of Mobile.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP, UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WALA-TV Ref: FCC File No. BPCT-2733 Granted 7/7/60

©American Map Co., Inc., N.Y., No. 14244

## WALA-TV

**Network Service:** NBC.

**Licensee:** Universal Communications Corp., 615 Lafayette Blvd., Detroit, Mich.

**Studio:** 210 Government St., Mobile, Ala. (36601).

**Telephone:** 205-433-3754.

**TXW No.:** 810-741-2642.

**Ownership:** Evening News Assn. For other interests, see Group Ownership of TV Stations.

**Began Operation:** Jan. 14, 1953. Sale to present owner by Roywood Corp. approved by FCC Oct. 31, 1969 (Television Digest, Vol. 9:15, 44). Previously, sale to Roywood by W. O. Pape approved Nov. 25, 1964 by FCC (Vol. 4:32, 48). Simultaneously approved was sale of radio WALA to WUNI Inc.

**Represented (sales) by** MMT Sales Inc.

**Represented (legal) by** Pierson, Ball & Dowd.

**Represented (engineering) by** Cohen & Dippell.

### Personnel:

ROBERT F. FINKE, vice president & general manager.  
ANDY LEE, general sales manager.  
LARRY PATE, program & production manager.  
JOHN LONG, chief engineer.  
WAYNE BARNETT, news director.

### DIGEST OF RATE CARD

(1981)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$1000 \$700 \$500 \$300 Graded rates apply

**NETWORK BASE HOURLY RATE:** \$900.

1981-82 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ALABAMA</b>				
	Baldwin	25,600	25,100	98
	Clarke	9,700	9,300	95
	Escambia	12,000	11,600	97
	Mobile	118,800	117,000	99
	Monroe	7,100	6,700	95
	Washington	5,400	5,200	96
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Escambia	76,900	75,400	98
	Okaloosa	34,500	33,800	98
	Santa Rosa	17,600	17,200	98
	Walton	7,500	7,100	95
	<b>MISSISSIPPI</b>			
	George	4,900	4,800	98
	Greene	3,300	3,100	95
	Jackson	36,700	36,000	98
<b>ALABAMA</b>				
	Choctaw	6,400	6,100	95
<b>Between 25-49%</b>	Conecuh	5,300	5,100	95
	<b>MISSISSIPPI</b>			
	Harrison	48,500	47,700	98
<b>ALABAMA</b>				
	Covington	13,300	12,900	97
	Marengo	8,100	7,700	95
	Perry	4,000	3,800	94
	Wilcox	4,300	4,000	94
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Bay	34,200	33,400	98
	<b>MISSISSIPPI</b>			
	Stone	2,700	2,600	97
	Wayne	5,700	5,500	96
<b>Station Totals</b>		<b>492,500</b>	<b>481,100</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>346,700</b>
<b>Average Daily Circulation (1979-80)</b>				<b>208,100</b>

# Alabama—Mobile

## WKRQ-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1050-ft. above av. terrain, 996-ft. above ground, 1198-ft. above sea level.

Latitude 30° 40' 55.2"  
Longitude 87° 49' 40.8"

Transmitter: U. S. Hwy. 31, 5.1-mi. E of junction with U.S. Hwy. 90.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Studio: 162 St. Louis St.

AM Affiliate: WKRQ, 1-kw (500-watts night), 710 kHz (CBS).

FM Affiliate: WKRQ-FM, 100-kw, 99.9 MHz (No. 260), 800-ft.

Represented (engineering) by Edward F. Lorentz & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b)



WKRQ-TV Ref: FCC File No. BMPCT-4642 Granted 6/17/87

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## WKRQ-TV

Network Service: CBS.

Licensee: WKRQ-TV Inc., Box 2367, Mobile, Ala. (36601).

Telephone: 205-432-5501. TWX No.: 810-741-4263.

Ownership: Kenneth R. Giddens, 100%.

Began Operation: Aug. 29, 1955. Sale of 50% to Giddens by Mobile Register and Press approved Sept. 28, 1966 by FCC (Television Digest, Vol. 6:40). Sale to co-equal owners Giddens Television Inc. & Mobile Register & Press by group in which Kenneth R. Giddens had 20% interest approved Feb. 20, 1958 by FCC (Television Digest, Vol. 13:46; 14:8).

Represented (sales) by Katz Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

MRS. KENNETH R. GIDDENS, president.  
C. P. PERSONS JR., exec. v.p., gen. mgr. & film buyer.  
WES DIAMOND, production manager.  
BOB HORNER, news director.  
THELMA RENAUD, traffic manager.  
CURTIS B. WILLARD, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.
Class AA—6:30-10:30 p.m., daily.		
\$1000	\$700	\$600

NETWORK BASE HOURLY RATE: \$875.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ALABAMA</b>			
	Baldwin	25,600	25,100	98
	Clarke	9,700	9,300	95
	Conecuh	5,300	5,100	95

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ALABAMA—(Continued)</b>				
	Escambia	12,000	11,600	97
	Mobile	118,800	117,000	99
	Monroe	7,100	6,700	95
	Washington	5,400	5,200	96
<b>FLORIDA</b>				
50% & Over	Escambia	76,900	75,400	98
	Okaloosa	34,500	33,800	98
	Santa Rosa	17,600	17,200	98
<b>MISSISSIPPI</b>				
	Forrest	22,200	21,700	98
	George	4,900	4,800	98
	Greene	3,300	3,100	95
	Harrison	48,500	47,700	98
	Jackson	36,700	36,000	98
	Stone	2,700	2,600	97
<b>ALABAMA</b>				
	Choctaw	6,400	6,100	95
	Covington	13,300	12,900	97
<b>FLORIDA</b>				
Between 25-49%	Walton	7,500	7,100	95
	<b>MISSISSIPPI</b>			
	Lamar	7,100	6,900	97
	Perry	3,100	3,000	96
	Wayne	5,700	5,500	96
<b>ALABAMA</b>				
Between 5-24%	Butler	7,100	6,800	96
	Marengo	8,100	7,700	95
	Wilcox	4,300	4,000	94
(Continued on page 35-b)				

Station Totals	607,500	593,000	97
Net Weekly Circulation (1979-80)	408,200		
Average Daily Circulation (1979-80)	274,500		



# Alabama—Montgomery

## WCOV-TV

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 617-kw max. & 550-kw horizontal visual, 122-kw max. & 110-kw horizontal aural. Antenna: 740-ft. above av. terrain, 793-ft. above ground, 999-ft. above sea level.

Latitude 32° 20' 06"  
Longitude 86° 17' 16"

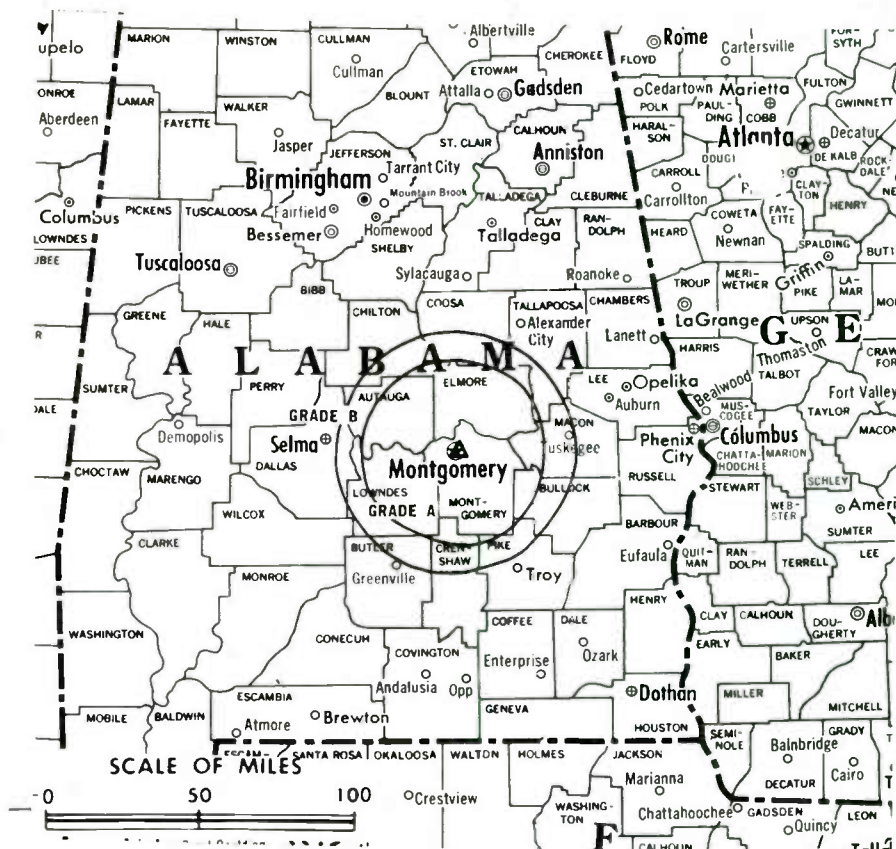
Transmitter: 1369 Adrian Lane.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: WCOV, 10-kw (1-kw night), 1170 kHz (NBC).

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WCOV-TV Ref: FCC File No. BPCT-4607 Granted 5/17/73

©American Map Co., Inc., N.Y., No. 14244

## WCOV-TV

Network Service: CBS.

Licensee: WCOV Inc., Box 2505, Montgomery, Ala. (36105).

Studio: 1369 Adrian Lane.

Telephone: 205-288-7020.

TWX No.: 810-728-3204.

Ownership: See WLEX-TV, Lexington, Ky.

Began Operation: April 17, 1953. Sale to present owner by Oscar P. Covington and associates approved Oct. 2, 1964 by FCC (Television Digest, Vol. 4:28, 32, 41).

Represented (sales) by Adam Young Inc.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

KARL RICHARDS, vice president & general manager.

JIM HALL, vice president, operations.

PHIL WITT, chief engineer.

Highest 30 Sec. Rate (April 1, 1978): \$180.

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ALABAMA</b>			
	Autauga	9,300	9,000	97
	Elmore	13,300	12,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lowndes	4,000	3,800	94
	Macon	8,800	8,400	96
	Montgomery	63,500	62,200	98
	Tallapoosa	13,100	12,700	97
Between 25-49%	<b>ALABAMA</b>			
	Bullock	3,500	3,300	95
	Butler	7,100	6,800	96
	Crenshaw	5,600	5,400	96
	Dallas	18,400	17,700	96
Between 5-24%	Pike	8,400	8,100	96
	<b>ALABAMA</b>			
	Barbour	8,800	8,400	96
	Chilton	10,600	10,300	97
	Coffee	13,000	12,600	97
	Conecuh	5,300	5,100	95
	Coosa	4,100	4,000	97
	Lee	24,400	23,700	97
Monroe	7,100	6,700	95	
Talladega	23,700	23,100	97	
Wilcox	4,300	4,000	94	
<b>Station Totals</b>		<b>256,300</b>	<b>248,200</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>117,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>62,700</b>	

# Alabama—Montgomery

## WKAB-TV

Ch. 32

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 1120-kw max. & 813-kw horizontal visual, 115-kw max. & 83.2-kw horizontal aural. Antenna: 830-ft. above av. terrain, 762-ft. above ground, 1049-ft. above sea level.  
 Latitude 32° 22' 04"  
 Longitude 86° 15' 43"

Transmitter: 3251 Harrison Rd.  
 Color: Network, live, film, slide & tape.  
 News Wire Service: AP.  
 Studio: 3251 Harrison Rd. (36193).  
 Telephone: 205-272-5331.

Total Households: © MSI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV% and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).



## WKAB-TV

Network Service: ABC.

Licensee: Montgomery Independent Telecasters Inc., P.O. Box 3236, Montgomery, Ala. (36193).

Ownership: Cy N. Bahakel owns WCCB (TV), Charlotte, N.C. & 100% of Montgomery Independent Telecasters. For other interests see WCCB(TV).

Began Operation: March 24, 1962. Left air Feb. 15, 1963. Sale to present owner by receiver Robert J. Thomas for First Alabama Corp. approved Jan. 31, 1964 by FCC (Addenda 34-H). Resumed operation March 12, 1964.

Represented (sales) by Seltel Inc.

Represented (legal) by Brown, Bernstein & Longest.

### Personnel:

- CY N. BAHAKEL, president.
- JOHN ROGERS, general manager.
- THOMAS J. SPAIN JR., general sales manager.
- BARBARA WILLIS, national/regional sales manager.
- JUDY MOTOWICKI, operations manager.
- BOB FRENCH, news director.
- EARL DAVIS, public affairs director.
- DAVID BROWN, chief engineer.

Highest 30 Sec. Rate (May 1, 1981): \$275.

NETWORK BASE HOURLY RATE: \$225.

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>				
		Autauga	9,300	9,000	97
		Dallas	18,400	17,700	96
		Elmore	13,300	12,900	97
		Lowndes	4,000	3,800	94
	Montgomery	63,500	62,200	98	
<b>Between 25-49%</b>	<b>ALABAMA</b>				
		Bullock	3,500	3,300	95
		Crenshaw	5,600	5,400	96
		Macon	8,800	8,400	96
		Pike	8,400	8,100	96
	Tallapoosa	13,100	12,700	97	
<b>Between 5-24%</b>	<b>ALABAMA</b>				
		Barbour	8,800	8,400	96
		Butler	7,100	6,800	96
		Chilton	10,600	10,300	97
		Coosa	4,100	4,000	97
		Dale	13,800	13,500	98
		Lee	24,400	23,700	97
		Perry	4,000	3,800	94
	Talladega	23,700	23,100	97	
	Wilcox	4,300	4,000	94	
<b>Station Totals</b>			<b>248,700</b>	<b>241,100</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>					<b>116,900</b>
<b>Average Daily Circulation (1979-80)</b>					<b>63,600</b>

# Alabama—Montgomery

**WSFA-TV**

Ch. 12



**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.02-kw aural. Antenna: 2000-ft. above av. terrain, 1933-ft. above ground, 2467-ft. above sea level.

Latitude 31° 58' 32"  
Longitude 86° 09' 46"

**Transmitter:** Collier Rd., Grady, Ala., 29-mi. SSE of Montgomery.

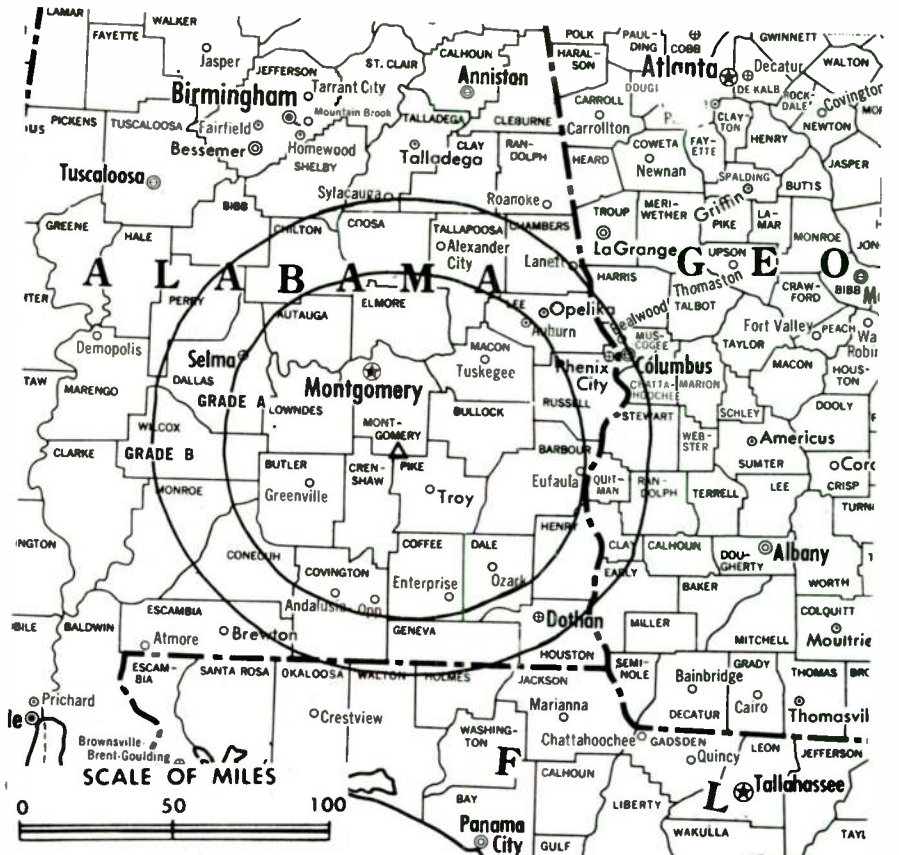
**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP, UPI.

**News Film Service:** NBC.

**Studio:** Delano & Perry Sts.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WSFA-TV Ref: FCC File No. BPCT-3643 Granted 3/13/74

© American Map Co., Inc., N.Y., No. 14244

## WSFA-TV

**Network Service:** NBC.

**Licensee:** Cosmos Broadcasting Corp., Box 2566, Montgomery, Ala. (36196).

**Telephone:** 205-281-2900. TWX No.: 810-728-3249.

**Ownership:** See WIS-TV, Columbia, S.C.

**Began Operation:** Dec. 25, 1954. Sale to present owner by WKY Television System Inc. approved Sept. 2, 1959 by FCC (Television Digest, Vol. 15:30, 36). Previous sale to WKY-TV System by Judge David E. Dunn-H. S. Durden-R. F. Hudson group—latter publisher of Montgomery Advertiser and Journal—approved by FCC Feb. 16, 1955 (Vol. 10:38 & 11:8).

**Represented (sales)** by Harrington, Righter & Parsons.

**Represented (legal)** by Dow, Lohnes & Albertson.

**Personnel:**

- CHARLES WHITEHURST, vice president & general manager.
- CARL STEPHENS, program/promotion manager.
- HUGH M. ROBINSON, general sales manager.
- WAYNE DAUGHERTY, local sales manager.
- RICHARD PAYNE, chief engineer.
- ROGER THOMAS, production director.
- JESS HALEY, news director.
- STEPHEN WATKINS, business manager.
- LESLIE MORRIS, promotion director.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	10 Sec.
Class AA—5:30-10:30 p.m., daily.			
\$3000	\$1800	Graded rates apply*	

\*Highest rate: \$850.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Autauga	9,300	9,000	97
	Barbour	8,800	8,400	96

Net Weekly Circulation	State County	Total Households	TV Households	%
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### ALABAMA—(Continued)

Bullock	3,500	3,300	95
Butler	7,100	6,800	96
Coffee	13,000	12,600	97
Conecuh	5,300	5,100	95
Coosa	4,100	4,000	97
Covington	13,300	12,900	97
Crenshaw	5,600	5,400	96
Dale	13,800	13,500	98
Dallas	18,400	17,700	96
Elmore	13,300	12,900	97
Geneva	9,100	8,800	97
Henry	5,300	5,100	97
Houston	26,600	26,100	98
Lee	24,400	23,700	97
Lowndes	4,000	3,800	94
Macon	8,800	8,400	96
Marengo	8,100	7,700	95
Montgomery	63,500	62,200	98
Perry	4,000	3,800	94
Pike	8,400	8,100	96
Tallapoosa	13,100	12,700	97
Wilcox	4,300	4,000	94

50% & Over

### GEORGIA

Quitman	600	600	94
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### ALABAMA

Chambers	13,300	12,900	97
Chilton	10,600	10,300	97
Clay	5,100	5,000	97
Hale	4,600	4,300	94
Monroe	7,100	6,700	95

Between 25-49%

(Continued on page 35-b)

Station Totals	498,600	481,900	96
Net Weekly Circulation (1979-80)	286,800		
Average Daily Circulation (1979-80)	201,600		

1981-82 Edition

33-b



# Alabama—Selma

**WSLA**

Ch. 8

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 53.7-kw visual, 10.7-kw aural. Antenna: 360-ft. above av. terrain, 387-ft. above ground, 517-ft. above sea level.

Latitude 32° 24' 00"  
Longitude 87° 05' 10"

Requests CP for change to 316-kw max. & 289.73-kw horizontal visual, 63.20-kw max. & 57.95-kw horizontal aural, 1684-ft. above av. terrain, 1760-ft. above ground, 2000-ft. above sea level, lat. 32° 08' 58", long. 86° 46' 48", transmitter to Rt. 20, approx. 3-mi. W of Gordonville. BPCT-4961.

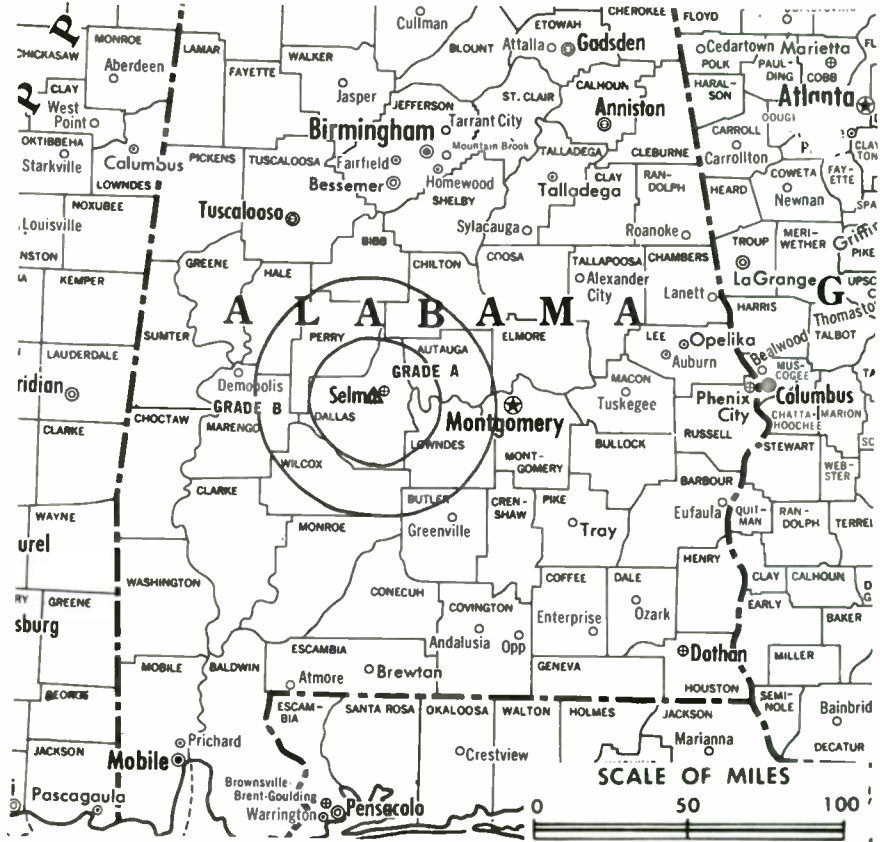
**Transmitter:** Land Line Rd., 3-mi. W of Selma.

**TV tape:** Recording facilities.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WSLA Ref: FCC File No. BPCT-4808 Granted 1/15/75

©American Map Co., Inc., N.Y., No. 14244

## WSLA

**Network Service:** CBS.

**Licensee:** Central Alabama Broadcasters Inc., Box 1888, Selma, Ala. (36701).

**Studio:** Land Line Rd., 3-mi. W of Selma.

**Mailing Address:** Box 1888, Selma, Ala. (36701).

**Telephone:** 205-875-2240.

**Ownership:** Charles F. Grisham, 51%; Tine W. Davis, 29%; Thomas M. Percer, 10%; B.D. Godbold, 5%; John Godbold, 5%.

**Began Operation:** March 17, 1960; left air Aug. 1968 following fire which destroyed studio, offices & transmitting equipment. Sale to present owner by William J. Brennan, William E. Bennis, et al., approved by FCC Jan. 1971. Resumed operation Nov. 1, 1973.

**Represented (sales)** by Devney Television Inc.; Busby, Finch, Latham & Widman (Southeast & Southwest).

**Represented (legal)** by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

**Personnel:**

CHARLES F. GRISHAM, president.  
GEORGE SINGLETON, general & sales manager.  
MIKE REYNOLDS, program director.  
MIKE SINGLETON, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.
Class A—6-10 p.m., daily.			
\$500	\$350	\$200	\$75

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Dallas	18,400	17,700	96
	Marengo	8,100	7,700	95
	Perry	4,000	3,800	94
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Autauga	9,300	9,000	97
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Hale	4,600	4,300	94
	Butler	7,100	6,800	96
	Chilton	10,600	10,300	97
	Clarke	9,700	9,300	95
	Greene	3,200	3,000	93
Lowndes	4,000	3,800	94	
<b>Station Totals</b>		<b>83,300</b>	<b>79,700</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>34,600</b>
<b>Average Daily Circulation (1979-80)</b>				<b>20,600</b>

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**CABLE TELEVISION SYSTEM DESIGNERS**

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Suite 100  
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(202) 463-7999

**WSFA-TV, Montgomery**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>FLORIDA</b> Walton	7,500	7,100	95
	<b>GEORGIA</b> Clay	1,200	1,100	93
Between 5-24%	<b>ALABAMA</b> Clarke	9,700	9,300	95
	Escambia	12,000	11,600	97
	Randolph	6,800	6,600	97
	Russell N	15,100	14,700	97
	Talladega	23,700	23,100	97
	Tuscaloosa	40,100	39,100	98
	<b>FLORIDA</b> Holmes	5,300	4,900	92
	Jackson	14,000	13,100	94
	Washington	5,200	4,900	95
	<b>GEORGIA</b> Marion	2,200	2,000	92
Randolph	3,200	3,000	94	
Troup	16,200	15,600	96	

**WBRC-TV, Birmingham**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>ALABAMA</b> Autauga	9,300	9,000	97
	Choctaw	6,400	6,100	95
	De Kalb	18,700	18,200	98
	Elmore	13,300	12,900	97
	Jackson	18,600	18,100	97
	Lawrence	9,700	9,300	96
	Limestone	14,300	13,900	97
	<b>MISSISSIPPI</b> Lauderdale	26,100	25,600	98

**WVTM-TV, Birmingham**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>ALABAMA—(Continued)</b> Madison	60,000	58,600	98
	Randolph	6,800	6,600	97
	Sumter	5,100	4,800	95
	<b>GEORGIA</b> Haralson	6,600	6,400	97
	<b>MISSISSIPPI</b> Lowndes	17,700	17,300	98
	Noxubee	4,200	3,900	94

**Alabama**

**WTVY, Dothan**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>ALABAMA</b> Escambia	12,000	11,600	97
	Lee	24,400	23,700	97
	Macon	8,800	8,400	96
	Monroe	7,100	6,700	95
	<b>FLORIDA</b> Leon	47,400	45,800	97
	<b>GEORGIA</b> Baker	1,200	1,100	93
	Colquitt	11,900	11,500	96
	Grady	7,100	6,800	96
	Lee	3,400	3,200	95
	Quitman	600	600	94
Thomas	13,200	12,700	96	
Tift	10,700	10,200	95	
Turner	3,100	3,000	95	

**WKRQ-TV, Mobile**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>FLORIDA</b> Bay	34,200	33,400	98
	Gulf	3,600	3,400	95
	Washington	5,200	4,900	95
	<b>MISSISSIPPI</b> Clarke	5,700	5,500	97
	Jones	21,000	20,600	98
	Lauderdale	26,100	25,600	98
	Marion	8,200	7,900	96
	Pearl River	9,700	9,400	97

**WHNT-TV, Huntsville**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>TENNESSEE</b> Bedford	9,400	9,200	98
	Franklin	10,200	10,000	98
	Mauzy	16,900	16,600	98
	Moore	1,600	1,600	97
	Wayne	4,600	4,400	95

# Alabama—Tuscaloosa

## WCFT-TV

Ch. 33

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1120-kw max. & 1000-kw horizontal visual, 182-kw horizontal aural. Antenna: 540-ft. above av. terrain, 488-ft. above ground, 828-ft. above sea level.

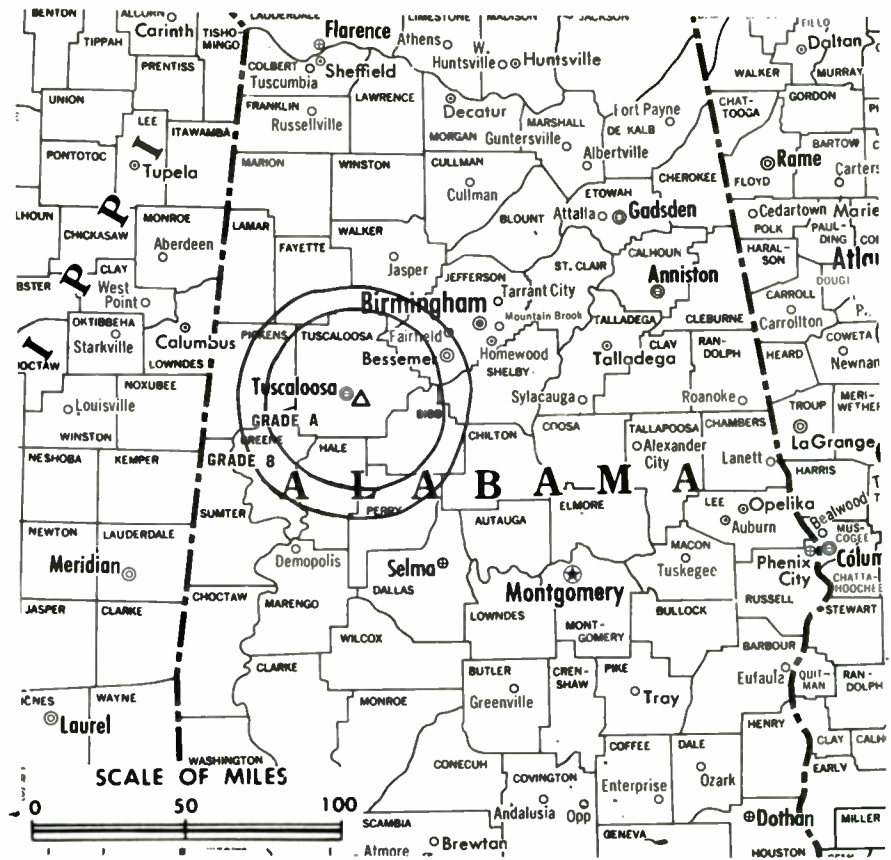
Latitude 33° 10' 25"  
Longitude 87° 29' 01"

Transmitter: 41st Ave. at 35th St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WCFT-TV Ref: FCC File No. BPCT-78113KH Granted 4/30/80

© American Map Co., Inc., N.Y., No. 14244

## WCFT-TV

Network Service: CBS.

Licensee: Service Broadcasters Inc., Box 5239, Tuscaloosa (35401).

Studio: 41st Ave. at 35th St. (35401).

Telephone: 205-553-1333.

Ownership: W. S. Smylie Jr., chmn., 10.4%; S. A. Rosenbaum, pres.-treas., 11.02%; Marvin Reuben, exec. v.p., 8.33%; J. F. Thompson Jr., secy.; Margaret Smylie, 16.67%; Rose Keith, 4.17%; Pauline Strasser, 16.3%; Barbara Heaster, 16.4%; Sue Thompson, 8.33%. S. A. Rosenbaum & associates also own WDAM-TV, Hattiesburg-Laurel, Miss.; KYEL-TV, Yuma, Ariz. and Rosenbaum has interest in WTOK-TV, Meridian, Miss. For Rosenbaum, Reuben & Keith cable interests, see Cable Group Ownership.

Began Operation: Oct. 29, 1965. Transfer of stock to present owners approved by FCC Aug. 23, 1967.

Represented (sales) by Adam Young Inc.

Personnel:

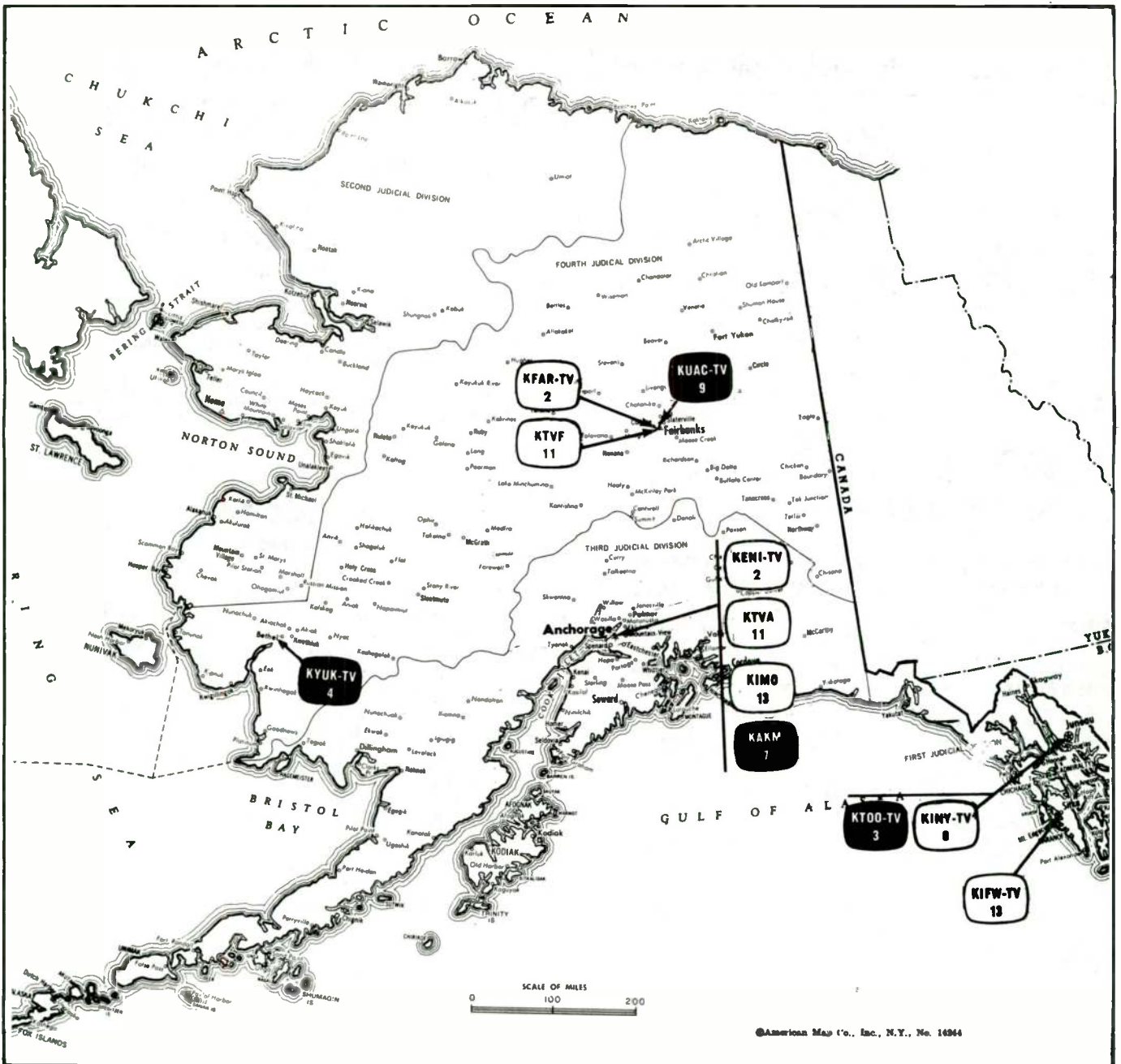
STAN SIEGAL, vice president, general & sales manager.  
TOMMY RAY, operations manager.  
JOHN FLETCHER, chief engineer.  
EVEA ROZIER, promotion director.

Highest 30 Sec. Rate (May 1, 1981): \$140.

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ALABAMA</b>			
	Greene Tuscaloosa	3,200 40,100	3,000 39,100	93 98
Between 25-49%	<b>ALABAMA</b>			
	Hale Pickens	4,600 7,200	4,300 6,900	94 95
	<b>MISSISSIPPI</b>			
	Lowndes	17,700	17,300	98
Between 5-24%	<b>ALABAMA</b>			
	Fayette	6,100	5,900	97
	Lamar	6,200	6,000	97
	Marengo	8,100	7,700	95
	Marion	10,300	10,000	98
	Perry	4,000	3,800	94
	Sumter	5,100	4,800	95
	Walker	24,400	24,000	98
	<b>MISSISSIPPI</b>			
	Noxubee	4,200	3,900	94
<b>Station Totals</b>		<b>141,200</b>	<b>136,700</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>52,700</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>30,800</b>	





Alaska Station Status as of January 1, 1981

	VHF	UHF	TOTAL
○ Commercial Television Stations	7	0	7
● Educational Television Stations	4	0	4
			11

**Arbitron Has Net Weekly Circulation  
Data for Anchorage, Alaska**

## Alaska

### State Educational Technical Facilities (Complete Data in Educational Directory)

#### KAKM

##### Anchorage

Ch. 7

Non-Commercial Educational Station

Licensee: Alaska Public Television Inc., 3211 Providence Drive, Anchorage (99504).

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 105-kw visual, 20-kw aural. Antenna: 143-ft. above av. terrain, 250-ft. above ground, 360-ft. above sea level.

Latitude 61° 13' 10"  
Longitude 149° 52' 33"

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ATLANTA	400 Colony Sq., #1004, 30361	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151

#### KYUK-TV

##### Bethel

Ch. 4

Non-Commercial Educational Station

Licensee: Bethel Broadcasting Inc., Box 468, Bethel, Alaska (99559).

Technical Facilities: Channel No. 4 (54-60 MHz). Authorized power: 4.67-kw visual, 1.16-kw aural. Antenna: 200-ft. above av. terrain, 255-ft. above ground, 280-ft. above sea level.

Latitude 60° 47' 33"  
Longitude 161° 46' 22"

#### KUAC-TV

##### Fairbanks

Ch. 9

Non-Commercial Educational Station

Licensee: University of Alaska, c/o Donald B. Upham, Fine Arts Complex, Fairbanks (99701).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 46.8-kw visual, 8.33-kw aural. Antenna: 500-ft. above av. terrain, 151-ft. above ground, 1451-ft. above sea level.

Latitude 64° 54' 42"  
Longitude 147° 46' 38"

#### KTOO-TV

##### Juneau

Ch. 3

Non-Commercial Educational Station

Licensee: Capital Community Bcstg. Inc., 240 Main St., Juneau (99801).

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 2.45-kw visual, 0.49-kw aural. Antenna: Minus 1016-ft. above av. terrain, 259-ft. above ground, 308-ft. above sea level.

Latitude 58° 18' 03.8"  
Longitude 134° 25' 21.3"

# Alaska—Anchorage

## KENI-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 28.2-kw visual, 5.74-kw aural. Antenna: 180-ft. above av. terrain, 263-ft. above ground, 359-ft. above sea level.

Latitude 61° 13' 11"  
Longitude 149° 53' 24"

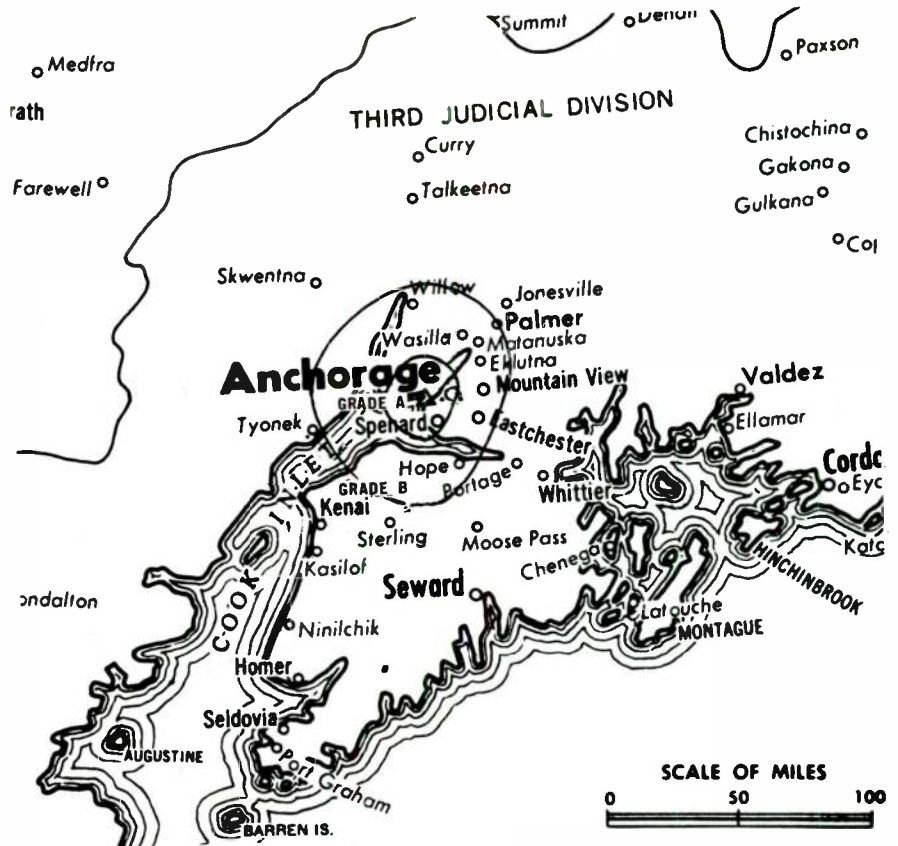
Transmitter: Westward Hotel, 3rd Ave. & E St., Anchorage.

News Wire Service: AP.

Color: Network, film, slide & tape.

Satellite Earth Station: In operation.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KENI-TV Ref: FCC File No. BPCT-4830 Granted 6/12/75

© American Map Co., Inc., N.Y., No. 14244

## KENI-TV

Network Service: NBC.

Licensee: Channel 2 Broadcasting Co., Box 2880, Anchorage, Alaska (99510).

Studio: Fourth Avenue Theatre Bldg.

Telephone: 907-279-7477.

Ownership: Jessica L. Longston, pres.; L. Berenice Brownlow, v.p.; Cora V. Zaser, secy.-treas.; Zaser & Longston Inc., 100%. ZLI ownership: J.L. Longston, pres., 50.485%; L.B. Brownlow, v.p., 1.662%; C.V. Zaser, secy.-treas., 46.191%; Greg Zaser, v.p.-asst. secy.; Charles T. Brownlow, 0.831%; Kathleen B. Ward, 0.831%. Longston, C. Zaser & L.B. Brownlow own KSEM(AM) Moses Lake, Wash. The Brownlows & Ward own KOHI(AM) St. Helens, Ore. Longston owns Othello Outlook (Othello, Wash. newspaper) & Columbia Basic Farmer (farm magazine, Othello, Wash.).

Began Operation: Oct. 16, 1953. Sale to present owners by Alvin O. Bramstedt, et al. approved March 6, 1981. Sale by Lathrop Co., Richard R. Rollins, et al. approved March 16, 1960 by FCC (Television Digest, Vol. 16:8, 12). Previous sale of control by Richard R. Rollins approved by FCC Dec. 29, 1954 (Vol. 10:47 & 11:1).

Represented (sales) by Avery-Knode Inc.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Personnel:

JESSICA M. LONGSTON, president.  
AL BRAMSTEDT JR., general manager.  
CHARLES GRAY, technical director.  
BRANWEN HUNTER, general sales manager.

SANDRA MOORE, program coordinator.  
KAY KENLEY, traffic director.  
PATTI DREWERY, news director.  
STEVE LUNDE, operations manager.  
MEL SATHER, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	20 Sec.	ID
Class AA—7-11 p.m., daily.				
\$1000	\$700			Graded rates apply*

\*Highest rate: \$210.

NETWORK BASE HOURLY RATE: \$150.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ALASKA</b>				
<b>50% &amp; Over</b>	Anchorage	60,300	57,600	96
	Kenai-Cook Inlet	6,700	4,500	68
	Matanuska-Susitna	5,600	4,200	75
<b>Station Totals</b>		<b>72,600</b>	<b>66,300</b>	<b>91</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>60,600</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>37,000</b>	



# Alaska—Anchorage

## KIMO

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 30-kw visual, 6.17-kw aural. Antenna: 90-ft. above av. terrain, 347-ft. above ground, 447-ft. above sea level.

Latitude 61° 11' 07"

Longitude 149° 52' 10"

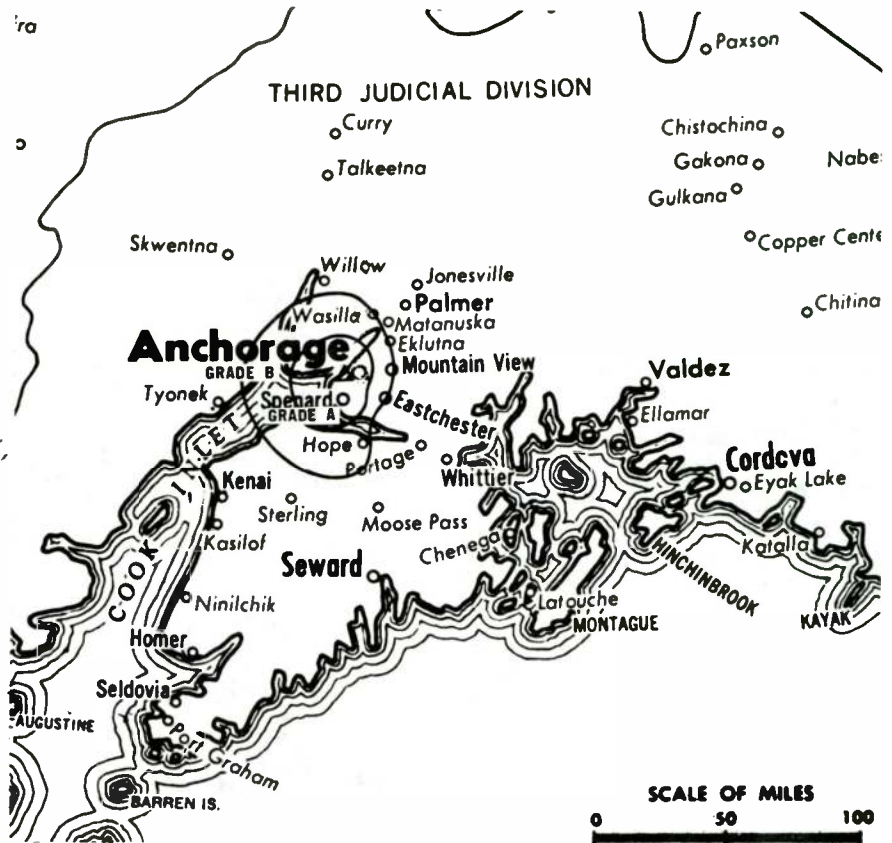
Transmitter: SW of Seward Hwy. & E. 39th St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KIMO Ref: FCC File No. BPCT-3536 Granted 11/19/65

© American Map Co., Inc., N.Y., No. 14244

## KIMO

Network Service: ABC.

Licensee: ABC Alaska Broadcasting Corp., 3001 C St., Anchorage, Alaska (99503).

Studio: 2700 E. Tudor Rd., Anchorage, Alaska (99507).

Telephone: 907-276-1313.

Ownership: Duane Triplett, 29.2%; Richard Zook, 22.3%; Jack Carlisle, 16.4%; Byron Magbee, 9.3%; Belton Stephens, 7.2%; Sol Tacher, 6.1%; Charles Simonds, 4.8%; Brizzolari Trust, 4.7%.

Began Operation: Oct. 31, 1967. Transfer of 80% of Sourdough Bcstrs. Inc. from Harpel estate to Alaska-Hawaii Radio approved by FCC Dec. 3, 1969 but sale was not consummated. Left air May 21, 1970. Resumed operation Sept. 6, 1970. Sale to present owners approved by FCC May 28, 1971.

Represented (sales) by Seltel Inc.; The Tacher Co. (regionally).

Represented (legal) by Haley, Bader & Potts.

Personnel:

DUANE L. TRIPLETT, president & general manager.  
RICHARD M. ZOOK, senior v.p. & station manager.  
ROBERT UNDERWOOD, v.p. & national sales manager.  
TED MILLER, local sales manager.  
KEN MARTIN, operations manager.  
B. G. RANDLET, v.p. & general operations manager.  
PATRICIA HEPPEARD, v.p., management liaison.

JOHN VALLENTINE, news director.  
STEVE GODWIN, chief of engineering.  
DAVID L. GEESIN, director of community affairs.

### DIGEST OF RATE CARD (May 1979)

Hour	30 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AAAA—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat.-Sun.					
\$1000	\$600	\$500	\$400	\$200	\$100

NETWORK BASE HOURLY RATE: \$150.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ALASKA</b>			
	Anchorage	60,300	57,600	96
	Matanuska-Susitna	5,600	4,200	75
Between 25-49%	<b>ALASKA</b> Kenai-Cook Inlet	6,700	4,500	68
<b>Station Totals</b>		<b>72,600</b>	<b>66,300</b>	<b>91</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>58,000</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>41,700</b>	

# Alaska—Anchorage

## KTVA

Ch. 11

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 26.3-kw visual, 5.35-kw aural. Antenna: 300-ft. above av. terrain, 391-ft. above ground, 487-ft. above sea level.

Latitude 61° 11' 20"  
Longitude 149° 54' 34"

**Transmitter:** 1007 W. 32nd Ave.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP.

**AM Affiliate:** KBYR, 1-kw, 700 kHz.

**FM Affiliate:** KNIK-FM, 3.0-kw, 105.5 MHz (No. 288), 205-ft.

**Satellite Earth Station:** In operation.

**Map Note:** Contours calculated by revised Sec. 73.699 of FCC Rules not available.

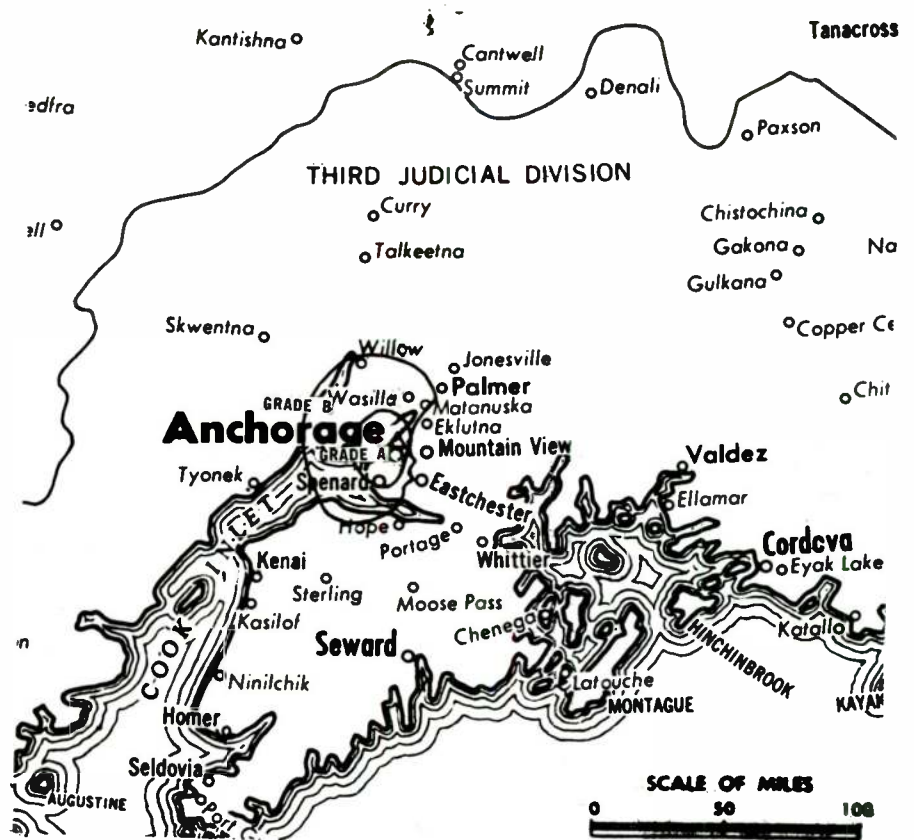
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KTVA Ref: FCC File No. BPCT-3547 Granted 7/20/85

© American Map Co., Inc., N.Y., No. 14244

## KTVA

**Network Service:** CBS.

**Licensee:** Northern Television Inc., Box 2200, Anchorage, Alaska (99510).

**Studio:** 1007 W. 32nd Ave. Telephone: 907-272-3456.

**Ownership:** A. G. Hiebert, pres., 42.27%; William English, v.p., 1.30%; P. A. Hiebert, secy.-treas., 2.61%; others, none with as much as 3%. For O&O translators, see Services Volume. Same group also owns KTVF, Fairbanks; radios KBYR & KNIK-FM, Anchorage and KFRB, Fairbanks, Alaska.

**Began Operation:** Nov. 26, 1953.

**Represented (sales) by:** Adam Young Inc.; Alaska Radio TV Sales; Art Moore Inc. (Seattle & Portland).

**Represented (legal) by:** Booth & Freret.

**Personnel:**

A. G. HIEBERT, chairman.

RON MOORE, president & general manager.

BRUCE SLOAN, operations manager.

GARY HAYNES, chief engineer.

### DIGEST OF RATE CARD NO. 23-B—(April 24, 1981)

Hour Min. 30 Sec. 10 Sec.

Class AA—7-11 p.m., daily.

\$900 \$400 \$200 \$126

**NETWORK BASE HOURLY RATE:** \$150. Combination rate with KTVF, \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ALASKA</b>				
<b>50% &amp; Over</b>	Anchorage	60,300	57,600	96
	Kenai-Cook Inlet	6,700	4,500	68
	Matanuska-Susitna	5,600	4,200	75
<b>Station Totals</b>		<b>72,600</b>	<b>66,300</b>	<b>91</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>60,500</b>
<b>Average Daily Circulation (1979-80)</b>				<b>40,900</b>

# Alaska—Fairbanks

## KFAR-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 5.37-kw visual, .676-kw aural. Antenna: 45-ft. above av. terrain, 200-ft. above ground, 640-ft. above sea level.

Latitude 64° 50' 42"  
Longitude 147° 42' 42"

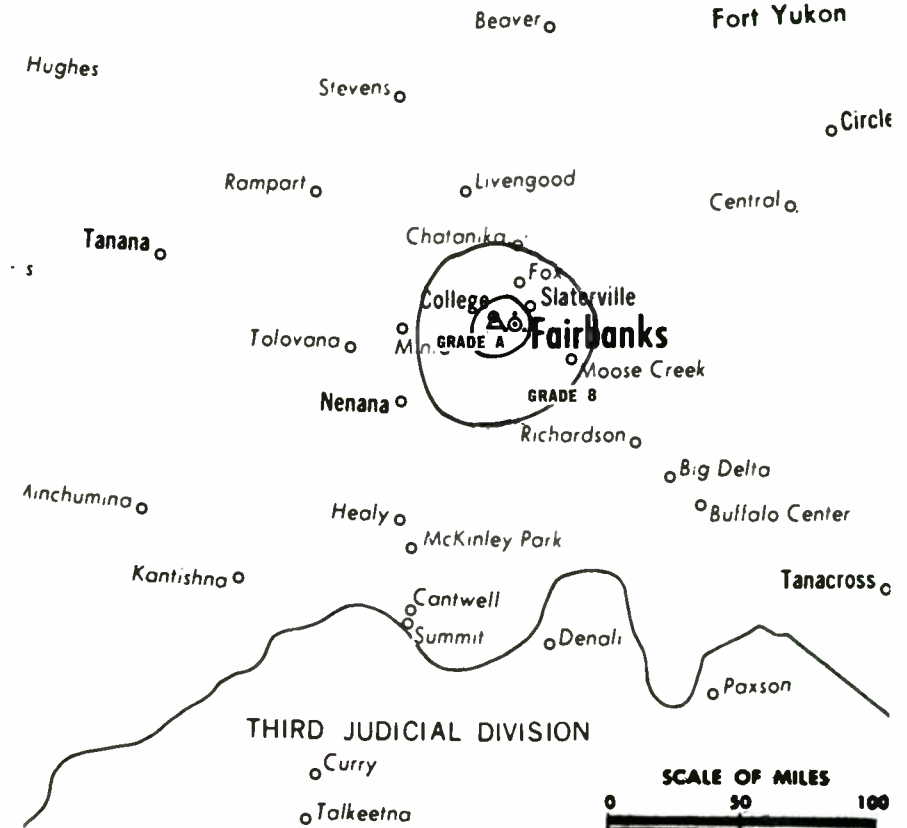
Transmitter: 516 Second Ave.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Studio: 516 Second Ave.

Telephone: 907-452-2125.



KFAR-TV Ref: FCC File No. BMPCT-2710 Granted 1/14/55

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## KFAR-TV

Network Service: NBC, ABC.

Licensee: Channel 2 Broadcasting Co., P.O. Box 910, Fairbanks, Alaska (99701).

Ownership: See KENI-TV, Anchorage.

Began Operation: March 1, 1955.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Personnel:

JESSICA LONGSTON, president.

CHARLES SANDBERG, station manager.

DON GARRETT, chief engineer.

Highest 30 Sec. Rate (July 1, 1981): \$140.

NETWORK BASE HOURLY RATE: \$150.

## CABLE & TV Addenda Services

Weekly reports on industry changes

Call 202-872-9200 for more information.



# Alaska—Fairbanks

## KTVF

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 27.5-kw visual, 5.5-kw aural. Antenna: minus 51-ft. above av. terrain, 165-ft. above ground, 604-ft. above sea level.

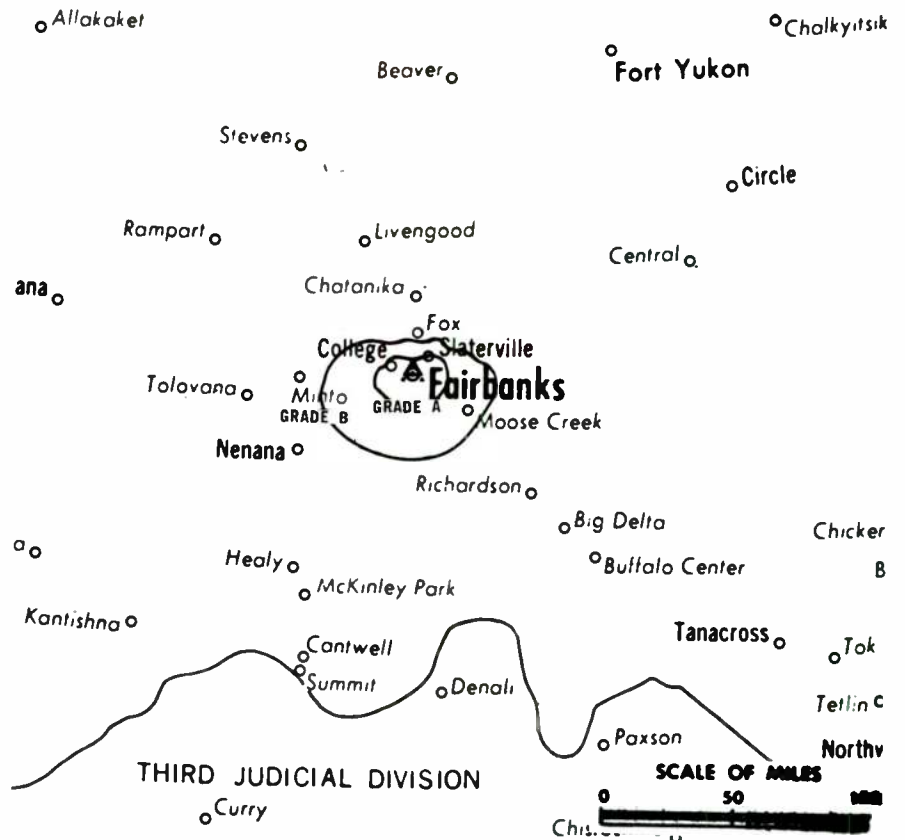
Latitude 64° 50' 35.7"  
Longitude 147° 42' 47.6"

Transmitter: 3rd & Lacey Sts., Fairbanks.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.



KTVF Ref: FCC File No. BPCT-4080 Granted 12/4/87

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## KTVF

Network Service: CBS, ABC.

Licensee: Northern Television Inc., Box 950, Fairbanks, Alaska (99707).

Studio: 3rd & Lacey Sts., Fairbanks.

Telephone: 907-452-5121. Telex: 35-403.

Ownership: Same as KTVA, Anchorage.

Began Operation: Feb. 3, 1955. Left air Aug. 14, 1967 due to flood. Resumed operation Dec. 9, 1967.

Represented (sales) by Adam Young Inc.; Art Moore Inc.

Represented (legal) by Booth & Freret.

### Personnel:

A. G. HIEBERT, chairman.

HENRY H. HOVE, president & general manager.

Highest 30 Sec. Rate (May 29, 1981): \$120.

NETWORK BASE HOURLY RATE: \$150.

## SATELLITE WEEK

for space business news while it's still news!

Call 202—872-9200 for more information

# Alaska—Juneau

## KINY-TV

Ch. 8

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 0.204-kw visual, 0.041-kw aural. Antenna: minus 950-ft. above av. terrain, erected over tidewater, 277-ft. above sea level.

Latitude 58° 18' 06"

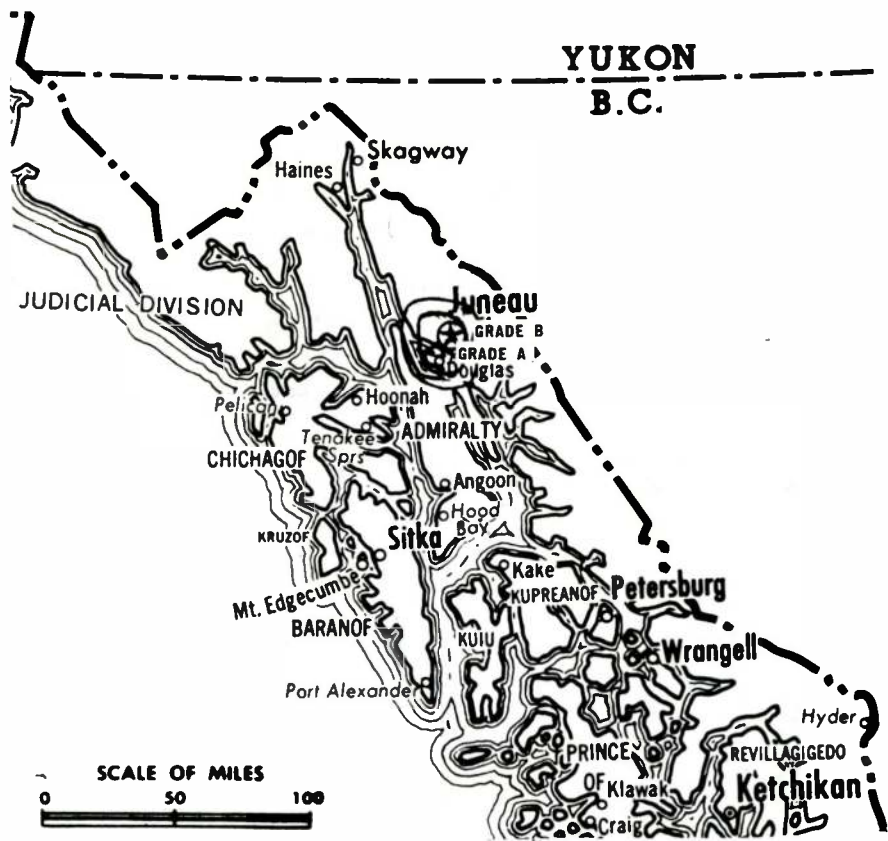
Longitude 134° 26' 29"

**Transmitter:** Douglas Island, near Juneau.

**Color:** Tape.

**News Wire Service:** AP.

**AM Affiliate:** KINY, 5-kw, 800 kHz.



KINY-TV Ref: FCC File No. BPCT-4637 Granted 10/11/73

©American Map Co., Inc., N.Y., No. 14244

## KINY-TV

**Network Service:** NBC.

**Licensee:** Midnight Sun Broadcasters Inc., Box 1160, Anchorage, Alaska (99510).

**Studio:** Douglas Island, near Juneau.

**Telephone:** 907-586-1800.

**Ownership:** Alvin O. Bramstedt, 25.5% (with wife); R. D. Jensen, 13.7%; numerous other stockholders, none with as much as 10%. Midnight Sun also operates radio stations KENI, Anchorage; KINY, Juneau; KFAR, Fairbanks; KTKN, Ketchikan. Also owns 1/3 of cable system in Ketchikan.

**Began Operation:** Feb. 19, 1956. Sale to Midnight Sun & others by Wm. J. Wagner approved April 29, 1959 by FCC (Television Digest, Vol. 15:18). In 1968 Midnight Sun increased holdings to 100%.

Represented (sales) by Avery-Knodel Inc.

**Personnel:**

KEN WILEY, general manager.

CHARLES GRAY, chief engineer.

Highest 30 Sec. Rate (Feb. 1, 1979): \$40.

**NETWORK BASE HOURLY RATE:** \$100.

Arbitron Data Comparable With  
That Used For Other States Not  
Available for Juneau, Alaska

# Alaska—Sitka

## KIFW-TV

Ch. 13

Technical Facilities: Channel No. 13  
(210-216 MHz). Authorized power:  
0.199-kw visual, 0.03-kw aural.  
Antenna: 150-ft. above av. terrain,  
157-ft. above ground, 185-ft.  
above sea level.

Latitude 57° 03' 26.5"  
Longitude 135° 20' 02.0"

Transmitter: 611 Lake St.

AM Affiliate: KIFW, 0.25-kw, 1230  
kHz.

Color: Film & tape.

News Wire Service: AP.



KIFW-TV Ref: FCC File No. BMPCT-6342 Granted 9/16/66

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## KIFW-TV

Network Service: CBS.

Licensee: Sitka Broadcasting Co. Inc., Box 299 (99835).

Studio: 611 Lake St.

Telephone: 907-747-6626.

Ownership: Roy Paschal, pres., 72.3%; Steven L. Rhyner, 9.8%;  
7 others, none with more than 4%. Sitka Bcstg. also owns  
radio KJNO, Juneau and B-C Cable Co. Inc., Juneau.

Began Operation: Sept. 25, 1966.

Represented (sales) by Spot Time Ltd.; Tacher Co. (regional).

Represented (legal) by Haley, Bader & Potts.

Personnel:

ROY PASCHAL, president.

STEVEN L. RHYNER, station manager, secretary-treasurer.

## DIGEST OF RATE CARD

(Jan. 1, 1979)

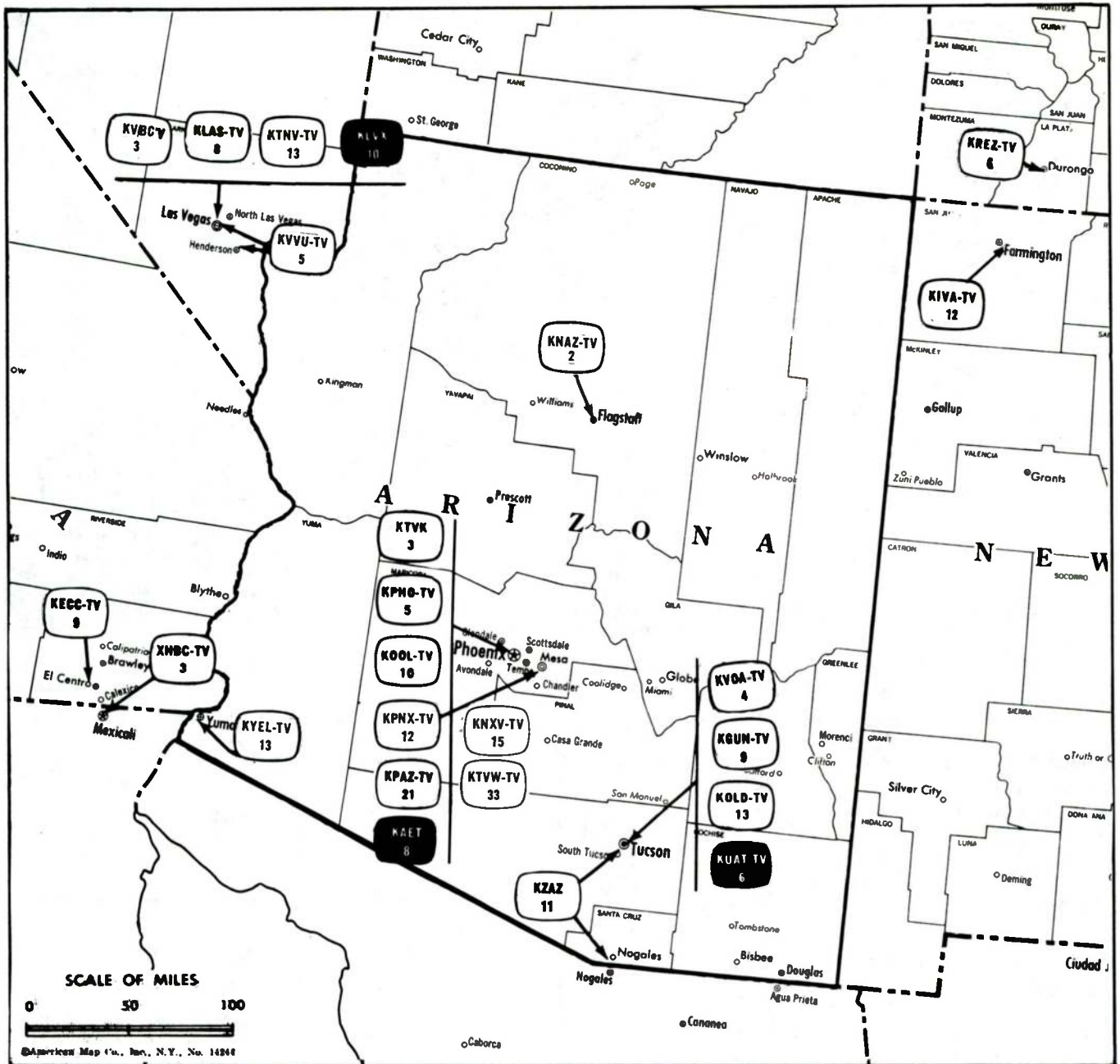
Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.
Class AAA—7-10:29 p.m., daily.					
\$325	\$275	\$190	\$50	\$35	\$25

NETWORK BASE HOURLY RATE: \$50.

Arbitron Data comparable with that used for  
other States not available for Sitka,  
Alaska



# Arizona



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Phoenix	392,000	29	603,200	31
Tucson	132,000	91	208,500	92
Flagstaff	7,000	208	21,000	208

### Arizona Station Status as of January 1, 1981

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
10	3	13
2	0	2
		15

**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**KAET**  
**Phoenix**  
Ch. 8

Non-Commercial Educational Station

Licensee: Arizona Board of Regents, Arizona State U., Tempe, Ariz. (85281).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1620-ft. above av. terrain, 177-ft. above ground, 2830-ft. above sea level.

Latitude 33° 19' 54"  
Longitude 112° 03' 52"

**KUAT-TV**  
**Tucson**  
Ch. 6

Non-Commercial Educational Station

Licensee: Arizona Board of Regents, University of Arizona, Modern Languages Bldg., Tucson, Ariz. (85721).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 35.5-kw visual, 3.55-kw aural. Antenna: 3635-ft. above av. terrain, 192-ft. above ground, 8722-ft. above sea level.

Latitude 32° 24' 55"  
Longitude 110° 42' 54"

**KPHO-TV, Phoenix**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
ARIZONA—(Continued)				
50% & Over	Gila	11,700	11,000	94
	Graham	6,600	6,100	93
	Greenlee	4,000	3,800	96
	Maricopa	487,300	474,200	97
	Mohave	15,900	14,900	93
	Pinal	28,700	27,400	95
	Santa Cruz	5,900	5,600	96
	Yavapai	23,700	22,100	93
	Yuma	25,400	23,600	93
	CALIFORNIA			
	Riverside East	7,300	6,900	95
ARIZONA				
Between 25-49%	Apache South	2,300	2,000	85
	Coconino	21,900	19,700	90
	Navajo	16,900	14,900	88

**State Cross Reference List**

Communities That Receive Programs of Stations That Are Located Elsewhere

**KPNX-TV**

Mesa

(See Phoenix, Ariz.)

**KZAZ**

Nogales

(See Tucson, Ariz.)

**KECC-TV**

Yuma

(See El Centro, Cal.)

**Repetition breeds**

• REMEMBRANCE •

For details on multi-position ads in next year's Factbook, Use Order Card in Stations Volume

# Arizona—Flagstaff

## KNAZ-TV

(formerly KOAI)  
Ch. 2

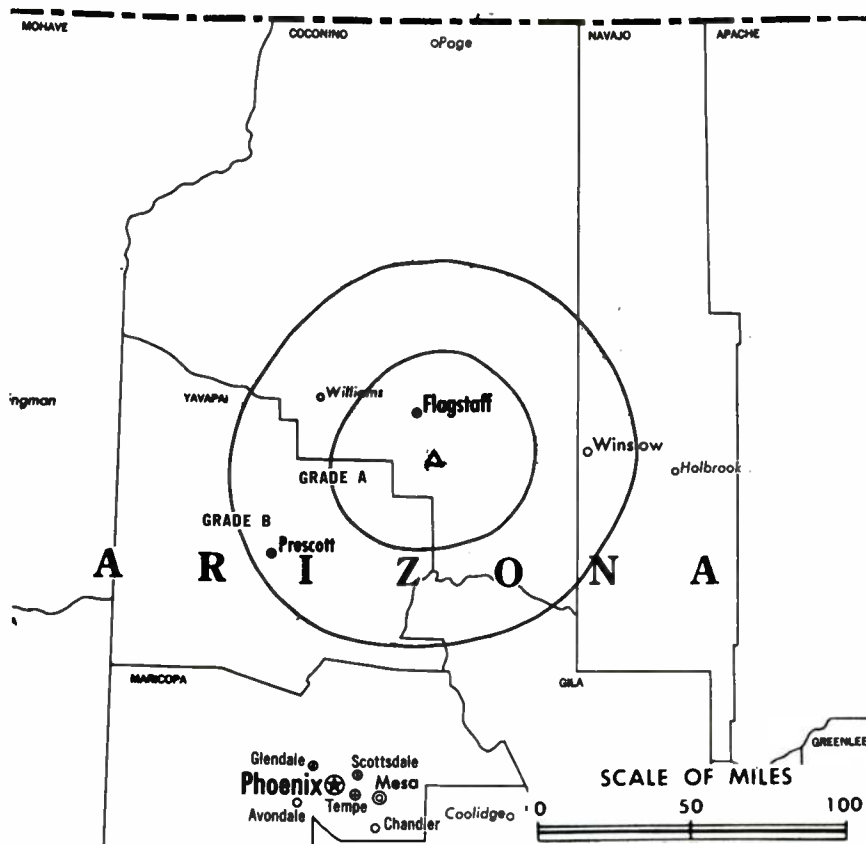
Technical Facilities: Channel No. 2  
(54-60 MHz). Authorized power:  
24.5-kw visual, 4.9-kw aural. An-  
tenna: 1540-ft. above av. terrain,  
284-ft. above ground, 8684-ft.  
above sea level.

Latitude 34° 58' 06"  
Longitude 111° 30' 28"

Transmitter: Mormon Mtn., 18-mi.  
SSE of Flagstaff.

Color: Network, live, film, slide &  
tape.

News Wire Service: UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see  
page 4-b).

KNAZ-TV Ref: FCC File No. BPCT-4211 Granted 9/10/69

©American Map Co., Inc., N.Y., No. 14244

## KNAZ-TV

Network Service: NBC.

Licensee: Grand Canyon TV Co. Inc., Box 1843, Flagstaff, Ariz.  
(86002).

Studio: 528 W. Aspen.

Telephone: 602-774-1818.

Ownership: Capitol Broadcasting Co. For other interests, see WJTV,  
Jackson, Miss.

Began Operation: May 2, 1970. Sale to present owner by Wendell  
Elliott Jr., et al., approved by FCC Jan. 7, 1981.

Represented (sales) by Katz Television.

Represented (legal) by Kirkland & Ellis.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

DAN MODISETT, vice president & general manager.

TOM MONROE, chief engineer.

KRIS WILSON, news director.

BRYAN FAILS, program director.

Highest One Hour Rate: \$350.

Highest 30 Sec. Rate: \$125.

NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARIZONA</b>			
	Coconino	21,900	19,700	90
	Yavapai	23,700	22,100	93
<b>Between 25-49%</b>	<b>ARIZONA</b>			
	Navajo	16,900	14,900	88
<b>Between 5-24%</b>	<b>ARIZONA</b>			
	Apache North	9,200	7,800	85
	Apache South	2,300	2,000	85
	Gila	11,700	11,000	94
	Greenlee	4,000	3,800	96
<b>Station Totals</b>		<b>89,700</b>	<b>81,300</b>	<b>90</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>32,800</b>
<b>Average Daily Circulation (1979-80)</b>				<b>18,700</b>



# Arizona—Phoenix

## KNXV-TV

Ch. 15

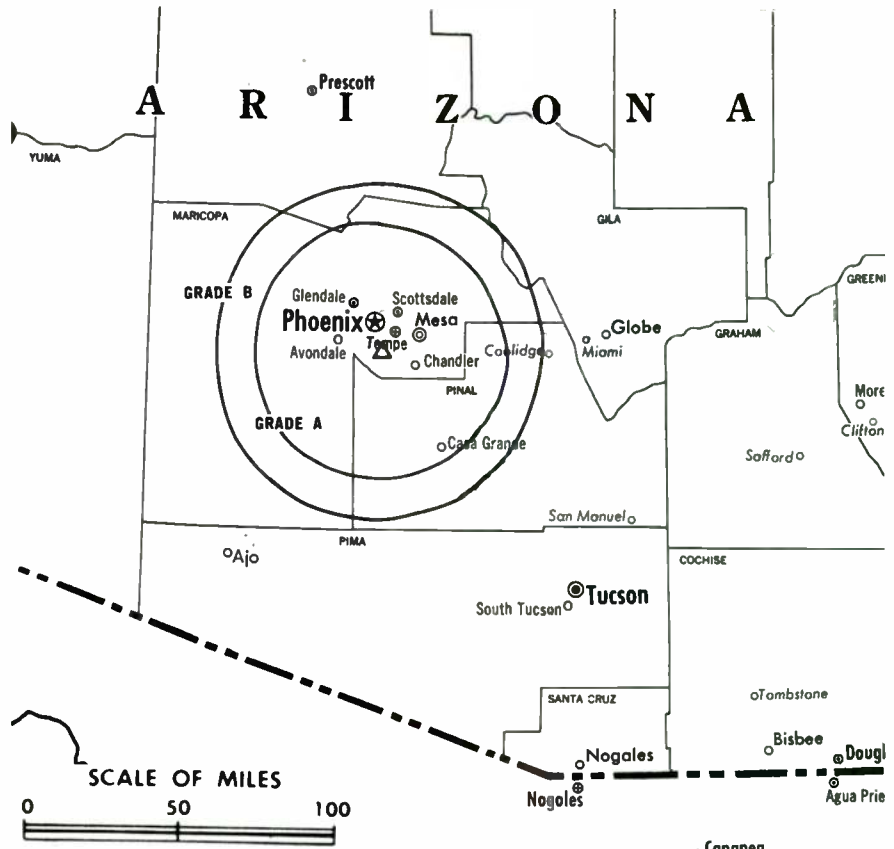
Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1070-kw max. & 631-kw horizontal visual, 107-kw max. & 63.1-kw horizontal aural. Antenna: 1710-ft. above av. terrain, 282-ft. above ground, 2912-ft. above sea level. Latitude 33° 20' 00" Longitude 112° 03' 46"

Transmitter: South Mountain Park, Phoenix.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Represented (engineering) by A. Earl Cullum Jr., Consulting Engineers.



Total Households: © MSI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV% and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).

KNXV-TV Ref: FCC File No. BMPCT—790628KF Granted 8/14/79 © American Map Co., Inc., N.Y., No. 14244

## KNXV-TV

Network Service: None, independent.

Licensee: New Television Corp., 3722 E. Chipman Rd., Phoenix, Ariz. (85040).

Studio: 3722 E. Chipman Rd.

Telephone: 602-243-4151. TWX No.: 910-951-0633.

Ownership: Arlington Corp. Byron H. Lasky, chmn., 80%; Edwin Cooperstein, pres., 20%.

Began Operation: Sept. 9, 1979. Began subscription television operation Sept. 22, 1979.

Represented (sales) by Adam Young Inc.

Represented (legal) by Fletcher, Heald & Hildreth.

Personnel:

BYRON H. LASKY, chairman of the board.  
 EDWIN COOPERSTEIN, president & general manager.  
 ROBERT L. OPPENHEIM, vice president & general counsel.  
 STANLEY PESNER, vice president & treasurer.  
 VICTOR R. TURNER, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class A—5-7 p.m., daily; 3-5 p.m., Sat. & Sun.				
\$1200	\$750	\$400	Graded rates apply*	

\*Highest rate: \$240.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ARIZONA</b>				
<b>Between 5-24%</b>	Maricopa	487,300	474,200	97
	Pinal	28,700	27,400	95
<b>Station Totals</b>		<b>516,000</b>	<b>501,600</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>56,300</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>21,100</b>	

# Arizona—Phoenix

## KOOL-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1700-ft. above av. terrain, 264-ft. above ground, 2905-ft. above sea level.

Latitude 33° 20' 02"  
Longitude 112° 03' 42"

Transmitter: South Mountain.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

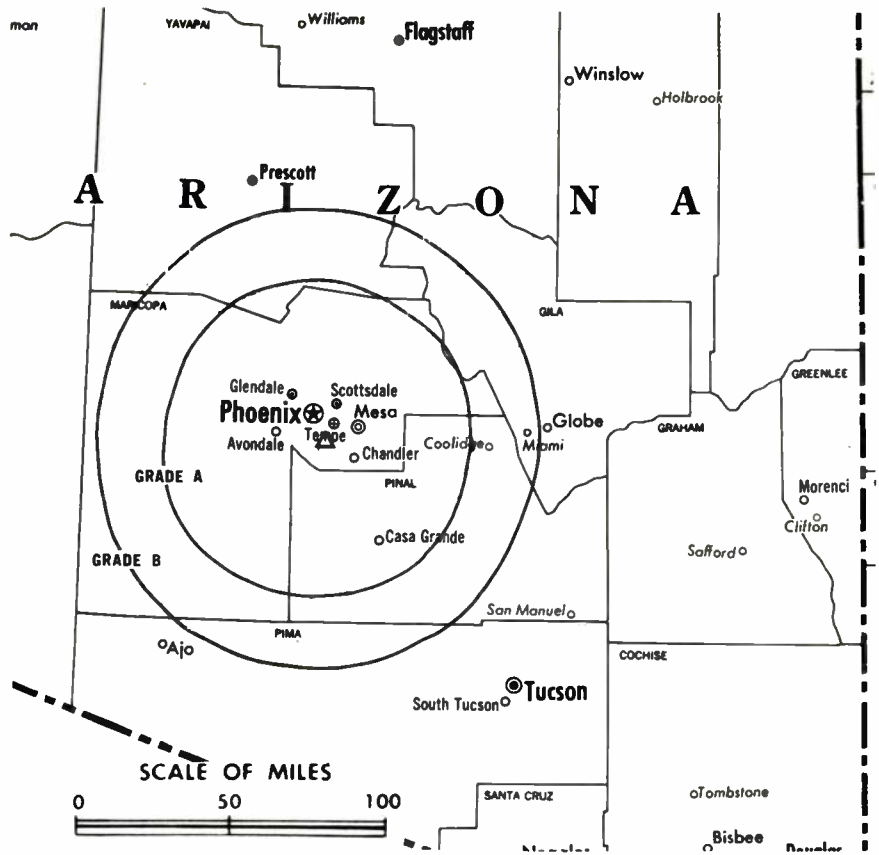
News Film Service: CBS.

Represented (sales) by Seltel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Studio: 511 W. Adams St.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KOOL-TV Ref: FCC File No. BMPCT-1372 Granted 9/4/53

©American Map Co., Inc., N.Y., No. 14244

## KOOL-TV

Network Service: CBS.

Licensee: KOOL Radio-Television Inc., 511 W. Adams St., Phoenix, Ariz. (85003).

Telephone: 602-257-1234. TWX No.: 910-951-1343.

Ownership: Thomas Chauncey, chmn., pres. & chief exec. officer, 51.08%; Homer Lane, 0.82%; Gene Autry, 24.05%; Gulf United, 24.05%. Note: Autry is selling his interest to Gulf United (Television Digest, Vol. 21:22). For other Autry interests, see KTLA (TV), Los Angeles, Cal.

Began Operation: Oct. 24, 1953 as share-time outlet with KOY-TV; on May 5, 1954 bought and merged KOY-TV (Television Digest, Vol. 10:12, 19).

Personnel:

THOMAS CHAUNCEY, chairman, pres. & chief exec. officer.  
HOMER LANE, exec. vice president & general manager.  
TOM CHAUNCEY II, exec. v.p. & administrative counsel.  
AUDREY HERRING, exec. v.p. & assistant to the president.  
HARRY EBBESEN, general sales manager.  
ROBERT MARTIN, vice president & asst. manager.  
ROBERT DAVIES, v.p., sports, special projects, TV production.  
MARGARET INJASOULIAN, v.p., information services.  
ALBIN R. HILLSTROM, vice president, engineering.  
BILL CLOSE, vice president, news.

DIGEST OF RATE CARD NO. 47—(June 15, 1981)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Prime—7-10 p.m., daily.						
\$12,000	\$6000	\$3000	\$1000	\$2500	\$1250	\$625

NETWORK BASE HOURLY RATE: \$1051.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARIZONA</b>			
	Coconino	21,900	19,700	90
	Gila	11,700	11,000	94
	Graham	6,600	6,100	93
	Greenlee	4,000	3,800	96
	Maricopa	487,300	474,200	97
	Mohave	15,900	14,900	93
	Navajo	16,900	14,900	88
	Pinal	28,700	27,400	95
	Yavapai	23,700	22,100	93
	Yuma	25,400	23,600	93
	<b>CALIFORNIA</b>	Riverside East	7,300	6,900
<b>Between 25-49%</b>	<b>ARIZONA</b>			
	Apache South	2,300	2,000	85
<b>Between 5-24%</b>	<b>ARIZONA</b>			
	Apache North	9,200	7,800	85
	Santa Cruz	5,900	5,600	96
<b>Station Totals</b>		<b>666,800</b>	<b>640,000</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>557,600</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>358,500</b>	

# Arizona—Phoenix

## KPAZ-TV

Ch. 21

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 251-kw visual, 50-kw aural. Antenna: 1600-ft. above av. terrain, 178-ft. above ground, 2799-ft. above sea level.

Latitude 33° 20' 02.5"

Longitude 112° 03' 42.0"

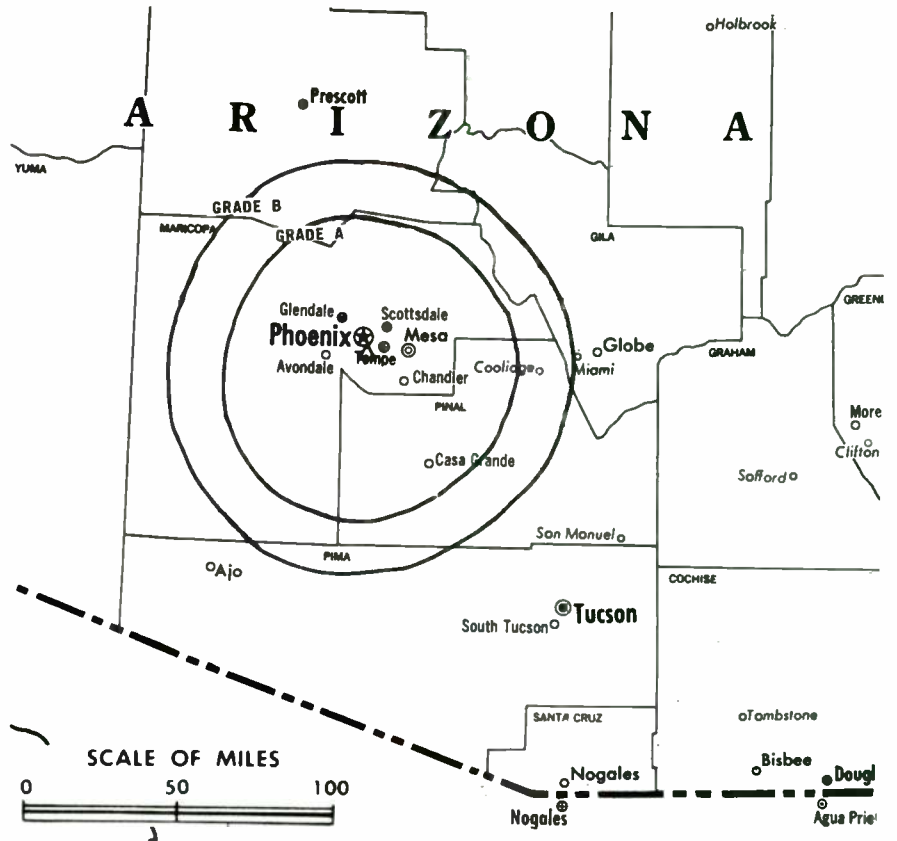
Transmitter: South Mtn. Park.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Arbitron Data: Not available.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.



KPAZ-TV Ref: FCC File No. BPCT-3515 Granted 7/28/65

© American Map Co., Inc., N.Y., No. 14244

## KPAZ-TV

Network Service: None, independent.

Licensee: Trinity Broadcasting of Arizona Inc., 3551 E. McDowell Rd., Phoenix, Ariz. (85008).

Studio: 3551 E. McDowell Rd., Phoenix, Ariz. (85008).

Telephone: 602-273-1477.

Ownership: See KTBN-TV, Fontana-Los Angeles, Cal.

Began Operation: Sept. 16, 1967. Involuntary transfer of control from Donald B. Thomson et al. to trustee granted Oct. 9, 1969. Sale to Glad Tidings Church of America approved by FCC June 24, 1971. Station left air Jan. 19, 1977. Sale to present owner by Glad Tidings approved by FCC July 21, 1977. Resumed operation Sept. 5, 1977.

Represented (legal) by Gammon & Grange.

Personnel:

PAUL F. CROUCH, president.

PHILIP CROUCH, station manager.

Rates: Not available.

# ON TOP

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maintained by those who read  
**Television Digest** regularly.





# Arizona—Phoenix-Mesa

**KPNX-TV**

Ch. 12



**BLAIR TELEVISION**

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1780-ft. above av. terrain, 350-ft. above ground, 3003-ft. above sea level.

Latitude 33° 19' 59.5"  
Longitude 112° 03' 47.5"

Transmitter: South Mountain Park, 7-mi. S of Phoenix.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

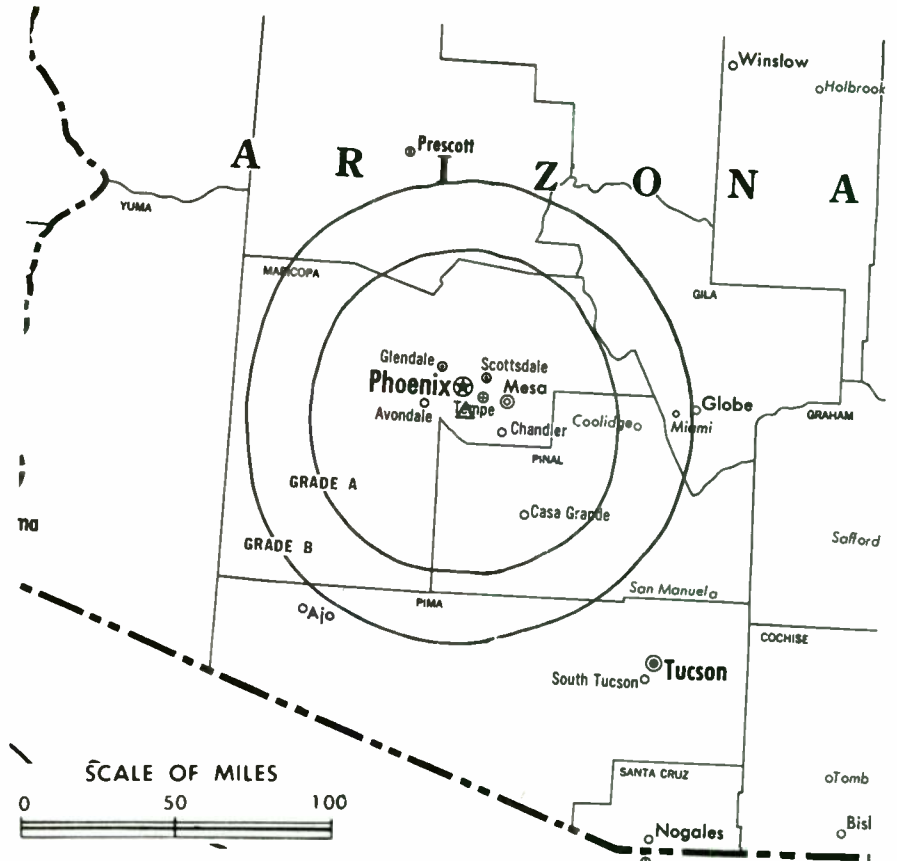
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KPNX-TV Ref: FCC File No. BPCT-2721 Granted 3/18/60

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## KPNX-TV

Network Service: NBC.

Licensee: KPNX Broadcasting Co., Box 711, Phoenix, Ariz. (85001).

Studio: 1101 N. Central Ave., Box 711 (85001).

Telephone: 602-257-1212. TWX No.: 910-951-4214.

Ownership: Gannett Co. Inc., 100%. Gannett also owns Eller Outdoor Advertising companies in nine major markets throughout the U.S. & Canada; KOCO-TV, Oklahoma City; KBTV Denver; KARK-TV, Little Rock; WPTA-TV, Fort Wayne; WLKY-TV, Louisville; WXIA-TV, Atlanta; KIIS-AM-FM, Los Angeles; KSDO & KEZL(FM), San Diego; WWWE & WDOK(FM), Cleveland, Ohio; WCZY-AM-FM, Detroit, Mich.; WVON & WGCI(FM), Chicago, Ill.; KSD & KCFM(FM), St. Louis, Mo.; WJYW(FM), Tampa, Fla. For other interests, see Newspaper Ownership of TV Stations.

Began Operation: April 23, 1953. Merger of Combined Communications with Gannett approved by FCC June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Merger to form Combined Communications approved by FCC Oct. 16, 1968. Previous sale to John J. Louis family & others by Harry L. Nace interests approved by FCC June 16, 1954 (Vol. 10:18, 25).

Represented (sales) by Blair Television.

Represented (legal) by Pierson, Bail & Dowd.

Represented (engineering) by Cohen & Dippell.

Personnel:

C. E. COONEY, president & general manager.  
ROBERT ALLINGHAM, v.p., programming & station manager.  
JEFFREY R. MORRIS, vice president & general sales manager.  
ROBERT TAYLOR, vice president & controller.  
CHRIS CORR, national sales manager.  
PERRY CHESTER, local sales manager.

LEON ANGLIN, vice president & chief engineer.

AL BUCH, news director.

MARJORIE SCHMIDT, promotion director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ARIZONA</b>			
	Gila	11,700	11,000	94
	Graham	6,600	6,100	93
	Greenlee	4,000	3,800	96
	Maricopa	487,300	474,200	97
	Mohave	15,900	14,900	93
	Pinal	28,700	27,400	95
Yavapai	23,700	22,100	93	
	<b>CALIFORNIA</b>			
	Riverside East	7,300	6,900	95
Between 25-49%	<b>ARIZONA</b>			
	Apache South	2,300	2,000	85
	Coconino	21,900	19,700	90
	Navajo	16,900	14,900	88
Between 5-24%	<b>ARIZONA</b>			
Yuma	25,400	23,600	93	
<b>Station Totals</b>		<b>651,700</b>	<b>626,600</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>525,200</b>
<b>Average Daily Circulation (1979-80)</b>				<b>336,100</b>

# Arizona—Phoenix

## KTVK

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1670-ft. above av. terrain, 228-ft. above ground, 2888-ft. above sea level.

Latitude 33° 20' 01"  
Longitude 112° 03' 45"

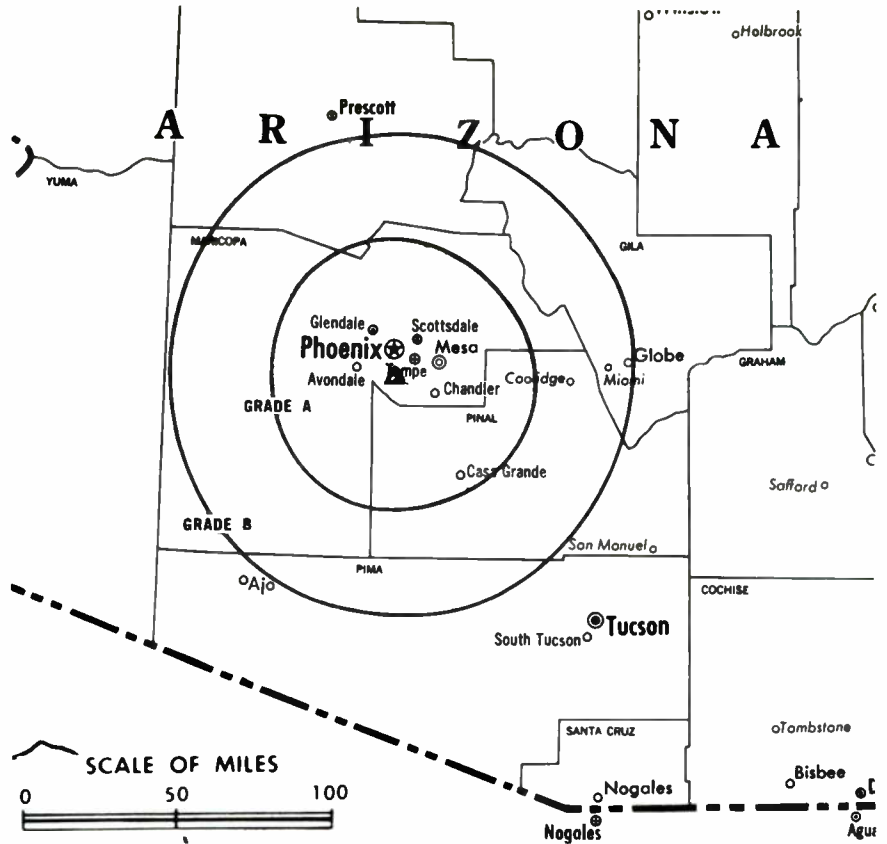
Transmitter: South Mtn., 7-mi. S of Phoenix.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KTVK Ref: FCC File No. BPCT-1636 Granted 6/10/54

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## KTVK

Network Service: ABC.

Licensee: Arizona Television Co., 3435 N. 16th St., Phoenix, Ariz. (85016).

Studio: 3435 N. 16th St.

Telephone: 602-266-5691.

TWX No.: 910-951-1562.

Ownership: Ernest W. McFarland, chmn., 51%; Delbert R. Lewis, pres.-treas., 28.66%; others.

Began Operation: Feb. 28, 1955.

Represented (sales) by Petry Television Inc.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Lohnes & Culver.

### Personnel:

DELBERT R. LEWIS, president & general manager.  
JACK JACOBSON, station manager & film buyer.  
MIKE SCHWEITZER, general sales manager.  
JIM DOYAS, chief engineer.

Highest 30 Sec. Rate: \$2800.

NETWORK BASE HOURLY RATE: \$925.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ARIZONA</b>			
	Coconino	21,900	19,700	90
	Gila	11,700	11,000	94
	Graham	6,600	6,100	93
	Greenlee	4,000	3,800	96
<b>50% &amp; Over</b>	Maricopa	487,300	474,200	97
	Mohave	15,900	14,900	93
	Pinal	28,700	27,400	95
	Yavapai	23,700	22,100	93
	Yuma	25,400	23,600	93
	<b>CALIFORNIA</b>			
	Riverside East	7,300	6,900	95
	<b>ARIZONA</b>			
<b>Between 25-49%</b>	Apache South	2,300	2,000	85
	Navajo	16,900	14,900	88
	<b>ARIZONA</b>			
<b>Between 5-24%</b>	Santa Cruz	5,900	5,600	96
<b>Station Totals</b>		<b>657,600</b>	<b>632,200</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>545,800</b>
<b>Average Daily Circulation (1979-80)</b>				<b>342,200</b>



# Arizona—Phoenix

## KTVW-TV

Ch. 33

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 2290-kw max. visual, 229-kw max. aural. Antenna: 1710-ft. above av. terrain, 282-ft. above ground, 2912-ft. above sea level.

Latitude 33° 20' 00"

Longitude 112° 03' 46"

Transmitter: South Mtn., 8-mi. S of Phoenix City Hall.

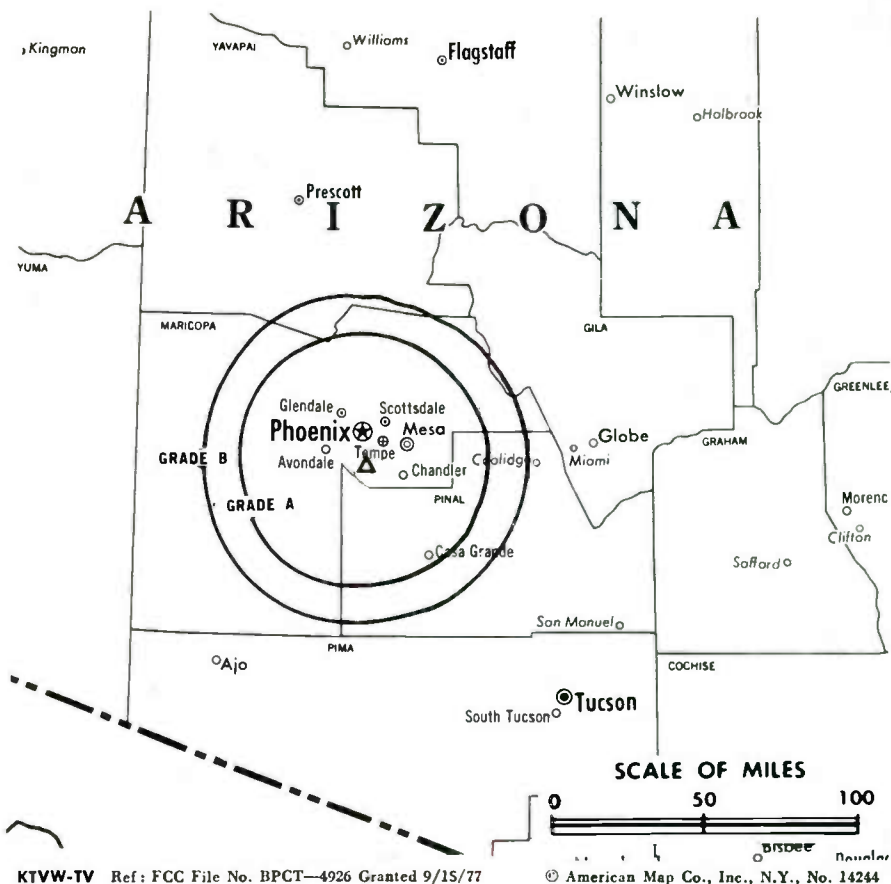
Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Jules Cohen & Associates.



KTVW-TV Ref: FCC File No. BPCT-4926 Granted 9/15/77

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## KTVW-TV

Network Service: Spanish International Network.

Licensee: Seven Hills Television Co., 3019 E. Southern Ave., Phoenix, Ariz. (85040).

Telephone: 602-252-3833.

Ownership: Reynold V. Anselmo, pres.-treas., 55%; Emilio Nicolas, v.p., 15%; Daniel D. Villanueva, v.p., 15%; William Stiles, 5%; Joaquin Blaya & Robert Munoz, 2.5% each. Stockholders have interest in Spanish International Communications Corp. (see KMEX-TV, Los Angeles). Anselmo, Nicolas & Villanueva have interest in KDTV, San Francisco, Cal.

Began Operation: Sept. 2, 1979.

Represented (sales) by Spanish International Network Inc.

Personnel:

FERNANDO M. VENDER, general manager.

MICHAEL FLYNN, general sales manager.

BARRY LEVISOHN, operations manager.

LAWRENCE BECKMAN, chief engineer.

Highest 30 Sec. Rate (June 1981): \$240.

Media Brokerage Specialist  
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Ted Hepburn, President Todd Hepburn, Vice-President  
PO Box 42401, Cincinnati, Ohio 45242 (513) 791-8730

# Arizona—Tucson

## KGUN-TV

Ch. 9



Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 110-kw visual, 21.9-kw aural. Antenna: 3720-ft. above av. terrain, 237-ft. above ground, 8771-ft. above sea level.

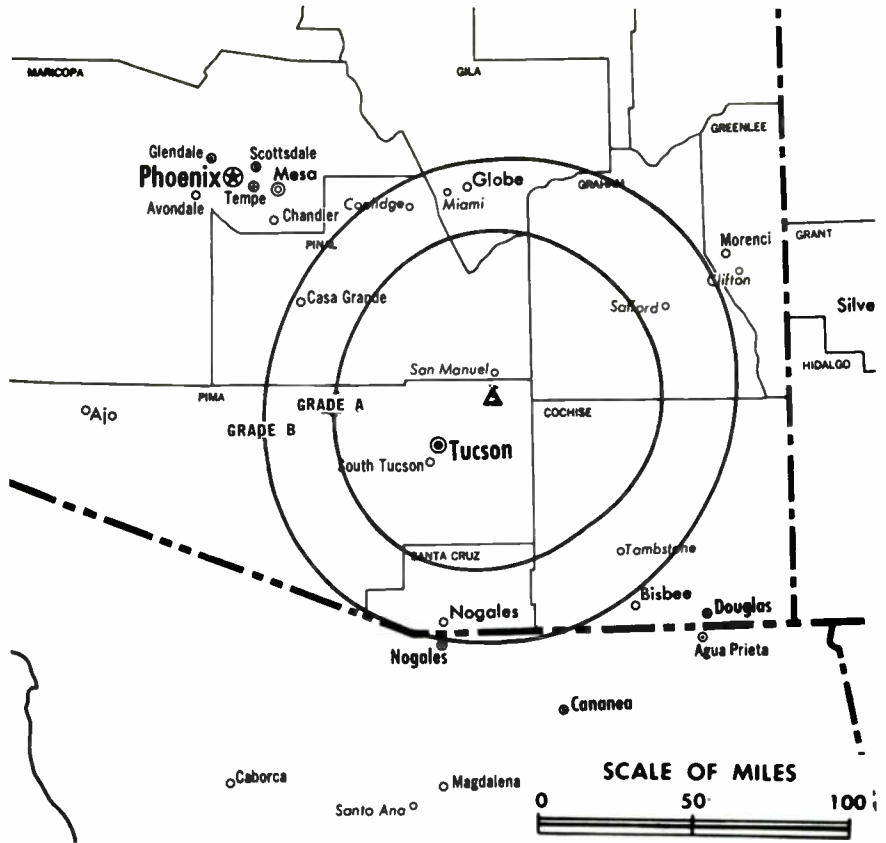
Latitude 32° 24' 54"  
Longitude 110° 42' 59"

Transmitter: Mt. Bigelow.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Total Households: © MS1  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KGUN-TV Ref: FCC File No. BPCT-4655 Granted 11/27/73

© American Map Co., Inc., N.Y., No. 14244

## KGUN-TV

Network Service: ABC.

Licensee: May Broadcasting Co., 10714 Mockingbird Dr., Omaha, Neb.

Studio: 2175 N. Sixth Ave., Tucson (85705).

Mailing Address: Box 5707, Tucson, Ariz. (85703).

Telephone: 602-792-9933.

TWX No.: 910-952-1265.

Ownership: See KMTV, Omaha, Neb.

Began Operation: June 3, 1956. Sale to present owner by Gilmore Bcstg. Corp. of Ariz. approved by FCC July 31, 1968 (Television Digest Vol. 8:15, 34). Previous sale to Gilmore by Henry S. Hilberg & associates, along with WEHT(TV), Evansville, Ind. was approved July 15, 1964 by FCC (Vol. 4:26, 29). Sale to Hilberg group by H. U. Garrett and associates approved by FCC Dec. 14, 1960 (Vol. 16:45, 51). H. U. Garrett group's purchase of station from D. W. Ingram approved Dec. 19, 1956 by FCC (Vol. 12:51).

Represented (sales) by Petry Television Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

### Personnel:

EDWARD W. MAY, president.  
NORMAN W. WILLIAMS, executive vice president.  
SCOTT VAUGHAN, vice president & general manager.  
JACK PARRIS, vice president & station manager.  
MIKE SOMMERFELD, general sales manager.  
LARRY SCHNEBLY, regional sales manager.  
JOHN R. SAWYER, chief accountant.  
GLEN HILLS, chief engineer.  
LOUIS KRUCK, production manager.  
PAUL KLICK, promotion director.  
JON POSTON, news director.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	ID
Class AA—6:30-10 p.m., daily.					
\$2400	\$1500	\$1000	Graded rates apply*		

\*Highest rate: \$1200.

NETWORK BASE HOURLY RATE: \$450.

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARIZONA</b>				
		Apache South	2,300	2,000	85
		Cochise	26,200	24,900	95
		Graham	6,600	6,100	93
		Pima	172,000	167,300	97
		Santa Cruz	5,900	5,600	96
	<b>NEW MEXICO</b>				
		Hidalgo	2,200	2,000	92
<b>Between 25-49%</b>	<b>ARIZONA</b>				
		Gila	11,700	11,000	94
		Greenlee	4,000	3,800	96
		Navajo	16,900	14,900	88
		Pinal	28,700	27,400	95
<b>Between 5-24%</b>	<b>NEW MEXICO</b>				
		Catron	800	700	86
<b>Station Totals</b>			<b>277,300</b>	<b>265,700</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>211,600</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>141,900</b>	

# Arizona—Tucson

## KOLD-TV

Ch. 13

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 110-kw visual, 15.6-kw aural. Antenna: 3610-ft. above av. terrain. 202-ft. above ground, 8752-ft. above sea level.

Latitude 32° 24' 56.5"  
Longitude 110° 42' 48.5"

**Transmitter:** Mt. Bigelow, 18-mi. NE of Tucson.

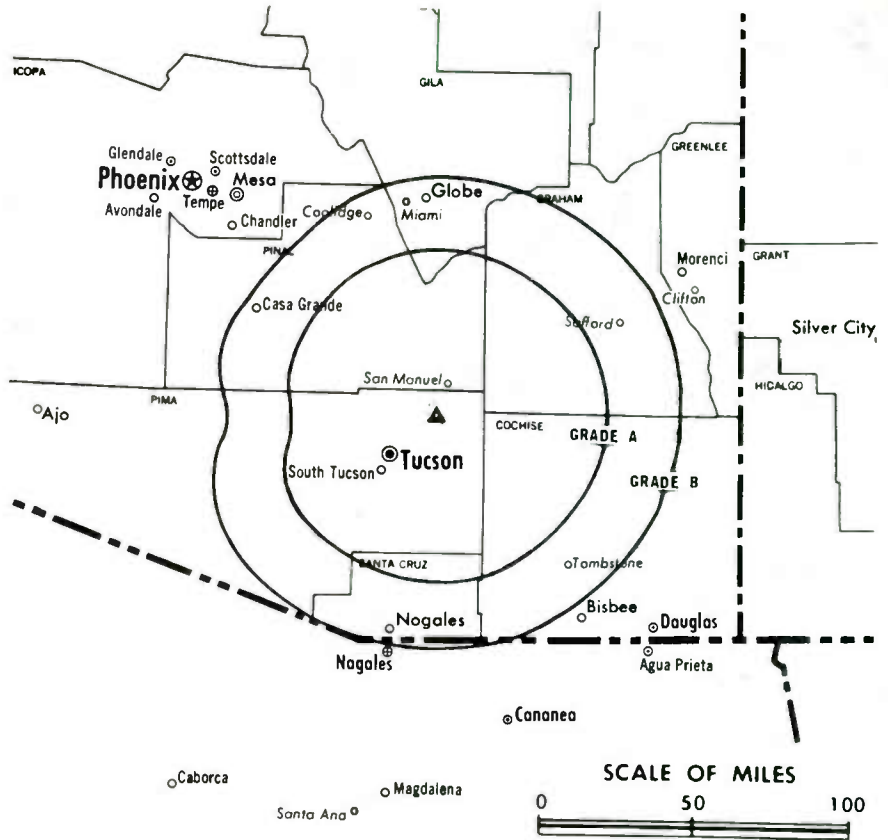
**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP, UPI.

**Represented (sales) by** MMT Sales.

**Represented (legal) by** Pierson, Ball & Dowd.

**Studio:** 115 W. Drachman.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KOLD-TV Ref: FCC File No. BMPCT-5607 Granted 6/9/61

© American Map Co., Inc., N.Y., No. 14244

## KOLD-TV

**Network Service:** CBS.

**Licensee:** Universal Communications Corp., 115 W. Drachman St., Tucson, Ariz. (85705).

**Telephone:** 602-624-2511. TWX No.: 910-952-1122.

**Ownership:** Universal Communications Corp. (Evening News Assn.). For other interests, see Group Ownership of TV Stations.

**Began Operation:** Jan. 13, 1953. Sale to present owner by Gene Autry & assoc. approved by FCC May 21, 1969 (Television Digest, Vol. 9:15, 20).

### Personnel:

JAY WATSON, vice president & general manager.  
PAUL CASSIDY, assistant manager/sales.  
CATHY GREEN, local sales manager.  
TOM FOOS, program manager.  
KEN STROBECK, assistant manager/news.  
RON ORR, executive producer, PM Magazine.  
NEIL O'CONNOR, business manager.  
PHIL DUNTON, chief engineer.  
JAMES RODDY, production supervisor.  
GEORGE COUSTON, production supervisor.

**Highest 30 Sec. Rate:** \$1075.

**NETWORK BASE HOURLY RATE:** \$370.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARIZONA</b>			
	Apache South	2,300	2,000	85
	Cochise	26,200	24,900	95
	Graham	6,600	6,100	93
	Pima	172,000	167,300	97
	Santa Cruz	5,900	5,600	96
	<b>NEW MEXICO</b>			
	Catron	800	700	86
	Hidalgo	2,200	2,000	92
<b>Between 25-49%</b>	<b>ARIZONA</b>			
	Navajo	16,900	14,900	88
	Pinal	28,700	27,400	95
<b>Between 5-24%</b>	<b>ARIZONA</b>			
	Gila	11,700	11,000	94
	Greenlee	4,000	3,800	96
<b>Station Totals</b>		<b>277,300</b>	<b>265,700</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>210,700</b>
<b>Average Daily Circulation (1979-80)</b>				<b>138,000</b>



# Arizona—Tucson

## KVOA-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 35-kw visual (maximum power allowed), 6.92-kw aural. Antenna: 3680-ft. above av. terrain, 374-ft. above ground, 8897-ft. above sea level.

Latitude 32° 24' 56.0"  
Longitude 110° 42' 48.5"

Transmitter: Mt. Bigelow, 18-mi. NE of Tucson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

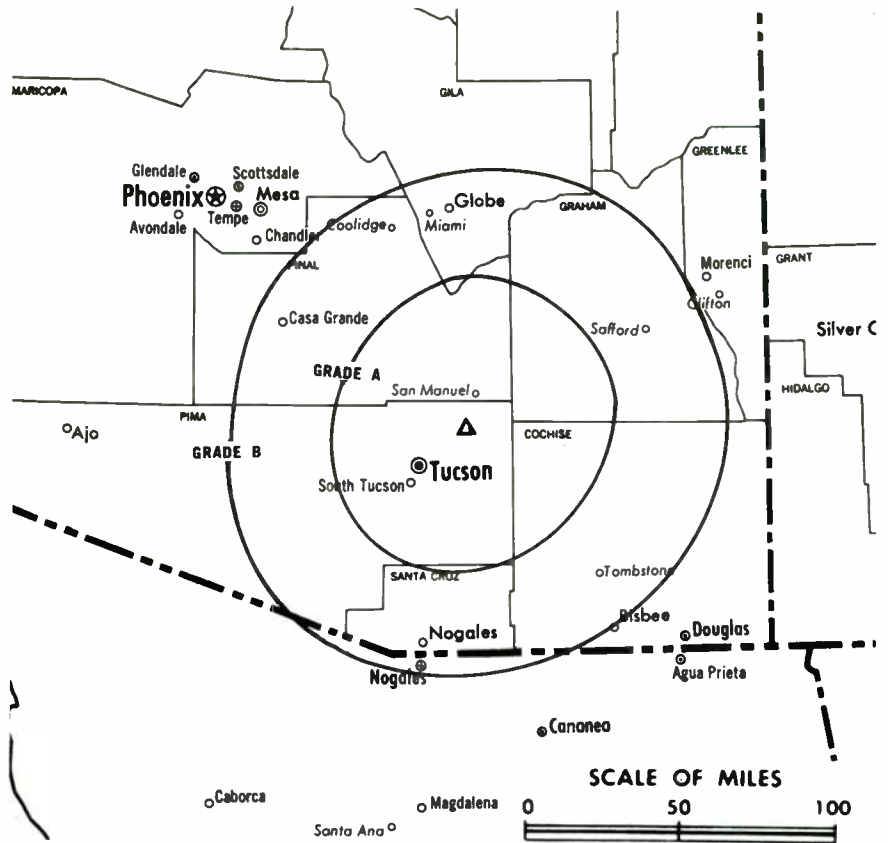
News Wire Service: AP, UPI.

News Film Service: NBC.

Represented (legal) by Smith & Pepper.

Represented (engineering) by James C. McNary.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KVOA-TV Ref: FCC File No. BPCT-2685 Granted 12/2/59

©American Map Co., Inc., N.Y., No. 14244

## KVOA-TV

Network Service: NBC.

Licensee: Channel 4 TV, Box 5188, Tucson, Ariz. (85703).

Studio: 10th & Elm St., Tucson, Ariz. (85705).

Telephone: 602-792-2270. TWX No.: 910-952-1100.

Ownership: Donald R. Diamond, pres., 30%; Donald Pitt, v.p. & secy.-treas., 27%; Richard L. Bloch, 30%; Jack Gumbin, 10%; Nancy Pitt, 3%.

Began Operation: Sept. 27, 1953. Sale to present owners by Pulitzer Publishing approved by FCC Nov. 24, 1972. Previous sale to Pulitzer Publishing by WGAL TV (Steinman) approved by FCC July 31, 1968 (Television Digest, Vol. 8:34). Previous sale by Alvarado Television Co. Inc. approved by FCC Jan. 23, 1963 (BRCT-122). Merger with KOAT-TV, Albuquerque, approved Sept. 30, 1959, by FCC (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles & associates approved Feb. 6, 1957 (Vols. 12:51, 13:6).

Represented (sales) by Blair Television.

Personnel:

JON F. RUBY, general manager.  
JAMES JOSLYN, station manager.  
IRA DANKBERG, local sales manager.  
RALPH TURK, chief engineer.  
RENEE BEAR, business manager.  
DAVID KERRIGAN, production manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$750.

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARIZONA</b>				
		Apache South	2,300	2,000	85
		Cochise	26,200	24,900	95
		Graham	6,600	6,100	93
		Pima	172,000	167,300	97
	Santa Cruz	5,900	5,600	96	
<b>Between 25-49%</b>	<b>NEW MEXICO</b>				
		Catron	800	700	86
		Hidalgo	2,200	2,000	92
<b>Between 5-24%</b>	<b>ARIZONA</b>				
		Greenlee	4,000	3,800	96
		Navajo	16,900	14,900	88
	Pinal	28,700	27,400	95	
	<b>ARIZONA</b>				
	Gila	11,700	11,000	94	
<b>Station Totals</b>			<b>277,300</b>	<b>265,700</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>208,500</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>143,300</b>	

# Arizona—Tucson-Nogales

## KZAZ

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 150-kw visual, 15-kw aural. Antenna: 1570-ft. above av. terrain, 110-ft. above ground, 5980-ft. above sea level.

Latitude 31° 42' 18"  
Longitude 110° 55' 26"

Transmitter: Mt. Hopkins, 25.8-mi. NE of Nogales Post Office.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MBI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KZAZ Ref: FCC File No. BPCT-3533 Granted 4/13/86

© American Map Co., Inc., N.Y., No. 14244

## KZAZ

Network Service: None, independent.

Licensee: Roadrunner Television, Ltd. Partnership, Box 42048, Tucson, Ariz. (85733).

Studio: 2445 N. Tucson Blvd., Tucson (85716).

Telephone: 602-795-0311 (Tucson).

Ownership: Eugene D. Adelstein, gen. partner, 17%; Edward B. Berger, gen. partner, 13%; others, none with as much as 2%. Adelstein & Berger have interest in Galaxy-Southwest Television which owns KGSW(TV), Albuquerque, N.M.; Southwest Television Ltd., applicant for UHF stations in Chico, Cal. & Spokane, Wash; KTEE(AM), Idaho Falls, Ida.; KDAQ-FM, Rexburg, Ida.; KIOY (FM), Hanford-Fresno, Cal.

Began Operation: Feb. 1, 1967. Sale to present owners by I.B.C. (Danny Thomas, et al.) approved by FCC Nov. 16, 1976.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Verner, Liipfert, Bernhard & McPherson.

Personnel:

GENE ADELSTEIN, general manager.  
HARRY WEST, station & operations manager.  
RICHARD A. HEATLEY, chief engineer.  
JANICE CLARK, business manager.  
HANK LOMINAC, general sales manager.  
SUZANNE MELLO, regional sales manager.  
STEVE OCHOA, national sales manager.  
FRANK X. TUOTI, marketing director.

DIGEST OF RATE CARD 81-2  
(April 20, 1981)

Hour	30 Min.	30 Sec.	10 Sec.
Class A			
\$1200	\$800	Graded rates apply*	

\*Highest rate: N.A.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Pima Santa Cruz	172,000 5,900	167,300 5,600	97 96
Between 25-49%	ARIZONA Cochise	26,200	24,900	95
Between 5-24%	ARIZONA Pinal	28,700	27,400	95
Station Totals		232,800	225,200	96
Net Weekly Circulation (1979-80)			118,700	
Average Daily Circulation (1979-80)			50,000	

# BLACKBURN & COMPANY, INC.

RADIO • TV • CATV • NEWSPAPER BROKERS  
NEGOTIATIONS • FINANCING • APPRAISALS

CHICAGO	333 N. Michigan Ave., 60601	(312) 346-6460
WASHINGTON, D.C.	1111 19th St., N.W., 20036	(202) 331-9270
ATLANTA	400 Colony Sq., #1004, 30361	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151

# Arizona—Yuma

## KYEL-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1560-ft. above av. terrain, 403-ft. above ground, 2528-ft. above sea level.

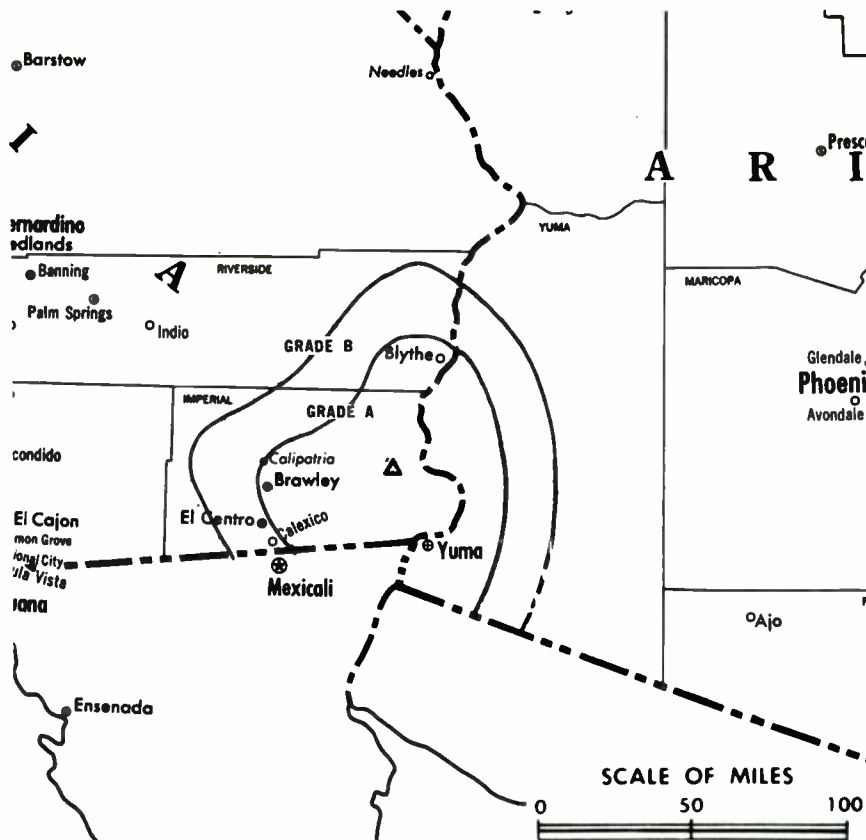
Latitude 33° 03' 17.4"  
Longitude 114° 49' 34.2"

Transmitter: Black Mtn., 17.5-mi. N of Ogilby, Cal.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## KYEL-TV

Network Service: NBC, ABC.

Licensee: Service Broadcasters Inc., Box 592, Yuma, Ariz. (85364).

Studio: 3rd Ave. & 13th St. Telephone: 602-782-5113.

Ownership: See WCFT-TV, Tuscaloosa, Ala.

Began Operation: Dec. 3, 1963. Sale to present owners by Robert W. Crites, et al., approved by FCC Oct. 19, 1977. Previous sale by Combined Communications approved Aug. 2, 1973 (Television Digest, Vol. 12:41; 13:33). Merger with KTAR Bcstg. to form Combined Communications Corp. approved Oct. 22, 1969. Previous sale by Robert W. Crites and John & Helen Noga approved Jan. 19, 1967.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

TOM HAGNER, general manager.  
MIKE TRAVIS, sales manager.  
F. ETHERINGTON, chief engineer.

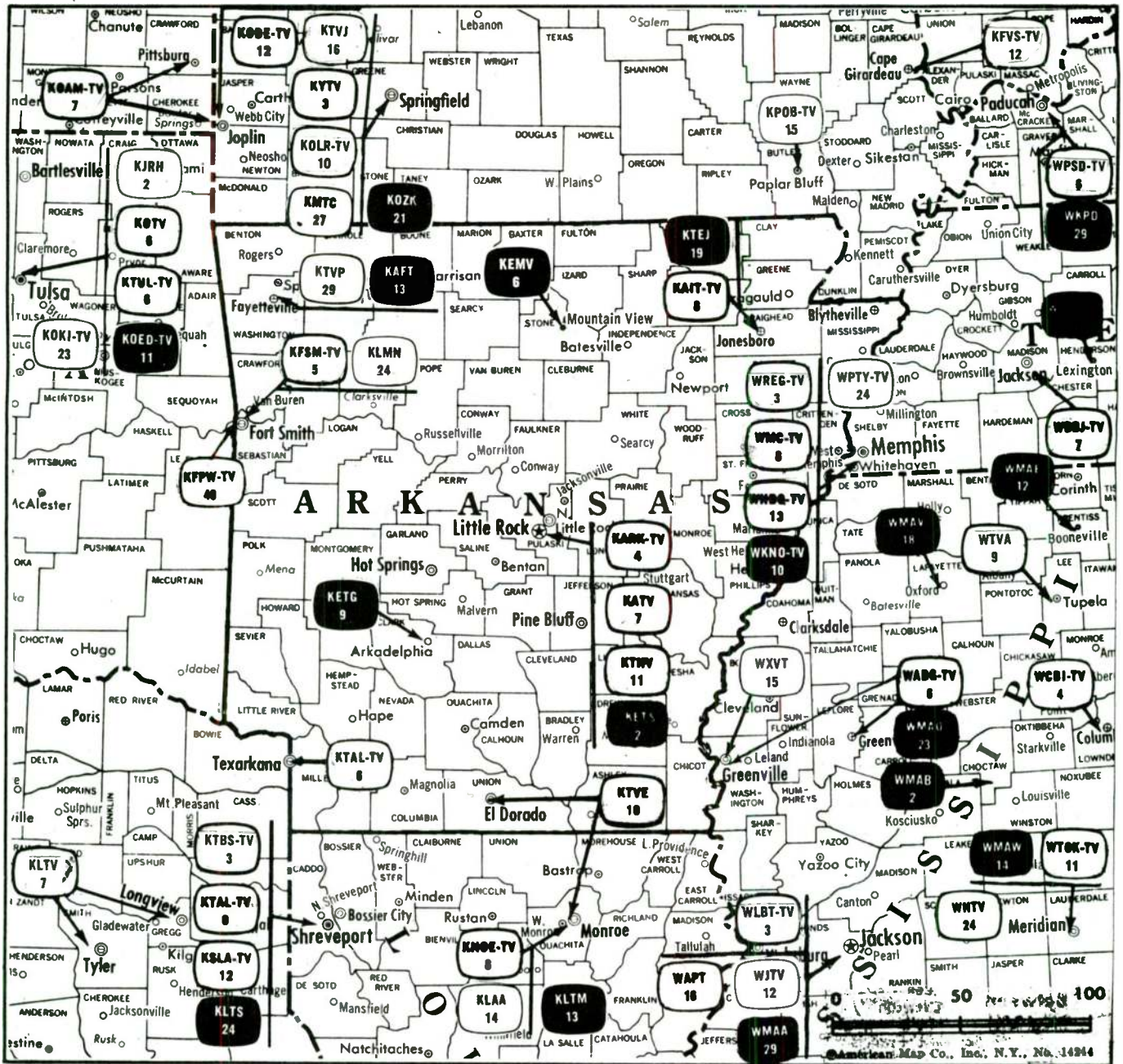
Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate: \$150.

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Yuma	25,400	23,600	93
	CALIFORNIA Imperial	30,600	27,700	90
Between 5-24%	CALIFORNIA Riverside East	7,300	6,900	95
Station Totals		63,300	58,200	91
Net Weekly Circulation (1979-80)			40,900	
Average Daily Circulation (1979-80)			25,000	





Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Little Rock	278,000	50	414,300	54
Monroe-El Dorado	107,000	113	160,000	114
Fort Smith	69,000	141	114,000	149
Jonesboro	32,000	172	66,900	171

Arkansas Station Status as of January 1, 1981

	VHF	UHF	TOTAL
Commercial Television Stations	5	3	8
Educational Television Stations	4	1	5
			13

# Arkansas

## State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

### KLAA, KNOE-TV & KTVE

El Dorado

(See Monroe, La.)

### KTAL-TV

Texarkana

(See Shreveport, La.)

## State Educational Technical Facilities (Complete Data in Educational Directory)

### KETG

Arkadelphia

Ch. 9

Non-Commercial Educational Station

Licensee: Arkansas ETV Commission, 350 S. Donaghey St., Conway, Ark. (72032).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1080-ft. above av. terrain, 1110-ft. above ground, 1340-ft. above sea level.

Latitude 33° 54' 26"  
Longitude 93° 06' 46"

### KAFT

Fayetteville

Ch. 13

Non-Commercial Educational Station

Licensee: Arkansas ETV Commission, 350 S. Donaghey St., Conway, Ark. (72032).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1680-ft. above av. terrain, 1249-ft. above ground, 3449-ft. above sea level.

Latitude 35° 48' 53"  
Longitude 94° 01' 41"

### KTEJ

Jonesboro

Ch. 19

Non-Commercial Educational Station

Licensee: Arkansas ETV Commission, 350 S. Donaghey St., Conway, Ark. (72032).

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1232-kw max. & 933-kw horizontal visual, 246.4-kw max. & 186-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 945-ft. above ground, 1345-ft. above sea level.

Latitude 35° 54' 14"  
Longitude 90° 46' 14"

### KETS

Little Rock

Ch. 2

Non-Commercial Educational Station

Licensee: Arkansas ETV Commission, 350 S. Donaghey St., Conway, Ark. (72032).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1780-ft. above av. terrain, 2000-ft. above ground, 2272-ft. above sea level.

Latitude 34° 28' 23"  
Longitude 92° 12' 10"

### KEMV

Mountain View

Ch. 6

Non-Commercial Educational Station

Licensee: Arkansas ETV Commission, 350 S. Donaghey St., Conway, Ark. (72032).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1390-ft. above av. terrain, 995-ft. above ground, 2515-ft. above sea level.

Latitude 35° 48' 47"  
Longitude 92° 17' 24"

### KTHV, Little Rock

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ARKANSAS</b>			
	Baxter	11,200	10,600	95
	Boone	9,300	8,900	95
	Hempstead	7,400	7,100	95
Between 25-49%	Howard	5,000	4,800	96
	Nevada	3,900	3,700	94
	Phillips	11,900	11,200	94
	Scott	3,800	3,600	95
	Sebastian	34,200	33,400	98
	Sharp	5,200	4,800	91
	<b>ARKANSAS</b>			
	Ashley	8,600	8,200	95
	Calhoun	1,800	1,700	95
	Chicot	5,500	5,100	93
	Columbia	9,000	8,600	95
	Craighead	22,800	22,200	98
	Crawford	12,700	12,100	95
Between 5-24%	Cross	6,000	5,800	96
	Lawrence	7,800	7,400	95
	Lee	5,400	5,000	93
	Marion	5,100	4,900	96
	Newton	2,700	2,500	91
	Poinsett	9,700	9,400	97
	St Francis	9,800	9,300	95
	Sevier	4,600	4,400	96
	Union	16,900	16,300	97
	<b>LOUISIANA</b>			
	Union	6,500	6,300	97
	<b>MISSISSIPPI</b>			
	Bolivar	13,800	12,900	94

# Arkansas—Fayetteville—Springdale

## KTVP

Ch. 29

[Satellite of KFPW-TV,  
Fort Smith, Ark.]

Technical Facilities: Channel No. 29  
(560-566 MHz). Authorized power:  
700-kw visual, 140-kw aural. Antenna:  
890-ft. above av. terrain,  
556-ft. above ground, 2349-ft.  
above sea level.

Latitude 36° 00' 57"  
Longitude 94° 04' 59"

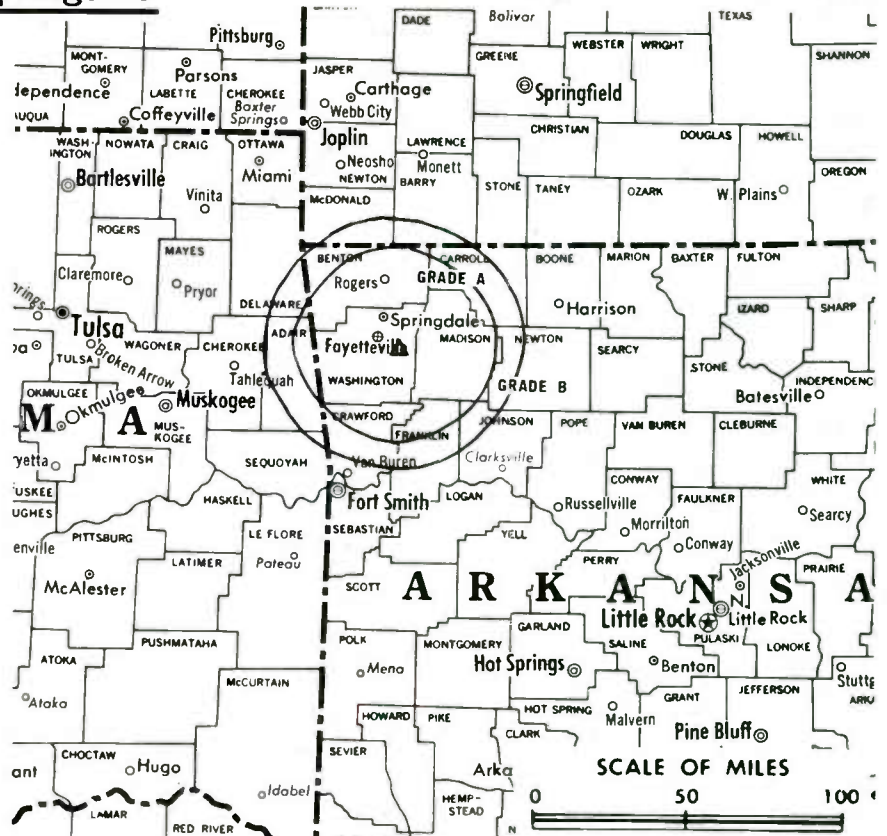
Transmitter: Robinson Mtn., 5-mi.  
SE of Fayetteville.

TV tape: Recording facilities.

Color: Network, live, film, slide &  
tape.

News Wire Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see  
page 4-b).



KTVP Ref: FCC File No. Doc. 21191 Granted 8/10/77

© American Map Co., Inc., N.Y., No. 14244

## KTVP

Network Service: ABC, CBS.

Licensee: Hernreich Broadcasting Stations Northwest Inc., Box  
4150, Fort Smith, Ark. (72901).

Studio: See KFPW-TV, Fort Smith, Ark.

Telephone: 501-521-1010.

Ownership: George T. Hernreich, 100%. For other interests, see  
KAIT-TV, Jonesboro, Ark.

Began Operation: Feb. 8, 1969. Left air Dec. 7, 1973. Sale to  
present owner by Paul W. Milam Sr., et al., approved by FCC  
April 30, 1975. Resumed operation Dec. 8, 1977 (Television  
Digest, Vol. 17:50).

Represented (sales) by Avery-Knodel Inc.

Personnel:

ROBERT HERNREICH, president.  
DONALD E. HOLLEY, vice president & general manager.  
CLIFF WALKER, general sales manager.  
SHARON DANIELS, sales secretary.  
DAN BORENGASSER, station manager.

Rates: Sold in combination with KFPW-TV, Fort Smith, Ark.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Washington	33,600	32,000	95
Between 25-49%	ARKANSAS			
	Benton	24,400	23,300	96
	Madison	3,800	3,500	92
Between 5-24%	ARKANSAS			
	Carroll	5,800	5,500	96
	OKLAHOMA			
	Adair	6,300	5,900	94
Station Totals		73,900	70,200	94
Net Weekly Circulation (1979-80)				27,400
Average Daily Circulation (1979-80)				15,800

## VIDEO WEEK

for current reports on the home video industry  
Call 202-872-9200 for more information.



# Arkansas—Fort Smith

## KFPW-TV

Ch. 40

[Operates satellite KTVP, Fayetteville-Springdale, Ark.]

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 646-kw max. & 417-kw horizontal visual, 129-kw max. & 83.2-kw horizontal aural. Antenna: 424-ft. above av. terrain, 499-ft. above ground, 929-ft. above sea level.

Latitude 35° 24' 07"  
Longitude 94° 23' 08"

Transmitter: 2415 N. Albert Pike.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MBI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KFPW-TV Ref: FCC File No. BPCT-4990 Granted 5/27/77

© American Map Co., Inc., N.Y., No. 14244

## KFPW-TV

Network Service: ABC.

Licensee: Hernreich Broadcasting Stations Northwest Inc., 2415 N. Albert Pike, Fort Smith, Ark. (72901).

Studio: 2415 N. Albert Pike. Telephone: 501-783-4105.

Ownership: See KAIT-TV, Jonesboro, Ark.

Began Operation: July 28, 1971.

Represented (sales) by Avery-Knodel Inc.

Personnel:

ROBERT HERNREICH, president.  
DONALD E. HOLLEY, vice president & general manager.  
CLIFF WALKER, general sales manager.  
SHARON DANIELS, sales secretary.  
DON VEST, director of engineering.  
KEITH FRY, news director.

Highest 30 Sec. Rate (Jan. 15, 1981): \$200.

NETWORK BASE HOURLY RATE: \$350.

## CABLE & TV Addenda Services

Weekly reports on industry changes  
Call 202-872-9200 for more information.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARKANSAS</b>			
	Crawford	12,700	12,100	95
	Sebastian	34,200	33,400	98
	<b>OKLAHOMA</b>			
	Le Flore	14,500	13,900	96
	Sequoyah	10,300	9,800	95
<b>Between 25-49%</b>	<b>ARKANSAS</b>			
	Benton	24,400	23,300	96
	Franklin	4,700	4,500	95
	Logan	6,500	6,200	95
	Scott	3,800	3,600	95
	Washington	33,600	32,000	95
<b>Between 5-24%</b>	<b>ARKANSAS</b>			
	Carroll	5,800	5,500	96
	Johnson	6,300	6,000	95
	Madison	3,800	3,500	92
	Newton	2,700	2,500	91
	Pike	3,200	3,100	95
	Pope	13,000	12,500	96
	<b>OKLAHOMA</b>			
	Latimer	3,500	3,300	93
<b>Station Totals</b>		<b>183,000</b>	<b>175,200</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>75,500</b>
<b>Average Daily Circulation (1979-80)</b>				<b>43,700</b>

# Arkansas—Fort Smith

**KFSM-TV**

Ch. 5



Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 1260-ft. above av. terrain, 1209-ft. above ground, 1986-ft. above sea level.

Latitude 35° 30' 43"  
Longitude 94° 21' 38"

Transmitter: 9.5-mi. NNE of Fort Smith.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Katz Television.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KFSM-TV Ref: FCC File No. BPCT-2980 Granted 1/22/65

©American Map Co., Inc., N.Y., No. 14244

## KFSM-TV

Network Service: CBS.

Licensee: The Times Southwest Broadcasting Inc., 318 N. 13th St., Ft. Smith, Ark. (72901).

Offices & Studios: P.O. Box 369, 318 N. 13th St., Ft. Smith.

Telephone: 501-783-3131. TWX No.: 910-723-7672.

Ownership: The New York Times Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 3, 1956. Sale to George T. Hernreich and Harry Pollock-Harry Newton Co. by Salome Nakdimen as administratrix for husband's estate approved by FCC Feb. 27, 1957 and June 27, 1957 (Television Digest, Vol. 13:9, 26). Pollock's purchase of 50% from George T. Hernreich approved by FCC March 5, 1958 (Vol. 14:6, 10). Sale of 51% by Harry Pollock to Donald Reynolds (who earlier had acquired 49%) approved by FCC Jan. 7, 1959 (Vols. 14:36, 52; 15:2). Sale to Buford Television by Donald Reynolds approved by FCC April 4, 1973 (Vol. 12:38; 13:15). Sale to present owner approved July 31, 1979 (Vol. 19:4).

Represented (legal) by Koteen & Burt.

Personnel:

ROBERT BROWNING, exec. vice president & general manager.  
GENE GRAHAM, general sales manager.  
JAMES ANHALT, chief engineer.  
PAT PORTA, program director.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARKANSAS</b>			
	Crawford	12,700	12,100	95
	Franklin	4,700	4,500	95
	Johnson	6,300	6,000	95

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>ARKANSAS—(Continued)</b>					
<b>50% &amp; Over</b>	Logan	6,500	6,200	95	
	Madison	3,800	3,500	92	
	Polk	6,300	5,900	94	
	Scott	3,800	3,600	95	
	Sebastian	34,200	33,400	98	
<b>Between 25-49%</b>	Washington	33,600	32,000	95	
	<b>OKLAHOMA</b>				
	Haskell	4,100	3,900	96	
	Latimer	3,500	3,300	93	
	Le Flore	14,500	13,900	96	
<b>Between 5-24%</b>	Sequoyah	10,300	9,800	95	
	<b>ARKANSAS</b>				
	Benton	24,400	23,300	96	
	Yell	6,200	5,900	96	
	<b>OKLAHOMA</b>				
<b>Between 5-24%</b>	Adair	6,300	5,900	94	
	Pushmataha	4,200	3,900	94	
	<b>ARKANSAS</b>				
	Carroll	5,800	5,500	96	
	Montgomery	2,700	2,600	94	
<b>Between 5-24%</b>	Perry	2,700	2,600	97	
	Pike	3,200	3,100	95	
	Pope	13,000	12,500	96	
	<b>OKLAHOMA</b>				
	Cherokee	9,800	9,400	96	
Delaware	8,800	8,300	95		
Mc Curtain	13,100	12,400	94		
Muskogee	25,800	25,100	97		
Pittsburg	13,500	13,000	97		
<b>Station Totals</b>		<b>283,800</b>	<b>271,600</b>	<b>95</b>	
<b>Net Weekly Circulation (1979-80)</b>			<b>150,500</b>		
<b>Average Daily Circulation (1979-80)</b>			<b>104,700</b>		

# Arkansas—Fort Smith-Fayetteville

**KLMN**

Ch. 24

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2510-kw max. & 912-kw horizontal visual, 505-kw max. & 182-kw horizontal aural. Antenna: 1040-ft. above av. terrain, 499-ft. above ground, 2469-ft. above sea level.

Latitude 35° 42' 37.0"  
Longitude 94° 08' 14.5"

Transmitter: R.R. #2, 4.2-mi. NNE of Mountainburg, Ark.

TV tape: Recording facilities.

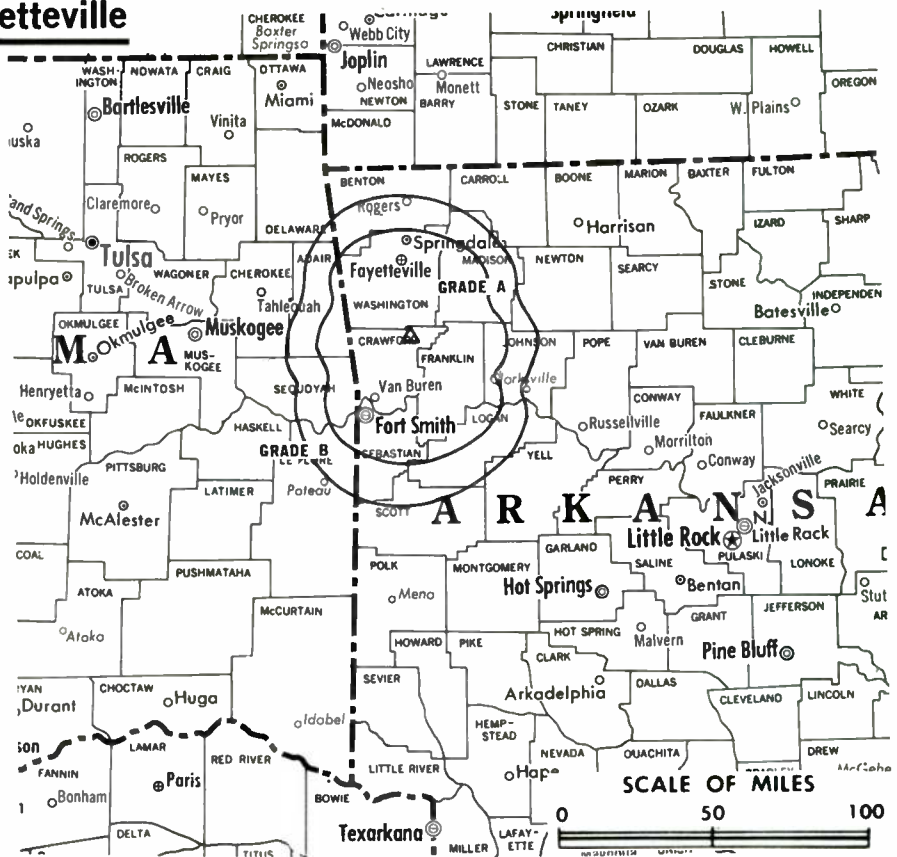
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (sales) by Seltel Inc.

Total Households: © MSI Consumer Market Data as of 1/1/80. TV Homes: TV% and Circulation © 1981 Arbitron. County coverage based on Arbitron study (see page 4-b).



KLMN Ref: FCC File No. BMPCT-7649 Granted 1/12/77

© American Map Co., Inc., N.Y., No. 14244

## KLMN

Network Service: NBC.

Grantee: MCM Broadcasting Co., Box 1867, Fort Smith, Ark. (72902).

Offices & Studios: 4624 Kelley Highway, Box 1867, Fort Smith, Ark. (72903) and 112 W. Center St., Fayetteville, Ark. (72701).

Telephone: 501-785-4334. TWX No.: 910-723-7601.

Ownership: Clark C. McClinton, chmn. of the board, 10%; S. Robson Walton, secy., 10%; Bill Conrad, treas., 10%; David C. McClinton, John Cooper Jr., Gene George, George Perrin, Bill Underwood, Jim Walton & M. B. Caldwell, 10% each. Note: Sale to Ozark Television Co. pends.

Began Operation: Nov. 12, 1978.

Represented (legal) by Wilner & Scheiner.

Personnel:

GORDON BROWN, general manager & general sales manager.  
VERLENE TADLOCK, exec. secretary & program director.  
LLOYD FRAZIER, director of engineering.

Highest One Hour Rate: \$800.

Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$195.

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARKANSAS</b>				
		Crawford	12,700	12,100	95
		Franklin	4,700	4,500	95
		Sebastian	34,200	33,400	98
		Washington	33,600	32,000	95
<b>Between 25-49%</b>	<b>OKLAHOMA</b>				
		Le Flore	14,500	13,900	96
		Sequoyah	10,300	9,800	95
<b>Between 5-24%</b>	<b>ARKANSAS</b>				
		Scott	3,800	3,600	95
		Benton	24,400	23,300	96
		Johnson	6,300	6,000	95
		Logan	6,500	6,200	95
		Madison	3,800	3,500	92
<b>Station Totals</b>			<b>154,800</b>	<b>148,300</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>					<b>80,000</b>
<b>Average Daily Circulation (1979-80)</b>					<b>41,900</b>



# Arkansas—Jonesboro

## KAIT-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 41.7-kw aural. Antenna: 1750-ft. above av. terrain, 1799-ft. above ground, 2049-ft. above sea level.

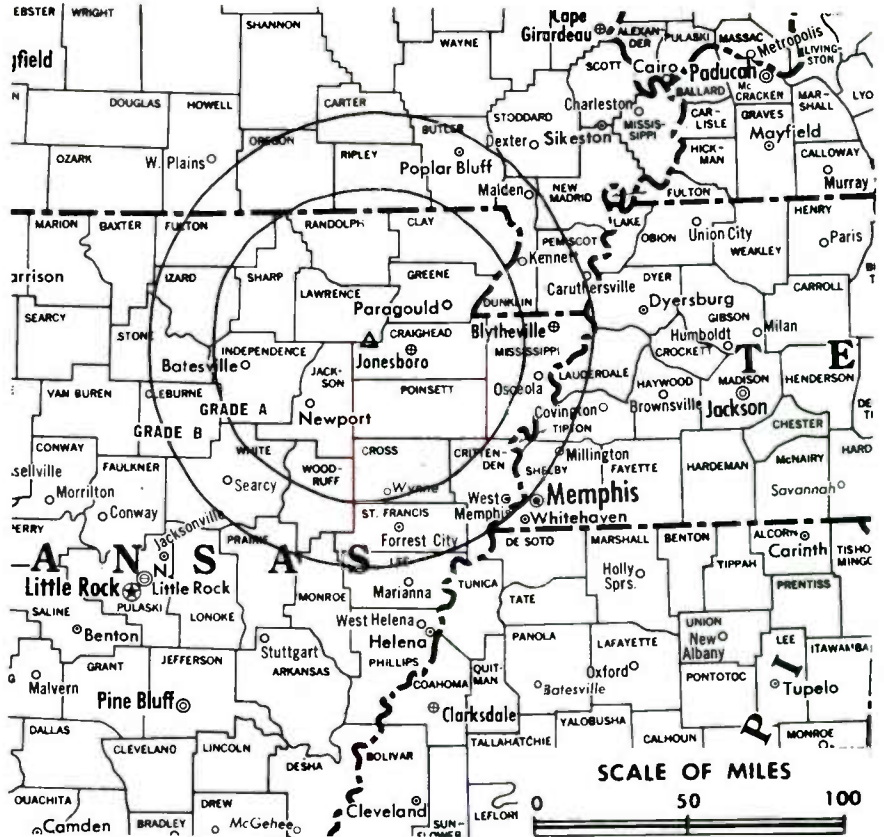
Latitude 35° 53' 17"  
Longitude 90° 56' 09"

Transmitter: 0.6-mi NE of Egypt School, Egypt.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

TV tape: Recording facilities.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KAIT-TV Ref: FCC File No. BMPCT-4617 Granted 7/17/80 © American Map Co., Inc., N.Y., No. 14244

## KAIT-TV

Network Service: ABC.

Licensee: Hernreich Broadcasting Stations Inc., 601 Garrison Ave., Fort Smith, Ark. (72901).

Studio: Box 790, Jonesboro, Ark. (72401).

Telephone: 501-932-4288. TWX No.: 910-728-6503.

Ownership: George T. Hernreich, 100%; he also owns KFPW-TV-AM & KXXI(FM), Fort Smith, Ark.; KWBO, Hot Springs, Ark.; KTV(TV), Fayetteville, Ark.

Began Operation: July 15, 1963.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Farrow, Schildhause & Wilson.

Personnel:

DARREL CUNNINGHAM, vice president & general manager.  
AL BLANKS, local sales manager.  
GERALD ERICKSON, chief engineer.

### DIGEST OF RATE CARD C-78—(Sept. 11, 1978)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.				
\$1000	\$650			Graded rates apply*

\*Highest rate: \$330.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ARKANSAS</b>				
50% & Over	Clay	7,800	7,500	96
	Craighead	22,800	22,200	98
	Fulton	3,300	3,000	91
	Greene	11,900	11,500	97

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Independence	10,300	9,900	96	
	Izard	4,200	3,800	92	
	Jackson	7,900	7,600	96	
	Lawrence	7,800	7,400	95	
	Poinsett	9,700	9,400	97	
	Randolph	6,500	6,100	94	
	Sharp	5,200	4,800	91	
<b>MISSOURI</b>					
50% & Over	Dunklin	13,800	13,200	96	
	Oregon	4,400	3,900	89	
	Pemiscot	9,000	8,500	95	
	Ripley	5,600	5,000	90	
<b>ARKANSAS</b>					
Between 25-49%	Cross	6,000	5,800	96	
	Mississippi	20,000	19,300	96	
<b>MISSOURI</b>					
Between 25-49%	Carter	1,800	1,600	89	
	<b>ARKANSAS</b>				
	Cleburne	6,100	5,800	96	
	Crittenden	15,000	14,300	95	
	Monroe	5,200	4,900	93	
Between 5-24%	Stone	2,700	2,500	93	
	Woodruff	3,800	3,600	95	
	<b>MISSOURI</b>				
Between 5-24%	Butler	14,700	13,900	95	
	Howell	11,600	10,700	92	
	New Madrid	8,400	8,000	96	
	Shannon	2,800	2,500	89	
<b>TENNESSEE</b>					
Between 5-24%	Dyer	12,200	11,900	98	
	<b>Station Totals</b>	<b>240,500</b>	<b>228,600</b>	<b>95</b>	
<b>Net Weekly Circulation (1979-80)</b>			<b>124,100</b>		
<b>Average Daily Circulation (1979-80)</b>			<b>89,500</b>		

# Arkansas—Little Rock

## KARK-TV

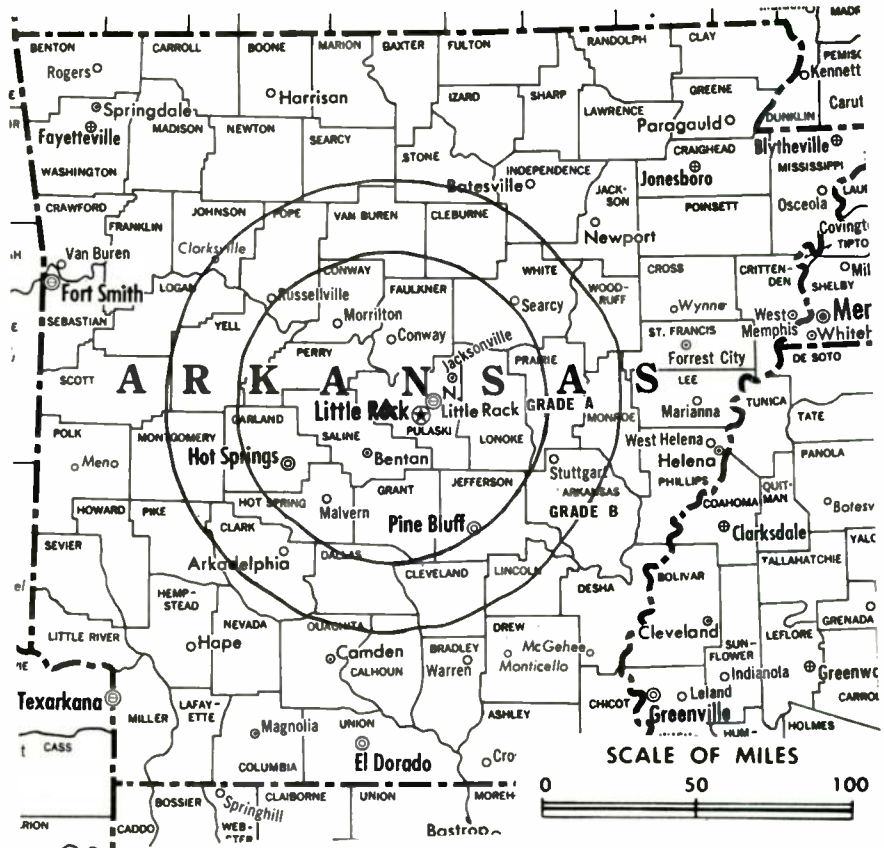
Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1693-ft. above av. terrain, 1175-ft. above ground, 2209-ft. above sea level.

Latitude 34° 47' 55"  
Longitude 92° 29' 58"

Transmitter: Shinal Mt.  
Studio: 201 W. 3rd St.  
Telephone: 501-376-2481.  
TWX No.: 910-722-7417.  
TV tape: Recording facilities.  
Color: Network, live, film, slide & tape.  
News Wire Service: AP, UPI.  
Facsimile Service: UPI.  
News Film Service: NBC.

Total Households: © MSA  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KARK-TV Ref: FCC File No. BMPCT-1331 Granted 10/22/53 © American Map Co., Inc., N.Y., No. 14244

## KARK-TV

Network Service: NBC.  
Licensee: Combined Communications Corp., 201 W. Third St., Little Rock, Ark. (72203).  
Ownership: Gannett Co. Inc., 100%. See KPNX-TV, Phoenix-Mesa, Ariz.  
Began Operation: April 15, 1954. Merger of Combined Communications & Gannett Co. approved by FCC June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Sale to Combined by Mullins Bcstg. Co. approved by FCC Jan. 26, 1972 (Vol. 11:15, 22; 12:5). Previous sale to Mullins by T. K. Barton family approved Jan. 19, 1966 by FCC (Vol. 5:32, 6:4).  
Represented (legal) by Pierson, Ball & Dowd.  
Represented (engineering) by Lohnes & Culver.  
Represented (sales) by Blair Television.  
Personnel:  
DAVID J. JONES, president & general manager.  
JAMES F. EVERETT, v.p. & business manager.  
V. RAY BROWN, v.p. & general sales manager.  
JAMES E. TULEY, v.p. & program director.  
TOM BONNER, v.p. & director of broadcasting.  
CLYDE ANDERSON, local sales manager.  
DEAN HOWARD, v.p. & director of engineering.  
BILL ADDINGTON, chief engineer.  
DAVE COURSE, promotion manager.  
KATHY CLARK, public affairs director.  
GARY LONG, news director.

### DIGEST OF RATE CARD NO. 78

Hour	30 Min.	Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.				
\$3000	\$2500	\$900	\$450	\$225

NETWORK BASE HOURLY RATE: \$1050.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Arkansas	7,900	7,700	97
	Boone	9,300	8,900	95
	Bradley	4,700	4,500	95

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS—(Continued)				
	Calhoun	1,800	1,700	95
	Clark	7,900	7,600	96
	Cleburne	6,100	5,800	96
	Cleveland	2,700	2,500	94
	Conway	8,800	8,500	96
	Dallas	3,500	3,300	96
	Desha	5,700	5,400	95
	Drew	5,500	5,200	94
	Faulkner	13,000	12,500	96
	Franklin	4,700	4,500	95
	Garland	27,300	26,300	96
	Grant	4,500	4,300	96
	Hot Spring	8,600	8,300	96
	Independence	10,300	9,900	96
50% & Over	Izard	4,200	3,800	92
	Jackson	7,900	7,600	96
	Jefferson N	27,700	26,700	97
	Johnson	6,300	6,000	95
	Lincoln	3,600	3,400	94
	Logan	6,500	6,200	95
	Lonoke	11,000	10,700	97
	Monroe	5,200	4,900	93
	Montgomery	2,700	2,600	94
	Ouachita	10,400	9,900	95
	Perry	2,700	2,600	97
	Pike	3,200	3,100	95
	Polk	6,300	5,900	94
	Pope	13,000	12,500	96
	Prairie	3,800	3,600	95
	Pulaski	120,600	118,000	98

(Continued on page 70-b)

Station Totals	657,100	631,500	96
Net Weekly Circulation (1979-80)		430,900	
Average Daily Circulation (1979-80)		293,700	

# Arkansas—Little Rock

## KATV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 2006-ft. above av. terrain, 2000-ft. above ground, 2272-ft. above sea level.

Latitude 34° 28' 22.6"  
Longitude 92° 12' 10.5"

Transmitter: U.S. Hwy. 65, 2-mi. N of Redfield, Ark.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV % and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KATV Ref: FCC File No. BMPCT-6071 Granted 6/9/65

©American Map Co., Inc., N.Y., No. 14244

## KATV

Network Service: ABC.

Licensee: KATV Inc., 401 Main St., Little Rock, Ark. (72201).

Studios: 401 Main St., Little Rock; Jefferson Sq., Pine Bluff.

Telephone: 501-372-7777. TWX No.: 501-721-8372.

Ownership: Leake Industries Inc. James C. Leake, 14.04%; Marjorie Leake, 53.20%; James C. Jr., John G., Jeanne Leake & Nancy L. Sevenoaks, 8.19% each. Same interests also own KTUL-TV, Tulsa & control CP for WSTE (Ch. 13), Fajardo P.R.

Began Operation: Dec. 19, 1953. John T. Griffin and Leake increased holdings from 45% to 50% each when Bryan Mathes sold them his 10% stock (Television Digest, Vol. 16:45). Reorganization resulted in Griffin owning 55.81%. Transfer of control to Leakes approved by FCC Sept. 19, 1969 (Vol. 9:15).

Represented (sales) by Petry Television Inc.

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (engineering) by Cohen & Dippell.

Personnel:

JOHN G. LEAKE, president.  
DALE NICHOLSON, vice president & general manager.  
ERIC NELSON, operations.  
A. R. GARRETT, v.p., engineering.  
CAL DRING, national sales manager.  
RICHARD SMITH, local sales manager.  
RALPH SMITH, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.			
\$2500	\$2000	Graded rates apply*	

\*Highest rate: \$800.

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
------------------------	--------------	------------------	---------------	---

### ARKANSAS

Arkansas	7,900	7,700	97
Ashley	8,600	8,200	95
Bradley	4,700	4,500	95
Calhoun	1,800	1,700	95
Clark	7,900	7,600	96
Cleburne	6,100	5,800	96
Cleveland	2,700	2,500	94
Conway	8,800	8,500	96
Dallas	3,500	3,300	96
Desha	5,700	5,400	95
Drew	5,500	5,200	94
Faulkner	13,000	12,500	96
Garland	27,300	26,300	96
Grant	4,500	4,300	96
Hot Spring	8,600	8,300	96
Independence	10,300	9,900	96
Jackson	7,900	7,600	96
Jefferson N	27,700	26,700	97
Johnson	6,300	6,000	95
Lincoln	3,600	3,400	94
Lonoke	11,000	10,700	97
Monroe	5,200	4,900	93
Montgomery	2,700	2,600	94
Nevada	3,900	3,700	94
Ouachita	10,400	9,900	95
Perry	2,700	2,600	97
Phillips	11,900	11,200	94
Pike	3,200	3,100	95
Pope	13,000	12,500	96
Prairie	3,800	3,600	95
Pulaski	120,600	118,000	98
Saline	15,900	15,600	98
Stone	2,700	2,500	93
Van Buren	4,200	4,000	96

50% & Over

(Continued on next page)

Station Totals	675,300	648,100	95
Net Weekly Circulation (1979-80)			438,300
Average Daily Circulation (1979-80)			303,800



# Arkansas

## KARK-TV, Little Rock

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
<b>ARKANSAS—(Continued)</b>					
<b>50% &amp; Over</b>	Saline	15,900	15,600	98	
	Searcy	3,300	3,100	94	
	Stone	2,700	2,500	93	
	Van Buren	4,200	4,000	96	
	White	17,400	16,800	97	
	Woodruff	3,800	3,600	95	
	Yell	6,200	5,900	96	
<b>ARKANSAS</b>					
<b>Between 25-49%</b>	Ashley	8,600	8,200	95	
	Baxter	11,200	10,600	95	
	Columbia	9,000	8,600	95	
	Craighead	22,800	22,200	98	
	Hempstead	7,400	7,100	95	
	Howard	5,000	4,800	96	
	Marion	5,100	4,900	96	
	Nevada	3,900	3,700	94	
	Newton	2,700	2,500	91	
	Phillips	11,900	11,200	94	
	St Francis	9,800	9,300	95	
	Sebastian	34,200	33,400	98	
	Sharp	5,200	4,800	91	
Union	16,900	16,300	97		
<b>ARKANSAS</b>					
<b>Between 5-24%</b>	Chicot	5,500	5,100	93	
	Crawford	12,700	12,100	95	
	Cross	6,000	5,800	96	
	Fulton	3,300	3,000	91	
	Greene	11,900	11,500	97	
	Lawrence	7,800	7,400	95	
	Lee	5,400	5,000	93	
	Little River	3,900	3,700	94	
	Madison	3,800	3,500	92	
	Scott	3,800	3,600	95	
	Sevier	4,600	4,400	96	
	<b>MISSISSIPPI</b>				
	Bolivar	13,800	12,900	94	

## KATV, Little Rock

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
<b>ARKANSAS—(Continued)</b>					
<b>50% &amp; Over</b>	White	17,400	16,800	97	
	Woodruff	3,800	3,600	95	
	Yell	6,200	5,900	96	
<b>MISSISSIPPI</b>					
	Bolivar	13,800	12,900	94	
<b>ARKANSAS</b>					
<b>Between 25-49%</b>	Baxter	11,200	10,600	95	
	Boone	9,300	8,900	95	
	Chicot	5,500	5,100	93	
	Columbia	9,000	8,600	95	
	Hempstead	7,400	7,100	95	
	Howard	5,000	4,800	96	
	Logan	6,500	6,200	95	
	Polk	6,300	5,900	94	
	St Francis	9,800	9,300	95	
	Searcy	3,300	3,100	94	
	Union	16,900	16,300	97	
	<b>MISSISSIPPI</b>				
		Coahoma	11,800	11,200	95
	Washington	22,700	21,700	96	
<b>ARKANSAS</b>					
<b>Between 5-24%</b>	Craighead	22,800	22,200	98	
	Cross	6,000	5,800	96	
	Franklin	4,700	4,500	95	
	Izard	4,200	3,800	92	
	Lee	5,400	5,000	93	
	Little River	3,900	3,700	94	
	Marion	5,100	4,900	96	
	Poinsett	9,700	9,400	97	
	Sevier	4,600	4,400	96	
	Sharp	5,200	4,800	91	
	<b>LOUISIANA</b>				
		Morehouse	10,800	10,400	96
		Union	6,500	6,300	97
	West Carroll	4,600	4,400	95	
<b>MISSISSIPPI</b>					
	Quitman	4,100	3,900	95	
	Sunflower	9,100	8,500	94	
<b>WASHINGTON</b>					
	Lewis	19,100	17,800	93	

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TELEVISION DIGEST, INC. 1836 Jefferson Place, N.W., Washington, D.C. 20036

# Arkansas—Little Rock

**KTHV**

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1760-ft. above av. terrain, 1158-ft. above ground, 2205-ft. above sea level.

Latitude 34° 47' 55"  
Longitude 92° 29' 58"

Transmitter: Shinall Mt.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Williams Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page i-b).



KTHV Ref: FCC File No. BPCT-1057 Granted 11/4/54

©American Map Co., Inc., N.Y., No. 14244

## KTHV

Network Service: CBS.

Licensee: Television Industries Inc., Box 269, Little Rock, Ark. (72203).

Studio: 8th & Izard Sts. Telephone: 501-376-1111.

Ownership: Arkansas Democrat Co., 75%; K. A. Engle Trust, 15%; Robert L. Brown Sr., 10%. Robert L. Brown, pres. & general manager.

Began Operation: Nov. 27, 1955.

Represented (sales) by Katz Television.

Personnel:

- ROBERT L. BROWN, president & general manager.
- LONNIE GIBBONS, general sales manager.
- BOB HICKS, program manager.
- CHUCK WEAVER, production manager.
- DOUG LAUGHTER, director of engineering.
- NELL WEAVER, promotion director.

Highest 30 Sec. Rate (May 1, 1981): \$900.

NETWORK BASE HOURLY RATE: \$725.

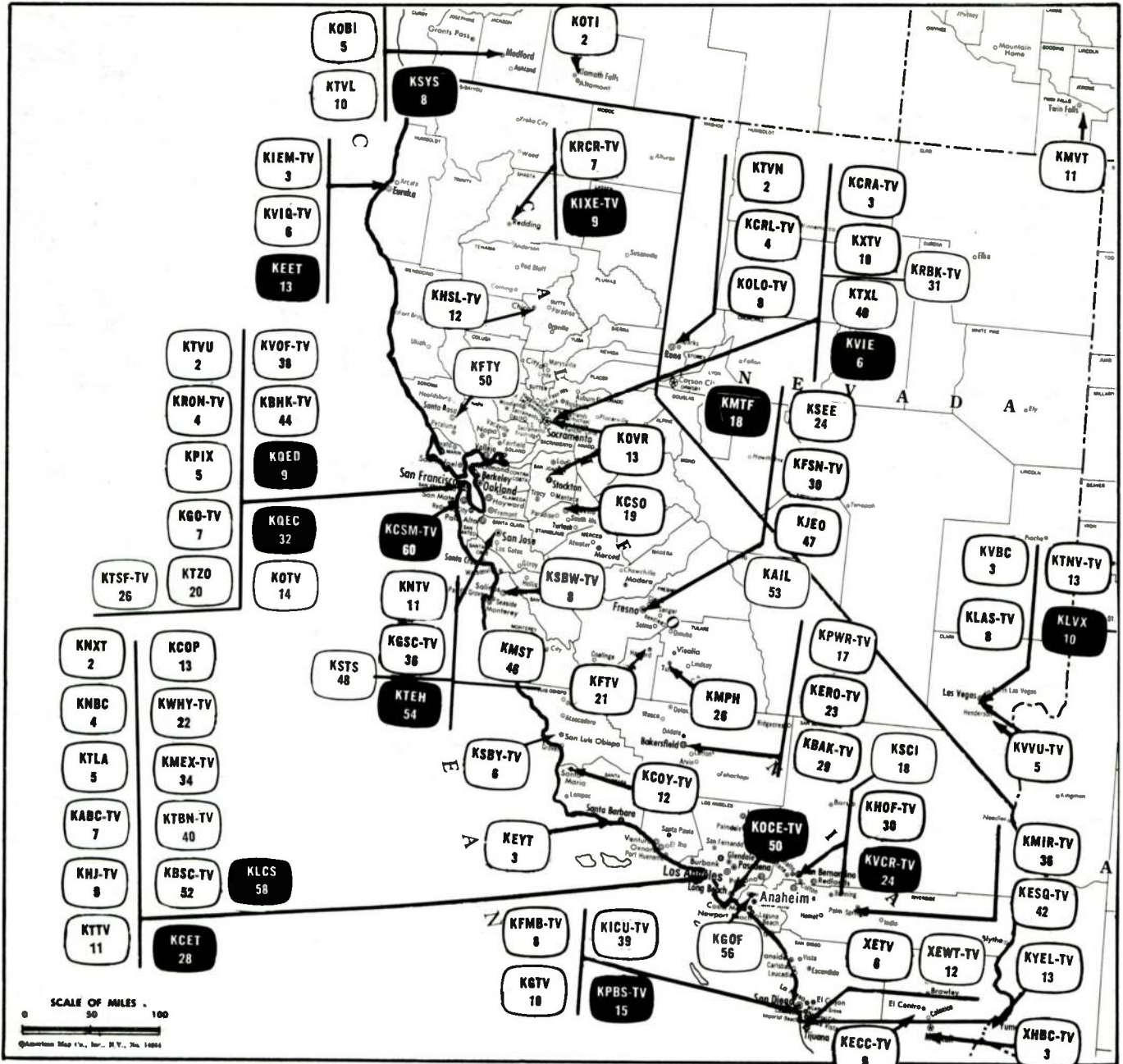
Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ARKANSAS</b>			
	Arkansas	7,900	7,700	97
	Bradley	4,700	4,500	95
	Clark	7,900	7,600	96
50% & Over	Cleburne	6,100	5,800	96
	Cleveland	2,700	2,500	94
	Conway	8,800	8,500	96
	Dallas	3,500	3,300	96
	Desha	5,700	5,400	95

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ARKANSAS—(Continued)</b>			
	Drew	5,500	5,200	94
	Faulkner	13,000	12,500	96
	Franklin	4,700	4,500	95
	Garland	27,300	26,300	96
	Grant	4,500	4,300	96
	Hot Spring	8,600	8,300	96
	Independence	10,300	9,900	96
	Izard	4,200	3,800	92
	Jackson	7,900	7,600	96
	Jefferson N	27,700	26,700	97
	Johnson	6,300	6,000	95
	Lincoln	3,600	3,400	94
	Logan	6,500	6,200	95
	Lonoke	11,000	10,700	97
50% & Over	Monroe	5,200	4,900	93
	Montgomery	2,700	2,600	94
	Ouachita	10,400	9,900	95
	Perry	2,700	2,600	97
	Pike	3,200	3,100	95
	Polk	6,300	5,900	94
	Pope	13,000	12,500	96
	Prairie	3,800	3,600	95
	Pulaski	120,600	118,000	98
	Saline	15,900	15,600	98
	Searcy	3,300	3,100	94
	Stone	2,700	2,500	93
	Van Buren	4,200	4,000	96
	White	17,400	16,800	97
	Woodruff	3,800	3,600	95
	Yell	6,200	5,900	96

(Continued on page 62-b)

Station Totals	650,400	625,500	96
Net Weekly Circulation (1979-80)		408,900	
Average Daily Circulation (1979-80)		258,900	

# California



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Los Angeles	2,722,000	2	4,181,600	2
San Francisco	1,076,000	7	1,917,800	5
Sacramento-Stockton	452,000	23	735,200	22
San Diego	357,000	33	716,000	23
Fresno	177,000	76	329,800	68
Salinas-Monterey	119,000	101	155,200	119
Santa Barbara-Santa Maria-San Luis Obispo	65,000	148	159,600	115
Bakersfield	63,000	151	104,000	155
Chico-Redding	55,000	154	126,800	141

### California Station Status as of January 1, 1981

	VHF	UHF	TOTAL
Commercial Television Stations	26	28	54
Educational Television Stations	4	9	13
			<u>67</u>



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Eureka	24,000	182	52,300	182
Palm Springs	13,000	196	52,900	179
El Centro-Yuma	12,000	199	52,400	181
Modesto	*	*	*	*

**State Cross Reference List**  
Communities That Receive Programs of Stations That Are Located Elsewhere

**KRCR-TV, Chico**  
(See Redding, Cal.)

**KBSC-TV, Corona**  
(See Los Angeles, Cal.)

**KTBN-TV, Fontana**  
(See Los Angeles, Cal.)

**KSBW-TV & KMST, Monterey**  
(See Salinas, Cal.)

**KTVU, Oakland**  
(See San Francisco, Cal.)

**KNTV, Salinas-Monterey**  
(See San Jose, Cal.)

**KHSL-TV, Redding**  
(See Chico, Cal.)

**KHOF-TV & KSCI, San Bernardino**  
(See Los Angeles, Cal.)

**KSBW-TV & KMST, San Jose**  
(See Salinas-Monterey, Cal.)

**KOVR & KTXL, Stockton**  
(See Sacramento, Cal.)

**KMPH, Visalia**  
(See Fresno, Cal.)

**XHBC-TV**

**El Centro, Cal. (Mexicali, Mexico)**

Ch. 3

Licensor: Televisora de Mexicali S.A., P.O. Box F, Calexico, Cal.  
Studio & Transmitter: Mexicali, Mexico. Telephone: P.O. 2-28-55.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 15-kw visual, 7.5-kw aural. Antenna: 678-ft. above av. terrain, 600-ft. above ground, 20-ft. above sea level.

Latitude	32°	37'	21"
Longitude	115°	34'	54"

TV tape: Recording facilities.

Color: Live, film & slide.

Ownership: Affiliated with Telesistema Mexicano, S.A.

Began Operation: Oct. 6, 1957.

Represented (sales) by Spanish International Network Sales Inc.

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Personnel:

RAUL SANCHEZ de APARICIO, station manager & film buyer.  
HENRY BEZIES, chief engineer.

**DIGEST OF RATE CARD**

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—5-11 p.m., daily.						
\$344.00	\$172.00	\$116.00	\$87.00	\$80.00	\$60.00	\$40.00

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# California

## State Educational Technical Facilities (Complete Data in Educational Directory)

### KEET

#### Eureka

Ch. 13

Non-Commercial Educational Station

Licensee: Redwood Empire Public Television Inc., Box 13, Eureka, Cal. (95501).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 61.7-kw visual, 12.76-kw aural. Antenna: 1540-ft. above av. terrain, 177-ft. above ground, 2839-ft. above sea level.

Latitude	40°	43'	36"
Longitude	123°	58'	19"

### KMTF

#### Fresno

Ch. 18

Non-Commercial Educational Station

Licensee: Fresno County Department of Education, 2314 Mariposa St., Fresno, Cal. (93721).

Technical Facilities: Ch. No. 18 (494-500 MHz). Authorized power: 562-kw visual, 112-kw aural. Antenna: 2220-ft. above av. terrain, 245-ft. above ground, 3641-ft. above sea level.

Latitude	36°	44'	45"
Longitude	119°	16'	52"

### KOCE-TV

#### Huntington Beach

Ch. 50

Non-Commercial Educational Station

Licensee: Board of Trustees, Coast Community College District.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2750-kw max. & 290-kw horizontal visual, 275-kw max. & 29-kw horizontal aural. Antenna: 1093-ft. above av. terrain, 254-ft. above ground, 1540.5-ft. above sea level.

Latitude	33°	58'	19"
Longitude	117°	56'	57"

### KCET

#### Los Angeles

Ch. 28

Non-Commercial Educational Station

Licensee: Community TV of Southern California, 4401 Sunset Blvd.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2450-kw max. & 93.3-kw horizontal visual, 240-kw max. & 18.6-kw horizontal aural. Antenna: Directional, 3050-ft. above av. terrain, 363-ft. above ground, 6022-ft. above sea level.

Latitude	34°	13'	27"
Longitude	118°	03'	47"

### KLCS

#### Los Angeles

Ch. 58

Non-Commercial Educational Station

Licensee: Los Angeles City Unified School District, Box 3307.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 1910-kw max. & 550-kw horizontal visual, 110-kw horizontal aural. Antenna: 2870-ft. above av. terrain, 180-ft above ground, 5836-ft. above sea level.

Latitude	34°	13'	26"
Longitude	118°	03'	45"

### KIXE-TV

#### Redding

Ch. 9

Non-Commercial Educational Station

Licensee: Northern Cal. ETV Assn., Box 9 (96001).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 115-kw visual, 12-kw aural. Antenna: 3590-ft. above av. terrain, 99-ft. above ground, 6308-ft. above sea level.

Latitude	40°	36'	09"
Longitude	122°	39'	01"

### KVIE

#### Sacramento-Stockton

Ch. 6

Non-Commercial Educational Station

Licensee: Central California Educational Television, Box 6.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 55-kw visual, 11-kw aural. Antenna: 1120-ft. above av. terrain, 1546-ft. above ground, 1544-ft. above sea level.

Latitude	38°	14'	50"
Longitude	121°	30'	03"

### KVCR-TV

#### San Bernardino

Ch. 24

Non-Commercial Educational Station

Licensee: San Bernardino Community College Dist., 631 S. Mt. Vernon (92403).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5.57-kw visual, 1.12-kw aural. Antenna: minus 290-ft. above av. terrain, 120-ft. above ground, 1178-ft. above sea level.

Latitude	35°	05'	20"
Longitude	117°	18'	44"

### KPBS-TV

#### San Diego

Ch. 15

Non-Commercial Educational Station

Licensee: California State U., San Diego.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 219-kw visual, 43.6-kw aural. Antenna: 1880-ft. above av. terrain, 161-ft. above ground, 2696-ft. above sea level.

Latitude	32°	41'	48"
Longitude	116°	56'	10"

(Continued on next page)

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**KQEC**  
**San Francisco**  
 Ch. 32

Non-Commercial Educational Station

Licensee: KQED Inc., 500 Eighth St. (94103).

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 1330-kw max. & 513-kw horizontal visual, 265-kw max. & 102-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 980-ft. above ground, 1810-ft. above sea level.

Latitude 37° 45' 20"  
 Longitude 122° 27' 05"

**KQED**  
**San Francisco**  
 Ch. 9

Non-Commercial Educational Station

Licensee: KQED Inc., 500 Eighth St. (94103).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1670-ft. above av. terrain, 980-ft. above ground, 1810-ft. above sea level.

Latitude 37° 45' 20"  
 Longitude 122° 27' 05"

**KTLA, Los Angeles**  
 (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ARIZONA—(Continued)</b>			
	Gila	11,700	11,000	94
	Yuma	25,400	23,600	93
	<b>NEW MEXICO</b>			
Between 5-24%	Bernalillo	144,800	141,600	98
	Dona Ana	26,600	25,400	95
	Grant	8,500	7,900	93
	Mc Kinley	16,000	14,400	90
	Santa Fe	22,700	21,800	96
	<b>TEXAS</b>			
	El Paso	135,100	132,600	98

**KCOP, Los Angeles**  
 (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>NEW MEXICO</b>			
	Dona Ana	26,600	25,400	95
	Eddy	16,900	16,400	97
Between 5-24%	Grant	8,500	7,900	93
	Mc Kinley	16,000	14,400	90
	San Juan	24,800	22,900	92
	Santa Fe	22,700	21,800	96
	<b>TEXAS</b>			
	El Paso	135,100	132,600	98

**KTEH**  
**San Jose**  
 Ch. 54

Non-Commercial Educational Station

Licensee: Santa Clara County Board of Education, 100 Skyport Dr. (95110).

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 661-kw max. visual, 132-kw max. aural. Antenna: 1922-ft. above av. terrain, 137-ft. above ground, 2707-ft. above sea level.

Latitude 37° 29' 07"  
 Longitude 121° 51' 57"

**KCSM-TV**  
**San Mateo**  
 Ch. 60

Non-Commercial Educational Station

Licensee: San Mateo County Community College Dist., 1700 West Hillsdale Blvd. (94402).

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 1550-kw visual, 155-kw aural. Antenna: 1210-ft. above av. terrain, 181-ft. above ground, 1466-ft. above sea level.

Latitude 37° 41' 07"  
 Longitude 122° 26' 01"

**KTTV, Los Angeles**  
 (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>CALIFORNIA</b>			
	Tulare	80,700	76,000	94
	<b>NEW MEXICO</b>			
Between 5-24%	Dona Ana	26,600	25,400	95
	Grant	8,500	7,900	93
	Mc Kinley	16,000	14,400	90
	San Juan	24,800	22,900	92
	<b>TEXAS</b>			
	El Paso	135,100	132,600	98

Find out how a station got \$3900 in extra spots for \$175.

Call your Arbitron representative and ask about AID.

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# California—Bakersfield

## KBAK-TV

Ch. 29

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1700-kw max. & 77.6-kw horizontal visual, 340-kw max. & 15.5-kw horizontal aural. Antenna: 3730-ft. above av. terrain, 230-ft. above ground, 7775-ft. above sea level.

Latitude 35° 27' 11"  
Longitude 118° 35' 25"

Transmitter: Breckenridge Mt., 24-mi. ENE of Bakersfield.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.



Total Households: ① MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KBAK-TV Ref: FCC File No. BPCT-4248 Granted 9/23/69

©American Map Co., Inc., N.Y., No. 14244

## KBAK-TV

Network Service: ABC.

Licensee: Harriscop Broadcasting Corp., Box 2929, Bakersfield, Cal. (93303).

Studio: 1901 Westwind Drive, Bakersfield, Cal. (93301).

Telephone: 805-327-7955. TWX No.: 910-327-1109.

Ownership: Burt I. Harris, pres., 9.73%; Irving B. Harris, 40.1%; William W. Harris, 11.77%; Virginia Polsky Trust, 10.36%; Roxanne Myer Trust, 6.74%; 27 others, none with as much as 5%. Harriscop owns KTWO-TV-AM, Casper, Wyo.; KULR-TV, Billings, Mont.; 27.5% of KGGM-TV, Albuquerque, N.M. Three principals control Harriscop of Chicago Inc. which owns 50% of WSNS-TV, Chicago. For other holdings, see CATV Group Ownership.

Began Operation: Aug. 20, 1953. Sale to present owner by Reeves Broadcasting Corp. approved May 12, 1964 by FCC (Television Digest, Vols. 3:52, 4:18). Sale to Reeves Broadcasting Corp. by San Francisco Chronicle approved Oct. 12, 1960 by FCC (Vol. 16:36, 42).

Represented (sales) by Katz Television.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Hammett & Edison.

Personnel:

BURT I. HARRIS, president (Los Angeles).  
JACK ROSENTHAL, pres., broadcast div. (Casper, Wyo.).  
WAYNE KILLMER, vice president & general manager.  
RUSS HAMILTON, station & general sales manager.  
ROBERT BANKS, chief engineer.

## DIGEST OF RATE CARD NO. A-37

(Sept. 1979)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$1200 ..... Graded rates apply\*

\*Highest rate: \$675.

NETWORK BASE HOURLY RATE: \$710.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Kern West	106,500	101,400	95
	Tulare	80,700	76,000	94
Between 25-49%	CALIFORNIA			
	Kings	24,500	22,900	93
Between 5-24%	CALIFORNIA			
	Fresno	167,800	159,000	95
	Kern East	20,100	19,000	95
Station Totals		399,600	378,300	94
Net Weekly Circulation (1979-80)			170,200	
Average Daily Circulation (1979-80)			90,400	

For UHF Penetration by Markets  
See Services Volume

# California—Bakersfield

## KERO-TV

Ch. 23

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1760-kw max., 323-kw horizontal max. & 72.4-kw horizontal av. visual, 352-kw max., 64.4-kw horizontal max. & 14.4-kw horizontal av. aural. Antenna: Directional, 3700-ft. above av. terrain, 183-ft. above ground, 7668-ft. above sea level.

Latitude 35° 27' 14"  
Longitude 118° 35' 37"

Note: This station operated simultaneously on Chs. 10 & 23 from July 1 to Sept. 1, 1963, and thereafter only on Ch. 23.

Transmitter: Breckenridge Mtn., 22-mi. E of Bakersfield.

Color: Network, live, film, slide & tape.

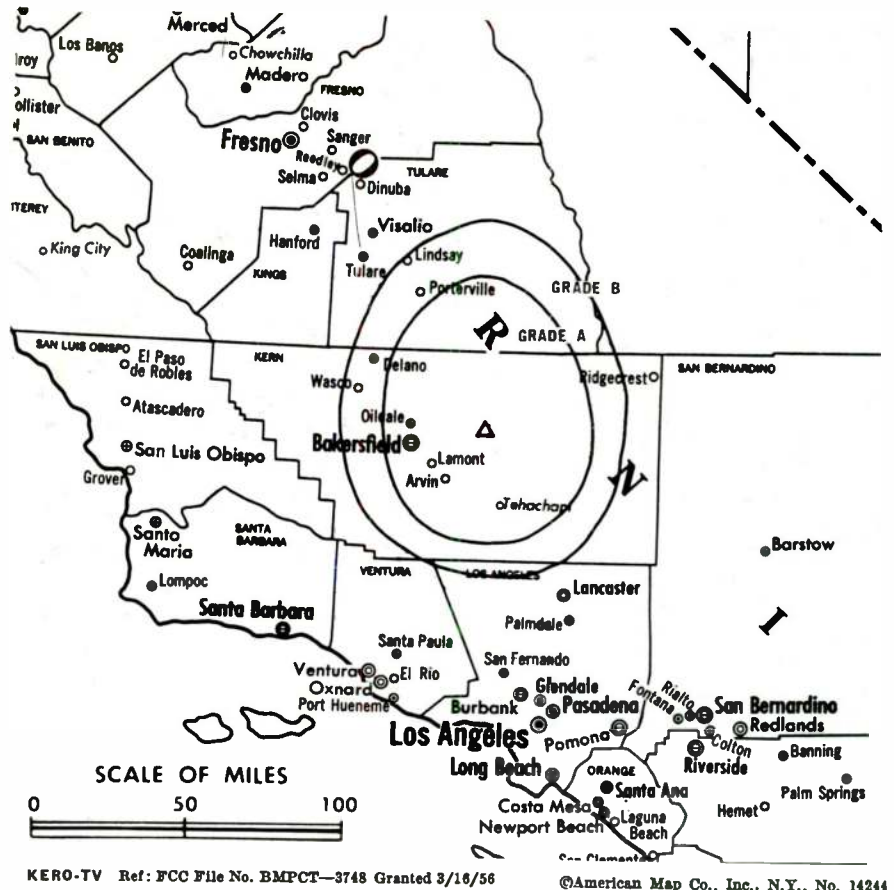
News Wire Service: AP.

News Film Service: NPS.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KERO-TV Ref: FCC File No. BMPCT-3748 Granted 3/16/56

©American Map Co., Inc., N.Y., No. 14244

## KERO-TV

Network Service: NBC.

Licensee: McGraw-Hill Broadcasting Co. Inc., 321 21st St., Bakersfield.

Studio: Television Center, P.O. Box 2367, Bakersfield, Cal. (93303).

Telephone: 805-327-1441. TWX No.: 510-843-2113.

Ownership: McGraw-Hill Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 26, 1953. Sale to present owners by Time-Life Bcst. Inc. approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11). Sale to Time-Life by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Vols. 3:15-16, 31, 48). Merger of Marietta Bcstg. Inc. (including KFMB-TV & KFMB, San Diego) into Transcontinent Television Corp. approved May 13, 1959 by FCC (Vol. 15:7, 12, 20).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Koteen & Burt.

Personnel:

NORMAN E. WALT, president.  
FRED CARLTON, vice president & general manager.  
RALPH BARTEL, local sales manager.  
BILL KLINE, dir., program operations & promotion.  
PHIL MASTMAN, production manager.

NORMAN E. HALL, director, engineering.  
DAVE HALYAMAN, director, news.  
LYNN NOEL, director, public affairs.  
RAY SCHIFFHAUER, director, business affairs.

Highest 30 Sec. Rate (July 1981): \$700.

NETWORK BASE HOURLY RATE: \$550.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Kern West	106,500	101,400	95
	CALIFORNIA Kings Tulare	24,500 80,700	22,900 76,000	93 94
Between 5-24%	CALIFORNIA Kern East	20,100	19,000	95
Station Totals		231,800	219,300	94
Net Weekly Circulation (1979-80)			151,400	
Average Daily Circulation (1979-80)			83,400	

# California—Bakersfield

## KPWR-TV

Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 5000-kw max. & 398-kw horizontal visual, 500-kw max. & 39.8-kw horizontal aural. Antenna: 1400-ft. above av. terrain, 288-ft. above ground, 3813-ft. above sea level.

Latitude 35° 26' 20"  
Longitude 118° 44' 23"

Transmitter: Mt. Adelaide, 16-mi. E of Bakersfield.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Studio: 28th & Eye Sts.

Represented (legal) by Smith & Pepper.

Represented (engineering) by Jules Cohen & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KPWR-TV Ref: FCC File No. BMPCT-781101KE Granted 12/22/78 © American Map Co., Inc., N.Y., No. 14244

## KPWR-TV

Network Service: CBS.

Licensee: Gillett Broadcasting of California Inc., 2831 Eye St., Bakersfield, Cal. (93302).

Mailing Address: Box 1700, Bakersfield, Cal. (93302).

Telephone: 805-327-7511. TWX No.: 910-327-1120.

Ownership: Gillett Broadcasting Company, 100%. George N. Gillett Jr., chmn.; Bryan N. Byrnes, pres.; Edward W. Karrels, exec. v.p.-secy. Gillett also owns KXON-TV, Mitchell-Sioux Falls, S.D. & WSEE, Erie, Pa.

Began Operation: Nov. 8, 1959. Sale to present owner by ASI Communications approved by FCC June 20, 1978. Transfer to Atlantic States Industries from Lincoln Dellar & wife approved Sept. 11, 1969 (Television Digest, Vol. 8:49; 9:37). Previous sale to Dellar by group which included Dellar as 41.2% stockholder approved Dec. 31, 1962.

Represented (sales) by Peters, Griffin, Woodward Inc.

Personnel:

BYRAN N. BYRNES, president & general manager.  
FRANK GERVAN, general sales manager.  
TOM RANDOUR, local/regional sales manager.  
DAVID MOORE, director of operations.  
TOM A. BALLEW, chief engineer.

## DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.	ID
Class AA—7:30-10:30 p.m., daily.						
\$1200	\$600	\$450	\$325	\$250		Graded rates apply*

\*Highest rate: \$854.

NETWORK BASE HOURLY RATE: \$275.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	Kern West	106,500	101,400	95
Between 25-49%	<b>CALIFORNIA</b>			
	Tulare	80,700	76,000	94
Between 5-24%	<b>CALIFORNIA</b>			
	Kern East	20,100	19,000	95
	Kings	24,500	22,900	93
<b>Station Totals</b>		<b>231,800</b>	<b>219,300</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>117,800</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>53,700</b>	



# California—Chico

## KHSL-TV

Ch. 12

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1290-ft. above av. terrain, 284-ft. above ground, 3779-ft. above sea level.

Latitude 39° 57' 30"  
Longitude 121° 42' 48"

**Transmitter:** Cohasset Road.

**AM Affiliate:** KHSL, 5-kw, 1290 kHz (CBS).

**Color:** Network, live, film, slide & tape.

**News Wire Service:** UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KHSL-TV Ref: FCC File No. BMPCT-6764 Granted 5/9/68

©American Map Co., Inc., N.Y., No. 14234

## KHSL-TV

**Network Service:** CBS.

**Licensee:** Golden Empire Bcstg. Co., Box 489, Chico, Cal. (95927).

**Studio:** 180 E. 4th St., Chico, Cal. (95927).

**Telephone:** 916-342-0141. TWX No.: 916-348-2134.

**Ownership:** Mrs. Hugh McClung, pres., 100%; Dorothy Locke, secy.-treas. Also operates KHSL, Chico, Cal.

**Began Operation:** Aug. 22, 1953.

**Represented (sales) by** Avery-Knodel Inc.

**Represented (legal) by** Haley, Bader & Potts.

**Represented (engineering) by** A.D. Ring & Associates.

**Personnel:**

C. H. KINSLEY JR., vice president.

DOUG SUNDBY, station manager.

RICHARD J. NEWMAN, national sales manager.

RUSSEL POPE, director of engineering.

DIGEST OF RATE CARD NO. 35—(Jan. 12, 1981)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class A—6-11 p.m., daily.	\$550	\$300	\$225	Graded rates apply *

\*Highest rate: \$300.

**NETWORK BASE HOURLY RATE:** \$414.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>50% &amp; Over</b>	Butte	53,600	50,200	94
	Colusa	5,200	4,900	93
	Glenn	7,700	7,300	95
	Lake	14,000	12,600	90
	Plumas	6,300	5,700	91
	Shasta	39,900	38,100	96
	Sutter	18,500	17,700	96
	Tehama	13,600	13,000	96
	Trinity	4,800	4,300	90
Yuba	16,300	15,600	95	
<b>CALIFORNIA</b>				
<b>Between 25-49%</b>	Lassen	7,900	7,200	91
	Modoc	3,700	3,300	90
	Siskiyou	14,900	13,500	91
<b>CALIFORNIA</b>				
<b>Between 5-24%</b>	Del Norte	6,500	5,900	91
	El Dorado East	10,300	9,800	95
	Mendocino	24,700	22,100	90
	Nevada	19,200	17,700	92
	Yolo	38,500	36,500	95
<b>Station Totals</b>		<b>305,600</b>	<b>285,400</b>	<b>93</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>157,200</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>87,000</b>	

# California—El Centro

## KECC-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 120-kw max. & 40.7-kw horizontal visual, 24-kw max. & 8.13-kw horizontal aural. Antenna: 1720-ft. above av. terrain, 503-ft. above ground, 2667-ft. above sea level.

Latitude 33° 03' 18"  
Longitude 114° 49' 37"

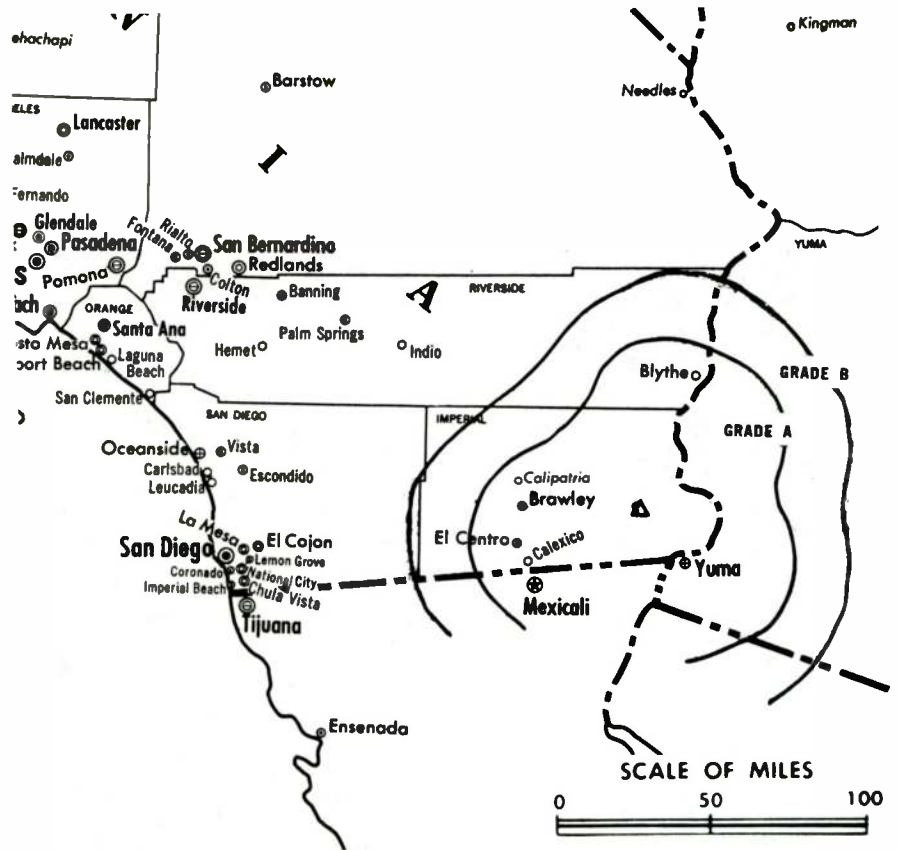
Transmitter: Top of Black Mtn.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Represented (sales) by UBC Sales.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KECC-TV Ref: FCC File No. BMPCT-6975 Granted 1/25/71

© American Map Co., Inc., N.Y., No. 14244

## KECC-TV

Network Service: CBS.

Grantee: KECC TV Corp., 778 State St., El Centro.

Studio: 778 State St. (92243). Telephone: 714-352-9670.

Mailing Address: P.O. Box 29, El Centro (92244).

Ownership: United Broadcasting, 100%. For other interests, see Group Ownership. Sale to Pacific Media (Esquire Inc.) pends.

Began Operation: Dec. 6, 1968.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

RICHARD NIX, general manager, sales manager & chief engineer.  
GREG WEIR, program director.

Highest 30 Sec. Rate (May 4, 1981): \$80.

NETWORK BASE HOURLY RATE: \$110.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ARIZONA</b>			
	Yuma	25,400	23,600	93
	<b>CALIFORNIA</b>			
	Imperial	30,600	27,700	90
Between 5-24%	<b>CALIFORNIA</b>			
	Riverside East	7,300	6,900	95
Station Totals		63,300	58,200	91
Net Weekly Circulation (1979-80)			34,900	
Average Daily Circulation (1979-80)			14,100	

For Group Ownership of TV Stations,  
see Services volume

# California—Eureka

## KIEM-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 249-ft. above ground, 3025-ft. above sea level.

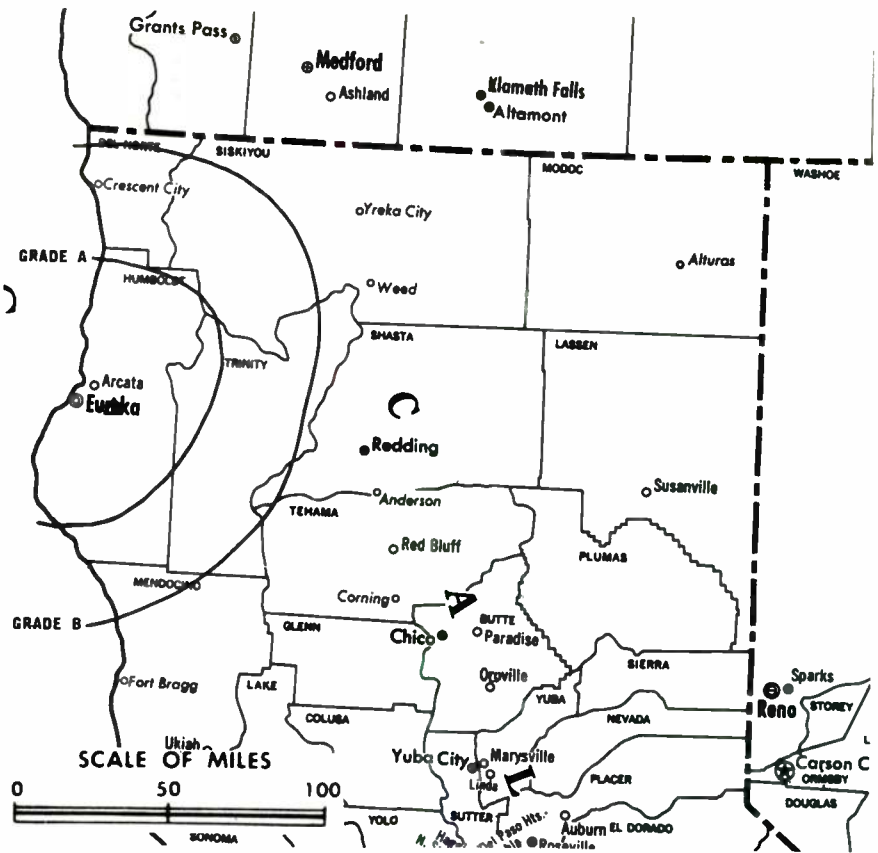
Latitude 40° 43' 52"  
Longitude 123° 57' 06"

Transmitter: Redwood Peak, 12-mi. SE of Eureka.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



KIEM-TV Ref: FCC File No. BMPCT-3432 Granted 12/1/55

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## KIEM-TV

Network Service: CBS, NBC.

Licensee: California Oregon Radio Co., Box 3E, Eureka, Cal. (95501).

Studio: 5650 S. Broadway, Eureka, Cal. (95501).

Telephone: 707-443-3123.

TWX No.: 510-742-6014.

Ownership: Ingham Communications Inc. Harvey Ingham, pres., 50%; Richard Ingham, v.p.-treas., 50%; Jean Ingham, secy.

Began Operation: Oct. 25, 1953. Sale by William B. Smullin to Wayne Vickers, et al., approved by FCC Oct. 25, 1961. Sale to present owners approved July 29, 1975.

Represented (sales) by Avery-Knode Inc.; Art Moore Inc., Pacific Northwest.

Represented (legal) by Haley, Bader & Potts.

### Personnel:

HARVEY INGHAM, president & general manager.  
ELMER G. HASKIN JR., vice president & general sales manager.  
DONALD TELFORD, local sales manager.  
DONALD R. KING, operations manager.  
DONALD POPE, chief engineer.  
ADRIENNE LAURENT, news director.

### DIGEST OF RATE CARD NO. 29—(Feb. 25, 1981)

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.	
Class AA—7-10 p.m., daily.	\$300	\$225	\$175	\$300	\$150	\$90

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	Del Norte	6,500	5,900	91
	Humboldt	41,200	38,800	94
	<b>OREGON</b>			
	Curry	6,100	5,400	89
Between 25-49%	<b>CALIFORNIA</b>			
	Trinity	4,800	4,300	90
Between 5-24%	<b>CALIFORNIA</b>			
	Mendocino	24,700	22,100	90
<b>Station Totals</b>		<b>83,300</b>	<b>76,500</b>	<b>91</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>52,100</b>
<b>Average Daily Circulation (1979-80)</b>				<b>36,400</b>



# California—Eureka

## KVIQ-TV

Ch. 6

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.5-kw aural. Antenna: 1740-ft. above av. terrain, 377-ft. above ground, 3049-ft. above sea level.

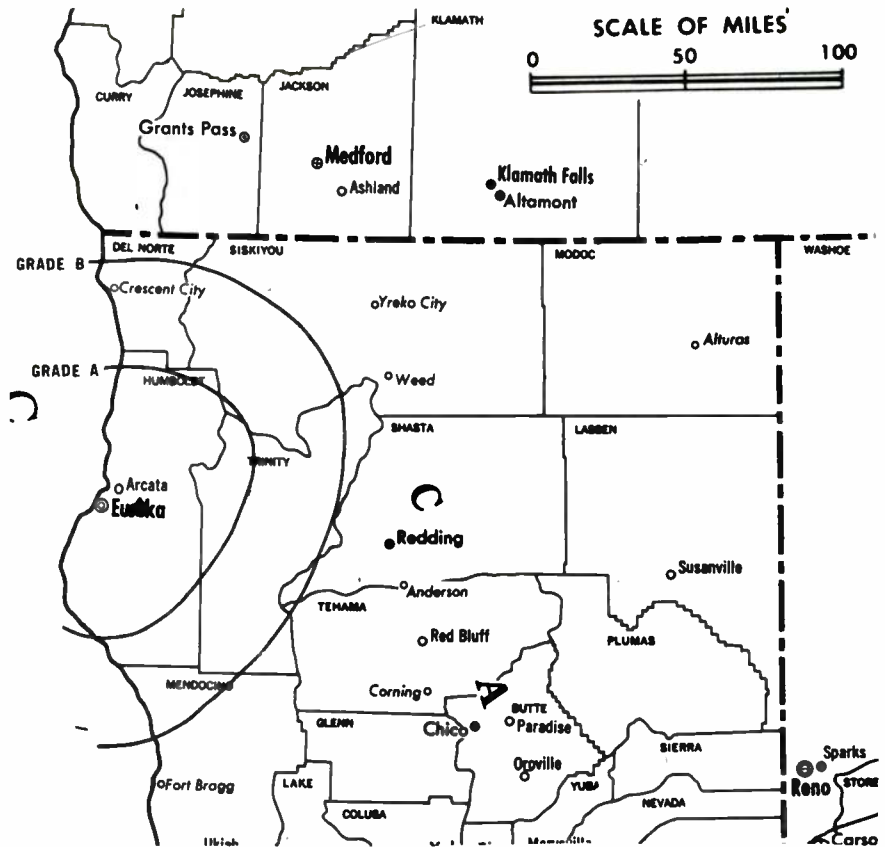
Latitude 40° 43' 36"  
Longitude 123° 58' 18"

Transmitter: 10.8-mi. SE of Eureka.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Hammett & Edison.



KVIQ-TV Ref: FCC File No. BPC-2784 Granted 9/30/80

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## KVIQ-TV

Network Service: ABC, NBC.

Licensee: California Northwest Broadcasting Co., Box 1019, Eureka, Cal. (95501).

Studio: 1800 Broadway, Eureka, Cal.

Telephone: 707-443-3061. TWX No.: 510-742-6265.

Ownership: Carl & Leah McConnell, 100%.

Began Operation: April 1, 1958. Sale to present owners by Carroll R. Hauser (50%) and Shasta Telecasting Corp. (50%), approved May 16, 1960 by FCC (Television Digest, Vol. 16:22, 24).

Represented (sales) by Katz Television.

Represented (legal) by James E. Greeley.

Personnel:

CARL R. McCONNELL, president  
CHRISTENSEN PATTISON, sales manager.  
SALLIE GENTRY, program director.  
MIKE JONES, regional sales manager.  
MIKE FEIST, director of engineering.  
ANN TAPIE, news director.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-10:59 p.m., daily.

\$275.00 \$165.00 \$110.00 \$83.00 Graded rates apply\*

\*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	Del Norte	6,500	5,900	91
	Humboldt	41,200	38,800	94
	<b>OREGON</b>			
	Curry	6,100	5,400	89
Between 5-24%	<b>CALIFORNIA</b>			
	Mendocino	24,700	22,100	90
<b>Station Totals</b>		<b>78,500</b>	<b>72,200</b>	<b>91</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>49,500</b>
<b>Average Daily Circulation (1979-80)</b>				<b>35,900</b>

# California—Fresno

## KAIL

Ch. 53

**Technical Facilities:** Channel No. 53 (704-710 MHz). Authorized power: 708-kw max. & 427-kw horizontal visual, 70.8-kw max. & 42.7-kw horizontal aural. Antenna: 1850-ft. above av. terrain, 70-ft. above ground, 4570-ft. above sea level.

Latitude 37° 04' 22.5"

Longitude 119° 25' 51.6"

Requests subscription TV authorization.

Transmitter: Bald Mtn., 0.25-mi. S of Meadow Lakes.



Total Households: © MSI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV% and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).

KAIL Ref: FCC File No. BMPCT-7728 Granted 5/10/78

© American Map Co., Inc., N.Y., No. 14244

## KAIL

Network Service: None, independent.

Licensee: Trans America Broadcasting Corp., 6803 West Blvd., Inglewood, Cal. (90302).

Studio & Office: 5255 E. Alluvial Ave., Fresno, Cal. (93612).

Mailing Address: Box 5188, Fresno (93755).

Telephone: 209-299-9753.

Ownership: Albert John Williams, 79.9%; Jack M. Reeder, 20.1%. Also owns KTYM(AM), Inglewood, Cal.

Began Operation: December 18, 1961. Sale to present owner by B. L. Golden & L. W. Fawns approved Dec. 21, 1966 by FCC (Television Digest, Vol. 6:52). Left air April 17, 1973. Resumed operation Oct. 7, 1976.

Represented (legal) by Miller & Fields.

Represented (engineering) by Carl T. Jones Associates.

### Personnel:

GERARDO BORREGO, vice president.  
 JOHN LOCKHART, manager.

Highest 30 Sec. Rate (Nov. 1, 1979): \$125.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>Between 5-24%</b>	Fresno	167,800	159,000	95
	Kings	24,500	22,900	93
	Madera	19,400	18,200	94
	Tulare	80,700	76,000	94
<b>Station Totals</b>		<b>292,400</b>	<b>276,100</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>21,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>5,400</b>	

# THE TED HEPBURN COMPANY

Media Brokerage Specialist CATV, TV and Radio

Ted Hepburn, President Todd Hepburn, Vice-President  
 P.O. Box 42401, Cincinnati, Ohio 45242 (513) 791-8730

# California—Fresno

## KFSN-TV

Ch. 30

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3720-kw max. & 316-kw horizontal visual, 31.6-kw horizontal aural. Antenna: 2040-ft. above av. terrain, 272-ft. above ground, 4751-ft. above sea level.

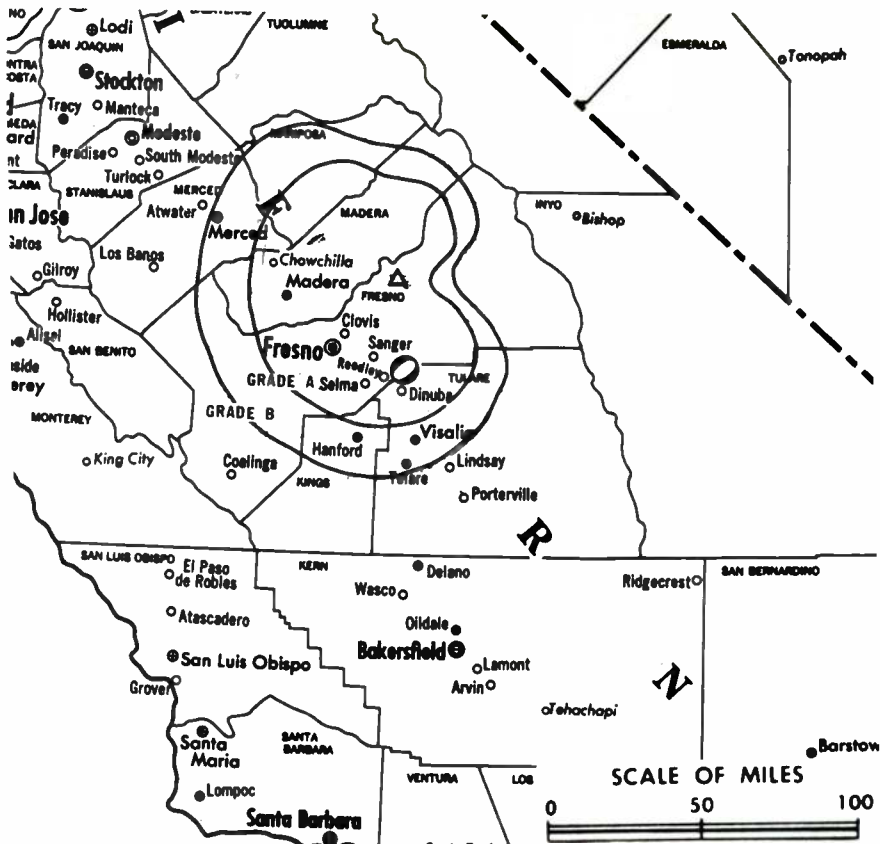
Latitude 37° 04' 39"  
Longitude 119° 26' 01"

Transmitter: Meadow Lake, Cal.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP, UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KFSN-TV Ref: FCC File No. BPCT-790418KF Granted 8/29/79 © American Map Co., Inc., N.Y., No. 14244

## KFSN-TV

Network Service: CBS.

Licensee: Capital Cities Communications Inc.

Studio: 1777 G St., Fresno, Cal. (93706).

Telephone: 209-442-1170. TWX No.: 910-362-3911.

Ownership: Capital Cities Communications Inc. For officers & other interests, see Group Ownership.

Began Operation: May 10, 1956. Sale to present owner by Triangle Publications approved by FCC Feb. 24, 1971 (Television Digest, Vol. 11:9). Previous sale to Triangle by Paul R. Bartlett and associates approved Dec. 30, 1958 by FCC (Vols. 14:47; 15:1). Note: Operated on Ch. 12 until Feb. 17, 1961, when it switched to UHF Ch. 30 (Vol. 17:8).

Represented (sales) by Blair TV.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- WALTER C. LISS JR., vice president & general manager.
- DUDLEY FEW, general sales manager.
- WILL McMANUS, local sales manager.
- STEPHEN WEBER, director of engineering.
- LYNN McINTYRE, program director.

Highest 30 Sec. Rate (March 1, 1981): \$1500.

NETWORK BASE HOURLY RATE: \$825.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	Fresno	167,800	159,000	95
	Kings	24,500	22,900	93
	Madera	19,400	18,200	94
	Merced	43,800	41,500	95
	Tulare	80,700	76,000	94
Between 25-49%	<b>CALIFORNIA</b>			
	Mariposa	3,900	3,500	90
Between 5-24%	<b>CALIFORNIA</b>			
	Stanislaus	92,900	86,900	94
<b>Station Totals</b>		<b>433,000</b>	<b>408,000</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>296,600</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>186,700</b>	

For Group Ownership of TV Stations,  
see Services Volume



# California—Hanford-Fresno

**KFTV**  
Ch. 21

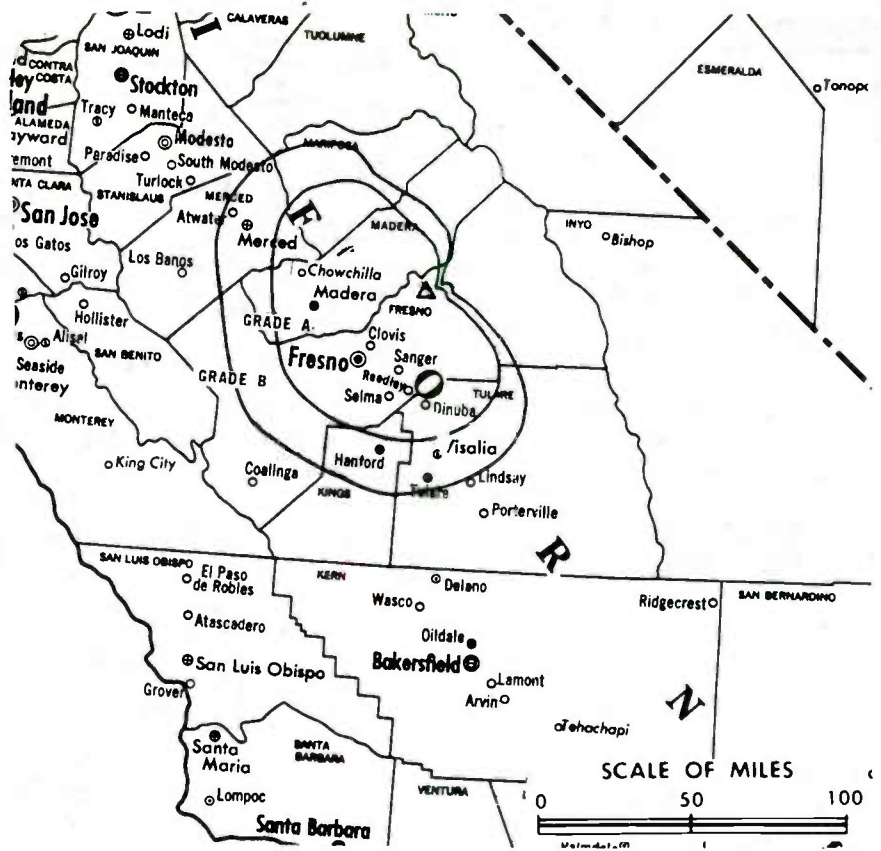
Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1790-kw max. & 131-kw horizontal visual, 327-kw max. & 23.8-kw horizontal aural. Antenna: 1840-ft. above av. terrain, 160-ft. above ground, 4610-ft. above sea level.

Latitude 37° 04' 24"  
Longitude 119° 25' 42"

Transmitter: Bald Mtn., 52-mi. NE of Hanford.

Color: Film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KFTV Ref: FCC File No. BMPCT-7403 Granted 6/28/72

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## KFTV

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., 721 N. Bronson Ave., Los Angeles, Cal. (90038).

Studio: 8515 E. Lacey Blvd., Hanford, Cal. (93230).

Telephone: 209-584-3362.

Ownership: See KMEX-TV, Los Angeles.

Began Operation: Feb. 27, 1962 as KDAS; left air May 13, 1966 (Television Digest, Vol. 6:22). Sale to present owner approved March 19, 1969. Resumed operation Sept. 20, 1972.

Represented (sales) by Spanish International Network Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Jules Cohen & Associates.

## Personnel:

AUGUST RUIZ, general manager.

TOM WHITE, chief engineer.

PEDRO SANTOS, production.

Highest 30 Sec. Rate (1981): \$150.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 5-24%	Fresno	167,800	159,000	95
<b>Station Totals</b>		<b>167,800</b>	<b>159,000</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>17,900</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>8,100</b>	

# California—Fresno

**KJEO**

Ch. 47

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 2624-kw max. visual, 529-kw max. aural. Antenna: 1959-ft. above av. terrain, 262-ft. above ground, 4742-ft. above sea level.

Latitude 37° 04' 14"  
Longitude 119° 25' 31"

**Transmitter:** Bald Mtn.  
**Color:** Network, live, film, slide & tape.  
**News Wire Service:** UPI.  
**News Film Service:** ABC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KJEO Ref: FCC File No. BPCT-4903 Granted 3/26/76

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## KJEO

**Network Service:** ABC.  
**Licensee:** Retlaw Enterprises Inc., P.O. Box 5455, Fresno, Cal. (93755).

**Studio:** 4880 N. First St.  
**Telephone:** 209-222-2411. TWX No.: 910-362-3181.

**Ownership:** Retlaw Enterprises Inc. Lillian Disney Truyns, chmn., 20%; Joseph C. Drilling, v.p., broadcasting; Sharon Disney Lund, v.p., 40%; Diane Disney Miller, v.p., 24% (holds additional 16% as trustee for Christopher Miller & Joanna Miller Runeare); Royal Clark, v.p.-treas.; Charles Romero, secy. Retlaw Enterprises owns KMST (TV), Salinas-Monterey, Cal. and operates 2 major amusement park attractions at Disneyland; has minority interests in certain motion pictures produced by Walt Disney Productions; also owner & licensor of rights to Walt Disney name.

**Began Operation:** Sept. 20, 1953. Sale to Retlaw Enterprises by Shasta Telecasting Corp. (George C. Fleharty, Laurence W. Carr, Morris K. Cohen, Robert L. Hammett, Carl R. McConnell & Russell K. Olsen) approved by FCC April 17, 1968 (Television Digest, Vol. 8:17).

**Represented (sales)** by Peters, Griffin, Woodward Inc.

**Represented (engineering)** by Hammett & Edison.

**Represented (legal)** by McKenna, Wilkinson & Kittner

**Personnel:**

- JOSEPH C. DRILLING, president.
- WILLIAM SAWYERS, vice president & general manager.
- DON DRILLING, program director.
- ANDY MASTORAS, vice president & business manager.
- JANICE CROSBY, vice president, broadcast standards.
- ART BREYFOGLE, sales manager.

- BOB ROMANSKI, chief engineer.
- LARRY MAYFIELD, assistant chief engineer.
- LINDA MURILLO, traffic manager.
- ARTHUR REKER, promotion manager.
- DICK DRILLING, news director.
- MICHELE BABBITT, director of public affairs.

**DIGEST OF RATE CARD**

Hour	30 Min.	Min.	30 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.				
\$2000	\$1200			Graded rates apply*

\*Highest rate: \$1000.

**NETWORK BASE HOURLY RATE: \$600.**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>50% &amp; Over</b>	Fresno	167,800	159,000	95
	Kings	24,500	22,900	93
	Madera	19,400	18,200	94
	Merced	43,800	41,500	95
	Tulare	80,700	76,000	94
<b>CALIFORNIA</b>				
<b>Between 25-49%</b>	Mariposa	3,900	3,500	90
<b>Station Totals</b>		<b>340,100</b>	<b>321,100</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>273,500</b>
<b>Average Daily Circulation (1979-80)</b>				<b>167,900</b>

# California—Fresno

## KSEE

(formerly KMJ-TV)

Ch. 24

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 1600-kw max. and 191-kw horizontal visual, 153-kw max. and 38-kw horizontal aural. Antenna: Directional, 2350-ft. above av. terrain, 321-ft. above ground, 3713-ft. above sea level.

Latitude 36° 44' 45"  
Longitude 119° 16' 53"

Requests CP for change to 3715-kw max. & 446-kw horizontal visual, 268-kw max. & 67.2-kw horizontal aural. BPCT-4879.

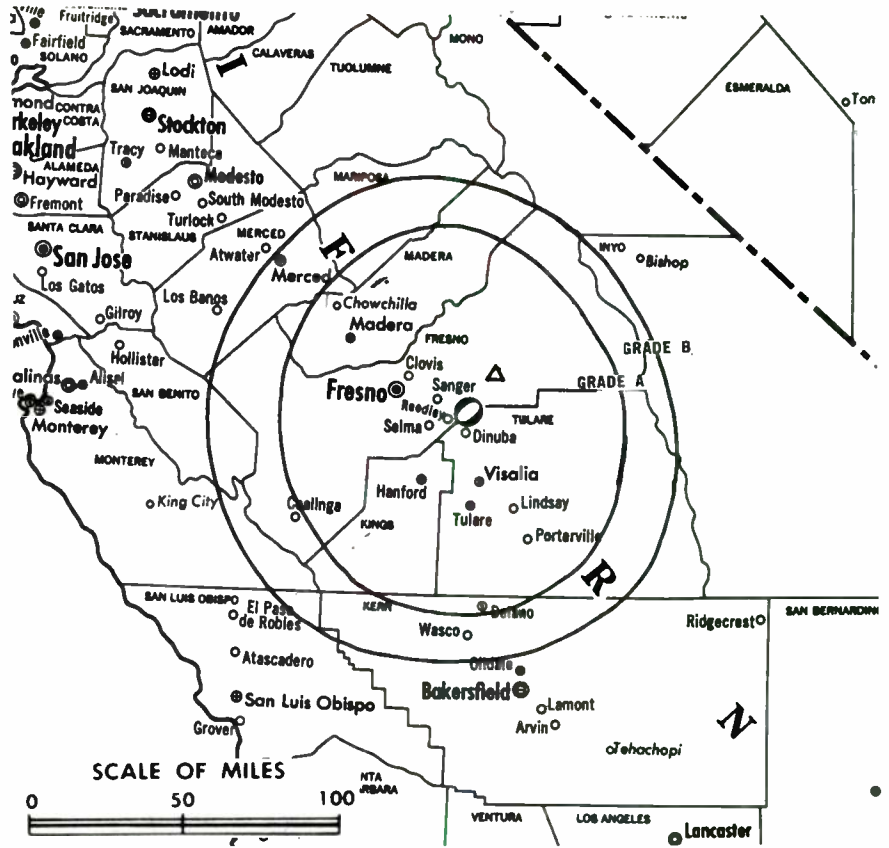
Transmitter: Bear Mt.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KSEE Ref: FCC File No. BPCT-2859 Granted 7/12/61

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## KSEE

Network Service: NBC.

Licensee: San Joaquin Communications Corp., 1544 Van Ness, Fresno, Cal. (93721).

Studio: 1544 Van Ness.

Telephone: 209-268-6666. TWX No.: 910-362-2403.

Ownership: James K. Herbert, chmn., 9.96%; Richard J. Giddings, John Garabedian & Ann Harris, 9.96% each; Charles A. Sorenson, 9.34%; George T. Ellithorpe & Michael Mathiesen, 8.5% each; Ralph W. Millard, 6.04%; Paul E. Diener & Octavia Diener, 4.98% each; M. Michael Cardenas Jr. & Henry M. Garcia, 4.66% each; Carolyn G. Peck, 3.96%; James Hendricks, 3.6%; James Thompson, 0.53%; Virginia Peard, 0.4%.

Began Operation: June 1, 1953. Sale to present owners by McClatchy Newspapers approved by FCC Nov. 18, 1980 (Television Digest, Vol. 19:19).

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cohen & Dippell.

Personnel:

JIM THOMPSON, president & general manager.  
EDGAR L. DEATHERAGE, general sales manager.  
MARY ANN PEARSON, traffic manager.  
ROBERT P. HESS, chief engineer.

### DIGEST OF RATE CARD NO. P-51

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.					
\$2000	\$1500	\$1100	Graded rates apply*		

\*Highest rate: \$800.

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	Fresno	167,800	159,000	95
	Kings	24,500	22,900	93
	Madera	19,400	18,200	94
	Merced	43,800	41,500	95
	Tulare	80,700	76,000	94
Between 25-49%	<b>CALIFORNIA</b>			
	Mariposa	3,900	3,500	90
Between 5-24%	<b>CALIFORNIA</b>			
	Kern West	106,500	101,400	95
<b>Station Totals</b>		<b>446,600</b>	<b>422,500</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>290,600</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>180,400</b>	



# California—Visalia-Fresno

## KMPH

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2950-kw max. & 363-kw horizontal visual, 406.4-kw max. & 49-kw horizontal aural. Antenna: 2730-ft. above av. terrain, 252-ft. above ground, 5922-ft. above sea level.

Latitude 36° 17' 12"  
Longitude 118° 50' 20"

Transmitter: Blue Ridge in Sequoia Forest.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

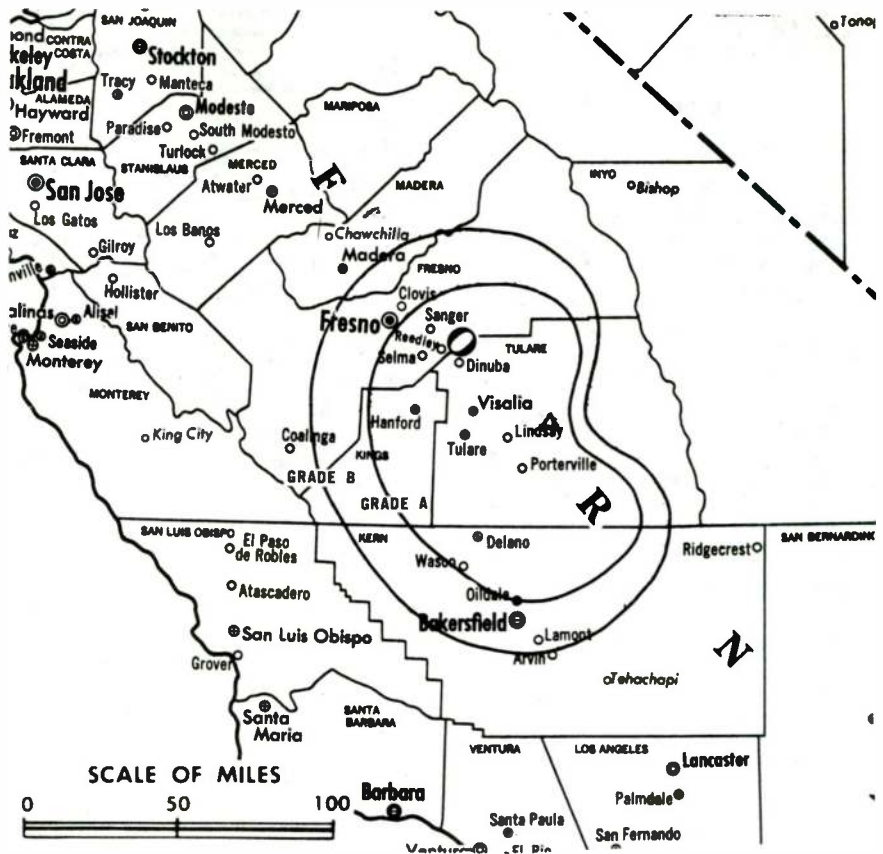
News Wire Service: UPI.

News Film Service: Independent Network News.

Represented (engineering) by Cecil Lynch.

Satellite Earth Station: Scientific-Atlanta, 10-m.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KMPH Ref: FCC File No. BMPCT-7353 Granted 10/4/71 © American Map Co., Inc., N.Y., No. 14244

## KMPH

Network Service: None, independent.

Licensee: Pappas Telecasting Inc., 2600 S. Mooney Blvd., Visalia, Cal. (93277).

Visalia Studios & Offices: 2600 S. Mooney Blvd., Visalia, Cal. (93277). Telephone: 209-733-2600.

Fresno Studios & Offices: 5111 E. McKinley Ave. (93727). Telephone: 209-255-2600.

Merced Sales Office: 642 W. 20th St. (95340). Telephone: 209-383-2600.

Ownership: Harry J. Pappas, pres., 100%; LeBon G. Abercrombie, v.p., corporate planning & development; Robert E. Denton, v.p.-comptroller; Stella A. Pappas, secy.-treas.; Hurschel C. McKenzie, chief engineer. Pappas Telecasting also owns WHNS(TV), Asheville, N.C. & is applicant for Ch. 42, Omaha, Neb.; Ch. 42, Austin, Tex.

Began Operation: Oct. 11, 1971. Sale to present owner approved by FCC May 31, 1978.

Represented (sales) by Seltel Inc.

Represented (legal) by Fletcher, Heald & Hildreth.

Personnel:

HARRY J. PAPPAS, general manager.  
JAMES D. McCARTHY, general sales manager.  
FRANK J. SAVAGE, national sales manager.  
GARY PLUMLEE, local sales manager.  
JOSEPH A. SHAFFER, program manager.  
JAMES MYERS, promotion manager.  
ROBERT E. DENTON, business manager.

J. C. MCKENZIE, chief engineer.  
NANCY CASON, traffic manager.  
HELEN LANE, film/shipping manager.  
DICK CARR, news director.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.
Class AAA—5 p.m.-signoff, daily.					
\$6000	\$3500	\$2100	\$1250	Graded rates apply*	

\*Highest rate: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>50% &amp; Over</b>	Fresno	167,800	159,000	95
	Kings	24,500	22,900	93
	Madera	19,400	18,200	94
	Merced	43,800	41,500	95
	Tulare	80,700	76,000	94
<b>CALIFORNIA</b>				
<b>Between 25-49%</b>	Kern West	106,500	101,400	95
<b>CALIFORNIA</b>				
<b>Between 5-24%</b>	Mariposa	3,900	3,500	90
<b>Station Totals</b>		<b>446,600</b>	<b>422,500</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>279,400</b>
<b>Average Daily Circulation (1979-80)</b>				<b>127,800</b>

# BLESS YOU.



## For those heavenly women!

\* Leading the nation's independents with a 21% share of women 18-49 . . . .

## For giving us California!

\*\* The number 1 independent with an 18% share of television households.

## For almost giving us the nation!

\*\* The number 3 independent in the U.S. 18% share of television households.

**KMPH-TV Channel 26**  
Fresno~Visalia, California

\* Nov. '80 ARB Sign on — Sign off

\*\* Nov. '80 NSI Sign on — Sign off

Represented nationally by Seltel — formerly HR Television.

Source subject to description of methodology.

# California—Los Angeles

## KABC-TV

Ch. 7



Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 158-kw visual, 31.7-kw aural. Antenna: 2979-ft. above av. terrain, 237-ft. above ground, 5944-ft. above sea level.

Latitude 34° 13' 36"  
Longitude 118° 03' 59"

Transmitter: Mt. Wilson.  
TV tape: Recording facilities.  
Color: Network, live, film, slide & tape.  
News Wire Service: AP, UPI, City News Service.  
Facsimile Service: UPI. News Film Service: ABC.

Total Households: © MBI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KABC-TV Ref: FCC File No. BPCT-1424 Granted 4/10/63

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## KABC-TV

**Network Service:** ABC.  
**Licensee:** American Broadcasting Companies Inc., 1330 Ave. of the Americas, New York, N.Y. (10020).  
**Studio:** Prospect & Talmadge Sts., Hollywood (90027).  
**Telephone:** 213-557-7777. TWX No.: 213-666-1240.  
**AM Affiliate:** KABC, 5-kw, 790 kHz (ABC).  
**FM Affiliate:** KLOS, 20-kw, 95.5 MHz (No. 238), 196-ft.  
**Ownership:** See WABC-TV, New York.  
**Began Operation:** Sept. 16, 1949 as KECA-TV.  
**Represented (sales)** by ABC-TV Television Spot Sales Inc.  
**Represented (legal)** by McKenna, Wilkinson & Kittner.  
**Personnel:**  
THOMAS K. VAN AMBURG, vice president & general manager.  
DENNIS SWANSON, station manager.  
JOHN RIEDL, national sales manager.  
CHARLES CLARK, local sales manager.  
MARTIN KIRSCHEN, business manager.  
STEVE SCHAEFER, sales service manager.  
RANDY HOOPER, dir., operations, production, planning & control.  
GERALD MINNUCCI, dir. of creative services.  
WILLIAM F. DRYER, director of engineering.  
ANDRES CHAVEZ, film director.  
BOBBEE CARSON, research director.  
**Rates:** On request.  
**NETWORK BASE HOURLY RATE:** \$5100.

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>				
		Imperial	30,600	27,700	90
		Inyo	7,700	6,600	86
		Kern East	20,100	19,000	95
		Los Angeles	2,808,500	2,701,700	96
		Orange	718,300	700,500	98
		Riverside West	181,600	172,100	95
		Riverside Central	51,700	49,000	95
		San Bernardino	296,200	283,000	96
		Santa Barbara South	59,800	56,500	95
	Ventura	173,700	167,800	97	
<b>Between 25-49%</b>	<b>CALIFORNIA</b>				
		San Luis Obispo	57,000	53,500	94
		Santa Barbara North	48,000	45,400	95
<b>Between 5-24%</b>	<b>CALIFORNIA</b>				
		Kern West	106,500	101,400	95
		Riverside East	7,300	6,900	95
		San Diego	702,600	675,100	96
<b>Station Totals</b>			<b>5,269,600</b>	<b>5,066,200</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>3,924,500</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>2,409,200</b>	



# California—Los Angeles

## KCOP

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 162-kw visual, 32.4-kw aural. Antenna: 2953-ft. above av. terrain, 240-ft. above ground, 5920-ft. above sea level.

Latitude 34° 13' 42"  
Longitude 118° 04' 02"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI

Facsimile Service: UPI.

Satellite Earth Station: In operation.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KCOP Ref: FCC File No. BPCT—790806KE Granted 10/15/79

© American Map Co., Inc., N.Y., No. 14244

## KCOP

Network Service: None, independent.

Licensee: KCOP Television Inc., 915 N. La Brea, Hollywood, Cal. (90038).

Studio: 915 N. La Brea.

Telephone: 213-851-1000. TWX No.: 910-321-4197.

Ownership: Chris-Craft Television Inc., 100%. For officers and principal stockholders, see KPTV, Portland, Ore.

Began Operation: Sept. 17, 1948. Sale to Chris-Craft (formerly NAFI Corp.) by Bing Crosby, Kenyon Brown, George L. Coleman & Joseph A. Thomas (25% each) approved Jan. 27, 1960 by FCC (Television Digest, Vols. 15:33, 36, 43, 16:5). Previous sale to Crosby et al by Copley Press approved Dec. 11, 1957 by FCC (Vol. 13:16, 22, 34, 50). Copley acquired station, operating as KLAC-TV, from Mrs. Dorothy Schiff Sonneborn Dec. 23, 1953 (Vol. 9:49, 32).

Represented (sales) by TeleRep Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

EVAN THOMPSON, president & general manager.  
BILL FRANK, executive vice president & station manager.  
DAVE WOODCOCK, general sales manager.  
SALLY CRAWFORD, local sales manager.  
STEVE FRIEDHEIM, national sales manager.  
DON SEARLE, research director.  
WIN KORABELL, director of engineering.  
JANE CLARK, business manager.  
PETER SCHLESINGER, program director.  
GARY DAVIS, director of advertising & promotion.  
JOHN BRAISLIN, gen. mgr., Chris-Craft Video Tape Center.

Highest Hourly Rate (Fall 1981): \$25,000.

Highest 30 Sec. Rate (Fall 1981): \$5000.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	Imperial	30,600	27,700	90
	Los Angeles	2,808,500	2,701,700	96
	Orange	718,300	700,500	98
	Riverside West	181,600	172,100	95
	San Bernardino	296,200	283,000	96
	Ventura	173,700	167,800	97
Between 25-49%	<b>CALIFORNIA</b>			
	Riverside			
	Central	51,700	49,000	95
	San Diego	702,600	675,100	96
	San Luis Obispo	57,000	53,500	94
	Santa Barbara			
North	48,000	45,400	95	
Santa Barbara				
South	59,800	56,500	95	
NEW MEXICO	Chaves	18,300	17,800	97
	Otero	13,300	12,900	97
	<b>ARIZONA</b>			
Cochise	26,200	24,900	95	
Yuma	25,400	23,600	93	
Between 5-24%	<b>CALIFORNIA</b>			
	Inyo	7,700	6,600	86
	Kern East	20,100	19,000	95
	Kern West	106,500	101,400	95
	Riverside East	7,300	6,900	95

(Continued on page 75-b)

Station Totals	5,603,400	5,386,800	96
Net Weekly Circulation (1979-80)			2,650,400
Average Daily Circulation (1979-80)			989,800

# California—Los Angeles

## KHJ-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 162-kw visual, 32.4-kw aural. Antenna: 2960-ft. above av. terrain, 199-ft. above ground, 5929-ft. above sea level.

Latitude 34° 13' 38"  
Longitude 118° 04' 00"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP. Facsimile Service: AP. News Film Service: ITNA.

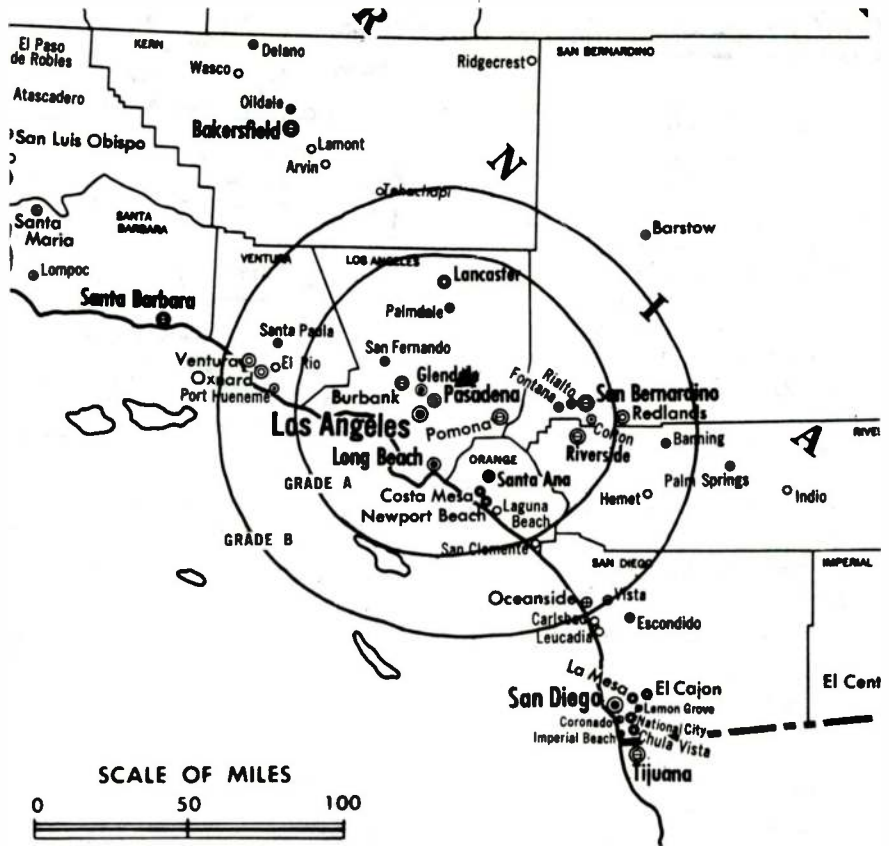
AM Affiliate: KHJ, 5-kw, 930 kHz.

FM Affiliate: KRTH, 58-kw, 101.1 MHz (No. 266), 2950-ft.

Represented (sales) by Blair Television.

Studio: 5515 Melrose Ave.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KHJ-TV Ref: FCC File No. BPCT—1853 Granted 5/24/54

©American Map Co., Inc., N.Y., No. 14241

## KHJ-TV

Network Service: None, independent.

Licensee: RKO General Inc., 5515 Melrose Ave., Hollywood, Cal. (90038).

Telephone: 213-467-5459. TWX No.: 910-321-2345.

Ownership: See WOR-TV, New York.

Began Operation: Aug. 25, 1948, as KFI-TV. Sold to present licensee Aug. 1951 (Television Digest, Vol. 7:23, 32, 36).

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

ROBERT GLASER, president, RKO General Television.  
CHUCK VELONA, vice president & general manager.  
FERNANDO DEL RIO, vice president, public affairs.  
TOM FRANDSEN, vice president, community affairs.  
WALT BAKER, vice president, programming.  
MICHAEL SOBEL, vice president & director of sales.  
ANN FOGELHUT, local sales manager.  
GERRY VELONA, local sales manager.  
MARILYN HANSEN, national sales manager.  
ALAN TIMPSON, controller.  
DICK JOHNSON, production manager.  
BYINGTON COLVIG, research director.  
BUCK EVANS, chief engineer.  
STEPHANIE RANK, news director.  
BARBARA MASSEY, film supervisor.  
EVELYN ZEBRO, advertising & promotion director.  
DOLORES FINLAY, publicity director.

Highest 30 Sec. Rate (May 8, 1981): \$1050.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Imperial	30,600	27,700	90
	Kern East	20,100	19,000	95
	Los Angeles	2,808,500	2,701,700	96
	Orange	718,300	700,500	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Riverside West	181,600	172,100	95
	San Bernardino	296,200	283,000	96
	Santa Barbara			
	South	59,800	56,500	95
	Ventura	173,700	167,800	97
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Inyo	7,700	6,600	86
	Kern West	106,500	101,400	95
	Riverside			
	Central	51,700	49,000	95
	San Luis Obispo	57,000	53,500	94
<b>Between 5-24%</b>	Santa Barbara			
	North	48,000	45,400	95
	<b>NEW MEXICO</b>			
Chaves	18,300	17,800	97	
Eddy	16,900	16,400	97	
Otero	13,300	12,900	97	
<b>Between 5-24%</b>	<b>ARIZONA</b>			
	Cochise	26,200	24,900	95
	Yuma	25,400	23,600	93
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Riverside East	7,300	6,900	95
	San Diego	702,600	675,100	96
<b>Between 5-24%</b>	<b>NEW MEXICO</b>			
	Dona Ana	26,600	25,400	95
	Grant	8,500	7,900	93
	Mc Kinley	16,000	14,400	90
San Juan	24,800	22,900	92	
<b>Between 5-24%</b>	<b>TEXAS</b>			
	El Paso	135,100	132,600	98
<b>Station Totals</b>		<b>5,580,700</b>	<b>5,365,000</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>2,551,900</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>890,400</b>	

# California—Los Angeles

## KMEX-TV

Ch. 34

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1950-kw max. & 200-kw horizontal visual, 195-kw max. & 20-kw horizontal aural. Antenna: 2940-ft. above av. terrain, 190-ft. above ground, 5896-ft. above sea level.

Latitude 34° 13' 35"  
Longitude 118° 03' 56"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: AP, UPI, City News.

News Film Service: ITNA.

Satellite Earth Station: Scientific-Atlanta, 10-m.

Facsimile Service: UPI.

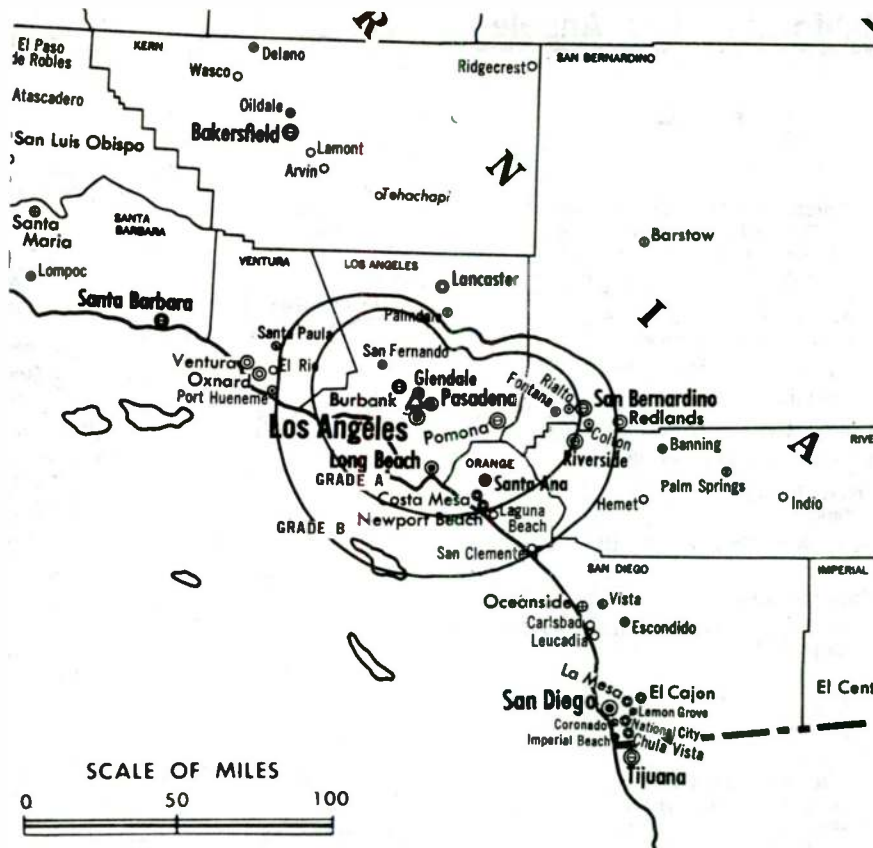
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b)



KMEX-TV Ref: FCC File No. BPCT-5114 Granted 1/31/78

©American Map Co., Inc., N.Y., No. 14244

## KMEX-TV

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., 5420 Melrose, Hollywood, Cal. (90038).

Studio: 721 North Bronson Ave., Hollywood, Cal. (90038).

Telephone: 213-466-8131.

Ownership: Laura M. de Azcarraga, 20.000%; Fouce Amusement Enterprises Inc., 23.431%; Reynold V. Anselmo, 20%; James Jacobson, 8.416%; Daniel Villanueva, 7.142%; Emilio Nicolas, 6.158%; 25 others, none with as much as 3%. Officers: Reynold V. Anselmo, pres.; Julian M. Kaufman, v.p.; Ronald S. Rosen, asst. secy. Same interests also operate KWEX-TV, San Antonio, Tex.; WLTV, Miami, Fla.; KFTV, Hanford, Cal.; WXTV, Paterson, N.J. Anselmo, Villanueva & Nicolas have interest in KDTV, Ch. 14, San Francisco & KTVW-TV, Ch. 33, Phoenix, Ariz.

Began Operation: September 30, 1962.

Represented (sales) by Spanish International Network.

Represented (engineering) by Jules Cohen & Associates.

Represented (legal) by McKenna, Wilkinson & Kittner.

### Personnel:

DANIEL VILLANUEVA, president & general manager.

RICHARD MORSE, chief engineer.

SANDRA D. GIBSON, station manager.

CHARLES BARRY, general sales manager.

GERARDO PALLARES, program director.

RICHARD LANCE, controller.

Highest Hourly Rate: N.A.

Highest 30 Sec. Rate (June 1981): \$1800.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 5-24%	Los Angeles	2,808,500	2,701,700	96
<b>Station Totals</b>		<b>2,808,500</b>	<b>2,701,700</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>264,600</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>155,300</b>	



# California—Los Angeles

## KNBC

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 44.7-kw visual, 7.76-kw aural. Antenna: Non-directional, electrically tilted 2.5°, 3200-ft. above av. terrain, 496-ft. above ground, 6170-ft. above sea level.

Latitude 34° 13' 32"

Longitude 118° 03' 52"

Transmitter: Mt. Wilson.

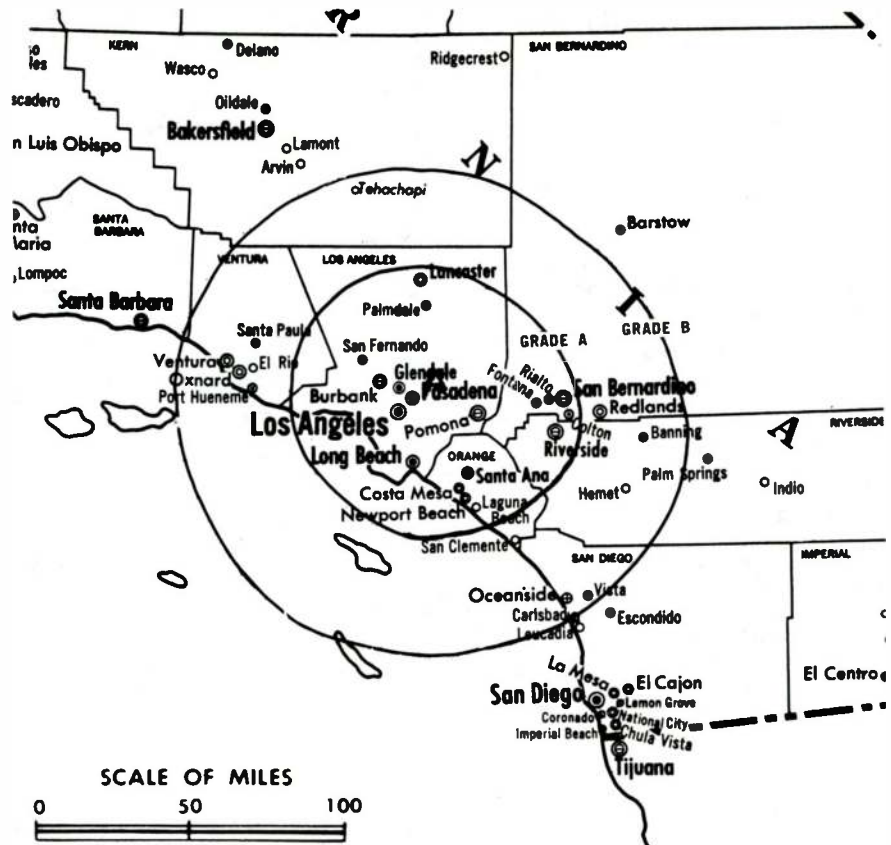
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, City News.

Facsimile Service: AP.

Represented (sales) by NBC Spot Sales.



KNBC Ref: FCC File No. BRCT-81 Granted 3/15/63

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MBI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## KNBC

Network Service: NBC.

Licensee: National Broadcasting Co. Inc., 3000 W. Alameda Ave., Burbank, Cal. (91523).

Studio: 3000 W. Alameda Ave., Burbank.

Telephone: 213-840-4444.

TWX No.: 910-498-2752. Telex: 67-7237.

Ownership: See WNBC-TV, New York.

Began Operation: Jan. 16, 1949.

Personnel:

THOMAS M. STRASZEWSKI, vice president & general manager.  
BUD CAREY, station manager.  
DICK ASKIN, director, sales.  
DAVID INGRAHAM, director, business affairs.  
ROBERT KENNEDY, manager, advertising & promotion.  
WARREN BAKER, director, programming.  
JEFF GILBERT, sales manager.  
JEFF KAZMARK, sales manager.  
BILL PETERSON, director of news.  
PETAR SARDELICH, manager, production & operations.  
HOWARD D. STURM, manager, public affairs.  
JAMES BROOKS, chief engineer.

DIGEST OF RATE CARD NO. 44 (Dec. 29, 1980).

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—5-7:30 p.m. & 11 p.m.-1 a.m., daily.

\$9000 \$6000 \$4500 \$3000 Call station for rates

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
	Imperial	30,600	27,700	90
	Inyo	7,700	6,600	86
	Kern East	20,100	19,000	95
	Los Angeles	2,808,500	2,701,700	96
	Orange	718,300	700,500	98
	Riverside West	181,600	172,100	95
<b>50% &amp; Over</b>	Riverside			
	Central	51,700	49,000	95
	San Bernardino	296,200	283,000	96
	Santa Barbara			
	North	48,000	45,400	95
	Santa Barbara			
	South	59,800	56,500	95
	Ventura	173,700	167,800	97
<b>CALIFORNIA</b>				
<b>Between 25-49%</b>	Kern West	106,500	101,400	95
	San Diego	702,600	675,100	96
<b>CALIFORNIA</b>				
<b>Between 5-24%</b>	Riverside East	7,300	6,900	95
	San Luis Obispo	57,000	53,500	94
<b>Station Totals</b>		<b>5,269,600</b>	<b>5,066,200</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>3,905,000</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>2,143,400</b>	

# California—Los Angeles

**KNXT**

Ch. 2



**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 46.8-kw visual, 9.33-kw aural. Antenna: 3140-ft. above av. terrain, 466-ft. above ground, 6126-ft. above sea level.

Latitude 34° 13' 57"  
Longitude 118° 04' 18"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, City News.

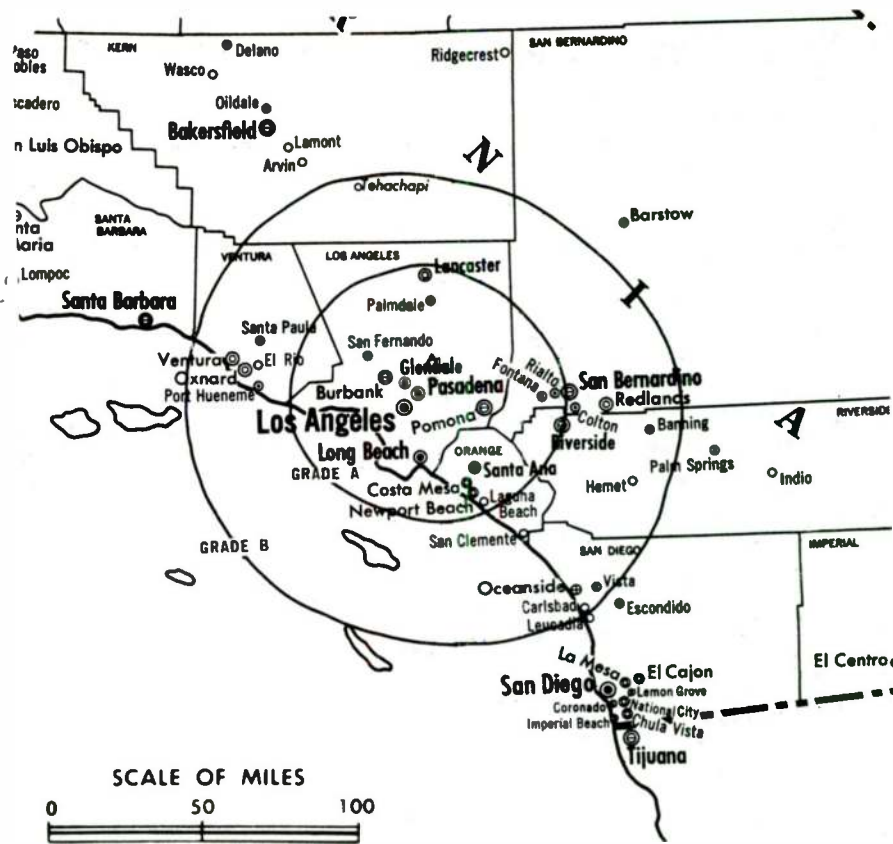
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KNXT Ref: FCC File No. BPCT-2535 Granted 9/12/58

© American Map Co., Inc., N.Y., No. 14244

## KNXT

Network Service: CBS.

Licensee: CBS Inc., 6121 W. Sunset Blvd., Los Angeles (90028).

Studio: 6121 W. Sunset Blvd. Telephone: 213-469-1212.

AM Affiliate: KNX, 50-kw, 1070 kHz (CBS).

FM Affiliate: KNX-FM, 54-kw, 93.1 MHz (No. 226), 3036-ft.

Ownership: See WCBS-TV, New York.

Began Operation: May 6, 1948 as KTSL. Sold to present owner December 1950 (Television Digest, Vol. 6:46, 52).

Represented (sales) by CBS Television Stations National Sales.

Personnel:

JAMES BENNETT, vice president & general manager.  
RON TINDIGLIA, station manager.  
MELINDA DOUGLAS, assistant to the general manager.  
JOHNATHAN RODGERS, director of news.  
LARRY FORDSICK, director of programming.  
JAMES F. COLLIER, director, communications.  
NORMAN BACON, director, planning & administration.  
CHUCK CHESTER, director of technical operations.  
ANN L. MORFOGEN, director of special projects.

Rates: On request.

NETWORK BASE HOURLY RATE: \$5200.

**For CBS Network Listing,  
see Services Volume**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
	Inyo	7,700	6,600	86
	Kern East	20,100	19,000	95
	Los Angeles	2,808,500	2,701,700	96
	Orange	718,300	700,500	98
	Riverside West	181,600	172,100	95
<b>50% &amp; Over</b>	Riverside			
	Central	51,700	49,000	95
	San Bernardino	296,200	283,000	96
	Santa Barbara			
	North	48,000	45,400	95
	Santa Barbara			
	South	59,800	56,500	95
	Ventura	173,700	167,800	97
<b>CALIFORNIA</b>				
<b>Between 25-49%</b>	Imperial	30,600	27,700	90
	San Luis Obispo	57,000	53,500	94
<b>CALIFORNIA</b>				
<b>Between 5-24%</b>	Kern West	106,500	101,400	95
	Riverside East	7,300	6,900	95
	San Diego	702,600	675,100	96
<b>Station Totals</b>		<b>5,269,600</b>	<b>5,066,200</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>3,861,300</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>2,014,000</b>	

# California—Los Angeles

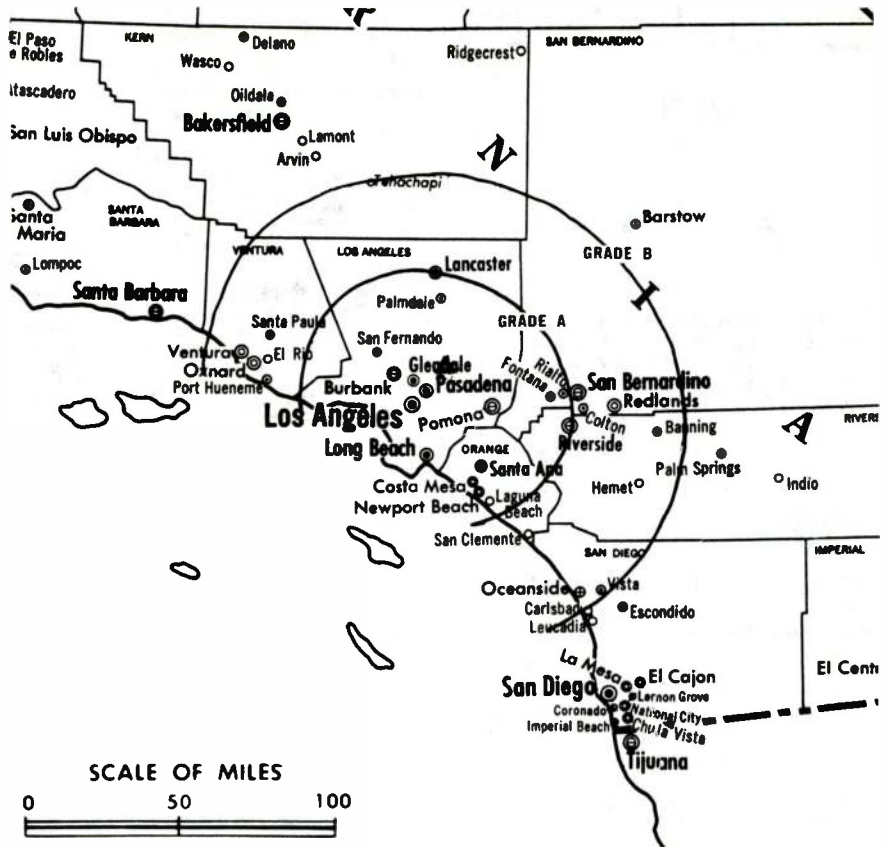
**KTLA**

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 50-kw visual, 5-kw aural. Antenna: 2990-ft. above av. terrain, 240-ft. above ground, 5967-ft. above sea level.

Latitude 34° 13' 35"  
Longitude 118° 03' 56"

Transmitter: Mt. Wilson.  
TV tape: Recording facilities.  
Color: Live, film, slide & tape.  
News Wire Service: AP, UPI, City Wire.  
Facsimile Service: AP.  
Satellite Earth Station: Scientific-Atlanta, 10-m.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KTLA Ref: FCC File No. BPCT-1698 Granted 7/15/53

©American Map Co., Inc., N.Y., No. 14244

## KTLA

Network Service: None, independent.

Licensee: Golden West Broadcasters, 5800 Sunset Blvd., Los Angeles, Cal. (90028).

Studio: 5800 Sunset Blvd.

Telephone: 213-460-5500. TWX No.: 910-321-2417.

Ownership: Golden West Broadcasters, 50.1% (Gene Autry & Estate of Ina Mae Autry); The Signal Companies Inc., 49.9%. Officers: Gene Autry, chmn. of the board & chief exec. officer; John T. Reynolds, pres. & chief operating officer; Anthony Cassara, pres., television div.; Walton S. Reid, v.p., administration; Michael M. Schreter, v.p., finance & planning; Richard M. Brown, v.p. & gen. counsel. Golden West is licensee of KAUT (TV), Oklahoma City; owns radios KMPC, Los Angeles; KSFO, San Francisco; KEX & KQFM, Portland, Ore.; KVI & KPLZ(FM), Seattle, Wash.; WCXI & WTWR(FM), Detroit, Mich. For other Autry interests, see KOOL-TV, Phoenix, Ariz.

Began Operation: Jan. 22, 1947. Sale to present owner by Paramount Television Productions approved May 13, 1964 by FCC (Television Digest, Vols. 3:44, 4:20).

Represented (sales) by Petry Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

STEVEN A. BELL, vice president & general manager.  
BROOKE SPECTORSKY, director of programming.  
DAVID SIMON, director of program operations.  
MICHAEL EIGNER, general sales manager.  
JOHN R. JONES, local sales manager.  
TIM GILBERT, local sales manager.  
TOM ARNST, national sales manager.  
BRUCE L. BUZOGANY, director, advertising & promotion.  
RICHARD INOUE, controller.  
MARC SCHACHER, director of research.  
LOU WOLF, director of engineering.  
HEC HIGHTON, director of production/sports.  
GERALD RUBEN, news director/producer.

Highest 30 Sec. Rate (July 1, 1979): \$2000.

96-b

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
	Imperial	30,600	27,700	90
	Inyo	7,700	6,600	86
	Kern East	20,100	19,000	95
	Los Angeles	2,808,500	2,701,700	96
	Orange	718,300	700,500	98
<b>50% &amp; Over</b>	Riverside West	181,600	172,100	95
	Riverside Central	51,700	49,000	95
	San Bernardino	296,200	283,000	96
	Santa Barbara North	48,000	45,400	95
	Santa Barbara South	59,800	56,500	95
	Ventura	173,700	167,800	97
<b>CALIFORNIA</b>				
	Kern West	106,500	101,400	95
	Riverside East	7,300	6,900	95
	San Diego	702,600	675,100	96
	San Luis Obispo	57,000	53,500	94
<b>NEW MEXICO</b>				
<b>Between 25-49%</b>	Chaves	18,300	17,800	97
	Eddy	16,900	16,400	97
	Lea North	16,500	15,900	97
	Lea South	2,600	2,600	97
	Otero	13,300	12,900	97
	San Juan	24,800	22,900	92
<b>ARIZONA</b>				
<b>Between 5-24%</b>	Cochise	26,200	24,900	95
	Cococino	21,900	19,700	90
(Continued on page 75-b)				
<b>Station Totals</b>		<b>5,800,900</b>	<b>5,577,600</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>3,510,800</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>1,528,800</b>	



# California—Los Angeles

## KTTV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 166-kw visual, 20-kw aural. Antenna: 2940-ft. above av. terrain, 237-ft. above ground, 5907-ft. above sea level.

Latitude 34° 13' 29.0"  
Longitude 118° 03' 47.1"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, City News.

Facsimile Service: UPI.

News Film Service: ITNW.

AM Affiliate: KLAC, 5-kw, 570 kHz.

FM Affiliate: KMET, 58-kw, 94.7 MHz (No. 234), 2835-ft.

Satellite Earth Station: In operation.

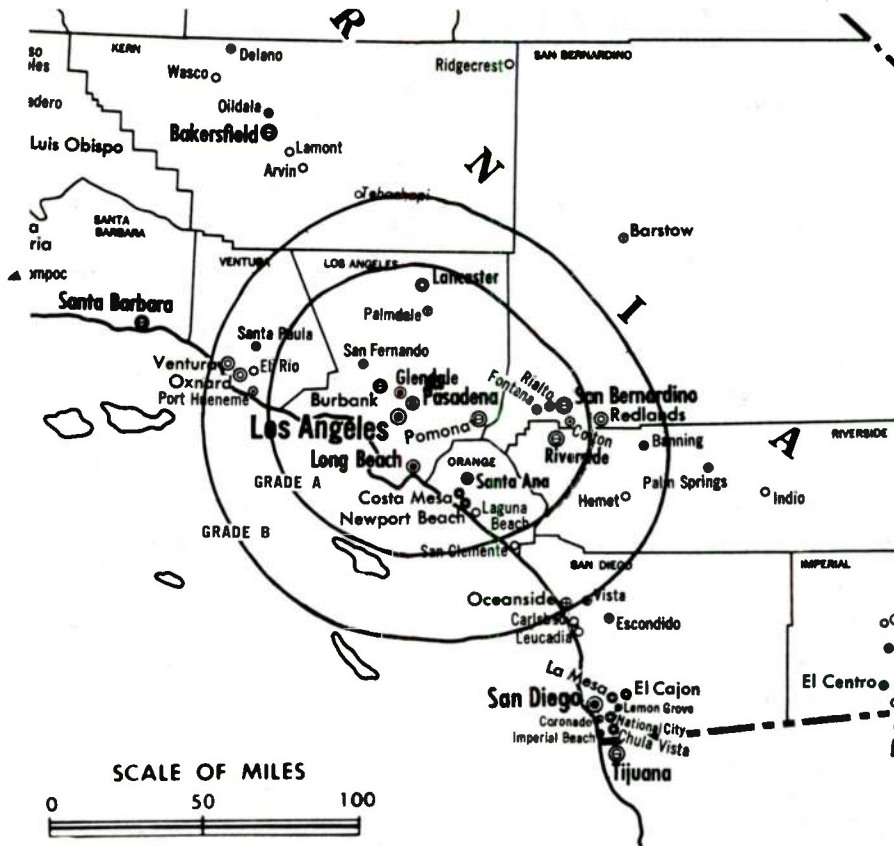
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KTTV Ref: FCC File No. BPCT-1756 Granted 9/3/53

©American Map Co., Inc., N.Y., No. 14244

## KTTV

Network Service: None, independent.

Licensee: Metromedia Inc., 5746 Sunset Blvd., Los Angeles, Cal. (90028).

Studio: 5746 Sunset Blvd.

Telephone: 213-462-7111. TWX No.: 910-321-4222.

Ownership: For other interests of Metromedia Inc. & Metromedia Television officers, see WNEW-TV, New York, N.Y.

Began Operation: Jan. 7, 1949. Sale to present owner by Los Angeles Times and Mirror approved May 28, 1963 by FCC (Television Digest, Vol. 3:3, 22).

Represented (sales) by Metro TV Sales.

Represented (engineering) by Lohnes & Culver.

Personnel:

CHARLES D. YOUNG, v.p. & general manager.  
MARTIN BERGMAN, v.p. & general sales manager.  
DONALD TILLMAN, program director.  
WALTER R. KALB, v.p. & business affairs director.  
LEW SCHATZER, v.p. & director of promotion & creative services.  
RICHARD ANDERSON, v.p. & director of engineering.  
JOHN HUGHES, v.p. & national sales manager.  
BOB QUDEEN, v.p. & local sales manager.  
KATY ELLIOTT, v.p. & local sales manager.  
LARRY ATTEBERY, v.p. & news director.  
RAYMOND GREEN, executive producer.  
LEE PARDEE, vice president, engineering.  
TED BENDING, commercial operations director.

Highest 30 Sec. Rate: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Imperial	30,600	27,700	90
	Los Angeles	2,808,500	2,701,700	96
	Orange	718,300	700,500	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA—(Continued)</b>			
	Riverside West	181,600	172,100	95
	Riverside Central	51,700	49,000	95
	San Bernardino	296,200	283,000	96
	Santa Barbara North	48,000	45,400	95
	Santa Barbara South	59,800	56,500	95
	Ventura	173,700	167,800	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Inyo	7,700	6,600	86
	Kern East	20,100	19,000	95
	Kern West	106,500	101,400	95
	Riverside East	7,300	6,900	95
	San Diego	702,600	675,100	96
San Luis Obispo	57,000	53,500	94	

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>NEW MEXICO</b>			
	Chaves	18,300	17,800	97
	Eddy	16,900	16,400	97
	Lea North	16,500	15,900	97
	Lea South	2,600	2,600	97
	Luna	5,200	4,900	95
Otero	13,300	12,900	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>ARIZONA</b>			
	Cochise	26,200	24,900	95
	Cocoonino	21,900	19,700	90
	Gila	11,700	11,000	94
	Mohave	15,900	14,900	93
Yuma	25,400	23,600	93	

(Continued on page 75-b)

<b>Station Totals</b>	<b>5,735,200</b>	<b>5,510,000</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>3,433,000</b>
<b>Average Daily Circulation (1979-80)</b>			<b>1,531,500</b>

# California—Los Angeles

## KWHY-TV

Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2570-kw max. & 1726-kw horizontal visual, 257-kw aural. Antenna: 2917-ft. above av. terrain, 212-ft. above ground, 5903-ft. above sea level.

Latitude 34° 13' 36"  
Longitude 118° 03' 59"

Subscription TV authorization granted 12/5/74. BSTV-10.

Transmitter: Mt. Wilson.

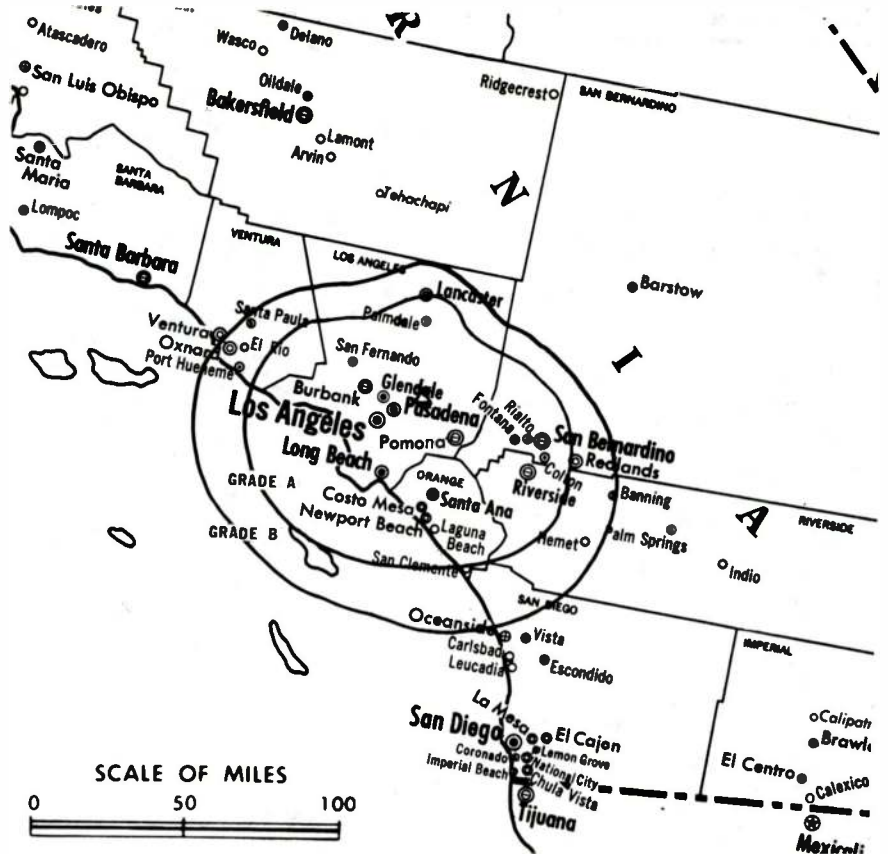
Color: Network, live, film, slide & tape.

New Wire Service: AP, UPI, City News Service, Quotron, Reuters.

Represented (sales) by Unirep Broadcasting Co.

Represented (legal) by Fletcher, Heald & Hildreth.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV# and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KWHY-TV Ref: FCC File No. BMPCT—7735 Granted 6/13/78 © American Map Co., Inc., N.Y., No. 14244

## KWHY-TV

Network Service: None, independent.

Licensee: Coast TV Broadcasting Corp., 5545 Sunset Blvd., Los Angeles, Cal. (90028).

Studio: 5545 Sunset Blvd. Telephone: 213-466-5441.

Ownership: Thomas S. Bunn Family, 55%; Harry Straub Family, 15%; Frederick D. Custer, 16%; Hugh R. Murchison, 5%; Edna M. Jones, 5%; Robertson C. Scott, 3%.

Began Operation: March 25, 1963, but left the air March 9, 1964 (Television Digest, Vol. 4:11). Sale to present owner by Central Broadcasting Corp. approved July 29, 1964 by FCC (Vol. 4:11, 31). Resumed operation May 2, 1965 (Vol. 5:20). Subscription TV began July 23, 1978.

Personnel:

WILEY D. BUNN, president.  
ROBERT W. BUNN, general manager.  
MIKE WAGNER, account executive.

JOHN H. NELSON, account executive.  
EUGENE A. HARRIS, chief engineer, transmitter.  
DAVID J. ZULLI, chief engineer, studio.  
ROD BUCHSER, operations manager.

### DIGEST OF RATE CARD NO. 9

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.
\$640	\$395	\$240	\$160	\$120	\$80

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA Orange	718,300	700,500	98
Station Totals		718,300	700,500	97
Net Weekly Circulation (1979-80)			149,000	
Average Daily Circulation (1979-80)			47,800	

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# California—Corona-Los Angeles

## KBSC-TV

Ch. 52

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 2630-kw max. & 1320-kw horizontal visual, 261-kw max. & 132-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 199-ft. above ground, 5856-ft. above sea level.

Latitude 34° 13' 27"

Longitude 118° 03' 45"

Subscription TV authorization granted 8/24/76.

Transmitter: Mt. Wilson.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

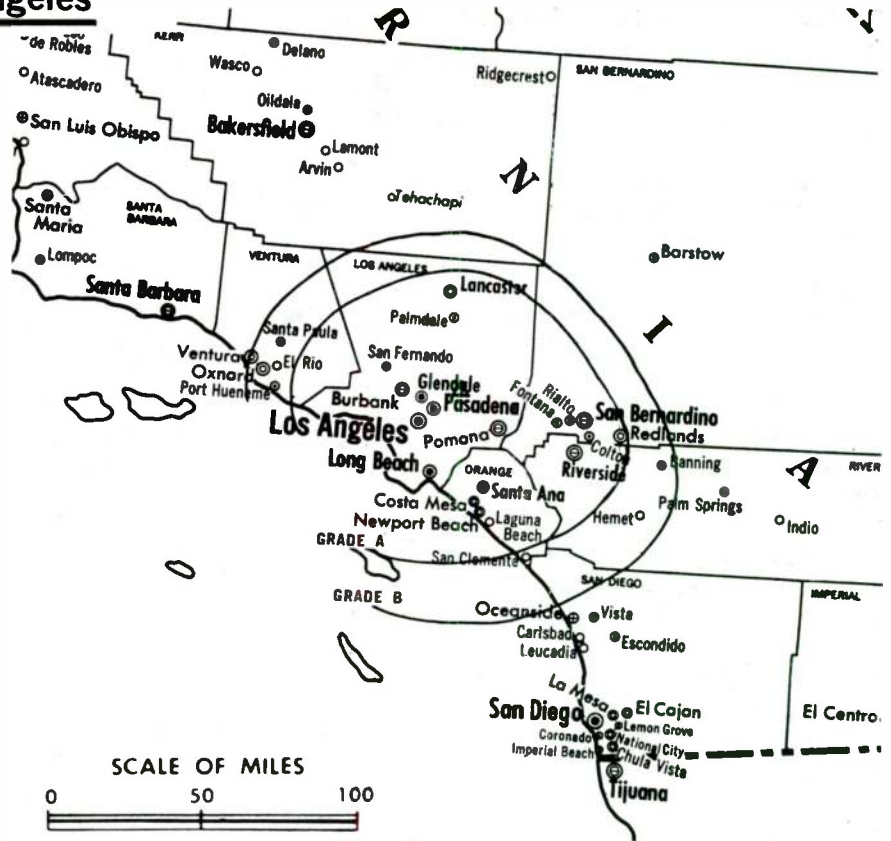
Total Households: © MBI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KBSC-TV Ref: FCC File No. BPCT-4960 Granted 11/19/76

© American Map Co., Inc., N.Y., No. 14244

## KBSC-TV

Network Service: None, independent.

Licensee: Oak Broadcasting Systems Inc., 1901 Ave. of the Stars, Los Angeles, Cal. (90067).

Studio: 1139 Grand Central Ave., Glendale, Cal. (91201).

Telephone: 213-956-8611.

Ownership: Richard C. Atkinson, Voting Trustee, 50%; Andrew Jerrold Perenchio, pres., 50%; Carl J. Bradshaw, v.p.; Robert L. Gerber, secy.-treas.

Began Operation: June 29, 1966. Sale to present owner by Kaiser Bcstg. Corp. approved by FCC Aug. 24, 1976 (Television Digest, Vol. 16:35). Began subscription television April 1, 1977 (Vol. 17:15).

Represented (engineering) by Cohen & Dippell P.C.

Personnel:

ANDREW JERROLD PERENCHIO, president & general manager.

JOHN MOHR, station manager.

BILL MORRISON, sales manager.

JOE HANNIGAN, chief engineer.

ALFONSO ARAYA, operations manager.

## DIGEST OF RATE CARD NO. 6

(March 6, 1979)

Hour	30 Min.	15 Min.	5 Min.	Min.
Class A—7:30-11 p.m., daily.				
\$2000	\$1000			On request

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>Between 5-24%</b>	Los Angeles	2,808,500	2,701,700	96
	Orange	718,300	700,500	98
	Riverside West	181,600	172,100	95
	San Bernardino	296,200	283,000	96
<b>Station Totals</b>		<b>4,004,600</b>	<b>3,857,300</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>306,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>90,500</b>	



# California—Fontana (Los Angeles)

## KTBN-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 622-kw max. & 260-kw horizontal visual, 123-kw max. & 52-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 200-ft. above ground, 5863-ft. above sea level.

Latitude 34° 13' 27"  
Longitude 118° 03' 44"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.

Arbitron Data: Not available.

Satellite Earth Station: Scientific-Atlanta, 10-m; transmit/receive.



KTBN-TV Ref: FCC File No. BMPCT-6303 Granted 8/1/66

© American Map Co., Inc., N.Y., No. 14244

## KTBN-TV

Network Service: None, independent.

Licensee: International Panorama TV Inc., P. O. Box A, Santa Ana, Cal. (92711).

Studio: 2442 Michelle Rd., Tustin, Cal. (92680).

Telephone: 714-832-2950.

Ownership: Trinity Broadcasting Network Inc., a non-profit corp. Paul F. Crouch, pres.; Pearl Jane Duff, v.p.; Norman G. Juggert, secy.-treas. Trinity also owns KPAZ-TV, Phoenix, Ariz.; WHFT (TV), Miami, Fla.; KTBO-TV, Oklahoma City, Okla.; satellite-fed translator, Denver, Colo. & is applicant for Ch. 43, Richmond, Ind.

Began Operation: Jan. 5, 1967. Sale to present owner by Angel Lerma approved by FCC Aug. 2, 1974.

Represented (legal) by Gammon & Grange.

Personnel:

PAUL F. CROUCH, president/founder.  
SAM STARR, assistant to the president.  
BEN MILLER, director of engineering.

Rates: Not available.

For Translator Stations,  
see Services Volume

# California—San Bernardino (Los Angeles)

## KHOF-TV

Ch. 30

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1120-kw max. & 269-kw horizontal visual, 112-kw max. & 26.9-kw horizontal aural. Antenna: 2340-ft. above av. terrain, 143-ft. above ground, 5533-ft. above sea level.  
 Latitude 34° 11' 15"  
 Longitude 117° 41' 58"

Transmitter: Sunset Ridge, 5.5-mi. N of Claremont, Cal.

TV tape: Recording facilities.

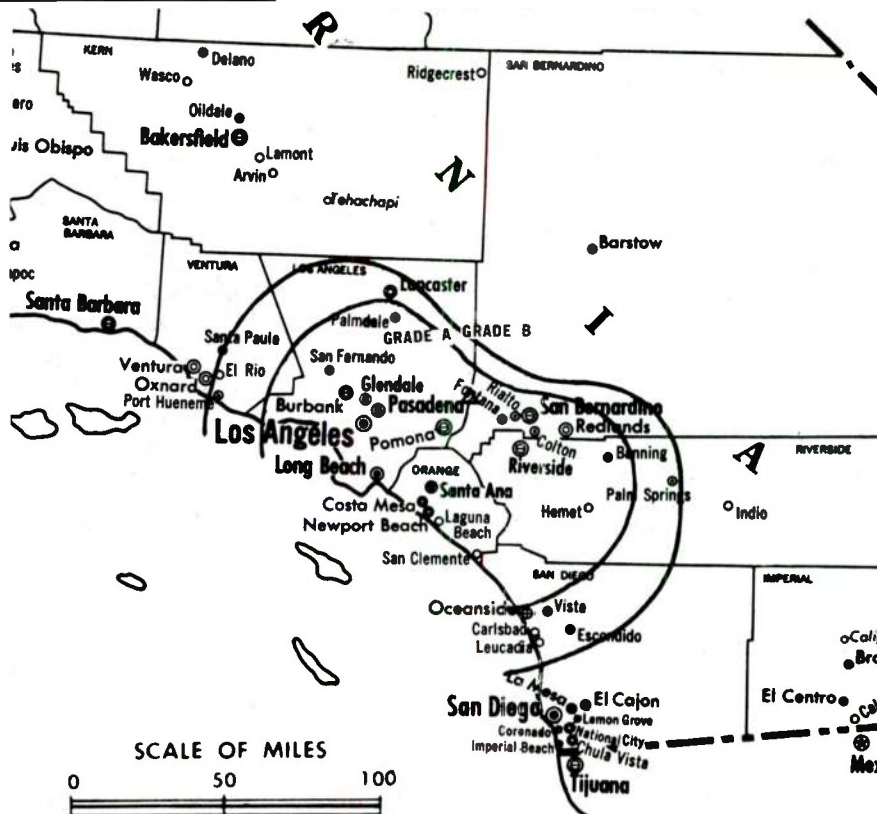
Color: Live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: KHOF, 100-kw, 99.5 MHz (No. 258), 240-ft.

Arbitron Data: Not available.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.



KHOF-TV Ref: FCC File No. BMPCT-8656 Granted 5/10/65

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## KHOF-TV

Network Service: None, independent.

Licensee: Faith Center, 1615 S. Glendale Ave., Glendale, Cal. (91205).

Studio: 1615 S. Glendale Ave. Telephone: 213-245-7575.

Ownership: A church corporation, Dr. W. Eugene Scott, pres.; W. T. Scott, secy.-treas. Faith Center also owns KHOF (FM), Los Angeles; WHCT-TV, Hartford, Conn. & KVOF-TV, San Francisco.

Began Operation: Oct. 12, 1969. Note: License renewal dismissed (Television Digest, Vol. 20:14).

Represented (legal) by Tepper & Edmundson.

Personnel:

DR. W. EUGENE SCOTT, president & general manager.  
 DAVID L. FOOTITT, director of operations.  
 SUSANNA DECIN, director of programming.  
 JOE SHACKELFORD, director of engineering.  
 STAN LEHMAN, chief engineer.

Rates: Not available.

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# California—San Bernardino (Los Angeles)

**KSCI**

Ch. 18

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 3334.264-kw visual, 666.80-kw aural. Antenna: 2393-ft. above av. terrain, 144-ft. above ground, 5573-ft. above sea level.

Latitude 34° 11' 15.0"  
Longitude 117° 41' 53.5"

Transmitter: Sunset Ridge, 5-mi. NE of Claremont.

Color: Live & tape.

News Wire Service: UPI.

Represented (engineering) by Robert E. Bullock.

Arbitron Data: Not available.



KSCI Ref: FCC File No. BMPCT-7646 Granted 7/9/76

©American Map Co., Inc., N.Y., No. 14244

## KSCI

Network Service: None, independent.

Licensee: Global Television Inc., 1950 Cotner Ave., Los Angeles, Cal. (90025).

Studios: 1950 Cotner Ave., Los Angeles (90025); 280 South "I" St., San Bernardino (92410).

Telephones: 213-479-8081; 714-824-7560.

Ownership: Non-profit, non-stock corp. Walter L. Koch, pres.; Tom Factor, v.p.; Robert Doane, v.p.; Dr. Barry Charles, secy.; Dan Teglia, treas.

Began Operation: June 30, 1977.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

WALTER L. KOCH, president & general manager.  
DAN TEGLIA, assistant general manager.  
TOM FACTOR, vice president, programming.  
BOB DOANE, news director.  
DOUGLAS LUNG, chief engineer.

Highest 30 Sec. Rate (Feb. 14, 1979): \$230.

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# California—Modesto

**KCSO**  
(formerly KLOC-TV)  
Ch. 19

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. & 794-kw horizontal visual, 89.1-kw horizontal aural. Antenna: 1877-ft. above av. terrain, 346-ft. above ground, 3086-ft. above sea level.

Latitude 38° 07' 08"  
Longitude 120° 43' 21"

Transmitter: Bear Mtn., approx. 5.8-mi. SW of San Andreas.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (sales) by Spanish International Network.

Total Households: ① MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-h).



KCSO Ref: FCC File No. BMPCT—7686 Granted 6/27/78

© American Map Co., Inc., N.Y., No. 14244

## KCSO

Network Service: Spanish International Network.

Licensee: Sainte Broadcasting Corp., Box 3689, Modesto (95352).

Studio: 2842 Iowa Ave., Modesto. Telephone: 209-527-3060.

Ownership: Chester & Naomi L. Smith, 51%; Enoch Christoffersen, 13%; Albert I. Chance, 7%; Melvin J. Querio, 6%; Jo Anne Querio, 6%; others, none with more than 5%. Sainte Bcstg. holds CP for KCSO(TV), Salinas, Cal. Melvin Querio owns 50% of Superior Bcstg. of Cal., applicant for Ch. 24, Chico, Cal.

Began Operation: Aug. 26, 1966.

Personnel:

CHESTER SMITH, president.  
NAOMI SMITH, comptroller.

MELVIN J. QUERIO, general manager.

LOWELL HERSEY, sales manager.

Highest 30 Sec. Rate (March 1981): \$120.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 5-24%	San Joaquin	109,100	102,700	94
<b>Station Totals</b>		<b>109,100</b>	<b>102,700</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>15,200</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>5,900</b>	

# California—Palm Springs-Indio

## KESQ

Ch. 42

(Also serves Hemet, Yucca Valley & 29 Palms Area)

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 316-kw max. & 154-kw horizontal visual, 45.8-kw aural. Antenna: 630-ft. above av. terrain, 130-ft. above ground, 1650-ft. above sea level.

Latitude 33° 51' 58"  
Longitude 116° 26' 02"

Transmitter: Edom Hill.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Represented (sales) by Seltel Inc.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KESQ Ref: FCC File No. BMPCT—6668 Granted 5/1/68

©American Map Co., Inc., N.Y., No. 14244

## KESQ

Network Service: ABC.

Licensee: Pacific Media Corp.

Studio: 36-270 Plaza Dr., Cathedral City, Cal. (92234).

Telephone: 714-328-8881.

Mailing Address: Drawer 4200, Palm Springs, Cal. (92262).

Ownership: Esquire Inc. Gulf & Western Industries owns 25.5% of Esquire. Pacific Media is buying KECC-TV, El Centro, Cal.

Began Operation: Oct. 5, 1968. Transfer of control to Esquire from receivers in bankruptcy approved by FCC June 30, 1978.

Represented (legal) by Cohn & Marks.

Personnel:

KEITH M. SWINEHART, president & general manager.  
JACK BREMBECK, general sales manager.  
BOB MARTINS, vice president & operations manager.  
JANET WEHNER, program director.

### DIGEST OF RATE CARD

Hour	30 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AA—8-11 p.m., daily.					
\$800	\$500	\$300	\$340	\$170	\$102

NETWORK BASE HOURLY RATE: \$75.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
50% & Over	Riverside	51,700	49,000	95
	Central			
<b>Station Totals</b>		<b>51,700</b>	<b>49,000</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>43,300</b>
<b>Average Daily Circulation (1979-80)</b>				<b>22,700</b>

# California—Palm Springs

## KMIR-TV

Ch. 36

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 547-kw max. & 164-kw horizontal visual, 16.4-kw horizontal aural. Antenna: 680-ft. above av. terrain, 124-ft. above ground, 1703-ft. above sea level.

Latitude 33° 52' 00"  
Longitude 116° 25' 56"

**Transmitter:** 7-mi. ENE of center of Palm Springs.

**TV tape:** Recording facilities.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KMIR-TV Ref: FCC File No. BMPCT—6880 Granted 8/30/68

© American Map Co., Inc., N.Y., No. 14244

## KMIR-TV

**Network Service:** NBC.

**Licensee:** Desert Empire TV Corp., P. O. Box 1506, Palm Springs, Cal. (92263).

**Studio:** 72920 Park View Dr., Palm Desert, Cal. (92260).

**Telephone:** 714-568-3636. TWX No.: 910-332-1292.

**Ownership:** John Conte, pres.; Sirpuhe Philibosian Conte, secy.-treas. Mr. & Mrs. Conte hold 100% jointly.

**Began Operation:** Oct. 26, 1968.

**Represented (sales) by** Katz Television.

**Represented (legal) by** Koteen & Burt.

**Represented (engineering) by** Jules Cohen & Associates.

**Personnel:**

JOHN CONTE, president & general manager.  
WILLIAM SECRIST, program director.

### DIGEST OF RATE CARD—(May 1, 1979)

Hour	30 Min.	5 Min.	Min.	30 Sec.	10 Sec.	
Class AA—7-11 p.m., daily.	\$800	\$700	\$325	\$300	\$150	\$75

**NETWORK BASE HOURLY RATE: \$100.**

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Riverside	51,700	49,000	95
	Central			
Between 5-24%	CALIFORNIA Imperial	30,600	27,700	90
<b>Station Totals</b>		<b>82,300</b>	<b>76,700</b>	<b>93</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>40,100</b>
<b>Average Daily Circulation (1979-80)</b>				<b>20,400</b>



# California—Redding

## KRCR-TV

Ch. 7

(Also serves Chico, Cal.)

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 115-kw visual, 22.4-kw aural. Antenna: 3620-ft. above av. terrain, 126-ft. above ground, 6335-ft. above sea level.

Latitude 40° 36' 10"  
Longitude 122° 39' 00"

Transmitter: Mt. Shasta-Bally, 13-mi. W of Redding.

Color: Network, live, film, slide & tape.

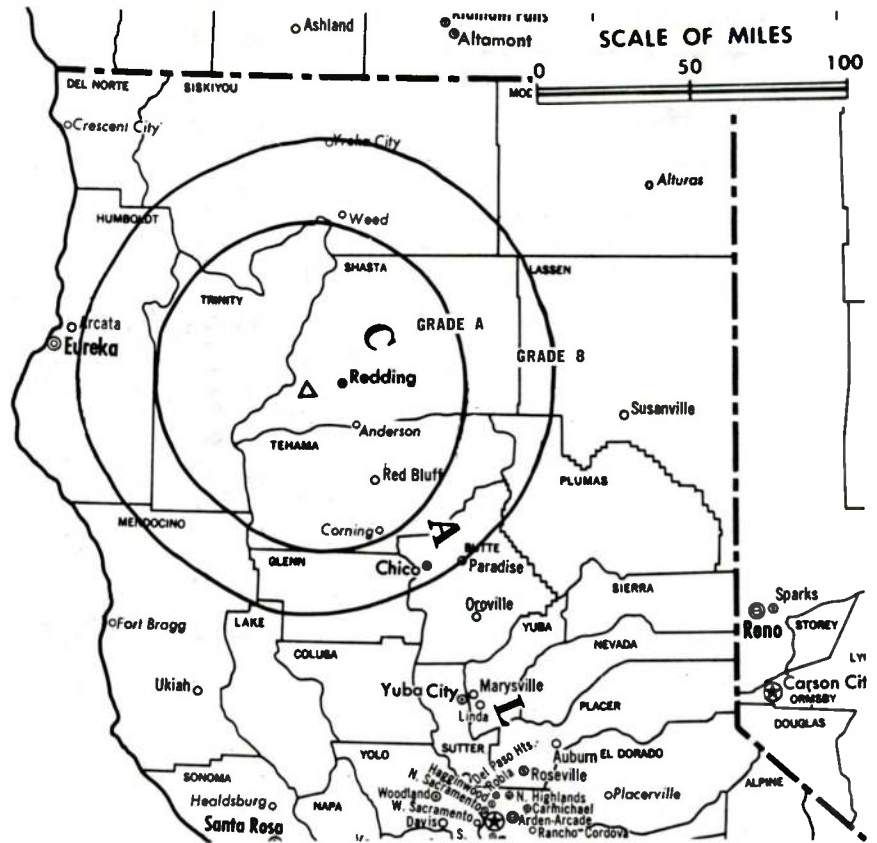
News Wire Service: UPI.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Lohnes & Culver.

Satellite Earth Station: In operation.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KRCR-TV Ref: FCC File No. BMPCT-4100 Granted 8/22/56

©American Map Co., Inc., N.Y., No. 14244

## KRCR-TV

Network Service: ABC.

Licensee: Sacramento Valley TV Inc., 2770 Pioneer Dr., Redding, Cal. (96001).

Studio: Pioneer Dr.

Telephone 916-243-7777. TWX No.: 916-243-6721.

Ownership: California-Oregon Broadcasting Inc. See KOB(TV), Medford, Ore.

Began Operation: Aug. 1, 1956. Acquisition of positive control by Cal.-Ore. Bcstg. approved by FCC Feb. 9, 1968. Previously sale to Sacramento Valley TV Inc. by George C. Fleharty, Carl R. McConnell and associates approved June 5, 1963, by FCC (Television Digest, Vol. 3:11, 23).

Represented (sales) by Peters, Griffin, Woodward Inc.; Art Moore Inc. (regional).

Personnel:

RICHARD GREEN, president & general manager.  
WILLIAM B. SMULLIN, vice president & director of operations.  
KENNETH W. KING, national sales manager.  
NORM HOATSON, chief engineer.  
DOREETA DOMKE, program/operations director.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.
Class AA—7-10 p.m., daily.					
\$800	\$600	\$400	\$600	\$300	\$300

NETWORK BASE HOURLY RATE: \$641.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Butte	53,600	50,200	94
	Colusa	5,200	4,900	93
	Glenn	7,700	7,300	95
	Modoc	3,700	3,300	90
	Plumas	6,300	5,700	91
	Shasta	39,900	38,100	96
	Siskiyou	14,900	13,500	91
	Tehama	13,600	13,000	96
	Trinity	4,800	4,300	90
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Lassen	7,900	7,200	91
<b>Between 5-24%</b>	<b>OREGON</b>			
	Klamath	21,300	20,300	95
	<b>CALIFORNIA</b>			
Humboldt	41,200	38,800	94	
Sutter	18,500	17,700	96	
<b>OREGON</b>				
Lake	2,700	2,400	90	
<b>Station Totals</b>		<b>241,300</b>	<b>226,700</b>	<b>93</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>128,600</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>78,500</b>	

# California—Sacramento

## KCRA-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1490-ft. above av. terrain, 1549-ft. above ground, 1548-ft. above sea level.

Latitude 38° 14' 48"  
Longitude 121° 29' 59"

Requests CP for change to 1942-ft. above av. terrain, 2000-ft. above ground, 2000-ft. above sea level, lat. 38° 15' 54.3", long. 121° 28' 06"; transmitter to 2.78-mi. NE of Walnut Grove, circular polarization. BPCT-791012KG.

Transmitter: .7-mi. NE of Walnut Grove.

TV tape: Recording facilities.

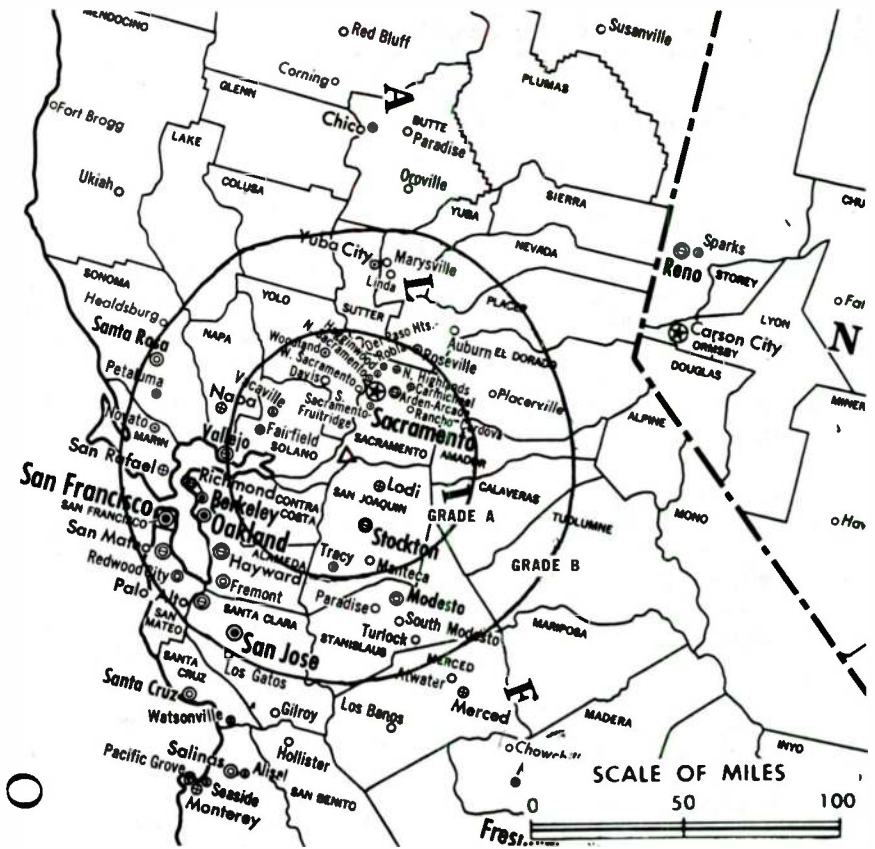
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

Studio: 310 10th St.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KCRA-TV Ref: FCC File No. BPCT-2600 Granted 7/27/60

©American Map Co., Inc., N.Y., No. 14244

## KCRA-TV

Network Service: NBC.

Licensee: Kelly Broadcasting Co., 310 10th St., Sacramento, Cal. (95814).

Telephone: 916-444-7300. TWX No.: 910-367-3557.

Ownership: Nina N. Kelly, Robert E. Kelly & Jon S. Kelly, 1/3 each. Kelly Bcstg. also owns KCPQ(TV), Tacoma, Wash. & 80% of Far West Bcstg. Co. Inc., applicant for Ch. 24, Chico, Cal.

Began Operation: Sept. 3, 1955. Sale of 50% by Gerald Kenneth & Vernon Hansen to other 1/2 owners, Kelly's, approved April 18, 1962 by FCC (Television Digest, Vol. 2:17).

Represented (sales) by Blair Television.

Represented (legal) by Koteen & Burt.

Represented (engineering) by Jansky & Bailey.

Personnel:

- ROBERT E. KELLY, partner.
- JON S. KELLY, partner.
- DON SARACENO, general manager.
- JOHN KUENEKE, general sales manager.
- DAVE ULRICKSON, local sales manager.
- JOHN KUENEKE, national sales manager.
- KURT EICHSTEADT, program director.
- DUANE BOROVEC, production manager.
- BILL KARPISEK, chief engineer.
- MARGARET JOHNSTONE, business manager.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$2450.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Amador	7,500	7,000	93
	Butte	53,600	50,200	94
	Calaveras	7,500	7,000	93
	Colusa	5,200	4,900	93
	Contra Costa East	17,300	16,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA—(Continued)</b>			
	El Dorado West	20,800	19,700	95
	Lake	14,000	12,600	90
	Mono	3,200	2,600	81
	Nevada	19,200	17,700	92
	Placer East	2,800	2,600	95
	Placer West	35,300	33,500	95
	Plumas	6,300	5,700	91
	Sacramento	284,700	274,000	96
	San Joaquin	109,100	102,700	94
	Sierra	1,300	1,200	90
	Solano East	44,300	42,900	97
	Stanislaus	92,900	86,900	94
	Sutter	18,500	17,700	96
Tuolumne	12,400	11,500	93	
Yolo	38,500	36,500	95	
Yuba	16,300	15,600	95	

<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Alpine	400	300	82
	Contra Costa West	213,800	207,000	97
	El Dorado East	10,300	9,800	95
	Glenn	7,700	7,300	95
	Lassen	7,900	7,200	91
	Mariposa	3,900	3,500	90
	Napa	36,400	34,600	95
	Solano West	32,300	31,200	97
	Sonoma	108,600	102,100	94
<b>NEVADA</b>	Churchill	4,700	4,600	97
	Douglas	5,900	5,600	95
	Carson City	11,600	11,200	97

(Continued on page 111-b)

<b>Station Totals</b>	<b>2,980,100</b>	<b>2,838,100</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>953,200</b>
<b>Average Daily Circulation (1979-80)</b>			<b>525,700</b>

# California—Stockton-Sacramento

## KOVR-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 281-kw visual, 42.7-kw aural. Antenna: 1490-ft. above av. terrain, 1548-ft. above ground, 1549-ft. above sea level.

Latitude 38° 14' 48"  
Longitude 121° 29' 59"

Transmitter: 0.7-mi. NE of Walnut Grove, Cal.

TV tape: Recording facilities.

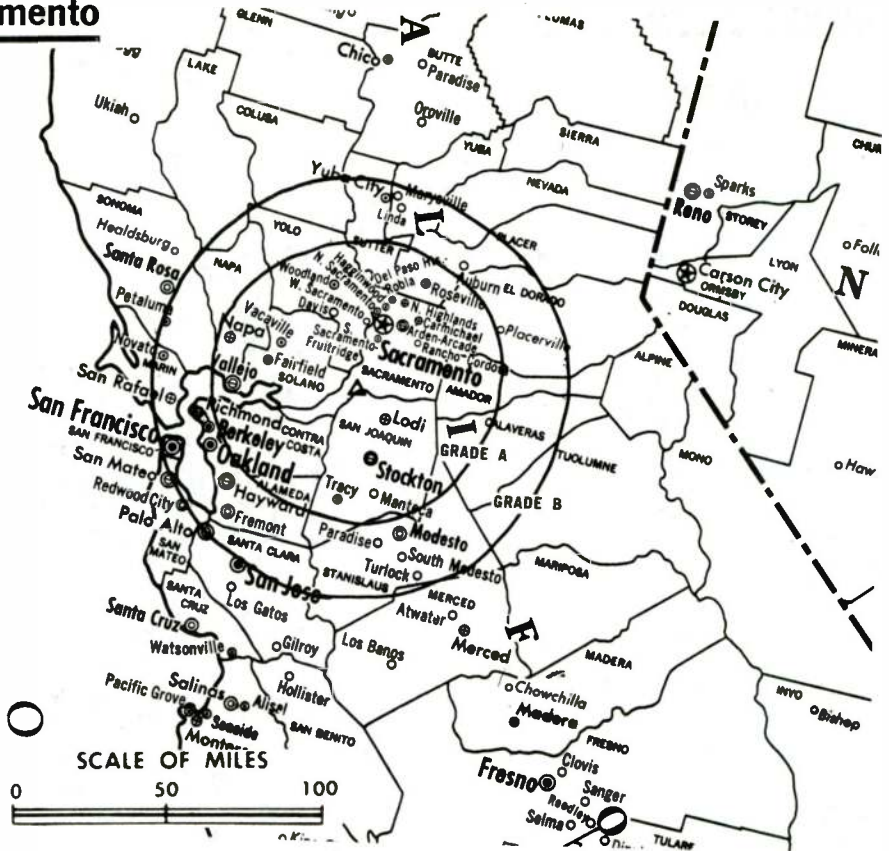
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Satellite Earth Station: In operation.

Total Households: MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KOVR-TV Ref: FCC File No. BPCT—2654 Granted 7/27/60

©American Map Co., Inc., N.Y., No. 14244

## KOVR-TV

Network Service: ABC.

Licensee: KOVR-TV Inc., 225 East Miner Ave., Stockton, Cal. (95202).

Studios: 225 E. Miner Ave., Stockton (95202); 1216 Arden Way, Sacramento (95815).

Telephones: 209-466-6981, Stockton; 916-927-1313, Sacramento.

TWX No.: 916-367-2396, Sacramento.

Ownership: The Outlet Co., 93.5%. For other interests, see WJAR-TV, Providence, R.I.

Began Operation: Sept. 5, 1954. Sale to present owner by McClatchy Newspapers approved by FCC March 12, 1980 (Television Digest, Vol. 19:28). Previous sale to McClatchy by Metropolitan Bcstg. Corp. was approved July 29, 1964 (Vols. 3:40, 3:41). Sale to Metropolitan Bcstg. by Gannett Co. approved Dec. 12, 1959 by FCC, (Vols. 15:47-48, 16:1). Sale to Gannett by H. L. Hoffman and associates, approved Jan. 8, 1958 by FCC (Vol. 13:47, 14:2).

Represented (sales) by Katz Television.

Represented (legal) by Sundlun, Scher & Singer.

Personnel:

CHARLES F. KENNEDY, vice president & general manager.  
R. EARL HIGGINS, vice president, business affairs.  
KENNETH GEORGE, general sales manager.  
DOUGLAS GRANT, national sales manager.  
HENRY URICK, program manager.  
BILL LAWRENCE, chief engineer.

### DIGEST OF RATE CARD (May 1, 1981)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.	\$6000	\$4000	\$2400	\$1500	Graded rates apply*	

\*Highest rate: \$3000.

NETWORK BASE HOURLY RATE: \$1400.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
	Amador	7,500	7,000	93
	Butte	53,600	50,200	94
	Calaveras	7,500	7,000	93
	Colusa	5,200	4,900	93
	Contra Costa			
	East	17,300	16,900	97
	El Dorado West	20,800	19,700	95
	Lake	14,000	12,600	90
	Nevada	19,200	17,700	92
	Placer West	35,300	33,500	95
	Plumas	6,300	5,700	91
	Sacramento	284,700	274,000	96
	San Joaquin	109,100	102,700	94
	Solano East	44,300	42,900	97
	Stanislaus	92,900	86,900	94
	Sutter	18,500	17,700	96
	Tuolumne	12,400	11,500	93
	Yolo	38,500	36,500	95
	Yuba	16,300	15,600	95
<b>50% &amp; Over</b>				
<b>CALIFORNIA</b>				
Between 25-49%	Alpine	400	300	82
	Mono	3,200	2,600	81
	Sierra	1,300	1,200	90
<b>CALIFORNIA</b>				
Between 5-24%	Alameda	451,400	432,000	96
	Contra Costa West	213,800	207,000	97
(Continued on page 111-b)				
Station Totals		1,890,200	1,802,500	95
Net Weekly Circulation (1979-80)			795,600	
Average Daily Circulation (1979-80)			471,800	



# California—Sacramento

## KRBK-TV

(formerly KMUV-TV)  
Ch. 31

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1936-kw visual, 194-kw aural. Antenna: 1020-ft. above av. terrain, 1057-ft. above ground, 1057-ft. above sea level.

Latitude 38° 14' 20"

Longitude 121° 28' 52"

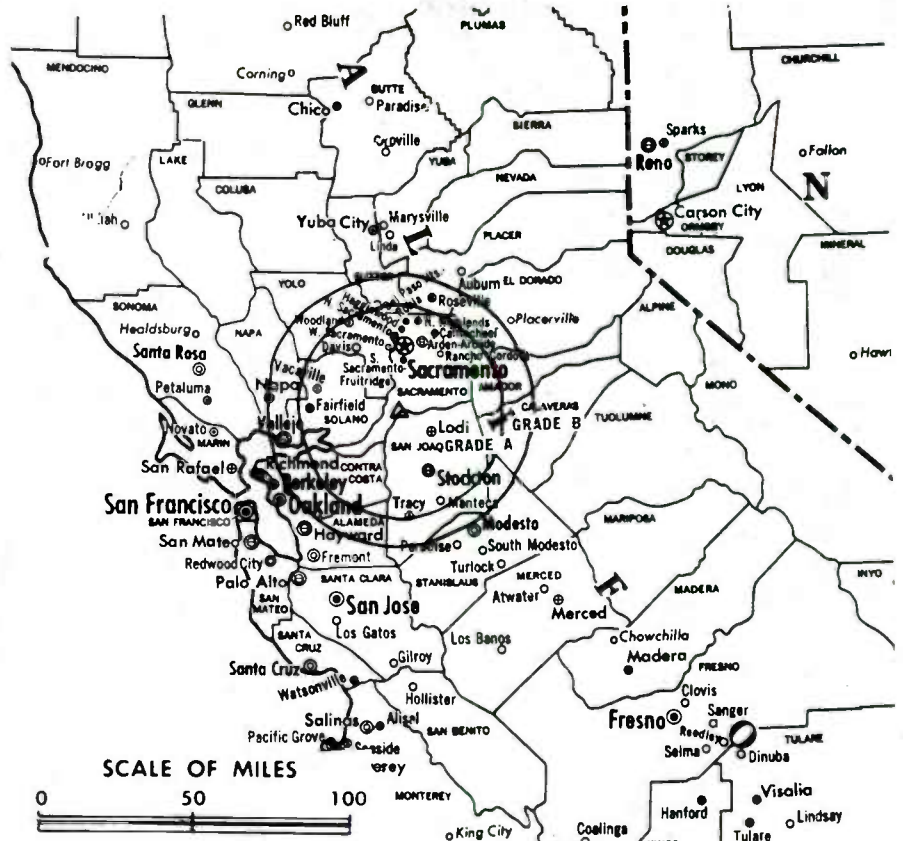
Transmitter: 1.7-mi. E of Walnut Grove, Cal.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

Satellite Earth Station: In operation.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b)



KRBK-TV Ref: FCC File No. BPCT--801231KI Granted 1/28/81

©American Map Co., Inc., N.Y., No. 14244

## KRBK-TV

Network Service: None, independent.

Licensee: Koplak Communications of California Inc., 220 N. Kings Hwy., St. Louis, Mo. (63108).

Studio: 500 Media Pl. (95815).

Telephone: 916-929-0300. TWX No.: 910-367-3702.

Ownership: See KPLR-TV, St. Louis, Mo.

Began Operation: Oct. 5, 1974. Sale to present owners by Northern California Bcstg. Inc. approved by FCC Jan. 28, 1981. Sale to Northern Cal. by Andrew Bartalini, et al., approved June 9, 1980 (Television Digest, Vol. 20:6).

Represented (sales) by TeleRep Inc.

Represented (legal) by Crowell & Moring.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

TED KOPLAR, president.

HAL PROTTER, executive vice president, chief operations officer.

GAIL BREKKE, vice president & general manager.

HERMAN STERN, general sales manager.

BILL MEXER, local sales manager.

DON FRIEDMAN, director of operations.

CHUCK BREEDING, chief engineer.

CAROL RUSHTON, business manager.

Highest 30 Sec. Rate (April 22, 1981): \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 5-24%	Calaveras	7,500	7,000	93
	Sacramento	284,700	274,000	96
	San Joaquin	109,100	102,700	94
	Sutter	18,500	17,700	96
	Yuba	16,300	15,600	95
<b>Station Totals</b>		<b>436,100</b>	<b>417,000</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>35,600</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>8,500</b>	

# California—Sacramento-Stockton

**KTXL**

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1765-kw max. & 622-kw horizontal visual, 350-kw max. & 124.5-kw horizontal aural. Antenna: 970-ft. above av. terrain, 996-ft. above ground, 998-ft. above sea level.

Latitude 38° 16' 25"  
Longitude 121° 30' 11"

Transmitter: Twin Cities Blvd., 2.2-mi. N of Walnut Grove, Cal.

TV tape: Recording facilities.

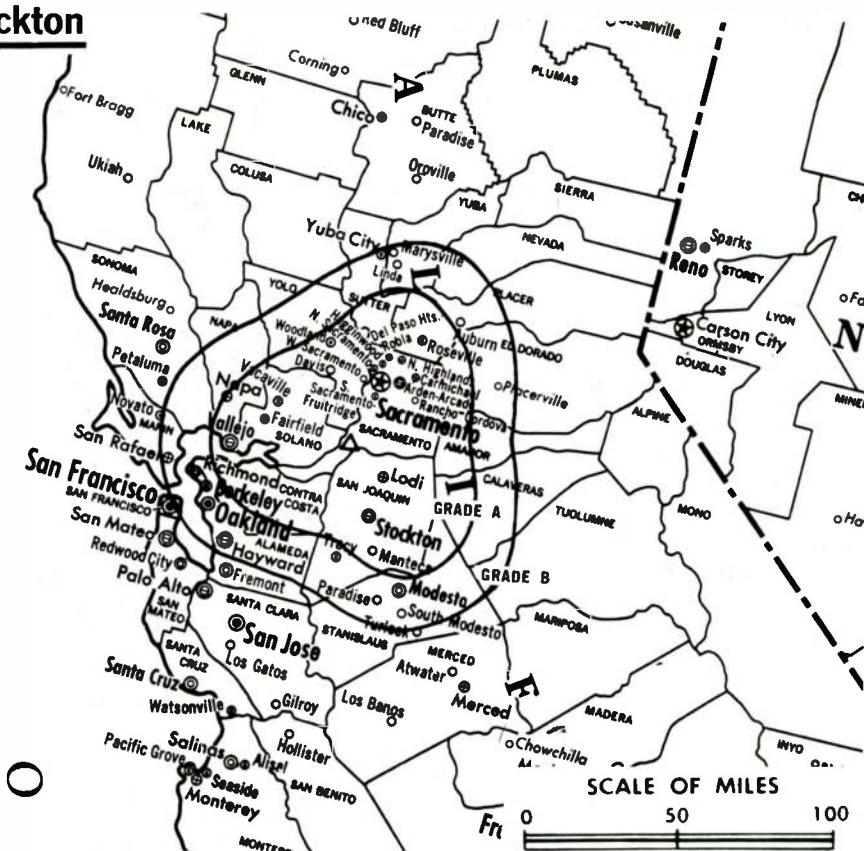
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ITNA.

Satellite Earth Station: Scientific-Atlanta, 10-m.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KTXL Ref: FCC File No. BMPCT—8804 Granted 5/20/68

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## KTXL

Network Service: None, independent.

Licensee: Camellia City Telecasters Inc., P.O. Box 40, Sacramento, Cal. (95801).

Studio: 4655 Fruitridge Rd., Sacramento (95820).

Telephone: 916-452-8221. TWX No.: 910-367-3522.

Ownership: BMA Properties Inc. (William D. Grant, pres. & chmn. of the board), 80.1%; Jack F. Matranga, 19.9%.

Began Operation: Oct. 26, 1968. Transfer of control to BMA from Colony Corp. approved by FCC Dec. 1, 1971.

Represented (sales) by MMT Sales.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

JACK F. MATRANGA, president, general manager & film buyer.  
WILLIAM A. MORRISON, director, sales development.  
ROBERT PARENTE, national sales manager.  
EDD C. BRANCA, local sales manager.  
CAL BOLLWINKEL, program & operations manager.  
DON ROSS, news director.  
JOHN ARNOLD, promotion director.

Highest 30 Sec. Rate (May 1, 1981): \$1000.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Contra Costa			
	East	17,300	16,900	97
	Placer West	35,300	33,500	95
	Sacramento	284,700	274,000	96
	San Joaquin	109,100	102,700	94
	Solano East	44,300	42,900	97
	Sutter	18,500	17,700	96
	Yolo	38,500	36,500	95
	Yuba	16,300	15,600	95

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Amador	7,500	7,000	93
	Butte	53,600	50,200	94
	Calaveras	7,500	7,000	93
	Colusa	5,200	4,900	93
	Contra Costa			
	West	213,800	207,000	97
	El Dorado West	20,800	19,700	95
	Glenn	7,700	7,300	95
	Placer East	2,800	2,600	95
	Plumas	6,300	5,700	91
	Shasta	39,900	38,100	96
	Stanislaus	92,900	86,900	94
	Tehama	13,600	13,000	96
	<b>NEVADA</b>			
Washoe	67,500	65,200	97	
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Alameda	451,400	432,000	96
	Del Norte	6,500	5,900	91
	El Dorado East	10,300	9,800	95
	Humboldt	41,200	38,800	94
	Lake	14,000	12,600	90
	Lassen	7,900	7,200	91
	Marin	88,400	84,600	96
	Mendocino	24,700	22,100	90
	Merced	43,800	41,500	95
Napa	36,400	34,600	95	
Nevada	19,200	17,700	92	
San Francisco	317,700	290,500	91	

(Continued on next page)

<b>Station Totals</b>	<b>2,944,700</b>	<b>2,796,900</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>728,100</b>
<b>Average Daily Circulation (1979-80)</b>			<b>307,300</b>

**KTXL, Sacramento**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	<b>CALIFORNIA—(Continued)</b>			
	Santa Clara			
	West	445,100	428,800	96
	Sierra	1,300	1,200	90
	Siskiyou	14,900	13,500	91
	Solano West	32,300	31,200	97
	Sonoma	108,600	102,100	94
Between 5-24%	Tuolumne	12,400	11,500	93
	<b>NEVADA</b>			
	Douglas	5,900	5,600	95
	<b>OREGON</b>			
	Coos	22,600	20,200	89
	Jackson	48,200	45,900	95
	Josephine	22,100	20,300	92
	Klamath	21,300	20,300	95
	<b>UTAH</b>			
	Weber	45,400	44,600	98

**KOVR-TV, Stockton-Sacramento**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	<b>CALIFORNIA—(Continued)</b>			
	Glenn	7,700	7,300	95
	Lassen	7,900	7,200	91
	Marin	88,400	84,600	96
	Mariposa	3,900	3,500	90
	Merced	43,800	41,500	95
Between 5-24%	Napa	36,400	34,600	95
	Placer East	2,800	2,600	95
	Solano West	32,300	31,200	97
	Sonoma	108,600	102,100	94
	Tehama	13,600	13,000	96
	<b>NEVADA</b>			
	Lyon	3,800	3,600	94
	Washoe	67,500	65,200	97

**KCRA-TV, Sacramento**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	<b>CALIFORNIA</b>			
	Alameda	451,400	432,000	96
	Madera	19,400	18,200	94
	Marin	88,400	84,600	96
	Merced	43,800	41,500	95
	Modoc	3,700	3,300	90
Between 5-24%	San Francisco	317,700	290,500	91
	San Mateo	231,600	225,500	97
	Santa Clara			
	West	445,100	428,800	96
	Shasta	39,900	38,100	96
	Tehama	13,600	13,000	96
	<b>NEVADA</b>			
	Lyon	3,800	3,600	94
	Washoe	67,500	65,200	97

# Repetition breeds

• REMEMBRANCE •

For details on multi-position ads in next year's Factbook, Use Order Card in Stations Volume



# California—Sacramento-Stockton

**KXTV**

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 61.7-kw aural. Antenna: 1490-ft. above av. terrain, 1549-ft. above ground, 1548-ft. above sea level.

Latitude 38° 14' 48"

Longitude 121° 29' 59"

Transmitter: 0.7-mi. NE of Walnut Grove.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: CBS.

Total Households: © MBI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV% and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).



KXTV Ref: FCC File No. BPT-2706 Granted 7/27/80

©American Map Co., Inc., N.Y., No. 14244

## KXTV

Network Service: CBS.

Licensee: Great Western Broadcasting Corp., 400 Broadway, Sacramento, Cal. (95818).

Studio: 400 Broadway. Telephone: 916-441-2345.

Ownership: Wholly-owned subsidiary of Corinthian Broadcasting Corp. For other interests, see KOTV, Tulsa, Okla.

Began Operation: March 20, 1955. Sale to present owner by John H. Schacht and associates approved by FCC Dec. 23, 1958 (Television Digest, Vol. 14:42, 49).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Covington & Burling.

Personnel:

- PHILIP J. LOMBARDO, pres., Corinthian Broadcasting Corp.
- JOSEPH E. LAKE, v.p. & general manager.
- BILL BRADLEY, general sales manager.
- JOHN VERA, national sales manager.
- JUDY LAW, promotion manager.
- JOHN DORKIN, director of broadcast operations.
- FRED LINDSAY, chief engineer.

Rates: Not available.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>50% &amp; Over</b>	Amador	7,500	7,000	93
	Butte	53,600	50,200	94
	Calaveras	7,500	7,000	93
	Colusa	5,200	4,900	93
	Contra Costa			
	East	17,300	16,900	97
	El Dorado West	20,800	19,700	95
	Mono	3,200	2,600	81
	Nevada	19,200	17,700	92
	Placer West	35,300	33,500	95
Sacramento	284,700	274,000	96	

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA—(Continued)</b>				
<b>50% &amp; Over</b>	San Joaquin	109,100	102,700	94
	Solano East	44,300	42,900	97
	Stanislaus	92,900	86,900	94
	Sutter	18,500	17,700	96
	Tuolumne	12,400	11,500	93
	Yolo	38,500	36,500	95
	Yuba	16,300	15,600	95
<b>CALIFORNIA</b>				
<b>Between 25-49%</b>	Alpine	400	300	82
	Lake	14,000	12,600	90
	Mariposa	3,900	3,500	90
	Placer East	2,800	2,600	95
	Sierra	1,300	1,200	90
<b>CALIFORNIA</b>				
<b>Between 5-24%</b>	Alameda	451,400	432,000	96
	Contra Costa			
	West	213,800	207,000	97
	El Dorado East	10,300	9,800	95
	Glenn	7,700	7,300	95
	Madera	19,400	18,200	94
	Merced	43,800	41,500	95
	Napa	36,400	34,600	95
	Plumas	6,300	5,700	91
	Santa Clara			
West	445,100	428,800	96	
Solano West	32,300	31,200	97	
Sonoma	108,600	102,100	94	
<b>NEVADA</b>				
Churchill	4,700	4,600	97	
Douglas	5,900	5,600	95	
<b>Station Totals</b>		<b>2,194,400</b>	<b>2,095,900</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>833,800</b>
<b>Average Daily Circulation (1979-80)</b>				<b>443,400</b>

# California—Salinas

## KCBA

Ch. 35

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2328-kw max. visual, 283.65-kw max. aural. Antenna: 2414-ft. above av. terrain, 355-ft. above ground, 3421-ft. above sea level.

Latitude 36° 45' 22.3"  
Longitude 121° 30' 05.5"

Transmitter: Fremont Peak, 9-mi. NE of Salinas.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.



KCBA Ref: FCC File No. BMPCT-800414KE Granted 7/28/80 © American Map Co., Inc., N.Y., No. 14244

## KCBA

Network Service: Spanish International Network.

Grantee: Sainte Broadcasting Corp., Box 3689, Modesto, Cal. (95352).

Telephone: 408-754-8886.

Ownership: See KCSO, Modesto, Cal.

Due to Begin Operation: Summer 1981.

Represented (sales) by Spanish International Network.

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (engineering) by Cecil Lynch.

Personnel:  
CHESTER SMITH, president.

Rates: Not available.

# California—Monterey-Salinas

**KMST**

Ch. 46

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1065-kw max. & 443-kw horizontal visual, 269-kw max. & 88.6-kw horizontal aural. Antenna: 2530-ft. above av. terrain, 222-ft. above ground, 3612-ft. above sea level.

Latitude 36° 32' 05"  
Longitude 121° 37' 14"

Transmitter: Mt. Toro (Baldy Peak).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KMST Ref: FCC File No. BMPCT—6926 Granted 10/17/68

© American Map Co., Inc., N.Y., No. 14244

## KMST

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 1938, Monterey, Cal. (93940).

Studio: 46 Garden Court, Monterey.

Telephone: 408-649-0460. TWX No.: 910-360-7106.

Ownership: Retlaw Enterprises Inc., 100%. For officers & other interests, see KJEO(TV), Fresno, Cal.

Began Operation: Feb. 2, 1969. Sale to present owner by Monterey-Salinas TV Inc. approved by FCC Aug. 27, 1979.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- BEN TUCKER, general manager/general sales manager.
- JOHN VERA, sales manager.
- BARBARA WAECHTER, operations manager.
- BILL FANTA, production manager.
- KEN WARREN, chief engineer.
- PARKER JACKSON, promotion director.
- MELINDA BORUM, traffic manager.
- DAN CULLEN, news director.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6-11 p.m., daily.						
\$2000	\$1000	\$600	\$300	Graded rates apply*		

\*Highest rate: \$550.

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	Monterey	86,200	81,600	95
	Santa Clara			
	East Santa Cruz	13,200	12,600	96
	Santa Cruz	72,100	67,900	94
Between 25-49%	<b>CALIFORNIA</b>			
	San Benito	8,000	7,500	93
<b>Station Totals</b>		<b>179,500</b>	<b>169,600</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>155,700</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>77,900</b>	

## BLACKBURN & COMPANY, INC.

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<b>WASHINGTON, D.C.</b>	1111 19th St., N.W., 20036	(202) 331-9270
<b>ATLANTA</b>	400 Colony Sq., #1004, 30361	(404) 892-4655
<b>BEVERLY HILLS</b>	9465 Wilshire Blvd., 90212	(213) 274-8151



# California—Salinas-Monterey

## KSBW-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 240-kw visual, 46.8-kw aural. Antenna: 2330-ft. above av. terrain, 248-ft. above ground, 3328-ft. above sea level using .5° electrical beam tilt.

Latitude 36° 45' 20"  
Longitude 121° 30' 00"

Transmitter: Fremont Peak, 10-mi. NE of Salinas.

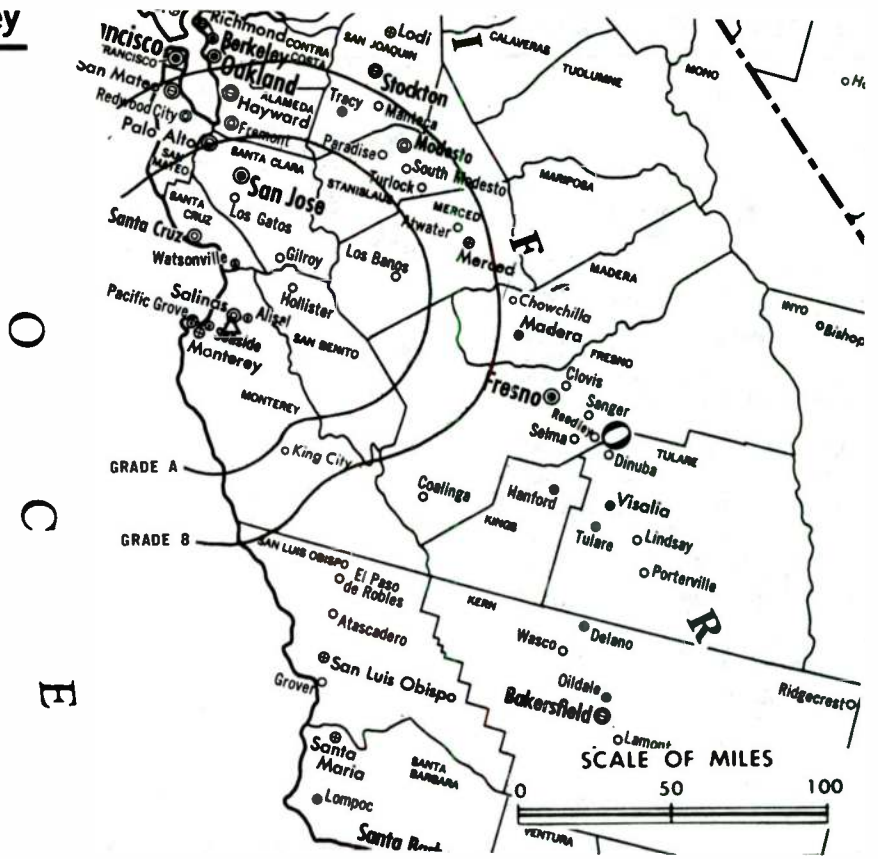
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (legal) by Covington & Burling.

Represented (engineering) by Hammett & Edison.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KSBW-TV Ref: FCC File No. BMPCT-3913 Granted 6/13/56

© American Map Co., Inc., N.Y., No. 14244

## KSBW-TV

Network Service: NBC.

Licensee: Blair Broadcasting of California, 717 Fifth Ave., New York, N.Y. (10022).

Studio: 238 John St., Salinas, Cal. (93901).

Telephone: 408-422-6422. TWX No.: 910-368-7058.

Ownership: John Blair & Co., 100%. Jack W. Fritz, pres.; Harry B. Smart, v.p.; Ellen C. Conlon, secy.; James A. Jurist, v.p.-treas. Blair also owns KSBY-TV, San Luis Obispo, Cal.; KOKH-TV, Oklahoma City, Okla.; WHDH & WCOZ(FM), Boston.

Began Operation: Sept. 11, 1953 as share-time outlet with KMBY-TV, Monterey; on Feb. 2, 1955 FCC approved deal whereby it bought and merged KMBY-TV (Television Digest, Vol. 10:45 & 11:6). Sale to present owner approved by FCC Feb. 14, 1979 (Vol. 18:3).

Represented (sales) by Blair Television.

Personnel:

JOHN H. WHITE, president & general manager.  
KEITH MOON, vice president & general sales manager.  
MAGGIE HENDERSON, promotion director.  
ROGER MILLER, production manager.  
P. ERIC DAUSMAN, chief engineer.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$1600.

NETWORK BASE HOURLY RATE: \$960.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Monterey	86,200	81,600	95
	San Benito	8,000	7,500	93
	Santa Clara			
	East	13,200	12,600	96
	Santa Cruz	72,100	67,900	94
	Tuolumne	12,400	11,500	93
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Merced	43,800	41,500	95
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Calaveras	7,500	7,000	93
	Santa Clara			
	West	445,100	428,800	96
	Stanislaus	92,900	86,900	94
<b>Station Totals</b>		<b>781,200</b>	<b>745,300</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>237,400</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>116,500</b>	

## VIDEO WEEK

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# California—San Diego

## KCST-TV

Ch. 39



Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 5000-kw max. & 813-kw horizontal visual, 853-kw max. & 447-kw horizontal aural. Antenna: 1894-ft. above av. terrain, 180-ft. above ground, 2703-ft. above sea level.

Latitude 32° 41' 48"  
Longitude 116° 56' 10"

Transmitter: San Miguel Mt., 13-mi. E of San Diego center.

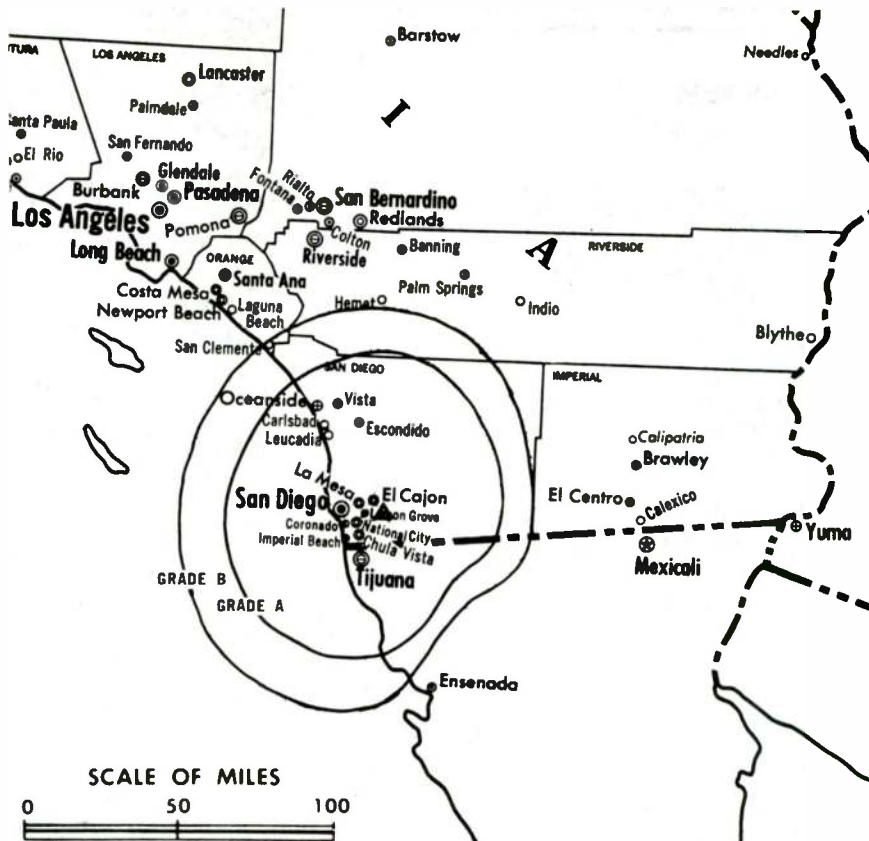
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. Facsimile Service: AP.

Satellite Earth Station: Scientific-Atlanta, 5-m.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KCST-TV Ref: FCC File No. BMPCT-7581 Granted 6/9/75

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## KCST-TV

Network Service: NBC.

Licensee: KCST-TV Inc., 1177 Kane Concourse, Miami Beach, Fla. (33154).

Studio: 8330 Engineer Rd., San Diego (92111).

Telephone: 714-279-3939.

Ownership: KCST-TV Inc., wholly-owned subsidiary of Storer Broadcasting Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 14, 1965. Sale to present owners by Bass Brothers Enterprises approved by FCC Sept. 30, 1974 (Television Digest, Vol. 13:12, 13; 14:39). Previous sale to Bass Bros. by San Diego Telecasters Inc. (Lawrence Shushan, Paul Corriere, Sample-Brown Enterprises and Town & Country Development) approved by FCC Aug. 31, 1967.

Represented (sales) by Storer TV Sales.

### Personnel:

BILL L. FOX, general manager.  
BRUCE STEIN, national sales manager.  
BILL TAYLOR, local sales manager.  
THOMAS WIMBERLY, chief engineer.  
BILL FOUCH, operations manager.  
RIC SCHWARTZ, production manager.  
TOM MITCHELL, news director.  
DAVE WALKER, promotion director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1200.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
50% & Over	San Diego	702,600	675,100	96
<b>Station Totals</b>		<b>702,600</b>	<b>675,100</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>537,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>299,100</b>	

# California—San Diego

## KFMB-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 740-ft. above av. terrain, 284-ft. above ground, 1050-ft. above sea level.

Latitude 32° 50' 17"  
Longitude 117° 14' 56"

Transmitter: Mt. Soledad.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Facsimile Service: UPI.

AM Affiliate: KFMB, 5-kw, 760 kHz.

FM Affiliate: KFMB-FM, 30-kw, 100.7 MHz (No. 264), 620-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KFMB-TV Ref: FCC File No. BPCT-4509 Granted 5/16/72

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## KFMB-TV

Network Service: CBS.

Licensee: Midwest Television Inc., 7677 Engineer Rd., San Diego, Cal. (92111).

Studio: 7677 Engineer Rd., San Diego, Cal. (92111).

Telephone: 714-292-5362. TWX No.: 910-335-1245.

Ownership: Midwest Television Inc., 100%. For other interests, see WCIA, Champaign, Ill.

Began Operation: May 16, 1949. Sold to Kennedy Bcstg. Co. April 25, 1951 (Television Digest, Vol. 7:18); sold to Wrather-Alvarez Broadcasting March 25, 1953 (Vol. 9:5, 13). Sale of 38.89% interest by Maria Helen Alvarez to Marietta Investment Corp. approved July 2, 1958 by FCC (Vol. 14:24, 27). Merger of Marietta Bcstg. Inc. into Transcontinent Television Corp. approved May 13, 1959 by FCC (Vol. 15:7, 12, 20).

Represented (sales) by Petry Television Inc.

Represented (legal) by Covington & Burling.

Represented (engineering) by Hammett & Edison.

Personnel:

AUGUST C. MEYER, chairman, Midwest Television Inc.

AUGUST C. MEYER JR., president, Midwest Television Inc.

ROBERT L. MYERS, pres., Western Div. & general manager, KFMB stations.

WILLIAM R. MOYLAN, v.p., sales/programming.

J. M. BRADLEY, asst. gen. manager & business manager.

WELDON DONALDSON, general sales manager.

JULES MORELAND, program director.

JOHN WEIGAND, manager of engineering.

TIM HNEDAK, advertising manager.

Highest 30 Sec. Rate (May 1979): \$2500.

NETWORK BASE HOURLY RATE: \$1800.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>50% &amp; Over</b>	San Diego	702,600	675,100	96
<b>Station Totals</b>		<b>702,600</b>	<b>675,100</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>655,600</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>410,800</b>	

# ON TOP

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# California—San Diego

## KGTV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw max. and 124-kw horizontal visual, 31.6-kw aural, 750-ft. above av. terrain, 252-ft. above ground, 1049-ft. above sea level.  
 Latitude 32° 50' 20.5"  
 Longitude 117° 14' 56.5"

Transmitter: Mt. Soledad.  
 TV tape: Recording facilities.  
 Color: Network, live, film, slide & tape.  
 News Wire Service: AP.  
 Facsimile Service: AP.  
 Satellite Earth Station: Common carrier.

Total Households: © MSI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV% and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).



KGTV Ref. FCC File No. BMPCT-3170 Granted 7/1/55

©American Map Co., Inc., N.Y., No. 14244

## KGTV

Network Service: ABC.

Licensee: McGraw-Hill Broadcasting Co., P.O. Box 81047, San Diego (92138).

Studio: 47th St. & Freeway 94.

Telephone: 714-237-1010. TWX No.: 910-335-1247.

Ownership: McGraw-Hill Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 13, 1953. Sale of control to Fox, Wells & Co. by Tom Sharp, Charles E. Salik and TBC group approved by FCC Oct. 13, 1954 (Television Digest, Vol. 13:31-32, 34, 38, 42). Sale of 46.22% to Newsweek by Fox, Wells & Co. interests approved Aug. 7, 1957 (Vol. 13:30, 33). Sale to Time-Life approved by FCC March 21, 1962 (Vol. 2:13). Sale to present owners approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Koteen & Burt.

Personnel:

NORM WALT, president.  
 CLAYTON H. BRACE, v.p. & general manager.  
 JOAN E. CARSON, general sales manager.

LEROY BELLWOOD, director of engineering.  
 HOWARD OLEFF, national sales manager.  
 HELEN HUTCHINGS, controller.  
 A. PHILIP CORVO, program director.  
 WILLIAM STRUBBE, director of advertising & promotion.  
 GEORGE ANDRUS, production manager.  
 JUDY WIEGAND, traffic manager.  
 RON MIRES, news director.  
 ERNESTINE COWAN, sales service.  
 NORMA ESTRADA, sales service.  
 FRED NORFLEET, public affairs director.

Highest 30 Sec. Rate (May 4, 1981): \$1600.

NETWORK BASE HOURLY RATE: \$1350.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	San Diego	702,600	675,100	96
<b>Station Totals</b>		<b>702,600</b>	<b>675,100</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>635,700</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>416,900</b>	

# California—Tijuana-San Diego

## XETV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 550-ft. above ground, 1423-ft. above sea level.

Latitude 32° 30' 49"

Longitude 117° 01' 08"

CP Antenna Two Bay, five-layer system TFV-5A6(s).

Transmitter: Mount San Antonio, Tijuana, B.C., Mexico.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



1. Predicted contours supplied by station.

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## XETV

Network Service: None, independent.

Licensee: Radio-Television, S.A.

Studio: Mount San Antonio, Tijuana, B.C., Mexico.

Business Address: 8253 Ronson Rd., San Diego, Cal. (92111).

Telephone: 714-279-6666. TWX No.: 910-335-2017.

Ownership: Emilio Azcarraga Milmo, principal stockholder. For other interests see XEW-TV, Mexico City in the International Station Directory.

Began Operation: Feb. 18, 1953.

Represented (sales) by Blair Television.

Represented (legal) by Haley, Bader & Potts.

Personnel:

JULIAN M. KAUFMAN, v.p., general manager & film buyer.

MARTIN COLBY, general sales & station manager.

LOUIS MEIERS, business manager.

FELIPE FERNANDEZ, exec. dir., operations & engineering.

ANTONIO FRIAS, chief engineer.

CAROL HEALEY, creative director.

JOAN O'LAUGHLIN, operations manager.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class AA—7:30-11 p.m., daily.	\$5000	\$3000	\$1800	\$900	\$750*	\$750*
					\$750*	\$375*

\*Prime Time—6:30-10 p.m., daily.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA San Diego	702,600	675,100	96
Station Totals		702,600	675,100	96
Net Weekly Circulation (1979-80)			441,300	
Average Daily Circulation (1979-80)			189,800	

# California—Tijuana-San Diego

## XEWT-TV

Ch. 12

(Spanish Language)

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 64-kw visual, 32-kw aural. Antenna: 1000-ft. above av. terrain, 200-ft. above ground, 1250-ft. above sea level.

Latitude 32° 30' 25"

Longitude 117° 01' 46"

Transmitter: Monte San Antonio, Tijuana, Baja California, Mexico.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.

Arbitron Data: Not available.



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## XEWT-TV

Network Service: None, independent.

Licensee: Televisora de Calimex, S.A., P.O. Box 44-K, San Ysidro, Cal. (92073)

Studio: Monte San Antonio, P.O. Box 12, Tijuana, Baja California, Mexico.

Telephones: 1-70-668-592-01/2, Tijuana. Telex: 0566833.

Ownership: Televisora de Calimex S.A.

Began Operation: July 12, 1960.

Represented (sales) by Spanish International Network.

### Personnel:

JOSE MARQUEZ, general manager.  
 CARLOS H. LUNA, program promotion manager.  
 ROBERTO ESPINOZA, business manager.  
 MARIO ACOSTA, traffic manager.  
 MAX DUENAS, chief engineer.

### DIGEST OF RATE CARD

(Sept. 1, 1981)

Hour	30 Min.	Min.	30 Sec.
Class A—5-11 p.m., daily.			
\$800	\$400	\$390	\$195



# California—San Francisco

## KBHK-TV

Ch. 44

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 2200-kw max. & 1800-kw horizontal visual, 871-kw max. & 180-kw horizontal aural. Antenna: 1610-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"  
Longitude 122° 27' 05"

Transmitter: Mt. Sutro.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by John F. X. Browne & Associates Inc.

Represented (sales) by Field Spot Sales.

Represented (legal) by Sidley & Austin.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KBHK-TV Ref: FCC File No. BPCT-4398 Granted 4/29/71

© American Map Co., Inc., N.Y., No. 14244

## KBHK-TV

Network Service: None, independent.

Licensee: Field Communications Corp., 18th Floor, 3 Embarcadero Center, San Francisco, Cal. (94111).

Studio: 420 Taylor St., San Francisco, Cal. (94102).

Telephone: 415-885-3750. TWX No.: 910-372-6006.

Ownership: Field Enterprises Holdings Ltd. For other interests, see WFLD-TV, Chicago, Ill.

Began Operation: Jan. 2, 1968.

### Personnel:

BILL WHITE, vice president & general manager.  
WALTER ADLER, general sales manager.  
KERRY ANDREWS, sales manager.  
THOMAS SPITZ, program manager.  
MARY LOU MANALLI, news & public affairs manager.  
JOHN NIELSEN, engineering manager.  
JO RUSSELL, production manager.  
GEORGE BRANDT, business manager.  
SUZANNE TONER, promotion manager.

Highest 30 Sec. Rate (March 2, 1981): \$1000.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Contra Costa			
	West	213,800	207,000	97
	Santa Clara			
	East	13,200	12,600	96
	Yuba	16,300	15,600	95
<b>BETWEEN 25-49%</b>	<b>CALIFORNIA</b>			
	Alameda	451,400	432,000	96
	Contra Costa			
	East	17,300	16,900	97
	Del Norte	6,500	5,900	91
	Marin	88,400	84,600	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA—(Continued)</b>				
	Mendocino	24,700	22,100	90
	Napa	36,400	34,600	95
	Placer East	2,800	2,600	95
	San Francisco	317,700	290,500	91
	San Mateo	231,600	225,500	97
	Santa Clara			
	West	445,100	428,800	96
<b>Between 25-49%</b>	Santa Cruz	72,100	67,900	94
	Shasta	39,900	38,100	96
	Solano East	44,300	42,900	97
	Solano West	32,300	31,200	97
	Sonoma	108,600	102,100	94
	Sutter	18,500	17,700	96
<b>OREGON</b>				
	Klamath	21,300	20,300	95
<b>CALIFORNIA</b>				
	Amador	7,500	7,000	93
	Butte	53,600	50,200	94
	Calaveras	7,500	7,000	93
	Colusa	5,200	4,900	93
	El Dorado East	10,300	9,800	95
<b>Between 5-24%</b>	El Dorado West	20,800	19,700	95
	Humboldt	41,200	38,800	94
	Lake	14,000	12,600	90
	Nevada	19,200	17,700	92
	San Benito	8,000	7,500	93
	San Joaquin	109,100	102,700	94
	Siskiyou	14,900	13,500	91
	Tehama	13,600	13,000	96
<b>(Continued on page 129-b)</b>				
<b>Station Totals</b>		<b>2,708,000</b>	<b>2,572,400</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>962,900</b>
<b>Average Daily Circulation (1979-80)</b>				<b>403,700</b>

# California—San Francisco

## KDTV

Ch. 14

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power 2570-kw max. & 813-kw horizontal visual, 257-kw max. & 81.3-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 225-ft. above ground, 1476-ft. above sea level.

Latitude 37° 41' 07"  
Longitude 122° 26' 01"

Transmitter: San Bruno Mtn., 1.6-mi. S of San Francisco.

TV tape: Recording facilities.

News Wire Service: UPI.

Color: Network, live, film, slide & tape.



KDTV Ref: FCC File No. Doc. 21491 Granted 6/28/78

©American Map Co., Inc., N.Y., No. 14244

## KDTV

Network Service: Spanish International Network.

Licensee: Bahia de San Francisco Television Co., 2200 Palou Ave., San Francisco, Cal. (94124).

Studio: 2200 Palou Av. Telephone: 415-641-1400.

Ownership: Reynold V. Anselmo, pres.-treas., 40%; William D. Stiles, 4.7%; Daniel Villanueva & Joaquin Blaya, 11.111% each; Emilio Nicolas & Malcolm C. Robbins, 5.556% each; George F. Ledoux, 4.444%; Leo Oblath, Robert Porter & Clair M. Higgins, 2.778% each; Sally Segal, v.p.-secy.; Ronald S. Rosen, asst. secy. All of above except Robbins, Stiles, Ledoux & Higgins hold interest in Spanish International Communications Corp. For Spanish International holdings, see KMEX-TV, Los Angeles.

Began Operation: Aug. 13, 1975 on Ch. 60. Switched to Ch. 14 March 5, 1979.

Represented (sales) by Spanish International Network.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Jules Cohen & Associates.

### Personnel:

EMILIO NICOLAS JR., vice president & general manager.

JORGE BELON, production manager.

LOUIS SWEENEY, general sales manager.

GEORGE LEDOUX, chief engineer.

Highest 30 Sec. Rate: \$600.

Arbitron Data: Not available.

**THE  
TED HEPBURN  
COMPANY**

Media Brokerage Specialist CATV, TV and Radio

Ted Hepburn, President Todd Hepburn, Vice-President  
P.O. Box 42401, Cincinnati, Ohio 45242 (513) 791-8730

# California—San Francisco

**KGO-TV**

Ch. 7



Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1670-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"  
Longitude 122° 27' 05"

Transmitter: Mt. Sutro.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

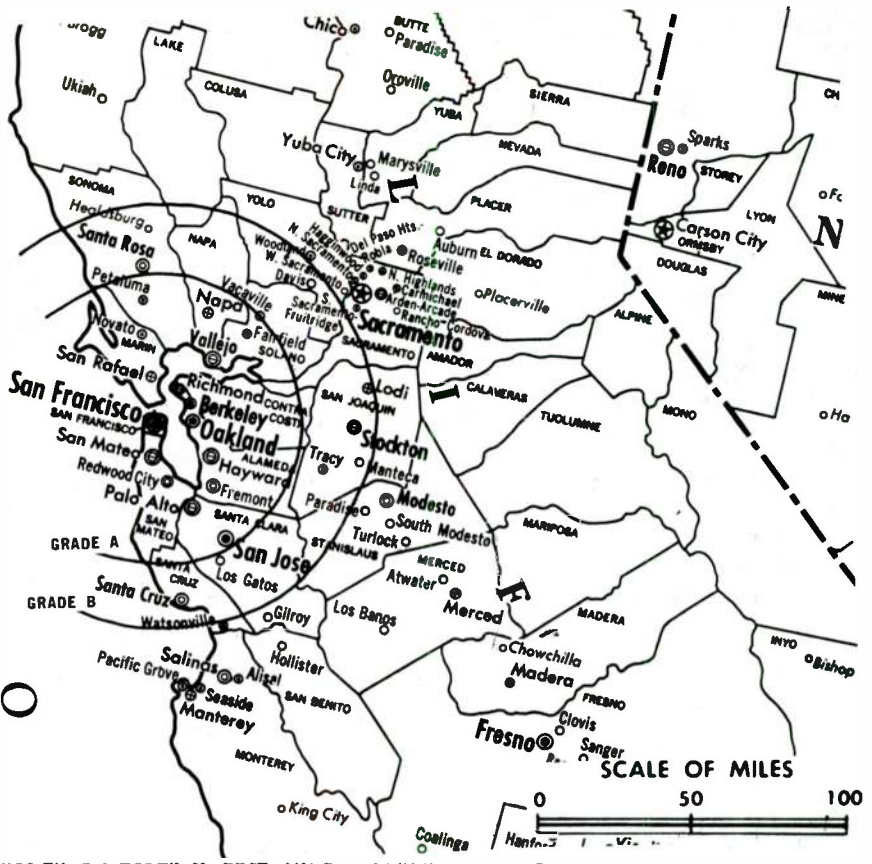
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KGO-TV Ref: FCC File No. BPCT-2401 Granted 2/10/65

©American Map Co., Inc., N.Y., No. 14244

## KGO-TV

Network Service: ABC.

Licensee: American Broadcasting Companies Inc., 277 Golden Gate Ave., San Francisco, Cal. (94102).

Studio: 277 Golden Gate Ave. Telephone: 415-863-0077.

TWX No.: 910-372-7321. Telex: 34-0250.

AM Affiliate: KGO, 50-kw, 810 kHz (ABC).

FM Affiliate: KSF, 23.6-kw, 103.7 MHz (No. 279), 1180-ft.

Ownership: American Bcstg. Cos. Inc. For other interests, see WABC-TV, New York.

Began Operation: May 5, 1949.

Represented (sales) by ABC Television Spot Sales, Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

JIM OSBORN, vice president & general manager.

MARK MANDALA, general sales manager.

BOB YOUNG, local sales manager.

JIM MAJOR, program director.

BOB MITCHELL, assistant program director.

JIM KLECKNER, film director.

JIM VON STRIVER, chief engineer.

CALVIN THOMAS, production manager.

DOUGLAS RAMSEY, news director.

ANDREW FESSEL, research director.

JIM SCHWAB, controller.

STAN BURFORD, executive producer.

Rates: Available on request.

NETWORK BASE HOURLY RATE: \$2800.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	Alameda	451,400	432,000	96
	Contra Costa East	17,300	16,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA—(Continued)</b>				
50% & Over	Contra Costa West	213,800	207,000	97
	El Dorado East	10,300	9,800	95
	Lake	14,000	12,600	90
	Marin	88,400	84,600	96
	Mendocino	24,700	22,100	90
	Napa	36,400	34,600	95
	Placer East	2,800	2,600	95
	San Francisco	317,700	290,500	91
	San Mateo	231,600	225,500	97
	Santa Clara East	13,200	12,600	96
	Santa Clara West	445,100	428,800	96
Between 25-49%	Solano East	44,300	42,900	97
	Solano West	32,300	31,200	97
	Sonoma	108,600	102,100	94
	<b>CALIFORNIA</b>	86,200	81,600	95
	Monterey	19,200	17,700	92
NEVADA	San Benito	8,000	7,500	93
	Santa Cruz	72,100	67,900	94
	Sutter	18,500	17,700	96
	Tuolumne	12,400	11,500	93
	Yuba	16,300	15,600	95
Douglas	5,900	5,600	95	
Carson City	11,600	11,200	97	

(Continued on page 129-b)

Station Totals	2,865,800	2,723,600	95
Net Weekly Circulation (1979-80)			1,835,600
Average Daily Circulation (1979-80)			1,138,100



# California—San Francisco

## KPIX

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1660-ft. above av. terrain, 980-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"  
Longitude 122° 27' 05"

Transmitter: Mt. Sutro Television Center.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Satellite Earth Station: In operation.

Total Households: MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KPIX Ref: FCC File No. BPCT-4230 Granted 6/24/69

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## KPIX

Network Service: CBS.

Licensee: Westinghouse Broadcasting Co. Inc., 855 Battery St., San Francisco, Cal. (94111).

Studio: 855 Battery St.

Telephone: 415-362-5550. TWX No.: 415-393-7334.

Ownership: Subsidiary of Westinghouse Electric Corp. For other interests, see Group W under Group Ownership of TV Stations.

Began Operation: Dec. 22, 1948. Sold to present owner by Associated Bcstrs. Inc. (Television Digest, Vol. 9:45, 10:11, 15, 19, 27).

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

ARTHUR H. KERN, vice president & general manager.  
BOB GEORGE, station manager.  
VICTOR LAI, business manager.  
HERBERT FARBER, general sales manager.  
MARTIN EDELMAN, national sales manager.  
FREDERICK EPPINGER, local sales manager.  
MARION WIGHAM, production manager.  
FLORENCE WEISS, operations manager.  
LEN SCHLOSSER, public affairs director.  
ANGIE GORDON, creative services director.  
BILL APPLGATE, news director.  
WALTER C. NICHOL, chief engineer.

Highest 30 Sec. Rate (April 1, 1981): \$12,000.

NETWORK BASE HOURLY RATE: \$2900.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Alameda	451,400	432,000	96
	Contra Costa East	17,300	16,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA—(Continued)</b>				
	Contra Costa West	213,800	207,000	97
	Lake	14,000	12,600	90
	Marin	88,400	84,600	96
	Mendocino	24,700	22,100	90
	Napa	36,400	34,600	95
	San Benito	8,000	7,500	93
	San Francisco	317,700	290,500	91
<b>50% &amp; Over</b>	San Mateo	231,600	225,500	97
	Santa Clara East	13,200	12,600	96
	Santa Clara West	445,100	428,800	96
	Santa Cruz	72,100	67,900	94
	Solano East	44,300	42,900	97
	Solano West	32,300	31,200	97
	Sonoma	108,600	102,100	94
	Tuolumne	12,400	11,500	93

<b>CALIFORNIA</b>				
	Amador	7,500	7,000	93
	El Dorado East	10,300	9,800	95
	Monterey	86,200	81,600	95
<b>Between 25-49%</b>	Nevada	19,200	17,700	92
	Placer East	2,800	2,600	95
	Shasta	39,900	38,100	96
<b>NEVADA</b>				
	Douglas	5,900	5,600	95
	Carson City	11,600	11,200	97

(Continued on page 129-b)

<b>Station Totals</b>	<b>2,967,300</b>	<b>2,817,600</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>1,902,900</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>1,042,300</b>		



# California—San Francisco

## KRON-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1680-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"  
Longitude 122° 27' 05"

Transmitter: Clarendon Hts. between Mt. Sutro & Twin Peaks.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Studio: 1001 Van Ness Ave. (94109).

Represented (engineering) by Hammett & Edison.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KRON-TV Ref: FCC File No. BMPCT-7420 Granted 12/12/75

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## KRON-TV

Network Service: NBC.

Licensee: Chronicle Broadcasting Co., 1001 Van Ness Ave. (94109).

Telephone: 415-441-4444. TWX No.: 415-393-7632.

Ownership: The Chronicle Publishing Co., publisher of San Francisco Chronicle, 100%. Chronicle also owns WOWT, Omaha, Neb.; KAKE-TV, Wichita & KUPK-TV, Garden City, Kan.

Began Operation: Nov. 15, 1949.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Fletcher, Heald & Hildreth.

Personnel:

F. A. MARTIN, president & chief executive officer.  
JAMES H. SMITH, vice president & general manager.  
JAMES J. SMITH, general sales manager.  
GEORGE E. DAVIDSON, sales manager.  
CHUCK SNYDER, program manager.  
RON NEAR, production manager.  
J. LAWRENCE POZZI, chief engineer.  
DENNIS FITCH, creative services director.  
HERB LEVY, public affairs director.  
MIKE FERRING, news director.

Highest 30 Sec. Rate: \$3500.

NETWORK BASE HOURLY RATE: \$2750.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>CALIFORNIA</b>			
50% & Over	Alameda	451,400	432,000	96
	Contra Costa			
	East	17,300	16,900	97
	Contra Costa			
	West	213,800	207,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>CALIFORNIA—(Continued)</b>			
	Lake	14,000	12,600	90
	Marin	88,400	84,600	96
	Mendocino	24,700	22,100	90
	Napa	36,400	34,600	95
	San Francisco	317,700	290,500	91
	San Mateo	231,600	225,500	97
50% & Over	Santa Clara			
	East	13,200	12,600	96
	Santa Clara			
	West	445,100	428,800	96
	Solano West	32,300	31,200	97
	Sonoma	108,600	102,100	94
	Tuolumne	12,400	11,500	93

	<b>CALIFORNIA</b>			
	Butte	53,600	50,200	94
	Humboldt	41,200	38,800	94
	Monterey	86,200	81,600	95
Between 25-49%	Placer East	2,800	2,600	95
	San Benito	8,000	7,500	93
	Santa Cruz	72,100	67,900	94
	Shasta	39,900	38,100	96
	Solano East	44,300	42,900	97
	Tehama	13,600	13,000	96

	<b>CALIFORNIA</b>			
Between 5-24%	Amador	7,500	7,000	93
	Calaveras	7,500	7,000	93
	Colusa	5,200	4,900	93
	El Dorado West	20,800	19,700	95

(Continued on page 129-b)

Station Totals	2,718,000	2,582,300	95
Net Weekly Circulation (1979-80)		1,792,600	
Average Daily Circulation (1979-80)		923,600	

# California—San Francisco

## KTSF

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2510-kw max. visual, 500-kw max. aural. Antenna: 1378-ft. above av. terrain, 259-ft. above ground, 1539-ft. above sea level.

Latitude 37° 41' 12"  
Longitude 122° 26' 03"

Transmitter: Mt. San Bruno Antenna Farm.

Color: Live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KTSF Ref: FCC File No. BMPCT—7538 Granted 9/8/75

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## KTSF

Network Service: None, independent.

Licensee: Lincoln Television Inc., 185 Berry St., San Francisco, Cal. (94107).

Telephone: 415-495-4995.

Ownership: Lillian L. Howell, 100%.

Began Operation: Sept. 4, 1976. Granted subscription TV authorization April 12, 1977; began subscription service Aug. 6, 1980.

Represented (sales) by Spot Time Ltd.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by R. A. Isberg.

Personnel:

LILLIAN L. HOWELL, president.  
STEPHEN HORN, station manager/programmer/film buyer.  
THELMA PIPPIN, traffic manager.  
ROSE SHIRINIAN, news & public affairs director.  
JEFF GLISMANN, promotion director.  
ROBERT G. SNOW, engineering manager.  
CHARLES STUCKEY, controller.

Highest 30 Sec. Rate (Jan. 1981): \$180.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 5-24%	Alameda	451,400	432,000	96
	Napa	36,400	34,600	95
	San Francisco	317,700	290,500	91
	San Mateo	231,600	225,500	97
	Santa Clara East	13,200	12,600	96
<b>Station Totals</b>		<b>1,050,300</b>	<b>995,200</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>98,600</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>27,000</b>	

**For Subscription Television Applications,  
see Services Volume**

# California—Oakland-San Francisco

**KTVU**

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 14.1-kw aural. Antenna: 1571-ft. above av. terrain, 977-ft. above ground, 1808-ft. above sea level.

Latitude 37° 45' 20"  
Longitude 122° 27' 05"

Transmitter: Mt. Sutro.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

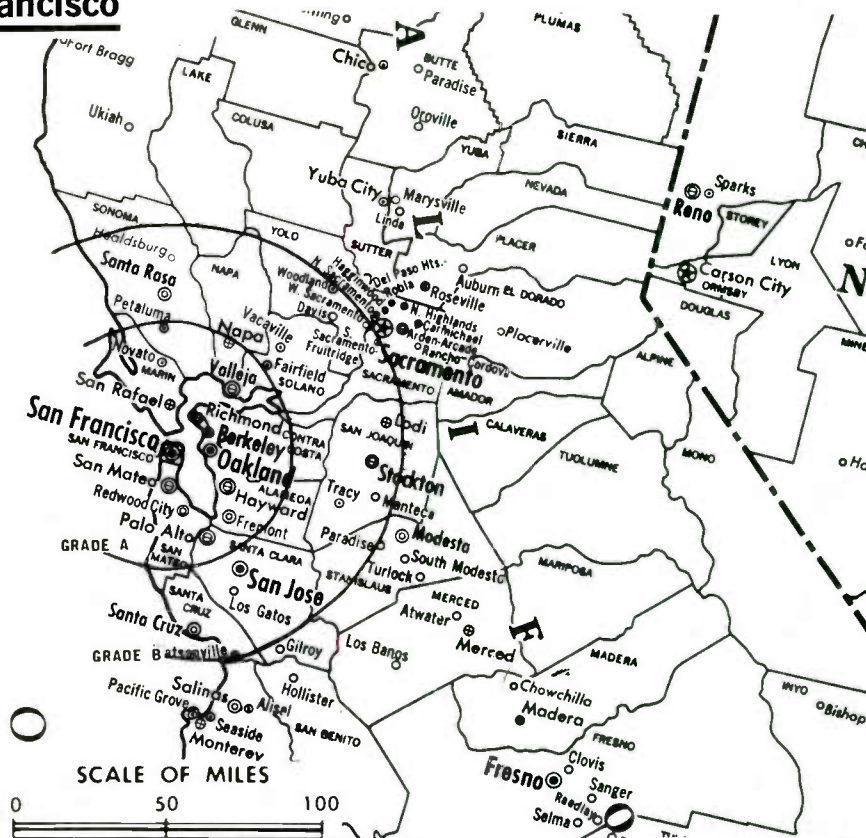
News Wire Service: AP, UPI, ITNA.

Facsimile Service: UPI.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (sales) by TeleRep.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KTVU Ref: FCC File No. BPCT-4257 Granted 8/8/69

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## KTVU

Network Service: None, Independent.

Licensee: Miami Valley Broadcasting Corp., One Jack London Square, Oakland, Cal. (94607).

Studio: Jack London Square, Oakland.

Telephone: 415-834-1212. TWX No.: 910-366-7269.

Ownership: San Francisco-Oakland Television, wholly owned by Cox Broadcasting Corp. Clifford M. Kirtland Jr., pres.; William A. Schwartz, pres., Broadcast Div. For other Cox radio-TV interests, see WSB-TV, Atlanta, Ga.

Began Operation: March 3, 1958. Sale to present owner approved Oct. 16, 1963 by FCC (Television Digest, Vol. 3:32, 42).

Personnel:  
ALAN BELL, vice president & general manager.  
JAY FINKELMAN, station manager.  
RICHARD GOLDMAN, general sales manager.  
MICHAEL A. LIFF, national sales manager.  
JAY SONDEHEIM, local sales manager.  
THOMAS A. BREEN, program director.  
MAUREEN HOLDERBAUM, controller.  
IAN ZELICK, director of public affairs.  
CAROLINE KLAS, asst. program director.  
RAY JACOBS, director of operations.  
RAY SWENSON, chief engineer.  
FRED ZEHNDER, news director.

Highest 30 Sec. Rate (March 1978): \$3500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	Alameda	451,400	432,000	96
	Calaveras	7,500	7,000	93
	Contra Costa East	17,300	16,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA—(Continued)</b>				
50% & Over	Contra Costa West	213,800	207,000	97
	El Dorado East	10,300	9,800	95
	El Dorado West	20,800	19,700	95
	Lake	14,000	12,600	90
	Marin	88,400	84,600	96
	Mendocino	24,700	22,100	90
	Monterey	86,200	81,600	95
	Napa	36,400	34,600	95
	Nevada	19,200	17,700	92
	Placer East	2,800	2,600	95
	San Benito	8,000	7,500	93
	San Francisco	317,700	290,500	91
	San Mateo	231,600	225,500	97
	Santa Clara East	13,200	12,600	96
	Santa Clara West	445,100	428,800	96
	Santa Cruz	72,100	67,900	94
	Solano East	44,300	42,900	97
Solano West	32,300	31,200	97	
Sonoma	108,600	102,100	94	
Sutter	18,500	17,700	96	
Tuolumne	12,400	11,500	93	
Yuba	16,300	15,600	95	
Between 25-49%	<b>CALIFORNIA</b>			
	Amador	7,500	7,000	93
	Butte	53,600	50,200	94
	Colusa	5,200	4,900	93
	Del Norte	6,500	5,900	91
Glenn	7,700	7,300	95	
Humboldt	41,200	38,800	94	

(Continued on page 131-b)

Station Totals	3,912,600	3,720,400	95
Net Weekly Circulation (1979-80)	2,044,500		
Average Daily Circulation (1979-80)	934,900		



# California—San Francisco

## KTZO

(formerly KEMO-TV)

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. & 1700-kw horizontal visual, 500-kw max. & 170-kw horizontal aural. Antenna: 1266-ft. above av. terrain, 251-ft. above ground, 1481-ft. above sea level.

Latitude 37° 41' 17"  
Longitude 122° 26' 07"

Transmitter: San Bruno Mtn.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Satellite Earth Station: In operation.

Represented (sales) by Adam Young Inc.

Total Households: MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KTZO Ref: FCC File No. BPCT-800721KP Granted 9/5/80

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## KTZO

Network Service: None, independent.

Licensee: Pacific FM Inc., 2500 Marin St., San Francisco, Cal. (94124).

Studio: 2500 Marin St., San Francisco, Cal. (94124).

Telephone: 415-285-6420.

Ownership: James J. Gabbert, pres., 100%; Cecil Williams, v.p.; Michael P. Lincoln, secy.-treas.

Began Operation: April 1, 1968. Left air March 30, 1971. Sale to Leon Crosby approved by FCC Jan. 19, 1972. Resumed operation Feb. 4, 1972 (Television Digest, Vol. 12:6). Sale to present owner approved Sept. 5, 1980 (Vol. 19:34; 20:10). Resumed operation Oct. 1, 1980.

### Personnel:

JAMES J. GABBERT, president.  
MICHAEL P. LINCOLN, general manager.  
BOB SWISHER, sales manager.  
DAVID STEVEN COULAM, chief engineer.  
STEVE JORDAN, promotion director.

Highest 30 Sec. Rate: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>Between 5-24%</b>	Napa	36,400	34,600	95
	San Mateo	231,600	225,500	97
	Santa Clara East	13,200	12,600	96
<b>Station Totals</b>		<b>281,200</b>	<b>272,700</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>72,100</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>20,400</b>	

**For UHF Penetration by Market  
See Services Volume**

## KBHK-TV, San Francisco

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA—(Continued)</b>				
	Tuolumne	12,400	11,500	93
	Yolo	38,500	36,500	95
<b>NEVADA</b>				
Between 5-24%	Douglas	5,900	5,600	95
<b>OREGON</b>				
	Coos	22,600	20,200	89
	Douglas	31,200	29,100	93
	Jackson	48,200	45,900	95
	Josephine	22,100	20,300	92

## KPIX, San Francisco

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
	Butte	53,600	50,200	94
	Calaveras	7,500	7,000	93
	El Dorado West	20,800	19,700	95
	Glenn	7,700	7,300	95
	Humboldt	41,200	38,800	94
	Mariposa	3,900	3,500	90
	Merced	43,800	41,500	95
	Mono	3,200	2,600	81
	Placer West	35,300	33,500	95
	San Joaquin	109,100	102,700	94
Between 5-24%	Siskiyou	14,900	13,500	91
	Stanislaus	92,900	86,900	94
	Sutter	18,500	17,700	96
	Tehama	13,600	13,000	96
	Yolo	38,500	36,500	95
	Yuba	16,300	15,600	95
<b>NEVADA</b>				
	Churchill	4,700	4,600	97
	Lyon	3,800	3,600	94
<b>OREGON</b>				
	Coos	22,600	20,200	89
	Douglas	31,200	29,100	93
	Jackson	48,200	45,900	95
	Klamath	21,300	20,300	95

## California

## KGO-TV, San Francisco

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
	Amador	7,500	7,000	93
	Butte	53,600	50,200	94
	El Dorado West	20,800	19,700	95
	Humboldt	41,200	38,800	94
	Merced	43,800	41,500	95
	Mono	3,200	2,600	81
	Placer West	35,300	33,500	95
	Plumas	6,300	5,700	91
Between 5-24%	San Joaquin	109,100	102,700	94
	Shasta	39,900	38,100	96
	Sierra	1,300	1,200	90
	Stanislaus	92,900	86,900	94
	Tehama	13,600	13,000	96
	Yolo	38,500	36,500	95
<b>NEVADA</b>				
	Churchill	4,700	4,600	97
	Lyon	3,800	3,600	94
<b>OREGON</b>				
	Jackson	48,200	45,900	95

## KRON-TV, San Francisco

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA—(Continued)</b>				
	Mariposa	3,900	3,500	90
	Mono	3,200	2,600	81
	Nevada	19,200	17,700	92
Between 5-24%	Placer West	35,300	33,500	95
	Plumas	6,300	5,700	91
	San Joaquin	109,100	102,700	94
	Stanislaus	92,900	86,900	94
	Yolo	38,500	36,500	95

For Networks,  
see Services Volume

# California—San Francisco

## KVOF-TV

Ch. 38

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 2584-kw max. & 895-kw horizontal visual, 417-kw max. & 145-kw horizontal aural. Antenna: 1310-ft. above av. terrain, 184-ft. above ground, 1499-ft. above sea level.  
 Latitude 37° 41' 15"  
 Longitude 122° 26' 04"

Transmitter: San Bruno Peak.

TV tape: Recording facilities.

Color: Film, slide & tape.

Arbitron Data: Not available.

Studio: Radio Rd., San Bruno Mtn.

Telephone: 213-245-7575.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.



KVOF-TV Ref: FCC File No. BMPCT—8964 Granted 1/16/69 © American Map Co., Inc., N.Y. No. 14244

## KVOF-TV

Network Service: None, independent.

Licensee: Faith Center, 1615 S. Glendale Ave., Glendale, Cal. (91205).

Mailing Address: 601 Taraval St., San Francisco, Cal. (94116).

Ownership: See KHOF-TV, San Bernardino.

Began Operation: Dec. 28, 1968 as KUDO, left air April 15, 1971.

Sale to present owner approved by FCC May 29, 1973. Resumed operation Aug. 4, 1974.

Represented (legal) by Tepper & Edmundson.

Personnel:

DR. EUGENE SCOTT, president & general manager.

DAVID L. FOOTITT, director of operations.

SUSANNA DECIN, director of programming.

JOE SHACKLEFORD, director of engineering.

STAN LEHMAN, chief engineer.

Rates: Not available.

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# KTVU, Oakland-San Francisco

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA—(Continued)</b>				
	Mariposa	3,900	3,500	90
	Merced	43,800	41,500	95
	Mono	3,200	2,600	81
	Plumas	6,300	5,700	91
	San Joaquin	109,100	102,700	94
	Shasta	39,900	38,100	96
	Sierra	1,300	1,200	90
	Siskiyou	14,900	13,500	91
	Stanislaus	92,900	86,900	94
	Tehama	13,600	13,000	96
	<b>IDAHO</b>			
	Blaine	3,600	3,400	95
	<b>KANSAS</b>			
	Scott	2,400	2,300	97
	<b>NEVADA</b>			
Between 25-49%	Churchill	4,700	4,600	97
	Douglas	5,900	5,600	95
	Carson City	11,600	11,200	97
	Washoe	67,500	65,200	97
	<b>NEW MEXICO</b>			
	Hidalgo	2,200	2,000	92
	<b>OREGON</b>			
	Coos	22,600	20,200	89
	Curry	6,100	5,400	89
	Douglas	31,200	29,100	93
	Jackson	48,200	45,900	95
	Klamath	21,300	20,300	95
	Lane	95,600	90,700	95
	<b>WYOMING</b>			
	Weston	2,400	2,200	93
	<b>ARIZONA</b>			
	Cochise	26,200	24,900	95
	Mohave	15,900	14,900	93
	<b>CALIFORNIA</b>			
	Kings	24,500	22,900	93
	Lassen	7,900	7,200	91
	Modoc	3,700	3,300	90
	Placer West	35,300	33,500	95
	San Luis Obispo	57,000	53,500	94
	Yolo	38,500	36,500	95
	<b>GEORGIA</b>			
	Douglas	16,800	16,500	98
Between 5-24%	<b>KANSAS</b>			
	Kearny	1,100	1,100	97
	<b>KENTUCKY</b>			
	Fulton	3,400	3,300	98
	Henderson	13,500	13,200	98
	<b>LOUISIANA</b>			
	Webster	14,200	13,700	96
	<b>MARYLAND</b>			
	Charles	20,700	20,200	98
	<b>MICHIGAN</b>			
	St Clair	46,800	45,900	98
	<b>MISSISSIPPI</b>			
	Rankin	18,700	18,200	97

# California

## KTVU—(Continued)

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MONTANA</b>			
	Broadwater	1,300	1,200	93
	Roosevelt	3,400	3,300	96
	<b>NEBRASKA</b>			
	Hamilton	3,200	3,100	98
	<b>NEVADA</b>			
	Lyon	3,800	3,600	94
	<b>NEW MEXICO</b>			
	Dona Ana	26,600	25,400	95
	Grant	8,500	7,900	93
	Lea North	16,500	15,900	97
	Lincoln	4,200	4,000	94
	Mc Kinley	16,000	14,400	90
	San Miguel	6,800	6,100	90
	Santa Fe	22,700	21,800	96
	Socorro	3,100	3,000	96
	Valencia	16,300	16,000	98
	<b>NORTH CAROLINA</b>			
	Carteret	13,800	13,400	97
	Wayne	29,600	28,700	97
	<b>NORTH DAKOTA</b>			
	Golden Valley	800	800	97
	Mc Kenzie	1,800	1,700	97
	<b>OKLAHOMA</b>			
Between 5-24%	Blaine	5,000	4,900	97
	Pontotoc	13,600	13,400	98
	<b>OREGON</b>			
	Josephine	22,100	20,300	92
	Lincoln	12,200	10,900	89
	Marion	68,700	64,800	94
	Polk	16,100	15,300	95
	<b>TENNESSEE</b>			
	Montgomery	26,700	26,300	99
	<b>TEXAS</b>			
	Castro	2,800	2,700	97
	Clay	3,500	3,400	98
	Terry	4,700	4,600	98
	Wheeler	2,600	2,400	94
	<b>UTAH</b>			
	Carbon	8,100	7,800	97
	Washington	6,500	6,000	93
	Weber	45,400	44,600	98
	<b>VIRGINIA</b>			
	Pittsylvania	37,900	36,800	97
	<b>WISCONSIN</b>			
	Monroe	11,700	11,300	97
	<b>WYOMING</b>			
	Crook	1,800	1,600	91
	Fremont	11,800	11,300	96

# California—San Jose

## KICU-TV

(formerly KGSC-TV)

Ch. 36

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2735-kw max. & 406-kw horizontal visual, 273.5-kw max. & 40.6-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 202-ft. above ground, 2794-ft. above sea level.

Latitude 37° 29' 05"  
Longitude 121° 51' 53"

Transmitter: Monument Peak, 4.5-mi. SE of Mission San Jose.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: AP.

Satellite Earth Station: Scientific-Atlanta.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KICU-TV Ref: FCC File No. BPCT-4080 Granted 4/17/68

© American Map Co., Inc., N.Y., No. 14244

## KICU-TV

Network Service: None, independent.

Licensee: Ralph C. Wilson Industries Inc., 1536 Kerley Dr., San Jose, Cal. (95112).

Studio: 1536 Kerley Dr., San Jose (95112).

Telephone: 408-298-3636.

Sales Offices Telephones: 213-652-8930, Los Angeles; 415-391-1178, San Francisco; 212-752-6309, New York.

Ownership: Ralph C. Wilson Industries Inc., 100%. For other interests, see KTSB(TV), Topeka, Kan.

Began Operation: Oct. 1, 1967. Sale to present owner by Vincent B. Welch, et al., approved by FCC Nov. 27, 1979 (Television Digest, Vol. 19:39).

Represented (sales) by Seltel Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Steel, Andrus & Associates.

### Personnel:

JOHN DAVISON, vice president & general manager.  
DAN ROMANELLI, station manager & director of sales.  
BRENT SCHEINER, sales manager.  
JIM KRAENZEL, chief engineer.  
DOUGLAS McKNIGHT, news director.  
NANCI SEIDEN, business manager.  
ROY AVILA, community affairs director.  
JIM EVERS, operations manager.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.
Class AA—6-11 p.m., daily.			
\$6000	\$3000	\$1600	\$250

For CPs & Applications,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>Between 25-49%</b>	Contra Costa			
	West	213,800	207,000	97
	Marin	88,400	84,600	96
	Monterey	86,200	81,600	95
	Yuba	16,300	15,600	95
<b>CALIFORNIA</b>				
<b>Between 5-24%</b>	Alameda	451,400	432,000	96
	Calaveras	7,500	7,000	93
	Contra Costa			
	East	17,300	16,900	97
	El Dorado West	20,800	19,700	95
	Mendocino	24,700	22,100	90
	Napa	36,400	34,600	95
	Nevada	19,200	17,700	92
	Placer West	35,300	33,500	95
	Sacramento	284,700	274,000	96
	San Benito	8,000	7,500	93
	San Francisco	317,700	290,500	91
	San Joaquin	109,100	102,700	94
	San Mateo	231,600	225,500	97
	Santa Clara			
	East	13,200	12,600	96
	Santa Clara			
West	445,100	428,800	96	
Santa Cruz	72,100	67,900	94	
Solano East	44,300	42,900	97	
Solano West	32,300	31,200	97	
Sonoma	108,600	102,100	94	
Sutter	18,500	17,700	96	
Yolo	38,500	36,500	95	
<b>Station Totals</b>		<b>2,741,000</b>	<b>2,612,200</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>437,900</b>
<b>Average Daily Circulation (1979-80)</b>				<b>115,800</b>

# California—San Jose

**KNTV**

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 80.65-kw visual, 9.48-kw aural. Antenna: 2769-ft. above av. terrain, 291-ft. above ground, 4079-ft. above sea level.

Latitude 37° 06' 40"  
Longitude 121° 50' 34"

Transmitter: 4.6-mi. SSW of New Almaden, Peak Loma Prieta.

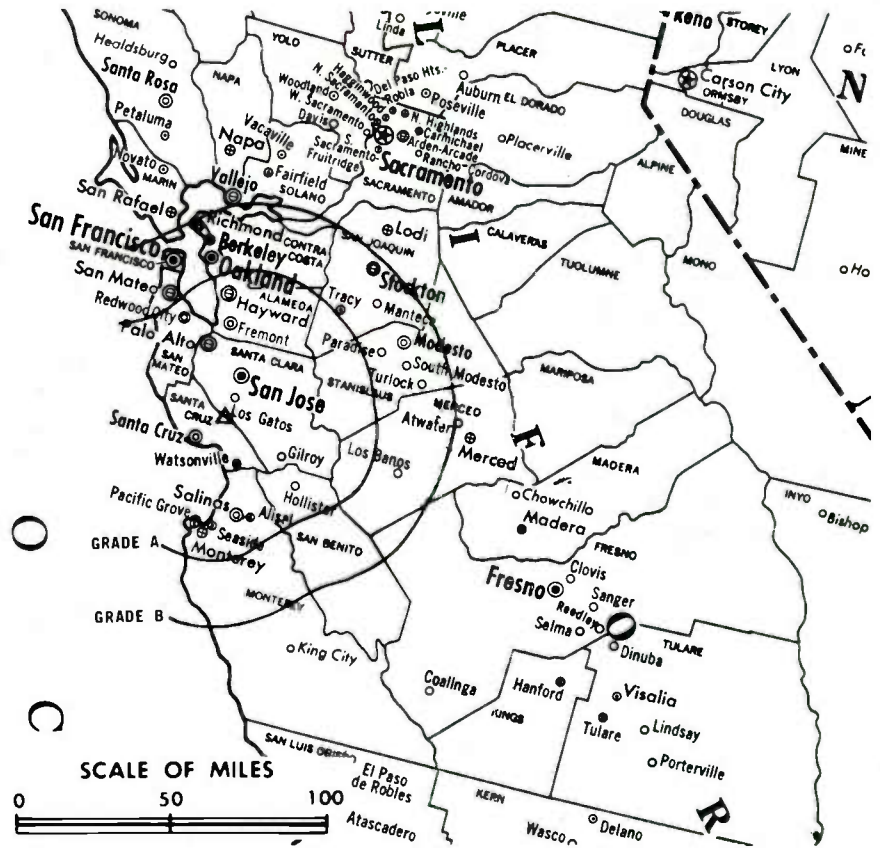
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KNTV Ref: FCC File No. BPCT-4265 Granted 8/13/69

©American Map Co., Inc., N.Y., No. 14244

## KNTV

Network Service: ABC.

Licensee: KNTV Inc., 645 Park Ave., San Jose, Cal. (95110).

Studio: 645 Park Ave.

Telephone: 408-286-1111.

Ownership: Landmark Communications Inc. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 12, 1955. Sale to present owner by Gill Industries approved by FCC July 28, 1978 (Television Digest, Vol. 18:3).

Represented (sales) by Katz Television.

Represented (legal) by Hogan & Hartson.

Personnel:

- CHARLES W. BERGESON, vice president & general manager.
- ROBERT MAHLMAN, general sales manager.
- SEAN O'CALLAGHAN, local sales manager.
- AL JAFFE, news director.
- STEWART PARK, program director.
- CLARK GRANT, promotion director.
- LOUIS R. BELL, chief engineer.
- BARBARA M. SMITH, controller.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$725.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	Monterey	86,200	81,600	95
	San Benito	8,000	7,500	93
	Santa Clara			
	East	13,200	12,600	96
	Santa Cruz	72,100	67,900	94
Between 25-49%	<b>CALIFORNIA</b>			
	Mariposa	3,900	3,500	90
	Santa Clara West	445,100	428,800	96
Between 5-24%	<b>CALIFORNIA</b>			
	Alameda	451,400	432,000	96
	Contra Costa West	213,800	207,000	97
	Marin	88,400	84,600	96
	Merced	43,800	41,500	95
	Napa	36,400	34,600	95
	San Francisco	317,700	290,500	91
	San Mateo	231,600	225,500	97
	Solano West	32,300	31,200	97
Tuolumne	12,400	11,500	93	
<b>Station Totals</b>		<b>2,056,300</b>	<b>1,960,300</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>533,600</b>
<b>Average Daily Circulation (1979-80)</b>				<b>238,800</b>



# California—San Jose

## KSTS

Ch. 48

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 4370-kw max. & 1620-kw horizontal visual, 437-kw max. & 162-kw horizontal aural. Antenna: Circularly-polarized, 2070-ft. above av. terrain, 322-ft. above ground, 2872-ft. above sea level.

Latitude 37° 29' 05.0"

Longitude 121° 51' 50.5"

Transmitter: Monument Peak, San Jose.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: AP.



KSTS Ref: FCC File No. BMPCT-790917KN Granted 11/15/79

© American Map Co., Inc., N.Y., No. 14244

## KSTS

Network Service: None, independent.

Grantee: National Group TV Inc., 2439 Bering Dr., San Jose, Cal. (95131).

Studio: 2349 Bering Dr., San Jose, Cal.

Telephone: 408-946-3400.

Ownership: Nathaniel J. Douglas Jr., chmn. & Hazel B. Douglas, v.p., 49% jointly; John M. Rohrbach Jr., pres. & Lois H. Rohrbach, 17.19% jointly; William J. Horn, sr. v.p. & Lillian M. Horn, 14.06% jointly; others, none with more than 6%.

Began Operation: May 10, 1981.

Represented (legal) by Mullin, Connor & Rhyne.

Personnel:

N. JOHN DOUGLAS, chairman.  
 JOHN ROHRBACH, president & general manager.  
 ELLEN PERSA, general sales manager.  
 JOSEPH PEREZ, chief engineer.  
 JOAN MACKRELL, promotion manager.  
 SHIRLEY MURPHY, business manager.

Highest 30 Sec. Rate (May 1, 1981): \$300.

# ON TOP

... a position in the industry  
 maintained by those who read  
**Television Digest** regularly.

# California—San Luis Obispo

## KSBY-TV

Ch. 6

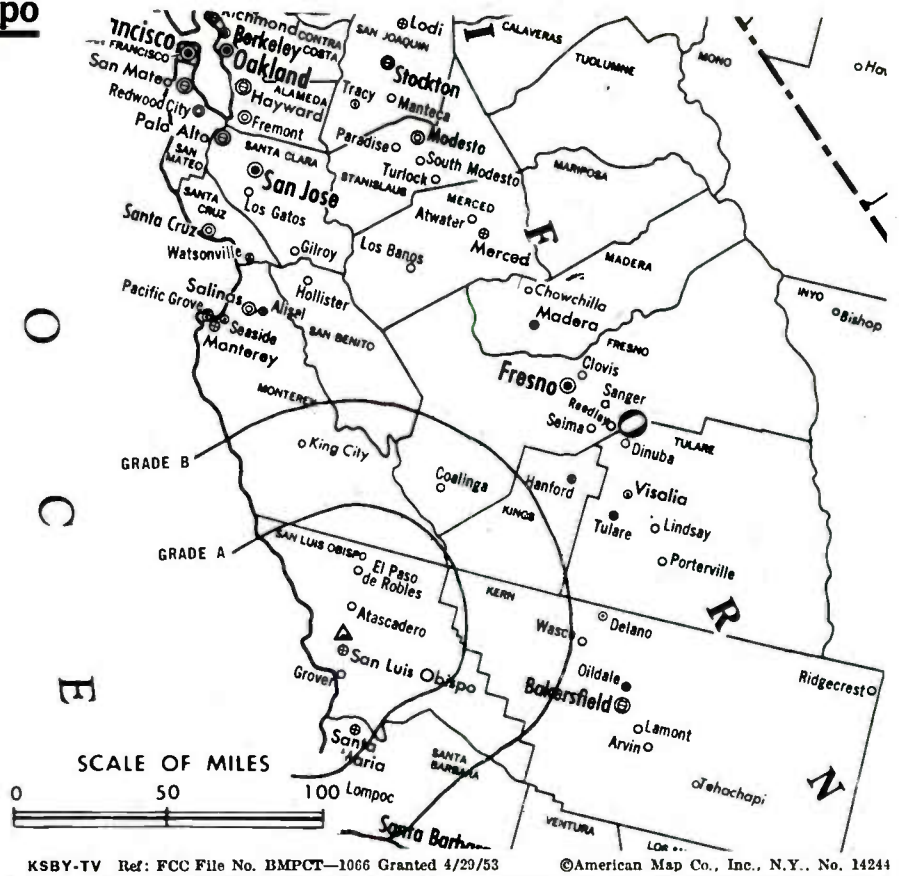
Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12-kw aural. Antenna: 1780-ft. above av. terrain, 459-ft. above ground, 2904-ft. above sea level.

Latitude 35° 21' 37.0"  
Longitude 120° 39' 17.5"

Transmitter: Los Padres Forest, 5.5-mi. N of town.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: (C) MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KSBY-TV Ref: FCC File No. BMPCT-1066 Granted 4/29/53

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## KSBY-TV

Network Service: NBC.

Licensee: Blair Broadcasting of California, Box 1368, San Luis Obispo, Cal. (93402).

Studio: Mt. View & Hill Sts.

Telephone: 805-541-6666. TWX No.: 910-368-7058.

Ownership: See KSBW-TV, Salinas-Monterey.

Began Operation: May 25, 1953. Sale to present owner approved by FCC Feb. 14, 1979 (Television Digest, Vol. 18:3). Previous sale to Central California Communications Corp. (formerly Salinas Valley Bcstg. Corp.) by co-owners John C. Cohan and Jerome Kantro approved July 18, 1957 by FCC. Cohan and Kantro's purchase of TV and radio KVEC from Christina M. Jacobson & Leslie H. Hacker approved June 13, 1956 (Vol. 12:24; 13:22, 29).

Represented (sales) by Blair Television.

Represented (legal) by Covington & Burling.

Represented (engineering) by Hammett & Edison.

Personnel:

DAVID COX, vice president & general manager.

LARRY SCOTT, operations manager.

KENNETH REID, chief engineer.

VIVI ST. AMAND, promotion director.

Highest 30 Sec. Rate (June 1981): \$475.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	San Luis Obispo	57,000	53,500	94
	Santa Barbara North	48,000	45,400	95
Between 5-24%	<b>NEVADA</b>			
	Nye	2,100	1,900	89
<b>Station Totals</b>		<b>107,100</b>	<b>100,800</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>84,600</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>51,400</b>	

# California—Santa Barbara

## KEYT

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 50-kw visual, 5.89-kw aural. Antenna: 3010-ft. above av. terrain, 201-ft. above ground, 4201-ft. above sea level.

Latitude 34° 31' 32"

Longitude 119° 57' 08"

Transmitter: TV Peak, Santa Ynez Mts.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Studio: 730 Miramonte Dr. (93109).

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Total Households: © MSI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV% and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).



KEYT Ref: FCC File No. BPC-1122 Granted 11/12/52

©American Map Co., Inc., N.Y., No. 14244

## KEYT

Network Service: ABC.

Licensee: Key Television Inc., P.O. Drawer "X", Santa Barbara, Cal. (93102).

Telephone: 805-965-8533.

TWX No. 910-334-1183.

Ownership: Key Television Inc. William F. Luton, pres. & family, 100%.

Began Operation: July 24, 1953. Sale to present owners by Harry C. Butcher-Colin M. Selph group approved March 27, 1957 by FCC (Television Digest, Vols. 12:52; 13:9, 13).

Represented (sales) by Peters, Griffin, Woodward Inc.

### Personnel:

WILLIAM F. LUTON, president & treasurer.  
 HAROLD C. O'DONNELL, general manager.  
 WILLIAM F. LUTON JR., general sales manager.  
 GENE FORSELL, community relations director.  
 BRUCE FRANZEN, production manager.  
 KING HARRIS, director of news.  
 JOHN WILSON, chief engineer.  
 RENEE FOLEY, promotion manager.

### DIGEST OF RATE CARD NO. 29—(Jan. 1, 1981)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—7-11 p.m., daily.				
\$700	.....	.....	.....	.....

Graded rates apply\*

\*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$444.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>				
		San Luis Obispo	57,000	53,500	94
		Santa Barbara North	48,000	45,400	95
		Santa Barbara South	59,800	56,500	95
Between 25-49%		<b>CALIFORNIA</b> Ventura	173,700	167,800	97
Station Totals			338,500	323,200	95
Net Weekly Circulation (1979-80)				201,700	
Average Daily Circulation (1979-80)				99,000	



# California—Santa Maria

## KCOY-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 115-kw visual, 22.9-kw aural. Antenna: 1941-ft. above av. terrain, 137-ft. above ground, 3385-ft. above sea level.

Latitude 34° 54' 37"

Longitude 120° 11' 08"

Transmitter: Tepusquet Peak.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



KCOY-TV Ref: FCC File No. BPCT-4701 Granted 3/14/74

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Total Households: © MSI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV% and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).

## KCOY-TV

Network Service: CBS.

Licensee: Stauffer Communications Inc., Box 1217 (93456).

Studios: 1503 N. McClelland, Santa Maria, Cal. (93454); 1110 Coast Village Circle, Santa Barbara, Cal. (93017).

Telephone: 805-922-0505. TWX No.: 910-351-5875.

Ownership: Stauffer Communications Inc. For other interests, see WIBW-TV, Topeka, Kan.

Began Operation: March 16, 1964. Transfer of negative control from Dale G. Moore approved by FCC June 30, 1971. Sale to present owner by Helen Pedotti, et al., approved by FCC June 17, 1980 (Television Digest, Vol. 20:5).

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

### Personnel:

LIN WHITE, general manager.  
 JIM CAREY, station manager.  
 BOB BRADLEY, general sales manager.  
 IRENE WILLIAMS, program director.  
 SUE ENGLISH, operations manager.  
 ALAN ROSS, news director.

Highest 30 Sec. Rate (April 1981): \$260.

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	San Luis Obispo	57,000	53,500	94
	Santa Barbara North	48,000	45,400	95
	Santa Barbara South	59,800	56,500	95
<b>Station Totals</b>		<b>164,800</b>	<b>155,400</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>126,900</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>61,400</b>	

# California—Santa Rosa

## KFTY

Ch. 50

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 302-kw max. & 209-kw horizontal visual, 41.7-kw aural. Antenna: 3080-ft. above av. terrain, 157-ft. above ground, 4467-ft. above sea level.

Latitude 38° 40' 09.6"

Longitude 122° 37' 51.7"

Transmitter: 16-mi. NE of Santa Rosa on Mt. St. Helena.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: INN, CNN.



KFTY Ref: FCC File No. BPCT—5112 Granted 10/17/79

© American Map Co., Inc., N.Y., No. 14244

## KFTY

Network Service: None, independent.

Grantee: Sonoma Broadcasting Inc., Box 1150, Santa Rosa, Cal. (95402).

Studio: 533 Mendocino Ave., Santa Rosa (95401).

Telephone: 707-526-5050.

Mailing Address: Box 1150, Santa Rosa (95402).

Ownership: W. A. Brown, 100%.

Began Operation: April 18, 1981.

Represented (legal) by Farrand, Marti, Spillane, Cooper & Carpenter.

Personnel:

JAMES D. JOHNSON, exec. vice president & general manager.

CHARLES E. TAYLOR, director of engineering.

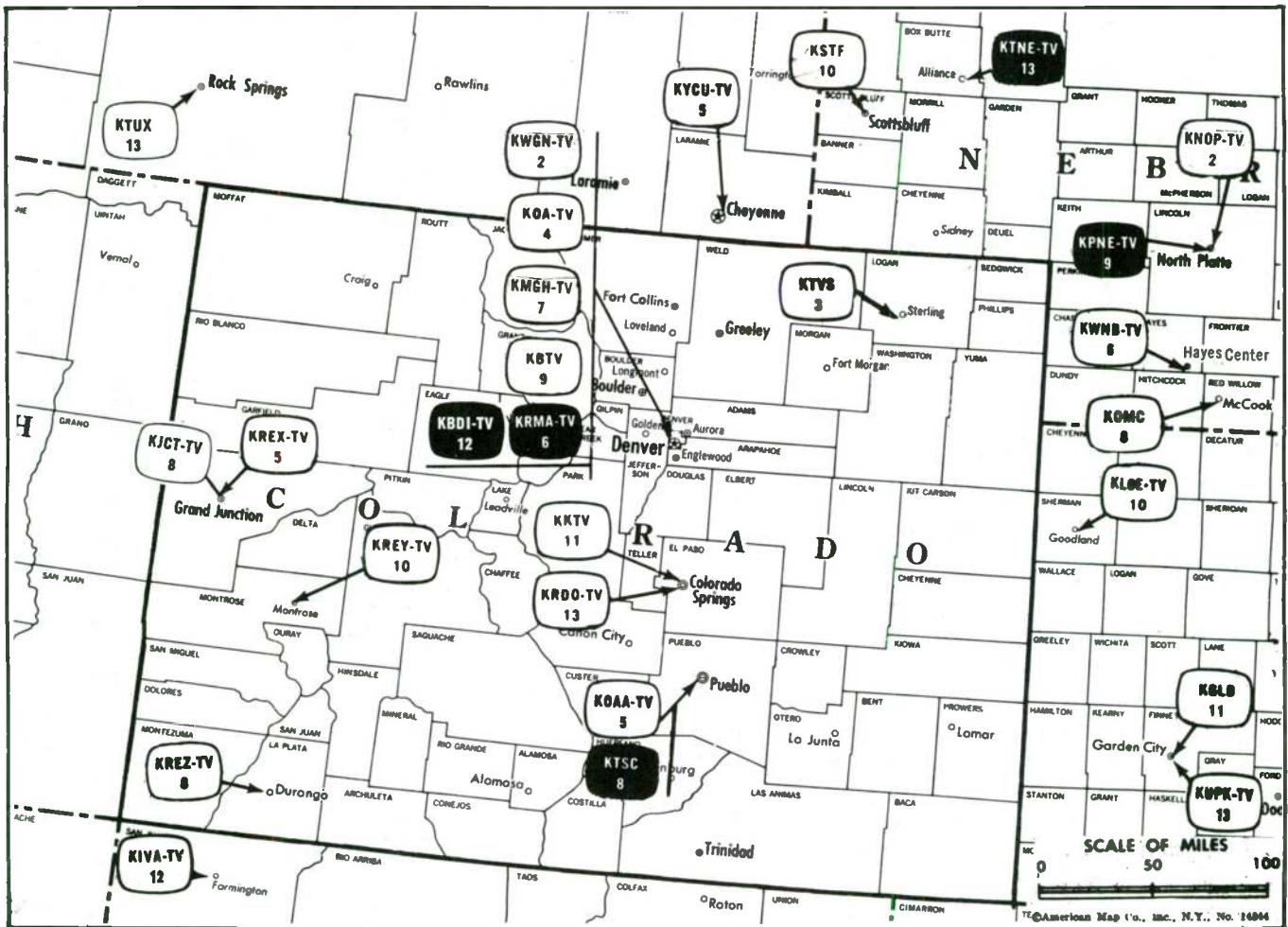
MARTIN DUNN, sales manager.

BOB SHERWOOD, news director.

KEN BAILEY, production & promotion manager.

Highest One Hour Rate: \$1600.

Highest 30 Min. Rate: \$150.



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Denver	492,000	21	774,100	20
Colorado Springs-Pueblo	116,000	103	179,200	104
Grand Junction	23,000	187	44,300	187

**State Cross Reference List**  
Communities That Receive Programs of Stations That Are Located Elsewhere

**KOAA-TV**  
Pueblo-Colorado Springs  
(See Colorado Springs, Colo.)

**KKTV & KRDO-TV, Pueblo**  
(See Colorado Springs, Colo.)

**Colorado Station Status as of January 1, 1981**

	VHF	UHF	TOTAL
Commercial Television Stations	12	0	12
Educational Television Stations	3	0	3
			15

**Cable Systems Design Group**  
Incorporated

1225 Connecticut Avenue, NW  
Suite 100  
Washington, DC 20036

**CABLE TELEVISION SYSTEM DESIGNERS**

(202) 463-7999



# Colorado

## State Educational Technical Facilities

(Complete Data in Educational Directory)

### KBDI

#### Broomfield

Ch. 12

Non-Commercial Educational Station

Licensee: Front Range Educational Media Corp., Box 6060, Boulder, Colo. (80306).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 151-kw max. & 123-kw horizontal visual, 12.9-kw horizontal aural. Antenna: 2420-ft. above av. terrain, 66-ft. above ground, 11,496-ft. above sea level.

Latitude 39° 40' 55"  
Longitude 105° 29' 49"

### KRMA-TV

#### Denver

Ch. 6

Non-Commercial Educational Station

Licensee: School District No. 1, City & County of Denver and State of Colorado, 900 Grant St. (80203).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 880-ft. above av. terrain, 210-ft. above ground, 7676-ft. above sea level.

Latitude 39° 43' 47"  
Longitude 105° 14' 59"

### KTSC

#### Pueblo-Colorado Springs

Ch. 8

Non-Commercial Educational Station

Licensee: University of Southern Colorado (81001).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1224-ft. above av. terrain, 977-ft. above ground, 6195-ft. above sea level.

Latitude 38° 22' 24"  
Longitude 104° 33' 27"

## KRDO-TV, Colorado Springs

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	<b>COLORADO</b>				
		Gilpin	1,000	1,000	96
		Grand	2,600	2,400	92
	<b>KANSAS</b>				
		Greeley	700	700	97
		Sherman	3,000	2,900	97
		Stanton	800	800	95
<b>NEW MEXICO</b>					
	Union	2,000	1,800	91	

## KBTV, Denver

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	<b>KANSAS</b>				
		Sherman	3,000	2,900	97
	<b>NEBRASKA</b>				
		Box Butte	4,300	4,200	97
		Cheyenne	3,800	3,700	97
		Dawes	3,000	2,800	95
		Keith	3,600	3,500	98
		Kimball	2,000	2,000	99
		Scotts Bluff	13,900	13,500	97
	<b>SOUTH DAKOTA</b>				
		Stanley	700	700	95
<b>WYOMING</b>					
	Albany	10,400	9,800	94	
	Johnson	2,600	2,400	93	
	Laramie	25,600	25,000	98	
	Natrona	23,400	22,700	97	
Between 25-49%	<b>COLORADO</b>				
		Huerfano	2,400	2,200	93
		Lincoln	1,900	1,800	96
		Mesa	27,000	26,100	97
		Prowers	4,800	4,400	92
		Sedgwick	1,500	1,400	96
		Washington	2,100	2,000	94
		Yuma	4,100	3,900	95
	<b>NEBRASKA</b>				
		Brown	1,500	1,400	94
		Cherry	2,400	2,300	96
	Sheridan	2,800	2,700	97	
<b>SOUTH DAKOTA</b>					
	Butte	3,200	3,100	97	
	Fall River	3,500	3,400	96	
	Hughes	5,300	5,200	98	
	Lawrence	6,300	6,100	97	
<b>WYOMING</b>					
	Campbell	7,200	6,700	93	
	Carbon	7,400	6,900	94	
	Converse	4,000	3,800	95	
	Goshen	4,900	4,700	97	
	Platte	3,600	3,400	93	
	Sheridan	9,600	8,900	93	
Between 5-24%	<b>COLORADO</b>				
		Custer	500	500	92
		El Paso	98,600	96,600	98
		Pueblo	44,100	43,200	98
		Rio Grande	3,600	3,300	93
	<b>KANSAS</b>				
		Stanton	800	800	95
	<b>NEBRASKA</b>				
		Deuel	1,000	1,000	97
		Morrill	2,400	2,300	95
	<b>SOUTH DAKOTA</b>				
	Beadle	7,100	6,900	96	
	Brule	1,800	1,700	97	
	Meade	6,100	5,900	96	
	Pennington	26,500	25,900	98	
	Tripp	2,800	2,700	97	

# BLACKBURN & COMPANY, INC.

RADIO • TV • CATV • NEWSPAPER BROKERS  
NEGOTIATIONS • FINANCING • APPRAISALS

**CHICAGO** 333 N. Michigan Ave., 60601 (312) 346-6460  
**WASHINGTON, D.C.** 1111 19th St., N.W., 20036 (202) 331-9270  
**ATLANTA** 400 Colony Sq., \*1004, 30361 (404) 892-4655  
**BEVERLY HILLS** 9465 Wilshire Blvd., 90212 (213) 274-8151

# Colorado—Colorado Springs-Pueblo

**KKTV**

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 232.6-kw visual, 46.5-kw aural. Antenna: 2380-ft. above av. terrain, 351-ft. above ground, 9786-ft. above sea level.

Latitude 38° 44' 41"  
Longitude 104° 51' 41"

Transmitter: Cheyenne Mt.

TV tape: Recording facilities.

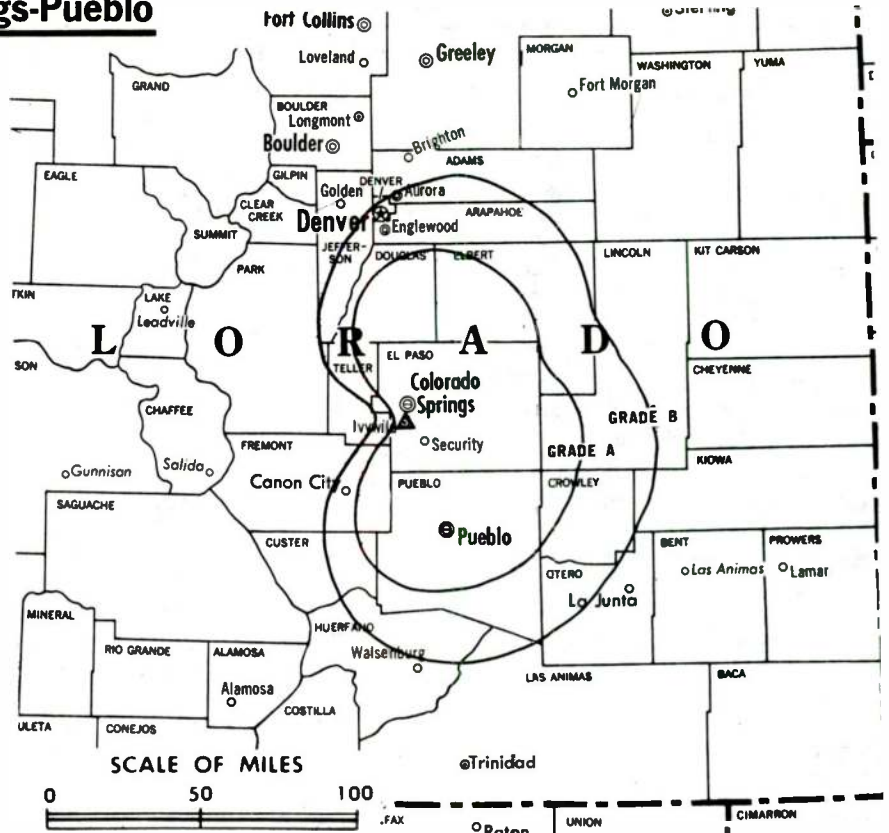
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Represented (legal) by Kirkland & Ellis.

Represented (engineering) by Edward F. Lorentz & Associates.



KKTV Ref: FCC File No. BPCT-2759 Granted 4/27/80

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Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## KKTV

Network Service: CBS.

Licensee: Capitol of Colorado Corp., Box 2110, Colorado Springs, Colo. (80901).

Studio: 3100 N. Nevada Ave., Box 2110, Colorado Springs (80901).

Telephone: 303-634-2844.

Ownership: Capitol Bcstg. Co. Inc. For other interests, see WJTV, Jackson, Miss.

Began Operation: Dec. 7, 1952. Sale to present owner by Willard W. Garvey approved by FCC June 4, 1969 (Television Digest, Vol. 9:23). Previous sale by James D. & Betty Z. Russell and Gifford Phillips approved by FCC July 31, 1963 (Vol. 3:31).

Represented (sales) by Katz Television; Bob Hix Co. Inc. (Mountain States).

Personnel:

GEORGE W. JEFFREY, vice president & general manager.  
DON PURNELL, sales manager.  
DON FRANZEN, operations manager.  
RICK CRADDOCK, chief engineer.  
GARY BARKLEY, news director.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-10 p.m., daily.	\$550	\$385	\$275	\$200	Graded rates apply*	

\*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$445.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Baca	2,100	1,800	87
	Bent	2,300	2,200	96
	Cheyenne	700	600	92
	Crowley	1,100	1,100	97

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO—(Continued)				
50% & Over	Custer	500	500	92
	El Paso	98,600	96,600	98
	Fremont	10,300	9,800	95
	Huerfano	2,400	2,200	93
	Kiowa	800	700	93
	Las Animas	6,300	5,800	92
	Lincoln	1,900	1,800	96
	Otero	8,900	8,500	96
	Prowers	4,800	4,400	92
	Pueblo	44,100	43,200	98
NEW MEXICO				
	Coffax	4,700	4,400	93
COLORADO				
Between 25-49%	Elbert	2,400	2,300	95
	Kit Carson	2,800	2,600	92
	Pitkin	4,400	3,900	88
	Teller	3,000	2,900	97
KANSAS				
	Hamilton	1,300	1,200	95
	Wallace	800	800	95
COLORADO				
Between 5-24%	Chaffee	5,000	4,700	94
	Gilpin	1,000	1,000	96
	Grand	2,600	2,400	92
	Park	2,100	2,000	94
KANSAS				
	Greeley	700	700	97
NEW MEXICO				
	Union	2,000	1,800	91
Station Totals		217,600	209,900	96
Net Weekly Circulation (1979-80)				177,200
Average Daily Circulation (1979-80)				116,300

# Colorado—Pueblo-Colorado Springs

## KOAA-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1306-ft. above av. terrain, 972-ft. above ground, 6322-ft. above sea level.

Latitude 38° 44' 47"  
Longitude 104° 51' 37"

Transmitter: Baculite Mesa, approx. 7.9-mi. NNE of Pueblo.

TV tape: Recording facilities.

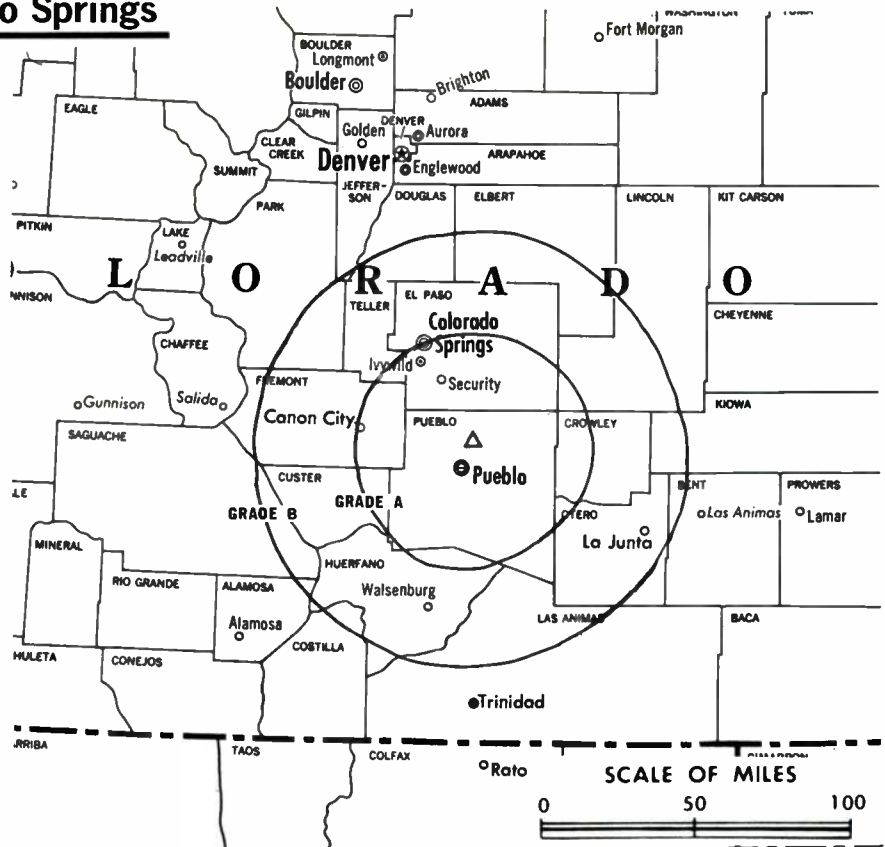
Color: Network, live, film, slide & tape.

News Wire Service: AP

Represented (legal) by Dow, Lohnes & Albertson.

Satellite Earth Station: Fall 1981.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KOAA-TV Ref: FCC File No. BNPCT-5334 Granted 7/8/59

©American Map Co., Inc., N.Y., No. 14244

## KOAA-TV

Network Service: NBC.

Licensee: Sangre de Cristo Communications Inc.

Studio: Television Center, 2200 7th Ave., Pueblo (81003).

Telephone: 303-544-5782.

Ownership: Wholly-owned subsidiary of Evening Post Publishing Co. For other interests, see KDBC-TV, El Paso, Tex.

Begin Operation: June 29, 1953. Sale to present owner by Mahlon T. White, William Grant, et al., approved by FCC Aug. 6, 1976. Previous sale by Metropolitan TV Co. approved June 6, 1968 (Television Digest, Vol. 8:24). Sale by Star Bcstg. Co. (Bankers Life & Casualty Co., Chicago) approved Dec. 13, 1961 by FCC (Vols. 17:35, 1:14). Sale by partners Douglas D. Kahle & Robert L. Clinton Jr., to Star Bcstg. Co., approved by FCC, Sept. 29, 1954 (Vol. 10:35, 40).

Represented (sales) by Seltel Inc.; Pete Remmert (Denver).

Personnel:

JOHN O. GILBERT, president & general manager.  
JACK SINCLAIR, assistant general manager.  
LARRY KEENAN, general sales manager.  
HELEN SOLORZANO, national sales manager.  
JAMES SCHAEFFER, local sales manager.  
ED RANKIN, Colorado Springs sales manager.  
ANTHONY MAISEL, director, station operations.  
DAVE ROSE, news director.  
JOE DIAZ, production manager.  
KEN RENFROW, chief engineer.  
LES PATTERSON, assistant operations manager.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$325.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>COLORADO</b>			
	Baca	2,100	1,800	87
	Bent	2,300	2,200	96
	Cheyenne	700	600	92
	Crowley	1,100	1,100	97
	Custer	500	500	92

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	<b>COLORADO—(Continued)</b>				
		Delta	8,400	7,900	94
		El Paso	98,600	96,600	98
		Fremont	10,300	9,800	95
		Gunnison	3,300	3,000	91
		Hinsdale	400	400	99
		Huerfano	2,400	2,200	93
		Kiowa	800	700	93
		Las Animas	6,300	5,800	92
		Mineral	300	300	88
		Montrose	8,100	7,700	95
		Otero	8,900	8,500	96
		Prowers	4,800	4,400	92
	Pueblo	44,100	43,200	98	
Between 25-49%	<b>KANSAS</b>				
		Hamilton	1,300	1,200	95
	<b>COLORADO</b>				
		Lincoln	1,900	1,800	96
Between 5-24%		Saguache	1,300	1,200	91
		Teller	3,000	2,900	97
	<b>KANSAS</b>				
	Stanton	800	800	95	
	Wallace	800	800	95	
Between 5-24%	<b>NEW MEXICO</b>				
		Colfax	4,700	4,400	93
Between 5-24%	<b>COLORADO</b>				
		Chaffee	5,000	4,700	94
		Conejos	2,100	1,900	93
	Costilla	1,200	1,000	86	

(Continued on page 149-b)

<b>Station Totals</b>	<b>240,900</b>	<b>231,700</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>182,300</b>	
<b>Average Daily Circulation (1979-80)</b>		<b>119,200</b>	



# Colorado—Colorado Springs-Pueblo

## KRDO-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 282-kw visual, 56.4-kw aural. Antenna: 2140-ft. above av. terrain, 153-ft. above ground, 9563-ft. above sea level.

Latitude 38° 44' 47"  
Longitude 104° 51' 37"

Transmitter: Cheyenne Mt.

AM Affiliate: KRDO, 1-kw (.25-kw night), 1240 kHz (NIS).

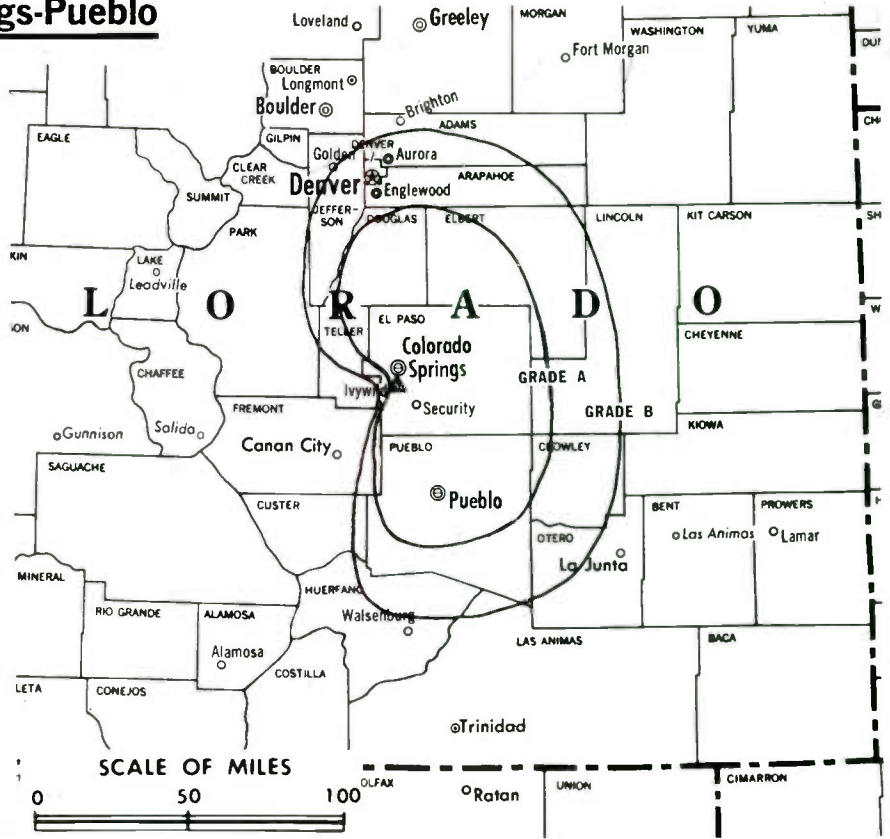
FM Affiliate: KRDO-FM, 96-kw, 95.1 MHz (No. 236), 2010-ft.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KRDO-TV Ref: FCC File No. BPCT-800410KK Granted 7/22/80 ©American Map Co., Inc., N.Y., No. 14244

## KRDO-TV

Network Service: ABC.

Licensee: Pikes Peak Broadcasting Co., 399 S. 8th St., P.O. Box 1457, Colorado Springs, Colo. (80901).

Studio: 399 S. 8th St. (80905). Telephone: 303-632-1515.

Ownership: Harry W. Hoth Jr., 100%. Hoth also owns KJCT-TV, Grand Junction, Colo.

Began Operation: Sept. 21, 1953. Sale to present owner by Joseph H. Rohrer approved by FCC Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented sales) by Avery-Knodel Inc.

Represented (legal) by Fletcher, Heald & Hildreth.

Personnel:

- HARRY W. HOTH JR., president.
- NEIL KLOCKSIEM, general manager.
- HANK COLVERT, national sales manager.
- CHARLES UPTON, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	10 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-10 p.m., daily.	\$1500	\$750	\$450	\$400	\$415*	\$208*

\*Class A—6:30-9:59 p.m.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>COLORADO</b>			
	Baca	2,100	1,800	87
	Bent	2,300	2,200	96
	Cheyenne	700	600	92

Net Weekly Circulation	State County	Total Households	TV Households	%	
COLORADO—(Continued)					
50% & Over	Conejos	2,100	1,900	93	
	Costilla	1,200	1,000	86	
	Crowley	1,100	1,100	97	
	Custer	500	500	92	
	El Paso	98,600	96,600	98	
	Fremont	10,300	9,800	95	
	Huerfano	2,400	2,200	93	
	Kiowa	800	700	93	
	Las Animas	6,300	5,800	92	
	Lincoln	1,900	1,800	96	
	Otero	8,900	8,500	96	
	Prowers	4,800	4,400	92	
	Pueblo	44,100	43,200	98	
	Saguache	1,300	1,200	91	
<b>KANSAS</b>					
	Hamilton	1,300	1,200	95	
<b>COLORADO</b>					
Between 25-49%	Alamosa	3,900	3,700	94	
	Chaffee	5,000	4,700	94	
	Elbert	2,400	2,300	95	
	Kit Carson	2,800	2,600	92	
	Lake	3,000	2,800	94	
	Rio Grande	3,600	3,300	93	
	Teller	3,000	2,900	97	
	<b>KANSAS</b>				
		Wallace	800	800	95
	<b>NEW MEXICO</b>				
	Colfax	4,700	4,400	93	

(Continued on page 140-b)

Station Totals	230,000	221,600	96
Net Weekly Circulation (1979-80)	185,500		
Average Daily Circulation (1979-80)	131,300		

# Colorado—Denver

## KBTV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 45.3-kw aural. Antenna: 950-ft. above av. terrain, 273-ft. above ground, 7643-ft. above sea level.

Latitude 39° 43' 46"  
Longitude 105° 14' 08"

Transmitter: Lookout Mountain.

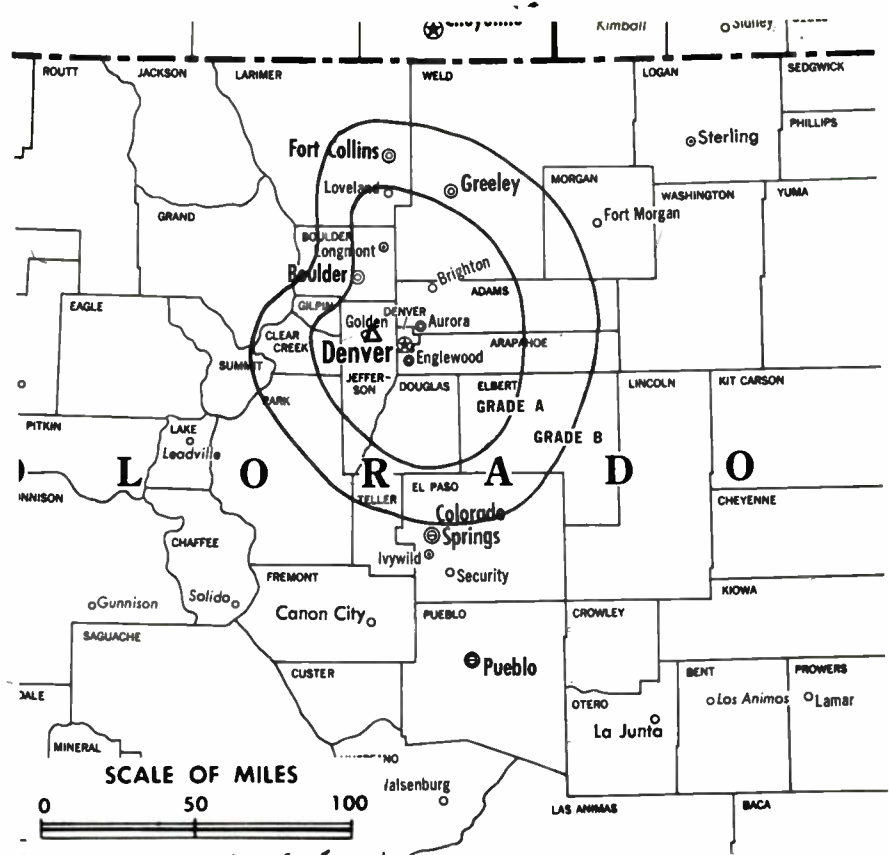
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, Gannett.

Facsimile Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KBTV Ref: FCC File No. BMPCT-1265 Granted 8/14/53

©American Map Co., Inc., N.Y., No. 14244

## KBTV

Network Service: ABC.

Licensee: Combined Communications Corp., 1089 Bannock St., Denver (80217).

Studio: 1089 Bannock St.

Telephone: 303-825-5288. TWX No.: 910-931-2648.

Ownership: Gannett Co. Inc., 100%. For other interests, see KPNX-TV, Phoenix-Mesa, Ariz.

Began Operation: Oct. 12, 1952. Sale to John C. Mullins and Frank Leu by local businessmen headed by W. D. Pyle approved March 23, 1955; transfer of Leu's 50% to Webb & Knapp approved March 28, 1956 (Television Digest, Vol. 11:7, 13, 50 & 12:13). Transfer of Webb & Knapp's 50% to John C. Mullins approved Oct. 1, 1961 (Vol. 17:33). Sale by Mullins to Combined Communications owner approved by FCC Jan. 26, 1972 (Vol. 11:15, 22: 12:5). Merger of Combined Communications & Gannett approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24).

Represented (sales) by Blair Television.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

ALVIN G. FLANAGAN, president, Gannett Broadcasting Group.  
HERB SCHUBARTH, v.p. & dir. of engineering, Gannett Broadcasting Group.  
JAMES SIEGER, v.p., news, Gannett Broadcasting Group.  
CHARLES T. LEASURE, president & general manager.  
CARL AKERS, vice president, commentator.  
LAWRENCE DEUTSCH, vice president & local sales manager.  
DARLA ELLIS, vice president, film & network services.  
JOE FRANZGROTE, vice president & general sales manager.  
MARDEE MCKINLAY, vice president, community affairs.  
ROGER OGDEN, vice president, news.  
CECIL WALKER, vice president & controller.  
ROD BACON, national sales manager.  
STEPHENIE ERICSON, promotion manager.  
MYRON OLINER, chief engineer.  
JAMES GIRODO, production manager.

Rates: On request.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>COLORADO</b>				
	Adams	73,700	73,000	99
	Alamosa	3,900	3,700	94
	Arapahoe	89,900	88,600	99
	Boulder	66,900	64,600	97
	Chaffee	5,000	4,700	94
	Clear Creek	1,800	1,700	96
	Delta	8,400	7,900	94
	Denver	210,000	204,200	97
	Douglas	7,600	7,500	99
	Eagle	4,200	3,900	93
	Elbert	2,400	2,300	95
	Garfield	8,000	7,500	94
	Gilpin	1,000	1,000	96
	Grand	2,600	2,400	92
	Gunnison	3,300	3,000	91
	Hinsdale	400	400	99
	Jackson	600	600	95
	Jefferson	122,200	120,800	99
	Kit Carson	2,800	2,600	92
	Lake	3,000	2,800	94
	Larimer	48,900	47,500	97
	Logan	7,500	7,200	96
	Moffat	4,300	3,900	91
	Montrose	8,100	7,700	95
	Morgan	8,100	7,900	98
	Park	2,100	2,000	94
	Phillips	2,100	2,000	98
	Pitkin	4,400	3,900	88
	Rio Blanco	2,100	2,000	95
	Routt	5,000	4,500	90
	Summit	2,600	2,500	95
	Teller	3,000	2,900	97
	Weld	40,200	39,300	98
	<b>50% &amp; Over</b>			

(Continued on page 140-b)

Station Totals	1,153,200	1,120,900	97
Net Weekly Circulation (1979-80)			804,700
Average Daily Circulation (1979-80)			538,900

# Colorado—Denver

## KMGH-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1010-ft. above av. terrain, 285-ft. above ground, 7695-ft. above sea level.

Latitude 39° 43' 46"  
Longitude 105° 14' 12"

Transmitter: Buffalo Bill Hwy., Look-out Mt.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

Studio: 123 Speer Blvd.

Represented (legal) by Koteen & Burt.

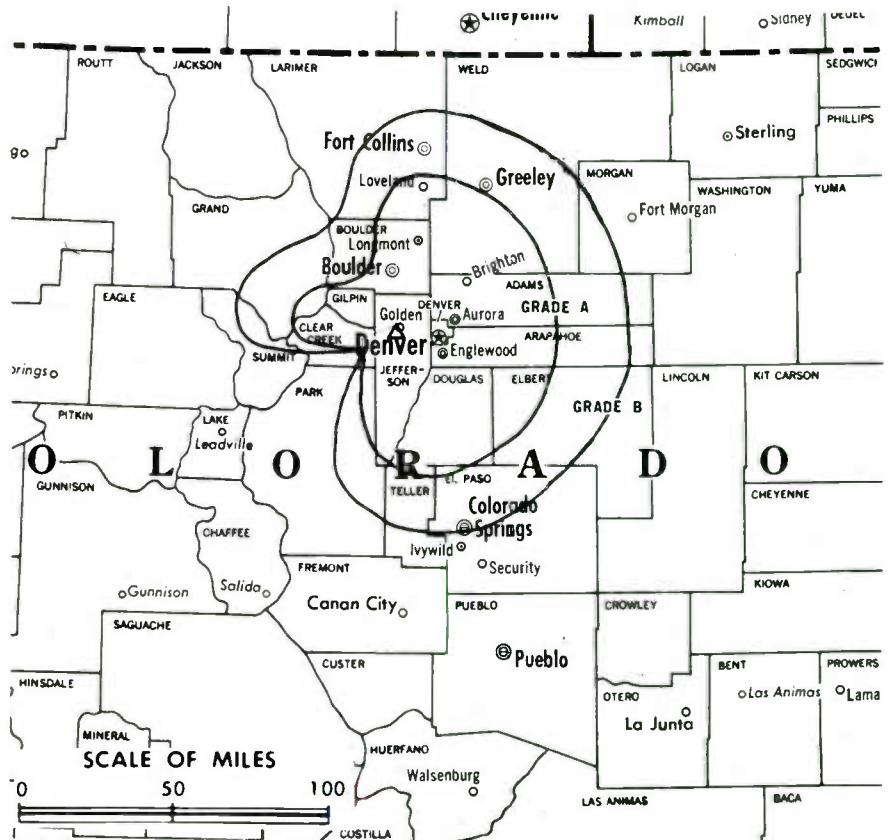
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KMGH-TV Ref: FCC-File No. BMPCT-1362 Granted 9/15/53

©American Map Co., Inc., N.Y., No. 14244

## KMGH-TV

Network Service: CBS.

Licensee: McGraw-Hill Broadcasting Co. Inc., 123 Speer Blvd., Denver, Colo. (80203).

Telephone: 303-832-7777. TWX No.: 910-931-2615.

Ownership: McGraw-Hill Inc. See Group Ownership.

Began Operation: Nov. 1, 1953. Sale to Time Inc. by Aladdin Radio & TV approved by FCC June 23, 1954 (Television Digest, Vol. 10:11, 15, 25, 26). Sale to present owner by Time-Life Bcst. Inc. approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales) by Harrington, Righter & Parsons Inc.

Personnel:

NORMAN E. WALT, president.  
RAYMOND A. WATSON, vice president & general manager.  
JIM KEELEY, general sales manager.  
LEONARD MARSH, local sales manager.  
GEORGE ROUSE, business manager.  
MIKE LERNER, director of advertising & sales promotion.  
ELVA GILMER, traffic director.  
JIM FRANDIN, director of news.  
TED EVERETT, director of engineering.

Highest 30 Sec. Rate (May 4, 1981): \$2700.

NETWORK BASE HOURLY RATE: \$1169.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>COLORADO</b>				
	Adams	73,700	73,000	99
	Arapahoe	89,900	88,600	99
<b>50% &amp; Over</b>	Boulder	66,900	64,600	97
	Chaffee	5,000	4,700	94
	Clear Creek	1,800	1,700	96
	Denver	210,000	204,200	97
	Douglas	7,600	7,500	99

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>COLORADO—(Continued)</b>				
	Eagle	4,200	3,900	93
	Elbert	2,400	2,300	95
	Gilpin	1,000	1,000	96
	Grand	2,600	2,400	92
	Jefferson	122,200	120,800	99
	Kit Carson	2,800	2,600	92
	Lake	3,000	2,800	94
	Larimer	48,900	47,500	97
	Logan	7,500	7,200	96
	Moffat	4,300	3,900	91
	Morgan	8,100	7,900	98
	Park	2,100	2,000	94
	Phillips	2,100	2,000	98
	Pitkin	4,400	3,900	88
<b>50% &amp; Over</b>	Rio Blanco	2,100	2,000	95
	Routt	5,000	4,500	90
	Summit	2,600	2,500	95
	Teller	3,000	2,900	97
	Weld	40,200	39,300	98
<b>NEBRASKA</b>				
	Cheyenne	3,800	3,700	97
	Dawes	3,000	2,800	95
	Keith	3,600	3,500	98
	Kimball	2,000	2,000	99
<b>WYOMING</b>				
	Albany	10,400	9,800	94
	Johnson	2,600	2,400	93
	Laramie	25,600	25,000	98
	Natrona	23,400	22,700	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>COLORADO</b>				
<b>Between 25-49%</b>	Alamosa	3,900	3,700	94
	Huerfano	2,400	2,200	93

(Continued on page 147-b)

<b>Station Totals</b>	<b>1,129,400</b>	<b>1,098,000</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>762,300</b>
<b>Average Daily Circulation (1979-80)</b>			<b>469,300</b>



# Colorado—Denver

## KOA-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1477-ft. above av. terrain, 833-ft. above ground, 8147-ft. above sea level.

Latitude 39° 43' 50"  
Longitude 105° 14' 07"

Transmitter: Lookout Mt.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

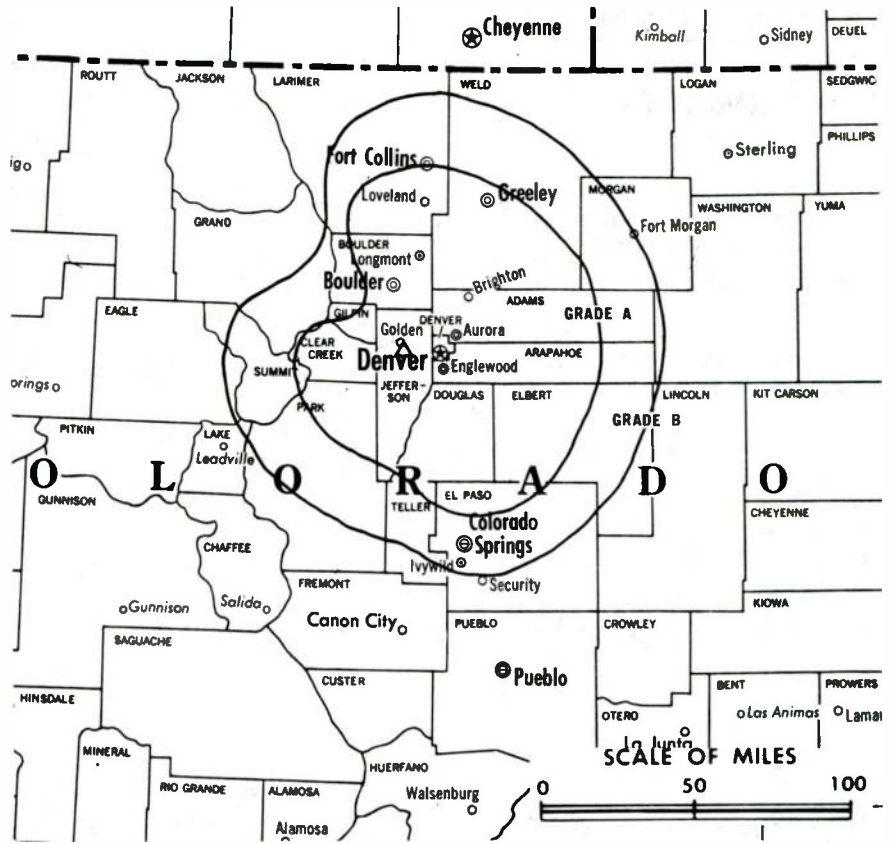
AM Affiliate: KOA, 50-kw, 850 kHz (CBS).

FM Affiliate: KOAQ, 100-kw, 103.5 MHz (No. 278), 1060-ft.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KOA-TV Ref: FCC File No. BMPCT-3330 Granted 9/1/55

©American Map Co., Inc., N.Y., No. 14244

## KOA-TV

Network Service: NBC.

Licensee: General Electric Bcstg. Co. of Colorado Inc., Box 5012 T.A., Denver, Colo. (80217).

Studio: 1044 Lincoln St., Denver, Colo. (80203).

Telephone: 303-861-4444. TWX No.: 910-931-0439.

Ownership: General Electric Bcstg. Co. For other interests, see WRGB (TV), Schenectady, N.Y.

Began Operation: Dec. 24, 1953. Sale to General Electric Bcstg. by Metropolitan Television Co. approved by FCC June 5, 1968 (Television Digest, Vol. 8:24). Previous ownership lineup resulted when on Nov. 12, 1964 FCC approved sale back to Metropolitan TV Co. of the 52.5% of stock held by Bob Hope and associates.

Represented (sales) by Katz Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

BRIAN E. COBB, vice president & general manager.

LON C. LEE, station manager.

DAVID LAFRANCE, general sales manager.

DON PERRY, local sales manager.

RANDY OSWALD, national sales manager.

BOB BLAUVELT, manager, operations.

DON MONTAGUE, production manager.

DAVID LAYNE, manager, engineering.

DAN AKENS, news director.

ROD CARTIER, promotion manager.

MARCIA WEST, director of public affairs.

Highest 30 Sec. Rate (June 26, 1978): \$2500.

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>COLORADO</b>			
	Adams	73,700	73,000	99
	Arapahoe	89,900	88,600	99
	Boulder	66,900	64,600	97
	Chaffee	5,000	4,700	94
	Clear Creek	1,800	1,700	96
	Denver	210,000	204,200	97
	Douglas	7,600	7,500	99
	Eagle	4,200	3,900	93

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>COLORADO—(Continued)</b>				
	Elbert	2,400	2,300	95
	Garfield	8,000	7,500	94
	Gilpin	1,000	1,000	96
	Grand	2,600	2,400	92
	Jackson	600	600	95
	Jefferson	122,200	120,800	99
	Kit Carson	2,800	2,600	92
	Lake	3,000	2,800	94
	Larimer	48,900	47,500	97
	Logan	7,500	7,200	96
	Mesa	27,000	26,100	97
	Moffat	4,300	3,900	91
	Morgan	8,100	7,900	98
	Park	2,100	2,000	94
	Phillips	2,100	2,000	98
	Pitkin	4,400	3,900	88
	Rio Blanco	2,100	2,000	95
	Routt	5,000	4,500	90
	Summit	2,600	2,500	95
	Teller	3,000	2,900	97
	Washington	2,100	2,000	94
	Weld	40,200	39,300	98
<b>NEBRASKA</b>				
	Cheyenne	3,800	3,700	97
	Dawes	3,000	2,800	95
	Keith	3,600	3,500	98
	Kimball	2,000	2,000	99
<b>SOUTH DAKOTA</b>				
	Hughes	5,300	5,200	98
	Stanley	700	700	95
<b>WYOMING</b>				
	Albany	10,400	9,800	94
	Carbon	7,400	6,900	94
	Johnson	2,600	2,400	93
	Laramie	25,600	25,000	98
	Natrona	23,400	22,700	97
(Continued on next page)				

<b>Station Totals</b>	<b>1,154,600</b>	<b>1,121,700</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>790,400</b>
<b>Average Daily Circulation (1979-80)</b>			<b>480,900</b>

**KOA-TV, Denver**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>COLORADO</b>			
	Alamosa	3,900	3,700	94
	Huerfano	2,400	2,200	93
	Lincoln	1,900	1,800	96
	Prowers	4,800	4,400	92
	Sedgwick	1,500	1,400	96
	Yuma	4,100	3,900	95
	<b>KANSAS</b>			
	Cheyenne	1,700	1,600	97
<b>Between 25-49%</b>	<b>NEBRASKA</b>			
	Box Butte	4,300	4,200	97
	Brown	1,500	1,400	94
	Cherry	2,400	2,300	96
	Scotts Bluff	13,900	13,500	97
	Sheridan	2,800	2,700	97
	<b>WYOMING</b>			
	Campbell	7,200	6,700	93
	Converse	4,000	3,800	95
	Goshen	4,900	4,700	97
	Platte	3,600	3,400	93
	Sheridan	9,600	8,900	93
	<b>COLORADO</b>			
	Delta	8,400	7,900	94
	El Paso	98,600	96,600	98
	Fremont	10,300	9,800	95
	Las Animas	6,300	5,800	92
	Montrose	8,100	7,700	95
	Pueblo	44,100	43,200	98
	Rio Grande	3,600	3,300	93
	Saguache	1,300	1,200	91
	<b>KANSAS</b>			
<b>Between 5-24%</b>	Sherman	3,000	2,900	97
	<b>NEBRASKA</b>			
	Chase	1,800	1,800	98
	Deuel	1,000	1,000	97
	Morrill	2,400	2,300	95
	<b>SOUTH DAKOTA</b>			
	Pennington	26,500	25,900	98
	Tripp	2,800	2,700	97
	<b>WYOMING</b>			
	Fremont	11,800	11,300	96
	Niobrara	1,200	1,100	95

**Colorado**

**KMGH-TV, Denver**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>COLORADO—(Continued)</b>			
	Jackson	600	600	95
	Mesa	27,000	26,100	97
	Prowers	4,800	4,400	92
	Sedgwick	1,500	1,400	96
	Washington	2,100	2,000	94
	Yuma	4,100	3,900	95
	<b>NEBRASKA</b>			
	Box Butte	4,300	4,200	97
	Scotts Bluff	13,900	13,500	97
	Sheridan	2,800	2,700	97
<b>Between 25-49%</b>	<b>SOUTH DAKOTA</b>			
	Butte	3,200	3,100	97
	Fall River	3,500	3,400	96
	Lawrence	6,300	6,100	97
	Meade	6,100	5,900	96
	Pennington	26,500	25,900	98
	<b>WYOMING</b>			
	Campbell	7,200	6,700	93
	Carbon	7,400	6,900	94
	Converse	4,000	3,800	95
	Goshen	4,900	4,700	97
	Platte	3,600	3,400	93
	Sheridan	9,600	8,900	93
	<b>COLORADO</b>			
	Custer	500	500	92
	Delta	8,400	7,900	94
	El Paso	98,600	96,600	98
	Garfield	8,000	7,500	94
	Lincoln	1,900	1,800	96
	Montrose	8,100	7,700	95
<b>Between 5-24%</b>	Pueblo	44,100	43,200	98
	Rio Grande	3,600	3,300	93
	<b>KANSAS</b>			
	Sherman	3,000	2,900	97
	<b>NEBRASKA</b>			
	Deuel	1,000	1,000	97
	Morrill	2,400	2,300	95
	<b>SOUTH DAKOTA</b>			
	Custer	2,300	2,200	95

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# Colorado—Denver

## KWGN-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1050-ft. above av. terrain, 440-ft. above ground, 7720-ft. above sea level.

Latitude 39° 43' 59"  
Longitude 105° 14' 12"

Transmitter: Buffalo Bill Hwy., Look-out Mt.

Studio: Denver Tech Center, 6160 S. Wabash Way, Englewood, Colo. (80111).

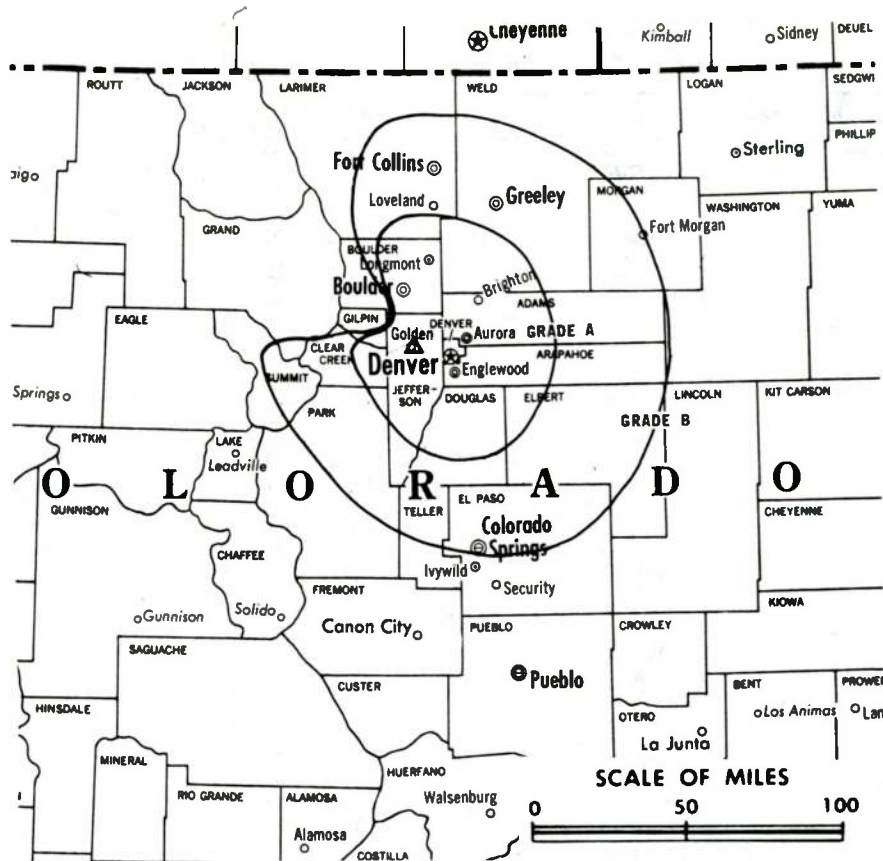
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (legal) by Reuben & Proctor.

Satellite Earth Station: Scientific-Atlanta, 10-m.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KWGN-TV Ref: FCC No. BPCT-4417 Granted 5/12/71

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## KWGN-TV

Network Service: None, independent.

Licensee: WGN of Colorado Inc., Denver Tech Center, 6160 S. Wabash Way, Englewood, Colo. (80111).

Ownership: See WGN-TV, Chicago, Ill.

Mailing Address: Box 17588, Denver, Colo. (80217).

Telephone: 303-740-2222. TWX No.: 910-935-0877.

Began Operation: July 18, 1952 as KFEL-TV. Sale to J. Elroy McCaw's Gotham Bcstg. Co. by Eugene P. O'Fallon approved July 27, 1955; transfer of 50% to Radio Hawaii approved Nov. 16, 1955 (Television Digest, Vol. 11:25, 28, 31, 39, 47). Repurchase of 50% by Gotham from Radio Hawaii approved March 27, 1959 by FCC (Vol. 15:33). Sale to present owner by Channel 2 Corp. (formerly Gotham Bcstg.) approved March 4, 1966 by FCC (Vols. 5:36, 6:10).

Represented (sales) by WGN Continental Sales Co.; Hyett/Ramsland Inc. (Minneapolis); Creed Assoc. Inc. (Boston & New England); Milam & Cowart (Dallas); Glen-Warren Broadcast Sales Div. (Canada).

Personnel:

ROBERT A. INNES, v.p. & general manager.  
ROYCE W. NATION, v.p., treasurer/business manager.  
MELVYN B. SMITH, station operations & program manager.  
JOHN J. BRENNAN, v.p., director of marketing.  
J. GREG GUINAN, v.p. for public affairs.  
PETER ROSELLA, v.p. & general sales manager.  
LARRY G. GRALL, local sales manager.  
SHERRY SWEDENBORG, traffic operations manager.  
FRED HOBBS, news director.  
TANETTE MAFFEI, advertising, promotion & public relations manager.  
LEONDELE LAMIAUX, production manager.  
RON PETERS, chief engineer.

Rates: Available on request.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Adams	73,700	73,000	99
	Arapahoe	89,900	88,600	99

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO—(Continued)				
	Boulder	66,900	64,600	97
	Chaffee	5,000	4,700	94
	Clear Creek	1,800	1,700	96
	Denver	210,000	204,200	97
	Douglas	7,600	7,500	99
	Elbert	2,400	2,300	95
	Gilpin	1,000	1,000	96
	Grand	2,600	2,400	92
	Jefferson	122,200	120,800	99
	Lake	3,000	2,800	94
	Larimer	48,900	47,500	97
	Las Animas	6,300	5,800	92
	Logan	7,500	7,200	96
	Moffat	4,300	3,900	91
	Morgan	8,100	7,900	98
50% & Over	Park	2,100	2,000	94
	Phillips	2,100	2,000	98
	Pitkin	4,400	3,900	88
	Summit	2,600	2,500	95
	Weld	40,200	39,300	98
	KANSAS			
	Grant	2,300	2,200	97
	NEBRASKA			
	Cheyenne	3,800	3,700	97
	Keith	3,600	3,500	98
	WYOMING			
	Albany	10,400	9,800	94
	Campbell	7,200	6,700	93
	Johnson	2,600	2,400	93
	Laramie	25,600	25,000	98
	Natrona	23,400	22,700	97

Between 25-49%	State County	Total Households	TV Households	%
	COLORADO			
	Alamosa	3,900	3,700	94
	Gunnison	3,300	3,000	91

(Continued on next page)

Station Totals	1,453,000	1,411,800	97
Net Weekly Circulation (1979-80)		686,600	
Average Daily Circulation (1979-80)		330,400	



## KWGN-TV, Denver

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>COLORADO—Continued)</b>				
	Huerfano	2,400	2,200	93
	Mesa	27,000	26,100	97
	Prowers	4,800	4,400	92
	Teller	3,000	2,900	97
	<b>KANSAS</b>			
	Finney	8,600	8,400	98
	<b>MONTANA</b>			
	Beaverhead	3,200	2,900	92
	Deer Lodge	4,700	4,600	97
	Gallatin	14,900	14,200	95
	Park	5,000	4,800	95
	Powell	2,600	2,500	95
	Silver Bow	14,800	14,300	97
	<b>NEBRASKA</b>			
	Box Butte	4,300	4,200	97
	Brown	1,500	1,400	94
	Cherry	2,400	2,300	96
Between 25-49%	Dawes	3,000	2,800	95
	Kimball	2,000	2,000	99
	Scotts Bluff	13,900	13,500	97
	Sheridan	2,800	2,700	97
	<b>SOUTH DAKOTA</b>			
	Beadle	7,100	6,900	96
	Brown	13,600	13,400	98
	Butte	3,200	3,100	97
	Fall River	3,500	3,400	96
	Hughes	5,300	5,200	98
	Lawrence	6,300	6,100	97
	Pennington	26,500	25,900	98
	Stanley	700	700	95
	<b>WYOMING</b>			
	Carbon	7,400	6,900	94
	Converse	4,000	3,800	95
	Fremont	11,800	11,300	96
	Hot Springs	2,000	1,900	93
	Sheridan	9,600	8,900	93
	Washakie	3,300	3,200	96

	<b>COLORADO</b>			
	Eagle	4,200	3,900	93
	El Paso	98,600	96,600	98
	Fremont	10,300	9,800	95
	Garfield	8,000	7,500	94
	Jackson	600	600	95
Between 5-24%	La Plata	8,900	8,400	94
	Lincoln	1,900	1,800	96
	Montrose	8,100	7,700	95
	Pueblo	44,100	43,200	98
	Rio Grande	3,600	3,300	93
	Routt	5,000	4,500	90
	Sedgwick	1,500	1,400	96
	Washington	2,100	2,000	94
	Yuma	4,100	3,900	95

## Colorado

### KWGN-TV—(Continued)

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>IDAHO</b>			
	Madison	4,200	4,100	98
	<b>KANSAS</b>			
	Ford	9,000	8,800	98
	<b>MONTANA</b>			
	Cascade	30,100	29,400	98
	Missoula	24,100	23,000	95
	Yellowstone	38,300	37,400	98
	<b>NEBRASKA</b>			
	Deuel	1,000	1,000	97
Between 5-24%	Morrill	2,400	2,300	95
	Seward	5,000	4,800	96
	<b>SOUTH DAKOTA</b>			
	Custer	2,300	2,200	95
	Day	3,200	3,100	98
	Meade	6,100	5,900	96
	Minnehaha	36,200	35,800	99
	Shannon	2,200	1,900	87
	Tripp	2,800	2,700	97
	<b>UTAH</b>			
	Weber	45,400	44,600	98
	<b>WYOMING</b>			
	Goshen	4,900	4,700	97
	Park	7,300	6,900	94
	Platte	3,600	3,400	93

### KOAA-TV, Pueblo-Colorado Springs

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>COLORADO—(Continued)</b>			
	Grand	2,600	2,400	92
	Kit Carson	2,800	2,600	92
	Lake	3,000	2,800	94
Between 5-24%	Park	2,100	2,000	94
	Rio Grande	3,600	3,300	93
	<b>KANSAS</b>			
	Morton	1,300	1,200	96

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# Colorado—Durango

## KREZ-TV

Ch. 6

[Satellite of KREX-TV, Grand Junction, Colo.]

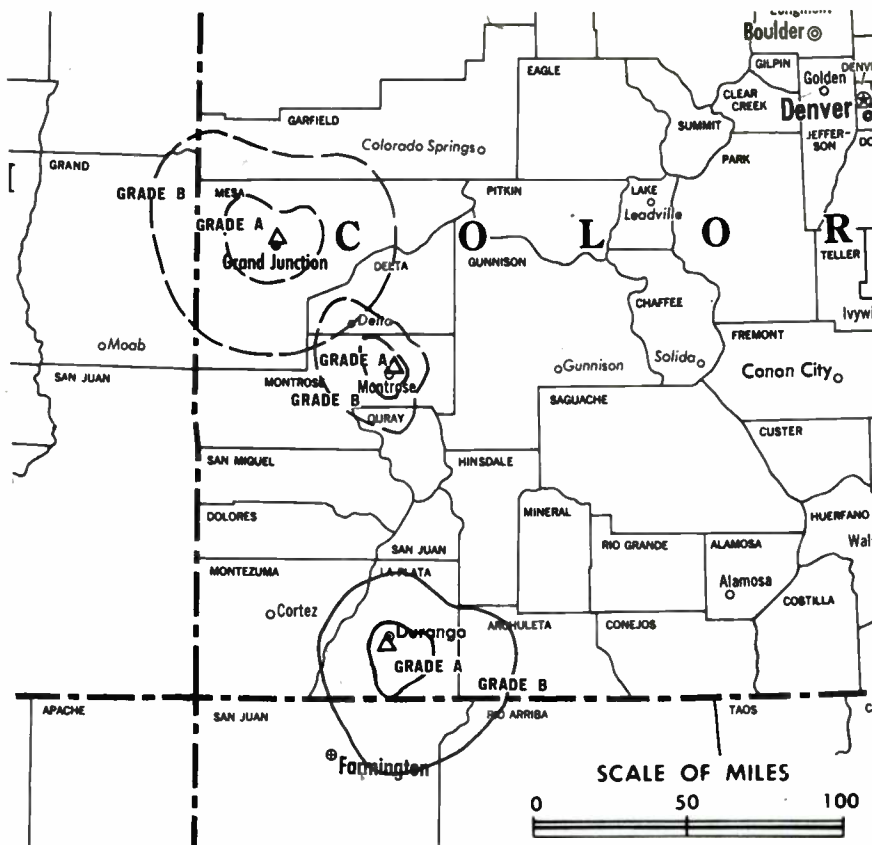
Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 3.1-kw visual, .5-kw aural. Antenna: plus 460-ft. above av. terrain, 186-ft. above ground, 7888-ft. above sea level.

Latitude 37° 15' 44"  
Longitude 107° 53' 58"

Transmitter: Smelter Mountain.

Color: Network, film & slide.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-b).

KREZ-TV Ref: FCC File No. BPCT-3441 Granted 12/11/64

©American Map Co., Inc., N.Y., No. 14244

## KREZ-TV

Network Service: CBS, NBC.

Licensee: XYZ TV Inc., Box 789, Grand Junction, Colo. (81502).

Studio: West Bldg., Durango.

Telephone: 303-247-0820.

Ownership: XYZ TV Inc. For other interests, see KREX-TV, Grand Junction, Colo.

Began Operation: Nov. 4, 1963. Left the air March 2, 1964 and was sold to present owner by Floyd & Lieselotte Jetter; FCC approved transfer Aug. 12, 1964. Resumed operation Sept. 4, 1965.

### Personnel:

CARL Q. ANDERSON, president & general manager.  
WILLIAM WALTERS, station manager.

Highest 30 Sec. Rate (Jan. 19, 1981): \$47.

NETWORK BASE HOURLY RATE: Bonus to KREX-TV, Grand Junction, Colo.

Arbitron data for this station included with parent KREX-TV, Grand Junction

# Colorado—Grand Junction

## KJCT-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 120-kw visual, 20-kw aural. Antenna: 2720-ft. above av. terrain, 141-ft. above ground, 10,061-ft. above sea level.

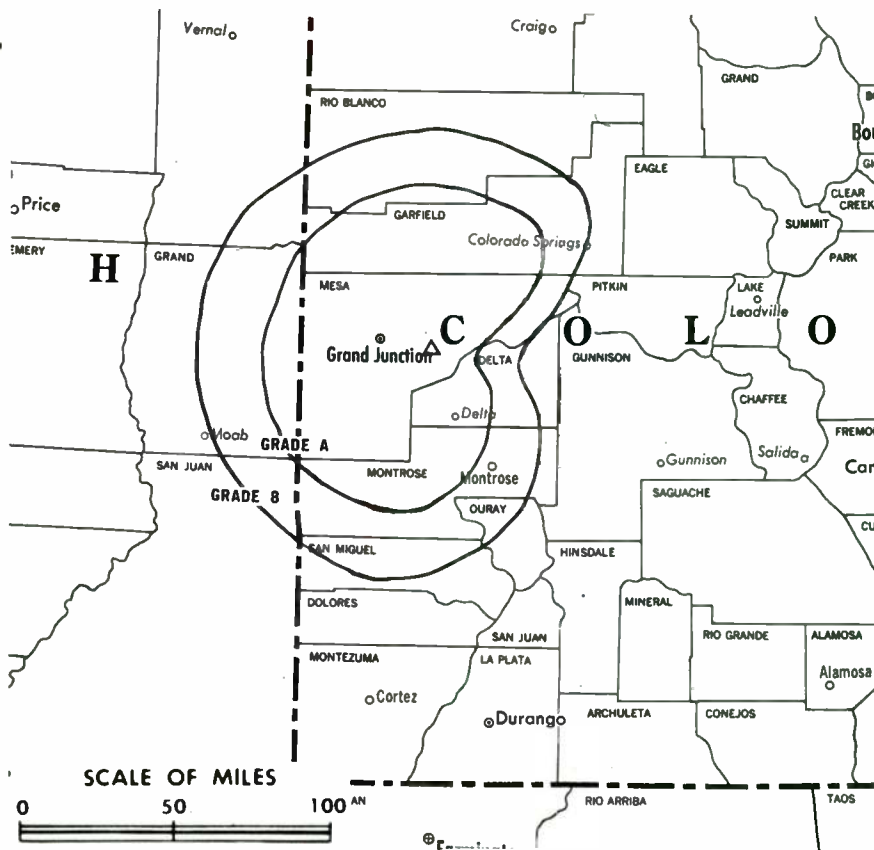
Latitude 39° 02' 55"  
Longitude 108° 15' 06"

Transmitter: Grand Mesa, 9.6-mi. SW of Mesa.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP, UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KJCT-TV Ref: FCC File No. BMPCT-790424KF

©American Map Co., Inc., N.Y. No. 14244

## KJCT-TV

Network Service: ABC.

Grantee: Pikes Peak Broadcasting Co., Box 1457, Colorado Springs, Colo. (80901).

Studio: 8 Foresight Circle, Grand Junction, Colo. (81501).

Mailing Address: Box 3788, Grand Junction, Colo. (81502).

Telephone: 303-245-8880.

Ownership: Harry W. Hoth Jr., pres., 100%; Joan G. Hoth, v.p.-treas.; Anthony A. Trichak, secy. Harry W. Hoth owns KRDO-TV, Colorado Springs.

Began Operation: Oct. 22, 1979.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (engineering) by Raymond E. Rohrer.

Personnel:

HARRY W. HOTH JR., president.  
WES FERNS, general manager.  
STEVE ROBINSON, sales manager.  
ROGER HIGHTOWER, chief engineer.

### DIGEST OF RATE CARD NO. 1

Hour	30 Min.	15 Min.	10 Min.	30 Sec.	10 Sec.
Class A—6-10 p.m., daily.	\$700	\$420	\$295	\$295	\$250*
*Class A—6:30-9:59 p.m., daily.					\$125*

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO Mesa	27,000	26,100	97
	COLORADO Montrose	8,100	7,700	95
Between 5-24%	San Miguel	1,100	1,000	91
	UTAH Grand	2,100	1,900	89
Station Totals		38,300	36,700	95
Net Weekly Circulation (1979-80)				16,900
Average Daily Circulation (1979-80)				10,100



# Colorado—Grand Junction

## KREX-TV

Ch. 5

[Also operates satellites KREY-TV, Montrose & KREZ-TV, Durango, Colo.]

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 12.9-kw visual, 6.46-kw aural. Antenna: Minus 10-ft. above av. terrain (due to mountainous terrain), 343-ft. above ground, 5004-ft. above sea level.

Latitude 39° 05' 15"  
Longitude 108° 33' 56"

Transmitter: Hillcrest Manor.

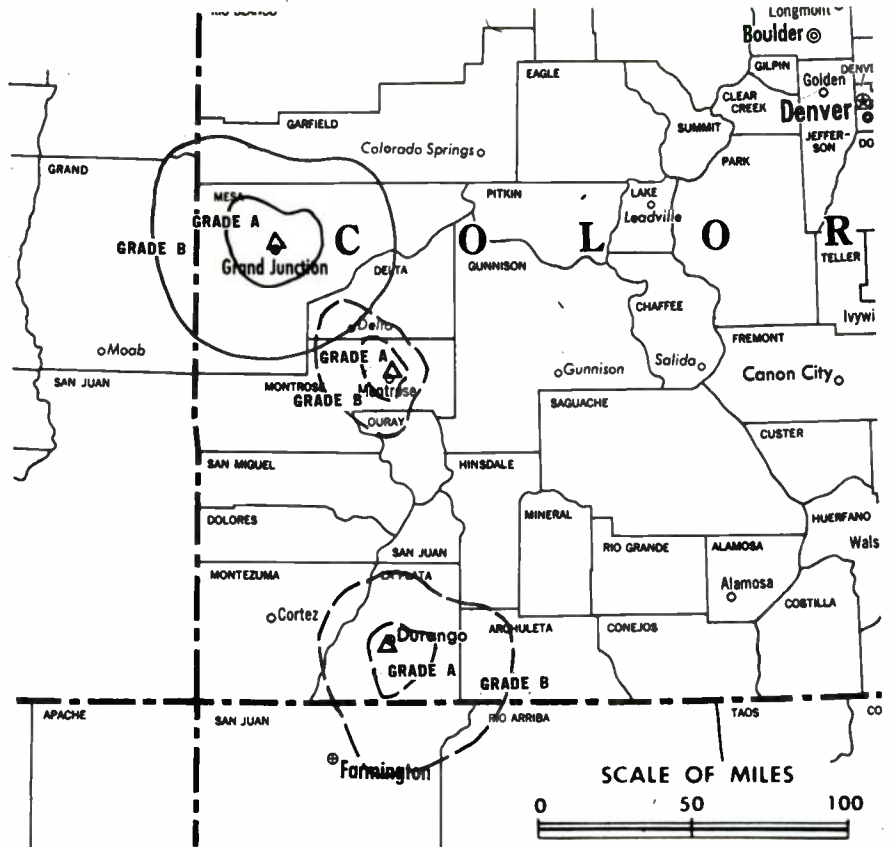
Color: Network, live, film, slide & tape.

News Wire Service: AP.

AM Affiliate: KREX, 50-kw (10-kw DA night), 1100 kHz (CBS).

FM Affiliate: KREX-FM, 30-kw, 92.3 MHz (No. 222), minus 42-ft.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KREX-TV Ref: FCC File No. BMPCT-3797 Granted 4/20/56

©American Map Co., Inc., N.Y., No. 14244

## KREX-TV

Network Service: CBS, NBC.

Licensee: XYZ TV Inc., Box 789, Grand Junction, Colo. (81502).

Studio: Hillcrest Manor.

Telephone: 303-242-5000. TWX No.: 910-929-6992.

Ownership: Carl Q. Anderson, pres., 9%; Lucille Howell & Ruth G. Kendrick, 19% each; Marlene J. Hoskin, 19.84%; Forestville Realty Co., 14%; John W. English, 6.3%; Otilie G. English, 2.8%; others, none with as much as 3%. Forestville Realty ownership: James R. & William J. Williams and Lawrence H. Kyte, 26% each; J. H. Dornheggen estate, 20%. XYZ TV also owns satellites KREY-TV, Montrose & KREZ-TV, Durango, Colo.

Began Operation: May 22, 1954. Transfer of control from Forestville Realty to Rex G. Howell approved by FCC Aug. 11, 1972. Previous transfer to Forestville, et al., from Howell (Western Slope Bcstg.) approved Sept. 21, 1966 (Television Digest, Vol. 6:19, 39).

Represented (sales) by Seltel Inc.; John McGuire & Co.

Represented (legal) by Lois Siegel Schwartz.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

CARL Q. ANDERSON, president & general manager.  
BILL SULLIVAN, station manager.  
AL LADAGE, chief engineer.  
TOM MCGILL, program & traffic director.  
JULIAN LOPEZ, production director & film buyer.

Highest 30 Sec. Rate (Jan. 19, 1981): \$123.

NETWORK BASE HOURLY RATE: \$370.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>COLORADO</b>			
	Archuleta	1,200	1,100	90
	Delta	8,400	7,900	94
	Garfield	8,000	7,500	94
	Gunnison	3,300	3,000	91
	Hinsdale	400	400	99
	La Plata	8,900	8,400	94
	Mesa	27,000	26,100	97
	Montrose	8,100	7,700	95
	Ouray	800	700	91
San Juan	300	300	95	
San Miguel	1,100	1,000	91	
<b>Between 25-49%</b>	<b>COLORADO</b>			
	Montezuma	5,600	5,300	94
	Pitkin	4,400	3,900	88
	Rio Blanco	2,100	2,000	95
<b>NEW MEXICO</b>	San Juan	24,800	22,900	92
	<b>UTAH</b>			
<b>Between 5-24%</b>	Grand	2,100	1,900	89
	<b>COLORADO</b>			
	Eagle	4,200	3,900	93
<b>Station Totals</b>		<b>110,700</b>	<b>104,000</b>	<b>93</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>69,600</b>
<b>Average Daily Circulation (1979-80)</b>				<b>47,800</b>

# Colorado—Montrose

## KREY-TV

Ch. 10

[Satellite of KREX-TV,  
Grand Junction]

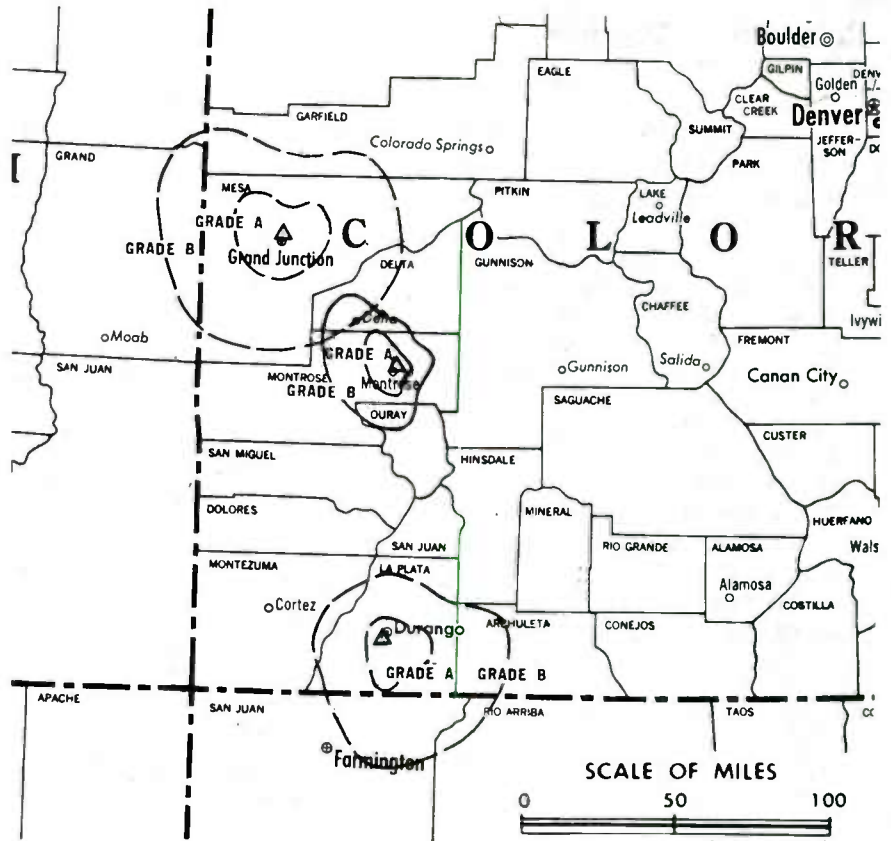
Technical Facilities: Channel No. 10  
(192-198 MHz). Authorized power:  
3.09-kw visual, 0.617-kw aural.  
Antenna: 80-ft. above av. terrain,  
112-ft. above ground, 6392-ft.  
above sea level.

Latitude 38° 31' 01.6"  
Longitude 107° 51' 11.8"

Transmitter: Flat Top Mesa.

Color: Network, live, film & slide.

News Wire Service: AP.



County coverage based on Arbitron study (see  
page 4-b).

KREY-TV Ref: FCC File No. BPCT-2768 Granted 6/8/60

©American Map Co., Inc., N.Y., No. 14244

## KREY-TV

Network Service: CBS, NBC.

Licensee: XYZ TV Inc., Box 789, Grand Junction, Colo. (81502).

Studio: 610 N. 1st St., Montrose, Colo. (81401).

Telephone: 303-249-9601.

Ownership: XYZ TV Inc. For other interests, see KREX-TV, Grand  
Junction, Colo.

Began Operation: Aug. 18, 1956.

Represented (sales) by Seltel Inc.; John L. McGuire & Co. (Denver).

Represented (legal) by Lois Siegel Schwartz.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

CARL Q. ANDERSON, president & general manager.

JOE REICHMANN, station manager.

Highest 30 Sec. Rate (Jan. 1981): \$47.

NETWORK BASE HOURLY RATE: Bonus to KREX-TV, Grand  
Junction.

Arbitron Data for this station included with  
parent KREX-TV, Grand Junction

# Colorado—Sterling

## KTVS

Ch. 3

[Satellite of KYCU-TV, Cheyenne, Wyo.]

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 60.6-kw visual, 6.06-kw aural. Antenna: 730-ft. above av. terrain, 601-ft. above ground, 5076-ft. above sea level.

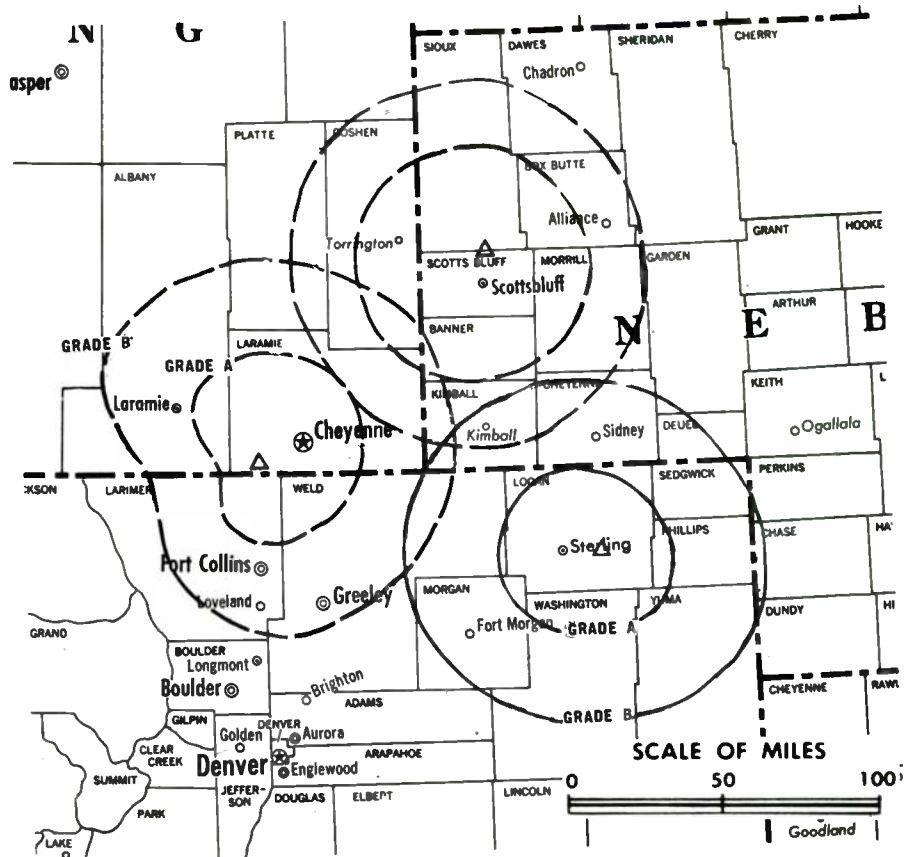
Latitude 40° 34' 58"  
Longitude 103° 01' 50.4"

**Transmitter:** State Hwy. 61, 9.6-mi. ESE of Sterling.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** UPI.

**News Film Service:** CBS.



County coverage based on Arbitron study (see page 4-b).

KTVS Ref: FCC File No. BPCT-3005 Granted 2/13/63

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## KTVS

**Network Service:** CBS & ABC.

**Licensee:** Wyneco Communications Inc., 2923 E. Lincolnway, Cheyenne, Wyo. (82001).

**Studio:** State Hwy. 61, 9.6-mi. ESE of Sterling.

**Telephone:** 307-634-7755 (Cheyenne).

**Ownership:** See KYCU-TV, Cheyenne, Wyo.

**Began Operation:** Dec. 28, 1963.

**Represented (sales) by** Katz Television.

**Represented (legal) by** Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

### Personnel:

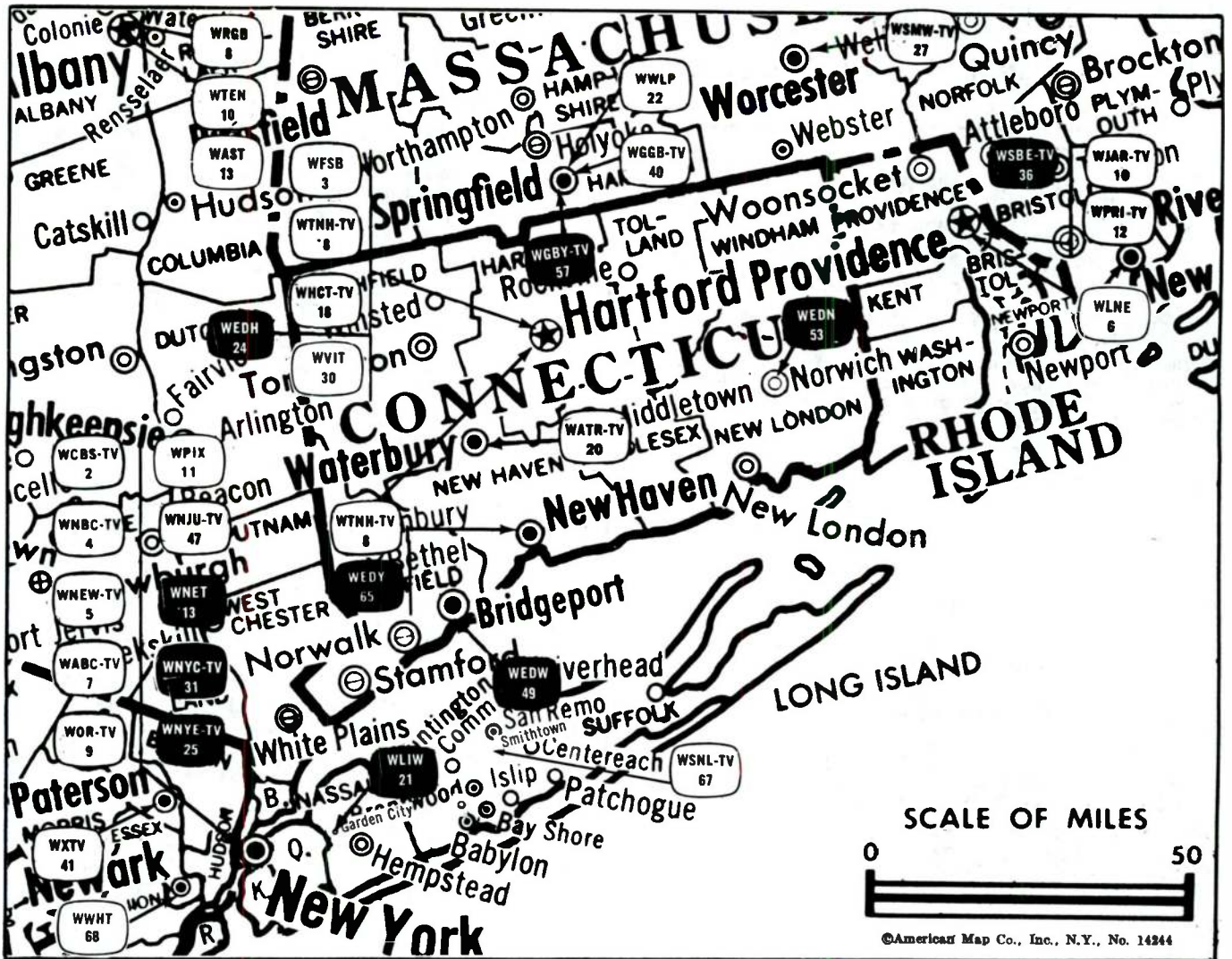
GENE HUSTON, resident manager.

CARL J. OCCHIPINTI, general manager.

**Rates:** Sold in combination with KYCU-TV, Cheyenne, with rates applying to simultaneous telecasts on KYCU-TV, KTVS and KYCU-TV's other satellite, KSTF, Scottsbluff, Neb. Separate rates also available.

**NETWORK BASE HOURLY RATE:** Bonus to KYCU-TV, Cheyenne, Wyo.

Arbitron Data included with Parent  
KYCU-TV, Cheyenne, Wyo.



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Hartford-New Haven	448,000	25	676,100	26

Connecticut Station Status as of January 1, 1981

	VHF	UHF	TOTAL
Commercial Television Stations	2	3	5
Educational Television Stations	0	4	4
			9



## Connecticut

### State Educational Technical Facilities (Complete Data in Educational Directory)

#### **WEDW**

##### **Bridgeport**

Ch. 49

Non-Commercial Educational Station

Licensee: Connecticut Educational Telecommunications Corp., 24 Summit St., Hartford, Conn. (06106).

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 2040-kw max. & 724-kw horizontal visual, 145-kw horizontal aural. Antenna: 610-ft. above av. terrain, 473-ft. above ground, 1002-ft. above sea level.

Latitude	41°	16'	43"
Longitude	73°	11'	09"

#### **WEDH**

##### **Hartford**

Ch. 24

Non-Commercial Educational Station

Licensee: Connecticut Educational Telecommunications Corp., 24 Summit St., Hartford, Conn. (06106).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 817-kw max. & 685-kw horizontal visual, 83-kw max. & 69.2-kw horizontal aural. Antenna: 855-ft. above av. terrain, 455-ft. above ground, 1158-ft. above sea level.

Latitude	41°	46'	27"
Longitude	72°	48'	20"

#### **WEDY**

##### **New Haven**

Ch. 65

Non-Commercial Educational Station

Licensee: Connecticut Educational Telecommunications Corp., 24 Summit St., Hartford, Conn. (06106).

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 7.87-kw max. & 4.47-kw horizontal visual, 0.89-kw max. & 0.50-kw horizontal aural. Antenna: 270-ft. above av. terrain, 106-ft. above ground, 446-ft. above sea level.

Latitude	41°	19'	42"
Longitude	72°	54'	25"

#### **WEDN**

##### **Norwich**

Ch. 53

Non-Commercial Educational Station

Licensee: Connecticut Educational Telecommunications Corp., 24 Summit St., Hartford, Conn. (06106).

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 563-kw max. & 316-kw horizontal visual, 56.5-kw max. & 31.6-kw horizontal aural. Antenna: 680-ft. above av. terrain, 477-ft. above ground, 996-ft. above sea level.

Latitude	41°	31'	11"
Longitude	72°	10'	04"

### State Cross Reference List

Communities That Receive Programs of  
Stations That Are Located Elsewhere

#### **WVIT & WTNH-TV**

**Hartford**

(Also see New Britain & New Haven)

# Connecticut—Hartford

**WFSB**

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 13.8-kw aural. Antenna: 910-ft. above av. terrain, 542-ft. above ground, 1249-ft. above sea level.

Latitude 41° 46' 30"  
Longitude 72° 48' 20"

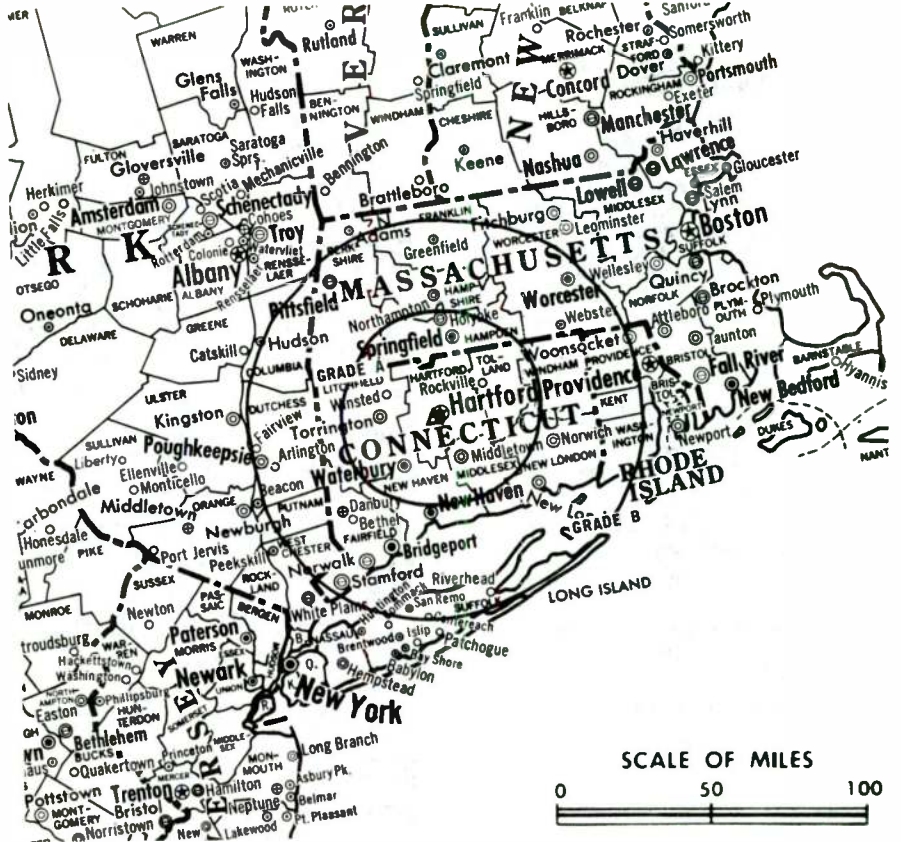
Transmitter: Talcott Mtn., Avon.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. Facsimile Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WFSB Ref: FCC File No. BPCT-193 Granted 7/18/56

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## WFSB

Network Service: CBS.

Licensee: Post-Newsweek Stations Connecticut Inc., Hartford (06115).

Studio: Broadcast House, 3 Constitution Plaza, Hartford (06115).

Telephone: 203-525-0801. TWX No.: 710-425-1027.

Ownership: Post-Newsweek Stations. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 23, 1957. Sale to present owner by Travelers Corp. approved by FCC Jan. 30, 1974. (Television Digest, Vol. 13:5; 14:5).

Represented (sales) by Petry Television Inc.

Represented (legal) by Covington & Burling.

Personnel:

G. WILLIAM RYAN, vice president & general manager.  
MIKE DORSEY, general sales manager.  
JOE CANTY, national sales manager.  
LLEWELLYN KRAUSE, local sales manager.  
JOHN RENO, chief engineer.  
DAVE J. UHRICH, program manager.  
RICHARD AHLES, news director.  
CATHERINE NIERLE, business manager.  
HARVEY MARS, director, broadcast operations.

Highest 30 Sec. Rate (Jan. 1, 1980): \$3900.

NETWORK BASE HOURLY RATE: \$3844.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CONNECTICUT</b>				
<b>50% &amp; Over</b>	Hartford	291,600	283,100	97
	Litchfield	55,000	53,200	97
	Middlesex	44,700	43,200	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CONNECTICUT—(Continued)</b>				
	New Haven	273,000	266,100	97
	New London	83,000	79,700	96
	Tolland	34,500	33,300	97
	Windham	33,400	32,200	96
<b>50% &amp; Over</b>	<b>MASSACHUSETTS</b>			
	Franklin	24,900	23,500	94
	Hampden	163,500	158,900	97
	Hampshire	40,500	38,900	96
	<b>VERMONT</b>			
	Windham	13,000	11,900	91
<b>Between 25-49%</b>	<b>MASSACHUSETTS</b>			
	Berkshire	49,900	48,300	97
	<b>NEW HAMPSHIRE</b>			
	Cheshire	21,500	20,400	95
<b>Between 5-24%</b>	<b>CONNECTICUT</b>			
	Fairfield	291,800	285,400	98
	<b>MASSACHUSETTS</b>			
	Worcester	221,200	215,600	97
	<b>NEW YORK</b>			
	Dutchess	77,900	75,600	97
	Greene	15,300	14,900	97
	Orange	87,100	84,700	97
	Suffolk	392,000	386,100	98
	Sullivan	23,900	22,800	95
	Ulster	55,000	52,700	96
	<b>RHODE ISLAND</b>			
	Washington	27,000	26,200	97
<b>Station Totals</b>		<b>2,319,700</b>	<b>2,256,700</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>1,060,000</b>		
<b>Average Daily Circulation (1979-80)</b>		<b>638,000</b>		

# Connecticut—Hartford

## WHCT-TV

Ch. 18

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 186-kw max. & 158-kw horizontal visual, 31.6-kw aural. Antenna: 640-ft. above av. terrain, 291-ft. above ground, 951-ft. above sea level.

Latitude 41° 45' 39"  
Longitude 72° 48' 08"

Holds CP for change to 708-kw max. & 617-kw horizontal visual, 61.7-kw horizontal aural, 958-ft. above av. terrain, 625-ft. above ground, 1284-ft. above sea level. BMPCT-7647.

Transmitter: 3.85-mi. SE of Avon Village, Deercliff Rd.

Color: Network, live, film, slide & tape.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Arbitron Data: Not available.



WHCT-TV Ref: FCC File No. BMPCT-1890 Granted 5/5/54  
CP: BMPCT-7647 Granted 8/5/76

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## WHCT-TV

Network Service: None, independent.

Licensee: Faith Center, 1615 S. Glendale Ave., Glendale, Cal.

Studio: 555 Asylum St., Hartford (06105).

Telephone: 203-525-2611.

Ownership: Faith Center Inc. For officers and other interests, see KHOF-TV, San Bernardino (Los Angeles), Cal. Note: Request for distress sale pends.

Began Operation: Aug. 4, 1954 as WGTH-TV, 55% owned by General Teleradio and 45% by Gannett's Hartford Times. Sale to CBS approved Feb. 23, 1956 by FCC; transfer reinstated by FCC Sept. 11, 1956 after being held up by protest (Television Digest, Vols. 11:28, 12:8, 17, 37). After CBS took station off air Nov. 15, 1958 (Vol. 14:45), sale to Edward D. Taddei and associates approved by FCC Dec. 23, 1958 (Vol. 14:46, 49) and station returned to air on Jan. 24, 1959. Transfer to RKO General subsidiary Hartford Phonevision Co. approved June 1, 1960 by FCC (Vol. 16:14, 23). Assignment of license to Faith Center approved Feb. 16, 1972.

Personnel:

DR. W. EUGENE SCOTT, president & general manager.  
LAWRENCE W. BURKE, operations manager.  
FRED TUCKER, chief engineer.

Rates: Not available.

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# Connecticut—New Britain-Hartford

**WVIT**

Ch. 30

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 1485-ft. above av. terrain, 1129-ft. above ground, 1849-ft. above sea level.

Latitude 41° 42' 02"  
Longitude 72° 49' 57"

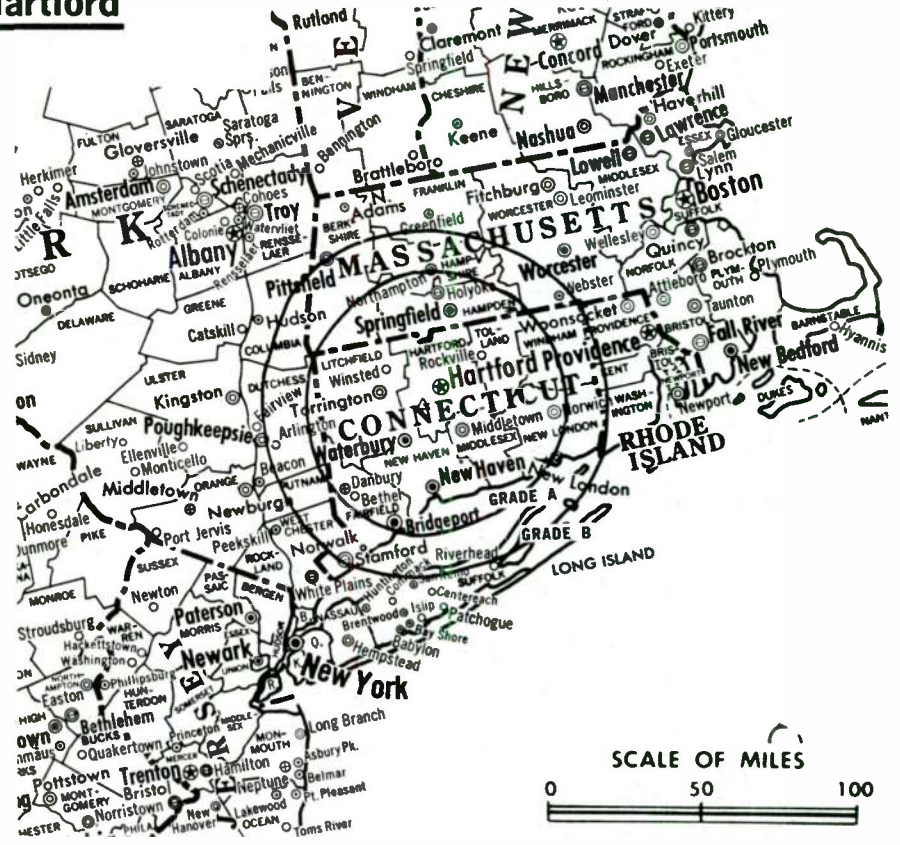
Transmitter: Rattlesnake Mt., U.S. Route 6, Farmington, Conn.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Satellite Earth Station: Scientific-Atlanta, 7-m.

Represented (engineering) by A. D. Ring & Associates.



WVIT Ref: FCC File No. BPCT-5219 Granted 11/3/78

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WVIT

Network Service: NBC.

Licensee: Viacom Broadcasting Inc., 1211 Ave. of the Americas, New York, N.Y. (10036).

Studio: 1422 New Britain Ave., West Hartford (06110).

Telephone: 203-521-3030, Hartford; 203-223-3603, New Britain.

Ownership: Viacom Broadcasting Inc. Ralph M. Baruch, pres.; Terrence A. Elkes, v.p.; Paul M. Hughes, v.p.; Ronald Lightstone, secy.; Benjamin Pellegrino, controller; Arthur G. Cooper, asst. v.p. Viacom is a multiple cable system operator & program producer. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 13, 1953. Sale to present owner by Plains TV Corp. approved by FCC March 13, 1978 (Television Digest, Vol. 17:25). Sale to Plains by NBC approved Sept. 23, 1959 by FCC (Vol. 15:26, 28, 39). Sale to NBC of TV-radio, operating as WKNB-TV & WKNB, by Julian Gross and associates approved Dec. 12, 1956 by FCC (Vols. 11:2, 9, 19, 22, 26; 12:50).

Represented (sales) by TeleRep Inc.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

- PAUL M. HUGHES, president & general manager.
- DENNIS FITZSIMONS, director of sales & marketing.
- GEOFFREY ROSE, general sales manager.
- AL BOVA, local sales manager.
- JOHN PALMER, program manager.
- JEFF BELL, promotion manager.
- GEORGE TALBOT, production manager.
- BETH RAWLES, public affairs director.
- PHILIP B. HALE, film director.
- ARNOLD KLINSKY, news director.
- WILLIAM CANORA, chief engineer.

## DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	10 Min.	30 Sec.	20 Sec.	10 Sec.
Class AAA—7:30-10:59 p.m., daily.						
\$800.00	\$480.00	\$320.00	\$275.00	Graded rates apply		

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CONNECTICUT</b>			
	Hartford	291,600	283,100	97
	Middlesex	44,700	43,200	97
	Tolland	34,500	33,300	97
Between 25-49%	<b>CONNECTICUT</b>			
	Litchfield	55,000	53,200	97
	New Haven	273,000	266,100	97
Between 5-24%	<b>MASSACHUSETTS</b>			
	Hampden	163,500	158,900	97
	<b>CONNECTICUT</b>			
	New London	83,000	79,700	96
	<b>MASSACHUSETTS</b>			
	Franklin	24,900	23,500	94
	Hampshire	40,500	38,900	96
<b>Station Totals</b>		<b>1,010,700</b>	<b>979,900</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>500,600</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>243,500</b>	



# Connecticut—New Haven-Hartford

## WTNH-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 32.8-kw visual, 7-kw aural. Antenna: 1210-ft. above av. terrain, 909-ft. above ground, 1549-ft. above sea level.

Latitude 41° 25' 23"  
Longitude 72° 57' 06"

Transmitter: Talmadge Rd., Mad Mare Mt., Hamden, Conn.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WTNH-TV Ref: FCC File No. BPCT-4582 Granted 5/17/76

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## WTNH-TV

Network Service: ABC.

Licensee: Capital Cities Communications Inc., 485 Madison Ave., New York, N.Y. (10022).

Studio & General Offices: 135 College St., New Haven, Conn. (06510).

Mailing Address: P.O. Box 1859, New Haven, Conn. (06508).

Telephone: 203-777-3611. TWX No.: 710-465-1193.

Ownership: Capital Cities Communications Inc. For other interests see Group Ownership of TV Stations.

Began Operation: June 15, 1948. Sale to present owners by Triangle Publications approved by FCC Feb. 24, 1971. Previous sale by Aldo DeDominicis-Patrick J. Goode interests approved June 20, 1956 by FCC (Television Digest, Vol. 12:21, 22, 25, 34).

Represented (sales) by Blair Television; Opex Ltd. (Canada).

Represented (legal) by Wilmer, Cutler & Pickering.

### Personnel:

PETER K. ORNE, vice president & general manager.  
MARC EDWARDS, general sales manager.  
BRUCE LAWRENCE, sales manager.  
RED KOCH, program & promotion manager.  
LARRY CURTIS, engineering manager.  
WILLIAM ELLISON, public affairs manager.  
STEVE PERLER, business manager.  
TOM KIRBY, news director.

Highest 30 Sec. Rate (April 30, 1981): \$3000.

NETWORK BASE HOURLY RATE: \$2550.

For Group Ownership of TV Stations,  
see Services Volume

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CONNECTICUT</b>				
		Hartford	291,600	283,100	97
		Litchfield	55,000	53,200	97
		Middlesex	44,700	43,200	97
		New Haven	273,000	266,100	97
		New London	83,000	79,700	96
	Tolland	34,500	33,300	97	
<b>Between 25-49%</b>	<b>CONNECTICUT</b>				
		Fairfield	291,800	285,400	98
		Windham	33,400	32,200	96
<b>Between 5-24%</b>	<b>MASSACHUSETTS</b>				
		Berkshire	49,900	48,300	97
		Hampden	163,500	158,900	97
	<b>NEW YORK</b>				
		Suffolk	392,000	386,100	98
<b>Between 5-24%</b>	<b>MASSACHUSETTS</b>				
		Franklin	24,900	23,500	94
		Hampshire	40,500	38,900	96
	<b>NEW YORK</b>				
		Dutchess	77,900	75,600	97
	Orange	87,100	84,700	97	
	Putnam	25,100	24,500	98	
	Ulster	55,000	52,700	96	
<b>RHODE ISLAND</b>		Washington	27,000	26,200	97
	<b>Station Totals</b>		<b>2,049,900</b>	<b>1,995,600</b>	<b>97</b>
	<b>Net Weekly Circulation (1979-80)</b>			<b>978,100</b>	
	<b>Average Daily Circulation (1979-80)</b>			<b>572,000</b>	

# Connecticut—Waterbury

## WATR-TV

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 510-ft. above av. terrain, 253-ft. above ground, 1043-ft. above sea level.

Latitude 41° 31' 02.4"  
Longitude 73° 01' 00.3"

Holds CP for change to 300-kw max. & 151-kw horizontal visual, 30-kw max. & 16.7-kw horizontal aural. BPCT-4411.

Transmitter: Peach Orchard Rd., 0.2-mi. N of Clark Hill Rd., near Prospect, Conn.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

AM Affiliate: WATR, 5-kw (1-kw night), 1320 kHz (ABC).

FM Affiliate: WWYZ, 16-kw, 92.5 MHz (No. 223), 750-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WATR-TV Ref: FCC File No. BPCT-3281 Granted 5/3/64  
CP: BPCT-4411 Granted 3/22/71

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## WATR-TV

Network Service: NBC.

Licensee: Thomas Television Inc., 79 Baldwin Ave., Waterbury, Conn. (06706).

Studio: Peach Orchard Rd., Prospect, Conn.

Telephone: 203-755-1121.

Ownership: Thomas Television Inc. Florence Gilmore, 100%. Also owns WATR(AM) & WWYZ(FM), Waterbury, Conn. Note: Sale pending (Television Digest, Vol. 21:18).

Began Operation: Sept. 4, 1953.

Represented (sales) by Spot Time Ltd.

Personnel:

B. PRESTON GILMORE, president.  
ROBERT HOLCZER, manager & program director.  
CHARLES ALLEN, chief engineer.

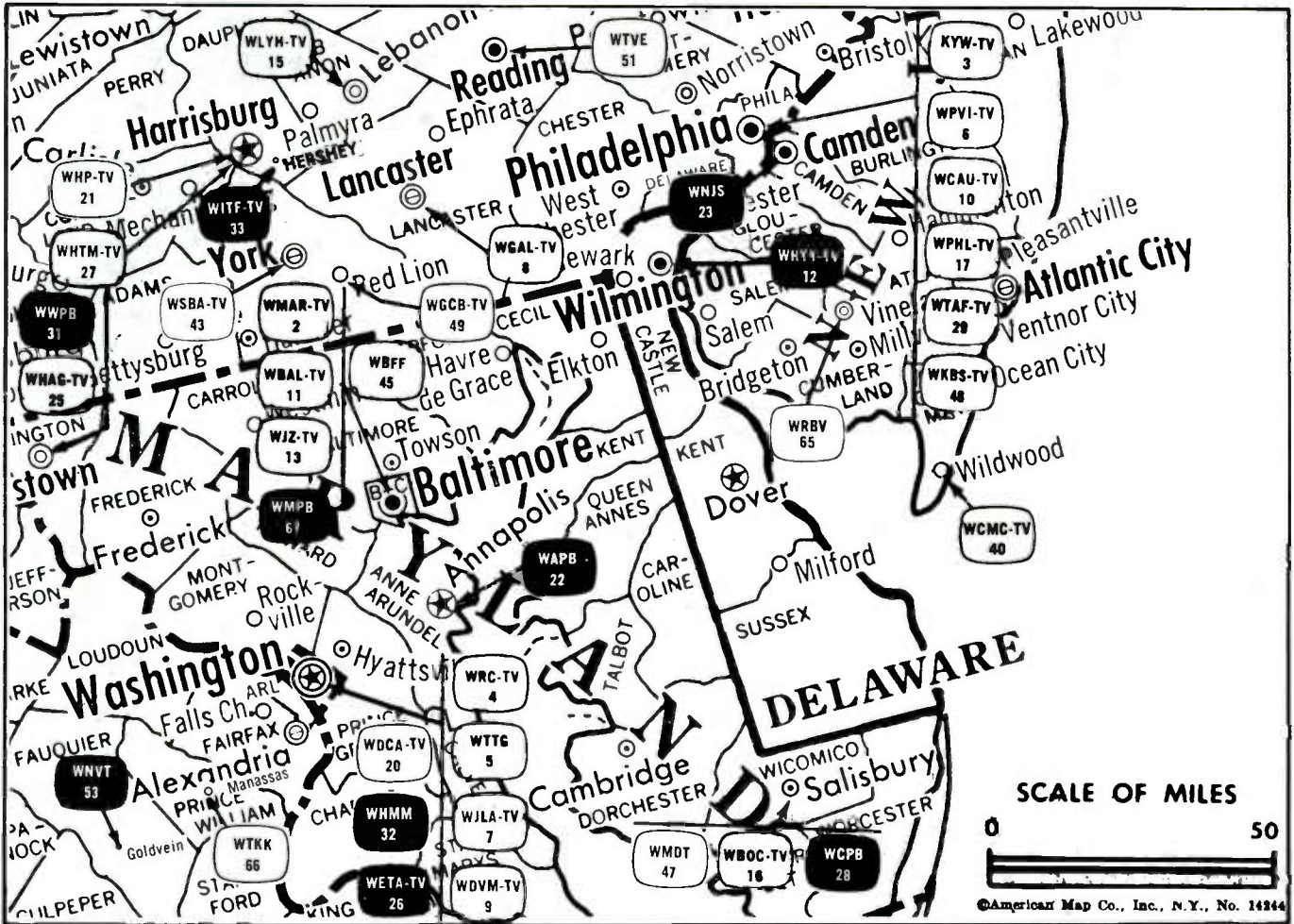
Highest One Hour Rate (Jan. 30, 1978): \$200.

Highest 30 Sec. Rate (Jan. 1, 1980): \$85.

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CONNECTICUT</b>				
	Fairfield	291,800	285,400	98
	Hartford	291,600	283,100	97
<b>Between 5-24%</b>	Litchfield	55,000	53,200	97
	Middlesex	44,700	43,200	97
	New Haven	273,000	266,100	97
	Tolland	34,500	33,300	97
<b>Station Totals</b>		<b>990,600</b>	<b>964,300</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>125,700</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>43,400</b>	

# Delaware



Delaware Station Status as of January 1, 1981

	VHF	UHF	TOTAL
○ Commercial Television Stations	0	0	0
● Educational Television Stations	1	0	1
			1

Arbitron Does Not Have Net Weekly Circulation Data For Delaware

**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**WHYY-TV**  
Wilmington

Ch. 12

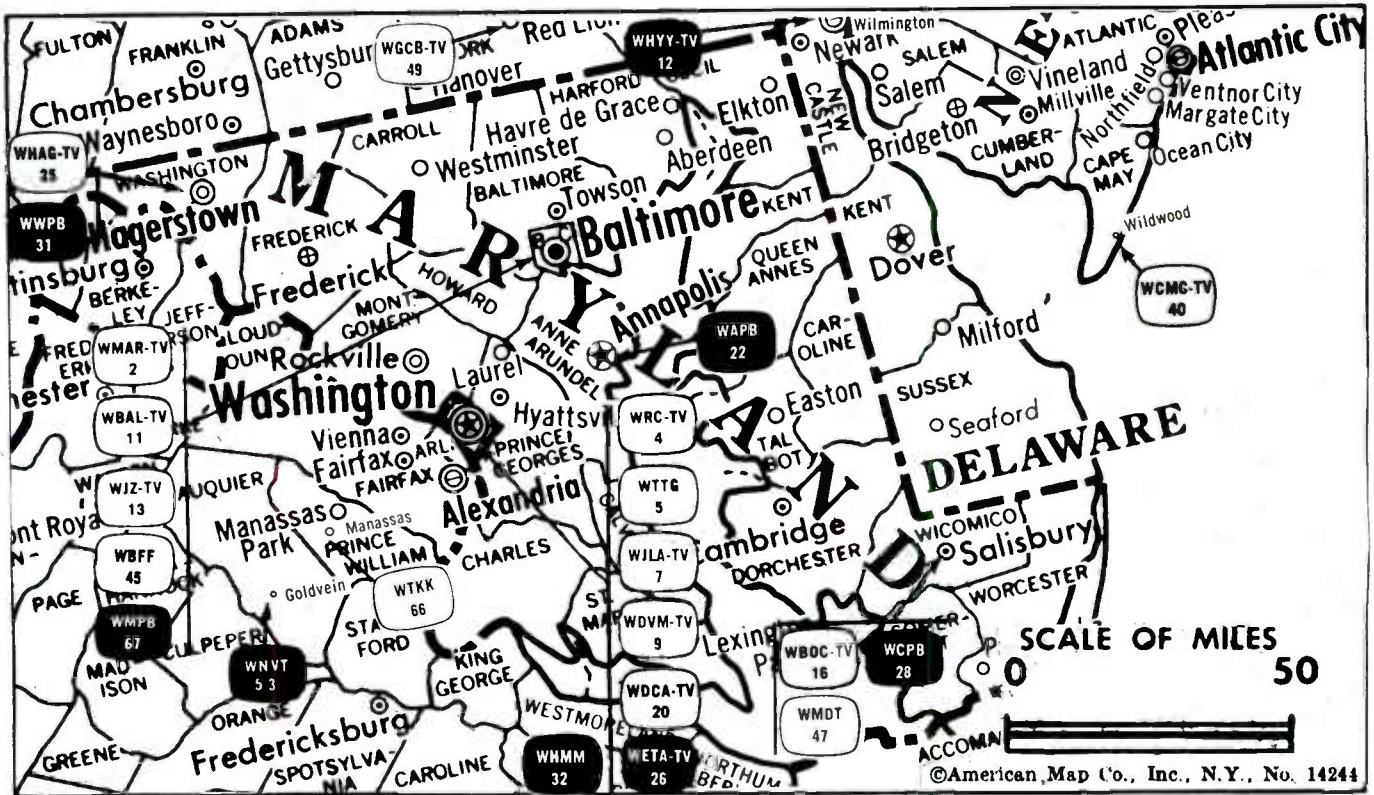
Non-Commercial Educational Station

Licensee: WHYY Inc., 150 N. 6th St., Philadelphia, Pa. (19106).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 309-kw visual, 30.9-kw aural. Antenna: 960-ft. above av. terrain, 1022-ft. above ground, 1369-ft. above sea level.

Latitude 40° 02' 30"  
Longitude 75° 14' 24"





Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Washington, D.C.	917,000	9	1,400,400	8

District of Columbia Station Status as of January 1, 1981

	VHF	UHF	TOTAL
Commercial Television Stations	4	1	5
Educational Television Stations	0	2	2
			7

State Educational Technical Facilities  
(Complete Data in Educational Directory)

**WETA-TV**  
Washington  
Ch. 26

Non-Commercial Educational Station

Licensee: The Greater Washington Educational Telecommunications Assn. Inc., Box 2626, Washington, D.C. (20013).

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2250-kw max. and 1618-kw horizontal visual, 225-kw max. and 162-kw horizontal aural. Antenna: 770-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 49.4"  
Longitude 77° 06' 18.2"

**WHMM**  
Washington  
Ch. 32

Non-Commercial Educational Station

Grantee: Howard University, 2600 4th St. NW, Washington, D.C. (20059).

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw max. & 1580-kw horizontal visual, 500-kw max. & 158-kw horizontal aural. Antenna: 700-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 49"  
Longitude 77° 06' 18"

**CABLE & TV Addenda Services**

Weekly reports on industry changes  
Call 202-872-9200 for more information.



# District of Columbia—Washington

## WDCA-TV

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 4000-kw max. & 3090-kw horizontal visual, 400-kw max. & 309-kw horizontal aural. Antenna: 770-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 49.4"  
Longitude 77° 06' 18.2"  
Requests subscription television authorization.

Transmitter: 5202 River Rd., Washington, D.C. (20016).

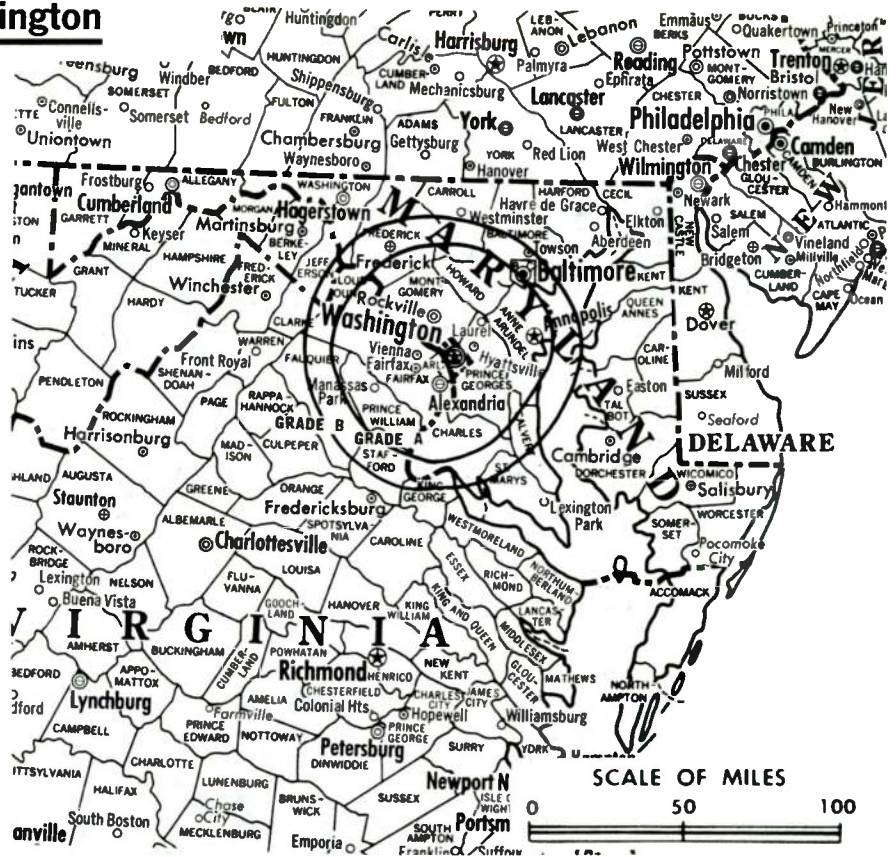
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Satellite Earth Station: Harris, 6-m.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WDCA-TV Ref: FCC File No. BPCT-4374 Granted 10/5/70

© American Map Co., Inc., N.Y., No. 14244

## WDCA-TV

Network Service: None, independent.

Licensee: Channel 20 Inc., 5202 River Rd., Washington, D.C. (20016).

Studio: 5202 River Rd.

Telephone: 301-654-2600. TWX No.: 710-824-9608.

Ownership: Taft Broadcasting Co., 100%. For other interests, see WKRC-TV, Cincinnati, Ohio.

Began Operation: April 20, 1966. Sale to Improvement Leasing Co. by Milton Grant & assoc. approved by FCC May 7, 1969 (Television Digest, Vols. 8:50, 9:19). Sale to Taft by Improvement Leasing Co. approved by FCC Aug. 16, 1979 (Vol. 18:18; 19:30, 33, 34, 35, 36).

Represented (sales) by TeleRep Inc.

Represented (legal) by Koteen & Burt.

Personnel:

JOHN C. ROSE, general manager.  
SUZANNE HORENSTEIN, program director.  
FRANK DE TILLIO, general sales manager.

Rates: On request.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>DISTRICT OF COLUMBIA</b>				
	District Of Columbia	280,600	273,600	97
<b>MARYLAND</b>				
<b>50% &amp; Over</b>	Allegany	31,000	30,300	98
	Charles	20,700	20,200	98
	Montgomery	203,000	201,100	99
	Prince Georges	224,200	222,300	99
<b>VIRGINIA</b>				
	Culpeper	7,700	7,500	97
	Fairfax	188,100	186,400	99
	Loudoun	19,000	18,500	97
	Prince William	44,500	43,800	99

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MARYLAND</b>				
	Anne Arundel	120,400	119,000	99
	Calvert	10,100	9,800	97
	Carroll	31,700	31,300	99
	Dorchester	11,800	11,400	97
	Frederick	35,600	35,000	98
	Howard	38,300	37,800	99
	Kent	6,200	6,100	98
	Queen Annes	7,900	7,700	97
	St Marys	16,500	16,200	98
	Talbot	10,400	10,200	98
	Washington	39,600	38,800	98
	Wicomico	22,700	22,200	98
<b>Between 25-49%</b>	<b>VIRGINIA</b>			
	Albemarle	33,400	31,900	96
	Arlington	115,100	113,600	99
	Clarke	3,300	3,200	98
	Fauquier	10,300	10,000	97
	Frederick	21,000	20,500	97
	Spotsylvania	16,700	16,200	98
	Stafford	12,000	11,700	97
	Warren	7,900	7,600	96
	Westmoreland	5,400	5,100	95
<b>WEST VIRGINIA</b>				
	Berkeley	15,000	14,700	98
	Hampshire	5,100	4,800	95
	Jefferson	9,400	9,200	98
	Mineral	9,300	9,000	97
	Morgan	3,500	3,400	97
<b>Between 5-24%</b>	<b>DELAWARE</b>			
	Sussex	34,300	33,300	97
<b>MARYLAND</b>				
	Baltimore	513,900	508,200	99
	Caroline	8,500	8,200	97

(Continued on page 169-b)

Station Totals	3,144,900	3,086,900	98
Net Weekly Circulation (1979-80)			964,800
Average Daily Circulation (1979-80)			344,600

# District of Columbia—Washington

**WDVM-TV**

Ch. 9



Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"  
Longitude 77° 04' 47"

Transmitter: Broadcast House.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, Reuters.

Facsimile Service: UPI.

Satellite Earth Station: In operation.

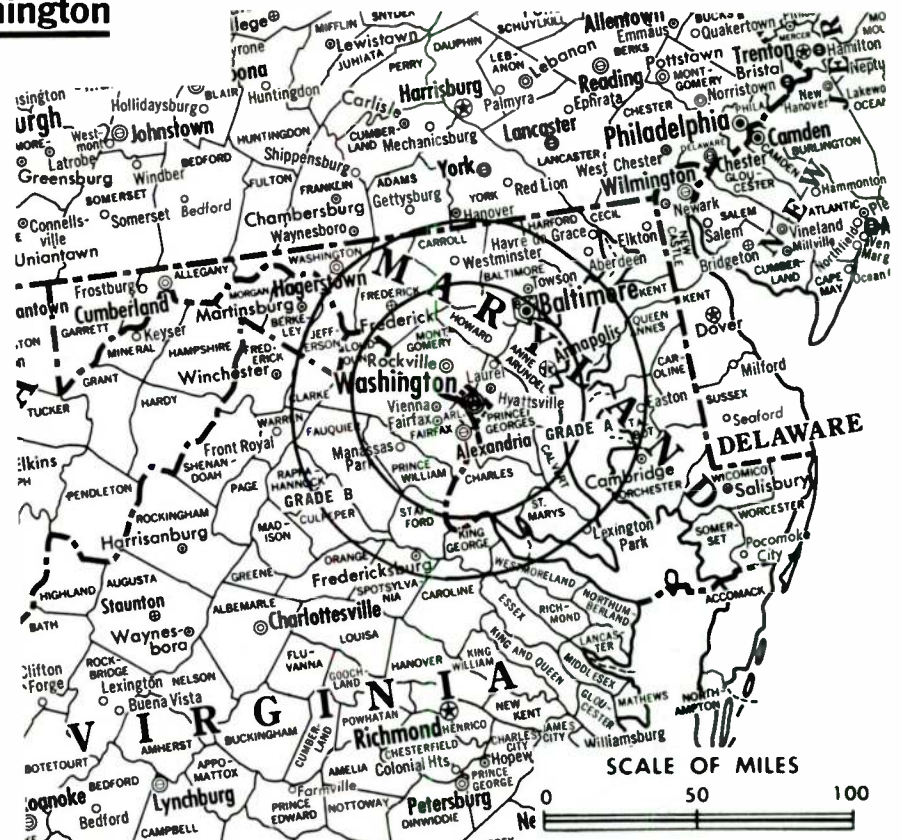
Total Households: MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WDVM-TV Ref: FCC File No. BNPCT-7389 Granted 8/17/72

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## WDVM-TV

Network Service: CBS.

Licensee: The Evening News Association, 615 Lafayette Blvd., Detroit, Mich. (48231).

Studio: Broadcast House, 4001 Brandywine St. N.W., Washington, D.C. (20016).

Telephone: 202-686-6000. TWX No.: 710-822-9776.

Ownership: Evening News Assn., publisher of The Detroit News, 100%. Peter B. Clark, pres.; Peter A. Kizer, v.p., broadcast div. The Evening News Assn. also owns KOLD-TV, Tucson, Ariz.; WALA-TV, Mobile, Ala.; KTVY, Oklahoma City, Okla.; KVUE-TV, Austin, Tex.

Begin Operation: Jan. 16, 1949 as WOIC. Sold to CBS (45%) and Washington Post (55%) August 1950 (Television Digest, Vol. 6:25). Washington Post acquired 100% in October 1954 (Vol. 10:42). Exchange for WWJ-TV (now WDIV), Detroit, Mich. approved by FCC May 18, 1978 (Vol. 17:58; 18:21).

Represented (sales) by MMT Sales Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

EDWIN W. PFEIFFER, vice president & general manager.

RONALD TOWNSEND, station manager.

HENRY K. YAGGI III, director of sales.

MITCH N. TURNER, national sales manager.

STEPHEN COOK, local sales manager.

LAWRENCE HERBSTER, business manager.

JOSEPH CHAPLINSKI, operations manager.

LOUISE ABERNATHY, personnel manager.

EDWARD P. JONES, program director.

BETTY W. ENDICOTT, news director.

EDWARD F. RYAN, director of community affairs.

HENRY R. OWEN, director of engineering.

GAIL P. NEYLAN, director of marketing.

DIANA RICHARDSON, creative services director.

Highest 30 Sec. Rate (May 1, 1979): \$8000.

NETWORK BASE HOURLY RATE: \$2350.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>DISTRICT OF COLUMBIA</b>				
	District Of Columbia	280,600	273,600	97
<b>MARYLAND</b>				
	Allegany	31,000	30,300	98
	Calvert	10,100	9,800	97
	Charles	20,700	20,200	98
	Dorchester	11,800	11,400	97
	Frederick	35,600	35,000	98
	Howard	38,300	37,800	99
	Montgomery	203,000	201,100	99
	Prince Georges	224,200	222,300	99
	St Marys	16,500	16,200	98
	Talbot	10,400	10,200	98
	Washington	39,600	38,800	98
<b>50% &amp; Over</b>				
<b>PENNSYLVANIA</b>				
	Franklin	36,900	35,100	95
<b>VIRGINIA</b>				
	Arlington	115,100	113,600	99
	Clarke	3,300	3,200	98
	Culpeper	7,700	7,500	97
	Fairfax	188,100	186,400	99
	Fauquier	10,300	10,000	97
	Frederick	21,000	20,500	97
	King George	3,400	3,300	97
	Loudoun	19,000	18,500	97
	Prince William	44,500	43,800	99
	Rappahannock	2,100	2,000	96
	Shenandoah	10,600	10,300	97
	Spotsylvania	16,700	16,200	98
	Stafford	12,000	11,700	97

(Continued on page 171-b)

Station Totals	2,437,400	2,394,800	98
Net Weekly Circulation (1979-80)			1,506,600
Average Daily Circulation (1979-80)			838,900



# District of Columbia—Washington

## WJLA-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 48-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"  
Longitude 77° 04' 47"

Transmitter: 4010 Chesapeake St. N.W.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

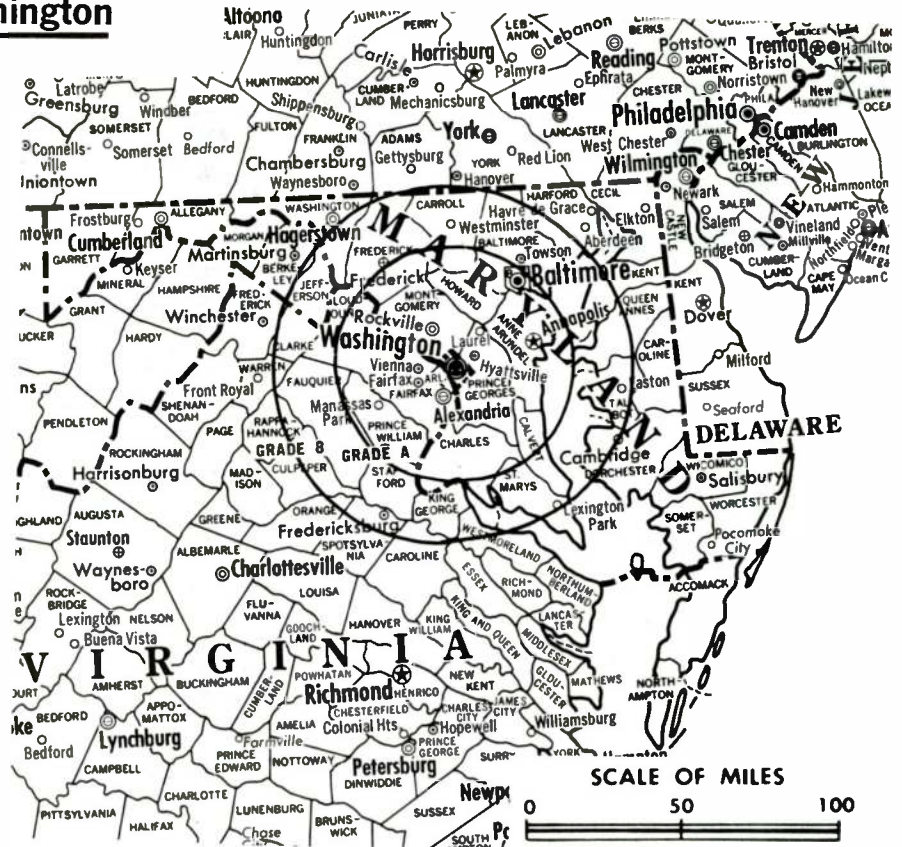
News Wire Service: AP, UPI.

Facsimile Service: UPI

Represented (sales) by Petry Television Inc.

Represented (legal) by Hogan & Hartson.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WJLA-TV Ref: FCC File No. BMPCT--7405 Granted 7/25/72

© American Map Co., Inc., N.Y., No. 14244

## WJLA-TV

Network Service: ABC.

Licensee: WJLA Inc., 4461 Connecticut Ave. N.W., Washington, D.C. (20008).

Studio: 4461 Connecticut Ave. N.W. (20008).

Telephone: 202-686-3000. TWX No.: 710-822-9505.

Ownership: Perpetual Corp. of Delaware, Allbritton Communications Co., Joe L. Allbritton, chmn. Also owns WSET-TV, Lynchburg, Va. and WCIV (TV), Charleston, S.C.

Began Operation: Oct. 3, 1947.

Personnel:

THOMAS B. COOKERLY, president, Broadcast Division, Allbritton Communications Company and president & general manager, WJLA-TV.

JAMES D. BOAZ, vice president & station manager.

STANLEY M. PEDERSON, v.p. & director of broadcasting.

JOSEPH G. ROSE JR., v.p. & dir. of finance & administration.

DOW C. SMITH, executive news director.

AL HAMMOND, general counsel.

SYLVIA CORDY, manager of public affairs.

LINDY SPERO, manager, advertising & promotion.

JOHN C. LONG, general sales manager.

HELEN FEINBLOOM, local sales manager.

AL NORCOTT, director of engineering.

CAROL MYERS, program director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2150.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>DISTRICT OF COLUMBIA</b>				
	District Of Columbia	280,600	273,600	97
<b>50% &amp; Over</b>	<b>MARYLAND</b>			
	Allegany	31,000	30,300	98
	Calvert	10,100	9,800	97
	Charles	20,700	20,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
	Dorchester	11,800	11,400	97
	Frederick	35,600	35,000	98
	Howard	38,300	37,800	99
	Montgomery	203,000	201,100	99
	Prince Georges	224,200	222,300	99
	St Marys	16,500	16,200	98
	Talbot	10,400	10,200	98
	Washington	39,600	38,800	98
	<b>PENNSYLVANIA</b>			
	Franklin	36,900	35,100	95
	<b>VIRGINIA</b>			
	Arlington	115,100	113,600	99
	Clarke	3,300	3,200	98
	Culpeper	7,700	7,500	97
	Fairfax	188,100	186,400	99
<b>50% &amp; Over</b>	Fauquier	10,300	10,000	97
	Frederick	21,000	20,500	97
	King George	3,400	3,300	97
	Loudoun	19,000	18,500	97
	Prince William	44,500	43,800	99
	Rappahannock	2,100	2,000	96
	Shenandoah	10,600	10,300	97
	Spotsylvania	16,700	16,200	98
	Stafford	12,000	11,700	97
	Warren	7,900	7,600	96
	Westmoreland	5,400	5,100	95
	<b>WEST VIRGINIA</b>			
	Berkeley	15,000	14,700	98
	Hampshire	5,100	4,800	95
	Jefferson	9,400	9,200	98
	Mineral	9,300	9,000	97
	Morgan	3,500	3,400	97

(Continued on page 169-b)

<b>Station Totals</b>	<b>2,400,900</b>	<b>2,360,000</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>1,421,500</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>803,300</b>		

# Stop gambling with your on-air station promotions.

- Are you placing on-air promotions effectively?
- Are you reaching the right people?
- How much are you spending for on-air promotion?
- Are you wasting promotional spots?

On-air station promotions are often placed in leftover time slots. A real gamble. You could be using valuable commercial time and not be reaching your target.


With Arbitron Television's new Promotion AID you won't have to gamble. You'll know when to schedule your on-air promotions to keep current viewers and attract new viewers.

You can find the best times for promoting your local news or any program. With this information you can target your on-air promotions to reach the audience you choose.

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## Reduce the odds with Arbitron's Promotion AID

Arbitron  
Information  
On Demand





# District of Columbia—Washington

## WRC-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 570-ft. above av. terrain, 457.9-ft. above ground, 849-ft. above sea level.

Latitude 38° 56' 23.8"  
Longitude 77° 04' 53.5"

Transmitter: 4001 Nebraska Ave. N.W.

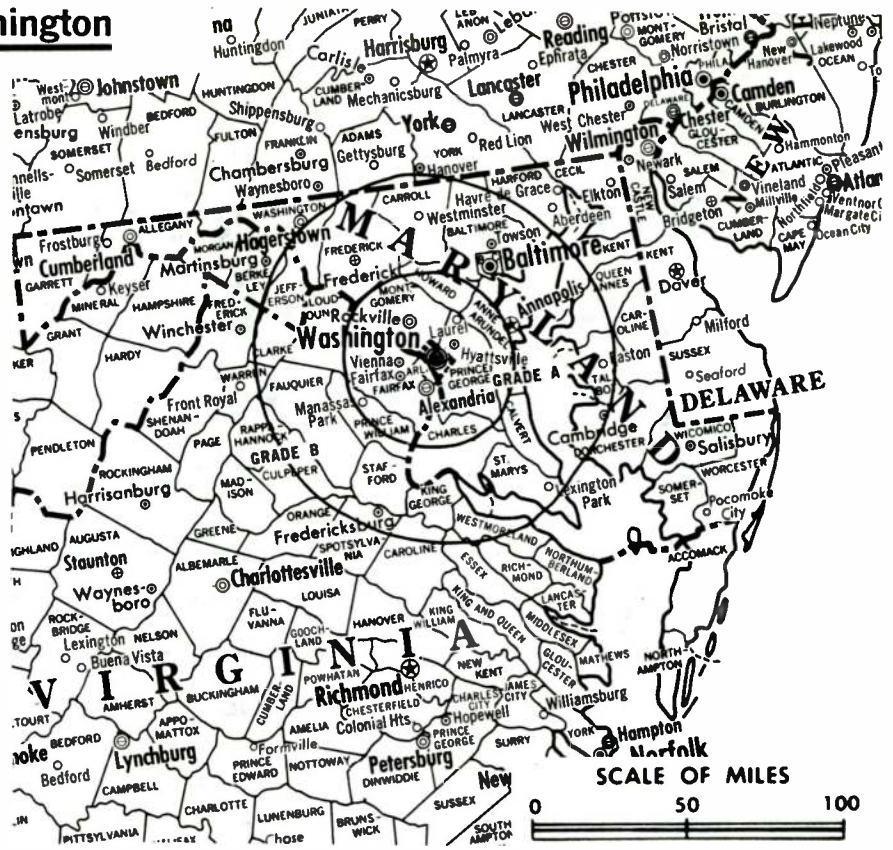
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. Facsimile Service: AP. News Film Service: NBC.

Satellite Earth Stations: Scientific-Atlanta.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WRC-TV Ref: FCC File No. BPCT-2103 Granted 4/17/57

©American Map Co., Inc., N.Y., No. 14244

## WRC-TV

Network Service: NBC.

Licensee: National Broadcasting Co. Inc., 4001 Nebraska Ave. N.W., Washington, D.C. (20016).

Studio: 4001 Nebraska Ave. N.W.

Telephone: 202-686-4000. TWX No.: 202-965-0804.

AM Affiliate: WRC, 5-kw, 980 kHz (NBC).

FM Affiliate: WKYS, 20-kw, 93.9 MHz (No. 230), 480-ft.

Ownership: See WNBC-TV, New York.

Began Operation: June 27, 1947.

Represented (sales) by NBC Spot Sales.

Personnel:

JOHN ROHRBECK, vice president & general manager.  
ANN BERK, station manager.  
CRAWFORD MCGILL, dir., operations & engineering.  
NED PADDOCK, director, sales.  
ALLAN HORLICK, sales manager.  
RICHARD RAAB, dir., operations & engineering production.  
BOB CASAZZA, manager, advertising & promotion.  
MANNY STERNFELD, director, business affairs.  
DAVID NUEL, director, news.  
R. PETE PORRELLLO, director, employee relations.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1950.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>DISTRICT OF COLUMBIA</b>			
	District Of Columbia	280,600	273,600	97
<b>50% &amp; Over</b>	<b>MARYLAND</b>			
	Calvert	10,100	9,800	97
	Charles	20,700	20,200	98
	Dorchester	11,800	11,400	97
	Frederick	35,600	35,000	98

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MARYLAND—(Continued)</b>			
	Montgomery	203,000	201,100	99
	Prince Georges	224,200	222,300	99
	St Marys	16,500	16,200	98
	Talbot	10,400	10,200	98
	Washington	39,600	38,800	98
	<b>VIRGINIA</b>			
	Arlington	115,100	113,600	99
	Clarke	3,300	3,200	98
	Culpeper	7,700	7,500	97
	Fairfax	188,100	186,400	99
	Fauquier	10,300	10,000	97
	Frederick	21,000	20,500	97
<b>50% &amp; Over</b>	King George	3,400	3,300	97
	Loudoun	19,000	18,500	97
	Prince William	44,500	43,800	99
	Rappahannock	2,100	2,000	96
	Shenandoah	10,600	10,300	97
	Spotsylvania	16,700	16,200	98
	Stafford	12,000	11,700	97
	Warren	7,900	7,600	96
	Westmoreland	5,400	5,100	95
	<b>WEST VIRGINIA</b>			
	Berkeley	15,000	14,700	98
	Hampshire	5,100	4,800	95
	Jefferson	9,400	9,200	98
	Morgan	3,500	3,400	97

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MARYLAND</b>			
<b>Between 25-49%</b>	Anne Arundel	120,400	119,000	99
	Caroline	8,500	8,200	97

(Continued on next page)

<b>Station Totals</b>	<b>2,347,900</b>	<b>2,307,800</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>1,352,300</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>696,600</b>		

## WJLA-TV, Washington, D.C.

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MARYLAND</b>			
	Anne Arundel	120,400	119,000	99
	Carroll	31,700	31,300	99
	Queen Annes	7,900	7,700	97
	Wicomico	22,700	22,200	98
Between 25-49%	<b>PENNSYLVANIA</b>			
	Fulton	4,000	3,700	93
	<b>VIRGINIA</b>			
	Orange	6,200	5,900	95
	Page	7,400	7,300	99
	<b>WEST VIRGINIA</b>			
	Hardy	3,500	3,200	92
Between 5-24%	<b>DELAWARE</b>			
	Sussex	34,300	33,300	97
	<b>MARYLAND</b>			
	Baltimore	513,900	508,200	99
	Caroline	8,500	8,200	97
	Harford	49,700	49,000	99
	Kent	6,200	6,100	98
	Somerset	7,100	6,800	96
	<b>PENNSYLVANIA</b>			
	Adams	20,800	20,100	97
	Bedford	15,800	15,100	96
	<b>VIRGINIA</b>			
	Augusta	31,800	30,800	97
	Caroline	5,600	5,400	96
	Essex	2,700	2,600	95
	Madison	3,600	3,400	95
	Northumberland	3,700	3,600	97
	Rockingham	25,300	24,500	97

## WDCA-TV, Washington, D.C.

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MARYLAND—(Continued)</b>			
	Cecil	17,800	17,600	99
	Harford	49,700	49,000	99
	<b>NORTH CAROLINA</b>			
	Alamance	35,900	35,300	98
	Buncombe	58,500	56,700	97
	Guilford	110,300	108,300	98
	Rowan	34,800	34,100	98
	<b>PENNSYLVANIA</b>			
	Adams	20,800	20,100	97
	Bedford	15,800	15,100	96
Between 5-24%	Cumberland	62,100	60,400	97
	Franklin	36,900	35,100	95
	Huntingdon	13,400	12,800	96
	<b>VIRGINIA</b>			
	Campbell	40,200	39,100	98
	Caroline	5,600	5,400	96
	Dinwiddie	28,700	27,600	96
	Essex	2,700	2,600	95
	Henry	25,200	24,500	98
	James City	9,700	9,400	97
	King George	3,400	3,300	97
	Montgomery	24,900	24,200	97

## District of Columbia—Washington

### WDCA-TV—(Continued)

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>VIRGINIA—(Continued)</b>			
	Norfolk	165,000	161,700	98
	Orange	6,200	5,900	95
	Page	7,400	7,300	99
	Pittsylvania	37,900	36,800	97
	Prince George	14,500	14,200	98
Between 5-24%	Rappahannock	2,100	2,000	96
	Rockbridge	10,300	9,900	97
	Shenandoah	10,600	10,300	97
	Hampton- Newport Ne	93,800	92,300	98
	<b>WEST VIRGINIA</b>			
	Grant	3,100	2,900	93
	Hardy	3,500	3,200	92

## WRC-TV, Washington, D.C.

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MARYLAND—(Continued)</b>			
	Carroll	31,700	31,300	99
	Howard	38,300	37,800	99
	Kent	6,200	6,100	98
	Wicomico	22,700	22,200	98
	<b>PENNSYLVANIA</b>			
	Franklin	36,900	35,100	95
	Fulton	4,000	3,700	93
Between 25-49%	<b>VIRGINIA</b>			
	Caroline	5,600	5,400	96
	Essex	2,700	2,600	95
	Madison	3,600	3,400	95
	Northumberland	3,700	3,600	97
	Orange	6,200	5,900	95
	Page	7,400	7,300	99
	Rockingham	25,300	24,500	97
	<b>WEST VIRGINIA</b>			
	Hardy	3,500	3,200	92
	<b>DELAWARE</b>			
	Sussex	34,300	33,300	97
	<b>MARYLAND</b>			
	Allegany	31,000	30,300	98
	Baltimore	513,900	508,200	99
	Garrett	9,400	9,000	96
	Queen Annes	7,900	7,700	97
Between 5-24%	Somerset	7,100	6,800	96
	<b>PENNSYLVANIA</b>			
	Adams	20,800	20,100	97
	<b>VIRGINIA</b>			
	Augusta	31,800	30,800	97
	<b>WEST VIRGINIA</b>			
	Grant	3,100	2,900	93
	Mineral	9,300	9,000	97



# District of Columbia—Washington

## WTTG

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 770-ft. above av terrain 705-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 21"  
Longitude 77° 04' 57"

Transmitter: 5151 Wisconsin Ave. NW.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

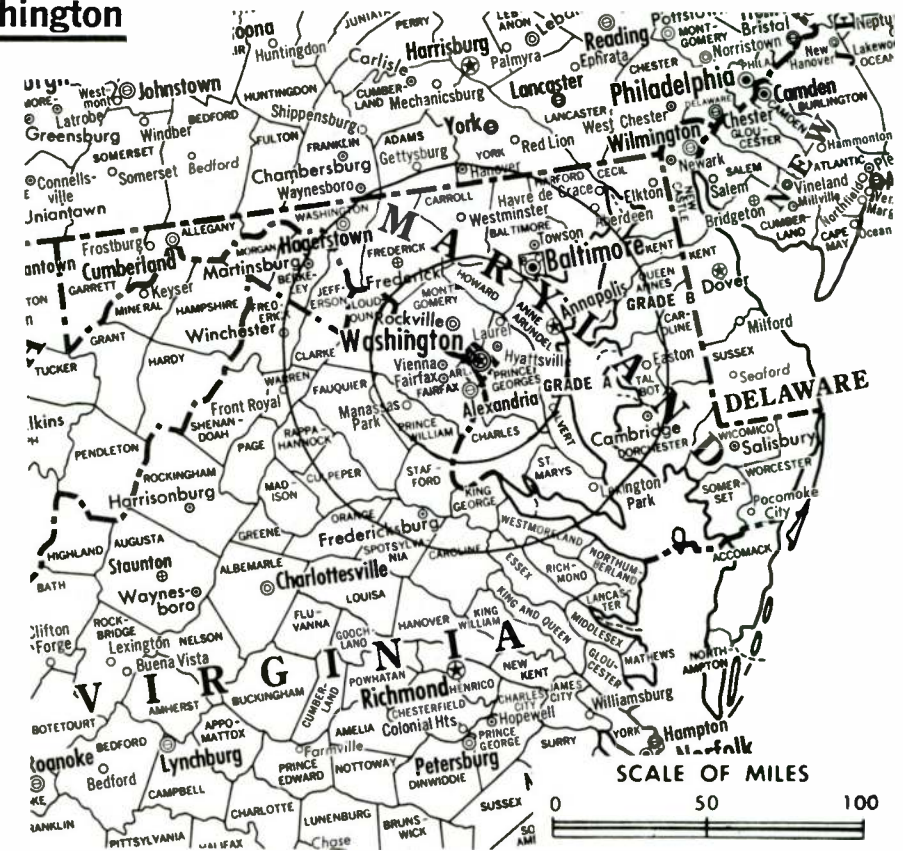
Facsimile Service: UPI.

News Film Service: ITNA.

FM Affiliate: WASH, 22.5-kw, 97.1 MHz (No. 246), 690-ft.

Satellite Earth Station: Antennas for Communication, 4.3-m.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WTTG Ref: FCC File No. BMPCT—5854 Granted 6/25/63

©American Map Co., Inc., N.Y., No. 14244

## WTTG

Network Service: None, independent.

Licensee: Metromedia Inc., 5151 Wisconsin Ave. N.W. (20016).

Studio: 5151 Wisconsin Ave. NW (20016).

Telephone: 202-244-5151. TWX No.: 910-881-5757.

Ownership: See WNEW-TV, New York.

Began Operation: January 1947.

Represented (sales) by Metro TV Sales.

### Personnel:

ALLAN W. GINSBERG, vice president & general manager.  
LARRY MALONEY, vice president & general sales manager.  
RICHARD PFISTER, vice president & chief engineer.  
ALBERT MAZZONI, v.p., local sales manager.  
GAYLE BRAMMER, national sales manager.  
JAMES GUSTAFSON, retail sales manager.  
PAT MYERS, operations manager.  
SANDY PASTOOR, program director.  
WILLIAM SPITZER, production manager.  
ARMAND ASSELIN, news director.  
PAT PATTISON, promotion director.  
ANGELA MASON, director, community affairs.  
KENNETH BECKER, v.p. & business manager.  
JOE PERRY, director, research.

Rates: Available on request.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>DISTRICT OF COLUMBIA</b>				
	District Of Columbia	280,600	273,600	97
<b>50% &amp; Over</b>	<b>MARYLAND</b>			
	Allegany	31,000	30,300	98
	Anne Arundel	120,400	119,000	99
	Calvert	10,100	9,800	97
	Caroline	8,500	8,200	97

Net Weekly Circulation	State County	Total Households	TV Households	%
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### MARYLAND—(Continued)

Carroll	31,700	31,300	99
Charles	20,700	20,200	98
Dorchester	11,800	11,400	97
Frederick	35,600	35,000	98
Harford	49,700	49,000	99
Howard	38,300	37,800	99
Kent	6,200	6,100	98
Montgomery	203,000	201,100	99
Prince Georges	224,200	222,300	99
Queen Annes	7,900	7,700	97
St Marys	16,500	16,200	98
Talbot	10,400	10,200	98
Washington	39,600	38,800	98
Wicomico	22,700	22,200	98

### 50% & Over

### PENNSYLVANIA

Adams	20,800	20,100	97
Franklin	36,900	35,100	95
Fulton	4,000	3,700	93

### VIRGINIA

Arlington	115,100	113,600	99
Augusta	31,800	30,800	97
Clarke	3,300	3,200	98
Culpeper	7,700	7,500	97
Fairfax	188,100	186,400	99
Fauquier	10,300	10,000	97
Frederick	21,000	20,500	97
King George	3,400	3,300	97
Loudoun	19,000	18,500	97
Madison	3,600	3,400	95
Northumberland	3,700	3,600	97
Orange	6,200	5,900	95
Prince William	44,500	43,800	99
Rappahannock	2,100	2,000	96
Rockingham	25,300	24,500	97

(Continued on next page)

Station Totals	4,394,400	4,303,200	97
Net Weekly Circulation (1979-80)		1,871,900	
Average Daily Circulation (1979-80)		917,600	



**WTTG, Washington, D.C.**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>VIRGINIA—(Continued)</b>			
	Shenandoah	10,600	10,300	97
	Spotsylvania	16,700	16,200	98
	Stafford	12,000	11,700	97
	Warren	7,900	7,600	96
50% & Over	Westmoreland	5,400	5,100	95
	<b>WEST VIRGINIA</b>			
	Berkeley	15,000	14,700	98
	Hampshire	5,100	4,800	95
	Jefferson	9,400	9,200	98
	Mineral	9,300	9,000	97
	Morgan	3,500	3,400	97
	<b>DELAWARE</b>			
	Sussex	34,300	33,300	97
	<b>MARYLAND</b>			
	Baltimore	513,900	508,200	99
	Somerset	7,100	6,800	96
	Worcester	10,100	9,700	96
	<b>NORTH CAROLINA</b>			
Between 25-49%	Cumberland	72,600	70,600	97
	Wilson	20,900	20,200	97
	<b>PENNSYLVANIA</b>			
	Bedford	15,800	15,100	96
	<b>VIRGINIA</b>			
	Albemarle	33,400	31,900	96
	Caroline	5,600	5,400	96
	Essex	2,700	2,600	95
	Page	7,400	7,300	99
	<b>WEST VIRGINIA</b>			
	Grant	3,100	2,900	93
	Hardy	3,500	3,200	92
	<b>DELAWARE</b>			
	Kent	32,300	31,700	98
	New Castle	138,900	137,500	99
	<b>MARYLAND</b>			
	Cecil	17,800	17,600	99
	Garrett	9,400	9,000	96
	<b>NORTH CAROLINA</b>			
	Alamance	35,900	35,300	98
	Buncombe	58,500	56,700	97
	Craven	22,000	21,500	98
	Durham	53,800	52,300	97
	Edgecombe	17,800	17,200	97
	Guilford	110,300	108,300	98
	Johnston	23,600	22,800	97
	Nash	23,800	23,000	97
	Pitt	26,100	25,300	97
	Rowan	34,800	34,100	98
Between 5-24%	Vance	11,800	11,400	97
	Wake	104,700	102,200	98
	Wayne	29,600	28,700	97
	<b>PENNSYLVANIA</b>			
	Blair	49,200	47,900	97
	Cumberland	62,100	60,400	97
	Dauphin	86,700	84,200	97
	Huntingdon	13,400	12,800	96
	Lebanon	34,800	33,600	97
	Mifflin	16,200	15,400	95
	Perry	12,500	12,000	96
	York	106,700	103,800	97
	<b>SOUTH CAROLINA</b>			
	Lexington	44,900	43,400	97
	Richland	74,100	71,800	97
	<b>VIRGINIA</b>			
	Accomack	12,600	11,900	95
	Campbell	40,200	39,100	98
	Dinwiddie	28,700	27,600	96
	Greene	2,300	2,100	91

**District of Columbia—Washington**

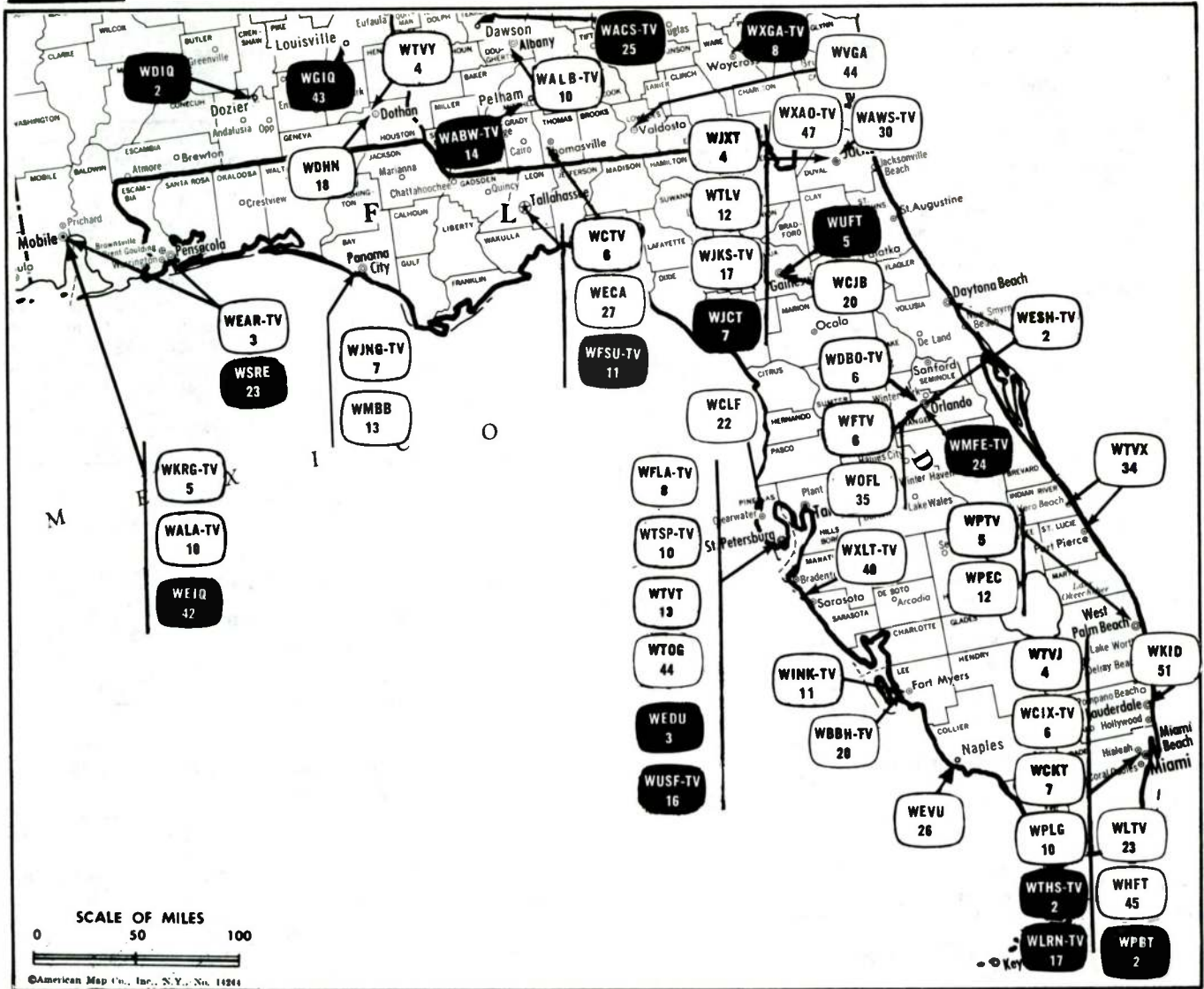
**WTTG—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>VIRGINIA—(Continued)</b>			
	Henry	25,200	24,500	98
	James City	9,700	9,400	97
	Louisa	6,000	5,700	95
	Montgomery	24,900	24,200	97
Between 5-24%	Virginia Beach	77,500	76,300	99
	Norfolk	165,000	161,700	98
	Pittsylvania	37,900	36,800	97
	Richmond	2,500	2,400	96
	Roanoke	75,400	74,000	98
	Hampton- Newport Ne	93,800	92,300	98

**WDVM-TV, Washington, D.C.**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>VIRGINIA—(Continued)</b>			
	Warren	7,900	7,600	96
	Westmoreland	5,400	5,100	95
50% & Over	<b>WEST VIRGINIA</b>			
	Berkeley	15,000	14,700	98
	Hampshire	5,100	4,800	95
	Jefferson	9,400	9,200	98
	Mineral	9,300	9,000	97
	Morgan	3,500	3,400	97
	<b>MARYLAND</b>			
	Anne Arundel	120,400	119,000	99
	Carroll	31,700	31,300	99
	Kent	6,200	6,100	98
	Queen Annes	7,900	7,700	97
	Wicomico	22,700	22,200	98
Between 25-49%	<b>VIRGINIA</b>			
	Albemarle	33,400	31,900	96
	Augusta	31,800	30,800	97
	Caroline	5,600	5,400	96
	Madison	3,600	3,400	95
	Orange	6,200	5,900	95
	Page	7,400	7,300	99
	Rockingham	25,300	24,500	97
	<b>WEST VIRGINIA</b>			
	Grant	3,100	2,900	93
	Hardy	3,500	3,200	92
	<b>DELAWARE</b>			
	Sussex	34,300	33,300	97
	<b>MARYLAND</b>			
	Baltimore	513,900	508,200	99
	Caroline	8,500	8,200	97
Between 5-24%	Harford	49,700	49,000	99
	Somerset	7,100	6,800	96
	<b>PENNSYLVANIA</b>			
	Adams	20,800	20,100	97
	Bedford	15,800	15,100	96
	Fulton	4,000	3,700	93
	<b>VIRGINIA</b>			
	Essex	2,700	2,600	95
	Northumberland	3,700	3,600	97

# Florida



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Miami	629,000	14	966,000	17
Tampa-St. Petersburg	567,000	18	927,700	18
Orlando-Daytona Beach	308,000	41	501,300	40
Mobile-Pensacola	233,000	61	361,500	61
Jacksonville	202,000	68	333,300	66
West Palm Beach	112,000	106	275,400	76
Fort Myers-Naples	74,000	136	145,200	126
Tallahassee	70,000	138	134,100	136
Panama City	45,000	161	73,600	167
Gainesville	23,000	187	56,800	177
Fort Pierce-Vero Beach	*	*	*	*

## Florida Station Status as of January 1, 1981

	VHF	UHF	TOTAL
Commercial Television Stations	19	14	33
Educational Television Stations	5	4	9
			42

**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**WUFT**  
**Gainesville**  
Ch. 5

Non-Commercial Educational Station

Licensee: Board of Regents, acting for and on behalf of the University of Florida, WUFT-TV, 2000 Journalism Bldg., Gainesville, Fla. (32611).

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 860-ft. above av. terrain, 869-ft. above ground, 1049-ft. above sea level.

Latitude	29°	42'	34"
Longitude	82°	23'	51"

**WJCT**  
**Jacksonville**  
Ch. 7

Non-Commercial Educational Station

Licensee: Community Television Inc., 2037 Main St. (32206).

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 302-kw visual, 36.3-kw aural. Antenna: 843-ft. above av. terrain, 859-ft. above ground, 863-ft. above sea level.

Latitude	30°	19'	22"
Longitude	81°	38'	24"

**WLRN-TV**  
**Miami**  
Ch. 17

Non-Commercial Educational Station

Licensee: The School Board of Dade County, 1410 N.E. 2nd Ave., Miami (33132).

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2767-kw visual, 575-kw aural. Antenna: Top-mounted on WPBT tower, 1012-ft. above av. terrain, 1039-ft. above ground, 1049-ft. above sea level.

Latitude	25°	57'	29.5"
Longitude	80°	12'	44.1"

**WPBT**  
**Miami**  
Ch. 2

Non-Commercial Educational Station

Licensee: Community TV Foundation of South Fla. Inc., 14901 NE Sesame St., Miami (33161).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Shares time with educational WTHS-TV Miami. Antenna: 925-ft. above av. terrain, 1039-ft. above ground, 1049-ft. above sea level.

Latitude	25°	57'	29.5"
Longitude	80°	12'	44.1"

**WTHS-TV**  
**Miami**  
Ch. 2

Non-Commercial Educational Station

Licensee: The School Board of Dade County, Fla.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 925-ft. above av. terrain, 1039-ft. above ground, 1049-ft. above sea level. Shares time with WPBT.

Latitude	25°	57'	29.5"
Longitude	80°	12'	44.1"

**WMFE-TV**  
**Orlando**  
Ch. 24

Non-Commercial Educational Station

Licensee: Community Communications Inc., 11510 E. Colonial Dr., Orlando, Fla. (32817).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1260-kw max. & 1000-kw horizontal visual, 200-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1893-ft. above ground, 2049-ft. above sea level.

Latitude	28°	36'	08"
Longitude	81°	05'	38"

**WSRE**  
**Pensacola**  
Ch. 23

Non-Commercial Educational Station

Licensee: District Board of Trustees of Pensacola Jr. College.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 38-kw visual, 5.87-kw aural. Antenna: 490-ft. above av. terrain, 464-ft. above ground, 544-ft. above sea level.

Latitude	30°	26'	36"
Longitude	87°	14'	26"

**WFSU-TV**  
**Tallahassee**  
Ch. 11

Non-Commercial Educational Station

Licensee: State Board of Regents of Florida, acting for & on behalf of Fla. State University.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 777-ft. above av. terrain, 774-ft. above ground, 897-ft. above sea level.

Latitude	30°	21'	29"
Longitude	84°	36'	39"



# Florida

## WEDU

Tampa-St. Petersburg

Ch. 3

Non-Commercial Educational Station

Licensee: Florida West Coast Public Bcstg. Inc., 908 South 20th St., Tampa, Fla. (33605).

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 12.5-kw aural. Antenna: 935-ft. above av. terrain, 1021-ft. above ground, 1096-ft. above sea level.

Latitude 27° 50' 52.5"  
Longitude 82° 15' 48.0"

## WUSF-TV

Tampa-St. Petersburg

Ch. 16

Non-Commercial Educational Station

Licensee: Board of Regents acting for and on behalf of University of South Florida, Tampa (33620).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 583-kw visual, 115-kw aural. Antenna: 1006-ft. above av. terrain, 1024-ft. above ground, 1099-ft. above sea level.

Latitude 27° 50' 52.5"  
Longitude 82° 15' 48.0"

### State Cross Reference List

Communities That Receive Programs of  
Stations That Are Located Elsewhere

## WXLTV-TV, Bradenton

(See Sarasota)

## WDBO-TV, WESH-TV, WFTV

Daytona Beach

(See Orlando, Fla.)

## WTVX, Fort Pierce

(See Palm Beach)

## WEVU, Naples

(See Fort Myers)

## WALA-TV & WKRQ-TV, Pensacola

(See Mobile, Ala.)

## WFLA-TV, WTOG, WTSP-TV & WTVT

St. Petersburg

(See Tampa, Fla.)

## WTVX, Vero Beach

(See Palm Beach)

## WPEC, West Palm Beach

(See Palm Beach)

## WCTV, Tallahassee

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
Between 25-49%	Turner	3,100	3,000	95
	Worth	5,900	5,600	96
ALABAMA				
	Henry	5,300	5,100	97
	Houston	26,600	26,100	98
FLORIDA				
	Bay	34,200	33,400	98
	Columbia	10,500	10,100	96
Between 5-24%	Washington	5,200	4,900	95
GEORGIA				
	Ben Hill	5,900	5,600	94
	Brantley	2,700	2,600	96
	Coffee	8,000	7,600	95
	Dooley	3,800	3,600	95
	Lee	3,400	3,200	95
	Randolph	3,200	3,000	94
	Terrell	3,600	3,400	94

## WTOG, St. Petersburg

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA—(Continued)				
Between 25-49%	Hernando	13,200	12,700	96
	Lake	38,000	37,000	97
	Lee	80,900	78,600	97
	Marion	38,200	36,400	95
	Okeechobee	6,200	6,000	97
FLORIDA				
Between 5-24%	Collier	30,100	28,600	95
	Glades	2,100	2,000	93
	Hendry	5,900	5,600	94
	Indian River	19,700	19,000	96
	Orange	158,900	155,800	98
	Osceola	16,500	16,000	97
	Sumter	7,500	7,200	96

# Florida—Clearwater

**WCLF**

Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 1170-kw horizontal visual, 500-kw max. & 117-kw horizontal aural. Antenna: 1429-ft. above av. terrain, 1538-ft. above ground, 1549-ft. above sea level.

Latitude 28° 11' 04"

Longitude 82° 45' 39"

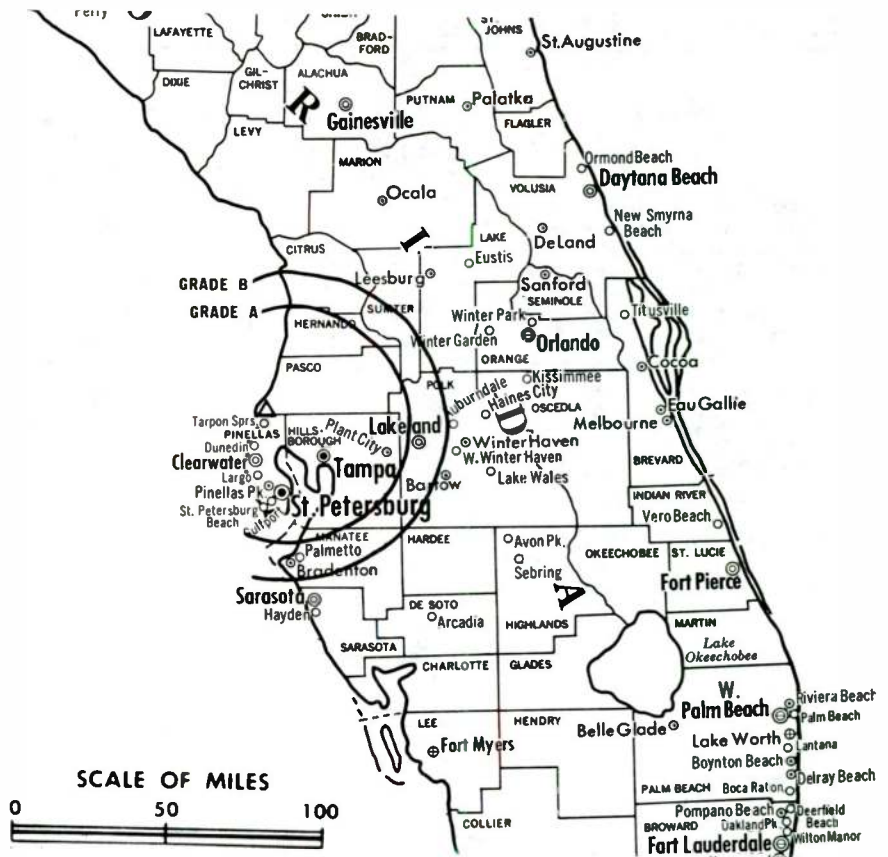
Transmitter: 2.6-mi. N of Tarpon Springs.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Satellite Earth Station: In operation.



WCLF Ref: FCC File No. BMPCT—790425KG Granted 9/25/79

©American Map Co., Inc., N.Y. No. 14244

## WCLF

Network Service: None, independent.

Licensee: Christian Television Corp. Inc., 8100 Ulmerton Rd., Largo, Fla. (33541).

Studio: 6900 142nd Ave. N., Largo, Fla. (33541).

Telephone: 813-535-5622.

Ownership: Nonprofit corp. Robert R. D'Andrea, pres.; John Wesley Fletcher, v.p.; Tim Flynn, v.p.; Wayne Wetzel, secy.-treas.

Began Operation: Oct. 24, 1979.

Represented (legal) by Gammon & Grange.

Represented (engineering) by Serge Bergen.

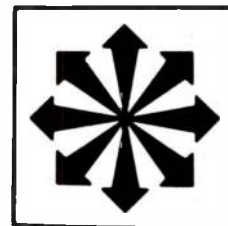
Personnel:

PAUL GARBER, general manager.  
NORM MINTLE, program director.  
MICHAEL BOLAND, chief engineer.

### DIGEST OF RATE CARD NO. 2

Hour	30 Min.	Min.	30 Sec.
Class AA—7-11 p.m., daily; 8 a.m.-noon, Sun.			
\$660	\$360	\$140	\$70

# BLACKBURN & COMPANY, INC.



**RADIO • TV • CATV • NEWSPAPER BROKERS  
NEGOTIATIONS • FINANCING • APPRAISALS**

CHICAGO	333 N. Michigan Ave., 60601	(312) 346-6460
WASHINGTON, D.C.	1111 19th St., N.W., 20036	(202) 331-9270
ATLANTA	400 Colony Sq., #1004, 30361	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151

# Florida—Fort Lauderdale

**WKID**

Ch. 51

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2138-kw max. & 661-kw horizontal visual, 129-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1042-ft. above ground, 1049-ft. above sea level.

Latitude 25° 59' 37"

Longitude 80° 10' 29"

Transmitter: 3200 Pembroke Rd., Pembroke Park, Fla.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI, Reuters.



Total Households: © MSI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV% and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).

WKID Ref: FCC File No. BPCT-4459 Granted 1/12/72

© American Map Co., Inc., N.Y., No. 14244

## WKID

Network Service: None, independent.

Licensee: Oak Television of Fort Lauderdale Inc., Box 200, Hollywood, Fla. (33020).

Studio: 4035 N. 29th Ave., Hollywood, Fla. (33020).

Telephone: 305-920-9400.

Ownership: Oak Industries Inc., 100%.

Began Operation: Dec. 6, 1968 as WSMS-TV; left air Aug. 10, 1970. Sale to present owner by William F. Johns, Alvin Koenig, et al., approved by FCC Feb. 29, 1980. Previous sale by Trustee in Bankruptcy approved by FCC July 14, 1976. Previous sale by Gold Coast Telecasting approved by FCC Jan. 12, 1972. Resumed operation Feb. 14, 1972. Subscription TV authorization granted March 23, 1979.

Represented (legal) by Dow, Lohnes & Albertson.

### Personnel:

ROBERT D. JOHNSON, vice president & general manager.

LARRY PIERCE, sales manager.

PAT WALSH, director of engineering.

Highest 30 Sec. Rate (Jan. 1, 1981): \$75.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>FLORIDA</b>			
	Broward	376,200	370,800	99
	Collier	30,100	28,600	95
<b>Between 5-24%</b>	Dade	567,300	555,600	98
	Hendry	5,900	5,600	94
	Martin	20,800	20,200	97
	Okeechobee	6,200	6,000	97
	Palm Beach	199,200	193,500	97
<b>Station Totals</b>		<b>1,205,700</b>	<b>1,180,300</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>75,900</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>23,800</b>	

For Subscription TV Stations,  
see Services Volume



# Florida—Fort Myers

## WBBH-TV

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 630-kw max. & 524-kw horizontal visual, 63-kw max. & 52.4-kw horizontal aural. Antenna: 970-ft. above av. terrain, 991-ft. above ground, 1019-ft. above sea level.

Latitude 26° 35' 48"  
Longitude 81° 37' 53"

Requests CP for change to 4111-kw max. visual, 411.1-kw max. aural, 1506-ft. above av. terrain, 1518-ft. above ground, 1549-ft. above sea level, lat. 26° 49' 27", long. 81° 45' 51"; transmitter to Rt. 31, 2.3-mi. S of Tuckers Corner. BPCT-791016KE.

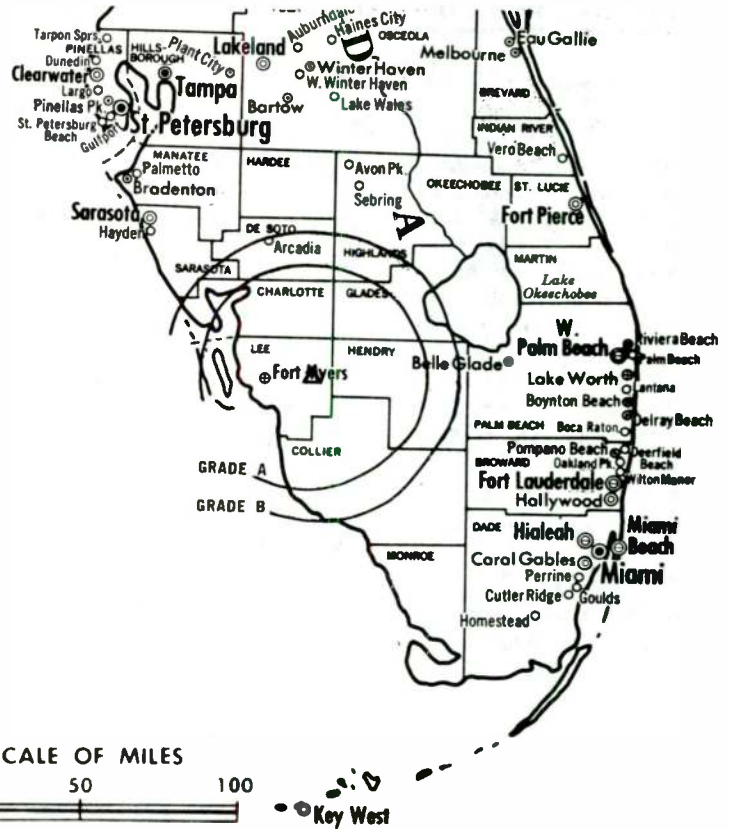
Transmitter: Lehigh Acres, 14.8-mi. E of Ft. Myers.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WBBH-TV Ref: FCC File No. BPCT-4129 Granted 7/11/88

© American Map Co., Inc., N.Y., No. 14244

## WBBH-TV

Network Service: NBC.

Licensee: Waterman Broadcasting Corp. of Texas, 3719 Central Ave.

Studio: 3719 Central Ave., Fort Myers, Fla. (33901).

Telephone: 813-936-0195.

Ownership: Waterman Broadcasting Corp. Bernard E. Waterman, pres., 90%; Edith B. Waterman, secy.-treas., 10%. The Watermans own KTSA(AM) & KTFM(FM), San Antonio, Tex.

Began Operation: Dec. 18, 1968. Sale to present owners by William N. Dakos, et al., approved by FCC July 9, 1979.

Represented (sales) by Katz Television.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Cohen & Dippell.

Personnel:

HOWARD L. HOFFMAN, general manager.  
ROBERT M. CLEVELAND, chief engineer.  
RUTH PLUMB, comptroller.  
DOUGLAS KIGHT, sales manager.  
PATTY MESKIMEN, national sales administrator.  
WILLIAM PERRY, news & public affairs administrator.  
KIM DATEMA, program coordinator.  
KENT SCHNEIDER, creative services/audience build.  
DEBI SMITH, computer traffic manager.

Highest 30 Sec. Rate (Sept. 1979): \$450.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Charlotte	23,600	22,800	97
	Collier	30,100	28,600	95
	Hendry	5,900	5,600	94
	Lee	80,900	78,600	97
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	De Soto	6,100	5,900	96
	Glades	2,100	2,000	93
	Highlands	16,000	15,400	96
	Okeechobee	6,200	6,000	97
<b>Between 5-24%</b>	<b>FLORIDA</b>			
Sarasota	79,000	77,100	98	
<b>Station Totals</b>		<b>249,900</b>	<b>242,000</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>142,100</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>92,800</b>	

# Florida—Naples-Fort Myers

## WEVU

Ch. 26

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 2770-kw max. & 982-kw horizontal visual, 277-kw max. & 98.2-kw horizontal aural. Antenna: 710-ft. above av. terrain, 734-ft. above ground, 749-ft. above sea level.

Latitude 26° 17' 34"  
Longitude 81° 44' 09"

**Transmitter:** 4-mi. SE of Bonita Springs.

**TV tape:** Recording facilities.

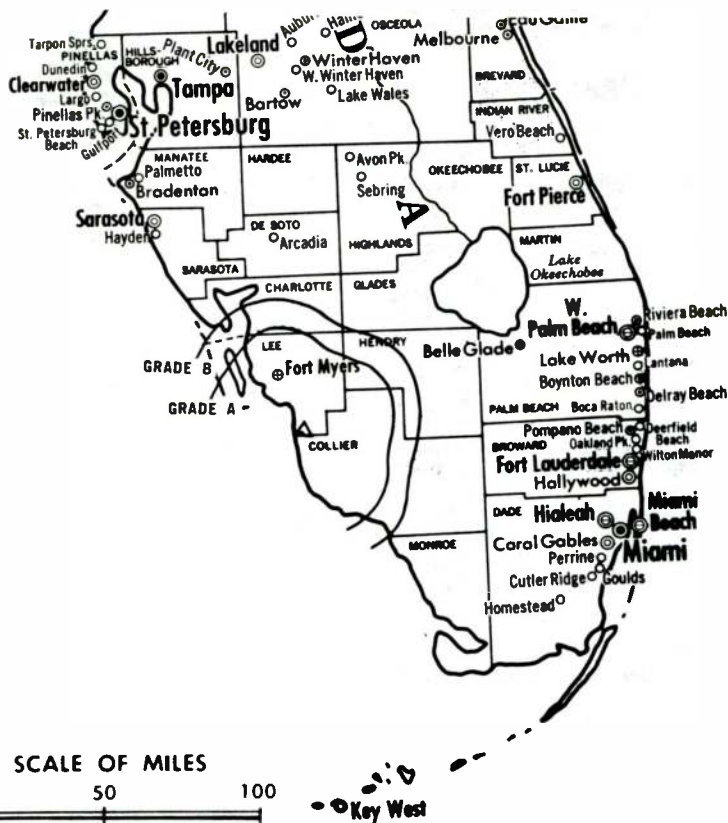
**Color:** Network, live, film, slide & tape.

**News Wire Service:** UPI.

**News Film Service:** NBC.

**Satellite Earth Station:** In operation.

Total Households: © MS1  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WEVU Ref: FCC File No. BMPCT-7520 Granted 3/12/74

© American Map Co., Inc., N.Y., No. 14244

## WEVU

**Network Service:** ABC.

**Licensee:** Caloosa Television Corp.

**Studio:** Hwy. 41, 1-mi. S of Bonita Springs.

**Administration Address:** P.O. Box N, Bonita Springs, Fla. (33923).

**Sales Address:** Box 6277, Fort Myers, Fla. (33901).

**Telephones:** 813-597-6038 & 813-332-0076.

**TWX No.:** 510-951-7340.

**Ownership:** Home News Publishing Co., 100%. For officers & other interests, see WKPT-TV, Kingsport, Tenn.

**Began Operation:** Aug. 21, 1974. Sale to present owner approved by FCC Aug. 24, 1978.

**Represented (legal)** by Cordon & Jacob.

**Represented (engineering)** by Jules Cohen & Associates.

**Represented (sales)** by Avery-Knodel Inc.

**Personnel:**

ROBERT I. RATCLIFF, president.

HUGH M. BOYD, vice president.

WILLIAM T. ROOF, general sales manager.

HANK DOUGLAS, sales manager.

JACK L. SPIESS, operations manager.

JIM MERRIAM, chief engineer.

Highest 30 Sec. Rate (April 15, 1981): \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Collier	30,100	28,600	95
	Lee	80,900	78,600	97
Between 25-49%	FLORIDA Charlotte	23,600	22,800	97
Between 5-24%	FLORIDA De Soto	6,100	5,900	96
	Glades	2,100	2,000	93
	Hendry	5,900	5,600	94
	Highlands	16,000	15,400	96
<b>Station Totals</b>		<b>164,700</b>	<b>158,900</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>101,000</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>54,600</b>	

# Florida—Fort Myers

## WINK-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 995-ft. above ground, 1022-ft. above sea level.

Latitude 26° 48' 08"  
Longitude 81° 45' 53"

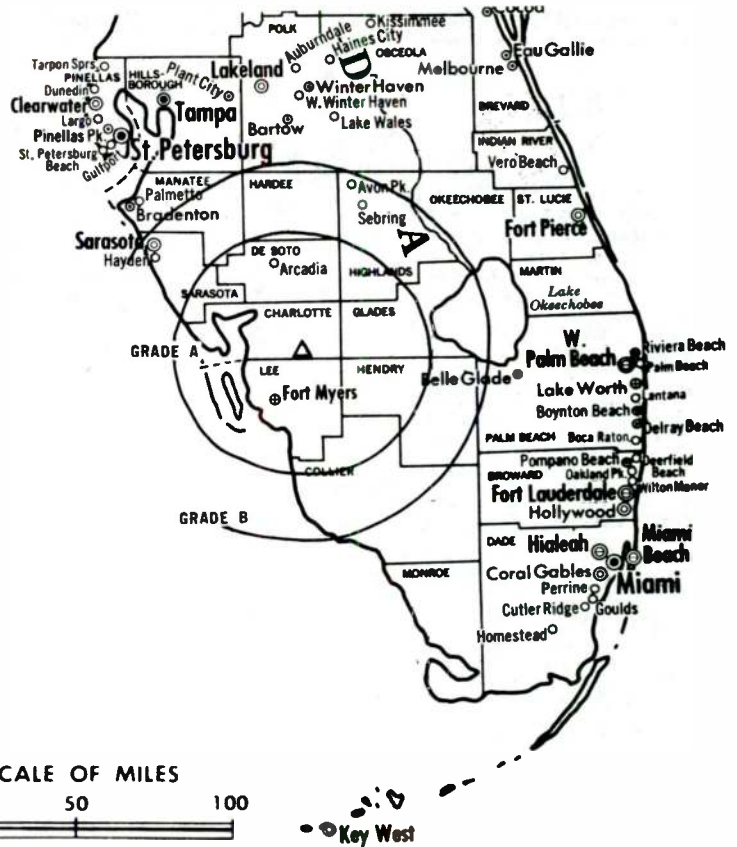
Transmitter: State Rt. 31, 3.8-mi. S of Tuckers Corner, Fla.

AM Affiliate: WINK, 1-kw, 1240 kHz (CBS).

FM Affiliate: WINK-FM, 100-kw, 96.9 MHz (No. 245), 833-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



WINK-TV Ref: FCC File No. BPCT-3891 Granted 5/24/66

© American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WINK-TV

Network Service: CBS.

Licensee: Fort Myers Bcstg. Co., P.O. Box 1060, Fort Myers, Fla. (33902).

Studio: 2824 Palm Beach Blvd. (33901).

Telephone: 813-334-1131. TWX No.: 510-951-7371.

Ownership: Arthur B. McBride Jr., 48.8%; Edward J. McBride, 48.8%.

Began Operation: March 6, 1954.

Represented (sales) by Blair Television.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Lohnes & Culver.

Personnel:

ROBERT F. DOTY, vice president & general manager.  
FRANK WATSON, station manager.  
DON LOCKE, general sales manager.  
ERICA MOORE, national sales coordinator.  
JACK HARDINGHAM, program director.  
CLARENCE MOSLEY, director of engineering & production.  
FRED GREENE, director of public affairs.  
HARRY HORN, news director.

Highest 30 Sec. Rate (May 7, 1981): \$700.

NETWORK BASE HOURLY RATE: \$650.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Charlotte	23,600	22,800	97
	Collier	30,100	28,600	95
	De Soto	6,100	5,900	96
	Glades	2,100	2,000	93
	Hendry	5,900	5,600	94
	Highlands	16,000	15,400	96
	Lee	80,900	78,600	97
	Okeechobee	6,200	6,000	97
Sarasota	79,000	77,100	98	
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Hardee	5,900	5,700	97
	Manatee	58,900	57,600	98
<b>Station Totals</b>		<b>314,700</b>	<b>305,300</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>198,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>126,400</b>	

For Studio & Mobile Equipment  
See Services Volume



# Florida—Gainesville

## WCJB

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 500-kw max. & 427-kw horizontal visual, 100-kw max. & 87.1-kw horizontal aural. Antenna: 680-ft. above av. terrain, 665-ft. above ground, 845-ft. above sea level.

Latitude 29° 42' 45"  
Longitude 82° 23' 34"

Transmitter: Devil's Mill Hopper, near Gainesville.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WCJB Ref: FCC File No. BMPCT-7243 Granted 11/4/70

© American Map Co., Inc., N.Y., No. 14244

## WCJB

Network Service: ABC.

Licensee: Gainesville Television, c/o Community Bcstg. Service, 35 Hildreth St., Bangor, Me. (04401).

Studio: Drawer 13414, Gainesville (32604).

Telephone: 904-372-3543.

Ownership: Community Bcstg. Service, 100%. For other interests, see WABI-TV, Bangor, Me.

Began Operation: April 7, 1971. Sale to present owner by William E. Minshall approved by FCC Oct. 12, 1976.

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Represented (engineering) by Jules Cohen & Associates.

Represented (sales) by Katz Television.

### Personnel:

ALEC SKIFFINGTON, vice president & general manager.  
CLAY BRINKER, director of sales.  
BILL BRYAN, director of engineering.

Highest 30 Sec. Rate (June 12, 1981): \$450.

NETWORK BASE HOURLY RATE: \$175.

For Low-Power TV Applications,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Alachua	46,700	44,500	95
	Columbia	10,500	10,100	96
	Dixie	2,300	2,100	92
	Gilchrist	2,300	2,200	96
	Lafayette	1,400	1,300	92
	Levy	6,200	5,800	93
Suwannee	7,300	6,800	94	
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Bradford	5,600	5,400	96
	Marion	38,200	36,400	95
	Taylor	4,800	4,500	94
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Baker	3,900	3,800	97
	Citrus	18,100	17,300	96
	Clay	18,900	18,300	97
	Hamilton	3,300	3,100	93
Putnam	16,900	16,400	97	
St Johns	16,700	16,200	97	
<b>GEORGIA</b>	Clinch	1,900	1,800	94
<b>Station Totals</b>		<b>207,500</b>	<b>198,400</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>89,100</b>
<b>Average Daily Circulation (1979-80)</b>				<b>55,900</b>

# Florida—Jacksonville

## WAWS-TV

Ch. 30

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2750-kw max. & 759-kw horizontal visual, 97.7-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1030-ft. above ground, 1045-ft. above sea level.

Latitude 30° 16' 52.5"  
Longitude 81° 34' 15.0"

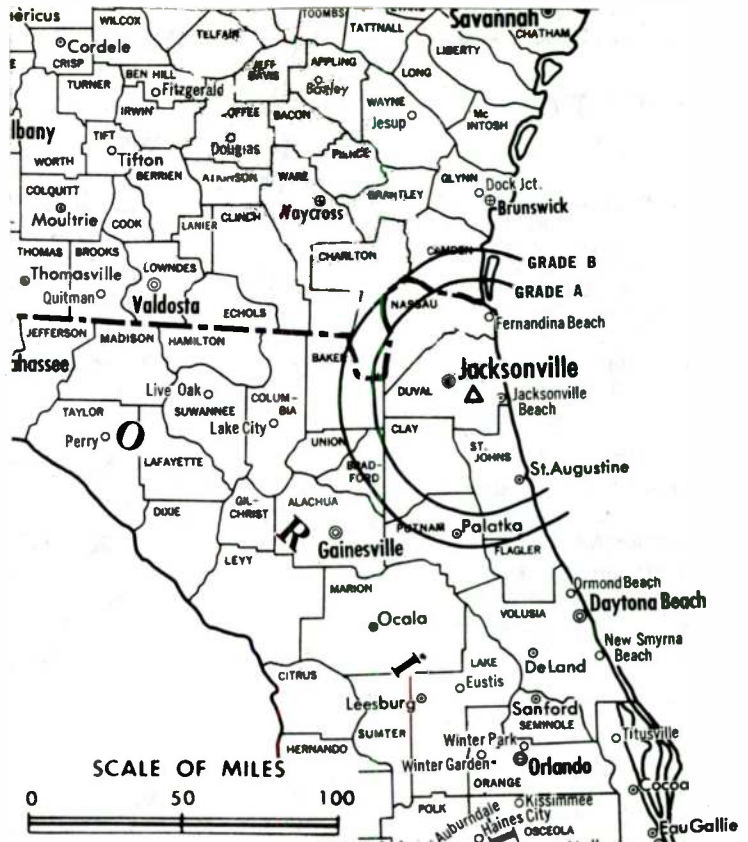
Transmitter: Hogan Rd. Near Pottsburg Creek, Jacksonville.

TV tape: Recording facilities.

Color: Satellite, network, live, film, slide & tape.

News Wire Service: AP.

Satellite Earth Station: Scientific-Atlanta.



WAWS-TV Ref: FCC File No. BMPCT-800707KF Granted 10/9/80 © American Map Co., Inc., N.Y., No. 14244

## WAWS-TV

Network Service: None, independent.

Licensee: Malrite of Jacksonville Inc.

Studio: 8675 Hogan Rd., Jacksonville, Fla. (32216).

Telephone: 904-642-3030. TWX: 810-827-1860.

Ownership: Malrite Bcstg. Co., 51%; Crown Bcstg. Corp., 49%. For Malrite Bcstg. interests, see Group Ownership of TV Stations. Crown ownership: Robert R. Bowen, pres., 5%; Arthur W. Milam, secy., 5%; James H. McDougall, treas., 5%; Joseph M. Hixon, 10%; Walter A. McRae & Jack L. Scott, 8.3% each; Frederick H. Schultz & Preston Haskell, 8% each; Joan W. Stein, 8.4%; 11 others, none with more than 5%.

Began Operation: Feb. 15, 1981.

Represented (sales) by Independent TV Sales.

Represented (legal) by Miller & Fields.

Represented (engineering) by Ralph Evans & Associates.

Personnel:

WILLIAM H. LUCHTMAN, v.p. & general manager.

JOHN C. BAILIE, general sales manager.

WILL SHEARER, local sales manager.

HENRY D. BOYCE, dir. of programming & operations.

JOHN BOLES, promotion director.

PAULA ABERLE, business manager.

Highest 30 Sec. Rate (April 1, 1981): \$300.

# Florida—Jacksonville

## WJKS-TV

Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 4570-kw max. & 1450-kw horizontal visual, 457-kw max. & 145-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1050-ft. above ground, 1049-ft. above sea level.

Latitude 30° 16' 36"  
Longitude 81° 33' 47"

Transmitter: 9117 Hogan Rd.

TV tape: Recording facilities.

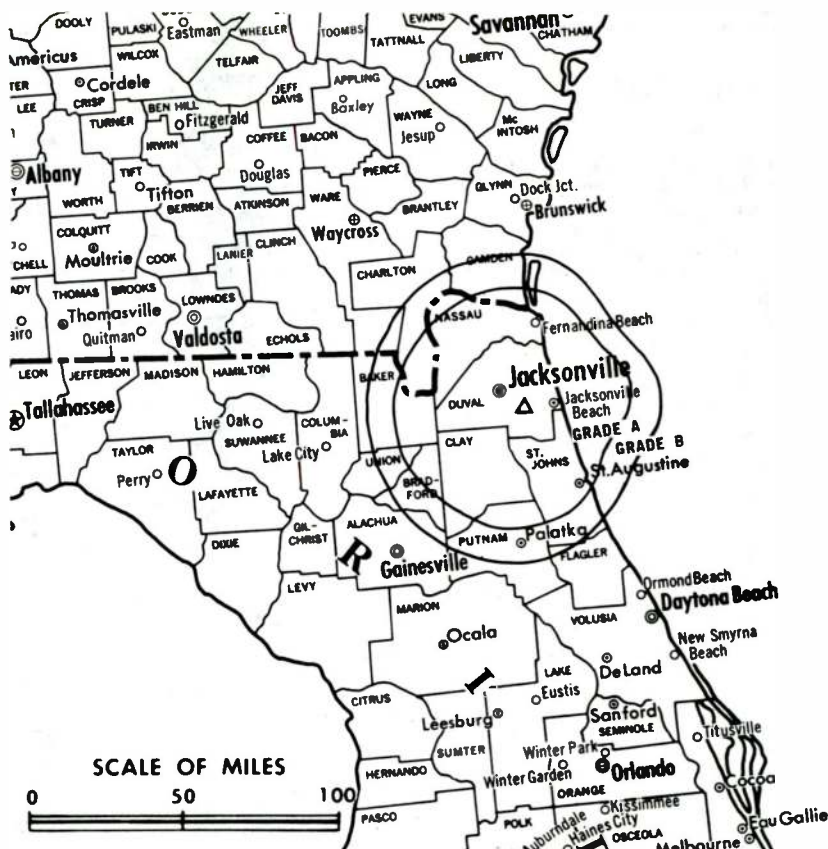
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (sales) by Petry Television Inc.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WJKS-TV Ref: FCC File No. BPCT-790608KF Granted 10/30/79 © American Map Co., Inc., N.Y., No. 14244

## WJKS-TV

Network Service: NBC.

Licensee: Ziff-Davis Broadcasting Co., One Park Ave., New York, N.Y. (10016).

Studio: 9117 Hogan Rd., Box 17000, Jacksonville (32216).

Telephone: 904-641-1700.

Ownership: Ziff Corp. For other interests, see WTOV-TV, Steubenville, Ohio.

Began Operation: Feb. 19, 1966.

Personnel:

GARY ADLER, vice president & general manager.  
ROBERT CRAIG, general sales manager.  
RUSS MYERSON, operations manager.  
RON PRICE, news director.  
HAROLD JOHNSON, chief engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$466.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Baker	3,900	3,800	97
	Bradford	5,600	5,400	96
	Clay	18,900	18,300	97
	Duval	202,600	198,700	98
	Nassau	10,700	10,400	97
	St Johns	16,700	16,200	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Camden	3,900	3,800	97
	Charlton	2,100	2,000	95
	Glynn	16,500	16,000	97
	Ware	13,000	12,500	96
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Alachua	46,700	44,500	95
	Putnam	16,900	16,400	97
	Suwannee	7,300	6,800	94
	Union	2,500	2,400	95
<b>Between 5-24%</b>	<b>GEORGIA</b>			
	Brantley	2,700	2,600	96
	Clinch	1,900	1,800	94
	Pierce	3,800	3,600	95
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Columbia	10,500	10,100	96
	Flagler	2,900	2,800	96
<b>Between 5-24%</b>	<b>GEORGIA</b>			
	Bacon	3,200	3,000	95
	Mc Intosh	2,900	2,700	95
	Wayne	6,200	6,000	96
<b>Station Totals</b>		<b>401,400</b>	<b>389,800</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>273,900</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>145,400</b>	



# Florida—Jacksonville

## WJXT

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 930-ft. above av. terrain, 996-ft. above ground, 997-ft. above sea level.

Latitude 30° 18' 47"  
Longitude 81° 39' 00"

Transmitter: 1851 Southampton Rd.

Studio: 1851 Southampton Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. News Film Service: CBS. Facsimile Service: UPI.

Telephone: 904-399-4000.

TWX No.: 810-827-1605.

Represented (legal) by Covington & Burling.

Satellite Earth Station: In operation.

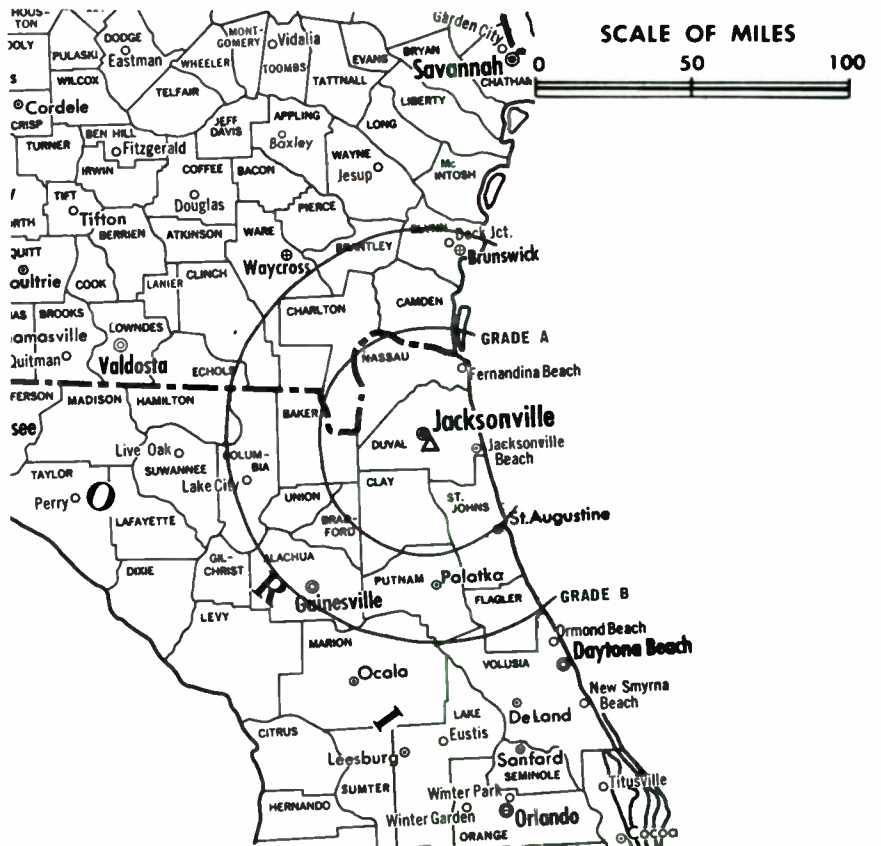
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WJXT Ref: FCC File No. BPCT-2050 Granted 10/27/55

©American Map Co., Inc., N.Y., No. 14244

## WJXT

Network Service: CBS.

Licensee: Post-Newsweek Stations Florida Inc., P.O. Box 5270, 1851 Southampton Rd., Jacksonville, Fla. (32207).

Ownership: Post-Newsweek Stations Inc., Joel Chaseman, pres. For other interests, see Group Ownership of Television Stations.

Began Operation: Sept. 15, 1949. Sold to present owner Jan., 1953 (Television Digest, Vol. 8:51 & 9:1,5).

Represented (sales) by Petry Television Inc.

Personnel:

HARRY KALKINES, vice president & general manager.  
ROBERT W. SCHELLENBERG, senior vice president.  
LEONARD MOSBY, area vice president.  
STEVE WASSERMAN, news director.  
LYNN FAIRBANKS, general sales manager.  
BERNARD C. BARTH, program director.  
ANN PACE, promotion director.  
KEITH KELLY, business manager.  
STEVE FLANAGAN, engineering manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2050.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
	Alachua	46,700	44,500	95
	Baker	3,900	3,800	97
	Bradford	5,600	5,400	96
<b>50% &amp; Over</b>	Clay	18,900	18,300	97
	Columbia	10,500	10,100	96
	Dixie	2,300	2,100	92
	Duval	202,600	198,700	98
	Flagler	2,900	2,800	96
	Hamilton	3,300	3,100	93
	Nassau	10,700	10,400	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA—(Continued)</b>				
	Putnam	16,900	16,400	97
	St Johns	16,700	16,200	97
	Suwannee	7,300	6,800	94
	Union	2,500	2,400	95
<b>GEORGIA</b>				
<b>50% &amp; Over</b>	Brantley	2,700	2,600	96
	Camden	3,900	3,800	97
	Charlton	2,100	2,000	95
	Clinch	1,900	1,800	94
	Glynn	16,500	16,000	97
	Pierce	3,800	3,600	95
	Ware	13,000	12,500	96
<b>FLORIDA</b>				
	Gilchrist	2,300	2,200	96
	Levy	6,200	5,800	93
<b>Between 25-49%</b>	Marion	38,200	36,400	95
<b>GEORGIA</b>				
	Bacon	3,200	3,000	95
	Coffee	8,000	7,600	95
	Wayne	6,200	6,000	96
<b>FLORIDA</b>				
	Lafayette	1,400	1,300	92
	Lake	38,000	37,000	97
	Madison	4,700	4,300	92
<b>Between 5-24%</b>	Volusia	92,200	90,000	98
<b>GEORGIA</b>				
	Appling	5,200	4,900	94
	Atkinson	1,700	1,500	91
	Lanier	1,900	1,800	94
	Mc Intosh	2,900	2,700	95
<b>Station Totals</b>		<b>606,800</b>	<b>587,800</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>392,200</b>
<b>Average Daily Circulation (1979-80)</b>				<b>281,200</b>

# Florida—Jacksonville

**WTLV**

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 60.3-kw aural. Antenna: 940-ft. above av. terrain, 996-ft. above ground, 1000-ft. above sea level.

Latitude 30° 19' 22"  
Longitude 81° 38' 34"

Transmitter: 1070 E. Adams St.

TV tape: Recording facilities.

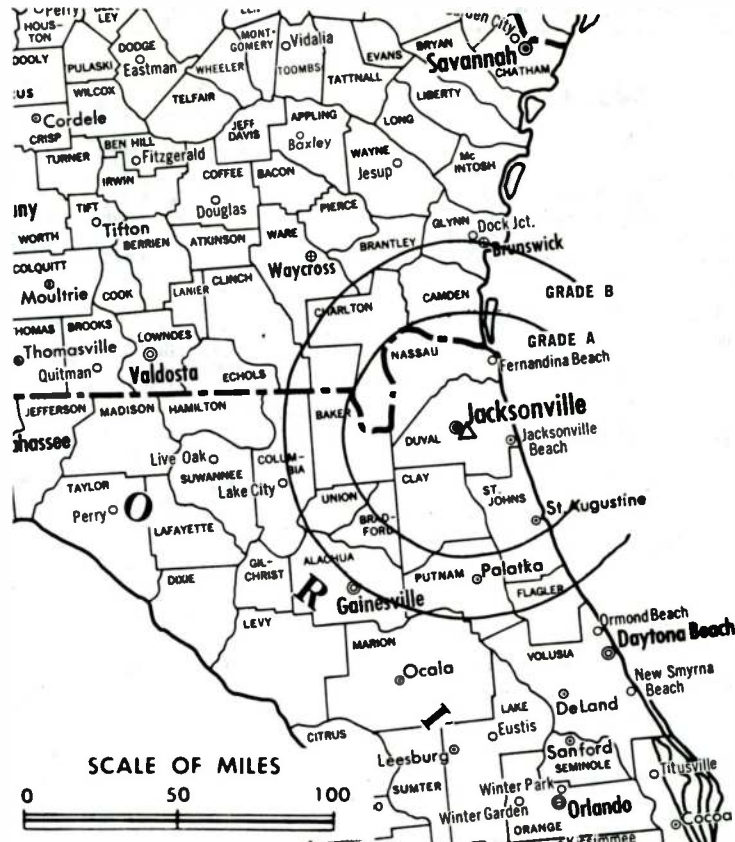
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Blair TV.

Represented (legal) by Arnold & Porter.

Studio: 1070 E. Adams St. (32202).



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WTLV Ref: FCC File No. BPCT-1824 Granted 8/29/56

©American Map Co., Inc., N.Y., No. 14244

## WTLV

Network Service: ABC.

Licensee: TeLeVision 12 of Jacksonville Inc., Box TV-12, Jacksonville Inc., Box TV-12, Jacksonville, Fla. (32231).

Telephone: 904-354-1212. TWX No.: 810-827-1759.

Ownership: Harte-Hanks Communications Inc., for other interests see KENS-TV, San Antonio, Tex.

Began Operation: Sept. 1, 1957. Interim operating authority for Ch. 12 was granted Jan. 9, 1969 by FCC; operation by Ch. 12 of Jacksonville began April 1, 1969. Operation by present licensee began July 23, 1971. Transfer of control of licensee to Harte-Hanks Newspapers approved by FCC March 27, 1975 (Television Digest, Vol. 14:34; 15:7).

Personnel:

WILLIAM MOLL, group president, Harte-Hanks TV stations.  
GERT H. W. SCHMIDT, chairman, WTLV.  
JAMES A. KONTOLEON, president & general manager.  
KAREN HENIGER, national sales manager.  
ROBERT EPSTEIN, local sales manager.  
HARRY W. McCLINTOCK, program manager.  
HARRY ALEXANDER, production director.  
HOWARD KELLEY, director of news & special events.  
ROSEMARY SHOULDICE, promotion manager.  
EDWARD C. McCULLERS, public service director.  
CLYDE SMITH, chief engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2050.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Alachua	46,700	44,500	95
	Baker	3,900	3,800	97
	Bradford	5,600	5,400	96
	Clay	18,900	18,300	97
	Columbia	10,500	10,100	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Duval	202,600	198,700	98
	Nassau	10,700	10,400	97
	Putnam	16,900	16,400	97
	St Johns	16,700	16,200	97
	Suwannee	7,300	6,800	94
	Union	2,500	2,400	95
<b>Between 25-49%</b>	<b>GEORGIA</b>			
	Brantley	2,700	2,600	96
	Camden	3,900	3,800	97
	Charlton	2,100	2,000	95
	Glynn	16,500	16,000	97
	Ware	13,000	12,500	96
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Dixie	2,300	2,100	92
	Flagler	2,900	2,800	96
	Hamilton	3,300	3,100	93
	<b>GEORGIA</b>			
Bacon	3,200	3,000	95	
Clinch	1,900	1,800	94	
Pierce	3,800	3,600	95	
Wayne	6,200	6,000	96	
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Gilchrist	2,300	2,200	96
	Lafayette	1,400	1,300	92
	Levy	6,200	5,800	93
	Marion	38,200	36,400	95
	Volusia	92,200	90,000	98
<b>Between 5-24%</b>	<b>GEORGIA</b>			
	Appling	5,200	4,900	94
	Irwin	3,000	2,900	95
	Mc Intosh	2,900	2,700	95
<b>Station Totals</b>		<b>555,500</b>	<b>538,500</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>344,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>223,400</b>	

# Florida—Jacksonville

## WXAO-TV

Ch. 47

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1200-kw max. & 490-kw horizontal visual, 120-kw max. & 49-kw horizontal aural. Antenna: 980-ft. above av. terrain, 990-ft. above ground, 1020-ft. above sea level.

Latitude 30° 16' 36"  
Longitude 81° 33' 57"

Transmitter: Newton Rd. at Hogan Rd., Jacksonville.

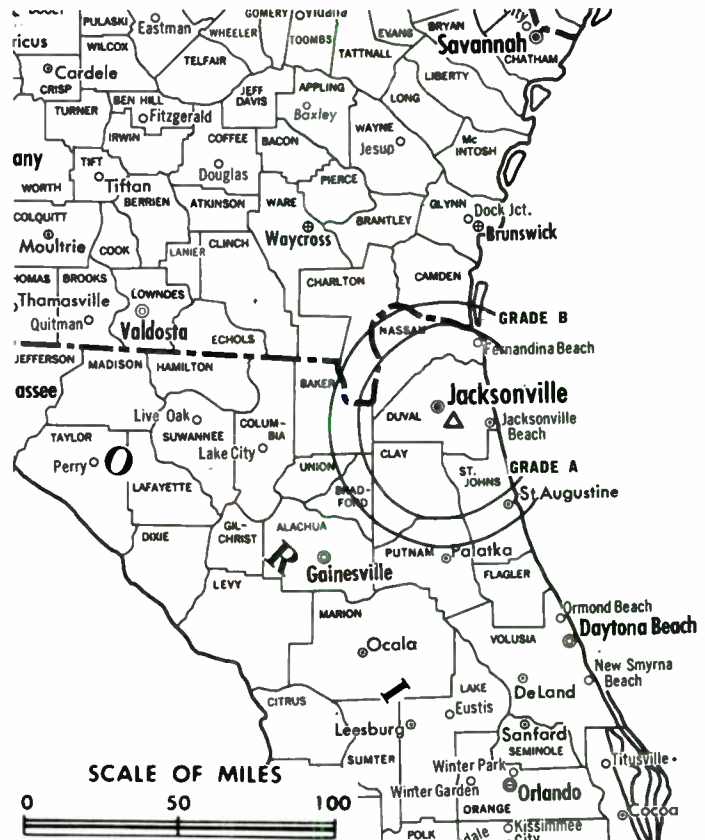
TV tape: Recording facilities.

Color: Satellite, network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Satellite Earth Station: Antennas for Communications, 7-m.



WXAO-TV Ref: FCC File No. BMPCT-791120KE Granted 2/11/80

© American Map Co., Inc., N.Y., No. 14244

## WXAO-TV

Network Service: None, independent.

Grantee: WXAO-TV Inc., 2117 University Blvd. S., Jacksonville, Fla. (32216).

Studio: 2117 University Blvd. S. (32216). Mailing Address: Box 17547 (32216).

Telephone: 904-725-4700.

Ownership: Thomas R. McGehee, chmn.-pres., 50%; Frank S. McGehee, exec. v.p.-secy., 50%; Raymond A. Patterson, Jeff C. Ashcroft & Gerald L. Shane, v.p.s.; James W. Dupree Jr., treas.-asst. secy.; John S. Thigpen & John Hardy, asst. secys.

Began Operation: Aug. 1, 1980.

Represented (sales) by Spot Time Ltd.

Represented (legal) by Gammon & Grange.

Represented (engineering) by Serge Bergen.

Personnel:

GEORGE IVEY, general manager.

LARRY SCOTT, general sales manager.

Highest 30 Sec. Rate (Oct. 1, 1980): \$90.

# Repetition breeds

## • REMEMBRANCE •

For details on multi-position ads in next year's Factbook, Use Order Card in Stations Volume



# Florida—Miami

## WCIX-TV

Ch. 6

Technical Facilities: Channel No. 6  
(82-88 MHz). Authorized power:  
100-kw visual, 7.94-kw aural.  
Antenna: 1402-ft. above av. ter-  
rain, 1442-ft. above ground, 1449-  
ft. above sea level.

Latitude 25° 32' 24"  
Longitude 80° 28' 07"

Transmitter: 17107 S.W. 248th St.,  
Princeton, Fla.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

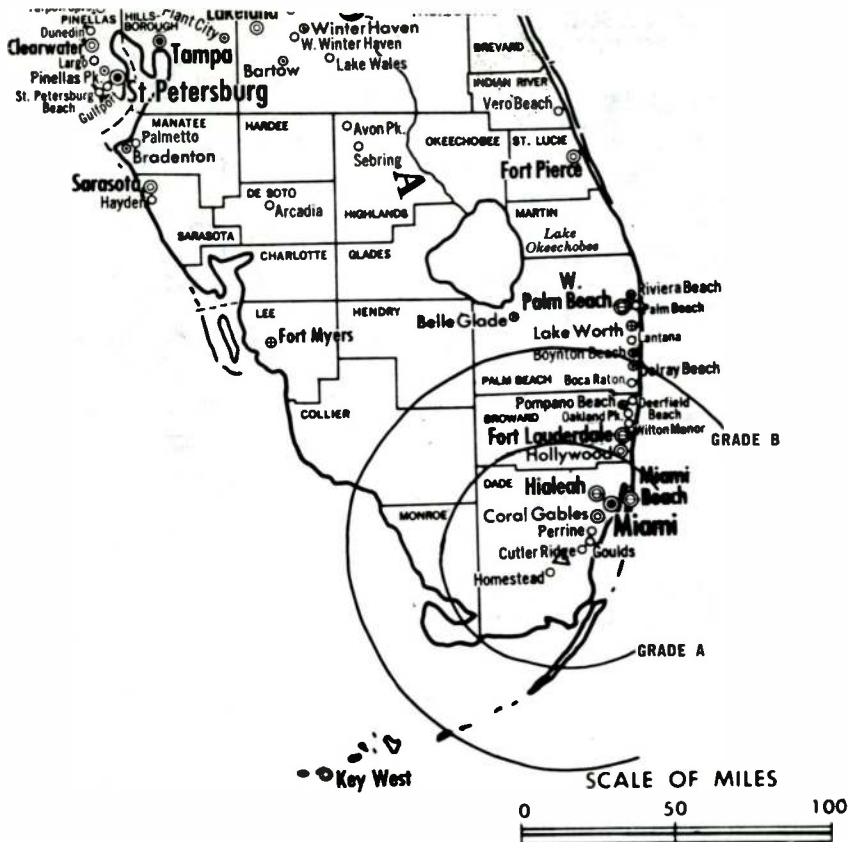
News Wire Service: AP.

Facsimile Service: AP.

News Film Service: ITNA.

Represented (sales) by TeleRep Inc.

Satellite Earth Station: Scientific-  
Atlanta, 10-m.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see  
page 4-b).

WCIX-TV Ref: FCC File No. BPCT—5218 Granted 11/14/78

©American Map Co., Inc., N.Y. No. 14244

## WCIX-TV

Network Service: None, independent.

Licensee: Coral Television Corp., 1111 Brickell Ave., Miami, Fla.  
(33131).

Studio: 1111 Brickell Ave. Telephone: 305-377-0811.

Ownership: Coral TV Corp., wholly owned by General Cinema Corp.  
General Cinema principals: Richard A. Smith, pres.; Melvin R.  
Wintman, exec. v.p.; J. Atwood Ives, senior v.p. General Cinema is  
parent company of licensees of WIFI (FM), Philadelphia, Pa.;  
WACQ & WTTK(FM), Boston, Mass.; WEFM(FM), Chicago, Ill.

Began Operation: Sept. 20, 1967. Transfer of control to General  
Cinema Corp. approved by FCC Aug. 10, 1972 (Television Digest,  
Vol. 12:33).

Represented (legal) by Wilner & Scheiner.

### Personnel:

ALEXANDER M. TANGER, president.  
EDWARD Q. ADAMS, sr. vice president & general manager.  
HARVEY COHEN, v.p. & general sales manager.  
DAVE LASKY, local sales manager.  
ANDREW FELDMAN, national sales manager.  
JACK H. COWART, director of engineering.  
JACK WILLARD, v.p. & business manager.  
RICHARD DESCUTNER, station operations manager.  
JOSE PEREZ, director of community affairs.  
BERND ZIEGLER, promotion manager.

Highest 30 Sec. Rate (May 1, 1981): \$2000.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Collier	30,100	28,600	95
	Dade	567,300	555,600	98
	Monroe	18,100	17,100	94
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Brevard	84,300	82,400	98
	Broward	376,200	370,800	99
	Hendry	5,900	5,600	94
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Glades	2,100	2,000	93
	Lee	80,900	78,600	97
	Okeechobee	6,200	6,000	97
	Orange	158,900	155,800	98
	Palm Beach	199,200	193,500	97
	Seminole	55,900	54,700	98
Volusia	92,200	90,000	98	
<b>Station Totals</b>		<b>1,677,300</b>	<b>1,640,700</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>668,500</b>
<b>Average Daily Circulation (1979-80)</b>				<b>316,500</b>

# Florida—Miami

## WCKT

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 996-ft. above ground, 1002-ft. above sea level.

Latitude 25° 57' 49"  
Longitude 80° 12' 44"

Transmitter: Antenna farm, North Dade County, Fla.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: NBC.

Represented (sales) by Harrington, Righter & Parsons.

Represented (legal) by Koteen & Burt.

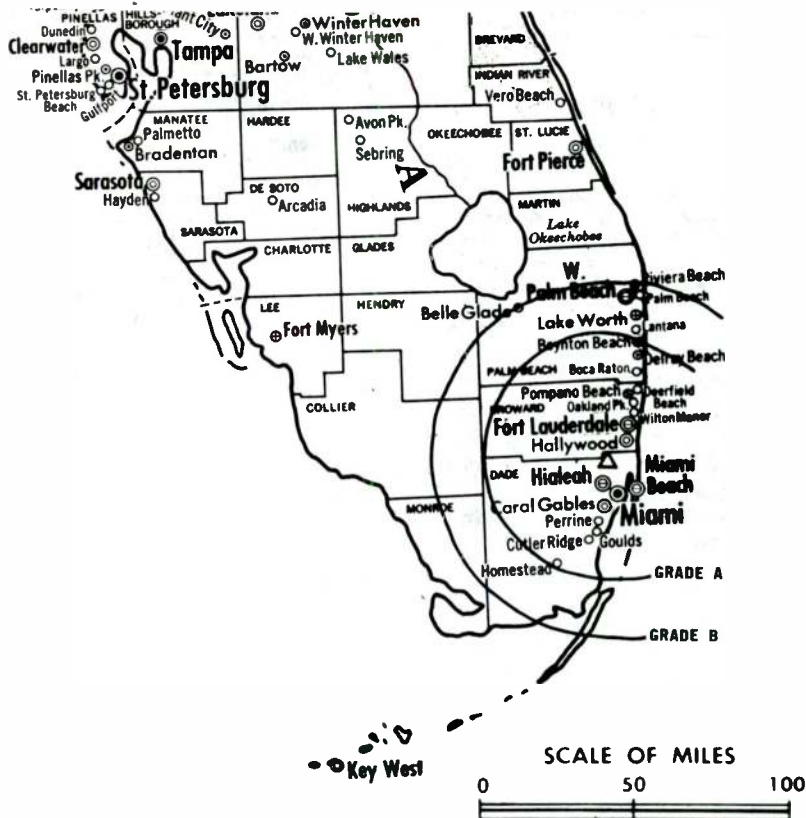
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WCKT Ref: FCC File No. BPCT-4719 Granted 9/14/74

©American Map Co., Inc., N.Y., No. 14244

## WCKT

Network Service: NBC.

Licensee: Sunbeam Television Corp., Box 1118, Miami, Fla. (33138).

Studio & Business Office: 1401 79th St. Causeway.

Telephone: 305-751-6692. TWX No.: 810-848-6151.

Ownership: Sunbeam Television Corp., 100%. Sunbeam is controlled by Edmund Ansin.

Began Operation: July 29, 1956. On Dec. 5, 1962 the FCC ordered that Biscayne Television Corp. cease operation of WCKT no later than Jan. 4, 1963 and the FCC also approved sale of WCKT plant and film licensing agreements for \$3,400,000 to Sunbeam Television Corp., which was licensed as a new station. Present ownership assumed operation Dec. 19, 1962.

### Personnel:

EDMUND N. ANSIN, president.  
ROBERT LEIDER, vice president & general manager.  
JOHN FENWICK, general sales manager.  
THOMAS COMERFORD, national sales manager.  
STEVE DICKLER, local sales manager.  
ALLEN STERNBERG, operations manager.  
FRANK STRUZZIERI, film buyer & manager.  
DAVID CHOATE, director of news.  
ROBERT H. PAASCH, chief engineer.  
CHARMAINE MEYER, director of creative services.  
NEIL MURPHY, controller.

Highest 30 Sec. Rate (Nov. 7, 1976): \$4000.

NETWORK BASE HOURLY RATE: \$2142.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Broward	376,200	370,800	99
	Dade	567,300	555,600	98
	Indian River	19,700	19,000	96
	Monroe	18,100	17,100	94
	Palm Beach	199,200	193,500	97
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Hendry	5,900	5,600	94
	Martin	20,800	20,200	97
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Collier	30,100	28,600	95
	Glades	2,100	2,000	93
<b>Station Totals</b>		<b>1,267,900</b>	<b>1,240,000</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>988,100</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>597,700</b>	

# Florida—Miami

## WHFT

Ch. 45

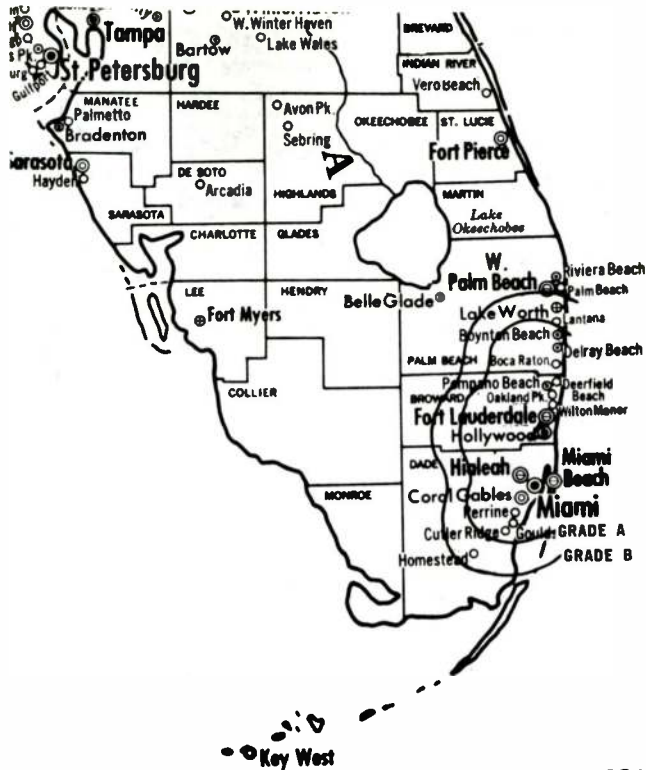
Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2400-kw max. & 447-kw horizontal visual, 240-kw max. & 44.7-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1040-ft. above ground, 1049-ft. above sea level.

Latitude 25° 59' 34"

Longitude 80° 10' 27"

Transmitter: SE corner of S. 33rd Ave. & Pembroke Rd., Pembroke Park.

Satellite Earth Station: Scientific-Atlanta.



Total Households: © MSI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV% and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).

WHFT Ref: FCC File No. BPCT—800204KH Granted 6/27/80

© American Map Co., Inc., N.Y., No. 14244

## WHFT

Network Service: None, independent.

Licensee: Trinity Broadcasting of Florida Inc.

Studio: 3324 Pembroke Rd., Hollywood, Fla. (33021).

Mailing Address: Box TV-45, Miami, Fla. (33169).

Telephone: 305-624-1700.

Ownership: See KTVB-TV, Fontana-Los Angeles, Cal.

Began Operation: Feb. 1975. Sales to present owner by Lester Sumrall Evangelistic Assn. approved by FCC May 15, 1980. Previous sale by Florida Christian Bcstg. Inc. approved by FCC June 22, 1976. (Television Digest, Vol. 16:26).

### Personnel:

ROBERT R. BROWN, vice president & general manager.

Highest 30 Sec. Rate (April 16, 1979): \$110.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
<b>Between 5-24%</b>	Broward	376,200	370,800	99
	Dade	567,300	555,600	98
	Palm Beach	199,200	193,500	97
<b>Station Totals</b>		<b>1,142,700</b>	<b>1,119,900</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>101,600</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>32,900</b>	



# Florida—Miami

## WLV

Ch. 23

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1995-kw max. & 661-kw horizontal visual, 200-kw max. & 66.1-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1034-ft. above ground, 1044-ft. above sea level.

Latitude 25° 57' 29.5"  
Longitude 80° 12' 44.1"

Transmitter: Antenna farm, N. Dade County.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI. Facsimile Service: UPI.

News Film Service: ITNA.

Satellite Earth Station: Scientific-Atlanta, 10-m.

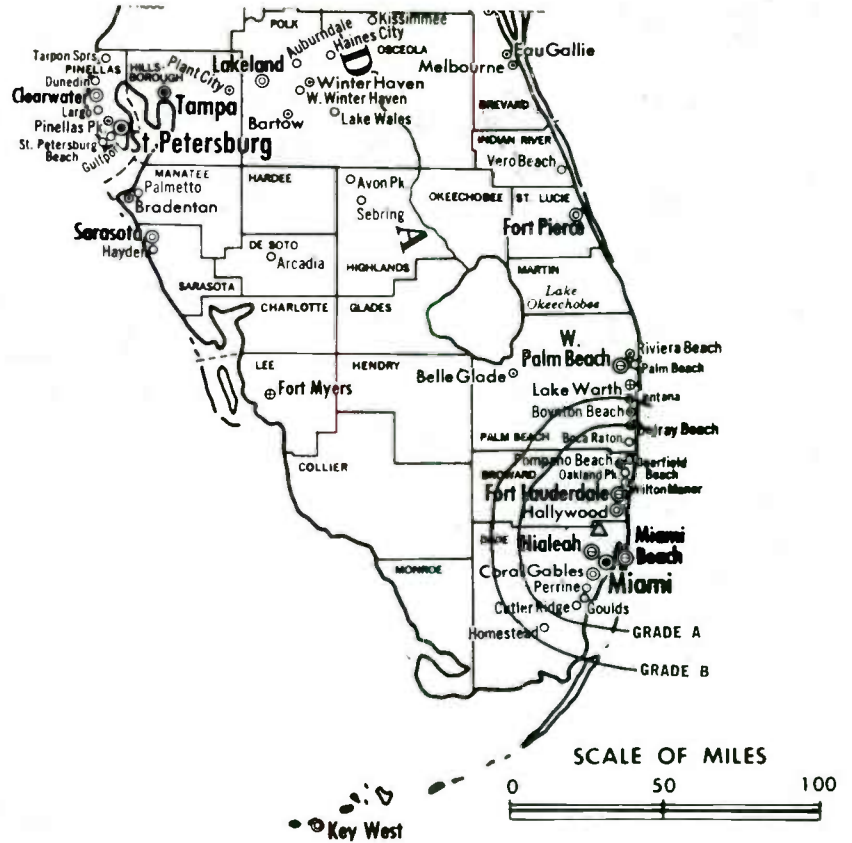
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WLV Ref: FCC File No. BPCT-5076 Granted 8/15/77

© American Map Co., Inc., N.Y., No. 14244

## WLV

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., 695 N.W. 199th St., Miami, Fla. (33169).

Studio: 695 N.W. 199th St. (33169). Telephone: 305-652-4000.

Sales Office: 2525 S.W. 3rd Ave., #412, Miami, Fla. (33129). Telephone: 305-856-2323.

Ownership: For ownership & other interests, see KMEX-TV, Los Angeles, Cal.

Began Operation: Dec. 24, 1954, left air April 13, 1957. Sale to present owner by Al Lapin Jr., et al., approved by FCC Jan. 6, 1971. Previously sold by Storer Bcstg. Co. Oct. 25, 1967. Resumed operation Nov. 14, 1967.

Represented (sales) by Spanish International Network.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

JOAQUIN BLAYA, vice president & general manager.  
J. ANTONIO SEGREDO, general sales manager.  
ANTONIO OQUENDO, operations manager.  
JOE WEIDENSALL, national sales manager.  
EFRAIN RIVERA, chief engineer.

Highest 30 Sec. Rate (May 1, 1981): \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
Between 5-24%	Dade	567,300	555,600	98
<b>Station Totals</b>		<b>567,300</b>	<b>555,600</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>122,100</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>77,400</b>	

Find out how a station got a shot at a \$6500 order for \$80.

Call your Arbitron representative and ask about AID.

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# Florida—Miami

**WPLG**

Ch. 10



Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1002.9-ft. above av. terrain, 1045-ft. above ground, 1049-ft. above sea level.

Latitude 25° 57' 59"  
Longitude 80° 12' 44"

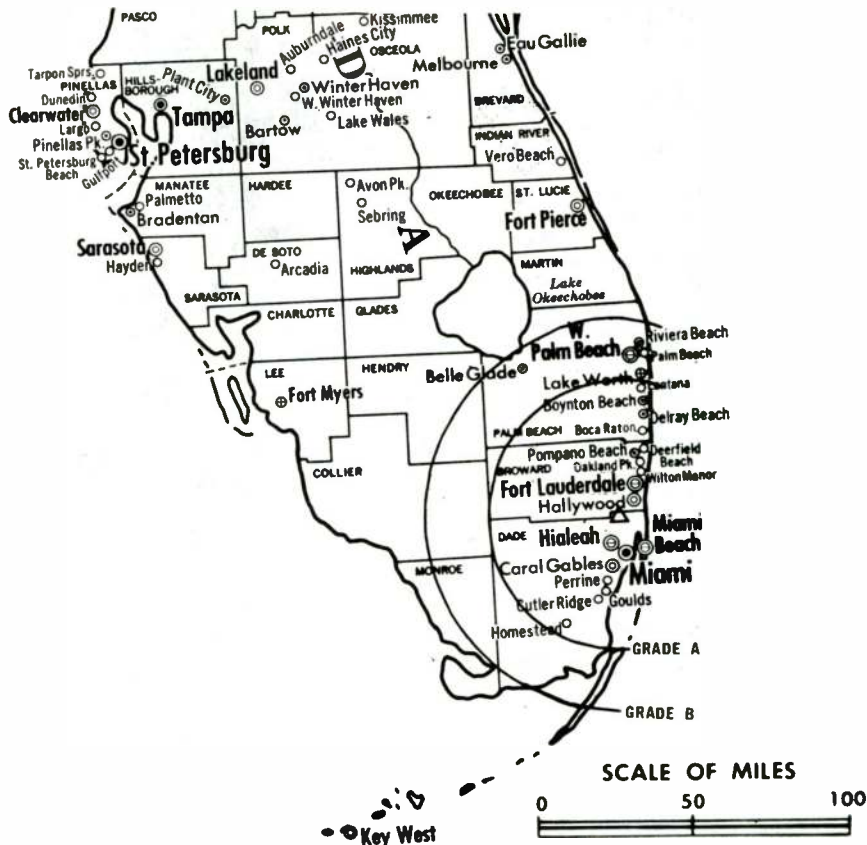
Transmitter: 3/8 mi. W of State Rt. 7, Miami antenna farm, near Hallandale, Fla.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WPLG Ref: FCC File No. BMPCT-5781 Granted 9/14/62

©American Map Co., Inc., N.Y., No. 14244

## WPLG

Network Service: ABC.

Licensee: Post-Newsweek Stations of Florida Inc., Broadcast House, 3900 Biscayne Blvd., Miami, Fla. (33137).

Studio: 3900 Biscayne Blvd.

Telephone: 305-576-1010. TWX No.: 810-848-6032.

Ownership: Post-Newsweek Stations. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 20, 1961. Sale to present owner by C. H. Topmiller, Thomas A. Welstead, et al. approved by FCC Sept. 24, 1969 (Television Digest, Vol. 9:39).

Represented (sales) by Petry Television Inc.

Represented (legal) by Covington & Burling.

Represented (engineering) by Cohen & Dippell.

### Personnel:

ALAN E. PERRIS, vice president & general manager.  
NORM DAVIS, area vice president.  
DICK WEXO, general sales manager.  
LINDA DesMARAIS, program director.  
PAUL NUGENT, national sales manager.  
RUFUS DE VANE, local sales manager.  
STEVE CAMINIS, news director.  
ROGER LOWRY, business manager.  
JIM GRIFFIN, manager of broadcast operations.  
JIM PARATORE, advertising manager.  
DALE MEYER, information services director.  
TOM WEEMS, chief engineer.

Highest 30 Sec. Rate (Jan. 1978): \$3500.

NETWORK BASE HOURLY RATE: \$1425.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Broward	376,200	370,800	99
	Dade	567,300	555,600	98
	Indian River	19,700	19,000	96
	Martin	20,800	20,200	97
	Monroe	18,100	17,100	94
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Collier	30,100	28,600	95
	Hendry	5,900	5,600	94
	St Lucie	28,500	27,600	97
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Glades	2,100	2,000	93
	Lee	80,900	78,600	97
	Okeechobee	6,200	6,000	97
<b>Station Totals</b>		<b>1,355,000</b>	<b>1,324,600</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>1,006,500</b>
<b>Average Daily Circulation (1979-80)</b>				<b>621,500</b>

# Florida—Miami

## WTVJ

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 950-ft. above av. terrain, 995-ft. above ground, 1005-ft. above sea level.

Latitude 25° 59' 08.5"  
Longitude 80° 11' 34.5"

Transmitter: 4991 S.W. 28th St., West Hollywood, Fla. (33023).

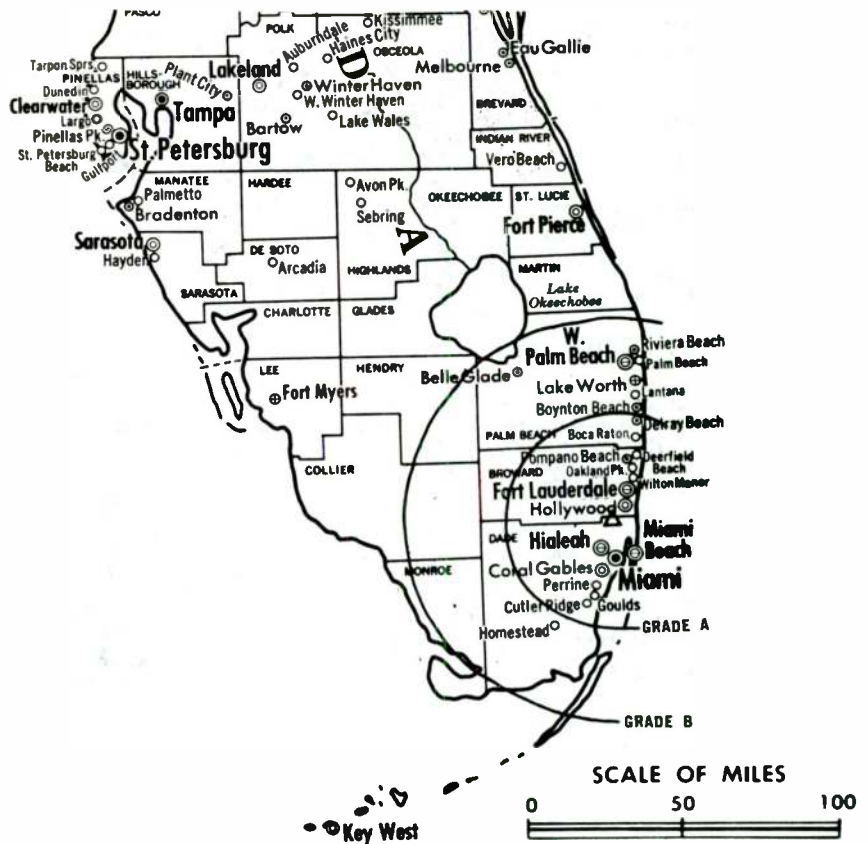
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (legal) by Cohn & Marks.

Represented (sales) by MMT Sales Inc



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WTVJ Ref: FCC File No. BMPCT—1083 Granted 5/14/53

©American Map Co., Inc., N.Y., No. 14244

## WTVJ

Network Service: CBS.

Licensee: Wometco Enterprises Inc., 316 N. Miami Ave., Miami, Fla. (33128).

Studio: 316 N. Miami Ave. (33128).

Telephone: 305-374-6261. TWX No.: 810-848-5932.

Ownership: Wometco Enterprises Inc., Mitchell Wolfson, pres. Also owns 99.7% of WLOS-TV, Asheville, N.C.; 100% of KVOS-TV, Bellingham, Wash.; WZZM-TV, Grand Rapids, Mich.; 80% of WWHT(TV), Newark, N.J.-New York, N.Y.; WSNL-TV, Smithtown, N.Y.

Began Operation: March 21, 1949.

Personnel:

MITCHELL WOLFSON, president.  
WILLIAM R. BRAZZIL, v.p. & general manager, WTVJ.  
RALPH RENICK, v.p. for WTVJ news.  
THOMAS E. FRAIOLI, general sales manager.  
DOUGLAS C. BARKER, station manager.  
DILLIE DEKLE, program manager.  
BOB BLACHER, local sales manager.  
BETH ROSS, sales research & development manager.  
JOE KLINE, director of technical operations.  
JEAN WALDSTEIN, traffic operations manager.  
JOE ABRELL, public affairs director.  
CHARLES STENBERG, production manager.  
DON LAYMAN, chief transmitter engineer.

Highest 30 Sec. Rate (May 1, 1981): \$9000.

NETWORK BASE HOURLY RATE: \$2027.

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>				
		Broward	376,200	370,800	99
		Dade	567,300	555,600	98
		Martin	20,800	20,200	97
		Monroe	18,100	17,100	94
<b>Between 25-49%</b>	<b>FLORIDA</b>				
		Collier	30,100	28,600	95
		Hendry	5,900	5,600	94
<b>Between 5-24%</b>	<b>FLORIDA</b>				
		Glades	2,100	2,000	93
		Highlands	16,000	15,400	96
		Indian River	19,700	19,000	96
		St Lucie	28,500	27,600	97
<b>Station Totals</b>			<b>1,283,900</b>	<b>1,255,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>1,050,400</b>		
<b>Average Daily Circulation (1979-80)</b>			<b>690,600</b>		



# Florida—Orlando

## WDBO-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1465-ft. above av. terrain, 1484-ft. above ground, 1549-ft. above sea level.

Latitude 28° 36' 08"  
Longitude 81° 05' 37"

Holds CP for change to 100-kw visual, 20-kw aural, 1835-ft. above av. terrain, 1983-ft. above ground, 2049-ft. above sea level. BPCT-4827.

Transmitter: 3.5-mi. N of Bithlo.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS, Newsweek.

AM Affiliate: WDBO, 5-kw, 580 kHz (CBS).

FM Affiliate: WDBO-FM, 100-kw, 92.3 MHz (No. 222), 1316-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WDBO-TV Ref: FCC File No. BPCT-4886 Granted 11/3/70  
CP: BPCT-4827 Granted 6/9/75

© American Map Co., Inc., N.Y., No. 14244

## WDBO-TV

Network Service: CBS.

Licensee: The Outlet Company, Box 1833, Orlando, Fla. (32802).

Studio: 750 N. Texas Ave. (32804).

Telephone: 305-843-0006.

TWX No.: 810-850-0141.

Ownership: See WJAR-TV, Providence, R.I.

Began Operation: July 1, 1954. Sale to present owner by Cherry Bcstg. Co. approved July 17, 1963 by FCC (Television Digest, Vol. 3:15, 29). Sale to Cherry Bcstg. Co. by group headed by Harold P. Danforth approved May 8, 1957 by FCC.

Represented (sales) by Petry Television Inc.

Represented (legal) by Sundlun, Scher & Singer.

Represented (engineering) by Lohnes & Culver.

Personnel:

JOSEPH S. SINCLAIR, company chairman.

BRUCE G. SUNDLUN, company president & chief executive officer.

DAVID E. HENDERSON, president, broadcast division.

LEONARD S. DAVEY JR., vice president & general manager.

EVERETT H. HUGHES, program manager.

JOSEPH S. HALLER, general sales manager.

JAMES POSEY, national sales manager.

CHALMERS S. STROMBERG, chief engineer.

BERNARD W. SCHNAPP, business manager.

HARVEY COX, news director.

NICKI SARNER, community affairs director.

JACK TINSLEY, promotion manager.

LOUIS GALIANO, production manager.

Highest 30 Sec. Rate: \$1900.

NETWORK BASE HOURLY RATE: \$1050.

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>				
		Brevard	84,300	82,400	98
		Citrus	18,100	17,300	96
		Flagler	2,900	2,800	96
		Lake	38,000	37,000	97
		Marion	38,200	36,400	95
		Orange	158,900	155,800	98
		Osceola	16,500	16,000	97
		Seminole	55,900	54,700	98
		Sumter	7,500	7,200	96
	Volusia	92,200	90,000	98	
<b>Between 25-49%</b>	<b>FLORIDA</b>				
		Hernando	13,200	12,700	96
		Polk	104,200	101,600	98
	Putnam	16,900	16,400	97	
<b>Between 5-24%</b>	<b>FLORIDA</b>				
		Hardee	5,900	5,700	97
		Highlands	16,000	15,400	96
		Indian River	19,700	19,000	96
		Levy	6,200	5,800	93
	St Johns	16,700	16,200	97	
<b>Station Totals</b>			<b>711,300</b>	<b>692,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>					<b>513,300</b>
<b>Average Daily Circulation (1979-80)</b>					<b>331,300</b>

# Florida—Daytona Beach-Orlando

## WESH-TV

Ch. 2

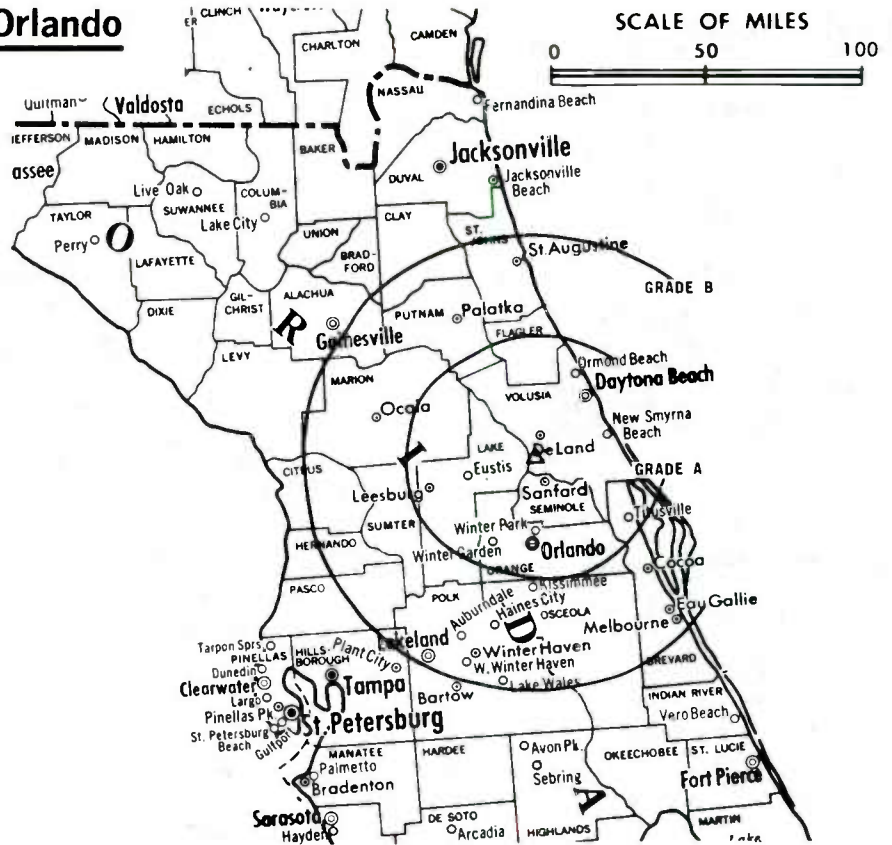
Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 1670-ft. above ground, 1740-ft. above sea level.

Latitude 28° 56' 17"  
Longitude 81° 18' 58"

Transmitter: 1.2-mi SW of Orange City, Fla.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. News Film Service: NIWS.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WESH-TV Ref: FCC File No. BPCT-781206LC Granted 2/26/79 © American Map Co., Inc., N.Y., No. 14244

## WESH-TV

Network Service: NBC.

Licensee: Cowles Broadcasting Inc., Box 1551, Daytona Beach.

Studios: 540 Corporation Ave., Holly Hill (32015); 1501 Minnesota Ave., Winter Park (32789).

Telephones: 904-252-2222, Daytona Beach; 305-645-2222, Orlando.

TWX No.: 810-832-6222, Daytona Beach; 810-853-0255, Winter Park.

Ownership: See KCCI-TV, Des Moines, Ia.

Began Operation: May 29, 1956. Sale to present owner by John H. Perry interests approved April 20, 1966 by FCC (Television Digest, Vol. 5:47).

Represented (sales) by Katz Television.

Represented (legal) by Marmet Professional Corp.

Personnel:

JOHN M. HABERLAN, president & general manager  
JACK L. HITCHCOCK, sr. v.p., sales mgr., Winter Park studio manager.  
JOHN E. EVANS, v.p., Holly Hill studio manager.  
KENNETH W. SMITH, sr. vice president & operations manager.  
ROBERT FOWLER, vice president & sales director.  
NILE M. HUNT, vice president & engineering director.  
RICHARD K. SCHARF, production manager.  
MIKE MINOCK, creative director.  
NICHOLAS W. PFEIFAUF, v.p. & mgr., research & development.  
LYNDOL MICHAEL, director, audience development.

Highest 30 Sec. Rate (Jan. 5, 1981): \$1450.

NETWORK BASE HOURLY RATE: \$2235.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
	Alachua	46,700	44,500	95
	Brevard	84,300	82,400	98
	Citrus	18,100	17,300	96
	Flagler	2,900	2,800	96
	Lake	38,000	37,000	97
50% & Over	Levy	6,200	5,800	93
	Marion	38,200	36,400	95
	Orange	158,900	155,800	98
	Osceola	16,500	16,000	97
	Putnam	16,900	16,400	97
	Seminole	55,900	54,700	98
	Sumter	7,500	7,200	96
	Volusia	92,200	90,000	98
<b>FLORIDA</b>				
Between 25-49%	Dixie	2,300	2,100	92
<b>FLORIDA</b>				
<b>Between 5-24%</b>				
	Columbia	10,500	10,100	96
	Gilchrist	2,300	2,200	96
	Hardee	5,900	5,700	97
	Highlands	16,000	15,400	96
	Polk	104,200	101,600	98
	St Johns	16,700	16,200	97
<b>Station Totals</b>		<b>740,200</b>	<b>719,600</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>499,300</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>315,400</b>	

# Florida—Orlando

**WFTV**

Ch. 9



Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 191-kw horizontal visual, 31.6-kw max. & 19.1-kw horizontal aural. Antenna: 1570-ft. above av. terrain, 1608-ft. above ground, 1674-ft. above sea level.

Latitude 28° 36' 08"  
Longitude 81° 05' 37"

Transmitter: 3.5-mi. N of Bithlo, near Orlando.

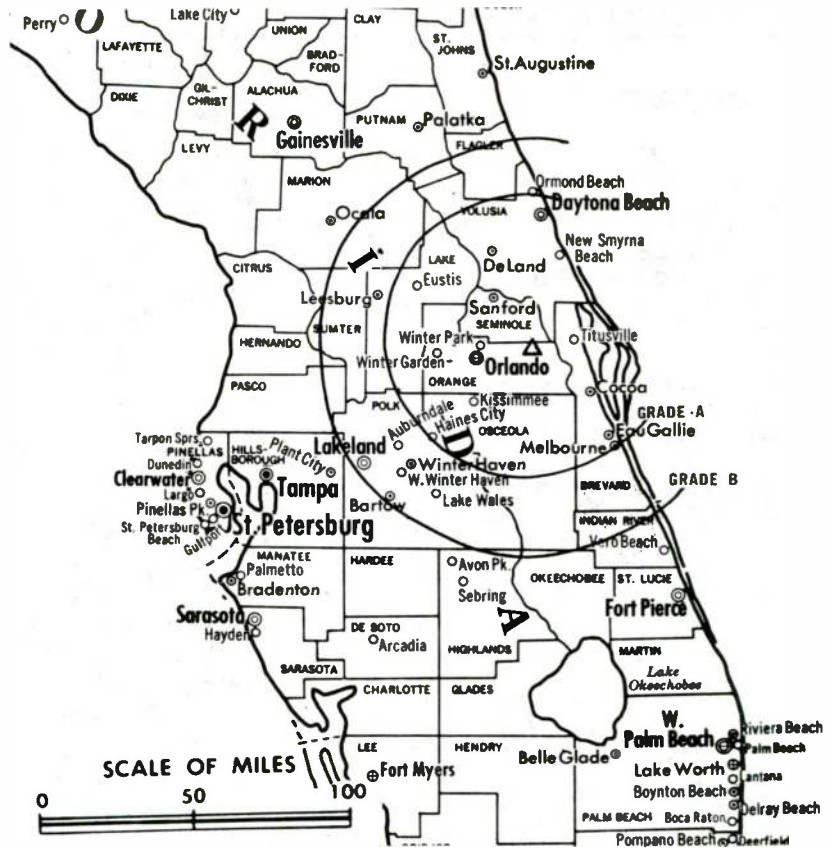
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WFTV Ref: FCC File No. BMPCTI-8 Granted 8/8/75

© American Map Co., Inc., N.Y., No. 14244

## WFTV

Network Service: ABC.

Licensee: Channel Nine of Orlando, Box 999, Orlando, Fla. (32802).

Studio: 639 West Central (32805).

Telephone: 305-841-9000. TWX No.: 810-850-0179.

Ownership: Interim operation as a joint venture of Mid-Fla. TV Corp., Central 9 Corp., Comint Corp., Fla. Heartland TV Inc. & TV Nine Inc., all applicants for regular operating authority. Note: Settlement agreement of applicants pends.

Began Operation: Feb. 1, 1958 by Mid-Fla. Inc. Interim operation began April 1, 1969 (Television Digest, Vol. 9:14).

Represented (sales) by Blair Television.

Represented (legal) by Mullin, Connor & Rhyne.

Personnel:

WALTER M. WINDSOR, general manager.  
CLIFTON L. CONLEY, general sales manager.  
CLIFFORD S. PINE, operations manager.  
ELDEN HALE JR., news director.  
MIKE STORMS, sports director.  
RICHARD FLYNN, business manager.  
HARRY N. HANDLEY, director of special projects.  
WILLIAM D. JONES, national sales manager.  
S. PAUL BARRON, chief engineer.  
BRUCE BAKER, local sales director.  
WALTER S. McDOWELL, promotion director.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—7-11 p.m., daily.					
\$2000	\$1200	\$800	\$500	\$1000*	\$500*

\*8-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$1150.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Brevard	84,300	82,400	98
	Flagler	2,900	2,800	96
	Indian River	19,700	19,000	96
	Lake	38,000	37,000	97
	Marion	38,200	36,400	95
	Orange	158,900	155,800	98
	Osceola	16,500	16,000	97
	Polk	104,200	101,600	98
	Seminole	55,900	54,700	98
Sumter	7,500	7,200	96	
Volusia	92,200	90,000	98	
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Alachua	46,700	44,500	95
	Citrus	18,100	17,300	96
	Hernando	13,200	12,700	96
	Highlands	16,000	15,400	96
Okeechobee	6,200	6,000	97	
Putnam	16,900	16,400	97	
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Dixie	2,300	2,100	92
	Glades	2,100	2,000	93
	Hardee	5,900	5,700	97
	Levy	6,200	5,800	93
St Johns	16,700	16,200	97	
<b>Station Totals</b>		<b>768,600</b>	<b>747,000</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>565,000</b>
<b>Average Daily Circulation (1979-80)</b>				<b>360,900</b>



# 1<sup>ST</sup> IN THE 34<sup>TH</sup>

- **FIRST IN GROWTH:** WFTV is the #1 station in the fastest growing major television market in the fastest growing state in the nation.
- **FIRST IN AUDIENCE DELIVERY:** WFTV delivers the largest audience of any station in the market in every demographic category measured.\*
- **FIRST IN LOCAL NEWS:** With the largest staff and most extensive equipment of any area station, WFTV ranks first in local news audience delivery in Orlando-Daytona Beach.\*\*
- **FIRST (AND ONLY) 24-HOUR STATION:** WFTV is the only station in the market to offer entertainment and news programming 24 hours a day, 7 days a week.
- **FIRST IN LOCAL PRODUCTION:** With the most extensive state-of-the-art equipment for studio and remote production and the market's largest staff, WFTV produces more local programming and commercial material than any competitive station.
- **FIRST IN MARKET RESEARCH:** As part of a continuing program to improve the accuracy of television audience measurements, WFTV research efforts resulted in early revision of household and population estimates by Arbitron and Nielsen for every county in the nation in May 1981.
- **FIRST IN COMMUNITY RESPONSIBILITY:** With pertinent editorials, some of the best-researched documentaries in the industry and a targeted public service program, WFTV plays a significant role in assuring a bright future for its entire market.

 **WFTV 9**

ORLANDO — DAYTONA BEACH

*Data in this advertisement are estimates and subject to published qualifications.*

*\*Arbitron, February 1981, sign-on to sign-off, daypart summary section. Nielsen, February 1981, Sunday-Saturday, 7:00 AM-1:00 AM daypart summary section.*

*\*\*Arbitron and Nielsen, February 1981, program audience sections, Monday-Friday, 12:00-12:30 PM, 6:00-6:30 PM, and 11:00-11:30 PM.*

# Florida—Orlando

## WOFL

Ch. 35

**Technical Facilities:** Channel No. 35 (596-602 MHz). Authorized power: 2570-kw max. & 646-kw horizontal visual, 126-kw aural. Antenna: 1470-ft. above av. terrain, 1482-ft. above ground, 1545-ft. above sea level.

Latitude 28° 36' 17"  
Longitude 81° 10' 13"

**Transmitter:** Chuluota-Christmas Rd., 3.7-mi. N of Bithlo.

**TV tape:** Recording facilities.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** UPI.

**Satellite Earth Station:** In operation.

**Represented (engineering)** by Broadcast Technology Consultants.

**Represented (legal)** by Crowell & Moring.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WOFL Ref: FCC File No. BMPCT—7516 Granted 3/15/74

©American Map Co., Inc., N.Y. No. 14244

## WOFL

**Network Service:** None, independent.

**Licensee:** Omega Communications Inc., Box 5729, 2300 S. Orange Blossom Trail, Orlando, Fla. (32855).

**Studio:** 2300 S. Orange Blossom Trail (32855).

**Telephone:** 305-422-0035.

**Ownership:** Lawrence H. Rogers II, pres.-treas., 37.1%; Richard H. Packard, secy.; H. Talbot Mead, 23.2%; Joan B. Campbell, 10.2%; Meredith Corp., 7.1%. Rogers owns 15% of WIFE(AM), Indianapolis, Ind. For Meredith Corp. interests, see KCMO-TV, Kansas City, Mo.

**Began Operation:** March 31, 1974. Left air Sept. 29, 1976. Sale to present owners approved by FCC June 15, 1979 (Television Digest, Vol. 19:28). Resumed operation Oct. 15, 1979.

**Represented (sales)** by MMT Sales Inc.

**Personnel:**  
LAWRENCE H. ROGERS II, president.  
RAY BALSOM, vice president & general manager.

ANN RAGSDALE, local sales manager.  
PAUL WILLIAMSON, program director.  
BARRY NEWMAN, national sales manager.  
GEORGE WILSON, news director.

Highest 30 Sec. Rate: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
	Brevard	84,300	82,400	98
	Flagler	2,900	2,800	96
	Lake	38,000	37,000	97
<b>Between 5-24%</b>	Orange	158,900	155,800	98
	Osceola	16,500	16,000	97
	Seminole	55,900	54,700	98
	Volusia	92,200	90,000	98
<b>Station Totals</b>		<b>448,700</b>	<b>438,700</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>71,600</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>35,800</b>	

# Florida—West Palm Beach

## WPEC

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 288-kw visual, 56.2-kw aural. Antenna: 980-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 17"  
Longitude 80° 12' 28"

Transmitter: Intersection U.S. Hwy 441 & State Rd. 812.

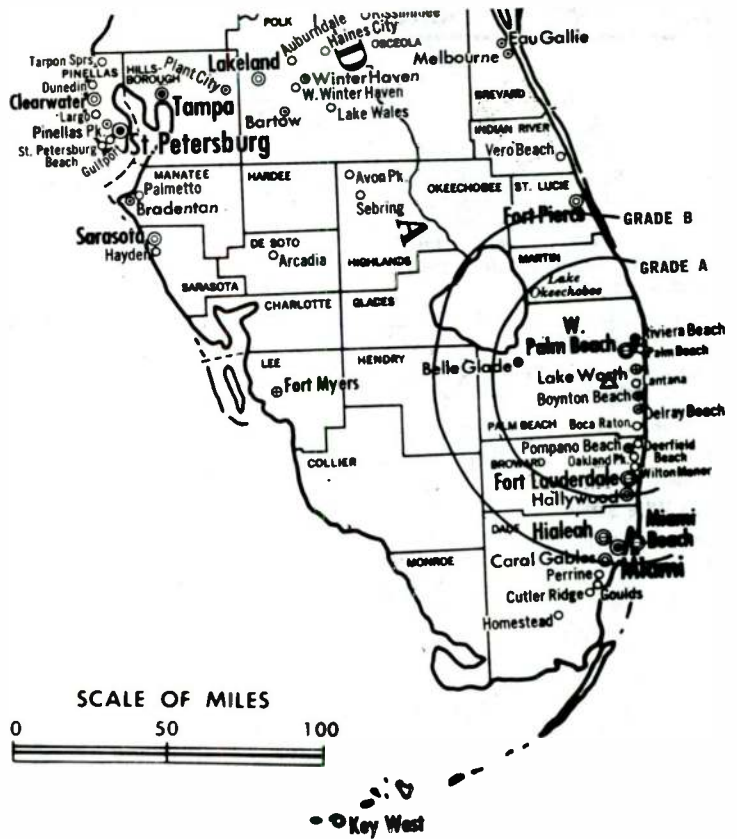
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Represented (sales) by Katz Television.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WPEC Ref: FCC File No. BPCT—2016 Granted 2/21/62

©American Map Co., Inc., N.Y., No. 14244

## WPEC

Network Service: ABC.

Licensee: PEC Communications Inc., Fairfield Dr., West Palm Beach, Fla. (33407).

Studio: Fairfield Dr., West Palm Beach, Fla. (33407).

Telephone: 305-848-7211. TWX No.: 510-952-7656.

Ownership: Photo Electronics Corp., 80%; Alex W. Dreyfoos Jr., pres., 12.4%; George W. Mergens, exec. v.p., 7.6%.

Began Operation: Jan. 1, 1955. Sale to present owners by Royal American Industries Inc. approved by FCC Oct. 26, 1973. Sale to Royal American (2/3 owned by Bankers Life & Casualty Co.) by Rand Bcstg. & Bertram Lebar approved in 1964 (Television Digest, Vol. 4:9). Previous sale to Rand Broadcasting & Lebar by RKO Teleradio Pictures Inc. approved May 16, 1957 by FCC (Vol. 13-12, 20). RKO purchase from J. Robert Meachem interests was approved July 27, 1955 by FCC (Vol. 11:27, 31).

Represented (legal) by Cohn & Marks.

Personnel:

ALEX W. DREYFOOS JR., president.  
GEORGE W. MERGENS, executive vice president.  
ROBERT WIEGAND, general manager.  
ROBERT LAWSON JR., general sales manager.  
CONNIE ALBINO, national sales manager.  
ARDYS CORSI, creative services manager.

BILL CRAFTON, news director.  
GEORGE DANNER, director of broadcast operations.  
THOM MOODY, program manager.

Highest 30 Sec. Rate (Jan. 1, 1979): \$750.

NETWORK BASE HOURLY RATE: \$350.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>FLORIDA</b>			
	Glades	2,100	2,000	93
	Martin	20,800	20,200	97
	Okeechobee	6,200	6,000	97
	Palm Beach	199,200	193,500	97
	St Lucie	28,500	27,600	97
Between 25-49%	<b>FLORIDA</b>			
	Hendry	5,900	5,600	94
	Indian River	19,700	19,000	96
Between 5-24%	<b>FLORIDA</b>			
Broward	376,200	370,800	99	
<b>Station Totals</b>		<b>658,600</b>	<b>644,700</b>	<b>97</b>
Net Weekly Circulation (1979-80)				315,900
Average Daily Circulation (1979-80)				165,200



# Florida—Palm Beach

## WPTV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 17"  
Longitude 80° 12' 42"

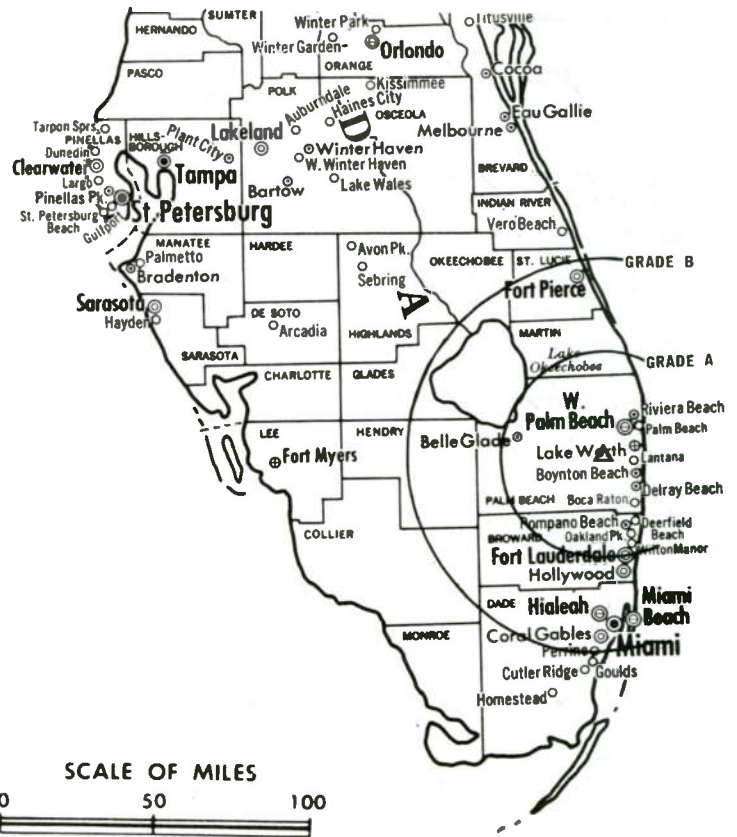
Transmitter: Near Green Acres City & Lantana Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.



SCALE OF MILES



Total Households: © MBI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WPTV Ref: FCC File No. BMPCT-1862 Granted 3/15/54

©American Map Co., Inc., N.Y., No. 14244

## WPTV

Network Service: NBC.

Licensee: Scripps-Howard Bcstg. Co., P.O. Box 510, Palm Beach, Fla. (33480).

Studio: 622 N. Flagler Dr., West Palm Beach, Fla. (33401).

Telephone: 305-655-5455. TWX No.: 510-952-7606.

Ownership: Scripps-Howard Bcstg. Co., 100%. See WEWS, Cleveland, Ohio.

Began Operation: Aug. 22, 1954. Sale to present owner by John H. Phipps approved by FCC Dec. 27, 1961 (Television Digest, Vols. 17:37, 1:14). Sale as WJNO-TV to Phipps by George H. Buck-Theodore Granik interests approved Oct. 3, 1956 by FCC (Vol. 12:37, 40).

Represented (sales) by Blair Television.

Represented (legal) by Dempsey & Koplovitz.

Personnel:

- ROBERT R. REGALBUTO, vice president & general manager.
- WILLIAM J. BROOKS, assistant general manager.
- ARVO KATAJISTO, director of operations.
- EDITH BRACKEEN, general sales manager.
- ALAN FRANK, national sales manager.
- DOUG WOLFMUELLER, sales manager.
- EDWARD J. ROOS, chief engineer.
- ROBERT HOWICK, news director.

Highest 30 Sec. Rate (Aug. 1, 1979): \$1500.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Glades	2,100	2,000	93
	Indian River	19,700	19,000	96
	Martin	20,800	20,200	97
	Okeechobee	6,200	6,000	97
	Palm Beach	199,200	193,500	97
	St Lucie	28,500	27,600	97
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Broward	376,200	370,800	99
	Hendry	5,900	5,600	94
<b>Station Totals</b>		<b>658,600</b>	<b>644,700</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>385,900</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>232,400</b>	

### Cable Systems Design Group

Incorporated

CABLE TELEVISION SYSTEM DESIGNERS

1225 Connecticut Avenue, NW  
Suite 100  
Washington, DC 20036

(202) 463-7999

# Florida—Fort Pierce-Stuart-Vero Beach-Palm Beach

**WTVX**

Ch. 34

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 5000-kw max. & 3394-kw horizontal visual, 438-kw aural. Antenna: 1492-ft. above av. terrain, 1520-ft. above ground, 1549-ft. above sea level.

Latitude 27° 07' 19.5"  
Longitude 80° 23' 20.5"

Transmitter: 7.3-mi. SW of Palm City, Fla.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

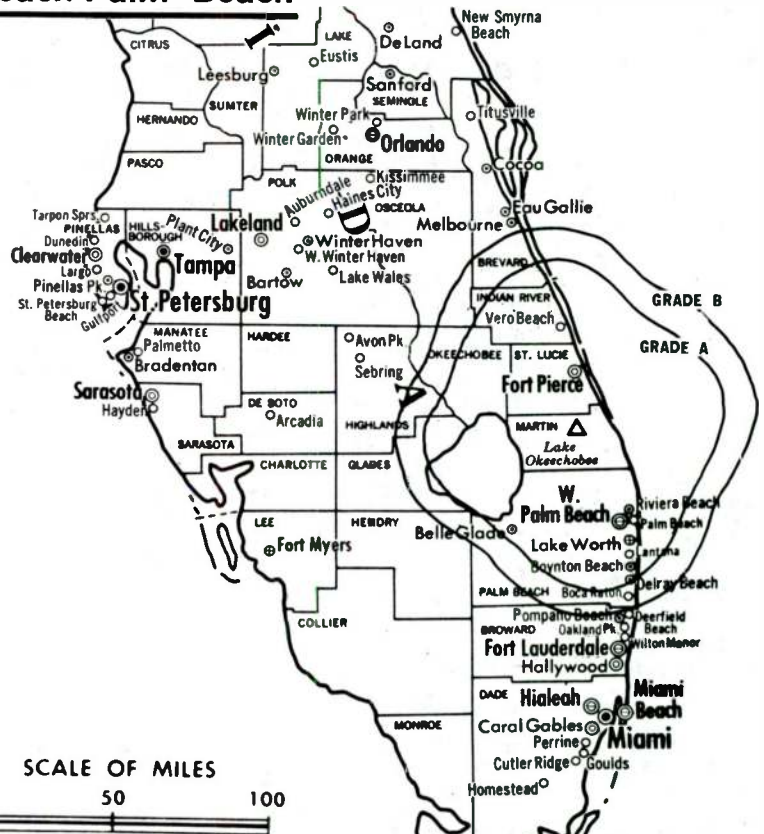
News Film Service: CBS.

TV tape: Recording facilities.

Represented (sales) by Adam Young Inc.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WTVX Ref: FCC File No. BPCT-5175 Granted 5/30/79

© American Map Co., Inc., N.Y., No. 14244

**WTVX**

Network Service: CBS.

Licensee: WTUV Inc., Box 3434, Fort Pierce, Fla. (33450).

Studios: 3601 N. 25th St., Fort Pierce, Fla. (33450). Suite 734, 2000 Palm Beach Lakes Blvd., West Palm Beach, Fla. (33404).

Telephones: 305-464-3434/305-686-3434.

Ownership: Frank K. Spain, pres., 35%; Perrin Purvis, v.p., 10%; Margaret H. Spain, 35%; Letha M. Spain, 20%. For other interests, see WTVA, Tupelo, Miss.

Began Operation: April 5, 1966. Sale to present owners by Ruhl W. Koblegard, et al., approved by FCC Jan. 15, 1979.

Personnel:

LYNWOOD WRIGHT, general manager.  
RICHARD BIDDLE, general sales manager.  
JAMES HOLMES, programming.  
MAX BERRYHILL, chief engineer.  
GARY JOHNSON, operations manager.  
AL DUNNING, executive news producer.

## DIGEST OF RATE CARD

Hour	30 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AA—8-11 p.m., daily.					
\$2000	\$1500	\$750	\$1000	\$500	\$250
NETWORK BASE HOURLY RATE: \$149.					

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>FLORIDA</b>			
	Indian River	19,700	19,000	96
	Martin	20,800	20,200	97
	Okeechobee	6,200	6,000	97
	St Lucie	28,500	27,600	97
Between 5-24%	<b>FLORIDA</b>			
	Glades	2,100	2,000	93
<b>Station Totals</b>		<b>77,300</b>	<b>74,800</b>	<b>96</b>
Net Weekly Circulation (1979-80)				69,500
Average Daily Circulation (1979-80)				39,300

# Florida—Panama City

**WJHG-TV**

Ch. 7



**KATZ TELEVISION  
GRAY COMMUNICATIONS**

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 34-kw aural. Antenna: 870-ft. above av. terrain, 887-ft. above ground, 1026-ft. above sea level.

Latitude 30° 26' 00"  
Longitude 85° 24' 51"

Transmitter: 4 mi. NNE of Youngstown, Fla.

Color: Network, live, film, slide & tape. News Wire Service: AP.



Total Households: © MBI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WJHG-TV Ref: FCC File No. BPCT—3267 Granted 12/31/63

©American Map Co., Inc., N.Y., No. 14244

## WJHG-TV

Network Service: ABC.

Licensee: WJHG-TV Inc., Panama City, Fla.

Studio: 8195 W. Highway 98 (32401).

Telephone: 904-234-2125. TWX No.: 510-730-7341.

Ownership: See WALB-TV, Albany, Ga.

Began Operation: Dec. 1, 1953. Sale to present owner by Mel Wheeler approved June 29, 1960 by FCC (Television Digest, Vol. 16:19, 21, 28). Transfer of 96% from J. D. Manly to Mel Wheeler approved Nov. 20, 1957 by FCC (Vol. 13:43, 47).

Represented (sales) by Katz Television.

Represented (legal) by Kirkland & Ellis.

Personnel:

RAY HOLLOWAY, vice president & general manager.  
ROGER JONES, sales manager.  
RON JONES, program director.  
JACK CRUSAN, production manager.  
DAVID WILLIAMS, chief engineer.

Highest One Hour Rate (Oct. 18, 1980): \$500.

Highest 30 Sec. Rate (Oct. 18, 1980): \$220.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Dale	13,800	13,500	98
	Geneva	9,100	8,800	97
	Houston	26,600	26,100	98

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	<b>FLORIDA</b>				
	Bay	34,200	33,400	98	
	Calhoun	3,100	2,900	93	
	Franklin	2,900	2,700	94	
	Gadsden	9,700	9,200	94	
	Gulf	3,600	3,400	95	
	Holmes	5,300	4,900	92	
	Jackson	14,000	13,100	94	
	Liberty	1,500	1,400	94	
	Okaloosa	34,500	33,800	98	
	Walton	7,500	7,100	95	
	Washington	5,200	4,900	95	
	<b>GEORGIA</b>	Seminole	2,900	2,800	95
	<b>Between 25-49%</b>	<b>ALABAMA</b>			
Coffee		13,000	12,600	97	
Covington		13,300	12,900	97	
Henry		5,300	5,100	97	
<b>FLORIDA</b>		Leon	47,400	45,800	97
Wakulla		3,300	3,200	96	
<b>GEORGIA</b>	Decatur	8,100	7,800	96	
<b>Between 5-24%</b>	<b>GEORGIA</b>	Early	4,400	4,200	94
	Miller	1,800	1,700	94	
	<b>Station Totals</b>	<b>270,500</b>	<b>261,300</b>	<b>96</b>	
<b>Net Weekly Circulation (1979-80)</b>				<b>155,700</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>84,200</b>	

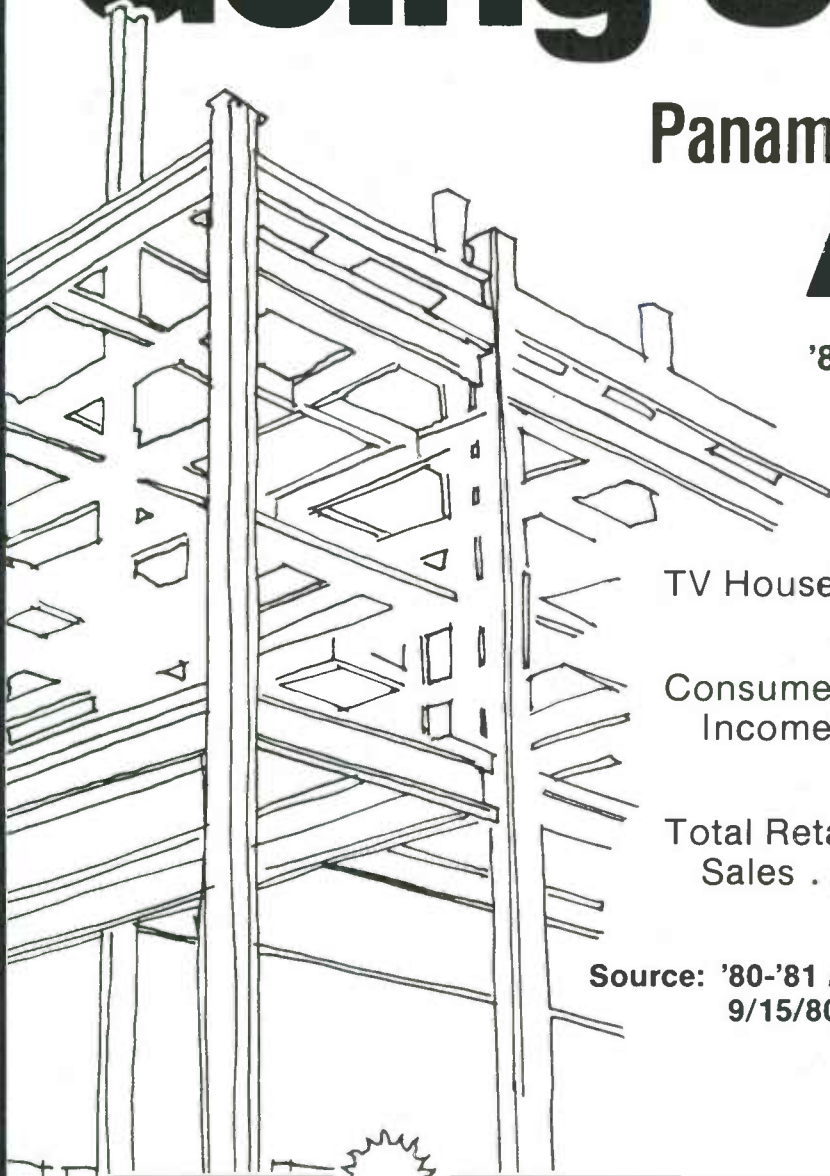


# Going Up...

Panama City, Florida

## ADI

'80-'81/'79-'80



TV Households.....

+32%

Consumer Spendable  
Income .....

+28%

Total Retail  
Sales .....

+28%

Source: '80-'81 Arbitron TV HH Estimates.  
9/15/80 SRDS; May '80 Arbitron.

**WJHG-TV**   
PANAMA CITY, FLORIDA



Sold & Serviced by Katz Continental Television

A DIVISION OF GRAY COMMUNICATIONS SYSTEMS, INC.



# Florida—Panama City

**WMBB**

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1403-ft. above av. terrain, 1464-ft. above ground, 1549-ft. above sea level.

Latitude 30° 22' 05"  
Longitude 85° 12' 24"

Transmitter: 0.5-mi. E of Frink, E side of State Hwy. 73.

TV tape: Recording facilities.

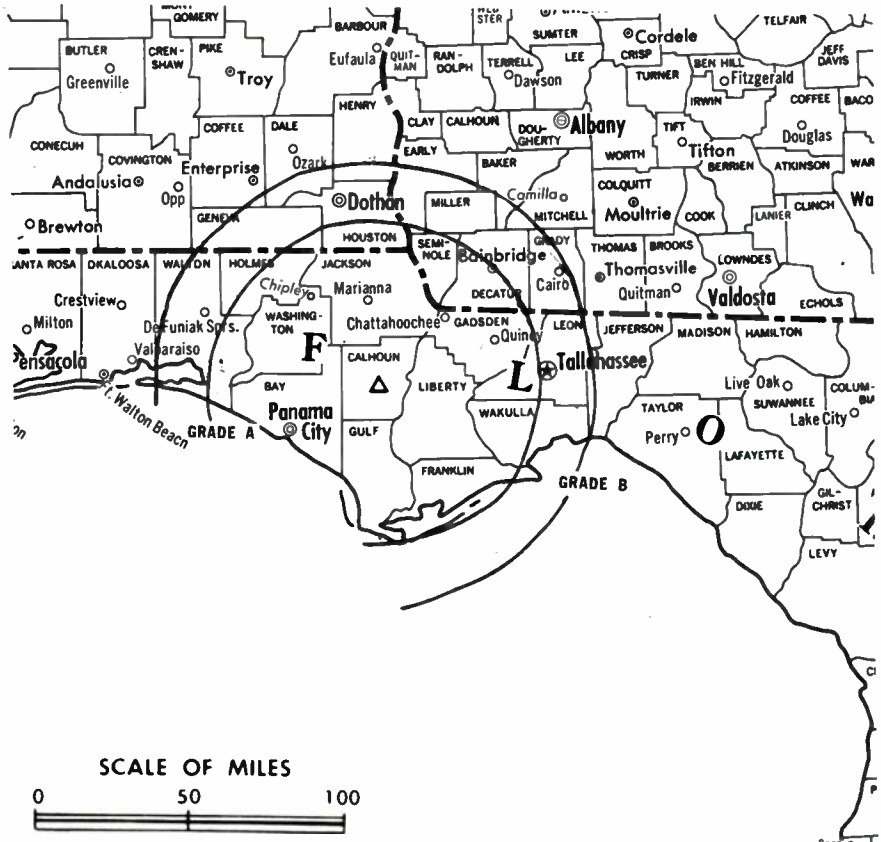
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (sales) by Avery-Knodel Inc.; Busby, Finch, Latham & Widman (Atlanta & Dallas).

Represented (legal) by Smith & Pepper.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WMBB Ref: FCC File No. BPCT—4865 Granted 7/29/75

© American Map Co., Inc., N.Y. No. 14244

## WMBB

Network Service: NBC.

Licensee: Octagon Broadcasting Co., Box 1340, Panama City, Fla. (32401).

Studio: 232 Harrison Ave.

Telephone: 904-769-2313. TWX No.: 510-738-7536.

Ownership: Agronomics Inc., 100%. Anthony C. Kupris, pres., 100%; John A. Kupris, v.p.; Mary R. Kupris, secy.-treas. Principals also own Gemini Bcstg. Co., applicant for Ch. 16, Little Rock, Ark.; Daytona Bcstg. Co. Inc., applicant for Ch. 26, Daytona Beach, Fla.

Began Operation: Oct. 4, 1973. Sale to present owner by Denver Brannen estate, Luther Edwin Thomas, et al., approved by FCC Feb. 28, 1977 (Television Digest, Vol. 16:52).

Personnel:

A. C. KUPRIS, president.  
DOUGLAS M. GRIMM, general manager.  
ROB DOLL, sales manager.  
JAN DUUS, program director.  
STEVE COOK, production manager.  
CHRIS BURGBACHER, chief engineer.

Highest One Hour Rate (May 4, 1981): \$900.

Highest 30 Sec. Rate (May 4, 1981): \$220.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ALABAMA</b>			
	Geneva	9,100	8,800	97
	Houston	26,600	26,100	98
	<b>FLORIDA</b>			
	Bay	34,200	33,400	98
	Calhoun	3,100	2,900	93

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>FLORIDA—(Continued)</b>					
50% & Over	Franklin	2,900	2,700	94	
	Gadsden	9,700	9,200	94	
	Gulf	3,600	3,400	95	
	Holmes	5,300	4,900	92	
	Jackson	14,000	13,100	94	
	Leon	47,400	45,800	97	
	Liberty	1,500	1,400	94	
	Wakulla	3,300	3,200	96	
	Walton	7,500	7,100	95	
	Washington	5,200	4,900	95	
<b>GEORGIA</b>					
	Seminole	2,900	2,800	95	
<b>ALABAMA</b>					
Between 25-49%	Henry	5,300	5,100	97	
	<b>FLORIDA</b>				
	Taylor	4,800	4,500	94	
<b>GEORGIA</b>					
	Decatur	8,100	7,800	96	
<b>ALABAMA</b>					
Between 5-24%	Coffee	13,000	12,600	97	
	Covington	13,300	12,900	97	
	Dale	13,800	13,500	98	
	<b>FLORIDA</b>				
	Okaloosa	34,500	33,800	98	
<b>GEORGIA</b>					
	Baker	1,200	1,100	93	
	Early	4,400	4,200	94	
	Miller	1,800	1,700	94	
<b>Station Totals</b>		<b>276,500</b>	<b>266,900</b>	<b>96</b>	
<b>Net Weekly Circulation (1979-80)</b>			<b>144,600</b>		
<b>Average Daily Circulation (1979-80)</b>			<b>77,900</b>		

# Florida—Pensacola-Mobile, Ala.

## WEAR-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.8-kw aural. Antenna: 1220-ft. above av. terrain, 1284-ft. above ground, 1394-ft. above sea level.

Latitude 30° 37' 38"  
Longitude 87° 37' 31"

Transmitter: Loxley, Ala.

Studios: U.S. Hwy. 90, W of Pensacola & Van Antwerp Bldg., Mobile, Ala.

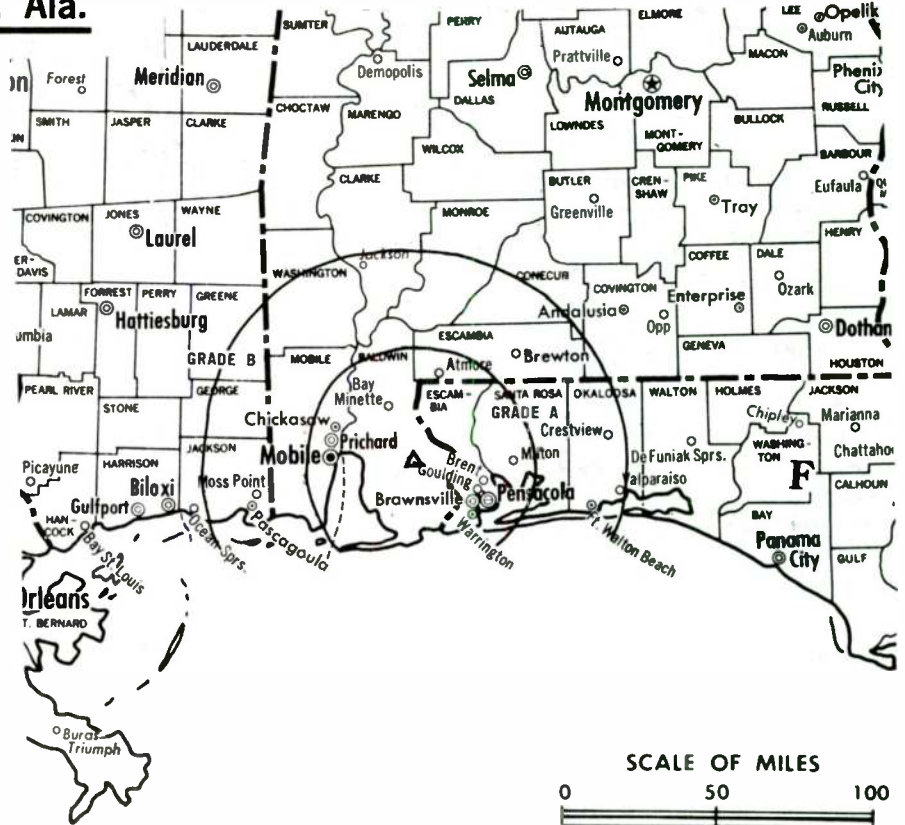
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Blair Television.

Represented (legal) by Smith & Pepper



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WEAR-TV Ref: FCC File No. BMPCT—5313 Granted 7/22/59 ©American Map Co., Inc., N.Y., No. 14244

## WEAR-TV

Network Service: ABC.

Licensee: Rollins Telecasting Inc., Box 12278, Pensacola, Fla. (32591).

Telephone: 904-455-7311. TWX No.: 510-737-7952.

Telephones: 205-438-9030 & 205-432-0533 (Mobile).

Ownership: Rollins Inc., 100%. For other interests, see WPTZ, Plattsburgh, N.Y.

Began Operation: Jan. 13, 1954. Sale to present owners by Charles W. Smith, Mel Wheeler and associates approved May 6, 1959 (Television Digest, Vol. 15:14, 19).

Personnel:

JIM GRIMES, general manager.  
CARL LEAHY, station manager.  
TOM WALSH, general sales manager.  
MAX LAIL, local sales manager.  
NONIA FURGYE, national sales manager.  
ELLIS BULLOCK, production manager.  
MIKE CAREY, promotion manager.  
S. PETER NEUMANN, news director.  
SUE STRAUGHN, traffic & public service manager.  
HARRY BABB, chief engineer.

DIGEST OF RATE CARD NO. 14—(Jan. 1, 1981)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	ID
Class AA—6:30-10 p.m., daily.	\$2500	\$1500	\$750	\$375		Graded rates apply*

\*Highest rate: \$870.

NETWORK BASE HOURLY RATE: \$825.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ALABAMA</b>			
	Baldwin	25,600	25,100	98
	Clarke	9,700	9,300	95
	Conecuh	5,300	5,100	95

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ALABAMA—(Continued)</b>				
50% & Over	Escambia	12,000	11,600	97
	Mobile	118,800	117,000	99
	Monroe	7,100	6,700	95
	Washington	5,400	5,200	96
50% & Over	<b>FLORIDA</b>			
	Escambia	76,900	75,400	98
	Okaloosa	34,500	33,800	98
	Santa Rosa	17,600	17,200	98
Between 25-49%	Walton	7,500	7,100	95
	<b>MISSISSIPPI</b>			
	George	4,900	4,800	98
	Greene	3,300	3,100	95
Between 25-49%	Jackson	36,700	36,000	98
	<b>ALABAMA</b>			
	Butler	7,100	6,800	96
	Choctaw	6,400	6,100	95
Between 5-24%	<b>MISSISSIPPI</b>			
	Wayne	5,700	5,500	96
	<b>ALABAMA</b>			
	Covington	13,300	12,900	97
Between 5-24%	Marengo	8,100	7,700	95
	Wilcox	4,300	4,000	94
	<b>FLORIDA</b>			
	Bay	34,200	33,400	98
Between 5-24%	Gulf	3,600	3,400	95
	<b>MISSISSIPPI</b>			
	Harrison	48,500	47,700	98
	Perry	3,100	3,000	96
Station Totals	Stone	2,700	2,600	97
		502,300	490,500	97
Net Weekly Circulation (1979-80)				343,600
Average Daily Circulation (1979-80)				227,800



# Florida—Sarasota-Bradenton

## WXLT-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2871-kw visual, 174-kw aural. Antenna: 771-ft. above av. terrain, 814-ft. above ground, 849-ft. above sea level.

Latitude 27° 33' 27"  
Longitude 82° 21' 59"

Transmitter: 4.2-mi. ESE of Parrish, Fla.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WXLT-TV Ref: FCC File No. BMPCT—7255 Granted 4/14/71

© American Map Co., Inc., N.Y., No. 14244

## WXLT-TV

Network Service: ABC.

Licensee: Sarasota-Bradenton Florida Television Co. Inc., P.O. Box 940, Sarasota, Fla. (33578).

Studio: 5727 Lawton Dr. Telephone: 813-922-0777.

Ownership: Robert R. Nelson, pres., 60.8%; W. E. Schonek, v.p., 9.8%; Robert W. Nelson, secy.; Clifford E. Beal, treas., 9.8%; Rudolph C. Schonek & John F. Waltz, 9.8% each. Nelson controls WBRD & WDUV-FM, Bradenton, Fla. Robert R. Nelson, R. C. & W. E. Schonek have interest in South Jersey Bcstg. Corp., licensee of WAAT(TV), Wildwood, N.J.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Daly, Joyce & Borsari.

Represented (engineering) by A. D. Ring & Associates.

Began Operation: Oct. 23, 1971.

Personnel:

ROBERT R. NELSON, president & general manager.

LIN RICKARD, production manager.

MIKE BURNHAM, chief engineer.

TOM JOHNSON, sales manager.

For Station Sales & Transfers,  
see Services Volume

### DIGEST OF RATE CARD

Hour	30 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AAA—8-11 p.m., daily.					
\$1500	\$1250	\$900	\$600	\$300	\$180

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Charlotte	23,600	22,800	97
	De Soto	6,100	5,900	96
	Manatee	58,900	57,600	98
	Sarasota	79,000	77,100	98
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Hardee	5,900	5,700	97
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Highlands	16,000	15,400	96
	Lee	80,900	78,600	97
<b>Station Totals</b>		<b>270,400</b>	<b>263,100</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>147,300</b>
<b>Average Daily Circulation (1979-80)</b>				<b>76,400</b>

# Florida—Tallahassee-Thomasville, Georgia

## WCTV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1030-ft. above av. terrain, 1010-ft. above ground, 1249-ft. above sea level.

Latitude 30° 39' 46"  
Longitude 84° 12' 36"

Transmitter: Lake Jamonia, Fla.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Telephone: 904-893-6666.

TWX No.: 810-931-3773.

Satellite Earth Station: Scientific-Atlanta, 10-m.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WCTV Ref: FCC File No. BPCT-2591 Granted 6/5/59

©American Map Co., Inc., N.Y., No. 14244

## WCTV

Network Service: CBS.

Licensee: John H. Phipps Bcstg. Stations Inc., Box 3048, Tallahassee, Fla. (32303).

Studio: Lake Jamonia, Fla.

Ownership: John H. Phipps, 100%.

Began Operation: Sept. 15, 1955.

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

COLIN S. PHIPPS, president.  
JOSEPH E. HOSFORD, vice president & general manager.  
JERRY L. WILLIAMS, director of operations & film buyer.  
BOB MORGAN, chief engineer.  
JOHN SIMONS, sales manager.  
DAN KING, news director.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	10 Sec.
Class AA—7-11 p.m., daily.			
\$1200	\$660	\$500	\$300

NETWORK BASE HOURLY RATE: \$1080.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
	Calhoun	3,100	2,900	93
	Franklin	2,900	2,700	94
<b>50% &amp; Over</b>	Gadsden	9,700	9,200	94
	Hamilton	3,300	3,100	93
	Jefferson	3,200	3,000	93
	Lafayette	1,400	1,300	92
	Leon	47,400	45,800	97
	Liberty	1,500	1,400	94
	Madison	4,700	4,300	92

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA—(Continued)</b>				
	Suwannee	7,300	6,800	94
	Taylor	4,800	4,500	94
	Wakulla	3,300	3,200	96
<b>GEORGIA</b>				
	Atkinson	1,700	1,500	91
	Baker	1,200	1,100	93
	Berrien	4,700	4,400	94
	Brooks	5,000	4,800	95
	Calhoun	2,200	2,000	91
	Clinch	1,900	1,800	94
	Colquitt	11,900	11,500	96
	Cook	4,300	4,100	95
	Decatur	8,100	7,800	96
	Dougherty	30,800	29,800	97
	Early	4,400	4,200	94
	Echols	700	600	92
	Grady	7,100	6,800	96
	Lanier	1,900	1,800	94
	Lowndes	22,600	21,600	96
	Miller	1,800	1,700	94
	Mitchell	6,100	5,800	95
	Seminole	2,900	2,800	95
	Thomas	13,200	12,700	96
	Tift	10,700	10,200	95

50% & Over

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
	Dixie	2,300	2,100	92
<b>Between 25-49%</b>	Gulf	3,600	3,400	95
	Jackson	14,000	13,100	94
<b>GEORGIA</b>				
	Irwin	3,000	2,900	95

(Continued on page 174-b)

Station Totals	380,100	363,900	95
Net Weekly Circulation (1979-80)		231,800	
Average Daily Circulation (1979-80)		158,200	

# Florida—Tallahassee

## WECA

Ch. 27

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1416-kw max. & 566.2-kw horizontal visual, 283-kw max. & 113.2-kw horizontal aural. Antenna: 867-ft. above av. terrain, 900-ft. above ground, 1045-ft. above sea level.

Latitude 30° 34' 29"  
Longitude 84° 12' 05"

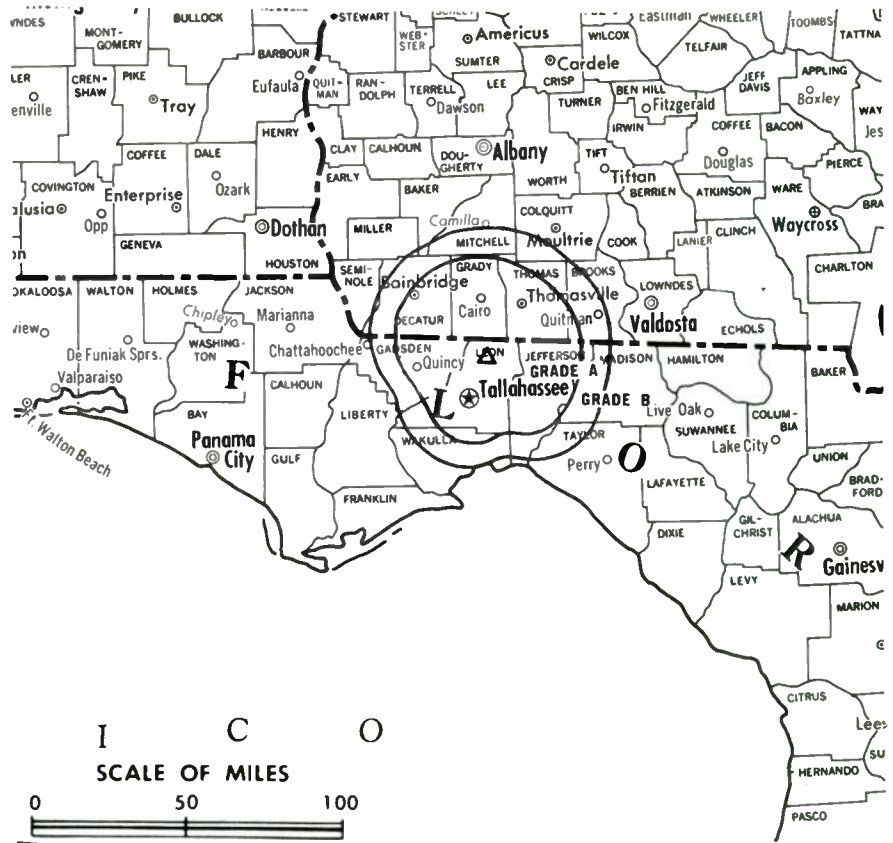
Transmitter: E side of U.S. 319, 6.6-mi. NNE of Tallahassee city limits.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

News Film Service: ABC.



WECA Ref: FCC File No. BPCT-4562 Granted 1/30/74

© American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WECA

Network Service: ABC.

Licensee: Allen Communications Inc., P.O. Box 13327, Tallahassee, Fla. (32308).

Studio: E side of U.S. 319, 6.6-mi. NNE of Tallahassee city limits.

Mailing Address: Box 13327, Tallahassee (32308).

Telephone: 904-893-3127.

TWX No.: 810-931-3715.

Ownership: E. C. Allen, pres., 100%.

Began Operation: Sept. 16, 1976.

Represented (sales) by Seltel Inc.

Represented (engineering) by Edward F. Lorentz & Associates.

Represented (legal) by Boasberg, Hewes, Finkelstein & Klores.

Personnel:

E. C. ALLEN, president.

JAMES J. MATTHEWS, vice president & general manager.

JERRY BROWN, news director.

BILL BLACK, regional sales manager.

KATHY WATKINS, business manager.

LYNNE STEPHENSON, program director.

SARAH PROUD, traffic manager.

LARRY NELSON, production manager.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Gadsden	9,700	9,200	94
	Jefferson	3,200	3,000	93
	Leon	47,400	45,800	97
	Madison	4,700	4,300	92
	Taylor	4,800	4,500	94
<b>Between 25-49%</b>	Wakulla	3,300	3,200	96
	<b>GEORGIA</b>			
	Grady	7,100	6,800	96
Thomas	13,200	12,700	96	
<b>Between 5-24%</b>	<b>GEORGIA</b>			
	Brooks	5,000	4,800	95
	Colquitt	11,900	11,500	96
	Cook	4,300	4,100	95
	Decatur	8,100	7,800	96
	Lowndes	22,600	21,600	96
Miller	1,800	1,700	94	
<b>Station Totals</b>	<b>FLORIDA</b>			
	Calhoun	3,100	2,900	93
	<b>GEORGIA</b>			
	Baker	1,200	1,100	93
Berrien	4,700	4,400	94	
Mitchell	6,100	5,800	95	
<b>Net Weekly Circulation (1979-80)</b>		<b>162,200</b>	<b>155,200</b>	<b>95</b>
<b>Average Daily Circulation (1979-80)</b>				<b>89,200</b>
				<b>44,100</b>



# Florida—Tampa-St. Petersburg

## WFLA-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 1037-ft. above av. terrain, 1055-ft. above ground, 1130-ft. above sea level.

Latitude 27° 50' 26"  
Longitude 82° 15' 47"

Transmitter: 14-mi. SE of Tampa.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: NBC.

AM Affiliate: WFLA, 5-kw, 970 kHz (NBC).

FM Affiliate: WFLA-FM, 100-kw, 93.3 MHz (No. 227), 930-ft.

Represented (sales) by Blair Television.

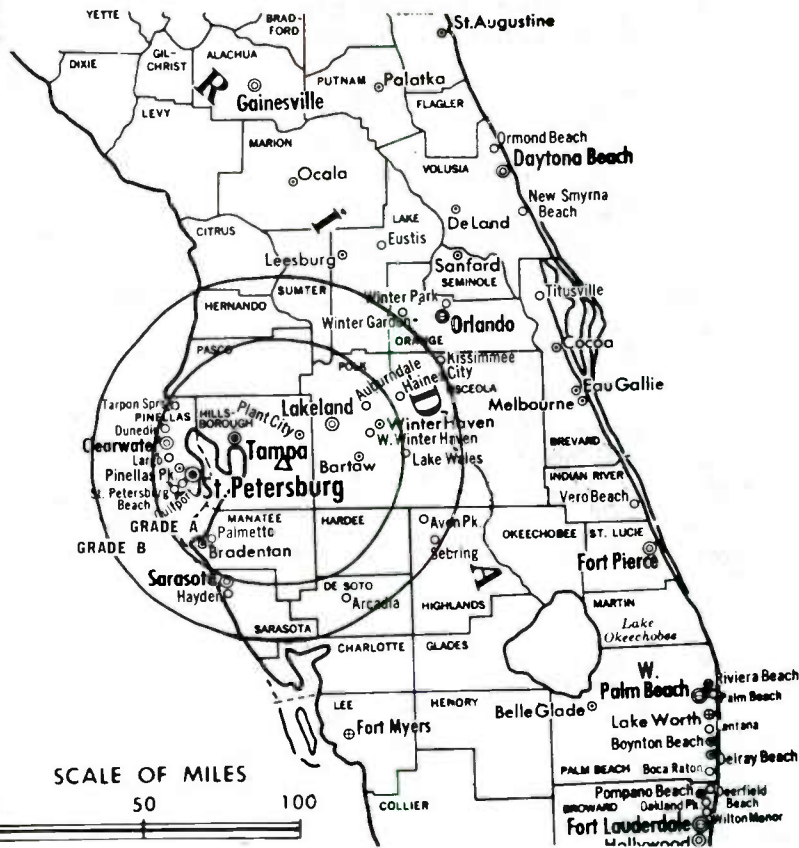
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WFLA-TV Ref: FCC File No. BPCT-4532 Granted 9/18/72

©American Map Co., Inc., N.Y., No. 14244

## WFLA-TV

Network Service: NBC.

Licensee: WFLA Inc., 905 Jackson St., Tampa, Fla. (33602).

Studio: 905 Jackson St., P.O. Box 1410 (33601).

Telephone: 813-229-7781. TWX No.: 810-876-0602.

Ownership: Media General Inc., 100%. Media General also owns Tampa Tribune and Times, Richmond Times-Dispatch and News-Leader, Winston-Salem Sentinel and Journal.

Began Operation: Feb. 14, 1955.

Represented (engineering) by Steel, Andrus & Associates.

Represented (legal) by Cohn & Marks.

Personnel:

WILLIAM B. FABER, president.  
ROBERT SUTTON, executive vice president.  
HARRY SMITH, vice president & general manager.  
C. WESLEY QUINN, station manager.  
CHARLES HIGH, general sales manager.  
DOUG DUPERRAULT, program director & film buyer.  
JACK JARVIS, production manager.  
JOE MANNION, news director.  
ETHEL SLOSHOWER, promotion manager.  
PETER HOLST, film editor.  
PATRICK McLAUGHLIN, chief engineer.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1650.

For Newspaper Ownership of TV Stations,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>FLORIDA</b>			
	Charlotte	23,600	22,800	97
	Citrus	18,100	17,300	96
	De Soto	6,100	5,900	96
	Hardee	5,900	5,700	97
	Hernando	13,200	12,700	96
	Highlands	16,000	15,400	96
	Hillsborough	221,300	216,200	98
	Manatee	58,900	57,600	98
	Pasco	68,700	66,800	97
	Pinellas	329,300	322,700	98
Polk	104,200	101,600	98	
Sarasota	79,000	77,100	98	
Between 25-49%	<b>FLORIDA</b>			
	Marion	38,200	36,400	95
	Sumter	7,500	7,200	96
Between 5-24%	<b>FLORIDA</b>			
	Brevard	84,300	82,400	98
	Dixie	2,300	2,100	92
	Indian River	19,700	19,000	96
	Lake	38,000	37,000	97
	Lee	80,900	78,600	97
	Levy	6,200	5,800	93
Osceola	16,500	16,000	97	
Station Totals		1,237,900	1,206,300	97
Net Weekly Circulation (1979-80)				914,900
Average Daily Circulation (1979-80)				610,300

# Florida—St. Petersburg-Tampa

## WTSP-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1500-ft. above av. terrain, 1538-ft. above ground, 1549-ft. above sea level.

Latitude 28° 11' 04"  
Longitude 82° 45' 39"

Transmitter: 2.6-mi. N of Tarpon Springs.

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Represented (sales) by Harrington, Righter & Parsons.

Represented (legal) by Arnold & Porter.

Represented (engineering) by Smith & Powstenko.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WTSP-TV Ref: FCC File No. BMPCT—781214LC Granted 2/2/79 ©American Map Co., Inc., N.Y., No. 14244

## WTSP-TV

Network Service: ABC.

Licensee: WTSP-TV Inc., Box 10,000, St. Petersburg, Fla. (33733).

Studio: 11450 Gandy Blvd., St. Petersburg (33702).

Telephones: 813-577-1010, St. Petersburg; 813-224-9877, Tampa.

Ownership: Gulf United Corp., 100%. Executives: E. Grant Fitts, pres. & chmn. of board; B. Bowlus West, exec. v.p. & secy.-treas.; John H. Massey, exec. v.p. Gulf Broadcast Group Inc., Alan Henry, pres., operates WTSP-TV, St. Petersburg, Fla.; WNDE & WFBQ (FM), Indianapolis, Ind.; WWNR(AM), Beckley, W.Va.; WKAP (AM), Allentown, Pa.; WVOJ(AM), Jacksonville, Fla.; KTXQ-FM, Fort Worth-Dallas, Tex. and has interest in KOOL-TV, Phoenix, Ariz. For other interests, see Group Ownership of TV Stations.

Began Operation: July 18, 1965 on interim basis; full time ABC, Sept. 1, 1965. Merger of Rahall Communications with Gulf United approved by FCC July 27, 1978 (Television Digest, Vol. 17:35).

Personnel:

ALAN HENRY, president.  
LAWRENCE M. CLAMAGE, exec. v.p. & general manager.  
JOHN M. PURCELL, vice president, sales.  
MICHAEL KERRIGAN, regional sales manager.  
HENRY GOLDMAN, production manager.  
GEORGE FAULDER, news director.  
P. J. FORD, director of engineering.  
MICHAEL STOPNICK, promotion manager.  
JAYNE BOYD, program manager.

Highest 30 Sec. Rate (May 1, 1981): \$1800.

NETWORK BASE HOURLY RATE: \$1200.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
<b>50% &amp; Over</b>	Citrus	18,100	17,300	96
	Hardee	5,900	5,700	97
	Hernando	13,200	12,700	96
	Hillsborough	221,300	216,200	98
	Manatee	58,900	57,600	98
	Pasco	68,700	66,800	97
	Pinellas	329,300	322,700	98
<b>FLORIDA</b>				
<b>Between 25-49%</b>	Dixie	2,300	2,100	92
	Levy	6,200	5,800	93
	Polk	104,200	101,600	98
	Sarasota	79,000	77,100	98
	Sumter	7,500	7,200	96
<b>FLORIDA</b>				
<b>Between 5-24%</b>	Gilchrist	2,300	2,200	96
	Highlands	16,000	15,400	96
	Lake	38,000	37,000	97
	Marion	38,200	36,400	95
<b>Station Totals</b>		<b>1,009,100</b>	<b>983,800</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>735,600</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>444,100</b>	

# Florida—St. Petersburg-Tampa

**WTOG**

Ch. 44



Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1815-kw max. & 828-kw horizontal visual, 363-kw max. & 165-kw horizontal aural. Antenna: 1430-ft. above av. terrain, 1474-ft. above ground, 1549-ft. above sea level.

Latitude 27° 49' 51"  
Longitude 82° 16' 00"

Transmitter: 4-mi. SE of Riverview, Fla.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI. Facsimile Service: UPI. News Film Service: ITNA, INN.

Satellite Earth Station: Scientific-Atlanta, 10-m.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV % and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WTOG Ref: FCC File No. BMPCT—6769 Granted 5/29/68

© American Map Co., Inc., N.Y., No. 14244

## WTOG

Network Service: None, independent.

Licensee: Hubbard Broadcasting Inc., 3415 University Ave., St. Paul, Minn.

Studio: 365 105th Terrace N.E., St. Petersburg, Fla. (33702).

Telephone: 813-576-4444.

Ownership: See KSTP-TV, St. Paul, Minn.

Began Operation: Nov. 4, 1968.

Represented (sales) by Petry Television Inc.

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (engineering) by Lohnes & Culver.

Personnel:

JAMES COPPERSMITH, vice president & general manager.

RON INMAN, general sales manager.

DON RICHARDS, local & regional sales manager.

GARY L. SIMCOX, operations manager.

JOHN KAYS, chief engineer.

TOM KEENE, news director.

Highest 30 Sec. Rate (April 20, 1981): \$1000.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
	Charlotte	23,600	22,800	97
	De Soto	6,100	5,900	96
	Hardee	5,900	5,700	97
	Highlands	16,000	15,400	96
<b>50% &amp; Over</b>	Hillsborough	221,300	216,200	98
	Manatee	58,900	57,600	98
	Pasco	68,700	66,800	97
	Pinellas	329,300	322,700	98
	Polk	104,200	101,600	98
	Sarasota	79,000	77,100	98
<b>FLORIDA</b>				
<b>Between 25-49%</b>	Brevard	84,300	82,400	98
	Citrus	18,100	17,300	96

(Continued on page 174-b)

<b>Station Totals</b>	<b>1,432,600</b>	<b>1,396,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>734,000</b>
<b>Average Daily Circulation (1979-80)</b>			<b>374,400</b>



TAMPA BAY

TAMPA BAY'S PM MAGAZINE ON WTOG-TV DELIVERS 49% SHARE OF WOMEN 18-49, MOST OF ANY TOP 20 STATION IN ACCESS.

- 47% men 18-49, highest of any PM Magazine program in the top 20 markets.
- Outdelivers all news shows in market among adults 18-49.

**WTOG-TV**  
**44** A DIVISION OF HUBBARD BROADCASTING, INC.

Source: Nov. '80 NSI, Cassandra Data      Petry Performance Report      Subject to normal ratings qualifications  
For more information, call WTOG-TV Sales at 813/576-4444, or your nearest Petry office.



# Florida—Tampa-St. Petersburg

## WTVT

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 1416-ft. above av. terrain, 1463-ft. above ground, 1549-ft. above sea level.

Latitude 27° 49' 09"  
Longitude 82° 14' 26"

Transmitter: 4.4-mi. NNE of Balm, Fla.

TV tape: Recording facilities.

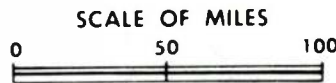
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Satellite Earth Station: In operation.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WTVT Ref: FCC File No. BMPCT—6216 Granted 5/9/66

©American Map Co., Inc., N.Y., No. 14244

## WTVT

Network Service: CBS.

Licensee: Gaylord Broadcasting Co., Box 22013, Tampa (33622).

Studio: 3213 John F. Kennedy Blvd. (33609).

Telephone: 813-876-1313. TWX No.: 810-876-0618.

Ownership: Gaylord Broadcasting Co. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: April 1, 1955. Sale to present owners by ex-Gov. Doyle E. Carlton and W. Walter Tison interests approved by FCC July 18, 1956 (Television Digest, Vol. 12:26, 29).

Represented (sales) by TeleRep Inc.

Represented (engineering) by A. D. Ring & Associates.

Represented (legal) by Pierson, Ball & Dowd.

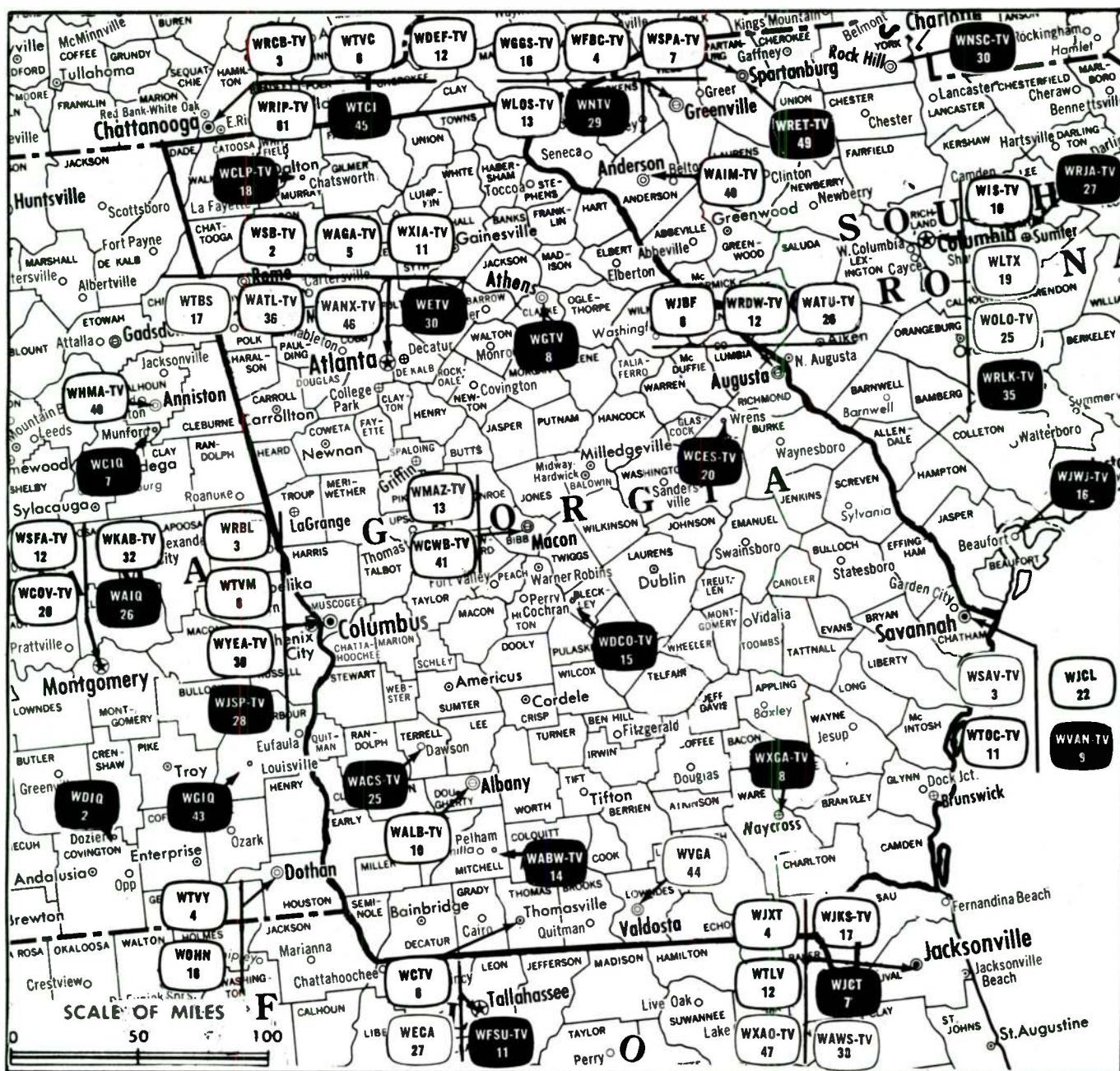
Personnel:

HARRY APEL, vice president & general manager.  
WILLIAM DIAZ, general sales manager.  
SID BEIGHLEY, national sales manager.  
DON WARGO, regional sales manager.  
RAY DANTZLER, director of programs, news & public affairs.  
HUGH SMITH, news director.  
JOSEPH D. MAURICE, business manager.  
WALTER RHOADS, promotion manager.  
CHARLES HAMPTON, public service director.  
J. LOWELL OTTO, chief engineer.  
DAN BOGER, production manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2175.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Charlotte	23,600	22,800	97
	Citrus	18,100	17,300	96
	De Soto	6,100	5,900	96
	Hardee	5,900	5,700	97
	Hernando	13,200	12,700	96
	Highlands	16,000	15,400	96
	Hillsborough	221,300	216,200	98
	Manatee	58,900	57,600	98
	Pasco	68,700	66,800	97
	Pinellas	329,300	322,700	98
Polk	104,200	101,600	98	
Sarasota	79,000	77,100	98	
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Brevard	84,300	82,400	98
	Marion	38,200	36,400	95
	Sumter	7,500	7,200	96
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Lake	38,000	37,000	97
	Lee	80,900	78,600	97
	Levy	6,200	5,800	93
	Okeechobee	6,200	6,000	97
Osceola	16,500	16,000	97	
<b>Station Totals</b>		<b>1,222,100</b>	<b>1,191,200</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>942,300</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>670,400</b>	



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Atlanta	627,000	15	973,000	16
Columbus	123,000	97	160,200	113
Augusta	97,000	121	162,400	110
Savannah	95,000	122	151,500	122
Tallahassee (Thomasville)	70,000	138	134,100	136
Macon	68,000	144	130,900	137
Albany	60,000	153	109,400	152

Georgia Station Status as of January 1, 1981

	VHF	UHF	TOTAL
○ Commercial Television Stations	11	8	19
● Educational Television Stations	3	7	10
			29

**State Cross Reference List**  
Communities That Receive Programs of Stations That Are Located Elsewhere

**WCTV, Thomasville**  
(See Tallahassee, Fla.)



# Georgia

## State Educational Technical Facilities (Complete Data in Educational Directory)

### WGTV

Athens

Ch. 8

Non-Commercial Educational Station

Licensee: Regents of the University System of Georgia, 244 Washington St. S.W., Atlanta, Ga. (30334).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw max. & 288-kw horizontal visual, 56.2-kw horizontal aural. Antenna: 1132-ft. above av. terrain, 420-ft. above ground, 2049-ft. above sea level.

Latitude	33°	48'	18.33''
Longitude	84°	08'	39.70''

### WETV

Atlanta

Ch. 30

Non-Commercial Educational Station

Licensee: Board of Education of City of Atlanta, 224 Central Ave. S.W., Atlanta, Ga. (30303).

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 776-kw visual, 77.6-kw aural. Antenna: 1090-ft. above av. terrain, 1170-ft. above ground, 2045-ft. above sea level.

Latitude	33°	48'	27''
Longitude	84°	20'	26''

### WCLP-TV

Chatsworth

Ch. 18

Non-Commercial Educational Station

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta (30334).

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 631-kw max. & 447-kw horizontal visual, 63.1-kw max. & 44.7-kw horizontal aural. Antenna: 1854-ft. above av. terrain, 330-ft. above ground, 3046-ft. above sea level.

Latitude	34°	45'	06''
Longitude	84°	42'	54''

### WDCO-TV

Cochran

Ch. 15

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 501-kw max. & 363-kw horizontal visual, 50.1-kw max. & 36.3-kw horizontal aural. Antenna: 1149-ft. above av. terrain, 1185-ft. above ground, 1545-ft. above sea level.

Latitude	32°	28'	11''
Longitude	83°	15'	17''

### WJSP-TV

Columbus-Warm Springs

Ch. 28

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 921-kw visual, 92.1-kw aural. Antenna: 1510-ft. above av. terrain, 1103-ft. above ground, 2403-ft. above sea level.

Latitude	32°	51'	08''
Longitude	84°	42'	04''

### WACS-TV

Dawson

Ch. 25

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 501-kw max. and 363-kw horizontal visual, 50.1-kw max. and 36.3-kw horizontal aural. Antenna: 1078-ft. above av. terrain, 1092-ft. above ground, 1545-ft. above sea level.

Latitude	31°	56'	15''
Longitude	84°	33'	15''

### WABW-TV

Pelham

Ch. 14

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 501-kw max. and 363-kw horizontal visual, 50.1-kw max. and 36.3-kw horizontal aural. Antenna: 1242-ft. above av. terrain, 1220-ft. above ground, 1545-ft. above sea level.

Latitude	31°	08'	05''
Longitude	84°	06'	16''

### WVAN-TV

Savannah-Pembroke

Ch. 9

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 34.7-kw aural. Antenna: 1050-ft. above av. terrain, 1086-ft. above ground, 1181-ft. above sea level.

Latitude	32°	08'	48''
Longitude	81°	37'	05''

### WXGA-TV

Waycross

Ch. 8

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1030-ft. above av. terrain, 1059-ft. above ground, 1249-ft. above sea level.

Latitude	31°	13'	17''
Longitude	82°	34'	24''

### WCES-TV

Wrens

Ch. 20

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 457-kw max. & 331-kw horizontal visual, 45.7-kw max. & 33.1-kw horizontal aural. Antenna: 1483-ft. above av. terrain, 1466-ft. above ground, 1896-ft. above sea level.

Latitude	33°	15'	33''
Longitude	82°	17'	09''

For U.S. TV Station Call Letters,

see page 8-b



**WALB-TV, Albany**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA—(Continued)</b>				
	Seminole	2,900	2,800	95
	Sumter	9,100	8,600	94
	Teffair	4,000	3,700	93
	Terrell	3,600	3,400	94
<b>50% &amp; Over</b>	Thomas	13,200	12,700	96
	Tift	10,700	10,200	95
	Turner	3,100	3,000	95
	Ware	13,000	12,500	96
	Wilcox	2,600	2,500	95
	Worth	5,900	5,600	96
<b>FLORIDA</b>				
	Taylor	4,800	4,500	94
<b>Between 25-49%</b>	<b>GEORGIA</b>			
	Bleckley	3,700	3,500	95
	Pulaski	3,200	3,000	94
	Schley	800	800	95
	Webster	900	800	91
	Wheeler	1,900	1,800	93
<b>ALABAMA</b>				
	Dale	13,800	13,500	98
<b>FLORIDA</b>				
	Calhoun	3,100	2,900	93
	Franklin	2,900	2,700	94
	Gadsden	9,700	9,200	94
	Jackson	14,000	13,100	94
<b>Between 5-24%</b>	Lafayette	1,400	1,300	92
	Suwannee	7,300	6,800	94
<b>GEORGIA</b>				
	Appling	5,200	4,900	94
	Brantley	2,700	2,600	96
	Clay	1,200	1,100	93
	Houston	23,800	23,300	98
	Marion	2,200	2,000	92
	Pierce	3,800	3,600	95
	Taylor	2,400	2,300	95
	Treutlen	2,100	2,000	94

**Georgia**

**WANX-TV, Atlanta**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA—(Continued)</b>				
	Coweta	12,700	12,200	96
	Dade	4,200	4,100	97
	Dawson	1,900	1,800	95
	Douglas	16,800	16,500	98
	Fayette	6,800	6,600	97
	Forsyth	8,000	7,900	98
	Fulton	213,100	209,300	98
	Gilmer	4,300	4,100	95
	Greene	3,500	3,300	95
	Habersham	8,500	8,200	96
	Haralson	6,600	6,400	97
	Hart	5,800	5,600	97
	Heard	2,200	2,100	96
	Jackson	8,500	8,200	97
	Lumpkin	3,000	2,900	97
<b>Between 5-24%</b>	Meriwether	6,300	6,000	95
	Monroe	3,700	3,500	96
	Morgan	2,900	2,800	95
	Murray	6,200	5,900	96
	Muscogee	56,200	55,000	98
	Oconee	3,400	3,300	98
	Putnam	2,700	2,600	96
	Rockdale	10,200	9,900	97
	Spalding	17,100	16,600	97
	Stephens	8,800	8,500	96
	Taliaferro	700	700	93
	Troup	16,200	15,600	96
	Union	2,800	2,700	96
	Upson	9,000	8,700	97
	Walker	18,800	18,400	98
	Wilkes	3,600	3,400	93
<b>TENNESSEE</b>				
	Hamilton	115,100	113,600	99

The Next Time You Have a Programming,  
Sales or Promotion Problem, Think of  
Arbitron Information on Demand.

We Haven't Been Stumped Yet!

Arbitron  
Information  
On Demand



**ARBITRON TELEVISION**

New York Chicago Atlanta Los Angeles San Francisco Dallas Washington

# Georgia—Albany

**WALB-TV**

Ch. 10



**KATZ TELEVISION  
GRAY COMMUNICATIONS**

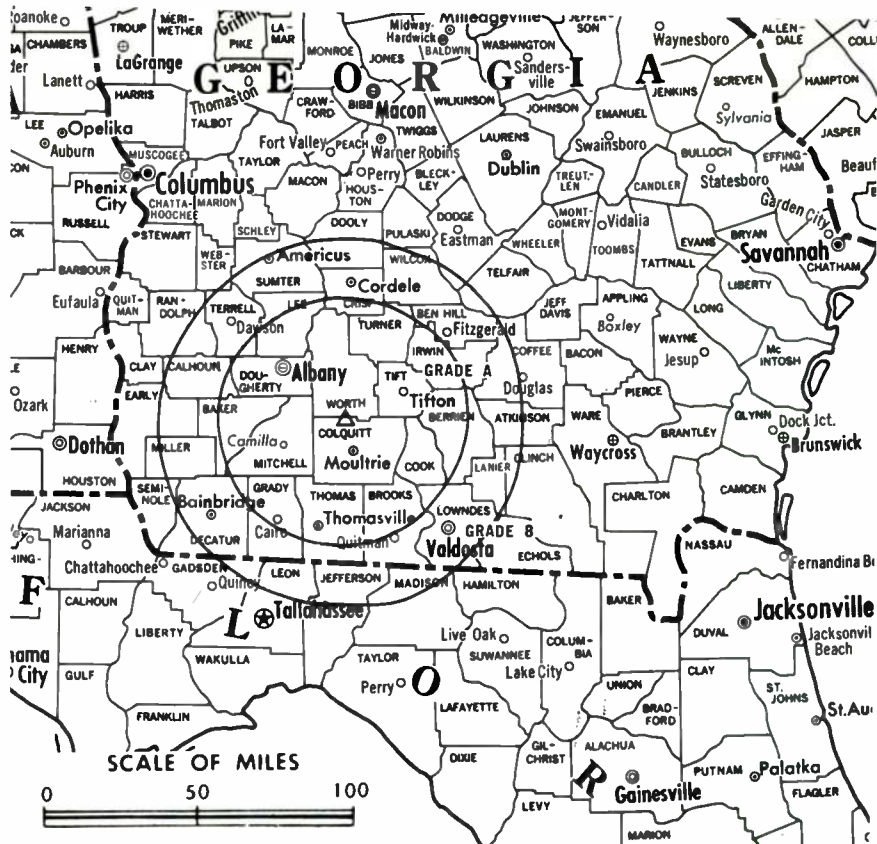
Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 43.6-kw aural. Antenna: 964-ft. above av. terrain, 1000-ft. above ground, 1362-ft. above sea level.

Latitude 31° 19' 52.00"  
Longitude 83° 51' 43.59"

Transmitter: 2.5-mi. E of Doerun.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WALB-TV Ref: FCC File No. BPCT-2497 Granted 12/17/58

©American Map Co., Inc., N.Y., No. 14244

## WALB-TV

Network Service: NBC.

Licensee: WALB-TV Inc., Box 3130, Albany, Ga. (31708).

Studio: 1709 Stuart Ave. (31707).

Telephone: 912-883-0154. TWX No.: 810-781-5104.

Ownership: Gray Communications Systems Inc. James H. Gray Sr., pres., 51.48%; Prudential Insurance Co. of America, 4.4%; George H. Nader, 3.2%; others, none with as much as 2%. Also publishes Albany Herald, and owns WJHG-TV Inc., Panama City, Fla.; KTVE (TV) Inc., El Dorado, Ark.-Monroe, La.; Gray Transportation Co. Inc., Gray Communications Consultants Inc.

Began Operation: April 7, 1954.

Represented (sales) by Katz Television.

Represented (engineering) by A.D. Ring & Associates.

Represented (legal) by Kirkland & Ellis.

Personnel:

RAYMOND E. CAROW, vice president & general manager.  
LUCILLE RUSSELL, traffic manager.  
R. DOUGLAS OLIVER, general sales manager.  
WILLIAM N. WILLIAMS, chief engineer.  
CURTIS WHITE, production director.  
JERRY CANNADY, director of news & public affairs.

DIGEST OF RATE CARD NO. A1—(Jan. 12, 1981)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Prime Time—8-11 p.m., daily.

\$1100 \$800 \$600 \$450 Graded rates apply\*

\*Highest rate: \$800.

NETWORK BASE HOURLY RATE: \$1000.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Hamilton	3,300	3,100	93
	Jefferson	3,200	3,000	93

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA—(Continued)				
	Leon	47,400	45,800	97
	Madison	4,700	4,300	92
GEORGIA				
	Atkinson	1,700	1,500	91
	Bacon	3,200	3,000	95
	Baker	1,200	1,100	93
	Ben Hill	5,900	5,600	94
	Berrien	4,700	4,400	94
	Brooks	5,000	4,800	95
	Calhoun	2,200	2,000	91
	Clinch	1,900	1,800	94
	Coffee	8,000	7,600	95
	Colquitt	11,900	11,500	96
	Cook	4,300	4,100	95
50% & Over	Crisp	6,500	6,200	95
	Decatur	8,100	7,800	96
	Dodge	5,900	5,600	95
	Dooly	3,800	3,600	95
	Dougherty	30,800	29,800	97
	Early	4,400	4,200	94
	Echols	700	600	92
	Grady	7,100	6,800	96
	Irwin	3,000	2,900	95
	Jeff Davis	3,700	3,500	95
	Lanier	1,900	1,800	94
	Lee	3,400	3,200	95
	Lowndes	22,600	21,600	96
	Macon	3,600	3,400	94
	Miller	1,800	1,700	94
	Mitchell	6,100	5,800	95
	Randolph	3,200	3,000	94

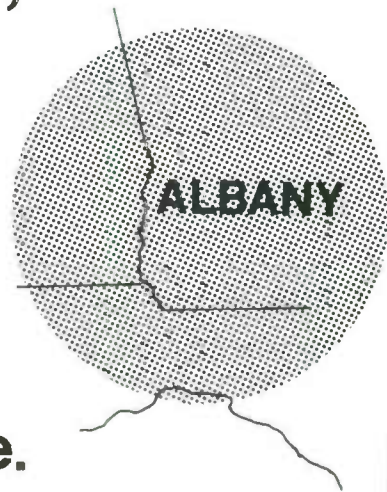
(Continued on page 213-b)

Station Totals	404,200	385,800	95
Net Weekly Circulation (1979-80)	246,800		
Average Daily Circulation (1979-80)	164,200		

# RESULTS!

## WALB-TV ALBANY, GEORGIA

To reach the more than\*435,000 TV homes in Southwest Georgia, North Florida and Southeast Alabama we're the one to choose.



Let our KATZ representative tell you more.

\*Source: Arbitron Nov. 80

# 10



# WALB-TV

Albany, Georgia



A Division of Gray Communications Systems, Inc.



# Georgia—Atlanta

## WAGA-TV

Ch. 5



Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1070-ft. above av. terrain, 1110-ft. above ground, 2049-ft. above sea level.

Latitude 33° 47' 49"  
Longitude 84° 20' 00"

Transmitter: 1551 Briarcliff Rd.

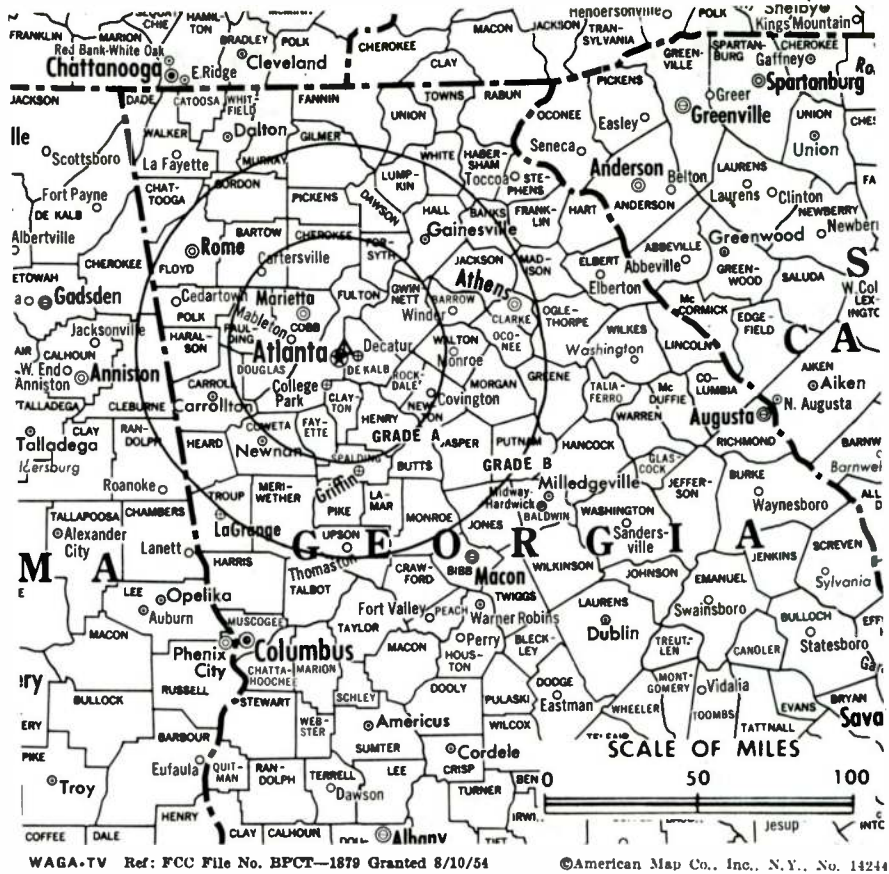
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. News Film Service: CBS. Facsimile Service: UPI.

Satellite Earth Station: Scientific-Atlanta, 5-m.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



## WAGA-TV

Network Service: CBS.

Licensee: Storer Broadcasting Co., Box 4207, Atlanta, Ga. (30302).

Studio: Box 4207, 1551 Briarcliff Rd. N.E. (30302).

Telephone: 404-875-5551. TWX No.: 810-751-8265.

Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.

Began Operation: March 8, 1949.

Represented (sales) by Storer Television Sales Inc.

Represented (legal) by Warren C. Zwicky.

Personnel:

PAUL RAYMON, vice president & general manager.  
JACK O'HERN, general sales manager.  
SPENCER KOCH, national sales manager.  
DIANNE HARNELL, local sales manager.  
CHUCK LIPTON, director of marketing.  
KINDY JONES, commercial operations manager.  
J. MARC DOYLE, director of program operations.  
GREG GUNN, production manager.  
RICHARD GOSS, promotion manager.  
DALE CLARK, director, public affairs.  
EMMANUEL HALL, director, community affairs.  
ANDREW FISHER, news director.  
GENE ADAMS, chief engineer.

Highest 30 Sec. Rate (July 1981): \$4200.

NETWORK BASE HOURLY RATE: \$1700.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ALABAMA</b>				
	Cherokee	6,800	6,600	97
	Cleburne	4,300	4,200	97
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Baldwin	7,800	7,400	95
	Banks	2,500	2,400	95
	Barrow	7,000	6,800	97
	Bartow	13,100	12,800	98

Net Weekly Circulation	State County	Total Households	TV Households	%
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### GEORGIA—(Continued)

Butts	4,100	4,000	97
C Carroll	18,900	18,500	98
Chattooga	8,400	8,200	97
Cherokee	14,900	14,600	98
Clarke	25,000	24,200	97
Clayton	47,100	46,500	99
Cobb	90,600	89,600	99
Coweta	12,700	12,200	96
Dawson	1,900	1,800	95
De Kalb	159,100	157,600	99
Douglas	16,800	16,500	98
Fannin	5,200	5,000	96
Fayette	6,800	6,600	97
Floyd	28,700	28,000	98
Forsyth	8,000	7,900	98
Fulton	213,100	209,300	98
Gilmer	4,300	4,100	95
Gordon	9,500	9,300	97
Greene	3,500	3,300	95
Gwinnett	47,800	46,900	98
Habersham	8,500	8,200	96
Hall	24,600	24,000	98
Haralson	6,600	6,400	97
Heard	2,200	2,100	96
Henry	9,900	9,600	96
Jackson	8,500	8,200	97
Jasper	2,200	2,100	94
Jones	5,700	5,400	96
Lamar	3,700	3,600	96
Lumpkin	3,000	2,900	97
Meriwether	6,300	6,000	95
Monroe	3,700	3,500	96
Morgan	2,900	2,800	95
Newton	10,900	10,600	97

(Continued on page 235-b)

Station Totals	1,523,000	1,484,000	97
Net Weekly Circulation (1979-80)			997,400
Average Daily Circulation (1979-80)			608,500

# Georgia—Atlanta

## WANX-TV

Ch. 46

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1865-kw max. & 1290-kw horizontal visual, 368.8-kw max. & 251-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 1170-ft. above ground, 2045-ft. above sea level.

Latitude 33° 48' 27"  
Longitude 84° 20' 26"

Holds CP for change to 2333-kw max. & 1762-kw horizontal visual, 233-kw max. & 176-kw horizontal aural, 1088-ft. above av. terrain, 1174-ft. above ground, 2049-ft. above sea level. BPCT-4857.

Transmitter: Briarcliff Rd. & Shepherd Lane.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.

Satellite Earth Station: Scientific-Atlanta, 10-m.

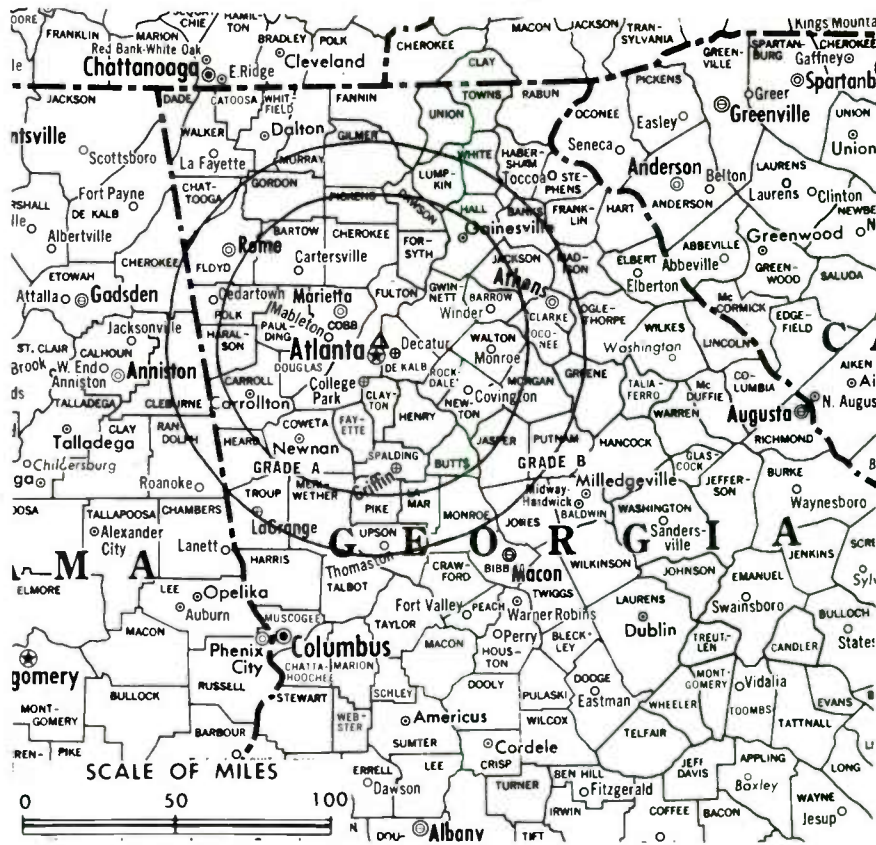
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-h).



WANX-TV Ref: FCC File No. BPCT-4082 Granted 5/15/68  
CP: BPCT-4857 Granted 7/29/75

© American Map Co., Inc., N.Y., No. 14244

## WANX-TV

Network Service: None, independent.

Grantee: CBN Continental Broadcasting Network Inc., CBN Center, Virginia Beach, Va. (23463).

Studio: 1810 Briarcliff Rd. N.E., Atlanta, Ga. (30329).

Mailing Address: P.O. Box 98097, Atlanta, Ga. (30359).

Telephone: 404-325-3103.

Ownership: See WYAH-TV, Portsmouth, Va.

Began Operation: June 6, 1971.

Represented (sales) by CBN Continental National Sales.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

HERMAN RAMSEY, vice president & general manager.

BRUCE FLEMING, general sales manager.

DENNY MOORE, operations manager.

ADA FULLER, film director.

DAVID UHLRICH, production manager.

BECKY LEWIS CONGDON, traffic manager.

Highest 30 Sec. Rate (Fall 1981): \$350.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ALABAMA</b>			
	Calhoun	38,600	37,900	98
	<b>GEORGIA</b>			
	Baldwin	7,800	7,400	95
Between 25-49%	Barrow	7,000	6,800	97
	Chattooga	8,400	8,200	97
	Cherokee	14,900	14,600	98
	Clayton	47,100	46,500	99
	Cobb	90,600	89,600	99

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>GEORGIA—(Continued)</b>			
	De Kalb	159,100	157,600	99
	Floyd	28,700	28,000	98
	Gordon	9,500	9,300	97
	Gwinnett	47,800	46,900	98
	Hall	24,600	24,000	98
	Henry	9,900	9,600	96
Between 25-49%	Houston	23,800	23,300	98
	Jasper	2,200	2,100	94
	Lamar	3,700	3,600	96
	Newton	10,900	10,600	97
	Paulding	9,000	8,800	98
	Pickens	3,800	3,700	97
	Pike	2,800	2,600	95
	Polk	11,000	10,700	97
	Walton	10,400	10,100	97
	<b>ALABAMA</b>			
	Chambers	13,300	12,900	97
	Jefferson	233,600	230,300	99
	Randolph	6,800	6,600	97
	<b>GEORGIA</b>			
Between 5-24%	Banks	2,500	2,400	95
	Bartow	13,100	12,800	98
	Bibb	48,600	47,400	98
	Butts	4,100	4,000	97
	Carroll	18,900	18,500	98
	Catoosa	12,500	12,300	99
	Chattahoochee	1,900	1,900	98
	Clarke	25,000	24,200	97

(Continued on page 213-b)

Station Totals	1,541,500	1,511,600	98
Net Weekly Circulation (1979-80)			305,900
Average Daily Circulation (1979-80)			108,600



# Georgia—Atlanta

## WATL-TV

Ch. 36

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2682-kw max. & 2030-kw horizontal visual, 402.3-kw max. & 304.5-kw horizontal aural. Antenna: 1086-ft. above av. terrain, 1170-ft. above ground, 2045-ft. above sea level.

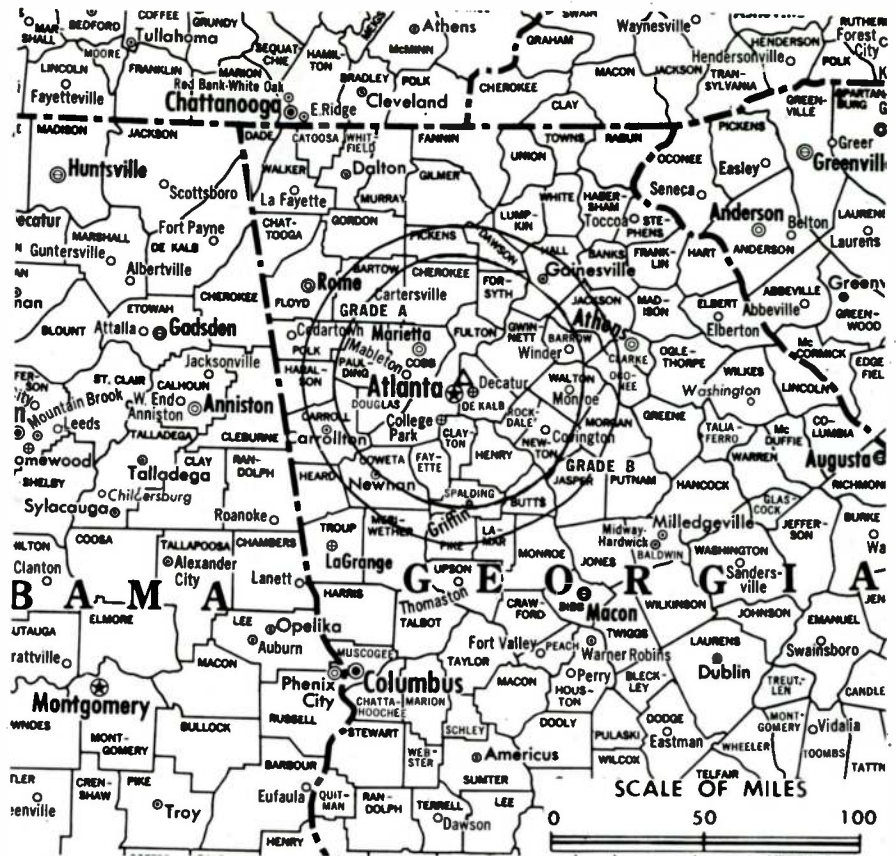
Latitude 33° 48' 27"  
Longitude 84° 20' 26"

Transmitter: Briarcliff Rd. at Shepherd Lane.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WATL-TV Ref: FCC File No. BMPCT—6999 Granted 4/25/69 © American Map Co., Inc., N.Y., No. 14244

## WATL-TV

Network Service: None, independent.

Licensee: Briarcliff Communications Group Inc., Suite 200, North Bldg., 180 Allen Rd. N.E., Atlanta, Ga. (30328). Telephone: 404-252-9989.

Studio: 1800 Peachtree Rd. N.E., Atlanta, Ga. (30309).

Telephone: 404-355-0036.

Ownership: D. R. Jones, chmn. & pres., 49.9%; Thomas D. Jones & family, 14.3%; B. M. Taylor, 23.7%; Ed Herlihy, 5%; others 7%.

Began Operation: Oct. 13, 1954; left air May 31, 1955. Resumed operation under ownership of U.S. Communications Aug. 16, 1969; left air March 30, 1971. Sale to present owners approved by FCC July 14, 1974. Resumed operation July 5, 1976.

Represented (legal) by Wilner & Scheiner.

Represented (engineering) by Steel, Andrus & Associates.

Personnel:

- D. R. JONES, chairman & president.
- ED HERLIHY, vice president & general manager.
- THOMAS D. JONES, treasurer & business manager.
- A. WINSTON BLUMBERG, sales manager.
- DON HESS, program manager.
- NETTIE HUGHES, assistant program manager.
- BARBARA BROWN, traffic manager.

Highest 30 Sec. Rate: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA Randolph	6,800	6,600	97
	GEORGIA Barrow	7,000	6,800	97

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
	Bartow	13,100	12,800	98
	Butts	4,100	4,000	97
	Chattooga	8,400	8,200	97
	Cherokee	14,900	14,600	98
	Clarke	25,000	24,200	97
	Clayton	47,100	46,500	99
	Cobb	90,600	89,600	99
	Coweta	12,700	12,200	96
	De Kalb	159,100	157,600	99
	Douglas	16,800	16,500	98
	Floyd	28,700	28,000	98
	Forsyth	8,000	7,900	98
	Fulton	213,100	209,300	98
	Gwinnett	47,800	46,900	98
Between 5-24%	Hall	24,600	24,000	98
	Haralson	6,600	6,400	97
	Heard	2,200	2,100	96
	Henry	9,900	9,600	96
	Jasper	2,200	2,100	94
	Lamar	3,700	3,600	96
	Monroe	3,700	3,500	96
	Murray	6,200	5,900	96
	Newton	10,900	10,600	97
	Oconee	3,400	3,300	98
	Pickens	3,800	3,700	97
	Polk	11,000	10,700	97
	Putnam	2,700	2,600	96
	Rockdale	10,200	9,900	97
	Spalding	17,100	16,600	97
	Stephens	8,800	8,500	96
Station Totals		830,200	814,800	98
Net Weekly Circulation (1979-80)			117,800	
Average Daily Circulation (1979-80)			30,600	



# Georgia—Atlanta

## WSB-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1037-ft. above av. terrain, 1076-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 51"  
Longitude 84° 21' 42"

Transmitter: 766 Willoughby Way, N.E.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

AM Affiliate: WSB, 50-kw, 750 kHz (NBC).

FM Affiliate: WSB-FM, 100-kw, 98.5 MHz (No. 253), 770-ft.

Represented (sales) by TeleRep Inc.

Satellite Earth Station: In operation.

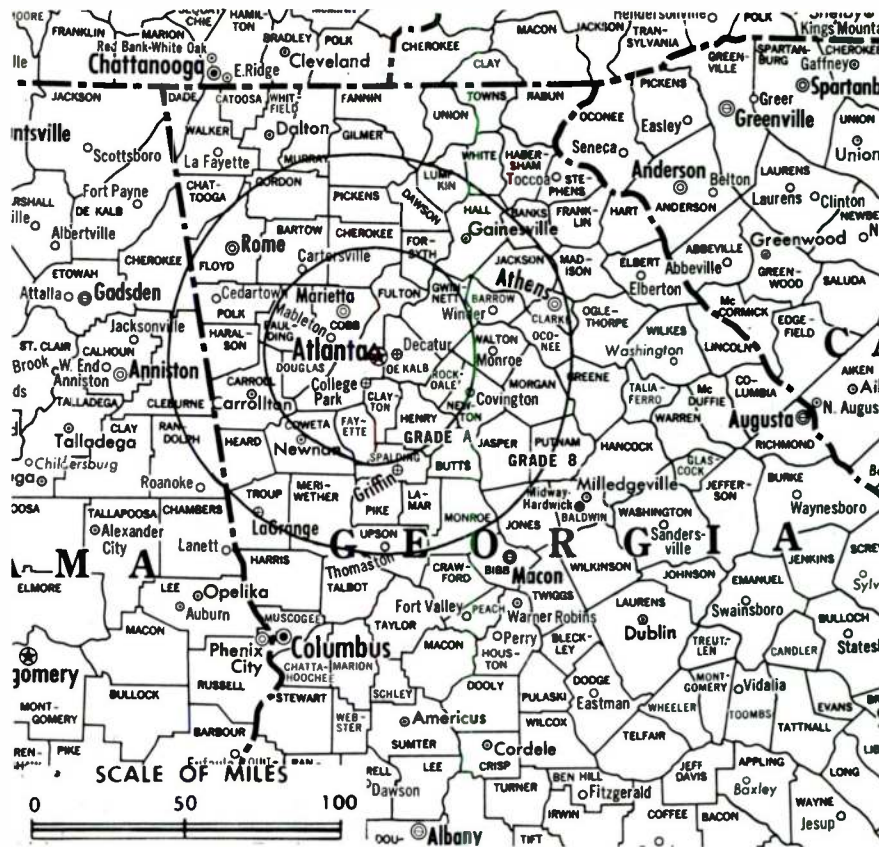
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WSB-TV Ref: FCC File No. BPCT-2303 Granted 5/6/57

©American Map Co., Inc., N.Y., No. 1424

## WSB-TV

Network Service: ABC.

Licensee: Cox Broadcasting Corp., 1601 W. Peachtree.

Studio: 1601 W. Peachtree St. NE (30309).

Telephone: 404-897-7000. TWX No.: 810-751-3532.

Ownership: Division of Cox Bcstg. Corp. which is a publicly held corp. Clifford M. Kirtland Jr., pres.; Stanley G. Mouse, senior v.p.; William Schwartz, exec. v.p. & pres., Bcstg. Div. Cox Bcstg. Corp. is 55.9% owned by James M. Cox Jr. estate, Anne Cox Chambers & Barbara Cox Anthony, personally or through trusts. Cox Bcstg. Corp. also operates WHIO-TV-AM-FM, Dayton; WSOC-TV-AM-FM, Charlotte; WPXI (TV), Pittsburgh; KTVU (TV), Oakland-San Francisco; WIOD-AM & WAIA-FM, Miami, Fla.; KFI & KOST (FM), Los Angeles, Cal.; WLIF(FM), Baltimore, Md. & WWSH (FM), Philadelphia. For other interests see Group Ownership of Cable Systems and Cox under Newspaper Ownership of Television Stations.

Began Operation: Sept. 29, 1948.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

FREDERICK R. BARBER, JR., v.p. & general manager.  
JOHN GARWOOD, general sales manager.  
DENIS O'CONNOR, national sales manager.  
GRACE GILCHRIST, local sales manager.  
A. R. VAN CANTFORT, program manager.  
BILL IMBODEN, production manager.  
WILLIAM POWERS, director of engineering.  
RICHARD MALLARY, news director.  
WALT ELDER, public affairs director.  
DAVID LA FOUNTAINE, creative services manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3000.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA</b>				
	Baldwin	7,800	7,400	95
	Banks	2,500	2,400	95
	Barrow	7,000	6,800	97
	Bartow	13,100	12,800	98
	Bibb	48,600	47,400	98
	Bleckley	3,700	3,500	95
	Butts	4,100	4,000	97
	Carrall	18,900	18,500	98
	Chattooga	8,400	8,200	97
	Cherokee	14,900	14,600	98
	Clarke	25,000	24,200	97
	Clayton	47,100	46,500	99
	Cobb	90,600	89,600	99
	Coweta	12,700	12,200	96
	Dawson	1,900	1,800	95
<b>50% &amp; Over</b>	De Kalb	159,100	157,600	99
	Douglas	16,800	16,500	98
	Fannin	5,200	5,000	96
	Fayette	6,800	6,600	97
	Floyd	28,700	28,000	98
	Forsyth	8,000	7,900	98
	Fulton	213,100	209,300	98
	Gilmer	4,300	4,100	95
	Gordon	9,500	9,300	97
	Greene	3,500	3,300	95
	Gwinnett	47,800	46,900	98
	Habersham	8,500	8,200	96
	Hall	24,600	24,000	98
	Haralson	6,600	6,400	97
	Heard	2,200	2,100	96
	Henry	9,900	9,600	96
	Jackson	8,500	8,200	97
	Jasper	2,200	2,100	94
	Jones	5,700	5,400	96
	Lamar	3,700	3,600	96

(Continued on page 231-b)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ALABAMA</b>				
<b>50% &amp; Over</b>	Cherokee	6,800	6,600	97
	Cleburne	4,300	4,200	97
	Randolph	6,800	6,600	97

Station Totals	1,532,600	1,493,900	97
Net Weekly Circulation (1979-80)	1,033,000		
Average Daily Circulation (1979-80)	665,800		

# Georgia—Atlanta

**WTBS**

Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2240-kw max. & 1510-kw horizontal visual, 224-kw max. & 151-kw horizontal aural. Antenna: 1093-ft. above av. terrain, 1042-ft. above ground, 2042-ft. above sea level.

Latitude 33° 46' 57"  
Longitude 84° 23' 20"

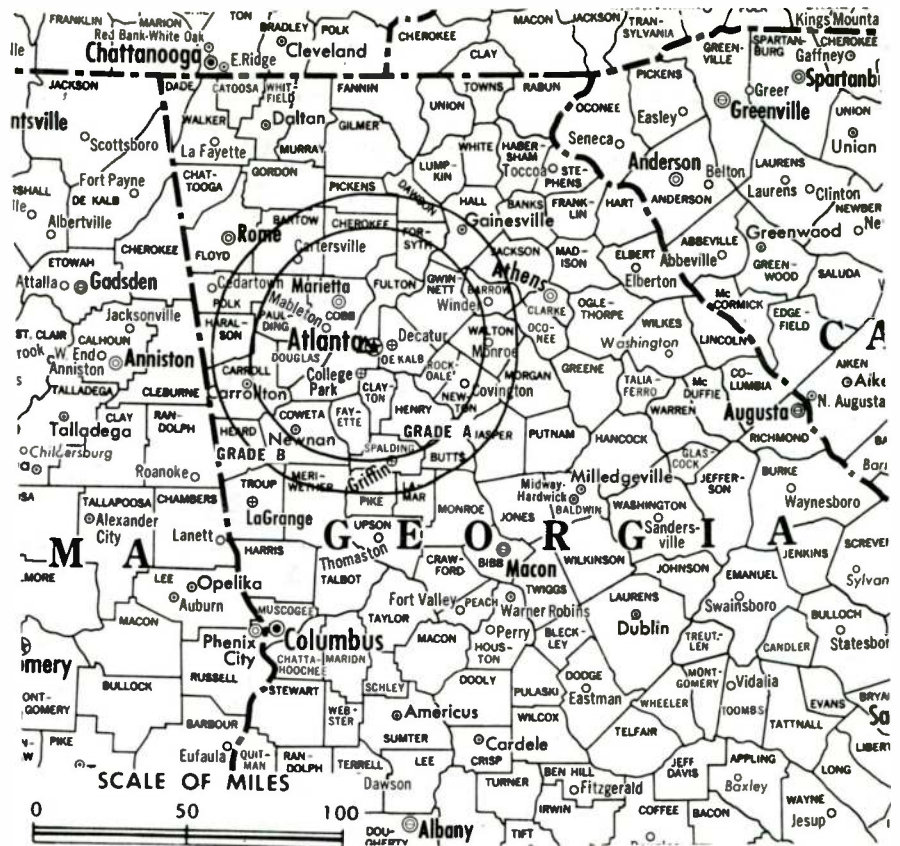
Transmitter: 1018 W. Peachtree St. N.W.

Color: Live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Total Households: © MBI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WTBS Ref: FCC File No. BMPCT-7539 Granted 7/31/74

© American Map Co., Inc., N.Y., No. 14244

## WTBS

Network Service: None, independent.

Licensee: Superstation Inc., 1050 Techwood Dr. N.W., Atlanta, Ga. (30318).

Studio: 1050 Techwood Dr. N.W.

Telephone: 404-875-7317. TWX No.: 810-751-8568.

Ownership: Turner Broadcasting System Inc. R. E. Turner III, chmn., 83%; others, none with as much as 3%. Turner also owns Cable News Network.

Began Operation: Sept. 1, 1967. Transfer of control from Jack M. Rice et al. to R. E. Turner approved by FCC Dec. 10, 1969.

Represented (legal) by Smith & Pepper.

Represented (sales) by Turner Television Sales.

Personnel:

R. E. TURNER, president.  
SIDNEY PIKE, vice president & dir. of television operations.  
DON LACHOWSKI, vice president, sales.  
GERRY HOGAN, general sales manager.  
JOHN WITHERS, regional sales manager.  
ROBERT SIEBER, research director.  
GENE WRIGHT, director of engineering.  
VIVIAN HUNT, promotion manager.

Rates: On request.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>COLORADO</b>				
	Summit	2,600	2,500	95
<b>FLORIDA</b>				
	Indian River	19,700	19,000	96
	Okaloosa	34,500	33,800	98
<b>50% &amp; Over</b>	St Lucie	28,500	27,600	97
	Walton	7,500	7,100	95
<b>GEORGIA</b>				
	Baldwin	7,800	7,400	95
	Barrow	7,000	6,800	97
	Bartow	13,100	12,800	98
	Butts	4,100	4,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA—(Continued)</b>				
	Carroll	18,900	18,500	98
	Cherokee	14,900	14,600	98
	Clayton	47,100	46,500	99
	Cobb	90,600	89,600	99
	Coweta	12,700	12,200	96
	Dawson	1,900	1,800	95
	De Kalb	159,100	157,600	99
	Douglas	16,800	16,500	98
	Fayette	6,800	6,600	97
	Floyd	28,700	28,000	98
	Forsyth	8,000	7,900	98
	Fulton	213,100	209,300	98
	Glynn	16,500	16,000	97
	Gordon	9,500	9,300	97
	Gwinnett	47,800	46,900	98
	Hall	24,600	24,000	98
	Henry	9,900	9,600	96
<b>50% &amp; Over</b>	Houston	23,800	23,300	98
	Jackson	8,500	8,200	97
	Meriwether	6,300	6,000	95
	Newton	10,900	10,600	97
	Paulding	9,000	8,800	98
	Polk	11,000	10,700	97
	Spalding	17,100	16,600	97
	Walton	10,400	10,100	97
	Ware	13,000	12,500	96
<b>KANSAS</b>				
	Grant	2,300	2,200	97
	Morton	1,300	1,200	96
<b>MISSISSIPPI</b>				
	Adams	12,300	11,800	96
<b>NEVADA</b>				
	Elko	5,800	5,300	91
<b>NEW MEXICO</b>				
	Curry	15,100	14,600	97

(Continued on next page)

<b>Station Totals</b>	<b>6,374,500</b>	<b>5,917,300</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>5,144,000</b>	
<b>Average Daily Circulation (1979-80)</b>		<b>5,376,000</b>	



# WTBS, Atlanta

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>NORTH DAKOTA</b>			
	Williams	6,900	6,700	97
	<b>PENNSYLVANIA</b>			
	Cameron	2,800	2,700	98
	<b>TEXAS</b>			
	Crockett	1,600	1,500	95
	Frio	3,800	3,600	94
	Mitchell	3,000	2,900	97
50% & Over	Presidio	1,500	1,400	91
	Reagan	1,200	1,200	99
	Sherman	1,300	1,300	98
	Sutton	1,600	1,500	92
	Uvalde	6,400	6,100	95
	Val Verde	9,700	9,100	93
	<b>VIRGINIA</b>			
	Alleghany	9,800	9,500	98
	<b>WYOMING</b>			
	Sweetwater	14,900	14,100	95
	<b>ALABAMA</b>			
	Autauga	9,300	9,000	97
	Calhoun	38,600	37,900	98
	Chambers	13,300	12,900	97
	Coffee	13,000	12,600	97
	Colbert	18,600	18,100	97
	Covington	13,300	12,900	97
	Dale	13,800	13,500	98
	Dallas	18,400	17,700	96
	Etowah	35,200	34,600	98
	Lauderdale	27,400	26,500	97
	Lee	24,400	23,700	97
	Madison	60,000	58,600	98
	Montgomery	63,500	62,200	98
	Morgan	30,900	30,200	98
	Pike	8,400	8,100	96
	Randolph	6,800	6,600	97
	Tuscaloosa	40,100	39,100	98
	<b>ARKANSAS</b>			
	Boone	9,300	8,900	95
	Carroll	5,800	5,500	96
	Craighead	22,800	22,200	98
	Greene	11,900	11,500	97
	Phillips	11,900	11,200	94
	Polk	6,300	5,900	94
	Washington	33,600	32,000	95
	<b>CALIFORNIA</b>			
Between 25-49%	El Dorado East	10,300	9,800	95
	<b>COLORADO</b>			
	Las Animas	6,300	5,800	92
	<b>FLORIDA</b>			
	Alachua	46,700	44,500	95
	Bay	34,200	33,400	98
	Brevard	84,300	82,400	98
	Leon	47,400	45,800	97
	Martin	20,800	20,200	97
	Monroe	18,100	17,100	94
	Taylor	4,800	4,500	94
	<b>GEORGIA</b>			
	Banks	2,500	2,400	95
	Ben Hill	5,900	5,600	94
	Bibb	48,600	47,400	98
	Bleckley	3,700	3,500	95
	Chatham	64,700	63,200	98
	Chattahoochee	1,900	1,900	98
	Chattooga	8,400	8,200	97
	Clarke	25,000	24,200	97
	Columbia	11,000	10,600	97
	Cook	4,300	4,100	95
	Crisp	6,500	6,200	95
	Dougherty	30,800	29,800	97
	Evans	2,900	2,800	96
	Greene	3,500	3,300	95
	Habersham	8,500	8,200	96
	Haralson	6,600	6,400	97
	Heard	2,200	2,100	96
	Irwin	3,000	2,900	95
	Jasper	2,200	2,100	94

# Georgia

## WTBS--(Continued)

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>GEORGIA--(Continued)</b>			
	Jeff Davis	3,700	3,500	95
	Jones	5,700	5,400	96
	Lamar	3,700	3,600	96
	Laurens	12,200	11,500	95
	Liberty	7,500	7,200	96
	Lowndes	22,600	21,600	96
	Lumpkin	3,000	2,900	97
	Macon	3,600	3,400	94
	Mitchell	6,100	5,800	95
	Monroe	3,700	3,500	96
	Morgan	2,900	2,800	95
	Muscogee	56,200	55,000	98
	Oconee	3,400	3,300	98
	Oglethorpe	2,700	2,600	95
	Pickens	3,800	3,700	97
	Pike	2,800	2,600	95
	Pulaski	3,200	3,000	94
	Putnam	2,700	2,600	96
	Rabun	3,300	3,100	95
	Richmond	47,300	46,300	98
	Rockdale	10,200	9,900	97
	Sumter	9,100	8,600	94
	Talbot	1,400	1,300	94
	Tift	10,700	10,200	95
	Toombs	7,500	7,000	94
	Treutlen	2,100	2,000	94
	Troup	16,200	15,600	96
	Turner	3,100	3,000	95
	Upson	9,000	8,700	97
	Wayne	6,200	6,000	96
	Whitfield	21,400	20,900	98
	<b>IDAHO</b>			
	Bannock	21,100	20,500	97
	Blaine	3,600	3,400	95
	Bonneville	20,500	20,200	98
	Minidoka	6,700	6,500	97
Between 25-49%	Twin Falls	19,100	18,700	98
	<b>INDIANA</b>			
	Howard	31,400	30,700	98
	<b>IOWA</b>			
	Emmet	5,000	4,800	95
	Humboldt	4,300	4,200	97
	Union	5,400	5,300	97
	<b>KANSAS</b>			
	Cowley	13,900	13,500	97
	Douglas	22,700	22,000	97
	Scott	2,400	2,300	97
	Seward	6,700	6,500	97
	Sherman	3,000	2,900	97
	<b>KENTUCKY</b>			
	Estill	4,700	4,400	94
	Floyd	14,400	13,900	97
	Johnson	8,000	7,800	97
	Mc Cracken	23,200	22,900	99
	Taylor	6,800	6,600	97
	Whitley	11,400	11,000	97
	<b>LOUISIANA</b>			
	Beauregard	9,300	8,800	95
	Bossier	23,700	23,100	98
	Concordia	6,500	6,100	94
	Lafourche	22,100	21,600	98
	La Salle	5,400	5,200	95
	Natchitoches	11,200	10,400	93
	Rapides	39,200	38,200	98
	St Mary	18,000	17,500	97
	Terrebonne	26,200	25,500	97
	Vernon	11,200	10,600	95
	<b>MASSACHUSETTS</b>			
	Nantucket	2,400	2,300	94
	<b>MICHIGAN</b>			
	Mason	9,400	8,900	95

(Continued on next page)



**WTBS—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MINNESOTA</b>			
	Koochiching	6,600	6,200	94
	<b>MISSISSIPPI</b>			
	Alcorn	11,500	11,100	97
	Coahoma	11,800	11,200	95
	Forrest	22,200	21,700	98
	Grenada	6,900	6,600	96
	Harrison	48,500	47,700	98
	Jackson	36,700	36,000	98
	Lauderdale	26,100	25,600	98
	Lowndes	17,700	17,300	98
	Madison	9,900	9,500	96
	Oktibbeha	10,400	9,900	95
	Washington	22,700	21,700	96
	<b>MONTANA</b>			
	Fallon	1,300	1,200	93
	Fergus	5,000	4,700	93
	Flathead	17,000	16,300	96
	Hill	6,200	6,000	96
	Lewis + Clark Park	15,100	14,400	95
	<b>NEBRASKA</b>			
	Box Butte	4,300	4,200	97
	Gage	8,300	8,100	98
	Lancaster	68,400	67,100	98
	<b>NEW MEXICO</b>			
	Lea North	16,500	15,900	97
	Lea South	2,600	2,600	97
	Luna	5,200	4,900	95
	Roosevelt	6,400	6,100	96
	Sierra	4,300	3,900	92
	Union	2,000	1,800	91
	<b>NORTH CAROLINA</b>			
	Carteret	13,800	13,400	97
	Cumberland	72,600	70,600	97
Between 25-49%	New Hanover	39,600	38,600	98
	Onslow	29,600	29,100	98
	Watauga	10,000	9,600	96
	Wilson	20,900	20,200	97
	<b>NORTH DAKOTA</b>			
	Burleigh	18,400	18,000	98
	Grand Forks	21,600	21,200	98
	Morton	8,200	8,000	97
	Stark	5,800	5,600	97
	Stutsman	8,300	8,200	99
	Ward	19,900	19,500	98
	<b>OHIO</b>			
	Allen	36,100	35,200	97
	Ashland	15,100	14,800	98
	Athens	14,700	14,100	96
	Marion	22,600	22,200	98
	Muskingum	29,100	28,300	97
	Washington	20,500	19,700	96
	<b>OKLAHOMA</b>			
	Beckham	7,300	7,000	96
	Cimarron	1,400	1,300	95
	Custer	9,000	8,700	97
	Garfield	25,500	25,000	98
	Harmon	1,900	1,800	96
	Jackson	12,600	12,300	98
	Kay	21,400	20,900	98
	Major	3,500	3,300	94
	Texas	6,400	6,200	97
	Washington	16,400	16,200	99
	Woods	4,300	4,200	97
	Woodward	7,200	6,900	95
	<b>OREGON</b>			
	Curry	6,100	5,400	89
	<b>SOUTH CAROLINA</b>			
	Beaufort	15,800	15,200	96
	Florence	32,700	31,700	97
	Horry	31,200	29,900	96

**WTBS—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>SOUTH DAKOTA</b>			
	Codington	7,500	7,400	98
	Davison	6,500	6,200	96
	Grant	3,200	3,100	97
	<b>TENNESSEE</b>			
	Coffee	12,600	12,400	98
	Mcminn	14,000	13,700	98
	Madison	26,700	26,100	98
	Sullivan	49,100	48,400	99
	<b>TEXAS</b>			
	Andrews	4,100	4,000	98
	Bailey	2,600	2,500	98
	Baylor	2,000	2,000	98
	Bee	7,300	7,000	96
	Brewster	2,500	2,300	93
	Castro	2,800	2,700	97
	Cottle	1,100	1,000	95
	Culberson	,900	,900	94
	Dawson	5,700	5,500	97
	Deaf Smith	5,600	5,500	98
	Dimmit	3,100	2,800	91
	Foard	,800	,800	98
	Gaines	3,700	3,600	98
	Gray	10,000	9,800	98
	Hale	12,000	11,700	98
	Hardeman	2,700	2,600	96
	Hemphill	1,700	1,600	97
	Hopkins	8,700	8,400	96
	Jack	2,600	2,500	98
Between 25-49%	Jim Hogg	1,400	1,300	93
	Kerr	9,600	9,100	95
	Kimble	1,800	1,600	92
	Mc Culloch	3,300	3,100	93
	Maverick	6,500	5,800	90
	Menard	1,100	1,000	89
	Moore	5,000	4,900	99
	Ochiltree	3,100	3,000	98
	Pecos	4,600	4,400	97
	Potter	36,100	35,500	98
	Reeves	4,500	4,300	97
	Schleicher	,900	,900	96
	Stephens	3,900	3,800	96
	Terrell	,500	,500	92
	Yoakum	2,600	2,600	99
	Zapata	2,000	1,800	90
	<b>UTAH</b>			
	Grand	2,100	1,900	89
	<b>WEST VIRGINIA</b>			
	Kanawha	84,500	83,000	98
	Logan	16,500	16,100	98
	Mercer	24,800	24,100	97
	Mineral	9,300	9,000	97
	Pleasants	2,600	2,500	97
	Putnam	11,400	11,200	98
	Raleigh	29,900	28,900	97
	Wetzel	7,200	7,000	98
	Wood	32,600	31,800	98
	<b>WYOMING</b>			
	Albany	10,400	9,800	94
	Teton	2,300	2,200	94
	<b>ALABAMA</b>			
	Barbour	8,800	8,400	96
	Blount	13,300	13,000	98
	Cherokee	6,800	6,600	97
	Clarke	9,700	9,300	95
	Clay	5,100	5,000	97
	Cleburne	4,300	4,200	97
Between 5-24%	De Kalb	18,700	18,200	98
	Escambia	12,000	11,600	97
	Fayette	6,100	5,900	97
	Franklin	10,500	10,100	97
	Geneva	9,100	8,800	97
	Greene	3,200	3,000	93
	Hale	4,600	4,300	94
	Houston	26,600	26,100	98
	Jackson	18,600	18,100	97
	Jefferson	233,600	230,300	99

# WTBS—(Continued)

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ALABAMA—(Continued)</b>				
	Limestone	14,300	13,900	97
	Macon	8,800	8,400	96
	Marengo	8,100	7,700	95
	Marion	10,300	10,000	98
	Marshall	22,800	22,300	98
	Mobile	118,800	117,000	99
	Monroe	7,100	6,700	95
	Pickens	7,200	6,900	95
	Russell	15,100	14,700	97
	St Clair	13,100	12,800	97
	Sumter	5,100	4,800	95
	Talladega	23,700	23,100	97
	Tallahassee	13,100	12,700	97
	Walker	24,400	24,000	98
	Wilcox	4,300	4,000	94
	Winston	7,900	7,700	98
<b>ARIZONA</b>				
	Cochise	26,200	24,900	95
	Gila	11,700	11,000	94
	Graham	6,600	6,100	93
	Mohave	15,900	14,900	93
	Pinal	28,700	27,400	95
<b>ARKANSAS</b>				
	Arkansas	7,900	7,700	97
	Ashley	8,600	8,200	95
	Benton	24,400	23,300	96
	Cleburne	6,100	5,800	96
	Columbia	9,000	8,600	95
	Crawford	12,700	12,100	95
	Crittenden	15,000	14,300	95
	Dallas	3,500	3,300	96
	Desha	5,700	5,400	95
	Drew	5,500	5,200	94
	Franklin	4,700	4,500	95
	Howard	5,000	4,800	96
	Independence	10,300	9,900	96
	Jackson	7,900	7,600	96
	Jefferson	27,700	26,700	97
	Johnson	6,300	6,000	95
	Little River	3,900	3,700	94
	Logan	6,500	6,200	95
	Miller	11,900	11,500	97
	Monroe	5,200	4,900	93
	Pope	13,000	12,500	96
	Pulaski	120,600	118,000	98
	Randolph	6,500	6,100	94
	Stone	2,700	2,500	93
	Union	16,900	16,300	97
<b>CALIFORNIA</b>				
	Lassen	7,900	7,200	91
	Madera	19,400	18,200	94
	Modoc	3,700	3,300	90
	Siskiyou	14,900	13,500	91
	Stanislaus	92,900	86,900	94
<b>COLORADO</b>				
	Alamosa	3,900	3,700	94
	Baca	2,100	1,800	87
	Gunnison	3,300	3,000	91
	Lake	3,000	2,800	94
	Otero	8,900	8,500	96
	Phillips	2,100	2,000	98
	Pitkin	4,400	3,900	88
<b>DELAWARE</b>				
	New Castle	138,900	137,500	99
<b>FLORIDA</b>				
	Calhoun	3,100	2,900	93
	Clay	18,900	18,300	97
	Collier	30,100	28,600	95
	Columbia	10,500	10,100	96
	Dixie	2,300	2,100	92
	Escambia	76,900	75,400	98
	Franklin	2,900	2,700	94
	Gadsden	9,700	9,200	94
	Highlands	16,000	15,400	96
	Lee	80,900	78,600	97
	Manatee	58,900	57,600	98
	Nassau	10,700	10,400	97
	Orange	158,900	155,800	98

Between 5-24%

# Georgia

## WTBS—(Continued)

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	Palm Beach	199,200	193,500	97
	Polk	104,200	101,600	98
	Putnam	16,900	16,400	97
	Sarasota	79,000	77,100	98
	Seminole	55,900	54,700	98
	Suwannee	7,300	6,800	94
	Volusia	92,200	90,000	98
<b>GEORGIA</b>				
	Appling	5,200	4,900	94
	Bacon	3,200	3,000	95
	Berrien	4,700	4,400	94
	Brooks	5,000	4,800	95
	Bulloch	11,900	11,400	96
	Burke	6,000	5,600	94
	Candler	2,400	2,300	95
	Catoosa	12,500	12,300	99
	Clinch	1,900	1,800	94
	Coffee	8,000	7,600	95
	Colquitt	11,900	11,500	96
	Dade	4,200	4,100	97
	Decatur	8,100	7,800	96
	Dodge	5,900	5,600	95
	Dooly	3,800	3,600	95
	Early	4,400	4,200	94
	Elbert	6,800	6,600	97
	Emanuel	7,300	6,900	95
	Fannin	5,200	5,000	96
	Gilmer	4,300	4,100	95
	Grady	7,100	6,800	96
	Hart	5,800	5,600	97
	Jenkins	3,000	2,900	95
	Mc Duffie	5,900	5,700	96
	Marion	2,200	2,000	92
	Montgomery	1,900	1,700	92
	Murray	6,200	5,900	96
	Peach	6,600	6,400	96
	Pierce	3,800	3,600	95
	Stephens	8,800	8,500	96
	Taliaferro	700	700	93
	Tattall	5,100	4,900	96
	Telfair	4,000	3,700	93
	Terrell	3,600	3,400	94
	Thomas	13,200	12,700	96
	Towns	1,500	1,400	96
	Walker	18,800	18,400	98
	Washington	5,500	5,100	93
	Wheeler	1,900	1,800	93
	White	3,300	3,200	96
	Wilkes	3,600	3,400	93
	Worth	5,900	5,600	96
<b>IDAHO</b>				
	Bingham	11,200	11,000	98
	Bonner	8,700	8,400	96
	Cassia	6,500	6,300	98
	Clearwater	3,700	3,500	96
	Elmore	7,100	6,900	98
	Kootenai	20,200	19,800	98
	Madison	4,200	4,100	98
	Nez Perce	11,800	11,400	97
<b>ILLINOIS</b>				
	Brown	2,600	2,500	96
	Cass	5,600	5,400	96
	Coles	17,200	16,700	97
	Grundy	10,400	10,200	98
	Moultrie	5,000	4,800	96
	Piatt	6,100	6,000	98
	Saline	12,000	11,500	96
	Schuyler	3,100	3,000	97
<b>INDIANA</b>				
	Clark	29,700	29,000	98
	Clinton	11,300	11,100	98
	Decatur	8,500	8,300	97
	Hamilton	26,600	26,100	98
	Hancock	14,700	14,400	98
	Henry	18,700	18,300	98

Between 5-24%

**WTBS—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>INDIANA—(Continued)</b>				
	Jay	8,200	7,900	96
	Madison	47,900	47,100	98
	Morgan	16,300	16,000	98
	Perry	5,800	5,500	95
	Shelby	14,000	13,700	98
	Vanderburgh	56,900	55,200	97
<b>IOWA</b>				
	Adams	2,400	2,300	96
	Appanoose	6,200	6,000	97
	Audubon	3,200	3,100	98
	Buena Vista	7,800	7,600	98
	Carroll	7,500	7,400	99
	Cass	6,300	6,200	98
	Cherokee	5,800	5,700	98
	Clayton	7,600	7,300	97
	Decatur	3,600	3,400	95
	Dickinson	5,300	5,100	97
	Hamilton	6,600	6,500	98
	Jefferson	5,400	5,200	97
	Kossuth	8,000	7,900	98
	Lee	15,300	15,000	98
	Montgomery	5,400	5,300	98
	Polk	109,000	107,300	98
	Taylor	3,100	3,000	96
	Webster	16,200	15,900	98
<b>KANSAS</b>				
	Allen	6,300	6,000	96
	Anderson	3,200	3,100	97
	Barber	2,600	2,500	96
	Butler	16,600	16,200	98
	Clark	1,100	1,100	98
	Decatur	1,900	1,800	97
	Dickinson	8,200	7,900	97
	Ford	9,000	8,800	98
	Graham	1,700	1,700	97
	Greenwood	4,300	4,100	96
	Harper	3,400	3,300	97
	Harvey	11,000	10,600	97
	Hodgeman	,900	,900	95
	Johnson	87,800	87,000	99
	Kearny	1,100	1,100	97
	Kiowa	1,900	1,800	94
	Lane	1,300	1,300	97
	Leavenworth	17,000	16,700	98
	Lincoln	1,800	1,700	95
	Mc Pherson	9,700	9,300	96
	Marion	5,600	5,400	96
	Marshall	5,800	5,600	96
	Montgomery	16,900	16,300	96
	Neosho	7,400	7,200	97
	Ness	2,100	2,000	97
	Norton	2,600	2,500	96
	Osborne	3,000	2,800	95
	Reno	25,500	25,000	98
	Stafford	2,900	2,800	97
	Stanton	,800	,800	95
	Stevens	1,800	1,700	94
	Sumner	9,500	9,300	97
	Thomas	3,500	3,300	95
	Wyandotte	65,500	64,300	98
<b>KENTUCKY</b>				
	Barren	11,100	10,900	98
	Bell	10,900	10,500	97
	Boyd	18,800	18,600	99
	Calloway	11,100	10,900	98
	Carter	8,300	8,100	97
	Christian	21,300	20,900	98
	Franklin	14,300	14,100	98
	Fulton	3,400	3,300	98
	Graves	12,500	12,300	98
	Greenup	11,300	11,100	98
	Hancock	2,400	2,300	97
	Hardin	20,400	20,100	99
	Harlan	14,100	13,600	97

**WTBS—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	Hopkins	16,800	16,400	97
	Knox	10,000	9,500	95
	Laurel	11,600	11,100	96
	Muhlenberg	11,800	11,500	98
	Ohio	7,800	7,600	97
	Pike	23,100	22,400	97
	Pulaski	16,000	15,200	95
	Rowan	4,800	4,600	97
<b>LOUISIANA</b>				
	Avoyelles	12,700	12,200	96
	Caddo	85,600	83,500	98
	De Soto	7,900	7,500	95
	East Baton Rouge	116,900	114,600	98
	Franklin	7,400	7,100	96
	Iberia	21,200	20,600	97
	Jackson	6,000	5,800	96
	Jefferson	145,400	143,500	99
	Jefferson Davis	10,000	9,700	97
	Lincoln	11,700	11,400	98
	Morehouse	10,800	10,400	96
	Quachita	46,300	45,200	98
	Sabine	6,500	6,000	93
	St Landry	25,500	24,200	95
	Tangipahoa	23,800	22,800	96
	Webster	14,200	13,700	96
	Winn	5,800	5,500	95
<b>MAINE</b>				
	Aroostook	30,500	29,000	95
<b>MARYLAND</b>				
	Allegany	31,000	30,300	98
	Charles	20,700	20,200	98
	St Marys	16,500	16,200	98
<b>MICHIGAN</b>				
	Allegan	25,300	24,800	98
	Antrim	5,700	5,500	97
	Bay	39,500	38,900	98
	Benzie	3,800	3,700	96
	Dickinson	9,900	9,700	98
	Gogebic	8,200	7,900	96
	Hillsdale	15,100	14,600	97
	Houghton	13,300	12,600	95
	Iosco	10,800	10,600	98
	Keweenaw	1,300	1,300	97
	Manistee	8,500	8,300	97
	Midland	23,500	23,200	99
	Oceana	7,700	7,400	96
	Saginaw	74,400	73,200	98
<b>MINNESOTA</b>				
	Becker	10,400	10,000	96
	Beltrami	10,500	9,600	92
	Benton	7,400	7,200	98
	Big Stone	2,700	2,600	97
	Chippewa	6,200	6,000	96
	Clay	16,000	15,800	99
	Fillmore	8,200	8,000	98
	Freeborn	13,700	13,400	98
	Marshall	5,000	4,800	96
	Martin	9,700	9,400	97
	Meeker	7,900	7,700	97
	Mower	14,500	14,300	98
	Pennington	5,600	5,300	95
	Polk	13,200	12,800	97
	St Louis	80,400	78,600	98
	Stearns	30,000	29,100	97
<b>MISSISSIPPI</b>				
	Attala	7,100	6,800	95
	Bolivar	13,800	12,900	94
	Calhoun	5,500	5,300	96
	Chickasaw	5,800	5,600	96
	Clay	6,600	6,400	96
	Hinds	80,500	79,100	98
	Humphreys	3,900	3,700	95
	Itawamba	6,000	5,800	97
	Jones	21,000	20,600	98
	Lafayette	8,800	8,500	97
	Lamar	7,100	6,900	97
	Leake	6,600	6,400	97

Between 5-24%

Between 5-24%



**WTBS—(Continued)**  
(Arbitron Data Continued)

**Georgia**

**WTBS—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	Lee	19,800	19,200	97
	Leflore	13,000	12,400	95
	Lincoln	9,400	9,100	97
	Marion	8,200	7,900	96
	Monroe	12,300	11,900	97
	Montgomery	3,900	3,700	95
	Neshoba	8,000	7,800	97
	Noxubee	4,200	3,900	94
	Pearl River	9,700	9,400	97
	Pike	12,500	12,000	96
	Prentiss	8,000	7,800	97
	Rankin	18,700	18,200	97
	Scott	7,500	7,300	97
	Sunflower	9,100	8,500	94
	Tallahatchie	5,600	5,300	94
	Tishomingo	6,500	6,200	96
	Union	7,600	7,500	98
	Warren	17,200	16,600	97
	Winston	6,400	6,100	96
	Yalobusha	4,200	4,000	95
	<b>MISSOURI</b>			
	Atchison	3,400	3,300	97
	Butler	14,700	13,900	95
	Cape Girardeau	19,000	18,500	97
	Dunklin	13,800	13,200	96
	Howell	11,600	10,700	92
	Johnson	11,600	11,300	97
	Laclede	8,900	8,600	96
	Macon	6,800	6,600	97
	Newton	14,100	13,800	98
	Phelps	11,300	10,700	95
	Platte	14,400	14,200	98
	St Francois	14,900	14,500	97
	Sullivan	2,900	2,800	97
	<b>MONTANA</b>			
	Beaverhead	3,200	2,900	92
	Big Horn	3,100	2,900	93
	Broadwater	1,300	1,200	93
	Cascade	30,100	29,400	98
Between 5-24%	Glacier	3,400	3,200	93
	Missoula	24,100	23,000	95
	Richland	3,700	3,500	95
	Sweet Grass	1,300	1,200	91
	Teton	2,400	2,300	96
	<b>NEBRASKA</b>			
	Adams	11,400	11,200	98
	Buffalo	11,600	11,400	98
	Dakota	5,900	5,800	99
	Dawson	8,700	8,500	98
	Hall	17,900	17,600	98
	Hamilton	3,200	3,100	98
	Holt	4,700	4,400	93
	Keith	3,600	3,500	98
	Lincoln	14,900	14,500	98
	Nuckolls	2,400	2,300	96
	Otoe	5,900	5,800	98
	Platte	9,800	9,600	98
	Red Willow	5,100	5,000	98
	Seward	5,000	4,800	96
	Wayne	3,000	3,000	99
	York	5,500	5,300	96
	<b>NEVADA</b>			
	Douglas	5,900	5,600	95
	Nye	2,100	1,900	89
	<b>NEW MEXICO</b>			
	Bernalillo	144,800	141,600	98
	Colfax	4,700	4,400	93
	Dona Ana	26,600	25,400	95
	Grant	8,500	7,900	93
	Hidalgo	2,200	2,000	92
	Lincoln	4,200	4,000	94
	Mc Kinley	16,000	14,400	90
	Otero	13,300	12,900	97
	Quay	4,300	4,000	94
	San Miguel	6,800	6,100	90
	Santa Fe	22,700	21,800	96
	Socorro	3,100	3,000	96
	Taos	6,800	6,000	88
	Valencia	16,300	16,000	98

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>NEW YORK</b>			
	Delaware	17,600	16,700	95
	Madison	20,900	20,400	98
	<b>NORTH CAROLINA</b>			
	Alamance	35,900	35,300	98
	Anson	7,800	7,400	95
	Avery	4,500	4,300	95
	Beaufort	14,000	13,600	97
	Brunswick	11,900	11,400	96
	Buncombe	58,500	56,700	97
	Catawba	36,400	35,800	98
	Cherokee	6,200	5,900	95
	Clay	2,100	2,000	94
	Cleveland	26,900	26,300	98
	Craven	22,000	21,500	98
	Davidson	37,100	36,200	98
	Durham	53,800	52,300	97
	Edgecombe	17,800	17,200	97
	Forsyth	85,500	83,800	98
	Guilford	110,300	108,300	98
	Haywood	16,000	15,400	96
	Henderson	21,000	20,300	97
	Hoke	5,200	4,900	95
	Johnston	23,600	22,800	97
	Lee	12,100	11,700	97
	Mecklenburg	134,400	131,900	98
	Nash	23,800	23,000	97
	Pasquotank	10,200	9,900	97
	Pitt	26,100	25,300	97
	Surry	20,800	20,200	97
	Vance	11,800	11,400	97
	Wake	104,700	102,200	98
	Washington	4,500	4,300	96
	Wayne	29,600	28,700	97
	Wilkes	19,700	19,000	96
	<b>NORTH DAKOTA</b>			
Between 5-24%	Bottineau	2,700	2,600	97
	Cavalier	3,700	3,400	93
	Dickey	2,800	2,700	96
	Eddy	1,300	1,300	98
	Foster	1,400	1,400	97
	Golden Valley	800	800	97
	Hettinger	1,600	1,600	97
	Mc Kerzie	1,800	1,700	97
	Mc Lean	4,500	4,400	98
	Mercer	2,500	2,400	95
	Oliver	900	900	97
	Pierce	2,100	2,000	96
	Ramsey	4,400	4,300	97
	Towner	1,500	1,400	96
	Wells	2,400	2,300	97
	<b>OHIO</b>			
	Ashtabula	35,100	34,300	98
	Coshocton	12,800	12,300	96
	Crawford	17,300	16,900	98
	Delaware	18,200	17,900	99
	Fairfield	30,800	30,300	98
	Franklin	319,100	313,800	98
	Gallia	10,700	10,300	96
	Guernsey	14,300	13,800	96
	Jackson	10,500	10,100	97
	Lawrence	22,200	21,600	97
	Meigs	7,900	7,600	96
	Miami	31,500	31,000	98
	Montgomery	205,600	202,700	99
	Morgan	4,400	4,200	95
	Perry	9,800	9,500	97
	Summit	186,600	183,900	99
	Vinton	3,600	3,500	96
	<b>OKLAHOMA</b>			
	Alfalfa	3,500	3,400	96
	Atoka	3,800	3,700	98
	Beaver	2,500	2,400	97

(Continued on next page)

**WTBS—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OKLAHOMA—(Continued)</b>				
	Blaine	5,000	4,900	97
	Bryan	11,300	10,800	95
	Caddo	12,200	11,900	97
	Canadian	18,400	18,100	98
	Choctaw	6,300	5,800	93
	Cleveland	37,800	36,900	98
	Coal	2,400	2,300	98
	Craig	5,700	5,500	97
	Delaware	8,800	8,300	95
	Garvin	10,700	10,500	98
	Grady	15,500	15,100	97
	Grant	3,300	3,200	98
	Greer	3,700	3,500	95
	Jefferson	4,100	4,000	97
	Johnston	3,900	3,700	95
	Le Flore	14,500	13,900	96
	Mc Curtin	13,100	12,400	94
	Mc Intosh	5,400	5,200	96
	Marshall	4,000	3,900	97
	Mays	11,900	11,500	97
	Muskogee	25,800	25,100	97
	Noble	4,600	4,500	98
	Nowata	4,300	4,200	98
	Okmulgee	14,400	14,100	98
	Pontotoc	13,600	13,400	98
	Seminole	11,500	11,200	98
	Tillman	4,600	4,500	97
	Tulsa	166,200	163,600	98
	Washita	5,500	5,400	98
<b>OREGON</b>				
	Deschutes	19,700	18,200	92
	Harney	2,900	2,600	89
	Lincoln	12,200	10,900	89
	Marion	68,700	64,800	94
	Polk	16,100	15,300	95
	Union	9,100	8,200	90
<b>Between 5-24%</b>	<b>PENNSYLVANIA</b>			
	Huntingdon	13,400	12,800	96
	Venango	21,600	20,600	96
<b>SOUTH CAROLINA</b>				
	Aiken	33,000	32,300	98
	Anderson	44,000	42,900	98
	Barnwell	6,100	5,800	95
	Berkeley	23,000	21,900	95
	Charleston	83,700	81,500	97
	Darlington	18,400	17,700	96
	Georgetown	12,200	11,600	95
	Greenville	95,400	93,400	98
	Greenwood	18,900	18,400	97
	Kershaw	12,000	11,500	96
	Laurens	16,500	16,000	97
	Lee	5,300	5,000	94
	Lexington	44,900	43,400	97
	Orangeburg	24,500	23,100	94
	Pickens	23,100	22,300	97
	Richland	74,100	71,800	97
	Spartanburg	69,300	67,700	98
	Sumter	25,100	24,100	96
	Union	11,300	11,000	97
	Williamsburg	10,300	9,600	93
<b>SOUTH DAKOTA</b>				
	Lake	3,900	3,800	98
	Marshall	2,100	2,000	95
	Potter	1,300	1,300	96
	Roberts	3,700	3,600	96
	Spink	3,400	3,300	98
	Walworth	2,700	2,600	95
<b>TENNESSEE</b>				
	Anderson	23,500	23,100	98
	Bedford	9,400	9,200	98
	Bradley	21,600	21,300	98
	Campbell	11,900	11,500	96
	Carroll	10,400	10,100	97
	Carter	16,200	15,900	98

**WTBS—(Continued)**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	Chester	4,200	4,100	97
	Cocke	9,500	9,200	97
	Gibson	17,400	17,000	98
	Giles	8,900	8,600	97
	Greene	18,100	17,700	98
	Hamilton	115,100	113,600	99
	Hardin	7,700	7,400	96
	Hawkins	12,900	12,500	97
	Henderson	7,600	7,400	97
	Henry	10,800	10,500	97
	Johnson	5,000	4,800	97
	Knox	107,600	106,000	98
	Lawrence	12,300	12,000	97
	Lincoln	9,000	8,700	97
	Loudon	9,800	9,700	99
	Marshall	7,000	6,900	98
	Maury	16,900	16,600	98
	Monroe	9,200	8,900	97
	Montgomery	26,700	26,300	99
	Obion	13,300	13,000	98
	Polk	4,400	4,300	97
	Putnam	15,200	14,800	97
	Roane	16,300	16,000	98
	Rutherford	25,600	25,200	98
	Unicoi	6,100	5,900	97
	Warren	11,300	11,000	97
	Washington	28,800	28,400	99
	Weakley	11,300	11,000	97
	White	6,800	6,600	97
<b>TEXAS</b>				
	Bowie	28,000	27,300	97
	Brazoria	47,500	46,600	98
	Brazos	27,900	27,000	97
	Brown	12,500	11,900	95
	Burnet	6,900	6,700	98
	Caldwell	6,800	6,500	96
	Calhoun	5,700	5,500	96
	Cameron	55,700	54,000	97
<b>Between 5-24%</b>	Childress	3,000	2,900	97
	Clay	3,500	3,400	98
	Cochran	1,400	1,400	98
	Coleman	4,500	4,400	97
	Collingsworth	2,100	2,000	93
	Crosby	2,900	2,800	98
	Dallam	2,100	2,000	97
	Dickens	1,400	1,400	97
	Donley	1,400	1,300	95
	Duval	3,900	3,600	93
	Fannin	9,500	9,100	96
	Floyd	3,800	3,700	98
	Galveston	73,000	71,300	98
	Goliad	1,800	1,700	94
	Grayson	33,100	32,200	97
	Hansford	2,200	2,200	98
	Harrison	15,900	15,300	96
	Hidalgo	67,300	64,900	96
	Hockley	7,000	6,900	99
	Houston	6,400	6,000	94
	Hunt	18,700	18,100	97
	Hutchinson	10,400	10,300	99
	Jeff Davis	500	500	91
	Lamar	14,800	13,800	93
	Lamb	6,300	6,200	98
	Leon	3,800	3,500	93
	Live Oak	2,500	2,400	96
	Lubbock	72,900	71,600	98
	Martin	1,500	1,500	98
	Matagorda	11,300	10,900	96
	Milam	7,900	7,500	95
	Montgomery	35,900	34,500	96
	Navarro	12,400	11,900	96
	Nueces	81,300	79,200	97
	Palo Pinto	9,100	8,800	97
	Parmer	2,700	2,600	97
	Randall	26,400	26,200	99
	Sabine	2,700	2,500	93
	Scurry	6,800	6,600	98
	Shackelford	1,300	1,300	96
	Somervell	2,000	1,900	97

**WTBS—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS—(Continued)</b>				
	Starr	5,100	4,800	93
	Swisher	3,400	3,400	99
	Terry	4,700	4,600	98
	Tyler	5,500	5,200	95
	Upton	1,700	1,600	97
	Walker	9,500	8,900	94
	Webb	25,800	24,800	96
	Wharton	12,400	11,900	96
	Wheeler	2,600	2,400	94
	Wilbarger	6,000	5,900	99
	Willacy	4,700	4,500	97
	Williamson	20,000	19,300	97
	Young	7,800	7,600	98
	Zavala	3,000	2,700	91
<b>UTAH</b>				
	Cache	16,000	15,500	97
	Carbon	8,100	7,800	97
	Uintah	6,100	5,800	95
<b>VERMONT</b>				
	Franklin	11,500	11,300	98
	Washington	18,300	17,700	97
<b>VIRGINIA</b>				
	Accomack	12,600	11,900	95
	Greensville	5,300	5,100	97
Between 5-24%	Henry	25,200	24,500	98
	Montgomery	24,900	24,200	97
	Norfolk	165,000	161,700	98
	Pittsylvania	37,900	36,800	97
	Prince Edward	5,100	4,900	96
	Prince George	14,500	14,200	98
	Pulaski	11,400	11,100	97
	Roanoke	75,400	74,000	98
	Russell	9,400	9,000	95
	Scott	9,000	8,500	94
	Smyth	11,100	10,800	97
	Tazewell	17,900	17,300	97
	Washington	22,000	21,300	97
	Wise	17,500	16,800	96
	Wythe	8,200	7,800	96
	Hampton- Newport Ne	93,800	92,300	98
<b>WASHINGTON</b>				
	Asotin	5,400	5,200	96
	Chelan	16,500	15,500	94
	Douglas	7,400	7,100	95
	Garfield	1,000	900	92
	Grant	16,800	15,900	95
	Stevens	8,900	8,300	93
	Thurston	42,900	41,200	96

**Georgia**

**WTBS—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>WEST VIRGINIA</b>				
	Brooke	10,800	10,700	99
	Cabell	40,000	39,300	98
	Fayette	19,700	19,200	97
	Mc Dowell	16,900	16,200	96
	Marshall	14,600	14,400	98
	Mason	9,000	8,800	98
	Nicholas	9,300	9,000	97
	Roane	5,400	5,200	96
	Tyler	3,700	3,600	96
	Upshur	8,500	8,200	96
	Wayne	14,700	14,300	97
	Webster	3,900	3,700	95
<b>WISCONSIN</b>				
	Dane	118,000	114,400	97
Between 5-24%	Dodge	25,400	24,700	97
	Douglas	16,800	16,500	98
	Iron	2,800	2,700	98
	Juneau	7,600	7,200	95
	Monroe	11,700	11,300	97
	Oneida	12,000	11,600	96
	Price	5,900	5,600	95
	Vernon	9,100	8,800	96
<b>WYOMING</b>				
	Big Horn	4,400	4,100	94
	Lincoln	4,000	3,700	93
	Sheridan	9,600	8,900	93
	Sublette	2,000	1,900	93
	Uinta	3,300	3,100	95
	Weston	2,400	2,200	93

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# Georgia—Atlanta

## WXIA-TV

Ch. 11



WXIA-TV ATLANTA

GANNETT COMMUNICATIONS CORP.



JOHN BLAIR CO.

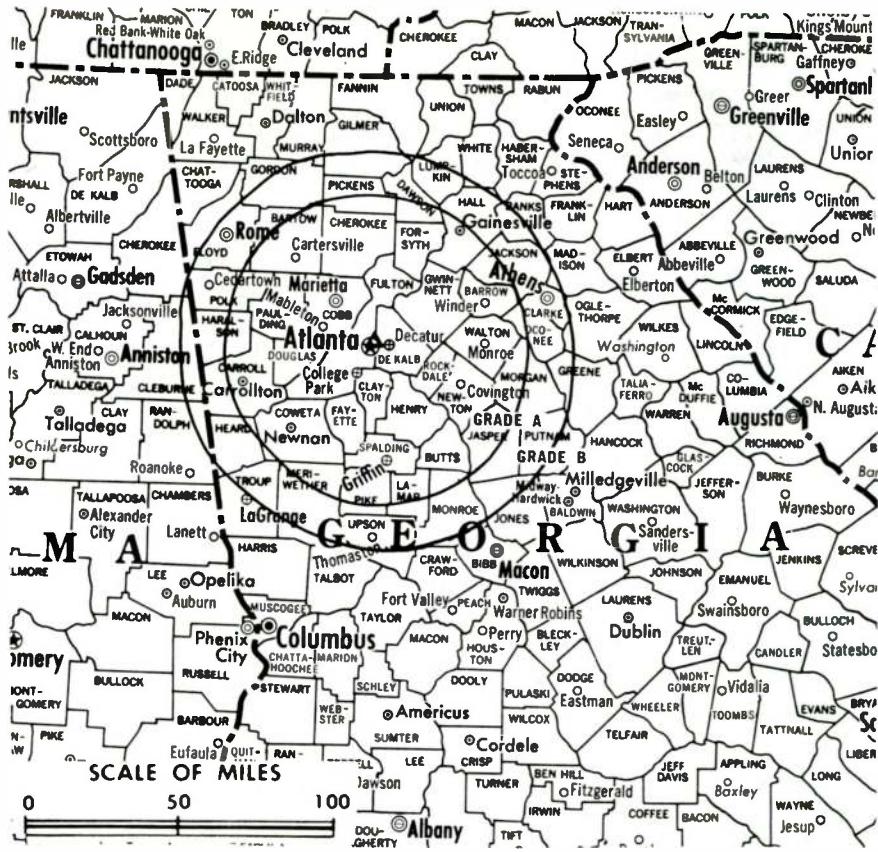
Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 302-kw visual, 60.3-kw aural. Antenna: 1048-ft. above av. terrain, 1040-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 23.7"  
Longitude 84° 19' 54.7"

Transmitter: 110 Arizona Ave. N.E.

TV tape: Recording facilities. Color: Network, live, film, slide & tape. News Wire Service: AP, UPI. Facsimile Service: UPI. News Film Service: NBC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WXIA-TV Ref: FCC File No. BPCT—4850 Granted 6/30/75

©American Map Co., Inc. N.Y., No. 14244

## WXIA-TV

Network Service: NBC.

Licensee: Pacific & Southern Broadcasting Co. Inc., 1611 W. Peachtree St. N.E., Atlanta, Ga. (30309).

Studio: 1611 W. Peachtree St. N.E.

Telephone: 404-892-1611. TWX No.: 810-751-3255.

Ownership: Gannett Co. Inc., 100%. For other interests, see KPNX-TV, Phoenix-Mesa, Ariz.

Began Operation: Sept. 30, 1951 as WLTV. Merger of Combined Communications with Gannett approved by FCC June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Merger of Pacific & Southern Bcstg. with Combined Communications approved by FCC Jan. 9, 1974 (Vol. 13:5; 14:2, 30, 34). Previous merger of Jupiter Bcstg. with Pacific & Southern Bcstg. Co. Inc. approved by FCC Nov. 15, 1967 (Vol. 7:47). Previously sale to WIBC Inc. by Crosley Bcstg. approved Sept. 25, 1962 by FCC (Vols. 2:25, 2:37-38). Crosley acquired station from Broadcasting Inc. in Jan. 1953 (Vol. 8:51, 9:5, 7).

Represented (sales) by Blair Television.

Represented (engineering) by A. D. Ring & Associates.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

JEFF DAVIDSON, president & general manager.  
HOWARD KAUFMAN, vice president, sales.  
ELLIOTT BASS, v.p. & national sales manager.  
WILLIAM E. GARRETT, v.p. & controller.  
JACK R. LEASE, v.p., director of operations & program manager.  
MIKE MARTIN, v.p. & production manager.  
DON ADDINGTON, chief engineer.  
RON BECKER, news director.

Highest 30 Sec. Rate (June 1980): \$3150.

NETWORK BASE HOURLY RATE: \$2400.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ALABAMA</b>			
	Cherokee	6,800	6,600	97
	<b>GEORGIA</b>			
	Baldwin	7,800	7,400	95
	Barrow	7,000	6,800	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA—(Continued)</b>				
	Bartow	13,100	12,800	98
	Butts	4,100	4,000	97
	Carroll	18,900	18,500	98
	Chattooga	8,400	8,200	97
	Cherokee	14,900	14,600	98
	Clarke	25,000	24,200	97
	Clayton	47,100	46,500	99
	Cobb	90,600	89,600	99
	Coweta	12,700	12,200	96
	Dawson	1,900	1,800	95
	De Kalb	159,100	157,600	99
	Douglas	16,800	16,500	98
	Fayette	6,800	6,600	97
	Floyd	28,700	28,000	98
	Forsyth	8,000	7,900	98
	Fulton	213,100	209,300	98
50% & Over	Gordon	9,500	9,300	97
	Greene	3,500	3,300	95
	Gwinnett	47,800	46,900	98
	Habersham	8,500	8,200	96
	Hall	24,600	24,000	98
	Haralson	6,600	6,400	97
	Heard	2,200	2,100	96
	Henry	9,900	9,600	96
	Jackson	8,500	8,200	97
	Jasper	2,200	2,100	94
	Jones	5,700	5,400	96
	Lamar	3,700	3,600	96
	Lumpkin	3,000	2,900	97
	Meriwether	6,300	6,000	95
	Monroe	3,700	3,500	96
	Morgan	2,900	2,800	95
	Newton	10,900	10,600	97
Oconee	3,400	3,300	98	
Paulding	9,000	8,800	98	
Pickens	3,800	3,700	97	
Pike	2,800	2,600	95	

(Continued on page 239-b)

Station Totals	1,509,000	1,470,600	97
Net Weekly Circulation (1979-80)			942,900
Average Daily Circulation (1979-80)			551,700

# Georgia—Augusta

## WATU-TV

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1700-kw max. & 933-kw horizontal visual, 170-kw max. & 93.3-kw horizontal aural. Antenna: 1614-ft. above av. terrain, 1560-ft. above ground, 1907-ft. above sea level.  
 Latitude 33° 25' 15"  
 Longitude 81° 50' 19"

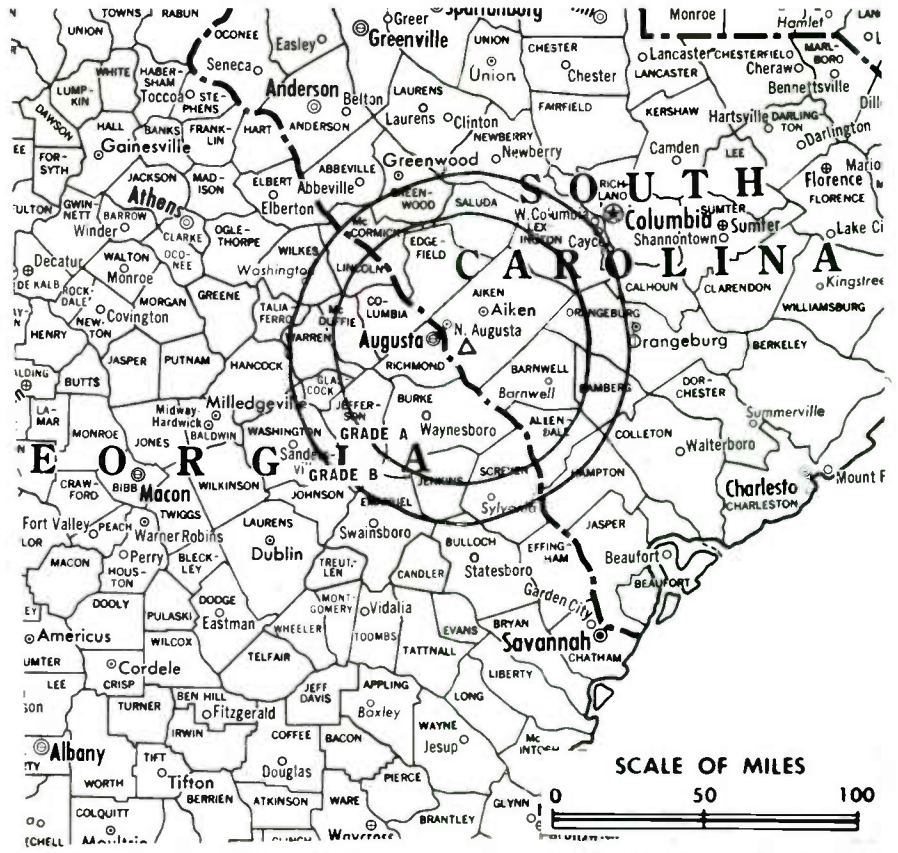
Transmitter: E side of Pine Log Rd., 4-mi. N of Rt. 278.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV% and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).



WATU-TV Ref: FCC File No. BPCT-800929NK Granted 1/21/81 © American Map Co., Inc., N.Y. No. 14244

## WATU-TV

Network Service: NBC.

Licensee: WATU Television Inc.

Mailing Address: Box 1526, Augusta, Ga. (30903).

Studio: Pine Log Rd., Beech Island, S.C.

Telephone: 404-722-0026.

Ownership: Schurz Communications Inc., 100%. For other interests, see WSBT-TV, South Bend, Ind.

Began Operation: Dec. 24, 1968; left air Nov. 1970. Resumed operation Jan. 14, 1974. Sale to present owner by J. Thomas Jones & Francis Hanks Robertson approved by FCC May 14, 1980.

Represented (sales) by Seltel Inc.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Jules Cohen & Associates.

### Personnel:

- NICK EVANS JR., vice president & general manager.
- LEE SHERIDAN, vice president & station manager.
- MARK GARDNER, general sales manager.
- BILL SHERIDAN, production manager.
- JOE BUCHMAN, creative services director.
- AL VAN DINTEREN, chief engineer.

Highest 30 Sec. Rate (April 1981): \$300.

NETWORK BASE HOURLY RATE: \$195.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>GEORGIA</b>			
	Burke	6,000	5,600	94
	Columbia	11,000	10,600	97
	Richmond	47,300	46,300	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>SOUTH CAROLINA</b>			
	Aiken	33,000	32,300	98
	Edgefield	5,100	4,900	96
Between 25-49%	<b>GEORGIA</b>			
	Glascocock	700	700	95
	Jenkins	3,000	2,900	95
	Lincoln	1,900	1,800	96
	Mc Duffie	5,900	5,700	96
Between 5-24%	<b>SOUTH CAROLINA</b>			
	Barnwell	6,100	5,800	95
	<b>GEORGIA</b>			
	Bulloch	11,900	11,400	96
	Candler	2,400	2,300	95
	Emanuel	7,300	6,900	95
	Jefferson	5,200	4,900	95
	Johnson	2,700	2,600	96
	Screven	4,400	4,200	94
	Taliaferro	700	700	93
	Warren	1,800	1,700	94
	Washington	5,500	5,100	93
Wilkes	3,600	3,400	93	
	<b>SOUTH CAROLINA</b>			
	Mc Cormick	2,500	2,400	95
	Orangeburg	24,500	23,100	94
	Saluda	4,900	4,700	96
<b>Station Totals</b>		197,400	190,000	96
<b>Net Weekly Circulation (1979-80)</b>			85,700	
<b>Average Daily Circulation (1979-80)</b>			41,300	



# Georgia—Augusta

**WJBF**

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1375-ft. above av. terrain, 1292-ft. above ground, 1677-ft. above sea level.

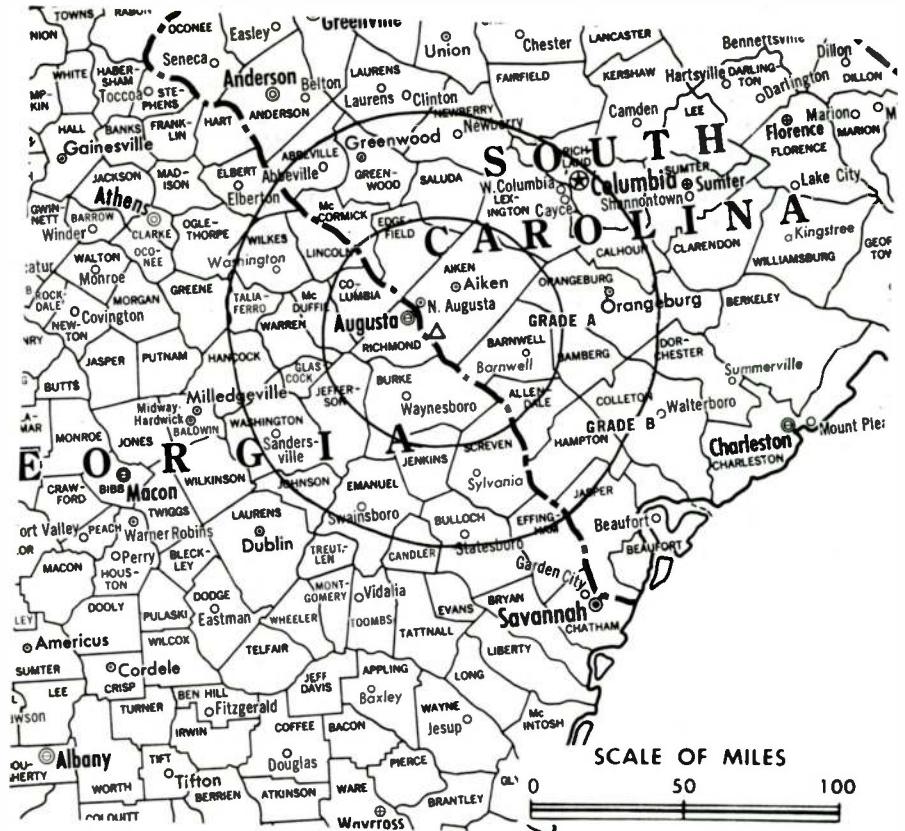
Latitude 33° 24' 15"  
Longitude 81° 50' 19"

Transmitter: Pine Log Rd., near Beech Island, S.C.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WJBF Ref: FCC File No. BPT-2441 Granted 12/18/57

©American Map Co., Inc., N.Y., No. 14244

## WJBF

Network Service: ABC.

Licensee: Western Broadcasting of Augusta Inc., Box 1404 (30903).

Studio: 10th & Reynolds Sts., Augusta (30901).

Telephone: 404-722-6664. TWX No.: 810-755-4023.

Ownership: Western Bcstg. Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 22, 1953. Sale to present owner by Fuqua Television approved by FCC July 10, 1980.

Represented (sales) by Avery-Knodel Inc.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- DOUGLAS MOORE, general manager.
- RAY ERB, sales manager.
- TERRY SAMS, programming.
- GERALD LEZOTTE, production manager.
- BILL DOKER, engineering.
- JAMES E. DAVIS, news.

Highest 30 Sec. Rate: \$595.

NETWORK BASE HOURLY RATE: \$1140.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA</b>				
	Bulloch	11,900	11,400	96
	Burke	6,000	5,600	94
	Candler	2,400	2,300	95
	Columbia	11,000	10,600	97
	Emanuel	7,300	6,900	95
<b>50% &amp; Over</b>	Glascock	700	700	95
	Hancock	2,900	2,700	92
	Jefferson	5,200	4,900	95
	Jenkins	3,000	2,900	95
	Johnson	2,700	2,600	96
	Lincoln	1,900	1,800	96
	Mc Duffie	5,900	5,700	96
	Richmond	47,300	46,300	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA—(Continued)</b>				
	Screven	4,400	4,200	94
	Taliaferro	700	700	93
	Toombs	7,500	7,000	94
	Treutlen	2,100	2,000	94
	Warren	1,800	1,700	94
	Washington	5,500	5,100	93
	Wilkes	3,600	3,400	93
<b>SOUTH CAROLINA</b>				
<b>50% &amp; Over</b>	Aiken	33,000	32,300	98
	Allendale	3,300	3,100	93
	Bamberg	5,000	4,700	94
	Barnwell	6,100	5,800	95
	Edgefield	5,100	4,900	96
	Hampton	5,700	5,400	94
	Mc Cormick	2,500	2,400	95
	Newberry	10,900	10,500	96
	Orangeburg	24,500	23,100	94
	Saluda	4,900	4,700	96
<b>GEORGIA</b>				
	Baldwin	7,800	7,400	95
	Elbert	6,800	6,600	97
<b>Between 25-49%</b>	Greene	3,500	3,300	95
	Laurens	12,200	11,500	95
	Montgomery	1,900	1,700	92
<b>SOUTH CAROLINA</b>				
	Greenwood	18,900	18,400	97
<b>GEORGIA</b>				
<b>Between 5-24%</b>	Bacon	3,200	3,000	95
	Chatham	64,700	63,200	98
(Continued on next page)				
<b>Station Totals</b>		<b>476,300</b>	<b>458,100</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>230,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>154,600</b>	



**WSB-TV, Atlanta**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA—(Continued)</b>				
<b>50% &amp; Over</b>	Lumpkin	3,000	2,900	97
	Meriwether	6,300	6,000	95
	Monroe	3,700	3,500	96
	Morgan	2,900	2,800	95
	Newton	10,900	10,600	97
	Oconee	3,400	3,300	98
	Oglethorpe	2,700	2,600	95
	Paulding	9,000	8,800	98
	Pickens	3,800	3,700	97
	Pike	2,800	2,600	95
	Polk	11,000	10,700	97
	Putnam	2,700	2,600	96
	Rabun	3,300	3,100	95
	Rockdale	10,200	9,900	97
	Spalding	17,100	16,600	97
	Towns	1,500	1,400	96
	Troup	16,200	15,600	96
	Union	2,800	2,700	96
	Upson	9,000	8,700	97
	Walton	10,400	10,100	97
White	3,300	3,200	96	
<b>NORTH CAROLINA</b>				
	Clay	2,100	2,000	94
<b>ALABAMA</b>				
	Calhoun	38,600	37,900	98
	Chambers	13,300	12,900	97
	Etowah	35,200	34,600	98
<b>GEORGIA</b>				
<b>Between 25-49%</b>	Hancock	2,900	2,700	92
	Houston	23,800	23,300	98
	Jeff Davis	3,700	3,500	95
	Macon	3,600	3,400	94
	Madison	5,500	5,300	96
	Murray	6,200	5,900	96
	Pulaski	3,200	3,000	94
	Stephens	8,800	8,500	96
	Talbot	1,400	1,300	94
	Taliaferro	700	700	93
Whitfield	21,400	20,900	98	
<b>NORTH CAROLINA</b>				
	Cherokee	6,200	5,900	95
<b>ALABAMA</b>				
	Clay	5,100	5,000	97
	De Kalb	18,700	18,200	98
	Talladega	23,700	23,100	97
<b>GEORGIA</b>				
<b>Between 5-24%</b>	Ben Hill	5,900	5,600	94
	Berrien	4,700	4,400	94
	Coffee	8,000	7,600	95
	Colquitt	11,900	11,500	96
	Cook	4,300	4,100	95
	Crawford	2,100	1,900	92
	Crisp	6,500	6,200	95
	Dooley	3,800	3,600	95
	Franklin	5,200	5,100	97
	Harris	4,000	3,800	95
	Hart	5,800	5,600	97
	Irwin	3,000	2,900	95
	Laurens	12,200	11,500	95
	Lowndes	22,600	21,600	96
	Mc Duffie	5,900	5,700	96
	Peach	6,600	6,400	96
	Richmond	47,300	46,300	98
	Sumter	9,100	8,600	94
	Taylor	2,400	2,300	95
	Telfair	4,000	3,700	93
Thomas	13,200	12,700	96	
Tift	10,700	10,200	95	
Toombs	7,500	7,000	94	
Walker	18,800	18,400	98	
Washington	5,500	5,100	93	
Wilkes	3,600	3,400	93	
Wilkinson	3,200	3,000	95	

**Georgia**

**WSB-TV—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
<b>Between 5-24%</b>	Graham	2,200	2,100	95
	Macon	7,600	7,100	93
<b>TENNESSEE</b>				
	Bradley	21,600	21,300	98
	Polk	4,400	4,300	97

**WJBF, Augusta**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA—(Continued)</b>				
<b>Between 5-24%</b>	Evans	2,900	2,800	96
	Liberty	7,500	7,200	96
	Madison	5,500	5,300	96
	Morgan	2,900	2,800	95
	Oglethorpe	2,700	2,600	95
	Putnam	2,700	2,600	96
	Tattall	5,100	4,900	96
	Wheeler	1,900	1,800	93
	Wilkinson	3,200	3,000	95
	<b>SOUTH CAROLINA</b>			
	Abbeville	7,800	7,500	96
	Calhoun	3,700	3,500	94
	Colleton	10,100	9,500	94
	Fairfield	6,000	5,700	94
	Jasper	4,300	4,000	94
	Lexington	44,900	43,400	97
	Union	11,300	11,000	97

**WRDW-TV, Augusta**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA</b>				
<b>Between 5-24%</b>	Baldwin	7,800	7,400	95
	Bulloch	11,900	11,400	96
	Candler	2,400	2,300	95
	Clarke	25,000	24,200	97
	Evans	2,900	2,800	96
	Laurens	12,200	11,500	95
	Madison	5,500	5,300	96
	Montgomery	1,900	1,700	92
	Oglethorpe	2,700	2,600	95
	Tattall	5,100	4,900	96
Wheeler	1,900	1,800	93	
<b>SOUTH CAROLINA</b>				
	Abbeville	7,800	7,500	96
	Kershaw	12,000	11,500	96
	Lexington	44,900	43,400	97

CABLE TELEVISION MANAGEMENT AND ENGINEERING CONSULTANTS

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AND ASSOCIATES

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# Georgia—Augusta

## WRDW-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 1590-ft. above av. terrain, 1506-ft. above ground, 1882-ft. above sea level.

Latitude 33° 24' 29"  
Longitude 81° 50' 36"

Transmitter: Pine Log Rd., Beech Island, S.C.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

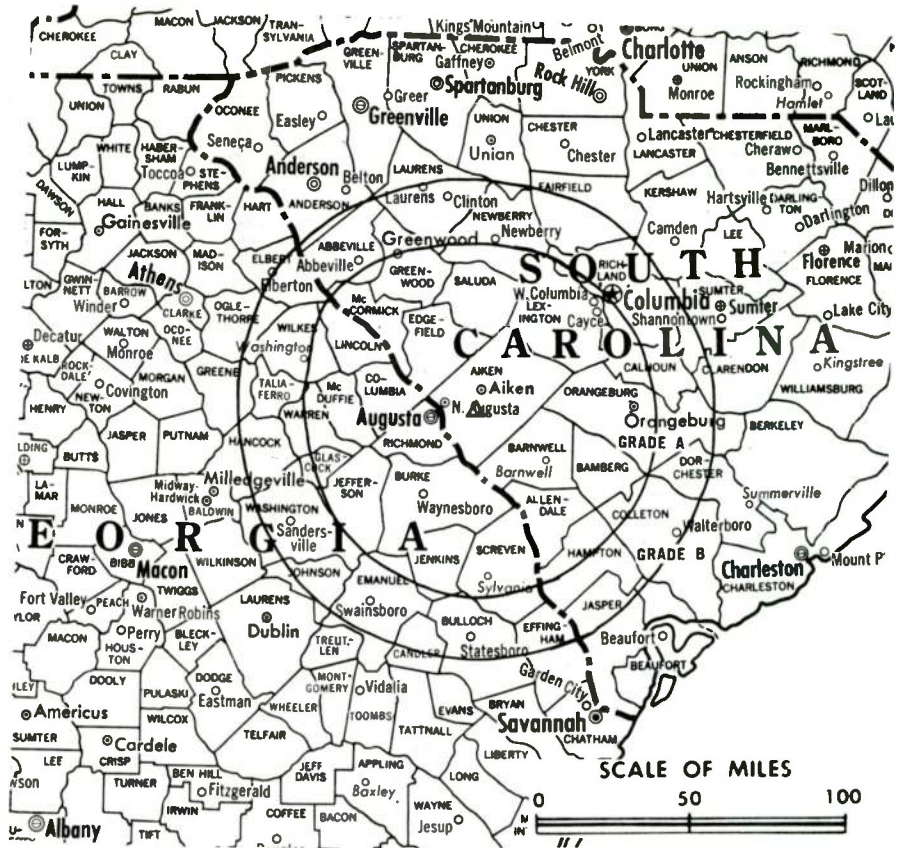
News Wire Service: AP.

Telephone: 803-278-1212.

TWX No.: 810-771-4860.

Represented (engineering) by Lohnes & Culver.

Total Households: © NBI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WROW-TV Ref: FCC File No. BPCT-3054 Granted 9/28/82

©American Map Co., Inc., N.Y., No. 14244

## WRDW-TV

Network Service: CBS.

Licensee: Ziff-Davis Broadcasting Co.

Mailing Address: Drawer 1212, Augusta, Ga. (30903).

Ownership: Ziff Corp., 100%. For other interests see WTOV-TV, Steubenville, Ohio.

Begin Operation: Feb. 14, 1954. Sale to present owner by Rust Craft Bcstg. approved by FCC May 10, 1978 but sale was not consummated until March 22, 1979. Sale to Rust Craft by WPIT Inc. (Friendly Stations) approved by FCC Feb. 8, 1962 (Television Digest, Vols. 17:30, 33, 2:14). Sale to WPIT Inc. by South-eastern Newspapers Inc. (Augusta Chronicle and Herald) approved April 20, 1960 by FCC (Vol. 16:6, 17). Sale to South-eastern Newspapers Inc. by group headed by Grover C. Maxwell & Allen M. Woodall approved Feb. 17, 1956 by FCC (Vol. 11:48; 12:7). Note: For sale of WPIT Inc. to United Printers & Publishers (Rust Craft Greeting Cards Inc.), see WTOV-TV, Steubenville, Ohio.

Represented (sales) by Katz Television.

Personnel:

I. MARTIN POMPADUR, president, Ziff Corp.  
RALPH E. BECKER, president, Ziff-Davis Broadcasting Co.  
JACK WEST, vice president & general manager.  
WILLIAM KEMPLE, general sales manager.  
HAL EDWARDS, program manager.  
DON SMITH, chief engineer.

DIGEST OF RATE CARD NO. A28—(March 9, 1981)

Hour	30 Min.	30 Sec.	10 Sec.
Class AA—7-11 p.m., daily.			
\$2000	\$1500	\$900	\$450

NETWORK BASE HOURLY RATE: \$1050.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Burke	6,000	5,600	94
	Columbia	11,000	10,600	97
	Emanuel	7,300	6,900	95

Net Weekly Circulation	State County	Total Households	TV Households	%
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### GEORGIA—(Continued)

Glascock	700	700	95	
Hancock	2,900	2,700	92	
Jefferson	5,200	4,900	95	
Jenkins	3,000	2,900	95	
Lincoln	1,900	1,800	96	
Mc Duffie	5,900	5,700	96	
Richmond	47,300	46,300	98	
Screven	4,400	4,200	94	
Taliaferro	700	700	93	
50% & Over	Warren	1,800	1,700	94
	Washington	5,500	5,100	93
	Wilkes	3,600	3,400	93

### SOUTH CAROLINA

Aiken	33,000	32,300	98
Allendale	3,300	3,100	93
Bamberg	5,000	4,700	94
Barnwell	6,100	5,800	95
Edgefield	5,100	4,900	96
Mc Cormick	2,500	2,400	95
Orangeburg	24,500	23,100	94
Saluda	4,900	4,700	96

### GEORGIA

Elbert	6,800	6,600	97	
Johnson	2,700	2,600	96	
Toombs	7,500	7,000	94	
Between 25-49%	Treutlen	2,100	2,000	94

### SOUTH CAROLINA

Calhoun	3,700	3,500	94
Greenwood	18,900	18,400	97
Hampton	5,700	5,400	94
Newberry	10,900	10,500	96

(Continued on page 231-b)

Station Totals	393,900	378,500	96
Net Weekly Circulation (1979-80)		206,700	
Average Daily Circulation (1979-80)		128,500	



# Georgia—Columbus

**WRBL**

Ch. 3

Technical Facilities: Channel No. 3 (62-66 MHz). Authorized power: 100-kw visual, 12.02-kw aural. Antenna: 1790-ft. above av. terrain, 1749-ft. above ground, 2249-ft. above sea level.

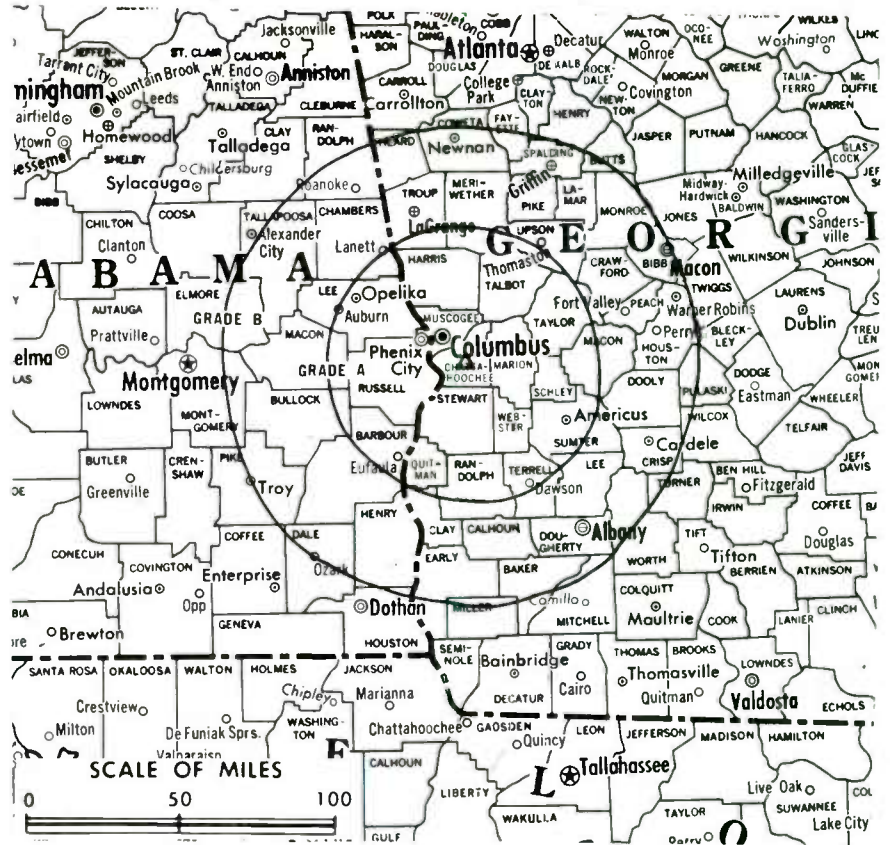
Latitude 32° 19' 25"  
Longitude 84° 46' 46"

Transmitter: LaFayette Rd., 1.2-mi. N of Cusseta, Ga.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



WRBL Ref: FCC File No. BPCT-2775 Granted 6/9/60

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WRBL

Network Service: CBS.

Licensee: Columbus Bcstg. Co. Inc., Box 270 (31994).

Studio & Offices: 1350 13th Ave. (31994).

Telephone: 404-323-3333. TWX No.: 404-327-6345.

Ownership: Avant Development Corp. Malcolm I. Glazer, pres., 100%; Carl E. Brasley, secy.-treas. Glazer also owns WTWO-TV, Terre Haute, Ind. & KQTV, St. Joseph, Mo.

Began Operation: Nov. 15, 1953 on Ch. 4. Switched to Ch. 3 Oct. 27, 1960. Sale to present owner approved by FCC Sept. 11, 1978. Transfer of control to J. W. & J. B. Woodruff from R. W. Page Corp. approved by FCC Jan. 31, 1973.

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JAMES UNDERWOOD, exec. vice president & general manager.  
DON NAHLEY, general sales manager.  
DAVID MURPHY, operations manager.  
JOHN SIMMONS, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.				
\$2500	\$1300	\$500	\$500	\$250

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ALABAMA</b>			
	Barbour	8,800	8,400	96
	Bullock	3,500	3,300	95
	Chambers	13,300	12,900	97
	Clay	5,100	5,000	97
	Henry	5,300	5,100	97
	Lee	24,400	23,700	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ALABAMA—(Continued)</b>				
	Macon	8,800	8,400	96
	Randolph	6,800	6,600	97
	Russell N	15,100	14,700	97
	Tallapoosa	13,100	12,700	97
<b>GEORGIA</b>				
	Bleckley	3,700	3,500	95
	Calhoun	2,200	2,000	91
	Chattahoochee	1,900	1,900	98
	Clay	1,200	1,100	93
	Crawford	2,100	1,900	92
	Crisp	6,500	6,200	95
	Dooley	3,800	3,600	95
	Dougherty	30,800	29,800	97
	Harris	4,000	3,800	95
	Lee	3,400	3,200	95
50% & Over	Macon	3,600	3,400	94
	Marion	2,200	2,000	92
	Meriwether	6,300	6,000	95
	Muscogee	56,200	55,000	98
	Peach	6,600	6,400	96
	Quitman	600	600	94
	Randolph	3,200	3,000	94
	Schley	800	800	95
	Stewart	1,600	1,500	92
	Sumter	9,100	8,600	94
	Talbot	1,400	1,300	94
	Taylor	2,400	2,300	95
	Terrell	3,600	3,400	94
	Troup	16,200	15,600	96
	Turner	3,100	3,000	95
	Upson	9,000	8,700	97
	Webster	900	800	91
	Worth	5,900	5,600	96

(Continued on page 239-b)

Station Totals	594,800	574,200	96
Net Weekly Circulation (1979-80)		293,900	
Average Daily Circulation (1979-80)		173,400	



# Georgia—Columbus

**WTVM**

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 284-kw visual, 52.5-kw aural. Antenna: 1650-ft. above av. terrain, 1749-ft. above ground, 2251-ft. above sea level.

Latitude 32° 19' 25"  
Longitude 84° 46' 46"

Transmitter: Lafayette Rd., 1.2-mi. N of Cusseta.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

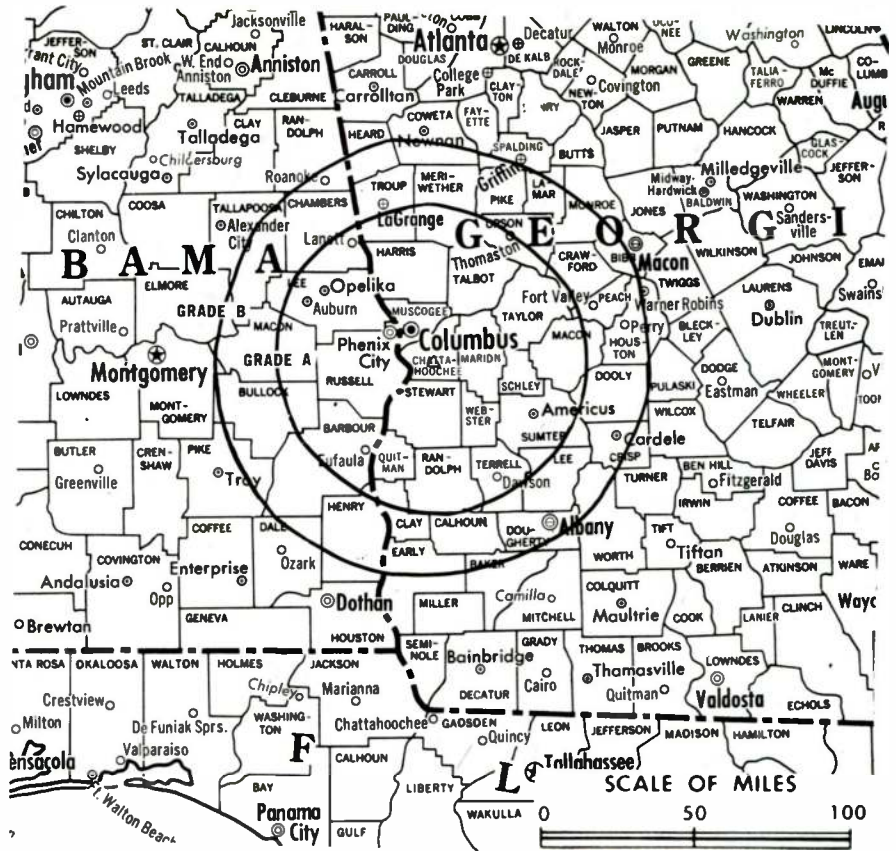
News Film Service: ABC.

Studio: 1909 Wynnton Rd. (31906).

Represented (legal) by Wilner & Scheiner.

Represented (sales) by H-R Television.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WTVM Ref: FCC File No. BMPCT-5490 Granted 7/11/80

©American Map Co., Inc., N.Y., No. 14244

## WTVM

Network Service: ABC.

Licensee: Western Broadcasting Co. of Columbus Inc., Box 1848, Columbus, Ga. (31902).

Telephone: 404-324-6471. TWX No.: 810-758-4326.

Ownership: Western Bcstg. Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 6, 1953 on Ch. 28. Switched to Ch. 9 Nov. 3, 1960. Sale of Martin Theatres of Ga. Inc. to Fuqua Industries approved by FCC Feb. 7, 1969. Sale by Fuqua to present owner approved July 10, 1980.

### Personnel:

ROBERT G. LEE JR., general manager.  
W. CARROLL WARD, program director.  
MIKE HOOD, general sales manager.  
ROBERT KING, chief engineer.  
DAVE RICHARDSON, news director.  
EDDIE BLAND, production director.  
SUSAN KENDUST, business manager.

Highest 30 Sec. Rate (April 30, 1981): \$475.

NETWORK BASE HOURLY RATE: \$1000.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ALABAMA</b>			
	Barbour	8,800	8,400	96
	Bullock	3,500	3,300	95
	Chambers	13,300	12,900	97
	Dale	13,800	13,500	98
	Henry	5,300	5,100	97
	Lee	24,400	23,700	97
	Macon	8,800	8,400	96
	Pike	8,400	8,100	96
	Randolph	6,800	6,600	97
	Russell	15,100	14,700	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>GEORGIA</b>			
	Baker	1,200	1,100	93
	Ben Hill	5,900	5,600	94
	Bibb	48,600	47,400	98
	Bleckley	3,700	3,500	95
	Calhoun	2,200	2,000	91
	Chattahoochee	1,900	1,900	98
	Clay	1,200	1,100	93
	Crawford	2,100	1,900	92
	Crisp	6,500	6,200	95
	Dooly	3,800	3,600	95
	Dougherty	30,800	29,800	97
	Early	4,400	4,200	94
	Harris	4,000	3,800	95
	Houston	23,800	23,300	98
	Lee	3,400	3,200	95
	Macon	3,600	3,400	94
	Marion	2,200	2,000	92
	Meriwether	6,300	6,000	95
	Mitchell	6,100	5,800	95
	Muscogee	56,200	55,000	98
	Peach	6,600	6,400	96
	Pulaski	3,200	3,000	94
	Quitman	600	600	94
	Randolph	3,200	3,000	94
	Schley	800	800	95
	Stewart	1,600	1,500	92
	Sumter	9,100	8,600	94
	Talbot	1,400	1,300	94
	Taylor	2,400	2,300	95
	Terrell	3,600	3,400	94
	Troup	16,200	15,600	96
	Upson	9,000	8,700	97
Webster	900	800	91	
Worth	5,900	5,600	96	

(Continued on next page)

Station Totals	601,100	579,700	96
Net Weekly Circulation (1979-80)		333,800	
Average Daily Circulation (1979-80)		187,400	

**WAGA-TV, Atlanta**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA—(Continued)</b>				
	Oconee	3,400	3,300	98
	Oglethorpe	2,700	2,600	95
	Paulding	9,000	8,800	98
	Pickens	3,800	3,700	97
	Pike	2,800	2,600	95
	Polk	11,000	10,700	97
	Putnam	2,700	2,600	96
	Rabun	3,300	3,100	95
50% & Over	Rockdale	10,200	9,900	97
	Spalding	17,100	16,600	97
	Stephens	8,800	8,500	96
	Towns	1,500	1,400	96
	Troup	16,200	15,600	96
	Union	2,800	2,700	96
	Upson	9,000	8,700	97
	Walton	10,400	10,100	97
	White	3,300	3,200	96
<b>NORTH CAROLINA</b>				
	Clay	2,100	2,000	94
<b>ALABAMA</b>				
	Calhoun	38,600	37,900	98
	Randolph	6,800	6,600	97
Between 25-49%	<b>GEORGIA</b>			
	Bibb	48,600	47,400	98
	Houston	23,800	23,300	98
	Madison	5,500	5,300	96
	Talbot	1,400	1,300	94
	Taliaferro	700	700	93
	Whitfield	21,400	20,900	98
<b>ALABAMA</b>				
	Chambers	13,300	12,900	97
	De Kalb	18,700	18,200	98
	Lee	24,400	23,700	97
	Talladega	23,700	23,100	97
	Tallapoosa	13,100	12,700	97
<b>FLORIDA</b>				
	Leon	47,400	45,800	97
<b>GEORGIA</b>				
	Ben Hill	5,900	5,600	94
	Berrien	4,700	4,400	94
	Bleckley	3,700	3,500	95
	Catoosa	12,500	12,300	99
	Coffee	8,000	7,600	95
	Crisp	6,500	6,200	95
	Dodge	5,900	5,600	95
	Elbert	6,800	6,600	97
	Franklin	5,200	5,100	97
	Grady	7,100	6,800	96
	Hancock	2,900	2,700	92
	Harris	4,000	3,800	95
	Irwin	3,000	2,900	95
Between 5-24%	Jeff Davis	3,700	3,500	95
	Laurens	12,200	11,500	95
	Lowndes	22,600	21,600	96
	Macon	3,600	3,400	94
	Murray	6,200	5,900	96
	Peach	6,600	6,400	96
	Pulaski	3,200	3,000	94
	Sumter	9,100	8,600	94
	Taylor	2,400	2,300	95
	Telfair	4,000	3,700	93
	Thomas	13,200	12,700	96
	Tift	10,700	10,200	95
	Toombs	7,500	7,000	94
	Walker	18,800	18,400	98
	Washington	5,500	5,100	93
	Wilkes	3,600	3,400	93
<b>NORTH CAROLINA</b>				
	Cherokee	6,200	5,900	95
	Macon	7,600	7,100	93

**Georgia**

**WAGA-TV—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TENNESSEE</b>				
Between 5-24%	Bradley	21,600	21,300	98
	Polk	4,400	4,300	97

**WTVM, Columbus**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ALABAMA</b>				
	Clay	5,100	5,000	97
	Coffee	13,000	12,600	97
	Tallapoosa	13,100	12,700	97
Between 25-49%	<b>GEORGIA</b>			
	Dodge	5,900	5,600	95
	Irwin	3,000	2,900	95
	Miller	1,800	1,700	94
	Tift	10,700	10,200	95
	Turner	3,100	3,000	95
	Twiggs	2,400	2,300	94
	Wilcox	2,600	2,500	95

**ALABAMA**

Autauga	9,300	9,000	97
Coosa	4,100	4,000	97
Crenshaw	5,600	5,400	96
Elmore	13,300	12,900	97
Geneva	9,100	8,800	97
Houston	26,600	26,100	98

**FLORIDA**

Jackson	14,000	13,100	94
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**GEORGIA**

Between 5-24%	Colquitt	11,900	11,500	96
	Coweta	12,700	12,200	96
	Decatur	8,100	7,800	96
	Grady	7,100	6,800	96
	Heard	2,200	2,100	96
	Jones	5,700	5,400	96
	Lamar	3,700	3,600	96
	Monroe	3,700	3,500	96
	Pike	2,800	2,600	95
	Putnam	2,700	2,600	96
	Telfair	4,000	3,700	93
	Wilkinson	3,200	3,000	95

**WSAV-TV, Savannah**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA</b>				
Between 25-49%	Brantley	2,700	2,600	96
	Johnson	2,700	2,600	96
	Ware	13,000	12,500	96
	Wheeler	1,900	1,800	93

**GEORGIA**

Between 5-24%	Burke	6,000	5,600	94
	Camden	3,900	3,800	97
	Coffee	8,000	7,600	95
	Telfair	4,000	3,700	93
	Warren	1,800	1,700	94

**SOUTH CAROLINA**

Bamberg	5,000	4,700	94
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# Georgia—Columbus

## WYEA-TV

Ch. 38

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1480-kw max. & 1070-kw horizontal visual, 209-kw max. aural. Antenna: 1310-ft. above av. terrain, 1319-ft. above ground, 1704-ft. above sea level.

Latitude 32° 27' 28"  
Longitude 84° 53' 08"

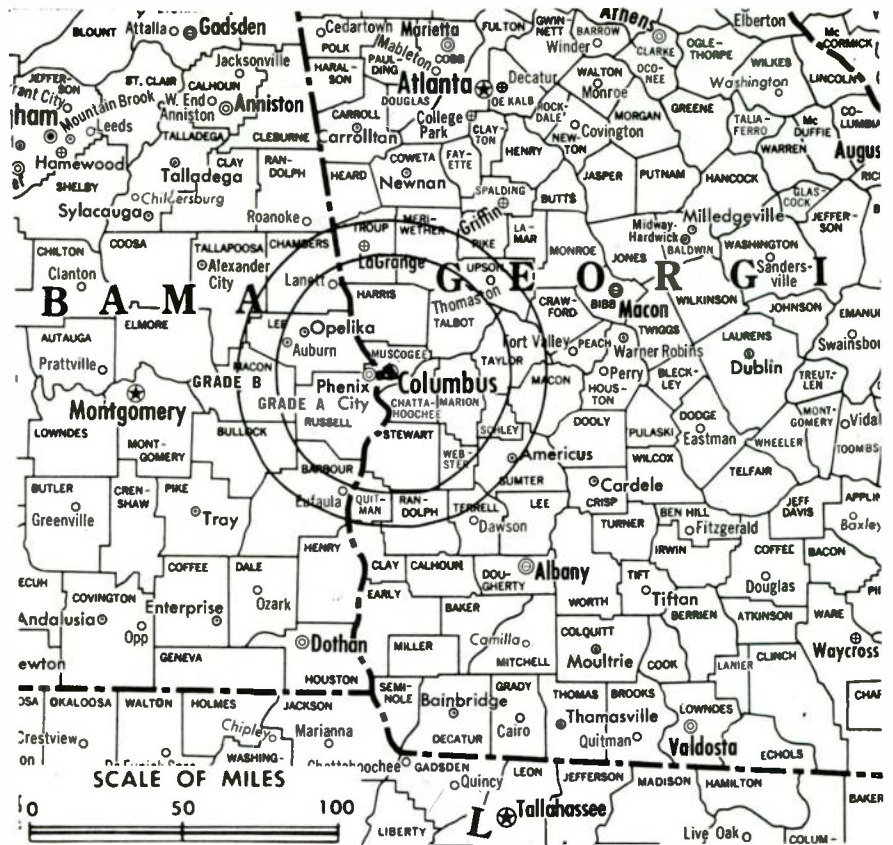
Transmitter: 3.6-mi. E of Columbus, .34-mi. S of Buena Vista Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Carl T. Jones Associates.



WYEA-TV Ref: FCC File No. BMPCT-7006 Granted 10/22/69

© American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WYEA-TV

Network Service: NBC.

Licensee: American Eagle Broadcasting Co., Box 1459, Columbus, Ga. (31999).

Studio: 6140 Buena Vista Rd., Columbus, Ga. (31907).

Mailing Address: Box 6389, Lindsey Creek Station, Columbus (31995).

Telephone: 404-561-3838. TWX No.: 810-758-4312.

Ownership: American Eagle Broadcasting Co., a wholly-owned subsidiary of American Family Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: October 29, 1970. Sale to present owner by Gala Bcstg. Co. et al., approved by FCC Feb. 3, 1978.

Represented (sales) by Katz Television.

Represented (legal) by Schnader, Harrison, Segal & Lewis.

Personnel:

WALTER McCROBA, president.  
DONALD McGUIRK, vice president & general manager.  
T. B. BREAZEALE, sales manager.  
R. C. BARTLETT, operations manager.  
CURTIS ELDER, production manager.  
TOM O'NEAL, news director.

Highest 30 Sec. Rate (May 3, 1981): \$300.

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Chambers	13,300	12,900	97
	Lee	24,400	23,700	97
	Russell	15,100	14,700	97
	<b>GEORGIA</b>			
	Chattahoochee	1,900	1,900	98
	Harris	4,000	3,800	95

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA—(Continued)</b>				
<b>50% &amp; Over</b>	Marion	2,200	2,000	92
	Muscogee	56,200	55,000	98
	Schley	800	800	95
	Stewart	1,600	1,500	92
	Talbot	1,400	1,300	94
	Upson	9,000	8,700	97
	Webster	900	800	91
<b>Between 25-49%</b>	<b>GEORGIA</b>			
	Macon	3,600	3,400	94
	Meriwether	6,300	6,000	95
	Sumter	9,100	8,600	94
	Taylor	2,400	2,300	95
Troup	16,200	15,600	96	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Barbour	8,800	8,400	96
	Bullock	3,500	3,300	95
	Dale	13,800	13,500	98
	Macon	8,800	8,400	96
	Pike	8,400	8,100	96
	Randolph	6,800	6,600	97
	<b>GEORGIA</b>			
	Calhoun	2,200	2,000	91
	Crawford	2,100	1,900	92
Crisp	6,500	6,200	95	
Dougherty	30,800	29,800	97	
Quitman	600	600	94	
Terrell	3,600	3,400	94	
Turner	3,100	3,000	95	
<b>Station Totals</b>		<b>267,400</b>	<b>258,200</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>127,900</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>65,300</b>	



# Georgia—Macon

## WCWB-TV

Ch. 41

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1050-kw max. & 760-kw horizontal visual, 210-kw max. & 152-kw horizontal aural. Antenna: 787-ft. above av. terrain, 893-ft. above ground, 1186-ft. above sea level.

Latitude 32° 45' 12"  
Longitude 83° 33' 46"

Transmitter: 4.6-mi. S of Lanier Hts. on W side of U.S. Rt. 23, Swift-creek Twp., Ga.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WCWB-TV Ref: FCC File No. BHPCT—6614 Granted 8/26/68 © American Map Co., Inc., N.Y., No. 14244

## WCWB-TV

Network Service: NBC.

Licensee: Morris Network Inc., Box 4328, Macon, Ga. (31208).

Studio: 6525 Ocmulgee Blvd. East, Macon, Ga.

Mailing Address: Box 4328, Macon, Ga. (31208).

Telephone: 912-746-1455. TWX No.: 810-783-5549.

Ownership: Morris Network Inc., 100%. Officers: Charles H. Morris, chmn.; E. L. Finch, pres.; Alden M. Maier, v.p.; Miriam K. Potter, secy. For Morris newspaper holdings, see Newspaper Ownership of TV Stations.

Began Operation: Dec. 19, 1968. Sale to present owner by F. E. Busby, et al., approved by FCC Nov. 30, 1978. Previous sale by WTVY Inc. (Charles Woods) approved by FCC Aug. 9, 1974.

Represented (sales) by Adam Young Inc.; Busby, Finch, Lathom & Widman (Southeast & Southwest).

Represented (legal) by Kenkel & Barnard.

Represented (engineering) by Cohen & Dippell.

Personnel:

CHARLES MORRIS, chairman.  
LANIER FINCH, president & general manager.  
LORAN NESMITH, station manager.  
JOE SPEARS, chief engineer.

Highest 30 Sec. Rate (May 3, 1981): \$250.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>GEORGIA</b>			
	Baldwin	7,800	7,400	95
	Bibb	48,600	47,400	98
	Bleckley	3,700	3,500	95
	Dodge	5,900	5,600	95

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>GEORGIA—(Continued)</b>			
	Houston	23,800	23,300	98
	Jones	5,700	5,400	96
	Laurens	12,200	11,500	95
	Peach	6,600	6,400	96
	Pulaski	3,200	3,000	94
	Twiggs	2,400	2,300	94
Between 25-49%	<b>GEORGIA</b>			
	Crawford	2,100	1,900	92
	Hancock	2,900	2,700	92
	Johnson	2,700	2,600	96
	Putnam	2,700	2,600	96
	Toombs	7,500	7,000	94
	Treutlen	2,100	2,000	94
Between 5-24%	<b>GEORGIA</b>			
	Washington	5,500	5,100	93
	Ben Hill	5,900	5,600	94
	Butts	4,100	4,000	97
	Crisp	6,500	6,200	95
	Dooly	3,800	3,600	95
	Irwin	3,000	2,900	95
	Jeff Davis	3,700	3,500	95
Station Totals	<b>Between 5-24%</b>			
	Macon	3,600	3,400	94
	Monroe	3,700	3,500	96
	Montgomery	1,900	1,700	92
	Taylor	2,400	2,300	95
	Telfair	4,000	3,700	93
	Turner	3,100	3,000	95
	Upson	9,000	8,700	97
Wheeler	1,900	1,800	93	
<b>Station Totals</b>		<b>205,200</b>	<b>196,600</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>112,800</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>59,800</b>	

# Georgia—Macon

## WMAZ-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 785-ft. above av. terrain, 891-ft. above ground, 1205-ft. above sea level.

Latitude 32° 45' 09"  
Longitude 83° 33' 33"

Transmitter: U.S. 129, 7-mi. SE of Macon.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

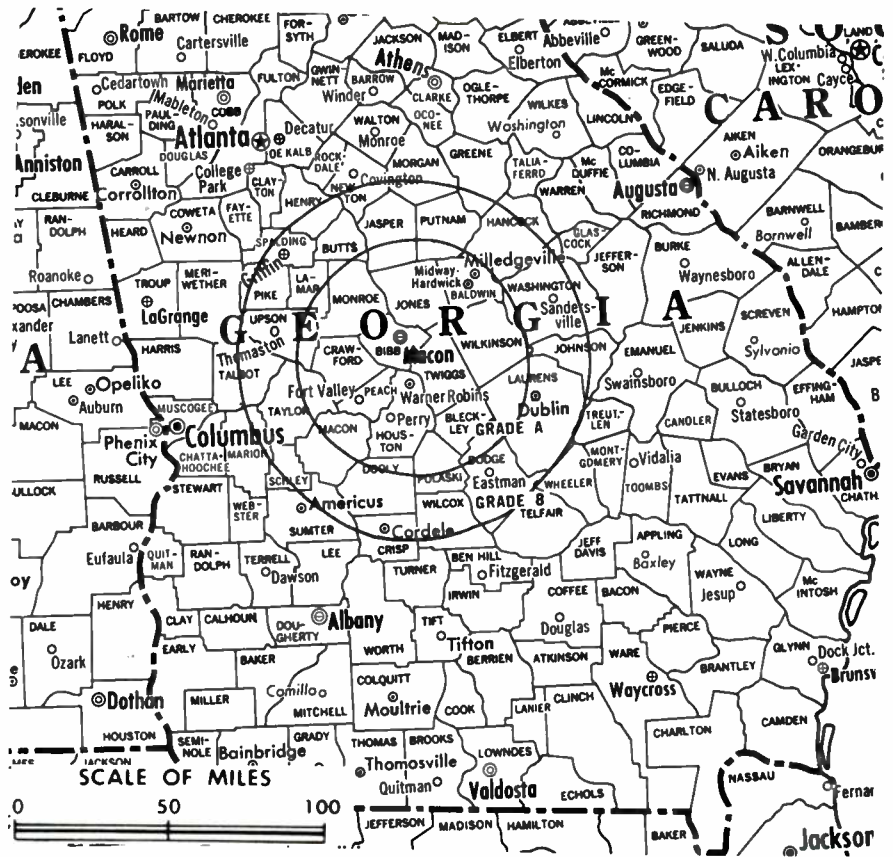
AM Affiliate: WMAZ, 50-kw (10-kw night), 940 kHz (CBS).

FM Affiliate: WMAZ-FM, 100-kw, 99.1 MHz (No. 256), 660-ft. (ABC).

Represented (engineering) by Jules Cohen & Associates.

Represented (sales) by Katz Television.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WMAZ-TV Ref: FCC File No. BPCT-3557 Granted 6/17/83

©American Map Co., Inc., N.Y., No. 14244

## WMAZ-TV

Network Service: CBS, ABC.  
Licensee: Multimedia Inc., Box 2760, Greenville, S.C. (29602).  
Studio: 1314 Gray Highway (31211).  
Mailing Address: P.O. Box 5008, Macon, Ga. (31208).  
Telephone: 912-746-7311. TWX No.: 912-788-2713.  
Ownership: Multimedia Inc. For other interests, see WLWT(TV), Cincinnati, Ohio.  
Began Operation: Sept. 27, 1953. Transfer to Multimedia Inc. granted by FCC Sept. 22, 1967. Previous sale to Southeastern Bcstg. Corp. by George P. Rankin Jr. and associates approved March 13, 1963 by FCC (Television Digest, Vol. 3:2, 11).

Personnel:  
ALBERT SANDERS, vice president & general manager.  
ELMO SIMMONS, general sales manager.  
JIM ELROD, director of operations.  
J. D. LAWHON, chief engineer.  
WAYNE SAWYER, administrative coordinator.  
JIM ARNOLD, traffic manager.  
WILLIAM TRIBBLE, news director.

### DIGEST OF RATE CARD—(Feb. 23, 1981)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—8-11 p.m., daily.				
\$1500	\$1200	Graded rates apply*		

\*Highest rate: \$700.

NETWORK BASE HOURLY RATE: \$935.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA</b>				
<b>50% &amp; Over</b>	Baldwin	7,800	7,400	95
	Ben Hill	5,900	5,600	94
	Bibb	48,600	47,400	98
	Bleckley	3,700	3,500	95
	Crawford	2,100	1,900	92
	Dodge	5,900	5,600	95

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA—(Continued)</b>				
<b>50% &amp; Over</b>	Dooly	3,800	3,600	95
	Hancock	2,900	2,700	92
	Houston	23,800	23,300	98
	Jasper	2,200	2,100	94
	Johnson	2,700	2,600	96
	Jones	5,700	5,400	96
	Laurens	12,200	11,500	95
	Macon	3,600	3,400	94
	Monroe	3,700	3,500	96
	Peach	6,600	6,400	96
	Pulaski	3,200	3,000	94
	Putnam	2,700	2,600	96
	Telfair	4,000	3,700	93
	Treutlen	2,100	2,000	94
	Twiggs	2,400	2,300	94
Washington	5,500	5,100	93	
Wheeler	1,900	1,800	93	
Wilcox	2,600	2,500	95	
Wilkinson	3,200	3,000	95	

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA</b>				
<b>Between 25-49%</b>	Crisp	6,500	6,200	95
	Irwin	3,000	2,900	95
	Jeff Davis	3,700	3,500	95
	Lamar	3,700	3,600	96
	Meriwether	6,300	6,000	95
	Montgomery	1,900	1,700	92
	Sumter	9,100	8,600	94
	Taylor	2,400	2,300	95
	Toombs	7,500	7,000	94
	Turner	3,100	3,000	95

(Continued on next page)

Station Totals	272,700	260,700	95
Net Weekly Circulation (1979-80)	174,800		
Average Daily Circulation (1979-80)	124,900		

**WXIA-TV, Atlanta**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>GEORGIA—(Continued)</b>					
<b>50% &amp; Over</b>	Polk	11,000	10,700	97	
	Putnam	2,700	2,600	96	
	Rockdale	10,200	9,900	97	
	Spalding	17,100	16,600	97	
	Towns	1,500	1,400	96	
	Troup	16,200	15,600	96	
	Upson	9,000	8,700	97	
	Walton	10,400	10,100	97	
	White	3,300	3,200	96	
	<b>ALABAMA</b>				
	Calhoun	38,600	37,900	98	
	Chambers	13,300	12,900	97	
	Cleburne	4,300	4,200	97	
<b>GEORGIA</b>					
<b>Between 25-49%</b>	Banks	2,500	2,400	95	
	Bibb	48,600	47,400	98	
	Coffee	8,000	7,600	95	
	Crisp	6,500	6,200	95	
	Gilmer	4,300	4,100	95	
	Houston	23,800	23,300	98	
	Jeff Davis	3,700	3,500	95	
	Laurens	12,200	11,500	95	
	Lowndes	22,600	21,600	96	
	Madison	5,500	5,300	96	
	Oglethorpe	2,700	2,600	95	
	Rabun	3,300	3,100	95	
	Sumter	9,100	8,600	94	
	Talbot	1,400	1,300	94	
	Telfair	4,000	3,700	93	
	Tift	10,700	10,200	95	
	Toombs	7,500	7,000	94	
	Whitfield	21,400	20,900	98	
	<b>NORTH CAROLINA</b>				
	Clay	2,100	2,000	94	
<b>ALABAMA</b>					
<b>Between 5-24%</b>	Clay	5,100	5,000	97	
	De Kalb	18,700	18,200	98	
	Etowah	35,200	34,600	98	
	Lee	24,400	23,700	97	
	Randolph	6,800	6,600	97	
<b>FLORIDA</b>					
	Leon	47,400	45,800	97	
<b>GEORGIA</b>					
<b>Between 5-24%</b>	Ben Hill	5,900	5,600	94	
	Berrien	4,700	4,400	94	
	Bleckley	3,700	3,500	95	
	Catoosa	12,500	12,300	99	
	Colquitt	11,900	11,500	96	
	Cook	4,300	4,100	95	
	Dodge	5,900	5,600	95	
	Dooly	3,800	3,600	95	
	Fannin	5,200	5,000	96	
	Franklin	5,200	5,100	97	
	Grady	7,100	6,800	96	
	Hancock	2,900	2,700	92	
	Harris	4,000	3,800	95	
	Hart	5,800	5,600	97	
	Irwin	3,000	2,900	95	
	Murray	6,200	5,900	96	
	Peach	6,600	6,400	96	
	Pulaski	3,200	3,000	94	
	Stephens	8,800	8,500	96	
	Taliaferro	700	700	93	
	Thomas	13,200	12,700	96	
	Turner	3,100	3,000	95	
	Union	2,800	2,700	96	
	Walker	18,800	18,400	98	
	Washington	5,500	5,100	93	
	Wilkes	3,600	3,400	93	
	<b>NORTH CAROLINA</b>				
		Cherokee	6,200	5,900	95

**Georgia**

**WMAZ-TV, Macon**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA</b>				
<b>Between 5-24%</b>	Appling	5,200	4,900	94
	Butts	4,100	4,000	97
	Emanuel	7,300	6,900	95
	Glascocok	700	700	95
	Greene	3,500	3,300	95
	Marion	2,200	2,000	92
	Morgan	2,900	2,800	95
	Pike	2,800	2,600	95
	Schley	800	800	95
	Talbot	1,400	1,300	94
	Taliaferro	700	700	93
	Tift	10,700	10,200	95
	Upson	9,000	8,700	97
Warren	1,800	1,700	94	
Wilkes	3,600	3,400	93	

**WRBL, Columbus**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ALABAMA</b>				
<b>Between 25-49%</b>	Coosa	4,100	4,000	97
	Dale	13,800	13,500	98
	Pike	8,400	8,100	96
<b>GEORGIA</b>				
<b>Between 25-49%</b>	Baker	1,200	1,100	93
	Ben Hill	5,900	5,600	94
	Early	4,400	4,200	94
	Houston	23,800	23,300	98
	Irwin	3,000	2,900	95
	Pike	2,800	2,600	95
	Pulaski	3,200	3,000	94
	Tift	10,700	10,200	95
	Twiggs	2,400	2,300	94
	Wilcox	2,600	2,500	95
<b>ALABAMA</b>				
<b>Between 5-24%</b>	Autauga	9,300	9,000	97
	Coffee	13,000	12,600	97
	Elmore	13,300	12,900	97
	Houston	26,600	26,100	98
<b>GEORGIA</b>				
<b>Between 5-24%</b>	Bibb	48,600	47,400	98
	Colquitt	11,900	11,500	96
	Coweta	12,700	12,200	96
	Decatur	8,100	7,800	96
	Dodge	5,900	5,600	95
	Heard	2,200	2,100	96
	Jasper	2,200	2,100	94
	Jones	5,700	5,400	96
	Lamar	3,700	3,600	96
	Miller	1,800	1,700	94
	Mitchell	6,100	5,800	95
	Monroe	3,700	3,500	96
	Polk	11,000	10,700	97
	Spalding	17,100	16,600	97
	Telfair	4,000	3,700	93
	Wheeler	1,900	1,800	93
	Wilkinson	3,200	3,000	95



# Georgia—Savannah

**WJCL**

Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1910-kw max. & 891-kw horizontal visual, 53.7-kw aural. Antenna: 1430-ft. above av. terrain, 1478-ft. above ground, 1496-ft. above sea level.

Latitude 32° 03' 30"  
Longitude 81° 20' 20"

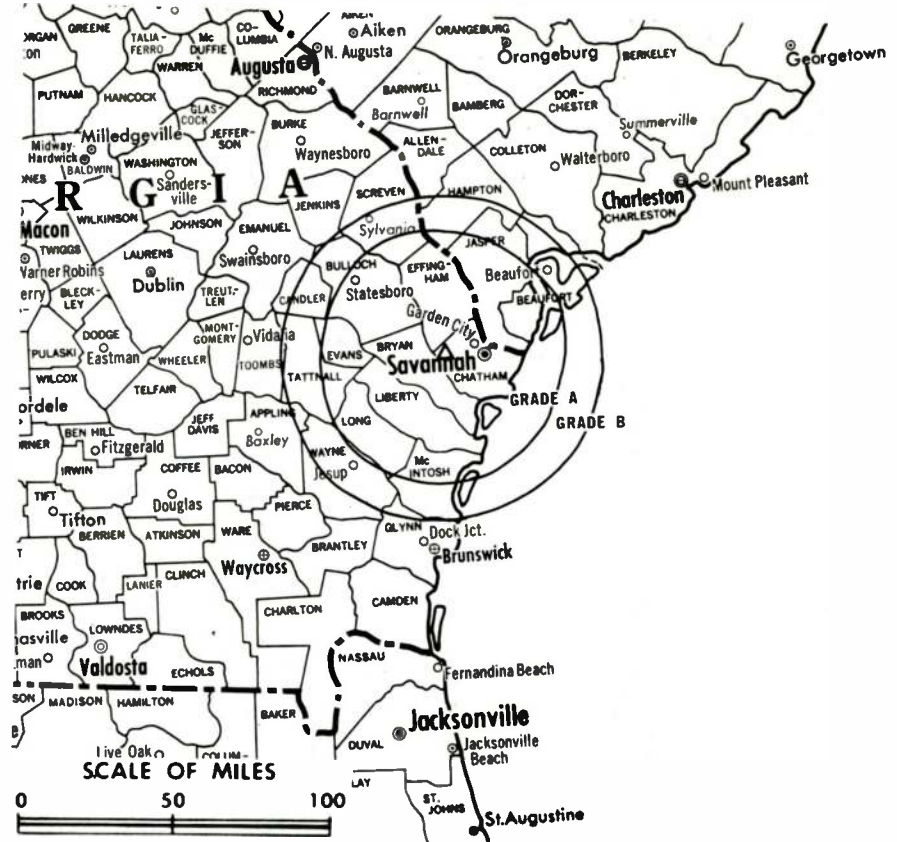
Transmitter: State Hwy. #204, approx. 15-mi. W of Savannah.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP.

Represented (engineering) by Lohnes & Culver.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WJCL Ref: FCC File No. BMPCT-7072 Granted 10/23/89

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## WJCL

Network Service: ABC.

Licensee: Lewis Bcstg. Corp., 10001 Abercorn St. Extension, Savannah (31406).

Studio: 10001 Abercorn St. Extension. Telephone: 912-925-0022.

Mailing Address: P.O. Box 13646 (31406).

Ownership: J. C. Lewis Jr., pres. & treas., 100%. Lewis also owns WLTX(TV), Columbia, S.C.

Began Operation: July 18, 1970.

Represented (sales) by Seitel Inc.; Busby, Finch, Lathom & Widman (South).

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

J. FRED PIERCE, exec. vice president & general manager.  
CHRISTOPHER A. BARBIERI, v.p., sales & programming.  
WALLACE TIDWELL, chief engineer.

### DIGEST OF RATE CARD NO. 17

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.	
Prime Time	\$1000	\$650	\$450	\$1000	\$500	\$250

NETWORK BASE HOURLY RATE: \$275.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Appling	5,200	4,900	94
	Bacon	3,200	3,000	95
	Bryan	2,800	2,700	96
	Bulloch	11,900	11,400	96
	Candler	2,400	2,300	95
	Chatham	64,700	63,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA—(Continued)</b>				
50% & Over	Effingham	5,300	5,100	96
	Evans	2,900	2,800	96
	Glynn	16,500	16,000	97
	Liberty	7,500	7,200	96
	Long	1,200	1,100	95
	Mc Intosh	2,900	2,700	95
	Montgomery	1,900	1,700	92
	Tattnall	5,100	4,900	96
	Toombs	7,500	7,000	94
	Ware	13,000	12,500	96
	Wayne	6,200	6,000	96
<b>SOUTH CAROLINA</b>				
	Baufort	15,800	15,200	96
	Jasper	4,300	4,000	94
<b>GEORGIA</b>				
Between 25-49%	Jeff Davis	3,700	3,500	95
	Pierce	3,800	3,600	95
	Screven	4,400	4,200	94
	Treutlen	2,100	2,000	94
	Wheeler	1,900	1,800	93
<b>GEORGIA</b>				
Between 5-24%	Brantley	2,700	2,600	96
	Emanuel	7,300	6,900	95
	Jenkins	3,000	2,900	95
	Telfair	4,000	3,700	93
<b>SOUTH CAROLINA</b>				
	Allendale	3,300	3,100	93
	Hampton	5,700	5,400	94
<b>Station Totals</b>		<b>222,200</b>	<b>213,400</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>144,100</b>
<b>Average Daily Circulation (1979-80)</b>				<b>84,700</b>

# Georgia—Savannah

## WSAV-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1476-ft. above av. terrain, 1532-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 32.0"  
Longitude 81° 17' 56.5"

Transmitter: Sawdust Pile & Little Neck Rds., Pooler-Burroughs Div., 12-mi. W of Savannah.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WSAV-TV Ref: FCC File No. BPCT—4812 Granted 5/20/75 ©American Map Co., Inc., N.Y., No. 14244

## WSAV-TV

Network Service: NBC.

Licensee: News-Press & Gazette Co., 825 Edmond St., Box 29, St. Joseph, Mo. (64502).

Studio: 1430 E. Victory Dr.

Mailing Address: P. O. Box 2429, Savannah, Ga. (31402).

Telephone: 912-236-0303. TWX No.: 810-784-5661.

Ownership: David R. Bradley, pres.-treas., 35.93%; Victor A. Modeer, exec. v.p., 2.38%; Henry H. Bradley, v.p., 6.73%; David R. Bradley Jr., v.p., 6.73%; Thomas K. Matthews, v.p.; Donald E. Eggebrecht, v.p.-secy., 0.46%; Henry D. Bradley estate, 28.01%; Natalie B. Rae, 5.92%; Margaret B. Eggebrecht, 5.63%; Merrill Chilcote, 2.2%; Harold M. Slater, 1.05%; 37 others, none with as much as 1%. Company publishes St. Joseph News-Press & Gazette and owns KAAL(TV), Austin, Minn. & a cable system in St. Joseph.

Began Operation: Feb. 1, 1956. Sale to present owners by Harben Daniel, et al., approved by FCC Sept. 21, 1976 (Television Digest, Vol. 16:27).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Shrinsky & Eisen.

Personnel:

- TOM MATTHEWS, vice president & general manager.
- RANDY PELTIER, commercial manager.
- BOB PALMER, news director.
- CURT AVERY, production manager.
- BYRON STRONG, chief engineer.
- JOE HARTY, promotion director.

Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>GEORGIA</b>			
	Appling	5,200	4,900	94
	Bacon	3,200	3,000	95
	Bryan	2,800	2,700	96
	Bulloch	11,900	11,400	96
	Candler	2,400	2,300	95
	Chatham	64,700	63,200	98
	Effingham	5,300	5,100	96
	Emanuel	7,300	6,900	95
	Evans	2,900	2,800	96
	Glynn	16,500	16,000	97
	Jeff Davis	3,700	3,500	95
	Jenkins	3,000	2,900	95
50% & Over	Liberty	7,500	7,200	96
	Long	1,200	1,100	95
	Mc Intosh	2,900	2,700	95
	Montgomery	1,900	1,700	92
	Pierce	3,800	3,600	95
	Screven	4,400	4,200	94
	Tattnall	5,100	4,900	96
	Toombs	7,500	7,000	94
	Treutlen	2,100	2,000	94
	Wayne	6,200	6,000	96
	<b>SOUTH CAROLINA</b>			
	Allendale	3,300	3,100	93
	Beaufort	15,800	15,200	96
	Hampton	5,700	5,400	94
	Jasper	4,300	4,000	94

(Continued on page 235-b)

Station Totals	249,600	239,400	95
Net Weekly Circulation (1979-80)			182,600
Average Daily Circulation (1979-80)			112,900

# Georgia—Savannah

## WTOC-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1470-ft. above av. terrain, 1531-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 14"  
Longitude 81° 21' 01"

Transmitter: Fort Argyle Rd., 5.3-mi. NW of I-95, 7.3-mi. SW of Pooler, Ga.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Cohen & Dippell.

Represented (legal) by Schnader, Harrison, Segal & Lewis.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WTOC-TV Ref: FCC File No. BMPCT-7529 Granted 5/13/74 © American Map Co., Inc., N.Y., No. 14241

## WTOC-TV

Network Service: CBS.

Licensee: American Savannah Bcstg. Co., 1932 Wynnton Rd., Columbus, Ga. (31906).

Studio: 516 Abercorn St. (31402).

Telephone: 912-232-0127. TWX No.: 810-784-5619.

Ownership: American Family Corp., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 14, 1954. Sale to present owner by William T. Knight Jr., et al., approved by FCC Aug. 8, 1979.

Represented (sales) by Katz Television.

Personnel:

JESSE E. MOONEY JR., vice president & general manager.  
RONALD E. WINDERS, general sales manager.  
LaVAUGHAN THOMPSON, chief engineer.

### DIGEST OF RATE CARD

Hour 30 Min. 30 Sec. 20 Sec. 10 Sec.

Prime—8-11 p.m., daily.

\$1500 \$1000 Graded rates apply\*

\*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Appling	5,200	4,900	94
	Bacon	3,200	3,000	95
	Bryan	2,800	2,700	96
	Bulloch	11,900	11,400	96
	Candler	2,400	2,300	95
	Chatham	64,700	63,200	98
	Effingham	5,300	5,100	96
	Evans	2,900	2,800	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA—(Continued)</b>			
	Glynn	16,500	16,000	97
	Jeff Davis	3,700	3,500	95
	Liberty	7,500	7,200	96
	Long	1,200	1,100	95
	Mc Intosh	2,900	2,700	95
	Montgomery	1,900	1,700	92
	Pierce	3,800	3,600	95
	Scriven	4,400	4,200	94
	Tattnall	5,100	4,900	96
	Toombs	7,500	7,000	94
	Ware	13,000	12,500	96
	Wayne	6,200	6,000	96
	Wheeler	1,900	1,800	93
	<b>SOUTH CAROLINA</b>	Beaufort	15,800	15,200
Hampton		5,700	5,400	94
Jasper		4,300	4,000	94
<b>Between 25-49%</b>	<b>GEORGIA</b>			
	Brantley	2,700	2,600	96
	Coffee	8,000	7,600	95
	Emanuel	7,300	6,900	95
	Jenkins	3,000	2,900	95
<b>SOUTH CAROLINA</b>	Treutlen	2,100	2,000	94
	Allendale	3,300	3,100	93
<b>Between 5-24%</b>	<b>GEORGIA</b>			
	Johnson	2,700	2,600	96
Telfair	4,000	3,700	93	
<b>SOUTH CAROLINA</b>	Bamberg	5,000	4,700	94
	Colleton	10,100	9,500	94
<b>Station Totals</b>		<b>248,000</b>	<b>237,800</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>181,700</b>
<b>Average Daily Circulation (1979-80)</b>				<b>120,600</b>



# Georgia—Valdosta

## WVGA

Ch. 44

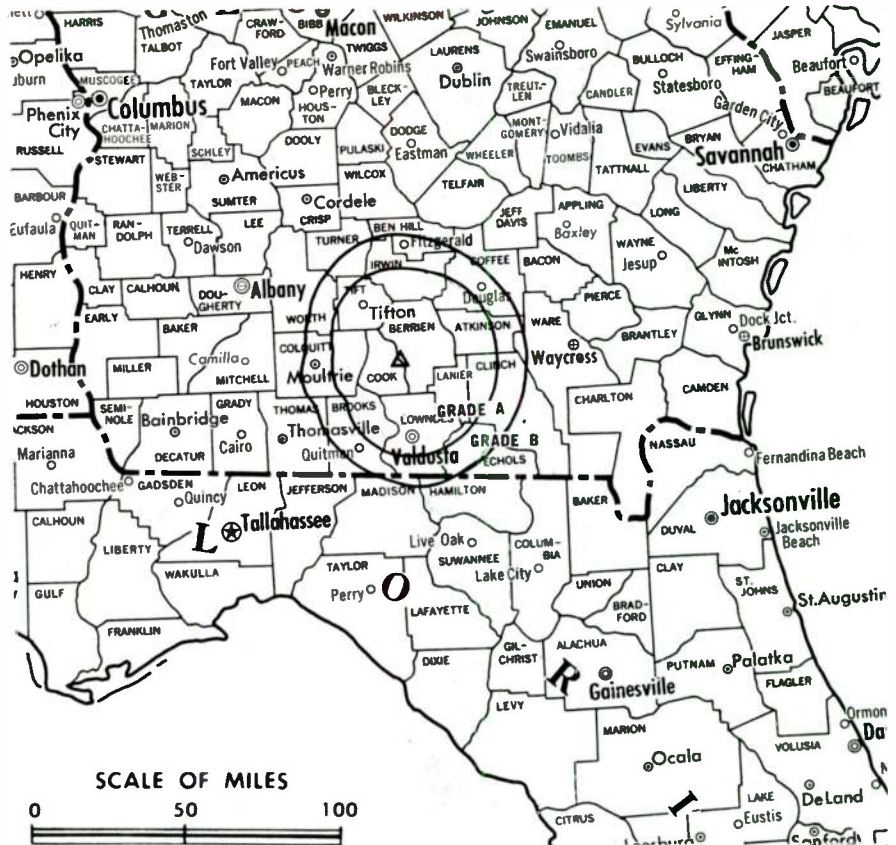
Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1290-kw max. & 813-kw horizontal visual, 162-kw horizontal aural. Antenna: 920-ft. above av. terrain, 950-ft. above ground, 1177-ft. above sea level.  
Latitude 31° 10' 18"  
Longitude 83° 21' 57"

Transmitter: 1.1-mi. SE of Barnesdale, 1.9-mi. N of Rt. 76, 4.5-mi. E of Sparks, Ga.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



WVGA Ref: FCC File No. BMPCT-800102KF Granted 10/20/80

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## WVGA

Network Service: ABC.

Grantee: Peachtree Telecasting Inc., Box 729, Valdosta, Ga. (31601).

Studio: 275 Norman Dr., Valdosta, Ga. (31601).

Telephone: 912-242-4444.

Ownership: F. Francis D'Addario, chmn., 27%; David Antoniak, pres., 27%; Jerome Kurtz, secy.-treas., 27%; others, none with more than 5%. For other interests, see Hi Ho Bcstg. in Group Ownership of TV Stations.

Began Operation: Dec. 24, 1980.

Represented (sales) by Adam Young Inc.

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (engineering) by John H. Mullaney.

Personnel:

JOSEPH BUERRY, general manager & sales manager.  
KAREN EVANS, traffic manager.  
HAROLD DETWEILLER, chief engineer.  
TOM BURNETTE, farm director.

Highest 30 Sec. Rate (Feb. 1, 1981): \$90.

NETWORK BASE HOURLY RATE: \$50.

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CATV, TV and Radio

THE  
TED HEPBURN  
COMPANY

Ted Hepburn, President Todd Hepburn, Vice-President  
P.O. Box 42401, Cincinnati, Ohio 45242 (513) 791-8730



# Hawaii—Hilo

## KHAW-TV

Ch. 11

[Satellite of KHON-TV, Honolulu]

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 2.09-kw visual, .275-kw aural. Antenna: minus 823-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude 19° 43' 56"  
Longitude 155° 04' 09"

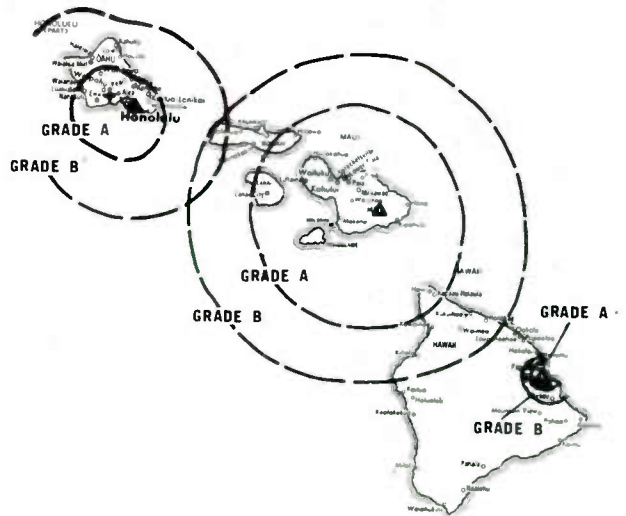
Transmitter: Naniloa Hotel, Hilo.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Marmet Professional Corp.

Arbitron Data: Not available.



SCALE OF MILES  
0 50 100

KHAW-TV Ref: FCC File No. BPCT—3246 Granted 10/17/63

©American Map Co., Inc., N.Y., No. 14244

## KHAW-TV

Network Service: NBC.

Licensee: Simpson Communications Inc., 505 E. Girard St., Indiana, Iowa (50125).

Studio: 1170 Auahi St., Honolulu (96814).

Ownership: Non-profit, non-stock corp. Officers: Charles O. Lavery, pres.; Joseph Walt, v.p.; Barbara M. Mack, secy.; Richard W. Buxton, v.p.-treas.

Began Operation: Nov. 27, 1961. Transfer to present owner from McCoy Bcstg. approved by FCC March 8, 1979.

Represented (sales) by Peters, Griffin, Woodward Inc.

Personnel: See KHON-TV, Honolulu. Satellite has resident engineering personnel only.

Rates: Sold in combination with KHON-TV, Honolulu and KAIH-TV, Wailuku and K78AR, Lihue, with rates applying to simultaneous telecasts on all stations.

NETWORK BASE HOURLY RATE: Bonus to KHON-TV, Honolulu.

Media Brokerage Specialist  
CATV, TV and Radio

THE  
TED HEPBURN  
COMPANY

Ted Hepburn, President Todd Hepburn, Vice-President  
P.O. Box 42401, Cincinnati, Ohio 45242 (513) 791-8730



# Hawaii—Hilo

## KGMD-TV

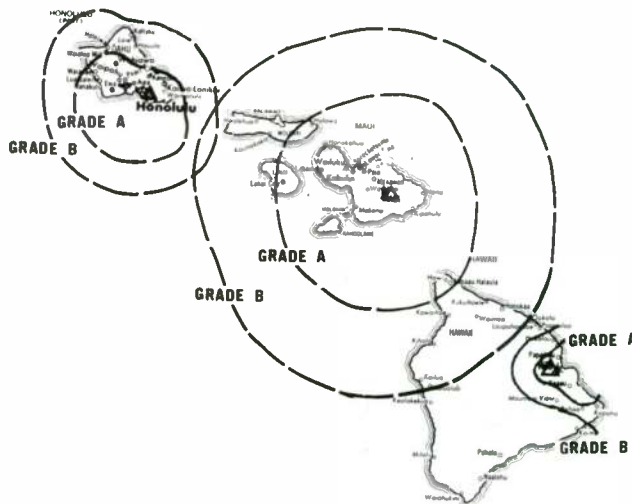
Ch. 9

[Satellite of KGMB-TV, Honolulu]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 9.68-kw visual, 1.71-kw aural. Antenna: minus 290-ft. above av. terrain, 258-ft. above ground, 1120-ft. above sea level.

Latitude 19° 43' 00"  
Longitude 155° 08' 13"

Transmitter: 58 Manaolana Pl.



SCALE OF MILES  
0 50 100

KGMD-TV Ref: FCC File No. BPCT-4894 Granted 1/5/76

©American Map Co., Inc., N.Y., No. 14244

### KGMD-TV

Network Service: CBS.

Licensee: Heftel Broadcasting Corp., 1599 Kapiolani Blvd., Honolulu, Hawaii (96814).

Telephones: 808-949-6131, Honolulu; 808-935-6221, Hilo.

Studio: 58 Manaolana Place, Hilo, Hawaii (96720).

Ownership: Heftel Bcstg. Corp., 100%. For other Heftel interests, see KGMV, Wailuku, Hawaii.

Began Operation: May 15, 1955.

Personnel:

EARL McDANIEL, vice president.

Rates: Sold in combination with KGMB-TV, Honolulu.

NETWORK BASE HOURLY RATE: Bonus to KGMB-TV, Honolulu.

Arbitron Data not available

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# Hawaii—Hilo

## KHVO

Ch. 13

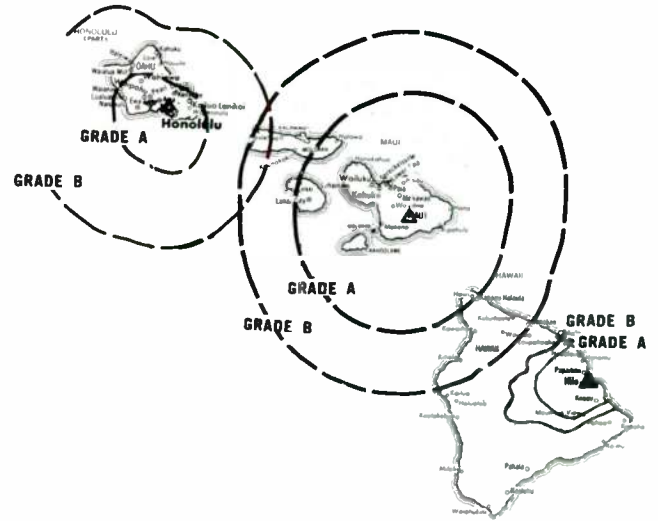
[Satellite of KITV, Honolulu]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 4.68-kw visual, 1.59-kw aural. Antenna: minus 823-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude 19° 43' 57"  
Longitude 155° 04' 04"

Transmitter: Naniloa Hotel, Hilo, Hawaii.

Color: Network, film, slide & tape.



KHVO Ref: FCC File No. BPCT-3077 Granted 9/8/62

©American Map Co., Inc., N.Y., No. 14244

## KHVO

Network Service: ABC.

Licensee: Western Telestations Inc., Naniloa Hotel, Hilo, Hawaii.

Studio: Naniloa Hotel, Hilo, Hawaii.

Telephone: 935-8289, Hilo.

Ownership: See KITV, Honolulu.

Began Operation: May 15, 1960.

Represented (sales) by Seltel Inc.

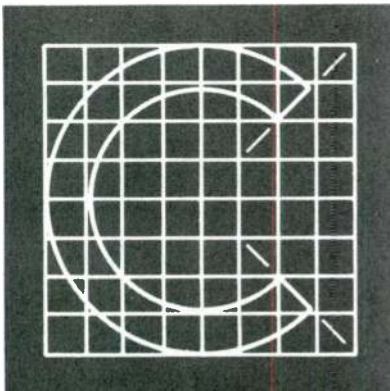
Personnel:

Same as KITV, Honolulu.

Rates: Sold in combination with KITV, Honolulu.

NETWORK BASE HOURLY RATE: Bonus to KITV, Honolulu.

Arbitron Data not currently available  
for Hawaii



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# Hawaii—Honolulu

## KHON-TV

Ch. 2

[Also operates satellites KAI-TV, Wailuku & KHAW-TV, Hilo]

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 60-ft. above av. terrain, 500-ft. above ground, 506-ft. above sea level.

Latitude 21° 17' 39"  
Longitude 157° 50' 18"

**Transmitter:** Century Center, 1750 Kalakaua Ave.

**TV tape:** Recording facilities.

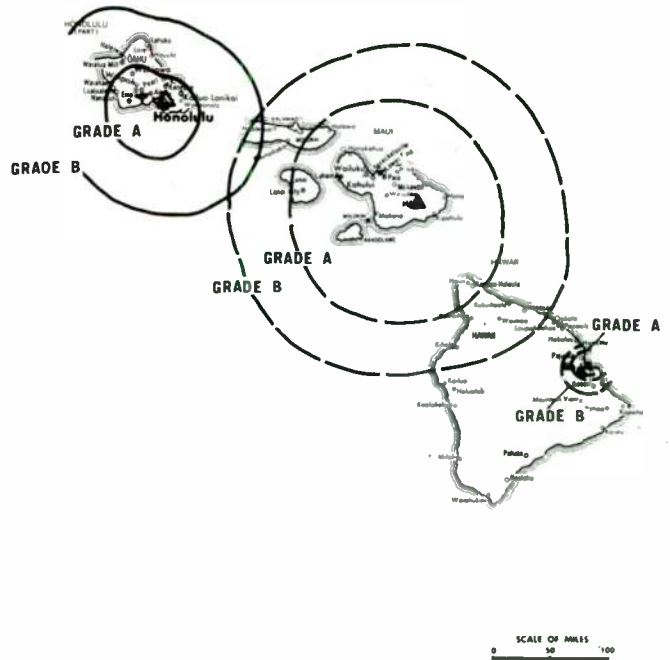
**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP.

**News Film Service:** CNN.

**Represented (legal) by** Marmet Professional Corp.

**Satellite Earth Station:** In operation.



KHON-TV Ref: FCC File No. BPCT—4966 Granted 7/13/77

©American Map Co., Inc., N.Y., No. 14244

## KHON-TV

**Network Service:** NBC.

**Licensee:** Western Sun Inc., dba KHON-TV, Suite 501, 615 Piikoi St., Honolulu, Hawaii (96814).

**Studio:** 1170 Auahi St. (96814).

**Ownership:** Des Moines Register & Tribune Co., 100%. For other interests, see WQAD-TV, Moline, Ill.

**Began Operation:** Dec. 15, 1952. Merger with McCoy Bcstg. Co. approved by FCC March 8, 1979. Sale to McCoy by Pacific & Southern Co. Inc. approved by FCC Jan. 17, 1973. Previously, merger with Jupiter Bcstg. of Ga., surviving corp., now known as Pacific & Southern Bcstg. Co. Inc., approved by FCC Nov. 15, 1967 (Television Digest, Vol. 7:47). Assignment to Pacific & Southern Co. Inc. approved Dec. 15, 1967. Previous sale by co-owners Advertising Publishing Co. Ltd. & John D. Keating approved April 28, 1965 by FCC (Vol. 4:42). Sale to Advertiser Publishing Co. Ltd. and Island Bcstg. Co. by Herbert Richards approved by FCC June, 1953 (Vol. 9:26).

**Represented (sales) by** Peters, Griffin, Woodward Inc.; Art Moore Inc.

**Personnel:**

WILLIAM L. SNYDER, president & general manager.  
WILLIAM D. GAETH, general sales manager.  
KENT A. BAKER, news director.  
JACK KELLNER, director, community affairs.  
KENNETH R. ERICKSON, director of engineering.  
PAUL YAMAMOTO, traffic supervisor.  
ALAN L. HOFFMAN, program/production manager.  
PAMELA K. STRAUS, promotion director.

**Highest 30 Sec. Rate (Sept. 28, 1980):** \$650.

**NETWORK BASE HOURLY RATE:** \$500.

Arbitron Data: Not available

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# Hawaii—Honolulu

## KIKU-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 30.7-kw visual, 6.17-kw aural. Antenna: minus 100-ft. above av. terrain, 371-ft. above ground, 381-ft. above sea level.

Latitude 21° 17' 07"

Longitude 157° 50' 24"

Transmitter: 2005 Kalia Rd., Honolulu.

Color: Network, live, film, slide & tape.



SCALE OF MILES  
0 50 100

KIKU-TV Ref: FCC File No. BPCT-8013 Granted 4/26/62

© American Map Co., Inc., N.Y., No. 14244

## KIKU-TV

Network Service: None, independent.

Licensee: Mid-Pacific Television Associates, 150-B Puuhale Rd., Honolulu (96819).

Telephone: 808-847-1178.

Ownership: Hawaii-Nippon Communications Inc., 50%; Ten-Tel Assoc. Inc., 30%; Transpacific Television Inc., 20%. Ownership (Hawaii-Nippon Communications): Elliott Cushman, pres., Lawrence Cushman, v.p., & Steven Cushman, secy.-treas., 33.33% each. Elliott Cushman owns 14% of KUAM-TV-AM-FM, Agana, Guam & 100% of Arizona Farmer Ranchman, Phoenix, Ariz. magazine publishing co. Ownership (Ten-Tel Assoc.): Sam N. Okinaga, pres., Clinton I. Shiraishi, v.p., Stanley Y. Mukai, secy., Alvin T. Shim, treas., Richard T. Mamiya, Chiaki Matsuo, Dr. Shigeo Natori, Lawrence N. Okinaga, Walter K. Tagawa & Jack H. Ujimori, 10% each. Ownership (Transpacific Television): Asahi National Bcstg. Co. Ltd., 100%; Harold H. Kuwahara, pres.-v.p.-secy.-treas. Asahi National Bcstg. & subsidiaries engage in television, broadcasting & programming in Japan; have no U.S. business entities & interests.

Began Operation: July 4, 1962. Sale by Hawaiian Paradise Park Corp. approved by FCC Sept. 21, 1967. Sale to present owners by Richard Eaton approved by FCC Nov. 28, 1979.

Personnel:

RICHARD SCHALLER, general manager.

GRACE FURUKAWA, assistant to general manager.

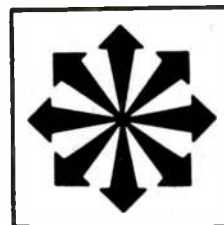
### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.

Class AAA—6-10 p.m. daily.

\$1500 \$1000 \$500 \$300 \$350 \$175 \$88

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<b>BEVERLY HILLS</b>	9465 Wilshire Blvd., 90212	(213) 274-8151

# Hawaii—Honolulu

## KITV

Ch. 4

[Rebroadcast by KMAU, Wailuku & KHVO, Hilo]

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 45-ft. above av. terrain, 495-ft. above ground, 500-ft. above sea level.

Latitude 21° 17' 37"

Longitude 157° 50' 34"

Transmitter: Ala Moana Hotel, 410 Atkinson Dr., Honolulu.

TV tape: Recording facilities.

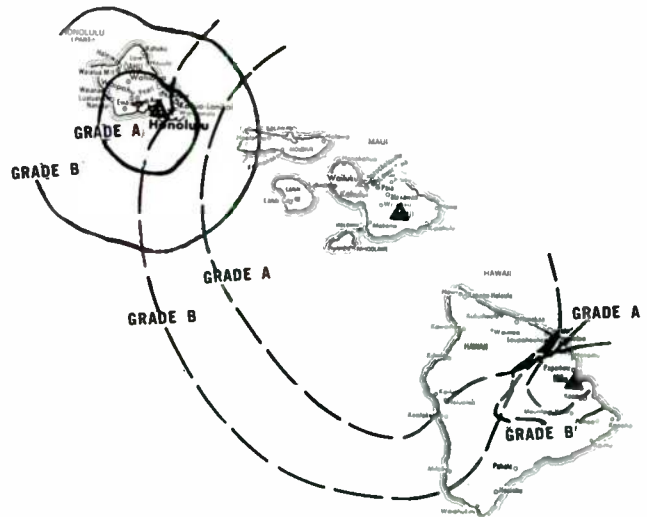
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Satellite Earth Station: In operation.

TWX No.: KITV 723-8387.



KITV Ref: FCC File No. BPCT—4921 Granted 7/2/76

© American Map Co., Inc., N.Y., No. 14244

## KITV

Network Service: ABC.

Licensee: Western Telestations Inc., 1290 Ala Moana Blvd.

Studio: 1290 Ala Moana Blvd. (96814). Telephone: 808-537-3991.

Ownership: Shamrock Holdings Inc., 100%. For other interests, see WTVQ-TV, Lexington, Ky.

Began Operation: April 16, 1954. Sale to present owner by Starr Bcstg. Group approved by FCC June 7, 1979. Sale to Starr by Lawrence S. Berger & assoc. approved by FCC June 15, 1973 (Television Digest, Vol. 12:47). Sale to Berger group by Kaiser Bcstg. approved Dec. 18, 1964 by FCC (Vol. 4:41, 51). Sale to Kaiser by Television Corp. of America Ltd. (Albert Zugsmith interests) which operated station as KULA-TV was approved June 11, 1958 by FCC, (Vol. 14:19, 24). Previous sale to Television Corp. of America by American Bcstg. Stations Inc. (WMT, Cedar Rapids, Ia., interlocking with WMT-TV) and Dolph Petty Bcstg. approved Jan. 11, 1956 (Vol. 11:46 & 12:2).

Represented (sales) by Seltel Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Hammett & Edison.

Personnel:

DICK GRIMM, president & general manager.

TOM SCHNURBUSCH, sales manager.

ALVIN CHANG, chief engineer.

MUNEO HAMADA, business manager.

DON ROCKWELL, news director.

LARRY CAZAVAN, program director.

CHARLIE RILEY, production manager.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	20 Sec.	ID
Class A—6-10:30 p.m., Sun.-Fri.; 6:30-11:15 p.m., Sat.				
\$3500	\$2000			Graded rates apply*

\*Highest rate: \$650.

NETWORK BASE HOURLY RATE: \$475.

Arbitron Data: Not available.

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# Hawaii—Wailuku

## KAI-TV

Ch. 7

[Satellite of KHON-TV, Honolulu]

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 29.8-kw visual, 5.89-kw aural. Antenna: 5940-ft. above av. terrain, 75-ft. above ground, 10,025-ft. above sea level.

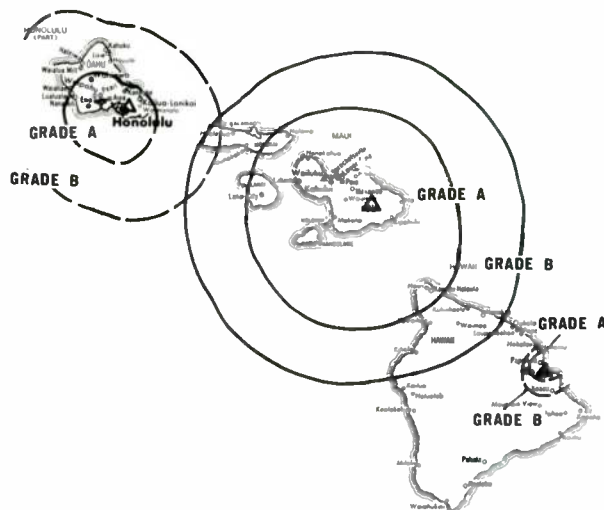
Latitude 20° 42' 41"  
Longitude 156° 15' 26"

Transmitter: Mt. Haleakala, Maui.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Arbitron Data: Not available.



KAI-TV Ref: FCC File No. BPCT-2906 Granted 10/20/61

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## KAI-TV

Network Service: NBC.

Licensee: Western Sun Inc., 1170 Auahi St., Honolulu, Hawaii (96814).

Ownership: See KHON-TV, Honolulu.

Began Operation: Nov. 19, 1958.

Represented (sales) by Peters, Griffin, Woodward Inc.

Personnel: See KHON-TV, Honolulu. Satellite has resident engineering personnel only.

Rates: Sold in combination with KHON-TV, Honolulu & KHAW-TV, Hilo and K78AR, Lihue, with rates applying to simultaneous telecasts on all stations.

NETWORK BASE HOURLY RATE: Bonus to KHON-TV, Honolulu.

Find out how a station proved it was best in a key county.

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# Hawaii—Wailuku

## KGMV

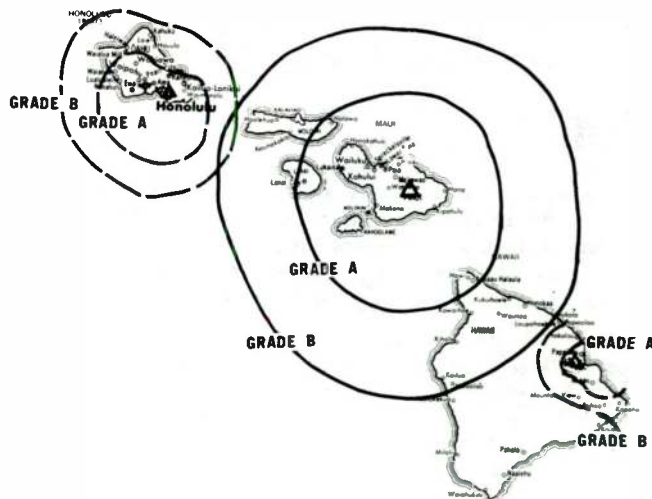
Ch. 3

[Satellite of KGMB-TV, Honolulu]

Technical Facilities: Channel No. 3  
(60-66 MHz). Authorized power:  
14.1-kw visual, 2.69-kw aural,  
5950-ft. above av. terrain, 60-ft.  
above ground, 10,054-ft. above  
sea level.

Latitude 20° 42' 41"  
Longitude 156° 15' 35"

Transmitter: Mt. Haleakala, Maui.



KGMV Ref: FCC File No. BMPCT—2821 Granted 2/25/55

©American Map Co., Inc., N.Y., No. 14244

## KGMV

Licensee: Heftel Broadcasting-Maui, 1599 Kapiolani Blvd., Honolulu, Hawaii (96814).

Ownership: Joyce Heftel, 60%; Cecil Heftel, 40%. Heftel Bcstg. also owns KGMD-TV, Hilo; KSSK(AM), Honolulu; WLUP(FM), Chicago; WXKS-AM-FM, Medford, Mass.; WIKS(FM), Greenfield, Ind.; KULA(FM), Waipahu, Hawaii; WLVV(FM), Fairfield, Ohio.

Began Operation: April 24, 1955. Sale to present owners by John S. Young approved by FCC March 7, 1974. Previous sale to Young by Pacific Bcstg. (Glasmann interests) after they took over all properties from Honolulu Star-Bulletin approved May 5, 1965 by FCC (Television Digest, Vol. 4:42, 5:19).

### Personnel:

EARL McDANIEL, vice president.

Rates: Sold in combination with KGMB-TV, Honolulu, and latter's other satellite KGMD-TV, Hilo, with rates applying to simultaneous telecasts on all three stations.

NETWORK BASE HOURLY RATE: \$50.

Arbitron Data for Hawaii not currently available

# Hawaii—Wailuku

## KMAU

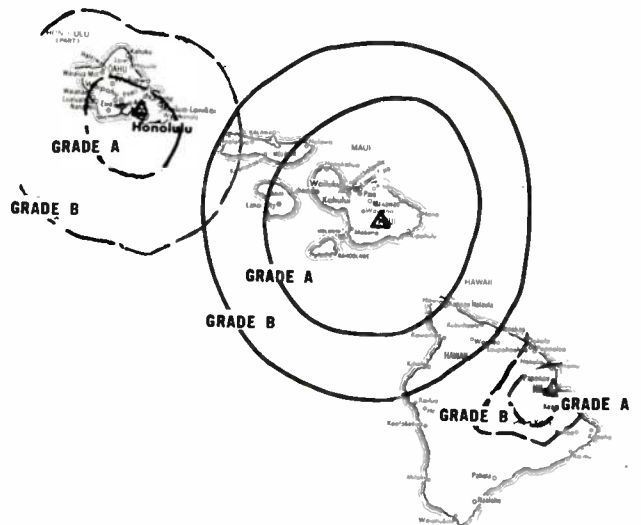
Ch. 12  
[Satellite of KITV, Honolulu]

Technical Facilities: Channel No. 12  
(204-210 MHz). Authorized power:  
30-kw visual, 4.36-kw aural. An-  
tenna: 2.5° mechanical tilt, 6000-  
ft. above av. terrain, 100-ft. above  
ground, 10,000-ft. above sea level.

Latitude 20° 42' 43"  
Longitude 156° 15' 26"

Transmitter: Haleakala Crater.

Color: Network.



KMAU Ref: FCC File No. BPCT—1981 Granted 5/25/55

© American Map Co., Inc., N.Y., No. 14244

## KMAU

Network Service: ABC.

Licensee: Western Telestations Inc.

Ownership: See KITV, Honolulu.

Began Operation: Dec. 4, 1955. Sale to present owner by Maui  
Publishing Co. Ltd. approved by FCC March 27, 1978.

Represented (sales) by Seltel Inc.

### Personnel:

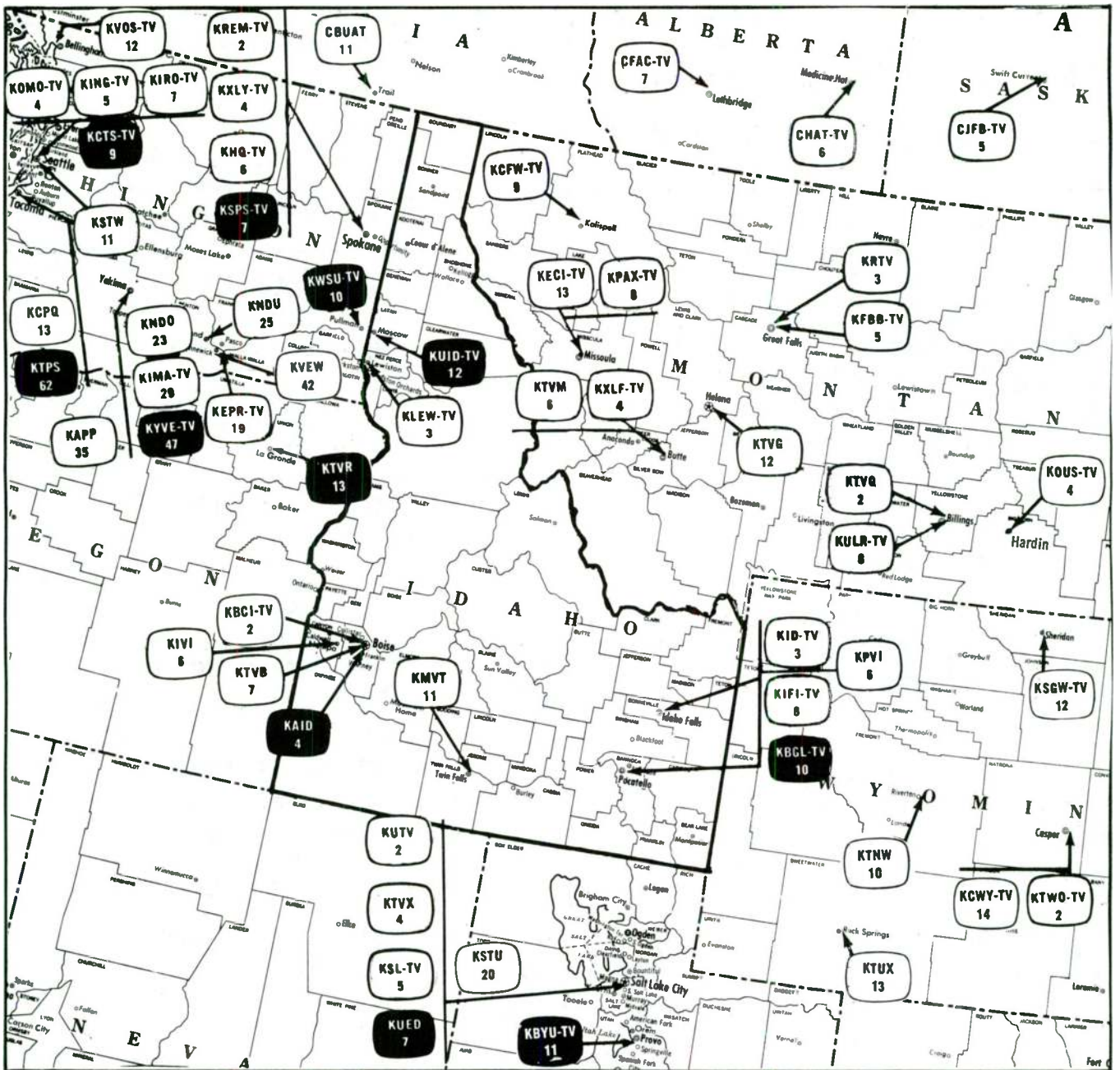
See KITV, Honolulu.

Rates: See KITV, Honolulu.

NETWORK BASE HOURLY RATE: Bonus to KITV, Honolulu.

**Arbitron Data for Hawaii not currently available**





Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Boise	84,000	132	124,900	143
Idaho Falls-Pocatello	46,000	160	87,000	157
Twin Falls	13,000	196	28,800	200

# Idaho

## State Educational Technical Facilities

(Complete Data in Educational Directory)

### KAID

**Boise**

Ch. 4

Non-Commercial Educational Station

Licensee: State Board of Education, Boise State University, 1910 University Blvd. (83725).

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 27-kw visual, 13.5-kw aural. Antenna: 2474-ft. above av. terrain, 142-ft. above ground, 7092-ft. above sea level.

Latitude	43°	40'	08"
Longitude	116°	06'	10"

— • —

### KUID-TV

**Moscow**

Ch. 12

Non-Commercial Educational Station

Licensee: Regents of the University of Idaho, Moscow, Ida.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 115-kw visual, 11.5-kw aural. Antenna: 1307-ft. above av. terrain, 139-ft. above ground, 3739-ft. above sea level.

Latitude	46°	40'	54"
Longitude	116°	58'	13"

— • —

### KBGL-TV

**Pocatello**

Ch. 10

Non-Commercial Educational Station

Licensee: State Board of Education, acting as Board of Trustees of Idaho State U., Pocatello (83201).

Technical Facilities: Channel No. 10 (198-204 MHz). Authorized power: 66.1-kw visual, 12.9-kw aural. Antenna: 1450-ft. above av. terrain, 87-ft. above ground, 6762-ft. above sea level.

Latitude	43°	30'	02"
Longitude	112°	39'	36"

#### Idaho Station Status as of January 1, 1981

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	8	0	8
<input checked="" type="checkbox"/> Educational Television Stations	3	0	3
			11

### State Cross Reference List

Communities That Receive Programs of  
Stations That Are Located Elsewhere

### KIVI

**Boise**

(See Nampa, Ida.)

— • —

### KIVI

**Caldwell**

(See Nampa, Ida.)

— • —

### KPVI

**Idaho Falls**

(See Pocatello, Ida.)

— • —

### KBCI-TV & KTVB

**Nampa**

(See Boise, Ida.)

— • —

### KID-TV & KIFI-TV

**Pocatello**

(See Idaho Falls, Ida.)

# Idaho—Boise

## KBCI-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 65-kw visual, 6.9-kw aural. Antenna: 2640-ft. above av. terrain, 150-ft. above ground, 7170-ft. above sea level.

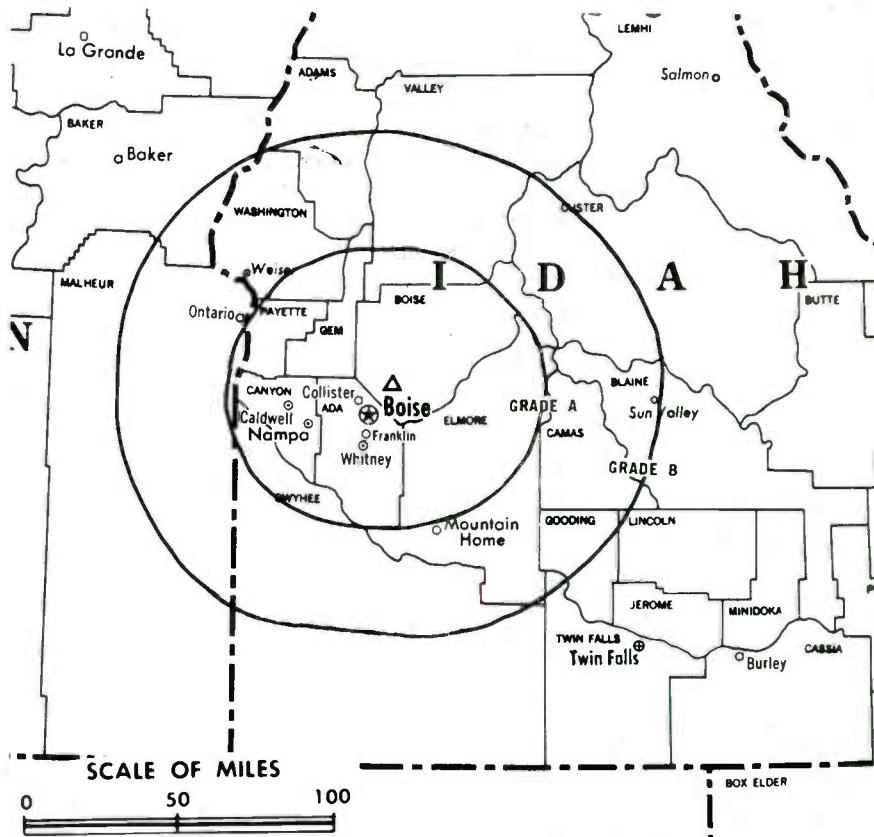
Latitude 43° 45' 17"

Longitude 116° 05' 53"

Transmitter: Deer Point Peak, Shafter Butte.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



Total Households: © MSI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV% and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).

KBCI-TV Ref: FCC File No. BPCT—2146 Granted 7/11/56

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## KBCI-TV

Network Service: CBS.

Licensee: Eugene Television Inc., Box 2, Boise, Idaho (83707).

Studio: 1007 W. Jefferson St.

Telephone: 208-336-5222. TWX No.: 910-970-5790.

Ownership: See KVAL-TV, Eugene, Ore.

Began Operation: Nov. 26, 1953. Sale to present owner by Boise Valley Bcstrs. Inc. approved by FCC Aug. 31, 1976.

Represented (sales) by Katz Television; Art Moore Inc. (Pacific Northwest).

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JAMES A. JOHNTZ JR., station manager.

JACK SAUSMAN, sales manager.

PAUL GREENE, program director.

PAUL RIESS, news director.

GREG JOHNSON, chief engineer.

Highest 30 Sec. Rate (May 1, 1981): \$320.

NETWORK BASE HOURLY RATE: \$475.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>IDAHO</b>			
	Ada	56,100	54,700	98
	Adams	1,200	1,100	94
	Blaine	3,600	3,400	95
	Boise	800	800	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>IDAHO—(Continued)</b>				
50% & Over	Camas	200	200	99
	Canyon	28,000	27,100	97
	Elmore	7,100	6,900	98
	Gem	4,200	4,100	97
	Gooding	4,200	4,100	97
	Owyhee	2,500	2,400	97
	Payette	6,200	6,000	97
	Valley	1,700	1,600	94
	Washington	3,400	3,200	96
	<b>NEVADA</b>	Humboldt	2,600	2,500
<b>OREGON</b>	Grant	3,100	2,500	82
	Harney	2,900	2,600	89
	Malheur	8,800	8,300	94
Between 25-49%	<b>IDAHO</b>			
	Lincoln	1,400	1,400	97
	<b>IDAHO</b>			
Between 5-24%	Idaho	4,600	4,300	93
	Jerome	5,700	5,600	98
	Oneida	1,200	1,200	97
	Twin Falls	19,100	18,700	98
	<b>NEVADA</b>	Elko	5,800	5,300
<b>OREGON</b>	Baker	6,300	5,800	92
<b>Station Totals</b>		<b>180,700</b>	<b>173,800</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>126,000</b>
<b>Average Daily Circulation (1979-80)</b>				<b>79,900</b>



# Idaho—Boise

## KTVB

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 166-kw visual, 26.9-kw aural. Antenna: 2560-ft. above av. terrain, 223-ft. above ground, 7193-ft. above sea level.

Latitude 43° 45' 08"  
Longitude 116° 06' 10"

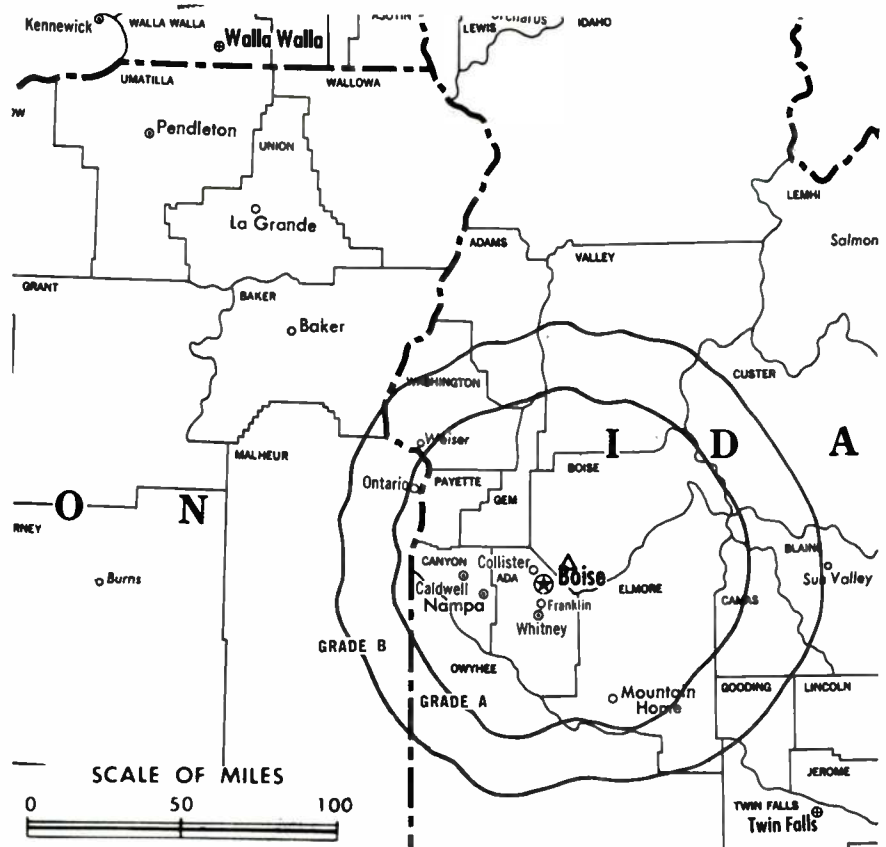
Transmitter: TV Lot No. 3, Deer Point, Ida.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KTVB Ref: FCC File No. BPCT-2086 Granted 4/27/66

©American Map Co., Inc., N.Y., No. 14244

## KTVB

Network Service: NBC.

Licensee: KTVB Inc., 5407 Fairview Ave., P.O. Box 7, Boise, Ida. (83707).

Studio: 5407 Fairview Ave. (83704).

Telephone: 208-375-7277. TWX No.: 910-970-5779.

Ownership: King Broadcasting Co. For officers & other interests, see KING-TV, Seattle, Wash.

Began Operation: July 12, 1953. Sale to present owner by Georgia M. Davidson, et al., approved by FCC Feb. 22, 1980 (Television Digest, Vol. 19:41).

Represented (sales) by Blair Television; Pacific Northwest Sales (Seattle & Portland).

Represented (legal) by Fisher, Wayland, Cooper & Leader.

### Personnel:

ROBERT E. KRUEGER, vice president & general manager.  
REX McARTHUR, local sales manager.  
JOHN LEWIS, national sales manager.  
ANNE PEARSON, program director.  
JOHN TISCHENDORF, promotion director.  
LEM ALLEN, director of engineering.  
SAL CELESKI, news director.

Highest 30 Sec. Rate (May 5, 1981): \$320.

NETWORK BASE HOURLY RATE: \$1200.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IDAHO</b>			
	Ada	56,100	54,700	98
	Adams	1,200	1,100	94
	Blaine	3,600	3,400	95
	Boise	800	800	96
	Camas	200	200	99
	Canyon	28,000	27,100	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IDAHO—(Continued)</b>			
	Elmore	7,100	6,900	98
	Gem	4,200	4,100	97
	Gooding	4,200	4,100	97
	Owyhee	2,500	2,400	97
	Payette	6,200	6,000	97
	Twin Falls	19,100	18,700	98
	Valley	1,700	1,600	94
	Washington	3,400	3,200	96
	<b>NEVADA</b>	Humboldt	2,600	2,500
<b>OREGON</b>	Grant	3,100	2,500	82
	Harney	2,900	2,600	89
	Malheur	8,800	8,300	94
	Union	9,100	8,200	90
<b>Between 25-49%</b>	<b>IDAHO</b>			
	Lincoln	1,400	1,400	97
	<b>NEVADA</b>	Elko	5,800	5,300
	Lander	1,200	1,100	90
<b>OREGON</b>	Baker	6,300	5,800	92
<b>Between 5-24%</b>	<b>IDAHO</b>			
	Jerome	5,700	5,600	98
	<b>NEVADA</b>	Eureka	500	400
<b>OREGON</b>	Wheeler	800	700	92
<b>Station Totals</b>		<b>186,500</b>	<b>178,700</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>141,400</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>100,200</b>	

# Idaho—Idaho Falls-Pocatello-Blackfoot

## KID-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.4-kw aural. Antenna: 1600-ft. above av. terrain, 201-ft. above ground, 6791-ft. above sea level.

Latitude 43° 29' 30"  
Longitude 112° 39' 05"

Transmitter: Little Butte Mt., 8.5-mi. NE of Atomic City, Ida.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

AM Affiliate: KID, 5-kw (1-kw night), 590 kHz (CBS).

FM Affiliate: KID-FM, 100-kw, 96.1 MHz (No. 241), 1500-ft. (NBC).

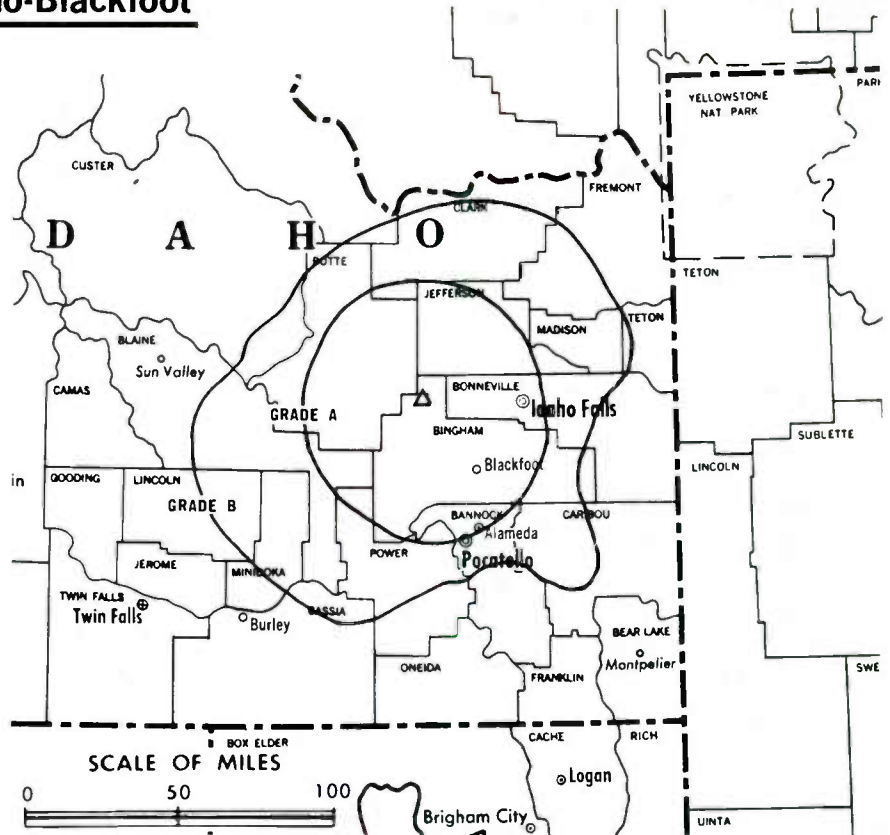
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KID-TV Ref: FCC File No. BMPCT-1281 Granted 8/21/53

©American Map Co., Inc., N.Y., No. 14244

## KID-TV

Network Service: CBS.

Licensee: KID Broadcasting Corp., Box 2008, 1255 E. 17th St., Idaho Falls, Ida. (83401).

Studio: 1255 E. 17th St. Telephone: 208-522-5100.

Ownership: LaVere A. and/or Lucille J. Ricks, 25%; S. Warren Wright, 6%; 45 others, none with as much as 6%.

Began Operation: Dec. 20, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.; Art Moore Inc. (Pacific Northwest).

Represented (legal) by Wilkinson, Cragun & Barker.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

J. ALLEN JENSEN, president & general manager.  
DEWAIN SILVESTER, station manager.  
BARBARA HENRICKSEN, national sales manager.  
KIM SOUTHWICK, operations manager.  
CARROLL SECRIST, chief engineer.  
KEN CHRISTENSEN, news director.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	Min.	30 Sec.	ID
Class A—6:30-10 p.m., daily.					
	\$330	\$225	\$175	\$140	\$75 \$35

NETWORK BASE HOURLY RATE: \$370.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>IDAHO</b>				
		Bannock	21,100	20,500	97
		Bingham	11,200	11,000	98
		Blaine	3,600	3,400	95
		Bonneville	20,500	20,200	98

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>IDAHO—(Continued)</b>				
		Butte	900	900	98
		Caribou	2,500	2,400	96
		Cassia	6,500	6,300	98
		Clark	500	500	94
		Custer	1,200	1,100	93
		Fremont	3,500	3,400	98
		Jefferson	4,800	4,700	99
		Lemhi	2,400	2,200	91
		Madison	4,200	4,100	98
		Minidoka	6,700	6,500	97
		Power	2,200	2,100	95
		Teton	700	700	99
		<b>WYOMING</b>			
		Lincoln	4,000	3,700	93
		Teton	2,300	2,200	94
		Yellowstone Natl Park	200	200	94
Between 25-49%	<b>IDAHO</b>				
		Franklin	3,200	3,100	97
		Oneida	1,200	1,200	97
	<b>WYOMING</b>				
		Sublette	2,000	1,900	93
Between 5-24%	<b>IDAHO</b>				
		Jerome	5,700	5,600	98
	<b>MONTANA</b>				
		Beaverhead	3,200	2,900	92
	<b>UTAH</b>				
		Cache	16,000	15,500	97
<b>Station Totals</b>			<b>130,300</b>	<b>126,300</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>88,600</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>56,300</b>	

# Idaho—Idaho Falls-Pocatello-Blackfoot

## KIFI-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1520-ft. above av. terrain, 180-ft. above ground, 6851-ft. above sea level.

Latitude 42° 30' 02"  
Longitude 112° 39' 36"

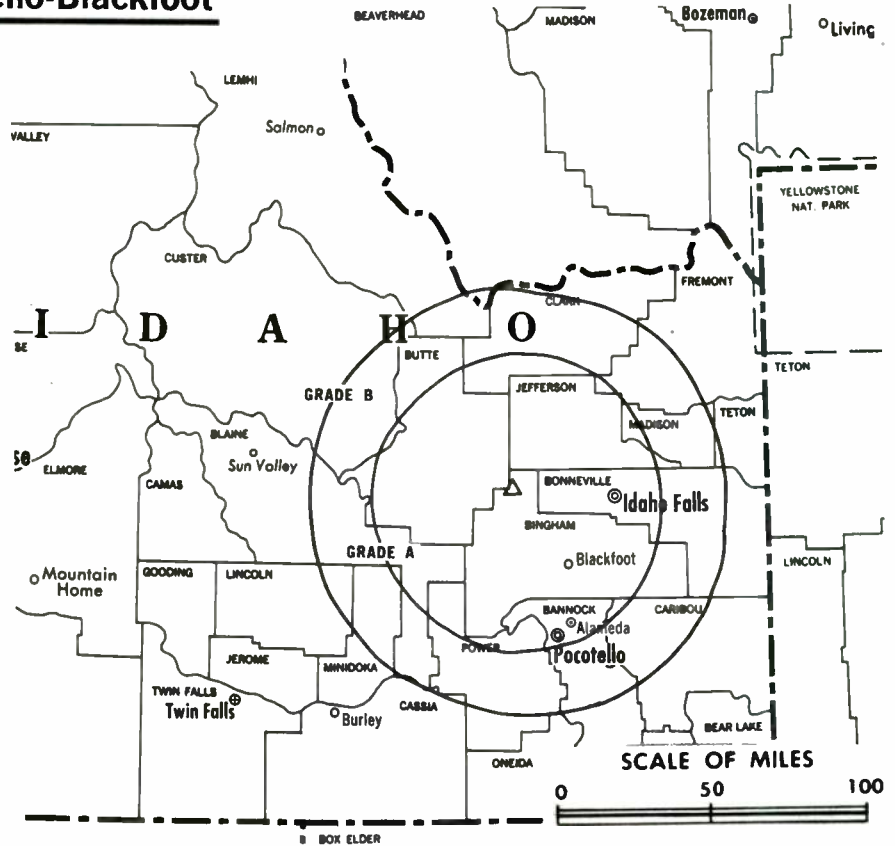
Transmitter: Little Butte Mt., 32-mi. W of Idaho Falls.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by John H. Mullaney.

Represented (sales) by Avery-Knodel Inc.; Bob Hix Inc. (Denver).



KIFI-TV Ref: FCC File No. BMPCT-5503 Granted 9/20/60

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## KIFI-TV

Network Service: NBC.

Licensee: The Post Co., Box 2148, Idaho Falls, Ida. (83401).

Studio: North Yellowstone Hwy., Idaho Falls.

Telephone: 208-523-1171. TWX No.: 910-977-5726.

Ownership: J. Robb Brady Trust Co., 91.663%; James M. Brady, pres., .002%; J. Robb Brady, secy.-treas., .002%.

Began Operation: Jan. 23, 1961.

Represented (legal) by Midlen & Reddy.

Personnel:

J. M. BRADY, general & national sales manager.  
H. G. HAEFELE, operations & program manager.  
CHUCK OUTLAND, Pocatello office manager.  
BLAINE PETERSEN, production manager.  
CECIL COPE, chief engineer.

### DIGEST OF RATE CARD NO. 30—(April 20, 1981)

Hour	30 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.			
\$500	\$425	\$130	\$80

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bannock	21,100	20,500	97
	Bingham	11,200	11,000	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>IDAHO—(Continued)</b>				
	Bonneville	20,500	20,200	98
	Butte	900	900	98
	Cassia	6,500	6,300	98
	Clark	500	500	94
	Custer	1,200	1,100	93
50% & Over	Fremont	3,500	3,400	98
	Jefferson	4,800	4,700	99
	Madison	4,200	4,100	98
	Minidoka	6,700	6,500	97
	Power	2,200	2,100	95
	Teton	700	700	99
	WYOMING	Lincoln	4,000	3,700
<b>IDAHO</b>				
Between 25-49%	Blaine	3,600	3,400	95
	Oneida	1,200	1,200	97
<b>WYOMING</b>				
	Teton	2,300	2,200	94
<b>IDAHO</b>				
Between 5-24%	Bear Lake	2,600	2,500	96
	Caribou	2,500	2,400	96
	Jerome	5,700	5,600	98
	Lemhi	2,400	2,200	91
<b>MONTANA</b>				
	Beaverhead	3,200	2,900	92
Station Totals		111,500	108,100	96
Net Weekly Circulation (1979-80)			80,500	
Average Daily Circulation (1979-80)			52,400	



# Idaho—Lewiston

## KLEW-TV

Ch. 3

[Associated with KIMA-TV, Yakima, Wash.]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 13.8-kw visual, 1.30-kw aural. Antenna: 1260-ft. above av. terrain, 303.5-ft. above ground, 3203-ft. above sea level.

Latitude 46° 27' 25"  
Longitude 117° 05' 57"

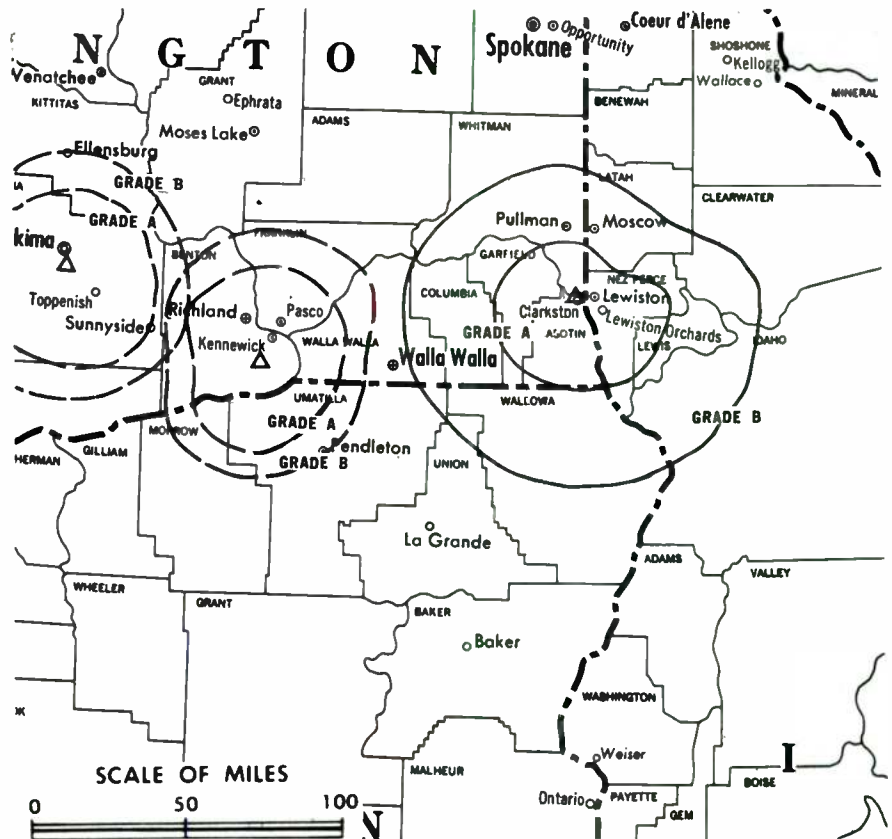
Transmitter: 3-mi. NW of Clarkston, Wash., 2.5-mi. SW of U.S. 195.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KLEW-TV Ref: FCC File No. BMPCT-3459 Granted 10/6/55

©American Map Co., Inc., N.Y., No. 14244

## KLEW-TV

Network Service: CBS.

Licensee: NWG Broadcasting Co., Box 702, Yakima, Wash. (98907).

Studio: 2626 17th St. (83501). Telephone: 208-746-2636.

Ownership: See KIMA-TV, Yakima, Wash.

Began Operation: Dec. 9, 1955.

Represented (sales) by Seltel Inc.; Art Moore Inc. (Pacific Northwest).

Personnel:

GERRY CORNWELL, manager.  
MARLIN JACKSON, chief engineer.  
VANESSA GERWELS, news director.

Highest 30 Sec. Rate (May 1, 1981): \$125.

Also sold in combination with KIMA-TV, Yakima.

NETWORK BASE HOURLY RATE: \$100. Combination rate with KIMA-TV, Yakima & KEPR-TV, Pasco, \$950.

For Idaho Cable Systems,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IDAHO</b>			
	Clearwater	3,700	3,500	96
	Latah	9,800	9,400	96
	Nez Perce	11,800	11,400	97
	<b>WASHINGTON</b>			
	Asotin	5,400	5,200	96
<b>Between 25-49%</b>	<b>IDAHO</b>			
	Idaho	4,600	4,300	93
	Lewis	1,800	1,700	97
	<b>OREGON</b>			
	Wallowa	2,800	2,500	90
	<b>WASHINGTON</b>			
	Garfield	1,000	900	92
<b>Between 5-24%</b>	<b>OREGON</b>			
	Grant	3,100	2,500	82
	<b>WASHINGTON</b>			
	Whitman	12,700	12,000	94
<b>Station Totals</b>		<b>56,700</b>	<b>53,400</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>30,000</b>
<b>Average Daily Circulation (1979-80)</b>				<b>17,300</b>

# Idaho—Nampa-Boise-Caldwell

## KIVI

Ch. 6

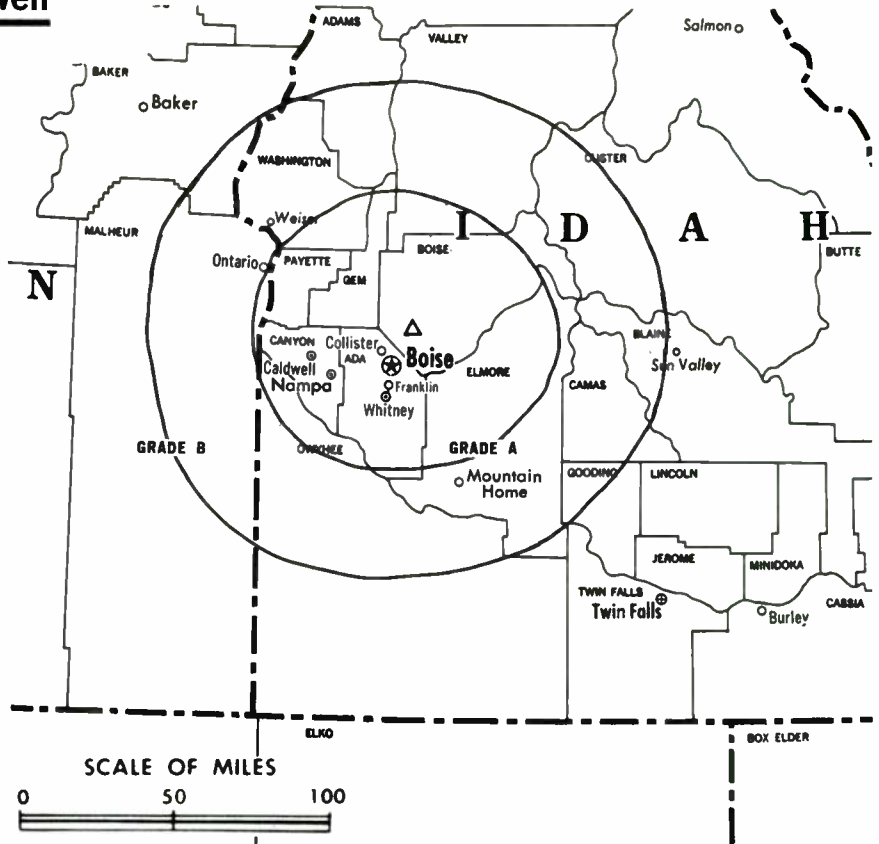
Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 60.3-kw visual, 12.0-kw aural. Antenna: 2660-ft. above av. terrain, 210-ft. above ground, 7230-ft. above sea level.

Latitude 43° 45' 20"  
Longitude 116° 05' 55"

Transmitter: Deer Point, Shaffer Butte.

Color: Network, live, film, slide & tape.  
News Wire Service: AP, UPI.

Satellite Earth Station: In operation.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KIVI Ref: FCC File No. BMPCT-7448 Granted 8/2/78

© American Map Co., Inc., N.Y. No. 14244

## KIVI

Network Service: ABC.

Licensee: Futura Communications Corp., 1866 E. Chisholm Dr., Nampa, Ida. (83651).

Studio: 1866 E. Chisholm Dr., Nampa, Ida. (83651).

Telephone: 208-467-3301.

TWX No.: 910-970-5945.

Ownership: Robert V. Hansberger, chmn.-pres., 66.41%; K. M. Olsen, v.p.-treas.; Klara K. Hansberger, secy., 12.47%; Ben J. Gantt Jr., asst. secy.; Roberta Smyth & Carol Hansberger, 10.56% each. Also owns KPVI (Ch. 6), Pocatello-Idaho Falls.

Began Operation: Feb. 1, 1974.

Represented (sales) by Seltel Inc.; Tacher Co. (Pacific Northwest).

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

ROBERT V. HANSBERGER, president.  
MIKE GEE, general manager.  
KEN RITCHIE, sales manager.  
RHEA SURMELIS, national sales manager.  
JOHN MORAND, director of engineering.  
JAMES BARTO, operations manager.  
STEVE EYRSE, director of creative services.  
BRINK CHIPMAN, news director.

### DIGEST OF RATE CARD

(1981)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class A—6:30-11 p.m., daily.				
\$2000	\$1000	\$750	\$190*	\$100*

\*Average Prime—7-10 p.m.

NETWORK BASE HOURLY RATE: \$325.

262-b

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>IDAHO</b>			
	Ada	56,100	54,700	98
	Adams	1,200	1,100	94
	Boise	800	800	96
	Camas	200	200	99
	Canyon	28,000	27,100	97
	Elmore	7,100	6,900	98
	Gem	4,200	4,100	97
	Gooding	4,200	4,100	97
	Owyhee	2,500	2,400	97
	Payette	6,200	6,000	97
	Valley	1,700	1,600	94
	Washington	3,400	3,200	96
Between 25-49%	<b>OREGON</b>			
	Malheur	8,800	8,300	94
	<b>IDAHO</b>			
Lincoln	1,400	1,400	97	
Between 5-24%	<b>OREGON</b>			
	Grant	3,100	2,500	82
	Harney	2,900	2,600	89
Between 5-24%	<b>IDAHO</b>			
	Blaine	3,600	3,400	95
	Butte	900	900	98
	Jerome	5,700	5,600	98
Between 5-24%	Minidoka	6,700	6,500	97
	Twin Falls	19,100	18,700	98
Station Totals	<b>NEVADA</b>			
	Elko	5,800	5,300	91
Station Totals	<b>OREGON</b>			
	Baker	6,300	5,800	92
Station Totals		179,900	173,200	96
Net Weekly Circulation (1979-80)				115,700
Average Daily Circulation (1979-80)				74,400

# Idaho—Pocatello-Blackfoot-Idaho Falls

**KPVI**

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 1530-ft. above av. terrain, 619-ft. above ground, 6857-ft. above sea level.

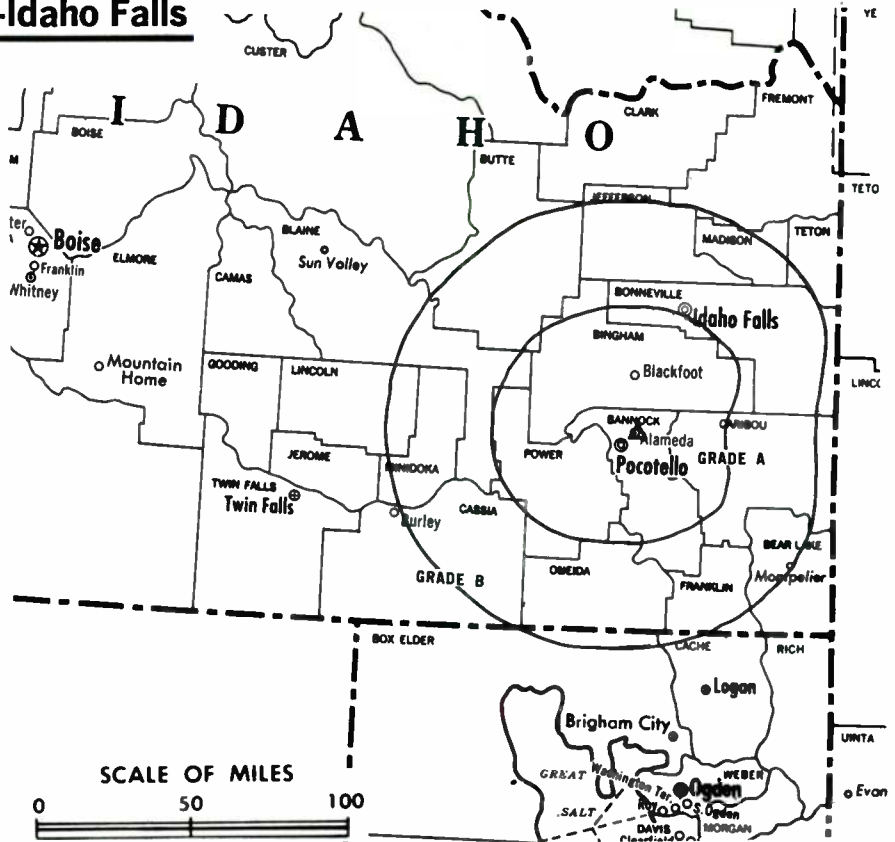
Latitude 42° 55' 14.5"  
Longitude 112° 20' 44.0"

Transmitter: SE ¼ of SW ¼ of SE ½ of Section 3, T6S, R35E.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP, UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b)

KPVI Ref: FCC File No. BMPCT-7465 Granted 8/9/73

© American Map Co., Inc., N.Y. No. 14244

## KPVI

Network Service: ABC.

Licensee: Futura Communications Corp., 1866 E. Chisholm Dr., Nampa, Ida. (83702).

Studio: 425 E. Center, Pocatello (83201).

Telephone: 208-233-6667. TWX No.: 910-970-5945.

Ownership: See KIVI, Nampa, Ida.

Began Operation: April 26, 1974.

Represented (sales) by Seitel Inc.; Tacher Co. (Pacific Northwest).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

ROBERT V. HANSBERGER, president.  
BRIAN HOGAN, station manager.  
JOE EMIG, general sales manager.  
JEAN MORAND, chief engineer.  
JIM SOLLERS, production manager.  
GREG LICHT, news director.  
NANCY UFERT, local sales manager.  
TERRY DAVIES, traffic manager.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
7-11 p.m., daily.				
\$450	\$300	\$225	Graded rates apply*	

\*Highest rate: \$130.

NETWORK BASE HOURLY RATE: \$175.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IDAHO</b> Bannock	21,100	20,500	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>IDAHO—(Continued)</b>				
<b>50% &amp; Over</b>	Bingham	11,200	11,000	98
	Blaine	3,600	3,400	95
	Bonneville	20,500	20,200	98
	Butte	900	900	98
	Cassia	6,500	6,300	98
	Fremont	3,500	3,400	98
	Madison	4,200	4,100	98
	Minidoka	6,700	6,500	97
	Power	2,200	2,100	95
<b>Between 25-49%</b>	<b>IDAHO</b>			
	Clark	500	500	94
	Custer	1,200	1,100	93
	Jefferson	4,800	4,700	99
	Teton	700	700	99
<b>Between 5-24%</b>	<b>WYOMING</b>			
	Lincoln	4,000	3,700	93
	<b>IDAHO</b>			
	Caribou	2,500	2,400	96
	Franklin	3,200	3,100	97
	Gem	4,200	4,100	97
	Jerome	5,700	5,600	98
	<b>MONTANA</b>			
	Beaverhead	3,200	2,900	92
	<b>UTAH</b>			
	Cache	16,000	15,500	97
<b>Station Totals</b>		<b>126,400</b>	<b>122,700</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>72,200</b>
<b>Average Daily Circulation (1979-80)</b>				<b>43,200</b>



# Idaho—Twin Falls

## KMVT

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 3.8-kw aural. Antenna: 1060-ft. above av. terrain, 665-ft. above ground, 4968-ft. above sea level.

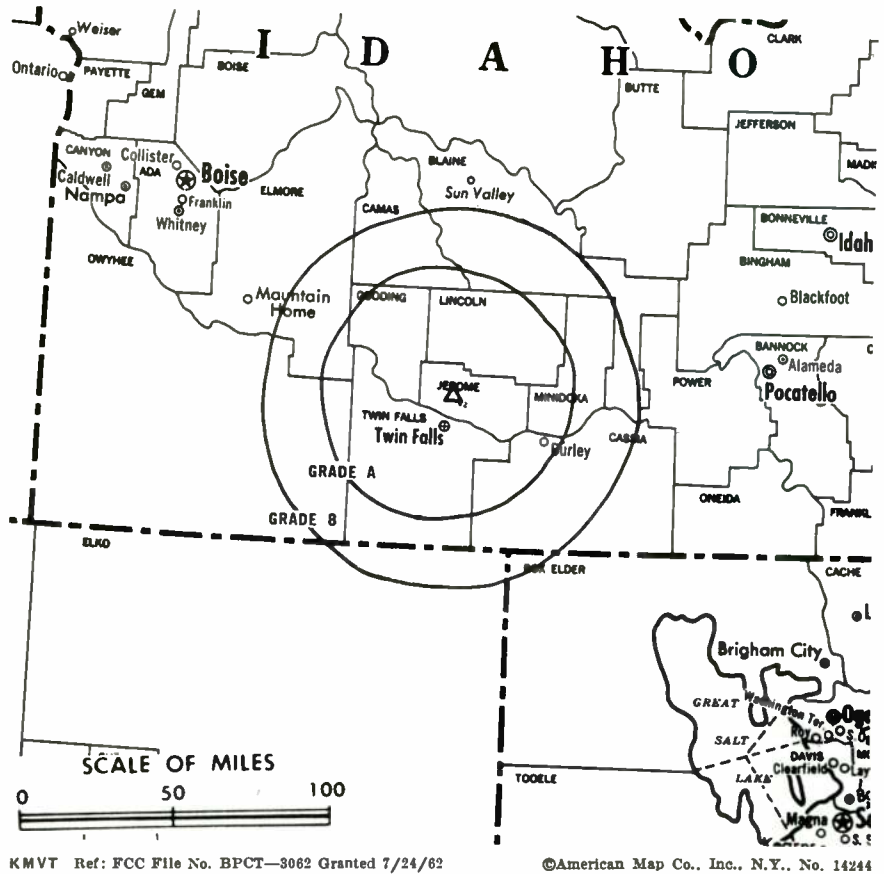
Latitude 42° 43' 48"  
Longitude 114° 24' 52"

Transmitter: Flat Top Butte, 11-mi. north of city.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



## KMVT

Network Service: NBC; ABC; CBS.

Licensee: The KLIX Corp., Twin Falls (83301).

Studio: Elizabeth Blvd. & Eastland Dr. (83301).

Telephone: 208-733-1280. TWX No.: 910-977-5716.

Ownership: Western Broadcasting Co. For other interests, see Group Ownership of TV Stations.

Began Operation: May 30, 1955. Sale to present owners by KLIX Corp. (A. L. Glasmann family) approved by FCC Dec. 16, 1970. Previous sale by Frank C. Carman-Grant Wrathall interests approved March 7, 1956 by FCC (Television Digest, Vol. 11:31, 12:10).

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Haley, Bader & Potts.

Personnel:

DALE G. MOORE, chairman.  
EARL E. MORGENROTH, president.  
LEE PAUL WAGNER, general manager.  
GEORGE BROWN, operations manager.  
MARK WHITESIDES, local sales manager.

### DIGEST OF RATE CARD

(Jan. 1, 1981)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-10 p.m., daily.

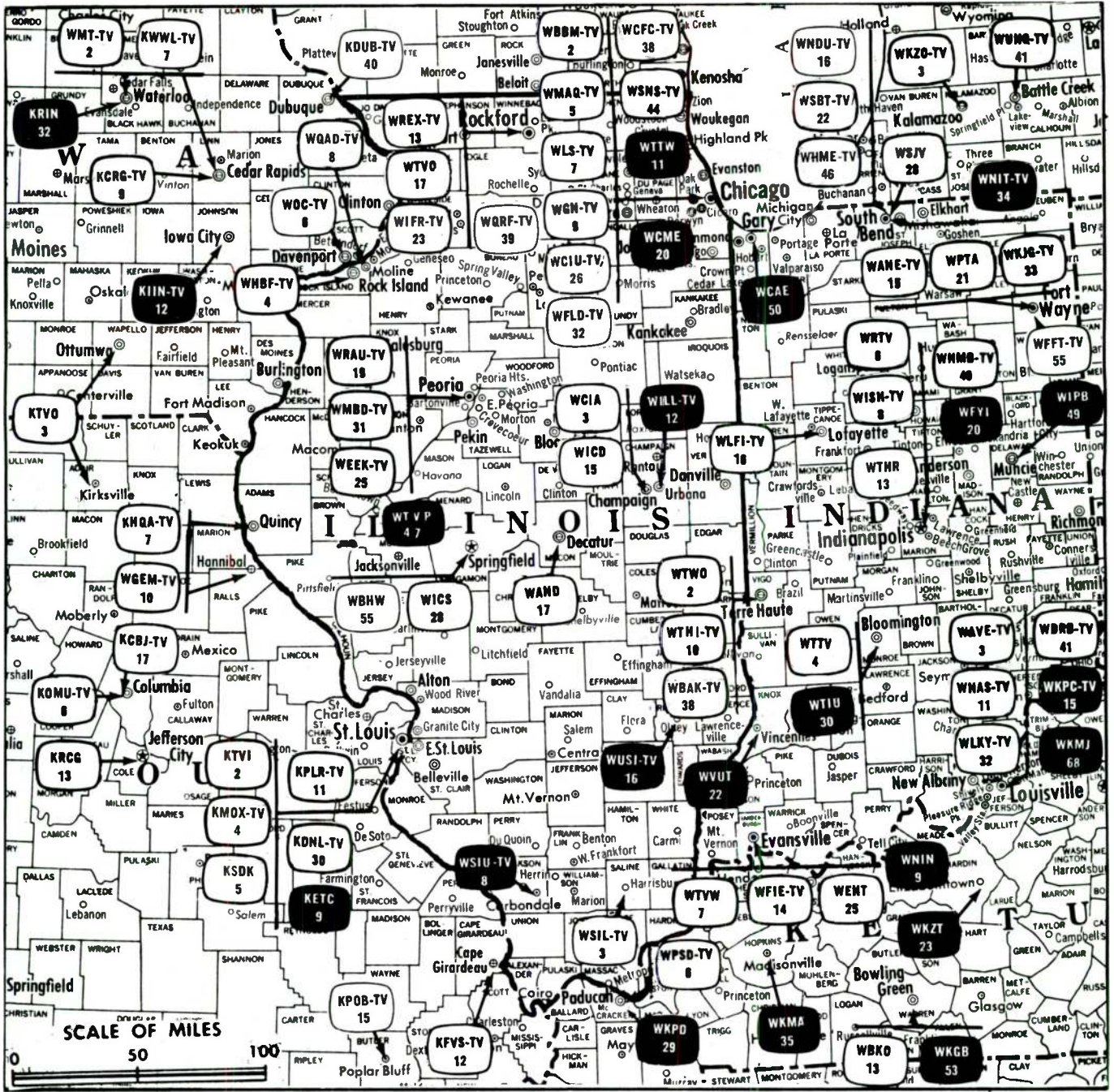
\$575 \$300 \$200 \$180 Graded rates apply\*

\*Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$720.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IDAHO</b>			
	Blaine	3,600	3,400	95
	Cassia	6,500	6,300	98
	Gooding	4,200	4,100	97
	Jerome	5,700	5,600	98
	Lincoln	1,400	1,400	97
	Minidoka	6,700	6,500	97
Twin Falls	19,100	18,700	98	
<b>Between 25-49%</b>	<b>IDAHO</b>			
	Camas	200	200	99
	Elmore	7,100	6,900	98
<b>Between 5-24%</b>	<b>NEVADA</b>			
	Pershing	1,200	1,100	95
<b>Between 5-24%</b>	<b>NEVADA</b>			
	Elko	5,800	5,300	91
	Lincoln	1,100	1,000	93
<b>Between 5-24%</b>	<b>OREGON</b>			
	Grant	3,100	2,500	82
	Harney	2,900	2,600	89
<b>Station Totals</b>		<b>68,600</b>	<b>65,600</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>46,000</b>
<b>Average Daily Circulation (1979-80)</b>				<b>31,900</b>

**For Group Ownership of TV Stations, see Services Volume**



# Illinois

Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Chicago	1,919,000	3	2,847,200	3
Springfield-Decatur- Champaign	206,000	67	276,600	75
Davenport-Rock Island- Moline (Quad City)	195,000	70	302,900	71
Paducah-Cape Girardeau- Harrisburg	191,000	71	292,100	73
Peoria	150,000	86	227,600	86
Rockford	118,000	102	175,600	105
Quincy-Hannibal	73,000	137	117,600	147

## Illinois Station Status as of January 1, 1981

- Commercial Television Stations  
 Educational Television Stations

## VHF UHF TOTAL

10	14	24
3	2	5
		29

### WCIA, Champaign

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>ILLINOIS—(Continued)</b>				
	Kankakee	31,500	30,800	98
	La Salle	38,600	37,500	97
	Lawrence	6,800	6,600	96
	Macoupin	17,800	17,300	97
Between 5-24%	Montgomery	12,100	11,700	97
	Morgan	12,700	12,200	96
	Richland	6,400	6,100	95
<b>INDIANA</b>				
	Newton	5,300	5,200	97
	Vermillion	6,700	6,500	98
	Vigo	39,000	38,000	97

### WBBM-TV, Chicago

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>ILLINOIS</b>				
	Boone	9,900	9,600	97
	Bureau	13,600	13,200	97
	Lee	11,400	11,100	98
	Ogle	15,000	14,600	97
	Putnam	2,400	2,300	95
	Stephenson	17,000	16,500	97
Between 5-24%	<b>INDIANA</b>			
	Benton	3,700	3,600	97
	Marshall	13,100	12,700	97
	Pulaski	4,300	4,100	95
	St Joseph	79,900	78,400	98
	White	8,200	8,000	97
	<b>MICHIGAN</b>			
	Cass	15,900	15,600	98
	<b>WISCONSIN</b>			
	Walworth	23,800	23,300	98

### WFLD-TV, Chicago

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>ILLINOIS—(Continued)</b>				
	Knox	22,700	22,300	98
	Ogle	15,000	14,600	97
	Warren	7,700	7,500	98
	Winnebago	88,000	86,200	98
<b>INDIANA</b>				
	Benton	3,700	3,600	97
	Fulton	6,200	6,000	97
Between 5-24%	Marshall	13,100	12,700	97
	Starke	7,300	7,100	97
	White	8,200	8,000	97
<b>MICHIGAN</b>				
	Cass	15,900	15,600	98
	Van Buren	22,700	22,300	98
<b>WISCONSIN</b>				
	Walworth	23,800	23,300	98

### WMAQ-TV, Chicago

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>ILLINOIS—(Continued)</b>				
	Ogle	15,000	14,600	97
	Putnam	2,400	2,300	95
<b>INDIANA</b>				
	Benton	3,700	3,600	97
	Fulton	6,200	6,000	97
	Marshall	13,100	12,700	97
Between 5-24%	Pulaski	4,300	4,100	95
	St Joseph	79,900	78,400	98
	White	8,200	8,000	97
<b>MICHIGAN</b>				
	Cass	15,900	15,600	98
<b>WISCONSIN</b>				
	Walworth	23,800	23,300	98



**State Cross Reference List**  
Communities That Receive Programs of  
Stations That Are Located Elsewhere

**WICS & WAND, Champaign**  
(See Springfield & Decatur, Ill.)

**WCIA & WICS, Decatur**  
(See Champaign & Decatur, Ill.)

**WIFR-TV, Freeport**  
(See Rockford, Ill.)

**KFVS-TV, Harrisburg**  
(See Cape Girardeau, Mo.)

**WPSD-TV, Harrisburg**  
(See Paducah, Ky.)

**WHBF-TV, Moline**  
(See Rock Island, Ill.)

**KHQA-TV, Quincy**  
(See Hannibal, Mo.)

**WQAD-TV, Rock Island**  
(See Moline, Ill.)

**WOC-TV, Rock Island**  
(See Davenport, Ia.)

**WCIA & WAND, Springfield**  
(See Champaign & Decatur, Ill.)

**WCIA, Urbana**  
(See Champaign, Ill.)

**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**WSIU-TV**  
**Carbondale**  
Ch. 8

Non-Commercial Educational Station

Licensee: Board of Trustees of Southern Ill. U., Carbondale, Ill. (62901).

1981-82 Edition

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 859.2-ft. above av. terrain, 903-ft. above ground, 1385-ft. above sea level.

Latitude	38°	06'	15"
Longitude	89°	14'	37"

**WCME**  
**Chicago**

Ch. 20

Non-Commercial Educational Station

Licensee: Chicago Metropolitan Higher Education Council, Suite E-117, Chicago State University, 95th at King Dr., Chicago, Ill. (60628).

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 457-kw visual, 91.4-kw aural. Antenna: 770-ft. above av. terrain, 796-ft. above ground, 1383-ft. above sea level.

Latitude	41°	54'	01"
Longitude	87°	37'	28"

**WTTW**  
**Chicago**

Ch. 11

Non-Commercial Educational Station

Licensee: Chicago Public Television, 5400 N. St. Louis Ave., Chicago (60625).

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 89.13-kw visual, 17.80-kw aural. Antenna: 1470-ft. above av. terrain, 1516-ft. above ground, 2111-ft. above sea level.

Latitude	41°	52'	44"
Longitude	87°	38'	10"

**WUSI-TV**  
**Olney**

Ch. 16

Non-Commercial Educational Station

Licensee: Board of Trustees of Southern Ill. University, Carbondale, Ill. (62903).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1170-kw max. & 977-kw horizontal visual, 234-kw max. & 195-kw horizontal aural. Antenna: 930-ft. above av. terrain, 975-ft. above ground, 1445-ft. above sea level.

Latitude	38°	50'	18"
Longitude	88°	07'	46"

**WTVP**  
**Peoria**

Ch. 47

Non-Commercial Educational Station

Licensee: Illinois Valley Public Telecommunications Corp., 1501 W. Bradley Ave., Peoria, Ill. (61625).

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1410-kw max. & 1070-kw horizontal visual, 141-kw max. & 107-kw horizontal aural. Antenna: 705-ft. above av. terrain, 599-ft. above ground, 1349-ft. above sea level.

Latitude	40°	37'	44"
Longitude	89°	34'	12"

**WILL-TV**  
**Urbana-Champaign**

Ch. 12

Non-Commercial Educational Station

Licensee: University of Illinois, Board of Trustees, Urbana, Ill. (61801).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 987-ft. above av. terrain, 1044-ft. above ground, 1734-ft. above sea level.

Latitude	40°	02'	18"
Longitude	88°	40'	10"

# Illinois—Champaign

## WCIA

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 940-ft. above av. terrain, 981-ft. above ground, 1701-ft. above sea level.

Latitude 40° 06' 23"  
Longitude 88° 26' 59"

Transmitter: Seymour, Ill.

TV tape: Recording facilities.

Color: Network, live, slide, film & tape.

News Wire Service: UPI.

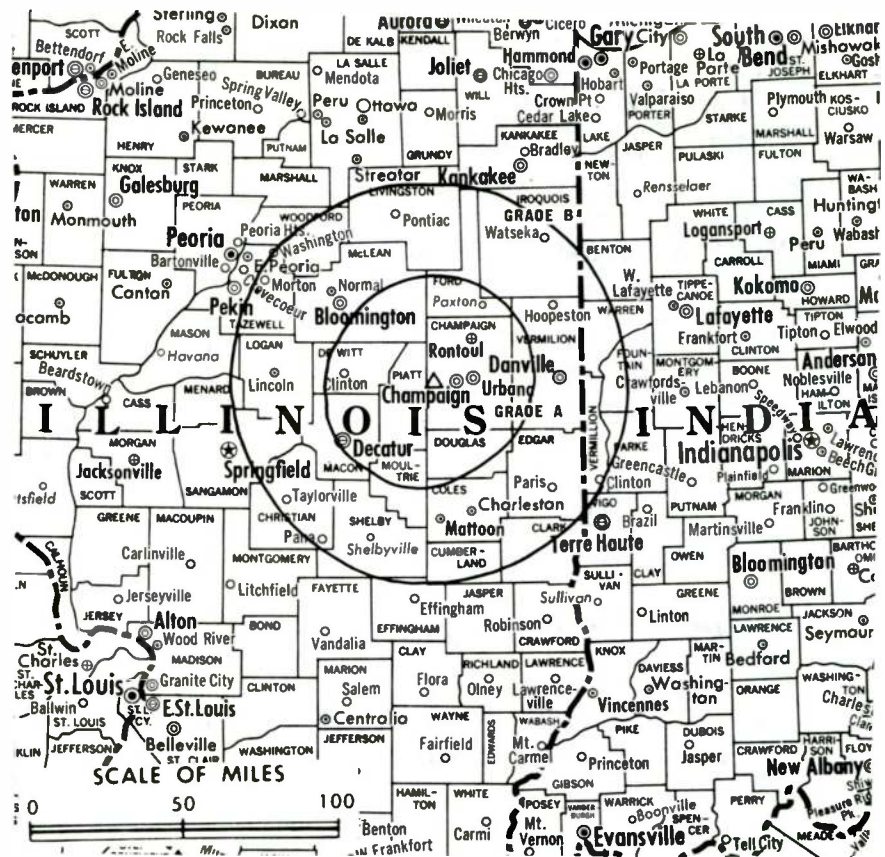
Facsimile Service: UPI.

News Film Service: CBS.

Represented (legal) by Covington & Burling.

Represented (sales) by Petry Television Inc.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WCIA Ref: FCC File No. BMPCT-1315 Granted 8/17/53

©American Map Co., Inc., N.Y., No. 14244

## WCIA

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St.

Studio: 509 S. Neil St. (61820).

Telephone: 217-356-8333. TWX No.: 910-245-3315.

Ownership: August C. Meyer Jr., 51.41%; August C. Meyer, 23.17%; Clara R. Meyer, 25.42%. Midwest owns WMBD-TV-AM-FM, Peoria, KFMB-TV-AM-FM, San Diego.

Began Operation: Nov. 14, 1953.

Personnel:

AUGUST C. MEYER JR., president.  
AUGUST C. MEYER SR., chairman of the board.  
CLARA R. MEYER, vice president.  
JACK B. EVERETTE, exc. vice president & treasurer.  
KAREN H. MEYER, secretary.  
GUY MAIN, executive vice president & station manager.  
RICHARD L. ADAMS, mgr., informational programming.  
JERRY JOHNSON, general sales manager.  
LEN DAVIS, national sales manager.  
SHEILA HICKMAN, program director & film buyer.  
DALE FLEMING, chief engineer.  
DARREL BLUE, operations manager.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	ID
Class AA—7-10 p.m. daily.	\$1850	\$1100			Graded rates apply*

\*Highest rate: \$750.

NETWORK BASE HOURLY RATE: \$1600.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Champaign	58,900	57,100	97
	Christian	14,100	13,700	97
	Coles	17,200	16,700	97
	Cumberland	3,900	3,700	96
De Witt	6,400	6,200	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ILLINOIS—(Continued)</b>				
	Douglas	7,200	7,000	97
	Edgar	8,700	8,400	97
	Effingham	10,800	10,200	95
	Ford	5,200	5,100	97
	Iroquois	12,500	12,100	97
	Livingston	14,600	14,100	96
	Mc Lean	42,700	41,300	97
<b>50% &amp; Over</b>	Macon	49,500	48,300	98
	Moultrie	5,000	4,800	96
	Piatt	6,100	6,000	98
	Sangamon	69,200	66,900	97
	Shelby	9,100	8,700	95
	Vermilion	38,000	37,000	97
<b>INDIANA</b>				
	Benton	3,700	3,600	97
<b>ILLINOIS</b>				
<b>Between 25-49%</b>	Logan	9,800	9,500	97
	Menard	4,500	4,300	96
<b>INDIANA</b>				
	Fountain	6,400	6,200	97
	Warren	2,500	2,400	96
<b>ILLINOIS</b>				
<b>Between 5-24%</b>	Brown	2,600	2,500	96
	Cass	5,600	5,400	96
	Clark	6,700	6,400	96
	Clay	5,700	5,400	94
	Crawford	8,500	8,300	97
	Fayette	8,000	7,600	96
	Jasper	4,200	4,000	95

(Continued on page 266-b)

<b>Station Totals</b>	<b>624,200</b>	<b>604,800</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>359,500</b>	
<b>Average Daily Circulation (1979-80)</b>		<b>233,500</b>	

# Illinois—Champaign

## WICD

Ch. 15

[Satellite of WICS, Springfield, Ill.]

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1000-kw max. & 647-kw horizontal visual, 100-kw max. & 64.7-kw horizontal aural. Antenna: 1300-ft. above av. terrain, 1335-ft. above ground, 1995-ft. above sea level.

Latitude 40° 04' 10"  
Longitude 87° 54' 45"

Transmitter: 3.75-mi. N, 215° from Fithian, Ill.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by Jules Cohen & Associates.

Represented (sales) by Katz Television.



County coverage based on Arbitron study (see page 4-b).

WICD Ref: FCC File No. BPCT—3504 Granted 6/7/66

© American Map Co., Inc., N.Y., No. 14244

## WICD

Network Service: NBC.

Licensee: Plains Television Corp.

Studio: 250 Country Fair Dr., Champaign, Ill. (61820).

Telephone: 217-351-8500.

Ownership: Harry Balaban, 62.1%; Elmer Balaban, 37.9%. For other interests, see Group Ownership of TV Stations.

Began Operation: April 23, 1959. Changed to Ch. 15 from Ch. 33 and increased power July 25, 1967.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

JOSEPH NORRIS, station manager.  
ROBERT SWAN, national sales manager.  
EDWARD MASON, sales manager.  
DAVID A. BOYER, chief engineer.  
LARRY WALTERS, program operations manager.  
TOM MILBOURN, news director.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$540	\$450	\$300	\$270	Graded rates apply*

\*Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$300.

Arbitron Data for this station included

with WICS, Springfield, Ill.



# Illinois—Chicago

**WBBM-TV**

Ch. 2



Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 35.4-kw visual, 7.08-kw aural. Antenna: 1368-ft. above av. terrain, 1453-ft. above ground, 2046-ft. above sea level.

Latitude 41° 53' 55.5"  
Longitude 87° 37' 23.0"

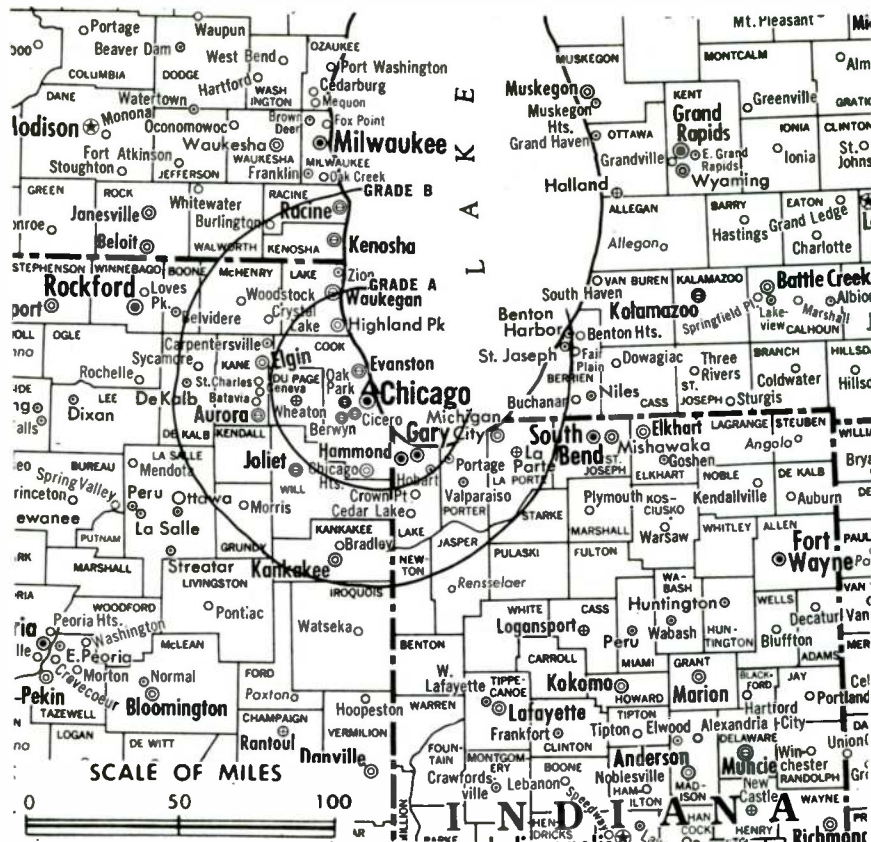
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, City News. News Film Service: AP.

Transmitter: John Hancock Bldg., 875 N. Michigan Ave.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WBBM-TV Ref: FCC File No. BPC2-4209 Granted 5/6/69

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## WBBM-TV

Network Service: CBS.

Licensee: CBS Inc., 630 N. McClurg Court, Chicago, Ill. (60611).

Studio: 630 N. McClurg Court.

Telephone: 312-944-6000. TWX No.: 312-222-0698.

AM Affiliate: WBBM, 50-kw, 780 kHz (CBS).

FM Affiliate: WBBM-FM, 10.5-kw, 96.3 MHz (No. 242), 560-ft.

Ownership: See WCBS-TV, New York.

Began Operation: August 1940 (as W9XBK); Sept. 6, 1946 (as WBKB); sold to CBS Feb. 9, 1953 (Television Digest, Vol. 9:7).

Represented (sales) by CBS Television Stations National Sales.

Personnel:

- PETER LUND, vice president & general manager.
- WILLIAM LINCOLN, director, planning & administration.
- EDWARD SPRAY, director, broadcasting.
- LILLY EIDE, director, communications.
- ERIC OBER, news director.
- ANDY ROGIN, director, sales.
- SEM DIETRICH, general sales manager.
- LINDA POMILLO, national sales manager.
- E. CHARLES UPTON, director of technical operations.
- MITCHELL STERN, director, financial planning.
- WAYNE WEBER, director of broadcast services.
- CLARENCE PAGE, director, community affairs.
- CINDY WALKER, program manager.
- LUCILLE CASTAGNA, operations manager.
- LILLIAN COURTNEY, traffic manager.
- BETH RIZZO, director of research.
- ALICE NECKER, film manager.
- KAREN NANCE, director of personnel.

Rates: On request.

NETWORK BASE HOURLY RATE: \$4750.

For CBS Network Listing,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ILLINOIS</b>				
	Cook	1,925,800	1,882,300	98
	Dekalb	23,300	22,800	98
	Dupage	178,300	176,400	99
	Grundy	10,400	10,200	98
	Kane	89,600	87,800	98
	Kankakee	31,500	30,800	98
	Kendall	11,300	11,100	99
	Lake	125,000	123,600	99
	La Salle	38,600	37,500	97
<b>50% &amp; Over</b>	Mchenry	45,800	45,300	99
	Will	100,000	98,300	98
<b>INDIANA</b>				
	Jasper	8,500	8,200	97
	Lake	175,100	171,800	98
	La Porte	35,100	34,500	98
	Newton	5,300	5,200	97
	Porter	34,300	33,600	98
<b>WISCONSIN</b>				
	Kenosha	44,900	44,100	98
<b>ILLINOIS</b>				
	Iroquois	12,500	12,100	97
	Livingston	14,600	14,100	96
<b>INDIANA</b>				
<b>Between 25-49%</b>	Starke	7,300	7,100	97
<b>MICHIGAN</b>				
	Berrien	61,400	59,800	97
<b>WISCONSIN</b>				
	Racine	62,200	61,400	99

(Continued on page 266-b)

Station Totals	3,259,000	3,191,000	97
Net Weekly Circulation (1979-80)		2,666,600	
Average Daily Circulation (1979-80)		1,626,700	

# Illinois—Chicago

## WCFC-TV

Ch. 38

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. & 1260-kw horizontal visual, 500-kw max. & 126-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1450-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.5"  
Longitude 87° 37' 23.0"

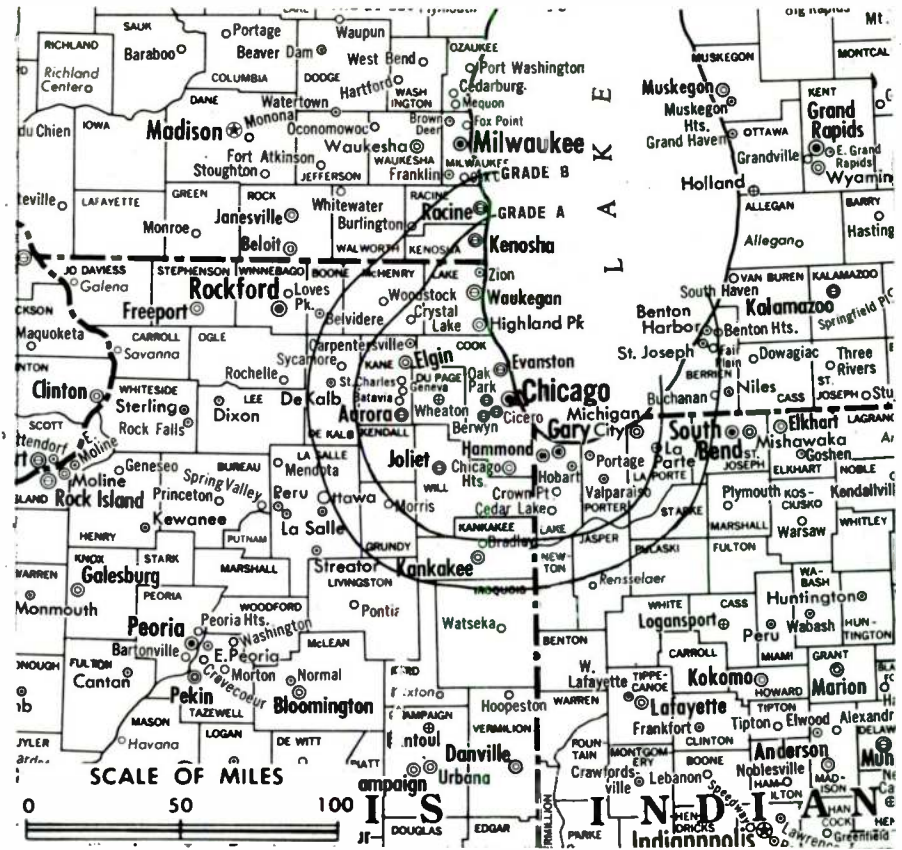
Transmitter: John Hancock Center.

Color: Live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WCFC-TV Ref: FCC File No. BPCT-3439 Granted 1/2/68

© American Map Co., Inc., N.Y., No. 14244

## WCFC-TV

Network Service: None, independent.

Licensee: Christian Communications of Chicagoland Inc., Suite 1345, 20 N. Wacker Dr., Chicago, Ill. (60606).

Office: 20 N. Wacker Dr., Suite 1345 (60606). Telephone: 312-977-3838.

Ownership: Non-profit corp. Officers: Jerry K. Rose, chmn. & pres.; Max Ephraim Jr., vice chmn. & v.p.; Cecil O. Swanson, secy.; Wilfred P. Severance, treas.

Began Operation: May 31, 1976.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Personnel:

JERRY K. ROSE, president & general manager.  
HAROLD WHEAT, station manager.  
RAYMOND MacKILLOP, director, informational services.

Highest 30 Sec. Rate: \$55.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>INDIANA</b>			
Between 5-24%	Jasper	8,500	8,200	97
	Porter	34,300	33,600	98
<b>Station Totals</b>		<b>42,800</b>	<b>41,800</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>80,900</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>24,700</b>	

### PUBLIC BROADCASTING REPORT

An objective bi-weekly report of industry news

Call 202-872-9200 for more information.

# Illinois—Chicago

## WCIU-TV

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1162-kw max. & 961-kw horizontal visual, 174-kw max. & 144-kw horizontal aural. Antenna: 650-ft. above av. terrain, 684-ft. above ground, 1279-ft. above sea level.

Latitude 41° 52' 39"  
Longitude 87° 38' 02"

Transmitter: 141 W. Jackson Blvd.

TV tape: Recording facilities.

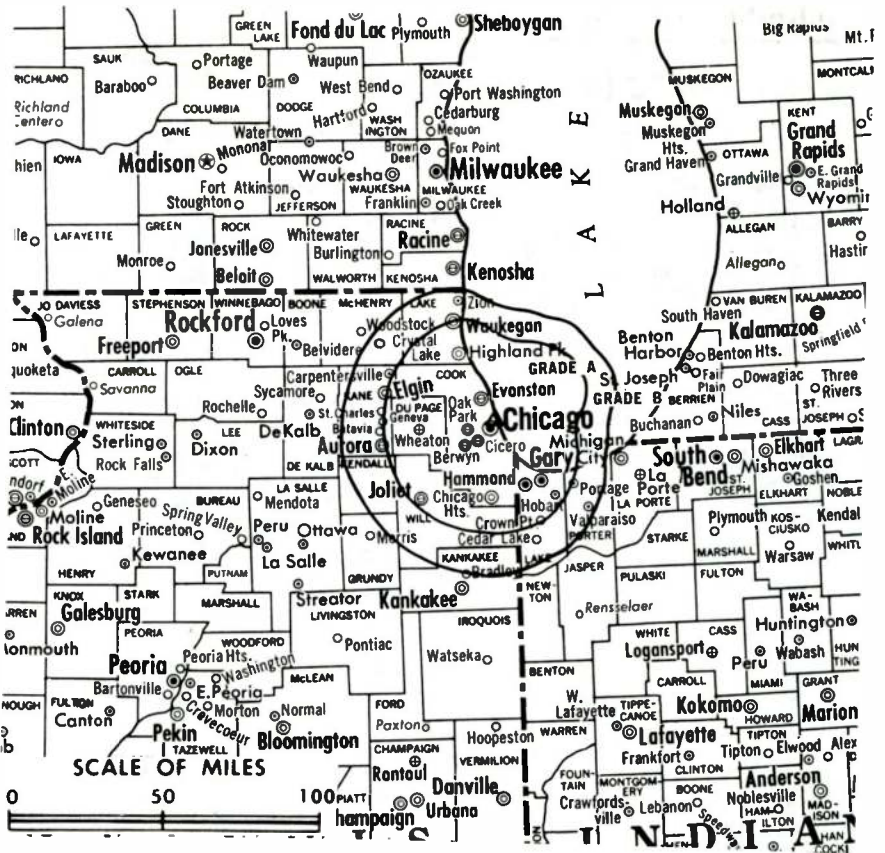
Color: Live, film, slide & tape.

Facsimile Service: UPI.

News Wire Service: UPI, City News.

Represented (engineering) by Steel, Andrus & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WCIU-TV Ref: FCC File No. BMPCT-6695 Granted 4/24/68

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## WCIU-TV

Network Service: Spanish International Network.

Licensee: Weigel Broadcasting Co., Board of Trade Bldg., Chicago, Ill. (60604).

Studio: Board of Trade Bldg., 141 W. Jackson Blvd. (60604).

Telephone: 312-663-0260.

Ownership: Howard Shapiro and Mrs. Howard Shapiro, 36.34% each; remainder of stock is held by others.

Began Operation: Feb. 6, 1964.

Represented (sales) by Spanish International Network.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

HOWARD SHAPIRO, president.  
PETER ZOMAYA, assistant station manager.  
ROBERT WARD, sales manager.  
ROSA NEGRETÉ, film director.  
RICHARD ASHENFELTER, chief engineer.  
BEN LARSON, SHIRLEY HARRIS & HENRY LOPEZ, news directors.

### DIGEST OF RATE CARD

30 Min.	15 Min.	10 Min.	30 Sec.
Class AA—4 p.m.-1 a.m., daily.			
\$1000	\$675	\$400	\$200

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Cook	1,925,800	1,882,300	98
	Iroquois	12,500	12,100	97
	Will	100,000	98,300	98
	INDIANA			
	Lake	175,100	171,800	98
<b>Station Totals</b>		<b>2,213,400</b>	<b>2,164,500</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>124,800</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>36,300</b>	



# Illinois—Chicago

## WFLD-TV

Ch. 32

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 2500-kw max. & 1110-kw horizontal visual, 500-kw max. & 222-kw horizontal aural. Antenna: 1415-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.5"  
Longitude 87° 37' 23.0"

Transmitter: John Hancock Bldg.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (legal) by Sidley & Austin.

Represented (sales) by Field Spot Sales.

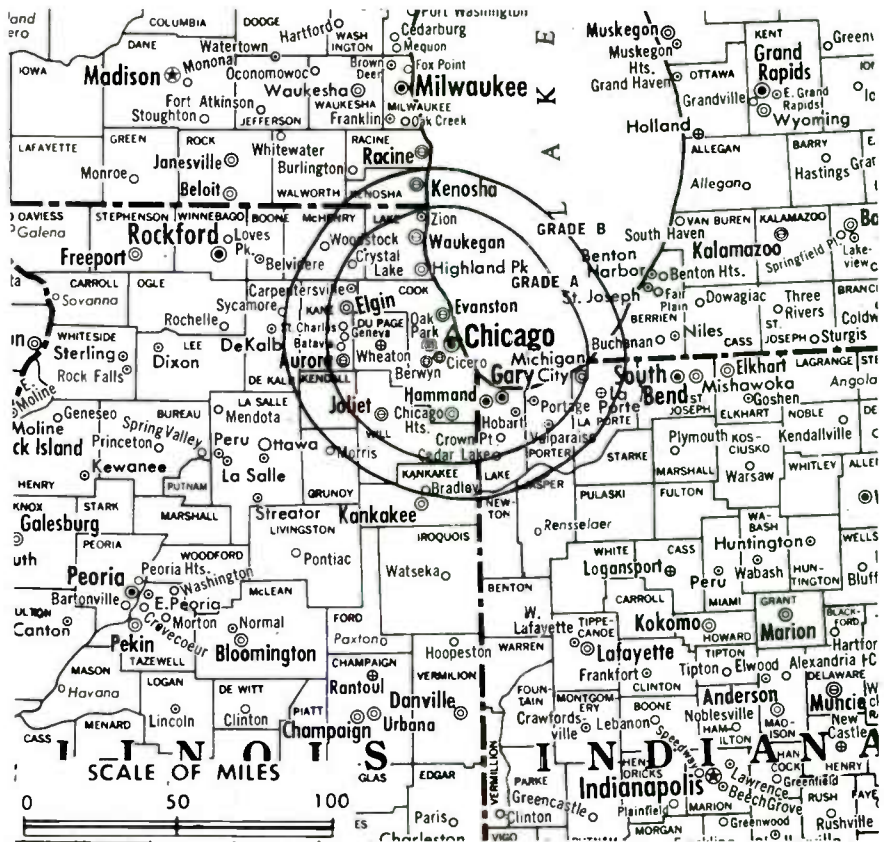
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WFLD-TV Ref: FCC File No. BPCT-4194 Granted 4/10/69

© American Map Co., Inc., N.Y., No. 14244

## WFLD-TV

Network Service: None, independent.

Licensee: Field Communications Corp., 401 N. Wabash Ave., Chicago, Ill. (60601).

Studio: Marina City, 300 N. State St. (60610).

Telephone: 312-645-0300.

Ownership: Field Enterprises Inc., 100%. Richard A. Giesen, chmn. of the board; Don B. Curran, pres.; Howard E. Wall, exec. v.p.; Herb Victor, exec. v.p., stations; W. Martin Wingren, v.p., finance & administration; Harold L. Green, v.p., operations & engineering; Rudolph G. Pilch, treas. & asst. secy. Field also owns WKBD-TV, Detroit, Mich.; WKBS-TV, Burlington, N.J.-Philadelphia, Pa.; WLVI-TV, Cambridge-Boston, Mass.; KBHK-TV, San Francisco, Cal.

Began Operation: Jan. 4, 1966. FCC approved formation of new company combining original licensee Field Communications with Kaiser Bcstg. May 9, 1973 (Television Digest, Vol. 12:32; 13:18). Sale back to Field approved by FCC June 22, 1977 (Vol. 16:15; 17:26).

Personnel:

DERK ZIMMERMAN, vice president & general manager.  
VIVIAN ROSE HAYES, general sales manager.  
MIKE DUNLOP, local sales manager.  
DOUGLAS KNIGHT, program manager.  
FLOYD W. GILBERT JR., business manager.  
DWIN SCHOOVER, engineering manager.  
JON FINDLEY, production manager.  
SANDRA SILLA, promotion manager.

Highest 30 Sec. Rate: \$3000.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Cook	1,925,800	1,882,300	98
	Dupage	178,300	176,400	99
	Kane	89,600	87,800	98
	Kankakee	31,500	30,800	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ILLINOIS—(Continued)</b>				
	Kendall	11,300	11,100	99
	Lake	125,000	123,600	99
	La Salle	38,600	37,500	97
<b>50% &amp; Over</b>	Mchenry	45,800	45,300	99
	Will	100,000	98,300	98
<b>INDIANA</b>				
	Lake	175,100	171,800	98
	Newton	5,300	5,200	97
	Porter	34,300	33,600	98
<b>ILLINOIS</b>				
	Boone	9,900	9,600	97
	Dekalb	23,300	22,800	98
	Ford	5,200	5,100	97
	Grundy	10,400	10,200	98
	Livingston	14,600	14,100	96
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Jasper	8,500	8,200	97
	La Porte	35,100	34,500	98
	Pulaski	4,300	4,100	95
	St Joseph	79,900	78,400	98
<b>MICHIGAN</b>				
	Berrien	61,400	59,800	97
<b>WISCONSIN</b>				
	Kenosha	44,900	44,100	98
	Racine	62,200	61,400	99
<b>ILLINOIS</b>				
<b>Between 5-24%</b>	Bureau	13,600	13,200	97
	Iroquois	12,500	12,100	97

(Continued on page 266-b)

Station Totals	3,380,700	3,310,500	97
Net Weekly Circulation (1979-80)	1,681,400		
Average Daily Circulation (1979-80)	809,800		

# Illinois—Chicago

## WGN-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 110-kw visual, 22-kw aural. Antenna: 1360-ft. above av. terrain, 1359-ft. above ground, 1952-ft. above sea level.

Latitude 41° 53' 55.5"  
Longitude 87° 37' 23.0"

Transmitter: John Hancock Center, 875 N. Michigan Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, INN, City News.

AM Affiliate: WGN, 50-kw, 720 kHz.

Studio: 2501 Bradley Place.

Represented (legal) by Reuben & Proctor.

Satellite Earth Station: Scientific-Atlanta, 10-m.

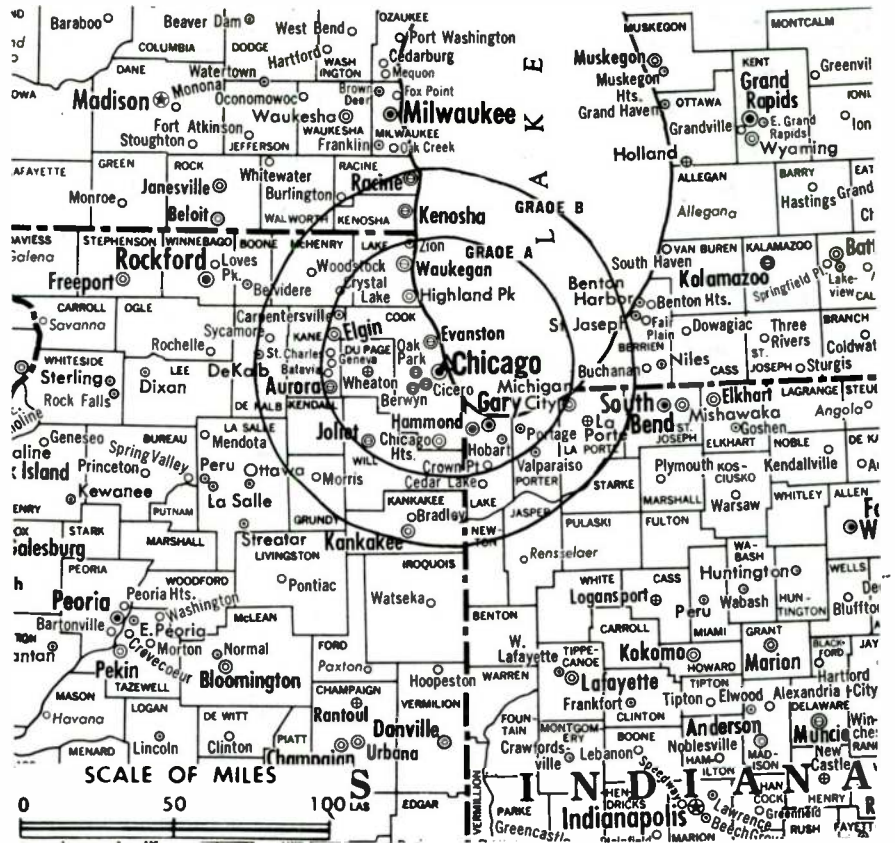
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

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County coverage based on Arbitron study (see page 4-b).



WGN-TV Ref: FCC File No. BPCT-4179 Granted 3/26/69

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## WGN-TV

Network Service: None, independent.

Licensee: WGN Continental Broadcasting Co., 2501 Bradley Place, Chicago (60618).

Telephone: 312-528-2311. TWX No.: 910-221-1324.

Ownership: Tribune Co., 100%. See Group Ownership of TV Stations.

Began Operation: April 5, 1948.

Represented (sales) by WGN-TV Sales, 500 N. Michigan Ave., Chicago. WGN Continental Sales Co. (New York, San Francisco, Los Angeles, Detroit, Chicago); Hyett/Ramsland Inc. (Minneapolis); Bill Creed Associates (Boston, New England); Milam & Cowart Inc. (Dallas); Glen-Warren Broadcast Sales Div. (Canada).

Personnel:

JACK P. JACOBSON, v.p. & manager of operations.

JOSEPH G. ANTELO, v.p. & director of sales.

JOHN P. FENDLEY, sales manager.

HAROLD MOSS, national sales manager.

WILLIAM J. LOTZER, production manager.

ROBERT S. SPLITHOFF, chief engineer.

ROBERT I. KNUDSON JR., manager of technical operations.

JOHN B. BRICKHOUSE, vice president.

CHARLOTTE O'BRIEN, community affairs manager.

PAUL DAVIS, director of news.

HARRY TRIGG, manager of film.

ROBERT D. MANEWITH, editorial director.

WILLIAM H. WILLS, public relations manager.

ORION C. SAMUELSON, v.p. & agricultural services director.

THOMAS KUDSK, manager of broadcast services.

Rates: On request.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS Cook	1,925,800	1,882,300	98
	Dekalb	23,300	22,800	98
	Dupage	178,300	176,400	99

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Grundy	10,400	10,200	98
	Iroquois	12,500	12,100	97
	Kane	89,600	87,800	98
	Kankakee	31,500	30,800	98
	Kendall	11,300	11,100	99
	Lake	125,000	123,600	99
	La Salle	38,600	37,500	97
	Livingston	14,600	14,100	96
	Mchenry	45,800	45,300	99
	Will	100,000	98,300	98
INDIANA	Jasper	8,500	8,200	97
	Lake	175,100	171,800	98
	La Porte	35,100	34,500	98
	Newton	5,300	5,200	97
MICHIGAN	Porter	34,300	33,600	98
	Starke	7,300	7,100	97
TEXAS	Berrien	61,400	59,800	97
	Presidio	1,500	1,400	91
WISCONSIN	Kenosha	44,900	44,100	98
	Racine	62,200	61,400	99
ARIZONA	Cochise	26,200	24,900	95
	ARKANSAS Baxter	11,200	10,600	95
COLORADO	Summit	2,600	2,500	95
	GEORGIA Chattahoochee	1,900	1,900	98

(Continued on next page)

Station Totals	9,016,000	8,800,600	97
Net Weekly Circulation (1979-80)		3,306,700	
Average Daily Circulation (1979-80)		1,500,300	

**WGN-TV, Chicago**  
(Arbitron Data Continued)

**Illinois**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ILLINOIS</b>				
	Boone	9,900	9,600	97
	Cass	5,600	5,400	96
	Coles	17,200	16,700	97
	Ford	5,200	5,100	97
	Lee	11,400	11,100	98
	Mc Lean	42,700	41,300	97
	Macon	49,500	48,300	98
	Ogle	15,000	14,600	97
	Sangamon	69,200	66,900	97
	Stephenson	17,000	16,500	97
	Tazewell	46,100	45,100	98
	Vermilion	38,000	37,000	97
	Whiteside	22,500	22,000	98
	Winnebago	88,000	86,200	98
<b>INDIANA</b>				
	Blackford	5,500	5,400	98
	Cass	13,800	13,400	97
	Daviess	8,900	8,500	96
	Grant	28,500	27,700	97
	Henry	18,700	18,300	98
	Howard	31,400	30,700	98
	Marshall	13,100	12,700	97
	Miami	12,700	12,300	97
	Pulaski	4,300	4,100	95
	St Joseph	79,900	78,400	98
	Tippecanoe	37,400	36,100	96
	Wabash	12,400	11,900	96
<b>IOWA</b>				
	Clinton	20,200	19,900	99
	Dubuque	29,400	28,600	97
	Jefferson	5,400	5,200	97
	Wapello	15,600	15,300	98
Between 25-49%	<b>KANSAS</b>			
	Edwards	1,800	1,700	97
	Geary	10,600	10,400	98
<b>MICHIGAN</b>				
	Cass	15,900	15,600	98
	Dickinson	9,900	9,700	98
	Kalamazoo	71,300	69,900	98
	Mason	9,400	8,900	95
	Muskegon	53,600	52,600	98
<b>MISSISSIPPI</b>				
	Madison	9,900	9,500	96
<b>MONTANA</b>				
	Hill	6,200	6,000	96
<b>NEW MEXICO</b>				
	Luna	5,200	4,900	95
	San Miguel	6,800	6,100	90
	Sierra	4,300	3,900	92
<b>NORTH DAKOTA</b>				
	Oliver	,900	,900	97
<b>PENNSYLVANIA</b>				
	Cameron	2,800	2,700	98
<b>SOUTH DAKOTA</b>				
	Marshall	2,100	2,000	95
<b>TENNESSEE</b>				
	Coffee	12,600	12,400	98
<b>TEXAS</b>				
	Andrews	4,100	4,000	98
	Crane	1,500	1,500	99
	Ochiltree	3,100	3,000	98
	Pecos	4,600	4,400	97
<b>WISCONSIN</b>				
	La Crosse	31,100	30,500	98
	Rock	46,400	45,600	98
	Walworth	23,800	23,300	98

Between 5-24%	<b>ALABAMA</b>			
	Blount	13,300	13,000	98
	Escambia	12,000	11,600	97
	Jefferson	233,600	230,300	99
	Madison	60,000	58,600	98
	Marengo	8,100	7,700	95
	Randolph	6,800	6,600	97
	Russell N	15,100	14,700	97
	St Clair	13,100	12,800	97

**WGN-TV—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ARIZONA</b>				
	Mohave	15,900	14,900	93
<b>ARKANSAS</b>				
	Ashley	8,600	8,200	95
	Cleburne	6,100	5,800	96
	Drew	5,500	5,200	94
	Howard	5,000	4,800	96
<b>CALIFORNIA</b>				
	El Dorado East	10,300	9,800	95
	Lassen	7,900	7,200	91
	Modoc	3,700	3,300	90
	Siskiyou	14,900	13,500	91
<b>COLORADO</b>				
	Pitkin	4,400	3,900	88
<b>FLORIDA</b>				
	Escambia	76,900	75,400	98
	Manatee	58,900	57,600	98
<b>GEORGIA</b>				
	De Kalb	159,100	157,600	99
	Douglas	16,800	16,500	98
	Hall	24,600	24,000	98
	Lowndes	22,600	21,600	96
<b>IDAHO</b>				
	Clearwater	3,700	3,500	96
<b>ILLINOIS</b>				
	Brown	2,600	2,500	96
	Bureau	13,600	13,200	97
	Champaign	58,900	57,100	97
	Christian	14,100	13,700	97
	Clay	5,700	5,400	94
	Crawford	8,500	8,300	97
	De Witt	6,400	6,200	97
	Effingham	10,800	10,200	95
	Fulton	17,300	16,800	97
	Henry	21,200	20,800	98
	Jackson	19,000	18,100	95
	Jasper	4,200	4,000	95
	Jefferson	14,200	13,500	95
	Jo Daviess	7,900	7,600	96
	Knox	22,700	22,300	98
	Lawrence	6,800	6,600	96
	Logan	9,800	9,500	97
	Mc Donough	12,300	12,000	97
	Madison	85,600	83,900	98
	Marion	16,300	15,700	97
	Marshall	5,000	4,800	97
	Montgomery	12,100	11,700	97
	Moultrie	5,000	4,800	96
	Peoria	76,300	74,400	98
	Perry	8,500	8,100	96
	Piatt	6,100	6,000	98
	Putnam	2,400	2,300	95
	Richland	6,400	6,100	95
	Rock Island	60,400	59,500	99
	Schuyler	3,100	3,000	97
	Wabash	5,700	5,500	96
	Warren	7,700	7,500	98
Between 5-24%	<b>INDIANA</b>			
	Adams	8,900	8,600	97
	Allen	98,300	96,200	98
	Bartholomew	21,100	20,600	98
	Benton	3,700	3,600	97
	Boone	12,400	12,200	98
	Carroll	6,300	6,200	98
	Clark	29,700	29,000	98
	Clinton	11,300	11,100	98
	Decatur	8,500	8,300	97
	De Kalb	10,300	10,100	98
	Delaware	42,200	41,400	98
	Dubois	10,000	9,600	96
	Elkhart	46,200	44,700	97
	Fountain	6,400	6,200	97
	Fulton	6,200	6,000	97

(Continued on next page)



**WGN-TV, Chicago**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>INDIANA—(Continued)</b>				
	Gibson	11,700	11,300	97
	Hamilton	26,600	26,100	98
	Hancock	14,700	14,400	98
	Huntington	12,100	11,900	98
	Jackson	12,200	11,900	98
	Jay	8,200	7,900	96
	Knox	14,400	14,000	97
	Kosciusko	18,800	18,300	97
	Lawrence	15,200	14,800	97
	Madison	47,900	47,100	98
	Monroe	31,700	30,400	96
	Montgomery	12,200	12,000	98
	Morgan	16,300	16,000	98
	Noble	11,300	11,000	97
	Shelby	14,000	13,700	98
	Vanderburgh	56,900	55,200	97
	Warren	2,500	2,400	96
	Wells	8,300	8,100	97
	White	8,200	8,000	97
<b>IOWA</b>				
	Appanoose	6,200	6,000	97
	Audubon	3,200	3,100	98
	Buena Vista	7,800	7,600	98
	Carroll	7,500	7,400	99
	Cass	6,300	6,200	98
	Cherokee	5,800	5,700	98
	Clayton	7,600	7,300	97
	Dickinson	5,300	5,100	97
	Emmet	5,000	4,800	95
	Hamilton	6,600	6,500	98
	Henry	6,600	6,300	96
	Humboldt	4,300	4,200	97
	Kossuth	8,000	7,900	98
	Lee	15,300	15,000	98
	Lucas	4,400	4,200	96
	Monroe	3,600	3,500	98
	Palo Alto	4,700	4,500	96
	Scott	53,600	52,800	98
	Webster	16,200	15,900	98
<b>Between 5-24%</b>				
<b>KANSAS</b>				
	Clark	1,100	1,100	98
	Decatur	1,900	1,800	97
	Dickinson	8,200	7,900	97
	Douglas	22,700	22,000	97
	Johnson	87,800	87,000	99
	Lincoln	1,800	1,700	95
	Mc Pherson	9,700	9,300	96
	Montgomery	16,900	16,300	96
	Osborne	3,000	2,800	95
	Ottawa	2,900	2,700	95
	Pratt	3,800	3,700	98
	Riley	18,800	18,100	96
	Saline	18,200	17,800	98
	Sumner	9,500	9,300	97
<b>KENTUCKY</b>				
	Christian	21,300	20,900	98
	Graves	12,500	12,300	98
	Henderson	13,500	13,200	98
	Hopkins	16,800	16,400	97
	Laurel	11,600	11,100	96
	Trigg	3,200	3,100	98
<b>LOUISIANA</b>				
	Ouachita	46,300	45,200	98
	St Tammany	30,900	30,100	97
	Webster	14,200	13,700	96
<b>MICHIGAN</b>				
	Allegan	25,300	24,800	98
	Antrim	5,700	5,500	97
	Calhoun	50,300	49,500	98
	Iosco	10,800	10,600	98
	Iron	6,600	6,400	97
	Isabella	15,900	15,400	97
	Jackson	52,100	51,200	98
	Kent	148,400	145,000	98

**WGN-TV—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	Manistee	8,500	8,300	97
	Menominee	9,700	9,500	97
	Montcalm	17,100	16,700	98
	St Clair	46,800	45,900	98
	St Joseph	19,500	19,100	98
	Van Buren	22,700	22,300	98
<b>MINNESOTA</b>				
	Becker	10,400	10,000	96
	Benton	7,400	7,200	98
	Faribault	7,200	7,000	97
	Houston	5,900	5,800	98
	Martin	9,700	9,400	97
	Stearns	30,000	29,100	97
<b>MISSISSIPPI</b>				
	Calhoun	5,500	5,300	96
	Hinds	80,500	79,100	98
	Monroe	12,300	11,900	97
	Scott	7,500	7,300	97
<b>MISSOURI</b>				
	Adair	9,000	8,800	97
	Atchison	3,400	3,300	97
	Grundy	4,400	4,200	96
	Laclede	8,900	8,600	96
	Macon	6,800	6,600	97
<b>MONTANA</b>				
	Broadwater	1,300	1,200	93
	Richland	3,700	3,500	95
	Teton	2,400	2,300	96
<b>NEBRASKA</b>				
	Adams	11,400	11,200	98
	Buffalo	11,600	11,400	98
	Gage	8,300	8,100	98
	Hall	17,900	17,600	98
	Holt	4,700	4,400	93
<b>NEW MEXICO</b>				
	Dona Ana	26,600	25,400	95
	Grant	8,500	7,900	93
	Hidalgo	2,200	2,000	92
	Mc Kinley	16,000	14,400	90
	Otero	13,300	12,900	97
	Santa Fe	22,700	21,800	96
	Socorro	3,100	3,000	96
	Taos	6,800	6,000	88
	Valencia	16,300	16,000	98
<b>NORTH CAROLINA</b>				
	Onslow	29,600	29,100	98
	Wayne	29,600	28,700	97
<b>NORTH DAKOTA</b>				
	Cavalier	3,700	3,400	93
	Eddy	1,300	1,300	98
	Foster	1,400	1,400	97
	Golden Valley	,800	,800	97
	Grand Forks	21,600	21,200	98
	Mc Kenzie	1,800	1,700	97
	Mc Lean	4,500	4,400	98
	Mercer	2,500	2,400	95
	Stark	5,800	5,600	97
	Stutsman	8,300	8,200	99
	Towner	1,500	1,400	96
<b>OHIO</b>				
	Defiance	11,800	11,500	98
	Marion	22,600	22,200	98
<b>OKLAHOMA</b>				
	Atoka	3,800	3,700	98
	Blaine	5,000	4,900	97
	Coal	2,400	2,300	98
	Jefferson	4,100	4,000	97
	Mayes	11,900	11,500	97
	Pontotoc	13,600	13,400	98
	Pottawatomie	21,500	21,000	98
<b>OREGON</b>				
	Lincoln	12,200	10,900	89
<b>SOUTH CAROLINA</b>				
	Greenville	95,400	93,400	98
	Laurens	16,500	16,000	97
	Orangeburg	24,500	23,100	94

**WGN-TV, Chicago**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>SOUTH CAROLINA—(Continued)</b>				
	Pickens	23,100	22,300	97
	Spartanburg	69,300	67,700	98
<b>SOUTH DAKOTA</b>				
	Lake	3,900	3,800	98
	Potter	1,300	1,300	96
	Walworth	2,700	2,600	95
<b>TENNESSEE</b>				
	Anderson	23,500	23,100	98
	Cumberland	8,900	8,600	96
	Knox	107,600	106,000	98
	Loudon	9,800	9,700	99
	Mcminn	14,000	13,700	98
	Montgomery	26,700	26,300	99
	Obion	13,300	13,000	98
	Warren	11,300	11,000	97
<b>TEXAS</b>				
	Briscoe	800	800	98
	Clay	3,500	3,400	98
	Cochran	1,400	1,400	98
	Dawson	5,700	5,500	97
	Dickens	1,400	1,400	97
	Floyd	3,800	3,700	98
	Gillespie	4,300	4,000	93
	Hansford	2,200	2,200	98
	Lamb	6,300	6,200	98
	Lubbock	72,900	71,600	98
	Martin	1,500	1,500	98
	Montgomery	35,900	34,500	96
	Potter	36,100	35,500	98
	Ward	4,100	4,000	98
	Wheeler	2,600	2,400	94
	Winkler	3,600	3,500	98
	Zavala	3,000	2,700	91
Between 5-24%				
<b>UTAH</b>				
	Carbon	8,100	7,800	97
<b>VIRGINIA</b>				
	Pittsylvania	37,900	36,800	97
	Prince George	14,500	14,200	98
<b>WEST VIRGINIA</b>				
	Mineral	9,300	9,000	97
	Randolph	9,600	9,200	96
<b>WISCONSIN</b>				
	Ashland	6,200	6,000	97
	Columbia	15,500	15,000	97
	Crawford	6,000	5,800	97
	Dane	118,000	114,400	97
	Eau Claire	26,100	25,400	97
	Grant	16,400	15,700	96
	Jackson	5,600	5,400	96
	Jefferson	22,800	22,300	98
	Juneau	7,600	7,200	95
	Lincoln	9,400	9,200	98
	Marathon	36,400	35,800	98
	Marinette	14,500	14,300	99
	Monroe	11,700	11,300	97
	Oneida	12,000	11,600	96
	Outagamie	42,300	41,900	99
	Portage	16,900	16,500	98
	Price	5,900	5,600	95
	Rusk	5,300	5,100	96
	Sauk	14,800	14,300	96
	Winnebago	45,800	45,200	99
	Wood	23,300	22,800	98
<b>WYOMING</b>				
	Crook	1,800	1,600	91
	Teton	2,300	2,200	94
	Weston	2,400	2,200	93

**Illinois**

**WSNS-TV, Chicago**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>INDIANA—(Continued)</b>				
	Delaware	42,200	41,400	98
	Elkhart	46,200	44,700	97
	Fulton	6,200	6,000	97
	Howard	31,400	30,700	98
	La Porte	35,100	34,500	98
	Marshall	13,100	12,700	97
	Miami	12,700	12,300	97
	Noble	11,300	11,000	97
	Pulaski	4,300	4,100	95
	St Joseph	79,900	78,400	98
	Tippecanoe	37,400	36,100	96
	Wabash	12,400	11,900	96
Between 5-24%				
<b>IOWA</b>				
	Clinton	20,200	19,900	99
	Henry	6,600	6,300	96
	Lee	15,300	15,000	98
	Scott	53,600	52,800	98
<b>MICHIGAN</b>				
	Allegan	25,300	24,800	98
	Berrien	61,400	59,800	97
	Kalamazoo	71,300	69,900	98
	Kent	148,400	145,000	98
	Muskegon	53,600	52,600	98
	Van Buren	22,700	22,300	98
<b>WISCONSIN</b>				
	Kenosha	44,900	44,100	98
	Racine	62,200	61,400	99

**WLS-TV, Chicago**  
(Arbitron Data Continued)

Circulation Net Weekly	County State	Households Total	Households TV Households	%
<b>INDIANA</b>				
	Benton	3,700	3,600	97
	Marshall	13,100	12,700	97
	Pulaski	4,300	4,100	95
	St Joseph	79,900	78,400	98
	Warren	2,500	2,400	96
Between 5-24%				
	White	8,200	8,000	97
<b>MICHIGAN</b>				
	Berrien	61,400	59,800	97
	Cass	15,900	15,600	98
<b>WISCONSIN</b>				
	Walworth	23,800	23,300	98

**BLACKBURN & COMPANY, INC.**

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**CHICAGO** 333 N. Michigan Ave., 60601 (312) 346-6460  
**WASHINGTON, D.C.** 1111 19th St., N.W., 20036 (202) 331-9270  
**ATLANTA** 400 Colony Sq., #1004, 30361 (404) 892-4655  
**BEVERLY HILLS** 9465 Wilshire Blvd., 90212 (213) 274-8151

# Illinois—Chicago

## WLS-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 34.7-kw visual, 6.94-kw aural. Antenna: Circularly polarized, 1500-ft. above av. terrain, 1519-ft. above ground, 2114-ft. above sea level.

Latitude 41° 52' 44"  
Longitude 87° 38' 10"

Transmitter: Sears Bldg., 233 S. Wacker Dr.

Color: Network, live, film, slide & tape.

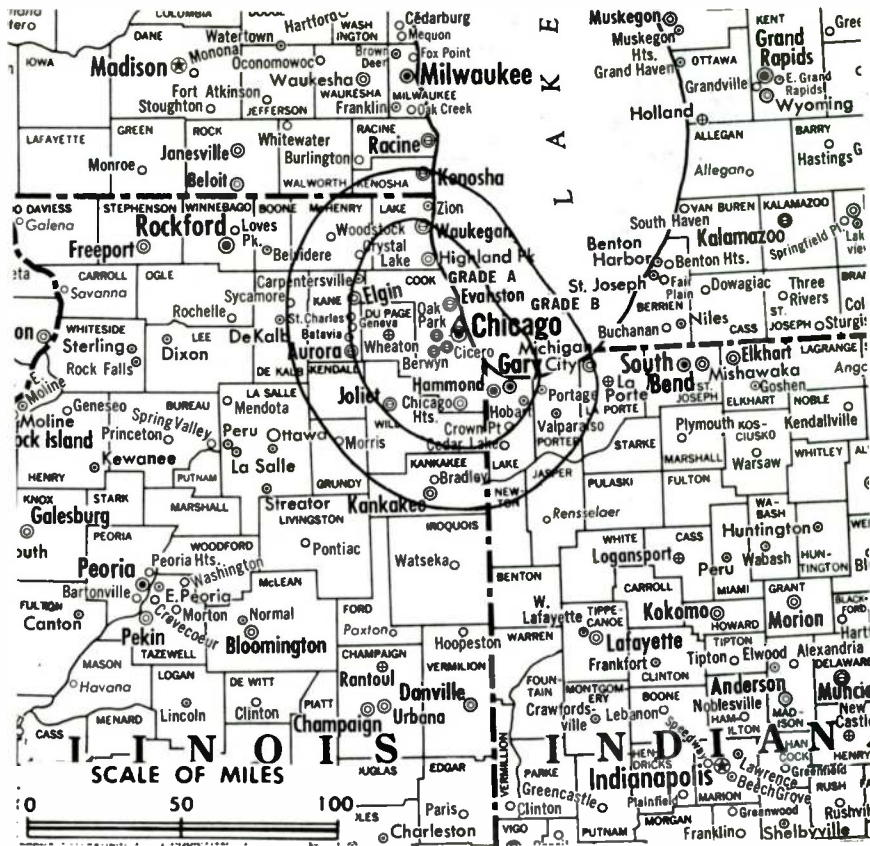
News Wire Service: AP, UPI, City News.

Facsimile Service: UPI.

News Film Service: ABC.

TV tape: Recording facilities.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WLS-TV Ref: FCC File No. BPCT-5095 Granted 3/20/78

©American Map Co., Inc., N.Y., No. 14244

## WLS-TV

Network Service: ABC.

Licensee: American Broadcasting Companies Inc., 190 N. State St., Chicago, Ill. (60601).

Studio: 190 N. State St.

Telephone: 312-263-0800. TWX No.: 312-222-9530.

AM Affiliate: WLS, 50-kw, 890 kHz (ABC).

FM Affiliate: WLS-FM, 6-kw, 94.7 MHz (No. 234), 1170-ft.

Ownership: ABC Inc. See WABC-TV, New York.

Began Operation: Oct. 13, 1943.

Represented (sales) by ABC Television Spot Sales Inc.

Represented (engineering) by Smith & Powstenko.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

PETER B. DESNOES, vice president & general manager.  
RICHARD TAYLOR, general sales manager.  
MICHAEL VELASQUEZ, national sales manager.  
ROBERT HOFFMAN, local sales manager.  
CLAR W. HEIDER, administrative assistant.  
JEFF McGRATH, director of programming.  
ERNST LEDEBUHR, controller.  
SHARON MCGILL, research director.  
JOSEPH KRESNICKA, director of engineering.  
TIMOTHY J. BENNETT, advertising & promotion director.

Average 30 Sec. Rate: \$6500.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ILLINOIS</b>				
<b>50% &amp; Over</b>	Cook	1,925,800	1,882,300	98
	Dekalb	23,300	22,800	98
	Dupage	178,300	176,400	99
	Grundy	10,400	10,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
	Kane	89,600	87,800	98
	Kankakee	31,500	30,800	98
	Kendall	11,300	11,100	99
	Lake	125,000	123,600	99
	La Salle	38,600	37,500	97
	Livingston	14,600	14,100	96
	Mchenry	45,800	45,300	99
<b>50% &amp; Over</b>	Will	100,000	98,300	98
<b>INDIANA</b>				
	Jasper	8,500	8,200	97
	Lake	175,100	171,800	98
	La Porte	35,100	34,500	98
	Newton	5,300	5,200	97
	Porter	34,300	33,600	98
	Starke	7,300	7,100	97
<b>WISCONSIN</b>				
	Kenosha	44,900	44,100	98
<b>ILLINOIS</b>				
<b>Between 25-49%</b>	Iroquois	12,500	12,100	97
<b>WISCONSIN</b>				
	Racine	62,200	61,400	99
<b>ILLINOIS</b>				
	Boone	9,900	9,600	97
	Bureau	13,600	13,200	97
	Ford	5,200	5,100	97
<b>Between 5-24%</b>	Lee	11,400	11,100	98
	Ogle	15,000	14,600	97
	Putnam	2,400	2,300	95
	Vermilion	38,000	37,000	97
(Continued on page 277-b)				
<b>Station Totals</b>		<b>3,287,700</b>	<b>3,219,000</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>2,646,000</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>1,690,500</b>	



# Illinois—Chicago

## WMAQ-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 40.1-kw visual, 8-kw aural. Antenna: 1307-ft. above av. terrain, 1317-ft. above ground, 1909-ft. above sea level.

Latitude 41° 53' 55.5"  
Longitude 87° 37' 23.0"

Transmitter: John Hancock Center, 875 N. Michigan Ave.

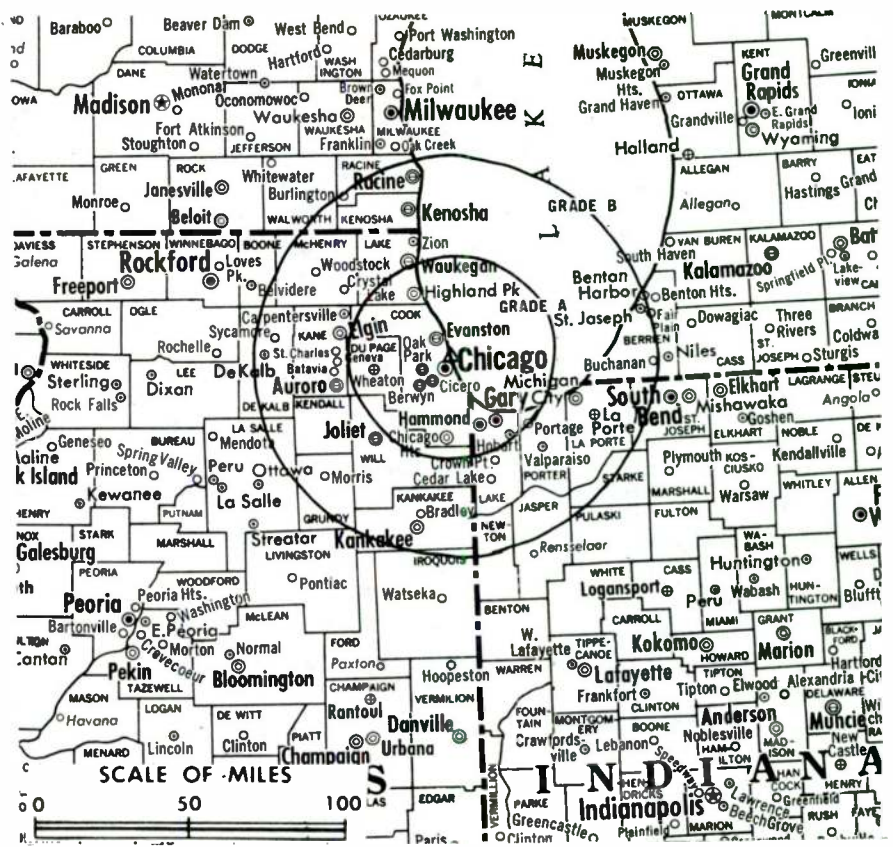
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI

Facsimile Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WMAQ-TV Ref: FCC File No. BPCT-4223 Granted 5/14/69

©American Map Co., Inc., N.Y., No. 14244

## WMAQ-TV

Network Service: NBC.

Licensee: National Broadcasting Co. Inc., Merchandise Mart, Chicago (60654).

Studio: Merchandise Mart.

Telephone: 312-861-5555. Telex: 253535.

AM Affiliate: WMAQ, 50-kw, 670 kHz (NBC).

FM Affiliate: WKQX, 6-kw, 101.1 MHz (No. 266), 1170-ft.

Ownership: See WNBC-TV, New York.

Began Operation: Jan. 7, 1949.

Represented (sales) by NBC Spot Sales; Clem & Lowrance Inc. (Dallas, Atlanta & St. Louis); Andy McDermott Sales Ltd. (Canada).

Personnel:

- MONTE G. NEWMAN, vice president & general manager.
- FRED DeMARCO, station manager.
- DICK DAGGETT, director, sales.
- LARRY TOMPKINS, national sales manager.
- DAVID M. YEARWOOD JR., director, finance & administration.
- DILLON SMITH, program director.
- EUGENE CARTWRIGHT, director, operations.
- PAUL BEAVERS, news director.
- WILLIS O. MARSHALL, director of engineering.
- CAROLE CARTWRIGHT, manager, community programs.
- NICK ARONSON, director, communications.

Rates: On request.

NETWORK BASE HOURLY RATE: \$4800.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,925,800	1,882,300	98
	Dekalb	23,300	22,800	98
	Dupage	178,300	176,400	99

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS—(Continued)				
50% & Over	Grundy	10,400	10,200	98
	Kane	89,600	87,800	98
	Kankakee	31,500	30,800	98
	Kendall	11,300	11,100	99
	Lake	125,000	123,600	99
	La Salle	38,600	37,500	97
	Livingston	14,600	14,100	96
	Mchenry	45,800	45,300	99
	Will	100,000	98,300	98
	INDIANA			
	Jasper	8,500	8,200	97
	Lake	175,100	171,800	98
	La Porte	35,100	34,500	98
	Newton	5,300	5,200	97
	Porter	34,300	33,600	98
	Starke	7,300	7,100	97
WISCONSIN				
	Kenosha	44,900	44,100	98
Between 25-49%	ILLINOIS			
	Iroquois	12,500	12,100	97
	MICHIGAN			
	Berrien	61,400	59,800	97
Between 5-24%	WISCONSIN			
	Racine	62,200	61,400	99
ILLINOIS				
	Bureau	13,600	13,200	97
	Ford	5,200	5,100	97
	Lee	11,400	11,100	98

(Continued on page 266-b)

Station Totals	3,243,500	3,176,000	97
Net Weekly Circulation (1979-80)			2,613,300
Average Daily Circulation (1979-80)			1,508,800

# Illinois—Chicago

## WSNS-TV

Ch. 44

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 4260-kw max. & 1050-kw horizontal visual, 500-kw max. & 123-kw horizontal aural. Antenna: 1420-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.5"

Longitude 87° 37' 23.0"

Requests subscription television authorization.

**Transmitter:** Hancock Bldg., 875 N. Michigan Ave.

**TV tape:** Recording facilities.

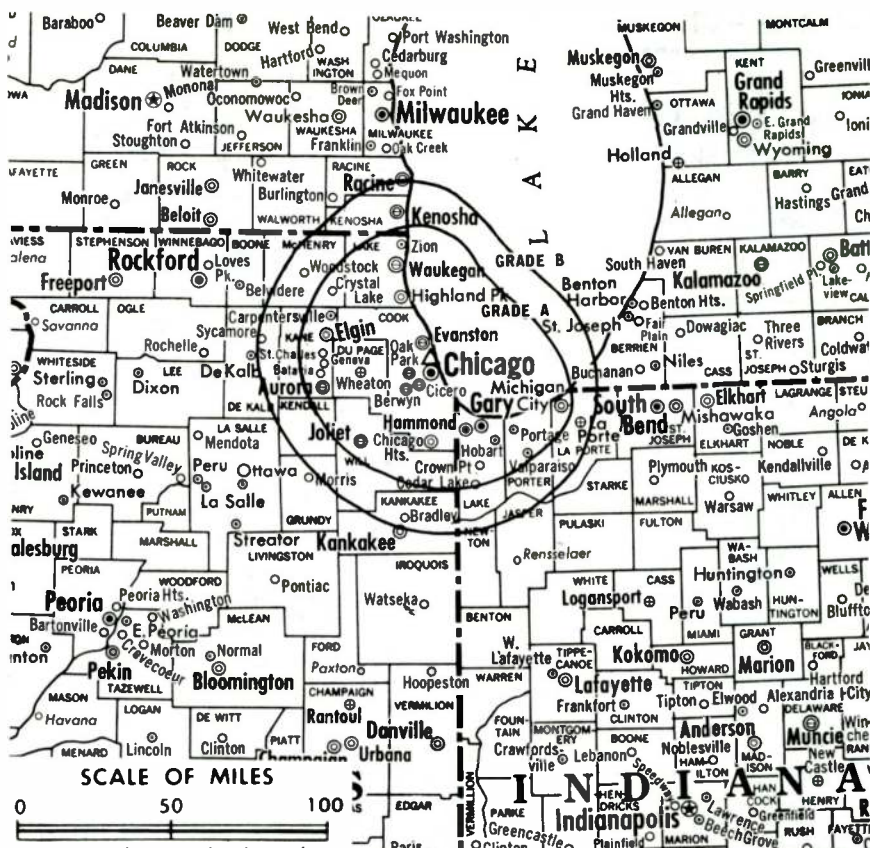
**Color:** Live, film, slide & tape.

**News Wire Service:** AP.

**Represented (engineering)** by Hammett & Edison.

**Represented (sales)** by Adam Young Inc.

Total Households: © MSI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV% and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).



WSNS-TV Ref: FCC File No. BPCT-4681 Granted 5/28/74

©American Map Co., Inc., N.Y., No. 14244

## WSNS-TV

**Network Service:** None, independent.

**Licensee:** Video 44, a Joint Venture, 430 W. Grant Pl., Chicago, Ill. (60614).

**Studio:** 430 W. Grant Place, Chicago, Ill. (60614).

**Telephone:** 312-929-1200.

**Ownership:** Oak Industries Inc., 49%; Harriscope of Chicago Inc., 25.5%; Essaness Theatres Corp. of Ill. & Velma Entertainment, 25.5%. For other Oak & Harriscope interests, see Group Ownership of TV Stations.

**Began Operation:** April 5, 1970. Granted subscription TV authorization Feb. 22, 1980. Sale of interest to Oak Industries approved by FCC July 11, 1980 (Television Digest, Vol. 20:11). Began subscription TV operation Sept. 22, 1980 (Vol. 20:36).

**Represented (legal)** by Cohn & Marks.

**Personnel:**

BURT I. HARRIS, pres., Harriscope (Los Angeles).  
 EDWARD MORRIS, vice president & general manager.  
 MAL D. WYMAN, assistant general manager.  
 C. STANLEY READ, general sales manager.  
 KEVIN J. MURPHY, director of engineering.  
 RICHARD PLOTKIN, program & production manager.

**Highest 30 Sec. Rate (May 1981):** \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ILLINOIS</b>			
	Grundy	10,400	10,200	98
	Kendall	11,300	11,100	99
	Will	100,000	98,300	98
	<b>INDIANA</b>			
<b>Between 25-49%</b>	Grant	28,500	27,700	97
	Jasper	8,500	8,200	97
	Lake	175,100	171,800	98
	Newton	5,300	5,200	97
	Porter	34,300	33,600	98
	White	8,200	8,000	97
	<b>IOWA</b>			
	Dubuque	29,400	28,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ILLINOIS</b>			
	Boone	9,900	9,600	97
	Bureau	13,600	13,200	97
	Champaign	58,900	57,100	97
	Christian	14,100	13,700	97
	Cook	1,925,800	1,882,300	98
	Dekalb	23,300	22,800	98
	De Witt	6,400	6,200	97
	Dupage	178,300	176,400	99
	Ford	5,200	5,100	97
	Fulton	17,300	16,800	97
	Henry	21,200	20,800	98
	Iroquois	12,500	12,100	97
	Kane	89,600	87,800	98
	Kankakee	31,500	30,800	98
	Knox	22,700	22,300	98
<b>Between 5-24%</b>	Lake	125,000	123,600	99
	La Salle	38,600	37,500	97
	Lee	11,400	11,100	98
	Livingston	14,600	14,100	96
	Logan	9,800	9,500	97
	Mc Donough	12,300	12,000	97
	Mchenry	45,800	45,300	99
	Mc Lean	42,700	41,300	97
	Ogle	15,000	14,600	97
	Peoria	76,300	74,400	98
	Piatt	6,100	6,000	98
	Rock Island	60,400	59,500	99
	Stephenson	17,000	16,500	97
	Tazewell	46,100	45,100	98
	Warren	7,700	7,500	98
	Whiteside	22,500	22,000	98
	<b>INDIANA</b>			
	Benton	3,700	3,600	97
	Cass	13,800	13,400	97

(Continued on page 277-b)

<b>Station Totals</b>	<b>4,327,800</b>	<b>4,234,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>795,600</b>
<b>Average Daily Circulation (1979-80)</b>			<b>236,200</b>



# Illinois—Decatur

## WAND

Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 5000-kw max. & 1350-kw horizontal visual, 1000-kw max. & 135-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1314-ft. above ground, 2000-ft. above sea level.

Latitude 39° 57' 07"  
Longitude 88° 49' 55"

Transmitter: Near Argenta, Ill.

Telephone: 217-424-2500.

TWX No.: 910-243-0458.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NIWS.

Represented (sales) by Blair Television.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WAND Ref: FCC File No. BPCT-780914KL Granted 3/13/79

© American Map Co., Inc., N.Y., No. 14234

## WAND

Network Service: ABC.

Licensee: WAND Television, 904 Southside Dr., Decatur, Ill. (62525).

Studio: 904 South Side Dr., Decatur, Ill. (62525).

Ownership: Publicly owned LIN Bcstg. owns 100% of WAND Television. LIN principals are: Donald A. Pels, pres. & chief exec. officer; William P. Eaton, v.p.; Barrett Geoghegan, v.p.; Morris Berkowitz, v.p. & treas.; Blake Byrne, v.p.; Arnold Blauveiss, v.p., finance; Ron Graiff, v.p. LIN Bcstg. also owns WAVY-TV, Portsmouth, Va.; KXAS-TV, Fort Worth, Tex.; KTVV(TV), Austin, Tex.; radios KILT-AM-FM, Houston; WBBF & WMJQ(FM), Rochester, N.Y.; WIL-AM-FM, St. Louis; WFIL & WUSL(FM), Philadelphia, Pa.; WEMP & WNUW(FM), Milwaukee, Wis.

Began Operation: Aug. 16, 1953. Sale to present owner by Metro-media Inc. approved Dec. 22, 1965 by FCC (Television Digest, Vol. 5:41-42, 52). Sale to Metromedia by owner George A. Bolas and associates approved Sept. 28, 1960 (Vol. 16:3, 40). Sale of control to George A. Bolas, W. Clarke & Gilbert Swanson by W. L. Shellabarger and associates approved by FCC May 28, 1958 (Vol. 14:15, 22).

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

BARRETT GEOGHEGAN, president & general manager.  
T. J. VAUGHAN, vice president, operations & programming.  
LARRY KATT, vice president, sales.  
BRUCE CYNAR, national sales manager.  
DICK WESTBROOK, news director.  
WAYNE SEMPLE, chief engineer.  
JANET JONES, traffic manager.

### DIGEST OF RATE CARD

Hour 30 Min. 30 Sec. 10 Sec.

Class A—6:30-10 p.m., daily.

\$2500 \$1800 Graded rates apply\*

\*Highest rate: \$800.

NETWORK BASE HOURLY RATE: \$675.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ILLINOIS</b>				
	Champaign	58,900	57,100	97
	Christian	14,100	13,700	97
	Coles	17,200	16,700	97
	De Witt	6,400	6,200	97
	Douglas	7,200	7,000	97
	Effingham	10,800	10,200	95
	Ford	5,200	5,100	97
<b>50% &amp; Over</b>	Logan	9,800	9,500	97
	Macon	49,500	48,300	98
	Menard	4,500	4,300	96
	Morgan	12,700	12,200	96
	Moultrie	5,000	4,800	96
	Piatt	6,100	6,000	98
	Sangamon	69,200	66,900	97
	Shelby	9,100	8,700	95
	Vermilion	38,000	37,000	97
<b>ILLINOIS</b>				
<b>Between 25-49%</b>	Cumberland	3,900	3,700	96
	Mc Lean	42,700	41,300	97
	Macoupin	17,800	17,300	97
	Montgomery	12,100	11,700	97
<b>ILLINOIS</b>				
<b>Between 5-24%</b>	Cass	5,600	5,400	96
	Edgar	8,700	8,400	97
	Fayette	8,000	7,600	96
	Iroquois	12,500	12,100	97
<b>INDIANA</b>				
	Warren	2,500	2,400	96

<b>Station Totals</b>	<b>437,500</b>	<b>423,600</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>283,900</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>173,200</b>		



# Illinois—Harrisburg

## WSIL-TV

Ch. 3

[Operates satellite KPOB-TV, Poplar Bluff, Mo.]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 883-ft. above av. terrain, 854-ft. above ground, 1459-ft. above sea level.

Latitude 37° 36' 49"  
Longitude 88° 52' 16"

Transmitter: 2-mi. W of Cereal Springs.

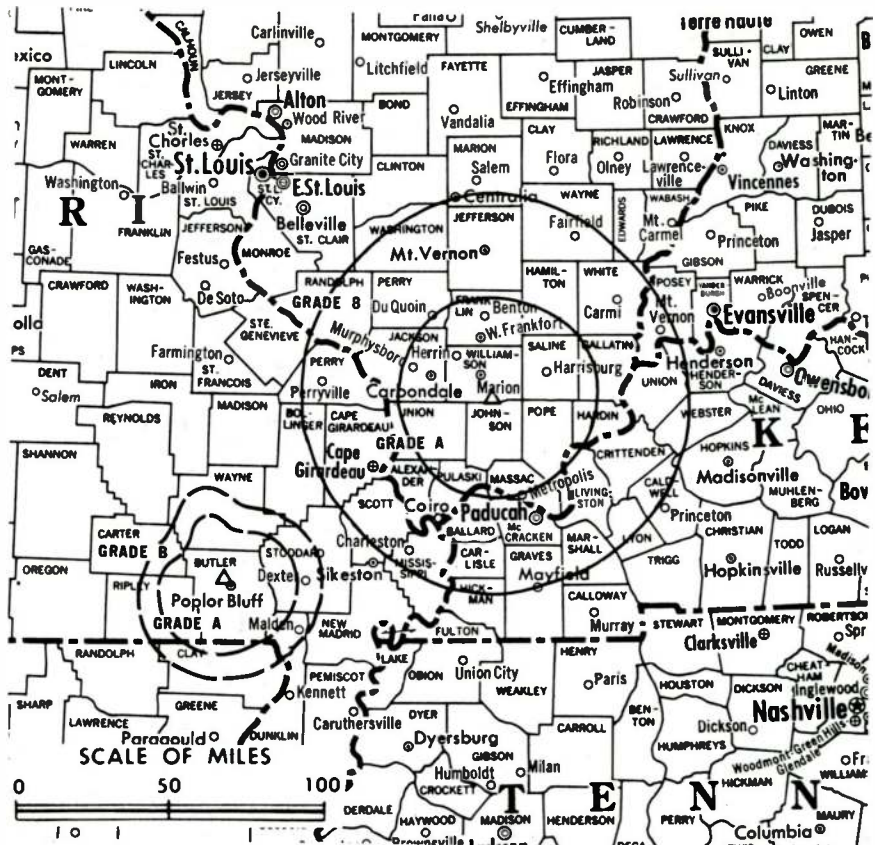
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Avery-Knodel Inc.

Arbitron Data: Figures include satellite KPOB-TV, Poplar Bluff, Mo.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV<sup>a</sup> and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WSIL-TV Ref: FCC File No. BPCT-2562 Granted 11/12/58

©American Map Co., Inc., N.Y., No. 14244

## WSIL-TV

Network Service: ABC.

Licensee: WSIL-TV Holding Co.

Studio: 21 W. Poplar St., Harrisburg, Ill. (62946).

Telephone: 618-253-7922.

Ownership: Macaulay G. Nicholes, 46%; John W. Kirby, 46%; Robert W. Wilson, 5%; Ruth H. Pruett, 3%. They also own KPOB-TV, Poplar Bluff, Mo.

Began Operation: Dec. 6, 1953 on Ch. 22; changed to Ch. 3 in March 1959. Sale to present owners by O. L. Turner, et al., approved by FCC April 23, 1981 (Television Digest, Vol. 21:14).

Represented (legal) by Cole, Raywid & Braverman.

Personnel:

MACKIE NICHOLLES, president.

THOMAS J. JOSEPHSEN, general manager.

Highest 30 Sec. Rate: \$165.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Alexander	5,200	4,900	94
	Franklin	18,700	17,900	96
	Gallatin	2,900	2,700	93
	Hamilton	3,700	3,400	92
	Hardin	2,000	1,900	96
	Jackson	19,000	18,100	95
	Jefferson	14,200	13,500	95
	Johnson	3,600	3,400	95
	Massac	5,700	5,400	95
	Perry	8,500	8,100	96
	Pope	1,800	1,700	92
	Pulaski	3,700	3,500	94
	Saline	12,000	11,500	96
Union	6,600	6,400	97	
Williamson	21,100	20,300	96	

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>KENTUCKY</b>			
	Ballard	3,600	3,500	98
	Carlisle	2,400	2,400	99
	Crittenden	3,800	3,700	97
	Graves	12,500	12,300	98
	Hickman	2,200	2,200	98
	Livingston	3,600	3,500	98
	Lyon	2,000	1,900	97
	Mc Cracken	23,200	22,900	99
	Marshall	9,200	9,100	99
	<b>MISSOURI</b>			
Cape Girardeau	19,000	18,500	97	
Mississippi	5,600	5,400	97	
Scott	13,500	13,100	97	
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Wayne	7,400	6,900	93
	White	6,800	6,300	93
	<b>KENTUCKY</b>			
	Caldwell	5,100	4,900	97
<b>Between 5-24%</b>	<b>MISSOURI</b>			
Bollinger	3,800	3,600	95	
Butler	14,700	13,900	95	
Carter	1,800	1,600	89	
New Madrid	8,400	8,000	96	
Stoddard	10,900	10,500	97	
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
Clay	5,700	5,400	94	
Edwards	3,300	3,100	94	
(Continued on page 295-b)				
<b>Station Totals</b>		<b>381,900</b>	<b>367,600</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>226,400</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>126,000</b>	

# Illinois—Marion

## WDDD-TV

Ch. 27

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2570-kw visual, 257-kw aural. Antenna: 772-ft. above av. terrain, 500-ft. above ground, 1340-ft. above sea level.

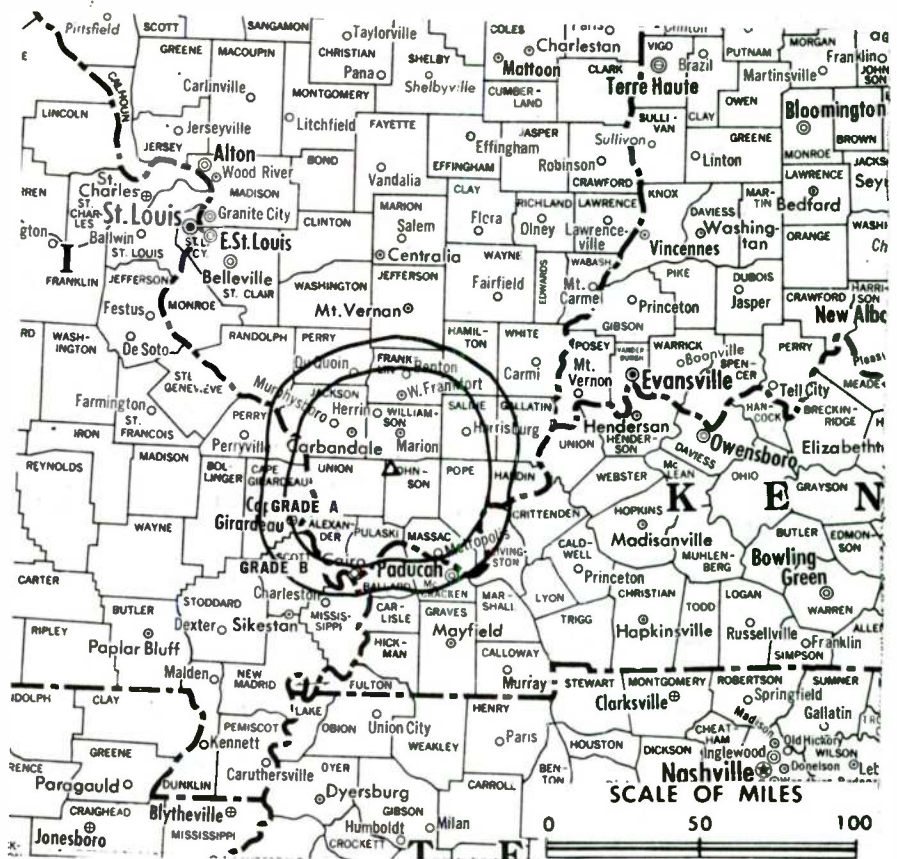
Latitude 37° 33' 26"  
Longitude 89° 01' 24"

Transmitter: 2.2-mi. W of Goreville.

TV tape: Recording facilities.

Color: Satellite, network, live, film, slide & tape.

Satellite Earth Station: Scientific-Atlanta.



WDDD-TV Ref: FCC File No. BPCT—780720IC Granted 6/25/80 © American Map Co., Inc., N.Y., No. 14244

## WDDD-TV

Network Service: None, independent.  
 Grantee: Dennis F. Doelitzsch, Rte. 1, Marion, Ill. (62959).  
 Studio: Route 37 North, Marion, Ill. (62959).  
 Telephone: 618-997-9333.  
 Ownership: Dennis F. Doelitzsch, 100%.  
 Due to Begin Operation: July 1981.  
 Personnel:  
 DUTCH DOELITZSCH, president & general manager.  
 BOB OWENS, station manager.  
 CLARENCE LARSON, chief engineer.  
 Rates: Not available.

# BLACKBURN & COMPANY, INC.

**RADIO • TV • CATV • NEWSPAPER BROKERS  
 NEGOTIATIONS • FINANCING • APPRAISALS**

<b>CHICAGO</b>	333 N. Michigan Ave., 60601	(312) 346-6460
<b>WASHINGTON, O.C.</b>	1111 19th St., N.W., 20036	(202) 331-9270
<b>ATLANTA</b>	400 Colony Sq., #1004, 30361	(404) 892-4655
<b>BEVERLY HILLS</b>	9465 Wilshire Blvd., 90212	(213) 274-8151







# Illinois—Peoria

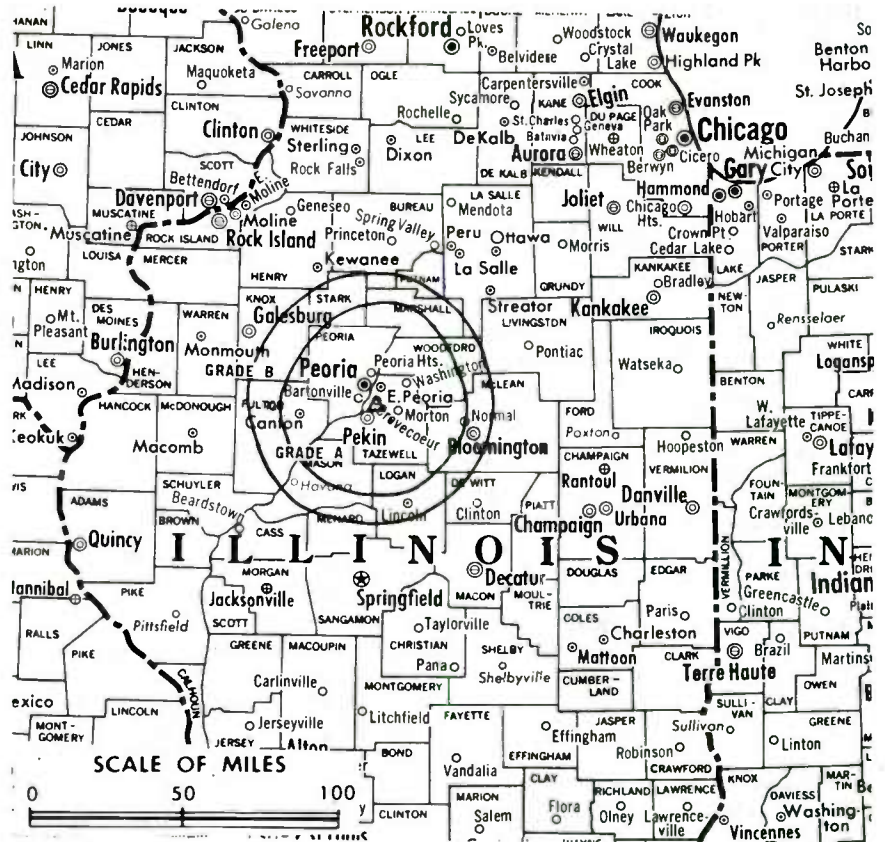
## WEEK-TV

Ch. 25

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2410-kw max. & 1355-kw horizontal visual, 478-kw max. & 269-kw horizontal aural. Antenna: 680-ft. above av. terrain, 605-ft. above ground, 1349-ft. above sea level.

Latitude 40° 37' 42.0"  
Longitude 89° 32' 51.2"

Transmitter: 2907 Springfield Rd.  
Color: Network, live, film, slide & tape.  
News Wire Service: AP, Dow Jones.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WEEK-TV Ref: FCC File No. BPCT—5060 Granted 12/15/77 ©American Map Co., Inc., N.Y., No. 14244

## WEEK-TV

Network Service: NBC.  
Licensee: Mid-America TV Co., 2907 Springfield Rd., East Peoria.  
Studio: 2907 Springfield Rd., East Peoria, Ill. (61611).  
Telephone: 309-699-3961. TWX No.: 910-652-4455.  
Ownership: Mid-America is a wholly-owned subsidiary of Kansas City Southern Industries Inc. See KRCG, Jefferson City, Mo.  
Began Operation: Feb. 1, 1953. Sale, including former satellite WEEQ-TV, La Salle, to present owner by West Central Bcstg. Co. (Kerr-McGee interests) approved July 13, 1966 by FCC (Television Digest, Vol. 6:29).  
Represented (sales) by Katz Television.  
Represented (legal) by Dow, Lohnes & Albertson.  
Personnel:  
WILLIAM ADAMS, president & general manager.  
JOE LENTZ, general sales manager.  
KEN TOFANELLI, engineering director.  
JOANNE WINEKE, program & promotion director.  
FRANK BUSSONE, operations manager.  
JEFF HAWKINSON, news director.  
ROBERT KROEPEL, film editor.  
Highest 30 Sec. Rate: \$600.  
NETWORK BASE HOURLY RATE: \$650.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Knox	22,700	22,300	98
	Livingston	14,600	14,100	96
	Logan	9,800	9,500	97
	Mc Lean	42,700	41,300	97
	Marshall	5,000	4,800	97
	Mason	8,100	7,900	97
	Menard	4,500	4,300	96
	Peoria	76,300	74,400	98
	Putnam	2,400	2,300	95
	Stark	3,000	2,900	98
Tazewell	46,100	45,100	98	
Woodford	11,100	10,700	96	
<b>ILLINOIS</b>				
Between 25-49%	Cass	5,600	5,400	96
	De Witt	6,400	6,200	97
	La Salle	38,600	37,500	97
	Schuyler	3,100	3,000	97
<b>ILLINOIS</b>				
Between 5-24%	Brown	2,600	2,500	96
	Ford	5,200	5,100	97
	Henry	21,200	20,800	98
	Mc Donough	12,300	12,000	97
	Sangamon	69,200	66,900	97
	Warren	7,700	7,500	98
<b>Station Totals</b>		<b>449,100</b>	<b>436,500</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>259,900</b>
<b>Average Daily Circulation (1979-80)</b>				<b>174,900</b>

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ILLINOIS</b>			
	Bureau	13,600	13,200	97
	Fulton	17,300	16,800	97

# Illinois—Peoria

## WMBD-TV

Ch. 31

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 2040-kw max. & 1020-kw horizontal visual, 204-kw aural. Antenna: 640-ft. above av. terrain, 548-ft. above ground, 1288-ft. above sea level.

Latitude 40° 38' 6.8"  
Longitude 89° 32' 18.5"

Transmitter: Fahey Hollow Rd., E. Peoria, Ill.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

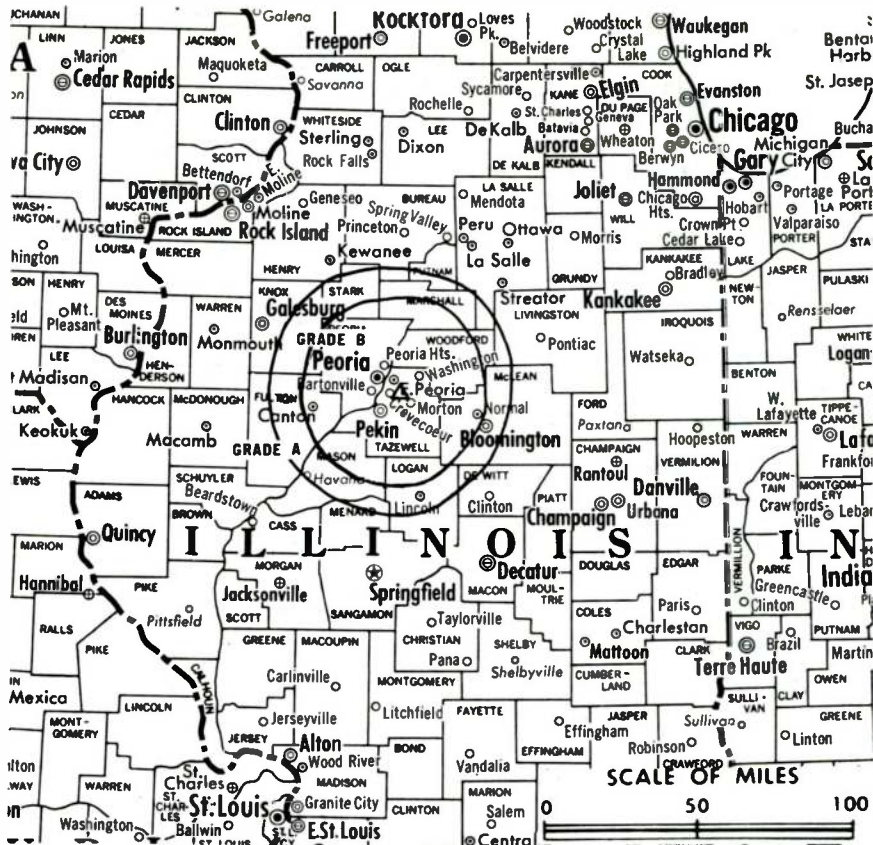
News Wire Service: UPI.

News Film Service: CBS.

AM Affiliate: WMBD, 5-kw, 1470 kHz (CBS).

FM Affiliate: WKZW, 27-kw, 93.3 MHz (No. 227), 562-ft.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WMBD-TV Ref: FCC File No. BPCT-4700 Granted 5/31/74

© American Map Co., Inc., N.Y., No. 14244

## WMBD-TV

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, Ill. (61820).

Studio: 3131 N. University St., Peoria, Ill. (61604).

Telephone: 309-688-3131. TWX No.: 910-652-3954.

Ownership: Midwest TV Inc.; see WCIA, Champaign, Ill.

Began Operation: Jan. 1, 1958. Sale to present owner by Charles C. Caley and John E. Fetzer approved June 15, 1960 by FCC (Television Digest, Vol. 16:13, 25).

Represented (sales) by Petry Television.

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

AUGUST C. MEYER JR., president.  
GUY MAIN, executive vice president.  
GENE C. ROBINSON, vice president & general manager.  
GARY SELLERS, general sales manager.  
WALTER RONETSCO, chief engineer.  
LLOYD PETERSON, program director.  
RODGER LEYSAHT, production manager.

Rates: Not available.

## SATELLITE WEEK

for space business news while it's still news!  
Call 202—872-9200 for more information

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ILLINOIS</b>				
	Cass	5,600	5,400	96
	Fulton	17,300	16,800	97
	Logan	9,800	9,500	97
	Mc Lean	42,700	41,300	97
<b>50% &amp; Over</b>	Marshall	5,000	4,800	97
	Mason	8,100	7,900	97
	Menard	4,500	4,300	96
	Peoria	76,300	74,400	98
	Putnam	2,400	2,300	95
	Stark	3,000	2,900	98
	Tazewell	46,100	45,100	98
	Woodford	11,100	10,700	96
<b>ILLINOIS</b>				
<b>Between 25-49%</b>	Bureau	13,600	13,200	97
	Knox	22,700	22,300	98
	La Salle	38,600	37,500	97
	Livingston	14,600	14,100	96
	Morgan	12,700	12,200	96
<b>ILLINOIS</b>				
<b>Between 5-24%</b>	Brown	2,600	2,500	96
	De Witt	6,400	6,200	97
	Henry	21,200	20,800	98
	Mc Donough	12,300	12,000	97
	Sangamon	69,200	66,900	97
	Schuyler	3,100	3,000	97
	Warren	7,700	7,500	98
<b>Station Totals</b>		<b>456,600</b>	<b>443,600</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>247,600</b>
<b>Average Daily Circulation (1979-80)</b>				<b>153,200</b>



# Illinois—Peoria

## WRAU-TV

Ch. 19



SELTEL INC.

THE FORWARD GROUP

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 2090-kw max. & 813-kw horizontal visual, 209-kw max. & 81.3-kw horizontal aural. Antenna: 660-ft. above av. terrain, 656-ft. above ground, 1330-ft. above sea level.

Latitude 40° 39' 11"  
Longitude 89° 35' 13"

Transmitter: 500 N. Stewart St., Creve Coeur, Ill.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI.

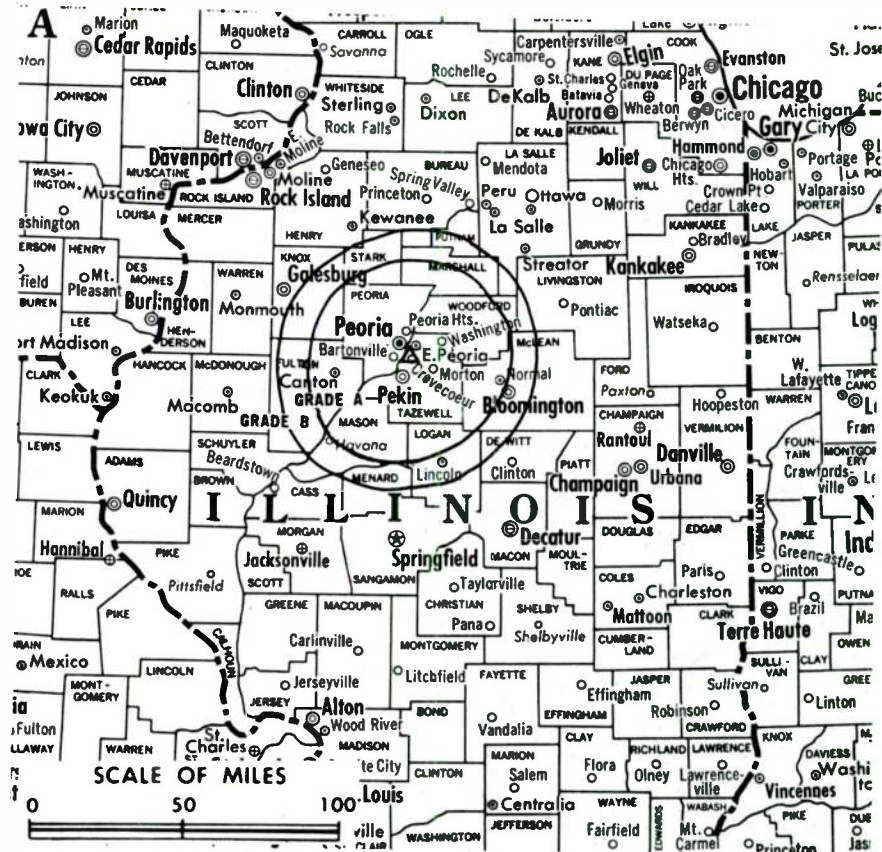
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WRAU-TV Ref: FCC File No. BPCT-4447 Granted 7/28/71

©American Map Co., Inc., N.Y., No. 14244

## WRAU-TV

Network Service: ABC.

Licensee: Forward of Illinois Inc., 500 N. Stewart St., Creve Coeur, Ill. (61611).

Studio: 500 N. Stewart St., Creve Coeur, Ill.

Telephone: 309-698-1919. TWX No.: 910-652-3955.

Ownership: Forward Communications Inc. For Forward ownership & other interests, see WSAW-TV, Wausau, Wis.

Began Operation: Oct. 20, 1953. Sale to present owner by Mid America Media Inc. approved by FCC March 24, 1971 (Television Digest, Vol. 10:13; 11:13). Previous sale to Mid America by Metromedia approved July 21, 1965 (Vol. 5:14) by FCC. Sale to Metropolitan Bcstg. (now Metromedia Inc.) by Peoria Journal Star approved Dec. 29, 1959 by FCC (Vol. 15:43, 16:1). Sale to Peoria Journal Star by Hugh R. Norman group approved by FCC April 28, 1954 (Vol. 10:13, 15, 18).

Represented (sales) by Seltel Inc.; Hyett/Ramsland Inc. (Minneapolis).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

ROBERT RICE, president & general manager.  
HOWARD HANSEN, exec. vice president & station manager.  
WILLIAM THORSON, senior v.p. & director of sales.  
GLORIA TOWLES, vice president, finance.  
LARRY BROWN, v.p., Forward of Illinois Productions Inc.  
DAVE ORESHACK, production manager.  
GARY REAGEN, news director.  
DEBORAH JURGELONIS, promotion director.

Highest 30 Sec. Rate (May 1, 1981): \$595.

NETWORK BASE HOURLY RATE: \$632.

For Group Ownership of TV Stations,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ILLINOIS</b>			
	Bureau	13,600	13,200	97
	Cass	5,600	5,400	96
	Fulton	17,300	16,800	97
	Livingston	14,600	14,100	96
	Logan	9,800	9,500	97
	Mc Lean	42,700	41,300	97
	Marshall	5,000	4,800	97
<b>50% &amp; Over</b>	Mason	8,100	7,900	97
	Menard	4,500	4,300	96
	Peoria	76,300	74,400	98
	Putnam	2,400	2,300	95
	Schuyler	3,100	3,000	97
	Stark	3,000	2,900	98
	Tazewell	46,100	45,100	98
	Woodford	11,100	10,700	96
	<b>ILLINOIS</b>			
<b>Between 25-49%</b>	Brown	2,600	2,500	96
	Knox	22,700	22,300	98
	La Salle	38,600	37,500	97
	Mc Donough	12,300	12,000	97
	<b>ILLINOIS</b>			
<b>Between 5-24%</b>	De Witt	6,400	6,200	97
	Henry	21,200	20,800	98
	Morgan	12,700	12,200	96
	Warren	7,700	7,500	98
<b>Station Totals</b>		<b>387,400</b>	<b>376,700</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>256,400</b>
<b>Average Daily Circulation (1979-80)</b>				<b>168,900</b>



# Illinois—Quincy-Hannibal, Mo.

## WGEM-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 814-ft. above av. terrain, 674-ft. above ground, 1433-ft. above sea level.

Latitude 39° 57' 03"  
Longitude 91° 19' 54"

Transmitter: North Columbus Rd.

Studio: Hotel Quincy (62301).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

AM Affiliate: WGEM, 5-kw, 1440 kHz.

FM Affiliate: WGEM-FM, 27.5-kw, 105.1 MHz (No. 286), 640-ft.

Represented (sales) by Avery-Knodel Inc.

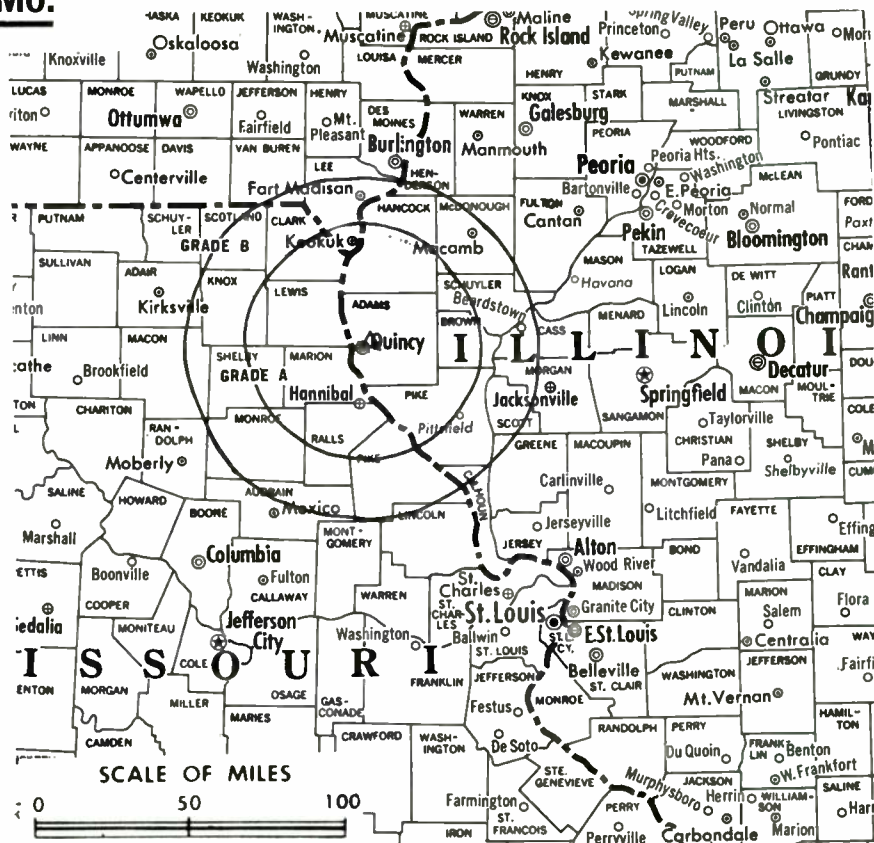
Total Households: © MST

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WGEM-TV Ref: FCC File No. BMPCT-1254 Granted 7/24/53

©American Map Co., Inc., N.Y., No. 14244

## WGEM-TV

Network Service: NBC.

Licensee: Quincy Bcstg. Co., Hotel Quincy, Quincy, Ill.

Telephone: 217-222-6840. TWX No.: 910-246-3209.

Ownership: Quincy Newspapers Inc., publisher of Quincy Herald-Whig, 88%. Quincy also owns WSJV(TV), South Bend-Elkhart, Ind.; KTTC(TV), Rochester, Minn.; WVVA(TV), Bluefield, W.Va.; WBOV & WBOQ(FM), Terre Haute, Ind.

Began Operation: Aug. 27, 1953.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

DAVE OAKLEY, vice president & general manager.

JACK VARNIER, station manager.

J. BEN STEWART, vice president, sales.

JIM MARTENS, chief engineer.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$1400 \$850 \$650 \$450 Graded rates apply\*

\*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ILLINOIS</b>			
	Adams	25,700	25,100	98
	Brown	2,600	2,500	96
	Cass	5,600	5,400	96
	Hancock	8,500	8,300	98
	Mc Donough	12,300	12,000	97
	Morgan	12,700	12,200	96
	Pike	7,800	7,500	96

Net Weekly Circulation	State County	Total Households	TV Households	%
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### ILLINOIS—(Continued)

	Schuyler	3,100	3,000	97
	Scott	2,500	2,400	98

### IOWA

	Lee	15,300	15,000	98
	Van Buren	3,500	3,400	97

### MISSOURI

50% & Over

	Adair	9,000	8,800	97
	Clark	3,100	3,000	97
	Knox	2,100	2,000	97
	Lewis	4,000	3,900	97
	Macon	6,800	6,600	97
	Marion	11,400	11,100	98
	Monroe	3,700	3,600	98
	Pike	6,700	6,500	96
	Ralls	3,200	3,100	98
	Schuyler	2,100	2,000	95
	Scotland	2,300	2,200	97
	Shelby	3,100	3,000	97

### IOWA

Between 25-49%	Des Moines	16,600	16,300	98
	Henry	6,600	6,300	96
	Jefferson	5,400	5,200	97

### MISSOURI

	Audrain	9,800	9,600	98
	Sullivan	2,900	2,800	97

### ILLINOIS

Between 5-24%	Calhoun	2,400	2,300	96
	Henderson	3,300	3,200	96

(Continued on page 295-b)

Station Totals	247,800	240,700	97
Net Weekly Circulation (1979-80)			151,400
Average Daily Circulation (1979-80)			97,300

# Illinois—Rockford

## WQRF-TV

Ch. 39

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 1050-kw max. & 776-kw horizontal visual, 105-kw max. & 77.6-kw horizontal aural. Antenna: 577-ft. above av. terrain, 605-ft. above ground, 1402-ft. above sea level.

Latitude 42° 17' 26"  
Longitude 89° 09' 51"

Transmitter: Auburn Rd., near Meridian Rd., Rockford.

TV tape: Recording facilities.

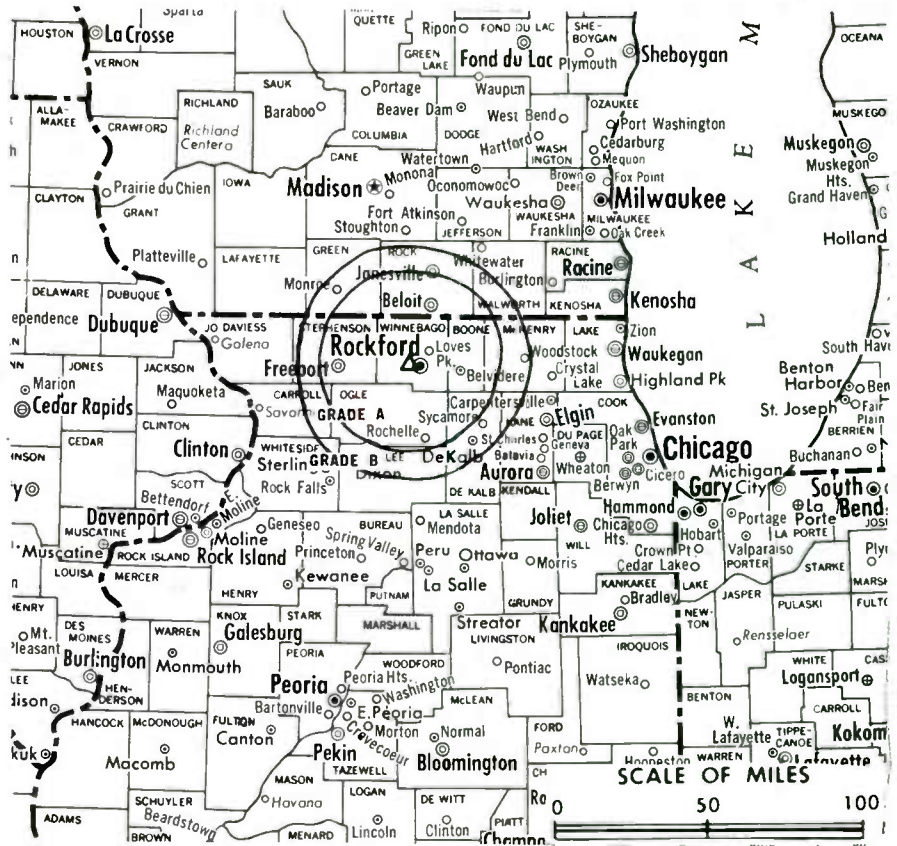
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Satellite Earth Station: Microdyne, 5-m.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WQRF-TV Ref: FCC File No. BMPCT—781013KE Granted 11/15/78

© American Map Co., Inc., N.Y., No. 14244

## WQRF-TV

Network Service: None, independent.

Licensee: Lloyd Hearing Aid Corp., c/o Marvin Palmquist, 128 Kishwaukee St., Rockford, Ill. (61104).

Studio: 128 Kishwaukee St., Rockford.

Telephone: 815-987-3950.

Ownership: Marvin E. Palmquist, pres.-treas. & Elizabeth L. Palmquist, secy., 50% jointly; Christine & Andrew Palmquist, 16.67% each; Mary Palmquist, 16.66%. Lloyd Hearing Aid Corp. is an applicant for Ch. 43, Knoxville, Tenn.

Began Operation: Nov. 27, 1978.

Represented (legal) by Cohn & Marks.

Represented (sales) by Avery-Knodel Inc.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

KIM A. CARLSON, general manager.  
DEAN TURMAN, chief engineer.  
KEN STAAF, operations manager.  
TONY FAIR, local sales manager.

Highest 30 Sec. Rate (Feb. 1, 1981): \$120.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ILLINOIS</b>			
	Winnebago	88,000	86,200	98
Between 25-49%	<b>ILLINOIS</b>			
	Boone	9,900	9,600	97
	Ogle	15,000	14,600	97
	Stephenson	17,000	16,500	97
Between 5-24%	<b>WISCONSIN</b>			
	Green	11,100	10,800	97
	Rock	46,400	45,600	98
Between 5-24%	<b>ILLINOIS</b>			
	Carroll	7,200	7,000	98
	Dekalb	23,300	22,800	98
	Jo Daviess	7,900	7,600	96
	Lee	11,400	11,100	98
<b>Station Totals</b>		<b>237,200</b>	<b>231,800</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>90,000</b>
<b>Average Daily Circulation (1979-80)</b>				<b>33,300</b>

# Illinois—Rockford

## WREX-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 710-ft. above av. terrain, 652-ft. above ground, 1542-ft. above sea level.

Latitude 42° 17' 50''  
Longitude 89° 14' 24''

Transmitter: W. Auburn & Winnebago Rds.

Color: Network, live, film, slide & tape.

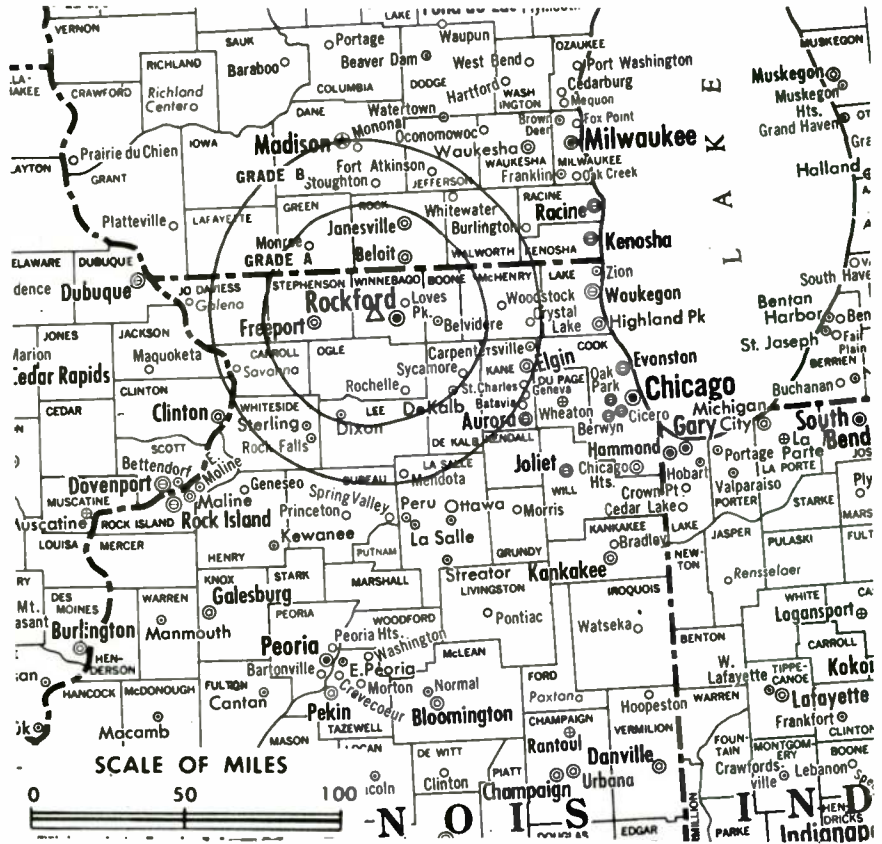
News Wire Service: AP.

News Film Service: ABC.

Telephone: 815-968-1813.

TWX No.: 910-642-0770, Winnebago, Ill.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WREX-TV Ref: FCC File No. BPCT-3263 Granted 1/3/64

©American Map Co., Inc., N.Y., No. 14244

## WREX-TV

Network Service: ABC.

Licensee: Gilmore Bcstg. Corp., W. Auburn & Winnebago Rds., Rockford, Ill. (61105).

Studio: W. Auburn & Winnebago Rds.

Ownership: James S. Gilmore Jr., 100%. For other interests, see KODE-TV, Joplin, Mo.

Began Operation: Sept. 18, 1953. Sale to present owner by Gannett Co. Inc. approved by FCC Aug. 29, 1969 (Television Digest, Vol. 9:35). Previous sale by Greater Rockford Television Inc. approved June 26, 1963 by FCC.

Represented (sales) by Seltel Inc.

Represented (legal) by Kirkland & Ellis.

Personnel:

JACK McWEENY, general manager.  
JIM SMITH, director of national sales.  
WARREN A. ANDERSON, local sales manager.  
GENE HINES, film manager.  
GERRY MEINDERS, chief engineer.

Highest 30 Sec. Rate (April 5, 1979): \$425.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	ILLINOIS			
	Boone	9,900	9,600	97
	Dekalb	23,300	22,800	98

Net Weekly Circulation	State County	Total Households	TV Households	Households %
ILLINOIS—(Continued)				
50% & Over	Lee	11,400	11,100	98
	Ogle	15,000	14,600	97
	Stephenson	17,000	16,500	97
	Winnebago	88,000	86,200	98
WISCONSIN				
	Green	11,100	10,800	97
	Rock	46,400	45,600	98
ILLINOIS				
Between 25-49%	Carroll	7,200	7,000	98
	Jo Daviess	7,900	7,600	96
	Whiteside	22,500	22,000	98
WISCONSIN				
	Lafayette	5,900	5,700	97
ILLINOIS				
Between 5-24%	La Salle	38,600	37,500	97
	Mchenry	45,800	45,300	99
	Grant	16,400	15,700	96
	Iowa	6,600	6,400	96
	Jefferson	22,800	22,300	98
	Walworth	23,800	23,300	98
Station Totals		419,600	410,000	97
Net Weekly Circulation (1979-80)			234,600	
Average Daily Circulation (1979-80)			144,800	



# Illinois—Rockford

**WTVO**

Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1175-kw max. & 759-kw horizontal visual, 124-kw max. & 79.4-kw horizontal aural. Antenna: 674-ft. above av. terrain, 710-ft. above ground, 1501-ft. above sea level.

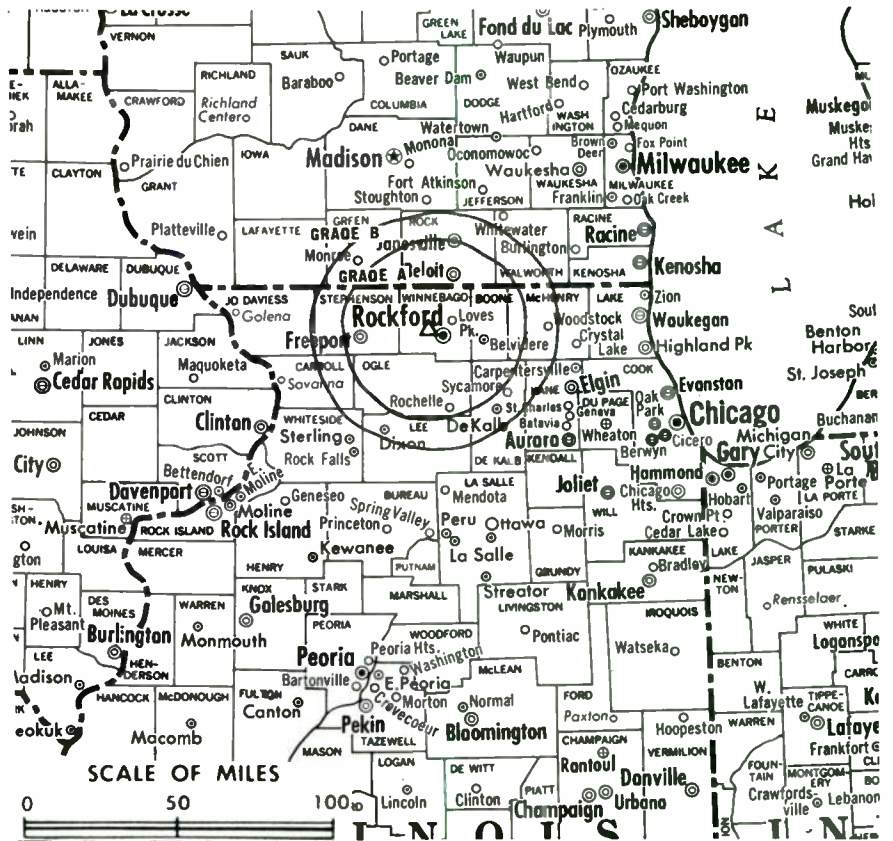
Latitude 42° 17' 14"  
Longitude 89° 10' 16"

Transmitter: Meridian Rd.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WTVO Ref: FCC File No. BMPCT—8269 Granted 1/11/67

©American Map Co., Inc., N.Y., No. 14244

## WTVO

Network Service: NBC.

Licensee: Winnebago Television Corp., 1917 N. Meridian Rd., Box 470 (61105).

Studio: Meridian Rd.

Telephone: 815-963-5413.

TWX No.: 910-631-3445.

Ownership: Plains TV Corp., 47.5%; Dubinsky Brothers Theatre Corp., 47.5%; Elmer Balaban, Trustee, 5%. Officers of Winnebago Television Corp.: Harry Balaban, pres.; Irwin Dubinsky, v.p.; Elmer Balaban, secy.; H. W. Dubinsky, treas. For other Balaban interests see Group Ownership of TV Stations.

Began Operation: May 3, 1953.

Represented (sales) by Adam Young Inc.

Represented (engineering) by Alfred J. Petzke.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- HAROLD FROELICH, general manager.
- TOM D. ANDERSON, general sales manager.
- ROD LEEZER, local sales manager.
- RICHARD McDANIEL, program director.
- AL PETZKE, chief engineer.
- FRANK SANDERS, commercial film director.

Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$450.

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>				
		Boone	9,900	9,600	97
		Dekalb	23,300	22,800	98
		Lee	11,400	11,100	98
		Ogle	15,000	14,600	97
		Stephenson	17,000	16,500	97
	Winnebago	88,000	86,200	98	
<b>Between 25-49%</b>	<b>WISCONSIN</b>				
		Rock	46,400	45,600	98
	<b>ILLINOIS</b>				
	Whiteside	22,500	22,000	98	
<b>Between 5-24%</b>	<b>WISCONSIN</b>				
		Green	11,100	10,800	97
	<b>ILLINOIS</b>				
		Carroll	7,200	7,000	98
		Jo Daviess	7,900	7,600	96
		La Salle	38,600	37,500	97
<b>WISCONSIN</b>		Mchenry	45,800	45,300	99
		Lafayette	5,900	5,700	97
		Walworth	23,800	23,300	98
<b>Station Totals</b>			<b>373,800</b>	<b>365,600</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>206,100</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>116,500</b>	

# Illinois—Freeport-Rockford

## WIFR-TV

Ch. 23

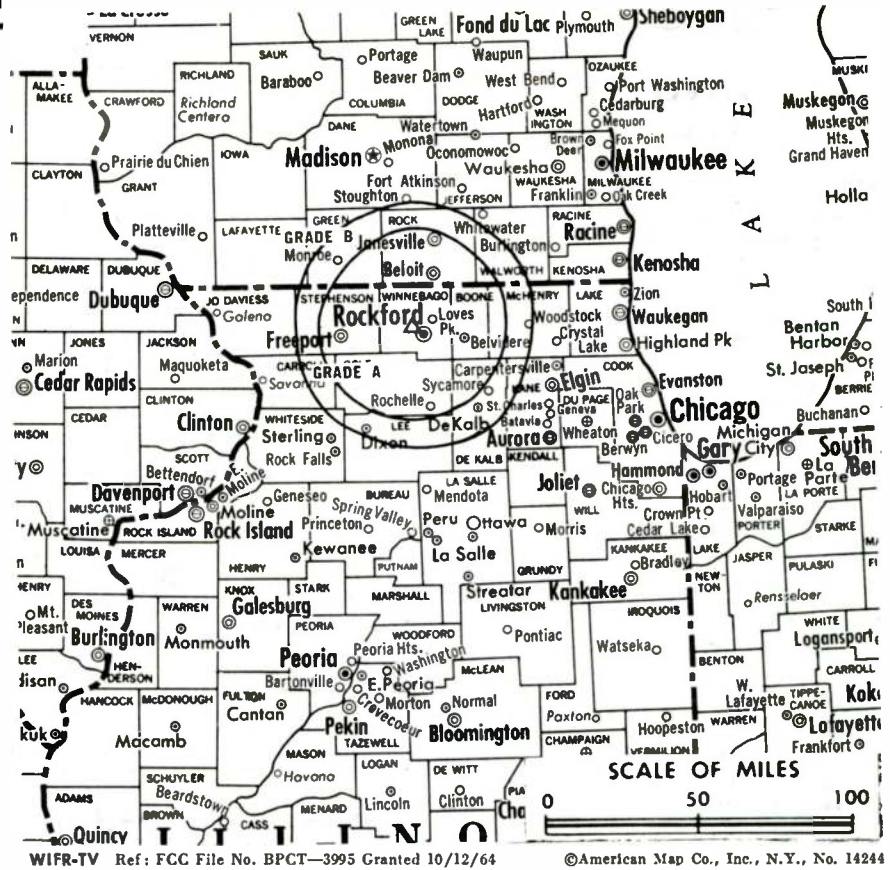
Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 676-kw max. & 567-kw horizontal visual, 101-kw max. & 84.2-kw horizontal aural. Antenna: 721-ft. above av. terrain, 731-ft. above ground, 1549-ft. above sea level.

Latitude 42° 17' 48"  
Longitude 89° 10' 15"

Transmitter: 1.7-mi. W of Rockford.  
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WIFR-TV

Network Service: CBS.

Licensee: WIFR Television Inc., Box 239, Rockford (61105).

Studio: 2523 N. Meridian Rd., Rockford, Ill. (61105).

Telephone: 815-987-5300.

Ownership: Worrell Television Inc. owned primarily by Thomas E. Worrell Jr. & Worrell Newspapers Inc. J. D. Swartz, dir.; Arthur H. Hamilton, sr. v.p.; Dennis Rooker, secy. Worrell Newspapers owns WHSV-TV, Harrisonburg, Va. Principals also own WBNB-TV, Charlotte Amalie, V.I.

Began Operation: Sept. 12, 1965. Sale to present owners by General Media Corp. approved by FCC April 11, 1977 (Television Digest, Vol. 16:39).

Represented (sales) by Katz Television.

Represented (legal) by Pierson, Ball & Dowd.

### Personnel:

DENNIS B. WEST, president & general manager.  
MICHAEL LENNON, general sales manager.  
JACK KEEFE, news director.  
BEN PFLEDERER, chief engineer.  
ROY N. BILSBARROW, controller.  
AARON SILBERMAN, production manager.

### DIGEST OF RATE CARD

(May 1, 1981)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.
Class A—6:30-10 p.m., daily.	\$1200	\$600	\$400	\$250	Graded rates apply*

\*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ILLINOIS</b>			
	Boone	9,900	9,600	97
	Lee	11,400	11,100	98
	Ogle	15,000	14,600	97
	Stephenson	17,000	16,500	97
	Winneshago	88,000	86,200	98
	<b>WISCONSIN</b>			
	Rock	46,400	45,600	98
Between 25-49%	<b>ILLINOIS</b>			
	Dekalb	23,300	22,800	98
	<b>WISCONSIN</b>			
	Green	11,100	10,800	97
Between 5-24%	<b>ILLINOIS</b>			
	Carroll	7,200	7,000	98
	Jo Daviess	7,900	7,600	96
	La Salle	38,600	37,500	97
	Mchenry	45,800	45,300	99
	Whiteside	22,500	22,000	98
	<b>WISCONSIN</b>			
	Lafayette	5,900	5,700	97
	Walworth	23,800	23,300	98
<b>Station Totals</b>		<b>373,800</b>	<b>365,600</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>192,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>111,800</b>	

For Newspaper Ownership of TV Stations,  
see Services Volume

# Illinois—Rock Island

## WHBF-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 14.1-kw aural. Antenna: 1000-ft. above av. terrain, 998-ft. above ground, 1773-ft. above sea level.

Latitude 41° 19' 40"  
Longitude 90° 22' 47"

Transmitter: U.S. Hwy. 150, approx. 15-mi. SE of Rock Island.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Studio: Telco Bldg. (61201).

AM Affiliate: WHBF, 5-kw, 1270 kHz (CBS).

FM Affiliate: WHBF-FM, 39-kw, 98.9 MHz (No. 255), 900-ft.

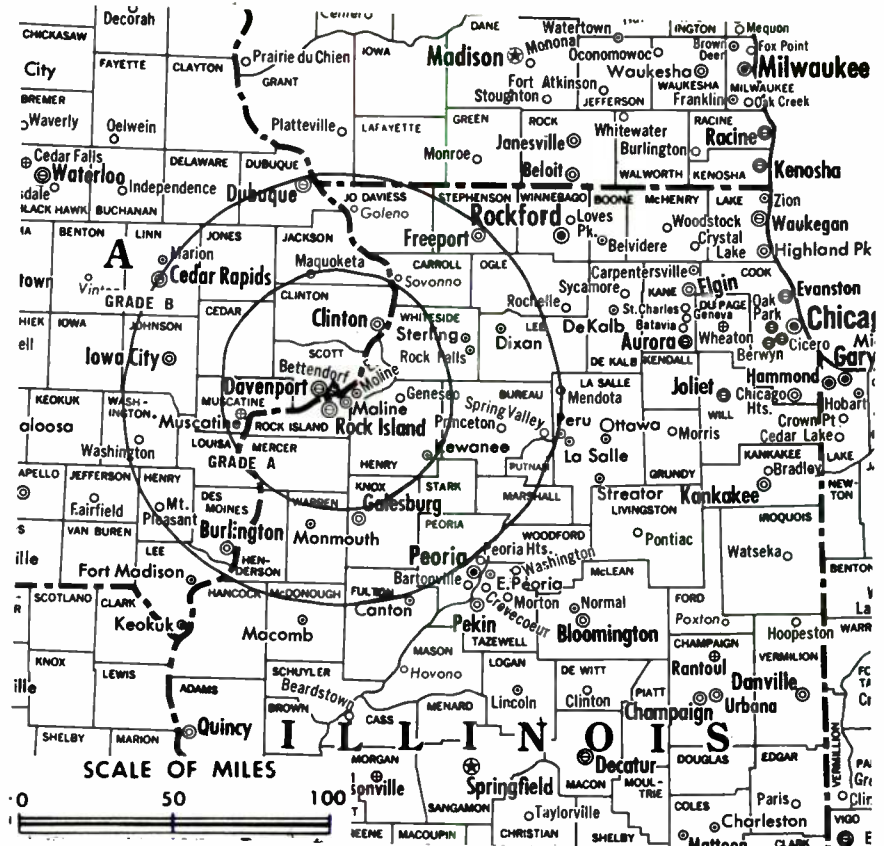
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WHBF-TV Ref: FCC File No. BPC-2747 Granted 2/12/60

©American Map Co., Inc. N.Y., No. 14244

## WHBF-TV

Network Service: CBS.

Licensee: Rock Island Broadcasting Co., Telco Bldg.

Telephone: 309-786-5441. TWX No.: 309-788-0712.

Ownership: Marguerite F. Potter, pres., 33.34%; Anne Potter DeLong, v.p., 11.11%; estate of John W. Potter (Marguerite Potter, trustee), 33.33%; estate of Ben H. Potter (Rock Island Bank, trustee), 22.22%. Members of Potter family also own KBUN & KBHP(FM), Bemidji, Minn.

Began Operation: July 1, 1950.

Represented (sales) by Petry Television Inc.; Hyett/Ramsland Inc. (Minneapolis).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

EDWARD E. DeLONG, executive vice president.  
ROBERT J. SINNETT, vice president & general manager.  
GEORGE KOPLow, program manager & film buyer.  
DEWEY L. NELSEN, manager, national & local sales.  
KEN KELLER, news director.  
WES HOOTS, TV chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	10 Sec.
Class AA—6-10 p.m., daily.			
\$2800	\$2000	Graded rates apply*	

\*Highest rate: \$600.

NETWORK BASE HOURLY RATE: \$1050.

For List of NAB TV Code Subscribers,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ILLINOIS</b>				
	Bureau	13,600	13,200	97
	Carroll	7,200	7,000	98
	Henderson	3,300	3,200	96
	Henry	21,200	20,800	98
	Jo Daviess	7,900	7,600	96
	Knox	22,700	22,300	98
	Lee	11,400	11,100	98
	Mercer	6,800	6,700	98
	Putnam	2,400	2,300	95
	Rock Island	60,400	59,500	99
	Stark	3,000	2,900	98
	Warren	7,700	7,500	98
	Whiteside	22,500	22,000	98
<b>IOWA</b>				
	Cedar	6,500	6,400	98
	Clinton	20,200	19,900	99
	Des Moines	16,600	16,300	98
	Henry	6,600	6,300	96
	Jackson	7,600	7,400	97
	Jefferson	5,400	5,200	97
	Louisa	4,200	4,100	97
	Muscatine	14,200	14,000	98
	Scott	53,600	52,800	98
<b>ILLINOIS</b>				
	Hancock	8,500	8,300	98
	La Salle	38,600	37,500	97
	Mc Donough	12,300	12,000	97
<b>IOWA</b>				
	Lee	15,300	15,000	98
	Washington	6,600	6,400	97

(Continued on page 295-b)

Station Totals	505,600	494,200	97
Net Weekly Circulation (1979-80)			332,900
Average Daily Circulation (1979-80)			213,400



# Illinois—Springfield

## WBHW

Ch. 55

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 12.13-kw visual, 2.427-kw aural. Antenna: 454-ft. above av. terrain, 450-ft. above ground, 1040-ft. above sea level.

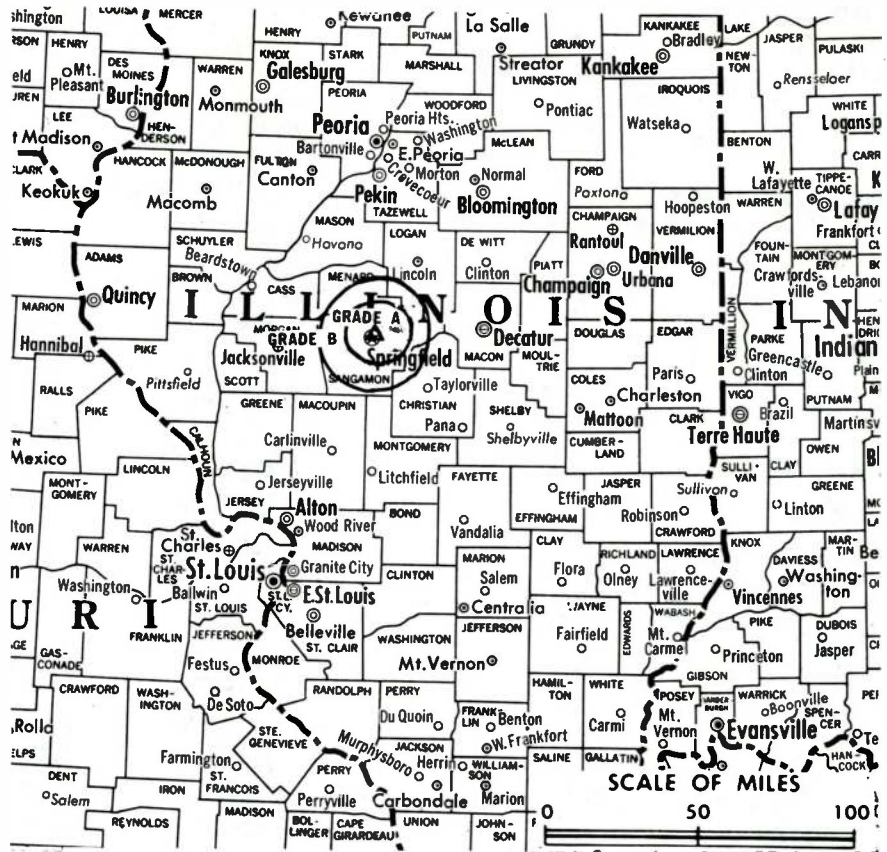
Latitude 39° 49' 38.3"  
Longitude 89° 35' 43.5"

Transmitter: Sangamon Ave. at Interstate 55, Springfield.

TV tape: Recording facilities.

Satellite Earth Station: In operation.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WBHW Ref: FCC File No. BPCT—5037 Granted 9/22/78

©American Map Co., Inc., N.Y., No. 14244

## WBHW

Network Service: None, independent.

Licensee: Windmill Broadcasting Co., a Limited Partnership, c/o Will Wingerter, 3217 S. 6th St. Rd., Springfield, Ill. (62703).

Studio: 3440 Clearlake Ave., Springfield, Ill. (62702).

Telephone: 217-528-2055.

Ownership: Will F. Wingerter, 11.66%; Gerald A. Brown, 3.33%; B.B.H. & I. Inc., 1.66%; G. William Horsley, 8.32%; Robert H. Goldman, Max Karpman, Robert Weiner, Debra Rose Weiner, Douglas J. Kent, Joseph G. Stasukinas, John J. Wiessing, Jean Q. Tick, Walter O. Richard, William S. Gingold, Ruth Potish, Sam Klein, H. R. Klein, George Karpman, Delano Law Offices, Newton D. Gravatt, C. R. Nejmanowski & Michael J. White, 4.16% each.

Began Operation: June 1, 1979.

Represented (sales) by Spot Time Ltd.

Represented (legal) by Cohen & Berfield.

Represented (engineering) by Carl T. Jones Associates.

### Personnel:

WILLIAM WINGERTER, president & general manager.  
MARK KRAUSE, station & national sales manager, program director.  
ROBERT DAVIDSON, production manager.  
BERNIE HOLLTING, chief engineer.

Highest 30 Sec. Rate: \$95.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Cass	5,600	5,400	96
	Menard	4,500	4,300	96
	Sangamon	69,200	66,900	97
<b>Station Totals</b>		<b>79,300</b>	<b>76,600</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>10,900</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>3,000</b>	

## WSIL-TV, Harrisburg

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ILLINOIS—(Continued)</b>			
	Marion	16,300	15,700	97
	Randolph	11,900	11,500	97
	<b>KENTUCKY</b>			
	Trigg	3,200	3,100	98
	Union	5,300	5,200	98
Between 5-24%	Webster	5,800	5,600	97
	<b>MISSOURI</b>			
	Perry	5,600	5,400	96
	Ste Genevieve	4,600	4,500	97
	Wayne	4,200	4,000	94
	<b>TENNESSEE</b>			
	Obion	13,300	13,000	98

## WICS, Springfield

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ILLINOIS—(Continued)</b>			
	Fulton	17,300	16,800	97
	Greene	6,100	5,900	97
	Livingston	14,600	14,100	96
	Mc Donough	12,300	12,000	97
Between 5-24%	Mason	8,100	7,900	97
	<b>INDIANA</b>			
	Montgomery	12,200	12,000	98
	Parke	5,800	5,700	98
	Vermillion	6,700	6,500	98

## WGEM-TV, Quincy

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>IOWA</b>			
	Appanoose	6,200	6,000	97
	Davis	3,400	3,300	98
Between 5-24%	Wapello	15,600	15,300	98
	<b>MISSOURI</b>			
	Callaway	9,100	8,800	97
	Linn	6,700	6,400	96
	Putnam	2,700	2,600	98

## Illinois

## WHBF-TV, Rock Island

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ILLINOIS</b>			
	Fulton	17,300	16,800	97
	Ogle	15,000	14,600	97
Between 5-24%	Schuyler	3,100	3,000	97
	<b>IOWA</b>			
	Dubuque	29,400	28,600	97
	Johnson	28,000	27,100	97
	Jones	6,500	6,400	98

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On Demand



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**ARBITRON TELEVISION**

New York Chicago Atlanta  
Los Angeles San Francisco Dallas Washington

# Illinois—Springfield

## WICS

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1510-kw max. & 676-kw horizontal visual, 151-kw max. & 67.6-kw horizontal aural. Antenna: 1430-ft. above av. terrain, 1458-ft. above ground, 2049-ft. above sea level.

Latitude 39° 48' 15"

Longitude 89° 27' 40"

Transmitter: Mechanicsburg, Ill.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

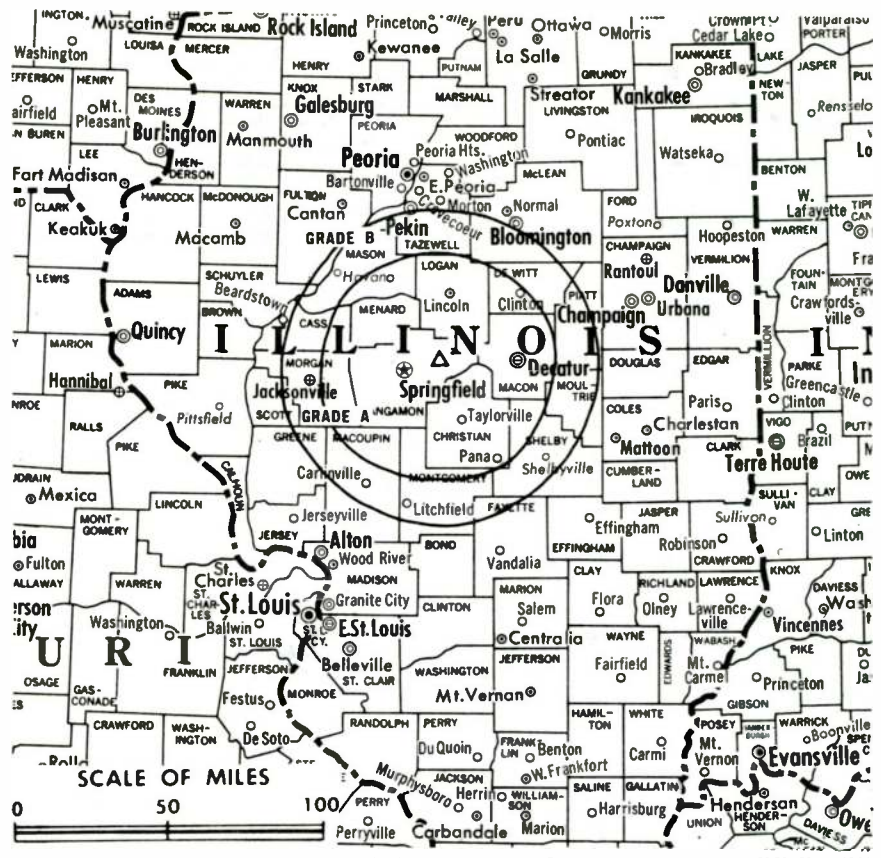
Represented (sales) by Katz Television.

Represented (engineering) by Jules Cohen & Associates.

Arbitron Data: Figures include WICD Champaign, Ill.

Satellite Earth Station: Scientific-Atlanta.

Total Households: © MSI Consumer Market Data as of 1/1/80. TV Homes: TV% and Circulation © 1981 Arbitron. County coverage based on Arbitron study (see page 4-b).



WICS Ref: File No. BPCT-4487 Granted 7/12/72

© American Map Co., Inc., N.Y. No. 14244

## WICS

Network Service: NBC.

Licensee: WICS-TV Inc.

Telephone: 217-753-5620. TWX No.: 217-546-0349.

Studio: 2680 East Cook St., Springfield, Ill. (62703).

Ownership: North American Broadcasting Co. Inc., 100%. Officers: Steven J. Kumble, chmn.-secy.-treas.; Larry H. Israel, pres.-chief exec. officer. Kumble & Israel each have interest in WIXT(TV), Syracuse, N.Y. Kumble has interest in WALL-AM-FM, Middletown, N.Y.

Began Operation: Sept. 17, 1953. Sale to present owner by Plains TV Corp. approved by FCC April 7, 1980 (Television Digest, Vol. 19:16).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- LARRY H. ISRAEL, president.
- MILTON D. FRIEDLAND, v.p. & general manager.
- ROBERT SWAN, general & national sales manager.
- DON SQUIRES, local sales manager.
- JERROLD MERRITT, director of engineering.
- GARY SPEARS, program operations manager.
- H. K. SPRINGER, business manager.
- DON HICKMAN, news director.
- KARAL JOHNSON, promotion director.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$578.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Cass	5,600	5,400	96
	Champaign	58,900	57,100	97
	Christian	14,100	13,700	97
	Coles	17,200	16,700	97
	De Witt	6,400	6,200	97
Douglas	7,200	7,000	97	
Ford	5,200	5,100	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
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### ILLINOIS—(Continued)

<b>50% &amp; Over</b>	Logan	9,800	9,500	97
	Macon	49,500	48,300	98
	Menard	4,500	4,300	96
	Morgan	12,700	12,200	96
	Moultrie	5,000	4,800	96
	Piatt	6,100	6,000	98
	Sangamon	69,200	66,900	97
	Shelby	9,100	8,700	95
Vermilion	38,000	37,000	97	

### INDIANA

Benton	3,700	3,600	97
Fountain	6,400	6,200	97
Warren	2,500	2,400	96

### ILLINOIS

<b>Between 25-49%</b>	Brown	2,600	2,500	96
	Cumberland	3,900	3,700	96
	Edgar	8,700	8,400	97
	Effingham	10,800	10,200	95
	Iroquois	12,500	12,100	97
	Mc Lean	42,700	41,300	97
	Macoupin	17,800	17,300	97
	Montgomery	12,100	11,700	97
	Schuyler	3,100	3,000	97
	Scott	2,500	2,400	98

### INDIANA

Newton	5,300	5,200	97
Tippecanoe	37,400	36,100	96

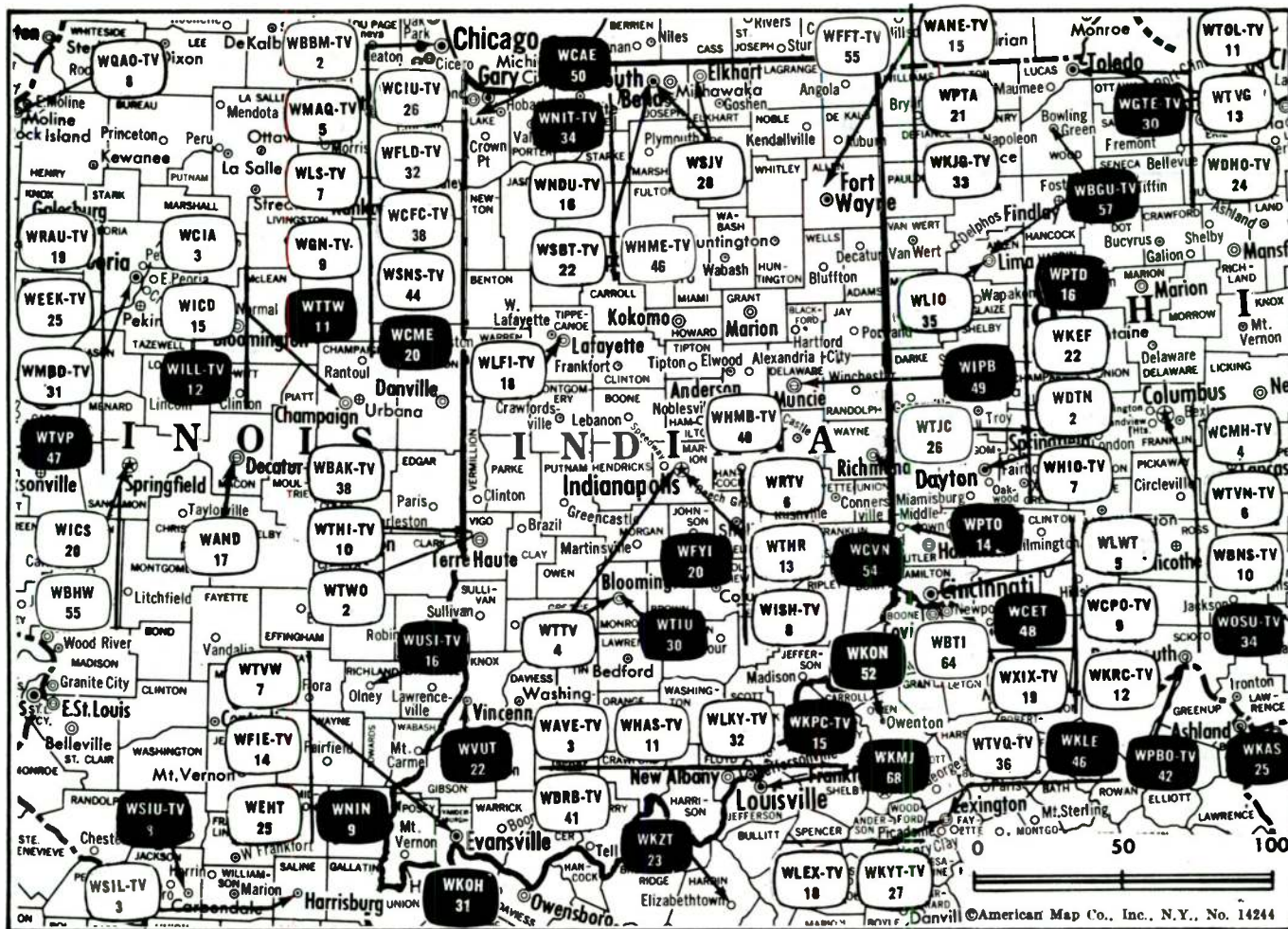
### ILLINOIS

<b>Between 5-24%</b>	Clark	6,700	6,400	96
	Fayette	8,000	7,600	96

(Continued on page 295-b)

Station Totals	588,300	569,900	96
Net Weekly Circulation (1979-80)		348,700	
Average Daily Circulation (1979-80)		222,300	





Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Indianapolis	520,000	20	761,000	21
South Bend-Elkhart	177,000	76	257,700	80
Fort Wayne	140,000	89	207,800	94
Evansville	139,000	90	221,200	89
Terre Haute	102,000	116	162,800	109
Lafayette	13,000	196	36,500	192

### Indiana Station Status as of January 1, 1981

	VHF	UHF	TOTAL
Commercial Television Stations	7	13	20
Educational Television Stations	1	6	7
			27

# Indiana

## State Educational Technical Facilities (Complete Data in Educational Directory)

### WTIU Bloomington Ch. 30

Non-Commercial Educational Station

Licensee: Trustees of Indiana U., Bloomington, Ind. (47405).

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 214-kw max. & 200-kw horizontal visual, 42.6-kw max. & 39.8-kw horizontal aural. Antenna: 710-ft. above av. terrain, 644-ft. above ground, 1444-ft. above sea level.

Latitude	39°	08'	32"
Longitude	86°	29'	43"

### WNIN Evansville Ch. 9

Non-Commercial Educational Station

Licensee: Southwest Indiana Public Bcstg. Inc., 9201 Petersburg Rd., Evansville, Ind. (47711).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 580-ft. above av. terrain, 570-ft. above ground, 1040-ft. above sea level.

Latitude	38°	01'	27"
Longitude	87°	21'	43"

### WFYI Indianapolis Ch. 20

Non-Commercial Educational Station

Licensee: Metropolitan Indianapolis TV Assn. Inc., 1440 N. Meridian St., Indianapolis, Ind. (46202).

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 748-kw max. & 592-kw horizontal visual, 149-kw max. & 56.7-kw horizontal aural. Antenna: 850-ft. above av. terrain, 863-ft. above ground, 1693-ft. above sea level.

Latitude	39°	53'	59"
Longitude	86°	12'	01"

### WIPB Muncie Ch. 49

Non-Commercial Educational Station

Licensee: Ball State University, 2000 University Ave. (47306).

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 141-kw visual, 14.1-kw aural. Antenna: 500-ft. above av. terrain, 542-ft. above ground, 1492-ft. above sea level.

Latitude	40°	09'	38"
Longitude	85°	22'	42"

### WCAE St. John

Ch. 50

Non-Commercial Educational Station

Licensee: Lake Central School Corp., St. John, Ind. (46373).

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1910-kw max. & 603-kw horizontal visual, 120-kw horizontal aural. Antenna: 430-ft. above av. terrain, 460-ft. above ground, 1045-ft. above sea level.

Latitude	41°	39'	28"
Longitude	87°	30'	28"

### WNIT-TV South Bend

Ch. 34

Non-Commercial Educational Station

Licensee: Michiana Public Broadcasting Corp., Box 34, South Bend, Ind. (46624).

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 589-kw max. & 204-kw horizontal visual, 64.6-kw max. & 40.7-kw horizontal aural. Antenna: 560-ft. above av. terrain, 549-ft. above ground, 1394-ft. above sea level.

Latitude	41°	37'	05"
Longitude	86°	36'	09"

### WVUT Vincennes

Ch. 22

Non-Commercial Educational Station

Licensee: Board of Trustees for Vincennes University, 1002 N. First St. (47591).

Technical Facilities: Channel No. 22 (518-524 MHz) Authorized power: 1565-kw max. & 1150-kw horizontal visual, 313-kw max. & 115-kw horizontal aural. Antenna: 570-ft. above av. terrain, 560-ft. above ground, 1060-ft. above sea level.

Latitude	38°	39'	06"
Longitude	87°	28'	37"

**State Cross Reference List**  
Communities That Receive Programs of  
Stations That Are Located Elsewhere

### WSJV

Elkhart (See South Bend, Ind.)



# Indiana—Evansville

**WEHT**

Ch. 25

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1194-kw max. & 794-kw horizontal visual, 286-kw max. & 185-kw horizontal aural. Antenna: 1030-ft. above av. terrain, 988-ft. above ground, 1449-ft. above sea level. Latitude 37° 51' 56" Longitude 87° 34' 04"

Transmitter: Marywood Dr., Henderson County, Ky.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Represented (legal) by Kirkland & Ellis.

Represented (engineering) by Cohen & Dippell.

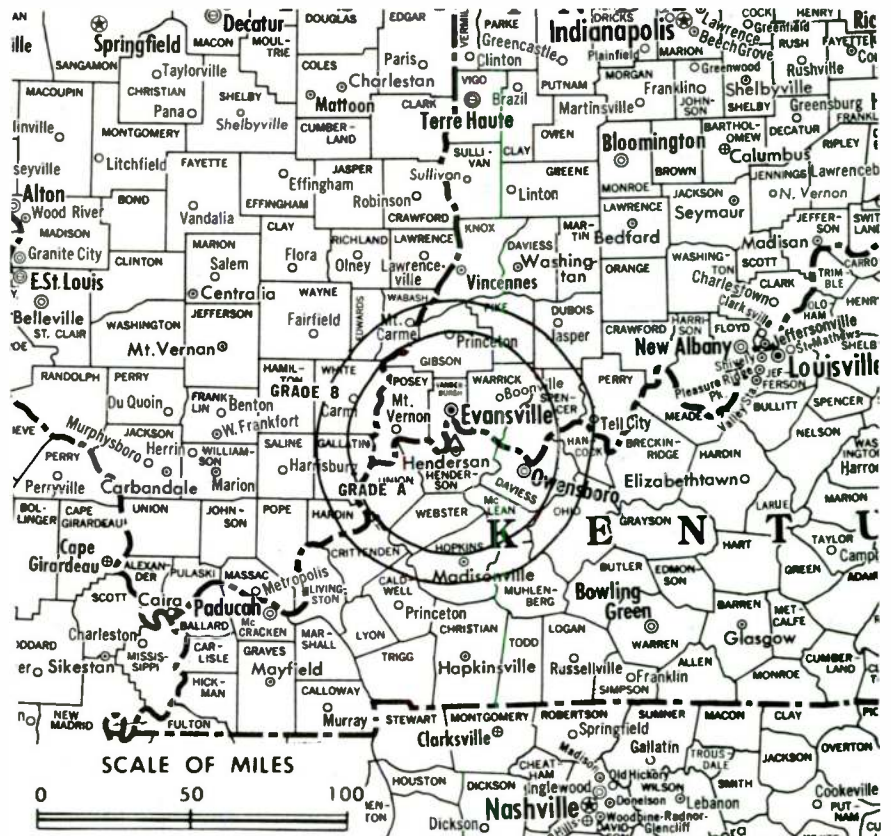
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WEHT Ref: FCC File No. BPCT-4924 Granted 6/29/76

©American Map Co., Inc., N.Y., No. 14244

## WEHT

Network Service: CBS.

Licensee: Gilmore Broadcasting Corp., Box 25, Evansville (47701).

Studio: Marywood Dr., Henderson County, Ky.

Telephone: 812-424-9215, Evansville. TWX No.: 510-545-7434.

Ownership: See KODE-TV, Joplin, Mo.

Began Operation: Sept. 11, 1953. Sale to present owner by Henry S. Hilberg and associates approved July 20, 1964 by FCC (Television Digest, Vol. 4:16, 29). Sale to Hilberg group by M. A. Lightman's Malco Theatres Inc. approved by FCC Oct. 24, 1956 (Vol. 12:35, 43).

Represented (sales) by Blair Television.

Personnel:

ERNEST D. MADDEN, vice president & general manager.

JERRY KUNKEL, general sales manager.

BROD SEYMOUR, program director.

JOHN WATSON, chief engineer.

STAN CLARK, news director.

### DIGEST OF RATE CARD NO. 31

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. ID

Class AA—6:30-10 p.m., daily.

\$950.00 \$500.00 \$300.00 Graded rates apply\*

\*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ILLINOIS</b>				
	Edwards	3,300	3,100	94
<b>50% &amp; Over</b>	Gallatin	2,900	2,700	93
	Wabash	5,700	5,500	96
	Wayne	7,400	6,900	93
	White	6,800	6,300	93

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>INDIANA</b>				
	Dubois	10,000	9,600	96
	Gibson	11,700	11,300	97
	Perry	5,800	5,500	95
	Pike	5,100	4,900	95
	Posey	8,200	7,800	95
	Spencer	5,800	5,600	96
	Vanderburgh	56,900	55,200	97
	Warrick	13,100	12,600	97
<b>50% &amp; Over</b>	<b>KENTUCKY</b>			
	Daviess	27,300	26,800	98
	Hancock	2,400	2,300	97
	Henderson	13,500	13,200	98
	Hopkins	16,800	16,400	97
	Mc Lean	4,100	4,000	98
	Ohio	7,800	7,600	97
	Union	5,300	5,200	98
	Webster	5,800	5,600	97
<b>ILLINOIS</b>				
	Lawrence	6,800	6,600	96
<b>Between 25-49%</b>	<b>KENTUCKY</b>			
	Caldwell	5,100	4,900	97
	Crittenden	3,800	3,700	97
	Muhlenberg	11,800	11,500	98
<b>ILLINOIS</b>				
	Crawford	8,500	8,300	97
	Hamilton	3,700	3,400	92
<b>Between 5-24%</b>	Hardin	2,000	1,900	96
	Richland	6,400	6,100	95
	Saline	12,000	11,500	96
(Continued on page 312-b)				
<b>Station Totals</b>		<b>337,700</b>	<b>326,500</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>210,100</b>
<b>Average Daily Circulation (1979-80)</b>				<b>134,400</b>



# Indiana—Evansville

## WFIE-TV

Ch. 14

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 2208-kw max. & 1020-kw horizontal visual, 331-kw max. & 91.2-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 949-ft. above ground, 1449-ft. above sea level.

Latitude 37° 53' 14"  
Longitude 87° 31' 07"

Transmitter: Wolf Hill, approx. 2300-ft. NE of intersection of Rt. 414 (Wathen Lane) & Cemetery Rd., near Henderson, Ky.

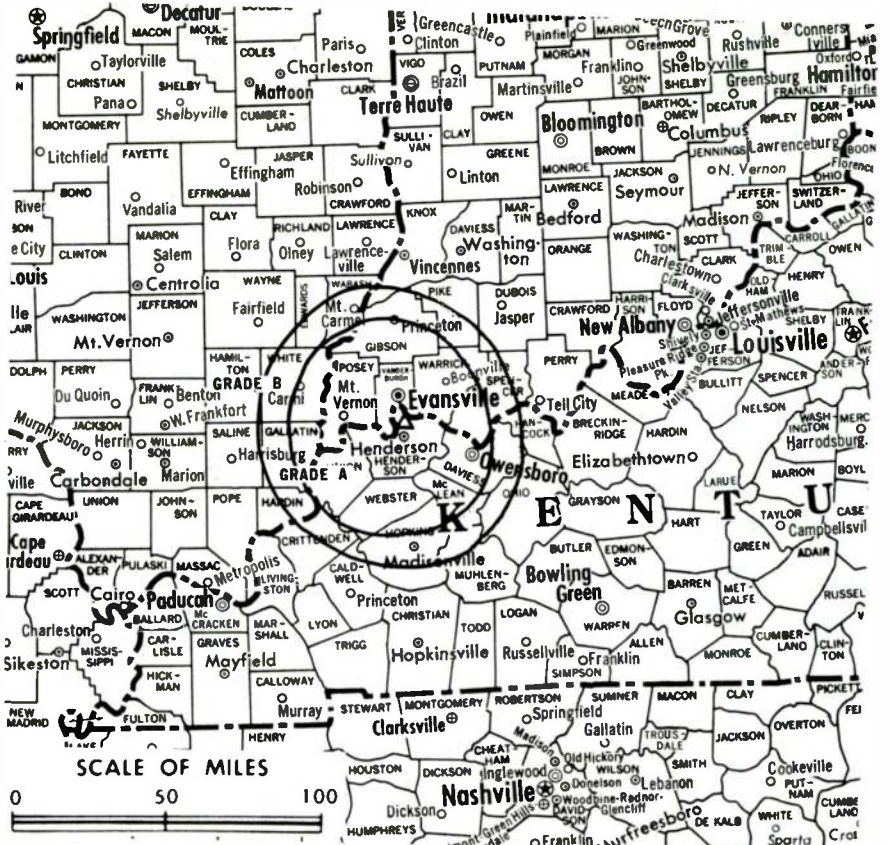
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Katz Television.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WFIE-TV Ref: FCC File No. BPCT-4913 Granted 6/11/76

© American Map Co., Inc., N.Y., No. 14244

## WFIE-TV

Network Service: NBC.

Licensee: WFIE Inc., 1115 Mount Auburn Rd. (47712).

Studio: 1115 Mount Auburn Rd. Telephone: 812-426-1414.

Ownership: Orion Bcstg., 100%. For other interests, see WAVE-TV, Louisville, Ky. Note: Sale pends.

Began Operation: Nov. 9, 1953. Sale to present owner by Jesse D. Fine theatre family approved July 18, 1956 by FCC (Television Digest, Vol. 12:25, 26, 29).

Represented (legal) by Covington & Burling.

Personnel:

CONRAD L. CAGLE, president & general manager.  
RALPH S. JACKSON, vice president.  
T. BALLARD MORTON JR., secretary-treasurer.  
JOHN SANDWELL, general sales manager.  
JIM MOORE, national sales manager.  
BOB WEST, director of operations.  
BILL HOLLANDER, news director.  
MARION B. PAUL, chief engineer.  
JOHN CALVER, promotion director.  
SHIRLEY KIRK, program manager.

### DIGEST OF RATE CARD NO. A46

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AAA—6:30-10 p.m., daily.				
\$1800	\$1200	Graded rates apply*		

\*Highest rate: \$1500.

NETWORK BASE HOURLY RATE: \$870.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		ILLINOIS			
		Edwards	3,300	3,100	94
		Gallatin	2,900	2,700	93
		Wabash	5,700	5,500	96
		Wayne	7,400	6,900	93
	White	6,800	6,300	93	

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA				
		Dubois	10,000	9,600	96
		Gibson	11,700	11,300	97
		Perry	5,800	5,500	95
		Pike	5,100	4,900	95
		Posey	8,200	7,800	95
		Spencer	5,800	5,600	96
		Vanderburgh	56,900	55,200	97
		Warrick	13,100	12,600	97
		KENTUCKY			
	Daviess	27,300	26,800	98	
	Hancock	2,400	2,300	97	
	Henderson	13,500	13,200	98	
	Hopkins	16,800	16,400	97	
	Mc Lean	4,100	4,000	98	
	Union	5,300	5,200	98	
	Webster	5,800	5,600	97	
Between 25-49%	ILLINOIS				
		Lawrence	6,800	6,600	96
	INDIANA				
		Daviess	8,900	8,500	96
	KENTUCKY				
	Caldwell	5,100	4,900	97	
	Crittenden	3,800	3,700	97	
	Muhlenberg	11,800	11,500	98	
	Ohio	7,800	7,600	97	
Between 5-24%	ILLINOIS				
		Clay	5,700	5,400	94
	Hamiiton	3,700	3,400	92	

(Continued on page 312-b)

Station Totals	310,400	299,600	96
Net Weekly Circulation (1979-80)	207,100		
Average Daily Circulation (1979-80)	140,800		

# Indiana—Evansville

**WTVW**

Ch. 7

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1000-ft. above av. terrain, 988-ft. above ground, 1468-ft. above sea level.

Latitude 38° 01' 27"  
Longitude 87° 21' 43"

**Transmitter:** 1-mi. S of Chandler, Ind.

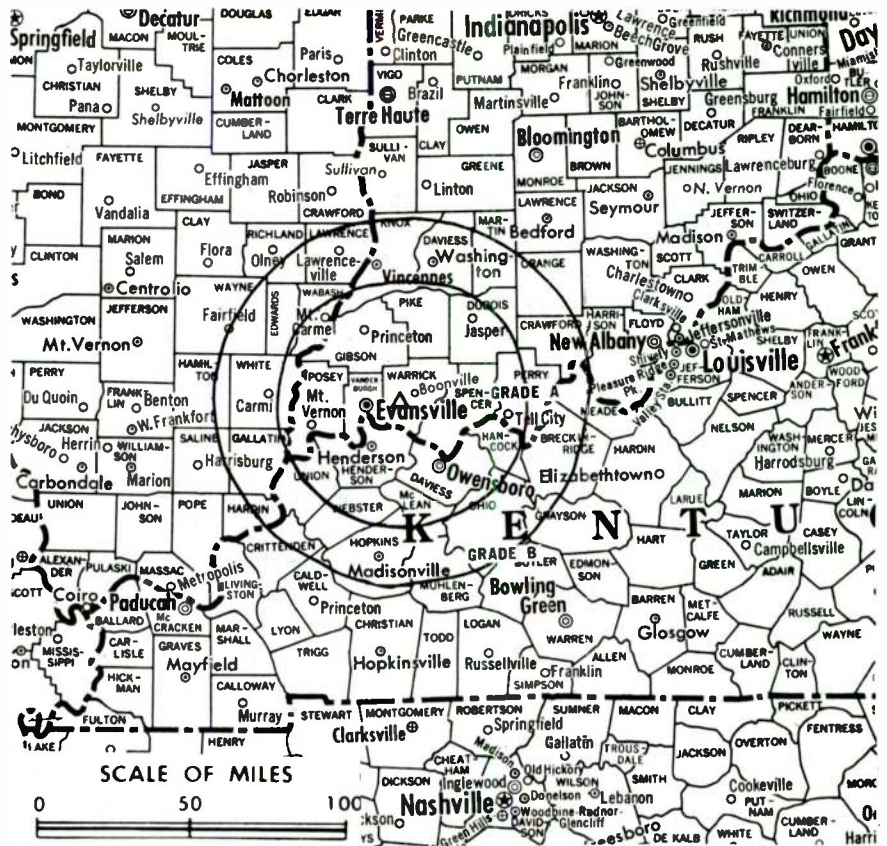
**TV tape:** Recording facilities.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP.

**Represented (legal)** by Kenkel & Barnard.

**Represented (sales)** by Avery-Knodel.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WTVW Ref: FCC File No. BPCT—3991 Granted 6/29/67 © American Map Co., Inc., N.Y., No. 14244

## WTVW

**Network Service:** ABC.

**Licensee:** Indiana Partners Ltd., Box 7, Evansville, Ind. (47701).

**Studio:** 477 Carpenter St., Evansville (47701).

**Telephone:** 812-422-1121. TWX No.: 810-353-0594.

**Ownership:** WTVW Inc., gen partner, 2.3%; WTVY Inc., Ltd. partner, 97.7%. WTVW ownership: Charles Woods, pres.-treas., 80%; Betty K. Colvin, v.p.-secy., 20%. For WTVY ownership, see WTVY, Dothan, Ala.

**Began Operation:** Aug. 21, 1956. Sale to present owners by Fuqua Communications approved by FCC Nov. 17, 1980. Sale of control to Fuqua by Polaris Corp. approved by FCC Sept. 26, 1966 (Television Digest, Vols. 5:51, 6:39). Previous sale of control by Ferris E. Traylor, Rex Schepp and Miklos Sperling to Producers Inc. (Polaris) approved Aug. 27, 1962 by FCC, (Vol. 2:35).

**Personnel:**

- CHARLES WOODS, president & general manager.
- EDWARD P. BEE, general sales manager.
- DARRYL JACKSON, local sales manager.
- RICK LIPPS, operations manager.
- GERALD J. FISCHER, controller.
- JEFF HOLDER, production manager.
- JOHN SCHUTA, chief engineer.
- BILL GLADISH, news director.

**Highest One Hour Rate:** \$1800.

**Highest 30 Sec. Rate:** \$700.

**NETWORK BASE HOURLY RATE:** \$1135.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clay	5,700	5,400	94
	Edwards	3,300	3,100	94
	Gallatin	2,900	2,700	93
	Lawrence	6,800	6,600	96
	Richland	6,400	6,100	95
	Wabash	5,700	5,500	96

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wayne	7,400	6,900	93
	White	6,800	6,300	93
	INDIANA			
	Daviess	8,900	8,500	96
	Dubois	10,000	9,600	96
	Gibson	11,700	11,300	97
	Knox	14,400	14,000	97
	Martin	3,600	3,500	96
	Perry	5,800	5,500	95
	Pike	5,100	4,900	95
Posey	8,200	7,800	95	
Spencer	5,800	5,600	96	
Vanderburgh	56,900	55,200	97	
Warrick	13,100	12,600	97	
KENTUCKY				
Breckinridge	5,900	5,700	97	
Caldwell	5,100	4,900	97	
Daviess	27,300	26,800	98	
Hancock	2,400	2,300	97	
Henderson	13,500	13,200	98	
Hopkins	16,800	16,400	97	
Mc Lean	4,100	4,000	98	
Ohio	7,800	7,600	97	
Union	5,300	5,200	98	
Webster	5,800	5,600	97	
ILLINOIS				
Crawford	8,500	8,300	97	
Hamilton	3,700	3,400	92	
INDIANA				
Lawrence	15,200	14,800	97	
Orange	6,300	6,000	96	

(Continued on page 312-b)

<b>Station Totals</b>	<b>441,100</b>	<b>426,500</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>284,100</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>189,200</b>		



# Indiana—Fort Wayne

## WANE-TV

Ch. 15

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 436-kw max. & 144-kw horizontal visual, 28.2-kw horizontal aural. Antenna: 830-ft. above av. terrain, 836-ft. above ground, 1649-ft. above sea level.

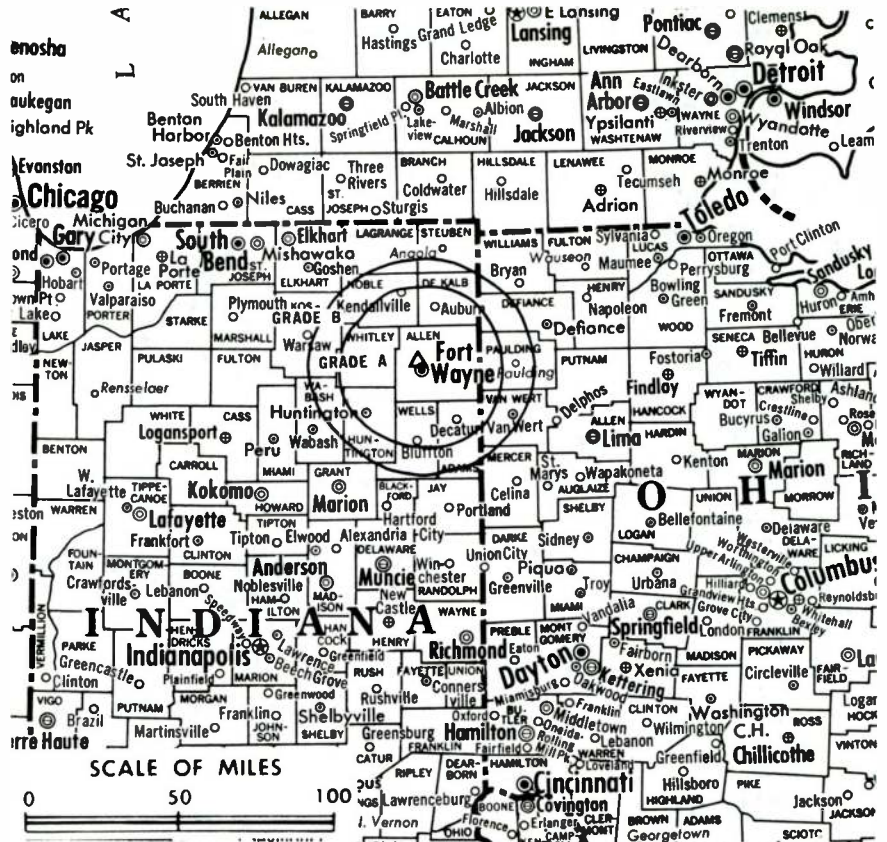
Latitude 41° 05' 35"  
Longitude 85° 10' 42"

Transmitter: 2915 West State Blvd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



WANE-TV Ref: FCC File No. BPCT-2515 Granted 7/30/58

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV\* and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WANE-TV

Network Service: CBS.  
Licensee: Indiana Bcstg. Corp., Box 1515, Fort Wayne, Ind. (46801).  
Studio: 2915 West State Blvd.  
Telephone: 219-424-1515.  
TWX No.: 810-332-1508.  
Ownership: Corinthian Broadcasting Corp., a Division of Dun & Bradstreet Corp. For other interests, see KOTV, Tulsa, Okla.  
Began Operation: Sept. 26, 1954. Sale to present owner by Universal Bcstg. (McConnell) approved Oct. 10, 1956 by FCC. Previous sale as WINT by R. Morris Pierce group approved June 13, 1956. (Television Digest, Vol. 12:24, 34, 41).  
Represented (sales) by Peters, Griffin, Woodward Inc.  
Represented (legal) by Covington & Burling.  
Personnel:  
PHILIP J. LOMBARDO, president.  
JOHN IRVIN, vice president & general manager.  
REID G. CHAPMAN, vice president.  
RICHARD J. HAYES, general sales manager.  
FRANK C. KEHOE, national sales manager.  
RON MACK, program/production manager.  
ANN COLONE, promotion director.  
BRUCE CHILDS, news director.  
JIM GIFFEN, chief engineer.  
DON PALMER, financial manager.

### DIGEST OF RATE CARD NO. 81-2

(April 26, 1981)

Hour 30 Min. 5 Min. 30 Sec. 10 Sec.

Class A—7-10 p.m., daily.

\$1100 \$700 \$350 Graded rates apply\*

\*Highest rate: \$700.

NETWORK BASE HOURLY RATE: \$760.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>INDIANA</b>				
	Adams	8,900	8,600	97
	Allen	98,300	96,200	98
	Blackford	5,500	5,400	98
	De Kalb	10,300	10,100	98
	Huntington	12,100	11,900	98
	Jay	8,200	7,900	96
	Noble	11,300	11,000	97
<b>50% &amp; Over</b>	Steuben	8,500	8,300	98
	Wabash	12,400	11,900	96
	Wells	8,300	8,100	97
	Whitley	8,400	8,200	98
<b>OHIO</b>				
	Defiance	11,800	11,500	98
	Mercer	12,100	11,800	98
	Paulding	6,800	6,600	98
	Van Wert	11,100	10,900	98
	Williams	12,300	12,000	97
<b>Between 25-49%</b>	Allen	36,100	35,200	97
	Putnam	9,500	9,200	97
<b>INDIANA</b>				
	Grant	28,500	27,700	97
	Kosciusko	18,800	18,300	97
<b>Between 5-24%</b>	La Grange	7,300	6,800	93
<b>OHIO</b>				
	Auglaize	14,200	13,800	97
	Henry	9,800	9,600	98
<b>Station Totals</b>		<b>370,500</b>	<b>361,000</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>238,700</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>144,300</b>	



# Indiana—Fort Wayne

## WFFT-TV

Ch. 55

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 603-kw max. & 389-kw horizontal visual, 60.3-kw max. & 38.9-kw horizontal aural. Antenna: 780-ft. above av. terrain, 805-ft. above ground, 1625-ft. above sea level. Latitude 41° 06' 33" Longitude 85° 11' 44"

Transmitter: 3707 Hillegas Rd.

TV tape: Recording facilities.

Color: Network, live, film & tape.

News Wire Service: UPI.

News Film Service: UPI, ITNA.

Satellite Earth Station: Scientific-Atlanta, 10-m.

Represented (engineering) by Steel, Andrus & Associates.

Represented (sales) by Adam Young Inc.

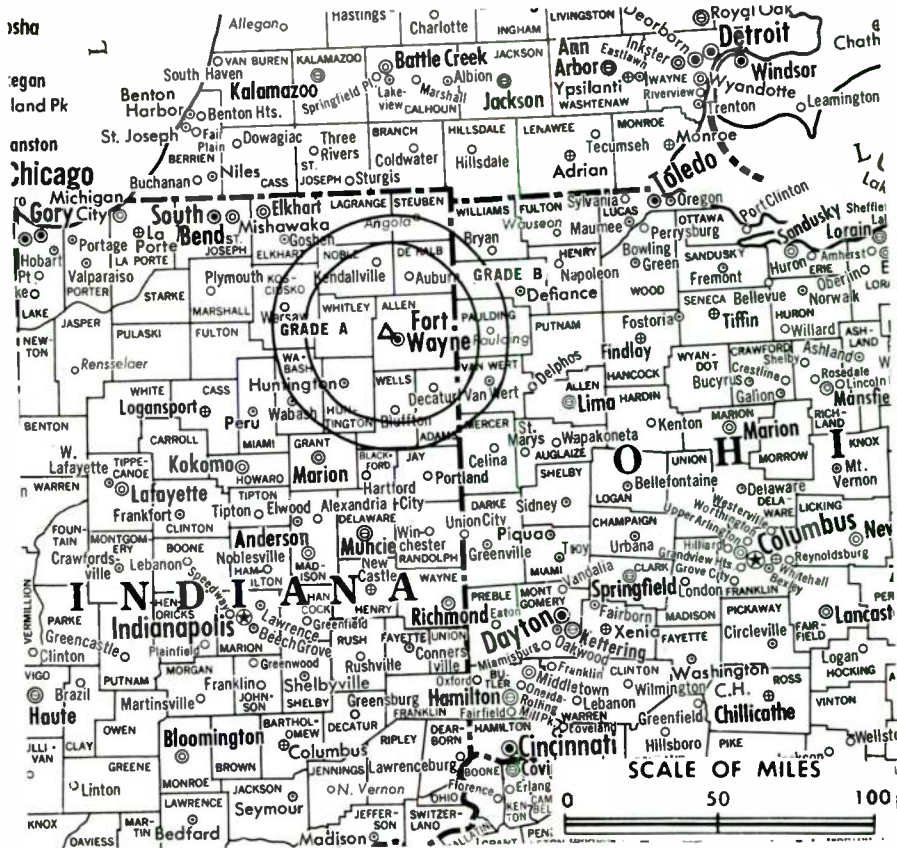
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WFFT-TV Ref: FCC File No. BPCT-4975 Granted 5/20/77

© American Map Co., Inc., N.Y., No. 14244

## WFFT-TV

Network Service: None, independent.

Licensee: Ontario Corp., c/o Robert W. Faull, Box 2255, Fort Wayne, Ind. (46801).

Studio: 3707 Hillegas Rd. Telephone: 219-424-5555.

Ownership: Van P. Smith, pres., 33.4%; Joseph L. Skinner, chmn., 0.6%; James A. Nolan, v.p., 21.3%; George R. Benson, v.p.-finance & treas., 3%; William L. Skinner, v.p.-mktg., 2.3%; Donald G. Wheeldon, v.p.-mfg., 0.2%; Jack E. Buckles, secy., 1.6%; Marion R. Skinner, 16.9%; Industrial Trust & Savings Bank, 14.9%.

Began Operation: Dec. 21, 1977.

Represented (legal) by Schwartz, Woods & Miller.

Personnel:

ROBERT W. FAULL, general manager.  
 RICHARD J. STAWICKI, station manager.  
 JAMES E. JUMP, sales manager.  
 FRANK HAWKINS, local sales manager.  
 TANYA WHITAKER, program director.  
 JAMES E. MILLER, chief engineer.  
 ROBERT G. McDOWELL, production manager.  
 SALLY BETZ, operations manager.  
 STEVE SHINE, news director.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class A—6-11 p.m., daily.				
\$350	\$200	\$115	\$150	\$75

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Adams	8,900	8,600	97
	Allen	98,300	96,200	98
	Blackford	5,500	5,400	98
	De Kalb	10,300	10,100	98
Huntington	12,100	11,900	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Jay	8,200	7,900	96
	Noble	11,300	11,000	97
	Steuben	8,500	8,300	98
	Wabash	12,400	11,900	96
	Wells	8,300	8,100	97
Whitley	8,400	8,200	98	
<b>OHIO</b>	Mercer	12,100	11,800	98
	Paulding	6,800	6,600	98
	Van Wert	11,100	10,900	98
<b>INDIANA</b>	Kosciusko	18,800	18,300	97
	La Grange	7,300	6,800	93
	<b>OHIO</b>	Defiance	11,800	11,500
Putnam	9,500	9,200	97	
Williams	12,300	12,000	97	
<b>INDIANA</b>	Fulton	6,200	6,000	97
	Grant	28,500	27,700	97
	Randolph	10,800	10,500	97
<b>MICHIGAN</b>	Branch	12,900	12,600	98
	Hillsdale	15,100	14,600	97
<b>OHIO</b>	Allen	36,100	35,200	97
	Auglaize	14,200	13,800	97
	Darke	18,600	18,200	98
	Henry	9,800	9,600	98
<b>Station Totals</b>		<b>434,100</b>	<b>422,900</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>203,300</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>101,800</b>	

# Indiana—Fort Wayne

## WKJG-TV

Ch. 33

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 589-kw visual, 58.9-kw aural. Antenna: 770-ft. above av. terrain, 793-ft. above ground, 1593-ft. above sea level.

Latitude 41° 05' 36.00"  
Longitude 85° 10' 28.47"

Transmitter: 2633 West State Blvd.

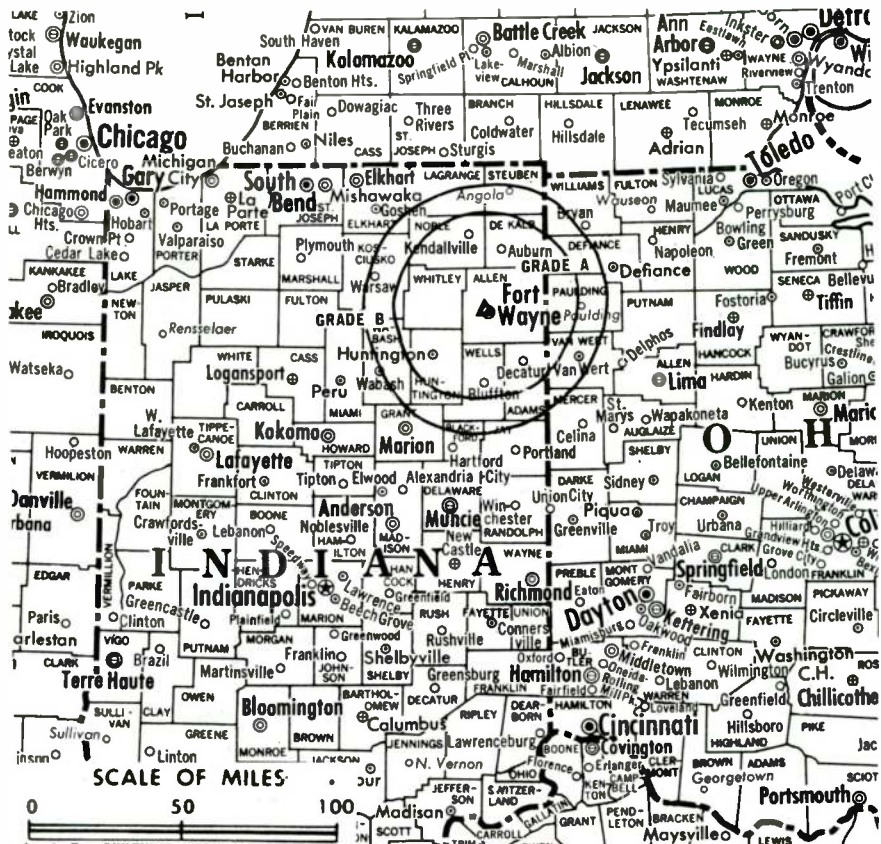
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WKJG-TV Ref: FCC File No. BPCT-790925KJ Granted 12/30/79 © American Map Co., Inc., N.Y., No. 14244

## WKJG-TV

Network Service: NBC.

Licensee: Thirty-Three Inc., 2633 West State Blvd., Fort Wayne, Ind. (46808).

Studio: 2633 West State Blvd.

Telephone: 219-422-7474.

TWX No.: 219-241-2083.

Ownership: Wabash Valley Broadcasting Corp., see WTHI-TV, Terre Haute, Ind.

Began Operation: Nov. 21, 1953. Sale to present owner by Federated Media Inc. approved by FCC July 30, 1974 (Television Digest, Vol. 14:32). Sale to FMI by Truth Publishing Co. approved by FCC March 10, 1971 (Vol. 10:27). Previous sale by Clarence L. Schust, H. Leslie Popp and associates approved March 13, 1957 by FCC (Vol. 13:5, 11).

Represented (sales) by Katz Television; Paul Mulvihill Ltd. (Canada).

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by Lohnes & Culver.

Personnel:

HILLIARD GATES, v.p. & general manager.  
WILLIAM KLINE, commercial manager.  
CALO O. MAHLOCK, assistant general manager.  
WILLIAM NICHOLS, operations manager.  
RICHARD FLOREA, news director.  
WAYNE ROTHGEB, farm director.  
EUGENE A. CHASE, chief engineer.

### DIGEST OF RATE CARD NO. A-9

(April 26, 1981)

Hour	30 Min.	30 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.			
\$1150	\$750	\$525*	\$315*

\*Section 1.

NETWORK BASE HOURLY RATE: \$575.

304-b

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Adams	8,900	8,600	97
	Allen	98,300	96,200	98
	De Kalb	10,300	10,100	98
	Huntington	12,100	11,900	98
	Jay	8,200	7,900	96
	Noble	11,300	11,000	97
	Steuben	8,500	8,300	98
	Wabash	12,400	11,900	96
	Wells	8,300	8,100	97
Whitley	8,400	8,200	98	
	<b>OHIO</b>			
	Defiance	11,800	11,500	98
	Mercer	12,100	11,800	98
	Paulding	6,800	6,600	98
	Van Wert	11,100	10,900	98
	<b>INDIANA</b>			
	Blackford	5,500	5,400	98
<b>Between 25-49%</b>	Grant	28,500	27,700	97
	La Grange	7,300	6,800	93
	<b>OHIO</b>			
	Putnam	9,500	9,200	97
	Williams	12,300	12,000	97
	<b>INDIANA</b>			
<b>Between 5-24%</b>	Fulton	6,200	6,000	97
	Kosciusko	18,800	18,300	97
	<b>OHIO</b>			
	Allen	36,100	35,200	97
	Auglaize	14,200	13,800	97
	Henry	9,800	9,600	98

Station Totals	376,700	367,000	97
Net Weekly Circulation (1979-80)		228,700	
Average Daily Circulation (1979-80)		127,200	



# Indiana—Fort Wayne

**WPTA**

Ch. 21

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 562-kw max. & 490-kw horizontal visual, 56.2-kw max. & 49-kw horizontal aural. Antenna: 740-ft. above av. terrain, 770-ft. above ground, 1582-ft. above sea level.

Latitude 41° 06' 08"  
Longitude 85° 11' 04"

Transmitter: 3401 Butler Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, Gannett.

Facsimile Service: UPI, Gannett.

News Film Service: ABC, Gannett.

Satellite Earth Station: Summer 1981.

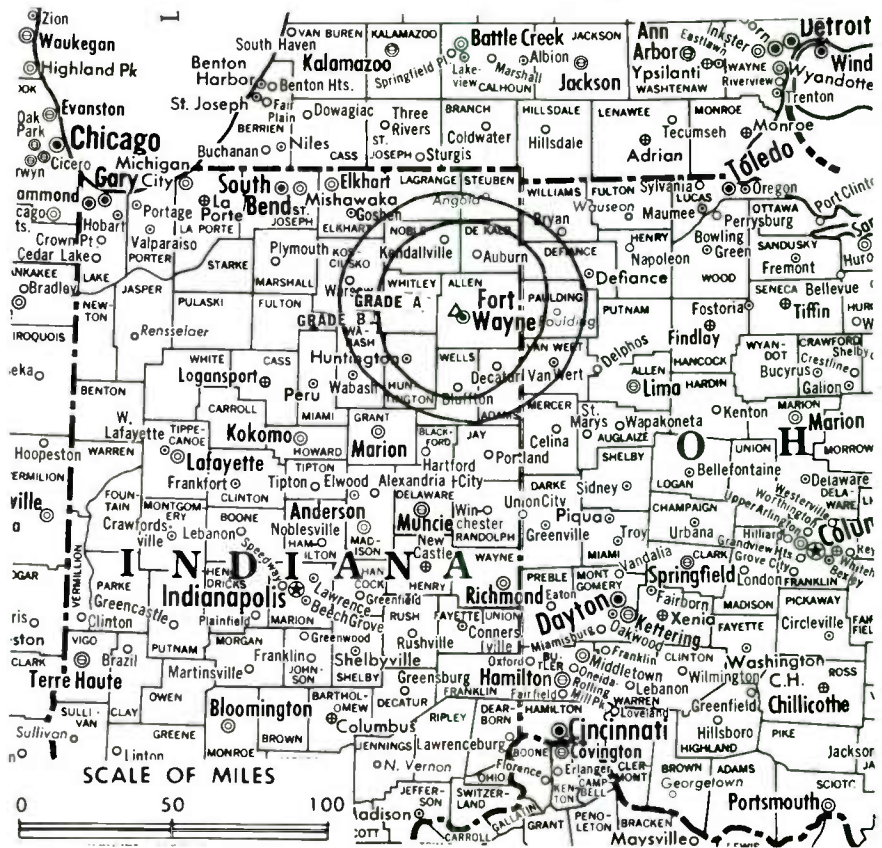
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WPTA Ref: FCC File No. BPCT—790312LC Granted 6/8/79

© American Map Co., Inc., N.Y., No. 14244

## WPTA

Network Service: ABC.

Licensee: WPTA-TV Inc.

Studio: 3401 Butler Rd., Fort Wayne, Ind. (46808).

Telephone: 219-483-0584. Telex: 810-332-1549.

Ownership: Gannett Co. Inc., 100%. For other interests, see KPNX-TV, Phoenix-Mesa, Ariz.

Began Operation: Sept. 28, 1957. Merger of Combined Communications with Gannett Co. approved by FCC June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Sale to Combined by Sarkes Tarzian Inc. approved by FCC April 4, 1973 (Vol. 12:41; 13:7).

Represented (sales) by Blair Television.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

EDWIN METCALFE, president & general manager.  
MARVIN GOTTLIEB, v.p., station & general sales manager.  
BILL MacDONALD, v.p. & sales manager.  
BARBARA WIGHAM, v.p., dir. of programming & promotion.  
ROGER BALL, news director.  
RAY KRUEGER, chief engineer.

Highest 30 Sec. Rate: 500.

NETWORK BASE HOURLY RATE: \$625.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>INDIANA</b>			
	Adams	8,900	8,600	97
	Allen	98,300	96,200	98
	Blackford	5,500	5,400	98
	De Kalb	10,300	10,100	98
	Huntington	12,100	11,900	98
	Noble	11,300	11,000	97
	Stauben	8,500	8,300	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>INDIANA—(Continued)</b>				
50% & Over	Wabash	12,400	11,900	96
	Wells	8,300	8,100	97
	Whitley	8,400	8,200	98
	<b>OHIO</b>			
	Defiance	11,800	11,500	98
	Mercer	12,100	11,800	98
	Paulding	6,800	6,600	98
	Van Wert	11,100	10,900	98
	Williams	12,300	12,000	97
Between 25-49%	<b>INDIANA</b>			
	Grant	28,500	27,700	97
	Jay	8,200	7,900	96
	Miami	12,700	12,300	97
Between 5-24%	<b>OHIO</b>			
	Allen	36,100	35,200	97
	Auglaize	14,200	13,800	97
	Putnam	9,500	9,200	97
Between 5-24%	<b>INDIANA</b>			
	Fulton	6,200	6,000	97
	Kosciusko	18,800	18,300	97
	La Grange	7,300	6,800	93
	Pulaski	4,300	4,100	95
Between 5-24%	<b>MICHIGAN</b>			
	Hillsdale	15,100	14,600	97
	<b>OHIO</b>			
	Fulton	12,500	12,100	97
<b>Station Totals</b>		<b>411,500</b>	<b>400,500</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>258,800</b>		
<b>Average Daily Circulation (1979-80)</b>		<b>157,400</b>		



# Indiana—Indianapolis

## WHMB-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 933-kw max. & 692-kw horizontal visual, 69.2-kw horizontal aural. Antenna: 470-ft. above av. terrain, 500-ft. above ground, 1325-ft. above sea level.

Latitude 40° 00' 55"  
Longitude 85° 58' 58"

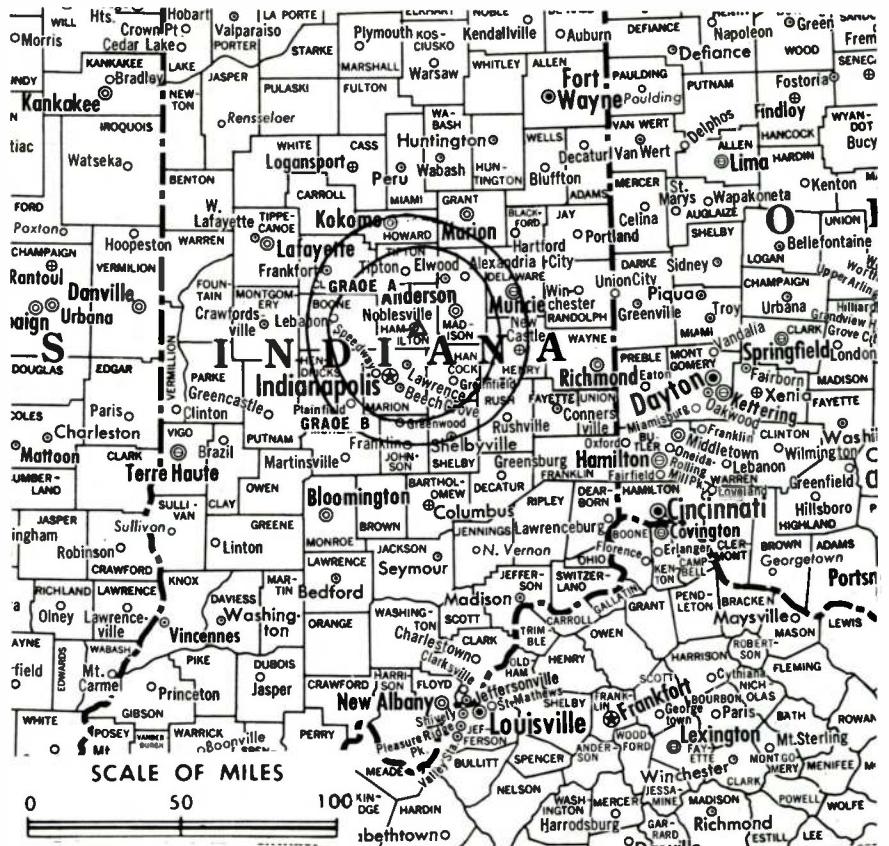
Transmitter: 1-mi. E of Hwy. 37 on State Rd. 238.

Color: Live, film, slide & tape.

News Wire Service: UPI.

Satellite Earth Station: In operation.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b)



WHMB-TV Ref. FCC File No. BMPCT—6987 Granted 4/30/69

©American Map Co., Inc., N.Y., No. 14244

## WHMB-TV

Network Service: None, independent.  
Licensee: LeSea Broadcasting Co., Box 12, South Bend, Ind. (46624).  
Studio: 10511 Greenfield Ave., Noblesville, Ind. (46060).  
Mailing Address: Box 50250, Indianapolis, Ind. (46250).  
Telephone: 317-773-5050. TWX No.: 810-260-1752.  
Ownership: Non-stock, non-profit organization. Officers: Lester Sumrall, pres.; Louise Sumrall, secy.; Leona Murphy, treas. Above officers are trustees for Lester Sumrall Evangelistic Assn. Inc., licensee of WHME-TV & WHME(FM), South Bend, Ind.

Began Operation: January 25, 1971. Sale to present owner by Dr. Wendell Hansen approved by FCC Aug. 15, 1972.

Represented (sales) by Spot Time Ltd.

### Personnel:

LESTER SUMRALL, president.  
PETER SUMRALL, general manager.  
WANDA LINVILLE, traffic manager.

### DIGEST OF RATE CARD

Hour	30 Min.	Min.	30 Sec.	10 Sec.
Class AA—7-11 p.m., daily.				
\$800	\$400	\$150	\$75	\$40

## Cable Systems Design Group

Incorporated

1225 Connecticut Avenue, NW  
Suite 100  
Washington, DC 20036

## CABLE TELEVISION SYSTEM DESIGNERS

(202) 463-7999

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Hamilton	26,600	26,100	98
	Hancock	14,700	14,400	98
	Howard	31,400	30,700	98
<b>Between 5-24%</b>	<b>INDIANA</b>			
	Bartholomew	21,100	20,600	98
	Blackford	5,500	5,400	98
	Boone	12,400	12,200	98
	Cass	13,800	13,400	97
	Clinton	11,300	11,100	98
	Delaware	42,200	41,400	98
	Grant	28,500	27,700	97
	Hendricks	22,400	22,000	98
	Henry	18,700	18,300	98
	Jay	8,200	7,900	96
	Johnson	24,200	23,900	99
	Madison	47,900	47,100	98
	Marion	273,100	267,600	98
	Miami	12,700	12,300	97
	Monroe	31,700	30,400	96
	Montgomery	12,200	12,000	98
Morgan	16,300	16,000	98	
Putnam	9,300	9,100	97	
Randolph	10,800	10,500	97	
Rush	7,200	7,100	98	
Shelby	14,000	13,700	98	
Tipton	5,700	5,600	98	
<b>Station Totals</b>		<b>721,900</b>	<b>706,500</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>108,800</b>
<b>Average Daily Circulation (1979-80)</b>				<b>37,100</b>

# Indiana—Indianapolis

## WISH-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 990-ft. above av. terrain, 997-ft. above ground, 1847-ft. above sea level.

Latitude 39° 45' 39"  
Longitude 86° 00' 21"

Transmitter: 553 South Post Rd. (46239).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Associates.

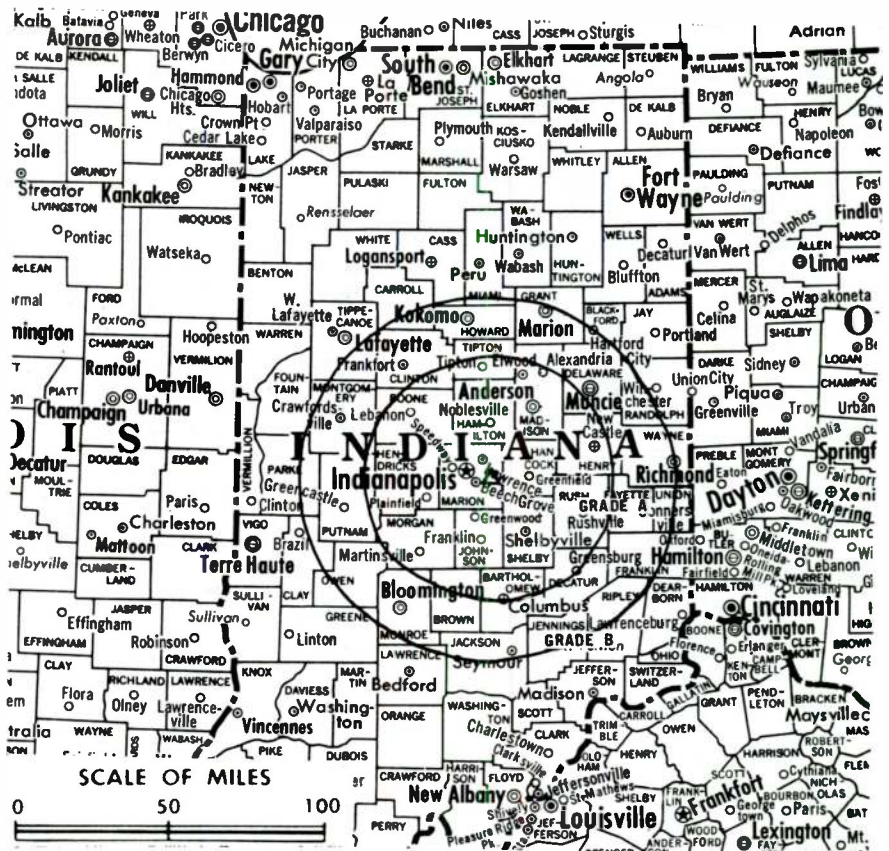
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WISH-TV Ref: FCC File No. BPCT-110 Granted 1/28/64

©American Map Co., Inc., N.Y., No. 14244

## WISH-TV

Network Service: CBS.

Licensee: Indiana Broadcasting Corporation, 1950 N. Meridian St., Indianapolis, Ind. (46202).

Studio: 1950 N. Meridian St.

Telephone: 317-924-4381. TWX No.: 317-635-2107.

Ownership: Corinthian Broadcasting Corp., 100%. For other interests, see KOTV, Tulsa, Okla.

Began Operation: July 1, 1954. Sale, along with WANE-TV, Fort Wayne & radio WANE, to present owners approved Oct. 10, 1956, by FCC (Television Digest, Vol. 12:34, 41).

Represented (sales) by Peters, Griffin, Woodward Inc.

Personnel:

PHILIP J. LOMBARDO, president.  
WILLIAM B. STOUGH, vice president & general manager.  
HAROLD LEWIS, treasurer.  
JOSEPH H. GIRARD, general sales manager.  
STEPHEN BARRY, national sales manager.  
DON DILLION, program director.  
PHIL MICHAEL, advertising & promotion manager.  
KAREN MILLER, production manager.  
JOHN DEMSHOCK, chief engineer.  
LEE GILES, news director.

Highest 30 Sec. Rate (May 4, 1981): \$3400.

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	<b>INDIANA</b>				
		Bartholomew	21,100	20,600	98
		Blackford	5,500	5,400	98
		Boone	12,400	12,200	98
		Brown	3,700	3,600	98
		Carroll	6,300	6,200	98
		Cass	13,800	13,400	97
		Clinton	11,300	11,100	98
		Decatur	8,500	8,300	97
		Delaware	42,200	41,400	98

Net Weekly Circulation	State County	Total Households	TV Households	%
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### INDIANA—(Continued)

	Fayette	9,400	9,200	98
	Grant	28,500	27,700	97
	Hamilton	26,600	26,100	98
	Hancock	14,700	14,400	98
	Hendricks	22,400	22,000	98
	Henry	18,700	18,300	98
	Howard	31,400	30,700	98
	Jackson	12,200	11,900	98
	Jay	8,200	7,900	96
	Jennings	6,400	6,200	97
50% & Over	Johnson	24,200	23,900	99
	Madison	47,900	47,100	98
	Marion	273,100	267,600	98
	Miami	12,700	12,300	97
	Monroe	31,700	30,400	96
	Montgomery	12,200	12,000	98
	Morgan	16,300	16,000	98
	Owen	5,300	5,100	97
	Putnam	9,300	9,100	97
	Randolph	10,800	10,500	97
	Rush	7,200	7,100	98
	Shelby	14,000	13,700	98
	Tipton	5,700	5,600	98

### INDIANA

Between 25-49%	Clay	9,100	8,900	98
	Fountain	6,400	6,200	97
	Franklin	6,000	5,700	96
	Lawrence	15,200	14,800	97
	Parke	5,800	5,700	98
	Ripley	8,000	7,700	96

(Continued on page 310-b)

Station Totals	1,018,900	994,500	97
Net Weekly Circulation (1979-80)		750,200	
Average Daily Circulation (1979-80)		464,700	



# Indiana—Indianapolis

## WRTV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain, 1019-ft. above ground, 1849-ft. above sea level.

Latitude 39° 53' 59"  
Longitude 86° 12' 02"

Transmitter: 79th St. & Township Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

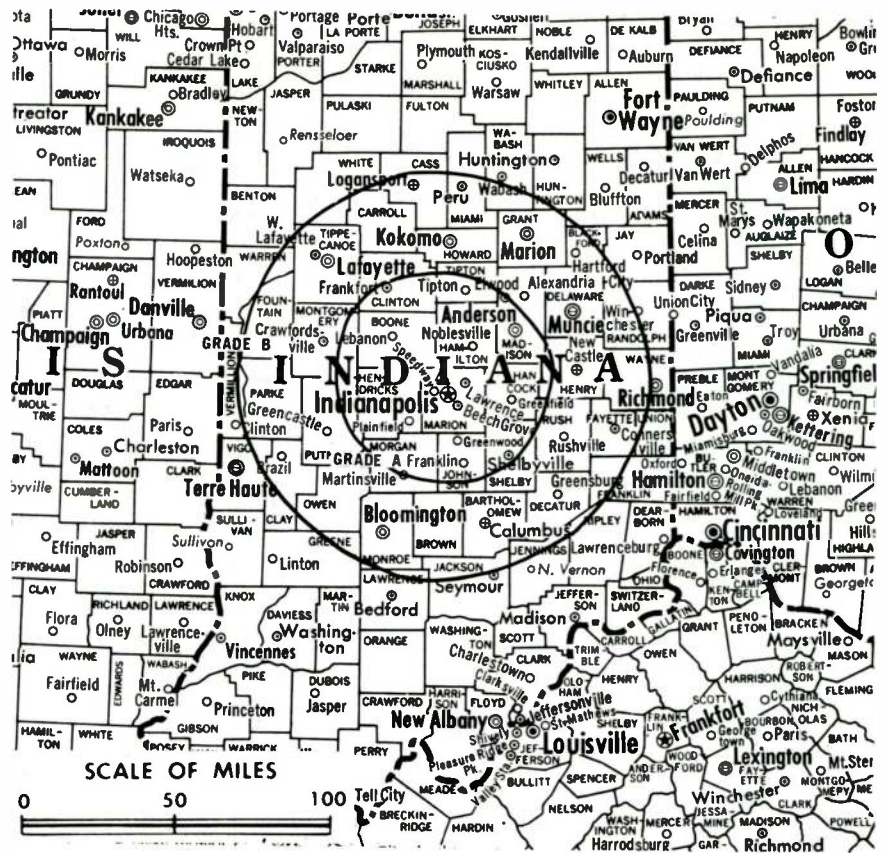
News Wire Service: AP, UPI.

News Film Service: ABC.

Studio: 1330 N. Meridian St.

Represented (legal) by Koteen & Burt.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WRTV Ref: FCC File No. BMPCT-1529 Granted 12/29/53

© American Map Co., Inc., N.Y., No. 14244

## WRTV

Network Service: ABC.

Licensee: McGraw-Hill Broadcasting Co. Inc., 1330 N. Meridian St., Indianapolis, Ind. (46206).

Telephone: 317-635-9788. TWX No.: 810-341-3339.

Ownership: McGraw-Hill Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: May 30, 1949. Sale to present owner by Time Inc. approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11). Previous sale by H. M. Bitner interests approved by FCC April 17, 1957. (Vol. 12:50-51; 13:16).

Represented (sales) by Harrington, Righter & Parsons Inc.

Personnel:

JERRY R. CHAPMAN, vice president & general manager.  
SHARON CHALFIN, general sales manager.  
KEN LADAGE, director of program operations.  
ELIZABETH SAUNDERS, dir. of advertising & sales promotion.  
BEVERLY MAY, director of business affairs.  
JOHN GUION, director of engineering.  
BOB GAMBLE, director of news.  
TOM CARNEGIE, sports director.

Highest 30 Sec. Rate (April 26, 1981): \$2800.

NETWORK BASE HOURLY RATE: \$1608.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>INDIANA</b>				
	Bartholomew	21,100	20,600	98
	Benton	3,700	3,600	97
	Blackford	5,500	5,400	98
<b>50% &amp; Over</b>	Boone	12,400	12,200	98
	Brown	3,700	3,600	98
	Carroll	6,300	6,200	98
	Cass	13,800	13,400	97
	Clay	9,100	8,900	98

Net Weekly Circulation	State County	Total Households	TV Households	%
	Clinton	11,300	11,100	98
	Decatur	8,500	8,300	97
	Delaware	42,200	41,400	98
	Fayette	9,400	9,200	98
	Fountain	6,400	6,200	97
	Grant	28,500	27,700	97
	Hamilton	26,600	26,100	98
	Hancock	14,700	14,400	98
	Hendricks	22,400	22,000	98
	Henry	18,700	18,300	98
	Howard	31,400	30,700	98
	Jay	8,200	7,900	96
	Jennings	6,400	6,200	97
	Johnson	24,200	23,900	99
<b>50% &amp; Over</b>	Lawrence	15,200	14,800	97
	Madison	47,900	47,100	98
	Marion	273,100	267,600	98
	Miami	12,700	12,300	97
	Monroe	31,700	30,400	96
	Montgomery	12,200	12,000	98
	Morgan	16,300	16,000	98
	Owen	5,300	5,100	97
	Parke	5,800	5,700	98
	Putnam	9,300	9,100	97
	Randolph	10,800	10,500	97
	Rush	7,200	7,100	98
	Shelby	14,000	13,700	98
	Tippecanoe	37,400	36,100	96
	Tipton	5,700	5,600	98
	Warren	2,500	2,400	96
	White	8,200	8,000	97

(Continued on page 310-b)

<b>Station Totals</b>	<b>1,082,500</b>	<b>1,056,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>805,000</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>515,500</b>		



# Indiana—Indianapolis

WTHR

Ch. 13

# WTHR 13

Indianapolis

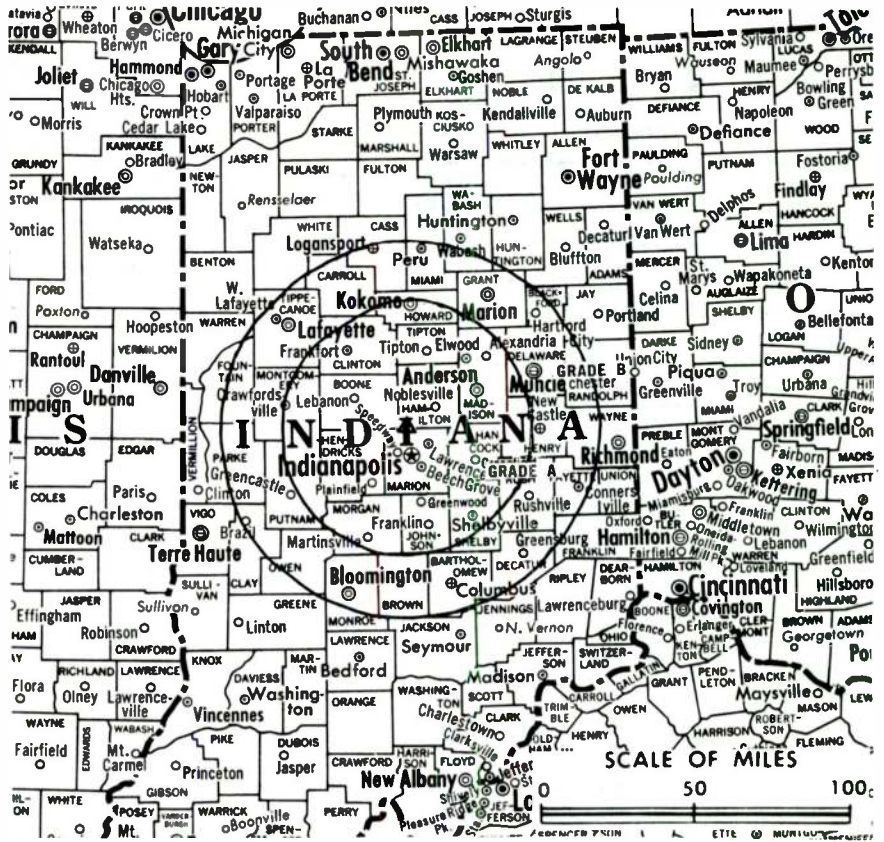
BLAIR TELEVISION

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 295-kw visual, 29.5-kw aural. Antenna: 980-ft. above av. terrain, 1024-ft. above ground, 1847-ft. above sea level.

Latitude 39° 55' 43"  
Longitude 86° 10' 55"

Transmitter: Ditch Rd. & 96th St.  
TV tape: Recording facilities. Color: Network, live, film, slide & tape.  
News Wire Service: AP, UPI.  
Satellite Earth Station: In operation.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WTHR Ref: FCC File No. BPCT-1837 Granted 3/6/57

© American Map Co., Inc., N.Y., No. 14244

## WTHR

Network Service: NBC.  
Licensee: VideoIndiana Inc., 1401 N. Meridian St., Indianapolis, Ind. (46202).  
Studio: 1401 N. Meridian St. (46202). Telephone: 317-639-2311.  
Ownership: See WBNS-TV, Columbus, Ohio.  
Began Operation: Oct. 30, 1957. Sale to present owner by Avco Bcstg. Corp. approved by FCC Aug. 11, 1975 (Television Digest, Vol. 15:13, 21).  
Represented (sales) by Blair Television.  
Represented (legal) by Crowell & Moring.  
Personnel:  
GENE D'ANGELO, president.  
CHRIS DUFFY, vice president & general manager.  
GERALD CARY, treasurer.  
WILLIAM ORR, vice president, engineering.  
RON ARENDALL, engineering manager.  
TOM ROSE, program director.  
MEL GROSSMAN, general sales manager.  
ROBERT SHIVE, local sales manager.  
M. WILLIAM BUTLER, advertising & promotion director.  
MARK PIERCE, news director.  
JOHN NEWCOMB, business manager.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	20 Sec.	ID
Class AA—6:30-10 p.m., Mon.-Fri.; 6-10 p.m., Sat.-Sun.				
\$5000	\$3000			Graded rates apply*

\*Highest rate: \$1700.

NETWORK BASE HOURLY RATE: \$1560.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>INDIANA</b>			
	Bartholomew	21,100	20,600	98
50% & Over	Benton	3,700	3,600	97
	Blackford	5,500	5,400	98
	Boone	12,400	12,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>INDIANA—(Continued)</b>			
	Brown	3,700	3,600	98
	Carroll	6,300	6,200	98
	Cass	13,800	13,400	97
	Clinton	11,300	11,100	98
	Decatur	8,500	8,300	97
	Delaware	42,200	41,400	98
	Fountain	6,400	6,200	97
	Grant	28,500	27,700	97
	Hamilton	26,600	26,100	98
	Hancock	14,700	14,400	98
	Hendricks	22,400	22,000	98
	Henry	18,700	18,300	98
	Howard	31,400	30,700	98
50% & Over	Jay	8,200	7,900	96
	Johnson	24,200	23,900	99
	Madison	47,900	47,100	98
	Marion	273,100	267,600	98
	Miami	12,700	12,300	97
	Monroe	31,700	30,400	96
	Montgomery	12,200	12,000	98
	Morgan	16,300	16,000	98
	Owen	5,300	5,100	97
	Putnam	9,300	9,100	97
	Randolph	10,800	10,500	97
	Rush	7,200	7,100	98
	Shelby	14,000	13,700	98
	Tippecanoe	37,400	36,100	96
	Tipton	5,700	5,600	98
	Wabash	12,400	11,900	96
	Warren	2,500	2,400	96
	White	8,200	8,000	97

(Continued on next page)

Station Totals	1,089,600	1,063,200	97
Net Weekly Circulation (1979-80)			769,900
Average Daily Circulation (1979-80)			467,900

# Indiana

## WTHR, Indianapolis

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>INDIANA</b>				
<b>Between 25-49%</b>	Clay	9,100	8,900	98
	Fayette	9,400	9,200	98
	Jackson	12,200	11,900	98
	Jennings	6,400	6,200	97
	Lawrence	15,200	14,800	97
	Parke	5,800	5,700	98
<b>ILLINOIS</b>				
	Edgar	8,700	8,400	97
	Jasper	4,200	4,000	95
	Vermilion	38,000	37,000	97
<b>INDIANA</b>				
<b>Between 5-24%</b>	Daviess	8,900	8,500	96
	Franklin	6,000	5,700	96
	Greene	10,700	10,400	97
	Jasper	8,500	8,200	97
	Knox	14,400	14,000	97
	Martin	3,600	3,500	96
	Orange	6,300	6,000	96
	Ripley	8,000	7,700	96
	Sullivan	7,800	7,600	97
	Union	2,500	2,400	96
	Vermillion	6,700	6,500	98
	Vigo	39,000	38,000	97
	Washington	6,800	6,500	96
	Wayne	26,800	26,100	98
	Wells	8,300	8,100	97

# ON TOP

... a position in the industry maintained by those who read **Television Digest** regularly.

# WISH-TV, Indianapolis

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>INDIANA—(Continued)</b>				
<b>Between 25-49%</b>	Tippecanoe	37,400	36,100	96
	Wabash	12,400	11,900	96
	Wayne	26,800	26,100	98
<b>ILLINOIS</b>				
	Edgar	8,700	8,400	97
<b>INDIANA</b>				
<b>Between 5-24%</b>	Benton	3,700	3,600	97
	Greene	10,700	10,400	97
	Jefferson	9,000	8,700	97
	Orange	6,300	6,000	96
	Scott	6,200	5,900	95
	Sullivan	7,800	7,600	97
	Union	2,500	2,400	96
	Vermillion	6,700	6,500	98
	Vigo	39,000	38,000	97
	Warren	2,500	2,400	96
	Washington	6,800	6,500	96
White	8,200	8,000	97	

# WRTV, Indianapolis

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ILLINOIS</b>				
	Edgar	8,700	8,400	97
	Vermilion	38,000	37,000	97
<b>INDIANA</b>				
<b>Between 25-49%</b>	Franklin	6,000	5,700	96
	Greene	10,700	10,400	97
	Jackson	12,200	11,900	98
	Vermillion	6,700	6,500	98
	Wabash	12,400	11,900	96
	Wayne	26,800	26,100	98
<b>ILLINOIS</b>				
	Crawford	8,500	8,300	97
<b>INDIANA</b>				
<b>Between 5-24%</b>	Daviess	8,900	8,500	96
	Jefferson	9,000	8,700	97
	Knox	14,400	14,000	97
	Orange	6,300	6,000	96
	Ripley	8,000	7,700	96
	Sullivan	7,800	7,600	97
	Union	2,500	2,400	96
	Vigo	39,000	38,000	97
Washington	6,800	6,500	96	

# Indiana—Bloomington-Indianapolis

## WTTV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 55-kw visual, 11-kw aural. Antenna: 1200-ft. above av. terrain, 1170-ft. above ground, 2038-ft. above sea level.

Latitude 39° 24' 26.5"  
Longitude 86° 08' 52.0"

Transmitter: Trafalgar, Ind.

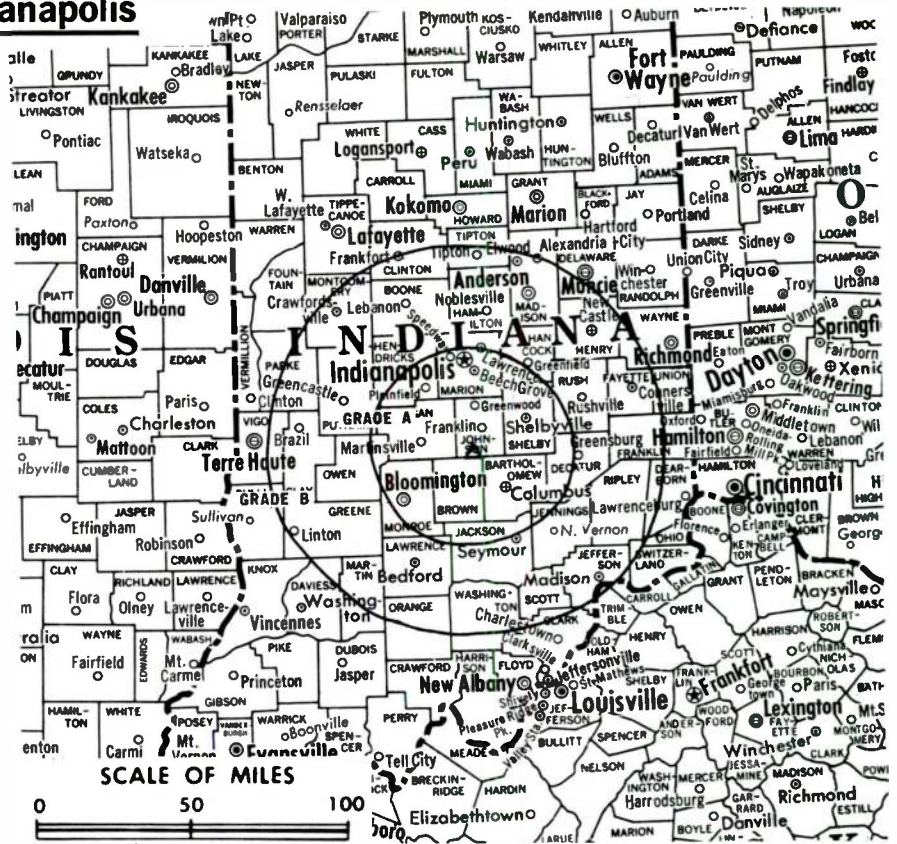
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Satellite Earth Station: In operation.



WTTV Ref: FCC File No. BPCT-5061 Granted 11/14/77

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).

## WTTV

Network Service: None, independent.

Licensee: Teleco Indiana Inc., E. Hillside Drive, Bloomington.

Studios: South Highland and East Davis, Bloomington; 3490 Bluff Rd., Indianapolis, Ind. (46217).

Business Office: 3490 Bluff Rd., Indianapolis.

Telephone: 317-787-2211. TWX No.: 810-341-3177.

Ownership: Teleco Inc., 100%. Harold Berry, chmn.; Harvey Grace, pres. Teleco owns 80% of applicant for Ch. 16, Little Rock, Ark.

Began Operation: Nov. 11, 1949. Sale to present owner by Sarkes Tarzian Inc. approved by FCC May 9, 1978 (Television Digest, Vol. 17:29).

Represented (sales) by TeleRep Inc.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Jules Cohen & Associates.

### Personnel:

ELMER C. SNOW, president & general manager.  
CLYDE V. DUTTON, v.p. & general sales manager.  
BERNARD J. SOUERS, local sales manager.  
PAUL BOHRER, chief engineer.  
JIM LOCKWOOD, news director.  
MIKE O'ROURKE, production manager.  
CHUCK MARLOWE, sports director.  
CHUCK WORKMAN, public affairs director.  
JIM HAIR, operations manager.  
DICK BLAIR, manager of Bloomington operations.  
JOSEPH LOGSDON, promotion & marketing director.  
MILDRED HOLMAN, dir. of government affairs & personnel.

Highest 30 Sec. Rate: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Bartholomew	21,100	20,600	98
	Blackford	5,500	5,400	98
	Boone	12,400	12,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>INDIANA—(Continued)</b>				
	Brown	3,700	3,600	98
	Carroll	6,300	6,200	98
	Cass	13,800	13,400	97
	Clay	9,100	8,900	98
	Clinton	11,300	11,100	98
	Daviess	8,900	8,500	96
	Decatur	8,500	8,300	97
	Delaware	42,200	41,400	98
	Fayette	9,400	9,200	98
	Fountain	6,400	6,200	97
	Franklin	6,000	5,700	96
	Grant	28,500	27,700	97
	Greene	10,700	10,400	97
	Hamilton	26,600	26,100	98
	Hancock	14,700	14,400	98
	Hendricks	22,400	22,000	98
	Henry	18,700	18,300	98
	Howard	31,400	30,700	98
	Jackson	12,200	11,900	98
	Jefferson	9,000	8,700	97
	Jennings	6,400	6,200	97
	Johnson	24,200	23,900	99
	Lawrence	15,200	14,800	97
	Madison	47,900	47,100	98
	Marion	273,100	267,600	98
	Martin	3,600	3,500	96
	Miami	12,700	12,300	97
	Monroe	31,700	30,400	96
	Montgomery	12,200	12,000	98
	Morgan	16,300	16,000	98
	Orange	6,300	6,000	96
	Owen	5,300	5,100	97
	Parke	5,800	5,700	98
	Putnam	9,300	9,100	97

50% & Over

(Continued on next page)

Station Totals	2,292,400	2,243,000	97
Net Weekly Circulation (1979-80)			846,200
Average Daily Circulation (1979-80)			408,700



# Indiana

## WEHT, Evansville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>INDIANA</b>			
	Daviess	8,900	8,500	96
	Knox	14,400	14,000	97
	<b>KENTUCKY</b>			
	Christian	21,300	20,900	98
	Todd	4,100	4,000	98
	Trigg	3,200	3,100	98

## WFIE-TV, Evansville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>ILLINOIS—(Continued)</b>			
	Richland	6,400	6,100	95
	Saline	12,000	11,500	96
	<b>INDIANA</b>			
	Knox	14,400	14,000	97
	<b>KENTUCKY</b>			
	Butler	4,100	4,000	97
Lyon	2,000	1,900	97	

## WTVW, Evansville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>KENTUCKY</b>			
	Crittenden	3,800	3,700	97
	Muhlenberg	11,800	11,500	98
Between 5-24%	<b>ILLINOIS</b>			
	Hardin	2,000	1,900	96
	Jasper	4,200	4,000	95
	Perry	8,500	8,100	96
	Saline	12,000	11,500	96
	<b>INDIANA</b>			
	Greene	10,700	10,400	97
	Harrison	8,600	8,300	97
	Jackson	12,200	11,900	98
	Sullivan	7,800	7,600	97
	<b>KENTUCKY</b>			
	Butler	4,100	4,000	97
	Christian	21,300	20,900	98
	Edmonson	3,400	3,300	96
	Grayson	7,200	7,000	97
	Todd	4,100	4,000	98
	Trigg	3,200	3,100	98

# WTTV, Bloomington-Indianapolis

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>INDIANA—(Continued)</b>			
	Randolph	10,800	10,500	97
	Ripley	8,000	7,700	96
	Rush	7,200	7,100	98
	Shelby	14,000	13,700	98
	Tippecanoe	37,400	36,100	96
Wayne	26,800	26,100	98	
Between 25-49%	<b>ILLINOIS</b>			
	Clark	6,700	6,400	96
	Edgar	8,700	8,400	97
	Vermilion	38,000	37,000	97
	<b>INDIANA</b>			
	Dubois	10,000	9,600	96
	Jay	8,200	7,900	96
	Knox	14,400	14,000	97
	Scott	6,200	5,900	95
	Sullivan	7,800	7,600	97
	Tipton	5,700	5,600	98
	Union	2,500	2,400	96
	Vermilion	6,700	6,500	98
	Vigo	39,000	38,000	97
	Wabash	12,400	11,900	96
	Warren	2,500	2,400	96
	Washington	6,800	6,500	96
<b>KENTUCKY</b>				
Daviess	27,300	26,800	98	
Between 5-24%	<b>ILLINOIS</b>			
	Crawford	8,500	8,300	97
	Edwards	3,300	3,100	94
	Iroquois	12,500	12,100	97
	Jasper	4,200	4,000	95
	Lawrence	6,800	6,600	96
	Richland	6,400	6,100	95
	Wabash	5,700	5,500	96
	<b>INDIANA</b>			
	Adams	8,900	8,600	97
Allen	98,300	96,200	98	
Benton	3,700	3,600	97	
Crawford	3,400	3,200	94	
Dearborn	11,300	11,000	98	
Gibson	11,700	11,300	97	
Harrison	8,600	8,300	97	
Huntington	12,100	11,900	98	
Kosciusko	18,800	18,300	97	
Pike	5,100	4,900	95	
Switzerland	2,400	2,300	95	
Wells	8,300	8,100	97	
White	8,200	8,000	97	
<b>KENTUCKY</b>				
Carroll	3,200	3,100	98	
Hancock	2,400	2,300	97	
Henderson	13,500	13,200	98	
Oldham	7,400	7,300	99	
Trimble	2,000	2,000	98	
<b>OHIO</b>				
Butler	85,900	84,400	98	
Clark	50,700	49,900	98	
Darke	18,600	18,200	98	
Fairfield	30,800	30,300	98	
Franklin	319,100	313,800	98	
Greene	40,300	39,600	98	
Licking	40,100	39,400	98	
Mercer	12,100	11,800	98	
Montgomery	205,600	202,700	99	
Pickaway	15,000	14,800	98	
Warren	29,300	28,800	98	
Williams	12,300	12,000	97	
<b>WEST VIRGINIA</b>				
Cabell	40,000	39,300	98	

**Cable Systems Design Group** Incorporated

**CABLE TELEVISION SYSTEM DESIGNERS**

1225 Connecticut Avenue, NW  
Suite 100  
Washington, DC 20036

(202) 463-7999

# Indiana—Lafayette-Kokomo

**WLFI-TV**

Ch. 18



Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1490-kw max. & 631-kw horizontal visual, 298-kw max. & 126-kw horizontal aural. Antenna: 780-ft. above av. terrain, 783-ft. above ground, 1553-ft. above sea level.

Latitude 40° 23' 20"  
Longitude 86° 36' 46"

Transmitter: 600 West Rd., Ross Twp., Ind.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape. News Wire Service: UPI.

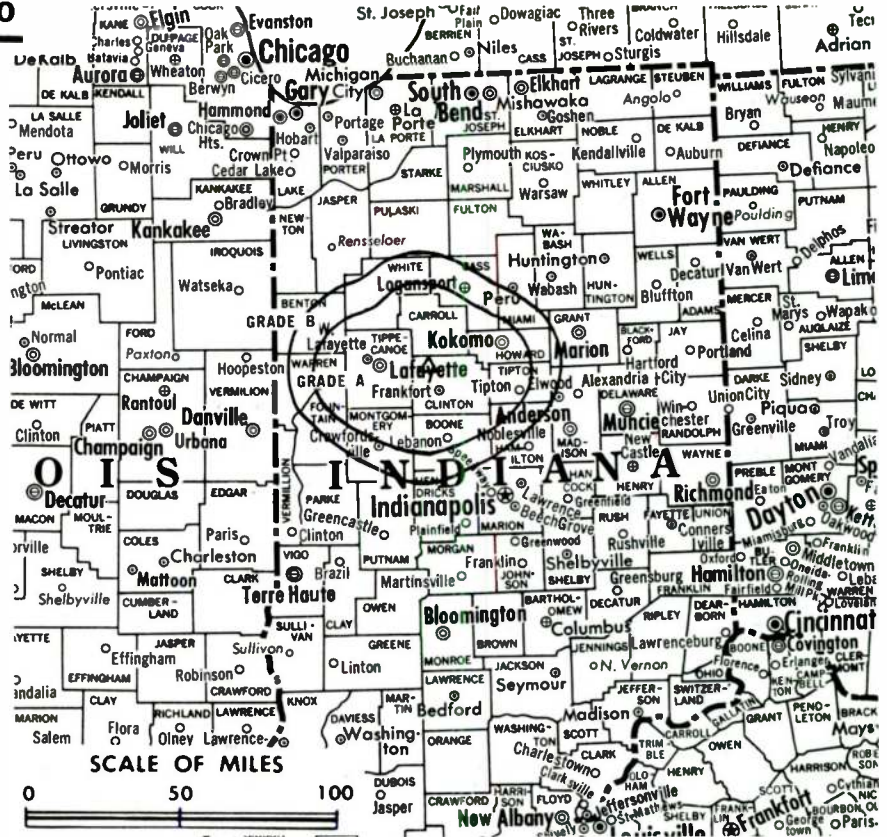
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WLFI-TV Ref: FCC File No. BMPCT-7447 Granted 3/15/73

©American Map Co., Inc., N.Y., No. 14244

## WLFI-TV

Network Service: CBS.

Licensee: WLFI-TV Inc., 2605 Yeager Rd., West Lafayette, Ind.

Studio: 2605 Yeager Rd., West Lafayette, Ind. (47906).

Mailing Address: P.O. Box 18, Lafayette, Ind. (47902).

Telephone: 317-463-3516.

Ownership: The Toledo Blade Co., 100%. Officers: Paul Block Jr., pres.; Wayne G. Current, Harold O. Davis, Harold Shively & John J. Karl, v.p.s.; John D. Willey, secy.; Bernard R. Baker, asst. secy.-treas.; Frank H. Reinemeyer, treas. The Toledo Blade Co. owns 75% of Lima Communications Corp., licensee of WLIO, Lima, O.; owns & publishes newspapers in Monterey, Cal.; Red Bank, N.J.; Toledo, O. & Pittsburgh, Pa.; owns 100% of Buckeye Cablevision Inc., Toledo, O.

Began Operation: May 8, 1953 on Ch. 59. Sale to present owner by RJN Bcstg. approved by FCC Sept. 13, 1979. Sale to RJN Bcstg. Inc. (Richard F. Shively) by Sarkes Tarzian Inc. approved Nov. 3, 1967. Previously sold as Ch. 59, but left the air May 15, 1959 while sale to Sarkes Tarzian was pending. Sale to Starkes Tarzian by Henry Rosenthal and associates approved June 17, 1959 by FCC; resumed operation on Ch. 18 Nov. 15, 1959 (Vol. 15:19-20, 25, 46). Transfer of TV and radio WASK to Rosenthal group from founder O. E. Richardson approved Feb. 20, 1957 by FCC (Vol. 13:4, 8).

Represented (sales) by Avery-Knodel.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

HAROLD SHIVELY, general manager.  
KEN GARDNER, chief engineer.  
TOM COMBS, sales manager.  
TOM MAXEDON, news director.

Highest One Hour Rate: \$750.

Highest 30 Sec. Rate: \$220.

NETWORK BASE HOURLY RATE: \$220.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Benton	3,700	3,600	97
	Carroll	6,300	6,200	98
	Cass	13,800	13,400	97
	Clinton	11,300	11,100	98
	Montgomery	12,200	12,000	98
	Tippecanoe	37,400	36,100	96
	Warren	2,500	2,400	96
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Fountain	6,400	6,200	97
	Howard	31,400	30,700	98
	Miami	12,700	12,300	97
<b>Between 5-24%</b>	<b>INDIANA</b>			
	Boone	12,400	12,200	98
	Grant	28,500	27,700	97
	Jasper	8,500	8,200	97
	Morgan	16,300	16,000	98
	Pulaski	4,300	4,100	95
Tipton	5,700	5,600	98	
<b>Station Totals</b>		<b>226,900</b>	<b>221,000</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>103,200</b>
<b>Average Daily Circulation (1979-80)</b>				<b>50,800</b>

For Newspaper Ownership of TV Stations,  
see Services Volume

# Indiana—South Bend

## WHME-TV

Ch. 46

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 891-kw visual, 178-kw aural. Antenna: 1000-ft. above av. terrain, 982-ft. above ground, 1828-ft. above sea level.

Latitude 41° 35' 43"  
Longitude 86° 09' 38"

Transmitter: Intersection of Fern & Roosevelt Rd.

TV tape: Recording facilities.

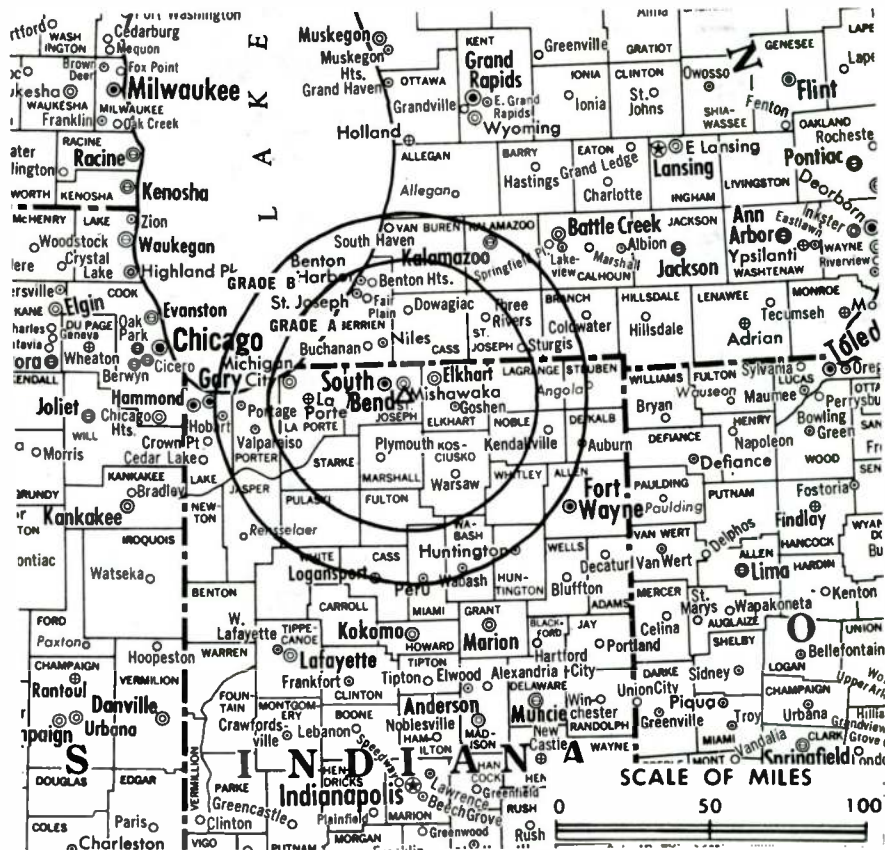
Color: Network, live, film, slide & tape.

Represented (sales) by Spot Time Ltd.

Satellite Earth Station: In operation.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WHME-TV Ref: FCC File No. BMPCT-7479 Granted 7/25/73 © American Map Co., Inc., N.Y., No. 14244

## WHME-TV

Network Service: None, independent.  
Licensee: Lester Sumrall Evangelistic Association Inc., Box 12, South Bend, Ind. (46624).  
Studio: 61300 S. Ironwood Rd. Telephone: 219-291-8200.  
Ownership: See WHMB-TV, Indianapolis.  
Began Operation: July 25, 1974; left air April 6, 1976. Sale to present owner approved by FCC June 10, 1977. Resumed operation Sept. 10, 1977 (Television Digest, Vol. 17:38).  
Personnel:  
LESTER SUMRALL, president.  
PETE SUMRALL, general manager.  
Highest 30 Sec. Rate (July 1, 1979): \$85.

# BLACKBURN & COMPANY, INC.

**RADIO • TV • CATV • NEWSPAPER BROKERS  
NEGOTIATIONS • FINANCING • APPRAISALS**

<b>CHICAGO</b>	333 N. Michigan Ave., 60601	(312) 346-6460
<b>WASHINGTON, D.C.</b>	1111 19th St., N.W., 20036	(202) 331-9270
<b>ATLANTA</b>	400 Colony Sq., #1004, 30361	(404) 892-4655
<b>BEVERLY HILLS</b>	9465 Wilshire Blvd., 90212	(213) 274-8151

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>INDIANA</b>			
	Elkhart	46,200	44,700	97
	Fulton	6,200	6,000	97
	Kosciusko	18,800	18,300	97
<b>Between 25-49%</b>	La Grange	7,300	6,800	93
	Marshall	13,100	12,700	97
	St Joseph	79,900	78,400	98
	<b>MICHIGAN</b>			
	Cass	15,900	15,600	98
	St Joseph	19,500	19,100	98
	<b>INDIANA</b>			
	Cass	13,800	13,400	97
	De Kalb	10,300	10,100	98
	La Porte	35,100	34,500	98
	Miami	12,700	12,300	97
<b>Between 5-24%</b>	Noble	11,300	11,000	97
	Pulaski	4,300	4,100	95
	Starke	7,300	7,100	97
	Steuben	8,500	8,300	98
	Wabash	12,400	11,900	96
	<b>MICHIGAN</b>			
	Berrien	61,400	59,800	97
<b>Station Totals</b>		<b>384,000</b>	<b>374,100</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>112,100</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>40,900</b>	



# Indiana—South Bend

## WNDU-TV

Ch. 16

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 3770-kw max. & 1955-kw horizontal visual, 754-kw max. & 390-kw horizontal aural. Antenna: 1069-ft. above av. terrain, 1068-ft. above ground, 1913-ft. above sea level.

Latitude 41° 36' 20.0"  
Longitude 86° 12' 44.5"

Transmitter: Ironwood & Kern Rds.  
AM Affiliate: WNDU, 1-kw (.25-kw N), 1490 kHz (ABC).

FM Affiliate: WNDU-FM, 12-kw, 92.9 MHz (No. 225), 880-ft.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

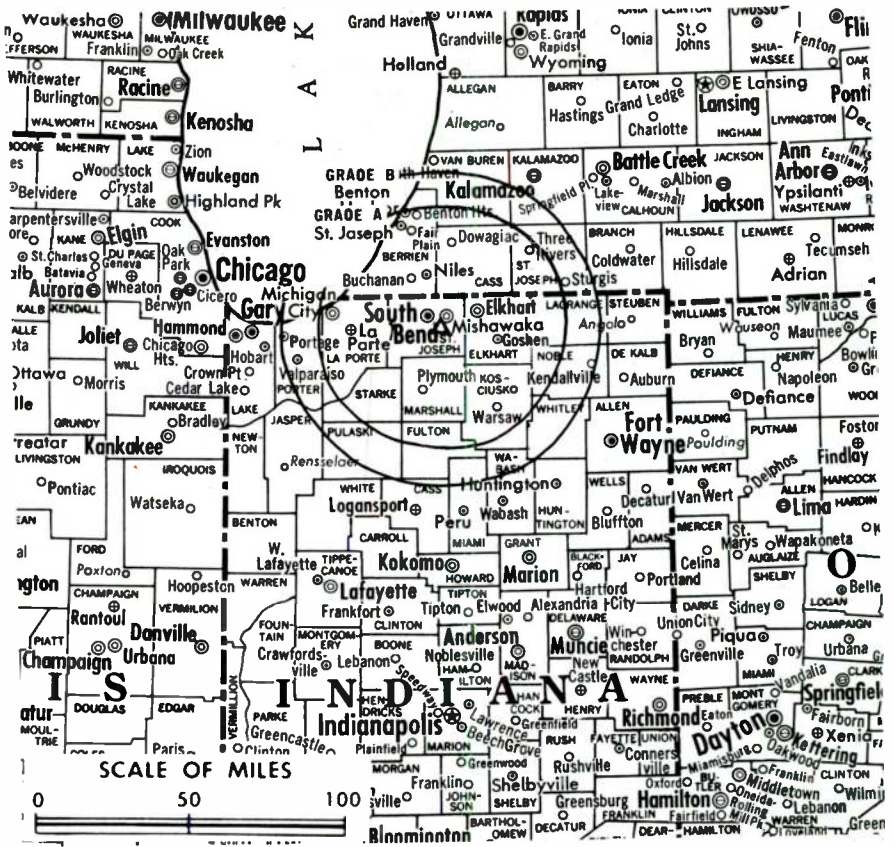
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WNDU-TV Ref: FCC File No. BPCT-4222 Granted 12/10/69

©American Map Co., Inc., N.Y., No. 14244

## WNDU-TV

Network Service: NBC.

Licensee: Michiana Telecasting Corp., Box 1616, South Bend, Ind. (46634).

Studio: P.O. Box 1616, South Bend, Ind. (46634).

Telephone: 219-233-7111, South Bend.

Ownership: Michiana Telecasting Corp., 100%. Rev. Theodore M. Hesburgh, C.S.C., chmn. (president of U. of Notre Dame); Rev. Edmund P. Joyce, C.S.C., secy.-treas.

Began Operation: July 15, 1955.

Represented (sales) by Adam Young Inc.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by A.D. Ring & Associates.

Personnel:

BAZIL O'HAGAN, president & general manager.  
WILLIAM THOMAS HAMILTON, executive vice president.  
DAVID L. O'SHEA, sales manager.  
PAUL E. WALTON JR., dir. of program operations.  
BILL SIMINSKI, production manager.  
GREGORY J. GICZI, promotion manager.  
THOMAS DENNIN, sports director.  
MIKE COLLINS, news director.  
RUSS SUMMERVILLE, chief engineer.

### DIGEST OF RATE CARD NO. 29

(Oct. 1, 1980)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$1500	\$800	Graded rates apply*	

\*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$750.

For Colleges & Universities Offering Degrees  
in Radio & TV, see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Elkhart	46,200	44,700	97
	Fulton	6,200	6,000	97
	Kosciusko	18,800	18,300	97
	La Grange	7,300	6,800	93
	Marshall	13,100	12,700	97
	Miami	12,700	12,300	97
	Noble	11,300	11,000	97
	Pulaski	4,300	4,100	95
	St Joseph	79,900	78,400	98
Starke	7,300	7,100	97	
	<b>MICHIGAN</b>			
	Berrien	61,400	59,800	97
	Cass	15,900	15,600	98
	St Joseph	19,500	19,100	98
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Cass	13,800	13,400	97
	La Porte	35,100	34,500	98
	Stauben	8,500	8,300	98
Wabash	12,400	11,900	96	
	<b>MICHIGAN</b>			
	Branch	12,900	12,600	98
	Van Buren	22,700	22,300	98
	<b>Between 5-24%</b>	<b>INDIANA</b>		
Carroll		6,300	6,200	98
De Kalb		10,300	10,100	98
Jasper		8,500	8,200	97
White		8,200	8,000	97
Whitley		8,400	8,200	98
	<b>MICHIGAN</b>			
Allegan	25,300	24,800	98	
<b>Station Totals</b>	<b>476,300</b>	<b>464,400</b>	<b>97</b>	
<b>Net Weekly Circulation (1979-80)</b>			<b>309,900</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>192,500</b>	

# Indiana—South Bend

## WSBT-TV

Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2175-kw max. & 586.53-kw horizontal visual, 435-kw max. & 117.3-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 1048-ft. above ground, 1917.5-ft. above sea level.

Latitude 41° 37' 00"  
Longitude 86° 13' 01"

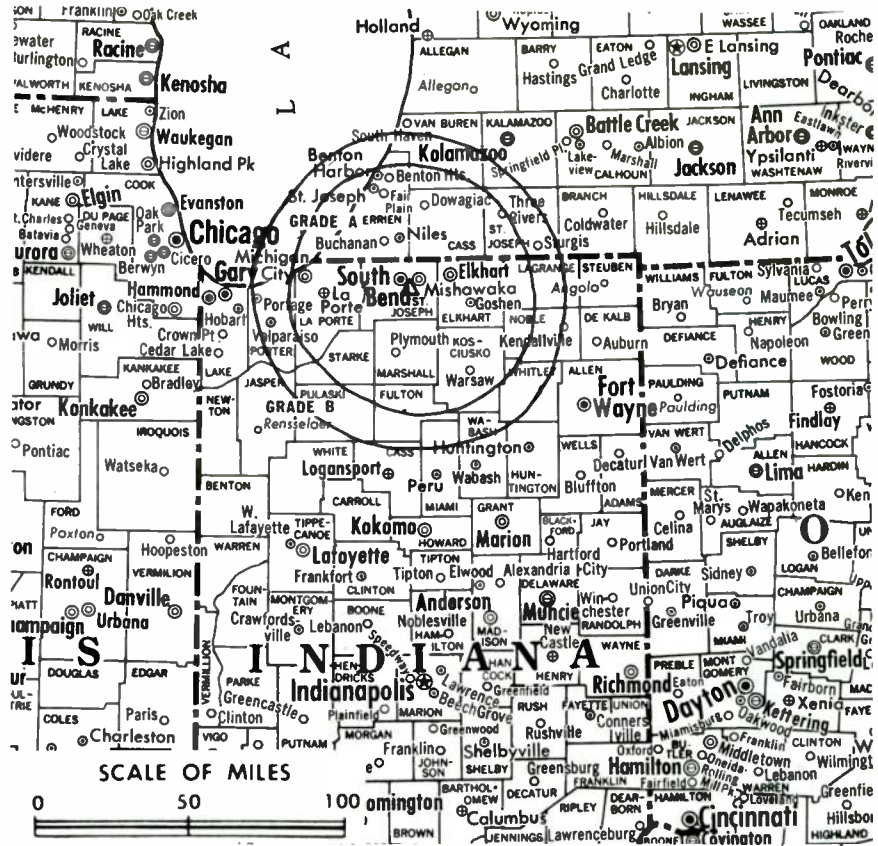
Transmitter: 60351 Ironwood Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WSBT-TV Ref: FCC File No. BPCT-3748 Granted 8/17/80

©American Map Co., Inc., N.Y., No. 14244

## WSBT-TV

Network Service: CBS.

Licensee: WSBT Inc.

Studio: 300 West Jefferson Blvd. (46601).

Telephone: 219-233-3141. TWX No.: 810-299-2500.

AM Affiliate: WSBT, 5-kw, 960 kHz (CBS).

FM Affiliate: WWJY, 9.4-kw, 101.5 MHz (No. 268), 967-ft.

Ownership: Schurz Communications Inc. which also owns WDBJ-TV, Roanoke, Va.; WATU-TV, Augusta, Ga.

Began Operation: Dec. 21, 1952.

Represented (engineering) by Steel, Andrus & Associates.

Represented (legal) by Hogan & Hartson.

Represented (sales) by Katz Television.

Personnel:

JACK E. DOUGLAS, president & general manager.  
NORBERT J. GASSENSMITH, v.p., program director & film buyer.  
JERRY BLECK, v.p. & national sales manager.  
JAMES D. FREEMAN, v.p., local & regional sales manager.  
WALTER A. SWEITZER, business manager.  
RODERICK S. JOHNSON, community affairs director.  
ROBERT W. BELL, chief engineer.  
JUSTIN R. MEACHAM, director of creative services.  
ROBERT B. WILLIAMS, promotion manager.  
WAYNE DOOLITTLE, news director.  
JULIUS DECOCQ, production manager.

### DIGEST OF RATE CARD NO. A49 & P39 (April 26, 1981)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AAA—6:30-10 p.m., daily.	\$1200	\$950	\$550*	\$550*
			\$550*	\$330*

\*Prime Time—7-10 p.m., Mon.-Fri.; 6-10 p.m., Sat.-Sun. (May-Oct.); one hour later (Nov.-April).

NETWORK BASE HOURLY RATE: \$825.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Elkhart	46,200	44,700	97
	Fulton	6,200	6,000	97
	Kosciusko	18,800	18,300	97
	La Grange	7,300	6,800	93
	Marshall	13,100	12,700	97
	Pulaski	4,300	4,100	95
St Joseph	79,900	78,400	98	
Starke	7,300	7,100	97	
<b>MICHIGAN</b>	Berrien	61,400	59,800	97
	Cass	15,900	15,600	98
	St Joseph	19,500	19,100	98
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Cass	13,800	13,400	97
	La Porte	35,100	34,500	98
	Noble	11,300	11,000	97
Steuben	8,500	8,300	98	
<b>Between 5-24%</b>	<b>INDIANA</b>			
	Jasper	8,500	8,200	97
	Miami	12,700	12,300	97
	Porter	34,300	33,600	98
	Wabash	12,400	11,900	96
Whitley	8,400	8,200	98	
<b>MICHIGAN</b>	Allegan	25,300	24,800	98
	Branch	12,900	12,600	98
	Kalamazoo	71,300	69,900	98
	Van Buren	22,700	22,300	98
<b>Station Totals</b>		<b>557,100</b>	<b>543,600</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>292,300</b>
<b>Average Daily Circulation (1979-80)</b>				<b>183,100</b>



# Indiana—Elkhart-South Bend

**WSJV**

Ch. 28

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1510-kw max. & 410-kw horizontal visual, 274-kw max. & 75-kw horizontal aural. Antenna: 1090-ft. above av. terrain, 1044-ft. above ground, 1914-ft. above sea level.

Latitude 41° 36' 58"  
Longitude 86° 11' 38"

Transmitter: Grass Rd., 3-mi. SW of Mishawaka, Ind.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Represented (engineering) by Lohnes & Culver.

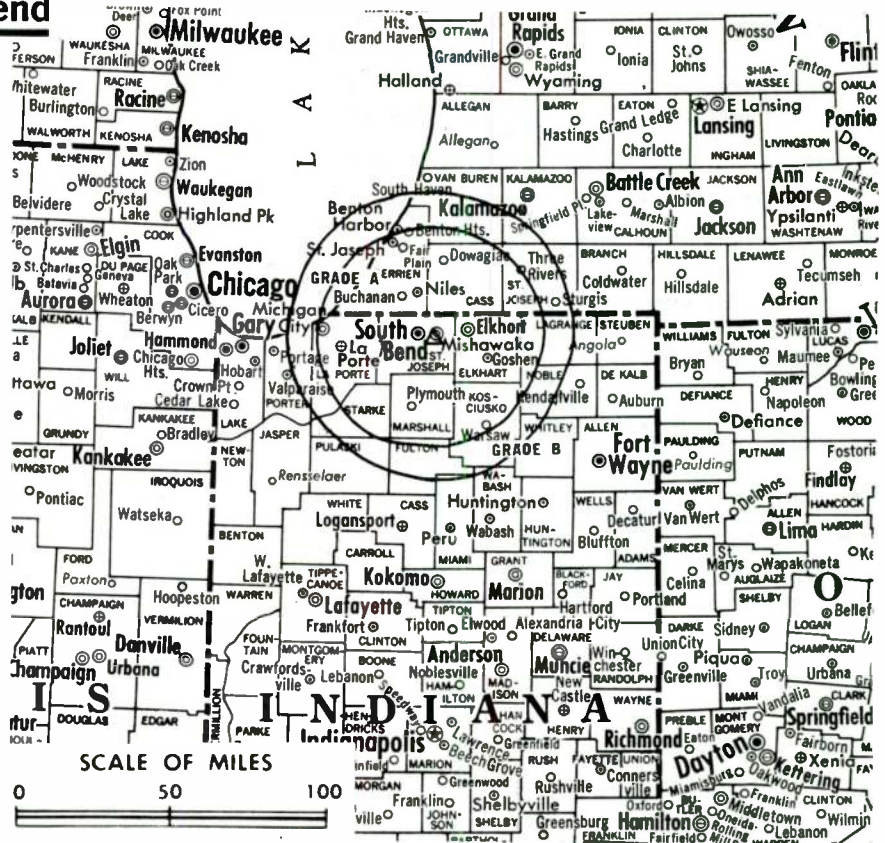
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WSJV Ref: FCC File No. BPCT-4494 Granted 5/17/72

©American Map Co., Inc., N.Y., No. 14244

## WSJV

Network Service: ABC.

Licensee: WSJV-TV Inc., 58096 County Rd. 7 South, Elkhart.

Mailing Address: P.O. Box 1646, Elkhart, Ind. (46515).

Studio: 58096 County Rd. 7 South, Elkhart (46517).

Telephone: 219-293-8616, Elkhart; 219-674-5106, South Bend.

TWX No.: 810-294-2242.

Ownership: Quincy Newspapers, 100%. For other interests, see WGEM-TV, Quincy, Ill.

Began Operation: March 15, 1954. Sale to present owner by Truth Publishing Co. (John F. Dille Jr. et al.) approved by FCC March 31, 1975.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (sales) by Blair Television.

Personnel:

- DON E. FULLER, vice president & general manager.
- ANDY RINALDI, general sales manager.
- MARTHA SIMS, program director.
- WAYNE LOVELY, chief engineer.
- PAM YODER, computer operations manager.
- RALPH OAKLEY, promotion/public relations director.
- KEVIN SARGENT, production manager.
- PAM LAMB, community affairs/continuity director.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.			
\$1500	\$900		Graded rates apply*

\*Highest rate: \$475.

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>INDIANA</b>				
	Elkhart	46,200	44,700	97
	Fulton	6,200	6,000	97
	Kosciusko	18,800	18,300	97
	La Grange	7,300	6,800	93
<b>50% &amp; Over</b>	Marshall	13,100	12,700	97
	Pulaski	4,300	4,100	95
	St Joseph	79,900	78,400	98
	Starke	7,300	7,100	97
<b>MICHIGAN</b>				
	Berrien	61,400	59,800	97
	Cass	15,900	15,600	98
	St Joseph	19,500	19,100	98
<b>INDIANA</b>				
<b>Between 25-49%</b>	Cass	13,800	13,400	97
	La Porte	35,100	34,500	98
	Noble	11,300	11,000	97
	Stauben	8,500	8,300	98
<b>INDIANA</b>				
<b>Between 5-24%</b>	De Kalb	10,300	10,100	98
	Jasper	8,500	8,200	97
	Miami	12,700	12,300	97
	Wabash	12,400	11,900	96
	Whitley	8,400	8,200	98
<b>MICHIGAN</b>				
	Branch	12,900	12,600	98
	Van Buren	22,700	22,300	98
<b>Station Totals</b>		<b>436,500</b>	<b>425,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>279,900</b>
<b>Average Daily Circulation (1979-80)</b>				<b>168,800</b>



# Indiana—Terre Haute

## WBAK-TV

Ch. 38

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 2310-kw visual, 191-kw aural. Antenna: 976-ft. above av. terrain, 1004-ft. above ground, 1545-ft. above sea level.

Latitude 39° 13' 58"  
Longitude 87° 23' 49"

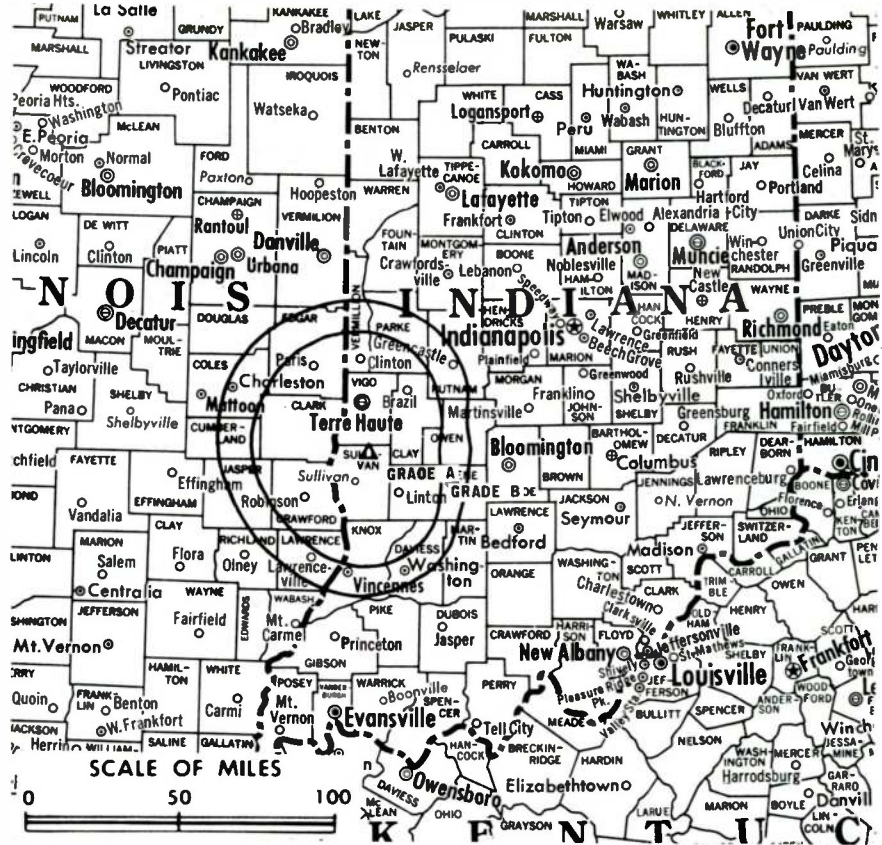
Transmitter: W side of Hwy. 41, 1.3-mi. SW of Farmersburg, Ind.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WBAK-TV Ref: FCC File No. BPCT-4117 Granted 4/3/73

©American Map Co., Inc., N.Y., No. 14244

## WBAK-TV

Network Service: ABC.

Licensee: KXEL Broadcasting Co. Inc., P.O. Box 719, Terre Haute, Ind. (47808).

Studio: 2nd & Poplar St., Terre Haute.

Telephone: 812-238-1515. TWX No.: 810-356-2131.

Ownership: Cy N. Bahakel, 100%. For other interests, see WCCB (TV), Charlotte, N.C.

Began Operation: April 3, 1973. Sale to present owner by John M. House, et al., approved by FCC Feb. 28, 1977.

Represented (legal) by Brown & Bernstein.

Represented (sales) by Avery-Knodel Inc.

Personnel:

CY N. BAHAKEL, president.  
PHILIP W. BRASSIE, general manager.  
DAVID PIERCE, chief engineer.  
BRUCE McLELLAN, news director.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	10 Sec.
\$960	\$480	Graded rates apply*	

\*Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$175.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Clark	6,700	6,400	96
	Crawford	8,500	8,300	97
	Cumberland	3,900	3,700	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ILLINOIS—(Continued)</b>				
<b>50% &amp; Over</b>	Edgar	8,700	8,400	97
	Jasper	4,200	4,000	95
	<b>INDIANA</b>			
	Clay	9,100	8,900	98
	Greene	10,700	10,400	97
<b>Between 25-49%</b>	Sullivan	7,800	7,600	97
	Vermillion	6,700	6,500	98
	Vigo	39,000	38,000	97
	<b>ILLINOIS</b>			
	Coles	17,200	16,700	97
<b>Between 25-49%</b>	Effingham	10,800	10,200	95
	Lawrence	6,800	6,600	96
	Richland	6,400	6,100	95
<b>INDIANA</b>				
Daviess	8,900	8,500	96	
Knox	14,400	14,000	97	
Parke	5,800	5,700	98	
<b>ILLINOIS</b>				
<b>Between 5-24%</b>	Douglas	7,200	7,000	97
	Vermilion	38,000	37,000	97
<b>INDIANA</b>				
<b>Between 5-24%</b>	Martin	3,600	3,500	96
	Montgomery	12,200	12,000	98
	Pike	5,100	4,900	95
	Putnam	9,300	9,100	97
	Warren	2,500	2,400	96
<b>Station Totals</b>		<b>253,500</b>	<b>245,900</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>109,300</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>54,600</b>	

# Indiana—Terre Haute

## WTHI-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 990-ft. above ground, 1546-ft. above sea level.

Latitude 39° 14' 36"  
Longitude 87° 23' 07"

Transmitter: E of U.S. 41 & 150, 0.34-mi. S of Farmersburg, Ind.

Studio: 918 Ohio St.

AM Affiliate: WTHI, 5-kw (1-kw night), 1480 kHz (NBC).

FM Affiliate: WTHI-FM, 20-kw, 99.9 MHz (No. 260), 420-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Represented (engineering) by Cohen & Dippell.

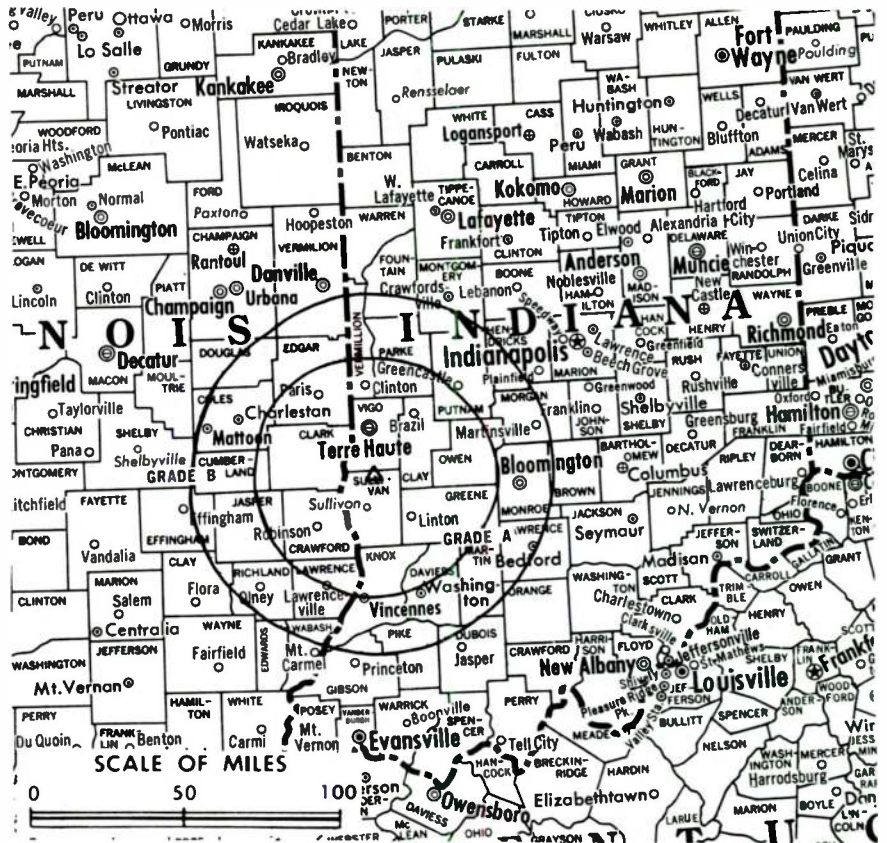
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV's and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WTHI-TV Ref: FCC File No. BPCT-3289 Granted 6/18/64

©American Map Co., Inc., N.Y., No. 14244

## WTHI-TV

Network Service: CBS.

Licensee: Wabash Valley Bcstg. Corp., 918 Ohio St. (47808).

Telephone: 812-232-9481. TWX No.: 810-356-2137.

Ownership: Mary Fendrich Hulman, executrix, 60.5%; J. R. Cloutier, 23%; Henry P. Smith, 4%; Grace Hulman Descendants Trust, 12.5%. Wabash Valley also owns WKJG-TV, Fort Wayne, Ind.

Began Operation: July 22, 1954.

Represented (sales) by Katz Television.

Represented (legal) by Haley, Bader & Potts.

Personnel:

J. R. CLOUTIER, exec. vice president & treasurer.  
RUSS ARNOLD, vice president & general manager.  
DAVID BAILEY, general sales manager.  
LOU FRÖEB, personnel & public relations director.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$1400.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Clark	6,700	6,400	96
	Clay	5,700	5,400	94
	Crawford	8,500	8,300	97
	Cumberland	3,900	3,700	96
	Edgar	8,700	8,400	97
	Effingham	10,800	10,200	95
	Jasper	4,200	4,000	95
	Lawrence	6,800	6,600	96
	Richland	6,400	6,100	95
<b>INDIANA</b>	Clay	9,100	8,900	98
	Daviess	8,900	8,500	96
	Fountain	6,400	6,200	97
	Greene	10,700	10,400	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA—(Continued)</b>			
	Knox	14,400	14,000	97
	Lawrence	15,200	14,800	97
	Martin	3,600	3,500	96
	Owen	5,300	5,100	97
	Parke	5,800	5,700	98
	Putnam	9,300	9,100	97
	Sullivan	7,800	7,600	97
	Vermillion	6,700	6,500	98
	Vigo	39,000	38,000	97
Warren	2,500	2,400	96	
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Coles	17,200	16,700	97
Vermilion	38,000	37,000	97	
<b>Between 5-24%</b>	<b>INDIANA</b>			
	Dubois	10,000	9,600	96
	Monroe	31,700	30,400	96
	Pike	5,100	4,900	95
	<b>ILLINOIS</b>			
	Douglas	7,200	7,000	97
Edwards	3,300	3,100	94	
Fayette	8,000	7,600	96	
Marion	16,300	15,700	97	
Moultrie	5,000	4,800	96	
Shelby	9,100	8,700	95	
Wabash	5,700	5,500	96	
Wayne	7,400	6,900	93	
<b>INDIANA</b>	Montgomery	12,200	12,000	98
	Morgan	16,300	16,000	98
	Orange	6,300	6,000	96
<b>Station Totals</b>		<b>405,200</b>	<b>391,700</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>231,200</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>146,100</b>	



# Indiana—Terre Haute

## WTWO

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 950-ft. above av. terrain, 994-ft. above ground, 1544-ft. above sea level.

Latitude 39° 14' 33"  
Longitude 87° 23' 29"

Transmitter: 1-mi. SW of Farmersburg on W side of U.S. Hwys. 41 & 150.

TV tape: Recording facilities.

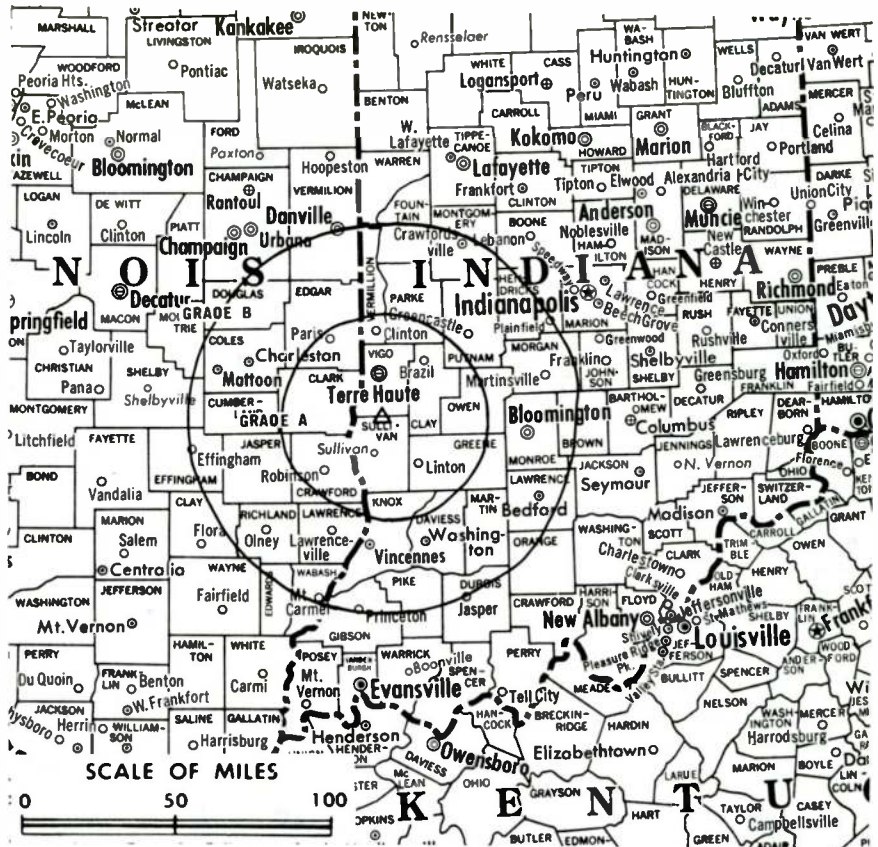
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by Lohnes & Culver.

Represented (sales) by Peters, Griffin Woodward Inc.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WTWO Ref: FCC File No. BMPCT-6077 Granted 4/2/65

©American Map Co., Inc., N.Y., No. 14244

## WTWO

Network Service: NBC.

Licensee: Illiana Telecasting Corp., Box 299.

Studio: P.O. Box 299 (47808). Telephone: 812-232-9504.

Ownership: Fabri Development Corp. Malcolm I. Glazer, pres., 100%; John T. Gelder, v.p.; Carl E. Brasley, secy.-treas. Glazer also owns WRBL(TV), Columbus, Ga.; KQTV, St. Joseph, Mo.

Began Operation: Sept. 1, 1965. Sale to present owner by Booth Newspapers Inc. approved by FCC July 18, 1975 (Television Digest, Vol. 15:9). Sale to Booth by J. R. Livesay, John T. Gelder, et al., approved by FCC Jan. 6, 1971.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JOHN T. GELDER JR., exec. v.p. & general manager.  
ROBERT B. BEALL, asst. gen. mgr. & sales manager.  
STEVE POZEANAC, operations director.  
MARK ALLEN, manager of news & public affairs.  
ARDEN RAMSEY, chief engineer.  
JOHN PALMER, news director.

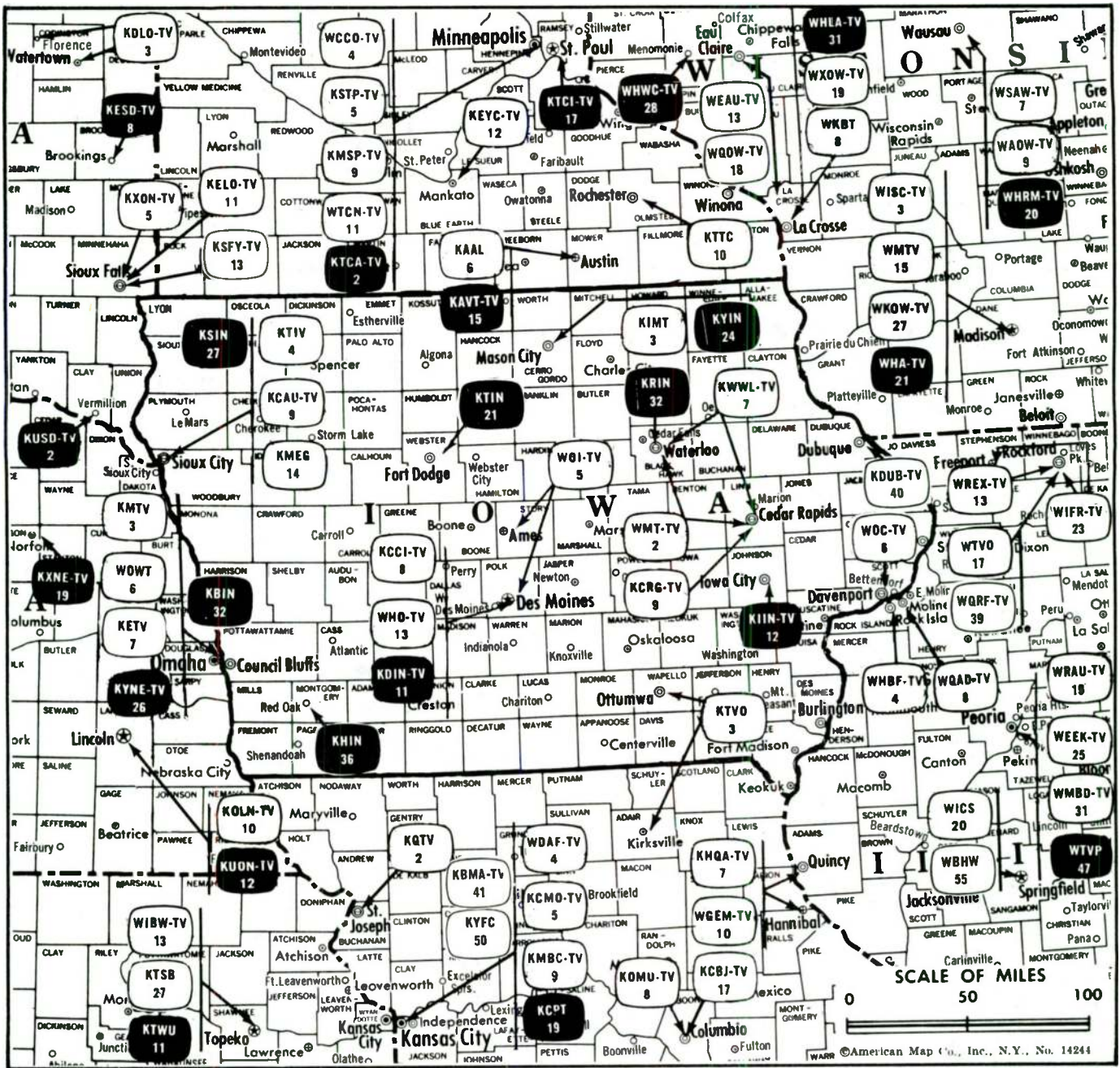
Highest 30 Sec. Rate (Sept. 15, 1979): \$350.

NETWORK BASE HOURLY RATE: \$725.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ILLINOIS</b>			
	Clark	6,700	6,400	96
	Clay	5,700	5,400	94
	Coles	17,200	16,700	97
	Crawford	8,500	8,300	97
	Cumberland	3,900	3,700	96
	Edgar	8,700	8,400	97
	Effingham	10,800	10,200	95
	Jasper	4,200	4,000	95
	Lawrence	6,800	6,600	96
	Richland	6,400	6,100	95
	<b>INDIANA</b>			
	Clay	9,100	8,900	98

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	<b>INDIANA—(Continued)</b>				
		Davies	8,900	8,500	96
		Fountain	6,400	6,200	97
		Greene	10,700	10,400	97
		Knox	14,400	14,000	97
		Lawrence	15,200	14,800	97
		Martin	3,600	3,500	96
		Monroe	31,700	30,400	96
		Owen	5,300	5,100	97
		Parke	5,800	5,700	98
		Putnam	9,300	9,100	97
		Sullivan	7,800	7,600	97
		Vermillion	6,700	6,500	98
		Vigo	39,000	38,000	97
Between 25-49%	<b>ILLINOIS</b>				
	Vermilion	38,000	37,000	97	
	<b>INDIANA</b>				
	Montgomery	12,200	12,000	98	
	Orange	6,300	6,000	96	
Between 5-24%	Pike	5,100	4,900	95	
	Warren	2,500	2,400	96	
	<b>ILLINOIS</b>				
	Douglas	7,200	7,000	97	
	Fayette	8,000	7,600	96	
Between 5-24%	Ford	5,200	5,100	97	
	Wayne	5,700	5,500	96	
Between 5-24%	<b>INDIANA</b>				
	Dubois	10,000	9,600	96	
	Gibson	11,700	11,300	97	
	Morgan	16,300	16,000	98	
<b>Station Totals</b>		<b>388,400</b>	<b>375,800</b>	<b>96</b>	
<b>Net Weekly Circulation (1979-80)</b>				<b>228,900</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>146,100</b>	





Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Des Moines	224,000	66	340,500	64
Davenport-Rock Island- Moline (Quad City)	195,000	70	302,900	71
Cedar Rapids-Waterloo	180,000	74	259,600	79
Sioux City	95,000	122	151,900	121
Rochester-Mason City- Austin	95,000	122	138,400	132
Ottumwa-Kirkville	24,000	182	28,500	202
Dubuque	8,000	205	27,800	203

# Iowa

Iowa Station Status as of January 1, 1981

	VHF	UHF	TOTAL
○ Commercial Television Stations	11	2	13
● Educational Television Stations	2	6	8
			21

**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

## KBIN

### Council Bluffs

Ch. 32

Non-Commercial Educational Station

Licensee: State Educational Radio & TV Facility Board, Box 1758, Des Moines (50306).

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 571-kw max. & 247-kw horizontal visual, 57.1-kw max. & 24.7-kw horizontal aural. Antenna: 317-ft. above av. terrain, 163-ft. above ground, 1417-ft. above sea level.

Latitude	41°	15'	14.5"
Longitude	95°	50'	07.0"

## KDIN-TV

### Des Moines

Ch. 11

Non-Commercial Educational Station

Licensee: State Educational Radio & TV Facility Board.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw max. & 221-kw horizontal visual, 31.6-kw max. & 22.1-kw horizontal aural. Antenna: 1973-ft. above av. terrain, 2000-ft. above ground, 2988-ft. above sea level.

Latitude	41°	48'	33"
Longitude	93°	36'	53"

## KTIN

### Fort Dodge

Ch. 21

Non-Commercial Educational Station

Grantee: State Educational Radio & TV Facility Board.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1580-kw max. & 759-kw horizontal visual, 158-kw max. & 75.9-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1206-ft. above ground, 2362-ft. above sea level.

Latitude	42°	49'	02.8"
Longitude	94°	24'	40.9"

## KIIN-TV

### Iowa City

Ch. 12

Non-Commercial Educational Station

Licensee: State Educational Radio & TV Facility Board.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1440-ft. above av. terrain, 1449-ft. above ground, 2249-ft. above sea level.

Latitude	41°	43'	14.5"
Longitude	91°	20'	29.5"

## KYIN

### Mason City

Ch. 24

Non-Commercial Educational Station

Licensee: State Educational Radio & TV Facility Board.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1740-kw max. & 513-kw horizontal visual, 174-kw max. & 51.3-kw horizontal aural. Antenna: 1430-ft. above av. terrain, 1565-ft. above ground, 2799-ft. above sea level.

Latitude	43°	22'	25"
Longitude	92°	51'	00"

## KHIN

### Red Oak

Ch. 36

Non-Commercial Educational Station

Licensee: State Educational Radio & TV Facility Board.

Technical Facilities: Channel No. 36 (602-698 MHz). Authorized power: 2040-kw max. & 490-kw horizontal visual, 204-kw max. & 49-kw horizontal aural. Antenna: 1560-ft. above av. terrain, 1503-ft. above ground, 2833-ft. above sea level.

Latitude	41°	20'	40"
Longitude	95°	15'	21"

## KSIN

### Sioux City

Ch. 27

Non-Commercial Educational Station

Licensee: State Educational Radio & TV Facility Board.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 4040-kw max. & 1507-kw horizontal visual, 404-kw max. & 150.7-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 875-ft. above ground, 2416-ft. above sea level.

Latitude	42°	30'	53"
Longitude	96°	18'	13"

## KRIN

### Waterloo

Ch. 32

Non-Commercial Educational Station

Licensee: State Educational Radio & TV Facility Board.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw max. & 1986-kw horizontal visual, 500-kw aural. Antenna: 1851-ft. above av. terrain, 1795-ft. above ground, 2812-ft. above sea level.

Latitude	42°	18'	59"
Longitude	91°	51'	31"

Did you read  
**Television Digest**  
this week?

**State Cross Reference List**

Communities That Receive Programs of  
Stations That Are Located Elsewhere

**WOI-TV, Ames**

(See Des Moines, Ia.)

**WOWT, Council Bluffs**

(See Omaha, Neb.)

**WHBF-TV, Davenport**

(See Rock Island, Ill.)

**WQAD-TV, Davenport**

(See Moline, Ill.)

**KAAL & KTTC, Mason City**

(See Austin & Rochester, Minn.)

**KCRG-TV, WMT-TV & KWWL-TV, Waterloo**

(See Cedar Rapids, Ia.)

**KWWL-TV, Waterloo-Cedar Rapids**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA—(Continued)			
	Monroe	3,600	3,500	98
	Muscatine	14,200	14,000	98
	Wapello	15,600	15,300	98
Between 5-24%	Worth	3,200	3,100	98
	<b>MINNESOTA</b>			
	Fillmore	8,200	8,000	98
	<b>WISCONSIN</b>			
	Lafayette	5,900	5,700	97
	Vernon	9,100	8,800	96

**KCRG-TV, Cedar Rapids-Waterloo**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA—(Continued)			
	Franklin	5,100	5,000	98
Between 25-49%	Henry	6,600	6,300	96
	Howard	4,100	3,900	95
	Wapello	15,600	15,300	98
	<b>IOWA</b>			
	Appanoose	6,200	6,000	97
	Clinton	20,200	19,900	99
	Davis	3,400	3,300	98
	Hardin	8,200	8,000	98
Between 5-24%	Louisa	4,200	4,100	97
	Mahaska	8,200	8,000	97
	Mitchell	4,000	3,900	98
	Monroe	3,600	3,500	98
	Muscatine	14,200	14,000	98
	<b>WISCONSIN</b>			
	Lafayette	5,900	5,700	97

**WMT-TV, Cedar Rapids**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>WISCONSIN</b>			
	Crawford	6,000	5,800	97
	<b>IOWA</b>			
	Appanoose	6,200	6,000	97
	Clinton	20,200	19,900	99
	Davis	3,400	3,300	98
	Floyd	7,400	7,200	98
	Howard	4,100	3,900	95
	Louisa	4,200	4,100	97
Between 5-24%	Mahaska	8,200	8,000	97
	Monroe	3,600	3,500	98
	Muscatine	14,200	14,000	98
	Wright	5,800	5,700	98
	<b>MISSOURI</b>			
	Putnam	2,700	2,600	98
	<b>WISCONSIN</b>			
	Lafayette	5,900	5,700	97



# Iowa—Cedar Rapids-Waterloo

## KCRG-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 257-kw visual, 51.3-kw aural. Antenna: 2000-ft. above av. terrain, 1926-ft. above ground, 2940-ft. above sea level.

Latitude 42° 18' 59"

Longitude 91° 51' 31"

Transmitter: 4.5-mi. NW of Walker.

Color: Network, live, film, slide & tape.

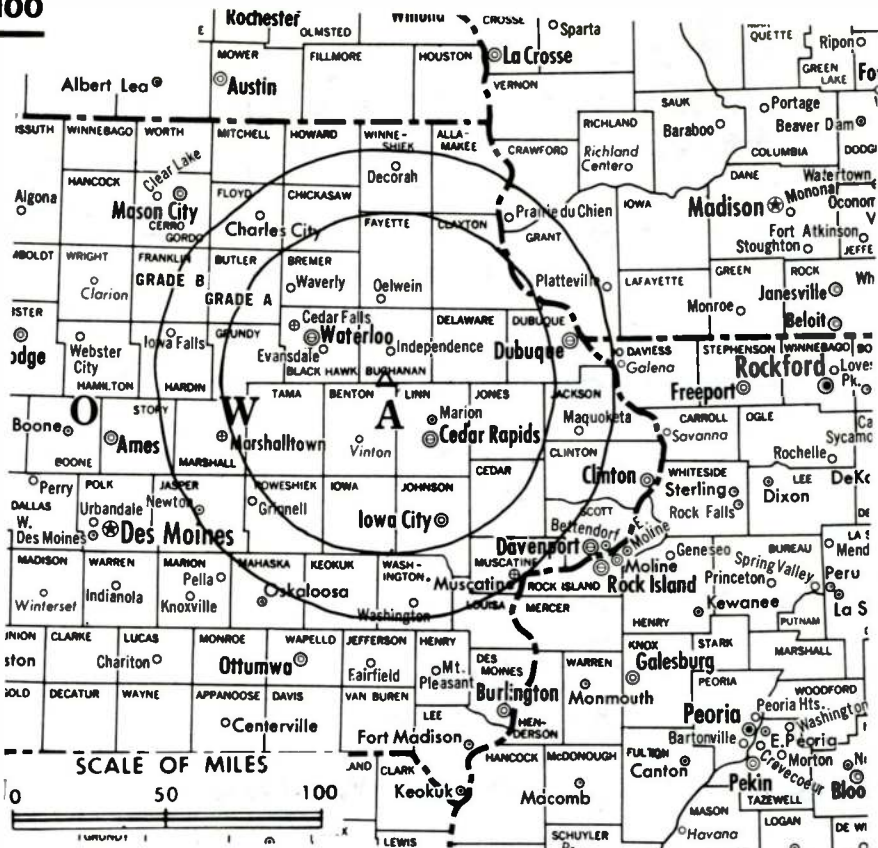
News Wire Service: AP.

Facsimile Service: AP.

AM Affiliate: KCRG, 5-kw, 1600 kHz (ABC).

Represented (engineering) by Lohnes & Culver.

Total Households: © MSI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV% and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).



KCRG-TV Ref: FCC File No. BMPCT-6432 Granted 1/11/87

©American Map Co., Inc., N.Y., No. 14244

## KCRG-TV

Network Service: ABC.

Licensee: Cedar Rapids Television Co., 500 Third Ave. SE, Cedar Rapids, Ia. (52406).

Studio: 2nd Ave. at 5th St. S.E.

Telephone: 319-398-8422. TWX No.: 910-525-1341.

Ownership: Cedar Rapids Television Co. (wholly-owned subsidiary of The Gazette Co., publisher of Cedar Rapids Gazette), 100%.

Began Operation: Oct. 15, 1953.

Represented (sales) by Petry Television Inc.

Represented (legal) by Kirkland & Ellis.

### Personnel:

JOSEPH F. HLADKY JR., chairman of the board.  
 JOSEPH F. HLADKY III, president.  
 ED LASKO, vice president & general manager.  
 EDNA A. HERBST, vice president & asst. general manager.  
 JAMES B. OETKEN, general sales manager.  
 WALTER ALLISS, chief engineer/operations manager.  
 ALDY SWANSON, news director.

### DIGEST OF RATE CARD—(March 30, 1981)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AAA—6-10:30 p.m., daily.				
\$1650	\$990	\$595	Graded rates apply*	

\*Highest rate: \$600.

NETWORK BASE HOURLY RATE: \$875.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Allamakee	5,200	5,100	98
	Benton	8,500	8,400	98
	Black Hawk	45,600	44,900	99

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA—(Continued)				
	Bremer	8,200	8,000	98
	Buchanan	7,300	7,100	98
	Butler	6,400	6,200	97
	Cedar	6,500	6,400	98
	Chickasaw	5,200	5,100	98
	Clayton	7,600	7,300	97
	Delaware	6,300	6,200	98
	Dubuque	29,400	28,600	97
	Fayette	9,500	9,300	98
	Grundy	5,200	5,100	99
	Iowa	5,300	5,200	98
	Jackson	7,600	7,400	97
	Jefferson	5,400	5,200	97
	Johnson	28,000	27,100	97
50% & Over	Jones	6,500	6,400	98
	Keokuk	5,600	5,400	97
	Linn	58,800	57,900	99
	Marshall	15,600	15,400	99
	Poweshiek	7,100	7,000	98
	Tama	7,400	7,200	98
	Washington	6,600	6,400	97
	Winneshiek	6,600	6,400	97
WISCONSIN				
	Crawford	6,000	5,800	97
	Grant	16,400	15,700	96

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Jo Daviess	7,900	7,600	96

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA			
	Floyd	7,400	7,200	98

(Continued on page 323-b)

Station Totals	458,600	447,900	97
Net Weekly Circulation (1979-80)	309,800		
Average Daily Circulation (1979-80)	199,200		

# Iowa—Waterloo-Cedar Rapids

## KWWL-TV

Ch. 7

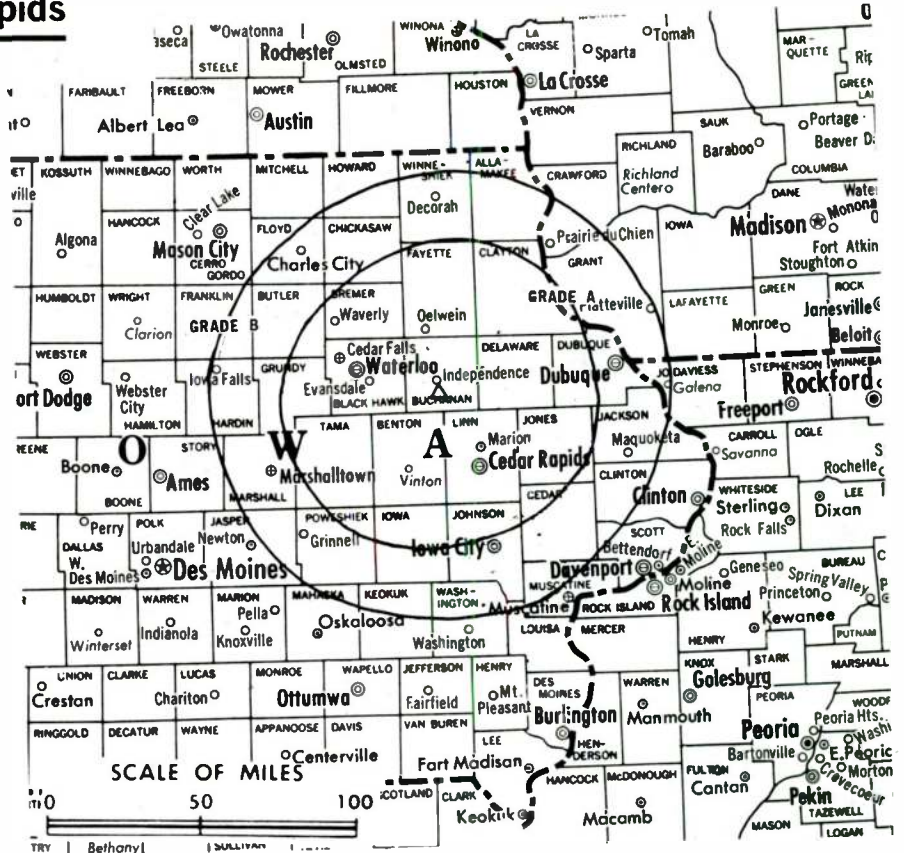
Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 27-kw aural. Antenna: 1980-ft. above av. terrain, 2000-ft. above ground, 2980-ft. above sea level.

Latitude 42° 24' 04"  
Longitude 91° 50' 43"

Transmitter: 2-mi. N of Rowley, Iowa.  
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Jules Cohen & Associates.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KWWL-TV Ref: FCC File No. BMPCT-6729 Granted 1/4/88

©American Map Co., Inc., N.Y., No. 14244

## KWWL-TV

Network Service: NBC.

Licensee: American Black Hawk Bcstg. Co., E. Fourth & Franklin Sts., Waterloo, Iowa (50703).

Studio: 500 E. 4th St.

Telephone: 319-291-1200. TWX No.: 910-525-1271.

Ownership: American Family Corp., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 25, 1953. Merger of Black Hawk Bcstg. with American Family Corp. approved by FCC Sept. 17, 1980 (Television Digest, Vol. 19:41).

Represented (sales) by Blair Television.

Represented (legal) by Schnader, Harrison, Segal & Lewis.

Personnel:

WILLIAM L. BOLSTER, vice president & general manager.

EDWARD M. TINK, vice president & dir. of engineering.

JOE GOLENIOWSKI, vice president, television sales.

JIM WATERBURY, vice president, operations.

GRANT PRICE, vice president, news & public affairs.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$725.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>IOWA</b>				
	Allamakee	5,200	5,100	98
	Benton	8,500	8,400	98
	Black Hawk	45,600	44,900	99
	Bremer	8,200	8,000	98
<b>50% &amp; Over</b>	Buchanan	7,300	7,100	98
	Butler	6,400	6,200	97
	Chickasaw	5,200	5,100	98
	Clayton	7,600	7,300	97
	Delaware	6,300	6,200	98
	Dubuque	29,400	28,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>IOWA—(Continued)</b>				
	Fayette	9,500	9,300	98
	Franklin	5,100	5,000	98
	Grundy	5,200	5,100	99
	Iowa	5,300	5,200	98
	Johnson	28,000	27,100	97
	Jones	6,500	6,400	98
	Keokuk	5,600	5,400	97
<b>50% &amp; Over</b>	Linn	58,800	57,900	99
	Marshall	15,600	15,400	99
	Poweshiek	7,100	7,000	98
	Tama	7,400	7,200	98
	Washington	6,600	6,400	97
	Winneshiek	6,600	6,400	97
<b>WISCONSIN</b>				
	Crawford	6,000	5,800	97
	Grant	16,400	15,700	96
<b>ILLINOIS</b>				
	Jo Daviess	7,900	7,600	96
<b>IOWA</b>				
<b>Between 25-49%</b>	Cedar	6,500	6,400	98
	Floyd	7,400	7,200	98
	Howard	4,100	3,900	95
	Jackson	7,600	7,400	97
	Jefferson	5,400	5,200	97
<b>IOWA</b>				
<b>Between 5-24%</b>	Hardin	8,200	8,000	98
	Mahaska	8,200	8,000	97
	Mitchell	4,000	3,900	98
(Continued on page 323-b)				
<b>Station Totals</b>		<b>438,500</b>	<b>428,200</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>308,400</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>201,700</b>	

## WMT-TV

Ch. 2



Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1449-ft. above av. terrain, 1355-ft. above ground, 2395-ft. above sea level.

Latitude 42° 17' 39"  
Longitude 91° 53' 10"

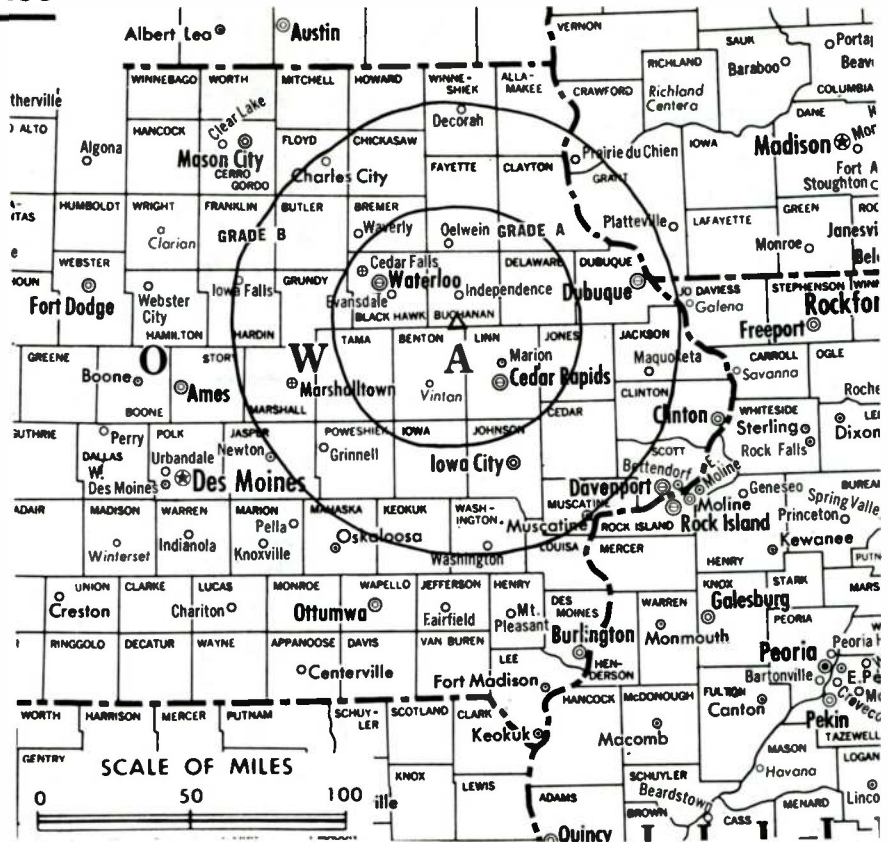
Transmitter: 4.75-mi. N of Urbana.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WMT-TV Ref: FCC File No. BPC-2102 Granted 5/29/56

©American Map Co., Inc., N.Y., No. 14244

## WMT-TV

Network Service: CBS.

Licensee: WMT Inc., Box 2147, Cedar Rapids (52406).

Studio: 600 Old Marion Rd. NE.

Telephone: 319-395-6000. TWX No.: 910-525-1326.

AM Affiliate: WMT, 5-kw, 600 kHz (CBS).

FM Affiliate: WMT-FM, 50-kw, 96.5 MHz (No. 243), 540-ft.

Ownership: WMT Inc., wholly-owned subsidiary of Orion Bcstg. Inc. For other interests, see WAVE-TV, Louisville, Ky. Note: Sale to Guy Gannett Bcstg. pends (Television Digest, Vol. 21:11).

Began Operation: Sept. 30, 1953. Sale to present owner by American Bcstg. Stations Inc., William B. Quarton & others, approved by FCC June 12, 1968 (Television Digest, Vol. 8:25).

Represented (sales) by Katz Television.

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- KELLY ATHERTON, president & general manager.
- RALPH S. JACKSON, vice president.
- T. BALLARD MORTON JR., secretary-treasurer.
- JOHN STOCK, assistant secretary-treasurer.
- DENNIS CZECHANSKI, director, television operations.
- BOB JACKSON, director of news.
- MICHAEL LEE BOCK, general sales manager.
- BOB RICHARDSON, production manager.
- BOB BURNS, chief engineer.
- BARRY NORRIS, public interest director.
- CHARALYN BISHOP, promotion manager.

Highest 30 Sec. Rate (March 1981): \$1200.

NETWORK BASE HOURLY RATE: \$925.

Net Weekly Circulation	State-County	Total Households	TV Households	%
50% & Over	IOWA			
	Allamakee	5,200	5,100	98
	Benton	8,500	8,400	98

Net Weekly Circulation	State-County	Total Households	TV Households	%
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### IOWA—(Continued)

Black Hawk	45,600	44,900	99
Bremer	8,200	8,000	98
Buchanan	7,300	7,100	98
Butler	6,400	6,200	97
Cedar	6,500	6,400	98
Chickasaw	5,200	5,100	98
Clayton	7,600	7,300	97
Delaware	6,300	6,200	98
Dubuque	29,400	28,600	97
Fayette	9,500	9,300	98
Grundy	5,200	5,100	99
Iowa	5,300	5,200	98
Jackson	7,600	7,400	97
Jefferson	5,400	5,200	97
Johnson	28,000	27,100	97
Jones	6,500	6,400	98
Keokuk	5,600	5,400	97
Linn	58,800	57,900	99
Marshall	15,600	15,400	99
Poweshiek	7,100	7,000	98
Tama	7,400	7,200	98
Washington	6,600	6,400	97
Winneshiek	6,600	6,400	97

### WISCONSIN

Grant	16,400	15,700	96
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### ILLINOIS

Jo Daviess	7,900	7,600	96
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### Between 25-49%

### IOWA

Franklin	5,100	5,000	98
Hardin	8,200	8,000	98
Henry	6,600	6,300	96
Wapello	15,600	15,300	98

(Continued on page 323-b)

Station Totals	463,100	452,300	97
Net Weekly Circulation (1979-80)		310,200	
Average Daily Circulation (1979-80)		208,900	



# Iowa—Davenport

## WOC-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 942-ft. above av. terrain, 978-ft. above ground, 1645-ft. above sea level.

Latitude 41° 32' 50"  
Longitude 90° 28' 36"

Transmitter: Middle Rd., 5-mi. E of Davenport.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

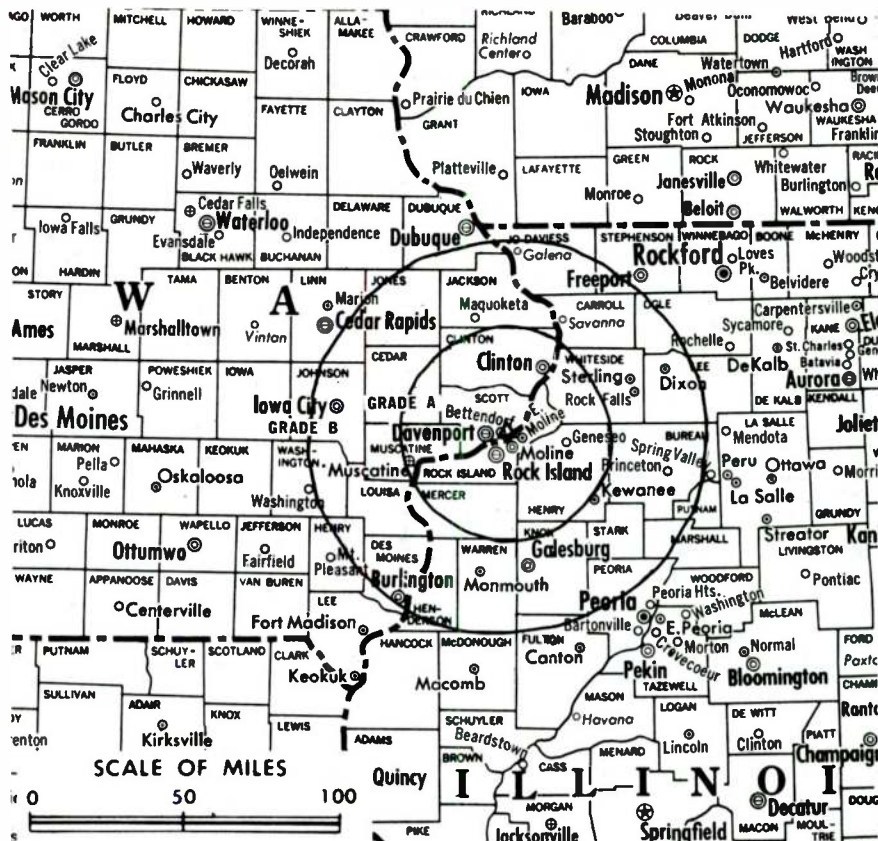
News Film Service: NIS, NIWS.

AM Affiliate: WOC, 5-kw, 1420 kHz (NBC).

FM Affiliate: KIIK, 100-kw, 103.7 MHz (No. 279), 860-ft.

Studio: 805 Brady St.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WOC-TV Ref: FCC File No. BPCT-2592 Granted 9/25/59

©American Map Co., Inc., N.Y., No. 14244

## WOC-TV

Network Service: NBC.

Licensee: Palmer Communications Inc., 805 Brady St., Davenport, Ia. (52808).

Telephone: 319-383-7000. TWX No.: 910-525-1189.

Ownership: Palmer Communications Inc. Also owns WHO-TV & WHO, Des Moines. For other interests, see WHO-TV.

Began Operation: Oct. 31, 1949.

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- ROBERT HARTER, president.
- WAYNE BLICK, v.p., secretary & treasurer.
- LEE MARTS, vice president & general manager.
- HAROLD R. HEATH, sales manager.
- GUY HEMPEL, program director.
- JACK THOMSEN, news director.
- COY BULLARD, director of engineering.

Highest 30 Sec. Rate (April 6, 1981): \$375.

NETWORK BASE HOURLY RATE: \$1300.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ILLINOIS</b>			
	Bureau	13,600	13,200	97
	Carroll	7,200	7,000	98
	Henderson	3,300	3,200	96
	Henry	21,200	20,800	98
<b>50% &amp; Over</b>	Jo Daviess	7,900	7,600	96
	Knox	22,700	22,300	98
	Lee	11,400	11,100	98
	Mercer	6,800	6,700	98
	Rock Island	60,400	59,500	99
	Stark	3,000	2,900	98

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ILLINOIS—(Continued)</b>			
	Warren	7,700	7,500	98
	Whiteside	22,500	22,000	98
	<b>IOWA</b>			
<b>50% &amp; Over</b>	Cedar	6,500	6,400	98
	Clinton	20,200	19,900	99
	Des Moines	16,600	16,300	98
	Henry	6,600	6,300	96
	Jackson	7,600	7,400	97
	Louisa	4,200	4,100	97
	Muscatine	14,200	14,000	98
	Scott	53,600	52,800	98
	<b>ILLINOIS</b>			
	Mc Donough	12,300	12,000	97
	Putnam	2,400	2,300	95
<b>Between 25-49%</b>	<b>IOWA</b>			
	Johnson	28,000	27,100	97
	Jones	6,500	6,400	98
	Lee	15,300	15,000	98
	Washington	6,600	6,400	97
	<b>ILLINOIS</b>			
	Fulton	17,300	16,800	97
	Hancock	8,500	8,300	98
	La Salle	38,600	37,500	97
<b>Between 5-24%</b>	Ogle	15,000	14,600	97
	Stephenson	17,000	16,500	97
	<b>IOWA</b>			
	Delaware	6,300	6,200	98
	Dubuque	29,400	28,600	97
	Jefferson	5,400	5,200	97

(Continued on page 331-b)

Station Totals	573,800	560,400	97
Net Weekly Circulation (1979-80)		331,900	
Average Daily Circulation (1979-80)		217,600	

# Iowa—Des Moines

## KCCI-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1953-ft. above av. terrain, 1997-ft. above ground, 2967-ft. above sea level.

Latitude 41° 48' 35"  
Longitude 93° 37' 16"

Transmitter: 1-mi. SW of Alleman, Iowa.

TV tape: Recording facilities.

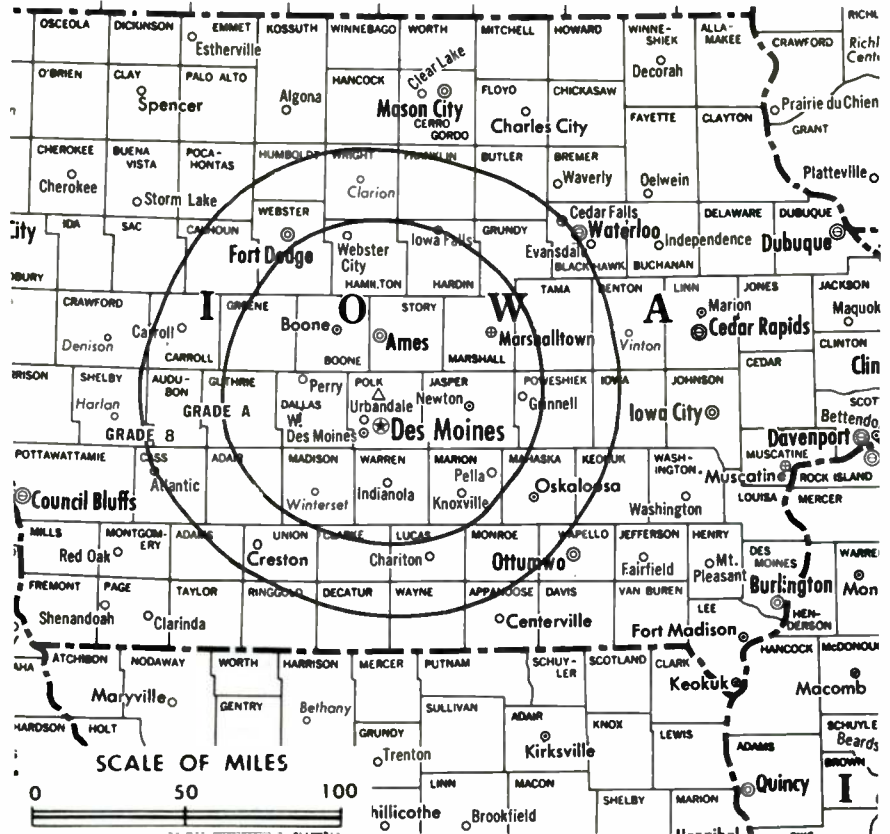
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Represented (engineering) by Smith & Powstenko.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KCCI-TV Ref: FCC File No. BMPCT-7477 Granted 7/31/73

©American Map Co., Inc., N.Y., No. 14244

## KCCI-TV

Network Service: CBS.

Licensee: Cowles Broadcasting Inc., 9th & Pleasant Sts.

Studio: Ninth & Pleasant Sts.

Mailing Address: Box 10305, Des Moines, Iowa (50306).

Telephone: 515-247-8800.

Ownership: Cowles Communications Inc., the parent of Cowles Broadcasting Inc., 100%. It also owns 100% of WESH-TV, Daytona Beach-Orlando, Fla.

Began Operation: July 31, 1955.

Represented (sales) by Katz Television.

Represented (legal) by Marmet Professional Corp.

Personnel:

NOLAN QUAM, exec. vice president & general manager.

JOE HUDGENS, v.p., program director & film buyer.

PETER LOGLI, general sales manager.

GUY KOENIGSBERGER, v.p. & advertising & promotion manager.

PAUL RHOADES, v.p., news & public affairs.

BILL HUEY, chief engineer.

PAUL FREDERICKSEN, treasurer & business manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1400.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>IOWA</b>			
	Adair	3,800	3,700	98
	Appanoose	6,200	6,000	97
	Boone	9,700	9,500	98
<b>50% &amp; Over</b>	Calhoun	5,000	4,900	98
	Carroll	7,500	7,400	99
	Clarke	3,300	3,200	97
	Dallas	10,400	10,200	98
	Davis	3,400	3,300	98

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>IOWA—(Continued)</b>			
	Decatur	3,600	3,400	95
	Franklin	5,100	5,000	98
	Greene	4,700	4,600	99
	Guthrie	5,100	5,000	98
	Hamilton	6,600	6,500	98
	Hardin	8,200	8,000	98
	Humboldt	4,300	4,200	97
	Jasper	13,300	13,100	98
	Lucas	4,400	4,200	96
	Madison	5,200	5,100	99
	Mahaska	8,200	8,000	97
	Marion	10,200	10,000	98
	Marshall	15,600	15,400	99
<b>50% &amp; Over</b>	Monroe	3,600	3,500	98
	Pocahontas	4,200	4,100	97
	Polk	109,000	107,300	98
	Poweshiek	7,100	7,000	98
	Ringgold	2,600	2,500	98
	Sac	5,900	5,700	97
	Story	22,900	22,400	98
	Union	5,400	5,300	97
	Wapello	15,600	15,300	98
	Warren	11,100	10,900	98
	Wayne	3,900	3,700	96
	Webster	16,200	15,900	98
	Wright	5,800	5,700	98
	<b>MISSOURI</b>			
	Mercer	1,900	1,800	95
	<b>IOWA</b>			
<b>Between 25-49%</b>	Adams	2,400	2,300	96

(Continued on page 331-b)

<b>Station Totals</b>	<b>474,400</b>	<b>464,200</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>359,400</b>
<b>Average Daily Circulation (1979-80)</b>			<b>261,100</b>

# Iowa—Des Moines

## WHO-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 224-kw horizontal visual, 47.4-kw max. & 33.5-kw horizontal aural. Antenna: 1970-ft. above av. terrain, 1955-ft. above ground, 2988-ft. above sea level.

Latitude 41° 48' 33"  
Longitude 93° 36' 53"

Transmitter: 1-mi. S of Alleman.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

AM Affiliate: WHO, 50-kw, 1040 kHz (NBC).

FM Affiliate: KLYF, 100-kw, 100.3 MHz (No. 262), 1700-ft.

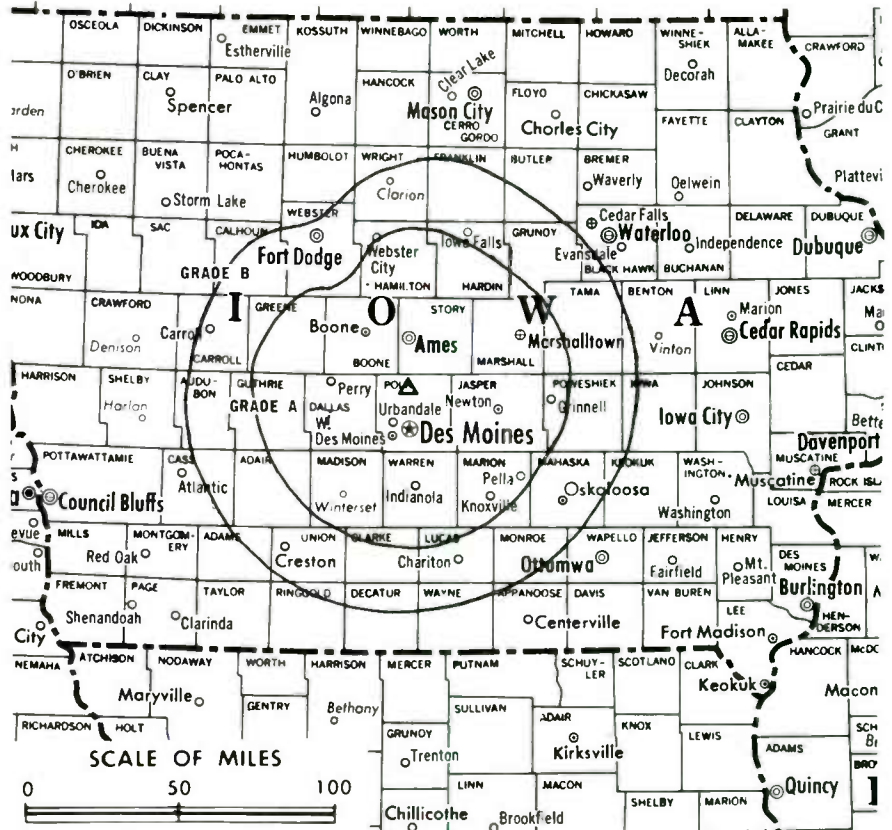
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WHO-TV Ref: FCC File No. BPCT-5011 Granted 7/27/77

©American Map Co., Inc., N.Y., No. 14244

## WHO-TV

Network Service: NBC.

Licensee: Palmer Communications Inc., 1100 Walnut St., Des Moines, Ia. (50308).

Studio: 1100 Walnut St.

Telephone: 515-288-6511. TWX No.: 910-520-2549.

Ownership: Robert H. Harter, Charles J. McKerns, Richard L. Braunstein & Davenport Bank & Trust Co., Trustees, D. D. Palmer Trust, 80%; Bonnie Palmer McCloskey & Jenny W. Sutton, .682% each; Vickie A. Miller, 6.532%; Mabel H. Palmer, .002%. Palmer Communications also owns WOC Broadcasting Co., Davenport, Iowa, WOC-TV, WOC & KIIK (FM); WNOG & WCVU (FM), Naples, Fla.; KDLH-TV, Duluth, Minn. For cable interests, see Cable Group Ownership.

Began Operation: April 15, 1954.

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

ROBERT H. HARTER, president.  
GEORGE C. CARPENTER, v.p. & general manager.  
WILLIAM H. JACKSON, program director.  
TALMAGE THOMPSON, sales manager.  
VERNA M. SMITH, promotion manager.  
WAYNE J. BLICK, secretary & auditor.  
CHARLES W. MYERS, chief engineer.

Highest 30 Sec. Rate (May 1, 1981): \$550.

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adair	3,800	3,700	98
	Appanoose	6,200	6,000	97
	Boone	9,700	9,500	98

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA—(Continued)				
	Calhoun	5,000	4,900	98
	Carroll	7,500	7,400	99
	Clarke	3,300	3,200	97
	Dallas	10,400	10,200	98
	Davis	3,400	3,300	98
	Decatur	3,600	3,400	95
	Franklin	5,100	5,000	98
	Greene	4,700	4,600	99
	Guthrie	5,100	5,000	98
	Hamilton	6,600	6,500	98
	Hardin	8,200	8,000	98
	Humboldt	4,300	4,200	97
	Jasper	13,300	13,100	98
	Jefferson	5,400	5,200	97
50% & Over	Kossuth	8,000	7,900	98
	Lucas	4,400	4,200	96
	Madison	5,200	5,100	99
	Mahaska	8,200	8,000	97
	Marion	10,200	10,000	98
	Marshall	15,600	15,400	99
	Monroe	3,600	3,500	98
	Pocahontas	4,200	4,100	97
	Polk	109,000	107,300	98
	Poweshiek	7,100	7,000	98
	Ringgold	2,600	2,500	98
	Story	22,900	22,400	98
	Tama	7,400	7,200	98
	Taylor	3,100	3,000	96
	Union	5,400	5,300	97
	Wapello	15,600	15,300	98
	Warren	11,100	10,900	98

(Continued on page 331-b)

Station Totals	457,600	447,800	97
Net Weekly Circulation (1979-80)		354,000	
Average Daily Circulation (1979-80)		235,200	



# Iowa—Ames-Des Moines

## WOI-TV

Ch. 5



Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1850-ft. above av. terrain, 1995-ft. above ground, 2980-ft. above sea level.

Latitude 41° 48' 33"  
Longitude 93° 36' 53"

Transmitter: 1-mi. S of Alleman.  
Studio: WOI-TV Bldg.  
TV tape: Recording facilities.  
Color: Network, live, film, slide & tape.  
News Wire Service: AP, UPI.  
News Film Service: ABC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WOI-TV Ref: FCC File No. BMPCT-7324 Granted 12/20/71

©American Map Co., Inc., N.Y., No. 14244

## WOI-TV

Network Service: ABC.  
Licensee: Iowa State University of Science & Technology, Ames, Ia. (50010).  
Telephone: 515-294-5555. TWX No.: 910-520-1152.  
AM Affiliate: WOI, 5-kw, 640 kHz.  
FM Affiliate: WOI-FM, 100-kw, 90.1 MHz (No. 211), 530-ft.  
Began Operation: Feb 21, 1950.  
Represented (sales) by Seltel Inc.  
Represented (legal) by Cohn & Marks.  
Represented (engineering) by Jansky & Bailey.  
Personnel:  
DR. ROBERT PARKS, president of Iowa State University.  
ROBERT C. MULHALL, general manager & film buyer.  
TED TOSTLEBE, commercial manager.  
BOB HELMERS, promotion/merchandising manager.  
TOM WHEELER, sales service manager.  
JANIS MARVIN, programming manager.  
BETTY LOU VARNUM, public affairs coordinator.  
KEITH KETCHAM, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.	\$1760	\$1070	\$715	\$530	Graded rates apply*	

\*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>IOWA</b>				
50% & Over	Adair	3,800	3,700	98
	Appanoose	6,200	6,000	97
	Audubon	3,200	3,100	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>IOWA—(Continued)</b>				
	Boone	9,700	9,500	98
	Calhoun	5,000	4,900	98
	Carroll	7,500	7,400	99
	Clarke	3,300	3,200	97
	Dallas	10,400	10,200	98
	Decatur	3,600	3,400	95
	Franklin	5,100	5,000	98
	Greene	4,700	4,600	99
	Guthrie	5,100	5,000	98
	Hamilton	6,600	6,500	98
	Hardin	8,200	8,000	98
	Humboldt	4,300	4,200	97
	Jasper	13,300	13,100	98
	Kossuth	8,000	7,900	98
50% & Over	Lucas	4,400	4,200	96
	Madison	5,200	5,100	99
	Mahaska	8,200	8,000	97
	Marion	10,200	10,000	98
	Marshall	15,600	15,400	99
	Monroe	3,600	3,500	98
	Pocahontas	4,200	4,100	97
	Polk	109,000	107,300	98
	Poweshiek	7,100	7,000	98
	Ringgold	2,600	2,500	98
	Story	22,900	22,400	98
	Tama	7,400	7,200	98
	Union	5,400	5,300	97
	Warren	11,100	10,900	98
	Wayne	3,900	3,700	96
	Webster	16,200	15,900	98
	Wright	5,800	5,700	98

(Continued on next page)

Station Totals	472,700	462,500	97
Net Weekly Circulation (1979-80)	349,000		
Average Daily Circulation (1979-80)	217,900		

## WOI-TV, Ames-Des Moines

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MISSOURI</b>			
	Mercer	1,900	1,800	95
Between 25-49%	<b>IOWA</b>			
	Adams	2,400	2,300	96
	Butler	6,400	6,200	97
	Cass	6,300	6,200	98
	Emmet	5,000	4,800	95
	Grundy	5,200	5,100	99
	Hancock	5,300	5,200	98
	Keokuk	5,600	5,400	97
	Palo Alto	4,700	4,500	96
	Sac	5,900	5,700	97
	Taylor	3,100	3,000	96
	Wapello	15,600	15,300	98
	<b>MISSOURI</b>			
	Putnam	2,700	2,600	98
	Between 5-24%	<b>IOWA</b>		
Benton		8,500	8,400	98
Buena Vista		7,800	7,600	98
Clay		7,100	6,900	97
Crawford		7,000	6,900	98
Davis		3,400	3,300	98
Jefferson		5,400	5,200	97
Winnebago		5,300	5,200	98
<b>MISSOURI</b>				
Harrison		4,400	4,200	96
Sullivan		2,900	2,800	97

## WHO-TV, Des Moines

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>IOWA—(Continued)</b>			
	Wayne	3,900	3,700	96
	Webster	16,200	15,900	98
	Wright	5,800	5,700	98
	<b>MISSOURI</b>			
Putnam	2,700	2,600	98	
Between 25-49%	<b>IOWA</b>			
	Audubon	3,200	3,100	98
	Cass	6,300	6,200	98
	Grundy	5,200	5,100	99
	Hancock	5,300	5,200	98
	Keokuk	5,600	5,400	97
	Palo Alto	4,700	4,500	96
	Sac	5,900	5,700	97
<b>MISSOURI</b>				
Mercer	1,900	1,800	95	
Worth	1,300	1,300	98	
Between 5-24%	<b>IOWA</b>			
	Adams	2,400	2,300	96
	Butler	6,400	6,200	97
	Crawford	7,000	6,900	98
	Iowa	5,300	5,200	98
	Page	7,800	7,600	97
	Van Buren	3,500	3,400	97
<b>MISSOURI</b>				
Gentry	3,600	3,500	96	
Harrison	4,400	4,200	96	

## KCCI-TV, Des Moines

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>IOWA—(Continued)</b>			
	Audubon	3,200	3,100	98
	Cass	6,300	6,200	98
	Grundy	5,200	5,100	99
	Keokuk	5,600	5,400	97
	Kossuth	8,000	7,900	98
	Palo Alto	4,700	4,500	96
	Tama	7,400	7,200	98
	Taylor	3,100	3,000	96
	<b>MISSOURI</b>			
Putnam	2,700	2,600	98	
Between 5-24%	<b>IOWA</b>			
	Allamakee	5,200	5,100	98
	Buena Vista	7,800	7,600	98
	Butler	6,400	6,200	97
	Cedar	6,500	6,400	98
	Clay	7,100	6,900	97
	Crawford	7,000	6,900	98
	Emmet	5,000	4,800	95
	Hancock	5,300	5,200	98
	Jefferson	5,400	5,200	97
	Montgomery	5,400	5,300	98
<b>MISSOURI</b>				
Harrison	4,400	4,200	96	
Worth	1,300	1,300	98	

## WOC-TV, Davenport

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>IOWA—(Continued)</b>			
	Van Buren	3,500	3,400	97
	Wapello	15,600	15,300	98
	Winneshiek	6,600	6,400	97
	<b>WISCONSIN</b>			
Grant	16,400	15,700	96	
Lafayette	5,900	5,700	97	

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# Iowa—Dubuque

## KDUB-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 537-kw visual, 53.7-kw aural. Antenna: 841-ft. above av. terrain, 837-ft. above ground, 1661-ft. above sea level.

Latitude 42° 31' 05"  
Longitude 90° 37' 16"

Transmitter: 0.7-mi. N of Ill. state line, 0.75-mi. W of Hwy. 35, Grant County, Wis.

TV tape: Recording facilities.

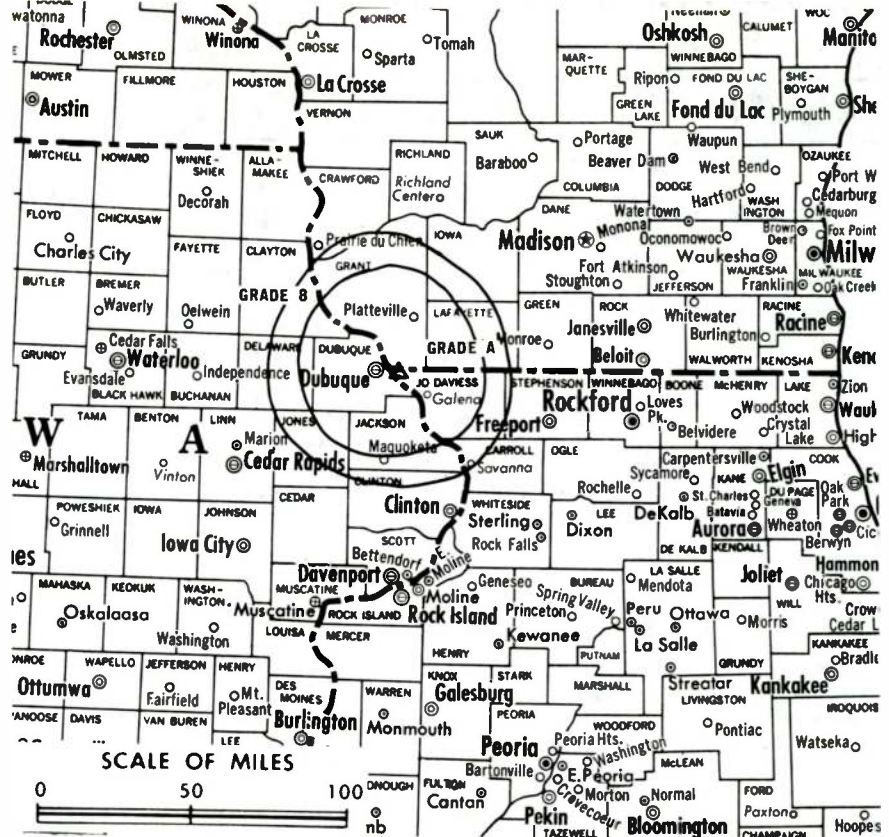
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NIWS.

Represented (sales) by Spot Time Ltd.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KDUB-TV Ref: FCC File No. BPCT-4978 Granted 2/11/77

©American Map Co., Inc., N.Y., No. 14244

## KDUB-TV

Network Service: ABC.

Licensee: KDUB-TV Inc., c/o Commercial Dispatch Publishing Co., 516 Main St., Columbus, Miss. (39701).

Studio: 9th Floor, 1 Dubuque Plaza, Dubuque (52001).

Telephone: 319-556-4040.

Ownership: The Commercial Dispatch Publishing Co., 100%. For officers & other interests, see WCBI-TV, Columbus, Miss.

Began Operation: June 1, 1970; left air Oct. 3, 1974. Sale to Lloyd Hearing Aid Corp. approved by FCC June 29, 1976. Resumed operation Sept. 12, 1976. Sale to present owner approved by FCC Sept. 13, 1979.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

CHUCK CYBERSKI, station manager.  
JOHN SLOAN, sales manager.  
JOHN BARTON, news director.  
GARY HAVERLAND, chief engineer.  
DOUG WESTADT, production manager.

Highest 30 Sec. Rate (Sept. 16, 1979): \$75.

NETWORK BASE HOURLY RATE: \$75.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b> Jo Daviess	7,900	7,600	96
	<b>IOWA</b> Dubuque	29,400	28,600	97
	<b>WISCONSIN</b> Grant	16,400	15,700	96
<b>Between 25-49%</b>	<b>WISCONSIN</b> Crawford	6,000	5,800	97
	Lafayette	5,900	5,700	97
<b>Between 5-24%</b>	<b>ILLINOIS</b> Carroll	7,200	7,000	98
	<b>IOWA</b> Clayton Jackson	7,600 7,600	7,300 7,400	97 97
<b>Station Totals</b>		<b>88,000</b>	<b>85,100</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>40,800</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>25,600</b>	



# Iowa—Mason City

## KIMT

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 97.7-kw visual, 20-kw aural. Antenna: 1550-ft. above av. terrain, 1565-ft. above ground, 2801-ft. above sea level.

Latitude 43° 22' 25"  
Longitude 92° 50' 00"

Transmitter: 4.5-mi. E of St. Ansgar, Ia.

Studio: 2nd & Pennsylvania Ave.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

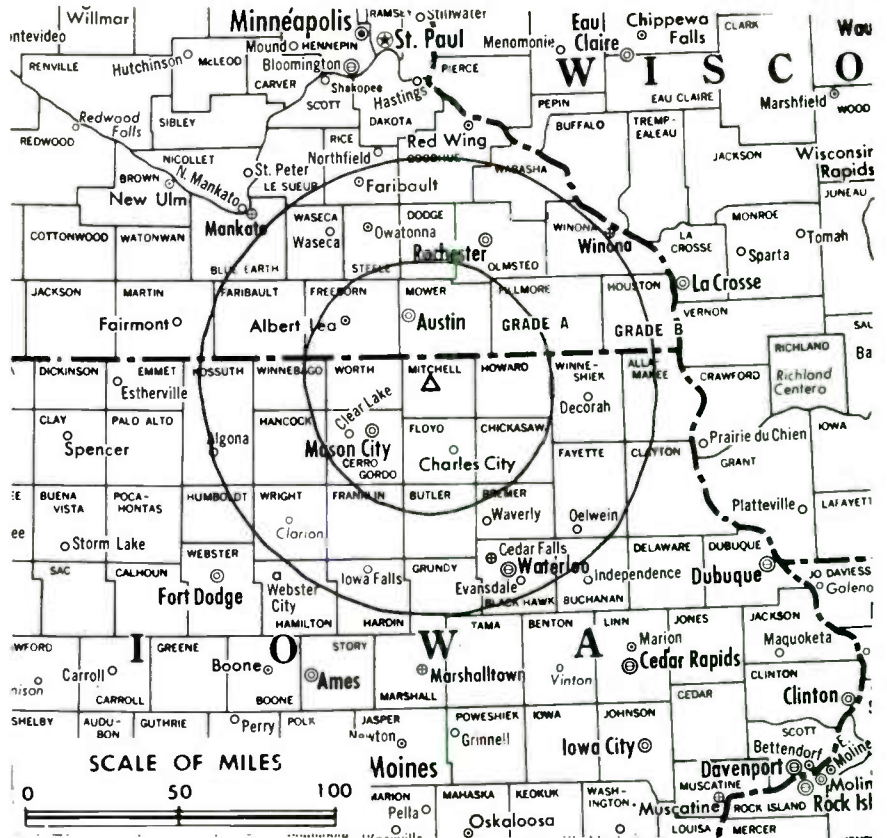
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KIMT Ref: FCC File No. BMPCT-7648 Granted 8/31/76

©American Map Co., Inc., N.Y., No. 14244

## KIMT

Network Service: CBS.

Licensee: Iowa Television Inc., 2nd & Pennsylvania Ave. (50401).

Telephone: 515-423-2540. TWX No.: 910-523-6966.

Ownership: Daily Telegraph Printing Co. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: May 15, 1954. Sale to present owner by Lee Enterprises approved by FCC April 22, 1980 (Television Digest, Vol. 20:1).

Personnel:

JOHN C. SHOTT, general manager.  
EARL SCHOBORG, general sales manager.  
BART CURRAN, program director.  
MAX LEE SMITH, news director.  
JOHN HEGEMAN, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class 1—6:59-10:01 p.m., daily.	\$950	\$600	\$500	\$325	Graded rates apply*

\*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$570.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cerro Gordo	17,900	17,600	98
	Chickasaw	5,200	5,100	98
	Floyd	7,400	7,200	98
	Franklin	5,100	5,000	98
	Hancock	5,300	5,200	98
	Howard	4,100	3,900	95
	Kossuth	8,000	7,900	98
	Mitchell	4,000	3,900	98
	Winnebago	5,300	5,200	98
Worth	3,200	3,100	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Dodge	4,500	4,400	97
	Faribault	7,200	7,000	97
	Fillmore	8,200	8,000	98
	Freeborn	13,700	13,400	98
	Mower	14,500	14,300	98
	Olmsted	31,700	31,100	98
Between 25-49%	IOWA			
	Butler	6,400	6,200	97
	Winneshiek	6,600	6,400	97
	Wright	5,800	5,700	98
Between 5-24%	MINNESOTA			
	Steele	11,000	10,800	98
	Waseca	6,200	6,100	98
	IOWA			
Allamakee	5,200	5,100	98	
Bremer	8,200	8,000	98	
Emmet	5,000	4,800	95	
Humboldt	4,300	4,200	97	
Palo Alto	4,700	4,500	96	
	Pocahontas	4,200	4,100	97
50% & Over	MINNESOTA			
	Blue Earth	17,400	16,900	97
	Goodhue	14,300	14,000	98
	Houston	5,900	5,800	98
	Martin	9,700	9,400	97
	Nicollet	7,300	7,100	98
	Wabasha	7,000	6,800	98
Winona	15,300	14,800	97	

(Continued on page 339-b)

Station Totals	325,900	318,300	97
Net Weekly Circulation (1979-80)		139,600	
Average Daily Circulation (1979-80)		86,800	

# Iowa—Ottumwa-Kirksville, Mo.

## KTVO

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.3-kw aural. Antenna: 1082-ft. above av. terrain, 1101-ft. above ground, 2014-ft. above sea level.

Latitude 40° 31' 41"  
Longitude 92° 26' 33"

Transmitter: U.S. Hwy. 136, near Lancaster, Mo.

Studios: Broadcast Center, Ottumwa, Ia.; Hwy. 63 North, Kirksville, Mo.

TXW No.: 910-777-7950.

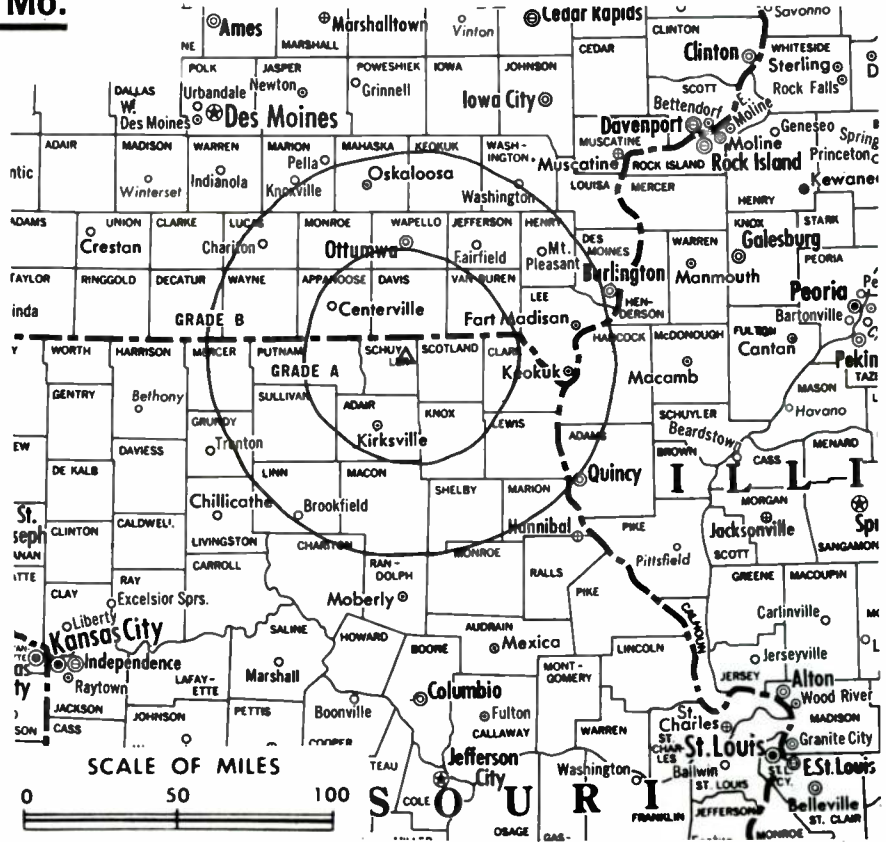
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (engineering) by Cohen & Dippell.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KTVO Ref: FCC File No. BMPT-2074 Granted 6/16/54

© American Map Co., Inc., N.Y., No. 14244

## KTVO

Network Service: ABC.

Licensee: KTVO Inc., P.O. Box 945, Kirksville, Mo. (63501).

Telephones: 515-682-4535, Ottumwa; 816-665-7781, Kirksville.

Ownership: Post Corp., Appleton, Wis., 100% (see WEAU-TV, Eau Claire, Wis.). V.I. Minahan, pres.; David L. Nelson, v.p.; Elmo Reed, v.p. & dir. of engineering.

Began Operation: Nov. 21, 1955. Sale to present owner by James J. Conroy & Raymond E. Russell approved Jan. 6, 1964 by FCC (Television Digest, Vol. 4:2).

Represented (legal) by Ward & Mendelsohn, P.C.

Personnel:

ALVINA BRITZ, general manager.  
JOE GALVAN, sales manager.  
GERALD F. DREGER, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.				
\$4000	\$3500	\$3000	Graded rates apply*	

\*Highest rate: \$480.

NETWORK BASE HOURLY RATE: \$651.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ILLINOIS</b>			
	Hancock	8,500	8,300	98
	<b>IOWA</b>			
	Appanoose	6,200	6,000	97
	Davis	3,400	3,300	98
	Henry	6,600	6,300	96
	Jefferson	5,400	5,200	97
	Keokuk	5,600	5,400	97
	Lee	15,300	15,000	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>IOWA—(Continued)</b>			
	Van Buren	3,500	3,400	97
	Wapello	15,600	15,300	98
	<b>MISSOURI</b>			
	Adair	9,000	8,800	97
	Clark	3,100	3,000	97
	Knox	2,100	2,000	97
	Lewis	4,000	3,900	97
	Linn	6,700	6,400	96
	Macon	6,800	6,600	97
	Mercer	1,900	1,800	95
	Putnam	2,700	2,600	98
Schuyler	2,100	2,000	95	
Scotland	2,300	2,200	97	
Shelby	3,100	3,000	97	
Sullivan	2,900	2,800	97	

### ILLINOIS

Adams 25,700 25,100 98

### IOWA

Mahaska 8,200 8,000 97

Between 25-49%

Monroe 3,600 3,500 98

Wayne 3,900 3,700 96

### MISSOURI

Grundy 4,400 4,200 96

Marion 11,400 11,100 98

### ILLINOIS

Brown 2,600 2,500 96

Between 5-24%

Calhoun 2,400 2,300 96

Pike 7,800 7,500 96

Scott 2,500 2,400 98

(Continued on page 339-b)

<b>Station Totals</b>	<b>273,700</b>	<b>265,400</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>123,200</b>
<b>Average Daily Circulation (1979-80)</b>			<b>71,500</b>

# Iowa—Sioux City

**KCAU-TV**

Ch. 9



THE FORWARD GROUP



SELTEL INC.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 310-kw visual, 48-kw aural. Antenna: 2020-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 12.39"  
Longitude 96° 13' 56.98"

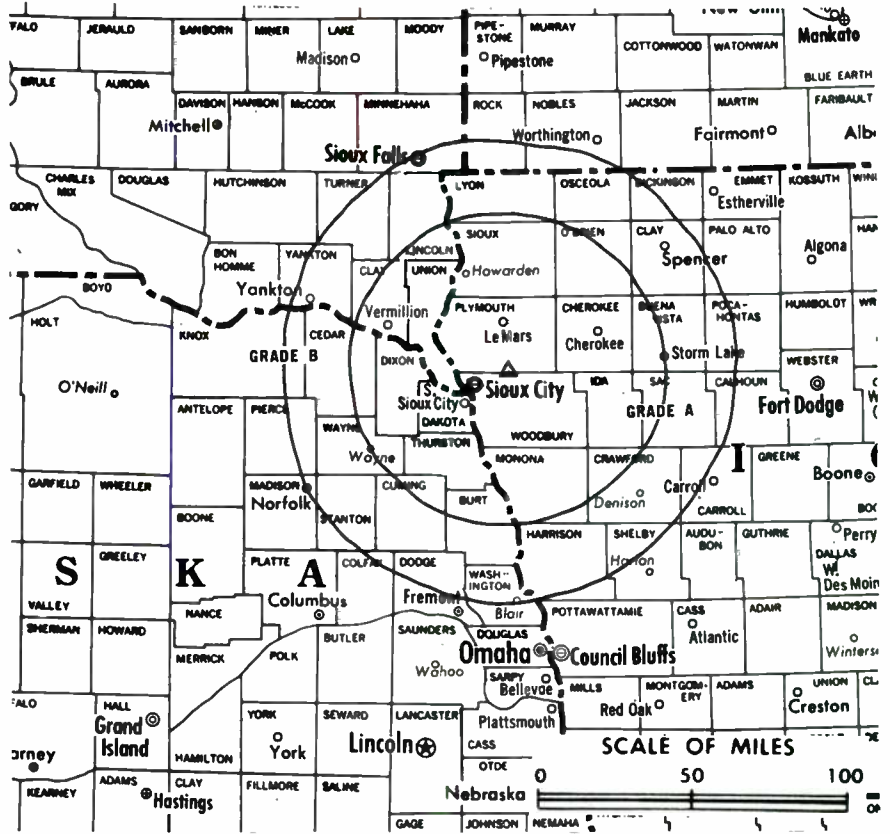
Transmitter: 4-mi. E, 0.75-mi. N of James, Ia.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KCAU-TV Ref: FCC File No. BPCT-3128 Granted 1/19/65

©American Map Co., Inc., N.Y., No. 14244

## KCAU-TV

Network Service: ABC.

Licensee: Forward Communications Corp., 7th & Douglas Sts. (51101).

Studio: 7th & Douglas Sts. Telephone: 712-277-2345.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

TV tape: Recording facilities.

Ownership: Forward Communications Corp., see WSAW-TV, Wausau, Wis.

Began Operation: March 29, 1953. Sale to present owner by People's Bcstg. Corp. approved Oct. 27, 1965 by FCC (Television Digest, Vol. 5:30) Sale to People's by Cowles Bcstg. Co. was approved Nov. 27, 1957 by FCC (Vol. 13:41, 44, 49).

Represented (sales) by Seltel Inc.; Hyett/Ramsland Inc. (Minneapolis); Box Hix Co. Inc. (Mountain States).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

WILLIAM F. TURNER, president & general manager.  
PAUL J. O'BRYAN, vice president, sales.  
JACK GILBERT, vice president & station manager.  
RAY COLE, vice president, finance.  
BOB DOVICHAK, vice president, marketing.  
EDE QUESENBERRY, vice president, administration.  
BOB LAWRENCE, vice president, news & public affairs.  
BILL HARLING, v.p., production & technical operations.  
DAVID L. SLATER, operations manager.  
JIM HENRY, promotion manager.  
PAT FRANCIS, traffic manager.  
GENE SHERMAN, sports director.  
GEORGE LINDBLADE, director of creative services.  
JOHN ETTENSOHN, manager, Fast Forward Productions.

Highest 30 Sec. Rate (Jan. 1, 1981): \$290.

NETWORK BASE HOURLY RATE: \$950.

1981-82 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
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### IOWA

Buena Vista	7,800	7,600	98
Cherokee	5,800	5,700	98
Clay	7,100	6,900	97
Crawford	7,000	6,900	98
Dickinson	5,300	5,100	97
Emmet	5,000	4,800	95
Ida	3,300	3,200	98
Lyon	4,400	4,300	97
Monona	4,700	4,600	98
O'Brien	6,300	6,200	98
Osceola	2,800	2,700	97
Palo Alto	4,700	4,500	96
Plymouth	8,400	8,300	98
Pocahontas	4,200	4,100	97
Sac	5,900	5,700	97
Sioux	9,800	9,400	96
Woodbury	37,000	36,400	98

50% & Over

### MINNESOTA

Nobles	7,900	7,800	98
Rock	3,900	3,800	99

### NEBRASKA

Cedar	3,600	3,500	98
Dakota	5,900	5,800	99
Dixon	2,800	2,800	98
Holt	4,700	4,400	93
Knox	4,000	3,800	94
Madison	11,200	10,800	96
Pierce	3,300	3,200	97
Thurston	2,400	2,300	97
Wayne	3,000	3,000	99

(Continued on page 339-b)

Station Totals	328,200	320,300	97
Net Weekly Circulation (1979-80)			202,200
Average Daily Circulation (1979-80)			142,400



# Iowa—Sioux City

**KMEG**

Ch. 14



Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1000-kw max. & 380-kw horizontal visual, 200-kw max. & 75.9-kw horizontal aural. Antenna: 1152-ft. above av. terrain, 1000-ft. above ground, 2420-ft. above sea level.

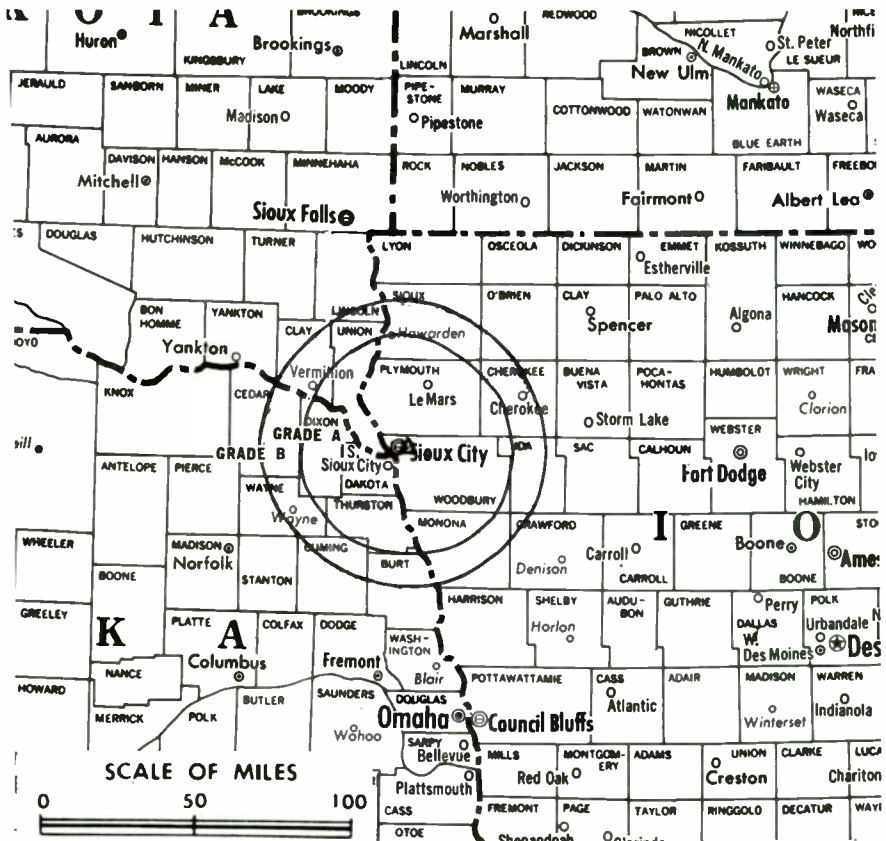
Latitude 42° 30' 53"  
Longitude 96° 18' 14"

Transmitter: Rural Rt. 2, 1-mi. E of city limits.

Color: Network, live, film, slide & tape. TV tape: Recording facilities.

News Wire Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KMEG Ref: FCC File No. BPCT-3871 Granted 2/13/67

©American Map Co., Inc., N.Y., No. 14244

## KMEG

Network Service: CBS.

Licensee: Medallion Broadcasters Inc., Box 657, 700 Floyd Blvd., Sioux City (51102).

Studio: 700 Floyd Blvd., Sioux City.

Telephone: 712-277-3554. TWX No.: 910-968-1742.

Satellite Earth Station: In operation.

Ownership: Fetzer Communications Inc. For other interests, see WKZO-TV, Kalamazoo, Mich.

Began Operation: Sept. 5, 1967. Sale to present owner by Medallion Bcstrs. (Robert B. Donovan, Edgar F. Pechacek et al.) approved by FCC Aug. 13, 1969 (Television Digest, Vol. 9:33).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (sales) by Avery-Knodel Inc.

### Personnel:

- A. JAMES EBEL, president.
- ROBERT B. DONOVAN, vice president & general manager.
- BRUCE LEWIS, station manager.
- DON WELCH, sales manager.
- LYLE JOHNSON, chief engineer.
- GREG FUNK, business manager.
- EARLE VAN ORNUM, promotion manager.
- NORMA DONOVAN, community service director.

Highest 30 Sec. Rate (April 1, 1981): \$190.

NETWORK BASE HOURLY RATE: \$176.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IOWA</b>			
	Buena Vista	7,800	7,600	98
	Cherokee	5,800	5,700	98
	Ida	3,300	3,200	98
	Plymouth	8,400	8,300	98
Woodbury	37,000	36,400	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>IOWA—(Continued)</b>				
<b>NEBRASKA</b>				
<b>50% &amp; Over</b>	Dakota	5,900	5,800	99
	Dixon	2,800	2,800	98
	Thurston	2,400	2,300	97
	Wayne	3,000	3,000	99
<b>SOUTH DAKOTA</b>				
	Clay	4,400	4,300	98
	Union	4,100	4,100	99
<b>IOWA</b>				
<b>Between 25-49%</b>	Clay	7,100	6,900	97
	Monona	4,700	4,600	98
	Sac	5,900	5,700	97
	Sioux	9,800	9,400	96
<b>NEBRASKA</b>				
	Madison	11,200	10,800	96
<b>IOWA</b>				
<b>Between 5-24%</b>	Audubon	3,200	3,100	98
	Carroll	7,500	7,400	99
	Crawford	7,000	6,900	98
	O'Brien	6,300	6,200	98
	Osceola	2,800	2,700	97
	<b>NEBRASKA</b>			
	Cedar	3,600	3,500	98
	Cuming	4,400	4,300	97
	Knox	4,000	3,800	94
	Pierce	3,300	3,200	97
	Washington	6,100	6,000	99
<b>SOUTH DAKOTA</b>				
	Lincoln	5,100	5,000	98
	Yankton	5,800	5,600	97
<b>Station Totals</b>		<b>182,700</b>	<b>178,600</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>86,900</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>48,700</b>	

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FAST-FOOD CUSTOMERS  
IN THE SIOUX CITY  
MARKET ?

KMEG-TV  
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TO THE PEOPLE  
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DISTANCE.

Consumers in the Sioux City ADI spend about \$138 million eating out.\* And 59% of those dollars are spent in the 13-county Retail Trade Area. If that's where your restaurants are, that's where your customers are. So when you advertise, you need to reach people within buying distance, not viewing distance as outlined by the ADI.

KMEG-TV is tailor-made to deliver Sioux City's rich "market within the market" effectively with top-rated CBS programming. It gets your message to your market most efficiently because you don't have to pay for reaching distant viewers who aren't your customers.

Advertising on KMEG-TV hits the spot. For more information, call your Avery-Knodel representative today.

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50<sup>th</sup>  
*Felzer*  
Anniversary

**KMEG-TV**

A CBS Affiliate

A MEGAWATT OF SALES POWER FOR SIOUX CITY  
Avery-Knodel Television National Representatives

# Iowa—Sioux City

## KTIV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1915-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 12.39"  
Longitude 96° 13' 56.98"

Transmitter: 4-mi. E, 0.75-mi. N of James, Ia.

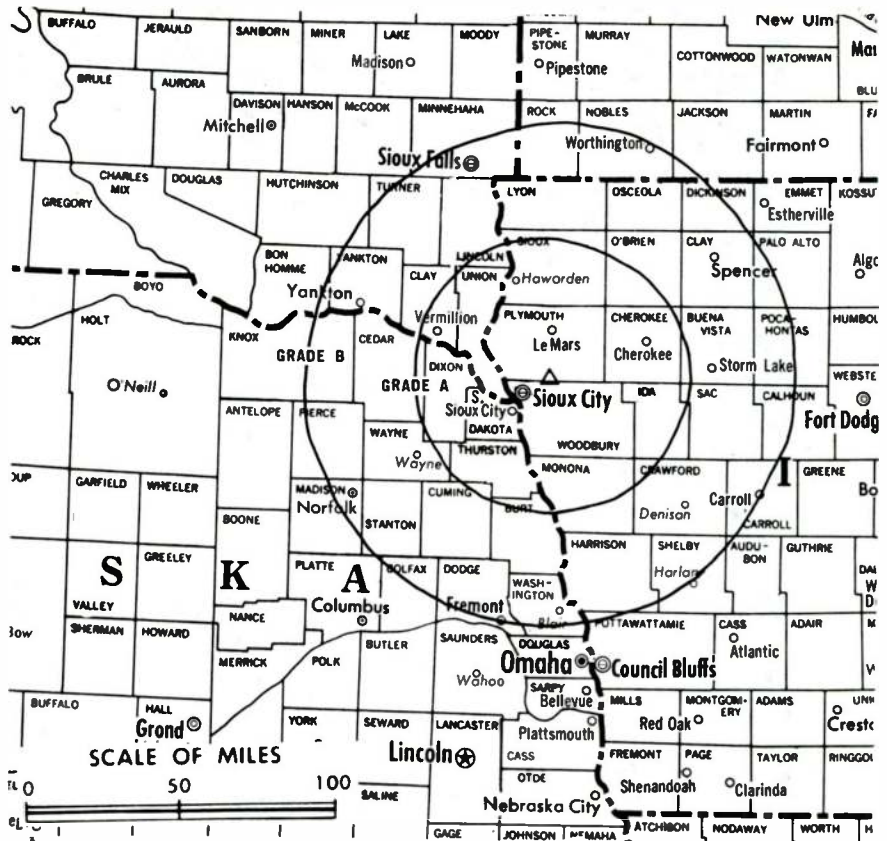
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KTIV Ref: FCC File No. BPCT-3127 Granted 1/19/65

©American Map Co., Inc., N.Y., No. 14244

## KTIV

Network Service: NBC.

Licensee: KTIV Television Co., Box 87, Sioux City, Iowa (51102).

Studio: Signal Hill, Sioux City, Iowa.

Telephone: 712-239-4100. TWX No.: 910-968-1708.

Ownership: American Black Hawk Bcstg. Co. For other interests, see American Family Corp. in Group Ownership of TV Stations.

Began Operation: Oct. 9, 1954. Merger of Black Hawk Bcstg. with American Family Corp. approved by FCC Sept. 17, 1980. Previous sale by Perkins Bros. Co. March 28, 1974. Sale of 50%, giving Perkins Bros. 100% control, approved May 26, 1965 by FCC (Television Digest, Vol. 5:24).

Represented (sales) by Blair Television.

Represented (legal) by Schnader, Harrison, Segal & Lewis.

Personnel:

LYN P. STOYER, exec. vice president & general manager.  
CHUCK LUTZ, v.p., programming & operations.  
RAY MASELLI, vice president & general sales manager.  
DAVE JENNINGS, vice president & chief engineer.  
LEE SWEITZER, promotion director.  
MIKE BEECHER, news director.

Highest 30 Sec. Rate (May 2, 1981): \$350.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>IOWA</b>				
50% & Over	Buena Vista	7,800	7,600	98
	Cherokee	5,800	5,700	98
	Clay	7,100	6,900	97
	Crawford	7,000	6,900	98
	Dickinson	5,300	5,100	97

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>IOWA—(Continued)</b>					
50% & Over	Emmet	5,000	4,800	95	
	Ida	3,300	3,200	98	
	Monona	4,700	4,600	98	
	O'Brien	6,300	6,200	98	
	Osceola	2,800	2,700	97	
	Palo Alto	4,700	4,500	96	
	Plymouth	8,400	8,300	98	
	Pocahontas	4,200	4,100	97	
	Sac	5,900	5,700	97	
	Sioux	9,800	9,400	96	
	Woodbury	37,000	36,400	98	
	<b>NEBRASKA</b>				
	Cedar	3,600	3,500	98	
Cuming	4,400	4,300	97		
Dakota	5,900	5,800	99		
Dixon	2,800	2,800	98		
Holt	4,700	4,400	93		
Knox	4,000	3,800	94		
Madison	11,200	10,800	96		
Pierce	3,300	3,200	97		
Stanton	2,500	2,400	96		
Thurston	2,400	2,300	97		
Wayne	3,000	3,000	99		
<b>SOUTH DAKOTA</b>					
Clay	4,400	4,300	98		
Lincoln	5,100	5,000	98		
Union	4,100	4,100	99		
Yankton	5,800	5,600	97		

<b>IOWA</b>	Lyon	4,400	4,300	97
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(Continued on next page)

<b>Station Totals</b>	<b>310,900</b>	<b>303,300</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>175,800</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>114,400</b>		



## KCAU-TV, Sioux City

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>SOUTH DAKOTA</b>					
50% & Over	Clay	4,400	4,300	98	
	Lincoln	5,100	5,000	98	
	Union	4,100	4,100	99	
	Yankton	5,800	5,600	97	
<b>MINNESOTA</b>					
	Jackson	5,300	5,100	96	
<b>NEBRASKA</b>					
Between 25-49%	Antelope	3,500	3,300	95	
	Burt	3,200	3,100	98	
	Cuming	4,400	4,300	97	
	Stanton	2,500	2,400	96	
<b>SOUTH DAKOTA</b>					
	Bon Homme	3,200	3,100	95	
	Minnehaha	36,200	35,800	99	
	Turner	4,100	4,000	98	
<b>IOWA</b>					
Between 5-24%	Audubon	3,200	3,100	98	
	Calhoun	5,000	4,900	98	
	Carroll	7,500	7,400	99	
	Cass	6,300	6,200	98	
	Harrison	6,100	6,000	98	
	Humboldt	4,300	4,200	97	
	<b>MINNESOTA</b>				
		Murray	4,300	4,200	98
		Pipestone	4,500	4,400	98
	<b>NEBRASKA</b>				
	Colfax	4,000	3,900	96	
	Nance	1,800	1,700	97	
	Washington	6,100	6,000	99	
	Wheeler	300	300	94	
<b>SOUTH DAKOTA</b>					
	Charles Mix	3,700	3,500	94	
	Douglas	1,200	1,100	95	
	Hutchinson	3,400	3,300	96	
	Moody	2,500	2,400	98	

## KTVO, Ottumwa

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>IOWA</b>				
Between 5-24%	Adair	3,800	3,700	98
	Decatur	3,600	3,400	95
	Des Moines	16,600	16,300	98
	Lucas	4,400	4,200	96
	Marion	10,200	10,000	98
	Washington	6,600	6,400	97
<b>MISSOURI</b>				
	Carroll	4,800	4,600	97
	Chariton	3,700	3,500	95
	Gentry	3,600	3,500	96
	Harrison	4,400	4,200	96
	Livingston	6,300	6,100	96
	Monroe	3,700	3,600	98
	Ralls	3,200	3,100	98
	Randolph	9,500	9,200	97

Iowa

## KTIV, Sioux City

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEBRASKA</b>				
Between 25-49%	Antelope	3,500	3,300	95
	Boyd	1,200	1,100	95
	Burt	3,200	3,100	98
<b>SOUTH DAKOTA</b>				
	Bon Homme	3,200	3,100	95
	Turner	4,100	4,000	98
<b>IOWA</b>				
Between 5-24%	Audubon	3,200	3,100	98
	Carroll	7,500	7,400	99
	Guthrie	5,100	5,000	98
	Ringgold	2,600	2,500	98
<b>MINNESOTA</b>				
	Jackson	5,300	5,100	96
	Nobles	7,900	7,800	98
	Rock	3,900	3,800	99
<b>NEBRASKA</b>				
	Boone	3,000	2,900	97
	Gage	8,300	8,100	98
	Washington	6,100	6,000	99
<b>SOUTH DAKOTA</b>				
	Davison	6,500	6,200	96
	Hutchinson	3,400	3,300	96
	Minnehaha	36,200	35,800	99

## KIMT, Mason City

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>WISCONSIN</b>				
Between 5-24%	Buffalo	5,000	4,800	97
	La Crosse	31,100	30,500	98

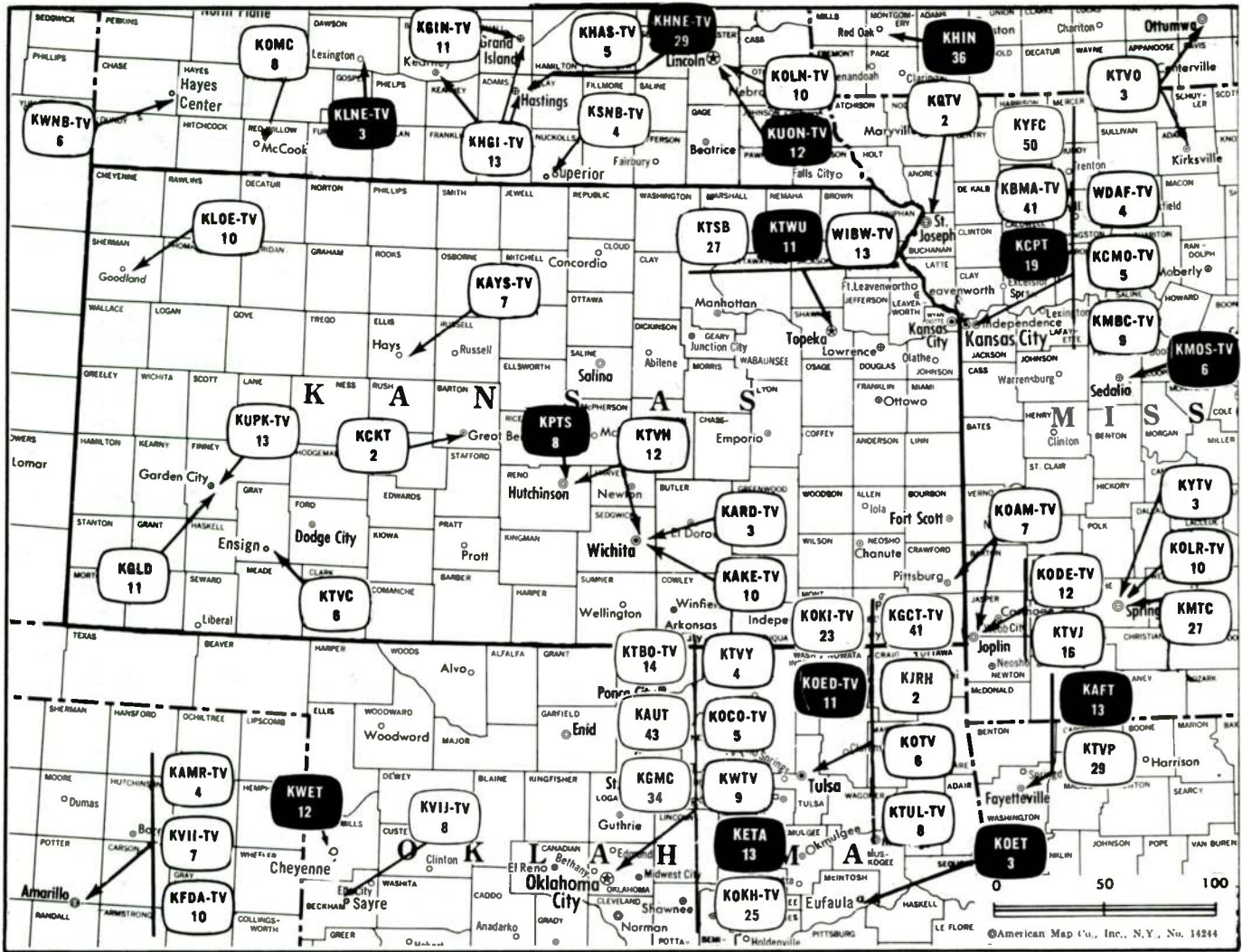
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# Kansas



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Wichita-Hutchinson	247,000	57	394,800	57
Joplin-Pittsburg	112,000	106	164,200	107
Topeka	69,000	141	120,900	145

## Kansas Station Status as of January 1, 1981

	VHF	UHF	TOTAL
○ Commercial Television Stations	11	1	12
● Educational Television Stations	2	0	2
			14

# State Educational Technical Facilities

(Complete Data in Educational Directory)

## KTWU Topeka Ch. 11

Non-Commercial Educational Station

Licensee: Washburn University of Topeka, 17th & College Sts.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1064-ft. above av. terrain, 952-ft. above ground, 2029-ft. above sea level.

Latitude    39°    03'    51''  
Longitude    95°    45'    49''

## KPTS Wichita-Hutchinson Ch. 8

Non-Commercial Educational Station

Licensee: Kansas Public Telecommunications Service Inc., 320 W. 21st St., Wichita (67203).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 800-ft. above av. terrain, 780-ft. above ground, 2325-ft. above sea level.

Latitude    38°    03'    21''  
Longitude    97°    46'    35''

### State Cross Reference List

Communities That Receive Programs of  
Stations That Are Located Elsewhere

**KTVH, Hutchinson**  
(See Wichita, Kan.)

**KOMC, Oberlin**  
(See McCook, Neb.)

**KODE-TV, Pittsburg**  
(See Joplin, Mo.)

## Kansas

### KOAM-TV, Pittsburg (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	<b>KANSAS</b>			
	Chautauqua	2,400	2,300	97
	Coffey	3,500	3,300	95
	Greenwood	4,300	4,100	96
	Miami	7,900	7,800	98
Between 5-24%	<b>MISSOURI</b>			
	Polk	7,700	7,400	96
	St Clair	4,200	4,000	94
	<b>OKLAHOMA</b>			
	Adair	6,300	5,900	94
	Mayes	11,900	11,500	97

### KAYS-TV, Hays

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	<b>KANSAS—(Continued)</b>			
	Edwards	1,800	1,700	97
	Lincoln	1,800	1,700	95
	Norton	2,600	2,500	96
Between 25-49%	Scott	2,400	2,300	97
	Smith	2,400	2,300	96
	<b>NEBRASKA</b>			
	Hayes	500	500	97
	Perkins	1,200	1,200	99
	<b>COLORADO</b>			
	Kiowa	800	700	93
	<b>KANSAS</b>			
	Ellsworth	2,400	2,300	96
	Gray	2,200	2,100	97
Between 5-24%	Hodgeman	900	900	95
	Kiowa	1,900	1,800	94
	Lane	1,300	1,300	97
	Saline	18,200	17,800	98
	Seward	6,700	6,500	97
	<b>NEBRASKA</b>			
	Frontier	1,300	1,300	97



# Kansas—Ensign

**KTVC**

Ch. 6

[Operates in affiliation with KTVH, Hutchinson-Wichita, Kan.]

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 717-ft. above av. terrain, 683-ft. above ground, 3473-ft. above sea level.

Latitude 37° 38' 26"  
Longitude 100° 20' 33"

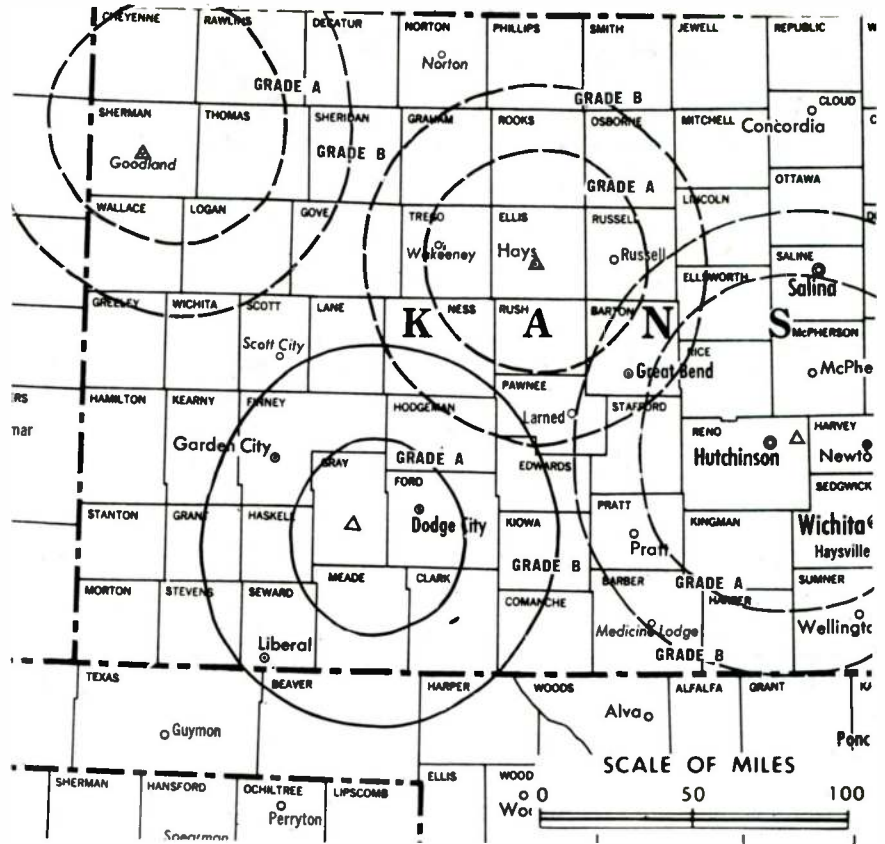
Transmitter: State Hwy. 23, 20-mi. SW of Dodge City.

Telephone: 316-227-3121.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KTVC Ref: FCC File No. BPCT-3474 Granted 1/20/65

©American Map Co., Inc., N.Y., No. 14244

## KTVC

Network Service: CBS.

Licensee: Southwest Kansas Television Co. Inc., Ensign, Kan.

Office: Box 157, Dodge City, Kan. (67801).

Studio: State Hwy. 23, 20-mi. SW of Dodge City.

Ownership: Leigh Warner, 55.32%; Sidney Warner, 5%; Diane Janoff, 12%; 12 others, none with more than 3%.

Began Operation: July 24, 1957. Acquisition of positive control by Leigh Warner approved by FCC Dec. 16, 1969.

Represented (sales) by Gene Gray (Kansas City, St. Louis).

Represented (engineering) by Edward F. Lorentz & Associates.

Represented (legal) by Wilner & Scheiner.

Personnel:

W. H. BAILEY, general manager.  
BEN DAVIDSON, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$300	\$196	\$127	\$104	\$82	\$45
NETWORK BASE HOURLY RATE:	\$165.					

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Clark	1,100	1,100	98
	Comanche	1,100	1,000	94
	Finney	8,600	8,400	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS—(Continued)</b>				
	Ford	9,000	8,800	98
	Grant	2,300	2,200	97
	Gray	2,200	2,100	97
	Hamilton	1,300	1,200	95
	Haskell	1,600	1,600	97
	Hodgeman	900	900	95
50% & Over	Kearny	1,100	1,100	97
	Lane	1,300	1,300	97
	Meade	2,000	2,000	99
	Scott	2,400	2,300	97
	Seward	6,700	6,500	97
	Stanton	800	800	95
	Stevens	1,800	1,700	94
<b>OKLAHOMA</b>				
	Beaver	2,500	2,400	97
<b>KANSAS</b>				
	Edwards	1,800	1,700	97
	Kiowa	1,900	1,800	94
Between 25-49%	Morton	1,300	1,200	96
<b>OKLAHOMA</b>				
	Harper	1,900	1,800	97
	Texas	6,400	6,200	97
<b>KANSAS</b>				
Between 5-24%	Pawnee	3,000	2,900	97
	Wichita	900	900	95
<b>Station Totals</b>		<b>63,900</b>	<b>61,900</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>43,700</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>24,500</b>	

# Kansas—Garden City

**KGLD**

Ch. 11

[Satellite of KARD-TV,  
Wichita, Kan.]

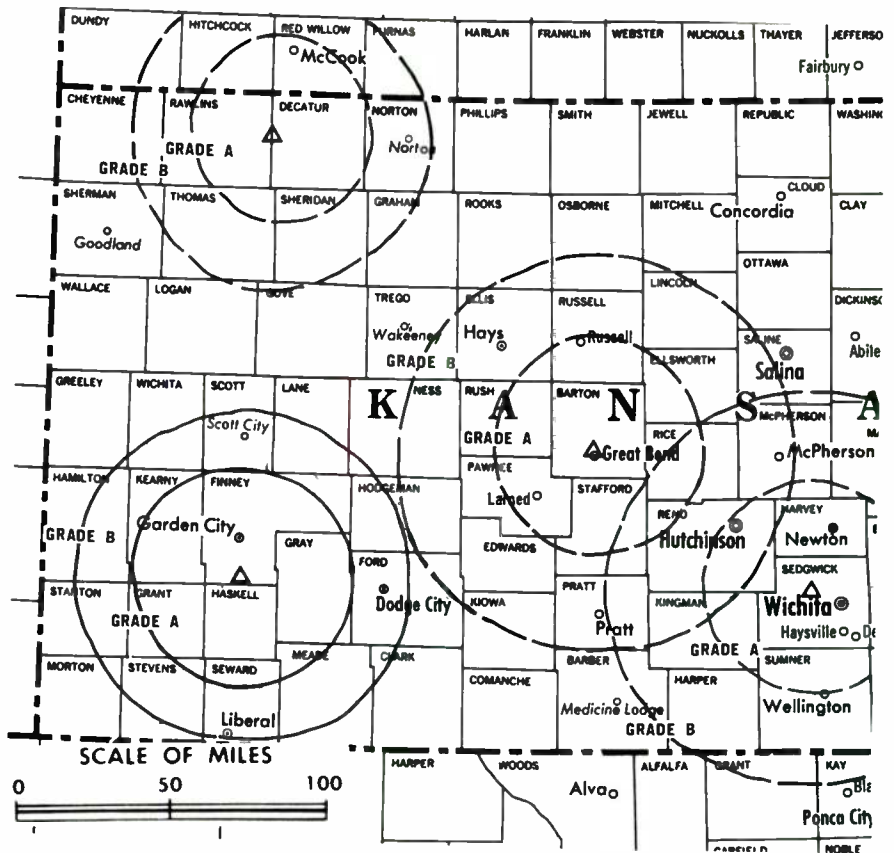
Technical Facilities: Channel No. 11  
(198-204 MHz). Authorized power:  
200-kw visual, 24.5-kw aural. An-  
tenna: 800-ft. above av. terrain,  
834-ft. above ground, 3711-ft.  
above sea level.

Latitude 37° 46' 40"  
Longitude 100° 52' 08"

Transmitter: U.S. Hwy. 83, 12.6-mi.  
S of Garden City.

Telephone: 316-276-2311.

Color: Network, live, film, slide & tape.  
News Wire Service: AP.



County coverage based on Arbitron study (see  
page 4-b).

KGLD Ref: FCC File No. BPCT-3371 Granted 8/20/84

©American Map Co., Inc., N.Y., No. 14244

## KGLD

Network Service: NBC.

Licensee: Kansas State Network Inc., P.O. Box 333, Wichita, Kan.  
(67201).

Studio: U.S. Hwy. 83, 12.6-mi. South of Garden City.

Ownership: See KARD-TV, Wichita, Kan.

Began Operation: Nov. 5, 1958. For sale to present owners, see  
KCKT, Great Bend, Kan.

Represented (sales) by Katz Television.

Represented (legal) by Haley, Bader & Potts.

### Personnel:

JIM AUSTIN, station manager.

Rates: Offered as bonus with KARD-TV, Wichita and its other  
satellites (Kansas State Network) KCKT, Great Bend and KOMC,  
McCook, Neb.

NETWORK BASE HOURLY RATE: Bonus to KCKT, Great Bend.

Arbitron Data for this Station Included with Parent  
KARD-TV, Wichita, Kan.

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# Kansas—Garden City

## KUPK-TV

Ch. 13

[Satellite of KAKE-TV, Wichita, Kan.]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 87.1-kw visual, 17.42-kw aural. Antenna: 870-ft. above av. terrain, 881-ft. above ground, 3721-ft. above sea level.

Latitude 37° 39' 01"  
Longitude 100° 40' 06"

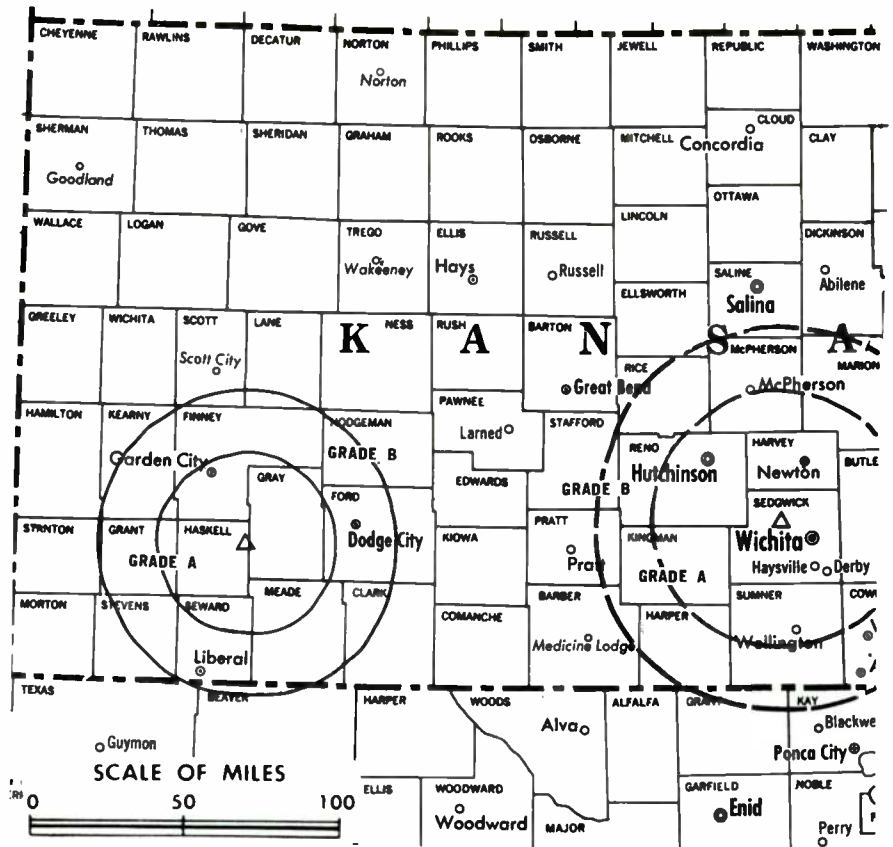
Transmitter: 8-mi. NW of Copeland, Kan.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (engineering) by Lohnes & Culver.



County coverage based on Arbitron study (see page 4-b).

KUPK-TV Ref: FCC File No. BPCT-2901 Granted 5/6/64

© American Map Co., Inc., N.Y. No. 14244

## KUPK-TV

Network Service: ABC.

Licensee: Chronicle Bcstg. Co., 1001 Van Ness, San Francisco, Cal. (94109).

Studio: Box 216, Copeland, Kan. (67837).

Telephone: 316-668-5513.

Ownership: See KAKE-TV, Wichita, Kan.

Began Operation: Oct. 28, 1964.

Represented (sales) by Peters, Griffin, Woodward Inc.

Personnel:

BOB SURBER, general manager.

BRYCE BAKER, sales manager.

CYNTHIA PECK, news director.

PAUL HINDERLITER, chief engineer.

JOHN STRAUSS, program director & farm director.

Highest 30 Sec. Rate: \$55.

Combination rates with KAKE-TV, Wichita, also available.

NETWORK BASE HOURLY RATE: Bonus to KAKE-TV, Wichita.

Arbitron Data for this Station Included with Parent  
KAKE-TV, Wichita, Kan.



# Kansas—Goodland

## KLOE-TV

Ch. 10

[Satellite of KAYS-TV, Hays, Kan.]

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 56.2-kw aural. Antenna: 980-ft. above av. terrain, 976-ft. above ground, 4526-ft. above sea level.

Latitude 39° 28' 09"  
Longitude 101° 33' 20"

Transmitter: 9-mi. N of Edson.

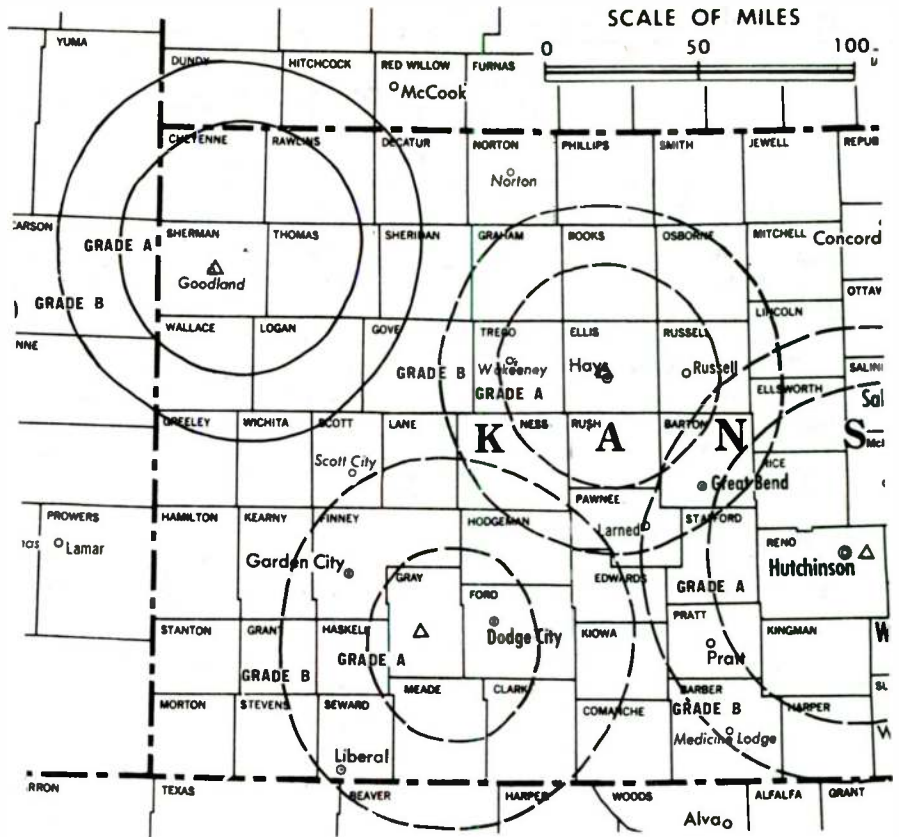
Studio: S. Route 27, Goodland.

Telephone: 913-625-2578.

Color: Network, live, film & slide.

AM Affiliate: KLOE, 1-kw, 730 kHz.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-b).

KLOE-TV Ref: FCC File No. BPCT-5222 Granted 9/1/78

©American Map Co., Inc., N.Y., No. 14244

## KLOE-TV

Network Service: CBS, ABC.

Licensee: KAYS Inc., P.O. Box 817, Hays, Kan. (67601).

Ownership: Same as KAYS-TV, Hays, Kan.

Began Operation: Test programming Sept. 11, 1958; full operation April 26, 1959. Sale to KAYS Inc. approved by FCC Aug. 1, 1962. Transfer to Standard Electronics Corp. from Max Jones, trustee in bankruptcy, approved Nov. 2, 1960 by FCC (Television Digest, Vol. 16:39, 45). Jones took over station from Leslie E. Whittemore and associates following bankruptcy (Vol. 16:24). Whittemore group acquired station from James E. Blair (Vol. 15:16, 27).

Represented (legal) by A. L. Stein.

### Personnel:

KAY MELIA, resident manager.

Rates: Sold in combination with KAYS-TV, Hays, Kan. and as part of Kansas Bcstg. System which includes KTVH, Hutchinson-Wichita; KTVG, Ensign; KAYS-TV, Hays.

NETWORK BASE HOURLY RATE: \$115. Combination rate with KAYS-TV, Hays: \$388.

Arbitron Data for this Station Included with Report of KAYS-TV, Hays, Kan.

# Kansas—Great Bend

## KCKT

Ch. 2

[Satellite of KARD-TV,  
Wichita, Kan.]

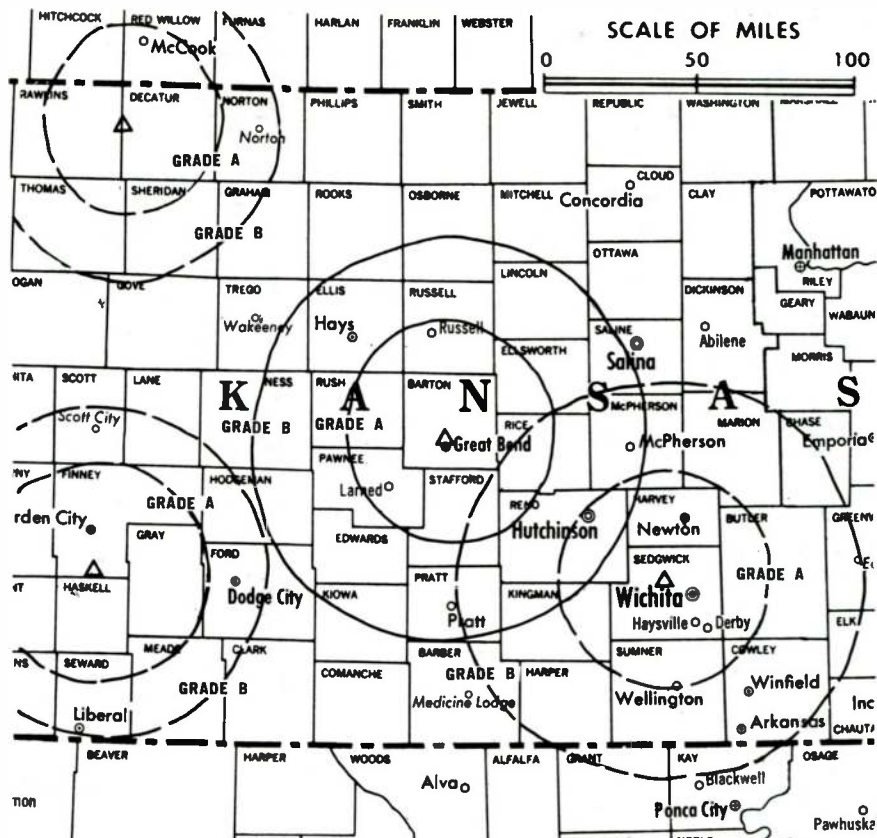
Technical Facilities: Channel No. 2  
(54-60 MHz). Authorized power:  
100-kw visual, 17.8-kw aural. An-  
tenna: 970-ft. above av. terrain,  
1006-ft. above ground, 2875-ft.  
above sea level.

Latitude 38° 25' 54"  
Longitude 98° 46' 24"

Transmitter: U.S. Hwy. 281, 4-mi. N  
of city limits.

Color: Network, live, film, slide &  
tape.

News Wire Service: UPI.



County coverage based on Arbitron study (see  
page 4-b).

KCKT Ref: FCC File No. BPCT-1838 Granted 3/3/54

©American Map Co., Inc., N.Y., No. 14244

## KCKT

Network Service: NBC, same as KARD-TV.

Licensee: Kansas State Network Inc., P.O. Box 333, Wichita, Kan.  
(67201).

Studio: U. S. Hwy. 281, 4-mi. N of city limits.

Telephone: 316-793-7868.

Ownership: See KARD-TV, Wichita, Kan.

Began Operation: Nov. 28, 1954. Sale (with satellites KGLD, Gar-  
den City, Kan. and KOMC, McCook, Neb.) to present owners by  
Central Kansas Television Co. Inc. approved by FCC June 13,  
1962 (Television Digest, Vol. 2:25).

Represented (sales) by Katz Television.

Represented (legal) by Haley, Bader & Potts.

### Personnel:

BILL RANKER, station manager.

JAMES BOWERS, chief engineer.

Rates: Offered as bonus with KARD-TV, Wichita and its other  
satellites (Kansas State Network) KGLD, Garden City and KOMC,  
McCook, Neb.

NETWORK BASE HOURLY RATE: \$400.

Arbitron Data for this Station Included with Report  
of Parent KARD-TV, Wichita, Kan.

# Kansas—Hays

## KAYS-TV

Ch. 7

[Operates satellite KLOE-TV,  
Goodland, Kan.]

**Technical Facilities:** Channel No. 7  
(174-180 MHz). Authorized power:  
316-kw visual, 32.4-kw aural. An-  
tenna: 710-ft. above av. terrain,  
816-ft. above ground, 2840-ft.  
above sea level.

Latitude 38° 53' 05"  
Longitude 99° 20' 21"

**Transmitter:** 2300 Hall St.

**AM Affiliate:** KAYS, 1-kw (.25-kw  
night), 1400 kHz.

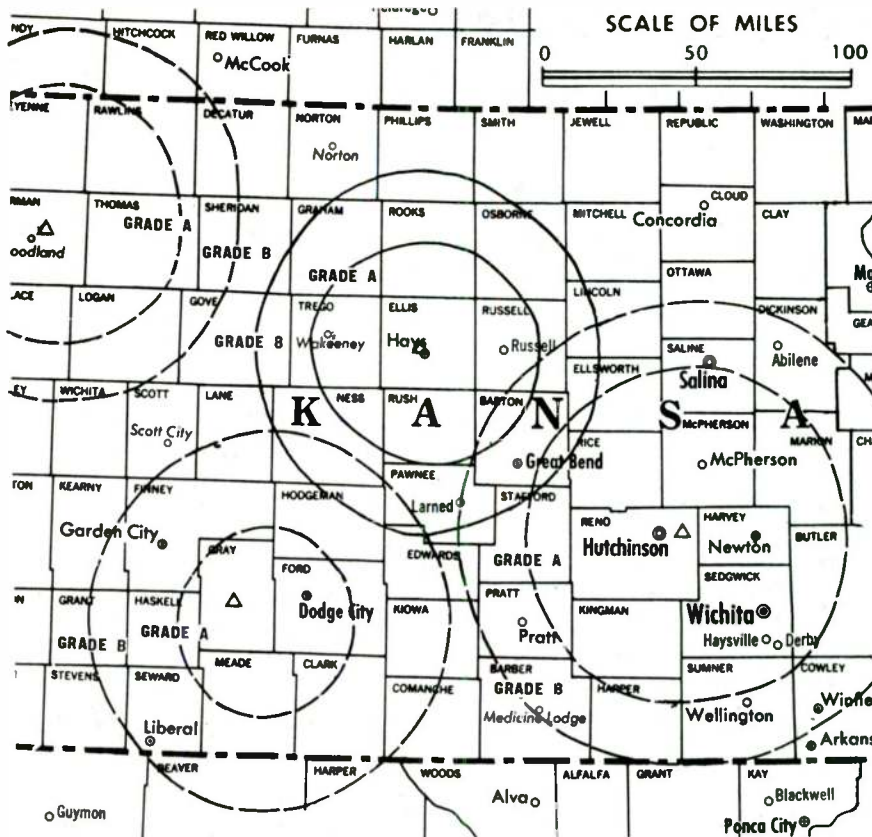
**Color:** Network, live, film, slide &  
tape.

**News Wire Service:** AP.

**Represented (legal)** by A. L. Stein.

**Arbitron Data:** Figures include KLOE-  
TV, Goodland, Kan.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see  
page 4-b).



KAYS-TV Ref: FCC File No. BPCT-4033 Granted 10/16/67

©American Map Co., Inc., N.Y., No. 14244

## KAYS-TV

**Network Service:** CBS, ABC.

**Licensee:** KAYS Inc., Box 817, Hays, Kan. (67601).

**Studio:** 2300 Hall St.

**Telephone:** 913-625-2578.

**Ownership:** Ross Beach, 50 $\frac{2}{3}$ %; Robert E. Schmidt, v.p.-gen. mgr.,  
49 $\frac{1}{3}$ %. KAYS owns KLOE-TV, Goodland, Kan.; KVOP & KATX  
(FM), Plainview, Tex. Beach has 60%, Schmidt 40% of KLOE  
Inc. which owns KLOE(AM), Goodland, Kan. & KCOW, Alliance,  
Neb. Beach owns 50 $\frac{2}{3}$ %, Schmidt 49 $\frac{1}{3}$ % of KFEQ(AM), St.  
Joseph, Mo. For other interests, see Cable Group Ownership.

**Began Operation:** Sept. 2, 1958.

**Represented (sales)** by Blair Television (Kansas Bcstg. System, in-  
cluding KTVH, Hutchinson-Wichita, KTVC, Ensign & KLOE-TV,  
Goodland).

**Personnel:**

ROBERT E. SCHMIDT, general manager.  
BERNARD BROWN, station manager.  
DENNIS MASSIER, director of engineering.

### DIGEST OF RATE CARD NO. 9\*

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.	
Class A—6:30-10 p.m., daily.	\$350	\$250	\$200	\$125	\$110	\$55	\$28

\*Includes KLOE-TV, Goodland.

**NETWORK BASE HOURLY RATE:** \$273.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>COLORADO</b>			
	Kit Carson	2,800	2,600	92
	Yuma	4,100	3,900	95
	<b>KANSAS</b>			
	Cheyenne	1,700	1,600	97
	Decatur	1,900	1,800	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS—(Continued)</b>				
	Ellis	8,900	8,700	98
	Gove	1,200	1,100	95
	Graham	1,700	1,700	97
	Greeley	700	700	97
	Logan	1,400	1,300	95
	Mitchell	3,200	3,100	95
	Ness	2,100	2,000	97
	Osborne	3,000	2,800	95
	Pawnee	3,000	2,900	97
	Phillips	3,200	3,000	94
	Rawlins	1,500	1,400	96
50% & Over	Rooks	3,000	2,900	97
	Rush	2,000	1,900	97
	Russell	3,600	3,500	97
	Sheridan	1,100	1,100	96
	Sherman	3,000	2,900	97
	Thomas	3,500	3,300	95
	Trego	1,700	1,600	95
	Wallace	800	800	95
	Wichita	900	900	95
	<b>NEBRASKA</b>			
	Chase	1,800	1,800	98
	Dundy	1,000	1,000	96
	Hitchcock	2,000	2,000	98
	<b>COLORADO</b>			
Between 25-49%	Cheyenne	700	600	92
	<b>KANSAS</b>			
	Barton	11,900	11,700	99

(Continued on page 341-b)

<b>Station Totals</b>	<b>125,800</b>	<b>121,500</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>66,700</b>
<b>Average Daily Circulation (1979-80)</b>			<b>42,300</b>



# Kansas—Pittsburg-Joplin, Mo.

## KOAM-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1092-ft. above av. terrain, 1156-ft. above ground, 2046-ft. above sea level.

Latitude 37° 13' 15"  
Longitude 94° 42' 25"

Transmitter: Intersection of U.S. 69 & Lawton Rd., 11-mi. S of Pittsburg, Kan.

Studio: Intersection of U.S. 69 & Lawton Rd., 11-mi. S of Pittsburg.

TV tape: Recording facilities.

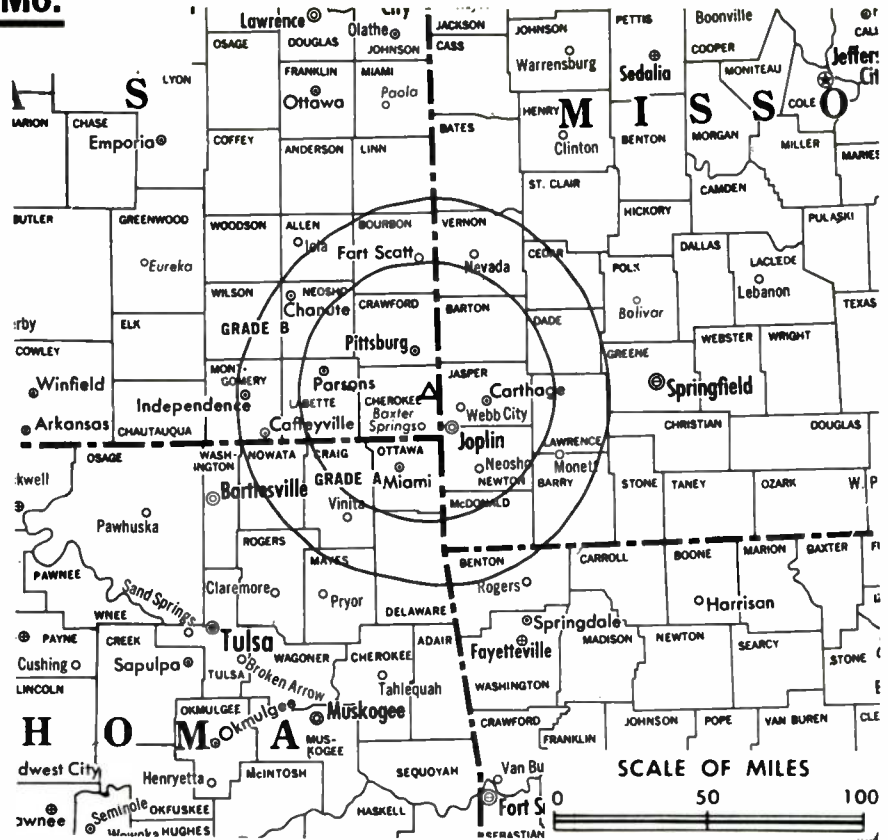
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KOAM-TV Ref: FCC File No. BPCT—2863 Granted 5/29/61

©American Map Co., Inc., N.Y., No. 14244

## KOAM-TV

Network Service: NBC.

Licensee: Mid-Continent Telecasting Inc., Box 659, Pittsburg, Kan. (66762).

Telephone: 316-231-0400. TWX No.: 910-740-1392.

Ownership: Pittsburg Bcstg. Co., 66.53%; Lang Rogers, 16.73%; Fred Hughes, 16.73%. Officers: Francis Baxter, chmn.; Lester L. Cox, pres.; Bill Bengtson, v.p. & gen. mgr.; Mildred Cox, v.p.; Lang Rogers, v.p.; Fred Hughes, secy. E. V. Baxter estate owns 50% of Pittsburg Bcstg.; Lester L. Cox owns 37.5%; Mildred Cox, 12.5%. Mildred Cox also is part owner of radio KCIJ, Shreveport, La.

Began Operation: Dec. 5, 1953.

Represented (sales) by Katz Television.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Personnel:

BILL BENGTON, v.p., general manager & film buyer.  
LOUIS R. MARTIN, v.p., programming & operations.  
BILL WARD, sales manager.  
JACK LAWRENCE, chief engineer.

Highest 30 Sec. Rate: \$350.

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
.50% & Over	<b>ARKANSAS</b>			
	Benton	24,400	23,300	96
	Washington	33,600	32,000	95
	<b>KANSAS</b>			
	Allen	6,300	6,000	96
	Bourbon	7,100	6,900	97
	Cherokee	8,800	8,600	98
	Crawford	15,200	14,800	97
	Labette	10,500	10,200	97
	Montgomery	16,900	16,300	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS—(Continued)</b>				
	Neosho	7,400	7,200	97
	Wilson	5,100	4,900	95
	Woodson	1,800	1,700	95
<b>MISSOURI</b>				
.50% & Over	Barton	4,600	4,400	97
	Cedar	4,400	4,200	95
	Dade	3,300	3,200	97
	Jasper	33,000	32,100	97
	Mc Donald	5,900	5,700	97
	Newton	14,100	13,800	98
	Vernon	7,500	7,200	96
<b>OKLAHOMA</b>				
	Craig	5,700	5,500	97
	Delaware	8,800	8,300	95
	Ottawa	12,800	12,500	98
<b>KANSAS</b>				
	Anderson	3,200	3,100	97
	Elk	1,700	1,600	95
	Linn	3,800	3,700	97
Between 25-49%	<b>MISSOURI</b>			
	Barry	9,100	8,700	96
	Bates	6,700	6,400	96
	Lawrence	11,200	10,800	96
<b>OKLAHOMA</b>				
	Nowata	4,300	4,200	98
	Washington	16,400	16,200	99
<b>ARKANSAS</b>				
Between 5-24%	Madison	3,800	3,500	92

(Continued on page 341-b)

<b>Station Totals</b>	<b>345,600</b>	<b>333,300</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>222,700</b>
<b>Average Daily Circulation (1979-80)</b>			<b>152,200</b>

# Kansas—Topeka

## KTSB

Ch. 27

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1094-kw max. & 912-kw horizontal visual, 165-kw max. & 138-kw horizontal aural. Antenna: 1047-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 39° 05' 33.5"  
Longitude 95° 47' 04.1"

Transmitter: 6835 Northwest U.S. Hwy. 24.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

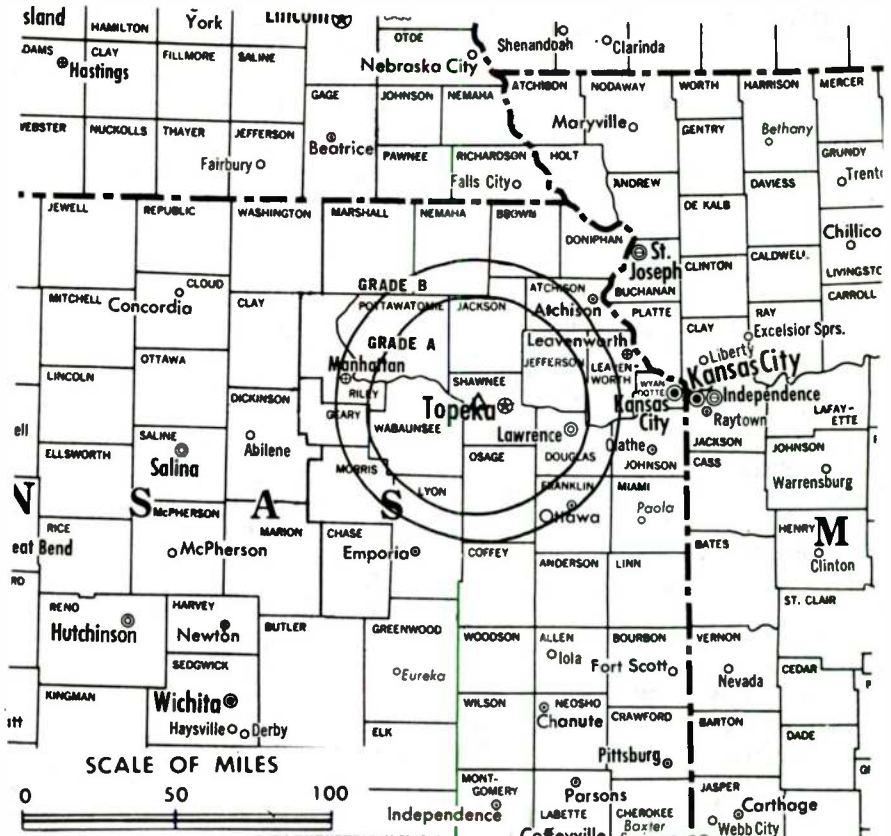
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KTSB Ref: FCC File No. BMPCT-6498 Granted 10/12/68

© American Map Co., Inc., N.Y., No. 14244

## KTSB

Network Service: NBC; ABC on per program basis.

Licensee: Studio Broadcasting System Div., Highwood Service Inc.

Studio: 6835 Northwest U.S. Hwy. 24.

Mailing Address: P.O. Box 2700, Topeka, Kan. (66601).

Telephone: 913-582-4000. TWX No.: 910-749-6600.

Ownership: Motorcar Transport Co., 100% (wholly owned by Ralph C. Wilson Industries Inc.). Ralph C. Wilson Jr., pres. Wilson also owns WWTV, Cadillac-Traverse City, Mich.; WWUP-TV, Sault Ste. Marie, Mich.; KICU-TV, San Jose, Cal.

Began Operation: Dec. 28, 1967.

Represented (sales) by Seltel Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

WILLIAM R. HIRSHEY, president.  
HARRY L. STRADER, vice president & general manager.  
HERBERT L. BROWN, general sales manager.  
FERNANDO GRANADO, director of production.  
BOB TOTTEN, director of news.  
WILLIAM S. BEEMAN, director of engineering.  
SCOTT McIVER, director of accounting.

### DIGEST OF RATE CARD

Hour 30 Min. Min. 30 Sec.

Class AA—6-10 p.m., daily.

\$950 \$650 \$300 \$150

NETWORK BASE HOURLY RATE: \$554.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS</b>				
50% & Over	Clay	4,100	3,900	95
	Coffey	3,500	3,300	95

Net Weekly Circulation	State County	Total Households	TV Households	%
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### KANSAS—(Continued)

	Douglas	22,700	22,000	97
	Geary	10,600	10,400	98
	Jackson	4,900	4,700	96
	Jefferson	5,200	5,000	97
	Lyon	13,000	12,500	96
50% & Over	Marshall	5,800	5,600	96
	Nemaha	3,900	3,800	97
	Osage	5,800	5,600	97
	Pottawatomie	5,400	5,200	97
	Riley	18,800	18,100	96
	Shawnee	58,000	56,900	98
	Wabaunsee	2,800	2,700	96

### KANSAS

Between 25-49%	Anderson	3,200	3,100	97
	Brown	4,900	4,700	97
	Cloud	5,200	4,900	95
	Dickinson	8,200	7,900	97
	Morris	2,900	2,800	96

### KANSAS

Between 5-24%	Allen	6,300	6,000	96
	Atchison	6,800	6,700	98
	Chase	1,200	1,100	95
	Franklin	8,600	8,300	97
	Greenwood	4,300	4,100	96
	Johnson	87,800	87,000	99
	Miami	7,900	7,800	98
	Washington	3,800	3,600	95
	Woodson	1,800	1,700	95
	Wyandotte	65,500	64,300	98

(Continued on page 353-b)

Station Totals	441,600	430,900	97
Net Weekly Circulation (1979-80)	164,900		
Average Daily Circulation (1979-80)	87,900		

# Kansas—Topeka

## WIBW-TV

Ch. 13



Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 1380-ft. above av. terrain, 1255-ft. above ground, 2549-ft. above sea level.

Latitude 39° 00' 18.5"  
Longitude 96° 02' 57.5"

Transmitter: 18-mi. W of Topeka & 5.5-mi. S of Maple Hill, Kan.

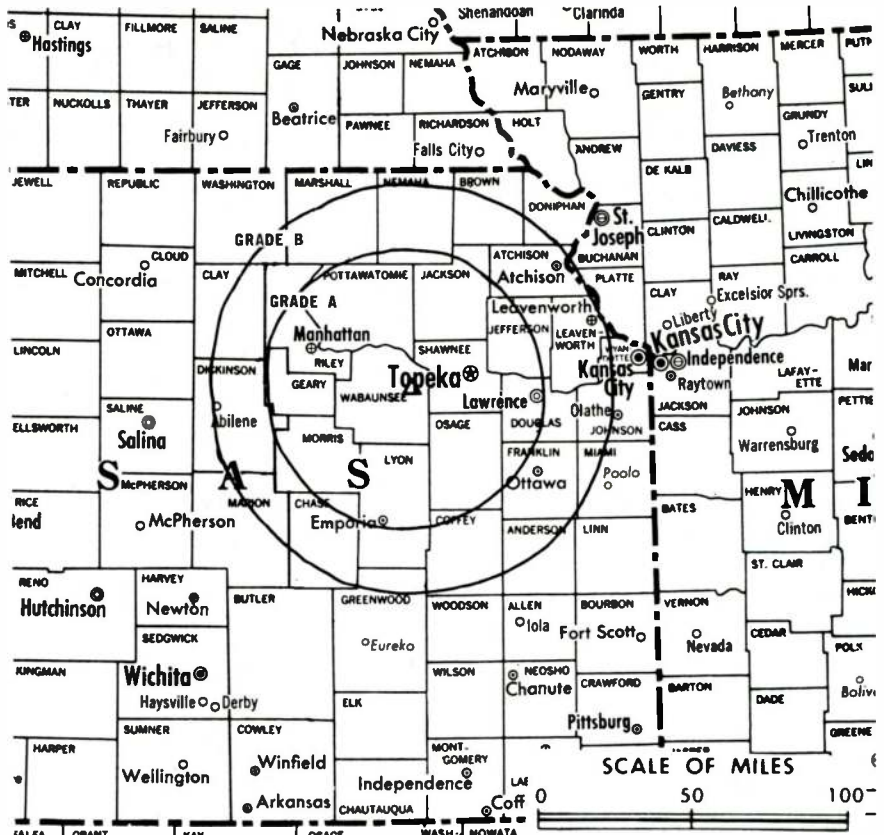
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WIBW-TV Ref: FCC File No. BPCT—2743 Granted 8/1/62

©American Map Co., Inc., N.Y., No. 14244

## WIBW-TV

Network Service: CBS.

Licensee: Stauffer Communications Inc., Box 119 (66601).

Studio: 5600 W. Sixth.

Telephone: 913-272-3456. TWX No.: 910-744-6709.

AM Affiliate: WIBW, 5-kw, 580 kHz (CBS).

FM Affiliate: WIBW-FM, 47-kw, 97.3 MHz (No. 247), 1220-ft.

Ownership: Stauffer Communications Inc. Oscar Stauffer, chmn.; Stanley H. Stauffer, pres. Stauffer also owns KCOY-TV, Santa Maria, Cal.; Stauffer publishes Topeka Daily Capital and State Journal. Stauffer owns KRNT & KRNQ (FM), Des Moines, Iowa; KGNC-AM-FM, Amarillo, Tex.; KGFF (AM), Shawnee, Okla. KGBX (AM), Springfield, Mo. & KARZ (AM), Phoenix, Ariz. For other Stauffer newspapers, see Newspaper Ownership of TV Stations.

Began Operation: Nov. 15, 1953. Sale of WIBW-TV & WIBW to present owner by Capper Publications approved Dec. 19, 1956 by FCC (Television Digest, Vol. 12:51).

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JERRY HOLLEY, vice president, broadcasting.

GEORGE LOGAN, general manager.

VINCE FRYE, national sales manager.

PAUL WINDERS, director of engineering.

CARLOS FERNANDEZ, program director.

KELLY LENZ, farm director.

RON PARADIS, sports director.

JAMES HOLLIS, news director.

LARRY SLAWSON, creative director.

BEVERLY ANDERSON, business manager.

DON MORGAN, promotion manager.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-10:30 p.m., daily.

\$1150 \$900 \$800 \$500 Graded rates apply\*

\*Highest rate: \$420.

NETWORK BASE HOURLY RATE: \$800.

350-b

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS</b>				
	Anderson	3,200	3,100	97
	Atchison	6,800	6,700	98
	Brown	4,900	4,700	97
	Chase	1,200	1,100	95
	Clay	4,100	3,900	95
	Cloud	5,200	4,900	95
	Coffey	3,500	3,300	95
	Dickinson	8,200	7,900	97
	Franklin	8,600	8,300	97
<b>50% &amp; Over</b>	Geary	10,600	10,400	98
	Jackson	4,900	4,700	96
	Jefferson	5,200	5,000	97
	Lyon	13,000	12,500	96
	Marshall	5,800	5,600	96
	Morris	2,900	2,800	96
	Nemaha	3,900	3,800	97
	Osage	5,800	5,600	97
	Pottawatomie	5,400	5,200	97
	Riley	18,800	18,100	96
	Shawnee	58,000	56,900	98
	Wabaunsee	2,800	2,700	96
<b>KANSAS</b>				
	Allen	6,300	6,000	96
	Douglas	22,700	22,000	97
	Greenwood	4,300	4,100	96
<b>Between 25-49%</b>	Mitchell	3,200	3,100	95
	Neosho	7,400	7,200	97
	Republic	3,400	3,300	96
	Russell	3,600	3,500	97
	Saline	18,200	17,800	98

(Continued on page 353-b)

Station Totals	586,400	571,600	97
Net Weekly Circulation (1979-80)			218,900
Average Daily Circulation (1979-80)			129,100

TV Factbook No. 50





WIBW-TV delivers the fifth highest average sign-on to sign-off audience share of 18-49 year-old men and women of ANY STATION IN THE COUNTRY! We're talking about more than two-thirds (67%) of that important consumer age group.\*

That leads us to a simple question: If the people who spend the money are watching WIBW-TV, where is the best place to spend your advertising dollars?

The answer is easy, if you don't want to waste money. And who can afford to do that?



TOPEKA, KANSAS  
913/272-3456

\*Arbitron, Oct-Nov, 1980, TSA.  
(Based on research published in Advertising Age magazine, February 2, 1981.)

Caution: Ratings are estimates only and subject to the limitations therein.

**BROADCAST SERVICES OF STAUFFER COMMUNICATIONS, INC.**

Jerry Holley, Vice President - Broadcasting

WIBW TV AM-FM  
CBS-Topeka

KCOY TV  
CBS-Santa Maria, Calif.

KARZ RADIO  
CBS-Phoenix

KRNT-KRNQ  
CBS-Des Moines

KGNC AM-FM  
CBS-Amarillo

KGBX RADIO  
CBS-Springfield, Mo.

KGFF RADIO  
ABC-Shawnee, Okla.

TOTAL TELEVISION—CATV-Amarillo KANSAS CITY ROYALS BASEBALL NETWORK STAUFFER SPORTS NETWORK

# Kansas—Wichita

## KAKE-TV

Ch. 10

[Operates satellite KUPK-TV, Garden City, Kan.]



Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1030-ft. above av. terrain, 1079-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 54"  
Longitude 97° 31' 10"

Transmitter: W. 53rd St.

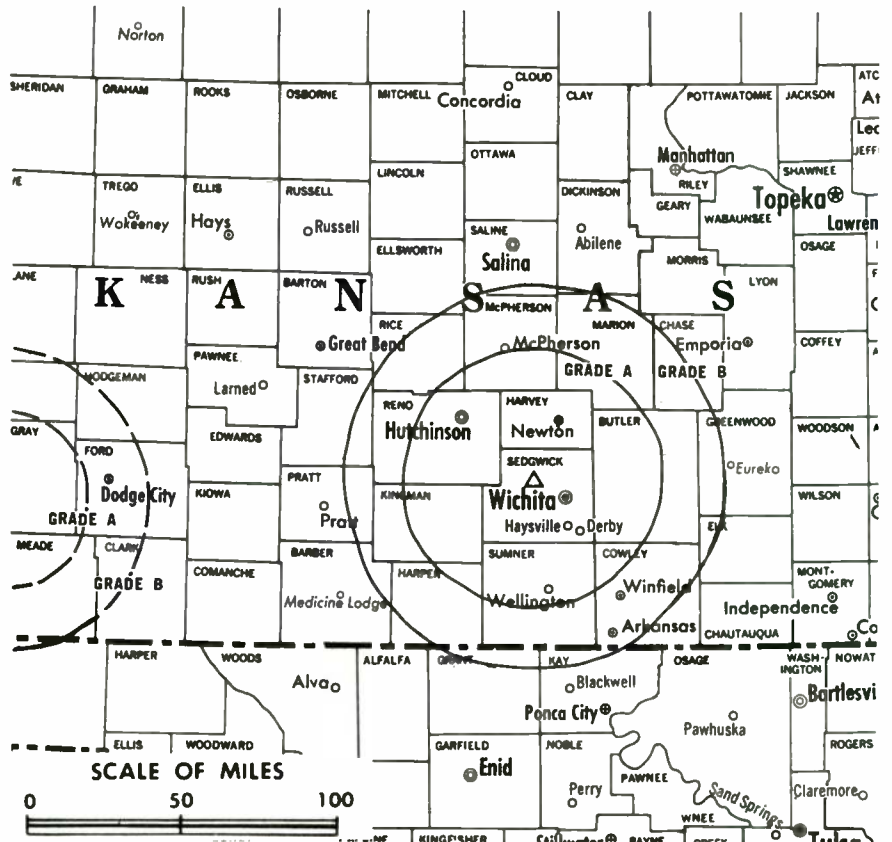
TV tape: Recording facilities. Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Arbitron Data: Figures include KUPK-TV, Garden City, Kan.

Total Households: © MBI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KAKE-TV Ref: FCC File No. BMPCT—2315 Granted 7/16/54

© American Map Co., Inc., N.Y., No. 14244

## KAKE-TV

Network Service: ABC.

Licensee: Chronicle Bcstg. Co., 1001 Van Ness Ave., San Francisco, Cal. (94109).

Studio: 1500 North West St., Box 10 (67201).

Telephone: 316-943-4221. TWX No.: 316-554-9452.

Ownership: Chronicle Broadcasting Co., 100%. For other interests, see KRON-TV, San Francisco, Cal.

Began Operation: Oct. 19, 1954. Sale to present owner by KAKE-TV & Radio approved by FCC Jan. 21, 1980 (Television Digest, Vol. 19:14).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (engineering) by Hammett & Edison.

Personnel:

MARTIN UMANSKY, president & general manager.  
RONALD LOEWEN, operations & programming director.  
BRYCE BENEDICT, general sales manager.  
LARRY HATTEBERG, acting executive news director.  
DALE MORRELL, chief engineer.  
PAUL THRELFALL, news manager.  
JOE RAPE, creative services director.  
SUSAN YERKES, public affairs director.  
ARNOLD WEDEL, comptroller.  
VICKI HECKMAN, traffic director.

Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$1050.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS</b>				
<b>50% &amp; Over</b>	Barber	2,600	2,500	96
	Barton	11,900	11,700	99
	Butler	16,600	16,200	98
	Chase	1,200	1,100	95
	Clark	1,100	1,100	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS—(Continued)</b>				
	Comanche	1,100	1,000	94
	Cowley	13,900	13,500	97
	Dickinson	8,200	7,900	97
	Edwards	1,800	1,700	97
	Elk	1,700	1,600	95
	Ellsworth	2,400	2,300	96
	Finney	8,600	8,400	98
	Ford	9,000	8,800	98
	Grant	2,300	2,200	97
	Gray	2,200	2,100	97
	Greeley	700	700	97
	Greenwood	4,300	4,100	96
	Hamilton	1,300	1,200	95
	Harper	3,400	3,300	97
	Harvey	11,000	10,600	97
<b>50% &amp; Over</b>	Haskell	1,600	1,600	97
	Hodgeman	900	900	95
	Kearny	1,100	1,100	97
	Kingman	3,900	3,800	98
	Kiowa	1,900	1,800	94
	Lane	1,300	1,300	97
	McPherson	9,700	9,300	96
	Marion	5,600	5,400	96
	Meade	2,000	2,000	99
	Morton	1,300	1,200	96
	Pawnee	3,000	2,900	97
	Pratt	3,800	3,700	98
	Reno	25,500	25,000	98
	Rice	5,100	5,000	98
	Saline	18,200	17,800	98
	Scott	2,400	2,300	97
	Sedgwick	126,200	124,000	98

(Continued on next page)

<b>Station Totals</b>	<b>502,300</b>	<b>488,800</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>352,900</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>235,400</b>		

## KAKE-TV, Wichita

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS—(Continued)</b>				
50% & Over	Seward	6,700	6,500	97
	Stafford	2,900	2,800	97
	Stanton	800	800	95
	Stevens	1,800	1,700	94
	Sumner	9,500	9,300	97
	Wichita	900	900	95
<b>OKLAHOMA</b>				
	Beaver	2,500	2,400	97
<b>KANSAS</b>				
Between 25-49%	Ellis	8,900	8,700	98
	Geary	10,600	10,400	98
	Lincoln	1,800	1,700	95
	Logan	1,400	1,300	95
	Lyon	13,000	12,500	96
	Morris	2,900	2,800	96
	Ness	2,100	2,000	97
	Ottawa	2,900	2,700	95
	Riley	18,800	18,100	96
	Rush	2,000	1,900	97
	Russell	3,600	3,500	97
	Trego	1,700	1,600	95
	Wallace	800	800	95
	Woodson	1,800	1,700	95
	<b>OKLAHOMA</b>			
	Grant	3,300	3,200	98
	Kay	21,400	20,900	98
	Texas	6,400	6,200	97
<b>KANSAS</b>				
Between 5-24%	Clay	4,100	3,900	95
	Cloud	5,200	4,900	95
	Pottawatomie	5,400	5,200	97
	Wilson	5,100	4,900	95
<b>OKLAHOMA</b>				
	Alfalfa	3,500	3,400	96
	Garfield	25,500	25,000	98
	Harper	1,900	1,800	97
	Woods	4,300	4,200	97

## KTSB, Topeka

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MISSOURI</b>				
Between 5-24%	Buchanan	33,300	32,500	97
	Cass	16,600	16,300	98
	Holt	3,000	2,800	95
<b>NEBRASKA</b>				
	Pawnee	1,300	1,200	95
	Richardson	4,500	4,400	97

## Kansas

### WIBW-TV, Topeka (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>KANSAS—(Continued)</b>					
Between 25-49%	Washington	3,800	3,600	95	
	Woodson	1,800	1,700	95	
<b>NEBRASKA</b>					
	Pawnee	1,300	1,200	95	
<b>KANSAS</b>					
Between 5-24%	Doniphan	3,400	3,300	97	
	Ellis	8,900	8,700	98	
	Harvey	11,000	10,600	97	
	Johnson	87,800	87,000	99	
	Labette	10,500	10,200	97	
	Leavenworth	17,000	16,700	98	
	Linn	3,800	3,700	97	
	Miami	7,900	7,800	98	
	Montgomery	16,900	16,300	96	
	Ottawa	2,900	2,700	95	
	Pawnee	3,000	2,900	97	
	Wilson	5,100	4,900	95	
	Wyandotte	65,500	64,300	98	
	<b>MISSOURI</b>				
		Atchison	3,400	3,300	97
	Buchanan	33,300	32,500	97	
	Cass	16,600	16,300	98	
	Holt	3,000	2,800	95	
	Nodaway	7,600	7,400	97	
<b>NEBRASKA</b>					
	Gage	8,300	8,100	98	
	Jefferson	4,300	4,200	97	
	Nemaha	2,900	2,800	97	
	Richardson	4,500	4,400	97	

Media Brokerage Specialist  
CATV, TV and Radio

THE  
TED HEPBURN  
COMPANY

Ted Hepburn, President Todd Hepburn, Vice-President  
P.O. Box 42401, Cincinnati, Ohio 45242 (513) 791-8730



**KARD-TV**

Ch. 3

[Operates Kansas State Network, including satellites KCKT, Great Bend, Kan.; KGLD, Garden City, Kan. & KOMC, McCook, Neb. (Oberlin, Kan.)]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1071-ft. above av. terrain, 1079-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 37"  
Longitude 97° 31' 01"

Transmitter: Colwich, Kan.

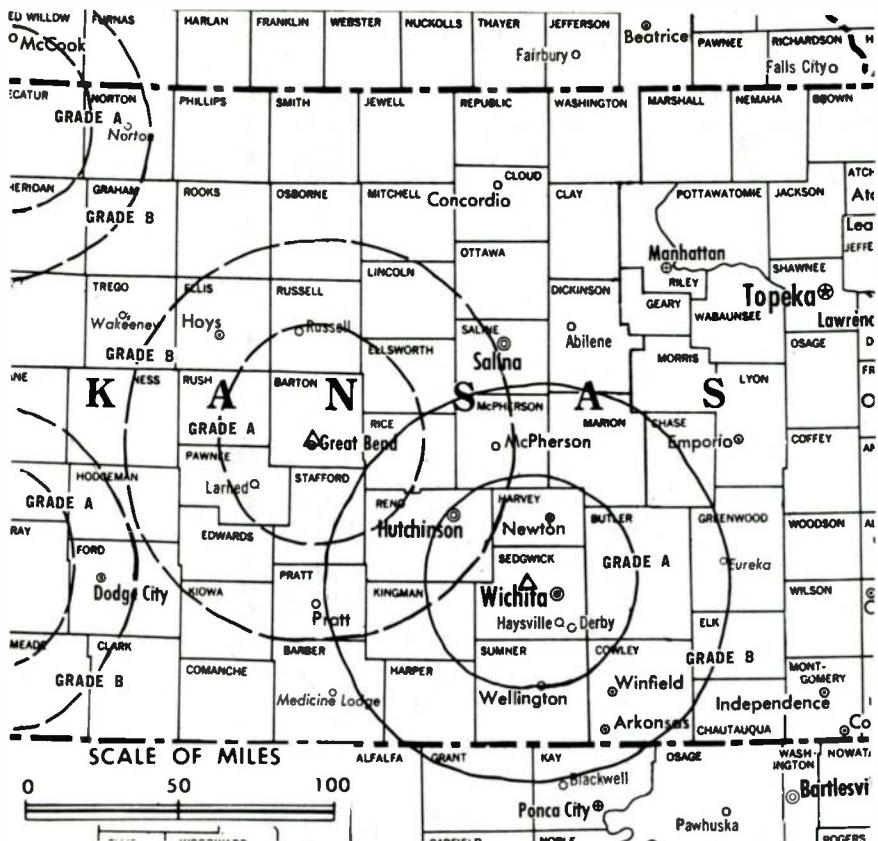
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Satellite Earth Station: Scientific-Atlanta.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KARD-TV Ref: FCC File No. BPCT-961 Granted 6/8/55

©American Map Co., Inc., N.Y., No. 14244

**KARD-TV**

Network Service: NBC.

Licensee: Kansas State Network Inc., P.O. Box 333 (67201).

Studio: 833 N. Main St., Wichita (67203); P.O. Box 333 (67201).

Telephone: 316-265-5631. TWX No.: 910-741-6976.

Ownership: Standard Corporation, see KUTV, Salt Lake City, Utah. Kansas State Network owns KCKT, Great Bend, Kan.; KGLD, Garden City, Kan.; KOMC, McCook, Neb. (Oberlin, Kan.); KARD (FM), Wichita & KTJV(TV), Joplin, Mo.

Began Operation: Sept. 1, 1955. Sale to present owner approved by FCC Dec. 30, 1980 (Television Digest, Vol. 19:35, 48).

Represented (sales) by Katz Television.

Represented (legal) by Haley, Bader & Potts.

**Personnel:**

- GEORGE C. HATCH, chairman of the board.
- BLAINE V. GLASMANN, president.
- ROBERT C. WADDILL, executive vice president.
- FRANK CHAPPELL, vice president.
- JOHN WEIR, vice president, finance.
- BILL SIKES, program director.
- DON HAIN, chief engineer, KSN.
- DON HOGG, chief engineer.
- JERRYANNE HADLEY, creative services director.
- LARRY PROFFITT, general sales manager.
- JOE YOUNG, sales manager.
- AL SANDUBRAE, executive news director.
- GREG GAMER, news director.
- LEON CAPPS, production manager.

Highest 30 Sec. Rate (April 27, 1981): \$600.

NETWORK BASE HOURLY RATE: \$1150.

Arbitron Data for this Station Includes Satellites  
KCKT, Great Bend, Kan., KGLD, Garden City,  
Kan. & KOMC, McCook, Neb.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS</b>				
	Barber	2,600		96
	Barton	11,900	11,700	99
	Butler	16,600	16,200	98
	Chase	1,200	1,100	95
	Cheyenne	1,700	1,600	97
	Clark	1,100	1,100	98
	Cowley	13,900	13,500	97
	Decatur	1,900	1,800	97
	Dickinson	8,200	7,900	97
	Edwards	1,800	1,700	97
	Elk	1,700	1,600	95
	Ellis	8,900	8,700	98
	Ellsworth	2,400	2,300	96
	Finney	8,600	8,400	98
	Ford	9,000	8,800	98
	Gove	1,200	1,100	95
	Graham	1,700	1,700	97
	Grant	2,300	2,200	97
	Gray	2,200	2,100	97
	Greeley	700	700	97
	Greenwood	4,300	4,100	96
	Hamilton	1,300	1,200	95
	Harper	3,400	3,300	97
	Harvey	11,000	10,600	97
	Haskell	1,600	1,600	97
	Hodgeman	900	900	95
	Kearny	1,100	1,100	97
	Kingman	3,900	3,800	98
	Kiowa	1,900	1,800	94
	Lane	1,300	1,300	97
	Lincoln	1,800	1,700	95
	Logan	1,400	1,300	95
	McPherson	9,700	9,300	96
	Marion	5,600	5,400	96
	Meade	2,000	2,000	99
	Mitchell	3,200	3,100	95
	Morton	1,300	1,200	96
	Ness	2,100	2,000	97
	Norton	2,600	2,500	96
	Osborne	3,000	2,800	95
	Ottawa	2,900	2,700	95
	Pawnee	3,000	2,900	97

50% & Over

(Continued on page 356-b)

Station Totals	518,600	504,300	97
Net Weekly Circulation (1979-80)		378,300	
Average Daily Circulation (1979-80)		263,000	

# Kansas—Hutchinson-Wichita

## KTVH

Ch. 12  
 [Operates Kansas Broadcasting System, including KTVC, Ensign; KAYS-TV, Hays & KLOE-TV, Goodland, Kan.]

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1522-ft. above av. terrain, 1504-ft. above ground, 3049-ft. above sea level.

Latitude 38° 03' 16.5"  
 Longitude 97° 46' 40.5"

Transmitter: 9-mi. E of Hutchinson.

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

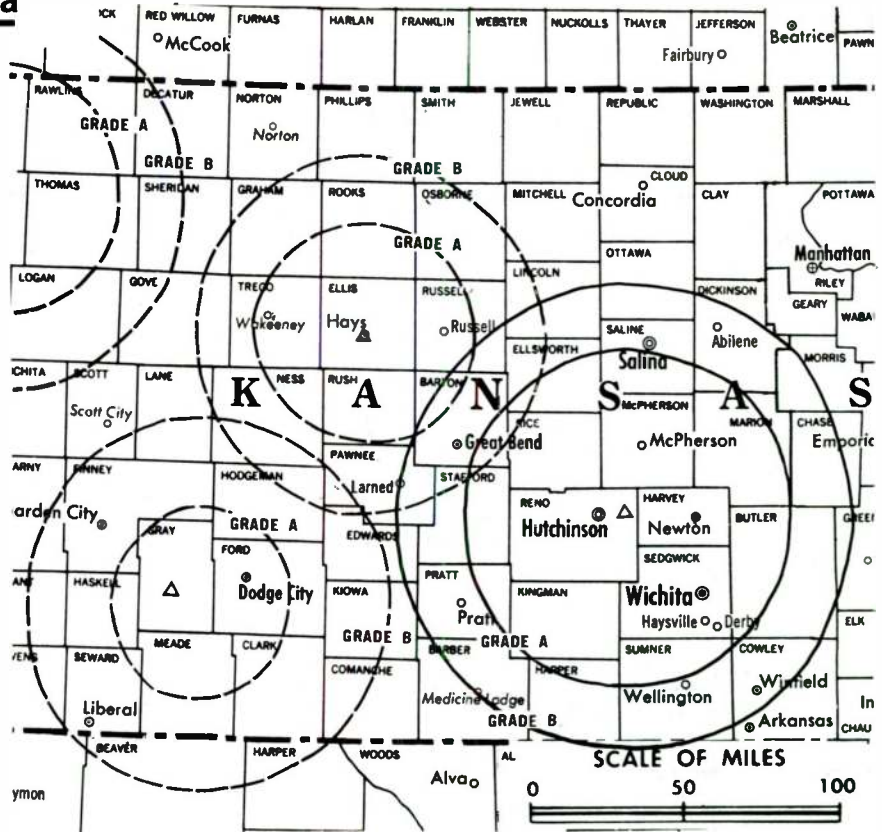
News Wire Service: AP. News Film Service: Newsweek.

Represented (sales) by Blair Television.

Represented (legal) by Marmet Professional Corp.

Satellite Earth Station: Fall 1981.

Total Households: © MBI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV% and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).



KTVH Ref: FCC File No. BPCT—2884 Granted 8/20/62

©American Map Co., Inc., N.Y., No. 14244

## KTVH

Network Service: CBS.  
 Licensee: Wichita-Hutchinson Co., 1800 N. Plum St., Hutchinson, Kan. (67501).  
 Studios: 1800 N. Plum St., Hutchinson; 2815 E. 37th N., P.O. Box 12, Wichita (67201).  
 Telephones: Hutchinson, 316-665-5503; Wichita, 316-838-1411.  
 TWX No.: 910-741-6998.  
 Ownership: Minneapolis Star and Tribune, 100%. Officers (representing Minneapolis Star and Tribune Co.) are: Otto A. Silha, chmn. of the board; Paul A. Tattersall, vice chmn. of the board; Stuart Mackie, pres.; William Beatie, treas.; Charles W. Arnason, secy. Minneapolis Star and Tribune is controlled by John Cowles & John Cowles Jr. and also owns WDRB-TV, Louisville, Ky.  
 Began Operation: June 22, 1953; Oct. 19, 1955 FCC approved sale whereby Minneapolis Star and Tribune (Cowles) acquired 80%, with former owners retaining 20% (Television Digest, Vol. 11:28, 43).  
 Personnel:  
 STUART MACKIE, president & general manager.  
 JOHN MILEHAM, vice president, administration.  
 RON SCOTT, vice president, news & operations.  
 JOE MAHAN, general sales manager.  
 JULIUS EFFLANDT, program director.  
 LARRY ENTNER, chief engineer.  
 NANCY DAVIS, promotion manager.  
 SHARON McKITTRICK, EDP manager.

### DIGEST OF RATE CARD

Hour	30 Min	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.				
\$1600	\$1050	Graded rates apply*		

\*Highest rate: \$700.

NETWORK BASE HOURLY RATE: \$750.

Arbitron Data: Figures include  
 KLOE-TV, Goodland, Kan.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS</b>				
	Barber	2,600	2,500	96
	Barton	11,900	11,700	99
	Butler	16,600	16,200	98
	Chase	1,200	1,100	95
	Cowley	13,900	13,500	97
	Dickinson	8,200	7,900	97
	Edwards	1,800	1,700	97
	Elk	1,700	1,600	95
	Ellsworth	2,400	2,300	96
	Greenwood	4,300	4,100	96
	Harper	3,400	3,300	97
	Harvey	11,000	10,600	97
<b>50% &amp; Over</b>	Kingman	3,900	3,800	98
	Kiowa	1,900	1,800	94
	Lincoln	1,800	1,700	95
	Mc Pherson	9,700	9,300	96
	Marion	5,600	5,400	96
	Ottawa	2,900	2,700	95
	Pawnee	3,000	2,900	97
	Pratt	3,800	3,700	98
	Reno	25,500	25,000	98
	Rice	5,100	5,000	98
	Saline	18,200	17,800	98
	Sedgwick	126,200	124,000	98
	Stafford	2,900	2,800	97
	Sumner	9,500	9,300	97
<b>KANSAS</b>				
<b>Between 25-49%</b>	Comanche	1,100	1,000	94
	Lyon	13,000	12,500	96
	Mitchell	3,200	3,100	95
	Morris	2,900	2,800	96

(Continued on next page)

Station Totals	401,500	390,700	97
Net Weekly Circulation (1979-80)			287,700
Average Daily Circulation (1979-80)			175,500

# Kansas

## KTVH, Hutchinson-Wichita

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS—(Continued)</b>				
Between 25-49%	Riley	18,800	18,100	96
	Rush	2,000	1,900	97
<b>OKLAHOMA</b>				
	Grant	3,300	3,200	98
	Woods	4,300	4,200	97
<b>KANSAS</b>				
Between 5-24%	Clark	1,100	1,100	98
	Clay	4,100	3,900	95
	Cloud	5,200	4,900	95
	Geary	10,600	10,400	98
	Hodgeman	900	900	95
	Meade	2,000	2,000	99
	Ness	2,100	2,000	97
	Osborne	3,000	2,800	95
	Trego	1,700	1,600	95
	Woodson	1,800	1,700	95
	<b>OKLAHOMA</b>			
	Kay	21,400	20,900	98

**SEE . . .  
you do read the ads**

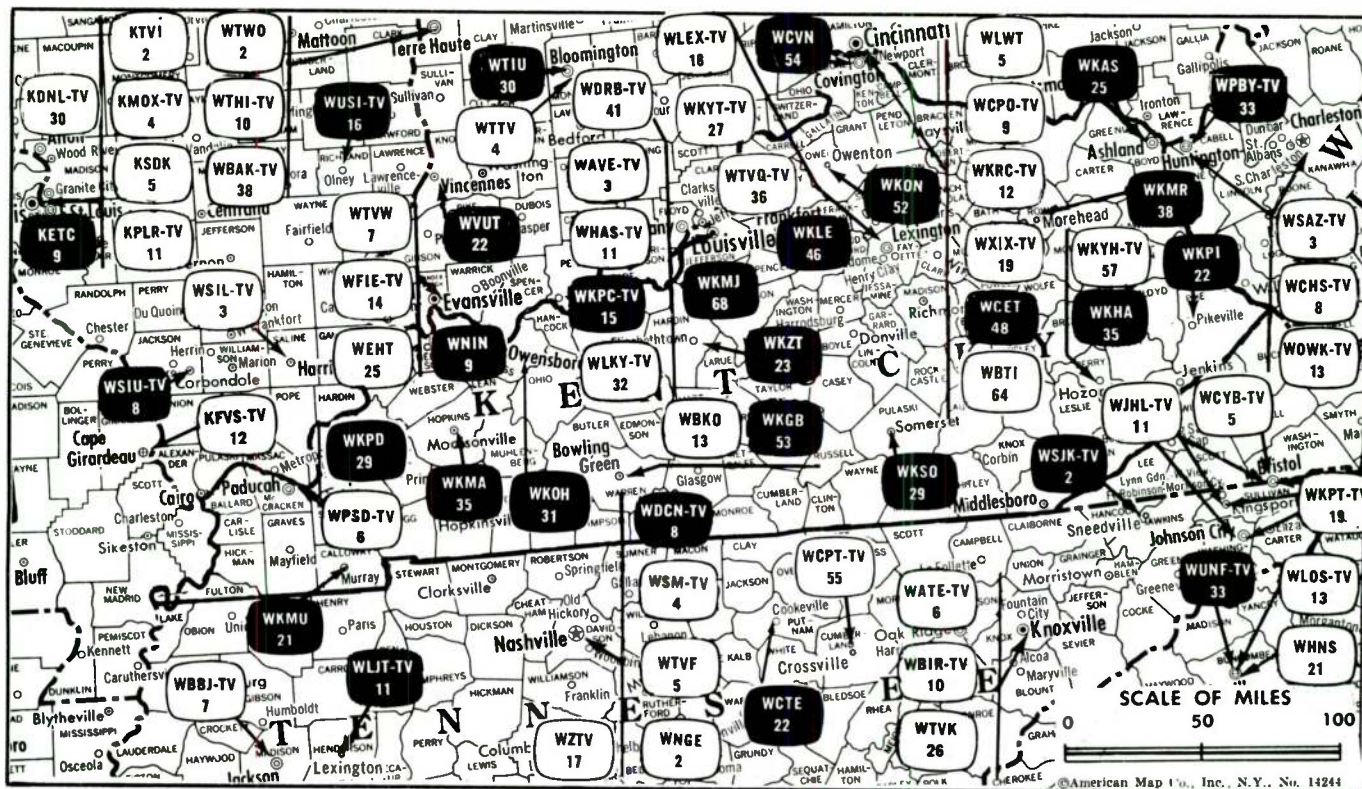
AND SO DO THE  
OTHER USERS OF THIS  
FACTBOOK.  
EVERY TIME YOU USE THIS BOOK,  
YOU SEE THESE ADS.  
THIS IS THE LOGICAL PLACE  
FOR YOUR AD.

## KARD-TV, Wichita

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>KANSAS—(Continued)</b>					
50% & Over	Pratt	3,800	3,700	98	
	Rawlins	1,500	1,400	96	
	Reno	25,500	25,000	98	
	Rice	5,100	5,000	98	
	Rooks	3,000	2,900	97	
	Rush	2,000	1,900	97	
	Russell	3,600	3,500	97	
	Saline	18,200	17,800	98	
	Scott	2,400	2,300	97	
	Sedgwick	126,200	124,000	98	
	Seward	6,700	6,500	97	
	Sheridan	1,100	1,100	96	
	Sherman	3,000	2,900	97	
	Stafford	2,900	2,800	97	
	Stanton	800	800	95	
	Stevens	1,800	1,700	94	
	Sumner	9,500	9,300	97	
	Thomas	3,500	3,300	95	
	Trego	1,700	1,600	95	
	Wichita	900	900	95	
<b>NEBRASKA</b>					
	Chase	1,800	1,800	98	
	Dundy	1,000	1,000	96	
	Furnas	2,600	2,500	96	
	Hayes	500	500	97	
	Hitchcock	2,000	2,000	98	
	Red Willow	5,100	5,000	98	
<b>OKLAHOMA</b>					
	Beaver	2,500	2,400	97	
	Texas	6,400	6,200	97	
<b>KANSAS</b>					
Between 25-49%	Comanche	1,100	1,000	94	
	Lyon	13,000	12,500	96	
	Morris	2,900	2,800	96	
	Phillips	3,200	3,000	94	
	Smith	2,400	2,300	96	
	Wallace	800	800	95	
<b>NEBRASKA</b>					
	Frontier	1,300	1,300	97	
<b>OKLAHOMA</b>					
	Woods	4,300	4,200	97	
<b>COLORADO</b>					
Between 5-24%	Kit Carson	2,800	2,600	92	
	Prowers	4,800	4,400	92	
	<b>KANSAS</b>				
	Cloud	5,200	4,900	95	
	Republic	3,400	3,300	96	
	Woodson	1,800	1,700	95	
	<b>NEBRASKA</b>				
	Gosper	800	800	98	
	Harlan	1,900	1,900	98	
	Perkins	1,200	1,200	99	
	<b>OKLAHOMA</b>				
Alfalfa	3,500	3,400	96		
Garfield	25,500	25,000	98		
Grant	3,300	3,200	98		
Kay	21,400	20,900	98		





Market	Arbitron Prime Time		Arbitron ADI	
	TV Households	Rank	TV Households	Rank
Louisville	322,000	38	485,100	42
Paducah-Cape Girardeau-Harrisburg	191,000	71	292,100	73
Lexington	162,000	82	234,200	85
Bowling Green	24,000	182	27,100	204
Hazard	*	*	*	*

### Kentucky Station Status as of January 1, 1981

	VHF	UHF	TOTAL
Commercial Television Stations	4	6	10
Educational Television Stations	0	16	16
			<hr/> 26

### State Cross Reference List—Communities That Receive Programs of Stations That Are Located Elsewhere

**KFVS-TV, Paducah**  
(See Cape Girardeau, Mo.)

**WSIL-TV, Paducah**  
(See Harrisburg, Ill.)

# Kentucky

## State Educational Technical Facilities (Complete Data in Educational Directory)

### WKAS

#### Ashland

Ch. 25

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education, 600 Cooper Dr., Lexington, Ky. (40502).

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 162-kw visual, 1.62-kw aural. Antenna: 500-ft. above av. terrain, 400-ft. above ground, 1200-ft. above sea level.

Latitude	38°	27'	43"
Longitude	82°	37'	12"

### WKGB

#### Bowling Green

Ch. 53

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 667-kw max. & 550-kw horizontal visual, 113-kw max. & 110-kw horizontal aural. Antenna: 810-ft. above av. terrain, 614-ft. above ground, 1370-ft. above sea level.

Latitude	37°	05'	22"
Longitude	86°	38'	05"

### WCVN

#### Covington

Ch. 54

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 162-kw max. & 135-kw horizontal visual, 16.2-kw max. & 13.5-kw horizontal aural. Antenna: 405-ft. above av. terrain, 309-ft. above ground, 1129-ft. above sea level.

Latitude	39°	01'	50"
Longitude	84°	30'	23"

### WKZT

#### Elizabethtown

Ch. 23

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 688-kw max. & 575-kw horizontal visual, 128-kw max. & 115-kw horizontal aural. Antenna: 652-ft. above av. terrain, 651-ft. above ground, 1446-ft. above sea level.

Latitude	37°	40'	55"
Longitude	85°	50'	32"

### WKHA

#### Hazard

Ch. 35

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 645-kw max. & 417-kw horizontal visual, 129-kw max. &

83.2-kw horizontal aural. Antenna: 1260-ft. above av. terrain, 605-ft. above ground, 2630-ft. above sea level.

Latitude	37°	11'	34"
Longitude	83°	11'	16"

### WKLE

#### Lexington-Richmond

Ch. 46

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1050-kw horizontal visual, 105-kw horizontal aural. Antenna: 874-ft. above av. terrain, 849-ft. above ground, 1759-ft. above sea level.

Latitude	37°	52'	45"
Longitude	84°	19'	33"

### WKMJ

#### Louisville

Ch. 68

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education, Frankfort, Ky. (40601).

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1176-kw max. & 794-kw horizontal visual, 219-kw max. & 159-kw horizontal aural. Antenna: 820-ft. above av. terrain, 550-ft. above ground, 1520-ft. above sea level.

Latitude	38°	22'	02"
Longitude	85°	49'	53"

### WKPC-TV

#### Louisville

Ch. 15

Non-Commercial Educational Station

Licensee: Board of Education of Jefferson County, 3332 Newburg Rd., Louisville (40218).

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 295-kw max. & 263-kw horizontal visual, 52.8-kw max. & 46.8-kw horizontal aural. Antenna: 877-ft. above av. terrain, 550-ft. above ground, 1520-ft. above sea level.

Latitude	38°	22'	02"
Longitude	85°	49'	53"

### WKMA

#### Madisonville

Ch. 35

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 614-kw max. & 513-kw horizontal visual, 123-kw max. & 102-kw horizontal aural. Antenna: 1043-ft. above av. terrain, 995-ft. above ground, 1545-ft. above sea level.

Latitude	37°	11'	25"
Longitude	87°	30'	47"

### WKMR

#### Morehead

Ch. 38

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 683-kw max. & 562-kw horizontal visual, 137-kw max. & 112-kw horizontal aural. Antenna: 965-ft. above av. terrain, 605-ft. above ground, 1986-ft. above sea level.

Latitude	38°	10'	38"
Longitude	83°	24'	18"

**WKMU**  
**Murray-Mayfield**

Ch. 21

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 691-kw max. & 575-kw horizontal visual, 138-kw max. & 115-kw horizontal aural. Antenna: 663-ft. above av. terrain, 652-ft. above ground, 1182-ft. above sea level.

Latitude 36° 41' 33"  
Longitude 88° 32' 10"

**WKOH**  
**Owensboro**

Ch. 31

Licensee: Kentucky Authority for ETV.

Technical Facilities: Channel No. 31 (572-578 KHz). Authorized power: 692-kw max. & 550-kw horizontal visual, 69.2-kw max. & 55-kw horizontal aural. Antenna: 460-ft. above av. terrain, 500-ft. above ground, 877-ft. above sea level.

Latitude 37° 51' 07"  
Longitude 87° 19' 42"

**WKON**  
**Owenton**

Ch. 52

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 691-kw max. & 550-kw horizontal visual, 138-kw max. & 115-kw horizontal aural. Antenna: 710-ft. above av. terrain, 602-ft. above ground, 1552-ft. above sea level.

Latitude 38° 31' 32"  
Longitude 84° 48' 40"

**WKPD**  
**Paducah**

Ch. 29

Non-Commercial Educational Station

Licensee: Kentucky Authority for ETV.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 151-kw max. & 132-kw horizontal visual, 13.2 kw horizontal aural. Antenna: 500-ft. above av. terrain, 518-ft. above ground, 891-ft. above sea level.

Latitude 37° 05' 38"  
Longitude 88° 40' 19"

**WKPI**  
**Pikeville**

Ch. 22

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1320-kw max. & 468-kw horizontal visual, 264-kw max. & 93.3-kw horizontal aural. Antenna: 1415-ft. above av. terrain, 153-ft. above ground, 2994-ft. above sea level.

Latitude 37° 17' 06"  
Longitude 82° 31' 29"

**WKSO**  
**Somerset**

Ch. 29

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 584-kw max. & 378-kw horizontal visual, 117-kw max. & 75.6-kw horizontal aural. Antenna: 1460-ft. above av. terrain, 996-ft. above ground, 2526-ft. above sea level.

Latitude 37° 10' 00"  
Longitude 84° 49' 28"

**WKYT-TV, Lexington**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
50% & Over	Wolfe	2,100	2,000	94
	Woodford	6,200	6,000	97
Between 25-49%	<b>KENTUCKY</b>			
	Boyd	18,800	18,600	99
	Bracken	2,700	2,700	98
	Breathitt	5,200	4,800	93
	Grant	4,900	4,800	98
	Greenup	11,300	11,100	98
	Harlan	14,100	13,600	97
	Knott	5,100	4,800	94
	Laurel	11,600	11,100	96
	Lewis	4,600	4,400	97
	Mason	5,900	5,800	98
	Russell	4,200	4,000	96
	Taylor	6,800	6,600	97
	Wayne	5,600	5,200	93
	Whitley	11,400	11,000	97
Between 5-24%	<b>INDIANA</b>			
	Jefferson	9,000	8,700	97
	<b>KENTUCKY</b>			
	Adair	5,300	5,000	95
	Bell	10,900	10,500	97
	Carter	8,300	8,100	97
	Clinton	2,800	2,700	96
	Floyd	14,400	13,900	97
	Hardin	20,400	20,100	99
	Henry	4,500	4,400	98
	Johnson	8,000	7,800	97
	Knox	10,000	9,500	95
	Larue	4,100	4,000	98
	Letcher	9,200	8,800	95
	Mc Creary	4,900	4,600	95
Magoffin	4,000	3,800	96	
Marion	5,000	4,900	98	
Morgan	3,600	3,400	96	
Nelson	7,600	7,500	98	
Owen	3,500	3,400	97	
Pendleton	3,800	3,800	99	
Shelby	7,100	7,000	98	
Spencer	2,100	2,100	98	
<b>OHIO</b>				
Adams	8,700	8,100	94	
Brown	10,600	10,200	96	

**CABLE & TV Addenda Services**

Weekly reports on industry changes  
Call 202-872-9200 for more information.



# Kentucky—Bowling Green

**WBKO**

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 740-ft. above av. terrain, 595-ft. above ground, 1335-ft. above sea level.

Latitude 37° 03' 52"  
Longitude 86° 26' 07"

Transmitter: Off State Hwy. 67, 1/2-mi. NE of Rays Branch, Bowling Green, Ky.

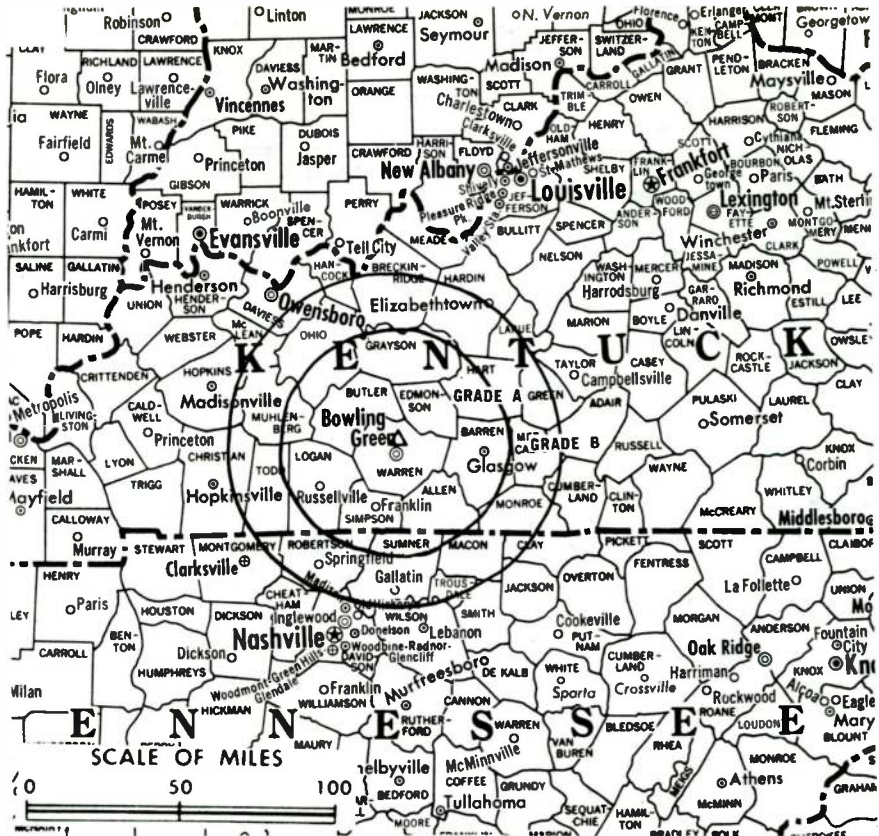
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Crowell & Moring.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes—TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WBKO Ref: FCC File No. BPCT—4873 Granted 7/27/70

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## WBKO

Network Service: ABC.

Licensee: Bluegrass Media Inc., Box 1198, Bowling Green (42101).

Studio: 537 E. 10th St., P.O. Box 1198, Bowling Green (42101).

Telephones: 502-781-1313 (studio); 502-777-3030 (transmitter).

TXW No.: 810-531-3667.

Ownership: Clyde Payne, pres., 20%; Charles A. Hardcastle, v.p., 10%; Charles M. Moore Jr., secy.-treas., 10%; Billy J. Bell, J. R. Betterworth Jr., J. Joe Cheek, David Clemon Hancock, Howell Patton Jr., Powell G. Potts, dirs., 10% each. Bluegrass Media is an applicant for Ch. 16, Somerset, Ky.

Began Operation: June 3, 1962. Sale to present owner by Professional Telecasting Systems approved by FCC July 14, 1976. Previous sale by Argus Bcstg. Co. (George A. Brown Jr., et al.) approved by FCC June 11, 1970.

Personnel:

CLYDE G. PAYNE, president & general manager.  
W. RANDALL ODIL, v.p., sales & station manager.  
DAVID L. CHUMLEY, vice president, engineering.  
MRS. GENE PRATHER, program director.  
ROY BRASSFIELD, news director.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.	\$825	\$550	Graded rates apply*

\*Highest rate: \$230.

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Adair	5,300	5,000	95
	Allen	4,800	4,700	97
	Barren	11,100	10,900	98
	Butler	4,100	4,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	KENTUCKY—(Continued)				
		Clinton	2,800	2,700	96
		Cumberland	2,300	2,200	95
		Edmonson	3,400	3,300	96
		Grayson	7,200	7,000	97
		Green	3,900	3,800	97
		Hart	5,700	5,600	98
		Logan	8,000	7,800	98
		Metcalfe	3,300	3,200	97
		Monroe	4,200	4,100	98
		Muhlenberg	11,800	11,500	98
		Ohio	7,800	7,600	97
		Russell	4,200	4,000	96
		Simpson	5,600	5,500	98
	Warren	22,200	21,700	98	

Between 25-49%	KENTUCKY			
	Breckinridge	5,900	5,700	97
	Christian	21,300	20,900	98
	Taylor	6,800	6,600	97
	Wayne	5,600	5,200	93

	TENNESSEE			
	Macon	5,600	5,500	98

	INDIANA			
	Perry	5,800	5,500	95

Between 5-24%	KENTUCKY			
	Caldwell	5,100	4,900	97
	Casey	4,700	4,500	95
	Daviess	27,300	26,800	98
	Hancock	2,400	2,300	97
	Hardin	20,400	20,100	99

(Continued on page 367-b)

Station Totals	344,700	336,000	97
Net Weekly Circulation (1979-80)	141,600		
Average Daily Circulation (1979-80)	77,100		

# Kentucky—Hazard

## WKYH-TV

Ch. 57

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 214-kw max. visual, 28.9-kw max. aural. Antenna: 800-ft. above av. terrain, 438-ft. above ground, 2118-ft. above sea level.

Latitude 37° 15' 21"  
Longitude 83° 07' 56"

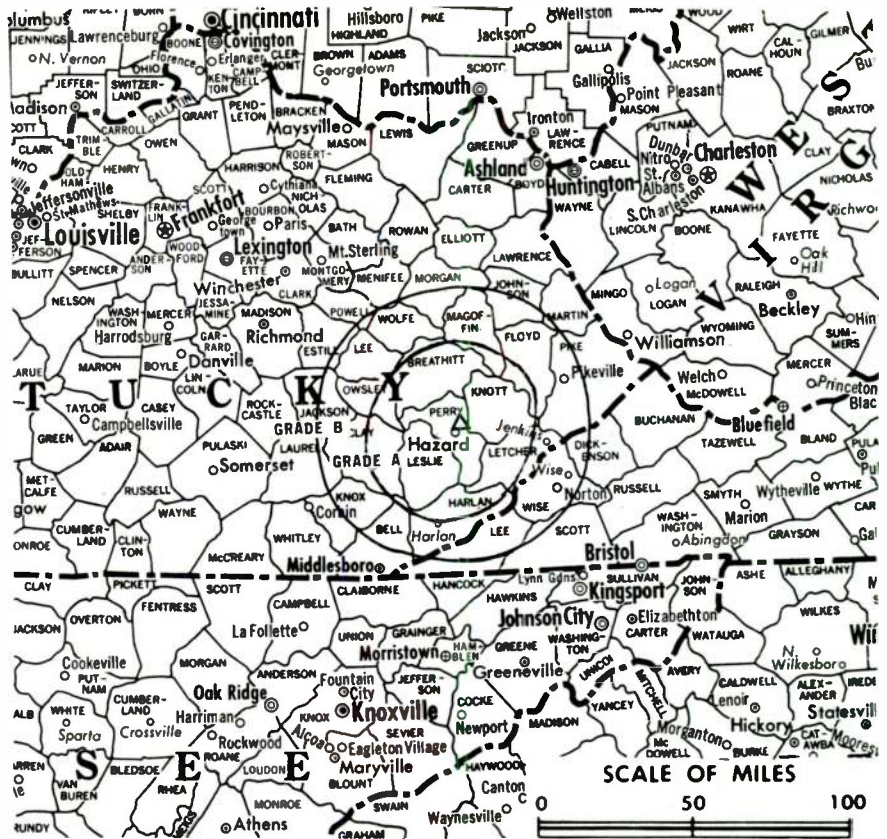
Transmitter: Tower Rd., Gorman Ridge, Hazard.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WKYH-TV Ref: FCC File No. BPCT-4871 Granted 6/9/76

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## WKYH-TV

Network Service: NBC.

Licensee: Hazard Television Co. Inc., P.O. Box 929, Hazard, Ky. (41701).

Studio: Box 929, Gorman Ridge, Hazard, Ky. (41701).

Telephones: 606-436-4444; 606-436-2522.

Ownership: William D. Gorman, pres., 90%; Julian C. Leedy, 7%; C. J. Mellott, 3%. Hazard TV also owns a cable system in Hazard.

Began Operation: Oct. 20, 1969.

Personnel:

- WILLIAM D. GORMAN, president.
- SUZANNE GORMAN, general manager/sales.
- SHARON SHEPHERD, v.p., business/programming.
- DARWIN SINGLETON, news director/sales.
- MIKE ROARK, film director.
- KATHY CLARK, traffic manager.
- RICHARD MCKINNEY, chief engineer.

### DIGEST OF RATE CARD—(April 15, 1981)

Hour	30 Min.	5 Min.	30 Sec.
\$550	\$350	\$250	\$60

NETWORK BASE HOURLY RATE: Bonus.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>KENTUCKY</b>			
	Knott	5,100	4,800	94
	Perry	9,200	8,700	95
Between 25-49%	<b>KENTUCKY</b>			
	Floyd	14,400	13,900	97
	Leslie	4,000	3,700	92
Between 5-24%	<b>KENTUCKY</b>			
	Estill	4,700	4,400	94
	Harlan	14,100	13,600	97
	Johnson	8,000	7,800	97
	Laurel	11,600	11,100	96
	Letcher	9,200	8,800	95
	Pike	23,100	22,400	97
	Wolfe	2,100	2,000	94
<b>Station Totals</b>		<b>105,500</b>	<b>101,200</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>23,600</b>
<b>Average Daily Circulation (1979-80)</b>				<b>9,200</b>

For List of NAB TV Code Subscribers, see Services Volume



# Kentucky—Lexington

## WKYT-TV

Ch. 27

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2360-kw max. & 1382-kw horizontal visual, 472-kw max. & 276-kw horizontal aural. Antenna: 980-ft. above av. terrain, 992-ft. above ground, 1983-ft. above sea level.

Latitude 38° 02' 22"  
Longitude 84° 24' 11"

Transmitter: N side of U.S. Rt. 60, 2.8-mi. E of New Circle Rd.

TV tape: Recording facilities.

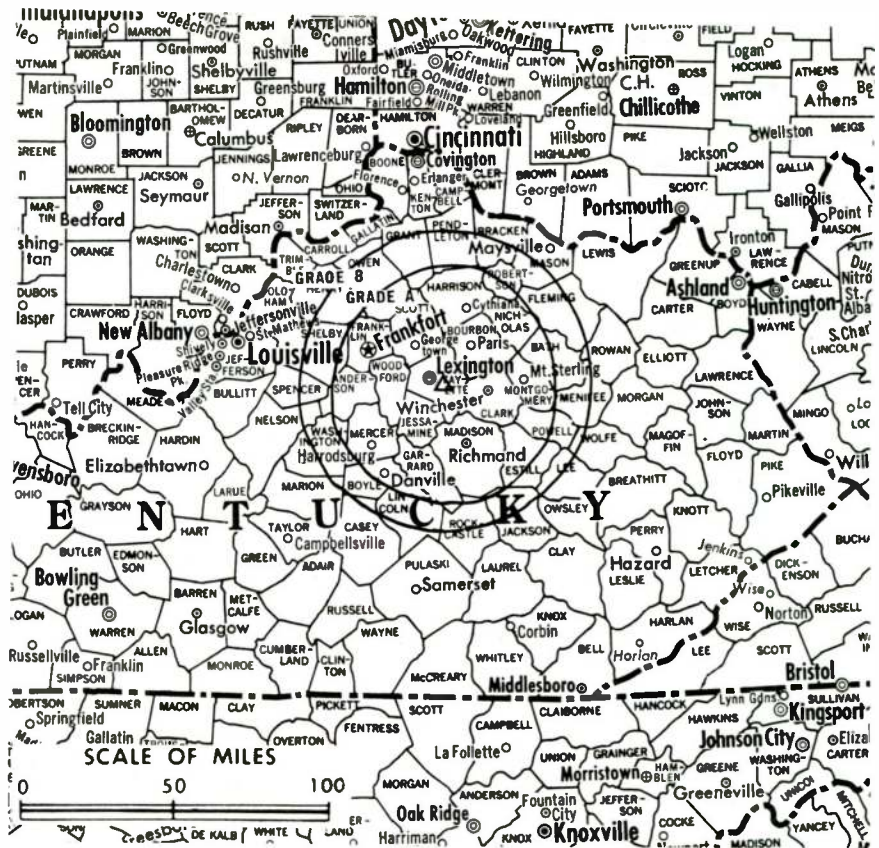
News Wire Service: AP.

Facsimile Service: NIWS.

News Film Service: CBS.

Color: Network, live, film, slide & tape.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WKYT-TV Ref: FCC File No. BPC-0938 Granted 12/6/68

©American Map Co., Inc., N.Y., No. 14244

## WKYT-TV

Network Service: CBS.

Licensee: Kentucky Central Television Inc., Box 5037, Lexington, Ky. (40555).

Studio: Rte. 4, Winchester Rd.

Mailing Address: P.O. Box 5037, Lexington, Ky. (40555).

Telephone: 606-299-0411. TWX No.: 510-476-8850.

Ownership: Bluegrass Bcstg. Co. Inc., 100%, which in turn is owned 100% by Kentucky Central Life Insurance Co. Inc., William E. Burnett Jr., secy.-treas. Mid-Central Investment Co. has 90.46% of WVLC-AM-FM, Lexington; WHOO-AM-FM, Orlando, Fla.; WVOC (FM), Columbus, Ga. & WWSA & WCHY(FM), Savannah, Ga.

Began Operation: Sept. 30, 1957. Sale to present owner by Taft Bcstg. approved April 26, 1967 by FCC (Television Digest, Vol. 7:6, 18). Sale to Taft by Frederic Gregg, Charles Wright & Harry Feingold approved May 14, 1958 by FCC (Television Digest, Vol. 14:12, 20). Gregg et al. acquired Ch. 27 CP when they purchased radio WLAP from Gilmore N. Nunn in 1957 (Vol. 13:13).

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

RALPH W. GABBARD, exec. vice president & general manager.  
JERE PIGUE, vice president, sales.  
HAROLD SCHUMACHER, director of engineering.  
KEN KURTZ, vice president, news.  
MIKE KANAREK, production manager.  
STEVE ARNOLD, traffic manager.

Highest 30 Sec. Rate (May 1981): \$1000.

NETWORK BASE HOURLY RATE: \$1200.

362-b

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KENTUCKY</b>				
	Anderson	4,400	4,300	98
	Bath	3,300	3,200	96
	Bourbon	6,900	6,700	98
	Boyle	8,300	8,100	98
	Casey	4,700	4,500	95
	Clark	9,500	9,300	98
	Clay	6,400	6,000	94
	Estill	4,700	4,400	94
	Fayette	66,800	65,700	98
	Fleming	4,200	4,100	97
	Franklin	14,300	14,100	98
	Garrard	3,400	3,300	97
	Harrison	5,500	5,400	98
	Jackson	3,300	3,100	93
	Jessamine	8,800	8,500	97
	Lee	2,500	2,300	93
	Leslie	4,000	3,700	92
	Lincoln	6,600	6,300	96
	Madison	15,600	15,000	96
	Menifee	1,500	1,400	96
	Mercer	6,400	6,200	97
	Montgomery	6,400	6,100	96
	Nicholas	2,500	2,400	97
	Owsley	1,700	1,600	92
	Perry	9,200	8,700	95
	Powell	2,800	2,600	93
	Pulaski	16,000	15,200	95
	Robertson	700	700	98
	Rockcastle	4,000	3,800	94
	Rowan	4,800	4,600	97
	Scott	7,100	6,900	97
	Washington	3,300	3,200	98

50% & Over

(Continued on page 359-b)

Station Totals	537,900	520,200	96
Net Weekly Circulation (1979-80)			279,100
Average Daily Circulation (1979-80)			190,500

TV Factbook No. 50



# Kentucky—Lexington

## WLEX-TV

Ch. 18

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1104-kw max. & 1000-kw horizontal visual, 221-kw max. & 200-kw horizontal aural. Antenna: 640-ft. above av. terrain, 670-ft. above ground, 1620-ft. above sea level.

Latitude 38° 03' 56"  
Longitude 84° 29' 13"

Transmitter: Russell Cave Pike.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

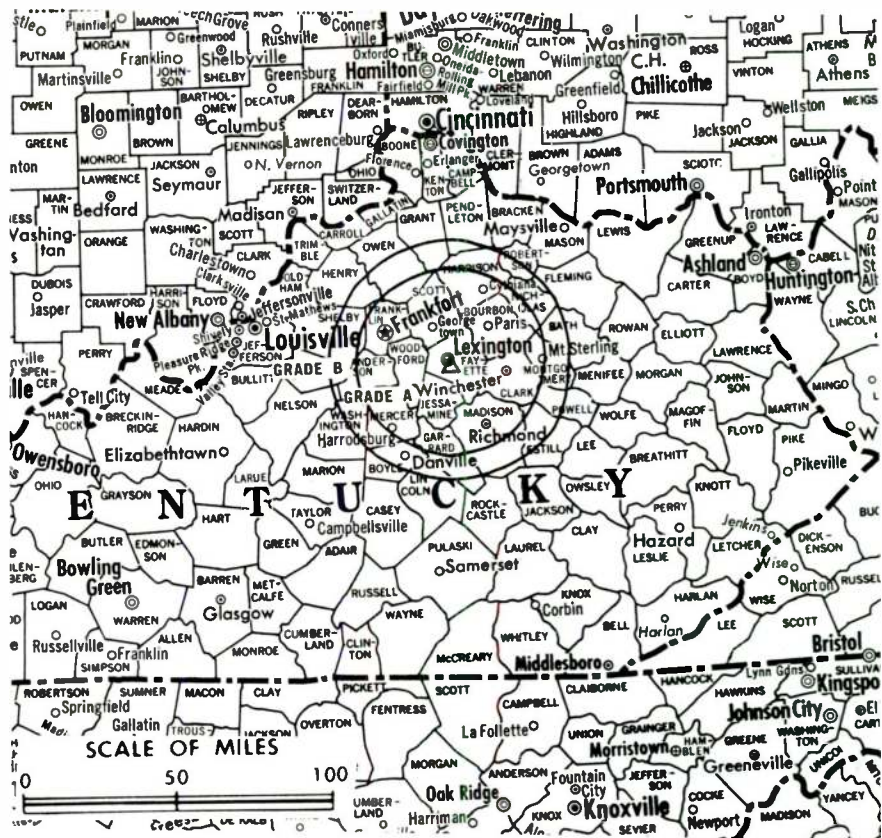
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WLEX-TV Ref: FCC File No. BPCT-4123 Granted 5/27/68

©American Map Co., Inc. N.Y., No. 14244

## WLEX-TV

Network Service: NBC.

Licensee: WLEX-TV Inc., Box 1457 (40591).

Studio: Russell Cave Pike.

Telephone: 606-255-4404.

TWX No.: 510-476-8896.

Ownership: J. D. Gay, chmn.-treas., 42.76%; Jean Allen Bell, et al., trustees under will of H. Guthrie Bell, 24.70%; Gay-Bell Corp., 10.60%; Corrine Gay, 7.07%; William B. Gess, 5.69%; Estate of Thomas B. Satterwhite, 3.54%; J. G. Atchison, secy., .03%; 5 others, with less than 2%. WLEX-TV Inc. also owns WCOV-TV-AM, Montgomery, Ala.

Began Operation: March 15, 1955.

Represented (sales) by Blair Television.

Represented (engineering) by Jules Cohen & Associates.

Represented (legal) by Fletcher, Heald & Hildreth.

Personnel:

HARRY C. BARFIELD, president & general manager.

JOE OLIVER, national & regional sales manager.

JOHN A. DUVALL, assistant manager & film buyer.

AL ASH, production manager.

BOB DAVIDSON, vice president, local sales.

SUE WYLIE, director, public affairs.

ROGER CHESSER, director, station promotion.

JOHN RAY, news director.

ALBERT W. SCHEER, vice president, engineering.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—8-11 p.m., daily.

\$1000 \$600 \$360 \$230 Graded rates apply\*

\*Highest rate: \$450.

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KENTUCKY</b>				
	Anderson	4,400	4,300	98
	Bath	3,300	3,200	96
	Bourbon	6,900	6,700	98
	Boyle	8,300	8,100	98
	Casey	4,700	4,500	95
	Clark	9,500	9,300	98
	Clay	6,400	6,000	94
	Estill	4,700	4,400	94
	Fayette	66,800	65,700	98
	Fleming	4,200	4,100	97
	Franklin	14,300	14,100	98
	Garrard	3,400	3,300	97
	Harrison	5,500	5,400	98
	Jackson	3,300	3,100	93
	Jessamine	8,800	8,500	97
	Lee	2,500	2,300	93
	Lincoln	6,600	6,300	96
	Madison	15,600	15,000	96
	Menifee	1,500	1,400	96
	Mercer	6,400	6,200	97
	Montgomery	6,400	6,100	96
	Nicholas	2,500	2,400	97
	Owsley	1,700	1,600	92
	Perry	9,200	8,700	95
	Powell	2,800	2,600	93
	Pulaski	16,000	15,200	95
	Rockcastle	4,000	3,800	94
	Rowan	4,800	4,600	97
	Scott	7,100	6,900	97

50% & Over

(Continued on page 367-b)

Station Totals	489,800	473,400	96
Net Weekly Circulation (1979-80)			270,500
Average Daily Circulation (1979-80)			176,900

# Kentucky—Lexington

## WTVQ-TV

Ch. 36

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2240-kw max. & 1700-kw horizontal visual, 224-kw max. & 170-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 994-ft. above ground, 1994-ft. above sea level. Latitude 38° 02' 03" Longitude 84° 23' 39"

Transmitter: 2940 Bryant Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

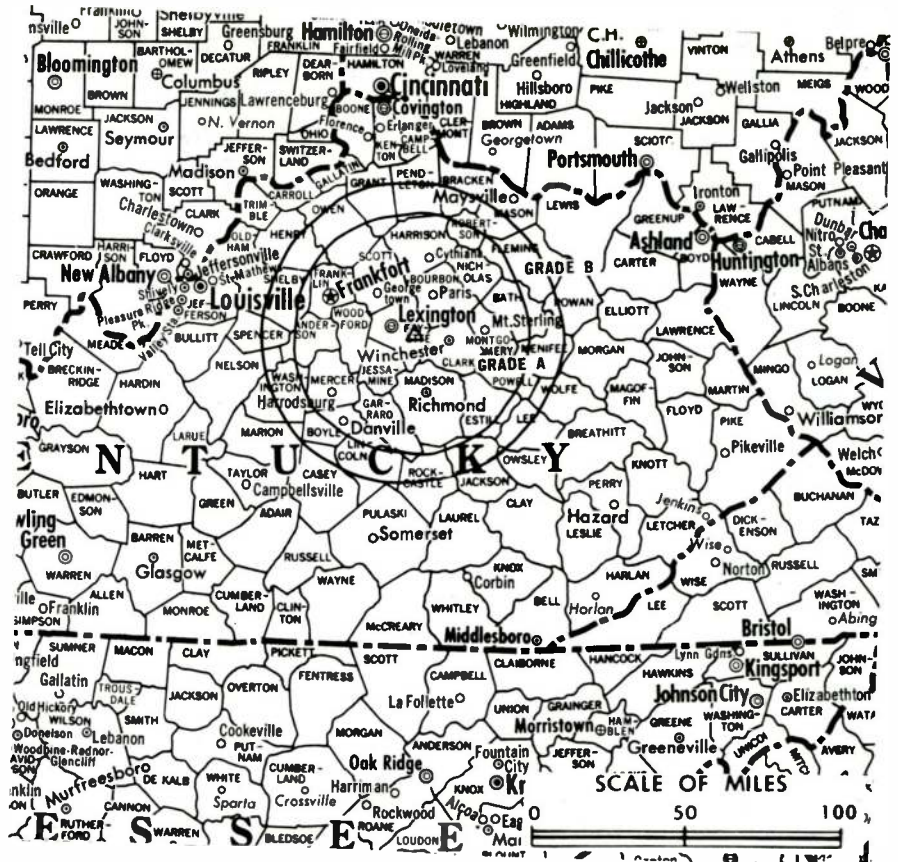
News Wire Service: AP, UPI.

Studio: 2940 Bryant Rd. (40511).

Represented (engineering) by Hammett & Edison.

Represented (sales) by Katz Television.

Total Households: © MSI Consumer Market Data as of 1/1/80. TV Homes: TV% and Circulation © 1981 Arbitron. County coverage based on Arbitron study (see page 4-b).



WTVQ-TV Ref: FCC File No. Doc. 21392

©American Map Co., Inc., N.Y. No. 14244

## WTVQ-TV

Network Service: ABC.

Licensee: Starr WTVQ Inc., P.O. Box 5590, Lexington, Ky. (40555).

Telephone: 606-299-6262. TWX No.: 510-476-8806.

Ownership: Shamrock Broadcasting, 100%. Roy E. Disney, chmn.; Patricia A. Disney, Bernard M. Walker, v.p.s; James R. Mixon, v.p.-controller; Stanley P. Gold, asst. secy.-treas. Shamrock also owns KITV, Honolulu; KMAU(TV), Wailuku & KHVO(TV), Hilo, Hawaii; KUDL(FM), Kansas City, Kan.; KXLR, North Little Rock, Ark.; WBOK, New Orleans, La.; KYOK, Houston, Tex.; KMGC (FM), Dallas, Tex.; KABL-AM-FM, Oakland-San Francisco, Cal.; WWWW(FM), Detroit, Mich.

Began Operation: June 2, 1968 on Ch. 62; began on Ch. 36 June 20, 1980. Sale to present owner by Starr Bcstg. Group approved by FCC June 7, 1979. Sale to Starr by Roy B. White Jr. & Reeves Telecom Corp. approved by FCC Nov. 14, 1973.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

WILLIAM SERVICE, vice president & general manager.  
LEE NIXON, general sales manager.  
PETE MYERS, regional sales manager.  
BILL STANLEY, local sales manager.  
KATHLEEN GORMAN, business manager.  
JOHN LACKEY, chief engineer.  
JERRY FOX, program manager.

Highest 30 Sec. Rate (April 30, 1981): \$800.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>KENTUCKY</b>			
	Anderson	4,400	4,300	98
	Bath	3,300	3,200	96
	Bourbon	6,900	6,700	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KENTUCKY—(Continued)</b>				
50% & Over	Boyle	8,300	8,100	98
	Clark	9,500	9,300	98
	Clay	6,400	6,000	94
	Estill	4,700	4,400	94
	Fayette	66,800	65,700	98
	Fleming	4,200	4,100	97
	Franklin	14,300	14,100	98
	Garrard	3,400	3,300	97
	Harrison	5,500	5,400	98
	Jessamine	8,800	8,500	97
	Lee	2,500	2,300	93
	Lincoln	6,600	6,300	96
	Madison	15,600	15,000	96
	Menifee	1,500	1,400	96
	Mercer	6,400	6,200	97
	Montgomery	6,400	6,100	96
	Nicholas	2,500	2,400	97
	Owsley	1,700	1,600	92
	Powell	2,800	2,600	93
	Pulaski	16,000	15,200	95
Rockcastle	4,000	3,800	94	
Rowan	4,800	4,600	97	
Scott	7,100	6,900	97	
Washington	3,300	3,200	98	
Wolfe	2,100	2,000	94	
Woodford	6,200	6,000	97	
<b>KENTUCKY</b>				
Between 25-49%	Boyd	18,800	18,600	99
	Breathitt	5,200	4,800	93
	Casey	4,700	4,500	95

(Continued on page 367-b)

Station Totals	484,600	468,600	96
Net Weekly Circulation (1979-80)	235,800		
Average Daily Circulation (1979-80)	139,000		



# Kentucky—Louisville

## WAVE-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 914-ft. above av. terrain, 600-ft. above ground, 1585-ft. above sea level.

Latitude 38° 22' 09"  
Longitude 85° 49' 48"

Transmitter: Bald Knob, New Albany, Ind.

Studio: 725 S. Floyd St. (40203).

Telephone: 502-585-2201.

TWX No.: 810-535-3142.

TV tape: Recording facilities.

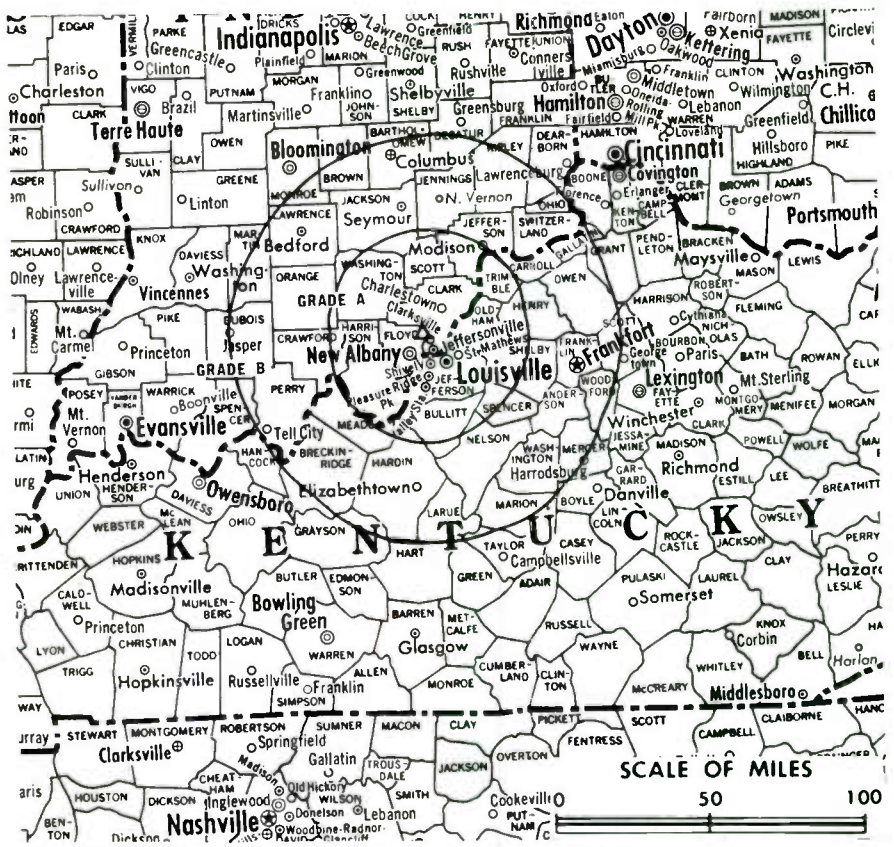
AM Affiliate: WAVE, 5-kw, 970 kHz (NBC).

Color: Network, live, film, slide & tape.

News Film Service: NBC.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WAVE-TV Ref: FCC File No. BPCT-786 Granted 7/11/52

©American Map Co., Inc., N.Y., No. 14244

## WAVE-TV

Network Service: NBC.

Licensee: Orion Bcstg. Inc., 725 S. Floyd St., Louisville, Ky. (40203).

Mailing Address: Box 32970, Louisville, Ky. (40232).

Ownership: Jane Morton Norton, 91.41%; 4 others, 8.59%. Orion Bcstg. Inc. also owns WAVE (AM), Louisville; WFIE-TV, Evansville, Ind.; WFRV-TV, Green Bay, Wis.; WJMN-TV, Escanaba, Mich. and WMT-TV-AM-FM, Cedar Rapids, Iowa. Orion Bcstg. officers: T. Ballard Morton Jr., pres.; Ralph S. Jackson, exec. v.p.; H. Lee Browning, v.p.; James M. Caldwell, v.p.; George D. Brown, treas.; Willodyne Miller, secy.; H. B. Holtman, engineering dir. Note: Sale of Orion pends (Television Digest, Vol. 20:24; 21:4).

Began Operation: Nov. 24, 1948.

Represented (sales) by Katz Television.

Represented (legal) by Covington & Burling.

Personnel:

JAMES M. KEELOR, president & general manager.  
S. WHEELER RUDD, general sales manager.  
JOHN R. KAREM, national sales manager.  
ANNE COLEMAN, program director.  
J. HAROLD CULVER, director of engineering & operations.  
ED GODFREY, news director.  
DARREL TAYLOR, advertising/marketing supervisor.  
ROGER ROEBUCK, production manager.  
RODNEY FORD, editorial director.

### DIGEST OF RATE CARD NO. P-31 & A-53

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.  
Class AA—6:30-11 p.m., daily.  
\$3200 \$1920 \$1280 \$800 Graded rates apply\*

\*Highest rate: \$1300.

NETWORK BASE HOURLY RATE: \$3663.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Clark	29,700	29,000	98
	Crawford	3,400	3,200	94

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA—(Continued)			
	Dubois	10,000	9,600	96
	Floyd	20,700	20,300	98
	Harrison	8,600	8,300	97
	Jackson	12,200	11,900	98
	Jefferson	9,000	8,700	97
	Jennings	6,400	6,200	97
	Lawrence	15,200	14,800	97
	Orange	6,300	6,000	96
	Perry	5,800	5,500	95
	Scott	6,200	5,900	95
	Switzerland	2,400	2,300	95
	Washington	6,800	6,500	96
	KENTUCKY			
	Anderson	4,400	4,300	98
	Breckinridge	5,900	5,700	97
	Bullitt	12,100	11,900	99
	Carroll	3,200	3,100	98
	Franklin	14,300	14,100	98
	Grayson	7,200	7,000	97
Green	3,900	3,800	97	
Hardin	20,400	20,100	99	
Hart	5,700	5,600	98	
Henry	4,500	4,400	98	
Jefferson	238,400	236,100	99	
Larue	4,100	4,000	98	
Marion	5,000	4,900	98	
Meade	5,600	5,500	99	
Mercer	6,400	6,200	97	
Nelson	7,600	7,500	98	
Oldham	7,400	7,300	99	
Shelby	7,100	7,000	98	

(Continued on page 370-b)

Station Totals	731,400	714,600	97
Net Weekly Circulation (1979-80)			502,300
Average Daily Circulation (1979-80)			342,300



# Kentucky—Louisville

## WDRB-TV

Ch. 41

**Technical Facilities:** Channel No. 41 (632-638 MHz). Authorized power: 1150-kw max. & 303-kw horizontal visual, 115-kw max. & 30.3-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 995-ft. above ground, 1960-ft. above sea level.

Latitude 38° 21' 00"  
Longitude 85° 50' 56.5"

**Transmitter:** W side of Christian Rd., 4-mi. NW of New Albany, Ind.

**TV tape:** Recording facilities.

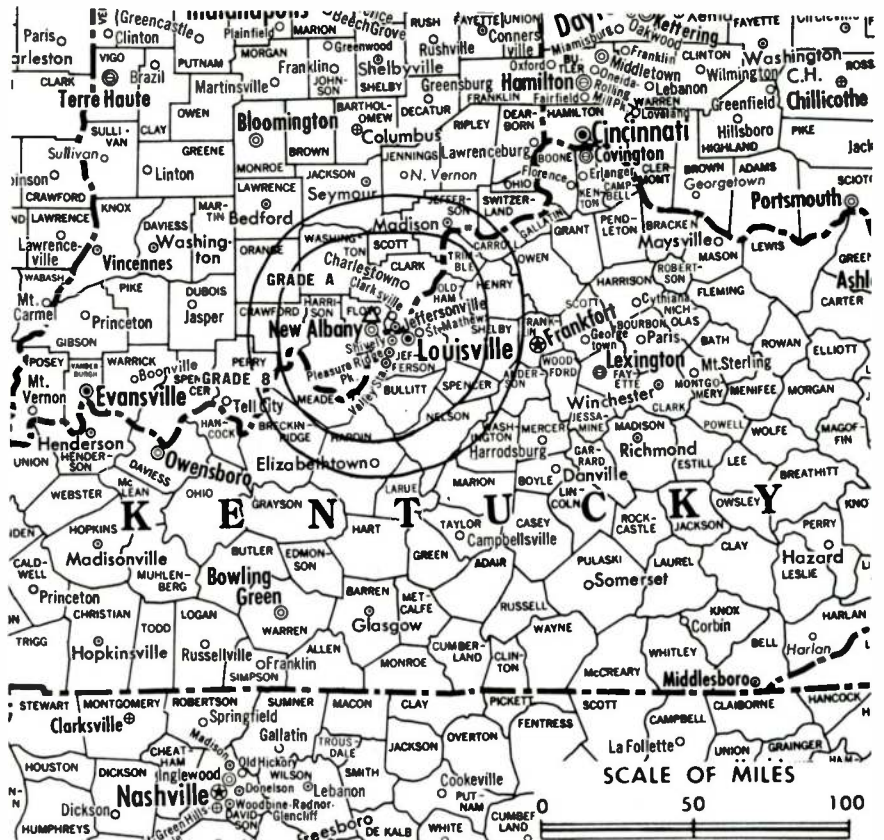
**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP.

**Satellite Earth Station:** Scientific-Atlanta, 5-m.

**Represented (legal) by** Marmet Professional Corp.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WDRB-TV Ref: FCC File No. BMPT-7222 Granted 11/4/70

© American Map Co., Inc., N.Y., No. 14244

## WDRB-TV

**Network Service:** None, independent.  
**Licensee:** Minneapolis Star & Tribune Co.  
**Studio:** 624 W. Mohammed Ali Blvd., Louisville, Ky. (40203).  
**Telephone:** 502-584-6441. TWX No.: 810-535-3328.  
**Ownership:** Minneapolis Star & Tribune Co., 100%. For other interests, see KTVH, Hutchinson-Wichita, Kan.  
**Began Operation:** Feb. 28, 1971. Sale to present owner by Owsley & Edgerton Welch, J. P. Morgan, Arlie Howard et al., approved by FCC Oct. 25, 1977 (Television Digest, Vol. 17:21, 51).  
**Represented (sales) by** Seitel Inc.  
**Represented (engineering) by** Jules Cohen & Associates.  
**Personnel:**  
ELMER F. JASPAN, president & general manager.  
SHARON MOORE, administrative assistant to general manager.  
BOB PROTTER, general sales manager.  
FRANK HUTSON, local sales manager.  
MARK DAUER, chief engineer.  
DAVID TUNG, operations manager.  
PATTIE KIRAY, controller.  
SHERRI MARTIN, traffic supervisor.  
RAY FOUSHEE, promotion director.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class A—6-11 p.m., daily.	\$2200	\$1350	\$900	\$670	\$350	\$175

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Clark	29,700	29,000	98
	Floyd	20,700	20,300	98
	Harrison	8,600	8,300	97
	Scott	6,200	5,900	95
Washington	6,800	6,500	96	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Boyle	8,300	8,100	98
	Bullitt	12,100	11,900	99
	Franklin	14,300	14,100	98
	Hardin	20,400	20,100	99
	Henry	4,500	4,400	98
	Jefferson	238,400	236,100	99
	Marion	5,000	4,900	98
	Meade	5,600	5,500	99
	Nelson	7,600	7,500	98
	Oldham	7,400	7,300	99
Shelby	7,100	7,000	98	
Spencer	2,100	2,100	98	
Taylor	6,800	6,600	97	
Trimble	2,000	2,000	98	
Washington	3,300	3,200	98	

Between 25-49%	INDIANA			
	Crawford	3,400	3,200	94
	Jackson	12,200	11,900	98
	Jefferson	9,000	8,700	97
	Lawrence	15,200	14,800	97
Perry	5,800	5,500	95	

Between 25-49%	KENTUCKY			
	Anderson	4,400	4,300	98
	Breckinridge	5,900	5,700	97
	Casey	4,700	4,500	95
	Daviess	27,300	26,800	98
	Grayson	7,200	7,000	97
	Green	3,900	3,800	97
	Larue	4,100	4,000	98
Mercer	6,400	6,200	97	
Woodford	6,200	6,000	97	

(Continued on next page)

Station Totals	690,900	675,500	97
Net Weekly Circulation (1979-80)		348,600	
Average Daily Circulation (1979-80)		163,000	

**WLEX-TV, Lexington**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KENTUCKY—(Continued)</b>				
50% & Over	Washington	3,300	3,200	98
	Wolfe	2,100	2,000	94
	Woodford	6,200	6,000	97
<b>KENTUCKY</b>				
Between 25-49%	Boyd	18,800	18,600	99
	Bracken	2,700	2,700	98
	Breathitt	5,200	4,800	93
	Grant	4,900	4,800	98
	Harlan	14,100	13,600	97
	Laurel	11,600	11,100	96
	Leslie	4,000	3,700	92
	Mason	5,900	5,800	98
	Owen	3,500	3,400	97
	Robertson	700	700	98
	Russell	4,200	4,000	96
	Taylor	6,800	6,600	97
	Wayne	5,600	5,200	93
Whitley	11,400	11,000	97	
<b>KENTUCKY</b>				
Between 5-24%	Adair	5,300	5,000	95
	Bell	10,900	10,500	97
	Carroll	3,200	3,100	98
	Carter	8,300	8,100	97
	Floyd	14,400	13,900	97
	Green	3,900	3,800	97
	Greenup	11,300	11,100	98
	Henry	4,500	4,400	98
	Knott	5,100	4,800	94
	Knox	10,000	9,500	95
	Larue	4,100	4,000	98
	Lewis	4,600	4,400	97
	Mc Creary	4,900	4,600	95
	Marion	5,000	4,900	98
	Morgan	3,600	3,400	96
	Nelson	7,600	7,500	98
	Shelby	7,100	7,000	98
Spencer	2,100	2,100	98	
Trimble	2,000	2,000	98	
<b>OHIO</b>				
	Adams	8,700	8,100	94
	Brown	10,600	10,200	96

**WBKO, Bowling Green**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KENTUCKY—(Continued)</b>				
Between 5-24%	Hopkins	16,800	16,400	97
	Larue	4,100	4,000	98
	Mc Lean	4,100	4,000	98
	Marion	5,000	4,900	98
	Todd	4,100	4,000	98
	Trigg	3,200	3,100	98
	Washington	3,300	3,200	98
<b>TENNESSEE</b>				
	Clay	2,500	2,400	96
	Montgomery	26,700	26,300	99
	Overton	5,900	5,700	96
	Pickett	1,400	1,300	96
	Putnam	15,200	14,800	97
	Robertson	12,500	12,300	98
	Warren	11,300	11,000	97

**Kentucky**

**WTVQ-TV, Lexington**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KENTUCKY—(Continued)</b>				
Between 25-49%	Greenup	11,300	11,100	98
	Jackson	3,300	3,100	93
	Laurel	11,600	11,100	96
	Leslie	4,000	3,700	92
	Mason	5,900	5,800	98
	Perry	9,200	8,700	95
	Robertson	700	700	98
	Russell	4,200	4,000	96
	Taylor	6,800	6,600	97
<b>KENTUCKY</b>				
Between 5-24%	Bell	10,900	10,500	97
	Bracken	2,700	2,700	98
	Carter	8,300	8,100	97
	Floyd	14,400	13,900	97
	Grant	4,900	4,800	98
	Hardin	20,400	20,100	99
	Harlan	14,100	13,600	97
	Henry	4,500	4,400	98
	Knott	5,100	4,800	94
	Knox	10,000	9,500	95
	Lewis	4,600	4,400	97
	Mc Creary	4,900	4,600	95
	Marion	5,000	4,900	98
	Morgan	3,600	3,400	96
	Nelson	7,600	7,500	98
	Owen	3,500	3,400	97
	Spencer	2,100	2,100	98
Wayne	5,600	5,200	93	
Whitley	11,400	11,000	97	
<b>OHIO</b>				
	Adams	8,700	8,100	94
	Brown	10,600	10,200	96

**WDRB-TV, Louisville**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>INDIANA</b>				
	Dubois	10,000	9,600	96
	Monroe	31,700	30,400	96
	Orange	6,300	6,000	96
<b>KENTUCKY</b>				
Between 5-24%	Adair	5,300	5,000	95
	Barren	11,100	10,900	98
	Bourbon	6,900	6,700	98
	Carroll	3,200	3,100	98
	Clinton	2,800	2,700	96
	Cumberland	2,300	2,200	95
	Estill	4,700	4,400	94
	Garrard	3,400	3,300	97
	Hancock	2,400	2,300	97
	Hart	5,700	5,600	98
	Jessamine	8,800	8,500	97
	Lincoln	6,600	6,300	96
	Madison	15,600	15,000	96
	Metcalfe	3,300	3,200	97
	Ohio	7,800	7,600	97
	Owen	3,500	3,400	97
	Russell	4,200	4,000	96
Scott	7,100	6,900	97	
Wayne	5,600	5,200	93	



# Kentucky—Louisville

## WHAS-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 135-kw visual, 13.3-kw aural. Antenna: 1290-ft. above av. terrain, 969-ft. above ground, 1945-ft. above sea level.

Latitude 38° 21' 23"  
Longitude 85° 50' 52"

Transmitter: Christian Rd., 3.6-mi. N of New Albany, Ind.

TV tape: Recording facilities.

AM Affiliate: WHAS, 50-kw, 840 kHz.

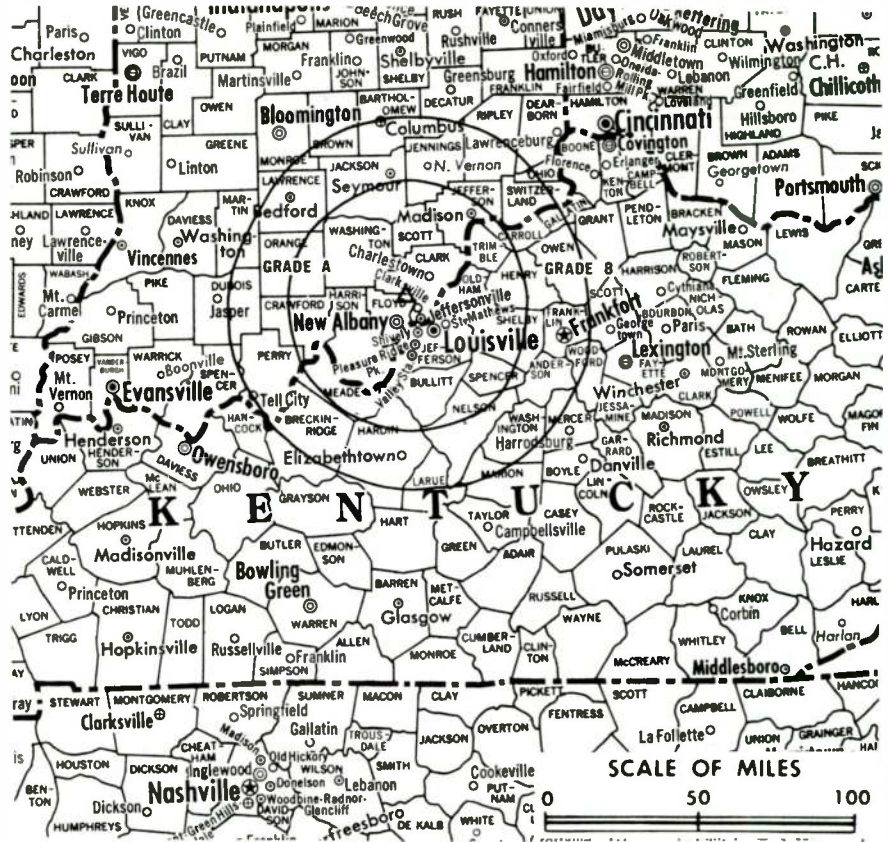
FM Affiliate: WAMZ, 100-kw, 97.5 MHz (No. 248), 505-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Sidley & Austin.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WHAS-TV Ref: FCC File No. BPC-187 Granted 7/1/64

©American Map Co., Inc., N.Y., No. 14244

## WHAS-TV

Network Service: CBS.

Licensee: WHAS Inc., 520 W. Chestnut St., Louisville, Ky. (40202).

Studio: 520 W. Chestnut St.

Telephone: 502-582-7840. TWX No.: 810-535-3326.

Ownership: Same ownership as Louisville Courier-Journal & Times.

Began Operation: March 27, 1950.

Represented (sales) by Harrington, Righter & Parsons Inc.

Personnel:

BARRY BINGHAM JR., vice chairman.  
ROBERT MORSE, president & general manager.  
STEVEN H. STEINBERG, director of broadcasting.  
CHUCK CONRAD, director of sales.  
DONNA ZAPATA, station manager.  
ROBERT GORDON, president, Louisville Productions.  
W. VINCENT BURKE, vice president, news.  
RICHARD SWEENEY, program director.  
WILLIAM F. BRATTON, chief engineer.

### DIGEST OF RATE CARD NO. 1-80

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
\$4000	\$2500	\$2000	\$1200	Graded rates apply*	

\*Highest rate: \$1000.

NETWORK BASE HOURLY RATE: \$1850.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>INDIANA</b>			
	Clark	29,700	29,000	98
	Crawford	3,400	3,200	94
	Floyd	20,700	20,300	98
	Harrison	8,600	8,300	97
Jackson	12,200	11,900	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>INDIANA—(Continued)</b>				
	Jefferson	9,000	8,700	97
	Jennings	6,400	6,200	97
	Lawrence	15,200	14,800	97
	Orange	6,300	6,000	96
	Perry	5,800	5,500	95
	Scott	6,200	5,900	95
	Washington	6,800	6,500	96
<b>KENTUCKY</b>				
	Adair	5,300	5,000	95
	Boyle	8,300	8,100	98
	Breckinridge	5,900	5,700	97
	Bullitt	12,100	11,900	99
	Casey	4,700	4,500	95
	Franklin	14,300	14,100	98
	Grayson	7,200	7,000	97
	Green	3,900	3,800	97
	Hardin	20,400	20,100	99
	Hart	5,700	5,600	98
	Henry	4,500	4,400	98
	Jefferson	238,400	236,100	99
	Larue	4,100	4,000	98
	Marion	5,000	4,900	98
	Meade	5,600	5,500	99
	Nelson	7,600	7,500	98
	Oldham	7,400	7,300	99
	Shelby	7,100	7,000	98
	Spencer	2,100	2,100	98
	Taylor	6,800	6,600	97
	Trimble	2,000	2,000	98
	Washington	3,300	3,200	98

(Continued on page 370-b)

Station Totals	738,600	722,200	97
Net Weekly Circulation (1979-80)			501,900
Average Daily Circulation (1979-80)			341,200



# Kentucky—Louisville

## WLKY-TV

Ch. 32

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 4300-kw max. & 1290-kw horizontal visual, 860-kw max. & 257-kw horizontal aural. Antenna: 1260-ft. above av. terrain, 985-ft. above ground, 1945-ft. above sea level.

Latitude 38° 22' 10"  
Longitude 85° 50' 02"

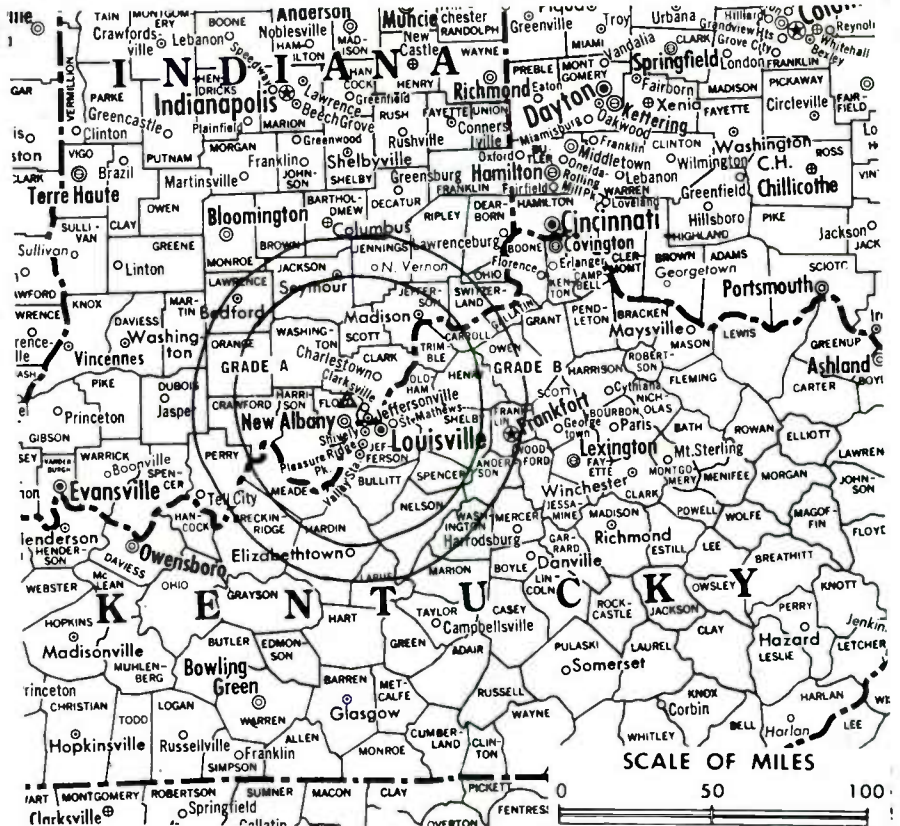
Transmitter: Floyds Knob, near New Albany, Ind.

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WLKY-TV Ref: FCC File No. BPCT—4811 Granted 2/18/75

©American Map Co., Inc., N.Y., No. 14244

## WLKY-TV

Network Service: ABC.

Licensee: Combined Communications of Kentucky Inc., Box 6205, Louisville, Ky. (40206).

Studio: 1918 Mellwood Ave., Louisville, Ky. (40206).

Telephone: 502-893-3671. TWX No.: 810-535-3212.

Ownership: Gannett Co. Inc., 100%. For other interests, see KPNX-TV, Phoenix-Mesa, Ariz.

Began Operation: Sept. 16, 1961. Merger of Combined Communications & Gannett Co. approved by FCC June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Sale to Combined by Sonderling Bcstg. approved by FCC April 4, 1973. (Television Digest, Vol. 12:33, 41; 3:17). Transfer of control to Sonderling Bcstg. from George E. Egger, William S. Cutchins, Richard F. Shively, Dillman A. Rash & Archibald P. Cochran granted Dec. 13, 1967 (Vol. 7:51).

Represented (sales) by Blair Television.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

PAUL BLUE, president & general manager.  
WILLIAM W. CAMPBELL, v.p. & general sales manager.  
DICK POLGREEN, local sales manager.  
BOB JONES, program director.  
KATY BAETZ, promotion director.  
TOM BECHERER, news director.  
PAUL KELLEY, v.p. & chief engineer.  
LORA BRADSHAW, community affairs director.

Highest 30 Sec. Rate: \$950.

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Clark	29,700	29,000	98
	Crawford	3,400	3,200	94
	Floyd	20,700	20,300	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA—(Continued)			
	Harrison	8,600	8,300	97
	Jackson	12,200	11,900	98
	Jefferson	9,000	8,700	97
	Jennings	6,400	6,200	97
	Scott	6,200	5,900	95
	Washington	6,800	6,500	96
	KENTUCKY			
	Boyle	8,300	8,100	98
	Breckinridge	5,900	5,700	97
Bullitt	12,100	11,900	99	
Franklin	14,300	14,100	98	
Hardin	20,400	20,100	99	
Henry	4,500	4,400	98	
Jefferson	238,400	236,100	99	
Larue	4,100	4,000	98	
Marion	5,000	4,900	98	
Meade	5,600	5,500	99	
Nelson	7,600	7,500	98	
Oldham	7,400	7,300	99	
Shelby	7,100	7,000	98	
Spencer	2,100	2,100	98	
Taylor	6,800	6,600	97	
Trimble	2,000	2,000	98	
Washington	3,300	3,200	98	
Between 25-49%	INDIANA			
	Dubois	10,000	9,600	96
	Lawrence	15,200	14,800	97
	Orange	6,300	6,000	96
Perry	5,800	5,500	95	
KENTUCKY				
Anderson	4,400	4,300	98	
(Continued on page 372-b)				
Station Totals		649,100	635,200	97
Net Weekly Circulation (1979-80)			432,900	
Average Daily Circulation (1979-80)			271,100	

# Kentucky

## WHAS-TV, Louisville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	<b>INDIANA</b>				
		Dubois	10,000	9,600	96
		Switzerland	2,400	2,300	95
	<b>KENTUCKY</b>				
		Anderson	4,400	4,300	98
		Carroll	3,200	3,100	98
		Mercer	6,400	6,200	97
		Owen	3,500	3,400	97
		Russell	4,200	4,000	96
		Woodford	6,200	6,000	97
Between 5-24%	<b>INDIANA</b>				
		Bartholomew	21,100	20,600	98
		Decatur	8,500	8,300	97
		Martin	3,600	3,500	96
		Ohio	1,700	1,700	98
		Spencer	5,800	5,600	96
	<b>KENTUCKY</b>				
		Barren	11,100	10,900	98
		Bourbon	6,900	6,700	98
		Clark	9,500	9,300	98
		Clinton	2,800	2,700	96
		Daviess	27,300	26,800	98
		Edmonson	3,400	3,300	96
		Garrard	3,400	3,300	97
		Grant	4,900	4,800	98
		Hancock	2,400	2,300	97
		Jessamine	8,800	8,500	97
		Lincoln	6,600	6,300	96
		Madison	15,600	15,000	96
		Montgomery	6,400	6,100	96
	Ohio	7,800	7,600	97	
	Pulaski	16,000	15,200	95	
	Scott	7,100	6,900	97	
	Wayne	5,600	5,200	93	

## WAVE-TV, Louisville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	<b>KENTUCKY—(Continued)</b>				
		Spencer	2,100	2,100	98
		Taylor	6,800	6,600	97
		Trimble	2,000	2,000	98
		Washington	3,300	3,200	98
Between 25-49%	<b>KENTUCKY</b>				
		Adair	5,300	5,000	95
		Boyle	8,300	8,100	98
		Casey	4,700	4,500	95
		Hancock	2,400	2,300	97
		Owen	3,500	3,400	97
		Woodford	6,200	6,000	97
Between 5-24%	<b>INDIANA</b>				
		Bartholomew	21,100	20,600	98
		Daviess	8,900	8,500	96
		Decatur	8,500	8,300	97
		Martin	3,600	3,500	96
		Ripley	8,000	7,700	96
		Spencer	5,800	5,600	96
	<b>KENTUCKY</b>				
		Barren	11,100	10,900	98
		Bourbon	6,900	6,700	98
		Clark	9,500	9,300	98
		Edmonson	3,400	3,300	96
		Gallatin	1,600	1,600	98
		Garrard	3,400	3,300	97
		Grant	4,900	4,800	98
		Laurel	11,600	11,100	96
		Lincoln	6,600	6,300	96
		Madison	15,600	15,000	96
		Metcalfe	3,300	3,200	97
		Montgomery	6,400	6,100	96
	Ohio	7,800	7,600	97	
	Pulaski	16,000	15,200	95	
	Russell	4,200	4,000	96	
	Scott	7,100	6,900	97	
	Wayne	5,600	5,200	93	

The Next Time You Have a Programming,  
Sales or Promotion Problem, Think of  
Arbitron Information on Demand.

We Haven't Been Stumped Yet!

Arbitron  
Information  
On Demand



**ARBITRON TELEVISION**

New York Chicago Atlanta Los Angeles San Francisco Dallas Washington

# Kentucky—Paducah

## WPSD-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 13.8-kw aural. Antenna: 1600-ft. above av. terrain, 1638-ft. above ground, 2000-ft. above sea level.

Latitude 37° 11' 31"  
Longitude 88° 58' 53"

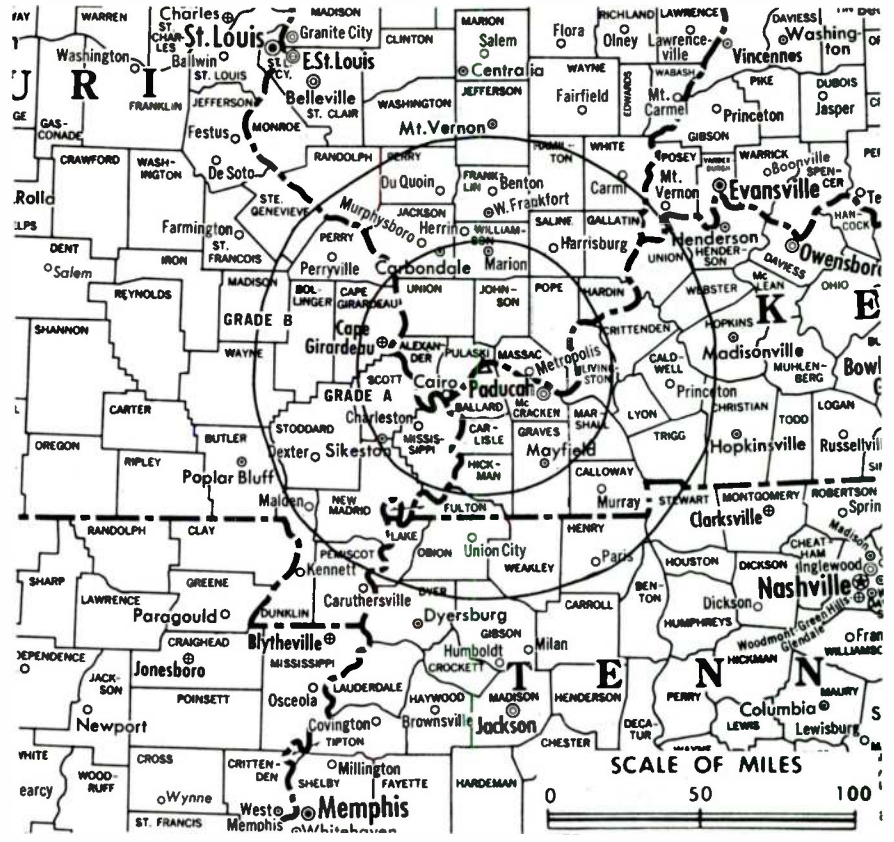
Transmitter: Approximately 23-mi. NW of Paducah near Monkey's Eyebrow, Ky.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WPSD-TV Ref: FCC File No. BPC7-2823 Granted 12/8/60

©American Map Co., Inc., N.Y., No. 14244

## WPSD-TV

Network Service: NBC.

Licensee: Paducah Newspapers Inc., 408 Kentucky Ave., Paducah, Ky. (42001).

Studio: 100 Television Lane.

Telephone: 502-442-8214. TWX No.: 510-546-2047.

Ownership: Paducah Newspapers Inc. (Fred Paxton, pres.) publishes Paducah Sun-Democrat.

Began Operation: May 28, 1957.

Represented (sales) by Blair Television.

Represented (legal) by Shrinky & Eisen.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

- FRED PAXTON, president.
- JOHN WILLIAMS, general manager.
- CHARLES R. JONES, local sales manager.
- ANN EAVES, national sales manager.
- JAMES E. ENGLISH III, program & operations director.
- TOM BUTLER, news director.
- DON BROWN, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$1500	\$800	\$500	\$350	Graded rates apply*

\*Highest rate: \$635.

NETWORK BASE HOURLY RATE: \$1000.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Alexander	5,200	4,900	94
	Franklin	18,700	17,900	96
	Gallatin	2,900	2,700	93
	Hamilton	3,700	3,400	92

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Hardin	2,000	1,900	96
	Jackson	19,000	18,100	95
	Jefferson	14,200	13,500	95
	Johnson	3,600	3,400	95
	Massac	5,700	5,400	95
	Pope	1,800	1,700	92
	Pulaski	3,700	3,500	94
	Saline	12,000	11,500	96
	Union	6,600	6,400	97
	Williamson	21,100	20,300	96
	Ballard	3,600	3,500	98
	Caldwell	5,100	4,900	97
	Calloway	11,100	10,900	98
Missouri				
Ballinger	3,800	3,600	95	
Butler	14,700	13,900	95	
Cape Girardeau	19,000	18,500	97	
Carter	1,800	1,600	89	
Mississippi	5,600	5,400	97	
New Madrid	8,400	8,000	96	
Ripley	5,600	5,000	90	
Scott	13,500	13,100	97	
Stoddard	10,900	10,500	97	
Wayne	4,200	4,000	94	

(Continued on next page)

Station Totals	543,900	523,700	96
Net Weekly Circulation (1979-80)		328,200	
Average Daily Circulation (1979-80)		214,700	



# Kentucky

## WLKY-TV, Louisville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KENTUCKY—(Continued)</b>				
Between 25-49%	Carroll	3,200	3,100	98
	Casey	4,700	4,500	95
	Grayson	7,200	7,000	97
	Green	3,900	3,800	97
	Hart	5,700	5,600	98
	Mercer	6,400	6,200	97
<b>INDIANA</b>				
	Bartholomew	21,100	20,600	98
	Decatur	8,500	8,300	97
	Switzerland	2,400	2,300	95
<b>KENTUCKY</b>				
Between 5-24%	Adair	5,300	5,000	95
	Barren	11,100	10,900	98
	Bourbon	6,900	6,700	98
	Clinton	2,800	2,700	96
	Garrard	3,400	3,300	97
	Jessamine	8,800	8,500	97
	Lincoln	6,600	6,300	96
	Madison	15,600	15,000	96
	Montgomery	6,400	6,100	96
	Owen	3,500	3,400	97
	Russell	4,200	4,000	96
	Wayne	5,600	5,200	93
	Woodford	6,200	6,000	97

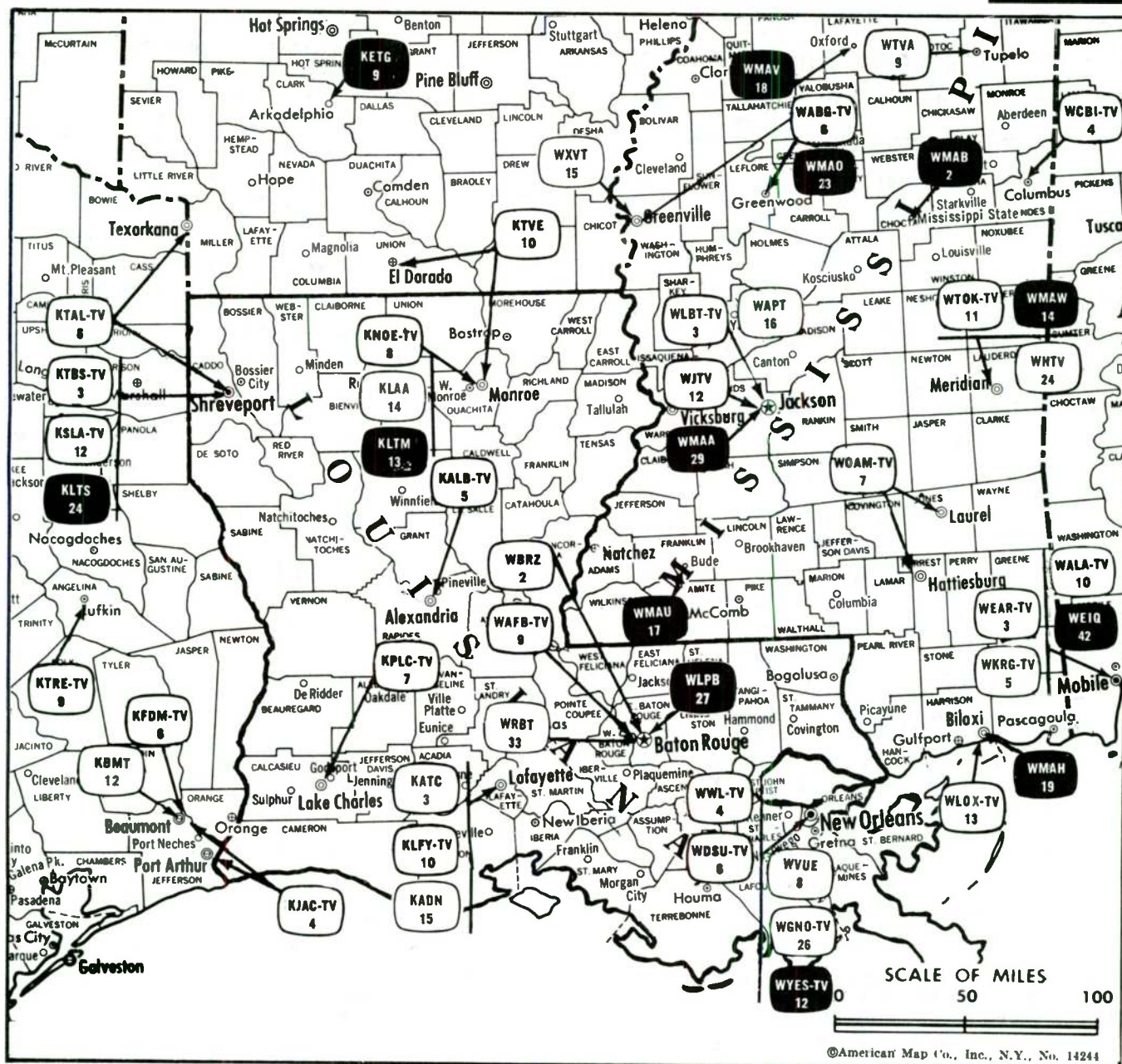
### PUBLIC BROADCASTING REPORT

An objective bi-weekly report of industry news  
Call 202—872-9200 for more information.

## WPSD-TV, Paducah (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>TENNESSEE</b>			
	Henry	10,800	10,500	97
	Lake	2,400	2,300	97
	Obion	13,300	13,000	98
	Weakley	11,300	11,000	97
<b>ARKANSAS</b>				
	Clay	7,800	7,500	96
<b>ILLINOIS</b>				
	Perry	8,500	8,100	96
	Wayne	7,400	6,900	93
	White	6,800	6,300	93
<b>KENTUCKY</b>				
Between 25-49%	Christian	21,300	20,900	98
	Hopkins	16,800	16,400	97
	Union	5,300	5,200	98
	Webster	5,800	5,600	97
<b>MISSOURI</b>				
	Dunklin	13,800	13,200	96
	Pemiscot	9,000	8,500	95
	Perry	5,600	5,400	96
<b>TENNESSEE</b>				
	Carroll	10,400	10,100	97
<b>ILLINOIS</b>				
	Clay	5,700	5,400	94
	Marion	16,300	15,700	97
	Randolph	11,900	11,500	97
	Richland	6,400	6,100	95
<b>MISSOURI</b>				
Between 5-24%	Iron	4,000	3,800	94
	Madison	3,600	3,400	95
	Oregon	4,400	3,900	89
	Reynolds	2,500	2,300	92
	Ste Genevieve	4,600	4,500	97
	Washington	5,600	5,400	96
	<b>TENNESSEE</b>			
	Dyer	12,200	11,900	98
	Gibson	17,400	17,000	98

# Louisiana



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
New Orleans	351,000	34	535,400	36
Shreveport-Texarkana	232,000	62	376,800	58
Baton Rouge	165,000	81	204,000	96
Lafayette	110,000	109	157,900	116
Monroe-El Dorado	107,000	113	160,000	114
Alexandria	35,000	169	65,700	174
Lake Charles	34,000	170	65,400	175

## Louisiana Station Status as of January 1, 1981

	VHF	UHF	TOTAL
○ Commercial Television Stations	14	4	18
● Educational Television Stations	2	2	4
			22

# Louisiana

## State Educational Technical Facilities

(Complete Data in Educational Directory)

### WLPB-TV Baton Rouge

Ch. 27

Non-Commercial Educational Station

Licensee: Louisiana Educational Television Authority, 2618 Wooddale Blvd., Baton Rouge, La. (70805).

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1170-kw max. & 794-kw horizontal visual, 117-kw max. & 79.4-kw horizontal aural. Antenna: 940-ft. above av. terrain, 1029-ft. above ground, 1049-ft. above sea level.

Latitude	30°	22'	22"
Longitude	91°	12'	15"

### KLPB-TV Lafayette

Ch. 24

Non-Commercial Educational Station

Grantee: Louisiana ETV Authority, c/o A. Fred Frey, 2618 Wooddale Blvd., Baton Rouge (70805).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2090-kw max. & 708-kw horizontal visual, 209-kw max. & 70.8-kw horizontal aural. Antenna: 1210-ft. above av. terrain, 1242-ft. above ground, 1247-ft. above sea level.

Latitude	30°	02'	38"
Longitude	92°	22'	14"

### KLTL-TV Lake Charles

Ch. 18

Non-Commercial Educational Station

Grantee: Louisiana ETV Authority, c/o A. Fred Frey 2618 Wooddale Blvd., Baton Rouge (70805).

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1260-kw max. & 1050-kw horizontal visual, 126-kw max. & 105-kw horizontal aural. Antenna: 1030-ft. above av. terrain, 1058-ft. above ground, 1086-ft. above sea level.

Latitude	30°	23'	59"
Longitude	93°	00'	10"

### KLTM-TV

Monroe

Ch. 13

Non-Commercial Educational Station

Licensee: Louisiana Educational Television Authority, 2618 Wooddale Blvd., Baton Rouge, La. (70805).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1777-ft. above av. terrain, 1989-ft. above ground, 2049-ft. above sea level.

Latitude	32°	11'	45"
Longitude	92°	04'	10"

### WYES-TV

New Orleans

Ch. 12

Non-Commercial Educational Station

Licensee: Greater New Orleans Educational Television Foundation, 916 Navarre Ave., New Orleans, La. (70124).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1010-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude	29°	57'	13.5"
Longitude	89°	56'	58.3"

### KLTS-TV

Shreveport

Ch. 24

Non-Commercial Educational Station

Grantee: Louisiana ETV Authority, 2618 Wooddale Blvd., Baton Rouge, La. (70805).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1620-kw max. & 1120-kw horizontal visual, 162-kw max. & 112-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 1080-ft. above ground, 1330-ft. above sea level.

Latitude	32°	40'	41"
Longitude	93°	55'	35"

## WWL-TV, New Orleans

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>MISSISSIPPI</b>				
Between 5-24%	Adams	12,300	11,800	96
	Amite	3,900	3,700	95
	Forrest	22,200	21,700	98
	Franklin	2,900	2,800	95



# Louisiana—Alexandria

## KALB-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1590-ft. above av. terrain, 1586-ft. above ground, 1749-ft. above sea level.

Latitude 31° 02' 15"  
Longitude 92° 29' 45"

Transmitter: Forest Hill, La.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

AM Affiliate: KALB, 5-kw (1-kw night), 580 kHz.

FM Affiliate: KTIZ, 100-kw, 96.9 MHz (No. 245), 850-ft.

Represented (engineering) by Edward F. Lorentz & Associates.

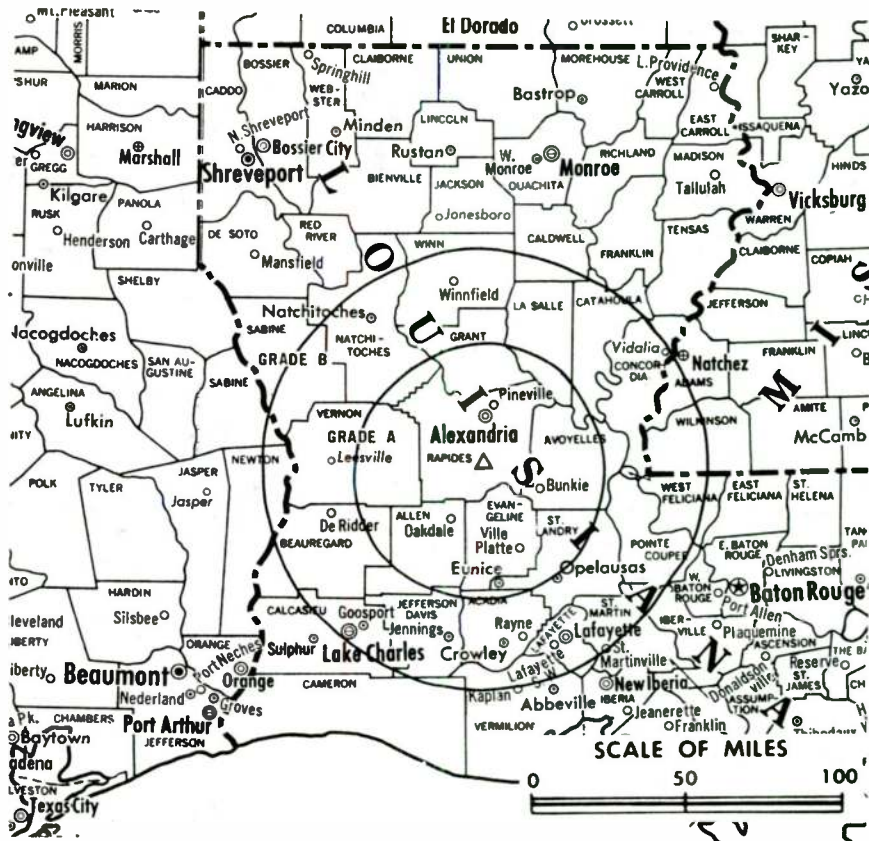
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KALB-TV Ref: FCC File No. BPCT-3440 Granted 1/13/65

©American Map Co., Inc., N.Y., No. 14244

## KALB-TV

Network Service: NBC, ABC.

Licensee: Lanford Telecasting Co. Inc., 605-21 Washington St., Alexandria, La. (71301).

Studio: 605-21 Washington St.

Telephone: 318-445-2456. TWX No.: 510-976-5709.

Ownership: T. B. Lanford Estate, 68%; William L. Fox, 32%. Lanford estate owns 100% of KCTV, San Angelo, Tex.; radios KALB & KTIZ, Alexandria, La.; 74% of WYOU, Tampa and WZST, Leesburg, Fla.; 13.8% of WJTV, Jackson, Miss.; KKTU, Colorado Springs, Colo.; KNAZ-TV, Flagstaff, Ariz.; WSLI & WJFR(FM), Jackson, Miss.

Began Operation: Sept. 29, 1954.

Represented (sales) by Katz Television.

Represented (legal) by Kirkland & Ellis.

Personnel:

ROBERT E. MILLER, v.p. & general manager.  
BERT CHAUDOIR, general sales manager.  
DOWELL BUSHNELL, sales manager.  
FRANCES MILLETT, program director.  
RON SAUNDERS, manager of creative services.  
WILLIAM T. HOLT, chief engineer.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$1100 \$800 \$600 \$500 Graded rates apply\*

\*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Allen	6,600	6,300	96
	Avoyelles	12,700	12,200	96

Net Weekly Circulation	State County	Total Households	TV Households	%
LOUISIANA—(Continued)				
50% & Over	Catahoula	3,800	3,500	93
	Concordia	6,500	6,100	94
	Evangeline	10,700	10,100	94
	Grant	5,200	5,000	95
	La Salle	5,400	5,200	95
	Natchitoches	11,200	10,400	93
	Rapides	39,200	38,200	98
	Sabine	6,500	6,000	93
	St Landry	25,500	24,200	95
	Vernon	11,200	10,600	95
Winn	5,800	5,500	95	
MISSISSIPPI				
	Adams	12,300	11,800	96
	Wilkinson	3,000	2,800	94
LOUISIANA				
Between 25-49%	Acadia	17,200	16,600	97
	Beauregard	9,300	8,800	95
	Caldwell	3,300	3,100	95
	Iberia	21,200	20,600	97
	Jackson	6,000	5,800	96
	Lafayette	44,100	43,100	98
	Pointe Coupee	6,500	6,200	95
	St Martin	10,500	10,200	97
West Feliciana	1,900	1,800	94	
TEXAS				
	Sabine	2,700	2,500	93

Between 5-24%	LOUISIANA			
	Calcasieu	54,000	52,900	98
	East Feliciana	3,900	3,700	94

(Continued on page 388-b)

Station Totals	445,200	428,700	96
Net Weekly Circulation (1979-80)	193,800		
Average Daily Circulation (1979-80)	105,600		

# Louisiana—Baton Rouge

## WAFB-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: Electrically tilted .35°, 1670-ft. above av. terrain, 1726-ft. above ground, 1746-ft. above sea level.

Latitude 30° 21' 58"  
Longitude 91° 12' 47"

Transmitter: E of River Rd. & S of Baton Rouge on Duncan Point.

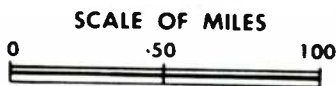
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

FM Affiliate: WAFB-FM, 100-kw, 98.1 MHz (No. 251), 1550-ft.



WAFB-TV Ref: FCC File No. BPCT-3437 Granted 1/22/65

American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).

## WAFB-TV

Network Service: CBS.

Licensee: Guaranty Bcstg. Corp., Box 2671, Baton Rouge, La. (70821).

Studio: 844 Government St.

Telephone: 504-383-9999. TWX No.: 510-993-3406.

Ownership: Guaranty Broadcasting Corp., 100%.

Began Operation: April 19, 1953 on Ch. 28. Shifted to Ch. 9 Aug. 9, 1960. (Television Digest, Vol. 17:7). Sale to present owner by WDSU-TV Bcstg. Corp. and associated stockholders approved Jan. 14, 1964 by FCC (Vol. 4:3).

Represented (sales) by Katz Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Steel, Andrus & Associates.

Personnel:

TOM E. GIBBENS, president & general manager.

MERVYN RHYS, v.p. & commercial manager.

DONALD K. ALLAN, v.p., chief engineer & operations manager.

ED LAMY JR., v.p., program director.

GRACE McELVEEN, v.p., promotion & merchandising director.

CARLTON CREMEENS, v.p., news director.

BILLY TAYLOR, asst. v.p. & dir. of minority affairs.

Highest 30 Sec. Rate (Oct. 27, 1980): \$825.

NETWORK BASE HOURLY RATE: \$845.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>LOUISIANA</b>			
	Ascension	14,000	13,400	96
	Assumption	6,000	5,700	95
	East Baton Rouge	116,900	114,600	98
	East Feliciana	3,900	3,700	94
	Iberia	21,200	20,600	97
	Iberville	9,000	8,600	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>LOUISIANA—(Continued)</b>			
	Livingston	16,300	15,600	96
	Pointe Coupee	6,500	6,200	95
	St Helena	2,700	2,500	93
	St James	4,800	4,600	96
	St Landry	25,500	24,200	95
	St Martin	10,500	10,200	97
	St Mary	18,000	17,500	97
	Tangipahoa	23,800	22,800	96
	West Baton Rouge	5,600	5,400	96
West Feliciana	1,900	1,800	94	
<b>Between 25-49%</b>	<b>MISSISSIPPI</b>			
	Adams	12,300	11,800	96
	Amite	3,900	3,700	95
	Pike	12,500	12,000	96
	Wilkinson	3,000	2,800	94
	<b>LOUISIANA</b>			
	Avoyelles	12,700	12,200	96
Lafayette	44,100	43,100	98	
Lafourche	22,100	21,600	98	
Rapides	39,200	38,200	98	
St John The Baptist	7,400	7,100	96	
Terrebonne	26,200	25,500	97	
Washington	14,100	13,500	96	
<b>Between 5-24%</b>	<b>LOUISIANA</b>			
	Acadia	17,200	16,600	97
	Catahoula	3,800	3,500	93
(Continued on page 388-b)				
<b>Station Totals</b>		<b>597,700</b>	<b>578,400</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>322,700</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>195,600</b>	



# Louisiana—Baton Rouge

## WBRZ

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1685-ft. above av. terrain, 1724-ft. above ground, 1749-ft. above sea level.

Latitude 30° 17' 49"  
Longitude 91° 11' 40"

Transmitter: Plaquemine Pt., La.

TV tape: Recording facilities.

AM Affiliate: WJB0, 5-kw, 1150 kHz (NBC).

FM Affiliate: WFMF, 100-kw, 102.5 MHz (No. 251), 730-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Cohen & Dippell.

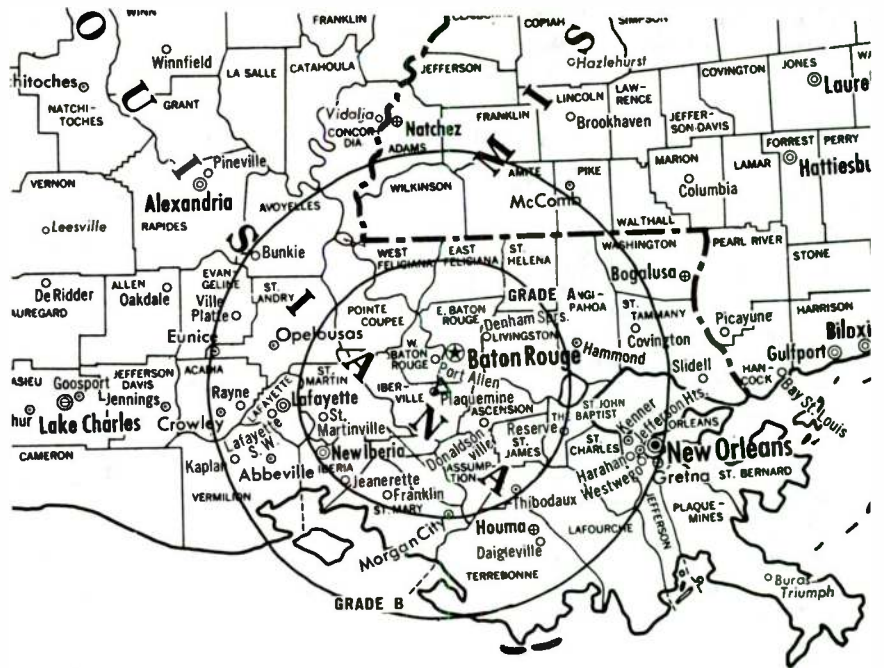
Total Households: © MSI

Consumer Market Data as of 1/1/80.

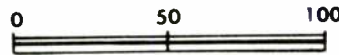
TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



SCALE OF MILES



WBRZ Ref: FCC File No. BPCT-4173 Granted 3/5/70

© American Map Co. Inc., N.Y., No. 14244

## WBRZ

Network Service: ABC.

Licensee: Louisiana Television Bcstg. Corp., 1650 Highland Rd., Box 2906 (70821).

Studio: 1650 Highland Rd. (70802).

Telephone: 504-387-2222. TWX No.: 504-993-3576.

Ownership: Class A voting stock—Baton Rouge Broadcasting Co. (WJB0), 99.33%; Douglas L. Manship, .333%; Charles P. Manship Jr., .333%. Douglas L. Manship is pres. & 35% stockholder of Baton Rouge Bcstg.; Charles P. Manship Jr., secy.-treas., 35%. Each of the following owns 10% of Baton Rouge Bcstg.: Douglas L. Manship Jr., Richard F. Manship, David C. Manship. WBRZ officers: Douglas L. Manship, pres. & chairman; Charles P. Manship Jr., secy.-treas. Louisiana TV Bcstg. also owns WXCL & WKQA (FM), Peoria-Pekin, Ill. Note: Douglas L. & Charles P. Manship also own KRGV-TV & KRGV, Weslaco, Tex.

Began Operation: April 14, 1955.

Represented (sales) by Blair Television.

Personnel:

DOUGLAS L. MANSHIP, president.  
JULES L. MAYEUX, general manager.  
RICHARD MANSHIP, station manager.  
ROBERT J. HEADLEE, general sales manager.  
PATRICIA L. CHERAMIE, sales manager.  
WILLIAM YORDY, chief engineer.  
JAMIE POLITZ, public affairs & personnel director.  
JIM PRIMEAUX, promotion manager.  
RAYMOND J. DRAGO, production manager.  
JOHN SPAIN, news director.

Rates: Not available.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Ascension	14,000	13,400	96
	Assumption	6,000	5,700	95

Net Weekly Circulation	State County	Total Households	TV Households	%	
LOUISIANA—(Continued)					
	Avoyelles	12,700	12,200	96	
	East Baton Rouge	116,900	114,600	98	
	East Feliciana	3,900	3,700	94	
	Iberia	21,200	20,600	97	
	Iberville	9,000	8,600	96	
	Lafourche	22,100	21,600	98	
	Livingston	16,300	15,600	96	
	Pointe Coupee	6,500	6,200	95	
	St Helena	2,700	2,500	93	
	St James	4,800	4,600	96	
50% & Over	St Landry	25,500	24,200	95	
	St Martin	10,500	10,200	97	
	St Mary	18,000	17,500	97	
	Tangipahoa	23,800	22,800	96	
	Terrebonne	26,200	25,500	97	
	West Baton Rouge	5,600	5,400	96	
	West Feliciana	1,900	1,800	94	
	MISSISSIPPI				
		Adams	12,300	11,800	96
		Amite	3,900	3,700	95
	Franklin	2,900	2,800	95	
	Pike	12,500	12,000	96	
	Wilkinson	3,000	2,800	94	
LOUISIANA					
Between 25-49%	Concordia	6,500	6,100	94	
	Lafayette	44,100	43,100	98	
	Rapides	39,200	38,200	98	

(Continued on page 388-b)

Station Totals	611,500	591,300	96
Net Weekly Circulation (1979-80)		365,200	
Average Daily Circulation (1979-80)		223,100	



# Louisiana—Baton Rouge

**WRBT**

Ch. 33

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1014-kw max. & 871-kw horizontal visual, 101.4-kw max. & 86.9-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 1030-ft. above ground, 1050-ft. above sea level.

Latitude 30° 22' 22"  
Longitude 91° 12' 15"

Transmitter: 1.35-mi. E of River Rd. in Sect. 46, T8S, R1W.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

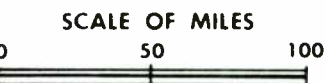
News Film Service: NBC.

Represented (sales) by Peters, Griffin, Woodward Inc.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WRBT Ref: FCC File No. BMPCT-7119 Granted 2/4/71



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## WRBT

Network Service: NBC.

Licensee: Rush Bcstg. Corp., 5220 Essen Lane, Baton Rouge, La.

Studio: 5220 Essen Lane, Baton Rouge (70808).

Mailing Address: P.O. Box 14685, Baton Rouge (70808).

Telephone: 504-766-3233.

Ownership: Cyril E. Vetter, pres., 100%.

Began Operation: Oct. 16, 1971. Sale to present owner by Richard O. Rush, et al., approved by FCC March 12, 1976.

Represented (legal) by William P. Bernton.

### Personnel:

CYRIL E. VETTER, president & general manager.  
SALLY L. BRINKLEY, vice president & corporate counsel.  
WILLIAM HATHORN, vice president & general sales manager.  
COURTNEY B. WESTBROOK, vice president, administration.  
JOYCE HARVEY, program director.  
MARC I. GOLDSTEIN, news director.  
PHILIP CARY, chief engineer.  
FELTON COLEMAN, public affairs.  
JOHN ZIMMERMAN, promotion manager.  
LARRY DIETZ, production manager.

### DIGEST OF RATE CARD NO. 6

Hour	30 Min.	30 Sec.	10 Sec.
Class AAA—7-10 p.m., daily.			
\$900	\$600	\$450	\$225

NETWORK BASE HOURLY RATE: \$375.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Ascension	14,000	13,400	96
	Assumption	6,000	5,700	95

Net Weekly Circulation	State County	Total Households	TV Households	%
LOUISIANA—(Continued)				
50% & Over	East Baton Rouge	116,900	114,600	98
	East Feliciana	3,900	3,700	94
	Iberville	9,000	8,600	96
	Livingston	16,300	15,600	96
	Pointe Coupee	6,500	6,200	95
	St Mary	18,000	17,500	97
	West Baton Rouge	5,600	5,400	96
LOUISIANA				
Between 25-49%	Iberia	21,200	20,600	97
	Lafayette	44,100	43,100	98
	St Martin	10,500	10,200	97
	West Feliciana	1,900	1,800	94
MISSISSIPPI				
	Wilkinson	3,000	2,800	94
LOUISIANA				
Between 5-24%	Acadia	17,200	16,600	97
	Avoyelles	12,700	12,200	96
	Catahoula	3,800	3,500	93
	Concordia	6,500	6,100	94
	Lafourche	22,100	21,600	98
	Plaquemines	7,500	7,300	98
	St Helena	2,700	2,500	93
St James	4,800	4,600	96	
St John The Baptist	7,400	7,100	96	

(Continued on page 388-b)

Station Totals	470,700	455,600	96
Net Weekly Circulation (1979-80)		211,300	
Average Daily Circulation (1979-80)		119,000	

# Louisiana—Lafayette

## KADN

Ch. 15

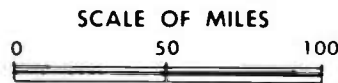
Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 282-kw max. & 166-kw horizontal visual, 29.5-kw aural. Antenna: 210-ft. above av. terrain, 228-ft. above ground, 260-ft. above sea level.

Latitude 30° 13' 18"  
Longitude 92° 03' 50"

Transmitter: 117 N. Easy St., Lafayette.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.



KADN Ref: FCC File No. BPCT—780919KF Granted 6/12/79

© American Map Co., Inc., N.Y., No. 14244

## KADN

Network Service: None, independent.

Grantee: KADN Broadcasting Inc., 1506 Eraste Landry Rd., Lafayette, La. (70506).

Studio: 1500 Eraste Landry Rd.

Telephone: 318-237-1500.

Ownership: Sound Electronics Inc., 100%. Charles Chatelain, 55%; W. Bryan Welborn, 45%. Sound Electronics holds a Business Radio Service license & is an applicant for MDS authorization in Lafayette.

Began Operation: Feb. 27, 1980.

Represented (sales) by Spot Time Ltd.

Represented (legal) by Mullin, Connor & Rhyne.

Represented (engineering) by Smith & Powstenko.

Personnel:

CHARLES CHATELAIN, president & general manager.

BRYAN WELBORN, program director.

Highest 30 Sec. Rate: \$105.

# Louisiana—Lafayette

## KATC

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1740-ft. above av. terrain, 1793-ft. above ground, 1800-ft. above sea level.

Latitude 30° 02' 19.1"  
Longitude 92° 22' 14.9"

Transmitter: 25-mi. SW of city limits.

TV tape: Recording facilities.

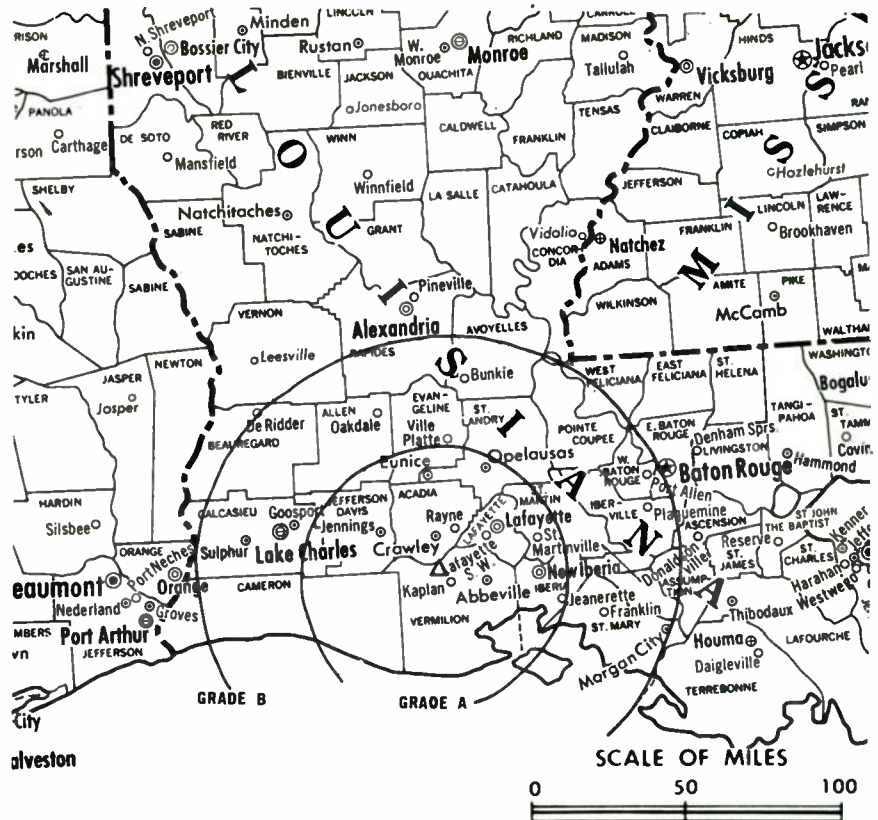
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Represented (legal) by Leo Resnick.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KATC Ref: FCC File No. BPCT—5012 Granted 4/15/77

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## KATC

Network Service: ABC.

Licensee: Acadian Television Corp.

Studio: 1103 Eraste Landry Rd. (70501).

Mailing Address: Box 3347, Lafayette, La. (70502).

Telephone: 318-232-6111. TWX No.: 510-975-5043.

Ownership: Mrs. Frances T. Kurzweg, pres., 14.461%; Barton W. Freeland, v.p., 1.944%; C. Lambert Duhe, v.p., 3.222%; William A. Patton, v.p., 1.969%; D. Roy Domingue, secy.-treas., 2.857%; Ivan Bourque, 2.381%; Frank A. Godchaux III, 1.312%; Mrs. Shirley K. Gouaux, 19.847%; Aubrey G. LaHaye, 2.918%; Joseph Elvin LaHaye, 2.918%; J. Lealton Duhe, 3.422%; Milton H. Knox, 2.991%; Washington Life Insurance Co., 10%; 186 others, none owning more than 2%.

Began Operation: September 19, 1962.

Represented (sales) by Katz Television.

Personnel:

MRS. FRANCES T. KURZWEG, president.  
WILLIAM A. PATTON, vice president & general manager.  
PAUL G. BROWN, station manager.  
ROY K. RHODES, sales manager.

Highest 30 Sec. Rate: \$390.

NETWORK BASE HOURLY RATE: \$575.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>LOUISIANA</b>				
<b>50% &amp; Over</b>	Acadia	17,200	16,600	97
	Allen	6,600	6,300	96
	Avoyelles	12,700	12,200	96
	Beauregard	9,300	8,800	95

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>LOUISIANA—(Continued)</b>				
<b>50% &amp; Over</b>	Calcasieu	54,000	52,900	98
	Cameron	3,100	3,000	97
	Evangeline	10,700	10,100	94
	Iberia	21,200	20,600	97
	Jefferson Davis	10,000	9,700	97
	Lafayette	44,100	43,100	98
	Rapides	39,200	38,200	98
	St Landry	25,500	24,200	95
	St Martin	10,500	10,200	97
	St Mary	18,000	17,500	97
Vermilion	15,600	15,200	97	
Vernon	11,200	10,600	95	
<b>LOUISIANA</b>				
<b>Between 25-49%</b>	West Feliciana	1,900	1,800	94
<b>LOUISIANA</b>				
<b>Between 5-24%</b>	Assumption	6,000	5,700	95
	Catahoula	3,800	3,500	93
	Concordia	6,500	6,100	94
	De Soto	7,900	7,500	95
	Grant	5,200	5,000	95
	La Salle	5,400	5,200	95
	Natchitoches	11,200	10,400	93
	Pointe Coupee	6,500	6,200	95
	Red River	3,200	3,000	94
Terrebonne	26,200	25,500	97	
<b>TEXAS</b>				
Newton	4,400	4,100	94	
Sabine	2,700	2,500	93	
<b>Station Totals</b>		<b>399,800</b>	<b>385,700</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>254,300</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>162,300</b>	



# Louisiana—Lafayette

## KLFY-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 45.7-kw aural. Antenna: 1748-ft. above av. terrain, 1771-ft. above ground, 1800-ft. above sea level.

Latitude 30° 19' 18"  
Longitude 92° 22' 41"

Holds CP for change to 316-kw visual, 31.6-kw aural, 1740-ft. above av. terrain. BPCT-791231 KG.

Transmitter: State Hwy. 98, 1.8-mi. E of Maxie, La.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Seltel Inc.

Represented (legal) by Cordon & Jacob.

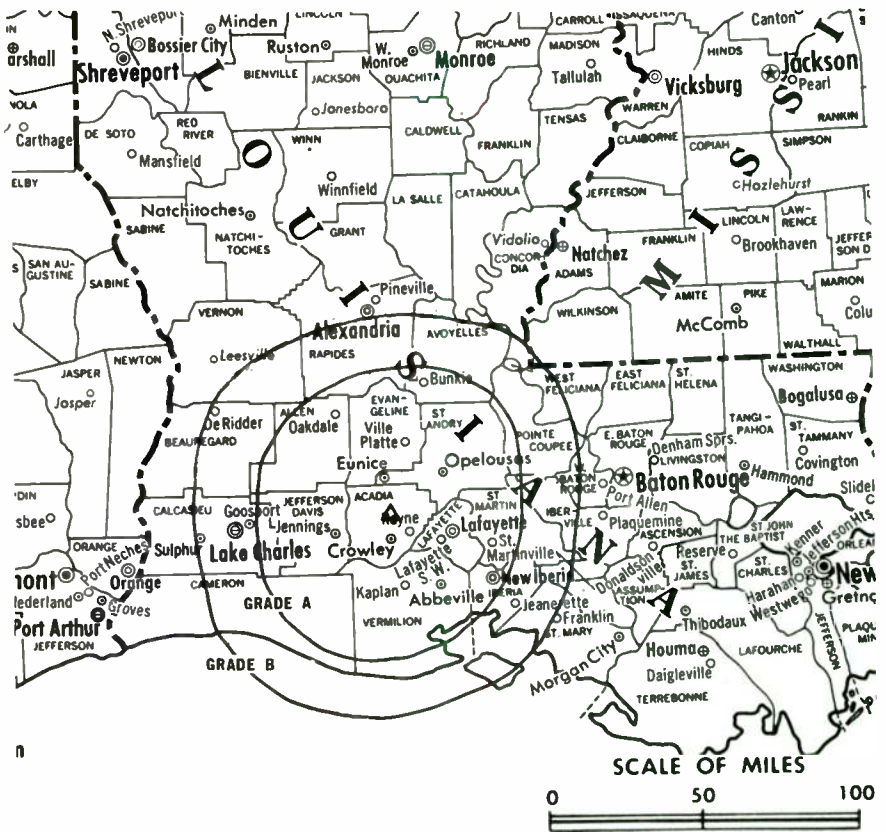
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KLFY-TV Ref: FCC File No. BPCT-5211 Granted 8/7/78  
CP: BPCT-791231KG Granted 7/28/80

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## KLFY-TV

Network Service: CBS.

Licensee: Texoma Broadcasters Inc., Box 90665, Lafayette, La. (70509).

Studio: 2410 Eraste Landry Road, Box 90665 (70509).

Telephone: 318-981-4823. TWX No.: 510-975-5052.

Ownership: M. N. Bostick, 29.972%; Texas Bcstg., 23.225%; Hilton E. Howell & Ross M. Sams, 9.972% each; W. W. Callan, 7.824%; Robert E. Levy, 6.915%; Thomas D. Stribling, 6.378%; George & Ellender Chase, 3.594% jointly; W. Woody Callan Jr. & Diana C. Braswell, 1.074% each. For other interests, see KWTX-TV, Waco.

Began Operation: June 3, 1955. Transfer of control to individual stockholders of KWTX Bcstg. which held 80% approved by FCC Jan. 22, 1968. Previously, sale by Camellia Bcstg. Co. Inc., Paul H. DeClouet and associates approved Jan. 27, 1965 by FCC (Television Digest, Vols. 4:48, 5:6).

Personnel:

THOMAS G. PEARS, general manager.  
TERRY DOVER, operations manager.  
KEITH TOWNSDIN, chief engineer.

DIGEST OF RATE CARD NO. 23 REV.—(May 1, 1981)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-10:30 p.m., daily.

\$1300 \$860 \$630 \$380 Graded rates apply

NETWORK BASE HOURLY RATE: \$1324.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Acadia	17,200	16,600	97
	Allen	6,600	6,300	96
	Avoyelles	12,700	12,200	96

Net Weekly Circulation	State County	Total Households	TV Households	%
LOUISIANA—(Continued)				
50% & Over	Beauregard	9,300	8,800	95
	Calcasieu	54,000	52,900	98
	Cameron	3,100	3,000	97
	Evangeline	10,700	10,100	94
	Iberia	21,200	20,600	97
	Jefferson Davis	10,000	9,700	97
	Lafayette	44,100	43,100	98
	Rapides	39,200	38,200	98
	St Landry	25,500	24,200	95
	St Martin	10,500	10,200	97
St Mary	18,000	17,500	97	
Vermilion	15,600	15,200	97	
Vernon	11,200	10,600	95	
LOUISIANA				
Between 5-24%	Assumption	6,000	5,700	95
	Bienville	6,000	5,700	95
	Catahoula	3,800	3,500	93
	Concordia	6,500	6,100	94
	Lafourche	22,100	21,600	98
	La Salle	5,400	5,200	95
	Pointe Coupee	6,500	6,200	95
Terrebonne	26,200	25,500	97	
West Feliciana	1,900	1,800	94	
MISSISSIPPI				
	Adams	12,300	11,800	96
	Wilkinson	3,000	2,800	94
TEXAS				
	Jasper	9,400	9,000	96
	Newton	4,400	4,100	94
Station Totals		422,400	408,200	96
Net Weekly Circulation (1979-80)				267,900
Average Daily Circulation (1979-80)				171,500

# Louisiana—Lake Charles

## KPLC-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 295-kw visual, 55-kw aural. Antenna: 1480-ft. above av. terrain, 1519-ft. above ground, 1549-ft. above sea level.

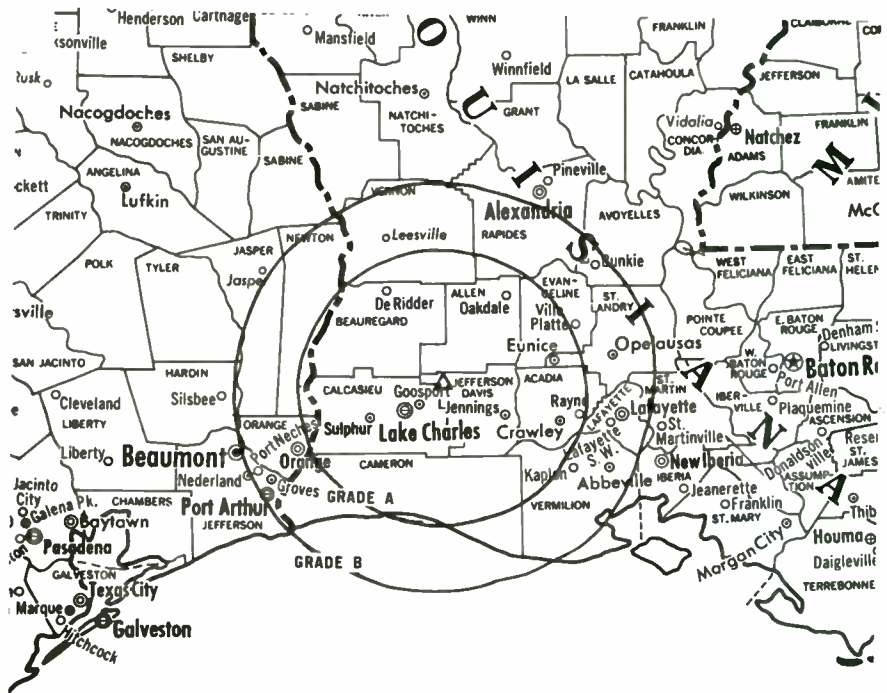
Latitude 30° 23' 47"  
Longitude 93° 00' 08"

Transmitter: Near Fenton, La.

TV tape: Recording facilities.

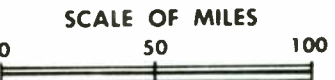
Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MBI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KPLC-TV Ref: FCC File No. BPCT-4012 Granted 12/12/67



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## KPLC-TV

Network Service: NBC.

Licensee: Calcasieu TV & Radio Inc., Box 1488, Lake Charles, La. (70601).

Studio: 320 Division St. (70601).

Telephone: 318-439-9071. TWX No.: 510-971-7570.

Ownership: Calcasieu Television & Radio Inc., G. Russell Chambers, pres. & secy., 100%; Jonathan Golden, v.p. & corp. counsel; Russell C. Chambers, v.p. & treas.

Began Operation: Sept. 29, 1954. Sale to present owners by Calcasieu TV & Radio Inc. approved by FCC Feb. 18, 1971. Previous sale to Calcasieu by T. B. Lanford and L. M. Sepaugh Sr. & Jr. approved June 30, 1964 by FCC (Television Digest, 4:18, 27).

Represented (sales) by Katz Television.

Represented (engineering) by G. Russell Chambers.

Represented (legal) by Cohn & Marks.

Personnel:

G. RUSSELL CHAMBERS, president & general manager.

RITA GUILLORY, assistant general manager.

JERRY SMITHWICK, vice president, sales.

AL SMITH, vice president, engineering.

JOE MISSICK, operations manager.

Highest 30 Sec. Rate: \$355.

NETWORK BASE HOURLY RATE: \$350.

**Cable Systems Design Group**  
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Suite 100  
Washington, DC 20036

**CABLE TELEVISION SYSTEM DESIGNERS**

(202) 463-7999

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>LOUISIANA</b>				
<b>50% &amp; Over</b>	Acadia	17,200	16,600	97
	Allen	6,600	6,300	96
	Beauregard	9,300	8,800	95
	Calcasieu	54,000	52,900	98
	Cameron	3,100	3,000	97
	Evangeline	10,700	10,100	94
	Jefferson Davis	10,000	9,700	97
	Lafayette	44,100	43,100	98
	Vermilion	15,600	15,200	97
	Vernon	11,200	10,600	95
<b>TEXAS</b>				
	Newton	4,400	4,100	94
<b>LOUISIANA</b>				
<b>Between 25-49%</b>	St Landry	25,500	24,200	95
<b>LOUISIANA</b>				
<b>Between 5-24%</b>	Avoyelles	12,700	12,200	96
	Bienville	6,000	5,700	95
	Iberia	21,200	20,600	97
	Rapides	39,200	38,200	98
	Sabine	6,500	6,000	93
	St Martin	10,500	10,200	97
	<b>TEXAS</b>			
	Jasper	9,400	9,000	96
	Jefferson N-E	60,600	59,700	98
	Orange	30,000	29,400	98
	Sabine	2,700	2,500	93
	Trinity	3,000	2,800	93
<b>Station Totals</b>		<b>413,500</b>	<b>400,900</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>177,900</b>
<b>Average Daily Circulation (1979-80)</b>				<b>104,600</b>

# Louisiana—West Monroe—Monroe

## KLAA

Ch. 14

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 513-kw visual, 79.4-kw aural. Antenna: 600-ft. above av. terrain, 644-ft. above ground, 713-ft. above sea level.

Latitude 32° 30' 21"

Longitude 92° 08' 54"

Transmitter: 701 Parkwood Dr.

TV tape: Recording facilities.

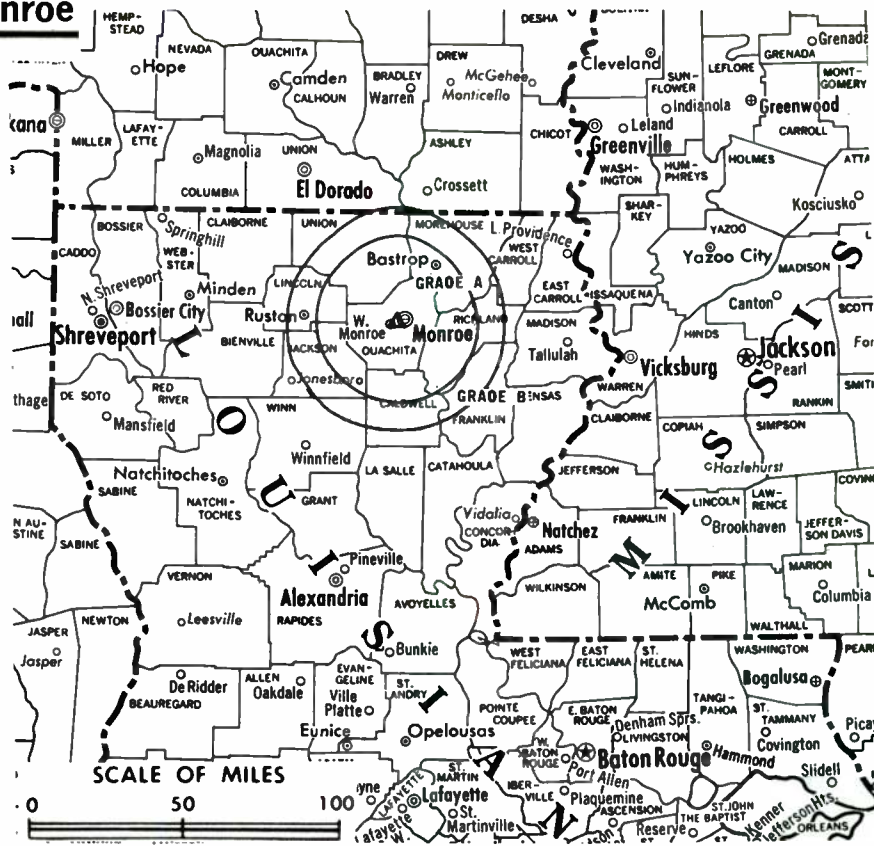
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Avery-Knodel Inc.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b)



KLAA Ref: FCC File No. BPCT-4598 Granted 11/15/73

©American Map Co., Inc., N.Y., No. 14244

## KLAA

Network Service: NBC.

Licensee: KLAA Inc., 701 Parkwood Dr., West Monroe, La. (71291).

Studio: 701 Parkwood Dr., West Monroe, La. (71291).

Telephone: 318-388-0114.

Ownership: Kenneth E. Meyer, 25%; George Baldrige, 23.73%; H. C. Wattner, 22.67%; Charles R. Meyer & Mark Pettaway, 4% each; Jane A. Meyer, 2.45%. The Meyers & Baldrige own KMTCTV, Springfield, Mo. Kenneth Meyer has interest in KTXR-FM, Springfield; KFAL & KKCA, Fulton & KLEX, Lexington, all Mo.

Began Operation: Aug. 19, 1967 on Ch. 39 as KUZN-TV, left air Dec. 12, 1968; resumed operation under new ownership Aug. 13, 1970, left air Aug. 16, 1971. Resumed operation Oct. 6, 1974. Transfer of control to present owners approved by FCC Jan. 31, 1978.

Represented (legal) by Wilner & Scheiner.

Personnel:

- KENNETH E. MEYER, president.
- JONATHAN WOOD, general sales manager.
- RODNEY EVANS, chief engineer.

Highest 30 Sec. Rate: \$150.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>LOUISIANA</b>			
	Morehouse	10,800	10,400	96
	Ouachita	46,300	45,200	98
	Union	6,500	6,300	97
<b>Between 25-49%</b>	<b>LOUISIANA</b>			
	Caldwell	3,300	3,100	95
	Jackson	6,000	5,800	96
	Lincoln	11,700	11,400	98
	Richland	6,800	6,500	96
<b>Between 5-24%</b>	<b>ARKANSAS</b>			
	Ashley	8,600	8,200	95
	<b>LOUISIANA</b>			
	Catahoula	3,800	3,500	93
	Franklin	7,400	7,100	96
	La Salle	5,400	5,200	95
	West Carroll	4,600	4,400	95
	Winn	5,800	5,500	95
<b>Station Totals</b>		<b>127,000</b>	<b>122,600</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>57,200</b>
<b>Average Daily Circulation (1979-80)</b>				<b>24,100</b>



# Louisiana—Monroe-El Dorado, Ark.

**KTVE**

Ch. 10



GRAY COMMUNICATIONS  
SELTEL INC.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1320-ft. above av. terrain, 1352-ft. above ground, 1478-ft. above sea level.

Latitude 33° 04' 41.0"  
Longitude 92° 13' 40.6"

Transmitter: 0.5-mi. S of Bolding, on Mo. Pacific RR spur.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

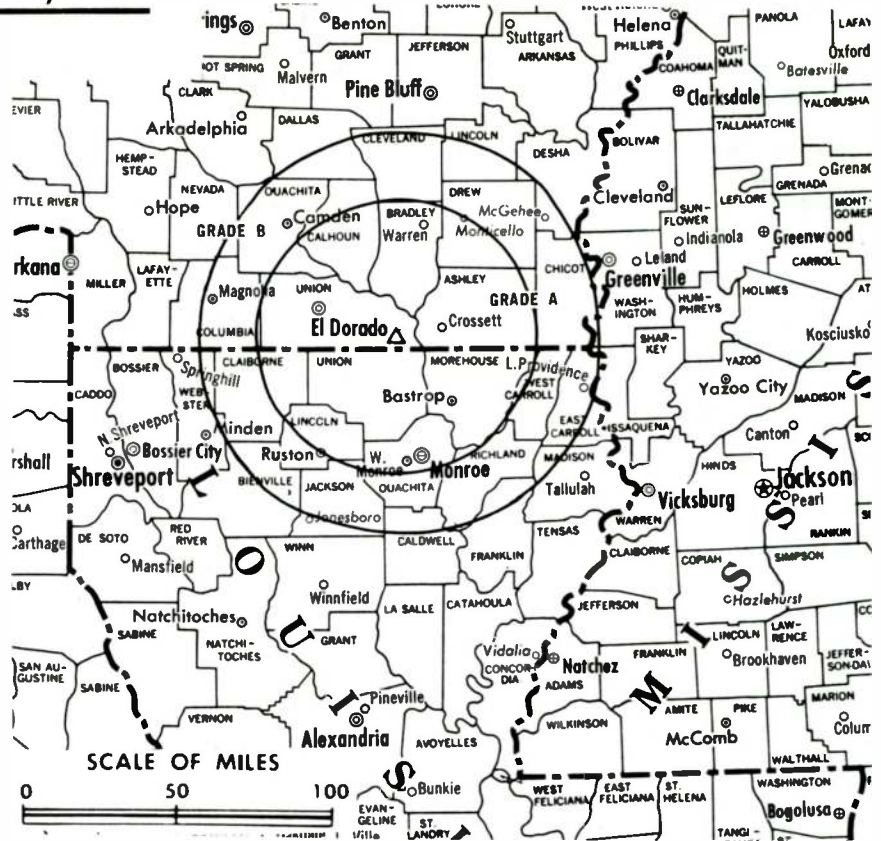
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KTVE Ref: FCC File No. BMPCT-4620 Granted 1/22/58

©American Map Co., Inc., N.Y., No. 14244

## KTVE

Network Service: ABC.

Licensee: KTVE Inc., Box 791, El Dorado, Ark. (71730).

Studio: 400 W. Main, El Dorado, Ark. (71730).

Telephone: 501-862-6651, El Dorado. TWX No.: 910-720-7881.

Ownership: Gray Communications Systems Inc. For other interests, see WALB-TV, Albany, Ga.

Began Operation: Dec. 18, 1955. Sale to present owner by Fuqua National Inc. approved Dec. 4, 1967. Previous sale to Fuqua by Wm. Simon and WVET-TV approved Nov. 29, 1963 by FCC (Television Digest, Vol. 3:49). Sale to William Simon (52%) and WVET-TV (48%) by co-equal owners Dr. Joe F. Rushton, W. C. Blewster Jr. & Wm. M. Bigley approved July 6 by FCC (Vol. 16:25, 28). Transfer of 32% from Simon to WVET-TV approved Sept. 8, 1960 by FCC (Vol. 16:34).

Represented (sales) by Seltel Inc.

Personnel:

- HUGH ROCHE, vice president & general manager.
- ROBERT WEAVER, local sales manager.
- PETE SPARKS, chief engineer.
- JOHN RALSTON, news director.
- RON SHIPMAN, production manager.

Highest 30 Sec. Rate (May 1, 1981): \$200.

NETWORK BASE HOURLY RATE: \$1000.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARKANSAS</b>			
	Ashley	8,600	8,200	95
	Calhoun	1,800	1,700	95
	Chicot	5,500	5,100	93
	Drew	5,500	5,200	94
	Ouachita	10,400	9,900	95
	Union	16,900	16,300	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>LOUISIANA</b>			
	Caldwell	3,300	3,100	95
	East Carroll	3,400	3,200	93
	Franklin	7,400	7,100	96
	Jackson	6,000	5,800	96
	Lincoln	11,700	11,400	98
	Morehouse	10,800	10,400	96
	Ouachita	46,300	45,200	98
	Richland	6,800	6,500	96
	Union	6,500	6,300	97
	West Carroll	4,600	4,400	95
	<b>MISSISSIPPI</b>	22,700	21,700	96
	<b>ARKANSAS</b>			
	Bradley	4,700	4,500	95
	Desha	5,700	5,400	95
<b>Between 25-49%</b>	<b>LOUISIANA</b>			
	Claiborne	5,500	5,200	95
	La Salle	5,400	5,200	95
	Winn	5,800	5,500	95
	<b>MISSISSIPPI</b>			
	Bolivar	13,800	12,900	94
	Sunflower	9,100	8,500	94
<b>Between 5-24%</b>	<b>ARKANSAS</b>			
	Clark	7,900	7,600	96
	Cleveland	2,700	2,500	94
	Columbia	9,000	8,600	95
	Hempstead	7,400	7,100	95
	Jefferson N	27,700	26,700	97

(Continued on page 388-b)

<b>Station Totals</b>	<b>331,700</b>	<b>317,700</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>163,000</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>95,800</b>		

**IN THE SOUTHEAST . . .** Gray Stations cover Southeast Alabama, Southeast Arkansas, Northwest Florida, Southwest Georgia, Northeast Louisiana and West Mississippi.



A DIVISION OF GRAY COMMUNICATIONS SYSTEMS, INC.

# KTVE TV 10

EL DORADO, ARKANSAS  
MONROE, LOUISIANA



**Serving South Arkansas,  
North Louisiana and  
West Central Mississippi**

REPRESENTED BY SELTEL

**GRAY COMMUNICATIONS SYSTEMS INC.**



# Louisiana—Monroe-West Monroe

## KNOE-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 62.5-kw aural. Antenna: 1890-ft. above av. terrain, 1985-ft. above ground, 2049-ft. above sea level.

Latitude 32° 11' 45"  
Longitude 92° 04' 10"

Transmitter: 2.5-mi. N of Riverton, La.

TV tape: Recording facilities.

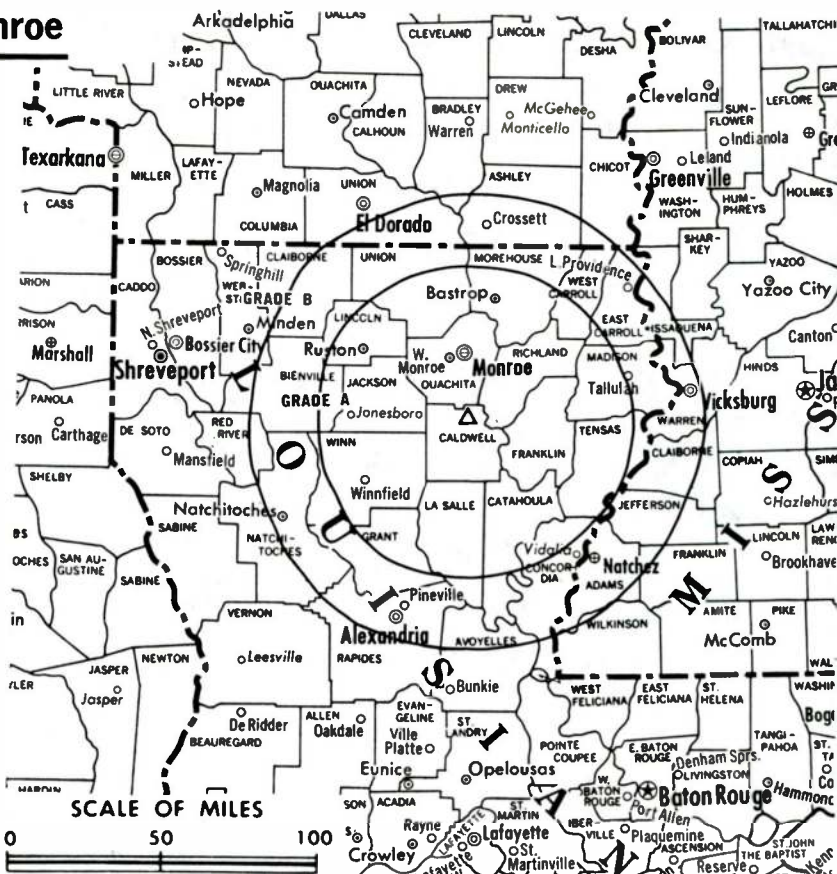
AM Affiliate: KNOE, 5-kw, 540 kHz.

FM Affiliate: KNOE-FM, 100-kw, 101.9 MHz (No. 270), 1670-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KNOE-TV Ref: FCC File No. BPCT-3313 Granted 10/2/64

©American Map Co., Inc., N.Y., No. 14244

## KNOE-TV

Network Service: CBS.

Licensee: Noe Enterprises Inc., Box 4067, Monroe (71201).

Studio: Knoe Rd.

Telephone: 318-322-8155. TWX No.: 510-977-5384.

Ownership: Noe Enterprises Inc., 100%. Also owns WNOE-AM-FM, New Orleans.

Began Operation: Sept. 27, 1953.

Represented (sales) by Katz Television.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Represented (legal) by Cohn & Marks.

Personnel:

JAMES A. NOE JR., president & general manager.  
LLOYD VOORHEES, local & regional sales manager.  
ALLEN JONES, national sales manager & personnel director.  
JACK McCALL, program director.  
RAY BOYD, head of engineering & technical director.  
PATRICIA TANNER, head of sales service, promotion & copy.  
ANSEL SMITH, operations & production manager.  
KEN BOOTH, news director.  
LEON NOLAND JR., chief photographer.  
FREDDY ROBERTS, chief engineer.

Highest One Hour Rate (Jan. 1981): \$1500.

Highest 30 Sec. Rate (Jan. 1981): \$410.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARKANSAS</b>			
	Ashley	8,600	8,200	95
	Chicot	5,500	5,100	93
	Union	16,900	16,300	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>LOUISIANA</b>			
	Caldwell	3,300	3,100	95
	Catahoula	3,800	3,500	93
	Concordia	6,500	6,100	94
	East Carroll	3,400	3,200	93
	Franklin	7,400	7,100	96
	Grant	5,200	5,000	95
	Jackson	6,000	5,800	96
	La Salle	5,400	5,200	95
	Lincoln	11,700	11,400	98
	Madison	4,600	4,300	94
	Morehouse	10,800	10,400	96
	Natchitoches	11,200	10,400	93
	Ouachita	46,300	45,200	98
	Rapides	39,200	38,200	98
	Richland	6,800	6,500	96
	Tensas	2,500	2,300	93
Union	6,500	6,300	97	
West Carroll	4,600	4,400	95	
Winn	5,800	5,500	95	
<b>Between 25-49%</b>	<b>MISSISSIPPI</b>			
	Adams	12,300	11,800	96
	Jefferson	2,400	2,200	93
Washington	22,700	21,700	96	
<b>Between 25-49%</b>	<b>ARKANSAS</b>			
	Drew	5,500	5,200	94
<b>Between 25-49%</b>	<b>LOUISIANA</b>			
	Avoyelles	12,700	12,200	96
Sabine	6,500	6,000	93	
<b>Between 25-49%</b>	<b>MISSISSIPPI</b>			
Claiborne	3,400	3,200	95	

(Continued on page 388-b)

Station Totals	413,400	395,700	95
Net Weekly Circulation (1979-80)		241,600	
Average Daily Circulation (1979-80)		167,200	



# Louisiana—New Orleans

## WDSU-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 930-ft. above av. terrain, 972-ft. above ground, 975-ft. above sea level.

Latitude 29° 57' 01.0"  
Longitude 89° 57' 28.5"

Transmitter: Tournefort St., Chalmette, La.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

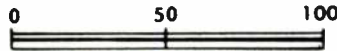
News Film Service: NBC.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.



### SCALE OF MILES



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WDSU-TV Ref: FCC File No. BPCT-2034 Granted 11/10/55

© American Map Co., Inc., N.Y., No. 14244

## WDSU-TV

Network Service: NBC.

Licensee: Cosmos Broadcasting Corp., 520 Royal St., New Orleans, La. (70130).

Studio: 520 Royal St.

Telephone: 504-527-0666. TWX No.: 504-822-6166.

Ownership: See WIS-TV, Columbia, S.C.

Began Operation: Dec. 18, 1948. Sale to present owner by Royal Street Corp. approved by FCC Nov. 29, 1972 (Television Digest, Vol. 12:15, 49).

Represented (sales) by Blair Television.

Personnel:

DIXON LOVVORN, senior vice president & general manager.  
JEFFREY WILLIAMS, assistant general manager.  
KENNETH BAUDER, general sales manager.  
FRED WUENSCHERL, chief engineer.  
ARTHUR ALPERT, news director.  
EVAN WIGGINS, production supervisor.  
DAVID R. CHASE, program director.  
TERRY SCHROEDER, business manager.  
MIMMI MATHIS, promotion director.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AAA—6-10 p.m., daily.

\$3400 \$2400 \$1600 \$1200 Graded rates apply\*

\*Highest rate: \$1500.

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Jefferson	145,400	143,500	99
	Lafourche	22,100	21,600	98
	Orleans	208,500	203,800	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PLAQUEMINES	7,500	7,300	98
	St Bernard	19,700	19,600	99
	St Charles	10,400	10,200	98
	St James	4,800	4,600	96
	St John The Baptist	7,400	7,100	96
	St Tammany	30,900	30,100	97
	Tangipahoa	23,800	22,800	96
	Terrebonne	26,200	25,500	97
	Washington	14,100	13,500	96
	MISSISSIPPI			
	Hancock	6,500	6,300	97
Harrison	48,500	47,700	98	
Pearl River	9,700	9,400	97	
Walthall	4,500	4,300	96	
Between 25-49%	LOUISIANA			
	Assumption	6,000	5,700	95
	St Mary	18,000	17,500	97
Between 25-49%	MISSISSIPPI			
	Jackson	36,700	36,000	98
	Pike	12,500	12,000	96
Stone	2,700	2,600	97	
Between 5-24%	LOUISIANA			
	Ascension	14,000	13,400	96
	Iberia	21,200	20,600	97
Between 5-24%	MISSISSIPPI			
	Livingston	16,300	15,600	96
	St Helena	2,700	2,500	93
Between 5-24%	MISSISSIPPI			
	Lamar	7,100	6,900	97
	Marion	8,200	7,900	96
Wayne	5,700	5,500	96	
<b>Station Totals</b>		<b>741,100</b>	<b>723,500</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>573,700</b>
<b>Average Daily Circulation (1979-80)</b>				<b>348,900</b>

# Louisiana

## KTVE, Monroe-El Dorado

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ARKANSAS—(Continued)</b>				
	Lincoln	3,600	3,400	94
	Nevada	3,900	3,700	94
<b>LOUISIANA</b>				
Between 5-24%	Bienville	6,000	5,700	95
	Catahoula	3,800	3,500	93
	Madison	4,600	4,300	94
<b>MISSISSIPPI</b>				
	Issaquena	700	700	94
	Warren	17,200	16,600	97
	Yazoo	9,000	8,600	96

## KALB-TV, Alexandria

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>LOUISIANA—(Continued)</b>				
	Franklin	7,400	7,100	96
	Jefferson Davis	10,000	9,700	97
	Lincoln	11,700	11,400	98
	Red River	3,200	3,000	94
	St Mary	18,000	17,500	97
Between 5-24%	Vermilion	15,600	15,200	97
	<b>MISSISSIPPI</b>			
	Amite	3,900	3,700	95
	Franklin	2,900	2,800	95
	Pike	12,500	12,000	96
<b>TEXAS</b>				
	Jasper	9,400	9,000	96
	Newton	4,400	4,100	94

## WBRZ, Baton Rouge

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>LOUISIANA—(Continued)</b>				
Between 25-49%	St John The Baptist	7,400	7,100	96
	Washington	14,100	13,500	96
	<b>LOUISIANA</b>			
Between 5-24%	Acadia	17,200	16,600	97
	Allen	6,600	6,300	96
	Beauregard	9,300	8,800	95
	Catahoula	3,800	3,500	93
	Evangeline	10,700	10,100	94
	Grant	5,200	5,000	95
	Jefferson Davis	10,000	9,700	97
	La Salle	5,400	5,200	95
	Plaquemines	7,500	7,300	98
	St Charles	10,400	10,200	98
	Vermilion	15,600	15,200	97
	<b>MISSISSIPPI</b>			
	Jefferson	2,400	2,200	93
	Lincoln	9,400	9,100	97
	Walthall	4,500	4,300	96

## KNOE-TV, Monroe

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>MISSISSIPPI—(Continued)</b>					
Between 25-49%	Issaquena	700	700	94	
	Warren	17,200	16,600	97	
<b>ARKANSAS</b>					
Between 5-24%	Bradley	4,700	4,500	95	
	Calhoun	1,800	1,700	95	
	Columbia	9,000	8,600	95	
	Desha	5,700	5,400	95	
	Nevada	3,900	3,700	94	
	Ouachita	10,400	9,900	95	
	<b>LOUISIANA</b>				
		Bienville	6,000	5,700	95
		Claiborne	5,500	5,200	95
		Vernon	11,200	10,600	95
	Webster	14,200	13,700	96	
	West Feliciana	1,900	1,800	94	
<b>MISSISSIPPI</b>					
	Bolivar	13,800	12,900	94	
	Franklin	2,900	2,800	95	
	Sharkey	2,300	2,200	95	
	Wilkinson	3,000	2,800	94	
	Yazoo	9,000	8,600	96	
<b>TEXAS</b>					
	Sabine	2,700	2,500	93	

## WAFB-TV, Baton Rouge

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>LOUISIANA—(Continued)</b>				
Between 5-24%	Concordia	6,500	6,100	94
	Evangeline	10,700	10,100	94
	Jefferson Davis	10,000	9,700	97
	La Salle	5,400	5,200	95
	Plaquemines	7,500	7,300	98
	St Charles	10,400	10,200	98
	Vermilion	15,600	15,200	97
<b>MISSISSIPPI</b>				
	Franklin	2,900	2,800	95
	Lincoln	9,400	9,100	97
	Pearl River	9,700	9,400	97
	Walthall	4,500	4,300	96

## WRBT, Baton Rouge

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>LOUISIANA—(Continued)</b>				
Between 5-24%	St Landry	25,500	24,200	95
	Tangipahoa	23,800	22,800	96
	Terrebonne	26,200	25,500	97
	Vermilion	15,600	15,200	97
	Washington	14,100	13,500	96
	<b>MISSISSIPPI</b>			
	Amite	3,900	3,700	95

# Louisiana—New Orleans

## WGNO-TV

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2690-kw max. & 1100-kw horizontal visual, 269-kw max. aural. Antenna: 1010-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 58' 55"  
Longitude 89° 56' 58"

Transmitter: Paris Rd. & Bayou Bienvenue, New Orleans.

TV tape: Recording facilities.

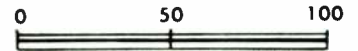
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (legal) by Fisher, Wayland, Cooper & Leader.



SCALE OF MILES



Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).

WGNO-TV Ref: FCC File No. BPCT—790523KE Granted 1/30/80 © American Map Co., Inc., N.Y., No. 14244

## WGNO-TV

Network Service: None, independent.

Licensee: Greater New Orleans Television Inc., 2 Canal St., New Orleans, La. (70130).

Studio: International Trade Mart, Canal St.

Telephone: 504-581-2600. TWX No.: 810-954-6158.

Ownership: General Media Corp., 100%. Edward B. Holt, chmn.; Earl W. Hickerson, pres.; David S. Paddock, secy.; Roger W. Erkert, treas. General Media has multiple cable system interests & owns 80% of KGMCTV, Oklahoma City.

Began Operation: Oct. 14, 1967. Sale to present owner by Seymour Smith et al. approved by FCC June 30, 1978. Previous sale by Receiver in Bankruptcy approved by FCC Dec. 29, 1971. Station was originally owned by David W. Wagenvoord, et al.

Represented (sales) by Seltel Inc.

Personnel:

EARL HICKERSON, president.  
DEAN WARD, vice president & general manager.  
JOHN CURREN, general sales manager.  
PAUL KRIMSIR, program-promotion manager.  
BILL BRISTER, chief engineer.  
STEVE MOHAMMED, business manager.  
MEL LEAVITT, news & public affairs.  
BOB GREMILLION, production manager.

Highest 30 Sec. Rate (May 1, 1981): \$220.

For UHF Penetration by Market,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Jefferson	145,400	143,500	99
	Orleans	208,500	203,800	98
	St Bernard	19,700	19,600	99
Between 25-49%	LOUISIANA			
	Lafourche	22,100	21,600	98
	Plaquemines	7,500	7,300	98
	St Charles	10,400	10,200	98
	Terrebonne	26,200	25,500	97
	Washington	14,100	13,500	96
	MISSISSIPPI			
	Harrison	48,500	47,700	98
Between 5-24%	LOUISIANA			
	Assumption	6,000	5,700	95
	East Baton Rouge	116,900	114,600	98
	St John The Baptist	7,400	7,100	96
	St Tammany	30,900	30,100	97
	Tangipahoa	23,800	22,800	96
	West Feliciana	1,900	1,800	94
MISSISSIPPI				
	Walthall	4,500	4,300	96
Station Totals		693,800	679,100	97
Net Weekly Circulation (1979-80)			291,300	
Average Daily Circulation (1979-80)			133,500	



# Louisiana—New Orleans

## WVUE

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 1046-ft. above ground, 1049-ft. above sea level.

Latitude 29° 57' 14"  
Longitude 89° 56' 58"

Transmitter: Paris Rd., near Chalmette, La.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

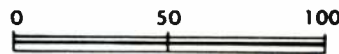
Studio: 1025 S. Jefferson Davis Parkway.

Telephone: 504-486-6161.

Represented (sales) by TeleRep.



SCALE OF MILES



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WVUE Ref: FCC Doc. 18390

© American Map Co., Inc. N.Y., No. 14244

## WVUE

Network Service: ABC.

Licensee: Gaylord Broadcasting Co., Box 25125, Oklahoma City, Okla. (73125).

Ownership: Gaylord Bcstg. Co. For other interests, see Group Ownership of TV Stations.

Began Operation: On Dec. 17, 1958, FCC granted permission to operate on Ch. 13, and on Jan. 28, 1959 FCC granted STA for temporary Ch. 13 operation by New Orleans Television Corp. (Television Digest, Vols. 14:51; 15:5). Supreme Bcstg. Co. started operations on Ch. 20 on Nov. 1, 1953, using WJMR-TV call letters. In Oct. 1957, WJMR-TV began experimental operation on Ch. 12 but FCC ruled in 1958 that this operation was to close by Jan. 1, 1959 but WVUE did not begin on Ch. 12 until Sept. 1, 1962. Sale of 60% by New Orleans Television Inc. (Joseph A. Paretti and associates) to Screen Gems and contingent transfer by Rust Craft of its 40% to Screen Gems approved June 2, 1965 by FCC (Vol. 5:8, 23). Switched to Ch. 8 June 8, 1970. Sale to present owner approved by FCC June 30, 1977 (Vol 16:26; 17:28).

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

ROBERT M. OLSON, vice president & general manager.  
JACK C. LONG, asst. general manager & general sales manager.  
JOHN MAYBIN, national sales manager.  
DONALD B. WILBURN, program manager.  
RICH BRASE, promotion manager.  
MICHAEL S. CARUSO, chief engineer.  
BEN CANADA, local sales manager.  
JIM KEMP, news director.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$4000	\$3200	\$2400	\$2000	\$1850	Graded rates apply*

\*Highest rate: \$1100.

NETWORK BASE HOURLY RATE: \$1400.

390-b

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>LOUISIANA</b>				
	Jefferson	145,400	143,500	99
	Lafourche	22,100	21,600	98
	Orleans	208,500	203,800	98
	Plaquemines	7,500	7,300	98
	St Bernard	19,700	19,600	99
	St Charles	10,400	10,200	98
	St James	4,800	4,600	96
	St John The			
<b>50% &amp; Over</b>	Baptist	7,400	7,100	96
	St Mary	18,000	17,500	97
	St Tammany	30,900	30,100	97
	Tangipahoa	23,800	22,800	96
	Terrebonne	26,200	25,500	97
	Washington	14,100	13,500	96
<b>MISSISSIPPI</b>				
	Hancock	6,500	6,300	97
	Harrison	48,500	47,700	98
	Pearl River	9,700	9,400	97
<b>LOUISIANA</b>				
	Assumption	6,000	5,700	95
<b>Between 25-49%</b>	<b>MISSISSIPPI</b>			
	Pike	12,500	12,000	96
	Walthall	4,500	4,300	96
<b>LOUISIANA</b>				
	Ascension	14,000	13,400	96
<b>Between 5-24%</b>	<b>MISSISSIPPI</b>			
	Jackson	36,700	36,000	98
	Marion	8,200	7,900	96
	Stone	2,700	2,600	97
<b>Station Totals</b>		<b>688,100</b>	<b>672,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>541,200</b>
<b>Average Daily Circulation (1979-80)</b>				<b>352,800</b>

TV Factbook No. 50

# Louisiana—New Orleans

## WWL-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1009-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 54' 22.5"  
Longitude 90° 02' 23.3"

Transmitter: Cooper Rd. near Gretna, La.

Studio: 1024 N. Rampart St. (70176).

Telephone: 504-529-4444.

TV tape: Recording facilities.

AM Affiliate: WWL, 50-kw, 870 kHz (CBS).

FM Affiliate: WAJY-FM, 95-kw, 101.9 MHz (No. 270), 830-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

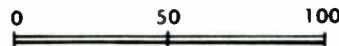
TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



SCALE OF MILES



WWL-TV Ref: FCC File No. BPCT-3071 Granted 11/1/62

©American Map Co., Inc., N.Y., No. 14244

## WWL-TV

Network Service: CBS.

Licensee: Loyola University, 6363 St. Charles Ave., New Orleans, La. (70118).

Ownership: Loyola University. Rev. James Carter, S.J., pres.

Began Operation: Sept. 7, 1957.

Represented (sales) by Katz Television Inc.

Represented (legal) by Marmet Professional Corp.

Personnel:

J. MICHAEL EARLY, v.p., broadcasting & general manager.  
MAURICE GUILLERMAN, asst. gen. mgr. & gen. sales manager.  
JERROLD WHALEY, national sales manager.  
JAMES DABOVAL, local sales manager.  
JOHN PELA, director of broadcast operations.  
PHIL JOHNSON, news director.  
HUGH BURNEY, chief engineer.  
GRANVILLE SEMMES, promotion director.

DIGEST OF RATE CARD NO. A35—(Feb. 16, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.  
Class AA—7-10 p.m., daily.  
\$1550.00 \$950.00 \$700.00 \$600.00 Graded rates apply\*

\*Highest rate: \$700.

NETWORK BASE HOURLY RATE: \$1200.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>LOUISIANA</b>				
	Jefferson	145,400	143,500	99
	Lafourche	22,100	21,600	98
<b>50% &amp; Over</b>	Orleans	208,500	203,800	98
	Plaquemines	7,500	7,300	98
	St Bernard	19,700	19,600	99

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>LOUISIANA—(Continued)</b>				
	St Charles	10,400	10,200	98
	St James	4,800	4,600	96
	St John The Baptist	7,400	7,100	96
	St Mary	18,000	17,500	97
<b>50% &amp; Over</b>	St Tammany	30,900	30,100	97
	Tangipahoa	23,800	22,800	96
	Terrebonne	26,200	25,500	97
	Washington	14,100	13,500	96
<b>MISSISSIPPI</b>				
	Hancock	6,500	6,300	97
	Harrison	48,500	47,700	98
	Pearl River	9,700	9,400	97
	Walthall	4,500	4,300	96
<b>LOUISIANA</b>				
	Ascension	14,000	13,400	96
	Assumption	6,000	5,700	95
<b>MISSISSIPPI</b>				
<b>Between 25-49%</b>	Jackson	36,700	36,000	98
	Lamar	7,100	6,900	97
	Marion	8,200	7,900	96
	Pike	12,500	12,000	96
	Stone	2,700	2,600	97
<b>LOUISIANA</b>				
	East Feliciana	3,900	3,700	94
<b>Between 5-24%</b>	Iberia	21,200	20,600	97
	Livingston	16,300	15,600	96
	St Helena	2,700	2,500	93
(Continued on page 374-b)				
<b>Station Totals</b>		<b>780,600</b>	<b>761,700</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>596,800</b>		
<b>Average Daily Circulation (1979-80)</b>		<b>419,000</b>		

# Louisiana—Shreveport

## KSLA-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1800-ft. above av. terrain, 1791-ft. above ground, 2046-ft. above sea level.

Latitude 32° 40' 29"  
Longitude 93° 55' 59"

Transmitter: 2-mi. ESE of Mooringsport.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by Jules Cohen & Associates.

Represented (legal) by Cordon & Jacob.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



## KSLA-TV

Network Service: CBS.

Licensee: KSLA-TV Inc., Box 4812, Shreveport, La. (71104).

Studio: 1812 Fairfield Ave., Box 4812 (71104).

Telephone: 318-222-1212. TWX No.: 510-973-4013.

Ownership: Mrs. Dolores G. LaVigne, chmn., 48.52%; Winston B. Linam, pres. & mgr., 12.32%; Jeanne R. Linam, 12.32%; Barbara Franklin, secy.-treas.; 25 others, none with as much as 5%.

Began Operation: Dec. 22, 1953 as KSLA, Interim Television Corp., equally owned by KRMD, KCIJ and grantee. On May 19, 1955, final decision was granted to Shreveport Television Co. (Television Digest, Vol. 11:21). Sale to present owners by Mrs. George et al., who retained minority interest, approved May 25, 1960 by FCC (Vol. 16:6, 24).

Represented (sales) by Harrington, Righter & Parsons Inc.

Personnel:

WINSTON B. LINAM, general manager.  
BEN B. McLAUGHLIN, sales manager.  
JOHN RENSHAW, program director.  
ROBERT WEIMAR, production manager.  
JOHN HITT, chief engineer.  
DON OWEN, news director.

Highest 30 Sec. Rate (April 13, 1981): \$1200.

NETWORK BASE HOURLY RATE: \$1150.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARKANSAS</b>			
	Columbia	9,000	8,600	95
	Hempstead	7,400	7,100	95
	Howard	5,000	4,800	96
	Lafayette	3,300	3,200	96
	Little River	3,900	3,700	94
	Miller	11,900	11,500	97
Sevier	4,600	4,400	96	

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>LOUISIANA</b>				
	Bienville	6,000	5,700	95
	Bossier	23,700	23,100	98
	Caddo	85,600	83,500	98
	Claiborne	5,500	5,200	95
	De Soto	7,900	7,500	95
	Natchitoches	11,200	10,400	93
	Red River	3,200	3,000	94
	Sabine	6,500	6,000	93
	Webster	14,200	13,700	96
<b>50% &amp; Over</b>	<b>OKLAHOMA</b>			
	Mc Curtain	13,100	12,400	94
	<b>TEXAS</b>			
	Bowie	28,000	27,300	97
	Camp	3,100	2,900	95
	Cass	9,600	9,300	97
	Franklin	2,700	2,600	95
	Gregg	32,300	31,400	97
	Harrison	15,900	15,300	96
	Marion	2,900	2,800	95
Morris	4,800	4,700	97	
Nacogdoches	14,700	13,900	95	
Panola	7,200	6,900	96	
Red River	5,300	5,000	93	
Rusk	14,900	14,400	97	
San Augustine	3,100	2,900	93	
Shelby	7,700	7,300	95	
Titus	7,400	7,100	96	
Upshur	9,600	9,300	96	

(Continued on page 395-b)

Station Totals	640,100	616,700	96
Net Weekly Circulation (1979-80)	393,500		
Average Daily Circulation (1979-80)	265,400		



# Louisiana—Shreveport-Texarkana, Texas

## KTAL-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1580-ft. above av. terrain, 1553-ft. above ground. 1849-ft. above sea level.

Latitude 32° 54' 11"  
Longitude 94° 00' 22"

Transmitter: 2.3-mi. NNW of Vivian, La., W of County Rd.

TV tape: Recording facilities.

AM Affiliate: KCMC, 1-kw, 740 kHz (ABC).

FM Affiliate: KTAL-FM, 100-kw, 98.1 MHz (No. 251), 1447-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: Newsweek.

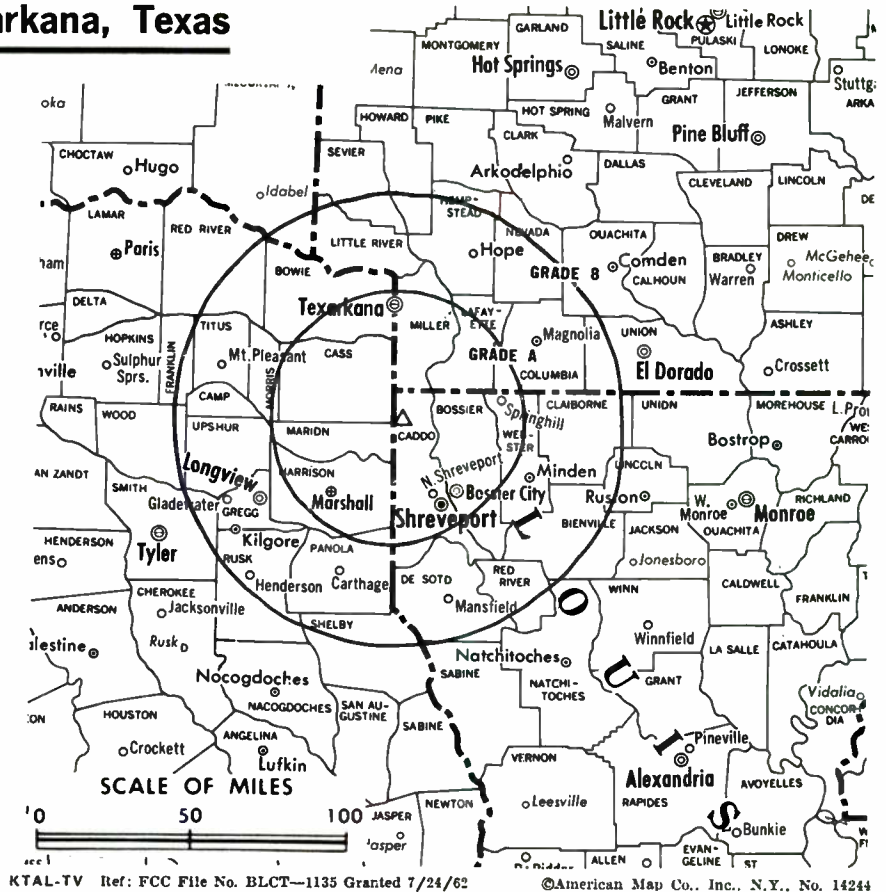
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



## KTAL-TV

Network Service: NBC.

Licensee: KTAL-TV Inc., 3227 Summerhill Rd., Texarkana, Tex.

Studios & Offices: 3227 Summerhill Rd., Texarkana, Tex.; 3150 N. Market St., Shreveport, La. (71107).

Telephones: 214-793-1133 (Texarkana); 318-425-2422 (Shreveport).

TWX No.: 510-973-4169 (Shreveport).

Ownership: Camden News Publishing Co., publisher of Camden (Ark.) News, 49.93% (Walter E. Hussman individually & as trustee holds 46.8% of Camden News, Betty P. Hussman holds 46.8%); Walter E. Hussman, pres., 20.28%; Texarkana Newspapers Inc., 6%; many others, none with as much as 2%. Ownership interlocks with KCMC, Texarkana; KAMD & KWEH-FM, Camden, Ark.; Texarkana Gazette and News; Hot Springs (Ark.) New Era-Sentinel Record; El Dorado (Ark.) News-Times; Magnolia (Ark.) Banner-News; plus interest in Hope (Ark.) Star and Jacksonville (Tex.) Progress. For cable interests, see WEHCO Video Inc. under Cable Group Ownership.

Began Operation: Aug. 16, 1953.

Represented (sales) by Blair Television.

Represented (legal) by Covington & Burling.

Personnel:

WALTER E. HUSSMAN, president.  
H. LEE BRYANT, vice president & general manager.  
DOUG YODER, sales manager.  
JEAN BYRD, program director.  
JEFF MACATEE, news director.  
GEORGE TRACY, chief engineer.

Highest 30 Sec. Rate (Jan. 1, 1981): \$500.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	<b>ARKANSAS</b>				
		Columbia	9,000	8,600	95
		Hempstead	7,400	7,100	95
		Howard	5,000	4,800	96
		Lafayette	3,300	3,200	96
		Little River	3,900	3,700	94
		Miller	11,900	11,500	97
		Nevada	3,900	3,700	94
		Sevier	4,600	4,400	96
		<b>LOUISIANA</b>			
		Bienville	6,000	5,700	95
		Bossier	23,700	23,100	98
		Caddo	85,600	83,500	98
		Claiborne	5,500	5,200	95
	De Soto	7,900	7,500	95	
	Red River	3,200	3,000	94	
	Webster	14,200	13,700	96	
	<b>OKLAHOMA</b>				
	Mc Curtain	13,100	12,400	94	
	<b>TEXAS</b>				
	Bowie	28,000	27,300	97	
	Camp	3,100	2,900	95	
	Cass	9,600	9,300	97	
	Franklin	2,700	2,600	95	
	Gregg	32,300	31,400	97	

(Continued on page 395-b)

Station Totals	577,200	555,400	96
Net Weekly Circulation (1979-80)			357,200
Average Daily Circulation (1979-80)			201,100

# Louisiana—Shreveport

## KTBS-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1781-ft. above av. terrain, 1800.5-ft. above ground, 2049-ft. above sea level.

Latitude 32° 41' 08"  
Longitude 93° 56' 00"

Transmitter: 1.5-mi. SE of Mooringsport, La.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Represented (engineering) by A. D. Ring & Associates.

Represented (sales) by Katz Television.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KTBS-TV Ref: FCC File No. BMPCT-5808 Granted 12/18/62

© American Map Co., Inc., N.Y., No. 14244

## KTBS-TV

Network Service: ABC.

Licensee: KTBS Inc., 312 East Kings Hwy., Shreveport, La. (71104).

Studio: 312 East Kings Hwy., P.O. Box 44227, Shreveport (71104).

Telephone: 318-868-3644. TWX No.: 510-973-4076.

Ownership: E. Newton Wray, pres., 37.500%; George D. Wray Jr., v.p., 26.388%; Charles W. Wray, secy.-treas., 26.388%; Evelyn Wray Smith, 4.166%; Lois Wray Rowe & Edwin N. Wray Jr., 2.777% each.

Began Operation: Sept. 3, 1955.

Represented (legal) by Fletcher, Heald & Hildreth.

Personnel:

E. NEWTON WRAY, president & general manager.  
EDWIN N. WRAY JR., station manager.  
ALLAN STOLL, national sales manager.  
ORAL LINK, production manager.  
MARVIN L. PERRY JR., program & promotion manager.  
DAVE HENDRICKS, chief engineer.  
ANDREW PONTZ, news director.  
STELLA HALLMAN, traffic manager.  
ROSIE JONES, building maintenance manager.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.  
Class A—6-10 p.m., daily.  
\$1500 \$900 \$600 \$375 Graded rates apply\*

\*Highest rate: \$600.

NETWORK BASE HOURLY RATE: \$950.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Columbia	9,000	8,600	95
	Hempstead	7,400	7,100	95
	Howard	5,000	4,800	96
	Lafayette	3,300	3,200	96

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS—(Continued)				
	Little River	3,900	3,700	94
	Miller	11,900	11,500	97
	Sevier	4,600	4,400	96
LOUISIANA				
	Bienville	6,000	5,700	95
	Bossier	23,700	23,100	98
	Caddo	85,600	83,500	98
	Claiborne	5,500	5,200	95
	De Soto	7,900	7,500	95
	Jackson	6,000	5,800	96
	Natchitoches	11,200	10,400	93
	Red River	3,200	3,000	94
	Sabine	6,500	6,000	93
	Webster	14,200	13,700	96
	Winn	5,800	5,500	95
50% & Over	OKLAHOMA			
	Mc Curtain	13,100	12,400	94
TEXAS				
	Bowie	28,000	27,300	97
	Camp	3,100	2,900	95
	Cass	9,600	9,300	97
	Franklin	2,700	2,600	95
	Gregg	32,300	31,400	97
	Harrison	15,900	15,300	96
	Marion	2,900	2,800	95
	Morris	4,800	4,700	97
	Nacogdoches	14,700	13,900	95
	Panola	7,200	6,900	96
	Red River	5,300	5,000	93
	Rusk	14,900	14,400	97
(Continued on next page)				

Station Totals	657,800	633,600	96
Net Weekly Circulation (1979-80)	400,600		
Average Daily Circulation (1979-80)	251,300		

**KTBS-TV, Shreveport**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS—(Continued)</b>				
<b>50% &amp; Over</b>	San Augustine	3,100	2,900	93
	Shelby	7,700	7,300	95
	Titus	7,400	7,100	96
	Upshur	9,600	9,300	96
<b>ARKANSAS</b>				
	Nevada	3,900	3,700	94
	Union	16,900	16,300	97
<b>LOUISIANA</b>				
<b>Between 25-49%</b>	Lincoln	11,700	11,400	98
	<b>TEXAS</b>			
	Cherokee	12,100	11,500	95
	Hopkins	8,700	8,400	96
	Sabine	2,700	2,500	93
	Smith	42,400	41,200	97
	Wood	9,300	9,000	97
<b>ARKANSAS</b>				
	Clark	7,900	7,600	96
	Montgomery	2,700	2,600	94
	Ouachita	10,400	9,900	95
	Polk	6,300	5,900	94
<b>LOUISIANA</b>				
<b>Between 5-24%</b>	East Carroll	3,400	3,200	93
	Grant	5,200	5,000	95
	La Salle	5,400	5,200	95
	Ouachita	46,300	45,200	98
	Union	6,500	6,300	97
<b>OKLAHOMA</b>				
	Choctaw	6,300	5,800	93
	Latimer	3,500	3,300	93
	Pushmataha	4,200	3,900	94
<b>TEXAS</b>				
	Anderson	12,900	12,400	96
	Angelina	19,700	19,100	97
	Houston	6,400	6,000	94

**KSLA-TV, Shreveport**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ARKANSAS</b>				
	Nevada	3,900	3,700	94
<b>LOUISIANA</b>				
<b>Between 25-49%</b>	Jackson	6,000	5,800	96
	Lincoln	11,700	11,400	98
	Winn	5,800	5,500	95
	<b>TEXAS</b>			
	Angelina	19,700	19,100	97
	Cherokee	12,100	11,500	95
	Hopkins	8,700	8,400	96
	Sabine	2,700	2,500	93
	Wood	9,300	9,000	97
<b>ARKANSAS</b>				
<b>Between 5-24%</b>	Clark	7,900	7,600	96
	Ouachita	10,400	9,900	95
	Pike	3,200	3,100	95
	Polk	6,300	5,900	94
	Union	16,900	16,300	97

**KSLA-TV—(Continued)**  
(Arbitron Data Continued)

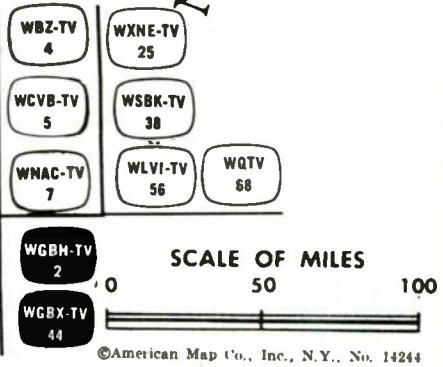
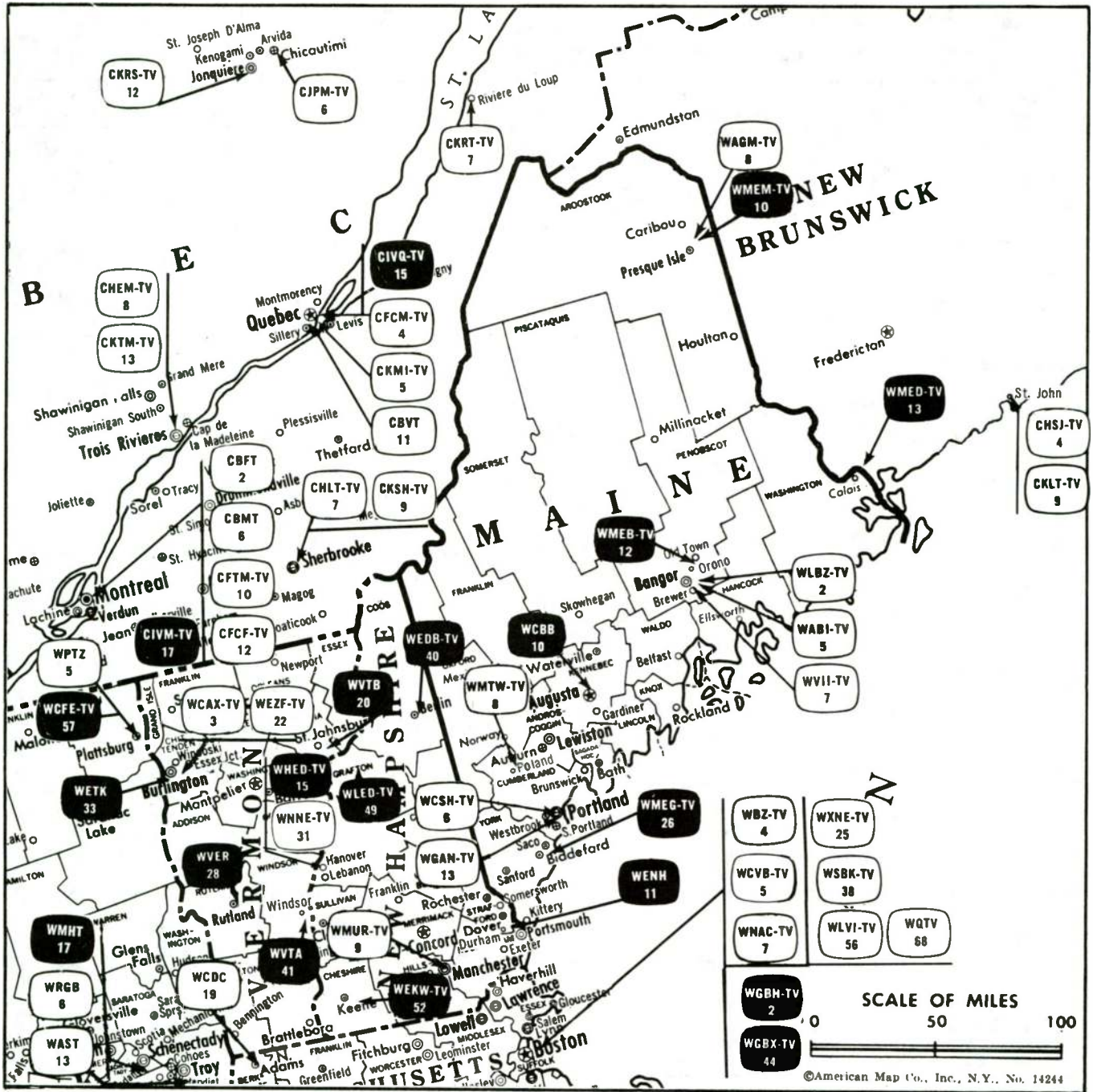
Net Weekly Circulation	State County	Total Households	TV Households	%
<b>LOUISIANA</b>				
<b>Between 5-24%</b>	Franklin	7,400	7,100	96
	Ouachita	46,300	45,200	98
	Union	6,500	6,300	97
	<b>TEXAS</b>			
	Lamar	14,800	13,800	93
	Polk	6,900	6,500	94
	Smith	42,400	41,200	97

**KTAL-TV, Shreveport**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS—(Continued)</b>				
<b>50% &amp; Over</b>	Harrison	15,900	15,300	96
	Marion	2,900	2,800	95
	Morris	4,800	4,700	97
	Nacogdoches	14,700	13,900	95
	Panola	7,200	6,900	96
	Red River	5,300	5,000	93
	Rusk	14,900	14,400	97
	Shelby	7,700	7,300	95
	Titus	7,400	7,100	96
	Upshur	9,600	9,300	96
<b>ARKANSAS</b>				
<b>Between 25-49%</b>	Ouachita	10,400	9,900	95
	Union	16,900	16,300	97
<b>LOUISIANA</b>				
	Jackson	6,000	5,800	96
	Lincoln	11,700	11,400	98
	Natchitoches	11,200	10,400	93
<b>TEXAS</b>				
	Hopkins	8,700	8,400	96
	San Augustine	3,100	2,900	93
	Wood	9,300	9,000	97
<b>ARKANSAS</b>				
<b>Between 5-24%</b>	Ashley	8,600	8,200	95
	Calhoun	1,800	1,700	95
	Clark	7,900	7,600	96
	Pike	3,200	3,100	95
	Polk	6,300	5,900	94
<b>LOUISIANA</b>				
	Sabine	6,500	6,000	93
	Union	6,500	6,300	97
	Winn	5,800	5,500	95
<b>OKLAHOMA</b>				
	Choctaw	6,300	5,800	93
	Pushmataha	4,200	3,900	94
<b>TEXAS</b>				
	Cherokee	12,100	11,500	95
	Sabine	2,700	2,500	93
	Smith	42,400	41,200	97
	Van Zandt	11,300	10,800	96



# Maine



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Portland-Poland Spring	180,000	74	289,400	74
Bangor	70,000	138	115,400	148
Presque Isle	9,000	204	28,900	199

**Maine Station Status as of January 1, 1981**

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	7	0	7
<input checked="" type="checkbox"/> Educational Television Stations	4	1	5
			12

**State Cross Reference List**  
Communities That Receive Programs of  
Stations That Are Located Elsewhere

**WMTW-TV**  
**Portland**  
(See Poland Spring, Me.)

**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**WCBB**  
**Augusta-Lewiston-Portland**  
Ch. 10

Non-Commercial Educational Station

Licensee: Colby-Bates-Bowdoin Educational Telecasting Corp., c/o Bates College, Lewiston, Me. (04240).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 63-kw aural. Antenna: 1000-ft. above av. terrain, 640-ft. above ground, 1330-ft. above sea level.

Latitude	44°	09'	16"
Longitude	70°	00'	37"

**WMEG-TV**  
**Biddeford**  
Ch. 26

Non-Commercial Educational Station

Licensee: University of Maine, Alumni Hall, Orono, Me (04469).

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 589-kw visual, 117-kw aural. Antenna: 800-ft. above av. terrain, 555-ft. above ground, 1208-ft. above sea level.

Latitude	43°	25'	00"
Longitude	70°	48'	09"

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On Demand**



**WMED-TV**  
**Calais**  
Ch. 13

Non-Commercial Educational Station

Licensee: University of Maine, Alumni Hall, Orono, Me. (04469).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 31.6-kw visual, 6.2-kw aural. Antenna: 430-ft. above av. terrain, 187-ft. above ground, 667-ft. above sea level.

Latitude	45°	01'	44"
Longitude	67°	19'	24"

**WMEB-TV**  
**Orono**  
Ch. 12

Non-Commercial Educational Station

Licensee: University of Maine, Alumni Hall, Orono, Me. (04469).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 299-kw visual, 30-kw aural. Antenna: 990-ft. above av. terrain, 369-ft. above ground, 1346-ft. above sea level.

Latitude	44°	45'	36"
Longitude	68°	33'	59"

**WMEM-TV**  
**Presque Isle**  
Ch. 10

Non-Commercial Educational Station

Licensee: University of Maine, Alumni Hall, Orono, Me. (04469).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 299-kw visual, 30-kw aural. Antenna: 1093-ft. above av. terrain, 155-ft. above ground, 1762-ft. above sea level.

Latitude	46°	33'	05"
Longitude	67°	48'	37"

**WMTW-TV, Poland Spring**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MAINE</b>			
	Penobscot	46,200	44,700	97
	Piscataquis	6,500	6,300	96
	Waldo	9,800	9,300	95
	<b>NEW HAMPSHIRE</b>			
	Cheshire	21,500	20,400	95
	Hillsborough	92,300	90,100	98
	Rockingham	60,800	59,300	98
<b>Between 5-24%</b>	<b>NEW YORK</b>			
	Clinton	26,100	25,600	98
	<b>VERMONT</b>			
	Addison	8,600	8,200	95
	Bennington	12,100	11,500	95
	Chittenden	37,700	36,600	97
	Grand Isle	1,500	1,500	98
	Rutland	20,300	19,400	95

# Maine—Bangor

## WABI-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 38.9-kw visual, 7.76-kw aural. Antenna: 1310-ft. above av. terrain, 525-ft. above ground, 1745-ft. above sea level.

Latitude 44° 42' 15"  
Longitude 69° 04' 42"

Transmitter: Pickard Mt., near Maine Rt. 9.

AM Affiliate: WABI, 5-kw, 910 kHz (ABC).

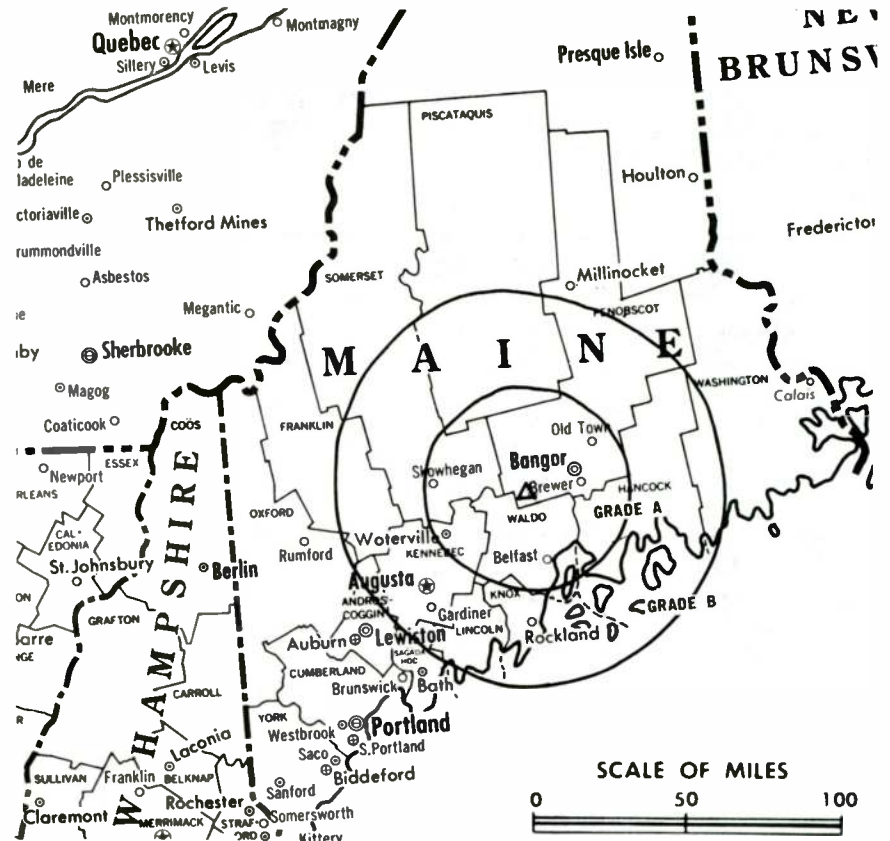
FM Affiliate: WBGW, 5-kw, 97.1 MHz (No. 246), 1250-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Cohen & Dippell.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 American Research Bureau.  
County coverage based on Arbitron study (see page 4-1).



WABI-TV Ref: FCC File No. BPCT-3508 Granted 7/29/65

©American Map Co., Inc., N.Y., No. 14244

## WABI-TV

Network Service: CBS.

Licensee: Community Broadcasting Service, 35 Hildreth St., Bangor, Me. (04401).

Studio: 35 Hildreth St.

Telephone: 207-947-8321. TWX No.: 710-222-1645.

Ownership: Diversified Communications Inc. (WABI), 100%. Community Bcstg. principals are Horace Hildreth (ex-Ambassador to Pakistan and ex-Gov. of Me.) and other members of Hildreth family, 92.783%; other minority stockholders, 7.21%. WABI-TV officers: Horace A. Hildreth, chmn.; W. L. Dickson, pres. Operates WAGM-TV, Presque Isle, Me.; WCJB(TV), Gainesville, Fla.

Began Operation: Jan. 25, 1953.

Represented (sales) by Seitel Inc.; Kettell-Carter.

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

### Personnel:

WALTER L. DICKSON, president.  
GEORGE GONYAR, vice president & manager.  
TOWLE TOMPKINS, operations manager.  
GORDON MANUEL, news director.  
DALE CARTER, chief engineer.

Highest 30 Sec. Rate (May 1, 1981): \$250.

NETWORK BASE HOURLY RATE: \$978.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MAINE</b>			
	Franklin	8,800	8,200	94
	Hancock	15,400	14,900	97
	Kennebec	36,100	34,700	96
	Knox	12,400	11,700	95
	Penobscot	46,200	44,700	97
	Piscataquis	6,500	6,300	96
	Somerset	16,200	15,500	96
	Waldo	9,800	9,300	95
Washington	12,900	12,200	95	
Between 5-24%	<b>MAINE</b>			
	Aroostook	30,500	29,000	95
	Lincoln	9,500	9,100	96
Oxford	17,000	16,500	97	
<b>Station Totals</b>		<b>221,300</b>	<b>212,100</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>146,700</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>104,900</b>	



# Maine—Bangor

## WLBZ-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 51.3-kw visual, 10.2-kw aural. Antenna: 640-ft. above av. terrain, 99-ft. above ground, 941-ft. above sea level.

Latitude 44° 44' 10"  
Longitude 68° 40' 17"

Transmitter: Riders Peak, near Holden, Me.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WLBZ-TV Ref: FCC File No. BPCT-2555 Granted 12/22/58

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## WLBZ-TV

Network Service: NBC.

Licensee: WLBZ Television Inc., Box 934, Bangor, Me. (04401).

Studio: Mt. Hope Ave. (04401).

Telephone: 207-942-4822. TWX No.: 207-989-4658.

Ownership: Maine Broadcasting Co. (Mary Rines Thompson, principal stockholder). For other interests, see WCSH-TV, Portland, Me.

Began Operation: Sept. 12, 1954. Sale as WTWO to present owners by Murray Carpenter & wife approved May 14, 1958 by FCC (Television Digest, Vol. 14:12, 16, 20).

Represented (sales) by Katz Television.

Represented (legal) by Wilkinson, Cragun & Barker.

Personnel:

MARY RINES THOMPSON, president.  
DON POWERS, executive vice president.  
MARGO COBB, general manager.  
BRUCE K. SCOTT, chief engineer.

Highest 30 Sec. Rate (May 1, 1981): \$350.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MAINE</b>			
	Hancock	15,400	14,900	97
	Knox	12,400	11,700	95
	Penobscot	46,200	44,700	97
	Piscataquis	6,500	6,300	96
	Somerset	16,200	15,500	96
	Waldo	9,800	9,300	95
	Washington	12,900	12,200	95
<b>Between 25-49%</b>	<b>MAINE</b>			
	Aroostook	30,500	29,000	95
	Franklin	8,800	8,200	94
	Kennebec	36,100	34,700	96
<b>Between 5-24%</b>	<b>MAINE</b>			
	Lincoln	9,500	9,100	96
	Oxford	17,000	16,500	97
<b>Station Totals</b>		<b>221,300</b>	<b>212,100</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>130,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>83,400</b>	

# Maine—Bangor

## WVII-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1400-ft. above av. terrain, 741-ft. above ground, 1733-ft. above sea level.

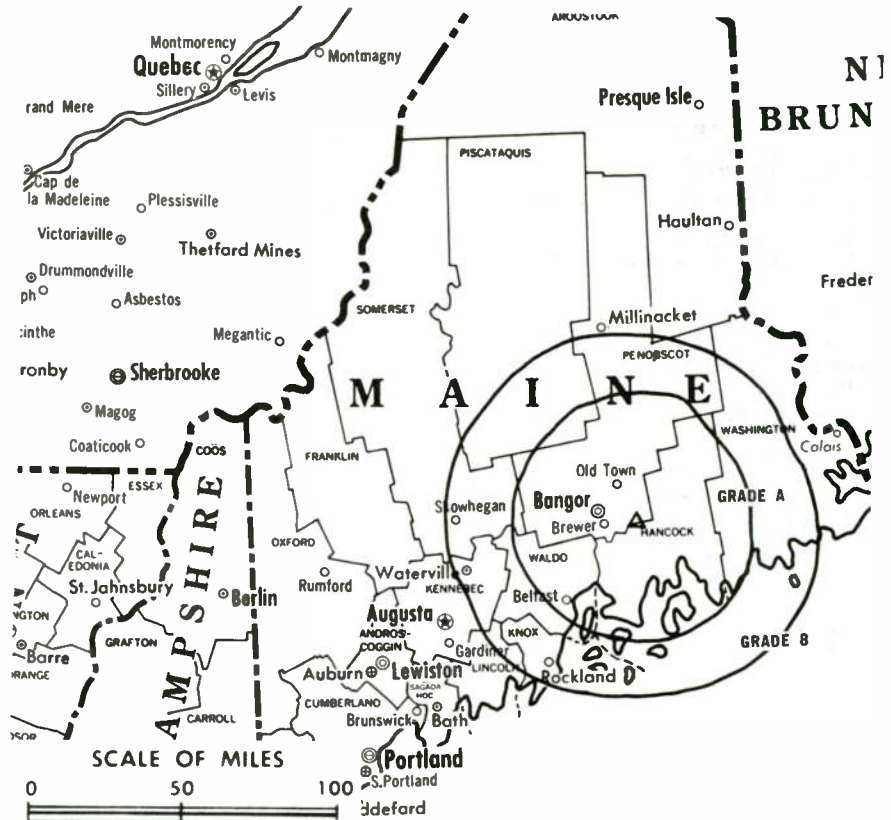
Latitude 44° 45' 35"  
Longitude 68° 34' 01"

Transmitter: Black Cap Mt., Eddington, Me.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WVII-TV Ref: FCC File No. BPCT-4969 Granted 9/27/77

©American Map Co., Inc., N.Y., No. 14244

## WVII-TV

Network Service: ABC.

Licensee: Eastern Maine Broadcasting System Inc., 41 Farm Rd., Bangor, Me. (04401).

Studio: 41 Farm Rd., Bangor (04401).

Telephone: 207-954-6457. TWX No.: 710-222-1742.

Ownership: Valley Communications Inc. John J. Pineau, pres., 100%.

Began Operation: Oct. 15, 1965. Sale to present owners by Down-east TV Inc., Debtor in Possession, approved by FCC Jan. 20, 1976.

Represented (sales) by Avery-Knodel Inc.; Creed Assoc. (Boston).

Represented (legal) by Mullin, Connor & Rhyne.

### Personnel:

JOHN J. PINEAU, president & general manager.  
JUDITH L. COOPER, program director.  
BARBARA CYR, general sales manager.  
JIM ROHN, news director.  
JAMES CHADWICK, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
A-Time—8-11 p.m., daily.				
\$1000	\$500			Graded rates apply*

\*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MAINE</b>			
	Hancock	15,400	14,900	97
	Knox	12,400	11,700	95
	Penobscot	46,200	44,700	97
	Piscataquis	6,500	6,300	96
	Somerset	16,200	15,500	96
<b>Between 25-49%</b>	Waldo	9,800	9,300	95
	Washington	12,900	12,200	95
	<b>MAINE</b>			
<b>Between 5-24%</b>	Aroostook	30,500	29,000	95
	Kennebec	36,100	34,700	96
<b>Station Totals</b>		<b>211,800</b>	<b>203,000</b>	<b>95</b>
	<b>Net Weekly Circulation (1979-80)</b>			<b>120,700</b>
<b>Average Daily Circulation (1979-80)</b>				<b>68,500</b>

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# Maine—Poland Spring

## WMTW-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 105-kw visual, 17.4-kw aural. Antenna: 3871-ft. above av. terrain, 120-ft. above ground, 6374-ft. above sea level.

Latitude 44° 16' 13"  
Longitude 71° 18' 13"

Transmitter: Mt. Washington, N.H.

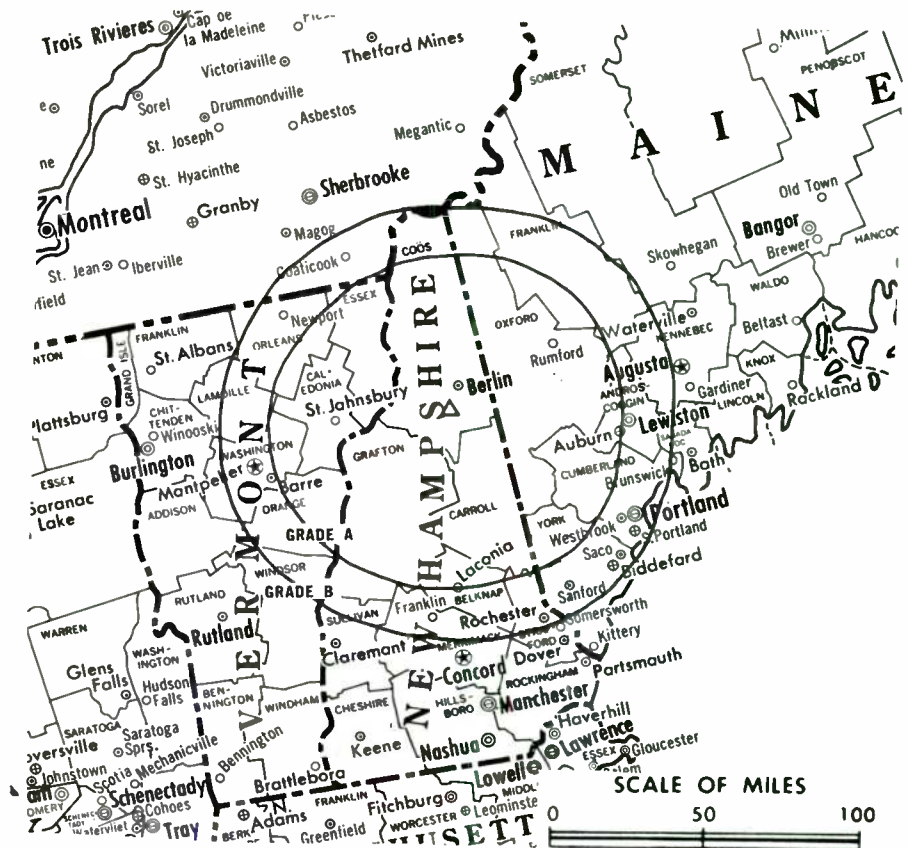
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

TWX No.: Portland 207-781-5539.

Total Households: (C) MS1  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WMTW-TV Ref: FCC File No. BPCT-1530 Granted 7/8/53

©American Map Co., Inc., N.Y., No. 14244

## WMTW-TV

Network Service: ABC.

Licensee: Harron Communications Corp., Poland Spring, Me. (04274).

Sales Office: Lafayette Town House, P. O. Box 4075, Station A, Portland, Me. (04101).

Studio: Riccar Inn, Poland Spring.

Telephones: Portland (sales) 207-773-5664; Poland Spring (studio) 207-998-4311.

Ownership: Harron Communications Corp. For other interests see WKTU, Utica, N.Y.

Began Operation: Aug. 31, 1954. Sale of 80% control to Dolphin Enterprises approved April 15, 1964 by FCC (Television Digest, Vols. 3:40-41, 4:16). Sale to Mid New York Bcstg. approved by FCC Nov. 8, 1967 (Vol. 7:46).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Hogan & Hartson.

### Personnel:

- JOHN C. FLYNN, vice president & general manager.
- ROBERT M. JOYCE, station manager & asst. general manager.
- JACK MARTIN, general sales manager.
- GERALD SALTZER, national sales manager.
- RICHARD GOVE, promotion manager.
- PARKER H. VINCENT, director of engineering.
- JOHN RICKER, assistant chief engineer.
- CLAUS WIESE, production manager.
- PHYLLIS BOUCHLES, traffic manager.
- CHARLOTTE GREELEY, traffic manager.

Highest 30 Sec. Rate (Jan. 1981): \$475.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MAINE</b>				
<b>50% &amp; Over</b>	Androscoggin	34,100	33,200	97
	Cumberland	73,100	71,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MAINE—(Continued)</b>				
	Franklin	8,800	8,200	94
	Kennebec	36,100	34,700	96
	Knox	12,400	11,700	95
	Lincoln	9,500	9,100	96
	Oxford	17,000	16,500	97
	Sagadahoc	9,800	9,400	96
	Somerset	16,200	15,500	96
	York	45,900	44,800	98
<b>50% &amp; Over</b>	<b>NEW HAMPSHIRE</b>			
	Carroll	9,800	9,500	97
	Coos	12,600	12,200	97
	Grafton	21,800	20,600	94
	Strafford	28,200	27,300	97
	Sullivan	12,500	11,800	94
	<b>VERMONT</b>			
	Caledonia	9,700	9,300	96
	Essex	2,500	2,400	97
	Orange	7,500	7,100	95
	Orleans	8,200	8,000	97
	Windsor	18,600	17,600	95
<b>Between 25-49%</b>	<b>NEW HAMPSHIRE</b>			
	Belknap	14,600	14,200	97
	Merrimack	32,200	31,000	96
	<b>NEW YORK</b>			
	Essex	12,900	12,500	97
	<b>VERMONT</b>			
	Franklin	11,500	11,300	98
	Lamoille	5,500	5,300	97
	Washington	18,300	17,700	97
	Windham	13,000	11,900	91

(Continued on page 397-b)

Station Totals	845,700	816,700	96
Net Weekly Circulation (1979-80)			370,900
Average Daily Circulation (1979-80)			208,600



# Maine—Portland

## WCSH-TV

Ch. 6

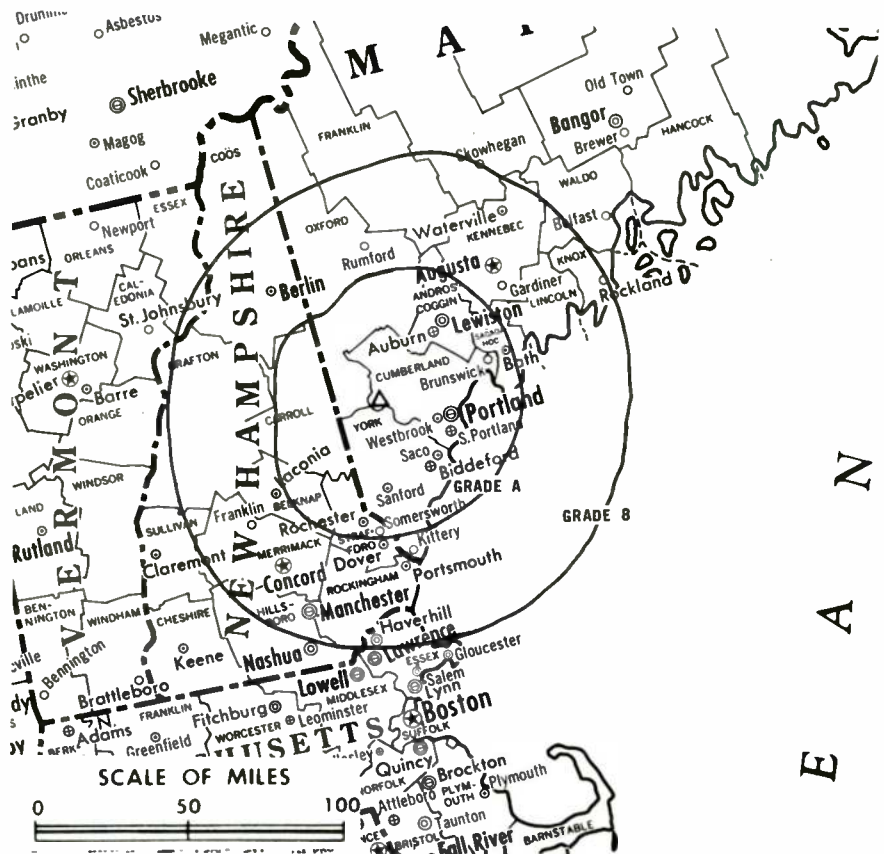
Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2000-ft. above av. terrain, 1288-ft. above ground, 2533-ft. above sea level.

Latitude 43° 51' 33"  
Longitude 70° 42' 43"

Transmitter: Winn Mt., Sebago, Me.  
Color: Network, live, film, slide & tape.

News Wire Service: AP.  
News Film Service: NBC.

Represented (sales) by Katz Television.



WCSH-TV Ref: FCC File No. BMPCT-5800 Granted 7/14/65

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WCSH-TV

Network Service: NBC.

Licensee: Maine Radio & Television Co., One Congress Square, Portland, Me. (04101).

Studio: One Congress Square.

Telephone: 207-772-0181. TWX No.: 710-221-1988.

Ownership: Trustee of Rines Special Trust, 100%. Mary R. Thompson, Rines estate and Mary R. Thompson are the two principal stockholders of WLBZ-TV, Bangor, Maine.

Began Operation: Dec. 1, 1953.

Represented (legal) by Wilkinson, Cragun & Barker.

Represented (engineering) by Jules Cohen and Associates.

Personnel:

MARY RINES THOMPSON, president.  
DON POWERS, executive vice president.  
BRUCE McGORRILL, general manager.  
FRED NUTTER, news director.  
CLEM PAYEUR, chief engineer.  
LEW COLBY, program director.  
KENNETH H. GILMAN, film director.

Highest 30 Sec. Rate: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MAINE</b>			
	Androscoggin	34,100	33,200	97
	Cumberland	73,100	71,000	97
	Franklin	8,800	8,200	94
	Kennebec	36,100	34,700	96

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MAINE—(Continued)</b>			
	Knox	12,400	11,700	95
	Lincoln	9,500	9,100	96
	Oxford	17,000	16,500	97
	Sagadahoc	9,800	9,400	96
	York	45,900	44,800	98
Between 25-49%	<b>NEW HAMPSHIRE</b>			
	Belknap	14,600	14,200	97
	Carroll	9,800	9,500	97
	Coos	12,600	12,200	97
	Strafford	28,200	27,300	97
Between 5-24%	<b>MAINE</b>			
	Somerset	16,200	15,500	96
	<b>NEW HAMPSHIRE</b>			
	Grafton	21,800	20,600	94
	Merrimack	32,200	31,000	96
Rockingham	60,800	59,300	98	
Between 5-24%	<b>VERMONT</b>			
	Caledonia	9,700	9,300	96
	Essex	2,500	2,400	97
Between 5-24%	<b>MAINE</b>			
	Waldo	9,800	9,300	95
	<b>NEW HAMPSHIRE</b>			
Hillsborough	92,300	90,100	98	
Sullivan	12,500	11,800	94	
<b>Station Totals</b>		<b>569,700</b>	<b>551,100</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>334,600</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>206,200</b>	

# Maine—Portland

## WGAN-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 295-kw visual, 29.5-kw aural. Antenna: 1610-ft. above av. terrain, 1619-ft. above ground, 2049-ft. above sea level.

Latitude 43° 55' 28"  
Longitude 70° 29' 28"

Transmitter: Brown Hill, Raymond.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS, NIWS.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WGAN-TV Ref: FCC File No. BMPCT—2508 Granted 11/1/59

©American Map Co., Inc., N.Y., No. 14244

## WGAN-TV

Network Service: CBS.

Licensee: Guy Gannett Bcstg. Services, Broadcast Center, Northport Plaza, Portland, Me. (04104).

Studio: Broadcast Center, North Port Plaza, Portland, Me. (04104)

Telephone: 207-797-9330.

AM Affiliate: WGAN, 5-kw, 560 kHz.

FM Affiliate: WGAN-FM, 100-kw, 102.9 MHz (No. 275), 1460-ft.

Ownership: Guy Gannett Broadcasting Services is a wholly-owned subsidiary of Guy Gannett Publishing Co. Guy Gannett Bcstg. Services officers: Jean Gannett Hawley, pres.; Robert Gilbertson, exec. v.p.; Alvin F. Wright, treas. Guy Gannett Publishing Co. publishes Portland Press Herald, Evening Express and Maine Sunday Telegram, Augusta Kennebec Journal and Waterville Sentinel, all in Maine. Gannett also owns WGGB-TV, Springfield-Holyoke, Mass.; WINZ-AM-FM, Miami-Miami Beach, Fla.; KSTT (AM), Davenport, Iowa; WXLN(FM), Moline, Ill.; KOFM(FM), Oklahoma City, Okla. & is buying WMT-TV, Cedar Rapids, Iowa.

Began Operation: May 16, 1954.

Represented (sales) by Blair Television; Paul Mulvihill Ltd. (Canada).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JEAN GANNETT HAWLEY, president.  
ROBERT L. GILBERTSON, executive vice president.  
DAVID KING, vice president & general manager.  
FRED DESJARDINS, chief engineer.  
DAVID P. TAYLOR, news director.  
KENNETH MacKENZIE, operations manager.

Highest 30 Sec. Rate (Sept. 1979): \$650.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	<b>MAINE</b>				
		Androscoggin	34,100	33,200	97
		Cumberland	73,100	71,000	97
		Franklin	8,800	8,200	94
		Kennebec	36,100	34,700	96
		Knox	12,400	11,700	95
		Lincoln	9,500	9,100	96
		Oxford	17,000	16,500	97
		Sagadahoc	9,800	9,400	96
		York	45,900	44,800	98
		<b>NEW HAMPSHIRE</b>			
		Belknap	14,600	14,200	97
		Carroll	9,800	9,500	97
	Coos	12,600	12,200	97	
	Strafford	28,200	27,300	97	
Between 25-49%	<b>MAINE</b>				
		Somerset	16,200	15,500	96
Between 5-24%	<b>MAINE</b>				
		Penobscot	46,200	44,700	97
		Waldo	9,800	9,300	95
	<b>NEW HAMPSHIRE</b>				
		Grafton	21,800	20,600	94
		Merrimack	32,200	31,000	96
		Rockingham	60,800	59,300	98
		Sullivan	12,500	11,800	94
	<b>VERMONT</b>				
		Caledonia	9,700	9,300	96
	Essex	2,500	2,400	97	
<b>Station Totals</b>		<b>523,600</b>	<b>505,700</b>	<b>96</b>	
<b>Net Weekly Circulation (1979-80)</b>			<b>271,000</b>		
<b>Average Daily Circulation (1979-80)</b>			<b>176,700</b>		

# Maine—Presque Isle

## WAGM-TV

Ch. 8

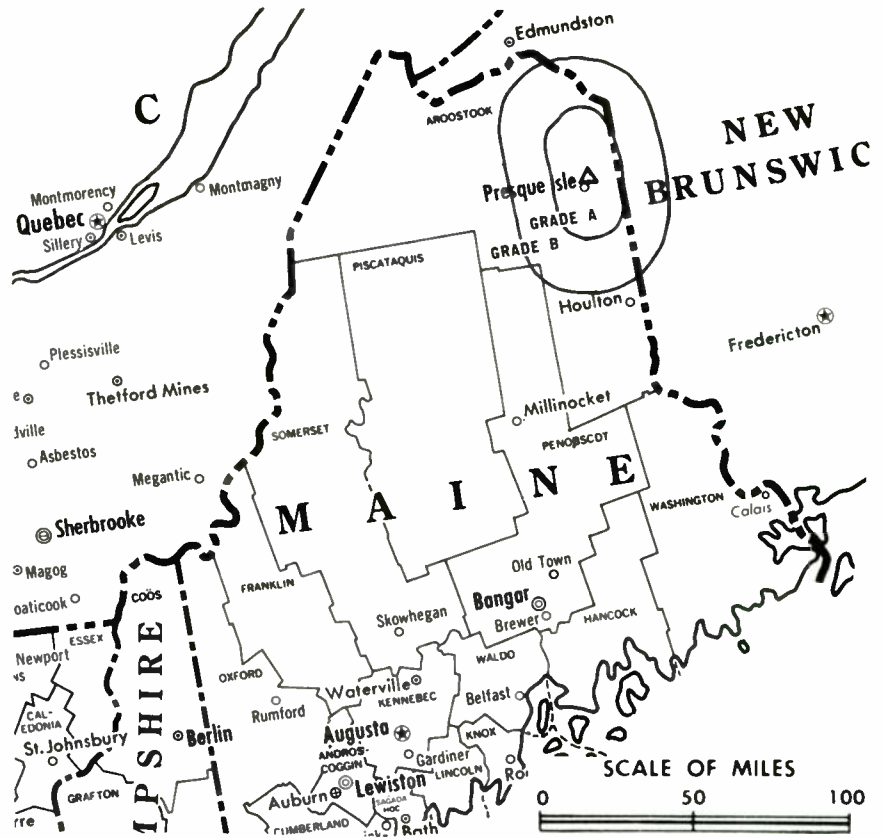
Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 58.9-kw visual, 12.9-kw aural. Antenna: 350-ft. above av. terrain, 292-ft. above ground, 962-ft. above sea level.

Latitude 46° 43' 44"  
Longitude 68° 00' 07"

Transmitter: U.S. Hwy. 1 & Parkhurst Rd.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WAGM-TV Ref: FCC File No. BMLPCT-4232 Granted 10/8/56

©American Map Co., Inc., N.Y., No. 14244

## WAGM-TV

Network Service: CBS; also NBC & ABC.

Licensee: Aroostook Broadcasting Corp., P.O. Box 1149, Presque Isle, Me. (04769).

Studio: U.S. Hwy. 1 & Parkhurst Road.

Telephone: 207-764-4461. TWX No.: 710-229-1631.

Ownership: Community Bcstg. Service. For other interests see WABI-TV, Bangor, Me.

Began Operation: Oct. 13, 1956. Sale of 94.8% to present owner by Harold Glidden approved Sept. 19, 1956 by FCC (Television Digest, Vol. 13:39).

Represented (sales) by Seltel Inc.; Kettell-Carter Inc. (New England); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Represented (engineering) by Cohen & Dippell.

Personnel:

WALTER DICKSON, president.  
HORACE HILDRETH JR., chief operating officer.  
NORMAN W. JOHNSON, general manager & national sales manager.  
EUGENE BREWER, engineering supervisor.  
RON MADORE, sales manager, northern district.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	10 Sec.
Class AAA, AA—6-10 p.m., daily.			
\$565	\$355	Graded rates apply*	

\*Highest rate: \$100.

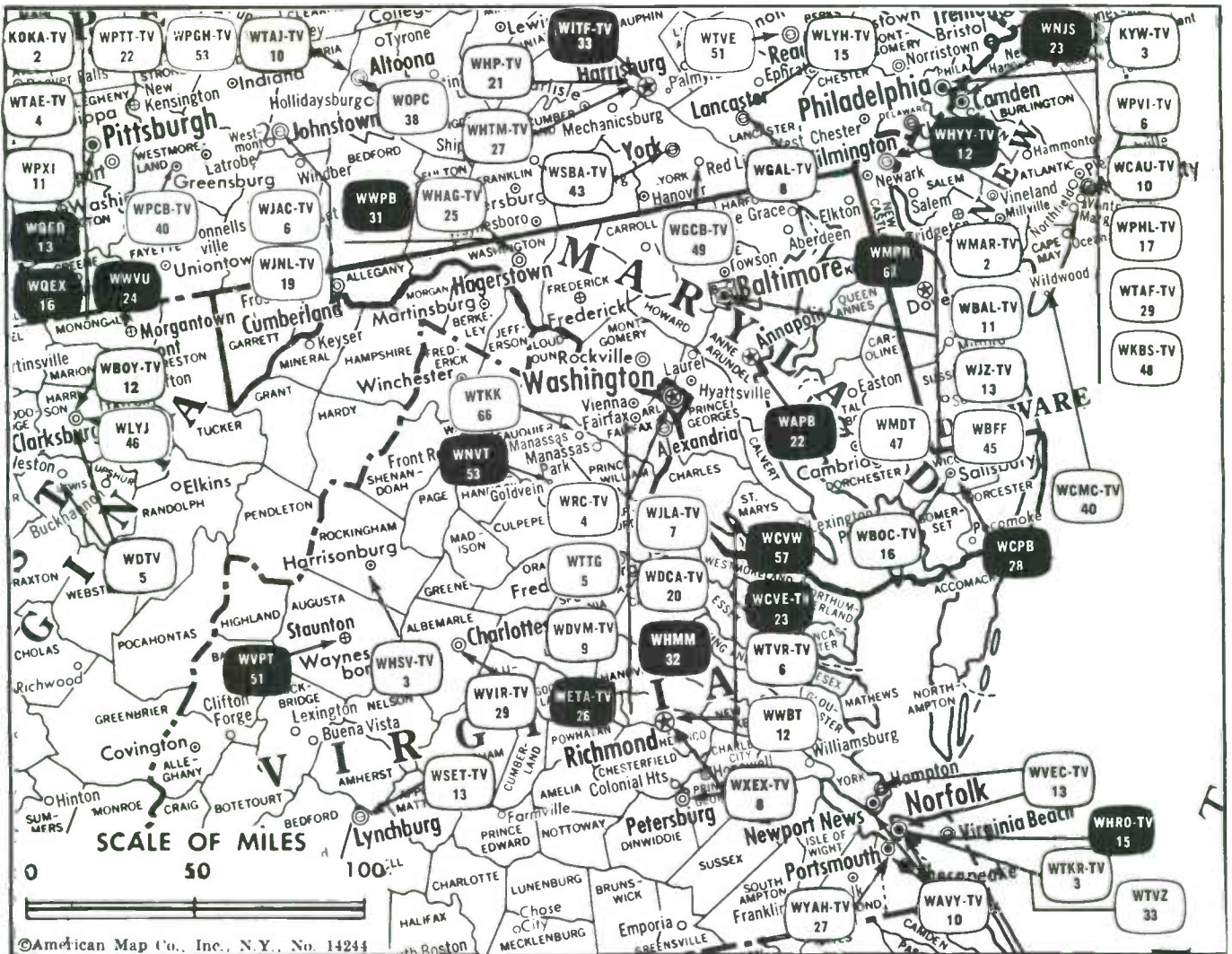
NETWORK BASE HOURLY RATE: \$275.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MAINE</b>				
<b>50% &amp; Over</b>	Aroostook	30,500	29,000	95
<b>Station Totals</b>		<b>30,500</b>	<b>29,000</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>27,100</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>22,600</b>	

# ON TOP

... a position in the industry maintained by those who read **Television Digest** regularly.



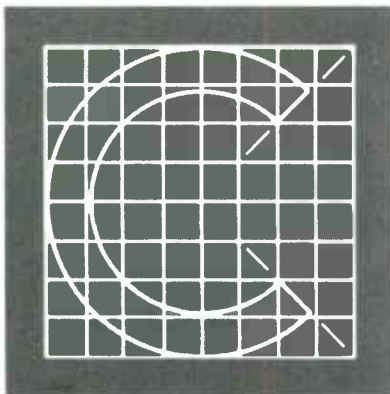


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Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Baltimore	568,000	17	810,100	19
Salisbury	28,000	178	72,300	168

Maryland Station Status as of January 1, 1981

	VHF	UHF	TOTAL
Commercial Television Stations	3	4	7
Educational Television Stations	0	4	4
			11



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# STATE EDUCATIONAL TECHNICAL FACILITIES

(Complete Data in Educational Directory)

## WAPB

**Annapolis**

Ch. 22

Non-Commercial Educational Station

Licensee: Maryland Public Bcstg. Commission, Owings Mills, Md. (21117).

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 3890-kw horizontal visual, 389-kw horizontal aural. Antenna: 870-ft. above av. terrain, 852-ft. above ground, 1000-ft. above sea level.

Latitude	39°	00'	36"
Longitude	76°	36'	33"

## WMPB

**Baltimore**

Ch. 67

Non-Commercial Educational Station

Licensee: Maryland Public Broadcasting Commission, Owings Mills, Md. (21117).

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 1000-kw max. & 646-kw horizontal visual, 118-kw max. & 75.9-kw horizontal aural. Antenna: 820-ft. above av. terrain, 693-ft. above ground, 1349-ft. above sea level.

Latitude	39°	27'	01.0"
Longitude	76°	46'	36.5"

## WWPB

**Hagerstown**

Ch. 31

Non-Commercial Educational Station

Licensee: Maryland Public Broadcasting Commission, Owings Mills, Md. (21117).

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1070-kw max. & 479-kw horizontal visual, 51.3-kw horizontal aural. Antenna: 1230-ft. above av. terrain, 410-ft. above ground, 1850-ft. above sea level.

Latitude	39°	39'	04.0"
Longitude	77°	58'	14.7"

## WCPB

**Salisbury**

Ch. 28

Non-Commercial Educational Station

Licensee: Maryland Public Broadcasting Commission.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 786-kw max. & 708-kw horizontal visual, 91-kw max. & 81.3-kw horizontal aural. Antenna: 513-ft. above av. terrain, 551-ft. above ground, 575-ft. above sea level.

Latitude	38°	23'	09.0"
Longitude	75°	35'	32.5"

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*COMPANY*

*Media Brokerage Specialist CATV, TV and Radio*

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# Maryland—Baltimore

## WBAL-TV

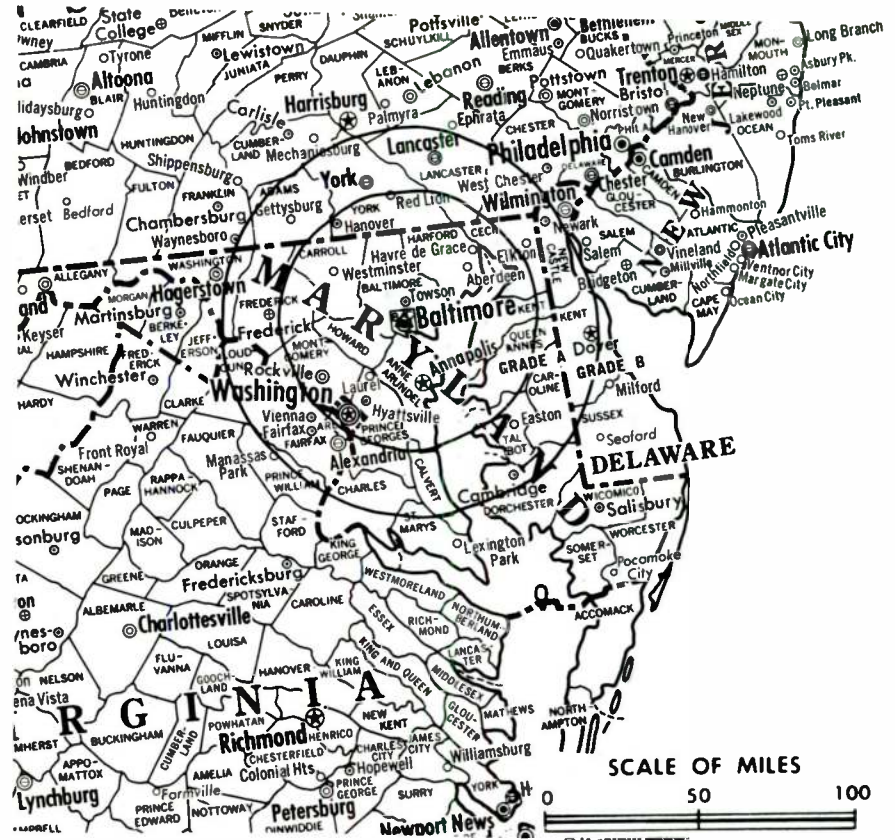
Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 998-ft. above ground, 1318-ft. above sea level.

Latitude 39° 20' 05"  
Longitude 76° 39' 03"

Transmitter: 3800 Hooper Avenue.  
TV tape: Recording facilities.  
Color: Network, live, film, slide & tape.  
News Wire Service: AP, UPI.  
News Film Service: CBS.  
AM Affiliate: WBAL, 50-kw, 1090 kHz (NBC).  
FM Affiliate: WIYY, 20-kw, 97.9 MHz (No. 250), 960-ft.  
Represented (legal) by Dempsey & Koplovitz.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WBAL-TV Ref: FCC File No. BMPCT-5141 Granted 8/5/58 ©American Map Co., Inc., N.Y., No. 14244

## WBAL-TV

Network Service: CBS, Sept. 1981.  
Licensee: Hearst Corp. (Radio & TV Div.), Maryland's Broadcast Center, Baltimore, Md. (21211).  
Studio: Maryland's Broadcast Center, Baltimore (21211).  
Telephone: 301-467-3000. TWX No.: 710-234-1086.  
Ownership: Hearst Corp. (newspapers & magazines, including Baltimore News-American). Same interests operate WISN-TV, Milwaukee and WTAE-TV, Pittsburgh (through affiliation) and radio stations WBAL & WIYY(FM), Baltimore; WISN-AM-FM, Milwaukee; WTAE-AM & WXKY(FM), Pittsburgh. Hearst Corp. also owns radio WAPA, San Juan.  
Began Operation: March 11, 1948.  
Represented (sales) by Blair Television.  
Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.  
Personnel:  
FRANKLIN C. SNYDER, vice president & general manager, Hearst Broadcasting Stations.  
MALCOLM D. POTTER, vice president & general manager.  
JACK GILMORE, general sales manager.  
JUDY GIRARD, program director.  
CAROLE TAYLOR, promotion manager.  
JON PETROVICH, news director.  
JOHN COOKE, executive producer.  
PAT BYRNE, traffic manager.  
J. SYDNEY KING, community service manager.  
OTTO CLAUS, chief engineer.  
Highest 30 Sec. Rate (May 1, 1978): \$3000.  
NETWORK BASE HOURLY RATE: \$1800.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE Sussex	34,300	33,300	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MARYLAND</b>				
	Anne Arundel	120,400	119,000	99
	Baltimore	513,900	508,200	99
	Caroline	8,500	8,200	97
	Carroll	31,700	31,300	99
	Cecil	17,800	17,600	99
	Dorchester	11,800	11,400	97
	Frederick	35,600	35,000	98
	Harford	49,700	49,000	99
	Howard	38,300	37,800	99
	Kent	6,200	6,100	98
	Queen Annes	7,900	7,700	97
	Talbot	10,400	10,200	98
	Wicomico	22,700	22,200	98
	Worcester	10,100	9,700	96
<b>PENNSYLVANIA</b>				
	Adams	20,800	20,100	97
<b>DELAWARE</b>				
	Kent	32,300	31,700	98
<b>MARYLAND</b>				
	Calvert	10,100	9,800	97
	Prince Georges	224,200	222,300	99
	St Marys	16,500	16,200	98
	Somerset	7,100	6,800	96
	Washington	39,600	38,800	98
<b>PENNSYLVANIA</b>				
	Franklin	36,900	35,100	95
	York	106,700	103,800	97
<b>WEST VIRGINIA</b>				
	Berkeley	15,000	14,700	98

(Continued on page 411-b)

Station Totals	2,884,900	2,832,300	98
Net Weekly Circulation (1979-80)		1,091,800	
Average Daily Circulation (1979-80)		578,500	



# Maryland—Baltimore

**WBFF**  
Ch. 45

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. & 4170-kw horizontal visual, 500-kw max. & 417-kw horizontal aural. Antenna: 900-ft. above av. terrain, 706-ft. above ground, 1249-ft. above sea level.

Latitude 39° 17' 13"  
Longitude 76° 45' 16"

Transmitter: 1200 N. Rolling Rd.

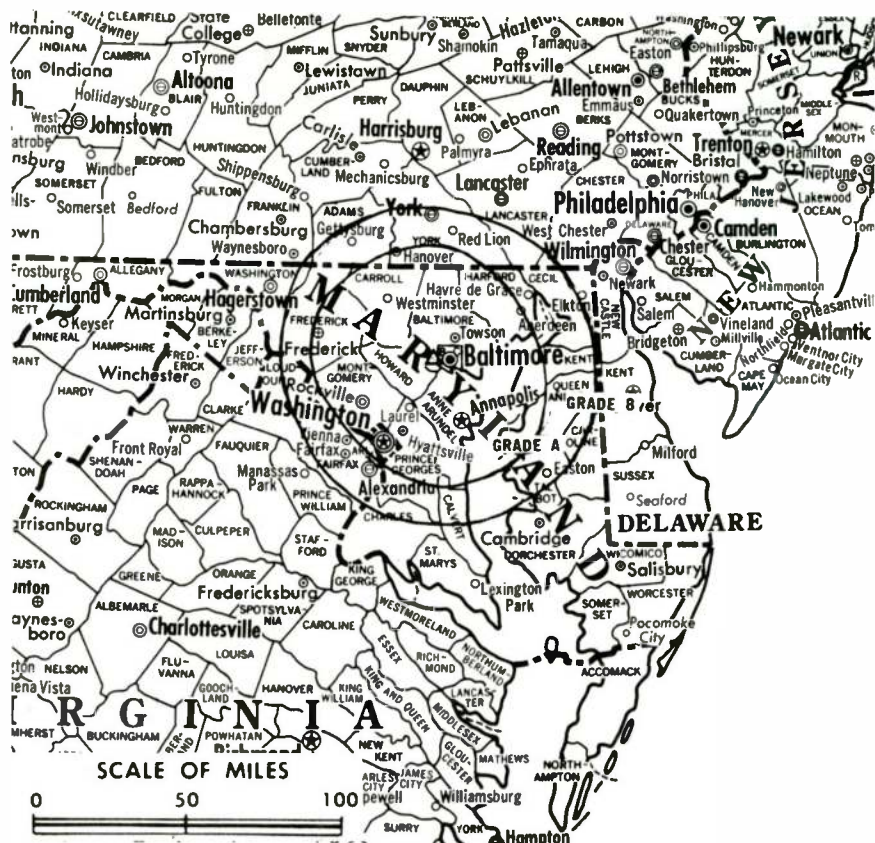
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

TV tape: Recording facilities.

Represented (engineering) by Carl T. Jones Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV's and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WBFF Ref: FCC File No. BPCT-5031 Granted 7/13/77

©American Map Co., Inc., N.Y., No. 14244

## WBFF

Network Service: None, independent.

Licensee: Chesapeake Television Inc., 3500 Parkdale Ave., Baltimore (21211).

Studio: 3500 Parkdale Ave., Baltimore (21211).

Telephone: 301-462-4500. Fax: 301-462-5647. TWX No.: 710-234-1009.

Ownership: Julian S. Smith, 49.019%; Frederick M. Himes Jr., 3.921%; Raymond E. Hoop, Daniel D. Moore Jr., Jules R. Clemens, Stanley Resnick, 1.960% each; Commercial Radio Institute Inc., 39.215%. The above (except Moore & Clemens) have interest in WPTT-TV, Pittsburgh, Pa.

Began Operation: April 11, 1971.

Represented (sales) by Adam Young Inc.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Personnel:

JULIAN S. SMITH, general manager.  
FREDERICK M. HIMES JR., operations manager.  
ROBERT SIMMONS, general sales manager.  
BRUCE LUMPKIN, sales manager.  
WILLIAM LeFEVRE, program manager.  
DWIGHT WEEMS, production manager.  
DAVID SMITH, engineering director.  
ERNEST BOSTON, news director.  
GEORGE LEWIS, special programs manager.  
SHARON CHRISTOPHER, public affairs manager.  
DENNIS WINTERS, chief engineer.

### DIGEST OF RATE CARD 8A—(Oct. 1, 1979)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	ID
Class A—7:30-11 p.m., daily.	\$3000	\$1500	\$750	\$375	Graded rates apply*

\*Highest rate: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MARYLAND</b>			
	Baltimore	513,900	508,200	99
	Queen Annes	7,900	7,700	97
<b>Between 25-49%</b>	<b>MARYLAND</b>			
	Anne Arundel	120,400	119,000	99
	Carroll	31,700	31,300	99
	Cecil	17,800	17,600	99
	Dorchester	11,800	11,400	97
	Harford	49,700	49,000	99
	Howard	38,300	37,800	99
Kent	6,200	6,100	98	
<b>Between 5-24%</b>	<b>DELAWARE</b>			
	Kent	32,300	31,700	98
	<b>DISTRICT OF COLUMBIA</b>			
	District Of Columbia	280,600	273,600	97
	<b>MARYLAND</b>			
	Allegany	31,000	30,300	98
	Calvert	10,100	9,800	97
	Caroline	8,500	8,200	97
	Charles	20,700	20,200	98
	Frederick	35,600	35,000	98
	Montgomery	203,000	201,100	99
	Prince Georges	224,200	222,300	99
	St Marys	16,500	16,200	98
Talbot	10,400	10,200	98	
Washington	39,600	38,800	98	
<b>PENNSYLVANIA</b>				
Adams	20,800	20,100	97	

(Continued on page 411-b)

Station Totals	2,484,600	2,440,700	98
Net Weekly Circulation (1979-80)			560,200
Average Daily Circulation (1979-80)			207,800

# Maryland—Baltimore

## WJZ-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 998-ft. above ground, 1318-ft. above sea level.

Latitude 39° 20' 4.3"  
Longitude 76° 39' 2.8"

Transmitter: Television Hill.

Telephone: 301-466-0013.

TXW No.: 301-955-1178.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Satellite Earth Station: Scientific-Atlanta, 10-m.

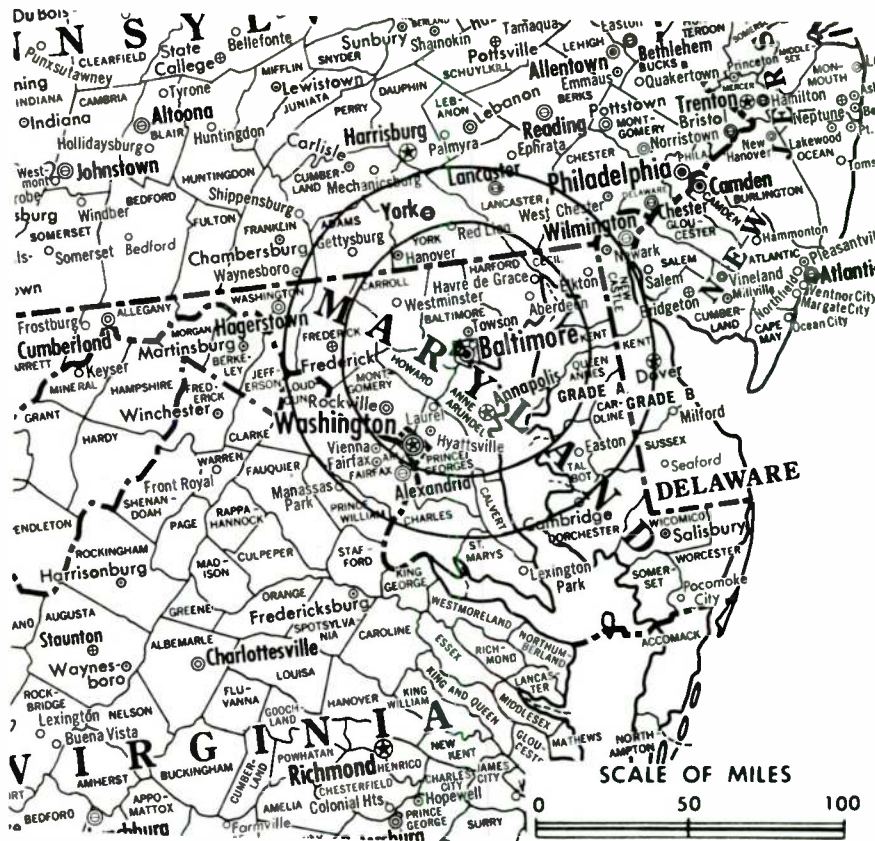
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WJZ-TV Ref: FCC File No. BPCT-2248 Granted 2/5/57

© American Map Co., Inc., N.Y., No. 14244

## WJZ-TV

Network Service: ABC.

Licensee: A Group W Station, Westinghouse Broadcasting Co. Inc., Television Hill, Baltimore (21211).

Studio: Television Hill.

Ownership: Subsidiary of Westinghouse Electric Corp. For officers and other interests, see Group W in Group Ownership of Television Stations.

Began Operation: Nov. 2, 1948. Sale to present owner by Ben & Herman Cohen families approved June 27, 1957, by FCC (Television Digest, Vol. 13:18-19, 26).

Represented (sales) by Group W Television Sales.

Personnel:

- PAUL YATES, vice president & general manager.
- STEVEN B. ENGLER, general sales manager.
- STANLEY RUDICK, program director.
- JOE MARCOE, sales manager.
- HELEN SCZRUBA, operations manager.
- RICHARD REINGOLD, news director.
- BRIAN O'NEILL, creative services manager.
- RALPH COLE, human resources manager.
- GLENN LAHMAN, engineering manager.
- JIM ZURATT, business manager.
- PHYLLIS SHELTON, public affairs director.
- RUTH HELTNE, market development manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1925.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>DELAWARE</b>			
	Sussex	34,300	33,300	97
	<b>MARYLAND</b>			
	Anne Arundel	120,400	119,000	99
	Baltimore	513,900	508,200	99
	Caroline	8,500	8,200	97
	Carroll	31,700	31,300	99

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MARYLAND—(Continued)</b>			
	Cecil	17,800	17,600	99
	Dorchester	11,800	11,400	97
	Harford	49,700	49,000	99
	Howard	38,300	37,800	99
	Kent	6,200	6,100	98
	Queen Annes	7,900	7,700	97
	Talbot	10,400	10,200	98
	Wicomico	22,700	22,200	98
	Worcester	10,100	9,700	96
Between 25-49%	<b>PENNSYLVANIA</b>			
	Adams	20,800	20,100	97
	Franklin	36,900	35,100	95
Between 5-24%	<b>DELAWARE</b>			
	Kent	32,300	31,700	98
	<b>MARYLAND</b>			
	Allegany	31,000	30,300	98
	Calvert	10,100	9,800	97
	Charles	20,700	20,200	98
	Frederick	35,600	35,000	98
	St Marys	16,500	16,200	98
	Somerset	7,100	6,800	96
	Washington	39,600	38,800	98
<b>PENNSYLVANIA</b>				
York	106,700	103,800	97	
<b>DELAWARE</b>				
New Castle	138,900	137,500	99	
<b>DISTRICT OF COLUMBIA</b>				
District Of Columbia	280,600	273,600	97	
(Continued on page 411-b)				
<b>Station Totals</b>		<b>2,847,000</b>	<b>2,794,600</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>1,162,600</b>
<b>Average Daily Circulation (1979-80)</b>				<b>662,800</b>



# Maryland—Baltimore

## WMAR-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 999-ft. above ground, 1319-ft. above sea level.

Latitude 39° 20' 04.3"  
Longitude 76° 39' 02.8"

Transmitter: Television Hill, 3724 Parkdale Ave.

FM Affiliate: WMAR, 29-kw, 106.5 MHz (No. 293), 622-ft.

Studio: Television Park, 6400 York Rd. (21212).

Telephone: 301-377-2222.

TWX No.: 710-232-1804.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: NBC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WMAR-TV Ref: FCC File No. BPCT-3249 Granted 11/1/63

©American Map Co., Inc., N.Y., No. 14241

## WMAR-TV

Network Service: NBC, Sept. 1981.

Licensee: WMAR Inc., Box 1957, Baltimore, Md. (21203).

Ownership: Wholly-owned subsidiary of Abell Communications. Stephen D. Seymour, pres. Also owns WMAR (FM), Baltimore.

Began Operation: Oct. 27, 1947.

Represented (sales) by Katz Television.

Represented (legal) by Hogan & Hartson.

Personnel:

- DALE WRIGHT, president & general manager.
- H. JOHN MARKS, vice president & sales director.
- CHARLES HORICH, vice president & director of broadcasting.
- ROBERT O. DONAHUE, v.p. & dir. of engineering.
- PETER M. BALLARD, secretary & business manager.
- RUSSELL A. JONES, treasurer and office manager.
- EDWIN B. MICK, production manager.
- JANET B. COVINGTON, director of public affairs.
- DAVID EMERY, news director.

Highest 30 Sec. Rate (July 1, 1979): \$2000.

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	<b>MARYLAND</b>				
		Anne Arundel	120,400	119,000	99
		Baltimore	513,900	508,200	99
		Calvert	10,100	9,800	97
		Caroline	8,500	8,200	97
		Carroll	31,700	31,300	99
		Cecil	17,800	17,600	99
		Dorchester	11,800	11,400	97
		Frederick	35,600	35,000	98
		Harford	49,700	49,000	99

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	<b>MARYLAND—(Continued)</b>				
		Howard	38,300	37,800	99
		Kent	6,200	6,100	98
		Queen Annes	7,900	7,700	97
		Talbot	10,400	10,200	98
<b>Between 25-49%</b>		Washington	39,600	38,800	98
	<b>PENNSYLVANIA</b>				
		Adams	20,800	20,100	97
	<b>WEST VIRGINIA</b>				
		Morgan	3,500	3,400	97
<b>Between 25-49%</b>	<b>DELAWARE</b>				
		Kent	32,300	31,700	98
		Sussex	34,300	33,300	97
	<b>MARYLAND</b>				
		Prince Georges	224,200	222,300	99
<b>Between 25-49%</b>		St Marys	16,500	16,200	98
		Somerset	7,100	6,800	96
		Wicomico	22,700	22,200	98
		Worcester	10,100	9,700	96
	<b>Between 25-49%</b>	<b>PENNSYLVANIA</b>			
		Franklin	36,900	35,100	95
		Fulton	4,000	3,700	93
<b>Between 25-49%</b>		York	106,700	103,800	97
	<b>VIRGINIA</b>				
		Clarke	3,300	3,200	98
<b>Between 25-49%</b>		Shenandoah	10,600	10,300	97
	<b>WEST VIRGINIA</b>				
		Berkeley	15,000	14,700	98
	Hampshire	5,100	4,800	95	
	Jefferson	9,400	9,200	98	

(Continued on next page)

Station Totals	2,825,700	2,773,500	98
Net Weekly Circulation (1979-80)		1,138,100	
Average Daily Circulation (1979-80)		598,700	



**WMAR-TV, Baltimore**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>DELAWARE</b>			
	New Castle	138,900	137,500	99
	<b>DISTRICT OF COLUMBIA</b>			
	District Of Columbia	280,600	273,600	97
	<b>MARYLAND</b>			
	Charles	20,700	20,200	98
	Montgomery	203,000	201,100	99
	<b>PENNSYLVANIA</b>			
	Cumberland	62,100	60,400	97
Between 5-24%	Dauphin	86,700	84,200	97
	Juniata	6,100	5,700	94
	Lancaster	124,600	118,300	95
	<b>VIRGINIA</b>			
	Arlington	115,100	113,600	99
	Fairfax	188,100	186,400	99
	Fauquier	10,300	10,000	97
	Frederick	21,000	20,500	97
	King George	3,400	3,300	97
	Loudoun	19,000	18,500	97
	Northumberland	3,700	3,600	97
	Page	7,400	7,300	99
	Prince William	44,500	43,800	99
	Warren	7,900	7,600	96
	Westmoreland	5,400	5,100	95
	<b>WEST VIRGINIA</b>			
	Hardy	3,500	3,200	92
	Mineral	9,300	9,000	97

**WJZ-TV, Baltimore**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MARYLAND</b>			
	Montgomery	203,000	201,100	99
	Prince Georges	224,200	222,300	99
	<b>PENNSYLVANIA</b>			
	Cumberland	62,100	60,400	97
	Dauphin	86,700	84,200	97
	Fulton	4,000	3,700	93
	Huntingdon	13,400	12,800	96
	Lancaster	124,600	118,300	95
	<b>VIRGINIA</b>			
Between 5-24%	Arlington	115,100	113,600	99
	Clarke	3,300	3,200	98
	Fairfax	188,100	186,400	99
	Frederick	21,000	20,500	97
	Loudoun	19,000	18,500	97
	Prince William	44,500	43,800	99
	Shenandoah	10,600	10,300	97
	Spotsylvania	16,700	16,200	98
	Warren	7,900	7,600	96
	<b>WEST VIRGINIA</b>			
	Berkeley	15,000	14,700	98
	Hampshire	5,100	4,800	95
	Jefferson	9,400	9,200	98
	Mineral	9,300	9,000	97
	Morgan	3,500	3,400	97

**Maryland**

**WBAL-TV, Baltimore**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>DELAWARE</b>			
	New Castle	138,900	137,500	99
	<b>DISTRICT OF COLUMBIA</b>			
	District Of Columbia	280,600	273,600	97
	<b>MARYLAND</b>			
	Charles	20,700	20,200	98
	Montgomery	203,000	201,100	99
	<b>PENNSYLVANIA</b>			
	Chester	98,200	96,100	98
	Cumberland	62,100	60,400	97
Between 5-24%	Dauphin	86,700	84,200	97
	Lancaster	124,600	118,300	95
	<b>VIRGINIA</b>			
	Arlington	115,100	113,600	99
	Clarke	3,300	3,200	98
	Culpeper	7,700	7,500	97
	Fairfax	188,100	186,400	99
	Fauquier	10,300	10,000	97
	Frederick	21,000	20,500	97
	Loudoun	19,000	18,500	97
	Prince William	44,500	43,800	99
	Rappahannock	2,100	2,000	96
	Shenandoah	10,600	10,300	97
	Westmoreland	5,400	5,100	95
	<b>WEST VIRGINIA</b>			
	Hampshire	5,100	4,800	95
	Jefferson	9,400	9,200	98

**WBFF, Baltimore**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>PENNSYLVANIA—(Continued)</b>			
	Cumberland	62,100	60,400	97
	Franklin	36,900	35,100	95
	Lancaster	124,600	118,300	95
	York	106,700	103,800	97
	<b>VIRGINIA</b>			
Between 5-24%	Arlington	115,100	113,600	99
	Clarke	3,300	3,200	98
	Fairfax	188,100	186,400	99
	Frederick	21,000	20,500	97
	Loudoun	19,000	18,500	97
	Prince William	44,500	43,800	99
	Warren	7,900	7,600	96
	<b>WEST VIRGINIA</b>			
	Berkeley	15,000	14,700	98
	Jefferson	9,400	9,200	98

For Group Ownership of TV Stations,  
see Services Volume

# Maryland—Hagerstown

## WHAG-TV

Ch. 25

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 676-kw max. & 436-kw horizontal visual, 67.6-kw max. & 43.6-kw horizontal aural. Antenna: 1229-ft. above av. terrain, 454-ft. above ground, 1894-ft. above sea level.

Latitude 39° 39' 35"  
Longitude 77° 57' 57"

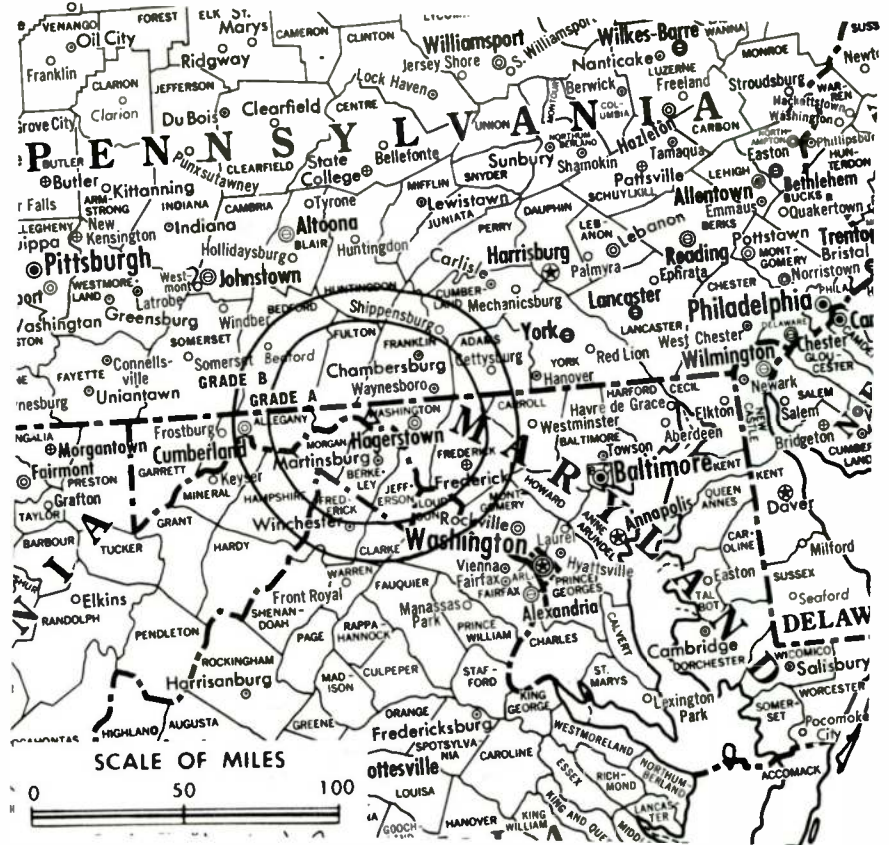
Transmitter: 1.8-mi. W of Clear Spring, Fairview Mtn.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WHAG-TV Ref: FCC File No. BPCT—4626 Granted 8/29/73

©American Map Co., Inc., N.Y., No. 14244

## WHAG-TV

Network Service: NBC.

Licensee: Henson Aviation Inc., Box 689, Hagerstown, Md. (21740).

Studio: Alexander Motor Inn, On the Square, Hagerstown, Md.

Telephone: 301-797-4400.

Ownership: Richard Henson, individually & as trustee, 67%; Samuel & Sheldon Magazine as individuals, 20%; Samuel & Sheldon Magazine as trustees, 13%.

Began Operation: Jan. 3, 1970. Transfer of control to present owners by Adler Communications Corp. granted by FCC Sept. 18, 1972.

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (engineering) by Cohen & Dippell.

Personnel:

ARCH H. McDONALD, general manager.  
KENNETH JOHNSON, chief engineer.  
HAROLD HEAGY, operations manager.

Highest 30 Sec. Rate (April 2, 1979): \$154.

NETWORK BASE HOURLY RATE: \$150.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Allegany	31,000	30,300	98
	Washington	39,600	38,800	98
	PENNSYLVANIA			
	Franklin	36,900	35,100	95

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA			
	Mineral	9,300	9,000	97
	Morgan	3,500	3,400	97
Between 25-49%	PENNSYLVANIA			
	Bedford	15,800	15,100	96
	Fulton	4,000	3,700	93
	VIRGINIA			
	Warren	7,900	7,600	96
Between 5-24%	WEST VIRGINIA			
	Berkeley	15,000	14,700	98
	MARYLAND			
	Frederick	35,600	35,000	98
Between 5-24%	PENNSYLVANIA			
	Huntingdon	13,400	12,800	96
	Perry	12,500	12,000	96
	VIRGINIA			
	Frederick	21,000	20,500	97
	Shenandoah	10,600	10,300	97
Between 5-24%	WEST VIRGINIA			
	Hampshire	5,100	4,800	95
	Hardy	3,500	3,200	92
	Jefferson	9,400	9,200	98
Station Totals		274,100	265,500	96
Net Weekly Circulation (1979-80)			106,700	
Average Daily Circulation (1979-80)			58,400	

# Massachusetts—Boston

## WXNE-TV

Ch. 25

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1950-kw max. & 1380-kw horizontal visual, 201.4-kw max. & 142.6-kw horizontal aural. Antenna: 1174-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 12"  
Longitude 71° 13' 08"

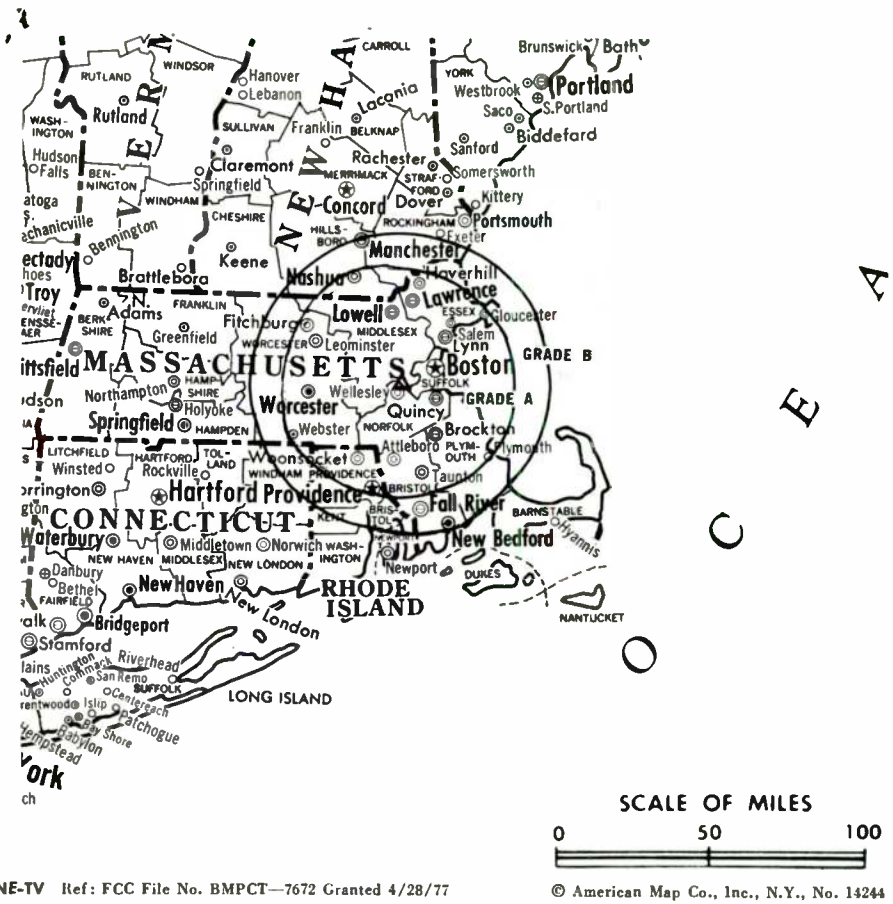
Transmitter: 0.33-mi. E of Highland Ave. & Rt. 128, Needham.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Satellite Earth Station: Scientific-Atlanta, 10-m.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WXNE-TV Ref: FCC File No. BMPCT-7672 Granted 4/28/77

© American Map Co., Inc., N.Y., No. 14244

## WXNE-TV

Network Service: None, independent.

Licensee: CBN Continental Broadcasting Network Inc., Pembroke Four, Virginia Beach, Va. (23463).

Studio: 100 2nd Ave., Needham, Mass. (02192).

Telephone: 617-449-4200.

Ownership: See WYAH-TV, Portsmouth, Va.

Began Operation: Oct. 10, 1977.

Represented (sales) by CBN Spot Sales.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

M. G. ROBERTSON, president.  
ROBERT E. JOHNSON, vice president.  
WILLIAM B. KNIGHT, general manager.  
ARTHUR CARR, general sales manager.  
WILLIAM T. GREGORY, chief engineer.

Highest 30 Sec. Rate (May 8, 1981): \$750.

**For LPTV Applications,  
see Services Volume**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MASSACHUSETTS</b>				
	Barnstable	58,500	56,600	97
	Bristol	169,000	165,500	98
	Essex	225,200	220,500	98
	Middlesex	472,300	462,200	98
	Norfolk	208,300	204,600	98
	Plymouth	136,100	133,000	98
	Suffolk	268,200	256,700	96
	Worcester	221,200	215,600	97
<b>Between 5-24%</b>	<b>NEW HAMPSHIRE</b>			
	Hillsborough	92,300	90,100	98
	Rockingham	60,800	59,300	98
	Strafford	28,200	27,300	97
	<b>RHODE ISLAND</b>			
	Bristol	15,300	15,100	98
	Kent	51,700	50,900	98
	Newport	26,500	25,900	98
	Providence	201,500	196,900	98
	Washington	27,000	26,200	97
<b>Station Totals</b>		<b>2,262,100</b>	<b>2,206,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>434,800</b>
<b>Average Daily Circulation (1979-80)</b>				<b>136,200</b>



# Massachusetts—Boston

## WSBK-TV

Ch. 38

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 3160-kw max. & 1170-kw horizontal visual, 316-kw max. & 117-kw horizontal aural. Antenna: 1180-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 12"  
Longitude 71° 13' 08"

Transmitter: .33-mi. E of Highland Ave. & Rt. 128, Needham.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Satellite Earth Station: Scientific-Atlanta, 10-m.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WSBK-TV Ref: FCC File No. BPCT—790628KG Granted 10/30/79 © American Map Co., Inc., N.Y., No. 14244

## WSBK-TV

Network Service: None, independent.

Licensee: New Boston Television Inc., 83 Leo Birmingham Pkwy., Brighton, Mass. (02135).

Studio: 83 Leo Birmingham Pkwy., Brighton, Mass. (02135).

Ownership: Storer Bcstg., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 12, 1964. Transfer of control to Storer Bcstg. by Catholic TV Center approved July 29, 1966 by FCC (Television Digest, Vol. 6:15, 31).

Represented (sales) by Storer Television Sales.

Personnel:

- JOSEPH C. DIMINO, vice president & general manager.
- DANIEL J. BERKERY, station manager.
- VIRGINIA C. JONES, controller.
- STUART TAUBER, general sales manager.
- PETER SCHRUTH, national sales manager.
- JOHN ANDERSON, director, sales development.
- DICK BEACH, operations manager.
- JUDY JURISICH, program manager.
- JOHN S. VIALI, chief engineer.

Highest 30 Sec. Rate (May 1, 1981): \$4000.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
<b>50% &amp; Over</b>	<b>MASSACHUSETTS</b>			
	Bristol	169,000	165,500	98
	Essex	225,200	220,500	98
	Middlesex	472,300	462,200	98
	Norfolk	208,300	204,600	98
Plymouth	136,100	133,000	98	
Suffolk	268,200	256,700	96	
	<b>NEW HAMPSHIRE</b>			
	Hillsborough	92,300	90,100	98
	Rockingham	60,800	59,300	98

Net Weekly Circulation	State County	Total Households	TV Households	Households %
	<b>CONNECTICUT</b>			
	New London	83,000	79,700	96
	<b>MAINE</b>			
	Androscoggin	34,100	33,200	97
	Kennebec	36,100	34,700	96
	Sagadahoc	9,800	9,400	96
	York	45,900	44,800	98
	<b>MASSACHUSETTS</b>			
	Barnstable	58,500	56,600	97
	Berkshire	49,900	48,300	97
	Dukes	4,200	3,900	93
	Franklin	24,900	23,500	94
	Nantucket	2,400	2,300	94
	Worcester	221,200	215,600	97
<b>Between 25-49%</b>	<b>NEW HAMPSHIRE</b>			
	Cheshire	21,500	20,400	95
	Coos	12,600	12,200	97
	Grafton	21,800	20,600	94
	Merrimack	32,200	31,000	96
	Strafford	28,200	27,300	97
	Sullivan	12,500	11,800	94
	<b>NEW YORK</b>			
	Fulton	22,200	21,600	97
	Rensselaer	51,300	49,900	97
	<b>RHODE ISLAND</b>			
	Bristol	15,300	15,100	98
	Kent	51,700	50,900	98
	Newport	26,500	25,900	98
	Providence	201,500	196,900	98
	<b>VERMONT</b>			
	Caledonia	9,700	9,300	96

(Continued on page 428-b)

Station Totals	4,099,900	3,986,700	97
Net Weekly Circulation (1979-80)		1,510,400	
Average Daily Circulation (1979-80)		630,000	

# Massachusetts—Boston

## WQTV

Ch. 68

Technical Facilities: Channel No. 68 (800-806 MHz). Authorized power: 1220-kw visual, 183-kw aural. Antenna: 785-ft. above av. terrain, 887-ft. above ground, 897-ft. above sea level.

Latitude 42° 20' 50"  
Longitude 71° 04' 59"

Transmitter: Prudential Center.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Represented (engineering) by Cohen & Dippell.

News Wire Service: AP.

Arbitron Data: Not available.



WQTV Ref. FCC File No. BMPCT—7747 Granted 12/22/78

© American Map Co., Inc., N.Y., No. 14244

## WQTV

Network Service: None, independent.

Licensee: Boston Heritage Broadcasting Inc., c/o Edward H. Mank, 239 Lewis Wharf, Boston, Mass. (02110).

Studio: 390 Commonwealth Ave., Boston, Mass. (02215).

Telephone: 617-267-1530.

Ownership: George Fritzing, pres., 6.06%; Daniel Hourihan, v.p., 4.44%; Edward H. Mank, treas., 7.47%; Rinaldo Brutoco, 20%; Carl B. Hilliard, 20%; Standish Bradford Jr., George Condakes, Joseph Sheffer & Robert M. Zimmerman, 5.46% each; William Fitzgerald, 4.44%; Irwin Jacobs, 4.32%; Isaac Blonder & Ben H. Tongue, 3.48% each; Roger Samet, 2.22%.

Began Operation: Jan. 3, 1979.

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

### Personnel:

BRUCE C. MAYER, exec. vice president & general manager.

WILLIAM CUCCINELLO, operations manager.

LINDA MARTIN, director of sales & marketing.

DEXTER MERRY, director of engineering.

Highest 30 Sec. Rate (April 30, 1980): \$115.

# ON TOP

... a position in the industry  
maintained by those who read  
**Television Digest** regularly.

# Massachusetts—Boston

## WNAC-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1000-ft. above av. terrain, 1069-ft. above ground, 1184-ft. above sea level.

Latitude 42° 18' 40"  
Longitude 71° 13' 00"

Transmitter: Tower Road, Newton, Mass.

TV tape: Recording facilities.

AM Affiliate: WRKO, 50-kw, 680 kHz.

FM Affiliate: WROR, 11-kw, 98.5 MHz (No. 253), 910-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: CBS.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WNAC-TV Ref: FCC File No. BPCT-3057 Granted 3/27/63

© American Map Co., Inc., N.Y., No. 14244

## WNAC-TV

Network Service: CBS.

Licensee: RKO General Inc. (Yankee Division), Govt. Center, Boston, Mass. (02114).

Studio: RKO Bldg., Govt. Center.

Telephone: 617-725-2700. TWX No.: 710-321-0361.

Ownership: See WOR-TV, New York.

Began Operation: June 21, 1948. Sale to New England TV Corp. pending (Television Digest, Vol. 18:17, 36).

Represented (sales) by Blair Television.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

- PAT SERVODIDIO, vice president & general manager.
- LAD HLAVATY, v.p. & director of engineering.
- JOHN ATKINSON, program director.
- JOHN LISANTI, advertising & promotion director.
- JOHN D. QUINLAN, local sales manager.
- TOM CAMARDA, national sales manager.
- WILLIAM HAHN, vice president, community relations.
- CHARLES H. DUTCHER III, operations manager.
- BARBARA HARLAND, advertising manager.
- KEN MCGOWAN, chief engineer.
- ROBIN REIBEL, director of public relations.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MASSACHUSETTS</b>			
	Barnstable	58,500	56,600	97
	Bristol	169,000	165,500	98
	Essex	225,200	220,500	98
	Middlesex	472,300	462,200	98
	Nantucket	2,400	2,300	94
	Norfolk	208,300	204,600	98
	Plymouth	136,100	133,000	98
	Suffolk	268,200	256,700	96
	Worcester	221,200	215,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW HAMPSHIRE</b>			
	Cheshire	21,500	20,400	95
	Hillsborough	92,300	90,100	98
	Merrimack	32,200	31,000	96
	Rockingham	60,800	59,300	98
	Strafford	28,200	27,300	97
	Sullivan	12,500	11,800	94
	<b>RHODE ISLAND</b>			
	Providence	201,500	196,900	98
<b>Between 25-49%</b>	<b>CONNECTICUT</b>			
	Windham	33,400	32,200	96
	<b>MAINE</b>			
	York	45,900	44,800	98
	<b>MASSACHUSETTS</b>			
	Dukes	4,200	3,900	93
	Franklin	24,900	23,500	94
	<b>NEW HAMPSHIRE</b>			
	Belknap	14,600	14,200	97
	<b>RHODE ISLAND</b>			
Bristol	15,300	15,100	98	
Kent	51,700	50,900	98	
Newport	26,500	25,900	98	
Washington	27,000	26,200	97	
<b>VERMONT</b>				
Windham	13,000	11,900	91	
<b>Between 5-24%</b>	<b>CONNECTICUT</b>			
	New London	83,000	79,700	96
Tolland	34,500	33,300	97	

(Continued on page 416-b)

Station Totals	2,674,900	2,602,000	97
Net Weekly Circulation (1979-80)		1,903,700	
Average Daily Circulation (1979-80)		1,057,600	



# Massachusetts—Cambridge-Boston

## WLVI-TV

Ch. 56

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2240-kw max. & 1660-kw horizontal visual, 226-kw max. & 166-kw horizontal aural. Antenna: 1186-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level.

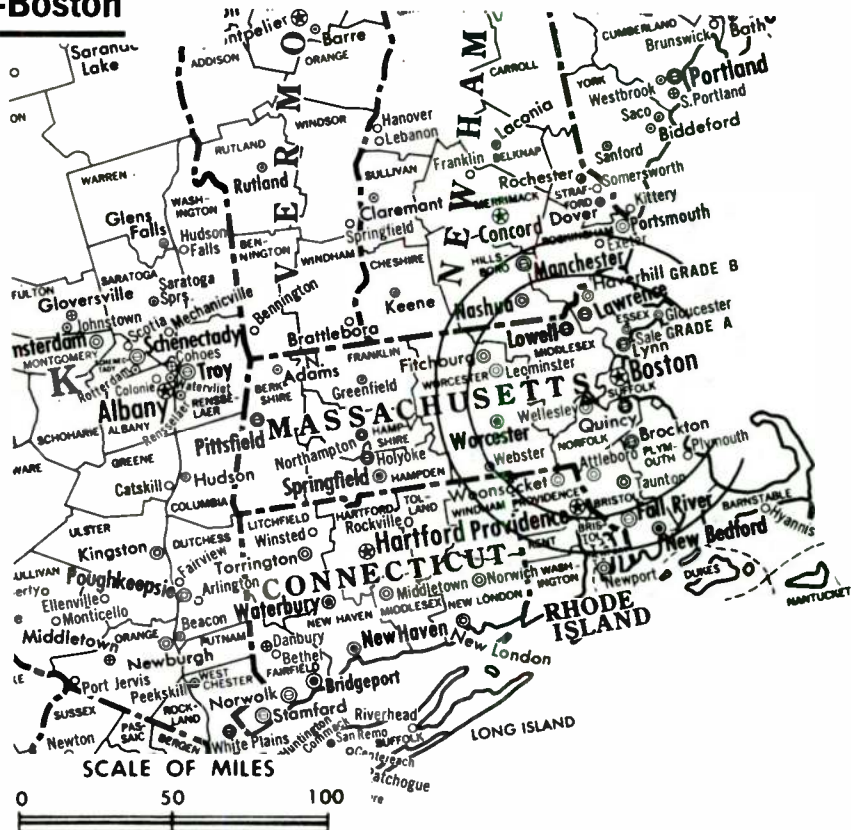
Latitude 42° 18' 12"  
Longitude 71° 13' 08"

Transmitter: 140 Cabot St., Needham, Mass.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WLVI-TV Ref: FCC File No. BPCT—4314 Granted 10/7/70

© American Map Co., Inc., N.Y., No. 14244

## WLVI-TV

Network Service: None, independent.

Licensee: Field Communications Corp., Box 56, Boston, Mass. (02101).

Studio: Box 56, 75 Wm. T. Morrissey Blvd., Boston, Mass. (02101).

Telephone: 617-288-3200.

Ownership: Field Enterprises Holdings Ltd., 100%. For other interests, see WFLD-TV, Chicago, Ill.

Began Operation: Aug. 31, 1953; left air March 30, 1956. Sale to Harvey Radio Labs by Middlesex Bcstg. approved by FCC Sept. 1, 1959. Harvey operated station experimentally from May 17 to Nov. 17, 1962. Sale to Kaiser Bcstg. approved Oct. 20, 1966 (Television Digest, Vol. 6:26, 43) and station resumed operation Dec. 21, 1966. Sale to Field by Kaiser approved June 22, 1977 (Vol. 16:51; 17:26).

Represented (sales) by Field Spot Sales.

Represented (legal) by Sidley & Austin.

Represented (engineering) by John F. X. Browne & Associates Inc.

Personnel:

GERALD R. WALSH, vice president & general manager.  
HOWARD J. STEVENS, program manager.  
KEVIN J. DUNN, general sales manager.  
BOB KRAUS, sales manager.  
RICHARD LIPSON, engineering manager.  
LIZ WRUBLIN, promotion manager.  
NATALIE McIVER, director of news & public affairs.

Rates: On request.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MASSACHUSETTS</b>				
<b>50% &amp; Over</b>	Middlesex	472,300	462,200	98
	Nantucket	2,400	2,300	94
	Plymouth	136,100	133,000	98
	Suffolk	268,200	256,700	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW HAMPSHIRE</b>			
	Hillsborough	92,300	90,100	98
<b>Between 25-49%</b>	<b>CONNECTICUT</b>			
	New London	83,000	79,700	96
	<b>MAINE</b>			
	York	45,900	44,800	98
	<b>MASSACHUSETTS</b>			
	Barnstable	58,500	56,600	97
	Bristol	169,000	165,500	98
	Essex	225,200	220,500	98
	Norfolk	208,300	204,600	98
	Worcester	221,200	215,600	97
<b>NEW HAMPSHIRE</b>				
Coos	12,600	12,200	97	
Merrimack	32,200	31,000	96	
Rockingham	60,800	59,300	98	
Sullivan	12,500	11,800	94	
<b>RHODE ISLAND</b>				
Bristol	15,300	15,100	98	
Kent	51,700	50,900	98	
Newport	26,500	25,900	98	
Providence	201,500	196,900	98	
<b>Between 5-24%</b>	<b>CONNECTICUT</b>			
	Middlesex	44,700	43,200	97
	New Haven	273,000	266,100	97
Windham	33,400	32,200	96	
<b>MAINE</b>				
Androscoggin	34,100	33,200	97	
Cumberland	73,100	71,000	97	

(Continued on page 428-b)

Station Totals	3,025,500	2,945,800	97
Net Weekly Circulation (1979-80)	1,161,700		
Average Daily Circulation (1979-80)	503,800		

# Massachusetts—Boston

**WCVB-TV**

Ch. 5



Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 980-ft. above av. terrain, 1199-ft. above ground, 1200-ft. above sea level.

Latitude 42° 18' 37"  
Longitude 71° 14' 14"

Transmitter: 352 Cedar St., Needham, Mass.

TV tape: Recording facilities.

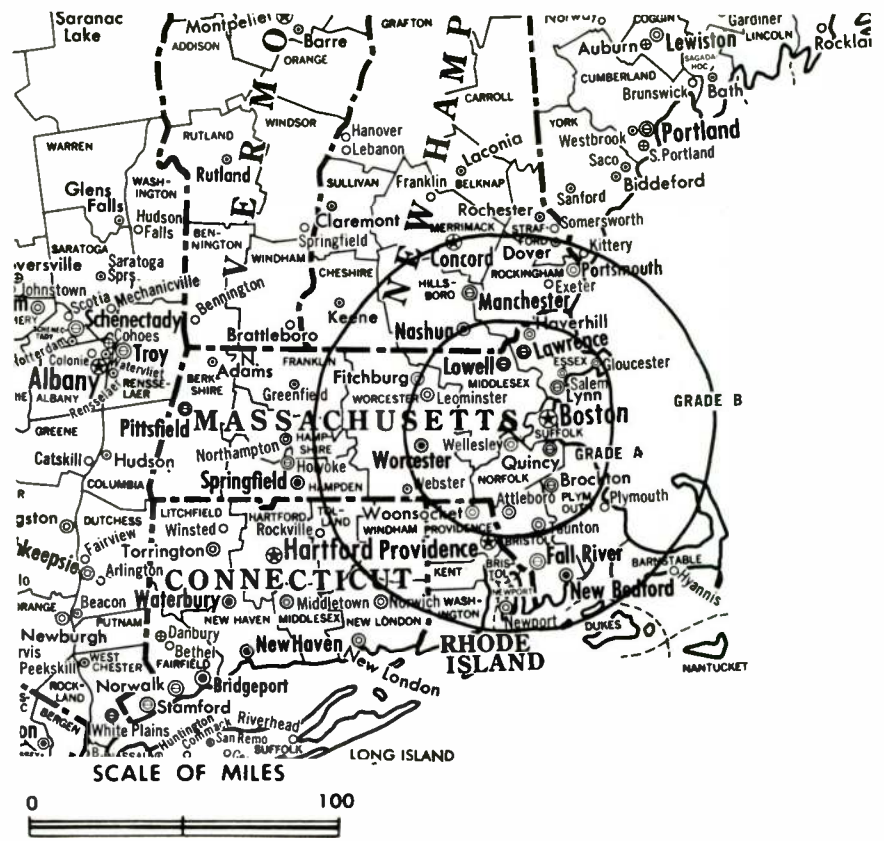
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.

News Film Service: ABC, CNN.

Satellite Earth Station: In operation.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WCVB-TV Ref: FCC File No. BMPCT-7316 Granted 7/29/71

© American Map Co., Inc., N.Y., No. 14244

## WCVB-TV

Network Service: ABC.

Licensee: Boston Broadcasters Inc., 5 TV Place, Needham Branch, Boston, Mass. (02192).

Studio: 5 TV Place. Telephone: 617-449-0400.

Ownership: Boston Broadcasters Inc., Leo L. Beranek, chmn.; Robert M. Bennett, pres. No individual with more than 5.3%.

Began Operation: March 19, 1972.

Represented (sales) by Harrington, Richter & Parsons Inc.

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Represented (engineering) by Smith & Powstenko.

Personnel:

- ROBERT M. BENNETT, president & general manager.
- WILLIAM J. POORVU, vice chairman & treasurer.
- JAMES P. MILLER, vice president & business manager.
- PAUL LA CAMERA, v.p. for public affairs & community services.
- GERALD J. MCGAVICK, v.p. & general sales manager.
- MICHAEL J. VOLPE, v.p. & sales manager.

- BRUCE MARSON, v.p. & program manager.
- JAMES THISTLE, v.p. & director of news.
- PHILIP BALBONI, director of public affairs & editorials.
- PAUL RICH, special asst. to gen. mgr. & dir. of creative services.
- ROSS B. KAUFFMAN, director of engineering & operations.
- VALDO CONTE, commercial operations manager.
- BARRY ROSENTHAL, advertising manager.
- PETER M. COHEN, public relations manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3650.

Net Weekly Circulation	State County	Total Households	TV Households	%
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50% & Over	CONNECTICUT Windham	33,400	32,200	96
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(Continued on page 428-b)

Station Totals	2,874,400	2,795,500	97
Net Weekly Circulation (1979-80)			1,965,700
Average Daily Circulation (1979-80)			1,215,800

# Fifty-nine Emmys in four years.

It's not the number of Emmys we're proud of, but what they stand for... our commitment to local programming. And the highest award of all is the one our viewers have given throughout the years in their loyalty to our news, public affairs and entertainment programming. That's why we say, we are New England... Channel 5 and you.



Nationally represented by HRP

# Massachusetts—Boston

**WBZ-TV**

Ch. 4

**WBZ-TV 4 W** GROUP



GROUP W TELEVISION SALES  
GROUP W—WESTINGHOUSE  
BROADCASTING CO.

Technical Facilities: Channel No. 4  
(66-72 MHz). Authorized power:  
60.3-kw visual, 9.75-kw aural. Antenna:  
1160-ft. above av. terrain, 1199-ft. above ground,  
1349-ft. above sea level.

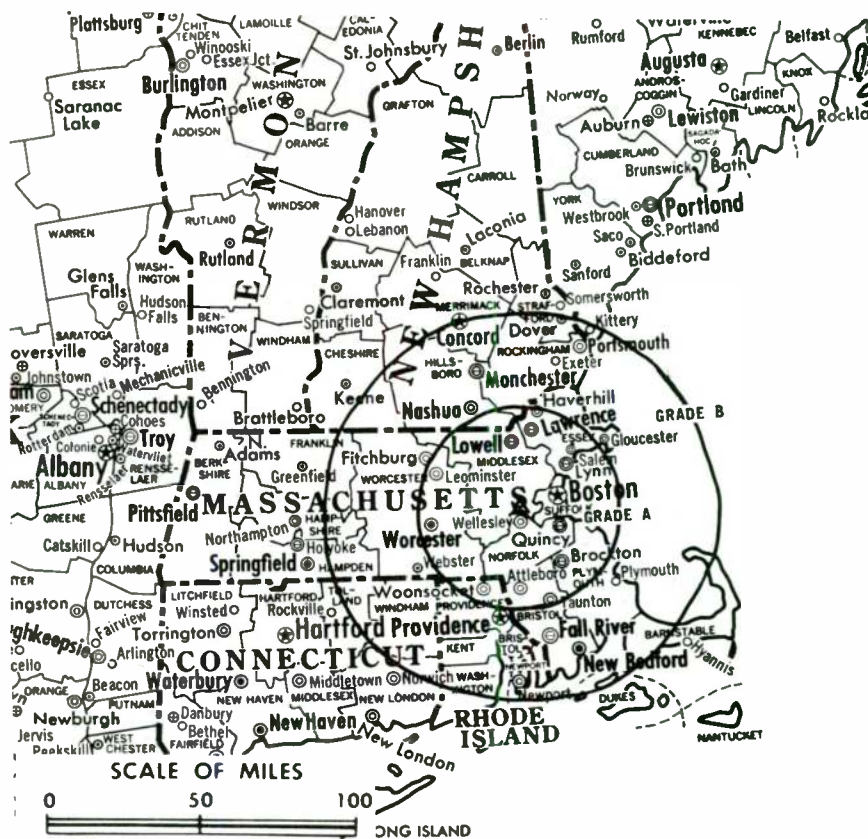
Latitude 42° 18' 37"  
Longitude 71° 14' 14"

Transmitter: 350 Cedar St., Needham Heights, Mass.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI. Facsimile Service: UPI. News Film Service: NBC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WBZ-TV Ref: FCC File No. BPCT-2072 Granted 2/8/56

©American Map Co., Inc., N.Y., No. 14244

## WBZ-TV

Network Service: NBC.

Licensee: A Group W Station, Westinghouse Bcstg. Co. Inc., 1170 Soldiers Field Rd., Boston, Mass. (02134).

Studio: 1170 Soldiers Field Rd.

Telephone: 617-787-7000. TWX No.: 710-330-0283.

AM Affiliate: WBZ, 50-kw, 1030 kHz.

FM Affiliate: WBZ-FM, 18-kw, 106.7 MHz (No. 294), 758-ft.

Ownership: Subsidiary of Westinghouse Electric Corp. See Group W under Group Ownership of Television Stations.

Began Operation: June 9, 1948.

Represented (sales) by Group W Television Sales.

Personnel:

SEYMOUR YANOFF, vice president & general manager.  
JOHN J. SPINOLA, station manager.  
DAN LAWLOR, general sales manager.  
ALAN H. BUCKMAN, national sales manager.  
LEONARD GOLDMAN, local sales manager.  
RICHARD KURLANDER, program manager.  
MATTHEW MIXON, production manager.

BARRY SCHULMAN, executive producer.  
JOLEN SCHMAUSS, creative services director.  
TERRI PARK, information services manager.  
JEFF ROSSER, news director.  
BOB HOUGHTON, controller.  
KAREN HUGGINS, human resources director.  
GEORGE ST. ANDRE, engineering manager.  
JOSEPH BLAKE, assistant engineering manager.

Highest 30 Sec. Rate: \$7000.

NETWORK BASE HOURLY RATE: \$3450.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT Windham	33,400	32,200	96

(Continued on page 416-b)

Station Totals	2,905,500	2,825,600	97
Net Weekly Circulation (1979-80)			1,986,900
Average Daily Circulation (1979-80)			1,190,100

# We're the one for all New England.

**ONE 4 ALL**  
**WBZ-TV BOSTON** GROUP W



# Massachusetts—Adams

## WCDC

Ch. 19

[Satellite of WTEN, Albany, N.Y.]

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 538-kw max. & 316-kw horizontal visual, 108-kw max. & 63.1-kw horizontal aural. Antenna: 2090-ft. above av. terrain, 248-ft. above ground, 3688-ft. above set level.

Latitude 42° 38' 14"  
Longitude 73° 10' 07"

Holds CP for change to 448.7-kw max. visual, 89.54-kw max. aural. BPCT-5208.

Transmitter: Atop Mt. Greylock, Adams, Mass.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: Weather.

Note: Pittsfield, Mass. is within 50-mi. radius of WCDC.



County coverage based on Arbitron study (see page 4-b).

WCDC Ref: FCC File No. BPCT-1758 Granted 9/20/71

©American Map Co., Inc., N.Y., No. 14244

## WCDC

Network Service: ABC.

Licensee: Knight-Ridder Broadcasting Inc.

Studio: WTEN, Albany, N.Y.

Telephone: Albany, 518-436-4822. TWX No. 710-441-8203.

Ownership: See WTEN, Albany, N.Y.

Began Operation: Feb. 5, 1954. Left air Feb. 25, 1956 when tower and antenna were destroyed by high winds. Sold to Capital Cities Bcstg. by Leon Podolsky and associates and station resumed operation Feb. 22, 1957 (Television Digest, Vol. 12:49; 13:6, 8). Sale to present owner by Capital Cities Bcstg. approved by FCC Feb. 1971.

Personnel: Same as WTEN, Albany, N.Y.

Rates: Sold in combination with WTEN, Albany, N.Y.

NETWORK BASE HOURLY RATE: Bonus to WTEN, Albany, N.Y.

Arbitron Data For This Station Included With  
Report Of Parent WTEN, Albany, N.Y.

# Massachusetts

## WBZ-TV, Boston (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MASSACHUSETTS</b>				
	Barnstable	58,500	56,600	97
	Bristol	169,000	165,500	98
	Dukes	4,200	3,900	93
	Essex	225,200	220,500	98
	Franklin	24,900	23,500	94
	Middlesex	472,300	462,200	98
	Nantucket	2,400	2,300	94
	Norfolk	208,300	204,600	98
	Plymouth	136,100	133,000	98
50% & Over	Suffolk	268,200	256,700	96
	Worcester	221,200	215,600	97
<b>NEW HAMPSHIRE</b>				
	Belknap	14,600	14,200	97
	Cheshire	21,500	20,400	95
	Hillsborough	92,300	90,100	98
	Merrimack	32,200	31,000	96
	Rockingham	60,800	59,300	98
	Strafford	28,200	27,300	97
	Sullivan	12,500	11,800	94
<b>VERMONT</b>				
	Windham	13,000	11,900	91
<b>CONNECTICUT</b>				
	New London	83,000	79,700	96
<b>MAINE</b>				
	York	45,900	44,800	98
<b>NEW HAMPSHIRE</b>				
	Carroll	9,800	9,500	97
	Grafton	21,800	20,600	94
Between 25-49%	<b>RHODE ISLAND</b>			
	Bristol	15,300	15,100	98
	Kent	51,700	50,900	98
	Newport	26,500	25,900	98
	Providence	201,500	196,900	98
	Washington	27,000	26,200	97
<b>VERMONT</b>				
	Caledonia	9,700	9,300	96
	Windsor	18,600	17,600	95
<b>CONNECTICUT</b>				
	Tolland	34,500	33,300	97
<b>MASSACHUSETTS</b>				
Between 5-24%	Berkshire	49,900	48,300	97
	Hampden	163,500	158,900	97
	Hampshire	40,500	38,900	96
<b>VERMONT</b>				
	Orange	7,500	7,100	95

## CABLE & TV Addenda Services

Weekly reports on industry changes  
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## State Educational Technical Facilities (Complete Data in Educational Directory)

### WGBH-TV Boston

Ch. 2

Non-Commercial Educational Station

Licensee: WGBH Educational Foundation, 125 Western Ave., Boston, Mass. (02134).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 87.1-kw visual, 17.4-kw aural. Antenna: 1040-ft. above av. terrain, 1034-ft. above ground, 1184-ft. above sea level.

Latitude 42° 18' 37"  
Longitude 71° 14' 14"

### WGBX-TV Boston

Ch. 44

Non-Commercial Educational Station

Licensee: WGBH Educational Foundation, 125 Western Ave., Boston (02134).

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1510-kw max. & 977-kw horizontal visual, 151-kw max. & 97.7-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1074-ft. above ground, 1224-ft. above sea level.

Latitude 42° 18' 37"  
Longitude 71° 14' 14"

### WGBY-TV Springfield

Ch. 57

Non-Commercial Educational Station

Licensee: WGBH Educational Foundation, 125 Western Ave., Boston, Mass. (02134).

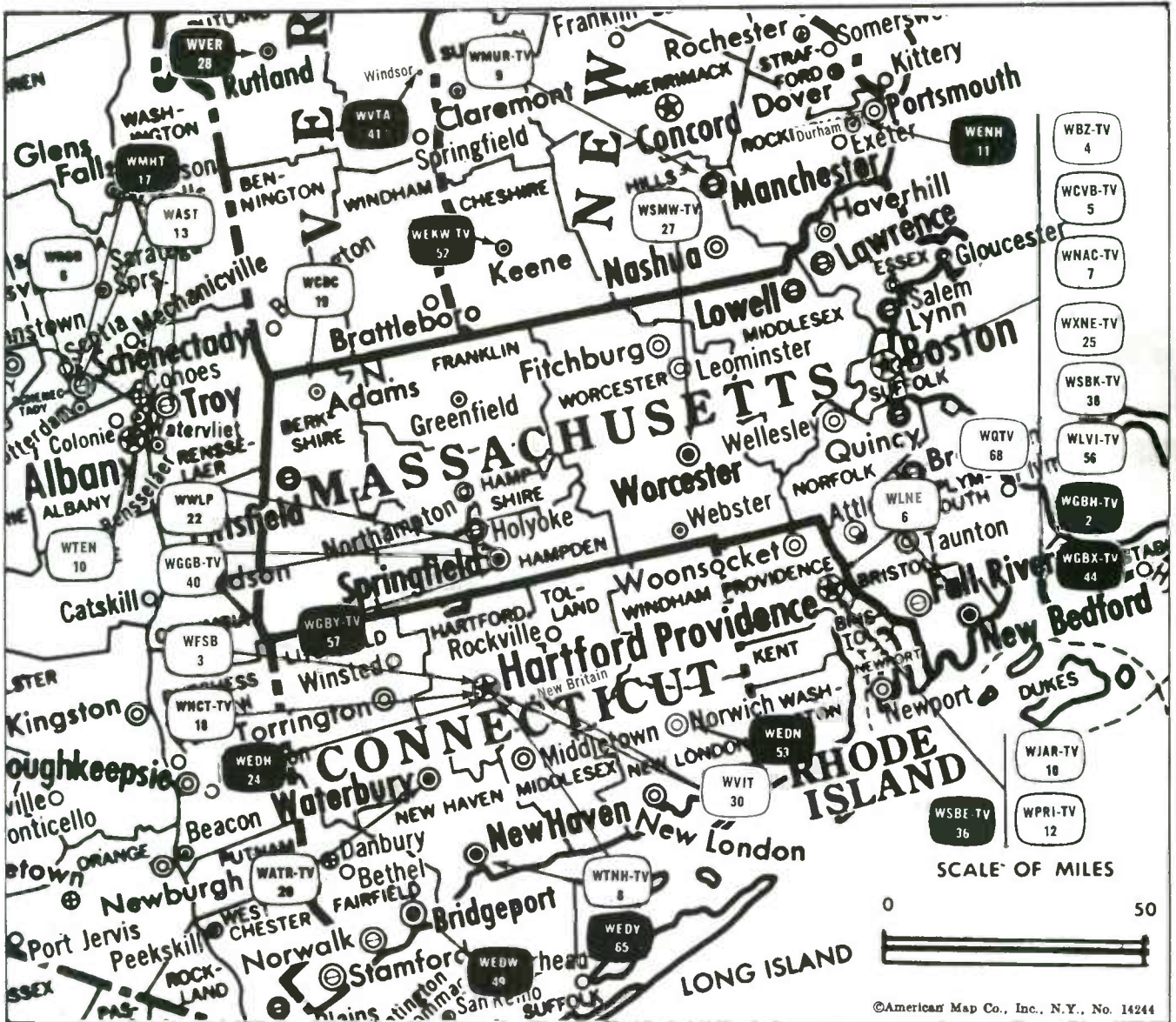
Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 1200-kw max. & 776-kw horizontal visual, 240-kw max. & 155-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 119-ft. above ground, 1323-ft. above sea level.

Latitude 42° 14' 30"  
Longitude 72° 38' 54"

### WNAC-TV, Boston

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MASSACHUSETTS</b>				
	Hampshire	40,500	38,900	96
<b>NEW HAMPSHIRE</b>				
Between 5-24%	Carroll	9,800	9,500	97
	Grafton	21,800	20,600	94
<b>VERMONT</b>				
	Windsor	18,600	17,600	95



Market	TV Households Arbitron Prime Time	Rank	Arbitron ADI TV Households	Rank
Boston	1,192,000	5	1,859,900	6
Springfield	130,000	93	223,700	88
Worcester	14,000	194	*	*

**State Cross Reference List**  
Communities That Receive Programs of  
Stations That Are Located Elsewhere

**WLNE, New Bedford**  
(See Providence, R.I.)

**Massachusetts Station Status as of January 1, 1981**

	VHF	UHF	TOTAL
Commercial Television Stations	3	8	11
Educational Television Stations	1	2	3
			14



# Maryland-Salisbury

## WMDT

Ch. 47

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 3470-kw max. & 676-kw horizontal visual, 347-kw max. & 67.6-kw horizontal aural, 1000-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude 38° 30' 06"  
Longitude 75° 44' 09"

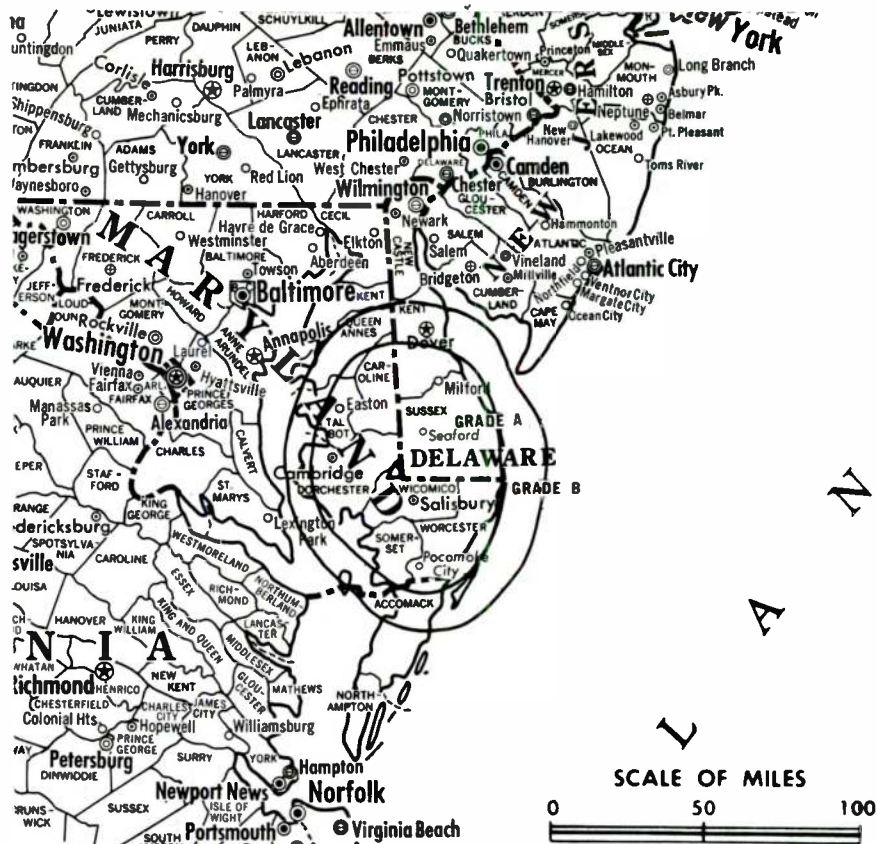
Transmitter: Sneathen Church Rd., near Sharptown, Md.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: Newsweek.



WMDT Ref: FCC File No. BPCT-7808311A Granted 3/1/79

©American Map Co., Inc., N.Y. No. 14244

## WMDT

Network Service: ABC, NBC.

Licensee: MDV Television Co. Inc., Box 321, Salisbury, Md. (21801).

Studio: 202 Downtown Plaza, Salisbury, Md. (21801).

Telephone: 301-742-4747.

Ownership: Jean-Paul Audet, pres. & gen. mgr., 80.79%; James R. Audet, v.p. & dir. of engineering, 5.35%; W. Michael Hoehn, 2.70%; William H. Mallery, 2.70%; Walter J. Pfister Jr., 2.70%; William E. Sheehan, 2.70%; Rosemary M. Sheehan, 0.43%; Robert C. Cody & Yvonne L. Cody, 1.33% each.

Began Operation: April 11, 1980.

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (sales) by Adam Young Inc.

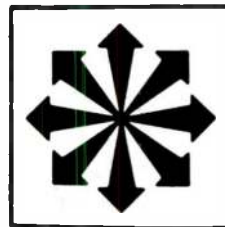
### Personnel:

J. PAUL AUDET, general manager.  
JAMES R. AUDET, director of engineering.  
W. MICHAEL HOEHN, programming director.  
WILLIAM H. MALLERY, director of sales.  
DONALD M. FELDMAN, news director.  
STEPHEN CRITSER, traffic/accounting manager.

Highest 30 Sec. Rate (May 5, 1981): \$250.

NETWORK BASE HOURLY RATE: \$100.

# BLACKBURN & COMPANY, INC.



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<b>ATLANTA</b>	400 Colony Sq., #1004, 30361	(404) 892-4655
<b>BEVERLY HILLS</b>	9465 Wilshire Blvd., 90212	(213) 274-8151

# Maryland—Salisbury

## WBOC-TV

Ch. 16

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 225-kw visual, 36.3-kw aural. Antenna: 620-ft. above av. terrain, 647-ft. above ground, 687-ft. above sea level.

Latitude 38° 24' 15"  
Longitude 75° 34' 45"

Holds CP for change to 2000-kw max. & 457-kw horizontal visual, 69.2-kw horizontal aural, 980-ft. above av. terrain, 1003-ft. above ground, 1049-ft. above sea level, lat. 38° 30' 16", long. 75° 38' 35"; transmitted to 1.2-mi. S of intersection of Rts. 24 & 347, approx. 5-mi. SE of Sharptown. BPCT-800515KG.

Transmitter: Northwood Drive.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MNI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

Country coverage based on Arbitron study (see page 4-b).



WBOC-TV Ref: FCC File No. BPCT-3035 Granted 7/12/82  
CP: BPCT-800515KG Granted 9/8/80

© American Map Co., Inc., N.Y., No. 14244

## WBOC-TV

Network Service: CBS, NBC.

Licensee: Mid-Atlantic Communications Inc., Radio-TV Park, Salisbury, Md. (21801).

Studio: Radio-TV Park.

Telephone: 301-749-1111. TWX No.: 301-344-4947.

Ownership: Thomas H. Draper, pres., 55%; Robert A. Fischer Jr., secy., 4%; David G. Burton, 10%; Glenn C. Kenton, 5%; Robert A. Fischer Sr. & Richard S. Fischer, 3% each; Six Plus Inc., 20%. Six Plus ownership: Walter E. Timm, trustee, chmn., 74.5%; Glenn C. Kenton, pres.; George A. Weymouth, v.p., 13.2%; Clarence A. Weymouth, secy.; G. Howard Edler Jr., treas.; Eugene E. Weymouth, 3.3%; Deo & Andrew Hobbs Jr., 2.7% each. Mid-Atlantic Communications also owns WAFL-AM-FM, Milford, Del.

Began Operation: July 15, 1954. Sale to present owners by The A. S. Abell Co. approved by FCC Sept. 5, 1980.

Represented (sales) by Katz Television.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

THOMAS H. DRAPER, president & general manager.  
JACK W. WARD, vice president & operations manager.  
WILLIAM K. KENTON, general sales manager.  
LARRY B. YOUNG, program director.  
DONNA CLOYD, promotion/production manager.  
ALAN M. LANDAY, news director.  
VINCENT E. DONOVAN, chief engineer.

Highest 30 Sec. Rate (April 1, 1981): \$400.

NETWORK BASE HOURLY RATE: \$671.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>DELAWARE</b>			
	Sussex	34,300	33,300	97
	<b>MARYLAND</b>			
	Somerset	7,100	6,800	96
	Wicomico	22,700	22,200	98
	Worcester	10,100	9,700	96
	<b>VIRGINIA</b>			
	Accomack	12,600	11,900	95
Between 25-49%	<b>MARYLAND</b>			
	Dorchester	11,800	11,400	97
Between 5-24%	<b>DELAWARE</b>			
	Kent	32,300	31,700	98
	<b>MARYLAND</b>			
	Caroline	8,500	8,200	97
	St Marys	16,500	16,200	98
<b>Station Totals</b>		<b>155,900</b>	<b>151,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>85,200</b>
<b>Average Daily Circulation (1979-80)</b>				<b>62,000</b>

## VIDEO WEEK

for current reports on the home video industry  
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# Massachusetts—Springfield-Holyoke

## WGGB-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3680-kw visual, 368-kw aural. Antenna: 1004-ft. above av. terrain, 152-ft. above ground, 1352-ft. above sea level.

Latitude 42° 14' 30"  
Longitude 72° 38' 56"

Transmitter: Top of Mt. Tom.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

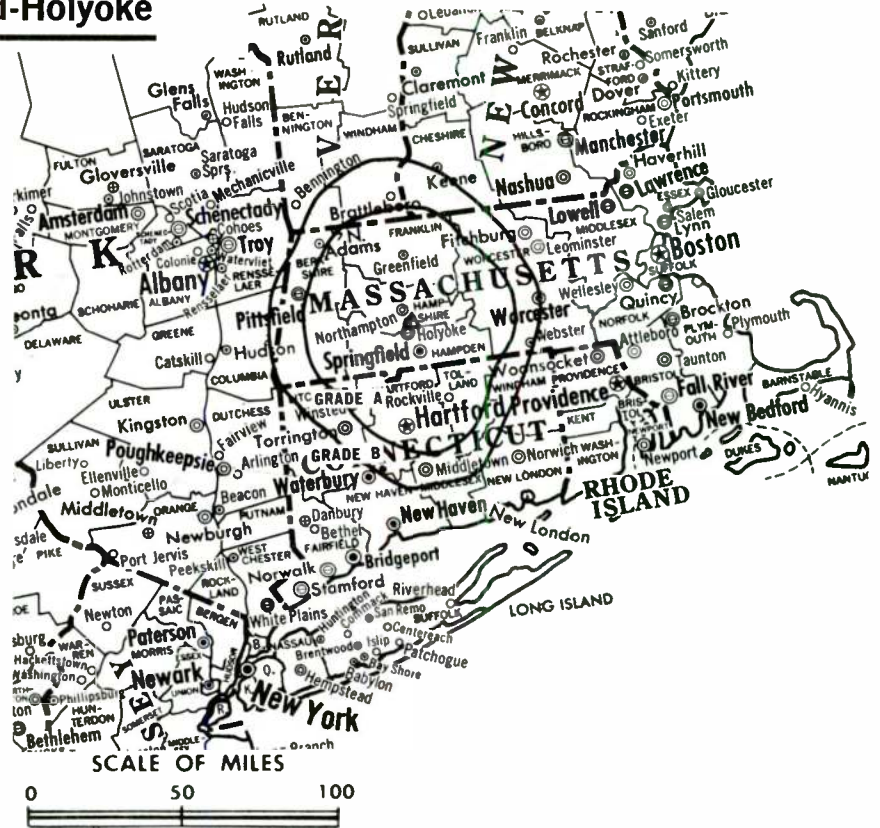
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WGGB-TV Ref: FCC File No. BPCT-4208 Granted 6/10/69

©American Map Co., Inc., N.Y., No. 14244

## WGGB-TV

Network Service: ABC.

Licensee: The WHYN Stations Corp., Box 3633, Springfield, Mass. (01101).

Studio: 1300 Liberty St., Springfield (01101).

Telephone: 413-785-1911. TWX No.: 710-350-1369.

Ownership: See WGAN-TV, Portland, Me.

Began Operation: April 14, 1953. Sale with AM & FM affiliates to present owner by Hampden-Hampshire Corp. approved June 7, 1967 by FCC (Television Digest, Vol. 6:44, 7). Previously, sale of 50% to Republican TV Inc. approved July 21, 1954. (Vol. 10:10, 30).

Personnel:

GILBERT M. LEFKOVICH, general manager.  
RICHARD WYLIE, national sales manager.  
PHILIP J. RENISON, local sales manager.  
TED GRATKOWSKI, chief engineer.

DIGEST OF RATE CARD NO. A-10—(July 28, 1980)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—8-11 p.m., daily.					
\$3000	\$1800	\$1500	\$1200	\$600	\$300
NETWORK BASE HOURLY RATE: \$700.					

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MASSACHUSETTS</b>			
	Franklin	24,900	23,500	94
	Hampden	163,500	158,900	97
	Hampshire	40,500	38,900	96
Between 25-49%	<b>CONNECTICUT</b>			
	Hartford	291,600	283,100	97
	Tolland	34,500	33,300	97
	<b>VERMONT</b>			
	Windham	13,000	11,900	91
Between 5-24%	<b>CONNECTICUT</b>			
	Litchfield	55,000	53,200	97
	Middlesex	44,700	43,200	97
	<b>MASSACHUSETTS</b>			
	Berkshire	49,900	48,300	97
	Worcester	221,200	215,600	97
	<b>NEW HAMPSHIRE</b>			
	Cheshire	21,500	20,400	95
<b>Station Totals</b>		<b>960,300</b>	<b>930,300</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>349,200</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>206,200</b>	



# Massachusetts—Springfield

## WWLP

Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 4170-kw visual, 417-kw aural. Antenna: 877-ft. above av. terrain, 530-ft. above ground, 1170-ft. above sea level.

Latitude 42° 05' 00"  
Longitude 72° 42' 16"

Transmitter: Provin Mt., Agawam, Mass.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: NOAA.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WWLP Ref: FCC File No. BPCT-4795 Granted 12/19/75

© American Map Co., Inc., N.Y., No. 14244

## WWLP

Network Service: NBC.

Licensee: Springfield Television Corp., Box 2210, Springfield, Mass. (01101).

Studio: Provin Mt., Agawam, Mass.

Telephone: 413-786-2200. TWX No.: 710-350-1421.

Ownership: Roger L. Putnam estate, 25.09%; William L. Putnam, chmn., 4.56%; Joseph J. Deliso, dir., 6.68%; over 200 others, none owning over 2%. Springfield Television also owns WKEF(TV), Dayton, Ohio & KSTU(TV), Ch. 20, Salt Lake City, Utah.

Began Operation: March 17, 1953.

Represented (sales) by Seltel Inc.; Kettell-Carter (Boston).

Represented (legal) by Sanford, Adams, McCulloch & Beard.

### Personnel:

WILLIAM L. PUTNAM, chairman.  
KATHRYN F. BROMAN, president.  
ROLAND L. FILIAULT, treasurer & comptroller.  
WILLIAM PEPIN, station manager.  
JOHN FERGIE, vice president, engineering.  
W. BUZZ SAWYER, vice president, corporate programming.  
E. HOLLAND LOW, v.p. & national sales manager.  
DANIEL T. SULLIVAN JR., general sales manager.  
FRANCIS KOZLOWSKI JR., traffic manager.  
LOUIS CHENEVERT, chief engineer.  
ANNA BARTON, producer, creative services.  
MICHAEL GRAZIANO, producer, creative services.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.					
\$1750	\$1000				Graded rates apply*

\*Highest rate: \$750.

NETWORK BASE HOURLY RATE: \$725.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MASSACHUSETTS</b>				
50% & Over	Franklin	24,900	23,500	94
	Hampden	163,500	158,900	97
	Hampshire	40,500	38,900	96
<b>CONNECTICUT</b>				
Between 25-49%	Hartford	291,600	283,100	97
	Tolland	34,500	33,300	97
<b>MASSACHUSETTS</b>				
Between 5-24%	Berkshire	49,900	48,300	97
	VERMONT Windham	13,000	11,900	91
<b>CONNECTICUT</b>				
Between 5-24%	Litchfield	55,000	53,200	97
	Middlesex	44,700	43,200	97
<b>MASSACHUSETTS</b>				
Between 5-24%	Worcester	221,200	215,600	97
	NEW HAMPSHIRE Cheshire	21,500	20,400	95
<b>Station Totals</b>		<b>960,300</b>	<b>930,300</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>381,700</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>207,800</b>	

## INSTANT FACTBOOK

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# Massachusetts—Worcester

## WSMW-TV

Ch. 27

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1151-kw max. & 513-kw horizontal visual, 227.5-kw max. & 102-kw horizontal aural. Antenna: 1530-ft. above av. terrain, 1344-ft. above ground, 2044-ft. above sea level.

Latitude 42° 20' 01"  
Longitude 71° 42' 53"

Transmitter: Stiles Hill, Boylston, 2.6-mi. N of Shrewsbury.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Represented (engineering) by Cohen & Dippell.

Represented (legal) by Arnold & Porter.

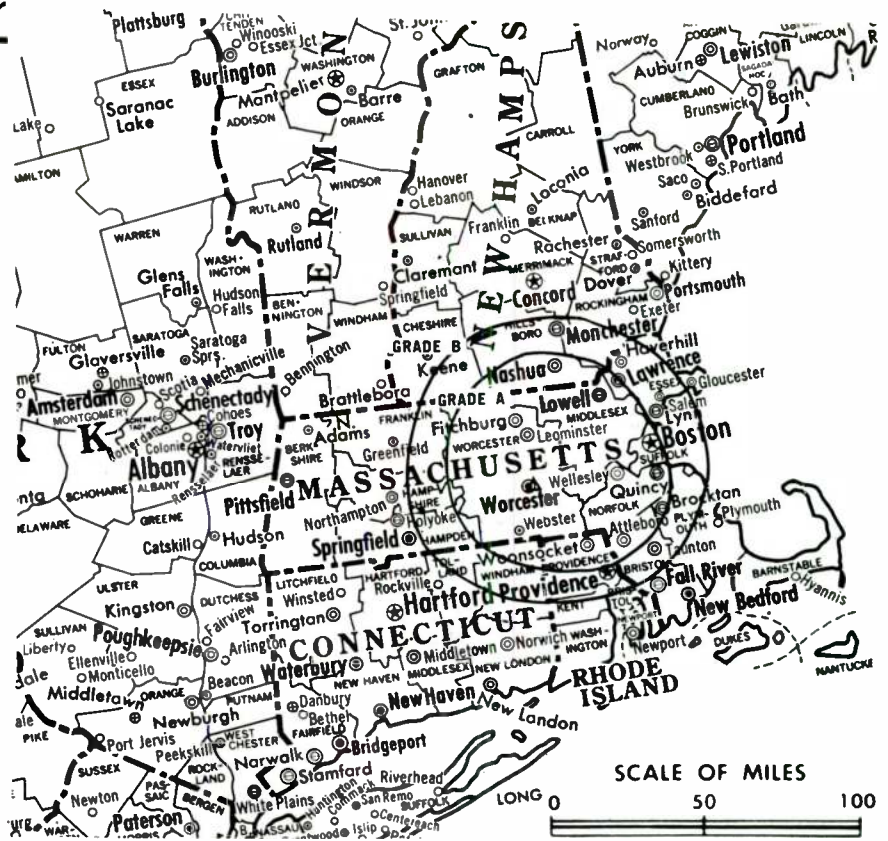
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WSMW-TV Ref: FCC File No. BMPCT-7059 Granted 11/14/69

© American Map Co., Inc., N.Y., No. 14244

## WSMW-TV

Network Service: None, independent.

Licensee: Sibos Inc., 127 Beverly Rd., Worcester, Mass. (01605).

Studio: 127 Beverly Rd., Worcester, Mass. (01605).

Telephone: 617-852-0027. TWX No.: 710-340-7687.

Ownership: Melvin Simon, pres., 45%; Gerald Kraft, v.p.; Fred Simon, secy.-treas., 10%; Irwin Katz, trustee, 45%. The Simons & Gerald Kraft have interest in applicant for Ch. 59, Indianapolis.

Began Operation: Jan. 2, 1970. Sale to present owners by America Group Management Corp. approved by FCC April 21, 1977. Began subscription TV operation Sept. 8, 1980.

Personnel:

BRIAN A. HIGGINS, vice president & general manager.  
DONALD J. REILLY, asst. general manager & business manager.  
GREGORY T. LANO, general sales manager.  
GERARD J. GERRITS JR., chief engineer.  
TOM POWERS, production manager.  
CHRISTINE HOLUB, program supervisor.  
MARIO FINOCCHIO, director of creative services.  
BOB PARMENTER, traffic manager.  
DONALD RUTANA, film director.

### DIGEST OF RATE CARD NO. 10

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class A—3-7 p.m., daily.	\$1400	\$750	\$530	\$370	\$240	\$80

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>MASSACHUSETTS</b>			
	Worcester	221,200	215,600	97
	<b>NEW HAMPSHIRE</b>			
	Hillsborough	92,300	90,100	98
	Merrimack	32,200	31,000	96

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>RHODE ISLAND</b>			
	Newport	26,500	25,900	98
	<b>VERMONT</b>			
	Windham	13,000	11,900	91
	<b>CONNECTICUT</b>			
	Litchfield	55,000	53,200	97
	New London	83,000	79,700	96
	Windham	33,400	32,200	96
	<b>MAINE</b>			
	York	45,900	44,800	98
Between 5-24%	<b>MASSACHUSETTS</b>			
	Barnstable	58,500	56,600	97
	Bristol	169,000	165,500	98
	Dukes	4,200	3,900	93
	Essex	225,200	220,500	98
	Franklin	24,900	23,500	94
	Hampden	163,500	158,900	97
	Hampshire	40,500	38,900	96
	Middlesex	472,300	462,200	98
	Nantucket	2,400	2,300	94
	Norfolk	208,300	204,600	98
Plymouth	136,100	133,000	98	
Suffolk	268,200	256,700	96	
	<b>NEW HAMPSHIRE</b>			
	Cheshire	21,500	20,400	95
	Rockingham	60,800	59,300	98
	Strafford	28,200	27,300	97
	Sullivan	12,500	11,800	94

(Continued on next page)

Station Totals	2,921,700	2,843,300	97
Net Weekly Circulation (1979-80)			561,300
Average Daily Circulation (1979-80)			161,800

# Massachusetts

## WSBK-TV, Boston (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>CONNECTICUT</b>			
	Hartford	291,600	283,100	97
	Middlesex	44,700	43,200	97
	New Haven	273,000	266,100	97
	Windham	33,400	32,200	96
	<b>MAINE</b>			
	Cumberland	73,100	71,000	97
	Franklin	8,800	8,200	94
	Knox	12,400	11,700	95
	Oxford	17,000	16,500	97
	Penobscot	46,200	44,700	97
	Somerset	16,200	15,500	96
	<b>MASSACHUSETTS</b>			
	Hampden	163,500	158,900	97
	Hampshire	40,500	38,900	96
	<b>NEW HAMPSHIRE</b>			
	Belknap	14,600	14,200	97
	Carroll	9,800	9,500	97
	<b>NEW YORK</b>			
	Albany	103,300	100,700	97
Montgomery	21,300	20,600	97	
Otsego	19,900	19,100	96	
Saratoga	48,200	47,300	98	
Schenectady	56,200	55,100	98	
Warren	20,400	19,700	97	
Washington	18,900	18,400	97	
<b>RHODE ISLAND</b>				
Washington	27,000	26,200	97	
<b>VERMONT</b>				
Bennington	12,100	11,500	95	
Windsor	18,600	17,600	95	

## WLVI-TV, Cambridge (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>MAINE—(Continued)</b>			
	Franklin	8,800	8,200	94
	Kennebec	36,100	34,700	96
	Oxford	17,000	16,500	97
	Sagadahoc	9,800	9,400	96
	Somerset	16,200	15,500	96
	<b>MASSACHUSETTS</b>			
	Dukes	4,200	3,900	93
	<b>NEW HAMPSHIRE</b>			
	Belknap	14,600	14,200	97
	Carroll	9,800	9,500	97
	Strafford	28,200	27,300	97
	<b>RHODE ISLAND</b>			
	Washington	27,000	26,200	97

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## WCVB-TV, Boston (Arbitron Data Continued)

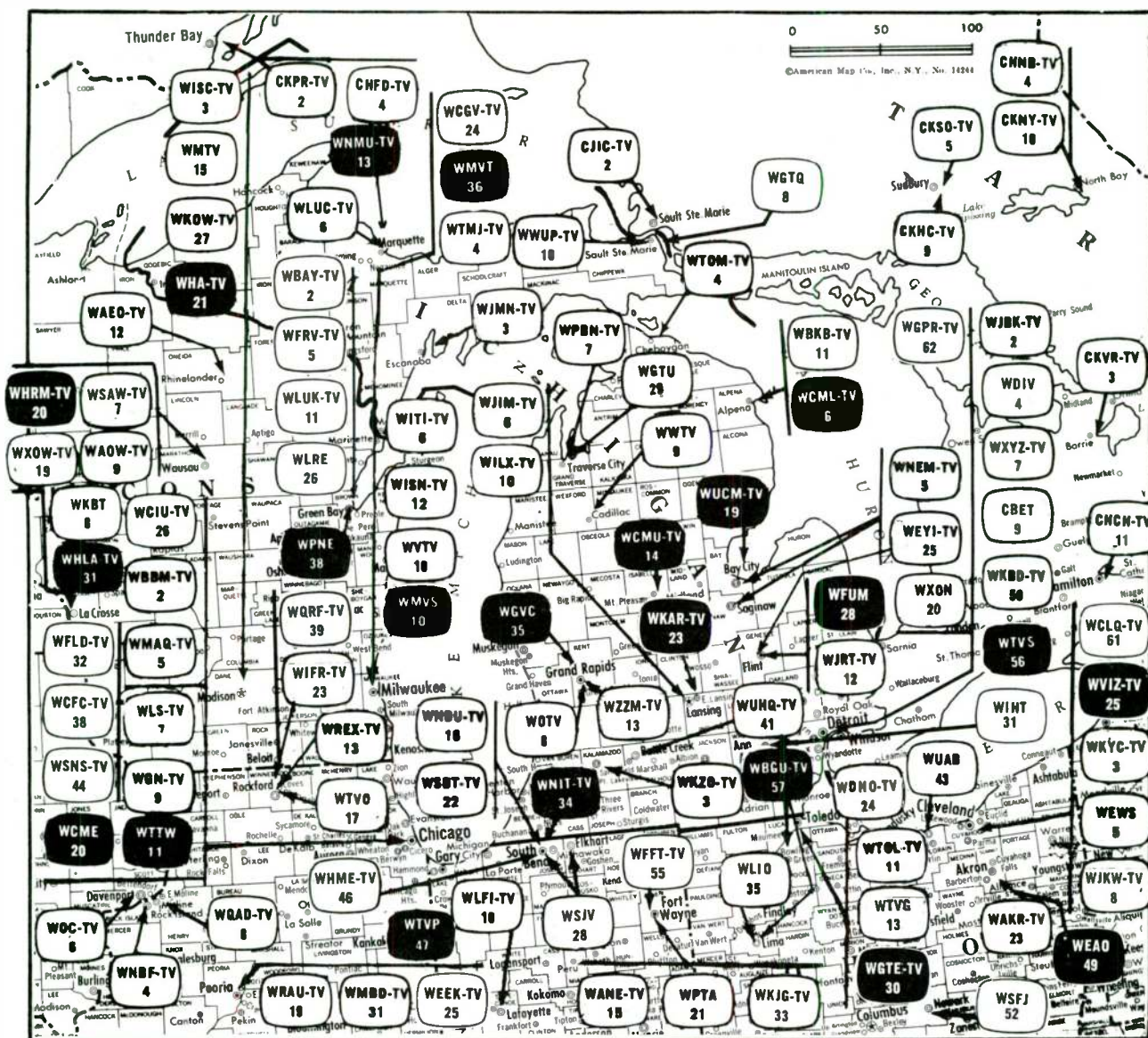
Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MASSACHUSETTS</b>			
	Barnstable	58,500	56,600	97
	Bristol	169,000	165,500	98
	Essex	225,200	220,500	98
	Franklin	24,900	23,500	94
	Middlesex	472,300	462,200	98
	Nantucket	2,400	2,300	94
	Norfolk	208,300	204,600	98
	Plymouth	136,100	133,000	98
	Suffolk	268,200	256,700	96
	Worcester	221,200	215,600	97
	<b>NEW HAMPSHIRE</b>			
	Belknap	14,600	14,200	97
	Cheshire	21,500	20,400	95
Hillsborough	92,300	90,100	98	
Merrimack	32,200	31,000	96	
Rockingham	60,800	59,300	98	
Strafford	28,200	27,300	97	
<b>CONNECTICUT</b>				
New London	83,000	79,700	96	
<b>MAINE</b>				
York	45,900	44,800	98	
<b>MASSACHUSETTS</b>				
Dukes	4,200	3,900	93	
Between 25-49%	<b>NEW HAMPSHIRE</b>			
	Grafton	21,800	20,600	94
Sullivan	12,500	11,800	94	
<b>RHODE ISLAND</b>				
Kent	51,700	50,900	98	
Providence	201,500	196,900	98	
<b>VERMONT</b>				
Windsor	18,600	17,600	95	

Between 5-24%	<b>CONNECTICUT</b>			
	Tolland	34,500	33,300	97
	<b>MASSACHUSETTS</b>			
	Berkshire	49,900	48,300	97
	Hampden	163,500	158,900	97
	Hampshire	40,500	38,900	96
	<b>NEW HAMPSHIRE</b>			
	Carroll	9,800	9,500	97
	Coos	12,600	12,200	97
	<b>RHODE ISLAND</b>			
Bristol	15,300	15,100	98	
Washington	27,000	26,200	97	
<b>VERMONT</b>				
Windham	13,000	11,900	91	

## WSMW-TV, Worcester (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>NEW YORK</b>			
	Albany	103,300	100,700	97
	Rensselaer	51,300	49,900	97
	<b>RHODE ISLAND</b>			
	Bristol	15,300	15,100	98
Kent	51,700	50,900	98	
Providence	201,500	196,900	98	





Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Detroit	1,126,000	6	1,606,200	7
Grand Rapids-Kalamazoo-Battle Creek	301,000	44	532,500	38
Flint-Saginaw-Bay City	268,000	52	430,400	52
Lansing	107,000	113	210,200	91
Traverse City-Cadillac	93,000	125	135,000	135
Marquette	24,000	182	52,800	180
Alpena	8,000	205	14,800	213

### Michigan Station Status as of January 1, 1981

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
18	6	24
2	6	8
		32

# Michigan

## State Educational Technical Facilities (Complete Data in Educational Directory)

### WCML-TV

Alpena  
Ch. 6

Non-Commercial Educational Station

Licensee: Central Michigan University, Anspach Hall, Mt. Pleasant, Mich. (48859).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1470-ft. above av. terrain, 1345-ft. above ground, 2045-ft. above sea level.

Latitude	45°	08'	17"
Longitude	84°	09'	44"

### WTVS

Detroit  
Ch. 56

Non-Commercial Educational Station

Licensee: Detroit Educational Television Foundation Inc., 7441 2nd Blvd., Detroit, Mich. (48202).

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 955-kw max. & 617-kw horizontal visual, 61.7-kw aural. Antenna: 960-ft. above av. terrain, 1049-ft. above ground, 1749-ft. above sea level.

Latitude	42°	29'	01"
Longitude	83°	18'	44"

### WKAR-TV

East Lansing  
Ch. 23

Non-Commercial Educational Station

Licensee: Board of Trustees, Michigan State University, E. Lansing (48824).

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1238-kw max. & 1100-kw horizontal visual, 247.5-kw max. & 219-kw horizontal aural. Antenna: 975-ft. above av. terrain, 1034-ft. above ground, 1885-ft. above sea level.

Latitude	42°	42'	08"
Longitude	84°	24'	51"

### WFUM

Flint  
Ch. 28

Non-Commercial Educational Station

Licensee: Regents of the University of Michigan, Administration Bldg., U. of Michigan, Ann Arbor, Mich. (48109).

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2450-kw max. & 776-kw horizontal visual, 245-kw max. & 77.6-kw horizontal aural. Antenna: 870-ft. above av. terrain, 929-ft. above ground, 1849-ft. above sea level.

Latitude	42°	53'	27"
Longitude	83°	27'	42"

### WGVC

Grand Rapids  
Ch. 35

Non-Commercial Educational Station

Licensee: Grand Valley State College, Allendale (49401).

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 1320-kw max. & 1000-kw horizontal visual, 100-kw aural. Antenna: 860-ft. above av. terrain, 855-ft. above ground, 1545-ft. above sea level.

Latitude	42°	57'	35"
Longitude	85°	53'	45"

### WNMU-TV

Marquette  
Ch. 13

Non-Commercial Educational Station

Licensee: Board of Control of Northern Michigan University, Marquette (49855).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1090-ft. above av. terrain, 1101-ft. above ground, 2601-ft. above sea level.

Latitude	46°	21'	09"
Longitude	87°	51'	32"

### WCMU-TV

Mt. Pleasant  
Ch. 14

Non-Commercial Educational Station

Licensee: Central Michigan University, Mt. Pleasant (48859).

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 204-kw max. & 200-kw horizontal visual, 40-kw horizontal aural. Antenna: 530-ft. above av. terrain, 547-ft. above ground, 1344-ft. above sea level.

Latitude	43°	34'	24"
Longitude	84°	46'	21"

### WUCM-TV

University Center (Bay City)  
Ch. 19

Non-Commercial Educational Station

Licensee: Delta College, University Center (Bay City), Mich. (48710).

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 631-kw max. & 562-kw horizontal visual, 63.1-kw max. & 56.2-kw horizontal aural. Antenna: 470-ft. above av. terrain, 498-ft. above ground, 1102-ft. above sea level.

Latitude	43°	33'	42.7"
Longitude	83°	58'	53.7"

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**State Cross Reference List**

Communities That Receive Programs of  
Stations That Are Located Elsewhere

**WILX-TV**

**Battle Creek**

(See Lansing, Mich.)

**WJRT-TV**

**Bay City**

(See Flint, Mich.)

**WEYI-TV**

**Bay City**

(See Saginaw, Mich.)

**WPBN-TV**

**Cadillac**

(See Traverse City, Mich.)

**WJIM-TV**

**Flint**

(See Lansing, Mich.)

**WEYI-TV**

**Flint**

(See Saginaw, Mich.)

**WNEM-TV**

**Flint**

(See Bay City, Mich.)

**WKZO-TV**

**Grand Rapids**

(See Kalamazoo, Mich.)

**WJIM-TV**

**Jackson**

(See Lansing, Mich.)

**WILX-TV**

**Jackson**

(See Lansing, Mich.)

**WUHQ-TV**

**Kalamazoo**

(See Battle Creek, Mich.)

**WOTV & WZZM-TV**

**Kalamazoo**

(See Grand Rapids, Mich.)

**WJRT-TV**

**Saginaw**

(See Flint, Mich.)

**WNEM-TV**

**Saginaw**

(See Bay City, Mich.)

**WWTV**

**Traverse City**

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# Michigan—Alpena-Oscoda-Tawas City-East Tawas

## WBKB-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 670-ft. above av. terrain, 500-ft. above ground, 1510-ft. above sea level.

Latitude 44° 42' 25.0"  
Longitude 83° 31' 22.5"

Transmitter: Hubbard Lake Rd., 3-mi. N of M-72.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WBKB-TV Ref: FCC File No. B MPC1-7586 Granted 6/20/75 © American Map Co., Inc., N.Y., No. 14244

## WBKB-TV

Network Service: CBS.

Licensee: Thunder Bay Broadcasting Corp., 1390 Bagley St., Alpena, Mich. (49707).

Studio: 1390 Bagley St., Alpena, Mich. (49707).

Telephone: 517-356-3434.

Ownership: Frederick T. Johnston, pres., 6.5%; Bill McDonnell, v.p., 2.3%; Walter G. Weinkauf, treas., 5%; Aldor Carstens, 6.8%; Ann Henderson & Dale Huggler, 7% each; Earlene Thompson, 5.7%; Charles Petch, 5.4%; 63 others.

Began Operation: Sept. 22, 1975.

Represented (sales) by Seltel Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Cohen & Dippell.

Personnel:

THOMAS M. DISINGER, vice president & general manager.  
WILLIAM JACKSON, director of news & public affairs.  
JAMES MARR, chief engineer.  
JOHN RUSHLOW, production manager.  
JERI FOOR, traffic director.

Highest One Hour Rate: \$600.

Highest 30 Sec. Rate (Jan. 1, 1981): \$100.

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MICHIGAN</b>			
	Alcona	3,800	3,600	95
	Alpena	11,500	10,900	94
	Iosco	10,800	10,600	98
	Montmorency	2,800	2,600	94
	Oscoda	2,700	2,500	93
	Presque Isle	4,700	4,400	94
<b>Between 25-49%</b>	<b>MICHIGAN</b>			
	Arenac	5,100	4,900	97
	Ogemaw	5,500	5,300	97
<b>Between 5-24%</b>	<b>MICHIGAN</b>			
	Gladwin	6,300	6,100	97
	Huron	12,700	12,300	97
<b>Station Totals</b>		<b>65,900</b>	<b>63,200</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>37,300</b>
<b>Average Daily Circulation (1979-80)</b>				<b>22,500</b>

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# Michigan—Ann Arbor

## WIHT

Ch. 31

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1230-kw max. & 1222-kw horizontal visual, 200-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1044-ft. above ground, 2049-ft. above sea level.

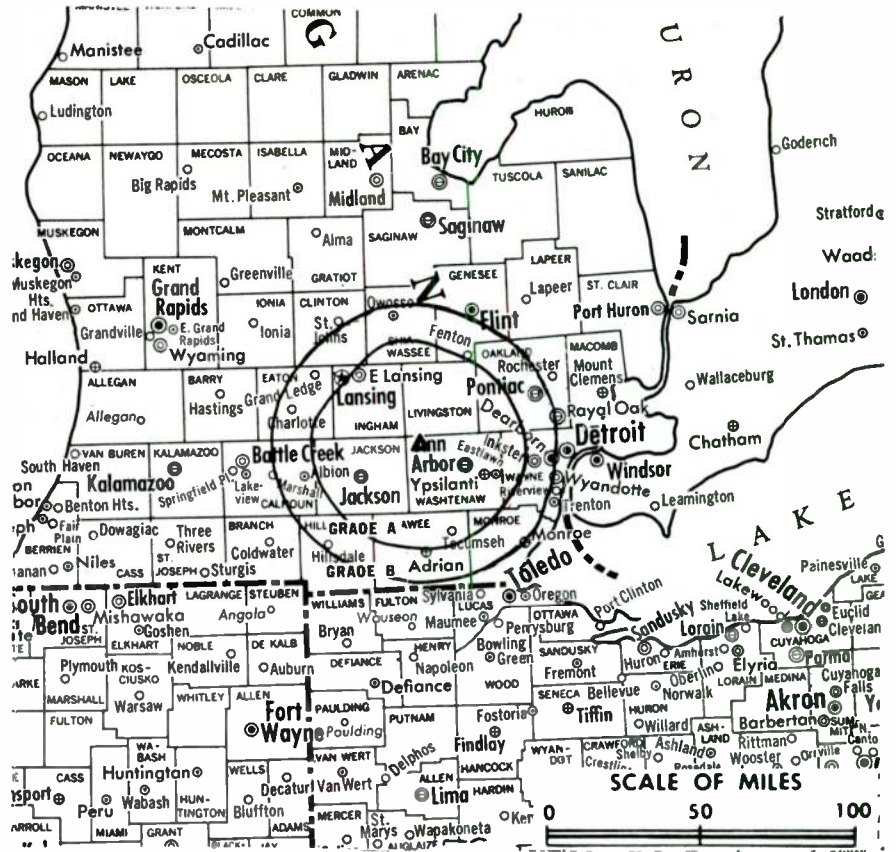
Latitude 42° 22' 25.0"  
Longitude 84° 01' 13.5"

Transmitter: RFD M-52, Lyndon Twp.

TV tape: Recording facilities.

Color: Satellite, live & tape.

Satellite Earth Station: In operation.



WIHT Ref: FCC File No. BMPCT-800522KF Granted 9/10/80 © American Map Co., Inc., N.Y., No. 14244

## WIHT

Network Service: None, independent.

Grantee: Satellite Television Systems Inc., Box 45684, Tulsa, Okla. (74145).

Studio: 3975 Varsity Dr., Ann Arbor, Mich. (48104).

Telephone: 313-973-7900.

Mailing Address: Box 2267, Ann Arbor, Mich. (48106).

Ownership: Edward L. Taylor, pres.; Jack H. Mann & Kiplyn R. Farmer, v.p.s, 1% each; Phyllis J. Vettors, secy.-treas.; Satellite Syndicated Systems, 98%. Satellite Syndicated Systems owns 63% of Satellite Television Systems, owner of 50% of KGCT-TV, Tulsa, Okla.; Kiplyn R. Farmer & Mary Farmer own 10% jointly.

Began Operation: Jan. 12, 1981.

Represented (legal) by Smith & Pepper.

Personnel:

KIP FARMER, vice president & general manager.  
DAVID B. HOROWITZ, program director.  
ALFRED LILE, chief engineer.

Highest 30 Sec. Rate (Jan. 12, 1981): \$34.50.

# ON TOP

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# Michigan—Battle Creek-Kalamazoo

**WUHQ-TV**

Ch. 41

(Also serves Grand Rapids)



WUHQ-TV

**Technical Facilities:** Channel No. 41 (632-638 MHz). Authorized power: 2000-kw max. & 891-kw horizontal visual, 89.1-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 963-ft. above ground, 1952-ft. above sea level.

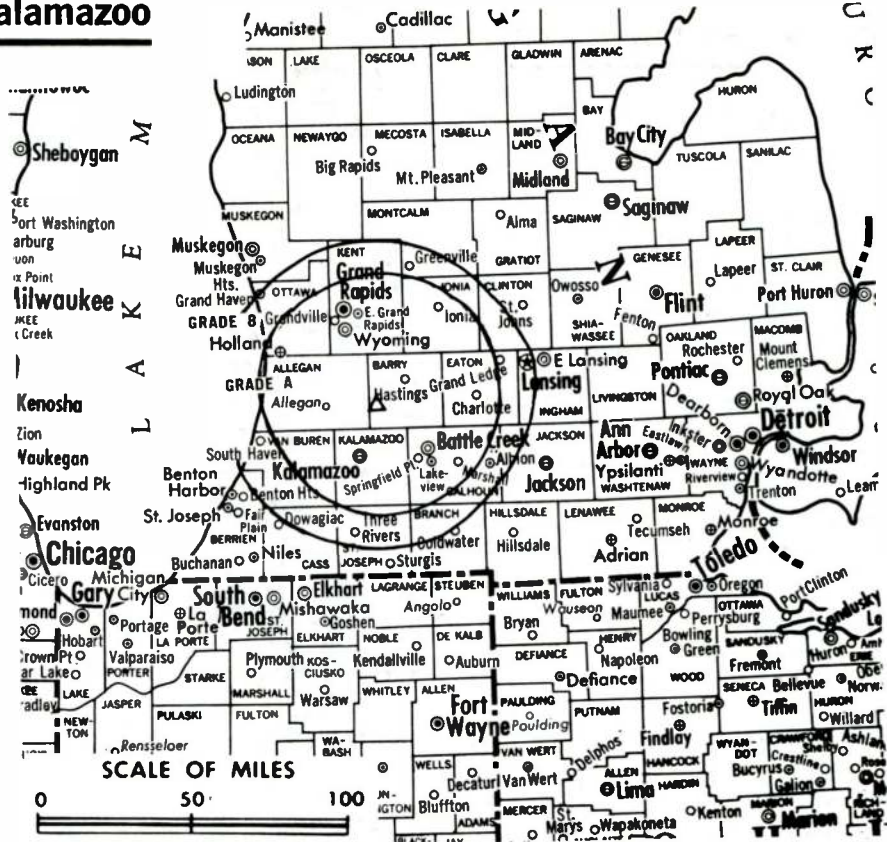
Latitude 42° 34' 15"  
Longitude 85° 28' 11"

**Transmitter:** Mullen & Norris Rds., Orangeville.

**TV tape:** Recording facilities.

**Color:** Network, live, film, slide & tape. News Wire Service: AP, Dow Jones.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WUHQ-TV Ref: FCC File No. BPCT—5215 Granted 11/30/78

©American Map Co., Inc., N.Y., No. 14244

## WUHQ-TV

**Network Service:** ABC.

**Licensee:** Channel 41 Inc., Box 1616, Battle Creek (49016).

**Studio:** 5200 Dickman Rd., Battle Creek, Mich. (49016).

**Telephone:** 616-968-9341. **TWX No.:** 810-276-2201.

**Ownership:** John W. Lawrence, pres., 29.2%; William J. Lawrence, 29.1%; Borgia M. Lawrence, 29.7%; Carl A. Gardner estate, 11%; one other.

**Began Operation:** July 24, 1971.

**Represented (sales) by:** Seltel Inc.

**Represented (legal) by:** Bilger & Blair.

**Represented (engineering) by:** Hammett & Edison.

**Personnel:**

- JOHN W. LAWRENCE, president.
- JERRY P. COLVIN, exec. vice president & general manager.
- MICHAEL J. LAEMERS, chief engineer & operations manager.
- LINDA DOSH, program & promotion coordinator.
- ROBERT CARPENTER, local/regional sales manager.
- JOHN GARROD, production director.
- VIRGIE WILLIAMS, traffic director.

DIGEST OF RATE CARD NO. B-2  
(Jan. 15, 1981)

30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
\$700	\$500	\$300	\$350	\$175

**NETWORK BASE HOURLY RATE:** \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MICHIGAN</b>			
	Allegan	25,300	24,800	98
	Barry	14,700	14,400	98
	Branch	12,900	12,600	98
	Calhoun	50,300	49,500	98
	Eaton	28,600	28,100	98
	Kalamazoo	71,300	69,900	98
Van Buren	22,700	22,300	98	
<b>Between 25-49%</b>	<b>MICHIGAN</b>			
	Hillsdale	15,100	14,600	97
	Ingham	95,100	93,200	98
	Ionia	16,000	15,800	98
	Jackson	52,100	51,200	98
	Kent	148,400	145,000	98
Ottawa	47,200	46,200	98	
St Joseph	19,500	19,100	98	
<b>Between 5-24%</b>	<b>INDIANA</b>			
	La Grange	7,300	6,800	93
	<b>MICHIGAN</b>			
	Cass	15,900	15,600	98
	Clinton	18,500	18,200	98
	Gratiot	13,500	13,200	97
Montcalm	17,100	16,700	98	
Muskegon	53,600	52,600	98	
<b>Station Totals</b>		<b>745,100</b>	<b>729,800</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>328,500</b>
<b>Average Daily Circulation (1979-80)</b>				<b>163,700</b>



# Michigan—Bay City-Saginaw-Flint

## WNEM-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1036-ft. above av. terrain, 1056-ft. above ground, 1642-ft. above sea level.

Latitude 43° 28' 13"  
Longitude 83° 50' 35"

Transmitter: 5700 Becker Rd., Saginaw, Mich.

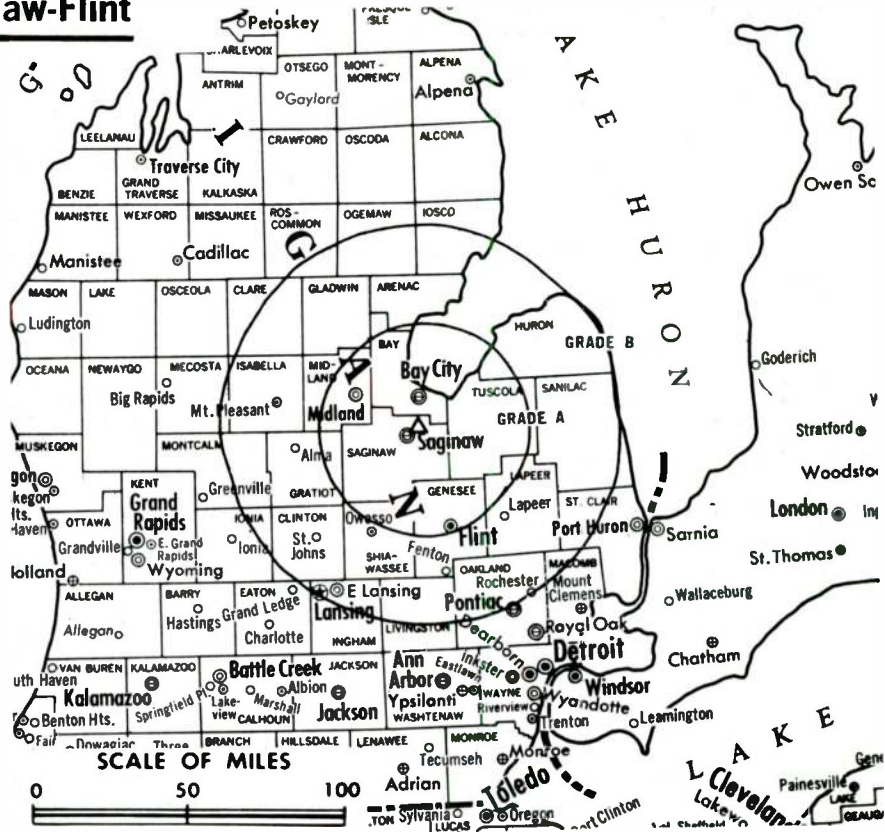
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NIWS.

Represented (engineering) by A. D. Ring & Associates.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WNEM-TV Ref: FCC File No. BMPCT-3547 Granted 6/8/58

©American Map Co., Inc., N.Y., No. 14244

## WNEM-TV

Network Service: NBC.

Licensee: Meredith Corp., 5700 Becker Rd., Saginaw, Mich. (48606).

Studios & Offices: 5700 Becker Rd., Saginaw (48606). Telephone: 517-755-8191. G-3426 Miller Rd., Flint. Telephone: 313-732-2050.

TWX Nos.: 810-265-1203 (Saginaw); 313-742-8724 (Flint).

Ownership: Meredith Corp., 100%. For other interests, see KCMO-TV, Kansas City, Mo.

Began Operation: Feb. 16, 1954. Sale to present owner by James Gerity Jr. approved by FCC April 16, 1969 (Television Digest, Vol. 9:15).

Represented (sales) by MMT Sales Inc.

Represented (legal) by Haley, Bader & Potts.

Personnel:

TODD HOLMES, vice president & general manager.  
PAUL VIRCIGLIO, general sales manager.  
TERRY DOLAN, program director.  
PAULA MORRISSEY, local sales manager.  
JUDI TOTH, promotion director.  
TOM EYNON, director of community affairs.  
KEN PRESTON, chief engineer.  
BILL AVERY, news director.  
JOHN HAUPRICHT, production manager.  
TOM CRANE, news manager.  
MARC WESLEY, sports director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1300.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		<b>MICHIGAN</b>			
		Alcona	3,800	3,600	95
		Alpena	11,500	10,900	94
<b>50% &amp; Over</b>		Arenac	5,100	4,900	97
		Bay	39,500	38,900	98
		Clare	8,900	8,600	97

	Net Weekly Circulation	State County	Total Households	TV Households	%
		<b>MICHIGAN—(Continued)</b>			
		Genesee	154,000	151,700	99
		Gladwin	6,300	6,100	97
		Gratiot	13,500	13,200	97
		Huron	12,700	12,300	97
		Iosco	10,800	10,600	98
<b>50% &amp; Over</b>		Isabella	15,900	15,400	97
		Lapeer	20,700	20,400	98
		Midland	23,500	23,200	99
		Ogemaw	5,500	5,300	97
		Roscommon	6,800	6,700	98
		Saginaw	74,400	73,200	98
		Sanilac	14,000	13,600	97
		Shiawassee	24,200	23,700	98
		Tuscola	17,800	17,400	98
		<b>MICHIGAN</b>			
		Chippewa	12,900	12,400	96
		Clinton	18,500	18,200	98
<b>Between 25-49%</b>		Crawford	3,300	3,100	95
		Emmet	7,200	6,900	96
		Montcalm	17,100	16,700	98
		Oscoda	2,700	2,500	93
		<b>MICHIGAN</b>			
		Ionia	16,000	15,800	98
		Livingston	29,900	29,500	99
<b>Between 5-24%</b>		Mecosta	11,700	11,300	97
		Missaukee	3,600	3,400	95
		Montmorency	2,800	2,600	94
		Osceola	7,100	6,900	97
		Wexford	8,200	8,000	98
		<b>Station Totals</b>	<b>609,900</b>	<b>597,000</b>	<b>97</b>
		<b>Net Weekly Circulation (1979-80)</b>		<b>455,500</b>	
		<b>Average Daily Circulation (1979-80)</b>		<b>312,600</b>	

# Michigan—Cadillac-Traverse City

## WWTV

Ch. 9

[Also operates satellite WWUP-TV, Sault Ste. Marie, Mich.]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1635-ft. above av. terrain, 1295-ft. above ground. 2999-ft. above sea level.

Latitude 44° 08' 12"  
Longitude 85° 20' 33"

Transmitter: 9-mi. SE of Cadillac.

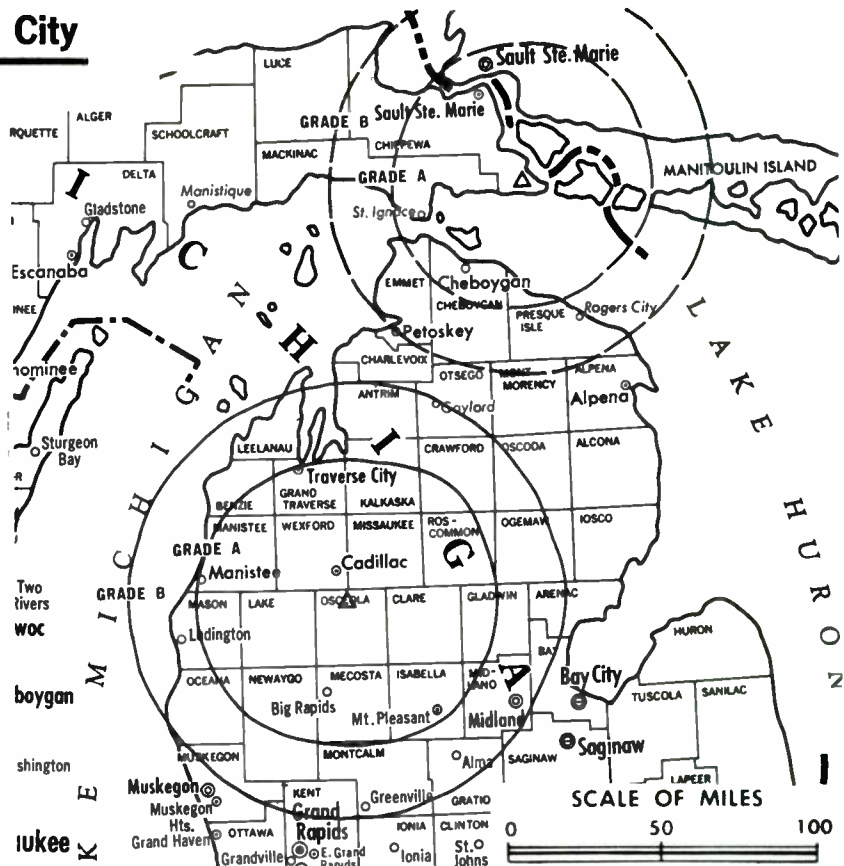
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Satellite Earth Station: In operation.

Arbitron Data: Figures include WWUP-TV.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WWTV Ref: FCC Doc. No. 1-3230 Granted 4/12/62  
WWUP-TV Ref: FCC File No. BPCT-3565 Granted 7/19/65

©American Map Co., Inc., N.Y., No. 14244

## WWTV

Network Service: CBS.

Licensee: Wilson Communications Inc. P.O. Box 627, Cadillac, Mich. (49601).

Studio: 9-mi. SE of Cadillac, Mich. Telephone: 616-775-3478.

Ownership: Inland Tool & Manufacturing Inc., 100%. For other interests, see KTSB(TV), Topeka, Kan.

Began Operation: Dec. 11, 1953. Sale to present owner by Fetzer Bcstg. Co. approved by FCC Dec. 28, 1978 (Television Digest, Vol. 19:14). Sale to Fetzer by Spartan Corp. approved July 23, 1958 by FCC (Vol. 14:25, 27).

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (sales) by Seltel Inc.

Represented (engineering) by Lohnes & Culver.

### Personnel:

FRED HUTCHING, vice president & general manager.  
RICHARD SCHAPPA, general sales manager.  
LOWELL SHORE, chief engineer.  
BOB LEE, director, news, community & public affairs.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., Sun.-Fri.; 6:30-11 p.m., Sat.				
\$1300	\$1000	Graded rates apply*		

\*Highest rate: \$400.

WWTV is sold in combination with WWUP-TV.

NETWORK BASE HOURLY RATE: \$786.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MICHIGAN</b>				
	Antrim	5,700	5,500	97
	Benzie	3,800	3,700	96
	Charlevoix	6,900	6,700	97
	Cheboygan	7,200	6,800	95
	Chippewa	12,900	12,400	96
	Clare	8,900	8,600	97
	Crawford	3,300	3,100	95
	Emmet	7,200	6,900	96
	Gladwin	6,300	6,100	97
	Grand Traverse	15,700	15,200	97
	Isabella	15,900	15,400	97
	Kalkaska	3,900	3,700	96
	Lake	2,800	2,700	95
	Leelanau	4,700	4,500	96
	Luce	2,300	2,200	95
	Mackinac	4,100	3,900	96
	Manistee	8,500	8,300	97
	Mason	9,400	8,900	95
	Mecosta	11,700	11,300	97
	Missaukee	3,600	3,400	95
	Montmorency	2,800	2,600	94
	Oceana	7,700	7,400	96
	Ogemaw	5,500	5,300	97
	Osceola	7,100	6,900	97
	Oscoda	2,700	2,500	93
	Otsego	4,900	4,800	97
	Presque Isle	4,700	4,400	94
	Roscommon	6,800	6,700	98
	Wexford	8,200	8,000	98

### 50% & Over

(Continued on page 457-b)

Station Totals	348,200	337,200	96
Net Weekly Circulation (1979-80)			208,000
Average Daily Circulation (1979-80)			138,100

# Michigan—Cheboygan

## WTOM-TV

Ch. 4

[Satellite of WPBN-TV,  
Traverse City, Mich.]

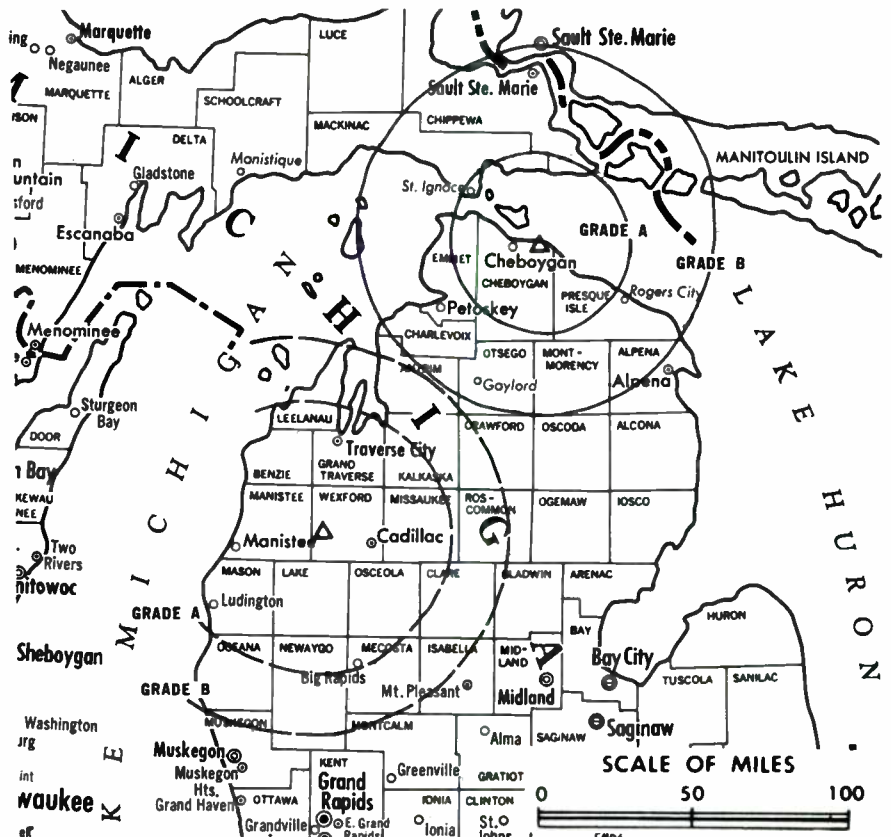
Technical Facilities: Channel No. 4  
(66-72 MHz). Authorized power:  
100-kw visual, 20-kw aural. Antenna:  
620-ft. above av. terrain, 590-ft.  
above ground, 1290-ft. above sea level.

Latitude 45° 39' 01"  
Longitude 84° 20' 37"

Transmitter: U.S. Rt. 23, 6.7-mi. E  
of Cheboygan.

Color: Network, live, film, slide &  
tape.

News Wire Service: AP.



County coverage based on Arbitron study (see  
page 4-b).

WTOM-TV Ref: FCC File No. BPCT-2717 Granted 12/9/59

©American Map Co., Inc., N.Y., No. 14244

## WTOM-TV

Network Service: NBC.

Licensee: WPBN/WTOM-TV, Subsidiary of U.S. Tobacco Co., M72  
West, Box 546, Traverse City, Mich. (49684).

Studio: U.S. Rt. 23, 6.7-mi. E of Cheboygan.

Telephone: 616-947-7770.

Ownership: Same as WPBN-TV, Traverse City.

Began Operation: May 16, 1959.

Represented (sales) by Katz Television.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Cohen & Dippell.

Personnel:

MANUEL LEITAO JR., president.  
ROBERT L. DREHER, vice president & general manager.  
DONALD R. COTE, sales manager.  
LEON BUSH, chief engineer.  
RON DAVIS, news director.

Highest One Hour Rate: Same as WPBN-TV.

**Arbitron Data for this Station included with Report  
of Parent WPBN-TV, Traverse City, Mich.**



# Michigan—Detroit

## WDIV

Ch. 4

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 9.77-kw aural. Antenna: 1010-ft. above av. terrain, 1068-ft. above ground, 1753-ft. above sea level.

Latitude 42° 28' 59"  
Longitude 83° 12' 20"

**Transmitter:** Greenfield & 10½ Mile Rds., Southfield, Mich.

**TV tape:** Recording facilities.

**Color:** Network, live, film, slide & tape.

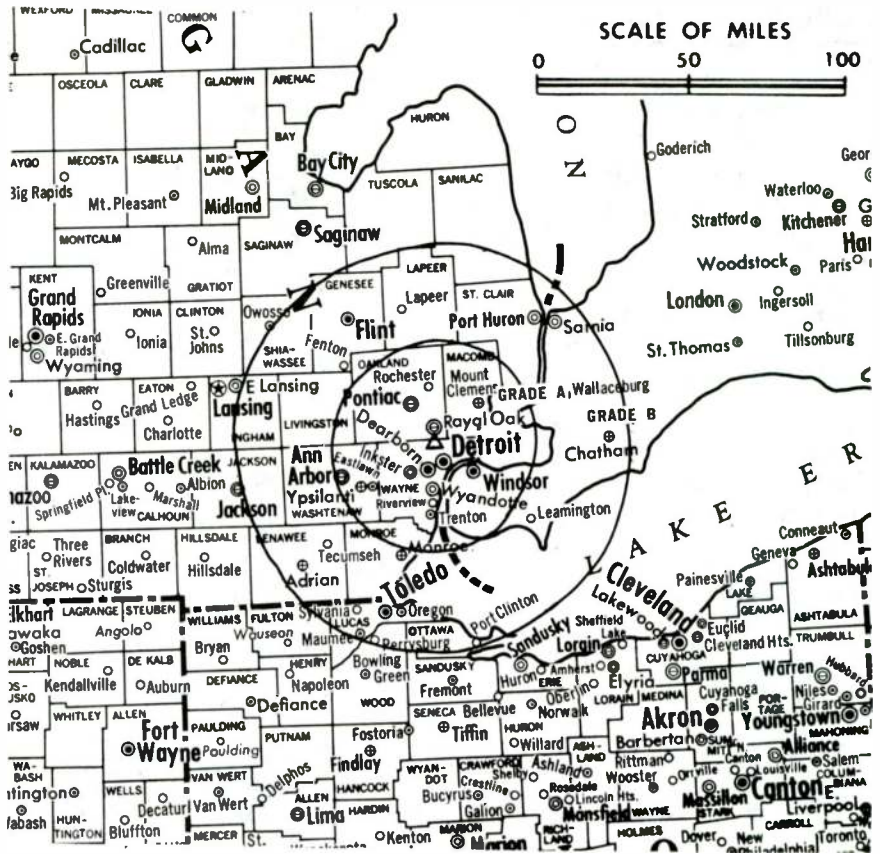
**News Wire Service:** AP, UPI.

**News Film Service:** NBC.

**Represented (sales) by** Petry Television Inc.

**Satellite Earth Station:** In operation.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WDIV Ref: FCC Doc. No.—14407 Granted 2/1/54

©American Map Co., Inc., N.Y., No. 14244

## WDIV

**Network Service:** NBC.

**Licensee:** Post-Newsweek Station, Michigan, Inc., 622 Lafayette Blvd., Detroit (48231).

**Studio:** 622 Lafayette Blvd.

**Telephone:** 313-222-0444. TWX No.: 810-221-1623.

**Ownership:** Post-Newsweek Stations, 100%. For other interests, see Group Ownership of TV Stations.

**Began Operation:** June 3, 1947. Exchange for WTOP-TV (now WDVM-TV), Washington, D.C. approved by FCC May 18, 1978 (Television Digest, Vol. 17:50; 18:21).

**Represented (legal) by** Covington & Burling.

**Personnel:**

AMY McCOMBS, vice president & general manager.  
WILLIAM FORD, vice president & station manager.  
JAMES SNYDER, vice president & news director.  
DUANE KELL, general sales manager.  
CHRISTOPHER ROHRS, local sales manager.  
MARTY OFIARA, community relations director.  
JAMES J. CORNO, operations mgr. & dir. of computer operations.  
CAROLYN HARBIN, traffic-sales service manager.  
ALAN FRANK, program manager.  
EDWARD PIETTE, executive producer.  
JOHN TOLLEFSON, director of engineering & chief engineer.  
BRIDGET TUOHEY, research director.  
RICHARD J. WEISBERG, promotion manager.  
J. PAUL WILSON, business manager.  
MURWIN BEVIS, accounting manager.

**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$3802.

Station also received in Canadian markets.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MICHIGAN</b>			
	Genesee	154,000	151,700	99
	Lapeer	20,700	20,400	98
	Lenawee	28,700	28,100	98
	Livingston	29,900	29,500	99
	Macomb	224,500	222,700	99
	Monroe	43,000	42,400	99
	Oakland	327,900	324,800	99
	St Clair	46,800	45,900	98
	Sanilac	14,000	13,600	97
Washtenaw	86,000	83,200	97	
Wayne	831,200	817,600	98	
<b>Between 25-49%</b>	<b>MICHIGAN</b>			
	Jackson	52,100	51,200	98
<b>Between 5-24%</b>	<b>MICHIGAN</b>			
	Hillsdale	15,100	14,600	97
	Huron	12,700	12,300	97
	Ingham	95,100	93,200	98
	Shiawassee	24,200	23,700	98
Tuscola	17,800	17,400	98	
<b>OHIO</b>	Fulton	12,500	12,100	97
	Henry	9,800	9,600	98
	Lucas	178,200	175,400	98
	Ottawa	13,700	13,500	98
	Wood	35,400	34,800	98
	<b>Station Totals</b>		<b>2,273,300</b>	<b>2,237,700</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>1,652,100</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>995,600</b>	

# Michigan—Detroit

## WGPR-TV

Ch. 62

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 1000-kw max. & 759-kw horizontal visual, 100-kw max. & 75.9-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 1083-ft. above ground, 1749-ft. above sea level.

Latitude 42° 27' 13"  
Longitude 83° 09' 50"

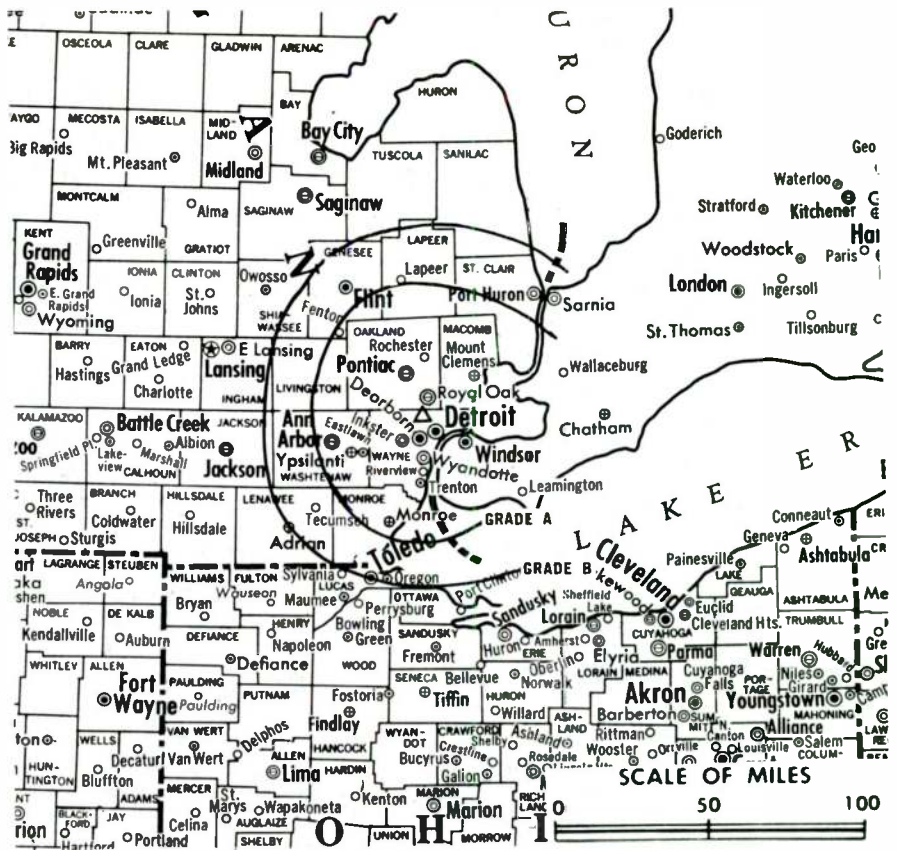
Holds authority for subscription TV operation.

Transmitter: Northend & Ithaca Sts., Royal Oak Twp., Mich.

Color: Live, film, slide & tape.

Satellite Earth Station: In operation.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WGPR-TV Ref: FCC File No. BMPCT-7498 Granted 6/12/74 © American Map Co., Inc., N.Y., No. 14244

## WGPR-TV

Network Service: None, independent.

Licensee: WGPR Inc., 3140 E. Jefferson Ave., Detroit, Mich. (48207).

Studio: 3140 E. Jefferson Ave.

Telephone: 313-259-8862.

Ownership: Non-profit organization. Officers: Dr. William V. Banks, pres.; Ivy Banks, first v.p. & secy.; James W. Panagos, v.p.; George White, v.p.; Tencia A. Gregory, v.p.-comptroller; Robert Grant Jr., v.p. WGPR Inc. is licensee of WGPR(FM), Detroit.

Began Operation: Sept. 29, 1975.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Browne & Renaud.

Personnel:

- DR. WILLIAM V. BANKS, president & general manager.
- JAMES W. PANAGOS, v.p. & general sales manager.
- TENICIA A. GREGORY, vice president & station manager.
- ULYSSES W. BOYKIN, vice president, public affairs.
- JOHN GROVER, engineering.

Highest 30 Sec. Rate (Jan. 1981): \$62.50.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>MICHIGAN</b>			
	Macomb	224,500	222,700	99
	Monroe	43,000	42,400	99
	St Clair	46,800	45,900	98
	Sanilac	14,000	13,600	97
	Washtenaw	86,000	83,200	97
<b>Wayne</b>	<b>831,200</b>	<b>817,600</b>	<b>98</b>	
<b>Station Totals</b>		<b>1,245,500</b>	<b>1,225,400</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>144,200</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>40,200</b>	

For List of Subscribers to NAB TV Code, see Services Volume

# Michigan—Detroit

**WJBK-TV**

Ch. 2



Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1057-ft. above ground, 1730-ft. above sea level.

Latitude 42° 27' 38"  
Longitude 83° 12' 47"

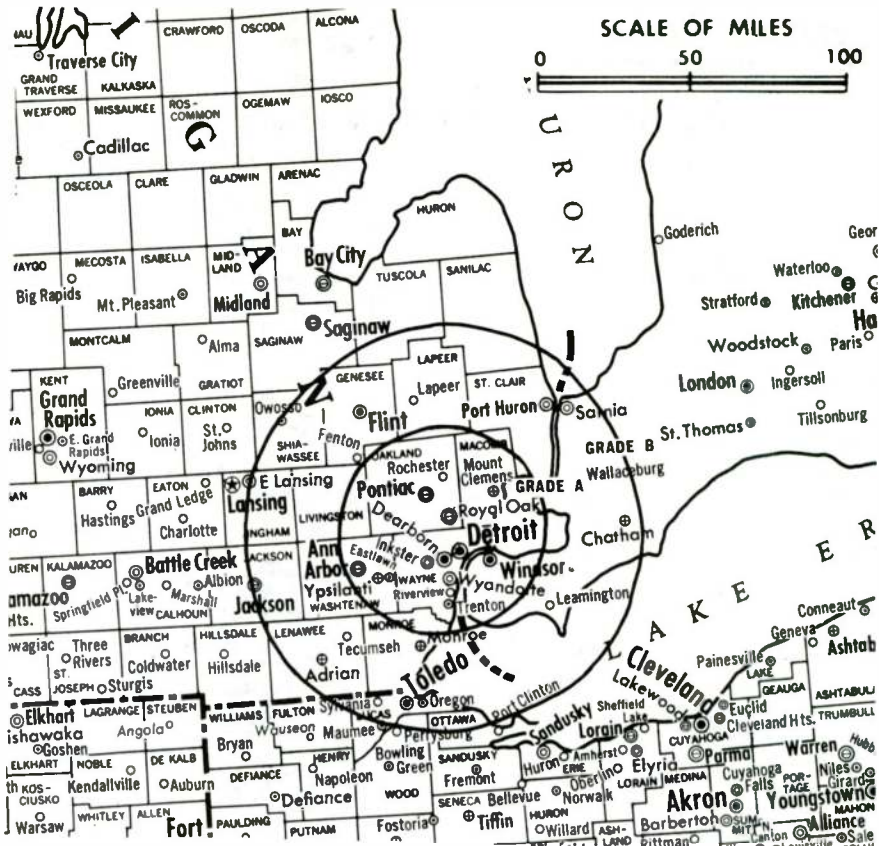
Transmitter: Southfield, Mich.

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. Facsimile Service: AP. News Film Service: CBS, Newsweek, Storer Washington Bureau.

Satellite Earth Station: Scientific-Atlanta.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WJBK-TV Ref: FCC File No. BMPCT—880 Granted 1/2/53

©American Map Co., Inc., N.Y., No. 14244

## WJBK-TV

Network Service: CBS.

Licensee: Storer Broadcasting Co., Number Two Storer Pl., Southfield, Mich. (48075).

Studio: Box 2000, Southfield, Mich. (48037).

Telephone: 313-557-9000. TWX No.: 810-224-4876.

Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.

Began Operation: Oct. 24, 1948.

Represented (legal) by Warren Zwicky.

Represented (sales) by Storer Television Sales Inc.

Personnel:

- BOB McBRIDE, vice president & general manager.
- RON KAUFMAN, assistant general manager.
- DAVID BIEBER, director of broadcasting.
- MIKE VON ENDE, news director.
- GEORGE CRANDALL, director of business administration.
- GEORGE KENYON, local sales manager.
- RICK MILLS, national sales manager.
- TIM ROCHA, advertising & creative services manager.
- TOM FOX, community affairs director.
- DOUG HENDERSON, manager of technical operations.
- GLORIA PETERSON, personnel & payroll manager.

Rates: On request.

## SATELLITE WEEK

for space business news while it's still news!  
Call 202—872-9200 for more information

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MICHIGAN</b>				
	Lapeer	20,700	20,400	98
	Lenawee	28,700	28,100	98
	Livingston	29,900	29,500	99
	Macomb	224,500	222,700	99
<b>50% &amp; Over</b>	Monroe	43,000	42,400	99
	Oakland	327,900	324,800	99
	St Clair	46,800	45,900	98
	Sanilac	14,000	13,600	97
	Washtenaw	86,000	83,200	97
	Wayne	831,200	817,600	98
<b>MICHIGAN</b>				
<b>Between 25-49%</b>	Genesee	154,000	151,700	99
	Jackson	52,100	51,200	98
<b>OHIO</b>				
	Lucas	178,200	175,400	98
<b>MICHIGAN</b>				
	Hillsdale	15,100	14,600	97
	Huron	12,700	12,300	97
	Shiawassee	24,200	23,700	98
	Tuscola	17,800	17,400	98
<b>Between 5-24%</b>	<b>OHIO</b>			
	Fulton	12,500	12,100	97
	Henry	9,800	9,600	98
	Ottawa	13,700	13,500	98
	Seneca	19,100	18,700	98
	Wood	35,400	34,800	98

Station Totals 2,197,300 2,163,200 98  
Net Weekly Circulation (1979-80) 1,665,900  
Average Daily Circulation (1979-80) 1,037,900

(Station also received in Canadian markets)



# Michigan—Detroit

## WKBD-TV

Ch. 50

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2340-kw max. & 2090-kw horizontal visual, 234-kw max. & 209-kw horizontal aural. Antenna: 960-ft. above av. terrain, 1053-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"  
Longitude 83° 18' 44"

Transmitter: 26955 West 11 Mile Road, Southfield, Mich.

TV tape: Recording facilities.

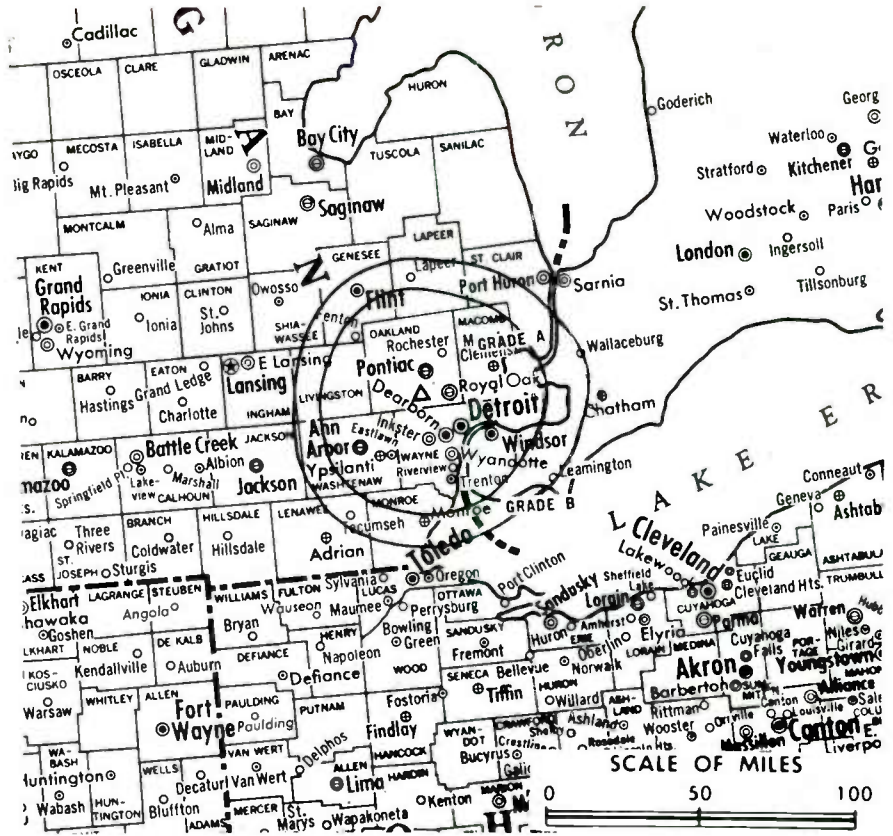
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Satellite Earth Station: In operation.

Represented (engineering) by John F. X. Browne & Associates Inc.

Total Households: MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WKBD-TV Ref: FCC File No. BPCT-4349 Granted 12/11/70

©American Map Co., Inc., N.Y., No. 14244

## WKBD-TV

Network Service: None, independent.

Licensee: Field Communications Corp., 3 Embarcadero Center, San Francisco, Cal. (94111).

Studio: 26955 West 11 Mile Rd., Southfield, Mich. (48034).

Mailing Address: Box 359, Southfield, Mich. (48037).

Telephone: 313-444-8500.

Ownership: Field Enterprises Holdings Ltd., 100%. For other interests, see WFLD-TV, Chicago, Ill.

Began Operation: Jan. 10, 1965. Sale of Kaiser Industries Corp.'s 77.5% interest approved by FCC June 22, 1977 (Television Digest, Vol. 16:51; 17:26).

Represented (sales) by Independent TV Sales.

Represented (legal) by Sidley & Austin.

### Personnel:

GEORGE H. WILLIAMS, v.p. & general manager.

GEORGE J. KAPEL, general sales manager.

JOCK T. FRITZ, sales manager.

WILLIAM P. CASTLEMAN, program manager.

BOB FITZGERALD, business manager.

EDWARD M. PRINTZ, production manager.

AL MARTIN, director of engineering.

CATHLEEN CZERWINSKI, promotion manager.

Rates: Not available.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MICHIGAN</b>				
	Genesee	154,000	151,700	99
	Gogebic	8,200	7,900	96
<b>50% &amp; Over</b>	Houghton	13,300	12,600	95
	Livingston	29,900	29,500	99
	Macomb	224,500	222,700	99
	Marquette	25,100	24,600	98
	Monroe	43,000	42,400	99

Net Weekly Circulation	State County	Total Households	TV Households	%
	Oakland	327,900	324,800	99
	St Clair	46,800	45,900	98
<b>50% &amp; Over</b>	Schoolcraft	3,300	3,100	95
	Washtenaw	86,000	83,200	97
	Wayne	831,200	817,600	98

<b>MICHIGAN</b>				
	Alpena	11,500	10,900	94
	Baraga	2,800	2,700	97
	Branch	12,900	12,600	98
	Calhoun	50,300	49,500	98
	Charlevoix	6,900	6,700	97
	Delta	14,300	13,800	97
	Dickinson	9,900	9,700	98
	Emmet	7,200	6,900	96
	Grand Traverse	15,700	15,200	97
	Ingham	95,100	93,200	98
	Iosco	10,800	10,600	98

<b>Between 25-49%</b>				
	Iron	6,600	6,400	97
	Jackson	52,100	51,200	98
	Kalamazoo	71,300	69,900	98
	Kent	148,400	145,000	98
	Keweenaw	1,300	1,300	97
	Lapeer	20,700	20,400	98
	Lenawee	28,700	28,100	98
	Muskegon	53,600	52,600	98
	Shiawassee	24,200	23,700	98
	Wexford	8,200	8,000	98

<b>OHIO</b>				
	Defiance	11,800	11,500	98
	Erie	25,800	25,400	98
	Hancock	22,500	22,100	98
	Lucas	178,200	175,400	98
	Ottawa	13,700	13,500	98
	Sandusky	20,900	20,600	99
	Seneca	19,100	18,700	98

(Continued on page 457-b)

<b>Station Totals</b>	<b>3,267,400</b>	<b>3,208,700</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>1,571,800</b>	
<b>Average Daily Circulation (1979-80)</b>		<b>794,200</b>	

# Michigan—Detroit

**WXON**

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1200-kw max. & 1000-kw horizontal visual, 120-kw aural. Antenna: 961-ft. above av. terrain, 1050-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"  
Longitude 83° 18' 44"

Holds CP for change to 2190-kw max. & 1950-kw horizontal visual, 219-kw max. & 195-kw horizontal aural, 970-ft. above av. terrain, 1065-ft. above ground, 1763-ft. above sea level. BPCT-791019KE.

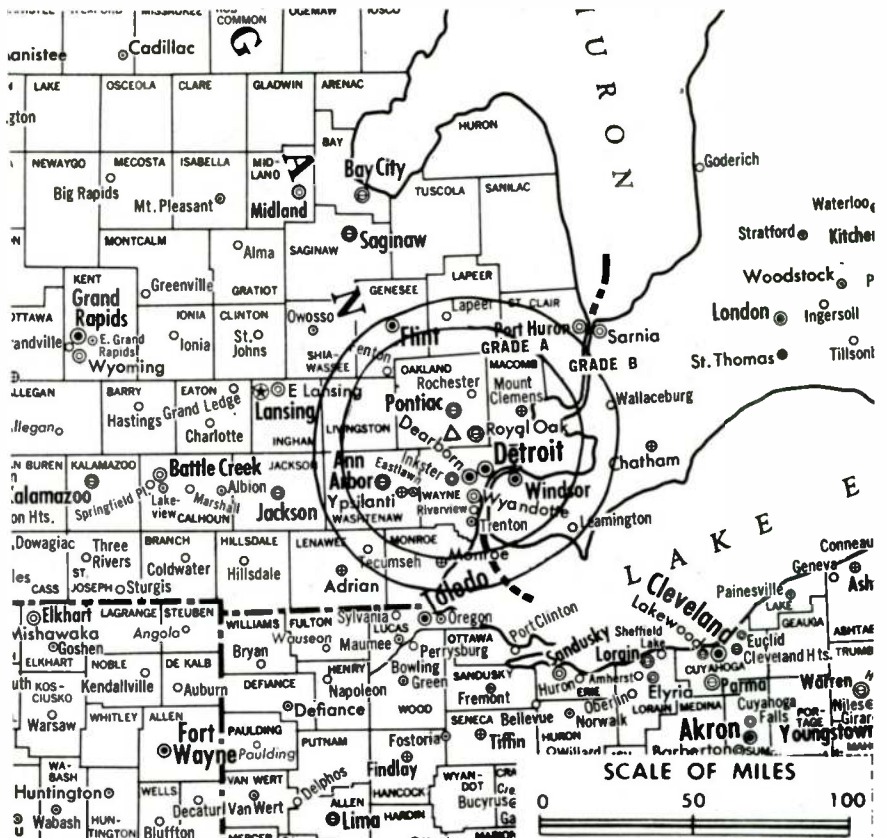
Transmitter: 26935 W. 11 Mile Rd., Southfield.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WXON Ref: FCC File No. BPCT-4943 Granted 6/10/77  
CP: BPCT-791019KE Granted 5/30/80

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## WXON

Network Service: None, independent.

Licensee: WXON-TV Inc., 27777 Franklin Rd., Suite 708, Southfield, Mich. (48034).

Studio: 26935 West 11 Mile Rd., Southfield, Mich. (48034).

Telephone: 313-355-2900.

Ownership: WXON-TV Inc., Aben E. Johnson Jr., 57%.

Began Operation: Sept. 15, 1968 on Ch. 62. Ch. 20 (as WJMY) began operation Oct. 1962, left air June 10, 1963. Station was then sold to United Bcstg. Co. by Triangle Bcstg. Co. Sale to present owner approved June 1972. Began operation Dec. 9, 1972. Granted subscription television authorization June 22, 1977. Began subscription telecasting July 1, 1979.

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (engineering) by E. H. Munn Jr.

Personnel:

ABEN E. JOHNSON, general manager.  
CLIFF BERESH, general sales manager.  
DOUGLAS JOHNSON, program director.  
GARNET BOWDEN, office manager.  
A. J. SCHWEIZER, operations manager.

Highest 30 Sec. Rate (April 1, 1981): \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MICHIGAN</b>			
<b>Between 25-49%</b>	Macomb	224,500	222,700	99
	Monroe	43,000	42,400	99
	Oakland	327,900	324,800	99
	Wayne	831,200	817,600	98
	<b>MICHIGAN</b>			
<b>Between 5-24%</b>	Branch	12,900	12,600	98
	Genesee	154,000	151,700	99
	Jackson	52,100	51,200	98
	Lapeer	20,700	20,400	98
	Lenawee	28,700	28,100	98
	Livingston	29,900	29,500	99
	St Clair	46,800	45,900	98
	Sanilac	14,000	13,600	97
Washtenaw	86,000	83,200	97	
	<b>OHIO</b>			
	Lucas	178,200	175,400	98
	Ottawa	13,700	13,500	98
	Wood	35,400	34,800	98
<b>Station Totals</b>		<b>2,099,000</b>	<b>2,067,400</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>599,400</b>
<b>Average Daily Circulation (1979-80)</b>				<b>216,300</b>



# Michigan—Detroit

## WXYZ-TV

Ch. 7



Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1073-ft. above ground, 1737-ft. above sea level.

Latitude 42° 28' 15"  
Longitude 83° 15' 00"

Transmitter: Broadcast House, 20777 W. Ten Mile Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, ABC.

Facsimile Service: UPI.

News Film Service: ABC.

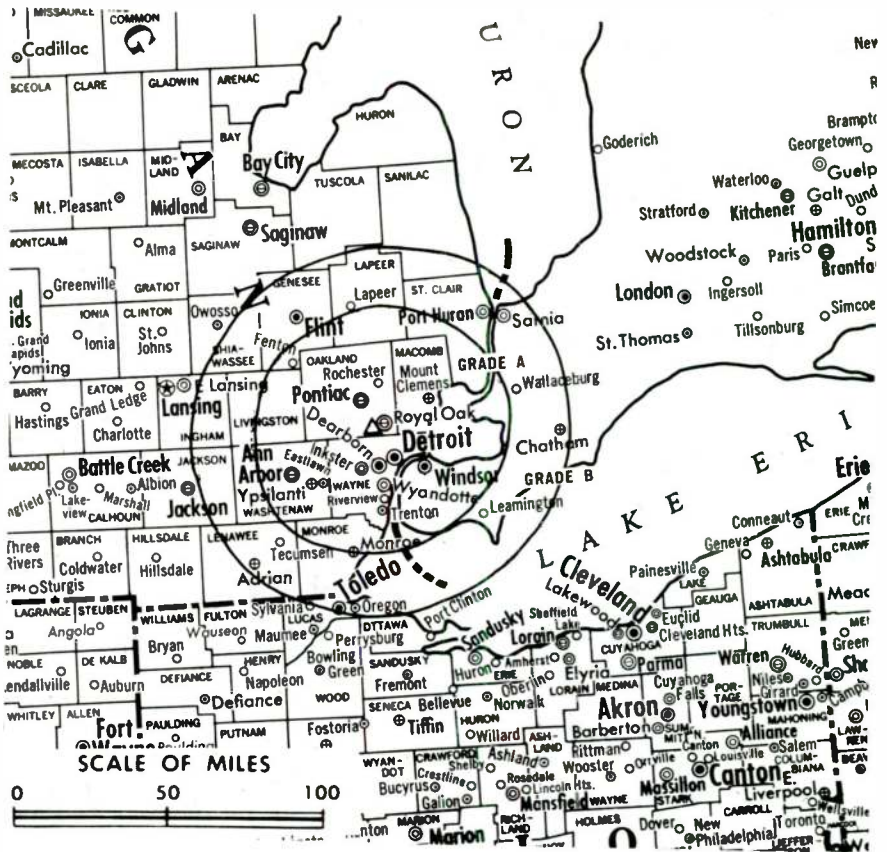
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WXYZ-TV Ref: FCC File No. BPCT-2490 Granted 7/10/58

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## WXYZ-TV

Network Service: ABC.

Licensee: WXYZ Inc., Broadcast House, 20777 West Ten Mile Rd., Box 789, Southfield, Mich. (48037).

Studio: Broadcast House, 20777 W. Ten Mile Rd., Southfield.

Telephone: 313-444-1111. TWX No.: 810-224-4924.

AM Affiliate: WXYZ, 5-kw, 1270 kHz (ABC).

FM Affiliate: WRIF, 27.2-kw, 101.1 MHz (No. 266), 880-ft.

Ownership: American Bcstg. Cos., 100%; see WABC-TV, New York.

Began Operation: Oct. 9, 1948.

Represented (sales) by ABC Television Spot Sales Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

JEANNE FINDLATER, vice president & general manager.

FRANCIS LEE GANNON, general sales manager.

MICHAEL IRVINE, national sales manager.

ED PEARSON, local sales manager.

JAN COIL, sales service & traffic director.

WALLY RODAMMER, director of engineering.

ROBERT WHITE, news director.

LOWELL NEWTON, editorial director.

LARRY G. ALT, program director.

JOHN REYNOLDS, controller.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3600.

(Station also received in Canadian markets)

For ABC Network listing,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MICHIGAN</b>			
	Jackson	52,100	51,200	98
	Lapeer	20,700	20,400	98
	Lenawee	28,700	28,100	98
	Livingston	29,900	29,500	99
	Macomb	224,500	222,700	99
	Monroe	43,000	42,400	99
	Oakland	327,900	324,800	99
	St Clair	46,800	45,900	98
	Sanilac	14,000	13,600	97
Washtenaw	86,000	83,200	97	
Wayne	831,200	817,600	98	
Between 25-49%	<b>MICHIGAN</b>			
	Genesee	154,000	151,700	99
	Hillsdale	15,100	14,600	97
Between 5-24%	<b>OHIO</b>			
	Lucas	178,200	175,400	98
	<b>MICHIGAN</b>			
	Clinton	18,500	18,200	98
	Huron	12,700	12,300	97
	Ingham	95,100	93,200	98
	Midland	23,500	23,200	99
Shiawassee	24,200	23,700	98	
Tuscola	17,800	17,400	98	
<b>OHIO</b>				
Sandusky	20,900	20,600	99	
<b>Station Totals</b>		<b>2,264,800</b>	<b>2,229,700</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>1,689,900</b>
<b>Average Daily Circulation (1979-80)</b>				<b>1,128,900</b>



# Michigan—Windsor, Ont.

## CBET

Ch. 9

(Also serves Detroit, Mich.)

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 178-kw visual, 35.6-kw aural. Antenna: directional, 631-ft. above av. terrain, 650-ft. above ground, 1226-ft. above sea level.

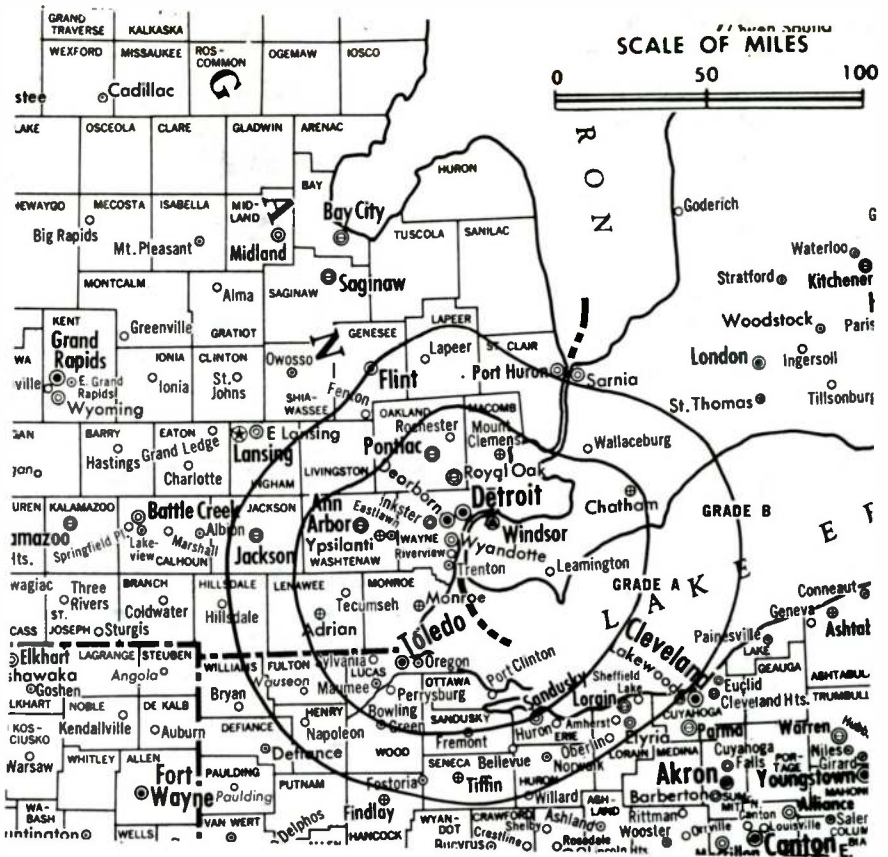
Latitude 42° 18' 59"  
Longitude 83° 02' 58"

Transmitter: 825 Riverside Drive W., Windsor.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



Predicted contours supplied by station.

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## CBET

Network Service: CBC.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 825 Riverside Drive W., Windsor, Ont. N9A 5K9.

Telephone: 519-254-2831. Telex: 024-77619.

Ownership: Canadian Broadcasting Corp., 100%.

Began Operation: Sept. 16, 1954. Transferred from RKO General Inc. on June 24, 1970 in accordance with CRTC's directions on Canadian ownership. Acquired by CBC.

Represented (sales) by Canadian Standard Broadcast Sales (U.S.); CBC National Selective Television Sales (Canada).

Personnel:

- H. L. HACKNEY, location manager.
- E. SAVOIE, program director.
- R. J. KRYGER, manager, technical services.
- F. J. QUINN, production manager.
- J. T. LYNCH, plant manager.
- N. T. ADDISON, manager, community affairs & public relations.
- R. J. PODVIN, sales & promotions manager.

Highest 30 Sec. Rate (March 30, 1981): \$140.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MICHIGAN</b>				
	Macomb	224,500	222,700	99
	Monroe	43,000	42,400	99
<b>Between 25-49%</b>	Oakland	327,900	324,800	99
	St Clair	46,800	45,900	98
	Washtenaw	86,000	83,200	97
	Wayne	831,200	817,600	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MICHIGAN</b>				
	Alpena	11,500	10,900	94
	Branch	12,900	12,600	98
	Charlevoix	6,900	6,700	97
	Eaton	28,600	28,100	98
	Genesee	154,000	151,700	99
	Ingham	95,100	93,200	98
	Isabella	15,900	15,400	97
	Jackson	52,100	51,200	98
	Lapeer	20,700	20,400	98
	Lenawee	28,700	28,100	98
	Livingston	29,900	29,500	99
	Midland	23,500	23,200	99
<b>Between 5-24%</b>	Otsego	4,900	4,800	97
	Sanilac	14,000	13,600	97
	Shiawassee	24,200	23,700	98
<b>OHIO</b>				
	Defiance	11,800	11,500	98
	Erie	25,800	25,400	98
	Hancock	22,500	22,100	98
	Henry	9,800	9,600	98
	Huron	16,900	16,500	98
	Lucas	178,200	175,400	98
	Ottawa	13,700	13,500	98
	Putnam	9,500	9,200	97
	Sandusky	20,900	20,600	99
	Seneca	19,100	18,700	98
	Wood	35,400	34,800	98
<b>Station Totals</b>		<b>2,445,900</b>	<b>2,407,000</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>693,800</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>202,900</b>	



# Michigan—Flint-Saginaw-Bay City

## WJRT-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 940-ft. above av. terrain, 999-ft. above ground, 1599-ft. above sea level.

Latitude 43° 13' 48"  
Longitude 84° 03' 35"

Transmitter: Chesaning, Mich.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

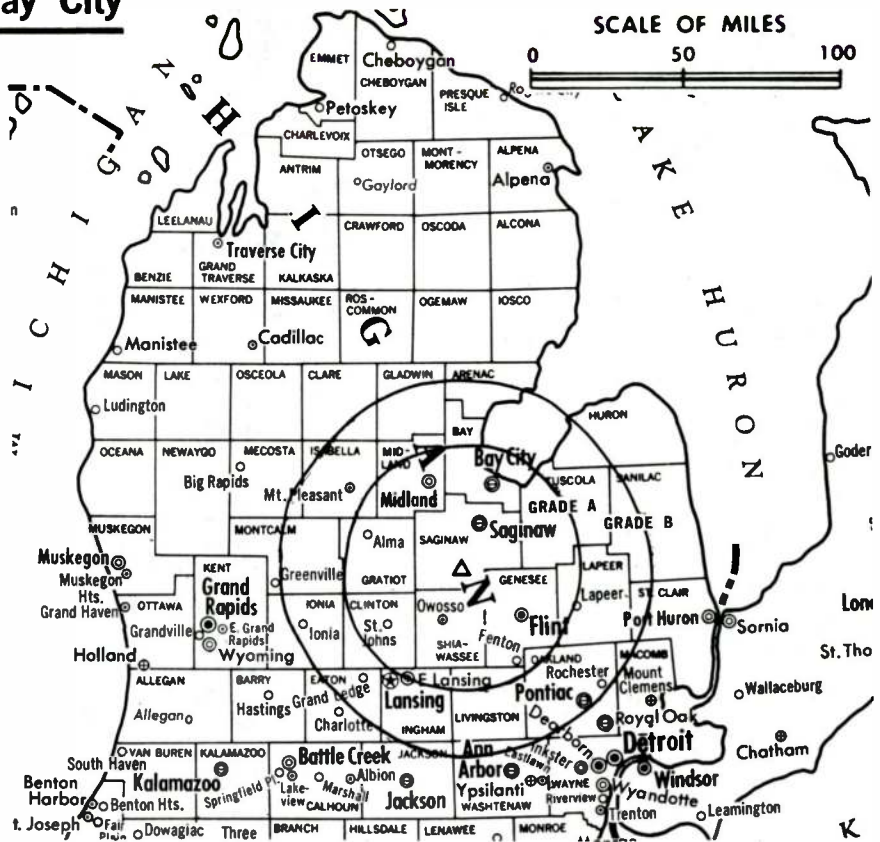
Represented (sales) by Blair Television.

Represented (legal) by Wilmer, Cutler & Pickering.

Studio: 2302 Lapeer Rd., Flint.

Telephone: 313-233-3130.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WJRT-TV Ref: FCC File No. BMPCT-2689 Granted 4/13/55

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## WJRT-TV

Network Service: ABC.

Licensee: Knight-Ridder Broadcasting Inc., 2302 Lapeer Rd., Flint, Mich. (48503).

Ownership: Knight-Ridder Newspapers, 100%. Knight-Ridder also owns WPRI-TV, Providence, R.I.; WTKR-TV, Norfolk, Va.; WTEN (TV), Albany, N.Y.; WCDC(TV), Adams, Mass. For Knight-Ridder newspapers, see Newspaper Ownership of TV Stations.

Began Operation: Oct. 12, 1958. Sale to present owner by Poole Bcstg. approved by FCC Dec. 21, 1977 (Television Digest, Vol. 17:26). Poole acquired station as part of arrangement whereby Goodwill Stations Inc. sold all its other properties to Capital Cities Bcstg. Corp. This was approved July 29, 1964 by FCC (Television Digest, Vol. 4:18-19, 31).

Personnel:

THOMAS F. HARTMAN, president & general manager.

JIM GRAHAM, general sales manager.

DAN AUBE, national sales manager.

SAM TEAGUE, production manager.

JOHN REHRAVER, news director.

ROBERT E. SWAYZE, chief engineer.

SARA JO GALLOCK, program director.

Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate (Jan. 1, 1981): \$725.

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MICHIGAN</b>				
<b>50% &amp; Over</b>	Alpena	11,500	10,900	94
	Arenac	5,100	4,900	97
	Bay	39,500	38,900	98
	Clare	8,900	8,600	97
	Clinton	18,500	18,200	98
	Eaton	28,600	28,100	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MICHIGAN—(Continued)</b>				
<b>50% &amp; Over</b>	Genesee	154,000	151,700	99
	Gladwin	6,300	6,100	97
	Gratiot	13,500	13,200	97
	Huron	12,700	12,300	97
	Ingham	95,100	93,200	98
	Iosco	10,800	10,600	98
	Isabella	15,900	15,400	97
	Lapeer	20,700	20,400	98
	Midland	23,500	23,200	99
	Ogemaw	5,500	5,300	97
	Saginaw	74,400	73,200	98
Sanilac	14,000	13,600	97	
Shiawassee	24,200	23,700	98	
Tuscola	17,800	17,400	98	
<b>Between 25-49%</b>	<b>MICHIGAN</b>			
	Charlevoix	6,900	6,700	97
	Ionia	16,000	15,800	98
	Montcalm	17,100	16,700	98
<b>Between 5-24%</b>	<b>MICHIGAN</b>			
	Alcona	3,800	3,600	95
	Chippewa	12,900	12,400	96
	Crawford	3,300	3,100	95
	Emmet	7,200	6,900	96
	Jackson	52,100	51,200	98
	Livingston	29,900	29,500	99
Mackinac	4,100	3,900	96	
Mecosta	11,700	11,300	97	
Missaukee	3,600	3,400	95	

(Continued on page 457-b)

Station Totals	842,900	825,700	97
Net Weekly Circulation (1979-80)			548,100
Average Daily Circulation (1979-80)			351,200



# Michigan—Grand Rapids-Kalamazoo

## WOTV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 1000-ft. above av. terrain, 1015-ft. above ground, 1835-ft. above sea level.

Latitude 42° 41' 13"  
Longitude 85° 30' 35"

Transmitter: 2.5-mi. S of Middleville, Mich.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

Represented (engineering) by Jansky & Bailey.

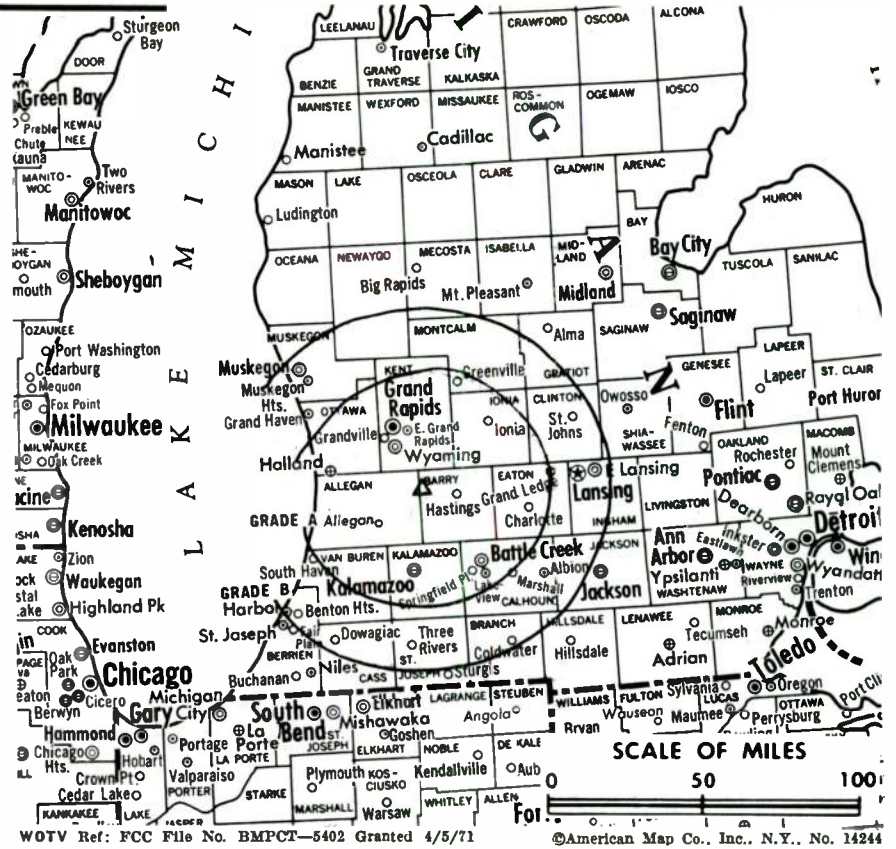
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-h).



## WOTV

Network Service: NBC.

Licensee: Manhattan Cable TV Inc., Box B, Grand Rapids, Mich. (49501).

Studio: 120 College Ave. SE (49503).

Telephone: 616-459-4125. TWX No.: 810-273-6920.

Ownership: Time-Life Broadcast Division. For other interests, see Book & Periodical Publishing Firms with TV Station Ownership.

Began Operation: Aug. 15, 1949. Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Television Digest, Vol. 12:50, 51; 13:16). Bitner group's purchase of station, then called WLAV-TV, from Leonard A. Versluis approved by FCC in Sept. 1951 (Vol. 7:19, 38).

Represented (sales) by Katz Television.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

MARVIN CHAUVIN, vice president & general manager.

DICK GROAT, general sales manager.

ROBERT KIRBY, regional sales manager.

RICH BEVAK, promotion manager.

RUSSELL F. VOSSEN, station manager.

DAVID HOYLE, continuity director.

DON GALLAGHER, chief engineer.

TOM SAIZAN, news director.

Highest 30 Sec. Rate (May 1, 1981): \$900.

NETWORK BASE HOURLY RATE: \$1400.

For Group Ownership of Cable TV Systems,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MICHIGAN</b>				
	Allegan	25,300	24,800	98
	Barry	14,700	14,400	98
	Branch	12,900	12,600	98
	Calhoun	50,300	49,500	98
	Clinton	18,500	18,200	98
<b>50% &amp; Over</b>	Eaton	28,600	28,100	98
	Ionia	16,000	15,800	98
	Kalamazoo	71,300	69,900	98
	Kent	148,400	145,000	98
	Montcalm	17,100	16,700	98
	Muskegon	53,600	52,600	98
	Newaygo	10,800	10,500	97
	Ottawa	47,200	46,200	98
	St Joseph	19,500	19,100	98
	Van Buren	22,700	22,300	98
<b>MICHIGAN</b>				
<b>Between 25-49%</b>	Gratiot	13,500	13,200	97
	Ingham	95,100	93,200	98
	Jackson	52,100	51,200	98
	Mecosta	11,700	11,300	97
	Oceana	7,700	7,400	96
<b>MICHIGAN</b>				
<b>Between 5-24%</b>	Berrien	61,400	59,800	97
	Cass	15,900	15,600	98
	Hillsdale	15,100	14,600	97
	Isabella	15,900	15,400	97
	Shiawassee	24,200	23,700	98
<b>Station Totals</b>		<b>869,500</b>	<b>851,100</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>561,500</b>
<b>Average Daily Circulation (1979-80)</b>				<b>349,000</b>

# Michigan—Grand Rapids

## WZZM-TV

Ch. 13

(Also serves Muskegon and Kalamazoo)

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 295-kw visual, 63-kw aural. Antenna: 1000-ft. above av. terrain, 991-ft. above ground, 1783-ft. above sea level.

Latitude 43° 18' 34"  
Longitude 85° 54' 44"

**Transmitter:** 6-mi. SW of Grant, Mich.

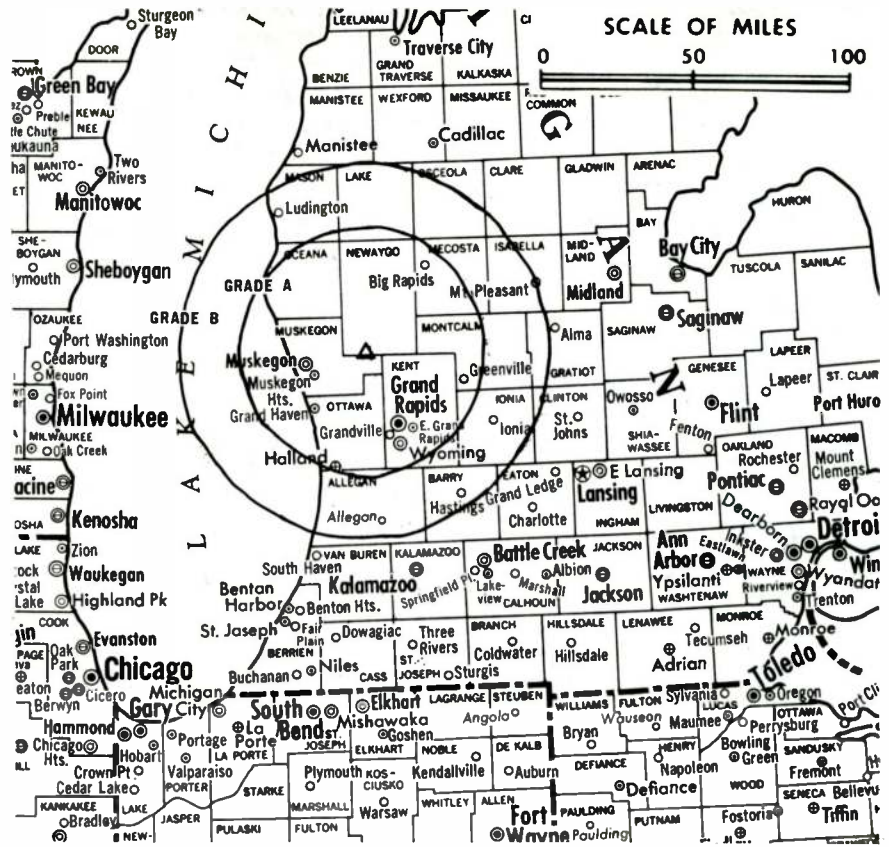
**TV tape:** Recording facilities.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP, UPI.

**News Film Service:** ABC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WZZM-TV Ref: FCC File No. BPC7-I-4 Granted 7/25/62

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## WZZM-TV

**Network Service:** ABC.

**Licensee:** Wometco West Michigan Television Inc., Box Z, Grand Rapids, Mich. (49501).

**Studios:** 645 Three Mile Rd., Walker, Mich. (49504).

**Mailing Address:** Box Z, Grand Rapids, Mich. (49501).

**Telephone:** 616-784-4200. TWX No.: 616-949-2260.

**Ownership:** Wometco Enterprises Inc. See WTVJ, Miami, Fla.

**Began Operation:** Nov. 1, 1962 on interim basis whereby all four applicants operated on a cooperative basis. Began operation as West Michigan Telecasters Inc. on Jan. 25, 1965. Transfer of control to Synercom Communications Corp. approved by FCC Sept. 17, 1969. Split-off to Lewis V. Chamberlin, et al., Dec. 31, 1973. Sale to present owner approved by FCC Dec. 8, 1977 (Television Digest, Vol. 16:36; 17:50).

**Represented (sales) by** MMT Sales Inc.

**Represented (legal) by** Cohn & Marks.

**Represented (engineering) by** A. D. Ring & Associates.

**Personnel:**

GEORGE LYONS, president & general manager.

BILL SMITH, general sales manager.

MIKE SEAGLY, operations manager.

JAMES RIEKSE, public affairs director.

DALE WOLTERS, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
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Class AA—8-11 p.m., daily.

\$2800	\$1650	Graded rates apply*		
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\*Highest rate: \$700.

**NETWORK BASE HOURLY RATE:** \$850.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MICHIGAN</b>				
	Allegan	25,300	24,800	98
	Kent	148,400	145,000	98
	Lake	2,800	2,700	95
	Mason	9,400	8,900	95
<b>50% &amp; Over</b>	Mecosta	11,700	11,300	97
	Montcalm	17,100	16,700	98
	Muskegon	53,600	52,600	98
	Newaygo	10,800	10,500	97
	Oceana	7,700	7,400	96
	Osceola	7,100	6,900	97
	Ottawa	47,200	46,200	98
<b>MICHIGAN</b>				
	Barry	14,700	14,400	98
	Ionia	16,000	15,800	98
<b>Between 25-49%</b>	Kalamazoo	71,300	69,900	98
	Manistee	8,500	8,300	97
	Van Buren	22,700	22,300	98
	Wexford	8,200	8,000	98
<b>MICHIGAN</b>				
	Calhoun	50,300	49,500	98
<b>Between 5-24%</b>	Clare	8,900	8,600	97
	Grand Traverse	15,700	15,200	97
	Gratiot	13,500	13,200	97
	Isabella	15,900	15,400	97
	Missaukee	3,600	3,400	95
<b>Station Totals</b>		<b>590,400</b>	<b>577,000</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>359,200</b>
<b>Average Daily Circulation (1979-80)</b>				<b>241,700</b>

# Michigan—Kalamazoo-Grand Rapids

## WKZO-TV

Ch. 3

(Also serves Battle Creek & Muskegon)



Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1130-ft. above ground, 1900-ft. above sea level.

Latitude 42° 37' 56"  
Longitude 85° 32' 16"

Transmitter: .25-mi. E of Bradley Rd. & Patterson Rd., Yankee Springs area, Mich.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape. News Wire Service: AP. News Film Service: CBS, Newsweek.

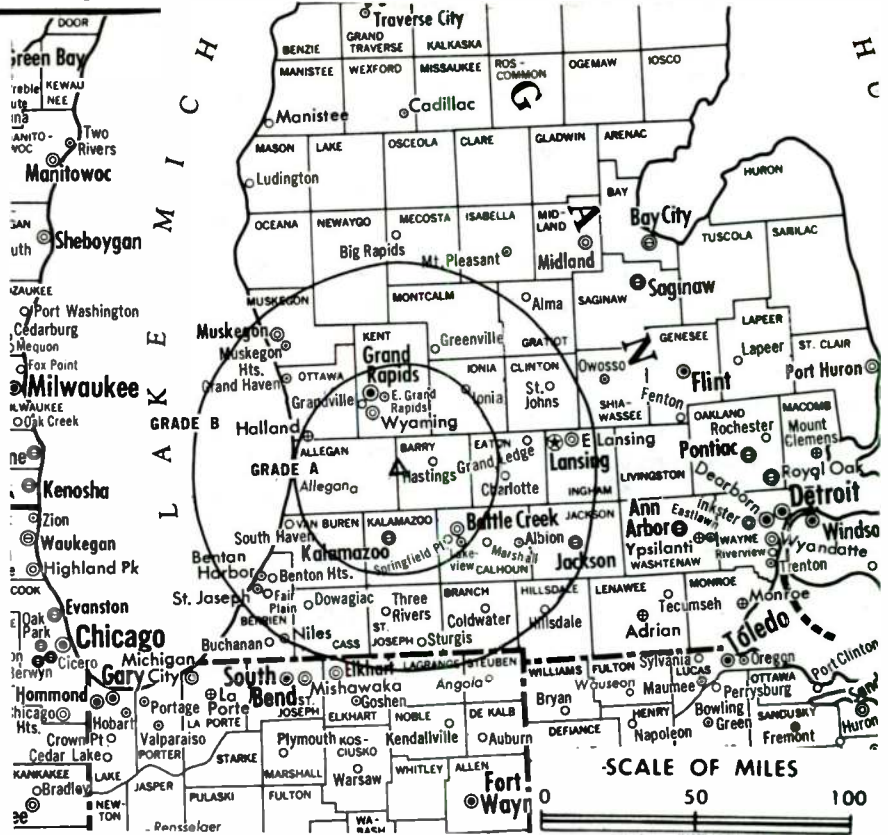
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WKZO-TV Ref: FCC File No. BPC7-2745 Granted 6/29/60

©American Map Co., Inc., N.Y., No. 1434

## WKZO-TV

Network Service: CBS.

Licensee: Fetzer Television Corp., 590 W. Maple St. (49008).

Studio: 590 W. Maple St. Telephone: 616-345-2101.

AM Affiliate: WKZO, 5-kw, 590 kHz (CBS).

Ownership: Fetzer Communications Inc., 91.529%; Carl E. Lee, 5.23%; 8 others, none with more than 1%. Fetzer Communications Inc. owns 100% of Cornhusker Television Corp., owner of KOLN-TV, Lincoln & satellite KGIN-TV, Grand Island, Neb. Fetzer Television Corp. owns 100% of Medallion Broadcasters Inc., owner of KMEG(TV), Sioux City, Iowa. John E. Fetzer owns 90.5% of Fetzer Communications Inc., and 47.41% of Fetzer Broadcasting Co., owner of WKZO-AM, Fetzer CableVision and Muzi-Tronic Services, Kalamazoo, Mich.; WJFM, Grand Rapids, Mich.; WWAM & WKJF (FM), Cadillac and 50% of Wolverine Cablevision Inc., Battle Creek, Mich.

Began Operation: June 1, 1950.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

- JOHN E. FETZER, chairman.
- CARL E. LEE, president & general manager.
- GORDON S. ANDERSON, administrative v.p. & mgr., WKZO-TV.
- JERROLD M. RAFFEL, sales manager.
- FRED DOUGLAS, news director.
- LEE DERSHEM, promotion director.
- JAMES GARRETT, chief engineer.
- DARYL SEBASTIAN, public affairs director.
- KARL GUENTHER, farm director.

DIGEST OF RATE CARD NO. 45—(Feb. 2, 1981)

Hour 30 Min. 30 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$2000 \$1400 Graded rates apply\*

\*Highest rate: \$1000.

NETWORK BASE HOURLY RATE: \$2000.

1981-82 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MICHIGAN</b>			
	Allegan	25,300	24,800	98
	Barry	14,700	14,400	98
	Branch	12,900	12,600	98
	Calhoun	50,300	49,500	98
	Eaton	28,600	28,100	98
	Ionia	16,000	15,800	98
	Kalamazoo	71,300	69,900	98
	Kent	148,400	145,000	98
	Montcalm	17,100	16,700	98
	Muskegon	53,600	52,600	98
	Newaygo	10,800	10,500	97
	Ottawa	47,200	46,200	98
St Joseph	19,500	19,100	98	
Van Buren	22,700	22,300	98	
Between 25-49%	<b>MICHIGAN</b>			
	Clinton	18,500	18,200	98
	Hillsdale	15,100	14,600	97
Ingham	95,100	93,200	98	
Between 5-24%	<b>INDIANA</b>			
	La Grange	7,300	6,800	93
	Steuben	8,500	8,300	98
	<b>MICHIGAN</b>			
	Berrien	61,400	59,800	97
	Cass	15,900	15,600	98
Gratiot	13,500	13,200	97	
Isabella	15,900	15,400	97	
Jackson	52,100	51,200	98	
Lake	2,800	2,700	95	

(Continued on page 457-b)

Station Totals	888,100	868,900	97
Net Weekly Circulation (1979-80)			547,400
Average Daily Circulation (1979-80)			333,000



# Michigan—Lansing (Onondaga)

## WILX-TV

Ch. 10

(Also serves Battle Creek and Jackson, Mich.)

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 61.7-kw aural. Antenna: 980-ft. above av. terrain, 993-ft. above ground, 1957-ft. above sea level.

Latitude 42° 36' 33"  
Longitude 84° 34' 21"

Transmitter: Rossman Rd., Onondaga.

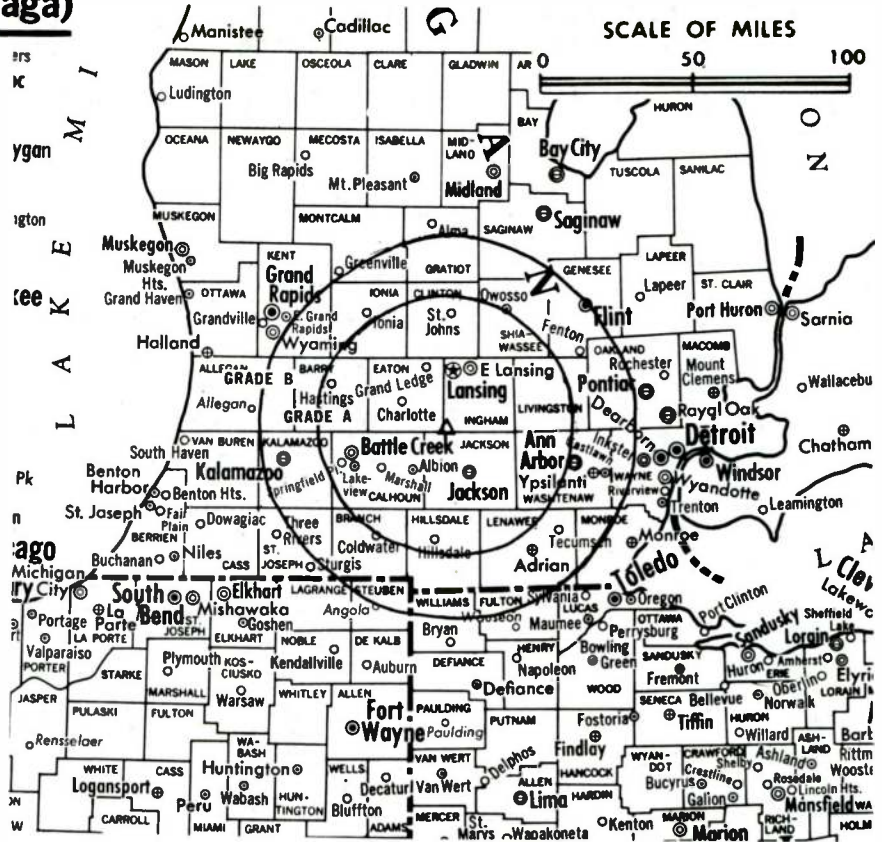
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC, Newsweek, NIWS.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WILX-TV Ref: FCC File No. BPCT-5139 Granted 5/31/78

©American Map Co., Inc., N.Y., No. 14244

## WILX-TV

Network Service: NBC.

Licensee: A-T-O Communications Inc., 4420 Sherwin Rd., Willoughby Ohio (44094).

Studios: 100 N. Pennsylvania, Lansing (48909); 1510 Springport Road, Jackson, Mich. (49204).

Telephones: 517-482-0721, Lansing, Mich.; 517-783-2621, Jackson, Mich.

Ownership: Figgie International Inc., 100%. Saul L. Rosenzweig, pres., A-T-O Communications.

Began Operation: March 15, 1959. Sale to present owner by Edward E. Wilson & Lansing Bcstg. Co. approved by FCC Sept. 6, 1978 (Television Digest, Vol. 18:23).

Represented (sales) by Katz Television.

Represented (legal) by Koteen & Burt.

Represented (engineering) by John H. Mullaney & Assoc.

Personnel:

RONALD J. KWASNICK, general manager.  
CHARLES E. BRIGGS, general sales manager.  
THOMAS B. JONES, operations manager.  
ROBERT H. AUBREY, chief engineer.  
HOWARD F. LANCOUR, news director.  
LINDA L. MURPHY, business manager.  
JUDITH M. KEELY, director of community relations.

Highest 30 Sec. Rate: \$750.

NETWORK BASE HOURLY RATE: \$800.

**For Sales & Transfers of TV Stations,  
see Services Volume**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MICHIGAN</b>				
<b>50% &amp; Over</b>	Branch	12,900	12,600	98
	Calhoun	50,300	49,500	98
	Clinton	18,500	18,200	98
	Eaton	28,600	28,100	98
	Hillsdale	15,100	14,600	97
	Ingham	95,100	93,200	98
	Jackson	52,100	51,200	98
Shiawassee	24,200	23,700	98	
<b>MICHIGAN</b>				
<b>Between 25-49%</b>	Gratiot	13,500	13,200	97
	Ionia	16,000	15,800	98
	Livingston	29,900	29,500	99
	St Joseph	19,500	19,100	98
<b>INDIANA</b>				
	La Grange	7,300	6,800	93
	Steuben	8,500	8,300	98
<b>MICHIGAN</b>				
<b>Between 5-24%</b>	Allegan	25,300	24,800	98
	Barry	14,700	14,400	98
	Genesee	154,000	151,700	99
	Kalamazoo	71,300	69,900	98
	Lenawee	28,700	28,100	98
	Montcalm	17,100	16,700	98
	Sanilac	14,000	13,600	97
	Washtenaw	86,000	83,200	97
<b>Station Totals</b>		<b>802,600</b>	<b>786,200</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>313,400</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>164,500</b>	

# Michigan—Lansing

## WJIM-TV

Ch. 6

(Also serves Flint & Jackson, Mich.)

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1023-ft. above ground, 1923-ft. above sea level.

Latitude 42° 41' 14"  
Longitude 84° 22' 35"

Transmitter: Vanatta Rd., near Cavanaugh Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: WJIM, 1-kw, 1240 kHz (NBC).

FM Affiliate: WJIM-FM 28-kw, 97.5 MHz (No. 248), 440-ft.

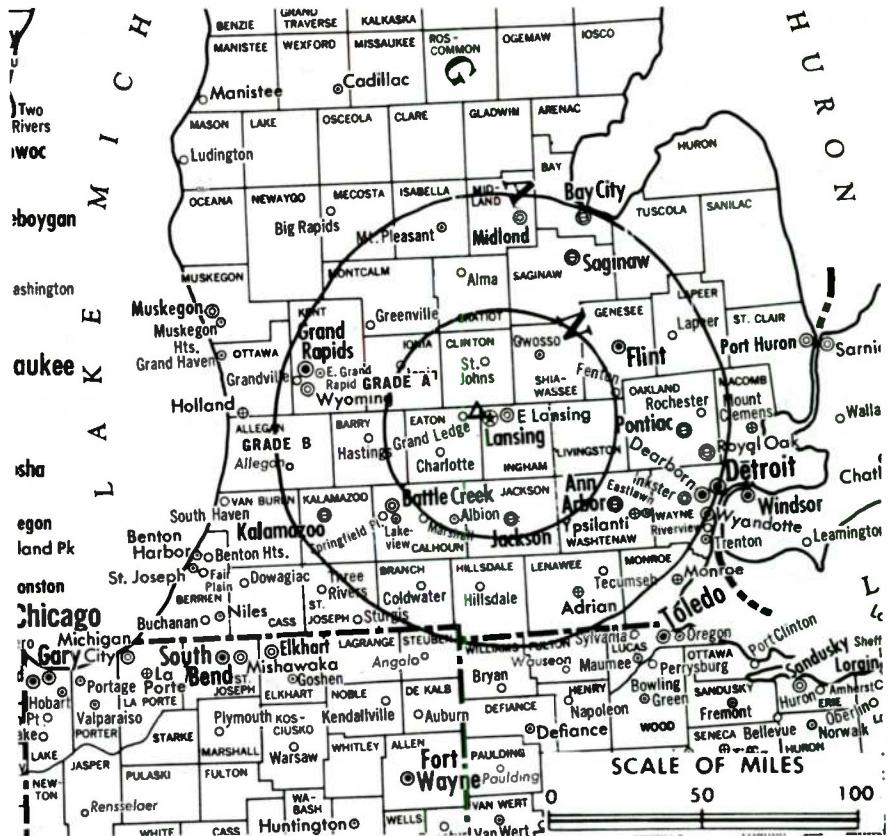
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WJIM-TV Ref: FCC File No. BPCT-2041 Granted 11/23/55

©American Map Co., Inc., N.Y., No. 14244

## WJIM-TV

Network Service: CBS.

Licensee: Gross Telecasting Inc., WJIM Country House, Lansing. (48904).

Studio: 2820 East Saginaw, Lansing, Mich. (48901).

Telephone: 517-372-8282. TWX No.: 810-251-0805.

Ownership: Harold F. Gross, chmn., 27.1%; James H. Gross, pres., 6.4%; Phil Sherck, v.p.; Gary F. Gross, 11.5%; Gross Trust, 6.9%; remainder publicly owned. Gross Telecasting also owns WKBT (TV), La Crosse, Wis.

Began Operation: May 1, 1950.

Represented (sales) by Harrington, Righter & Parsons.

Represented (legal) by Arent, For., Kintner, Plotkin & Kahn.

Personnel:

JAMES H. GROSS, president.

PHIL SHERCK, v.p. & national sales manager.

CARL ONKEN, chief engineer.

### DIGEST OF RATE CARD NO. 53—(March 16, 1981)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
\$1200	\$720			

Class AA—6-11 p.m., daily.  
Graded rates apply\*

\*Highest rate: \$600.

NETWORK BASE HOURLY RATE: \$1050.

**Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MICHIGAN</b>			
	Clinton	18,500	18,200	98
	Eaton	28,600	28,100	98
	Genesee	154,000	151,700	99
	Gratiot	13,500	13,200	97
	Hillsdale	15,100	14,600	97
	Ingham	95,100	93,200	98
	Jackson	52,100	51,200	98
Shiawassee	24,200	23,700	98	
<b>Between 25-49%</b>	<b>MICHIGAN</b>			
	Branch	12,900	12,600	98
	Calhoun	50,300	49,500	98
	Ionia	16,000	15,800	98
	Livingston	29,900	29,500	99
<b>Between 5-24%</b>	<b>MICHIGAN</b>			
	Barry	14,700	14,400	98
	Isabella	15,900	15,400	97
	Kalamazoo	71,300	69,900	98
	Lapeer	20,700	20,400	98
	Lenawee	28,700	28,100	98
	Mecosta	11,700	11,300	97
	Midland	23,500	23,200	99
Oceana	7,700	7,400	96	
Saginaw	74,400	73,200	98	
Tuscola	17,800	17,400	98	
Washtenaw	86,000	83,200	97	
<b>Station Totals</b>		<b>899,700</b>	<b>881,900</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>398,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>214,600</b>	

# Michigan—Marquette

## WLUC-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 978-ft. above av. terrain, 1018-ft. above ground, 2495-ft. above sea level.

Latitude 46° 20' 11"  
Longitude 87° 50' 55"

Transmitter: 3-mi. W of Rt. 581, 14-mi. SW of Ishpeming.

Color: Network, live, film, slide & tape.

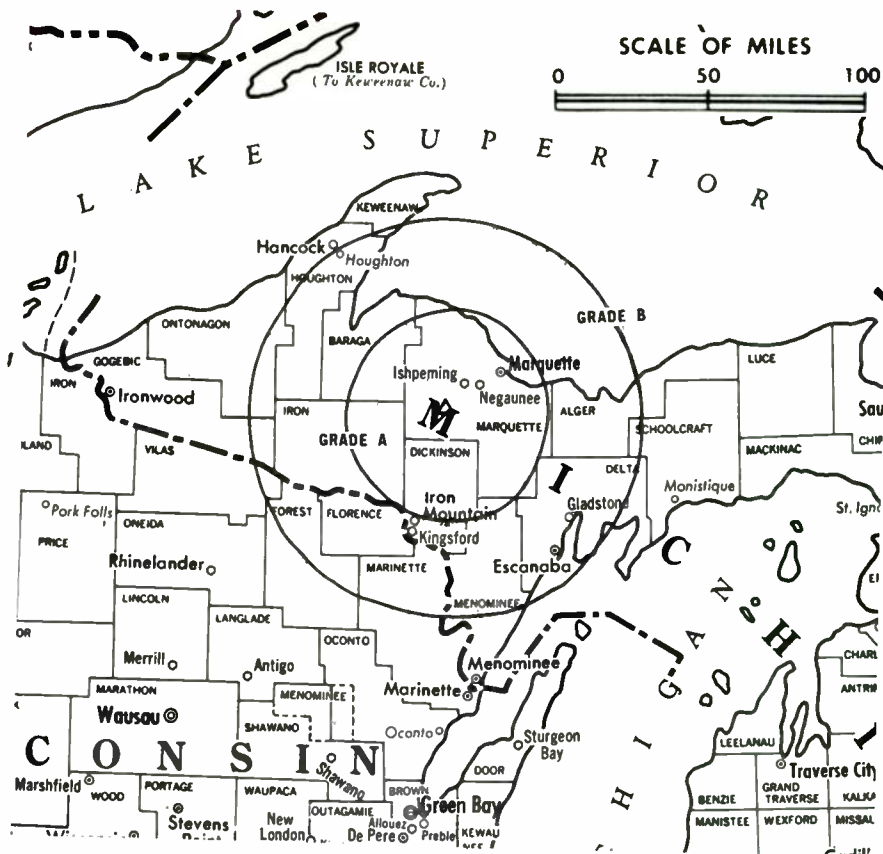
News Wire Service: AP.

News Film Service: CBS.

Represented (legal) by Donald E. Ward.

Represented (engineering) by Cohen & Dippell.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WLUC-TV Ref: FCC File No. BPCT-4454 Granted 9/24/71

©American Map Co., Inc., N.Y., No. 14244

## WLUC-TV

Network Service: CBS, ABC.

Licensee: WLUC Inc., P.O. Box 460, Marquette, Mich. (49855).

Studio: Highway U.S. 41 & County Airport Rd.

Telephone: 906-475-4161. TWX No.: 810-278-4880.

Ownership: Post Corp., 100%. For other interests see WEAU-TV, Eau Claire, Wis.

Begin Operation: March 23, 1956. Sale to present owner with WLUC-TV, Green Bay, Wis. by M & M Bcstg. Co. (WLUC-TV, Green Bay, Wis.) approved Jan. 6, 1965 by FCC (Television Digest, Vol. 4:41, 5:2). Sale of 52% control to M & M Bcstg. by original licensee Lake Superior Bcstg. approved July 8, 1959 by FCC (Vol. 15:24, 28). In 1960 Lake Superior sold remaining 48% to M & M Bcstg. for \$40,000.

Represented (sales) by Peters, Griffin, Woodward Inc.

### Personnel:

THOMAS L. GAGNON, general manager.  
GUY SPITSBERG, general sales manager.  
JACK LaFOREST, program manager.  
LARRY DELORIA, promotion manager.  
JUDY RICHER, traffic manager.  
ED KEARNEY, news director.  
JOHN TRUITT, chief engineer.  
JAMES GARRETT, production manager.  
ROWLAND GUSTAFSON, public service director.  
ELMO REED, v.p., engineering, Post Corp.  
DAVID L. NELSON, v.p. & treas., mgr., Post Corp.

### DIGEST OF RATE CARD

Hour	30 Min.	Min.	30 Sec.
Class AA—7-11 p.m., daily.			
\$1800	\$900	\$700*	\$350*

\*Class AA—6-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$720.

Net Weekly Circulation	State	County	Total Households	TV Households	%	
50% & Over	MICHIGAN	Alger	3,500	3,400	96	
		Baraga	2,800	2,700	97	
		Delta	14,300	13,800	97	
		Dickinson	9,900	9,700	98	
		Gogebic	8,200	7,900	96	
		Houghton	13,300	12,600	95	
		Iron	6,600	6,400	97	
		Keweenaw	1,300	1,300	97	
		Marquette	25,100	24,600	98	
		Ontonagon	4,200	3,900	94	
		Schoolcraft	3,300	3,100	95	
	WISCONSIN	Florence	1,300	1,300	97	
Between 25-49%	MICHIGAN	Luce	2,300	2,200	95	
		WISCONSIN	Forest	2,900	2,700	94
			Iron	2,800	2,700	98
			Marinette	14,500	14,300	99
			Vilas	6,100	5,900	96
Between 5-24%	MICHIGAN		Chippewa	12,900	12,400	96
		Menominee	9,700	9,500	97	
		WISCONSIN	Oneida	12,000	11,600	96
Station Totals			157,000	152,000	96	
Net Weekly Circulation (1979-80)					97,100	
Average Daily Circulation (1979-80)					74,500	



# Michigan—Saginaw-Flint-Bay City-Midland

## WEYI-TV

Ch. 25

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 4070-kw max. & 1350-kw horizontal visual, 405-kw max. & 135-kw horizontal aural. Antenna: 1320-ft. above av. terrain, 1359-ft. above ground, 2049-ft. above sea level.

Latitude 43° 13' 01"  
Longitude 83° 43' 17"

Transmitter: 2225 Willard Rd., Clio, Mich.

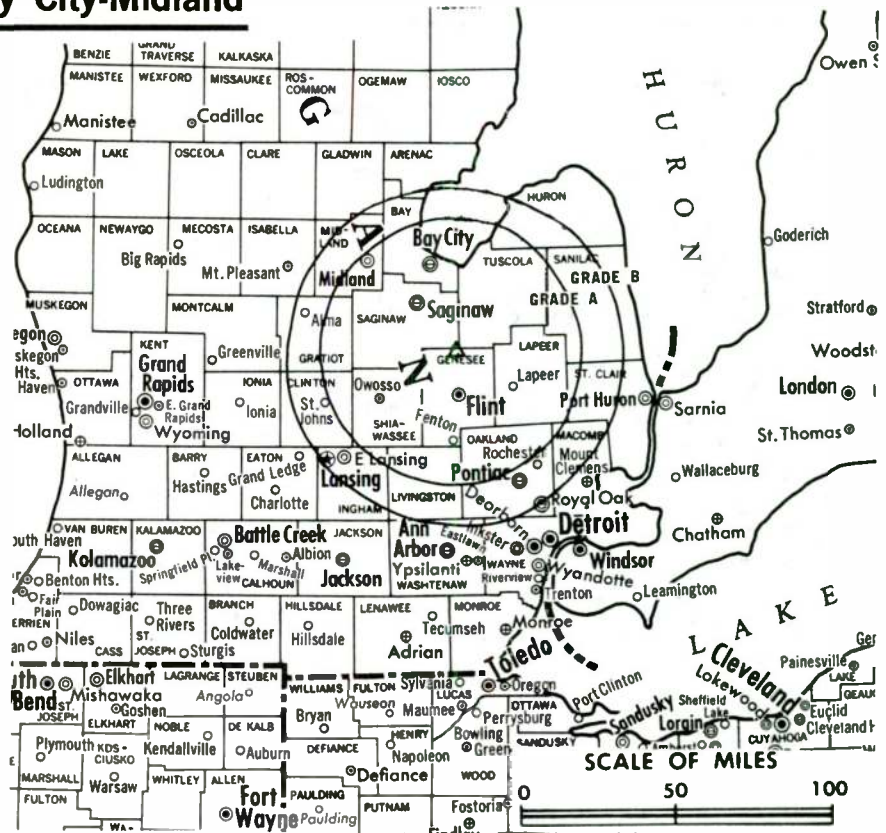
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Total Households: Ⓢ MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WEYI-TV Ref: FCC File No. BMPOT-7883 Granted 3/20/72

©American Map Co., Inc., N.Y., No. 14244

## WEYI-TV

Network Service: CBS.

Licensee: Ziff-Davis Broadcasting Co., One Park Ave., New York, N.Y. (10016).

Studio: 2225 West Willard Rd., Clio, Mich. (48420).

Telephones: 313-687-1000; 517-755-0525.

TXW No.: 810-235-1132.

Ownership: See WTOV-TV, Steubenville, Ohio.

Began Operation: April 5, 1953 on Ch. 57. Sept. 14, 1965 it shifted to Ch. 25. Sale of 33⅓% by estate of Alvin Bentley to William J. Edwards & Howard H. Wolfe increasing their holdings to 50% each approved by FCC March 6, 1970. Sale to Rust Craft approved Feb. 16, 1972 (Television Digest, Vol. 11:43; 12:8). For sale to present owner, see Sales & Transfers of TV Stations.

Represented (sales) by Katz Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

ROBERT B. FARROW, vice president & general manager.  
GEORGE LEH, program manager.  
ERNEST W. HILL, general sales manager.  
HAROLD VOLZ JR., chief engineer.

### DIGEST OF RATE CARD NO. A18—(Sept. 18, 1978)

Hour	30 Min.	5 Min.	30 Sec.	10 Sec.
Class A—6-11 p.m., daily.				
\$1800	\$1200	\$600	\$500	\$300
NETWORK BASE HOURLY RATE: \$510.				

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MICHIGAN</b>			
	Arenac	5,100	4,900	97
	Bay	39,500	38,900	98
	Genesee	154,000	151,700	99
	Huron	12,700	12,300	97
	Lapeer	20,700	20,400	98
	Midland	23,500	23,200	99
	Saginaw	74,400	73,200	98
	Shiawassee	24,200	23,700	98
	Tuscola	17,800	17,400	98
Between 25-49%	<b>MICHIGAN</b>			
	Gratiot	13,500	13,200	97
	Iosco	10,800	10,600	98
	Saniac	14,000	13,600	97
Between 5-24%	<b>MICHIGAN</b>			
	Clinton	18,500	18,200	98
	Crawford	3,300	3,100	95
	Gladwin	6,300	6,100	97
	Isabella	15,900	15,400	97
	Livingston	29,900	29,500	99
	Montcalm	17,100	16,700	98
Ogemaw	5,500	5,300	97	
<b>Station Totals</b>		<b>506,700</b>	<b>497,400</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>312,200</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>172,500</b>	

# Michigan—Sault Ste. Marie

## WGTV

Ch. 8

[Satellite of WGTU, Traverse City, Mich.]

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.6-kw aural. Antenna: 978-ft. above av. terrain, 864-ft. above ground, 1654-ft. above sea level.

Latitude 46° 03' 09"  
Longitude 84° 06' 28"

Transmitter: 0.9-mi. W of Goetzville, Chippewa County.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Arbitron Data: Included with WGTU, Traverse City, Mich.



WGTV Ref: FCC File No. BPCT-4685 Granted 12/2/75

© American Map Co., Inc., N.Y., No. 14244

## WGTV

Network Service: ABC.

Licensee: Michigan Television Network Inc., 201 East Front St., Traverse City, Mich. (49684).

Studio: See WGTU, Traverse City.

Ownership: See WGTU, Traverse City.

Began Operation: Oct. 29, 1976.

Represented (sales) by Avery-Knodel.

Represented (legal) by Booth & Freret.

Represented (engineering) by Smith & Powstenko.

Personnel: See WGTU, Traverse City.

Rates: Sold in combination with WGTU, Traverse City.

Media Brokerage Specialist  
CATV, TV and Radio

THE  
TED HEPBURN  
COMPANY

Ted Hepburn, President Todd Hepburn, Vice-President  
P.O. Box 42401, Cincinnati, Ohio 45242 (513) 791-8730

# Michigan—Sault Ste. Marie

## WWUP-TV

Ch. 10

[Satellite of WWTW, Cadillac, Mich.]

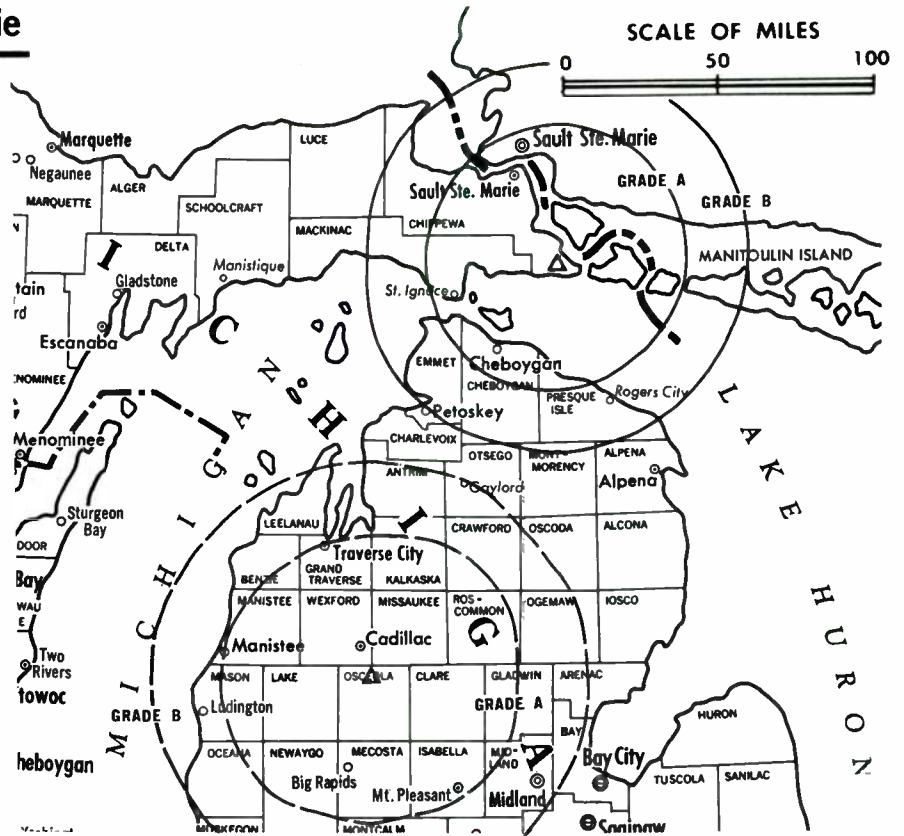
**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 251-kw visual, 50-kw aural. Antenna: 1210-ft. above av. terrain, 1126-ft. above ground, 1844-ft. above sea level.

Latitude 46° 03' 49"  
Longitude 84° 06' 08"

Transmitter: Goetzville.

News Wire Service: AP, UPI.

Arbitron Data: Included with WWTW, Cadillac, Mich.



County coverage based on Arbitron study (see page 4-b).

WWUP-TV Ref: FCC File No. BPCT-8565 Granted 7/19/65 © American Map Co., Inc., N.Y., No. 14244

## WWUP-TV

Network Service: CBS.

Licensee: Wilson Communications Inc., Box 627, Cadillac, Mich. (49601).

Ownership: Same as WWTW, Cadillac, Mich.

Began Operation: June 15, 1962.

Represented (sales) by Settel Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Lohnes & Culver.

Personnel:

See WWTW, Cadillac.

Rates: Sold as one rate with WWTW, Cadillac.

NETWORK BASE HOURLY RATE: Bonus to WWTW, Cadillac.

Station also received in Canadian markets

# ON TOP

... a position in the industry maintained by those who read **Television Digest** regularly.



# Michigan—Traverse City

## WGTU

Ch. 29

[Operates satellite WGTQ, Sault Ste. Marie, Mich.]

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1000-kw max. & 776-kw horizontal visual, 200-kw max. & 74.1-kw horizontal aural. Antenna: 1300-ft. above av. terrain, 1242-ft. above ground, 2469-ft. above sea level.

Latitude 44° 44' 54"  
Longitude 85° 04' 08"

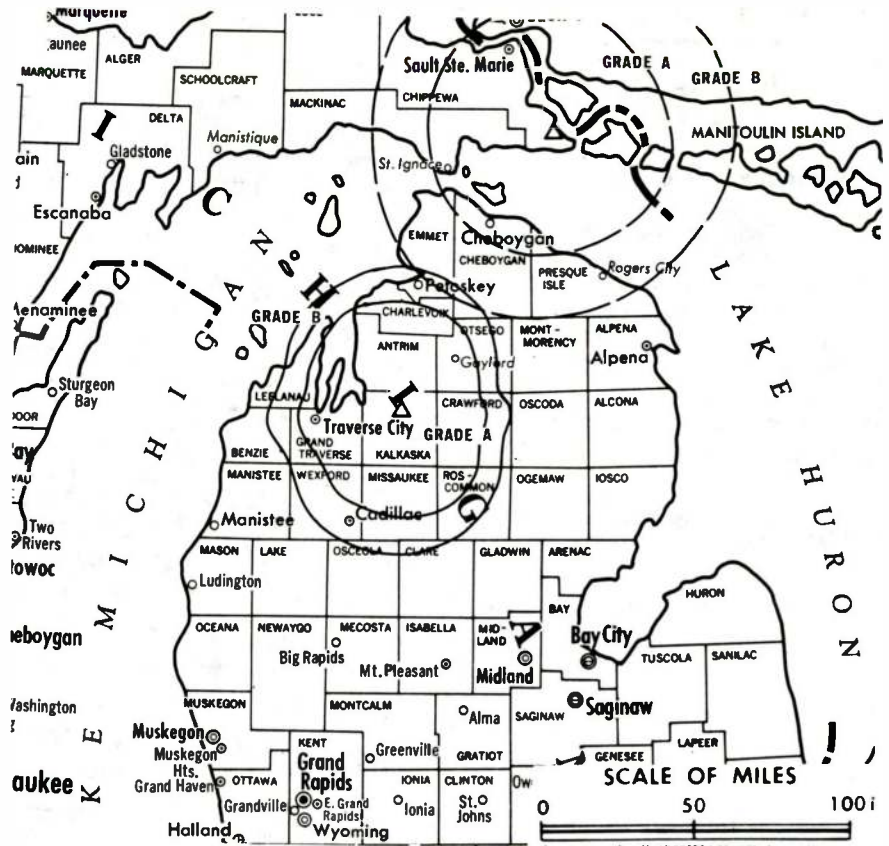
Transmitter: 5.3-mi. N, .078 E of Kalkaska on Hangi Rd., Excelsior Twp.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WGTU Ref: FCC File No. BMPCT—7279 Granted 4/29/71

© American Map Co., Inc., N.Y. No. 14244

## WGTU

Network Service: ABC.

Licensee: Michigan Television Network Inc., 201 E. Front St., Traverse City, Mich. (49684).

Studio: 201 E. Front St.

Telephone: 616-946-2900. TWX No.: 810-291-1972.

Ownership: Harry Calcutt, pres.-treas., 12.5109%; William C. Becker, secy., 13.2496%; William A. Royce Jr., Maxwell Crandall & Mrs. Julius H. Beers, 12.8930% each; others. Also owns WGTQ(TV), Sault Ste. Marie, Mich.

Began Operation: Aug. 23, 1971.

Represented (sales) by Avery-Knodel.

Represented (legal) by Booth & Freret.

Represented (engineering) by Smith & Powstenko.

Personnel:

GENE ELLERMAN, exec. vice president & general manager.

PAUL BAUMGARTNER, chief engineer.

ERIC PEARSON, creative services director.

### DIGEST OF RATE CARD NO. 3

Hour	30 Min.	30 Sec.	10 Sec.
Class AAA—8-11 p.m., daily.			
\$700	\$400	\$150	\$75

NETWORK BASE HOURLY RATE: \$200.

Arbitron Data: Figures include WGTQ, Sault Ste. Marie, Mich.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MICHIGAN</b>				
	Antrim	5,700	5,500	97
	Charlevoix	6,900	6,700	97
	Cheboygan	7,200	6,800	95
	Chippewa	12,900	12,400	96
	Crawford	3,300	3,100	95
	Emmet	7,200	6,900	96
	Grand Traverse	15,700	15,200	97
	Kalkaska	3,900	3,700	96
	Leelanau	4,700	4,500	96
<b>50% &amp; Over</b>	Luce	2,300	2,200	95
	Mackinac	4,100	3,900	96
	Missaukee	3,600	3,400	95
	Montmorency	2,800	2,600	94
	Oscoda	2,700	2,500	93
	Otsego	4,900	4,800	97
	Presque Isle	4,700	4,400	94
	Roscommon	6,800	6,700	98
	Wexford	8,200	8,000	98
<b>MICHIGAN</b>				
	Alcona	3,800	3,600	95
<b>Between 25-49%</b>	Alpena	11,500	10,900	94
	Benzie	3,800	3,700	96
	Manistee	8,500	8,300	97
	Schoolcraft	3,300	3,100	95
<b>MICHIGAN</b>				
<b>Between 5-24%</b>	Osceola	7,100	6,900	97
<b>Station Totals</b>		<b>145,600</b>	<b>139,800</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>94,800</b>
<b>Average Daily Circulation (1979-80)</b>				<b>55,800</b>
(Station also received in Canadian markets)				

**WWTV, Cadillac**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MICHIGAN</b>			
	Alpena	11,500	10,900	94
	Arenac	5,100	4,900	97
Between 25-49%	Gratiot	13,500	13,200	97
	Midland	23,500	23,200	99
	Montcalm	17,100	16,700	98
	Newaygo	10,800	10,500	97
	<b>MICHIGAN</b>			
Between 5-24%	Alcona	3,800	3,600	95
	Iosco	10,800	10,600	98
	Muskegon	53,600	52,600	98
	Schoolcraft	3,300	3,100	95

**WKBD-TV, Detroit**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>WISCONSIN</b>			
	Ashland	6,200	6,000	97
	Iron	2,800	2,700	98
	<b>MICHIGAN</b>			
	Alcona	3,800	3,600	95
	Alger	3,500	3,400	96
	Antrim	5,700	5,500	97
	Bay	39,500	38,900	98
	Cheboygan	7,200	6,800	95
	Chippewa	12,900	12,400	96
	Crawford	3,300	3,100	95
	Eaton	28,600	28,100	98
	Gratiot	13,500	13,200	97
	Hillsdale	15,100	14,600	97
	Huron	12,700	12,300	97
	Isabella	15,900	15,400	97
	Leelanau	4,700	4,500	96
	Luce	2,300	2,200	95
Between 5-24%	Mackinac	4,100	3,900	96
	Menominee	9,700	9,500	97
	Midland	23,500	23,200	99
	Montcalm	17,100	16,700	98
	Ontonagon	4,200	3,900	94
	Otsego	4,900	4,800	97
	Ottawa	47,200	46,200	98
	Presque Isle	4,700	4,400	94
	Saginaw	74,400	73,200	98
	St Joseph	19,500	19,100	98
	Sanilac	14,000	13,600	97
	Tuscola	17,800	17,400	98
	<b>OHIO</b>			
	Fulton	12,500	12,100	97
	Henry	9,800	9,600	98
	Huron	16,900	16,500	98
	Putnam	9,500	9,200	97
	Williams	12,300	12,000	97
	Wood	35,400	34,800	98
	<b>WISCONSIN</b>			
	Marinette	14,500	14,300	99

**Michigan**

**WJRT-TV, Flint**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MICHIGAN—(Continued)</b>			
	Osceola	7,100	6,900	97
	Otsego	4,900	4,800	97
Between 5-24%	Roscommon	6,800	6,700	98
	St Clair	46,800	45,900	98
	Wexford	8,200	8,000	98

**WKZO-TV, Kalamazoo**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MICHIGAN—(Continued)</b>			
Between 5-24%	Mecosta	11,700	11,300	97
	Oceana	7,700	7,400	96
	Shiawassee	24,200	23,700	98

**WPBN-TV, Traverse City**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MICHIGAN—(Continued)</b>			
	Osceola	7,100	6,900	97
	Oscoda	2,700	2,500	93
50% & Over	Otsego	4,900	4,800	97
	Presque Isle	4,700	4,400	94
	Roscommon	6,800	6,700	98
	Wexford	8,200	8,000	98
	<b>MICHIGAN</b>			
Between 25-49%	Alcona	3,800	3,600	95
	Clare	8,900	8,600	97
	Newaygo	10,800	10,500	97
	Ogemaw	5,500	5,300	97
	<b>MICHIGAN</b>			
Between 5-24%	Arenac	5,100	4,900	97
	Gladwin	6,300	6,100	97
	Isabella	15,900	15,400	97
	Menominee	9,700	9,500	97
	Montcalm	17,100	16,700	98
	Schoolcraft	3,300	3,100	95

# Michigan—Traverse City

## WPBN-TV

Ch. 7

(Also Serves Cadillac, Mich.)

[Affiliated with WTOM-TV, Cheboygan, Mich.]

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1349-ft. above av. terrain, 1129-ft. above ground, 2549-ft. above sea level.

Latitude 44° 16' 33"  
Longitude 85° 42' 45"

Transmitter: 2-mi. S of Harrietta, 33-mi. S of Traverse City.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Cohen & Dippell.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WPBN-TV Ref: FCC File No. BPT-3679 Granted 2/14/86

©American Map Co., Inc., N.Y., No. 14244

## WPBN-TV

Network Service: NBC.

Licensee: WPBN/WTOM-TV Inc., Subsidiary of U.S. Tobacco Co., M72 West, Box 546, Traverse City, Mich. (49684).

Studio: 3-mi. W of center of Traverse City. Telephone: 616-947-7770.

Ownership: United States Tobacco Co., 100%. Also owns WTOM-TV, Cheboygan, Mich.

Began Operation: Sept. 13, 1954. Sale to present owner by Les Biederman, et al., approved by FCC Sept. 12, 1979.

Represented (sales) by Katz Television.

Personnel:

MANUEL LEITAO JR., president.  
ROBERT L. DREHER, vice president & general manager.  
DONALD R. COTE, sales manager.  
LEON BUSH, chief engineer.  
RON DAVIS, news director.

Highest 30 Sec. Rate (Feb. 9, 1981): \$435.

NETWORK BASE HOURLY RATE: \$525.

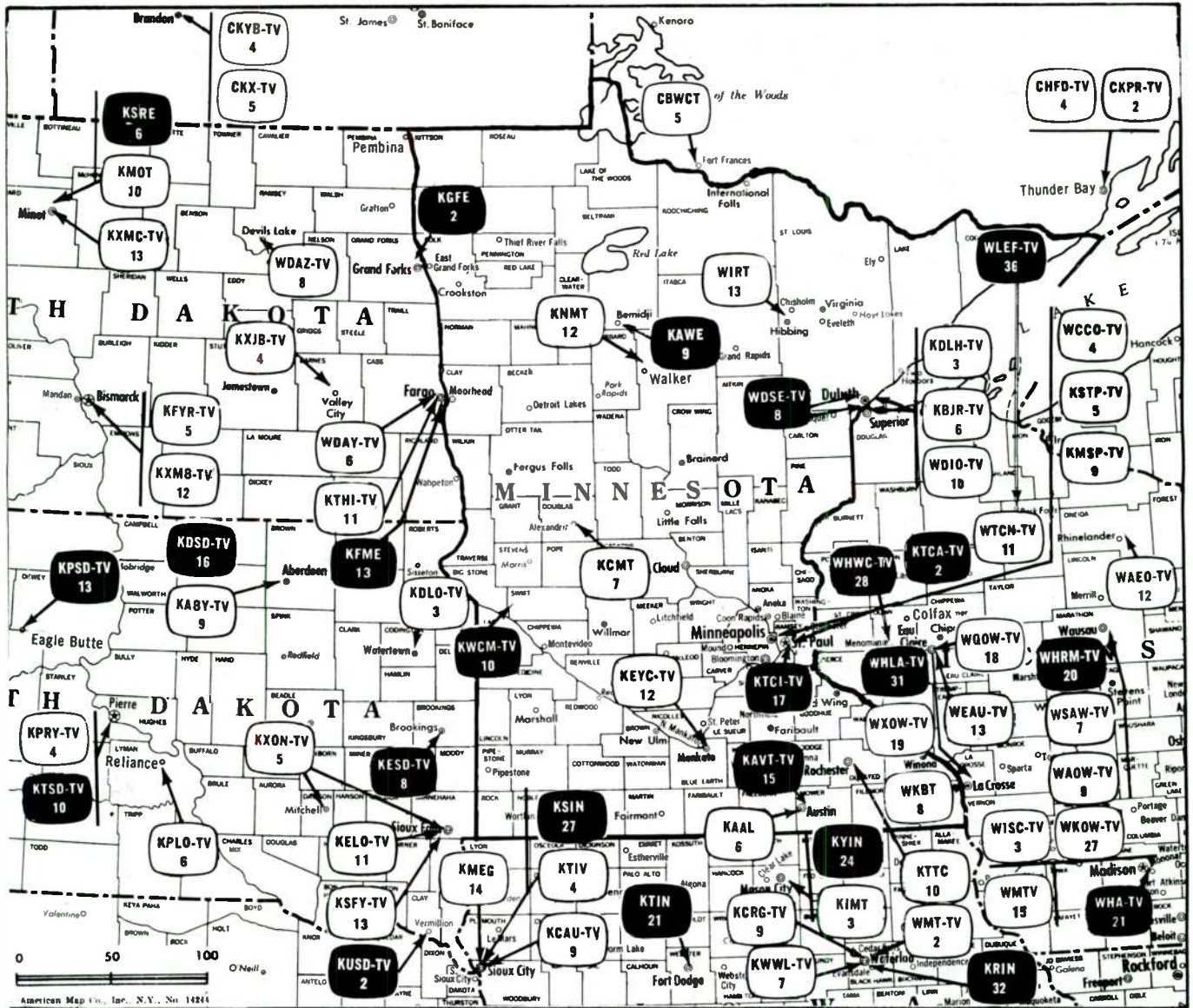
Arbitron Data: Figures for this station include affiliated WTOM-TV, Cheboygan, Mich. (Station also received in Canadian markets)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MICHIGAN</b>				
	Alpena	11,500	10,900	94
	Antrim	5,700	5,500	97
	Benzie	3,800	3,700	96
	Charlevoix	6,900	6,700	97
	Cheboygan	7,200	6,800	95
	Chippewa	12,900	12,400	96
	Crawford	3,300	3,100	95
<b>50% &amp; Over</b>	Emmet	7,200	6,900	96
	Grand Traverse	15,700	15,200	97
	Kalkaska	3,900	3,700	96
	Lake	2,800	2,700	95
	Leelanau	4,700	4,500	96
	Luce	2,300	2,200	95
	Mackinac	4,100	3,900	96
	Manistee	8,500	8,300	97
	Mason	9,400	8,900	95
	Mecosta	11,700	11,300	97
Missaukee	3,600	3,400	95	
Montmorency	2,800	2,600	94	
Oceana	7,700	7,400	96	

(Continued on page 457-b)

Station Totals	256,500	247,100	96
Net Weekly Circulation (1979-80)			161,100
Average Daily Circulation (1979-80)			98,600





Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Minneapolis-St. Paul	626,000	16	1,009,500	13
Duluth-Superior	116,000	103	171,200	106
Rochester-Mason City-Austin	95,000	122	138,400	132
Alexandria	48,000	159	79,700	160
Mankato	18,000	191	34,300	195

**Minnesota Station Status as of January 1, 1981**

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
13	0	13
4	2	6
		19

## Minnesota

### State Educational Technical Facilities (Complete Data in Educational Directory)

#### KWCM-TV

##### Appleton

Ch. 10

Non-Commercial Educational Station

Licensee: Twin City Area ETV Corp. & West Central Minn. ETV Co., 1640 Como Ave., St. Paul, Minn. (55108).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 37.1-kw aural. Antenna: 480-ft. above av. terrain, 500-ft. above ground, 1530-ft. above sea level.

Latitude	45°	10'	04"
Longitude	95°	59'	54"

#### KAVT-TV

##### Austin

Ch. 15

Non-Commercial Educational Station

Licensee: Independent School District #492, c/o Barry G. Baker, 1900 8th Ave. N.W., Austin, Minn. (55912).

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 10.50-kw visual, 2.10-kw aural. Antenna: 190-ft. above av. terrain, 215-ft. above ground, 1430-ft. above sea level.

Latitude	43°	40'	39"
Longitude	93°	00'	03"

#### KAWE

##### Bemidji

Ch. 9

Non-Commercial Educational Station

Grantee: Northern Minnesota Public TV Inc., Box 188, Bemidji State University, Bemidji (56601).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 1080-ft. above av. terrain, 1078-ft. above ground, 2498-ft. above sea level.

Latitude	47°	42'	03"
Longitude	94°	29'	15"

#### WDSE-TV

##### Duluth-Superior, Wis.

Ch. 8

Non-Commercial Educational Station

Licensee: Duluth-Superior Area Educational TV Corp., 1202 E. University Circle, Duluth, Minn. (55811).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 880-ft. above av. terrain, 585-ft. above ground, 2046-ft. above sea level.

Latitude	46°	47'	21"
Longitude	92°	06'	51"

#### KTCI-TV

##### St. Paul

Ch. 17

Non-Commercial Educational Station

Licensee: Twin Cities Public Television Inc., 1640 Como Ave., St. Paul, Minn. (55108).

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 39.7-kw max. & 28.8-kw horizontal visual, 7.94-kw max. & 5.75-kw horizontal aural. Antenna: 1300-ft. above av. terrain, 1475-ft. above ground, 2375-ft. above sea level.

Latitude	45°	03'	29.5"
Longitude	93°	07'	27.0"

#### KTCA-TV

##### St. Paul-Minneapolis

Ch. 2

Non-Commercial Educational Station

Licensee: Twin Cities Public Television Inc., 1640 Como Ave., St. Paul, Minn. (55108).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1310-ft. above av. terrain, 1475-ft. above ground, 2375-ft. above sea level.

Latitude	45°	03'	29.5"
Longitude	93°	07'	27.0"

### State Cross Reference List

Communities That Receive Programs of  
Stations That Are Located Elsewhere

#### KIMT, Austin

(See Mason City, Ia.)

#### KTTC, Austin

(See Rochester, Minn.)

#### KIMT, Rochester

(See Mason City, Ia.)

#### KAAL, Rochester

(See Austin, Minn.)

#### KSTP-TV, Minneapolis

(See St. Paul, Minn.)

# Minnesota—Alexandria

## KCMT

Ch. 7

[Affiliated with KNMT, Walker, Minn.]

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1120-ft. above av. terrain, 1130-ft. above ground, 2525-ft. above sea level.

Latitude 45° 41' 03"  
Longitude 95° 08' 14"

Transmitter: 2.5-mi. SE of Westport, Minn.

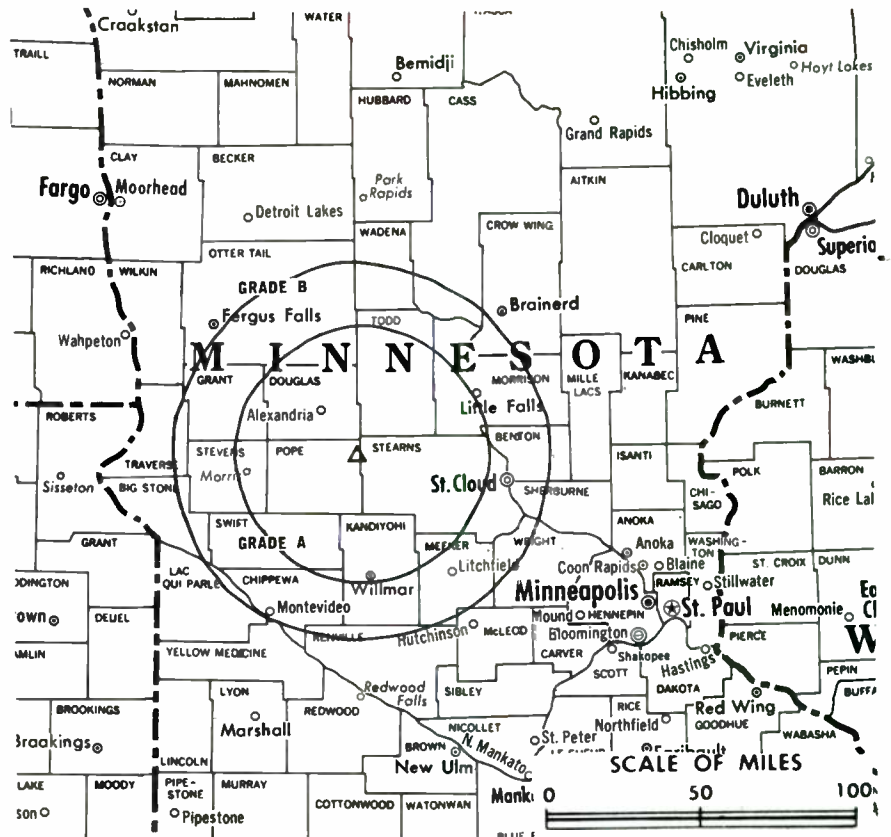
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Studio: 8th & Hawthorne.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KCMT Ref: FCC File No. BPCT—2398 Granted 12/5/57

©American Map Co., Inc., N.Y., No. 14244

## KCMT

Network Service: NBC, ABC.

Licensee: Central Minnesota Television Co., 720 Hawthorne St., Alexandria, Minn. (56308).

Telephone: 612-763-5166. TWX No.: 910-578-0003.

Ownership: Thomas, Bruce & Rozel Barnstuble & Harris Widmer, Trustees. Barnes estate, 61%; Glenn W. Flint, v.p., 11%; Central Minnesota Television also owns KNMT (TV), Walker, Minn.; KCMT-FM, Alexandria, Minn. & KXJB-TV, Valley City, N.D.

Began Operation: Oct. 8, 1958.

Represented (sales) by Avery-Knodel Inc.; Hyett/Ramsland Inc. (Minneapolis).

Represented (legal) by Marmet Professional Corp.

### Personnel:

TOM BARNES JR., president.  
GLENN W. FLINT, vice president & general manager.  
BRUCE BARNES, exec. vice president & national sales manager.  
KENNETH BECHTEL, station manager.  
CARL IVERSON, chief engineer.  
JOHN GINTHER, sales manager.  
JOHN PERINO, promotion director.

### DIGEST OF RATE CARD\*

Hour	30 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.			
\$1600	\$1000	\$350	\$175

\*Combination Rates: KCMT, Alexandria, and KNMT, Walker, Minn.  
NETWORK BASE HOURLY RATE: \$900.

Arbitron Data: Figures Include  
KNMT, Walker, Minn.

Net Weekly Circulation	State County	Total Households	TV Households	%
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<b>MINNESOTA</b>				
	Beltrami	10,500	9,600	92
	Big Stone	2,700	2,600	97
	Cass	8,300	7,600	92
	Chippewa	6,200	6,000	96
	Crow Wing	15,800	15,100	96
	Douglas	9,800	9,500	97
	Grant	2,600	2,500	98
	Hubbard	5,200	4,800	92
	Kandiyohi	12,300	11,800	96
<b>50% &amp; Over</b>	Lac Qui Parle	4,000	3,900	96
	Morrison	9,100	8,700	96
	Otter Tail	18,900	18,100	96
	Pope	4,200	4,000	95
	Stearns	30,000	29,100	97
	Stevens	3,600	3,500	97
	Swift	4,700	4,500	96
	Todd	9,000	8,500	95
	Traverse	2,200	2,100	97
	Wadena	4,800	4,500	93
	Yellow Medicine	5,100	4,800	93
<b>SOUTH DAKOTA</b>				
	Grant	3,200	3,100	97
<b>MINNESOTA</b>				
	Aitkin	5,600	5,400	97
<b>Between 25-49%</b>	Becker	10,400	10,000	96
	Benton	7,400	7,200	98
	Clearwater	3,200	3,000	92
	Itasca	14,800	14,300	96
	Lyon	8,300	8,000	96
	Meeker	7,900	7,700	97

(Continued on page 477-b)

Station Totals	270,000	258,600	95
Net Weekly Circulation (1979-80)			164,800
Average Daily Circulation (1979-80)			111,900



# Minnesota—Austin

## KAAL

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1050-ft. above av. terrain, 1026-ft. above ground, 2321-ft. above sea level.

Latitude 43° 37' 42"  
Longitude 93° 09' 12"

Transmitter: 4.4-mi. N of Myrtle, Minn.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

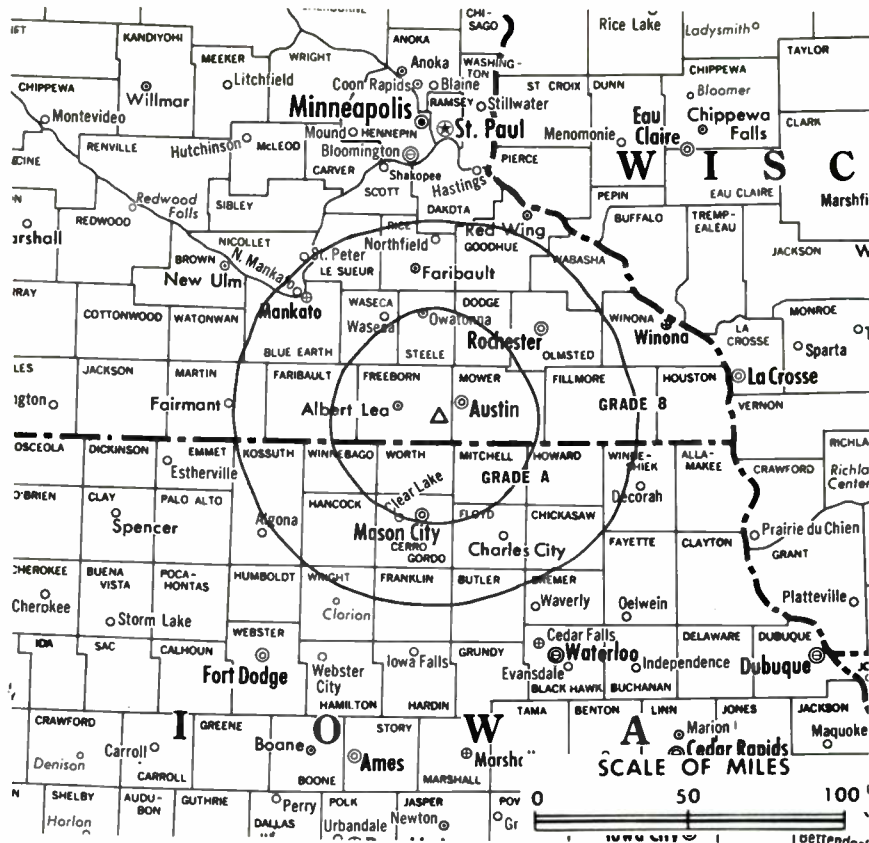
News Film Service: ABC.

Studio: 1701 10th Pl. N.E.

Represented (sales) by Blair Television.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KAAL Ref: FCC File No. BPCT-4528 Granted 7/12/72

©American Map Co., Inc., N.Y., No. 14244

## KAAL

Network Service: ABC.

Licensee: News-Press & Gazette Co., 1701 10th Pl. N.E., Austin, Minn. (55912).

Telephone: 507-433-8836.

Ownership: News-Press & Gazette Co., St. Joseph, Mo. For other interests, see WSAV-TV, Savannah, Ga.

Began Operation: July 27, 1953. Sale to present owner by Black Hawk Bcstg. approved by FCC Sept. 17, 1980. Previous sale by Chester A. Weseman and associates approved Oct. 29, 1958 by FCC (Television Digest, Vol. 13:6).

Personnel:

JOHN A. MacGREGOR, vice president & general manager.

GREG HOLDER, sales manager.

JERALD JONES, v.p., engineering.

Rates: On request.

NETWORK BASE HOURLY RATE: \$550.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>IOWA</b>				
	Cerro Gordo	17,900	17,600	98
	Emmet	5,000	4,800	95
	Floyd	7,400	7,200	98
	Hancock	5,300	5,200	98
	Howard	4,100	3,900	95
<b>50% &amp; Over</b>	Kossuth	8,000	7,900	98
	Mitchell	4,000	3,900	98
	Winnebago	5,300	5,200	98
	Worth	3,200	3,100	98
<b>MINNESOTA</b>				
	Blue Earth	17,400	16,900	97
	Cottonwood	6,100	5,700	93
	Dodge	4,500	4,400	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MINNESOTA—(Continued)</b>				
<b>50% &amp; Over</b>	Faribault	7,200	7,000	97
	Fillmore	8,200	8,000	98
	Freeborn	13,700	13,400	98
	Martin	9,700	9,400	97
	Mower	14,500	14,300	98
	Nicollet	7,300	7,100	98
	Olmsted	31,700	31,100	98
	Steele	11,000	10,800	98
	Waseca	6,200	6,100	98
	Watwan	4,700	4,500	96
<b>IOWA</b>				
<b>Between 25-49%</b>	Franklin	5,100	5,000	98
	Winneshiek	6,600	6,400	97
<b>MINNESOTA</b>				
	Brown	10,400	10,000	97
	Winona	15,300	14,800	97
<b>IOWA</b>				
<b>Between 5-24%</b>	Butler	6,400	6,200	97
	Chickasaw	5,200	5,100	98
	Palo Alto	4,700	4,500	96
	Wright	5,800	5,700	98
<b>MINNESOTA</b>				
	Goodhue	14,300	14,000	98
	Houston	5,900	5,800	98
	Jackson	5,300	5,100	96
	Wabasha	7,000	6,800	98
<b>WISCONSIN</b>				
	Buffalo	5,000	4,800	97
	La Crosse	31,100	30,500	98
<b>Station Totals</b>		<b>330,500</b>	<b>322,200</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>183,300</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>112,400</b>	

# Minnesota—Duluth-Superior, Wis.

## KBJR-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1010-ft. above av. terrain, 804-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 21"  
Longitude 92° 06' 51"

Transmitter: 5th Ave. W. & 10th St., Duluth.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: Newsweek.

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

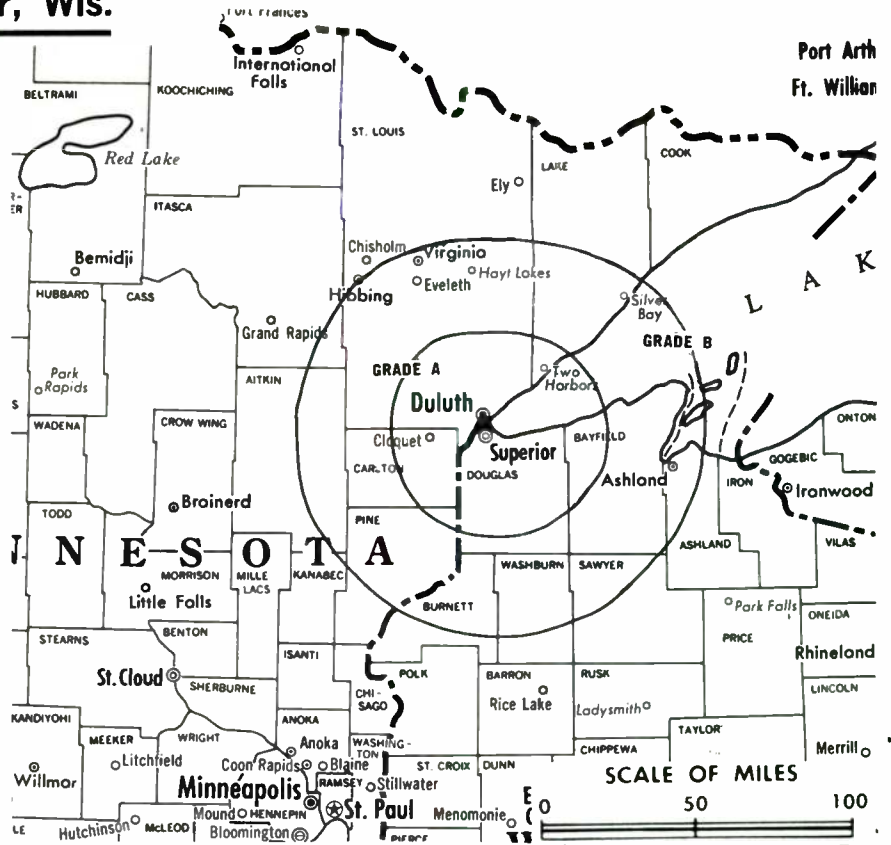
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KBJR-TV Ref: FCC File No. BPCT-2412 Granted 10/11/57

©American Map Co., Inc., N.Y., No. 14244

## KBJR-TV

Network Service: NBC.

Licensee: RJR Communications Inc., 230 E. Superior St., Duluth, Minn. (55802).

Studio: 230 E. Superior St., Duluth (55802).

Telephone: 218-727-8484. TWX No.: 910-561-2490.

Ownership: Robert J. Rich, pres., 60%; Richard W. Pearson, v.p., 10%; Elizabeth Rich, secy.-treas.; Wilmar J. Buesgen, asst. secy., 4%; Gaguine Trust, 21%; Norman P. Gill & Thomas G. Barry, 2% each; Edwin M. Conrad, 1%.

Began Operation: Feb. 23, 1954. Sale to present owners by Northwest Publications Inc. approved by FCC Sept. 5, 1974 (Television Digest, Vol. 14:28, 30).

Represented (sales) by Katz Television; Bill Hurley (Minneapolis); Andy McDermott Sales Ltd. (Canada).

Personnel:

ROBERT J. RICH, president & general manager.  
R. W. (RICK) PEARSON, vice president.  
ED CONRAD, director of public relations.  
JOHN RICH, national sales manager.  
JACK McKENNA, program director.  
MIKE FOLEY, news director.  
FRED MAGNUSSON, chief engineer.  
CAROL BARNES, traffic manager.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	
Class AA—6:59-10 p.m., daily.					
\$950	\$570	\$427	\$285		Graded rates apply*

\*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MICHIGAN</b> Gogebic	8,200	7,900	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MINNESOTA</b>			
	Aitkin	5,600	5,400	97
	Carlton	9,900	9,700	98
	Cook	1,500	1,400	95
	Itasca	14,800	14,300	96
	Koochiching	6,600	6,200	94
	Lake	5,000	4,900	98
	St Louis	80,400	78,600	98
	<b>WISCONSIN</b>			
	Ashland	6,200	6,000	97
Bayfield	5,200	5,100	97	
Douglas	16,800	16,500	98	
Iron	2,800	2,700	98	
Sawyer	5,400	5,100	95	
Washburn	5,100	4,900	97	
<b>Between 25-49%</b>	<b>MINNESOTA</b>			
	Beltrami	10,500	9,600	92
	<b>WISCONSIN</b>			
Burnett	4,500	4,300	96	
<b>Between 5-24%</b>	<b>MICHIGAN</b>			
	Ontonagon	4,200	3,900	94
	<b>MINNESOTA</b>			
	Cass	8,300	7,600	92
	Clearwater	3,200	3,000	92
	Crow Wing	15,800	15,100	96
	Pine	7,100	6,800	96
	<b>WISCONSIN</b>			
Barron	14,200	13,600	96	
Vilas	6,100	5,900	96	

Station Totals	247,400	238,500	96
Net Weekly Circulation (1979-80)		163,300	
Average Daily Circulation (1979-80)		108,200	

# Minnesota—Duluth-Superior, Wis.

## KDLH-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.8-kw aural. Antenna: 990-ft. above av. terrain, 816-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 07"  
Longitude 92° 07' 15"

Transmitter: Observation Rd. & 11th St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Dow, Lohnes & Albertson.

Studio: 425 W. Superior St.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KDLH-TV Ref: FCC File No. BMPCT-3130 Granted 6/13/53

©American Map Co., Inc., N.Y., No. 14244

## KDLH-TV

Network Service: CBS.

Licensee: KDLH-TV Broadcasting Co., 425 W. Superior St., Duluth, Minn. (55802).

Telephone: 218-727-8911. TWX No.: 910-561-2522.

Ownership: Palmer Broadcasting Co. For other interests, see WHO-TV, Des Moines, Iowa.

Began Operation: March 14, 1954. Sale to present owner by WGN Inc. approved by FCC Jan. 10, 1979 (Television Digest, Vol. 18:30). Sale to WGN by Red River Bcstg. (Dalton LeMasurier family) approved Dec. 7, 1960 by FCC (Vol. 16:34, 50).

Represented (sales) by Blair Television; Glen-Warren Broadcast Sales (Canada).

Personnel:

JOHN LaFORGE, executive vice president & general manager.  
JAMES J. GOLDEN, vice president & general sales manager.  
EARL HENTON, vice president & program director.  
JAMES CUZZO, vice president & operations manager.  
JULIE THERRIEN, promotion manager.  
RUDY LUUKINEN, vice president & chief engineer.

### DIGEST OF RATE CARD NO. 12-79—(Dec. 1979)

Hour 30 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10:01 p.m., daily.

\$1530 \$1176

Graded rates apply\*

\*Highest rate: \$450.

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN Gogebic	8,200	7,900	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MINNESOTA</b>				
50% & Over	Aitkin	5,600	5,400	97
	Beltrami	10,500	9,600	92
	Carlton	9,900	9,700	98
	Cook	1,500	1,400	95
	Itasca	14,800	14,300	96
	Koochiching	6,600	6,200	94
	Lake	5,000	4,900	98
	St Louis	80,400	78,600	98
<b>WISCONSIN</b>				
	Ashland	6,200	6,000	97
	Bayfield	5,200	5,100	97
	Douglas	16,800	16,500	98
	Iron	2,800	2,700	98
	Sawyer	5,400	5,100	95
	Washburn	5,100	4,900	97
Between 25-49%	MINNESOTA Cass	8,300	7,600	92
	Crow Wing	15,800	15,100	96
<b>MICHIGAN</b>				
	Ontonagon	4,200	3,900	94
Between 5-24%	MINNESOTA Hubbard	5,200	4,800	92
	Kanabec	4,700	4,500	96
	Morrison	9,100	8,700	96
	Pine	7,100	6,800	96
	Stearns	30,000	29,100	97
<b>WISCONSIN</b>				
	Barron	14,200	13,600	96
	Burnett	4,500	4,300	96
Station Totals		287,100	276,700	96
Net Weekly Circulation (1979-80)			182,000	
Average Daily Circulation (1979-80)			126,900	



# Minnesota—Duluth

## WDIO-TV

Ch. 10

[Operates satellite WIRT, Hibbing, Minn.]

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1010-ft. above av. terrain, 859-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 13"  
Longitude 92° 07' 17"

Transmitter: 10 Observation Road.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Arbitron Data: Figures include WIRT, Hibbing, Minn.

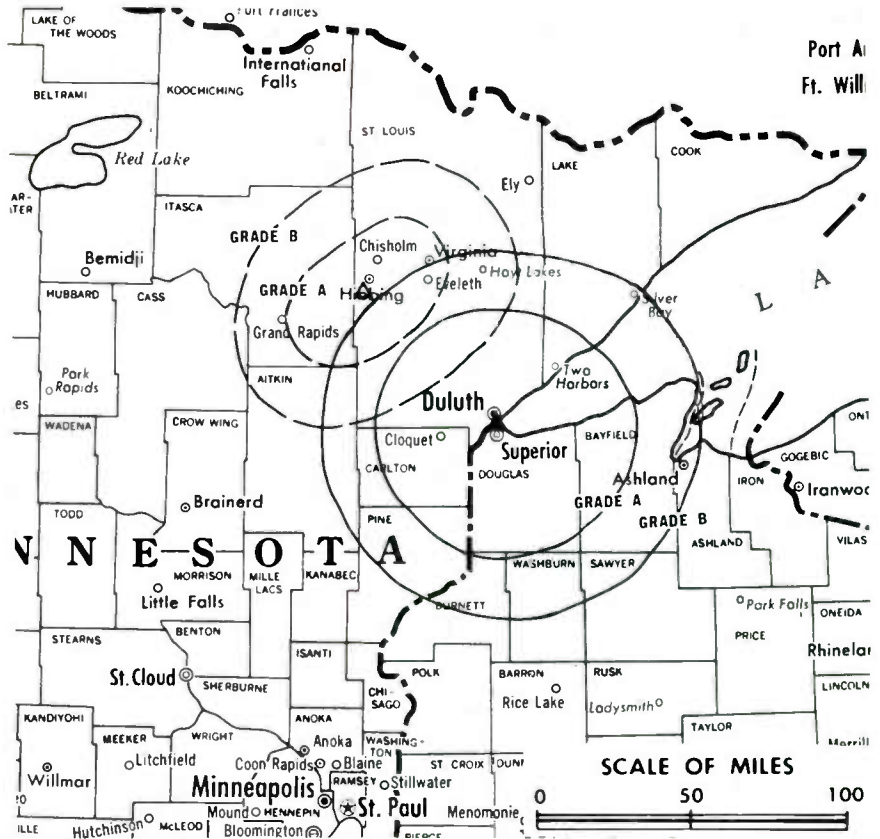
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WDIO-TV Ref: FCC File No. BPCT-3404 Granted 8/25/65

© American Map Co., Inc., N.Y., No. 14244

## WDIO-TV

Network Service: ABC.

Licensee: Channel 10 Inc., 10 Observation Road, Duluth (55811).

Studio: 10 Observation Road.

Telephone: 218-727-6864. TWX No.: 910-561-2539.

Ownership: Harcourt Brace Jovanovich Inc., 100%. Robert L. Edgell, v.p.; Robert R. Hillebrecht, v.p.-treas.; Margaret Mary McQuillan, secy. Harcourt Brace Jovanovich also owns WIRT(TV), Hibbing, Minn. and has minority interest in several radio stations.

Began Operation: Jan. 24, 1966. Sale to present owner by Frank P. Befera, et al., approved by FCC March 31, 1978 (Television Digest, Vol. 17:28).

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Cohen & Berfield.

Represented (engineering) by Smith & Powstenko.

Personnel:

FRANK P. BEFERA, president & general manager.

ROLLIE RUNIONS, general sales manager.

DAVE POIRIER, program manager.

GEORGE W. WOODY, chief engineer.

ED SMITH, news director.

WALT STRASSER, film director.

DIANE SARGENT, on-station promotion.

Highest 30 Sec. Rate (June 2, 1981): \$350.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN Gogebic	8,200	7,900	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MINNESOTA</b>				
	Aitkin	5,600	5,400	97
	Carlton	9,900	9,700	98
	Cook	1,500	1,400	95
	Itasca	14,800	14,300	96
	Koochiching	6,600	6,200	94
	Lake	5,000	4,900	98
50% & Over	St Louis	80,400	78,600	98
<b>WISCONSIN</b>				
	Ashland	6,200	6,000	97
	Bayfield	5,200	5,100	97
	Douglas	16,800	16,500	98
	Iron	2,800	2,700	98
	Sawyer	5,400	5,100	95
	Washburn	5,100	4,900	97
<b>MICHIGAN</b>				
Between 25-49%	Ontonagon	4,200	3,900	94
<b>MINNESOTA</b>				
	Beltrami	10,500	9,600	92
	Cass	8,300	7,600	92
<b>MINNESOTA</b>				
	Crow Wing	15,800	15,100	96
	Hubbard	5,200	4,800	92
	Pine	7,100	6,800	96
Between 5-24%	<b>WISCONSIN</b>			
	Barron	14,200	13,600	96
	Burnett	4,500	4,300	96
	Price	5,900	5,600	95
	Rusk	5,300	5,100	96
Station Totals		254,500	245,100	96
Net Weekly Circulation (1979-80)			169,300	
Average Daily Circulation (1979-80)			118,400	

# Minnesota—Hibbing

## WIRT

Ch. 13

[Satellite of WDIO-TV,  
Duluth, Minn.]

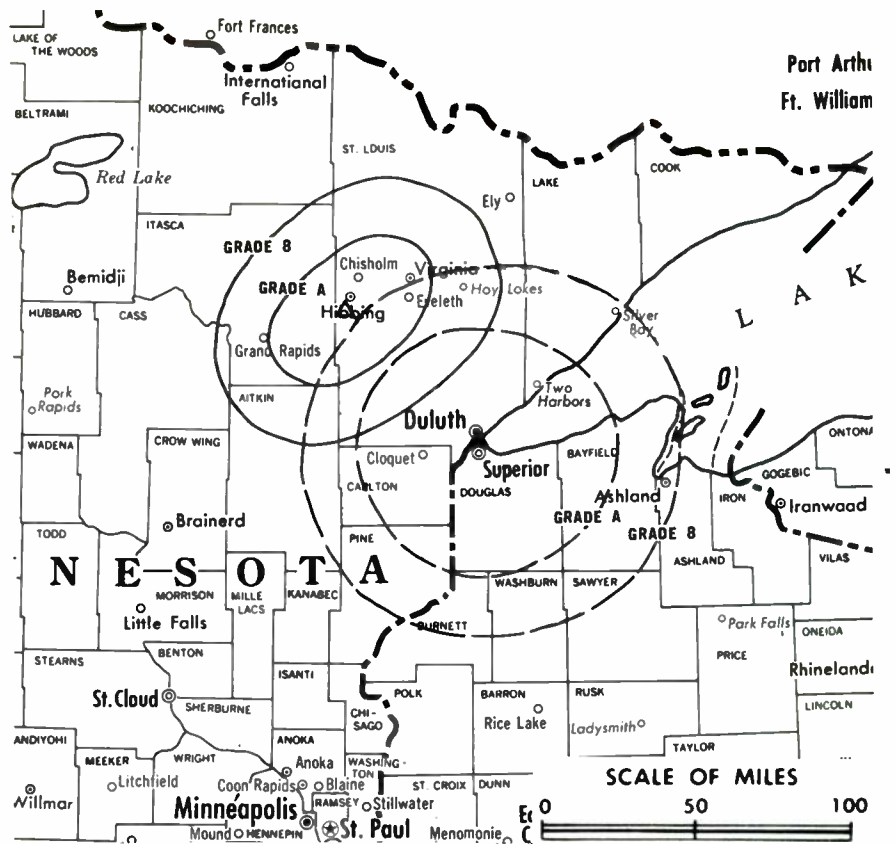
Technical Facilities: Channel No. 13  
(210-216 MHz). Authorized power:  
125-kw visual, 21.6-kw aural. An-  
tenna: 666-ft. above av. terrain,  
473-ft. above ground, 2123-ft.  
above sea level.

Latitude 47° 22' 52"  
Longitude 92° 57' 18"

Transmitter: Maple Hill.

Color: Network, film & slide.

Arbitron Data: Figures for this station  
are included with parent WDIO-TV,  
Duluth.



County coverage based on Arbitron study (see  
page 4-b).

WIRT Ref: FCC File No. BPCT-2422 Granted 2/20/58

©American Map Co., Inc., N.Y., No. 14244

## WIRT

Network Service: ABC.

Licensee: Channel 10 Inc., 10 Observation Rd., Duluth (55811).

Studio: See WDIO-TV, Duluth.

Telephone: 218-727-6864 (Duluth).

TWX No.: 910-561-2539 (Duluth).

Ownership: See WDIO-TV, Duluth.

Began Operation: Aug. 31, 1967.

Represented (sales) by Avery-Knode Inc.

Represented (legal) by Cohen & Berfield.

Represented (engineering) by Smith & Powstenko.

Rates: Sold in combination with WDIO-TV, Duluth.

NETWORK BASE HOURLY RATE: Bonus.

Find out if your station  
was short-changed on new viewers.

Call your Arbitron representative  
and ask about AID.

Arbitron  
Information  
On Demand



# Minnesota—Mankato

## KEYC-TV

Ch. 12

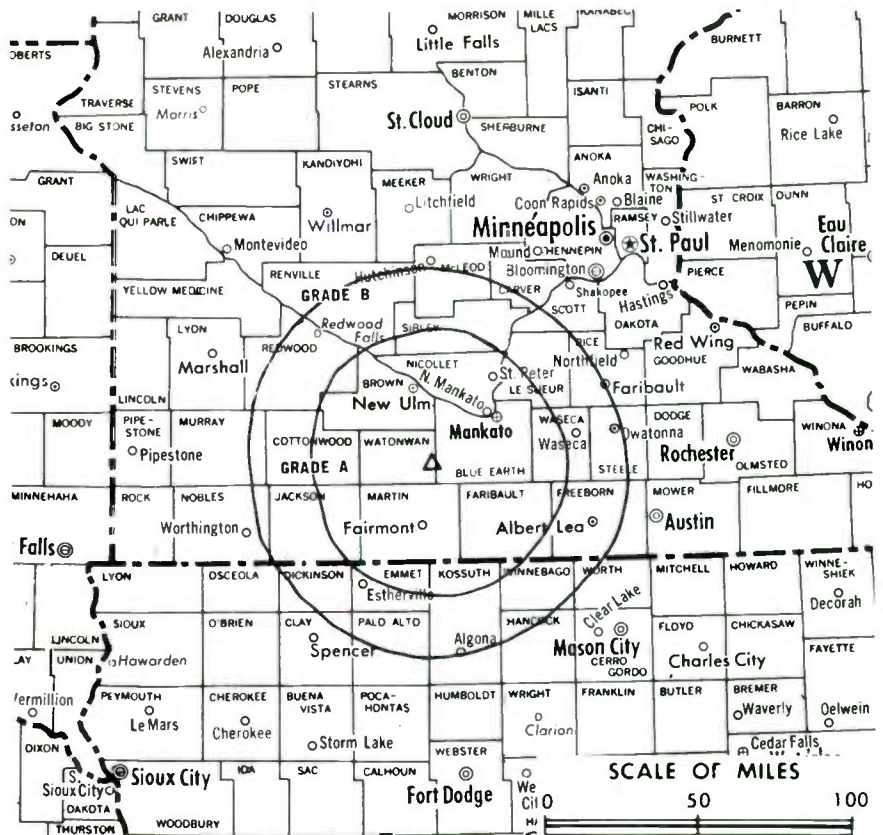
Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1040-ft. above av. terrain, 1116-ft. above ground, 2163-ft. above sea level.

Latitude 43° 56' 14"  
Longitude 94° 24' 41"

Transmitter: 1.6-mi. NE of Lewisville, Minn.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).

KEYC-TV Ref: FCC File No. BPT-2433 Granted 6/11/58

© American Map Co., Inc., N.Y., No. 14244

## KEYC-TV

Network Service: CBS.

Licensee: Mankato Broadcasting Corp., P.O. Box 128, Mankato, Minn. (56001).

Studio: 1570 Lookout Dr., North Mankato, Minn. (56001).

Telephone: 507-387-7905.

Ownership: Howard J. Brown, pres.; Eugene W. Schulte, v.p.-secy.-treas., 5%; United Communications Corp., 93%. U.C.C. owns Kenosha News Publishing Corp.; 81% of Attleboro Sun Publishing Co. & is buying WWNY-TV, Carthage-Watertown, N.Y.

Began Operation: Oct. 5, 1960. Sale to present owners by Lee Enterprises approved by FCC Aug. 26, 1977 (Television Digest, Vol. 17:25).

Represented (sales) by Katz Television.

Represented (legal) by Kirkland & Ellis.

Personnel:

HAP HALLIGAN, v.p., general manager & sales manager.  
ELAINE PETERSON, operations manager.  
CHARLES PASEK, program director.  
DAVID HOOGE, chief engineer.  
JOHN HUSAK, news director.  
LLOYD MILLER, local sales manager.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.	
Class AA—6:30-10 p.m., daily.	\$600.00	\$380.00	\$250.00	\$190.00	\$280.00	\$142.50

NETWORK BASE HOURLY RATE: \$420.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Emmet	5,000	4,800	95
	Kossuth	8,000	7,900	98
	Palo Alto	4,700	4,500	96

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Blue Earth	17,400	16,900	97
	Brown	10,400	10,000	97
	Cottonwood	6,100	5,700	93
	Faribault	7,200	7,000	97
	Jackson	5,300	5,100	96
	Martin	9,700	9,400	97
	Nicollet	7,300	7,100	98
	Redwood	7,100	6,700	95
	Waseca	6,200	6,100	98
Watwan	4,700	4,500	96	
Between 25-49%	IOWA			
	Dickinson	5,300	5,100	97
	MINNESOTA			
	Freeborn	13,700	13,400	98
	Le Sueur	8,100	7,900	98
Between 5-24%	Lyon	8,300	8,000	96
	Murray	4,300	4,200	98
	Sibley	5,700	5,600	98
	IOWA			
	Clay	7,100	6,900	97
Between 5-24%	Hancock	5,300	5,200	98
	Pocahontas	4,200	4,100	97
	Winnabago	5,300	5,200	98
	MINNESOTA			
	Mc Leod	10,500	10,300	98
Nobles	7,900	7,800	98	
Renville	7,800	7,500	96	
Steele	11,000	10,800	98	
Yellow Medicine	5,100	4,800	93	
Station Totals		208,700	202,500	97
Net Weekly Circulation (1979-80)			102,200	
Average Daily Circulation (1979-80)			59,500	



# Minnesota—Minneapolis-St. Paul

## KMSP-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1440-ft. above av. terrain, 1475-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 29.5"  
Longitude 93° 07' 27.0"

Transmitter: Gramsie Rd., 0.4-mi. E of intersection with Victoria St., Shoreview.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

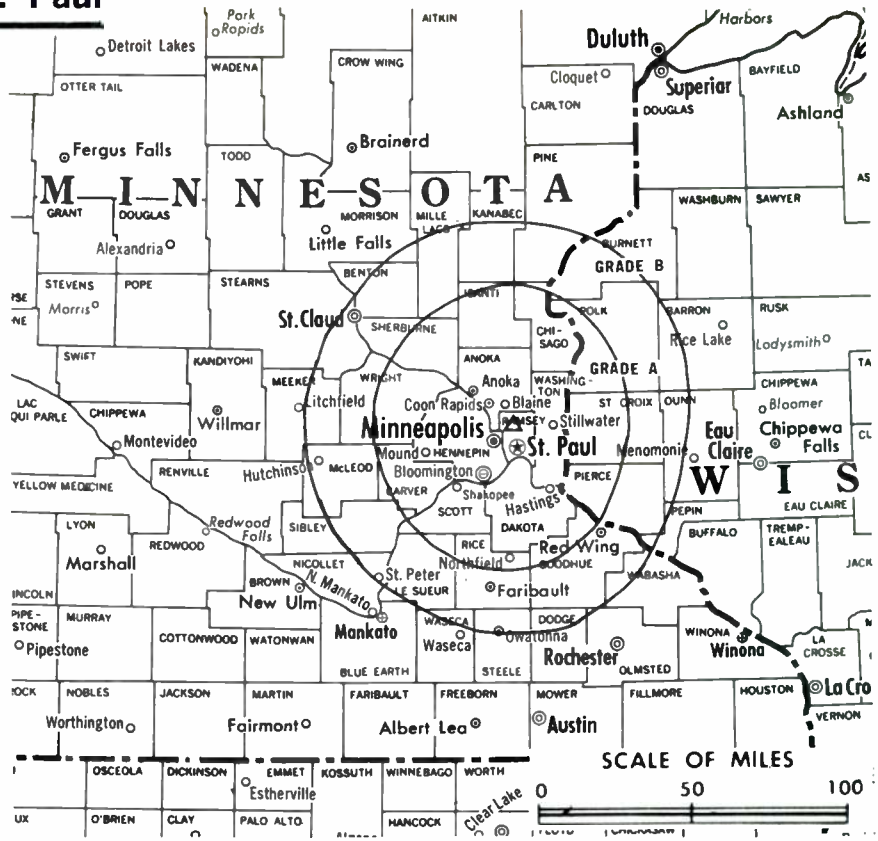
News Wire Service: AP. News Film Service: ITNA, INN.

Satellite Earth Station: Scientific-Atlanta, 5-m.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KMSP-TV Ref: FCC File No. BNPCT-7201 Granted 9/3/70

© American Map Co., Inc., N.Y., No. 14244

## KMSP-TV

Network Service: None, independent.

Licensee: United Television Inc., 6975 York Ave. South, Minneapolis, Minn. (55435).

Studio: 6975 York Ave. South (55435).

Telephone: 612-925-3300. TWX No.: 910-576-2926.

Ownership: United Television Inc., 100%. United Television also owns KMOL-TV, San Antonio & KTVX, Salt Lake City.

Began Operation: Jan. 9, 1955. Sale to United Television Inc. by Minneapolis Tower Co. (Morris T. Baker) approved May 23, 1956 by FCC (Television Digest, Vol. 12:14, 16, 21). Sale of 75% to National Telefilm Assoc. Inc. approved Nov. 20, 1957 by FCC (Vol. 13:34, 47). NTA also purchased 25% held by Loew's Inc. (MGM) in Feb. 1958 (Vol. 14:7). Sale to 20th Century-Fox TV Inc. by NTA approved Oct. 29, 1959 by FCC (Vol. 15:34, 44). United Television Inc. acquired 100% of stock from 20th Century-Fox June 8, 1981.

Represented (sales) by Blair Television; Paul Mulvihill Co. Ltd. (Canada).

### Personnel:

DONALD SWARTZ, president, general manager & film buyer.  
GARTH S. LINDSEY, vice president, finance.  
STUART SWARTZ, station manager.  
JAMES CLARK, director of marketing.  
TIM LEAF, sales manager.  
STEPHANIE WERNER, national sales manager.  
BETTY WALSH, business manager.  
LEILA LARSON, sales service manager.  
TONY BURDEN, director of news.  
JOE CARNEY, director of operations.  
SUSAN LOGELIN, manager, program services.  
GLENN SMITH, director of engineering.  
MARTY IKER, promotion manager.

Rates: On request.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MINNESOTA</b>				
<b>50% &amp; Over</b>	Anoka	60,900	60,500	99
	Benton	7,400	7,200	98
	Blue Earth	17,400	16,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MINNESOTA—(Continued)</b>				
	Brown	10,400	10,000	97
	Carver	12,000	11,800	99
	Chippewa	6,200	6,000	96
	Chisago	8,600	8,400	98
	Dakota	61,300	60,600	99
	Douglas	9,800	9,500	97
	Goodhue	14,300	14,000	98
	Hennepin	337,600	331,700	98
	Isanti	7,300	7,100	97
	Kanabec	4,700	4,500	96
	Kandiyohi	12,300	11,800	96
	Lac Qui Parle	4,000	3,900	96
	Le Sueur	8,100	7,900	98
	Lyon	8,300	8,000	96
	McLeod	10,500	10,300	98
	Meeker	7,900	7,700	97
<b>50% &amp; Over</b>	Mille Lacs	6,700	6,500	97
	Morrison	9,100	8,700	96
	Nicollet	7,300	7,100	98
	Olmsted	31,700	31,100	98
	Pine	7,100	6,800	96
	Pope	4,200	4,000	95
	Ramsey	160,100	157,500	98
	Redwood	7,100	6,700	95
	Renville	7,800	7,500	96
	Rice	14,400	14,100	98
	Scott	13,900	13,800	99
	Sherburne	10,100	9,900	98
	Sibley	5,700	5,600	98
	Stearns	30,000	29,100	97
	Steele	11,000	10,800	98
	Stevens	3,600	3,500	97
	Swift	4,700	4,500	96
	Wabasha	7,000	6,800	98

(Continued on page 476-b)

Station Totals	1,580,800	1,543,600	97
Net Weekly Circulation (1979-80)	978,000		
Average Daily Circulation (1979-80)	515,000		

# Minnesota—Minneapolis-St. Paul

**WCCO-TV**

Ch. 4



Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1430-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45.0"  
Longitude 93° 08' 21.3"

Transmitter: County Rd. F, 0.4-mi. E of Lexington Ave., Shoreview.

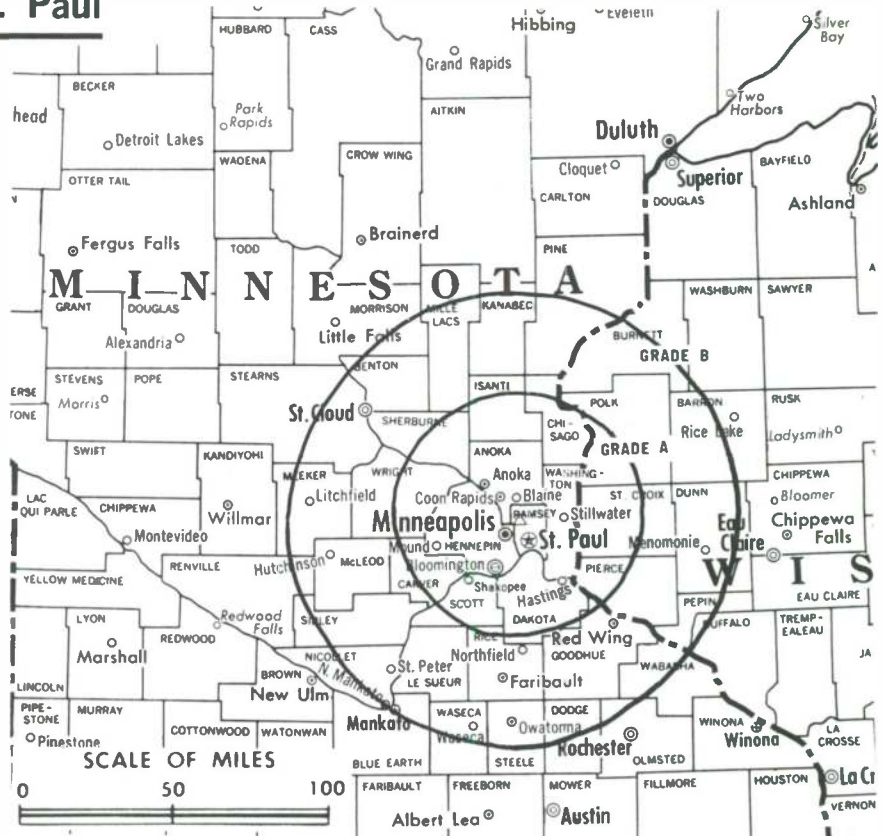
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Total Households: MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WCCO-TV Ref: FCC File No. BMPCT-7126 Granted 1/8/70

©American Map Co., Inc., N.Y., No. 14844

## WCCO-TV

Network Service: CBS.

Licensee: WCCO Television Inc., WCCO Television Bldg., Minneapolis, Minn. (55402).

Studio: 50 S. Ninth St., Minneapolis (55402).

Telephone: 612-330-2400. TWX No.: 910-576-3401.

AM Affiliate: WCCO, 50-kw, 830 kHz.

FM Affiliate: WCCO-FM, 100-kw, 102.9 MHz (No. 275), 1150-ft.

Ownership: MTC Properties Inc., 100%. Officers: W. T. Doar Jr., pres.; James M. Rupp, exec. v.p. & chief operating officer; Loren E. Lucke, treas.; Everett Klosterman, controller; J. E. Murphy, secy.

Began Operation: July 1, 1949 as WTCN-TV. Sold to present licensee August 1952 (Television Digest, Vol. 8:10, 33); CBS sold its 47% interest to Minneapolis Star & Tribune Co. in November 1954 (Vol. 10:45). Transfer of control of Mid-Continent Radio-Television Inc. (equally-owned by MTC Properties & Northwest Publications Inc.) to MTC Properties approved by FCC June 30, 1976 following merger of Ridder Publications with Knight Newspapers & spin-off of Ridder broadcast properties (Vol. 14:28, 30). Acquisition of Minneapolis Star-Tribune interest by MTC Properties was accomplished Aug. 16, 1976.

Represented (sales) by TeleRep Inc.

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

### Personnel:

RON HANDBERG, general manager.  
PAUL D. ARNZEN, station manager.  
BOB McGANN, local sales manager.  
GARY JONES, national sales manager.  
CHARLES SORLEIN, program director.  
JOHN FOGLE, director of operations.  
REID JOHNSON, director of news.  
RANDY SMITH, manager of graphics & design.  
TOM COUSINS, dir. of community affairs & public relations.  
MARTHA STANVILLE, dir. of advertising & promotion.  
HENRY SHEPPARD, chief engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2100.

(For Arbitron Data, see next page)

Station Totals	1,273,600	1,244,200	97
Net Weekly Circulation (1979-80)			1,016,500
Average Daily Circulation (1979-80)			658,700

# It's your client's money. Spend it wisely.

WCCO-TV is the #1 station in the Twin Cities sign-on to sign-off.\*  
We've been #1 since 1949. Buy where the ratings prove your message will matter.

\*Source: Arbitron 9 AM-Midnight, Monday-Sunday, February 1981. Subject to limitations.



# Minnesota

## WCCO-TV, Minneapolis (Arbitron Data)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MINNESOTA</b>				
	Anoka	60,900	60,500	99
	Benton	7,400	7,200	98
	Blue Earth	17,400	16,900	97
	Brown	10,400	10,000	97
	Carver	12,000	11,800	99
	Chippewa	6,200	6,000	96
	Chisago	8,600	8,400	98
	Crow Wing	15,800	15,100	96
	Dakota	61,300	60,600	99
	Goodhue	14,300	14,000	98
	Hennepin	337,600	331,700	98
	Isanti	7,300	7,100	97
	Kanabec	4,700	4,500	96
	Kandiyohi	12,300	11,800	96
	Lac Qui Parle	4,000	3,900	96
	Le Sueur	8,100	7,900	98
	Lyon	8,300	8,000	96
	Mc Leod	10,500	10,300	98
	Meeker	7,900	7,700	97
	Mille Lacs	6,700	6,500	97
	Morrison	9,100	8,700	96
	Nicollet	7,300	7,100	98
	Olmsted	31,700	31,100	98
	Pine	7,100	6,800	96
<b>50% &amp; Over</b>	Ramsey	160,100	157,500	98
	Redwood	7,100	6,700	95
	Renville	7,800	7,500	96
	Rice	14,400	14,100	98
	Scott	13,900	13,800	99
	Sherburne	10,100	9,900	98
	Sibley	5,700	5,600	98
	Stearns	30,000	29,100	97
	Steele	11,000	10,800	98
	Stevens	3,600	3,500	97
	Swift	4,700	4,500	96
	Wabasha	7,000	6,800	98
	Waseca	6,200	6,100	98
	Washington	32,600	32,200	99
	Watonwan	4,700	4,500	96
	Wright	17,100	16,700	97
	Yellow Medicine	5,100	4,800	93
<b>WISCONSIN</b>				
	Barron	14,200	13,600	96
	Burnett	4,500	4,300	96
	Dunn	11,200	10,800	97
	Eau Claire	26,100	25,400	97
	Pepin	2,700	2,600	96
	Pierce	10,500	10,200	98
	Polk	11,400	11,200	98
	St Croix	13,400	13,200	98
	Washburn	5,100	4,900	97
<b>MINNESOTA</b>				
	Dodge	4,500	4,400	97
	Douglas	9,800	9,500	97
	Martin	9,700	9,400	97
	Todd	9,000	8,500	95
	Wadena	4,800	4,500	93
<b>Between 25-49%</b>	Winona	15,300	14,800	97
<b>SOUTH DAKOTA</b>				
	Brookings	7,200	7,000	97
<b>WISCONSIN</b>				
	Buffalo	5,000	4,800	97
	Chippewa	15,800	15,400	98
	Rusk	5,300	5,100	96
<b>MINNESOTA</b>				
	Aitkin	5,600	5,400	97
	Big Stone	2,700	2,600	97
	Cass	8,300	7,600	92
<b>Between 5-24%</b>	Cottonwood	6,100	5,700	93
	Faribault	7,200	7,000	97
	Fillmore	8,200	8,000	98
	Jackson	5,300	5,100	96
	Lincoln	3,000	2,900	97
	Pope	4,200	4,000	95

## WCCO-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>SOUTH DAKOTA</b>				
	Deuel	1,800	1,700	97
	Grant	3,200	3,100	97
<b>Between 5-24%</b>	<b>WISCONSIN</b>			
	Sawyer	5,400	5,100	95
	Trempealeau	9,100	8,700	95

## WTCN-TV, Minneapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MINNESOTA—(Continued)</b>				
	Crow Wing	15,800	15,100	96
	Dodge	4,500	4,400	97
	Jackson	5,300	5,100	96
	Lyon	8,300	8,000	96
	Martin	9,700	9,400	97
<b>Between 25-49%</b>	Olmsted	31,700	31,100	98
	Todd	9,000	8,500	95
	Yellow Medicine	5,100	4,800	93
<b>WISCONSIN</b>				
	Buffalo	5,000	4,800	97
	Chippewa	15,800	15,400	98
	Eau Claire	26,100	25,400	97
	Washburn	5,100	4,900	97
<b>IOWA</b>				
	Union	5,400	5,300	97
<b>MINNESOTA</b>				
	Aitkin	5,600	5,400	97
	Big Stone	2,700	2,600	97
	Douglas	9,800	9,500	97
	Faribault	7,200	7,000	97
	Itasca	14,800	14,300	96
	Lac Qui Parle	4,000	3,900	96
	Lake Of The Woods	1,500	1,300	86
	Lincoln	3,000	2,900	97
<b>Between 5-24%</b>	Murray	4,300	4,200	98
	Pennington	5,600	5,300	95
	Pope	4,200	4,000	95
	Stevens	3,600	3,500	97
	Swift	4,700	4,500	96
	Wadena	4,800	4,500	93
	Winona	15,300	14,800	97
<b>SOUTH DAKOTA</b>				
	Brookings	7,200	7,000	97
	Grant	3,200	3,100	97
	Spink	3,400	3,300	98
<b>WISCONSIN</b>				
	Rusk	5,300	5,100	96
	Sawyer	5,400	5,100	95

### TELEVISION DIGEST ADDENDA SERVICES—Cable, TV, AM-FM

EXPOSURE PLUS FOR ADVERTISERS.  
Your ad in the Addenda Services guarantees you repeated exposure at no extra cost, because industry leaders keep the weekly Addenda Services for reference throughout the year. For complete advertising information, call COLLECT-202/872-9200.



# Stop gambling with your on-air station promotions.

---

- Are you placing on-air promotions effectively?
- Are you reaching the right people?
- How much are you spending for on-air promotion?
- Are you wasting promotional spots?

On-air station promotions are often placed in leftover time slots. A real gamble. You could be using valuable commercial time and not be reaching your target.

With Arbitron Television's new **Promotion AID** you won't have to gamble. You'll know when to schedule your on-air promotions to keep current viewers and attract new viewers.

You can find the best times for promoting your local news or any program. With this information you can target your on-air promotions to reach the audience you choose.

For every target time period you select, you can order up to any three standard report demographics, and up to six other stations in your market. You can also combine stations into categories such as Competitive stations, Network stations and Independent stations.

Make your on-air station promotions pay off. Call your Arbitron Sales Representative to put the odds in your favor.

THE ARBITRON COMPANY

 A FORTHELY SERVICES  
CONTROL DATA CORPORATION

New York • Chicago • Atlanta • Los Angeles  
San Francisco • Dallas • Washington

## Reduce the odds with Arbitron's Promotion AID

Arbitron  
Information  
On Demand



# Minnesota—Minneapolis-St. Paul

## WTCN-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1440-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45.0"  
Longitude 93° 08' 21.3"

Transmitter: 960 West County Rd. F, Shoreview, Minn.

TV tape: Recording facilities.

News Wire Service: AP, UPI. Facsimile Service: UPI. News Film Service: NBC.

Color: Network, live, film, slide & tape.

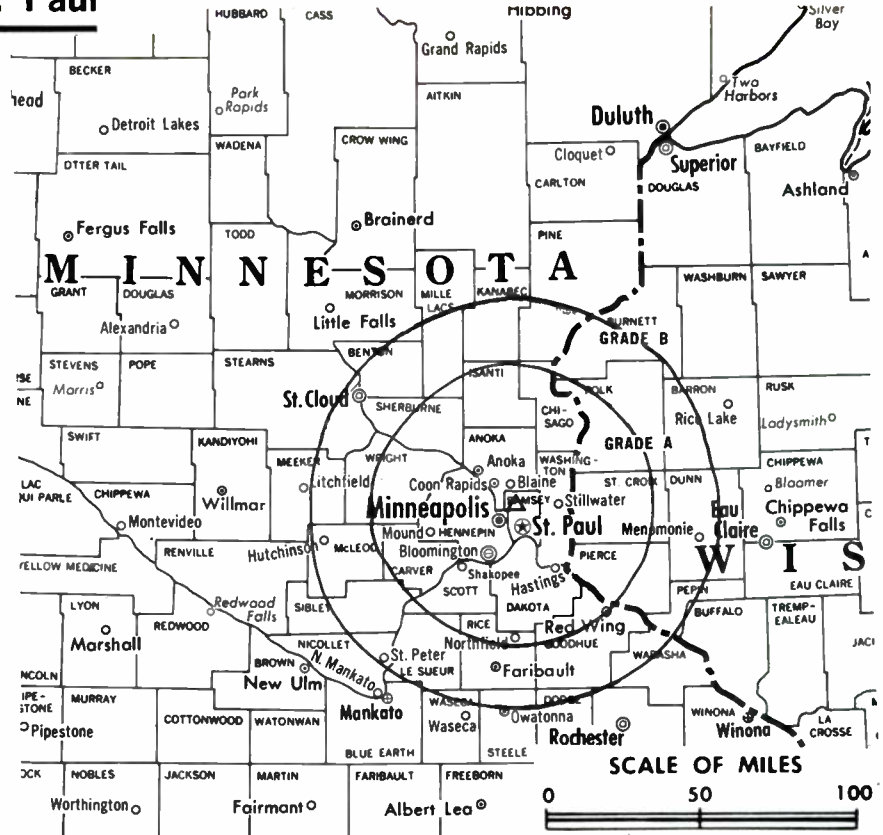
Studio: 441 Boone Ave. N., Golden Valley, Minn. (55427).

Telephone: 612-546-1111.

TWX No.: 910-576-2825.

Satellite Earth Station: Scientific-Atlanta, 10-m.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WTCN-TV Ref: FCC File No. BMPCT-7228 Granted 10/7/70

©American Map Co., Inc., N.Y., No. 14244

## WTCN-TV

Network Service: NBC.

Licensee: WTCN-TV Inc., 441 Boone Ave. N., Minneapolis, Minn. (55427).

Ownership: Metromedia Inc., 100%. For other interests, see WNEW-TV, New York.

Began Operation: Sept. 1, 1953. Sale to present owner by Chris-Craft Industries approved by FCC June 14, 1972 (Television Digest, Vol. 11:31; 12:26). Previous sale by Time-Life Bcstg. Inc. was approved Aug. 24, 1964 by FCC (Vol. 4:35). Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group acquired time-sharing WTCN-TV & WMIN-TV, with radio WTCN, and made WTCN-TV into full time outlet after FCC approved sale April 6, 1955 (Vol. 11:5, 15).

Represented (sales) by Metro TV Sales.

Personnel:

RAYMOND J. SCHONBAK, vice president & general manager.  
L. ALAN DeVANEY, v.p. & general sales manager.  
ARTHUR LUDWIG, v.p. & program director.  
ROBERT MUCHOW, chief engineer.  
RICHARD MODIG, v.p. & business manager.  
KARL GENSHEIMER, local sales manager.  
CECELIA DRAZEK, promotion manager.

Rates: On request.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MINNESOTA</b>				
	Anoka	60,900	60,500	99
	Benton	7,400	7,200	98
	Blue Earth	17,400	16,900	97
<b>50% &amp; Over</b>	Brown	10,400	10,000	97
	Carver	12,000	11,800	99
	Chisago	8,600	8,400	98
	Cottonwood	6,100	5,700	93
	Dakota	61,300	60,600	99
	Goodhue	14,300	14,000	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MINNESOTA—(Continued)</b>				
	Hennepin	337,600	331,700	98
	Isanti	7,300	7,100	97
	Kanabec	4,700	4,500	96
	Kandiyohi	12,300	11,800	96
	Le Sueur	8,100	7,900	98
	McLeod	10,500	10,300	98
	Meeker	7,900	7,700	97
	Mille Lacs	6,700	6,500	97
	Morrison	9,100	8,700	96
	Nicollet	7,300	7,100	98
	Pine	7,100	6,800	96
	Ramsey	160,100	157,500	98
	Redwood	7,100	6,700	95
	Renville	7,800	7,500	96
	Rice	14,400	14,100	98
<b>50% &amp; Over</b>	Scott	13,900	13,800	99
	Sherburne	10,100	9,900	98
	Sibley	5,700	5,600	98
	Stearns	30,000	29,100	97
	Steele	11,000	10,800	98
	Wabasha	7,000	6,800	98
	Waseca	6,200	6,100	98
	Washington	32,600	32,200	99
	Watsonwan	4,700	4,500	96
	Wright	17,100	16,700	97
<b>WISCONSIN</b>				
	Barron	14,200	13,600	96
	Burnett	4,500	4,300	96
	Dunn	11,200	10,800	97
	Pepin	2,700	2,600	96
	Pierce	10,500	10,200	98
	Polk	11,400	11,200	98
	St Croix	13,400	13,200	98
<b>Between 25-49%</b>	<b>MINNESOTA</b>			
	Chippewa	6,200	6,000	96

(Continued on page 470-b)

Station Totals	1,281,200	1,251,900	97
Net Weekly Circulation (1979-80)	936,500		
Average Daily Circulation (1979-80)	514,900		

# Minnesota—St. Paul-Minneapolis

**KSTP-TV**

Ch. 5



Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1430-ft. above av. terrain, 1370-ft. above ground, 2370-ft. above sea level.

Latitude 45° 03' 45"  
Longitude 93° 08' 22"

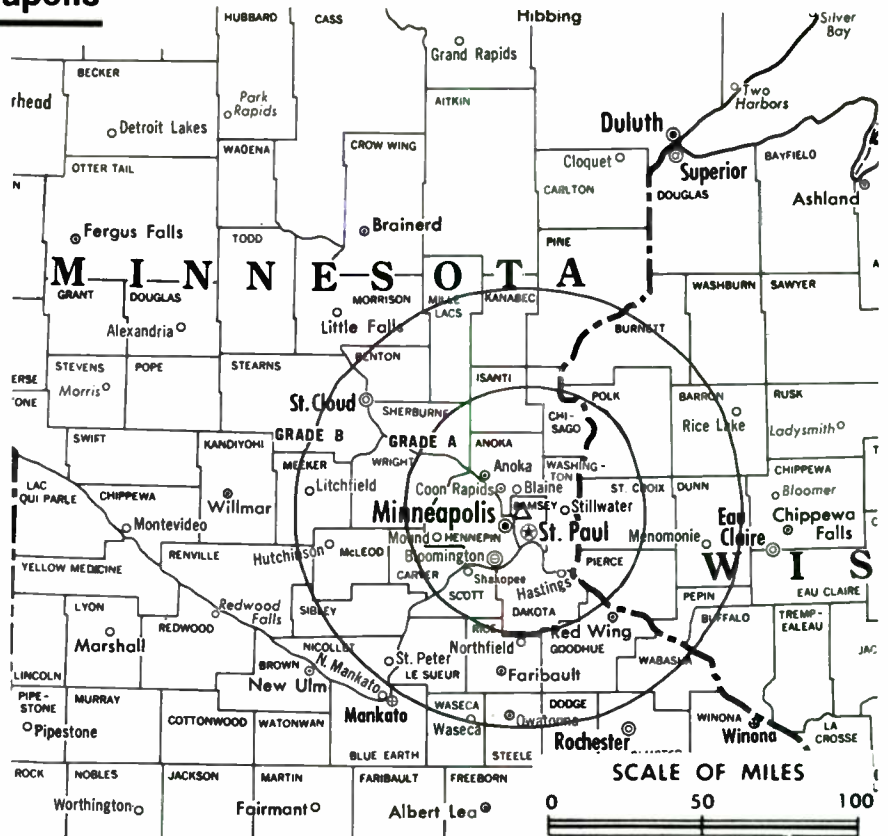
Requests CP for change to 1701-ft. above av. terrain, 1645-ft. above ground, 2645-ft. above sea level.

Transmitter: 960 W. County Rd. F, Shoreview, Minn.

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. Facsimile Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KSTP-TV Ref: FCC File No. BMPCT-7396 Granted 5/23/72

©American Map Co., Inc., N.Y., No. 14244

## KSTP-TV

Network Service: ABC.

Licensee: Hubbard Bcstg. Inc., 3415 University Ave., St. Paul, Minn. (55114).

Studio: 3415 University Ave.

Telephone: 612-646-5555. TWX No.: 910-563-3598.

AM Affiliate: KSTP, 50-kw, 1500 kHz.

FM Affiliate: KSTP-FM, 100-kw, 94.5 MHz (No. 233), 1244-ft.

Ownership: Hubbard family, 100%. Directors: Stanley E. Hubbard, Philip A. DuFrene, Stanley S. Hubbard. Officers: Stanley E. Hubbard, chmn. of the board; Stanley S. Hubbard, pres. & gen. mgr.; Gerald D. Deeney, v.p. & treas.; Marvin L. Rosene, v.p.; S. James Coppersmith, v.p.; Laurence R. Lunden, secy.; Marvin Rosenberg, asst. secy.; Constance L. Eckert, asst. secy. Hubbard Bcstg. Inc. also owns KSTP-AM-FM, St. Paul-Minneapolis, KOB-TV-AM-FM, Albuquerque, N.M.; WTOG(TV), St. Petersburg, Fla.; WGTO, Cypress Gardens, Fla.

Began Operation: April 23, 1948.

Represented (sales) by Petry Television Inc.

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (engineering) by A. D. Ring & Associates.

### Personnel:

STANLEY S. HUBBARD, president & general manager.  
GERALD D. DEENEY, vice president & treasurer.  
RALPH J. DOLAN, operations & program manager.  
JAMES E. BLAKE, general sales manager.  
DAVE OLMSTED, national sales manager.  
DAVID C. GARVIN, local sales manager.  
BOB JORDAN, director of news operations.  
JOHN M. DEGAN, director of TV production.  
GEORGE G. MERRILL, chief, engineering operations.  
LAWRENCE A. LARSON, engineering research & planning.  
KAKI TUOHY, assistant operations manager.

Highest 30 Sec. Rate (July 1979): \$2600.

NETWORK BASE HOURLY RATE: \$1700.

(For Arbitron Data, see next page)

Station Totals	1,279,400	1,249,700	97
Net Weekly Circulation (1979-80)			1,001,800
Average Daily Circulation (1979-80)			661,000

# LEADERSHIP THAT'S EARNED EVERY DAY.



KSTP-TV

## EYEWITNESS NEWS

ST. PAUL / MINNEAPOLIS

HUBBARD BROADCASTING, INC.

For more information, call KSTP-TV sales at (612) 646-5555 or your nearest Petry office.



# Minnesota

## KSTP-TV, St. Paul (Arbitron Data)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MINNESOTA</b>				
	Anoka	60,900	60,500	99
	Benton	7,400	7,200	98
	Blue Earth	17,400	16,900	97
	Brown	10,400	10,000	97
	Carver	12,000	11,800	99
	Chippewa	6,200	6,000	96
	Chisago	8,600	8,400	98
	Crow Wing	15,800	15,100	96
	Dakota	61,300	60,600	99
	Goodhue	14,300	14,000	98
	Hennepin	337,600	331,700	98
	Isanti	7,300	7,100	97
	Kanabec	4,700	4,500	96
	Kandiyohi	12,300	11,800	96
	Le Sueur	8,100	7,900	98
	Lyon	8,300	8,000	96
	Mc Leod	10,500	10,300	98
<b>50% &amp; Over</b>	Meeker	7,900	7,700	97
	Mille Lacs	6,700	6,500	97
	Morrison	9,100	8,700	96
	Nicollet	7,300	7,100	98
	Pine	7,100	6,800	96
	Ramsey	160,100	157,500	98
	Redwood	7,100	6,700	95
	Renville	7,800	7,500	96
	Rice	14,400	14,100	98
	Scott	13,900	13,800	99
	Sherburne	10,100	9,900	98
	Sibley	5,700	5,600	98
	Stearns	30,000	29,100	97
	Steele	11,000	10,800	98
	Swift	4,700	4,500	96
	Wabasha	7,000	6,800	98
	Waseca	6,200	6,100	98
	Washington	32,600	32,200	99
	Watonwan	4,700	4,500	96
	Wright	17,100	16,700	97
	Yellow Medicine	5,100	4,800	93

# KSTP-TV—(Continued)

(Arbitron Data)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>SOUTH DAKOTA</b>				
	Grant	3,200	3,100	97
<b>WISCONSIN</b>				
<b>50% &amp; Over</b>	Barron	14,200	13,600	96
	Burnett	4,500	4,300	96
	Dunn	11,200	10,800	97
	Eau Claire	26,100	25,400	97
	Pepin	2,700	2,600	96
	Pierce	10,500	10,200	98
	Polk	11,400	11,200	98
	St Croix	13,400	13,200	98
<b>MINNESOTA</b>				
<b>Between 25-49%</b>	Aitkin	5,600	5,400	97
	Big Stone	2,700	2,600	97
	Cottonwood	6,100	5,700	93
	Dodge	4,500	4,400	97
	Lac Qui Parle	4,000	3,900	96
	Martin	9,700	9,400	97
	Olmsted	31,700	31,100	98
	Pope	4,200	4,000	95
	Stevens	3,600	3,500	97
	Todd	9,000	8,500	95
	Wadena	4,800	4,500	93
	Winona	15,300	14,800	97
<b>WISCONSIN</b>				
	Buffalo	5,000	4,800	97
	Chippewa	15,800	15,400	98
	Rusk	5,300	5,100	96
	Washburn	5,100	4,900	97
<b>MINNESOTA</b>				
<b>Between 5-24%</b>	Cass	8,300	7,600	92
	Douglas	9,800	9,500	97
	Faribault	7,200	7,000	97
	Grant	2,600	2,500	98
	Jackson	5,300	5,100	96
	Lincoln	3,000	2,900	97
	Otter Tail	18,900	18,100	96
	Wilkin	2,800	2,700	98
<b>NORTH DAKOTA</b>				
	Richland	7,800	7,600	97
<b>WISCONSIN</b>				
	Sawyer	5,400	5,100	95

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Sales or Promotion Problem, Think of  
Arbitron Information on Demand.

We Haven't Been Stumped Yet!

Arbitron  
Information  
On Demand



**ARBITRON TELEVISION**

New York Chicago Atlanta Los Angeles San Francisco Dallas Washington

# Minnesota—Rochester

## KTTC

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1250-ft. above av. terrain, 1314-ft. above ground, 2646-ft. above sea level.

Latitude 43° 34' 15.3"  
Longitude 92° 25' 36.9"

Transmitter: 3.2-mi. S of Ostrander, Minn.

Telephone: 507-288-4444.

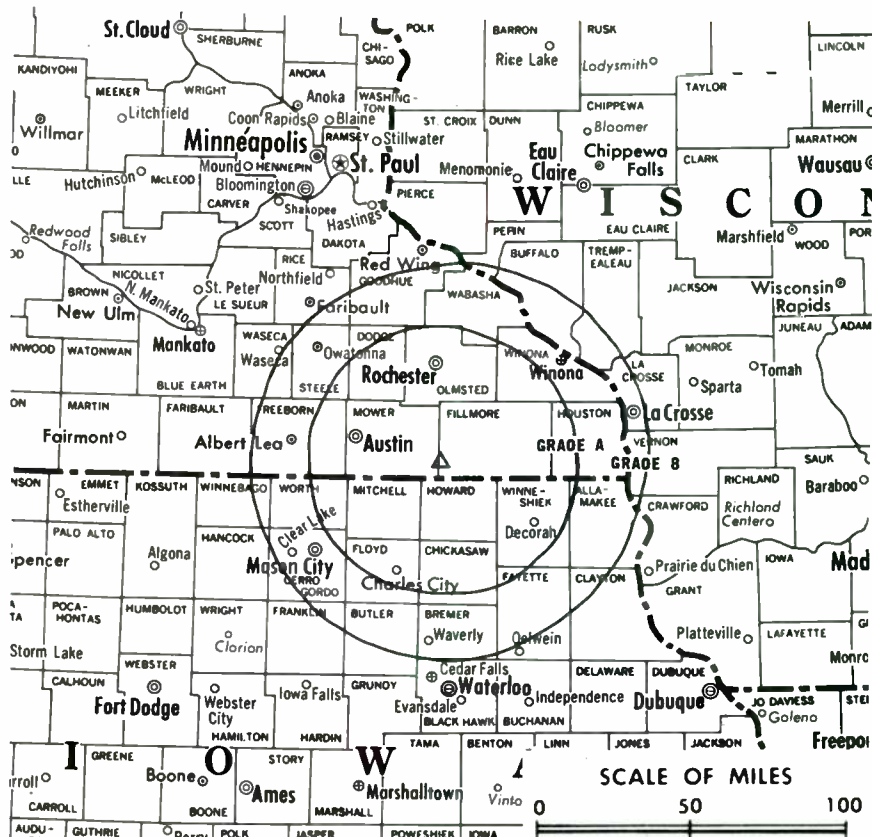
TWX No.: 910-565-2477.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 American Research Bureau.  
County coverage based on Arbltron study (see page 4-b).



KTTC Ref: FCC File No. BPCT—2765 Granted 7/27/60

©American Map Co., Inc., N.Y., No. 14244

## KTTC

Network Service: NBC.

Licensee: KTTC Television Inc., 601 1st Ave. S.W.

Studio: 601 1st Ave. S.W. (55901).

Ownership: KTTC Television Inc. is a wholly-owned subsidiary of Quincy Newspapers Inc. For other interests, see WGEM-TV, Quincy, Ill.

Began Operation: July 14, 1953. Sale to present owner by G. David Gentling approved by FCC May 6, 1976 (Television Digest, Vol. 16:6). Transfer of control to Gentling by Agnes P. Gentling, Marvin O. Foss, Philip H. & Allen A. Gentling approved April 2, 1963, by FCC.

Represented (sales) by Avery-Knodel Inc.; Hyett/Ramsland Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

ED HUTCHINGS, vice president & general manager.

JOE ST. GEORGE, general sales manager.

RONALD E. GRUBER, operations manager.

C. H. SANDERS, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10:30 p.m., daily.	\$550	\$330	\$220	\$152	Graded rates apply*	

\*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$490.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cerro Gordo	17,900	17,600	98
	Floyd	7,400	7,200	98
	Hancock	5,300	5,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>IOWA—(Continued)</b>				
	Howard	4,100	3,900	95
	Kossuth	8,000	7,900	98
	Mitchell	4,000	3,900	98
	Winnebago	5,300	5,200	98
	Winneshiek	6,600	6,400	97
	Worth	3,200	3,100	98
<b>MINNESOTA</b>				
50% & Over	Dodge	4,500	4,400	97
	Faribault	7,200	7,000	97
	Fillmore	8,200	8,000	98
	Freeborn	13,700	13,400	98
	Houston	5,900	5,800	98
	Mower	14,500	14,300	98
	Olmsted	31,700	31,100	98
	Winona	15,300	14,800	97
<b>WISCONSIN</b>				
	Crawford	6,000	5,800	97
<b>IOWA</b>				
	Allamakee	5,200	5,100	98
	Chickasaw	5,200	5,100	98
	Franklin	5,100	5,000	98
<b>MINNESOTA</b>				
Between 25-49%	Blue Earth	17,400	16,900	97
	Martin	9,700	9,400	97
	Steele	11,000	10,800	98
	Wabasha	7,000	6,800	98
	Waseca	6,200	6,100	98
<b>WISCONSIN</b>				
	Buffalo	5,000	4,800	97

(Continued on next page)

Station Totals	358,100	349,100	97
Net Weekly Circulation (1979-80)	183,100		
Average Daily Circulation (1979-80)	97,300		

# Minnesota

## KTTC, Rochester

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
WISCONSIN—(Continued)				
Between 25-49%	La Crosse	31,100	30,500	98
	Vernon	9,100	8,800	96
IOWA				
	Butler	6,400	6,200	97
	Emmet	5,000	4,800	95
	Palo Alto	4,700	4,500	96
MINNESOTA				
Between 5-24%	Goodhue	14,300	14,000	98
	Nicollet	7,300	7,100	98
WISCONSIN				
	Jackson	5,600	5,400	96
	Monroe	11,700	11,300	97
	Pepin	2,700	2,600	96
	Pierce	10,500	10,200	98
	Trempealeau	9,100	8,700	95

## KMSP-TV

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
MINNESOTA—(Continued)				
	Waseca	6,200	6,100	98
	Washington	32,600	32,200	99
	Wright	17,100	16,700	97
	Yellow Medicine	5,100	4,800	93
SOUTH DAKOTA				
50% & Over	Hughes	5,300	5,200	98
	WISCONSIN			
	Barron	14,200	13,600	96
	Burnett	4,500	4,300	96
	Dunn	11,200	10,800	97
	Pepin	2,700	2,600	96
	Pierce	10,500	10,200	98
	Polk	11,400	11,200	98
	St Croix	13,400	13,200	98

# BLACKBURN & COMPANY, INC.

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WASHINGTON, D.C.	1111 19th St., N.W., 20036	(202) 331-9270
ATLANTA	400 Colony Sq., #1004, 30361	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151

# KMSP-TV—(Continued)

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
MINNESOTA					
	Big Stone	2,700	2,600	97	
	Cottonwood	6,100	5,700	93	
	Crow Wing	15,800	15,100	96	
	Dodge	4,500	4,400	97	
	Grant	2,600	2,500	98	
	Lincoln	3,000	2,900	97	
	Martin	9,700	9,400	97	
	Pennington	5,600	5,300	95	
	Todd	9,000	8,500	95	
	Wadena	4,800	4,500	93	
	Wilkin	2,800	2,700	98	
	Winona	15,300	14,800	97	
Between 25-49%	NORTH DAKOTA				
	Grand Forks	21,600	21,200	98	
SOUTH DAKOTA					
	Beadle	7,100	6,900	96	
	Brookings	7,200	7,000	97	
	Brown	13,600	13,400	98	
	Brule	1,800	1,700	97	
	Davison	6,500	6,200	96	
	Grant	3,200	3,100	97	
	Stanley	700	700	95	
WISCONSIN					
	Buffalo	5,000	4,800	97	
	Chippewa	15,800	15,400	98	
	Eau Claire	26,100	25,400	97	
	Washburn	5,100	4,900	97	
IOWA					
	Marshall	15,600	15,400	99	
MINNESOTA					
	Aitkin	5,600	5,400	97	
	Becker	10,400	10,000	96	
	Cass	8,300	7,600	92	
	Clay	16,000	15,800	99	
	Faribault	7,200	7,000	97	
	Itasca	14,800	14,300	96	
	Jackson	5,300	5,100	96	
	Kittson	2,700	2,500	94	
	Lake Of The Woods	1,500	1,300	86	
	Otter Tail	18,900	18,100	96	
	Pipestone	4,500	4,400	98	
Between 5-24%	Polk	13,200	12,800	97	
	Red Lake	1,600	1,500	97	
	Roseau	4,400	3,900	89	
	St Louis	80,400	78,600	98	
	Watowan	4,700	4,500	96	
NORTH DAKOTA					
	Richland	7,800	7,600	97	
	Walsh	5,900	5,800	98	
SOUTH DAKOTA					
	Deuel	1,800	1,700	97	
	Minnehaha	36,200	35,800	99	
	Spink	3,400	3,300	98	
	Tripp	2,800	2,700	97	
WISCONSIN					
	Douglas	16,800	16,500	98	
	Rusk	5,300	5,100	96	
	Sawyer	5,400	5,100	95	



# Minnesota—Walker

## KNMT

Ch. 12

[Affiliated with KCMT, Alexandria, Minn.]

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 31-kw visual, 6.17-kw aural. Antenna: 933-ft. above av. terrain, 996-ft. above ground, 2383-ft. above sea level.

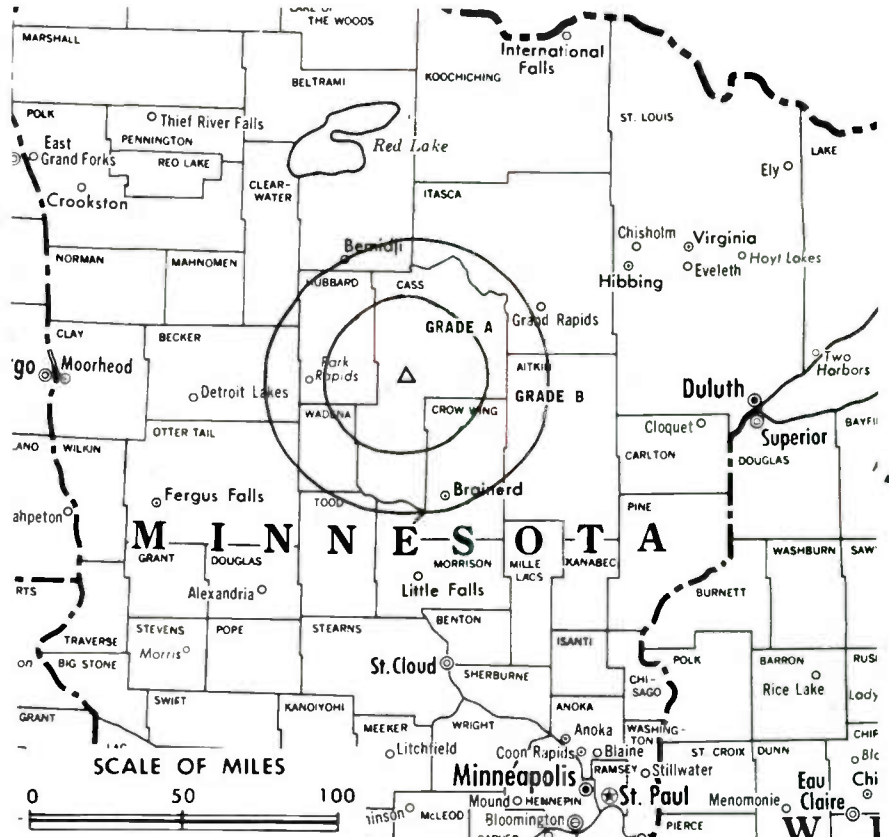
Latitude 46° 56' 03"  
Longitude 94° 27' 25"

Transmitter: 3-mi. E of Hackensack.

Color: Network, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.



County coverage based on Arbitron study (see page 4-b).

KNMT Ref: FCC File No. BPCT—2989 Granted 8/1/62

©American Map Co., Inc., N.Y., No. 14244

## KNMT

Network Service: NBC, ABC.

Licensee: Central Minnesota TV Co., Box 612, Alexandria, Minn. (56308).

Studio: 3-mi. E of Hackensack, Minn.

Ownership: See KCMT, Alexandria, Minn.

Began Operation: Jan. 1, 1964.

Represented (legal) by Marmet Professional Corp.

Represented (sales) by Avery-Knodel Inc.

Personnel:

TOM BARNES JR., president.  
GLENN W. FLINT, vice president & general manager.  
BRUCE BARNES, exec. vice president & national sales manager.  
KENNETH BECHTEL, station manager.  
CARL IVERSON, chief engineer.  
JOHN GINTHER, sales manager.  
JOHN PERINO, promotion director.

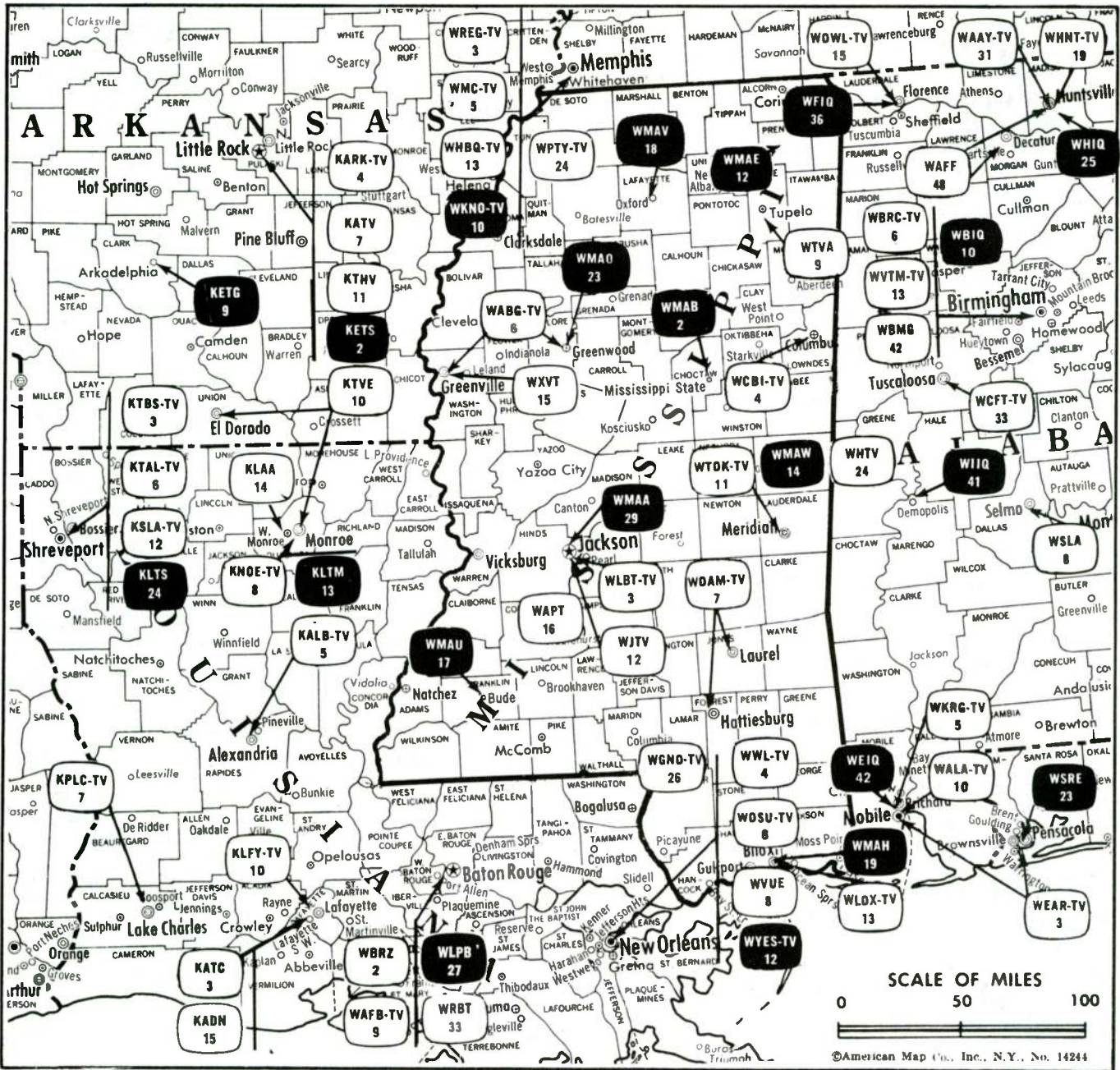
Rates: Sold in combination with KCMT, Alexandria, Minn.

## KCMT, Alexandria

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA—(Continued)				
Between 25-49%	Renville	7,800	7,500	96
	Wilkin	2,800	2,700	98
SOUTH DAKOTA				
	Deuel	1,800	1,700	97
	Roberts	3,700	3,600	96
MINNESOTA				
Between 5-24%	Koochiching	6,600	6,200	94
	Lincoln	3,000	2,900	97
	Mille Lacs	6,700	6,500	97
NORTH DAKOTA				
	Richland	7,800	7,600	97

# Mississippi



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Jackson	149,000	87	256,000	81
Columbus-Tupelo	83,000	134	120,700	146
Meridian	41,000	166	65,200	176
Biloxi-Gulfport-Pascagoula	32,000	172	49,600	185
Laurel-Hattiesburg	31,000	175	74,700	166
Greenwood-Greenville	24,000	182	41,900	188

Mississippi Station Status as of January 1, 1981

	VHF	UHF	TOTAL
Commercial Television Stations	8	3	11
Educational Television Stations	2	6	8
			19

## State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

**WDAM-TV, Hattiesburg**  
(See Laurel, Miss.)

**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**WMAH**  
**Biloxi**  
Ch. 19

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1480-kw max. & 631-kw horizontal visual, 60-kw aural. Antenna: 1560-ft. above av. terrain, 1539-ft. above ground, 1719-ft. above sea level.

Latitude	30°	45'	14"
Longitude	88°	56'	44"

**WMAE**  
**Booneville**  
Ch. 12

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 44.7-kw visual, 8.91-kw aural. Antenna: Directional, 750-ft. above av. terrain, 578-ft. above ground, 1307-ft. above sea level.

Latitude	34°	40'	00"
Longitude	88°	45'	05"

**WMAU**  
**Bude**  
Ch. 17

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 550-kw visual, 55-kw aural. Antenna: 1120-ft. above av. terrain, 1066-ft. above ground, 1546-ft. above sea level.

Latitude	31°	22'	19"
Longitude	90°	45'	05"

**WMAO**  
**Greenwood**  
Ch. 23

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 537-kw visual, 53.7-kw aural. Antenna: 1040-ft. above av. terrain, 1062-ft. above ground, 1177-ft. above sea level.

Latitude	33°	22'	34.2"
Longitude	90°	32'	31.5"

**WMAA**  
**Jackson**  
Ch. 29

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

1981-82 Edition

**Mississippi**

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 452-kw max. & 307-kw horizontal visual, 30.7-kw aural. Antenna: 1958.5-ft. above av. terrain, 1850-ft. above ground, 2270-ft. above sea level.

Latitude	32°	12'	46"
Longitude	90°	22'	54"

**WMAW**  
**Meridian**  
Ch. 14

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 550-kw visual, 110-kw aural. Antenna: 1210-ft. above av. terrain, 1068-ft. above ground, 1698-ft. above sea level.

Latitude	32°	08'	18"
Longitude	89°	05'	36"

**WMAB**  
**Mississippi State**  
Ch. 2

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1250-ft. above av. terrain, 1091-ft. above ground, 1769-ft. above sea level.

Latitude	33°	21'	07"
Longitude	89°	08'	56"

**WMAV**  
**Oxford**  
Ch. 18

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1096-kw max. & 347-kw horizontal visual, 31.9-kw aural. Antenna: 1389-ft. above av. terrain, 1304-ft. above ground, 1767-ft. above sea level.

Latitude	34°	17'	26"
Longitude	89°	42'	24"

Media Brokerage Specialist  
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P.O. Box 42401, Cincinnati, Ohio 45242 (513) 791-8730



# Mississippi—Biloxi-Gulfport-Pascagoula

## WLOX-TV

Ch. 13

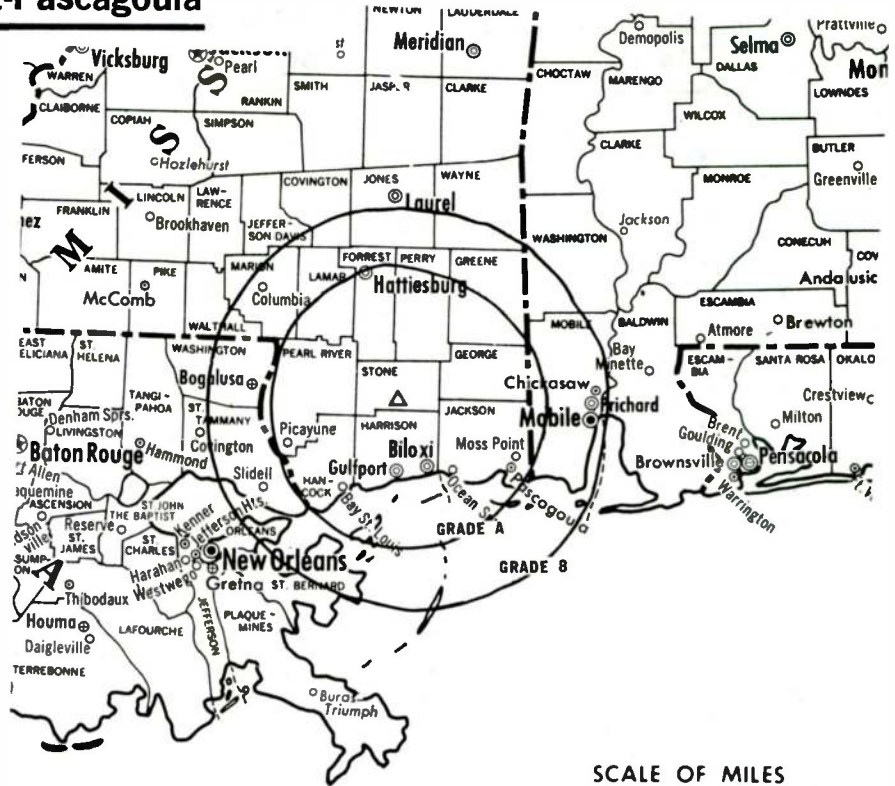
Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1340-ft. above av. terrain, 1319-ft. above ground, 1549-ft. above sea level.

Latitude 30° 42' 44.0"  
Longitude 89° 07' 13.5"

Transmitter: 3-mi. NE of McHenry, Miss.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WLOX-TV Ref: FCC File No. BMPCT-5991 Granted 7/31/64

© American Map Co., Inc., N.Y., No. 14244

## WLOX-TV

Network Service: ABC.

Licensee: WLOX Broadcasting Co., P.O. Drawer 4596, West Biloxi Station, Biloxi, Miss. (39531).

Studio: Dubuys Rd. Telephone: 601-896-1313.

AM Affiliate: WLOX, 1-kw (.250 night), 1490 kHz.

Ownership: James S. Love III, Jo Love Little & Mary E. Love McMillan, 90%; others. WLOX Bcstg. owns WAEV(FM), Savannah, Ga.; 53% of WKXI & WTYX(FM), Jackson, Miss.

Began Operation: Sept. 15, 1962.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Lovett, Ford, Hennessey, Stambler & Siebert.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

JOHN HASH, president.  
THOMAS B. MAJURE, exec. v.p. & general manager.  
EARL BLESSEY, general sales manager.  
JAMES RAY, chief engineer.

### DIGEST OF RATE CARD NO. 16

(April 1, 1979)

Hour	30 Min.	30 Sec.	10 Sec.
Class AA—6-10 p.m., daily.			
\$1200	\$800	\$340	\$170

NETWORK BASE HOURLY RATE: \$350.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Forrest	22,200	21,700	98
	George	4,900	4,800	98

Net Weekly Circulation	State County	Total Households	TV Households	%
MISSISSIPPI—(Continued)				
50% & Over	Hancock	6,500	6,300	97
	Harrison	48,500	47,700	98
	Jackson	36,700	36,000	98
	Jones	21,000	20,600	98
	Lamar	7,100	6,900	97
	Marion	8,200	7,900	96
	Pearl River	9,700	9,400	97
	Perry	3,100	3,000	96
	Stone	2,700	2,600	97
	Walthall	4,500	4,300	96
Wayne	5,700	5,500	96	
LOUISIANA				
	Washington	14,100	13,500	96
MISSISSIPPI				
Between 25-49%	Covington	4,900	4,700	96
	Greene	3,300	3,100	95
	Jasper	5,300	5,100	97
	Jefferson Davis	4,200	4,000	95
	Smith	4,700	4,500	96
ALABAMA				
Between 5-24%	Choctaw	6,400	6,100	95
	Mobile	118,800	117,000	99
	Washington	5,400	5,200	96
MISSISSIPPI				
	Clarke	5,700	5,500	97
	Lawrence	4,100	3,900	96
	Pike	12,500	12,000	96
Station Totals		370,200	361,300	97
Net Weekly Circulation (1979-80)			173,600	
Average Daily Circulation (1979-80)			103,200	

# Mississippi—Columbus

## WCBI-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 450-ft. above av. terrain, 500-ft. above ground, 711-ft. above sea level.

Latitude 33° 32' 34"  
Longitude 88° 23' 38"

Transmitter: Hwy. 12, 4-mi. NE of Columbus.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

AM Affiliate: WCBI, 1-kw (.5-kw night), 550 kHz (MBS).

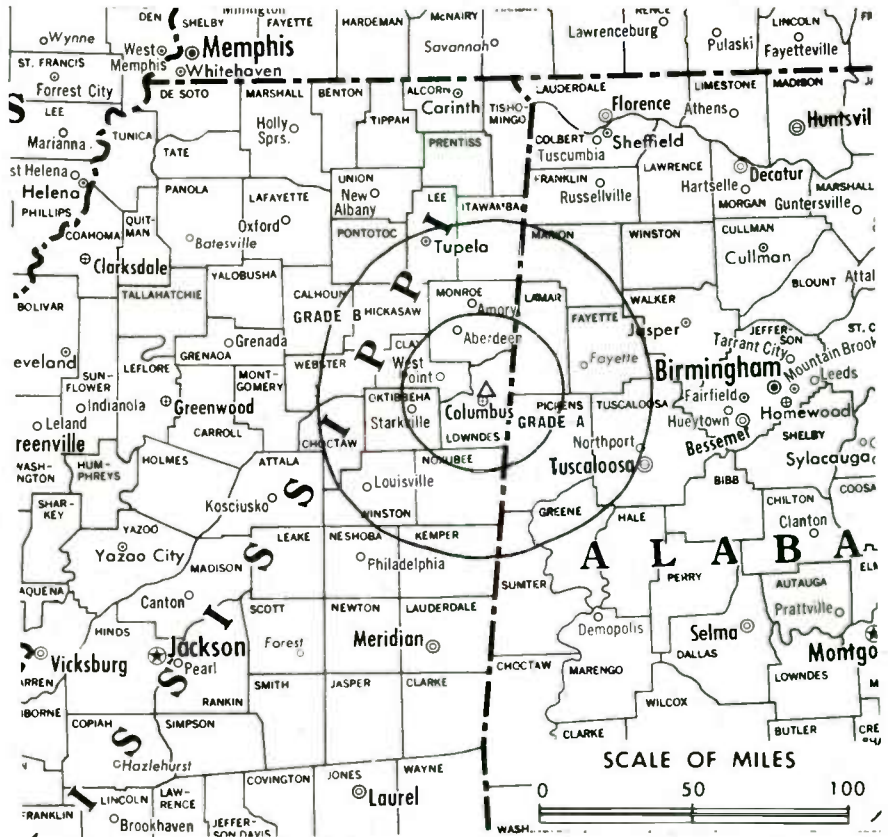
Total Households: © MISI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WCBI-TV Ref: FCC File No. BMPCT-4247 Granted 12/9/69 ©American Map Co. Inc., N.Y. No. 14244

## WCBI-TV

Network Service: CBS.

Licensee: Columbus Television Inc., P.O. Box 271, Columbus, Miss. (39701).

Studio: Hwy. 12, 4-mi. NE of Columbus, Box 271 (39701).

Telephone: 601-327-4444. TWX No.: 510-982-9481.

Ownership: Birney Imes Jr., 25%; Birney Imes III, 12.5%; Nancy T. Imes, 12.5%; Stephen B. Imes, 12.5%; Eugene B. Imes, 12.5%; Frank B. Imes, 12.5%; George S. Imes, 12.5%. Birney Imes Jr. also publishes Columbus Commercial Dispatch and operates radios WCBI, Columbus; WNAG, Grenada; WROX, Clarksdale; has interest in WONA-AM-FM, Winona, all Mississippi. Commercial Dispatch Publishing Co., Birney Imes Jr., et al. also own WBOY-TV, Clarksburg, W.Va.; KDUB-TV, Dubuque, Iowa. Commercial Dispatch is buying WMUR-TV, Manchester, N.H.

Began Operation: July 13, 1956.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

W. W. WHITFIELD, group manager.  
TOMMY G. BOND, general manager.  
DON NEIL, asst. gen. manager & general sales manager.  
JIM WHITE, production manager.  
DAVE BASINGER, news director.  
ALGIE SURRATT, chief engineer.  
J. D. REED, program & traffic director.

### DIGEST OF RATE CARD NO. 21

Hour	30 Min.	Min.	30 Sec.	10 Sec.
Class AA—7-10 p.m., daily.				
\$1200	\$700	\$600	\$300	\$150

NETWORK BASE HOURLY RATE: \$925.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ALABAMA</b>			
	Fayette	6,100	5,900	97
	Lamar	6,200	6,000	97
	Marion	10,300	10,000	98
	Pickens	7,200	6,900	95
	<b>MISSISSIPPI</b>			
50% & Over	Calhoun	5,500	5,300	96
	Chickasaw	5,800	5,600	96
	Choctaw	3,100	3,000	95
	Clay	6,600	6,400	96
	Itawamba	6,000	5,800	97
	Lee	19,800	19,200	97
	Lowndes	17,700	17,300	98
	Monroe	12,300	11,900	97
	Noxubee	4,200	3,900	94
	Oktibbeha	10,400	9,900	95
	Webster	3,500	3,300	96
	<b>ALABAMA</b>			
	Franklin	10,500	10,100	97
	Greene	3,200	3,000	93
	Sumter	5,100	4,800	95
	<b>MISSISSIPPI</b>			
Between 25-49%	Kemper	3,200	3,000	95
	Montgomery	3,900	3,700	95
	Pontotoc	7,300	7,100	97
	Prentiss	8,000	7,800	97
	Winston	6,400	6,100	96
	<b>ALABAMA</b>			
Between 5-24%	Tuscaloosa	40,100	39,100	98

(Continued on page 491-b)

Station Totals	248,300	239,700	96
Net Weekly Circulation (1979-80)			130,000
Average Daily Circulation (1979-80)			75,000

# Mississippi—Greenwood-Greenville

## WABG-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.1-kw aural. Antenna: 1090-ft. above av. terrain, 1134-ft. above ground, 1249-ft. above sea level.

Latitude 33° 22' 46"  
Longitude 90° 33' 49"

Holds CP for change to 100-kw visual, 10.5-kw aural, 1960-ft. above av. terrain, 2000-ft. above ground, 2115-ft. above sea level, lat. 33° 22' 23", long. 90° 32' 31"; transmitter to 2.3-mi. NE of city limits, near Inverness. BPCT-800303KG.

Transmitter: 3¾ mi. NE of Inverness, Miss.

Color: Network, live, film, slide & tape.

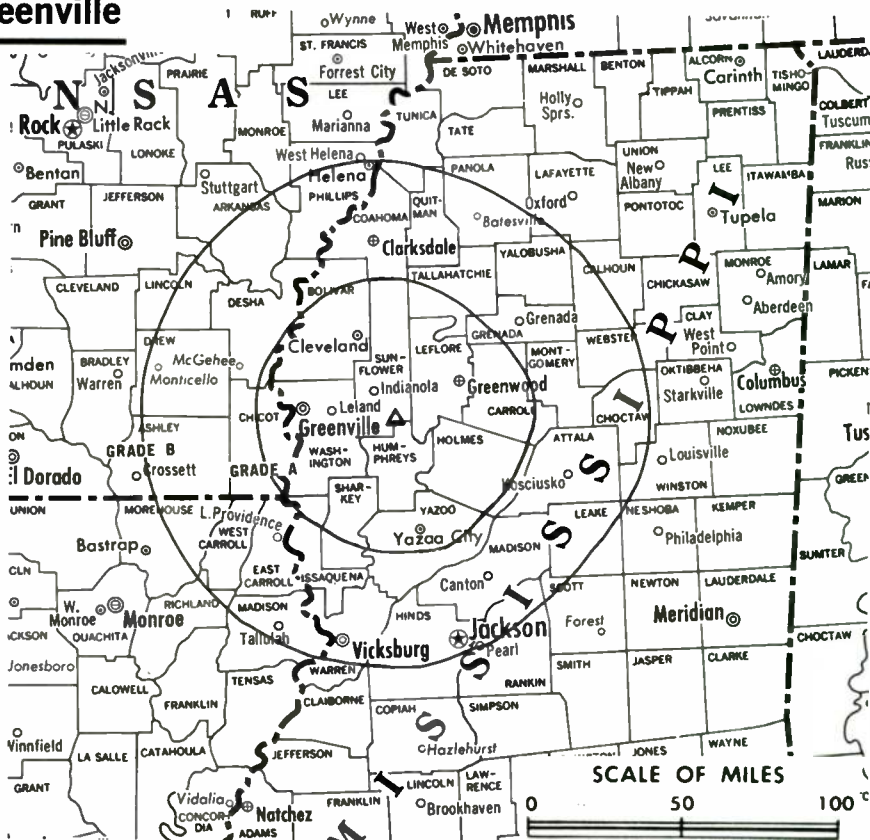
News Wire Service: AP.

Facsimile Service: AP.

News Film Service: ABC.

AM Affiliate: WABG, 1-kw (.5-kw night), 960 kHz.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WABG-TV Ref: FCC File No. BPCT-3652 Granted 2/25/66  
CP: BPCT-800303KG Granted 10/10/80

©American Map Co., Inc., N.Y., No. 14244

## WABG-TV

Network Service: ABC.

Licensee: Mississippi Telecasting Co. Inc., P.O. Box 720, Greenwood, Miss. (38930).

Studio: 2001 Garrard Ave., Greenwood.

Auxiliary Studio: Washington Ave., Greenville.

Telephone: 601-453-4001.

Ownership: Cy N. Bahakel, 100%. For other interests see WCCB (TV), Charlotte, N.C.

Began Operation: Oct. 20, 1959.

Represented (sales) by Seltel Inc.

Personnel:

CY N. BAHAKEL, president.  
GENE B. CREASY, general manager.  
ADA MITCHELL, office manager.  
ROBERT TAYLOR, chief engineer.  
KEITH BLAND, national sales manager.

### DIGEST OF RATE CARD (Sept. 1979)

Hour	30 Min.	30 Sec.	10 Sec.
Class AA—6-9:59 p.m., daily.			
\$1350	\$800	Graded rates apply*	

\*Highest rate: \$445.

NETWORK BASE HOURLY RATE: \$508.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Chicot	5,500	5,100	93
	MISSISSIPPI			
	Attala	7,100	6,800	95
	Bolivar	13,800	12,900	94
	Carroll	2,700	2,500	93

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI—(Continued)			
	Choctaw	3,100	3,000	95
	Grenada	6,900	6,600	96
	Holmes	6,700	6,400	95
	Humphreys	3,900	3,700	95
	Leflore	13,000	12,400	95
	Montgomery	3,900	3,700	95
	Sharkey	2,300	2,200	95
	Sunflower	9,100	8,500	94
	Tallahatchie	5,600	5,300	94
	Washington	22,700	21,700	96
	Yalobusha	4,200	4,000	95
Yazoo	9,000	8,600	96	

	ARKANSAS			
	Phillips	11,900	11,200	94
	LOUISIANA			
	East Carroll	3,400	3,200	93
Between 25-49%	MISSISSIPPI			
	Calhoun	5,500	5,300	96
	Coahoma	11,800	11,200	95
	Issaquena	700	700	94
	Webster	3,500	3,300	96
	ARKANSAS			
	Bradley	4,700	4,500	95
	Desha	5,700	5,400	95
	Drew	5,500	5,200	94
Between 5-24%	LOUISIANA			
	Madison	4,600	4,300	94
	West Carroll	4,600	4,400	95

(Continued on page 491-b)

Station Totals	315,800	303,200	96
Net Weekly Circulation (1979-80)	121,800		
Average Daily Circulation (1979-80)	72,700		



# Mississippi—Greenville

**WXVT**

Ch. 15

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 2750-kw max. & 891-kw horizontal visual, 178-kw horizontal aural. Antenna: 890-ft. above av. terrain, 919-ft. above ground, 1049-ft. above sea level.

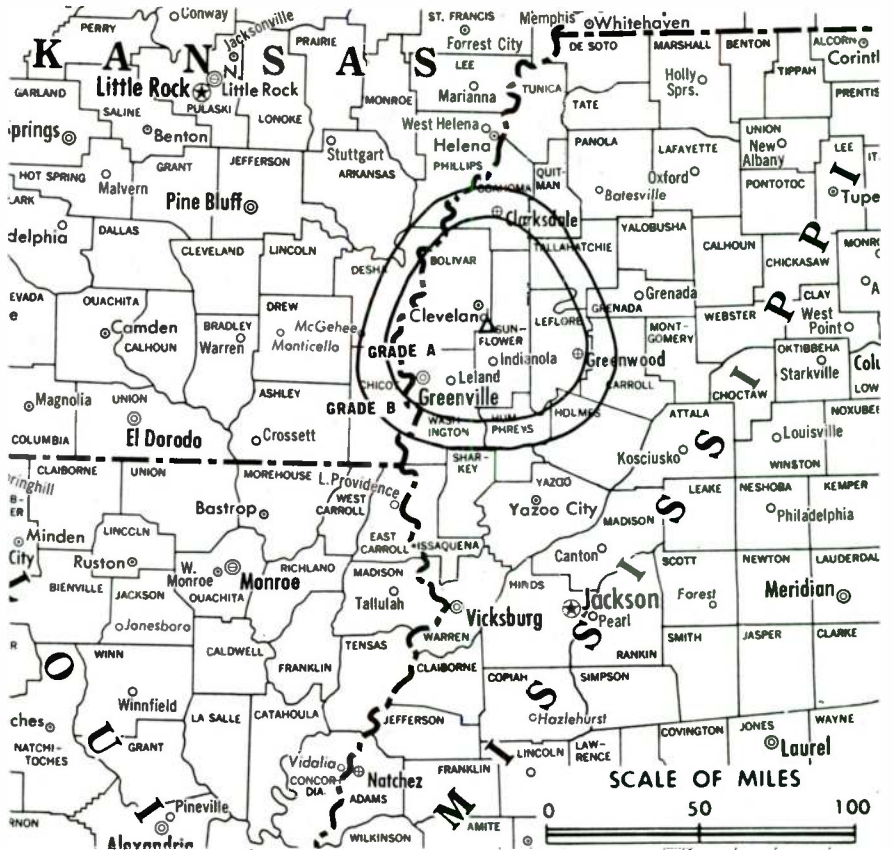
Latitude 33° 39' 26.0"  
Longitude 90° 42' 17.5"

Transmitter: 4.9-mi. SSE of Cleveland, Miss.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



WXVT Ref: FCC File No. BPCT-4970 Granted 9/14/79

© American Map Co., Inc., N.Y. No. 14244

## WXVT

Network Service: CBS.

Grantee: Big River Broadcasting Co.

Studio: 3015 E. Reed Rd., Greenville, Miss. (38701). Telephone: 601-334-1500.

Mailing Address: Box 5815, Greenville, Miss. (38701).

Ownership: Joe Macione Jr., pres., 14.3%; Ben B. Sayle, secy.-treas., 14.3%; Rex A. Morgan, Alex S. Curtis, Frank A. England Jr., 14.3% each; Noel P. Workman, 7.1%.

Began Operation: Nov. 17, 1980.

Represented (sales) by Busby, Finch, Lathom & Widman.

Represented (legal) by Wilner & Scheiner.

Personnel:

JOSEPH GEORGE JR., general manager.

PAT MOOSE, general sales manager.

ED STOPKE, chief engineer.

Highest 30 Sec. Rate (Aug. 26, 1980): \$205.

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# Mississippi—Jackson

## WAPT

Ch. 16

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1047-kw max. & 794-kw horizontal visual, 276-kw max. & 158-kw horizontal aural. Antenna: 1166-ft. above av. terrain, 1072-ft. above ground, 1519-ft. above sea level.

Latitude 32° 16' 39"  
Longitude 90° 17' 41"

Transmitter: Ammac Rd.

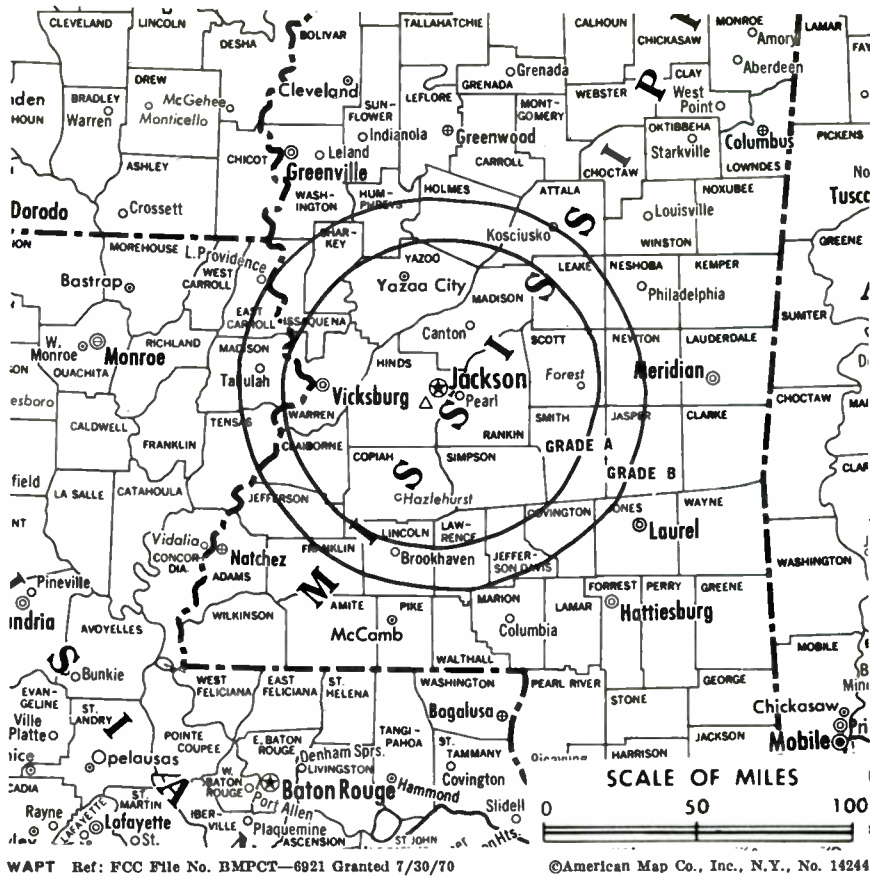
Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP.

News Film Service: ABC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



## WAPT

Network Service: ABC.

Licensee: Clay Bcstg. Corp. of Mississippi, Inc., Box 10297, Jackson (39209).

Studio: Ammac Drive.

Telephone: 601-922-1607. TWX No.: 810-966-2734.

Ownership: Clay Communications Inc., 100%. For other interests, see WWAY(TV), Wilmington, N.C.

Began Operation: October 3, 1970. Sale by American Public Life Insurance Co. approved by FCC March 18, 1976. Sale to present owner by Lewis C. Hopper, et al., approved by FCC Sept. 6, 1979.

Represented (sales) by Seltel Inc.

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (engineering) by Cohen & Dippell.

Personnel:

GEORGE DIAB, president.

BEN STRICKLAND, vice president & general manager.

JOE ROOT, station manager.

DANNY BARDIN, chief engineer.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Class AAA—6:30-10:30 p.m., daily.

\$700 \$550 \$475 Graded rates apply\*

\*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$350.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MISSISSIPPI</b>				
<b>50% &amp; Over</b>	Adams	12,300	11,800	96
	Claiborne	3,400	3,200	95
	Copiah	8,500	8,200	96
	Hinds	80,500	79,100	98
	Issaquena	700	700	94

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>MISSISSIPPI—(Continued)</b>					
<b>50% &amp; Over</b>	Jefferson	2,400	2,200	93	
	Lawrence	4,100	3,900	96	
	Leake	6,600	6,400	97	
	Lincoln	9,400	9,100	97	
	Madison	9,900	9,500	96	
	Rankin	18,700	18,200	97	
	Scott	7,500	7,300	97	
<b>Between 25-49%</b>	Simpson	7,400	7,200	97	
	Warren	17,200	16,600	97	
	<b>LOUISIANA</b>				
	Concordia	6,500	6,100	94	
	Madison	4,600	4,300	94	
	Tensas	2,500	2,300	93	
	<b>MISSISSIPPI</b>				
	<b>Between 25-49%</b>	Attala	7,100	6,800	95
		Covington	4,900	4,700	96
		Jefferson Davis	4,200	4,000	95
Lauderdale		26,100	25,600	98	
Leflore		13,000	12,400	95	
Neshoba		8,000	7,800	97	
Newton		6,300	6,100	97	
Pike		12,500	12,000	96	
Sharkey		2,300	2,200	95	
Washington		22,700	21,700	96	
Yazoo	9,000	8,600	96		
<b>LOUISIANA</b>					
<b>Between 5-24%</b>	Catahoula	3,800	3,500	93	
	Franklin	7,400	7,100	96	
	West Carroll	4,600	4,400	95	
(Continued on page 486-b)					
<b>Station Totals</b>		<b>389,600</b>	<b>376,200</b>	<b>96</b>	
<b>Net Weekly Circulation (1979-80)</b>				<b>198,000</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>117,200</b>	

# Mississippi—Jackson

**WJTV**

Ch. 12



Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 43.7-kw aural. Antenna: 1630-ft. above av. terrain, 1615-ft. above ground, 1949-ft. above sea level.

Latitude 32° 14' 25.59"  
Longitude 90° 24' 15.05"

Transmitter: 1.5-mi. SE of Raymond, 0.3-mi. S of Route 18.

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

News Wire Service: AP. News Film Service: CBS.

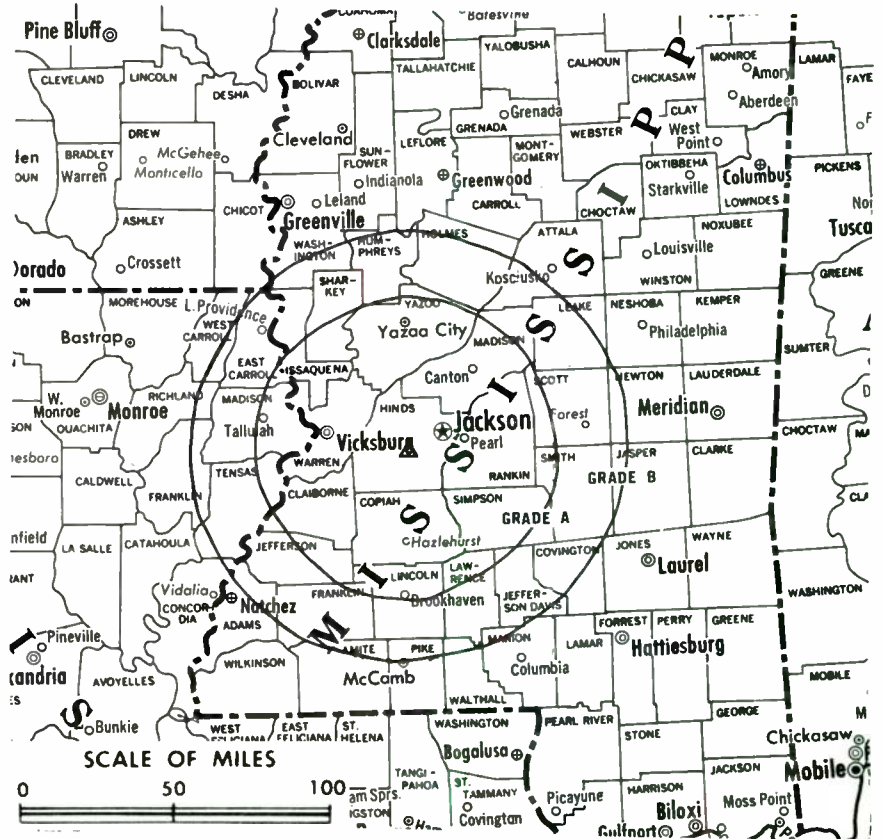
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WJTV Ref: FCC File No. BPCT-2540 Granted 1/10/62

©American Map Co., Inc., N.Y., No. 14244

## WJTV

Network Service: CBS.

Licensee: Capitol Broadcasting Co. Inc., Box 8887, Jackson, Miss. (39204).

Studio: Robinson Rd. extension & TV Road.

Telephone: 601-372-6311. TWX No.: 810-966-2735.

AM Affiliate: WSLI, 5-kw, 930 kHz (ABC).

FM Affiliate: WJFR, 80-kw, 96.3 MHz (No. 242), 1420-ft.

Ownership: Mississippi Publishers Corp., publishers of Jackson Clarion Ledger and Daily News, 40%; Standard Life Insurance Co., 32.4%; T. B. Lanford estate, 13.8%; L. M. Sepaugh, 13.8%. For other Lanford interests, see KALB-TV, Alexandria, La. Capitol Bcstg. also owns KKTU, Colorado Springs, Colo.; KNAZ-TV, Flagstaff, Ariz. & is applicant for Ch. 18, Laurel, Miss.

Begin Operation: March 15, 1954 as WSLI-TV; in 1955, after WSLI-TV owners got permission to sell 40% interest to Mississippi Publishers Corp., latter took WJTV (Ch. 25) off air on May 31 and WSLI-TV switched call to WJTV (Television Digest, Vol. 11:16, 21, 23).

Represented (sales) by Katz Television.

Represented (legal) by Kirkland & Ellis.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

OWENS F. ALEXANDER, exec. v.p. & general manager.

ALAN AXTELL, general sales manager.

C. A. PERKINS, chief engineer.

GEN WARD, program director.

PHYLLIS QUALLS-BROOKS, public affairs director.

JOE LESEM, news director.

DIGEST OF RATE CARD NO. P23 & A35—(March 30, 1981)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$1500	\$975	\$675	\$750*	\$750**	\$325**

\*Prime—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$1025.

1981-82 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>LOUISIANA</b>				
	East Carroll	3,400	3,200	93
	Madison	4,600	4,300	94
	Tensas	2,500	2,300	93
<b>MISSISSIPPI</b>				
	Adams	12,300	11,800	96
	Attala	7,100	6,800	95
	Claiborne	3,400	3,200	95
	Copiah	8,500	8,200	96
	Covington	4,900	4,700	96
	Franklin	2,900	2,800	95
	Hinds	80,500	79,100	98
	Holmes	6,700	6,400	95
	Humphreys	3,900	3,700	95
	Issaquena	700	700	94
50% & Over	Jefferson	2,400	2,200	93
	Jefferson Davis	4,200	4,000	95
	Lawrence	4,100	3,900	96
	Leake	6,600	6,400	97
	Leflore	13,000	12,400	95
	Lincoln	9,400	9,100	97
	Madison	9,900	9,500	96
	Montgomery	3,900	3,700	95
	Pike	12,500	12,000	96
	Rankin	18,700	18,200	97
	Scott	7,500	7,300	97
	Sharkey	2,300	2,200	95
	Simpson	7,400	7,200	97
	Smith	4,700	4,500	96
	Sunflower	9,100	8,500	94
	Warren	17,200	16,600	97

(Continued on page 486-b)

Station Totals	477,200	459,600	96
Net Weekly Circulation (1979-80)			289,300
Average Daily Circulation (1979-80)			180,900



# Mississippi

## WJTV, Jackson (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MISSISSIPPI—(Continued)</b>			
	Washington	22,700	21,700	96
	Yazoo	9,000	8,600	96
<b>Between 25-49%</b>	<b>MISSISSIPPI</b>			
	Bolivar	13,800	12,900	94
	Carroll	2,700	2,500	93
	Forrest	22,200	21,700	98
	Marion	8,200	7,900	96
	Neshoba	8,000	7,800	97
	Newton	6,300	6,100	97
	Walthall	4,500	4,300	96
<b>Between 5-24%</b>	<b>ARKANSAS</b>			
	Chicot	5,500	5,100	93
	<b>LOUISIANA</b>			
	Catahoula	3,800	3,500	93
	Concordia	6,500	6,100	94
	Franklin	7,400	7,100	96
	Jackson	6,000	5,800	96
	Morehouse	10,800	10,400	96
	Richland	6,800	6,500	96
	West Carroll	4,600	4,400	95
<b>MISSISSIPPI</b>				
Amite	3,900	3,700	95	
Grenada	6,900	6,600	96	
Jasper	5,300	5,100	97	
Jones	21,000	20,600	98	
Lamar	7,100	6,900	97	
Webster	3,500	3,300	96	
Winston	6,400	6,100	96	

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<b>BEVERLY HILLS</b>	9465 Wilshire Blvd., 90212	(213) 274-8151

## WLBT-TV, Jackson (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>LOUISIANA</b>			
	Concordia	6,500	6,100	94
	Franklin	7,400	7,100	96
	Richland	6,800	6,500	96
	West Carroll	4,600	4,400	95
<b>Between 5-24%</b>	<b>MISSISSIPPI</b>			
	Bolivar	13,800	12,900	94
	Carroll	2,700	2,500	93
	Forrest	22,200	21,700	98
	Jasper	5,300	5,100	97
	Marion	8,200	7,900	96
	Montgomery	3,900	3,700	95
<b>Between 5-24%</b>	<b>ARKANSAS</b>			
	Ashley	8,600	8,200	95
	<b>LOUISIANA</b>			
	Catahoula	3,800	3,500	93
	Jackson	6,000	5,800	96
	Morehouse	10,800	10,400	96
	<b>MISSISSIPPI</b>			
	Clarke	5,700	5,500	97
	George	4,900	4,800	98
	Jones	21,000	20,600	98
Kemper	3,200	3,000	95	
Lamar	7,100	6,900	97	
Lauderdale	26,100	25,600	98	
Noxubee	4,200	3,900	94	
Wayne	5,700	5,500	96	
Webster	3,500	3,300	96	
Winston	6,400	6,100	96	

## WAPT, Jackson (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>MISSISSIPPI</b>			
	Carroll	2,700	2,500	93
	Holmes	6,700	6,400	95
	Humphreys	3,900	3,700	95
	Jones	21,000	20,600	98
	Montgomery	3,900	3,700	95
	Smith	4,700	4,500	96
Sunflower	9,100	8,500	94	
Webster	3,500	3,300	96	

# Mississippi—Jackson

## WLBT-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 19.1-kw aural. Antenna: 2050-ft. above av. terrain, 1999-ft. above ground, 2419-ft. above sea level.

Latitude 32° 12' 46"  
Longitude 90° 22' 54"

Transmitter: 12-mi. SW of Jackson.  
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Represented (sales) by Blair Television.

Represented (legal) by Bilger & Blair.

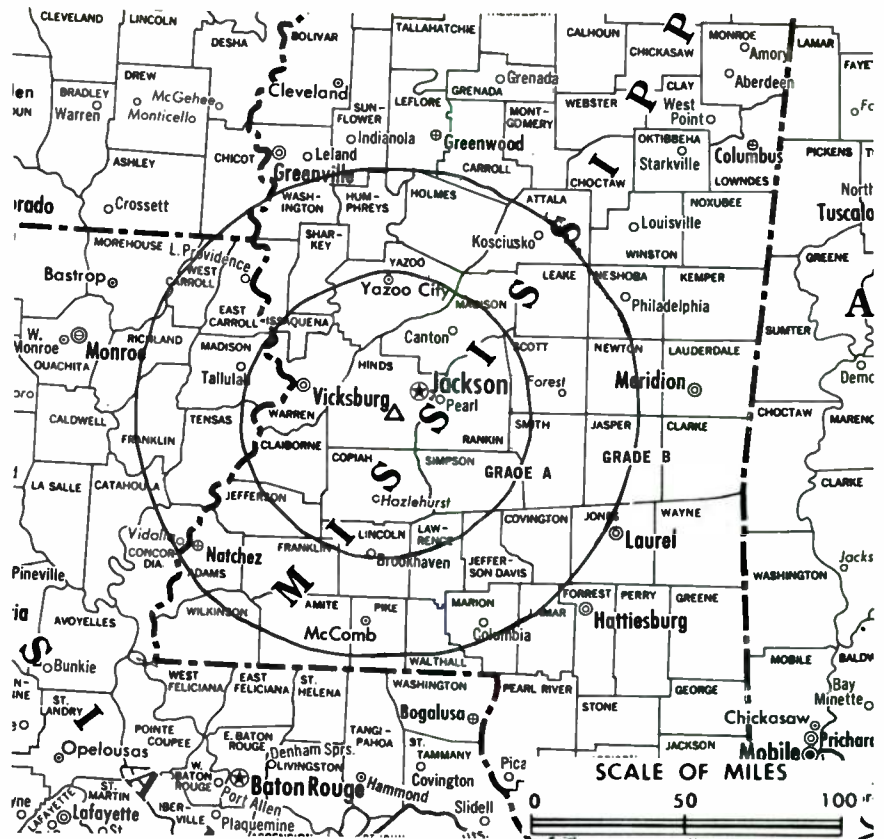
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV % and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WLBT-TV Ref: FCC File No. BPC1-3807 Granted 9/21/66

©American Map Co., Inc., N.Y., No. 14244

## WLBT-TV

Network Service: NBC.

Licensee: TV-3 Inc., Box 1712, Jackson, Miss. (39205).

Studio: 715 S. Jefferson St. (39205).

Telephone: 601-948-3333. TWX No.: 601-948-0726.

Ownership: Aaron E. Henry, chmn., 7.5%; Alvin P. Flannes, pres., 12%; Charles L. Young, v.p., 7.5%; W. D. Mounger, secy.-treas., 8%; Walter G. Hall Sr., 15%; Dixie National Life Insurance Co., 8%; Robert Smith, 6%; E. W. Banks, 4%; Rose E. McCoy, Talmadge Portis Jr. & Roland H. Powell, 3% each; Cornelius Turner, Robert L. T. Smith Jr., John A. Peoples Jr., Richard A. Polk, Reuben V. Anderson & Albert B. Britton, 2.5% each; 8 others, none with more than 2%. Young owns 49% of licensee of WTNK(AM), Meridian, Miss.

Began Operation: Dec. 20, 1953. Original licensee, Lamar Life Insurance Co., denied renewal of license by court decision June 20, 1969. Interim operating authority granted June 2, 1971 to Communications Improvement which began operation June 14, 1971. TV-3 began operation Feb. 1, 1980.

Personnel:

WILLIAM DILDAY, general manager.

JACK GOEBEL, general sales manager.

HEWITT GRIFFIN, program director & film buyer.

RICHARD KING, promotion manager.

FORREST COX, farm director.

WALTER SADDLER, news director.

FLOYD KINARD, chief engineer.

JOYCE HUGHES, children's programming director.

GLORIA WATKINS, public service director.

Highest 30 Sec. Rate (July 1979): \$425.

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ARKANSAS</b>			
	Chicot	5,500	5,100	93
<b>50% &amp; Over</b>	<b>LOUISIANA</b>			
	East Carroll	3,400	3,200	93
	Madison	4,600	4,300	94
	Tensas	2,500	2,300	93

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MISSISSIPPI</b>			
	Adams	12,300	11,800	96
	Amite	3,900	3,700	95
	Attala	7,100	6,800	95
	Claiborne	3,400	3,200	95
	Copiah	8,500	8,200	96
	Covington	4,900	4,700	96
	Franklin	2,900	2,800	95
	Hinds	80,500	79,100	98
	Holmes	6,700	6,400	95
	Humphreys	3,900	3,700	95
	Issaquena	700	700	94
	Jefferson	2,400	2,200	93
	Jefferson Davis	4,200	4,000	95
	Lawrence	4,100	3,900	96
	Leake	6,600	6,400	97
<b>50% &amp; Over</b>	Leflore	13,000	12,400	95
	Lincoln	9,400	9,100	97
	Madison	9,900	9,500	96
	Neshoba	8,000	7,800	97
	Newton	6,300	6,100	97
	Pike	12,500	12,000	96
	Rankin	18,700	18,200	97
	Scott	7,500	7,300	97
	Sharkey	2,300	2,200	95
	Simpson	7,400	7,200	97
	Smith	4,700	4,500	96
	Sunflower	9,100	8,500	94
	Walthall	4,500	4,300	96
	Warren	17,200	16,600	97
	Washington	22,700	21,700	96
	Yazoo	9,000	8,600	96

(Continued on page 486-b)

<b>Station Totals</b>	<b>528,700</b>	<b>509,500</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>322,000</b>	
<b>Average Daily Circulation (1979-80)</b>		<b>211,700</b>	

# Mississippi—Laurel-Hattiesburg

## WDAM-TV

Ch. 7

ADAM YOUNG INC.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 529-ft. above av. terrain, 576-ft. above ground, 771-ft. above sea level.

Latitude 31° 27' 12"  
Longitude 89° 17' 05"

Transmitter: U.S. Hwy. 11, approx. 1.2-mi. of Eastabutchie.

Studio: U.S. Hwy. 11, approx. 1.2-mi. N of Eastabutchie.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © MBI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WDAM-TV Ref: FCC File No. BPC-2031 Granted 2/20/57

© American Map Co., Inc., N.Y., No. 14244

## WDAM-TV

Network Service: NBC.

Licensee: Service Broadcasters Inc., Box 1978, Hattiesburg, Miss. (39401).

Telephones: 601-544-4730, Hattiesburg; 601-649-3111, Laurel.

Ownership: Wm. S. Smylie estate, 10.42%; Mrs. W. S. Smylie, 16.67%; W. S. Smylie III, 8.33%; S. A. Rosenbaum, 11.02%; Marvin Reuben, v.p., 8.33%; Rose Keith, 4.17%; Mrs. J. F. Thompson, 8.33%; Pauline Strasser, 8.2% & 8.1% as custodian; Barbara Hester, 8.2% & 8.2% as custodian. Stockholders also own WCFT-TV, Tuscaloosa, Ala.; KYEL-TV, Yuma, Ariz. Rosenbaum also owns 11.5% of WTOK-TV, Meridian, Miss. For Reuben & Rosenbaum cable interests, see Cable Group Ownership.

Began Operation: June 8, 1956 on Ch. 9. Two months later WDSU-TV, New Orleans, acquired 51% interest, with remaining 49% being held equally by 4 founding partners, Dave A. & Harold M. Matison and Milton J. & Alvin H. Fine (Television Digest, Vol. 12:31, 38). Plant was sold to present owners, who held CP for Ch. 7, Laurel, Miss.; when WDSU-TV received FCC authorization to shift WAFB-TV, Baton Rouge from Ch. 28 to Ch. 9 pending outcome of hearings, new owners began operation on Ch. 7 Sept. 3, 1959 (Vol. 13:44, 15:36). Sale of 43.75% to S. A. Rosenbaum as well as stock to Marvin Reuben & Jerry P. Keith by Wm. S. Smylie family approved Dec. 7, 1960 by FCC (Vol. 16:49, 50).

Represented (sales) by Adam Young Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Carl T. Jones Associates.

Personnel:

MARVIN REUBEN, exec. v.p., general manager & film buyer.  
FRANK PILGRIM, v.p. & sales manager.  
ANN DALEY, v.p. & program director.  
BOB FORD, v.p. & news director.  
ALVIN EATON, v.p., community affairs.  
DAVID THORNTON, production manager.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	10 Sec.
Class AA—7-10 p.m., daily.			
\$1200	\$800		Graded rates apply*

\*Highest rate: \$240.

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	<b>MISSISSIPPI</b>				
		Covington	4,900	4,700	96
		Forrest	22,200	21,700	98
		Jasper	5,300	5,100	97
		Jefferson Davis	4,200	4,000	95
		Jones	21,000	20,600	98
		Lamar	7,100	6,900	97
		Marion	8,200	7,900	96
		Perry	3,100	3,000	96
		Smith	4,700	4,500	96
		Stone	2,700	2,600	97
	Wayne	5,700	5,500	96	
Between 25-49%	<b>LOUISIANA</b>				
		Washington	14,100	13,500	96
	<b>MISSISSIPPI</b>				
		Clarke	5,700	5,500	97
	Lauderdale	26,100	25,600	98	
	Pearl River	9,700	9,400	97	

(Continued on page 491-b)

Station Totals	275,700	267,300	96
Net Weekly Circulation (1979-80)			118,400
Average Daily Circulation (1979-80)			82,400



# Mississippi—Meridian

**WHTV**

Ch. 24



**AVERY-KNODEL INC.**

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 282-kw max. & 245-kw horizontal visual, 28-kw max. & 24.5-kw horizontal aural. Antenna: 610-ft. above av. terrain, 368-ft. above ground, 1049-ft. above sea level.

Latitude 32° 19' 40.1"  
Longitude 88° 41' 32.6"

Holds CP for change to 724-kw max. & 631-kw horizontal visual, 63.1-kw horizontal aural.

Transmitter: Boseman Way.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

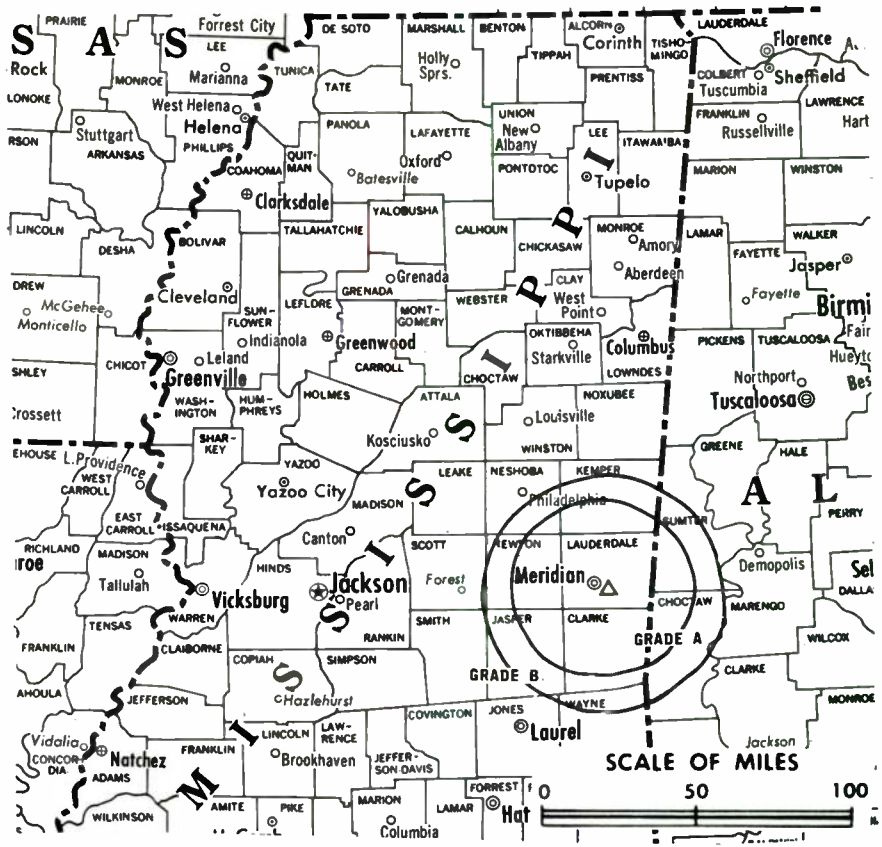
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WHTV Ref: FCC File No. BPCT—3954 Granted 7/10/67  
CP: BPCT—5213 Granted 11/30/78

© American Map Co., Inc., N.Y., No. 14244

## WHTV

Network Service: CBS.

Licensee: Central TV Inc., Box 5185, Meridian, Miss. (39301).

Studio: 1.8-mi. S of Meridian on Hwy. 45. Telephone: 601-693-2933.

Ownership: Frank K. Spain, chmn., 70%; Ronald E. Hale, pres. & gen. mgr., 28%; Mrs. Garnett S. Wilbourn, 2%. Frank K. Spain has interest in WTVA(TV), Tupelo, Miss.; WTVX(TV), Fort Pierce, Fla. Hale owns WJFL & WQMV(FM), Vicksburg, Miss. Central TV Inc. has a CP for WLHT-TV, Hattiesburg, Miss.

Began Operation: June 10, 1968; left air Oct. 13, 1970. Sale to present owners by Delta Communications Corp. approved by FCC March 23, 1972. Resumed operation Dec. 6, 1972.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Haley, Bader & Potts.

Personnel:

RONALD E. HALE, president & general manager.  
BOB HORTON, station manager.  
STEVE HOLLAND, news director.  
HAROLD ROBINSON, chief engineer.  
RAY DENTON, program director.  
JOE SMITH, operations director.  
TERESA WILLIAMS, office manager.  
MELODY MERRITT, traffic manager.  
C. O. HACKELFORD, accountant.  
DAWN WALKER, shipping.  
PAT CALVERT, graphics manager.

Highest 30 Sec. Rate (May 1, 1981): \$230.

NETWORK BASE HOURLY RATE: \$355.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	MISSISSIPPI Lauderdale	26,100	25,600	98	
	ALABAMA Choctaw Sumter	6,400 5,100	6,100 4,800	95 95	
Between 25-49%	MISSISSIPPI Clarke Kemper Neshoba Newton Quitman	5,700 3,200 8,000 6,300 4,100	5,500 3,000 7,800 6,100 3,900	97 95 97 97 95	
	ALABAMA Marengo	8,100	7,700	95	
	Between 5-24%	MISSISSIPPI Attala Benton Marshall Noxubee Scott Wayne	7,100 2,300 7,100 4,200 7,500 5,700	6,800 2,200 6,800 3,900 7,300 5,500	95 96 96 94 97 96
		Station Totals	106,900	103,000	96
		Net Weekly Circulation (1979-80)			43,000
Average Daily Circulation (1979-80)				21,700	

# Mississippi—Meridian

**WTOK-TV**

Ch. 11



Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 46.5-kw aural. Antenna: 536-ft. above av. terrain, 319-ft. above ground, 984-ft. above sea level.

Latitude 32° 19' 38.3"  
Longitude 88° 41' 27.8"

Transmitter: U.S. Hwy. 45, 1.8-mi. S of city.

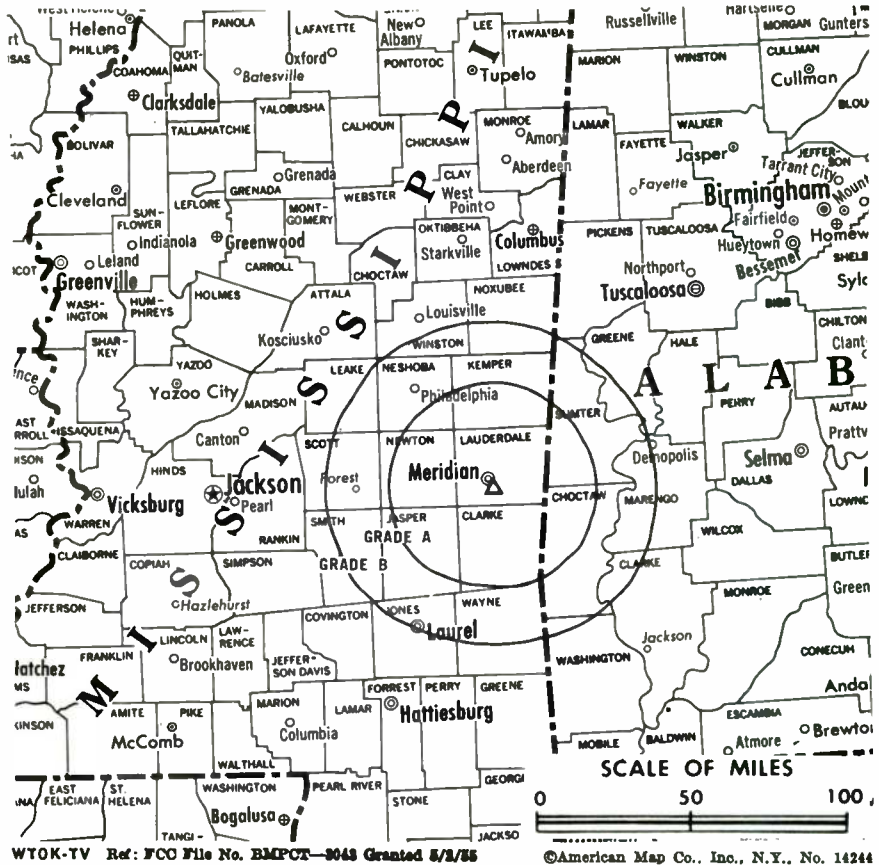
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
Country coverage based on Arbitron study (see page 4-b).



WTOK-TV Ref: FCC File No. BMPCT-3048 Granted 5/1/55

©American Map Co., Inc., N.Y., No. 14244

## WTOK-TV

Network Service: ABC.

Licensee: Southern Television Corp., Box 2988, Meridian, Miss. (39301).

Studio: Southern Bldg.

Telephone: 601-693-1441. TWX No.: 501-961-1090.

Ownership: Robert F. Wright, pres., 23%; William B. Crooks, v.p., 16.5%; Thomas Y. Minniece, secy., 8%; I. A. Rosenbaum Jr., treas., 11.5%; S. A. Rosenbaum, 11.5%; James B. Skewes, 11.5%; H. M. Minniece, 6%; Cecil Germany, 4%; Robert F. Ward, 5%; Joe Saxon, 2%. S. A. Rosenbaum also owns 11.02% of WCFT-TV, Tuscaloosa, Ala. & WDAM-TV, Laurel, Miss. For Rosenbaum cable interests, see Cable Group Ownership. Mr. Skewes owns WMOX (AM), Meridian, Miss. Note: Sale to Channel Two Television Co., Houston, Tex., pends (Television Digest, Vol. 21:14).

Began Operation: Sept. 25, 1953.

Represented (sales) by Katz Television.

Represented (engineering) by Carl T. Jones Associates.

Represented (legal) by McKenna, Wilkinson & Kiltner.

Personnel:

ROBERT F. WRIGHT, president, gen. manager & film buyer.  
W. B. CROOKS JR., vice president & commercial manager.  
EVELYN K. JONES, film coordinator.  
CECIL C. GERMANY, national sales manager.  
EDNA LA SHANE, traffic manager.  
ROBERT F. WARD, v.p. & assistant general manager.  
BERNICE P. STEWART, program manager.  
GEORGE E. SHANNON, production director.  
JOE H. SAXON SR., chief engineer.  
BOB HOLLAND, operations director.

Highest 30 Sec. Rate (Feb. 23, 1981): \$300.

NETWORK BASE HOURLY RATE: \$1727.

**For Cable Group Ownership,  
see Services Volume**

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>				
		Choctaw	6,400	6,100	95
		Greene	3,200	3,000	93
		Marengo	8,100	7,700	95
		Sumter	5,100	4,800	95
<b>Between 25-49%</b>	<b>MISSISSIPPI</b>				
		Clarke	5,700	5,500	97
		Jasper	5,300	5,100	97
		Jones	21,000	20,600	98
		Kemper	3,200	3,000	95
		Lauderdale	26,100	25,600	98
		Neshoba	8,000	7,800	97
		Newton	6,300	6,100	97
		Noxubee	4,200	3,900	94
		Wayne	5,700	5,500	96
<b>Between 5-24%</b>	<b>ALABAMA</b>				
		Clarke	9,700	9,300	95
		Pickens	7,200	6,900	95
	<b>MISSISSIPPI</b>				
		Forrest	22,200	21,700	98
	Smith	4,700	4,500	96	
<b>Between 5-24%</b>	<b>ALABAMA</b>				
		Hale	4,600	4,300	94
		Perry	4,000	3,800	94
		Tuscaloosa	40,100	39,100	98
<b>MISSISSIPPI</b>					
	Attala	7,100	6,800	95	
	Choctaw	3,100	3,000	95	
	Clay	6,600	6,400	96	

(Continued on next page)

Station Totals	281,000	271,700	96
Net Weekly Circulation (1979-80)			121,800
Average Daily Circulation (1979-80)			80,300

**WDAM-TV, Laurel**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
MISSISSIPPI—(Continued)				
Between 25-49%	Pike	12,500	12,000	96
	Walthall	4,500	4,300	96
<b>ALABAMA</b>				
	Choctaw	6,400	6,100	95
	Sumter	5,100	4,800	95
	Washington	5,400	5,200	96
<b>MISSISSIPPI</b>				
Between 5-24%	George	4,900	4,800	98
	Greene	3,300	3,100	95
	Harrison	48,500	47,700	98
	Lawrence	4,100	3,900	96
	Lincoln	9,400	9,100	97
	Newton	6,300	6,100	97
	Noxubee	4,200	3,900	94
	Simpson	7,400	7,200	97
	Yazoo	9,000	8,600	96

**WTVA, Tupelo**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
MISSISSIPPI—(Continued)				
Between 25-49%	Kemper	3,200	3,000	95
	Quitman	4,100	3,900	95
	Tippah	7,100	6,900	97
<b>ALABAMA</b>				
	Greene	3,200	3,000	93
	Sumter	5,100	4,800	95
	Tuscaloosa	40,100	39,100	98
	Winston	7,900	7,700	98
<b>MISSISSIPPI</b>				
Between 5-24%	Bolivar	13,800	12,900	94
	Holmes	6,700	6,400	95
	Humphreys	3,900	3,700	95
	Leake	6,600	6,400	97
	Marshall	7,100	6,800	96
	Panola	8,600	8,300	97
	Sunflower	9,100	8,500	94
	Washington	22,700	21,700	96
	Yazoo	9,000	8,600	96
	<b>TENNESSEE</b>			
	Hardin	7,700	7,400	96
	Mc Nairy	7,700	7,400	97

**Mississippi**

**WCBI-TV, Columbus**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
MISSISSIPPI				
Between 5-24%	Carroll	2,700	2,500	93
	Grenada	6,900	6,600	96
	Neshoba	8,000	7,800	97
	Tishomingo	6,500	6,200	96
	Union	7,600	7,500	98
	Yalobusha	4,200	4,000	95

**WABG-TV, Greenwood-Greenville**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
MISSISSIPPI				
Between 5-24%	Chickasaw	5,800	5,600	96
	Hinds	80,500	79,100	98
	Leake	6,600	6,400	97
	Madison	9,900	9,500	96
	Neshoba	8,000	7,800	97
	Warren	17,200	16,600	97
	Winston	6,400	6,100	96

**WTOK-TV, Meridian**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
MISSISSIPPI—(Continued)				
Between 5-24%	Jefferson Davis	4,200	4,000	95
	Lamar	7,100	6,900	97
	Leake	6,600	6,400	97
	Lowndes	17,700	17,300	98
	Oktibbeha	10,400	9,900	95
	Scott	7,500	7,300	97
	Webster	3,500	3,300	96



# Mississippi—Tupelo-Columbus

**WTVA**

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1780-ft. above av. terrain, 1590-ft. above ground, 2170-ft. above sea level.

Latitude 33° 47' 40"

Longitude 89° 05' 16"

Transmitter: 2.1-mi. NW of Woodland.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Haley, Bader & Potts.

Total Households: © MSI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV % and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).



WTVA Ref: FCC File No. BPCP-4394 Granted 3/17/71

©American Map Co., Inc., N.Y., No. 14244

## WTVA

Network Service: NBC, ABC.

Licensee: WTWV Inc., P.O. Box 350, Tupelo, Miss. (38801).

Studio: Beech Spring Rd., 2.5-mi. N of city limits.

Telephone: 601-842-7620.

Ownership: Frank K. Spain, 35%; Letha M. Spain, 20%; Perrin Purvis, 10%; Margaret H. Spain, 35%. Same principals own WTVX(TV), Fort Pierce-Vero Beach, Fla. Central Television Inc., which is controlled by Frank K. Spain, owns WHTV, Meridian & holds CP for Ch. 22, Hattiesburg, Miss. WTWV Inc. is applicant for Ch. 26, New Smyrna Beach, Fla.

Began Operation: March 18, 1957.

Represented (sales) by Katz Television.

Personnel:

- FRANK K. SPAIN, president.
- MARK LEDBETTER, general manager.
- CHARLES H. HICKS, station manager.
- BOB LEECH, national sales director.
- CHARLES ED BISHOP, program director.
- JIMMIE A. STEMBRIDGE, director of engineering.
- WENDELL ROBINSON, chief engineer.
- GERALD STANFORD, director, commercial production.
- GARY BAKER, director, program production.
- STEVE Le RESCHE, news director.
- BRAD BULLOCK, graphics director.

Highest 30 Sec. Rate (March 23, 1981): \$500.

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ALABAMA</b>			
	Lamar	6,200	6,000	97
	Marion	10,300	10,000	98
	Pickens	7,200	6,900	95
	<b>MISSISSIPPI</b>			
	Alcorn	11,500	11,100	97
	Attala	7,100	6,800	95

Net Weekly Circulation	State County	Total Households	TV Households	%
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### MISSISSIPPI—(Continued)

Calhoun	5,500	5,300	96
Carroll	2,700	2,500	93
Chickasaw	5,800	5,600	96
Choctaw	3,100	3,000	95
Clay	6,600	6,400	96
Grenada	6,900	6,600	96
Itawamba	6,000	5,800	97
Lafayette	8,800	8,500	97
Lee	19,800	19,200	97
Leflore	13,000	12,400	95
Lowndes	17,700	17,300	98
Monroe	12,300	11,900	97
Montgomery	3,900	3,700	95
Neshoba	8,000	7,800	97
Noxubee	4,200	3,900	94
Oktibbeha	10,400	9,900	95
Pontotoc	7,300	7,100	97
Prentiss	8,000	7,800	97
Tallahatchie	5,600	5,300	94
Tishomingo	6,500	6,200	96
Union	7,600	7,500	98
Webster	3,500	3,300	96
Winston	6,400	6,100	96
Yalobusha	4,200	4,000	95

### 50% & Over

### ALABAMA

Fayette	6,100	5,900	97
Franklin	10,500	10,100	97

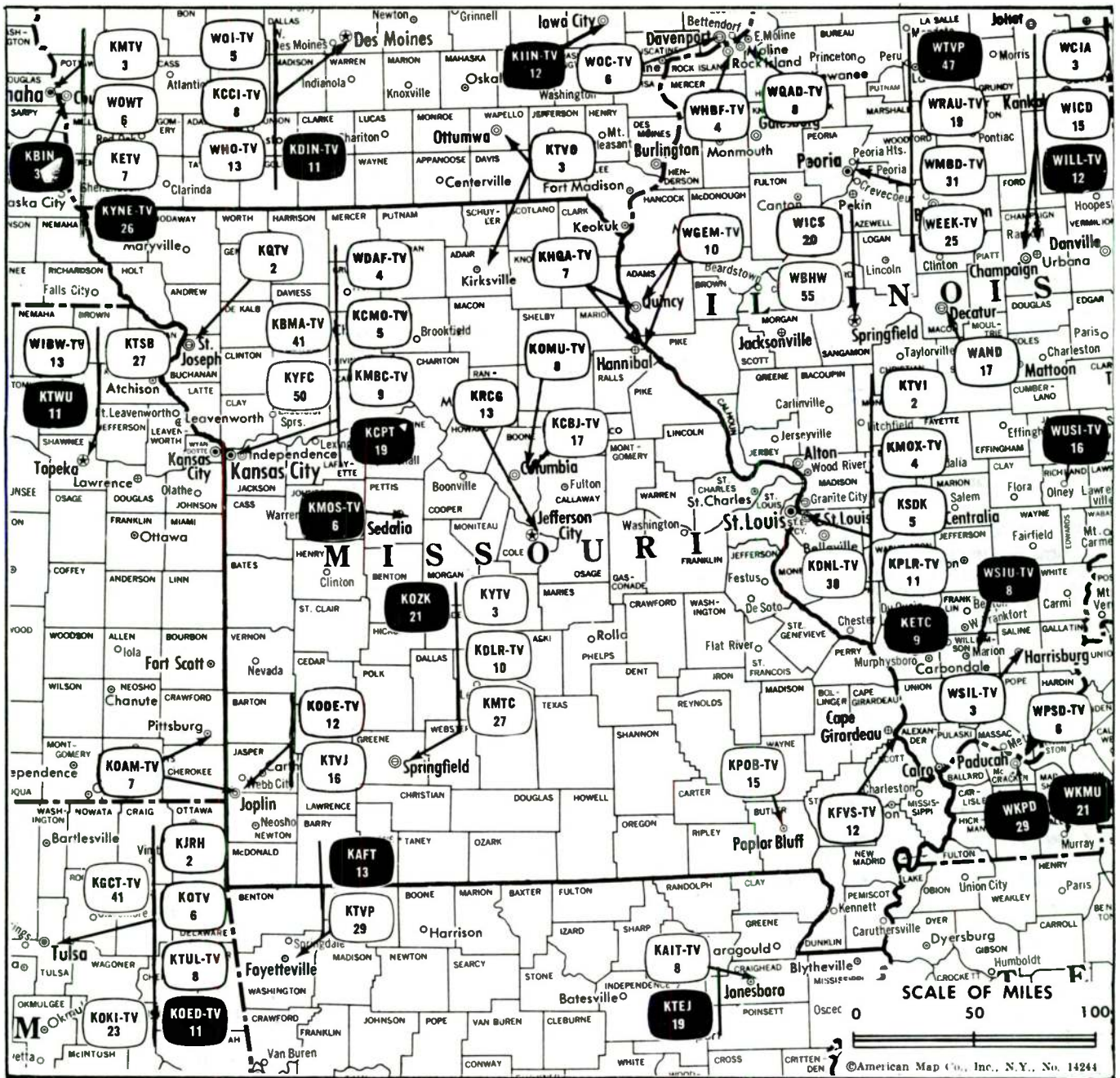
### Between 25-49%

### MISSISSIPPI

Benton	2,300	2,200	96
Coahoma	11,800	11,200	95

(Continued on page 491-b)

<b>Station Totals</b>	<b>430,400</b>	<b>413,800</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>219,000</b>	
<b>Average Daily Circulation (1979-80)</b>		<b>148,300</b>	



Missouri Station Status as of January 1, 1981

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
15	7	22
2	2	4
		26

# Missouri

Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
St. Louis	714,000	13	1,000,800	14
Kansas City	479,000	22	696,600	25
Paducah-Cape Girardeau-Harrisburg	191,000	71	292,100	73
Springfield	167,000	80	252,000	82
Joplin-Pittsburg	112,000	106	164,200	107
Columbia-Jefferson City	84,000	132	143,200	129
Quincy-Hannibal	73,000	137	117,600	147
Ottumwa-Kirksville	24,000	182	28,500	202
St. Joseph	23,000	187	51,300	184

## State Educational Technical Facilities

(Complete Data in Educational Directory)

### KCPT

#### Kansas City

Ch. 19

Non-Commercial Educational Station

Licensee: Public Television 19 Inc., 125 E. 31st St., Kansas City, Mo. (64108).

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 984-kw max. & 868-kw horizontal visual, 190-kw max. & 170-kw horizontal aural. Antenna: 1170-ft. above av. terrain, 1225-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 59"  
Longitude 94° 28' 49"

### KETC

#### St. Louis

Ch. 9

Non-Commercial Educational Station

Licensee: St. Louis Regional Educational & Public Television Commission, 6996 Millbrook Blvd., St. Louis (63130).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 295-kw visual, 58.9-kw aural. Antenna: 1078-ft. above av. terrain, 1073-ft. above ground, 1648-ft. above sea level.

Latitude 38° 28' 56"  
Longitude 90° 23' 53"

### KMOS-TV

#### Sedalia

Ch. 6

Non-Commercial Educational Station

Licensee: Central Missouri State University, Box 21, Warrensburg, Mo. (64093).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw max. & 97.7-kw horizontal visual, 19.5-kw horizontal aural. Antenna: 770-ft. above av. terrain, 797-ft. above ground, 1627-ft. above sea level.

Latitude 38° 44' 47"  
Longitude 93° 16' 30"

### KOZK

#### Springfield

Ch. 21

Non-Commercial Educational Station

Licensee: Springfield Community Television Inc., M.P.O. Box 21, Springfield, Mo. (65801).

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1410-kw max. & 537-kw horizontal visual, 141-kw max. & 53.7-kw horizontal aural. Antenna: 1790-ft. above av. terrain, 1665-ft. above ground, 3574-ft. above sea level.

Latitude 37° 13' 08"  
Longitude 92° 56' 56"

## State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

### WPSD-TV, Cape Girardeau

(See Paducah, Ky.)

### WSIL-TV, Cape Girardeau

(See Harrisburg, Ill.)

### KRCG, Columbia

(See Jefferson City, Mo.)

### WGEM-TV, Hannibal

(See Quincy, Ill.)

### KOMU-TV, Jefferson City

(See Columbia, Mo.)

### KOAM-TV, Joplin

(See Pittsburg, Kan.)

### KTVO, Kirksville

(See Ottumwa, Iowa)



# Missouri—Cape Girardeau

## KFVS-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 1676-ft. above ground, 2487-ft. above sea level.

Latitude 37° 25' 46"  
Longitude 89° 30' 14"

Transmitter: 8.5-mi. N of Cape Girardeau, off county road "V".

Studio: 310 Broadway.

Telephone: 314-335-1212.

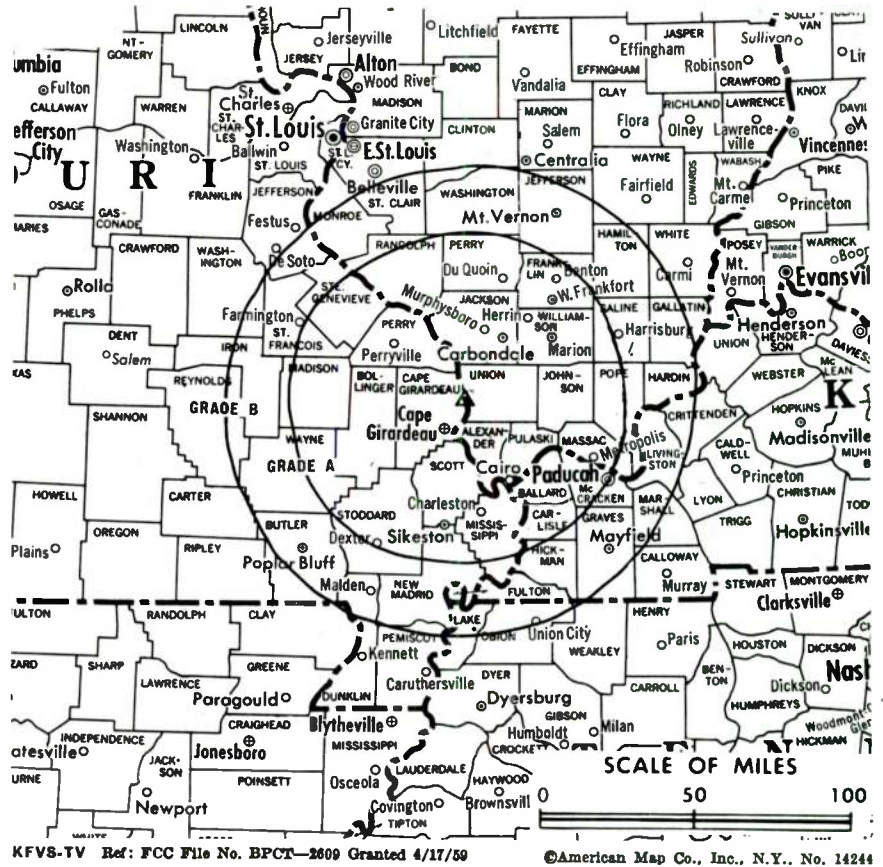
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



## KFVS-TV

Network Service: CBS.

Licensee: American Hirsch Bcstg. Co., Box 100, Cape Girardeau, Mo. (63701).

Ownership: American Family Corp., 100%. For other interests, see WAFF(TV), Huntsville-Decatur, Ala.

Began Operation: Oct. 3, 1954. Sale to present owner by Oscar C. Hirsch, et al., approved by FCC April 4, 1979 (Television Digest, Vol. 18:41).

Represented (Sales) by Katz Television.

Personnel:

LARRY M. HARRIS, vice president & general manager.  
HOWARD W. MEAGLE, station manager.  
CHERYL NEUROTH, program manager.  
WARREN A. BOTTORFF, chief engineer.  
RAY SULLIVAN, general sales manager.  
JON JANES, news director.  
WALLACE BONHAM, production manager.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ARKANSAS</b>			
	Clay	7,800	7,500	96
	<b>ILLINOIS</b>			
	Alexander	5,200	4,900	94
	Franklin	18,700	17,900	96
	Hamilton	3,700	3,400	92
	Hardin	2,000	1,900	96
<b>50% &amp; Over</b>	Jackson	19,000	18,100	95
	Jefferson	14,200	13,500	95
	Johnson	3,600	3,400	95
	Massac	5,700	5,400	95
	Perry	8,500	8,100	96
	Pope	1,800	1,700	92
	Pulaski	3,700	3,500	94
	Saline	12,000	11,500	96

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ILLINOIS—(Continued)</b>			
	Union	6,600	6,400	97
	Wayne	7,400	6,900	93
	Williamson	21,100	20,300	96
	<b>KENTUCKY</b>			
	Ballard	3,600	3,500	98
	Carlisle	2,400	2,400	99
	Crittenden	3,800	3,700	97
	Fulton	3,400	3,300	98
	Graves	12,500	12,300	98
	Hickman	2,200	2,200	98
	Livingston	3,600	3,500	98
	Lyon	2,000	1,900	97
	Mc Cracken	23,200	22,900	99
	Marshall	9,200	9,100	99
	<b>MISSOURI</b>			
	Bollinger	3,800	3,600	95
	Butler	14,700	13,900	95
	Cape Girardeau	19,000	18,500	97
	Carter	1,800	1,600	89
	Dunklin	13,800	13,200	96
	Madison	3,600	3,400	95
	Mississippi	5,600	5,400	97
	New Madrid	8,400	8,000	96
	Pemiscot	9,000	8,500	95
	Perry	5,600	5,400	96
	Reynolds	2,500	2,300	92
	Ripley	5,600	5,000	90
	Scott	13,500	13,100	97
	Stoddard	10,900	10,500	97
	Wayne	4,200	4,000	94
	<b>TENNESSEE</b>			
	Lake	2,400	2,300	97
	Obion	13,300	13,000	98
	Weakley	11,300	11,000	97

(Continued on page 503-b)

<b>Station Totals</b>	<b>529,900</b>	<b>509,500</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>331,900</b>
<b>Average Daily Circulation (1979-80)</b>			<b>243,200</b>

# Missouri—Columbia

## KCBJ-TV

Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 740-kw max. & 562-kw horizontal visual, 147-kw max. & 112-kw horizontal aural. Antenna: 1130-ft. above av. terrain, 1100-ft. above ground, 1900-ft. above sea level.

Latitude 38° 46' 29"  
Longitude 92° 33' 22"

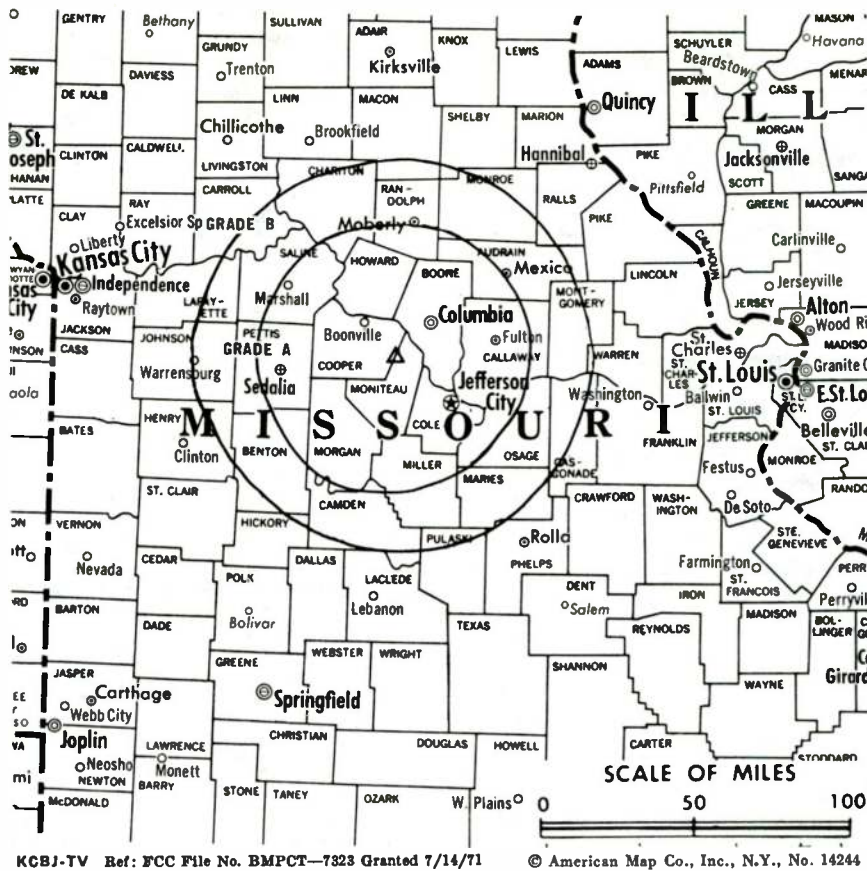
Transmitter: 3.5-mi. W of James-town.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



## KCBJ-TV

Network Service: ABC.

Licensee: Channel Seventeen Inc., 501 Business 70 E., Columbia, Mo. (65201).

Studio: 501 Business 70 East (65201). Telephone: 314-449-0917.

Ownership: Richard E. Koenig, pres., 55%; Robert H. Koenig, 45%.

Began Operation: Dec. 5, 1971.

Represented (sales) by Spot Time Ltd.

Represented (legal) by Bilger & Blair.

Personnel:

RICHARD KOENIG, president.  
TOM KOENIG, station manager.  
JUDY PULLIAM, program director.  
HOWARD McCARTNEY, chief engineer.

Highest 30 Sec. Rate (May 1981): \$150.

NETWORK BASE HOURLY RATE: \$200.

Find out if your station was short-changed on new viewers.

Call your Arbitron representative and ask about AID.

Arbitron  
Information  
On Demand



Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MISSOURI</b>				
50% & Over	Audrain	9,800	9,600	98
	Boone	30,900	30,000	97
	Callaway	9,100	8,800	97
	Cole	19,000	18,700	98
	Cooper	5,800	5,600	97
	Howard	3,800	3,700	97
	Miller	6,700	6,500	97
	Moniteau	4,200	4,100	97
	Morgan	5,100	4,900	96
	Osage	4,000	3,800	95
	Pettis	14,200	13,700	97
Randolph	9,500	9,200	97	
Saline	8,300	8,000	97	
<b>MISSOURI</b>				
Between 25-49%	Camden	7,700	7,300	95
	Chariton	3,700	3,500	95
	Johnson	11,600	11,300	97
	Maries	2,500	2,400	95
Pulaski	9,100	8,700	96	
<b>MISSOURI</b>				
Between 5-24%	Benton	5,600	5,300	94
	Gasconade	5,600	5,300	95
	Henry	8,100	7,800	96
	Linn	6,700	6,400	96
	Livingston	6,300	6,100	96
	Monroe	3,700	3,600	98
	Montgomery	4,500	4,300	97
Phelps	11,300	10,700	95	
<b>Station Totals</b>		<b>216,800</b>	<b>209,300</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>110,800</b>
<b>Average Daily Circulation (1979-80)</b>				<b>62,200</b>

# Missouri—Columbia

## KOMU-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 288-kw visual, 30.2-kw aural. Antenna: 790-ft. above av. terrain, 774-ft. above ground, 1612-ft. above sea level.

Latitude 38° 53' 16"  
Longitude 92° 15' 48"

Transmitter: Hwy. 63 South.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

Represented (engineering) by Hammett & Edison.

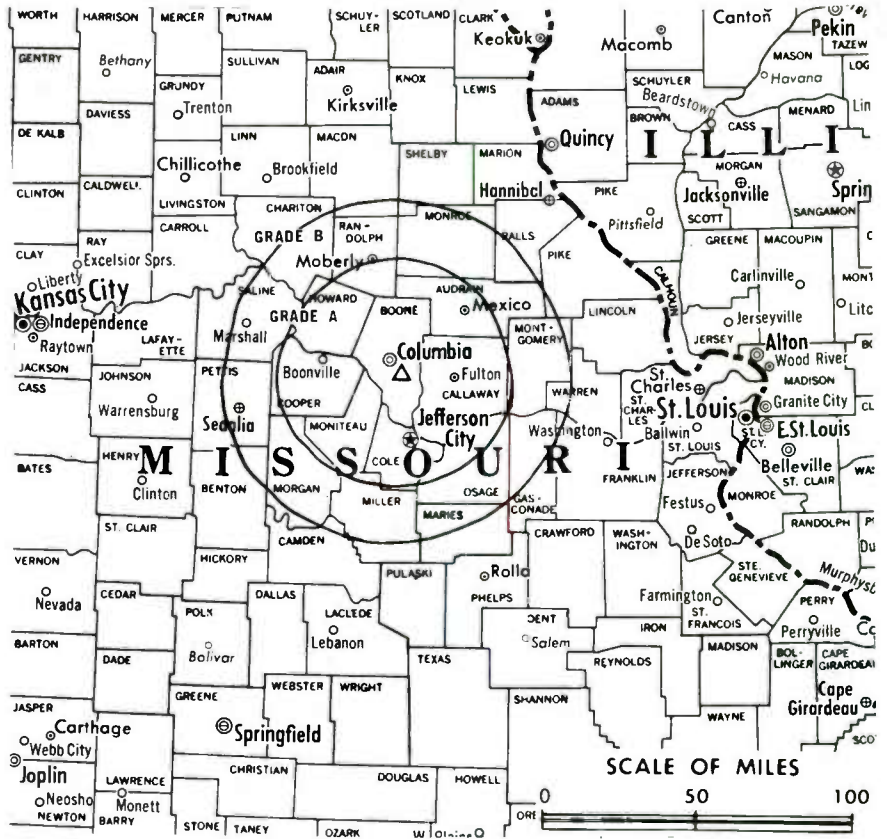
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV % and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KOMU-TV Ref: FCC File No. BMPCT-7084 Granted 11/14/69 ©American Map Co., Inc., N.Y., No. 14244

## KOMU-TV

Network Service: NBC.

Licensee: The Curators of the University of Missouri, Columbia, Mo. (65201).

Studio: Hwy. 63 South.

Telephone: 314-442-1122. TWX No.: 910-760-1444.

Ownership: The Curators of the University of Missouri.

Began Operation: Dec. 21, 1953.

Represented (sales) by Avery-Knodel Television.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Personnel:

TOM GRAY, general manager.  
DON RUGGLES, sales manager.  
MONTE GURWIT, program director.  
CHARLYN LAW, promotion director.  
DICK NELSON, news director.  
ROGER ALLBEE, operations manager.  
WILLIAM J. REAGAN, chief engineer.

### DIGEST OF RATE CARD NO. 23—(July 30, 1979)

Hour	30 Min.	Min.	30 Sec.	10 Sec.
Class A—7-10 p.m., daily.				
\$700	\$550	\$600	\$300	\$150

NETWORK BASE HOURLY RATE: \$625.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MISSOURI</b>				
50% & Over	Audrain	9,800	9,600	98
	Boone	30,900	30,000	97
	Callaway	9,100	8,800	97
	Chariton	3,700	3,500	95

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Cole	19,000	18,700	98
	Cooper	5,800	5,600	97
	Howard	3,800	3,700	97
	Maries	2,500	2,400	95
	Miller	6,700	6,500	97
	Moniteau	4,200	4,100	97
	Montgomery	4,500	4,300	97
	Morgan	5,100	4,900	96
	Osage	4,000	3,800	95
	Pettis	14,200	13,700	97
	Pulaski	9,100	8,700	96
	Randolph	9,500	9,200	97
	Saline	8,300	8,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MISSOURI</b>				
Between 25-49%	Camden	7,700	7,300	95
	Gasconade	5,600	5,300	95
	Linn	6,700	6,400	96
	Livingston	6,300	6,100	96
	Macon	6,800	6,600	97
	Monroe	3,700	3,600	98
Phelps	11,300	10,700	95	

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MISSOURI</b>				
Between 5-24%	Adair	9,000	8,800	97
	Benton	5,600	5,300	94
	Carroll	4,800	4,600	97
	Crawford	6,500	6,100	93
	Grundy	4,400	4,200	96
	Henry	8,100	7,800	96
	Johnson	11,600	11,300	97
	Pike	6,700	6,500	96
Shelby	3,100	3,000	97	

Station Totals	258,100	249,100	96
Net Weekly Circulation (1979-80)	149,200		
Average Daily Circulation (1979-80)	98,300		



# Missouri—Hannibal-Quincy, Ill.

## KHQA-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 269-kw visual, 48.4-kw aural. Antenna: 890-ft. above av. terrain, 804-ft. above ground, 1539-ft. above sea level.

Latitude 39° 58' 22"  
Longitude 91° 19' 54"

Transmitter: Columbus Rd., Quincy, Ill.

Color: Network, live, film, slide & tape.

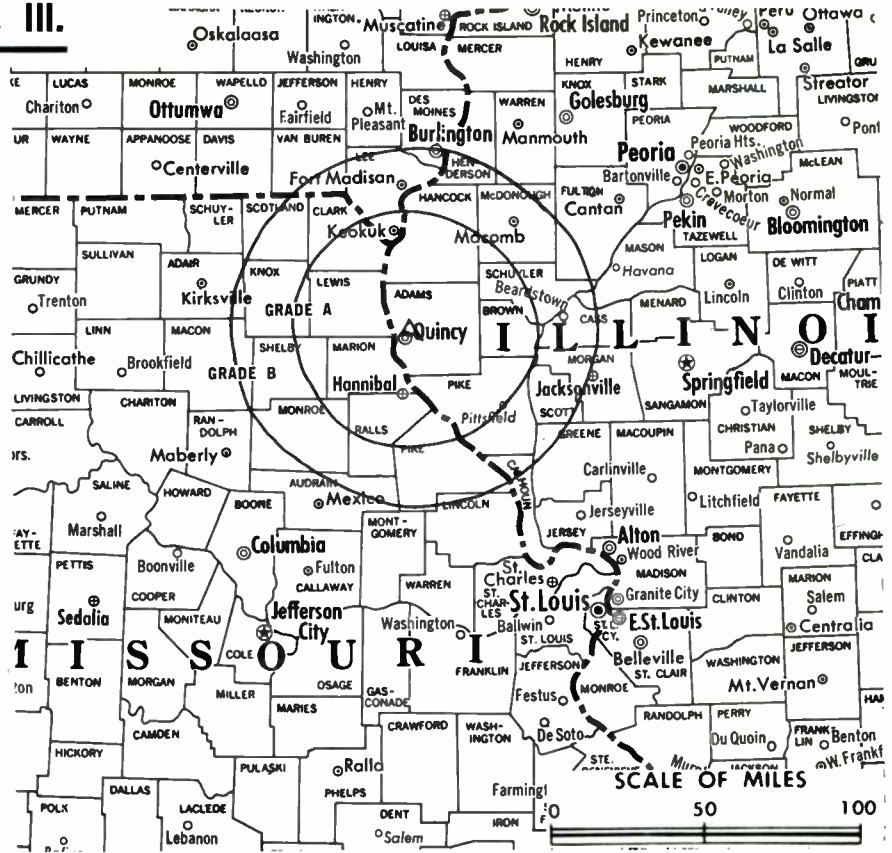
News Wire Service: UPI. News Film Service: CBS.

AM Affiliate: WTAD (Quincy), 5-kw (1-kw night), 930 kHz (CBS). FM Affiliate: WQCY, 27-kw, 99.5 MHz (No. 258), 751-ft.

TWX No.: 910-246-3204.

Satellite Earth Station: In operation.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KHQA-TV Ref: FCC File No. BPCT-4746 Granted 10/9/74

© American Map Co., Inc., N.Y., No. 14244

## KHQA-TV

Network Service: CBS.

Licensee: Lee Enterprises Inc., 510 Main St., Quincy, Ill.

Studios: 2333 Palmyra Rd., Hannibal, Mo.; WCU Bldg., Quincy, Ill. (62301).

Telephones: 217-222-6200, Quincy; 314-221-2762, Hannibal.

Business & National Sales Office: WCU Bldg., Quincy.

Ownership: Lee Enterprises Inc. Lloyd G. Schermer, pres. & dir.; John S. Stemlar, v.p., treas. & dir.; James E. Burgess, v.p. & dir.; Richard Belkin, v.p., bcstg.; C. D. Waterman Jr., v.p. & dir.; Richard P. Galligan, asst. treas. & asst. secy.; Norman Staudt, asst. secy. & asst. treas.; John Talbot, Harry Fischer Jr., Tom L. Williams, Phyllis Sewell & David H. Jacquith, dirs. Also licensee of KOIN-TV, Portland, Ore.; WSAZ-TV, Huntington, W. Va.; KGMB-TV, Honolulu, Hawaii; radios WTAD & WQCY (FM), Quincy, Ill.

Began Operation: Aug. 27, 1953.

Represented (sales) by Katz Television.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Steel, Andrus & Associates.

Personnel:

RICHARD BELKIN, vice president, broadcast divisions.  
JOHN PHILLIPS, general manager.  
GARY SCHMEDDING, general sales manager.  
HANK MAYHALL, operations manager.  
SCOTT MULFORD, news director.  
NADINE MARTIN, business manager.  
TOM ROBEY, production director.  
LEE GRAY, chief engineer.  
W. J. SCHAFER, director, TV continuity.  
CHARLES KUPPLER, farm director.  
LEE ELLIS, technical director, Lee Stations.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6-10:30 p.m., daily.					
\$1350	\$825	\$625	\$400	Graded rates apply*	

\*Highest rate: \$425.

NETWORK BASE HOURLY RATE: \$950.

498-b

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ILLINOIS</b>				
	Adams	25,700	25,100	98
	Brown	2,600	2,500	96
	Cass	5,600	5,400	96
	Hancock	8,500	8,300	98
	Mc Donough	12,300	12,000	97
	Morgan	12,700	12,200	96
	Pike	7,800	7,500	96
	Schuyler	3,100	3,000	97
	Scott	2,500	2,400	98
<b>IOWA</b>				
	Henry	6,600	6,300	96
	Lee	15,300	15,000	98
	Van Buren	3,500	3,400	97
<b>50% &amp; Over</b>	<b>MISSOURI</b>			
	Adair	9,000	8,800	97
	Clark	3,100	3,000	97
	Knox	2,100	2,000	97
	Lewis	4,000	3,900	97
	Macon	6,800	6,600	97
	Marion	11,400	11,100	98
	Monroe	3,700	3,600	98
	Pike	6,700	6,500	96
	Ralls	3,200	3,100	98
	Schuyler	2,100	2,000	95
	Scotland	2,300	2,200	97
	Shelby	3,100	3,000	97
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Henderson	3,300	3,200	96
	<b>IOWA</b>			
	Des Moines	16,600	16,300	98

(Continued on page 503-b)

Station Totals	278,000	270,000	97
Net Weekly Circulation (1979-80)			157,400
Average Daily Circulation (1979-80)			105,900

TV Factbook No. 50

# Missouri—Jefferson City

## KRCG

Ch. 13

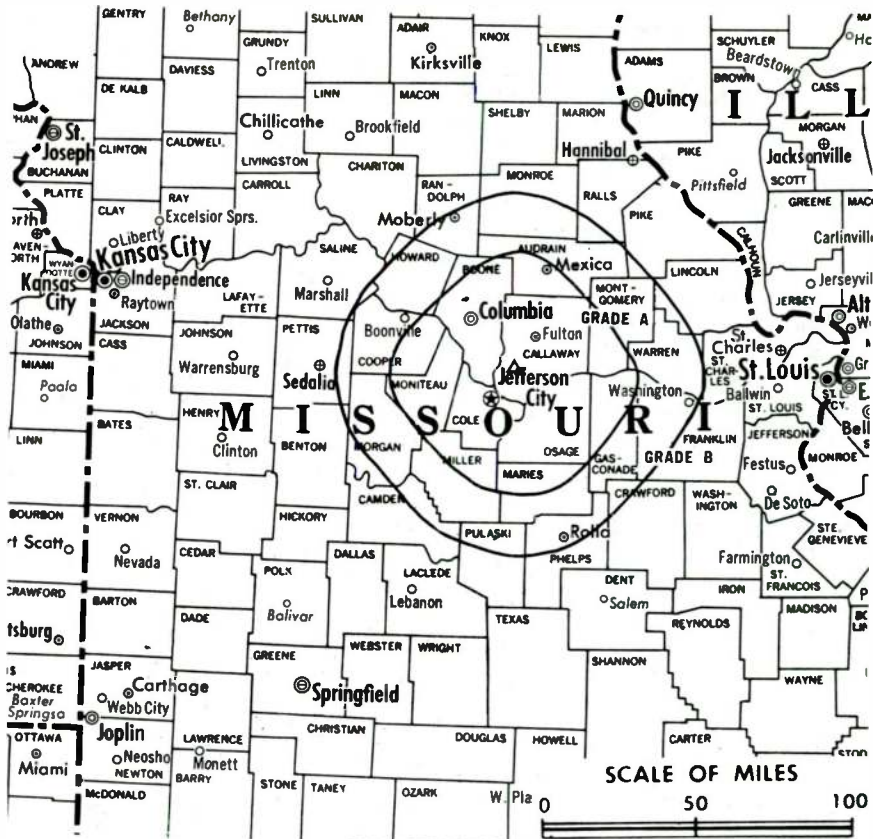
Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 214-kw horizontal visual, 42.7-kw horizontal aural. Antenna: directional, 1012-ft. above av. terrain, 930-ft. above ground, 1773-ft. above sea level.

Latitude 38° 41' 28"  
Longitude 92° 05' 43"

Transmitter & Studio: U.S. Hwy. 54, 2-mi. S of New Bloomfield.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KRCG Ref: FCC File No. BMPCT-4673 Granted 7/1/57

© American Map Co., Inc., N.Y., No. 14244

## KRCG

Network Service: CBS.

Licensee: Mid-America TV Co., 114 West 11th St., Kansas City, Mo.

Mailing Address: Box 659, Jefferson City, Mo. (65102).

Telephone: 314-896-5144. TWX No.: 910-760-2923.

Ownership: Mid-America TV is wholly-owned subsidiary of Kansas City Southern Industries Inc. Mid-America also owns WEEK-TV, Peoria, Ill.

Began Operation: Feb. 13, 1955. Sale, including satellite KMOS-TV and radio KWOS, to Mid-America TV by Jefferson TV Co. (Mrs. W. H. Weldon) approved July 13, 1966 by FCC (Television Digest, Vols. 5:52, 6:29).

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

WILLIAM R. ADAMS, president.  
EDWARD J. SCHUELEIN, v.p., general & national sales manager.  
OTIS L. JARRETT, local & regional sales manager.  
WARREN POLMANTEER, chief engineer.  
LELAND GORDON, program director & asst. manager & film buyer.  
DON SHINKLE, news director.

Highest One Hour Rate (May 1, 1981): \$1000.

Highest 30 Sec. Rate (May 1, 1981): \$350.

NETWORK BASE HOURLY RATE: \$635.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Audrain	9,800	9,600	98
	Boone	30,900	30,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Callaway	9,100	8,800	97
	Chariton	3,700	3,500	95
	Cole	19,000	18,700	98
	Cooper	5,800	5,600	97
	Gasconade	5,600	5,300	95
	Howard	3,800	3,700	97
	Maries	2,500	2,400	95
	Miller	6,700	6,500	97
	Moniteau	4,200	4,100	97
	Montgomery	4,500	4,300	97
	Morgan	5,100	4,900	96
	Osage	4,000	3,800	95
	Pettis	14,200	13,700	97
	Phelps	11,300	10,700	95
Pulaski	9,100	8,700	96	
Randolph	9,500	9,200	97	
Between 25-49%	MISSOURI			
	Camden	7,700	7,300	95
	Johnson	11,600	11,300	97
	Monroe	3,700	3,600	98
Between 5-24%	MISSOURI			
	Benton	5,600	5,300	94
	Crawford	6,500	6,100	93
	Dent	4,500	4,100	92
	Henry	8,100	7,800	96
Linn	6,700	6,400	96	
Station Totals		221,500	213,400	96
Net Weekly Circulation (1979-80)			148,000	
Average Daily Circulation (1979-80)			97,100	

# Missouri—Joplin

## KODE-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1020-ft. above av. terrain, 999-ft. above ground, 2049-ft. above sea level.

Latitude 37° 04' 36"  
Longitude 94° 32' 10"

Transmitter: 1928 W. 13th St.

TV tape: Recording facilities.

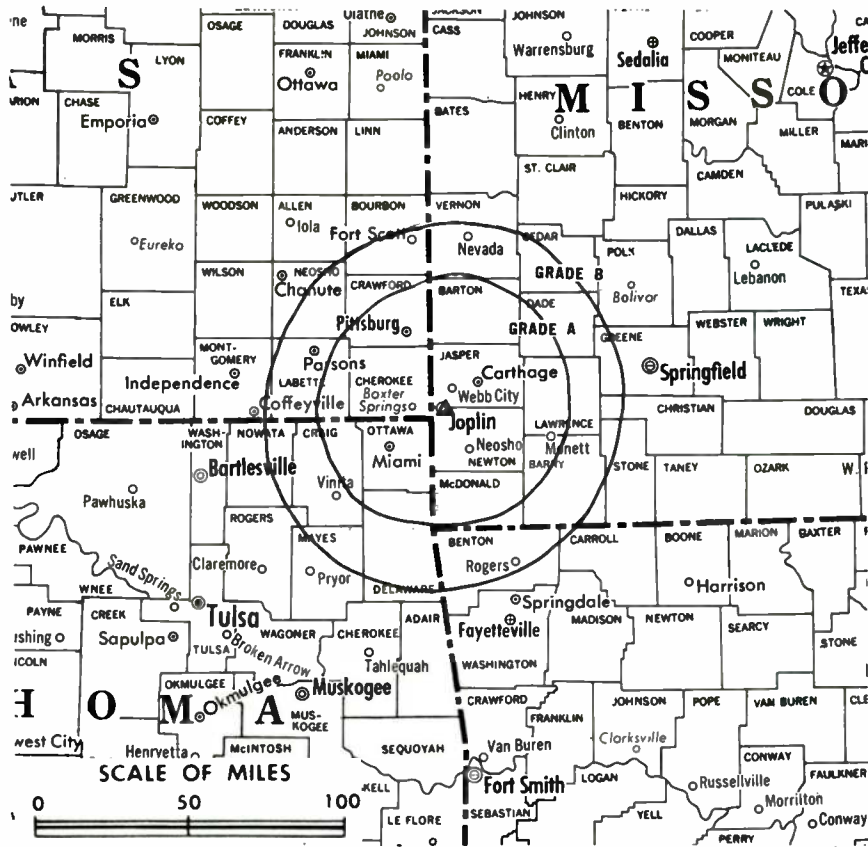
Color: Network, live, film, slide & tape.

News Wire Service: AP.

AM Affiliate: KODE, 1-kw (.25-kw night), 1230 kHz (CBS).

Represented (legal) by Kirkland & Ellis.

Total Households: © MBI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KODE-TV Ref: FCC File No. BMPCT-6050 Granted 6/11/85

© American Map Co., Inc., N.Y., No. 14244

## KODE-TV

Network Service: ABC.

Licensee: Gilmore Bcstg. Corp., 1928 W. 13th St., Joplin, Mo. (64801).

Studio: 1928 W. 13th St.

Telephone: 417-623-7260. TWX No.: 910-774-4516.

Ownership: James S. Gilmore Jr. He also owns WEHT (TV), Evansville, Ind.; WREX-TV, Rockford, Ill.; WSVA & WQPO(FM), Harrisonburg, Va.

Began Operation: Sept. 26, 1954. Sale to present owner by WSTV Inc. (United Printers and Publishers Inc.) approved by FCC May 23, 1962 (Television Digest, Vol. 2:22). Transfer of "Friendly Stations" to United Printers and Publishers Inc. from WSTV Inc., original owners, approved by FCC Nov. 8, 1961 (Vols. 17:30, 33, 2:14). Sale to WSTV Inc. by Austin Harrison approved Oct. 21, 1956 (Vol. 12:39, 44).

Represented (sales) by Seitel Inc.

Personnel:

JOHN MARKWARD, general manager.  
CLYDE HELTON, general sales manager.  
MORRIS SWEET, chief engineer.  
JIM LOBBEY, community affairs director.  
JUNE SHELTON, program coordinator.  
DAVE KOESTER, news director.

Highest One Hour Rate (June 30, 1979): \$800.

Highest 30 Sec. Rate (June 30, 1979): \$250.

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ARKANSAS</b>			
	Benton	24,400	23,300	96
	<b>KANSAS</b>			
	Allen	6,300	6,000	96
	Bourbon	7,100	6,900	97
	Cherokee	8,800	8,600	98

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	<b>KANSAS—(Continued)</b>				
		Crawford	15,200	14,800	97
		Labette	10,500	10,200	97
		Neosho	7,400	7,200	97
		Wilson	5,100	4,900	95
		Woodson	1,800	1,700	95
		<b>MISSOURI</b>			
		Barry	9,100	8,700	96
		Barton	4,600	4,400	97
		Cedar	4,400	4,200	95
		Dade	3,300	3,200	97
		Jasper	33,000	32,100	97
		Lawrence	11,200	10,800	96
		Mc Donald	5,900	5,700	97
		Newton	14,100	13,800	98
	Vernon	7,500	7,200	96	
	<b>OKLAHOMA</b>				
	Craig	5,700	5,500	97	
	Delaware	8,800	8,300	95	
	Ottawa	12,800	12,500	98	
Between 25-49%	<b>ARKANSAS</b>				
		Carroll	5,800	5,500	96
		Madison	3,800	3,500	92
	Washington	33,600	32,000	95	
	<b>KANSAS</b>				
	Montgomery	16,900	16,300	96	
	<b>OKLAHOMA</b>				
	Washington	16,400	16,200	99	
(Continued on page 503-b)					
<b>Station Totals</b>		<b>335,000</b>	<b>322,800</b>	<b>96</b>	
<b>Net Weekly Circulation (1979-80)</b>				<b>202,300</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>130,500</b>	



# Missouri—Joplin

**KTVJ**

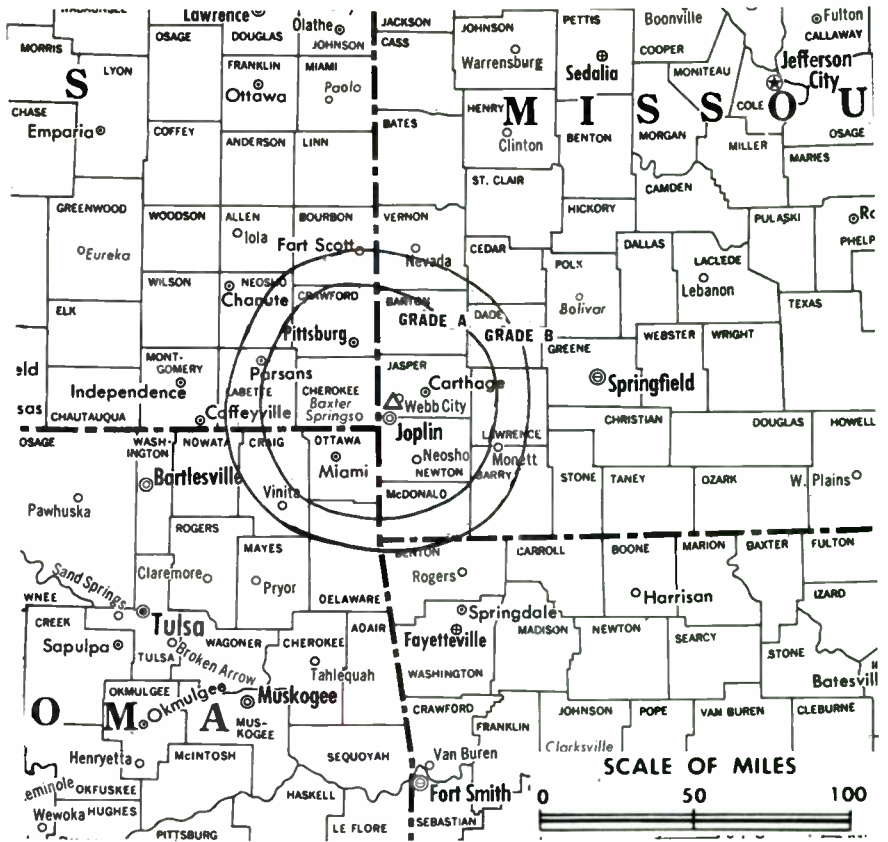
Ch. 16

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 1380-kw max. & 724-kw horizontal visual, 138-kw aural. Antenna: 1060-ft. above av. terrain, 1017-ft. above ground, 2056-ft. above sea level.

Latitude 37° 04' 33"  
Longitude 94° 33' 16"

**Transmitter:** 1502 Cleveland Ave.  
**Color:** Network, live, film, slide & tape.  
**News Wire Service:** AP, UPI.  
**News Film Service:** CBS, CNN.  
**Satellite Earth Station:** In operation.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KTVJ Ref: FCC File No. BPCT--5220 Granted 10/31/78

©American Map Co., Inc., N.Y., No. 14844

## KTVJ

**Network Service:** CBS.  
**Licensee:** Mid-America Bcstg. Inc., P.O. Box 1393, Joplin, Mo. (64801).  
**Studio:** 1502 Cleveland St. (64801).  
**Telephone:** 417-781-2345. TWX No.: 910-774-4520.  
**Ownership:** Standard Communications. For other interests, see KUTV, Salt Lake City, Utah.  
**Began Operation:** Sept. 2, 1967. Sale to Kansas State Network by Virginia S. Hickey, et al. approved by FCC April 29, 1975. For sale of Kansas State Network, see KARD-TV, Wichita, Kan.  
**Represented (sales) by** Avery-Knodel Inc.  
**Represented (legal) by** Haley, Bader & Potts.  
**Personnel:**  
M. L. (MIKE) MITCHELL, general manager.  
RON BORMASTER, sales manager.  
MELVIN BROOKS, chief engineer.  
DAVE CHUBB, operations manager.  
DAVID ROBERSON, production manager.

### DIGEST OF RATE CARD NO. 27—(April 10, 1981)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$650	\$485	Graded rates apply*	

\*Highest rate: \$200.

**NETWORK BASE HOURLY RATE: \$250.**

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Bourbon	7,100	6,900	97
	Cherokee	8,800	8,600	98
	Crawford	15,200	14,800	97

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	KANSAS—(Continued)				
		Labette	10,500	10,200	97
		Neosho	7,400	7,200	97
		<b>MISSOURI</b>			
		Barton	4,600	4,400	97
		Jasper	33,000	32,100	97
		Mc Donald	5,900	5,700	97
		Newton	14,100	13,800	98
		Vernon	7,500	7,200	96
		<b>OKLAHOMA</b>			
	Ottawa	12,800	12,500	98	
Between 25-49%	<b>ARKANSAS</b>				
		Benton	24,400	23,300	96
	<b>KANSAS</b>				
		Allen	6,300	6,000	96
		Montgomery	16,900	16,300	96
	Wilson	5,100	4,900	95	
	Woodson	1,800	1,700	95	
Between 5-24%	<b>MISSOURI</b>				
		Barry	9,100	8,700	96
	<b>OKLAHOMA</b>				
	Delaware	8,800	8,300	95	
Between 5-24%	<b>ARKANSAS</b>				
		Carroll	5,800	5,500	96
		Washington	33,600	32,000	95
	<b>KANSAS</b>				
	Elk	1,700	1,600	95	
	Linn	3,800	3,700	97	

(Continued on page 503-b)

Station Totals	297,300	287,000	96
Net Weekly Circulation (1979-80)	144,900		
Average Daily Circulation (1979-80)	80,900		

# Missouri—Kansas City

## KBMA-TV

Ch. 41

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1320-kw max. & 1000-kw horizontal visual, 132-kw max. & 100-kw horizontal aural. Antenna: 1060-ft. above av. terrain, 1159-ft. above ground, 2045-ft. above sea level.

Latitude 39° 04' 20"  
Longitude 94° 35' 45"

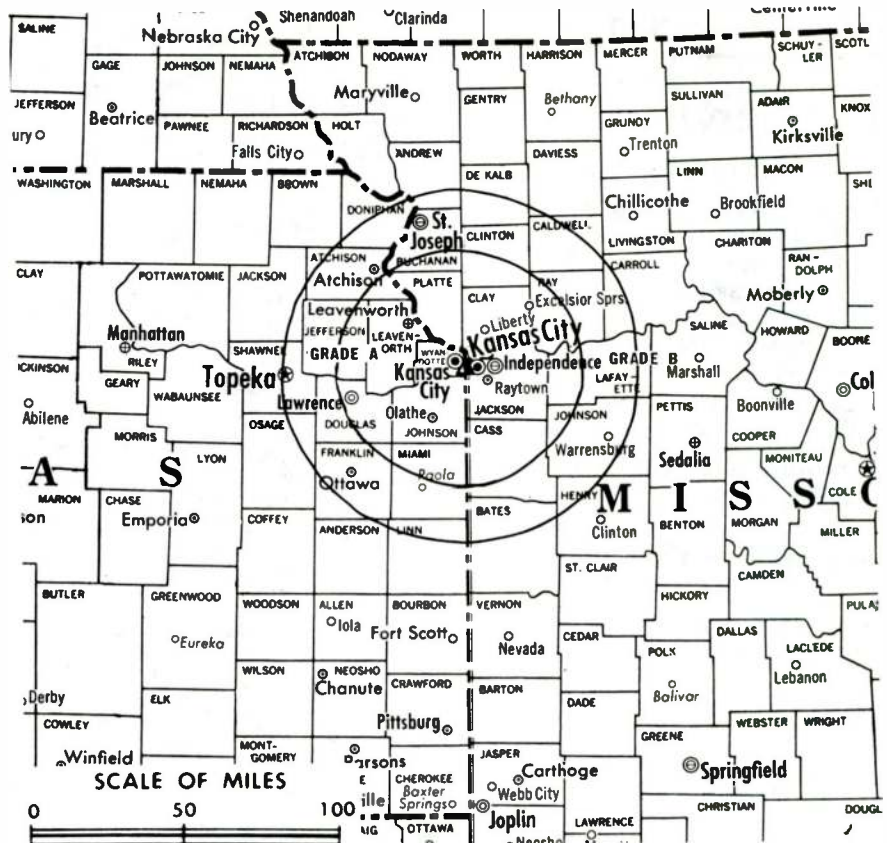
Transmitter: 3017 Belleview, Kansas City.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Satellite Earth Station: Scientific-Atlanta.



Total Household: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KBMA-TV Ref: FCC File No. BMPCT-7285 Granted 9/4/70

©American Map Co., Inc., N.Y., No. 14244

## KBMA-TV

Network Service: None, independent.

Licensee: Scripps-Howard Broadcasting Co., 4720 Oak St., Kansas City, Mo. (64112).

Studio: 4720 Oak St. Telephone: 816-753-4141.

Ownership: Scripps-Howard Bcstg. Co., 100%. For other interests, see WEWS, Cleveland, Ohio.

Began Operation: September 28, 1970. Transfer of control to Benno C. Schmidt from William D. Grant approved by FCC Dec. 1, 1971. Sale to present owner approved by FCC Sept. 15, 1977 (Television Digest, Vol. 16:50; 17:38).

Represented (legal) by Baker & Hostetler.

Represented (engineering) by Paul Godley Co.

Represented (sales) by Blair Television.

Personnel:

BOB WORMINGTON, general manager.  
STUART POWELL, general sales manager.  
DAVID KENIN, station manager.  
HAROLD DeGOOD, chief engineer.

Highest 30 Sec. Rate (May 1, 1977): \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS</b>				
	Atchison	6,800	6,700	98
	Douglas	22,700	22,000	97
	Edwards	1,800	1,700	97
	Ellis	8,900	8,700	98
	Franklin	8,600	8,300	97
<b>50% &amp; Over</b>	Geary	10,600	10,400	98
	Johnson	87,800	87,000	99
	Leavenworth	17,000	16,700	98
	Linn	3,800	3,700	97
	Pawnee	3,000	2,900	97
	Riley	18,800	18,100	96
	Saline	18,200	17,800	98
	Wyandotte	65,500	64,300	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MISSOURI</b>				
	Bates	6,700	6,400	96
	Buchanan	33,300	32,500	97
	Carroll	4,800	4,600	97
	Cass	16,600	16,300	98
	Clay	47,900	47,300	99
	Clinton	5,600	5,400	97
<b>50% &amp; Over</b>	De Kalb	2,900	2,800	96
	Grundy	4,400	4,200	96
	Henry	8,100	7,800	96
	Jackson	247,600	241,800	98
	Johnson	11,600	11,300	97
	Lafayette	11,300	11,000	98
	Platte	14,400	14,200	98
	Ray	6,900	6,700	98
	Saline	8,300	8,000	97
<b>IOWA</b>				
	Union	5,400	5,300	97
<b>KANSAS</b>				
	Allen	6,300	6,000	96
	Anderson	3,200	3,100	97
	Barber	2,600	2,500	96
	Barton	11,900	11,700	99
	Bourbon	7,100	6,900	97
<b>Between 25-49%</b>	Brown	4,900	4,700	97
	Clay	4,100	3,900	95
	Cloud	5,200	4,900	95
	Coffey	3,500	3,300	95
	Dickinson	8,200	7,900	97
	Ellsworth	2,400	2,300	96
	Jefferson	5,200	5,000	97
	Labette	10,500	10,200	97
	Lyon	13,000	12,500	96
	Miami	7,900	7,800	98
	Mitchell	3,200	3,100	95

(Continued on page 505-b)

Station Totals	1,722,800	1,682,300	97
Net Weekly Circulation (1979-80)		714,500	
Average Daily Circulation (1979-80)		348,800	

**KFVS-TV, Cape Girardeau**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>ILLINOIS</b>			
	Gallatin	2,900	2,700	93
	White	6,800	6,300	93
	<b>KENTUCKY</b>			
	Caldwell	5,100	4,900	97
	Calloway	11,100	10,900	98
Between 5-24%	<b>MISSOURI</b>			
	Iron	4,000	3,800	94
	Shannon	2,800	2,500	89
	<b>ARKANSAS</b>			
	Greene	11,900	11,500	97
	Randolph	6,500	6,100	94
Between 5-24%	<b>ILLINOIS</b>			
	Clay	5,700	5,400	94
	Marion	16,300	15,700	97
	Randolph	11,900	11,500	97
	<b>KENTUCKY</b>			
	Trigg	3,200	3,100	98
	Union	5,300	5,200	98
	Webster	5,800	5,600	97
	<b>MISSOURI</b>			
	Oregon	4,400	3,900	89
	St Francois	14,900	14,500	97
	Ste Genevieve	4,600	4,500	97
<b>TENNESSEE</b>				
Carroll	10,400	10,100	97	
Dyer	12,200	11,900	98	
Gibson	17,400	17,000	98	
Henry	10,800	10,500	97	

**KHQA-TV, Hannibal**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>MISSOURI</b>			
	Audrain	9,800	9,600	98
Between 5-24%	<b>ILLINOIS</b>			
	Calhoun	2,400	2,300	96
	Fulton	17,300	16,800	97
	Greene	6,100	5,900	97
	<b>IOWA</b>			
	Appanoose	6,200	6,000	97
	Davis	3,400	3,300	98
	Jefferson	5,400	5,200	97
	Wapello	15,600	15,300	98
	<b>MISSOURI</b>			
Callaway	9,100	8,800	97	
Linn	6,700	6,400	96	
Randolph	9,500	9,200	97	
Sullivan	2,900	2,800	97	

**Missouri**

**KODE-TV, Joplin**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>KANSAS</b>			
	Anderson	3,200	3,100	97
	Chautauqua	2,400	2,300	97
	Linn	3,800	3,700	97
	<b>MISSOURI</b>			
	Bates	6,700	6,400	96
Between 5-24%	Hickory	2,800	2,700	95
	St Clair	4,200	4,000	94
	Stone	5,900	5,500	94
	<b>OKLAHOMA</b>			
	Adair	6,300	5,900	94
	Mayes	11,900	11,500	97
Nowata	4,300	4,200	98	

**KTVJ, Joplin**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>MISSOURI</b>			
	Cedar	4,400	4,200	95
	Dade	3,300	3,200	97
	Lawrence	11,200	10,800	96
	Taney	7,800	7,500	97
	<b>OKLAHOMA</b>			
Craig	5,700	5,500	97	
Nowata	4,300	4,200	98	
Washington	16,400	16,200	99	

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<b>WASHINGTON, D.C.</b>	1111 19th St., N.W., 20036	(202) 331-9270
<b>ATLANTA</b>	400 Colony Sq., #1004, 30361	(404) 892-4655
<b>BEVERLY HILLS</b>	9465 Wilshire Blvd., 90212	(213) 274-8151



# Missouri—Kansas City

## KCMO-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1131-ft. above av. terrain, 1042-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 14"  
Longitude 94° 34' 59"

Transmitter: 125 E. 31st St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

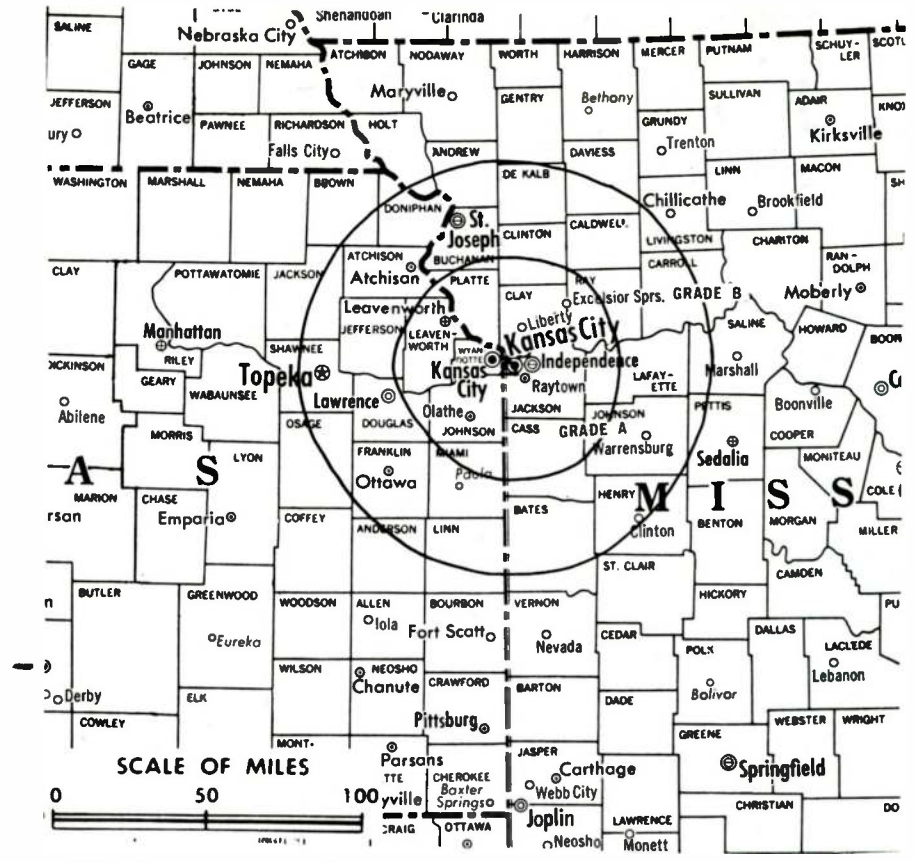
News Wire Service: UPI.

AM Affiliate: KCMO, 50-kw (10-kw night), 810 kHz (ABC).

FM Affiliate: KCEZ, 100-kw, 94.9 MHz (No. 235), 1050-ft.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KCMO-TV Ref: FCC File No. BMPCT-2317 Granted 10/28/84

©American Map Co., Inc., N.Y., No. 14244

## KCMO-TV

Network Service: CBS.

Licensee: Meredith Corp., 125 E. 31st St., Kansas City, Mo. (64108).

Studio: 4500 Johnson Dr., Fairway, Kan. (66205).

Telephone: 913-677-5555. TWX No.: 910-743-4180 & 4181.

Ownership: Meredith Corp., Des Moines, Iowa. For Meredith Corp. executives, see Book & Periodical Publishing Ownership. Bcstg. Div., 747 Third Ave., New York, N.Y. (10017). James Conley, pres. Same interests own KCMO & KCEZ (FM), Kansas City, Mo.; WTVH, Syracuse, N.Y.; WOW & KEZO (FM), Omaha, Neb.; KPHO-TV, Phoenix, Ariz.; WPGH-TV, Pittsburgh, Pa.; WNEM-TV, Bay City-Saginaw-Flint, Mich.; WGST & WPCH(FM), Atlanta, Ga.; 7.1% of WOFL(TV), Orlando, Fla.

Began Operation: Sept. 27, 1953.

Represented (sales) by MMT Sales Inc.

Represented (legal) by Haley, Bader & Potts.

Personnel:

PHILIP A. JONES, vice president & general manager.  
JOHN DeROCHE, general sales manager.  
PAT NORTH, national sales manager.  
JACK McKAIN, director of engineering.  
ERWIN PARTHE, program director.  
JIM OVERBAY, news director.  
DUKE URIDGE, promotion director.

Highest 30 Sec. Rate (April 1981): \$2000.

NETWORK BASE HOURLY RATE: \$1603.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS</b>				
	Anderson	3,200	3,100	97
<b>50% &amp; Over</b>	Atchison	6,800	6,700	98
	Brown	4,900	4,700	97
	Doniphan	3,400	3,300	97
	Douglas	22,700	22,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS—(Continued)</b>				
	Franklin	8,600	8,300	97
	Geary	10,600	10,400	98
	Jackson	4,900	4,700	96
	Jefferson	5,200	5,000	97
	Johnson	87,800	87,000	99
	Leavenworth	17,000	16,700	98
	Linn	3,800	3,700	97
	Miami	7,900	7,800	98
	Nemaha	3,900	3,800	97
	Osage	5,800	5,600	97
	Riley	18,800	18,100	96
	Shawnee	58,000	56,900	98
	Wyandotte	65,500	64,300	98
<b>MISSOURI</b>				
	Andrew	5,400	5,300	98
	Bates	6,700	6,400	96
<b>50% &amp; Over</b>	Buchanan	33,300	32,500	97
	Caldwell	3,800	3,700	98
	Carroll	4,800	4,600	97
	Cass	16,600	16,300	98
	Clay	47,900	47,300	99
	Clinton	5,600	5,400	97
	Davies	3,500	3,400	97
	De Kalb	2,900	2,800	96
	Gentry	3,600	3,500	96
	Grundy	4,400	4,200	96
	Harrison	4,400	4,200	96
	Henry	8,100	7,800	96
	Holt	3,000	2,800	95
	Jackson	247,600	241,800	98
	Johnson	11,600	11,300	97
	Lafayette	11,300	11,000	98
	Linn	6,700	6,400	96
	Livingston	6,300	6,100	96
	Nodaway	7,600	7,400	97

(Continued on next page)

<b>Station Totals</b>	<b>1,013,900</b>	<b>989,000</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>763,600</b>
<b>Average Daily Circulation (1979-80)</b>			<b>471,800</b>

**KBMA-TV, Kansas City**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>KANSAS—(Continued)</b>					
	Montgomery	16,900	16,300	96	
	Neosho	7,400	7,200	97	
	Osage	5,800	5,600	97	
	Pottawatomie	5,400	5,200	97	
	Russell	3,600	3,500	97	
	Shawnee	58,000	56,900	98	
	Trego	1,700	1,600	95	
	Wilson	5,100	4,900	95	
<b>MISSOURI</b>					
Between 25-49%	Adair	9,000	8,800	97	
	Andrew	5,400	5,300	98	
	Caldwell	3,800	3,700	98	
	Daviess	3,500	3,400	97	
	Gentry	3,600	3,500	96	
	Harrison	4,400	4,200	96	
	Linn	6,700	6,400	96	
	Livingston	6,300	6,100	96	
	Mercer	1,900	1,800	95	
	Nodaway	7,600	7,400	97	
	Pettis	14,200	13,700	97	
	Randolph	9,500	9,200	97	
	Vernon	7,500	7,200	96	
	<b>NEBRASKA</b>				
		Lancaster	68,400	67,100	98
<b>OKLAHOMA</b>					
	Washington	16,400	16,200	99	
<b>IOWA</b>					
	Adams	2,400	2,300	96	
	Decatur	3,600	3,400	95	
	Marshall	15,600	15,400	99	
	Montgomery	5,400	5,300	98	
	Polk	109,000	107,300	98	
	Taylor	3,100	3,000	96	
<b>KANSAS</b>					
Between 5-24%	Crawford	15,200	14,800	97	
	Ford	9,000	8,800	98	
	Greenwood	4,300	4,100	96	
	Harvey	11,000	10,600	97	
	Jackson	4,900	4,700	96	
	Kiowa	1,900	1,800	94	
	Mc Pherson	9,700	9,300	96	
	Morris	2,900	2,800	96	
	Nemaha	3,900	3,800	97	
	Ottawa	2,900	2,700	95	
	Pratt	3,800	3,700	98	
	Reno	25,500	25,000	98	
	Republic	3,400	3,300	96	
	Rice	5,100	5,000	98	
	Rush	2,000	1,900	97	
<b>MISSOURI</b>					
	Benton	5,600	5,300	94	
	Boone	30,900	30,000	97	
	Cedar	4,400	4,200	95	
	Cooper	5,800	5,600	97	
	Holt	3,000	2,800	95	
	Howard	3,800	3,700	97	
	Jasper	33,000	32,100	97	
	Macon	6,800	6,600	97	
	Miller	6,700	6,500	97	
	Moniteau	4,200	4,100	97	
	St Clair	4,200	4,000	94	
	Worth	1,300	1,300	98	

**Missouri**

**KBMA-TV—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEBRASKA</b>				
	Otoe	5,900	5,800	98
	Richardson	4,500	4,400	97
<b>OKLAHOMA</b>				
Between 5-24%	Canadian	18,400	18,100	98
	Cleveland	37,800	36,900	98
	Delaware	8,800	8,300	95
	Grady	15,500	15,100	97
	Nowata	4,300	4,200	98
	Ottawa	12,800	12,500	98
	Rogers	13,700	13,300	97
	Tulsa	166,200	163,600	98

**KCMO-TV, Kansas City**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>MISSOURI—(Continued)</b>					
50% & Over	Pettis	14,200	13,700	97	
	Platte	14,400	14,200	98	
	Ray	6,900	6,700	98	
	St Clair	4,200	4,000	94	
	Saline	8,300	8,000	97	
	Worth	1,300	1,300	98	
<b>KANSAS</b>					
Between 25-49%	Allen	6,300	6,000	96	
	Bourbon	7,100	6,900	97	
	Clay	4,100	3,900	95	
	Cloud	5,200	4,900	95	
	Coffey	3,500	3,300	95	
	Lyon	13,000	12,500	96	
	Neosho	7,400	7,200	97	
	Saline	18,200	17,800	98	
	<b>MISSOURI</b>				
		Adair	9,000	8,800	97
	Benton	5,600	5,300	94	
	Chariton	3,700	3,500	95	
	Mercer	1,900	1,800	95	
	Vernon	7,500	7,200	96	
<b>NEBRASKA</b>					
	Richardson	4,500	4,400	97	
<b>KANSAS</b>					
Between 5-24%	Crawford	15,200	14,800	97	
	Dickinson	8,200	7,900	97	
	Marshall	5,800	5,600	96	
	Morris	2,900	2,800	96	
	Pottawatomie	5,400	5,200	97	
	Woodson	1,800	1,700	95	
<b>MISSOURI</b>					
	Atchison	3,400	3,300	97	
	Cole	19,000	18,700	98	
	Cooper	5,800	5,600	97	
	Howard	3,800	3,700	97	
	Randolph	9,500	9,200	97	
	Sullivan	2,900	2,800	97	

# Missouri—Kansas City

## KMBC-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1070-ft. above av. terrain, 1023-ft. above ground, 1946-ft. above sea level.

Latitude 39° 05' 02"  
Longitude 94° 30' 57"

Transmitter: 23rd & Topping.

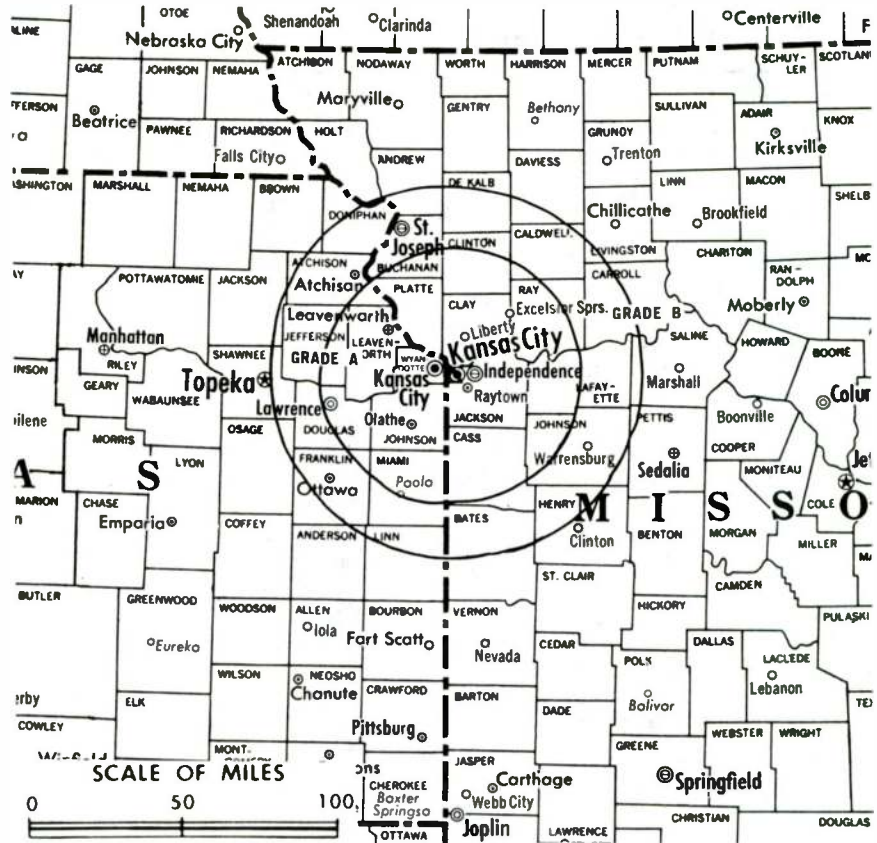
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Represented (sales) by Metro TV Sales.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KMBC-TV Ref: FCC File No. BPCT-202 Granted 6/24/83

©American Map Co., Inc., N.Y., No. 14244

## KMBC-TV

Network Service: ABC.

Licensee: Metromedia Inc., 1049 Central St., Kansas City, Mo. (64105).

Studio: 1049 Central St.

Telephone: 816-421-2650. TWX No.: 910-771-3138.

Ownership: Metromedia Inc. See WNEW-TV, New York, N.Y.

Began Operation: Aug. 1, 1953 as WHB-TV, sharing time with KMBC-TV, operated by Midland Bcstg. Co. On June 9, 1954 FCC approved sale whereby WHB Bcstg. Co. was changed to KMBC Bcstg. Co. and acquired KMBC-TV, KMBC & KFRM (radios later sold) and retained KMBC call (Television Digest, Vol. 10:17, 20, 24). Sale to Metropolitan Bcstg. (div. of Metromedia Inc.) approved July 26, 1961.

Personnel:

R. KENT REPLOGLE, vice president & general manager.  
ROBERT HARRIS, v.p. & general sales manager.  
RAY JANZ, local sales manager.  
RICHARD GOGGIN, promotion manager.  
GENE CLESS, v.p., program director.  
GERALD GOLDEN, v.p. & business manager.  
RIDGE SHANNON, news director.  
WALLY WURZ, v.p. & chief engineer.  
LARRY BURDEN, traffic/computer operations manager.

Highest 30 Sec. Rate (Sept. 10, 1979): \$2500.

NETWORK BASE HOURLY RATE: \$1600.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS</b>				
	Anderson	3,200	3,100	97
	Atchison	6,800	6,700	98
	Brown	4,900	4,700	97
<b>50% &amp; Over</b>	Douglas	22,700	22,000	97
	Franklin	8,600	8,300	97
	Geary	10,600	10,400	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS—(Continued)</b>				
	Jefferson	5,200	5,000	97
	Johnson	87,800	87,000	99
	Leavenworth	17,000	16,700	98
	Linn	3,800	3,700	97
	Lyon	13,000	12,500	96
	Miami	7,900	7,800	98
	Osage	5,800	5,600	97
	Riley	18,800	18,100	96
	Shawnee	58,000	56,900	98
	Wyandotte	65,500	64,300	98
<b>MISSOURI</b>				
	Andrew	5,400	5,300	98
	Bates	6,700	6,400	96
	Buchanan	33,300	32,500	97
	Caldwell	3,800	3,700	98
	Carroll	4,800	4,600	97
	Cass	16,600	16,300	98
	Clay	47,900	47,300	99
	Clinton	5,600	5,400	97
	Daviess	3,500	3,400	97
	De Kalb	2,900	2,800	96
	Henry	8,100	7,800	96
	Jackson	247,600	241,800	98
	Johnson	11,600	11,300	97
	Lafayette	11,300	11,000	98
	Linn	6,700	6,400	96
	Livingston	6,300	6,100	96
	Pettis	14,200	13,700	97
	Platte	14,400	14,200	98
	Ray	6,900	6,700	98
	St. Clair	4,200	4,000	94
	Saline	8,300	8,000	97

50% & Over

(Continued on page 511-b)

Station Totals	1,087,100	1,059,800	97
Net Weekly Circulation (1979-80)		753,400	
Average Daily Circulation (1979-80)		465,400	



# Missouri—Kansas City

## KYFC

Ch. 50

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1172-kw max. & 678-kw horizontal visual, 117.2-kw max. & 67.8-kw horizontal aural. Antenna: 1119-ft. above av. terrain, 1164-ft. above ground, 2049-ft. above sea level.

Latitude 39° 01' 19"  
Longitude 94° 30' 50"

Transmitter: 6309 E. 56th St.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

Represented (legal) by Kirkland & Ellis.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KYFC Ref: FCC File No. BPCT-4950 Granted 4/29/77

© American Map Co., Inc., N.Y., No. 14244

## KYFC

Network Service: None, independent.

Licensee: Kansas City Youth for Christ Inc., 4715 Rainbow Blvd., Shawnee Mission, Kan. (66205).

Studio: 4715 Rainbow Blvd., Shawnee Mission, Kan. (66205).

Telephone: 913-262-1700.

Ownership: Non-stock, non-profit corp. Officers: Dr. Al Metsker, exec. dir.; J. Mark Armstrong, Josiah E. Smith, Donald E. Land, Roy M. Adams, Thomas L. Gaskell, Lowell L. Metsker, David R. Heinke, Fred C. Riley, Gayle Ludwig & Bill Mishler, dirs.

Began Operation: Dec. 15, 1978.

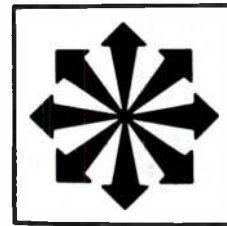
Personnel:

DR. AL METSKER, executive director.  
DAVID LEWIS, general manager.

Rates: Not available.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>KANSAS</b>			
	Jackson	4,900	4,700	96
	Wyandotte	65,500	64,300	98
	<b>MISSOURI</b>			
	Caldwell	3,800	3,700	98
<b>Station Totals</b>		<b>74,200</b>	<b>72,700</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>18,200</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>5,300</b>	

# BLACKBURN & COMPANY, INC.



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<b>CHICAGO</b>	333 N. Michigan Ave., 60601	(312) 346-6460
<b>WASHINGTON, D.C.</b>	1111 19th St., N.W., 20036	(202) 331-9270
<b>ATLANTA</b>	400 Colony Sq., #1004, 30361	(404) 892-4655
<b>BEVERLY HILLS</b>	9465 Wilshire Blvd., 90212	(213) 274-8151

# Missouri—Kansas City

## WDAF-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1130-ft. above av. terrain, 1163-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 20"  
Longitude 94° 35' 45"

Transmitter: Signal Hill.

Studio: Signal Hill.

TV tape: Recording facilities.

AM Affiliate: WDAF, 5-kw, 610 kHz.

FM Affiliate: KYYS, 100-kw, 102.1 MHz (No. 271), 940-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

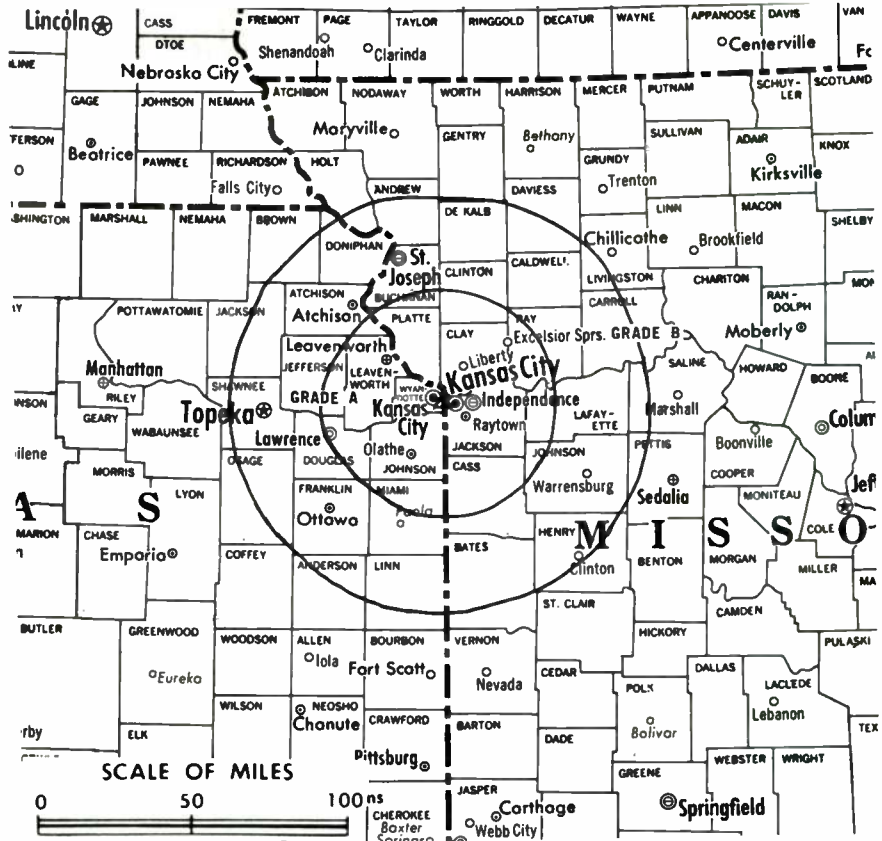
Facsimile Service: AP.

News Film Service: NBC.

Represented (sales) by TeleRep Inc.

Represented (legal) by Koteen & Burt.

Total Households: © MBI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WDAF-TV Ref: FCC File No. BMPCT—6552 Granted 7/7/87

© American Map Co., Inc., N.Y., No. 14244

## WDAF-TV

Network Service: NBC.

Licensee: Taft Broadcasting Co., Signal Hill (64108).

Telephone: 816-753-4567. TWX No.: 910-771-2047.

Ownership: See WKRC-TV, Cincinnati, Ohio.

Began Operation: Oct. 16, 1949. Sale to present owner by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Television Digest, Vols. 3:15-16, 31, 4:8). Sale to Transcontinent by National-Missouri T.V. Inc. (wholly-owned by National Theatres & Television Inc.) approved July 13, 1960 by FCC (Vol. 16:29). Sale to National Missouri T.V. Inc. by founding Kansas City Star in compliance with govt. anti-trust consent decree approved April 23, 1958 by FCC (Vol. 13:47, 48; 14:17).

Personnel:

DUDLEY S. TAFT, president.  
EARL BEALL, vice president & general manager.  
BUD TURNER, operations manager.  
MIKE McDONALD, news director.  
THERMAL STEWART, business manager.  
JAMES SCHMIDT, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.				
\$5000	\$3000			Graded rates apply*

\*Highest rate: \$1500.

NETWORK BASE HOURLY RATE: \$1650.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS</b>				
	Anderson	3,200	3,100	97
	Atchison	6,800	6,700	98
	Brown	4,900	4,700	97
	Doniphan	3,400	3,300	97
	Douglas	22,700	22,000	97
	Franklin	8,600	8,300	97
	Geary	10,600	10,400	98
<b>50% &amp; Over</b>				

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS—(Continued)</b>				
	Jefferson	5,200	5,000	97
	Johnson	87,800	87,000	99
	Leavenworth	17,000	16,700	98
	Linn	3,800	3,700	97
	Miami	7,900	7,800	98
	Osage	5,800	5,600	97
	Riley	18,800	18,100	96
	Wyandotte	65,500	64,300	98
<b>MISSOURI</b>				
	Andrew	5,400	5,300	98
	Bates	6,700	6,400	96
	Buchanan	33,300	32,500	97
	Caldwell	3,800	3,700	98
	Carroll	4,800	4,600	97
	Cass	16,600	16,300	98
	Clay	47,900	47,300	99
	Clinton	5,600	5,400	97
	Daviess	3,500	3,400	97
	De Kalb	2,900	2,800	96
	Gentry	3,600	3,500	96
	Grundy	4,400	4,200	96
	Harrison	4,400	4,200	96
	Henry	8,100	7,800	96
	Holt	3,000	2,800	95
	Jackson	247,600	241,800	98
	Johnson	11,600	11,300	97
	Lafayette	11,300	11,000	98
	Linn	6,700	6,400	96
	Livingston	6,300	6,100	96
	Nodaway	7,600	7,400	97
	Pettis	14,200	13,700	97
	Platte	14,400	14,200	98
	Ray	6,900	6,700	98
	St. Clair	4,200	4,000	94
	Saline	8,300	8,000	97
	Worth	1,300	1,300	98

(Continued on page 511-b)

Station Totals	1,004,500	979,700	97
Net Weekly Circulation (1979-80)		736,300	
Average Daily Circulation (1979-80)		431,800	

# Missouri—Poplar Bluff

## KPOB-TV

Ch. 15

[Satellite of WSIL-TV,  
Harrisburg, Ill.]

Technical Facilities: Channel No. 15  
(476-482 MHz). Authorized power:  
389-kw max. & 182-kw horizontal  
visual, 19.1-kw horizontal  
aural. Antenna: 600-ft. above av.  
terrain, 550-ft. above ground,  
1050-ft. above sea level.

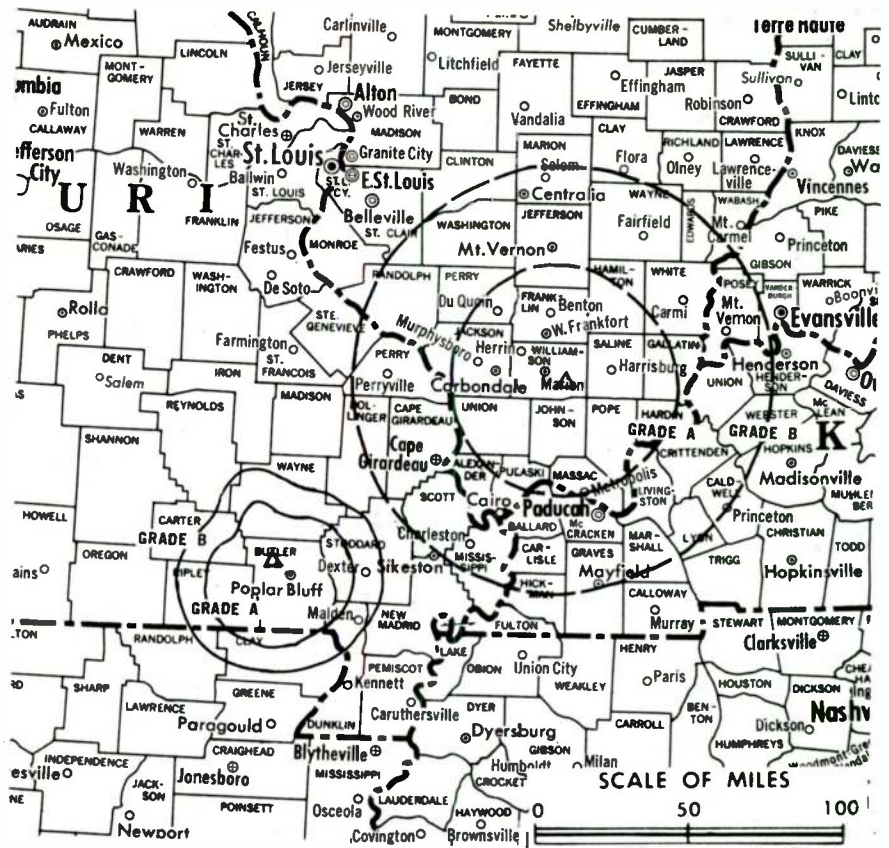
Latitude 36° 48' 02"  
Longitude 90° 27' 03"

Transmitter: Oak Grove Community,  
U.S. Rte. 67.

Color: Network, live, film, slide &  
tape.

News Wire Service: UPI.

Arbitron Data: Included with parent  
WSIL-TV, Harrisburg, Ill.



County coverage based on Arbitron study (see  
page 4-b).

KPOB-TV Ref: FCC File No. BPCT-4595 Granted 5/22/73

© American Map Co., Inc., N.Y. No. 14244

## KPOB-TV

Network Service: ABC.

Licensee: WSIL-TV Holding Co., 21 W. Poplar St., Harrisburg, Ill.  
(62946).

Studio: Oak Grove Community, U.S. Rte. 67.

Ownership: See WSIL-TV, Harrisburg, Ill.

Began Operation: Sept. 2, 1961. Left air Sept. 21, 1966, returned  
to air Oct. 13, 1967. Left air April 10, 1976. Resumed operation  
Jan. 14, 1977.

Represented (sales) by Avery-Knodef Inc.

Represented (legal) by Cole, Raywid & Braverman.

Represented (engineering) by Raymond Rohrer & Associates.

Rates: Sold in combination with WSIL-TV, Harrisburg, Ill.

Find out how a station  
got \$3900 in extra spots for \$175.

Call your Arbitron representative  
and ask about AID.

Arbitron  
Information  
On Demand





# Missouri—St. Joseph

## KQTV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 810-ft. above av. terrain, 750-ft. above ground, 1770-ft. above sea level.

Latitude 39° 46' 12"  
Longitude 94° 47' 53"

Requests CP for change to 100-kw visual, 10-kw aural, 1980-ft. above av. terrain, 1964-ft. above ground, 2999-ft. above sea level, lat. 39° 25' 22", long. 95° 05' 19", transmitter to Hwy. 73, 2.8-mi. E of Potter, Kan. BPCT-801114KG.

Transmitter: 40th & Faraon Sts.

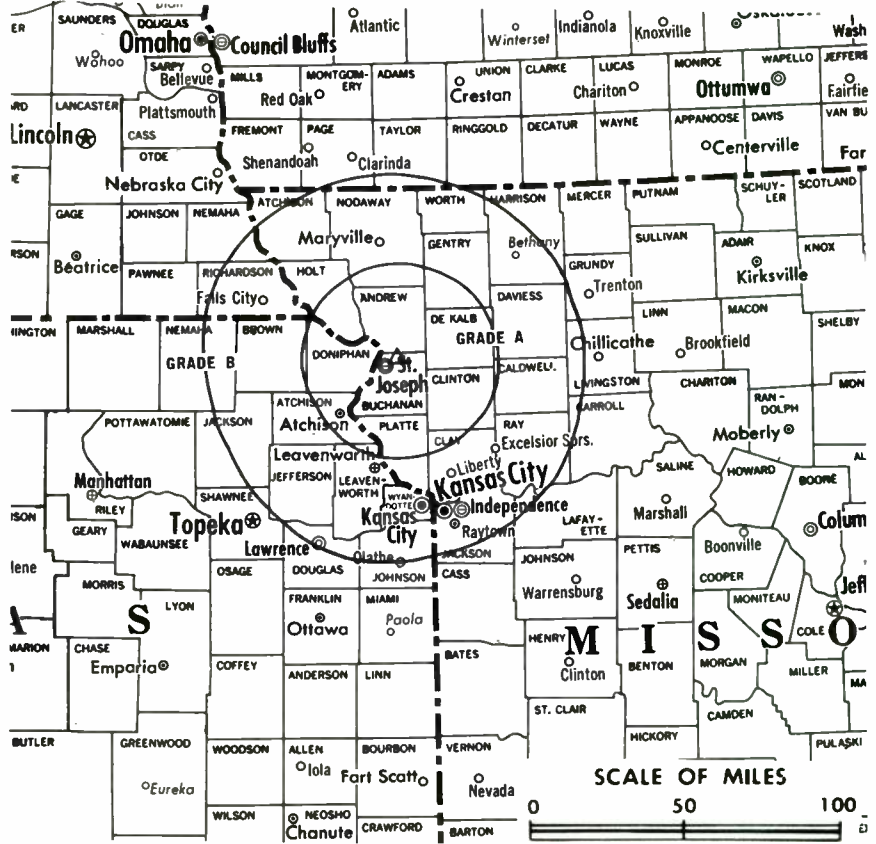
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

TV tape: Recording facilities.

Total Households: © MBI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KQTV Ref: FCC File No. BPCT-2219 Granted 12/4/56

©American Map Co., Inc., N.Y., No. 14244

## KQTV

Network Service: ABC.

Licensee: Elba Development Corp., 311 Ridge Rd. E., Rochester, N.Y. (14621).

Studio: 40th & Faraon Sts. (64506).

Telephone: 816-364-2371.

Ownership: Fabri Development Corp., 100%. For other interests, see WTWO(TV), Terre Haute, Ind.

Began Operation: Sept. 13, 1953. Sale to present owner by Amaturio Group approved by FCC Sept. 10, 1979 (Television Digest, Vol. 19:24). Previous sale by ISC Industries approved by FCC July 3, 1973 (Vol. 13:29). Sale to ISC by Panax Corp. approved by FCC July 2, 1969 (Vol. 8:49; 9:27). Previous sale by Jesse D. Fine family was approved Aug. 30, 1963 by FCC (Vol. 3:12). Sale to Fine family by Kenyon Brown-Bing Crosby group approved Sept. 19, 1957 by FCC (Vol. 13:34, 38). Their purchase of station from Barton Pitts was approved Dec. 31, 1955 (Vol. 11:34, 47, 52).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

GEORGE LOAR, vice president & general manager.  
MARK PRATHER, general sales manager.  
LAUREN HUDSON, news director.  
MEL CLARK, director of engineering.

Highest 30 Sec. Rate (May 1, 1981): \$320.

NETWORK BASE HOURLY RATE: \$628.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Atchison	6,800	6,700	98
	Brown	4,900	4,700	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Doniphan	3,400	3,300	97
	Jackson	4,900	4,700	96
	Nemaha	3,900	3,800	97
	MISSOURI			
	Andrew	5,400	5,300	98
	Atchison	3,400	3,300	97
	Buchanan	33,300	32,500	97
	Clinton	5,600	5,400	97
	Daviess	3,500	3,400	97
	De Kalb	2,900	2,800	96
Gentry	3,600	3,500	96	
Harrison	4,400	4,200	96	
Holt	3,000	2,800	95	
Mercer	1,900	1,800	95	
Nodaway	7,600	7,400	97	
Worth	1,300	1,300	98	
NEBRASKA				
Richardson	4,500	4,400	97	
Between 25-49%	MISSOURI			
	Caldwell	3,800	3,700	98
	Carroll	4,800	4,600	97
	Grundy	4,400	4,200	96
	Linn	6,700	6,400	96
Livingston	6,300	6,100	96	
Between 5-24%	IOWA			
	Adams	2,400	2,300	96
	Decatur	3,600	3,400	95
	Montgomery	5,400	5,300	98
	Ringgold	2,600	2,500	98
Taylor	3,100	3,000	96	

(Continued on next page)

Station Totals	548,000	535,900	97
Net Weekly Circulation (1979-80)		151,800	
Average Daily Circulation (1979-80)		75,800	

**WDAF-TV, Kansas City**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>KANSAS</b>			
	Bourbon	7,100	6,900	97
	Clay	4,100	3,900	95
	Cloud	5,200	4,900	95
	Coffey	3,500	3,300	95
	Dickinson	8,200	7,900	97
	Ellis	8,900	8,700	98
	Jackson	4,900	4,700	96
	Lyon	13,000	12,500	96
<b>Between 25-49%</b>	Mitchell	3,200	3,100	95
	Nemaha	3,900	3,800	97
	Republic	3,400	3,300	96
	Saline	18,200	17,800	98
	Shawnee	58,000	56,900	98
	<b>MISSOURI</b>			
	Adair	9,000	8,800	97
	Benton	5,600	5,300	94
	Chariton	3,700	3,500	95
	Mercer	1,900	1,800	95
	Vernon	7,500	7,200	96
	<b>NEBRASKA</b>			
	Richardson	4,500	4,400	97
	<b>IOWA</b>			
	Decatur	3,600	3,400	95
	<b>KANSAS</b>			
	Allen	6,300	6,000	96
	Barton	11,900	11,700	99
<b>Between 5-24%</b>	Neosho	7,400	7,200	97
	Pawnee	3,000	2,900	97
	Pottawatomie	5,400	5,200	97
	Russell	3,600	3,500	97
	Wabaunsee	2,800	2,700	96
	<b>MISSOURI</b>			
	Atchison	3,400	3,300	97
	Cedar	4,400	4,200	95
	Cooper	5,800	5,600	97
	Howard	3,800	3,700	97
	Sullivan	2,900	2,800	97

**KQTV, St. Joseph**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>KANSAS</b>			
	Douglas	22,700	22,000	97
	Franklin	8,600	8,300	97
	Jefferson	5,200	5,000	97
	Johnson	87,800	87,000	99
	Leavenworth	17,000	16,700	98
	Miami	7,900	7,800	98
	Osage	5,800	5,600	97
	Shawnee	58,000	56,900	98
<b>Between 5-24%</b>	Wyandotte	65,500	64,300	98
	<b>MISSOURI</b>			
	Cass	16,600	16,300	98
	Chariton	3,700	3,500	95
	Clay	47,900	47,300	99
	Pettis	14,200	13,700	97
	Platte	14,400	14,200	98
	Ray	6,900	6,700	98
	Saline	8,300	8,000	97
	<b>NEBRASKA</b>			
	Nemaha	2,900	2,800	97
	Otoe	5,900	5,800	98
	Pawnee	1,300	1,200	95

**Missouri**

**KMBC-TV, Kansas City**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>KANSAS</b>			
	Bourbon	7,100	6,900	97
	Clay	4,100	3,900	95
	Cloud	5,200	4,900	95
	Coffey	3,500	3,300	95
	Dickinson	8,200	7,900	97
	Doniphan	3,400	3,300	97
	Ellis	8,900	8,700	98
	Jackson	4,900	4,700	96
<b>Between 25-49%</b>	Neosho	7,400	7,200	97
	Russell	3,600	3,500	97
	Saline	18,200	17,800	98
	<b>MISSOURI</b>			
	Benton	5,600	5,300	94
	Chariton	3,700	3,500	95
	Gentry	3,600	3,500	96
	Grundy	4,400	4,200	96
	Harrison	4,400	4,200	96
	Holt	3,000	2,800	95
	Mercer	1,900	1,800	95
	Nodaway	7,600	7,400	97
	Vernon	7,500	7,200	96
	Worth	1,300	1,300	98
	<b>KANSAS</b>			
	Allen	6,300	6,000	96
	Barton	11,900	11,700	99
	Crawford	15,200	14,800	97
	Elk	1,700	1,600	95
	Greenwood	4,300	4,100	96
	Labette	10,500	10,200	97
	Marshall	5,800	5,600	96
	Montgomery	16,900	16,300	96
	Morris	2,900	2,800	96
	Nemaha	3,900	3,800	97
<b>Between 5-24%</b>	Ottawa	2,900	2,700	95
	Pawnee	3,000	2,900	97
	Pottawatomie	5,400	5,200	97
	Wilson	5,100	4,900	95
	Woodson	1,800	1,700	95
	<b>MISSOURI</b>			
	Adair	9,000	8,800	97
	Atchison	3,400	3,300	97
	Cedar	4,400	4,200	95
	Cole	19,000	18,700	98
	Cooper	5,800	5,600	97
	Howard	3,800	3,700	97
	Randolph	9,500	9,200	97
	Sullivan	2,900	2,800	97
	<b>NEBRASKA</b>			
	Richardson	4,500	4,400	97

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DAILY  
TODAY?**

Call Television Digest collect at  
202-872-9200 for a free sample copy.

# Missouri—St. Louis

## KDNL-TV

Ch. 30

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2190-kw max. & 1950-kw horizontal visual, 360-kw aural. Antenna: 1135-ft. above av. terrain, 1155-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 48"  
Longitude 90° 19' 43"

Transmitter: Kenrick Seminary Ground, Shrewsbury, Mo.

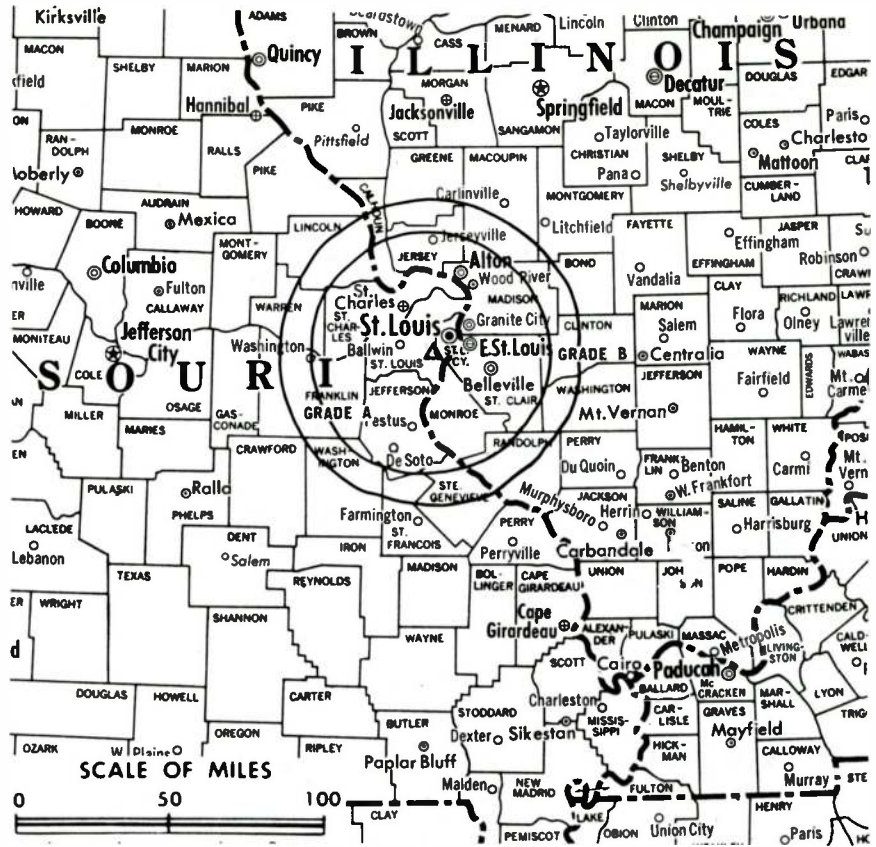
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: Reuters.

Satellite Earth Station: Scientific-Atlanta, 5-m.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KDNL-TV Ref: FCC File No. BPCT—790629KI Granted 10/30/79 © American Map Co., Inc., N.Y., No. 14244

## KDNL-TV

Network Service: None, independent.

Licensee: Evans Broadcasting Corp., 300 Park Ave., New York, N.Y.

Studio: 1215 Cole St., St. Louis, Mo. (63106).

Telephone: 314-436-3030.

Ownership: Thomas M. Evans, 30%; B. Loomis, 30%; Edward P. Evans, 30%; Jack Petrik, 10%. Evans Bcstg. is applicant for Ch. 13, Mount Vernon, Ill. Sale to Cox Bcstg. pends (Television Digest, Vol. 21:10).

Began Operation: June 8, 1969.

Represented (engineering) by A. D. Ring & Associates.

Represented (legal) by Arnold & Porter.

Represented (sales) by Evans Bcstg. Corp.

Personnel:

JACK PETRIK, president & general manager.  
LEN ZIEGEL, vice president, sales.  
CLAIR BELLOWS, general sales manager.  
SU ELLEN EPPLER, midwestern sales manager.  
W. E. ANDERSON, chief engineer.  
JACK FANSHER, production manager.  
TOM JACKSON, promotion manager.  
WILMA MATTA, business manager.

Highest 30 Sec. Rate (May 1, 1981): \$275.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ILLINOIS</b>				
	Jersey	6,800	6,600	97
	Madison	85,600	83,900	98
	Monroe	6,400	6,200	97
<b>50% &amp; Over</b>	St. Clair	96,900	94,400	97
<b>MISSOURI</b>				
	St. Charles	40,200	39,600	98
	St. Louis	508,700	498,100	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ILLINOIS</b>				
	Bond	5,400	5,100	95
	Calhoun	2,400	2,300	96
	Clay	5,700	5,400	94
	Clinton	10,100	9,800	97
	Effingham	10,800	10,200	95
	Fayette	8,000	7,600	96
	Greene	6,100	5,900	97
	Macoupin	17,800	17,300	97
	Marion	16,300	15,700	97
<b>Between 25-49%</b>	Montgomery	12,100	11,700	97
	Morgan	12,700	12,200	96
	Randolph	11,900	11,500	97
	Richland	6,400	6,100	95
	Washington	6,000	5,700	95
<b>MISSOURI</b>				
	Crawford	6,500	6,100	93
	Franklin	23,100	22,600	98
	Jefferson	41,800	41,100	98
	Lincoln	7,400	7,200	97
	Marion	11,400	11,100	98
	Pike	6,700	6,500	96
	St. Francois	14,900	14,500	97
	Ste Genevieve	4,600	4,500	97
	Scott	13,500	13,100	97
	Warren	5,000	4,800	96
	Wayne	4,200	4,000	94

**Between 5-24% ARKANSAS**  
Clay 7,800 7,500 96

(Continued on page 521-b)

Station Totals	1,222,000	1,188,300	97
Net Weekly Circulation (1979-80)	529,600		
Average Daily Circulation (1979-80)	224,500		



# Missouri—St. Louis

**KMOX-TV**

Ch. 4



Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1110-ft. above av. terrain, 1214-ft. above ground, 1649-ft. above sea level.

Latitude 38° 31' 47"  
Longitude 90° 17' 58"

Transmitter: 1900 Ave. H (Reavis Barracks Rd.), Lemay, Mo.

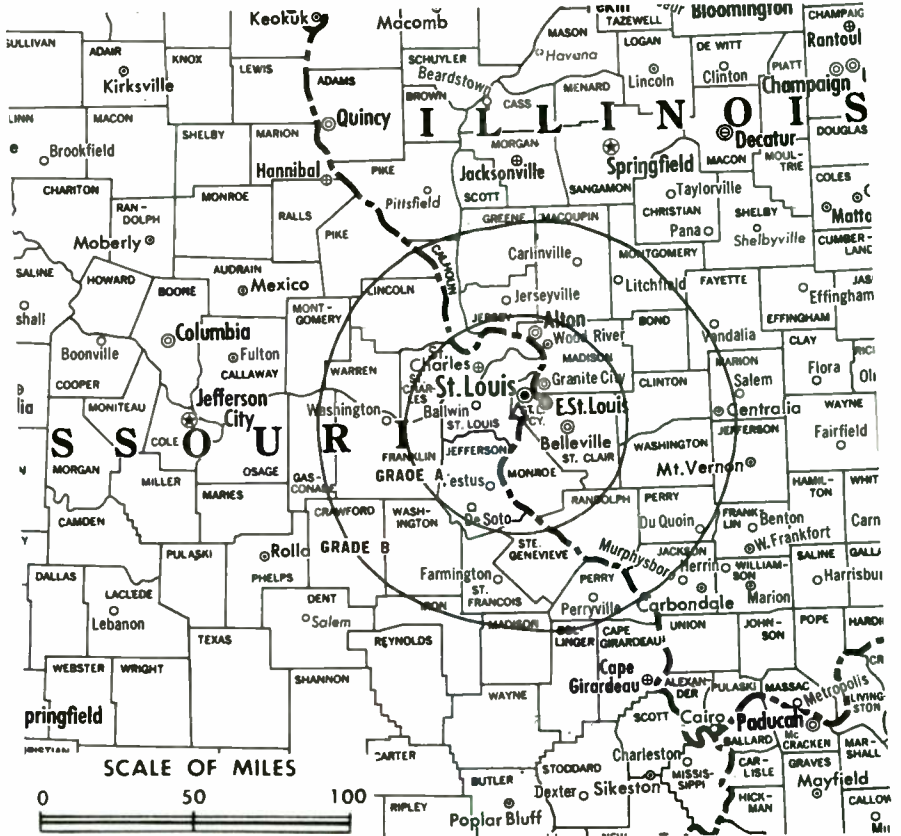
TV tape: Recording facilities. Color: Network, live, film, slide & tape.

AM Affiliate: KMOX, 50-kw, 1120 kHz (CBS).

FM Affiliate: KMOX-FM, 47-kw, 103.3 MHz (No. 277), 900-ft.

News Wire Service: AP, UPI. Facsimile Service: AP.

Total Households: © MS1  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KMOX-TV Ref: FCC File No. BMPCT-4779 Granted 8/19/67

©American Map Co., Inc., N.Y. No. 14244

## KMOX-TV

Network Service: CBS.

Licensee: CBS Inc., One Memorial Dr., St. Louis, Mo. (63102).

Studio: One Memorial Dr.

Telephone: 314-621-2345. TWX No.: 910-761-1024.

Ownership: CBS. For other interests, see WCBS-TV, New York.

Began Operation: July 8, 1954 as KWK-TV. Sale to present owner by group which included Robert T. Convey, Globe-Democrat Publishing Co. (Newhouse) and KSTP Inc. approved Oct. 30, 1957 by FCC, but did not begin operation as KMOX-TV until March 16, 1958 (Television Digest, Vol. 13:36, 43-44, 48; 14:1-2, 9).

Represented (sales) by CBS Television Stations National Sales.

Personnel:

- ALLAN COHEN, vice president & general manager.
- MIKE ESTIVO, director of planning & administration.
- JOE ORSO, director, sales.
- BRUCE BUTLER, general sales manager.
- J. DOUGLAS COX, national sales manager.
- FRED BURROWS, director of news.
- KERRY GARCIA, broadcast services manager.
- DON MERL, director of broadcasting.
- WALLY WESLEY, director of technical operations.
- ALAN BATTEN, director of creative services.

Rates: Not available.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Bond	5,400	5,100	95
	Calhoun	2,400	2,300	96
	Clinton	10,100	9,800	97
	Fayette	8,000	7,600	96
	Greene	6,100	5,900	97
	Jefferson	14,200	13,500	95
	Jersey	6,800	6,600	97
	Macoupin	17,800	17,300	97
	Madison	85,600	83,900	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Marion	16,300	15,700	97
	Monroe	6,400	6,200	97
	Montgomery	12,100	11,700	97
	Perry	8,500	8,100	96
	Randolph	11,900	11,500	97
	St Clair	96,900	94,400	97
	Washington	6,000	5,700	95
	<b>MISSOURI</b>			
	Crawford	6,500	6,100	93
	Dent	4,500	4,100	92
	Franklin	23,100	22,600	98
	Gasconade	5,600	5,300	95
	Iron	4,000	3,800	94
	Jefferson	41,800	41,100	98
	Lincoln	7,400	7,200	97
	Madison	3,600	3,400	95
	Perry	5,600	5,400	96
	Pike	6,700	6,500	96
	Reynolds	2,500	2,300	92
St Charles	40,200	39,600	98	
St Francois	14,900	14,500	97	
St Louis	508,700	498,100	98	
St Genevieve	4,600	4,500	97	
Warren	5,000	4,800	96	
Washington	5,600	5,400	96	
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Clay	5,700	5,400	94
	Jackson	19,000	18,100	95
	Morgan	12,700	12,200	96
Scott	2,500	2,400	98	

(Continued on page 517-b)

<b>Station Totals</b>	<b>1,275,500</b>	<b>1,240,300</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>974,500</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>632,900</b>		

# Missouri—St. Louis

## KPLR-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55-kw aural. Antenna: 1007-ft. above av. terrain, 1214-ft. above ground, 1506-ft. above sea level.

Latitude 38° 31' 47"  
Longitude 90° 17' 58"

Transmitter: Reavis Barracks Rd. & Ave. H, Lemay, Mo.

Studio: 4935 Lindell Blvd., St. Louis (63108).

Telephone: 314-367-7211.

TWX No.: 910-761-1093.

TV tape: Recording facilities.

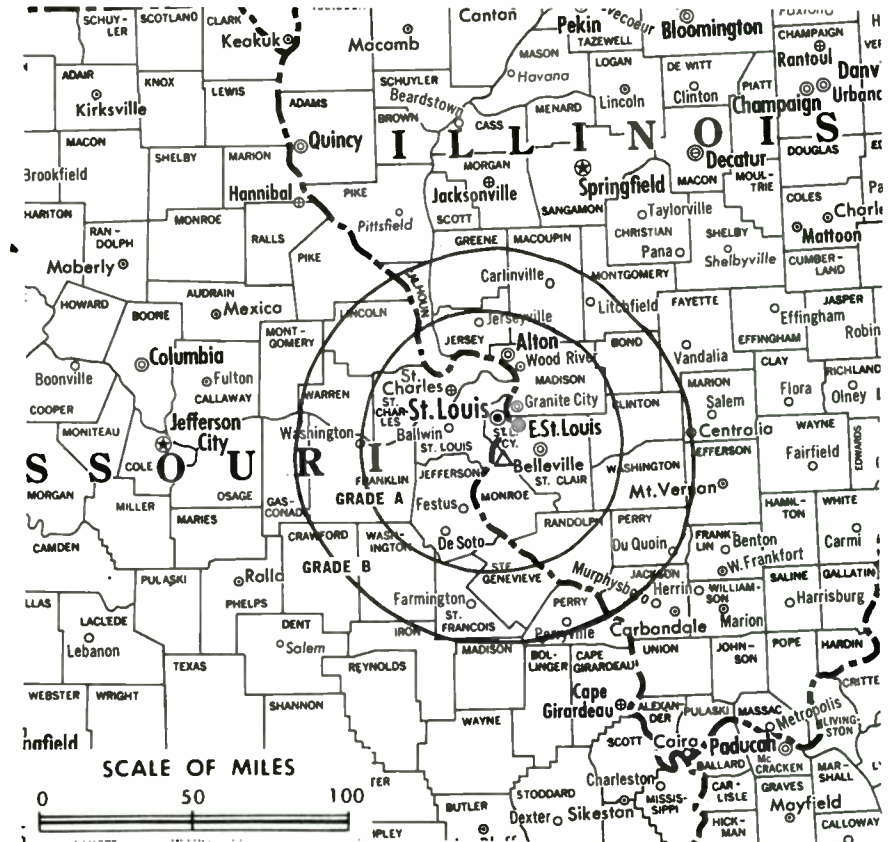
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ITNA.

Satellite Earth Station: Rohr, 11-m.

Total Households: MBI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KPLR-TV Ref: FCC File No. BMPCT-6280 Granted 1/31/80 ©American Map Co., Inc., N.Y., No. 14244

## KPLR-TV

Network Service: None, Independent.

Licensee: 220 Television Inc., 220 Kingshighway Blvd.

Business Office: 4935 Lindell Blvd. (63108).

Ownership: Koplal Enterprises Inc., 100%. Harold Koplal, pres., 45%; Jeanette (Mrs. Sam) Koplal, treas., 10%; Lillian Koplal Shenker, secy., 20%; Betty Koplal Bennett, 20%; estate of Sam Koplal, 5%. Following are officers and voting trustees of 220 Television Inc., Harold Koplal, pres. (votes 64.30%); executors of estate of Sam Koplal (vote 14.3%); Lillian Koplal Shenker, secy. (votes 21.4%); Jeanne E. Dunway, treas. Note: 220 Television Inc. owns KRBK-TV, Sacramento, Cal. & is applicant for Ch. 17, Des Moines, Iowa & Ch. 15, Omaha, Neb.

Began Operation: April 28, 1959.

Represented (sales) by TeleRep.

Represented (legal) by Koteen & Burt.

Personnel:

- TED KOPLAR, president.
- HAL PROTTER, executive vice president & general manager.
- LARRY MARCUS, v.p., administration & planning.
- MIKE FISHER, general sales manager.
- TOM PERRYMAN, local sales manager.
- JIM WRIGHT, director of operations.
- TIM MCKERNAN, retail sales manager.
- GENTRY TROTTER, director, corporate programming.
- PAUL PRANGE, promotion manager.
- MARY CAROLE MATHER, director of information services.
- JIM WINKLE, production manager.
- HAL PONTIOUS, program manager.
- GIL ENGLER, news director.
- ANITA HOLCOMB, art director.
- JAN PENDLETON, traffic manager.

Highest 30 Sec. Rate (April 1, 1981): \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	5,400	5,100	95
	Calhoun	2,400	2,300	96
	Clinton	10,100	9,800	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Fayette	8,000	7,600	96
	Greene	6,100	5,900	97
	Jefferson	14,200	13,500	95
	Jersey	6,800	6,600	97
	Macoupin	17,800	17,300	97
	Madison	85,600	83,900	98
	Marion	16,300	15,700	97
	Monroe	6,400	6,200	97
	Montgomery	12,100	11,700	97
	Morgan	12,700	12,200	96
	Perry	8,500	8,100	96
	Randolph	11,900	11,500	97
	St Clair	96,900	94,400	97
	Scott	2,500	2,400	98
	Washington	6,000	5,700	95
MISSOURI	Crawford	6,500	6,100	93
	Franklin	23,100	22,600	98
	Gasconade	5,600	5,300	95
	Iron	4,000	3,800	94
	Jefferson	41,800	41,100	98
	Lincoln	7,400	7,200	97
	Madison	3,600	3,400	95
	Perry	5,600	5,400	96
	Pike	6,700	6,500	96
	Reynolds	2,500	2,300	92
	St Charles	40,200	39,600	98
	St Francois	14,900	14,500	97
St Louis	508,700	498,100	98	
Ste Genevieve	4,600	4,500	97	
Warren	5,000	4,800	96	
Washington	5,600	5,400	96	
ILLINOIS	Adams	25,700	25,100	98
	Clay	5,700	5,400	94

(Continued on page 521-b)

Station Totals	1,604,000	1,557,900	97
Net Weekly Circulation (1979-80)			951,700
Average Daily Circulation (1979-80)			526,000

# Missouri—St. Louis

**KSDK**

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1090-ft. above av. terrain, 1159-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 05"  
Longitude 90° 19' 55"

Transmitter: 6871 Heege Rd., St. Louis County, Mo.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.

Satellite Earth Station: In operation.

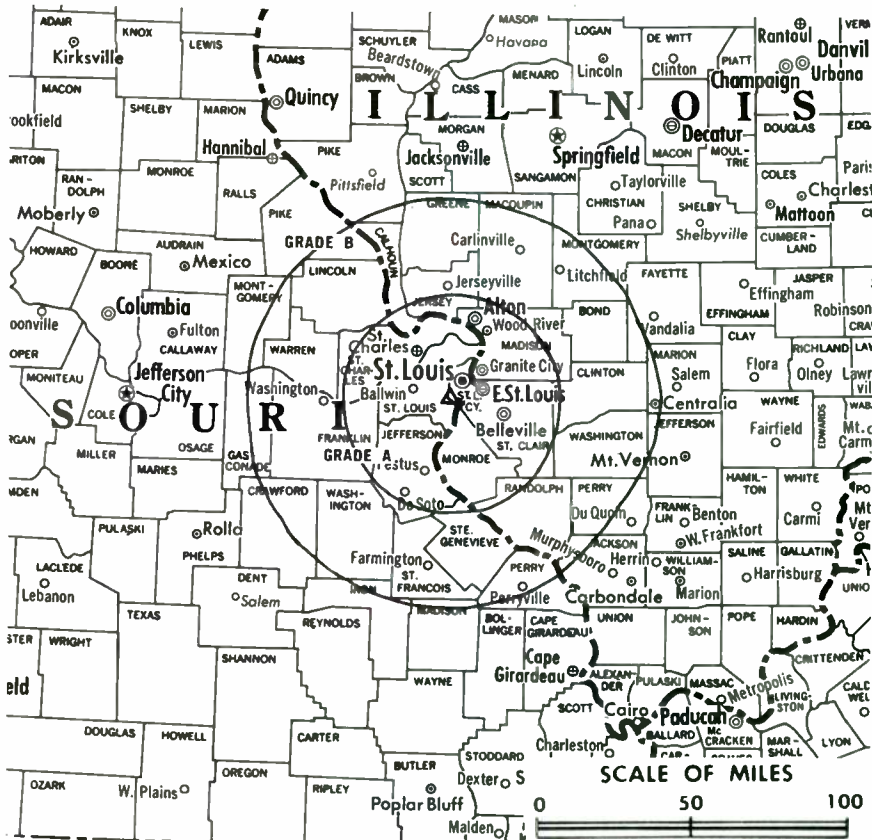
Total Households: ② MBI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KSDK Ref: FCC File No. BPCT-2132 Granted 6/21/56

©American Map Co., Inc., N.Y., No. 14244

## KSDK

Network Service: NBC.

Licensee: KSDK Inc., 1111 Olive St. (63101).

Studio: 1111 Olive St. (63101).

Telephone: 314-421-5055. TWX No.: 910-761-1037.

Ownership: Subsidiary of St. Louis Post-Dispatch, Joseph Pulitzer Jr., pres. Pulitzer Publishing also owns KOAT-TV, Albuquerque, N.M.; KETV, Omaha, Neb.; WGAL-TV, Lancaster, Pa.; WLNE (TV), New Bedford, Mass.-Providence, R.I.; KTAR & KBBC(FM), Phoenix, Ariz. Note: Pulitzer Publishing has agreed to trade KSDK to Multimedia for WFBC-TV, Greenville, S.C. & WXII-TV, Winston-Salem, N.C. (Television Digest, Vol. 21:12).

Began Operation: Feb. 8, 1947.

Represented (sales) by Blair Television.

Represented (legal) by Marmet Professional Corp.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

RAY KARPOWICZ, vice president.  
KEN ELKINS, general manager.  
KEITH GUNTHER, vice president, program development.  
REBECCA GOODRUM, program manager.  
EUNICE BECKWITH, director, community affairs.  
ANTHONY E. BELLO, vice president & director of sales.  
GREGORY STRAUER, national sales manager.  
FRANK L. WYCHE, local sales manager.  
DON S. SCHOMBURG, vice president, administration.  
HARRY HONIG, director, advertising & promotion.  
DON BURNES, director of information.  
GEORGE NOORY, director of news & operations.  
ED RISK, vice president, engineering.  
FRED STEURER, chief engineer.

Highest 30 Sec. Rate: \$3500.

NETWORK BASE HOURLY RATE: \$2350.

For Newspaper Ownership of TV Stations,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ILLINOIS</b>				
	Bond	5,400	5,100	95
	Calhoun	2,400	2,300	96
	Clinton	10,100	9,800	97
	Fayette	8,000	7,600	96
	Greene	6,100	5,900	97
	Jefferson	14,200	13,500	95
	Jersey	6,800	6,600	97
	Macoupin	17,800	17,300	97
	Madison	85,600	83,900	98
	Marion	16,300	15,700	97
	Monroe	6,400	6,200	97
	Montgomery	12,100	11,700	97
	Perry	8,500	8,100	96
	Randolph	11,900	11,500	97
	St Clair	96,900	94,400	97
	Washington	6,000	5,700	95
	<b>MISSOURI</b>			
	Crawford	6,500	6,100	93
	Dent	4,500	4,100	92
	Franklin	23,100	22,600	98
	Gasconade	5,600	5,300	95
	Iron	4,000	3,800	94
	Jefferson	41,800	41,100	98
	Lincoln	7,400	7,200	97
	Madison	3,600	3,400	95
	Perry	5,600	5,400	96
	Pike	6,700	6,500	96
	Reynolds	2,500	2,300	92
	St Charles	40,200	39,600	98
	St Francois	14,900	14,500	97
	St Louis	508,700	498,100	98

(Continued on page 517-b)

Station Totals	1,308,900	1,272,400	97
Net Weekly Circulation (1979-80)			969,100
Average Daily Circulation (1979-80)			602,000



# Missouri—St. Louis

**KTVI**

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1085-ft. above av. terrain, 1049-ft. above ground, 1649-ft. above sea level.

Latitude 38° 32' 07"  
Longitude 90° 22' 23"

Transmitter: 10001 Emil Ave., Sappington, Mo.

TV tape: Recording facilities.

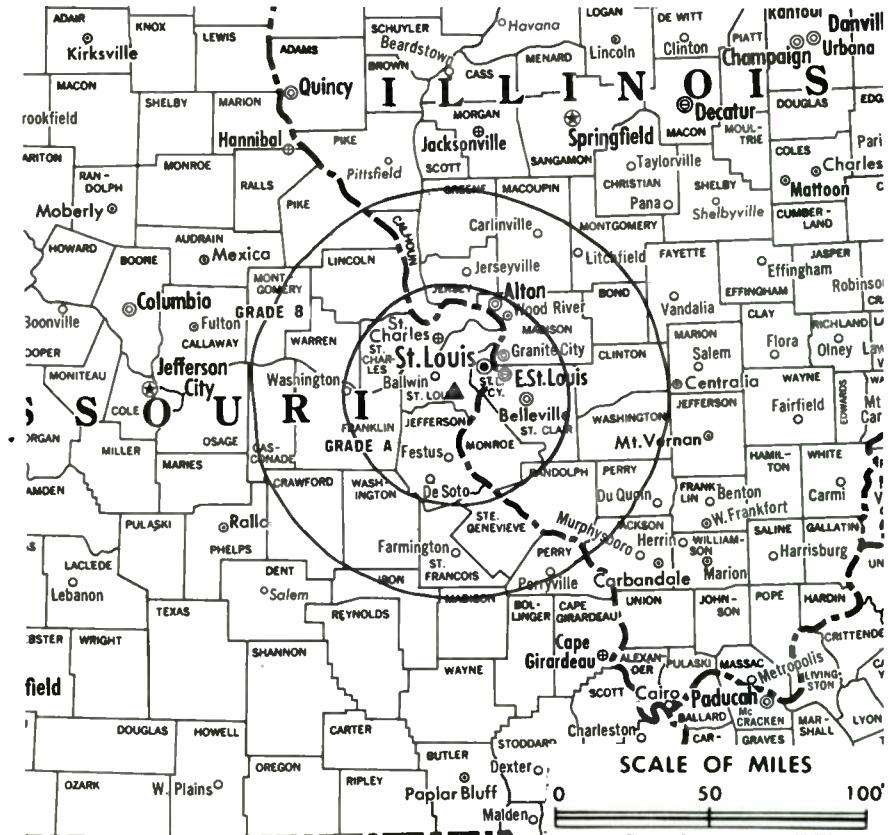
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Represented (engineering) by Lohnes & Culver.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KTVI Ref: FCC File No. BNPCT-461S Granted 4/2/58

© American Map Co., Inc., N.Y., No. 14244

## KTVI

Network Service: ABC.

Licensee: KTVI-TV Inc., 5915 Berthold Ave., St. Louis, Mo. (63110).

Studio: 5915 Berthold Ave.

Telephone: 314-647-2222. TWX No.: 314-556-0082.

Ownership: Times Mirror Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 10, 1953 as WTVI, Belleville, Ill.-St. Louis (Ch. 54); on April 9, 1955 shifted facilities to Ch. 36, acquired from KSTM-TV, off-air (Television Digest, Vol. 11:16); March 20, 1957, it left air temporarily for changeover to Ch. 2), and resumed operation April 15, 1957. (Vol. 14:6, 12). Sale of 74% by Harry Tenenbaum, Paul E. Peltasen and associates to Newhouse Bcstg., which thereby increased its holdings to 100% was approved June 10, 1964 by FCC. Sale to present owner approved by FCC March 7, 1980 (Vol. 18:50; 19:19).

Represented (sales) by MMT Sales Inc.; Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

PAUL WISCHMEYER, vice president & general manager.  
RICHARD WILLIAMS, director of sales.  
WILLIAM BRADLEY, national sales manager.  
WILLIAM MILLER, local sales manager.  
VIC SKAGGS, director of programming.  
RABUN MATTHEWS, director of news & public affairs.  
PETER SMITH, dir. of marketing & creative services.  
ROY WITTNEBEN, director of engineering.  
VINCE SKROSKA manager of data processing.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2000.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Bond	5,400	5,100	95
	Calhoun	2,400	2,300	96
	Clinton	10,100	9,800	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ILLINOIS—(Continued)</b>				
	Fayette	8,000	7,600	96
	Greene	6,100	5,900	97
	Jersey	6,800	6,600	97
	Macoupin	17,800	17,300	97
	Madison	85,600	83,900	98
	Marion	16,300	15,700	97
	Monroe	6,400	6,200	97
	Montgomery	12,100	11,700	97
	Morgan	12,700	12,200	96
	Perry	8,500	8,100	96
	Randolph	11,900	11,500	97
	St Clair	96,900	94,400	97
	Scott	2,500	2,400	98
	Washington	6,000	5,700	95
<b>50% &amp; Over</b>	<b>MISSOURI</b>			
	Crawford	6,500	6,100	93
	Dent	4,500	4,100	92
	Franklin	23,100	22,600	98
	Gasconade	5,600	5,300	95
	Iron	4,000	3,800	94
	Jefferson	41,800	41,100	98
	Lincoln	7,400	7,200	97
	Madison	3,600	3,400	95
	Montgomery	4,500	4,300	97
	Perry	5,600	5,400	96
	Pike	6,700	6,500	96
	Reynolds	2,500	2,300	92
	St Charles	40,200	39,600	98
	St Francois	14,900	14,500	97
	St Louis	508,700	498,100	98
	Ste Genevieve	4,600	4,500	97

(Continued on next page)

Station Totals	1,277,500	1,242,800	97
Net Weekly Circulation (1979-80)	965,200		
Average Daily Circulation (1979-80)	610,800		

**KSDK, St. Louis**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>MISSOURI—(Continued)</b>					
50% & Over	Ste Genevieve	4,600	4,500	97	
	Warren	5,000	4,800	96	
	Washington	5,600	5,400	96	
<b>ILLINOIS</b>					
Between 25-49%	Clay	5,700	5,400	94	
	Jackson	19,000	18,100	95	
	Morgan	12,700	12,200	96	
	Pike	7,800	7,500	96	
	Scott	2,500	2,400	98	
<b>MISSOURI</b>					
Between 5-24%	Butler	14,700	13,900	95	
	Maries	2,500	2,400	95	
	Montgomery	4,500	4,300	97	
	Phelps	11,300	10,700	95	
	Pulaski	9,100	8,700	96	
	Wayne	4,200	4,000	94	
	<b>ILLINOIS</b>				
	Between 5-24%	Adams	25,700	25,100	98
Cass		5,600	5,400	96	
Effingham		10,800	10,200	95	
Franklin		18,700	17,900	96	
Richland		6,400	6,100	95	
Wayne		7,400	6,900	93	
Williamson		21,100	20,300	96	
<b>MISSOURI</b>					
Between 5-24%	Audrain	9,800	9,600	98	
	Bollinger	3,800	3,600	95	
	Boone	30,900	30,000	97	
	Callaway	9,100	8,800	97	
	Cole	19,000	18,700	98	
	Marion	11,400	11,100	98	
	Osage	4,000	3,800	95	
	Ralls	3,200	3,100	98	
	Randolph	9,500	9,200	97	
	Shannon	2,800	2,500	89	
	Stoddard	10,900	10,500	97	

**KMOX-TV, St. Louis**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MISSOURI</b>				
Between 25-49%	Butler	14,700	13,900	95
	Marion	11,400	11,100	98
	Montgomery	4,500	4,300	97
	Phelps	11,300	10,700	95
Wayne	4,200	4,000	94	
<b>ILLINOIS</b>				
Between 5-24%	Adams	25,700	25,100	98
	Effingham	10,800	10,200	95
	Franklin	18,700	17,900	96
	Pike	7,800	7,500	96
	Wayne	7,400	6,900	93
	Williamson	21,100	20,300	96
	<b>MISSOURI</b>			
Between 5-24%	Audrain	9,800	9,600	98
	Bollinger	3,800	3,600	95
	Boone	30,900	30,000	97
	Callaway	9,100	8,800	97
	Carter	1,800	1,600	89
	Cole	19,000	18,700	98
	Maries	2,500	2,400	95
	Osage	4,000	3,800	95
	Pulaski	9,100	8,700	96
	Ralls	3,200	3,100	98

**Missouri**

**KTVI, St. Louis**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MISSOURI—(Continued)</b>				
50% & Over	Warren	5,000	4,800	96
	Washington	5,600	5,400	96
<b>ILLINOIS</b>				
Between 25-49%	Adams	25,700	25,100	98
	Jefferson	14,200	13,500	95
	Pike	7,800	7,500	96
<b>MISSOURI</b>				
Between 25-49%	Butler	14,700	13,900	95
	Cole	19,000	18,700	98
	Marion	11,400	11,100	98
	Osage	4,000	3,800	95
	Phelps	11,300	10,700	95
	Stoddard	10,900	10,500	97
	Wayne	4,200	4,000	94
	<b>ILLINOIS</b>			
Between 5-24%	Brown	2,600	2,500	96
	Franklin	18,700	17,900	96
	Jackson	19,000	18,100	95
<b>IOWA</b>				
Between 5-24%	Lee	15,300	15,000	98
	<b>MISSOURI</b>			
Between 5-24%	Audrain	9,800	9,600	98
	Bollinger	3,800	3,600	95
	Boone	30,900	30,000	97
	Callaway	9,100	8,800	97
	Carter	1,800	1,600	89
	Maries	2,500	2,400	95
	Pulaski	9,100	8,700	96
	Ralls	3,200	3,100	98
	Randolph	9,500	9,200	97
	Texas	8,700	8,100	93

**KYTV, Springfield**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>ARKANSAS</b>					
Between 25-49%	Benton	24,400	23,300	96	
	Searcy	3,300	3,100	94	
	Sharp	5,200	4,800	91	
	Washington	33,600	32,000	95	
<b>MISSOURI</b>					
Between 25-49%	Henry	8,100	7,800	96	
	Miller	6,700	6,500	97	
	Morgan	5,100	4,900	96	
<b>ARKANSAS</b>					
Between 5-24%	Stone	2,700	2,500	93	
	<b>KANSAS</b>				
Between 5-24%	Bourbon	7,100	6,900	97	
	<b>MISSOURI</b>				
	Barton	4,600	4,400	97	
	Bates	6,700	6,400	96	
	Carter	1,800	1,600	89	
	Jasper	33,000	32,100	97	
	Maries	2,500	2,400	95	
	Moniteau	4,200	4,100	97	
	Newton	14,100	13,800	98	

# Missouri—Springfield

## KMTC

Ch. 27

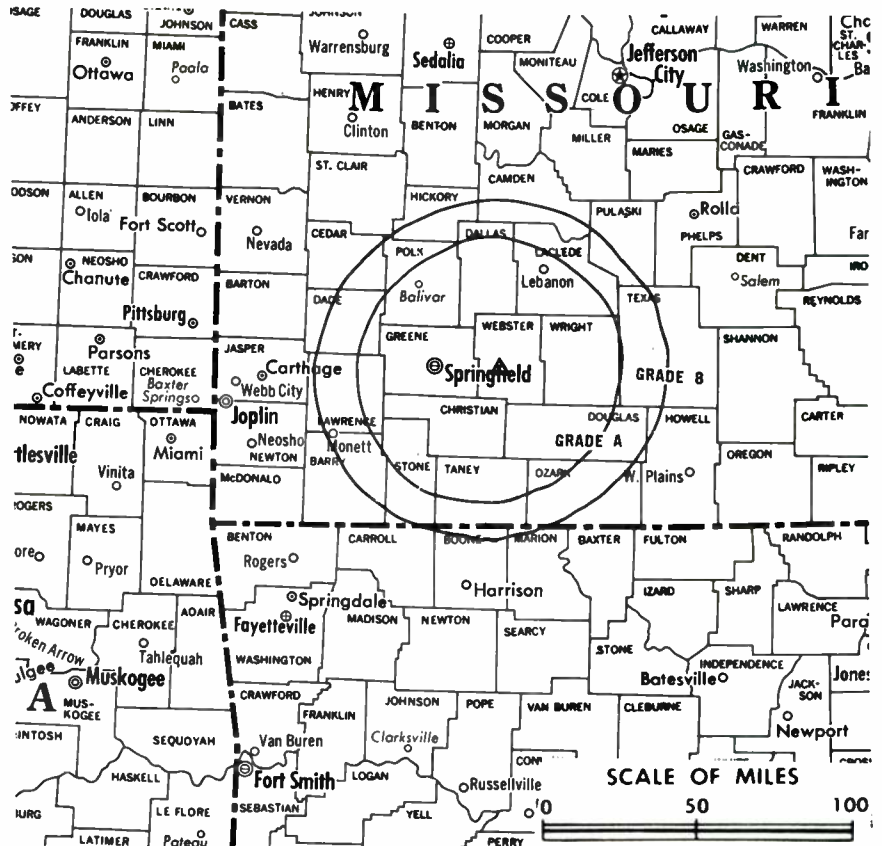
Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2090-kw max. & 479-kw horizontal visual, 95.5-kw horizontal aural. Antenna: 1690-ft. above av. terrain, 1621-ft. above ground, 3176-ft. above sea level.

Latitude 37° 11' 40"  
Longitude 92° 56' 04"

Holds CP for change to 1580-kw max. & 646-kw horizontal visual, 126-kw horizontal aural, 1680-ft. above av. terrain, 1616-ft. above ground, 3171-ft. above sea level. BPCT-5186.

Transmitter: R. R., Fordland, Mo.  
TV tape: Recording facilities.  
Color: Network, live, film, slide & tape.  
News Wire Service: AP, UPI.  
Represented (sales) by Avery-Knodel Inc.  
Represented (engineering) by Jules Cohen & Associates.

Total Households: © MBI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KMTC Ref: FCC File No. BMPCT-7481 Granted 2/15/74

© American Map Co., Inc., N.Y., No. 14244

## KMTC

Network Service: ABC.

Licensee: Midland TV Corp., 3000 E. Cherry St., Springfield, Mo. (65804).

Studio: 3000 E. Cherry St. (65804). Telephone: 417-862-2727.

Ownership: Kenneth E. Meyer, pres. & gen. mgr., 42.08%; Meyer Communications Inc., 35.62%; H. C. Wattner, 19.19%; George Baldrige, 2.80%; Jane A. Meyer, 0.31%. Kenneth Meyer owns KLEX & KBK(FM), Lexington, Mo.; KFAL & KKCA(FM), Fulton, Mo.; 42% of KTXR(FM), Springfield. Note: Principals have interest in KLAA Inc., owner of KLAA(TV), West Monroe, La.

Began Operation: Oct. 2, 1968.

Represented (legal) by Wilner & Scheiner.

Personnel:

KENNETH E. MEYER, president & general manager.  
BOB BURKE, general sales manager.  
B. D. BLANKENSHIP, chief engineer.  
B. H. ALLEY, program director.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.  
Class AA—5:30-10:30 p.m., daily.  
\$1400 \$900 \$500 \$200 Graded rates apply\*

\*Highest rate: \$150.

NETWORK BASE HOURLY RATE: \$275.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Baxter	11,200	10,600	95
	Boone	9,300	8,900	95
	Carroll	5,800	5,500	96

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Christian	8,500	8,200	97
	Dallas	4,800	4,600	97
	Douglas	4,300	4,100	95
	Greene	65,600	64,200	98
	Hickory	2,800	2,700	95
	Howell	11,600	10,700	92
	Laclede	8,900	8,600	96
	Ozark	3,200	3,000	94
	Polk	7,700	7,400	96
	Pulaski	9,100	8,700	96
	Stone	5,900	5,500	94
	Taney	7,800	7,500	97
	Texas	8,700	8,100	93
Webster	7,100	6,800	95	
Wright	6,300	5,900	94	
Between 25-49%	ARKANSAS			
	Fulton	3,300	3,000	91
	Marion	5,100	4,900	96
Between 5-24%	MISSOURI			
	Camden	7,700	7,300	95
	Dade	3,300	3,200	97
	Oregon	4,400	3,900	89
	Shannon	2,800	2,500	89
Between 5-24%	ARKANSAS			
	Izard	4,200	3,800	92
	Madison	3,800	3,500	92
	Newton	2,700	2,500	91
Searcy	3,300	3,100	94	

(Continued on page 521-b)

Station Totals	287,100	273,900	95
Net Weekly Circulation (1979-80)		155,100	
Average Daily Circulation (1979-80)		82,900	



# Missouri—Springfield

## KOLR-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 282-kw visual, 28.2-kw aural. Antenna: 2070-ft. above av. terrain, 1997-ft. above ground, 3577-ft. above sea level.

Latitude 37° 13' 08"  
Longitude 92° 56' 56"

Transmitter: State Hwy. "FF" near Fordland, Mo.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

TWX No.: 910-775-4718.

Represented (engineering) by James C. McNary.

Satellite Earth Station: Scientific-Atlanta, 7-m.

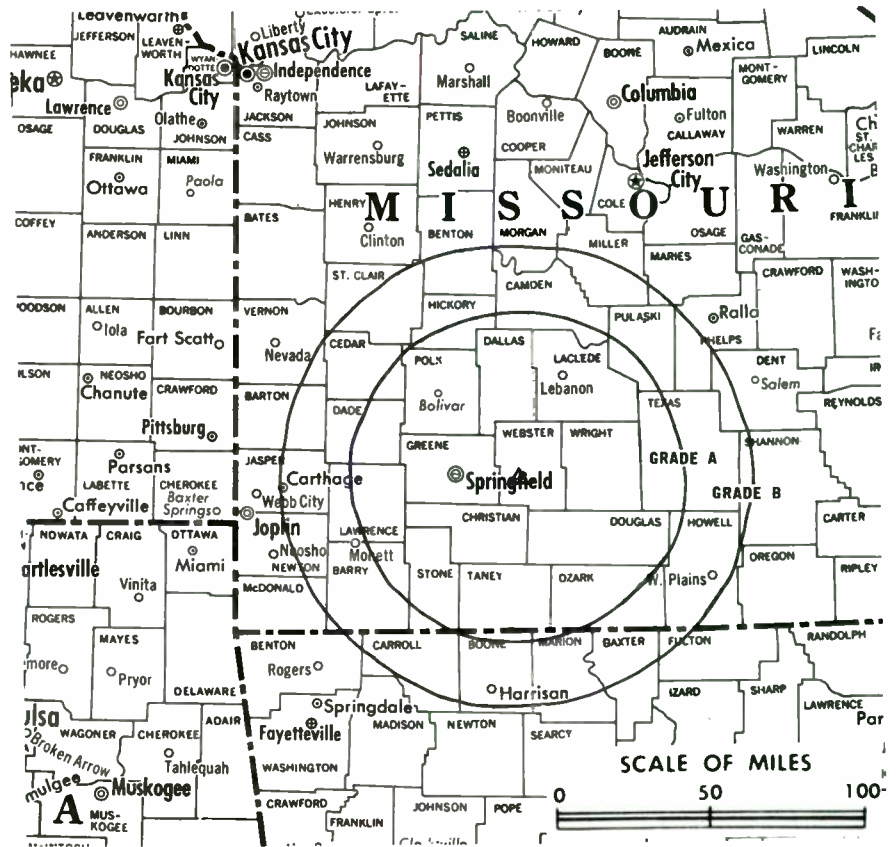
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KOLR-TV Ref: FCC File No. BPCT-4549 Granted 12/12/72

©American Map Co., Inc., N.Y., No. 14244

## KOLR-TV

Network Service: CBS.

Licensee: Independent Broadcasting Co., Box 1716 S.S.S., Springfield (65805).

Studio: 2650 E. Division St. Telephone: 417-862-7474.

Ownership: J. H. G. Cooper, pres., 25.05%; John O. & James H. Cooper, 25.89% each; Irving W. Schwab, secy., 8.19%; G. Pearson Ward, 6.97%; others, none with as much as 5%.

Began Operation: March 14, 1953.

Represented (sales) by Katz Television.

Represented (legal) by Dempsey & Koplovitz.

Personnel:

KEVIN McANDREWS, vice president & general manager.

JACK LLOYD, general sales manager.

WALT STANSBURY, chief engineer.

### DIGEST OF RATE CARD 4A—(Nov. 17, 1980)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.

Class A—4-10:30 p.m., Sun.; 6-10:30 p.m., Mon.-Sat.

\$1500 \$900 \$525 \$450 Graded rates apply\*

\*Highest rate: \$600.

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ARKANSAS</b>				
	Baxter	11,200	10,600	95
	Boone	9,300	8,900	95
<b>50% &amp; Over</b>	Carroll	5,800	5,500	96
	Fulton	3,300	3,000	91
	Madison	3,800	3,500	92
	Marion	5,100	4,900	96
	Newton	2,700	2,500	91

Net Weekly Circulation

State County

Total Households

TV Households %

### MISSOURI

Barry	9,100	8,700	96	
Benton	5,600	5,300	94	
Camden	7,700	7,300	95	
Cedar	4,400	4,200	95	
Christian	8,500	8,200	97	
Dade	3,300	3,200	97	
Dallas	4,800	4,600	97	
Dent	4,500	4,100	92	
Douglas	4,300	4,100	95	
Greene	65,600	64,200	98	
Hickory	2,800	2,700	95	
<b>50% &amp; Over</b>	Howell	11,600	10,700	92
	Laclede	8,900	8,600	96
	Lawrence	11,200	10,800	96
	Oregon	4,400	3,900	89
	Ozark	3,200	3,000	94
	Polk	7,700	7,400	96
	Pulaski	9,100	8,700	96
	St Clair	4,200	4,000	94
	Shannon	2,800	2,500	89
	Stone	5,900	5,500	94
	Taney	7,800	7,500	97
	Texas	8,700	8,100	93
	Webster	7,100	6,800	95
	Wright	6,300	5,900	94

### ARKANSAS

Benton	24,400	23,300	96	
<b>Between 25-49%</b>	Izard	4,200	3,800	92
	Searcy	3,300	3,100	94
	Washington	33,600	32,000	95

(Continued on page 521-b)

<b>Station Totals</b>	<b>441,500</b>	<b>422,200</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>268,400</b>
<b>Average Daily Circulation (1979-80)</b>			<b>178,200</b>

# Missouri—Springfield

## KYTV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 14.1-kw aural. Antenna: 2040-ft. above av. terrain, 2000-ft. above ground, 3565-ft. above sea level.

Latitude 37° 10' 11"

Longitude 92° 56' 30"

Transmitter: 0.7-mi. N of Fordland, Mo.

Telephone: 417-866-2766.

TWX No.: 910-775-4714.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC, NIWS.

Represented (legal) by Arnold & Porter.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KYTV Ref: FCC File No. BPC7-4342 Granted 6/22/70

© American Map Co., Inc., N.Y., No. 14244

## KYTV

Network Service: NBC.

Licensee: KY3 Inc., Box 3500, Springfield, Mo. (65804).

Studio: 999 W. Sunshine (65804).

Ownership: Harte-Hanks Communications Inc., 100%. For other interests, see KENS-TV, San Antonio, Tex.

Began Operation: Oct. 1, 1953. Sale to present owner by Grand Prairie Investment Co. & Mark Twain Media Inc. approved by FCC Oct. 13, 1978 (Television Digest, Vol. 18:21).

Represented (sales) by Blair Television.

Personnel:

DONALD S. MOELLER, president & general manager.  
RAYMOND A. GILVARD, program manager & film buyer.  
THOMAS E. FLANAGAN, general sales & marketing manager.  
FRED RAINS, public affairs director.  
DAN WHITE, production manager.  
CLARENCE MARTIN, promotion manager.  
JERRY ADAMS, news director.  
E. DENNIS WHITE, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.				
\$1500	\$900	\$750	\$400*	\$240*

\*Class AA—6:30-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$1400.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ARKANSAS</b>				
	Baxter	11,200	10,600	95
<b>50% &amp; Over</b>	Boone	9,300	8,900	95
	Carroll	5,800	5,500	96
	Fulton	3,300	3,000	91

Net Weekly Circulation	State County	Total Households	TV Households	%
	Izard	4,200	3,800	92
	Madison	3,800	3,500	92
	Marion	5,100	4,900	96
	Newton	2,700	2,500	91
<b>MISSOURI</b>				
	Barry	9,100	8,700	96
	Benton	5,600	5,300	94
	Camden	7,700	7,300	95
	Cedar	4,400	4,200	95
	Christian	8,500	8,200	97
	Dade	3,300	3,200	97
	Dallas	4,800	4,600	97
	Dent	4,500	4,100	92
	Douglas	4,300	4,100	95
	Greene	65,600	64,200	98
<b>50% &amp; Over</b>	Hickory	2,800	2,700	95
	Howell	11,600	10,700	92
	Laclede	8,900	8,600	96
	Lawrence	11,200	10,800	96
	Oregon	4,400	3,900	89
	Ozark	3,200	3,000	94
	Phelps	11,300	10,700	95
	Polk	7,700	7,400	96
	Pulaski	9,100	8,700	96
	St Clair	4,200	4,000	94
	Shannon	2,800	2,500	89
	Stone	5,900	5,500	94
	Taney	7,800	7,500	97
	Texas	8,700	8,100	93
	Vernon	7,500	7,200	96
	Webster	7,100	6,800	95
	Wright	6,300	5,900	94

(Continued on page 517-b)

<b>Station Totals</b>	<b>446,800</b>	<b>427,200</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>279,200</b>
<b>Average Daily Circulation (1979-80)</b>			<b>212,400</b>

**KPLR-TV, St. Louis**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ILLINOIS—(Continued)</b>				
	Effingham	10,800	10,200	95
	Franklin	18,700	17,900	96
	Jackson	19,000	18,100	95
	Macon	49,500	48,300	98
	Pike	7,800	7,500	96
	Richland	6,400	6,100	95
	Sangamon	69,200	66,900	97
	Williamson	21,100	20,300	96
<b>MISSOURI</b>				
	Audrain	9,800	9,600	98
	Bollinger	3,800	3,600	95
	Butler	14,700	13,900	95
Between 25-49%	Cole	19,000	18,700	98
	Dent	4,500	4,100	92
	Marion	11,400	11,100	98
	Montgomery	4,500	4,300	97
	New Madrid	8,400	8,000	96
	Pettis	14,200	13,700	97
	Phelps	11,300	10,700	95
	Pulaski	9,100	8,700	96
	Randolph	9,500	9,200	97
	Scott	13,500	13,100	97
	Stoddard	10,900	10,500	97
	Wayne	4,200	4,000	94
<b>TENNESSEE</b>				
	Lake	2,400	2,300	97

<b>ARKANSAS</b>				
	Clay	7,800	7,500	96
<b>ILLINOIS</b>				
	Cass	5,600	5,400	96
	Christian	14,100	13,700	97
	Hamilton	3,700	3,400	92
	Hancock	8,500	8,300	98
	Saline	12,000	11,500	96
	Shelby	9,100	8,700	95
	Union	6,600	6,400	97
Between 5-24%	Wayne	7,400	6,900	93
<b>IOWA</b>				
	Lee	15,300	15,000	98
<b>KANSAS</b>				
	Leavenworth	17,000	16,700	98
<b>MISSOURI</b>				
	Callaway	9,100	8,800	97
	Cape Girardeau	19,000	18,500	97
	Carter	1,800	1,600	89
	Dunklin	13,800	13,200	96
	Henry	8,100	7,800	96
	Johnson	11,600	11,300	97
	Laclede	8,900	8,600	96
	Maries	2,500	2,400	95
	Mississippi	5,600	5,400	97
	Osage	4,000	3,800	95
	Ralls	3,200	3,100	98
	Texas	8,700	8,100	93

**KMTC, Springfield**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MISSOURI</b>				
	Barry	9,100	8,700	96
	Benton	5,600	5,300	94
	Cedar	4,400	4,200	95
Between 5-24%	Dent	4,500	4,100	92
	Lawrence	11,200	10,800	96
	Maries	2,500	2,400	95
	Moniteau	4,200	4,100	97
	Morgan	5,100	4,900	96
	Phelps	11,300	10,700	95

**Missouri**

**KDNL-TV, St. Louis**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ILLINOIS</b>				
	Cass	5,600	5,400	96
	Franklin	18,700	17,900	96
	Jackson	19,000	18,100	95
	Jefferson	14,200	13,500	95
	Perry	8,500	8,100	96
	Scott	2,500	2,400	98
	Union	6,600	6,400	97
	Wayne	7,400	6,900	93
	Williamson	21,100	20,300	96
<b>MISSOURI</b>				
	Audrain	9,800	9,600	98
	Bollinger	3,800	3,600	95
Between 5-24%	Callaway	9,100	8,800	97
	Dent	4,500	4,100	92
	Dunklin	13,800	13,200	96
	Gasconade	5,600	5,300	95
	Iron	4,000	3,800	94
	Mississippi	5,600	5,400	97
	New Madrid	8,400	8,000	96
	Perry	5,600	5,400	96
	Phelps	11,300	10,700	95
	Ralls	3,200	3,100	98
	Reynolds	2,500	2,300	92
	Washington	5,600	5,400	96
<b>TENNESSEE</b>				
	Lake	2,400	2,300	97

**KOLR-TV, Springfield**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MISSOURI</b>				
Between 25-49%	Miller	6,700	6,500	97
	Phelps	11,300	10,700	95
	Vernon	7,500	7,200	96
<b>ARKANSAS</b>				
	Johnson	6,300	6,000	95
	Sharp	5,200	4,800	91
<b>MISSOURI</b>				
Between 5-24%	Barton	4,600	4,400	97
	Bates	6,700	6,400	96
	Henry	8,100	7,800	96
	Jasper	33,000	32,100	97
	Maries	2,500	2,400	95
	Moniteau	4,200	4,100	97
	Morgan	5,100	4,900	96
	Newton	14,100	13,800	98

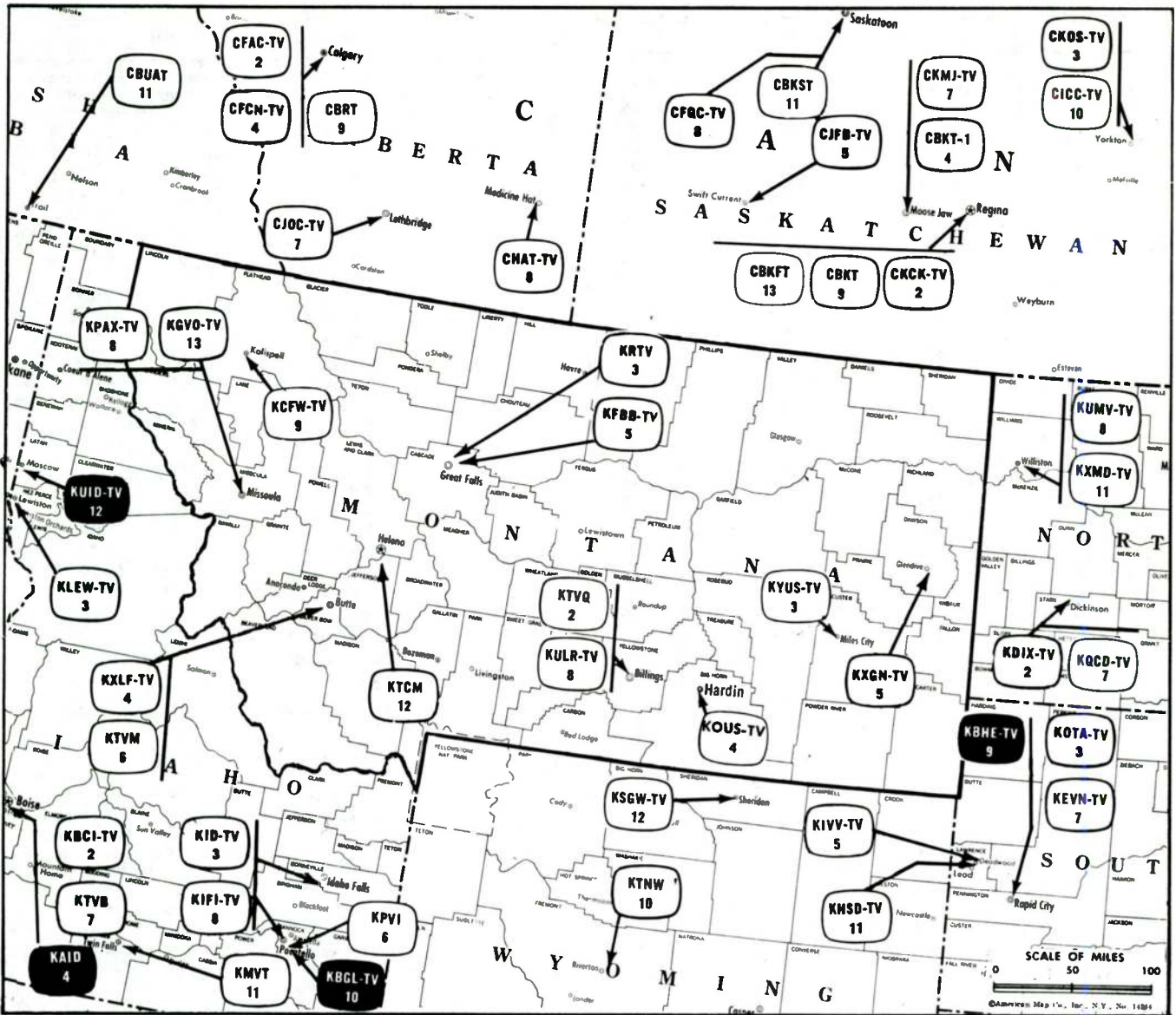
**BLACKBURN & COMPANY, INC.**

**RADIO • TV • CATV • NEWSPAPER BROKERS  
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<b>CHICAGO</b>	333 N. Michigan Ave., 60601	(312) 346-6460
<b>WASHINGTON, D.C.</b>	1111 19th St., N.W., 20036	(202) 331-9270
<b>ATLANTA</b>	400 Colony Sq., #1004, 30361	(404) 892-4655
<b>BEVERLY HILLS</b>	9465 Wilshire Blvd., 90212	(213) 274-8151



# Montana



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Missoula-Butte	55,000	154	111,900	151
Billings	36,000	168	65,800	173
Great Falls	33,000	171	67,700	169
Helena	4,000	213	15,400	212
Miles City-Glendive	3,000	214	10,100	214

### Montana Station Status as of January 1, 1981

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
13	0	13
0	0	0
		13

# NO ONE COVERS MONTANA LIKE MTN.

4 stations, 127 translators and 33 cable systems  
deliver 86% of Montana's TV Households (DMA)\*.



\*Source: A C Nielsen Company U.S. Television Household Estimates, September 1980 - Designated Market Areas (DMA)

And that's a bunch, partner.  
**Buy Montana with one call.**  
**406/252-5611**

Donald G. Bradley, General Manager  
Diana Crants, National Sales Manager  
P.O. Box 2557 • Billings, Montana 59103  
REPRESENTED NATIONALLY BY  
AVERY-KNODEL INC. and  
ART MOORE, INC. — Seattle-Portland  
ANDY McDERMOTT SALES LTD. — Canada





# Montana—Billings

## KTVQ

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10.2-kw aural. Antenna: 670-ft. above av. terrain, 383-ft. above ground, 4183-ft. above sea level.

Latitude 45° 46' 00.2"  
Longitude 108° 27' 26.7"

Transmitter: 2-mi. ESE of Billings on Westergard Hill.

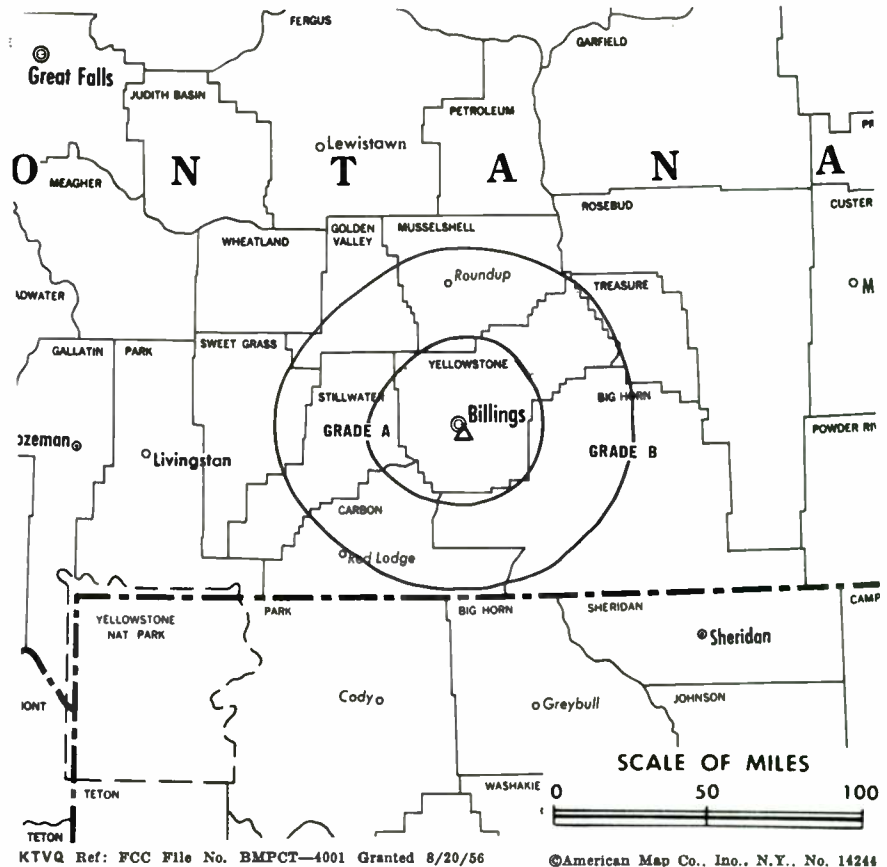
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KTVQ Ref: FCC File No. BMPCT-4001 Granted 8/20/56

©American Map Co., Inc., N.Y., No. 14244

## KTVQ

Network Service: CBS.

Licensee: Garryowen Corp., 3203 3rd Ave. N, Box 2557 (59103).

Studio: 3203 3rd Ave. N, Box 2557.

Telephone: 406-252-5611. TWX No.: 910-975-1030.

Ownership: J. S. Sample, pres.-treas., 100%. Garryowen also owns KXLF-TV & KXLF, Butte; KRTV, Great Falls & KPAX-TV, Missoula, all Mont.

Began Operation: Nov. 9, 1953.

Represented (sales) by Avery-Knodel Inc.; Montana Television Network; Art Moore Inc. (Seattle & Portland); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Midlen & Reddy.

Personnel:

VICTOR MILLER, general manager.  
DIANA CRANTS, national sales manager.  
SARAH ETCHART, local commercial manager.  
LEE LAREVA, operations director.  
J. R. MIDDLETON, chief engineer.  
STEVE JAHNKE, news director.  
DON BRADLEY, film buyer.

### DIGEST OF RATE CARD NO. 32—(Jan. 1, 1980)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.

Class A—6:30-10 p.m., daily.

\$1050 \$790 \$790 \$790 \$110 \$55

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MONTANA</b>			
	Big Horn	3,100	2,900	93
	Carbon	3,400	3,200	95
	Custer	4,800	4,400	92
	Fergus	5,000	4,700	93
	Golden Valley	400	400	92
	Musselshell	2,000	1,900	93

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Park	5,000	4,800	95
	Petroleum	300	300	91
	Rosebud	4,000	3,700	92
	Stillwater	1,900	1,900	98
	Sweet Grass	1,300	1,200	91
	Treasure	400	400	93
	Wheatland	800	700	94
	Yellowstone	38,300	37,400	98
	<b>WYOMING</b>			
	Park	7,300	6,900	94
Sheridan	9,600	8,900	93	
Yellowstone Natl Park	200	200	94	
Between 25-49%	<b>MONTANA</b>			
	Garfield	600	500	84
	Richland	3,700	3,500	95
	<b>NORTH DAKOTA</b>			
Williams	6,900	6,700	97	
Between 5-24%	<b>WYOMING</b>			
	Big Horn	4,400	4,100	94
	Washakie	3,300	3,200	96
	<b>MONTANA</b>			
Broadwater	1,300	1,200	93	
Carter	600	500	91	
Fallon	1,300	1,200	93	
Judith Basin	1,000	900	93	
Meagher	800	700	92	
Powder River	900	800	87	
<b>WYOMING</b>				
Johnson	2,600	2,400	93	
<b>Station Totals</b>		<b>115,200</b>	<b>109,600</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>77,700</b>
<b>Average Daily Circulation (1979-80)</b>				<b>51,300</b>



# Montana—Billings

## KULR-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 750-ft. above av. terrain, 530-ft. above ground, 4249-ft. above sea level.

Latitude 45° 45' 35"

Longitude 108° 27' 14"

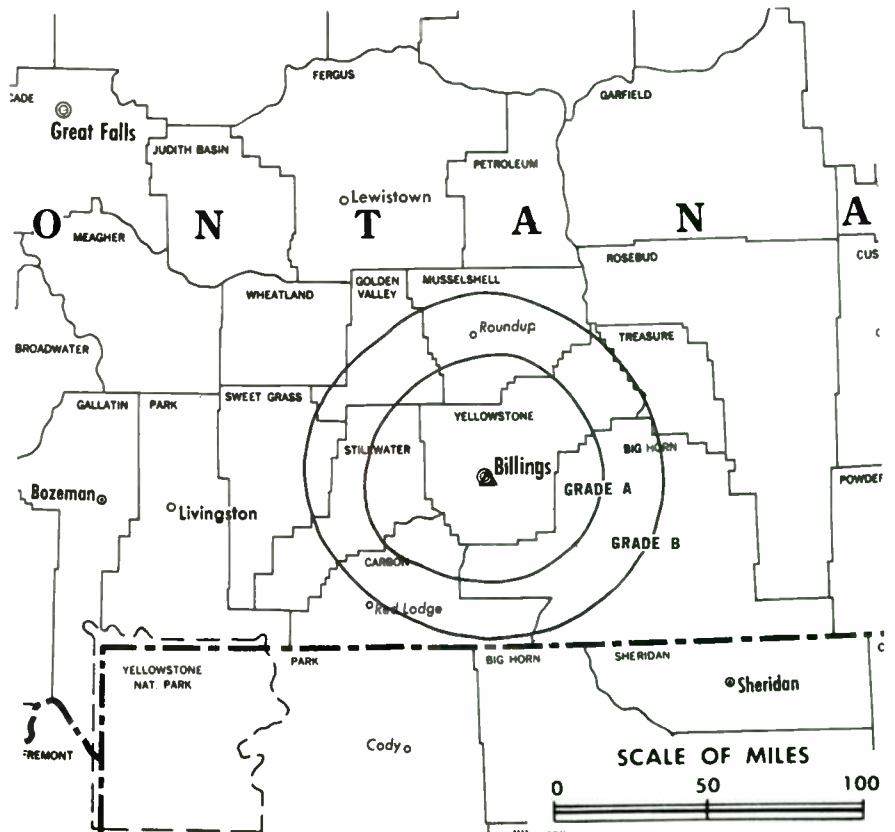
Transmitter: 2.7-mi. E of Billings.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Satellite Earth Station: In operation.



Total Households: © MSI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV% and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).

KULR-TV Ref: FCC File No. BMPCT—4810 Granted 11/21/57

©American Map Co., Inc., N.Y., No. 14244

## KULR-TV

Network Service: ABC.

Licensee: Harriscop Broadcasting Corp., Box 2512, Billings, Mont. (59103).

Studio: 2.7-mi. E of Billings.

Telephone: 406-252-4676. TWX No.: 910-975-1020.

Ownership: See KBAK-TV, Bakersfield, Cal.

Began Operation: March 15, 1958. Sale to present owner by Crain-Snyder TV (Rex Baker, Arthur Miller & Thor Myhre) approved March 8, 1967 by FCC (Television Digest, Vol. 6:46). Previous sale to Crain-Snyder Television Inc. by Midland Empire Bcstg. Co. approved by FCC Dec. 17, 1962 (Vol. 2:52).

Represented (sales) by Katz Television; John McGuire Co. (Colo. & Utah).

Represented (legal) by Cohn & Marks.

Represented (engineering) by Hammett & Edison.

Personnel:

- BURT I. HARRIS, president (Los Angeles).
- E. D. (BOB) MERRILL, vice president & general manager.
- RON OLSEN, operations/program director.
- BOB KORUM, sales manager.
- DEAN JANSMA, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.
Class A—6-10 p.m., daily.				
\$1100	\$850	\$750	\$590	\$305

NETWORK BASE HOURLY RATE: \$425.

For List of NAB TV Code Subscribers,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MONTANA</b>				
<b>50% &amp; Over</b>	Big Horn	3,100	2,900	93
	Carbon	3,400	3,200	95
	Fergus	5,000	4,700	93
	Garfield	600	500	84
	Golden Valley	400	400	92
	Musselshell	2,000	1,900	93
	Park	5,000	4,800	95
	Petroleum	300	300	91
	Powder River	900	800	87
	Rosebud	4,000	3,700	92
	Stillwater	1,900	1,900	98
	Sweet Grass	1,300	1,200	91
	Treasure	400	400	93
Wheatland	800	700	94	
Yellowstone	38,300	37,400	98	
<b>WYOMING</b>				
	Park	7,300	6,900	94
	Yellowstone Natl Park	200	200	94
<b>MONTANA</b>				
<b>Between 25-49%</b>	Custer	4,800	4,400	92
	Prairie	600	500	88
<b>WYOMING</b>				
	Big Horn	4,400	4,100	94
	Sheridan	9,600	8,900	93
	Washakie	3,300	3,200	96
<b>MONTANA</b>				
<b>Between 5-24%</b>	Carter	600	500	91
	Judith Basin	1,000	900	93
<b>Station Totals</b>		<b>99,200</b>	<b>94,400</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>70,700</b>
<b>Average Daily Circulation (1979-80)</b>				<b>46,600</b>

# Montana—Butte

## KTVM

Ch. 6

[Satellite of KECI-TV, Missoula, Mont.]

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12.5-kw aural. Antenna: 1936-ft. above av. terrain, 213-ft. above ground, 8458-ft. above sea level.

Latitude 46° 00' 27"  
Longitude 112° 26' 30"

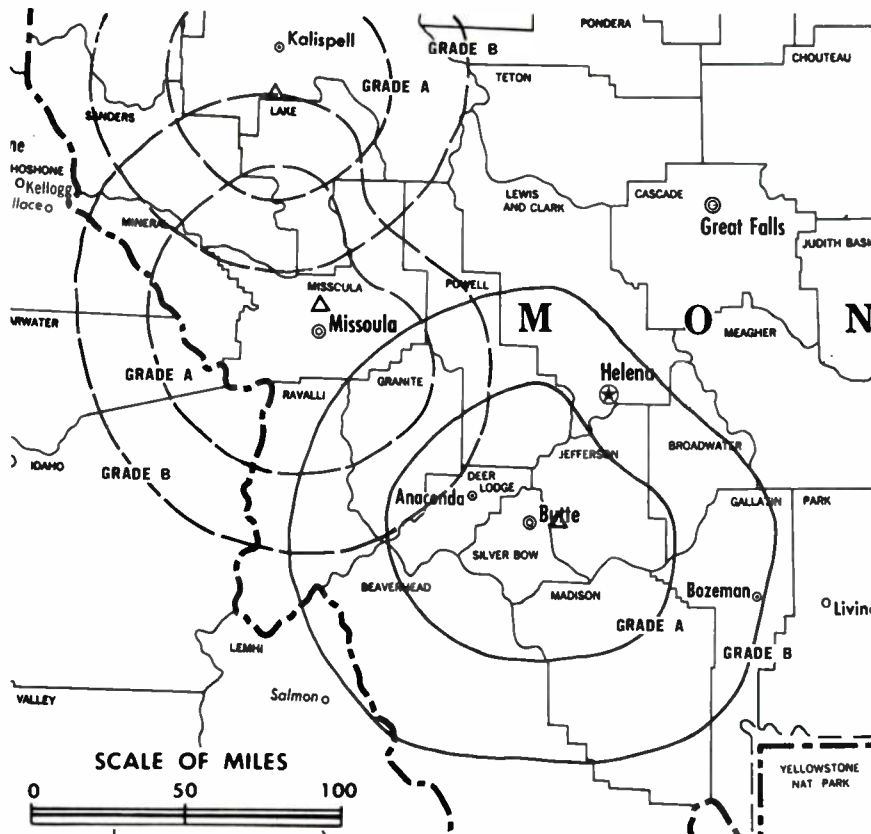
Transmitter: On mountain peak, 2.6-mi. E of Butte.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by A. D. Ring & Associates.

Arbitron Data: Included with KECI-TV, Missoula.



County coverage based on Arbitron study (see page 4-b).

KTVM Ref: FCC File No. BPCT-4187 Granted 12/3/69

©American Map Co., Inc., N.Y., No. 14244

## KTVM

Network Service: NBC, CBS.

Licensee: Eagle Communications Inc., 401 First Ave. East, Kalispell, Mont. (59901).

Studio: See KECI-TV, Missoula.

Ownership: See KECI-TV, Missoula.

Began Operation: May 15, 1970.

Represented (sales) by Seltel Inc.

Represented (legal) by Cohn & Marks.

Personnel:

MICHAEL J. STOCKLIN, general manager.  
DOUGLAS DRADER, chief engineer.

Rates: Sold in combination with KECI-TV, Missoula.

NETWORK BASE HOURLY RATE: \$225.

Find out if your station  
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Call your Arbitron representative  
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# Montana—Butte

## KXLF-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1892-ft. above av. terrain, 199-ft. above ground, 8450-ft. above sea level.

Latitude 46° 00' 27"  
Longitude 112° 26' 30"

Transmitter: 3-mi. E of Butte on XL Heights.

TV tape: Recording facilities.

AM Affiliate: KXLF, 5-kw, 1370 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Satellite Earth Station: In operation.

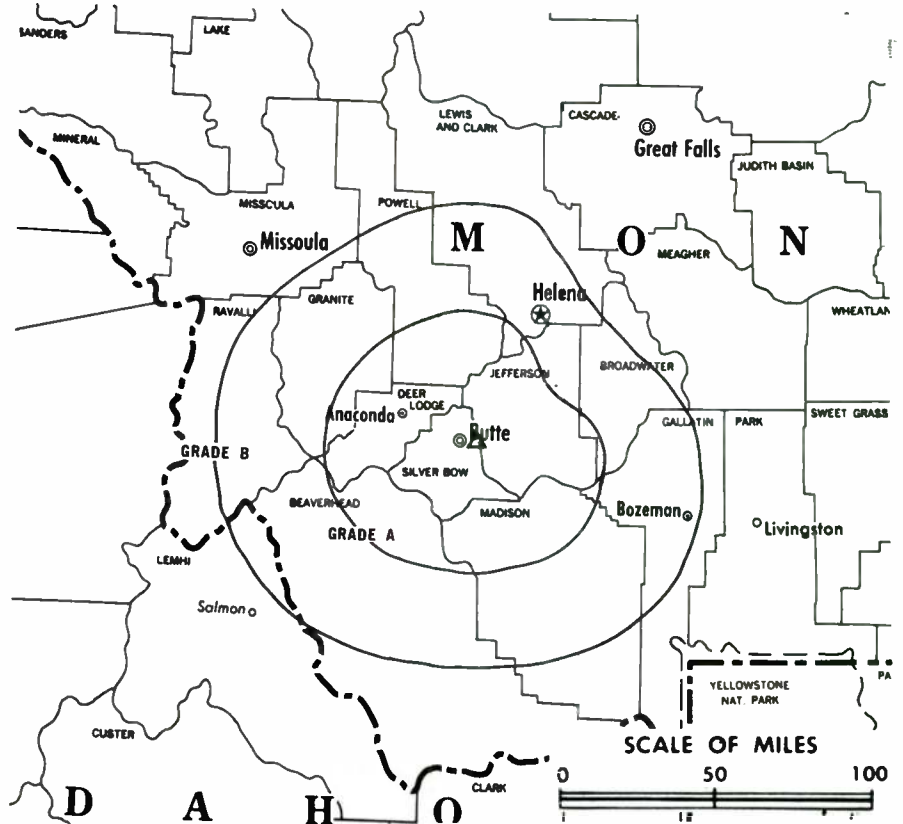
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KXLF-TV Ref: FCC File No. BPCT-3765 Granted 5/12/66

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## KXLF-TV

Network Service: ABC & CBS.

Licensee: Garryowen Corp., Box 3500 (59702).

Studio: 1003 S. Montana St. (59701).

Telephone: 406-782-0444.

Ownership: Joseph S. Sample, pres.-treas., 100%. For other interests, see KTVQ, Billings, Mont.

Began Operation: Aug. 14, 1953. Sale to present owner by Ed Craney approved by FCC Jan. 18, 1961 (Television Digest, Vol. 16:42; 17:4).

Represented (sales) by Avery-Knodel Inc.; Montana Television Network; Art Moore Inc. (Seattle & Portland); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Midlen & Reddy.

Represented (engineering) by Silliman & Silliman.

### Personnel:

PAUL SIMITZES, general manager.  
DIANA CRANTS, national sales manager.  
RON CASS, local sales manager.  
DON SCHEIDECKER, news director.  
DON BRADLEY, film buyer.  
VERNON HOGGE, chief engineer.

Highest 30 Sec. Rate (April 20, 1981): \$200.

NETWORK BASE HOURLY RATE: \$960.

Arbitron Data: Figures include coverage of KPAX-TV, Missoula.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IDAHO</b>			
	Lemhi	2,400	2,200	91
	<b>MONTANA</b>			
	Beaverhead	3,200	2,900	92
	Broadwater	1,300	1,200	93
	Deer Lodge	4,700	4,600	97
	Flathead	17,000	16,300	96
	Gallatin	14,900	14,200	95
	Granite	1,000	1,000	96
	Jefferson	2,500	2,400	95
	Lake	6,600	6,300	96
	Lewis + Clark	15,100	14,400	95
	Madison	2,200	2,100	97
	Meagher	800	700	92
	Mineral	1,500	1,400	96
	Missoula	24,100	23,000	95
Powell	2,600	2,500	95	
Ravalli	7,600	7,300	96	
Silver Bow	14,800	14,300	97	
<b>Between 25-49%</b>	<b>MONTANA</b>			
	Park	5,000	4,800	95
	Sanders	3,700	3,400	91
<b>Between 5-24%</b>	<b>MONTANA</b>			
Lincoln	5,500	5,200	94	
<b>Station Totals</b>		<b>136,500</b>	<b>130,200</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>107,200</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>79,800</b>	



# Montana—Glendive

## KXGN-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 14.8-kw visual, 2.95-kw aural. Antenna: 513-ft. above av. terrain, 158-ft. above ground, 2818-ft. above sea level.

Latitude 47° 03' 15"  
Longitude 104° 40' 45"

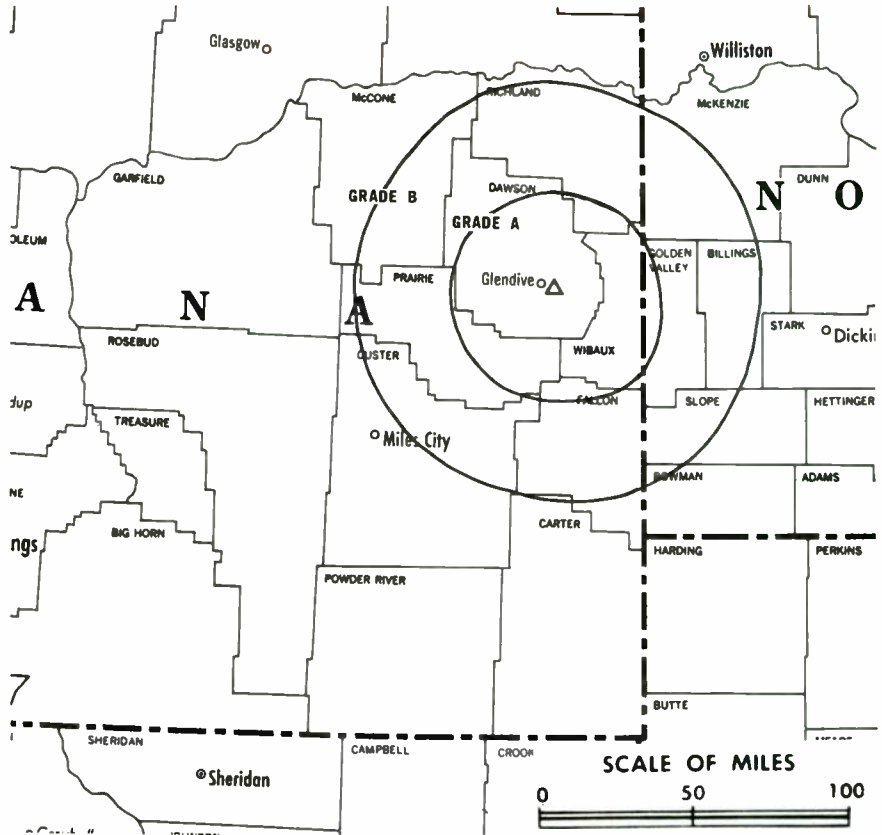
Transmitter: 4-mi. SE of city.

AM Affiliate: KXGN, 1-kw, 1400 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by John H. Mullaney.



Total Households: MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KXGN-TV Ref: FCC File No. BPCT-8008 Granted 3/24/63

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## KXGN-TV

Network Service: CBS; NBC.

Licensee: Glendive Broadcasting Corp., 210 S. Douglas St., Glendive, Mont. (59330).

Studio: 210 S. Douglas St. (59330). Telephone: 406-365-3377.

Ownership: Lewis W. Moore, pres., 99.8%; Elizabeth Kindsfater, v.p., .1%; Elizabeth Lee Hackney, secy.-treas., .1%. Moore also operates local theater.

Began Operation: Nov. 1, 1957.

Represented (sales) by Devney Television Inc. (New York); Bob Hix Co. (Denver).

Represented (legal) by Daly, Joyce & Borsari.

Personnel:

LEWIS W. MOORE, president.  
DAN FRENZEL, general manager.  
WINNIFRED NORTON, office manager.  
DONALD J. POWERS, chief engineer.

### DIGEST OF RATE CARD NO. 7

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—6-10 p.m., daily.				
\$200	\$100	\$55	\$60	\$35

NETWORK BASE HOURLY RATE: \$50.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MONTANA</b>			
	Dawson	3,800	3,600	95
	Fallon	1,300	1,200	93
	Mc Cone	900	800	93
	Prairie	600	500	88
	Wibaux	600	600	95
	<b>NORTH DAKOTA</b>			
	Golden Valley	800	800	97
<b>Between 25-49%</b>	<b>MONTANA</b>			
	Carter	600	500	91
<b>Between 5-24%</b>	<b>MONTANA</b>			
	Garfield	600	500	84
	Richland	3,700	3,500	95
	<b>NORTH DAKOTA</b>			
	Mc Kenzie	1,800	1,700	97
<b>Station Totals</b>		<b>14,700</b>	<b>13,700</b>	<b>93</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>7,200</b>
<b>Average Daily Circulation (1979-80)</b>				<b>4,700</b>

# Montana—Great Falls

## KFBB-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 590-ft. above av. terrain, 540-ft. above ground, 4310-ft. above sea level.

Latitude 47° 32' 08"  
Longitude 111° 17' 02"

Transmitter: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Hammett & Edison.

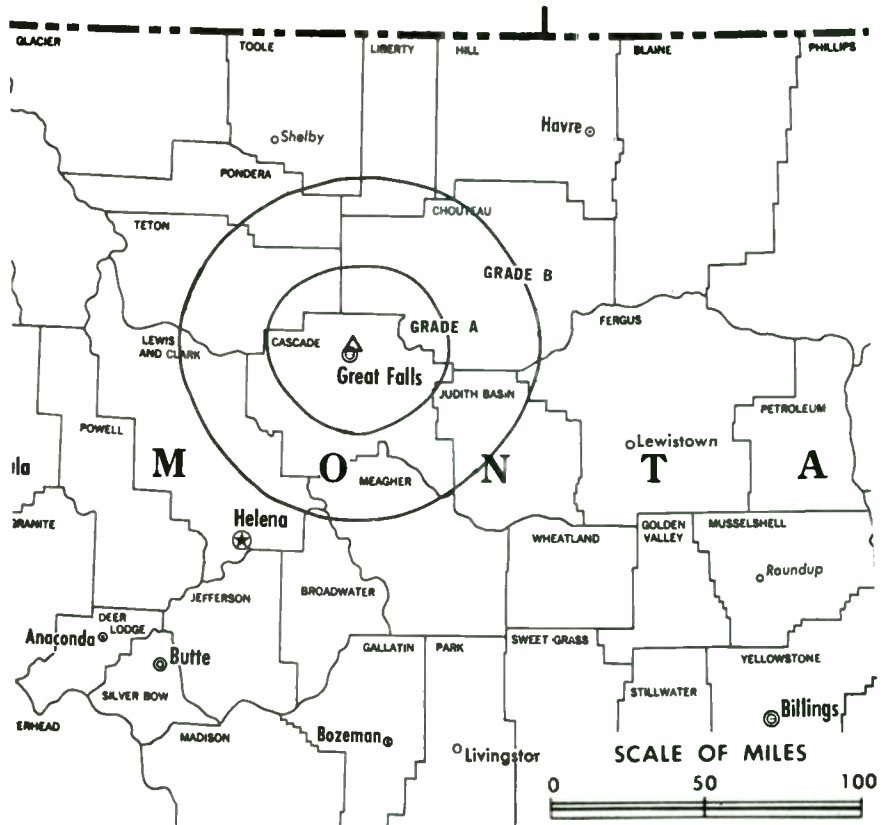
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KFBB-TV Ref: FCC File No. BPCT-4340 Granted 5/7/70

© American Map Co., Inc., N.Y., No. 14244

## KFBB-TV

Network Service: ABC, NBC, CBS.

Licensee: Advance Corp., Box 1139 (59403).

Studio: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Telephone: 406-453-4377. TWX No.: 910-975-1917.

Ownership: Donald P. Nathanson Estate, 58.537%; Advance Brands Inc., 21.355%; William G. Salatich, 7.464%; Robert N. Harris, 2.863%; Richard Fechheimer, 2.581%; Marc B. Nathanson, Greg Nathanson & Jill Rohde, 2.400% each. Advance Corp. also owns 5.44% of KGGM-TV, Albuquerque, N.M.

Began Operation: March 21, 1954. Sale to present owners by Harriscope Bcstg. Corp. approved by FCC April 21, 1977. Sale to Harriscope by David E. Bright, Ernest Scanlon and Daniel O'Shea approved by FCC May 23, 1962 (Television Digest, Vol. 2:11, 22). Sale to Bright, Scanlon and O'Shea by Joseph P. Wilkins and associates approved Jan. 27, 1960 (Vol. 16:3, 5).

Represented (sales) by Seltel Inc.; Hyett/Ramsland Inc. (Minneapolis-St. Paul); Katz Television (Seattle-Portland); John L. McGuire Co. (Denver-Salt Lake City).

Personnel:

JACK OLSON, vice president & general manager.

STAN WITMAN, station & national sales mgr. & program director.

JACK FISHER, local sales manager.

TED SCHROEDER, operations & production manager.

RON SCHLOSSER, chief engineer.

BONITA B. MERRICK, business manager.

KATY CONANT, traffic manager.

MARK MAY, director of news & public affairs.

### DIGEST OF RATE CARD

Hour	30 Min.	Min.	30 Sec.	10 Sec.
Class A—6-11 p.m., daily.				
\$700	\$400	\$220*	\$110*	\$55*

\*7-10 p.m., Mon.-Fri.; 6-10 p.m., Sat.-Sun.

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MONTANA</b>				
	Blaine	2,600	2,400	91
	Broadwater	1,300	1,200	93
	Cascade	30,100	29,400	98
	Chouteau	2,500	2,400	96
50% & Over	Fergus	5,000	4,700	93
	Glacier	3,400	3,200	93
	Hill	6,200	6,000	96
	Judith Basin	1,000	900	93
	Liberty	800	800	96
	Meagher	800	700	92
	Phillips	2,100	1,900	90
	Pondera	2,600	2,500	96
	Teton	2,400	2,300	96
	Toole	2,300	2,200	96
Valley	4,800	4,500	93	
<b>MONTANA</b>				
Between 25-49%	Lewis + Clark	15,100	14,400	95
	Roosevelt	3,400	3,300	96
<b>MONTANA</b>				
Between 5-24%	Jefferson	2,500	2,400	95
<b>Station Totals</b>		<b>88,900</b>	<b>85,200</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>64,000</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>42,900</b>	

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# Montana—Great Falls

**KRTV**

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 586-ft. above av. terrain, 557-ft. above ground, 4100-ft. above sea level.

Latitude 47° 32' 09"  
Longitude 111° 17' 02"

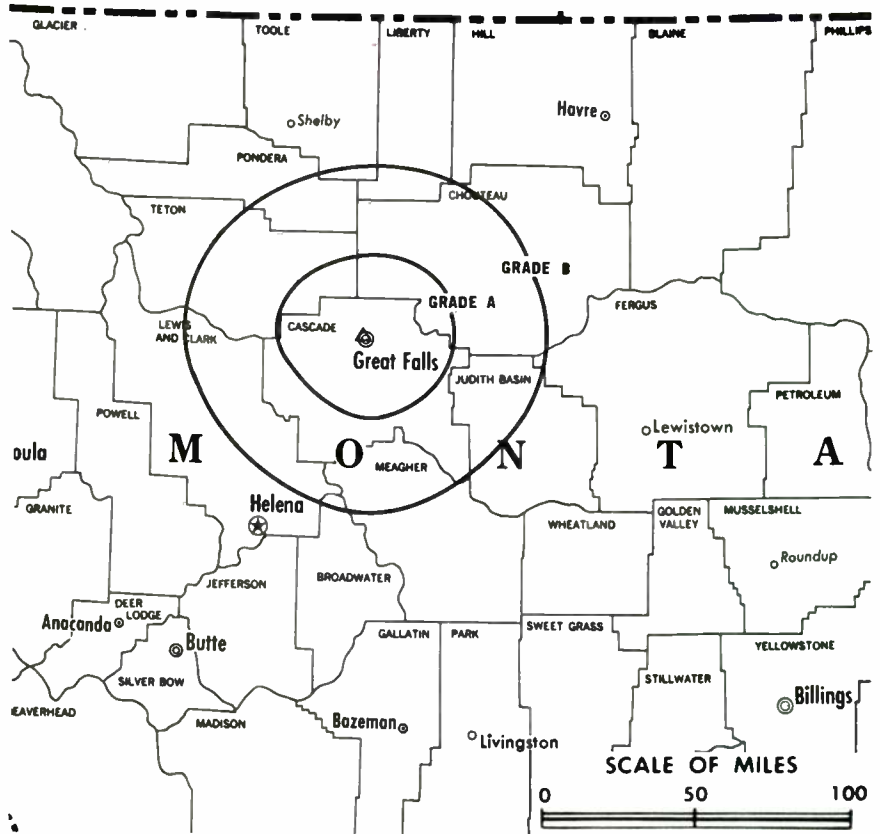
Transmitter: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: Montana Television Network.

Total Households: © MBI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KRTV Ref: FCC File No. BPCT-4457 Granted 10/18/71

© American Map Co. Inc., N.Y., No. 14244

## KRTV

Network Service: NBC, CBS.

Licensee: Garryowen Corp., Box 1331, Great Falls, Mont. (59403).

Studio: U.S. Hwy. 87, 1-mi. N of Great Falls.

Telephone: 406-453-2433.

Ownership: Garryowen Corp. Joseph S. Sample, pres.-treas., 100%. Sample also owns KXLF-TV & KXLF, Butte, KTVQ, Billings and KPAX-TV, Missoula.

Began Operation: Oct. 5, 1958. Sale to present owner by Dan Snyder & Assoc. approved by FCC Feb. 28, 1969. Previous sale by Francis N. & Robert R. Laird approved Oct. 1, 1958 by FCC (Television Digest, Vol. 14:40).

Represented (sales) by Avery-Knodel Television; Art Moore Inc. (Seattle & Portland); Andy McDermott Sales Ltd. (Canada); Montana Television Network, Billings, Mont.

Represented (engineering) by Silliman & Silliman.

Personnel:

CLIFF EWING, general manager.  
GLENN LOCKWOOD, operations director.  
PHIL SAXTON, chief engineer.  
DON BRADLEY, film buyer.  
DIANA CRANTS, national sales manager.

Highest 30 Sec. Rate (June 1, 1981): \$130.

NETWORK BASE HOURLY RATE: \$450.

For Low Power TV Applications,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MONTANA</b>				
	Blaine	2,600	2,400	91
	Cascade	30,100	29,400	98
	Chouteau	2,500	2,400	96
	Fergus	5,000	4,700	93
	Garfield	600	500	84
	Glacier	3,400	3,200	93
<b>50% &amp; Over</b>	Hill	6,200	6,000	96
	Judith Basin	1,000	900	93
	Liberty	800	800	96
	Meagher	800	700	92
	Phillips	2,100	1,900	90
	Pondera	2,600	2,500	96
	Teton	2,400	2,300	96
	Toole	2,300	2,200	96
	Valley	4,800	4,500	93
<b>MONTANA</b>				
<b>Between 25-49%</b>	Broadwater	1,300	1,200	93
<b>MONTANA</b>				
<b>Between 5-24%</b>	Jefferson	2,500	2,400	95
	Lake	6,600	6,300	96
	Lewis + Clark	15,100	14,400	95
	Roosevelt	3,400	3,300	96
<b>Station Totals</b>		<b>96,100</b>	<b>92,000</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>61,700</b>
<b>Average Daily Circulation (1979-80)</b>				<b>45,300</b>



# Montana—Hardin

## KOUS-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1060-ft. above av. terrain, 628-ft. above ground, 4688-ft. above sea level.

Latitude 45° 44' 29"  
Longitude 108° 08' 19"

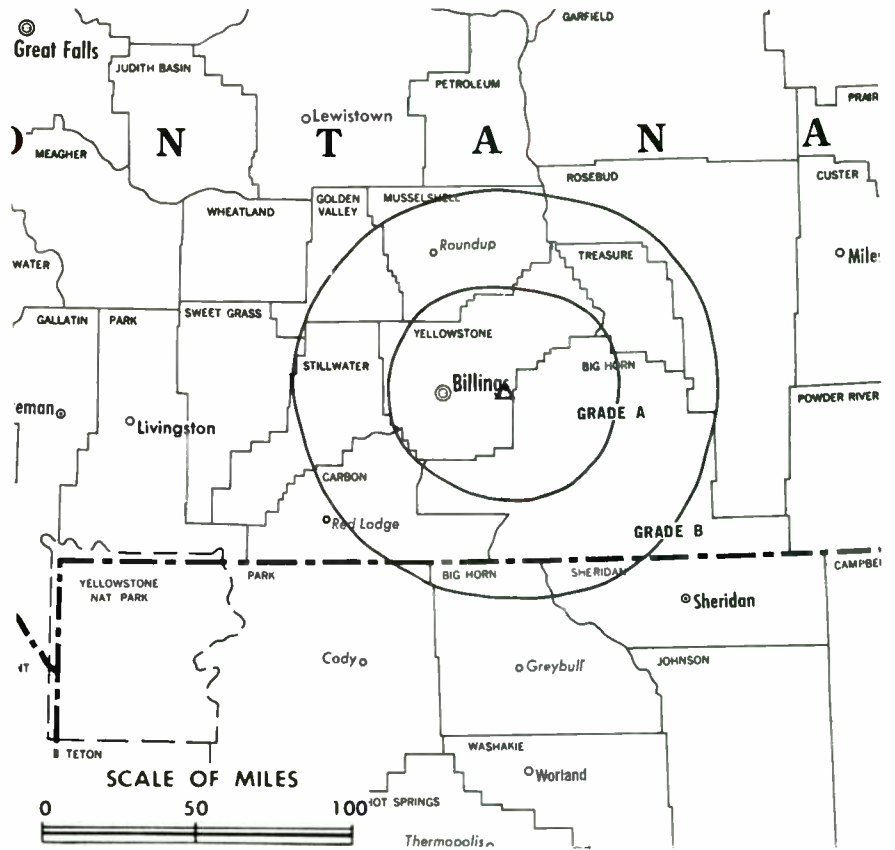
Transmitter: Pryor Star Route, Billings.

TV tape: Recording facilities.

Color: Satellite, network, live, film, slide & tape.

News Wire Service: AP.

Satellite Earth Station: In operation.



KOUS-TV Ref: FCC File No. BMPCT-800410KI Granted 7/28/80 © American Map Co., Inc., N.Y. No. 14244

## KOUS-TV

Network Service: NBC.

Grantee: KOUS-TV Inc., Drawer D, Hardin, Mont. (59034).

Studio: West 3rd St., Hardin.

Telephone: 406-665-3320 (Hardin); 406-252-4004 (Billings).

Ownership: Charles D. Vick, pres., 26%; David G. Rivenes, v.p.-treas., 26%; Daniel W. Coon, secy., 15%; Martha R. Creath, 33%. Vick & Rivenes have interest in KYUS-TV, Miles City, Mont.

Began Operation: Nov. 26, 1980.

Represented (sales) by Spot Time Ltd.; S/R Reps (Seattle); Bob Hix (Denver); Unirep (San Francisco); Wayne Evans (Minneapolis).

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Kenneth Williams Jr.

Personnel:

CHARLES VICK, president.

THOM CURTIS, general manager.

BETTE CHEW, operations director.

Highest One Hour Rate (April 1, 1981): \$700.

Highest 30 Sec. Rate (April 1, 1981): \$70.

# ON TOP

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**Television Digest** regularly.

# Montana—Helena

## KTVG

(formerly KTCM)

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 214-kw visual, 21.4-kw aural. Antenna: 2250-ft. above av. terrain, 176-ft. above ground, 7929-ft. above sea level.

Latitude 46° 49' 35"  
Longitude 111° 42' 33"

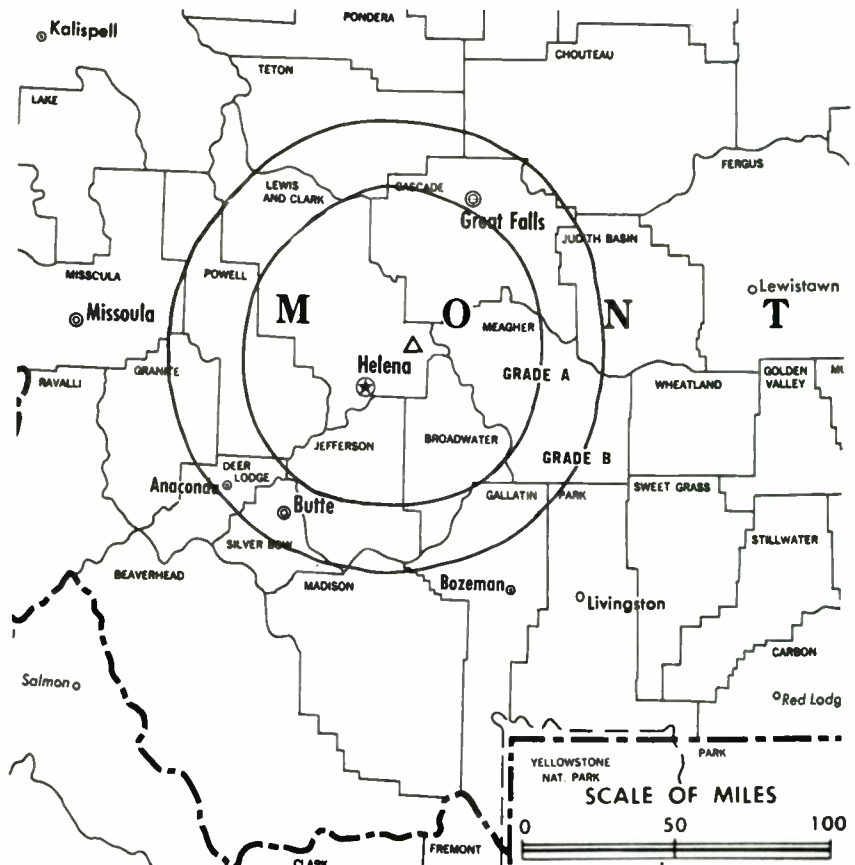
Transmitter: Hogback Mtn., approx. 22-mi. NE of Helena.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (sales) by Spot Time Ltd.; McGuire Co. (Denver); Uni-rep (San Francisco); S/R Reps (Seattle & Portland).

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KTVG Ref: FCC File No. BMPCT-7574 Granted 6/25/75

© American Map Co., Inc., N.Y., No. 14244

## KTVG

Network Service: NBC.

Licensee: Helena TV Inc., Box 6125, Helena, Mont. (59601).

Studio: 2433 N. Montana Ave. (59601).

Telephone: 406-443-5050.

Ownership: Lynn H. Koch, 60%; Karen L. Koch, 28.21%; Stanley E. Wilson & Gwendolyn Wilson, 5.897% each.

Began Operation: Jan. 1, 1958. Left air Feb. 5, 1959, but resumed operation Aug. 6, 1959 (Television Digest, Vol. 15:6, 33, 36). Sale to Helena TV Inc. by Joseph S. Sample, who took over all properties from Ed Craney was approved by FCC Jan. 18, 1961 (Vol. 16:42, 17:4). Sale by Helena TV Inc. approved by FCC June 5, 1963 (Vol. 3:23). Sale of control by Paul B. McAdam & A. W. Scribner approved by FCC Dec. 18, 1968. Sale to present owners approved by FCC Nov. 29, 1979.

Represented (legal) by Kirkland & Ellis.

### Personnel:

LYNN H. KOCH, president & general manager.  
HAL PECK, program director.  
ROGER ZEN, sales manager.  
FRANK COILE, chief engineer.  
ROBERT ANDERSON, news director.

Highest 30 Sec. Rate (May 1, 1981): \$90.

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MONTANA</b>			
	Broadwater	1,300	1,200	93
	Lewis + Clark	15,100	14,400	95
Between 25-49%	<b>MONTANA</b>			
	Cascade	30,100	29,400	98
	Jefferson	2,500	2,400	95
	Meagher	800	700	92
	Teton	2,400	2,300	96
Between 5-24%	<b>MONTANA</b>			
	Chouteau	2,500	2,400	96
	Gallatin	14,900	14,200	95
	Judith Basin	1,000	900	93
	Madison	2,200	2,100	97
	Pondera	2,600	2,500	96
<b>Station Totals</b>		<b>75,400</b>	<b>72,500</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>29,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>14,900</b>	

# Montana—Kalispell

## KCFW-TV

Ch. 9

[Satellite of KECI-TV, Missoula, Mont.]

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 26.5-kw visual, 5.3-kw aural. Antenna: 2794-ft. above av. terrain, 240-ft. above ground, 6898-ft. above sea level.

Latitude 48° 00' 48"  
Longitude 114° 21' 55"

**Transmitter:** Blacktail Mtn., 6.5-mi. W of Lakeside, Mont.

**Color:** Network, live, film, slide & tape.

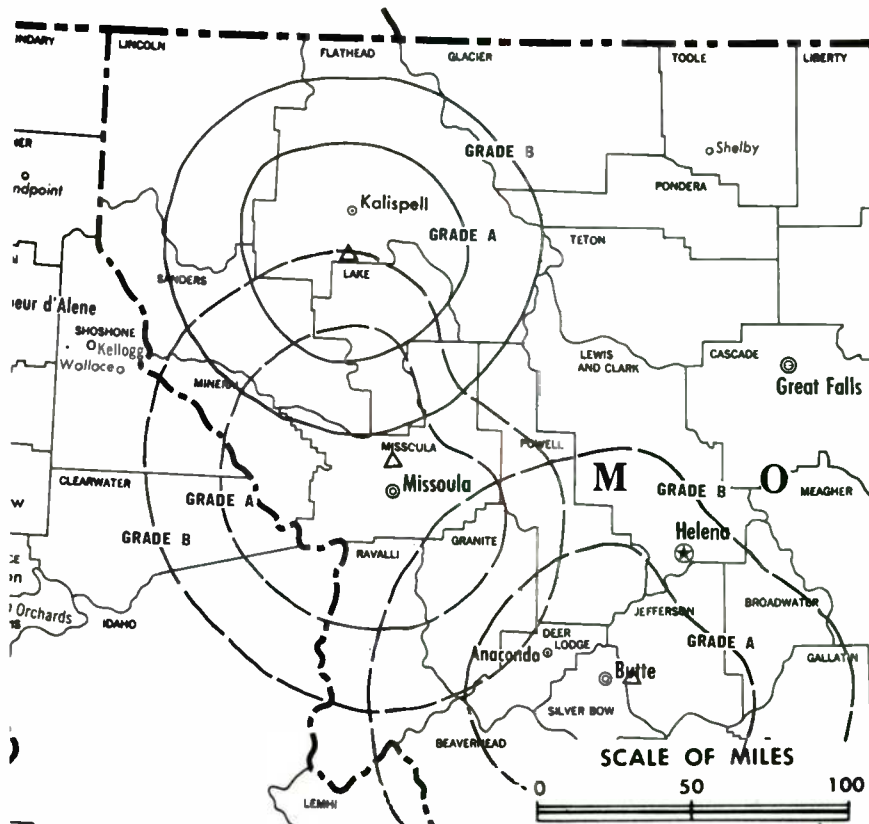
**TV tape:** Recording facilities.

**News Wire Service:** UPI.

**Represented (legal)** by Cohn & Marks.

**Represented (engineering)** by A. D. Ring & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KCFW-TV Ref: FCC File No. BPCT-3985 Granted 12/20/67

© American Map Co., Inc., N.Y. No. 14244

## KCFW-TV

**Network Service:** NBC, CBS.

**Licensee:** Eagle Communications Inc., Box 857, Kalispell, Mont. (59901).

**Studio:** 401 First Ave. E., Box 857, Kalispell, Mont. (59901).

**Telephone:** 406-755-5239.

**Ownership:** See KECI-TV, Missoula, Mont.

**Began Operation:** June 10, 1968.

**Represented (sales)** by Seltel Inc.; John L. McGuire (Denver); Hyett/Ramsland Inc. (Minneapolis); Katz Television (Seattle).

**Personnel:**

MIKE STOCKLIN, general manager.

MARK HOLSTON, news director.

CHARLES J. CANNALIATO, chief engineer.

**Rates:** See KECI-TV, Missoula, Mont.

**NETWORK BASE HOURLY RATE:** \$100.

Net Weekly Circulation	State	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MONTANA</b>			
	Flathead	17,000	16,300	96
	Lincoln	5,500	5,200	94
<b>Between 25-49%</b>	<b>MONTANA</b>			
	Lake	6,600	6,300	96
<b>Between 5-24%</b>	<b>MONTANA</b>			
	Deer Lodge	4,700	4,600	97
	Granite	1,000	1,000	96
	Meagher	800	700	92
	Powell	2,600	2,500	95
	Sanders	3,700	3,400	91
<b>Station Totals</b>		<b>41,900</b>	<b>40,000</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>22,400</b>
<b>Average Daily Circulation (1979-80)</b>				<b>13,900</b>



# Montana—Miles City

## KYUS-TV

Ch. 3

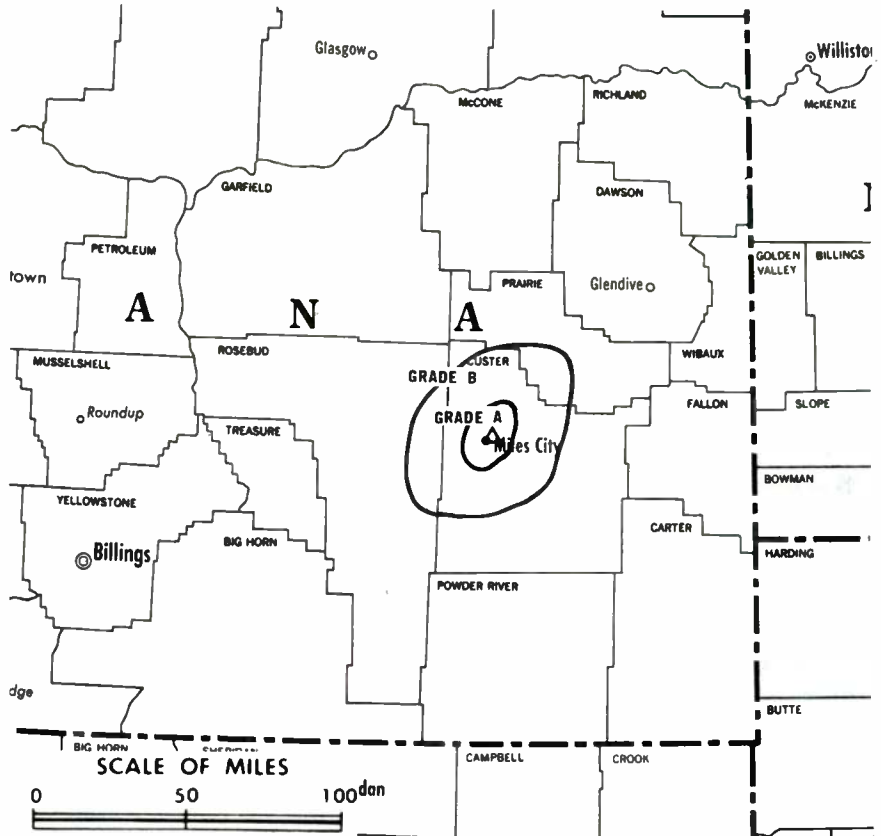
Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 10.2-kw visual, 1.02-kw aural. Antenna: 125-ft. above av. terrain, 59-ft. above ground, 2664-ft. above sea level.

Latitude 46° 25' 56"  
Longitude 105° 51' 31"

Transmitter: 1-mi. NW of Miles City.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KYUS-TV Ref: FCC File No. BPCT-4020 Granted 1/8/69

© American Map Co., Inc., N.Y., No. 14244

## KYUS-TV

Network Service: NBC.

Licensee: Custer Bcstg. Corp., Box 760, Miles City (59301).

Studio: 1-mi. NW of Miles City.

Telephone: 406-232-3540.

Ownership: David G. Rivenes & L. B. Foster, 49.98% each.

Began Operation: Sept. 1, 1969.

Represented (sales) by Spot Time Ltd.; Bob Hix (Denver).

Represented (legal) by Daniel Webster Coon.

### Personnel:

DAVID G. RIVENES, general manager.  
ELLA M. RIVENES, operations manager & program director.  
CHARLES VICK, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class A—6-10 p.m., daily.						
\$150	\$100	\$75	\$40	\$60	\$30	\$20

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MONTANA</b>			
	Custer	4,800	4,400	92
	Prairie	600	500	88
Between 25-49%	<b>MONTANA</b>			
	Rosebud	4,000	3,700	92
Between 5-24%	<b>MONTANA</b>			
	Garfield	600	500	84
<b>Station Totals</b>		<b>10,000</b>	<b>9,100</b>	<b>91</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>5,400</b>
<b>Average Daily Circulation (1979-80)</b>				<b>3,300</b>

Map Note: Contours calculated by revised  
Sec. 73.699 of FCC Rules not available.

# Montana—Missoula

## KECI-TV

Ch. 13

[Operates satellites KCFW-TV, Kalispell & KTVM, Butte, Mont.]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 300-kw visual, 30-kw aural. Antenna: 2000-ft. above av. terrain, 289-ft. above ground, 7060-ft. above sea level.

Latitude 47° 01' 05"  
Longitude 114° 00' 41"

Transmitter: 10-mi. N of Missoula, near Evaro, Mont.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by A. D. Ring & Associates.

Arbitron Data: Figures include satellite KTVM, Butte.

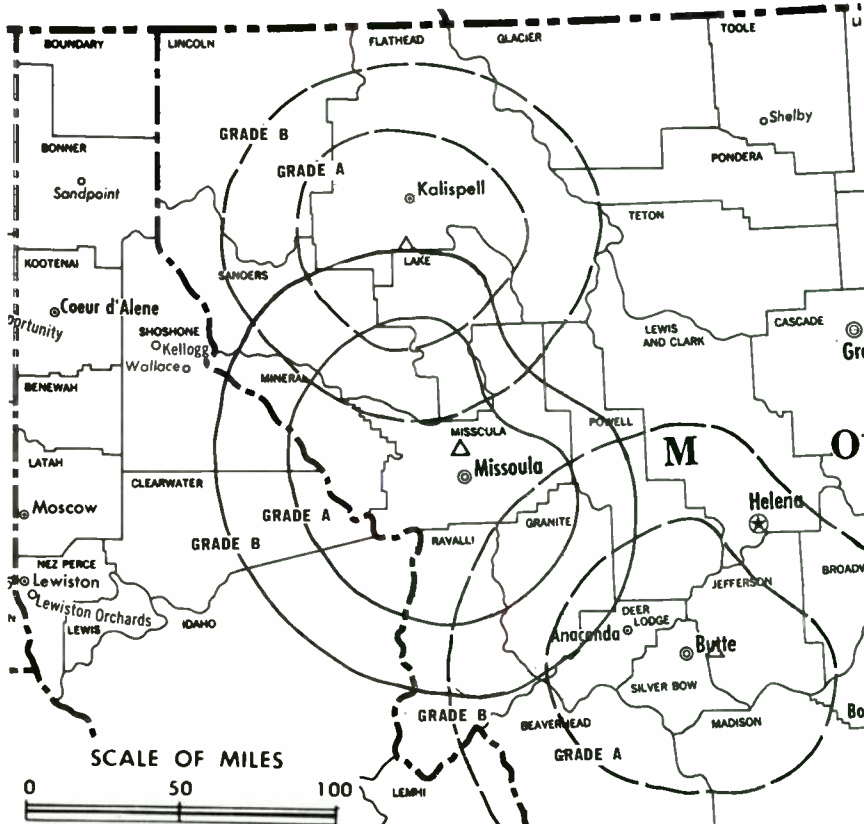
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KECI-TV Ref: FCC File No. BPCT-3969 Granted 6/13/67

©American Map Co., Inc., N.Y., No. 14244

## KECI-TV

Network Service: NBC; also CBS on per program basis.

Licensee: Eagle Communications Inc., TV Bldg., 340 W. Main St. (59806).

Studio: 340 W. Main St.

Telephone: 406-721-2063. TWX No.: 406-543-3521.

Ownership: Precht Communications Inc., 100%. Officers: Robert H. Precht, chmn.-secy.; Michael Stocklin, v.p.; Ronald Greenberg. Precht Communications owns Sullivan Productions Inc., multiple cable system operator.

Began Operation: July 1, 1954. Sale by Mosby's Inc. to KMSO-TV Inc. approved Sept. 11, 1964 by FCC (Television Digest, Vol. 4:32, 38). Sale to present owner by Dale G. Moore approved by FCC Aug. 24, 1978.

Represented (sales) by Seltel Inc.; John L. McGuire (Denver); Katz Television (Seattle); Hyett/Ramsland Inc. (Minneapolis); Radio-Television Representatives Ltd. (Toronto & Montreal).

Represented (legal) by Cohn & Marks.

Personnel:

MICHAEL J. STOCKLIN, general manager.

JACK SCHÖMMER, program director.

LARRY ARBAUGH, chief engineer.

### DIGEST OF RATE CARD NO. 33

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.  
Class A—6-10 p.m., daily.

\$700 \$400 \$200 \$150 Graded rates apply\*

\*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>IDAHO</b>			
	Lemhi	2,400	2,200	91
	<b>MONTANA</b>			
	Beaverhead	3,200	2,900	92
	Deer Lodge	4,700	4,600	97
	Gallatin	14,900	14,200	95
	Granite	1,000	1,000	96
	Jefferson	2,500	2,400	95
	Lake	6,600	6,300	96
	Madison	2,200	2,100	97
	Mineral	1,500	1,400	96
	Missoula	24,100	23,000	95
	Powell	2,600	2,500	95
	Ravalli	7,600	7,300	96
Sanders	3,700	3,400	91	
Silver Bow	14,800	14,300	97	
<b>MONTANA</b>				
Between 25-49%	Meagher	800	700	92
Between 5-24%	<b>IDAHO</b>			
	Jefferson	4,800	4,700	99
	Shoshone	6,800	6,600	97
<b>MONTANA</b>				
Broadwater	1,300	1,200	93	
Park	5,000	4,800	95	
<b>Station Totals</b>		<b>110,500</b>	<b>105,600</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>78,900</b>
<b>Average Daily Circulation (1979-80)</b>				<b>54,100</b>

# Montana—Missoula

## KPAX-TV

Ch. 8

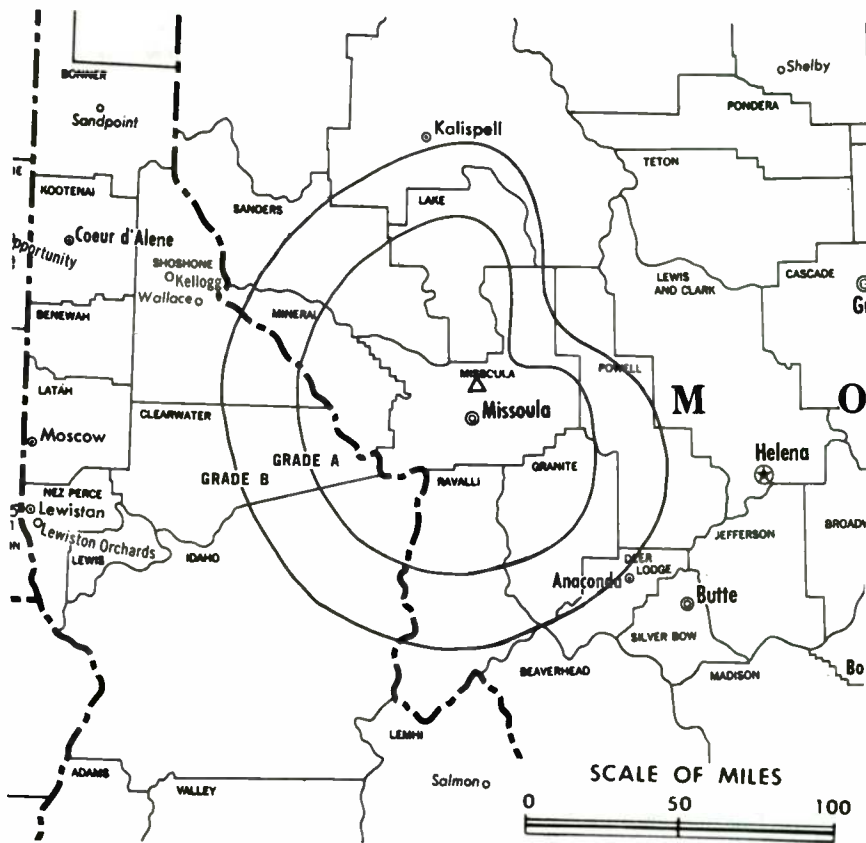
Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 275-kw max. & 257-kw horizontal visual, 51.5-kw max. & 48.0-kw horizontal aural. Antenna: 2150-ft. above av. terrain, 284-ft. above ground, 7101-ft. above sea level.

Latitude 47° 01' 06"  
Longitude 114° 00' 41"

Transmitter: TV Mountain, 4-mi. E of Evaro.

News Wire Service: UPI.

Arbitron Data: Included with KXLF-TV, Butte.



County coverage based on Arbitron study (see page 4-b).

KPAX-TV Ref: FCC File No. BMPCT-7160 Granted 5/22/70

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## KPAX-TV

Network Service: ABC & CBS.

Licensee: Garryowen Corp., Box 2557, Billings, Mont. (59103).

Studio: 2204 Regent (59801).

Ownership: See KXLF-TV, Butte.

Began Operation: May 1, 1970.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Midlen & Reddy.

Represented (engineering) by Silliman & Silliman.

Personnel:

PETE FRIDEN, general manager.

DIANA CRANTS, national sales manager.

SUZANNE LAGONI, news director.

DON BRADLEY, film buyer.

JEROME MacDONALD, chief engineer.

Rates: Sold in combination with KXLF-TV, Butte.





**Burlington**

*Campbell Soup Company*



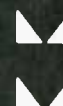
**AT&T**

bloomingdale's



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National High Blood Pressure Education Program. National Heart, Lung, and Blood Institute. U.S. Department of Health and Human Services



**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**KTNE-TV**  
**Alliance**  
Ch. 13

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1542-ft. above av. terrain, 1499-ft. above ground, 5749-ft. above sea level.

Latitude	41°	50'	24"
Longitude	103°	03'	18"

**KMNE-TV**  
**Bassett**  
Ch. 7

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1484-ft. above av. terrain, 1524-ft. above ground, 4049-ft. above sea level.

Latitude	42°	20'	17.4"
Longitude	99°	29'	17.7"

**KHNE-TV**  
**Hastings**  
Ch. 29

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1568-kw max. & 383-kw horizontal visual, 38.3-kw aural. Antenna: 1216-ft. above av. terrain, 1238-ft. above ground, 3049-ft. above sea level.

Latitude	40°	46'	16.5"
Longitude	98°	05'	21.9"

**KLNE-TV**  
**Lexington**  
Ch. 3

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1062-ft. above av. terrain, 1065-ft. above ground, 3449-ft. above sea level.

Latitude	40°	23'	05"
Longitude	99°	27'	30"

**KUON-TV**  
**Lincoln**  
Ch. 12

Non-Commercial Educational Station

Licensee: University of Nebraska, Box 83111, Lincoln (68501).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 825-ft. above av. terrain, 874-ft. above ground, 2049-ft. above sea level.

Latitude	41°	08'	18.1"
Longitude	96°	27'	19.2"

**KRNE-TV**  
**Merriman**  
Ch. 12

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 182-kw visual, 18.2-kw aural. Antenna: 1066-ft. above av. terrain, 1029-ft. above ground, 4567-ft. above sea level.

Latitude	42°	40'	37.9"
Longitude	101°	42'	35.5"

**KXNE-TV**  
**Norfolk**  
Ch. 19

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 2750-kw max. & 309-kw horizontal visual, 30.9-kw aural. Antenna: 1042-ft. above av. terrain, 1069-ft. above ground, 2849-ft. above sea level.

Latitude	42°	14'	15"
Longitude	97°	16'	41"

**KPNE-TV**  
**North Platte**  
Ch. 9

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1020-ft. above av. terrain, 1006-ft. above ground, 4216-ft. above sea level.

Latitude	41°	01'	16.3"
Longitude	101°	09'	9.8"

**KYNE-TV**  
**Omaha**  
Ch. 26

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 520.36-kw visual, 52.03-kw aural. Antenna: 425-ft. above av. terrain, 395-ft. above ground, 1546-ft. above sea level.

Latitude	41°	15'	28"
Longitude	96°	00'	32"

**State Cross Reference List**  
Communities That Receive Programs of  
Stations That Are Located Elsewhere

**KSTF**  
**Gering**  
(See Scottsbluff, Neb.)

**KCNA-TV**  
**Columbus & Norfolk**  
(See Albion, Neb.)



# Nebraska—Albion

## KCNA-TV

Ch. 8

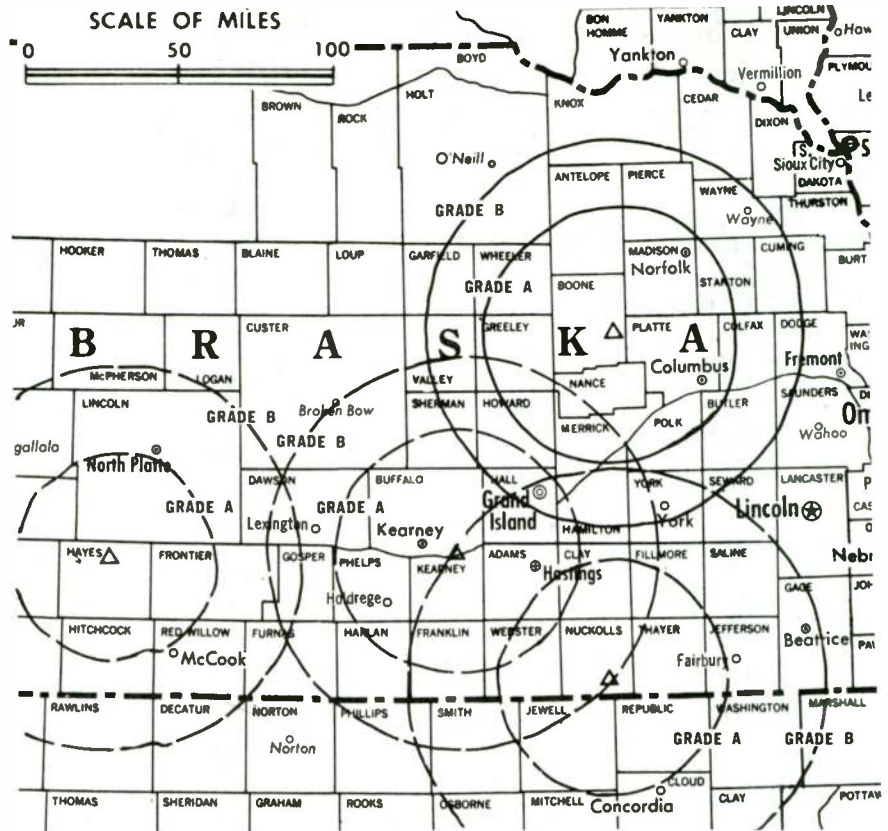
[Semi-satellite of KHGI-TV,  
Kearney, Neb.]

Technical Facilities: Channel No. 8  
(180-186 MHz). Authorized power:  
316-kw visual, 63.2-kw aural.  
Antenna: 1150-ft. above av. terrain,  
1134-ft. above ground,  
3034-ft. above sea level.

Latitude 41° 40' 54"  
Longitude 97° 52' 38"

Transmitter: 6-mi. E of Albion, 1.2-  
mi. S of Rt. 91.

Color: Network, live, film, slide &  
tape. News Wire Service: AP, UPI.  
News Film Service: ABC.



County coverage based on Arbitron study (see  
page 4-b).

KCNA-TV Ref: FCC File No. BPCT—3162 Granted 2/5/64

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## KCNA-TV

Network Service: ABC.

Licensee: Amaturio Group Inc., Box 220, Kearney, Neb. (68847).

Telephone: 308-793-2494, NTV Network, Axtell, Neb.

TWX No.: 910-960-3746.

Ownership: See KHGI-TV, Kearney, Neb.

Began Operation: December 5, 1964.

Represented (sales) by Katz Television.

Represented (legal) by Koteen & Burt.

### Personnel:

JOSEPH C. AMATURO, chairman.

FRANK E. BROSSEAU, president.

WAYNE W. LANSCHÉ, vice president & general sales manager.

JERRY FUEHRER, chief engineer.

GUY DAVIDSON, production manager.

JOHN ALLEN ADAMS, news director.

Rates: Sold in conjunction with KHGI-TV, Kearney, KWNB-TV,  
Hayes Center & KSNB-TV, Superior, all Neb.

NETWORK BASE HOURLY RATE: Bonus to KHGI-TV, Kearney.

Arbitron Data For This Station Included With  
Parent KHGI-TV, Kearney, Neb.

E

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# Nebraska—Grand Island

## KGIN-TV

Ch. 11

[Satellite of KOLN-TV, Lincoln, Neb.]



Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55.5-kw aural. Antenna: 1009-ft. above av. terrain, 1066-ft. above ground, 3146-ft. above sea level.

Latitude 40° 35' 20"  
Longitude 98° 48' 10"

Transmitter: 10-mi. NE of Minden.  
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.



County coverage based on Arbitron study (see page 4-b).

KGIN-TV Ref: FCC File No. BMPCT-5681 Granted 8/24/61

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## KGIN-TV

Network Service: CBS.

Licensee: Cornhusker Television Corp., KOLN-TV, Lincoln, Neb.

Studio: 231 S. Locust St., Grand Island, Neb. (68801).

Telephone: 308-382-6100. TWX No.: 910-621-8114.

Ownership: See KOLN-TV, Lincoln.

Began Operation: October 1, 1961.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

Same as KOLN-TV.

BOB SCHNUELLE, manager, Grand Island.

Rates: See KOLN-TV.

NETWORK BASE HOURLY RATE: Combination rate with KOLN-TV, Lincoln.

**Arbitron Data For This Station Included With  
Parent KOLN-TV, Lincoln, Neb.**

# Nebraska—Hastings

## KHAS-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 730-ft. above av. terrain, 767-ft. above ground, 2707-ft. above sea level.

Latitude 40° 39' 06"

Longitude 98° 23' 04"

Transmitter: Hwy. 281, 3-mi. N of Hastings.

Studio: Hwy. 281, 3-mi. N of Hastings.

AM Affiliate: KHAS, 1-kw, 1230 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KHAS-TV Ref: FCC File No. BMPCT-3248 Granted 8/5/55

©American Map Co., Inc., N.Y., No. 14244

## KHAS-TV

Network Service: NBC.

Licensee: Nebraska Television Corp., Box 578 (68901).

Telephone: 402-463-1321. TWX No.: 402-596-1490.

Ownership: Seaton Publishing Co., 51.54%; Morrison-Quirk Grain Corp., 3.64%; Radio KHAS, Hastings, 4.07%; John Spady Estate, 1.75%; Gladys D. Seaton, 3.30%; James D. Conway, 2.83%; Lloyd P. Kissinger, 1.45%; over 100 other stockholders, none with as much as 2%. Officers: G. D. Seaton, pres.; James D. Conway, secy.-treas.; Duane B. Allison, asst. secy. Seaton family owns Hastings Tribune, controls KHAS; KGGF, Coffeyville, Kan.; KMAN & KMKF(FM), Manhattan, Kan.; KFYO, Lubbock, Tex.; KNEB-AM-FM, Scottsbluff, Neb. and publishes chain of Western newspapers.

Began Operation: Jan. 1, 1956.

Represented (sales) by Adam Young Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JOHN T. BENSON JR., general manager.

BILL HUGHES, general sales manager.

JOE MARTIN, news director.

DUANE B. ALLISON, chief engineer.

Highest 30 Sec. Rate (April 30, 1981): \$200.

NETWORK BASE HOURLY RATE: \$375.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>KANSAS</b>			
	Jewell	2,400	2,200	94
	Phillips	3,200	3,000	94
	Republic	3,400	3,300	96
	Smith	2,400	2,300	96
50% & Over	<b>NEBRASKA</b>			
	Adams	11,400	11,200	98
	Buffalo	11,600	11,400	98
	Clay	3,300	3,300	99

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	<b>NEBRASKA—(Continued)</b>				
		Fillmore	3,100	3,000	98
		Franklin	1,800	1,800	98
		Garfield	1,200	1,100	96
		Greeley	1,200	1,100	95
		Hall	17,900	17,600	98
		Hamilton	3,200	3,100	98
		Howard	2,600	2,500	97
		Kearney	2,700	2,700	99
		Loup	400	400	96
		Merrick	3,200	3,100	97
		Nance	1,800	1,700	97
		Nuckolls	2,400	2,300	96
		Phelps	4,100	4,000	99
		Polk	2,300	2,300	99
		Sherman	1,600	1,500	96
		Thayer	3,200	3,100	97
	Valley	2,300	2,200	95	
	Webster	2,200	2,200	98	
	York	5,500	5,300	96	

### KANSAS

Cloud	5,200	4,900	95
Mitchell	3,200	3,100	95
Osborne	3,000	2,800	95

### Between 25-49%

### NEBRASKA

Boone	3,000	2,900	97
Custer	5,500	5,300	96
Gosper	800	800	98
Harlan	1,900	1,900	98
Jefferson	4,300	4,200	97
Wheeler	300	300	94

(Continued on page 549-b)

<b>Station Totals</b>	<b>249,900</b>	<b>243,300</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>108,700</b>
<b>Average Daily Circulation (1979-80)</b>			<b>61,600</b>



# Nebraska—Hayes Center

## KWNB-TV

Ch. 6  
[Satellite of KHGI-TV,  
Kearney, Neb.]

Technical Facilities: Channel No. 6  
(82-88 MHz). Authorized power:  
100-kw visual, 11.2-kw aural,  
710-ft. above av. terrain, 586-ft.  
above ground, 3851-ft. above sea  
level.

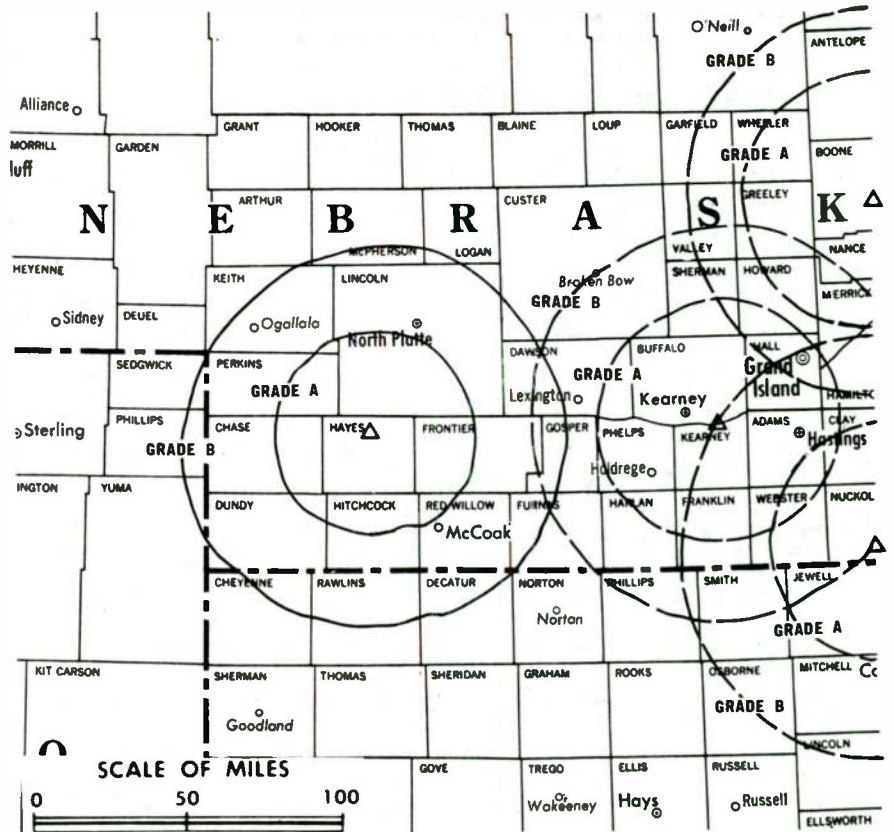
Latitude 40° 37' 32"  
Longitude 101° 01' 46"

Transmitter: County Rd., 8-mi. N of  
Hayes Center.

Color: Network, live, film, slide &  
tape.

News Wire Service: AP, UPI.

News Film Service: ABC.



County coverage based on Arbitron study (see  
page 4-b).

KWNB-TV Ref: FCC File No. BPCT-2531 Granted 9/17/58

©American Map Co., Inc., N.Y., No. 14244

## KWNB-TV

Network Service: ABC.

Licensee: Amaturio Group Inc., Box 220, Kearney, Neb. (68847).

Studio: County Rd., 8-mi. N of Hayes Center.

Telephone: 308-743-2494, NTV Network, Axtell, Neb.

TWX No.: 910-960-3746.

Ownership: See KHGI-TV, Kearney, Neb.

Began Operation: Feb. 9, 1956.

Represented (sales) by Katz Television.

Represented (legal) by Koteen & Burt.

### Personnel:

JOSEPH C. AMATURO, chairman.

FRANK E. BROSSEAU, president.

WAYNE W. LANSCHÉ, vice president & general sales manager.

JERRY FUEHRER, chief engineer.

GUY DAVIDSON, production manager.

JOHN ALLEN ADAMS, news director.

Rates: Sold in conjunction with KHGI-TV, Kearney; KCNA-TV,  
Albion & KSNB-TV, Superior, all Neb.

NETWORK BASE HOURLY RATE: Bonus to KHGI-TV, Kearney.

**Arbitron Data For This Station Included With  
Parent KHGI-TV, Kearney, Neb.**

# Nebraska—Hay Springs-Scottsbluff

## KDUH-TV

Ch. 4

[Affiliate of KOTA-TV,  
Rapid City, S.D.]

Technical Facilities: Channel No. 4  
(66-72 MHz). Authorized power:  
100-kw visual, 20-kw aural. An-  
tenna: 2000-ft. above av. terrain,  
1961-ft. above ground, 6316-ft.  
above sea level.

Latitude 42° 10' 21"  
Longitude 103° 13' 57"

Transmitter: 13.1-mi. SW of Heming-  
ford, Neb.

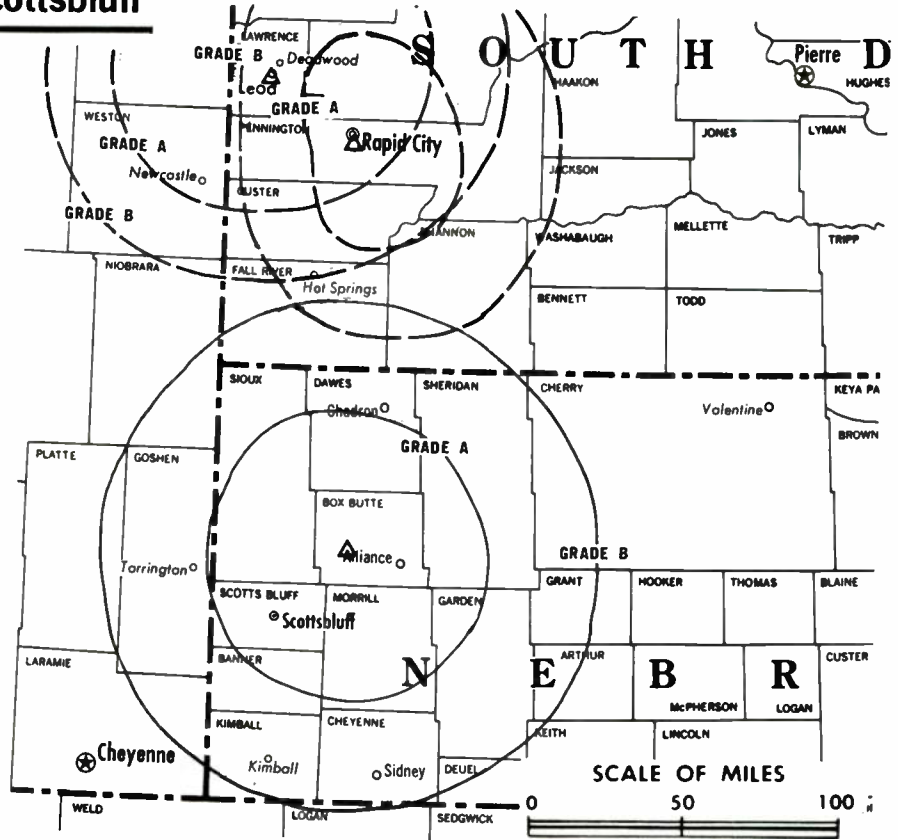
Color: Network, live, film & slide.

News Wire Service: UPI.

News Film Service: NBC.

Represented (engineering) by Edward  
F. Lorentz & Associates; Vir James  
(Denver).

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see  
page 4-b).



KDUH-TV Ref: FCC File No. BPT-4269 Granted 11/25/69

© American Map Co., Inc., N.Y., No. 14244

## KDUH-TV

Network Service: NBC & CBS.

Licensee: Duhamel Bcstg. Enterprises, Box 1760, Rapid City, S.D.  
(57709).

Studio: Hwy. 87, Box 250, Hay Springs, Neb. (69347).

Telephone: 605-638-2741.

Ownership: Same as KOTA-TV, Rapid City.

Began Operation: Feb. 20, 1958.

Represented (sales) by Katz Television; The Soderlund Company  
(Omaha-Lincoln); McGuire Co. (Denver).

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Personnel:

WILLIAM DUHAMEL, general manager.  
RALPH DAVISON, broadcast manager.  
DON LARSEN, director of engineering.  
JERRY DISHONG, resident manager.

Rates: Sold in combination with KOTA-TV.

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEBRASKA</b>				
	Banner	500	500	97
	Box Butte	4,300	4,200	97
	Cheyenne	3,800	3,700	97
	Dawes	3,000	2,800	95
<b>50% &amp; Over</b>	Garden	1,400	1,300	93
	Grant	400	400	92
	Kimball	2,000	2,000	99
	Morrill	2,400	2,300	95
	Scotts Bluff	13,900	13,500	97
	Sheridan	2,800	2,700	97
	Sioux	700	700	96
<b>SOUTH DAKOTA</b>				
	Shannon	2,200	1,900	87

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>WYOMING</b>			
	Goshen	4,900	4,700	97
	Niobrara	1,200	1,100	95
	<b>NEBRASKA</b>			
	Arthur	200	200	96
	Deuel	1,000	1,000	97
<b>Between 25-49%</b>	<b>WYOMING</b>			
	Platte	3,600	3,400	93
	Weston	2,400	2,200	93
	<b>COLORADO</b>			
	Phillips	2,100	2,000	98
	Sedgwick	1,500	1,400	96
	<b>NEBRASKA</b>			
<b>Between 5-24%</b>	Cherry	2,400	2,300	96
	Hooker	300	300	99
	Perkins	1,200	1,200	99
	<b>SOUTH DAKOTA</b>			
	Bennett	1,000	900	93
	Fall River	3,500	3,400	96
	Ziebach	900	800	88
	<b>WYOMING</b>			
	Converse	4,000	3,800	95
<b>Station Totals</b>		<b>67,600</b>	<b>64,700</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>41,600</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>26,800</b>	

## SATELLITE WEEK

for space business news while it's still news!  
Call 202—872-9200 for more information

# Nebraska—Kearney-Hastings-Grand Island

## KHGI-TV

Ch. 13

[Operates NTV Network including satellite KWNB-TV, Hayes Center; semi-satellites KCNA-TV, Albion & KSNB-TV, Superior, all Neb.]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1110-ft. above av. terrain, 1163-ft. above ground, 3243-ft. above sea level.

Latitude 40° 39' 27"  
Longitude 98° 52' 04"

Transmitter: 1.2 mi. NW of Lowell.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI. News Film Service: ABC.

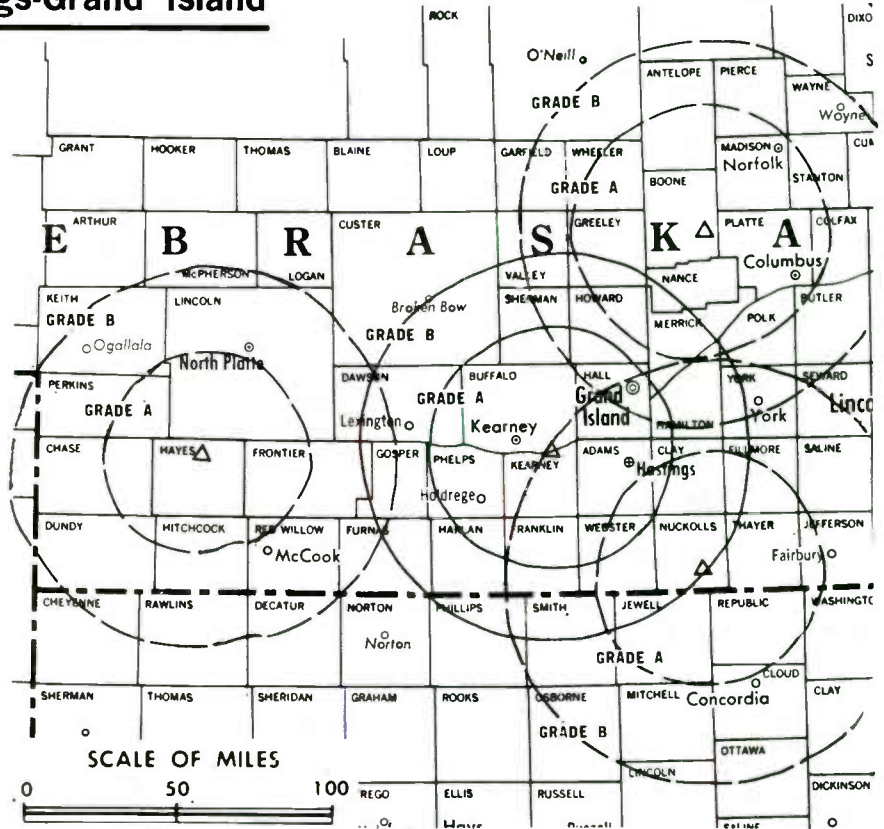
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KHGI-TV Ref: FCC File No. BPCT—2718 Granted 8/1/62

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## KHGI-TV

Network Service: ABC.

Licensee: Amaturio Group Inc., Box 220, Kearney, Neb. (68847).

Studio: 2.5-mi. E of Axtell, Neb.

Telephone: 308-743-2494, Axtell. TWX No.: 910-960-3746.

Ownership: Joseph C. Amaturio, pres., 22.08%; Henry A. Loeb, v.p.; Thomas L. Kempner, treas.; Irwin D. Rowe, secy.; Henry A. Loeb, Carl M. Loeb Jr. & Margaret L. Kempner, trustees, 44.25% jointly; Ann L. Bronfman, 7.08%; Judith L. Chiara, 3.5%; Frances M. Loeb, Thomas L. Kempner & Henry A. Loeb, trustees, 10.67% jointly; Bernard E. Brandes & William A. Perlmuth, holding for benefit of Stroock, Stroock & Lavan, 7.08% jointly; others, none with as much as 2%. Amaturio Group also owns & operates satellite KWNB-TV, Hayes Center and semi-satellites KCNA-TV, Albion & KSNB-TV, Superior, all Neb. Amaturio has 25% of WFTL AM-FM Ft. Lauderdale. Alan M. Stroock has 8% of KWSR Rife, Colo. Brandes & Perlmuth have 4.8% of Vision Cable Communications Inc., multiple cable system operator. Amaturio Group also owns KKSS (FM), St. Louis, Mo. & KMJQ (FM), Clear Lake City, Tex.

Began Operation: Dec. 24, 1953. Sale to present owner by NTV Enterprises approved by FCC Nov. 16, 1979 (Television Digest, Vol. 19:24). Sale to NTV by Bi-States Co. (F. Wayne Brewster, et al.) approved by FCC April 29, 1974 (Vol. 14:7).

Represented (sales) by Katz Television.

Represented (legal) by Koteen & Burt.

Personnel:

JOSEPH C. AMATURIO, chairman.  
FRANK E. BROSSEAU, president.  
WAYNE W. LANSCH, vice president & general sales manager.  
JERRY FUEHRER, chief engineer.  
GUY DAVIDSON, production manager.  
JOHN ALLEN ADAMS, news director.

Highest 30 Sec. Rate (Oct. 15, 1979): \$700.

NETWORK BASE HOURLY RATE: \$600.

Arbitron Data: Figures include KWNB-TV, Hayes Center; KCNA-TV, Albion; KSNB-TV, Superior, Neb.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>KANSAS</b>			
	Cheyenne	1,700	1,600	97
	Cloud	5,200	4,900	95
	Decatur	1,900	1,800	97
	Jewell	2,400	2,200	94
	Mitchell	3,200	3,100	95
	Norton	2,600	2,500	96
	Osborne	3,000	2,800	95
	Ottawa	2,900	2,700	95
	Phillips	3,200	3,000	94
	Rawlins	1,500	1,400	96
	Republic	3,400	3,300	96
	Smith	2,400	2,300	96
	Washington	3,800	3,600	95
	<b>NEBRASKA</b>			
50% & Over	Adams	11,400	11,200	98
	Antelope	3,500	3,300	95
	Arthur	200	200	96
	Boone	3,000	2,900	97
	Brown	1,500	1,400	94
	Buffalo	11,600	11,400	98
	Chase	1,800	1,800	98
	Clay	3,300	3,300	99
	Custer	5,500	5,300	96
	Dawson	8,700	8,500	98
	Deuel	1,000	1,000	97
	Dundy	1,000	1,000	96
	Fillmore	3,100	3,000	98
	Franklin	1,800	1,800	98
	Frontier	1,300	1,300	97
	Furnas	2,600	2,500	96
	Garfield	1,200	1,100	96
	Gosper	800	800	98
	Greeley	1,200	1,100	95
	Hall	17,900	17,600	98

(Continued on page 549-b)

Station Totals	359,900	349,500	97
Net Weekly Circulation (1979-80)			193,600
Average Daily Circulation (1979-80)			120,100



# Nebraska—Lincoln

## KOLN-TV

Ch. 10

[Also operates satellite KGIN-TV, Grand Island, Neb.]



Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 36.3-kw aural. Antenna: 1490-ft. above av. terrain, 1497-ft. above ground, 3027-ft. above sea level.

Latitude 40° 48' 08"  
Longitude 97° 10' 46"

Transmitter: 6-mi. E of Beaver Crossing.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

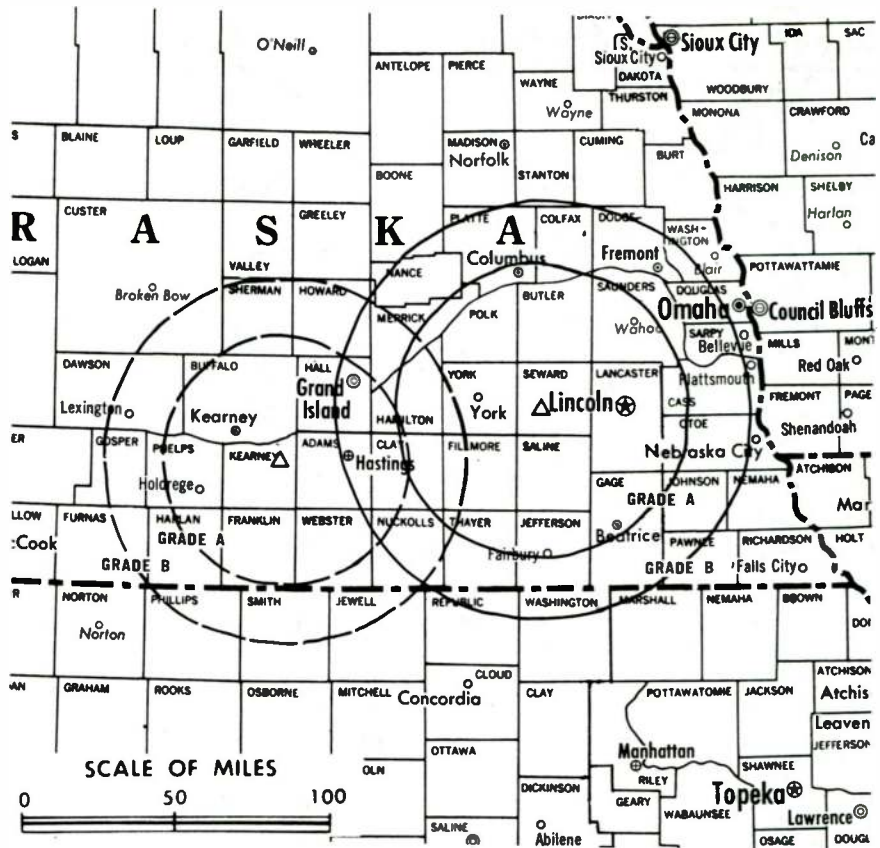
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KOLN-TV Ref: FCC File No. BPCT-3649 Granted 12/15/65

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## KOLN-TV

Network Service: CBS.

Licensee: Cornhusker Television Corp., P.O. Box 30350 (68503).

Studio: 40th & W Sts.

Telephone: 402-467-4321. TWX No.: 910-621-8114.

Ownership: Fetzer Communications Inc. For other interests, see WKZO-TV, Kalamazoo, Mich. Cornhusker Television also owns satellite KGIN-TV, Grand Island, Neb.

Began Operation: Feb. 18, 1953. Sale to Fetzer Bcstg. Co. approved by FCC March 24, 1954; transfer to John Fetzer approved by FCC Nov. 15, 1955 (Television Digest, Vol. 9:30, 34, 10:9, 13, 20).

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JOHN E. FETZER, chairman.

A. JAMES EBEL, president & general manager.

PAUL JENSEN, vice president & station manager.

WESLEY MASER, sales manager.

BOB TAYLOR, news director.

BOB FURMAN, production director.

DALE HOLT, public affairs director.

DEBORAH KNEIP McDERMOTT, dir., programming, promotion & public relations.

LARRY HALL, farm director.

RAY TAYLOR, chief engineer.

### DIGEST OF RATE CARD—(Jan. 1, 1981)

Hour	15 Min.	30 Sec.	10 Sec.
Class AA—7-10 p.m., daily.			
\$2000	\$1500	\$800	\$400

Includes KGIN-TV, Grand Island, Neb.

NETWORK BASE HOURLY RATE: \$910.

Arbitron Data: Figures include Satellite KGIN-TV, Grand Island, Neb.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>KANSAS</b>			
	Cloud	5,200	4,900	95
	Jewell	2,400	2,200	94
	Norton	2,600	2,500	96
	Phillips	3,200	3,000	94
	Republic	3,400	3,300	96
	Smith	2,400	2,300	96
	Washington	3,800	3,600	95
	<b>NEBRASKA</b>			
	Adams	11,400	11,200	98
	Antelope	3,500	3,300	95
	Boone	3,000	2,900	97
	Brown	1,500	1,400	94
	Buffalo	11,600	11,400	98
	Butler	3,300	3,200	96
	Cherry	2,400	2,300	96
	Clay	3,300	3,300	99
	Colfax	4,000	3,900	96
	Custer	5,500	5,300	96
	Dawson	8,700	8,500	98
	Fillmore	3,100	3,000	98
	Franklin	1,800	1,800	98
	Furnas	2,600	2,500	96
	Gage	8,300	8,100	98
	Garfield	1,200	1,100	96
	Gosper	800	800	98
	Greeley	1,200	1,100	95
	Hall	17,900	17,600	98
	Hamilton	3,200	3,100	98
	Harlan	1,900	1,900	98
	Holt	4,700	4,400	93
	Howard	2,600	2,500	97
	Jefferson	4,300	4,200	97
	Johnson	2,100	2,000	97
	Kearney	2,700	2,700	99
	Lancaster	68,400	67,100	98

50% & Over

(Continued on page 549-b)

Station Totals	538,500	525,900	97
Net Weekly Circulation (1979-80)			280,000
Average Daily Circulation (1979-80)			196,300

**If you could buy  
only one TV station  
in Nebraska,  
which would you choose?**

**How about the one that's  
first in the nation  
in these day part shares:  
KOLN-TV/KGIN-TV.**

**PRIME TIME**

TSA adults 18+ ..... 50%

**TOTAL DAY**

TSA Homes ..... 52%

**EARLY EVENING**

TSA women 18-49 ..... 71%

ADI homes ..... 51%


Get all the facts and figures from Avery-Knodel.

Television/Radio Age and Arbitron, May 1980.



**50<sup>th</sup>**  
*Felzer*  
*Anniversary*

**KOLN-TV/KGIN-TV**

Channel 10  A CBS Affiliate Channel 11  
LINCOLN, NEBRASKA / GRAND ISLAND, NEBRASKA  
1500 FT. TOWER / 1069 FT. TOWER  
Avery-Knodel Television National Representatives

# Nebraska—McCook-Oberlin

## KOMC

Ch. 8

[Satellite of KARD-TV, Wichita, Kan.]

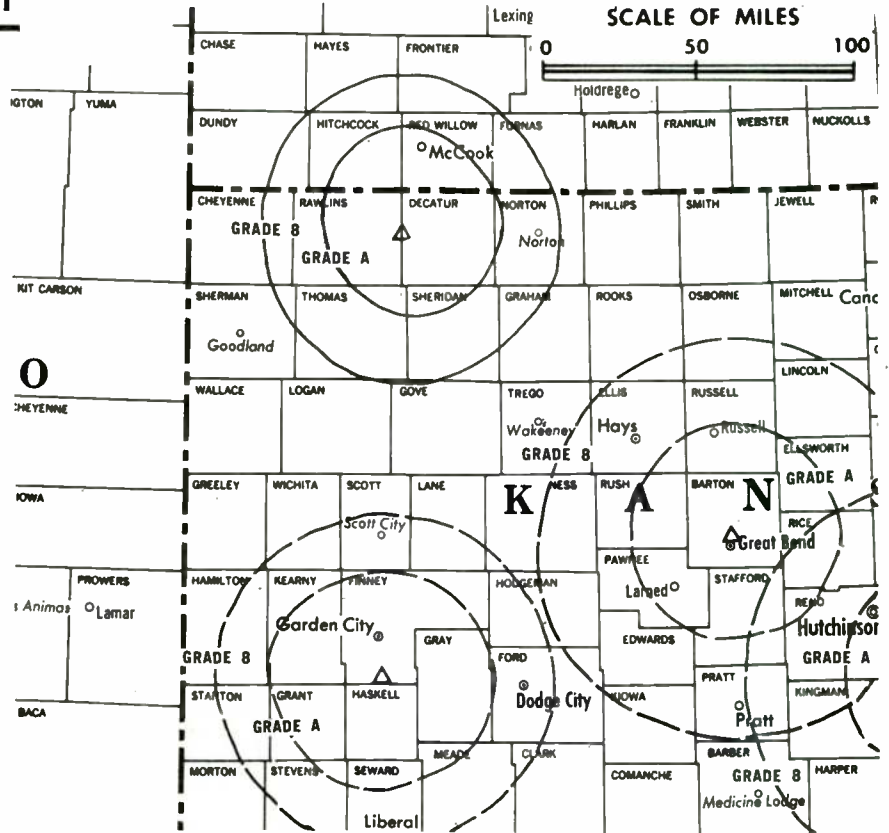
Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 710-ft. above av. terrain, 677-ft. above ground, 3537-ft. above sea level.

Latitude 39° 49' 48"  
Longitude 100° 42' 04"

Transmitter: U.S. Hwy. 36, 9-mi. W of Oberlin, Kan.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-b).

KOMC Ref: FCC File No. BMPCT-5393 Granted 10/15/59

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## KOMC

Network Service: NBC.

Licensee: Kansas State Network Inc., P.O. Box 333, Wichita, Kan. (67201).

Studio: U.S. Hwy. 36, 9-mi. W of Oberlin, Kan.

Telephone: 913-475-2248.

Ownership: See KARD-TV, Wichita, Kan.

Began Operation: Oct. 16, 1959.

Represented (sales) by Katz Television.

Represented (legal) by Haley, Bader & Potts.

### Personnel:

ROBERT BERKHEIMER, station manager.

DELMER COSS, chief engineer.

Rates: Offered as a bonus with KARD-TV, Wichita, Kan. & satellites (Kansas State Network) KGLD, Garden City, Kan. & KCKT, Great Bend, Kan.

NETWORK BASE HOURLY RATE: Bonus to KCKT, Great Bend, Kan.

**Arbitron Data For This Station Included With Parent KARD-TV, Wichita, Kan.**



**KHGI-TV, Kearney**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEBRASKA—(Continued)</b>				
	Hamilton	3,200	3,100	98
	Harlan	1,900	1,900	98
	Hayes	500	500	97
	Hitchcock	2,000	2,000	98
	Howard	2,600	2,500	97
	Jefferson	4,300	4,200	97
	Kearney	2,700	2,700	99
	Keith	3,600	3,500	98
	Lincoln	14,900	14,500	98
	Logan	300	300	94
	Loup	400	400	96
50% & Over	Mc Pherson	200	200	92
	Merrick	3,200	3,100	97
	Nance	1,800	1,700	97
	Nuckolls	2,400	2,300	96
	Perkins	1,200	1,200	99
	Phelps	4,100	4,000	99
	Platte	9,800	9,600	98
	Polk	2,300	2,300	99
	Red Willow	5,100	5,000	98
	Rock	700	700	96
	Sherman	1,600	1,500	96
	Thayer	3,200	3,100	97
	Valley	2,300	2,200	95
	Webster	2,200	2,200	98
	Wheeler	300	300	94
	York	5,500	5,300	96
<b>COLORADO</b>				
	Sedgwick	1,500	1,400	96
<b>KANSAS</b>				
	Graham	1,700	1,700	97
	Logan	1,400	1,300	95
	Marshall	5,800	5,600	96
Between 25-49%	Rooks	3,000	2,900	97
	Sheridan	1,100	1,100	96
<b>NEBRASKA</b>				
	Blaine	300	300	91
	Gage	8,300	8,100	98
	Garden	1,400	1,300	93
	Holt	4,700	4,400	93
	Madison	11,200	10,800	96
	Pierce	3,300	3,200	97
	Saline	5,400	5,300	98
	Stanton	2,500	2,400	96
	Thomas	400	400	91
<b>COLORADO</b>				
	Phillips	2,100	2,000	98
	Yuma	4,100	3,900	95
<b>KANSAS</b>				
	Clay	4,100	3,900	95
	Lincoln	1,800	1,700	95
	Sherman	3,000	2,900	97
	Thomas	3,500	3,300	95
Between 5-24%	<b>NEBRASKA</b>			
	Cherry	2,400	2,300	96
	Cuming	4,400	4,300	97
	Grant	400	400	92
	Hooker	300	300	99
	Knox	4,000	3,800	94
	Lancaster	68,400	67,100	98
	Richardson	4,500	4,400	97
	Wayne	3,000	3,000	99

**INSTANT FACTBOOK**

Factbook Research, Inc.  
1836 Jefferson Place, N.W.  
Washington, D.C. 20036

**Nebraska**

**KOLN-TV, Lincoln**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEBRASKA—(Continued)</b>				
	Lincoln	14,900	14,500	98
	Loup	400	400	96
	Merrick	3,200	3,100	97
	Nance	1,800	1,700	97
	Nuckolls	2,400	2,300	96
	Otoe	5,900	5,800	98
	Pawnee	1,300	1,200	95
	Phelps	4,100	4,000	99
	Platte	9,800	9,600	98
50% & Over	Polk	2,300	2,300	99
	Red Willow	5,100	5,000	98
	Richardson	4,500	4,400	97
	Rock	700	700	96
	Saline	5,400	5,300	98
	Saunders	6,900	6,800	98
	Seward	5,000	4,800	96
	Sherman	1,600	1,500	96
	Thayer	3,200	3,100	97
	Valley	2,300	2,200	95
	Webster	2,200	2,200	98
	York	5,500	5,300	96
<b>KANSAS</b>				
	Graham	1,700	1,700	97
	Marshall	5,800	5,600	96
	Osborne	3,000	2,800	95
Between 25-49%	<b>NEBRASKA</b>			
	Cass	7,700	7,600	98
	Frontier	1,300	1,300	97
	Keya Paha	400	400	96
	Madison	11,200	10,800	96
	Nemaha	2,900	2,800	97
	Stanton	2,500	2,400	96
	Wheeler	300	300	94
<b>KANSAS</b>				
	Mitchell	3,200	3,100	95
	Nemaha	3,900	3,800	97
	Rooks	3,000	2,900	97
	Sheridan	1,100	1,100	96
Between 5-24%	<b>NEBRASKA</b>			
	Blaine	300	300	91
	Boyd	1,200	1,100	95
	Cuming	4,400	4,300	97
	Dodge	13,200	13,000	99
	Douglas	146,000	143,400	98
	Dundy	1,000	1,000	96
	Pierce	3,300	3,200	97
	Sarpy	24,600	24,400	99
<b>KHAS-TV, Hastings</b> (Arbitron Data Continued)				
Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS</b>				
	Norton	2,600	2,500	96
	Rooks	3,000	2,900	97
	Sheridan	1,100	1,100	96
	Washington	3,800	3,600	95
Between 5-24%	<b>NEBRASKA</b>			
	Antelope	3,500	3,300	95
	Blaine	300	300	91
	Cherry	2,400	2,300	96
	Dawson	8,700	8,500	98
	Gage	8,300	8,100	98
	Lancaster	68,400	67,100	98
	Platte	9,800	9,600	98
	Saline	5,400	5,300	98
	Seward	5,000	4,800	96

# Nebraska—North Platte

## KNOP-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 630-ft. above av. terrain, 609-ft. above ground, 3621-ft. above sea level.

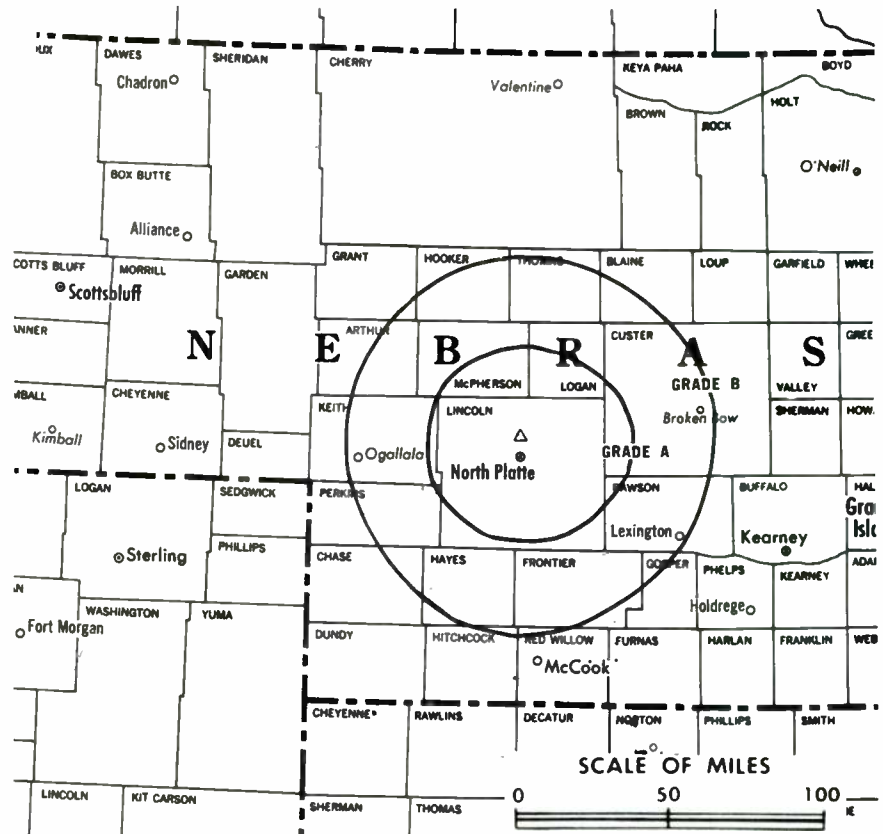
Latitude 41° 12' 13"  
Longitude 100° 43' 58"

Transmitter: 4.7-mi. NNE of center of town.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KNOP-TV Ref: FCC File No. BMPCT-5042 Granted 5/2/58

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## KNOP-TV

Network Service: NBC.

Licensee: North Platte Television Inc., Box 749 (69101).

Studio: 4.7-mi. NNE of center of town.

Telephone: 308-532-2222.

Ownership: Shively Communications. Richard Shively, 90%; Ulysses A. Carlini, 10%. Shively owns 22.84% of Permian Basin Television Corp., licensee of KTPX(TV), Odessa-Monahans & KWAB-TV, Big Spring, Tex.

Began Operation: Dec. 15, 1958. Sale to present owners by group headed by Fred E. Shrake & Mac Smock approved June 16, 1967 by FCC.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by James E. Greeley.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

ULYSSES A. CARLINI, general manager.

JIM HARMON, news director.

LARRY FROST, sports director.

MARK HIMMLER, chief engineer.

CHERYL McDONALD, traffic director.

Highest 30 Sec. Rate (May 1, 1981): \$100.

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEBRASKA</b>				
	Arthur	200	200	96
	Blaine	300	300	91
	Cherry	2,400	2,300	96
	Custer	5,500	5,300	96
	Dawson	8,700	8,500	98
	Deuel	1,000	1,000	97
<b>50% &amp; Over</b>	Frontier	1,300	1,300	97
	Hayes	500	500	97
	Hooker	300	300	99
	Keith	3,600	3,500	98
	Lincoln	14,900	14,500	98
	Logan	300	300	94
	Mc Pherson	200	200	92
	Perkins	1,200	1,200	99
	Thomas	400	400	91
<b>COLORADO</b>				
	Sedgwick	1,500	1,400	96
<b>NEBRASKA</b>				
<b>Between 25-49%</b>	Chase	1,800	1,800	98
	Garden	1,400	1,300	93
	Grant	400	400	92
<b>Station Totals</b>		<b>45,900</b>	<b>44,700</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>31,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>22,700</b>	

# Nebraska—Omaha

**KETV**

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 60.3-kw aural. Antenna: 1360-ft. above av. terrain, 1362.5-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 32"  
Longitude 96° 01' 37"

Transmitter: 5600 N. 72nd St.

Studio: 27th & Douglas Sts.

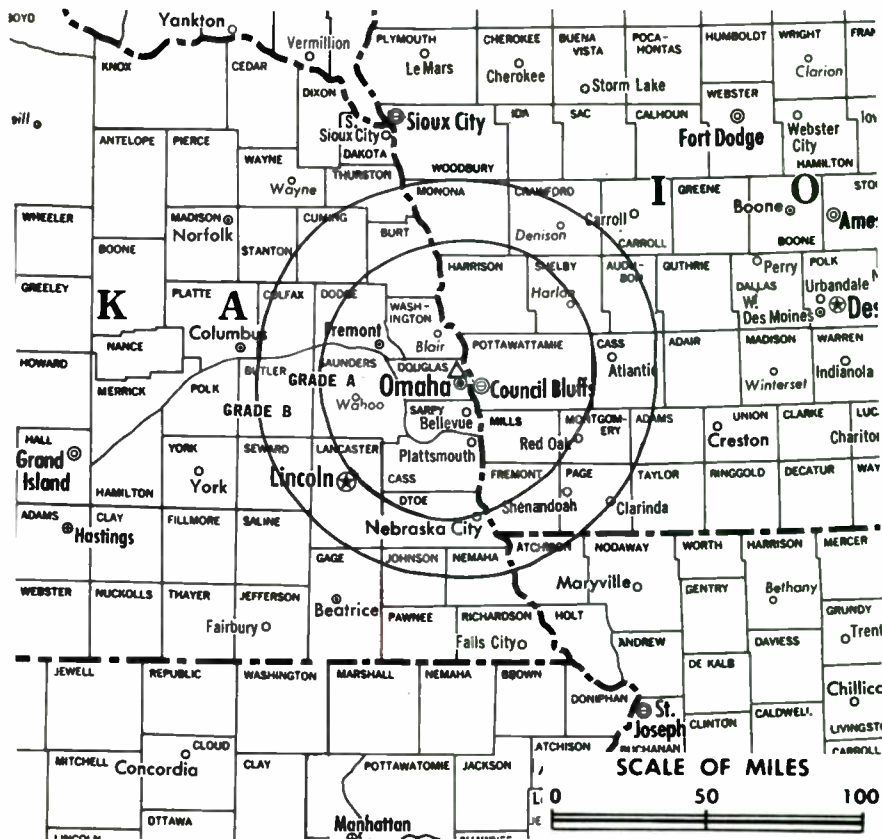
Telephone: 402-345-7777.

TWX No.: 910-622-0710.

Color: Network, live, film, slide & tape.

New Wire Service: AP, UPI.

Represented (legal) by Marmet Professional Corp.



KETV Ref: FCC File No. BPCT-3701 Granted 4/25/66

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Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## KETV

Network Service: ABC.

Licensee: KETV Television Inc., 27th & Douglas Sts., Omaha (68131).

Ownership: Pulitzer Publishing Co., 100%. For other interests, see KSDK, St. Louis, Mo.

Began Operation: Sept. 17, 1957. Sale to present owner by Peter Kiewit Sons' Inc. (publisher of Omaha World-Herald) approved by FCC Feb. 26, 1976 (Television Digest, Vol. 15:45). Previous sale of newspaper and TV station began with transfer of newspaper and 45% of KETV in 1962 and was completed the following year when transfer of the remaining 55% of KETV was approved June 11, 1963 by FCC (Vol. 2:45, 3:23).

Represented (sales) by Blair Television.

Personnel:

GARY R. NIELSEN, general manager.  
HOWARD SHRIER, national sales manager.  
AL CROUNSE, local/regional sales manager.  
RON TILLERY, program/promotion manager.  
RAY DEPA, news director.  
DON CLAUSEN, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	ID
Class AA—7-10 p.m., daily.					
\$6000	\$3000	\$1500	\$900	\$900	\$450

NETWORK BASE HOURLY RATE: \$1200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adams	2,400	2,300	96
	Audubon	3,200	3,100	98
	Cass	6,300	6,200	98
	Crawford	7,000	6,900	98
	Fremont	3,500	3,400	98
	Harrison	6,100	6,000	98

Net Weekly Circulation	State County	Total Households	TV Households	%
NEBRASKA—(Continued)				
	Mills	5,000	4,900	98
	Monona	4,700	4,600	98
	Montgomery	5,400	5,300	98
	Page	7,800	7,600	97
	Pottawattamie	29,600	29,000	98
	Shelby	5,200	5,100	98
	Taylor	3,100	3,000	96
MISSOURI				
	Atchison	3,400	3,300	97
NEBRASKA				
	Burt	3,200	3,100	98
	Butler	3,300	3,200	96
	Cass	7,700	7,600	98
50% & Over	Colfax	4,000	3,900	96
	Cuming	4,400	4,300	97
	Dodge	13,200	13,000	99
	Douglas	146,000	143,400	98
	Gage	8,300	8,100	98
	Jefferson	4,300	4,200	97
	Johnson	2,100	2,000	97
	Lancaster	68,400	67,100	98
	Nemaha	2,900	2,800	97
	Otoe	5,900	5,800	98
	Pawnee	1,300	1,200	95
	Platte	9,800	9,600	98
	Richardson	4,500	4,400	97
	Saline	5,400	5,300	98
	Sarpy	24,600	24,400	99
	Saunders	6,900	6,800	98
	Seward	5,000	4,800	96
	Stanton	2,500	2,400	96

(Continued on page 554-b)

Station Totals	558,800	547,300	97
Net Weekly Circulation (1979-80)		408,200	
Average Daily Circulation (1979-80)		275,600	



# Nebraska—Omaha

## KMTV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1370-ft. above av. terrain, 1345-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 25"  
Longitude 96° 01' 37"

Transmitter: 5400 N. 72nd St.

TV tape: Recording facilities.

AM Affiliate: KFAB, 50-kw, 1110 kHz (NBC).

FM Affiliate: KGOR, 115-kw, 99.9 MHz (No. 260), 500-ft.

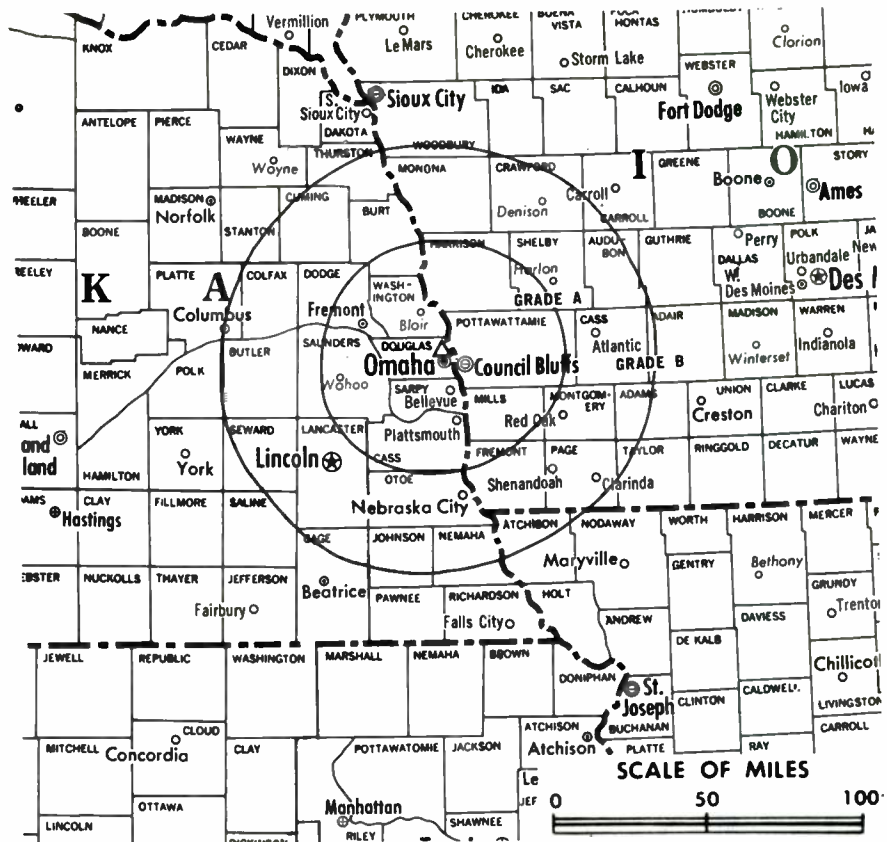
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

Represented (engineering) by Moffet, Ritch & Larson, P.C.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KMTV Ref: FCC File BPCT-3288 Granted 4/26/66

© American Map Co., Inc., N.Y., No. 14244

## KMTV

Network Service: NBC.

Licensee: May Broadcasting Co., 10714 Mockingbird Dr., Omaha, Neb. (68127).

Studio: 10714 Mockingbird Dr., Omaha, Neb. (68127).

Telephone: 402-592-3333. TWX No.: 402-348-1109.

Ownership: May Broadcasting Co., 100% (licensee of radio station KMA, Shenandoah, Ia.). May Bcstg. also owns KGUN-TV, Tucson, Ariz. & 48.86% of KFAB, Omaha and is applicant for Ch. 16, Little Rock, Ark. Officers of May Bcstg. Co.: Owen L. Saddler, chmn.; Edward W. May, pres.; Norman W. Williams, exec. v.p.; Jesse D. Rankin Jr., v.p.; James B. Shaum, v.p.-secy.; Frances M. Rankin, treas.; Eleanor Jean May, asst. secy. and the following directors: Edward W. May, James B. Shaum, Mrs. Frances May Rankin, Mrs. Eleanor Jean May, J. D. Rankin Jr., O. L. Saddler, Norman W. Williams.

Began Operation: Sept. 1, 1949.

Represented (sales) by Petry Television Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- OWEN SADDLER, chairman of the board.
- EDWARD W. MAY, president.
- NORMAN W. WILLIAMS, executive vice president.
- ROGER OTTENBACH, vice president & general manager.
- GALE TOTTEEN, vice president, engineering.
- RICHARD L. RONCKA, general sales manager.
- JAY B. MAXEY, national sales manager.
- ARTHUR JACOBSON, operations director.
- HARRY J. WIEST, program manager.
- DONALD E. BROWERS, program production manager.
- KENNETH MICHELSON, film director.
- LARRY STEELE, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	10 Min.	30 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$1100.00	\$650.00			
				Graded rates apply*	

\*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$1175.

552-b

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>IOWA</b>				
	Adams	2,400	2,300	96
	Audubon	3,200	3,100	98
	Cass	6,300	6,200	98
	Crawford	7,000	6,900	98
	Fremont	3,500	3,400	98
	Harrison	6,100	6,000	98
	Mills	5,000	4,900	98
	Monona	4,700	4,600	98
	Montgomery	5,400	5,300	98
	Page	7,800	7,600	97
	Pottawattamie	29,600	29,000	98
	Shelby	5,200	5,100	98
	Taylor	3,100	3,000	96
<b>50% &amp; Over</b>				
<b>MISSOURI</b>				
	Atchison	3,400	3,300	97
<b>NEBRASKA</b>				
	Burt	3,200	3,100	98
	Butler	3,300	3,200	96
	Cass	7,700	7,600	98
	Colfax	4,000	3,900	96
	Cuming	4,400	4,300	97
	Dodge	13,200	13,000	99
	Douglas	146,000	143,400	98
	Gage	8,300	8,100	98
	Jefferson	4,300	4,200	97
	Johnson	2,100	2,000	97
	Lancaster	68,400	67,100	98
	Nemaha	2,900	2,800	97
	Otoe	5,900	5,800	98
	Pawnee	1,300	1,200	95
	Platte	9,800	9,600	98

(Continued on page 554-b)

Station Totals	530,300	519,100	97
Net Weekly Circulation (1979-80)			396,800
Average Daily Circulation (1979-80)			256,200

TV Factbook No. 50

# Nebraska—Omaha

## WOWT

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1380-ft. above av. terrain, 1358-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 40"  
Longitude 96° 01' 37"

Transmitter: 72nd & Crown Point Ave.

TV tape: Recording facilities.

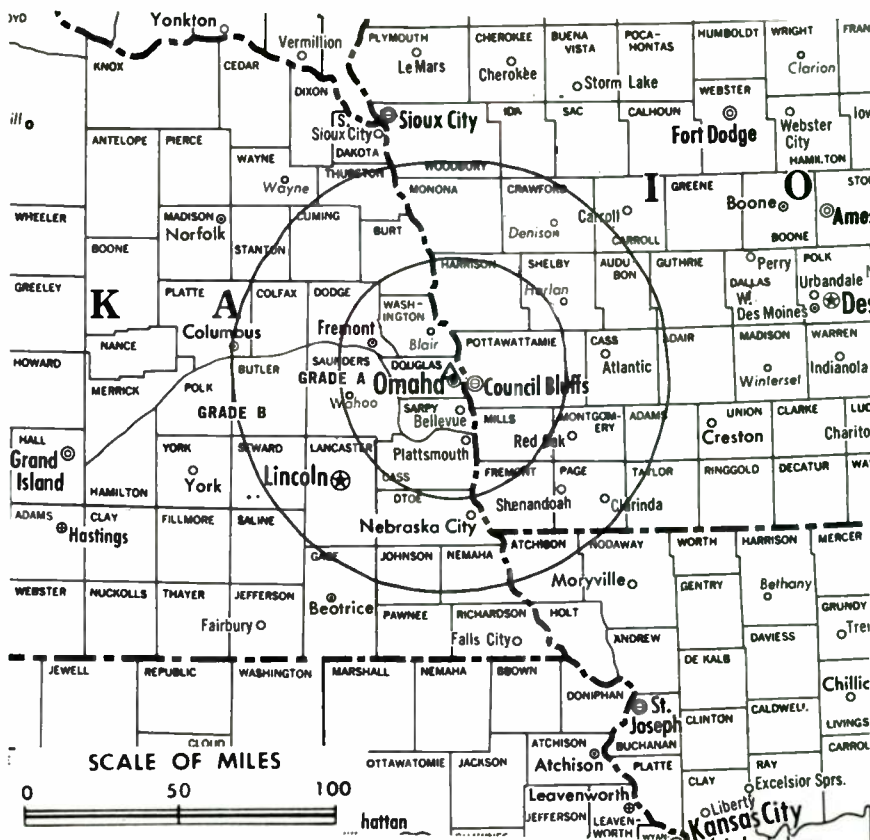
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Represented (engineering) by Hammett & Edison.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV<sub>c</sub> and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WOWT Ref: FCC File No. BPCT-3671 Granted 4/25/66

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## WOWT

Network Service: CBS.

Licensee: Chronicle Broadcasting Co., 1001 Van Ness Ave., San Francisco, Cal. (94119).

Studio: 3501 Farnam St., Omaha, Neb. (68131).

Telephone: 402-346-6666. TWX No.: 910-622-0488.

Ownership: Chronicle Broadcasting Co. Paul Wischmeyer, pres.; James Smith, pres., WOWT Div. For other interests, see KRON-TV, San Francisco.

Began Operation: Aug. 29, 1949. Sale to present owner by Meredith Corp. approved by FCC May 20, 1975 (Television Digest, Vol. 15:6, 8). Sold to Meredith Sept. 1951 (Vol. 7:32, 39).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Fletcher, Heald & Hildreth.

Personnel:

ED ZACHARY, president & general manager.  
ROB DALTON, national manager.  
JOHN DIXON, program director.  
WAYNE GOETZ, chief engineer.  
JUDY HORAN, promotion manager.  
RUTH WILLIAMS, creative director.  
ARNOLD PETERSON, farm director.  
JAMES McGAFFIN, director, public affairs.  
HOWARD GREGORY, production manager.  
WILLIAM F. TEMPLIN, business manager.

Highest 30 Sec. Rate: \$1800.

NETWORK BASE HOURLY RATE: \$971.

Net Weekly Circulation	State County	Total Households	TV Households	%
------------------------	--------------	------------------	---------------	---

IOWA				
50% & Over	Adams	2,400	2,300	96
	Audubon	3,200	3,100	98
	Cass	6,300	6,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA—(Continued)				
	Crawford	7,000	6,900	98
	Fremont	3,500	3,400	98
	Harrison	6,100	6,000	98
	Mills	5,000	4,900	98
	Monona	4,700	4,600	98
	Montgomery	5,400	5,300	98
	Page	7,800	7,600	97
	Pottawattamie	29,600	29,000	98
	Shelby	5,200	5,100	98
	Taylor	3,100	3,000	96
MISSOURI				
	Atchison	3,400	3,300	97
NEBRASKA				
50% & Over	Burt	3,200	3,100	98
	Cass	7,700	7,600	98
	Colfax	4,000	3,900	96
	Cuming	4,400	4,300	97
	Dodge	13,200	13,000	99
	Douglas	146,000	143,400	98
	Gage	8,300	8,100	98
	Johnson	2,100	2,000	97
	Lancaster	68,400	67,100	98
	Madison	11,200	10,800	96
	Nemaha	2,900	2,800	97
	Otoe	5,900	5,800	98
	Pawnee	1,300	1,200	95
	Richardson	4,500	4,400	97
	Sarpy	24,600	24,400	99
	Saunders	6,900	6,800	98
	Seward	5,000	4,800	96
	Stanton	2,500	2,400	96

(Continued on next page)

Station Totals	520,900	510,000	97
Net Weekly Circulation (1979-80)	377,700		
Average Daily Circulation (1979-80)	247,000		

# Nebraska

## KETV, Omaha (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEBRASKA—(Continued)</b>				
<b>50% &amp; Over</b>	Thurston	2,400	2,300	97
	Washington	6,100	6,000	99
<b>Between 25-49%</b>	<b>IOWA</b>			
	Carroll	7,500	7,400	99
	Union	5,400	5,300	97
	<b>KANSAS</b>			
	Marshall	5,800	5,600	96
	<b>MISSOURI</b>			
	Nodaway	7,600	7,400	97
	<b>NEBRASKA</b>			
	Nance	1,800	1,700	97
	Polk	2,300	2,300	99
York	5,500	5,300	96	
<b>Between 5-24%</b>	<b>IOWA</b>			
	Adair	3,800	3,700	98
	Decatur	3,600	3,400	95
	Guthrie	5,100	5,000	98
	Ida	3,300	3,200	98
	Ringgold	2,600	2,500	98
	Sac	5,900	5,700	97
	Woodbury	37,000	36,400	98
	<b>KANSAS</b>			
	Nemaha	3,900	3,800	97
	<b>MISSOURI</b>			
	Holt	3,000	2,800	95
	Worth	1,300	1,300	98
	<b>NEBRASKA</b>			
	Antelope	3,500	3,300	95
Dakota	5,900	5,800	99	
Dixon	2,800	2,800	98	
Pierce	3,300	3,200	97	
Wayne	3,000	3,000	99	

## KMTV, Omaha (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEBRASKA—(Continued)</b>				
<b>50% &amp; Over</b>	Richardson	4,500	4,400	97
	Saline	5,400	5,300	98
	Sarpy	24,600	24,400	99
	Saunders	6,900	6,800	98
	Seward	5,000	4,800	96
	Stanton	2,500	2,400	96
	Washington	6,100	6,000	99
	<b>Between 25-49%</b>	<b>MISSOURI</b>		
Nodaway		7,600	7,400	97
<b>NEBRASKA</b>				
Polk		2,300	2,300	99
Thurston		2,400	2,300	97
York	5,500	5,300	96	

## KMTV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>IOWA</b>			
	Carroll	7,500	7,400	99
	Decatur	3,600	3,400	95
	Guthrie	5,100	5,000	98
	Sac	5,900	5,700	97
	Union	5,400	5,300	97
	<b>KANSAS</b>			
	Atchison	6,800	6,700	98
	Marshall	5,800	5,600	96
	Nemaha	3,900	3,800	97
	<b>MISSOURI</b>			
	Holt	3,000	2,800	95
	Worth	1,300	1,300	98
	<b>NEBRASKA</b>			
	Antelope	3,500	3,300	95
	Boone	3,000	2,900	97
	Dakota	5,900	5,800	99
Madison	11,200	10,800	96	
Nance	1,800	1,700	97	
Pierce	3,300	3,200	97	
Wayne	3,000	3,000	99	

## WOWT, Omaha (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>NEBRASKA—(Continued)</b>					
<b>50% &amp; Over</b>	Thurston	2,400	2,300	97	
	Washington	6,100	6,000	99	
<b>Between 25-49%</b>	<b>MISSOURI</b>				
	Nodaway	7,600	7,400	97	
	<b>NEBRASKA</b>				
	Butler	3,300	3,200	96	
	Jefferson	4,300	4,200	97	
	Platte	9,800	9,600	98	
	Polk	2,300	2,300	99	
	Saline	5,400	5,300	98	
	Wayne	3,000	3,000	99	
	York	5,500	5,300	96	
	<b>Between 5-24%</b>	<b>IOWA</b>			
		Adair	3,800	3,700	98
Carroll		7,500	7,400	99	
Decatur		3,600	3,400	95	
Ida		3,300	3,200	98	
Sac		5,900	5,700	97	
Union		5,400	5,300	97	
<b>KANSAS</b>					
Marshall		5,800	5,600	96	
<b>MISSOURI</b>					
Holt		3,000	2,800	95	
Worth		1,300	1,300	98	
<b>NEBRASKA</b>					
Boone		3,000	2,900	97	
Dakota		5,900	5,800	99	
Dixon	2,800	2,800	98		
Nance	1,800	1,700	97		
Pierce	3,300	3,200	97		



# Nebraska—Scottsbluff-Gering

## KSTF

Ch. 10

[Satellite of KYCU-TV,  
Cheyenne, Wyo.]

Technical Facilities: Channel No. 10  
(192-198 MHz). Authorized power:  
240-kw visual, 24-kw aural. Antenna:  
840-ft. above av. terrain, 674-ft. above  
ground, 5141-ft. above sea level.

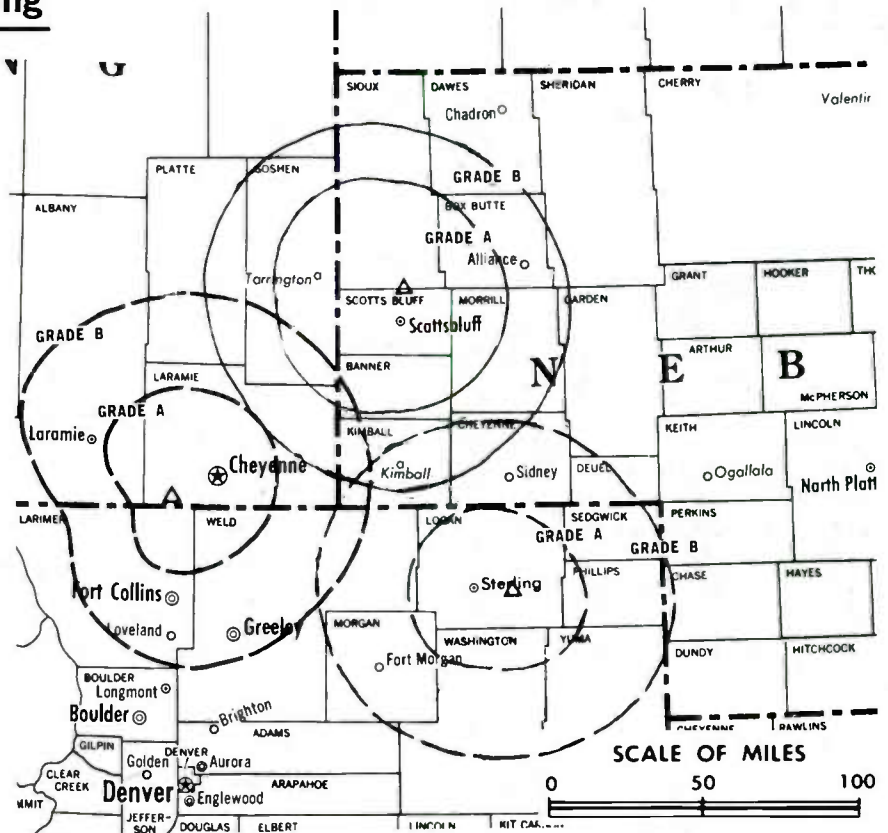
Latitude 41° 59' 58"  
Longitude 103° 39' 55"

Transmitter: 9.5-mi. N of center of  
Scottsbluff.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.



County coverage based on Arbitron study (see  
page 4-b).

KSTF Ref: FCC File No. BMTCT-4858 Granted 10/9/57

©American Map Co., Inc., N.Y., No. 14244

## KSTF

Network Service: CBS & ABC.

Licensee: Wyneco Communications Inc., 2923 E. Lincolnway,  
Cheyenne, Wyo. (82001).

Studio: 1402 First Ave., Scottsbluff, Neb. (69361).

Telephone: 307-634-7755, Cheyenne.

Ownership: See KYCU-TV, Cheyenne.

Began Operation: Aug. 7, 1955.

Represented (sales) by Katz Television.

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind &  
Braun.

### Personnel:

W. J. BRENNAN, resident manager.

CARL J. OCCHIPINTI, general manager.

Rates: Sold in combination with KYCU-TV, Cheyenne, with rates  
applying to simultaneous telecasts on both stations. Separate  
rates also available.

**NETWORK BASE HOURLY RATE:** Bonus to KYCU-TV, Cheyenne,  
Wyo.

**Arbitron Data For This Station Included With  
Report of Parent KYCU-TV, Cheyenne, Wyo.**

# Nebraska—Superior

## KSNB-TV

Ch. 4

[Semi-satellite of KHGI-TV,  
Kearney, Neb.]

Technical Facilities: Channel No. 4  
(66-72 MHz). Authorized power:  
100-kw visual, 12.6-kw aural. An-  
tenna: 1130-ft. above av. terrain,  
1083-ft. above ground, 2834-ft.  
above sea level.

Latitude 40° 05' 13"  
Longitude 97° 55' 12"

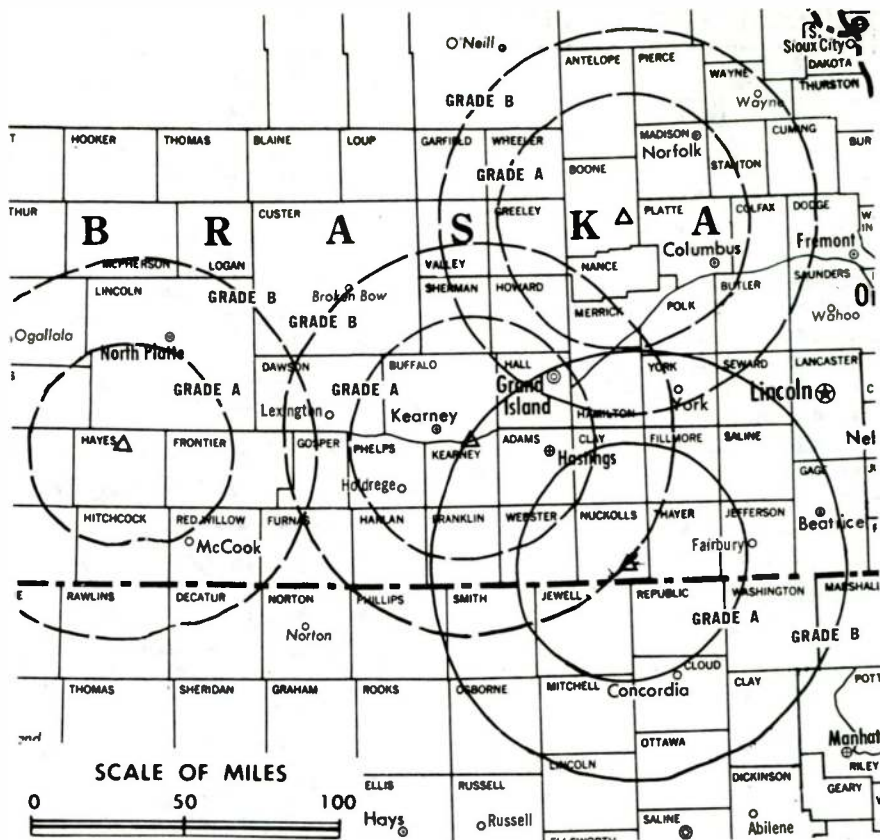
Transmitter: 4.7-mi. SW of Ruskin.

Color: Network, live, film, slide &  
tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Arbitron Data: Included with KHGI-  
TV, Kearney.



County coverage based on Arbitron study (see  
page 4-b).

KSNB-TV Ref: FCC File No. BNPCT-6399 Granted 3/14/67

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## KSNB-TV

Network Service: ABC.

Licensee: Amaturò Group Inc., Box 220, Kearney, Neb. (68847).

Telephone: 308-743-2494, Axtell, Neb. TWX No.: 910-960-3746.

Ownership: See KHGI-TV, Kearney, Neb.

Began Operation: Oct. 1, 1965.

Represented (sales) by Katz Television.

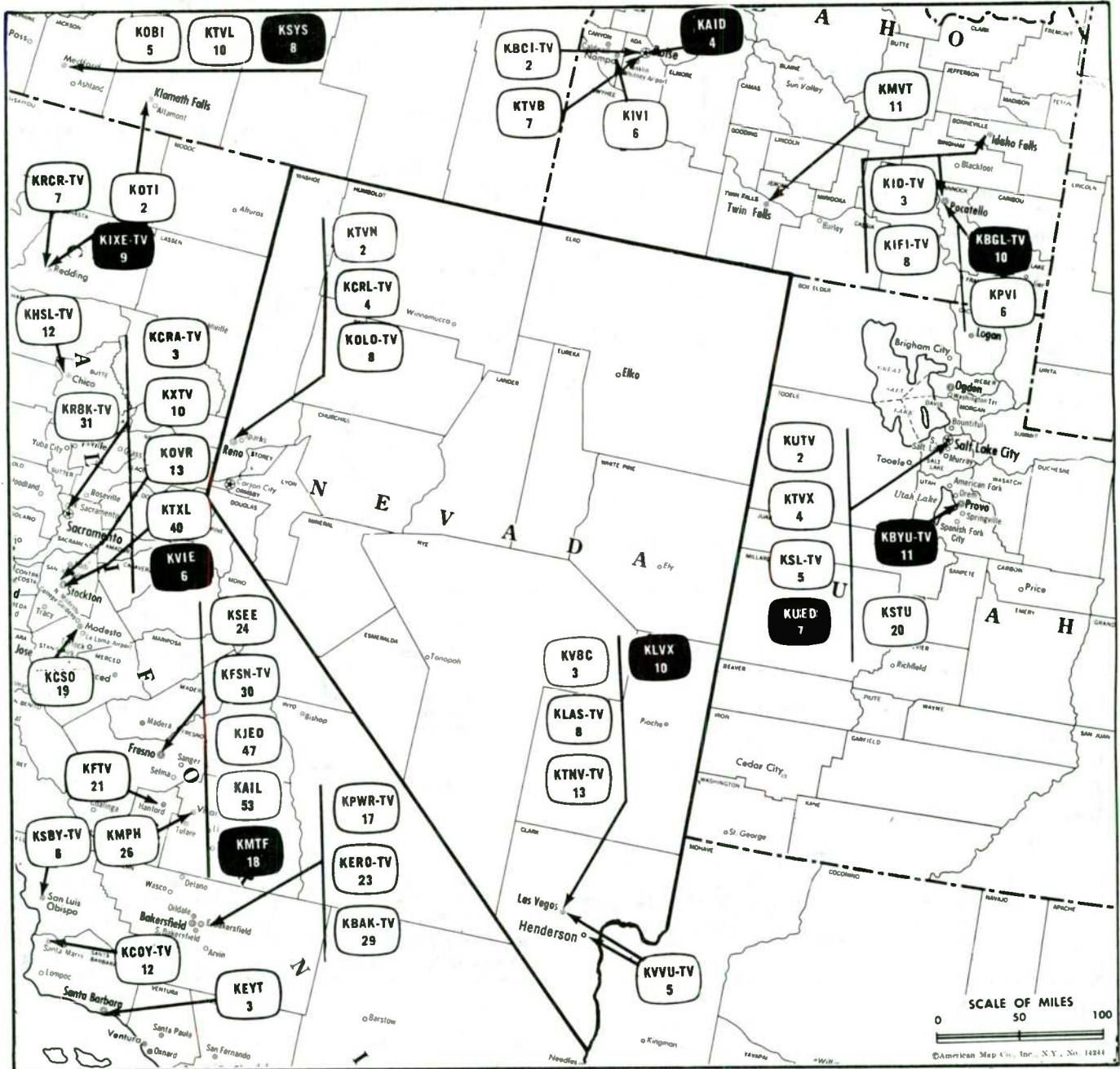
Represented (legal) by Koteen & Burt.

### Personnel:

JOSEPH C. AMATURO, chairman.  
FRANK E. BROSSAU, president.  
WAYNE W. LANSCHÉ, vice president & general manager.  
JERRY FUEHRER, chief engineer.  
GUY DAVIDSON, production manager.  
JOHN ALLEN ADAMS, news director.

Rates: Sold in conjunction with KHGI-TV, Kearney; KCNA-TV,  
Albion, and KWNB-TV, Hayes Center, all Neb.

NETWORK BASE HOURLY RATE: Bonus to KHGI-TV, Kearney.



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Las Vegas	87,000	130	151,500	122
Reno	65,000	148	128,800	139

### Nevada Station Status as of January 1, 1981

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
7	0	7
1	0	1
		8



# Nevada—Las Vegas

## KLAS-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw max. & 291-kw horizontal visual, 63.2-kw max. & 57.6-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 271-ft. above ground, 4606-ft. above sea level.

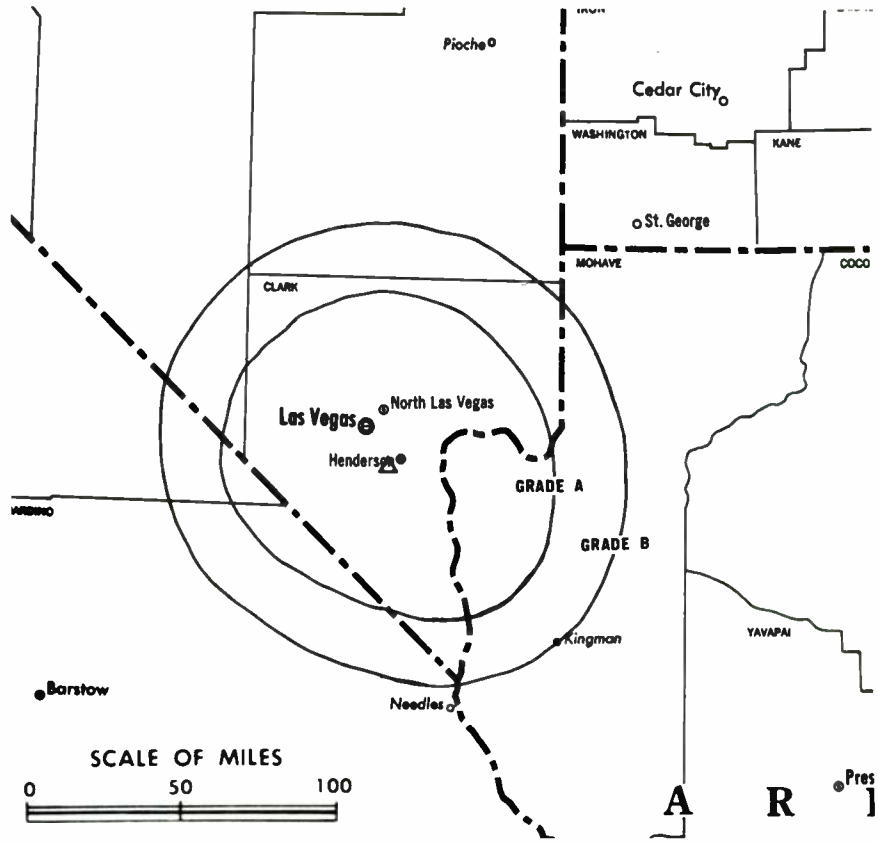
Latitude 35° 56' 44"  
Longitude 115° 02' 33"

Transmitter: Black Mtn., 7-mi. from Henderson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KLAS-TV Ref: FCC File No. BPCT-4448 Granted 9/1/71

©American Map Co., Inc., N.Y., No. 14244

## KLAS-TV

Network Service: CBS.

Licensee: KLAS Inc., Box 15047, Las Vegas, Nev. (89114).

Studio: 3228 Channel 8 Drive, Las Vegas (89109).

Telephone: 702-733-8850.

Ownership: Landmark Communications, 100%. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: July 8, 1953. Sale to Hughes Tool Co. by H. M. Greenspun and Las Vegas Sun approved by FCC Feb. 14, 1968 (Television Digest, Vol: 8:8, 9). Sale to present owner by the estate of Howard R. Hughes approved by FCC May 15, 1978 (Vol. 18:7).

Represented (sales) by Katz Television.

Represented (legal) by Hogan & Hartson.

Personnel:

MARK SMITH, vice president & general manager.  
ED TABOR, general sales manager.  
TONY MALONE, local sales manager.  
TOM FRANKLIN, director of engineering.  
HAL GREENE, program & operations manager.  
LISA NOLAN, promotion manager.  
JOHN HARKER, production manager.

Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$250.

**For Group Ownership of TV Stations,  
see Services Volume**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEVADA</b>				
<b>50% &amp; Over</b>	Clark	143,600	140,100	98
	Lincoln	1,100	1,000	93
	Nye	2,100	1,900	89
	White Pine	3,100	3,000	95
<b>ARIZONA</b>				
<b>Between 5-24%</b>	Mohave	15,900	14,900	93
<b>Station Totals</b>		<b>165,800</b>	<b>160,900</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>137,800</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>96,800</b>	

## State Educational Technical Facilities (Complete Data in Educational Directory)

### KLVX Las Vegas Ch. 10

Non-Commercial Educational Station

Licensee: Clark County School District, 2832 E. Flamingo Rd., Las Vegas.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 294-kw visual, 35.5-kw aural. Antenna: 1220-ft. above av. terrain, 176-ft. above ground, 3526-ft. above sea level.

Latitude 36° 00' 28"  
Longitude 115° 00' 22"

# Nevada—Las Vegas

## KTNV-TV

(formerly KSHO-TV)

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 275-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 268-ft. above ground, 4603-ft. above sea level.

Latitude 35° 56' 43"  
Longitude 115° 00' 32"

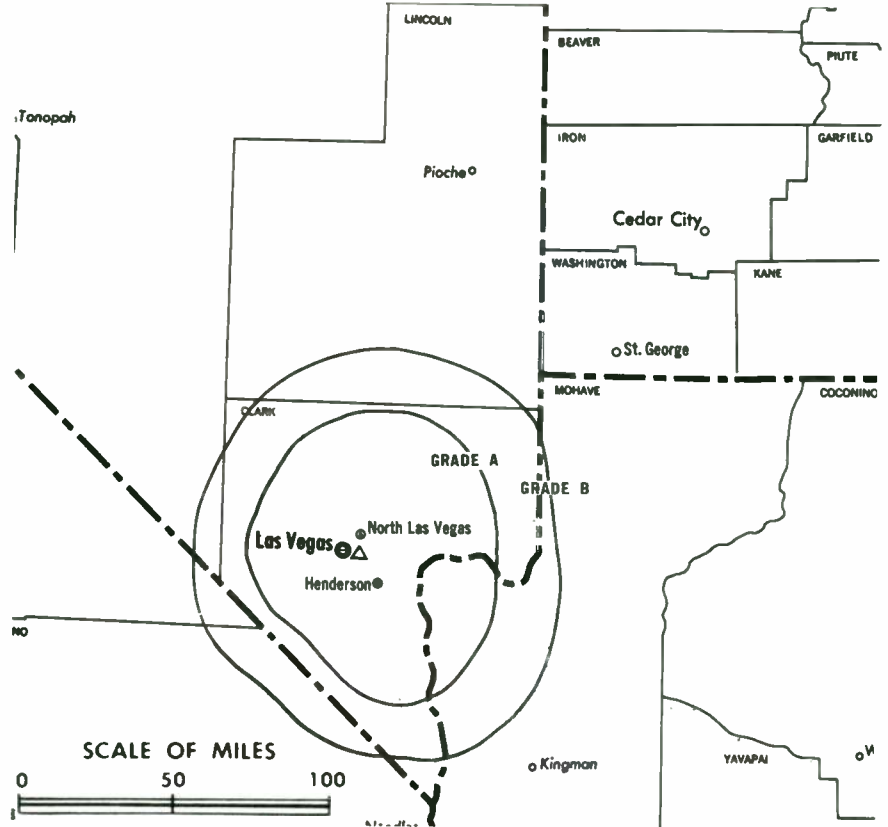
Transmitter: 10-mi. SSE of Las Vegas, Black Mtn.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KTNV-TV Ref: FCC File No. BMPCT-800104KE Granted 5/30/80

© American Map Co., N.Y., No. 14244

## KTNV-TV

Network Service: ABC.

Licensee: Alfa Broadcasting Co.

Studio: 3355 S. Valley View, Las Vegas, Nev. (89102).

Telephone: 702-876-1313. TWX No.: 910-397-6984.

Ownership: WTMJ Inc., 100%. For other interests, see WTMJ-TV, Milwaukee, Wis.

Began Operation: May 4, 1956. Sale to present owner approved by FCC June 29, 1979 (Television Digest, Vol. 19:8). Positive control acquired by Williams Family Group following FCC approval July 11, 1974. Interim authorization granted Aug. 9, 1967 to Ch. 13 of Las Vegas Inc. CP granted to Talmac Inc. (now Ch. 13 of Las Vegas) April 16, 1969 (Vol. 9:15). Previously, sale to Nevada Bcstrs. Fund Inc. by Mervyn L. & Nathan Adelson and Irwin A. Molasky approved Nov. 5 1959 by FCC (Vol. 15:42, 45). Sale to Adelson group by Albert Zugsmith interests approved Nov. 20, 1957 by FCC (Vol. 13:34, 42, 47); Zugsmith groups' purchase of KSHO-TV with radio KBMI, Henderson, Nev. approved Nov. 28, 1956 by FCC (Vol. 12:48).

Represented (sales) by MMT Sales Inc.

Represented (legal) by Crowell & Moring.

Personnel:

EDWARD J. QUINN, vice president & general manager.  
DAVID G. BEARD, chief engineer.  
NANCY HUNT, national sales manager.  
STEVE MAULDIN, local sales manager.  
MATT JAMES, news director.

Rates: Not available.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEVADA</b>			
	Clark	143,600	140,100	98
	Lincoln	1,100	1,000	93
	Nye	2,100	1,900	89
<b>Between 5-24%</b>	<b>NEVADA</b>			
	Esmeralda	300	300	83
<b>Station Totals</b>		<b>147,100</b>	<b>143,300</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>129,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>81,900</b>	

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# Nevada—Las Vegas

## KVBC

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 1275-ft. above av. terrain, 257-ft. above ground, 3594-ft. above sea level.

Latitude 36° 00' 30"  
Longitude 115° 00' 20"

Transmitter: Black Mountain.

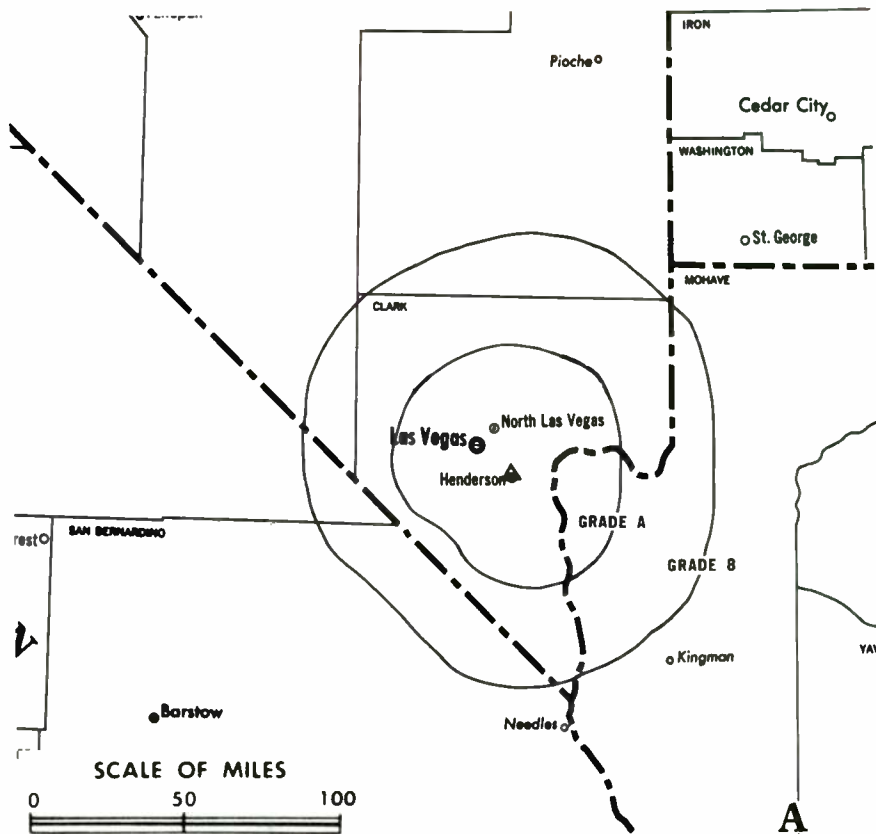
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

Represented (legal) by Dow, Lohnes & Albertson.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-1b).



KVBC Ref: FCC File No. BPCT-4465 Granted 8/10/79

©American Map Co., Inc., N.Y., No. 14244

## KVBC

Network Service: NBC.

Licensee: Valley Broadcasting Co., Box 49001, Las Vegas, Nev. (89104).

Studio: 1500 Foremaster Lane, Las Vegas, Nev. (89104).

Telephone: 702-649-0500. TWX No.: 910-397-6997.

Ownership: James E. Rogers, pres., 16.54%; Meyer Gold, exec. v.p., 16.54%; Janet F. Phillips, v.p.-secy.; Clark Henry Tester, v.p., 1.73%; W. Irving Haut, treas., 16.54%; Estate of Sam Cohen, 12.5%; Eugene L. Kirshbaum, 10%; Paul A. Anderson, 5%; Elizabeth Scott, 4.85%; George G. Brookman, 3.02%; Harry E. Fightlin, 2.5%; Richard V. Wyman, 2.4%; Frank Canul, 2%; James B. McMillan & Marie E. McMillan, 1.55% each; Addeilar D. Guy, 1.2%; Bert B. Babero & Henry J. Moore, 1.04% each.

Began Operation: Jan. 23, 1955. Donrey Inc. lost license (Television Digest, Vol. 18:46; 19:19, 32). Began operation under present ownership Sept. 30, 1979.

Represented (sales) by Blair Television.

Personnel:

ROLLA D. CLEAVER, general manager.  
BUZZ FLOYD, program director.  
HANK TESTER, public affairs director.

DAVID GRACE, general sales manager.  
BILL KRAEMER, chief engineer.  
STEVE SCHORR, news director.

Highest 30 Sec. Rate (May 1, 1981): \$500.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>NEVADA</b>			
	Clark	143,600	140,100	98
	Lincoln	1,100	1,000	93
	Nye	2,100	1,900	89
	<b>UTAH</b>			
	Washington	6,500	6,000	93
Between 25-49%	<b>NEVADA</b>			
	Eureka	500	400	86
Between 5-24%	<b>NEVADA</b>			
	Lander	1,200	1,100	90
	White Pine	3,100	3,000	95
<b>Station Totals</b>		<b>158,100</b>	<b>153,500</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>134,900</b>
<b>Average Daily Circulation (1979-80)</b>				<b>86,800</b>



# Nevada—Henderson-Las Vegas

## KVVU-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1190-ft. above av. terrain, 139-ft. above ground, 3499-ft. above sea level.

Latitude 36° 00' 26"  
Longitude 115° 00' 23"

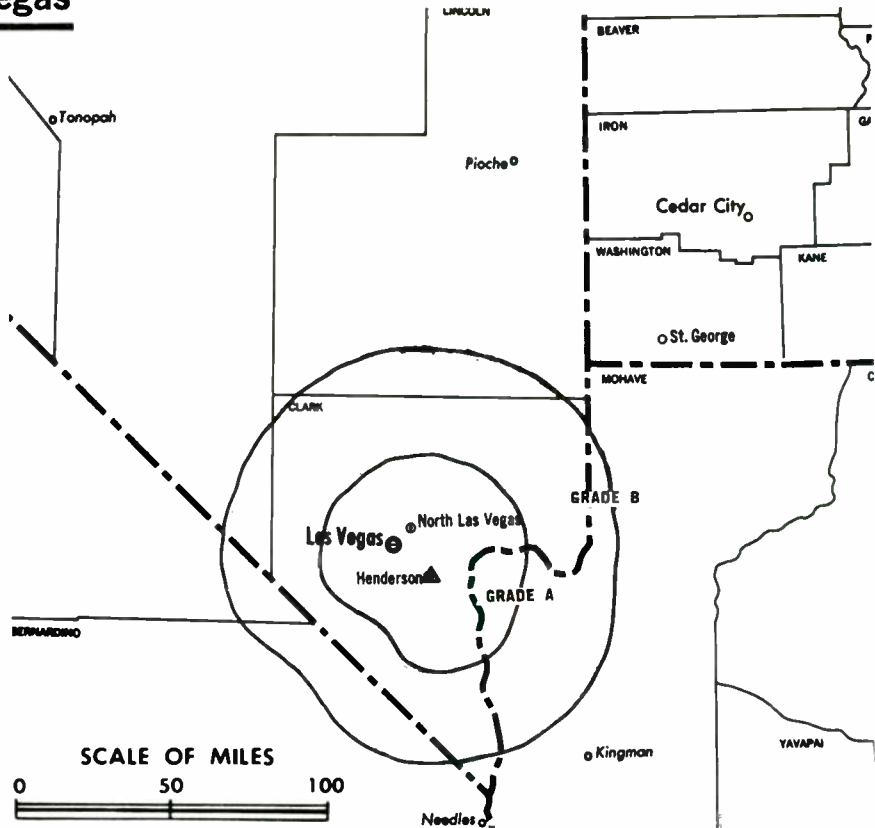
Transmitter: Black Mtn., 2-mi. SW of Henderson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Satellite Earth Station: Antennas for Communications, 5-m.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KVVU-TV Ref: FCC File No. BPCT-3315 Granted 7/27/66

©American Map Co., Inc., N.Y., No. 14244

## KVVU-TV

Network Service: None, independent.

Licensee: Carson Broadcasting Corp., 1555 E. Flamingo Rd., Las Vegas, Nev. (89109).

Studio: 1800 Boulder Highway, Henderson, Nev. (89105).

Business Office: 1555 E. Flamingo Rd., Las Vegas (89109).

Telephone: 702-735-3191. TWX No.: 910-397-6879.

Ownership: John W. Carson, chmn., 30%; Herbert Kaufman, pres., 30%; Forrest Chu, v.p., 16.50%; Kenneth L. Browning, secy., John J. Doria, 9%; 5 others, none with more than 4%.

Began Operation: Sept. 10, 1967. Sale to present owner by William H. Hernstadt, et al., approved by FCC March 30, 1979 (Television Digest, Vol. 18:25; 19:14, 16). Previous sale by Levin-Townsend Enterprises approved Sept. 1, 1971. Previous sale by Charles Vanda approved by FCC May 1, 1969 (Vol. 9:18).

Represented (sales) by Seltel Inc.

Represented (legal) by Santarelli & Gimer.

Personnel:

HERBERT KAUFMAN, president.  
FORREST CHU, executive vice president.  
RUSTY DURANTE, vice president & general manager.  
BILL UTTON, general sales manager.  
JACK SMITH, director of engineering.

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Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	ID
Class AA—5-8 & 11-11:30 p.m., daily.						
\$450	\$300	\$175	\$150	\$100	\$65	\$30

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>NEVADA</b>			
	Clark	143,600	140,100	98
	Lincoln	1,100	1,000	93
Between 25-49%	<b>ARIZONA</b>			
	Mohave	15,900	14,900	93
	<b>NEVADA</b>			
	Nye	2,100	1,900	89
<b>Station Totals</b>		<b>162,700</b>	<b>157,900</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>129,200</b>
<b>Average Daily Circulation (1979-80)</b>				<b>76,300</b>

## MAILING LISTS

Updated *computerized* mailing lists available on operating cable systems, granted franchises, commercial and public TV stations. For details, call collect: 202-872-9200.

# Nevada—Reno

## KCRL-TV

Ch. 4



### VERY-KNODEL TELEVISION

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 17.4-kw visual, 3.44-kw aural. Antenna: 420-ft. above av. terrain, 92-ft. above ground, 5539-ft. above sea level.

Latitude 39° 35' 03"  
Longitude 119° 48' 06"

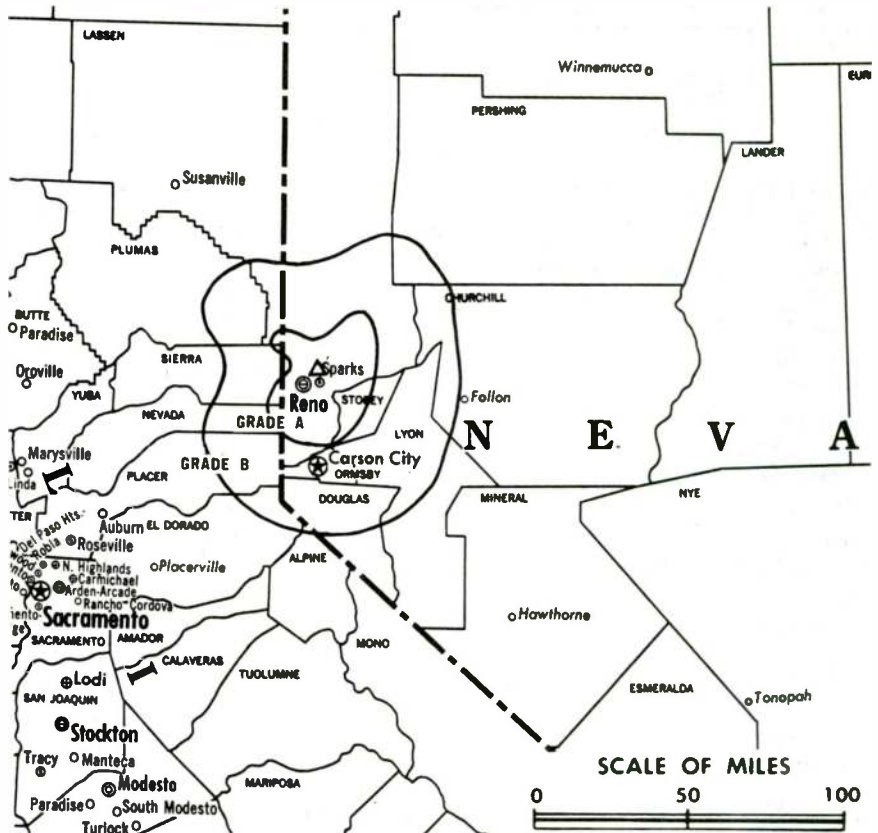
Transmitter: 4-mi. N of Reno Post Office.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KCRL-TV Ref: FCC File No. BFPCT-2656 Granted 6/15/61

© American Map Co., Inc., N.Y., No. 14244

## KCRL-TV

Network Service: NBC.

Licensee: Circle L Inc., P.O. Box 7160, Reno, Nev. (89510).

Studio: 1790 Vassar St. (89502).

Telephone: 702-322-9145. TWX No.: 910-395-7080.

Ownership: Circle L Inc., 100%.

Began Operation: Sept. 30, 1962.

Represented (engineering) by Bond & Oakley.

Represented (sales) by Avery-Knodel Inc. (national); The Tacher Co. (regional).

Personnel:

CHARLES E. CORD, president & general manager.

JIM ELLIOTT, station manager.

NORVEL SEYLER, chief engineer.

JEF RENSE, news director.

Highest 30 Sec. rate (Sept. 1, 1980): \$310.

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	Alpine	400	300	82
	El Dorado East	10,300	9,800	95
	Lassen	7,900	7,200	91

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA—(Continued)</b>			
	Placer East	2,800	2,600	95
	Sierra	1,300	1,200	90
	<b>NEVADA</b>			
	Churchill	4,700	4,600	97
	Douglas	5,900	5,600	95
	Esmeralda	300	300	83
	Lyon	3,800	3,600	94
	Mineral	2,400	2,300	96
	Carson City	11,600	11,200	97
	Pershing	1,200	1,100	95
	Storey	300	300	92
	Washoe	67,500	65,200	97
	Between 25-49%	<b>NEVADA</b>		
Nye		2,100	1,900	89
Between 5-24%	<b>CALIFORNIA</b>			
	Mono	3,200	2,600	81
	Plumas	6,300	5,700	91
<b>NEVADA</b>				
	Lander	1,200	1,100	90
<b>Station Totals</b>		<b>133,200</b>	<b>126,600</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>101,800</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>61,700</b>	



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**REPRESENTED NATIONALLY  
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Detroit  
Atlanta  
Dallas  
San Francisco  
Los Angeles  
Denver  
Minneapolis  
Philadelphia

**CHANNEL**

**4**

**KCRL-TV**



# Nevada—Reno

## KOLO-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 151-kw visual, 30.2-kw aural. Antenna: 2930-ft. above av. terrain, 120-ft. above ground, 9789-ft. above sea level.

Latitude 39° 18' 49"  
Longitude 119° 53' 00"

Holds CP for change to 49-kw visual, 9.8-kw aural; transmitter to 4850 Ampere Dr., Reno. BPCT-780830IB.

Transmitter: Slide Mt., Washoe County.

TV tape: Recording facilities.

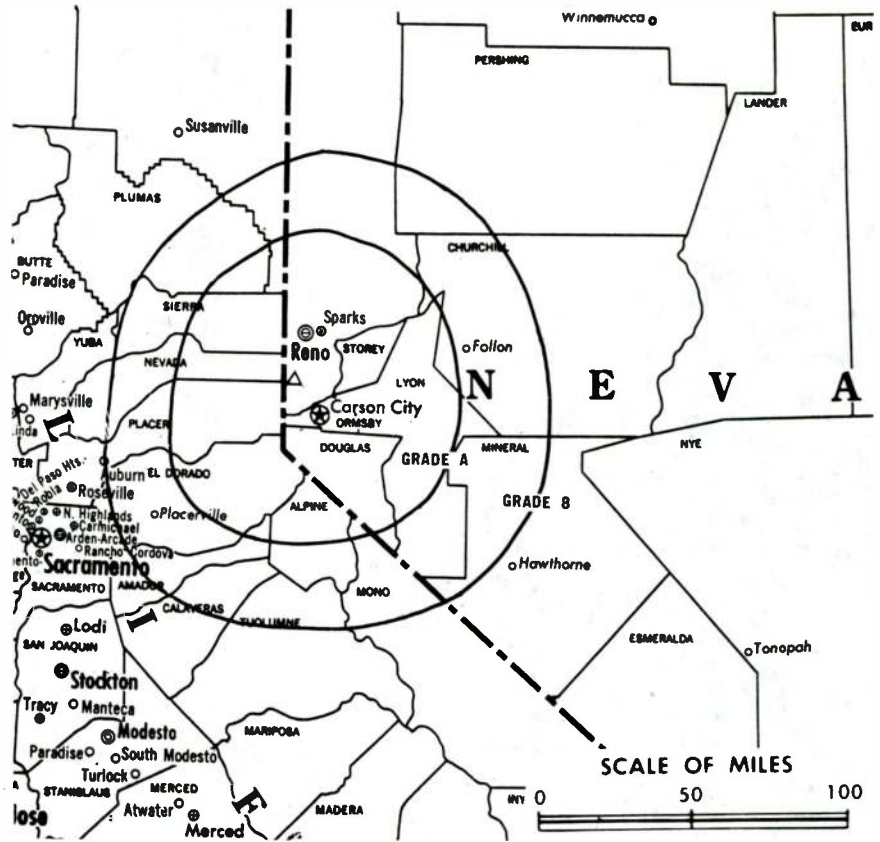
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: KOLO, 5-kw, 920 kHz.

Represented (engineering) by Hammett & Edison.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KOLO-TV Ref: FCC File No. BPCT-3478 Granted 5/6/65

©American Map Co., Inc., N.Y., No. 14244

## KOLO-TV

Network Service: ABC.

Licensee: Nevada Radio-Television Inc., Box 10,000, Reno, Nev. (89510).

Studio: 4850 Ampere Dr., Box 10,000, Reno, Nev. (89510).

Telephone: 702-786-8880. TWX No.: 910-395-7051.

Ownership: Donrey Inc., Donald W. Reynolds, pres., 100%. For Reynolds' other holdings see Newspaper Ownership of TV Stations.

Began Operation: Sept. 26, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Haley, Bader & Potts.

Personnel:

- DONALD W. REYNOLDS, president.
- JAMES C. HERZIG, vice president & general manager.
- JACK HARTMAN, general sales manager.
- IRVING HOPPER, program/operations manager.
- AL RUCH, chief engineer.
- JOHN HOWE, news & public affairs director.

Highest 30 Sec. Rate (April 24, 1981): \$550.

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Alpine	400	300	82
	El Dorado East	10,300	9,800	95
	Lassen	7,900	7,200	91
	Mono	3,200	2,600	81
	Placer East	2,800	2,600	95

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEVADA</b>			
	Churchill	4,700	4,600	97
	Douglas	5,900	5,600	95
	Esmeralda	300	300	83
	Humboldt	2,600	2,500	95
	Lander	1,200	1,100	90
	Lyon	3,800	3,600	94
	Mineral	2,400	2,300	96
	Carson City	11,600	11,200	97
	Pershing	1,200	1,100	95
	Storey	300	300	92
Washoe	67,500	65,200	97	
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Sierra	1,300	1,200	90
	<b>NEVADA</b>			
Elko	5,800	5,300	91	
Nye	2,100	1,900	89	
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Inyo	7,700	6,600	86
	Modoc	3,700	3,300	90
	Nevada	19,200	17,700	92
	Plumas	6,300	5,700	91
	<b>NEVADA</b>			
Eureka	500	400	86	
White Pine	3,100	3,000	95	
<b>OREGON</b>				
Lake	2,700	2,400	90	
<b>Station Totals</b>		<b>178,500</b>	<b>167,800</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>118,900</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>76,400</b>	

# Nevada—Reno

**KTVN**

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 34.7-kw visual, 6.92-kw aural. Antenna: 490-ft. above av. terrain, 151-ft. above ground, 5580-ft. above sea level.

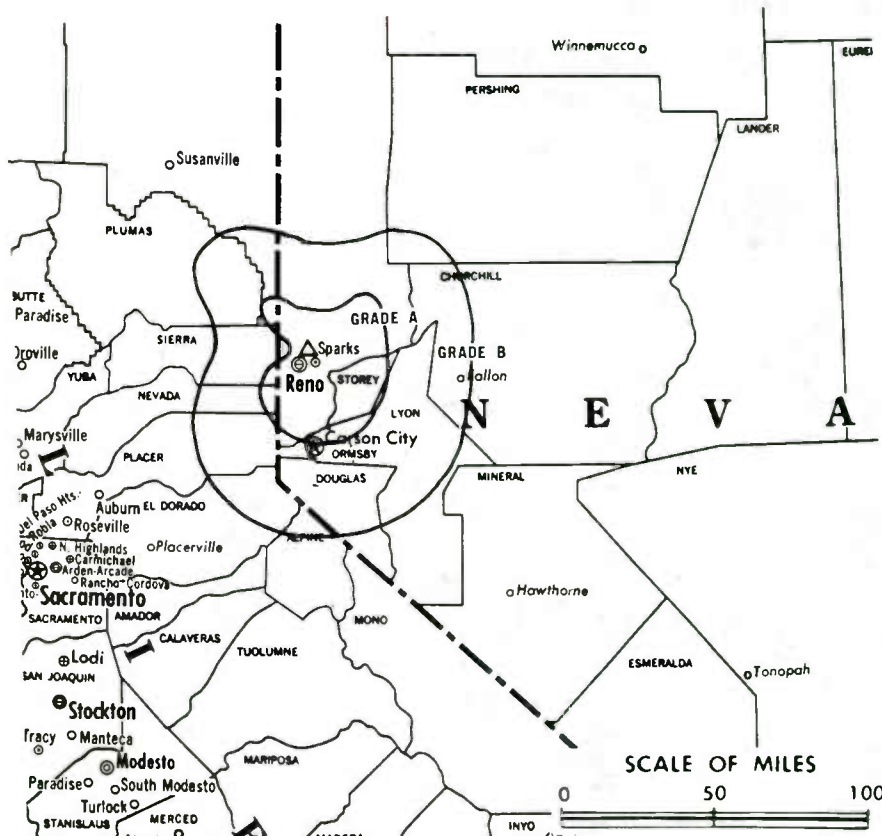
Latitude 39° 35' 00.5"  
Longitude 119° 47' 52.0"

Transmitter: 4-mi. N of Reno Post Office.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KTVN Ref: FCC File No. BPCT-3086 Granted 7/27/66

© American Map Co., Inc., N.Y., No. 14244

## KTVN

Network Service: CBS.

Licensee: Sarkes Tarzian Inc., 4925 Energy Way, Reno, Nev. (89502).

Studio: 4925 Energy Way, Reno (89502).

Telephone: 702-786-2212.

Ownership: Sarkes Tarzian, chmn., 33.06%; Thomas Tarzian, pres., 53.59%; Patricia Tarzian, 11.03%; C. B. Dutton, secy.; Charles F. Clapham, treas.-asst. secy.; U. of LaVerne, 2.3%. Sarkes Tarzian Inc. is licensee of WTTS & WGTC(FM), Bloomington; WATI, Indianapolis; WPTH(FM), Fort Wayne, all Ind.

Began Operation: June 4, 1967. Sale to present owners by Lee D. Hirshland, et al., approved by FCC Aug. 13, 1980 (Television Digest, Vol. 19:44).

Represented (sales) by Katz Television.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

LEE D. HIRSHLAND, president & general manager.  
LARRY WISSBECK, operations manager.  
AL RICHARDS, chief engineer.  
JACK PORRAY, sales manager.  
ED PEARCE, news editor.  
WILL CHISM, promotion manager.  
STU MURLAND, PM producer.

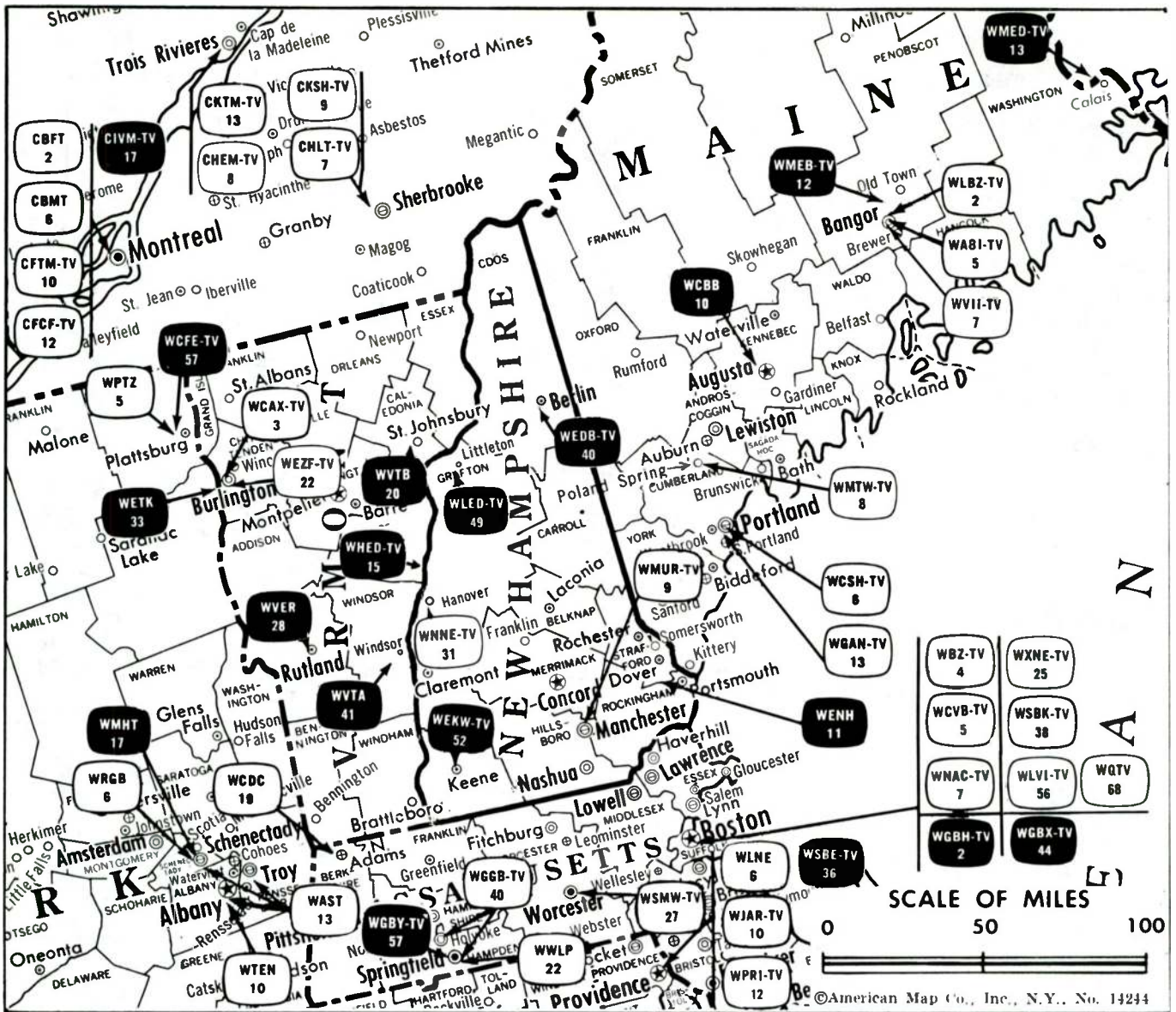
Highest 30 Sec. Rate (July 12, 1979): \$400.

NETWORK BASE HOURLY RATE: \$300.

For Translator Stations,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>				
		Alpine	400	300	82
		El Dorado East	10,300	9,800	95
		Lassen	7,900	7,200	91
		Placer East	2,800	2,600	95
	<b>NEVADA</b>				
		Churchill	4,700	4,600	97
		Douglas	5,900	5,600	95
		Elko	5,800	5,300	91
		Esmeralda	300	300	83
	Eureka	500	400	86	
	Humboldt	2,600	2,500	95	
	Lander	1,200	1,100	90	
	Lyon	3,800	3,600	94	
	Mineral	2,400	2,300	96	
	Carson City	11,600	11,200	97	
	Pershing	1,200	1,100	95	
	Storey	300	300	92	
	Washoe	67,500	65,200	97	
<b>Between 25-49%</b>	<b>CALIFORNIA</b>				
		Sierra	1,300	1,200	90
<b>Between 5-24%</b>	<b>NEVADA</b>				
		Nye	2,100	1,900	89
<b>Between 5-24%</b>	<b>CALIFORNIA</b>				
		Mono	3,200	2,600	81
<b>Station Totals</b>		<b>135,800</b>	<b>129,100</b>	<b>95</b>	
<b>Net Weekly Circulation (1979-80)</b>				<b>106,200</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>66,500</b>	

# New Hampshire



New Hampshire Station Status as of  
January 1, 1981

	VHF	UHF	TOTAL
○ Commercial Television Stations	1	0	1
● Educational Television Stations	1	4	5
			6

Arbitron Market Rankings are not available for New Hampshire

State Cross Reference List  
Communities That Receive Programs of  
Stations That Are Located Elsewhere

**WMTW-TV, Mt. Washington**  
(See Poland Spring, Me.)

**WNNE-TV, Hanover**  
(See Hartford, Vt.)



# State Educational Technical Facilities

(Complete Data in Educational Directory)

## WEDB-TV

**Berlin**

Ch. 40

Non-Commercial Educational Station

Licensee: U. of New Hampshire, Box Z, Durham, N.H. (03824).

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 10.5-kw visual, 2.09-kw aural. Antenna: 300-ft. above av. terrain, 177-ft. above ground, 2437-ft. above sea level.

Latitude 44° 22' 16"  
Longitude 71° 12' 53"

## WENH

**Durham**

Ch. 11

Non-Commercial Educational Station

Licensee: U. of New Hampshire, Durham.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 980-ft. above av. terrain, 436-ft. above ground, 1536-ft. above sea level.

Latitude 43° 10' 34"  
Longitude 71° 12' 24"

## WHED-TV

**Hanover**

Ch. 15

Non-Commercial Educational Station

Licensee: U. of New Hampshire, Durham, N.H. (03824).

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 37.2-kw visual, 7.44-kw aural. Antenna: 1280-ft. above av. terrain, 448-ft. above ground, 2338-ft. above sea level.

Latitude 43° 42' 30"  
Longitude 72° 09' 16"

## WEKW-TV

**Keene**

Ch. 52

Non-Commercial Educational Station

Licensee: U. of New Hampshire, Durham, N.H. (03824).

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 37.5-kw visual, 7.5-kw aural. Antenna: 1080-ft. above av. terrain, 500-ft. above ground, 2017-ft. above sea level.

Latitude 43° 02' 00"  
Longitude 72° 22' 04"

## WLFD-TV

**Littleton**

Ch. 49

Non-Commercial Educational Station

Licensee: U. of New Hampshire, Durham, N.H. (03824).

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 36.7-kw visual, 7.35-kw aural. Antenna: 1280-ft. above av. terrain, 443-ft. above ground, 2426-ft. above sea level.

Latitude 44° 21' 14"  
Longitude 71° 44' 23"

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<b>ATLANTA</b>	400 Colony Sq., #1004, 30361	(404) 892-4655
<b>BEVERLY HILLS</b>	9465 Wilshire Blvd., 90212	(213) 274-8151

# New Hampshire—Manchester

## WMUR-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 282-kw visual, 33.5-kw aural. Antenna: 1030-ft. above av. terrain, 227-ft. above ground, 1513-ft. above sea level.

Latitude 42° 58' 59"

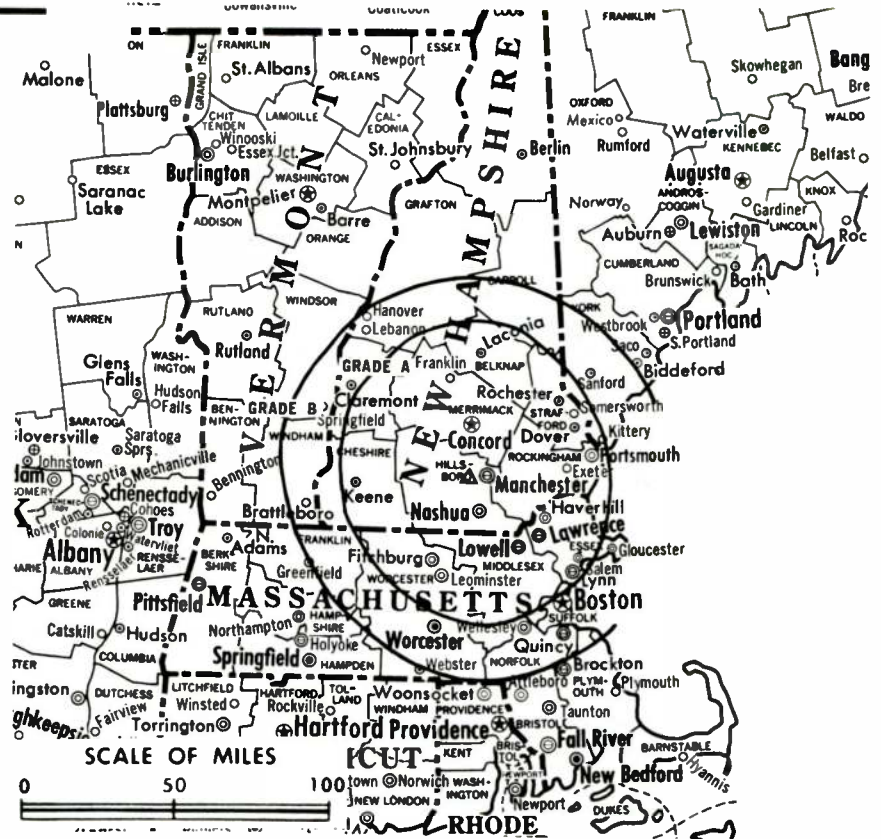
Longitude 71° 35' 19"

Transmitter: Goffstown, N.H.

Color: Network, live, film, slide & tape.

News Wire Service: AP

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.



Total Households: © MSI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV % and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).

WMUR-TV Ref: FCC File No. BPCT-2407 Granted 11/15/85

©American Map Co., Inc., N.Y., No. 14244

## WMUR-TV

Network Service: ABC.

Licensee: United Television Co. of New Hampshire, 1819 N. Elm St., Manchester, N.H. (03104).

Studio: WMUR-TV Bldg. (03105). Telephone: 603-623-8061.

Ownership: Richard Eaton Estate, 100%. For other interests, see United Bcstg. in Group Ownership.

Began Operation: March 28, 1954. Transfer to present owner from estate of Francis P. Murphy approved Feb. 3, 1959 by FCC (Television Digest, Vols. 14:15; 15:2, 6).

Represented (sales) by UBC Sales; Andy McDermott Sales Ltd. (Canada); The Queen Co. (Boston).

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

SAM PHILLIPS, v.p. & general manager.  
 CAROL MASLANKA, program manager.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—7:29-11 p.m., daily.				
\$880	\$595	\$425	\$169	\$104

NETWORK BASE HOURLY RATE: \$300.

For Translator Stations,  
 See Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	<b>NEW HAMPSHIRE</b>				
		Belknap	14,600	14,200	97
		Cheshire	21,500	20,400	95
		Hillsborough	92,300	90,100	98
		Merrimack	32,200	31,000	96
		Rockingham	60,800	59,300	98
		Strafford	28,200	27,300	97
<b>Between 25-49%</b>	<b>NEW HAMPSHIRE</b>				
		Grafton	21,800	20,600	94
	<b>VERMONT</b>				
	Windham	13,000	11,900	91	
	Windsor	18,600	17,600	95	
<b>Between 5-24%</b>	<b>MAINE</b>				
		York	45,900	44,800	98
	<b>MASSACHUSETTS</b>				
		Essex	225,200	220,500	98
		Franklin	24,900	23,500	94
	Middlesex	472,300	462,200	98	
	Worcester	221,200	215,600	97	
<b>NEW HAMPSHIRE</b>					
	Carroll	9,800	9,500	97	
<b>VERMONT</b>					
	Orange	7,500	7,100	95	
<b>Station Totals</b>		<b>1,322,300</b>	<b>1,287,400</b>	<b>97</b>	
<b>Net Weekly Circulation (1979-80)</b>				<b>326,800</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>126,500</b>	





# State Educational Technical Facilities

(Complete Data in Educational Directory)

**WNJS**  
**Camden**  
Ch. 23

Non-Commercial Educational Station

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 2323-kw max. & 813-kw horizontal visual, 361.4-kw max. & 126-kw horizontal aural. Antenna: 890-ft. above av. terrain, 937-ft. above ground, 1049-ft. above sea level.

Latitude	39°	43'	41"
Longitude	74°	50'	39"

**WNJM**  
**Montclair**  
Ch. 50

Non-Commercial Educational Station

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2094-kw max. & 882.9-kw horizontal visual, 314-kw max. & 132.4-kw horizontal aural. Antenna: 800-ft. above av. terrain, 656-ft. above ground, 1049-ft. above sea level.

Latitude	40°	51'	53"
Longitude	74°	12'	03"

**WNJB**  
**New Brunswick**  
Ch. 58

Non-Commercial Educational Station

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 1321-kw max. & 1000-kw horizontal visual, 198.1-kw max. & 148-kw horizontal aural. Antenna: 730-ft. above av. terrain, 401-ft. above ground, 949-ft. above sea level.

Latitude	40°	37'	17"
Longitude	74°	30'	15"

**WNJT**  
**Trenton**  
Ch. 52

Non-Commercial Educational Station

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 1939-kw max. & 818-kw horizontal visual, 302-kw max. & 127-kw horizontal aural. Antenna: 890-ft. above av. terrain, 990-ft. above ground, 1049-ft. above sea level.

Latitude	40°	17'	00"
Longitude	74°	41'	20"

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# New Jersey—Wildwood

## WAAT-TV

(formerly WCMC-TV)

Ch. 40

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 16.6-kw visual, 1.66-kw aural. Antenna: 200-ft. above av. terrain, 220-ft. above ground, 228-ft. above sea level.

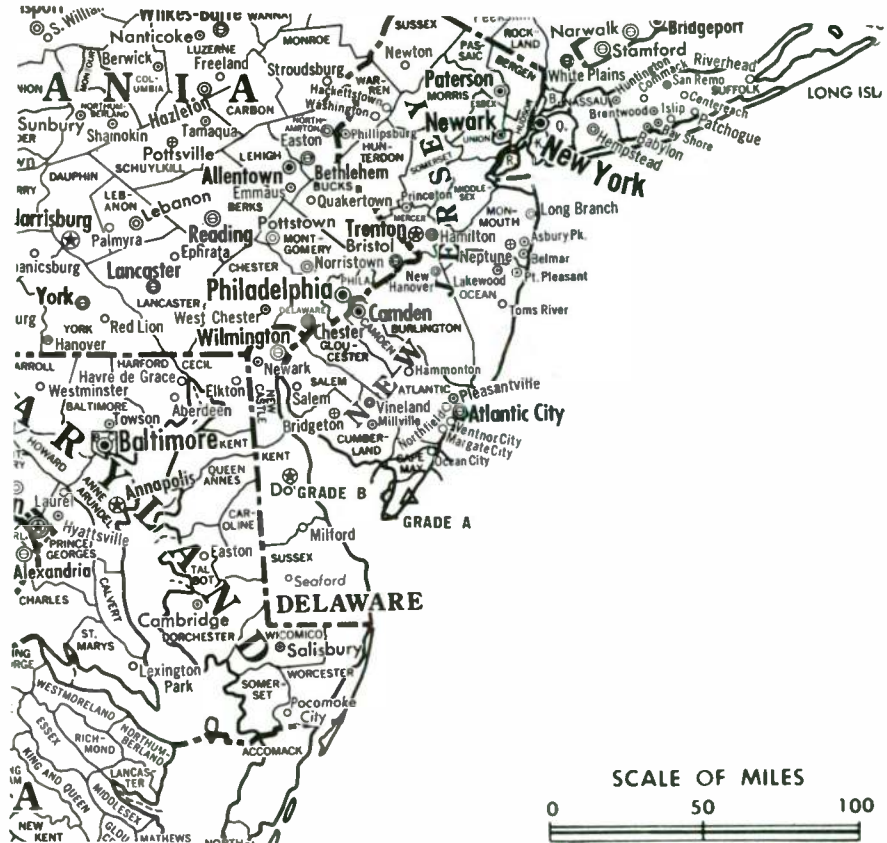
Latitude 38° 59' 33"  
Longitude 74° 48' 48"

Requests CP for change to 1706.1-kw visual, 170.6-kw aural, 417-ft. above av. terrain, 447-ft. above ground, 452-ft. above sea level, lat. 39° 07' 28", long. 74° 45' 56"; change transmitter & studio location to Avalon Blvd., 2.7-mi. W of Sea Isle City, Swainton.

Transmitter: 3010 New Jersey Ave.

Color: Network & live.

News Wire Service: AP.



WAAT-TV Ref: FCC File No. BPCT-3216 Granted 3/11/64

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Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WAAT-TV

Network Service: NBC.

Licensee: South Jersey Broadcasting Corp., 3010 New Jersey Ave.

Studio: 3010 New Jersey Ave. (08260).

Telephone: 609-522-1416.

Ownership: Howard Green, pres., 25%; Donald M. Simmons Sr., v.p., 25%; Robert R. Nelson, secy.-treas., 25%; W. E. Schonek, v.p., 12.5%; Rudolph C. Schonek, 12.5%. Green & Simmons own WENY-TV-AM & WLEZ(FM), Elmira, N.Y.; WOND & WMGM(FM), Linwood, N.J. Nelson owns 62% of WBRD & WDUV-FM, Bradenton, Fla.; 51% of WXLTV-TV, Sarasota-Bradenton, Fla. W. E. & R. C. Schonek each have 9.8% of WXLTV-TV.

Began Operation: January 25, 1966. Sale to present owners by William C. Wotring Jr., et al., approved by FCC Feb. 25, 1981.

Represented (sales) by Dome & Associates Inc. (Philadelphia).

Represented (legal) by Daly, Joyce & Borsari.

Personnel:

- HOWARD GREEN, president.
- FRANK STROHM, sales manager.
- JACK WEIGAND, program director.
- CARLTON S. OWEN, operations manager.

Highest 30 Sec. Rate (June 1, 1981): \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEW JERSEY</b>				
Between 5-24%	Cape May	29,900	29,100	97
<b>Station Totals</b>		<b>29,900</b>	<b>29,100</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>3,200</b>
<b>Average Daily Circulation (1979-80)</b>				<b>700</b>

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**KOB-TV, Albuquerque**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	<b>COLORADO</b>			
	Alamosa	3,900	3,700	94
	Archuleta	1,200	1,100	90
	Conejos	2,100	1,900	93
	Costilla	1,200	1,000	86
	Dolores	700	600	86
	La Plata	8,900	8,400	94
	Montezuma	5,600	5,300	94
	Rio Grande	3,600	3,300	93
	Saguache	1,300	1,200	91
	<b>NEW MEXICO</b>			
	Bernalillo	144,800	141,600	98
	Colfax	4,700	4,400	93
	Curry	15,100	14,600	97
<b>50% &amp; Over</b>	Guadalupe	1,600	1,500	92
	Harding	500	400	88
	Lincoln	4,200	4,000	94
	Los Alamos	5,900	5,800	98
	Mc Kinley	16,000	14,400	90
	Mora	1,700	1,400	84
	Otero	13,300	12,900	97
	Rio Arriba	8,300	7,500	91
	Sandoval	6,700	6,200	92
	San Miguel	6,800	6,100	90
	Santa Fe	22,700	21,800	96
	Sierra	4,300	3,900	92
	Socorro	3,100	3,000	96
	Taos	6,800	6,000	88
	Torrance	2,500	2,300	94
	Valencia	16,300	16,000	98
	<b>NEW MEXICO</b>			
<b>Between 25-49%</b>	Grant	8,500	7,900	93
	Quay	4,300	4,000	94
	Roosevelt	6,400	6,100	96
	San Juan	24,800	22,900	92
	<b>NEW MEXICO</b>			
<b>Between 5-24%</b>	Catron	800	700	86
	De Baca	1,000	900	95
	Eddy	16,900	16,400	97
	<b>TEXAS</b>			
	Hartley	1,000	1,000	98

**KOAT-TV, Albuquerque**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	<b>COLORADO</b>			
	Alamosa	3,900	3,700	94
<b>Between 25-49%</b>	<b>NEW MEXICO</b>			
	Chaves	18,300	17,800	97
	Hidalgo	2,200	2,000	92
	Union	2,000	1,800	91
	<b>ARIZONA</b>			
	Greenlee	4,000	3,800	96
<b>Between 5-24%</b>	<b>COLORADO</b>			
	Baca	2,100	1,800	87
	<b>NEW MEXICO</b>			
	Dona Ana	26,600	25,400	95
	<b>TEXAS</b>			
	Hartley	1,000	1,000	98

**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**KNME-TV**  
**Albuquerque**

Ch. 5

Non-Commercial Educational Station

Licensee: Regents of University of New Mexico and Board of Education of the City of Albuquerque (87102).

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 28-kw visual, 5.37-kw aural. Antenna: 4150-ft. above av. terrain, 123-ft. above ground, 10,776-ft. above sea level.

Latitude 35° 12' 44"  
Longitude 106° 26' 58"

**KRWG-TV**  
**Las Cruces**

Ch. 22

Non-Commercial Educational Station

Licensee: Regents of New Mexico State University, Drawer 3J, Las Cruces (88003).

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1730-kw max. & 1620-kw horizontal visual, 344-kw max. & 324-kw horizontal aural. Antenna: 450-ft. above av. terrain, 399-ft. above ground, 4843-ft. above sea level.

Latitude 32° 15' 23.8"  
Longitude 106° 58' 33.7"

**KENW**  
**Portales**

Ch. 3

Non-Commercial Educational Station

Licensee: Regents of Eastern New Mexico University, Eastern New Mexico U., Portales (88130).

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1150-ft. above av. terrain, 1083-ft. above ground, 5549-ft. above sea level.

Latitude 33° 33' 18.5"  
Longitude 103° 39' 02.7"

**KGGM-TV, Albuquerque**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	<b>COLORADO</b>			
	Dolores	700	600	86
<b>Between 5-24%</b>	<b>NEW MEXICO</b>			
	Catron	800	700	86
	De Baca	1,000	900	95
	Dona Ana	26,600	25,400	95

# New Mexico—Albuquerque

## KGGM-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 89.1-kw visual, 8.98-kw aural. Antenna: 4180-ft. above av. terrain, 143-ft. above ground, 10,791-ft. above sea level.

Latitude 35° 12' 40"  
Longitude 106° 26' 57"

Transmitter: Sandia Crest.

Studio: 14th & Coal SW (87103).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

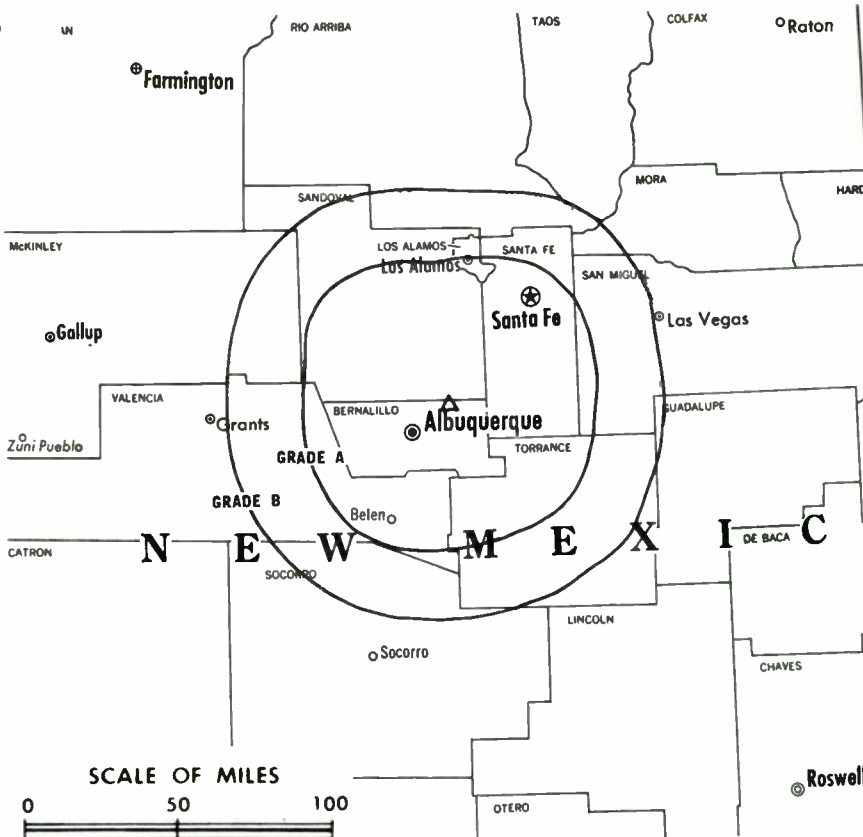
News Wire Service: AP.

Satellite Earth Station: Sept. 1981.

Represented (sales) by Katz Television.

Represented (legal) by Wilkinson, Cragun & Barker.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KGGM-TV Ref: FCC File No. BPC-2178 Granted 9/18/86

©American Map Co., Inc., N.Y., No. 14244

## KGGM-TV

Network Service: CBS.

Licensee: New Mexico Bcstg. Co. Inc., Box 1294 (87103).

Telephone: 505-243-2285. TWX No.: 910-989-1676.

Ownership: Estate of Goldie Hebenstreit, 59.8%; Bruce Hebenstreit, pres. & chmn. of board; John R. Mahoney, exec. v.p. & gen. mgr.; Cree Douglas, secy.-treas.; N. M. Switzer, asst. secy. Principals of Harriscope Bcstg. Corp. have interest in New Mexico Bcstg. For other Harriscope interests, see KBAK-TV, Bakersfield, Cal.

Began Operation: Oct. 4, 1953.

Personnel:

BRUCE HEBENSTREIT, president & chairman of board.  
JOHN R. MAHONEY, exec. vice president & general manager.  
PAUL THORNE, vice president & sales manager.  
C. L. (BUD) HOLGERSON, operations manager.  
RICHARD T. DOYLE, chief engineer.  
LINDA THORNE, news director.  
JEANNE WAYLAND, public affairs director.  
BRENDA YAGER, promotion director.  
DAN STEVENS, production director.

Highest One Hour Rate (May 4, 1981): \$1500.

Highest 30 Sec. Rate (May 4, 1981): \$1000.

NETWORK BASE HOURLY RATE: \$609.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ARIZONA</b>				
	Apache North	9,200	7,800	85
<b>COLORADO</b>				
<b>50% &amp; Over</b>	Archuleta	1,200	1,100	90
	Conejos	2,100	1,900	93
	Costilla	1,200	1,000	86
	Mineral	300	300	88

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>COLORADO—(Continued)</b>				
	Montezuma	5,600	5,300	94
	Rio Grande	3,600	3,300	93
	Saguache	1,300	1,200	91
<b>NEW MEXICO</b>				
	Bernalillo	144,800	141,600	98
	Colfax	4,700	4,400	93
	Guadalupe	1,600	1,500	92
	Harding	500	400	88
	Lincoln	4,200	4,000	94
	Los Alamos	5,900	5,800	98
<b>50% &amp; Over</b>	Mc Kinley	16,000	14,400	90
	Mora	1,700	1,400	84
	Quay	4,300	4,000	94
	Rio Arriba	8,300	7,500	91
	Sandoval	6,700	6,200	92
	San Juan	24,800	22,900	92
	San Miguel	6,800	6,100	90
	Santa Fe	22,700	21,800	96
	Sierra	4,300	3,900	92
	Socorro	3,100	3,000	96
	Taos	6,800	6,000	88
	Torrance	2,500	2,300	94
	Valencia	16,300	16,000	98
<b>COLORADO</b>				
	Alamosa	3,900	3,700	94
<b>Between 25-49%</b>	La Plata	8,900	8,400	94
<b>NEW MEXICO</b>				
	Grant	8,500	7,900	93
	Otero	13,300	12,900	97

(Continued on page 573-b)

<b>Station Totals</b>	<b>374,200</b>	<b>355,600</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>277,100</b>
<b>Average Daily Circulation (1979-80)</b>			<b>181,700</b>

# New Mexico—Albuquerque

## KGSW

Ch. 14

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1410-kw max. & 490-kw horizontal visual, 141-kw max. & 49-kw horizontal aural. Antenna: 4190-ft. above av. terrain, 201-ft. above ground, 10,813-ft. above sea level.

Latitude 35° 12' 55"  
Longitude 106° 27' 02"

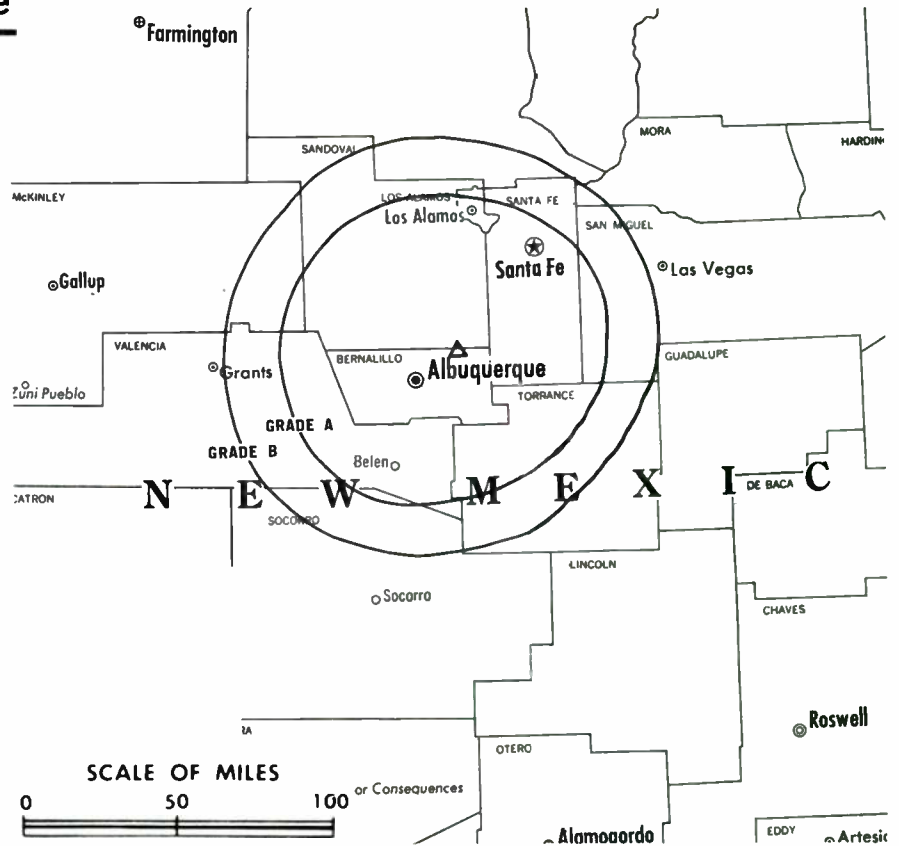
Transmitter: Sandia Crest, near Albuquerque.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.

Satellite Earth Station: In operation.



KGSW Ref: FCC File No. BPCT—781010KE Granted 5/29/80

© American Map Co., Inc., N.Y., No. 14244

## KGSW

Network Service: None, independent.

Grantee: Galaxy-Southwest Television, Box 25200, Albuquerque, N.M. (87125).

Studio: 1377 University Blvd. N.E., Albuquerque, N.M. (87102).

Telephone: 505-842-1414.

Mailing Address: Box 25200, Albuquerque, N.M. (87125).

Ownership: Galaxy—E. W. Richardson, pres., 49%; B. L. Turner, exec. v.p., 31%; Julius Golden, v.p., 10%; William H. Hyde, secy.; Paul M. Morgan, treas.; Diana G. Golden, 10%. Southwest—Eugene D. Adelstein & Edward B. Berger, gen. partners 12½% each; 28 others, all ltd. partners, 2½% each. Adelstein & Berger have interest in KZAZ, Tucson-Nogales, Ariz.

Began Operation: April 26, 1981.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Verner, Liipfert, Bernhard & McPherson.

Represented (engineering) by Moffet, Ritch & Larson.

### Personnel:

ERICK B. STEFFENS, general manager.

DON MCGUIRE, operations manager.

SHIRLEY MIX, sales manager.

DUDLEY BULLOCK, chief engineer.

ULLI VOGEL, business manager.

Highest 30 Sec. Rate (April 26, 1981): \$60.

For CPs and Applications,  
see Services Volume



# New Mexico—Albuquerque

## KLKK-TV

(formerly KMXN-TV)

Ch. 23

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 933-kw max. & 324-kw horizontal visual, 933-kw max. & 32.4-kw horizontal aural. Antenna: 4120-ft. above av. terrain, 213-ft. above ground, 10,825-ft. above sea level.

Latitude 35° 12' 55.0"  
Longitude 106° 27' 01.5"

Transmitter: Sandia Crest, Cibola National Forest.

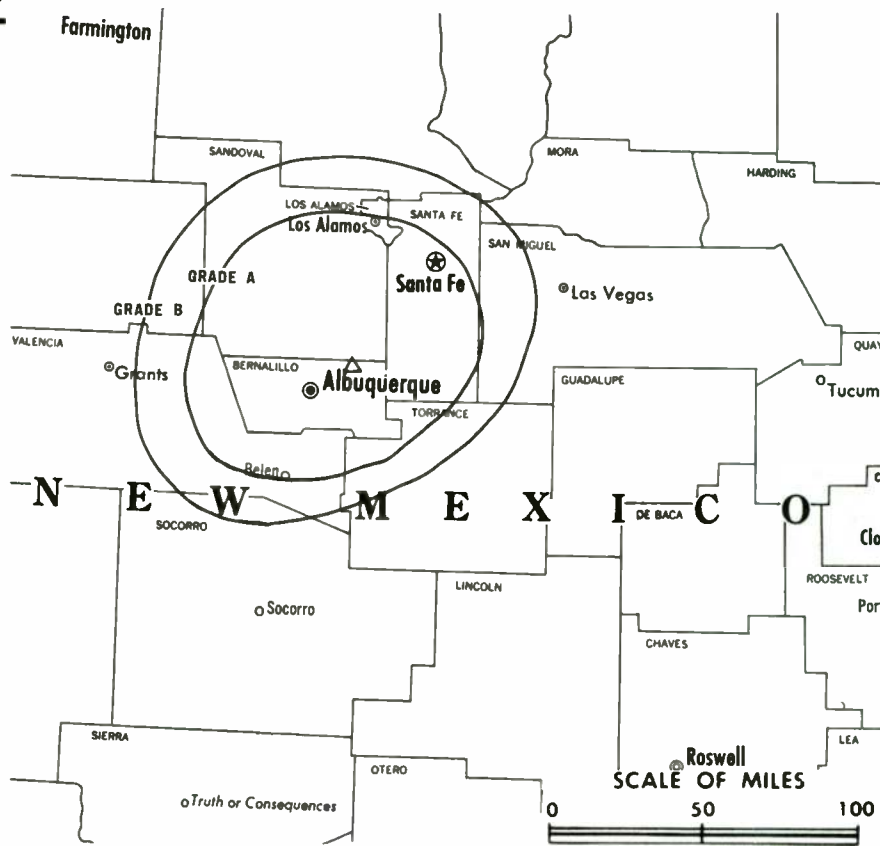
TV tape: Recording facilities.

News Wire Service: AP.

Color: Live, film, slide & tape.

Satellite Earth Station: Scientific-Atlanta.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KLKK-TV Ref: FCC File No. BPCT-781220LD Granted 9/20/79 © American Map Co., Inc., N.Y., No. 14244

## KLKK-TV

Network Service: None, independent.

Licensee: New Mexico Visions Inc.

Studio: 1510 Coors Blvd. N.W., Albuquerque, N.M. (87105).

Telephone: 505-836-1992.

Ownership: Eddie L. Pena, chmn. & pres., 93.6%; others.

Began Operation: Aug. 10, 1975.

Represented (sales) by Seltel Inc.

Represented (legal) by Baraff, Koerner & Olender, P.C.

Personnel:

EDDIE L. PENA, chairman of the board.

RONALD E. STEINER, general manager.

JAMES L. CAMERON, sales manager.

JEANNETTE BACA, program director.

Highest 30 Sec. Rate (May 1, 1981): \$80.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEW MEXICO</b>				
Between 5-24%	Bernalillo	144,800	141,600	98
<b>Station Totals</b>		<b>144,800</b>	<b>141,600</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>7,900</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>3,100</b>	

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# New Mexico—Albuquerque

## KOB-TV

Ch. 4



Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 27-kw visual, 2.7-kw aural. Antenna: 4200-ft. above av. terrain, 183-ft. above ground, 10,833-ft. above sea level, using 1° electrical beam tilt.

Latitude 35° 12' 42"  
Longitude 106° 26' 57"

Transmitter: Sandia Crest.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. Facsimile Service: AP. News Film Service: NIWS.

Satellite Earth Station: Scientific-Atlanta.

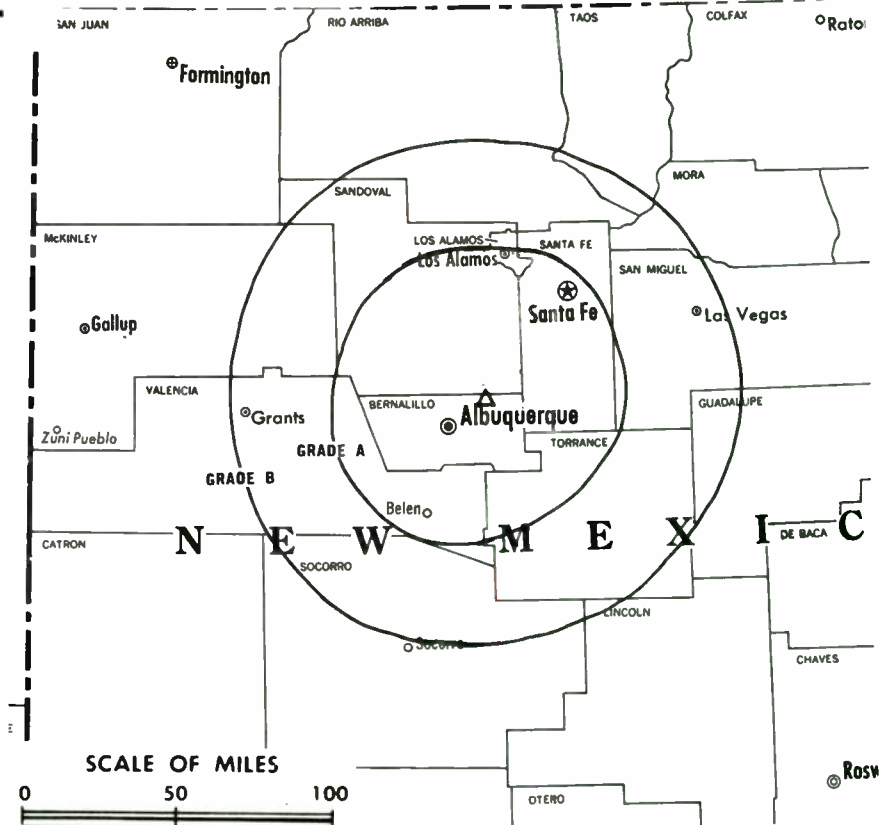
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KOB-TV Ref: FCC File No. BPC-1693 Granted 6/2/53

© American Map Co., Inc., N.Y., No. 14244

## KOB-TV

Network Service: NBC.

Licensee: Hubbard Broadcasting Inc., Box 1351 (87103).

Studio: 4 Broadcast Plaza S.W. (87104).

Telephone: 505-243-4411. TWX No.: 910-989-1682.

AM Affiliate: KOB, 50-kw, 770 kHz (NBC).

FM Affiliate: KOB-FM, 21.5-kw, 93.3 MHz (No. 227), 4150-ft.

Ownership: See KSTP-TV, St. Paul-Minneapolis, Minn.

Began Operation: Nov. 29, 1948. Sale to present owner by Wayne Coy and Time Inc., who previously acquired TV-radio from T. H. Pepperday, was approved March 13, 1957 (Television Digest, Vol. 13:2, 11; for sale by Pepperday, see Vol. 8:9, 16, 17, 22).

Represented (sales) by Petry Television Inc.; Mountain Media (Denver); Andy McDermott Sales Ltd. (Canada.)

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

STANLEY E. HUBBARD, chairman of the board.  
STANLEY S. HUBBARD, president.

JERRY DANZIGER, general manager.  
DAVE HERMAN, general sales manager.  
BILL FANNING, local manager.  
LARRY EMERSON, production manager.  
F. A. BIBEAU, chief engineer.  
DAVE WILKINS, promotion director.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.				
\$1400	\$900			Graded rates apply*

\*Highest rate: \$370.

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ARIZONA</b>			
	Apache North	9,200	7,800	85
(Continued on page 573-b)				
<b>Station Totals</b>		<b>386,700</b>	<b>368,000</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>288,800</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>182,400</b>	



# KOB-TV, First in New Mexico! and Southern Colorado

Now the nation's 70th market. Over 335,000 ADI Homes  
A Division of Hubbard Broadcasting, Inc. KSTP AM/FM/TV · KOB AM/FM/TV  
WTOG TV · WGTO AM

# New Mexico—Albuquerque

## KOAT-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 73.5-kw visual, 14.65-kw aural. Antenna: 4240-ft. above av. terrain, 257-ft. above ground, 10,852-ft. above sea level.

Latitude 35° 12' 53"  
Longitude 106° 27' 1.3"

Transmitter: Sandia Crest.

Studio: 3801 Carlisle Blvd. N.E.

Telephone: 505-884-7777.

TWX No.: 910-989-1687.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Represented (legal) by Marmet Professional Corp.

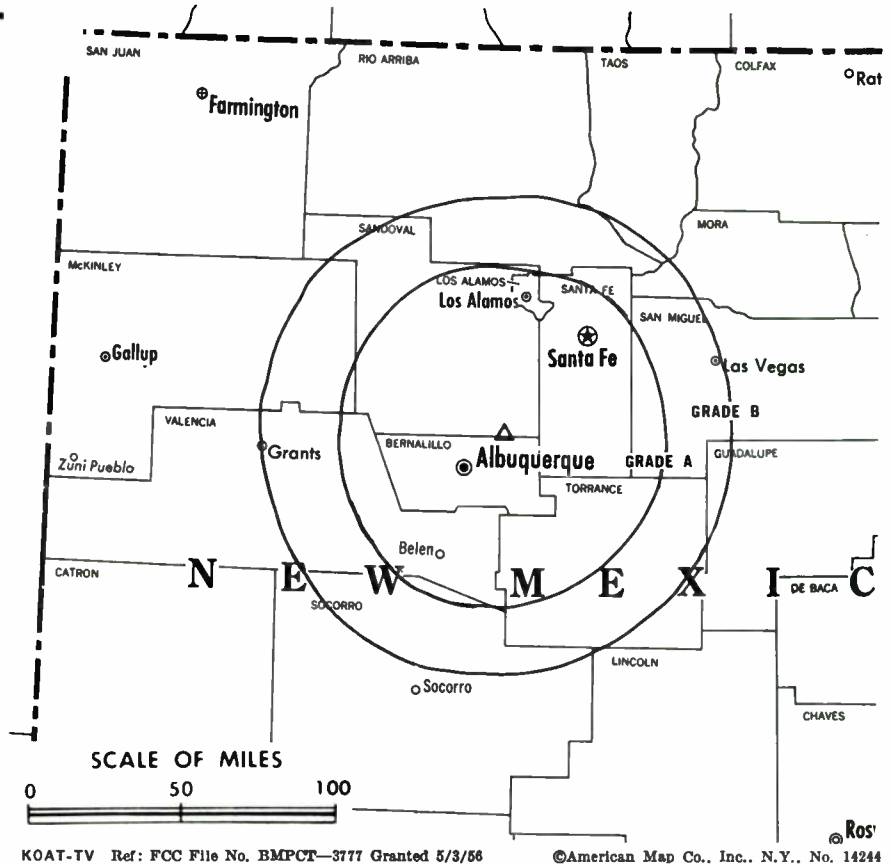
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 1-b).



KOAT-TV Ref: FCC File No. BMPT-3777 Granted 5/3/56

©American Map Co., Inc., N.Y., No. 14244

## KOAT-TV

Network Service: ABC.

Licensee: KOAT-TV Inc., 3801 Carlisle Blvd. N.E. (87107).

Ownership: Pulitzer Publishing Co. For other interests, see KSDK, St. Louis.

Began Operation: Sept. 28, 1953. Sale to present owner by WGAL Television Inc. approved by FCC May 7, 1969 (Television Digest, Vol. 9:19). Previous sale by Alvarado Television Co. Inc., approved by FCC Jan. 23, 1963 (BALCT-196). Merger with KVOA-TV, Tucson, approved Sept. 30, 1959 by FCC (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles and associates approved Feb. 6, 1957. (Vols. 12:51, 13:6).

Represented (sales) by Blair Television.

Represented (engineering) by A.D. Ring & Associates.

Personnel:

MAX SKLOWER, general manager.  
ELVIN SMITH, operations mgr. & national sales manager.  
MONTY SALISBURY, news director.  
JAMES SHARMAN, chief engineer.  
DAVE SHAW, production manager.  
DICK GOIN, local sales manager.

Highest 30 Sec. Rate (March 9, 1981): \$1200.

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ARIZONA</b>				
	Apache North	9,200	7,800	85
<b>COLORADO</b>				
	Archuleta	1,200	1,100	90
	Conejos	2,100	1,900	93
	Costilla	1,200	1,000	86
	Dolores	700	600	86
	La Plata	8,900	8,400	94
	Mineral	300	300	88
	Montezuma	5,600	5,300	94
<b>50% &amp; Over</b>				

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>COLORADO—(Continued)</b>				
	Rio Grande	3,600	3,300	93
	Saguache	1,300	1,200	91
<b>NEW MEXICO</b>				
	Bernalillo	144,800	141,600	98
	Catron	800	700	86
	Colfax	4,700	4,400	93
	Curry	15,100	14,600	97
	De Baca	1,000	900	95
	Eddy	16,900	16,400	97
	Grant	8,500	7,900	93
	Guadalupe	1,600	1,500	92
	Harding	500	400	88
	Lincoln	4,200	4,000	94
	Los Alamos	5,900	5,800	98
	Luna	5,200	4,900	95
<b>50% &amp; Over</b>	Mc Kinley	16,000	14,400	90
	Mora	1,700	1,400	84
	Otero	13,300	12,900	97
	Quay	4,300	4,000	94
	Rio Arriba	8,300	7,500	91
	Roosevelt	6,400	6,100	96
	Sandoval	6,700	6,200	92
	San Juan	24,800	22,900	92
	San Miguel	6,800	6,100	90
	Santa Fe	22,700	21,800	96
	Sierra	4,300	3,900	92
	Socorro	3,100	3,000	96
	Taos	6,800	6,000	88
	Torrance	2,500	2,300	94
	Valencia	16,300	16,000	98

(Continued on page 573-b)

Station Totals	447,400	425,800	95
Net Weekly Circulation (1979-80)			332,800
Average Daily Circulation (1979-80)			234,400



# New Mexico—Carlsbad

## KAVE-TV

Ch. 6

[Satellite of KVIA-TV, El Paso, Tex.]

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1200-ft. above av. terrain, 1047-ft. above ground, 4758-ft. above sea level.

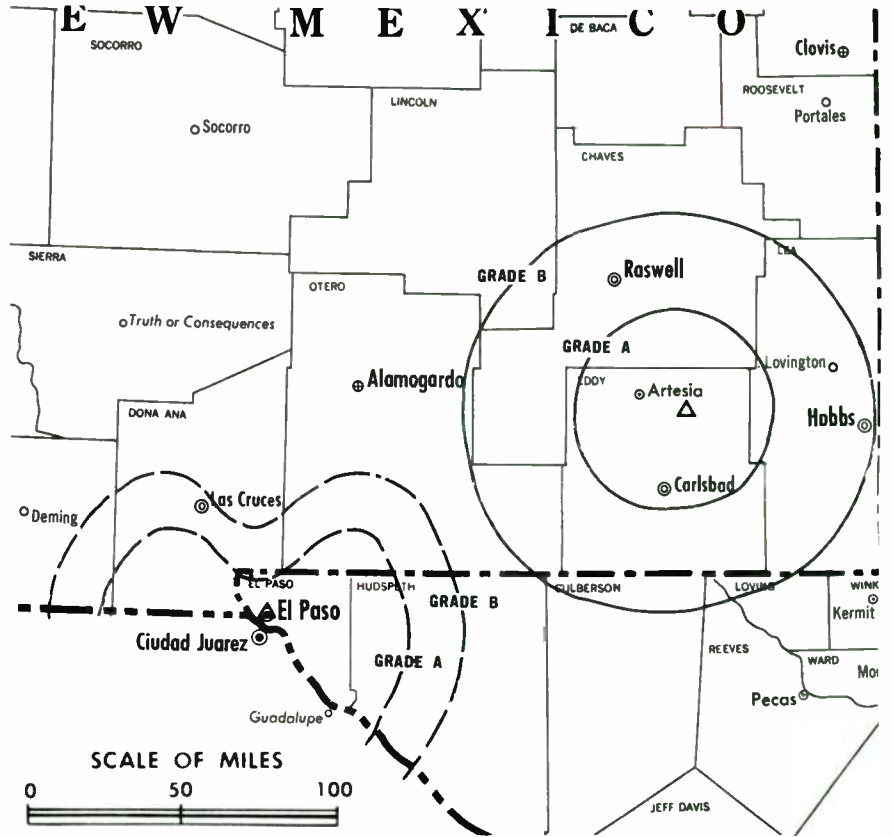
Latitude 32° 47' 39"  
Longitude 104° 12' 27"

Transmitter: 12-mi. E of Artesia on Rt. 83.

Color: Network.

News Wire Service: AP.

Arbitron Data: Included with KVIA-TV, El Paso, Tex.



County coverage based on Arbitron study (see page 4-b).

KAVE-TV Ref: FCC File No. BPCT-4944 Granted 1/10/77

©American Map Co., Inc., N.Y., No. 14244

## KAVE-TV

Network Service: ABC.

Licensee: Marsh Media of El Paso, Box 12277, El Paso, Tex. (79912).

Ownership: See KVIA-TV, El Paso, Tex.

Began Operation: Aug. 24, 1956. Sale to present owner by John B. Walton Jr. approved by FCC Feb. 24, 1976. Sale to Walton by John Deme approved Sept. 7, 1966 by FCC (Television Digest, Vol. 6:22, 37). Sale to Deme (Voice of the Caverns Inc.) by Edward P. Talbott and associates approved June 19, 1963 by FCC (Vol. 3:9, 25). Sale of control by Mrs. Nancy H. Battison to Talbott group approved Feb. 20, 1958 by FCC (Vol. 14:2, 8).

Represented (sales) by Katz Television.

Represented (legal) by Kirkland & Ellis.

Personnel:

WAYNE M. ROY, general manager.  
GEORGE TAYLOR, chief engineer.

Rates: On request. In combination with KVIA-TV, El Paso.

Media Brokerage Specialist  
CATV, TV and Radio

THE  
TED HEPBURN  
COMPANY

Ted Hepburn, President Todd Hepburn, Vice-President  
P.O. Box 42401, Cincinnati, Ohio 45242 (513) 791-8730

# New Mexico—Clovis

## KMCC

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 178-kw visual, 35.5-kw aural. Antenna: 670-ft. above av. terrain, 719-ft. above ground, 4749-ft. above sea level.

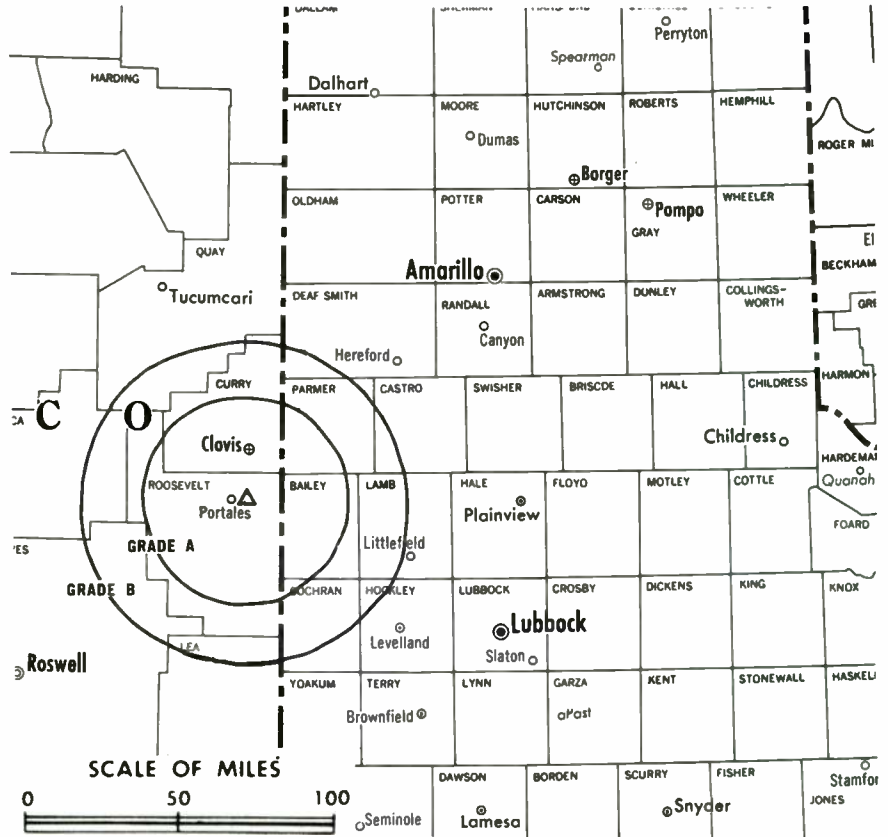
Latitude 34° 11' 34"

Longitude 103° 16' 44"

Transmitter: 3.4-mi. ENE of center of Portales, 0.55-mi. NE of State Rt. 88, near Portales, N.M.

News Wire Service: UPI.

Arbitron Data: Included with KAMC, Lubbock, Tex.



County coverage based on Arbitron study (see page 4-b).

KMCC Ref: FCC File No. BMPCT-6454 Granted 6/7/67

©American Map Co., Inc., N.Y., No. 14244

## KMCC

Network Service: ABC.

Licensee: McAlister Television Enterprises, Box 2805, Lubbock, Tex. (79408).

Color: Network & Tape.

Telephones: 505-276-8266 & 505-762-0221.

Ownership: See KAMC(TV), Lubbock, Tex.

Began Operation: Dec. 2, 1956. Sale to present owner by Melvin L. Wheeler approved by FCC March 23, 1979. Sale to Wheeler by Bass Bcstg. approved by FCC Oct. 5, 1976. Sale to Bass by Marshall Enterprises Inc. approved Jan. 22, 1964 by FCC (Addenda 33-YY). Sale to Marshall Enterprises by Texas-New Mexico Bcstg. Co. approved Nov. 15, 1961. Sale to Texas-New Mexico Bcstg. Co. by Frank Lesley & Mae Strauss approved Oct. 22, 1959 by FCC (Television Digest, Vol. 15:38, 43).

Represented (sales) by Katz Television.

Represented (legal) by Leo Resnick.

Personnel:

JERRY ROGERS, general manager.  
HERBERT COMPTON, chief engineer.

Highest 30 Sec. Rate: \$50.

NETWORK BASE HOURLY RATE: \$50.

# BLACKBURN & COMPANY, INC.

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WASHINGTON, D.C.	1111 19th St., N.W., 20036	(202) 331-9270
ATLANTA	400 Colony Sq., #1004, 30361	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151

# New Mexico—Farmington

## KIVA-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 158-kw visual, 15.8-kw aural. Antenna: 410-ft. above av. terrain, 210-ft. above ground, 6047-ft. above sea level.

Latitude 36° 41' 43"  
Longitude 108° 13' 14"

Transmitter: 2-mi. SSW of Farmington on Hwy. 371.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Studio: Highway 371 South (87401).

Represented (legal) by Koteen & Burt.

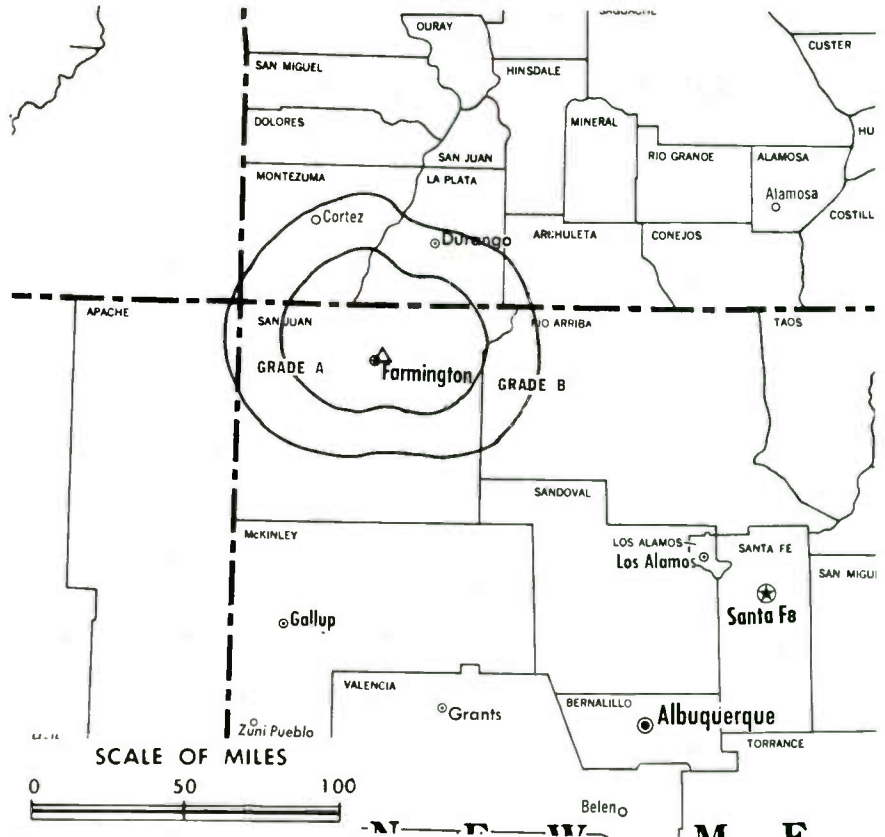
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV % and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KIVA-TV Ref: FCC File No. BPCT-4639 Granted 9/20/74

© American Map Co., Inc., N.Y., No. 14244

## KIVA-TV

Network Service: NBC.

Licensee: Four States Television Inc., P.O. Box 1620, Farmington, N.M. (87401).

Telephone: 505-327-9881. TWX No.: 910-980-0604.

Ownership: Center Group Bcstg. Inc., 100%. Stephen Adams, chmn., 40%; Alfred T. Burke, pres., 40%; Dale E. Palmer, v.p.-asst. secy., 10%; Doyle Hadden, v.p., 10%; Richard B. Bays, secy.-treas. Adams, Burke & Palmer own Oil Center Bcstg. Co., licensee of KKCS-AM-FM, Colorado Springs, Colo. Palmer owns 33.33% of KMND(AM), Midland, Tex.

Began Operation: Oct. 20, 1972. Sale to present owners by John R. Catsis, et al., approved by FCC Jan. 30, 1981. Previous sale by Gerald R. Proctor, et al., approved by FCC Jan. 26, 1977. Sale consummated April 11, 1977.

Represented (sales) by Avery-Knodel Inc.; Bob Hix Co. Inc. (Mountain States).

Represented (engineering) by Charles Crossno & Associates.

Personnel:

DOYLE HADDEN, vice president & general manager.

RANDY KLOCK, sales manager.

MIKE CLARK, operations manager.

Highest 30 Sec. Rate: \$80.

NETWORK BASE HOURLY RATE: \$50.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>NEW MEXICO</b> San Juan	24,800	22,900	92
	<b>COLORADO</b> Dolores La Plata	700 8,900	600 8,400	86 94
Between 5-24%	<b>COLORADO</b> Montezuma	5,600	5,300	94
	<b>UTAH</b> San Juan	3,000	2,700	90
<b>Station Totals</b>		<b>43,000</b>	<b>39,900</b>	<b>92</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>25,400</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>16,200</b>	



# New Mexico—Roswell

## KBIM-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 2000-ft. above av. terrain, 1839-ft. above ground, 6263-ft. above sea level.

Latitude 33° 03' 20"  
Longitude 103° 49' 12"

Transmitter: 29½-mi. E of Hagerman, N.M.

TV tape: Recording facilities.

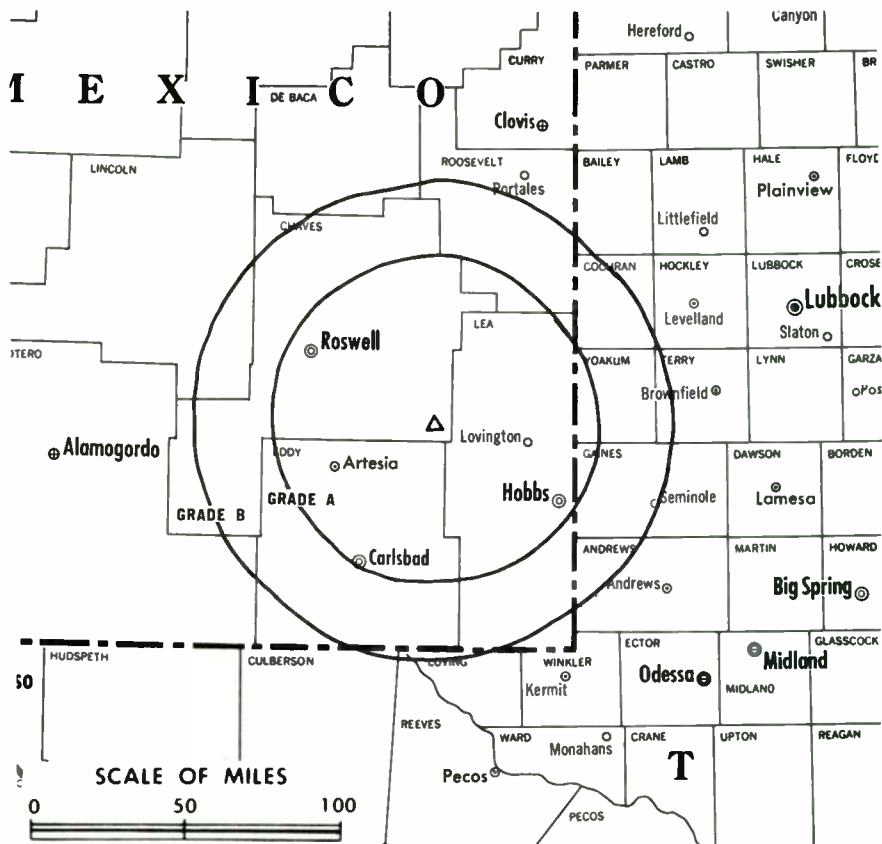
Color: Network, live, film, slide & tape.

News Wire Service: AP.

AM Affiliate: KBIM, 5-kw, 910 kHz (ABC).

FM Affiliate: KBIM-FM, 100-kw, 94.9 MHz (No. 235), 1550-ft.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KBIM-TV Ref: FCC File No. BMPCT-6098 Granted 7/14/85

© American Map Co., Inc., N.Y., No. 14244

## KBIM-TV

Network Service: CBS.

Licensee: Holsum Inc., Box 910, Roswell, N.M. (88201).

Studio: 212-214 North Main.

Telephone: 505-622-2120. TWX No.: 910-986-0072.

Ownership: Gene Reischman, 47.72%; J. Kenneth Smith, 26.42%; W. C. Taylor, 14.48%; others.

Began Operation: Feb. 23, 1966.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Guy C. Hutcheson.

Personnel:

JOE CARRIERE, vice president & general manager.

E. C. RADER, chief engineer.

DAVID SIMMONS, v.p., national sales manager.

Highest One Hour Rate: \$300.

NETWORK BASE HOURLY RATE: \$240.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>NEW MEXICO</b>			
	Chaves	18,300	17,800	97
	De Baca	1,000	900	95

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEW MEXICO—(Continued)</b>				
50% & Over	Eddy	16,900	16,400	97
	Lea North	16,500	15,900	97
	Lincoln	4,200	4,000	94
	Otero	13,300	12,900	97
	Roosevelt	6,400	6,100	96
Between 25-49%	<b>NEW MEXICO</b>			
	Lea South	2,600	2,600	97
Between 5-24%	<b>NEW MEXICO</b>			
	Curry	15,100	14,600	97
	Quay	4,300	4,000	94
	<b>TEXAS</b>			
	Crane	1,500	1,500	99
	Dawson	5,700	5,500	97
	Gaines	3,700	3,600	98
	Hudspeth	1,000	900	92
	Parmer	2,700	2,600	97
	Presidio	1,500	1,400	91
Yoakum	2,600	2,600	99	
<b>Station Totals</b>		<b>117,300</b>	<b>113,300</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>71,200</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>45,100</b>	

# New Mexico—Roswell

## KSWs-TV

Ch. 8

[Satellite of KCBD-TV, Lubbock, Tex.]

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 52.5-kw aural. Antenna: 1760-ft. above av. terrain, 1610-ft. above ground, 6086-ft. above sea level.

Latitude 33° 22' 32"  
Longitude 103° 46' 05"

Transmitter: 2.5-mi. S of U.S. Hwy. 380, near Caprock.

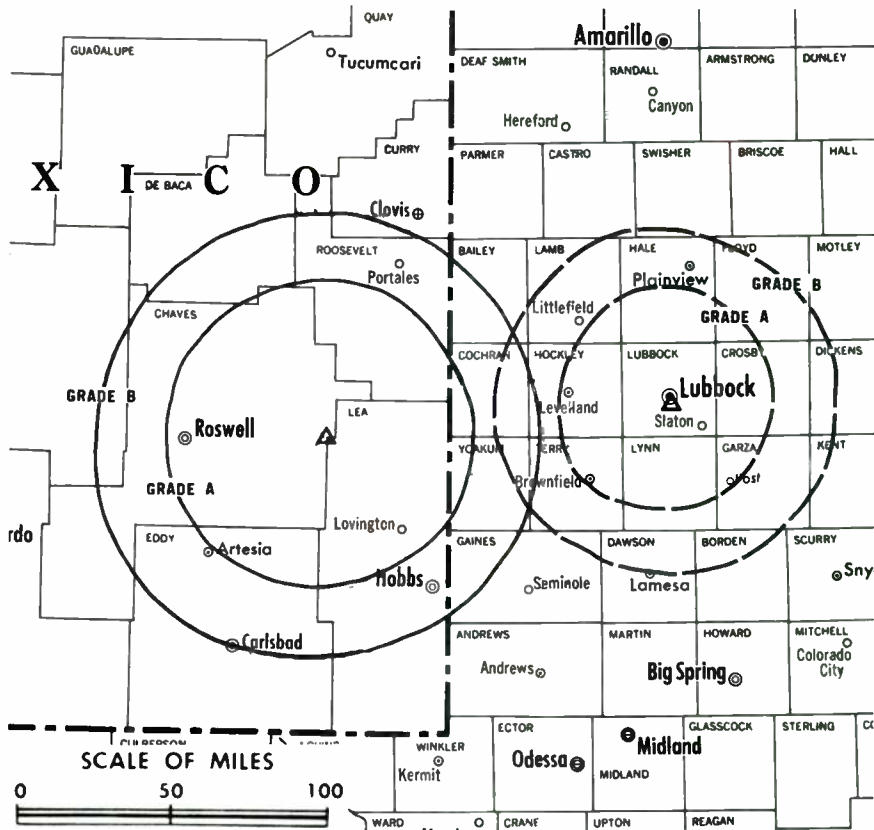
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (sales) by Blair Television.

Arbitron Data: Included with KCBD-TV, Lubbock.



County coverage based on Arbitron study (see page 4-b).

KSWs-TV Ref: FCC File No. BPCT-3130 Granted 3/19/63

© American Map Co., Inc., N.Y., No. 14244

## KSWs-TV

Network Service: NBC.

Licensee: State Telecasting Co. Inc., Columbia, S.C.

Studio: 5600 Ave. A, Lubbock, Tex. (79404).

Telephone: 806-744-1414. TWX No.: 910-896-4306.

Ownership: See WCBD-TV, Charleston, S.C.

Began Operation: June 24, 1953. Sale to present owner by Bryant Radio & Television Inc. approved by FCC May 26, 1971. Previous sale to Bryant by John A. Barnett estate approved by FCC March 3, 1968.

Personnel: See KCBD-TV, Lubbock.

Rates: See KCBD-TV, Lubbock.

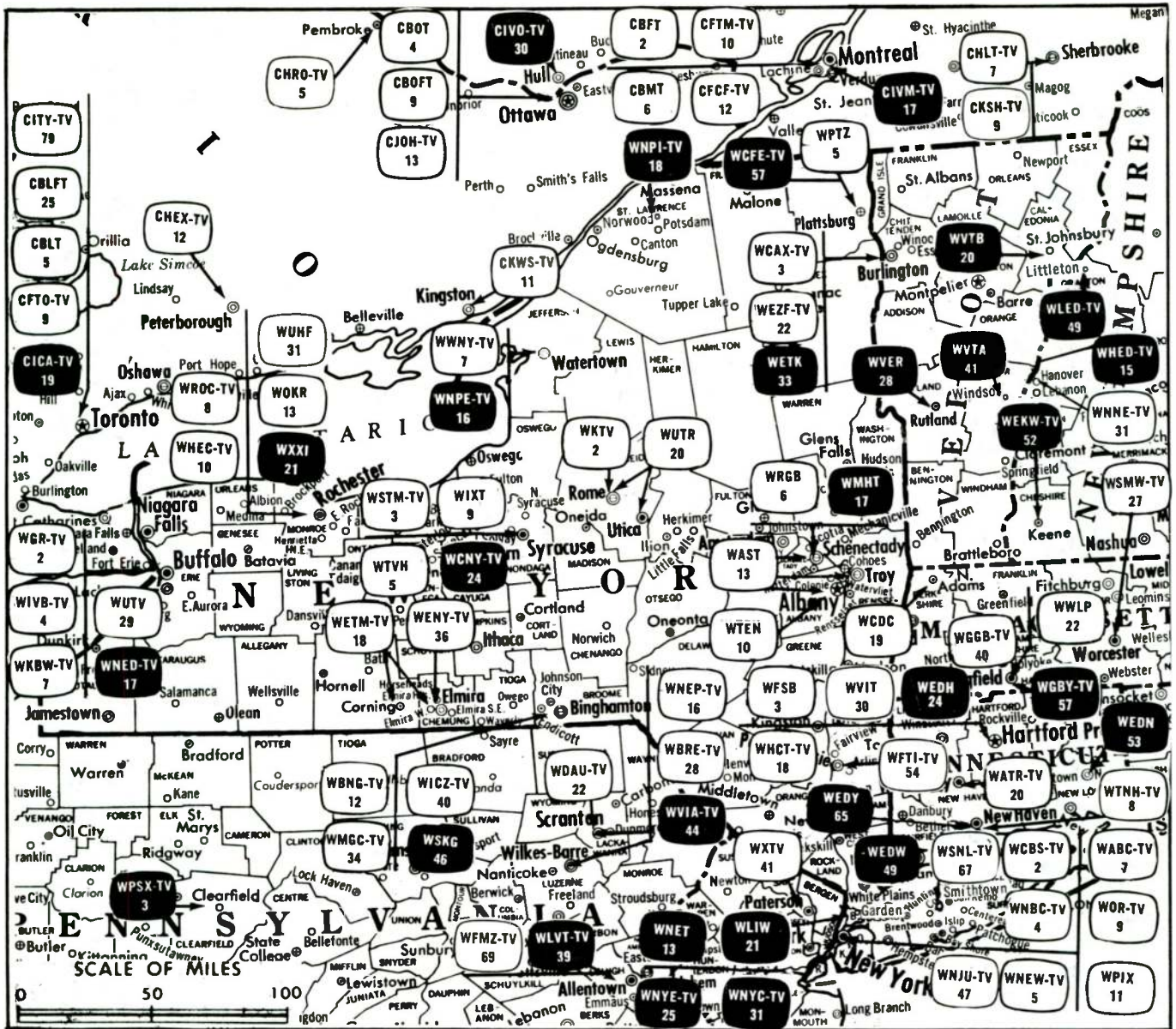
Find out if your station was short-changed on new viewers.

Call your Arbitron representative and ask about AID.

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# New York



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
New York	4,624,000	1	6,432,000	1
Buffalo	366,000	31	629,800	29
Albany-Schenectady-Troy	306,000	42	441,000	50
Syracuse	244,000	59	344,100	63
Rochester	227,000	63	333,200	67
Burlington-Plattsburgh	110,000	109	196,500	99
Binghamton	86,000	131	149,100	124
Utica	53,000	157	103,800	156
Elmira	32,000	172	83,500	158
Watertown-Carthage	26,000	179	77,000	164



# State Educational Technical Facilities

(Complete Data in Educational Directory)

## WSKG

**Binghamton**

Ch. 46

Non-Commercial Educational Station

Licensee: Southern Tier ETV Assn., 3311 E. Main St., Endwell, N.Y. (13760).

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1200-kw max. & 1000-kw horizontal visual, 120-kw max. & 100-kw horizontal aural. Antenna: 1230-ft. above av. terrain, 934-ft. above ground, 2559-ft. above sea level.

Latitude	42°	03'	22"
Longitude	75°	56'	33"

## WNED-TV

**Buffalo**

Ch. 17

Non-Commercial Educational Station

Licensee: Western New York Public Broadcasting Association, Box 1263, Buffalo, N.Y. (14240).

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1150-kw max. & 910-kw horizontal visual, 115-kw max. & 91-kw horizontal aural. Antenna: 720-ft. above av. terrain, 742-ft. above ground, 1349-ft. above sea level.

Latitude	42°	57'	14"
Longitude	78°	52'	37"

## WLIW

**Garden City**

Ch. 21

Non-Commercial Educational Station

Licensee: Long Island ETV Council Inc., 1425 Old Country Rd., Plainview, N.Y. (11803).

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1150-kw max. & 562-kw horizontal visual, 115-kw horizontal aural. Antenna: 380-ft. above av. terrain, 403-ft. above ground, 495-ft. above sea level.

Latitude	40°	43'	55.0"
Longitude	73°	36'	12.4"

## WNET

**New York-Newark**

Ch. 13

Non-Commercial Educational Station

Licensee: Educational Bcstg. Corp., 356 West 58th St., New York (10019).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 176-kw visual, 5.37-kw aural. Antenna: 1190-ft. above av. terrain, 1200-ft. above ground, 1251-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

## WNYC-TV

**New York**

Ch. 31

Non-Commercial Educational Station

Licensee: City of New York Municipal Bcstg. System, Municipal Bldg., New York (10007).

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 890-kw visual, 89-kw aural. Antenna: 1294-ft. above av. terrain, 1280-ft. above ground, 1330-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

## WNYE-TV

**New York**

Ch. 25

Non-Commercial Educational Station

Licensee: Board of Education of City of New York, 110 Livingston St., Brooklyn, N.Y.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 658-kw max. & 594-kw horizontal visual, 152-kw max. & 119-kw horizontal aural. Antenna: 583-ft. above av. terrain, 597-ft. above ground, 649-ft. above sea level.

Latitude	40°	41'	21"
Longitude	73°	58'	37"

## WNPI-TV

**Norwood**

Ch. 18

Non-Commercial Educational Station

Licensee: St. Lawrence Valley ETV Council, P.O. Box 114, Watertown, N.Y. (13601).

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 667-kw max. & 556-kw horizontal visual, 100-kw max. & 83.4-kw horizontal aural. Antenna: 794-ft. above av. terrain, 754-ft. above ground, 1989-ft. above sea level.

Latitude	44°	29'	30"
Longitude	74°	51'	29"

## WCFE-TV

**Plattsburgh**

Ch. 57

Non-Commercial Educational Station

Licensee: Northeast New York ETV Assn., State University College, Plattsburgh, N.Y. (12901).

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 562-kw max. & 145-kw horizontal visual, 14.5-kw horizontal aural. Antenna: 2427-ft. above av. terrain, 446-ft. above ground, 4096-ft. above sea level.

Latitude	44°	41'	43"
Longitude	73°	53'	00"

## New York

### WXXI

Rochester

Ch. 21

Non-Commercial Educational Station

Licensee: Rochester Area ETV Association Inc., Box 21, Rochester (14601).

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1230-kw max. & 912-kw horizontal visual, 123-kw max. & 91.2-kw horizontal aural. Antenna: 500-ft. above av. terrain, 345-ft. above ground, 1018-ft. above sea level.

Latitude 43° 08' 07.0"  
Longitude 77° 35' 02.5"

### WMHT

Schenectady-Albany-Troy

Ch. 17

Non-Commercial Educational Station

Licensee: Mohawk-Hudson Council on Educational TV Inc., Box 17, Schenectady, N.Y. (12301).

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2630-kw max. & 2000-kw horizontal visual, 398-kw aural. Antenna: 980-ft. above av. terrain, 271-ft. above ground, 1791-ft. above sea level.

Latitude 42° 38' 13"  
Longitude 74° 00' 06"

### WCNY-TV

Syracuse

Ch. 24

Non-Commercial Educational Station

Licensee: The Public Bcstg. Council of Central N.Y. Inc., Old Liverpool Rd., Liverpool, N.Y. (13088).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 347-kw horizontal visual, 69.2-kw horizontal aural. Antenna: 1380-ft. above av. terrain, 850-ft. above ground, 2435-ft. above sea level.

Latitude 42° 56' 42"  
Longitude 76° 01' 28"

### WNPE-TV

Watertown

Ch. 16

Non-Commercial Educational Station

Licensee: St. Lawrence Valley ETV Council, P.O. Box 114, Watertown, N.Y. (13601).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 618-kw max. & 525-kw horizontal visual, 123.6-kw max. & 105-kw horizontal aural. Antenna: 1214-ft. above av. terrain, 939-ft. above ground, 2509-ft. above sea level.

Latitude 43° 51' 44"  
Longitude 75° 43' 40"

## New York Station Status as of January 1, 1981

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	22	11	33
<input checked="" type="checkbox"/> Educational Television Stations	1	11	12
			45

## State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

### WWNY-TV, Carthage

(See Watertown, N.Y.)

### WCAX-TV & WEZF-TV, Plattsburgh

(See Burlington, Vt.)

### WAST, WRGB & WTEN, Schenectady

(See Albany, N.Y.)

### WAST & WRGB, Troy

(See Albany, N.Y.)

### WUTR, Rome

(See Utica, N.Y.)

# ON TOP

... a position in the industry  
maintained by those who read  
**Television Digest** regularly.

# New York—Albany-Troy-Schenectady

## WAST

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 178-kw visual, 20.3-kw aural. Antenna: 1180-ft. above av. terrain, 747-ft. above ground, 1687-ft. above sea level.

Latitude 42° 47' 08"  
Longitude 73° 37' 44"

Transmitter: Bald Mt., Brunswick, N.Y.

Studio: 15 N. Pearl St., Menands, N.Y. (12204).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Satellite Earth Station: Scientific-Atlanta, 7-m.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WAST Ref: FCC File No. BPCT—781228LC Granted 6/20/79

©American Map Co., Inc., N.Y., No. 14244

## WAST

Network Service: CBS.

Licensee: Viacom Broadcasting Inc., Box 4035, Albany (12204).

Telephone: 518-436-4791. TWX No.: 710-441-8282.

Ownership: Viacom Bcstg. Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 19, 1954, but quit air Jan. 31, 1955. Resumed operation June 15, 1956, Stanley Warner Corp. having acquired 100% control by buying out Col. Harry Wilder group (Television Digest, Vol. 12:24). Transfer of control to Glen Alden Corp. approved Dec. 22, 1967. Purchased by Sonderling Bcstg. Corp. Jan. 1, 1969. Merger of Sonderling into Viacom approved by FCC Nov. 6, 1979 (Vol. 18:12, 25, 41; 19:46).

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by Smith & Powstenko.

Represented (sales) by TeleRep.

Personnel:

MICHAEL J. CORKEN, vice president & general manager.  
THOMAS BURKE, station manager.  
LAURENCE J. REILLY, director of programming & promotion.  
RICHARD HERD, general sales manager.  
JACK E. LEE, local sales manager.  
JOSEPH KRONE, production manager.  
CYNTHIA WILLIAMS, promotion manager.  
LINDA CUMMINGS, traffic manager.  
LARRY PRICE, news director.  
FREDERICK LASS, chief engineer.

Highest 30 Sec. Rate (April 1, 1981): \$600.

NETWORK BASE HOURLY RATE: \$1150.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MASSACHUSETTS</b> Berkshire	49,900	48,300	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW YORK</b>			
	Albany	103,300	100,700	97
	Columbia	21,400	20,700	97
	Fulton	22,200	21,600	97
	Greene	15,300	14,900	97
	Montgomery	21,300	20,600	97
	Rensselaer	51,300	49,900	97
	Saratoga	48,200	47,300	98
	Schenectady	56,200	55,100	98
	Schoharie	10,300	9,900	96
Warren	20,400	19,700	97	
Washington	18,900	18,400	97	
	<b>VERMONT</b>			
	Bennington	12,100	11,500	95
<b>Between 25-49%</b>	<b>NEW YORK</b>			
	Hamilton	2,000	1,900	96
	Ulster	55,000	52,700	96
	<b>VERMONT</b>			
	Rutland	20,300	19,400	95
<b>Between 5-24%</b>	<b>NEW YORK</b>			
	Delaware	17,600	16,700	95
	Dutchess	77,900	75,600	97
	Herkimer	24,600	23,900	97
	Otsego	19,900	19,100	96
	<b>VERMONT</b>			
	Addison	8,600	8,200	95
	Orange	7,500	7,100	95
<b>Station Totals</b>		<b>684,200</b>	<b>663,200</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>422,400</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>249,700</b>	



# New York—Albany-Schenectady-Troy

**WRGB**

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 93-kw visual, 11-kw aural. Antenna: 1020-ft. above av. terrain, 314-ft. above ground, 1830-ft. above sea level.

Latitude 42° 38' 12"  
Longitude 73° 59' 45"

Transmitter: New Scotland, N.Y.

TV tape: Recording facilities.

AM Affiliate: WGY, 50-kw, 810 kHz (NBC).

FM Affiliate: WGFM, 10-kw, 99.5 MHz (No. 258), 805-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Katz Television.



WRGB Ref: FCC File No. BPCO-1047 Granted 9/18/62

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WRGB

Network Service: NBC.

Licensee: General Electric Broadcasting Co. Inc., 1400 Balltown Rd. (12309).

Studio: 1400 Balltown Rd., Schenectady (12309).

Telephone: 518-385-1385. TWX No.: 710-442-2974.

Ownership: Subsidiary of General Electric Co. Officers: Paul W. Van Orden, chmn.; A. Donovan Faust, pres.; Clarence O. Yeates, treas.; L. Mason Harter, v.p. & gen. counsel. Parent corp. is manufacturer of TV-radio, household appliances, heavy duty electrical equipment, etc. Also owns WNGE & WSIX-AM-FM, Nashville; KOA-TV-AM & KOAQ (FM), Denver, Colo.; WJIB (FM), Boston, Mass. and KFOG (FM), San Francisco.

Began Operation: Dec. 1, 1947 (on air since Nov. 6, 1939).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

JAMES J. DELMONICO, vice president & general manager.  
DAVID M. LYNCH, manager, WRGB television.  
ANTHONY J. VINCIGUERRA, manager, television sales.  
TERRY WALDEN, manager, promotion.  
ARTHUR R. GARLAND, mgr., program services & public affairs.  
CHARLES B. KING, manager, operations.  
DONALD J. DECKER, manager, news.

Highest 30 Sec. Rate (Feb. 1, 1978): \$1200.

NETWORK BASE HOURLY RATE: \$2550.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
	<b>MASSACHUSETTS</b>			
	Berkshire	49,900	48,300	97
	<b>NEW YORK</b>			
<b>50% &amp; Over</b>	Albany	103,300	100,700	97
	Columbia	21,400	20,700	97
	Fulton	22,200	21,600	97
	Greene	15,300	14,900	97

Net Weekly Circulation	State County	Total Households	TV Households	Households %
	<b>NEW YORK—(Continued)</b>			
	Hamilton	2,000	1,900	96
	Montgomery	21,300	20,600	97
	Rensselaer	51,300	49,900	97
	Saratoga	48,200	47,300	98
<b>50% &amp; Over</b>	Schenectady	56,200	55,100	98
	Schoharie	10,300	9,900	96
	Warren	20,400	19,700	97
	Washington	18,900	18,400	97
	<b>VERMONT</b>			
	Bennington	12,100	11,500	95
	Rutland	20,300	19,400	95
	<b>NEW YORK</b>			
<b>Between 25-49%</b>	Delaware	17,600	16,700	95
	Dutchess	77,900	75,600	97
	Otsego	19,900	19,100	96
	Ulster	55,000	52,700	96
	<b>CONNECTICUT</b>			
	Litchfield	55,000	53,200	97
	<b>NEW YORK</b>			
	Essex	12,900	12,500	97
	Herkimer	24,600	23,900	97
	Oneida East	60,000	58,600	98
<b>Between 5-24%</b>	<b>VERMONT</b>			
	Addison	8,600	8,200	95
	Chittenden	37,700	36,600	97
	Lamoille	5,500	5,300	97
	Orange	7,500	7,100	95
	Washington	18,300	17,700	97
	Windham	13,000	11,900	91
	Windsor	18,600	17,600	95
<b>Station Totals</b>		<b>905,200</b>	<b>876,600</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>506,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>341,400</b>	

# New York—Albany

## WTEN

Ch. 10

[Also operates satellite WCDC, Adams, Mass.]

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 200-kw visual, 30-kw aural. Antenna: 1000-ft. above av. terrain, 275-ft. above ground, 1805-ft. above sea level.

Latitude 42° 38' 15"  
Longitude 73° 59' 54"

Transmitter: Beaver Dam Rd., Heldenberg Mt., New Scotland.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

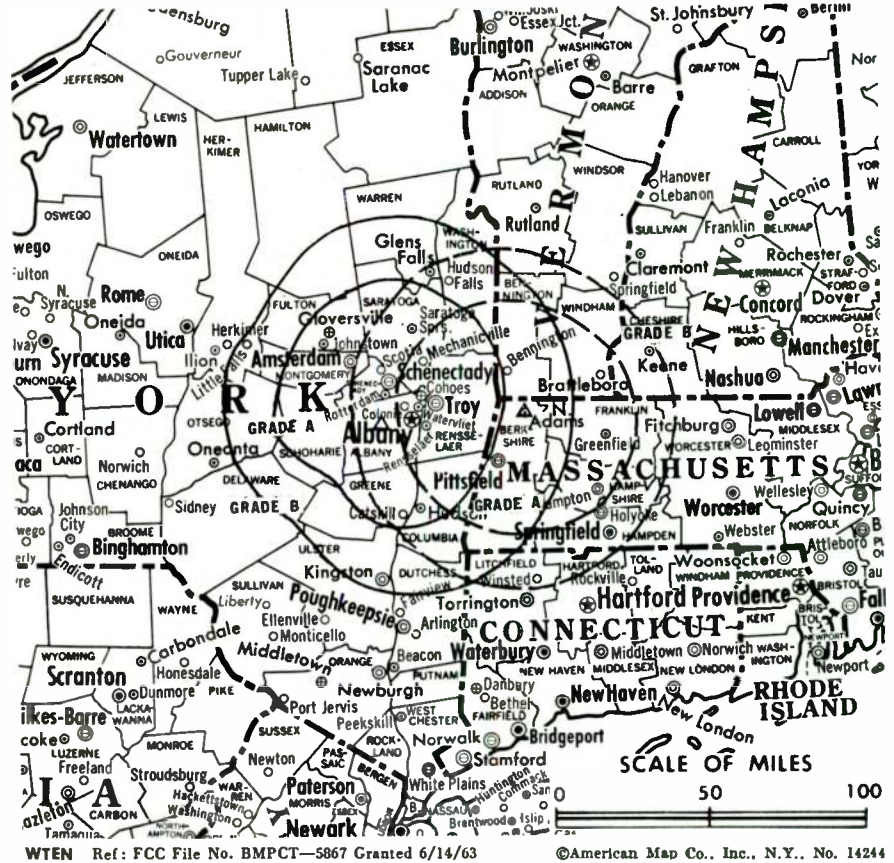
Facsimile Service: AP.

Represented (sales) by MMT Sales Inc.

Represented (engineering) by Edward F. Lorentz & Associates.

Arbitron Data: Includes satellite, WCDC, Adams, Mass.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WTEN Ref: FCC File No. BMPCT—5867 Granted 6/14/63

©American Map Co., Inc., N.Y., No. 14244

## WTEN

Network Service: ABC.

Licensee: Knight-Ridder Broadcasting Inc.

Studio: 341 Northern Blvd., Albany (12204).

Telephone: 518-436-4822. TWX No.: 710-441-8203.

Ownership: Knight-Ridder Newspapers, 100%. For other interests, see WJRT-TV, Flint, Mich.

Began Operation: Oct. 14, 1953. Sale of 83.4% to Lowell Thomas group approved Nov. 3, 1954 by FCC (Television Digest, Vol. 10:42, 45). Station switched from Ch. 41 and changed WCDA call letters Dec. 1, 1957 (Vol. 13:49). Sale by Capital Cities Bcstg. approved Feb. 24, 1971 (Vols. 10:17; 11:9). Sale to Knight-Ridder by John B. Poole, et al., approved by FCC Dec. 21, 1977 (Vol. 17:26).

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

TERRENCE McGUIRK, president & general manager.  
VINCENT DeLUCA, general sales manager.  
ARCHIE GOODBEE, national sales manager.  
GENE COLLINS, program manager.  
J. ROBERT BRENNAN, business manager.  
EUGENE P. GILDOW, chief engineer.  
STAN ROMAN, production manager.  
TOM BRYSON, news director.  
JUDY BURNS, public service director.  
BONNIE TYMANN, promotion manager.

Highest Hour Rate (Jan. 1, 1980): \$2500.

NETWORK BASE HOURLY RATE: \$2300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MASSACHUSETTS</b>			
	Berkshire	49,900	48,300	97
	<b>NEW YORK</b>			
	Albany	103,300	100,700	97
	Columbia	21,400	20,700	97
	Fulton	22,200	21,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Greene	15,300	14,900	97
	Hamilton	2,000	1,900	96
	Montgomery	21,300	20,600	97
	Rensselaer	51,300	49,900	97
	Saratoga	48,200	47,300	98
	Schenectady	56,200	55,100	98
	Schoharie	10,300	9,900	96
	Warren	20,400	19,700	97
	Washington	18,900	18,400	97
	<b>VERMONT</b>			
Bennington	12,100	11,500	95	
Rutland	20,300	19,400	95	
<b>NEW YORK</b>				
Between 25-49%	Dutchess	77,900	75,600	97
	Herkimer	24,600	23,900	97
	Ulster	55,000	52,700	96
<b>MASSACHUSETTS</b>				
Franklin	24,900	23,500	94	
Hampden	163,500	158,900	97	
Hampshire	40,500	38,900	96	
<b>NEW HAMPSHIRE</b>				
Cheshire	21,500	20,400	95	
Sullivan	12,500	11,800	94	
Between 5-24%	<b>NEW YORK</b>			
	Delaware	17,600	16,700	95
	Oneida East	60,000	58,600	98
Otsego	19,900	19,100	96	
<b>VERMONT</b>				
Addison	8,600	8,200	95	
Windham	13,000	11,900	91	
Windsor	18,600	17,600	95	
<b>Station Totals</b>		<b>1,031,200</b>	<b>997,700</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>522,200</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>344,600</b>	



# New York—Binghamton

## WBNG-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 166-kw visual, 18-kw aural. Antenna: 1205-ft. above av. terrain, 785-ft. above ground, 2546-ft. above sea level.

Latitude 42° 03' 33"  
Longitude 75° 57' 06"

Transmitter: Ingraham Hill Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

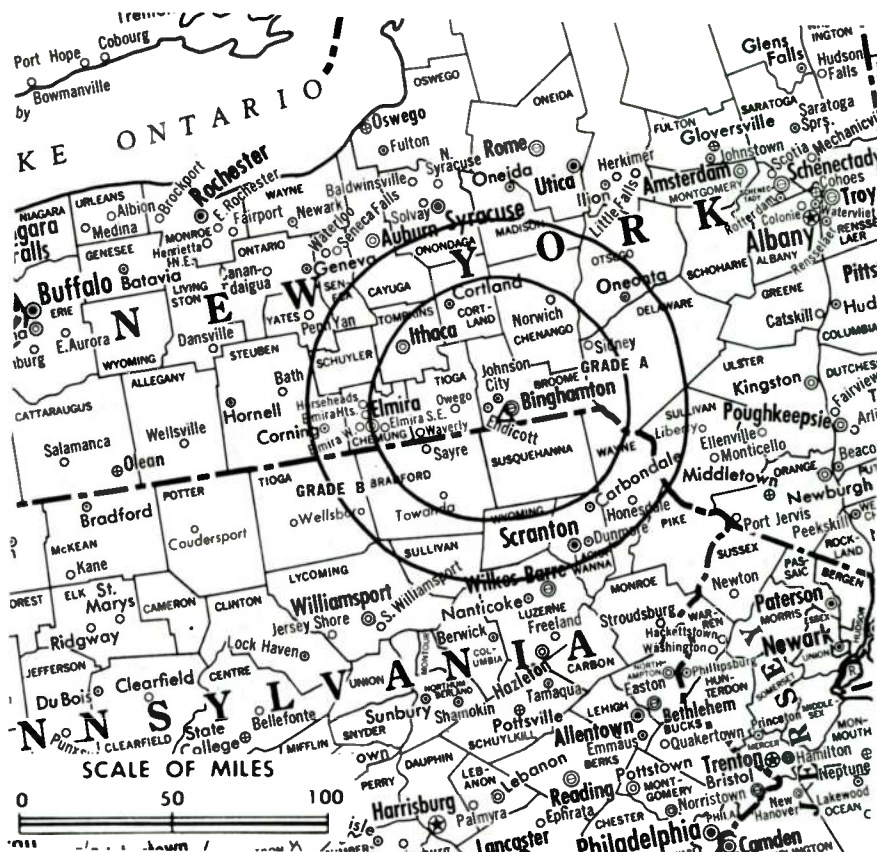
News Wire Service: UPI.

News Film Service: CBS.

Represented (sales) by Blair Television.

Represented (legal) by Wilner & Scheiner.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WBNG-TV Ref: FCC File No. BNPCT-3731 Granted 2/24/56

©American Map Co., Inc., N.Y., No. 14244

## WBNG-TV

Network Service: CBS.

Licensee: Gateway Communications Inc., Suite 612, Executive Bldg., Cherry Hill, N.J. (08002).

Studio: 50 Front St., Binghamton (13902).

Telephone: 607-723-7311. TWX No.: 510-252-1991.

Ownership: Bergen Evening Record Corp. Officers: George A. Koehler, pres.; H. Lewis Klein, exec. v.p.; John Brown, v.p.-treas.; Herbert E. Nelson, secy. Gateway also owns WTAJ-TV, Altoona; WLYH-TV, Lancaster-Lebanon, Pa. & WOWK-TV, Huntington-Charleston, W. Va.

Began Operation: Dec. 1, 1949. Sale to present owners by Triangle Publications approved by FCC Sept. 20, 1972 (Television Digest, Vol. 11:50; 12:39). Previous sale to Triangle by John C. Clark interests approved by FCC May 4, 1955 (Vol. 11:11, 19).

Personnel:

DONALD F. SNYDER, v.p. & general manager.  
LAMONT PINKER, general sales manager.  
RAY McCORMACK, local sales manager.  
RICHARD A. STEIKA, business manager.  
MICHAEL A. LaMONICA, chief engineer.  
JOHN MUCHA, program director.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	20 Sec.	ID
Prime—8-11 p.m., daily.				
\$2200	\$1300			Graded rates apply*

\*Highest rate: \$600.

NETWORK BASE HOURLY RATE: \$1150.

For Group Ownership of TV Stations,  
see Services Volume

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW YORK</b>				
		Broome	79,800	78,100	98
		Chemung	34,800	33,700	97
		Chenango	17,200	16,700	97
		Delaware	17,600	16,700	95
		Otsego	19,900	19,100	96
	<b>PENNSYLVANIA</b>				
		Bradford	20,300	19,600	97
		Sullivan	2,100	2,000	96
	Tioga	13,700	13,000	95	
<b>Between 25-49%</b>	<b>NEW YORK</b>				
		Cortland	17,300	16,800	97
		Schuyler	6,800	6,500	96
		Steuben	36,500	35,200	97
	Tompkins	28,800	26,800	93	
	<b>PENNSYLVANIA</b>				
		Susquehanna	13,500	13,100	97
	Wyoming	9,300	9,000	96	
<b>Between 5-24%</b>	<b>NEW YORK</b>				
		Madison	20,900	20,400	98
		Seneca	11,200	11,000	98
	Sullivan	23,900	22,800	95	
	<b>PENNSYLVANIA</b>				
		Lackawanna	87,800	86,100	98
		Potter	6,100	5,800	95
	Wayne	12,500	11,800	95	
<b>Station Totals</b>			<b>497,100</b>	<b>480,800</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>244,300</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>161,100</b>	



# New York—Binghamton

## WICZ-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 565-kw max. & 501-kw horizontal visual, 56.5-kw max. & 50.1-kw horizontal aural. Antenna: 1230-ft. above av. terrain, 930-ft. above ground, 2555-ft. above sea level.

Latitude 42° 03' 22"  
Longitude 75° 56' 39"

Transmitter: Ingraham Hill Rd., approx. 4.5-mi. SW of center of Binghamton.

Color: Network, live, film, slide & tape.

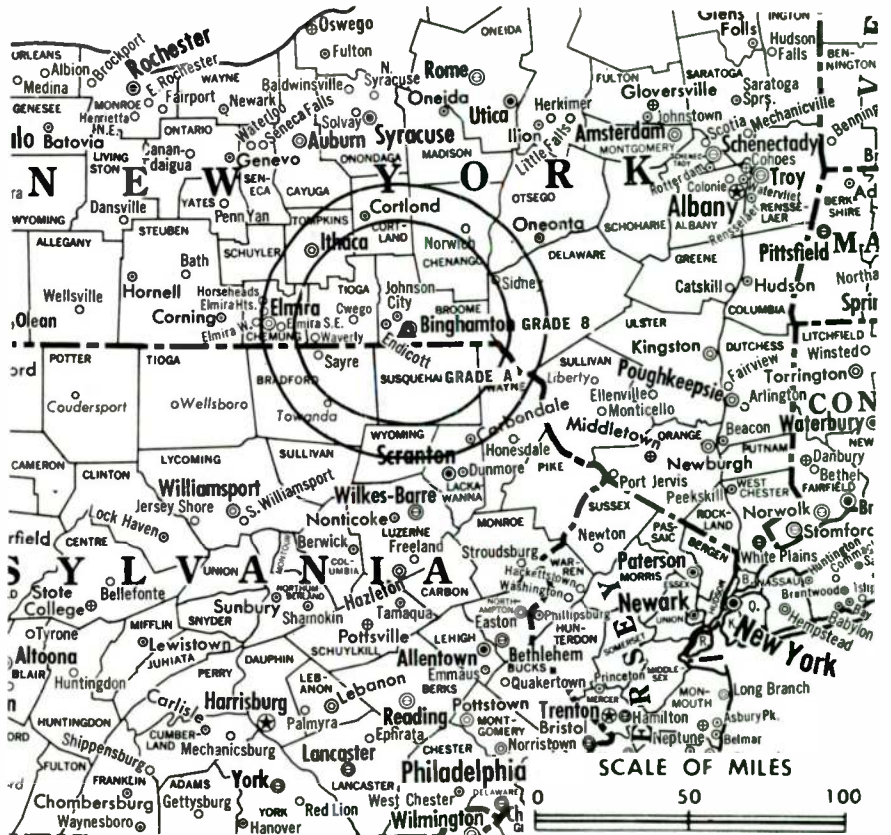
News Film Service: NBC.

Represented (engineering) by Lohnes & Culver.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (sales) by Seltel Inc.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WICZ-TV Ref: FCC File No. BPC2-4379 Granted 2/22/71

© American Map Co., Inc., N.Y., No. 14244

## WICZ-TV

Network Service: NBC.

Licensee: Stainless Broadcasting Company, 3rd St. & Montgomery Ave., North Wales, Pa. (19454).

Studio: Vestal Pkwy., East Binghamton.

Mailing Address: Box 1626, Binghamton (13902).

Telephone: 607-798-7873. TWX No.: 607-772-0240.

Ownership: Henry J. Guzewicz, pres. Stainless Bcstg. Co. also owns WCDL-AM-FM, Carbondale, Pa.; WRAK & WKBS(FM), Williamsport, Pa.

Began Operation: Nov. 1, 1957. Sale to present owner by Binghamton Press (Gannett) approved by FCC Feb. 22, 1971 (Television Digest, Vol. 10:31).

Personnel:

JESSE C. PEVEAR, general manager.

JOHN LEET, sales manager.

GINO RICCIARDELLI, director of engineering.

Highest 30 Sec. Rate (Jan. 1, 1981): \$350.

NETWORK BASE HOURLY RATE: \$350.

For County-by-County Television Households,

see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW YORK</b>			
	Broome	79,800	78,100	98
	Chenango	17,200	16,700	97
	Tioga	17,100	16,600	97
<b>Between 25-49%</b>	<b>NEW YORK</b>			
	Chemung	34,800	33,700	97
	Delaware	17,600	16,700	95
	<b>PENNSYLVANIA</b>			
	Bradford	20,300	19,600	97
	Susquehanna	13,500	13,100	97
<b>Between 5-24%</b>	<b>NEW YORK</b>			
	Cortland	17,300	16,800	97
	Otsego	19,900	19,100	96
	Steuben	36,500	35,200	97
	Tompkins	28,800	26,800	93
	<b>PENNSYLVANIA</b>			
	Sullivan	2,100	2,000	96
	Tioga	13,700	13,000	95
	Wyoming	9,300	9,000	96
<b>Station Totals</b>		<b>327,900</b>	<b>316,400</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>140,600</b>
<b>Average Daily Circulation (1979-80)</b>				<b>70,100</b>

# New York—Binghamton

## WMGC-TV

Ch. 34

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 204-kw visual, 39.8-kw aural. Antenna: 900-ft. above av. terrain, 545-ft. above ground, 2215-ft. above sea level.

Latitude 42° 03' 38"  
Longitude 75° 56' 33"

Transmitter: 3.2-mi. SSW of Binghamton, W side of Ingraham Hill Rd.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Telephone: 607-723-7464.

Represented (sales) by Avery-Knode Inc.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WMGC-TV Ref: FCC File No. Doc. 14274—Effective 1/22/62 ©American Map Co., Inc. N.Y., No. 14244

## WMGC-TV

Network Service: ABC.

Licensee: Pinnacle Communications Inc., Box 813, Ingraham Hill Rd., Binghamton, N.Y. (13902).

Studio: Ingraham Hill Rd., Binghamton, N.Y. (13902).

Ownership: Pinnacle Communications Inc., 100%. Philip D. Marella, pres.-treas., 80%; Inez Marella, v.p.-asst. secy.; John L. Laubach Jr., secy.; David Croll, 1%; Devonshire Capital Corp., 19%. Laubach owns 30% of WSBR, Boca Raton, Fla.; 49.5% of WWGO & WCKK-FM, Erie, Pa.; 66.7% of WESA-AM-FM, Charleroi, Pa. Devonshire owns 19% of WUTV, Buffalo, N.Y. & has cable interests.

Began Operation: Nov. 24, 1962. Sale of control to Arthur, Hessen and Lazare by Alfred E. Anscombe (53.13%) and James E. Greeley (10.4%) approved August 17, 1966 by FCC (Television Digest, Vol. 6:34). Sale to present owners approved Aug. 7, 1978.

Personnel:

PHILIP D. MARELLA, president & general manager.  
ROBERT HARKNESS, general sales manager.  
BEN BENCIVENGA, program director.  
LOWELL NELSON, chief engineer.

Highest 30 Sec. Rate (April 30, 1981): \$300.

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW YORK</b>			
	Broome	79,800	78,100	98
	Tioga	17,100	16,600	97
<b>Between 25-49%</b>	<b>NEW YORK</b>			
	Chenango	17,200	16,700	97
	Delaware	17,600	16,700	95
<b>Between 5-24%</b>	<b>PENNSYLVANIA</b>			
	Bradford	20,300	19,600	97
<b>Station Totals</b>	<b>NEW YORK</b>			
	Cortland	17,300	16,800	97
	<b>PENNSYLVANIA</b>			
	Sullivan	2,100	2,000	96
	Susquehanna	13,500	13,100	97
	Tioga	13,700	13,000	95
	Wyoming	9,300	9,000	96
<b>Net Weekly Circulation (1979-80)</b>		<b>207,900</b>	<b>201,600</b>	<b>96</b>
<b>Average Daily Circulation (1979-80)</b>				<b>103,300</b>
				<b>52,200</b>



# New York—Buffalo

## WGR-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft above av. terrain, 958-ft. above ground, 2310-ft. above sea level.

Latitude 42° 43' 06"  
Longitude 78° 33' 48"

Transmitter: Warner Hill Rd., South Wales, N.Y.

TV tape: Recording facilities.

AM Affiliate: WGR, 5-kw, 550 kHz (ABC).

FM Affiliate: WGRQ, 12.6-kw, 96.9 MHz (No. 245), 628-ft. (ABC).

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NIWS.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WGR-TV Ref: FCC File No. BPCT-3826 Granted 12/13/66

©American Map Co., Inc., N.Y., No. 14244

## WGR-TV

Network Service: NBC.

Licensee: Taft Broadcasting Co., 259 Delaware Ave., Buffalo (14202).

Studio: 259 Delaware Ave.

Telephone: 716-856-1414.

TWX No.: 710-522-1729.

Ownership: See WKRC-TV, Cincinnati, Ohio.

Began Operation: August 14, 1954. Sale to Taft by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Television Digest, Vols. 3:15-16, 31, 4:8).

Represented (sales) by TeleRep; Radio-Television Representatives Ltd. (Canada).

Represented (legal) by Koteen & Burt.

Personnel:

- PAUL "DINO" DINOVIK, general manager.
- JIM CONSCHAFER, general sales manager.
- SUE PEARCE, business manager.
- TOM COCHRAN, local sales manager.
- JIM WILLI, news director.
- DICK WESTLUND, manager of engineering.
- BETTY SEEBURG, traffic manager.
- FARRELL MEISEL, programming manager.
- ANN TALLMAN, promotion manager.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$1850.

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW YORK</b>				
		Allegany	17,300	16,600	96
		Cattaraugus	30,100	29,200	97
		Chautauqua	54,900	53,500	97
		Erie	382,300	375,500	98
		Genesee	21,300	20,900	98
		Niagara	83,700	82,200	98
	Orleans	13,600	13,200	97	
	Wyoming	12,900	12,700	98	
	<b>PENNSYLVANIA</b>				
		Mc Kean	19,700	19,000	96
		Potter	6,100	5,800	95
<b>Between 25-49%</b>	<b>NEW YORK</b>				
		Livingston	19,000	18,500	97
	Steuben	36,500	35,200	97	
	<b>PENNSYLVANIA</b>				
		Cameron	2,800	2,700	98
	Warren	15,700	14,900	95	
<b>Between 5-24%</b>	<b>NEW YORK</b>				
	Monroe	257,300	252,000	98	
<b>Station Totals</b>			<b>973,200</b>	<b>951,900</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>606,600</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>376,700</b>	

(Station also received in Canadian markets)



# New York—Buffalo

## WIVB-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1200-ft. above av. terrain, 1059-ft. above ground, 2700-ft. above sea level.

Latitude 42° 39' 33"  
Longitude 78° 37' 38"

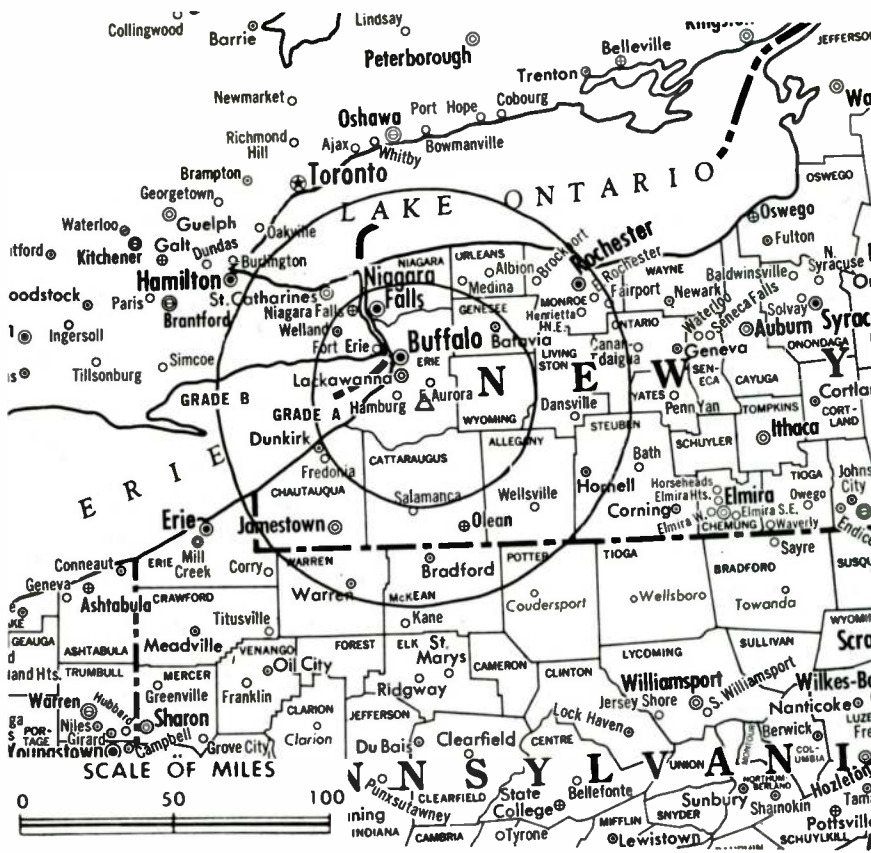
Transmitter: Colden, N.Y.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Satellite Earth Stations: Transmit-receive, Scientific-Atlanta.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WIVB-TV Ref: FCC File No. BPCT-2075 Granted 2/13/54

©American Map Co., Inc., N.Y., No. 14244

## WIVB-TV

Network Service: CBS.

Licensee: Buffalo Broadcasting Co. Inc., 2077 Elmwood Ave., Buffalo, N.Y. (14207).

Studio: 2077 Elmwood Ave.

Telephone: 716-874-4410. TWX No.: 710-522-1719.

Ownership: Howard Publications Inc. Robert S. Howard, chmn., 63%; Wendell Marshall, 18.4%; M. T. Deaton, 17.4%; John E. Tompkins, 1.2%. Buffalo Bcstg. officers: Robert S. Howard, chmn.; Leslie G. Arries Jr., pres.; Thomas W. Howard, v.p.; Wendell Marshall, secy.; Elvah Dixon, asst. secy.-treas.

Began Operation: May 14, 1948. Sale to present owner by Buffalo Evening News approved by FCC Sept. 16, 1977 (Television Digest, Vol. 17:22).

Represented (sales) by Harrington, Righter & Parsons Inc.; Paul Mulvihill Ltd. (Canada).

Represented (legal) by Cordon & Jacob.

Personnel:

LESLIE G. ARRIES JR., president & general manager.  
PATRICIA SROKA, general sales manager.  
RALPH THOMPSON, director of engineering.  
QUINTIN E. RENNER, program director.  
SARAH L. LEWIS, community services director.  
TWILA HENNEBERGER, executive producer.  
LESTER H. OTTERMAN, controller.

### DIGEST RATE CARD NO. 36-R—(April 1981)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.
Class AA—8-11 p.m., daily.				
\$7000	\$3500	\$1120	\$2000	\$2000

NETWORK BASE HOURLY RATE: \$1800.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW YORK</b>			
	Allegany	17,300	16,600	96
	Cattaraugus	30,100	29,200	97
	Chautauqua	54,900	53,500	97
	Erie	382,300	375,500	98
	Genesee	21,300	20,900	98
	Niagara	83,700	82,200	98
	Orleans	13,600	13,200	97
Wyoming	12,900	12,700	98	
<b>PENNSYLVANIA</b>	Mc Kean	19,700	19,000	96
	Potter	6,100	5,800	95
	Warren	15,700	14,900	95
<b>Between 25-49%</b>	<b>NEW YORK</b>			
	Steuben	36,500	35,200	97
<b>PENNSYLVANIA</b>	Cameron	2,800	2,700	98
	<b>NEW YORK</b>	Livingston	19,000	18,500
Monroe		257,300	252,000	98
<b>Between 5-24%</b>	<b>PENNSYLVANIA</b>			
	Elk	11,800	11,500	97
	Erie	89,800	88,000	98
	Tioga	13,700	13,000	95
<b>Station Totals</b>		<b>1,088,500</b>	<b>1,064,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>625,400</b>
<b>Average Daily Circulation (1979-80)</b>				<b>405,800</b>
(Station also received in Canadian markets)				

# New York—Buffalo

## WKBW-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 91.2-kw visual, 18.2-kw aural. Antenna: 1420-ft. above av. terrain, 1076-ft. above ground, 2808-ft. above sea level.

Latitude 42° 38' 15"  
Longitude 78° 37' 12"

Transmitter: E. of Center St., Colden, N.Y.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: ABC.

AM Affiliate: WKBW, 50-kw, 1520 kHz.

Represented (legal) by Wilmer, Cutler & Pickering.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WKBW-TV Ref: FCC File No. BPCT-2677 Granted 9/9/59

© American Map Co., Inc., N.Y., No. 14244

## WKBW-TV

Network Service: ABC.

Licensee: Capital Cities Communications Inc., 485 Madison Ave., New York (10022).

Studio: 7 Broadcast Plaza, Buffalo, N.Y. (14202).

Telephone: 716-845-6100. TWX No.: 710-522-1846.

Ownership: Capital Cities Communications Inc., 100%. For other interests see Group Ownership of TV Stations.

Began Operation: Nov. 30, 1958.

Represented (sales) by Blair TV; Metrosport (Toronto).

Represented (engineering) by A. D. Ring & Associates.

Personnel:

PHILIP R. BEUTH, vice president & general manager.

RICHARD SHEPARD, general sales manager.

CLIFF FISHER, local sales manager.

DICK BALES, regional sales manager.

RON MARTZÖLF, program manager.

STEVE RIDGE, news director.

DON HOLLAND, chief engineer.

STEVE ZAPPIA, production manager.

KEN KÖLLER, business manager.

KATHLENE McGARRY, promotion manager.

Highest 30 Sec. Rate (April 31, 1981): \$2000.

NETWORK BASE HOURLY RATE: \$1900.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>NEW YORK</b>			
	Allegany	17,300	16,600	96
	Cattaraugus	30,100	29,200	97

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>NEW YORK—(Continued)</b>					
50% & Over	Chautauqua	54,900	53,500	97	
	Erie	382,300	375,500	98	
	Genesee	21,300	20,900	98	
	Niagara	83,700	82,200	98	
	Orleans	13,600	13,200	97	
Between 25-49%	Wyoming	12,900	12,700	98	
	<b>PENNSYLVANIA</b>				
	Cameron	2,800	2,700	98	
	Mc Kean	19,700	19,000	96	
Between 5-24%	Potter	6,100	5,800	95	
	Warren	15,700	14,900	95	
	<b>NEW YORK</b>				
Between 25-49%	Livingston	19,000	18,500	97	
	Steuben	36,500	35,200	97	
Between 5-24%	<b>PENNSYLVANIA</b>				
	Elk	11,800	11,500	97	
	<b>NEW YORK</b>				
Between 5-24%	Monroe	257,300	252,000	98	
	<b>OHIO</b>				
Between 5-24%	Geauga	22,400	21,900	98	
	<b>PENNSYLVANIA</b>				
	Erie	89,800	88,000	98	
	Tioga	13,700	13,000	95	
<b>Station Totals</b>		<b>1,110,900</b>	<b>1,086,300</b>	<b>97</b>	
<b>Net Weekly Circulation (1979-80)</b>		<b>645,500</b>			
<b>Average Daily Circulation (1979-80)</b>		<b>453,300</b>			
(Station also received in Canadian markets)					

# New York—Buffalo

**WUTV**

Ch. 29

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1250-kw max. & 1050-kw horizontal visual, 105-kw aural. Antenna: 920-ft. above av. terrain, 959-ft. above ground 1549-ft. above sea level.

Latitude 43° 01' 27"  
Longitude 78° 55' 40"

Transmitter: 951 Whitehaven Rd., Grand Island, N.Y.

TV tape: Recording facilities.

Color: Live, film, slide & tape

News Wire Service: UPI.

Total Households: (M) MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WUTV Ref: FCC File No. BPCT-3200 Granted 1/21/68

© American Map Co., Inc., N.Y., No. 14244

## WUTV

Network Service: None, independent.

Licensee: Whitehaven Entertainment Corp., 951 Whitehaven Rd., Grand Island, N.Y. (14072).

Studio: 951 Whitehaven Rd., Grand Island (14072).

Telephone: 716-773-7531. TWX No.: 710-260-1359.

Ownership: Herman Pease, pres.-treas., 53.4%; Charles River Resources Inc., 11.2%; First Capital Corp. of Boston, 9.7%; Advent II, 6.3%; William P. Egan & Craig L. Burr, 1%; others.

Began Operation: December 21, 1970. Sale to present owners by Ultravision Bcstg. Co. (F. R. Burczynski, et al.) approved by FCC Feb. 10, 1978 (Television Digest, Vol. 17:31).

Represented (sales) by ITVS; Target Broadcast Sales (Canada).

Represented (legal) by Pierson, Ball & Dowd.

### Personnel:

HERMAN PEASE, president & general manager.  
ALBERT M. BENZ, director of administration.  
ROBERT JAY, director of sales.  
JOSEPH M. HECKEL JR., sales manager.  
VICTOR A. MARRALE, regional sales manager.  
DONNA RODRIGUEZ, program coordinator.  
RAY FELCKOWSKI, director of engineering.

Highest 30 Sec. Rate (April 15, 1981): \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>NEW YORK</b>			
	Erie	382,300	375,500	98
	Niagara	83,700	82,200	98
Between 25-49%	<b>NEW YORK</b>			
	Genesee	21,300	20,900	98
	Orleans	13,600	13,200	97
	Wyoming	12,900	12,700	98
Between 5-24%	<b>NEW YORK</b>			
	Cattaraugus	30,100	29,200	97
	Chautauqua	54,900	53,500	97
	Livingston	19,000	18,500	97
	Onondaga	162,700	159,500	98
<b>PENNSYLVANIA</b>				
	Warren	15,700	14,900	95
<b>Station Totals</b>		<b>796,200</b>	<b>780,100</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>319,800</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>139,100</b>	

Station also received in Canadian markets



# New York—Elmira

## WENY-TV

Ch. 36

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 464-kw max. & 427-kw horizontal visual, 92.7-kw max. & 85.4-kw horizontal aural. Antenna: 1050-ft. above av. terrain, 840-ft. above ground, 2546-ft. above sea level.

Latitude 42° 06' 20"  
Longitude 76° 52' 17"

Transmitter: Hawley Hill, approx. 3-mi. WNW of Elmira.

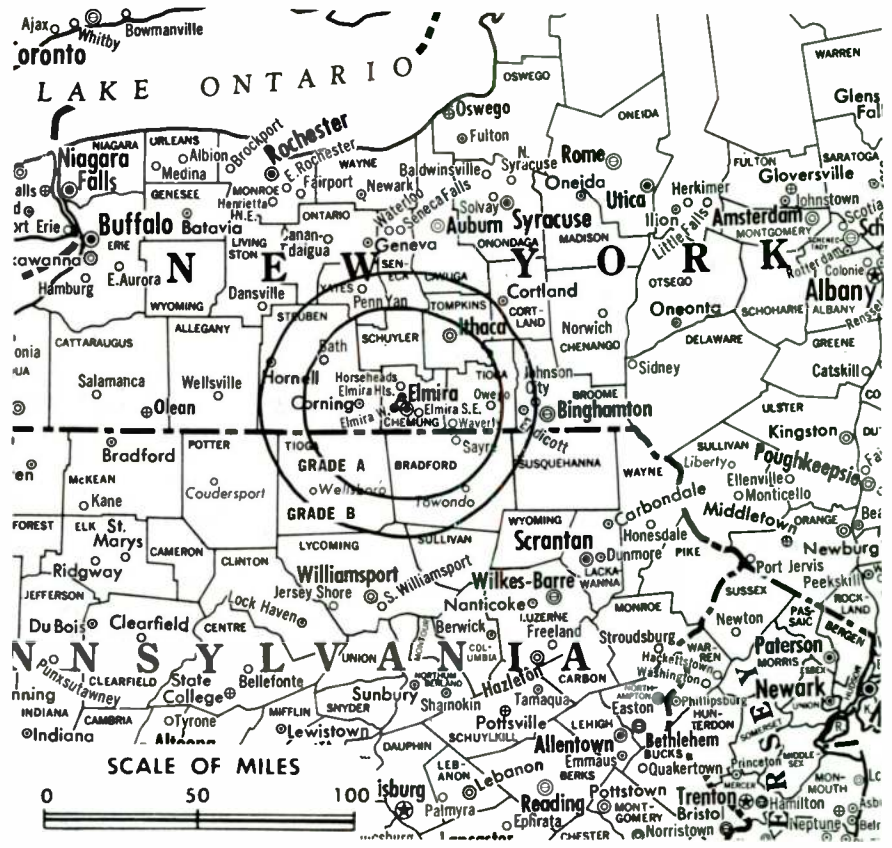
TV tape: Recording facilities.

News Wire Service: AP.

AM Affiliate: WENY, 1-kw, 1230 kHz.

FM Affiliate: WLEZ, 750 watts, 92.7 MHz (No. 224), 560-ft.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV\* and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WENY-TV Ref: FCC File No. BMPCT-7044 Granted 8/20/69

© American Map Co., Inc., N.Y., No. 14244

## WENY-TV

Network Service: ABC.

Licensee: WENY Inc., Box 208, Elmira, N.Y. (14902).

Studio: 596 Old Ithaca Rd., Horseheads, N.Y. (14845).

Telephone: 607-739-3636.

Color: Network, live, film, slide & tape.

Ownership: Donald M. Simmons & Howard L. Green, 50% each. They also own radios WOND, Pleasantville, N.J. & WMGM (FM), Atlantic City, N.J. & 25% each of WAAT(TV), Wildwood, N.J.

Began Operation: Nov. 19, 1969.

Represented (legal) by Cordon & Jacob.

Represented (engineering) by Lohnes & Culver.

Personnel:

HOWARD L. GREEN, executive vice president.

MICHAEL C. STEELE, general manager.

C. ROBERT EDWARDS, station & sales manager.

JOHN HERRICK, program & promotion director.

CLYDE EMERY, chief engineer.

Highest 30 Sec. Rate: \$160.

NETWORK BASE HOURLY RATE: \$175.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW YORK</b>			
	Chemung	34,800	33,700	97
	Steuben	36,500	35,200	97
<b>Between 25-49%</b>	<b>PENNSYLVANIA</b>			
	Bradford	20,300	19,600	97
	Tioga	13,700	13,000	95
<b>Between 5-24%</b>	<b>NEW YORK</b>			
	Schuyler	6,800	6,500	96
	Tompkins	28,800	26,800	93
<b>Between 5-24%</b>	<b>NEW YORK</b>			
	Allegany	17,300	16,600	96
	Broome	79,800	78,100	98
	Tioga	17,100	16,600	97
<b>Between 5-24%</b>	<b>PENNSYLVANIA</b>			
	Potter	6,100	5,800	95
	Sullivan	2,100	2,000	96
<b>Station Totals</b>		<b>263,300</b>	<b>253,900</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>105,000</b>
<b>Average Daily Circulation (1979-80)</b>				<b>56,700</b>

# New York—Elmira-Corning

## WETM-TV

Ch. 18

[Satellite of WSTM-TV, Syracuse]

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 170-kw max. and 113-kw horizontal visual, 33-kw max. and 22.4-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 843-ft. above ground, 2549-ft. above sea level, using 1° electrical and .5° mechanical beam tilt.

Latitude 42° 06' 20"  
Longitude 76° 52' 17"

Transmitter: Hawley Hill, approx. 3-mi. WNW of Elmira.

Color: Network, live, film & slide.

News Wire Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WETM-TV Ref: FCC File No. BMPCT—4636 Granted 5/31/57

© American Map Co., Inc., N.Y. No. 14244

## WETM-TV

Network Service: NBC.

Licensee: WETM-TV Inc., Box 1011, Elmira, N.Y. (14902).

Studio: Hawley Hill. Telephone: 607-733-5518.

Ownership: Times Mirror Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 10, 1956. Sale to present owner by Newhouse Bcstg. Corp. approved by FCC March 27, 1980 (Television Digest, Vol. 18:50; 19:19).

Represented (engineering) by Lohnes & Culver.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

JON WINGATE, vice president & general manager.

LARRY TAYLOR, chief engineer.

Rates: Sold in combination with WSTM-TV, Syracuse.

NETWORK BASE HOURLY RATE: Bonus to WSTM-TV, Syracuse.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>NEW YORK</b>			
	Chemung	34,800	33,700	97
	Steuben	36,500	35,200	97
Between 25-49%	<b>PENNSYLVANIA</b>			
	Bradford	20,300	19,600	97
	Tioga	13,700	13,000	95
Between 5-24%	<b>NEW YORK</b>			
	Schuyler	6,800	6,500	96
	<b>PENNSYLVANIA</b>			
Sullivan	2,100	2,000	96	
Station Totals	<b>NEW YORK</b>			
	Allegany	17,300	16,600	96
	Tioga	17,100	16,600	97
Net Weekly Circulation (1979-80)	<b>PENNSYLVANIA</b>			
	Potter	6,100	5,800	95
Average Daily Circulation (1979-80)		154,700	149,000	96
				77,000
				48,100

# New York—New York

## WABC-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 64.6-kw visual, 12.92-kw aural. Antenna: 1611-ft. above av. terrain, 1727-ft. above ground, 1739-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

Transmitter: World Trade Center.

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

AM Affiliate: WABC, 50-kw, 770 kHz (ABC).

FM Affiliate: WPLJ, 4.6-kw, 95.5 MHz (No. 238), 1300-ft.

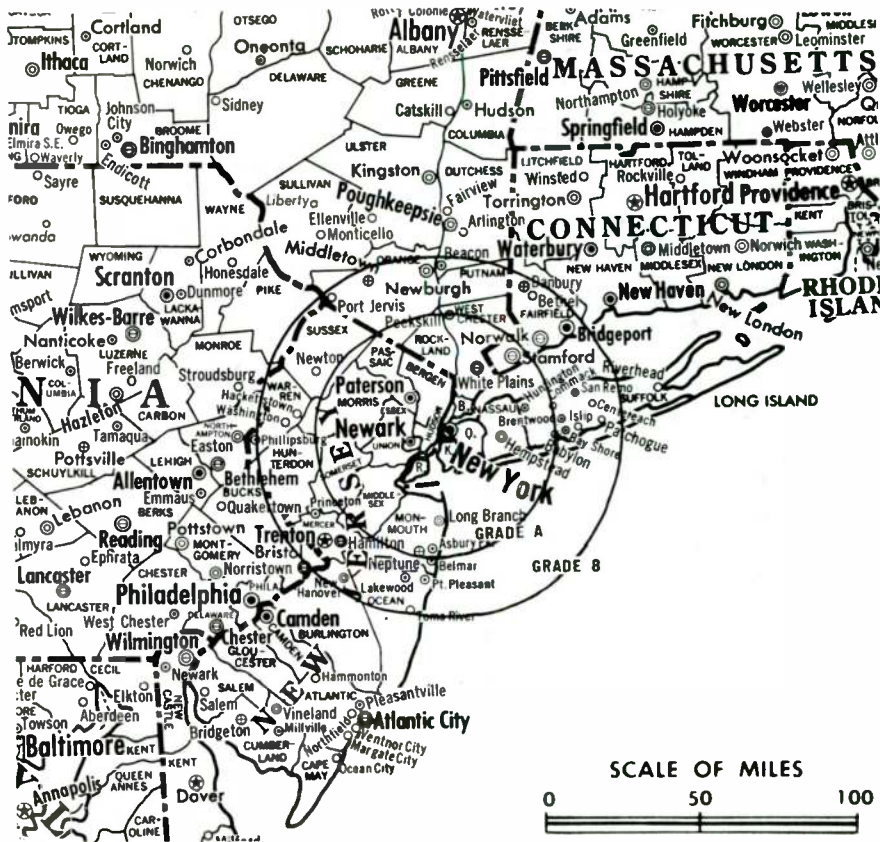
Total Households: ① MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 1-1).



WABC-TV Ref: FCC File No. BPCT-4425 Granted 4/18/74

©American Map Co., Inc., N.Y., No. 1424

## WABC-TV

Network Service: ABC.

Licensee: American Broadcasting Co., 1330 Ave. of the Americas, New York, N.Y. (10019).

Studio: 7 Lincoln Square, New York, N.Y. 10023. Telephone: 212-887-7777.

Ownership: American Broadcasting Co., is a division of American Broadcasting Companies Inc. Leonard Goldenson, chmn. Also owns and operates WLS-TV, Chicago; WXYZ-TV, Detroit; KGO-TV, San Francisco; KABC-TV, Los Angeles; and radios WLS-AM-FM, Chicago; WXYZ & WRIF(FM), Detroit; KXYZ & KAUM(FM), Houston; KGO & KSFX(FM), San Francisco; KABC-AM-FM, Los Angeles; WABC & WPLJ(FM), New York and WMAL & WRQX (FM), Washington, D.C.

Began Operation: Aug. 10, 1948.

Represented (sales) by WABC-TV Sales (in N.Y.); ABC Television Spot Sales Inc. (outside N.Y.).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

BILL FYFFE, vice president & general manager.  
JOHN S. BONANNI, vice president & station manager.  
JOSEPH AHERN, general sales manager.  
ANDREW FEINSTEIN, local sales manager.  
MARK GRANT, national sales manager.  
PHYLLIS GREEN, retail sales manager.  
GORDON KUNZ, production manager.  
MICHAEL HUDAK, dir. of research & sales development.  
JAMES BAKER, chief engineer.  
JONATHAN OLKEN, director of creative services.  
SHEILA TERRACE, director of community affairs.  
CLIFF LOVE, editorial director.  
HOWARD ROTHSTEIN, business affairs manager.  
TAK KAKO, assistant director of programming.  
JAMES TOPPING, director of news & public affairs.  
SYLVIA HUESTON, director of community relations.

Rates: On request.

NETWORK BASE HOURLY RATE: \$9550.

1981-82 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>CONNECTICUT</b>			
	Fairfield	291,800	285,400	98
	<b>NEW JERSEY</b>			
	Bergen	303,000	299,800	99
	Essex	296,800	290,400	98
	Hudson	212,300	208,100	98
	Hunterdon	26,900	26,300	98
	Middlesex	181,500	179,200	99
	Monmouth	155,900	153,300	98
	Morris	125,300	123,800	99
	Ocean	119,800	118,100	99
	Passaic	163,400	160,500	98
	Somerset	64,800	63,800	98
	Sussex	34,100	33,200	97
<b>50% &amp; Over</b>	Union	175,300	173,000	99
	Warren	29,800	29,100	98
	<b>NEW YORK</b>			
	Bronx	475,500	464,200	98
	Dutchess	77,900	75,600	97
	Kings	875,100	851,300	97
	Nassau	443,300	439,500	99
	New York	688,500	635,600	92
	Orange	87,100	84,700	97
	Putnam	25,100	24,500	98
	Queens	784,000	771,500	98
	Richmond	115,000	113,400	99
	Rockland	75,400	73,800	98
	Suffolk	392,000	386,100	98
	Sullivan	23,900	22,800	95
	Ulster	55,000	52,700	96
	Westchester	286,700	281,600	98

(Continued on page 602-b)

Station Totals	7,533,400	7,348,100	97
Net Weekly Circulation (1979-80)		5,911,700	
Average Daily Circulation (1979-80)		3,680,300	



# New York—New York

**WCBS-TV**

Ch. 2



Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 20.3-kw visual, 4.06-kw aural. Antenna: 1577-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

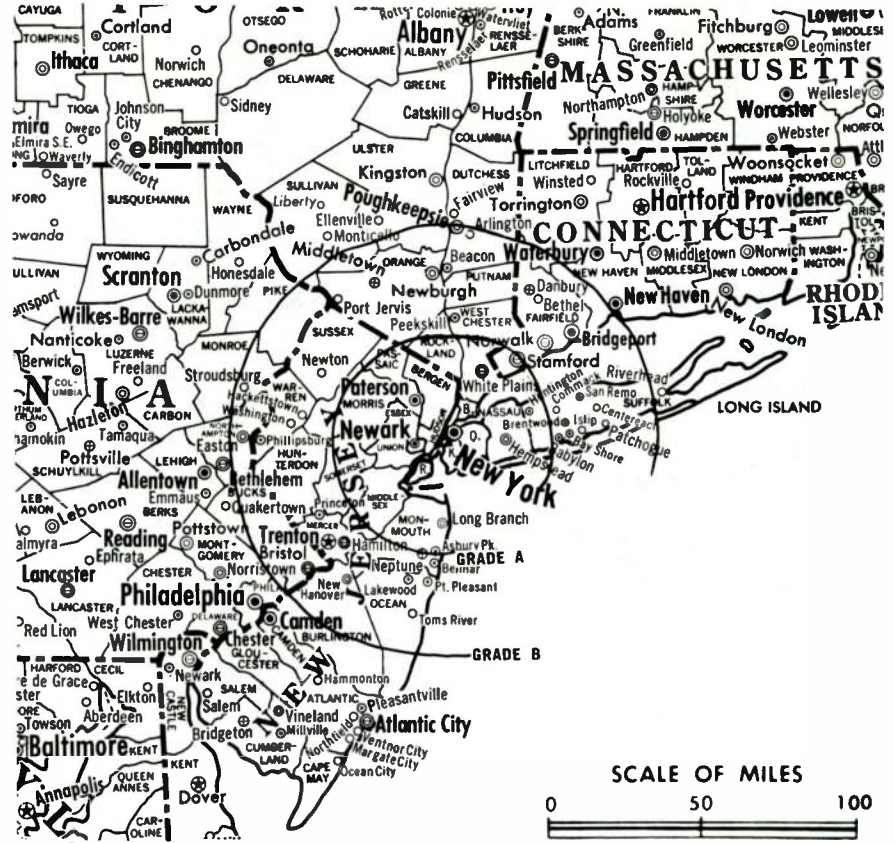
Latitude 40° 42' 43"  
Longitude 74° 00' 49"

Transmitter: World Trade Center.

TV tape: Recording facilities.

Studio: 524 W. 57th St.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WCBS-TV Ref: FCC File No. BPCT-4280 Granted 4/18/74

©American Map Co., Inc., N.Y., No. 14244

## WCBS-TV

Network Service: CBS.

Licensee: CBS Inc., 51 West 52nd St., New York, N.Y. (10019).

Telephone: 212-975-4321. TWX No.: 212-867-7987.

AM Affiliate: WCBS, 50-kw, 880 kHz (CBS). FM Affiliate: WCBS-FM, 1.5-kw, 101.1 MHz (No. 266), 1270-ft. antenna.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI. Facsimile Service: AP. News Film Service: CBS.

Ownership: William S. Paley, chairman of board; Thomas Wyman, pres.; Julius F. Brauner, secy.; Kenneth W. Hoehn, treas. Also owns KNXT & KNX-AM-FM, Los Angeles; WBBM-TV-AM-FM, Chicago; KMOX-TV-AM-FM, St. Louis; WCAU-TV-AM-FM, Philadelphia; WCBS-AM-FM, New York; KCBS-AM-FM, San Francisco; WEEL-AM-FM, Boston.

Began Operation: July 1, 1941.

Represented (sales) by CBS Television Stations National Sales.

Personnel:

EDWARD JOYCE, vice president & general manager.  
PETER TEMPLE, station manager.  
JACK RAFFERTY, director of sales.  
LAURITZ WENG, general sales manager.  
JOAN ZENKER, national sales manager.  
ANN MAY, director of broadcasting.  
PHILIP SHIMKIN, director of programming.  
STEPHEN COHEN, director of news.  
GARY CUMMINGS, director of editorials & station services.  
KIRK VARNER, manager of advertising & promotion.  
TONI JOHNSON, operations manager.  
WILLIAM C. LACEY, broadcast administration director.  
JOE PASSARELLA, director of communications.  
ROBERT STRUTZEL, director, technical operations.

Rates: On request.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CONNECTICUT</b>			
	Fairfield	291,800	285,400	98
	New Haven	273,000	266,100	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW JERSEY</b>			
	Bergen	303,000	299,800	99
	Essex	296,800	290,400	98
	Hudson	212,300	208,100	98
	Hunterdon	26,900	26,300	98
	Middlesex	181,500	179,200	99
	Monmouth	155,900	153,300	98
	Morris	125,300	123,800	99
	Ocean	119,800	118,100	99
	Passaic	163,400	160,500	98
	Somerset	64,800	63,800	98
	Sussex	34,100	33,200	97
	Union	175,300	173,000	99
	Warren	29,800	29,100	98
	<b>NEW YORK</b>			
	Bronx	475,500	464,200	98
	Dutchess	77,900	75,600	97
Kings	875,100	851,300	97	
Nassau	443,300	439,500	99	
New York	688,500	635,600	92	
Orange	87,100	84,700	97	
Putnam	25,100	24,500	98	
Queens	784,000	771,500	98	
Richmond	115,000	113,400	99	
Rockland	75,400	73,800	98	
Suffolk	392,000	386,100	98	
Sullivan	23,900	22,800	95	
Ulster	55,000	52,700	96	
Westchester	286,700	281,600	98	
<b>PENNSYLVANIA</b>				
Pike	6,100	5,800	95	

(Continued on page 602-b)

<b>Station Totals</b>	<b>7,302,600</b>	<b>7,119,900</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>6,087,900</b>
<b>Average Daily Circulation (1979-80)</b>			<b>3,590,300</b>

# New York—New York

## WNBC-TV

Ch. 4

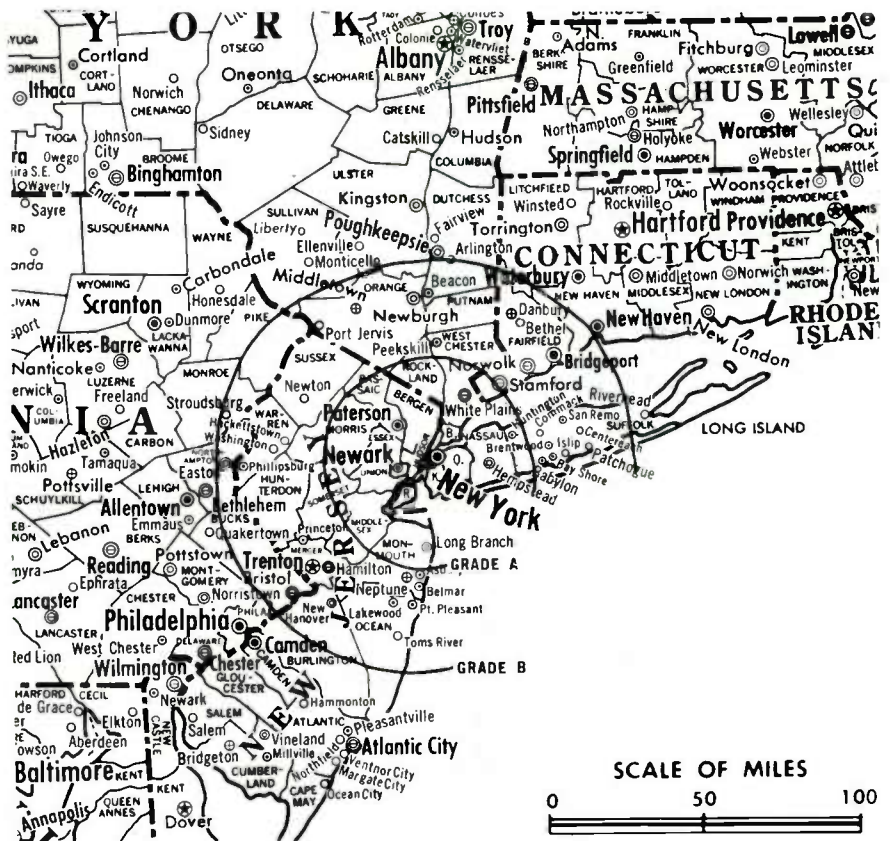
Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 30.2-kw max. & 25.7-kw horizontal visual, 5.13-kw horizontal aural. Antenna: 1440-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"  
Longitude 73° 59' 10"

Holds CP for change to 17.54-kw visual, 3.51-kw aural, 1688-ft. above av. terrain, 1762-ft. above ground, 1738-ft. above sea level, lat. 40° 42' 43", long. 74° 00' 49", transmitter to North Tower, World Trade Center. BPCT-4423.

Transmitter: Empire State Bldg.

TV tape: Recording facilities.



WNBC-TV Ref: FCC File No. BPCT-4423 Granted 4/18/74

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WNBC-TV

Network Service: NBC.

Licensee: National Broadcasting Co., 30 Rockefeller Plaza, N.Y. (10020).

Studio: 30 Rockefeller Plaza.

Telephone: 212-664-4444. TWX No.: 212-640-5788.

AM Affiliate: WNBC, 50-kw, 660 kHz (NBC).

FM Affiliate: WYNY, 4.6-kw, 97.1 MHz (No. 246), 1300-ft.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI. News Film Service: NBC. Facsimile Service: AP.

Ownership: NBC is wholly owned subsidiary of RCA. NBC owns WNBC-TV-AM & WYNY(FM), New York; WRC-TV-AM & WKYS(FM), Washington, D.C.; WMAQ-TV-AM & WJOI(FM), Chicago; WKYC-TV, Cleveland; KNBC(TV), Los Angeles; KNBR (AM) & KNAI-FM, San Francisco.

Began Operation: July 1, 1941.

Represented (sales) by NBC Spot Sales.

Personnel:

- AL JEROME, vice president & general manager.
- DICK LOBO, station manager.
- STAN LEVY, sales manager.
- STU ROSENBERG, sales manager.
- ED KNAPP, manager, technical operations.
- JEFF ERDEL, manager, press & publicity.
- GRANT RUESCH, director, business affairs.
- RON KERSHAW, news director.
- JOE MICHAELS, editorial director.
- CHUCK LARSON, program director.
- CHARLES LICAMELI, manager, license & standards.

Rates: On request.

NETWORK BASE HOURLY RATE: \$10,000.

Net Weekly Circulation	State County	Total Households	TV Households	% Households
50% & Over	<b>CONNECTICUT</b>			
	Fairfield	291,800	285,400	98
	New Haven	273,000	266,100	97
	<b>NEW JERSEY</b>			
	Bergen	303,000	299,800	99
	Essex	296,800	290,400	98
	Hudson	212,300	208,100	98
	Hunterdon	26,900	26,300	98
	Middlesex	181,500	179,200	99
	Monmouth	155,900	153,300	98
	Morris	125,300	123,800	99
	Ocean	119,800	118,100	99
	Passaic	163,400	160,500	98
	Somerset	64,800	63,800	98
	Sussex	34,100	33,200	97
	Union	175,300	173,000	99
	Warren	29,800	29,100	98
	<b>NEW YORK</b>			
	Bronx	475,500	464,200	98
	Dutchess	77,900	75,600	97
	Kings	875,100	851,300	97
Nassau	443,300	439,500	99	
New York	688,500	635,600	92	
Orange	87,100	84,700	97	
Putnam	25,100	24,500	98	
Queens	784,000	771,500	98	

(Continued on next page)

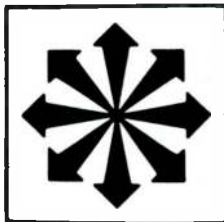
Station Totals	7,394,600	7,208,800	97
Net Weekly Circulation (1979-80)			6,010,800
Average Daily Circulation (1979-80)			3,468,100

# New York

## WABC-TV, New York (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>PENNSYLVANIA</b> Pike	6,100	5,800	95
	<b>CONNECTICUT</b> New Haven	273,000	266,100	97
<b>Between 25-49%</b>	<b>NEW JERSEY</b> Mercer	110,400	107,900	98
	<b>PENNSYLVANIA</b> Monroe	21,900	21,300	97
<b>Between 5-24%</b>	<b>CONNECTICUT</b> Litchfield	55,000	53,200	97
	<b>NEW JERSEY</b> Burlington	106,700	105,200	99
	Cape May	29,900	29,100	97
	<b>PENNSYLVANIA</b> Bucks	154,200	152,000	99
	Lehigh	97,900	95,800	98
	Northampton	80,600	78,600	98
Wayne	12,500	11,800	95	

# BLACKBURN & COMPANY, INC.



**RADIO • TV • CATV • NEWSPAPER BROKERS  
NEGOTIATIONS • FINANCING • APPRAISALS**

<b>CHICAGO</b>	333 N. Michigan Ave., 60601	(312) 346-6460
<b>WASHINGTON, D.C.</b>	1111 19th St., N.W., 20036	(202) 331-9270
<b>ATLANTA</b>	400 Colony Sq., #1004, 30361	(404) 892-4655
<b>BEVERLY HILLS</b>	9465 Wilshire Blvd., 90212	(213) 274-8151

## WNBC-TV, New York (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEW YORK—(Continued)</b>				
<b>50% &amp; Over</b>	Richmond	115,000	113,400	99
	Rockland	75,400	73,800	98
	Suffolk	392,000	386,100	98
	Sullivan	23,900	22,800	95
	Ulster	55,000	52,700	96
Westchester	286,700	281,600	98	
<b>50% &amp; Over</b>	<b>PENNSYLVANIA</b> Pike	6,100	5,800	95
	<b>CONNECTICUT</b> Litchfield	55,000	53,200	97
<b>Between 25-49%</b>	<b>NEW JERSEY</b> Mercer	110,400	107,900	98
	<b>PENNSYLVANIA</b> Monroe	21,900	21,300	97
<b>Between 5-24%</b>	<b>CONNECTICUT</b> Middlesex	44,700	43,200	97
	<b>NEW JERSEY</b> Atlantic	74,400	72,200	97
	<b>NEW YORK</b> Delaware	17,600	16,700	95
	Greene	15,300	14,900	97
	<b>PENNSYLVANIA</b> Lehigh	97,900	95,800	98
	Northampton	80,600	78,600	98
Wayne	12,500	11,800	95	

## WCBS-TV, New York (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>CONNECTICUT</b> Litchfield	55,000	53,200	97
	<b>NEW JERSEY</b> Mercer	110,400	107,900	98
	<b>PENNSYLVANIA</b> Monroe	21,900	21,300	97
	Northampton	80,600	78,600	98
Wayne	12,500	11,800	95	
<b>Between 5-24%</b>	<b>CONNECTICUT</b> Middlesex	44,700	43,200	97
	<b>NEW YORK</b> Greene	15,300	14,900	97
	<b>PENNSYLVANIA</b> Lehigh	97,900	95,800	98



# New York—New York

## WNEW-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 17.54-kw visual, 0.955-kw aural. Antenna: 1688-ft. above av. terrain, 1726-ft. above ground, 1738-ft. above sea level.

Latitude 40° 42' 54"  
Longitude 74° 00' 49"

Transmitter: World Trade Center.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

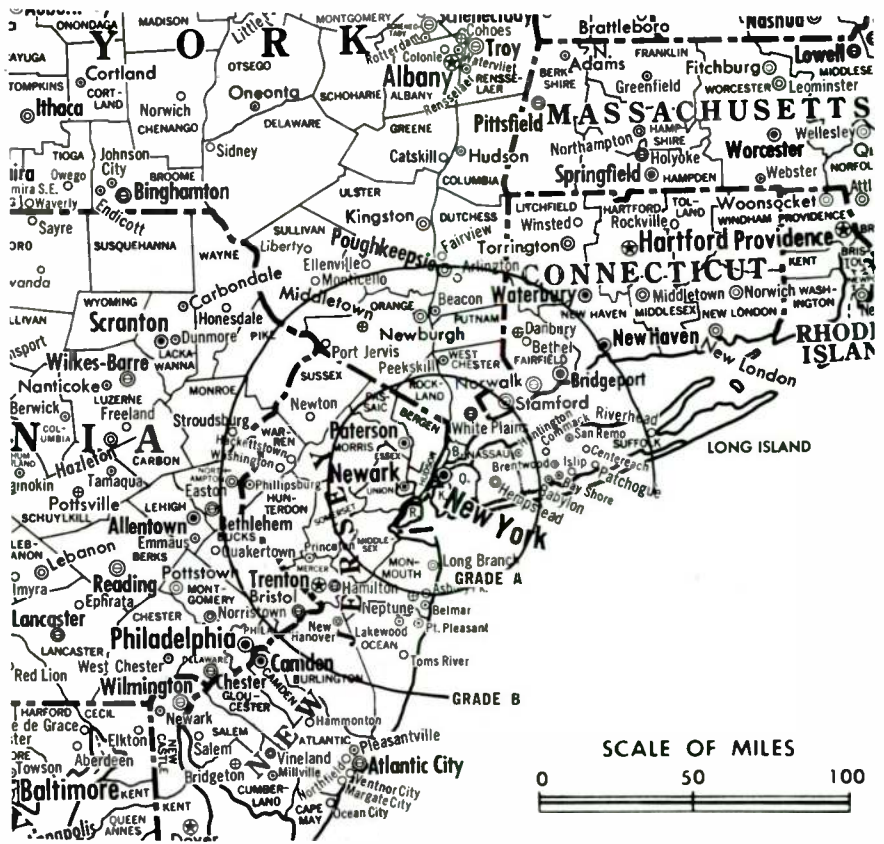
Facsimile Service: AP.

News Film Service: ITNA, Metro-media News.

AM Affiliate: WNEW, 50-kw, 1130 kHz.

FM Affiliate: WNEW-FM, 1.3-kw, 102.7 MHz (No. 274), 1360-ft.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
Country coverage based on Arbitron study (see page 4-b).



WNEW-TV Ref: FCC File No. BMPCT—800618KE Granted 7/31/80 ©American Map Co., Inc., N.Y., No. 14244

## WNEW-TV

Network Service: None, independent.

Licensee: Metromedia Inc., One Harmon Plaza, Secaucus, N.J. (07094).

Studio: 205 E. 67th St. (10021).

Telephone: 212-535-1000. TWX No.: 212-867-4835.

Ownership: Metromedia, Inc. is a publicly-owned company, which operates Metromedia Television; Metromedia Radio; Metro TV Sales; Metrotape; Foster & Kleiser Outdoor Advertising; Ice Capades Inc.; Ice Capades Chalets; Harlem Globetrotters Inc. Metromedia Inc. officers: John W. Kluge, chmn. of the board, pres. & chief exec. officer; Ross Barrett, senior v.p.; Alfred L. Schwartz, senior v.p. & gen. counsel; Stanley Landow, senior v.p.; George Duncan, Mark Evans, Kenneth Cohen, Stuart Subotnick, Thomas J. Dougherty, Robert A. Maresca, v.p.s; Leonard B. Pack, secy. & asst. gen. counsel. Metromedia Television: Thomas J. Tison, pres.; Morton A. Slakoff, v.p., creative services; Harold A. Christiansen, v.p., controller; Richard Ballinger, v.p., programming; Robert J. Somerville, v.p., sales; Richard Anderson, v.p., engineering; Robert E. O'Connor, v.p. & gen. mgr., WNEW-TV; Charles D. Young, v.p. & gen. mgr., KTTV, Los Angeles; Allan W. Ginsberg, v.p. & gen. mgr., WTTG, Washington; M. Jerry Marcus, v.p. & gen. mgr., KRIV-TV, Houston; Raymond J. Schonbak, v.p. & gen. mgr., WTCN-TV, Minneapolis; R. Kent Replogle, v.p. & gen. mgr., KMBC-TV, Kansas City; Kevin O'Brien, v.p. & gen. mgr., WXIX-TV, Cincinnati. Metromedia Radio: George H. Duncan, pres.; Bill Ward, exec. v.p.; Victoria Callahan, v.p.; Pauline Blake, controller; Jack Thayer, v.p. & gen. mgr., WNEW, New York; Mel Karmazin, v.p. & gen. mgr., WNEW-FM, New York; William R. Kunkel Jr., v.p. & gen. mgr., WASH(FM), Washington; Harold Deutsch, v.p. & gen. mgr., WCBM, Baltimore; Elaine Baker, v.p. & gen. mgr., WOMC(FM), Detroit; Bruce Holberg, v.p. & gen. mgr., WMET(FM), Chicago; Bill Dallman, v.p. & gen. mgr., WIP, Philadelphia; Hal Smith, v.p. & gen. mgr., WMMR(FM), Philadelphia; Donald J. Kelly, v.p. & gen. mgr., KLAC, Los Angeles; Howard Bloom, v.p. & gen. mgr., KMET-FM, Los Angeles; Varner Paulsen, v.p. & gen. mgr., KSAN(FM), San Francisco; Carl Brazell, v.p. & gen. mgr., KRLD, Dallas; Shannon Sweatte, v.p. & gen. mgr., KJR, Seattle; Gene Ashcraft, v.p. & gen. mgr., Texas State Networks. Metro TV Sales: Bill Tynan, pres.

Began Operation: May 2, 1944 as a Du Mont station. Du Mont Broadcasting Corp. was spun off by Allen B. Du Mont Laboratories Inc. on Dec. 2, 1955, to its common stockholders of record on Nov. 14, 1955, pursuant to FCC consent of Nov. 17, 1955, and its name was changed to Metropolitan Broadcasting Corporation on May 13, 1958. March 28, 1961, parent company name became Metromedia Inc.

Represented (sales) by Metro TV Sales.

### Personnel:

ROBERT E. O'CONNOR, vice president & general manager.  
CHARLES MEEHAN, vice president & general sales manager.  
ROBERT P. DONOHUE, vice president & local sales manager.  
JOSEPH T. CACCIABAUDO, local sales manager.  
LESLIE PRAGER, vice president & national sales manager.  
WILLIAM D. KELLY, vice president & chief engineer.  
MARK BvS MONSKY, vice president & news director.  
JOSEPH W. FLYNN, vice president & business manager.  
DIANE L. SASS, v.p. & dir. of marketing & research.  
PHYLLIS SEIFER, v.p. & dir. of advertising & creative services.  
JOHN von SOOSTEN, vice president & program director.

Highest 30 Sec. Rate (June 28, 1978): \$2000.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	<b>CONNECTICUT</b>				
		Fairfield	291,800	285,400	98
		Litchfield	55,000	53,200	97
		New Haven	273,000	266,100	97
	<b>NEW JERSEY</b>				
		Bergen	303,000	299,800	99
		Essex	296,800	290,400	98
		Hudson	212,300	208,100	98
		Hunterdon	26,900	26,300	98
		Mercer	110,400	107,900	98
	Middlesex	181,500	179,200	99	
	Monmouth	155,900	153,300	98	
	Morris	125,300	123,800	99	

(Continued on page 606-b)

Station Totals	9,736,700	9,488,000	97
Net Weekly Circulation (1979-80)		5,918,100	
Average Daily Circulation (1979-80)		2,981,300	

# New York—New York

## WOR-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 61.7-kw visual, 4.79-kw aural. Antenna: 1637-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

Transmitter: World Trade Center.

TV tape: Recording facilities.

AM Affiliate: WOR, 50-kw, 710 kHz.

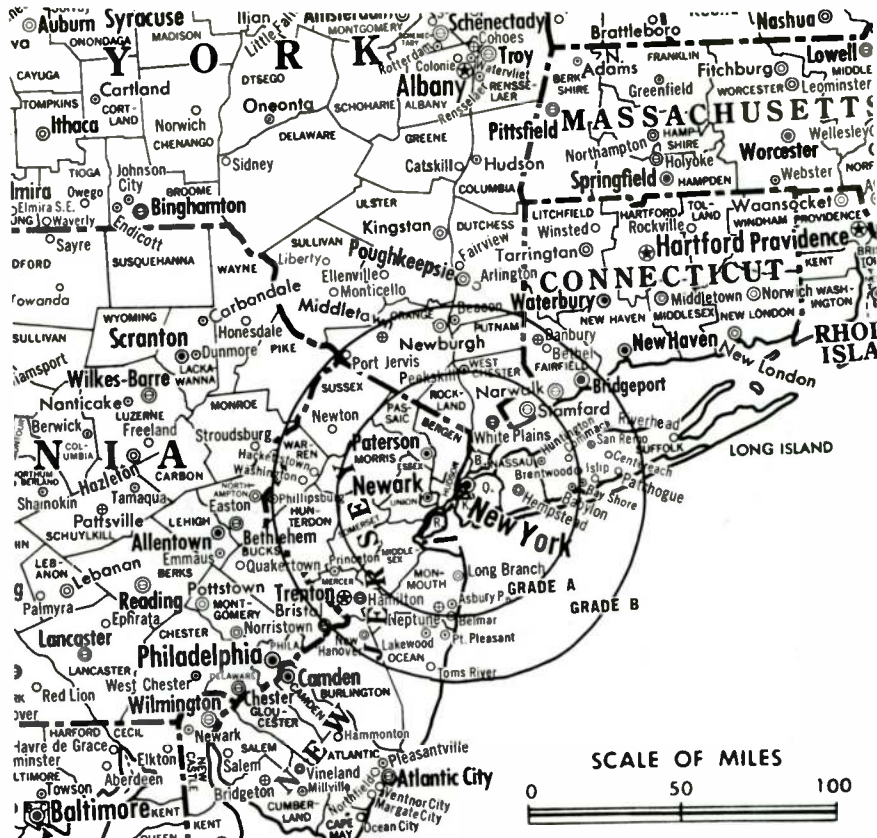
FM Affiliate: WXLO, 5.4-kw, 98.7 MHz (No. 254), 1230-ft. antenna.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WOR-TV Ref: FCC File No. BMPCT—7753 Granted 4/18/74

©American Map Co., Inc., N.Y., No. 14244

## WOR-TV

Network Service: None, independent.

Licensee: RKO General Inc., 1440 Broadway (10018).

Studio: 1481 Broadway (10036).

Telephone: 212-764-7000. TWX No.: 710-581-4386.

Ownership: RKO General Inc., a subsidiary of General Tire & Rubber Co. John B. Poor, chmn. & chief exec. officer; Frank Shakespeare, pres. & chief operating officer. RKO General operates WNAC-TV, Boston (WRKO-AM & WROR-FM); KHJ-TV-AM & KRTH (FM), Los Angeles; WHBQ-TV-AM, Memphis, Tenn.; WGMS-AM-FM, Washington, D.C.; KFRC (AM), San Francisco, Cal.; WAXY (FM), Fort Lauderdale, Fla.; WFYR (FM), Chicago, Ill.

Began Operation: Oct. 5, 1949. In Jan. 1952, R. H. Macy Co. merged ownership with Thomas S. Lee Enterprises Inc., now RKO General—Macy Co. retaining 10%; in Dec., 1955, Macy Co. sold its interest to General Tire & Rubber Co., latter setting up parent holding firm, RKO General Inc., for both broadcasting and RKO Radio Pictures (Television Digest, Vol. 7:41, 46; 8:3, 11:48, 51).

Represented (sales) by Blair Television.

Represented (legal) by Pierson, Ball & Dowd (Washington); Regan, Goldfarb, Heller, Wetzler & Quinn (New York).

Personnel:

ROBERT FENNIMORE, vice president & general manager.  
WILLIAM WALSH, WOR division controller.  
GEORGE SNOWDEN, vice president & program director.  
THOMAS RYAN, vice president & general sales manager.  
PETER MITCHELL, vice president & sales manager.  
PATRICK PENNUCCI, vice president & sales manager.  
PETER INGRASSIA, national sales manager.  
FRED GOLD, research director.  
STEVE OSBORNE, news director.  
PAT ARGUE, v.p., advertising & public relations.  
DICK QUODOMINE, director of engineering.  
MARSHA KAMINSKY, v.p. & dir., public affairs, govt. relations.

Rates: On request.

**Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.**

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	<b>CONNECTICUT</b>				
		Fairfield	291,800	285,400	98
	<b>NEW JERSEY</b>				
		Bergen	303,000	299,800	99
		Essex	296,800	290,400	98
		Hudson	212,300	208,100	98
		Middlesex	181,500	179,200	99
		Monmouth	155,900	153,300	98
		Morris	125,300	123,800	99
		Passaic	163,400	160,500	98
		Somerset	64,800	63,800	98
		Sussex	34,100	33,200	97
		Union	175,300	173,000	99
		<b>NEW YORK</b>			
	Bronx	475,500	464,200	98	
	Kings	875,100	851,300	97	
	Nassau	443,300	439,500	99	
	New York	688,500	635,600	92	
	Orange	87,100	84,700	97	
	Putnam	25,100	24,500	98	
	Queens	784,000	771,500	98	
	Richmond	115,000	113,400	99	
	Rockland	75,400	73,800	98	
	Suffolk	392,000	386,100	98	
	Sullivan	23,900	22,800	95	
	Westchester	286,700	281,600	98	
Between 25-49%	<b>CONNECTICUT</b>				
		Litchfield	55,000	53,200	97
		New Haven	273,000	266,100	97
	<b>MASSACHUSETTS</b>				
	Berkshire	49,900	48,300	97	
	<b>NEW JERSEY</b>				
	Atlantic	74,400	72,200	97	
(Continued on page 606-b)					
<b>Station Totals</b>		<b>3,066,700</b>	<b>2,746,300</b>	<b>97</b>	
<b>Net Weekly Circulation (1979-80)</b>			<b>5,012,100</b>		
<b>Average Daily Circulation (1979-80)</b>			<b>1,905,500</b>		



# New York—New York

## WPIX

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1410-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"  
Longitude 73° 59' 10"

Holds CP for change to 58.35-kw visual, 11.67-kw aural, 1663-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level, lat. 40° 42' 43", long. 74° 00' 49", transmitter to 1 World Trade Center. BPCT-4854.

Transmitter: Empire State Bldg.

TV tape: Recording facilities.

FM Affiliate: WPIX-FM, 5.4-kw, 101.9 MHz (No. 270), 1220-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

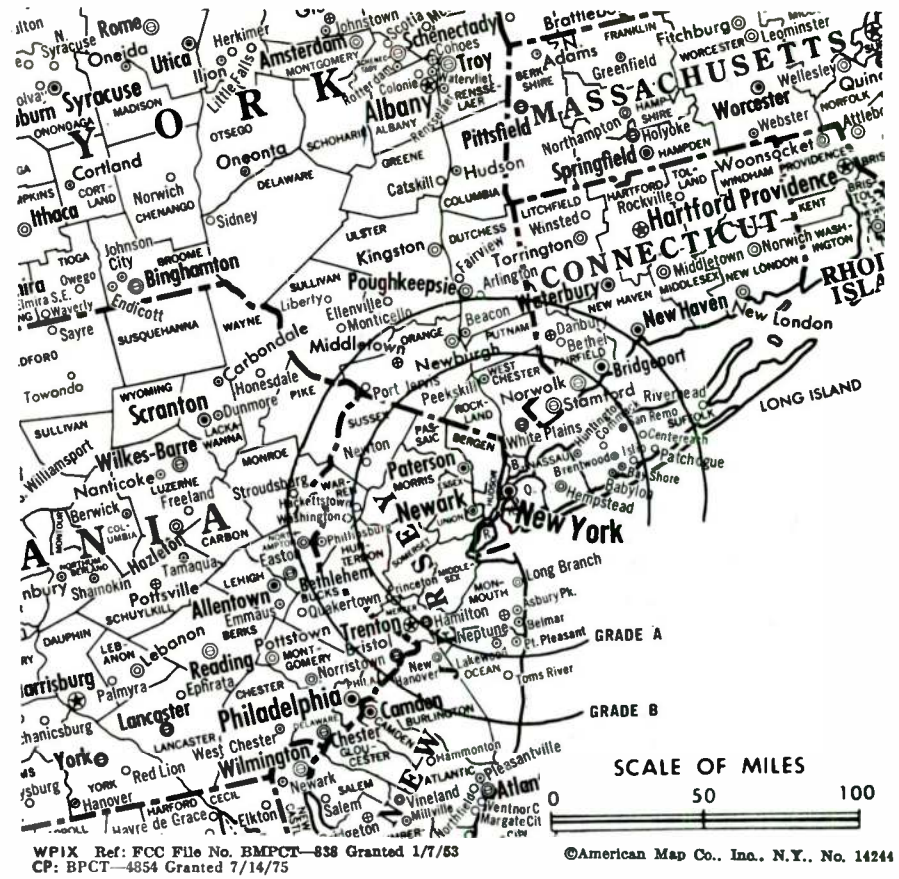
News Film Service: UPITN, Visnews, INN.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



## WPIX

Network Service: None, independent.

Licensee: WPIX Inc., 11 WPIX Plaza, New York (10017).

Studio: 220 E. 42nd St. Telephone: 212-949-1100.

Ownership: Tribune Co. Bcstg. Inc., 52.4%; seven executives, 47.6%. Interlocking ownership with WGN-TV, Chicago and KWGN-TV, Denver. WPIX also owns WPIX-FM, New York & WICC, Bridgeport, Conn.; produces & distributes Independent Network News.

Began Operation: June 15, 1948.

Represented (sales) by TeleRep Inc.

Represented (legal) by Schnader, Harrison, Segal & Lewis (Washington); Patterson, Belknap, Webb & Tyler (New York).

Represented (engineering) by A. D. Ring & Associates.

Personnel:

LEAVITT J. POPE, president.  
RICHARD N. HUGHES, senior v.p., programs.  
GERARD MULDERRIG, senior v.p., sales.  
DAVID H. POLINGER, v.p. & assistant to president.  
PATRICK AUSTIN, vice president & treasurer.  
OTIS FREEMAN, v.p., engineering.  
JOHN CORPORON, v.p., news.  
DON CARNEY, v.p., sports & special events.  
YVONNE STEWART, v.p., personnel.  
JULIE ALEX, v.p., operations.  
JANE PERLMAN, v.p., research.  
MARTIN APPEL, director of public relations.  
DONNA HUTCHISON, promotion director.  
ROSE ARATA, controller.

Rates: On request.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CONNECTICUT</b> Fairfield	291,800	285,400	98

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MASSACHUSETTS</b>			
	Berkshire	49,900	48,300	97
	<b>NEW JERSEY</b>			
	Bergen	303,000	299,800	99
	Essex	296,800	290,400	98
	Hudson	212,300	208,100	98
	Middlesex	181,500	179,200	99
	Monmouth	155,900	153,300	98
	Morris	125,300	123,800	99
	Ocean	119,800	118,100	99
	Passaic	163,400	160,500	98
	Somerset	64,800	63,800	98
	Sussex	34,100	33,200	97
	Union	175,300	173,000	99
<b>50% &amp; Over</b>	<b>NEW YORK</b>			
	Bronx	475,500	464,200	98
	Kings	875,100	851,300	97
	Nassau	443,300	439,500	99
	New York	688,500	635,600	92
	Orange	87,100	84,700	97
	Putnam	25,100	24,500	98
	Queens	784,000	771,500	98
	Richmond	115,000	113,400	99
	Rockland	75,400	73,800	98
	Suffolk	392,000	386,100	98
	Ulster	55,000	52,700	96
	Westchester	286,700	281,600	98
	<b>PENNSYLVANIA</b>			
	Cameron	2,800	2,700	98
	Montour	4,900	4,700	95
	<b>CONNECTICUT</b>			
	Litchfield	55,000	53,200	97
<b>Between 25-49%</b>	New Haven	273,000	266,100	97
	<b>NEW HAMPSHIRE</b>			
	Sullivan	12,500	11,800	94

(Continued on page 621-b)

Station Totals	11,476,300	11,189,100	97
Net Weekly Circulation (1979-80)		5,287,700	
Average Daily Circulation (1979-80)		2,148,200	



# New York

## WNEW-TV, New York (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEW JERSEY—(Continued)</b>				
	Ocean	119,800	118,100	99
	Passaic	163,400	160,500	98
	Somerset	64,800	63,800	98
	Sussex	34,100	33,200	97
	Union	175,300	173,000	99
<b>NEW YORK</b>				
	Bronx	475,500	464,200	98
	Chemung	34,800	33,700	97
	Dutchess	77,900	75,600	97
	Kings	875,100	851,300	97
	Nassau	443,300	439,500	99
	New York	688,500	635,600	92
50% & Over	Orange	87,100	84,700	97
	Putnam	25,100	24,500	98
	Queens	784,000	771,500	98
	Richmond	115,000	113,400	99
	Rockland	75,400	73,800	98
	Suffolk	392,000	386,100	98
	Sullivan	23,900	22,800	95
	Ulster	55,000	52,700	96
	Westchester	286,700	281,600	98
<b>PENNSYLVANIA</b>				
	Lehigh	97,900	95,800	98
	Pike	6,100	5,800	95
	Wayne	12,500	11,800	95
<b>CONNECTICUT</b>				
	Middlesex	44,700	43,200	97
<b>NEW JERSEY</b>				
	Atlantic	74,400	72,200	97
	Cape May	29,900	29,100	97
	Cumberland	45,500	44,600	98
	Warren	29,800	29,100	98
<b>NEW YORK</b>				
	Broome	79,800	78,100	98
	Cortland	17,300	16,800	97
	Herkimer	24,600	23,900	97
	Oneida East	60,000	58,600	98
Between 25-49%	Oneida West	30,400	29,800	98
	St Lawrence	37,500	36,500	97
	Steuben	36,500	35,200	97
	Tompkins	28,800	26,800	93
<b>PENNSYLVANIA</b>				
	Centre	34,500	33,100	96
	Clinton	13,200	12,800	97
	Lycoming	39,900	38,100	95
	Mifflin	16,200	15,400	95
	Monroe	21,900	21,300	97
	Northampton	80,600	78,600	98
	Schuylkill	58,700	56,800	97
	Warren	15,700	14,900	95
<b>CONNECTICUT</b>				
	Hartford	291,600	283,100	97
	New London	83,000	79,700	96
<b>MASSACHUSETTS</b>				
	Berkshire	49,900	48,300	97
<b>NEW JERSEY</b>				
	Burlington	106,700	105,200	99
<b>NEW YORK</b>				
	Albany	103,300	100,700	97
	Allegany	17,300	16,600	96
	Cattaraugus	30,100	29,200	97
Between 5-24%	Cayuga	27,200	26,300	97
	Chautauqua	54,900	53,500	97
	Chenango	17,200	16,700	97
	Delaware	17,600	16,700	95
	Greene	15,300	14,900	97
	Jefferson	32,900	32,100	98
	Montgomery	21,300	20,600	97
	Onondaga	162,700	159,500	98
	Ontario	30,700	30,000	98
	Oswego	36,400	35,600	98
	Otsego	19,900	19,100	96

## WNEW-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEW YORK—(Continued)</b>				
	Rensselaer	51,300	49,900	97
	Saratoga	48,200	47,300	98
	Seneca	11,200	11,000	98
	Warren	20,400	19,700	97
	Washington	18,900	18,400	97
	Yates	7,700	7,400	96
<b>PENNSYLVANIA</b>				
Between 5-24%	Bucks	154,200	152,000	99
	Carbon	19,200	18,700	97
	Clearfield	28,700	27,900	97
	Columbia	21,400	20,800	97
	Lackawanna	87,800	86,100	98
	Luzerne	122,700	120,100	98
	Mc Kean	19,700	19,000	96
	Montour	4,900	4,700	95
	Northumberland	37,400	35,800	96

## WOR-TV, New York (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEW JERSEY—(Continued)</b>				
	Cape May	29,900	29,100	97
	Cumberland	45,500	44,600	98
	Hunterdon	26,900	26,300	98
	Mercer	110,400	107,900	98
	Ocean	119,800	118,100	99
	Warren	29,800	29,100	98
<b>NEW YORK</b>				
	Broome	79,800	78,100	98
	Chemung	34,800	33,700	97
	Dutchess	77,900	75,600	97
	Herkimer	24,600	23,900	97
	Montgomery	21,300	20,600	97
	Oneida East	60,000	58,600	98
	St Lawrence	37,500	36,500	97
	Steuben	36,500	35,200	97
	Tompkins	28,800	26,800	93
Between 25-49%	Ulster	55,000	52,700	96
	Warren	20,400	19,700	97
<b>PENNSYLVANIA</b>				
	Blair	49,200	47,900	97
	Carbon	19,200	18,700	97
	Centre	34,500	33,100	96
	Clinton	13,200	12,800	97
	Jefferson	17,400	16,900	97
	Lehigh	97,900	95,800	98
	Lycoming	39,900	38,100	95
	Mc Kean	19,700	19,000	96
	Mifflin	16,200	15,400	95
	Monroe	21,900	21,300	97
	Montour	4,900	4,700	95
	Northampton	80,600	78,600	98
	Pike	6,100	5,800	95
	Schuylkill	58,700	56,800	97
	Union	9,600	9,000	94
	Wayne	12,500	11,800	95
<b>ARIZONA</b>				
	Cochise	26,200	24,900	95
<b>CONNECTICUT</b>				
	Hartford	291,600	283,100	97
	Middlesex	44,700	43,200	97
Between 5-24%	New London	83,000	79,700	96
<b>DELAWARE</b>				
	New Castle	138,900	137,500	99
<b>IOWA</b>				
	Buena Vista	7,800	7,600	98
	Dickinson	5,300	5,100	97

**WOR-TV—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MASSACHUSETTS</b>			
	Hampden	163,500	158,900	97
	Hampshire	40,500	38,900	96
	<b>NEW JERSEY</b>			
	Burlington	106,700	105,200	99
	Camden	163,800	161,500	99
	<b>NEW MEXICO</b>			
	Dona Ana	26,600	25,400	95
	<b>NEW YORK</b>			
	Albany	103,300	100,700	97
	Allegany	17,300	16,600	96
	Cattaraugus	30,100	29,200	97
	Cayuga	27,200	26,300	97
	Chautauqua	54,900	53,500	97
	Chenango	17,200	16,700	97
	Cortland	17,300	16,800	97
	Delaware	17,600	16,700	95
	Erie	382,300	375,500	98
Between 5-24%	Franklin	15,400	14,800	96
	Fulton	22,200	21,600	97
	Greene	15,300	14,900	97
	Jefferson	32,900	32,100	98
	Livingston	19,000	18,500	97
	Madison	20,900	20,400	98
	Monroe	257,300	252,000	98
	Niagara	83,700	82,200	98
	Oneida West	30,400	29,800	98
	Onondaga	162,700	159,500	98
	Ontario	30,700	30,000	98
	Oswego	36,400	35,600	98
	Otsego	19,900	19,100	96
	Rensselaer	51,300	49,900	97
	Saratoga	48,200	47,300	98
	Schenectady	56,200	55,100	98
	Schuyler	6,800	6,500	96
	Seneca	11,200	11,000	98
	Tioga	17,100	16,600	97
	Washington	18,900	18,400	97
	Wayne	29,100	28,300	97
	Yates	7,700	7,400	96

**New York—New York**

**WOR-TV—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>NORTH DAKOTA</b>			
	Mc Kenzie	1,800	1,700	97
	<b>OHIO</b>			
	Fairfield	30,800	30,300	98
	Stark	132,900	130,500	98
	Trumbull	78,700	77,500	98
	<b>PENNSYLVANIA</b>			
	Allegheny	529,300	518,600	98
	Armstrong	27,000	26,300	97
	Beaver	70,800	69,500	98
	Bradford	20,300	19,600	97
	Bucks	154,200	152,000	99
	Butler	46,800	45,900	98
	Cambria	66,300	64,900	98
	Clearfield	28,700	27,900	97
	Columbia	21,400	20,800	97
	Cumberland	62,100	60,400	97
	Dauphin	86,700	84,200	97
Between 5-24%	Delaware	195,100	192,700	99
	Elk	11,800	11,500	97
	Fayette	55,000	53,100	97
	Huntingdon	13,400	12,800	96
	Lackawanna	87,800	86,100	98
	Luzerne	122,700	120,100	98
	Mercer	42,200	41,100	97
	Northumberland	37,400	35,800	96
	Potter	6,100	5,800	95
	Snyder	9,900	9,300	94
	Tioga	13,700	13,000	95
	Warren	15,700	14,900	95
	Washington	77,300	75,500	98
	Westmoreland	132,000	129,500	98
	Wyoming	9,300	9,000	96
	<b>TENNESSEE</b>			
	Mcminn	14,000	13,700	98
	<b>VIRGINIA</b>			
	Pittsylvania	37,900	36,800	97

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# New York—New York-Newark, New Jersey

## WNJU-TV

Ch. 47

[Channel assigned to Linden, N.J.]

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 4570-kw max. & 810-kw horizontal visual, 977-kw max. & 81-kw horizontal aural. Antenna: 1508-ft. above av. terrain, 1549-ft. above ground, 1561-ft. above sea level.

Latitude 40° 42' 54"

Longitude 74° 00' 49"

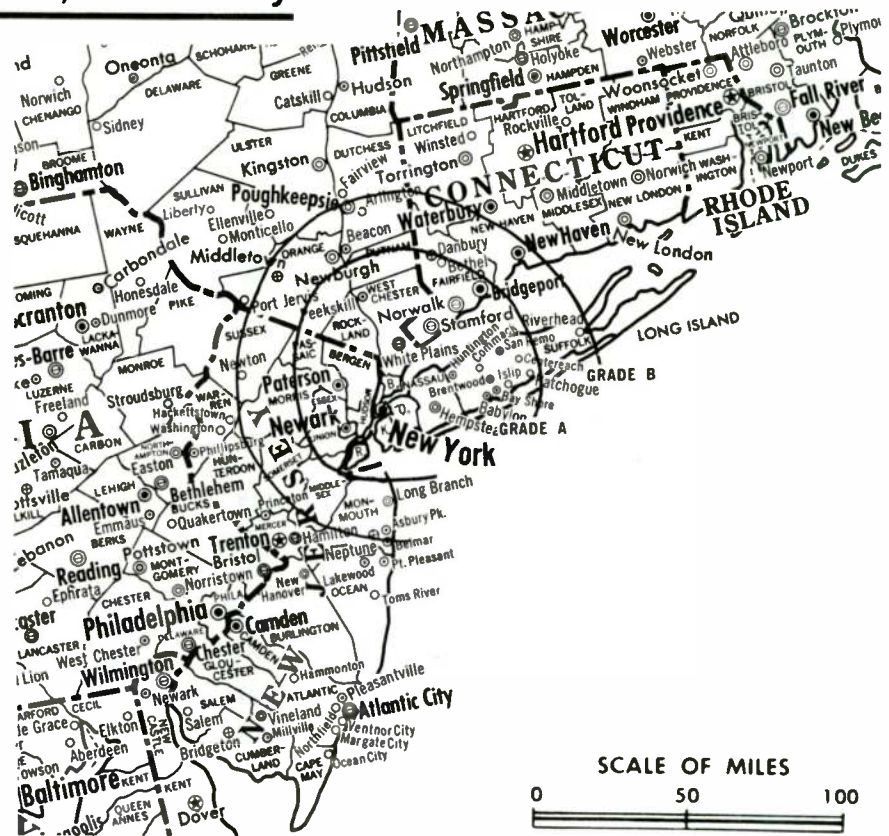
Transmitter: World Trade Center.

Color: Live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © MSI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV% and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).



## WNJU-TV

Network Service: None, independent.

Licensee: WNJU-TV Broadcasting Corp., 1020 Broad St., Newark, N.J. (07102).

Studio: Symphony Hall, 1020 Broad St., Newark, N.J. (07102).

Telephone: 201-643-9100.

Sales Office: 425 Park Ave., New York, N.Y. (10022).

Telephones: 212-233-6240; 212-935-3480.

Ownership: Andrew J. Perenchio, 50%; Tandem Productions, 50%. Perenchio owns 50% of KBSC-TV, Corona-Los Angeles, Cal.

Began Operation: May 16, 1965. Sale to present owners by Screen Gems Stations approved by FCC Dec. 26, 1979 (Television Digest, Vol. 20:2). Previous sale by Henry P. Becton, Fairleigh S. Dickinson Jr., et al., approved by FCC Sept. 9, 1970 (Vol. 9:24; 10:37).

Represented (legal) by Gardner, Carton & Douglas (Washington) and Herrick, Feinstein (New York).

Represented (engineering) by Hammett & Edison.

Personnel:

CARLOS BARBA, president & general manager.  
 THOMAS JOHANSEN, vice president, sales.  
 DOMINICK CASCIO, vice president, finance.  
 GEORGE KRAUS, vice president, engineering.  
 MARCELA MEDINA, assistant to the president.  
 FELIX SURIA, director of programming.  
 SYLVIA PASCUAL, traffic manager.  
 MANOLO GARCIA OLIVA, director of public affairs.

Rates: Not available.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>NEW JERSEY</b>			
	Hudson	212,300	208,100	98
	<b>NEW YORK</b>			
	Bronx	475,500	464,200	98
	Kings	875,100	851,300	97
	New York	688,500	635,600	92
<b>Station Totals</b>		<b>2,251,400</b>	<b>2,159,200</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>327,400</b>
<b>Average Daily Circulation (1979-80)</b>				<b>147,800</b>

## MAILING LISTS

Updated computerized mailing lists available on operating cable systems, granted franchises, commercial and public TV stations. For details, call collect: 202-872-9200.



# New York—New York-Newark, New Jersey

## WWHT

Ch. 68

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 2000-kw max. & 832-kw horizontal visual, 166-kw horizontal aural. Antenna: 737-ft. above av. terrain, 346-ft. above ground, 967-ft. above sea level.

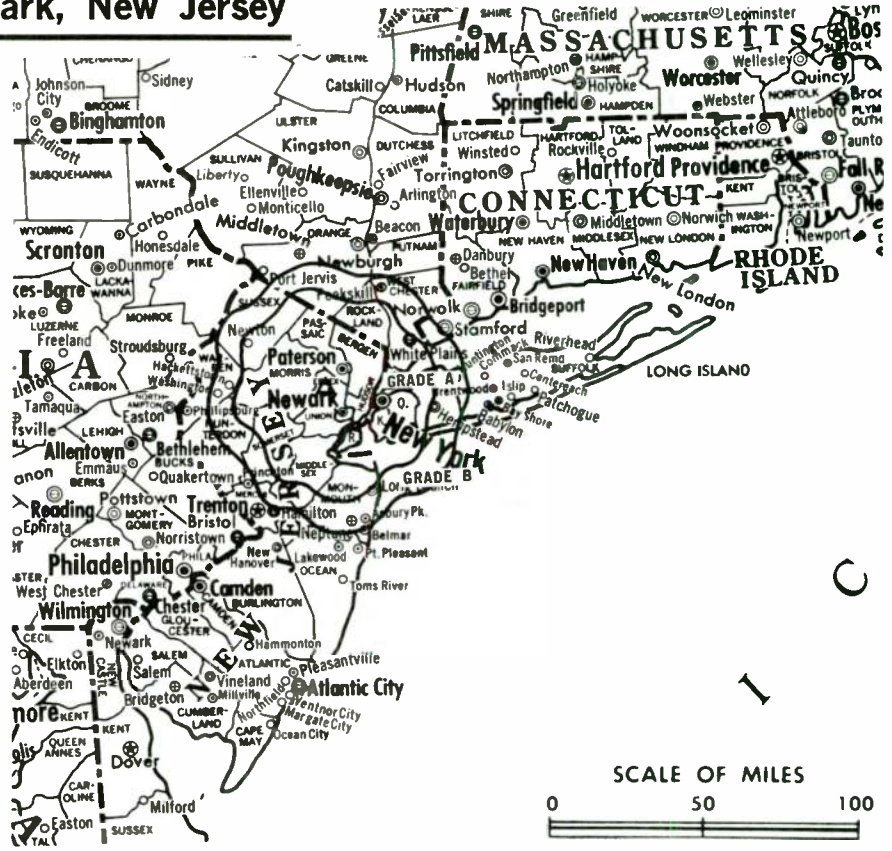
Latitude 40° 48' 08"  
Longitude 74° 14' 48"

Transmitter: 416 Eagle Rock Ave., West Orange, N.J.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: AP, Reuters.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-1).

WWHT Ref.: FCC File No. BMPCT-7527 Granted 5/8/74

©American Map Co., Inc., N.Y., No. 14214

## WWHT

Network Service: None, independent.

Licensee: WWHT Corp., 390 W. Market St., Newark, N.J. (07107).

Studio: 390 W. Market St., Newark, N.J. (07107).

Telephone: 201-643-6800.

Ownership: Wometco Long Island Inc., over 99%. For other Wometco interests, see WTVJ, Miami, Fla.

Began Operation: Sept. 29, 1974; left air Dec. 27, 1974. Resumed operation Sept. 28, 1975. Began prime-time subscription television operation March 1, 1977 (Television Digest, Vol. 17:11); other hours, conventional commercial television. Sale to present owner approved by FCC July 20, 1977 (Vol. 16:11; 17:32).

Represented (legal) by Cohn & Marks.

Personnel:

RICHARD WOLFSON, president.  
DICK HOLLANDS, vice president.  
HERBERT LEFKOWITZ, vice president & general manager.  
LIA AFRIAT, manager of programming.  
ARNOLD KOHLER, sales manager.  
JOSEPH GIARDINA, director of technical operations.

Highest 30 Sec. Rate (May 5, 1981): \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>NEW JERSEY</b> Bergen	303,000	299,800	99
	<b>NEW YORK</b> Richmond	115,000	113,400	99
<b>Station Totals</b>		<b>418,000</b>	<b>413,200</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>107,300</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>38,900</b>	

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# New York—New York-Paterson, New Jersey

## WXTV

Ch. 41

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 3240-kw max. & 2140-kw horizontal visual, 324-kw max. & 214-kw horizontal aural. Antenna: 1660-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

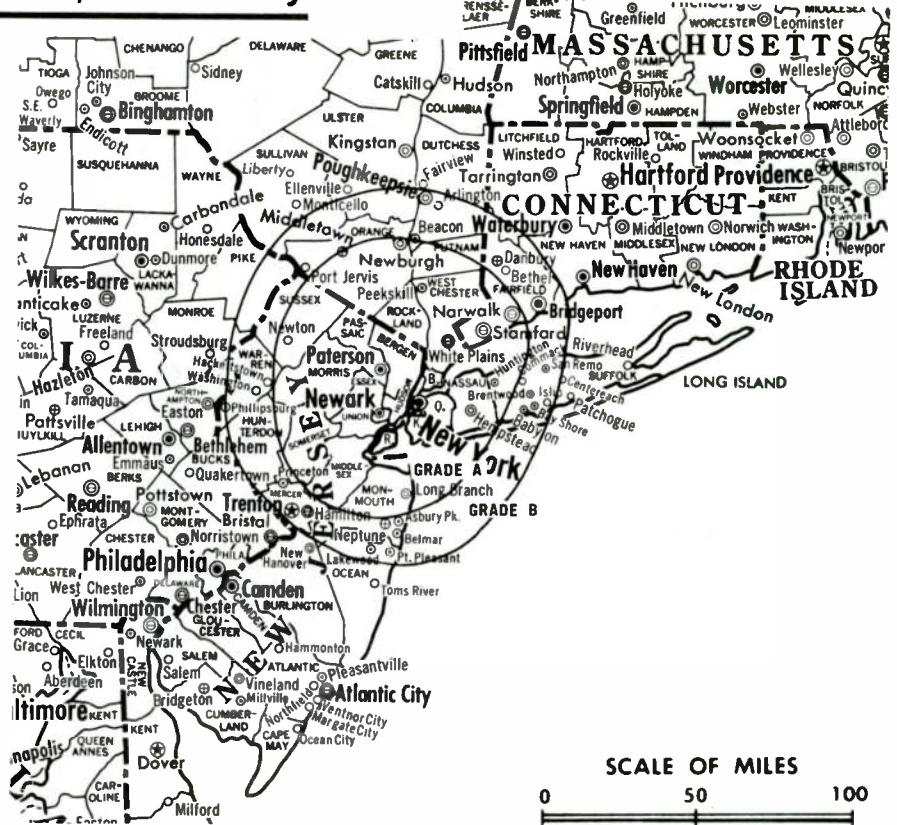
Latitude 40° 42' 43"  
Longitude 74° 00' 49"

Transmitter: World Trade Center, New York.

Satellite Earth Station: Scientific-Atlanta, 10-m.

TV tape: Recording facilities. Color: Live, film, slide & tape. News Wire Service: UPI. Facsimile Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WXTV Ref: FCC File No. BMPCT-7730 Granted 7/14/78

©American Map Co., Inc., N.Y. No. 14244

## WXTV

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., 250 Park Ave., New York, N.Y. (10177). Telephone: 212-953-7500.

Studio: 24 Meadowlands Pkwy., Secaucus, N.J. (07094).

Telephone: 201-348-4141.

Ownership: Spanish International Communications Corp. For other interests, see KMEX-TV, Los Angeles, Cal.

Began Operation: Aug. 4, 1968. Merger of Trans-Tel Corp. with Spanish International Communications approved by FCC Dec. 26, 1972.

Represented (sales) by Spanish International Network Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

IVAN EGAS, vice president & general manager.

WAYNE CASA, station manager.

JACK HUGHES, chief engineer.

### DIGEST OF RATE CARD NO. 15

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Zone I—5:30-10:30 p.m., Mon.-Fri.	\$3000	\$1800	\$1250	\$1050	\$850	\$800
					\$800	\$400

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>NEW JERSEY</b>			
	Hudson	212,300	208,100	98
	<b>NEW YORK</b>			
	Bronx	475,500	464,200	98
	New York	688,500	635,600	92
<b>Station Totals</b>		<b>1,376,300</b>	<b>1,307,900</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>194,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>95,600</b>	

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<b>ATLANTA</b>	400 Colony Sq., #1004, 30361	(404) 892-4655
<b>BEVERLY HILLS</b>	9465 Wilshire Blvd., 90212	(213) 274-8151

# New York—Plattsburgh

**WPTZ**

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 25.1-kw visual, 4.27-kw aural. Antenna: 1990-ft. above av. terrain, 977-ft. above ground, 3052-ft. above sea level.

Latitude 44° 34' 26"  
Longitude 73° 40' 29"

Transmitter: Terry Mountain.

Studio: Box 249, Old Moffitt Rd., Plattsburgh, N.Y. (12901).

Telephones: 518-561-5555 & 802-862-8817.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

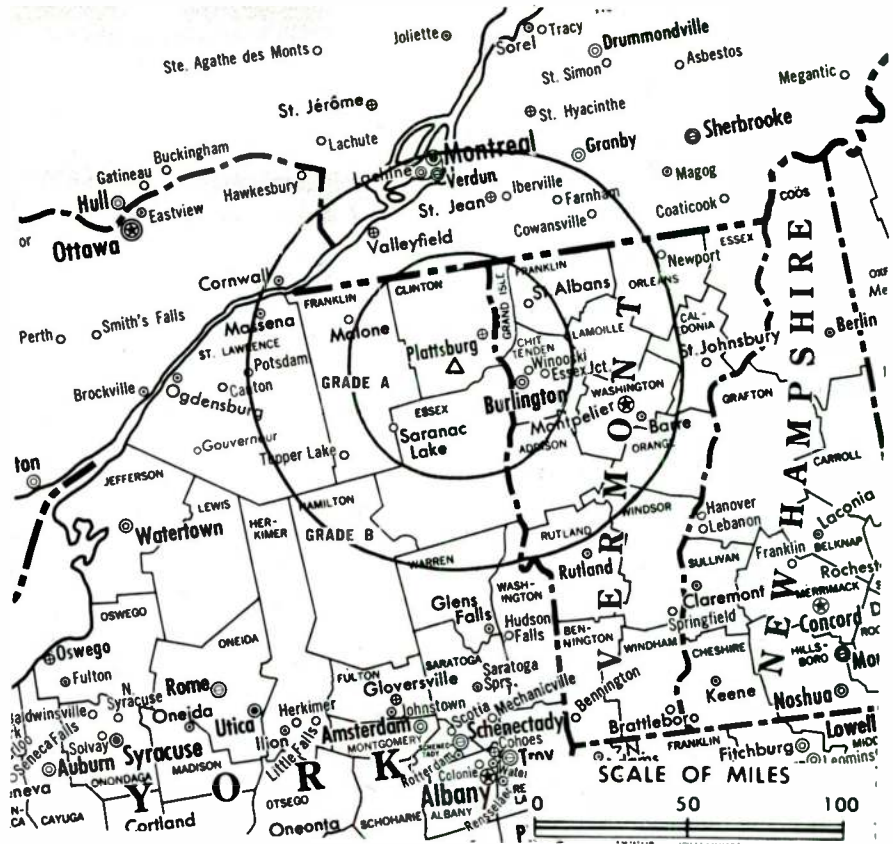
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WPTZ Ref: FCC File No. BMPCT-2080 Granted 8/28/54

© American Map Co., Inc., N.Y., No. 14244

## WPTZ

Network Service: NBC.

Licensee: Rollins Telecasting Inc., P.O. Box 647, Atlanta, Ga. (30301).

Ownership: Rollins Inc., 100%. Officers & stockholders: O. Wayne Rollins, chairman of the board; R. Randall Rollins, pres. Rollins also owns WEAR-TV, Pensacola, Fla.-Mobile, Ala.; WCHS-TV-AM & WBES (FM), Charleston, W. Va. and radio stations WAMS, Wilmington, Del.; WRAP, Norfolk, Va.; WBEE, Harvey, Ill.; KDAY, Santa Monica and owns Rollins Outdoor Advertising, Orkin Exterminating Co., Rollins Services, Dettelbach Pesticide Corp., State Fidelity Finance Inc., Rollins Protective Services, Patterson Services.

Began Operation: Dec. 8, 1954. Sale to present owners by Carl F. Stohn group approved March 28, 1956 by FCC (Television Digest, Vol. 12:7, 13).

Represented (sales) by Blair Television (U.S.); Radio-Television Representatives Ltd. (Canada).

Represented (legal) by Smith & Pepper.

Personnel:

JOHN JANAS, president, media.  
JACK ROBINETTE, vice president, director of television.  
M. J. "BOB" GROOTHAND, general manager.  
TALIAFERRO SIMPSON, station manager.  
STEVEN HERMAN, general sales manager.  
TOM BRADSHAW, chief engineer.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$700.

Station also received in Canadian markets

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW YORK</b>				
		Clinton	26,100	25,600	98
		Essex	12,900	12,500	97
		Franklin	15,400	14,800	96
	<b>VERMONT</b>				
		Addison	8,600	8,200	95
		Chittenden	37,700	36,600	97
		Franklin	11,500	11,300	98
		Grand Isle	1,500	1,500	98
		Lamoille	5,500	5,300	97
	Orleans	8,200	8,000	97	
	Rutland	20,300	19,400	95	
	Washington	18,300	17,700	97	
<b>Between 25-49%</b>	<b>NEW YORK</b>				
		St Lawrence	37,500	36,500	97
<b>Between 5-24%</b>	<b>NEW HAMPSHIRE</b>				
		Grafton	21,800	20,600	94
	<b>NEW YORK</b>				
		Hamilton	2,000	1,900	96
		Warren	20,400	19,700	97
		Washington	18,900	18,400	97
	<b>VERMONT</b>				
		Caledonia	9,700	9,300	96
		Essex	2,500	2,400	97
		Orange	7,500	7,100	95
	Windsor	18,600	17,600	95	
<b>Station Totals</b>			<b>304,900</b>	<b>294,400</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>					<b>163,100</b>
<b>Average Daily Circulation (1979-80)</b>					<b>105,500</b>



# New York—Poughkeepsie

## WFTI-TV

Ch. 54

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 5000-kw max. & 1860-kw horizontal visual, 500-kw max. & 186-kw horizontal aural. Antenna: 1610-ft. above av. terrain, 894-ft. above ground, 1994-ft. above sea level.

Latitude 41° 43' 09"  
Longitude 73° 59' 49"

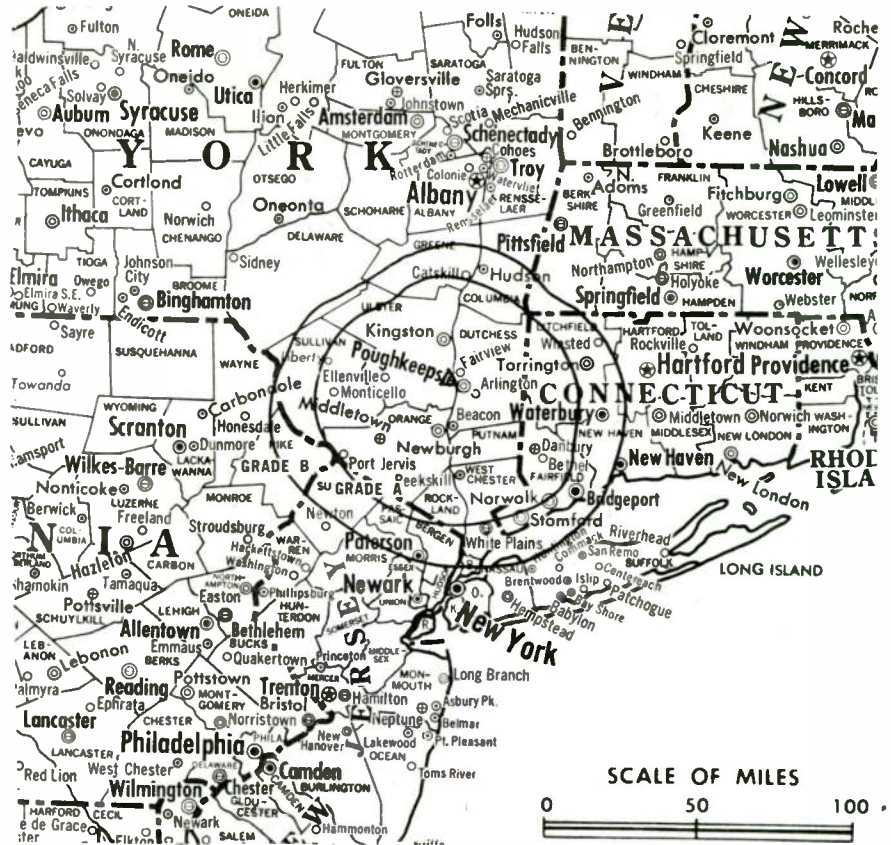
Transmitter: Illinois Mtn., 4-mi. W of Poughkeepsie, near Highlands.

TV tape: Recording facilities.

Color: Satellite, network, live, film, slide & tape.

News Wire Service: AP.

Satellite Earth Station: In operation.



WFTI-TV Ref: FCC File No. BPCT-790118LD Granted 5/30/80 © American Map Co., Inc., N.Y., No. 14244

## WFTI-TV

Network Service: None, independent.

Grantee: Family Television Inc., Box 459, Poughkeepsie, N.Y. (12602).

Studio: Rt. 9-South Rd., Poughkeepsie Plaza, Poughkeepsie.

Telephone: 914-454-3030.

Mailing Address: Box 459, Poughkeepsie (12602).

Ownership: Keith A. Houser, pres., 10%; Emil Antonoff, v.p., 10%; Connie Pettet, secy., 3%; Barbara E. Houser & Lillian Antonoff, 10% each; James C. Beaty & Rachelle M. Beaty, 5% each; Fred Pettet, 3%; Evangelical Christian Concern Inc., 43%; Faith Temple-New Hope Church, 10%.

Began Operation: April 19, 1981.

Represented (sales) by Spot Time Ltd.

Represented (legal) by Gammon & Grange.

Represented (engineering) by Robert L. Purcell.

Personnel:

KEITH A. HOUSER, president & general manager.

WILLIAM DAN HARLEY, sales manager.

JAMES BOSLOUGH, chief engineer.

Highest 30 Sec. Rate (April 1, 1981): \$125.

# Repetition breeds

## • REMEMBRANCE •

For details on multi-position ads in next year's Factbook, Use Order Card in Stations Volume

# New York—Rochester

## WHEC-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"

Longitude 77° 35' 02"

Transmitter: Pinnacle Hill.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: CBS.

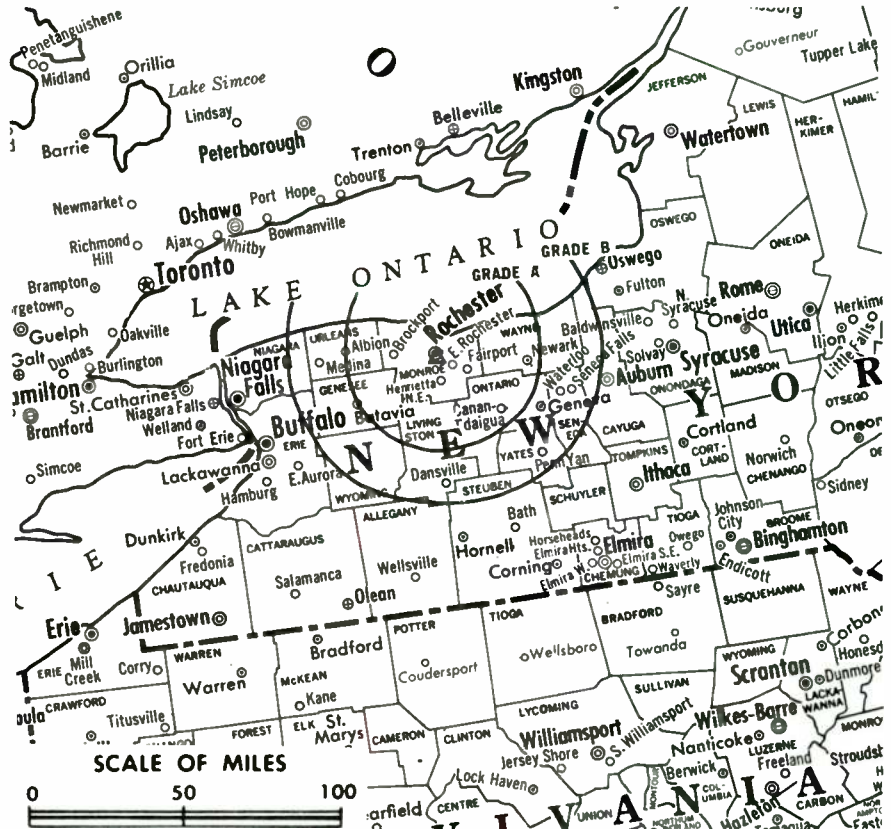
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WHEC-TV Ref: FCC File No. BPCT-3022 Granted 4/11/62

© American Map Co., Inc., N.Y., No. 14244

## WHEC-TV

Network Service: CBS.

Licensee: BENI Broadcasting of Rochester Inc., 191 East Ave., Rochester (14604).

Studio: 191 East Ave.

Telephone: 716-546-5670. TWX No.: 716-235-8699.

Ownership: Broadcast Enterprises Network Inc., 65%; Viridian Investors Ltd., 17.5%; TBK Partners Ltd., 17.5%. Ragan A. Henry, chmn.; Stephen Kronquest, v.p. & gen. mgr.; Sheila Nachemson, secy.; Guyon W. Turner, treas. BENI owns: WPDQ (AM), Jacksonville, Fla.; WITH(AM), Baltimore, Md.; WKTQ(AM), Pittsburgh, Pa.; WAOK(AM), Atlanta, Ga.; WCIN(AM), Cincinnati, Ohio; WFYV(FM), Atlantic Beach, Fla. & has 25% interest in WOKV(AM), Hamilton, Ohio. Viridian Investors has cable interest in Norwich, Conn.

Began Operation: Nov. 1, 1953 as a share-time outlet on Ch. 10 with WVET-TV. It acquired WVET-TV's half of the channel and became a full time outlet following FCC approval of the transfer on Aug. 1, 1961 (Television Digest, Vol. 17:5, 7, 32). Sale to present owners by Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20; 19:24).

Represented (sales) by Katz Television.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by Lohnes & Culver.

Personnel:

RAGAN A. HENRY, chairman.

STEPHEN KRONQUEST, vice president & general manager.

ALFRED KRONQUEST, v.p., marketing.

HOWARD HUFF, technical administrator.

## DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.  
 Class A—7-11 p.m., Mon.-Fri.; 6-11 p.m., Sat.-Sun.  
 \$900.00 \$540.00 \$360.00 Graded rates apply\*

\*Highest rate: \$700.

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW YORK</b>			
	Genesee	21,300	20,900	98
	Livingston	19,000	18,500	97
	Monroe	257,300	252,000	98
	Ontario	30,700	30,000	98
	Orleans	13,600	13,200	97
	Wayne	29,100	28,300	97
	Yates	7,700	7,400	96
<b>Between 25-49%</b>	<b>NEW YORK</b>			
	Allegany	17,300	16,600	96
	Cayuga	27,200	26,300	97
	Schuyler	6,800	6,500	96
	Seneca	11,200	11,000	98
	Steuben	36,500	35,200	97
	Wyoming	12,900	12,700	98
<b>Between 5-24%</b>	<b>NEW YORK</b>			
	Tompkins	28,800	26,800	93
<b>Station Totals</b>		<b>519,400</b>	<b>505,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>378,200</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>252,300</b>	

(Station also received in Canadian markets)

# New York—Rochester

## WOKR

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 500-ft. above av. terrain, 360.5-ft. above ground, 1027-ft. above sea level.

Latitude 43° 08' 07"  
Longitude 77° 35' 03"

Transmitter: Pinnacle Hill, Brighton.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Tape Service: NIWS.

Represented (engineering) by Cohen & Dippell.



WOKR Ref: FCC File No. BPT-1-3 Granted 7/3/82

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WOKR

Network Service: ABC.

Licensee: Flower City Television Corp., 4225 W. Henrietta Rd., Rochester, N.Y. (14623).

Studio: 4225 W. Henrietta Rd.

Telephone: 716-334-8700.

Ownership: Post Corp., 100%. For officers & other interests, see WEAU-TV, Eau Claire, Wis.

Began Operation: Sept. 15, 1962 as an interim operation owned equally by 8 applicants for Ch. 13. FCC granted application of Flower City TV Corp. Aug. 3, 1967 (Television Digest, Vol. 7:32). Flower City began operation after March 1, 1970. Sale to present owner approved by FCC Aug. 15, 1977 (Vol. 17:16).

Represented (sales) by Peters, Griffin, Woodward Inc.; Paul Mulvihill & Co. Ltd.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

- LAWRENCE BUSSE, general manager.
- KENT BECKWITH, sales manager.
- JAMES HOGAN, national sales manager.
- TERRY FAUTH, program manager.
- DAVID PENDER, controller.
- CLYDE PARKER, engineering manager.
- GORDON SCLAR, promotion manager.
- GERRY WALKER, director, public affairs.
- EDWIN HART, news director.
- CRAIG D. HESLOR, production manager.
- MARIANNE FOSCO, traffic manager.

### DIGEST OF RATE CARD NO. 17A

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
\$1500	\$1000	\$750	\$500	Graded rates apply*		

\*Highest rate: \$1100.

NETWORK BASE HOURLY RATE: \$950.

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW YORK</b>				
		Genesee	21,300	20,900	98
		Livingston	19,000	18,500	97
		Monroe	257,300	252,000	98
		Ontario	30,700	30,000	98
		Orleans	13,600	13,200	97
		Wayne	29,100	28,300	97
	Yates	7,700	7,400	96	
<b>Between 25-49%</b>	<b>NEW YORK</b>				
		Cayuga	27,200	26,300	97
		Schuyler	6,800	6,500	96
		Seneca	11,200	11,000	98
<b>Between 5-24%</b>	<b>NEW YORK</b>				
		Allegany	17,300	16,600	96
		Oswego	36,400	35,600	98
		Steuben	36,500	35,200	97
	Tompkins	28,800	26,800	93	
<b>Station Totals</b>			<b>555,800</b>	<b>541,000</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>372,300</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>254,900</b>	

(Station also received in Canadian markets)

For Group Ownership of TV Stations,  
see Services Volume



# New York—Rochester

## WROC-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 48.5-kw aural, Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"  
Longitude 77° 35' 02"

Transmitter: Pinnacle Hill, Brighton.

TV tape: Recording facilities.

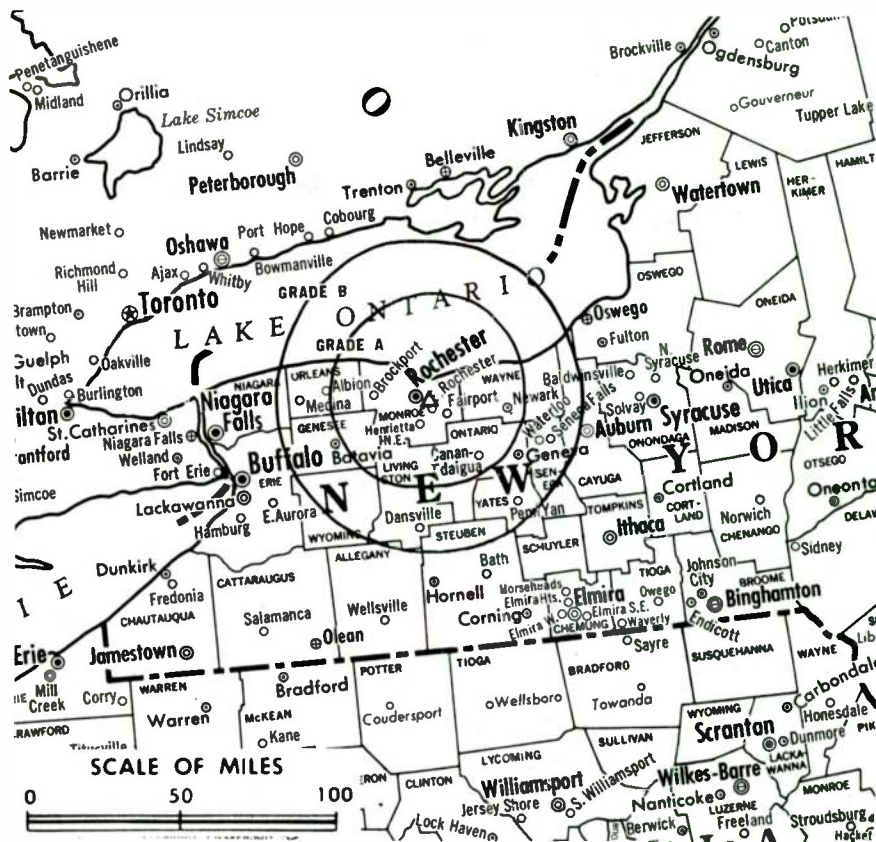
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Represented (sales) by Petry Television Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.



WROC-TV Ref: FCC File No. BPCT—Doc. 13858 Granted 7/27/81 ©American Map Co., Inc., N.Y., No. 14244

Total Households: (M) MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WROC-TV

Network Service: NBC.

Licensee: Ziff-Davis Broadcasting Co.

Studio: 201 Humboldt St., Rochester (14610).

Telephone: 716-288-8400. TWX No.: 716-235-9136.

Ownership: Ziff Corp., 100%. For other interests, see WTOV-TV, Steubenville, Ohio.

Began Operation: June 11, 1949. Sold to present owner by Rust Craft Bcstg. March 22, 1979. FCC approved sale May 10, 1978 (Television Digest, Vols. 17:26, 27, 36, 38; 18:20, 31). Sale to Rust Craft Bcstg. by Veterans Bcstg. approved Feb. 10, 1965 by FCC (Television Digest, Vols. 4:39, 46; 5:7). Previous sale to Veterans Bcstg. by Transcontinent TV Corp. approved Nov. 15, 1961. Sale to Transcontinent by Stromberg-Carlson div. of General Dynamics Corp. approved by FCC July 18, 1956 (Vol. 12:24, 29).

Personnel:

FRANK DiPROSA, vice president & general manager.  
LEMUEL SCHOFIELD, vice president & station manager.  
ROBERT KRIEGHOFF, general sales manager.  
CRAIG MILLAR, local sales manager.  
BILL SOUTHARD, operations manager.  
MIKE MORGAN, news director.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$1400.

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW YORK</b>				
		Genesee	21,300	20,900	98
		Livingston	19,000	18,500	97
		Monroe	257,300	252,000	98
		Ontario	30,700	30,000	98
	Wayne	29,100	28,300	97	
	Yates	7,700	7,400	96	
<b>Between 25-49%</b>	<b>NEW YORK</b>				
		Cayuga	27,200	26,300	97
		Orleans	13,600	13,200	97
		Schuyler	6,800	6,500	96
		Seneca	11,200	11,000	98
	Wyoming	12,900	12,700	98	
<b>Between 5-24%</b>	<b>NEW YORK</b>				
		Allegany	17,300	16,600	96
		Steuben	36,500	35,200	97
	Tompkins	28,800	26,800	93	
<b>Station Totals</b>			<b>519,400</b>	<b>505,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>366,900</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>211,400</b>	

(Station also received in Canadian markets)

# New York-Rochester

## WUHF

Ch. 31

**Technical Facilities:** Channel No. 31 (572-578 MHz). Authorized power: 1000-kw max. & 759-kw horizontal visual, 151-kw horizontal aural. Antenna: 500-ft. above av. terrain, 345-ft. above ground, 1018-ft. above sea level.

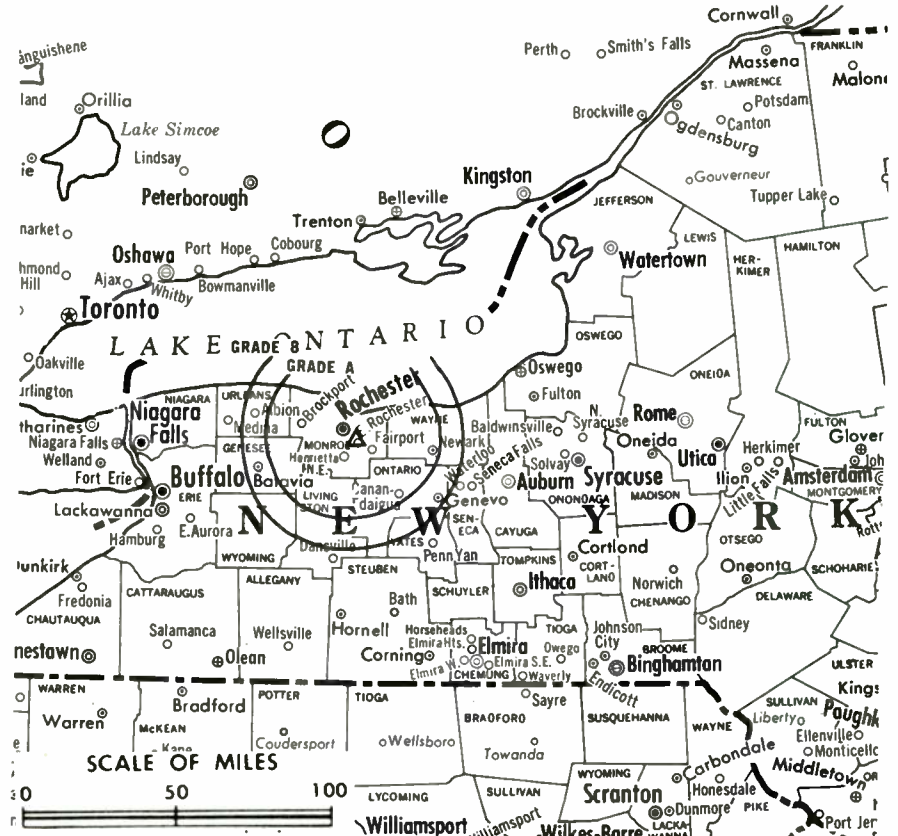
Latitude 43° 08' 07"  
Longitude 77° 35' 00"

**Transmitter:** Pinnacle Hill, Rochester.

**TV tape:** Recording facilities.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP.



WUHF Ref: FCC File No. BMPCT-790906KE Granted 2/26/80

©American Map Co., Inc., N.Y. No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WUHF

**Network Service:** None, independent.

**Grantee:** Malrite TV of New York Inc., Statler Office Tower, Euclid Ave. & E. 12th St., Cleveland, Ohio (44115).

**Studio:** 360 East Ave., Rochester, N.Y. (14604).

**Telephone:** 716-232-3700.

**Ownership:** Malrite Broadcasting Co. For other interests, see WCTI-TV, New Bern, N.C.

**Began Operation:** Jan. 27, 1980.

**Represented (sales) by:** Blair Television.

**Represented (engineering) by:** Ralph Evans Associates.

**Represented (legal) by:** Miller & Fields.

**Personnel:**

CARL E. HIRSCH, president.

JERRY CARR, vice president & general manager.

RICK RAMBALDO, general sales manager.

**Highest 30 Sec. Rate (April 30, 1981):** \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEW YORK</b>				
<b>Between 5-24%</b>	Genesee	21,300	20,900	98
	Livingston	19,000	18,500	97
	Monroe	257,300	252,000	98
	Ontario	30,700	30,000	98
	Wayne	29,100	28,300	97
	Wyoming	12,900	12,700	98
<b>Station Totals</b>		<b>370,300</b>	<b>362,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>68,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>36,400</b>	

Station also received in Canadian markets

# New York—Smithtown

## WSNL-TV

Ch. 67

[Satellite of WWHT New York-Newark]

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 5000-kw max. & 1820-kw horizontal visual, 186-kw horizontal aural. Antenna: 440-ft. above av. terrain, 454-ft. above ground, 544-ft. above sea level.

Latitude 40° 48' 27"  
Longitude 73° 10' 48"

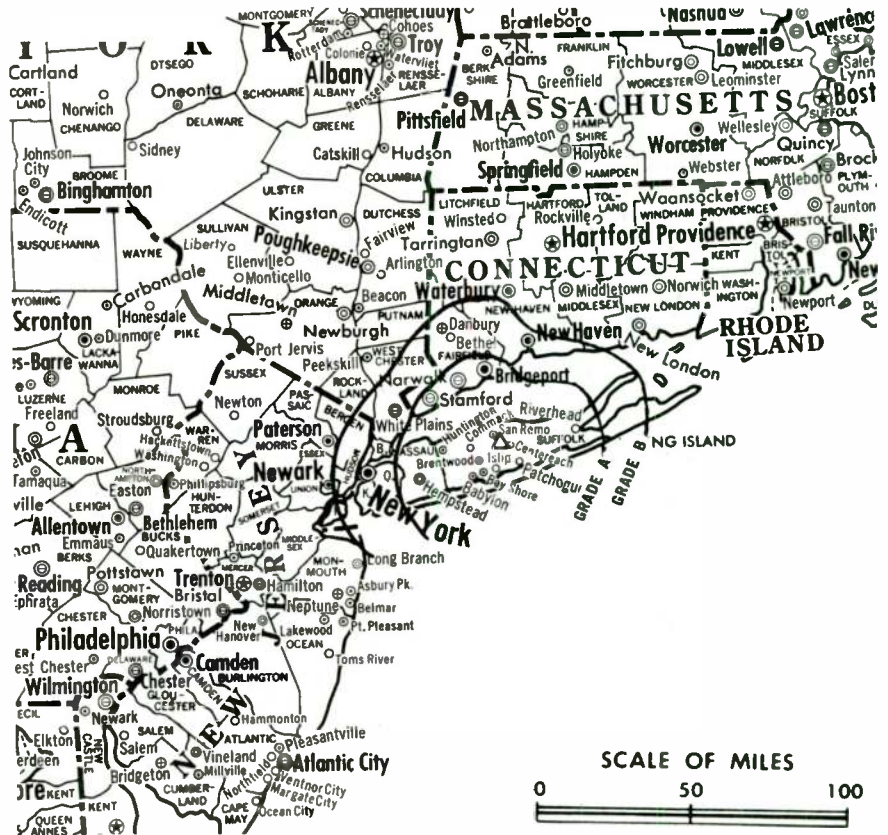
Transmitter: 3200 Expressway Dr. S., Central Islip, N.Y.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: AP.

Arbitron Data: Not available.



WSNL-TV Ref: FCC File No. BPCT-4694 Granted 2/15/74

© American Map Co., Inc., N.Y., No. 14244

## WSNL-TV

Network Service: None, independent.

Licensee: WWHT Corp., 390 W. Market St., Newark, N.J. (07107).

Studio: 3200 Expressway Dr. S., Central Islip, Long Island, N.Y. (11722).

Telephone: 516-582-6700.

Ownership: Wometco Long Island Inc., over 99%. For other Wometco interests, see WTVJ, Miami, Fla. WWHT Corp. is also the licensee of WWHT(TV), Newark, N.J.

Began Operation: Nov. 18, 1973. Left air June 20, 1975. Resumed operation Dec. 15, 1979. Began subscription TV operation Jan. 11, 1980. Sale to present owners approved by FCC Nov. 18, 1980.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Steel, Andrus & Associates.

Personnel:

RICHARD WOLFSON, president.  
DICK HOLLANDS, vice president.  
HERBERT LEFKOWITZ, vice president & general manager.  
THOMAS JOHNSON, chief engineer.  
JACK KANAKARIS, production manager.

Highest 30 Sec. Rate (May 1, 1981): \$200.

# ON TOP

... a position in the industry  
maintained by those who read  
**Television Digest** regularly.



# New York—Syracuse

## WIXT

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 79.6-kw visual, 11.8-kw aural. Antenna: Directional, 1520-ft. above av. terrain, 964-ft. above ground, 2549-ft. above sea level. Latitude 42° 56' 42" Longitude 76° 01' 28"

Transmitter: Atop Mt. Sevier, Pompey, Onondaga County.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service AP.

Facsimile Service: UPI.

News Film Service: ABC.



WIXT Ref: FCC File No. BMPCT-6915 Granted 10/8/68

©American Map Co., Inc., N.Y., No. 1424

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV\* and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WIXT

Network Service: ABC.

Licensee: WIXT Television Inc., Box 9, Syracuse, N.Y. (13214).

Studio: Shoppingtown, Syracuse (13214).

Telephone: 315-446-4780.

TWX No.: 710-541-0565.

Ownership: Coca-Cola Bottling Co., 51%; Stephen J. Kumble, chmn.-secy.-treas., 10%; Larry H. Israel, pres., 34%; Henry B. Silverman, 5%. Kumble & Israel have interest in WICS(TV), Springfield, Ill. Kumble has interest in WALL-AM-FM, Middletown, N.Y.

Began Operation: Sept. 9, 1962 as joint operation by ten applicants for the channel. Assignment of CP granted by FCC to a merger of five applicants, May 24, 1968. Transfer of control from other applicants to Outlet Co. approved by FCC July 19, 1972 (Television Digest, Vol. 11:20; 12:30). Sale to present owners approved by FCC Nov. 15, 1977 (Vol. 17:24, 36; 18:2).

Represented (sales) by Katz Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

CARL D. JAQUINT, vice president & general manager.  
ROBERT A. FISHMAN, vice president, sales.  
W. THOMAS PESCHEL, national sales manager.  
CHARLES F. MULVEY, chief engineer.  
BERNARD J. AIELLO, operations manager.  
ANDY BRIGHAM, news director.

### DIGEST OF RATE CARD

Hour 30 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-11 p.m., daily.

\$2400 \$1440 Graded rates apply\*

\*Highest rate: \$875.

NETWORK BASE HOURLY RATE: \$925.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEW YORK</b>				
	Cayuga	27,200	26,300	97
	Chenango	17,200	16,700	97
	Cortland	17,300	16,800	97
	Madison	20,900	20,400	98
<b>50% &amp; Over</b>	Oneida West	30,400	29,800	98
	Onondaga	162,700	159,500	98
	Oswego	36,400	35,600	98
	Otsego	19,900	19,100	96
	Seneca	11,200	11,000	98
	Tompkins	28,800	26,800	93
	Yates	7,700	7,400	96
<b>NEW YORK</b>				
	Chemung	34,800	33,700	97
	Delaware	17,600	16,700	95
<b>Between 25-49%</b>	Jefferson	32,900	32,100	98
	Oneida East	60,000	58,600	98
	Ontario	30,700	30,000	98
	St Lawrence	37,500	36,500	97
	Schuyler	6,800	6,500	96
	Wayne	29,100	28,300	97
<b>NEW YORK</b>				
	Broome	79,800	78,100	98
	Franklin	15,400	14,800	96
<b>Between 5-24%</b>	Hamilton	2,000	1,900	96
	Herkimer	24,600	23,900	97
	Lewis	8,700	8,400	97
	Orleans	13,600	13,200	97
	Steuben	36,500	35,200	97
	Tioga	17,100	16,600	97
<b>Station Totals</b>		<b>826,800</b>	<b>803,900</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>437,900</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>263,600</b>	

# New York—Syracuse

## WSTM-TV

(formerly WSyr-TV)

Ch. 3

[Also operates satellite WETM-TV, Elmira, N.Y.]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 594-ft. above ground, 2037-ft. above sea level.

Latitude 42° 56' 40"  
Longitude 76° 07' 08"

Transmitter: Sentinel Heights.

TV tape: Recording facilities.

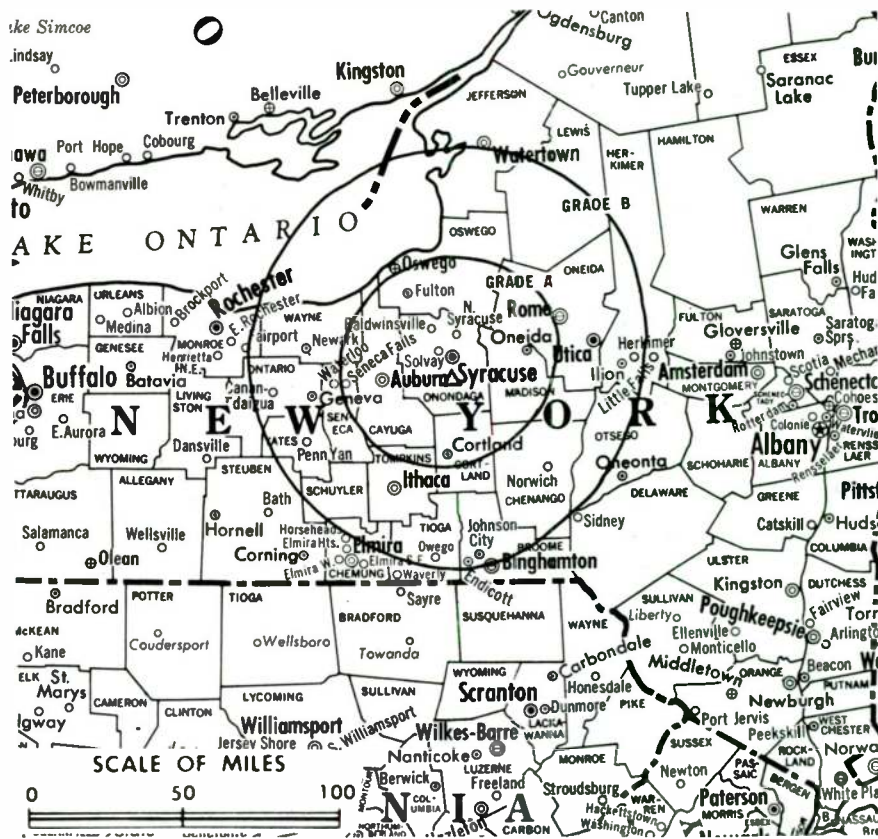
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. Facsimile Service: UPI.

News Film Service: NBC.

Arbitron Data: Figures do not include WETM-TV, Elmira, N.Y.

Total Households: © MST  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WSTM-TV Ref: FCC File No. BPCT-3145 Granted 4/12/63

© American Map Co., Inc., N.Y., No. 14244

## WSTM-TV

Network Service: NBC.

Licensee: WSTM-TV Inc., 1030 James St., Syracuse.

Studio: 1030 James St. (13203).

Telephone: 315-474-5000. TWX No.: 710-541-0428.

Ownership: Times Mirror Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 15, 1950. Sale to present owner by Newhouse Bcstg. Corp. approved by FCC March 27, 1980 (Television Digest, Vol. 18:50; 19:19).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by Lohnes & Culver.

Personnel:

DAVID J. SHURTLEFF, v.p. & general manager.  
NORMAN CISSNA, general sales manager.  
MARNIE BLOUNT, promotion director.  
ROBERT J. PARKHURST, chief engineer.  
DONALD L. EDWARDS, program manager.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.	ID
Class A—6 p.m.-midnight, daily.				
\$2400	\$1440	\$960	Graded rates apply*	

\*Highest rate: \$800.

NETWORK BASE HOURLY RATE: \$1947.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	<b>NEW YORK</b>				
		Cayuga	27,200	26,300	97
		Chenango	17,200	16,700	97
		Cortland	17,300	16,800	98
		Jefferson	32,900	32,100	98
		Lewis	8,700	8,400	97
		Madison	20,900	20,400	98
		Oneida East	60,000	58,600	98
		Oneida West	30,400	29,800	98
		Onondaga	162,700	159,500	98
		Oswego	36,400	35,600	98
	Schuyler	6,800	6,500	96	
	Seneca	11,200	11,000	98	
	Tompkins	28,800	26,800	93	
	Yates	7,700	7,400	96	
Between 25-49%	<b>NEW YORK</b>				
		Hamilton	2,000	1,900	96
		Herkimer	24,600	23,900	97
		Ontario	30,700	30,000	98
	Wayne	29,100	28,300	97	
Between 5-24%	<b>NEW YORK</b>				
		Broome	79,800	78,100	98
		Chemung	34,800	33,700	97
		Delaware	17,600	16,700	95
		Otsego	19,900	19,100	96
		St. Lawrence	37,500	36,500	97
	Steuben	36,500	35,200	97	
	Tioga	17,100	16,600	97	
	<b>PENNSYLVANIA</b>				
	Tioga	13,700	13,000	95	
<b>Station Totals</b>		<b>811,500</b>	<b>788,900</b>	<b>97</b>	
<b>Net Weekly Circulation (1979-80)</b>			<b>454,200</b>		
<b>Average Daily Circulation (1979-80)</b>			<b>278,700</b>		

# New York—Syracuse

**WTVH**

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 84-kw visual, 16.6-kw aural. Antenna: 950-ft. above av. terrain, 556-ft. above ground, 1914-ft. above sea level.

Latitude 42° 57' 19"  
Longitude 76° 06' 34"

Transmitter: 0.32-miles E and 0.34-miles N of Sentinel Heights & Jim Bull Rds.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



WTVH Ref: FCC File No. Doc. 13858 Granted 7/20/61

©American Map Co. Inc., N.Y., No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WTVH

Network Service: CBS.

Licensee: Meredith Corp., 980 James St. (13203).

Studio: 980 James St. (13203).

Telephone: 315-425-5555.

TWX No.: 710-541-0443.

Ownership: Meredith Corp., Des Moines, Iowa. For Meredith Corp. executives see Publishing Firms with TV Station Ownership. Meredith Broadcasting Group: James Conley, pres. & gen. mgr., 750 Third Ave., New York, N.Y. (10017). Phone 212-599-3388. Same interests own WOW & KEZO (FM), Omaha, Neb.; KCMO-TV, KCMO & KCEZ (FM), Kansas City, Mo.; KPHO-TV, Phoenix, Ariz.; WNEM-TV, Bay City-Saginaw-Flint, Mich.; WPGH-TV, Pittsburgh, Pa.; WGST & WPCH (FM), Atlanta, Ga.

Began Operation: Dec. 1, 1948.

Represented (sales) by MMT Sales Inc.

Represented (engineering) by A. D. Ring & Associates.

Represented (legal) by Haley, Bader & Potts.

Personnel:

LAWRENCE RHODES, vice president & general manager.  
ROBERT STETTNER JR., general sales manager.  
CANDY CAMPBELL, local sales manager.  
KATHY BANFIELD, program director.  
DALE BOOTH, operations director.  
CRAWFORD HURLEY, news director.  
EDWARD F. MERRITT, director of engineering.  
DAVE OETJEN, promotion director.  
ROBERT DIETZ, business manager.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	<b>NEW YORK</b>				
		Cayuga	27,200	26,300	97
		Cortland	17,300	16,800	97
		Herkimer	24,600	23,900	97
		Madison	20,900	20,400	98
		Oneida East	60,000	58,600	98
		Oneida West	30,400	29,800	98
		Onondaga	162,700	159,500	98
		Oswego	36,400	35,600	98
		Schuyler	6,800	6,500	96
		Seneca	11,200	11,000	98
		Tompkins	28,800	26,800	93
	Yates	7,700	7,400	96	
<b>Between 25-49%</b>	<b>NEW YORK</b>				
		Chemung	34,800	33,700	97
		Chenango	17,200	16,700	97
		Hamilton	2,000	1,900	96
		Jefferson	32,900	32,100	98
		Lewis	8,700	8,400	97
<b>Between 5-24%</b>	<b>NEW YORK</b>				
		Ontario	30,700	30,000	98
		Otsego	19,900	19,100	96
		Steuben	36,500	35,200	97
	Wayne	29,100	28,300	97	
	Broome	79,800	78,100	98	
	Delaware	17,600	16,700	95	
	Tioga	17,100	16,600	97	
<b>Station Totals</b>		<b>760,300</b>	<b>739,400</b>	<b>97</b>	
<b>Net Weekly Circulation (1979-80)</b>				<b>475,400</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>297,600</b>	



**WPIX, New York**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEW JERSEY</b>				
	Atlantic	74,400	72,200	97
	Cape May	29,900	29,100	97
	Hunterdon	26,900	26,300	98
	Mercer	110,400	107,900	98
	Warren	29,800	29,100	98
<b>NEW YORK</b>				
	Broome	79,800	78,100	98
	Chemung	34,800	33,700	97
	Cortland	17,300	16,800	97
	Dutchess	77,900	75,600	97
	Franklin	15,400	14,800	96
	Fulton	22,200	21,600	97
	Herkimer	24,600	23,900	97
	Jefferson	32,900	32,100	98
	Montgomery	21,300	20,600	97
	Oneida East	60,000	58,600	98
	Oneida West	30,400	29,800	98
	Ontario	30,700	30,000	98
	Rensselaer	51,300	49,900	97
	St Lawrence	37,500	36,500	97
	Steuben	36,500	35,200	97
	Sullivan	23,900	22,800	95
	Tompkins	28,800	26,800	93
	Warren	20,400	19,700	97
	<b>PENNSYLVANIA</b>			
	Blair	49,200	47,900	97
	Carbon	19,200	18,700	97
	Centre	34,500	33,100	96
	Clearfield	28,700	27,900	97
	Clinton	13,200	12,800	97
	Lehigh	97,900	95,800	98
	Luzerne	122,700	120,100	98
	Lycoming	39,900	38,100	95
	Mc Kean	19,700	19,000	96
	Mifflin	16,200	15,400	95
	Monroe	21,900	21,300	97
	Northampton	80,600	78,600	98
	Northumberland	37,400	35,800	96
	Schuylkill	58,700	56,800	97
	Union	9,600	9,000	94
	Wayne	12,500	11,800	95
	<b>VERMONT</b>			
	Chittenden	37,700	36,600	97
	Rutland	20,300	19,400	95

Between 25-49%

<b>CONNECTICUT</b>				
	Middlesex	44,700	43,200	97
	New London	83,000	79,700	96
<b>MASSACHUSETTS</b>				
	Hampden	163,500	158,900	97
	Hampshire	40,500	38,900	96
<b>NEW HAMPSHIRE</b>				
	Belknap	14,600	14,200	97
<b>NEW JERSEY</b>				
	Burlington	106,700	105,200	99
	Camden	163,800	161,500	99
	Cumberland	45,500	44,600	98
<b>NEW YORK</b>				
	Albany	103,300	100,700	97
	Allegany	17,300	16,600	96
	Cattaraugus	30,100	29,200	97
	Cayuga	27,200	26,300	97
	Chautauqua	54,900	53,500	97
	Chenango	17,200	16,700	97
	Clinton	26,100	25,600	98
	Delaware	17,600	16,700	95
	Erie	382,300	375,500	98
	Essex	12,900	12,500	97
	Greene	15,300	14,900	97
	Madison	20,900	20,400	98
	Monroe	257,300	252,000	98
	Niagara	83,700	82,200	98
	Onondaga	162,700	159,500	98
	Oswego	36,400	35,600	98

Between 5-24%

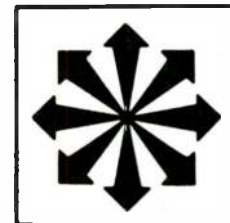
**New York**

**WPIX, New York—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEW YORK—(Continued)</b>				
	Otsego	19,900	19,100	96
	Saratoga	48,200	47,300	98
	Schenectady	56,200	55,100	98
	Schuyler	6,800	6,500	96
	Seneca	11,200	11,000	98
	Tioga	17,100	16,600	97
	Washington	18,900	18,400	97
	Wayne	29,100	28,300	97
	Yates	7,700	7,400	96
<b>PENNSYLVANIA</b>				
	Berks	115,300	112,400	97
	Bradford	20,300	19,600	97
	Bucks	154,200	152,000	99
	Columbia	21,400	20,800	97
	Cumberland	62,100	60,400	97
	Dauphin	86,700	84,200	97
	Delaware	195,100	192,700	99
	Elk	11,800	11,500	97
	Huntingdon	13,400	12,800	96
	Jefferson	17,400	16,900	97
	Lackawanna	87,800	86,100	98
	Pike	6,100	5,800	95
	Potter	6,100	5,800	95
	Snyder	9,900	9,300	94
	Susquehanna	13,500	13,100	97
	Tioga	13,700	13,000	95
	Warren	15,700	14,900	95
	Wyoming	9,300	9,000	96
<b>VERMONT</b>				
	Bennington	12,100	11,500	95

Between 5-24%

**BLACKBURN  
& COMPANY, INC.**



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<b>BEVERLY HILLS</b>	9465 Wilshire Blvd., 90212	(213) 274-8151

# New York—Utica

## WKTV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 34.7-kw visual, 5.25-kw aural (directional antenna). Antenna: 1380-ft. above av. terrain, 1065-ft. above ground, 2381-ft. above sea level.

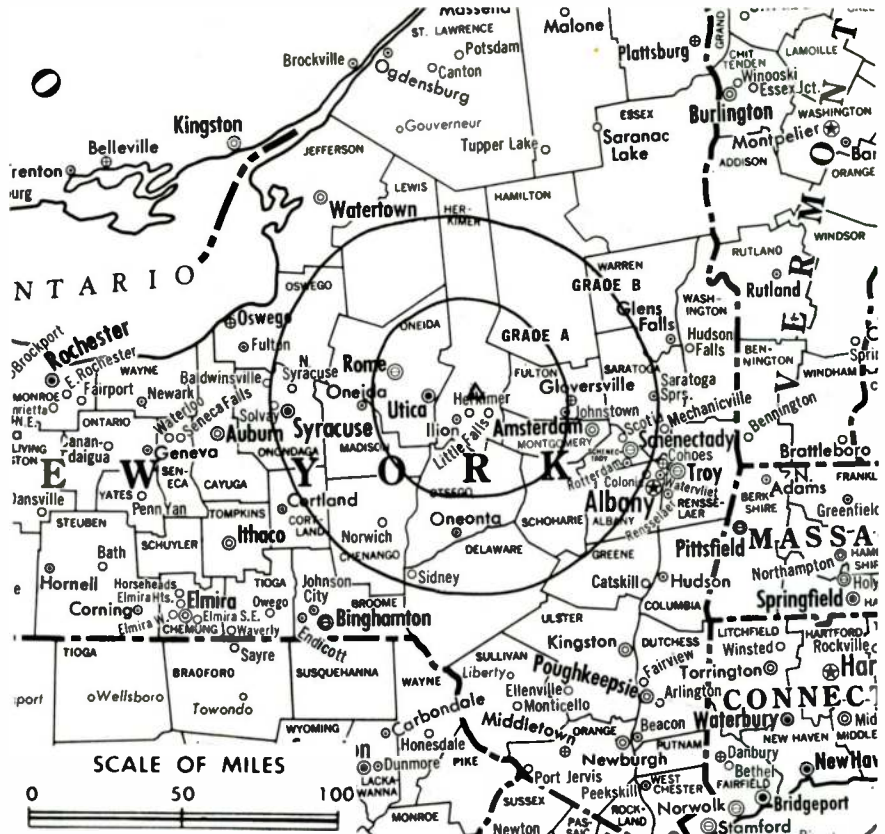
Latitude 43° 06' 09"  
Longitude 74° 56' 27"

Transmitter: Near Middleville, N.Y.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WKTV Ref: FCC File No. B.M.P.C.T.—5218 Granted 11/10/58

©American Map Co., Inc., N.Y., No. 14244

## WKTV

Network Service: NBC.

Licensee: Harron Communications Corp., Smith Hill Rd. (13503).

Studio: Smith Hill Rd.

Telephone: 315-733-0404.

TWX No.: 315-797-1832.

Ownership: 79.24% of Harron Communications Corp. is controlled by Margaet E. Harron, Paul F. Harron & Howard Gittis, Trustees; Lawrence D. Biele, 9.3%; Sheldon F. Storrier, 1.4%; 16 others with less than 1%. Harron also owns WMTW-TV Poland Spring, Me. For cable interests, see Cable Group Ownership.

Began Operation: Dec. 1, 1949. Sale to present owners by Kallet Theatres principals approved by FCC Dec. 30, 1958 (Television Digest, Vols. 14:45-46, 49; 15:1).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

PAUL F. HARRON, president.  
SHELDON STORRIER, secy.-treas. & general manager.  
DANIEL GERMAN, program & operations manager.

Highest 30 Sec. Rate (May 1, 1980): \$300.

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW YORK</b>			
	Herkimer	24,600	23,900	97
	Montgomery	21,300	20,600	97
	Oneida East	60,000	58,600	98
	Oneida West	30,400	29,800	98
	Otsego	19,900	19,100	96
<b>Between 25-49%</b>	<b>NEW YORK</b>			
	Fulton	22,200	21,600	97
	Hamilton	2,000	1,900	96
	Lewis	8,700	8,400	97
	Madison	20,900	20,400	98
<b>Between 5-24%</b>	<b>NEW YORK</b>			
	Albany	103,300	100,700	97
	Chenango	17,200	16,700	97
	Delaware	17,600	16,700	95
	Jefferson	32,900	32,100	98
	Oswego	36,400	35,600	98
	Rensselaer	51,300	49,900	97
	Schenectady	56,200	55,100	98
	Schoharie	10,300	9,900	96
	<b>VERMONT</b>			
	Bennington	12,100	11,500	95
<b>Station Totals</b>		<b>547,300</b>	<b>532,500</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>189,400</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>116,300</b>	

# New York—Utica-Rome

## WUTR

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 912-kw max. & 813-kw horizontal visual, 137.4-kw max. & 123-kw horizontal aural. Antenna: 798-ft. above av. terrain, 427-ft. above ground, 1643-ft. above sea level.

Latitude 43° 08' 43"  
Longitude 75° 10' 35"

Holds CP for change to 1150-kw max. & 741-kw horizontal visual, 115.6-kw max. & 74.8-kw horizontal aural, 800-ft. above av. terrain, 429-ft. above ground, 1649-ft. above sea level. BPCT-790426KG.

Transmitter: Atop Smith Hill, approx. 2-mi. NE of city limits.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WUTR Ref: FCC File No. BPCT—3977 Granted 10/9/68  
CP: BPCT—790426KG Granted 5/30/80

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## WUTR

Network Service: ABC.

Licensee: Roy H. Park Bcstg. of Utica-Rome Inc., P.O. Box 20, Utica, N.Y. (13503).

Studio: Smith Hill, Deerfield.

Telephone: 315-797-5220.

Ownership: Park Bcstg. Inc. Roy H. Park, sole owner. For other interests, see WNCT-TV, Greenville, N.C.

Began Operation: Feb. 28, 1970.

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

DAVID L. ZAMICHOW, vice president & general manager.

PAMELA SYPER, program director.

KENNETH ROSER, local sales manager.

WILLIAM KNOWLES, news director.

ROBERT HAJEC, chief engineer.

Highest 30 Sec. Rate (June 1, 1978): \$500.

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>NEW YORK</b>			
	Herkimer	24,600	23,900	97
	Oneida East	60,000	58,600	98
	Oneida West	30,400	29,800	98
Between 25-49%	<b>NEW YORK</b>			
	Jefferson	32,900	32,100	98
	Otsego	19,900	19,100	96
Between 5-24%	<b>NEW YORK</b>			
	Lewis	8,700	8,400	97
	Madison	20,900	20,400	98
	Montgomery	21,300	20,600	97
	St Lawrence	37,500	36,500	97
<b>Station Totals</b>		<b>256,200</b>	<b>249,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>114,700</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>63,800</b>	

For Group Ownership of TV Stations,  
see Services Volume



# New York—Carthage-Watertown

## WWNY-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 720-ft. above av. terrain, 574-ft. above ground, 1696-ft. above sea level using .36° electrical beam tilt.

Latitude 43° 57' 16"  
Longitude 75° 43' 45"

Holds CP for change to 1030-ft. above av. terrain, 798-ft. above ground, 2295-ft. above sea level, lat. 43° 52' 39", long. 75° 42' 48"; transmitter to Hays Rd., 0.28-mi. W of N.Y. State Rt. 194, 2.3-mi. SW of Copenhagen. BPCT-790416KF.

Transmitter: Champion Rd., 6-mi. W of Carthage & 9-mi. E of Watertown.

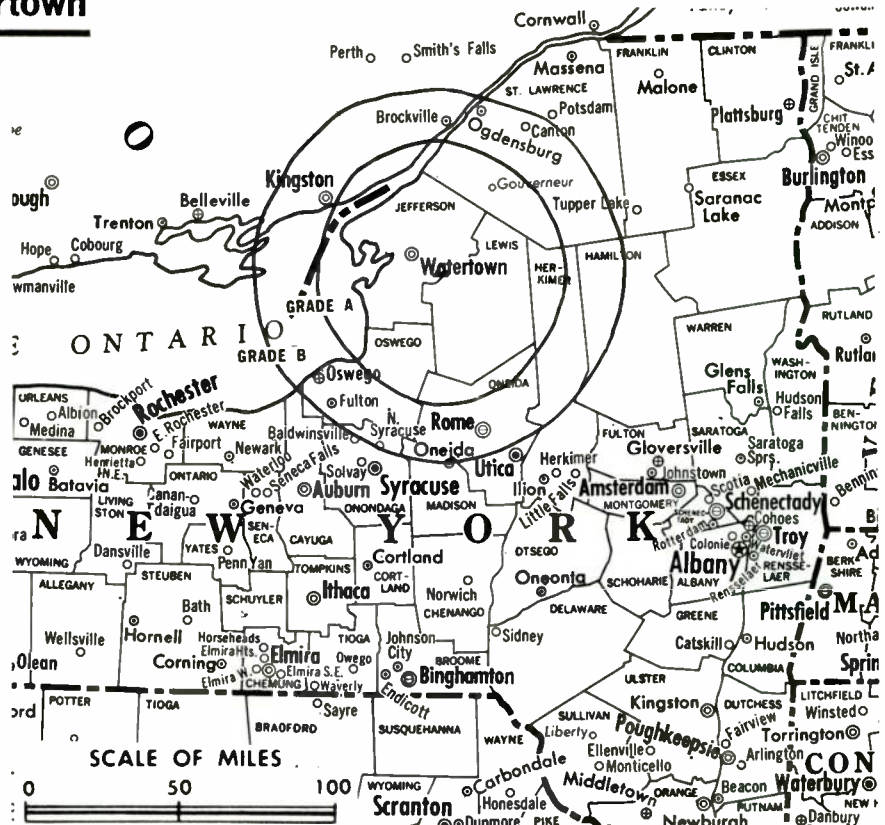
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WWNY-TV Ref: FCC File No. BPCT-4508 Granted 4/21/72  
CP: BPCT-790416KF Granted 8/13/79

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## WWNY-TV

Network Service: ABC, CBS, NBC.

Licensee: Johnson Newspaper Corporation, 260 Washington St., Watertown, N.Y. (13601).

Studio: 120 Arcade St., Watertown (13601).

Telephone: 315-788-3800, Watertown.

TWX No.: 510-257-4650, Watertown.

Ownership: John B. Johnson, pres. & treas., 89.3%; John B. Johnson Trust, 10.7%; Catherine C. Johnson, v.p. & secy. Also publishes Watertown Daily Times. Note: Sale to United Communications Corp. pends.

Began Operation: Oct. 22, 1954.

Represented (sales) by Avery-Knodel Inc. (U.S.); Radio-TV Representatives Ltd. (Toronto & Montreal, Canada).

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Represented (engineering) by Cohen & Dippell.

Personnel:

GLENN HALL, acting broadcast manager.  
TOM BRUCE, sales manager.  
GLENN H. HALL, director of operations.  
DAVID M. GRAVES, program manager & film buyer.  
LOIS DEMPSTER, director of community services & promotion.  
JEFFREY GRAHAM, news producer.  
DONALD C. MOREHOUSE, chief engineer.

Highest 30 Sec. Rate (Sept. 1980): \$500.

NETWORK BASE HOURLY RATE: \$675.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>NEW YORK</b>			
	Jefferson	32,900	32,100	98
	Lewis	8,700	8,400	97
	St Lawrence	37,500	36,500	97
Between 25-49%	<b>NEW YORK</b>			
	Hamilton	2,000	1,900	96
Between 5-24%	<b>NEW YORK</b>			
	Essex	12,900	12,500	97
	Franklin	15,400	14,800	96
	Oswego	36,400	35,600	98
<b>Station Totals</b>		<b>145,800</b>	<b>141,800</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>89,300</b>
<b>Average Daily Circulation (1979-80)</b>				<b>64,800</b>

(Station also received in Canadian markets)

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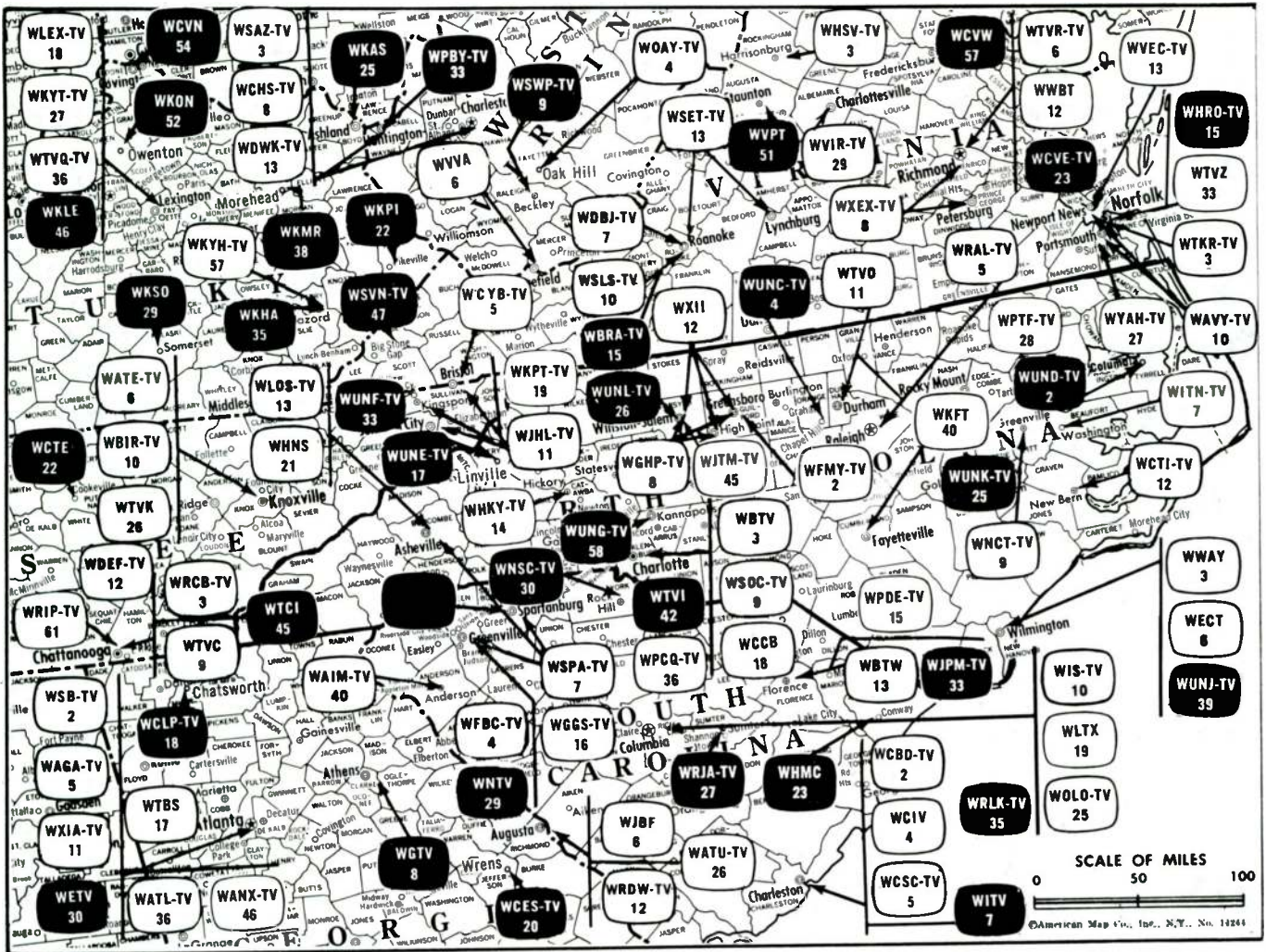
## **Television Digest**

1836 Jefferson Place, N.W.  
Washington, D. C. 20036

(Also publishers of Television Factbook, Cable & Station Coverage Atlas, Weekly Cable, TV & AM-FM Addenda Services, Public Broadcasting Report, Satellite Week, Video Week and Communications Daily)



# North Carolina



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Charlotte	343,000	35	553,800	35
Greenville-Spartanburg- Asheville	339,000	36	532,900	37
Greensboro-Winston-Salem- High Point	273,000	51	421,500	53
Raleigh-Durham	260,000	55	497,300	41
Greenville-New Bern- Washington	142,000	88	190,000	101
Wilmington	91,000	126	142,000	131
Hickory	*	*	*	*

## North Carolina Station Status as of January 1, 1981

	VHF	UHF	TOTAL
Commercial Television Stations	12	6	18
Educational Television Stations	2	7	9
			<u>27</u>



**State Cross Reference List**  
Communities That Receive Programs of  
Stations That Are Located Elsewhere

**WFBC-TV, WLOS-TV & WSPA-TV**  
Asheville

(See Greenville & Spartanburg, S.C.)

**WPTF-TV & WTVD, Durham**  
(See Raleigh, N.C.)

**WGHP-TV, Greensboro**  
(See Winston-Salem, N.C.)

**WITN-TV & WCTI-TV, Greenville**  
(See Washington & New Bern, N.C.)

**WGHP-TV, High Point**  
(See Greensboro, N.C.)

**WNCT-TV & WCTI-TV, Washington**  
(See Greenville & New Bern, N.C.)

**WFMY-TV, WGHP-TV & WXII**  
Winston-Salem  
(See Greensboro, N.C.)

**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**WUNF-TV**  
Asheville

Ch. 33

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 91.2-kw max. & 3.63-kw horizontal visual, .724-kw aural. Antenna: 2620-ft. above av. terrain, 338-ft. above ground, 6059-ft. above sea level.

Latitude	35°	25'	32"
Longitude	82°	45'	25"

**WUNC-TV**  
Chapel Hill

Ch. 4

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain, 799-ft. above ground, 1549-ft. above sea level.

**North Carolina**

Latitude	35°	52'	07"
Longitude	79°	10'	06"

**WTVI**  
Charlotte

Ch. 42

Non-Commercial Educational Station

Licensee: Charlotte-Mecklenburg Board of Education.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 214-kw visual, 42-kw aural. Antenna: 450-ft. above av. terrain, 497-ft. above ground, 1172-ft. above sea level.

Latitude	35°	12'	25"
Longitude	80°	47'	30"

**WUND-TV**  
Columbia

Ch. 2

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 992-ft. above av. terrain, 1041-ft. above ground, 1047-ft. above sea level.

Latitude	35°	53'	59"
Longitude	76°	20'	52"

**WUNG-TV**  
Concord

Ch. 58

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 550-kw max. & 191-kw horizontal visual, 85-kw max. & 29-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1305-ft. above ground, 2049-ft. above sea level.

Latitude	35°	15'	05.74"
Longitude	80°	41'	12.22"

**WUNK-TV**  
Greenville

Ch. 25

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 631-kw max. & 562-kw horizontal visual, 126-kw max. & 112-kw horizontal aural. Antenna: 1150-ft. above av. terrain, 1164-ft. above ground, 1249-ft. above sea level.

Latitude	35°	33'	01"
Longitude	77°	36'	02"

**WUNE-TV**  
Linville

Ch. 17

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1350-kw max. & 38-kw horizontal visual, 269-kw max. & 7.59-kw horizontal aural. Antenna: 1540-ft. above av. terrain, 265-ft. above ground, 4865-ft. above sea level.

Latitude	36°	03'	47"
Longitude	81°	50'	33"

# North Carolina

## WUNJ-TV Wilmington

Ch. 39

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 661-kw max. & 525-kw horizontal visual, 130-kw max. & 105-kw horizontal aural. Antenna: 930-ft. above av. terrain, 963-ft. above ground, 999-ft. above sea level.

Latitude 34° 19' 16.2"  
Longitude 78° 13' 42.5"

## WUNL-TV Winston-Salem

Ch. 26

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 776-kw max. & 302-kw horizontal visual, 155-kw max. & 60.3-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 363-ft. above ground, 2742-ft. above sea level.

Latitude 36° 22' 34"  
Longitude 80° 22' 14"

## WCCB, Charlotte (Arbitron Data Continued)

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>SOUTH CAROLINA—(Continued)</b>					
Between 25-49%		Kershaw	12,000	11,500	96
		Marlboro	9,100	8,700	95
		Union	11,300	11,000	97

<b>NORTH CAROLINA</b>					
		Alleghany	3,600	3,400	95
		Ashe	7,500	7,100	95
		Burke	21,500	21,000	98
		Mc Dowell	12,200	11,800	97
		Randolph	30,900	30,100	98
		Robeson	28,600	27,300	95
		Rutherford	18,600	18,200	98
		Surry	20,800	20,200	97
		Watauga	10,000	9,600	96
Between 5-24%		Yadkin	10,200	9,900	97
		Yancey	5,200	4,800	93

<b>SOUTH CAROLINA</b>					
		Cherokee	15,300	14,900	97
		Darlington	18,400	17,700	96
		Dillon	8,500	8,100	95
		Fairfield	6,000	5,700	94
		Greenville	95,400	93,400	98
		Laurens	16,500	16,000	97
		Marion	10,600	10,000	95
		Newberry	10,900	10,500	96
		Sumter	25,100	24,100	96

## SATELLITE WEEK

for space business news while it's still news!  
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## WBTV, Charlotte (Arbitron Data Continued)

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>					
		Alleghany	3,600	3,400	95
		Davidson	37,100	36,200	98
		Forsyth	85,500	83,800	98
Between 25-49%		Haywood	16,000	15,400	96
		Henderson	21,000	20,300	97
		Polk	4,700	4,500	96
		Yancey	5,200	4,800	93
<b>SOUTH CAROLINA</b>					
		Chesterfield	11,300	10,800	95
		Fairfield	6,000	5,700	94

<b>NORTH CAROLINA</b>					
		Buncombe	58,500	56,700	97
		Hoke	5,200	4,900	95
		Madison	5,800	5,400	94
		Robeson	28,600	27,300	95
		Scotland	9,500	9,100	96
		Surry	20,800	20,200	97
		Transylvania	7,400	7,100	96

<b>SOUTH CAROLINA</b>					
Between 5-24%		Darlington	18,400	17,700	96
		Dillon	8,500	8,100	95
		Greenwood	18,900	18,400	97
		Kershaw	12,000	11,500	96
		Lee	5,300	5,000	94
		Marlboro	9,100	8,700	95
		Newberry	10,900	10,500	96
		Spartanburg	69,300	67,700	98

<b>TENNESSEE</b>					
		Carter	16,200	15,900	98
		Johnson	5,000	4,800	97
		Unicoi	6,100	5,900	97
		Washington	28,800	28,400	99

<b>VIRGINIA</b>					
		Grayson	5,900	5,700	96

## WPCQ-TV, Charlotte (Arbitron Data Continued)

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA—(Continued)</b>					
		Surry	20,800	20,200	97
		Watauga	10,000	9,600	96
		Wilkes	19,700	19,000	96
		Yadkin	10,200	9,900	97
		Yancey	5,200	4,800	93
<b>SOUTH CAROLINA</b>					
Between 5-24%		Cherokee	15,300	14,900	97
		Darlington	18,400	17,700	96
		Fairfield	6,000	5,700	94
		Kershaw	12,000	11,500	96
		Lee	5,300	5,000	94
		Marlboro	9,100	8,700	95
		Union	11,300	11,000	97
<b>VIRGINIA</b>					
		Carroll	11,700	11,200	95
		Grayson	5,900	5,700	96

# North Carolina—Asheville

**WHNS**

Ch. 21

## WHNS-TV 21

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 17.2-kw max. & 12.36-kw horizontal visual, 1.74-kw max. & 1.49-kw horizontal aural. Antenna: 423-ft. above av. terrain, 149-ft. above ground, 2869-ft. above sea level.

Latitude 35° 36' 33.5"  
Longitude 82° 32' 11.8"

Transmitter: Sunset Mt.

Color: Network.

Arbitron Data: Not available.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.



WHNS Ref: FCC File No. BMPCT—7340 Granted 8/31/71

© American Map Co., Inc., N.Y., No. 14244

### WHNS

Network Service: None, independent.

Licensee: Pappas Telecasting Inc., 75 Scenic Highway (28804).

Studio: Sunset Mt. Telephone: 704-254-4663.

Ownership: Harry J. Pappas, pres., 100%; Robert E. Denton, Samuel H. Horel & Joseph A. Shaffer, v.p.s; Stella A. Pappas, secy.-treas. Pappas Telecasting Inc. is licensee of KMPH, Visalia-Fresno, Cal. & applicant for Ch. 42, Omaha, Neb.

Began Operation: July 5, 1953. Sale to present owner by Thoms Bcstg. approved by FCC July 27, 1979 (Television Digest, Vol. 19:25).

Represented (legal) by Jorgensen, Johnson & Northrop.

Represented (engineering) by Cohen & Dippell.

Personnel:

HARRY J. PAPPAS, president.

JOHN RANDOLPH, chief engineer.

Rates: On request.

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# North Carolina—Charlotte

## WBTV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1090-ft. above av. terrain, 562-ft. above ground, 1878-ft. above sea level.

Latitude 35° 17' 50"  
Longitude 81° 06' 53"

Transmitter: Spencer Mt., Gaston County.

TV tape: Recording facilities.

AM Affiliate: WBT, 50-kw, 1110 kHz.

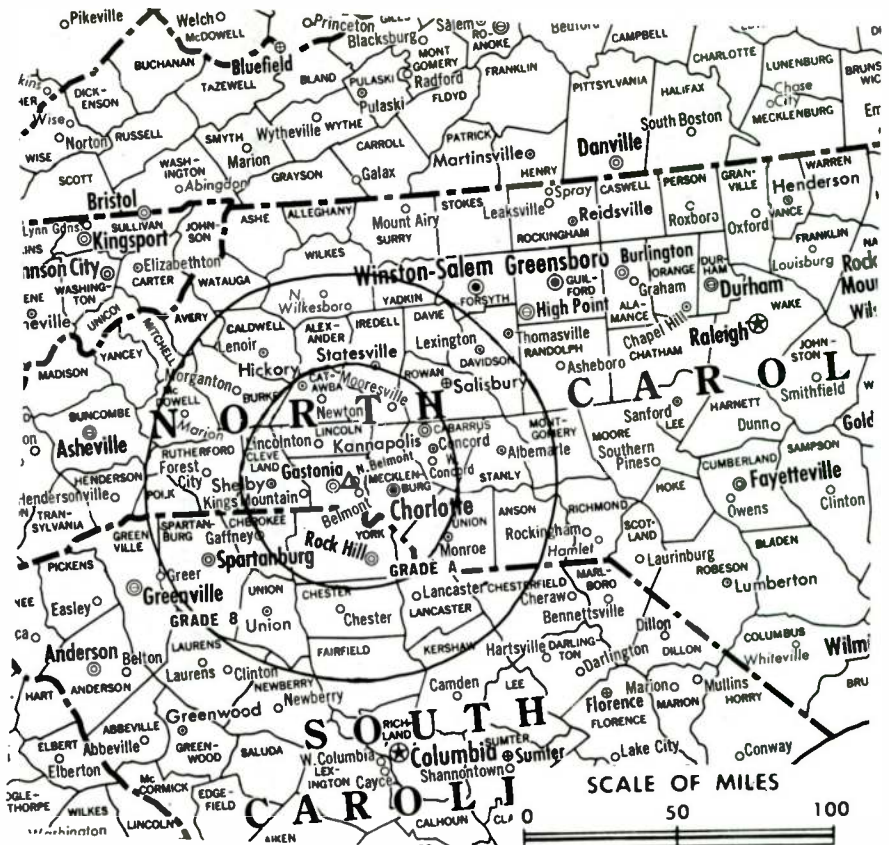
FM Affiliate: WBCY, 100-kw, 107.9 MHz (No. 300), 950-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WBTV Ref: FCC File No. BPCT-805 Granted 12/19/52

© American Map Co., Inc., N.Y., No. 14244

## WBTV

Network Service: CBS.

Licensee: Jefferson-Pilot Broadcasting Co., One Julian Price Place, Charlotte (28208).

Telephone: 704-374-3500. TWX No.: 810-621-0449.

Studio: One Julian Price Place.

Ownership: Jefferson-Pilot Corp., 100%. Also owns 100% of WWBT (TV), Richmond, Va.; radio WBIG, Greensboro; WBT-AM & WBCY (FM), Charlotte; KIMN & KYGO (FM), Denver, Colo.; WQXI (AM), Atlanta & WQXI-FM, Smyrna, Ga.; WHSL & WWIL (FM), Wilmington, N.C.; WGBS & WLYF (FM), Miami, Fla. Principal Bcstg. officers: Joseph M. Bryan, chmn.; Wallace Jorgenson, pres.; James G. Babb Jr., exec. v.p.

Began Operation: July 15, 1949.

Represented (sales) by Petry Television Inc.

Represented (legal) by Kirkland & Ellis.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

WALLACE J. JORGENSEN, president.  
JAMES G. BABB JR., executive vice president.  
JOHN A. EDGERTON, vice president & managing director.  
DONALD L. BAXTER, general sales manager.  
GEORGE B. GRILLS, director of engineering & facilities.  
GEORGE K. REYNOLDS, technical operations manager.  
GERALD W. KING, treasurer.  
JOHN H. HUTCHINSON JR., broadcast operations manager.  
MARK deCASTRIQUE, program operations manager.  
STEPHAN H. GREENWALD, news & information manager.  
CATHY C. PAINTER, promotion director.  
JAMES E. THACKER, sports director.

Highest 30 Sec. Rate (May 31, 1981): \$4500.

NETWORK BASE HOURLY RATE: \$2800.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
	Alexander	7,700	7,500	97
	Anson	7,800	7,400	95
	Ashe	7,500	7,100	95
	Avery	4,500	4,300	95
	Burke	21,500	21,000	98
	Cabarrus	29,100	28,600	98
	Caldwell	20,600	20,100	98
	Catawba	36,400	35,800	98
	Cleveland	26,900	26,300	98
	Davie	8,300	8,000	96
	Gaston	55,400	54,300	98
	Iredell	28,400	27,700	98
	Lincoln	13,800	13,600	98
	Mc Dowell	12,200	11,800	97
<b>50% &amp; Over</b>	Mecklenburg	134,400	131,900	98
	Mitchell	4,800	4,600	96
	Montgomery	6,600	6,400	97
	Richmond	14,500	14,000	97
	Rowan	34,800	34,100	98
	Rutherford	18,600	18,200	98
	Stanly	16,800	16,400	98
	Union	21,700	21,000	97
	Watauga	10,000	9,600	96
	Wilkes	19,700	19,000	96
	Yadkin	10,200	9,900	97
<b>SOUTH CAROLINA</b>				
	Cherokee	15,300	14,900	97
	Chester	10,200	9,900	97
	Lancaster	15,000	14,600	98
	Union	11,300	11,000	97
	York	32,500	31,600	97

(Continued on page 628-b)

Station Totals	1,197,100	1,164,500	97
Net Weekly Circulation (1979-80)		710,800	
Average Daily Circulation (1979-80)		462,400	

For Group Ownership of TV Stations,  
see Services Volume

# North Carolina—Charlotte

## WCCB

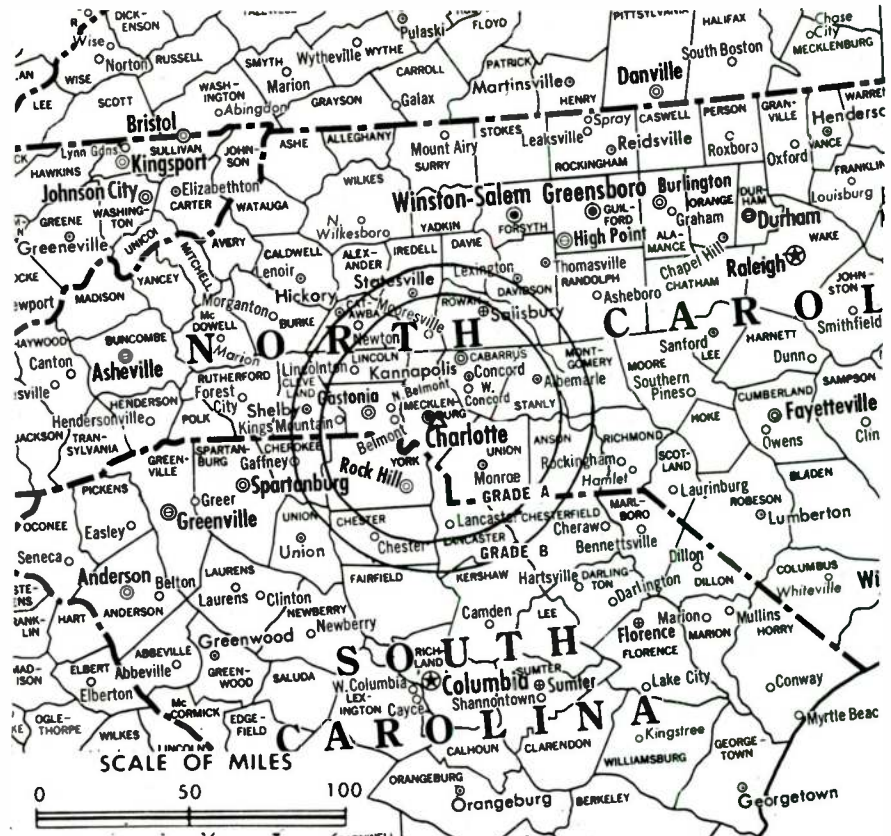
Ch. 18

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2090-kw max. & 1580-kw horizontal visual, 174-kw horizontal aural. Antenna: 1276-ft. above av. terrain, 1143-ft. above ground, 1943-ft. above sea level.

Latitude 35° 15' 56"  
Longitude 80° 44' 06"

Transmitter: ½ mi. SE of Newell.  
Color: Network, live, film, slide & tape.  
News Wire Service: AP.  
News Film Service: INN.  
Satellite Earth Station: Scientific-Atlanta.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WCCB Ref: FCC File No. BMPCT-7760 Granted 2/15/79

© American Map Co., Inc., N.Y. No. 14214

## WCCB

Network Service: None, independent.

Licensee: WCCB-TV Inc., 1 Television Place, Charlotte, N.C. (28205).

Studio: 1 Television Place.

Telephone: 704-372-1800.

Ownership: Cy N. Bahakel, 100%. Also owns WKAB-TV, Montgomery, Ala.; WABG-TV, Greenwood, Miss.; WOLO-TV, Columbia, S.C.; WBBJ-TV, Jackson, Tenn.; WBAK-TV, Terre Haute, Ind.; radio stations WABG, Greenwood, Miss.; WLBJ-AM-FM, Bowling Green, Ky.; WWOD-AM-FM, Lynchburg, Va.; KXEL-AM-FM, Waterloo, Ia.; WKIN, Kingsport, Tenn.; WDOD-AM-FM, Chattanooga, Tenn.

Began Operation: Dec. 7, 1953. Sale to present owner, who changed call letters from WUTV and resumed operation Nov. 1, 1964, was approved Aug. 20, 1964 by FCC (Television Digest, Vol. 4:26, 35). Previous owner Century Advertising Co. took station off air May 16, 1963 after it had been in service since Sept. 5, 1961, following transfer of control of Century approved May 3, 1961 by FCC (Vol. 17:10). While in off-air CP status Hugh A. Deadwyler turned over station to Century Advertising, of which he was part owner (1957, Vol. 13:7). Hugh Deadwyler acquired station as WAYS-TV from G. W. Dowdy and associates for token \$4 in Dec. 1954, then took it off air March 15, 1955 (1955 Vol. 11:12).

Represented (sales) by Katz Television.

Personnel:

CY N. BAHAKEL, president.  
MIKE KASSNER, executive vice president.  
LORRAINE LANCASTER, vice president.  
ROBERT K. LARR, general manager.  
DEBORAH DUNN, general sales manager.  
BEVERLY POSTON, program director.  
GUY TITMAN, chief engineer.

Highest 30 Sec. Rate (July 1, 1979): \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
	Anson	7,800	7,400	95
	Cabarrus	29,100	28,600	98
	Gaston	55,400	54,300	98
	Lincoln	13,800	13,600	98
<b>50% &amp; Over</b>	Mecklenburg	134,400	131,900	98
	Rowan	34,800	34,100	98
	Union	21,700	21,000	97
<b>SOUTH CAROLINA</b>				
	Lancaster	15,000	14,600	98
	York	32,500	31,600	97
<b>NORTH CAROLINA</b>				
	Alexander	7,700	7,500	97
	Caldwell	20,600	20,100	98
	Catawba	36,400	35,800	98
	Cleveland	26,900	26,300	98
	Davidson	37,100	36,200	98
	Davie	8,300	8,000	96
	Forsyth	85,500	83,800	98
<b>Between 25-49%</b>	Iredell	28,400	27,700	98
	Montgomery	6,600	6,400	97
	Richmond	14,500	14,000	97
	Scotland	9,500	9,100	96
	Stanly	16,800	16,400	98
	Wilkes	19,700	19,000	96
<b>SOUTH CAROLINA</b>				
	Chester	10,200	9,900	97
	Chesterfield	11,300	10,800	95

(Continued on page 628-b)

Station Totals	1,092,200	1,063,100	97
Net Weekly Circulation (1979-80)			393,200
Average Daily Circulation (1979-80)			174,000



# North Carolina—Charlotte

## WPCQ-TV

(formerly WRET-TV)

Ch. 36

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2510-kw max. & 1120-kw horizontal visual, 251-kw max. & 112-kw horizontal aural. Antenna: 1354-ft. above av. terrain, 1404-ft. above ground, 2049-ft. above sea level.

Latitude 35° 15' 05.7"  
Longitude 80° 41' 12.2"

Transmitter: Hood Rd., .6-mi. N of Robinson Church Rd.

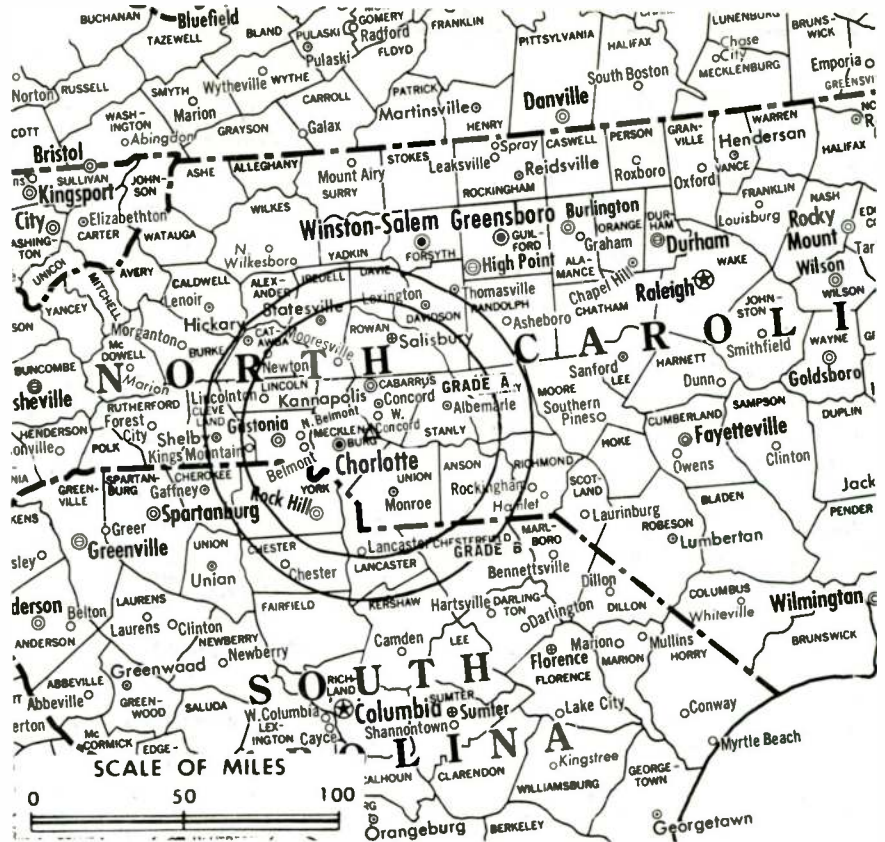
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Satellite Earth Station: In operation.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WPCQ-TV Ref: FCC File No. BPCT—791210 KF Granted 3/28/80 © American Map Co., Inc., N.Y., No. 14244

## WPCQ-TV

Network Service: NBC.

Licensee: Westinghouse Broadcasting Co. Inc., Box 18665, Charlotte (28218).

Studio: Hood Road.

Sales Office: 4919 Albemarle Rd., Suite 209, Charlotte, N.C. (28205).

Telephone: 704-536-3636. TWX No.: 810-621-7888.

Ownership: Westinghouse Bcstg. For other interests, see Group W in Group Ownership of TV Stations.

Began Operation: July 9, 1967 as WCTU-TV owned by Harold W. Twisdale, David L. Steel Sr. & others. Sale to R. E. Turner by Emil F. Kratt, Receiver, approved by FCC July 27, 1970. Sale to present owner approved by FCC March 17, 1980 (Television Digest, Vol. 19:21).

Represented (sales) by Group W Television Sales.

Represented (legal) by Hedrick & Lane.

Personnel:

ROBERT SCHUESSLER, vice president & general manager.  
NAT TUCKER, program manager.  
NATALEA BROWN, news director.  
JACK BARR, chief engineer.

Highest 30 Sec. Rate (Jan. 11, 1981): \$3000.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
	Anson	7,800	7,400	95
	Cabarrus	29,100	28,600	98
	Catawba	36,400	35,800	98
<b>50% &amp; Over</b>	Gaston	55,400	54,300	98
	Iredell	28,400	27,700	98
	Lincoln	13,800	13,600	98
	Mecklenburg	134,400	131,900	98
	Richmond	14,500	14,000	97
	Rowan	34,800	34,100	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA—(Continued)</b>				
<b>50% &amp; Over</b>	Stanly	16,800	16,400	98
	Union	21,700	21,000	97
<b>SOUTH CAROLINA</b>				
	Lancaster	15,000	14,600	98
	York	32,500	31,600	97
<b>NORTH CAROLINA</b>				
<b>Between 25-49%</b>	Alexander	7,700	7,500	97
	Cleveland	26,900	26,300	98
	Davie	8,300	8,000	96
	Montgomery	6,600	6,400	97
<b>SOUTH CAROLINA</b>				
	Chester	10,200	9,900	97
	Chesterfield	11,300	10,800	95
<b>NORTH CAROLINA</b>				
<b>Between 5-24%</b>	Ashe	7,500	7,100	95
	Avery	4,500	4,300	95
	Burke	21,500	21,000	98
	Caldwell	20,600	20,100	98
	Cumberland	72,600	70,600	97
	Davidson	37,100	36,200	98
	Forsyth	85,500	83,800	98
	Mc Dowell	12,200	11,800	97
	Moore	15,100	14,500	96
	Polk	4,700	4,500	96
	Randolph	30,900	30,100	98
	Robeson	28,600	27,300	95
Rutherford	18,600	18,200	98	
Scotland	9,500	9,100	96	

(Continued on page 628-b)

Station Totals	1,041,400	1,013,400	97
Net Weekly Circulation (1979-80)			400,200
Average Daily Circulation (1979-80)			180,200



# North Carolina—Charlotte

## WSOC-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1190-ft. above av. terrain, 1073-ft. above ground, 1929-ft. above sea level.

Latitude 35° 15' 41"  
Longitude 80° 43' 38"

Transmitter: 1.4-mi. SSE of Newell, N.C.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

AM Affiliate: WSOC, 5-kw (1-kw night), 930 kHz (NBC).

FM Affiliate: WSOC-FM, 98-kw, 103.7 MHz (No. 279), 1040-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-h).



WSOC-TV Ref: FCC File No. BPCT-304 Granted 12/12/56

© American Map Co., Inc., N.Y., No. 14244

## WSOC-TV

Network Service: ABC.

Licensee: Carolina Broadcasting Co., Box 34665, Charlotte (28234).

Studio: 1901-25 N. Tryon St. (28206).

Telephone: 704-372-0930. TWX No.: 810-621-0437.

Ownership: Carolina Broadcasting Co., subsidiary of Cox Broadcasting Corp. Clifford M. Kirtland Jr., pres.; William A. Schwartz, exec. v.p. For other interests, see WSB-TV, Atlanta, Ga.

Began Operation: April 28, 1957. Sale to present owners by E. E. Jones and associates approved April 8, 1959 by FCC (Television Digest, Vol. 15:5, 15).

Represented (sales) by TeleRep Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cohen & Dippell.

Personnel:

CLIFFORD M. KIRTLAND JR., president.  
FREEMAN R. JONES, v.p. & general manager.  
C. M. MURPHY, treasurer, asst. secy. & controller.  
GREG STONE, general sales manager.  
HAROLD G. BOGART, national sales manager.  
MARK KEOWN, local & regional sales manager.  
JOHN E. CALLAGHAN, station manager.  
JERRY MOORE, production manager.  
ROBERT McCOURT, program operations manager.  
RON BILEK, news & public affairs director.  
CHARLES W. WHITLEY, chief engineer.  
EDIE RENO, promotion director.

Rates: On request.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
<b>50% &amp; Over</b>	Alexander	7,700	7,500	97
	Anson	7,800	7,400	95

Net Weekly Circulation	State County	Total Households	TV Households	%
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### NORTH CAROLINA—(Continued)

Burke	21,500	21,000	98	
Cabarrus	29,100	28,600	98	
Caldwell	20,600	20,100	98	
Catawba	36,400	35,800	98	
Cleveland	26,900	26,300	98	
Davie	8,300	8,000	96	
Gaston	55,400	54,300	98	
Iredell	28,400	27,700	98	
Lincoln	13,800	13,600	98	
Mecklenburg	134,400	131,900	98	
<b>50% &amp; Over</b>	Montgomery	6,600	6,400	97
Richmond	14,500	14,000	97	
Rowan	34,800	34,100	98	
Scotland	9,500	9,100	96	
Stanly	16,800	16,400	98	
Union	21,700	21,000	97	

### SOUTH CAROLINA

Cherokee	15,300	14,900	97
Chester	10,200	9,900	97
Chesterfield	11,300	10,800	95
Lancaster	15,000	14,600	98
Marlboro	9,100	8,700	95
York	32,500	31,600	97

### NORTH CAROLINA

Alleghany	3,600	3,400	95	
Ashe	7,500	7,100	95	
<b>Between 25-49%</b>	Avery	4,500	4,300	95
Davidson	37,100	36,200	98	
Forsyth	85,500	83,800	98	
Mc Dowell	12,200	11,800	97	

(Continued on page 641-b)

<b>Station Totals</b>	<b>1,121,100</b>	<b>1,091,500</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>615,000</b>
<b>Average Daily Circulation (1979-80)</b>			<b>365,800</b>

# North Carolina—Fayetteville

## WKFT

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 776-kw max. & 589-kw horizontal visual, 58.9-kw horizontal aural. Antenna: 709-ft. above av. terrain, 734-ft. above ground, 949-ft. above sea level.

Latitude 35° 03' 35"  
Longitude 78° 59' 24"

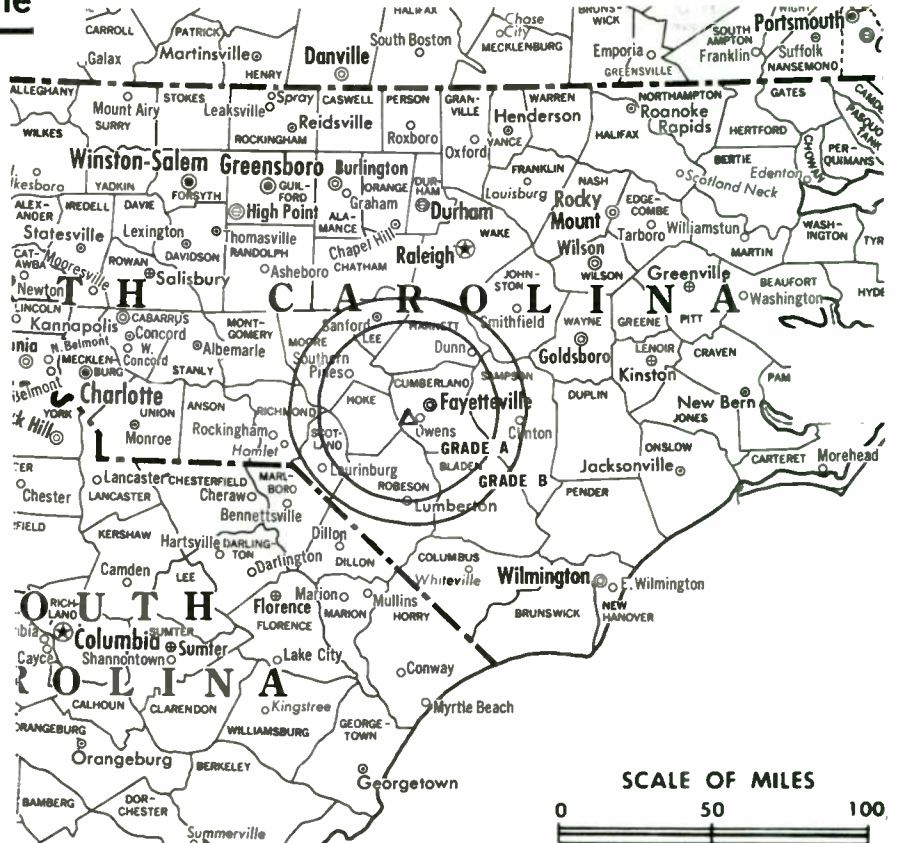
Transmitter: N of Clifdale Rd., 1.12-mi. W of US 401, near Fayetteville.

TV tape: Recording facilities.

Color: Satellite, network, live, film, slide & tape.

News Wire Service: UPI.

Satellite Earth Station: In operation.



WKFT Ref: FCC File No. BNPCT—801021KF Granted 12/19/80 © American Map Co., Inc., N.Y., No. 14244

## WKFT

Network Service: None, independent.

Grantee: Fayetteville Television Inc., 230 Donaldson St., Fayetteville, N.C. (28301).

Studio: 230 Donaldson St., Fayetteville (28301).

Telephone: 919-323-4040.

Ownership: Robert W. Warren, pres.; Asa Howard Bullard Jr., v.p.; Norman J. Suttles, secy.-treas.; W. T. Barbour, Robert E. Bryan Jr., James C. Davis, Derwood H. Godwin, Dr. Assad Meymandi & Oscar L. Norris, 10% each. Norman Suttles & James Davis own 31.3% each of WPJL(AM), Raleigh, N.C. Suttles & Derwood Godwin own 45% each of WVBS(AM) & WPJC(FM), Burgaw, N.C.; 35% each of WDIX(AM) & WPJS(FM), Orangeburg, S.C.; 32% & 37.5% respectively of WAJL(AM), Winter Park, Fla.

Began Operation: June 1, 1981.

Represented (legal) by Kenkel & Barnard.

Personnel:

ROBERT W. WARREN, president & general manager.  
JOHN PAUZA, station manager.  
ROBERT DOYLE, operations manager.  
KENNETH R. MYERS, director of engineering.  
SAM YATES, news director.  
SUSAN STANLEY, production & sales coordinator.  
CANDY UPPINGHOUSE, film director.

Highest 30 Sec. Rate (June 1, 1981): \$100.

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# North Carolina—Greensboro

## WFMY-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1842-ft. above av. terrain, 1914-ft. above ground, 2649-ft. above sea level.

Latitude 35° 52' 13"  
Longitude 79° 50' 25"

Transmitter: 3.7-mi. NE of Sophia.

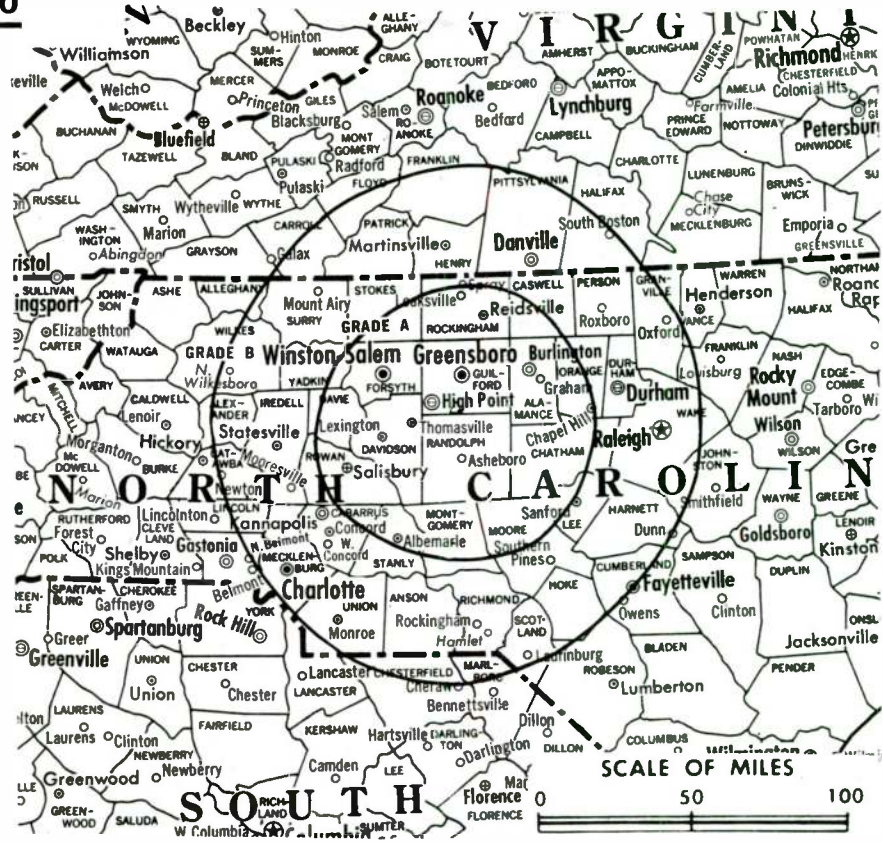
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WFMY-TV Ref: FCC File No. BMPCT-780928KI Granted 11/27/78 ©American Map Co., Inc., N.Y., No. 1424

## WFMY-TV

Network Service: CBS.

Licensee: WFMY Television Corp., Phillips Ave. (27405).

Studio: Phillips Ave. & White St. (27405).

Mailing Address: Box TV-2, Greensboro, N.C. (27420).

Telephone: 919-379-9369. TWX No.: 510-925-1193.

Ownership: Harte-Hanks Communications Inc. For other interests, see KENS-TV, San Antonio, Tex.

Began Operation: Sept. 22, 1949. Sale to present owner by Landmark Communications approved by FCC Oct. 29, 1976 (Television Digest, Vol. 16:27). Sale to Landmark by former owners of Greensboro News Co. was approved Dec. 18, 1964 by FCC (Vol. 4:36, 49, 51).

Represented (sales) by Blair Television.

Represented (legal) by Arnold & Porter.

Represented (engineering) by Lohnes & Culver.

Personnel:

- MARK A. CONRAD, president & general manager.
- FRANK BENNETT, director of sales.
- JACK FOREHAND, program/operations manager.
- LARRY FITZGERALD, promotion manager.
- TRACY ROBINSON, community affairs director.
- JAMES HEFNER, news manager.
- JETA PACE, personnel director.
- RICHARD OZAN, business manager.

Highest 30 Sec. rate (March 26, 1981): \$1570.

NETWORK BASE HOURLY RATE: \$1140.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
<b>50% &amp; Over</b>	Alamance	35,900	35,300	98
	Alleghany	3,600	3,400	95
	Caswell	6,100	5,900	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA—(Continued)</b>				
	Chatham	10,700	10,300	97
	Davidson	37,100	36,200	98
	Davie	8,300	8,000	96
	Forsyth	85,500	83,800	98
	Guilford	110,300	108,300	98
	Montgomery	6,600	6,400	97
<b>50% &amp; Over</b>	Randolph	30,900	30,100	98
	Rockingham	27,000	26,400	98
	Stokes	10,500	10,200	97
	Surry	20,800	20,200	97
	Yadkin	10,200	9,900	97
<b>VIRGINIA</b>				
	Henry	25,200	24,500	98
	Patrick	6,000	5,700	95
	Pittsylvania	37,900	36,800	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
	Ashe	7,500	7,100	95
	Lee	12,100	11,700	97
	Moore	15,100	14,500	96
	Orange	24,500	23,500	96
<b>Between 25-49%</b>	Person	9,200	8,900	97
	Rowan	34,800	34,100	98
	Wilkes	19,700	19,000	96
<b>VIRGINIA</b>				
	Alleghany	9,800	9,500	98
	Carroll	11,700	11,200	95
	Grayson	5,900	5,700	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
<b>Between 5-24%</b>	Cabarrus	29,100	28,600	98
	Durham	53,800	52,300	97

(Continued on page 641-b)

<b>Station Totals</b>	<b>940,900</b>	<b>915,900</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>497,000</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>315,200</b>		



# North Carolina—Greensboro

## WGGT

Ch. 48

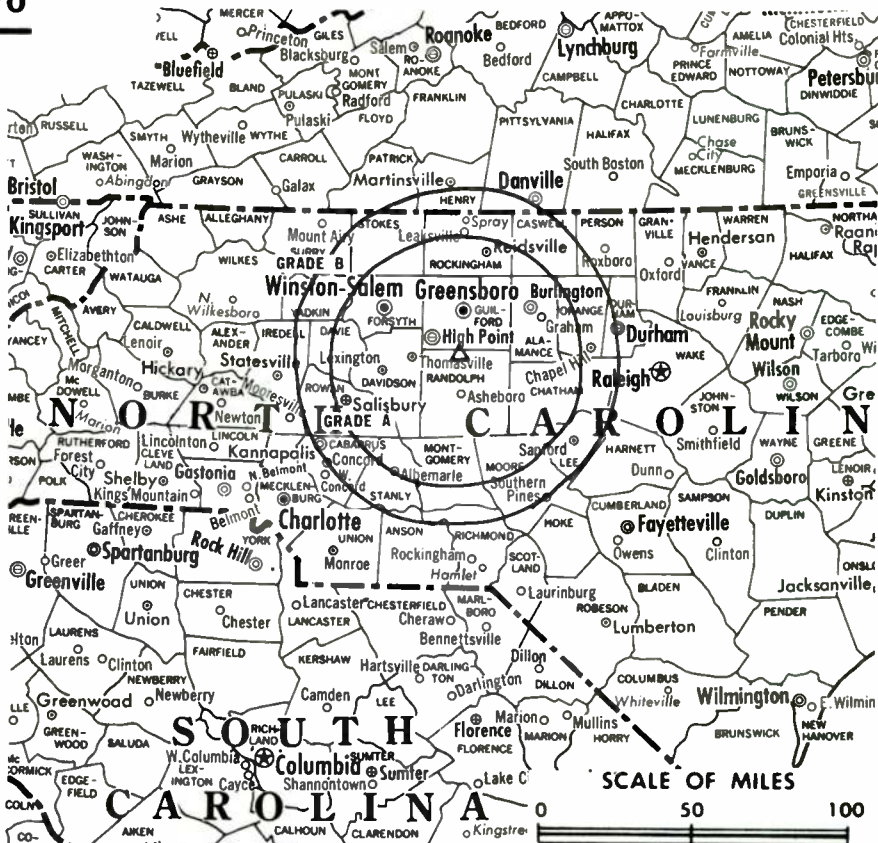
Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1698-ft. above av. terrain, 1914-ft. above ground, 2649-ft. above sea level.

Latitude 35° 52' 13"  
Longitude 79° 50' 25"

Transmitter: 1000-ft. E of County Rd. 1926, 0.7-mi. SE of County Rd. 1941, Greensboro.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.



WGGT Ref: FCC File No. BPCT-781222LC Granted 2/20/81 © American Map Co., Inc., N.Y., No. 14244

## WGGT

Network Service: None, independent.

Grantee: Guilford Telecasters Inc.

Studio: 303 S. Greene St., Greensboro, N.C. (27401).

Telephone: 919-274-4848.

Mailing Address: Box 1618, Greensboro, N.C. (27402).

Ownership: James Thrash, 25.80%; Robinson O. & Katherine R. Everett, 16.23% each; Jacob N. Froelich Jr., George W. Lyles Jr., G. Nolan Bearden, J. Harris Covington & Jack M. Campbell, 8.115% each; Thomas B. Cookerly & Roy O. Rodwell, 5% each.

Began Operation: May 9, 1981.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Baraff, Koerner & Olender, P.C.

Represented (engineering) by Moffet, Ritch & Larson, P.C.

### Personnel:

JAMES THRASH, general manager.  
KEVIN MIREK, general sales manager.  
RICHARD NAILLING, program manager.  
MARY SELLARS, operations manager.  
GILBERT JONES, business manager.  
JOHN BISHOP, chief engineer.

Rates: Not available.

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# North Carolina—High Point-Greensboro & Winston-Salem

## WGHP-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1269-ft. above av. terrain, 1255-ft. above ground, 2032-ft. above sea level.

Latitude 35° 48' 46.5"  
Longitude 79° 50' 36.0"

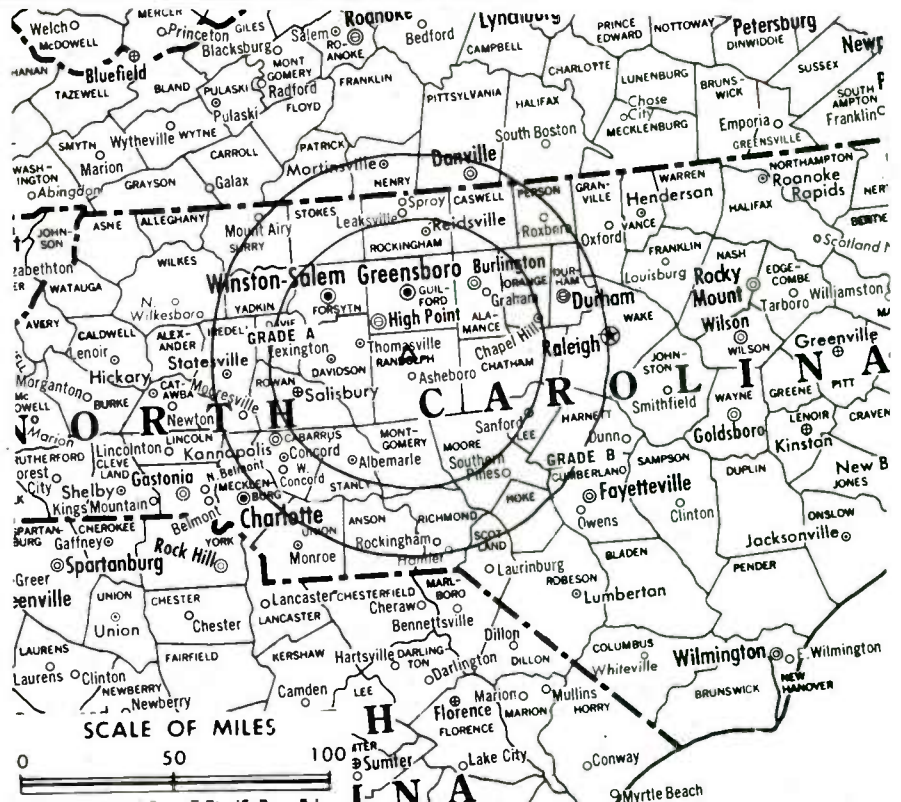
Transmitter: 1.2-mi. SE of Sophia, N.C.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WGHP-TV Ref: FCC File No. BPC1-2579 Granted 10/3/62

© American Map Co., Inc., N.Y., No. 14244

## WGHP-TV

Network Service: ABC.

Licensee: WGHP-TV Inc., 400 N. Main St., High Point, N.C.

Studio: 400 N. Main St., High Point, N.C.

Mailing Address: Box 2688, High Point, N.C. (27261).

Telephone: 919-883-7131.

Ownership: Gulf United Corp., 100%. For other interests, see WTSP-TV, Tampa-St. Petersburg, Fla.

Began Operation: October 14, 1963. Sale to present owner by Southern Bcstg. Co. approved by FCC June 16, 1978.

Represented (sales) by Storer Television Sales Inc.

Represented (legal) by Arnold & Porter.

Personnel:

EUGENE H. BOHI, president & general manager.  
C. DAVID WHITAKER, vice president & station manager.  
FRANK TERRY, controller.  
JIM BENNETT, executive director, news.

### DIGEST OF RATE CARD NO. 21 (Sept. 1, 1980)

Hour	30 Min.	30 Sec.	10 Sec.
Class AA—6-11:30 p.m., daily.			
\$3000	\$1800	Graded rates apply *	

\*Highest rate: \$2000.

NETWORK BASE HOURLY RATE: \$1050.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
	Alamance	35,900	35,300	98
<b>50% &amp; Over</b>	Alleghany	3,600	3,400	95
	Ashe	7,500	7,100	95
	Caswell	6,100	5,900	96
	Chatham	10,700	10,300	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA—(Continued)</b>				
	Davidson	37,100	36,200	98
	Davie	8,300	8,000	96
	Forsyth	85,500	83,800	98
	Guilford	110,300	108,300	98
	Lee	12,100	11,700	97
	Montgomery	6,600	6,400	97
	Moore	15,100	14,500	96
	Randolph	30,900	30,100	98
<b>50% &amp; Over</b>	Rockingham	27,000	26,400	98
	Rowan	34,800	34,100	98
	Scotland	9,500	9,100	96
	Stokes	10,500	10,200	97
	Surry	20,800	20,200	97
	Wilkes	19,700	19,000	96
	Yadkin	10,200	9,900	97
<b>VIRGINIA</b>				
	Grayson	5,900	5,700	96
	Henry	25,200	24,500	98
	Patrick	6,000	5,700	95

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
	Alexander	7,700	7,500	97
	Anson	7,800	7,400	95
	Cumberland	72,600	70,600	97
	Hoke	5,200	4,900	95
<b>Between 25-49%</b>	Iredell	28,400	27,700	98
	Orange	24,500	23,500	96
	Person	9,200	8,900	97
	Richmond	14,500	14,000	97
	Stanly	16,800	16,400	98
	Watauga	10,000	9,600	96

(Continued on page 641-b)

<b>Station Totals</b>	<b>1,206,000</b>	<b>1,172,300</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>597,400</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>340,900</b>		



# North Carolina—Winston-Salem-Greensboro & High Point

**WXII**

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: 1980-ft. above av. terrain, 680-ft. above ground, 3095-ft. above sea level.

Latitude 36° 22' 31"  
Longitude 80° 22' 27"

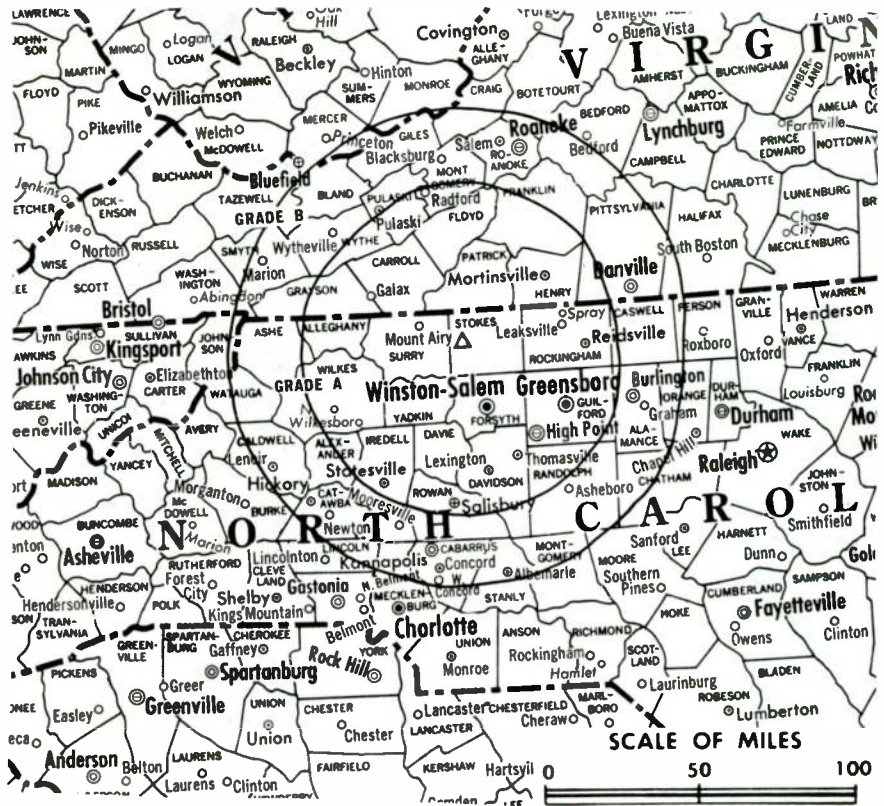
Transmitter: Sauratown Mt., 7-mi. N of King, N.C.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Jules Cohen & Associates.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WXII Ref: FCC File No. BMPCT—2657 Granted 1/4/55

©American Map Co., Inc., N.Y., No. 14244

## WXII

Network Service: NBC.

Licensee: Multimedia Inc., Box 11847, Winston-Salem (27106).  
Studio: 700 Coliseum Dr. (27106).

Telephone: 919-721-9944. TWX No.: 510-931-3676.

Ownership: Multimedia Inc. For other interests, see WLWT(TV), Cincinnati, Ohio.

Began Operation: Sept. 30, 1953. Sale to present owners by Triangle Bcstg. Corp. approved by FCC Sept. 7, 1972 (Television Digest, Vol. 11:44; 12:37).

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

WALTER E. BARTLETT, president, Multimedia Broadcasting Co.

REYNARD A. CORLEY, vice president & general manager.

MEYER DAVIS, mgr., programming & film buyer.

ZACK MANNING, general sales manager.

GENE HEBERT, news director.

JANE ROBBINS, promotion manager.

HENRY HUNT, director of engineering.

Highest 30 Sec. Rate (March 27, 1978): \$650.

NETWORK BASE HOURLY RATE: \$1050.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
	Alamance	35,900	35,300	98
	Alleghany	3,600	3,400	95
	Caswell	6,100	5,900	96
<b>50% &amp; Over</b>	Davidson	37,100	36,200	98
	Davie	8,300	8,000	96
	Forsyth	85,500	83,800	98
	Guilford	110,300	108,300	98
	Iredell	28,400	27,700	98
	Randolph	30,900	30,100	98
	Rockingham	27,000	26,400	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA—(Continued)</b>				
	Rowan	34,800	34,100	98
	Stokes	10,500	10,200	97
	Surry	20,800	20,200	97
	Wilkes	19,700	19,000	96
	Yadkin	10,200	9,900	97
<b>50% &amp; Over</b>	<b>VIRGINIA</b>			
	Carroll	11,700	11,200	95
	Grayson	5,900	5,700	96
	Henry	25,200	24,500	98
	Patrick	6,000	5,700	95
	Pittsylvania	37,900	36,800	97
<b>NORTH CAROLINA</b>				
	Alexander	7,700	7,500	97
	Ashe	7,500	7,100	95
	Catawba	36,400	35,800	98
	Montgomery	6,600	6,400	97
<b>Between 25-49%</b>	Person	9,200	8,900	97
	Stanly	16,800	16,400	98
	Watauga	10,000	9,600	96
<b>VIRGINIA</b>				
	Franklin	10,500	10,100	96
	Halifax	12,100	11,600	95
	Wythe	8,200	7,800	96
<b>NORTH CAROLINA</b>				
	Burke	21,500	21,000	98
<b>Between 5-24%</b>	Cabarrus	29,100	28,600	98
	Caldwell	20,600	20,100	98
	Chatham	10,700	10,300	97
(Continued on page 641-b)				
<b>Station Totals</b>		<b>880,200</b>	<b>856,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>533,800</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>303,300</b>	



# North Carolina—Greenville

**WNCT-TV**

Ch. 9



JOHN BLAIR CO.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1890-ft. above av. terrain, 2000-ft. above ground, 2028-ft. above sea level.

Latitude 35° 21' 55"  
Longitude 79° 23' 38"

Transmitter: Hwy. 118, 2.5-mi. E of Grifton.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

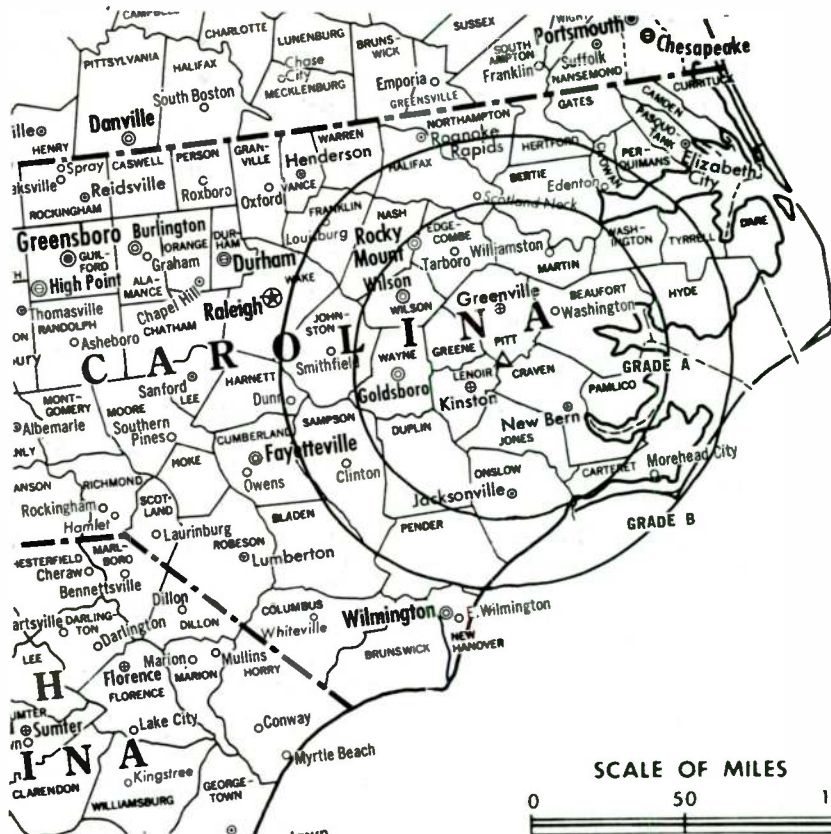
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WNCT-TV Ref: FCC File No. BPCT-5087 Granted 5/17/79

©American Map Co., Inc., N.Y., No. 14244

## WNCT-TV

Network Service: CBS.

Licensee: Roy H. Park Broadcasting Inc., Box 898 (27834).

Studio: S. Evans St. extended, 2-mi. S of city limits.

Telephone: 919-756-3180. TWX No.: 510-929-1616

AM Affiliate: WNCT, 10-kw, 1070 kHz (CBS).

FM Affiliate: WNCT-FM, 100-kw, 107.7 MHz (No. 299), 560-ft. (CBS).

Ownership: Roy H. Park Broadcasting Inc. Park Broadcasting Inc., which is 100% owned by Roy H. Park, owns Roy H. Park Broadcasting Inc. and also the licensees of WNCT-AM-FM, Greenville, N.C.; WDEF-TV-AM-FM, Chattanooga, Tenn.; WJHL-TV, Johnson City, Tenn.; WTVR-TV-AM-FM, Richmond, Va.; WSLS-TV, Roanoke, Va.; WUTR(TV), Utica, N.Y.; WBMG(TV), Birmingham Ala.; WNAX(AM), Yankton, S.D.; KRIS(AM) & KFMX(FM), St. Louis Park, Minn.; WHEN & WONO(FM), Syracuse, N.Y.; KWJJ (AM) & KJIB(FM), Portland, Ore. & KEZX(FM), Seattle. Park also owns outdoor advertising firms in Binghamton, Ogdensburg, Utica-Rome, Elmira-Corning, Ithaca-Auburn, N.Y. & Scranton-Wilkes Barre, Pa. For Park Newspapers, see listing under Newspaper Ownership of TV Stations.

Begin Operation: Dec. 22, 1953. Sale to present owner by Carolina Bcstg. System Inc. approved by FCC Feb. 7, 1962 (Television Digest, Vol. 2:7).

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- RICHARD ARMFIELD, vice president & general manager.
- WILLIAM D. WEBB, national/regional sales manager.
- MAC NICHOLSON, operations manager.
- CURTIS PAUL, business manager.
- SHIRLEY DALE, program director.
- HEBER ADAMS, chief engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$750.

1981-82 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
	Beaufort	14,000	13,600	97
	Bertie	7,200	6,800	94
	Carteret	13,800	13,400	97
	Chowan	3,900	3,800	97
	Craven	22,000	21,500	98
	Duplin	13,700	13,100	96
	Edgecombe	17,800	17,200	97
	Greene	4,600	4,400	96
<b>50% &amp; Over</b>	Halifax	18,000	17,100	95
	Hyde	1,900	1,800	93
	Jones	2,900	2,800	97
	Lenoir	20,600	20,000	97
	Martin	8,400	8,100	97
	Nash	23,800	23,000	97
	Onslow	29,600	29,100	98
	Pamlico	3,700	3,600	97
	Pitt	26,100	25,300	97
	Tyrrell	1,300	1,200	95
	Washington	4,500	4,300	96
	Wayne	29,600	28,700	97
	Wilson	20,900	20,200	97
<b>NORTH CAROLINA</b>				
<b>Between 25-49%</b>	Hertford	7,400	7,100	96
	Northampton	7,100	6,700	95
<b>NORTH CAROLINA</b>				
<b>Between 5-24%</b>	Dare	4,100	3,900	94
	Franklin	9,400	9,000	95
	Johnston	23,600	22,800	97
	Pasquotank	10,200	9,900	97
(Continued on page 641-b)				
<b>Station Totals</b>		<b>394,300</b>	<b>380,800</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>260,700</b>
<b>Average Daily Circulation (1979-80)</b>				<b>163,400</b>

# North Carolina—Hickory

## WHKY-TV

Ch. 14

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 273-kw max. visual, 54.6-kw max. aural. Antenna: 600-ft. above av. terrain, 487-ft. above ground, 1652-ft. above sea level.

Latitude 35° 43' 57"  
Longitude 81° 19' 52"

Transmitter: 526 Main Ave. S.E.

TV tape: Recording facilities.

News Wire Service: UPI.

Color: Network, live, film, slide & tape.

AM Affiliate: WHKY, 5-kw, 1290 kHz.

FM Affiliate: WHKY-FM, 14.8-kw, 102.9 MHz (No. 275), 325-ft.

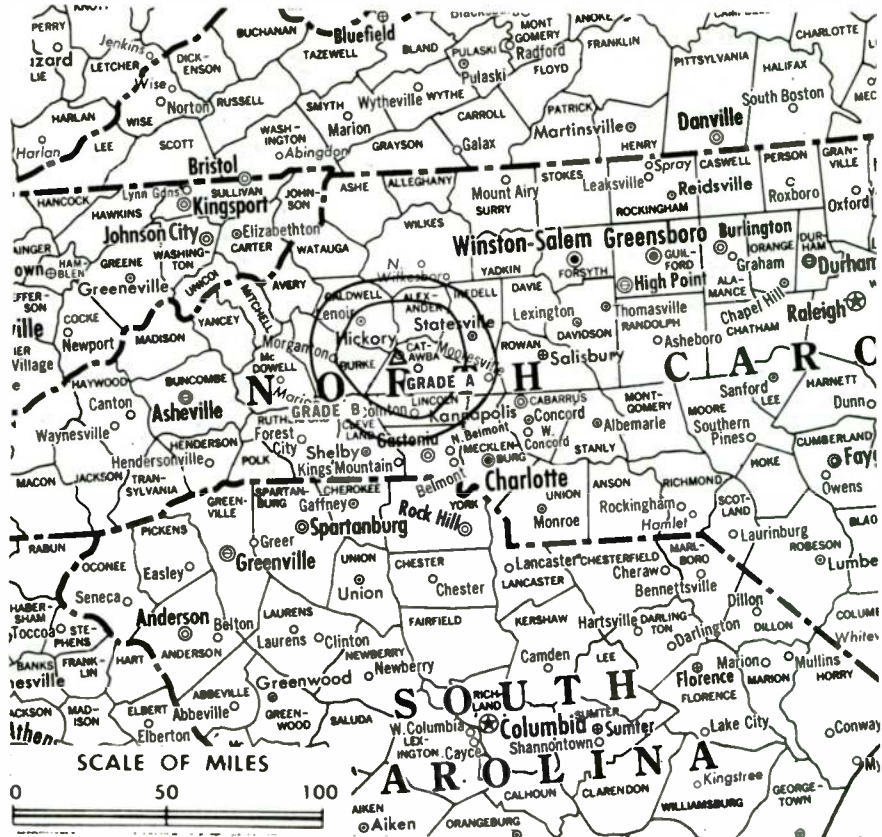
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WHKY-TV Ref: FCC File No. BPCT-790917KO Granted 5/30/80 ©American Map Co., Inc., N.Y., No. 14244

## WHKY-TV

Network Service: None, independent.

Licensee: Catawba Valley Bcstg. Co., Box 1059, Hickory, N.C. (28601).

Studio: 526 Main Ave. S.E., Hickory, N.C. (28601).

Telephone: 704-322-5726.

Ownership: Robert E. Cline, pres., 1.4%; Mrs. Mildred J. Gifford, v.p., 14.3%; Edmund S. Long, secy.-treas., 32%; Lester C. Gifford, 14.5%; Mrs. Mary L. Cline, 6.2%; Kaysee & Co., 4.8%; Roberta S. Long, 4%; Thomas E. Long, 13%; Mrs. B. E. Jordan, 3.2%; John G. Millholland, 3.2%; others, none with as much as 3%.

Began Operation: Feb. 14, 1968.

Represented (legal) by Miller & Fields.

Represented (sales) by Spot Time Ltd.

Personnel:

THOMAS E. LONG, station manager, general sales manager & chief engineer.

JEFFREY B. LONG, program director & national sales manager.

### DIGEST OF NATIONAL RATE CARD NO. 2 (Sept. 1, 1980)

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.
Class AA—6-11 p.m., daily.					
\$400	\$345	\$180	\$75	\$60	\$40

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
Between 5-24%	Alexander	7,700	7,500	97
	Burke	21,500	21,000	98
	Caldwell	20,600	20,100	98
	Catawba	36,400	35,800	98
<b>Station Totals</b>		<b>86,200</b>	<b>84,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>6,500</b>
<b>Average Daily Circulation (1979-80)</b>				<b>1,600</b>

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<b>ATLANTA</b>	400 Colony Sq., #1004, 30361	(404) 892-4655
<b>BEVERLY HILLS</b>	9465 Wilshire Blvd., 90212	(213) 274-8151

**WGHP-TV, High Point**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>VIRGINIA</b>					
Between 25-49%	Carroll	11,700	11,200	95	
	Pittsylvania	37,900	36,800	97	
	Wythe	8,200	7,800	96	
<b>NORTH CAROLINA</b>					
Between 5-24%	Cabarrus	29,100	28,600	98	
	Caldwell	20,600	20,100	98	
	Catawba	36,400	35,800	98	
	Durham	53,800	52,300	97	
	Granville	9,800	9,400	96	
	Harnett	19,300	18,700	97	
	Robeson	28,600	27,300	95	
	Union	21,700	21,000	97	
	Vance	11,800	11,400	97	
	Wake	104,700	102,200	98	
	<b>SOUTH CAROLINA</b>				
		Chesterfield	11,300	10,800	95
		Darlington	18,400	17,700	96
	Marlboro	9,100	8,700	95	
<b>VIRGINIA</b>					
	Floyd	3,900	3,700	96	
	Franklin	10,500	10,100	96	
	Halifax	12,100	11,600	95	
	Smyth	11,100	10,800	97	

**WSOC-TV, Charlotte**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>NORTH CAROLINA—(Continued)</b>					
Between 25-49%	Mitchell	4,800	4,600	96	
	Rutherford	18,600	18,200	98	
	Watauga	10,000	9,600	96	
	Wilkes	19,700	19,000	96	
	Yadkin	10,200	9,900	97	
<b>SOUTH CAROLINA</b>					
	Darlington	18,400	17,700	96	
	Union	11,300	11,000	97	
<b>NORTH CAROLINA</b>					
Between 5-24%	Haywood	16,000	15,400	96	
	Henderson	21,000	20,300	97	
	Jackson	8,000	7,600	94	
	Moore	15,100	14,500	96	
	Polk	4,700	4,500	96	
	Randolph	30,900	30,100	98	
	Surry	20,800	20,200	97	
	Yancey	5,200	4,800	93	
	<b>SOUTH CAROLINA</b>				
		Dillon	8,500	8,100	95
		Fairfield	6,000	5,700	94
	Kershaw	12,000	11,500	96	
	Newberry	10,900	10,500	96	
	Spartanburg	69,300	67,700	98	
<b>TENNESSEE</b>					
	Carter	16,200	15,900	98	
	Johnson	5,000	4,800	97	
	Washington	28,800	28,400	99	
<b>VIRGINIA</b>					
	Carroll	11,700	11,200	95	

**North Carolina**

**WNCT-TV, Greenville**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA—(Continued)</b>				
Between 5-24%	Pender	7,400	7,000	94
	Perquimans	2,800	2,700	97
	Sampson	16,400	15,800	96
	Vance	11,800	11,400	97
	Warren	5,800	5,500	95

**WFMY-TV, Greensboro**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA—(Continued)</b>				
Between 5-24%	Harnett	19,300	18,700	97
	Iredell	28,400	27,700	98
	Stanly	16,800	16,400	98
	Vance	11,800	11,400	97
	Wake	104,700	102,200	98
<b>VIRGINIA</b>				
	Floyd	3,900	3,700	96
	Franklin	10,500	10,100	96
	Giles	6,200	6,000	97
	Halifax	12,100	11,600	95
	Mecklenburg	10,000	9,500	95
	Pulaski	11,400	11,100	97

**WXII, Winston-Salem**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA—(Continued)</b>				
Between 5-24%	Hoke	5,200	4,900	95
	Mitchell	4,800	4,600	96
	Moore	15,100	14,500	96
	Orange	24,500	23,500	96
	Yancey	5,200	4,800	93
<b>VIRGINIA</b>				
	Botetourt	8,300	8,100	97
	Floyd	3,900	3,700	96
	Mecklenburg	10,000	9,500	95
	Montgomery	24,900	24,200	97
	Pulaski	11,400	11,100	97
<b>WEST VIRGINIA</b>				
	Monroe	4,200	3,900	92

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# North Carolina—New Bern

## WCTI-TV

Ch. 12

[Also serves Greenville and Washington, N.C.]

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1942-ft. above av. terrain, 1999-ft. above ground, 2049-ft. above sea level.

Latitude 35° 06' 18"  
Longitude 77° 20' 15"

Transmitter: Hwy. 1002, N of Trenton, N.C.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

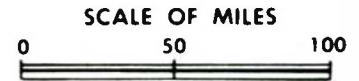
News Wire Service: AP.

News Film Service: ABC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WCTI-TV Ref: FCC File No. BPCT—3831 Granted 1/4/67



© American Map Co., Inc., N.Y., No. 14244

## WCTI-TV

Network Service: ABC.

Licensee: Malrite of North Carolina Inc., The Cleveland Plaza, East 12th & Euclid Ave., Cleveland, Ohio (44115).

Studio: Box 2325, Park Ave., Glen Burnie Gardens, New Bern, N.C. (28560).

Telephone: 919-637-2111.

Ownership: Malrite Bcstg. Co., Milton Maltz, 100%. Also owns WUHF(TV), WNYR & WEZO(FM), Rochester, N.Y.; WZUU-AM-FM, Milwaukee, Wis.; KEEY-AM-FM, St. Paul, Minn.; WHK & WMMS(FM), Cleveland, Ohio; KNEW, Oakland-San Francisco, Cal.; Outer Banks Cablevision Inc., Kitty Hawk, N.C.; holds CP for WFLX(TV), West Palm Beach, Fla.; has 50% of WAWS(TV), Jacksonville, Fla. Officers: Milton Maltz, chmn.; Carl E. Hirsch, pres.; John R. Wilson, treas.

Began Operation: Sept. 7, 1963. Sale to present owner by Continental TV approved by FCC Oct. 14, 1976. Previous sale by Nathan Frank & Thomsland Inc. approved by FCC April 15, 1969.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Miller & Fields.

Personnel:

CARL E. HIRSCH, president.  
BILL JENKINS, vice president & general manager.  
SHELTON POGUE, national & regional sales manager.  
DONITA WELSH, program director.  
FRANK LEE, news director.  
ANGELO FIGURELLA, chief engineer.  
ELWOOD EDWARDS, production manager.

### DIGEST OF RATE CARD—(Jan. 1, 1981)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.				
\$1600	\$900			

Graded rates apply\*

\*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
<b>50% &amp; Over</b>	Beaufort	14,000	13,600	97
	Carteret	13,800	13,400	97
	Craven	22,000	21,500	98
	Duplin	13,700	13,100	96
	Greene	4,600	4,400	96
	Hyde	1,900	1,800	93
	Jones	2,900	2,800	97
	Lenoir	20,600	20,000	97
	Martin	8,400	8,100	97
	Onslow	29,600	29,100	98
Pamlico	3,700	3,600	97	
Pitt	26,100	25,300	97	
Washington	4,500	4,300	96	
<b>NORTH CAROLINA</b>				
<b>Between 25-49%</b>	New Hanover	39,600	38,600	98
	Pender	7,400	7,000	94
	Wayne	29,600	28,700	97
<b>NORTH CAROLINA</b>				
<b>Between 5-24%</b>	Bertie	7,200	6,800	94
	Columbus	17,300	16,500	95
	Dare	4,100	3,900	94
	Edgecombe	17,800	17,200	97
	Nash	23,800	23,000	97
Wilson	20,900	20,200	97	
<b>Station Totals</b>		<b>333,500</b>	<b>322,900</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>176,000</b>
<b>Average Daily Circulation (1979-80)</b>				<b>103,800</b>

For CPs & Applications, see Services Volume

# North Carolina—Raleigh

## WLFL-TV

Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1416-kw visual, 142-kw aural. Antenna: 1148-ft. above av. terrain, 1057-ft. above ground, 1527-ft. above sea level.

Latitude 35° 42' 51.5"  
Longitude 78° 49' 00.5"

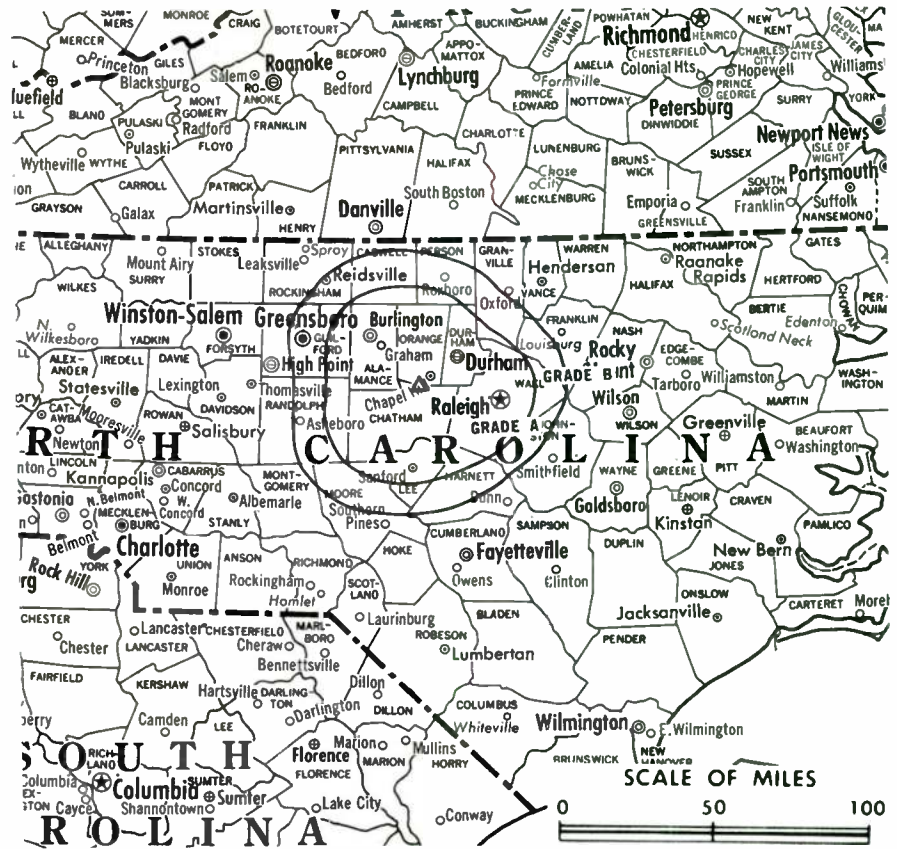
Transmitter: State Rd. 1010, 1-mi. E of Apex.

TV tape: Recording facilities.

Color: Satellite, network, live, film, slide & tape.

News Wire Service: AP.

Satellite Earth Station: In operation.



WLFL-TV Ref: FCC File No. BPCT-4991 Granted 10/21/77

© American Map Co., Inc., N.Y., No. 14244

## WLFL-TV

Network Service: None, independent.

Grantee: Family Television Corp., 2410 Broad St., Durham (27704).

Studio: 2410 Broad St., Durham, N.C.

Telephone: 919-471-4461.

Mailing Address: Box 15366, Durham, N.C. (27704).

Ownership: N. Grant Cotton, pres.-treas., 50.5%; Ladson L. Leathers, exec. v.p., 25.5%; others, none with as much as 5%.

Due to Begin Operation: Sept. 15, 1981.

Represented (sales) by Seltel Inc.

Represented (legal) by Midlen & Reddy.

Represented (engineering) by E. Harold Munn Jr. & Associates.

### Personnel:

N. GRANT COTTON, president.

L. L. LEATHERS, executive vice president.

RANDALL C. MILLER, vice president & general manager.

MATTHEW A. SANDERFORD JR., director of engineering.

Rates: Not available.

# North Carolina—Durham-Raleigh

**WPTF-TV**  
Ch. 28  
**28N**  
**WPTF TV**



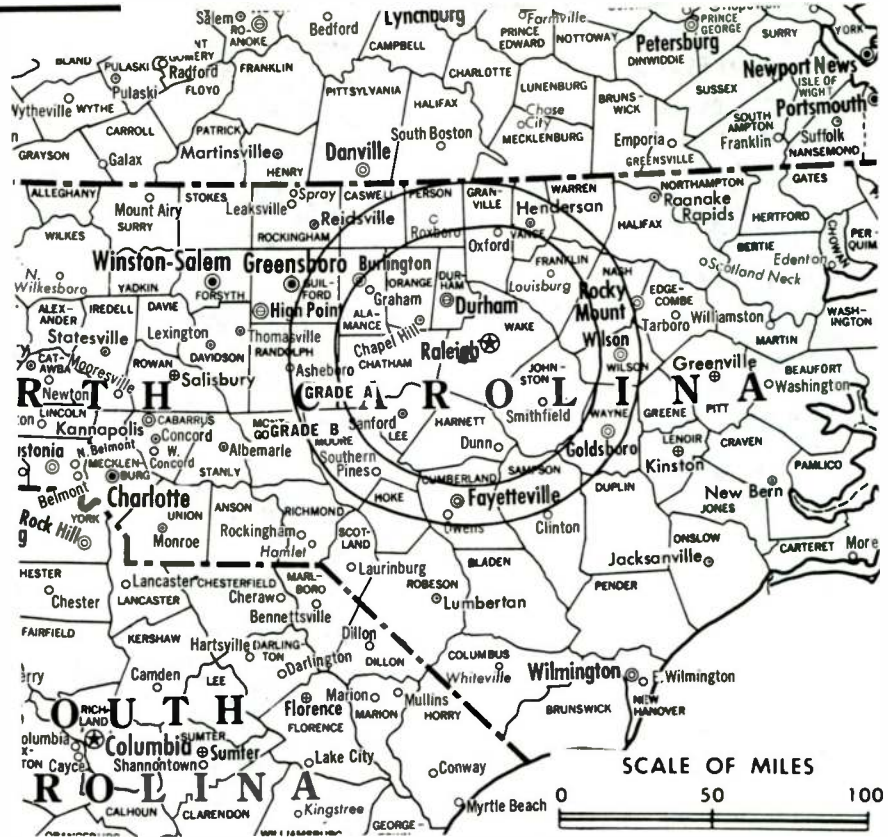
PETERS, GRIFFIN,  
WOODWARD, INC.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. & 3720-kw horizontal visual, 372-kw horizontal aural. Antenna: 1300-ft. above av. terrain, 1240-ft. above ground, 1700-ft. above sea level.

Latitude 35° 43' 00"  
Longitude 78° 48' 31"

Transmitter: Intersection of State Rds. 1010 & 1379, near Apex, N.C.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WPTF-TV Ref: FCC File No. BMPCT—7758 Granted 8/17/78

© American Map Co., Inc., N.Y., No. 14244

## WPTF-TV

Network Service: NBC.

Licensee: Durham Life Broadcasting Inc., Box 1511, 410 S. Salisbury St., Raleigh, N.C. (27602).

Studio: 410 S. Salisbury St., Raleigh, N.C. (27602).

Telephone: 919-832-8311. TWX No.: 510-928-1852.

Color: Network, live, film, slide, & tape.

TV tape: Recording facilities.

News Wire Service: AP, UPI. News Film Service: NBC.

Ownership: Durham Corp., 100%. T. A. Upchurch, chmn.; Carl V. Venters Jr., pres.; C. D. Little Jr., secy-treas.; Sonja M. Stephenson, asst. secy, Durham Life Bcstg. is licensee of WPTF & WQDR(FM), Raleigh, N.C. Durham Corp. owns 3.5% of Jefferson-Pilot Corp. (see WBTV, Charlotte, N.C.).

Began Operation: Nov. 4, 1968. Sale to present owner by R. O., K. R. & Robinson O. Everett, et al., approved by FCC May 19, 1977 (Television Digest, Vol. 17:5).

Represented (legal) by Tharrington, Smith & Hargrove.

Represented (sales) by Peters, Griffin, Woodward Inc.

Personnel:

NEIL KUVIN, vice president & general manager.  
ASA SPAULDING, vice president, administration.  
JOE MAZZA, general sales manager.  
HATTI JACKSON, director of programming.  
WILBUR W. BRANN, director of engineering & operations.  
BOB WOLFE, promotion manager.  
BILL RAMSEY, production manager.  
ROY CARDEN, news director.  
MATT SINCLAIR, public affairs director.

Highest 30 Sec. Rate (May 11, 1981): \$400.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NORTH CAROLINA</b>			
	Chatham	10,700	10,300	97
	Durham	53,800	52,300	97
	Granville	9,800	9,400	96
	Harnett	19,300	18,700	97
	Lee	12,100	11,700	97
	Orange	24,500	23,500	96
Wake	104,700	102,200	98	
<b>Between 25-49%</b>	<b>NORTH CAROLINA</b>			
	Alamance	35,900	35,300	98
	Cumberland	72,600	70,600	97
	Franklin	9,400	9,000	95
	Johnston	23,600	22,800	97
	Moore	15,100	14,500	96
	Person	9,200	8,900	97
Scotland	9,500	9,100	96	
Vance	11,800	11,400	97	
<b>Between 5-24%</b>	<b>NORTH CAROLINA</b>			
	Caswell	6,100	5,900	96
	Edgecombe	17,800	17,200	97
	Guilford	110,300	108,300	98
	Hoke	5,200	4,900	95
	Montgomery	6,600	6,400	97
	Nash	23,800	23,000	97
	Randolph	30,900	30,100	98
Warren	5,800	5,500	95	
Wayne	29,600	28,700	97	
Wilson	20,900	20,200	97	
<b>Station Totals</b>		<b>679,000</b>	<b>659,900</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>266,400</b>
<b>Average Daily Circulation (1979-80)</b>				<b>121,100</b>



# North Carolina—Raleigh-Durham

**WRAL-TV**

Ch. 5

**WRAL-TV 5 RALEIGH**

KATZ AMERICAN



Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw visual, 19.1-kw aural. Antenna: Circularly polarized, 1990-ft. above av. terrain, 2000-ft. above ground, 2340-ft. above sea level.

Latitude 35° 40' 35"  
Longitude 78° 32' 09"

Transmitter: 1.6-mi. SE of Auburn.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI.

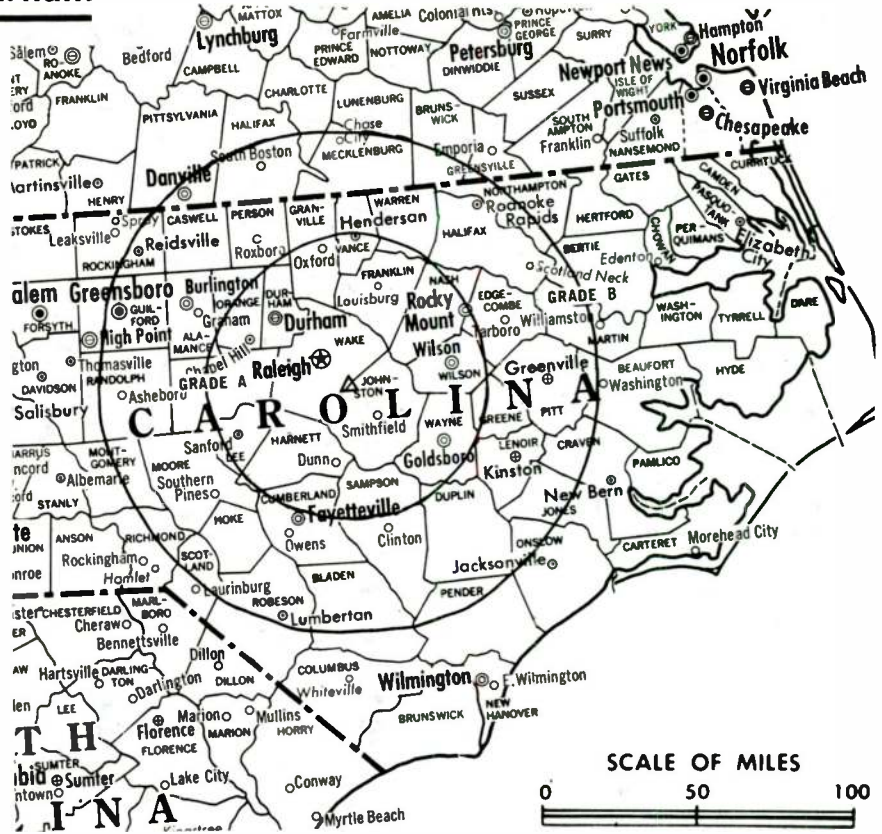
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV % and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WRAL-TV Ref: FCC File No. BMPCT-7707 Granted 3/23/78

© American Map Co., Inc., N.Y., No. 14244

## WRAL-TV

Network Service: ABC.

Licensee: Capitol Bcstg. Co. Inc., 2619 Western Blvd., Box 12000, Raleigh, N.C. (27605).

Studio & Offices: 2619 Western Blvd.

Telephone: 919-828-2511. TWX No.: 510-928-1833.

FM Affiliate: WRAL-FM, 250-kw, 101.5 MHz (No. 268), 990-ft.

Ownership: Estate of A. J. Fletcher, 21.28%; James F. Goodman, pres., 48.87%; Ray H. Goodman III, 20.27%; Marjorie L. Fletcher, 3.49%; others, none with as much as 1%. Capitol Bcstg. also owns WKEE-AM-FM, Huntington, W.Va.; KMAC & KISS(FM), San Antonio, Tex.

Began Operation: Dec. 15, 1956.

Represented (sales) by Katz Television.

Represented (legal) by Fletcher, Heald & Hildreth.

Personnel:

JIM GOODMAN, president.  
JOHN GREENE, vice president & general manager.  
W. H. COGGINS, assistant general manager.  
RON JONES, general sales manager.  
W. BEN WATERS, director of special projects.  
BOB BROWNING, manager of engineering.  
JACK MARKHAM, production manager.  
WALT YE RASULALA, public affairs manager.  
STEVE GRISSOM, news & communications manager.

Highest 30 Sec. Rate (Sept. 11, 1979): \$1000.

NETWORK BASE HOURLY RATE: \$1450.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
<b>50% &amp; Over</b>	Alamance	35,900	35,300	98
	Chatham	10,700	10,300	97
	Cumberland	72,600	70,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA—(Continued)</b>				
	Duplin	13,700	13,100	96
	Durham	53,800	52,300	97
	Edgecombe	17,800	17,200	97
	Franklin	9,400	9,000	95
	Granville	9,800	9,400	96
	Greene	4,600	4,400	96
	Halifax	18,000	17,100	95
	Harnett	19,300	18,700	97
	Hoke	5,200	4,900	95
	Johnston	23,600	22,800	97
	Lee	12,100	11,700	97
<b>50% &amp; Over</b>	Moore	15,100	14,500	96
	Nash	23,800	23,000	97
	Orange	24,500	23,500	96
	Person	9,200	8,900	97
	Robeson	28,600	27,300	95
	Sampson	16,400	15,800	96
	Scotland	9,500	9,100	96
	Vance	11,800	11,400	97
	Wake	104,700	102,200	98
	Warren	5,800	5,500	95
	Wayne	29,600	28,700	97
	Wilson	20,900	20,200	97
<b>VIRGINIA</b>				
	Mecklenburg	10,000	9,500	95
<b>NORTH CAROLINA</b>				
<b>Between 25-49%</b>	Bertie	7,200	6,800	94
	Bladen	9,900	9,300	94
	Caswell	6,100	5,900	96
	Lenoir	20,600	20,000	97

(Continued on page 649-b)

Station Totals	1,098,700	1,064,600	96
Net Weekly Circulation (1979-80)	618,800		
Average Daily Circulation (1979-80)	396,600		

# North Carolina—Durham-Raleigh

## WTVD

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1990-ft. above av. terrain, 2000-ft. above ground, 2317-ft. above sea level.

Latitude 35° 40' 05"  
Longitude 78° 31' 58"

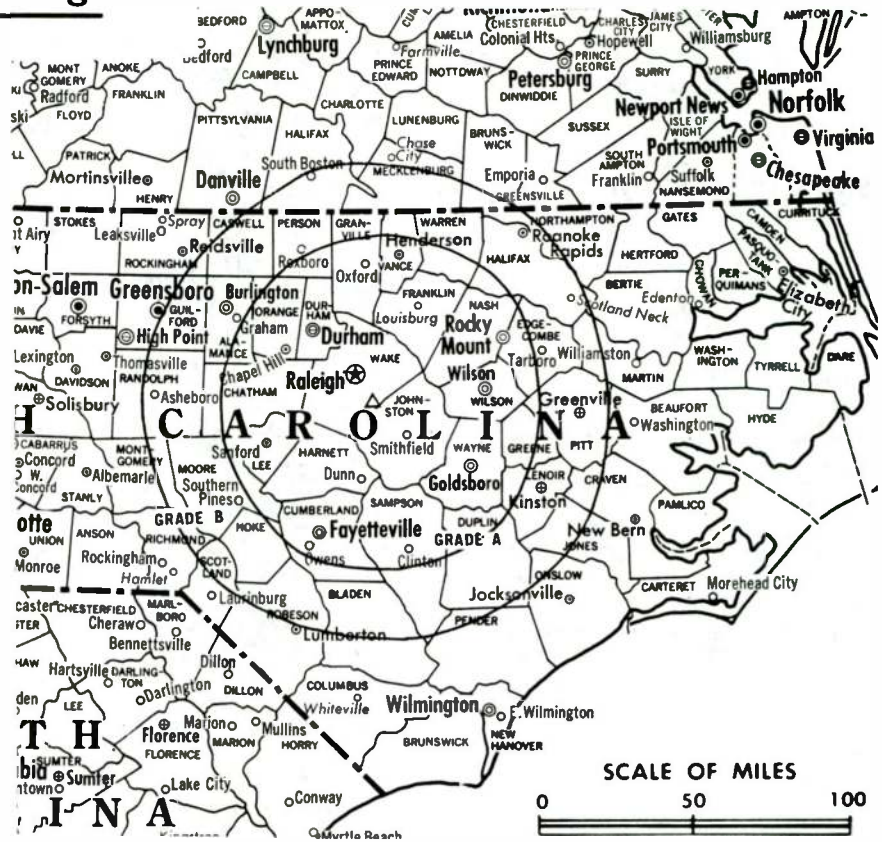
Transmitter: 4-mi. NW of Clayton, 2-mi. SE of Auburn, N.C.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WTVD Ref: FCC File No. BPCT—5161 Granted 9/1/78

© American Map Co., Inc., N.Y., No. 14244

## WTVD

Network Service: CBS.

Licensee: Capital Cities Communications Inc., Box 2009, Durham (27702).

Studio: 411 Liberty St., Durham, N.C. (27702).

Raleigh Office: P.O. Box 1326.

Telephone: 919-683-1111. TWX No.: 510-927-1810.

Ownership: Capital Cities Communications Inc., see Group Ownership of TV Stations.

Began Operation: September 2, 1954. Sale to present owners by principal stockholders Harmon L. & Virginia D. Duncan, J. Floyd Fletcher and radio WDNC approved by FCC May 22, 1957 (Television Digest, Vol. 13:14, 21).

Represented (sales) by Blair TV.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

RICHARD F. APPLETON, vice president & general manager.  
RICHARD F. SPINNER, general sales manager.  
JIM DUNCAN, program manager.  
NED WARWICK, news director.  
WALTER NORFLETT, director of public affairs.  
ED WALL, chief engineer.  
BOB JOHNSON, production manager.  
WILLIAM HIGGS, business manager.  
MARIE BROWN, sales service manager.  
TOM DOMER, promotion manager.

Highest 30 Sec. Rate (May 1, 1981): \$2500.

NETWORK BASE HOURLY RATE: \$1700.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
<b>50% &amp; Over</b>				
<b>NORTH CAROLINA</b>				
	Bladen	9,900	9,300	94
	Chatham	10,700	10,300	97
	Cumberland	72,600	70,600	97

Net Weekly Circulation	State County	Total Households	TV Households	Households %
<b>50% &amp; Over</b>				
<b>NORTH CAROLINA—(Continued)</b>				
	Duplin	13,700	13,100	96
	Durham	53,800	52,300	97
	Edgecombe	17,800	17,200	97
	Franklin	9,400	9,000	95
	Granville	9,800	9,400	96
	Greene	4,600	4,400	96
	Halifax	18,000	17,100	95
	Harnett	19,300	18,700	97
	Hoke	5,200	4,900	95
	Johnston	23,600	22,800	97
	Lee	12,100	11,700	97
	Moore	15,100	14,500	96
	Nash	23,800	23,000	97
	New Hanover	39,600	38,600	98
	Orange	24,500	23,500	96
	Person	9,200	8,900	97
	Sampson	16,400	15,800	96
	Scotland	9,500	9,100	96
	Vance	11,800	11,400	97
	Wake	104,700	102,200	98
	Warren	5,800	5,500	95
	Wayne	29,600	28,700	97
	Wilson	20,900	20,200	97
<b>VIRGINIA</b>				
	Mecklenburg	10,000	9,500	95
<b>NORTH CAROLINA</b>				
<b>Between 25-49%</b>				
	Alamance	35,900	35,300	98
	Caswell	6,100	5,900	96
	Lenoir	20,600	20,000	97

(Continued on page 649-b)

Station Totals	1,044,500	1,011,800	96
Net Weekly Circulation (1979-80)	609,400		
Average Daily Circulation (1979-80)	384,800		



# North Carolina—Washington-Greenville-New Bern

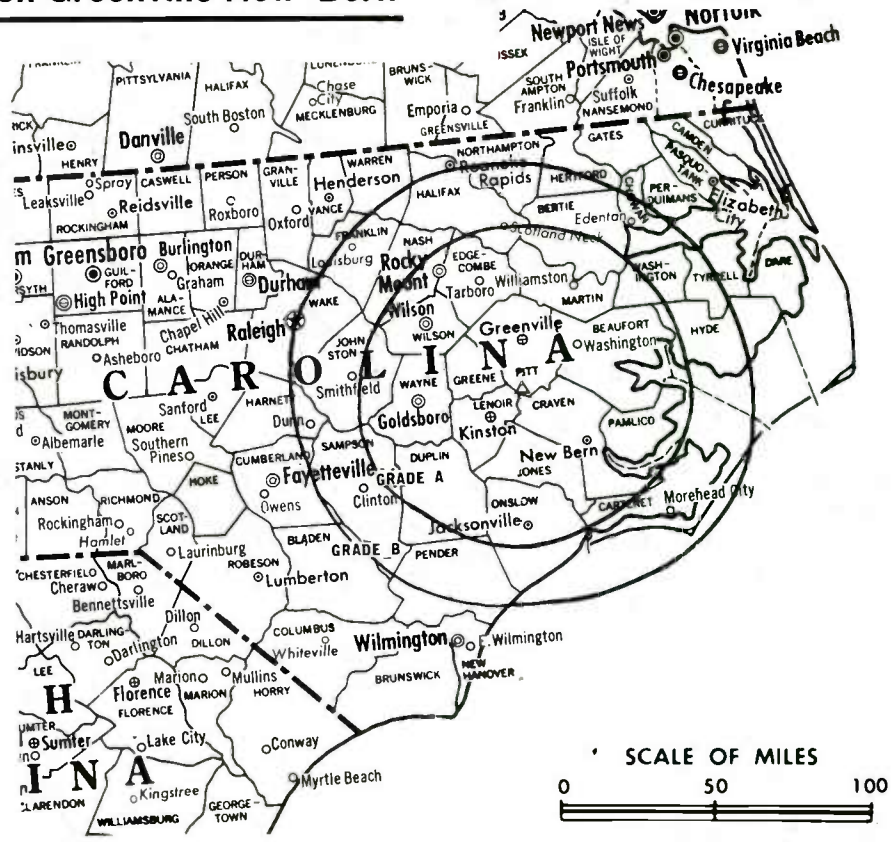
## WITN-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31-kw aural. Antenna: Circularly-polarized, 1950-ft. above av. terrain, 2000-ft. above ground, 2028-ft. above sea level.

Latitude 35° 21' 55"  
Longitude 77° 23' 38"

Transmitter: Hwy. 118, 2.5-mi. E of Grifton.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WITN-TV Ref: FCC File No. BMPCT—790131 LN Granted 8/30/79 ©American Map Co., Inc., N.Y., No. 1424

## WITN-TV

Network Service: NBC.

Licensee: WITN-TV Inc., Box 468, Washington, N.C. (27889).

Studio: 2.5-mi. S of Washington on U.S. 17.

Telephone: 919-946-3131. TWX No.: 510-924-1834.

Color: Network, live, film, slide & tape. News Wire Service: AP. News Film Service: NBC.

Ownership: W. R. Roberson Jr. & family, 61%; Wm. S. Page, 25%; W. E. Barnes, 10%; others, 4%.

Began Operation: Sept. 28, 1955.

Represented (legal) by Everett D. Johnston.

Represented (sales) by Katz Television.

Represented (engineering) by Cohen & Dippell.

### Personnel:

- W. R. ROBERSON JR., chmn. & chief executive officer.
- DICK PAUL, president & chief operating officer.
- ROBERT S. CULLER, vice president & general sales manager.
- FRANCES W. WILLIAMS, vice president, administration.
- FRANCIS X. BRADY, local sales manager.
- PAUL OUGHTON, v.p., operations.
- A. E. MANNING, v.p., engineering.
- HELEN S. JACKSON, sales service director.
- JOHN RATCLIFFE III, production manager.
- ROY HARDEE, v.p., news.
- KAY CURRIE, woman's director.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11:30 p.m., daily.				
\$1500	\$1000			Graded rates apply*

\*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
	Beaufort	14,000	13,600	97
	Bertie	7,200	6,800	94
	Carteret	13,800	13,400	97
	Craven	22,000	21,500	98
	Duplin	13,700	13,100	96
	Edgecombe	17,800	17,200	97
	Greene	4,600	4,400	96
	Halifax	18,000	17,100	95
	Hyde	1,900	1,800	93
	Johnston	23,600	22,800	97
<b>50% &amp; Over</b>	Jones	2,900	2,800	97
	Lenoir	20,600	20,000	97
	Martin	8,400	8,100	97
	Nash	23,800	23,000	97
	Northampton	7,100	6,700	95
	Onslow	29,600	29,100	98
	Pamlico	3,700	3,600	97
	Pitt	26,100	25,300	97
	Tyrrell	1,300	1,200	95
	Washington	4,500	4,300	96
	Wayne	29,600	28,700	97
	Wilson	20,900	20,200	97
<b>NORTH CAROLINA</b>				
<b>Between 25-49%</b>	Chowan	3,900	3,800	97
	Dare	4,100	3,900	94
	Franklin	9,400	9,000	95
(Continued on page 649-b)				
<b>Station Totals</b>		<b>542,700</b>	<b>524,800</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>323,400</b>
<b>Average Daily Circulation (1979-80)</b>				<b>198,000</b>



# North Carolina—Wilmington

## WECT

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1930-ft. above av. terrain, 2000-ft. above ground, 2055-ft. above sea level.

Latitude 34° 34' 32"  
Longitude 78° 26' 13"

Transmitter: N.C. Hwy. 53, 1.1-mi. SE of Singletary Lake, Colly Twp.

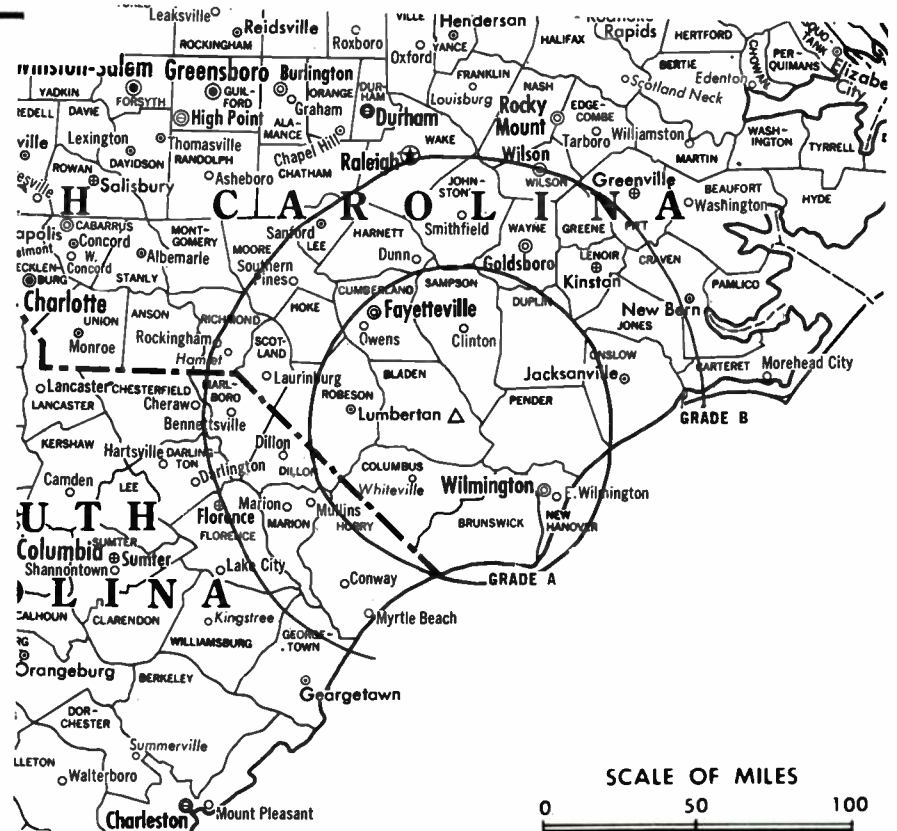
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

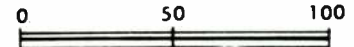
News Wire Service: AP.

News Film Service: NBC.

Represented (engineering) by Edward F. Lorentz & Associates.



SCALE OF MILES



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WECT Ref: FCC File No. BMPCT-800829KF Granted 11/4/80

© American Map Co., Inc., N.Y., No. 14244

## WECT

Network Service: NBC.

Licensee: Atlantic Telecasting Corp., 322 Shipyard Blvd.

Studio: 322 Shipyard Blvd. (28401).

Telephone: 919-791-8070. TWX No.: 510-937-0314.

Ownership: J. S. Brody, Leo Brody, Marilyn B. Lane, Marsha F. Shiff, Hynda B. Gerstenfeld, D. D. Cameron, Wachovia Bank & Trust Co. & others.

Began Operation: April 9, 1954. Sale of 60% stock by Richard A. Dunlea & wife to WNCT and James Jackson approved Dec. 11, 1957 by FCC (Television Digest, Vol. 13:44, 50).

Represented (sales) by Katz Television.

Represented (legal) by Tharrington, Smith & Hargrove.

Personnel:

C. D. MARTIN JR., exec. vice president & general manager.  
BILL ELKS, v.p., technical operations.  
ERNIE WHITMEYER, vice president, programming.  
ROBERT JORDON, production manager.  
JOE SCHLEGEL, vice president, sales.  
KENNETH R. MURPHY, vice president, news.  
JUDITH SLATER, promotion manager.

Highest 30 Sec. Rate (April 30, 1981): \$500.

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
	Bladen	9,900	9,300	94
	Brunswick	11,900	11,400	96
<b>50% &amp; Over</b>	Columbus	17,300	16,500	95
	Cumberland	72,600	70,600	97
	Duplin	13,700	13,100	96
	Hoke	5,200	4,900	95

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA—(Continued)</b>				
	Moore	15,100	14,500	96
	New Hanover	39,600	38,600	98
	Onslow	29,600	29,100	98
	Pender	7,400	7,000	94
<b>50% &amp; Over</b>	Robeson	28,600	27,300	95
	Sampson	16,400	15,800	96
	Scotland	9,500	9,100	96
<b>SOUTH CAROLINA</b>				
	Dillon	8,500	8,100	95
	Horry	31,200	29,900	96
	Marion	10,600	10,000	95
<b>NORTH CAROLINA</b>				
	Harnett	19,300	18,700	97
	Richmond	14,500	14,000	97
<b>Between 25-49%</b>	Wayne	29,600	28,700	97
<b>SOUTH CAROLINA</b>				
	Florence	32,700	31,700	97
	Georgetown	12,200	11,600	95
	Marlboro	9,100	8,700	95
<b>NORTH CAROLINA</b>				
	Anson	7,800	7,400	95
	Greene	4,600	4,400	96
	Jones	2,900	2,800	97
<b>Between 5-24%</b>	Lee	12,100	11,700	97
	Lenoir	20,600	20,000	97
<b>SOUTH CAROLINA</b>				
	Chesterfield	11,300	10,800	95
	Darlington	18,400	17,700	96
	Williamsburg	10,300	9,600	93
<b>Station Totals</b>		<b>532,500</b>	<b>513,000</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>323,300</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>199,700</b>	

**WITN-TV, Washington**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA—(Continued)</b>				
<b>Between 25-49%</b>	Pender	7,400	7,000	94
	Sampson	16,400	15,800	96
	Warren	5,800	5,500	95
<b>NORTH CAROLINA</b>				
<b>Between 5-24%</b>	Bladen	9,900	9,300	94
	Columbus	17,300	16,500	95
	Harnett	19,300	18,700	97
	Hertford	7,400	7,100	96
	Pasquotank	10,200	9,900	97
	Vance	11,800	11,400	97
	Wake	104,700	102,200	98

**WTVD, Durham**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA—(Continued)</b>				
<b>Between 25-49%</b>	Montgomery	6,600	6,400	97
	Pender	7,400	7,000	94
	Robeson	28,600	27,300	95
<b>SOUTH CAROLINA</b>				
	Marlboro	9,100	8,700	95
<b>VIRGINIA</b>				
	Pittsylvania	37,900	36,800	97
<b>NORTH CAROLINA</b>				
<b>Between 5-24%</b>	Bertie	7,200	6,800	94
	Brunswick	11,900	11,400	96
	Columbus	17,300	16,500	95
	Guilford	110,300	108,300	98
	Hyde	1,900	1,800	93
	Martin	8,400	8,100	97
	Northampton	7,100	6,700	95
	Onslow	29,600	29,100	98
	Pitt	26,100	25,300	97
	Randolph	30,900	30,100	98
	Richmond	14,500	14,000	97
	Washington	4,500	4,300	96
	<b>VIRGINIA</b>			
	Brunswick	4,900	4,700	95
	Halifax	12,100	11,600	95
	Lunenburg	4,200	4,000	96

**North Carolina**

**WRAL-TV, Raleigh**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA—(Continued)</b>				
<b>Between 25-49%</b>	Martin	8,400	8,100	97
	New Hanover	39,600	38,600	98
	Northampton	7,100	6,700	95
	Pitt	26,100	25,300	97
	Randolph	30,900	30,100	98
<b>VIRGINIA</b>				
	Brunswick	4,900	4,700	95
<b>NORTH CAROLINA</b>				
<b>Between 5-24%</b>	Beaufort	14,000	13,600	97
	Columbus	17,300	16,500	95
	Dare	4,100	3,900	94
	Guilford	110,300	108,300	98
	Hertford	7,400	7,100	96
	Jones	2,900	2,800	97
	Montgomery	6,600	6,400	97
	Onslow	29,600	29,100	98
	Pender	7,400	7,000	94
	Richmond	14,500	14,000	97
	Rockingham	27,000	26,400	98
	Tyrrell	1,300	1,200	95
	Washington	4,500	4,300	96
Yadkin	10,200	9,900	97	
<b>SOUTH CAROLINA</b>				
	Marlboro	9,100	8,700	95
<b>VIRGINIA</b>				
	Greensville	5,300	5,100	97
	Halifax	12,100	11,600	95
	Pittsylvania	37,900	36,800	97

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# North Carolina—Wilmington

## WWAY

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1170-ft. above av. terrain, 1187-ft. above ground, 1247-ft. above sea level.

Latitude 34° 03' 00"  
Longitude 78° 04' 56"

Transmitter: 3.82-mi. S of Mill Creek, E of State Rt. 87.

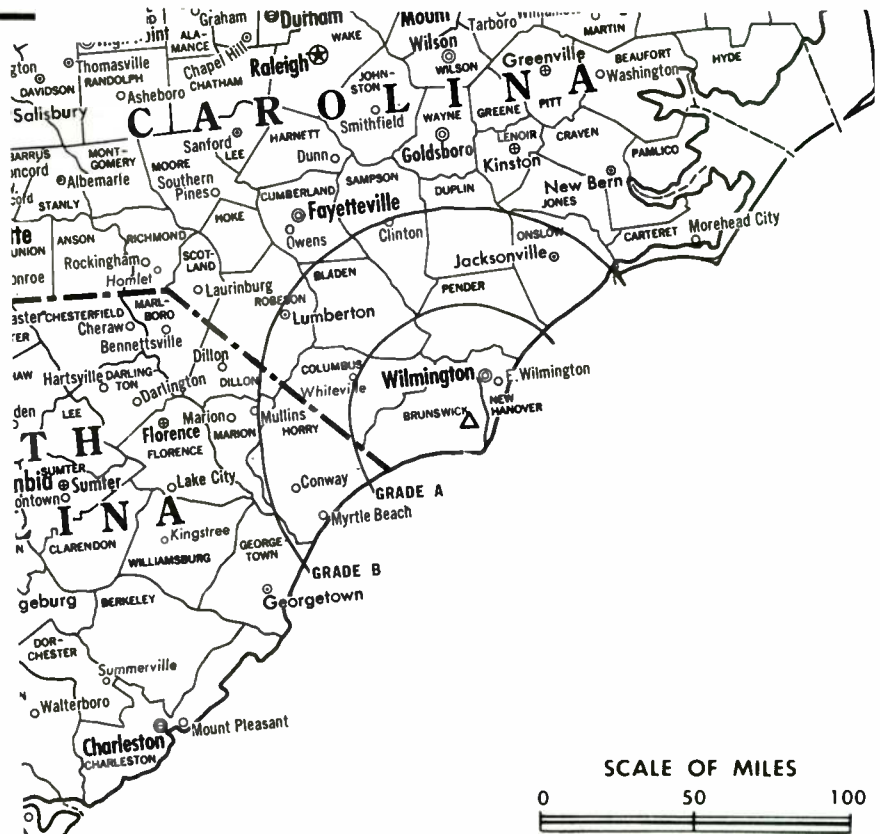
Note: Left air Jan. 24, 1981 when plane collided with tower (Television Digest, Vol. 21:5). Presently operating at lower power, tower 3-mi. W of Wilmington.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Seltel Inc.; Ayers Inc.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WWAY Ref: FCC File No. BMPCT-5929 Granted 6/24/84

© American Map Co., Inc., N.Y., No. 14244

## WWAY

Network Service: ABC.

Licensee: Clay Broadcasting Corp., Box 2068, 615 N. Front St., Wilmington, N.C. (28401).

Studio: 615 N. Front St. (28401). Telephone: 919-762-8581.

Ownership: Clay Communications Inc., publisher of Charleston Daily Mail, 80%; Lyell B. Clay, 20%. Clay Communications officers: Lyell B. Clay, chmn. of the board, 30.76%; John F. McGee, pres., 4.33%; Buckner Clay, v.p.-secy., 30.76%; George Diab, v.p., 1.0%; Charles Avampato, treas.; Julie Clark Alexander, 30.76%; others, 2.4%. Clay Communications also owns KFDX-TV, Wichita Falls & KJAC-TV, Port Arthur-Beaumont, both Tex.; WAPT(TV), Jackson, Miss. Clay Realty Co., controlled by Lyell B. Clay, is licensee of WCHV & WCCV (FM), Charlottesville, Va.

Began Operation: Oct. 30, 1964. Sale to present owner by Cape Fear Telecasting Inc. (William G. Broadfoot Jr., Charles B. Britt, Ferebee Sledge & Craig Wall) approved by the FCC Aug. 28, 1968.

Personnel:

GEORGE DIAB, president, Clay Broadcasting.  
MITCHELL SAIEED, vice president & general manager.  
HENRY E. SULLIVAN, sales manager.  
GEORGE ALLEN, station manager.  
RANSOM BENFIELD, production manager.  
ART MADELEY, chief engineer.  
JOHN RANDT, news director.

### DIGEST OF RATE CARD NO. 15—(June 25, 1979)

Hour	30 Min.	30 Sec.	10 Sec.
Class A—6-11 p.m., daily.			
\$700	\$500	\$250	\$125

NETWORK BASE HOURLY RATE: \$550.

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NORTH CAROLINA</b>				
		Bladen	9,900	9,300	94
		Brunswick	11,900	11,400	96
		Columbus	17,300	16,500	95
		New Hanover	39,600	38,600	98
		Pender	7,400	7,000	94
	Robeson	28,600	27,300	95	
<b>Between 25-49%</b>	<b>SOUTH CAROLINA</b>				
		Horry	31,200	29,900	96
		Marion	10,600	10,000	95
<b>Between 5-24%</b>	<b>NORTH CAROLINA</b>				
		Duplin	13,700	13,100	96
		Onslow	29,600	29,100	98
	<b>SOUTH CAROLINA</b>				
	Dillon	8,500	8,100	95	
<b>Station Totals</b>	<b>NORTH CAROLINA</b>				
		Jones	2,900	2,800	97
		Sampson	16,400	15,800	96
	<b>SOUTH CAROLINA</b>				
		Florence	32,700	31,700	97
		Georgetown	12,200	11,600	95
	Marlboro	9,100	8,700	95	
	Williamsburg	10,300	9,600	93	
<b>Station Totals</b>			<b>291,900</b>	<b>280,500</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>					<b>165,200</b>
<b>Average Daily Circulation (1979-80)</b>					<b>101,900</b>



# North Carolina—Winston-Salem

## WJTM-TV

(formerly WGNN-TV)

Ch. 45

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. & 1450-kw horizontal visual, 500-kw max. & 145-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 768-ft. above ground.

Latitude 36° 22' 37"  
Longitude 80° 22' 10"

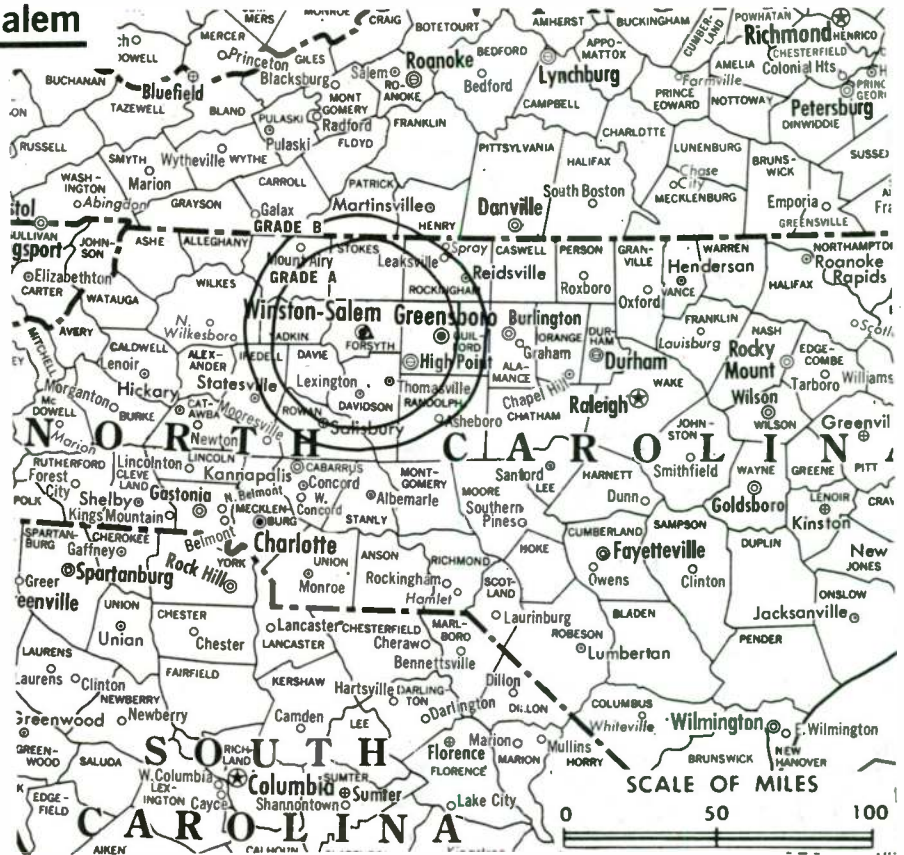
Transmitter: End of County Rd. 1172, Kings, N.C.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WJTM-TV Ref: FCC File No. BPCT—800808KE Granted 12/12/80 © American Map Co., Inc., N.Y., No. 14244

## WJTM-TV

Network Service: None, independent.

Grantee: Good News Television Inc., Box 5437, Winston-Salem, N.C. (27103).

Studio: 4th St. at S. Main.

Ownership: Television Corp. of North Carolina 85%; Tim McDonald, pres., 4.9%; Susan Loving, v.p.; Aubrey E. Loving Jr., secy., 9%; Joel Cooper, treas., John A. Trinder, Charles N. Cooper, Thomas N. Downing, William E. Alluan Jr., James S. Lowe & Paul T. Lucci, 4.9% each; Richard J. Davis, Bradford J. Bangel, P. Stockton Fleming, Herman E. Valentine & Harvey L. Hudson, 9% each; Nancy Jo B. Haga, 6.5%. McDonald & Trinder have interest in Television Corp. of Va., licensee of WTVZ Norfolk, Va. A. Loving & Lowe have interest in Bay Cities Communications Corp., licensee of WTJZ(AM) Newport News & WQRK(FM) Norfolk, Va. Lucci has interest in Radio-media Corp., licensee of WKEX(AM) Blacksburg, Va. Piece Goods Shops Inc., 15%. Officers: John L. Simms, pres.; David B. Blanco, secy.; Craven B. Page, treas.

Began Operation: Sept. 23, 1979.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Gary S. Smithwick.

Represented (engineering) by Serge Bergen.

Personnel:

TIM McDONALD, president.

CHARLES McFADDEN, vice president & general manager.

Rates: Not available.

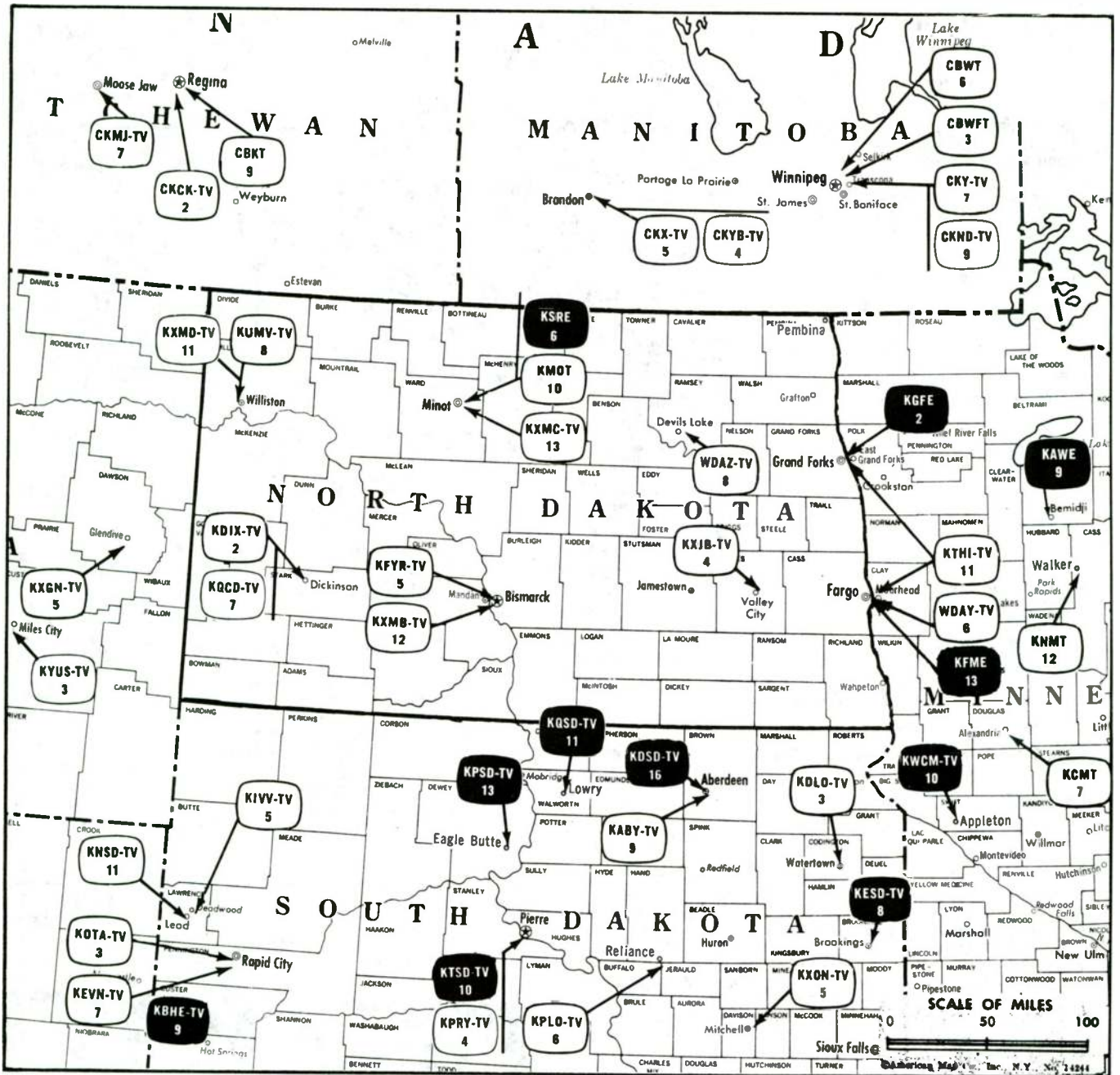
Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
	Davidson	37,100	36,200	98
	Davie	8,300	8,000	96
<b>Between 5-24%</b>	Forsyth	85,500	83,800	98
	Guilford	110,300	108,300	98
	Surry	20,800	20,200	97
	Yadkin	10,200	9,900	97
<b>Station Totals</b>		<b>272,200</b>	<b>266,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>24,900</b>
<b>Average Daily Circulation (1979-80)</b>				<b>7,400</b>

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# North Dakota



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Fargo	123,000	97	199,600	98
Minot-Bismarck-Dickinson	67,000	146	125,400	142

## North Dakota Station Status as of January 1, 1981

	VHF	UHF	TOTAL
Commercial Television Stations	12	0	12
Educational Television Stations	4	0	4
			16

**State Cross Reference List**  
Communities That Receive Programs of  
Stations That Are Located Elsewhere

**KXJB-TV, Fargo**  
(See Valley City, N.D.)

**KTHI-TV, Grand Forks**  
(See Fargo, N.D.)

**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**KBME**  
**Bismarck**

Ch. 3

Non-Commercial Educational Station

Licenses: Prairie Public Television Inc., 4500 S. University Dr., Fargo, N.D. (58103).

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural, Antenna: 1390-ft. above av. terrain, 1088-ft. above ground, 3331-ft. above sea level.

Latitude 46° 35' 17"  
Longitude 100° 48' 07"

**KFME**  
**Fargo**

Ch. 13

Non-Commercial Educational Station

Licenses: Prairie Public Television Inc., 4500 S. University Dr., Fargo, N.D. (58103).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 264-kw visual, 47.5-kw aural. Antenna: 390-ft. above av. terrain, 426-ft. above ground, 1328-ft. above sea level.

Latitude 46° 49' 03"  
Longitude 96° 48' 06"

**KGFE**  
**Grand Forks**

Ch. 2

Non-Commercial Educational Station

Licenses: Prairie Public Television Inc., 4500 S. University Dr., Fargo, N.D. (58103).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1337-ft. above av. terrain, 1458-ft. above ground, 2979-ft. above sea level.

Latitude 48° 08' 24"  
Longitude 97° 59' 38"

**North Dakota**

**KSRE**

Minot

Ch. 6

Non-Commercial Educational Station

Grantee: Prairie Public Television Inc., c/o Dennis L. Falk, 4500 S. University Dr., Fargo (58103).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1070-ft. above av. terrain, 1031-ft. above ground, 3149-ft. above sea level.

Latitude 48° 03' 03"  
Longitude 101° 23' 24"

**KFYR-TV, Bismarck**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH DAKOTA—(Continued)</b>				
	Rolette	3,500	3,200	92
	Sheridan	1,100	1,100	96
	Sioux	800	700	92
	Stark	5,800	5,600	97
	Stutsman	8,300	8,200	99
	Ward	19,900	19,500	98
<b>50% &amp; Over</b>	Wells	2,400	2,300	97
	Williams	6,900	6,700	97
<b>SOUTH DAKOTA</b>				
	Campbell	900	800	94
	Corson	1,300	1,200	91
	Dewey	1,900	1,700	91
	Mc Pherson	1,500	1,400	95
	Walworth	2,700	2,600	95
<b>NORTH DAKOTA</b>				
<b>Between 25-49%</b>	Benson	2,700	2,600	96
	Billings	400	400	97
	Foster	1,400	1,400	97
<b>SOUTH DAKOTA</b>				
	Perkins	1,700	1,600	94
<b>MONTANA</b>				
	Carter	600	500	91
	Garfield	600	500	84
<b>NORTH DAKOTA</b>				
<b>Between 5-24%</b>	Bowman	1,200	1,200	96
	Dickey	2,800	2,700	96
	Eddy	1,300	1,300	98
	La Moure	2,400	2,300	97
	Slope	400	400	97
	<b>SOUTH DAKOTA</b>			
	Edmunds	1,700	1,600	95
	Harding	600	600	95
	Ziebach	900	800	88
<b>WYOMING</b>				
	Crook	1,800	1,600	91



# North Dakota—Bismarck

## KFYR-TV

Ch. 5

[Also operates satellites KQCD-TV, Dickinson; KMOT, Minot & KUMV-TV, Williston, N.D.]

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 13.5-kw aural. Antenna: 1402-ft. above av. terrain, 1101-ft. above ground, 3373-ft. above sea level.

Latitude 46° 36' 19"  
Longitude 100° 48' 30"

Transmitter: 12-mi. S. of city.

AM Affiliate: KFYR, 5-kw, 550 kHz (NBC).

FM Affiliate: KYYY, 45-kw, 92.9 MHz (No. 225), 1402-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

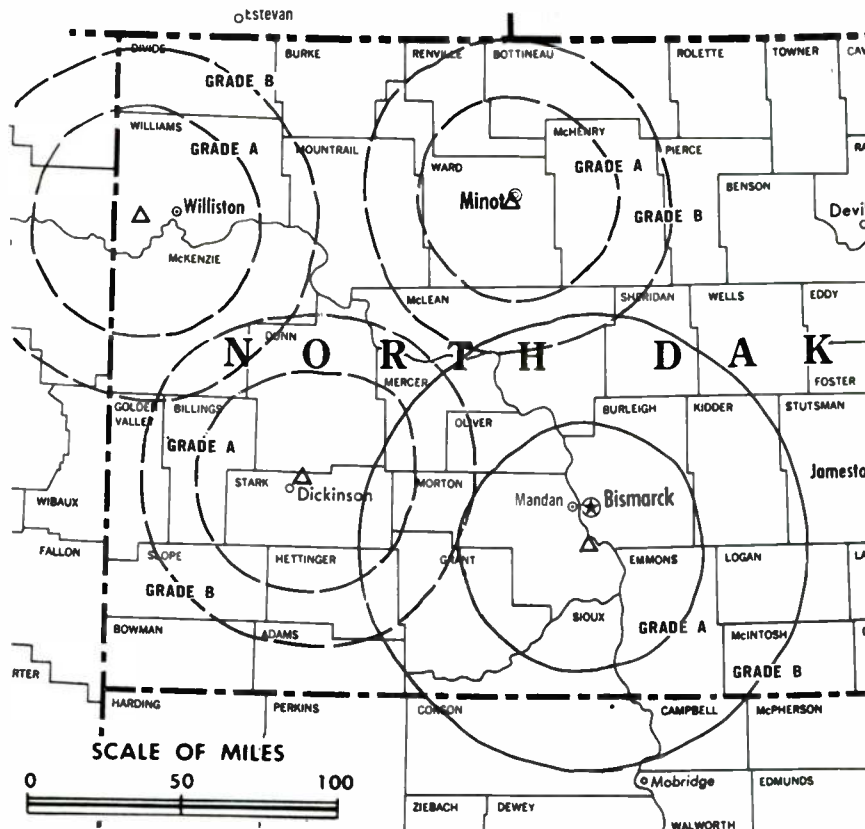
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KFYR-TV Ref: FCC File No. BPCT-2865 Granted 2/24/83

© American Map Co., Inc., N.Y., No. 14244

## KFYR-TV

Network Service: NBC.

Licensee: Meyer Bcstg. Co., Broadway at Fourth.

Studio: Broadway at Fourth (58501).

Telephone: 701-223-0900.

TWX No.: 910-677-2339.

Ownership: William Ekberg, pres., 7%; Mrs. Marietta Meyer Ekberg, 69%. Meyer Bcstg. owns KQCD-TV, Dickinson; KUMV-TV, Williston; KMOT (TV) & KIZZ (FM), Minot & Bismarck Cable TV; radios KYVA (FM), Billings, Mont.; KEIN (AM), Great Falls, Mont.; KFYR & KYYY (FM), Bismarck.

Began Operation: Dec. 19, 1953.

Represented (sales) by Blair Television; Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Charles Smith.

Personnel:

WILLIAM EKBERG, president.

JERRY HEGEL, general sales manager.

DAVE STUART, director, national sales.

CARL ZELLER, director of engineering.

CLAIRE ANNE HOLMBERG, station manager.

### DIGEST OF RATE CARD NO. 1-79C

(Sept. 1, 1979)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$1400	\$875	\$580	\$430	\$220	\$165

Rates include satellites KMOT, Minot & KUMV-TV, Williston, N.D.

NETWORK BASE HOURLY RATE: \$415.

Arbitron Data: Figures include Satellites

KUMV-TV, Williston & KMOT, Minot.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MONTANA</b>				
	Daniels	1,400	1,300	95
	Dawson	3,800	3,600	95
	Mc Cone	900	800	93
	Richland	3,700	3,500	95
	Roosevelt	3,400	3,300	96
	Sheridan	2,200	2,100	96
	Valley	4,800	4,500	93
	Wibaux	600	600	95
<b>NORTH DAKOTA</b>				
	Adams	1,400	1,300	96
	Bottineau	2,700	2,600	97
	Burke	1,400	1,300	96
	Burleigh	18,400	18,000	98
	Divide	1,500	1,400	95
	Dunn	1,400	1,300	96
	Emmons	1,900	1,800	97
	Golden Valley	800	800	97
	Grant	1,600	1,500	96
	Hettinger	1,600	1,600	97
	Kidder	1,200	1,200	98
	Logan	1,300	1,200	96
	Mc Henry	2,900	2,800	97
	Mc Intosh	2,000	1,900	95
	Mc Kenzie	1,800	1,700	97
	Mc Lean	4,500	4,400	98
	Mercer	2,500	2,400	95
	Morton	8,200	8,000	97
	Mountrail	2,800	2,700	97
	Oliver	900	900	97
	Pierce	2,100	2,000	96
	Renville	1,400	1,400	99

50% & Over

(Continued on page 653-b)

Station Totals	162,600	156,400	96
Net Weekly Circulation (1979-80)			127,400
Average Daily Circulation (1979-80)			100,400

# North Dakota—Bismarck

## KXMB-TV

Ch. 12

[Satellite of KXMC-TV, Minot, N.D.]

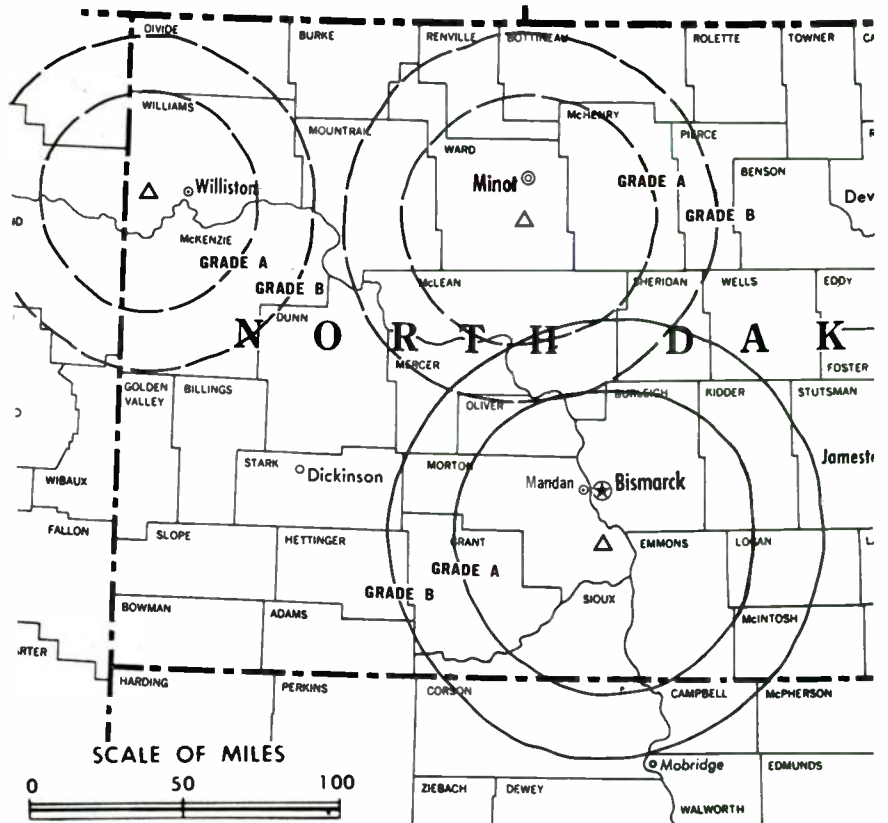
Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1580-ft. above av. terrain, 1204-ft. above ground, 3449-ft. above sea level.

Latitude 46° 35' 17"  
Longitude 100° 48' 26"

Transmitter: 5-mi. E & 2-mi. S of St. Anthony.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-b).

KXMB-TV Ref: FCC File No. BMPCT-7664 Granted 2/15/77

© American Map Co., Inc., N.Y., No. 14244

## KXMB-TV

Network Service: CBS, ABC.

Licensee: Bismarck TV Inc., Box 1686, Minot, N.D.

Business Office: 1811 North 15, Bismarck, N.D. (58501).

Telephone: 701-223-9197.

Studio: 1811 North 15, Bismarck.

Ownership: See KXMC-TV, Minot.

Began Operation: Nov. 19, 1955. Sale to present owner by KXJB-TV, Valley City-Fargo approved by FCC Jan. 27, 1971 (Television Digest, Vol. 11:5).

Represented (sales) by Katz Television; The Hurley Co. (regional).

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Personnel:

STEVEN REITEN, manager.

JOHN KRANCE, chief engineer.

Rates: Sold in combination with KXMC-TV, Minot; KXMD-TV, Williston & KDIX-TV, Dickinson, all N.D.

NETWORK BASE HOURLY RATE: \$198.

Arbitron Data included with  
KXMC-TV, Minot, N.D.

# North Dakota—Devils Lake

## WDAZ-TV

Ch. 8

[Satellite of WDAY-TV, Fargo, N.D.]  
(Also serves Grand Forks, N.D.)

Technical Facilities: Channel No. 8  
(180-186 MHz). Authorized power:  
316-kw visual, 50-kw aural.  
Antenna: 1480-ft. above av. terrain,  
1458-ft. above ground,  
2979-ft. above sea level.

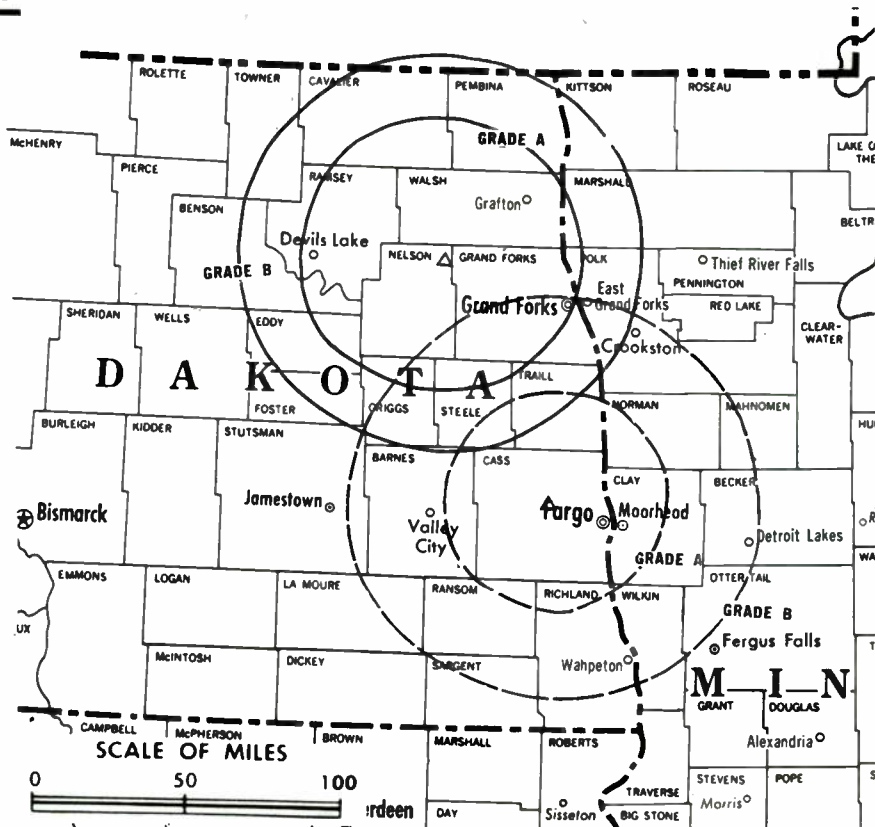
Latitude 48° 08' 24"  
Longitude 97° 59' 38"

Transmitter: 9-mi. N of Petersburg,  
N.D.

Color: Network, live, film, slide &  
tape.

News Wire Service: AP.

News Film Service: NBC.



County coverage based on Arbitron study (see  
page 4-b).

WDAZ-TV Ref: FCC File No. BPCT-3442 Granted 4/20/66

© American Map Co., Inc., N.Y., No. 14244

## WDAZ-TV

Network Service: NBC.

Licensee: WDAY Inc., 207 Fifth St. N, Fargo, N.D. (58102).

Telephone: 701-237-6500.

Ownership: See WDAY-TV, Fargo, N.D.

Began Operation: Feb. 8, 1967.

Represented (sales) by Peters, Griffin, Woodward Inc.; Andy McDermott Ltd. (Canada).

Represented (legal) by Marmet Professional Corp.

Personnel:

CURT SORBO, station manager.  
CHUCK BUNDLIE, news director.

Rates: Sold in combination with WDAY-TV, Fargo, N.D. Separate rates available on request.

NETWORK BASE HOURLY RATE: \$250.

Arbitron Data for this Station included with  
parent WDAY-TV, Fargo.

## WDAY-TV, Fargo (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>NORTH DAKOTA—(Continued)</b>				
<b>50% &amp; Over</b>	Grand Forks	21,600	21,200	98
	Griggs	1,800	1,800	98
	La Moure	2,400	2,300	97
	Nelson	2,200	2,200	98
	Pembina	3,900	3,700	94

## WDAY-TV—(Continued)

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>NORTH DAKOTA—(Continued)</b>				
<b>50% &amp; Over</b>	Ramsey	4,400	4,300	97
	Ransom	2,600	2,500	98
	Richland	7,800	7,600	97
	Sargent	2,100	2,100	98
	Steele	1,400	1,400	98
	Stutsman	8,300	8,200	99
	Towner	1,500	1,400	96
	Trail	3,500	3,400	99
<b>SOUTH DAKOTA</b>	Walsh	5,900	5,800	98
	Wells	2,400	2,300	97
	Marshall	2,100	2,000	95
Roberts	3,700	3,600	96	
<b>MINNESOTA</b>				
<b>Between 25-49%</b>	Grant	2,600	2,500	98
<b>NORTH DAKOTA</b>				
	Pierce	2,100	2,000	96
<b>MINNESOTA</b>				
<b>Between 5-24%</b>	Beltrami	10,500	9,600	92
	Hubbard	5,200	4,800	92
	Traverse	2,200	2,100	97
<b>NORTH DAKOTA</b>				
<b>Between 5-24%</b>	Burleigh	18,400	18,000	98
	Logan	1,300	1,200	96
	Mc Intosh	2,000	1,900	95
	Morton	8,200	8,000	97
	Rolette	3,500	3,200	92
<b>SOUTH DAKOTA</b>				
	Grant	3,200	3,100	97



# North Dakota—Dickinson

## KDIX-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 840-ft. above av. terrain, 621-ft. above ground, 3556-ft. above sea level.

Latitude 46° 43' 30.15"  
Longitude 102° 54' 58.16"

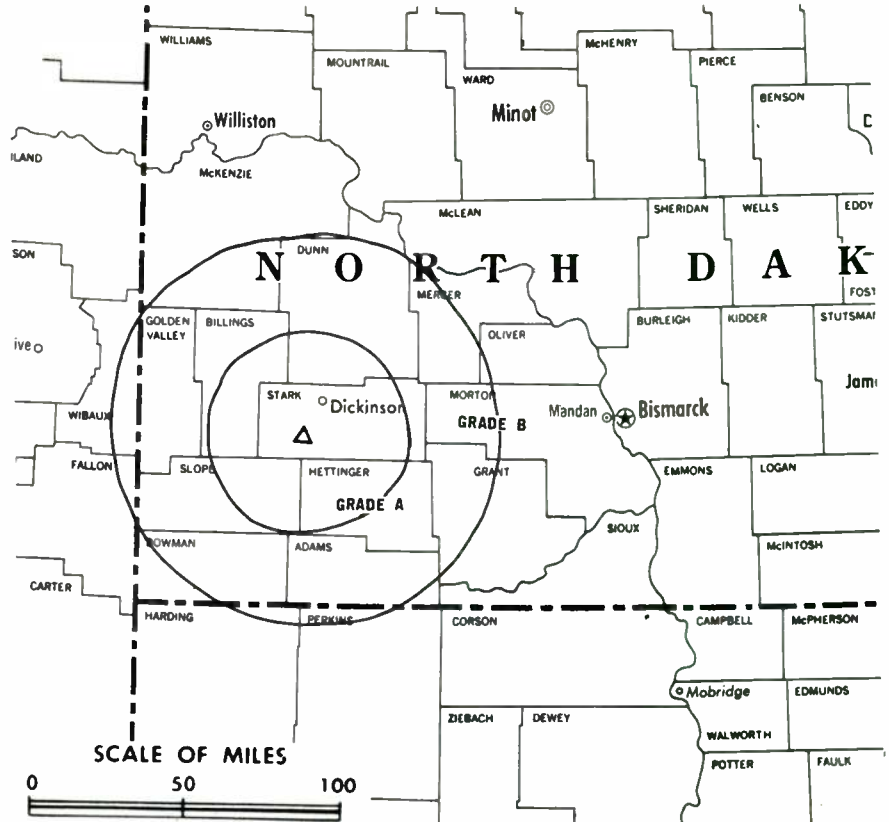
Transmitter: 10.5-mi. S, 6-mi. W of Dickinson.

AM Affiliate: KDIX, 1-kw, 1230 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Arbitron Data: Included with KXMC-TV, Minot, N.D.



County coverage based on Arbitron study (see page 4-b).

KDIX-TV Ref: FCC File No. BPCT-3391 Granted 3/16/65

© American Map Co., Inc., N.Y., No. 14244

## KDIX-TV

Network Service: CBS, ABC.

Licensee: Dickinson Broadcasting Corp., Box 1368.

Studio: 119 Second Ave. W. (58601).

Telephone: 701-225-5133.

Ownership: Stanley Deck, 99.5%.

Began Operation: Oct. 15, 1956. Sale to present owner by Dickinson Radio Assn., whereby S. Deck increased holdings from 5% to 99.5% was approved Oct. 25, 1966 by FCC (Television Digest, Vol. 6:44).

Represented (sales) by Katz Television Inc.; The Hurley Co. (Minneapolis).

Represented (legal) by Wilner & Scheiner.

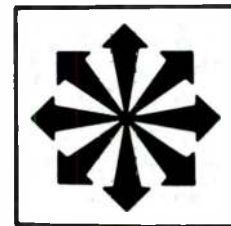
Personnel:

STANLEY DECK, president.  
LAUREN HAACKE, general manager.  
WARREN VRANNA, station & sales manager.  
M. J. MESSMER, operations director.  
STAN MUELLER, chief engineer.

Rates: Sold in combination with KXMC-TV, Minot, N.D.

NETWORK BASE HOURLY RATE: \$100.

# BLACKBURN & COMPANY, INC.



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<b>WASHINGTON, D.C.</b>	1111 19th St., N.W., 20036	(202) 331-9270
<b>ATLANTA</b>	400 Colony Sq., #1004, 30361	(404) 892-4655
<b>BEVERLY HILLS</b>	9465 Wilshire Blvd., 90212	(213) 274-8151

# North Dakota—Dickinson

## KQCD-TV

Ch. 7

[Satellite of KFYP-TV,  
Bismarck, N.D.]

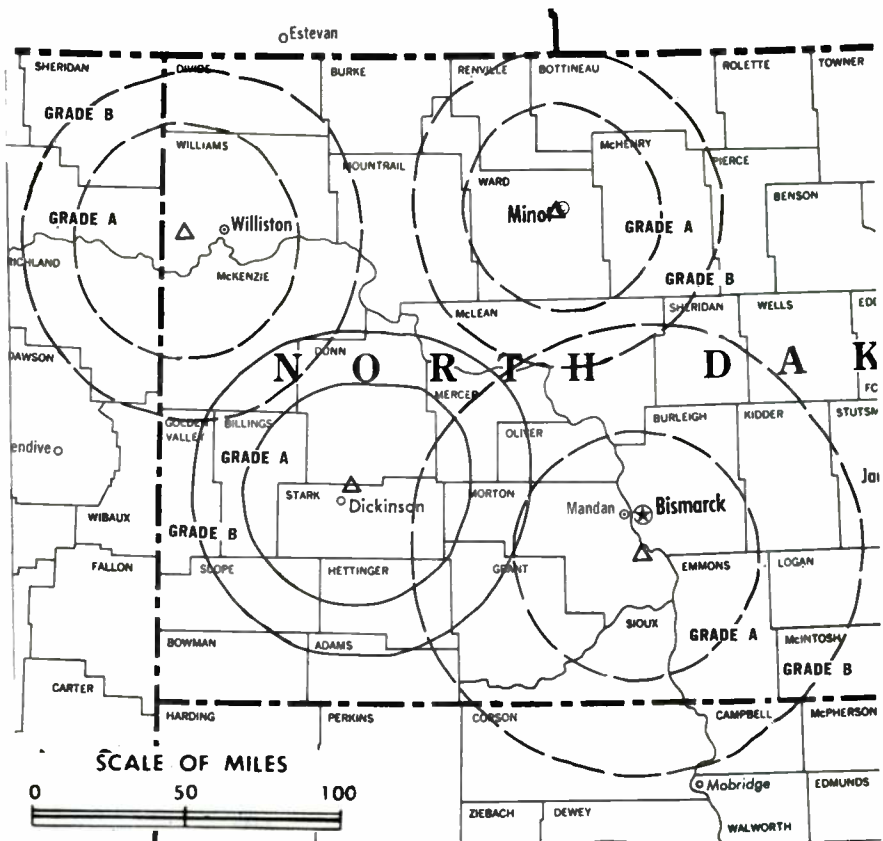
Technical Facilities: Channel No. 7  
(174-180 MHz). Authorized power:  
316-kw visual, 63-kw aural. An-  
tenna: 730-ft. above av. terrain,  
649-ft. above ground, 3349-ft.  
above sea level.

Latitude 46° 56' 49"  
Longitude 102° 59' 17"

Transmitter: 10.5-mi. WNW of Dick-  
inson.

Color: Network, live, film, slide &  
tape.

News Wire Service: AP.



KQCD-TV Ref: FCC File No. BPCT-4910 Granted 1/25/78

© American Map Co., Inc., N.Y. No. 14244

## KQCD-TV

Network Service NBC.

Licensee: Meyer Broadcasting Co., Broadway at Fourth St., Bis-  
marck, N.D. (58501).

Studio: 373 21st St. E., Box 1577, Dickinson, N.D. (58601).

Telephone: 701-225-6843.

Ownership: See KFYP-TV, Bismarck.

Began Operation: July 28, 1980.

Represented (sales) by Blair Television.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

WILLIAM A. EKBERG, president.

STEVE SKJELVIK, manager.

Rates: Sold in combination with KFYP-TV, Bismarck.

Media Brokerage Specialist  
CATV, TV and Radio

THE  
TED HEPBURN  
COMPANY

Ted Hepburn, President Todd Hepburn, Vice-President  
P.O. Box 42401, Cincinnati, Ohio 45242 (513) 791-8730

# North Dakota—Fargo-Grand Forks

## KTHI-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 304-kw visual, 45.7-kw aural. Antenna: 2000-ft. above av. terrain, 2063-ft. above ground, 3058-ft. above sea level.

Latitude 47° 20' 36"  
Longitude 97° 17' 17"

Transmitter: 3-mi. W of Blanchard.

Studios: 1350 21st Ave. S., Fargo;  
314 9th Ave. N., Grand Forks.

Telephones: 701-237-5211, Fargo;  
701-772-3481, Grand Forks.

TWX No.: 910-673-8302.

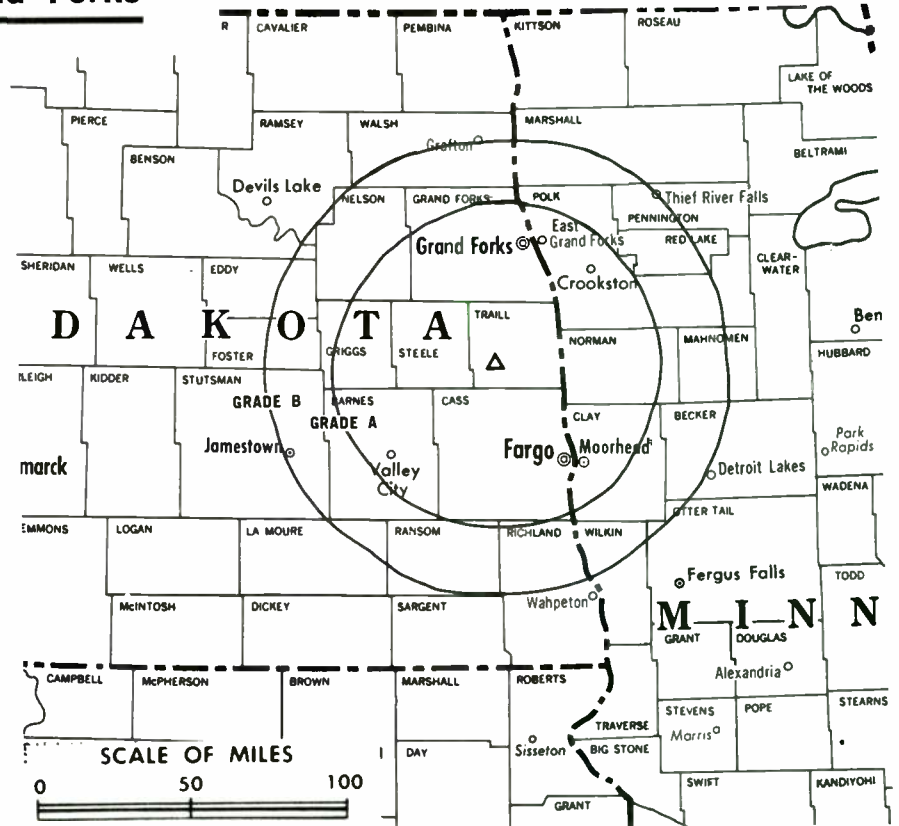
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC, Newsweek.

Represented (sales) by Harrington, Righter & Parsons.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV's and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KTHI-TV Ref: FCC File No. BMPCT--5881 Granted 8/13/63

©American Map Co., Inc., N.Y., No. 14244

## KTHI-TV

Network Service: ABC.

Licensee: Spokane Television Inc., 1350 21st Ave. S., Fargo (58102).

Ownership: Evening Telegram Co. See KXLY-TV, Spokane, Wash.

Began Operation: Oct. 11, 1959. Sale by Fuqua Communications to present owner approved by FCC Dec. 23, 1968 (Television Digest, Vol. 9:4). Previously, sale of control to Natco by Polaris Corp. approved Sept. 23, 1966 by FCC (Vols. 5:51, 6:39-40). Sale of control to Polaris by North Dakota Bcstg. approved by FCC July 25, 1962 (Vol. 2:20).

Represented (legal) by Lovett, Ford, Hennessey, Stambler & Siebert.

Personnel:

WAYNE F. McNULTY, executive vice president.  
DAVID LUNDE, station manager.  
DAVE KNUDTSON, operations manager.  
ROGER JOHNSON, chief engineer.  
JIM LOUNSBURY, news director.  
TIM SWAN, promotion manager.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.	\$1850	\$1000	Graded rates apply*	

\*Highest rate: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MINNESOTA</b>				
	Becker	10,400	10,000	96
	Clay	16,000	15,800	99
<b>50% &amp; Over</b>	Clearwater	3,200	3,000	92
	Kittson	2,700	2,500	94
	Lake Of The Woods	1,500	1,300	86
	Mahnomen	1,900	1,800	96
	Marshall	5,000	4,800	96
	Norman	4,000	3,800	96

Net Weekly Circulation	State County	Total Households	TV Households	%
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### MINNESOTA—(Continued)

	Otter Tail	18,900	18,100	96
	Pennington	5,600	5,300	95
	Polk	13,200	12,800	97
	Red Lake	1,600	1,500	97
	Roseau	4,400	3,900	89
	Wilkin	2,800	2,700	98

### NORTH DAKOTA

	Barnes	4,800	4,700	98
	Cass	29,700	29,200	98
	Eddy	1,300	1,300	98
	Foster	1,400	1,400	97
	Grand Forks	21,600	21,200	98
<b>50% &amp; Over</b>	Griggs	1,800	1,800	98
	La Moure	2,400	2,300	97
	Nelson	2,200	2,200	98
	Pembina	3,900	3,700	94
	Ramsey	4,400	4,300	97
	Ransom	2,600	2,500	98
	Richland	7,800	7,600	97
	Sargent	2,100	2,100	98
	Steele	1,400	1,400	98
	Stutsman	8,300	8,200	99
	Traill	3,500	3,400	99
	Walsh	5,900	5,800	98
	Wells	2,400	2,300	97

### SOUTH DAKOTA

	Marshall	2,100	2,000	95
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### MINNESOTA

<b>Between 25-49%</b>	Beltrami	10,500	9,600	92
	Douglas	9,800	9,500	97
	Grant	2,600	2,500	98

(Continued on page 666-b)

<b>Station Totals</b>	<b>328,700</b>	<b>317,600</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>201,300</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>126,400</b>		



## WDAY-TV

Ch. 6

[Also operates satellite WDAZ-TV, Devils Lake, N.D.]

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 11.2-kw aural. Antenna: 1150-ft. above av. terrain. 1203-ft. above ground, 2149-ft. above sea level.

Latitude 47° 00' 43"  
Longitude 97° 11' 58"

Transmitter: 1-mi. E of Amenia, N.D.

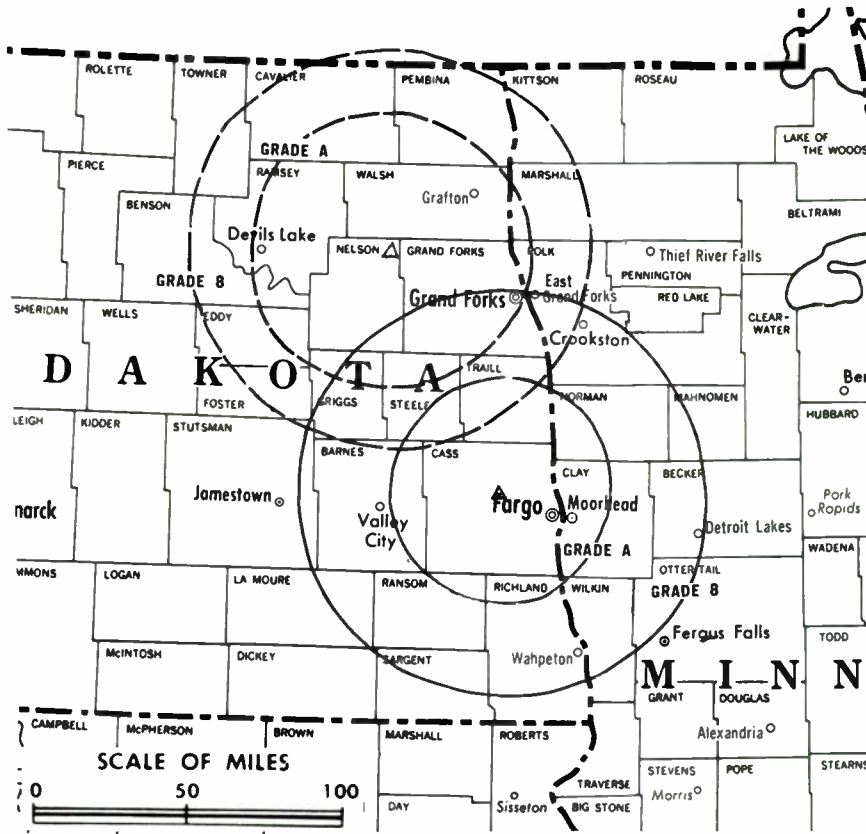
AM Affiliate: WDAY, 5-kw, 970 kHz (NBC).

FM Affiliate: WDAY-FM, 42-kw, 93.7 MHz (No. 229), 1150-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WDAY-TV Ret: FCC File No. BPC-2489 Granted 7/31/58

©American Map Co., Inc., N.Y., No. 14244

## WDAY-TV

Network Service: NBC.

Licensee: WDAY Inc., Box 2466, 207 N. 5th St.

Studio: 207 N. 5th St. (58102).

Telephone: 701-237-6500. TWX No.: 910-673-8301.

Ownership: Forum Publishing Co., 55.56%; Norman D. Black Jr. Trust (Jane B. Marcil, William C. Marcil, Mary B. Lewis, Peter D. Lewis, trustees), 4.63%; William Lontz, treas., 6.15%; John D. Paulson, 2.96%; Donald D. Lontz, 4.37%; Helen P. Kolouch, 2.96%; Kathryn P. Bond, 2.96%; Norman D. Black estate (Margaret B. Forman, trustee), 12.89%; Jane Stern, 1.78%; Anne Selvig, 1.78%. Forum Publishing Co. publishes The Fargo Forum. Forum Publishing ownership: Norman D. Black Jr. Trust, Nancy Jane Black Marcil & Mary Margaret Black Lewis, trustees, 39.4%; John D. Paulson, secy., 14.9%; William C. Lontz, treas., 7.6%; N. D. Black estate (Margaret B. Forman, trustee), 22.4%; Donald D. Lontz, 7.6%; four others, none holding more than 2%. Forum owns KSFY-TV, Sioux Falls; KABY-TV, Aberdeen; KPRY-TV, Pierre, all S.D. WDAY Inc. owns KMMJ (AM), Grand Island, Neb.

Began Operation: June 1, 1953. Sale of 55.56% control to Fargo Forum by E. C. & Marie E. Reineke to give its owners, Black family, 100% control approved July 20, 1960 by FCC (Television Digest, Vol. 16:31).

Represented (sales) by Peters, Griffin, Woodward Inc.; Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Marmet Professional Corp.

Personnel:

WILLIAM C. MARCIL, president.

S. D. RASMUSSEN, general manager.

COLE CARLEY, sales manager.

ROY PEDERSEN, promotion & merchandising manager.

NORM SCHRADER, news director.

### DIGEST OF RATE CARD—(Sept. 19, 1978)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.  
6:30-10:30 p.m., daily.  
\$1600 \$1000 \$800 \$650 Graded rates apply\*

\*Highest rate: \$457.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MINNESOTA</b>				
	Becker	10,400	10,000	96
	Clay	16,000	15,800	99
	Clearwater	3,200	3,000	92
	Kittson	2,700	2,500	94
	Lake Of The Woods	1,500	1,300	86
	Mahnomen	1,900	1,800	96
	Marshall	5,000	4,800	96
	Norman	4,000	3,800	96
	Otter Tail	18,900	18,100	96
	Pennington	5,600	5,300	95
	Polk	13,200	12,800	97
	Red Lake	1,600	1,500	97
	Roseau	4,400	3,900	89
	Wilkin	2,800	2,700	98
<b>50% &amp; Over</b>				
<b>NORTH DAKOTA</b>				
	Barnes	4,800	4,700	98
	Benson	2,700	2,600	96
	Cass	29,700	29,200	98
	Cavalier	3,700	3,400	93
	Dickey	2,800	2,700	96
	Eddy	1,300	1,300	98
	Foster	1,400	1,400	97

(Continued on page 656-b)

Station Totals	274,400	264,800	96
Net Weekly Circulation (1979-80)		197,500	
Average Daily Circulation (1979-80)		139,800	

Arbitron Data: Figures include coverage of satellite WDAZ-TV, Devils Lake, N.D.

# North Dakota—Minot

## KMOT

Ch. 10

[Satellite of KFYP-TV, Bismarck]

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 42.7-kw aural. Antenna: 680-ft. above av. terrain, 687-ft. above ground, 2444-ft. above sea level.

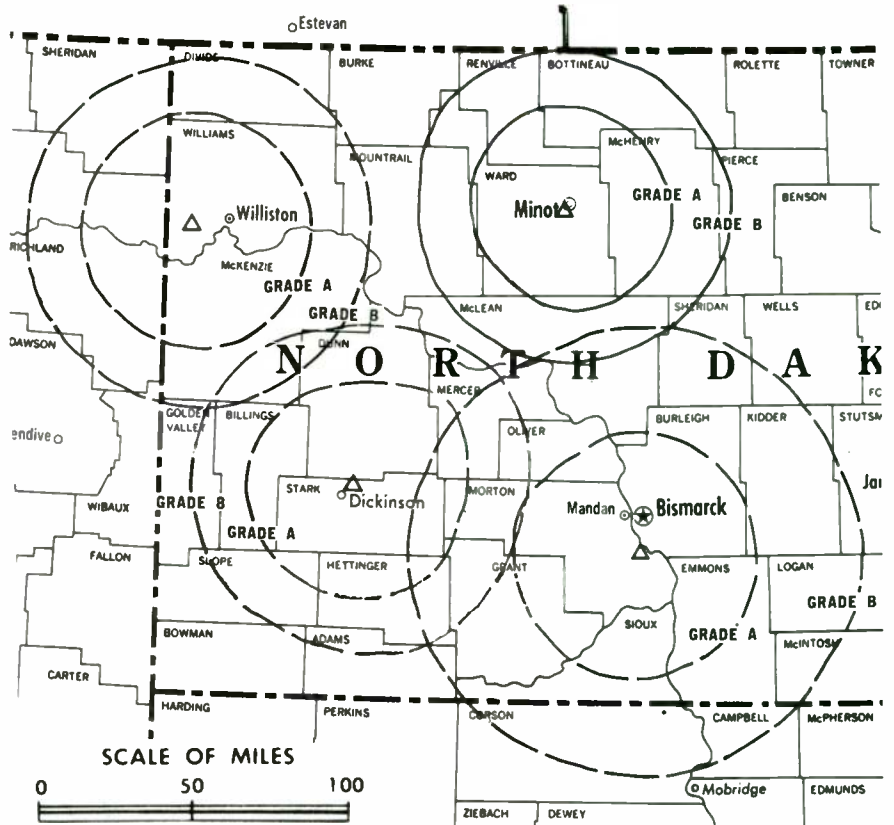
Latitude 48° 12' 56"

Longitude 101° 19' 05"

Transmitter: Southdale, Minot, N.D.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-b).

KMOT Ref: FCC File No. BPCT-4085 Granted 5/1/68

© American Map Co., Inc., N.Y., No. 14244

## KMOT

Network Service: NBC.

Licensee: Meyer Broadcasting Co., Broadway at Fourth, Bismarck, N.D. (58501).

Studio: Southdale, Minot, N.D.

Telephone: 701-223-0900, Bismarck.

Ownership: See KFYP-TV.

Began Operation: Jan. 20, 1958.

Represented (sales) by Blair Television.

Represented (legal) by Hogan & Hartson.

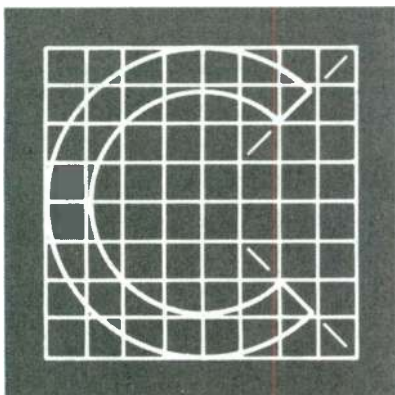
### Personnel:

WILLIAM EKBERG, president (Bismarck).  
 JERRY HEGEL, general sales manager (Bismarck).  
 DAVE STUART, director, national sales (Bismarck).  
 STAN WILSON, station manager.  
 RAMON SWENSON, chief engineer.

Rates: Sold in combination with KFYP-TV, Bismarck, N.D.

NETWORK BASE HOURLY RATE: \$147.

Arbitron Data: Included with parent KFYP-TV,  
 Bismarck



# Cable Systems Design Group

Incorporated

CABLE TELEVISION SYSTEM DESIGNERS

1225 CONNECTICUT AVENUE, NW SUITE 100

WASHINGTON, DC 20036

(202) 463-7999

# North Dakota—Minot

## KXMC-TV

Ch. 13

[Operates satellites KXMB-TV, Bismarck & KXMD-TV, Williston, N.D.]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1120-ft. above av. terrain, 1053-ft. above ground, 3123-ft. above sea level.

Latitude 48° 03' 02"  
Longitude 101° 20' 29"

Transmitter: 11.5-mi. S of Minot.

AM Affiliate: KCJB, 5-kw, 910 kHz.

FM Affiliate: KCJB-FM, 58-kw, 97.1 MHz (No. 246), 830-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

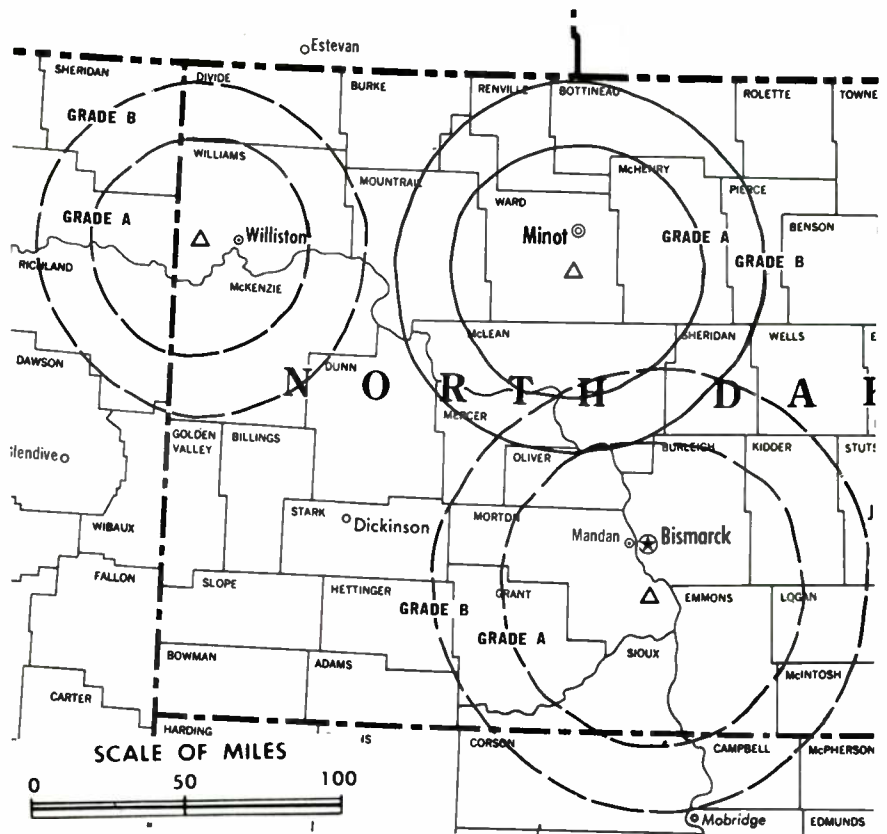
Total Households: © MST

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KXMC-TV Ref: FCC File No. BPCT-4524 Granted 8/29/72

©American Map Co., Inc., N.Y., No. 14244

## KXMC-TV

Network Service: ABC, CBS.

Licensee: KXMC-TV Inc., KXMC Bldg., Minot, N.D. (58701).

Studio: KXMC Building.

Telephone: 701-852-2104. TWX No.: 910-675-2496.

Ownership: Chester Reiten, pres., 48.36%; W. L. Hurley estate, 45%; 6 others, none with as much as 1%. They also own KXMD-TV, Williston; KXMB-TV, Bismarck & KCJB-AM-FM, Minot.

Began Operation: April 4, 1953. Sale to present owners by formerly 100% owner N. Dakota Bcstg. Co. Inc. approved Oct. 20, 1959 by FCC (Television Digest, Vol. 15:37, 43). Ownership interlocks with radios KCJB & FM, Minot.

Represented (sales) by Katz Television; The Hurley Co. (regional).

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Personnel:

CHESTER REITEN, president.

HENRY BEUCLER, general manager.

ROD ROMINE, program director.

DUANE AASE, chief engineer.

### DIGEST OF RATE CARD

(July 30, 1979)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$1350 \$875 \$650 \$475 Graded rates apply\*

\*Highest rate: \$500.

Rates: Sold in combination with KXMB-TV, Bismarck; KXMD-TV, Williston and KDIX-TV, Dickinson.

NETWORK BASE HOURLY RATE: \$298.

Arbitron Data: Figures include KXMB-TV, Bismarck; KDIX-TV, Dickinson & KXMD-TV, Williston, N.D.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MONTANA</b>			
	Fallon	1,300	1,200	93
	Mc Cone	900	800	93
	Richland	3,700	3,500	95
	Roosevelt	3,400	3,300	96
	Sheridan	2,200	2,100	96
	Wibaux	600	600	95
	<b>NORTH DAKOTA</b>			
	Adams	1,400	1,300	96
	Benson	2,700	2,600	96
	Billings	400	400	97
	Bottineau	2,700	2,600	97
	Bowman	1,200	1,200	96
	Burke	1,400	1,300	96
	Burleigh	18,400	18,000	98
	Divide	1,500	1,400	95
	Dunn	1,400	1,300	96
	Emmons	1,900	1,800	97
	Golden Valley	800	800	97
	Grant	1,600	1,500	96
50% & Over	Hettinger	1,600	1,600	97
	Kidder	1,200	1,200	98
	Logan	1,300	1,200	96
	Mc Henry	2,900	2,800	97
	Mc Intosh	2,000	1,900	95
	Mc Kenzie	1,800	1,700	97
	Mc Lean	4,500	4,400	98
	Mercer	2,500	2,400	95
	Morton	8,200	8,000	97
	Mountrail	2,800	2,700	97
	Oliver	900	900	97
	Pierce	2,100	2,000	96
	Renville	1,400	1,400	99
	Rolette	3,500	3,200	92
	Sheridan	1,100	1,100	96
	Sioux	800	700	92
	Slope	400	400	97
	Stark	5,800	5,600	97
	Ward	19,900	19,500	98
	Wells	2,400	2,300	97
	Williams	6,900	6,700	97

(Continued on page 666-b)

Station Totals	156,100	150,300	96
Net Weekly Circulation (1979-80)			117,400
Average Daily Circulation (1979-80)			83,200



# North Dakota—Valley City (Fargo)

## KXJB-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 10-kw aural. Antenna: 2030-ft. above av. terrain, 2060-ft. above ground, 3120-ft. above sea level.

Latitude 47° 16' 45"  
Longitude 97° 20' 18"

Transmitter: 3-mi. E of Galesburg, N.D.

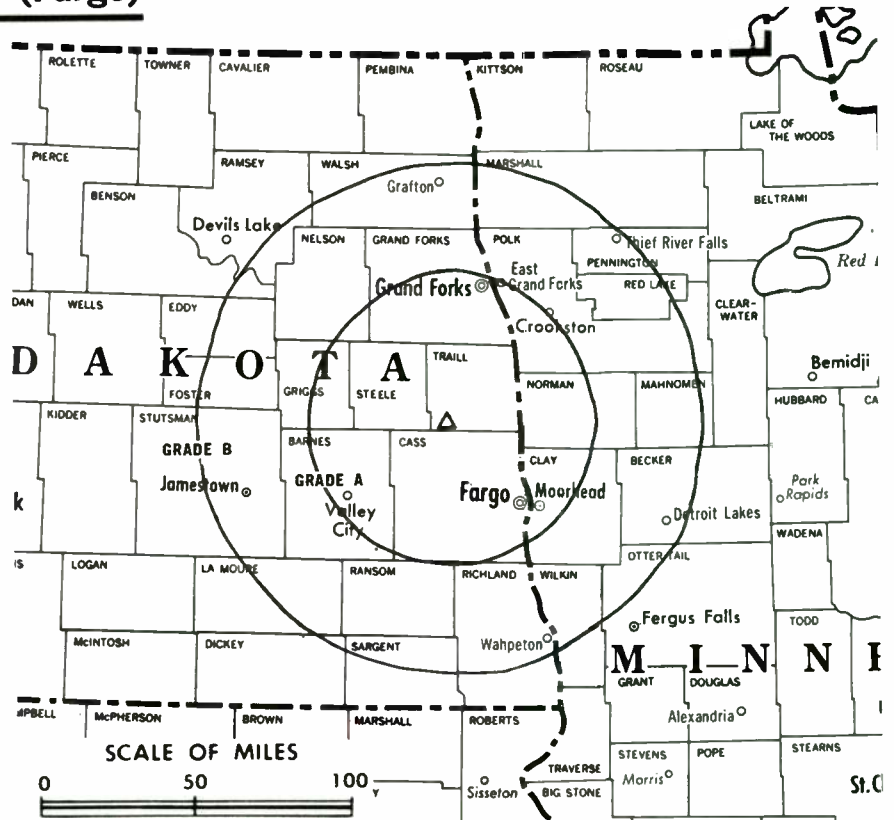
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (engineering) by A. D. Ring & Associates.

Represented (sales) by Avery-Knodel Inc.; The Hurley Co. (Minneapolis).



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KXJB-TV Ref: FCC File No. BPCT—3088 Granted 7/24/84

© American Map Co., Inc., N.Y., No. 14244

## KXJB-TV

Network Service: CBS.

Licensee: North American Communication Corp., Box 2926, Fargo, N.D. (58108).

Studio: 4000 W. Main Ave., Fargo.

Telephone: 701-282-0444, Fargo. TWX No.: 910-673-8307.

Ownership: See KCMT (TV), Alexandria, Minn.

Began Operation: July 12, 1954. Sale to present owner approved by FCC Nov. 30, 1978.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

TOM BARNES JR., president & general manager.  
PAUL WICKRE, general sales manager.  
ARVID SONSTELIE, studio supervisor.

Highest 30 Sec. Rate (May 1, 1981): \$475.

NETWORK BASE HOURLY RATE: \$537.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MINNESOTA</b>			
	Becker	10,400	10,000	96
	Clay	16,000	15,800	99
	Clearwater	3,200	3,000	92
	Kittson	2,700	2,500	94
	Mahnomen	1,900	1,800	96
	Marshall	5,000	4,800	96
<b>50% &amp; Over</b>	Norman	4,000	3,800	96
	Otter Tail	18,900	18,100	96
	Pennington	5,600	5,300	95
	Polk	13,200	12,800	97
	Red Lake	1,600	1,500	97
	Wilkin	2,800	2,700	98
	<b>NORTH DAKOTA</b>			
	Barnes	4,800	4,700	98
	Cass	29,700	29,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>NORTH DAKOTA—(Continued)</b>			
	Dickey	2,800	2,700	96
	Eddy	1,300	1,300	98
	Foster	1,400	1,400	97
	Grand Forks	21,600	21,200	98
	Griggs	1,800	1,800	98
	La Moure	2,400	2,300	97
	Nelson	2,200	2,200	98
	Pembina	3,900	3,700	94
<b>50% &amp; Over</b>	Ramsey	4,400	4,300	97
	Ransom	2,600	2,500	98
	Richland	7,800	7,600	97
	Sargent	2,100	2,100	98
	Steele	1,400	1,400	98
	Stutsman	8,300	8,200	99
	Trail	3,500	3,400	99
	Walsh	5,900	5,800	98
	Wells	2,400	2,300	97
	<b>SOUTH DAKOTA</b>			
	Marshall	2,100	2,000	95
	<b>MINNESOTA</b>			
	Beltrami	10,500	9,600	92
	Grant	2,600	2,500	98
	Hubbard	5,200	4,800	92
<b>Between 25-49%</b>	Lake Of The Woods	1,500	1,300	86
	Roseau	4,400	3,900	89
	Traverse	2,200	2,100	97
	<b>NORTH DAKOTA</b>			
	Benson	2,700	2,600	96
	(Continued on page 666-b)			
<b>Station Totals</b>		<b>262,200</b>	<b>253,100</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>186,600</b>
<b>Average Daily Circulation (1979-80)</b>				<b>127,000</b>

# North Dakota—Williston

## KUMV-TV

Ch. 8

[Satellite of KFYP-TV, Bismarck]

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 33.1-kw aural. Antenna: 1060-ft. above av. terrain, 878-ft. above ground, 3221-ft. above sea level.

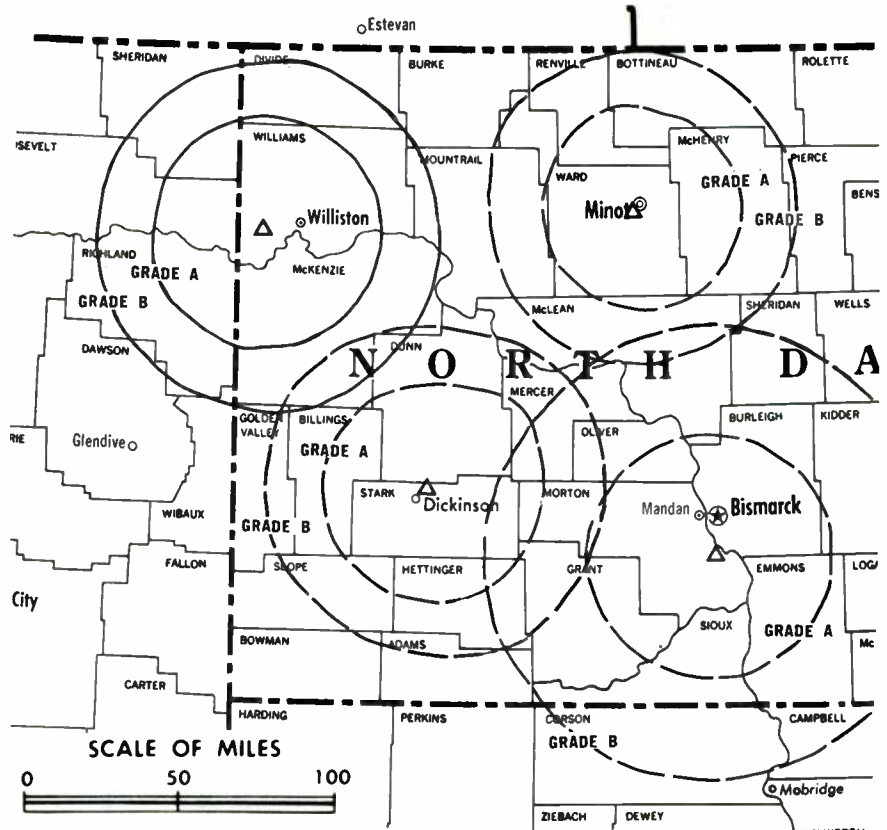
Latitude 48° 08' 02"

Longitude 103° 51' 36"

Transmitter: U.S. Rt. 2, 10-mi. W of Williston.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



County coverage based on Arbitron study (see page 4-b).

KUMV-TV Ref: FCC File No. BPCT-4622 Granted 8/16/73

©American Map Co., Inc., N.Y., No. 14244

## KUMV-TV

Network Service: NBC.

Licensee: Meyer Bcstg. Co., Broadway at Fourth, Bismarck, N.D. (58501).

Studio: U.S. Rt. 2, 10-mi. W of Williston.

Telephone: 701-223-0900, Bismarck.

Ownership: Same as KFYP-TV.

Began Operation: Feb. 11, 1957.

Represented (sales) by Blair Television.

Personnel:

WILLIAM EKBERG, president (Bismarck).

JERRY HEGEL, general sales manager (Bismarck).

DAVE STUART, director, national sales (Bismarck).

ROGER RIEN, station manager & program director.

JIM MOEN, chief engineer.

Rates: Sold in combination with KFYP-TV, Bismarck, N.D.

NETWORK BASE HOURLY RATE: \$163.

Arbitron Data for this Station Included with Parent KFYP-TV, Bismarck.

**SEE . . .  
you do read the ads**

AND SO DO THE  
OTHER USERS OF THIS  
**FACTBOOK.**

EVERY TIME YOU USE THIS BOOK,  
YOU SEE THESE ADS.  
THIS IS THE LOGICAL PLACE  
FOR YOUR AD.

# North Dakota—Williston

## KXMD-TV

Ch. 11

[Satellite of KXMC-TV, Minot, N.D.]

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 174-kw visual, 17.4-kw aural. Antenna: 980-ft. above av. terrain, 840-ft. above ground, 3140-ft. above sea level.

Latitude 48° 08' 22"

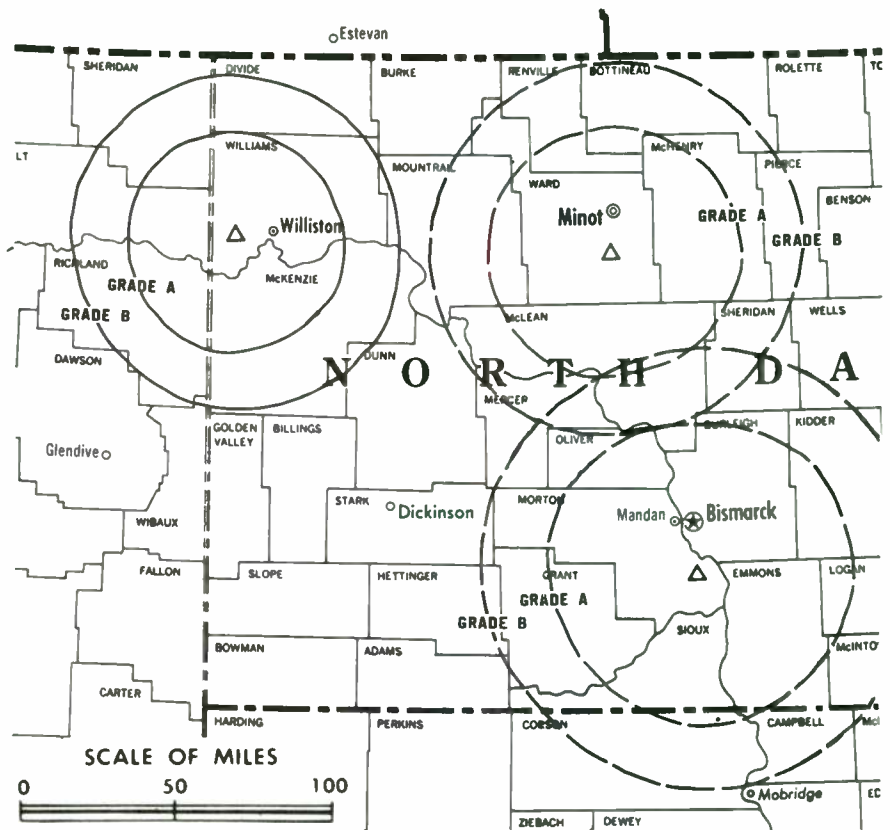
Longitude 103° 53' 24"

Transmitter: 11-mi. W of Williston on U.S. 2.

Color: Network, film, slide & tape.

News Wire Service: AP.

Arbitron Data: Included with KXMC-TV, Minot.



County coverage based on Arbitron study (see page 4-b).

KXMD-TV Ref: FCC File No. B3MPCT-7509 Granted 12/7/73

©American Map Co., Inc., N.Y., No. 14244

## KXMD-TV

Network Service: CBS, ABC.

Licensee: KXMC-TV Inc., KXMC-TV Bldg., Minot, N.D. (58704).

Studio: See KXMC-TV, Minot.

Ownership: See KXMC-TV, Minot.

Began Operation: Oct. 25, 1969.

Represented (sales) by Katz Television; The Hurley Co. (regional).

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Personnel:

JOHN BLAKE, station manager.

RON MEYER, chief engineer.

Rates: Sold in combination with KXMC-TV, Minot.

NETWORK BASE HOURLY RATE: \$75.

**EQUIPMENT MANUFACTURERS, SUPPLIERS, SERVICES . . . HAVE YOU TRIED TELEVISION DIGEST ADDENDA SERVICES?**

ADVERTISERS IN THE ADDENDA SERVICES REACH THE "CREAM OF THE CROP" EVERY WEEK—The top industry decision-makers with the top buying power in Cable, TV, AM-FM.

Learn more about this outstanding advertising buy. For complete advertising details, call collect: 202/872-9200.



## North Dakota

### KXMC-TV, Minot (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>SOUTH DAKOTA</b>			
	Campbell	900	800	94
	Carson	1,300	1,200	91
	Dewey	1,900	1,700	91
	Mc Pherson	1,500	1,400	95
	Walworth	2,700	2,600	95
<b>Between 25-49%</b>	<b>MONTANA</b>			
	Carter	600	500	91
	Daniels	1,400	1,300	95
	Valley	4,800	4,500	93
	Wibaux	600	600	95
	<b>NORTH DAKOTA</b>			
	Towner	1,500	1,400	96
	<b>SOUTH DAKOTA</b>			
	Perkins	1,700	1,600	94
<b>Between 5-24%</b>	<b>MONTANA</b>			
	Dawson	3,800	3,600	95
	<b>NORTH DAKOTA</b>			
	Eddy	1,300	1,300	98
	Stutsman	8,300	8,200	99
	<b>SOUTH DAKOTA</b>			
	Edmunds	1,700	1,600	95
	Harding	600	600	95

## Repetition breeds

### • REMEMBRANCE •

For details on multi-position ads in next year's Factbook, Use Order Card in Stations Volume

## KXJB-TV, Valley City

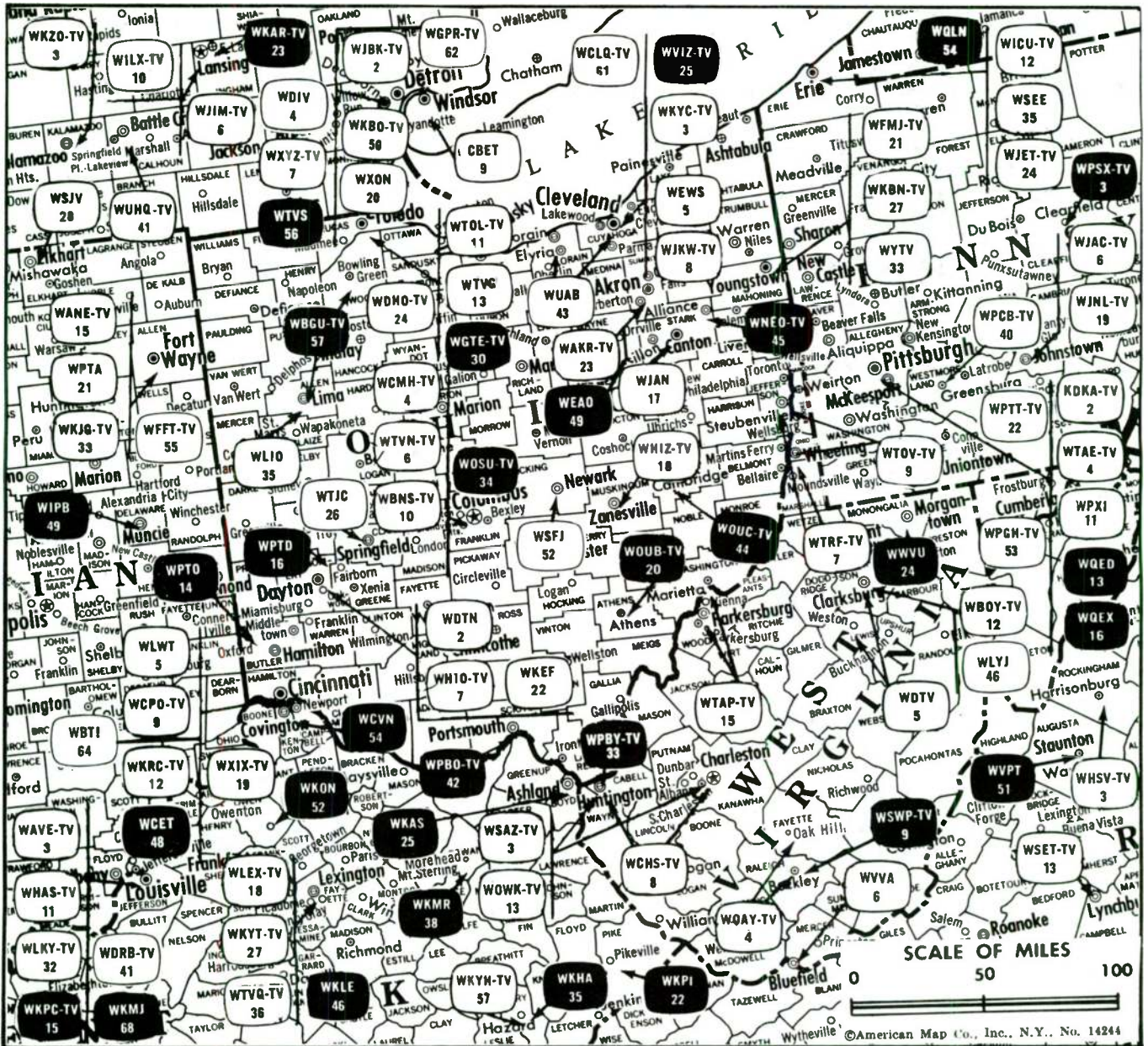
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH DAKOTA—(Continued)</b>				
<b>Between 25-49%</b>	Cavalier	3,700	3,400	93
	Towner	1,500	1,400	96
	<b>SOUTH DAKOTA</b>			
	Roberts	3,700	3,600	96
<b>Between 5-24%</b>	<b>NORTH DAKOTA</b>			
	Bottineau	2,700	2,600	97
	Burleigh	18,400	18,000	98
	Logan	1,300	1,200	96
	Mc Intosh	2,000	1,900	95
	Pierce	2,100	2,000	96

## KTHI-TV, Fargo

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>NORTH DAKOTA</b>			
	Benson	2,700	2,600	96
	Burleigh	18,400	18,000	98
	Cavalier	3,700	3,400	93
	Dickey	2,800	2,700	96
	Morton	8,200	8,000	97
	Oliver	900	900	97
	Pierce	2,100	2,000	96
	Towner	1,500	1,400	96
	Ward	19,900	19,500	98
	<b>Between 5-24%</b>	<b>MINNESOTA</b>		
Hubbard		5,200	4,800	92
Pope		4,200	4,000	95
Todd		9,000	8,500	95
Traverse		2,200	2,100	97
<b>NORTH DAKOTA</b>				
Bottineau		2,700	2,600	97
Emmons		1,900	1,800	97
Logan		1,300	1,200	96
Mc Henry		2,900	2,800	97
Mc Lean		4,500	4,400	98
Renville	1,400	1,400	99	
Stark	5,800	5,600	97	
<b>SOUTH DAKOTA</b>				
Roberts	3,700	3,600	96	



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Cleveland	926,000	8	1,328,800	9
Cincinnati	449,000	24	667,800	27
Columbus	387,000	30	565,200	33
Dayton	286,000	48	449,300	49
Toledo	262,000	54	407,300	55
Youngstown	161,000	83	217,500	90
Wheeling-Steubenville	112,000	106	157,800	117
Lima	18,000	191	35,400	194
Zanesville	12,000	199	28,800	200

# Ohio

## Ohio Station Status as of January 1, 1981

	VHF	UHF	TOTAL
☐ Commercial Television Stations	14	11	25
● Educational Television Stations	0	13	13
			<u>38</u>

### State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

**WTAP-TV, Marietta**  
(See Parkersburg, W.Va.)

**WTRF-TV, Steubenville**  
(See Wheeling, W.Va.)

### State Educational Technical Facilities (Complete Data in Educational Directory)

#### WEOA

**Akron**

Ch. 49

Non-Commercial Educational Station

Licensee: Northeastern Educational Television of Ohio Inc., 275 Martinel Dr., Kent, Ohio (44240).

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 210-kw max. & 111-kw horizontal visual, 21.0-kw max. & 11.1-kw horizontal aural. Antenna: 378-ft. above av. terrain, 490-ft. above ground, 1444-ft. above sea level.

Latitude	41°	04'	56"
Longitude	81°	37'	07"

#### WNEO-TV

**Alliance**

Ch. 45

Non-Commercial Educational Station

Licensee: Northeastern ETV of Ohio Inc., 275 Martinel Dr., Kent, Ohio (44240).

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 1820-kw max. & 1260-kw horizontal visual, 362-kw max. & 126-kw horizontal aural. Antenna: 830-ft. above av. terrain, 770-ft. above ground, 2045-ft. above sea level.

Latitude	40°	54'	23"
Longitude	80°	54'	40"

#### WOUB-TV

**Athens**

Ch. 20

Non-Commercial Educational Station

Licensee: Ohio University, Athens (45701).

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 479-kw visual, 95.5-kw aural. Antenna: 810-ft. above av. terrain, 871-ft. above ground, 1666-ft. above sea level.

Latitude	39°	18'	50"
Longitude	82°	08'	54"

#### WOUC-TV

**Cambridge**

Ch. 44

Non-Commercial Educational Station

Licensee: Ohio University, Athens (45701).

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 550-kw max. & 436-kw horizontal visual, 110-kw max. &

87.1-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1210-ft. above ground, 2345-ft. above sea level.

Latitude	40°	05'	32"
Longitude	81°	17'	19"

#### WCET Cincinnati

Ch. 48

Non-Commercial Educational Station

Licensee: Greater Cincinnati Television Educational Foundation, 1223 Central Pkwy., Cincinnati, O. (45214).

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 2233.6-kw max. & 1990.9-kw horizontal visual, 223.6-kw max. & 199-kw horizontal aural. Antenna: 1073-ft. above av. terrain, 953-ft. above ground, 1788-ft. above sea level.

Latitude	39°	07'	27"
Longitude	84°	31'	18"

#### WVIZ-TV Cleveland

Ch. 25

Non-Commercial Educational Station

Licensee: ETV Association of Metropolitan Cleveland.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1000-kw max. & 646-kw horizontal visual, 129-kw aural. Antenna: 1000-ft. above av. terrain, 814-ft. above ground, 1944-ft. above sea level.

Latitude	41°	20'	28"
Longitude	81°	44'	24"

#### WOSU-TV Columbus

Ch. 34

Non-Commercial Educational Station

Licensee: Ohio State University, Columbus (43210).

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1170-kw max. & 933-kw horizontal visual, 117-kw max. & 186-kw aural. Antenna: 1080-ft. above av. terrain, 1124-ft. above ground, 2045-ft. above sea level.

Latitude	40°	09'	33.5"
Longitude	82°	55'	21.5"

#### WPTD Dayton

Ch. 16

Non-Commercial Educational Station

Licensee: University Regional Bcstg. Inc., 3440 Office Park Dr., Dayton (45439).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power 1380-kw max. & 1320-kw horizontal visual, 138-kw max. & 132-kw horizontal aural. Antenna: 531-ft. above av. terrain, 500-ft. above ground, 1421-ft. above sea level.

Latitude	39°	42'	47"
Longitude	84°	15'	18"

#### WBGU-TV

**Lima-Bowling Green**

Ch. 57

Non-Commercial Educational Station

Licensee: Bowling Green State University, Troup Ave., Bowling Green, Ohio (43403).

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 740-kw max. & 479-kw horizontal visual, 147-kw max. & 95.5-kw horizontal aural. Antenna: 1060-ft. above av. terrain, 1094-ft. above ground, 1821-ft. above sea level.

Latitude	41°	08'	13"
Longitude	83°	54'	23"



**WPTO**

**Oxford**

Ch. 14

Non-Commercial Educational Station

Licensee: University Regional Bcstg. Inc., 3440 Office Park Dr., Dayton (45439).

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 204-kw visual, 40.7-kw aural. Antenna: 300-ft. above av. terrain, 352-ft. above ground, 1243-ft. above sea level.

Latitude 39° 30' 26"  
Longitude 84° 44' 09"

**WPBO-TV**

**Portsmouth**

Ch. 42

Non-Commercial Educational Station

Licensee: Ohio State University, Telecommunications Center, 2400 Olentangy River Rd., Columbus, O. (43210).

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 521-kw max. & 398-kw horizontal visual, 105-kw max. & 79.4-kw horizontal aural. Antenna: 1236-ft. above av. terrain, 953-ft. above ground, 2049-ft. above sea level.

Latitude 38° 45' 41.5"  
Longitude 83° 03' 41.0"

**WGTE-TV**

**Toledo**

Ch. 30

Non-Commercial Educational Station

Licensee: Greater Toledo ETV Foundation, 415 N. St. Clair St. (43604).

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1170-kw visual, 234-kw aural. Antenna: 1017-ft. above av. terrain, 1034-ft. above ground, 1625-ft. above sea level.

Latitude 41° 39' 26.5"  
Longitude 83° 25' 55.0"

**WUAB, Lorain-Cleveland**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>PENNSYLVANIA</b>				
Between 5-24%	Allegheny	529,300	518,600	98
	Beaver	70,800	69,500	98
	Butler	46,800	45,900	98
	Crawford	29,300	28,200	96
	Fayette	55,000	53,100	97
	Indiana	27,900	27,000	97
	Lawrence	36,300	35,400	97
	Mercer	42,200	41,100	97
	Washington	77,300	75,500	98
	Westmoreland	132,000	129,500	98
<b>WEST VIRGINIA</b>				
	Wayne	14,700	14,300	97

**WCPO-TV, Cincinnati**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OHIO—(Continued)</b>				
50% & Over	Highland	11,900	11,500	96
	Preble	12,900	12,700	98
	Warren	29,300	28,800	98
<b>INDIANA</b>				
	Jefferson	9,000	8,700	97
	Wayne	26,800	26,100	98
<b>KENTUCKY</b>				
Between 25-49%	Bourbon	6,900	6,700	98
	Franklin	14,300	14,100	98
	Henry	4,500	4,400	98
	Nicholas	2,500	2,400	97
	<b>OHIO</b>			
	Darke	18,600	18,200	98
	Fayette	9,400	9,100	97
	Greene	40,300	39,600	98
	Miami	31,500	31,000	98
	Montgomery	205,600	202,700	99
	Scioto	29,700	28,800	97
<b>INDIANA</b>				
	Decatur	8,500	8,300	97
<b>KENTUCKY</b>				
Between 5-24%	Clark	9,500	9,300	98
	Estill	4,700	4,400	94
	Lawrence	4,500	4,400	98
	Madison	15,600	15,000	96
	Mercer	6,400	6,200	97
	Montgomery	6,400	6,100	96
	Powell	2,800	2,600	93
	Scott	7,100	6,900	97
	Shelby	7,100	7,000	98
	Trimble	2,000	2,000	98
<b>OHIO</b>				
	Champaign	11,600	11,400	98
	Clark	50,700	49,900	98
	Lawrence	22,200	21,600	97
	Ross	20,800	20,200	97
	Shelby	13,100	12,900	98

**WEWS, Cleveland**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OHIO—(Continued)</b>				
Between 5-24%	Ottawa	13,700	13,500	98
	Sandusky	20,900	20,600	99
	Seneca	19,100	18,700	98
	Wyandot	7,500	7,300	97
	<b>PENNSYLVANIA</b>			
	Mercer	42,200	41,100	97

**WAKR-TV**

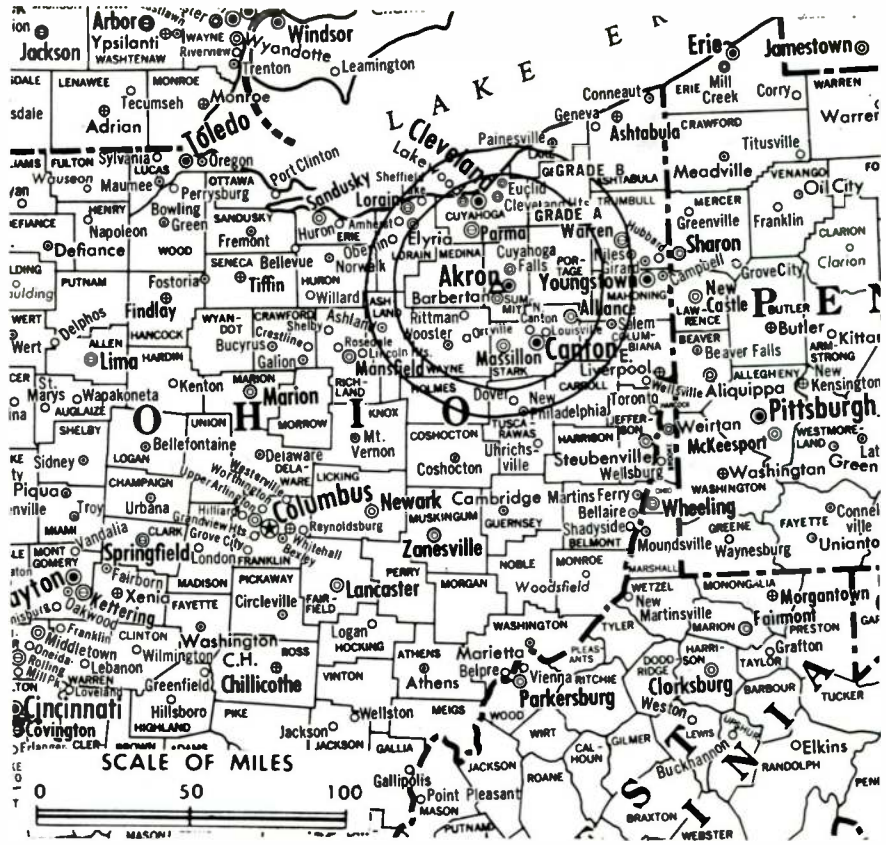
Ch. 23

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1290-kw max. & 1000-kw horizontal visual, 175-kw max. & 138-kw horizontal aural. Antenna: 960-ft. above av. terrain, 960-ft. above ground, 2049-ft. above sea level.

Latitude 41° 03' 51"  
Longitude 81° 34' 59"  
Requests CP for change to 698-kw max. & 582-kw horizontal visual, 66.9-kw max. aural, 678-ft. above av. terrain, 798-ft. above ground, 1752-ft. above sea level.

Transmitter: Dreisbach Dr.  
TV tape: Recording facilities.  
Color: Network, live, film, slide & tape.  
News Wire Service: UPI.  
News Film Service: ABC.  
Satellite Earth Station: Scientific-Atlanta, 5-m.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WAKR-TV Ref: FCC File No. Doc. 16538—Granted 3/17/87

©American Map Co., Inc., N.Y., No. 14244

**WAKR-TV**

Network Service: ABC.  
Licensee: Summit Radio Corp., P.O. Box 1590, Akron (44309).  
Studio: Radio-Television Center of Akron, 853 Copley Rd.  
Telephone: 216-535-7831.  
AM Affiliate: WAKR, 5-kw, 1590 kHz.  
FM Affiliate: WAEZ, 50-kw, 97.5 MHz (No. 248), 500-ft.  
Ownership: Roger G. Berk, pres.; James L. Berk, v.p.; Phyllis V. Simms, secy.; Edward F. Devine, v.p.-treas. Summit Radio owns WAKR & WAEZ (FM), Akron, Ohio. Summit Radio subsidiaries own radios WONE & WTUE (FM), Dayton, Ohio; KBOX & KMEZ (FM), Dallas, Tex. & KLZ & KAZY (FM), Denver, Colo.  
Began Operation: June 7, 1953.  
Represented (sales) by Spot Time Ltd.  
Represented (legal) by McKenna, Wilkinson & Kittner.  
Represented (engineering) by Cohen & Dippell.  
Personnel:  
ROGER G. BERK, president.  
ROBERT I. BOSTIAN, vice president & general manager.  
CHIP FOX, sales manager.  
ART BARRETT, news director.  
WILLIAM J. O'NEIL JR., program director.  
DENNIS LEBEC, production director.

**DIGEST OF RATE CARD**  
(Nov. 1, 1980)

Hour	Min.	30 Sec.	10 Sec.
Class AAA—8-10:59 p.m., daily.			
\$4000	\$900	\$450	\$225

NETWORK BASE HOURLY RATE: \$197.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>OHIO</b>			
	Coshocton	12,800	12,300	96
	Stark	132,900	130,500	98
<b>Between 25-49%</b>	<b>OHIO</b>			
	Ashland	15,100	14,800	98
	Guernsey	14,300	13,800	96
	Portage	40,700	40,100	99
	Summit	186,600	183,900	99
	Tuscarawas	28,400	27,600	97
<b>Between 5-24%</b>	<b>OHIO</b>			
	Carroll	9,000	8,800	98
	Columbiana	40,700	39,900	98
	Cuyahoga	557,800	548,500	98
	Erie	25,800	25,400	98
	Geauga	22,400	21,900	98
	Harrison	6,400	6,200	97
	Holmes	7,100	6,500	92
	Huron	16,900	16,500	98
	Knox	15,000	14,700	98
	Lorain	88,400	87,100	99
Mahoning	98,300	96,800	98	
Medina	34,500	33,900	98	
Richland	44,100	43,200	98	
Trumbull	78,700	77,500	98	
<b>Station Totals</b>		<b>1,506,300</b>	<b>1,479,200</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>275,900</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>120,200</b>	

# Ohio—Canton

## WJAN

Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 437-kw max. & 389-kw horizontal visual, 47.9-kw max. & 45.7-kw horizontal aural. Antenna: 450-ft. above av. terrain, 448-ft. above ground, 1613-ft. above sea level.

Latitude 40° 51' 04"  
Longitude 81° 16' 37"

Transmitter: U.S. Rt. 62, Cal. Ave. & Reno Rd., Louisville, O.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: AP.

Satellite Earth Station: Scientific-Atlanta, 10-m.

Total Households: © M81

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WJAN Ref: FCC File No. BPCT-4988 Granted 4/20/77

©American Map Co., Inc., N.Y., No. 14244

## WJAN

Network Service: PTL.

Licensee: Heritage Village Church & Missionary Fellowship, P.T.L. Television Network, Charlotte, N.C. (28279).

Studio: 6600 Atlantic Blvd., Louisville, Ohio (44641).

Telephone: 216-875-5542.

Ownership: Non-profit, non-stock corp. James O. Bakker, pres.

Began Operation: Jan. 1, 1967. Sale to present owner by Janson Industries approved by FCC Aug. 5, 1977 (Television Digest, Vol. 17:35, 37).

Represented (legal) by Midlen & Reddy.

Represented (engineering) by D. W. Sargent.

Personnel:

RONALD L. BEARDMORE, general manager & program director.

SHARON HENDERSON, business manager.

DALE LAMM, chief engineer.

DENNIS HAZEN, news director.

Note: Station does not sell commercial time or charge for programs aired. Depends on contributions.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>OHIO</b>			
	Ashland	15,100	14,800	98
	Carroll	9,000	8,800	98
	Coshocton	12,800	12,300	96
	Holmes	7,100	6,500	92
	Knox	15,000	14,700	98
	Stark	132,900	130,500	98
	Tuscarawas	28,400	27,600	97
	Wayne	30,400	29,300	96
<b>Station Totals</b>		<b>250,700</b>	<b>244,500</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>45,100</b>
<b>Average Daily Circulation (1979-80)</b>				<b>16,800</b>

For Religious Associations,  
see Services Volume



# Ohio—Cincinnati

**WBTI**

Ch. 64

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 1000-kw max. & 851-kw horizontal visual, 170-kw horizontal aural. Antenna: 940-ft. above av. terrain, 953-ft. above ground, 1788-ft. above sea level.

Latitude 39° 07' 31"  
Longitude 84° 29' 57"

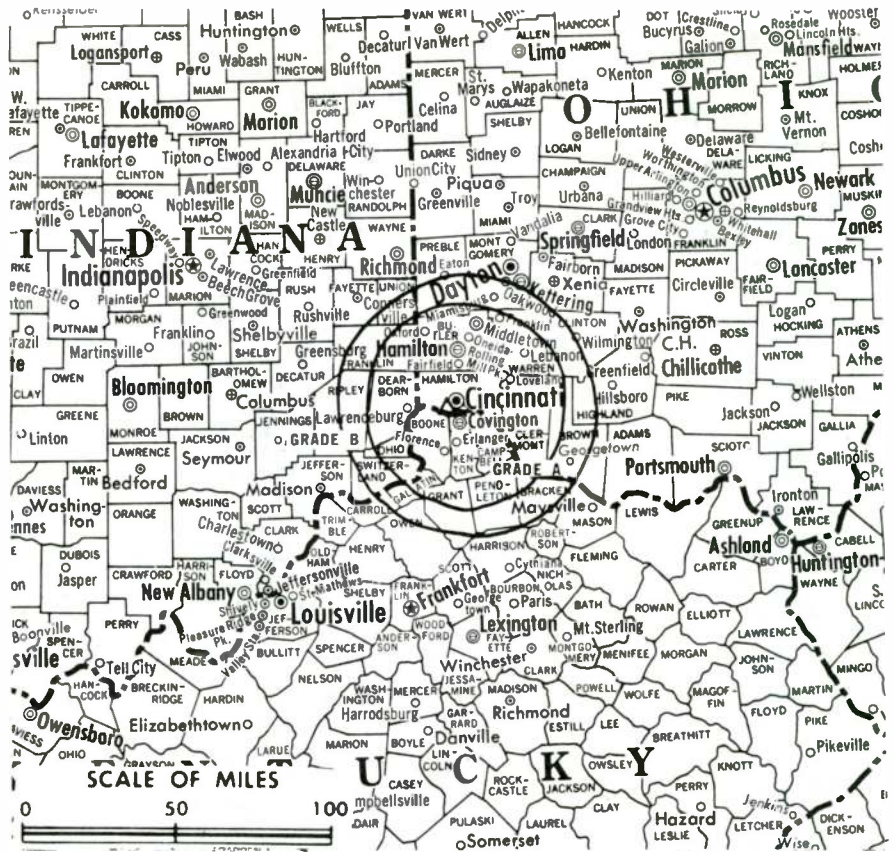
Transmitter: 2222 Chickasaw St., Cincinnati.

Color: Live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP.

Satellite Earth Station: Scientific-Atlanta, 10-m.



WBTI Ref: FCC File No. BMPCT-790328LD Granted 6/29/79 © American Map Co., Inc., N.Y., No. 14211

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WBTI

Network Service: None, independent.

Grantee: Buford Television of Ohio Inc., Box 957, Tyler, Tex. (75701).

Studio: 5177 Fishwick Dr., Cincinnati, Ohio (45216).

Telephone: 513-641-3220.

Ownership: See KLTU, Tyler, Tex.

Began Operation: Jan. 28, 1980. Began subscription TV operation Feb. 1, 1980.

Represented (sales) by Adam Young Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

ERROL R. KAPELUSCH, exec. vice president & general manager.  
J. BRAD STREIT, station manager.  
JOHN McNALLY, chief engineer.  
KENT DEXTER, production manager.  
JIM GAUSELMAN, promotion director.  
MARY BETH KELLY, traffic manager.  
EVELYN HOPPER, business manager.

Highest 30 Sec. Rate: \$120.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>KENTUCKY</b>			
	Boone	12,600	12,500	99
	Kenton	44,000	43,700	99
	Owen	3,500	3,400	97
	<b>OHIO</b>			
	Clermont	38,100	37,400	98
<b>Station Totals</b>		<b>98,200</b>	<b>97,000</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>22,200</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>8,000</b>	

Cable Systems Design Group

Incorporated

CABLE TELEVISION SYSTEM DESIGNERS

1225 Connecticut Avenue, NW  
Suite 100  
Washington, DC 20036

(202) 463-7999

# Ohio—Cincinnati

## WCPO-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 282-kw horizontal visual, 63.1-kw max. & 56.2-kw horizontal aural. Antenna: 1019-ft. above av. terrain, 909-ft. above ground, 1749-ft. above sea level.

Latitude 39° 07' 31"  
Longitude 84° 29' 57"

Transmitter: 2345 Symmes St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: CBS, CNN.

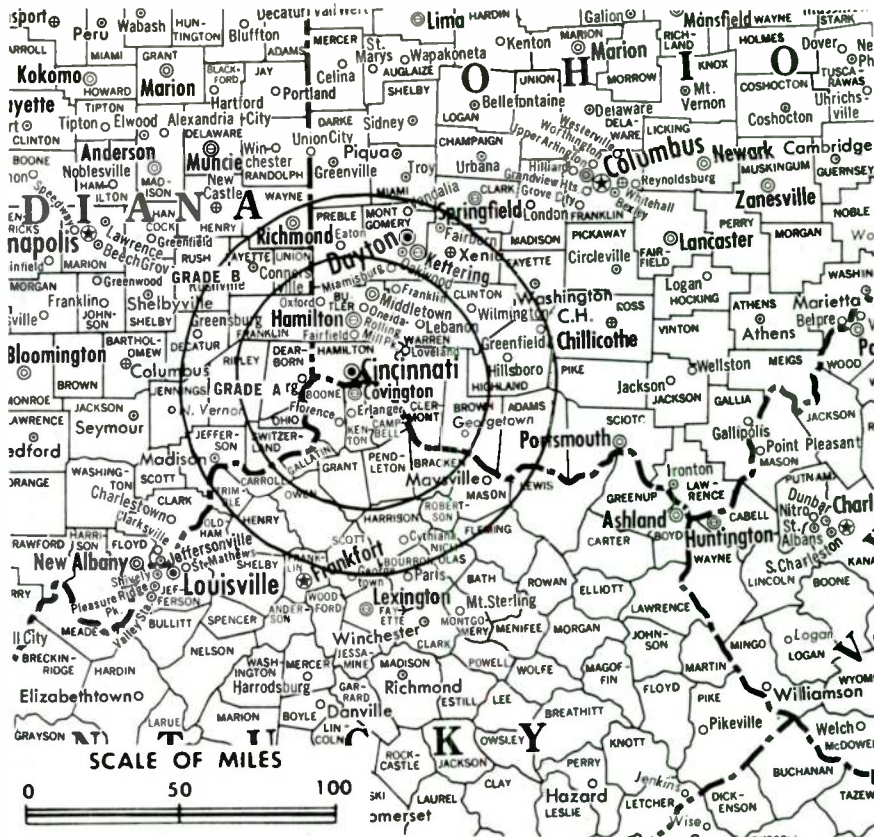
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WCPO-TV Ref: FCC File No. BPCT-6555 Granted 7/18/67

© American Map Co., Inc., N.Y., No. 14214

## WCPO-TV

Network Service: CBS.

Licensee: Scripps-Howard Broadcasting Co., 500 Central Ave. (45202).

Studio: 500 Central Ave.

Telephone: 513-721-9900. TWX No.: 810-461-2690.

Ownership: Scripps-Howard Broadcasting Co., 100%. Scripps-Howard also operates WEWS, Cleveland; WMC-TV-AM-FM, Memphis; WPTV, West Palm Beach, Fla.; KJRH, Tulsa, Okla.; KBMA-TV, Kansas City, Mo.; WNOX(AM), Knoxville, Tenn. For officers of Scripps-Howard Broadcasting Co., see WEWS, Cleveland, Ohio. For Scripps-Howard newspapers, see Newspaper Ownership of TV Stations.

Began Operation: July 26, 1949.

Represented (sales) by Blair Television; Paul Mulvihill Ltd. (Canada).

Represented (legal) by Baker & Hostetler.

Personnel:

ROBERT D. GORDON, vice president & general manager.

AL SCHOTTELKOTTE, v.p., news.

CLINT PACE, general sales manager.

LAWRENCE MURTAUGH, controller.

J. DONALD HOWE, local sales manager.

J. B. CHASE, national sales manager.

DWAYNE STEPHENS, production manager.

C. NORMAN (RICK) REEVES, director of operations.

ROBERT DOERR, director, information services.

EARL CORBETT, commercial manager.

BERNARD BORDEN, film director.

BURNIE WAYNER, chief engineer.

B. D. WHITE, business manager.

LELAND DAVIS, director of community affairs.

### DIGEST OF RATE CARD NO. 1-F—(May 5, 1981)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—8-11 p.m., daily.	\$6000	\$4800	\$3000	\$2025	\$1900*
				\$1900*	\$950*

\*Class AAA—8-11 p.m., Mon.-Sat.; 7-11 p.m., Sun.

NETWORK BASE HOURLY RATE: \$1850.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>INDIANA</b>				
	Dearborn	11,300	11,000	98
	Fayette	9,400	9,200	98
	Franklin	6,000	5,700	96
	Ohio	1,700	1,700	98
	Ripley	8,000	7,700	96
	Switzerland	2,400	2,300	95
	Union	2,500	2,400	96
<b>KENTUCKY</b>				
	Boone	12,600	12,500	99
	Bracken	2,700	2,700	98
	Campbell	27,200	27,000	99
	Carroll	3,200	3,100	98
	Fleming	4,200	4,100	97
	Gallatin	1,600	1,600	98
	Grant	4,900	4,800	98
	Harrison	5,500	5,400	98
	Kenton	44,000	43,700	99
	Lewis	4,600	4,400	97
	Mason	5,900	5,800	98
	Owen	3,500	3,400	97
	Pendleton	3,800	3,800	99
	Robertson	700	700	98
	Rowan	4,800	4,600	97
<b>OHIO</b>				
	Adams	8,700	8,100	94
	Brown	10,600	10,200	96
	Butler	85,900	84,400	98
	Clermont	38,100	37,400	98
	Clinton	11,200	11,000	98
	Hamilton	319,100	312,300	98

(Continued on page 669-b)

Station Totals	1,290,300	1,264,000	97
Net Weekly Circulation (1979-80)			784,800
Average Daily Circulation (1979-80)			464,500



# Ohio—Cincinnati

## WKRC-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 303-kw visual, 30.3-kw aural. Antenna: 1000-ft. above av. terrain, 971-ft. above ground, 1746-ft. above sea level.

Latitude 39° 06' 58.4"  
Longitude 84° 30' 05.0"

Transmitter: 1906 Highland Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

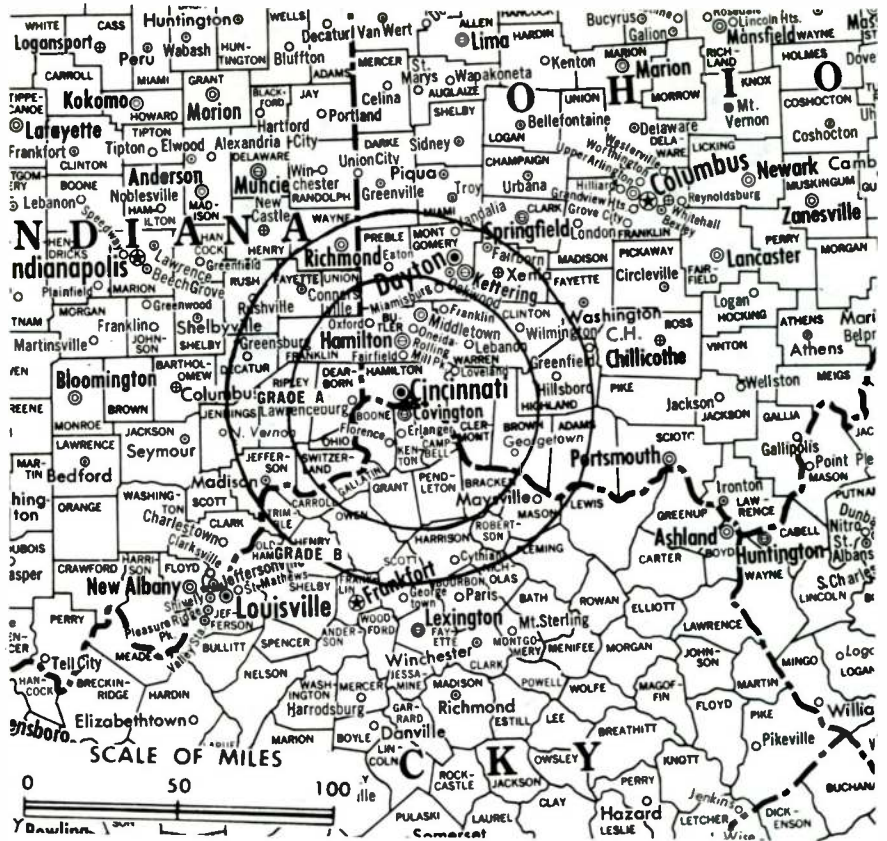
Facsimile Service: AP.

News Film Service: ABC.

AM Affiliate: WKRC, 5-kw, (1-kw night), 550 kHz (CBS).

FM Affiliate: WKRC, 10-kw, 101.9 MHz (No. 270), 875-ft.

Total Households: (M) MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WKRC-TV Ref: FCC File No. BMPCT—6846 Granted 8/20/68

© American Map Co., Inc., N.Y., No. 14244

## WKRC-TV

Network Service: ABC.

Licensee: Taft Broadcasting Co., 1906 Highland Ave. (45219).

Studio: 1906 Highland Ave.

Telephone: 513-651-1200.

TWX No.: 513-577-1617.

Ownership: 28% of stock is held by the Taft-Ingalls families; remainder is traded on New York Stock Exchange. Officers: Charles S. Mechem Jr., chmn. of board; David S. Ingalls, vice chmn. of board; Dudley S. Taft, pres.; Ro Grignon, exec. v.p.; Earl Beall, L. D. Bolton II, Donald L. Chapin, William H. Hansher, Frederick H. von Stade & Robert C. Wiegand, v.p.s; George E. Castrucci, v.p., finance; Charles D. Lindberg, secy. Also owns WTVN-TV, WTVN & WLVQ(FM), Columbus; WBRC-TV, Birmingham, Ala.; WGR-TV, WGR & WGRQ(FM), Buffalo, N.Y.; WDAF-TV, WDAF & KYYS(FM), Kansas City, Mo.; WTAF-TV, Philadelphia; KQV & WDVE(FM), Pittsburgh, Pa.; WDAE & WYNF (FM), Tampa-St. Petersburg, Fla. Taft also owns Hanna-Barbera Productions; Taft, H-B Program Sales; Worldvision Enterprises; Cinemobile Systems Inc.; Taft Travel Agency; Kings Island; 81% of QM Productions & 50% interest in Family Leisure Centers Inc., owners of Kings Dominion and Carowinds Amusement Parks.

Began Operation: April 4, 1949.

Represented (sales) by TeleRep Inc.

Represented (legal) by Koteen & Burt.

Personnel:

NICK BOLTON, vice president & general manager.  
JIM O'SHIELDS, general sales manager.  
CARL FLICKINGER, national sales manager.  
ED HERBERT, program director.  
MIKE SUTTON, business manager.  
RAY OWEN, chief engineer.  
DON NORTH, news director.  
JOHN HILL, film director.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1900.

674-b

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>INDIANA</b>			
	Dearborn	11,300	11,000	98
	Fayette	9,400	9,200	98
	Franklin	6,000	5,700	96
	Ohio	1,700	1,700	98
	Ripley	8,000	7,700	96
	Switzerland	2,400	2,300	95
	Union	2,500	2,400	96
	Wayne	26,800	26,100	98
	<b>KENTUCKY</b>			
	Boone	12,600	12,500	99
	Bracken	2,700	2,700	98
	Campbell	27,200	27,000	99
	Carroll	3,200	3,100	98
	Fleming	4,200	4,100	97
	Gallatin	1,600	1,600	98
	Grant	4,900	4,800	98
	Harrison	5,500	5,400	98
	Kenton	44,000	43,700	99
	Lewis	4,600	4,400	97
	Mason	5,900	5,800	98
	Nicholas	2,500	2,400	97
	Owen	3,500	3,400	97
	Pendleton	3,800	3,800	99
	Robertson	700	700	98
	<b>OHIO</b>			
	Adams	8,700	8,100	94
	Brown	10,600	10,200	96
	Butler	85,900	84,400	98
	Clermont	38,100	37,400	98
	Clinton	11,200	11,000	98
	Hamilton	319,100	312,300	98

(Continued on page 677-b)

Station Totals	1,265,700	1,240,000	97
Net Weekly Circulation (1979-80)			773,800
Average Daily Circulation (1979-80)			467,300

TV Factbook No. 50



# Ohio—Cincinnati

**WLWT**

Ch. 5



Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 849-ft. above ground, 1687-ft. above sea level.

Latitude 39° 07' 27.1"  
Longitude 84° 31' 18.1"

Transmitter: 2222 Chickasaw St., Clifton Heights.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

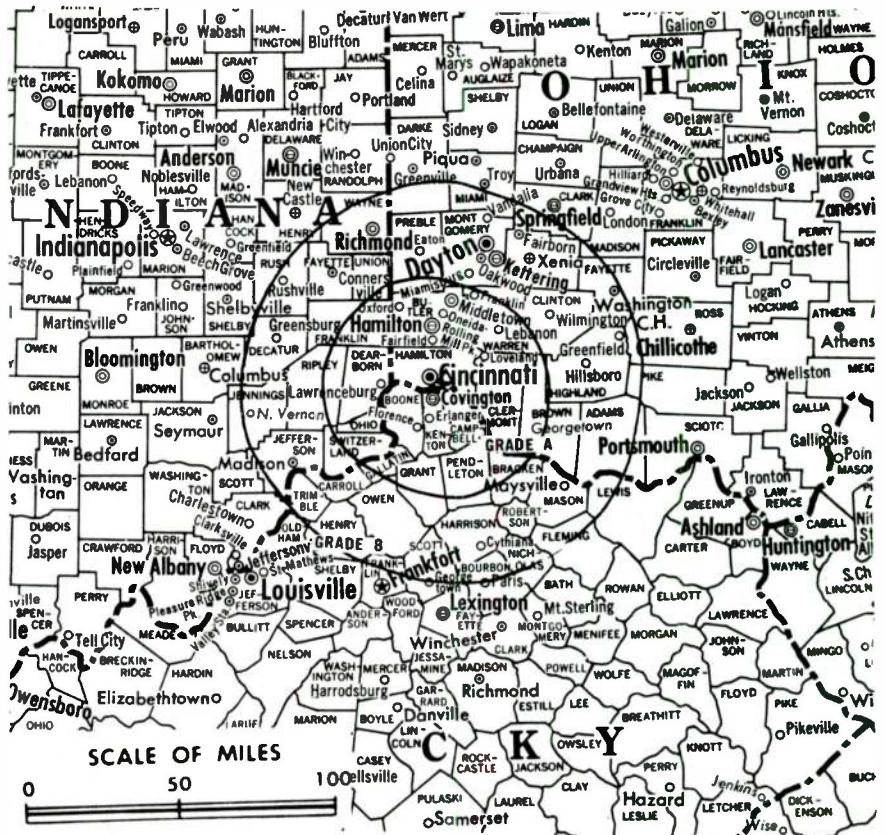
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WLWT Ref: FCC File No. BPCT—5024 Granted 6/17/77

©American Map Co., Inc., N.Y., No. 14244

## WLWT

Network Service: NBC.

Licensee: Multimedia of Ohio Inc., 140 W. 9th St. (45202).

Studio: 140 W. 9th St.

Telephone: 513-352-5000. TWX No.: 810-461-2610.

Ownership: Multimedia Inc., 100%. Officers: Wilson C. Wearn, chmn. of board & chief exec. officer; Walter E. Bartlett, pres. & chief operating officer. Multimedia also owns WBIR-TV, Knoxville, Tenn.; WZTV, Nashville, Tenn.; WMAZ-TV-AM-FM, Macon, Ga.; WXII(TV), Winston-Salem, N.C.; WFBC-TV-AM-FM, Greenville, S.C.; WWNC(AM), Asheville, N.C.; KEEL & KMBQ (FM), Shreveport, La.; KAAV & KLPQ(FM), Little Rock, Ark.; WAKY & WVEZ(FM), Louisville, Ky.; WEZW(FM), Milwaukee, Wis. For other interests, see Group Ownership & Newspaper Ownership of TV Stations, Group Ownership of Cable Systems.

Began Operation: Feb. 9, 1948. Sale to present owner by Avco Bcstg. Corp. approved by FCC Jan. 16, 1976 (Television Digest, Vol. 15:24).

Represented (sales) by Katz Television.

Represented (engineering) by Jules Cohen & Associates.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JAMES T. LYNAGH, president of Multimedia Broadcasting Co. & general manager, WLWT.

KARL M. WIENER, vice president & treasurer.

JOE LEWIN, station manager.

NELSON TROTTIER, general sales manager.

BILL SPIEGEL, program director.

ALVIN SNYDER, news director.

EDWIN DOOLEY, chief engineer.

ELIZABETH STILZ MILLS, communications director.

TOM STOREY, film director.

Highest 30 Sec. Rate (July 11, 1979): \$2000.

NETWORK BASE HOURLY RATE: \$1850.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b> Dearborn	11,300	11,000	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>INDIANA—(Continued)</b>				
	Fayette	9,400	9,200	98
	Franklin	6,000	5,700	96
	Ohio	1,700	1,700	98
	Ripley	8,000	7,700	96
	Switzerland	2,400	2,300	95
	Union	2,500	2,400	96
	Wayne	26,800	26,100	98
<b>KENTUCKY</b>				
	Boone	12,600	12,500	99
	Bracken	2,700	2,700	98
	Campbell	27,200	27,000	99
	Carroll	3,200	3,100	98
	Fleming	4,200	4,100	97
	Gallatin	1,600	1,600	98
	Grant	4,900	4,800	98
<b>50% &amp; Over</b>	Harrison	5,500	5,400	98
	Kenton	44,000	43,700	99
	Lewis	4,600	4,400	97
	Mason	5,900	5,800	98
	Owen	3,500	3,400	97
	Pendleton	3,800	3,800	99
	Robertson	700	700	98
<b>OHIO</b>				
	Adams	8,700	8,100	94
	Brown	10,600	10,200	96
	Butler	85,900	84,400	98
	Clermont	38,100	37,400	98
	Clinton	11,200	11,000	98
	Hamilton	319,100	312,300	98
	Highland	11,900	11,500	96
	Preble	12,900	12,700	98
	Warren	29,300	28,800	98

(Continued on page 677-b)

Station Totals	1,325,800	1,299,200	97
Net Weekly Circulation (1979-80)			750,800
Average Daily Circulation (1979-80)			446,500

# Ohio—Cincinnati-Newport, Ky.

## WXIX-TV

Ch. 19

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1900-kw max. & 925-kw horizontal visual, 287-kw max. & 140-kw horizontal aural. Antenna: 919-ft. above av. terrain, 1022-ft. above ground, 1749-ft. above sea level.

Latitude 39° 07' 19"  
Longitude 84° 32' 52"

Transmitter: Bald Knob, 2400 Lehman Rd. near State Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Studio: 10490 Taconic Terrace, Cincinnati (45215).

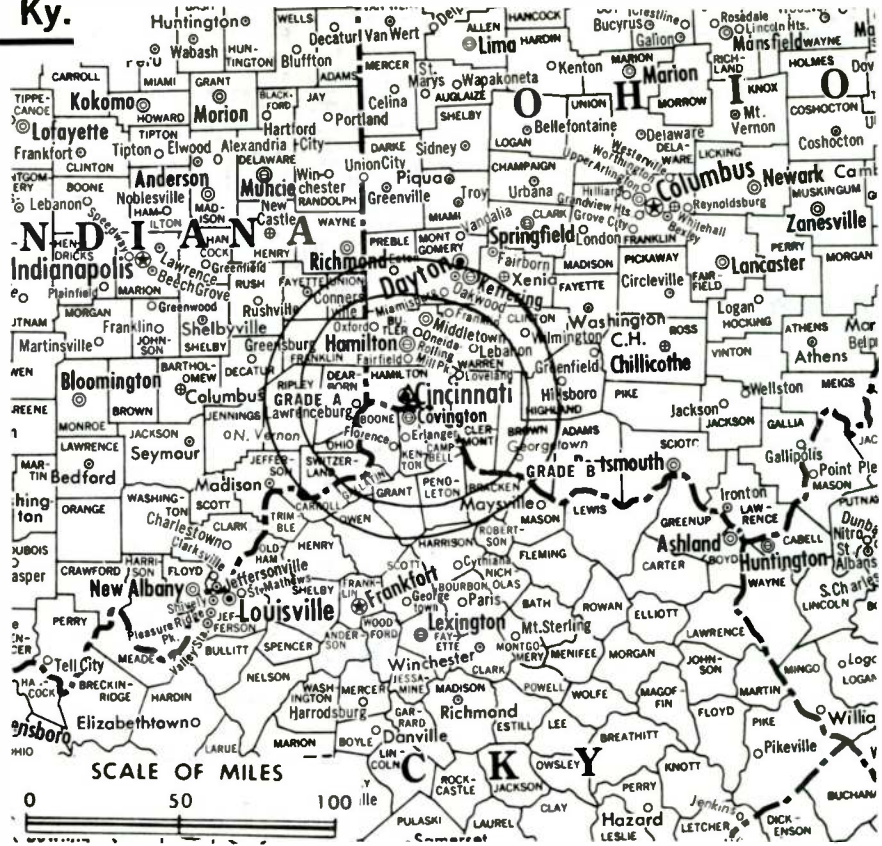
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 1-b).



WXIX-TV Ref: FCC File No. BMPT—6782 Granted 5/8/68

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## WXIX-TV

Network Service: None, independent.

Licensee: Metromedia Inc.

Telephone: 513-772-1919. TWX No.: 810-461-2439.

Ownership: Metromedia Inc. For other interests, see WNEW-TV, New York, N.Y.

Began Operation: Aug. 1, 1968. Sale to Metromedia by U.S. Communications Corp. approved by FCC Aug. 9, 1972 (Television Digest, Vol. 12:33).

Represented (sales) by Metro TV Sales.

Represented (engineering) by Lohnes & Culver.

Personnel:

KEVIN O'BRIEN, vice president & general manager.

JAMES D. PARKER, v.p. & chief engineer.

LEE RUDNICK, v.p. & general sales manager.

DAVID SCHACKMANN, v.p. & local sales manager.

BARBARA MANN, business manager.

ERIC BLOCK, promotion manager.

RON LASK, operations manager.

GREG KINGERY, production manager.

BRENDA CRADDOCK, traffic manager.

RICK OLIVER, film director.

BEVERLY SMITH, personnel administrator.

Highest 30 Sec. Rate: Not available.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>INDIANA</b>				
	Dearborn	11,300	11,000	98
	Franklin	6,000	5,700	96
	Ohio	1,700	1,700	98
	Union	2,500	2,400	96
<b>50% &amp; Over</b>				
<b>KENTUCKY</b>				
	Boone	12,600	12,500	99
	Bracken	2,700	2,700	98
	Campbell	27,200	27,000	99
	Carroll	3,200	3,100	98
	Franklin	14,300	14,100	98
	Gallatin	1,600	1,600	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
<b>KENTUCKY—(Continued)</b>				
	Grant	4,900	4,800	98
	Greenup	11,300	11,100	98
	Kenton	44,000	43,700	99
	Mason	5,900	5,800	98
	Owen	3,500	3,400	97
<b>OHIO</b>				
	Brown	10,600	10,200	96
	Butler	85,900	84,400	98
	Clermont	38,100	37,400	98
	Clinton	11,200	11,000	98
	Hamilton	319,100	312,300	98
	Warren	29,300	28,800	98
<b>INDIANA</b>				
	Fayette	9,400	9,200	98
	Jefferson	9,000	8,700	97
	Switzerland	2,400	2,300	95
	Wayne	26,800	26,100	98
<b>KENTUCKY</b>				
	Bourbon	6,900	6,700	98
	Boyd	18,800	18,600	99
	Clark	9,500	9,300	98
	Fleming	4,200	4,100	97
	Harrison	5,500	5,400	98
	Henry	4,500	4,400	98
	Montgomery	6,400	6,100	96
	Pendleton	3,800	3,800	99
	Robertson	700	700	98
	Rowan	4,800	4,600	97
<b>OHIO</b>				
	Adams	8,700	8,100	94
	Auglaize	14,200	13,800	97
	Fayette	9,400	9,100	97
	Greene	40,300	39,600	98
	Highland	11,900	11,500	96

(Continued on next page)

Station Totals	2,012,600	1,972,900	98
Net Weekly Circulation (1979-80)			735,800
Average Daily Circulation (1979-80)			363,000



**WKRC-TV, Cincinnati**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OHIO—(Continued)</b>				
<b>50% &amp; Over</b>	Highland	11,900	11,500	96
	Preble	12,900	12,700	98
	Warren	29,300	28,800	98
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Jefferson	9,000	8,700	97
	<b>KENTUCKY</b>			
	Bourbon	6,900	6,700	98
	Clark	9,500	9,300	98
	Trimble	2,000	2,000	98
	<b>OHIO</b>			
	Greene	40,300	39,600	98
	Miami	31,500	31,000	98
	Montgomery	205,600	202,700	99
<b>Between 5-24%</b>	<b>INDIANA</b>			
	Decatur	8,500	8,300	97
	Randolph	10,800	10,500	97
	Scott	6,200	5,900	95
	<b>KENTUCKY</b>			
	Boyle	8,300	8,100	98
	Estill	4,700	4,400	94
	Franklin	14,300	14,100	98
	Henry	4,500	4,400	98
	Madison	15,600	15,000	96
Mercer	6,400	6,200	97	
Montgomery	6,400	6,100	96	
Powell	2,800	2,600	93	
Rowan	4,800	4,600	97	
Scott	7,100	6,900	97	
<b>OHIO</b>				
Champaign	11,600	11,400	98	
Clark	50,700	49,900	98	
Darke	18,600	18,200	97	
Fayette	9,400	9,100	98	
Logan	13,600	13,300	98	
Ross	20,800	20,200	97	
Shelby	13,100	12,900	98	

**WXIX-TV, Cincinnati-Newport**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>OHIO—(Continued)</b>					
<b>Between 25-49%</b>	Mercer	12,100	11,800	98	
	Montgomery	205,600	202,700	99	
	Preble	12,900	12,700	98	
	Ross	20,800	20,200	97	
	Scioto	29,700	28,800	97	
	Shelby	13,100	12,900	98	
	<b>WEST VIRGINIA</b>				
	Kanawha	84,500	83,000	98	
	<b>Between 5-24%</b>	<b>INDIANA</b>			
		Bartholomew	21,100	20,600	98
Decatur		8,500	8,300	97	
Henry		18,700	18,300	98	
Jackson		12,200	11,900	98	
Randolph		10,800	10,500	97	
Ripley		8,000	7,700	96	
<b>KENTUCKY</b>					
Carter		8,300	8,100	97	
Lewis		4,600	4,400	97	
Madison	15,600	15,000	96		
Powell	2,800	2,600	93		
Scott	7,100	6,900	97		
Trimble	2,000	2,000	98		
Woodford	6,200	6,000	97		

**Ohio**

**WXIX-TV—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OHIO</b>				
<b>Between 5-24%</b>	Allen	36,100	35,200	97
	Champaign	11,600	11,400	98
	Clark	50,700	49,900	98
	Darke	18,600	18,200	98
	Delaware	18,200	17,900	99
	Franklin	319,100	313,800	98
	Hardin	12,700	12,300	97
	Lawrence	22,200	21,600	97
	Licking	40,100	39,400	98
	Logan	13,600	13,300	98
Miami	31,500	31,000	98	
Van Wert	11,100	10,900	98	
Williams	12,300	12,000	97	
<b>WEST VIRGINIA</b>				
Cabell	40,000	39,300	98	
Putnam	11,400	11,200	98	
Wayne	14,700	14,300	97	

**WLWT, Cincinnati**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Jefferson	9,000	8,700	97
	<b>KENTUCKY</b>			
	Bourbon	6,900	6,700	98
	Clark	9,500	9,300	98
	Nicholas	2,500	2,400	97
	Trimble	2,000	2,000	98
	<b>OHIO</b>			
	Darke	18,600	18,200	98
	Fayette	9,400	9,100	97
Miami	31,500	31,000	98	
<b>Between 5-24%</b>	<b>INDIANA</b>			
	Decatur	8,500	8,300	97
	Jackson	12,200	11,900	98
	Jennings	6,400	6,200	97
	Randolph	10,800	10,500	97
	Rush	7,200	7,100	98
	<b>KENTUCKY</b>			
	Bath	3,300	3,200	96
	Franklin	14,300	14,100	98
	Greenup	11,300	11,100	98
Henry	4,500	4,400	98	
Mercer	6,400	6,200	97	
Montgomery	6,400	6,100	96	
Oldham	7,400	7,300	99	
Powell	2,800	2,600	93	
Scott	7,100	6,900	97	
<b>OHIO</b>				
Champaign	11,600	11,400	98	
Clark	50,700	49,900	98	
Greene	40,300	39,600	98	
Lawrence	22,200	21,600	97	
Logan	13,600	13,300	98	
Montgomery	205,600	202,700	99	
Ross	20,800	20,200	97	
Scioto	29,700	28,800	97	
Shelby	13,100	12,900	98	

Ohio Market Rankings are on  
page 667-b



# Ohio—Cleveland

## WCLQ-TV

Ch. 61

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 2000-kw max. & 1450-kw horizontal visual, 200-kw max. & 145-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1029-ft. above ground, 2049-ft. above sea level.

Latitude 41° 23' 02"  
Longitude 81° 42' 06"

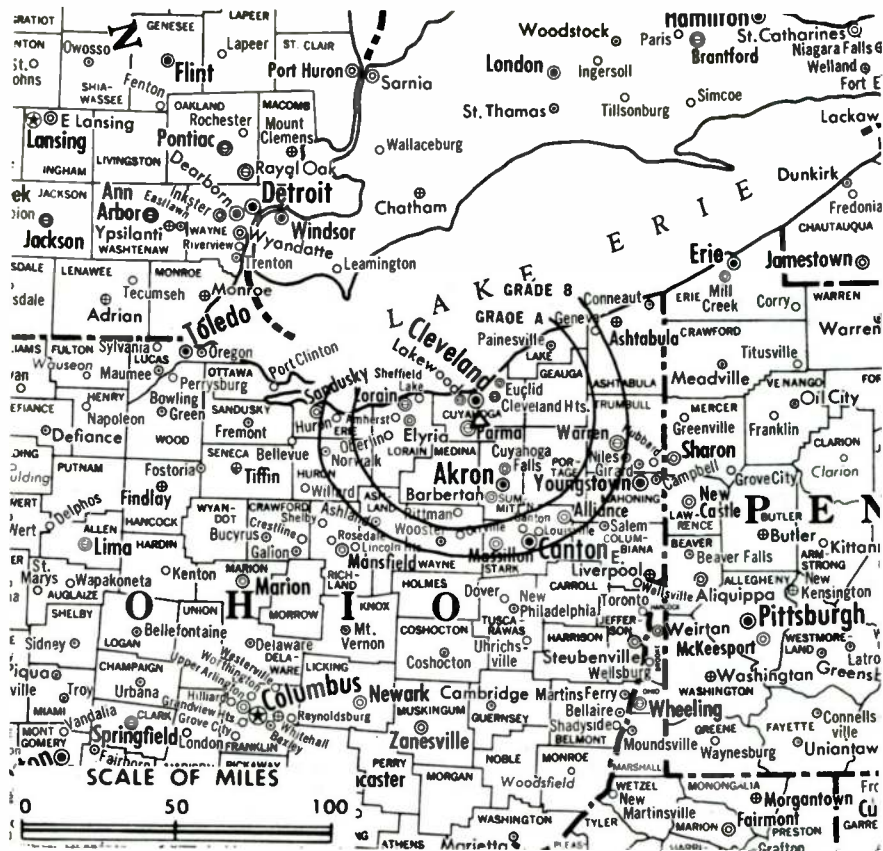
Transmitter: 2861 W. Ridgewood Drive, Parma, Ohio (44134).

TV tape: Recording facilities.

Color: Live, film, slide and tape.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Alfred J. Petzke.



WCLQ-TV Ref: FCC File No. BMPCT-790907KF Granted 4/23/80

© American Map Co., Inc., N.Y., No. 14244

## WCLQ-TV

Network Service: None, independent

Grantee: Cleveland Associates Co., c/o Elmer Balaban, 190 N. State St., Chicago, Ill. (60601).

Studio: 2861 W. Ridgewood Drive, Parma, Ohio (44134).

Telephone: 216-524-6161 TWX: 810-427-2952

Mailing Address: 6000 West Creek Road, Independence, Ohio (44131).

Ownership: Balaban Television Corp., 53.666%; Friedland Corp., 2.666%; Froelich Corp. 5%; Winnebago Television Corp., 12.834%; Theater Consulting Services, 8.5%; Shefco Enterprises, 9.666%; Hudsoncast Inc., 8.5%. See Group Ownership of TV Stations for Balaban Television Corp. ownership & interests. Friedland Corp.: Milton D. Friedland, pres.-treas., Robert W. Bray, v.p.-asst. treas., James L. Lahey, v.p.-secy., Alfred J. Petzke, v.p.-asst. secy., 25% each. Bray & Lahey have interest in Clearview Cable TV, operator of cable TV systems in Richmond, Centerville, Spring Grove & Wayne County, Ind. Lahey has interest in Kingston CATV Inc., operator of cable TV systems in Kingston & surrounding communities, N.Y. Froelich Corp.: Harold Froelich, 100%. Froelich is beneficial owner of 5% of WTVO, Rockford, Ill. Winnebago Television Corp.: See WTVO, Rockford, Ill. Theater Consulting Services: Sarge S. Dubinsky, 35%; James A. Rodenberg & Arthur E. Lapin, 32.5% each, all gen. partners. All have interest in Winnebago Television Corp. Shefco Enterprises Inc.: Herbert Scheffel, pres., 100%; Stuart Scheffel, secy. Hudsoncast Inc.: James A. McKenna Jr., 100%. McKenna owns KQRS-AM-FM, Golden Valley, Minn.; WCMB(AM) & WSFM (FM), Harrisburg, Pa. & WWQM-AM-FM, Madison & Middleton, Wis.

Began Operation: Jan. 13, 1981.

Represented (sales) by Adam Young Inc.

Personnel:

FRANCIS P. BRADY, general manager.  
GARY BRANDT, general sales manager.  
J. ALBERT CALLAHAN, operations manager.  
AL EVANS, chief engineer.

Highest 30 Sec. Rate (March 3, 1981): \$400.

678-b

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**Television Digest, Inc.**  
1836 Jefferson Place, N.W.  
Washington, D.C. 20036

# Ohio—Cleveland

## WEWS

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual, 10-kw aural. Antenna: 1020-ft. above av. terrain, 851-ft. above ground, 1950-ft. above sea level.

Latitude 41° 22' 27"  
Longitude 81° 43' 06"

Transmitter: Parma, Ohio.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: ABC.

Satellite Earth Station: Scientific-Atlanta, 7-m.

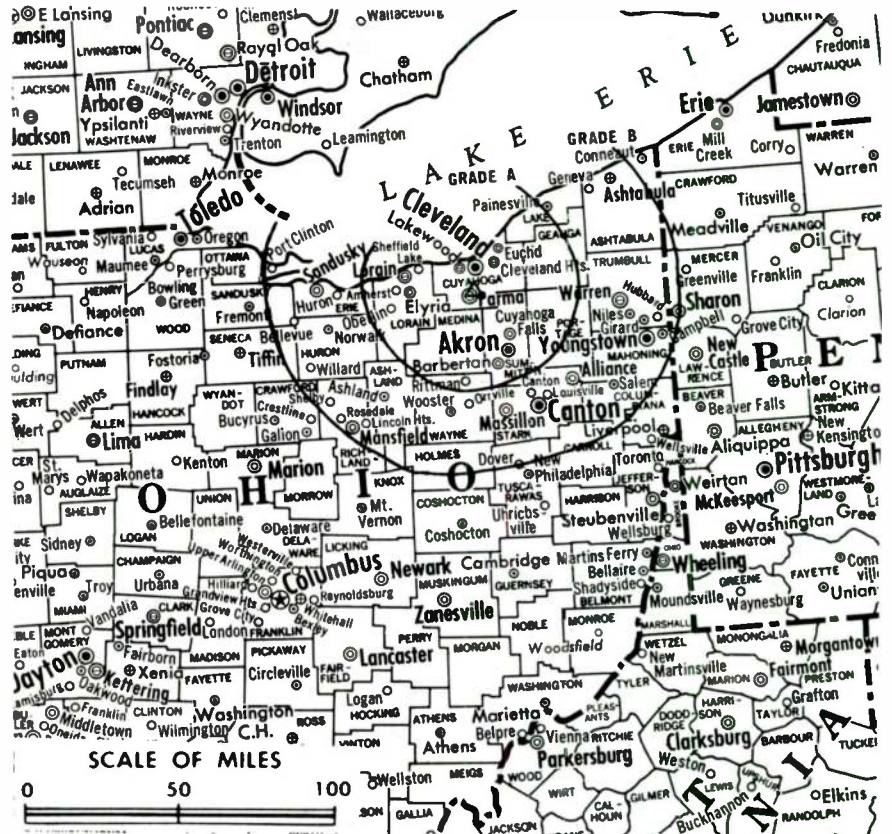
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WEWS Ref: FCC File No. BPCT-1291 Granted 5/28/53

©American Map Co., Inc., N.Y., No. 14244

## WEWS

Network Service: ABC.

Licensee: Scripps-Howard Broadcasting Co., 3001 Euclid Ave.

Studio: 3001 Euclid Ave. (44115).

Telephone: 216-431-5555. TWX No.: 810-421-8593.

Ownership: Licensed to Scripps-Howard Broadcasting Co., the majority of whose stock is owned by The E. W. Scripps Co. For newspaper holdings, see Scripps-Howard in Newspaper Ownership of TV Stations. Scripps-Howard Bcstg. Co. also owns WCPQ-TV, Cincinnati; WMC-TV-AM-FM, Memphis; WPTV, West Palm Beach, Fla.; KJRH, Tulsa, Okla.; KBMA-TV, Kansas City, Mo.; WNOX(AM), Knoxville, Tenn.; WSBS(FM), Baltimore, Md.; KMEQ-AM-FM, Phoenix, Ariz. & is buying KUPL-AM-FM, Portland, Ore.

Began Operation: Dec. 17, 1947.

Represented (sales) by Blair Television; Paul Mulvihill Ltd. (Canada).

Represented (legal) by Baker & Hostetler.

Personnel:

DONALD L. PERRIS, president.

EDWARD D. CERVENAK, vice president & general manager.

JAY S. KERKES, exec. asst. to general manager.

GARRY H. RITCHIE, station manager.

JAMES KNIGHT, general sales manager.

WILLIAM J. DONAHUE, national sales manager.

PETER HLINKA, Ohio sales manager.

ERNEST E. SINDELAR, station manager.

GARY STARK, program director.

FRED GRIFFITH, public affairs director.

ALAN BUSH, operations director.

ALBERT A. VARGA, chief engineer.

ERIC BRAUN, news director.

Highest 30 Sec. Rate (Oct. 1, 1980): \$6000.

NETWORK BASE HOURLY RATE: \$3350.

Station also received in Canadian markets

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>OHIO</b>			
	Ashland	15,100	14,800	98
	Ashtabula	35,100	34,300	98
	Carroll	9,000	8,800	98
	Crawford	17,300	16,900	98
	Cuyahoga	557,800	548,500	98
	Erie	25,800	25,400	98
	Geauga	22,400	21,900	98
	Holmes	7,100	6,500	92
	Huron	16,900	16,500	98
	Lake	68,100	67,400	99
	Lorain	88,400	87,100	99
	Medina	34,500	33,900	98
	Portage	40,700	40,100	99
	Richland	44,100	43,200	98
	Stark	132,900	130,500	98
	Summit	186,600	183,900	99
Trumbull	78,700	77,500	98	
Tuscarawas	28,400	27,600	97	
Wayne	30,400	29,300	96	
<b>Between 25-49%</b>	<b>OHIO</b>			
	Coshocton	12,800	12,300	96
<b>PENNSYLVANIA</b>	Crawford	29,300	28,200	96
	<b>OHIO</b>	Columbiana	40,700	39,900
Hancock		22,500	22,100	98
Knox		15,000	14,700	98
Mahoning		98,300	96,800	98

(Continued on page 669-b)

Station Totals	1,761,300	1,729,300	98
Net Weekly Circulation (1979-80)	1,365,600		
Average Daily Circulation (1979-80)	951,900		



# Ohio—Cleveland

## WJKW-TV

Ch. 8



Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: Directional, 1000-ft. above av. terrain, 775-ft. above ground, 1945-ft. above sea level.

Latitude 41° 21' 47"  
Longitude 81° 42' 58"

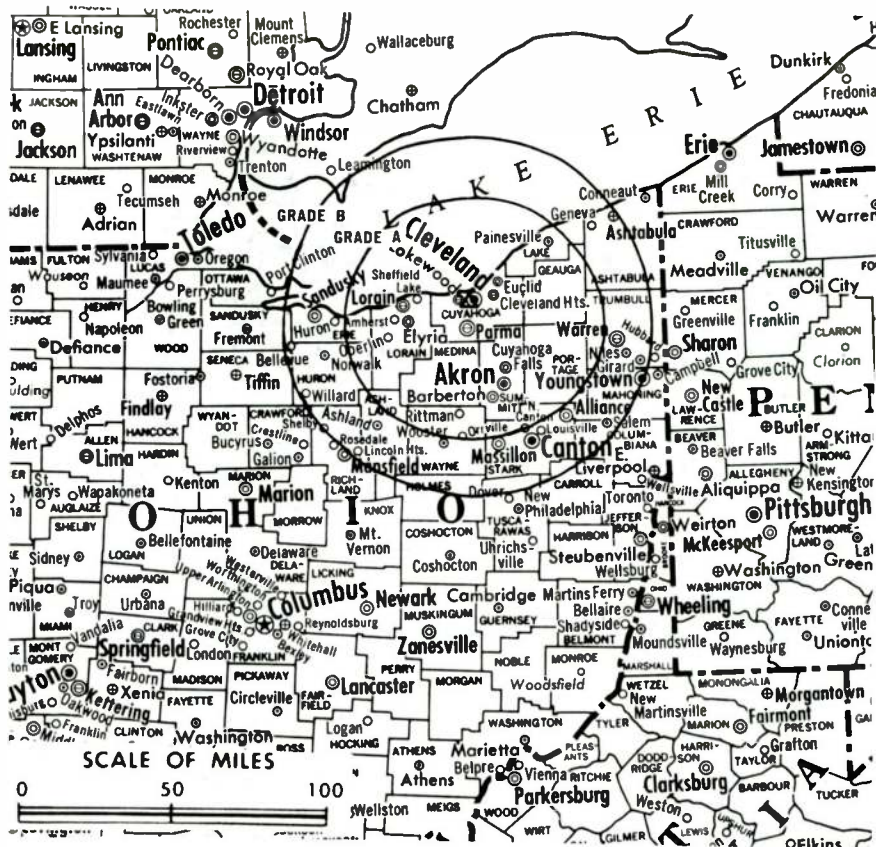
TV tape: Recording facilities.

Transmitter: 4501 Pleasant Valley Rd.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI. Facsimile Service: UPI. News Film Service: CBS, Newsweek.

Satellite Earth Station: Scientific-Atlanta, 5-m.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WJKW-TV Ref: FCC File No. BMPCT-2527 Granted 10/21/51

© American Map Co., Inc., N.Y., No. 14244

## WJKW-TV

Network Service: CBS.

Licensee: Storer Broadcasting Co., 5800 S. Marginal Rd., Cleveland, Ohio (44103).

Studio: 5800 S. Marginal Rd., Cleveland, Ohio (44103).

Telephone: 216-431-8888. TWX No.: 810-421-8406.

Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.

Begin Operation: Dec. 17, 1949. Sale to present owner by Empire Coil Co. Inc. (Herbert Mayer) approved by FCC Oct. 27, 1954 (Television Digest, Vol. 10:2, 44).

Represented (sales) by Storer Television Sales Inc.

Represented (legal) by Warren Zwicky.

Personnel:

WILLIAM FLYNN, vice president & general manager.  
DAVE BELL, chief engineer.  
VIRGIL DOMINIC, news director.  
THOMAS BRENNAN, marketing director.  
RON PULERA, sales manager.  
JAMES CLAYTON, national sales manager.  
LOUIS A. GATTOZZI, program director.  
SHANNON LANGE, local sales manager.

Highest 30 Sec. Rate (Jan. 20, 1980): \$9000.

NETWORK BASE HOURLY RATE: \$2550.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>OHIO</b>			
	Ashland	15,100	14,800	98
	Ashtabula	35,100	34,300	98
	Coshocton	12,800	12,300	96
	Crawford	17,300	16,900	98
	Cuyahoga	557,800	548,500	98
	Erie	25,800	25,400	98
Geauga	22,400	21,900	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>OHIO—(Continued)</b>			
	Holmes	7,100	6,500	92
	Huron	16,900	16,500	98
	Lake	68,100	67,400	99
	Lorain	88,400	87,100	99
	Medina	34,500	33,900	98
	Portage	40,700	40,100	99
	Richland	44,100	43,200	98
	Stark	132,900	130,500	98
	Summit	186,600	183,900	99
Trumbull	78,700	77,500	98	
Tuscarawas	28,400	27,600	97	
Wayne	30,400	29,300	96	

Between 25-49%	<b>OHIO</b>			
	Carroll	9,000	8,800	98
	Hancock	22,500	22,100	98
	Knox	15,000	14,700	98
	Marion	22,600	22,200	98
Seneca	19,100	18,700	98	

	<b>PENNSYLVANIA</b>			
	Crawford	29,300	28,200	96

Between 5-24%	<b>OHIO</b>			
	Columbiana	40,700	39,900	98
	Mahoning	98,300	96,800	98
	Ottawa	13,700	13,500	98
	Sandusky	20,900	20,600	99
Wyandot	7,500	7,300	97	

	<b>PENNSYLVANIA</b>			
	Mercer	42,200	41,100	97

<b>Station Totals</b>	<b>1,783,900</b>	<b>1,751,500</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>1,371,800</b>	
<b>Average Daily Circulation (1979-80)</b>		<b>879,700</b>	

(Station also received in Canadian markets)



# Ohio—Cleveland

## WKYC-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 905.5-ft. above ground, 1945-ft. above sea level.

Latitude 41° 23' 09.5"

Longitude 81° 41' 23.4"

Transmitter: 6600 Broadview Rd., Parma, O.

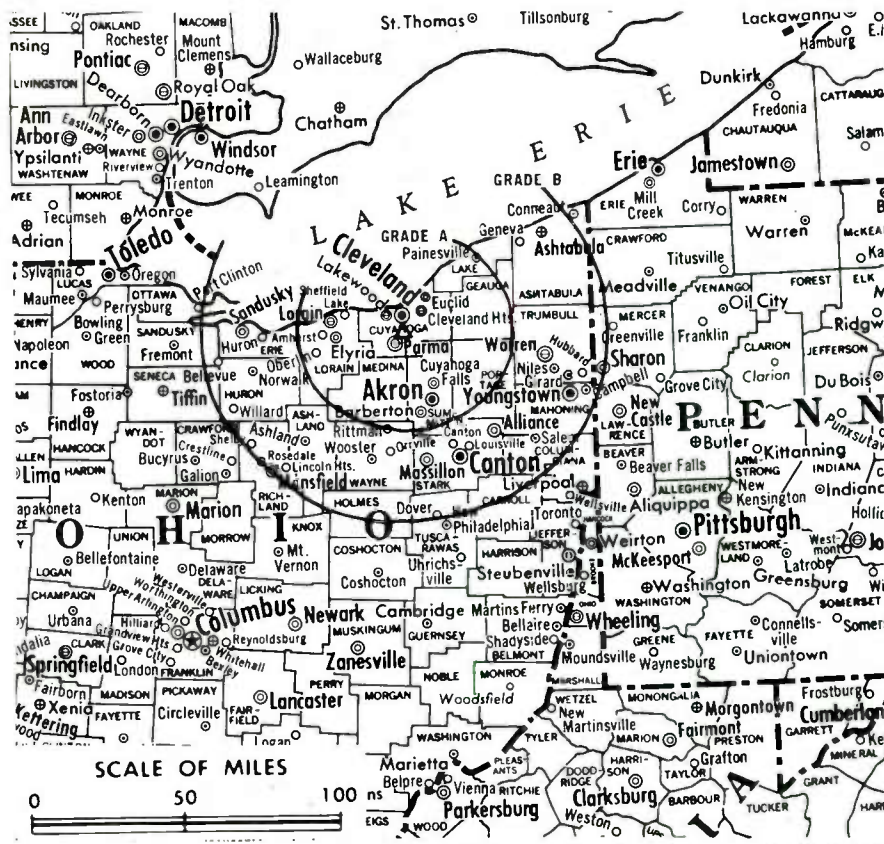
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.



Total Households: (M) MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).

WKYC-TV Ref: FCC File No. BPCT-1789 Granted 1/12/54

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## WKYC-TV

Network Service: NBC.

Licensee: National Broadcasting Co., 1403 East Sixth St. (44114).

Studio: 1403 East Sixth St.

Telephone: 216-344-3333. TWX No.: 810-421-8133.

Ownership: See WNBC-TV, New York, N.Y.

Began Operation: Oct. 31, 1948 as NBC owned-&-operated outlet. Deal whereby station transferred to Westinghouse approved by FCC Dec. 21, 1955 and effective Jan. 15 (Television Digest, Vol. 11:21 & 12:3). Transfer from Westinghouse back to NBC under order by FCC approved Feb. 17, 1965 (Vol. 5:7-8, 25).

Personnel:

NEAL VAN ELLS, v.p. & general manager.

DOM CAMERA, station manager.

JOHN M. LLEWELLYN, director of sales.

RAYMOND SMITH, director of technical operations.

DAVID BOYLAN, national sales manager.

ALAN THIEL, business manager.

HUBERT PAYNE, regional sales manager.

GREG STEHLIN, advertising & sales promotion manager.

RICHARD O'DELL, production manager.

CLIFF ABROMATS, news director.

RICHARD Y. TREMBATH, editorial manager.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$3300.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OHIO</b>				
<b>50% &amp; Over</b>	Ashland	15,100	14,800	98
	Ashtabula	35,100	34,300	98
	Cuyahoga	557,800	548,500	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OHIO—(Continued)</b>				
	Erie	25,800	25,400	98
	Geauga	22,400	21,900	98
	Holmes	7,100	6,500	92
	Huron	16,900	16,500	98
	Lake	68,100	67,400	99
	Lorain	88,400	87,100	99
<b>50% &amp; Over</b>	Medina	34,500	33,900	98
	Portage	40,700	40,100	99
	Richland	44,100	43,200	98
	Stark	132,900	130,500	98
	Summit	186,600	183,900	99
	Trumbull	78,700	77,500	98
	Tuscarawas	28,400	27,600	97
	Wayne	30,400	29,300	96
<b>OHIO</b>				
<b>Between 25-49%</b>	Carroll	9,000	8,800	98
	Crawford	17,300	16,900	98
<b>OHIO</b>				
	Columbiana	40,700	39,900	98
	Coshocton	12,800	12,300	96
	Knox	15,000	14,700	98
	Mahoning	98,300	96,800	98
<b>Between 5-24%</b>	Ottawa	13,700	13,500	98
	Sandusky	20,900	20,600	99
	Seneca	19,100	18,700	98
	Wyandot	7,500	7,300	97
<b>PENNSYLVANIA</b>				
	Mercer	42,200	41,100	97

Station Totals 1,709,500 1,679,000 98

Net Weekly Circulation (1979-80) 1,314,700

Average Daily Circulation (1979-80) 814,700

(Station also received in Canadian markets)

## WUAB

Ch. 43

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1239-kw max. & 1030-kw horizontal visual, 248-kw max. & 220-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 919-ft. above ground, 1971-ft. above sea level.

Latitude 41° 22' 45.3"  
Longitude 81° 43' 11.7"

Transmitter: 4800 Bruening Dr., Parma.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by A. D. Ring & Associates.

Satellite Earth Station: Scientific-Atlanta, 7-m.

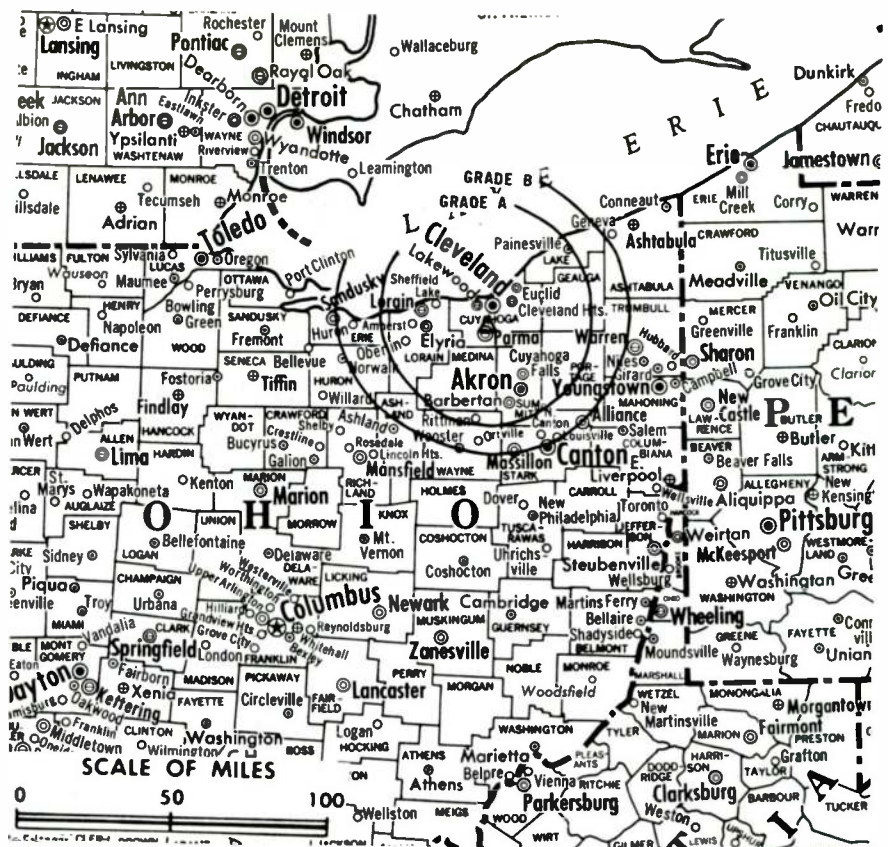
Total Households: © MST

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



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## WUAB

Network Service: None, independent.

Licensee: Gaylord Broadcasting of Ohio, 8443 Day Dr., Parma, Ohio (44129).

Studio: 8443 Day Dr., Parma, Ohio (44129).

Telephone: 216-845-6043.

Ownership: Gaylord Bcstg. Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 15, 1968. Sale to present owner by United Artists Bcstg. & Kaiser Bcstg. Co. approved by FCC June 30, 1977 (Television Digest, Vol. 16:39, 17:2 & 28).

Represented (sales) by TeleRep Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

JACK J. MOFFITT, vice president & general manager.

ROBERT HARTMAN, assistant general manager.

BRUNO SARDI, general sales manager.

BILL SCAFFIDE, local sales manager.

RON ST. CHARLES, director, programming & operations.

HARRY SYKORA, manager of engineering.

Highest 30 Sec. Rate (Jan. 1, 1980): \$775.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OHIO</b>				
	Ashland	15,100	14,800	98
	Cuyahoga	557,800	548,500	98
	Erie	25,800	25,400	98
	Geauga	22,400	21,900	98
<b>50% &amp; Over</b>	Holmes	7,100	6,500	92
	Huron	16,900	16,500	98
	Lake	68,100	67,400	99
	Lorain	88,400	87,100	99
	Medina	34,500	33,900	98
	Portage	40,700	40,100	99
	Richland	44,100	43,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Stark	132,900	130,500	98
	Summit	186,600	183,900	99
	Tuscarawas	28,400	27,600	97
	Wayne	30,400	29,300	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OHIO</b>				
	Ashtabula	35,100	34,300	98
	Coshocton	12,800	12,300	96
	Crawford	17,300	16,900	98
<b>Between 25-49%</b>	Guernsey	14,300	13,800	96
	Hancock	22,500	22,100	98
	Knox	15,000	14,700	98
	Sandusky	20,900	20,600	99
	Trumbull	78,700	77,500	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OHIO</b>				
	Butler	85,900	84,400	98
	Carrroll	9,000	8,800	98
	Clark	50,700	49,900	98
	Columbiana	40,700	39,900	98
	Delaware	18,200	17,900	99
	Franklin	319,100	313,800	98
	Greene	40,300	39,600	98
<b>Between 5-24%</b>	Lawrence	22,200	21,600	97
	Licking	40,100	39,400	98
	Mahoning	98,300	96,800	98
	Marion	22,600	22,200	98
	Montgomery	205,600	202,700	99
	Morrow	8,500	8,300	98
	Ottawa	13,700	13,500	98
	Pickaway	15,000	14,800	98
	Scioto	29,700	28,800	97
	Seneca	19,100	18,700	98

(Continued on page 669-b)

<b>Station Totals</b>	<b>3,616,100</b>	<b>3,548,000</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>1,196,300</b>	
<b>Average Daily Circulation (1979-80)</b>		<b>587,700</b>	



# Ohio—Columbus

## WBNS-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 52.5-kw aural. Antenna: 710-ft. above av. terrain, 839-ft. above ground, 1549-ft. above sea level.

Latitude 39° 58' 13"  
Longitude 83° 01' 27"

Holds CP for change to 229-kw visual, 33.9-kw aural, 890-ft. above av. terrain, 1029-ft. above ground, 1749-ft. above sea level. BPCT-5081.

Transmitter: 770 Twin Rivers Dr.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Satellite Earth Station: In operation.

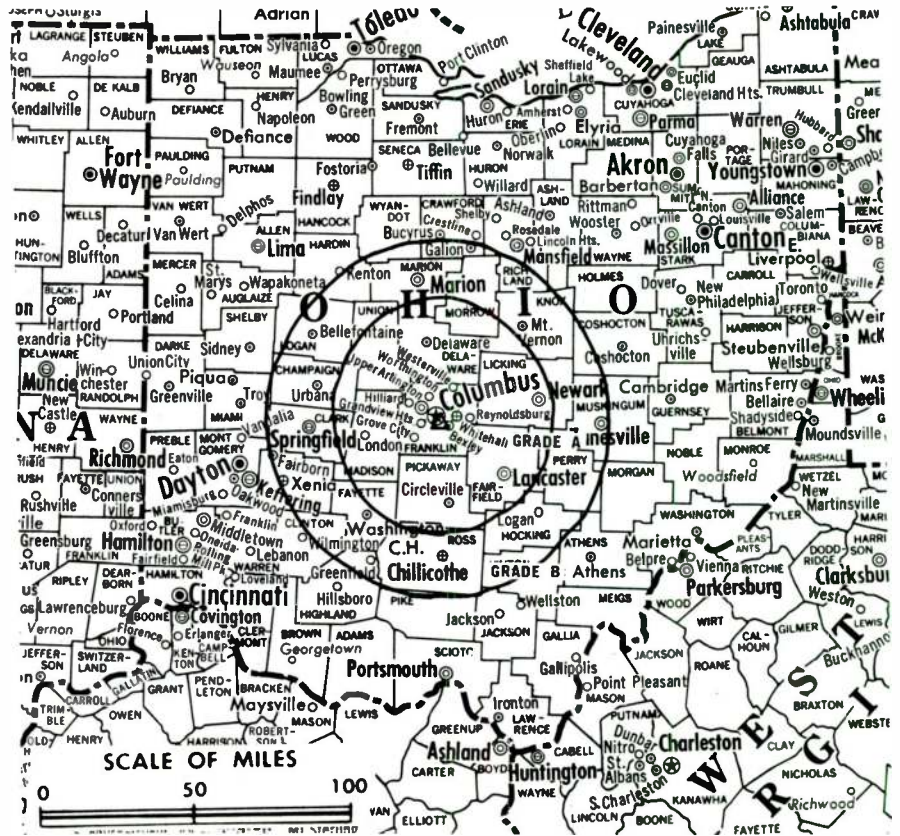
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WBNS-TV Ref: FCC File No. BPCT-2294 Granted 4/23/57  
CP: BPCT-5081 Granted 4/14/78

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## WBNS-TV

Network Service: CBS.

Licensee: WBNS-TV Inc., 770 Twin Rivers Dr., Columbus, Ohio (43216).

Studio: 770 Twin Rivers Dr., Columbus, Ohio (43216).

Telephone: 614-460-3700. TWX No.: 810-482-1619.

AM Affiliate: WBNS, 5-kw (1-kw night), 1460 kHz (CBS).

FM Affiliate: WBNS-FM, 26-kw, 97.1 MHz (No. 246), 660-ft.

Ownership: WBNS-TV Inc. All outstanding stock in WBNS-TV Inc. is owned by Dispatch Printing Co., publishers of Columbus Dispatch, John F. Wolfe, publisher. The Dispatch Printing Co. also owns VideoIndiana Inc., licensee of WTHR(TV), Indianapolis, Ind.

Began Operation: Oct. 5, 1949.

Represented (sales) by Blair Television; Paul Mulvihill & Co. Ltd. (Canada).

Represented (engineering) by Steel, Andrus & Associates.

Represented (legal) by Crowell & Moring.

Personnel:

GENE D'ANGELO, president & general manager.  
ARNOLD ROUTSON, vice president, sales.  
JOHN A. HALDI, vice president, programs.  
WILLIAM ORR, vice president, engineering.  
ROBERT FOSTER, national sales manager.  
LARRY G. LEESE, local sales manager.  
JOHN T. SCAFFONE, dir. of advertising & promotion.  
LARRY MAISEL, news director.  
DALE LAACKMAN, production manager.  
DON KING, operations director.  
BETTY DIXON, film buyer.  
CHARLES WHITE, public service director.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1375.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OHIO</b>				
	Athens	14,700	14,100	96
	Champaign	11,600	11,400	98
	Coshocton	12,800	12,300	96
	Crawford	17,300	16,900	98
	Delaware	18,200	17,900	99
	Fairfield	30,800	30,300	98
	Fayette	9,400	9,100	97
	Franklin	319,100	313,800	98
	Hardin	12,700	12,300	97
	Highland	11,900	11,500	96
	Hocking	7,900	7,700	97
<b>50% &amp; Over</b>	Knox	15,000	14,700	98
	Licking	40,100	39,400	98
	Logan	13,600	13,300	98
	Madison	10,300	10,000	97
	Marion	22,600	22,200	98
	Morrow	8,500	8,300	98
	Muskingum	29,100	28,300	97
	Perry	9,800	9,500	97
	Pickaway	15,000	14,800	98
	Pike	7,200	6,900	96
	Ross	20,800	20,200	97
	Union	10,400	10,200	98

<b>OHIO</b>				
<b>Between 25-49%</b>	Allen	36,100	35,200	97

(Continued on page 695-b)

<b>Station Totals</b>	<b>1,162,400</b>	<b>1,136,000</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>724,200</b>
<b>Average Daily Circulation (1979-80)</b>			<b>464,800</b>



# Ohio—Columbus

## WCMH-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 444-ft. above av. terrain, 576-ft. above ground, 1318-ft. above sea level.

Latitude 40° 01' 31"  
Longitude 83° 01' 48"

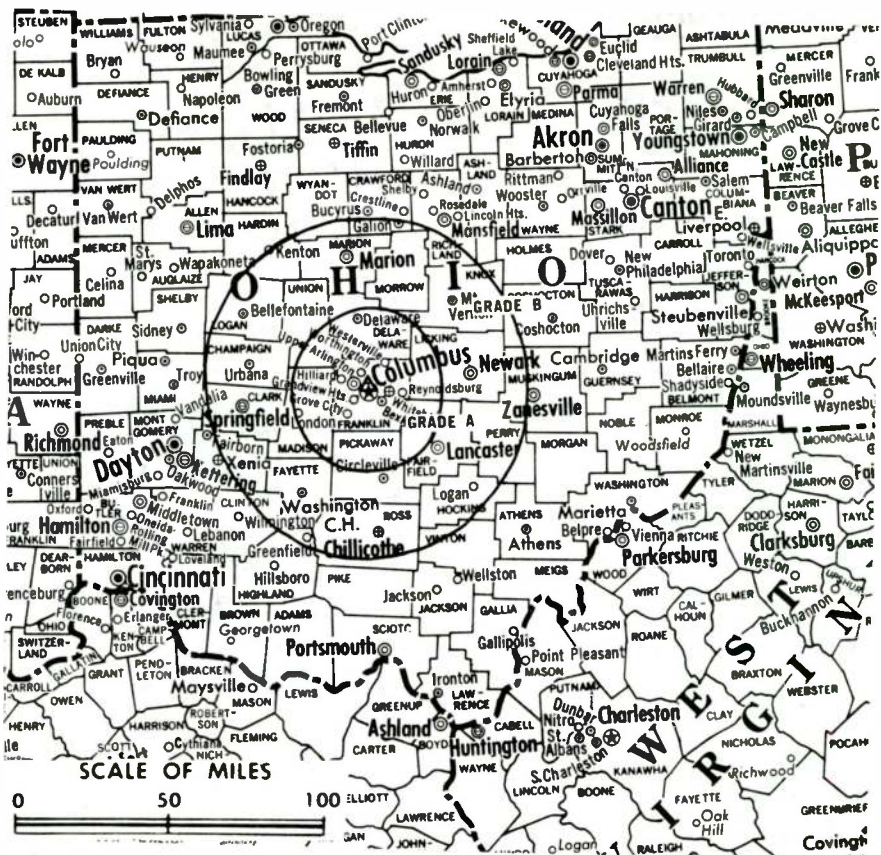
Transmitter: 3165 Olentangy River Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WCMH-TV Ref: FCC File No. BPCT-918 Granted 12/10/52

©American Map Co., Inc., N.Y., No. 1424

## WCMH-TV

Network Service: NBC.

Licensee: The Outlet Co., 3165 Olentangy River Rd., Columbus (43202).

Studio: 3165 Olentangy River Rd. Telephone: 614-263-5441.

Ownership: The Outlet Co. For officers & other interests, see WJAR-TV, Providence, R.I.

Begin Operation: April 3, 1949. Sale to present owner by Avco Bcstg. Corp. approved by FCC Dec. 22, 1975 (Television Digest, Vol. 15:21, 52).

Represented (legal) by Sundlun, Scher & Singer.

Represented (sales) by Petry Television Inc.

Personnel:

JOSEPH S. SINCLAIR, company chairman.  
BRUCE G. SUNDLUN, company pres. & chief exec. officer.  
DAVID E. HENDERSON, president, broadcast division.  
GARY ROBINSON, vice president & general manager.  
DAVID J. MILLER, program director.  
RICHARD B. LOWE, general sales manager.  
GARY LOWELL, national sales manager.  
RICK KEILTY, local sales manager.  
R. K. DYE, chief engineer.  
MICHAEL L. MCGIVERN, business manager.  
DON SHOULTZ, news director.  
DARYL MOELLER, community affairs director.  
DAVID SMITH, promotion manager.  
DAVID GOFF, production manager.

Highest 30 Sec. Rate (Dec. 1979): \$1000.

NETWORK BASE HOURLY RATE: \$1575.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Champaign	11,600	11,400	98
	Coshocton	12,800	12,300	96
	Crawford	17,300	16,900	98
	Delaware	18,200	17,900	99
Fairfield	30,800	30,300	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO—(Continued)				
50% & Over	Fayette	9,400	9,100	97
	Franklin	319,100	313,800	98
	Hocking	7,900	7,700	97
	Knox	15,000	14,700	98
	Licking	40,100	39,400	98
	Logan	13,600	13,300	98
	Madison	10,300	10,000	97
	Marion	22,600	22,200	98
	Morrow	8,500	8,300	98
	Muskingum	29,100	28,300	97
	Perry	9,800	9,500	97
	Pickaway	15,000	14,800	98
	Pike	7,200	6,900	96
Ross	20,800	20,200	97	
Tuscarawas	28,400	27,600	97	
Union	10,400	10,200	98	
Between 25-49%	OHIO			
	Ashland	15,100	14,800	98
	Athens	14,700	14,100	96
	Clark	50,700	49,900	98
	Guernsey	14,300	13,800	96
	Hardin	12,700	12,300	97
	Highland	11,900	11,500	96
	Jackson	10,500	10,100	97
Morgan	4,400	4,200	95	
Richland	44,100	43,200	98	
Scioto	29,700	28,800	97	
Vinton	3,600	3,500	96	
Wyandot	7,500	7,300	97	

(Continued on page 695-b)

Station Totals	944,900	924,100	97
Net Weekly Circulation (1979-80)			656,400
Average Daily Circulation (1979-80)			400,500

# Ohio—Columbus

## WTVN-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 535-ft. above av. terrain, 672-ft. above ground, 1400-ft. above sea level.

Latitude 40° 01' 02"  
Longitude 83° 01' 07"

Transmitter: 350 W. Dodridge Rd.

TV tape: Recording facilities.

AM Affiliate: WTVN, 5-kw, 610 kHz (ABC).

FM Affiliate: WLWQ, 40-kw, 96.3 MHz (No. 242), 550-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (legal) by Koteer & Burt.

Represented (sales) by TeleRep Inc.

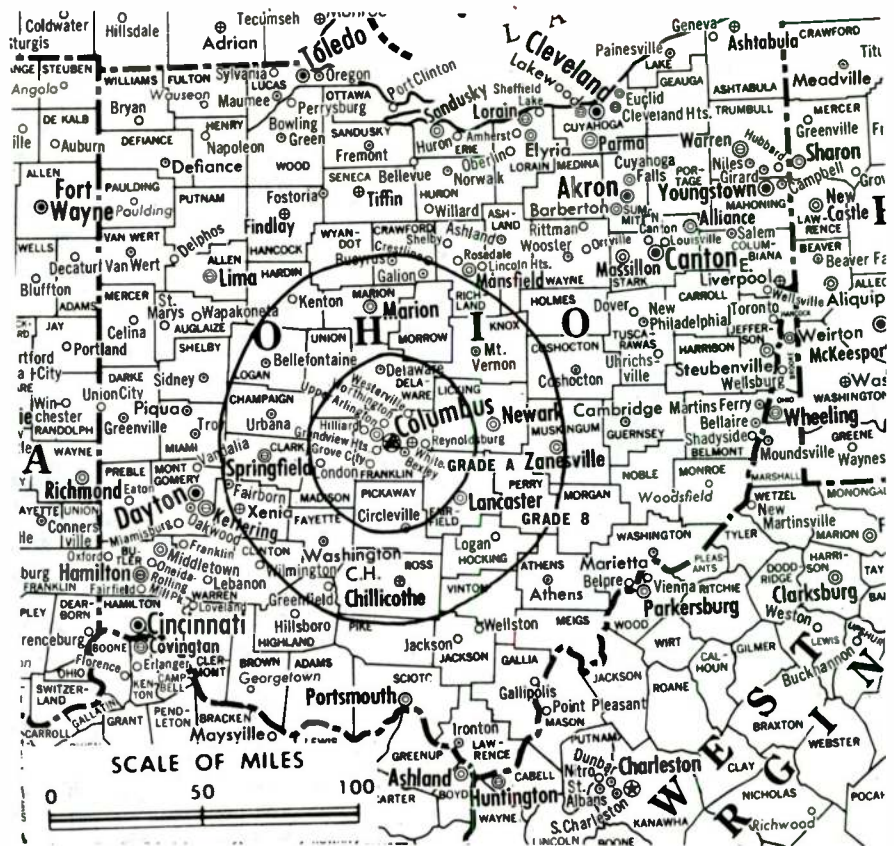
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WTVN-TV Ref: FCC File No. BPCT-4870 Granted 5/22/75

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## WTVN-TV

Network Service: ABC.

Licensee: Taft Broadcasting Co., 1261 Dublin Rd., Columbus (43215).

Studio: 1261 Dublin Rd., Columbus, Ohio (43215).

Mailing Address: Box 718, Columbus, Ohio (43216).

Telephone: 614-481-6666. TWX No.: 614-759-0448.

Ownership: See WKRC-TV, Cincinnati, O.

Began Operation: Sept. 29, 1949. Sale to present owners by Picture Waves Inc. approved by FCC Feb. 25, 1953 (Television Digest, Vol. 9:9).

Personnel:

- DUDLEY S. TAFT, president.
- RO GRIGNON, executive vice president.
- FRED von STADE, v.p., general manager & film buyer.
- CHRIS SEHRING, general sales manager.
- ROBERT STEGNER, local sales manager.
- KEN TAISHOFF, program manager.
- MILES PLACEK, chief engineer.
- DAVE PARR, publicity & promotion director.

Highest 30 Sec. Rate (May 1, 1981): \$1600.

NETWORK BASE HOURLY RATE: \$1450.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>OHIO</b>			
	Champaign	11,600	11,400	98
	Crawford	17,300	16,900	98
	Delaware	18,200	17,900	99
	Fairfield	30,800	30,300	98
	Fayette	9,400	9,100	97
<b>50% &amp; Over</b>	Franklin	319,100	313,800	98
	Hardin	12,700	12,300	97
	Hocking	7,900	7,700	97
	Knox	15,000	14,700	98
	Licking	40,100	39,400	98
	Logan	13,600	13,300	98
	Madison	10,300	10,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>OHIO—(Continued)</b>			
	Marion	22,600	22,200	98
	Morgan	4,400	4,200	95
	Morrow	8,500	8,300	98
	Muskingum	29,100	28,300	97
<b>50% &amp; Over</b>	Perry	9,800	9,500	97
	Pickaway	15,000	14,800	98
	Pike	7,200	6,900	96
	Ross	20,800	20,200	97
	Union	10,400	10,200	98
	<b>OHIO</b>			
	Athens	14,700	14,100	96
	Clark	50,700	49,900	98
	Coshocton	12,800	12,300	96
	Guernsey	14,300	13,800	96
	Highland	11,900	11,500	96
	Jackson	10,500	10,100	97
<b>Between 25-49%</b>	Meigs	7,900	7,600	96
	Noble	4,400	4,100	94
	Richland	44,100	43,200	98
	Vinton	3,600	3,500	96
	Washington	20,500	19,700	96
	Wyandot	7,500	7,300	97
	<b>WEST VIRGINIA</b>			
	Wood	32,600	31,800	98
	<b>OHIO</b>			
	Clinton	11,200	11,000	98
<b>Between 5-24%</b>	Gallia	10,700	10,300	96
	Greene	40,300	39,600	98
	Holmes	7,100	6,500	92

(Continued on page 695-b)

Station Totals	990,400	968,200	97
Net Weekly Circulation (1979-80)		674,000	
Average Daily Circulation (1979-80)		438,400	



# Ohio—Dayton

**WDTN**

Ch. 2



**PETRY TELEVISION INC.**

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 960-ft. above ground, 1917-ft. above sea level.

Latitude 39° 43' 07"  
Longitude 84° 15' 22"

Transmitter: Frytown & W. Carrollton Rds.

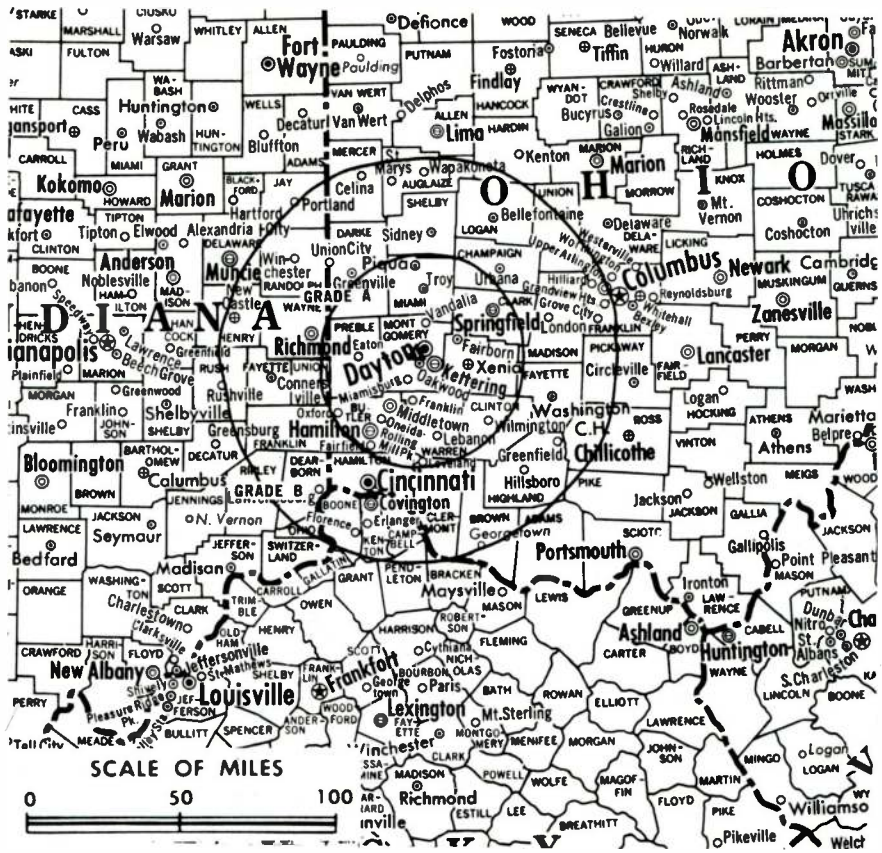
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WDTN Ref: FCC File No. BPCT-4987 Granted 5/6/77

©American Map Co., Inc., N.Y., No. 14243

**WDTN**

Network Service: ABC.

Licensee: Grinnell Communications Corp., 4595 S. Dixie Ave., Dayton (45401).

Studio: 4595 S. Dixie Ave. Telephone: 513-293-2101.

Ownership: Trustees of Grinnell College, Grinnell, Iowa, 100%. Officers of Grinnell Communications: Gardiner S. Dutton, chmn.; Ray W. Colie, exec. v.p.; Thomas R. Hutchinson, secy.-treas. Note: Sale to Hearst Bcstg. Corp. pends.

Began Operation: March 15, 1949. Sale to present owner by Avco Bcstg. Corp. approved by FCC April 28, 1976 (Television Digest, Vol. 15:25).

Represented (legal) by Cohn & Marks

Represented (sales) by Petry Television Inc.

**Personnel:**

- RAY W. COLIE, exec. vice president & general manager.
- DONALD MEINEKE, vice president, sales.
- JOHN STEWART, national sales manager.
- STEVEN L. FISHER, program director.
- LOUIS F. PRATO, news director.
- JOHN LYONS, promotion director.
- RAYMOND POLAND, chief engineer.

**DIGEST OF RATE CARD—(Jan. 1, 1981)**

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class AA—7:30-11 p.m., daily.	\$3000	\$2000	\$1500	\$1200	Graded rates apply*	

\*Highest rate: \$1100.

**NETWORK BASE HOURLY RATE: \$2554.**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b> Wayne	26,800	26,100	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>OHIO</b>			
	Auglaize	14,200	13,800	97
	Butler	85,900	84,400	98
	Champaign	11,600	11,400	98
	Clark	50,700	49,900	98
	Clinton	11,200	11,000	98
	Darke	18,600	18,200	98
	Greene	40,300	39,600	98
	Highland	11,900	11,500	96
	Logan	13,600	13,300	98
	Mercer	12,100	11,800	98
	Miami	31,500	31,000	98
Montgomery	205,600	202,700	99	
Preble	12,900	12,700	98	
Shelby	13,100	12,900	98	
Warren	29,300	28,800	98	

<b>Between 25-49%</b>	<b>INDIANA</b>			
	Fayette	9,400	9,200	98
	Randolph	10,800	10,500	97
	Union	2,500	2,400	96

	<b>OHIO</b>			
	Fayette	9,400	9,100	97

<b>Between 5-24%</b>	<b>INDIANA</b>			
	Dearborn	11,300	11,000	98
	Decatur	8,500	8,300	97
	Franklin	6,000	5,700	96
	Jay	8,200	7,900	96
	Ohio	1,700	1,700	98
	Switzerland	2,400	2,300	95

	<b>KENTUCKY</b>			
	Campbell	27,200	27,000	99
	Gallatin	1,600	1,600	98

(Continued on page 695-b)

<b>Station Totals</b>	<b>1,169,600</b>	<b>1,147,100</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>558,300</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>310,500</b>		



# Ohio—Dayton

## WHIO-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 200-kw visual, 38-kw aural. Antenna: 1140-ft. above av. terrain, 1096-ft. above ground, 2046-ft. above sea level.

Latitude 39° 44' 03"  
Longitude 84° 14' 50"

Transmitter: 3316 Germantown St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

Satellite Earth Station: In operation.

AM Affiliate: WHIO, 5-kw, 1290 kHz (CBS).

FM Affiliate: WHIO-FM, 50-kw, 99.1 MHz (No. 256), 1060-ft.

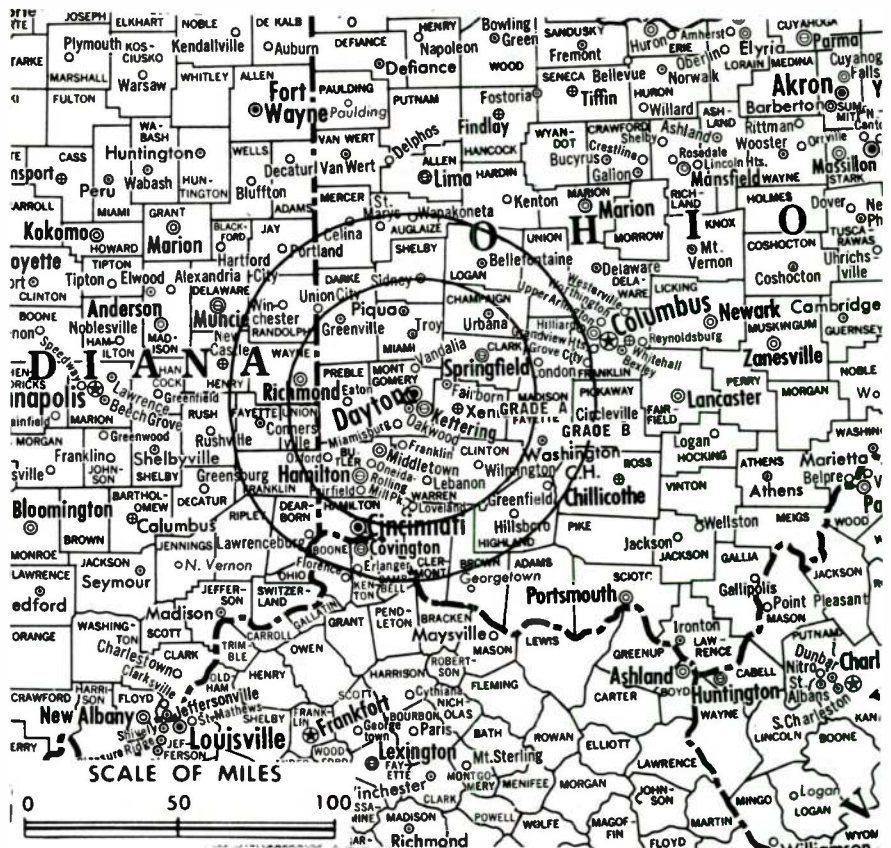
Total Household: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WHIO-TV Ref: FCC File No. BPCT-890 Granted 7/11/52

©American Map Co., Inc., N.Y., No. 14244

## WHIO-TV

Network Service: CBS.

Licensee: Miami Valley Bcstg. Corp., 1414 Wilmington Ave. (45401).

Studio: 1414 Wilmington Ave.

Telephone: 513-254-5311. TWX No.: 513-944-0476.

Ownership: Wholly-owned subsidiary of Cox Broadcasting Corp., which is a publicly held corporation. See WSB-TV, Atlanta, Ga.

Began Operation: Jan. 26, 1949.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (sales) by TeleRep Inc.

Personnel:

STAN MOUSE, president, Miami Valley Broadcasting.

NEIL PUGH, vice president & general manager.

DON KEMPER, general sales manager.

JOHN HAYES, local sales manager.

MALCOM T. LORIMER, national sales manager.

ROBERT R. WELLS, director of information services.

JOHN E. CLARK, program director.

RICHARD O. BIESER, public affairs/news manager.

JACK HURLEY, television news director.

ALAN HIGGINS, chief engineer.

Highest 30 Sec. Rate (May 1, 1981): \$2100.

NETWORK BASE HOURLY RATE: \$1750.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>INDIANA</b>			
	Fayette	9,400	9,200	98
	Randolph	10,800	10,500	97
	Union	2,500	2,400	96
<b>50% &amp; Over</b>	Wayne	26,800	26,100	98
	<b>OHIO</b>			
	Allen	36,100	35,200	97
	Auglaize	14,200	13,800	97
	Butler	85,900	84,400	98

Net Weekly Circulation	State County	Total Households	TV Households	%
	Champaign	11,600	11,400	98
	Clark	50,700	49,900	98
	Clinton	11,200	11,000	98
	Darke	18,600	18,200	98
	Greene	40,300	39,600	98
	Highland	11,900	11,500	96
<b>50% &amp; Over</b>	Logan	13,600	13,300	98
	Mercer	12,100	11,800	98
	Miami	31,500	31,000	98
	Montgomery	205,600	202,700	99
	Preble	12,900	12,700	98
	Shelby	13,100	12,900	98
	Warren	29,300	28,800	98

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>INDIANA</b>			
	Dearborn	11,300	11,000	98
	Jay	8,200	7,900	96
	<b>OHIO</b>			
<b>Between 25-49%</b>	Adams	8,700	8,100	94
	Brown	10,600	10,200	96
	Clermont	38,100	37,400	98
	Fayette	9,400	9,100	97
	Hardin	12,700	12,300	97
	Ross	20,800	20,200	97

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>INDIANA</b>			
	Franklin	6,000	5,700	96
	Henry	18,700	18,300	98
<b>Between 5-24%</b>	Ohio	1,700	1,700	98
	Ripley	8,000	7,700	96
	Scott	6,200	5,900	95
	Switzerland	2,400	2,300	95

(Continued on page 695-b)

<b>Station Totals</b>	<b>1,274,100</b>	<b>1,248,600</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>667,000</b>
<b>Average Daily Circulation (1979-80)</b>			<b>414,800</b>

# Ohio—Dayton

**WKFE**

Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2340-kw max. visual, 234-kw max. aural. Antenna: 1152-ft. above av. terrain, 1094-ft. above ground, 2049-ft. above sea level.

Latitude 39° 43' 15.5"  
Longitude 84° 15' 38.9"

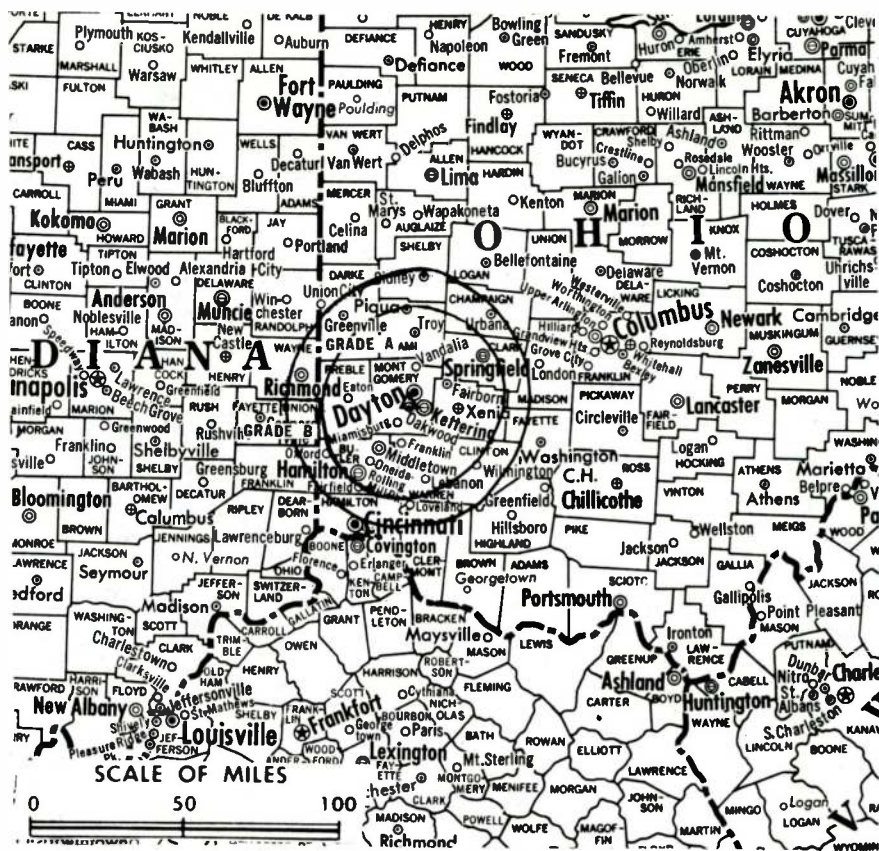
Transmitter: 1731 Soldiers Home Road.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.



WKFE Ref: FCC File No. BPCT-4954 Granted 3/31/77

American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WKFE

Network Service: NBC.

Licensee: Springfield Television Corp., Box 2210, Springfield, Mass.

Studio: 1731 Soldiers Home Road (45418).

Telephone: 513-263-2662. TWX No.: 810-459-1661.

Ownership: See WWLP, Springfield, Mass.

Began Operation: Sept. 27, 1964.

Represented (sales) by Katz Television; Kettell-Carter (New England); Paul Mulvihill Ltd. (Canada).

Represented (legal) by Stein, Halpert & Miller.

Personnel:

- JAMES D. GRAHAM, general manager.
- LON MIROLLI, v.p., asst. gen. mgr. & general sales manager.
- TOM LaMARCHE, station manager & program director.
- RAY GEORGE, national sales manager.
- DARRELL HUNTER, chief engineer.
- JOHNNY WALKER, director of community affairs/special events.
- JOE SMITH, production manager.
- SANDY PATTON, promotion manager.

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>INDIANA</b>			
	Wayne	26,800	26,100	98
	<b>OHIO</b>			
	Auglaize	14,200	13,800	97
<b>50% &amp; Over</b>	Champaign	11,600	11,400	98
	Clark	50,700	49,900	98
	Clinton	11,200	11,000	98
	Darke	18,600	18,200	98
	Greene	40,300	39,600	98

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>OHIO—(Continued)</b>			
	Miami	31,500	31,000	98
<b>50% &amp; Over</b>	Montgomery	205,600	202,700	99
	Preble	12,900	12,700	98
	Shelby	13,100	12,900	98
	<b>INDIANA</b>			
	Randolph	10,800	10,500	97
	Union	2,500	2,400	96
	<b>OHIO</b>			
<b>Between 25-49%</b>	Allen	36,100	35,200	97
	Butler	85,900	84,400	98
	Highland	11,900	11,500	96
	Logan	13,600	13,300	98
	Warren	29,300	28,800	98
	<b>INDIANA</b>			
	Dearborn	11,300	11,000	98
	Decatur	8,500	8,300	97
	Fayette	9,400	9,200	98
	Franklin	6,000	5,700	96
	Jay	8,200	7,900	96
	<b>OHIO</b>			
<b>Between 5-24%</b>	Adams	8,700	8,100	94
	Brown	10,600	10,200	96
	Clermont	38,100	37,400	98
	Fayette	9,400	9,100	97
	Hamilton	319,100	312,300	98
	Hardin	12,700	12,300	97
	Madison	10,300	10,000	97
	Mercer	12,100	11,800	98
	Ross	20,800	20,200	97
	Van Wert	11,100	10,900	98
<b>Station Totals</b>		<b>1,122,900</b>	<b>1,099,800</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>461,900</b>
<b>Average Daily Circulation (1979-80)</b>				<b>255,500</b>



# Ohio—Lima

**WLIO**

Ch. 35

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 503-kw visual, 102-kw aural. Antenna: 540-ft. above av. terrain, 549-ft. above ground, 1419-ft. above sea level.

Latitude 40° 44' 53.5"  
Longitude 84° 07' 55.5"

Transmitter: 1424 Rice Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: NBC.

Represented (legal) by Dow, Lohnes & Albertson

Represented (engineering) by Cohen & Dippell.

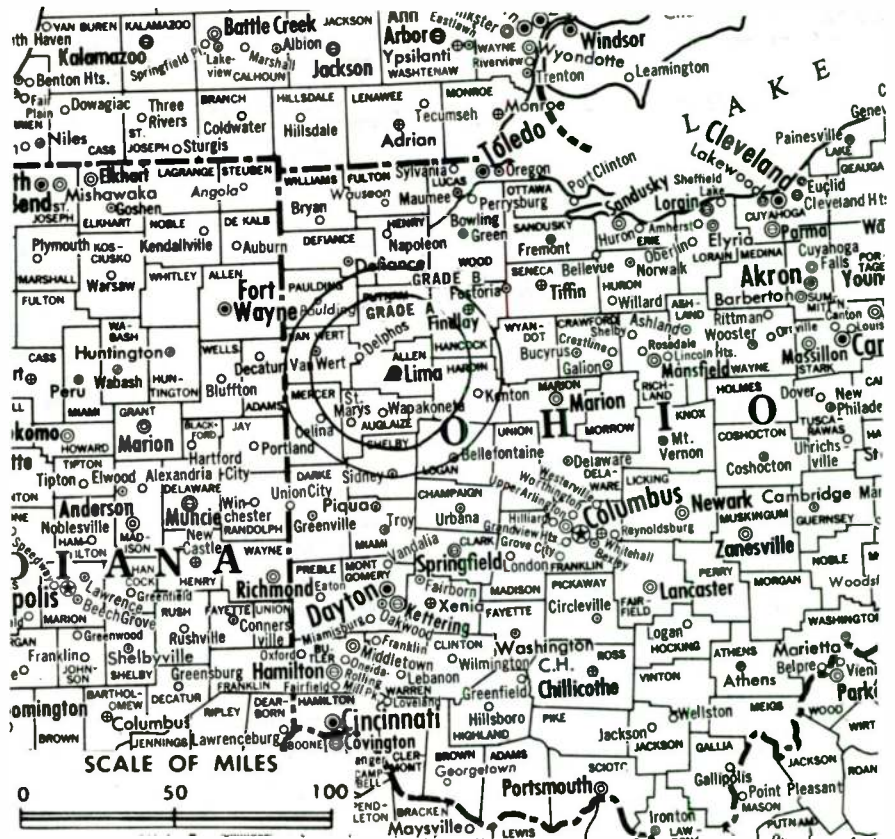
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WLIO Ref. FCC File No. BPCT-781122KE Granted 4/28/79

©American Map Co., Inc., N.Y., No. 14244

## WLIO

Network Service: NBC, ABC.

Licensee: Lima Communications Corp., 1424 Rice Ave., Lima (45805).

Studio: 1424 Rice Ave., Lima, Ohio (45805).

Telephone: 419-228-8835. TWX No.: 810-447-2720.

Ownership: Toledo Blade Co., 75%; Midwestern Bcstg. Co., 25%; Officers: Wayne G. Current, pres.; Lewis W. Dickey, v.p.; John D. Willey, v.p.; Bernard R. Baker, secy.; Harold O. Davis, treas. Midwestern Bcstg., owned by Lewis W. Dickey, is licensee of WOHO, Toledo and WXEZ-FM, Sylvania, Ohio. The Toledo Blade Co. owns WLF1-TV, Lafayette, Ind.; publishes newspapers in Toledo, Ohio & Pittsburgh, Pa.; has newspaper interests in Monterey, Cal. & Port Clinton, Ohio; interest in Buckeye Cablevision Inc., Toledo.

Began Operation: March 30, 1953. Sale to present owners by WLOK Inc. approved by FCC Jan. 19, 1972. Previous sale by Pixley and Case families approved by FCC Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented (sales) by Katz Television.

Personnel:

LEWIS DICKEY, vice president, operations.  
JAMES C. DAGES, general manager.  
BRUCE OPPERMAN, sales manager.  
DOUGLAS FERGUSON, station manager.  
GEORGE DUNSTER, news director.  
M. J. LAMB, chief engineer.

Highest 30 Sec. Rate (April 30, 1981): \$200.

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	OHIO			
	Allen	36,100	35,200	97
	Auglaize	14,200	13,800	97
	Hancock	22,500	22,100	98
Putnam	9,500	9,200	97	
<b>Between 25-49%</b>	OHIO			
	Hardin	12,700	12,300	97
	Logan	13,600	13,300	98
	Mercer	12,100	11,800	98
	Shelby	13,100	12,900	98
Van Wert	11,100	10,900	98	
<b>INDIANA</b>	Adams	8,900	8,600	97
	Wells	8,300	8,100	97
	OHIO			
<b>Between 5-24%</b>	Darke	18,600	18,200	98
	Defiance	11,800	11,500	98
	Henry	9,800	9,600	98
	Miami	31,500	31,000	98
	Paulding	6,800	6,600	98
<b>Station Totals</b>		<b>240,600</b>	<b>235,100</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>100,500</b>
<b>Average Daily Circulation (1979-80)</b>				<b>57,900</b>



# Ohio—Newark

**WSFJ**

Ch. 52

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 21.4-kw max. & 12.6-kw horizontal visual, 2.14-kw max. & 1.26-kw horizontal aural. Antenna: 400-ft. above av. terrain, 192-ft. above ground, 1372-ft. above sea level.

Latitude 40° 02' 01"  
Longitude 82° 22' 27"

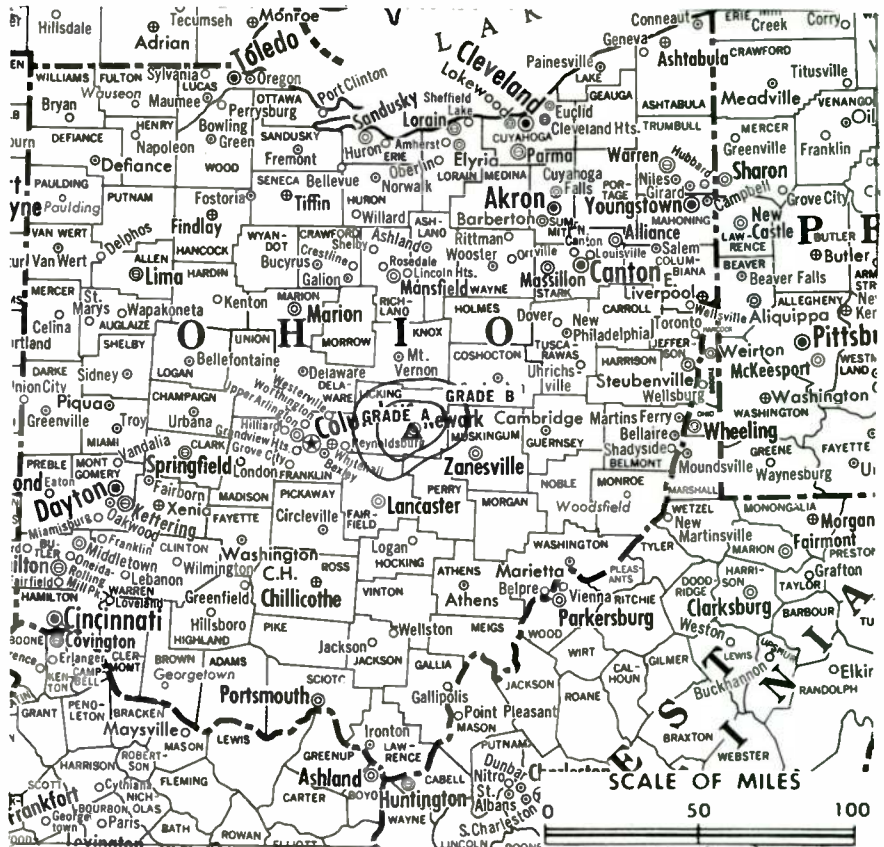
Transmitter: Bald Knob Rd., 2.5-mi. SE of Newark.

TV tape: Recording facilities.

Color: Satellite, network, live, film, slide & tape.

News Wire Service: INN.

Satellite Earth Station: Scientific-Atlanta.



WSFJ Ref: FCC File No. BPCT—5176 Granted 1/9/80

© American Map Co., Inc., N.Y. No. 14244

## WSFJ

Network Service: None, independent.

Grantee: Christian Television of Ohio Inc., 8869 National Rd. S.W., Pataskala, Ohio (43062).

Studio: 8869 National Rd. S.W., Pataskala, Ohio (43062).

Telephone: 614-927-0700.

Ownership: Non-profit corp. Jean Rodabaugh, pres.; Janet F. Riley, secy.; Galon Rodabaugh, treas.

Began Operation: March 9, 1980.

Represented (sales) by Spot Time Ltd.

Represented (legal) by Baraff, Koerner & Olender.

Represented (engineering) by Smith & Powstenko.

### Personnel:

JEAN RODABAUGH, president & general manager.

JANET F. RILEY, administrative assistant.

DAVID GLUNT, advertising sales & news director.

LINDA HENRY, program director.

ERIC RILEY, production manager.

TED ROSS, director of technical operations.

Rates: Not available.

## Repetition breeds

### • REMEMBRANCE •

For details on multi-position ads in next year's Factbook, Use Order Card in Stations Volume

# Ohio—Springfield

## WTJC

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1230-kw max. & 1170-kw horizontal visual, 123-kw max. & 117-kw horizontal aural. Antenna: 490-ft. above av. terrain, 520-ft. above ground, 1540-ft. above sea level.

Latitude 39° 54' 33"  
Longitude 83° 51' 36"

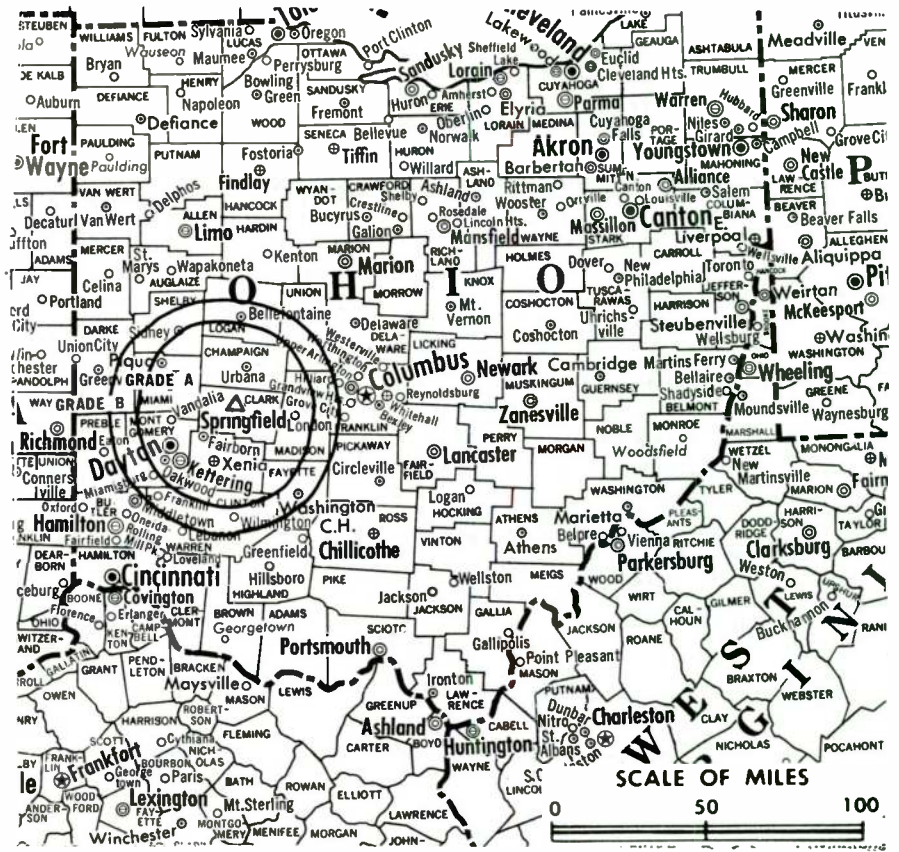
Transmitter: S of Wright Brothers Memorial Hwy., 0.15-mi. W of city limits of Springfield.

TV tape: Recording facilities:

Color: Satellite, network, live film, slide & tape.

News Wire Service: AP.

Satellite Earth Station: In operation.



WTJC Ref: FCC File No. BPCT—780814IC Granted 12/14/79

© American Map Co., Inc., N.Y. No. 14244

## WTJC

Network Service: None, independent.

Grantee: Miami Valley Christian Television Inc., Box 26, Dayton, Ohio (45401).

Studio: 2675 Dayton Rd., Springfield, Ohio (45506).

Mailing Address: Box 26, Dayton, Ohio (45401)

Telephone: 513-323-0026.

Ownership: Non-profit corp. V. Wilson, pres.; Marvin D. Sparks, v.p.

Began Operation: Sept. 21, 1980.

Represented (sales) by Spot Time Ltd.

Represented (legal) by Miller & Fields.

Represented (engineering) by R.L. Purcell.

Personnel:

MARVIN D. SPARKS, vice president & general manager.

JOHN ELLIOTT, chief engineer.

ROD ROBISON, promotion director.

GENE McCORKLE, administrative assistant.

FAITH EVERY, executive producer.

Highest 30 Sec. Rate: \$38.



# Ohio—Steubenville-Wheeling, West Virginia

## WTOV-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 950-ft. above av. terrain, 881-ft. above ground, 2041-ft. above sea level.

Latitude 40° 20' 32"  
Longitude 80° 37' 14"

Transmitter: Altamont Heights, 1.3-mi. S of business center.

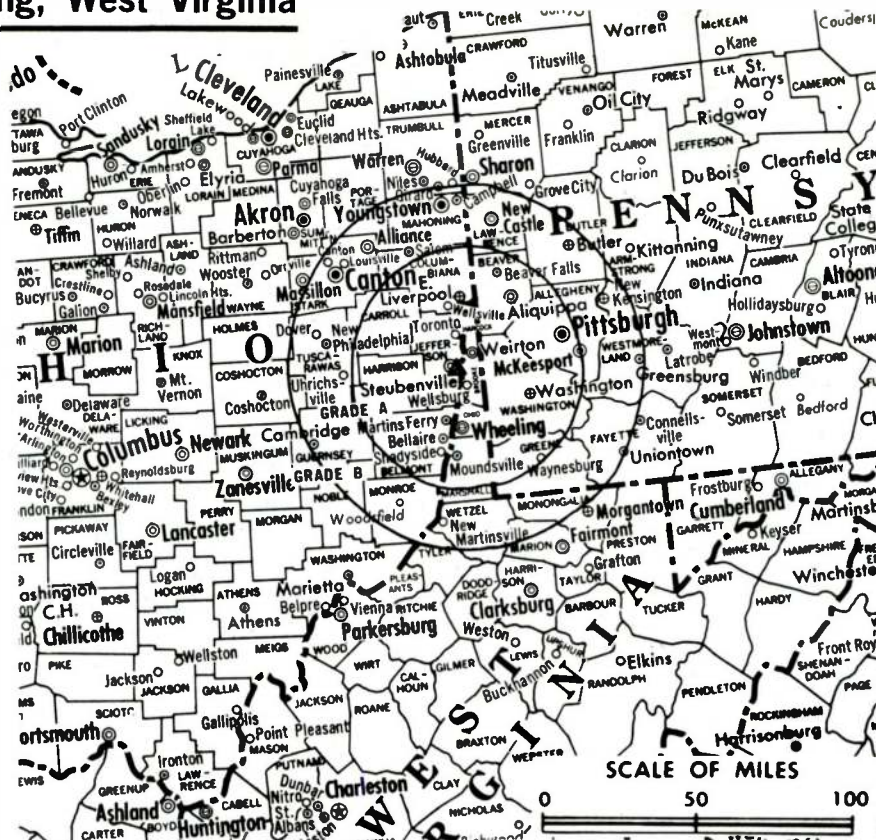
TV tape: Recording facilities.

Studio: Altamont Heights.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

TXW No.: 810-339-2574.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WTOV-TV Ref: FCC No. BPCT-2786 Granted 6/23/60

© American Map Co., Inc., N.Y., No. 14244

## WTOV-TV

Network Service: NBC, ABC.

Licensee: Ziff-Davis Broadcasting Co., 320 Market St., Steubenville, Ohio. (43952)

Telephone: 614-282-0911, Steubenville; 304-232-0430, Wheeling.

Ownership: Ziff Corp., William Ziff, chmn., 100%. Stations are: WTOV-TV, Steubenville; WRDW-TV, Augusta, Ga.; WRCB-TV, Chattanooga, Tenn.; WROC-TV, Rochester, N.Y.; WJKS-TV, Jacksonville, Fla.; WEYI-TV, Saginaw, Mich. Stations operate as Ziff-Davis Broadcasting Co.

Began Operation: Dec. 10, 1953. Transfer of stations from WSTV Inc. and WPIT Inc. to United Printers & Publishers (name changed to Rust Craft Greeting Cards Inc.), approved by FCC Nov. 8, 1961 (Television Digest, Vols. 17:30, 33, 2:14). Sale to present owner by Rust Craft approved by FCC May 10, 1978 (Vol. 17: 26, 27, 36; 18: 20, 41).

Represented (sales) by Petry Television Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

I. MARTIN POMPADUR, president, Ziff Corp.  
RALPH BECKER, president, Ziff-Davis Broadcasting.  
RAY J. CHUMLEY, vice president & general manager.  
STEPHEN DANT, general sales manager.  
TOM HANSEN, program manager.  
PETER FENNEY, news director.  
MARGERY LUEBKE, promotion manager.

Highest 30 Sec. Rate (April 1981): \$575.

NETWORK BASE HOURLY RATE: \$934.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OHIO</b>				
<b>50% &amp; Over</b>	Belmont	30,300	29,600	98
	Carroll	9,000	8,800	98
	Columbiana	40,700	39,900	98
	Guernsey	14,300	13,800	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OHIO—(Continued)</b>				
	Harrison	6,400	6,200	97
	Jefferson	32,100	31,500	98
	Monroe	5,500	5,300	96
	Noble	4,400	4,100	94
	Tuscarawas	28,400	27,600	97
<b>PENNSYLVANIA</b>				
	Beaver	70,800	69,500	98
<b>WEST VIRGINIA</b>				
<b>50% &amp; Over</b>	Brooke	10,800	10,700	99
	Hancock	13,900	13,800	99
	Marion	24,900	24,300	98
	Marshall	14,600	14,400	98
	Monongalia	25,000	24,200	97
	Ohio	21,700	21,400	99
	Taylor	6,200	6,000	96
	Tyler	3,700	3,600	96
	Wetzel	7,200	7,000	98
<b>OHIO</b>				
	Coshocton	12,800	12,300	96
	Muskingum	29,100	28,300	97
	Stark	132,900	130,500	98
<b>PENNSYLVANIA</b>				
<b>Between 25-49%</b>	Butler	46,800	45,900	98
	Fayette	55,000	53,100	97
	Greene	14,600	14,100	96
	Washington	77,300	75,500	98
	Westmoreland	132,000	129,500	98
<b>WEST VIRGINIA</b>				
	Doddridge	2,700	2,600	96

(Continued on page 695-b)

Station Totals	1,721,700	1,683,100	97
Net Weekly Circulation (1979-80)	580,800		
Average Daily Circulation (1979-80)	251,200		



# Ohio—Toledo

**WDHO-TV**

Ch. 24



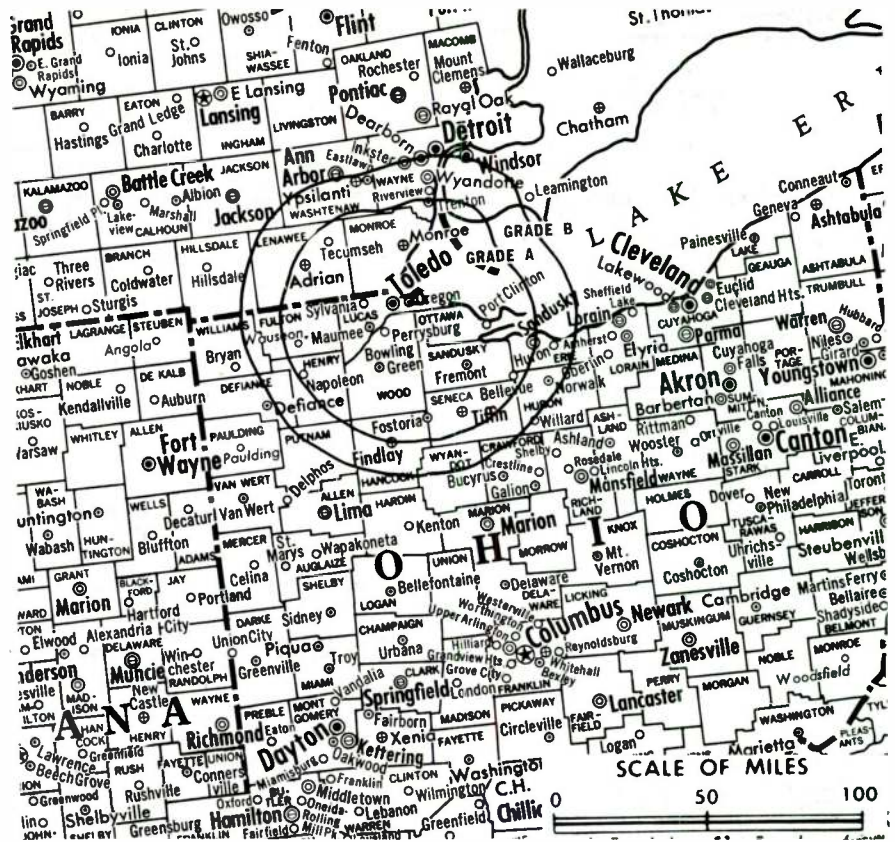
**KATZ TELEVISION**

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 4370-kw max. & 1410-kw horizontal visual, 437-kw max. & 141-kw horizontal aural. Antenna: 1390-ft. above av. terrain, 1437-ft. above ground, 2016-ft. above sea level.

Latitude 41° 40' 03"  
Longitude 83° 21' 22"

Transmitter: W of Cousino Rd., at Arquette Rd., Jerusalem, Ohio.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WDHO-TV Ref: FCC File No. BMPCT-6221 Granted 2/17/66

American Map Co., Inc., N.Y., No. 14244

## WDHO-TV

Network Service: ABC.

Licensee: D. H. Overmyer Telecasting Co. Inc., Debtor in Possession, 300 S. Byrne Rd., Toledo (43615).

Studio: 300 S. Byrne Rd., Toledo (43615).

Telephone: 419-535-0024. TWX No.: 810-442-1646.

TV tape: Recording facilities. Color: Network, live, film, slide & tape. News Wire Service: AP. News Film Service: ABC.

Ownership: The Overmyer Co. Inc., Debtor in Possession.

Began Operation: May 3, 1966.

Represented (sales) by Katz Television.

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Personnel:

- WILLIAM J. SCHOCK, vice president & general manager.
- C. ROBERT THOMPSON, general sales manager.
- RICK WARDELL, national sales manager.
- BRYNN MEYERS, program coordinator.
- JAMES BOWE, chief engineer.
- NANCY PRATT, traffic operations manager.

### DIGEST OF RATE CARD NO. A18

Hour	30 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Prime—7-11 p.m., daily.	\$1550	\$900	\$500	Graded rates apply*	

\*Highest rate: \$900.

NETWORK BASE HOURLY RATE: \$850.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MICHIGAN</b>			
	Lenawee	28,700	28,100	98
	Monroe	43,000	42,400	99

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>OHIO</b>			
	Allen	36,100	35,200	97
	Fulton	12,500	12,100	97
	Hancock	22,500	21,100	98
	Hardin	12,700	12,300	97
	Henry	9,800	9,600	98
	Lucas	178,200	175,400	98
	Ottawa	13,700	13,500	98
	Putnam	9,500	9,200	97
	Sandusky	20,900	20,600	99
	Seneca	19,100	18,700	98
	Williams	12,300	12,000	97
	Wood	35,400	34,800	98
	Wyandot	7,500	7,300	97
Between 25-49%	<b>MICHIGAN</b>			
	Hillsdale	15,100	14,600	97
	<b>OHIO</b>			
	Crawford	17,300	16,900	98
	Defiance	11,800	11,500	98
Between 5-24%	<b>MICHIGAN</b>			
	Washtenaw	86,000	83,200	97
	<b>OHIO</b>			
	Auglaize	14,200	13,800	97
	Huron	16,900	16,500	98
Morrow	8,500	8,300	98	
Paulding	6,800	6,600	98	
Van Wert	11,100	10,900	98	
<b>Station Totals</b>		<b>698,000</b>	<b>683,200</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>434,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>260,900</b>	

# Ohio—Toledo

## WTOL-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1000-ft. above av. terrain, 1046-ft. above ground, 1625-ft. above sea level.

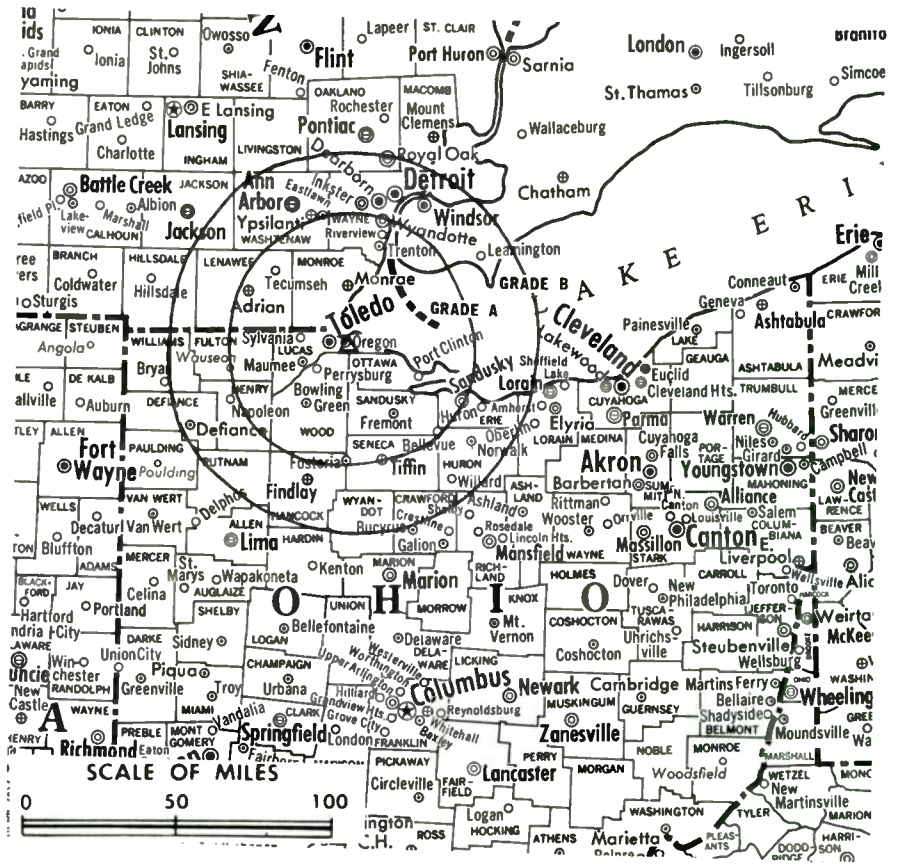
Latitude 41° 40' 22"  
Longitude 83° 22' 47"

Transmitter: Cedar Point, near Norden Rd., Oregon City, Ohio.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



WTOL-TV Ref: FCC File No. BPCT-590 Granted 7/23/58

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WTOL-TV

Network Service: CBS.

Licensee: Cosmos Broadcasting Corp., 604 Jackson St., Toledo, O. (43604).

Studio: 604 Jackson St.

Studios & Offices (Dec. 1, 1981): 730 N. Summit St., Toledo, Ohio (43604).

Telephone: 419-248-1111. TWX No.: 810-442-1609.

Ownership: Cosmos Broadcasting Corp. For other interests see WIS-TV, Columbia, S.C.

Began Operation: Dec. 5, 1958. Sale to present owner by Frazier Reams and associates approved March 10, 1965 by FCC (Television Digest, Vol. 4:46, 5:11).

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JACK SANDER, vice president & general manager.  
GUY HEMPEL, program manager.  
ROBERT WARD, general sales manager.  
MEL STEBBINS, sales manager.  
GARY STINE, production manager.  
GLEN J. PEIFFER, business manager.  
KIRK WINKLER, news director.  
PAUL LENTZ, engineering manager.  
DONALD COHEN, promotion manager.

### DIGEST OF RATE CARD

Hour 30 Min. 10 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—7:30-11 p.m., daily.

\$2800 \$1800 \$1500 \$1000 Graded rates apply\*

\*Highest rate: \$1000

NETWORK BASE HOURLY RATE: \$1975.

694-b

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MICHIGAN</b>				
	Lenawee	28,700	28,100	98
	Monroe	43,000	42,400	99
<b>OHIO</b>				
	Allen	36,100	35,200	97
	Crawford	17,300	16,900	98
	Defiance	11,800	11,500	98
	Erie	25,800	25,400	98
	Fulton	12,500	12,100	97
<b>50% &amp; Over</b>	Hancock	22,500	22,100	98
	Hardin	12,700	12,300	97
	Henry	9,800	9,600	98
	Lucas	178,200	175,400	98
	Ottawa	13,700	13,500	98
	Putnam	9,500	9,200	97
	Sandusky	20,900	20,600	99
	Seneca	19,100	18,700	98
	Williams	12,300	12,000	97
	Wood	35,400	34,800	98
	Wyandot	7,500	7,300	97
<b>MICHIGAN</b>				
	Hillsdale	15,100	14,600	97
<b>OHIO</b>				
<b>Between 25-49%</b>	Huron	16,900	16,500	98
	Paulding	6,800	6,600	98
	Richland	44,100	43,200	98
<b>MICHIGAN</b>				
<b>Between 5-24%</b>	Jackson	52,100	51,200	98
	Livingston	29,900	29,500	99

(Continued on next page)

Station Totals	1,655,300	1,624,700	98
Net Weekly Circulation (1979-80)			576,400
Average Daily Circulation (1979-80)			322,000

**WBNS-TV, Columbus**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OHIO—(Continued)</b>				
	Ashland	15,100	14,800	98
	Auglaize	14,200	13,800	97
	Clark	50,700	49,900	98
	Clinton	11,200	11,000	98
	Guernsey	14,300	13,800	96
	Jackson	10,500	10,100	97
<b>Between 25-49%</b>	Morgan	4,400	4,200	95
	Richland	44,100	43,200	98
	Scioto	29,700	28,800	97
	Vinton	3,600	3,500	96
	Washington	20,500	19,700	96
	Wyandot	7,500	7,300	97
<b>WEST VIRGINIA</b>				
	Wood	32,600	31,800	98
<b>OHIO</b>				
	Gallia	10,700	10,300	96
	Greene	40,300	39,600	98
	Hancock	22,500	22,100	98
	Holmes	7,100	6,500	92
	Lawrence	22,200	21,600	97
<b>Between 5-24%</b>	Meigs	7,900	7,600	96
	Miami	31,500	31,000	98
	Noble	4,400	4,100	94
	Shelby	13,100	12,900	98
	Wayne	30,400	29,300	96
<b>WEST VIRGINIA</b>				
	Mason	9,000	8,800	98

**WHIO-TV, Dayton**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KENTUCKY</b>				
	Boone	12,600	12,500	99
	Bracken	2,700	2,700	98
	Campbell	27,200	27,000	99
	Grant	4,900	4,800	98
	Kenton	44,000	43,700	99
	Mason	5,900	5,800	98
<b>Between 5-24%</b>	Robertson	700	700	98
	Rowan	4,800	4,600	97
<b>OHIO</b>				
	Hamilton	319,100	312,300	98
	Madison	10,300	10,000	97
	Putnam	9,500	9,200	97
	Union	10,400	10,200	98
	Van Wert	11,100	10,900	98

**WDTN, Dayton**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KENTUCKY—(Continued)</b>				
	Kenton	44,000	43,700	99
<b>OHIO</b>				
	Allen	36,100	35,200	97
	Brown	10,600	10,200	96
<b>Between 5-24%</b>	Clermont	38,100	37,400	98
	Hamilton	319,100	312,300	98
	Hardin	12,700	12,300	97
	Madison	10,300	10,000	97
	Union	10,400	10,200	98

**Ohio**

**WTOV-TV, Steubenville**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>WEST VIRGINIA—(Continued)</b>				
	Harrison	29,400	29,000	98
<b>Between 25-49%</b>	Pleasants	2,600	2,500	97
	Preston	9,600	9,200	96
<b>MARYLAND</b>				
	Garrett	9,400	9,000	96
<b>OHIO</b>				
	Mahoning	98,300	96,800	98
	Morgan	4,400	4,200	95
	Washington	20,500	19,700	96
<b>PENNSYLVANIA</b>				
	Allegheny	529,300	518,600	98
<b>Between 5-24%</b>	Armstrong	27,000	26,300	97
	Clarion	14,000	13,500	97
	Lawrence	36,300	35,400	97
	Somerset	29,900	28,900	97
<b>WEST VIRGINIA</b>				
	Barbour	6,000	5,800	96
	Lewis	6,600	6,400	97
	Randolph	9,600	9,200	96
	Ritchie	4,200	4,000	95
	Tucker	3,000	2,900	95
	Upshur	8,500	8,200	96

**WCMH-TV, Columbus**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OHIO</b>				
	Auglaize	14,200	13,800	97
<b>Between 5-24%</b>	Clinton	11,200	11,000	98
	Holmes	7,100	6,500	92
	Lawrence	22,200	21,600	97
	Shelby	13,100	12,900	98

**WTVN-TV, Columbus**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OHIO—(Continued)</b>				
	Scioto	29,700	28,800	97
<b>Between 5-24%</b>	Shelby	13,100	12,900	98
<b>WEST VIRGINIA</b>				
	Mason	9,000	8,800	98

**WTOL-TV, Toledo**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MICHIGAN—(Continued)</b>				
	Washtenaw	86,000	83,200	97
	Wayne	831,200	817,600	98
<b>OHIO</b>				
<b>Between 5-24%</b>	Auglaize	14,200	13,800	97
	Marion	22,600	22,200	98
	Morrow	8,500	8,300	98
	Van Wert	11,100	10,900	98



# Ohio—Toledo

**WTVG**

Ch. 13



Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 18.2-kw aural (directional antenna). Antenna: 1000-ft. above av. terrain, 1049-ft. above ground, 1629-ft. above sea level.

Latitude 41° 41' 00"  
Longitude 83° 24' 49"

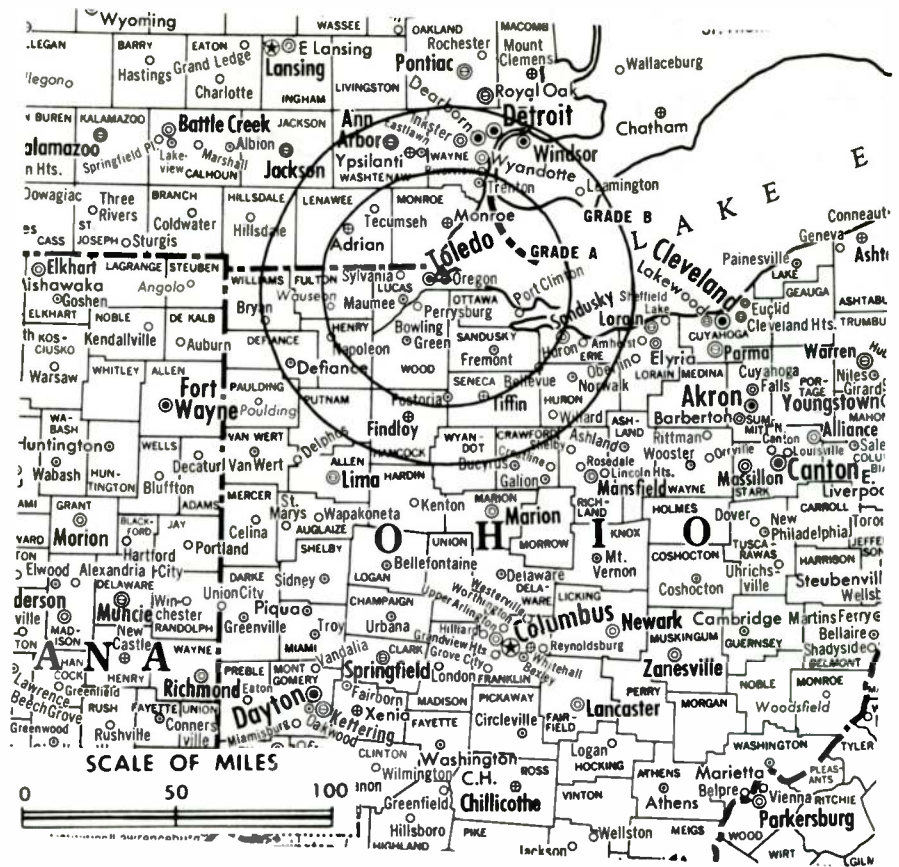
Transmitter: 1701 North Stadium Road, Oregon, O., 7-mi. NNE of Toledo.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape. News Wire Service: UPI. News Film Service: NBC.

Satellite Earth Station: Scientific-Atlanta.

Total Households: © MSE  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WTVG Ref: FCC File No. BMPCT-4735 Granted 5/13/59

©American Map Co., Inc., N.Y., No. 14244

## WTVG

Network Service: NBC.

Licensee: Storer Broadcasting Co., 4247 Dorr St., Toledo, Ohio (43607).

Studio: 4247 Dorr St., Toledo, Ohio (43607).

Telephone: 419-531-1313. TWX No. 810-442-1748.

Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership of TV Stations.

Began Operation: July 21, 1948.

Represented (sales) by Storer Television Sales Inc.

Represented (legal) by Warren Zwicky.

Personnel:

- H. W. (BUDDY) RAY, general manager.
- DOUGLAS SINN, general sales manager.
- GEORGE CARLINO, national sales manager.
- MARSHA SCHROEDER, program director.
- CHESTER SLAUGHTER, chief engineer.
- NEIL CARMEAN, news director.

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$2500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MICHIGAN</b>			
	Lenawee	28,700	28,100	98
	Monroe	43,000	42,400	99
	<b>OHIO</b>			
	Crawford	17,300	16,900	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Defiance	11,800	11,500	98
	Erie	25,800	25,400	98
	Fulton	12,500	12,100	97
	Hancock	22,500	22,100	98
	Hardin	12,700	12,300	97
	Henry	9,800	9,600	98
	Lucas	178,200	175,400	98
	Ottawa	13,700	13,500	98
	Putnam	9,500	9,200	97
	Sandusky	20,900	20,600	99
	Seneca	19,100	18,700	98
Williams	12,300	12,000	97	
Wood	35,400	34,800	98	
Wyandot	7,500	7,300	97	

<b>MICHIGAN</b>				
	Hillsdale	15,100	14,600	97
<b>OHIO</b>				
Between 25-49%	Allen	36,100	35,200	97
	Huron	16,900	16,500	98
	Marion	22,600	22,200	98
	Paulding	6,800	6,600	98

<b>MICHIGAN</b>				
	Jackson	52,100	51,200	98
	Livingston	29,900	29,500	99
Between 5-24%	Washtenaw	86,000	83,200	97

<b>OHIO</b>				
	Auglaize	14,200	13,800	97
	Morrow	8,500	8,300	98
	Richland	44,100	43,200	98
	Van Wert	11,100	10,900	98

Station Totals	824,100	807,100	97
Net Weekly Circulation (1979-80)	530,500		
Average Daily Circulation (1979-80)	325,300		

# Ohio—Youngstown

## WFMJ-TV

Ch. 21

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1000-kw visual, 200-kw aural. Antenna: 990-ft. above av. terrain, 1085-ft. above ground, 2118-ft. above sea level with 0.75° tilt.

Latitude 41° 04' 46"  
Longitude 80° 38' 25"

Holds CP for change to 3720-kw max. & 955-kw horizontal visual, 375-kw max. & 97.7-kw horizontal aural.

Transmitter: Mabel St.

Studio: 101 W. Boardman St.

AM Affiliate: WFMJ, 5-kw, 1390 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Carl E. Smith.

Total Household: © MSI -  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation

© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WFMJ-TV Ref: FCC File No. BMPCT—5949 Granted 4/8/84  
CP: BPCT—800131KU Granted 7/31/80

©American Map Co., Inc., N.Y., No. 14244

## WFMJ-TV

Network Service: NBC.

Licensee: The Vindicator Printing Co., 101 W. Boardman St. (44503).

Telephone: 216-744-8611. TWX No.: 810-435-2909.

Ownership: William J. Brown, pres.-treas., 22.14%; Elizabeth M. Brown, v.p.-secy., 22.14%; William F. Maag Jr. Trust, 21.34%; Alma M. Brown Trust, 15.35%; J. Lower Hirt, 4.8%; John W. Smith Trust, 3.6%; others, none with as much as 3%.

Began Operation: March 8, 1953 on Channel 73. On May 5, 1954, FCC approved sale by Polan Industries of CP and equipment for Ch. 21 to WFMJ-TV (Television Digest, Vol. 10:19). Began operation on Ch. 21 Aug. 7, 1954.

Represented (sales) by Blair Television.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Personnel:

WILLIAM J. BROWN, president.  
MITCHELL F. STANLEY, manager, sales manager & film buyer.  
GENE DONAHAY, television program manager.  
JOAN HARRISON, film director.  
SEYMOUR RAYMOND, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—7:30-11 p.m., daily.					
\$900	\$600	\$500	\$400	Graded rates apply*	

\*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$550.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>OHIO</b>			
	Columbiana	40,700	39,900	98
	Mahoning	98,300	96,800	98
	Trumbull	78,700	77,500	98
	<b>PENNSYLVANIA</b>			
	Lawrence	36,300	35,400	97
	Mercer	42,200	41,100	97
	<b>PENNSYLVANIA</b>			
<b>Between 25-49%</b>	Crawford	29,300	28,200	96
	<b>OHIO</b>			
	Carroll	9,000	8,800	98
	Jefferson	32,100	31,500	98
	Portage	40,700	40,100	99
	Stark	132,900	130,500	98
	Wayne	30,400	29,300	96
	<b>PENNSYLVANIA</b>			
<b>Between 5-24%</b>	Beaver	70,800	69,500	98
	Butler	46,800	45,900	98
	Clarion	14,000	13,500	97
	Forest	1,800	1,800	98
	Venango	21,600	20,600	96
	<b>WEST VIRGINIA</b>			
	Hancock	13,900	13,800	99
<b>Station Totals</b>		<b>739,500</b>	<b>724,200</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>297,800</b>
<b>Average Daily Circulation (1979-80)</b>				<b>175,300</b>



# Ohio—Youngstown

## WKBN-TV

Ch. 27

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 865-kw visual, 86.5-kw aural. Antenna: 1430-ft. above av. terrain, 1432-ft. above ground, 2535-ft. above sea level.

Latitude 41° 03' 30"  
Longitude 80° 38' 42"

Transmitter: 3930 Sunset Blvd.

TV tape: Recording facilities.

AM Affiliate: WKBN, 5-kw, 570 kHz (CBS).

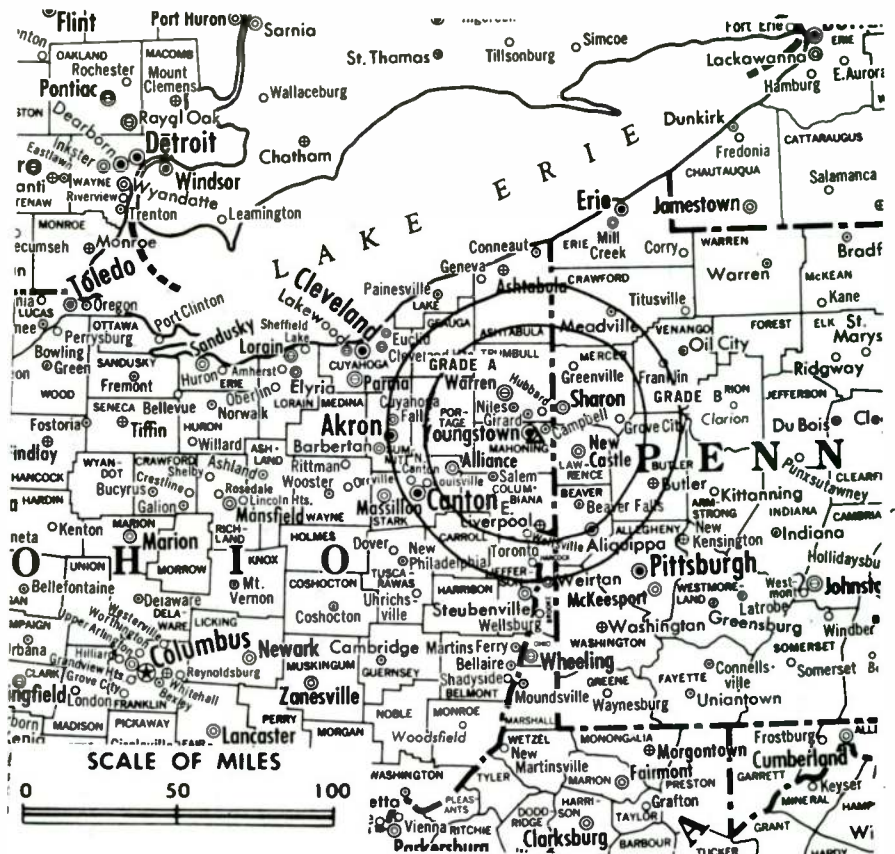
FM Affiliate: WKBN-FM, 4.5-kw, 98.9 MHz (No. 255), 1370-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Steel, Andrus & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 1-b).



WKBN-TV Ref: FCC File No. BMPCT-7580 Granted 7/14/75

©American Map Co., Inc., N.Y., No. 14244

## WKBN-TV

Network Service: CBS.

Licensee: WKBN Broadcasting Corp., 3930 Sunset Blvd. (44501).

Studio: 3930 Sunset Blvd.

Telephone: 216-782-1144. TWX No.: 810-435-2825.

Ownership: The W. P. Williamson Family, 100%. W. P. Williamson III, pres.; David Stewart, treas.; Ruth L. Cruikshank, secy. WKBN also owns WAAM, Ann Arbor, Mich.; WIMA-AM-FM, Lima, Ohio.

Began Operation: Jan. 11, 1953. W. P. Williamson Jr. increased holdings from 60 to 100% in 1958 by purchasing 40% held by publisher of Cleveland Plain Dealer and News for undisclosed amount and retiring stock to treasury. (Television Digest, Vol. 14:34).

Represented (sales) by Katz Television.

Represented (legal) by Wilner & Scheiner.

Personnel:

- W. P. WILLIAMSON JR., chairman.
- W. P. WILLIAMSON III, president
- WILLIAM F. DECKER, television station manager.
- DAVID V. STEWART, general sales manager.
- RICHARD C. WADE, national sales manager.
- NORMAN BERGER, TV program director & film buyer.
- ROBERT A. JONES, television engineering manager.

Highest 30 Sec. Rate (July 1979): \$800.

NETWORK BASE HOURLY RATE: \$680.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>OHIO</b>			
	Columbiana	40,700	39,900	98
	Mahoning	98,300	96,800	98
	Trumbull	78,700	77,500	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>PENNSYLVANIA</b>			
	Lawrence	36,300	35,400	97
	Mercer	42,200	41,100	97
	Venango	21,600	20,600	96
Between 25-49%	<b>WEST VIRGINIA</b>			
	Brooke	10,800	10,700	99
	Hancock	13,900	13,800	99
Between 5-24%	<b>OHIO</b>			
	Ashtabula	35,100	34,300	98
	Belmont	30,300	29,600	98
	Carroll	9,000	8,800	98
	Geauga	22,400	21,900	98
	Harrison	6,400	6,200	97
	Jefferson	32,100	31,500	98
	Portage	40,700	40,100	99
	Stark	132,900	130,500	98
	Summit	186,600	183,900	99
Between 5-24%	<b>PENNSYLVANIA</b>			
	Beaver	70,800	69,500	98
	Butler	46,800	45,900	98
	Clarion	14,000	13,500	97
	Crawford	29,300	28,200	96
	Elk	11,800	11,500	97
	Mc Kean	19,700	19,000	96
<b>WEST VIRGINIA</b>				
Marshall	14,600	14,400	98	
Ohio	21,700	21,400	99	
<b>Station Totals</b>		<b>1,066,700</b>	<b>1,046,000</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>362,100</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>214,500</b>	



# Ohio—Youngstown

**WYTV**

Ch. 33

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 912-kw max. & 550-kw horizontal visual, 182.4-kw max. & 110-kw horizontal aural. Antenna: 557-ft. above av. terrain, 638-ft. above ground, 1666-ft. above sea level.

Latitude 41° 03' 42.6"  
Longitude 80° 38' 07.0"

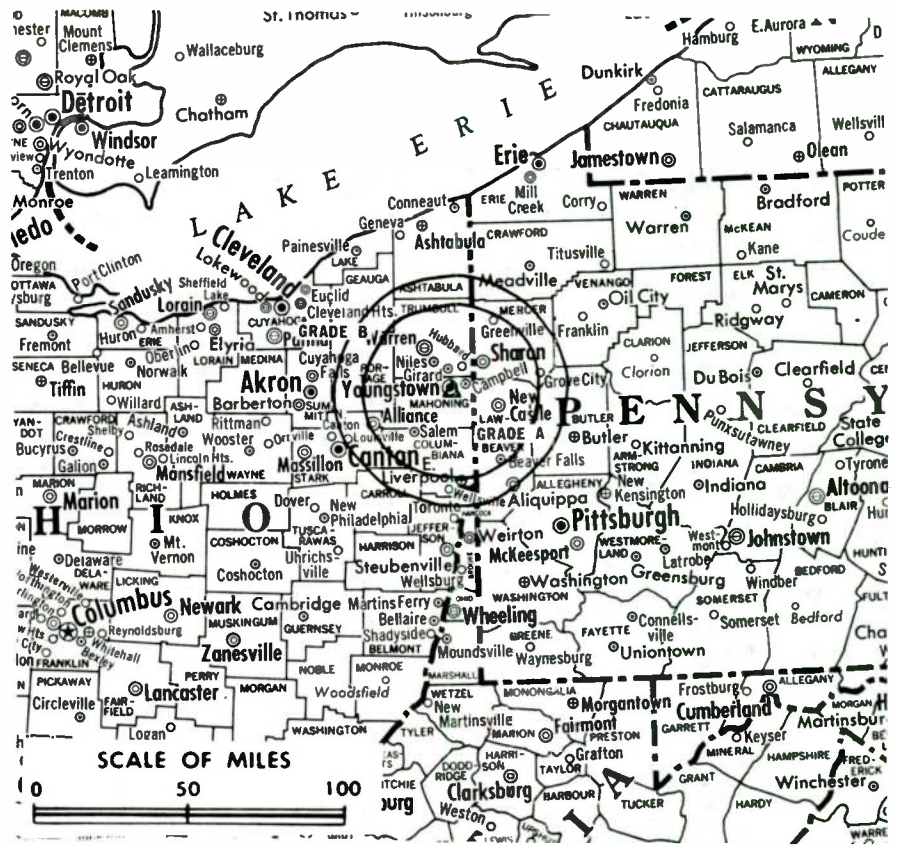
Transmitter: 3800 Shady Run Rd., Youngstown.

Color: Network, live, film, slide & tape

News Wire Service: AP.

News Film Service: ABC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 1-b).



WYTV Ref: FCC File No. BMPCT-7423 Granted 9/15/72

©American Map Co., Inc., N.Y., No. 1424

## WYTV

Network Service: ABC.

Licensee: WYTV Inc., 3800 Shady Run Rd., Youngstown (44502).

Studio: 3800 Shady Run Rd.

Telephone: 216-783-2930. TWX No.: 810-435-2816.

Ownership: Adams-Russell Co. Inc., 100%. For cable interests, see Cable Group Ownership.

Began Operation: April 4, 1953 as New Castle outlet, but left Jan. 14, 1955, awaiting FCC action on petition to move transmitter to Youngstown, O. Resumed operation Oct. 30, 1957 from present transmitter site (Television Digest, Vol. 13:44). Changed to Ch. 33 operation in Youngstown Nov. 26, 1959 (Vol. 15:48). Sale to WKST-TV Inc. (wholly-owned by Communications Industries Corp.) by Samuel Townsend approved April 12, 1961 by FCC (Vols. 16:39 & 17:16). Sale to Edwin G. Richter Jr., Edgewood Investment, Adam Young, Howard D. Duncan Jr., et al., approved Feb. 5, 1965 (Vols. 4:47, 5:7). Sale to present owner approved Sept. 2, 1970 (Vol. 10:36).

Represented (legal) by Smith & Pepper.

Represented (sales) by Adam Young Inc.

Personnel:

GEOFFREY PEARCE, president & general manager.  
RODERICK A. GUERDAN, general sales manager.  
DOROTHY M. HILL, station controller.  
FRANK MARAFIOTE, program director.  
ARTHUR TAYLOR, chief engineer.  
JACK BOWE, news director.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—8-11 p.m., daily.						
\$1200	\$750	\$400	\$200	Graded rates apply*		

\*Highest rate: \$600.

NETWORK BASE HOURLY RATE: \$550.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>OHIO</b>			
	Mahoning	98,300	96,800	98
	Trumbull	78,700	77,500	98
	<b>PENNSYLVANIA</b>			
	Lawrence	36,300	35,400	97
<b>Between 25-49%</b>	Mercer	42,200	41,100	97
	Venango	21,600	20,600	96
	<b>OHIO</b>			
	Columbiana	40,700	39,900	98
	<b>WEST VIRGINIA</b>			
Hancock	13,900	13,800	99	
<b>Between 5-24%</b>	<b>OHIO</b>			
	Ashtabula	35,100	34,300	98
	Belmont	30,300	29,600	98
	Carroll	9,000	8,800	98
	Geauga	22,400	21,900	98
	Harrison	6,400	6,200	97
	Jefferson	32,100	31,500	98
	Portage	40,700	40,100	99
	Stark	132,900	130,500	98
	<b>PENNSYLVANIA</b>			
Beaver	70,800	69,500	98	
Butler	46,800	45,900	98	
Clarion	14,000	13,500	97	
Crawford	29,300	28,200	96	
<b>WEST VIRGINIA</b>				
Brooke	10,800	10,700	99	
Marshall	14,600	14,400	98	
Ohio	21,700	21,400	99	
<b>Station Totals</b>		<b>848,600</b>	<b>831,600</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>313,300</b>
<b>Average Daily Circulation (1979-80)</b>				<b>174,900</b>

# Ohio—Zanesville

## WHIZ-TV

Ch. 18

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 212-kw visual, 37.2-kw aural. Antenna: 540-ft. above av. terrain, 506-ft. above ground, 1410-ft. above sea level.

Latitude 39° 55' 42"  
Longitude 81° 59' 06"

Transmitter: Downerd Rd.

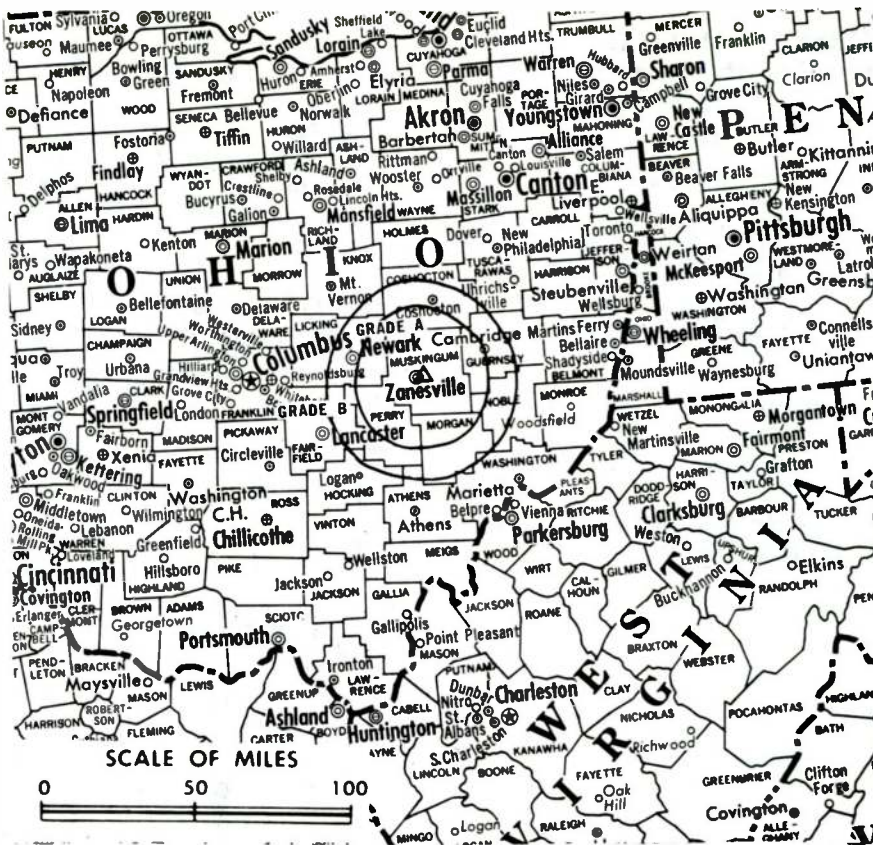
AM Affiliate: WHIZ, 1-kw (.25-kw, night), 1240 kHz (NBC).

FM Affiliate: WHIZ-FM, 20-kw, 102.5 MHz (No. 273), 490-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WHIZ-TV Ref: FCC File No. BPCT-3305 Granted 4/13/64

©American Map Co., Inc., N.Y., No. 14244

## WHIZ-TV

Network Service: NBC.

Licensee: Southeastern Ohio Television System, Downerd Rd.

Studio: Downerd Rd. (43701).

Telephones: 614-452-5431 (office); 614-453-0361 (studio).

Ownership: General partnership: T/R Inc., 63%; Southeastern Ohio Bcstg. System Inc., licensee of WHIZ radio, 20%; Ernest B. Graham, 11%; John Graham & Ernest Graham Jr., 3% each. Southeastern Ohio Bcstg. System Inc. owners are T/R Inc., 60%; Ernest Graham, 20%; Ernest Graham Jr. & John Graham, 10% each. T/R Inc. also operates radios WNXT & FM, Portsmouth; WOMP & FM, Bellaire, O.

Began Operation: May 23, 1953.

Represented (sales) by Avery-Knode Inc.; Regional Reps. Corp.; Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Sells & Gregory.

Personnel:

ALLAN LAND, broadcasting group manager & film buyer.  
ROBERT HODOUS, general manager.  
C. E. HARTMEYER, chief engineer.  
BARBARA MITTER, director of programs.  
FRANKLIN YOUNG, film operation manager.

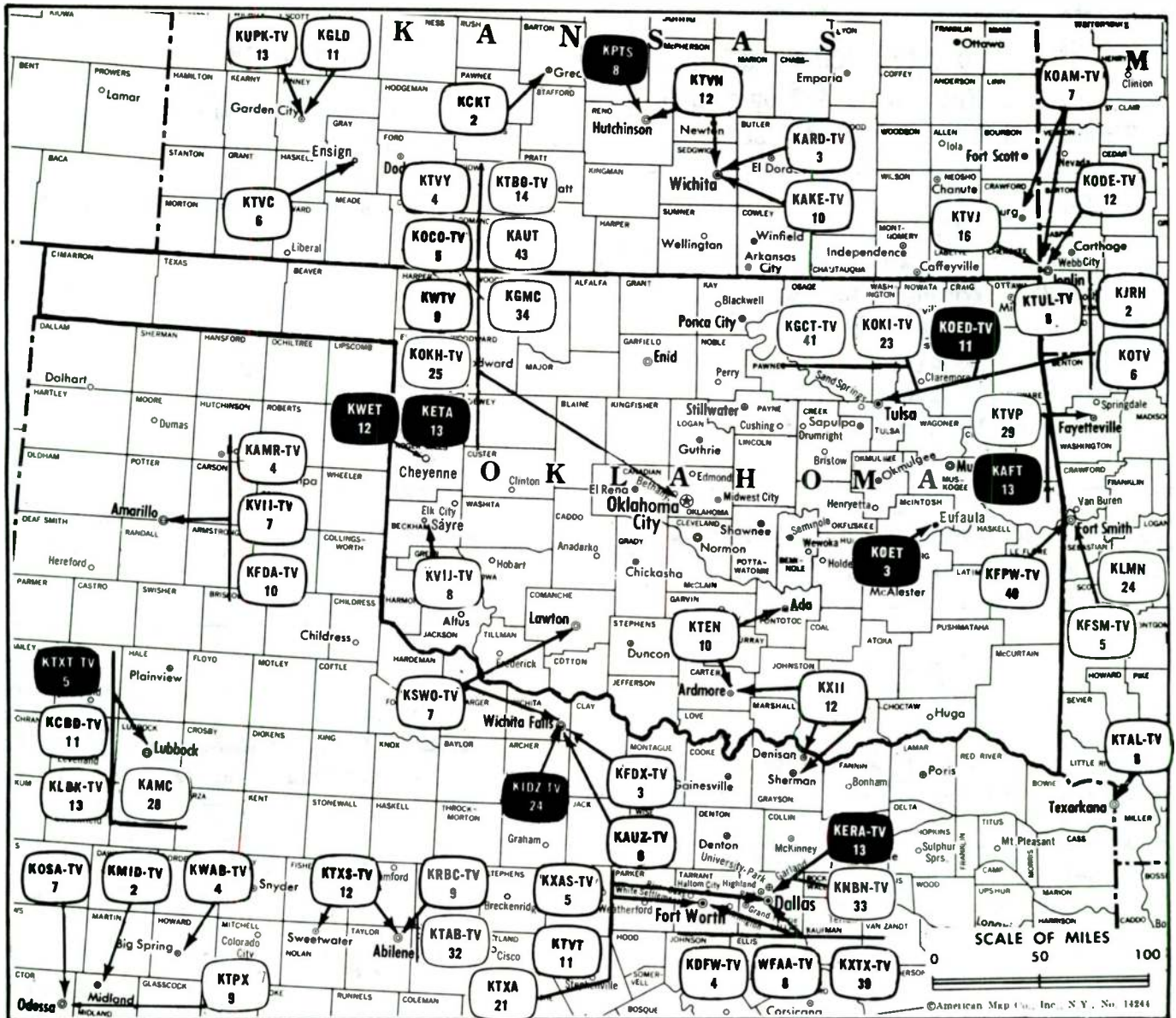
Highest Hourly Rate: \$600.

Highest 30 Sec. Rate (April 30, 1981): \$160.

NETWORK BASE HOURLY RATE: \$175.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>OHIO</b>			
	Coshocton	12,800	12,300	96
	Guernsey	14,300	13,800	96
	Muskingum	29,100	28,300	97
<b>Between 25-49%</b>	<b>OHIO</b>			
	Morgan	4,400	4,200	95
<b>Between 5-24%</b>	<b>OHIO</b>			
	Athens	14,700	14,100	96
	Belmont	30,300	29,600	98
	Fairfield	30,800	30,300	98
	Hocking	7,900	7,700	97
	Knox	15,000	14,700	98
	Licking	40,100	39,400	98
Vinton	3,600	3,500	96	
Washington	20,500	19,700	96	
<b>Station Totals</b>		<b>237,700</b>	<b>231,200</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>70,200</b>
<b>Average Daily Circulation (1979-80)</b>				<b>40,500</b>





Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Oklahoma City	313,000	40	529,800	39
Tulsa	250,000	56	405,400	56
Wichita Falls-Lawton	100,000	117	163,900	108
Ardmore-Ada	42,000	165	67,300	170

### Oklahoma Station Status as of January 1, 1981

	VHF	UHF	TOTAL
Commercial Television Stations	10	4	14
Educational Television Stations	4	0	4
			18



# Oklahoma

## State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

### KFDX-TV

Lawton

(See Wichita Falls, Tex.)

### KAUZ-TV

Lawton

(See Wichita Falls, Tex.)

## State Educational Technical Facilities

(Complete Data in Educational Directory)

### KWET

Cheyenne

Ch. 12

Non-Commercial Educational Station

Licensee: Oklahoma Educational Television Authority, Box 14190, Oklahoma City, Okla. (73113).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 980-ft. above av. terrain, 987-ft. above ground, 3079-ft. above sea level.

Latitude 35° 35' 36"  
Longitude 99° 40' 03"

### KOET

Eufaula

Ch. 3

Non-Commercial Educational Station

Licensee: Oklahoma Educational Television Authority.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1310-ft. above av. terrain, 699-ft. above ground, 2049-ft. above sea level.

Latitude 35° 11' 01"  
Longitude 95° 20' 20"

### KETA Oklahoma City

Ch. 13

Non-Commercial Educational Station

Licensee: Oklahoma Educational Television Authority.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1450-ft. above av. terrain, 1500-ft. above ground, 2724-ft. above sea level.

Latitude 35° 32' 58"  
Longitude 97° 29' 48"

### KOED-TV

Tulsa

Ch. 11

Non-Commercial Educational Station

Licensee: Oklahoma Educational Television Authority.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 259-kw visual, 37-kw aural. Antenna: 1270-ft. above av. terrain, 1133-ft. above ground, 2146-ft. above sea level.

Latitude 36° 11' 26"  
Longitude 96° 05' 50"

### KOCO-TV, Oklahoma City

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
OKLAHOMA—(Continued)				
Between 25-49%	Pawnee	5,800	5,700	98
	Pittsburg	13,500	13,000	97
	Stephens	16,200	15,900	98
KANSAS				
Between 5-24%	Barber	2,600	2,500	96
	Cowley	13,900	13,500	97
	Harper	3,400	3,300	97
	Sumner	9,500	9,300	97
	OKLAHOMA			
	Atoka	3,800	3,700	98
	Cotton	2,800	2,700	98
	Greer	3,700	3,500	95
	Harmon	1,900	1,800	96
	Johnston	3,900	3,700	95
	Okmulgee	14,400	14,100	98
	Osage	14,300	14,000	98
	Roger Mills	1,600	1,500	95

# Oklahoma—Ada-Ardmore

**KTEN**

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 760-ft. above av. terrain, 725-ft. above ground, 1719-ft. above sea level.

Latitude 34° 54' 08"  
Longitude 96° 40' 37"

Transmitter: 8.5-mi. N of Ada on State Hwy. 99.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

FM Affiliate: KTEN-FM, 100-kw, 93.3 MHz (No. 227), 630-ft.

Satellite Earth Station: Scientific-Atlanta.

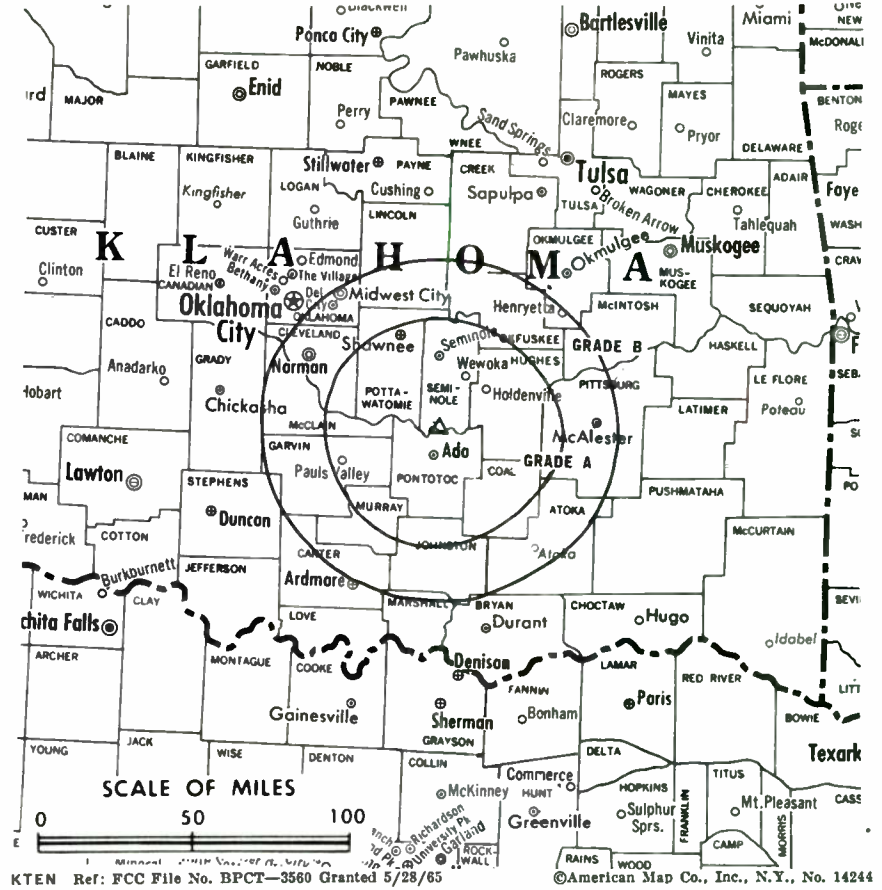
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV<sub>2</sub> and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



## KTEN

Network Service: ABC, NBC.

Licensee: Eastern Oklahoma Television Co. Inc., Box 10, Ada.

Studio: 1600 Arlington St., Box 10, Ada (74820).

Telephone: 405-332-3311. TWX No.: 910-830-6740.

Ownership: Bill Hoover, pres., 77.74%; over 30 other stockholders, only 3 with as much as 2.5%. Eastern Oklahoma Television owns Trans-Am Communications Co., cable system serving Ada; translator serving Ardmore. KTEN-FM, Ada, is licensed to a sister corp.

Began Operation: April 28, 1954.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

BILL HOOVER, president, general manager & film buyer.

DAN HOOVER, vice president.

VIN HOOVER, secretary.

DAN HOOVER, national sales mgr. & program director.

NANETTE STUTTE, traffic manager.

JEFF COX, news director.

JAMES LOLLAR, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$600	\$450	\$350	\$275	Graded rates apply*	

\*Highest rate: \$130.

NETWORK BASE HOURLY RATE: \$275.

For Okla. Cable Systems, see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>OKLAHOMA</b>			
	Atoka	3,800	3,700	98
	Bryan	11,300	10,800	95
	Carter	17,200	16,700	97
	Coal	2,400	2,300	98
	Hughes	5,800	5,700	98
	Johnston	3,900	3,700	95
	Marshall	4,000	3,900	97
	Murray	4,200	4,100	98
	Pittsburg	13,500	13,000	97
	Pontotoc	13,600	13,400	98
	Seminole	11,500	11,200	98
<b>Between 25-49%</b>	<b>OKLAHOMA</b>			
	Choctaw	6,300	5,800	93
	Garvin	10,700	10,500	98
	Latimer	3,500	3,300	93
	Oklfuskee	4,800	4,600	95
	Pottawatomie	21,500	21,000	98
Pushmataha	4,200	3,900	94	
<b>Between 5-24%</b>	<b>OKLAHOMA</b>			
	Caddo	12,200	11,900	97
	Grady	15,500	15,100	97
	Kay	21,400	20,900	98
	Lincoln	9,000	8,800	98
	Love	2,700	2,600	96
	Mc Clain	8,600	8,500	98
	Mc Intosh	5,400	5,200	96
Muskogee	25,800	25,100	97	
Oklmulgee	14,400	14,100	98	
Stephens	16,200	15,900	98	
<b>TEXAS</b>				
Cooke	9,100	8,900	97	
<b>Station Totals</b>		<b>282,500</b>	<b>274,600</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>101,000</b>
<b>Average Daily Circulation (1979-80)</b>				<b>55,600</b>

# Oklahoma—Ardmore & Sherman-Denison, Texas

**KXII**

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 214-kw visual, 32.4-kw aural. Antenna: 1030-ft. above av. terrain, 978-ft. above ground, 1828-ft. above sea level.

Latitude 34° 02' 29"  
Longitude 96° 48' 04"

Transmitter: 3.8-mi. SSW of Madill.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

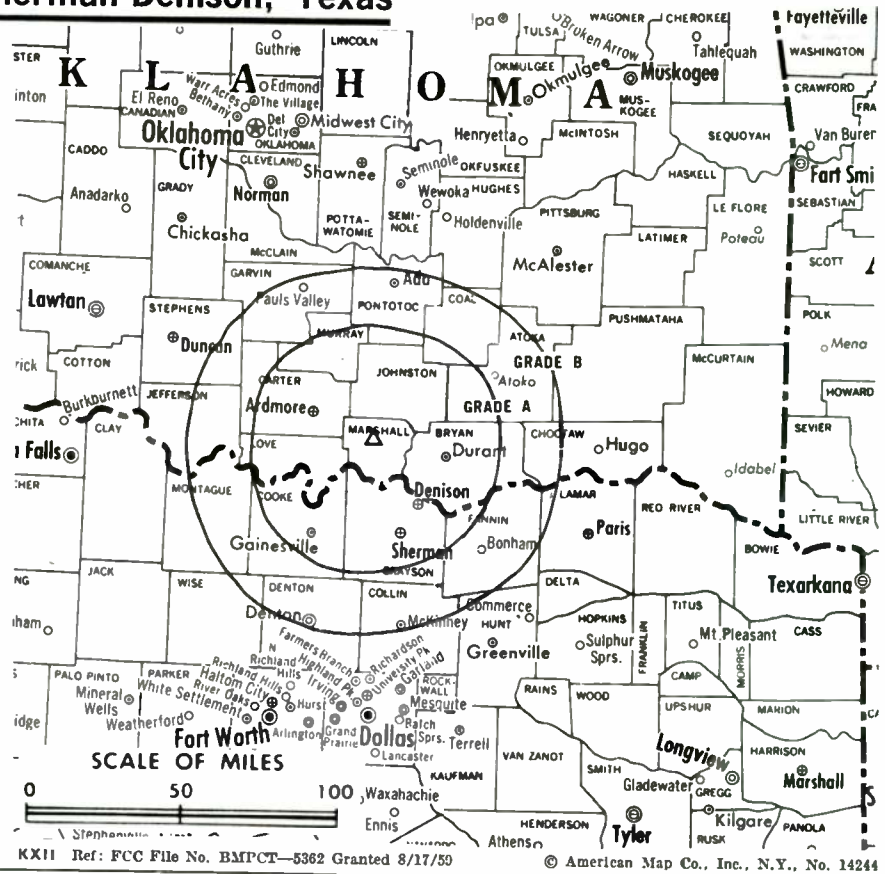
News Film Service: CBS.

Represented (sales) by Seltel Inc.

Represented (legal) by Cordon & Jacob.

TWX No.: 510-874-3402.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



**KXII**

Network Service: CBS & NBC.

Licensee: Texoma Broadcasters Inc., P.O. Box 1175, Sherman, Texas (75090).

Studios: Hwy. 75 N., midway between Sherman & Denison; 2624 S. Commerce, Ardmore, Okla.

Telephone: 214-892-8123, Sherman; 405-223-0946, Ardmore.

Ownership: See KLFY-TV, Lafayette, La.

Began Operation: Aug. 12, 1956. Sale to present owners by John E. Riesen, executor for estate of founder John F. Easley approved June 17, 1959 by FCC (Vol. 15:17, 23, 25).

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

M. N. BOSTICK, president.  
RICHARD D. ADAMS, general manager.  
MICHAEL LUECKE, production manager.  
DENNIS KITE, chief engineer.  
LOUISE WILLIS, traffic manager.

Highest 30 Sec. Rate (Jan. 12, 1981): \$305.

NETWORK BASE HOURLY RATE: \$600.

## BLACKBURN & COMPANY, INC.

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WASHINGTON, D.C. 1111 19th St., N.W., 20036 (202) 331-9270  
ATLANTA 400 Colony Sq., #1004, 30361 (404) 892-4655  
BEVERLY HILLS 9465 Wilshire Blvd., 90212 (213) 274-8151

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>OKLAHOMA</b>				
		Atoka	3,800	3,700	98
		Bryan	11,300	10,800	95
		Carter	17,200	16,700	97
		Choctaw	6,300	5,800	93
		Coal	2,400	2,300	98
		Johnston	3,900	3,700	95
		Love	2,700	2,600	96
		Marshall	4,000	3,900	97
		Murray	4,200	4,100	98
	Pushmataha	4,200	3,900	94	
<b>TEXAS</b>					
	Grayson	33,100	32,200	97	
<b>Between 25-49%</b>	<b>OKLAHOMA</b>				
		Pontotoc	13,600	13,400	98
	<b>TEXAS</b>				
	Fannin	9,500	9,100	96	
	Lamar	14,800	13,800	93	
<b>Between 5-24%</b>	<b>OKLAHOMA</b>				
		Garvin	10,700	10,500	98
		Jefferson	4,100	4,000	97
		McClain	8,600	8,500	98
		Pittsburg	13,500	13,000	97
<b>TEXAS</b>					
	Bowie	28,000	27,300	97	
	Cooke	9,100	8,900	97	
	Delta	1,800	1,700	95	
	Montague	6,700	6,500	97	
<b>Station Totals</b>			<b>213,500</b>	<b>206,400</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>100,800</b>		
<b>Average Daily Circulation (1979-80)</b>			<b>68,200</b>		



# Oklahoma—Lawton

## KSWO-TV

Ch. 7

(Also serves Wichita Falls, Tex.)

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1050-ft. above av. terrain, 1059-ft. above ground, 2199-ft. above sea level.

Latitude 34° 12' 55"  
Longitude 98° 43' 13"

Transmitter: Grandfield, Okla., near Wichita Falls, Tex.

AM Affiliate: KSWO, 1-kw, 1380 kHz (ABC).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Satellite Earth Station: In operation.

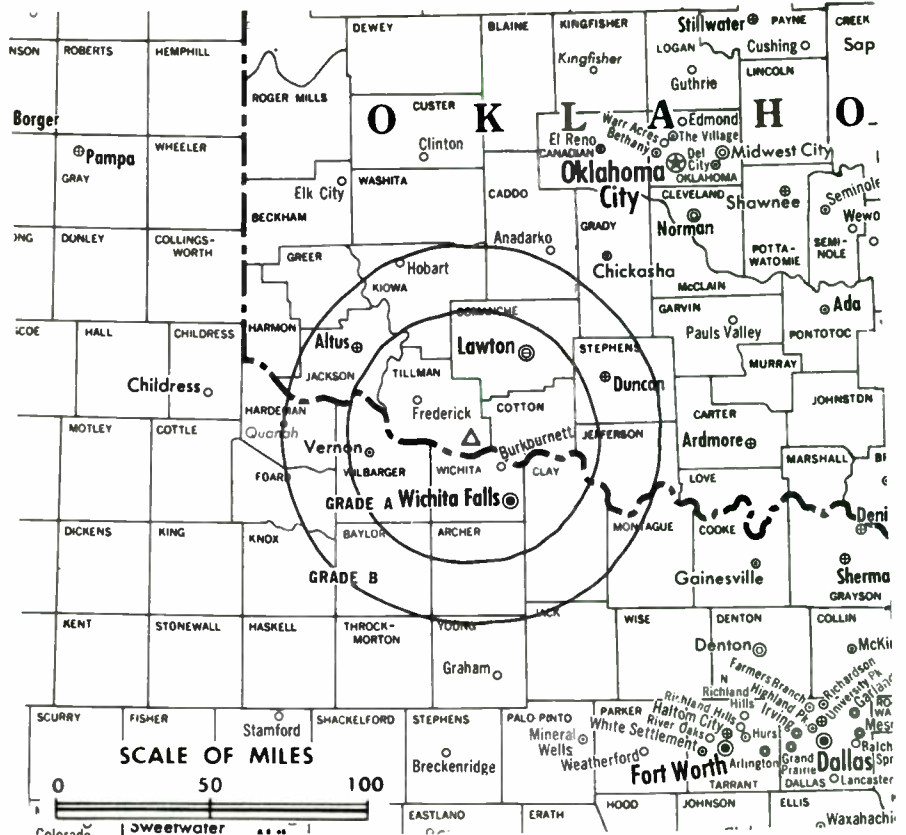
Total Households: (C) MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KSWO-TV Ref: FCC File No. BMPCT-5424 Granted 1/18/60

© American Map Co., Inc. N.Y. No. 14244

## KSWO-TV

Network Service: ABC.

Licensee: KSWO-TV Co. Inc., Box 708 (73502).

Studio: Administration Bldg., 3-mi. E of Lawton.

Telephone: 405-355-7000. TWX No.: 910-836-3600.

Ownership: R. H. Drewry, 69%; T. R. Warkentin Estate (Lawton Burton, executor), 15.5%; Edith Scott, 15.5%. Licensee owns 90% of KRHD-AM-FM, Duncan, Okla. Drewry & the Warkentin estate are stockholders in KMID-TV, Midland, Tex. KSWO TV Co. owns 45%, Midessa TV Co. Inc. (KMID-TV), 50% of KFDA-TV Amarillo, Tex.

Began Operation: March 8, 1953.

Represented (legal) by James E. Greeley.

Represented (sales) by Avery-Knodel Inc.

Personnel:

R. H. DREWRY, president.

LARRY PATTON, general manager.

JIMMY LOCKERD, chief engineer.

Highest One Hour Rate: \$800.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>OKLAHOMA</b>			
	Comanche	36,800	36,100	98
	Cotton	2,800	2,700	98
	Greer	3,700	3,500	95
	Harmon	1,900	1,800	96
	Jackson	12,600	12,300	98
	Jefferson	4,100	4,000	97
	Kiowa	5,000	4,900	97
	Stephens	16,200	15,900	98
	Tillman	4,600	4,500	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>TEXAS</b>			
	Archer	2,500	2,500	99
	Baylor	2,000	2,000	98
	Clay	3,500	3,400	98
	Foard	800	800	98
	Hardeman	2,700	2,600	96
	Knox	2,200	2,100	96
	Montague	6,700	6,500	97
	Wichita	44,200	43,600	99
	Wilbarger	6,000	5,900	99
Young	7,800	7,600	98	
<b>Between 25-49%</b>	<b>OKLAHOMA</b>			
	Beckham	7,300	7,000	96
	Caddo	12,200	11,900	97
	Washita	5,500	5,400	98
<b>TEXAS</b>				
Cottle	1,100	1,000	95	
Jack	2,600	2,500	98	
King	200	200	93	
Throckmorton	800	800	96	
<b>Between 5-24%</b>	<b>OKLAHOMA</b>			
	Carter	17,200	16,700	97
	Custer	9,000	8,700	97
	Grady	15,500	15,100	97
	Love	2,700	2,600	96
<b>TEXAS</b>				
Childress	3,000	2,900	97	
Collingsworth	2,100	2,000	93	
Hall	2,100	2,000	94	
Haskell	3,000	2,900	97	
<b>Station Totals</b>		<b>250,400</b>	<b>244,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>163,700</b>
<b>Average Daily Circulation (1979-80)</b>				<b>106,500</b>

# Okalahoma—Oklahoma City

## KAUT

Ch. 43

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1950-kw max. & 1070-kw horizontal visual, 195-kw max. & 107-kw horizontal aural. Antenna: 1560-ft. above av. terrain, 1596-ft. above ground, 2704-ft. above sea level.

Latitude 35° 35' 22"  
Longitude 97° 29' 03"

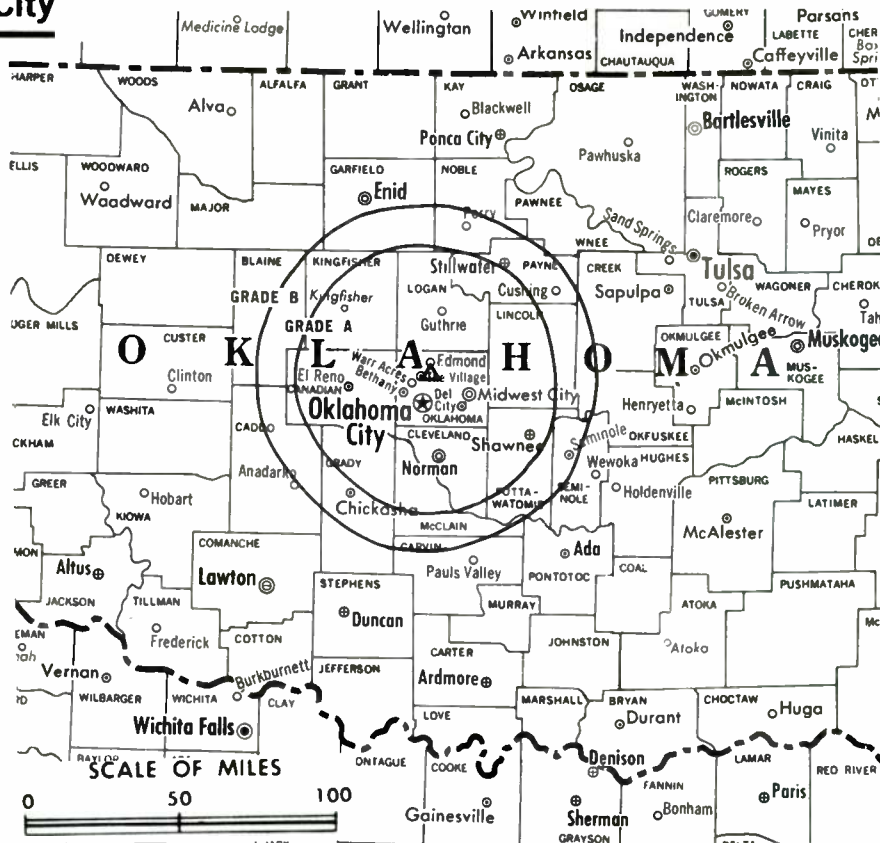
Transmitter: 11901 N. Eastern Ave., Oklahoma City.

TV tape: Recording facilities.

Color: Satellite, network, live, film, slide & tape.

News Wire Service: AP, NIWS.

Satellite Earth Station: In operation.



KAUT Ref: FCC File No. BMPCT-800730KF Granted 9/10/80 © American Map Co., Inc., N.Y. No. 14244

## KAUT

Network Service: None, independent.

Grantee: Golden West Broadcasters, 5858 Sunset Blvd., Los Angeles, Cal. (90028).

Studio: 11901 N. Eastern Ave., Oklahoma City (73131).

Mailing Address: Box 14843, Oklahoma City (73113).

Telephone: 405-478-4300.

Ownership: See KTLA, Los Angeles, Cal.

Began Operation: Sept. 24, 1980.

Represented (sales) by Petry Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

JERRY BIRDWELL, vice president & general manager.

JACK JENNINGS, sales manager.

CHRISTOPHER DAVALA, news & public affairs director.

WILLIAM H. HAMRICK, chief engineer.

Highest 30 Sec. Rate (April 1, 1981): \$125.

# Oklahoma—Oklahoma City

## KGMC

Ch. 34

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1176-kw max. & 776-kw horizontal visual, 116.7-kw max. & 78.5-kw horizontal aural. Antenna: 1209-ft. above av. terrain, 1257-ft. above ground, 2397-ft. above sea level.

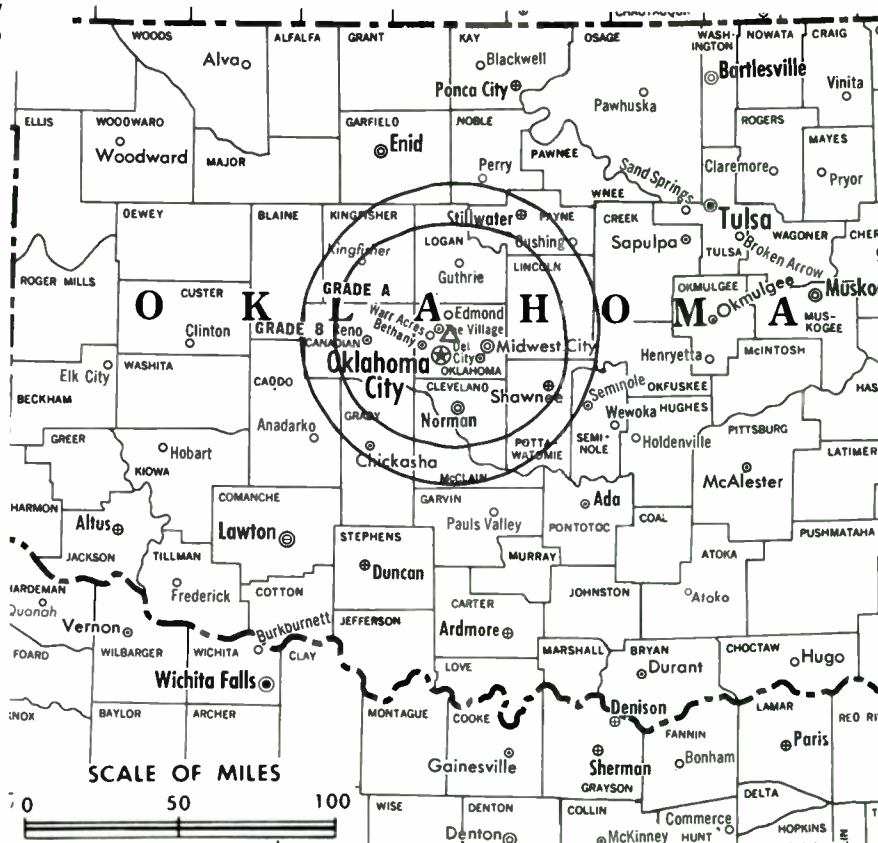
Latitude 35° 33' 36"  
Longitude 97° 29' 07"

Transmitter: N.E. 85th St. at Ridge-way.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Satellite Earth Station: Scientific-Atlanta.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KGMC Ref: FCC File No. BPCT—4997 Granted 3/2/79

© American Map Co., Inc., N.Y., No. 14244

## KGMC

Network Service: None, independent.

Licensee: Seraphim Corp., c/o Earl W. Hickerson, 303 N. Main St., Suite 201, Rockford, Ill. (61101).

Studio: 1501 N.E. 85th St., Oklahoma City (73113).

Telephone: 405-478-3434.

Ownership: General Media Corp., 80%; Oklahoma City Broadcasting Corp., 20%. For General Media ownership & officers, see WGNO-TV, New Orleans, La. Oklahoma City Bcstg. ownership: James Milligan, pres., 75%; Ted Baze, exec. v.p., 25%.

Began Operation: Nov. 1, 1979.

Represented (sales) by Seltel Inc.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

TED BAZE, vice president & general manager.

HARLAN REAMS, general sales manager.

GREG MILLER, chief engineer.

JANIS HUDSON, operations manager.

Highest 30 Sec. Rate (May 1, 1981): \$250.

For UHF Penetration by Market,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>OKLAHOMA</b>			
	Cleveland	37,800	36,900	98
	Kingfisher	5,600	5,500	98
	Logan	9,100	8,800	97
	Mc Clain	8,600	8,500	98
Between 5-24%	<b>OKLAHOMA</b>			
	Blaine	5,000	4,900	97
	Canadian	18,400	18,100	98
	Custer	9,000	8,700	97
	Garfield	25,500	25,000	98
	Garvin	10,700	10,500	98
	Grady	15,500	15,100	97
	Lincoln	9,000	8,800	98
	Noble	4,600	4,500	98
	Payne	23,100	22,500	97
Pottawatomie	21,500	21,000	98	
Seminole	11,500	11,200	98	
Washita	5,500	5,400	98	
<b>Station Totals</b>		<b>431,100</b>	<b>422,500</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>112,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>52,800</b>	



# Oklahoma—Oklahoma City

## KOCO-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 14.5-kw aural. Antenna: Directional, 1520-ft. above av. terrain, 1563-ft. above ground, 2726-ft. above sea level.

Latitude 35° 33' 45"  
Longitude 97° 29' 24"

Transmitter: 1/3-mi. E of N. Kelly Ave. on Britton Rd.

Studio: 1300 E. Britton Rd.

Telephone: 405-478-3000.

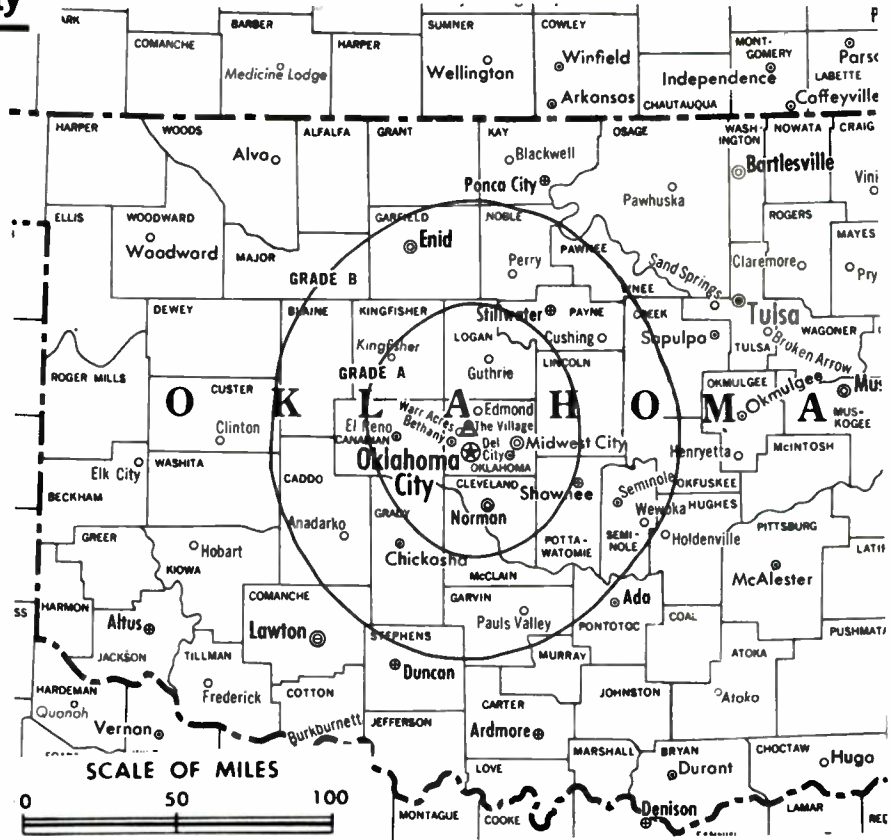
TWX No.: 405-842-3252.

News Wire Service: AP, UPI.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KOCO-TV Ref: FCC File No. BPCT-2794 Granted 8/2/80

©American Map Co., Inc., N.Y., No. 14244

## KOCO-TV

Network Service: ABC.

Licensee: Combined Communications Corp. of Oklahoma Inc., Box 14555, Oklahoma City, Okla. (73113).

Ownership: Gannett Co. Inc., 100%. For other interests, see KPNX-TV, Phoenix-Mesa, Ariz.

Began Operation: July 6, 1954. Sale to L. E. Caster (75%) and Ashley L. Robison (25%) by Streets Electronics Inc. approved Dec. 11, 1957 by FCC (Television Digest, Vol. 13:41, 45, 50). Transfer to Caster Estate, et al. approved March 5, 1958 by FCC (Vol. 14:7, 8, 10). Sale to Capital City Investment Co. (Cimarron Television Corp.) approved 1961 (Vol. 17:23, 1, 4). Transfer to Combined Communications approved July 17, 1970 (Vol. 10:30). Merger of Combined with Gannett Co. approved June 7, 1979 (Vol. 18:20, 38; 19:24).

Represented (sales) by Katz Television.

Represented (legal) by Gammon & Grange.

Personnel:

AL PARSONS, president & general manager.  
DAVID LOVELAND, vice president & general sales manager.  
TED NEWCOMB, vice president & chief engineer.  
DON TROUTT, vice president & comptroller.  
MIKE PALMER, vice president & station manager.  
STEVE MORRIS, local sales manager.  
JERRY HART, production manager.  
ANN ABERNETHY, promotion manager.  
MIKE YOUNGREN, news director.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1600.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OKLAHOMA</b>				
	Alfalfa	3,500	3,400	96
	Blaine	5,000	4,900	97
<b>50% &amp; Over</b>	Caddo	12,200	11,900	97
	Canadian	18,400	18,100	98
	Cleveland	37,800	36,900	98
	Custer	9,000	8,700	97

Net Weekly Circulation	State County	Total Households	TV Households	%
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### OKLAHOMA—(Continued)

	Dewey	2,500	2,400	96
	Ellis	1,900	1,800	93
	Garfield	25,500	25,000	98
	Garvin	10,700	10,500	98
	Grady	15,500	15,100	97
	Grant	3,300	3,200	98
	Harper	1,900	1,800	97
	Hughes	5,800	5,700	98
	Kay	21,400	20,900	98
	Kingfisher	5,600	5,500	98
	Lincoln	9,000	8,800	98
<b>50% &amp; Over</b>	Logan	9,100	8,800	97
	Mc Clain	8,600	8,500	98
	Major	3,500	3,300	94
	Murray	4,200	4,100	98
	Noble	4,600	4,500	98
	Oklahoma	210,700	207,100	98
	Payne	23,100	22,500	97
	Pontotoc	13,600	13,400	98
	Pottawatomie	21,500	21,000	98
	Seminole	11,500	11,200	98
	Washita	5,500	5,400	98
	Woods	4,300	4,200	97
	Woodward	7,200	6,900	95

### OKLAHOMA

	Beckham	7,300	7,000	96
<b>Between 25-49%</b>	Carter	17,200	16,700	97
	Comanche	36,800	36,100	98
	Kiowa	5,000	4,900	97
	Oklfuskee	4,800	4,600	95

(Continued on page 702-b)

<b>Station Totals</b>	<b>698,800</b>	<b>683,000</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>515,900</b>
<b>Average Daily Circulation (1979-80)</b>			<b>345,700</b>

# Oklahoma—Oklahoma City

## KOKH-TV

Ch. 25

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1410-kw visual, 141-kw aural. Antenna: 1540-ft. above av. terrain, 1619-ft. above ground, 2749-ft. above sea level.

Latitude 35° 32' 58"  
Longitude 97° 29' 18"

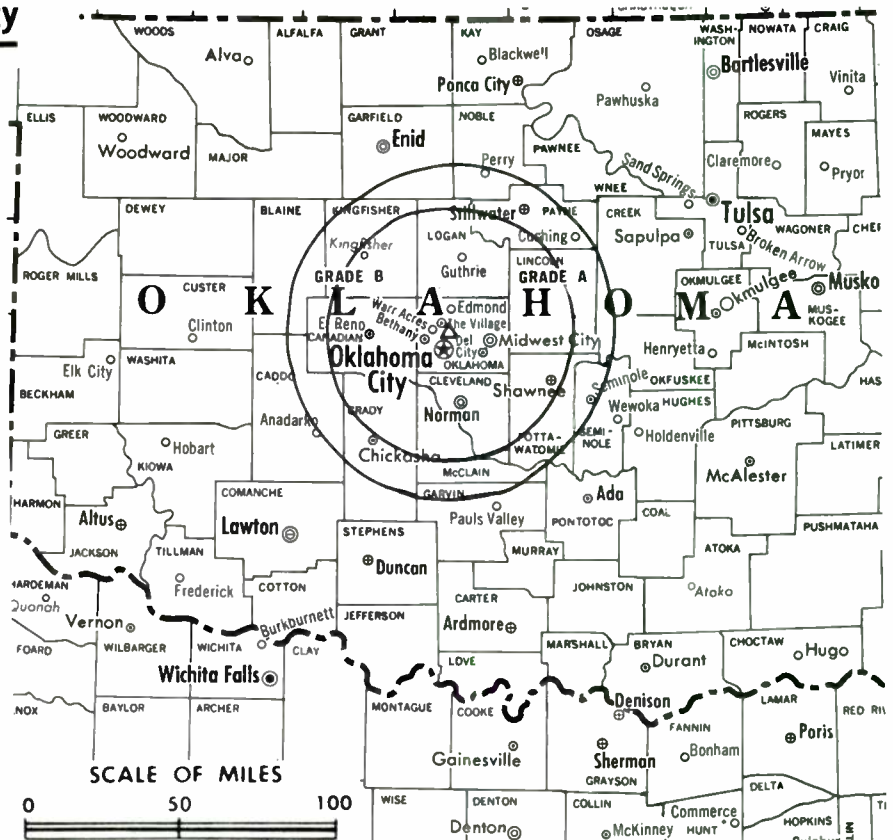
Transmitter: 1228 N.E. Wilshire Blvd.

TV tape: Recording facilities.

Color: Satellite, live, film, slide & tape.

News Wire Service: AP, UPI.

Satellite Earth Station: Scientific-Atlanta.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KOKH-TV Ref: FCC File No. BPCT—790625KE Granted 8/29/79 © American Map Co., Inc., N.Y., No. 14244

## KOKH-TV

Network Service: None, independent.

Licensee: Blair Broadcasting of Oklahoma Inc., 1228 E. Wilshire Blvd., Oklahoma City, Okla. (73111).

Studio: 1228 E. Wilshire Blvd., Oklahoma City, Okla. (73111).

Telephone: 405-843-2525.

Ownership: John Blair & Co., 100%. For other interests, see KSBW-TV, Salinas-Monterey, Cal.

Began Operation: Feb. 2, 1959 as a non-commercial, educational station. Sale to present owner approved by FCC June 6, 1979 (Television Digest, Vol. 19:25). Resumed operation as commercial station Oct. 1, 1979.

Represented (legal) by Covington & Burling.

Represented (sales) by Blair Television.

Personnel:

BEN WEST, president.  
DAVID MURPHY, vice president & general manager.

Rates: Available on request.

**For Group Ownership of TV Stations  
see Services Volume**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>OKLAHOMA</b>			
	Cleveland	37,800	36,900	98
	Oklahoma	210,700	207,100	98
<b>Between 5-24%</b>	<b>OKLAHOMA</b>			
	Blaine	5,000	4,900	97
	Canadian	18,400	18,100	98
	Custer	9,000	8,700	97
	Garvin	10,700	10,500	98
	Grady	15,500	15,100	97
	Kingfisher	5,600	5,500	98
	Lincoln	9,000	8,800	98
	Logan	9,100	8,800	97
	McClain	8,600	8,500	98
	Noble	4,600	4,500	98
Payne	23,100	22,500	97	
Pottawatomie	21,500	21,000	98	
Washita	5,500	5,400	98	
<b>Station Totals</b>		<b>394,100</b>	<b>386,300</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>112,400</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>49,600</b>	

# Oklahoma—Oklahoma City

## KTBO-TV

Ch. 14

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 575-kw max. & horizontal visual, 372-kw horizontal aural. Antenna: 1130-ft. above av. terrain, 1185-ft. above ground, 2355-ft. above sea level.

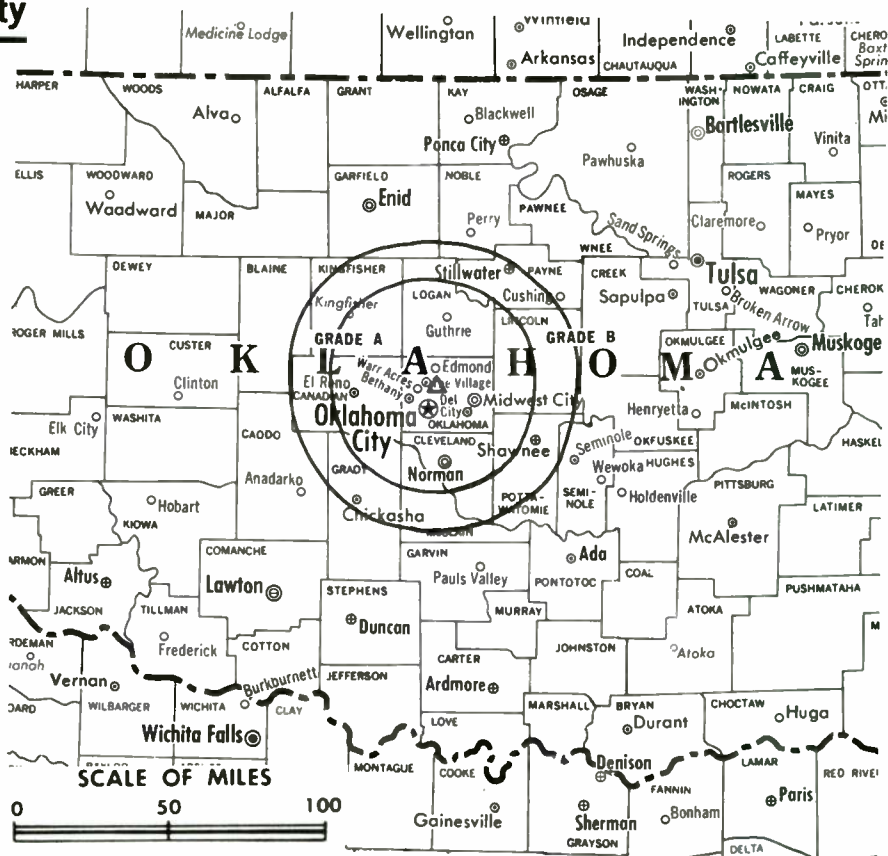
Latitude 35° 34' 30"  
Longitude 97° 29' 04"

Transmitter: 1300 N.E. 108th St., Oklahoma City.

TV tape: Recording facilities.

Color: Satellite, network, live, film, slide & tape.

Satellite Earth Station: Scientific-Atlanta.



KTBO-TV Ref: FCC File No. BPCT—5052 Granted 2/19/80

© American Map Co., Inc., N.Y. No. 14244

## KTBO-TV

Network Service: None, independent.

Grantee: Trinity Broadcasting of Oklahoma City Inc., Box 0, Oklahoma City, Okla. (73125).

Studio: 3705 N.W. 63rd, Oklahoma City (73116).

Telephone: 405-848-1414.

Ownership: Non-profit corp. For other interests, see KTBN-TV, Fontana, Cal.

Began Operation: March 6, 1981.

Represented (legal) by Gammon & Grange.

Represented (engineering) by Smith & Powstenko.

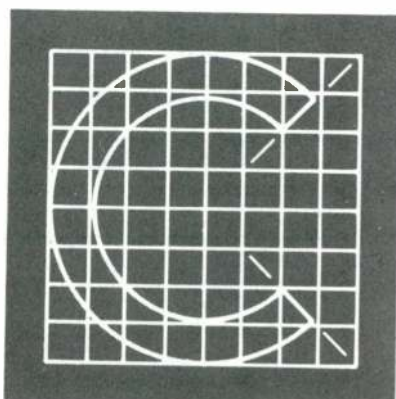
Personnel:

RON DRYDEN, general manager.

AL BOLES, counseling & public affairs.

JOHN GORDON, chief engineer.

Highest 30 Sec. Rate (April 1, 1981): \$120.



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(202) 463-7999



# Oklahoma—Oklahoma City

## KTVY

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 19.5-kw aural. Antenna: 1540-ft. above av. terrain, 1602-ft. above ground, 2749-ft. above sea level.

Latitude 35° 34' 07"  
Longitude 97° 29' 20"

Transmitter: 1401 E. Britton Rd.

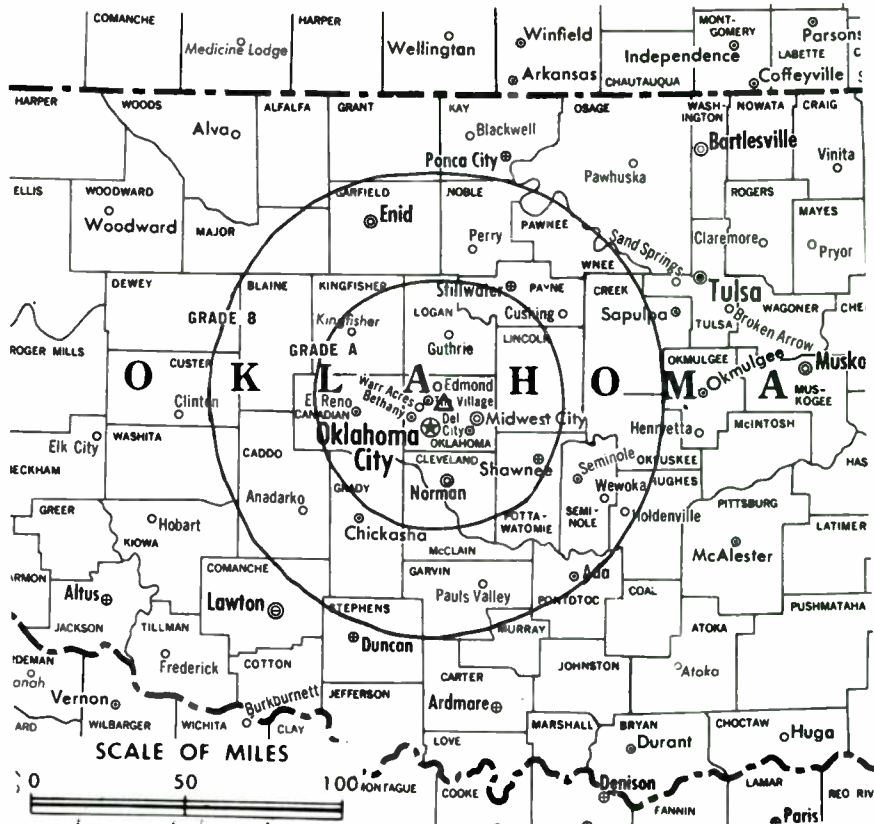
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC, Newsweek.



KTVY Ref: FCC File No. BMPCT-5994 Granted 8/13/64

© American Map Co., Inc., N.Y., No. 14244

Total Households: (C) MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## KTVY

Network Service: NBC.

Licensee: KTVY Inc., Box 14068, Oklahoma City, Okla. (73113).

Telephone: 405-478-1212. TWX No.: 405-842-3245.

Studio: 500 E. Britton Rd.

Ownership: The Evening News Association. For officers & other interests, see Group Ownership of Television Stations.

Began Operation: June 6, 1949. Sale to present owner by Gaylord Bcstg. Co. approved by FCC Oct. 29, 1975 (Television Digest, Vol. 15:29).

Represented (sales) by MMT Sales Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

LEE ALLAN SMITH, vice president & general manager.  
DAN BATES, assistant manager & general sales manager.  
NICK PANOS, national sales manager.  
BILL THRASH, program manager.  
STEVE ANTONIOTTI, news director.  
JIM WHITTAKER, promotion manager.  
JOHN BUSHNELL, chief engineer.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OKLAHOMA</b>				
	Alfalfa	3,500	3,400	96
	Beckham	7,300	7,000	96
<b>50% &amp; Over</b>	Blaine	5,000	4,900	97
	Caddo	12,200	11,900	97
	Canadian	18,400	18,100	98
	Cleveland	37,800	36,900	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OKLAHOMA—(Continued)</b>				
	Custer	9,000	8,700	97
	Dewey	2,500	2,400	96
	Ellis	1,900	1,800	93
	Garfield	25,500	25,000	98
	Garvin	10,700	10,500	98
	Grady	15,500	15,100	97
	Grant	3,300	3,200	98
	Harmon	1,900	1,800	96
	Harper	1,900	1,800	97
	Hughes	5,800	5,700	98
	Kay	21,400	20,900	98
<b>50% &amp; Over</b>	Kingfisher	5,600	5,500	98
	Kiowa	5,000	4,900	97
	Lincoln	9,000	8,800	98
	Logan	9,100	8,800	97
	McClain	8,600	8,500	98
	Major	3,500	3,300	94
	Murray	4,200	4,100	98
	Noble	4,600	4,500	98
	Okfuskee	4,800	4,600	95
	Oklahoma	210,700	207,100	98
	Payne	23,100	22,500	97
	Pontotoc	13,600	13,400	98
	Pottawatomie	21,500	21,000	98
	Seminole	11,500	11,200	98
	Stephens	16,200	15,900	98
	Washita	5,500	5,400	98
	Woods	4,300	4,200	97
	Woodward	7,200	6,900	95

(Continued on page 718-b)

<b>Station Totals</b>	<b>748,100</b>	<b>730,500</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>546,600</b>
<b>Average Daily Circulation (1979-80)</b>			<b>364,200</b>

# Oklahoma—Oklahoma City

**KWTV**

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 33.9-kw aural. Antenna: 1520-ft. above av. terrain, 1572-ft. above ground, 2724-ft. above sea level.

Latitude 35° 32' 58"  
Longitude 97° 29' 48"

Transmitter: 7401 N. Kelley.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Represented (engineering) by Cohen & Dippell.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KWTV Ref: FCC File No. BMPCT-1471 Granted 11/3/53

© American Map Co., Inc., N.Y., No. 14244

## KWTV

Network Service: CBS.

Licensee: Griffin Television Inc., Box 14159 (73113).

Studio: 7401 N. Kelley Blvd. (73113).

Telephone: 405-843-6641. TWX No.: 910-830-6852.

Ownership: John T. Griffin & Martha Watson Griffin, Trustees, 99.9%.

Began Operation: Dec. 20, 1953.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Fletcher, Heald & Hildreth.

Personnel:

JOHN GRIFFIN, chairman of the board.

JACQUES DeLIER, president & general manager.

DUANE R. HARM, station manager.

FRANCIS CONWAY, general sales manager.

CHARLES ANDREW, promotion manager.

TROY BROWN, chief engineer.

JACK SALLASKA, administrative assistant & film buyer.

WAYNE C. LILES, farm director.

Highest 30 Sec. Rate (April 16, 1981): \$2500.

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OKLAHOMA</b>				
	Alfalfa	3,500	3,400	96
	Beckham	7,300	7,000	96
	Blaine	5,000	4,900	97
	Caddo	12,200	11,900	97
	Canadian	18,400	18,100	98
<b>50% &amp; Over</b>	Carter	17,200	16,700	97
	Cleveland	37,800	36,900	98
	Custer	9,000	8,700	97
	Dewey	2,500	2,400	96
	Ellis	1,900	1,800	93
	Garfield	25,500	25,000	98
	Garvin	10,700	10,500	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OKLAHOMA—(Continued)</b>				
	Grady	15,500	15,100	97
	Grant	3,300	3,200	98
	Greer	3,700	3,500	95
	Harmon	1,900	1,800	96
	Harper	1,900	1,800	97
	Hughes	5,800	5,700	98
	Kay	21,400	20,900	98
	Kingfisher	5,600	5,500	98
	Lincoln	9,000	8,800	98
	Logan	9,100	8,800	97
	McClain	8,600	8,500	98
<b>50% &amp; Over</b>	Major	3,500	3,300	94
	Murray	4,200	4,100	98
	Noble	4,600	4,500	98
	Oklahoma	210,700	207,100	98
	Payne	23,100	22,500	97
	Pontotoc	13,600	13,400	98
	Pottawatomie	21,500	21,000	98
	Seminole	11,500	11,200	98
	Stephens	16,200	15,900	98
	Washita	5,500	5,400	98
	Woods	4,300	4,200	97
	Woodward	7,200	6,900	95

### KANSAS

Cowley 13,900 13,500 97

### OKLAHOMA

**Between 25-49%** Comanche 36,800 36,100 98

Jackson 12,600 12,300 98

Kiowa 5,000 4,900 97

Marshall 4,000 3,900 97

(Continued on page 718-b)

<b>Station Totals</b>	<b>800,400</b>	<b>781,900</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>535,400</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>340,400</b>		

# Oklahoma—Sayre

## KVIJ-TV

Ch. 8

[Satellite of KVII-TV, Amarillo, Tex.]

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 26.3-kw visual, 5.26-kw aural. Antenna: 580-ft. above av. terrain, 647-ft. above ground, 2767-ft. above sea level.

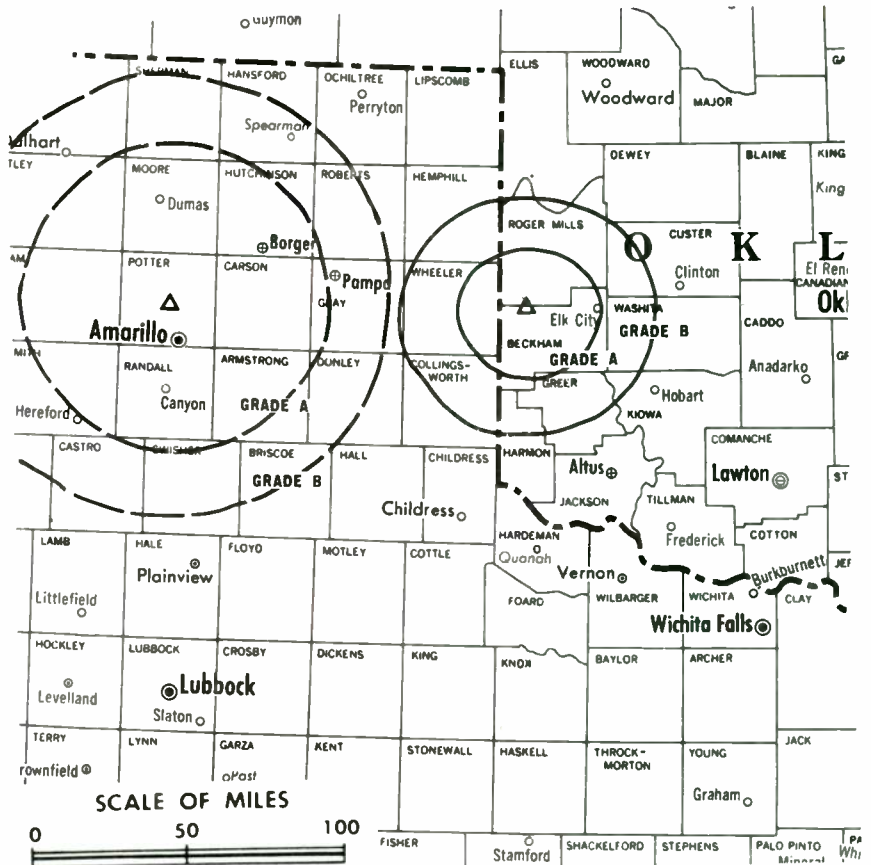
Latitude 35° 25' 25"  
Longitude 99° 50' 30"

Transmitter: 14.3-mi. NW of Sayre.

Color: Network, film, slide & tape.

News Wire Service: UPI.

Arbitron Data: Figures included with KVII-TV, Amarillo, Tex.



County coverage based on Arbitron study (see page 4-b).

KVIJ-TV Ref: FCC File No. BPCT-3590 Granted 11/17/65

© American Map Co., Inc., N.Y., No. 14244

## KVIJ-TV

Network Service: ABC.

Licensee: Marsh Media Ltd., Box 13000, Amarillo, Tex. (79101).

Telephone: 405-928-3233.

Ownership: Marsh Media. For other interests, see KVII-TV, Amarillo, Tex.

Began Operation: Aug. 7, 1961. Left air Aug. 11, 1965. Sale to Bass Bcstg. by Lonnie J. and Alice H. Preston approved Nov. 17, 1965 by FCC (Television Digest, Vol. 5:33). Resumed opera-

tion May 17, 1966. Sale to present owner by Bass Bcstg. approved by FCC Dec. 19, 1975.

Represented (sales) by Katz Television.

Represented (legal) by Kirkland & Ellis.

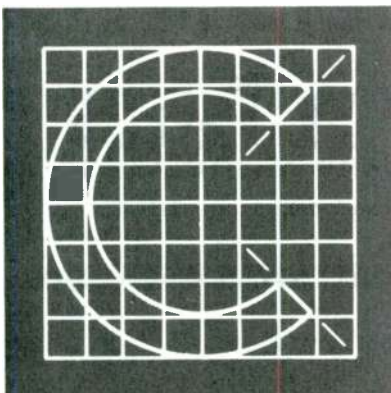
Represented (engineering) by Smith & Powstenko.

Personnel:

GLEN NEAL, resident engineering supervisor.

Rates: See KVII-TV, Amarillo, Tex.

NETWORK BASE HOURLY RATE: Bonus to KVII-TV, Amarillo, Tex.



# Cable Systems Design Group

Incorporated

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WASHINGTON, DC 20036

(202) 463-7999



# Oklahoma—Tulsa

## KGCT-TV

Ch. 41

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1350-kw max. & 295-kw horizontal visual, 58.9-kw aural. Antenna: 1510-ft. above av. terrain, 1368-ft. above ground, 2168-ft. above sea level.

Latitude 36° 02' 28.0"  
Longitude 95° 41' 45.5"

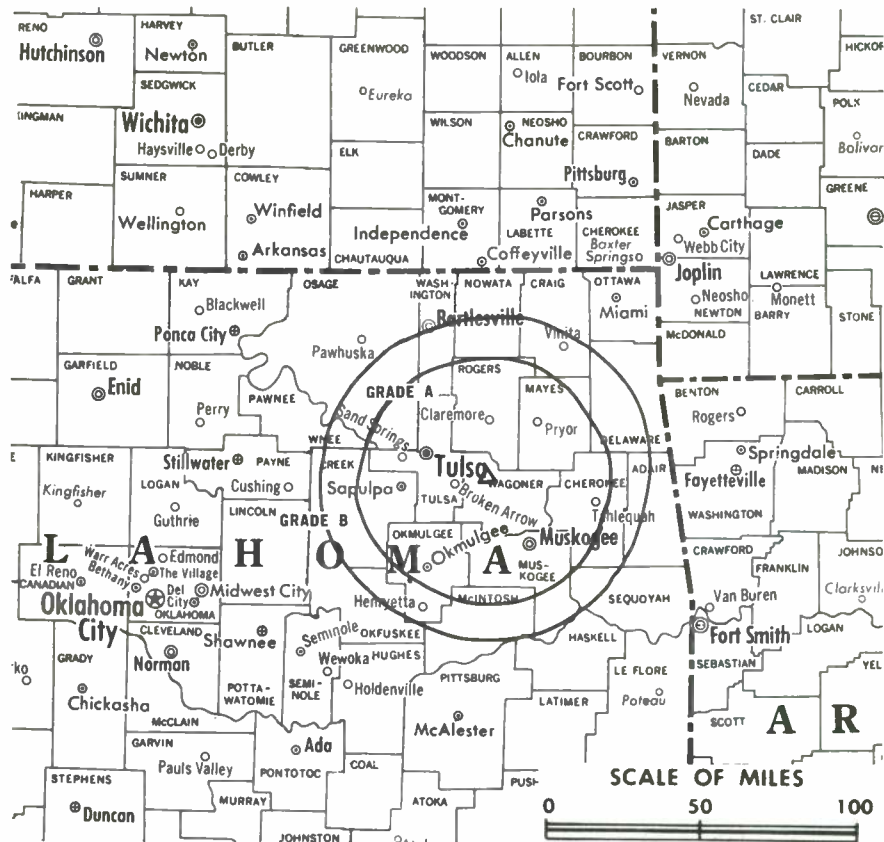
Transmitter: 1.67-mi. NE of State Rte. 51, near Broken Arrow.

TV tape: Recording facilities.

Color: Satellite, live, film, slide & tape.

News Wire Service: AP.

Satellite Earth Station: In operation.



KGCT-TV Ref: FCC File No. BPCT—790907K1 Granted 7/7/80

© American Map Co., Inc., N.Y. No. 14244

## KGCT-TV

Network Service: None, independent.

Grantee: Tulsa TV 41, 419 S. Main St., Tulsa, Okla. (74103).

Studio: 419 S. Main St., Tulsa, Okla. (74103).

Telephone: 918-583-4100.

Ownership: Joint Venture of Green Country Television Inc. & Satellite Television Systems, Ltd. Partnership. Green Country ownership: Ray L. Beindorf, pres., 45%; William R. Brannan, v.p., 35%; Bette B. Brannan, secy.-treas., 10%; JoAnn E. Ward, 10%. Satellite TV Systems ownership: Satellite Syndicated Systems Inc., 63%; Kiplyn & Mary Farmer, 10% jointly; Selman Kremer, Fred Blencowe & Norman Tregenza, 6% each; Wayne Swearingen, 9%. Satellite Syndicated Systems owns 90%, Kiplyn & Mary Farmer 10% jointly of WIHT(TV), Ann Arbor, Mich.

Began Operation: March 18, 1981.

Represented (sales) by Spot Time Sales Inc.

Represented (legal) by Donald E. Ward.

Represented (engineering) by Cohen & Dippell.

Personnel:

RAY L. BEINDORF, president & general manager.

RANDY WILLIAMS, director of broadcasting.

MARK CORTNER, general sales manager.

DAVE JONES, chief engineer.

JOHN HAMILL, news director.

Rates: Not available.

# The Malarkey Taylor Team

CALL TOLL FREE 800-424-8036

## MALARKEY TAYLOR AND ASSOCIATES

Cable Television Consultants

1225 Connecticut Avenue, NW • Washington, D.C. • (202) 223-2345

# Oklahoma—Tulsa

**KJRH**

(formerly KTEW)

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1330-ft. above av. terrain, 1175.5-ft. above ground, 2147-ft. above sea level.

Latitude 36° 11' 46"  
Longitude 96° 05' 53"

Requests CP for change to 15-kw aural, 1857-ft. above av. terrain, 1839-ft. above ground, 2549-ft. above sea level, lat. 36° 01' 15", long. 95° 40' 32", transmitter to N of intersection of Muskogee Toll Rd. & S. 101st St., approx. 1.8-mi. E of Oneta.

Transmitter: Bigheart Mt.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.

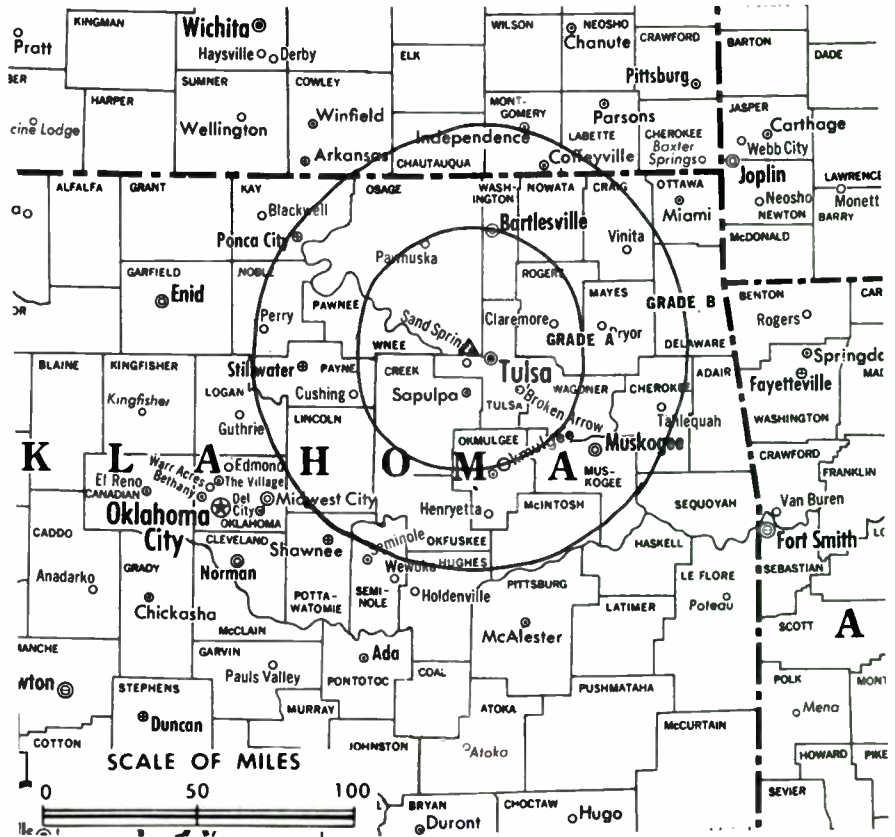
Total Households: (C) MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-h).



KJRH Ref: FCC File No. BMPCT-2625 Granted 12/15/54

©American Map Co., Inc., N.Y., No. 14244

## KJRH

Network Service: NBC.

Licensee: Scripps-Howard Broadcasting Co., 3701 S. Peoria Ave., Tulsa, Okla. (74105).

Studio: 3701 S. Peoria Ave. (74105).

Telephone: 918-743-2222. TWX No.: 910-845-2134.

Ownership: Scripps-Howard Bcstg. Co. For other interests, see WEWS, Cleveland, Ohio.

Began Operation: Dec. 5, 1954. Sale to present owner by Central Plains Enterprises Inc. approved by FCC Nov. 25, 1970 (Television Digest, Vol. 10:24, 48).

Represented (sales) by Blair Television.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Jansky & Bailey.

Personnel:

DONALD L. PERRIS, president.  
F. BEN HEVEL, general manager.  
WALLY DUNHAM, assistant general manager.  
JERRY J. MURATORE, promotion manager.  
CHARLES PFAFF, national sales manager.  
MICHAEL VRABAC, general sales manager.  
AL MARRARA, production manager.  
MICHAEL CASSERLY, news director.  
ART BATES, chief engineer.

Rates: Not available.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>KANSAS</b>			
	Chautauqua	2,400	2,300	97
	Montgomery	16,900	16,300	96
<b>50% &amp; Over</b>	<b>OKLAHOMA</b>			
	Adair	6,300	5,900	94
	Cherokee	9,800	9,400	96
	Craig	5,700	5,500	97

Net Weekly Circulation	State County	Total Households	TV Households	%
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### OKLAHOMA—(Continued)

	Creek	21,200	20,600	97
	Delaware	8,800	8,300	95
	Hughes	5,800	5,700	98
	Kay	21,400	20,900	98
	Mc Intosh	5,400	5,200	96
	Mayes	11,900	11,500	97
	Muskogee	25,800	25,100	97
<b>50% &amp; Over</b>	Nowata	4,300	4,200	98
	Okfuskee	4,800	4,600	95
	Okmulgee	14,400	14,100	98
	Osage	14,300	14,000	98
	Pawnee	5,800	5,700	98
	Payne	23,100	22,500	97
	Pittsburg	13,500	13,000	97
	Rogers	13,700	13,300	97
	Tulsa	166,200	163,600	98
	Wagoner	11,400	11,100	97
	Washington	16,400	16,200	99
	<b>ARKANSAS</b>			
	Washington	33,600	32,000	95
	<b>KANSAS</b>			
	Cowley	13,900	13,500	97
	Elk	1,700	1,600	95
<b>Between 25-49%</b>	Wilson	5,100	4,900	95
	<b>OKLAHOMA</b>			
	Haskell	4,100	3,900	96
	Latimer	3,500	3,300	93
	Lincoln	9,000	8,800	98
	Sequoyah	10,300	9,800	95

(Continued on page 718-b)

<b>Station Totals</b>	<b>614,100</b>	<b>597,100</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>399,000</b>
<b>Average Daily Circulation (1979-80)</b>			<b>244,400</b>

# Oklahoma—Tulsa

## KOKI-TV

Ch. 23

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 3310-kw max. & 1480-kw horizontal visual, 331-kw max. & 148-kw horizontal aural. Antenna: 1310-ft. above av. terrain, 1274-ft. above sea level.

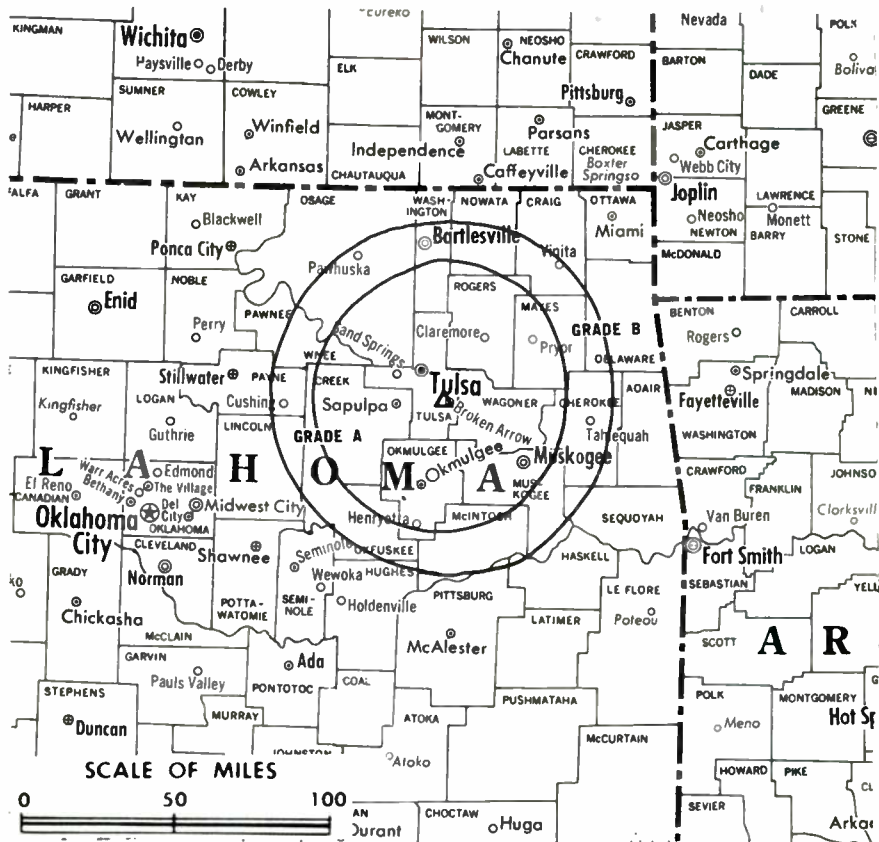
Latitude 36° 01' 35.8"  
Longitude 95° 40' 43.7"

Transmitter: SW 1/4 of NE 1/4, Sec. 23, Twp. 18N, Range 15 East, near Coweta.

TV tape: Recording facilities.

Color: Satellite, network, live, film, slide & tape.

Satellite Earth Station: Scientific-Atlanta, 5-m.



KOKI-TV Ref: FCC File No. BMPCT—800421KE Granted 7/28/80 © American Map Co., Inc., N.Y. No. 14244

## KOKI-TV

Network Service: None, independent.

Licensee: Tulsa 23, Limited Partnership, 7422 E. 46th Pl., Tulsa, Okla. (74145).

Studio: 7422 E. 46th Pl. Telephone: 918-663-6880.

Mailing Address: Box 33223, Tulsa, Okla. (74135).

Ownership: James U. Lavenstein, gen. partner, 10%; Benjamin F. Boddie, gen. partner, 3.5%; John H. Williams, Joanne S. Williams, Robert E. Thomas, Paribus Co. & Avitrol Corp., limited partners, 10% each; Walter H. Helmerich III & C. W. Flint Jr., limited partners, 7.5% each; 6 other limited partners, none with more than 5.5%.

Began Operation: Oct. 26, 1980.

Represented (sales) by Katz Television.

Represented (legal) by Wilner & Scheiner.

Represented (engineering) by Silliman & Silliman.

Personnel:

JAMES LAVENSTEIN, general manager.  
BUZZ McCABE, general & local sales manager.  
ROBERT G. HARDIE, chief engineer.  
WES BUTLER, production manager.  
LIBBY PARRISH, traffic manager.  
DICK ENDERWOOD, promotion manager.  
DENNIS MOORE, business manager.  
JAN HAMMER, national sales manager.

Highest 30 Sec. Rate (April 1, 1981): \$110.



# Oklahoma—Tulsa



Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1310-ft. above av. terrain, 1133-ft. above ground, 2146-ft. above sea level.

Latitude 36° 11' 26"  
Longitude 96° 05' 50"

Transmitter: 6.4-mi. WNW of Tulsa, near Sand Springs.

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

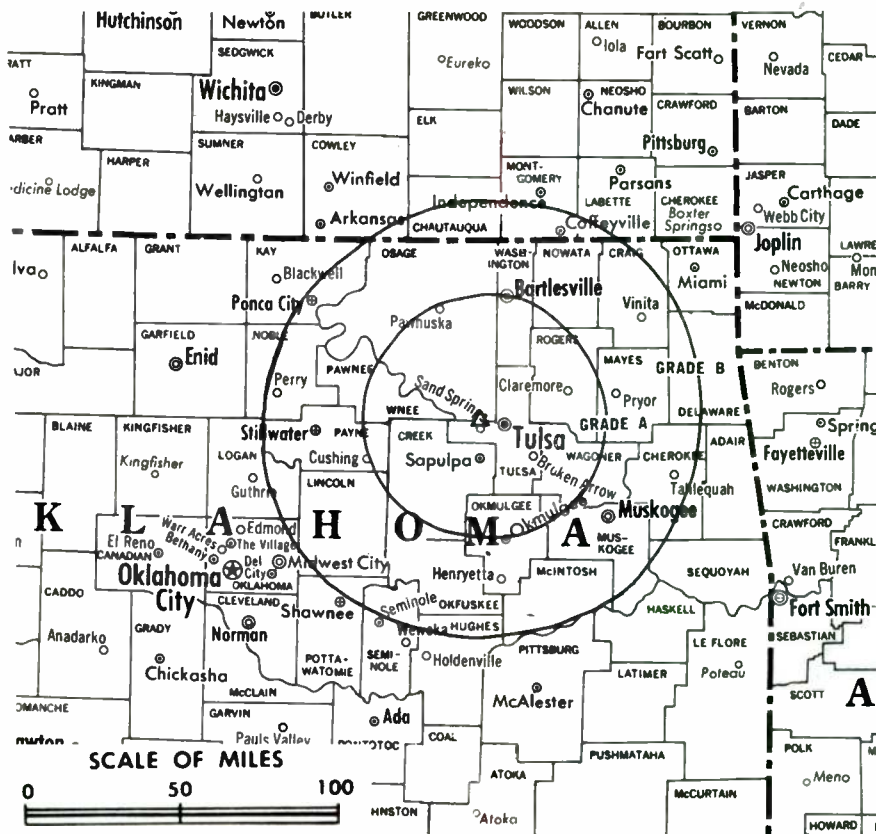
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KOTV Ref: FCC File No. BMPCT-2203 Granted 8/20/54

©American Map Co., Inc., N.Y., No. 14244

## KOTV

Network Service: CBS.

Licensee: KOTV Inc., Third & Frankfort Sts.

Studio: Third & Frankfort Sts. (74120); P.O. Box 6 (74101).

Telephone: 918-582-9233. TWX No.: 918-923-3356.

**Ownership:** Corinthian Bcstg. Corp., a wholly-owned subsidiary of Dun & Bradstreet Corp. Corinthian also owns & operates KHOU-TV, Houston; WANE-TV, Ft. Wayne; WISH-TV, Indianapolis, Ind.; KXTV, Sacramento, Cal. & WVEC-TV, Hampton-Norfolk, Va. For other interests, see Corinthian under Group Ownership of TV Stations.

**Began Operation:** Oct. 22, 1949; sale to General Television Co. (Jack D. Wrather and mother, 50%; Maria Helen Alvarez, 50%) approved by FCC July 13, 1952 (Television Digest, Vol. 8:19, 31); sale to present owners approved by FCC May 13, 1954 (Vol. 10:20). Merger of Corinthian Bcstg. with Dun & Bradstreet approved by FCC April 14, 1971 (Vol. 11:16, 21).

**Represented (sales)** by Peters, Griffin, Woodward Inc.

**Represented (legal)** by Covington & Burling.

**Represented (engineering)** by A. D. Ring & Associates.

**Personnel:**

PHILIP J. LOMBARDO, president.  
ALLAN HOWARD, vice president & general manager.  
JOSEPH MATTHEWS, general sales manager.  
ROBERT J. LEVY, program director.  
BOB ALLEN, news director.  
DON STAFFORD, chief engineer.  
IRV JOHNSON, production manager.  
MICHAEL GRANT, promotion manager.

Highest 30 Sec. Rate (May 1, 1981): \$1000.

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>KANSAS</b> Chautauqua	2,400	2,300	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS—(Continued)</b>				
	Elk	1,700	1,600	95
	Montgomery	16,900	16,300	96
<b>OKLAHOMA</b>				
	Adair	6,300	5,900	94
	Cherokee	9,800	9,400	96
	Craig	5,700	5,500	97
	Creek	21,200	20,600	97
	Delaware	8,800	8,300	95
	Haskell	4,100	3,900	96
	Hughes	5,800	5,700	98
<b>50% &amp; Over</b>	Kay	21,400	20,900	98
	Mc Intosh	5,400	5,200	96
	Mayes	11,900	11,500	97
	Muskogee	25,800	25,100	97
	Nowata	4,300	4,200	98
	Okfuskee	4,800	4,600	95
	Okmulgee	14,400	14,100	98
	Osage	14,300	14,000	98
	Pawnee	5,800	5,700	98
	Pittsburg	13,500	13,000	97
	Rogers	13,700	13,300	97
	Tulsa	166,200	163,600	98
	Wagoner	11,400	11,100	97
	Washington	16,400	16,200	99
<b>ARKANSAS</b>				
	Benton	24,400	23,300	96
<b>Between 25-49%</b>	Washington	33,600	32,000	95
<b>KANSAS</b>				
	Wilson	5,100	4,900	95

(Continued on next page)

<b>Station Totals</b>	<b>650,500</b>	<b>632,500</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>429,200</b>
<b>Average Daily Circulation (1979-80)</b>			<b>268,300</b>

# Oklahoma

## KTVY, Oklahoma City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OKLAHOMA</b>				
	Carter	17,200	16,700	97
	Comanche	36,800	36,100	98
	Greer	3,700	3,500	95
<b>Between 25-49%</b>	Jackson	12,600	12,300	98
	Johnston	3,900	3,700	95
	Pawnee	5,800	5,700	98
	Pittsburg	13,500	13,000	97
	Roger Mills	1,600	1,500	95
	Tillman	4,600	4,500	97
<b>KANSAS</b>				
	Barber	2,600	2,500	96
	Comanche	1,100	1,000	94
	Cowley	13,900	13,500	97
	Harper	3,400	3,300	97
	Pratt	3,800	3,700	98
<b>Between 5-24%</b>	<b>OKLAHOMA</b>			
	Atoka	3,800	3,700	98
	Coal	2,400	2,300	98
	Cotton	2,800	2,700	98
	Creek	21,200	20,600	97
	Latimer	3,500	3,300	93
	Mc Intosh	5,400	5,200	96
	Okmulgee	14,400	14,100	98
	Osage	14,300	14,000	98
	Pushmataha	4,200	3,900	94

## KTUL-TV, Tulsa (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OKLAHOMA</b>				
<b>Between 25-49%</b>	Kay	21,400	20,900	98
	Ottawa	12,800	12,500	98
	Payne	23,100	22,500	97
	Seminole	11,500	11,200	98
<b>ARKANSAS</b>				
	Crawford	12,700	12,100	95
	Franklin	4,700	4,500	95
	Madison	3,800	3,500	92
	Polk	6,300	5,900	94
<b>KANSAS</b>				
	Cowley	13,900	13,500	97
	Crawford	15,200	14,800	97
	Labette	10,500	10,200	97
<b>Between 5-24%</b>	<b>MISSOURI</b>			
	Jasper	33,000	32,100	97
	Mc Donald	5,900	5,700	97
	Newton	14,100	13,800	98
<b>OKLAHOMA</b>				
	Atoka	3,800	3,700	98
	Choctaw	6,300	5,800	93
	Coal	2,400	2,300	98
	Lincoln	9,000	8,800	98
	Noble	4,600	4,500	98
	Pontotoc	13,600	13,400	98
	Pushmataha	4,200	3,900	94

## KWTV, Oklahoma City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OKLAHOMA—(Continued)</b>				
<b>Between 25-49%</b>	Okfuskee	4,800	4,600	95
	Pittsburg	13,500	13,000	97
	Roger Mills	1,600	1,500	95
<b>KANSAS</b>				
	Barber	2,600	2,500	96
	Harper	3,400	3,300	97
	Sumner	9,500	9,300	97
<b>OKLAHOMA</b>				
	Bryan	11,300	10,800	95
	Cotton	2,800	2,700	98
	Creek	21,200	20,600	97
<b>Between 5-24%</b>	Jefferson	4,100	4,000	97
	Johnston	3,900	3,700	95
	Mc Intosh	5,400	5,200	96
	Muskogee	25,800	25,100	97
	Okmulgee	14,400	14,100	98
	Osage	14,300	14,000	98
	Pawnee	5,800	5,700	98
	Tillman	4,600	4,500	97
	Washington	16,400	16,200	99

## KOTV, Tulsa (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OKLAHOMA—(Continued)</b>				
<b>OKLAHOMA</b>				
	Latimer	3,500	3,300	93
	Lincoln	9,000	8,800	98
<b>Between 25-49%</b>	Payne	23,100	22,500	97
	Seminole	11,500	11,200	98
	Sequoyah	10,300	9,800	95
<b>KANSAS</b>				
	Cowley	13,900	13,500	97
	Labette	10,500	10,200	97
<b>MISSOURI</b>				
	Newton	14,100	13,800	98
<b>Between 5-24%</b>	<b>OKLAHOMA</b>			
	Caddo	12,200	11,900	97
	Coal	2,400	2,300	98
	Garfield	25,500	25,000	98
	Grant	3,300	3,200	98
	Le Flore	14,500	13,900	96
	Noble	4,600	4,500	98
	Ottawa	12,800	12,500	98
	Pushmataha	4,200	3,900	94

## KJRH, Tulsa (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ARKANSAS</b>				
	Benton	24,400	23,300	96
<b>KANSAS</b>				
	Labette	10,500	10,200	97
	Neosho	7,400	7,200	97
<b>Between 5-24%</b>	<b>MISSOURI</b>			
	Newton	14,100	13,800	98
<b>OKLAHOMA</b>				
	Atoka	3,800	3,700	98
	Le Flore	14,500	13,900	96
	Noble	4,600	4,500	98
	Ottawa	12,800	12,500	98
	Seminole	11,500	11,200	98

# Oklahoma—Tulsa

## KTUL-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1880-ft. above av. terrain, 1909-ft. above ground, 2549-ft. above sea level.

Latitude 35° 58' 8.5"  
Longitude 95° 36' 55"

Transmitter: 2.3-mi. NE of Coweta, Okla.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, Reuters.

Facsimile Service: UPI.

News Film Service: ABC.

Represented (sales) by Petry Television Inc.

Represented (engineering) by Cohen & Dippell.

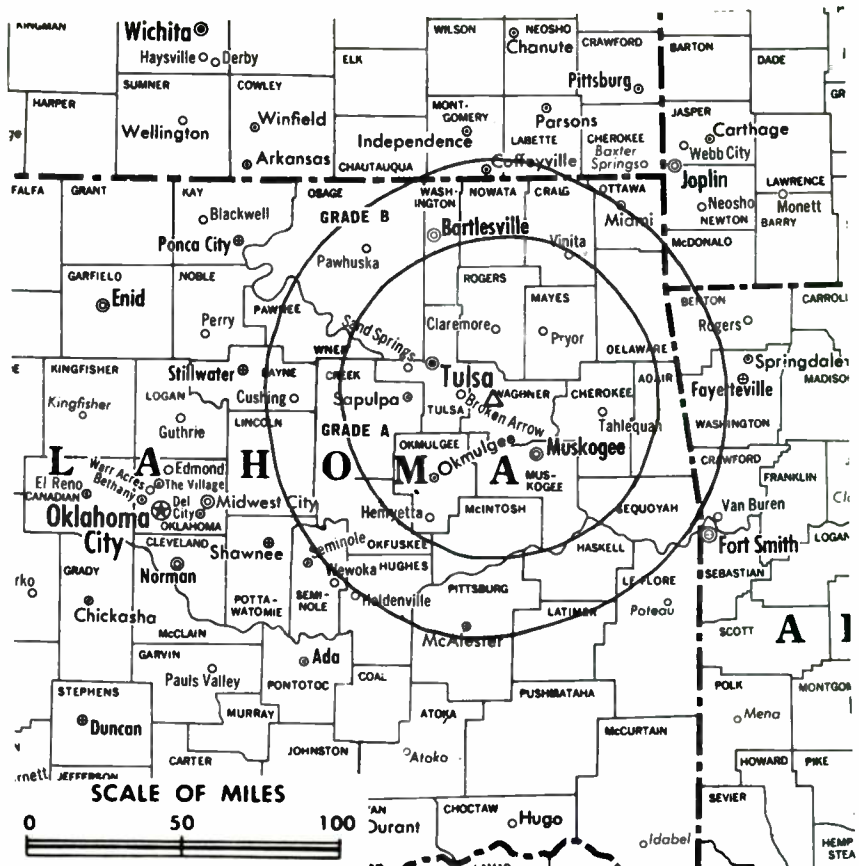
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KTUL-TV Ref: FCC File No. BPCT-2941 Granted 2/19/64

© American Map Co., Inc., N.Y., No. 14244

## KTUL-TV

Network Service: ABC.

Licensee: KTUL-TV Inc., Box 8, Tulsa (74101).

Studio: Lookout Mt., Tulsa.

Telephone: 918-446-3351. TWX No.: 910-845-2181.

Ownership: See KATV, Little Rock, Ark.

Began Operation: Sept. 18, 1954.

Represented (legal) by Fletcher, Heald & Hildreth.

Personnel:

SAIDIE ADWON, vice president & general manager.

ED HUNT, general sales manager.

KEITH BRETZ, local sales manager.

GARY RICKETTS, operations manager.

A. R. GARRETT, vice president & dir. of engineering.

BILL SCHOCK, chief engineer.

ALAN PARCELL, news director.

PATRICE GRIMES, public affairs director.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 8 Sec.

Class A—6:30-10 p.m., daily.

\$3000 \$2000 Graded rates apply\*

\*Highest rate: \$900.

NETWORK BASE HOURLY RATE: \$1025.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ARKANSAS</b>			
	Benton	24,400	23,300	96
	Scott	3,800	3,600	95
	Washington	33,600	32,000	95
	<b>KANSAS</b>			
	Chautauqua	2,400	2,300	97
	Montgomery	16,900	16,300	96

Net Weekly Circulation	State County	Total Households	TV Households	%
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### OKLAHOMA

Adair	6,300	5,900	94
Cherokee	9,800	9,400	96
Craig	5,700	5,500	97
Creek	21,200	20,600	97
Delaware	8,800	8,300	95
Haskell	4,100	3,900	96
Hughes	5,800	5,700	98
Latimer	3,500	3,300	93
Le Flore	14,500	13,900	96
Mc Intosh	5,400	5,200	96
Mayes	11,900	11,500	97
Muskogee	25,800	25,100	97
Nowata	4,300	4,200	98
Okfuskee	4,800	4,600	95
Okmulgee	14,400	14,100	98
Osage	14,300	14,000	98
Pawnee	5,800	5,700	98
Pittsburg	13,500	13,000	97
Rogers	13,700	13,300	97
Sequoyah	10,300	9,800	95
Tulsa	166,200	163,600	98
Wagoner	11,400	11,100	97
Washington	16,400	16,200	99

50% & Over

### ARKANSAS

Between 25-49%	Sebastian	34,200	33,400	98
	<b>KANSAS</b>			
	Elk	1,700	1,600	95
	Wilson	5,100	4,900	95

(Continued on page 718-b)

<b>Station Totals</b>	<b>752,800</b>	<b>730,900</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>478,500</b>
<b>Average Daily Circulation (1979-80)</b>			<b>323,300</b>





**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**KOAC-TV**  
**Corvallis**

Ch. 7

Non-Commercial Educational Station

Licensee: State of Oregon acting by & through the State Board of Higher Education, 2828 S.W. Front Ave., Portland, Ore. (97201).

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 263-kw visual, 26.3-kw aural. Antenna: 1230-ft. above av. terrain, 273-ft. above ground, 1773-ft. above sea level.

Latitude	44°	38'	25"
Longitude	123°	16'	25"



**KTVR**  
**La Grande**

Ch. 13

Non-Commercial Educational Station

Licensee: State of Oregon acting by and through the State Board of Higher Education, 2828 S.W. Front Ave., Portland, Ore. (97201).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 12.9-kw visual, 2.45-kw aural. Antenna: 2603-ft. above av. terrain, 87-ft. above ground, 7219-ft. above sea level.

Latitude	45°	18'	33"
Longitude	117°	44'	09"



**KSYS**  
**Medford**

Ch. 8

Non-Commercial Educational Station

Licensee: Southern Oregon Education Co., 34 S. Fir St., Medford, Ore. (97501).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 60.3-kw visual, 12-kw aural. Antenna: 560-ft. above av. terrain, 149-ft. above ground, 2249-ft. above sea level.

Latitude	42°	25'	41"
Longitude	123°	00'	04"

**KOAP-TV**  
**Portland**

Ch. 10

Non-Commercial Educational Station

Licensee: State of Oregon acting by & through the State Board of Higher Education, 2828 S.W. Front Ave., Portland, Ore. (97201).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 60.3-kw visual, 12-kw aural. Antenna: 950-ft. above av. terrain, 205-ft. above ground, 1235-ft. above sea level.

Latitude	45°	29'	25"
Longitude	122°	41'	45"



**KVDO-TV**  
**Salem**

Ch. 3

Non-Commercial Educational Station

Licensee: State of Oregon acting by & through the State Board of Higher Education.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 19.5-kw visual, 3.89-ft. aural. Antenna: 1070-ft. above av. terrain, 300-ft. above ground, 1419-ft. above sea level.

Latitude	44°	51'	17"
Longitude	123°	07'	17"



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# Oregon—Bend

## KTVZ

Ch. 21

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 77.9-kw max. & 31.6-kw horizontal visual, 3.98-kw aural. Antenna: 640-ft. above av. terrain, 169-ft. above ground, 4384-ft. above sea level.

Latitude 44° 04' 40"  
Longitude 121° 19' 49"

Transmitter: Atop Awbrey Butte, 1-mi. NW of Bend.

TV tape: Recording facilities.

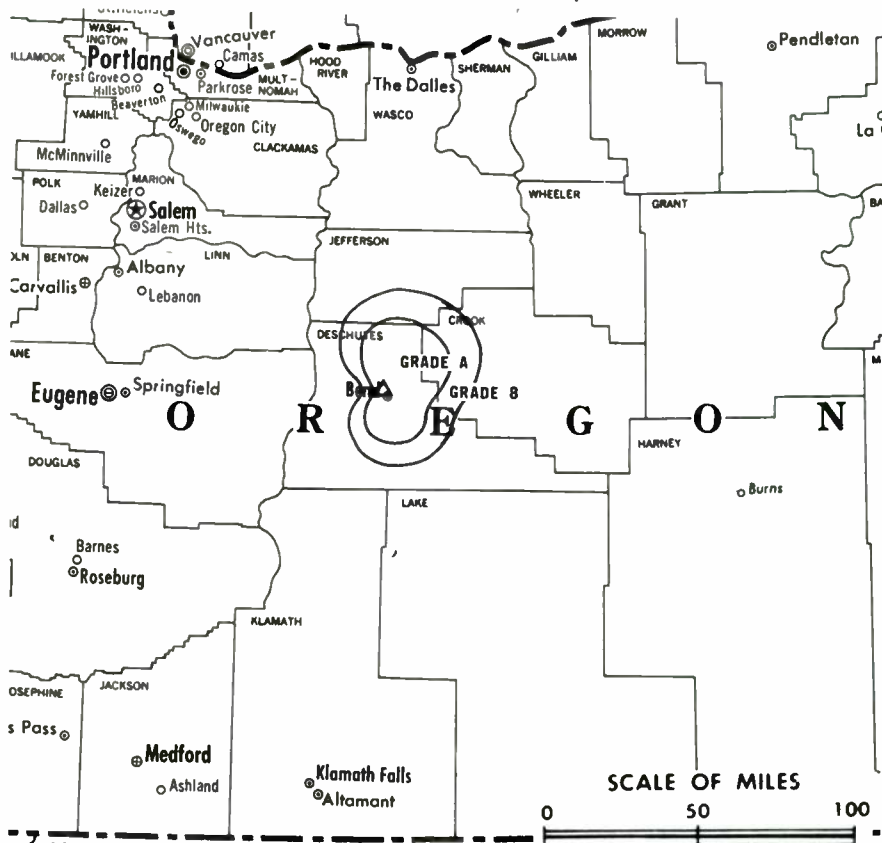
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Satellite Earth Station: Scientific-Atlanta, 5-m.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KTVZ Ref: FCC File No. BPCT-4971 Granted 4/22/77

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## KTVZ

Network Service: CBS, NBC.

Licensee: Ponderosa Television Inc., Box 149, Bend, Ore. (97701).

Studio: 62990 O.B. Riley Rd., 0.7-mi. from Bend.

Telephone: 503-389-6511.

Ownership: Sierra/Cascade Communications Inc., 55%; Margaret DeArmond, Gloria Johnson & Mary Jane Dellenback, 15% each. Officers: J. L. DeArmond, pres.-treas.; George R. Johnson, exec. v.p.-asst. secy.; John R. Dellenback, secy. For Sierra/Cascade ownership, see KTVL, Medford, Ore.

Began Operation: Nov. 6, 1977.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Hammett & Edison.

### Personnel:

JOHN LARKIN, general manager.

ROB RECTOR, sales manager.

TERESA BOLLARD, operations manager.

JESS ORTEGA, chief engineer.

Highest 30 Sec. Rate (Jan. 1, 1981): \$140.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OREGON</b>				
<b>50% &amp; Over</b>	Crook	4,900	4,500	92
	Deschutes	19,700	18,200	92
	Jefferson	3,400	3,200	93
<b>Station Totals</b>		<b>28,000</b>	<b>25,900</b>	<b>92</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>19,800</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>10,300</b>	



# Oregon—Coos Bay

## KCBY-TV

Ch. 11

[Satellite of KVAL-TV, Eugene, Ore.]

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 11.4-kw visual, 1.15-kw aural. Antenna: 680-ft. above av. terrain, 200-ft. above ground, 1144-ft. above sea level.

Latitude 43° 23' 26"  
Longitude 124° 07' 48"

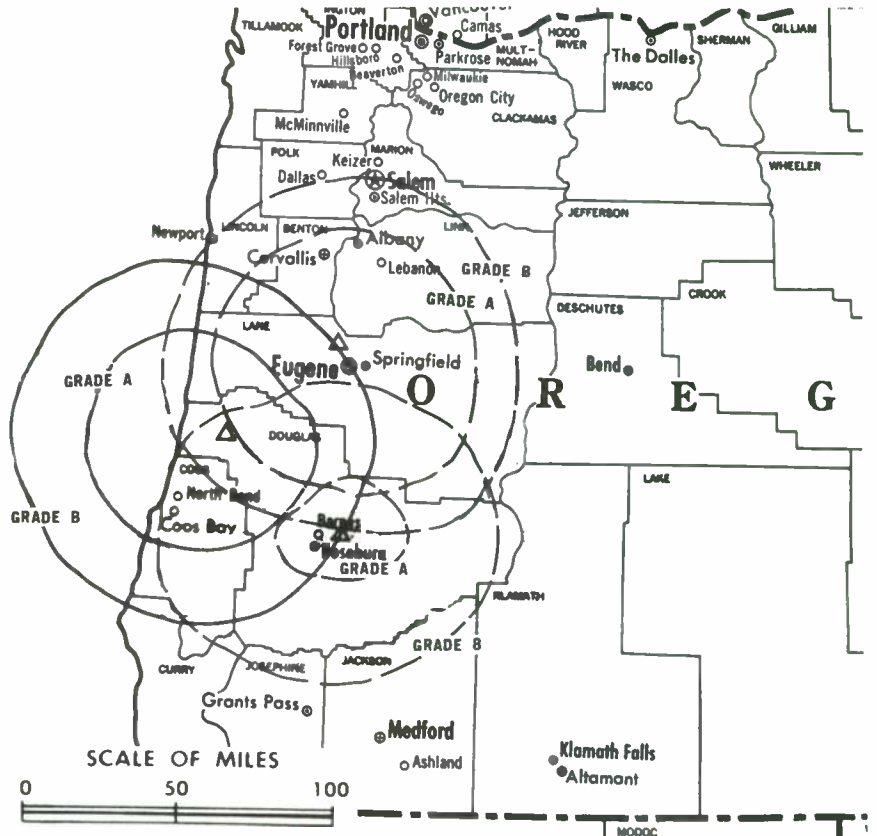
Holds CP for change to 631-ft. above av. terrain, 200-ft. above ground, 1060-ft. above sea level, lat. 43° 23' 26", long. 124° 07' 46.3". BPCT-780906KE.

Transmitter: 5-mi. ENE of city center.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NIWS.



County coverage based on Arbitron study (see page 4 b).

KCBY-TV Ref: FCC File No. BPCT-2309 Granted 9/23/59

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## KCBY-TV

Network Service: NBC.

Licensee: Eugene Television Inc., P.O. Box 1156, Coos Bay, Ore. (97420).

Studio: Coal Bank, Slough Rd.

Telephone: 503-269-1111.

Ownership: See KVAL-TV, Eugene, Ore.

Began Operation: Oct. 1, 1960.

Represented (sales) by Katz Television; Art Moore Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

GLENN NICKELL, vice president & general manager.

MARY MILLER, station manager.

DICK WITZEL, chief engineer.

Rates: Sold in combination with KVAL-TV, Eugene.

NETWORK BASE HOURLY RATE: Bonus to KVAL-TV, Eugene.

Arbitron Data: Included with parent KVAL-TV, Eugene, Ore.

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# Oregon—Eugene

## KEZI-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1570-ft. above av. terrain, 255-ft. above ground, 2385-ft. above sea level.

Latitude 44° 06' 58"  
Longitude 122° 59' 55"

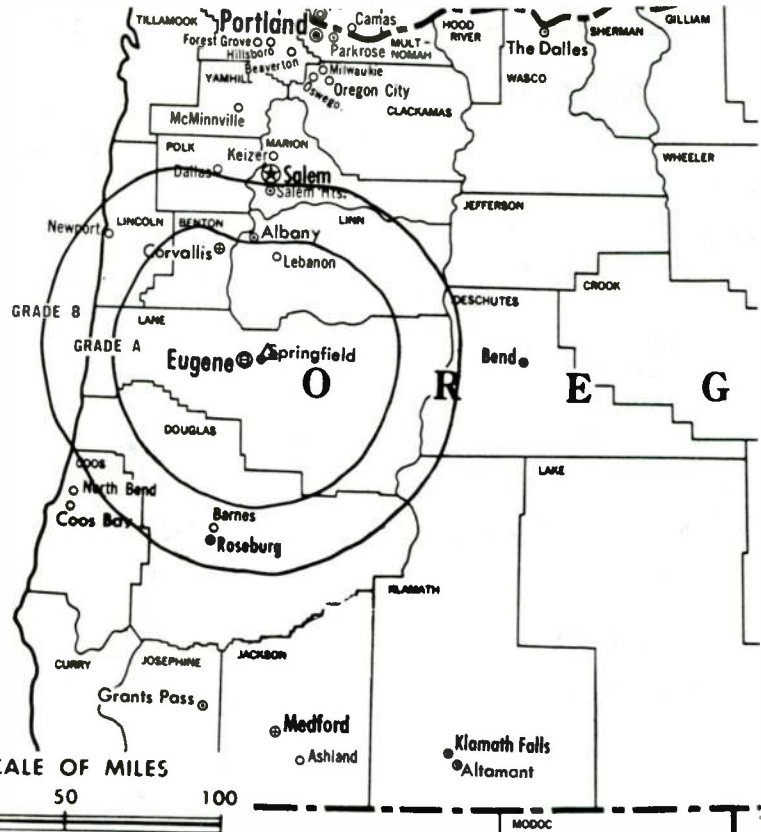
Transmitter: Coburg Hills.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KEZI-TV Ref: FCC File No. BPCT-2436 Granted 7/27/60

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## KEZI-TV

Network Service: ABC.

Licensee: Liberty Communications Inc., Box 7009 (97401).

Studio: 2225 Coburg Rd.

Mailing Address: Box 7009, Eugene, Ore. (97401).

Telephone: 503-485-5611. TWX No.: 503-485-0488.

Ownership: Donald E. Tykeson, pres., 12.8092%; Durward L. Boyles, 15.3597%; Carolyn S. Chambers, v.p. & treas., 7.0943%; Julio Silva, trustee, 6.7987%; C. E. Carlson, 3.0545%; U.S. National Bank, trustee, 5.9119%; J. Hobart Wilson, 4.3256%; 237 others, none with as much as 3%. Liberty owns WKOW-TV, Madison; WAOW-TV, Wausau; WXOW-TV, La Crosse; WQOW-TV, Eau Claire, all Wis. & KTWS-TV, Dallas, Tex. J. Hobart Wilson has interest in KBOI-AM-FM, Boise, Ida.; KPNW-AM-FM, Eugene, Ore.; KPAY-AM-FM, Chico, Cal.; KCMX & KKIC (FM), Ashland, Ore.

Began Operation: Dec. 19, 1960.

Represented (sales) by Peter, Griffin, Woodward Inc.; Tacher Co. (Seattle & Portland).

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Personnel:

DON E. TYKESON, president.  
JIM PUTNEY, general manager.  
DAVE LARSON, director of operations.  
RICHARD WALKER, local sales manager.  
KRIS BUSHNELL, national/regional sales coordinator.  
JOE SMELSER, production manager.  
DON CLARK, news director.  
DENNIS HUNT, chief engineer.

Highest 30 Sec. Rate (Jan. 1, 1981): \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>OREGON</b>			
	Benton	22,600	20,500	91
	Coos	22,600	20,200	89
	Douglas	31,200	29,100	93
	Lane	95,600	90,700	95
<b>Between 25-49%</b>	<b>OREGON</b>			
	Crook	4,900	4,500	92
	Deschutes	19,700	18,200	92
	Lincoln	12,200	10,900	89
	Linn	31,200	29,500	95
	Polk	16,100	15,300	95
<b>Between 5-24%</b>	<b>OREGON</b>			
	Lake	2,700	2,400	90
	Marion	68,700	64,800	94
	Yamhill	17,800	16,600	93
<b>Station Totals</b>		<b>345,300</b>	<b>322,700</b>	<b>93</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>167,000</b>
<b>Average Daily Circulation (1979-80)</b>				<b>95,500</b>

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# Oregon—Eugene

## KVAL-TV

Ch. 13

[Also operates satellites KPIC, Roseburg, Ore. and KCBY-TV, Coos Bay, Ore.]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1476-ft. above av. terrain, 848-ft. above ground, 2142-ft. above sea level.

Latitude 44° 00' 07"  
Longitude 123° 06' 53"

Transmitter: Blanton Heights.

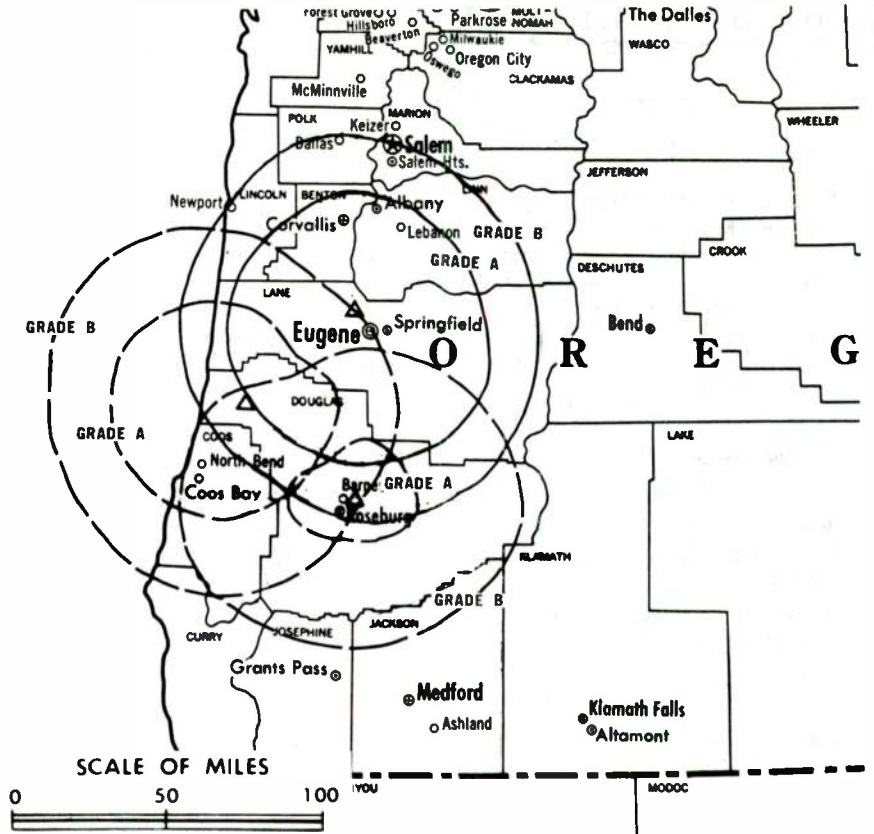
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NIWS.

Represented (engineering) by A. D. Ring & Associates.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KVAL-TV Ref: FCC File No. BPCT-3588 Granted 2/23/66

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## KVAL-TV

Network Service: NBC.

Licensee: Eugene Television Inc., Blanton Heights, Eugene.

Studio: Blanton Heights, Box 1313, Eugene, Ore. (97401).

Telephone: 503-342-4961. TWX No.: 510-597-0365.

Ownership: Robert P. Booth, 13.63%; Leola Winn, 9.5%; C. Philip Tillman, 9%; Janeth H. Sponenburgh, 8%; Willis B. Sheppard, 7.5%; Edward T. Gardner, 6.67%; others. Eugene TV owns 50% of satellite KPIC, Roseburg, Ore.; 100% of KCBY-TV, Coos Bay, Ore. & KBCI-TV, Boise, Ida.

Began Operation: April 15, 1954.

Represented (sales) by Katz Television; Art Moore Inc. (Pacific Northwest).

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

GLENN NICKELL, vice president & general manager.  
BONNIE COLE, national sales.  
GORDON BUSSEY, local sales.  
JOHN DOYLE, news director.  
JAMES BOWEN, director of engineering.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.  
Class AA—7-9:59 p.m., daily.  
\$1150 \$690 \$490 \$340 Graded rates apply\*

\*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	<b>OREGON</b>			
	Benton	22,600	20,500	91
	Coos	22,600	20,200	89
	Douglas	31,200	29,100	93
	Lane	95,600	90,700	95
	Linn	31,200	29,500	95
Between 25-49%	<b>OREGON</b>			
	Curry	6,100	5,400	89
	Deschutes	19,700	18,200	92
	Lincoln	12,200	10,900	89
	Polk	16,100	15,300	95
Between 5-24%	<b>OREGON</b>			
	Marion	68,700	64,800	94
	Wheeler	800	700	92
	Yamhill	17,800	16,600	93
<b>Station Totals</b>		<b>344,600</b>	<b>321,900</b>	<b>93</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>184,700</b>
<b>Average Daily Circulation (1979-80)</b>				<b>124,000</b>

Arbitron Data: Figures include coverage of satellites KCBY-TV, Coos Bay and KPIC, Roseburg, Ore.



# Oregon—Klamath Falls

## KOTI

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 13.5-kw visual, 2.63-kw aural. Antenna: 1050-ft. above av. terrain, 109-ft. above ground, 5549-ft. above sea level.

Latitude 42° 15' 44"  
Longitude 121° 45' 38"

Transmitter: 3-mi. NNE of city.

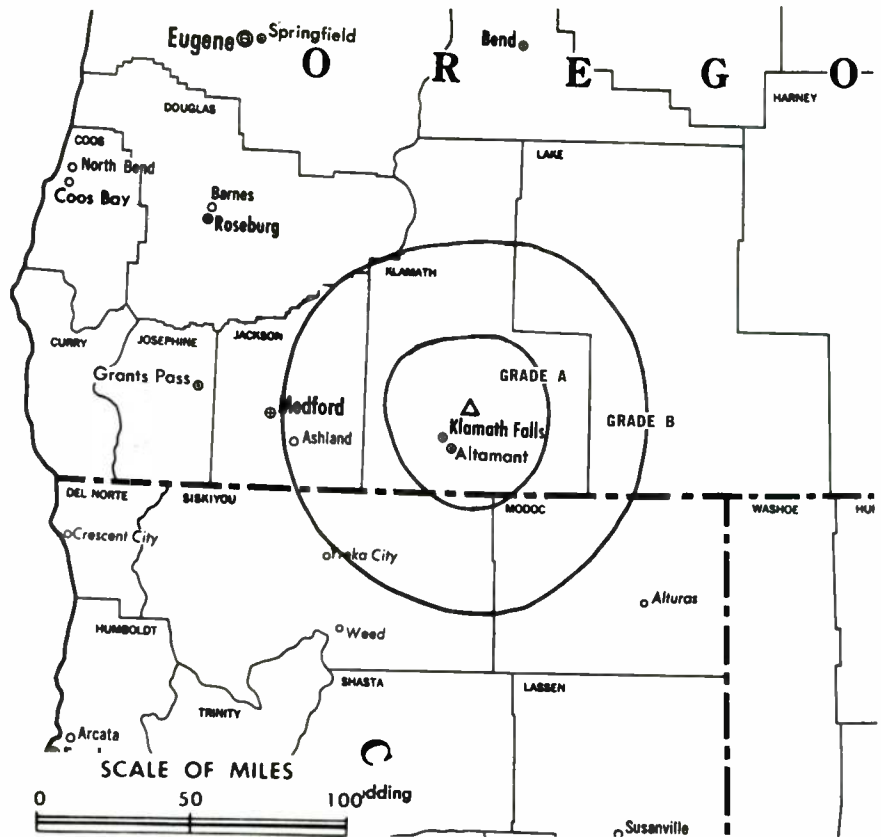
TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by Lohnes & Culver.

Arbitron Data: Included with KOB1, Medford, Ore.



County coverage based on Arbitron study (see page 4-b).

KOTI Ref: FCC File No. BMPCT-3891 Granted 8/3/56

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## KOTI

Network Service: ABC, CBS.

Licensee: Oregon Broadcasting Co., Box 5M, Medford, Ore. (97501).

Studio: Third & Main Sts., P.O. Box 2K (97601).

Telephone: 503-884-8131.

Ownership: Same as KOB1, Medford, Ore.

Began Operation: Aug. 13, 1956.

Represented (sales) by Peters, Griffin, Woodward Inc.; Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Dempsey & Koplovitz.

Personnel:

WILLIAM B. SMULLIN, chairman.  
DONALD E. SMULLIN, president & general manager.  
BRUCE WORKMAN, station manager.

Rates: See KOB1, Medford, Ore.

NETWORK BASE HOURLY RATE: \$50.

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# Oregon—Medford

**KOBI**

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 60-kw visual, 8.1-kw aural. Antenna: 2700-ft. above av. terrain, 140-ft. above ground, 5405-ft. above sea level.

Latitude 42° 41' 49"  
Longitude 123° 13' 39"

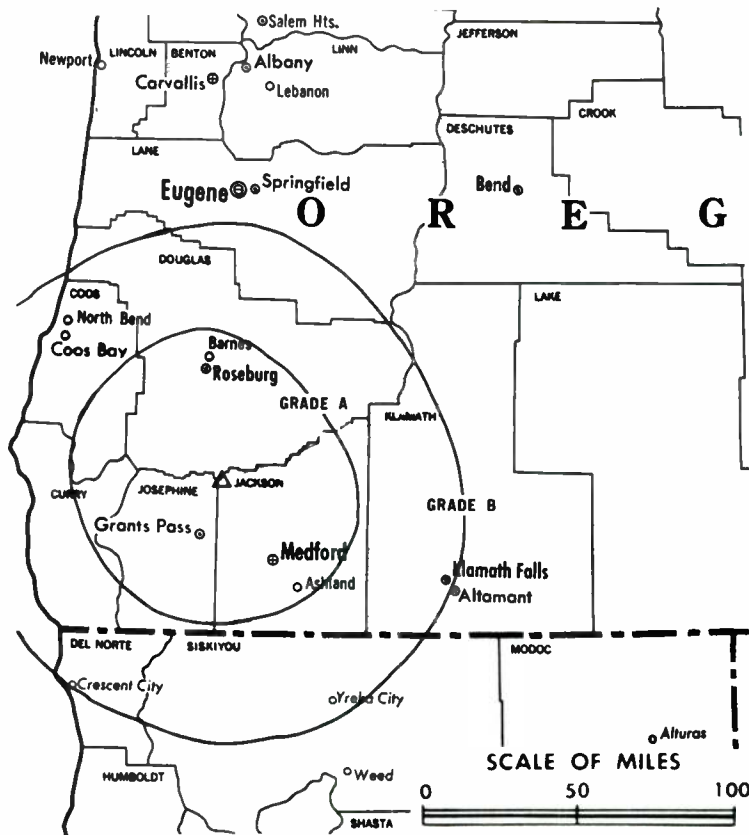
Transmitter: King Mtn.

AM Affiliate: KAGI (Grants Pass), 5-kw day (1-kw night), 930 kHz (MBS).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Satellite Earth Station: In operation.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 1-b).

KOBI Ref: FCC File No. BPCT-3683 Granted 7/26/67

©American Map Co., Inc., N.Y., No. 14244

## KOBI

Network Service: ABC, CBS.

Licensee: Oregon Broadcasting Co., Box 5M (97501).

Studio: 2000 Crater Lake Hwy. (97501).

Telephone: 503-779-5555. TWX No.: 510-757-0607.

Ownership: California-Oregon Bcstg. Inc., 100%. The Smullin family owns 98% of Cal.-Ore. Bcstg. KOBI also owns KOTI, Klamath Falls, Ore. Cal.-Ore. Bcstg. Inc. also owns 50% of KPIC, Roseburg, Ore. and controls KRCR-TV, Redding, Cal.; KAGI(AM), Grants Pass, Ore.; KLOO-AM-FM, Corvallis, Ore.; KPRB(AM), Redmond, Ore.; KEKA(AM), Eureka, Cal.

Began Operation: Aug. 1, 1953.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Lohnes & Culver.

Represented (sales) by Peters, Griffin, Woodward Inc.

### Personnel:

WILLIAM B. SMULLIN, chairman.  
ED ZANDER, station manager.  
TOM MOORE, program manager.  
BRUCE WORKMAN, national sales manager.  
BILL G. KIRK, chief engineer.

**Arbitron Data: Figures include KOTI,  
Klamath Falls, Ore.**

### DIGEST OF RATE CARD

Hour	30 Min.	Min.	30 Sec.	10 Sec.
Class AA—6-11 p.m., daily. Spot rates are grid averages.				
\$800	\$600	\$400	\$200	\$120

Note: There is a discount from combined rates of stations when KOBI is ordered with KOTI, Klamath Falls.

NETWORK BASE HOURLY RATE: \$671.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OREGON</b>				
<b>50% &amp; Over</b>	Coos	22,600	20,200	89
	Curry	6,100	5,400	89
	Douglas	31,200	29,100	93
	Jackson	48,200	45,900	95
	Josephine	22,100	20,300	92
	Klamath	21,300	20,300	95
Lake	2,700	2,400	90	
<b>CALIFORNIA</b>				
<b>Between 25-49%</b>	Del Norte	6,500	5,900	91
	Modoc	3,700	3,300	90
	Siskiyou	14,900	13,500	91
<b>OREGON</b>				
<b>Between 5-24%</b>	Deschutes	19,700	18,200	92
	Harney	2,900	2,600	89
	Lane	95,600	90,700	95
<b>Station Totals</b>		<b>297,500</b>	<b>277,800</b>	<b>93</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>148,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>94,100</b>	

# Oregon—Medford

## KTVL

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 132-kw visual, 19.1-kw aural. Antenna: 3309-ft. above av. terrain, 154-ft. above ground, 7626-ft. above sea level.

Latitude 42° 04' 55"  
Longitude 122° 43' 07"

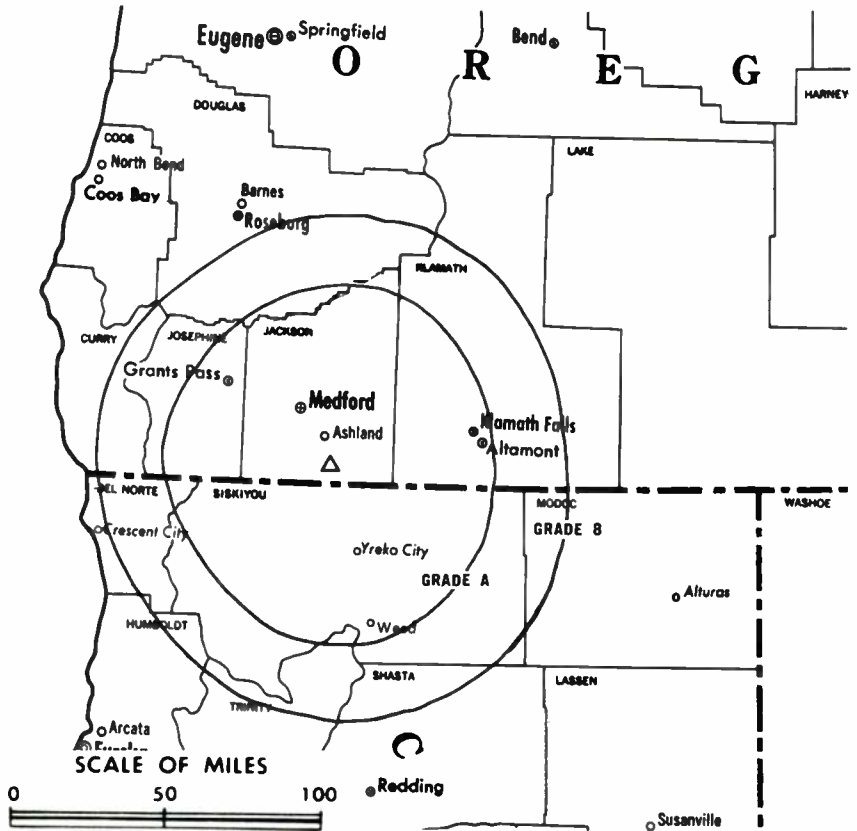
Transmitter: Mt. Ashland, 8-mi. S of Ashland, Ore.

TV tape: Recording facilities.

FM Affiliate: KTMT, 18.5-kw, 93.7 MHz (No. 229), 3260-ft. (ABC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KTVL Ref: FCC File No. BPC1-3608 Granted 10/19/65

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## KTVL

Network Service: CBS, NBC.

Licensee: Sierra/Cascade Communications Inc., Box 10, Medford (97501).

Studio: Rossanley Dr., Medford.

Telephone: 503-773-7373. TWX No.: 510-757-0606.

Ownership: Sierra/Cascade Communications Inc. Also owns 55% of KTVZ, Ch. 21, Bend, Ore. J. L. DeArmond, pres., George R. Johnson & John R. Dellenback, 33-1/3% each. Note: Sale to Freedom Communications pends.

Began Operation: Oct. 3, 1961.

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. E. Towne Associates Inc.

### Personnel:

J. L. DeARMOND, president.  
RAY JOHNSON, exec. v.p. & general manager.  
DENNIS WILLIAMSON, station manager.  
BILL SIMMONS, national sales manager.  
CHARLES AMY, director of engineering.

Highest One Hour Rate: \$4000.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Modoc	3,700	3,300	90
	Siskiyou	14,900	13,500	91
	<b>OREGON</b>			
	Jackson	48,200	45,900	95
	Josephine	22,100	20,300	92
<b>Between 25-49%</b>	Klamath	21,300	20,300	95
	Lake	2,700	2,400	90
	<b>CALIFORNIA</b>			
<b>Between 5-24%</b>	Del Norte	6,500	5,900	91
	<b>OREGON</b>			
	Curry	6,100	5,400	89
Douglas	31,200	29,100	93	
<b>Station Totals</b>	<b>CALIFORNIA</b>			
	Plumas	6,300	5,700	91
<b>Net Weekly Circulation (1979-80)</b>	<b>OREGON</b>			
	Harney	2,900	2,600	89
	<b>Station Totals</b>	<b>165,900</b>	<b>154,400</b>	<b>93</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>111,000</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>75,100</b>	



# Oregon—Portland

## KATU

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1560-ft. above av. terrain, 918-ft. above ground, 1873-ft. above sea level.

Latitude 45° 31' 15.0"  
Longitude 122° 44' 37.5"

Transmitter: 225 NW Skyline Blvd.  
Studio: 2153 N.E. Sandy Blvd., Portland (97232).

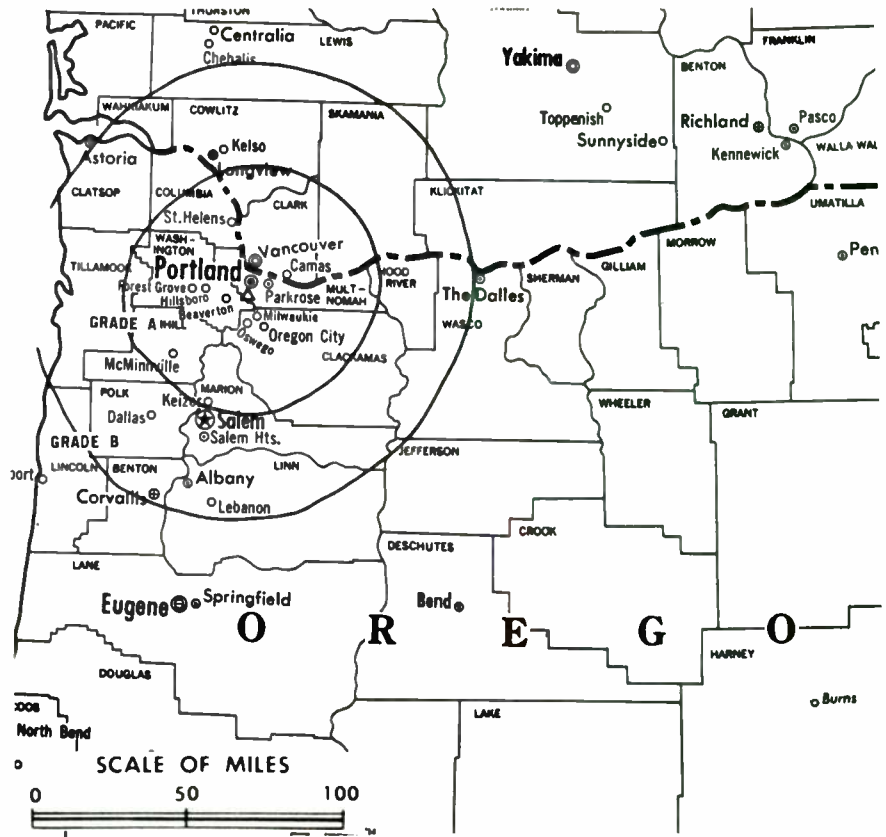
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Satellite Earth Station: Scientific-Atlanta.



Total Households: © MNI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KATU Ref: FCC File No. BPCT-3063 Granted 6/26/63

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## KATU

Network Service: ABC.

Licensee: Fisher Broadcasting Inc., Portland.

Mailing Address: Box 8799, Portland, Ore. (97208).

Telephone: 503-231-4222. TWX No.: 910-464-4700.

Ownership: Fisher Companies Inc. Fisher Broadcasting Inc. is also licensee of KOMO & KOMO-TV, Seattle, Wash.

Began Operation: March 15, 1962.

Represented (sales) by Katz Television; Andy McDermott Sales Ltd. (Canada).

Represented (engineering) by A. D. Ring & Associates.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Personnel:

- W. W. WARREN, chairman of the board.
- THOMAS R. DARGAN, exec. vice president & general manager.
- SHERWOOD "SKIP" HINMAN, v.p. & station manager.
- DAVID B. LUDWIG III, general sales manager.
- TOM OBERG, local sales manager.
- JIM ROGERS, national sales manager.
- ROBERT KALSTAD, program director.
- WILLIAM VANDERMAY, manager of engineering.
- JOELLA WERLIN, public affairs director.
- JOHN KLINE, news director.

### DIGEST OF RATE CARD

Hour 30 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-11 p.m., daily.

\$8000 \$4800 \$1600 Graded rates apply\*

\*Highest rate: \$3000.

NETWORK BASE HOURLY RATE: \$1350.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OREGON</b>				
	Baker	6,300	5,800	92
<b>50% &amp; Over</b>	Benton	22,600	20,500	91
	Clackamas	78,200	74,600	95
	Clatsop	12,400	11,400	92

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OREGON—(Continued)</b>				
	Columbia	12,700	12,000	94
	Crook	4,900	4,500	92
	Deschutes	19,700	18,200	92
	Gilliam	700	600	91
	Harney	2,900	2,600	89
	Hood River	5,700	5,200	91
	Jefferson	3,400	3,200	93
	Lincoln	12,200	10,900	89
	Linn	31,200	29,500	95
	Marion	68,700	64,800	94
<b>50% &amp; Over</b>	Multnomah	223,500	211,900	95
	Polk	16,100	15,300	95
	Sherman	900	900	95
	Tillamook	7,400	6,700	90
	Wasco	7,500	6,900	92
	Washington	74,600	72,200	97
	Yamhill	17,800	16,600	93
<b>WASHINGTON</b>				
	Clark	62,500	60,300	96
	Cowlitz	26,600	25,400	95
	Klickitat	5,200	4,700	90
	Skamania	2,300	2,100	92
	Wahkiakum	1,300	1,200	92
<b>OREGON</b>				
<b>Between 25-49%</b>	Umatilla	20,400	18,600	91
	Union	9,100	8,200	90
	Wheeler	800	700	92
<b>WASHINGTON</b>				
	Pacific	6,500	5,900	91

(Continued on page 733-b)

<b>Station Totals</b>	<b>1,009,800</b>	<b>952,600</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>668,300</b>	
<b>Average Daily Circulation (1979-80)</b>		<b>430,300</b>	

# Oregon—Portland

**KGW-TV**

Ch. 8



EC



BLAIR TELEVISION

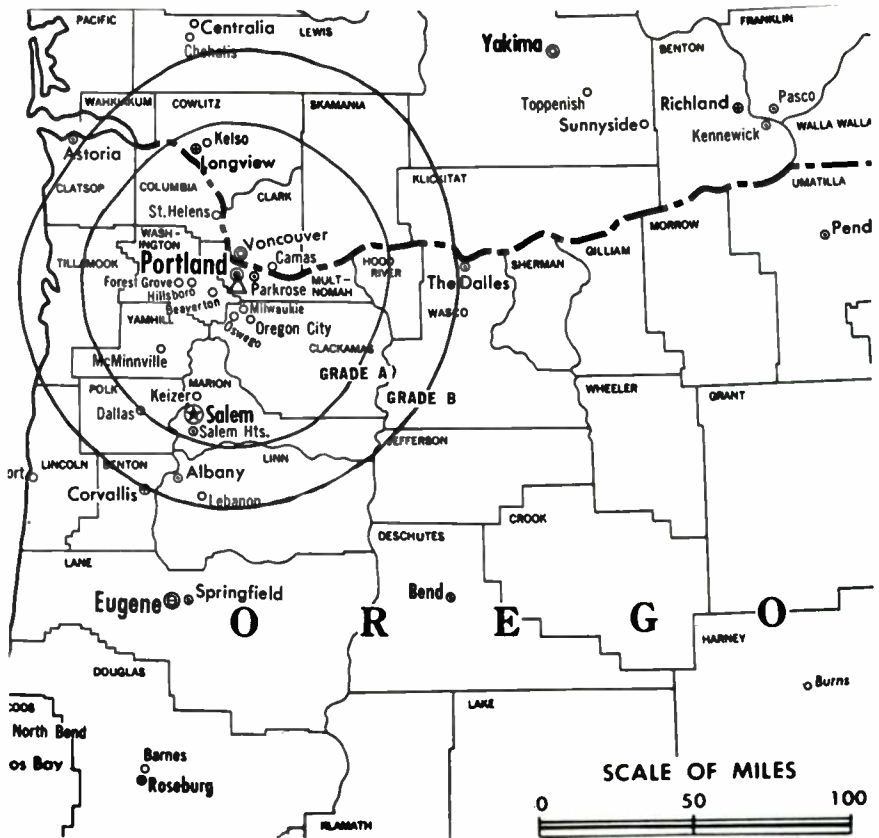
Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 60.3-kw aural. Antenna: 1770-ft. above av. terrain, 926-ft. above ground, 2049-ft. above sea level.

Latitude 45° 31' 21"

Longitude 122° 44' 46"

Transmitter: 299 N.W. Skyline Dr.

Total Households: © MSA  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
©1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KGW-TV Ref: FCC File No. BMPCT-5919 Granted 11/21/63

©American Map Co., Inc., N.Y., No. 14244

## KGW-TV

Network Service: NBC.

Licensee: King Broadcasting Co., 1501 S.W. Jefferson St., Portland, Ore. (97201).

Studio: 1501 S.W. Jefferson (97201).

Telephone: 503-226-5000. TWX No.: 503-224-1901.

AM Affiliate: KGW, 5-kw, 620 kHz.

FM Affiliate: KINK, 97-kw, 101.9 MHz (No. 270), 1610-ft.

TV tape: Recording facilities. Color: Network, live, film, slide & tape. News Wire Service: AP, UPI.

Ownership: Bullitt Family, majority owner. Officers: Ancil H. Payne, pres.; Steve Clifford, v.p., finances; George V. Willoughby Jr., secy. King Broadcasting Co. owns KING-TV-AM-FM, Seattle, Wash.; KREM-TV-AM-FM, Spokane, Wash.; KGW & KINK (FM), Portland, Ore.; KYA-AM-FM, San Francisco and WRTH (AM), Wood River, Ill.

Began Operation: Dec. 15, 1956.

Represented (sales) by Blair Television.

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

DEAN WOODRING, vice president & general manager.

CHARLES M. GEHRING, general sales manager.

HARRY GODSIL, sales manager.

CRAIG SMITH, program director.

LYNN KURTH, chief engineer.

SAM GLICK, publicity & promotion manager.

LARRY BADGER, news director.

### DIGEST OF RATE CARD

Hour 30 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—7:30-11 p.m., daily.

\$8000 \$5000

Graded rates apply\*

\*Highest rate: \$1800.

NETWORK BASE HOURLY RATE: \$1400.

730-b

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OREGON</b>				
	Baker	6,300	5,800	92
	Clackamas	78,200	74,600	95
	Clatsop	12,400	11,400	92
	Columbia	12,700	12,000	94
	Crook	4,900	4,500	92
	Deschutes	19,700	18,200	92
	Gilliam	700	600	91
	Harney	2,900	2,600	89
	Hood River	5,700	5,200	91
	Jefferson	3,400	3,200	93
	Lincoln	12,200	10,900	89
	Linn	31,200	29,500	95
	Marion	68,700	64,800	94
	Multnomah	223,500	211,900	95
	Polk	16,100	15,300	95
	Sherman	900	900	95
	Tillamook	7,400	6,700	90
	Wasco	7,500	6,900	92
	Washington	74,600	72,200	97
	Yamhill	17,800	16,600	93
<b>WASHINGTON</b>				
	Clark	62,500	60,300	96
	Cowlitz	26,600	25,400	95
	Klickitat	5,200	4,700	90
	Skamania	2,300	2,100	92
	Wahkiakum	1,300	1,200	92
<b>OREGON</b>				
<b>Between 25-49%</b>	Benton	22,600	20,500	91
	Grant	3,100	2,500	82

(Continued on page 733-b)

Station Totals	1,034,400	975,100	94
Net Weekly Circulation (1979-80)			644,200
Average Daily Circulation (1979-80)			371,100

# Oregon—Portland

## KOIN-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1760-ft. above av. terrain, 984-ft. above ground, 2049-ft. above sea level.

Latitude 45° 30' 58"  
Longitude 122° 43' 59"

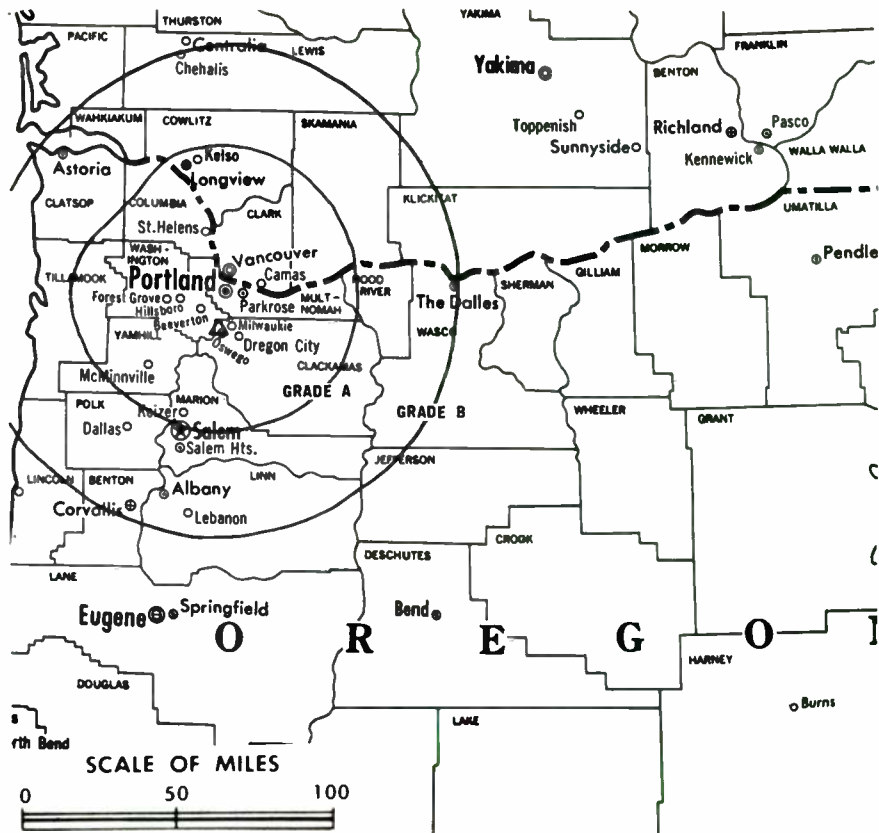
Transmitter: 5516 S.W. Barnes Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KOIN-TV Ref: FCC File No. BMPCT-5841 Granted 3/19/64

© American Map Co., Inc., N.Y., No. 14244

## KOIN-TV

Network Service: CBS.

Licensee: KOIN-TV Inc., 140 S.W. Columbia St., Portland (97201).

Studio: 140 S.W. Columbia St.

Telephone: 503-243-6666. TWX No.: 910-464-1520.

Ownership: Lee Enterprises Inc., 100%. For other interests, see KHQA-TV, Hannibal, Mo.

Began Operation: Oct. 15, 1953. Sale to present owner by Newhouse Bcstg. Corp. and M. M. Tonkon & Harvey Benson, trustees, approved by FCC Aug. 26, 1977 (Television Digest, Vol. 17:21).

Represented (sales) by Harrington, Righter & Parsons Inc.; Art Moore Inc. (Pacific Northwest).

Represented (legal) by Pierson, Ball & Dowd.

### Personnel:

RICHARD M. (MICK) SCHAFFBUCH, general manager.  
HOWARD KENNEDY, station manager.  
LEE CARLSON, general sales manager.  
C. STEPHEN CURRIE, broadcast operations manager.  
JANE HOYT, promotion manager.  
FRANK TAYLOR, production manager.  
KAREN LEE, director of public affairs.  
HERB DAVIDSON, director of engineering.  
LINDA SOUTH, traffic manager.  
PETER KOCHIS, controller.  
TED BRYANT, news director.  
ROBERT MCGILL, personnel director.

### DIGEST OF RATE CARD NO. 80-P

(Sept. 1, 1980)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	
Prime—8-11 p.m., daily.	\$8500	\$4250	\$3400	\$2550	\$1700

NETWORK BASE HOURLY RATE: \$1305.

For Sales & Transfers,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OREGON</b>				
	Benton	22,600	20,500	91
	Clackamas	78,200	74,600	95
	Clatsop	12,400	11,400	92
	Columbia	12,700	12,000	94
	Coos	22,600	20,200	89
	Crook	4,900	4,500	92
	Deschutes	19,700	18,200	92
	Gilliam	700	600	91
	Harney	2,900	2,600	89
	Hood River	5,700	5,200	91
	Jefferson	3,400	3,200	93
	Lane	95,600	90,700	95
	Lincoln	12,200	10,900	89
	Linn	31,200	29,500	95
	Marion	68,700	64,800	94
	Multnomah	223,500	211,900	95
	Polk	16,100	15,300	95
	Sherman	900	900	95
	Tillamook	7,400	6,700	90
	Wasco	7,500	6,900	92
	Washington	74,600	72,200	97
	Wheeler	800	700	92
	Yamhill	17,800	16,600	93
<b>WASHINGTON</b>				
	Clark	62,500	60,300	96
	Cowlitz	26,600	25,400	95
	Klickitat	5,200	4,700	90
	Skamania	2,300	2,100	92
	Wahkiakum	1,300	1,200	92

50% & Over

(Continued on page 733-b)

Station Totals	1,053,900	992,800	94
Net Weekly Circulation (1979-80)			760,400
Average Daily Circulation (1979-80)			471,000



# Oregon—Portland

**KPTV**

Ch. 12



TELEREP INC.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 61.7-kw aural. Antenna: 1780-ft. above av. terrain, 1049-ft. above ground, 2049-ft. above sea level.

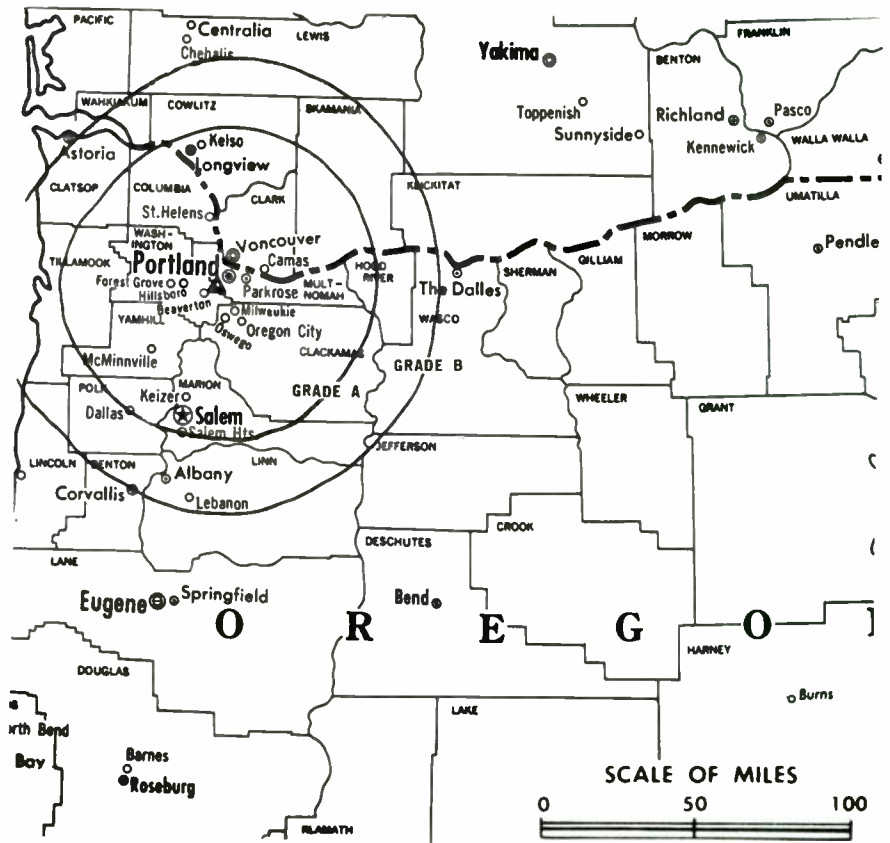
Latitude 45° 31' 19"  
Longitude 122° 44' 53"

Transmitter: 212 NW Miller Rd.

TV tape: Recording facilities.

Satellite Earth Station: Scientific-Atlanta, 10-m.

Total Households: © NIS  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KPTV Ref: FCC File No. BMPCT-5915 Granted 12/3/63

© American Map Co., Inc., N.Y., No. 14244

## KPTV

Network Service: None, independent.

Licensee: Oregon Television Inc., P.O. Box 3401 (97208).

Studio: 735 SW 20th Place (97205).

Telephone: 503-222-9921. TWX No.: 910-464-6136.

Color: Network, live, film, slide & tape.

News Wire Service: UPI. Facsimile Service: UPI. News Film Service: Newsweek, ITNA.

Ownership: Chris-Craft Industries Inc., 100%. Oregon Television Inc. officers are: Herbert J. Siegel, chmn. of board; John S. Hansen, pres.; Evan Thompson, v.p.; Lawrence Barnett, v.p.; Barry S. Greene, secy.-treas.; Humberto Carlos, asst. secy.-treas. Chris-Craft Industries Inc. also owns KCOP, Los Angeles, Cal. & over 20% of United Television which owns KMSP-TV, Minneapolis-St. Paul; KMOL-TV, San Antonio, Tex. & KTVX, Salt Lake City, Utah.

Began Operation: March 9, 1955. George Haggarty's purchase of KFOR (Ch. 12) from Henry A. White-Stephen E. Thompson-Julius L. Meier Jr. group approved April 17, 1957 by FCC; at same time Haggarty purchased KPTV (Ch. 27) from Storer and took Ch. 27 off air (Television Digest, Vol. 13:10-11, 16, 18). Transfer from George Haggarty to NAFI Corp., approved July 22, 1959 by FCC. (Note: NAFI Corp. name changed to Chris-Craft Industries Inc.). Transfer of stock of Chris-Craft Industries Inc. by shareholders to Baldwin-Montrose Chemical Co. Inc. bringing holdings to 35% approved by FCC Nov. 8, 1967 (Vol. 7:46). Later Baldwin-Montrose merged into Chris-Craft.

Represented (sales) by TeleRep Inc.; Tacher Co. (Seattle).

Represented (legal) by Hogan & Hartson.

Personnel:

JOHN S. HANSEN, president & general manager.  
MARTY BRANTLEY, station manager.  
COLLIN CHISHOLM, local sales manager.  
CONNIE MARTIN, national sales manager.  
GORDON WHITE, program manager & film buyer.  
BILL SWING, news director.  
CRAIG MILLER, promotion manager.  
GENE PHELPS, chief engineer.  
HUMBERTO CARLOS, business manager.

### DIGEST OF RATE CARD NO. 24

Hour	30 Min.	15 Min.	10 Min.	Min.	30 Sec.
Class A—6:30-11:30 p.m., daily.					
\$2500	\$1500	\$800	\$700	\$500	\$250

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OREGON</b>				
	Benton	22,600	20,500	91
	Clackamas	78,200	74,600	95
	Clatsop	12,400	11,400	92
	Columbia	12,700	12,000	94
	Crook	4,900	4,500	92
	Deschutes	19,700	18,200	92
	Harney	2,900	2,600	89
	Hood River	5,700	5,200	91
	Jefferson	3,400	3,200	93
	Lincoln	12,200	10,900	89
<b>50% &amp; Over</b>	Linn	31,200	29,500	95
	Marion	68,700	64,800	94
	Multnomah	223,500	211,900	95
	Polk	16,100	15,300	95
	Tillamook	7,400	6,700	90
	Wasco	7,500	6,900	92
	Washington	74,600	72,200	97
	Yamhill	17,800	16,600	93
<b>WASHINGTON</b>				
	Clark	62,500	60,300	96
	Cowlitz	26,600	25,400	95
	Klickitat	5,200	4,700	90
	Skamania	2,300	2,100	92

(Continued on next page)

Station Totals	1,202,800	1,136,200	94
Net Weekly Circulation (1979-80)			655,800
Average Daily Circulation (1979-80)			338,600

**KGW-TV, Portland**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OREGON—(Continued)</b>				
<b>Between 25-49%</b>	Lake	2,700	2,400	90
	Umatilla	20,400	18,600	91
	Union	9,100	8,200	90
	Wheeler	800	700	92
<b>WASHINGTON</b>				
	Grays Harbor	24,600	22,500	91
	Pacific	6,500	5,900	91
<b>OREGON</b>				
<b>Between 5-24%</b>	Douglas	31,200	29,100	93
	Jackson	48,200	45,900	95
	Josephine	22,100	20,300	92
	Klamath	21,300	20,300	95
	Lane	95,600	90,700	95
	Morrow	2,400	2,200	90
<b>WASHINGTON</b>				
	Lewis	19,100	17,800	93

**KPTV, Portland**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OREGON</b>				
<b>Between 25-49%</b>	Baker	6,300	5,800	92
	Coos	22,600	20,200	89
	Douglas	31,200	29,100	93
	Gilliam	700	600	91
	Lane	95,600	90,700	95
	Sherman	900	900	95
	Umatilla	20,400	18,600	91
	Union	9,100	8,200	90
	Wheeler	800	700	92
	<b>WASHINGTON</b>			
	Grays Harbor	24,600	22,500	91
	Lewis	19,100	17,800	93
	Pacific	6,500	5,900	91
	Wahkiakum	1,300	1,200	92
<b>OREGON</b>				
<b>Between 5-24%</b>	Jackson	48,200	45,900	95
	Josephine	22,100	20,300	92
	Klamath	21,300	20,300	95
	Lake	2,700	2,400	90
	Morrow	2,400	2,200	90
<b>WASHINGTON</b>				
	Kitsap	47,100	45,500	97
	Snohomish	101,800	97,900	96

**Oregon**

**KATU, Portland**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OREGON</b>				
<b>Between 5-24%</b>	Douglas	31,200	29,100	93
	Grant	3,100	2,500	82
	Jackson	48,200	45,900	95
	Josephine	22,100	20,300	92
	Klamath	21,300	20,300	95
	Lake	2,700	2,400	90
	Lane	95,600	90,700	95
	Morrow	2,400	2,200	90
<b>WASHINGTON</b>				
	Lewis	19,100	17,800	93

**KOIN-TV, Portland**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OREGON</b>				
<b>Between 25-49%</b>	Baker	6,300	5,800	92
	Douglas	31,200	29,100	93
	Klamath	21,300	20,300	95
	Lake	2,700	2,400	90
	Umatilla	20,400	18,600	91
	Union	9,100	8,200	90
<b>WASHINGTON</b>				
	Grays Harbor	24,600	22,500	91
	Lewis	19,100	17,800	93
	Pacific	6,500	5,900	91
<b>OREGON</b>				
<b>Between 5-24%</b>	Jackson	48,200	45,900	95
	Josephine	22,100	20,300	92
	Morrow	2,400	2,200	90

**BLACKBURN & COMPANY, INC.**

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**CHICAGO** 333 N. Michigan Ave., 60601 (312) 346-6460  
**WASHINGTON, D.C.** 1111 19th St., N.W., 20036 (202) 331-9270  
**ATLANTA** 400 Colony Sq., #1004, 30361 (404) 892-4655  
**BEVERLY HILLS** 9465 Wilshire Blvd., 90212 (213) 274-8151

# Oregon—Roseburg

**KPIC**

Ch. 4

[Satellite of KVAL-TV, Eugene, Ore.]

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 5.37-kw visual, 0.55-kw aural. Antenna: 1000-ft. above av. terrain, 173-ft. above ground, 1873-ft. above sea level.

Latitude 43° 14' 39.6"

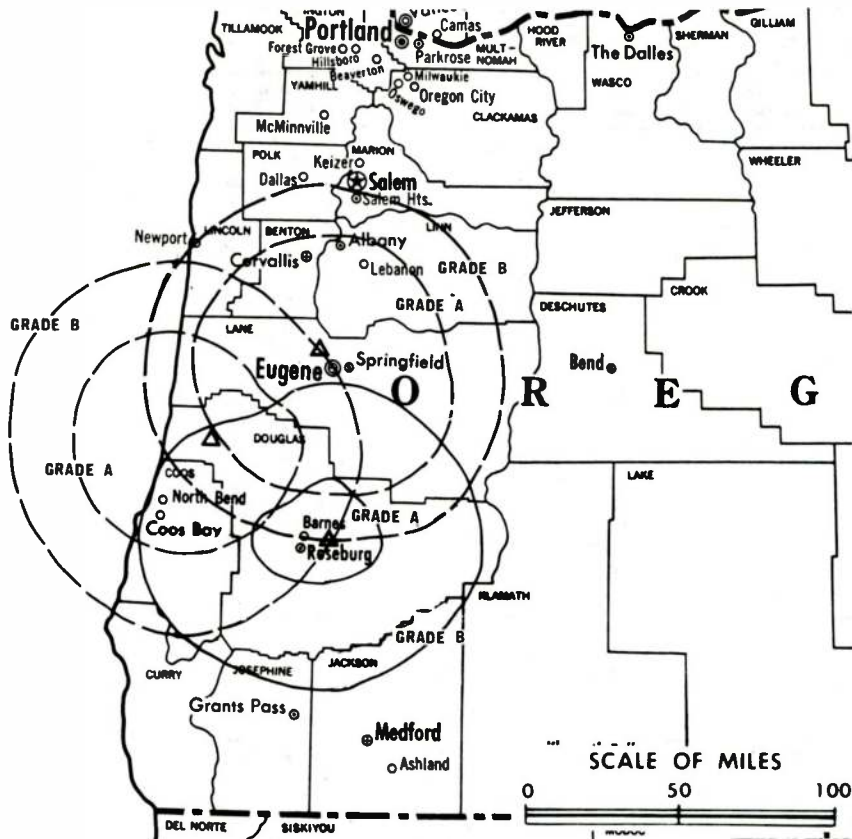
Longitude 123° 18' 42.0"

Transmitter: 3.1-mi. NE of center of Roseburg.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NIWS.



County coverage based on Arbitron study (see page 4-b).

KPIC Ref: FCC File No. BMPCT-3395 Granted 10/28/55

© American Map Co., Inc., N.Y., No. 14244

## KPIC

Network Service: NBC.

Licensee: South West Oregon Television Broadcasting Corp., 1850 NE Stephens St. (97470).

TWX No.: 503-675-0213.

Ownership: Eugene Television Inc. (KVAL-TV), 50%; Oregon Bcstg. Co. (KOBI, Medford, Ore.), 50%.

Began Operation: April 1, 1956.

Represented (sales) by Katz Television; Art Moore Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

GLENN NICKELL, vice president & general manager.

DON CLITHERO, station manager.

MICHAEL HILL, chief engineer.

Rates: See KVAL-TV, Eugene.

NETWORK BASE HOURLY RATE: Bonus to KVAL-TV, Eugene.

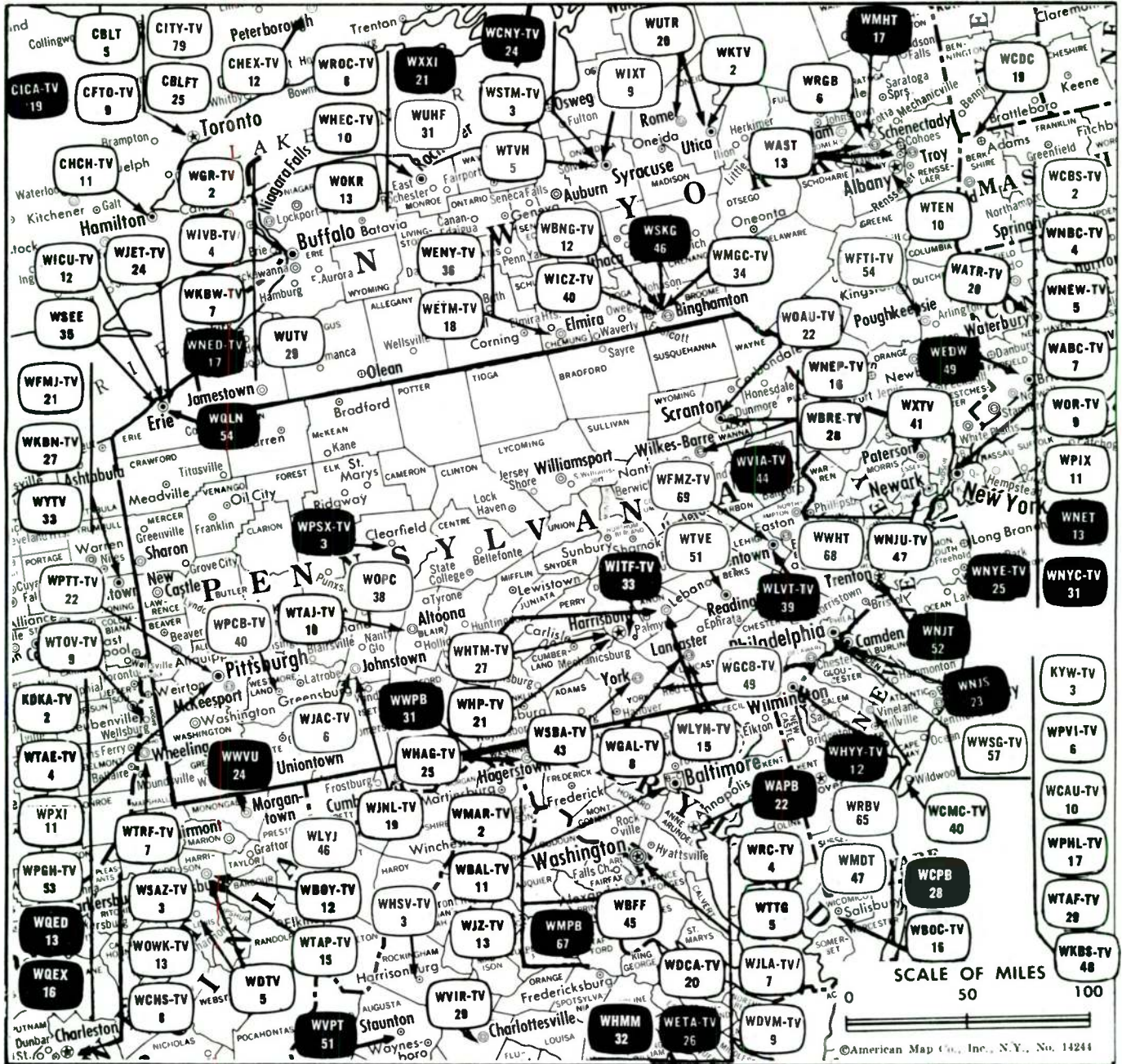
Arbitron Data: Figures included with parent  
KVAL-TV, Eugene, Ore.

## Repetition breeds

### • REMEMBRANCE •

For details on multi-position  
ads in next year's Factbook,  
Use Order Card in Stations Volume





Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Philadelphia	1,595,000	4	2,358,400	4
Pittsburgh	786,000	11	1,165,300	11
Wilkes-Barre-Scranton	282,000	49	457,300	48
Harrisburg-York-Lancaster-Lebanon	265,000	53	460,400	46
Johnstown-Altoona	158,000	84	263,500	78
Erie	110,000	109	129,500	138

**Pennsylvania Station Status as of January 1, 1981**

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
10	20	30
2	5	7
		37

# Pennsylvania

**State Cross Reference List**  
Communities That Receive Programs of  
Stations That Are Located Elsewhere

## WJAC-TV, Altoona

(See Johnstown, Pa.)

## WGAL-TV, Harrisburg

(See Lancaster, Pa.)

## WTAJ-TV, Johnstown

(See Altoona, Pa.)

## WGAL-TV, Lebanon

(See Lancaster, Pa.)

## WBRE-TV, Scranton

(See Wilkes-Barre, Pa.)

## WGAL-TV, York

(See Lancaster, Pa.)

## WDAU-TV, Wilkes-Barre

(See Scranton, Pa.)

## State Educational Technical Facilities

(Complete Data in Educational Directory)

### WLVT-TV

#### Allentown-Bethlehem-Easton

Ch. 39

Non-Commercial Educational Station

Licensee: Lehigh Valley Public Telecommunications Corp., South Mountain Dr. West, Bethlehem, Pa. (18015).

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 575-kw max. and 494-kw horizontal visual, 98-kw horizontal aural. Antenna: 987-ft. above av. terrain, 507-ft. above ground, 1507-ft. above sea level.

Latitude	40°	33'	58"
Longitude	75°	26'	06"

### WPSX-TV

#### Clearfield

Ch. 3

Non-Commercial Educational Station

Licensee: Pennsylvania State University, University Park, Pa. (16802).

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 880-ft. above av. terrain, 539-ft. above ground, 2714-ft. above sea level.

Latitude	41°	07'	21"
Longitude	78°	26'	28"

### WQLN

#### Erie

Ch. 54

Non-Commercial Educational Station

Licensee: Public Bcstg. of N.W. Pa. Inc., Box 10, (16512).

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 977-kw max. & 794-kw horizontal visual, 97.7-kw max. & 79.4-kw horizontal aural. Antenna: 800-ft. above av. terrain, 714-ft. above ground, 2014-ft. above sea level.

Latitude	42°	02'	31"
Longitude	80°	03'	57"

### WITF-TV

#### Hershey

Ch. 33

Non-Commercial Educational Station

Licensee: South Central Educational Broadcasting Council, Box Z.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1110-kw max. & 437-kw horizontal visual, 110-kw max. & 43.7-kw horizontal aural, 1405-ft. above av. terrain, 724-ft. above ground, 2007-ft. above sea level.

Latitude	40°	20'	45"
Longitude	76°	53'	06"

### WQED

#### Pittsburgh

Ch. 13

Non-Commercial Educational Station

Licensee: Metropolitan Pittsburgh Public Bcstg. Inc., 4802 Fifth Ave., Pittsburgh (15213).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 690-ft. above av. terrain, 600-ft. above ground, 1760-ft. above sea level.

Latitude	40°	26'	46"
Longitude	79°	57'	51"

### WQEX

#### Pittsburgh

Ch. 16

Non-Commercial Educational Station

Licensee: Same as WQED, Pittsburgh.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 264-kw max. & 164-kw horizontal visual, 52.8-kw max. & 34.2-kw horizontal aural. Antenna: 690-ft. above av. terrain, 600-ft. above ground, 1760-ft. above sea level.

Latitude	40°	26'	46"
Longitude	79°	57'	51"

### WVIA-TV

#### Scranton-Wilkes-Barre & Hazleton

Ch. 44

Non-Commercial Educational Station

Licensee: Northeastern Pa. ETV Assn., Pittston (18640).

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 2000-kw max. & 1510-kw horizontal visual, 200-kw max. & 151-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 845-ft. above ground, 2949-ft. above sea level.

Latitude	41°	10'	55"
Longitude	75°	52'	17"



# Pennsylvania—Allentown

## WFMZ-TV

Ch. 69

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 219-kw max. visual, 21.9-kw max. aural. Antenna: 900-ft. above av. terrain, 495-ft. above ground, 1425-ft. above sea level.

Latitude 40° 33' 54"  
Longitude 75° 26' 26"

Transmitter: E. Rock Rd., Allentown.  
Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

FM Affiliate: WFMZ, 12.5-kw, 100.7 MHz (No. 264), 870-ft.

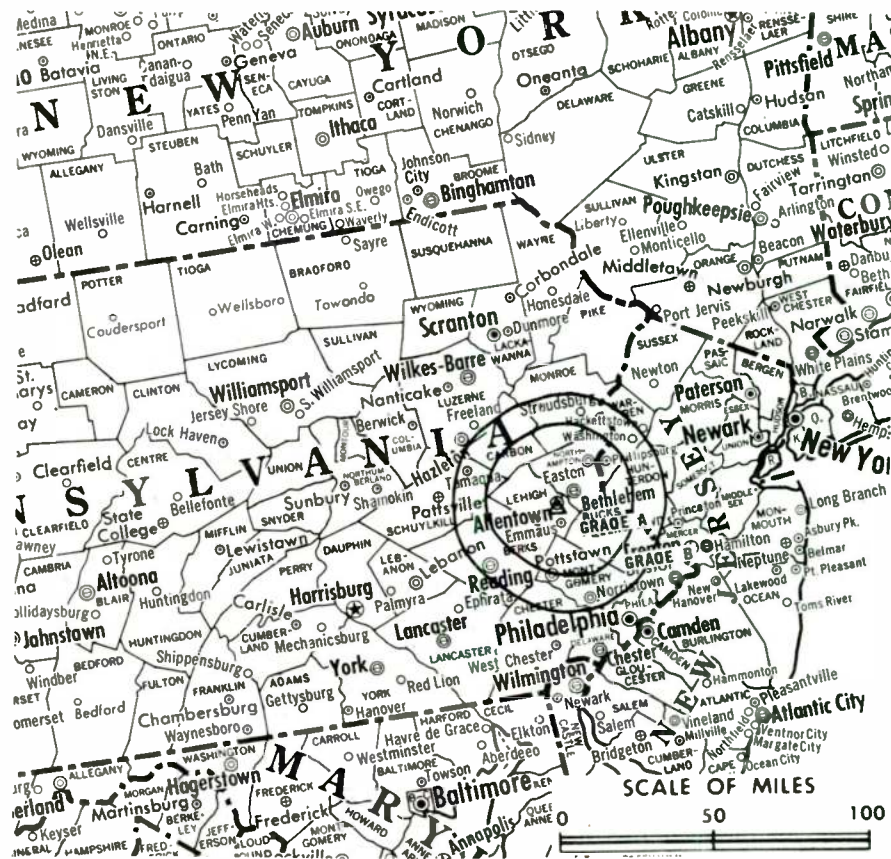
Represented (sales) by Spot Time Ltd.

Studio: E. Rock Rd.

Telephone: 215-797-4530.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.

County coverage based on Arbitron study (see page 1-b).



WFMZ-TV Ref: FCC File No. BMPCT-7657 Granted 9/10/76

© American Map Co., Inc., N.Y., No. 14214

## WFMZ-TV

Network Service: None, independent.

Licensee: Maranatha Broadcasting Co. Inc., E. Rock Rd., Allentown, Pa. (18103).

Ownership: Richard C. Dean, pres., 55%; Richard Reichard, 25%; Paul R. Brittin & Richard Dean Sr., 7% each; David G. Hinson, 5%.

Began Operation: Nov. 25, 1976.

Personnel:

RICHARD C. DEAN, president & general manager.  
DAVID G. HINSON, assistant gen. manager & program manager.  
DEAN DALLMAN, general sales manager.  
ED LASKOS, news director.  
JOEL WEINBERG, sports director.  
KATHY YELSITS, office manager.  
BARRY FISHER, director of engineering.

Highest 30 Sec. Rate (May 1981): \$83.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>PENNSYLVANIA</b>			
	Carbon	19,200	18,700	97
	Lehigh	97,900	95,800	98
	Northampton	80,600	78,600	98
Between 5-24%	<b>NEW JERSEY</b>			
	Warren	29,800	29,100	98
	<b>PENNSYLVANIA</b>			
	Berks	115,300	112,400	97
	Monroe	21,900	21,300	97
<b>Station Totals</b>		<b>364,700</b>	<b>355,900</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>110,900</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>35,000</b>	



# Pennsylvania—Altoona

## WOPC

Ch. 38

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 62.7-kw visual, 11.33-kw aural. Antenna: 939-ft. above av. terrain, 136-ft. above ground, 2666-ft. above sea level.

Latitude 40° 34' 05"  
Longitude 78° 26' 40"

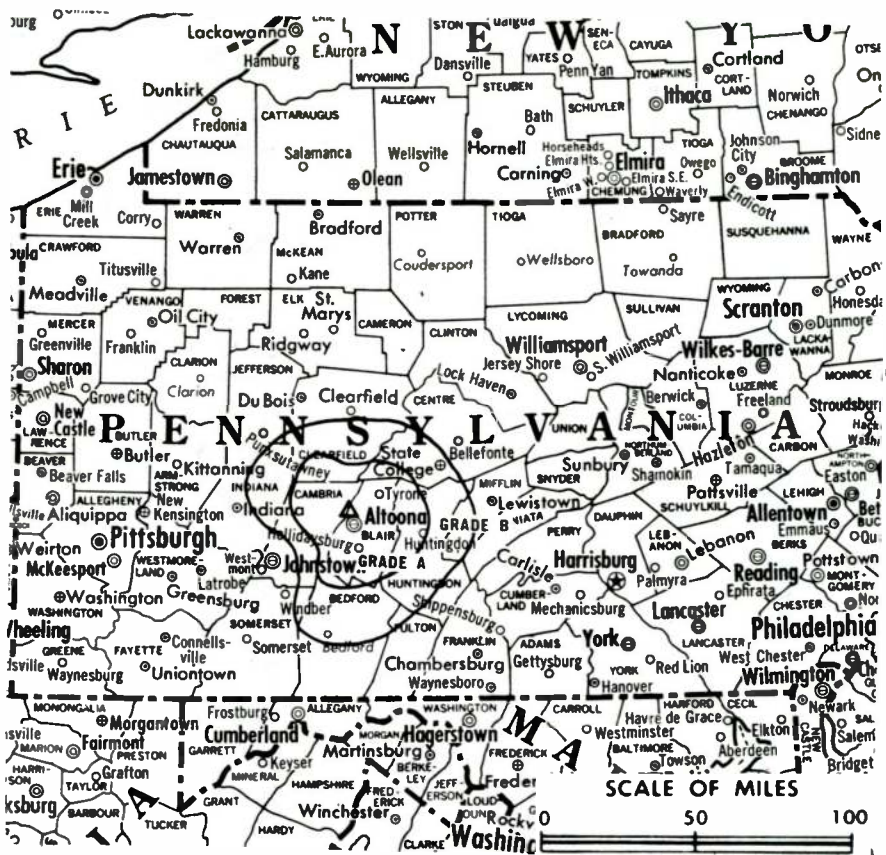
Note: WOPC will move to Ch. 23 in mid-1981.

Transmitter: Wopsy Lookout, Wopsonnock Mtn.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WOPC Ref: FCC File No. BMPCT-7579 Granted 5/23/75

© American Map Co., Inc., N.Y., No. 14244

## WOPC

Network Service: ABC.

Licensee: John R. Powley, Box 191, R.D., Dysart, Pa. (16636).

Studio: Wopsy Lookout, Wopsonnock Mtn.

Mailing Address: P. O. Box. 609, Altoona, Pa. (16603).

Telephone: 814-943-2607.

Ownership: John R. Powley, 100%. Powley also owns WHGM, Bellwood, Pa. & Ch. 8 applicant in Iron Mountain, Mich.

Began Operation: Nov. 28, 1974.

Represented (sales) by Spot Time Ltd.

Personnel:

JOHN R. POWLEY, general manager.

### DIGEST OF RATE CARD NO. 1

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—7:29-10:31 p.m., daily.					
\$200	\$120	\$80	\$60	\$40	\$20

NETWORK BASE HOURLY RATE: \$50.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>PENNSYLVANIA</b>				
	Bedford	15,800	15,100	96
	Blair	49,200	47,900	97
<b>Between 5-24%</b>	Cambria	66,300	64,900	98
	Centre	34,500	33,100	96
	Clearfield	28,700	27,900	97
	Huntingdon	13,400	12,800	96
<b>Station Totals</b>		<b>207,900</b>	<b>201,700</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>28,200</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>11,700</b>	

## VIDEO WEEK

for current reports on the home video industry  
Call 202-872-9200 for more information.

# Pennsylvania—Altoona

## WTAJ-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 21.9-kw aural. Antenna: 1110-ft. above av. terrain, 277-ft. above ground, 2830-ft. above sea level.

Latitude 40° 34' 01"

Longitude 78° 26' 31"

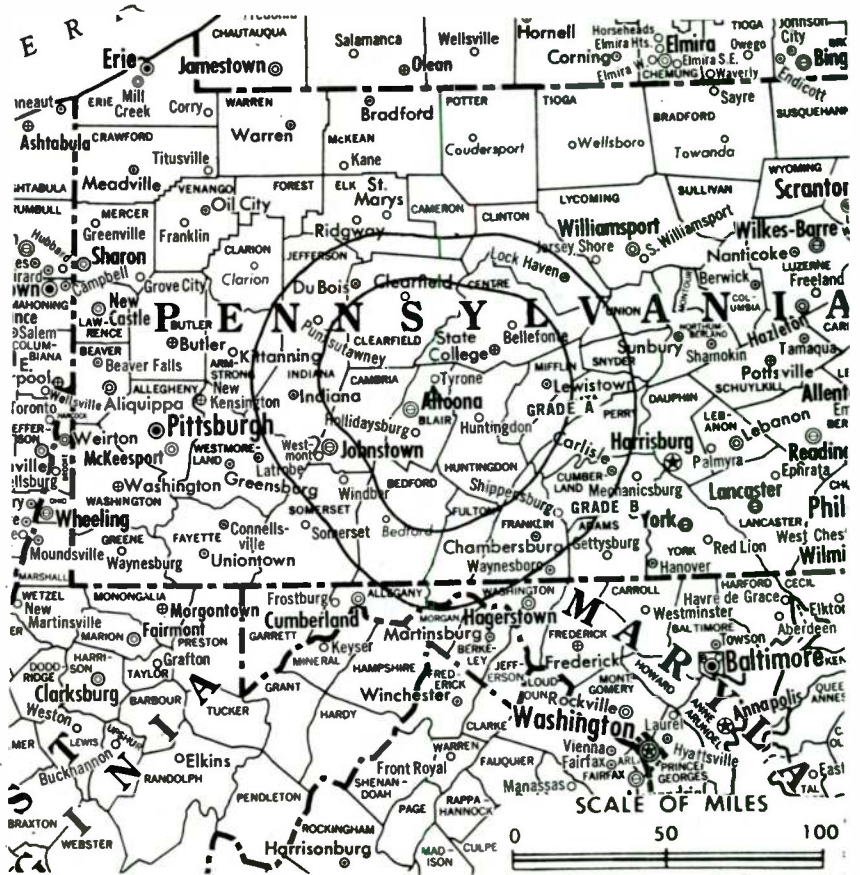
Transmitter: 3-mi. NW of Altoona.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI

Total Households: © MSI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV% and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).



WTAJ-TV Ref: FCC File No. BPCT-4443 Granted 8/16/71

©American Map Co., Inc., N.Y., No. 14244

## WTAJ-TV

Network Service: CBS.

Licensee: Gateway Communications Inc., Suite 612 Executive Bldg., Cherry Hill, N.J. (08034).

Studio: 5000 Sixth Ave., Altoona, Pa. (16602).

Telephone: 814-944-2031.

TWX No.: 501-691-4841.

Ownership: See WBNG-TV, Binghamton, N.Y.

Began Operation: March 1, 1953. Sale to present owner by Triangle Publications approved by FCC Sept. 20, 1972 (Television Digest, Vol. 11:50; 12:39). Previous sale by William F. Gable Co. dept. store approved Jan. 11, 1956 by FCC (Vol. 11:33, 39, 47 & 12:2).

Represented (sales) by Blair Television; Dome & Assoc. (Pittsburgh, Pa.).

Represented (legal) by Wilner & Scheiner.

Personnel:

J. THOMAS CONNERS, vice president & general manager.

GEORGE WALSH, general sales manager.

SYLVIA HINRICHSSEN, local sales manager.

DOUG PARKER, program manager.

JAMES TURCOVSKY, production manager.

RICHARD KLINE, chief engineer.

THOMAS F. MURPHY, business manager.

JAMES THOMPSON, news director.

GARRY DELPH, promotion manager.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	20 Sec.	ID
Class AAA—7:30-11 p.m., daily.				
\$1400	\$840			Graded rates apply*

\*Highest rate: \$650.

NETWORK BASE HOURLY RATE: \$1175.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>PENNSYLVANIA</b>				
	Bedford	15,800	15,100	96
	Blair	49,200	47,900	97
	Cambria	66,300	64,900	98
	Cameron	2,800	2,700	98
	Centre	34,500	33,100	96
<b>50% &amp; Over</b>	Clearfield	28,700	27,900	97
	Clinton	13,200	12,800	97
	Elk	11,800	11,500	97
	Fulton	4,000	3,700	93
	Huntingdon	13,400	12,800	96
	Jefferson	17,400	16,900	97
	Mifflin	16,200	15,400	95
<b>MARYLAND</b>				
	Allegany	31,000	30,300	98
<b>PENNSYLVANIA</b>				
<b>Between 25-49%</b>	Clarion	14,000	13,500	97
	Forest	1,800	1,800	98
	Indiana	27,900	27,000	97
	Juniata	6,100	5,700	94
	Somerset	29,900	28,900	97
<b>WEST VIRGINIA</b>				
	Hampshire	5,100	4,800	95
<b>PENNSYLVANIA</b>				
<b>Between 5-24%</b>	Armstrong	27,000	26,300	97
	Franklin	36,900	35,100	95
	Lycoming	39,900	38,100	95
	Mc Kean	19,700	19,000	96

(Continued on page 753-b)

<b>Station Totals</b>	<b>689,100</b>	<b>667,100</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>324,300</b>
<b>Average Daily Circulation (1979-80)</b>			<b>207,700</b>



# Pennsylvania—Erie

## WICU-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 789-ft. above ground, 2167-ft. above sea level.

Latitude 42° 03' 52"  
Longitude 80° 00' 19"

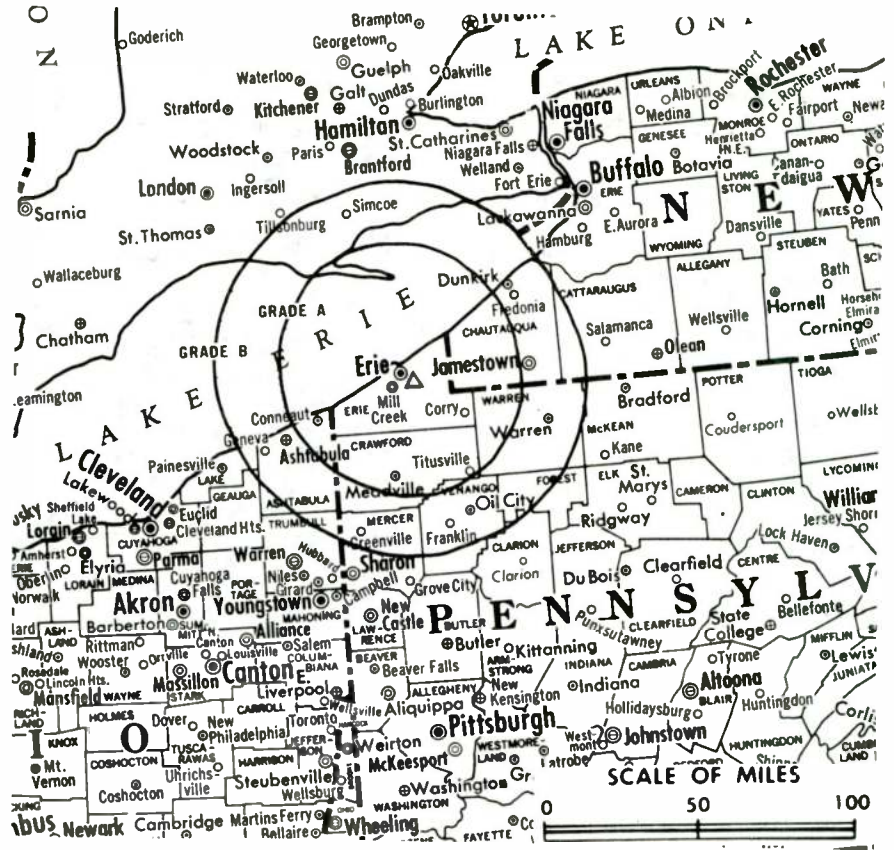
Transmitter: Donation Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WICU-TV Ref: FCC File No. BMPCT—1113 Granted 6/28/57

©American Map Co., Inc., N.Y., No. 14244

## WICU-TV

Network Service: NBC.

Licensee: Great Lakes Communications Inc., 3514 State St. (16508).

Studio: 3514 State St.

Telephone: 814-454-5201. TWX No.: 510-696-6878.

Ownership: Great Lake Communications Inc. is a subsidiary of Lamb Enterprises Inc. which also owns KYCU-TV, Cheyenne, Wyo.; KSTF (TV), Scottsbluff, Neb.; KTVS (TV), Sterling, Colo.

Began Operation: March 15, 1949.

Represented (engineering) by Jules Cohen & Associates.

Represented (sales) by Katz Television; Radio-Television Representatives Ltd. (Canada).

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Personnel:

ROBERT LUNQUIST, general manager.  
CLARENCE PAOLELLA, general sales manager.  
MICHAEL CSOP, chief engineer.  
ERIC JOHNSON, operations manager.

Highest 30 Sec. Rate (May 28, 1979): \$225.

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW YORK</b>			
	Chautauqua	54,900	53,500	97
	<b>OHIO</b>			
	Ashtabula	35,100	34,300	98
	<b>PENNSYLVANIA</b>			
	Crawford	29,300	28,200	96
Erie	89,800	88,000	98	
Forest	1,800	1,800	98	
Venango	21,600	20,600	96	
Warren	15,700	14,900	95	
<b>Between 25-49%</b>	<b>PENNSYLVANIA</b>			
	Elk	11,800	11,500	97
	Mc Kean	19,700	19,000	96
<b>Between 5-24%</b>	<b>NEW YORK</b>			
	Cattaraugus	30,100	29,200	97
	<b>PENNSYLVANIA</b>			
	Mercer	42,200	41,100	97
<b>Station Totals</b>		<b>352,000</b>	<b>342,100</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>220,100</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>139,000</b>	



# Pennsylvania—Erie

## WJET-TV

Ch. 24

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2090-kw max. & 1150-kw horizontal visual, 209-kw max. & 115-kw horizontal aural. Antenna: 950-ft. above av. terrain, 815-ft. above ground 2125-ft. above sea level.

Latitude 42° 02' 24"  
Longitude 80° 04' 08"

Transmitter: 8455 Peach St.

TV tape: Recording facilities.

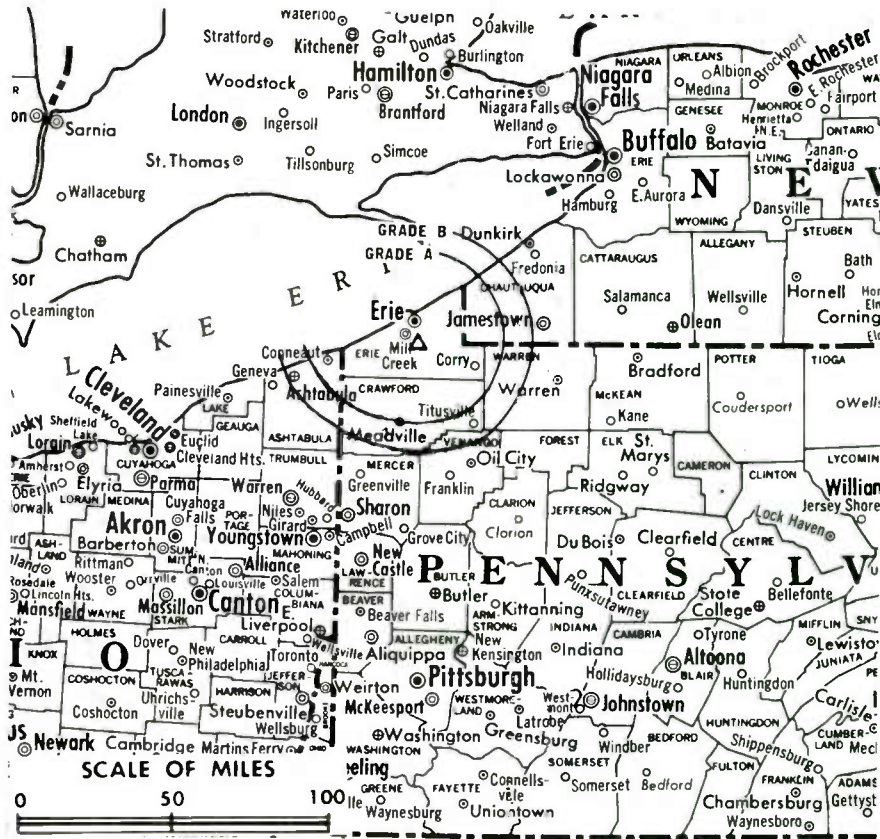
Color: Network, live, film, slide & tape.

News Wire Service: AP.

AM Affiliate: WJET, 1-kw (.250-kw night), 1400 kHz.

Represented (sales) by Seltel Inc.

Total Households: MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WJET-TV Ref: FCC File No. BMPCT-790111 KG Granted 8/2/79 © American Map Co., Inc., N.Y., No. 14214

## WJET-TV

Network Service: ABC.

Licensee: Jet Broadcasting Co. Inc., 1635 Ash St. (16503).

Studio: 8455 Peach St. (16509). Telephone: 814-864-4902

Ownership: Myron Jones, pres., 63.5%; William Fleckenstein, v.p., secy.-treas., 36.5%. Myron Jones also controls radios WHOT, Campbell, O. and WSRD(FM), Youngstown, O.

Began Operation: April 3, 1966.

Represented (legal) by Midlen & Reddy.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

MYRON JONES, president.  
JOHN KANZIUS, exec. vice president & general manager.  
RUTH MOREHOUSE, executive assistant.  
KEN FANAZINI, operations manager.  
BOB SUTHERLAND, news director.  
TERRY FISKE, sales manager.  
JOAN VICARY, national sales.  
BOB LINDEY, chief engineer.

Highest 30 Sec. Rate: \$225.

NETWORK BASE HOURLY RATE: \$325.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>PENNSYLVANIA</b>			
	Crawford	29,300	28,200	96
	Erie	89,800	88,000	98
	Warren	15,700	14,900	95
<b>Between 25-49%</b>	<b>NEW YORK</b>			
	Chautauqua	54,900	53,500	97
	<b>OHIO</b>			
	Ashtabula	35,100	34,300	98
<b>Between 5-24%</b>	<b>PENNSYLVANIA</b>			
	Forest	1,800	1,800	98
	Verango	21,600	20,600	96
	<b>PENNSYLVANIA</b>			
	Mc Kean	19,700	19,000	96
<b>Station Totals</b>		<b>267,900</b>	<b>260,300</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>155,000</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>98,100</b>	

# Pennsylvania—Erie

**WSEE**

Ch. 35

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2000-kw max. & 602-kw horizontal visual, 200-kw max. & 60.2-kw horizontal aural. Antenna: 960-ft. above av. terrain, 760-ft. above ground, 2100-ft. above sea level.

Latitude 42° 02' 20"

Longitude 80° 03' 45"

Transmitter: U.S. Hwy. 19, 7-mi. S of Erie.

Color: Network, live, film, slide & tape.

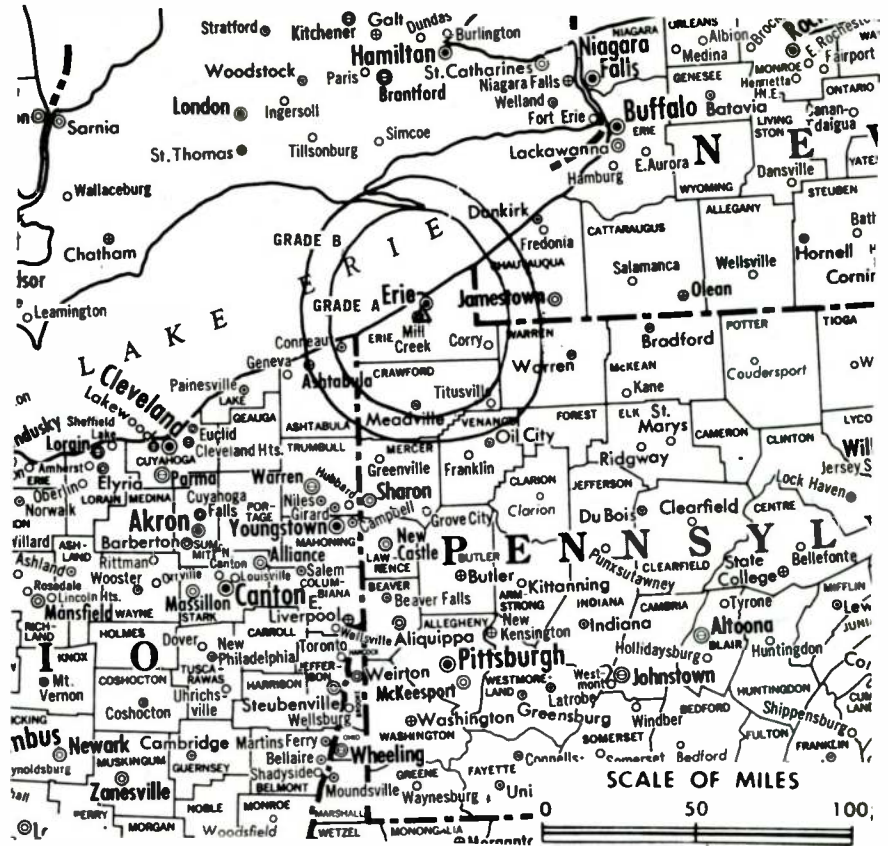
News Wire Service: AP.

Represented (legal) by Smith & Pepper.

Represented (engineering) by Jansky & Bailey.

Studio: 1220 Peach St.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WSEE Ref: FCC File No. B1PCT-4176 Granted 2/20/89

© American Map Co., Inc., N.Y., No. 14244

## WSEE

Network Service: CBS.

Licensee: Gillett Broadcasting of Pa. Inc., 1220 Peach St. (16501).

Telephone: 814-455-7575. TWX No.: 814-453-6875.

Ownership: George N. Gillett Jr., pres.-treas., 100%; Edward W. Karrels, v.p.-secy. Gillett owns KXON-TV, Mitchell-Sioux Falls, S.D.; KPWR-TV, Bakersfield, Cal.

Began Operation: April 25, 1954. Sale to present owner by Great Lakes Television Co. approved by FCC July 19, 1978.

Represented (sales) by Peters, Griffin, Woodward Inc., Andy McDermott Sales Ltd. (Canada).

Personnel:

JERRY MONTGOMERY, president & general manager.  
BOB BUTLER, general sales manager.  
JAMES J. PENNA, chief engineer.  
RITA MASI, office manager.  
DON ROWE, production manager.

Highest 30 Sec. Rate (May 1, 1981): \$450.

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>OHIO</b>			
	Ashtabula	35,100	34,300	98
	<b>PENNSYLVANIA</b>			
	Crawford	29,300	28,200	96
	Erie	89,800	88,000	98
	Venango	21,600	20,600	96
	Warren	15,700	14,900	95
<b>Between 25-49%</b>	<b>NEW YORK</b>			
	Chautauqua	54,900	53,500	97
<b>Between 5-24%</b>	<b>NEW YORK</b>			
	Cattaraugus	30,100	29,200	97
	<b>PENNSYLVANIA</b>			
	Forest	1,800	1,800	98
	Mc Kean	19,700	19,000	96
<b>Station Totals</b>		<b>298,000</b>	<b>289,500</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>165,300</b>
<b>Average Daily Circulation (1979-80)</b>				<b>98,400</b>

# Pennsylvania—Harrisburg

## WHP-TV

Ch. 21

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1250-kw max. & 479-kw horizontal visual, 245-kw max. & 95.5-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 500-ft. above ground, 1810-ft. above sea level.

Latitude 40° 20' 44"  
Longitude 76° 52' 09"

Transmitter: Blue Mountain.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

AM Affiliate: WHP, 5-kw, 580 kHz (CBS).

FM Affiliate: WHP-FM, 14-kw, 97.3 MHz (No. 247), 840-ft.

News Film Service: CBS.

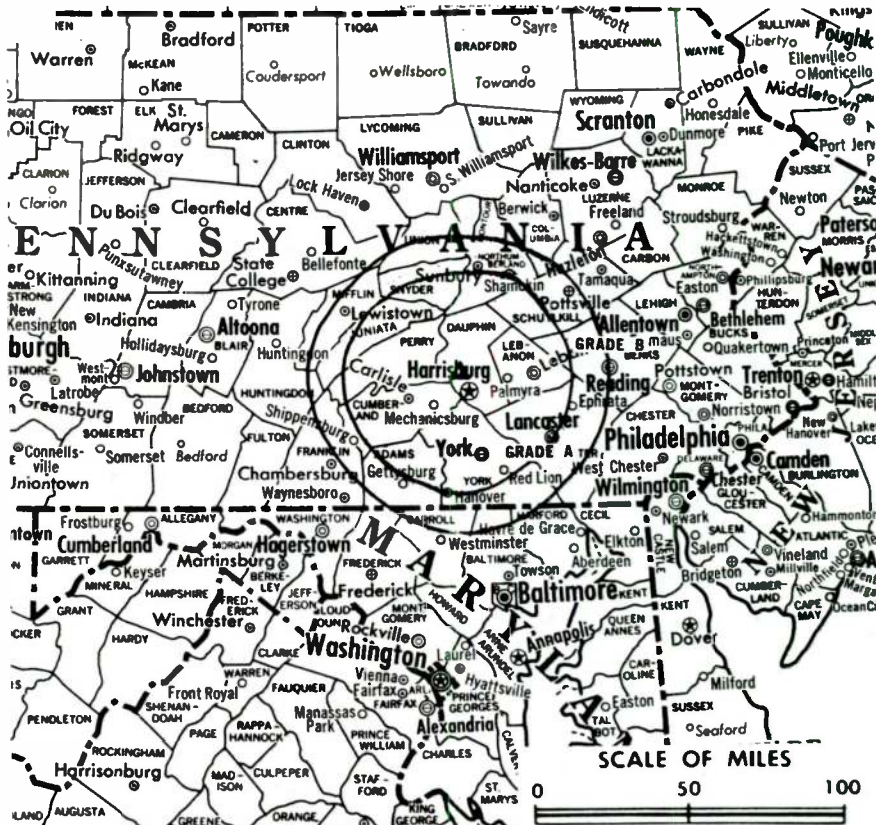
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WHP-TV Ref: FCC File No. B1CT-4510 Granted 6/26/72

©American Map Co., Inc., N.Y., No. 14244

## WHP-TV

Network Service: CBS.

Licensee: WHP Inc., P. O. Box 1507, Harrisburg, Pa. (17105).

Studio: 3300 N. Sixth St. (17110).

Telephone: 717-238-2100. TWX No.: 510-650-4925.

Ownership: Commonwealth Communications Services Inc.

Began Operation: April 15, 1953.

Represented (sales) by Katz Television.

Represented (engineering) by Cohen & Dippell.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

DONALD WEAR, president & general manager.

DONALD YEISER, vice president, sales.

MAURICE GANNAWAY, director of engineering.

### DIGEST OF RATE CARD

(May 1, 1981)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	ID
Class AA—8-11 p.m., daily.	\$1300	\$890	\$720	\$580	Graded rates apply*

\*Highest rate: \$750.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>PENNSYLVANIA</b>			
	Cumberland	62,100	60,400	97
	Dauphin	86,700	84,200	97
	Juniata	6,100	5,700	94
	Lebanon	34,800	33,600	97
	Mifflin	16,200	15,400	95
<b>Between 25-49%</b>	Perry	12,500	12,000	96
	Snyder	9,900	9,300	94
	<b>PENNSYLVANIA</b>			
	Lancaster	124,600	118,300	95
	Lycoming	39,900	38,100	95
<b>Between 5-24%</b>	Northumberland	37,400	35,800	96
	Union	9,600	9,000	94
	York	106,700	103,800	97
	<b>PENNSYLVANIA</b>			
	Adams	20,800	20,100	97
	Berks	115,300	112,400	97
	Centre	34,500	33,100	96
Clinton	13,200	12,800	97	
Franklin	36,900	35,100	95	
Huntingdon	13,400	12,800	96	
Montour	4,900	4,700	95	
Schuylkill	58,700	56,800	97	
<b>Station Totals</b>		<b>844,200</b>	<b>813,400</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>331,600</b>
<b>Average Daily Circulation (1979-80)</b>				<b>171,400</b>



# Pennsylvania—Harrisburg-York-Lebanon

## WHTM-TV

(formerly WTPA)

Ch. 27

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2382-kw max. & 1000-kw horizontal visual, 238.2-kw max. & 100-kw horizontal aural. Antenna: 1120-ft. above av. terrain, 609-ft. above ground, 1690-ft. above sea level.

Latitude 40° 18' 57.4"  
Longitude 76° 57' 02.2"

Transmitter: W of U.S. Hwys. 11 & 15 and N of State Hwy. 944.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Represented (engineering) by Lohnes & Culver.

Represented (legal) by Dow, Lohnes & Albertson.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WHTM-TV Ref: FCC File No. BPCT—3028 Granted 5/11/62

© American Map Co., Inc., N.Y., No. 14244

## WHTM-TV

Network Service: ABC.

Licensee: WHTM-TV Inc., 3235 Hoffman St., Harrisburg.

Studio: 3235 Hoffman St., Harrisburg, Pa. (17105).

Telephone: 717-236-2727. TWX No.: 510-650-0803.

Ownership: Times Mirror Co. For other interests, see Group Ownership of TV Stations.

Began Operation: June 19, 1953 on Ch. 71; May 15, 1957 FCC authorized WTPA to purchase transmitter & tower of off-air WCMB-TV and to switch to Ch. 27, Ch. 71 being assigned to WCMB-TV (Television Digest, Vol. 13:15, 20). Sale to present owner by Newhouse Bcstg. approved by FCC March 27, 1980 (Vol. 18:50; 19:19).

Represented (sales) by Harrington, Righter & Parsons Inc.

Personnel:

PAUL S. ABBOTT, general manager & film buyer.

JACK THORNSLEY, sales manager.

NANCY KUEHN, national sales manager.

PAUL BAKER, program director.

STEVEN HAMMEL, news director.

CHARLES W. BAKER, chief engineer.

Highest 30 Sec. Rate (April 30, 1981): \$1000.

NETWORK BASE HOURLY RATE: \$586.

## INSTANT FACTBOOK

Factbook Research, Inc.

1836 Jefferson Place, N.W.

Washington, D.C. 20036

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>PENNSYLVANIA</b>				
		Cumberland	62,100	60,400	97
		Dauphin	86,700	84,200	97
		Juniata	6,100	5,700	94
		Lancaster	124,600	118,300	95
		Lebanon	34,800	33,600	97
		Mifflin	16,200	15,400	95
		Perry	12,500	12,000	96
<b>Between 25-49%</b>	<b>PENNSYLVANIA</b>				
		Adams	20,800	20,100	97
		Clinton	13,200	12,800	97
		Franklin	36,900	35,100	95
		Huntingdon	13,400	12,800	96
		Lycoming	39,900	38,100	95
<b>Between 5-24%</b>	<b>PENNSYLVANIA</b>				
		Berks	115,300	112,400	97
		Centre	34,500	33,100	96
		Fulton	4,000	3,700	93
		Schuylkill	58,700	56,800	97
<b>Station Totals</b>			<b>848,200</b>	<b>817,100</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>					<b>403,600</b>
<b>Average Daily Circulation (1979-80)</b>					<b>233,800</b>

# Pennsylvania—Johnstown

## WJAC-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 70.8-kw visual, 10.5-kw aural. Antenna: 1120-ft. above av. terrain, 175-ft. above ground, 2877.5-ft. above sea level.

Latitude 40° 22' 22"  
Longitude 78° 58' 51"

Transmitter: Laurel Hill Mt.

Studio: Hickory Lane.

TV tape: Recording facilities.

AM Affiliate: WJAC, 10-kw, 850 kHz (NBC). FM Affiliate: WJAC-FM, 57-kw, 95.5 MHz (No. 238), 1060-ft.

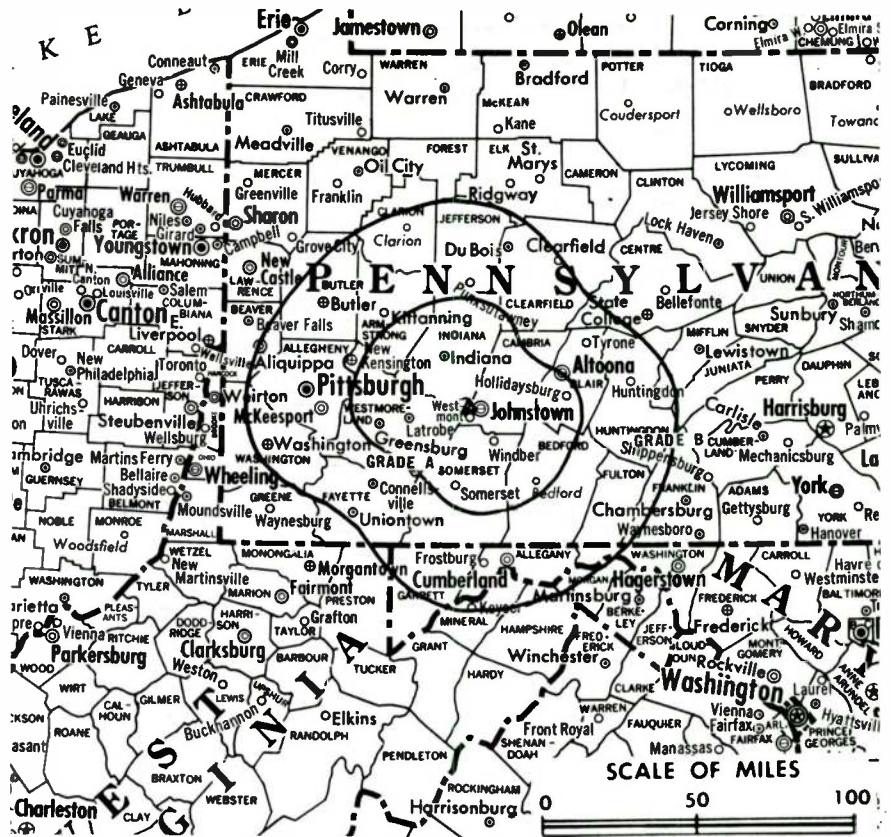
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WJAC-TV Ref: FCC File No. BPCT-640 Granted 7/11/52

©American Map Co., Inc., N.Y., No. 1424

## WJAC-TV

Network Service: NBC.

Licensee: WJAC Inc., Hickory Lane (15907).

Telephone: 814-255-5831. TWX No.: 510-698-3274.

Ownership: Same as Johnstown Tribune. WJAC Inc. officers: Richard H. Mayer, pres.; James M. Edwards Sr., v.p. & gen. mgr.; Morton H. Robbins, treas.

Began Operation: Sept. 15, 1949.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

RICHARD H. MAYER, president.  
JAMES M. EDWARDS SR., vice president & general manager.  
RICHARD D. SCHROTT, general sales manager.  
CHRISTOPHER J. TAYLOR, program director & film buyer.  
ARTHUR VROOMAN, chief engineer.  
RON STEPHENSON, exec. director, news operations.  
RON MILLER, news director.  
DINO TESSARI, production manager.  
CHRIS TAYLOR, promotion manager.

Highest One Hour Rate: \$1300.

Highest 30 Sec. Rate: \$800.

NETWORK BASE HOURLY RATE: \$1300.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MARYLAND</b>			
	Garrett	9,400	9,000	96
	<b>PENNSYLVANIA</b>			
	Armstrong	27,000	26,300	97
	Bedford	15,800	15,100	96
	Blair	49,200	47,900	97
	Cambria	66,300	64,900	98
	Cameron	2,800	2,700	98
	Centre	34,500	33,100	96
<b>50% &amp; Over</b>				

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>PENNSYLVANIA—(Continued)</b>			
	Clarion	14,000	13,500	97
	Clearfield	28,700	27,900	97
	Elk	11,800	11,500	97
	Forest	1,800	1,800	98
	Huntingdon	13,400	12,800	96
<b>50% &amp; Over</b>	Indiana	27,900	27,000	97
	Jefferson	17,400	16,900	97
	Mifflin	16,200	15,400	95
	Somerset	29,900	28,900	97
	Westmoreland	132,000	129,500	98
	<b>WEST VIRGINIA</b>			
	Grant	3,100	2,900	93
	<b>MARYLAND</b>			
	Allegany	31,000	30,300	98
	<b>PENNSYLVANIA</b>			
	Butler	46,800	45,900	98
<b>Between 25-49%</b>	Fayette	55,000	53,100	97
	Fulton	4,000	3,700	93
	Greene	14,600	14,100	96
	Mc Kean	19,700	19,000	96
	<b>WEST VIRGINIA</b>			
	Hampshire	5,100	4,800	95
	<b>PENNSYLVANIA</b>			
<b>Between 5-24%</b>	Allegheny	529,300	518,600	98
	Beaver	70,800	69,500	98
	Clinton	13,200	12,800	97
	Franklin	36,900	35,100	95
	Mercer	42,200	41,100	97

(Continued on page 753-b)

Station Totals	1,556,700	1,516,000	97
Net Weekly Circulation (1979-80)			535,200
Average Daily Circulation (1979-80)			301,300



# Pennsylvania—Johnstown

## WJNL-TV

Ch. 19

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 178-kw max. & 95.6-kw horizontal visual, 15.81-kw max. & 10.47-kw horizontal aural. Antenna: 640-ft. above av. terrain, 561-ft. above ground, 2477-ft. above sea level.

Latitude 40° 19' 47"

Longitude 78° 53' 45"

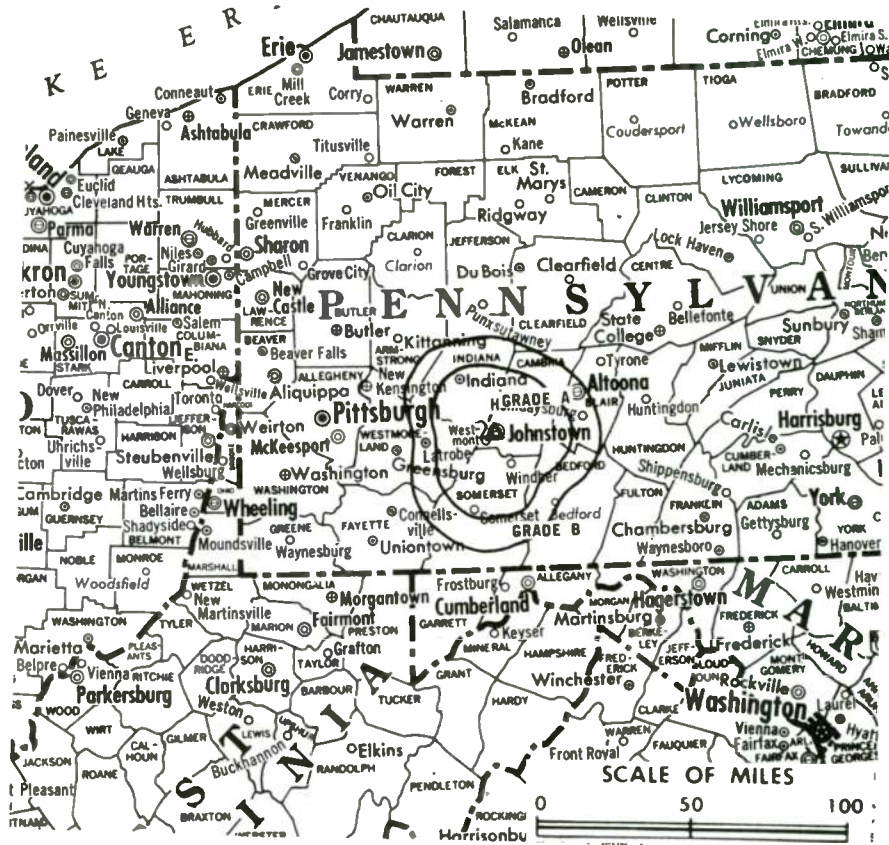
Transmitter: Cover Hill.

AM Affiliate: WJNL, 1-kw (.25-kw night), 1490 kHz (CBS).

FM Affiliate: WJNL-FM, 50-kw, 96.5 MHz (No. 243), 1490-ft. (CBS).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSA  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV% and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b).

WJNL-TV Ref: FCC File No. BMPCT—4508 Granted 3/13/57

©American Map Co., Inc., N.Y., No. 14244

## WJNL-TV

Network Service: CBS.

Licensee: Cover Broadcasting Inc., Cover Hill, Johnstown, Pa. (15902).

Studio: Cover Hill, Johnstown, Pa. (15902).

Telephone: 814-535-8554.

Ownership: Gelormino Construction Co. John E. Gelormino, pres., 100%; Helen Gelormino, v.p.; Sharon McDevitt, secy.-treas.

Began Operation: Oct. 15, 1953. Sale to present owners by Benjamin C. Werk, et al., approved by FCC July 20, 1972 (Television Digest, Vol. 12:30). Previous sale by Rivoli Realty Co. approved by FCC March 17, 1971.

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Personnel:

JOHN E. GELORMINO, president & general manager.  
 BILL CARAMANA, chief engineer.

Highest 30 Sec. Rate (April 1, 1978): \$55.

NETWORK BASE HOURLY RATE: \$75.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>PENNSYLVANIA</b>				
Between 5-24%	Blair	49,200	47,900	97
	Cambria	66,300	64,900	98
<b>Station Totals</b>		<b>115,500</b>	<b>112,800</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>13,600</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>3,500</b>	

CABLE TELEVISION MANAGEMENT AND ENGINEERING CONSULTANTS

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# Pennsylvania—Lancaster

## WGAL-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 112-kw visual, 22.4-kw aural. Antenna: 1360-ft. above av. terrain, 823-ft. above ground, 1849-ft. above sea level.

Latitude 40° 02' 04"  
Longitude 76° 37' 08"

Transmitter: 2.25-mi. NE of Hallam, Pa.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Satellite Earth Station: In operation.

Represented (sales) by Blair Television.

Represented (legal) by Marmet Professional Corp.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WGAL-TV Ref: FCC File No. BPCT-910 Granted 2/3/54

©American Map Co., Inc., N.Y., No. 14244

## WGAL-TV

Network Service: NBC.

Licensee: WGAL-TV Inc., 8 West King St. (17603).

Studio: Lincoln Hwy. West.

Telephone: 717-393-5851. TWX No.: 510-657-4437.

Ownership: Pulitzer Publishing Co. For other interests, see KSDK, St. Louis, Mo.

Began Operation: March 18, 1949. Sale to present owner by Steinman Stations approved by FCC Oct. 5, 1978 (Television Digest, Vol. 17:50).

Represented (engineering) by A. D. Ring & Associates.

Personnel:

DAVID DODDS, general manager.  
NELSON SEARS, program manager.  
JOHN CARPENTER, general sales manager.  
LEROY K. STRINE, national sales manager.  
J. JUDE SCHLAGER, promotion director.  
HAROLD E. MILLER JR., local sales manager.  
ROBERT WALTHER, production manager.  
ROBERT GOOD, chief engineer.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 8 Sec.

Class AAA—7:30-10:30 p.m., daily.

\$1600 \$1200 \$800 \$600 Graded rates apply

NETWORK BASE HOURLY RATE: \$1700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>PENNSYLVANIA</b>			
	Adams	20,800	20,100	97
	Cumberland	62,100	60,400	97
	Dauphin	86,700	84,200	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>PENNSYLVANIA—(Continued)</b>				
50% & Over	Franklin	36,900	35,100	95
	Juniata	6,100	5,700	94
	Lancaster	124,600	118,300	95
	Lebanon	34,800	33,600	97
	Mifflin	16,200	15,400	95
	Perry	12,500	12,000	96
	Snyder	9,900	9,300	94
York	106,700	103,800	97	
<b>PENNSYLVANIA</b>				
Between 25-49%	Berks	115,300	112,400	97
	Huntingdon	13,400	12,800	96
	Montour	4,900	4,700	95
	Northumberland	37,400	35,800	96
	Schuylkill	58,700	56,800	97
Union	9,600	9,000	94	
<b>DELAWARE</b>				
	New Castle	138,900	137,500	99
<b>MARYLAND</b>				
Between 5-24%	Carroll	31,700	31,300	99
	Cecil	17,800	17,600	99
	Frederick	35,600	35,000	98
	Hartford	49,700	49,000	99
	Kent	6,200	6,100	98
Washington	39,600	38,800	98	
<b>PENNSYLVANIA</b>				
	Bedford	15,800	15,100	96
	Blair	49,200	47,900	97
	Carbon	19,200	18,700	97

(Continued on page 757-b)

Station Totals	1,415,400	1,373,700	97
Net Weekly Circulation (1979-80)	611,800		
Average Daily Circulation (1979-80)	355,600		

# Pennsylvania—Lancaster-Lebanon

## WLYH-TV

Ch. 15

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1050-kw max. & 676-kw horizontal visual, 132-kw horizontal aural. Antenna: 1364-ft. above av. terrain, 1062-ft. above ground, 1940-ft. above sea level.

Latitude 40° 15' 45"  
Longitude 76° 27' 53"

Transmitter: Television Hill, R.D. #5.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WLYH-TV Ref: FCC File No. BMPCT-79021-KI Granted 6/29/79 ©American Map Co., Inc., N.Y., No. 14244

## WLYH-TV

Network Service: CBS.

Licensee: Gateway Communications Inc., Suite 612 Executive Bldg., Cherry Hill, N.J. (08034).

Studio: Park City Center, Lancaster; Television Hill, R.D. No. 5, Lebanon, Pa. (17042).

Telephone: 717-273-4551.

TWX No.: 510-650-4953.

Ownership: See WBNG-TV, Binghamton, N.Y.

Began Operation: Oct. 9, 1953, but left air Oct. 16, 1954. Sold to Triangle Publications by radio WLBR-Lebanon News interests and station resumed operation May 2, 1957 (Television Digest, Vol. 11:27; 13:18). Sale by Triangle to present owner approved by FCC Sept. 20, 1972 (Vol. 11:50; 12:39).

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Wilner & Scheiner.

Personnel:

ROBERT EOLIN, general manager.  
EDWARD FULGINITI, program director.  
RIGBY WILSON, sales manager.  
KATHY MORGAN, business manager.  
WES MALEY, news director.  
JOHN BALDWIN, promotion manager.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—7-11 p.m., daily.					
\$800	\$500			\$140	\$70

NETWORK BASE HOURLY RATE: \$250.

Combination Rates for WLYH-TV & WSBA-TV, York, Pa. (Key-stone Group):

### DIGEST OF RATE CARD NO. 5

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.					
\$1200	\$800	\$300	\$150	\$150	\$105

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	PENNSYLVANIA Lancaster	124,600	118,300	95
	Lebanon	34,800	33,600	97
Between 25-49%	PENNSYLVANIA Berks	115,300	112,400	97
	Dauphin	86,700	84,200	97
Between 5-24%	PENNSYLVANIA Adams	20,800	20,100	97
	Cumberland	62,100	60,400	97
	Juniata	6,100	5,700	94
	Mifflin	16,200	15,400	95
	Northumberland	37,400	35,800	96
	Perry	12,500	12,000	96
	Schuylkill	58,700	56,800	97
Snyder	9,900	9,300	94	
York	106,700	103,800	97	
Station Totals		691,800	667,800	96
Net Weekly Circulation (1979-80)			226,500	
Average Daily Circulation (1979-80)			98,300	



# Pennsylvania—Philadelphia

## KYW-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 9.55-kw aural. Antenna: 1000-ft. above av. terrain, 1116-ft. above ground, 1369-ft. above sea level.

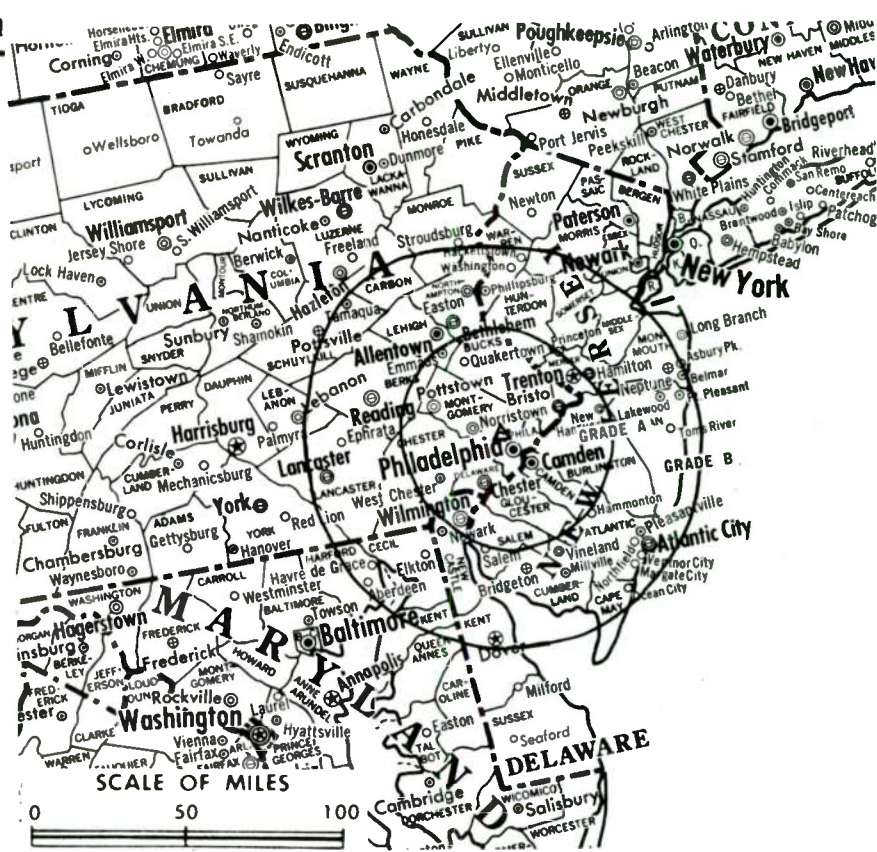
Latitude 40° 02' 38"  
Longitude 75° 14' 26"

Transmitter: Roxborough, Pa.

TV tape: Recording facilities.

AM Affiliate: KYW, 50-kw, 1060 kHz.

Color: Network, live, film, slide & tape.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 1-b).

KYW-TV Ref: FCC File No. BPCT—2214 Granted 3/20/57

©American Map Co., Inc., N.Y., No. 14244

## KYW-TV

Network Service: NBC.

Licensee: A Group W Station, Westinghouse Broadcasting Co. Inc.

Studio: Independence Mall East, Philadelphia, Pa. (19106).

Telephone: 215-238-4700.

Ownership: Subsidiary of Westinghouse Electric Corp. Daniel Ritchie, pres. & chief exec. officer. For other interests, see Group W in Group TV Station Ownership.

Began Operation: September 1941. Sold to Westinghouse Bcstg. by Philco Corp. in 1953 (Television Digest, Vol. 9:8, 22); then transferred to NBC in deal approved Dec. 21, 1955 (Vol. 11:2 & 12:3). Transfer from NBC back to Westinghouse under order by FCC approved Feb. 17, 1965 (Vol. 5:7-8, 25).

Represented (sales) by Group W Television Sales.

### Personnel:

- PAT POLILLO, vice president & general manager.
- WILLIAM ABER, assistant general manager.
- MICHAEL LAPE, general sales manager.
- CATHERINE SHAFFER, local sales manager.
- DON HELLER, national sales manager.
- GEORGE CHIROGENE, market development manager.
- DAVID CULVER, audio/visual production manager.
- DAVID NELSON, program director.
- FRED KOEHLER, controller.
- PETER JACOBUS, news director.
- BILL YEAGER, assistant news director.
- ELLEANOR JEAN HENDLEY, public affairs director.
- CHARLES THOMSON, editorial director.
- JIM SCHMIDT, executive producer.
- BERNIE WEBER, creative services director.
- ROBERT FIELDS, chief engineer.
- KINARD LANG, human resources manager.

Highest 30 Sec. Rate: \$4000.

NETWORK BASE HOURLY RATE: \$4350.

1981-82 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>DELAWARE</b>			
	Kent	32,300	31,700	98
	New Castle	138,900	137,500	99
	<b>NEW JERSEY</b>			
	Atlantic	74,400	72,200	97
	Burlington	106,700	105,200	99
	Camden	163,800	161,500	99
	Cape May	29,900	29,100	97
	Cumberland	45,500	44,600	98
	Gloucester	65,000	64,100	99
	Mercer	110,400	107,900	98
	Salem	22,600	22,100	98
	Warren	29,800	29,100	98
	<b>PENNSYLVANIA</b>			
	Berks	115,300	112,400	97
	Bucks	154,200	152,000	99
	Carbon	19,200	18,700	97
	Chester	98,200	96,100	98
	Delaware	195,100	192,700	99
	Lehigh	97,900	95,800	98
	Monroe	21,900	21,300	97
	Montgomery	215,500	212,000	98
	Northampton	80,600	78,600	98
	Philadelphia	650,900	633,400	97
	<b>MARYLAND</b>			
	Cecil	17,800	17,600	99
	<b>NEW JERSEY</b>			
	Hunterdon	26,900	26,300	98
	Ocean	119,800	118,100	99

(Continued on page 753-b)

Station Totals	3,414,000	3,340,300	97
Net Weekly Circulation (1979-80)			2,322,700
Average Daily Circulation (1979-80)			1,278,300



# Pennsylvania—Philadelphia

## WCAU-TV

Ch. 10



Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 191-kw visual, 19.1-kw aural. Antenna: 1160-ft. above av. terrain, 1139-ft. above ground, 1421-ft. above sea level.

Latitude 40° 02' 31"  
Longitude 75° 14' 11"

Transmitter: Domino Lane & Fowler St., Roxborough, Pa.

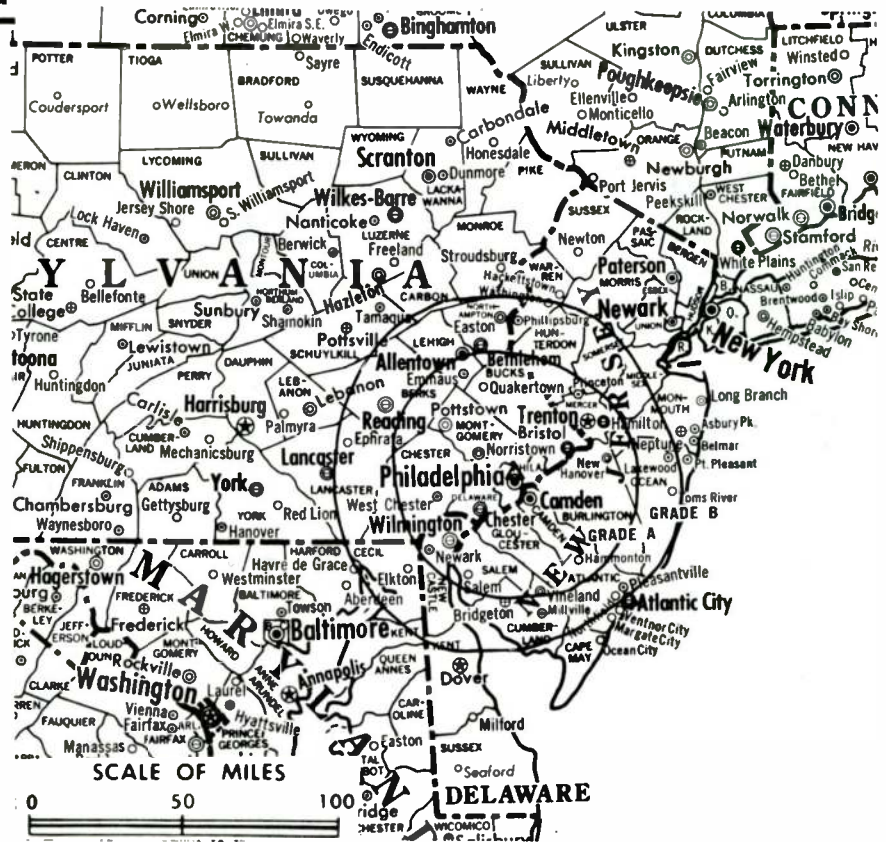
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV's and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WCAU-TV Ref: FCC File No. BPCT-4403 Granted 2/25/71

©American Map Co., Inc., N.Y., No. 14244

## WCAU-TV

Network Service: CBS.

Licensee: CBS Inc., City & Monument Aves. (19131).

Studio: City & Monument Aves.

Telephone: 215-839-7000.

AM Affiliate: WCAU, 50-kw, 1210 kHz (CBS).

FM Affiliate: WCAU-FM, 8.9-kw, 98.1 MHz (No. 251), 1000-ft.

Ownership: CBS Inc. See WCBS-TV, New York.

Began Operation: March 15, 1948. Sale to present owner by Philadelphia Bulletin interests approved July 23, 1958 by FCC (Television Digest, Vol. 13:51; 14:1, 18, 27, 30).

Represented (sales) by CBS Television Stations National Sales.

Personnel:

JAY FELDMAN, vice president & general manager.  
RICHARD C. GOLDSTEIN, station manager.  
PHILIP PRESS, director of sales.  
CAROL Q. NETTER, general sales manager.  
TOM PEARSON, director of broadcasting.  
CARL WENHOLD, director of planning & administration.  
JOHN H. BYRNE JR., director, operations & engineering.  
YVONNE FORSTON, director of communications.  
W. ALLEN MURPHY, manager, retail & developmental sales.  
ROBERT FOGARTY, eastern sales manager.  
MARK TOMIZAWA, manager of research.  
ANNE CAMPBELL, director of personnel.  
WILLIAM T. LAWLOR, news director.  
JOHN O'CONNOR, editorial director.  
EDIE HUGGINS, director, community affairs.  
GORDON W. WEST, manager, film & videotape services.

### DIGEST OF RATES (SUBJECT TO CHANGE)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Prime Time—8-11 p.m., Mon.-Sat.; 7-11 p.m., Sun.					
\$10,000	\$5000	\$3000	\$1000	\$3000	\$1000

NETWORK BASE HOURLY RATE: \$4000.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	<b>DELAWARE</b>				
		Kent	32,300	31,700	98
		New Castle	138,900	137,500	99
	<b>NEW JERSEY</b>				
		Atlantic	74,400	72,200	97
		Burlington	106,700	105,200	99
		Camden	163,800	161,500	99
		Cape May	29,900	29,100	97
		Cumberland	45,500	44,600	98
		Gloucester	65,000	64,100	99
	Mercer	110,400	107,900	98	
	Salem	22,600	22,100	98	
<b>PENNSYLVANIA</b>					
	Berks	115,300	112,400	97	
	Bucks	154,200	152,000	99	
	Chester	98,200	96,100	98	
	Delaware	195,100	192,700	99	
	Lehigh	97,900	95,800	98	
	Monroe	21,900	21,300	97	
	Montgomery	215,500	212,000	98	
	Northampton	80,600	78,600	98	
	Philadelphia	650,900	633,400	97	
	Schuylkill	58,700	56,800	97	
Between 25-49%	<b>MARYLAND</b>				
		Cecil	17,800	17,600	99
	<b>NEW JERSEY</b>				
		Hunterdon	26,900	26,300	98
	Ocean	119,800	118,100	99	
	Warren	29,800	29,100	98	

(Continued on page 753-b)

Station Totals	3,541,300	3,464,700	97
Net Weekly Circulation (1979-80)			2,381,100
Average Daily Circulation (1979-80)			1,396,000

# Pennsylvania—Philadelphia-Burlington, N.J.

## WKBS-TV

Ch. 48

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 2377-kw max. & 2140-kw horizontal visual, 237.7-kw max. & 214-kw horizontal aural. Antenna: 1104-ft. above av. terrain, 1055-ft. above ground, 1356-ft. above sea level.

Latitude 40° 02' 35.5"

Longitude 75° 14' 32.5"

Transmitter: Umbria St., near Domino Lane, Philadelphia.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by John F. X. Browne & Associates.

Represented (legal) by Sidley & Austin.

Represented (sales) by Field Spot Sales.

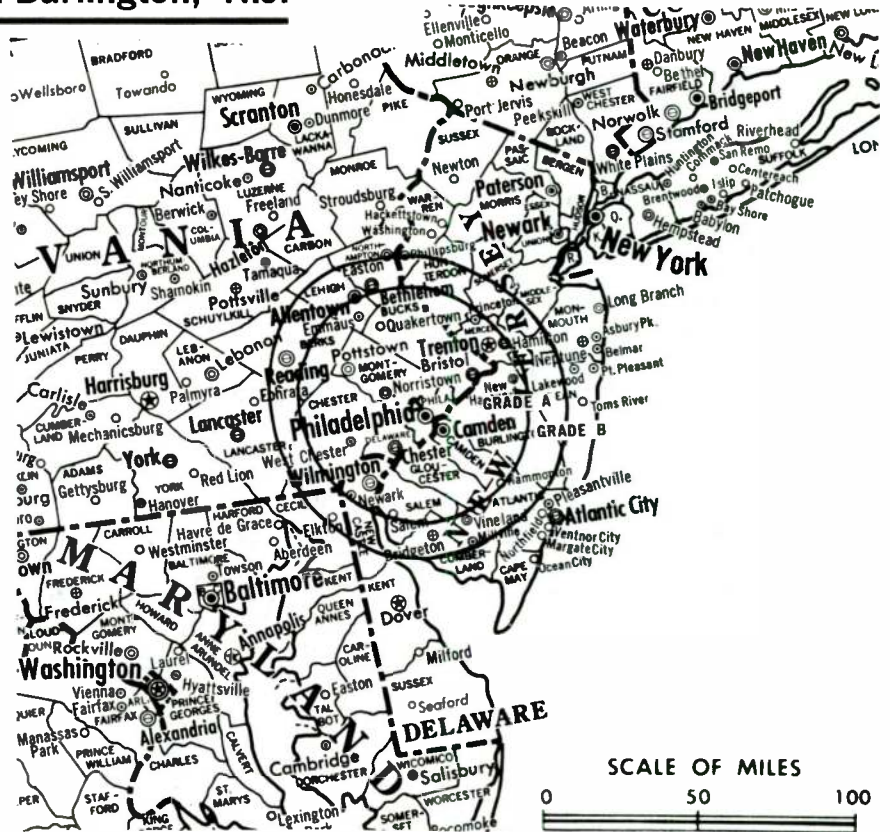
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WKBS-TV Ref: FCC File No. BPCT-4332 Granted 10/15/70

©American Map Co., Inc., N.Y., No. 14244

## WKBS-TV

Network Service: None, independent.

Licensee: Field Communications Corp., 3201 S. 26th St., Philadelphia, Pa. (19145).

Studio: 3201 S. 26th St., Philadelphia.

Telephone: 215-336-6400. Telex: 834-315.

Ownership: Field Enterprises Holdings Ltd., 100%. For other Field holdings, see WFLD-TV, Chicago, Ill.

Began Operation: Sept. 1, 1965.

Personnel:

VINCENT F. BARRESI, vice president & general manager.

JOHN M. FIGNAR, general sales manager.

MARTIN S. JACOBS, news & public affairs director.

JAMES LAWLESS, business manager.

LYNNE GULEZIAN, promotion manager.

GLENN H. ROMSOS, engineering manager.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—7-11 p.m., daily.

\$5000 \$3000 \$1750 Graded rates apply\*

\*Highest rate: \$1000.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW JERSEY</b>			
	Atlantic	74,400	72,200	97
	Burlington	106,700	105,200	99
	Camden	163,800	161,500	99
	Cape May	29,900	29,100	97
	Cumberland	45,500	44,600	98
	Gloucester	65,000	64,100	99
	Salem	22,600	22,100	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>PENNSYLVANIA</b>			
	Bucks	154,200	152,000	99
	Delaware	195,100	192,700	99
	Montgomery	215,500	212,000	98
	Philadelphia	650,900	633,400	97
<b>Between 25-49%</b>	<b>DELAWARE</b>			
	Kent	32,300	31,700	98
	New Castle	138,900	137,500	99
	<b>NEW JERSEY</b>			
	Mercer	110,400	107,900	98
Ocean	119,800	118,100	99	
<b>Between 5-24%</b>	<b>PENNSYLVANIA</b>			
	Berks	115,300	112,400	97
	Carbon	19,200	18,700	97
	Chester	98,200	96,100	98
	Dauphin	86,700	84,200	97
	Lancaster	124,600	118,300	95
	Lebanon	34,800	33,600	97
	Lehigh	97,900	95,800	98
	Montour	4,900	4,700	95
	Northampton	80,600	78,600	98
Northumberland	37,400	35,800	96	
Schuylkill	58,700	56,800	97	
<b>DELAWARE</b>				
Sussex	34,300	33,300	97	
<b>MARYLAND</b>				
Cecil	17,800	17,600	99	
Harford	49,700	49,000	99	
Queen Annes	7,900	7,700	97	

(Continued on page 753-b)

<b>Station Totals</b>	<b>3,580,300</b>	<b>3,502,900</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>1,566,300</b>	
<b>Average Daily Circulation (1979-80)</b>		<b>596,100</b>	



# Pennsylvania—Philadelphia

## WPHL-TV

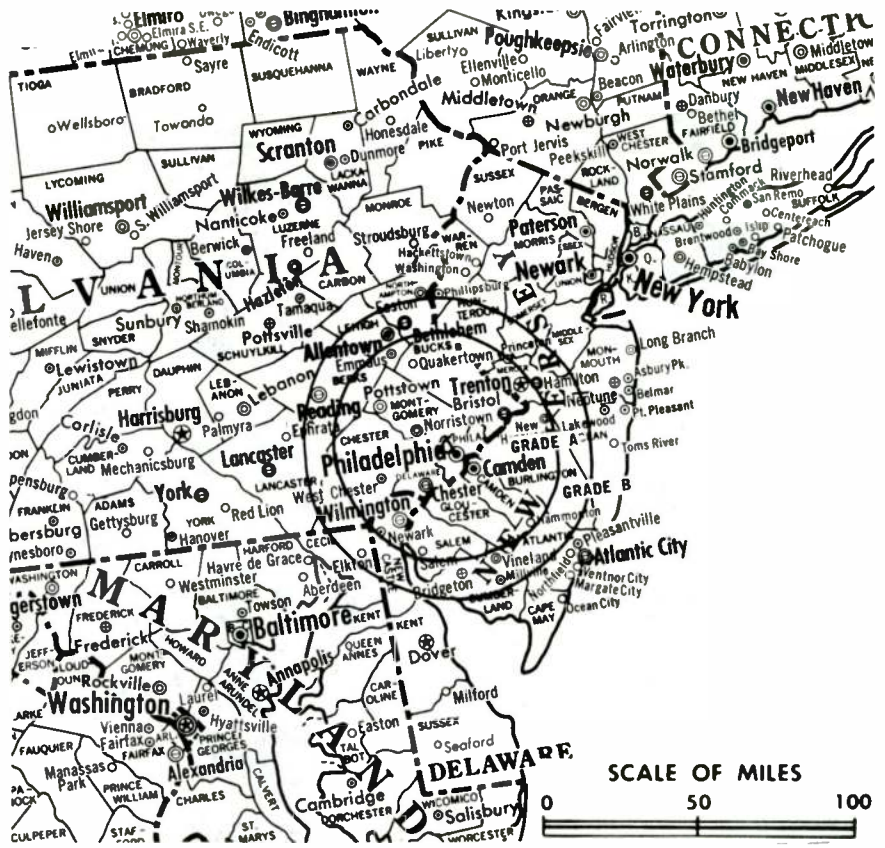
Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2340-kw max. & 1290-kw horizontal visual, 350-kw max. aural. Antenna: 1080-ft. above av. terrain, 1144-ft. above ground, 1364-ft. above sea level.

Latitude 40° 02' 30"  
Longitude 75° 13' 24"

Transmitter: E. Domino Lane.  
TV tape: Recording facilities.  
Color: Network, live, film, slide & tape.  
Represented (sales) by Petry Television.  
Represented (engineering) by A. D. Ring & Associates.  
Satellite Earth Station: Andrew, 4.5-m.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WPHL-TV Ref: FCC File No. BPCT-5023 Granted 6/20/77

©American Map Co., Inc., N.Y., No. 14244

## WPHL-TV

Network Service: None, independent.

Licensee: WPHL-TV Inc., 5001 Wynnefield Ave., Philadelphia, Pa. (19131).

Studio: 5001 Wynnefield Ave.

Telephone: 215-878-1700. TWX No.: 710-670-0476.

Ownership: Providence Journal Bcstg. Corp., 100%. Jack C. Clifford, chmn.; Robert L. Wolf, pres.; William G. Chafee, secy.-treas. Providence Journal owns WEAN & WPJB-FM, Providence, R.I.; Colony Communications Inc., multiple cable system operator & is applicant for Ch. 21, Mobile, Ala.

Began Operation: July 17, 1960, but left air Aug. 1, 1962. Resumed operation Sept. 17, 1965. Assignment of license to U. S. Communications (AVC Corp.) approved by FCC Dec. 6, 1967. Sale to present owner by AVC Corp. approved by FCC Nov. 16, 1978 (Television Digest, Vol. 18:20).

Represented (legal) by Dow, Lohnes & Albertson.

### Personnel:

EUGENE McCURDY, president & general manager.  
GORDON FRENCH, director of sales.  
JOHN RUZZI, general sales manager.  
ZVI SHOUBIN, program director.  
JEFF SOHINKI, promotion manager.  
JOEL LEVITT, production manager.  
WALT BUNDY, chief engineer.

Highest One Hour Rate: \$3500.

Highest 30 Sec. Rate (May 4, 1981): \$2400.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>50% &amp; Over</b>	<b>NEW JERSEY</b>			
	Camden	163,800	161,500	99
	Gloucester	65,000	64,100	99
	Salem	22,600	22,100	98

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>50% &amp; Over</b>	<b>PENNSYLVANIA</b>			
	Delaware	195,100	192,700	99
	Montgomery	215,500	212,000	98
	Philadelphia	650,900	633,400	97
<b>Between 25-49%</b>	<b>DELAWARE</b>			
	Kent	32,300	31,700	98
	New Castle	138,900	137,500	99
	<b>MARYLAND</b>			
	Cecil	17,800	17,600	99
	<b>NEW JERSEY</b>			
	Atlantic	74,400	72,200	97
	Burlington	106,700	105,200	99
	Cape May	29,900	29,100	97
	Cumberland	45,500	44,600	98
<b>PENNSYLVANIA</b>				
Berks	115,300	112,400	97	
Bucks	154,200	152,000	99	
Carbon	19,200	18,700	97	
Chester	98,200	96,100	98	
Dauphin	86,700	84,200	97	
Lancaster	124,600	118,300	95	
Lebanon	34,800	33,600	97	
Lehigh	97,900	95,800	98	
Monroe	21,900	21,300	97	
Montour	4,900	4,700	95	
Northampton	80,600	78,600	98	
Northumberland	37,400	35,800	96	
Schuylkill	58,700	56,800	97	
<b>DELAWARE</b>				
Sussex	34,300	33,300	97	

(Continued on next page)

Station Totals	4,054,300	3,966,200	97
Net Weekly Circulation (1979-80)		1,354,500	
Average Daily Circulation (1979-80)		425,500	



**WCAU-TV, Philadelphia**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>PENNSYLVANIA</b>				
Between 25-49%	Carbon	19,200	18,700	97
	Lancaster	124,600	118,300	95
	Lebanon	34,800	33,600	97
<b>DELAWARE</b>				
	Sussex	34,300	33,300	97
<b>MARYLAND</b>				
	Caroline	8,500	8,200	97
	Kent	6,200	6,100	98
	Queen Annes	7,900	7,700	97
<b>NEW JERSEY</b>				
Between 5-24%	Middlesex	181,500	179,200	99
	Morris	125,300	123,800	99
	Somerset	64,800	63,800	98
<b>PENNSYLVANIA</b>				
	Columbia	21,400	20,800	97
	Dauphin	86,700	84,200	97
	Northumberland	37,400	35,800	96
	Snyder	9,900	9,300	94
	York	106,700	103,800	97

**KYW-TV, Philadelphia**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>PENNSYLVANIA</b>				
Between 25-49%	Lancaster	124,600	118,300	95
	Lebanon	34,800	33,600	97
	Schuylkill	58,700	56,800	97
<b>DELAWARE</b>				
	Sussex	34,300	33,300	97
<b>MARYLAND</b>				
	Queen Annes	7,900	7,700	97
<b>NEW JERSEY</b>				
Between 5-24%	Middlesex	181,500	179,200	99
	Somerset	64,800	63,800	98
	Sussex	34,100	33,200	97
<b>PENNSYLVANIA</b>				
	Columbia	21,400	20,800	97
	Dauphin	86,700	84,200	97
	Luzerne	122,700	120,100	98
	Snyder	9,900	9,300	94

**WKBS-TV, Philadelphia**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEW JERSEY</b>				
Between 5-24%	Hunterdon	26,900	26,300	98
	Middlesex	181,500	179,200	99
	Morris	125,300	123,800	99
	Somerset	64,800	63,800	98
	Sussex	34,100	33,200	97
	Warren	29,800	29,100	98
<b>PENNSYLVANIA</b>				
	Columbia	21,400	20,800	97
	Cumberland	62,100	60,400	97
	Monroe	21,900	21,300	97
	Snyder	9,900	9,300	94
	Union	9,600	9,000	94

**Pennsylvania**

**WJAC-TV, Johnstown**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>PENNSYLVANIA—(Continued)</b>				
	Potter	6,100	5,800	95
	Venango	21,600	20,600	96
	Warren	15,700	14,900	95
	Washington	77,300	75,500	98
Between 5-24%	<b>WEST VIRGINIA</b>			
	Hardy	3,500	3,200	92
	Marion	24,900	24,300	98
	Mineral	9,300	9,000	97
	Monongalia	25,000	24,200	97
	Morgan	3,500	3,400	97

**WTAJ-TV, Altoona**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>PENNSYLVANIA—(Continued)</b>				
	Potter	6,100	5,800	95
	Snyder	9,900	9,300	94
	Warren	15,700	14,900	95
Between 5-24%	Westmoreland	132,000	129,500	98
	<b>WEST VIRGINIA</b>			
	Mineral	9,300	9,000	97
	Morgan	3,500	3,400	97

**WPHL-TV, Philadelphia**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>MARYLAND</b>					
	Harford	49,700	49,000	99	
	Queen Annes	7,900	7,700	97	
<b>NEW JERSEY</b>					
Between 5-24%	Mercer	110,400	107,900	98	
	Middlesex	181,500	179,200	99	
	Monmouth	155,900	153,300	98	
	Morris	125,300	123,800	99	
	Ocean	119,800	118,100	99	
	Somerset	64,800	63,800	98	
	Sussex	34,100	33,200	97	
	Warren	29,800	29,100	98	
	<b>PENNSYLVANIA</b>				
		Cumberland	62,100	60,400	97
		Lackawanna	87,800	86,100	98
	Luzerne	122,700	120,100	98	
	Lycoming	39,900	38,100	95	
	Snyder	9,900	9,300	94	
	Union	9,600	9,000	94	
	Wyoming	9,300	9,000	96	
	York	106,700	103,800	97	

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# Pennsylvania—Philadelphia

## WPVI-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 74-kw visual, 14.8-kw aural. Antenna: 1094-ft. above av. terrain, 1111-ft. above ground, 1369-ft. above sea level.

Latitude 40° 02' 38"  
Longitude 75° 14' 26"

Transmitter: Roxborough, Pa.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

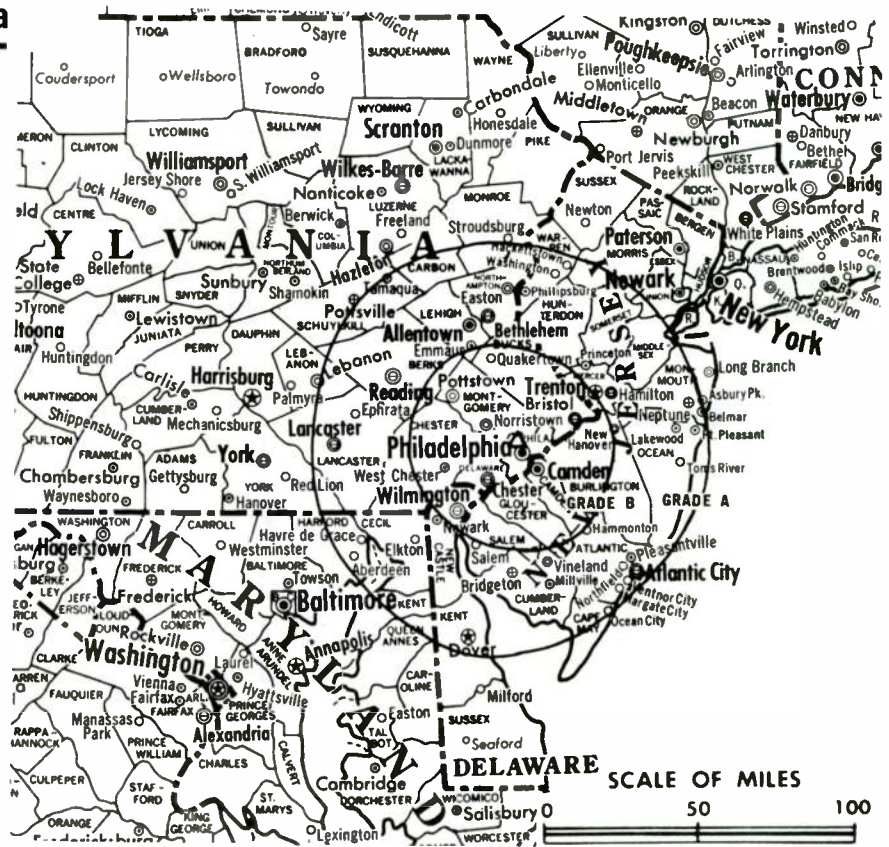
News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: ABC.

Represented (legal) by Wilmer, Cutler & Pickering.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WPVI-TV Ref: FCC File No. BPCT-2212 Granted 3/22/57

©American Map Co., Inc., N.Y., No. 14244

## WPVI-TV

Network Service: ABC.

Licensee: Capital Cities Communications Inc., 4100 City Line Avenue, Philadelphia (19131).

Studios: 4100 City Line Avenue.

Telephone: 215-878-9700. TWX No.: 710-670-9799.

Ownership: Capital Cities Communications Inc. For officers and other interests, see Group Ownership of Television Stations in the Services Volume.

Began Operation: Sept. 13, 1947. Sale to present owner by Triangle publications approved by FCC Feb. 24, 1971 (Television Digest, Vols. 10:8 & 9; 11:9).

Represented (sales) by Blair Television (U.S.); Metro Spot Television (Canada).

### Personnel:

LAWRENCE J. POLLOCK, vice president & general manager.  
ARNOLD J. KLEINER, director of sales.  
THOMAS K. BYRNES, local sales manager.  
TODD WHEELER, national sales manager.  
ALAN NESBITT, news director.  
JON MILLER, public affairs manager.  
IRWIN L. ROSS, chief engineer.  
ROBERT APFEL, business manager.  
ART MOORE, director of station promotion & advertising.  
CHARLES R. BRADLEY, dir. of programming & operations.

Highest One Hour Rate: \$20,000.

NETWORK BASE HOURLY RATE: \$5100.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>DELAWARE</b>			
	Kent	32,300	31,700	98
	New Castle	138,900	137,500	99
	<b>NEW JERSEY</b>			
	Atlantic	74,400	72,200	97
	Burlington	106,700	105,200	99

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>NEW JERSEY—(Continued)</b>			
	Camden	163,800	161,500	99
	Cape May	29,900	29,100	97
	Cumberland	45,500	44,600	98
	Gloucester	65,000	64,100	99
	Hunterdon	26,900	26,300	98
	Mercer	110,400	107,900	98
	Salem	22,600	22,100	98
	Warren	29,800	29,100	98
	<b>PENNSYLVANIA</b>			
<b>50% &amp; Over</b>	Berks	115,300	112,400	97
	Bucks	154,200	152,000	99
	Carbon	19,200	18,700	97
	Chester	98,200	96,100	98
	Delaware	195,100	192,700	99
	Lehigh	97,900	95,800	98
	Monroe	21,900	21,300	97
	Montgomery	215,500	212,000	98
	Northampton	80,600	78,600	98
	Philadelphia	650,900	633,400	97
	<b>MARYLAND</b>			
	Cecil	17,800	17,600	99
	<b>NEW JERSEY</b>			
	Ocean	119,800	118,100	99
<b>Between 25-49%</b>	<b>PENNSYLVANIA</b>			
	Lancaster	124,600	118,300	95
	Lebanon	34,800	33,600	97
	Northumberland	37,400	35,800	96
	Schuylkill	58,700	56,800	97

(Continued on page 757-b)

Station Totals	3,522,700	3,444,600	97
Net Weekly Circulation (1979-80)		2,509,600	
Average Daily Circulation (1979-80)		1,775,600	

# Pennsylvania—Philadelphia

## WTAF-TV

Ch. 29

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 3470-kw horizontal visual, 500-kw max. & 347-kw horizontal aural. Antenna: 1140-ft. above av. terrain, 1190-ft. above ground, 1415-ft. above sea level.

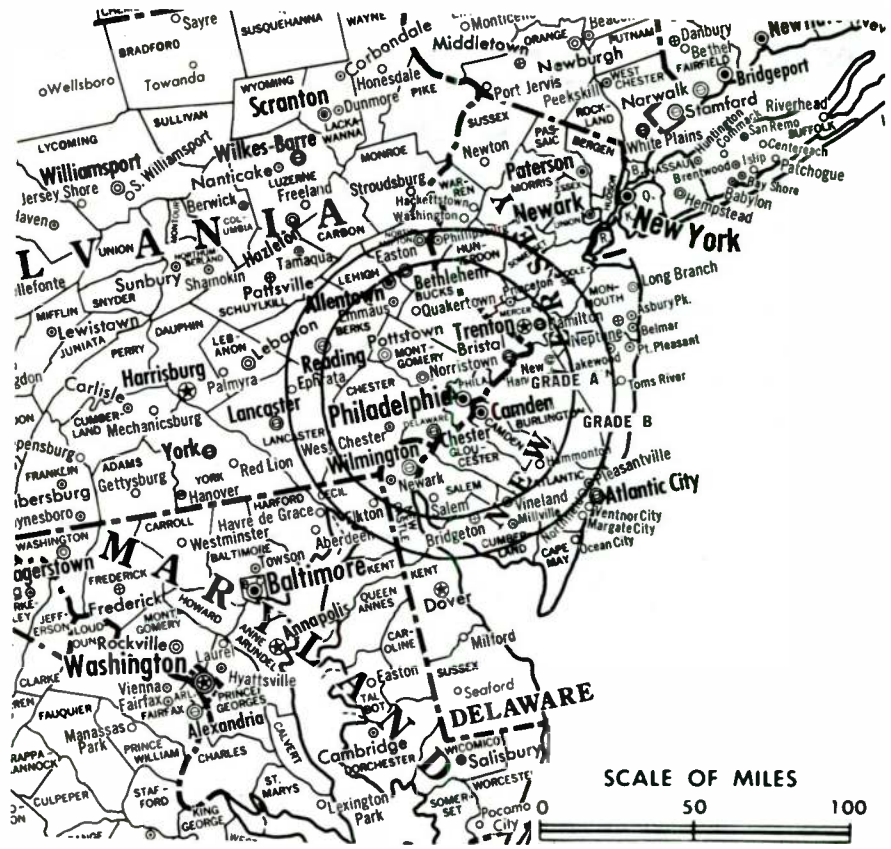
Latitude 40° 02' 26"  
Longitude 75° 14' 20"

Transmitter: E. Domino Lane.

Color: Network, live, film, slide, & tape.

New Wire Service: AP.

Satellite Earth Station: In operation.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WTAF-TV Ref: FCC File No. B1PCT-4576 Granted 6/21/73

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## WTAF-TV

Network Service: None, independent.

Licensee: Taft Broadcasting Co. of Pennsylvania Inc., 330 Market St., Philadelphia, Pa. (19106).

Studio: 330 Market St. Telephone: 215-925-2929.

Ownership: Taft Bcstg. Co. For other interests, see WKRC-TV, Cincinnati, Ohio.

Began Operation: May 16, 1965. Sale to present owner approved by FCC May 7, 1969 (Television Digest, Vol. 9:21).

Represented (legal) by Koteen & Burt.

Represented (sales) by TeleRep Inc.

### Personnel:

- RANDALL E. SMITH, general manager.
- ELLIOTT TROSHINSKY, general sales manager.
- CHARLES (CHUCK) WING, local sales manager.
- GREG MILLER, program manager.
- RICHARD N. OWENS, engineering manager.
- MIKE MATTHEWS, promotion manager.
- DAN NEUMANN, business manager.

Rates: Not available.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>DELAWARE</b>			
	New Castle	138,900	137,500	99
	<b>NEW JERSEY</b>			
	Atlantic	74,400	72,200	97
<b>50% &amp; Over</b>	Burlington	106,700	105,200	99
	Camden	163,800	161,500	99
	Cumberland	45,500	44,600	98
	Gloucester	65,000	64,100	99
	Salem	22,600	22,100	98

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>PENNSYLVANIA</b>			
<b>50% &amp; Over</b>	Bucks	154,200	152,000	99
	Chester	98,200	96,100	98
	Delaware	195,100	192,700	99
	Montgomery	215,500	212,000	98
	Philadelphia	650,900	633,400	97

	<b>DELAWARE</b>			
	Kent	32,300	31,700	98
	<b>NEW JERSEY</b>			
	Cape May	29,900	29,100	97
	Hunterdon	26,900	26,300	98
	Mercer	110,400	107,900	98

	<b>PENNSYLVANIA</b>			
<b>Between 25-49%</b>	Berks	115,300	112,400	97
	Carbon	19,200	18,700	97
	Dauphin	86,700	84,200	97
	Lancaster	124,600	118,300	95
	Lebanon	34,800	33,600	97
	Lehigh	97,900	95,800	98
	Montour	4,900	4,700	95
	Northampton	80,600	78,600	98
	Northumberland	37,400	35,800	96
	Schuylkill	58,700	56,800	97
	Union	9,600	9,000	94

	<b>DELAWARE</b>			
	Sussex	34,300	33,300	97
<b>Between 5-24%</b>	<b>MARYLAND</b>			
	Cecil	17,800	17,600	99
	Harford	49,700	49,000	99
	Queen Annes	7,900	7,700	97

(Continued on page 757-b)

<b>Station Totals</b>	<b>3,965,700</b>	<b>3,879,100</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>1,571,000</b>	
<b>Average Daily Circulation (1979-80)</b>		<b>660,800</b>	



# Pennsylvania—Philadelphia

## WWSG-TV

Ch. 57

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 891-kw max. & 708-kw horizontal visual, 141-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1179-ft. above ground, 1421-ft. above sea level.

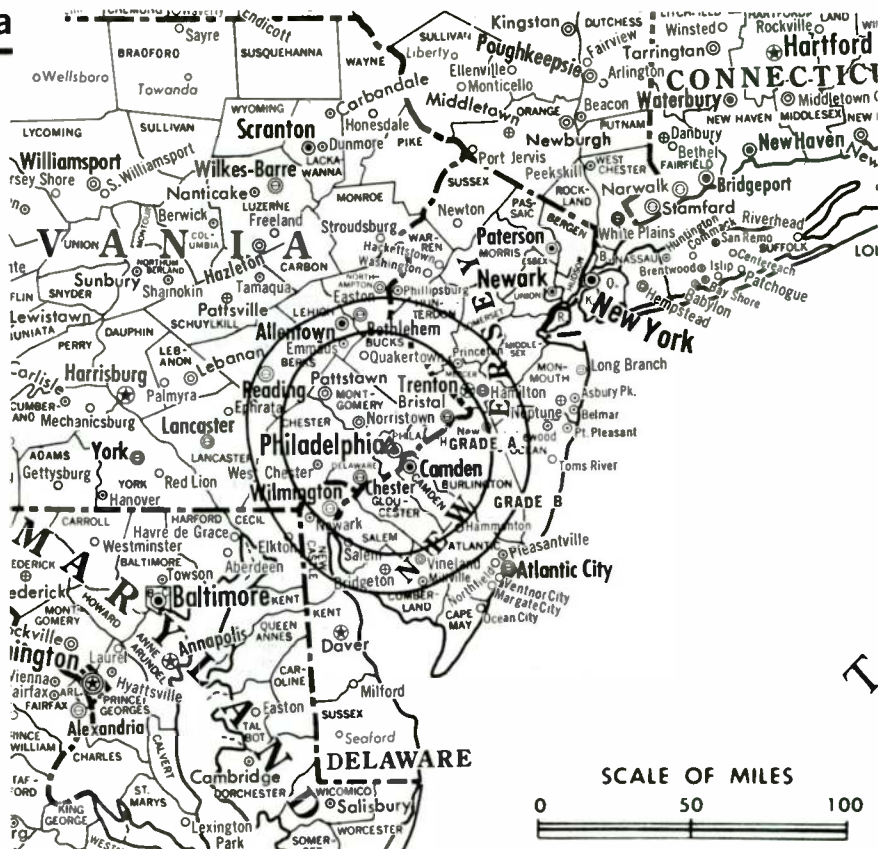
Latitude 40° 02' 21"  
Longitude 75° 14' 13"

Transmitter: Umbria & Paoli Ave., Roxborough.

TV tape: Recording facilities.

Color: Satellite, network, live, film, slide & tape.

Satellite Earth Station: In operation.



WWSG-TV Ref: FCC File No. BMPCT—800324KE Granted 10/9/80 © American Map Co., Inc., N.Y. No. 14244

## WWSG-TV

Network Service: None, independent.

Grantee: Channel 57 Corp., c/o William S. Gross, 3600 Conshohocken Ave., Philadelphia, Pa. (19131).

Studio: 300 Domino Lane, Philadelphia, Pa. (19128).

Telephone: 215-483-4550.

Ownership: Leon S. Gross, chmn., 54%; William S. Gross, pres., 42%; Ladina Erech, 4%. Same principals own a radio common carrier & Micro TV Inc., MDS licensee in Philadelphia.

Began Operation: May 26, 1981.

Represented (legal) by Schwartz, Woods & Miller.

Represented (engineering) by Steel, Andrus & Associates.

Personnel:

ALBERT TEDESCO, general manager.

HARRY JENNY, chief engineer.

Highest 30 Sec. Rate (March 30, 1981): \$150.

## COMMUNICATIONS DAILY

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**WTAF-TV, Philadelphia**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>NEW JERSEY</b>			
	Middlesex	181,500	179,200	99
	Morris	125,300	123,800	99
	Ocean	119,800	118,100	99
	Passaic	163,400	160,500	98
	Somerset	64,800	63,800	98
	Sussex	34,100	33,200	97
	Warren	29,800	29,100	98
<b>Between 5-24%</b>	<b>NEW YORK</b>			
	Rockland	75,400	73,800	98
	<b>PENNSYLVANIA</b>			
	Columbia	21,400	20,800	97
	Cumberland	62,100	60,400	97
	Lycoming	39,900	38,100	95
	Monroe	21,900	21,300	97
	Snyder	9,900	9,300	94
	York	106,700	103,800	97

**WGAL-TV, Lancaster**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>PENNSYLVANIA—(Continued)</b>			
	Centre	34,500	33,100	96
	Chester	98,200	96,100	98
	Clinton	13,200	12,800	97
	Fulton	4,000	3,700	93
	Lycoming	39,900	38,100	95
<b>Between 5-24%</b>	Monroe	21,900	21,300	97
	<b>VIRGINIA</b>			
	Clarke	3,300	3,200	98
	Shenandoah	10,600	10,300	97
	<b>WEST VIRGINIA</b>			
	Berkeley	15,000	14,700	98
	Hampshire	5,100	4,800	95
	Jefferson	9,400	9,200	98

**Pennsylvania**

**WPVI-TV, Philadelphia**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>DELAWARE</b>			
	Sussex	34,300	33,300	97
	<b>MARYLAND</b>			
	Caroline	8,500	8,200	97
	Kent	6,200	6,100	98
	Queen Annes	7,900	7,700	97
	<b>NEW JERSEY</b>			
	Morris	125,300	123,800	99
<b>Between 5-24%</b>	Somerset	64,800	63,800	98
	Sussex	34,100	33,200	97
	<b>PENNSYLVANIA</b>			
	Columbia	21,400	20,800	97
	Dauphin	86,700	84,200	97
	Luzerne	122,700	120,100	98
	Pike	6,100	5,800	95
	Snyder	9,900	9,300	94
	York	106,700	103,800	97

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# Pennsylvania—Pittsburgh

**KDKA-TV**  
Ch. 2

**KDKA-TV 2 W**

**GROUP W TELEVISION SALES**

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 683-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 38.22"  
Longitude 80° 01' 9.40"

Transmitter: 4101 Grizella St.  
TV tape: Recording facilities.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KDKA-TV Ref: FCC File No. BPCT-1979 Granted 5/12/55

©American Map Co., Inc., N.Y., No. 14244

## KDKA-TV

Network Service: CBS.  
Licensee: Westinghouse Bcstg. Co. Inc., 1 Gateway Center, Pittsburgh, Pa. (15222).  
Studio: 1 Gateway Center.  
Telephone: 412-391-3000. TWX No.: 412-642-3113.  
AM Affiliate: KDKA, 50-kw, 1020 kHz.  
FM Affiliate: WPNT, 47-kw, 92.9 MHz (No. 225), 890-ft.  
Color: Network, live, film, slide & tape.  
News Wire Service: AP, UPI. Facsimile Service: UPI.  
Ownership: Subsidiary of Westinghouse Electric Corp. For other interests, see Group W in Group Ownership of TV Stations.  
Began Operation: Jan. 11, 1949 as WDTV. Sale to present owners by DuMont Laboratories approved by FCC Jan. 5, 1955 (Television Digest, Vol. 10:49 & 11:2).  
Represented (sales) by Group W Television Sales.  
Personnel:  
THOMAS GOODGAME, vice president & general manager.  
CAROLYN WEAN, station manager.  
JOSEPH BERWANGER, general sales manager.  
DEBRA ZEYEN, program manager.  
J. BRADFORD CRUM, creative services director.  
CAROLYN McCLAIR, information services.  
RICHARD GLOVER, news director.  
JOHN J. CVETIC, engineering manager.  
ERIC ZWARG, business manager.  
ROY HOOVER, chief engineer.  
Highest 30 Sec. Rate (May 15, 1978): \$4500.  
NETWORK BASE HOURLY RATE: \$2800.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND Garrett	9,400	9,000	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OHIO</b>				
	Belmont	30,300	29,600	98
	Columbiana	40,700	39,900	98
	Harrison	6,400	6,200	97
	Jefferson	32,100	31,500	98
<b>PENNSYLVANIA</b>				
	Allegheny	529,300	518,600	98
	Armstrong	27,000	26,300	97
	Beaver	70,800	69,500	98
	Butler	46,800	45,900	98
	Cambria	66,300	64,900	98
	Clarion	14,000	13,500	97
	Elk	11,800	11,500	97
	Fayette	55,000	53,100	97
	Forest	1,800	1,800	98
	Greene	14,600	14,100	96
	Indiana	27,900	27,000	97
	Jefferson	17,400	16,900	97
	Lawrence	36,300	35,400	97
	Somerset	29,900	28,900	97
	Venango	21,600	20,600	96
	Washington	77,300	75,500	98
	Westmoreland	132,000	129,500	98
<b>WEST VIRGINIA</b>				
	Brooke	10,800	10,700	99
	Hancock	13,900	13,800	99
	Marion	24,900	24,300	98
	Marshall	14,600	14,400	98
	Monongalia	25,000	24,200	97
	Ohio	21,700	21,400	99
	Preston	9,600	9,200	96
	Wetzel	7,200	7,000	98

(Continued on page 764-b)

Station Totals	1,887,900	1,844,400	97
Net Weekly Circulation (1979-80)			1,341,200
Average Daily Circulation (1979-80)			902,700

TV Factbook No. 50



# Pennsylvania—Greensburg-Pittsburgh

## WPCB-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1170-kw max. & 490-kw horizontal visual, 97.7-kw horizontal aural. Antenna: 980-ft. above av. terrain, 839-ft. above ground, 2049-ft. above sea level.

Latitude 40° 23' 30.0"

Longitude 79° 46' 51.1"

Transmitter: Signal Hill Dr., Wall, Pa.

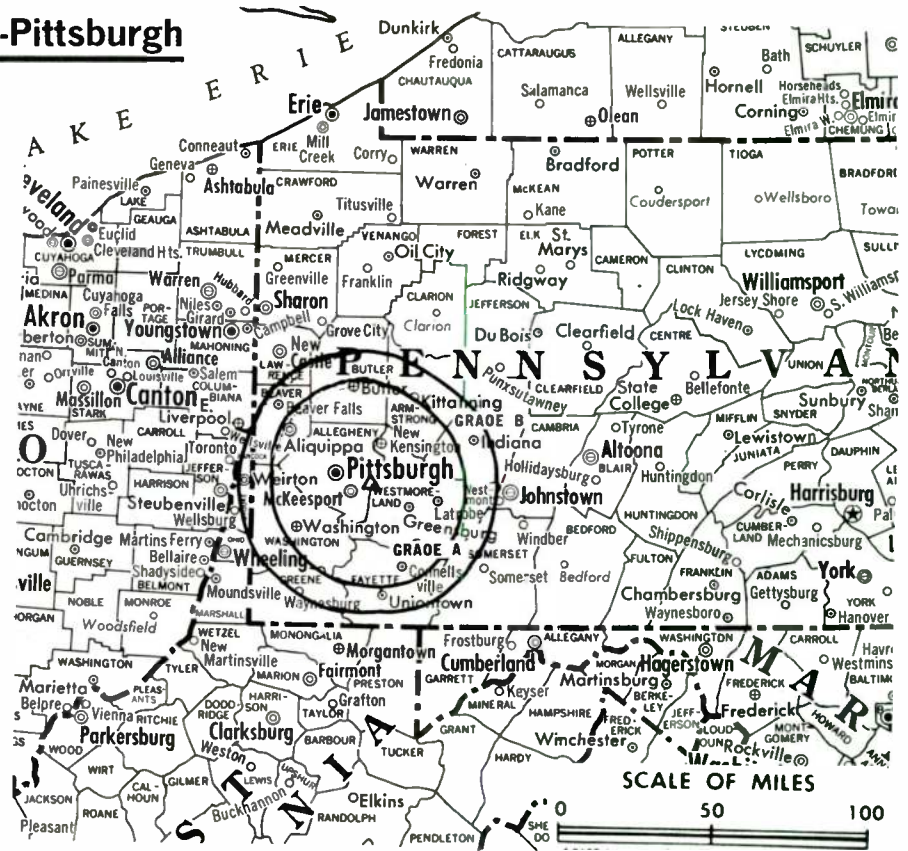
Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Satellite Earth Station: Scientific-Atlanta, 5-m.

Arbitron Data: Not available.



WPCB-TV Ref: FCC File No. BMPCT-7716 Granted 7/31/78

© American Map Co., Inc., N.Y., No. 14244

## WPCB-TV

Network Service: None, independent.

Licensee: Western Pennsylvania Christian Broadcasting Co., Box 17220, Pittsburgh, Pa. (15235).

Studio: Rte. 48, Signal Hill Dr., Wall, Pa. (15148).

Telephone: 412-824-3930.

Ownership: Non-stock, non-profit corp. Rev. R. Russell Bixler, pres.; David Kelton, Oleen Eagle, Ernest Frederick, Harold McKamish, dirs.

Began Operation: April 15, 1979.

Represented (legal) by Gordon & Healy.

Represented (engineering) by Dean Sargent.

Personnel:

DAVID KELTON, exec. vice president & general manager.

OLEEN EAGLE, vice president & operations manager.

JERRY FOREMAN, director of engineering.

Highest One Hour Rate (July 17, 1981): \$550.

Highest 30 Sec. Rate (July 17, 1981): \$35.

# ON TOP

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**Television Digest** regularly.

# Pennsylvania—Pittsburgh

## WPGH-TV

Ch. 53

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 2340-kw max. & 1290-kw horizontal visual, 191-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 736-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 43"  
Longitude 80° 00' 18"

Transmitter: 750 Ivory Ave.

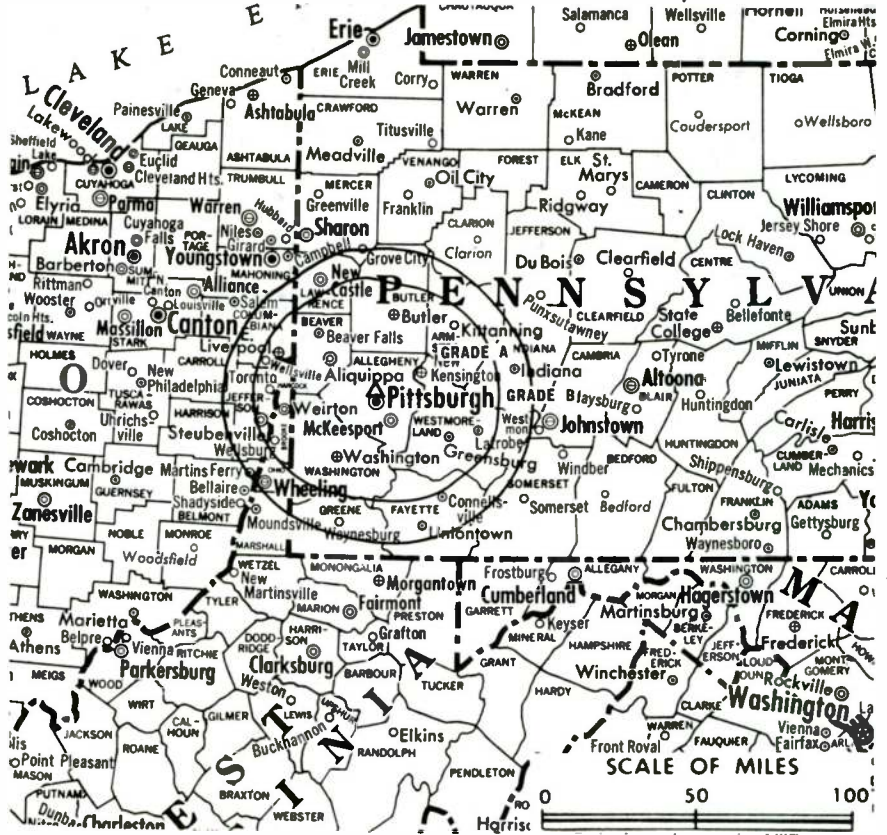
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Satellite Earth Station: In operation.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WPGH-TV Ref: FCC File No. BPCT-4733 Granted 7/19/74

© American Map Co., Inc., N.Y. No. 14244

## WPGH-TV

Network Service: None, independent.

Licensee: Meredith Corp., 1716 Locust St., Des Moines, Iowa (50336).

Studio: 750 Ivory Ave., Pittsburgh (15214).

Telephone: 412-931-8600.

Ownership: Meredith Corp. For other interests, see KCMO-TV, Kansas City, Mo.

Began Operation: July 14, 1953 as WKJF-TV, left air July 2, 1954. Resumed operation under new ownership Feb. 1, 1969; left air Aug. 16, 1971. Transfer to Henry Posner Jr. from Receiver in Bankruptcy approved Dec. 12, 1973. Returned to air Jan. 14, 1974. Sale to present owner by Henry Posner Jr. approved by FCC Sept. 8, 1978 (Television Digest, Vol. 18:17, 38).

Represented (Sales) by MMT Sales Inc.

Represented (Legal) by Haley, Bader & Potts.

Personnel:

NORRIS REICHEL, vice president & general manager.

WILLARD A. SALTZGIVER, program manager.

EDWARD D. TRIMBLE, general sales manager.

KATHY SAUNDERS, national sales manager.

MARK ALBRIGHT, director of engineering.

HARRY TATE, production manager.

Highest 30 Sec. Rate (April 6, 1981): \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>OHIO</b>			
	Belmont	30,300	29,600	98
	Jefferson	32,100	31,500	98
50% & Over	<b>PENNSYLVANIA</b>			
	Allegheny	529,300	518,600	98
	Beaver	70,800	69,500	98
	Elk	11,800	11,500	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>WEST VIRGINIA</b>			
	Brooke	10,800	10,700	99
	Hancock	13,900	13,800	99
	Marion	24,900	24,300	98
	Marshall	14,600	14,400	98
Between 25-49%	<b>OHIO</b>			
	Columbiana	40,700	39,900	98
	<b>PENNSYLVANIA</b>			
	Armstrong	27,000	26,300	97
	Butler	46,800	45,900	98
	Cambria	66,300	64,900	98
	Clarion	14,000	13,500	97
	Fayette	55,000	53,100	97
	Greene	14,600	14,100	96
	Jefferson	17,400	16,900	97
Between 5-24%	<b>WEST VIRGINIA</b>			
	Barbour	6,000	5,800	96
	Harrison	29,400	29,000	98
	Monongalia	25,000	24,200	97
	Ohio	21,700	21,400	99
	Taylor	6,200	6,000	96
	Tyler	3,700	3,600	96
	Wetzel	7,200	7,000	98
	<b>MARYLAND</b>			
	Garrett	9,400	9,000	96

(Continued on page 764-b)

Station Totals	1,774,300	1,735,100	97
Net Weekly Circulation (1979-80)	703,800		
Average Daily Circulation (1979-80)	328,900		



# Pennsylvania—Pittsburgh

## WPTT-TV

Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 1950-kw horizontal visual, 500-kw max. & 195-kw horizontal aural. Antenna: 920-ft. above av. terrain, 829-ft. above ground, 2049-ft. above sea level.

Latitude 40° 26' 22.5"  
Longitude 79° 43' 10.5"

Transmitter: Hawkeye Dr. Extended.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Represented (engineering) by Carl T. Jones Associates.

Satellite Earth Station: In operation.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 1-b).



WPTT-TV Ref: FCC File No. BMPCT-7717 Granted 7/31/78

© American Map Co., Inc., N.Y., No. 14244

## WPTT-TV

Network Service: None, independent.

Grantee: Commercial Radio Institute Inc. (CRI), 3500 Parkdale Ave., Baltimore, Md. (21211).

Studio: 500 Seco Rd., Box 2809, Pittsburgh, Pa. (15230).

Telephone: 412-856-9010. Fax: 412-837-2248. TWX No.: 710-797-3664.

Ownership: Julian S. Smith, pres., 28.5%; Frederick M. Himes Jr., v.p.-secy.-treas., 23.6%; Robert L. Simmons, 10%; others, none with more than 5%. Smith & Himes have interest in WBFF(TV), Baltimore, Md. Commercial Radio Institute is applicant for Ch. 28, Columbus, Ohio.

Began Operation: Sept. 29, 1978.

Represented (sales) by Adam Young Inc.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Personnel:

JULIAN S. SMITH, president.  
FREDERICK M. HIMES, exec. vice president & general manager.  
KENNETH BUSCHMAN, station manager.  
ROBERT SIMMONS, vice president, sales.  
ROBERT PERETIK, general sales manager.  
ALVIN SILBERT, sales manager.  
EDDIE EDWARDS, special program development manager.  
RAYMOND LAU, production manager.  
ALBERTA SHARRA, public affairs manager.  
VIRGINIA NEVILLE, promotion manager.  
MICHAEL BERKEY, chief engineer.

Highest 30 Sec. Rate: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>PENNSYLVANIA</b>				
<b>Between 25-49%</b>	Allegheny	529,300	518,600	98
	Armstrong	27,000	26,300	97
	Beaver	70,800	69,500	98
	Washington	77,300	75,500	98
	Westmoreland	132,000	129,500	98
<b>OHIO</b>				
	Columbiana	40,700	39,900	98
	Jefferson	32,100	31,500	98
	Monroe	5,500	5,300	96
<b>PENNSYLVANIA</b>				
<b>Between 5-24%</b>	Butler	46,800	45,900	98
	Clarion	14,000	13,500	97
	Fayette	55,000	53,100	97
	Greene	14,600	14,100	96
	Indiana	27,900	27,000	97
	Jefferson	17,400	16,900	97
	Lawrence	36,300	35,400	97
	Venango	21,600	20,600	96
<b>WEST VIRGINIA</b>				
	Hancock	13,900	13,800	99
	Marion	24,900	24,300	98
<b>Station Totals</b>		<b>1,187,100</b>	<b>1,160,700</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>305,800</b>
<b>Average Daily Circulation (1979-80)</b>				<b>118,200</b>



# Pennsylvania—Pittsburgh

**WPXI**

(formerly WIIC-TV)

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 848-ft. above ground, 2048-ft. above sea level.

Latitude 40° 27' 47"  
Longitude 80° 00' 17"

Transmitter: 341 Rising Main Ave.

Studio: 11 Television Hill.

TV tape: Recording facilities.

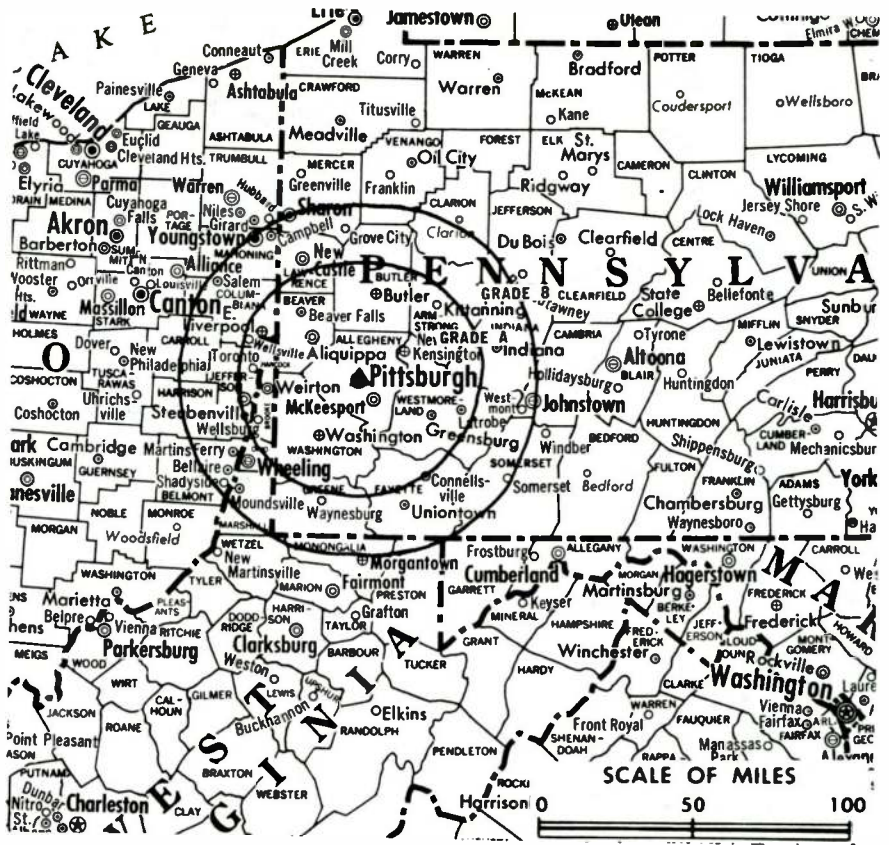
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (sales) by TeleRep Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes, TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WPXI Ref: FCC File No. BMPCT-3486 Granted 3/20/57

©American Map Co., Inc., N.Y., No. 14244

## WPXI

Network Service: NBC.

Licensee: WPXI Corp., 11 Television Hill, Box 1100, Pittsburgh, Pa. (15230).

Telephone: 412-237-1100. TWX No.: 710-664-2099.

Ownership: Cox Broadcasting Corp., see WSB-TV, Atlanta, Ga. for officers & other interests.

Began Operation: Sept. 1, 1957. Sale to present owner by co-owners Pittsburgh Post-Gazette & Sun Telegraph and H. Kenneth Brennen & family approved Nov. 20, 1964 by FCC (Television Digest, Vol. 4:36, 47).

### Personnel:

- JACK P. MCCARTHY, vice president & general manager.
- PATRICK J. GMITER, vice president & station manager.
- RICHARD BROOKER, public affairs director.
- DONALD CUNNINGHAM, programming director.
- JACK GILBERT, personnel director.
- BRUNO GRAZIANO, local sales manager.
- BRONWYN HARRIS, research director.
- THEODORE LON, controller.
- JAMES ROSS, general sales manager.
- RICHARD SKRINJAR, promotion director.
- LOUIS SUPOWITZ, national sales manager.
- KENNETH TIVEN, news director.
- ROBERT WEHRMAN, v.p. & engineering director.

Highest 30 Sec. Rate: \$7500.

NETWORK BASE HOURLY RATE: \$2280.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>OHIO</b>			
	Belmont	30,300	29,600	98
	Columbiana	40,700	39,900	98
<b>50% &amp; Over</b>	Jefferson	32,100	31,500	98
	<b>PENNSYLVANIA</b>			
	Allegheny	529,300	518,600	98
	Armstrong	27,000	26,300	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>PENNSYLVANIA—(Continued)</b>				
	Beaver	70,800	69,500	98
	Butler	46,800	45,900	98
	Clarion	14,000	13,500	97
	Elk	11,800	11,500	97
	Fayette	55,000	53,100	97
	Greene	14,600	14,100	96
	Indiana	27,900	27,000	97
	Jefferson	17,400	16,900	97
	Lawrence	36,300	35,400	97
<b>50% &amp; Over</b>	Venango	21,600	20,600	96
	Washington	77,300	75,500	98
	Westmoreland	132,000	129,500	98
<b>WEST VIRGINIA</b>				
	Brooke	10,800	10,700	99
	Hancock	13,900	13,800	99
	Marion	24,900	24,300	98
	Marshall	14,600	14,400	98
	Monongalia	25,000	24,200	97
	Preston	9,600	9,200	96
	Taylor	6,200	6,000	96
<b>OHIO</b>				
	Harrison	6,400	6,200	97
	Monroe	5,500	5,300	96
<b>PENNSYLVANIA</b>				
<b>Between 25-49%</b>	Blair	49,200	47,900	97
	Cambria	66,300	64,900	98
	Clearfield	28,700	27,900	97
	Forest	1,800	1,800	98
	Mercer	42,200	41,100	97
	Somerset	29,900	28,900	97
(Continued on page 764-b)				
<b>Station Totals</b>		<b>1,736,900</b>	<b>1,697,500</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>1,173,200</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>667,000</b>	

# Pennsylvania—Pittsburgh

## WTAE-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 965-ft. above av. terrain, 1062-ft. above ground, 2049-ft. above sea level.

Latitude 40° 16' 49"  
Longitude 79° 48' 11"

Transmitter: Elizabeth Township, Pa.

Studio: 400 Ardmore Blvd.

TV tape: Recording facilities.

AM Affiliate: WTAE, 5-kw, 1250 kHz.

FM Affiliate: WXXK, 50-kw, 96.1 MHz (No. 241), 500-ft.

Color: Network, live, film, slide & tape.

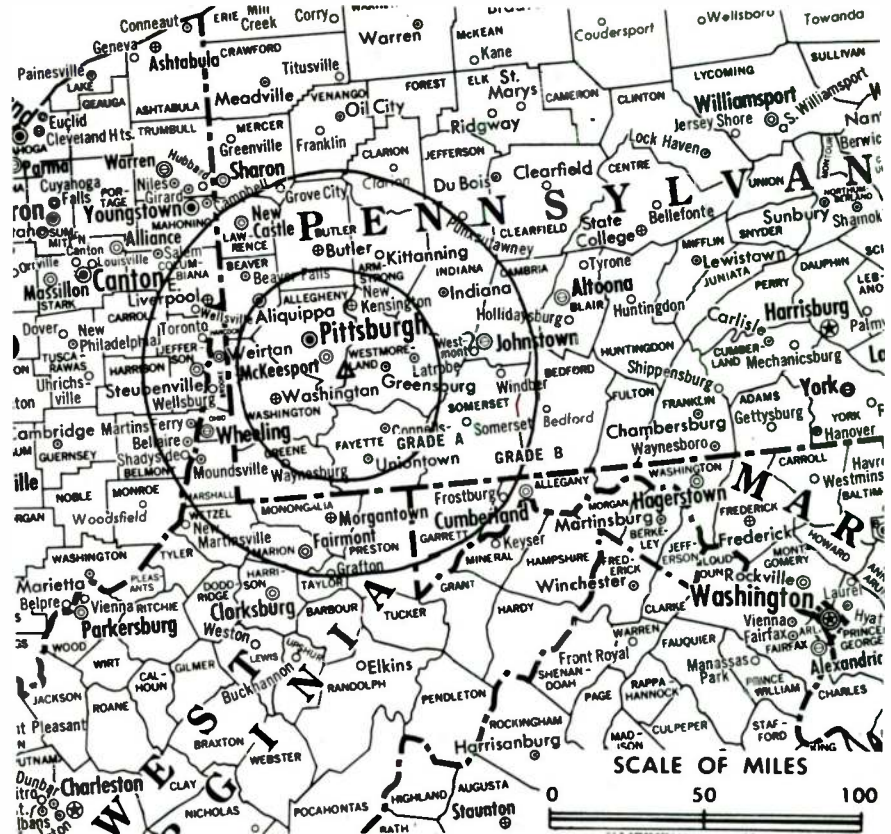
News Wire Service: AP, UPI.

News Film Service: ABC.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Represented (legal) by Dempsey & Koplovitz.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 1-b).



WTAE-TV Ref: FCC File No. BMPCT-5063 Granted 5/9/58

©American Map Co., Inc., N.Y., No. 14244

## WTAE-TV

Network Service: ABC.

Licensee: The Hearst Corp., WTAE Division, 400 Ardmore Blvd., Pittsburgh (15230).

Telephone: 412-242-4300. TWX No.: 710-664-4266.

Ownership: The Hearst Corp., 100%. Hearst also operates WBAL-TV-AM & WIYY(FM), Baltimore and WISN-TV-AM & WLPX (FM), Milwaukee; for other interests, see Newspaper Ownership of TV Stations.

Began Operation: Sept. 14, 1958. Hearst acquired 100% control after its purchase of 50% from Earl F. Reed and Irwin D. Wolf, as trustees for a stockholders group. Purchase approved by FCC Aug. 1, 1962 (Television Digest, Vol. 2:29, 32).

Represented (sales) by Katz Television.

Personnel:

FRANKLIN C. SNYDER, v.p., Hearst Corp. & gen. mgr., Hearst Broadcasting Stations.  
JOHN G. CONOMIKES, general manager of television for Hearst Corp.  
FRED I. YOUNG, v.p. & general manager.  
JACK A. W. SHENKAN, v.p., sales & station manager.  
JAMES SNYDER, resident controller.  
DAVID CRANTZ, promotion manager.  
CRAIG MARSHALL, local sales manager.  
RICHARD WOLK, general sales manager.  
KERRY G. RICHARDS, director of creative services.  
JAMES HURLEY, director of engineering.  
EDWARD YOUNG, operations manager.  
GARY DREISPUL, program director.  
JOSEPH ROVITTO, news director.

Highest 30 Sec. Rate (June 1980): \$3500.

NETWORK BASE HOURLY RATE: \$3000.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MARYLAND</b> Garrett	9,400	9,000	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OHIO</b>				
	Belmont	30,300	29,600	98
	Jefferson	32,100	31,500	98
<b>PENNSYLVANIA</b>				
	Allegheny	529,300	518,600	98
	Armstrong	27,000	26,300	97
	Beaver	70,800	69,500	98
	Bedford	15,800	15,100	96
	Blair	49,200	47,900	97
	Butler	46,800	45,900	98
	Cambria	66,300	64,900	98
	Clarion	14,000	13,500	97
	Clearfield	28,700	27,900	97
	Elk	11,800	11,500	97
	Fayette	55,000	53,100	97
	Forest	1,800	1,800	98
	Greene	14,600	14,100	96
	Indiana	27,900	27,000	97
	Jefferson	17,400	16,900	97
	Lawrence	36,300	35,400	97
	Somerset	29,900	28,900	97
	Venango	21,600	20,600	96
	Washington	77,300	75,500	98
	Westmoreland	132,000	129,500	98
<b>WEST VIRGINIA</b>				
	Barbour	6,000	5,800	96
	Brooke	10,800	10,700	99
	Hancock	13,900	13,800	99
	Harrison	29,400	29,000	98
	Marion	24,900	24,300	98
	Marshall	14,600	14,400	98
	Monongalia	25,000	24,200	97

(Continued on next page)

Station Totals	1,727,100	1,685,600	97
Net Weekly Circulation (1979-80)	1,360,000		
Average Daily Circulation (1979-80)	940,200		

# Pennsylvania

## KDKA-TV, Pittsburgh (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	<b>OHIO</b>				
		Carroll	9,000	8,800	98
		Monroe	5,500	5,300	96
	<b>PENNSYLVANIA</b>				
		Bedford	15,800	15,100	96
		Blair	49,200	47,900	97
		Clearfield	28,700	27,900	97
		Crawford	29,300	28,200	96
		Mercer	42,200	41,100	97
	<b>WEST VIRGINIA</b>				
		Barbour	6,000	5,800	96
		Harrison	29,400	29,000	98
		Lewis	6,600	6,400	97
		Randolph	9,600	9,200	96
	Taylor	6,200	6,000	96	
	Tucker	3,000	2,900	95	
	Tyler	3,700	3,600	96	
Between 5-24%	<b>OHIO</b>				
		Guernsey	14,300	13,800	96
		Mahoning	98,300	96,800	98
		Trumbull	78,700	77,500	98
	<b>WEST VIRGINIA</b>				
		Grant	3,100	2,900	93
		Hampshire	5,100	4,800	95
		Mineral	9,300	9,000	97
		Upshur	8,500	8,200	96

## WPGH-TV, Pittsburgh (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	<b>OHIO</b>				
		Harrison	6,400	6,200	97
		Mahoning	98,300	96,800	98
		Monroe	5,500	5,300	96
		Trumbull	78,700	77,500	98
	<b>PENNSYLVANIA</b>				
		Blair	49,200	47,900	97
		Clearfield	28,700	27,900	97
		Forest	1,800	1,800	98
		Indiana	27,900	27,000	97
		Mercer	42,200	41,100	97
		Somerset	29,900	28,900	97
	<b>WEST VIRGINIA</b>				
		Preston	9,600	9,200	96

## WTAE-TV, Pittsburgh (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%		
50% & Over	<b>WEST VIRGINIA—(Continued)</b>					
		Ohio	21,700	21,400	99	
		Preston	9,600	9,200	96	
		Randolph	9,600	9,200	96	
		Taylor	6,200	6,000	96	
		Wetzel	7,200	7,000	98	
	<b>OHIO</b>					
		Columbiana	40,700	39,900	98	
		Harrison	6,400	6,200	97	
		Monroe	5,500	5,300	96	
Between 25-49%	<b>PENNSYLVANIA</b>					
		Mercer	42,200	41,100	97	
	<b>WEST VIRGINIA</b>					
		Lewis	6,600	6,400	97	
		Tucker	3,000	2,900	95	
		Tyler	3,700	3,600	96	
		Upshur	8,500	8,200	96	
	Between 5-24%	<b>OHIO</b>				
			Carroll	9,000	8,800	98
			Guernsey	14,300	13,800	96
<b>PENNSYLVANIA</b>						
		Centre	34,500	33,100	96	
		Huntingdon	13,400	12,800	96	
<b>WEST VIRGINIA</b>						
		Doddridge	2,700	2,600	96	
		Grant	3,100	2,900	93	
		Mineral	9,300	9,000	97	

## WPXI, Pittsburgh (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	<b>WEST VIRGINIA</b>				
		Barbour	6,000	5,800	96
		Harrison	29,400	29,000	98
		Ohio	21,700	21,400	99
		Randolph	9,600	9,200	96
		Tucker	3,000	2,900	95
		Wetzel	7,200	7,000	98
	<b>MARYLAND</b>				
		Garrett	9,400	9,000	96
	Between 5-24%	<b>OHIO</b>			
		Carroll	9,000	8,800	98
		Mahoning	98,300	96,800	98
<b>PENNSYLVANIA</b>					
		Mc Kean	19,700	19,000	96
<b>WEST VIRGINIA</b>					
		Tyler	3,700	3,600	96



# Pennsylvania—Reading

## WTVE

Ch. 51

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 1450-kw max. & 1100-kw horizontal visual, 145-kw max. & 110-kw horizontal aural. Antenna: 750-ft. above av. terrain, 148-ft. above ground, 1248-ft. above sea level.

Latitude 40° 21' 15"  
Longitude 75° 53' 56"

Transmitter: Mt. Penn, 1.9-mi. NE of center of Reading.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: AP.

Satellite Earth Station: Antennas for Communications, 7-m.



WTVE Ref: FCC File No. BMPCT—791001KX Granted 12/31/79

© American Map Co., Inc., N.Y., No. 14244

## WTVE

Network Service: None, independent.

Grantee: Reading Broadcasting Inc., Box 3248, Reading, Pa. (19604).

Studio: 1729 North 11th St., Box 3248, Reading, Pa. (19604).

Telephone: 215-921-9181.

Ownership: Henry N. Aurandt, pres. & Helen K. Aurandt, 25% jointly; Robert A. Denby, v.p., 10%; Irvin Cohen, v.p., 8%; Jack A. Linton, secy. & Nancy A. Linton, 2% jointly; Meyer Weiner, treas., 6%; David L. & Alice M. Hyman, 5% each; 16 others, none with as much as 5%.

Began Operation: May 4, 1980.

Represented (sales) by Seltel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Smith & Powstenko.

Personnel:

ROBERT DELEHANTY, general manager.  
BRADFORD SIEGEL, sales manager.  
DAVID BALDINGER, operations manager.  
DAVID SWARTZ, chief engineer.

Highest 30 Sec. Rate (April 30, 1981): \$55.

Media Brokerage Specialist  
CATV, TV and Radio

THE  
TED HEPBURN  
COMPANY

Ted Hepburn, President Todd Hepburn, Vice-President  
P.O. Box 42401, Cincinnati, Ohio 45242 (513) 791-8730

# Pennsylvania—Red Lion

## WGCB-TV

Ch. 49

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 550-kw visual, 110-kw aural. Antenna: 580-ft. above av. terrain, 374-ft. above ground, 1234-ft. above sea level.

Latitude 39° 54' 18"  
Longitude 76° 35' 00"

Transmitter: State Rt. 66141, 1.75-mi. E of Red Lion.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Satellite Earth Station: In operation.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron  
County coverage based on Arbitron study (see page 4-b).



WGCB-TV Ref: FCC File No. BPCT-3678 Granted 3/9/77 © American Map Co., Inc., N.Y. No. 14244

## WGCB-TV

Network Service: None, independent.

Grantee: Red Lion Television Inc., Box 88, Red Lion, Pa. (17356).

Studio: Windsor Rd., Red Lion. Telephone: 717-246-1681.

Ownership: John H. Norris, 77.5%; Dorothy C. Norris, 22.5%.  
Red Lion Bcstg. is licensee of WGCB-AM-FM & owns World International Bcstrs. Inc., licensee of WINB (short wave), Red Lion.

Began Operation: April 28, 1979.

Represented (sales) by Spot Time Ltd.

Represented (legal) by Benedict P. Cottone.

Represented (engineering) by Fred W. Wise.

### Personnel:

DARIO D. SHOFF, vice president & general manager.  
LOU CASTRIOTA, program director.  
DAVE ROJAHN, sales manager.

Highest One Hour Rate (Oct. 1, 1980): \$302.

Highest 30 Sec. Rate: \$77.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>PENNSYLVANIA</b>				
Between 5-24 %	Lancaster	124,600	118,300	95
	York	106,700	103,800	97
<b>Station Totals</b>		<b>231,300</b>	<b>222,100</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>17,800</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>5,600</b>	



# Pennsylvania—Scranton & Wilkes-Barre

## WDAU-TV

Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 3006-kw max. & 750-kw horizontal visual, 550-kw max. & 137-kw horizontal aural. Antenna: tilted electrically, 1560-ft. above av. terrain, 618-ft. above ground, 2744-ft. above sea level.

Latitude 41° 25' 36"  
Longitude 75° 44' 52"

Transmitter: Bald Mt., Ransom Twp.

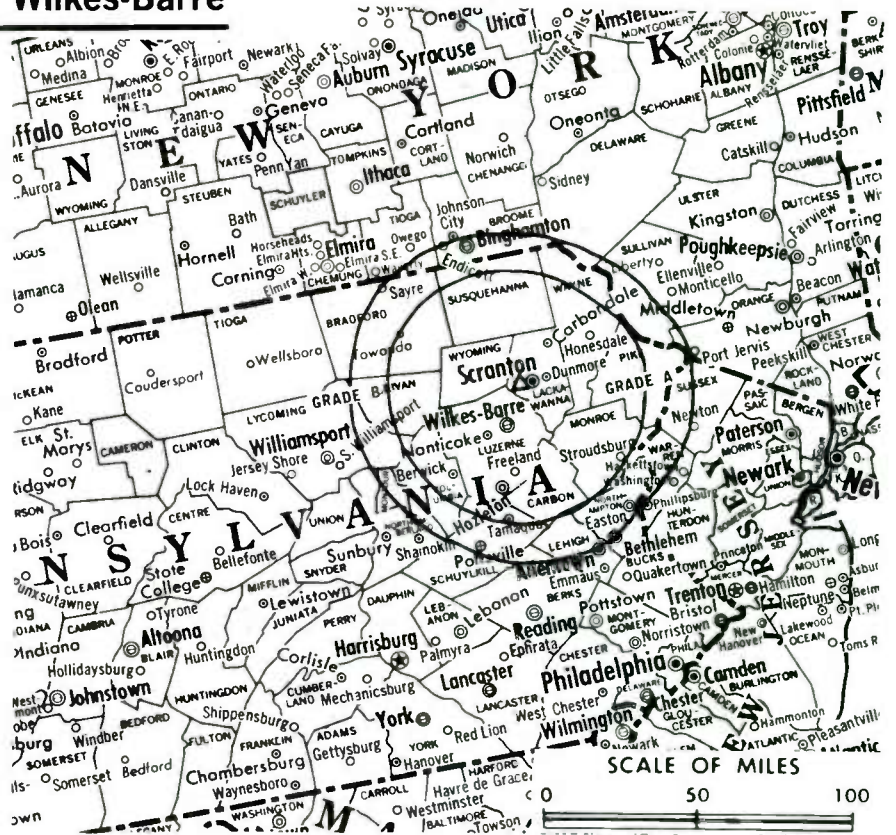
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP. News Film Service: CBS.

Facsimile Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WDAU-TV Ref: FCC File No. BMPCT-6640 Granted 4/24/68

©American Map Co., Inc., N.Y., No. 14244

## WDAU-TV

Network Service: CBS.

Licensee: Scranton Broadcasters Inc., 1000 Wyoming Ave., Scranton, Pa. (18509).

Studio: 1000 Wyoming Ave.

Telephone: 717-961-2222. TWX No.: 510-671-4607.

AM Affiliate: WGBI, 1-kw (.5-kw night), 910 kHz (CBS).

FM Affiliate: WGBI-FM, 4.9-kw, 101.3 MHz (No. 267), 1100-ft.

Ownership: Scranton Bcstrs. Inc., 100% owned by heirs of Frank Megargee, with 28% being held by Scranton WGBI Radio Inc. 66 2/3 voting stock), Mrs. M. E. Megargee & family, 72%.

Began Operation: June 7, 1953. In 1959 present owners reacquired control by purchasing stock held by WCAU Inc. (Philadelphia Evening Bulletin), which had held 75% control of station since 1956 (Television Digest, Vol. 12:31, 42; 15:16, 22).

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cohen & Dippell.

Personnel:

- MRS. M. E. MEGARGEE, president.
- MRS. M. M. HOLCOMB, general manager.
- DOUG HOLCOMB, promotion director.
- GENE MALONE, general sales manager.
- MORT ROSENTHAL, program director & film buyer.
- TOM POWELL, news director.

Highest One Hour Rate (Jan. 1, 1981): \$3500.

Highest 30 Sec. Rate (Jan. 1, 1981): \$2000.

NETWORK BASE HOURLY RATE: \$825.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>PENNSYLVANIA</b>				
	Bradford	20,300	19,600	97
	Carbon	19,200	18,700	97
	Columbia	21,400	20,800	97
	Lackawanna	87,800	86,100	98
	Luzerne	122,700	120,100	98
	Lycoming	39,900	38,100	95
<b>50% &amp; Over</b>	Montour	4,900	4,700	95
	Northumberland	37,400	35,800	96
	Schuylkill	58,700	56,800	97
	Sullivan	2,100	2,000	96
	Susquehanna	13,500	13,100	97
	Union	9,600	9,000	94
	Wayne	12,500	11,800	95
	Wyoming	9,300	9,000	96
<b>PENNSYLVANIA</b>				
<b>Between 25-49%</b>	Monroe	21,900	21,300	97
	Pike	6,100	5,800	95
	Snyder	9,900	9,300	94
<b>NEW YORK</b>				
	Delaware	17,600	16,700	95
	Tioga	17,100	16,600	97
<b>Between 5-24%</b>	<b>PENNSYLVANIA</b>			
	Clinton	13,200	12,800	97
	Lehigh	97,900	95,800	98
	Tioga	13,700	13,000	95
<b>Station Totals</b>		<b>656,700</b>	<b>636,900</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>381,900</b>
<b>Average Daily Circulation (1979-80)</b>				<b>228,900</b>



# Pennsylvania—Scranton & Wilkes-Barre

## WNEP-TV

Ch. 16

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1150-kw max. & 525-kw horizontal visual, 115-kw max. & 52.5-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 829-ft. above ground, 2949-ft. above sea level.

Latitude 41° 10' 58"  
Longitude 75° 52' 21"

Transmitter: Penobscot Nob, Electronic Heights, Wilkes-Barre.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

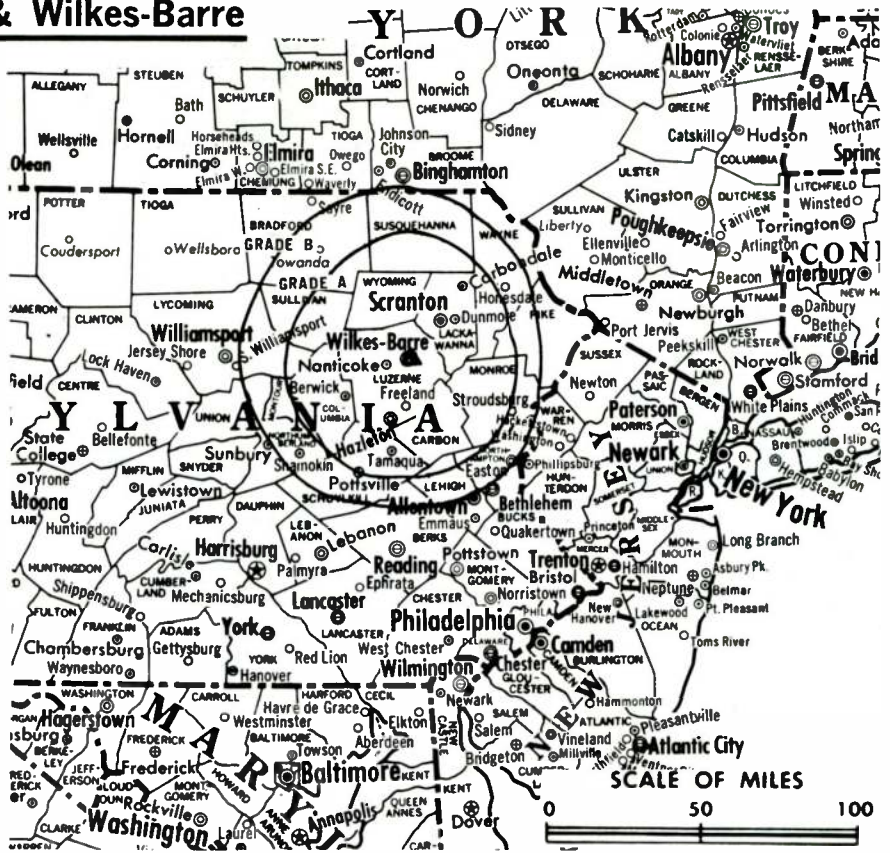
News Film Service: ABC.

TWX No.: 510-671-4532.

Represented (sales) by Katz Television.

Represented (legal) by Koteen & Burt.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV\* and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WNEP-TV Ref: FCC File No. BPCT-5138 Granted 5/10/78

©American Map Co., Inc., N.Y., No. 14244

## WNEP-TV

Network Service: ABC.

Licensee: NEP Communications Inc., Wilkes-Barre-Scranton Airport, Avoca, Pa. (18641).

Studio: Wilkes-Barre-Scranton Airport.

Telephones: 717-346-7474, Scranton; 717-826-1616, Wilkes-Barre.

Ownership: Thomas P. Shelburne, 26.090%; Catherine W. Shelburne, 10.524%; Frank M. Henry, 21%; Thomas P. Shelburne III, 10.818%; William W. Scranton, 8.75%; Malcolm W. Dale, 4.90%; Chester F. Sawicki, 3.70%; Warren A. Read Jr., 2.10%; others, none with as much as 2%.

Began Operation: Feb. 9, 1954. Sale to present owners by Taft Bcstg. approved by FCC Oct. 30, 1973. Sale to Taft by Transcontinent Television Corp.'s subsidiary Northeastern Pennsylvania Broadcasting Inc. approved Feb. 19, 1964 (Television Digest, Vols. 3:15-16, 31 4:8). Merger & transfer of WARM-TV, Scranton (Ch. 16) and WILK-TV, Wilkes-Barre (Ch. 34) into Northeastern Pennsylvania Bcstg. Co. approved Feb. 12, 1958 by FCC (Vols. 13:46, 14:7).

Personnel:

THOMAS P. SHELburne, chairman.  
TOM SHELburne JR., president & general manager.  
H. DEAN HINSON, v.p. & director of marketing.  
WARREN REED, marketing coordinator.  
ADAM SAWICKI, operations manager.  
PETER KOZLOSki, treasurer.  
MOREY WINT, manager, production.  
NICK LAWLER, news director.  
CHESTER SAWICKI, v.p. & chief engineer.

Highest One Hour Rate: \$3600.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1250.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	PENNSYLVANIA			
	Carbon	19,200	18,700	97
	Centre	34,500	33,100	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Clinton	13,200	12,800	97
	Columbia	21,400	20,800	97
	Lackawanna	87,800	86,100	98
	Luzerne	122,700	120,100	98
	Lycoming	39,900	38,100	95
	Mifflin	16,200	15,400	95
	Montour	4,900	4,700	95
	Northumberland	37,400	35,800	96
	Schuylkill	58,700	56,800	97
	Snyder	9,900	9,300	94
	Sullivan	2,100	2,000	96
	Susquehanna	13,500	13,100	97
	Union	9,600	9,000	94
Wayne	12,500	11,800	95	
Wyoming	9,300	9,000	96	

PENNSYLVANIA				
<b>Between 25-49%</b>	Bradford	20,300	19,600	97
	Lehigh	97,900	95,800	98
	Monroe	21,900	21,300	97
	Pike	6,100	5,800	95

NEW YORK				
Delaware	17,600	16,700	95	
Sullivan	23,900	22,800	95	
Tioga	17,100	16,600	97	

PENNSYLVANIA				
<b>Between 5-24%</b>	Berks	115,300	112,400	97
	Cameron	2,800	2,700	98
	Huntingdon	13,400	12,800	96
	Juniata	6,100	5,700	94
	Northampton	80,600	78,600	98
	Tioga	13,700	13,000	95

Station Totals	949,500	920,400	96
Net Weekly Circulation (1979-80)		500,800	
Average Daily Circulation (1979-80)		343,800	

# Pennsylvania—Wilkes-Barre & Scranton

## WBRE-TV

Ch. 28

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 4120-kw max. & 2290-kw horizontal visual, 820.4-kw max. & 468-kw horizontal aural. Antenna: 1645-ft. above av. terrain, 849-ft. above ground, 2949-ft. above sea level.

Latitude 41° 11' 01"  
Longitude 75° 52' 02"

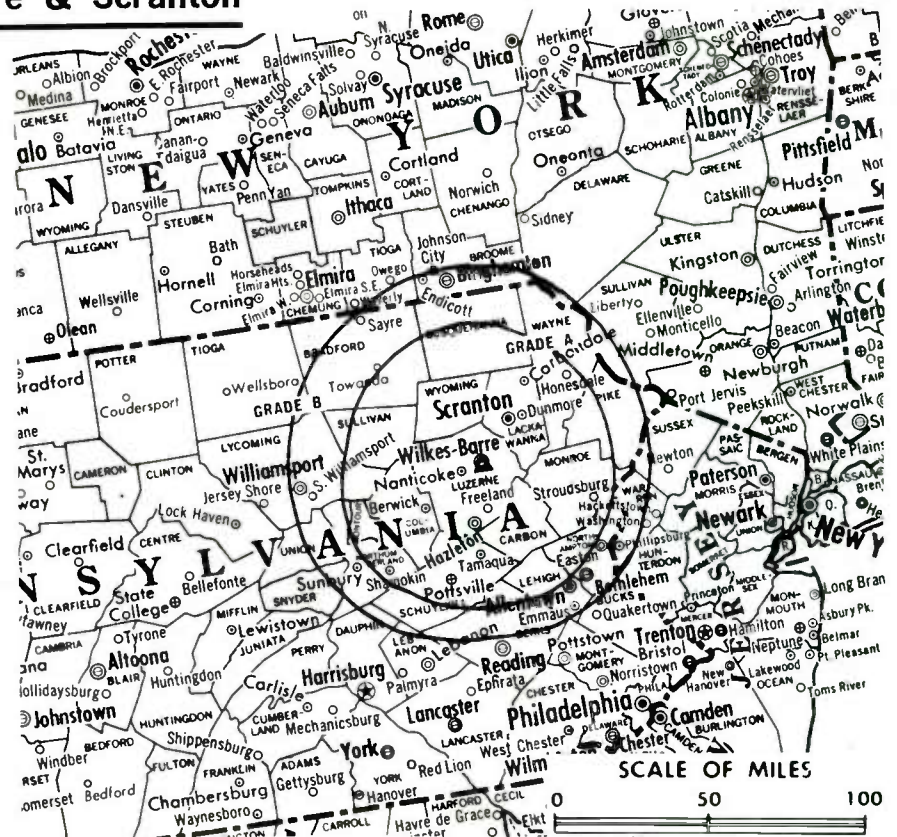
Transmitter: Penobscot Mtn., Hanover Twp.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.



Total Households: © MSI  
Consumer Market Data as of 1/1/80  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WBRE-TV Ref: FCC File No. BMPCT-6939 Granted 12/6/88 © American Map Co., Inc., N.Y., No. 14244

## WBRE-TV

Network Service: NBC.

Licensee: WBRE-TV Inc., 62 S. Franklin St., Wilkes-Barre, Pa. (18773).

Studio: 62 S. Franklin St.

Telephone: 717-823-3101. TWX No.: 510-658-3198.

Ownership: David M. Baltimore & family.

Began Operation: Jan. 1, 1953.

Represented (sales) by Petry Television Inc.

Represented (legal) by Hogan & Hartson.

### Personnel:

DAVID M. BALTIMORE, president & general manager.  
TERRY BALTIMORE, v.p. & national sales manager.  
TOM ROSING, sales manager.  
CHARLES BALTIMORE, v.p., engineering & production.  
TOM BIGLER, v.p., news & public affairs.  
TOM WILSON, promotion director.  
RICHARD CYBULSKI, chief engineer, transmitter.  
GEORGE ANDRESKY, chief engineer, studio.  
CHARLES SAKOSKI JR., CATV engineer.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$800.

NETWORK BASE HOURLY RATE: \$1025.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA Bradford	20,300	19,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA—(Continued)				
	Carbon	19,200	18,700	97
	Clinton	13,200	12,800	97
	Columbia	21,400	20,800	97
	Lackawanna	87,800	86,100	98
	Luzerne	122,700	120,100	98
	Lycoming	39,900	38,100	95
50% & Over	Montour	4,900	4,700	95
	Northumberland	37,400	35,800	96
	Schuylkill	58,700	56,800	97
	Snyder	9,900	9,300	94
	Susquehanna	13,500	13,100	97
	Union	9,600	9,000	94
	Wayne	12,500	11,800	95
	Wyoming	9,300	9,000	96
PENNSYLVANIA				
Between 25-49%	Monroe	21,900	21,300	97
	Pike	6,100	5,800	95
	Sullivan	2,100	2,000	96
NEW YORK				
	Broome	79,800	78,100	98
	Delaware	17,600	16,700	95
	Sullivan	23,900	22,800	95
	Tioga	17,100	16,600	97
Between 5-24%	PENNSYLVANIA			
	Juniata	6,100	5,700	94
	Lehigh	97,900	95,800	98
	Mifflin	16,200	15,400	95
	Northampton	80,600	78,600	98
	Tioga	13,700	13,000	95
Station Totals		863,300	837,500	97
Net Weekly Circulation (1979-80)			461,800	
Average Daily Circulation (1979-80)			310,200	



# Pennsylvania—York

## WSBA-TV

Ch. 43

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1860-kw max. & 724-kw horizontal visual, 186-kw max. & 72.4-kw horizontal aural. Antenna: 530-ft. above av. terrain, 400-ft. above ground, 1110-ft. above sea level.

Latitude 39° 56' 25"  
Longitude 76° 41' 59"

Transmitter: S. Queen St., extended.

AM Affiliate: WSBA, 5-kw, 910 kHz.

FM Affiliate: WSBA-FM, 6.5-kw, 103.3 MHz (No. 277), 470-ft.

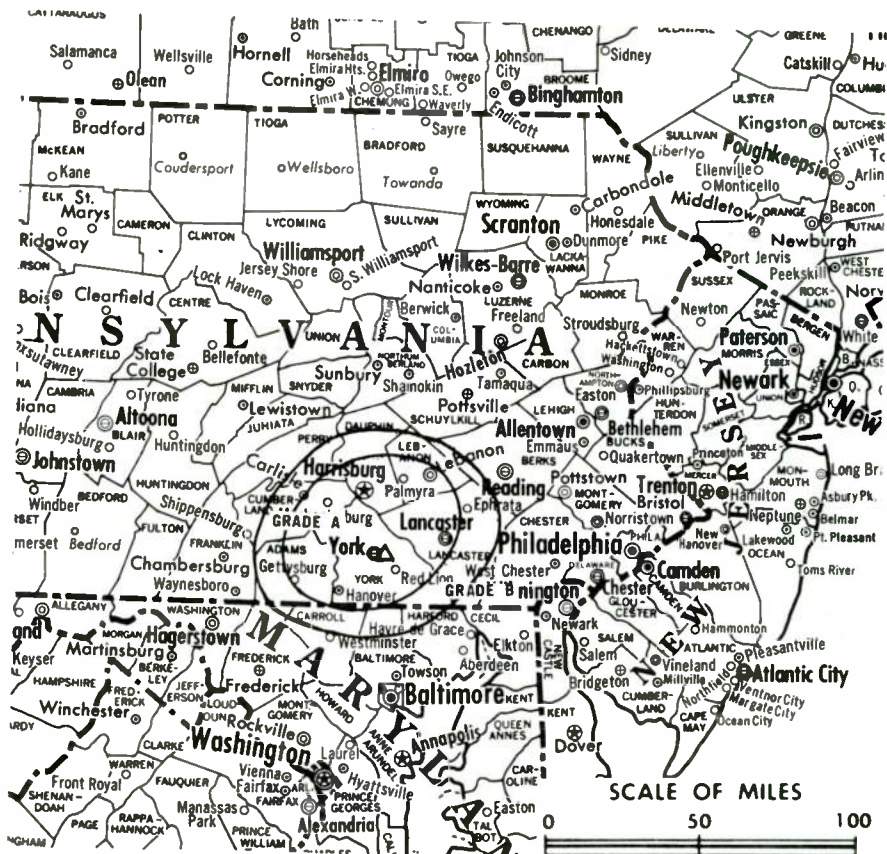
News Wire Service: AP.

Color: Network, live, film, slide & tape.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Cohn & Marks.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WSBA-TV Ref: FCC File No. BPCT-4809 Granted 2/4/75

© American Map Co., Inc., N.Y., No. 14244

## WSBA-TV

Network Service: CBS.

Licensee: Susquehanna Broadcasting Co., 140 E. Market St. (17401).

Studio: 2005 S. Queen St. (17403).

Mailing Address: P.O. Box 1868, York (17405).

Telephone: 717-843-0043.

Ownership: Approximately 80% of stock is owned by Louis J. Appell Trust. Susquehanna Bcstg. Co. owns radio stations WSBA-AM-FM, York; WARM, Scranton, Pa.; WLQR(FM), Toledo; WHLO, Akron; WLQA(FM), Cincinnati, Ohio; WKIS, Orlando; WQBA-AM-FM, Miami, Fla.; WGBB, Freeport, Long Island, N.Y.; WFMS(FM), Indianapolis, Ind.; WLTA(FM), Atlanta, Ga.; KPLX (FM), Fort Worth, Tex. & KLIF(AM), Dallas, Tex.

Began Operation: Dec. 22, 1952.

Represented (engineering) by Cohen & Dippell.

Personnel:

LOUIS J. APPELL JR., president.  
JAMES DeBOLD, general manager.  
H. DAVID BERLIN, sales manager.  
SONIA L. STROHMAN, program director.  
JACK M. SCHUSTER, chief engineer.  
ROBERT H. BRUETSCH, news director.

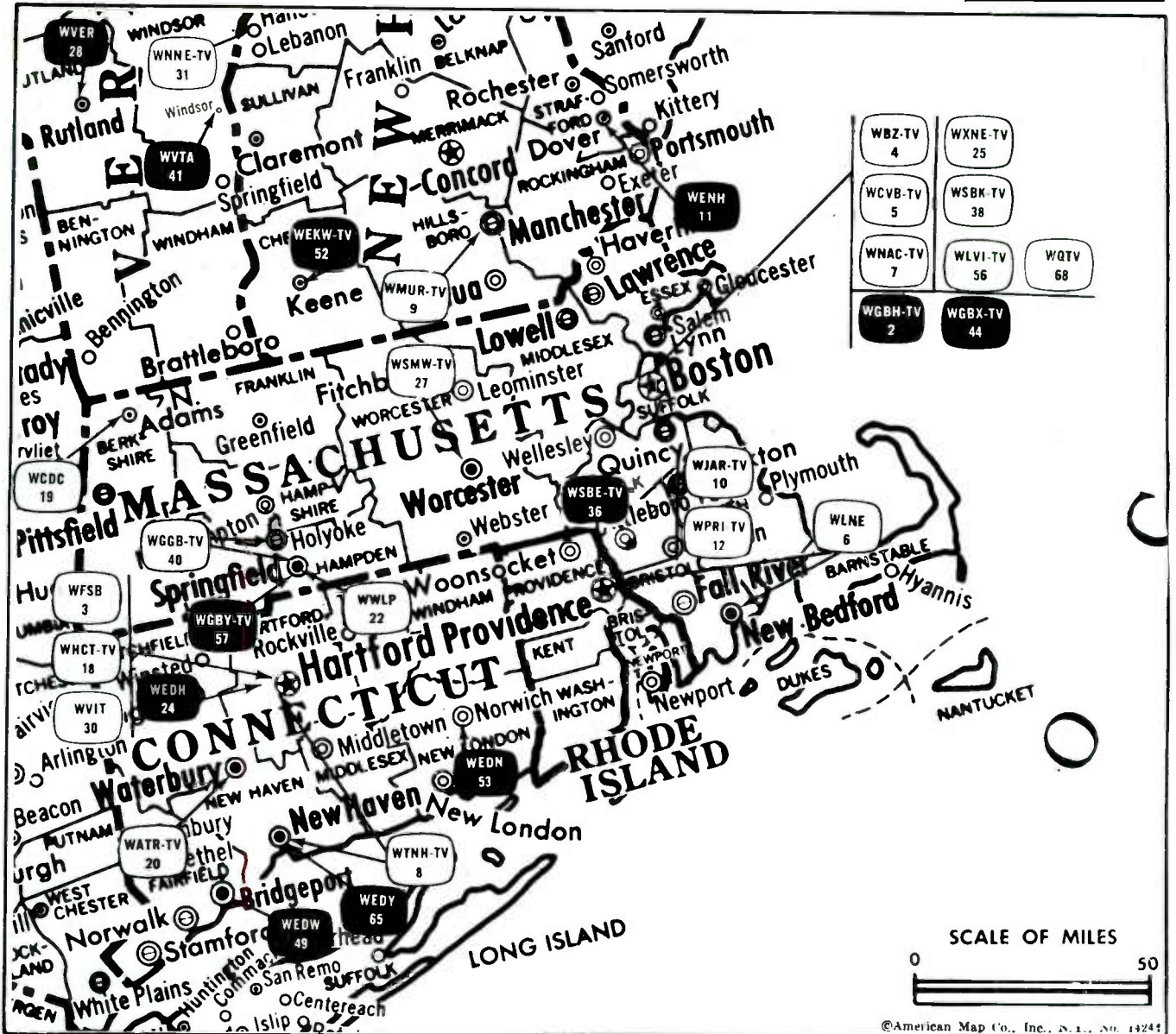
### DIGEST OF RATE CARD NO. 18-B

Hour	30 Min.	30 Sec.	10 Sec.
Prime Time—8-11 p.m., daily.			
\$625	\$375	\$82	\$50

For Keystone Group combination rates, see WLYH-TV, Lebanon, Pa.  
NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>PENNSYLVANIA</b>				
50% & Over	York	106,700	103,800	97
<b>PENNSYLVANIA</b>				
Between 25-49%	Adams	20,800	20,100	97
<b>PENNSYLVANIA</b>				
Between 5-24%	Cumberland	62,100	60,400	97
	Dauphin	86,700	84,200	97
	Franklin	36,900	35,100	95
	Lancaster	124,600	118,300	95
	Lebanon	34,800	33,600	97
<b>Station Totals</b>		<b>472,600</b>	<b>455,500</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>100,600</b>
<b>Average Daily Circulation (1979-80)</b>				<b>44,900</b>





Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Providence	334,000	37	574,800	32

**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**WSBE-TV**  
Providence  
Ch. 36

Non-Commercial Educational Station

Licensee: Board of Regents for Education, State of Rhode Island & Providence Plantations, 24 Mason St., Providence (02903).

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 479-kw visual, 47.9-kw aural. Antenna: 600-ft. above av. terrain, 532-ft. above ground, 825-ft. above sea level.

Latitude 41° 48' 18"  
Longitude 71° 28' 24"

1981-82 Edition

**Rhode Island Station Status as of January 1, 1981**

	VHF	UHF	TOTAL
Commercial Television Stations	3	0	3
Educational Television Stations	0	1	1
			4

Note: WLNE Listed Under Providence  
Is Licensed to New Bedford, Mass.

**VIDEO WEEK**  
for current reports on the home video industry  
Call 202-872-9200 for more information.

# Rhode Island—Providence

## WJAR-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 49-kw aural. Antenna: 1000-ft. above av. terrain, 940-ft. above ground, 1136-ft. above sea level.

Latitude 41° 51' 54"  
Longitude 71° 17' 15"

Transmitter: Rehoboth, Mass.

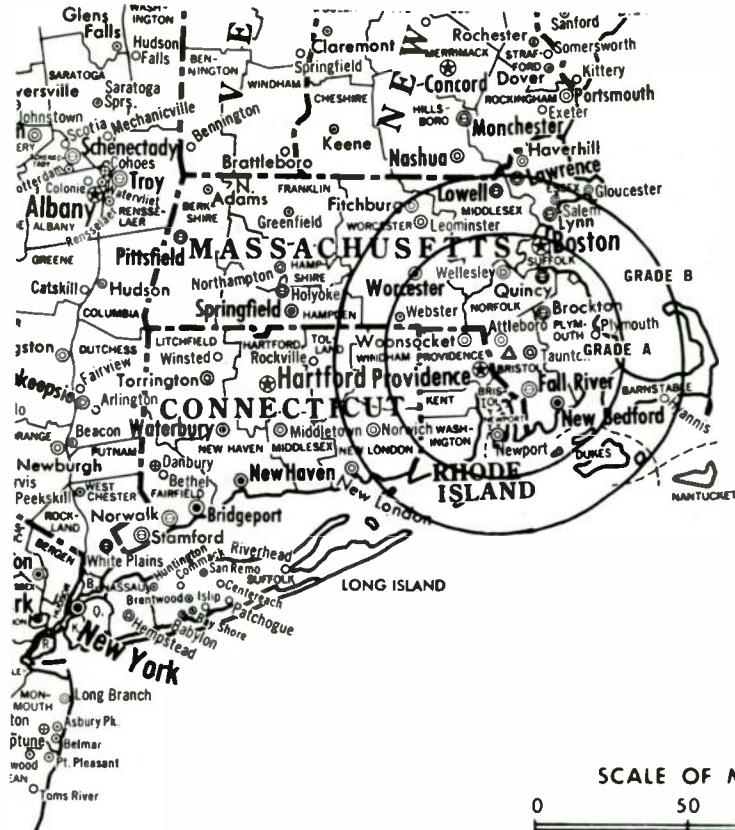
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC, Newsweek.

Studio: 111 Dorrance St.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WJAR-TV Ref: FCC File No. BPCT-3270 Granted 1/19/65



## WJAR-TV

Network Service: NBC.

Licensee: The Outlet Co., 176 Weybosset St., Providence (02903).

Telephone: 401-751-5700. TWX No.: 710-381-1749.

Ownership: The Outlet Co. Also owns WDBO-TV-AM-FM, Orlando, Fla.; KSAT-TV, San Antonio, Tex.; WCMH-TV, Columbus, Ohio; KOVR-TV, Sacramento-Stockton, Cal.; WSNE(FM), Taunton, Mass.; WTOP(AM), Washington, D.C.; WIOQ(FM), Philadelphia, Pa.; KIQQ(FM), Los Angeles, Cal.; WQRS(FM), Detroit, Mich.

Began Operation: July 10, 1949.

Represented (sales) by Petry Television Inc.

Represented (legal) by Sundlun, Scher & Singer.

Represented (engineering) by Lohnes & Culver.

Personnel:

JOSEPH S. (DODY) SINCLAIR, chairman.  
DAVID E. HENDERSON, president.  
JOHN SAWHILL, vice president & general manager.  
JIM MACFARLAN, general sales manager.  
LARRY SYLVIA, regional/local sales manager.  
JIM VALENTINE, news director.  
LESTER B. KEATS, production manager.  
WYATT McDANIEL, chief engineer.  
PETER LASSOTOVITCH, business manager.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—6-11 p.m., daily.					
\$3000	\$2000				Graded rates apply*

\*Highest rate: \$1200.

NETWORK BASE HOURLY RATE: \$1650.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>CONNECTICUT</b>			
	New London	83,000	79,700	96
	Windham	33,400	32,200	96
	<b>MASSACHUSETTS</b>			
	Barnstable	58,500	56,600	97
	Bristol	169,000	165,500	98
	Dukes	4,200	3,900	93
<b>50% &amp; Over</b>	Nantucket	2,400	2,300	94
	Plymouth	136,100	133,000	98
	<b>RHODE ISLAND</b>			
	Bristol	15,300	15,100	98
	Kent	51,700	50,900	98
	Newport	26,500	25,900	98
	Providence	201,500	196,900	98
	Washington	27,000	26,200	97
	<b>MASSACHUSETTS</b>			
<b>Between 25-49%</b>	Worcester	221,200	215,600	97
	<b>CONNECTICUT</b>			
	Tolland	34,500	33,300	97
	<b>MASSACHUSETTS</b>			
<b>Between 5-24%</b>	Essex	225,200	220,500	98
	Middlesex	472,300	462,200	98
	Norfolk	208,300	204,600	98
	Suffolk	268,200	256,700	96
<b>Station Totals</b>		<b>2,238,300</b>	<b>2,181,100</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>922,900</b>
<b>Average Daily Circulation (1979-80)</b>				<b>508,200</b>

# Rhode Island—Providence (New Bedford, Mass.)

## WLNE

(formerly WTEV)  
Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 930-ft. above av. terrain, 1001-ft. above ground, 1049-ft. above sea level.

Latitude 41° 35' 48"  
Longitude 71° 11' 24"

Transmitter: 1.8-mi. N of Tiverton, R. I. on Lafayette Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI. News Film Service: CBS.

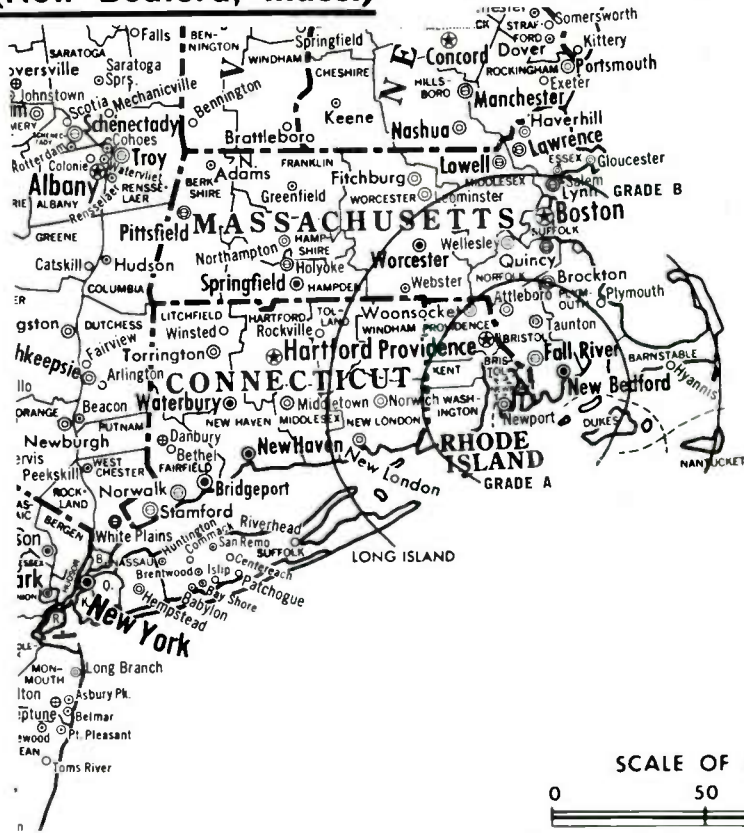
TXW No.: 710-344-6898.

Represented (sales) by Blair Television.

Represented (legal) by Marmet Professional Corp.

Satellite Earth Station: In operation.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WLNE Ref: FCC File No. BPCT-3450 Granted 12/7/66

© American Map Co., Inc., N.Y., No. 14241

## WLNE

Network Service: CBS.

Licensee: WTEV-TV Inc., Television Center, New Bedford, Mass.

Studio: 430 County St., New Bedford, Mass. (02740).

Telephones: 617-993-2651, New Bedford studio & office; 401-331-7600, Providence sales & news offices.

Ownership: Pulitzer Publishing Co., 100%. For other interests, see KSDK, St. Louis, Mo.

Began Operation: Jan. 1, 1963. Sale to present owner by Steinman Stations approved by FCC Oct. 5, 1978 (Television Digest, Vol. 17:50). Sale to Steinman by WTEV Television Inc. was approved April 6, 1966 by FCC (Television Digest, Vols. 5:45, 6:7).

Represented (engineering) by A. D. Ring & Associates.

Personnel:

GARY R. CHAPMAN, general manager.  
CHARLOTTE HALL, program manager.  
JOSEPH MIDDELBURG, general sales manager.  
BETSY SLATER, business manager.  
B. W. MAYBERRY, operations manager.  
JIM GONSEY, chief engineer.  
ROBERT PALMER, assistant chief engineer.  
PETER BIRNSTEIN, asst. chief engineer, maintenance.  
ROBERT RIESKE, news director.  
MARY J. DELANEY, promotion director.  
TRUMAN TAYLOR, director of public affairs.  
JULIANA OKINE, film department manager.  
JOANNE DISTEFANO, special projects manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1375.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CONNECTICUT</b>				
	New London	83,000	79,700	96
	Windham	33,400	32,200	96
<b>MASSACHUSETTS</b>				
	Barnstable	58,500	56,600	97
	Bristol	169,000	165,500	98
<b>50% &amp; Over</b>	Dukes	4,200	3,900	93
	Nantucket	2,400	2,300	94
<b>RHODE ISLAND</b>				
	Bristol	15,300	15,100	98
	Kent	51,700	50,900	98
	Newport	26,500	25,900	98
	Providence	201,500	196,900	98
	Washington	27,000	26,200	97
<b>MASSACHUSETTS</b>				
<b>Between 25-49%</b>	Plymouth	136,100	133,000	98
<b>CONNECTICUT</b>				
	Tolland	34,500	33,300	97
<b>Between 5-24%</b>	<b>MASSACHUSETTS</b>			
	Norfolk	208,300	204,600	98
	Worcester	221,200	215,600	97
<b>Station Totals</b>		<b>1,272,600</b>	<b>1,241,700</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>621,000</b>
<b>Average Daily Circulation (1979-80)</b>				<b>292,200</b>



# Rhode Island—Providence

## WPRI-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 969-ft. above ground, 1099-ft. above sea level.

Latitude 41° 52' 37"  
Longitude 71° 16' 56"

Transmitter: Homestead Ave., Rehoboth, Mass.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



WPRI-TV Ref: FCC File No. BPCT—3943 Granted 7/6/67

© American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WPRI-TV

Network Service: ABC.

Licensee: Knight-Ridder Broadcasting Inc., 25 Catamore Blvd., East Providence, R.I. (02914).

Studio: 25 Catamore Blvd., East Providence, R.I. (02914).

Telephone: 401-438-7200. TWX No.: 710-381-1606.

Ownership: See WJRT-TV, Flint, Mich.

Began Operation: March 27, 1955. Sale to present owner by Poole Bcstg. approved by FCC Dec. 21, 1977 (Television Digest, Vol. 16:26). Sale to Poole by Capital Cities Bcstg. approved June 15, 1967. Sale to Capital Cities by William S. Cherry and associates approved March 11, 1959 (Vol. 14:51 & 15:11).

Represented (sales) by MMT Sales Inc.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

WILLIAM WUERCH, president & general manager.  
GARY E. MASTERS, general sales manager.  
TONY COLOSIMO, national sales manager.  
T. ARTHUR BONE, v.p. & chief engineer.  
JOSEPH FOGARTY, administrative asst. to gen. manager.  
EDWIN HART, news director.  
ROBERT KINKEAD, program operations manager.

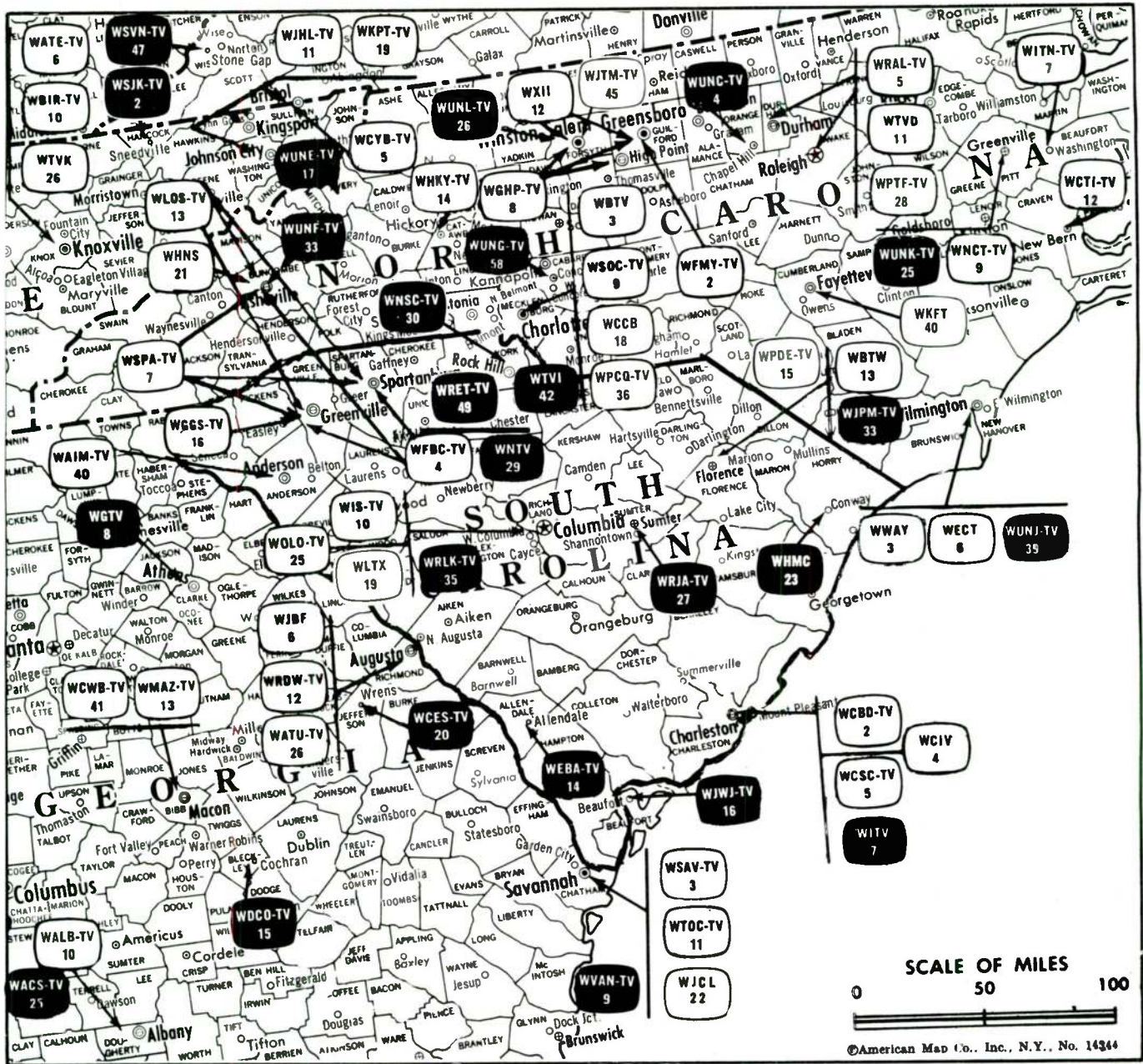
Highest 30 Sec. Rate (March 31, 1981): \$1400.

NETWORK BASE HOURLY RATE: \$1900.

For Sales & Transfers of TV Stations,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	<b>CONNECTICUT</b>				
		New London	83,000	79,700	96
		Windham	33,400	32,200	96
	<b>MASSACHUSETTS</b>				
		Bristol	169,000	165,500	98
		Dukes	4,200	3,900	93
		Nantucket	2,400	2,300	94
	<b>RHODE ISLAND</b>				
		Bristol	15,300	15,100	98
		Kent	51,700	50,900	98
	Newport	26,500	25,900	98	
	Providence	201,500	196,900	98	
	Washington	27,000	26,200	97	
<b>Between 25-49%</b>	<b>MASSACHUSETTS</b>				
		Barnstable	58,500	56,600	97
		Plymouth	136,100	133,000	98
	Worcester	221,200	215,600	97	
<b>Between 5-24%</b>	<b>CONNECTICUT</b>				
		Tolland	34,500	33,300	97
	<b>MASSACHUSETTS</b>				
		Essex	225,200	220,500	98
		Middlesex	472,300	462,200	98
	Norfolk	208,300	204,600	98	
	Suffolk	268,200	256,700	96	
<b>Station Totals</b>		<b>2,238,300</b>	<b>2,181,100</b>	<b>97</b>	
<b>Net Weekly Circulation (1979-80)</b>				<b>806,000</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>442,900</b>	

# South Carolina



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Greenville-Spartanburg-Asheville	339,000	36	532,900	37
Columbia	125,000	94	200,000	97
Charleston	115,000	105	161,200	111
Florence	45,000	161	79,500	161

## South Carolina Station Status as of January 1, 1981

	VHF	UHF	TOTAL
Commercial Television Stations	8	5	13
Educational Television Stations	1	9	10
			23

For CPs & Applications,  
see Services Volume

**State Cross Reference List**  
Communities That Receive Programs of  
Stations That Are Located Elsewhere

**WFBC-TV, WLOS-TV & WSPA-TV**  
Spartanburg, S.C.-Asheville, N.C.  
(See Greenville, S.C.)



## South Carolina

### State Educational Technical Facilities (Complete Data in Educational Directory)

#### WEBA-TV

##### Allendale-Barnwell

Ch. 14

Non-Commercial Educational Station

Licensee: South Carolina Educational TV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 557-kw visual, 111.4-kw aural. Antenna: 800-ft. above av. terrain, 805-ft. above ground, 1045-ft. above sea level.

Latitude	33°	11'	12.5"
Longitude	81°	23'	53.5"

#### WJWJ-TV

##### Beaufort

Ch. 16

Non-Commercial Educational Station

Licensee: South Carolina ETV Commission.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 852-kw max. & 407-kw horizontal visual, 107.4-kw max. & 81.3-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 1318-ft. above ground, 1334-ft. above sea level.

Latitude	32°	42'	44"
Longitude	80°	40'	49"

#### WITV

##### Charleston

Ch. 7

Non-Commercial Educational Station

Licensee: South Carolina Educational Television Commission.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 310-kw visual, 62-kw aural. Antenna: Directional, 890-ft. above av. terrain, 1040-ft. above ground, 1045-ft. above sea level.

Latitude	32°	47'	44"
Longitude	79°	50'	27"

#### WRLK-TV

##### Columbia

Ch. 35

Non-Commercial Educational Station

Licensee: South Carolina Educational TV Commission.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 513-kw visual, 102-kw aural. Antenna: 1030-ft. above av. terrain, 999-ft. above ground, 1380-ft. above sea level.

Latitude	34°	07'	07"
Longitude	80°	56'	12"

#### WHMC

##### Conway

Ch. 23

Non-Commercial Educational Station

Grantee: South Carolina ETV Commission.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1740-kw max. & 851-kw horizontal visual, 174-kw max. & 85.1-kw horizontal aural. Antenna: 820-ft. above av. terrain, 842-ft. above ground, 927-ft. above sea level.

Latitude	33°	57'	05"
Longitude	79°	06'	31"

#### WJPM-TV

##### Florence

Ch. 33

Non-Commercial Educational Station

Licensee: South Carolina Educational TV Commission.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 537-kw visual, 107-kw aural. Antenna: 789-ft. above av. terrain, 793-ft. above ground, 919-ft. above sea level.

Latitude	34°	16'	45.5"
Longitude	79°	44'	36.5"

#### WNTV

##### Greenville-Spartanburg

Ch. 29

Non-Commercial Educational Station

Licensee: South Carolina Educational TV Commission.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 339-kw visual, 67.6-kw aural. Antenna: 1142-ft. above av. terrain, 146-ft. above ground, 2181-ft. above sea level.

Latitude	34°	56'	26"
Longitude	82°	24'	38"

#### WNSC-TV

##### Rock Hill

Ch. 30

Non-Commercial Educational Station

Licensee: South Carolina Educational Television Commission.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 575-kw visual, 115-kw aural. Antenna: 691-ft. above av. terrain, 649-ft. above ground, 1289-ft. above sea level.

Latitude	34°	50'	24"
Longitude	81°	01'	07"

#### WRET-TV

##### Spartanburg

Ch. 49

Non-Commercial Educational Station

Grantee: South Carolina ETV Commission.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 1740-kw max. & 832-kw horizontal visual, 174-kw max. & 83.2-kw horizontal aural. Antenna: 970-ft. above av. terrain, 859-ft. above ground, 1659-ft. above sea level.

Latitude	34°	53'	09"
Longitude	81°	49'	15"

#### WRJA-TV

##### Sumter

Ch. 27

Non-Commercial Educational Station

Licensee: South Carolina ETV Commission.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 787-kw max. & 339-kw horizontal visual, 157-kw max. & 67.6-kw horizontal aural. Antenna: 1163-ft. above av. terrain, 1195-ft. above ground, 1335-ft. above sea level.

Latitude	33°	52'	52"
Longitude	80°	16'	14"



# South Carolina—Anderson

## WAIM-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-732 MHz). Authorized power: 157.6-kw max. & 110-kw horizontal visual, 31.5-kw max. & 21.9-kw horizontal aural. Antenna: 383-ft. above av. terrain, 417-ft. above ground, 1167-ft. above sea level.

Latitude 34° 30' 53"  
Longitude 82° 38' 15"

Holds CP for change to 2570-kw max. & 1620-kw horizontal visual, 257-kw max. & 162-kw horizontal aural, 840-ft. above av. terrain, 889-ft. above ground, 1649-ft. above sea level, lat. 34° 32' 41", long. 82° 33' 19"; transmitter to 3.5-mi. NW of Belton, S.C.

Transmitter: 321 Kingsley Rd.

TV tape: Recording facilities.

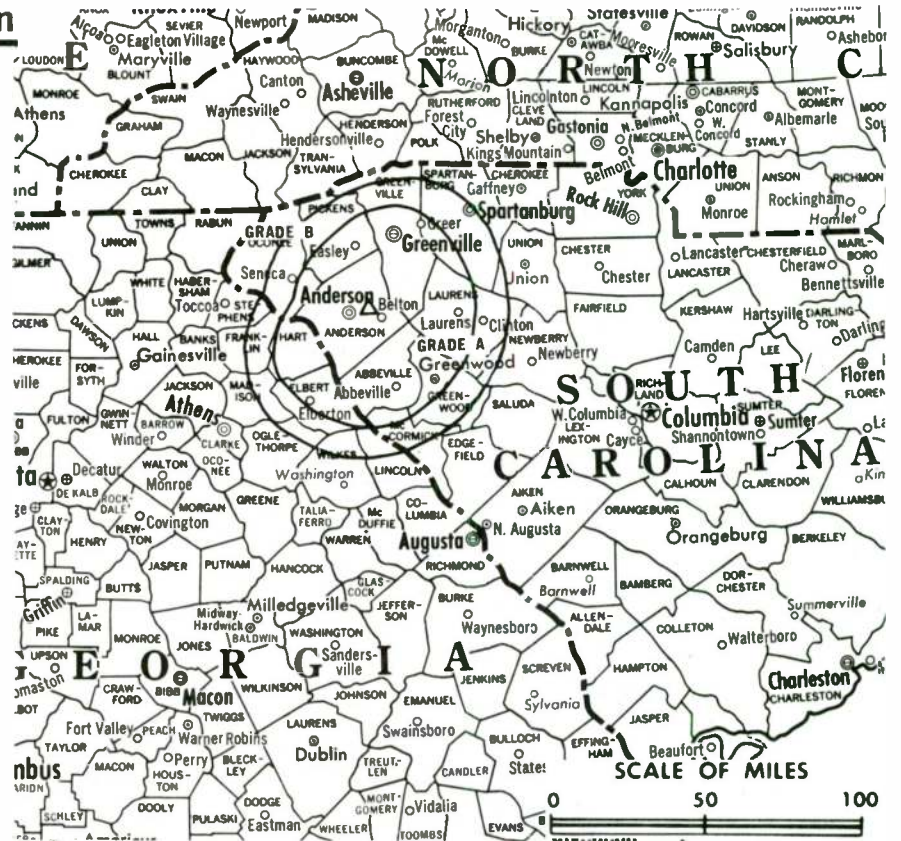
Color: Network, film & slide.

News Wire Service: UPI.

AM Affiliate: WAIM, 1-kw, 1230 kHz (CBS).

FM Affiliate: WAIM-FM, 6.4-kw, 101.1 MHz (No. 266), 330-ft.

Arbitron Data: Not available.



WAIM-TV Ref: FCC File No. BPCT-4564 Granted 2/27/73  
CP BPCT-800701KE Granted 11/20/80 © American Map Co., Inc., N.Y., No. 14244

## WAIM-TV

Network Service: ABC.

Licensee: New South Television Corp., Altamont Rd., Box 9, Greenville, S.C. (29609).

Studio: 321 Kingsley Rd. (29621).

Telephone: 803-226-1511.

Ownership: Frank L. Outlaw II, pres., 100%.

Began Operation: Dec. 1, 1953. Sale to present owner by Wilton E. Hall approved by FCC May 31, 1978 (Television Digest, Vol. 18:23).

Represented (sales) by The Devney Organization Inc.; Dora-Clayton Agency Inc. (Atlanta).

Personnel:

ROBERT B. NATIONS, general manager.  
BETTY K. BLACK, station manager.  
BARBARA ALLEN, sales manager.  
JERRY GARRETT, film buyer.  
DAVID L. REDDICK, engineering director.

## DIGEST OF RATE CARD NO. 2 (Nov. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class A—6-11 p.m., daily.	\$200.00	\$120.00	\$80.00	\$50.00	\$60.00*	\$50.00*

\*Class AA—7:59-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$150.

### Cable Systems Design Group

Incorporated

### CABLE TELEVISION SYSTEM DESIGNERS

1225 Connecticut Avenue, NW  
Suite 100  
Washington, DC 20036

(202) 463-7999

# South Carolina—Charleston

## WCBD-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 790-ft. above av. terrain; 845-ft. above ground, 849-ft. above sea level.

Latitude 32° 47' 53"  
Longitude 79° 53' 51"

Transmitter: 210 Hwy. 17-N, Mt. Pleasant.

Telephone: 803-884-4141.

TWX No.: 810-881-1891.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Studio: 210 Hwy. 17-N, Mt. Pleasant.

Represented (engineering) by Lohnes & Culver.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WCBD-TV Ref: FCC File No. BNPCT-2104 Granted 6/4/54

© American Map Co., Inc., N.Y., No. 14244

## WCBD-TV

Network Service: ABC.

Licensee: State Telecasting Co. Inc., Box 1333, Columbia, S.C. (29202).

Mailing Address: Box 879, Charleston, S.C. (29402).

Ownership: State Record Co., publisher of State & Record, Columbia, S.C., 100%. State Record ownership: Gertrude H. Barringer, 10%; Cecilia E. McMaster, 9.4%; Richard K. McMaster, 8.9%; Frank Hampton, 8.6%; Harry R. E. Hampton, 7.6%; Ambrose G. Hampton, 6.8%; Lucy H. Bostick estate, A. G. Hampton Jr., trustee, 6%; Lucy H. Bostick estate, A. G. Hampton Jr., agent, 4%; Frank E. Barron Jr. & Alice B. Pearce, trustees, 3.3%; David W. Robinson, trustee, 3.3%; Consuelo McMaster Means, 3.3%; others, none with as much as 3%. State Telecasting is also the licensee of KCBD-TV, Lubbock, Tex. & KSWs-TV, Roswell, N.M.

Began Operation: Sept. 25, 1954. Sale to present owner by Reeves Telecom Corp. approved by FCC May 26, 1971 (Television Digest, Vol. 10:42). Transfer of control from J. Drayton Hastie family to Reeves approved by FCC July 14, 1960 (Vol. 16:29).

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

W. FRANK HARDEN, president.  
VIRGIL EVANS, vice president.  
GRANGE S. CUTHBERT JR., assistant general manager.  
JAMES ABBOTT, manager, broadcast operations.  
JOSEPH W. (BILL) EVANS III, sales director.  
TRUMAN KEMP, local sales manager.  
TESSA HOOKER, promotion manager.  
WALTER NELSON, chief engineer.  
PAULINE DAWLEY, traffic/operations manager.

### DIGEST OF RATE CARD

Hour 30 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-11 p.m., daily.

\$4000 \$2500 \$1500 Graded rates apply\*

\*Highest rate: \$550.

NETWORK BASE HOURLY RATE: \$525.

778-b

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>SOUTH CAROLINA</b>					
		Beaufort	15,800	15,200	96
		Berkeley	23,000	21,900	95
		Charleston	83,700	81,500	97
<b>50% &amp; Over</b>		Clarendon	8,100	7,400	92
		Colleton	10,100	9,500	94
		Dorchester	15,900	15,300	97
		Georgetown	12,200	11,600	95
		Hampton	5,700	5,400	94
		Williamsburg	10,300	9,600	93
	<b>SOUTH CAROLINA</b>				
<b>Between 25-49%</b>		Bamberg	5,000	4,700	94
		Florence	32,700	31,700	97
		Horry	31,200	29,900	96
		Orangeburg	24,500	23,100	94
<b>GEORGIA</b>					
		Chatham	64,700	63,200	98
<b>SOUTH CAROLINA</b>					
<b>Between 5-24%</b>		Barnwell	6,100	5,800	95
		Calhoun	3,700	3,500	94
		Jasper	4,300	4,000	94
		Lee	5,300	5,000	94
		Sumter	25,100	24,100	96
<b>Station Totals</b>			<b>387,400</b>	<b>372,400</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>204,600</b>		
<b>Average Daily Circulation (1979-80)</b>			<b>127,500</b>		

For Newspaper Ownership of TV Stations,  
see Services Volume

# South Carolina—Charleston

**WCIV**

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 939-ft. above av. terrain, 983-ft. above ground, 988-ft. above sea level.

Latitude 32° 47' 15"  
Longitude 79° 51' 00"

Transmitter: Mt. Pleasant, S.C.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.



WCIV Ref: FCC File No. BPCT—3631 Granted 12/13/65

© American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WCIV

Network Service: NBC.

Licensee: First Charleston Corp., Highway 703, Mt. Pleasant, S.C.

Studio: Mt. Pleasant, S.C. (29464). Telephone: 803-884-8513.

Ownership: See WJLA-TV, Washington, D.C.

Began Operation: Oct. 23, 1962. Sale to present owner by First Charleston Corp. approved Oct. 5, 1966 by FCC (Television Digest, Vol. 6:28, 41).

Represented (sales) by Katz Television.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Jansky & Bailey.

Personnel:

WILLIAM E. LUCAS, president & general manager.

CELIA SHAW, station manager.

J. G. (RED) EDWARDS, local sales manager.

STEVE BROCK, general sales manager.

CARL SHAW, chief engineer.

Highest One Hour Rate: \$1200.

Highest 30 Sec. Rate (March 1981): \$500.

NETWORK BASE HOURLY RATE: \$550.

**For Group Ownership of TV Stations  
see Services Volume**

	Net Weekly Circulation	State County	Total Households	TV Households	%
		<b>SOUTH CAROLINA</b>			
		Beaufort	15,800	15,200	96
		Berkeley	23,000	21,900	95
		Charleston	83,700	81,500	97
<b>50% &amp; Over</b>		Clarendon	8,100	7,400	92
		Colleton	10,100	9,500	94
		Dorchester	15,900	15,300	97
		Georgetown	12,200	11,600	95
		Hampton	5,700	5,400	94
		Williamsburg	10,300	9,600	93
		<b>SOUTH CAROLINA</b>			
<b>Between 25-49%</b>		Horry	31,200	29,900	96
		Orangeburg	24,500	23,100	94
		<b>GEORGIA</b>			
		Chatham	64,700	63,200	98
		Lincoln	1,900	1,800	96
		<b>SOUTH CAROLINA</b>			
<b>Between 5-24%</b>		Allendale	3,300	3,100	93
		Bamberg	5,000	4,700	94
		Calhoun	3,700	3,500	94
		Florence	32,700	31,700	97
		Sumter	25,100	24,100	96
<b>Station Totals</b>			<b>376,900</b>	<b>362,500</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>					<b>191,600</b>
<b>Average Daily Circulation (1979-80)</b>					<b>120,700</b>



# South Carolina—Charleston

## WCSC-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1044-ft. above ground, 1049-ft. above sea level.

Latitude 32° 47' 44"  
Longitude 79° 50' 27"

Transmitter: Rifle Range Rd., 5.5-mi. E of Charleston.

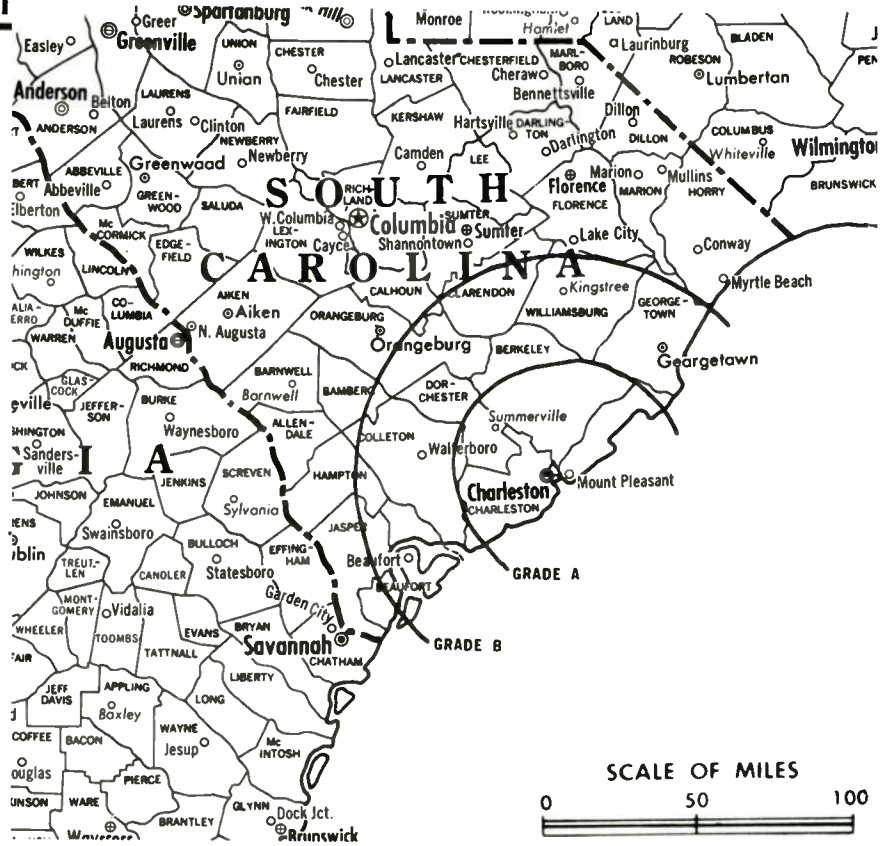
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.



WCSC-TV Ref: FCC File No. BPCT-2380 Granted 8/15/58

© American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WCSC-TV

Network Service: CBS.

Licensee: WCSC Inc., 485 East Bay (29403).

Studio: 485 East Bay, P.O. Box 186, Charleston, S.C. (29402).

Telephone: 803-723-8371. TWX No.: 803-881-1867.

AM Affiliate: WCSC, 5-kw, 1390 kHz.

FM Affiliate: WXTC, 100-kw, 96.9 MHz (No. 245), 778-ft.

Ownership: John M. Rivers Sr., chmn., 32.9%, John M. Rivers Jr., pres., 29.49%; Martha Rivers, 1st v.p. & secy., 2.30%; others, none with as much as 3%.

Began Operation: June 19, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JOHN M. RIVERS SR., chairman.  
JOHN M. RIVERS JR., president.  
GUS BAILEY JR., exec. v.p., general manager & film buyer.  
ROLAND WEEKS, v.p. & dir., public information.  
JACK R. BECKNELL JR., v.p. & director of engineering.  
DOUG ATHERTON, v.p. & general sales manager.  
C. WM. DE WERT, v.p. station operations.  
LOVELL WAUGH, local sales manager.  
EDDIE BOLLING, regional sales manager.  
PAUL BRANDT, news director.  
EVE OLASOV, promotion manager.  
FAYE EISERHARDT, traffic director.

Highest 30 Sec. Rate (April 20, 1981): \$900.

NETWORK BASE HOURLY RATE: \$700.

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>SOUTH CAROLINA</b>					
<b>50% &amp; Over</b>		Beaufort	15,800	15,200	96
		Berkeley	23,000	21,900	95
		Charleston	83,700	81,500	97
		Clarendon	8,100	7,400	92
		Colleton	10,100	9,500	94
		Dorchester	15,900	15,300	97
		Georgetown	12,200	11,600	95
		Hampton	5,700	5,400	94
		Horry	31,200	29,900	96
		Williamsburg	10,300	9,600	93
<b>SOUTH CAROLINA</b>					
<b>Between 25-49%</b>		Bamberg	5,000	4,700	94
		Florence	32,700	31,700	97
		Orangeburg	24,500	23,100	94
<b>GEORGIA</b>					
<b>Between 5-24%</b>		Chatham	64,700	63,200	98
		Montgomery	1,900	1,700	92
<b>SOUTH CAROLINA</b>					
		Barnwell	6,100	5,800	95
		Calhoun	3,700	3,500	94
		Jasper	4,300	4,000	94
		Sumter	25,100	24,100	96
<b>Station Totals</b>			<b>384,000</b>	<b>369,100</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>216,500</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>146,800</b>	

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CHILDREN'S  
RESEARCH  
HOSPITAL**

*Danny Thomas, Founder*



# South Carolina—Columbia

## WIS-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1546-ft. above av. terrain, 1526-ft. above ground, 1877-ft. above sea level.

Latitude 34° 07' 27"

Longitude 80° 45' 25"

Transmitter: State Hwy. 12, 20-mi. NE of city.

TV tape: Recording facilities.

AM Affiliate: WIS, 5-kw, 560 kHz (NBC).

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI. News Film Service: NBC.

Satellite Earth Station: In operation.

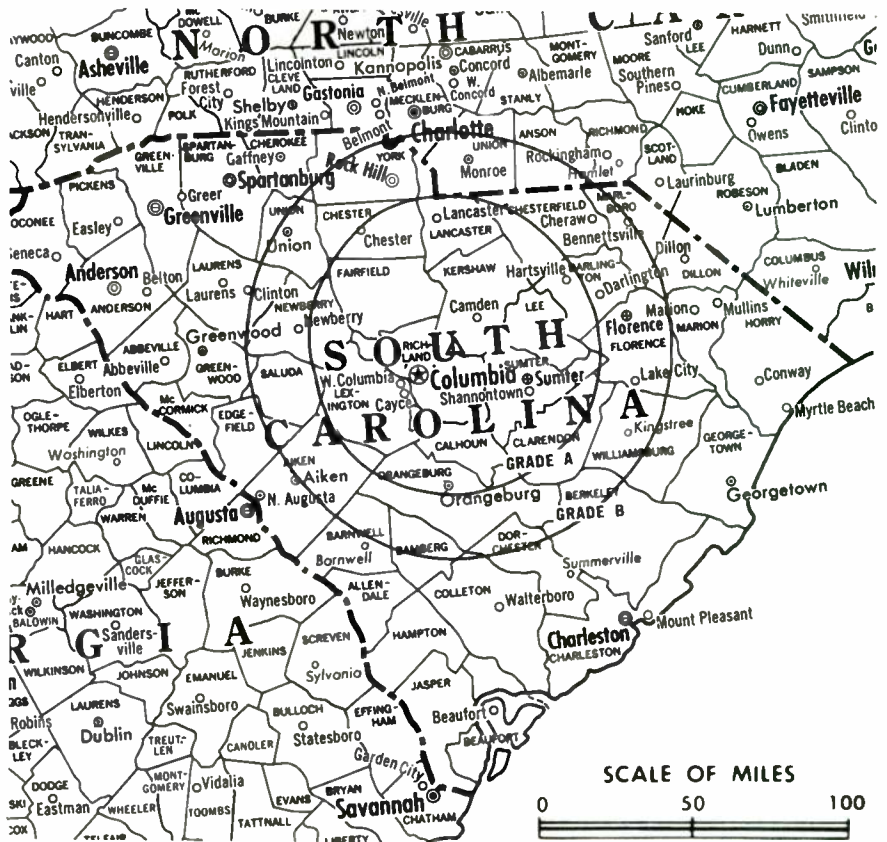
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WIS-TV Ref: FCC File No. BMPCT-5228 Granted 12/12/58

© American Map Co., Inc., N.Y., No. 14244

## WIS-TV

Network Service: NBC.

Licensee: Cosmos Broadcasting Corp., 1111 Bull St. (29202).

Studio: 1111 Bull St.

Telephone: 803-799-1010. TWX No.: 810-666-2636.

Ownership: Liberty Corp., 100%. Cosmos Bcstg. Corp., TV-radio subsidiary, officers: Charles A. Batson, chmn.; Francis M. Hipp, chmn., exec. committee; J. Law Epps, pres.; James G. Saunders, sr. v.p.; Dixon C. Lovorn, v.p.; Richard M. Coulter, v.p. operations; Joseph P. Gill Jr., dir., engineering & purchasing; R. Glenn Hilliard, secy.; Robert E. Williams, treas.; Betty M. Robertson, v.p., administration; William D. Ridings, controller. Cosmos Bcstg. Corp. also owns & operates WSFA-TV, Montgomery, Ala.; WTOL-TV, Toledo, Ohio; WDSU-TV, New Orleans, La.; WIS (AM), Columbia, S.C.; WQSR(FM), Sarasota, Fla. Note: Cosmos is buying Orion Bcstg.

Began Operation: Nov. 7, 1953.

Represented (sales) by Harrington, Righter & Parsons.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JAMES R. SEFERT, vice president & general manager.

JOHN D. LIVOTI, general sales manager.

THOMAS H. BRADFORD, manager of engineering.

GARY ANDERSON, news director.

WILLIAM R. LOGAN, operations manager.

RICHARD M. STORA, production manager.

DIANE BAGWELL, promotion director.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	20 Sec.	ID
Class AA—6-11 p.m., daily.				
\$2300	\$1500			Graded rates apply*

\*Highest rate: \$600.

NETWORK BASE HOURLY RATE: \$2300.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>SOUTH CAROLINA</b>				
	Bamberg	5,000	4,700	94
	Barnwell	6,100	5,800	95
	Calhoun	3,700	3,500	94
	Chester	10,200	9,900	97
	Chesterfield	11,300	10,800	95
	Clarendon	8,100	7,400	92
	Darlington	18,400	17,700	96
<b>50% &amp; Over</b>	Fairfield	6,000	5,700	94
	Florence	32,700	31,700	97
	Kershaw	12,000	11,500	96
	Lancaster	15,000	14,600	98
	Lee	5,300	5,000	94
	Lexington	44,900	43,400	97
	Marlboro	9,100	8,700	95
	Newberry	10,900	10,500	96
	Orangeburg	24,500	23,100	94
	Richland	74,100	71,800	97
	Saluda	4,900	4,700	96
	Sumter	25,100	24,100	96
<b>NORTH CAROLINA</b>				
	Scotland	9,500	9,100	96
<b>SOUTH CAROLINA</b>				
<b>Between 25-49%</b>	Aiken	33,000	32,300	98
	Dillon	8,500	8,100	95
	Horry	31,200	29,900	96
	Marion	10,600	10,000	95
	Williamsburg	10,300	9,600	93

(Continued on page 792-b)

Station Totals	600,900	577,800	96
Net Weekly Circulation (1979-80)			348,200
Average Daily Circulation (1979-80)			232,500



# South Carolina—Columbia

**WLTX**

Ch. 19

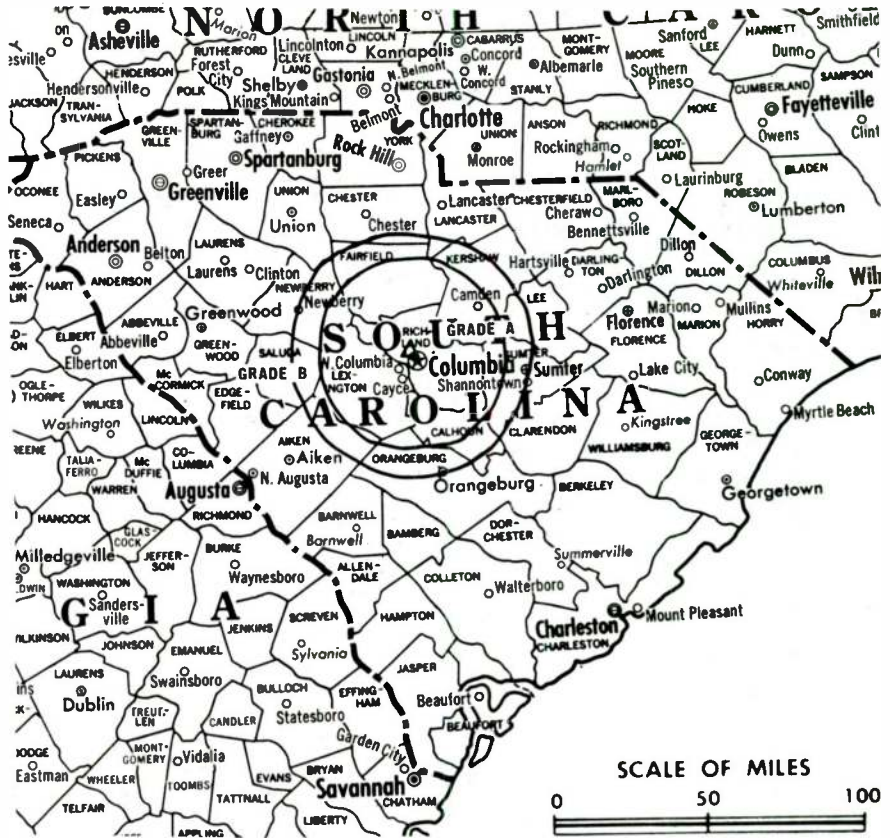
Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1250-kw max. & 1046-kw horizontal visual, 125-kw max. & 104.6-kw horizontal aural. Antenna: 637-ft. above av. terrain, 553-ft. above ground, 933-ft. above sea level.

Latitude 34° 02' 41"  
Longitude 80° 59' 51"

Transmitter: Cushman Rd., 0.25-mi W of U.S. Hwy. 1.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WLTX Ref: FCC File No. BPCT-4070 Granted 4/23/68

© American Map Co., Inc., N.Y., No. 14244

## WLTX

Network Service: CBS.

Licensee: Capital Communications Inc., P.O. Drawer M (29250).

Studio: 6027 Devine St.

Telephone: 803-776-3600. TWX No.: 810-666-2629.

Ownership: J. C. Lewis Jr., 100%. Lewis also owns WJCL(TV), Savannah, Ga.

Began Operation: Sept. 1, 1953 on Ch. 67. Shifted to Ch. 19 on June 30, 1961. Sale to present owner by Palmetto Radio Corp. approved by FCC Feb. 22, 1978 (Television Digest, Vol. 18:9).

Represented (legal) by Pierson, Ball & Dowd.

Represented (sales) by Katz Television.

Personnel:

J. C. LEWIS JR., president.  
RICHARD T. LAUGHRIDGE, vice president & general manager.  
GENE UPRIGHT, program manager & film buyer.  
WILLIAM F. AULL, director of technical operations.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—7-11 p.m., daily.					
\$1800	\$1200	\$900	\$400*	\$400*	\$200*

\*Class AA—7-11:01 p.m., daily, average.

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>SOUTH CAROLINA</b>			
	Calhoun	3,700	3,500	94
	Fairfield	6,000	5,700	94
	Kershaw	12,000	11,500	96
	Lexington	44,900	43,400	97
	Richland	74,100	71,800	97
<b>Between 25-49%</b>	<b>SOUTH CAROLINA</b>			
	Lee	5,300	5,000	94
<b>Between 5-24%</b>	<b>SOUTH CAROLINA</b>			
	Aiken	33,000	32,300	98
	Barnwell	6,100	5,800	95
	Chester	10,200	9,900	97
	Darlington	18,400	17,700	96
	Florence	32,700	31,700	97
	Lancaster	15,000	14,600	98
	Newberry	10,900	10,500	96
Orangeburg	24,500	23,100	94	
Saluda	4,900	4,700	96	
Williamsburg	10,300	9,600	93	
<b>Station Totals</b>		<b>337,100</b>	<b>324,900</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>154,800</b>
<b>Average Daily Circulation (1979-80)</b>				<b>85,900</b>

# South Carolina—Columbia

## WOLO-TV

Ch. 25

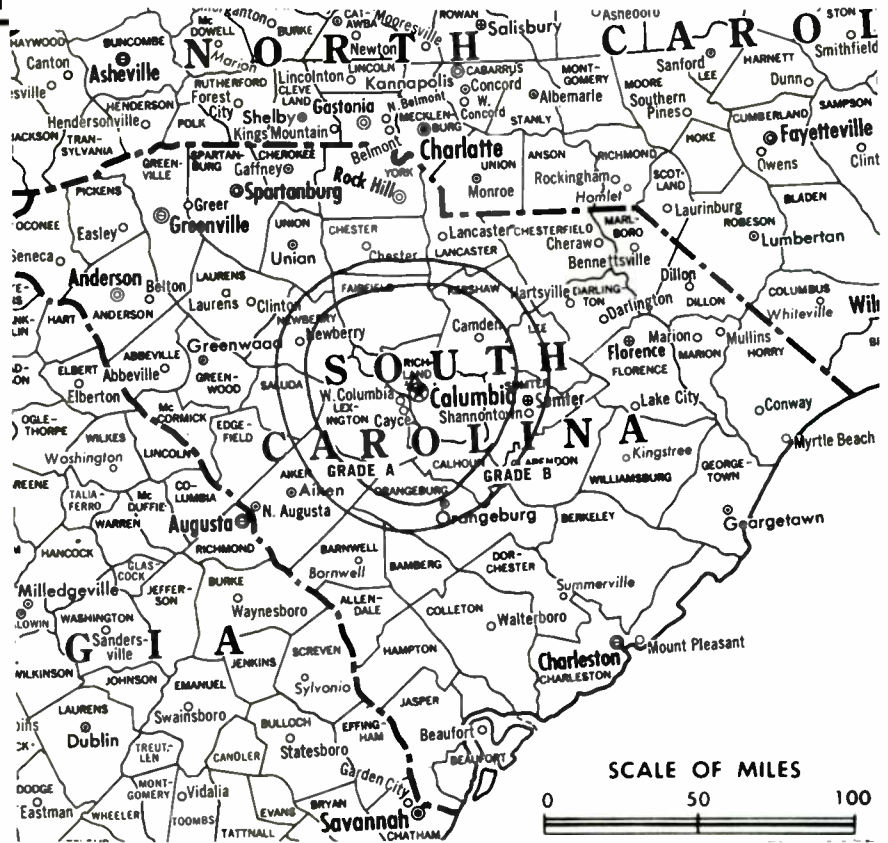
Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 3589-kw max. & 2344-kw horizontal visual, 388-kw max. & 254-kw horizontal aural, 688-ft. above av. terrain, 747-ft. above ground, 1149-ft. above sea level.

Latitude 34° 03' 23"  
Longitude 80° 58' 49"

Transmitter: 5807 Shakespeare Rd.  
Color: Network, live, film, slide & tape.

News Wire Service: AP, National Weather Wire.

Total Households: © MSI  
Consumer Market Data as of 1/1/80  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WOLO-TV Ref: FCC File No. BPCT-7903161.D Granted 9/28/79 © American Map Co., Inc., N.Y., No. 14244

## WOLO-TV

Network Service: ABC.

Licensee: Columbia TV Broadcasters Inc., Box 4217 (29240).

Studio: 5807 Shakespeare Rd. (29204).

Telephone: 803-754-7525.

TWX No.: 810-666-2100.

Ownership: Mississippi Telecasting Co. Inc., 100%. All stock voted by Cy N. Bahakel. For other interests, see WCCB(TV), Charlotte, N.C.

Began Operation: Oct. 1, 1961. Sale to present owner by First Carolina Corp. approved May 5, 1964 by FCC (Television Digest, Vol. 4:14).

Represented (sales) by Seltel Inc.

Represented (legal) by Brown, Bernstein & Longest.

Personnel:

- DONALD H. KRAUSS, general manager.
- TOM MEECHAM, general sales manager.
- WILLIE FULLER JR., program director/operations manager.
- GARY POSZIK, commercial production manager.
- JIM FOREST, news director.
- ANNE COBB, public affairs director.
- CHUCK BRITT, chief engineer.
- DAVID HUNTINGTON, local sales manager.
- WILLIE FULLER JR., non-commercial production manager.
- MARTY WHITE, operations/traffic manager.

Highest 30 Sec. Rate (May 1, 1981): \$370.

NETWORK BASE HOURLY RATE: \$275.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>SOUTH CAROLINA</b>				
<b>50% &amp; Over</b>	Calhoun	3,700	3,500	94
	Fairfield	6,000	5,700	94
	Kershaw	12,000	11,500	96
	Lee	5,300	5,000	94
	Lexington	44,900	43,400	97
	Richland	74,100	71,800	97
	Sumter	25,100	24,100	96
<b>SOUTH CAROLINA</b>				
<b>Between 25-49%</b>	Darlington	18,400	17,700	96
	Florence	32,700	31,700	97
<b>SOUTH CAROLINA</b>				
<b>Between 5-24%</b>	Aiken	33,000	32,300	98
	Barnwell	6,100	5,800	95
	Chester	10,200	9,900	97
	Lancaster	15,000	14,600	98
	Mc Cormick	2,500	2,400	95
	Newberry	10,900	10,500	96
	Orangeburg	24,500	23,100	94
	Saluda	4,900	4,700	96
	Williamsburg	10,300	9,600	93
<b>Station Totals</b>		<b>339,600</b>	<b>327,300</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>162,600</b>
<b>Average Daily Circulation (1979-80)</b>				<b>89,900</b>

# South Carolina—Florence

## WBTW

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1950-ft. above av. terrain 2000-ft. above ground, 2115-ft. above sea level.

Latitude 34° 22' 05"  
Longitude 79° 19' 22"

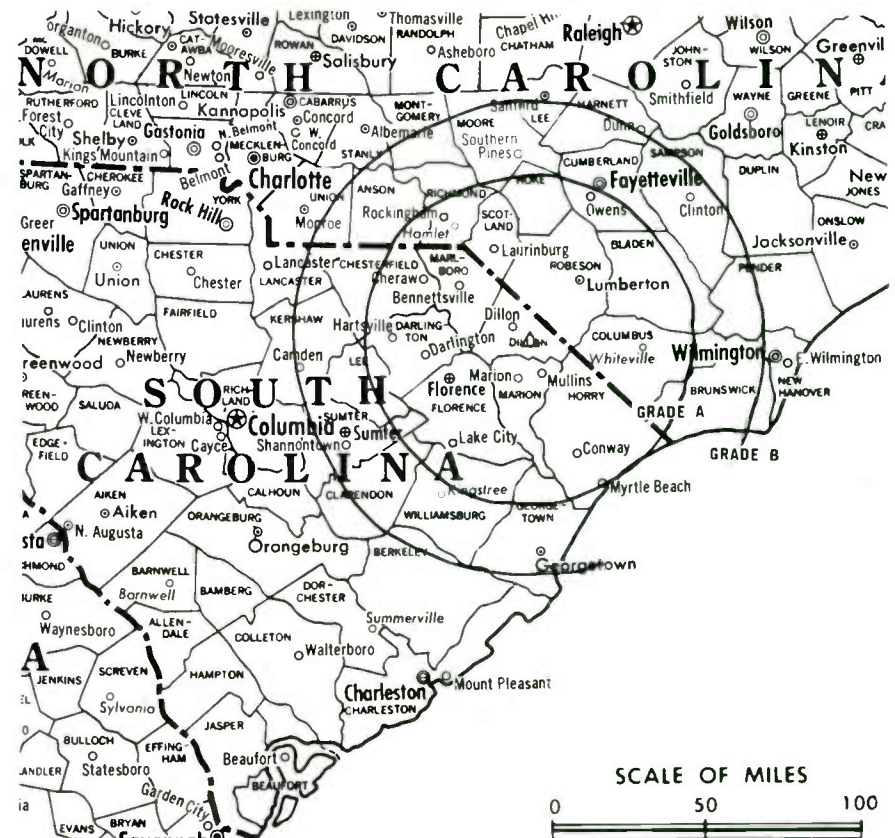
Transmitter: 5-mi. NE of Florence.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WBTW Ref: FCC File No. BMPCT-791127LF Granted 2/4/80

© American Map Co., Inc., N.Y., No. 14244

## WBTW

Network Service: CBS.

Licensee: Daily Telegraph Printing Co., 3430 North TV Road, Florence, S.C. (29501).

Studio: TV Road.

Telephone: 803-662-1565. TWX No.: 803-622-2212.

Ownership: Daily Telegraph Printing Co., Bluefield, W. Va., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 18, 1954. Sale to present owner by Jefferson Standard Life Insurance Co. approved by FCC Feb. 28, 1968 (Television Digest, Vol. 7:43, 8:10).

Represented (sales) by Avery-Knodel.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

JOSEPH B. FOSTER, vice president & station manager.

GEORGE L. SANSBURY, sales manager.

JIM GRIFFIN, news director.

RUSSELL SMITH, production manager.

BERNARD E. MOORE, technical manager.

### DIGEST OF RATE CARD NO. 25—(Sept. 1, 1978)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.	ID	
Class AA—8-10 p.m., daily.	\$3000	\$2400	\$1800	\$1200	\$900	\$400	\$200

NETWORK BASE HOURLY RATE: \$675.

For Newspaper Ownership of TV Stations,  
see Services Volume

1981-82 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	<b>NORTH CAROLINA</b>				
		Richmond	14,500	14,000	97
		Robeson	28,600	27,300	95
		Scotland	9,500	9,100	96
	<b>SOUTH CAROLINA</b>				
		Chesterfield	11,300	10,800	95
		Clarendon	8,100	7,400	92
		Darlington	18,400	17,700	96
		Dillon	8,500	8,100	95
		Florence	32,700	31,700	97
	Horry	31,200	29,900	96	
	Lee	5,300	5,000	94	
	Marion	10,600	10,000	95	
	Marlboro	9,100	8,700	95	
	Sumter	25,100	24,100	96	
<b>Between 25-49%</b>	<b>NORTH CAROLINA</b>				
		Anson	7,800	7,400	95
		Columbus	17,300	16,500	95
		Cumberland	72,600	70,600	97
		Hoke	5,200	4,900	95
<b>SOUTH CAROLINA</b>					
	Georgetown	12,200	11,600	95	
	Kershaw	12,000	11,500	96	
	Williamsburg	10,300	9,600	93	
<b>Between 5-24%</b>	<b>NORTH CAROLINA</b>				
		Bladen	9,900	9,300	94
		Montgomery	6,600	6,400	97
		Moore	15,100	14,500	96
<b>SOUTH CAROLINA</b>					
	Lancaster	15,000	14,600	98	
<b>Station Totals</b>		<b>396,900</b>	<b>380,700</b>	<b>95</b>	
<b>Net Weekly Circulation (1979-80)</b>				<b>217,300</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>135,900</b>	



# South Carolina—Florence

## WPDE-TV

Ch. 15

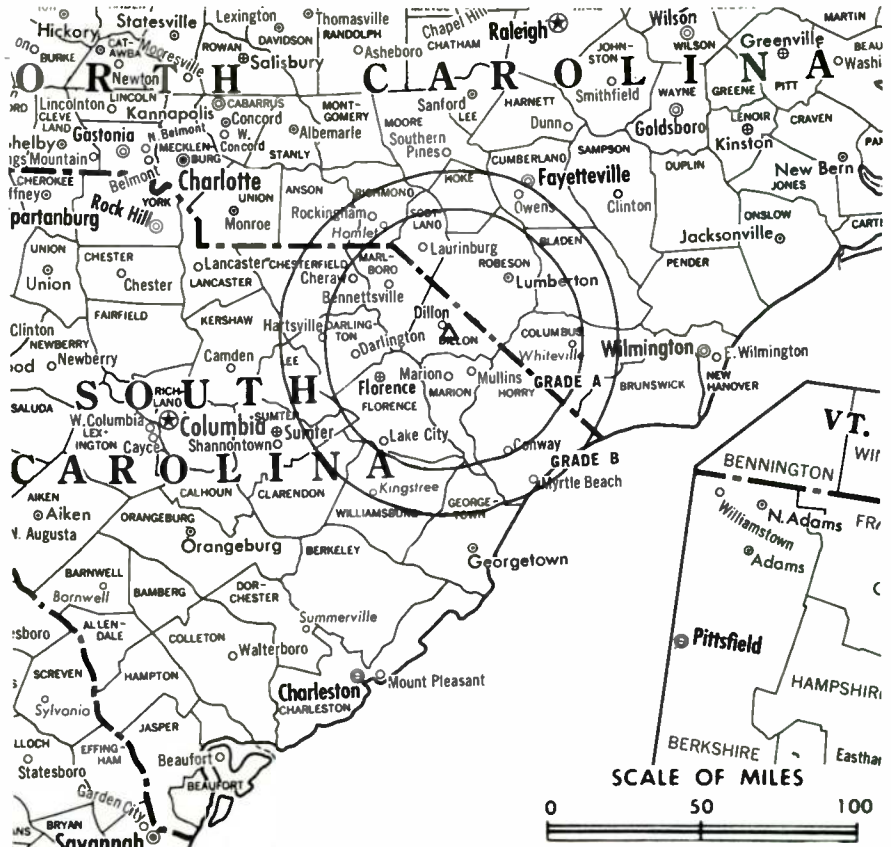
Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1290-kw max. & 562-kw horizontal visual, 129-kw max. & 56.2-kw horizontal aural. Antenna: 1950-ft. above av. terrain, 1997-ft. above ground, 2100-ft. above sea level.

Latitude 34° 21' 53"  
Longitude 79° 19' 49"

Transmitter: 2.7-mi. S of State Rt. 9 & 1.2-mi. E of Little Pee Dee River, near Floyd Dale.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.



WPDE-TV Ref: FCC File No. BMPCT-800915KE Granted 11/24/80 © American Map Co., Inc., N.Y. No. 14244

## WPDE-TV

Network Service: ABC.

Grantee: Eastern Carolinas Broadcasting Co. Inc., Box F-15, Florence, S.C. (29501).

Studio: 3215 South Cashua Dr., Florence (29502).

Telephone: 803-665-1515.

Ownership: John L. Weaver, pres., 5.33%; James F. Lawrence, v.p., 8%; Jerry Condra, v.p., 5.33%; Edwin L. Oxner, secy.-treas., 5.33%; C. E. Aimar, 14.67%; John M. Wilson, James C. Fort, Howard W. Clarke, 8% each; William W. Altman, Charles P. Frischmann, 6.67% each; Sherwin D. & Mildred B. Welch, 6.67% jointly; Betty T. Ray & Larry M. Brice, 5.33% each.

Began Operation: Nov. 22, 1980.

Represented (sales) by Seltel Inc.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

JERRY CONDRA, vice president & general manager.

PAUL BREWER, general sales manager.

DENNIS GRAYSON, operations manager.

JOYCE JORDAN, business manager.

TROI PARIS, promotion manager.

GENE BLACK, chief engineer.

Highest 30 Sec. Rate (May 1, 1981): \$370.

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# South Carolina—Greenville-Spartanburg & Asheville, N.C.

**WFBC-TV**

Ch. 4



Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 2000-ft. above av. terrain, 892-ft. above ground, 3978-ft. above sea level.

Latitude 35° 06' 40"  
Longitude 82° 36' 17"

Transmitter: Caesar's Head.

Studio: WFBC Building, 505 Rutherford St. (29602).

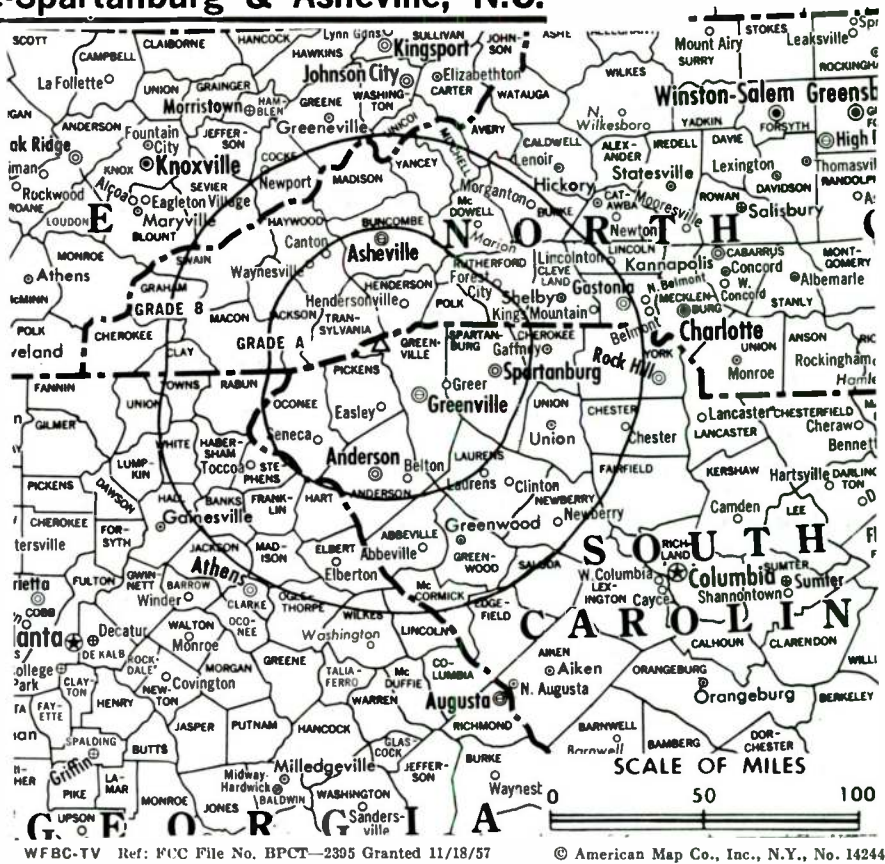
TV tape: Recording facilities.

AM Affiliate: WFBC, 5-kw, 1330 kHz (NBC). FM Affiliate: WFBC-FM, 100-kw, 93.7 MHz (No. 229), 1850-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WFBC-TV Ref: FCC File No. BPCT-2395 Granted 11/18/57

© American Map Co., Inc., N.Y., No. 14244

## WFBC-TV

Network Service: NBC.

Licensee: Multimedia Inc., Box 2760, Greenville, S.C. (29602).

Telephone: 803-242-4404. TWX No.: 803-282-1008.

Ownership: Multimedia Inc., 100%. For officers & other interests, see WLWT, Cincinnati, Ohio.

Began Operation: Dec. 31, 1953. Transfer to Multimedia Inc. from Southeastern Bcstg. Corp. approved Sept. 22, 1967 by FCC.

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

DOUGLAS A. SMITH, senior v.p. & general manager.  
JACQUELINE KEMBLE, community affairs director.  
WILLIAM WHELESS, program director.  
W. J. LYNN, chief engineer.  
DAVID McATEE, director of sales.  
JOHN SCOTT, sales manager.  
H. A. SCOTT JR., promotion manager.  
BEN LEONARD, farm director.  
MARY McCARTHY, news director.

DIGEST OF RATE CARD NO. A42—(March 26, 1981)

Hour 30 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-11 p.m., daily.

\$2600 \$1700 Graded rates apply\*

\*Highest rate: \$1175.

NETWORK BASE HOURLY RATE: \$2000.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>GEORGIA</b>			
	Banks	2,500	2,400	95
	Elbert	6,800	6,600	97
	Franklin	5,200	5,100	97

Net Weekly Circulation	State County	Total Households	TV Households	%
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### GEORGIA—(Continued)

Habersham	8,500	8,200	96
Hart	5,800	5,600	97
Lincoln	1,900	1,800	96
Madison	5,500	5,300	96
Oglethorpe	2,700	2,600	95
Rabun	3,300	3,100	95
Stephens	8,800	8,500	96
White	3,300	3,200	96
Wilkes	3,600	3,400	93

### NORTH CAROLINA

Buncombe	58,500	56,700	97
Burke	21,500	21,000	98
Caldwell	20,600	20,100	98
Cleveland	26,900	26,300	98
Graham	2,200	2,100	95
Haywood	16,000	15,400	96
Henderson	21,000	20,300	97
Jackson	8,000	7,600	94
Mc Dowell	12,200	11,800	97
Macon	7,600	7,100	93
Madison	5,800	5,400	94
Polk	4,700	4,500	96
Rutherford	18,600	18,200	98
Swain	3,700	3,400	92
Transylvania	7,400	7,100	96

### SOUTH CAROLINA

Abbeville	7,800	7,500	96
Anderson	44,000	42,900	98
Cherokee	15,300	14,900	97
Greenville	95,400	93,400	98
Greenwood	18,900	18,400	97
Laurens	16,500	16,000	97
Mc Cormick	2,500	2,400	95
Newberry	10,900	10,500	96

(Continued on page 789-b)

Station Totals	1,003,200	975,300	97
Net Weekly Circulation (1979-80)	615,100		
Average Daily Circulation (1979-80)	401,100		

# South Carolina—Greenville

## WGGS-TV

Ch. 16

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1150-kw max. & 717.9-kw horizontal visual, 115-kw max. & 71.79-kw horizontal aural. Antenna: 1149-ft. above av. terrain, 195-ft. above ground, 2185-ft. above sea level.

Latitude 34° 56' 26"

Longitude 82° 24' 41"

Transmitter: Ridge Rd. off Altamont Rd. on Paris Mtn. near Greenville.

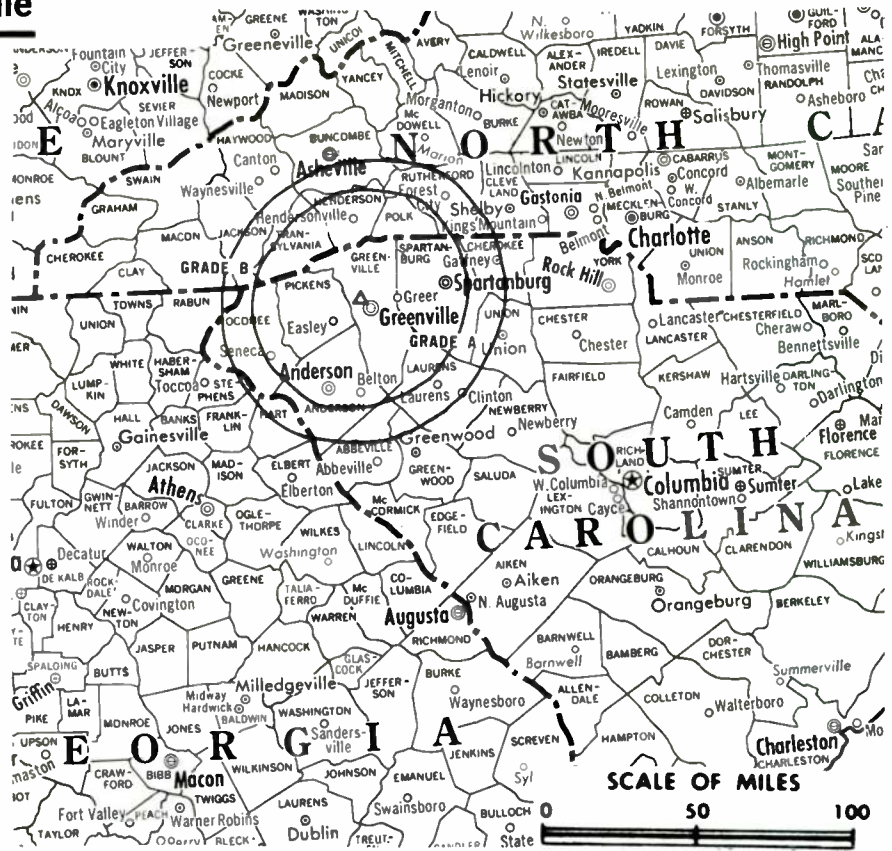
Color: Live, film, slide & tape.

Facsimile Service: INN.

Satellite Earth Station: Scientific-Atlanta, 5-m.

Represented (engineering) by Edward F. Lorentz & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WGGS-TV Ref: FCC File No. BMPCT-7705 Granted 5/15/78

© American Map Co., Inc., N.Y., No. 14244

## WGGS-TV

Network Service: None, independent.

Licensee: Carolina Christian Broadcasting Inc., Box 1616, Greenville, S.C. (29602).

Studio: 3409 Rutherford Rd., Taylors, S.C.

Telephone: 803-244-1616.

Ownership: James H. Thompson, 92%. Carolina Christian Bcstg. holds CP for WCCT-TV, Columbia, S.C.

Began Operation: Oct. 29, 1972.

Represented (sales) by Spot Time Ltd.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Personnel:

JAMES H. THOMPSON, president.  
BEVERLY HEIDLBERG, program manager.  
MIKE WARD, production manager.  
TED McCALL, chief engineer.  
GENE GIBSON, director of engineering.

### DIGEST OF RATE CARD

Hour	30 Min.	Min.	30 Sec.	10 Sec.
\$375	\$250	\$58	\$38	\$20

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA</b>				
	Franklin	5,200	5,100	97
	Hart	5,800	5,600	97
	Wilkes	3,600	3,400	93
<b>NORTH CAROLINA</b>				
	Rutherford	18,600	18,200	98
<b>SOUTH CAROLINA</b>				
<b>Between 5-24%</b>	Abbeville	7,800	7,500	96
	Anderson	44,000	42,900	98
	Cherokee	15,300	14,900	97
	Greenville	95,400	93,400	98
	Greenwood	18,900	18,400	97
	Laurens	16,500	16,000	97
	Oconee	17,000	16,600	98
	Pickens	23,100	22,300	97
	Spartanburg	69,300	67,700	98
<b>Station Totals</b>		<b>340,500</b>	<b>332,000</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>48,700</b>
<b>Average Daily Circulation (1979-80)</b>				<b>19,300</b>



**WLOS-TV, Greenville-Asheville**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA—(Continued)</b>				
	Rabun	3,300	3,100	95
	Wilkes	3,600	3,400	93
<b>KENTUCKY</b>				
	Harlan	14,100	13,600	97
	Whitley	11,400	11,000	97
<b>NORTH CAROLINA</b>				
	Caldwell	20,600	20,100	98
	Cherokee	6,200	5,900	95
	Mitchell	4,800	4,600	96
<b>Between 25-49%</b>	<b>SOUTH CAROLINA</b>			
	Newberry	10,900	10,500	96
<b>TENNESSEE</b>				
	Greene	18,100	17,700	98
	Hamblen	15,900	15,500	98
	Hawkins	12,900	12,500	97
	Jefferson	10,500	10,300	98
	Unicoi	6,100	5,900	97
<b>VIRGINIA</b>				
	Lee	10,700	10,100	94
	Wise	17,500	16,800	96
<b>GEORGIA</b>				
	Barrow	7,000	6,800	97
	Clarke	25,000	24,200	97
	Habersham	8,500	8,200	96
	Lincoln	1,900	1,800	96
	Oconee	3,400	3,300	98
	Walton	10,400	10,100	97
<b>KENTUCKY</b>				
	Bell	10,900	10,500	97
	Knox	10,000	9,500	95
	Laurel	11,600	11,100	96
	Letcher	9,200	8,800	95
	Perry	9,200	8,700	95
<b>NORTH CAROLINA</b>				
	Alexander	7,700	7,500	97
	Avery	4,500	4,300	95
	Catawba	36,400	35,800	98
	Clay	2,100	2,000	94
	Gaston	55,400	54,300	98
	Lincoln	13,800	13,600	98
	Swain	3,700	3,400	92
<b>Between 5-24%</b>	<b>SOUTH CAROLINA</b>			
	Chester	10,200	9,900	97
	Edgefield	5,100	4,900	96
	Fairfield	6,000	5,700	94
	Lancaster	15,000	14,600	98
	Mc Cormick	2,500	2,400	95
	York	32,500	31,600	97
<b>TENNESSEE</b>				
	Campbell	11,900	11,500	96
	Carter	16,200	15,900	98
	Claiborne	9,300	8,900	96
	Cocke	9,500	9,200	97
	Grainger	5,900	5,700	96
	Hancock	2,200	2,100	96
	Johnson	5,000	4,800	97
	Roane	16,300	16,000	98
	Sevier	13,300	12,900	97
	Sullivan	49,100	48,400	99
	Washington	28,800	28,400	99
<b>VIRGINIA</b>				
	Russell	9,400	9,000	95
	Scott	9,000	8,500	94
	Washington	22,000	21,300	97

**South Carolina**

**WFBC-TV, Greenville**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>SOUTH CAROLINA—(Continued)</b>				
<b>50% &amp; Over</b>	Oconee	17,000	16,600	98
	Pickens	23,100	22,300	97
	Spartanburg	69,300	67,700	98
	Union	11,300	11,000	97
<b>GEORGIA</b>				
	Clarke	25,000	24,200	97
	Jackson	8,500	8,200	97
	Lumpkin	3,000	2,900	97
	Taliaferro	700	700	93
<b>NORTH CAROLINA</b>				
<b>Between 25-49%</b>	Catawba	36,400	35,800	98
	Cherokee	6,200	5,900	95
	Mitchell	4,800	4,600	96
	Yancey	5,200	4,800	93
<b>SOUTH CAROLINA</b>				
	Chester	10,200	9,900	97
	Edgefield	5,100	4,900	96
	Saluda	4,900	4,700	96
	York	32,500	31,600	97
<b>GEORGIA</b>				
	Barrow	7,000	6,800	97
	Hall	24,600	24,000	98
	Mc Duffie	5,900	5,700	96
	Oconee	3,400	3,300	98
	Walton	10,400	10,100	97
<b>NORTH CAROLINA</b>				
<b>Between 5-24%</b>	Alexander	7,700	7,500	97
	Alleghany	3,600	3,400	95
	Avery	4,500	4,300	95
	Clay	2,100	2,000	94
	Lincoln	13,800	13,600	98
<b>SOUTH CAROLINA</b>				
	Fairfield	6,000	5,700	94
<b>TENNESSEE</b>				
	Carter	16,200	15,900	98
	Greene	18,100	17,700	98
	Hamblen	15,900	15,500	98
	Hawkins	12,900	12,500	97
	Sullivan	49,100	48,400	99
	Unicoi	6,100	5,900	97
	Washington	28,800	28,400	99

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# South Carolina—Greenville-Spartanburg & Asheville, N.C.

## WLOS-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 178-kw visual, 19.6-kw aural. Antenna: 2804-ft. above av. terrain, 339-ft. above ground, 6056-ft. above sea level.

Latitude 35° 23' 32.21"  
Longitude 82° 45' 25.06"

Transmitter: Mt. Pisgah.

FM Affiliate: WLOS, 48-kw, 99.9 MHz (No. 260), 2624-ft.

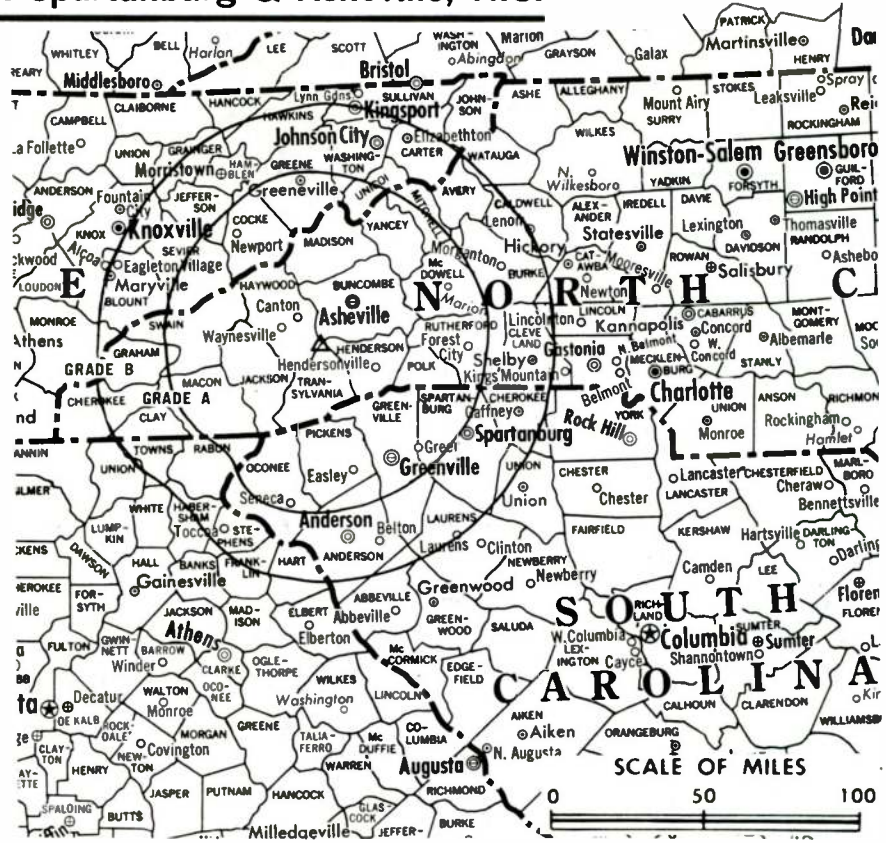
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: Nafax.

News Film Service: ABC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
(Quinty coverage based on Arbitron study (see page 4-b).)



WLOS-TV Ref: FCC File No. BMPCT-7702 Granted 11/9/77

© American Map Co., Inc., N.Y., No. 14244

## WLOS-TV

Network Service: ABC.

Licensee: Wometco Skyway Bcstg. Co., Box 2150, Asheville, N.C. (28802).

Studios: Battle House, 288 Macon Ave., Asheville, N.C. (28804); 7 N. Laurens St., Greenville, S.C. (29601).

Telephones: 704-255-0013, Asheville; 803-242-6091, Greenville.

TWX No.: 510-933-0166 (Asheville).

Ownership: Wometco Enterprises, 99%. For Wometco Enterprises officers, ownership and other interests, see WTVJ, Miami, Fla.

Began Operation: Sept. 18, 1954.

Represented (sales) by MMT Sales.

Represented (legal) by Cohn & Marks.

Personnel:

- MORTON S. COHN, president & general manager.
- DAVE DeARMOND, vice president & station manager.
- BILL PFEIFFER, v.p., programming & promotion.
- KEN GLOVER, sales manager.
- GLENN ADKINS, operations manager.
- LEE DAVIS, chief engineer.
- DAN KULINSKI, business & credit manager.
- KEN HENSLEY, production manager.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	ID
Section I—7-11 p.m., daily.					
\$2100	\$1300	\$800	Graded rates apply*		

\*Highest rate: \$1000.

NETWORK BASE HOURLY RATE: \$1100.

790-b

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA</b>				
	Elbert	6,800	6,600	97
	Franklin	5,200	5,100	97
	Hart	5,800	5,600	97
	Madison	5,500	5,300	96
	Stephens	8,800	8,500	96
<b>NORTH CAROLINA</b>				
	Buncombe	58,500	56,700	97
	Burke	21,500	21,000	98
	Cleveland	26,900	26,300	98
	Graham	2,200	2,100	95
	Haywood	16,000	15,400	96
	Henderson	21,000	20,300	97
	Jackson	8,000	7,600	94
	Mc Dowell	12,200	11,800	97
	Macon	7,600	7,100	93
	Madison	5,800	5,400	94
	Polk	4,700	4,500	96
	Rutherford	18,600	18,200	98
	Transylvania	7,400	7,100	96
	Yancey	5,200	4,800	93
<b>SOUTH CAROLINA</b>				
	Asheville	7,800	7,500	96
	Anderson	44,000	42,900	98
	Cherokee	15,300	14,900	97
	Greenville	95,400	93,400	98
	Greenwood	18,900	18,400	97
	Laurens	16,500	16,000	97
	Oconee	17,000	16,600	98
	Pickens	23,100	22,300	97
	Spartanburg	69,300	67,700	98
	Union	11,300	11,000	97

Between 25-49%	GEORGIA	Total Households	TV Households	%
	Banks	2,500	2,400	95
	Jackson	8,500	8,200	97
	Oglethorpe	2,700	2,600	95

(Continued on page 789-b)

Station Totals	1,256,500	1,219,900	97
Net Weekly Circulation (1979-80)			613,800
Average Daily Circulation (1979-80)			362,900

TV Factbook No. 50



# South Carolina—Greenville-Spartanburg & Asheville, N.C.

## WSPA-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 44.5-kw aural. Antenna: 2000-ft. above av. terrain, 254-ft. above ground, 3465-ft. above sea level.

Latitude 35° 10' 12"  
Longitude 82° 17' 27"

Transmitter: Hogback Mt., 25-mi. NW of Spartanburg.

AM Affiliate: WSPA, 5-kw, 950 kHz (CBS). FM Affiliate: WSPA-FM, 100-kw, 98.9 MHz (No. 255), 1910-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Represented (engineering) by A. D. Ring & Associates.

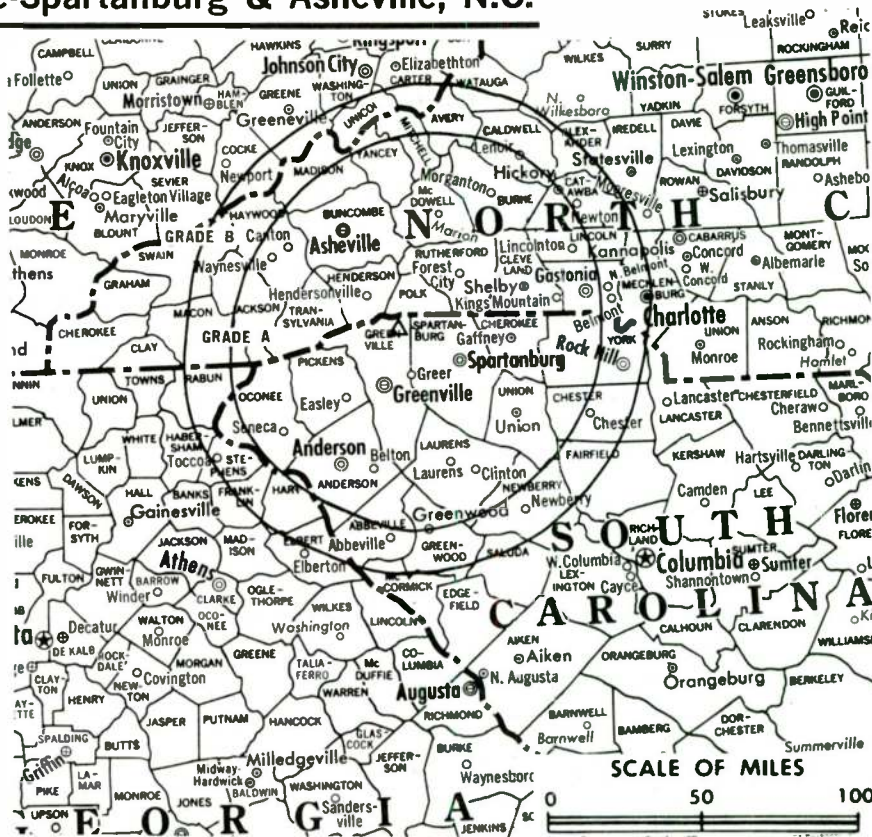
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WSPA-TV Ref: FCC File No. BMPCT-5883 Granted 9/24/83

© American Map Co., Inc., N.Y., No. 14244

## WSPA-TV

Network Service: CBS.

Licensee: Spartan Radiocasting Co., 123 N. Converse St., Spartanburg.

Studio: Box 1717, Spartanburg (29304).

Telephones: 803-576-7777, Spartanburg; 803-233-7777, Greenville; 803-232-7361, Greenville office; 704-684-2377, Asheville.

TWX No.: 810-282-2591.

Ownership: Walter J. Brown, pres., 58% (with son); over 50 others. Spartan Radiocasting also owns WTWA(AM), Thomson, Ga.

Began Operation: April 29, 1956.

Represented (sales) by Seltel Inc.

Represented (legal) by Covington & Burling.

Personnel:

- WALTER J. BROWN, president.
- WALTER VEITH, secretary-treasurer.
- JOSEPH R. VARHOLY, general manager.
- DAVID HANDY, station/program manager.
- RAY JOHNSON, general sales manager.
- BRUCE MILLER, local/regional sales manager.
- GILBERT ANDERSON, director of engineering.
- RICHARD COMPTON, chief engineer.
- THOMAS AHNER, chief transmitter engineer.
- JACK WELCH, operations manager.
- AL KAMHI, news director.
- JAN HASWELL, promotion manager.
- TIM HAMMOND, creative services director.
- SUZY DUTTON, public affairs & personnel director.
- NANCY WELCH, women's director.
- JOAN STORNELLI, traffic manager.

### DIGEST OF RATE CARD NO 60—(March 1, 1981)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.  
Class AA—7:30-11 p.m., daily.  
\$2500 \$1600 \$1250 \$770 Graded rates apply\*

\*Highest rate: \$1000.

NETWORK BASE HOURLY RATE: \$1400.

1981-82 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA</b>				
	Banks	2,500	2,400	95
	Elbert	6,800	6,600	97
	Franklin	5,200	5,100	97
	Hart	5,800	5,600	97
	Madison	5,500	5,300	96
	Rabun	3,300	3,100	95
	Stephens	8,800	8,500	96
<b>NORTH CAROLINA</b>				
	Buncombe	58,500	56,700	97
	Burke	21,500	21,000	98
	Cleveland	26,900	26,300	98
	Haywood	16,000	15,400	96
	Henderson	21,000	20,300	97
	Mc Dowell	12,200	11,800	97
	Macon	7,600	7,100	93
50% & Over	Madison	5,800	5,400	94
	Polk	4,700	4,500	96
	Rutherford	18,600	18,200	98
	Swain	3,700	3,400	92
	Transylvania	7,400	7,100	96
<b>SOUTH CAROLINA</b>				
	Abbeville	7,800	7,500	96
	Anderson	44,000	42,900	98
	Cherokee	15,300	14,900	97
	Chester	10,200	9,900	97
	Greenville	95,400	93,400	98
	Greenwood	18,900	18,400	97
	Laurens	16,500	16,000	97
	Newberry	10,900	10,500	96
	Oconee	17,000	16,600	98
	Pickens	23,100	22,300	97
	Spartanburg	69,300	67,700	98
	Union	11,300	11,000	97

(Continued on next page)

Station Totals	1,076,400	1,047,200	97
Net Weekly Circulation (1979-80)			599,700
Average Daily Circulation (1979-80)			369,500



## South Carolina

### WIS-TV, Columbia (Arbitron Data Continued)

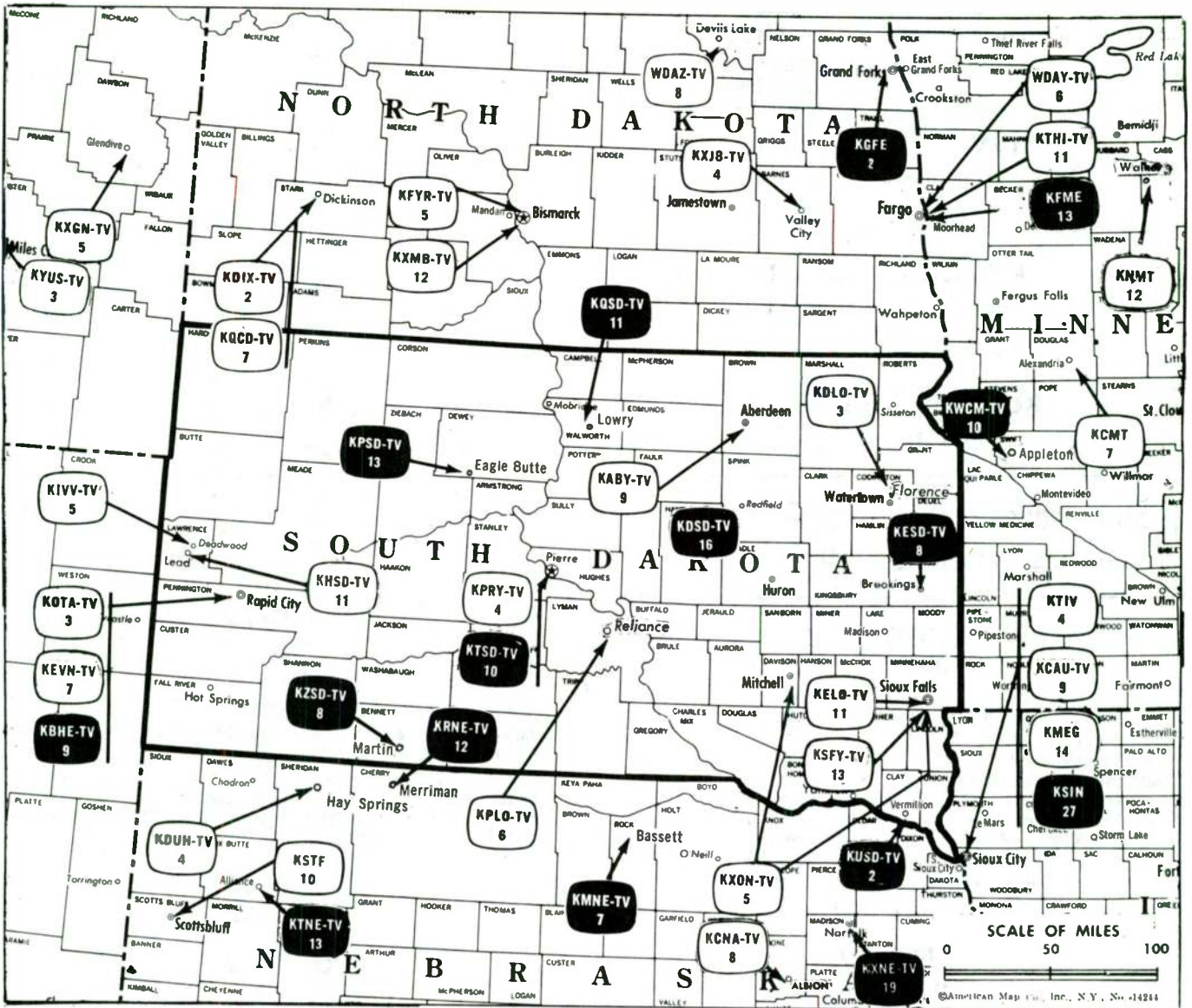
Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
	Anson	7,800	7,400	95
	Columbus	17,300	16,500	95
	Richmond	14,500	14,000	97
	Robeson	28,600	27,300	95
<b>SOUTH CAROLINA</b>				
<b>Between 5-24%</b>	Allendale	3,300	3,100	93
	Edgefield	5,100	4,900	96
	Georgetown	12,200	11,600	95
	Greenwood	18,900	18,400	97
	Laurens	16,500	16,000	97
	Mc Cormick	2,500	2,400	95
	Union	11,300	11,000	97
	York	32,500	31,600	97

## MAILING LISTS

Updated *computerized* mailing lists available on operating cable systems, granted franchises, commercial and public TV stations. For details, call collect: 202-872-9200.

## WSPA-TV, Greenville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA</b>				
	Habersham	8,500	8,200	96
	Oglethorpe	2,700	2,600	95
<b>NORTH CAROLINA</b>				
	Alexander	7,700	7,500	97
	Avery	4,500	4,300	95
	Caldwell	20,600	20,100	98
	Catawba	36,400	35,800	98
<b>Between 25-49%</b>	Gaston	55,400	54,300	98
	Jackson	8,000	7,600	94
	Lincoln	13,800	13,600	98
	Mitchell	4,800	4,600	96
	Yancey	5,200	4,800	93
<b>SOUTH CAROLINA</b>				
	Fairfield	6,000	5,700	94
	Mc Cormick	2,500	2,400	95
	Saluda	4,900	4,700	96
	York	32,500	31,600	97
<b>GEORGIA</b>				
	Clarke	25,000	24,200	97
	Hall	24,600	24,000	98
	Jackson	8,500	8,200	97
	Lincoln	1,900	1,800	96
	Taliaferro	700	700	93
	White	3,300	3,200	96
	Wilkes	3,600	3,400	93
<b>Between 5-24%</b>	<b>NORTH CAROLINA</b>			
	Iredell	28,400	27,700	98
	Mecklenburg	134,400	131,900	98
	Watauga	10,000	9,600	96
<b>SOUTH CAROLINA</b>				
	Edgefield	5,100	4,900	96
	Lancaster	15,000	14,600	98
<b>TENNESSEE</b>				
	Hamblen	15,900	15,500	98
	Johnson	5,000	4,800	97



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Sioux Falls-Mitchell	124,000	96	208,200	93
Rapid City	45,000	161	78,400	162

### South Dakota Station Status as of January 1, 1981

	VHF	UHF	TOTAL
Commercial Television Stations	11	0	11
Educational Television Stations	7	1	8
			19

## South Dakota

### State Cross Reference List

Communities That Receive Programs of  
Stations That Are Located Elsewhere

#### KIVV-TV, Deadwood (See Lead, S.D.)

#### KXON-TV, Mitchell (See Sioux Falls, S.D.)

#### KDLO-TV, Watertown (See Florence, S.D.)

### State Educational Technical Facilities (Complete Data in Educational Directory)

#### KDSD-TV Aberdeen

Ch. 16

Non-Commercial Educational Station

Licensee: State Board of Directors for ETV, 310 E. Clark St., Vermillion, S.D. (57069).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 674-kw max. & 537-kw horizontal visual, 103-kw max. & 81.3-kw horizontal aural. Antenna: 1171-ft. above av. terrain, 1062-ft. above ground, 2920-ft. above sea level.

Latitude	45°	29'	55"
Longitude	97°	40'	35"

#### KESD-TV Brookings

Ch. 8

Non-Commercial Educational Station

Licensee: South Dakota State University, Brookings, S.D. (57007).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 245-kw visual, 45.7-kw aural. Antenna: 750-ft. above av. terrain, 800-ft. above ground, 2549-ft. above sea level.

Latitude	44°	20'	10"
Longitude	97°	13'	41"

#### KPSD-TV Eagle Butte

Ch. 13

Non-Commercial Educational Station

Licensee: State Board of Directors for ETV, 310 E. Clark St., Vermillion, S.D. (57069).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1710-ft. above av. terrain, 1713-ft. above ground, 4313-ft. above sea level.

Latitude	45°	03'	20"
Longitude	102°	15'	40"

#### KQSD-TV

Lowry

Ch. 11

Non-Commercial Educational Station

Licensee: State Board of Directors for ETV, 310 E. Clark St., Vermillion (57069).

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 234-kw visual, 28.2-kw aural. Antenna: 1040-ft. above av. terrain, 826-ft. above ground, 3066-ft. above sea level.

Latitude	45°	16'	34"
Longitude	99°	59'	03"

#### KZSD-TV

Martin

Ch. 8

Non-Commercial Educational Station

Licensee: State Board of Directors for ETV, 310 E. Clark St., Vermillion, S.D. (57069).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 263-kw visual, 28.8-kw aural. Antenna: 880-ft. above av. terrain, 651-ft. above ground, 3748-ft. above sea level.

Latitude	43°	25'	55"
Longitude	101°	32'	50"

#### KTSD-TV

Pierre

Ch. 10

Non-Commercial Educational Station

Licensee: State Board of Directors for ETV, 310 E. Clark St., Vermillion (57069).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw max. & 269-kw horizontal visual, 37.1-kw max. & 31.6-kw horizontal aural. Antenna: 1600-ft. above av. terrain, 1326-ft. above ground, 3404-ft. above sea level.

Latitude	44°	57'	55"
Longitude	99°	35'	56"

#### KBHE-TV

Rapid City

Ch. 9

Non-Commercial Educational Station

Licensee: State Board of Directors for ETV, 310 E. Clark St., Vermillion, S.D. (57069).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 38.4-kw visual, 7.2-kw aural. Antenna: 650-ft. above av. terrain, 467-ft. above ground, 4302-ft. above sea level.

Latitude	44°	03'	09"
Longitude	103°	14'	38"

#### KUSD-TV

Vermillion

Ch. 2

Non-Commercial Educational Station

Licensee: University of South Dakota, Vermillion, S.D. (57069).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 760-ft. above av. terrain, 657-ft. above ground, 2167-ft. above sea level.

Latitude	43°	03'	00"
Longitude	96°	47'	12"



# South Dakota—Aberdeen

## KABY-TV

Ch. 9

[Satellite of KSFY-TV, Sioux Falls, S.D.]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 295-kw visual, 47.5-kw aural. Antenna: 1390-ft. above av. terrain, 1288-ft. above ground, 3048-ft. above sea level.

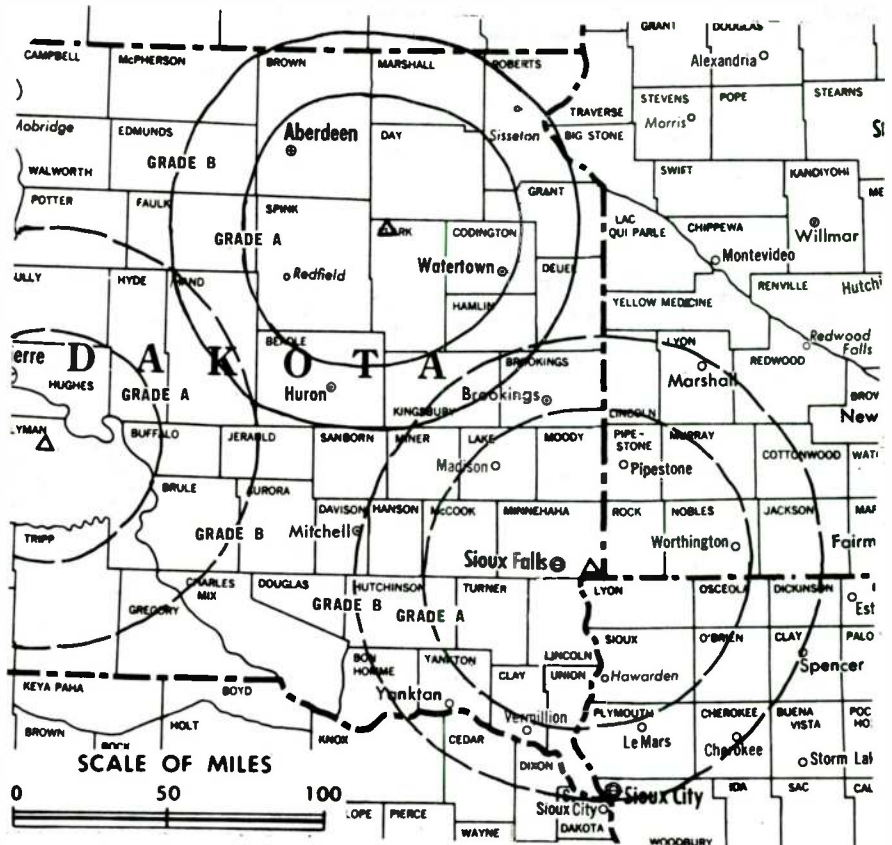
Latitude 45° 06' 32"  
Longitude 97° 53' 30"

Transmitter: 3-mi. S and 3-mi. E of Crandall, S.D.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KABY-TV Ref: FCC File No. BMPCT-5138 Granted 9/23/58

© American Map Co., Inc., N.Y., No. 14244

## KABY-TV

Network Service: NBC.

Licensee: South Dakota Broadcasting Co., Hwy. 281 N. (57401).

Mailing Address: Box 1520, Aberdeen (57401).

Studio: Hwy. 281 N., Aberdeen.

Telephone: 605-225-9200.

Ownership: See WDAY-TV, Fargo, N.D.

Began Operation: Nov. 27, 1958. Sale to present owner by Gordon H. Ritz, Wheelock Whitney, et al. approved by FCC Nov. 14, 1973. Previous sale by John Boler and others approved by FCC Dec. 23, 1969.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Marmet Professional Corp.

Personnel:

ROBERT S. KERR, general manager.  
JIM DUNHAM, national sales manager.  
EARL MILLER, chief engineer.

Rates: Sold in combination with KSFY-TV, Sioux Falls, S.D. Separate rates available.

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MINNESOTA</b>			
	Traverse	2,200	2,100	97
	<b>NORTH DAKOTA</b>			
	Dickey	2,800	2,700	96
	<b>SOUTH DAKOTA</b>			
	Beadle	7,100	6,900	96
	Brown	13,600	13,400	98
	Clark	2,400	2,300	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>SOUTH DAKOTA—(Continued)</b>				
<b>50% &amp; Over</b>	Codington	7,500	7,400	98
	Day	3,200	3,100	98
	Edmunds	1,700	1,600	95
	Faulk	1,100	1,100	96
	Grant	3,200	3,100	97
	Hamlin	2,400	2,300	97
	Hand	1,800	1,800	97
	Hyde	800	800	98
	Jerauld	1,000	1,000	96
	Marshall	2,100	2,000	95
	Roberts	3,700	3,600	96
	Spink	3,400	3,300	98
<b>Between 25-49%</b>	<b>MINNESOTA</b>			
	Big Stone	2,700	2,600	97
	<b>SOUTH DAKOTA</b>			
	Mc Pherson	1,500	1,400	95
	Potter	1,300	1,300	96
<b>Between 5-24%</b>	<b>MINNESOTA</b>			
	Lac Qui Parle	4,000	3,900	96
	<b>NORTH DAKOTA</b>			
	Mc Intosh	2,000	1,900	95
	<b>SOUTH DAKOTA</b>			
	Aurora	1,400	1,300	95
	Deuel	1,800	1,700	97
Kingsbury	2,400	2,300	98	
	Sanborn	1,100	1,100	96
	Walworth	2,700	2,600	95
<b>Station Totals</b>		<b>80,900</b>	<b>78,600</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>52,200</b>
<b>Average Daily Circulation (1979-80)</b>				<b>35,900</b>

# South Dakota—Florence-Watertown

## KDLO-TV

Ch. 3

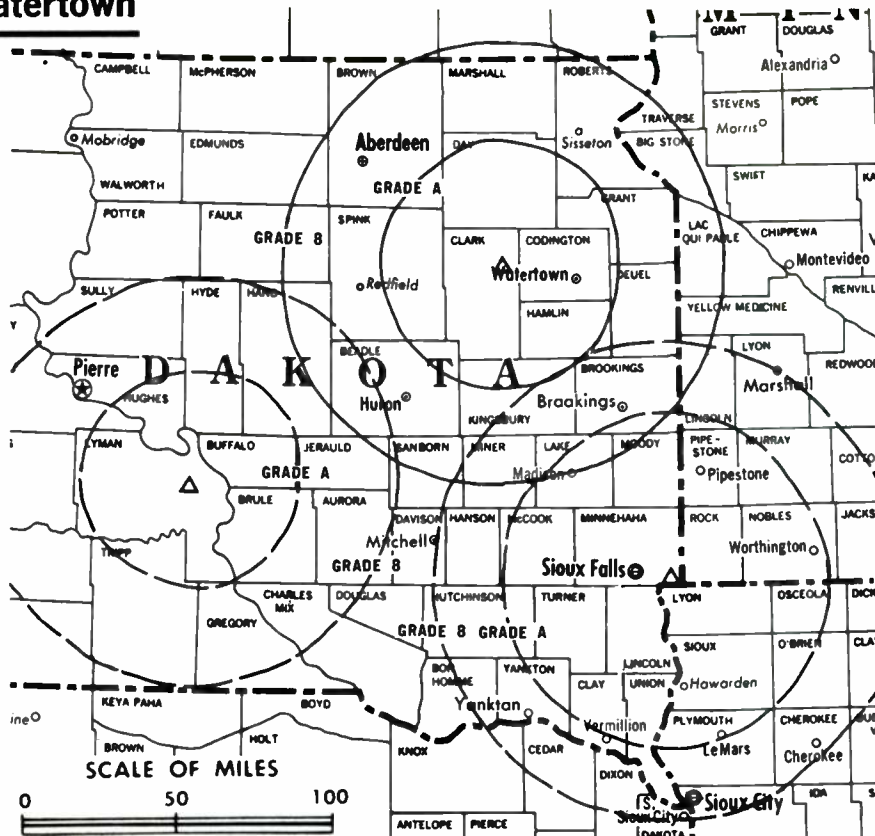
[Satellite of KELO-TV,  
Sioux Falls, S.D.]

Technical Facilities: Channel No. 3  
(60-66 MHz). Authorized power:  
100-kw visual, 20-kw aural. Antenna:  
1684-ft. above av. terrain, 3552-ft.  
above sea level.

Latitude 44° 57' 56.5"  
Longitude 97° 35' 22.0"

Transmitter: 0.5-mi. N of Garden  
City, S.D.

Color: Network & tape.



County coverage based on Arbitron study (see  
page 4-b).

KDLO-TV Ref: FCC File No. BPCT-5216 Granted 9/28/78

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## KDLO-TV

Network Service: CBS.

Licensee: Midcontinent Broadcasting Co., Phillips Ave. & 13th St.,  
Sioux Falls, S.D.

Studio: Garden City, S.D. (57236).

Telephone: 605-336-1100 (Sioux Falls).

Ownership: See KELO-TV, Sioux Falls, S.D.

Began Operation: Sept. 24, 1955.

Represented (sales) by Seltel Inc.; Wayne Evans & Assoc. (Minneapolis);  
Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

### Personnel:

JOE FLOYD, chairman.  
EVANS NORD, president.  
ROY THORSON, chief engineer & resident manager.  
LEE HEISEL, director of engineering.

Rates: Sold in combination with KELO-TV, Sioux Falls and KPLO-TV,  
Reliance, with rates applying to simultaneous telecasts on  
all stations.

NETWORK BASE HOURLY RATE: Bonus to KELO-TV, Sioux Falls.

**Arbitron Data for this station included with report  
of parent KELO-TV, Sioux Falls, S.D.**

# South Dakota—Lead

## KHSD-TV

Ch. 11

[Satellite of KOTA-TV, Rapid City, S.D.]

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1890-ft. above av. terrain, 605-ft. above ground, 7579-ft. above sea level.

Latitude 44° 19' 36"  
Longitude 103° 50' 12"

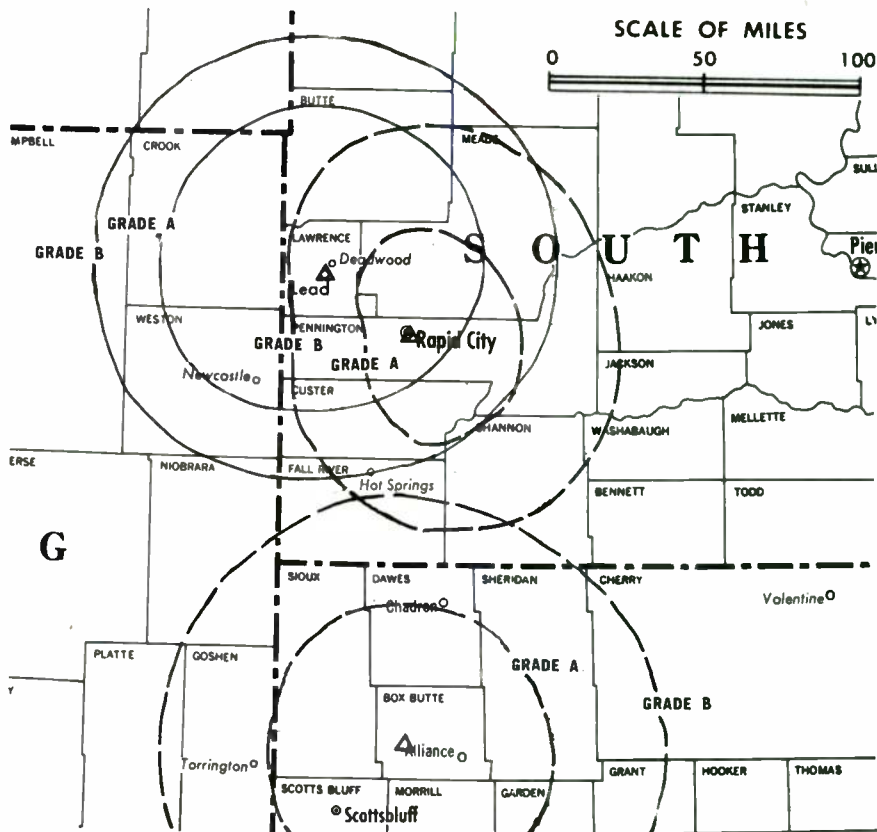
Transmitter: Terry Peak.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Arbitron Data: Included with parent KOTA-TV, Rapid City, S.D.



KHSD-TV Ref: FCC File No. BMPCT—7166 Granted 3/26/70

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County coverage based on Arbitron study (see page 4-b).

## KHSD-TV

Network Service: NBC, CBS.

Licensee: Duhamel Bcstg. Enterprises, Box 1760, Rapid City, S.D. (57709).

Ownership: Same as KOTA-TV, Rapid City.

Began Operation: Nov. 2, 1966.

Represented (sales) by Katz Television; The Soderlund Co. (Omaha-Lincoln); John McGuire Co. (Denver).

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Personnel:

WILLIAM F. DUHAMEL, general manager.  
RALPH DAVISON, broadcast manager.  
DON LARSEN, director of engineering.

Rates: Sold in combination with KOTA-TV.

NETWORK BASE HOURLY RATE: Bonus to KOTA-TV, Rapid City.

Media Brokerage Specialist  
CATV, TV and Radio

THE  
TED HEPBURN  
COMPANY

Ted Hepburn, President Todd Hepburn, Vice-President  
P.O. Box 42401, Cincinnati, Ohio 45242 (513) 791-8730



# South Dakota—Lead-Deadwood

## KIVV-TV

Ch. 5

[Satellite of KEVN-TV,  
Rapid City, S.D.]

Technical Facilities: Channel No. 5  
(76-82 MHz). Authorized power:  
100-kw visual, 10-kw aural. Antenna:  
1851-ft. above av. terrain, 7531-ft.  
above sea level.

Latitude 44° 19' 30"  
Longitude 103° 50' 14"

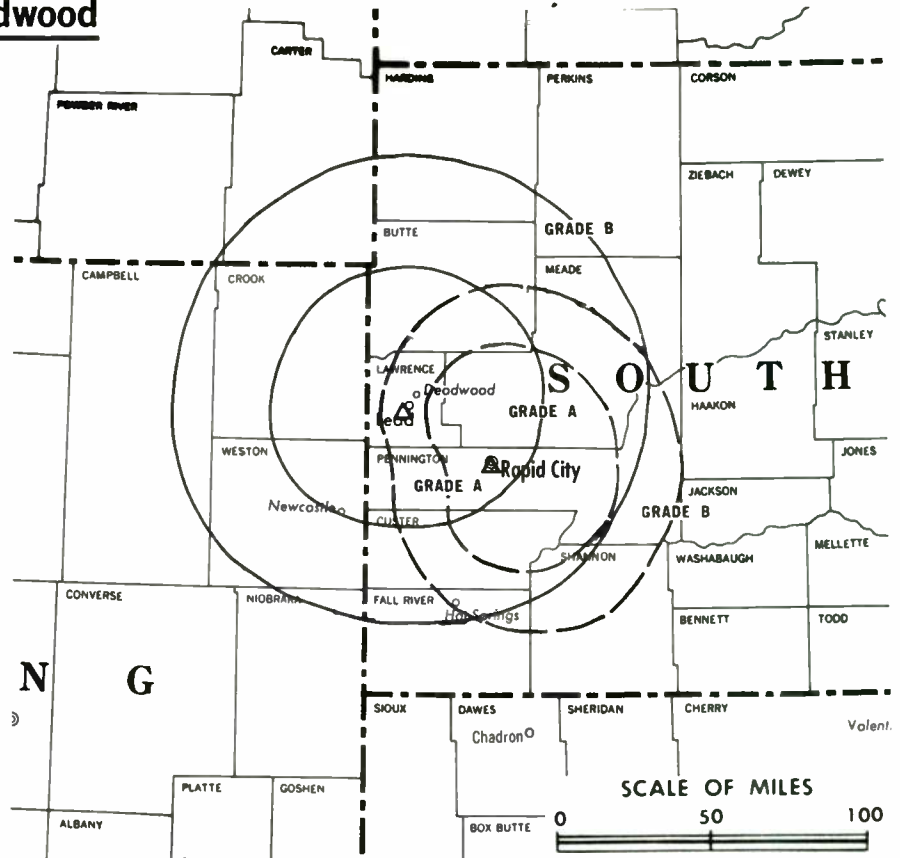
Transmitter: Terry Peak, 3.6-mi. SW  
of Lead.

Color: Network, live, film, slide &  
tape.

News Wire Service: AP.

News Film Service: ABC.

Arbitron Data: Included with KEVN-  
TV, Rapid City.



County coverage based on Arbitron study (see  
page 4-b).

KIVV-TV Ref: FCC File No. BMPCT-7623 Granted 3/28/77

© American Map Co., Inc., N.Y., No. 14244

## KIVV-TV

Network Service: ABC.

Licensee: Dakota Broadcasting Co. Inc., Box 677, Rapid City, S.D.  
(57709).

Studio: See KEVN-TV, Rapid City.

Telephone: 605-394-7777.

Ownership: See KEVN-TV, Rapid City.

Began Operation: July 11, 1976.

Represented (sales) by Peters, Griffin, Woodward Inc.; Bob Hix  
(Denver).

Represented (legal) by Bilger & Blair.

Represented (engineering) by Cohen & Dippell.

Personnel: See KEVN-TV, Rapid City.

Rates: Sold in combination with KEVN-TV, Rapid City.

# ON TOP

... a position in the industry  
maintained by those who read  
**Television Digest** regularly.







# South Dakota—Rapid City

## KOTA-TV

Ch. 3

[Also operates affiliated KDUH-TV, Hay Springs, Neb.; KHSD-TV, Lead, S.D. & KSGW-TV, Sheridan, Wyo.]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 659-ft. above av. terrain, 604-ft. above ground, 4364-ft. above sea level.

Latitude 44° 04' 05"  
Longitude 103° 15' 03"

Transmitter: Skyline Dr.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Arbitron Data: Figures include satellites KDUH-TV, Hay Springs, Neb.; KSGW-TV, Sheridan, Wyo. & KHSD-TV, Lead, S.D.

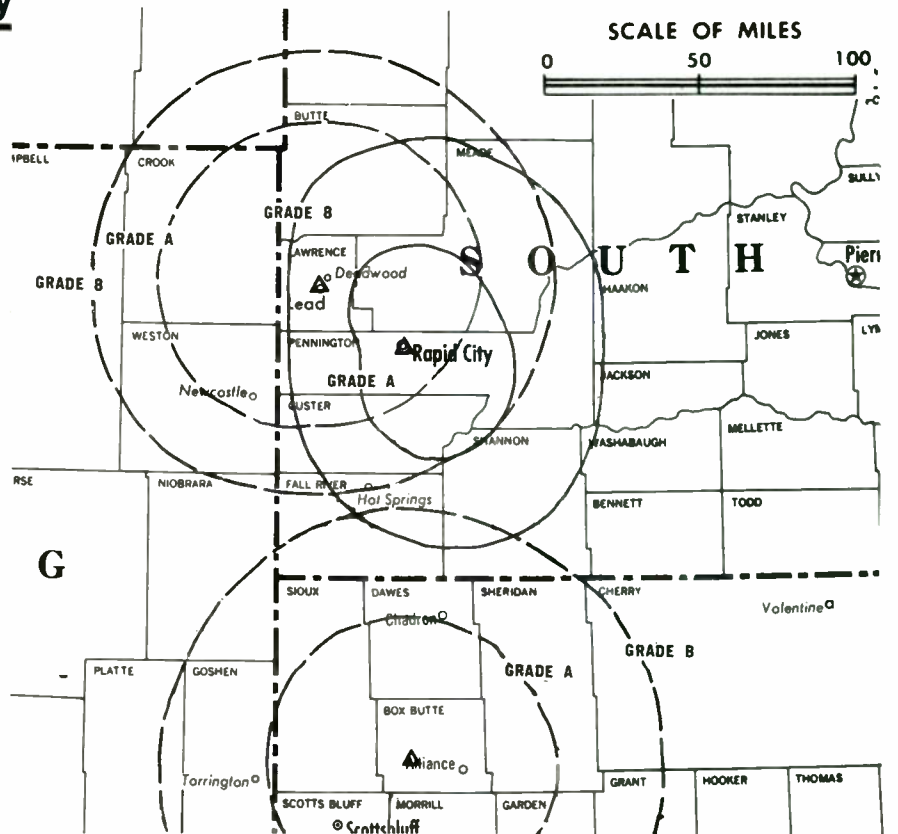
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KOTA-TV Ref: FCC File No. BMPCT-5990 Granted 8/25/64.

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## KOTA-TV

Network Service: NBC, CBS.

Licensee: Duhamel Broadcasting Enterprises, Box 1760 (57709).

Studio: Duhamel Bldg., 518-1/2 St. Joe St.

Telephone: 605-342-2000. TWX No.: 510-366-8012.

AM Affiliate: KOTA, 5-kw, 1380 kHz (CBS).

Ownership: Helen S. Duhamel, chmn., 53.3%; William F. Duhamel, pres., 26.7%; John N. Heffron, Helen Kathleen Duhamel, Dr. Peter A. Duhamel, Marguerite D. White, Jacquelyn Duhamel, Lois G. Duhamel, Francis A. Duhamel, all 3.3%. Duhamel Broadcasting Enterprises also operates satellites KDUH-TV, Hay Springs, Neb.; KHSD-TV, Lead, S.D. & KSGW-TV, Sheridan, Wyo.

Began Operation: May 29, 1955.

Represented (sales) by Katz Television; Wayne Evans & Assoc. (Minneapolis); The Soderlund Co. (Omaha-Lincoln); John McGuire Co. (Denver); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Represented (engineering) by Edward F. Lorentz & Associates; Vir James.

Personnel:

HELEN S. DUHAMEL, chairman of the board.  
WILLIAM F. DUHAMEL, president & general manager.  
PEGGY D. WHITE, v.p. & dir. of community affairs.  
RALPH DAVISON, broadcast manager.  
MIKE MORGAN, news director.  
ARLYNE MORGAN, commercial manager.  
DON LARSEN, director of engineering.  
VERNE SHEPPARD, farm director.  
ROBERT LASKOWSKI, sports director.  
MONTE LOOS, program manager.

Highest 30 Sec. Rate (Aug. 4, 1979): \$500.

Rates include affiliated KDUH-TV, Hay Springs, Neb.; KHSD-TV, Lead, S.D. & KSGW-TV, Sheridan, Wyo.

NETWORK BASE HOURLY RATE: \$550.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MONTANA</b>				
	Carter	600	500	91
	Powder River	900	800	87
<b>NORTH DAKOTA</b>				
	Bowman	1,200	1,200	96
<b>SOUTH DAKOTA</b>				
	Bennett	1,000	900	93
	Butte	3,200	3,100	97
	Custer	2,300	2,200	95
	Fall River	3,500	3,400	96
	Haakon	1,200	1,200	96
	Harding	600	600	95
<b>50% &amp; Over</b>	Jackson	600	600	94
	Lawrence	6,300	6,100	97
	Meade	6,100	5,900	96
	Pennington	26,500	25,900	98
	Perkins	1,700	1,600	94
	Shannon	2,200	1,900	87
	Washabaugh	500	500	92
	Ziebach	900	800	88
<b>WYOMING</b>				
	Campbell	7,200	6,700	93
	Crook	1,800	1,600	91
	Johnson	2,600	2,400	93
	Sheridan	9,600	8,900	93
	Weston	2,400	2,200	93

Between 25-49%	Total Households	TV Households	%
<b>MONTANA</b>			
Big Horn	3,100	2,900	93
Fallon	1,300	1,200	93

(Continued on page 805-b)

<b>Station Totals</b>	<b>115,000</b>	<b>109,200</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>75,400</b>
<b>Average Daily Circulation (1979-80)</b>			<b>54,500</b>

# South Dakota—Reliance

## KPLO-TV

Ch. 6

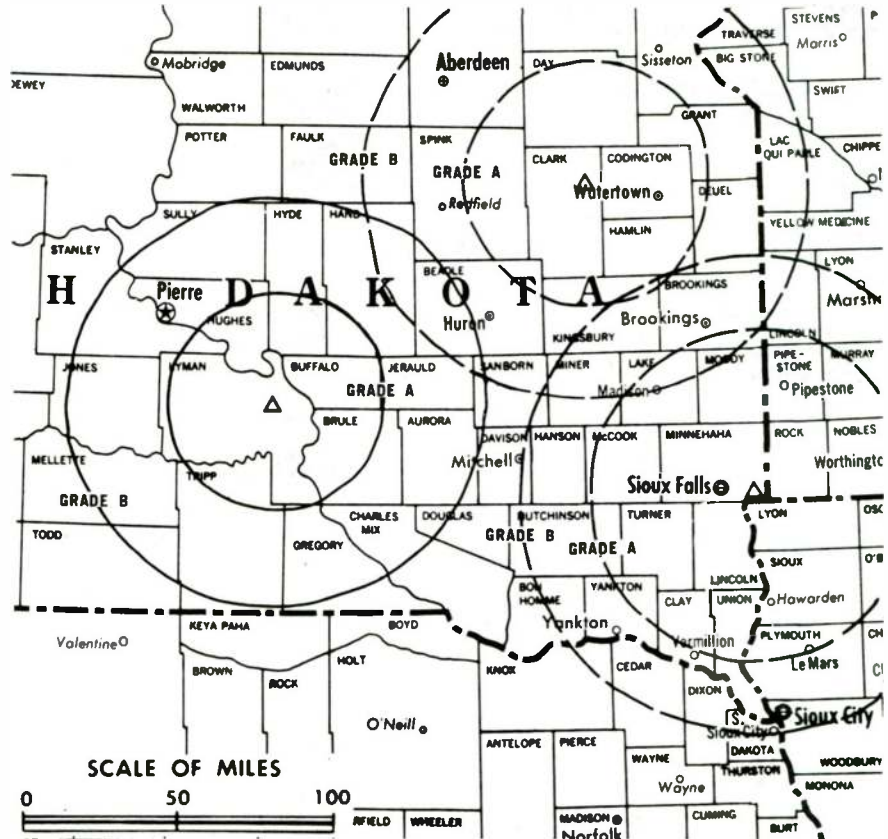
[Satellite of KELO-TV, Sioux Falls, S.D.]

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1112-ft. above av. terrain, 711-ft. above ground, 2877-ft. above sea level.

Latitude 43° 57' 55"  
Longitude 99° 36' 11"

Transmitter: Medicine Butte, 6-mi. N of Reliance.

Color: Network & tape.



County coverage based on Arbitron study (see page 4-b).

KPLO-TV Ref: FCC File No. BPCT-2489 Granted 5/15/58

©American Map Co., Inc., N.Y., No. 14244

## KPLO-TV

Network Service: CBS.

Licensee: Midcontinent Broadcasting Co., Phillips Ave. & 13th St., Sioux Falls, S.D. (57102).

Studio: Medicine Butte, 6-mi. N of Reliance.

Ownership: See KELO-TV, Sioux Falls.

Began Operation: July 15, 1957.

Represented (sales) by Seltel Inc.; Wayne Evans & Assoc. (Minneapolis); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

### Personnel:

JOE FLOYD, chairman.  
EVANS A. NORD, president.  
DARREL HOUSE, chief engineer.  
LEE HEISEL, director of engineering.

Rates: Sold in combination with KELO-TV, Sioux Falls and other satellite KDLO-TV, Florence, S.D.

NETWORK BASE HOURLY RATE: Bonus to KELO-TV, Sioux Falls, S.D.

Arbitron Data for this station included with report of parent KELO-TV, Sioux Falls, S.D.

# South Dakota—Sioux Falls

## KELO-TV

Ch. 11

[Operates satellites KDLO-TV, Florence & KPLO-TV, Reliance, S.D.]



MIDCONTINENT  
BROADCASTING CO.



SELTEL INC.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 28.8-kw aural. Antenna: 2000-ft. above av. terrain, 1985-ft. above ground, 3444-ft. above sea level.

Latitude 43° 31' 07"  
Longitude 96° 32' 04"

Transmitter: 1.1-mi. E of Rowena, S.D.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: Newsweek.

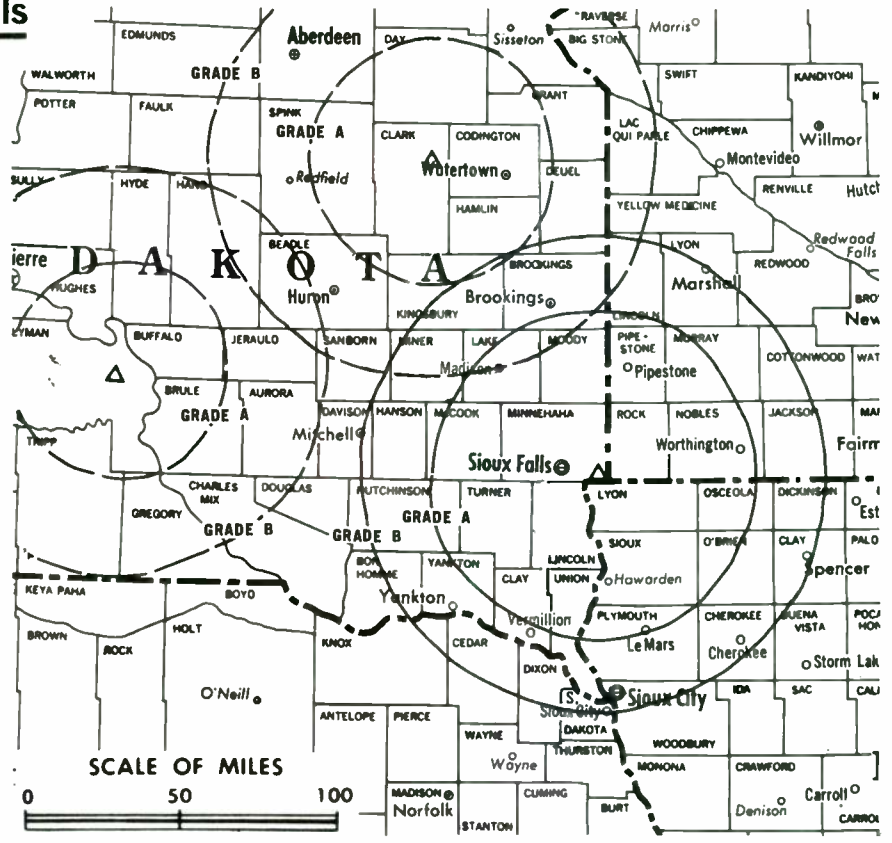
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KELO-TV Ref: FCC File No. BPCT--3821 Granted 10/21/66

© American Map Co., Inc., N.Y., No. 14244

## KELO-TV

Network Service: CBS.

Licensee: Midcontinent Broadcasting Co., 13th St. & Phillips Ave.

Studio: 13th St. & Phillips Ave. (57102).

Telephone: 605-336-1100. TWX No.: 910-660-0552.

AM Affiliate: KELO, 5-kw, 1320 kHz.

FM Affiliate: KELO-FM, 100-kw, 92.5 MHz (No. 223), 1900-ft.

Satellite Earth Station: Scientific-Atlanta.

Ownership: Joseph L. Floyd, chmn., 33 1/3%; N. L. Bentson, v.p., 33 1/3%; Edmund R. Ruben, secy.-treas., 33 1/3%. Same interests own KDLO-TV (Ch. 3), Florence, and KPLO-TV (Ch. 6), Reliance, S.D. operated in conjunction with KELO-TV; WTSO & WZEE(FM), Madison Wis.; KELO-AM-FM, Sioux Falls & KDLO-FM, Watertown, S.D.

Began Operation: May 12, 1953.

Represented (sales) by Seltel Inc.; Wayne Evans & Assoc. (Minneapolis); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

### Personnel:

- JOE FLOYD, chairman & chief executive officer.
- EVANS A. NORD, president.
- JOE H. FLOYD, exec. v.p. in charge of operations.
- TOM SHEELEY, v.p., news & programming.
- SCOTT BURRI, production manager.
- LYNNE ZUBATY, promotion manager.
- JOE COOPER, farm director.
- LEE HEISEL, director of engineering.

Highest 30 Sec. Rate: \$700 (in combination with satellites).

NETWORK BASE HOURLY RATE: \$1850.

For Arbitron Data, see page 805-b

Station Totals	384,600	372,600	96
Net Weekly Circulation (1979-80)			269,700
Average Daily Circulation (1979-80)			192,800

Arbitron Data: The figures include satellites KDLO-TV, Florence and KPLO-TV, Reliance, S.D.

# Winner by a landslide in Arbitron Sweeps

- #1 ADI S/O - S/O Persons 18-49 43 share
- #1 ADI S/O - S/O Total Households 46 share
- #1 ADI Early Fringe Women 18-49 50 share (TIE)
- #1 ADI Early Fringe Total Households 47 share
- #1 ADI Prime Time Persons 18-49 44 share
- #1 ADI Prime Time Total Homes 47 share
- #1 ADI Prime Access Persons 18-49 50 share
- #1 TSA S/O - S/O Women (18-49) 55 share
- #1 TSA S/O - S/O Men (18-49) 53 share

 A CBS AFFILIATE  
**kelo-land tv**  
KELO-TV SIOUX FALLS, S.D.  
and satellites KDLO-TV, KPLO-TV



Source: Arbitron Sweeps, Nov. '80. Affiliates of all three networks in equal facilities markets. Survey data estimates subject to usual qualifications.

Represented nationally by  in Minneapolis by WAYNE EVANS



# South Dakota—Sioux Falls

## KSFY-TV

Ch. 13

[Operates satellites KABY-TV, Aberdeen & KPRY-TV, Pierre, S.D.]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 2000-ft. above av. terrain, 1985-ft. above ground, 3444-ft. above sea level.

Latitude 43° 31' 07"  
Longitude 96° 32' 04"

Transmitter: Rowena, 9-mi. E of Sioux Falls.

Color: Network, live, film, slide & tape.

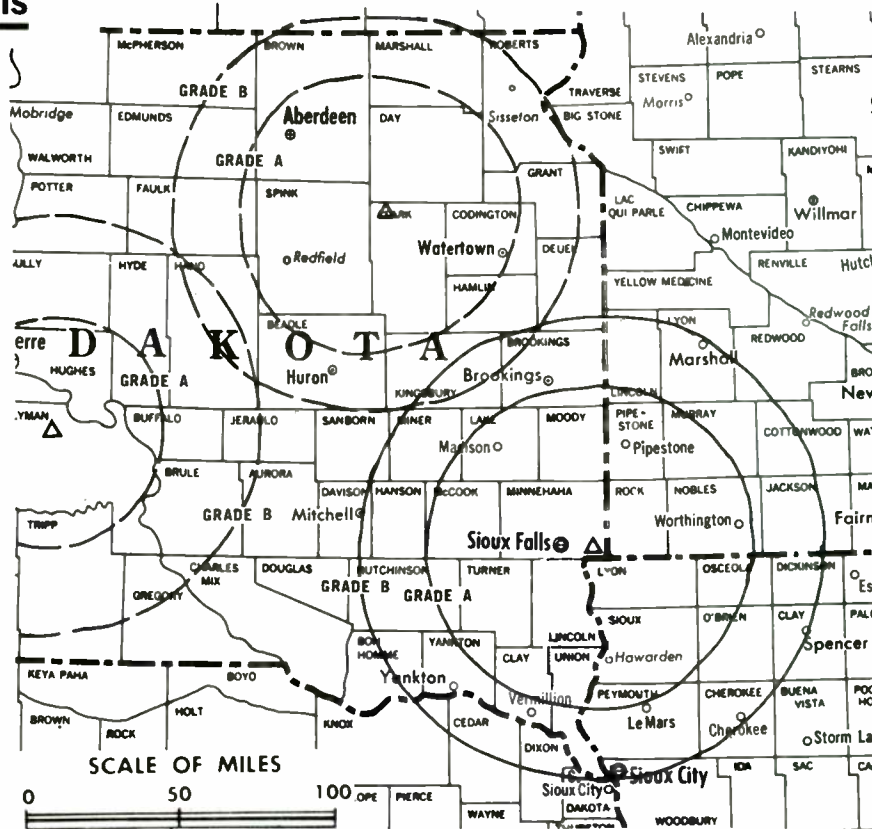
News Wire Service: AP.

Represented (legal) by Marmet Professional Corp.

Represented (sales) by Peters, Griffin, Woodward Inc.

Arbitron Data: Figures include KPRY-TV, Pierre, S.D.

Total Households: © MSI Consumer Market Data as of 1/1/80. TV Homes: TV % and Circulation © 1981 Arbitron. County coverage based on Arbitron study (see page 4-b).



KSFY-TV Ref: FCC File No. BPCT-3802 Granted 9/12/66

© American Map Co., Inc., N.Y., No. 14244

## KSFY-TV

Network Service: NBC.

Licensee: South Dakota Broadcasting Co., 6th & Dakota (57102).

Studio: Suite 13, 6th & Dakota (57102).

Telephone: 605-336-1300. TWX No.: 910-660-0569.

Ownership: South Dakota Broadcasting Co. For other interests, see WDAY-TV, Fargo, N.D.

Began Operation: July 31, 1960. Sale to present owner by Gordon H. Ritz, Wheelock Whitney, et al. approved by FCC Nov. 14, 1973. Sale of control to Ritz and Whitney by former owners approved Aug. 23, 1965 by FCC (Television Digest, Vol. 5:35).

Personnel:

JIM DUNHAM, general manager.  
WARREN MURRAY, director of engineering.  
GAR KELLOGG, production director.  
JOHN DUNNICLIFF, promotion manager.  
MARGE HOKENSTAD, assistant to general manager.  
JIM PAULSON, news director.

Highest 30 Sec. Rate (Dec. 15, 1980): \$630.

Sold in combination with KABY-TV, Aberdeen & KPRY-TV, Pierre.

NETWORK BASE HOURLY RATE: \$550.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>IOWA</b>			
	Dickinson	5,300	5,100	97
	Lyon	4,400	4,300	97
	O'Brien	6,300	6,200	98
	Osceola	2,800	2,700	97
	Sioux	9,800	9,400	96
<b>50% &amp; Over</b>	<b>MINNESOTA</b>			
	Jackson	5,300	5,100	96
	Lincoln	3,000	2,900	97
	Murray	4,300	4,200	98
	Nobles	7,900	7,800	98
	Pipestone	4,500	4,400	98
	Rock	3,900	3,800	99

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>NEBRASKA</b>			
	Knox	4,000	3,800	94
	<b>SOUTH DAKOTA</b>			
	Aurora	1,400	1,300	95
	Bon Homme	3,200	3,100	95
	Brookings	7,200	7,000	97
	Brule	1,800	1,700	97
	Buffalo	600	500	89
	Charles Mix	3,700	3,500	94
	Clay	4,400	4,300	98
	Davison	6,500	6,200	96
	Douglas	1,200	1,100	95
	Gregory	2,600	2,500	96
	Hanson	1,200	1,200	97
	Hughes	5,300	5,200	98
	Hutchinson	3,400	3,300	96
	Hyde	800	800	98
	Jones	600	600	96
	Kingsbury	2,400	2,300	98
	Lake	3,900	3,800	98
	Lincoln	5,100	5,000	98
	Lyman	1,300	1,300	98
	McCook	2,400	2,400	98
	Mellette	700	700	93
	Miner	1,300	1,300	97
	Minnehaha	36,200	35,800	99
	Moody	2,500	2,400	98
	Potter	1,300	1,300	96
	Sanborn	1,100	1,100	96
	Stanley	700	700	95
	Sully	800	800	98
	Todd	1,900	1,700	90
	Tripp	2,800	2,700	97
	Turner	4,100	4,000	98
	Union	4,100	4,100	99
	Yankton	5,800	5,600	97

(Continued on page 807-b)

Station Totals	282,000	273,500	96
Net Weekly Circulation (1979-80)			179,300
Average Daily Circulation (1979-80)			113,500

**KELO-TV, Sioux Falls**  
(Arbitron Data)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>IOWA</b>			
	Clay	7,100	6,900	97
	Dickinson	5,300	5,100	97
	Lyon	4,400	4,300	97
	O'Brien	6,300	6,200	98
	Osceola	2,800	2,700	97
	Sioux	9,800	9,400	96
	<b>MINNESOTA</b>			
	Big Stone	2,700	2,600	97
	Jackson	5,300	5,100	96
	Lac Qui Parle	4,000	3,900	96
	Lincoln	3,000	2,900	97
	Murray	4,300	4,200	98
	Nobles	7,900	7,800	98
	Pipestone	4,500	4,400	98
	Rock	3,900	3,800	99
	Traverse	2,200	2,100	97
	<b>NEBRASKA</b>			
	Cedar	3,600	3,500	98
	Cherry	2,400	2,300	96
	Keya Paha	400	400	96
	Knox	4,000	3,800	94
	<b>NORTH DAKOTA</b>			
	Dickey	2,800	2,700	96
	<b>SOUTH DAKOTA</b>			
	Aurora	1,400	1,300	95
	Beadle	7,100	6,900	96
	Bon Homme	3,200	3,100	95
	Brookings	7,200	7,000	97
	Brown	13,600	13,400	98
	Brule	1,800	1,700	97
	Buffalo	600	500	89
	Charles Mix	3,700	3,500	94
	Clark	2,400	2,300	98
	Clay	4,400	4,300	98
	Codington	7,500	7,400	98
	Davison	6,500	6,200	96
	Day	3,200	3,100	98
	Deuel	1,800	1,700	97
	Douglas	1,200	1,100	95
	Edmunds	1,700	1,600	95
	Faulk	1,100	1,100	96
	Grant	3,200	3,100	97
	Gregory	2,600	2,500	96
	Haakon	1,200	1,200	96
	Hamlin	2,400	2,300	97
	Hand	1,800	1,800	97
	Hanson	1,200	1,200	97
	Hughes	5,300	5,200	98
	Hutchinson	3,400	3,300	96
	Hyde	800	800	98
	Jerauld	1,000	1,000	96
	Jones	600	600	96
	Kingsbury	2,400	2,300	98
	Lake	3,900	3,800	98
	Lincoln	5,100	5,000	98
	Lyman	1,300	1,300	98
	Mc Cook	2,400	2,400	98
	Marshall	2,100	2,000	95
	Mellette	700	700	93
	Miner	1,300	1,300	97
	Minnehaha	36,200	35,800	99
	Moody	2,500	2,400	98
	Potter	1,300	1,300	96
	Roberts	3,700	3,600	96
	Sanborn	1,100	1,100	96
	Spink	3,400	3,300	98
	Stanley	700	700	95
	Sully	800	800	98
	Todd	1,900	1,700	90
	Tripp	2,800	2,700	97
	Turner	4,100	4,000	98
	Union	4,100	4,100	99
	Yankton	5,800	5,600	97

50% & Over

**South Dakota**

**KELO-TV—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>IOWA</b>			
	Cherokee	5,800	5,700	98
	Plymouth	8,400	8,300	98
	<b>MINNESOTA</b>			
	Cottonwood	6,100	5,700	93
	Douglas	9,800	9,500	97
	Grant	2,600	2,500	98
	Lyon	8,300	8,000	96
	Stevens	3,600	3,500	97
Between 25-49%	Yellow Medicine	5,100	4,800	93
	<b>NEBRASKA</b>			
	Boyd	1,200	1,100	95
	Brown	1,500	1,400	94
	Pierce	3,300	3,200	97
	<b>SOUTH DAKOTA</b>			
	Dewey	1,900	1,700	91
	Jackson	600	600	94
	Mc Pherson	1,500	1,400	95
	Walworth	2,700	2,600	95

	<b>IOWA</b>			
	Buena Vista	7,800	7,600	98
	Palo Alto	4,700	4,500	96
	Pocahontas	4,200	4,100	97
	<b>MINNESOTA</b>			
	Chippewa	6,200	6,000	96
	Pope	4,200	4,000	95
	Redwood	7,100	6,700	95
Between 5-24%	Swift	4,700	4,500	96
	Todd	9,000	8,500	95
	<b>NEBRASKA</b>			
	Dixon	2,800	2,800	98
	Wheeler	300	300	94
	<b>SOUTH DAKOTA</b>			
	Bennett	1,000	900	93
	Campbell	900	800	94
	Shannon	2,200	1,900	87
	Ziebach	900	800	88

**KOTA-TV, Rapid City**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>NORTH DAKOTA</b>			
Between 25-49%	Adams	1,400	1,300	96
	Slope	400	400	97
	<b>MONTANA</b>			
	Golden Valley	400	400	92
	Rosebud	4,000	3,700	92
	<b>NEBRASKA</b>			
	Dawes	3,000	2,800	95
	Garden	1,400	1,300	93
Between 5-24%	<b>NORTH DAKOTA</b>			
	Sioux	800	700	92
	Stark	5,800	5,600	97
	<b>WYOMING</b>			
	Big Horn	4,400	4,100	94
	Goshen	4,900	4,700	97
	Niobrara	1,200	1,100	95

# South Dakota—Mitchell-Sioux Falls

## KXON-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1510-ft. above av. terrain, 1563-ft. above ground, 3045-ft. above sea level.

Latitude 43° 37' 56"  
Longitude 97° 22' 21"

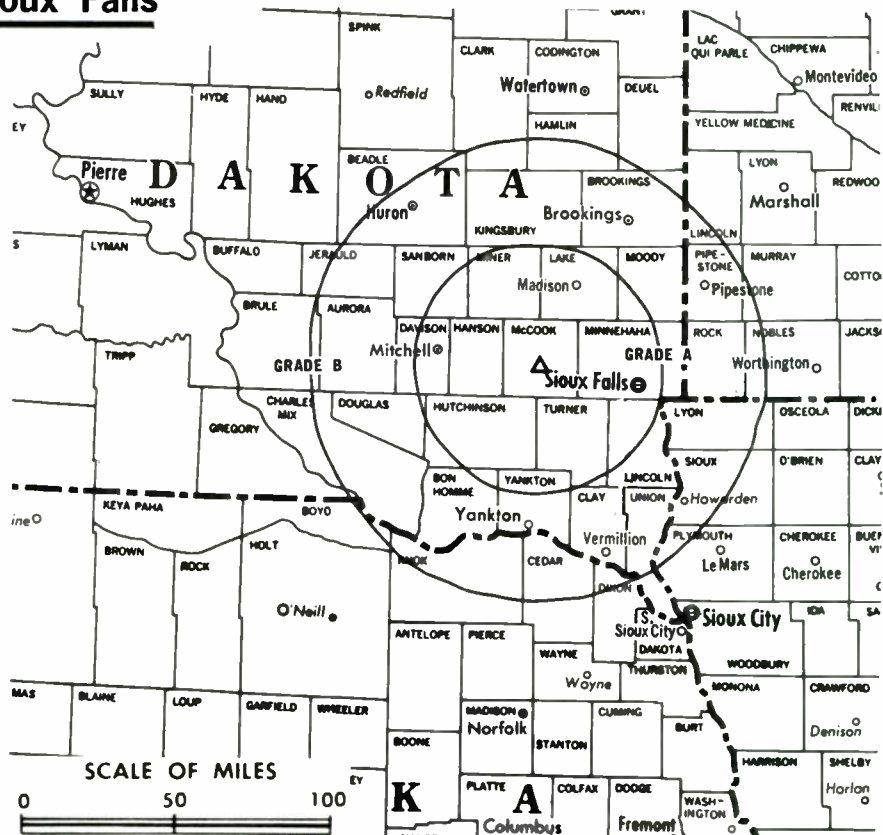
Transmitter: 6.5-mi. S of Salem, S.D.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KXON-TV Ref: FCC File No. BPCT-4928 Granted 8/12/76

© American Map Co., Inc., N.Y., No. 14244

## KXON-TV

Network Service: ABC.

Licensee: Gillett Broadcasting of South Dakota Inc., Box 1200, Mitchell, S.D. (57301).

Studio: Interstate 90 & Hwy. 37 interchange.

Telephone: 605-996-7501. TWX No.: 910-668-0598.

Ownership: George N. Gillett Jr., pres.-treas., 100%; Ed Karrels, v.p.-secy. Gillett also owns WSEE(TV), Erie, Pa.; KPWR-TV, Bakersfield, Cal. & is buying WSM-TV, Nashville, Tenn.

Began Operation: June 12, 1960. Sale to present owner by Buford TV approved by FCC Jan. 17, 1978 (Television Digest, Vol. 17:44). Sale to Buford by R. V. Eppel, et al., approved by FCC Oct. 4, 1972.

Represented (sales) by Avery-Knodel Inc.

Represented (engineering) by Smith & Powstenko.

Represented (legal) by Smith & Pepper.

Personnel:

LOWELL JOHNSON, president & general manager.  
DARALD McELROY, program operations manager.  
ARNOLD MONDAY, chief engineer.

Highest 30 Sec. Rate (May 1, 1981): \$250.

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MINNESOTA</b>			
	Lincoln	3,000	2,900	97
	Pipestone	4,500	4,400	98
	<b>NEBRASKA</b>			
	Boyd	1,200	1,100	95
	<b>SOUTH DAKOTA</b>			
	Aurora	1,400	1,300	95
	Beadle	7,100	6,900	96
	Bon Homme	3,200	3,100	95
	Brookings	7,200	7,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
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### SOUTH DAKOTA—(Continued)

50% & Over	Charles Mix	3,700	3,500	94
	Codington	7,500	7,400	98
	Davison	6,500	6,200	96
	Douglas	1,200	1,100	95
	Hamlin	2,400	2,300	97
	Hanson	1,200	1,200	97
	Hutchinson	3,400	3,300	96
	Jerauld	1,000	1,000	96
	Kingsbury	2,400	2,300	98
	Lake	3,900	3,800	98
	Lincoln	5,100	5,000	98
	Mc Cook	2,400	2,400	98
	Miner	1,300	1,300	97
	Minnehaha	36,200	35,800	99
Moody	2,500	2,400	98	
Sanborn	1,100	1,100	96	
Turner	4,100	4,000	98	
Yankton	5,800	5,600	97	

### NEBRASKA

Knox	4,000	3,800	94
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### SOUTH DAKOTA

Between 25-49%	Brown	13,600	13,400	98
	Brule	1,800	1,700	97
	Clark	2,400	2,300	98
	Deuel	1,800	1,700	97
	Edmunds	1,700	1,600	95
	Gregory	2,600	2,500	96
	Spink	3,400	3,300	98
	Union	4,100	4,100	99

(Continued on next page)

<b>Station Totals</b>	<b>212,200</b>	<b>206,600</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>109,400</b>	
<b>Average Daily Circulation (1979-80)</b>		<b>61,200</b>	



**KSFY-TV, Sioux Falls**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>IOWA</b>			
	Cherokee	5,800	5,700	98
	Clay	7,100	6,900	97
	Emmet	5,000	4,800	95
	Plymouth	8,400	8,300	98
	<b>MINNESOTA</b>			
	Cottonwood	6,100	5,700	93
	Lyon	8,300	8,000	96
<b>Between 25-49%</b>	<b>NEBRASKA</b>			
	Boyd	1,200	1,100	95
	Cedar	3,600	3,500	98
	Keya Paha	400	400	96
	Rock	700	700	96
	<b>SOUTH DAKOTA</b>			
	Deuel	1,800	1,700	97
	Dewey	1,900	1,700	91
	Haakon	1,200	1,200	96
	Jackson	600	600	94
	<b>MINNESOTA</b>			
	Brown	10,400	10,000	97
	Redwood	7,100	6,700	95
	<b>NEBRASKA</b>			
	Brown	1,500	1,400	94
	Cherry	2,400	2,300	96
	Dixon	2,800	2,800	98
	Pierce	3,300	3,200	97
<b>Between 5-24%</b>	<b>SOUTH DAKOTA</b>			
	Bennett	1,000	900	93
	Campbell	900	800	94
	Codington	7,500	7,400	98
	Edmunds	1,700	1,600	95
	Hamlin	2,400	2,300	97
	Mc Pherson	1,500	1,400	95
	Walworth	2,700	2,600	95
	Ziebach	900	800	88

**South Dakota**

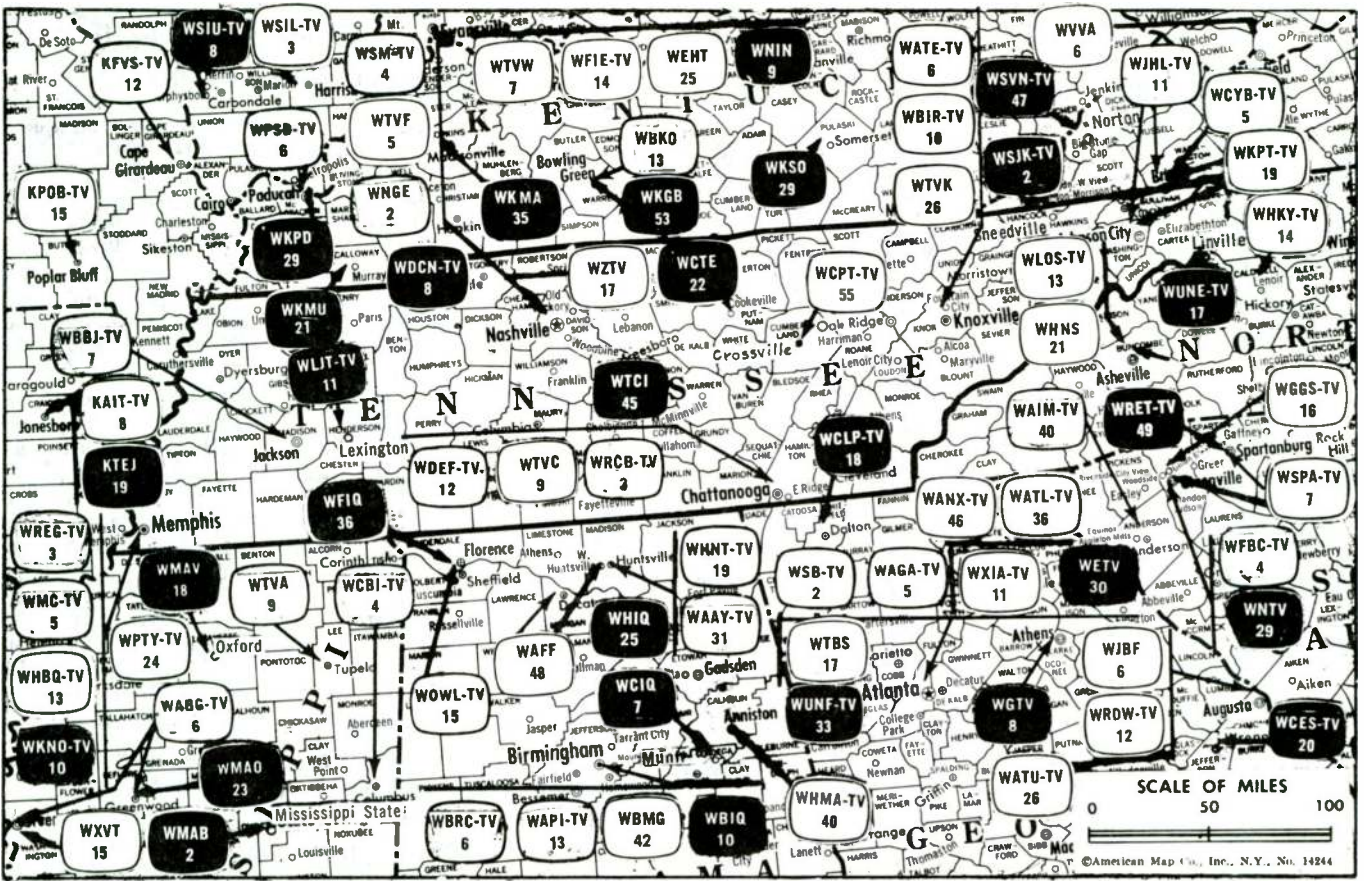
**KXON-TV, Mitchell-Sioux Falls**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>IOWA</b>			
	Lyon	4,400	4,300	97
	Sioux	9,800	9,400	96
	<b>MINNESOTA</b>			
	Murray	4,300	4,200	98
	Nobles	7,900	7,800	98
	Rock	3,900	3,800	99
	<b>NEBRASKA</b>			
	Cedar	3,600	3,500	98
<b>Between 5-24%</b>	Keya Paha	400	400	96
	Pierce	3,300	3,200	97
	<b>SOUTH DAKOTA</b>			
	Campbell	900	800	94
	Clay	4,400	4,300	98
	Day	3,200	3,100	98
	Dewey	1,900	1,700	91
	Hand	1,800	1,800	97
	Potter	1,300	1,300	96
	Roberts	3,700	3,600	96
	Walworth	2,700	2,600	95

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# Tennessee



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Nashville	417,000	28	611,900	30
Memphis	363,000	32	555,400	34
Knoxville	227,000	63	368,700	60
Chattanooga	187,000	72	273,300	77
Bristol-Kingsport-Johnson City	173,000	78	248,600	83
Jackson	26,000	179	40,000	191

Tennessee Station Status as of January 1, 1981

	VHF	UHF	TOTAL
Commercial Television Stations	13	6	19
Educational Television Stations	4	2	6
			25

State Cross Reference List—Communities That Receive Programs of Stations That Are Located Elsewhere

**WCYB-TV, Bristol & Johnson City**  
(See Bristol, Va.)

**WJHL-TV, Bristol & Kingsport**  
(See Johnson City, Tenn.)

**WKPT-TV, Bristol**  
(See Kingsport, Tenn.)

**WKPT-TV, Johnson City**  
(See Kingsport, Tenn.)

# State Educational Technical Facilities

(Complete Data in Educational Directory)

## WTCT Chattanooga

Ch. 45

Non-Commercial Educational Station

Licensee: Tennessee State Board of Education, Cordell Hull Bldg., Nashville, Tenn. (37219).

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 741-kw max. & 617-kw horizontal visual, 123-kw aural. Antenna: 951-ft. above av. terrain, 296-ft. above ground, 2308-ft. above sea level.

Latitude    35°    12'    26"  
Longitude    85°    16'    52"

## WCTE Cookeville

Ch. 22

Non-Commercial Educational Station

Licensee: Tennessee State Board of Education.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 661-kw max. & 427-kw horizontal visual, 77.6-kw horizontal aural. Antenna: 1390-ft. above av. terrain, 802-ft. above ground, 2802-ft. above sea level.

Latitude    36°    10'    26"  
Longitude    85°    20'    37"

## WLJT-TV Lexington

Ch. 11

Non-Commercial Educational Station

Licensee: Tennessee State Board of Education.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 640-ft. above av. terrain, 499-ft. above ground, 1167-ft. above sea level.

Latitude    35°    42'    12"  
Longitude    88°    36'    10"

## WKNO-TV Memphis

Ch. 10

Non-Commercial Educational Station

Licensee: Memphis Community Television Foundation, Memphis State U., P.O. Box 80,000, Memphis, Tenn. (38152).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 1080-ft. above av. terrain, 1114-ft. above ground, 1449-ft. above sea level.

Latitude    35°    09'    17"  
Longitude    89°    49'    20"

## WDCN-TV Nashville

Ch. 8

Non-Commercial Educational Station

Licensee: Metropolitan Board of Education, Box 120609, Nashville.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 295-kw visual, 29.5-kw aural. Antenna: 1280-ft. above av. terrain, 942-ft. above ground, 2049-ft. above sea level.

Latitude    36°    02'    49"  
Longitude    86°    49'    49"

# Tennessee

## WSJK-TV Sneedville

Ch. 2

Non-Commercial Educational Station

Licensee: Tennessee State Board of Education.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1760-ft. above av. terrain, 499-ft. above ground, 3178-ft. above sea level.

Latitude    36°    22'    52"  
Longitude    83°    10'    48"

## WDEF-TV, Chattanooga (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
	Polk	11,000	10,700	97
	Rabun	3,300	3,100	95
	Union	2,800	2,700	96
	Walton	10,400	10,100	97
NORTH CAROLINA				
	Clay	2,100	2,000	94
TENNESSEE				
Between 5-24%	Anderson	23,500	23,100	98
	Franklin	10,200	10,000	98
	Loudon	9,800	9,700	99
	Morgan	5,000	4,800	97
	Putnam	15,200	14,800	97
	Roane	16,300	16,000	98
	Warren	11,300	11,000	97
	White	6,800	6,600	97

## WRCB-TV, Chattanooga (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
	Pickens	3,800	3,700	97
	Polk	11,000	10,700	97
	Towns	1,500	1,400	96
NORTH CAROLINA				
	Clay	2,100	2,000	94
	Graham	2,200	2,100	95
Between 5-24%	Swain	3,700	3,400	92
TENNESSEE				
	Fentress	4,400	4,200	96
	Franklin	10,200	10,000	98
	Lincoln	9,000	8,700	97
	Loudon	9,800	9,700	99
	Moore	1,600	1,600	97
	Warren	11,300	11,000	97

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**Television Digest**  
this week?



# Tennessee—Chattanooga

## WDEF-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 37.1-kw aural. Antenna: 1260-ft. above av. terrain, 641-ft. above ground, 2549-ft. above sea level.

Latitude 35° 08' 06"  
Longitude 85° 19' 25"

TV tape: Recording facilities.

Transmitter: Atop Signal Mt.

AM Affiliate: WDEF, 5-kw, 1370 kHz (CBS).

FM Affiliate: WDEF-FM, 100-kw, 92.3 MHz (No. 222), 900-ft.

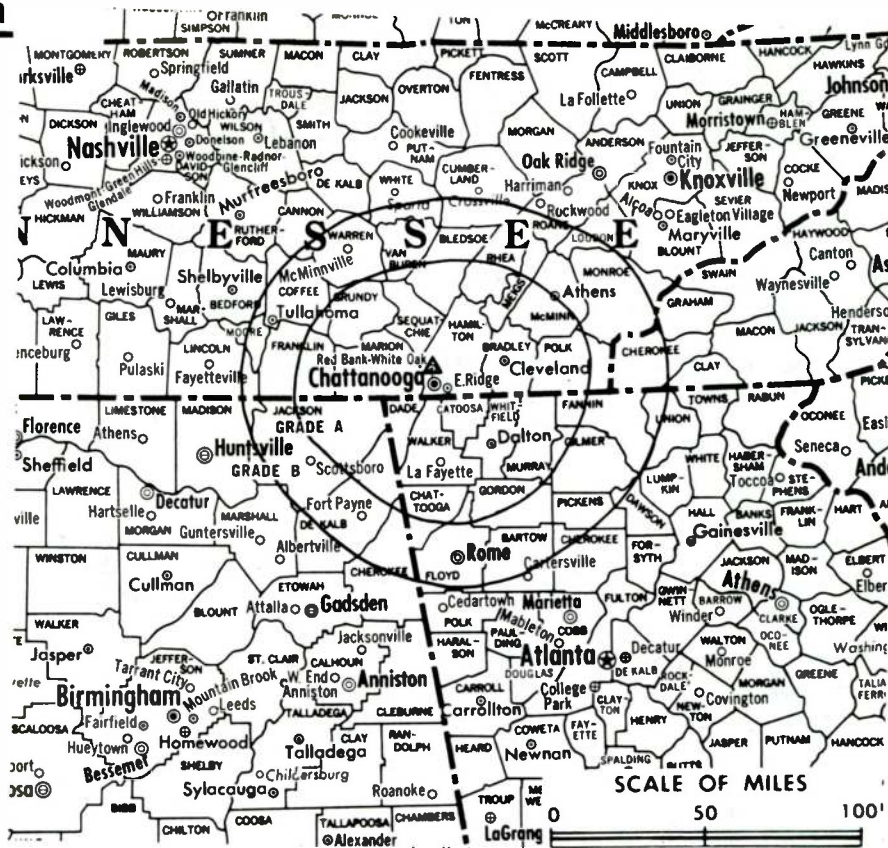
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by A. D. Ring & Associates.

Represented (sales) by Blair Television.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WDEF-TV Ref: FCC File No. BPCT--3699 Granted 4/11/66

© American Map Co., Inc., N.Y., No. 14244

## WDEF-TV

Network Service: CBS.

Licensee: Roy H. Park Broadcasting of Tennessee Inc., 3300 Broad St. (37402).

Studio: Broadcast Center, Chattanooga.

Telephone: 615-267-3392. TWX No.: 810-573-5207.

Ownership: Park Bcstg. Inc. Roy H. Park sole owner. For other interests see WNCT-TV, Greenville, N.C.

Began Operation: April 25, 1954. Sale to present owner by Carter M. Parham group approved by FCC Feb. 28, 1964 (Television Digest, Vol. 4:7).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

GARY R. BOLTON, general manager.  
GINI RINEHART, national sales service.  
BEN CAGLE, general sales manager.  
DORIS ADKINS, program director.  
DALE HARRIS, news director.  
BILL CHRISTMAN, chief engineer.

Highest 30 Sec. Rate (Feb. 1981): \$1400.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	De Kalb	18,700	18,200	98
	Jackson	18,600	18,100	97
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Catoosa	12,500	12,300	99
	Chattooga	8,400	8,200	97
	Dade	4,200	4,100	97
	Fannin	5,200	5,000	96
	Gordon	9,500	9,300	97
	Murray	6,200	5,900	96
	Walker	18,800	18,400	98
	Whitfield	21,400	20,900	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>TENNESSEE</b>			
	Bledsoe	3,000	2,900	96
	Bradley	21,600	21,300	98
	Grundy	4,300	4,100	96
	Hamilton	115,100	113,600	99
	Mcminn	14,000	13,700	98
	Marion	7,600	7,500	98
	Meigs	2,600	2,500	98
	Polk	4,400	4,300	97
	Rhea	7,900	7,700	97
Sequatchie	2,500	2,400	97	
<b>Between 25-49%</b>	<b>GEORGIA</b>			
	Bartow	13,100	12,800	98
	Floyd	28,700	28,000	98
<b>Between 25-49%</b>	<b>NORTH CAROLINA</b>			
	Cherokee	6,200	5,900	95
<b>Between 25-49%</b>	<b>TENNESSEE</b>			
	Coffee	12,600	12,400	98
	Cumberland	8,900	8,600	96
	Monroe	9,200	8,900	97
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Calhoun	38,600	37,900	98
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Marshall	22,800	22,300	98
<b>Between 5-24%</b>	<b>GEORGIA</b>			
	Cherokee	14,900	14,600	98
	Dawson	1,900	1,800	95
	Gilmer	4,300	4,100	95
<b>Between 5-24%</b>	<b>GEORGIA</b>			
	Pickens	3,800	3,700	97

(Continued on page 809-b)

Station Totals	600,500	587,200	97
Net Weekly Circulation (1979-80)			326,800
Average Daily Circulation (1979-80)			205,100

# Tennessee—Chattanooga

## WRCB-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1070-ft. above av. terrain, 300-ft. above ground, 2331-ft. above sea level.

Latitude 35° 09' 39"  
Longitude 85° 18' 53"

Transmitter: Atop Signal Mountain.  
Studio: Executive Park, 900 Whitehall Rd. (37405).

Telephone: 615-267-5412. TWX No.: 810-573-5240.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

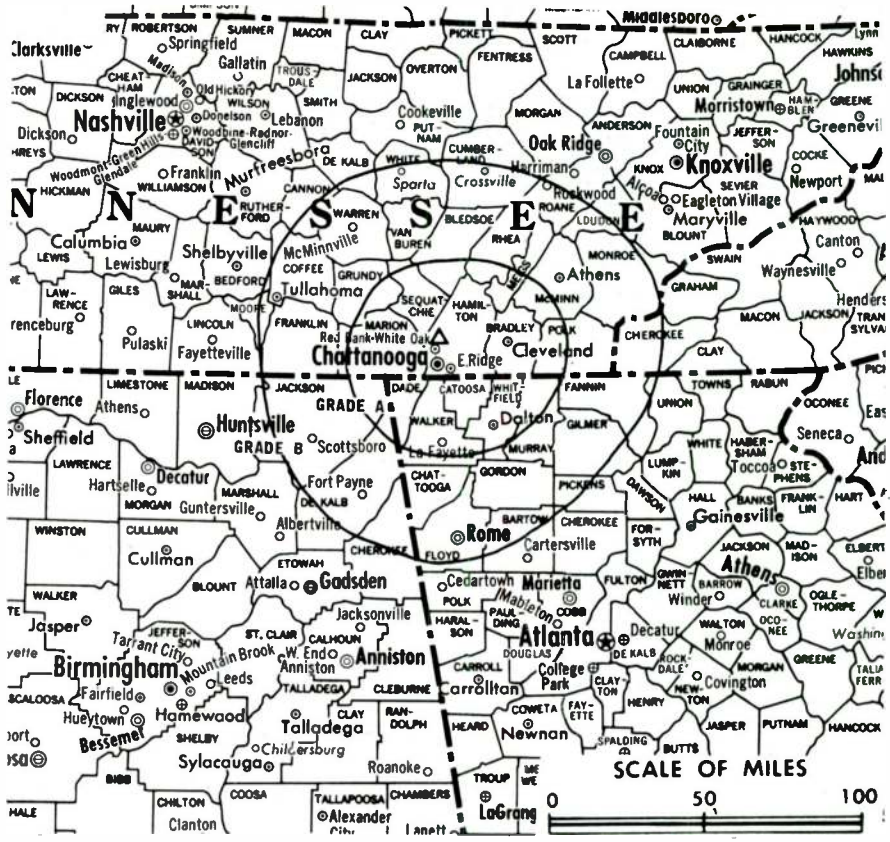
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV's and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WRCB-TV Ref: FCC File No. BPCT-882 Granted 2/8/56

©American Map Co., Inc., N.Y., No. 14244

## WRCB-TV

Network Service: NBC.

Licensee: Ziff-Davis Broadcasting Co.

Ownership: Ziff Corp., 100%. See WTOV-TV, Steubenville, Ohio.

Began Operation: May 6, 1956. Sale of 70% to WSTV Inc. by Ramon G. & Helen Patterson approved Nov. 25, 1959 by FCC (Television Digest, Vol. 15:43, 48). Follansbee Steel (interlocking ownership with WSTV Inc.) acquired 30% from H-R Television Inc. early in 1959 for undisclosed amount. For transfer of WSTV Inc. properties to United Printers & Publishers Inc. (name changed to Rust Craft Greeting Cards Inc.) and later sale to present owner, see WTOV-TV, Steubenville, Ohio.

Represented (sales) by Katz Television.

Personnel:

WILLIAM G. EVANS, vice president & general manager.

DENNIS SIEWERT, general sales manager.

ROBERT E. GLENN, chief engineer.

GARY ROCKEY, program director.

DAVID MUSCARI, promotion manager.

Highest 30 Sec. Rate (March 24, 1981): \$600.

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ALABAMA</b>			
	De Kalb	18,700	18,200	98
	Jackson	18,600	18,100	97
	<b>GEORGIA</b>			
	Catoosa	12,500	12,300	99
	Chattooga	8,400	8,200	97
	Dade	4,200	4,100	97
	Fannin	5,200	5,000	96
	Floyd	28,700	28,000	98
	Gordon	9,500	9,300	97
	Murray	6,200	5,900	96
	Walker	18,800	18,400	98
	Whitfield	21,400	20,900	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>NORTH CAROLINA</b>			
	Cherokee	6,200	5,900	95
	<b>TENNESSEE</b>			
	Bledsoe	3,000	2,900	96
	Bradley	21,600	21,300	98
	Cumberland	8,900	8,600	96
	Grundy	4,300	4,100	96
	Hamilton	115,100	113,600	99
	Mcminn	14,000	13,700	98
	Marion	7,600	7,500	98
	Meigs	2,600	2,500	98
	Monroe	9,200	8,900	97
	Polk	4,400	4,300	97
	Rhea	7,900	7,700	97
Sequatchie	2,500	2,400	97	
Between 25-49%	<b>GEORGIA</b>			
	Bartow	13,100	12,800	98
	Gilmer	4,300	4,100	95
	Union	2,800	2,700	96
Between 5-24%	<b>TENNESSEE</b>			
	Coffee	12,600	12,400	98
	Morgan	5,000	4,800	97
	Roane	16,300	16,000	98
<b>ALABAMA</b>				
Cherokee	6,800	6,600	97	
<b>GEORGIA</b>				
Cherokee	14,900	14,600	98	
Dawson	1,900	1,800	95	
Haralson	6,600	6,400	97	

(Continued on page 809-b)

Station Totals	515,700	503,700	97
Net Weekly Circulation (1979-80)		338,900	
Average Daily Circulation (1979-80)		222,700	



# Tennessee—Chattanooga

## WRIP-TV

Ch. 61

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 584-kw max & 457-kw horizontal visual, 117-kw max. & 91.2-kw horizontal aural. Antenna: 980-ft. above av. terrain, 343-ft. above ground, 2313-ft. above sea level.

Latitude 35° 12' 34"

Longitude 85° 16' 39"

Transmitter: Needleseye, Chattanooga, Ga.

AM Affiliate: WRIP, 0.5-kw, 980 kHz.

FM Affiliate: WOVE, Rossville, Ga., 6-kw, 105.5 MHz (No. 288), 270-ft.

Color: Live, film, slide & tape.

TV tape: Recording facilities.

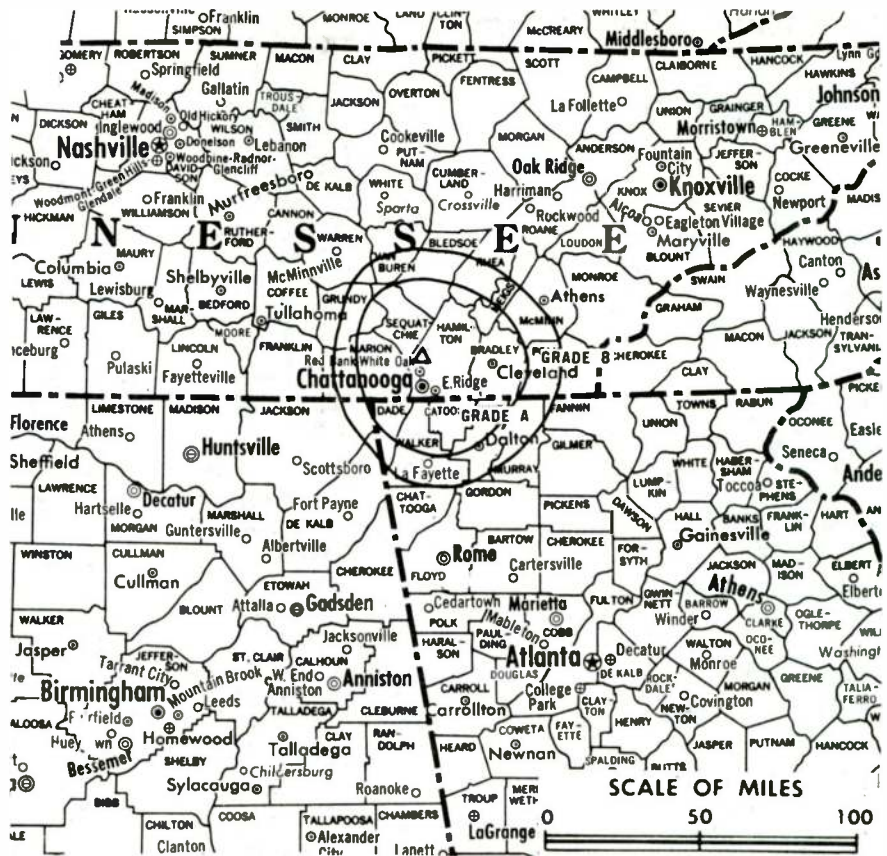
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WRIP-TV Ref: FCC File No. BMPCT—4828 Granted 3/7/75

© American Map Co., Inc., N.Y., No. 14244

## WRIP-TV

Network Service: None, independent.

Licensee: WRIP Inc., 270 N. Crest Rd., Chattanooga (37404).

Studio: McFarland Ave., 1-mi. S. of business district of Rossville, Ga.

Telephone: 404-866-3855.

Ownership: Col. Jay Sadow, 100%. Sadow also owns WRIP & WOVE(FM), Rossville, Ga.

Began Operation: Jan. 24, 1972.

Represented (sales) by Spot Time Ltd.

Represented (legal) by Boasberg, Hewes, Finkelstein & Klores.

Represented (engineering) by Jules Cohen & Associates.

### Personnel:

COL. JAY SADOW, president & general manager.  
 JIM HESTER, operations manager.  
 JOE LOWE, director of engineering.  
 CHERYL MORGAN, program director.  
 CHERYL ADAMS, office manager.  
 BOB BROOME, sports director.  
 JOHN W. SMITH, religious director.  
 JACK HATCHER, public affairs director.  
 GERRY SADOW, promotion manager.

Rates: On request.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>ALABAMA</b>			
	Jackson	18,600	18,100	97
	<b>TENNESSEE</b>			
	Mcminn	14,000	13,700	98
<b>Station Totals</b>		<b>32,600</b>	<b>31,800</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>9,700</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>2,400</b>	

Find out how a station got a shot at a \$6500 order for \$80.

Call your Arbitron representative and ask about AID.

Arbitron Information On Demand



**AID**



# Tennessee—Chattanooga

## WTVC

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1040-ft. above av. terrain, 278-ft. above ground, 2353-ft. above sea level.

Latitude 35° 09' 41"  
Longitude 85° 19' 03"

Transmitter: Taft Hwy. & Anderson Pike, Signal Mtn., Tenn.

Studio: Golden Gateway Shopping Center, 410 W. 6th St. (37402).

TV tape: Recording facilities.

Telephone: 615-756-5500.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

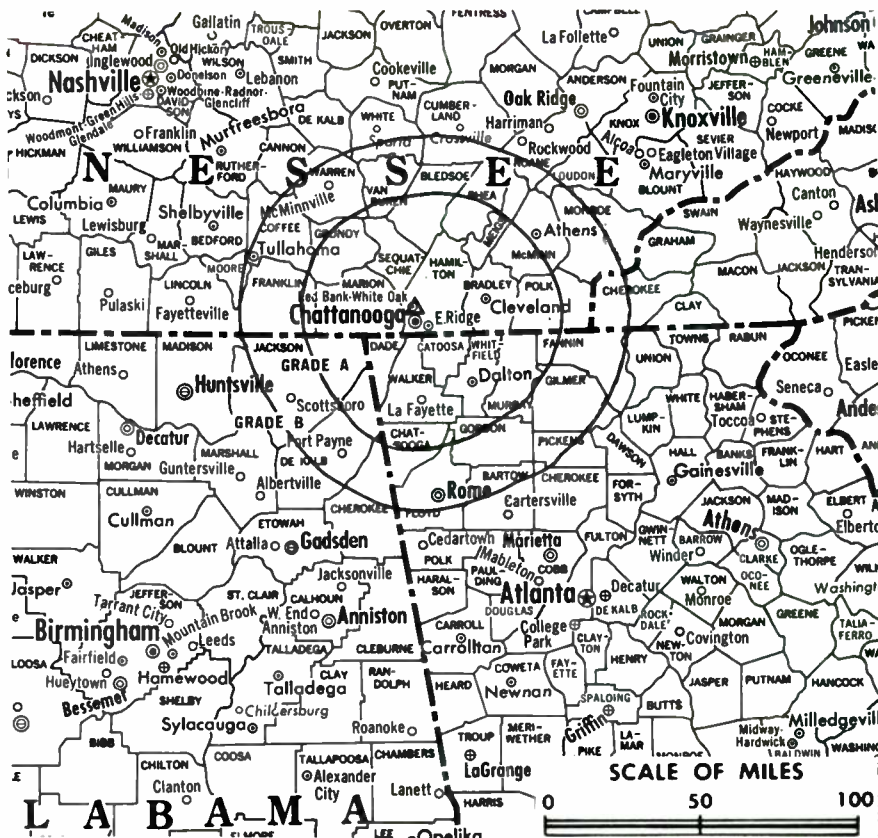
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes, TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WTVC Ref: FCC File No. BMPCT—4945 Granted 1/30/58

© American Map Co., Inc., N.Y., No. 14244

## WTVC

Network Service: ABC.

Licensee: WTVC Inc., Box 1150 (37401).

Ownership: WTVC Inc. is a wholly-owned subsidiary of Belo Broadcasting Corp. For other interests, see WFAA-TV, Dallas, Tex.

Began Operation: June 15, 1953 as WROM-TV, Rome, Ga. but quit air Dec. 5, 1957. Moved to Chattanooga and resumed operation Feb. 11, 1958 after transfer to present owner by Dean Covington and associates was approved Oct. 30, 1957 by FCC (Television Digest, Vol. 13:40, 44). Sale of Martin Theatres of Ga. Inc. to Fuqua Industries approved by FCC Feb. 7, 1969. Sale to present owner approved by FCC June 13, 1980.

Represented (sales) by Petry Television Inc.

Represented (legal) by Dempsey & Koplovitz.

Personnel:

TERRENCE FORD, vice president & general manager.

LEE JOHNSON, program manager.

LARRY TAYLOR, sales manager.

JIM COLLINS, news director.

GUY FREEMAN, chief engineer.

### DIGEST OF RATE CARD NO. 31-B

Hour 30 Min. 30 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$3000 \$1800 Graded rates apply\*

\*Highest rate: \$900.

NETWORK BASE HOURLY RATE: \$725.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	De Kalb	18,700	18,200	98
	Jackson	18,600	18,100	97
	GEORGIA			
	Catoosa	12,500	12,300	99
	Chattooga	8,400	8,200	97

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
	Dade	4,200	4,100	97
	Fannin	5,200	5,000	96
	Gordon	9,500	9,300	97
	Murray	6,200	5,900	96
	Walker	18,800	18,400	98
	Whitfield	21,400	20,900	98
TENNESSEE				
50% & Over	Bledsoe	3,000	2,900	96
	Bradley	21,600	21,300	98
	Grundy	4,300	4,100	96
	Hamilton	115,100	113,600	99
	Mcminn	14,000	13,700	98
	Marion	7,600	7,500	98
	Meigs	2,600	2,500	98
	Polk	4,400	4,300	97
	Rhea	7,900	7,700	97
	Sequatchie	2,500	2,400	97
GEORGIA				
	Floyd	28,700	28,000	98
	Gilmer	4,300	4,100	95
Between 25-49%	NORTH CAROLINA			
	Cherokee	6,200	5,900	95
TENNESSEE				
	Cumberland	8,900	8,600	96
	Monroe	9,200	8,900	97
ALABAMA				
Between 5-24%	Cleburne	4,300	4,200	97
(Continued on page 819-b)				
Station Totals		486,800	475,700	97
Net Weekly Circulation (1979-80)			308,200	
Average Daily Circulation (1979-80)			196,800	

# Tennessee—Crossville

## WCPT-TV

Ch. 55

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 18.6-kw visual, 3.71-kw aural. Antenna: 1180-ft. above av. terrain, 215-ft. above ground, 2860-ft. above sea level.

Latitude 35° 53' 08"  
Longitude 84° 51' 34"

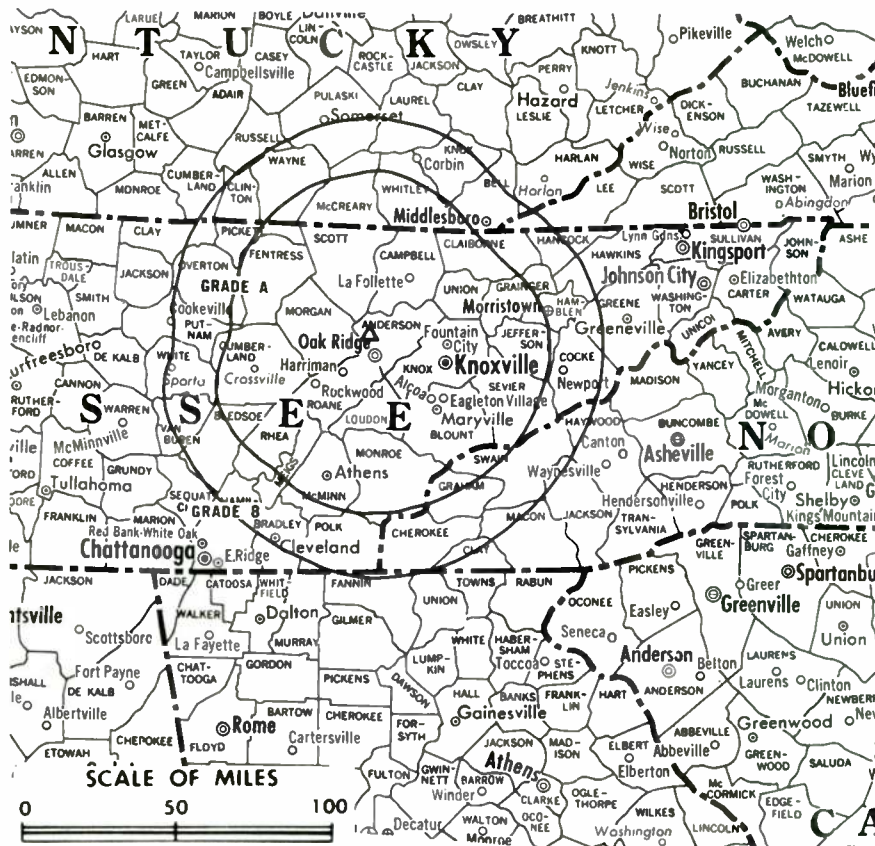
Ch. 20, 2820-kw visual, 447-kw aural, 2772-ft. above av. terrain, 1103-ft. above ground, 4403-ft. above sea level, lat. 36°06'34", long. 84°20'13"; transmitter to Buffalo Mtn., 2.2-mi. NE of Wind-rock.

Transmitter: Crab Orchard, Haley Mtn. (Renegade).

Color: Live, film, slide & tape.

TV tape: Recording facilities.

Arbitron Data: Not available.



WCPT-TV Ref: FCC File No. BPCT—4832 Granted 1/14/76  
CP: BPCT—800915KF Granted 2/2/81

© American Map Co., Inc., N.Y. No. 14244

## WCPT-TV

Network Service: None, independent.

Licensee: WCPT-TV Inc., Box 608, Crossville, Tenn. (38555).

Studio: I-40 at Genesis Rd.

Telephone: 615-484-8424.

Ownership: Calvin C. Smith & John A. Cunningham, 100% jointly.

Began Operation: Oct. 3, 1976. Sale to present owners by Edward M. Johnson approved by FCC Feb. 27, 1979.

Personnel:

CALVIN C. SMITH, president.  
JOHN A. CUNNINGHAM, vice president & general manager.  
JIM YOUNG, sales manager.  
JOHN M. CUNNINGHAM, chief engineer.  
RITA L. YOUNG, production manager.  
HELEN L. CUNNINGHAM, office manager.  
WILDA GOLOB, news & public affairs director.  
DEBBIE WARNER, traffic director.  
ROBIN CUNNINGHAM, film director.

## DIGEST OF RATE CARD NO. 4

(July 31, 1979)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.
\$250	\$150	\$75	\$50	\$30

# BLACKBURN & COMPANY, INC.

RADIO • TV • CATV • NEWSPAPER BROKERS  
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CHICAGO	333 N. Michigan Ave., 60601	(312) 346-6460
WASHINGTON, D.C.	1111 19th St., N.W., 20036	(202) 331-9270
ATLANTA	400 Colony Sq., #1004, 30361	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151

# Tennessee—Jackson

## WBBJ-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1060-ft. above av. terrain, 1065-ft. above ground, 1545-ft. above sea level.

Latitude 35° 38' 15"  
Longitude 88° 41' 32"

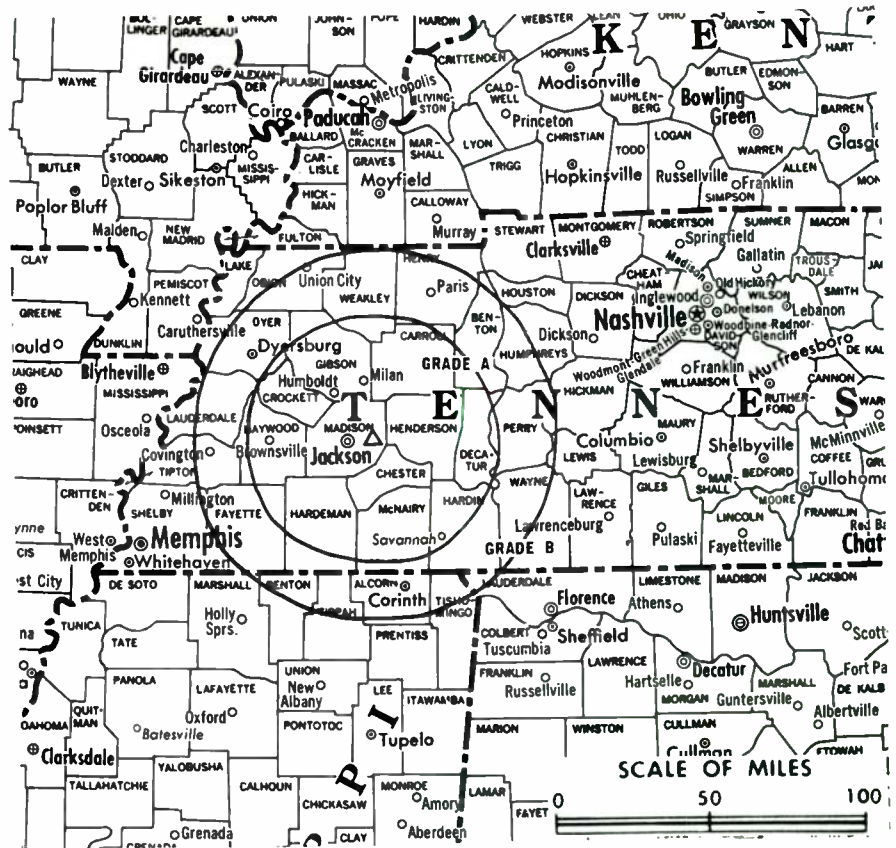
Transmitter: 6-mi. E of Jackson.

News Wire Service: AP.

Color: Network, live, film, slide & tape.

Represented (sales) by Seltel Inc.

Represented (legal) by Brown, Bernstein & Longest.



WBBJ-TV Ref: FCC File No. BPCT—4266 Granted 3/17/70

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MBI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## WBBJ-TV

Network Service: ABC.

Licensee: Jackson Telecasters Inc., 346 Muse St., Box 2387 (38301).

Studio: Television Hill. Telephone: 901-424-4515.

Ownership: Cy N. Bahakel, 100%. For other interests, see WCCB (TV), Charlotte, N.C.

Began Operation: March 6, 1955. Sale to present owner by Dixie Bcstg. (estate of Aaron B. Robinson, majority owner) approved Aug. 17, 1966 by FCC (Television Digest, Vol. 6:17, 34).

Personnel:

BUD BORCHERT, general manager.  
TOM MEACHAM, national sales manager.  
YVONNE SMITH, local sales manager.  
PHYLLIS HOLMES, program director.  
ED WARD, director of engineering.  
BARBARA HINSON, traffic director.

Highest 30 Sec. Rate: \$375.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MISSISSIPPI</b>			
	Alcorn	11,500	11,100	97
	Tishomingo	6,500	6,200	96
<b>50% &amp; Over</b>	<b>TENNESSEE</b>			
	Carroll	10,400	10,100	97
	Chester	4,200	4,100	97
	Crockett	5,300	5,200	97
	Decatur	3,600	3,500	96
	Dyer	12,200	11,900	98
	Gibson	17,400	17,000	98
	Hardeman	6,700	6,500	97
	Hardin	7,700	7,400	96
	Henderson	7,600	7,400	97
	Henry	10,800	10,500	97
	Lake	2,400	2,300	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TENNESSEE—(Continued)</b>				
<b>50% &amp; Over</b>	Mc Nairy	7,700	7,400	97
	Madison	26,700	26,100	98
	Obion	13,300	13,000	98
	Weakley	11,300	11,000	97
<b>KENTUCKY</b>				
	Calloway	11,100	10,900	98
	Fulton	3,400	3,300	98
<b>MISSISSIPPI</b>				
	Prentiss	8,000	7,800	97
	Tippah	7,100	6,900	97
<b>Between 25-49%</b>	<b>MISSOURI</b>			
	New Madrid	8,400	8,000	96
	Pemiscot	9,000	8,500	95
<b>TENNESSEE</b>				
	Benton	4,800	4,700	97
	Haywood	6,800	6,500	96
	Lauderdale	7,800	7,600	97
	Perry	2,200	2,100	97
	Wayne	4,600	4,400	95
<b>ALABAMA</b>				
	Franklin	10,500	10,100	97
<b>ARKANSAS</b>				
	Mississippi	20,000	19,300	96
<b>Between 5-24%</b>	<b>KENTUCKY</b>			
	Graves	12,500	12,300	98
	Hickman	2,200	2,200	98
	<b>MISSOURI</b>			
	Dunklin	13,800	13,200	96
(Continued on page B19-b)				
<b>Station Totals</b>		<b>319,900</b>	<b>310,200</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>165,300</b>
<b>Average Daily Circulation (1979-80)</b>				<b>96,300</b>



# Tennessee—Johnson City-Bristol-Kingsport

## WJHL-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 245-kw max. visual, 30-kw max. aural. Antenna: 2320-ft. above av. terrain, 228-ft. above ground, 4398-ft. above sea level.

Latitude 36° 25' 55"  
Longitude 82° 08' 15"

Transmitter: Holston Mtn.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Represented (engineering) by A. D. Ring & Assoc.

Represented (legal) by McKenna, Wilkinson & Kittner.

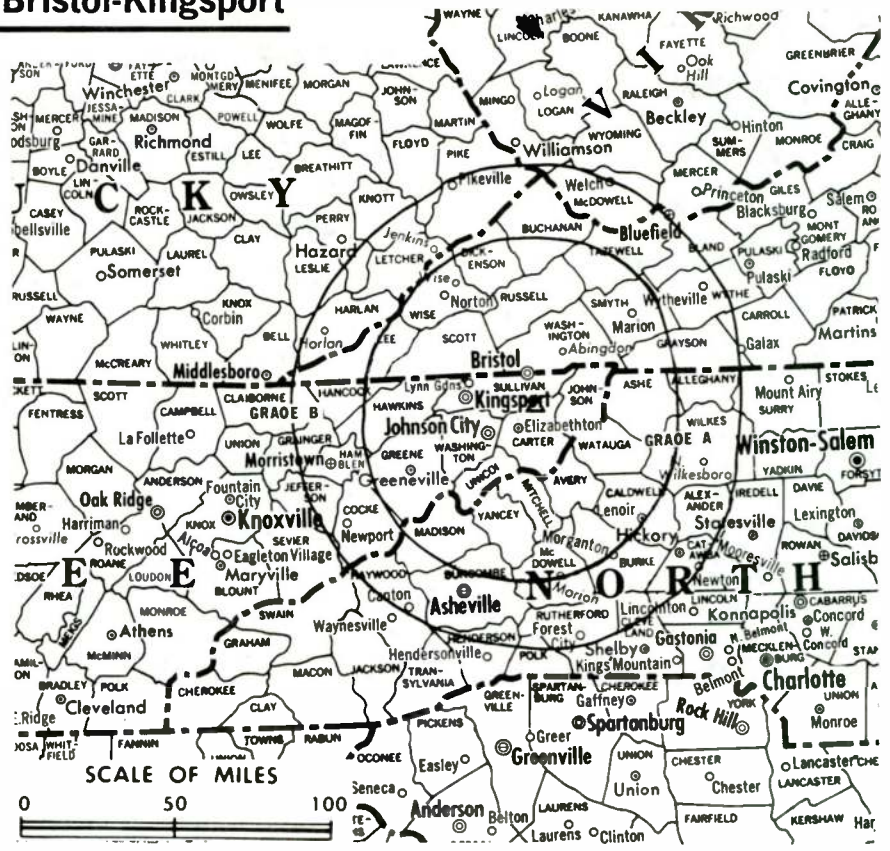
Total Households: © MBI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WJHL-TV Ref: FCC File No. BPCT-4385 Granted 1/3/71

©American Map Co., Inc., N.Y., No. 14214

## WJHL-TV

Network Service: CBS.

Licensee: Roy H. Park Bcstg. of Tri-Cities Inc., P.O. Box 1130, 338 East Main St., Johnson City (37601).

Studio: 338 East Main St., Johnson City.

Telephone: 615-926-2151. TWX No.: 810-575-8551.

Ownership: Park Bcstg. Inc. Roy H. Park sole owner. For other interests, see WNCT-TV, Greenville, N.C.

Began Operation: Oct. 26, 1953. Sale to present owner by W. H. Lancaster Sr. & Jr. was approved June 8, 1964 by FCC (Television Digest, Vol. 4:11, 24).

Represented (sales) by Blair Television.

Personnel:

W. H. LANCASTER JR., general manager.

JACK SHAVER, sales manager.

ALFRED GREGORY, program director & film buyer.

CARL DICKENSON, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	ID
Prime—8-11 p.m., Mon.-Fri.;					
7-11 p.m., Sat.-Sun.					
\$900	\$540	\$360	\$315	On request*	

\*Highest rate: \$700.

NETWORK BASE HOURLY RATE: \$785.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>KENTUCKY</b>			
	Harlan	14,100	13,600	97
	<b>NORTH CAROLINA</b>			
	Watauga	10,000	9,600	96

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>TENNESSEE</b>			
	Carter	16,200	15,900	98
	Greene	18,100	17,700	98
	Hawkins	12,900	12,500	97
	Johnson	5,000	4,800	97
	Sullivan	49,100	48,400	99
	Unicoi	6,100	5,900	97
50% & Over	Washington	28,800	28,400	99
	<b>VIRGINIA</b>			
	Dickenson	6,900	6,600	96
	Russell	9,400	9,000	95
	Scott	9,000	8,500	94
	Smyth	11,100	10,800	97
	Washington	22,000	21,300	97
	Wise	17,500	16,800	96
	<b>KENTUCKY</b>			
	Leslie	4,000	3,700	92
	Letcher	9,200	8,800	95
	Perry	9,200	8,700	95
	Pike	23,100	22,400	97
	<b>NORTH CAROLINA</b>			
Between 25-49%	Avery	4,500	4,300	95
	Yancey	5,200	4,800	93
	<b>TENNESSEE</b>			
	Hamblen	15,900	15,500	98
	<b>VIRGINIA</b>			
	Buchanan	10,700	10,100	94
	Lee	10,700	10,100	94
	Tazewell	17,900	17,300	97

(Continued on page 819-b)

Station Totals	633,300	612,000	96
Net Weekly Circulation (1979-80)		283,500	
Average Daily Circulation (1979-80)		186,000	

# Tennessee—Kingsport-Johnson City-Bristol

## WKPT-TV

Ch. 19

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1255-kw max. & 447-kw horizontal visual, 251-kw max. & 89.1-kw horizontal aural. Antenna: 2320-ft. above av. terrain, 225-ft. above ground, 4398-ft. above sea level.  
Latitude 36° 25' 54"  
Longitude 82° 08' 15"

Transmitter: Holston Mtn., Cherokee National Forest.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Represented (sales) by Avery-Knodel Inc.

Satellite Earth Station: Scientific-Atlanta, 5-m.

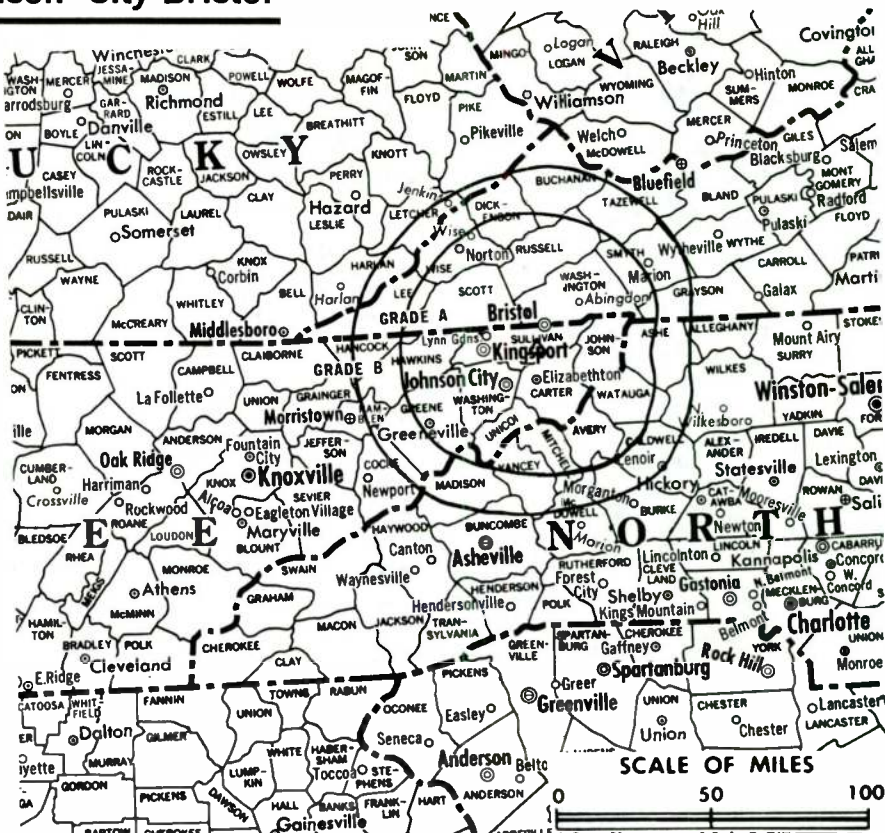
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV % and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WKPT-TV Ref: FCC File No. BPT-3760 Granted 12/8/66

© American Map Co., Inc., N.Y., No. 14244

## WKPT-TV

Network Service: ABC.

Licensee: Holston Valley Broadcasting Corp., 222 Commerce St., Kingsport, Tenn. (37660).

Studio: 222 Commerce St., Kingsport, Tenn. (37660).

Telephone: 615-246-9578. TWX No.: 810-574-5180.

Ownership: Home News Publishing Co. Home News Publishing ownership: Hugh N. Boyd estate, 49.69%; William M. Boyd, exec. v.p., 27.38%. Home News Publishing Co. also controls WKPT-AM-FM, Kingsport; WINE & WRKI(FM), Brookfield-Danbury, Conn.; WSWG(AM), Torrington, Conn. Home News Publishing also owns WEVU(TV), Naples-Fort Myers, Fla.

Began Operation: Aug. 20, 1969.

Represented (legal) by Cordon & Jacob.

Personnel:

GEORGE E. DeVAULT JR., exec. vice president & general manager.

RAY WALKER, vice president & general sales manager.

HAROLD T. DOUGHERTY, vice president for engineering.

BETTE BYRD, controller.

WILEY COX, production manager.

### DIGEST OF RATE CARD NO. 13—(Jan. 1, 1981)

Hour 30 Min. 15 Min. 5 Min. 30 Sec.

Class A—6:30-11 p.m., daily.

\$2000 \$1200 \$600 \$350 \$175

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>KENTUCKY</b>			
	Leslie	4,000	3,700	92

1981-82 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TENNESSEE</b>				
	Carter	16,200	15,900	98
	Greene	18,100	17,700	98
	Sullivan	49,100	48,400	99
<b>50% &amp; Over</b>	Unicoi	6,100	5,900	97
	Washington	28,800	28,400	99
<b>VIRGINIA</b>				
	Washington	22,000	21,300	97
	Wise	17,500	16,800	96
<b>KENTUCKY</b>				
	Harlan	14,100	13,600	97
	Knott	5,100	4,800	94
	Perry	9,200	8,700	95
	Pike	23,100	22,400	97
<b>NORTH CAROLINA</b>				
	Watauga	10,000	9,600	96
<b>TENNESSEE</b>				
<b>Between 25-49%</b>	Hawkins	12,900	12,500	97
	Johnson	5,000	4,800	97
<b>VIRGINIA</b>				
	Buchanan	10,700	10,100	94
	Dickenson	6,900	6,600	96
	Lee	10,700	10,100	94
	Russell	9,400	9,000	95
	Scott	9,000	8,500	94
	Smyth	11,100	10,800	97
	Tazewell	17,900	17,300	97

<b>Between 5-24%</b>	<b>KENTUCKY</b>			
	Bell	10,900	10,500	97

(Continued on page 819-b)

<b>Station Totals</b>	<b>419,900</b>	<b>406,300</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>181,500</b>
<b>Average Daily Circulation (1979-80)</b>			<b>97,700</b>



# Tennessee—Knoxville

## WATE-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1490-ft. above av. terrain, 1153-ft. above ground, 2549-ft. above sea level.

Latitude 36° 00' 13"  
Longitude 83° 56' 35"

Transmitter: Sharp's Ridge Memorial Park Rd.

Studio: 1306 Broadway N.E.

Color: Network, live, film, slide & tape.

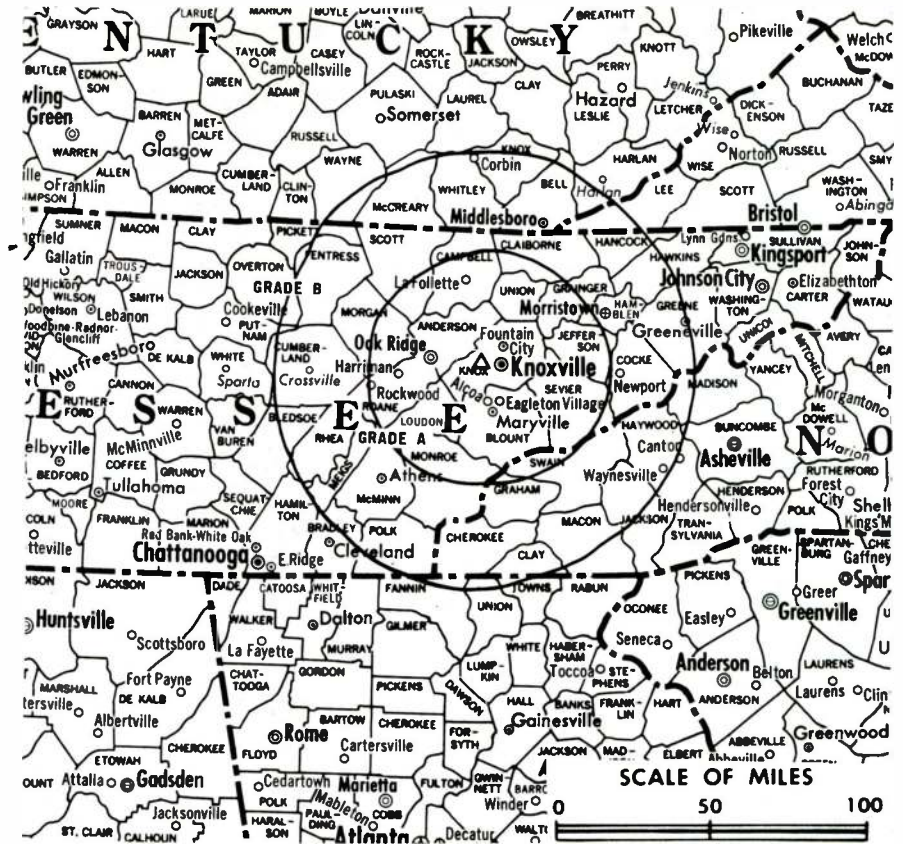
News Wire Service: AP.

News Film Service: ABC.

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Satellite Earth Station: In operation.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WATE-TV Ref: FCC File No. BPCT-4672 Granted 1/14/74

©American Map Co., Inc., N.Y., No. 14244

## WATE-TV

Network Service: ABC.

Licensee: Nationwide Communications Inc., 1306 Broadway N.E., Knoxville (37917).

Telephone: 615-637-9666. TWX No.: 615-546-0023.

Ownership: A subsidiary of Nationwide Mutual Insurance Co. Charles W. Fullerton, pres.; Clark Pollock, v.p. & gen. mgr. Also owns WXEX-TV, Richmond-Petersburg, Va.; WBAY-TV, Green Bay, Wis.; WLEE(AM), Richmond; WNCI(FM), Columbus, Ohio; WGAR & WKSX(FM), Cleveland, Ohio; WPOC(FM), Baltimore, Md.; WSHH(FM), Pittsburgh, Pa.

Began Operation: Oct. 1, 1953. Sale to present owner by Paul Mountcastle and associates approved April 8, 1965 by FCC (Television Digest, Vol. 5:9, 15).

Represented (sales) by Blair Television.

Personnel:

JACK W. LEE, general manager.  
DON E. WATKINS, chief engineer.  
JOHN REESE, program director & film buyer.  
JIM MIKELS, general sales manager.  
BOB KING, production director.  
ALLEN KELLER, news director.

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$1300.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KENTUCKY</b>				
	Bell	10,900	10,500	97
	Harlan	14,100	13,600	97
	Knox	10,000	9,500	95
<b>50% &amp; Over</b>	Laurel	11,600	11,100	96
	Mc Creary	4,900	4,600	95
	Pulaski	16,000	15,200	95
	Wayne	5,600	5,200	93
	Whitley	11,400	11,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TENNESSEE</b>				
	Anderson	23,500	23,100	98
	Blount	26,900	26,400	98
	Campbell	11,900	11,500	96
	Claiborne	9,300	8,900	96
	Cocke	9,500	9,200	97
	Cumberland	8,900	8,600	96
	Fentress	4,400	4,200	96
	Grainger	5,900	5,700	96
	Hamblen	15,900	15,500	98
<b>50% &amp; Over</b>	Hancock	2,200	2,100	96
	Jefferson	10,500	10,300	98
	Knox	107,600	106,000	98
	Loudon	9,800	9,700	99
	Monroe	9,200	8,900	97
	Morgan	5,000	4,800	97
	Roane	16,300	16,000	98
	Scott	5,400	5,200	96
	Sevier	13,300	12,900	97
	Union	3,900	3,700	96

### KENTUCKY

Clay	6,400	6,000	94
Russell	4,200	4,000	96

### NORTH CAROLINA

Graham	2,200	2,100	95
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### Between 25-49%

### TENNESSEE

Greene	18,100	17,700	98
Hawkins	12,900	12,500	97
McMinn	14,000	13,700	98
Meigs	2,600	2,500	98
Rhea	7,900	7,700	97
Unicoi	6,100	5,900	97

(Continued on next page)

<b>Station Totals</b>	<b>669,800</b>	<b>650,500</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>393,100</b>	
<b>Average Daily Circulation (1979-80)</b>		<b>273,100</b>	



**WATE-TV, Knoxville**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>VIRGINIA</b>			
	Lee	10,700	10,100	94
	<b>GEORGIA</b>			
	Fannin	5,200	5,000	96
	<b>KENTUCKY</b>			
	Casey	4,700	4,500	95
	Jackson	3,300	3,100	93
	Leslie	4,000	3,700	92
	Rockcastle	4,000	3,800	94
	<b>NORTH CAROLINA</b>			
	Burke	21,500	21,000	98
	Clay	2,100	2,000	94
	Jackson	8,000	7,600	94
Between 5-24%	Macon	7,600	7,100	93
	Mitchell	4,800	4,600	96
	Polk	4,700	4,500	96
	Yancey	5,200	4,800	93
	<b>TENNESSEE</b>			
	Bledsoe	3,000	2,900	96
	Carter	16,200	15,900	98
	Polk	4,400	4,300	97
	Putnam	15,200	14,800	97
	Sullivan	49,100	48,400	99
	Washington	28,800	28,400	99
	<b>VIRGINIA</b>			
	Scott	9,000	8,500	94

**WJHL-TV, Johnson City**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>WEST VIRGINIA</b>			
	Mc Dowell	16,900	16,200	96
	<b>KENTUCKY</b>			
	Bell	10,900	10,500	97
	Floyd	14,400	13,900	97
	Knott	5,100	4,800	94
	Laurel	11,600	11,100	96
	Whitley	11,400	11,000	97
	<b>NORTH CAROLINA</b>			
	Ashe	7,500	7,100	95
	Burke	21,500	21,000	98
	Caldwell	20,600	20,100	98
	Haywood	16,000	15,400	96
	Mitchell	4,800	4,600	96
	Wilkes	19,700	19,000	96
Between 5-24%	<b>TENNESSEE</b>			
	Campbell	11,900	11,500	96
	Claiborne	9,300	8,900	96
	Cocke	9,500	9,200	97
	Grainger	5,900	5,700	96
	Hancock	2,200	2,100	96
	Jefferson	10,500	10,300	98
	Sevier	13,300	12,900	97
	<b>VIRGINIA</b>			
	Bland	2,300	2,100	93
	Carroll	11,700	11,200	95
	Grayson	5,900	5,700	96
	Wythe	8,200	7,800	96
	<b>WEST VIRGINIA</b>			
	Mercer	24,800	24,100	97
	Wyoming	10,800	10,300	96

**Tennessee**

**WKPT-TV, Kingsport**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>KENTUCKY—(Continued)</b>			
	Floyd	14,400	13,900	97
	Letcher	9,200	8,800	95
	<b>NORTH CAROLINA</b>			
	Avery	4,500	4,300	95
	<b>TENNESSEE</b>			
	Cocke	9,500	9,200	97
	Hamblen	15,900	15,500	98
	Hancock	2,200	2,100	96
	Jefferson	10,500	10,300	98
	<b>VIRGINIA</b>			
	Grayson	5,900	5,700	96
	Wythe	8,200	7,800	96
	<b>WEST VIRGINIA</b>			
	Mingo	11,800	11,300	96

**WTVC, Chattanooga**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	<b>GEORGIA</b>				
	Bartow	13,100	12,800	98	
	Dawson	1,900	1,800	95	
	Pickens	3,800	3,700	97	
	Polk	11,000	10,700	97	
	Rabun	3,300	3,100	95	
	Towns	1,500	1,400	96	
	Union	2,800	2,700	96	
		<b>NORTH CAROLINA</b>			
		Clay	2,100	2,000	94
	Graham	2,200	2,100	95	
	<b>TENNESSEE</b>				
	Anderson	23,500	23,100	98	
	Bedford	9,400	9,200	98	
	Franklin	10,200	10,000	98	
	Morgan	5,000	4,800	97	
	Roane	16,300	16,000	98	
	Van Buren	1,300	1,200	96	
	Warren	11,300	11,000	97	

**WBBJ-TV, Jackson**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>TENNESSEE</b>			
	Fayette	6,600	6,300	95
	Humphreys	5,500	5,400	98
	Tipton	10,300	10,000	97

**PUBLIC BROADCASTING REPORT**

An objective bi-weekly report of industry news  
Call 202 — 872-9200 for more information.

# Tennessee—Knoxville

## WBIR-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 35.5-kw aural. Antenna: 1790-ft. above av. terrain, 1504-ft. above ground, 2849-ft. above sea level.

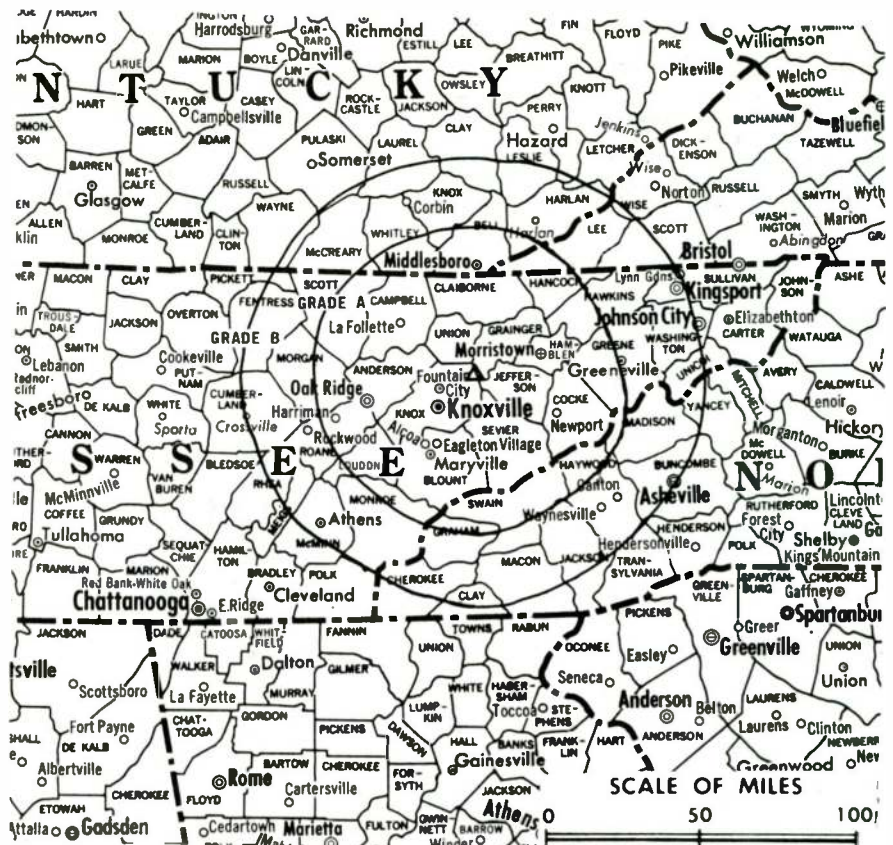
Latitude 36° 00' 19"  
Longitude 83° 56' 23"

Transmitter: Memorial Park Rd., Sharp's Ridge, Knoxville.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV's and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WBIR-TV Ref. FCC File No. BPCT—781006KH Granted 3/14/79

©American Map Co., Inc., N.Y., No. 14244

## WBIR-TV

Network Service: CBS.

Licensee: Multimedia Inc., Box 2760, Greenville, S.C. (29602).

Studio: 1513 Hutchison Ave. (37917).

Telephone: 615-637-1010. TWX No.: 810-583-0172.

Ownership: Multimedia Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 12, 1956. Transfer to Multimedia Inc. by Southeastern Bcstg Corp. approved Sept. 22, 1967 by FCC. Previous sale to WMRC Inc. by Taft Bcstg. Co. approved Nov. 16, 1960 by FCC (Television Digest, Vol. 16:39, 47). Sale of 70% by Gilmore N. Nunn, Mr. & Mrs. Robert L. Ashe & John P. Hart to Taft Bcstg. Co., which previously had held other 30%, was approved Oct. 29, 1959 by FCC (Vol. 15:41, 44).

Represented (sales) by Katz Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

JAMES M. HART, vice president & general manager.  
PETER N. FENNÉLLY, program director & film buyer.  
STEVE DEAN, promotion director.  
ROBERT E. HORTON, chief engineer.  
KEN SCHWALL, news director.

### DIGEST OF RATE CARD

Hour	30 Min.	5 Min.	30 Sec.	20 Sec.	8 Sec.
Class AA—6-11 p.m., daily.					
\$1800	\$900	\$500			Graded rates apply*

\*Highest rate: \$1600.

NETWORK BASE HOURLY RATE: \$1225.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Bell	10,900	10,500	97
	Clay	6,400	6,000	94

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
	Harlan	14,100	13,600	97
	Knox	10,000	9,500	95
	Laurel	11,600	11,100	96
	Letcher	9,200	8,800	95
	Mc Creary	4,900	4,600	95
	Pulaski	16,000	15,200	95
	Russell	4,200	4,000	96
	Wayne	5,600	5,200	93
	Whitley	11,400	11,000	97
NORTH CAROLINA				
	Graham	2,200	2,100	95
TENNESSEE				
	Anderson	23,500	23,100	98
	Blount	26,900	26,400	98
	Campbell	11,900	11,500	96
	Claiborne	9,300	8,900	96
	Cocke	9,500	9,200	97
50% & Over	Cumberland	8,900	8,600	96
	Fentress	4,400	4,200	96
	Grainger	5,900	5,700	96
	Greene	18,100	17,700	98
	Hamblen	15,900	15,500	98
	Hawkins	12,900	12,500	97
	Jefferson	10,500	10,300	98
	Knox	107,600	106,000	98
	Loudon	9,800	9,700	99
	Monroe	9,200	8,900	97
	Morgan	5,000	4,800	97
	Roane	16,300	16,000	98
	Scott	5,400	5,200	96
	Sevier	13,300	12,900	97
	Union	3,900	3,700	96
VIRGINIA				
	Lee	10,700	10,100	94

(Continued on page 825-b)

Station Totals	746,800	724,000	96
Net Weekly Circulation (1979-80)			435,500
Average Daily Circulation (1979-80)			309,500

# Tennessee—Knoxville

**WTVK**

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. & 1620-kw horizontal visual, 324-kw horizontal aural. Antenna: 1270-ft. above av. terrain, 1061-ft. above ground, 2319-ft. above sea level.

Latitude 36° 00' 36"  
Longitude 83° 55' 57"

Transmitter: Sharp's Ridge Memorial Park Rd.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

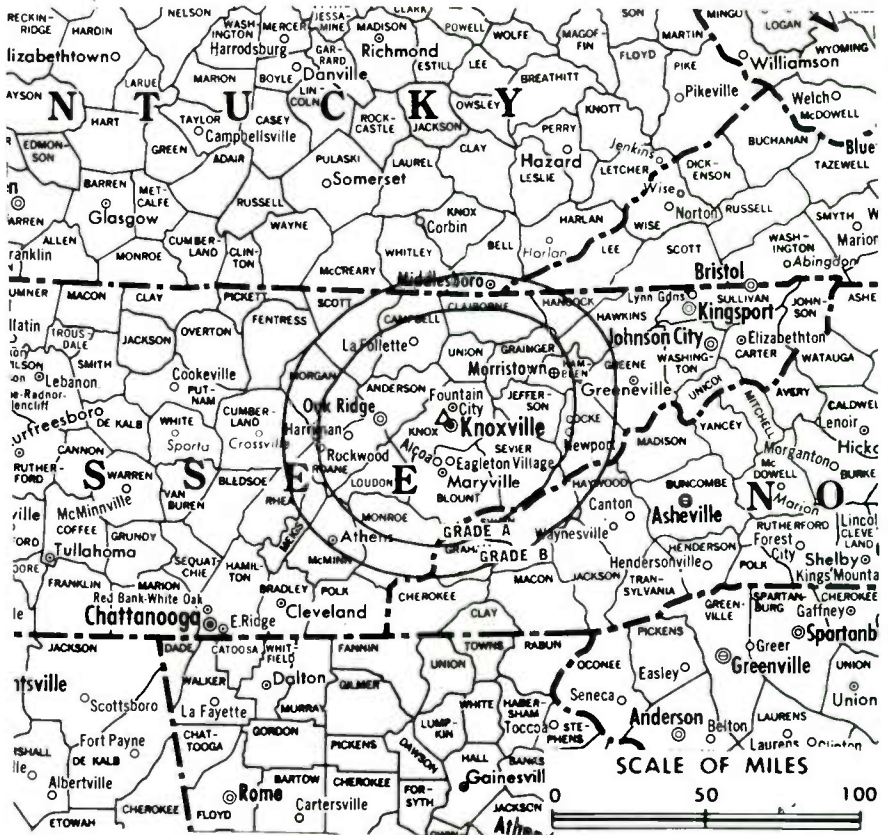
News Film Service: NBC.

FM Affiliate: WEZK, 100-kw, 97.5 MHz (No. 248), 1140-ft.

Represented (sales) by Seitel Inc.

Represented (engineering) by Jansky & Bailey.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WTVK Ref: FCC File No. BPCT-7911091.C Granted 3/28/80

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## WTVK

Network Service: NBC.

Licensee: South Central Bcstg. Corp., Box 1388 (37901).

Studio: Sharp's Ridge Memorial Park Rd. (37901).

Telephone: 615-687-2312.

Ownership: John D. Engelbrecht, pres., 74.8%; Bettie A. Engelbrecht, secy., 24.7%; Leighman D. Groves, treas., 0.5%. South Central also operates WIKY-AM-FM, Evansville, Ind.; owns WEZK(FM), Knoxville, Tenn.; WZEZ(FM), Nashville; is applicant for Ch. 26, Florence, Ala.; Ch. 44, Evansville, Ind.

Began Operation: Oct. 1, 1953. Sale to present owners approved by FCC July 28, 1954. (Television Digest, Vol. 10:23, 31).

Represented (legal) by Wilner & Scheiner.

Personnel:

JOHN D. ENGELBRECHT, president.  
DUANE V. EASTVOLD, general manager.  
JERRY WHITENER, national sales manager.  
CARL LAWSON, chief engineer.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>KENTUCKY</b>			
	Bell	10,900	10,500	97
	<b>TENNESSEE</b>			
	Anderson	23,500	23,100	98
	Blount	26,900	26,400	98
	Campbell	11,900	11,500	96
	Hamblen	15,900	15,500	98
	Jefferson	10,500	10,300	98
	Knox	107,600	106,000	98
	Loudon	9,800	9,700	99
	Roane	16,300	16,000	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TENNESSEE—(Continued)</b>				
<b>50% &amp; Over</b>	Sevier	13,300	12,900	97
	Union	3,900	3,700	96
<b>Between 25-49%</b>	<b>KENTUCKY</b>			
	Clay	6,400	6,000	94
	Harlan	14,100	13,600	97
	Pulaski	16,000	15,200	95
	Whitley	11,400	11,000	97
<b>TENNESSEE</b>	Claiborne	9,300	8,900	96
	Cocke	9,500	9,200	97
	Grainger	5,900	5,700	96
	Monroe	9,200	8,900	97
	Morgan	5,000	4,800	97
<b>GEORGIA</b>	Fannin	5,200	5,000	96
	<b>KENTUCKY</b>			
<b>Between 5-24%</b>	Knox	10,000	9,500	95
	Laurel	11,600	11,100	96
	McCreary	4,900	4,600	95
<b>TENNESSEE</b>	Cumberland	8,900	8,600	96
	Greene	18,100	17,700	98
	Hancock	2,200	2,100	96
	Hawkins	12,900	12,500	97
	McMinn	14,000	13,700	98
<b>VIRGINIA</b>	Scott	5,400	5,200	96
	White	6,800	6,600	97
<b>LEE</b>	Lee	10,700	10,100	94
	<b>Station Totals</b>	<b>448,000</b>	<b>435,600</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>235,200</b>
<b>Average Daily Circulation (1979-80)</b>				<b>140,100</b>



# Tennessee—Memphis

## WHBQ-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1013-ft. above av. terrain, 1073-ft. above ground, 1333-ft. above sea level.

Latitude 35° 10' 28"  
Longitude 89° 50' 41"

Transmitter: Raleigh-La Grange Rd.

TV tape: Recording facilities.

AM Affiliate: WHBQ, 5-kw (1-kw night), 560 kHz.

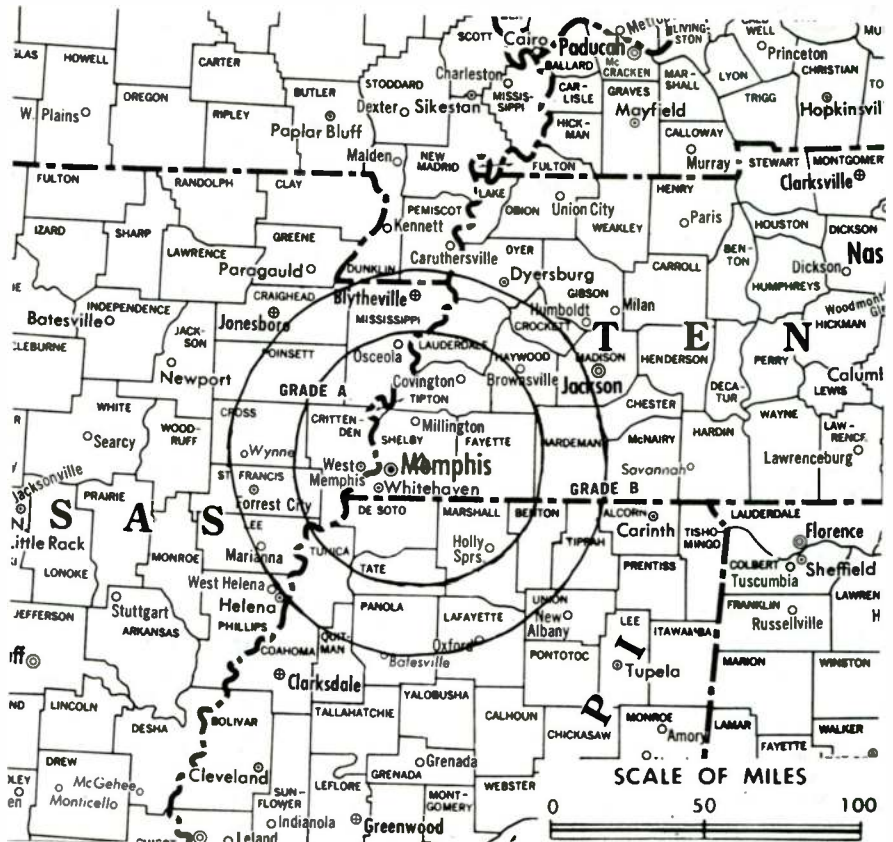
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

Represented (sales) by Harrington, Righter & Parsons.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WHBQ-TV Ref: FCC File No. BMPCT-1046 Granted 4/30/53

©American Map Co., Inc., N.Y., No. 14244

## WHBQ-TV

Network Service: ABC.

Licensee: RKO General Inc., Box 11407, 485 S. Highland, Memphis (38111).

Studio: Box 11407, 485 S. Highland.

Telephone: 901-323-7661. TWX No.: 810-591-1877.

Ownership: See WOR-TV, New York.

Began Operation: Sept. 27, 1953. Leased to present owners by Harding College Jan. 30, 1954 (Television Digest, Vol. 10:5, 11).

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

ALEX BONNER, vice president & general manager.  
JACK BOLTON, general sales manager.  
DICK KVALE, national sales manager.  
BOB LEWIS, program director.  
SAM McCULLOUGH, promotion director.  
WILLIAM J. KEY, controller.  
JACK STARR, sales service director.  
LARRY COUGHLAN, chief engineer.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.  
Class AA—6:30-10 p.m., daily.  
\$1800 \$1000 \$600 \$450 Graded rates apply\*

\*Highest rate: \$750.

NETWORK BASE HOURLY RATE: \$1250.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ARKANSAS</b>				
	Crittenden	15,000	14,300	95
	Cross	6,000	5,800	96
<b>50% &amp; Over</b>	Lee	5,400	5,000	93
	Mississippi	20,000	19,300	96
	Phillips	11,900	11,200	94
	Poinsett	9,700	9,400	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ARKANSAS—(Continued)</b>				
	St Francis	9,800	9,300	95
<b>MISSISSIPPI</b>				
	Alcorn	11,500	11,100	97
	Benton	2,300	2,200	96
	Coahoma	11,800	11,200	95
	De Soto	16,400	15,700	96
	Lafayette	8,800	8,500	97
	Marshall	7,100	6,800	96
	Panola	8,600	8,300	97
	Quitman	4,100	3,900	95
	Tate	5,900	5,700	96
	Tippah	7,100	6,900	97
	Tunica	3,100	2,900	95
<b>50% &amp; Over</b>	Yalobusha	4,200	4,000	95
<b>MISSOURI</b>				
	Dunklin	13,800	13,200	96
	Pemiscot	9,000	8,500	95
<b>TENNESSEE</b>				
	Crockett	5,300	5,200	97
	Dyer	12,200	11,900	98
	Fayette	6,600	6,300	95
	Gibson	17,400	17,000	98
	Hardeman	6,700	6,500	97
	Haywood	6,800	6,500	96
	Lake	2,400	2,300	97
	Lauderdale	7,800	7,600	97
	Madison	26,700	26,100	98
	Shelby	261,000	256,900	98
	Tipton	10,300	10,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ARKANSAS</b>				
	Clay	7,800	7,500	96
<b>Between 25-49%</b>	Craighead	22,800	22,200	98
	Greene	11,900	11,500	97
	Jackson	7,900	7,600	96

(Continued on page 827-b)

<b>Station Totals</b>	<b>874,000</b>	<b>846,800</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>557,500</b>
<b>Average Daily Circulation (1979-80)</b>			<b>342,300</b>

# Tennessee—Memphis

## WMC-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1013-ft. above av. terrain, 1088-ft. above ground, 1335-ft. above sea level.

Latitude 35° 10' 09"  
Longitude 89° 53' 12"

Transmitter: 5317 Crestview Drive, U.S. 70 & Macon Rd.

TV tape: Recording facilities.

AM Affiliate: WMC, 5-kw, 790 kHz (NBC).

FM Affiliate: WMC-FM, 300-kw, 99.7 MHz (No. 259), 910-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.

Total Households: © MBI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WMC-TV Ref: FCC File No. BMPCT-1450 Granted 10/30/53

©American Map Co., Inc., N.Y., No. 14244

## WMC-TV

Network Service: NBC.

Licensee: Scripps-Howard Broadcasting Co., P.O. Box 4420 (38104).

Studio: 1960 Union Ave. (38104). Telephone: 901-726-0555.

Ownership: Scripps-Howard Bcstg. Co. For other interests, see WEWS(TV), Cleveland, Ohio. For Scripps-Howard newspapers, see Newspaper Ownership of TV Stations.

Began Operation: Dec. 11, 1948.

Represented (sales) by Blair Television.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Cohen & Dippell.

Personnel:

M. E. GREINER JR., v.p. & general manager.  
EDWARD F. GREANEY JR., asst. gen. manager, news & public affairs.

J. P. TUCKER, assistant general manager, sales.

RON BLADON, national sales manager.

RAY GILL, local sales manager.

RON KLAYMAN, broadcast services director.

ROBERT A. FRASE, director of engineering.

PHILIP SLAVICK, program director.

JAY PERKINS, production manager.

BUDDY SANDERS, farm director.

JAMES FROMMEL, controller.

OLIVIA HOLMES, promotion manager.

### DIGEST OF RATE CARD

Hour 30 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10:30 p.m., daily.

\$2000 \$1200 Graded rates apply\*

\*Highest rate: \$1200.

NETWORK BASE HOURLY RATE: \$1600.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Clay	7,800	7,500	96
	Craighead	22,800	22,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS—(Continued)				
	Crittenden	15,000	14,300	95
	Cross	6,000	5,800	96
	Greene	11,900	11,500	97
	Jackson	7,900	7,600	96
	Lee	5,400	5,000	93
	Mississippi	20,000	19,300	96
	Phillips	11,900	11,200	94
	Poinsett	9,700	9,400	97
	St Francis	9,800	9,300	95
MISSISSIPPI				
	Alcorn	11,500	11,100	97
	Benton	2,300	2,200	96
	Coahoma	11,800	11,200	95
	De Soto	16,400	15,700	96
	Grenada	6,900	6,600	96
	Lafayette	8,800	8,500	97
50% & Over	Marshall	7,100	6,800	96
	Panola	8,600	8,300	97
	Pontotoc	7,300	7,100	97
	Prentiss	8,000	7,800	97
	Quitman	4,100	3,900	95
	Tallahatchie	5,600	5,300	94
	Tate	5,900	5,700	96
	Tippah	7,100	6,900	97
	Tunica	3,100	2,900	95
	Union	7,600	7,500	98
	Yalobusha	4,200	4,000	95
MISSOURI				
	Dunklin	13,800	13,200	96
	Pemiscot	9,000	8,500	95
TENNESSEE				
	Chester	4,200	4,100	97
	Crockett	5,300	5,200	97
	Dyer	12,200	11,900	98

(Continued on page 825-b)

Station Totals	907,800	878,200	96
Net Weekly Circulation (1979-80)			633,400
Average Daily Circulation (1979-80)			394,000

# Tennessee—Memphis

## WPTY-TV

Ch. 24

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2340-kw max. & 1950-kw horizontal visual, 234-kw max. & 195-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1053-ft. above ground, 1348-ft. above sea level.

Latitude 35° 12' 11"  
Longitude 89° 48' 16"

Transmitter: Kate Bond Rd. & U.S. Hwy. 64, Memphis.

Color: Network, live, film, slide & tape.

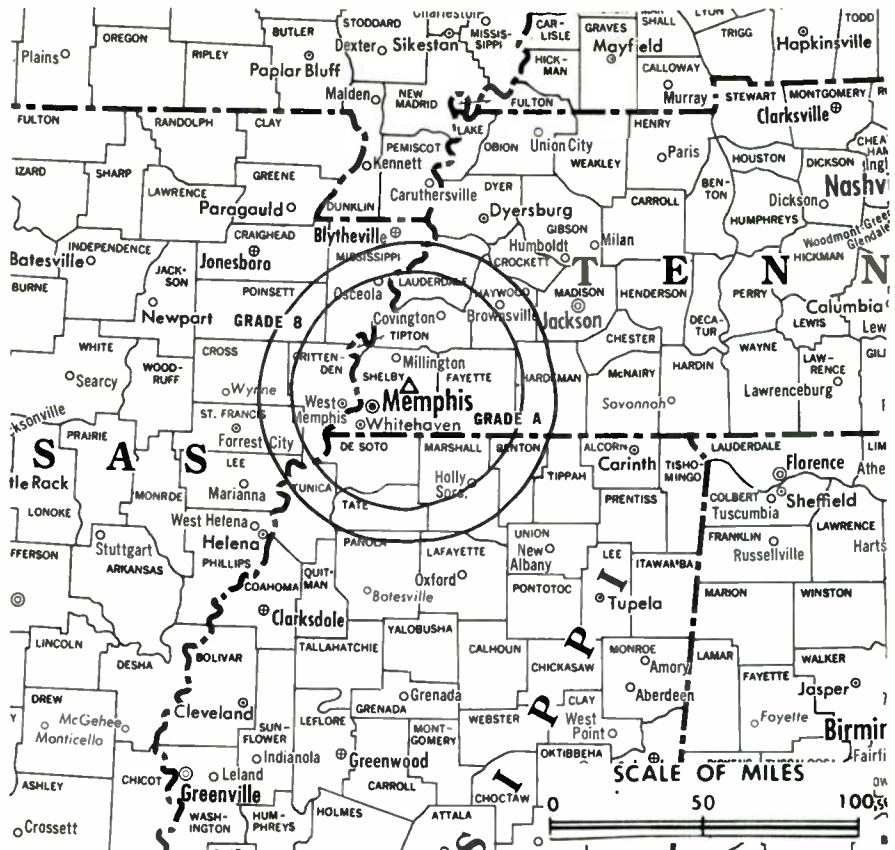
TV tape: Recording facilities.

News Wire Service: UPI.

Satellite Earth Station: Scientific-Atlanta.

Represented (engineering) by John A. Fergie.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WPTY-TV Ref: FCC File No. BMPCT-7740 Granted 5/10/78

© American Map Co., Inc., N.Y., No. 14244

## WPTY-TV

Network Service: None, independent.

Licensee: Delta Television Corp., Box 42424, Memphis, Tenn. (38104).

Studio: 2225 Union St., Memphis, Tenn. (38104).

Telephone: 901-278-2424. TWX No.: 810-591-1201.

Ownership: Martin F. Connelly, 50%; Arthur E. Muth, 50%. They each own 25% of Sunset Communications Corp. which holds CP for KHAI-TV, Honolulu, Hawaii.

Began Operation: Sept. 10, 1978.

Represented (legal) by Stein, Halpert & Miller.

Represented (sales) by Petry Television Inc.

Personnel:

LEW FREIFELD, vice president & general manager.

PAUL BANKSTON, general sales manager.

GEORGE BOGGS, program director.

LEON BROWN, chief engineer.

CURT BERTSCH, business manager.

Highest 30 Sec. Rate (May 26, 1981): \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ARKANSAS</b>			
	Crittenden	15,000	14,300	95
	Mississippi	20,000	19,300	96
<b>50% &amp; Over</b>	<b>MISSISSIPPI</b>			
	De Soto	16,400	15,700	96
	<b>TENNESSEE</b>			
	Fayette	6,600	6,300	95
	Shelby	261,000	256,900	98
	Tipton	10,300	10,000	97

<b>Between 25-49%</b>	<b>ARKANSAS</b>			
	Cross	6,000	5,800	96
	Phillips	11,900	11,200	94
	Poinsett	9,700	9,400	97
	St Francis	9,800	9,300	95

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MISSISSIPPI</b>			
	Alcorn	11,500	11,100	97
	Coahoma	11,800	11,200	95
	Marshall	7,100	6,800	96
	Quitman	4,100	3,900	95
	Tate	5,900	5,700	96
<b>Between 25-49%</b>	Tunica	3,100	2,900	95
	<b>MISSOURI</b>			
Dunklin	13,800	13,200	96	
Pemiscot	9,000	8,500	95	
	<b>TENNESSEE</b>			
	Crockett	5,300	5,200	97
	Dyer	12,200	11,900	98
	Hardeman	6,700	6,500	97
	Haywood	6,800	6,500	96
	Lake	2,400	2,300	97
	Lauderdale	7,800	7,600	97
	Mc Nairy	7,700	7,400	97

	<b>ARKANSAS</b>			
	Clay	7,800	7,500	96
	Craighead	22,800	22,200	98
	Greene	11,900	11,500	97
	Independence	10,300	9,900	96
	<b>Between 5-24%</b>	Lawrence	7,800	7,400
Lee	5,400	5,000	93	
Monroe	5,200	4,900	93	
	<b>MISSISSIPPI</b>			
	Benton	2,300	2,200	96
	Lafayette	8,800	8,500	97
	Panola	8,600	8,300	97

(Continued on next page)

<b>Station Totals</b>	<b>627,700</b>	<b>609,600</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>278,500</b>	
<b>Average Daily Circulation (1979-80)</b>		<b>136,000</b>	



**WBIR-TV, Knoxville**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>KENTUCKY</b>			
	Jackson	3,300	3,100	93
	Leslie	4,000	3,700	92
<b>Between 25-49%</b>	<b>NORTH CAROLINA</b>			
	Madison	5,800	5,400	94
	Mitchell	4,800	4,600	96
	<b>TENNESSEE</b>			
	Hancock	2,200	2,100	96
	Mcminn	14,000	13,700	98
	Unicoi	6,100	5,900	97
	<b>GEORGIA</b>			
	Fannin	5,200	5,000	96
	Whitfield	21,400	20,900	98
	<b>KENTUCKY</b>			
	Casey	4,700	4,500	95
	Clinton	2,800	2,700	96
	Estill	4,700	4,400	94
	Perry	9,200	8,700	95
	Rockcastle	4,000	3,800	94
	<b>NORTH CAROLINA</b>			
	Cherokee	6,200	5,900	95
	Clay	2,100	2,000	94
	Haywood	16,000	15,400	96
	Polk	4,700	4,500	96
<b>Between 5-24%</b>	Swain	3,700	3,400	92
	Yancey	5,200	4,800	93
	<b>TENNESSEE</b>			
	Bledsoe	3,000	2,900	96
	Carter	16,200	15,900	98
	Meigs	2,600	2,500	98
	Pickett	1,400	1,300	96
	Polk	4,400	4,300	97
	Rhea	7,900	7,700	97
	Sullivan	49,100	48,400	99
	Washington	28,800	28,400	99
	<b>VIRGINIA</b>			
	Russell	9,400	9,000	95
	Scott	9,000	8,500	94
	Washington	22,000	21,300	97
	Wise	17,500	16,800	96

**WMC-TV, Memphis**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>TENNESSEE—(Continued)</b>			
	Fayette	6,600	6,300	95
	Gibson	17,400	17,000	98
	Hardeman	6,700	6,500	97
<b>50% &amp; Over</b>	Haywood	6,800	6,500	96
	Lauderdale	7,800	7,600	97
	Mc Nairy	7,700	7,400	97
	Madison	26,700	26,100	98
	Shelby	261,000	256,900	98
	Tipton	10,300	10,000	97
	<b>ARKANSAS</b>			
	Independence	10,300	9,900	96
	Lawrence	7,800	7,400	95
	Randolph	6,500	6,100	94
	Sharp	5,200	4,800	91
	<b>MISSISSIPPI</b>			
<b>Between 25-49%</b>	Bolivar	13,800	12,900	94
	Chickasaw	5,800	5,600	96
	Clay	6,600	6,400	96
	Lee	19,800	19,200	97
	Leflore	13,000	12,400	95
	Montgomery	3,900	3,700	95
	Sunflower	9,100	8,500	94
	Tishomingo	6,500	6,200	96
	Washington	22,700	21,700	96

**Tennessee**

**WMC-TV—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MISSOURI</b>			
	Ripley	5,600	5,000	90
<b>Between 25-49%</b>	<b>TENNESSEE</b>			
	Hardin	7,700	7,400	96
	Henderson	7,600	7,400	97
	Obion	13,300	13,000	98
	Weakley	11,300	11,000	97
	<b>ARKANSAS</b>			
	Arkansas	7,900	7,700	97
	Stone	2,700	2,500	93
	Woodruff	3,800	3,600	95
	<b>MISSISSIPPI</b>			
	Calhoun	5,500	5,300	96
	Itawamba	6,000	5,800	97
	Monroe	12,300	11,900	97
<b>Between 5-24%</b>	Oktober	10,400	9,900	95
	Webster	3,500	3,300	96
	<b>MISSOURI</b>			
	New Madrid	8,400	8,000	96
	Oregon	4,400	3,900	89
	<b>TENNESSEE</b>			
	Carroll	10,400	10,100	97
	Decatur	3,600	3,500	96
	Lake	2,400	2,300	97

**WPTY-TV, Memphis**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MISSISSIPPI—(Continued)</b>			
	Pontotoc	7,300	7,100	97
	Tallahatchie	5,600	5,300	94
	Tippah	7,100	6,900	97
<b>Between 5-24%</b>	Yalobusha	4,200	4,000	95
	<b>TENNESSEE</b>			
	Gibson	17,400	17,000	98
	Obion	13,300	13,000	98

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CATV, TV and Radio

**THE  
TED HEPBURN  
COMPANY**

Ted Hepburn, President Todd Hepburn, Vice-President  
P.O. Box 42401, Cincinnati, Ohio 45242 (513) 791-8730

# Tennessee—Memphis

## WREG-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1077-ft. above ground, 1349-ft. above sea level.

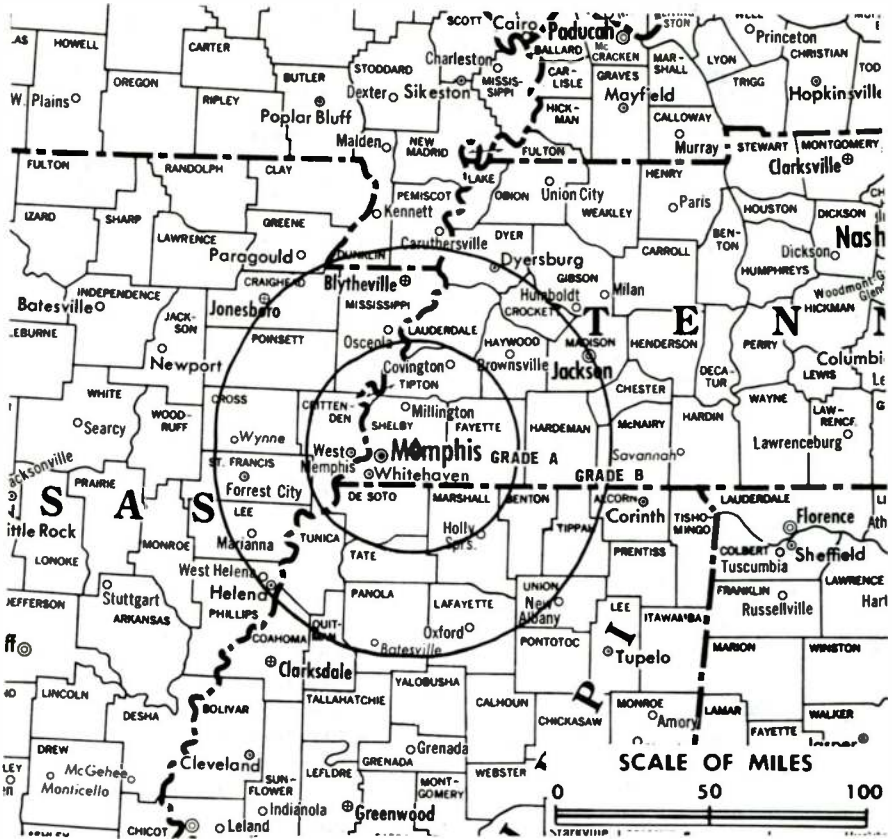
Latitude 35° 10' 52.19"  
Longitude 89° 49' 56.11"

Transmitter: 2.75-mi. SE of Bartlett.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.



Total Households: ① MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WREG-TV Ref: FCC File No. BPCT-452 Granted 5/26/55

©American Map Co., Inc., N.Y., No. 14244

## WREG-TV

Network Service: CBS.

Licensee: The New York Times Broadcasting Service Inc., 803 Channel 3 Drive, Memphis, Tenn. (38103).

Studio: 803 Channel 3 Drive, Memphis, Tenn. (38103).

Telephone: 901-525-3333. TWX No.: 810-591-1365.

Ownership: New York Times Co. Inc. N.Y. Times also owns KFSM-TV, Fort Smith, Ark.; WHNT-TV, Huntsville, Ala.; Interstate Bcstg. Co., licensee of WQXR-AM-FM, New York, N.Y.

Began Operation: Jan. 1, 1956. Sale to present owner by Cowles Bcstg. approved by FCC Aug. 18, 1971 (Television Digest, Vol. 10:44; 11:34). Sale to Cowles by Hoyt B. Wooten approved by FCC April 24, 1963 (Vol. 3:1, 17).

Represented (sales) by Katz Television.

Represented (engineering) by A. D. Ring & Associates.

Represented (legal) by Koteen & Burt.

Personnel:

CHARLES BRAKEFIELD, president & general manager.  
JACK MICHAEL, v.p., program director & film buyer.  
BILLY W. MILLER, vice president & business manager.  
OLIN F. MORRIS, v.p. & director of public affairs.  
FRANK ROBERTS, vice president & general sales manager.  
HUGH PULLEY, local sales manager.  
ROBERT EOFF, promotion manager.  
CHARLES C. SCHMIDT, news director.  
JOHN JACKSON, chief engineer.  
BERNARD COHN, operations manager.  
CAL CROWELL, production manager.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.
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Class AA—6-10:30 p.m., daily.

\$2500	\$1500	\$1000	Graded rates apply*	
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\*Highest rate: \$1500.

NETWORK BASE HOURLY RATE: \$1925.

826-b

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ARKANSAS</b>				
	Clay	7,800	7,500	96
	Craighead	22,800	22,200	98
	Crittenden	15,000	14,300	95
	Cross	6,000	5,800	96
	Greene	11,900	11,500	97
	Lee	5,400	5,000	93
	Mississippi	20,000	19,300	96
	Phillips	11,900	11,200	94
	Poinsett	9,700	9,400	97
	St Francis	9,800	9,300	95
<b>MISSISSIPPI</b>				
	Alcorn	11,500	11,100	97
	Benton	2,300	2,200	96
	Coahoma	11,800	11,200	95
	De Soto	16,400	15,700	96
	Grenada	6,900	6,600	96
	Lafayette	8,800	8,500	97
	Marshall	7,100	6,800	96
	Panola	8,600	8,300	97
	Pontotoc	7,300	7,100	97
	Prentiss	8,000	7,800	97
	Quitman	4,100	3,900	95
	Tate	5,900	5,700	96
	Tippah	7,100	6,900	97
	Tunica	3,100	2,900	95
	Union	7,600	7,500	98
	Yalobusha	4,200	4,000	95
<b>MISSOURI</b>				
	Dunklin	13,800	13,200	96
	Pemiscot	9,000	8,500	95
<b>TENNESSEE</b>				
	Chester	4,200	4,100	97
	Crockett	5,300	5,200	97
	Dyer	12,200	11,900	98

50% & Over

(Continued on next page)

Station Totals	870,800	843,300	96
Net Weekly Circulation (1979-80)			634,900
Average Daily Circulation (1979-80)			418,400

TV Factbook No. 50

**WREG-TV, Memphis**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>TENNESSEE—(Continued)</b>					
<b>50% &amp; Over</b>	Fayette	6,600	6,300	95	
	Gibson	17,400	17,000	98	
	Hardeman	6,700	6,500	97	
	Hardin	7,700	7,400	96	
	Haywood	6,800	6,500	96	
	Henderson	7,600	7,400	97	
	Lauderdale	7,800	7,600	97	
	Mc Nairy	7,700	7,400	97	
	Madison	26,700	26,100	98	
	Shelby	261,000	256,900	98	
	Tipton	10,300	10,000	97	
<b>ARKANSAS</b>					
	Jackson	7,900	7,600	96	
	Lawrence	7,800	7,400	95	
	Randolph	6,500	6,100	94	
<b>MISSISSIPPI</b>					
<b>Between 25-49%</b>	Bolivar	13,800	12,900	94	
	Calhoun	5,500	5,300	96	
	Chickasaw	5,800	5,600	96	
	Clay	6,600	6,400	96	
	Itawamba	6,000	5,800	97	
	Lee	19,800	19,200	97	
	Leflore	13,000	12,400	95	
	Monroe	12,300	11,900	97	
	Sunflower	9,100	8,500	94	
	Tallahatchie	5,600	5,300	94	
	Tishomingo	6,500	6,200	96	
<b>MISSOURI</b>					
	Ripley	5,600	5,000	90	
<b>TENNESSEE</b>					
	Carroll	10,400	10,100	97	
	Weakley	11,300	11,000	97	
<b>ARKANSAS</b>					
<b>Between 5-24%</b>	Arkansas	7,900	7,700	97	
	Independence	10,300	9,900	96	
	Monroe	5,200	4,900	93	
	Sharp	5,200	4,800	91	
	Woodruff	3,800	3,600	95	
	<b>KENTUCKY</b>				
		Fulton	3,400	3,300	98
<b>MISSISSIPPI</b>					
	Oktibbeha	10,400	9,900	95	
<b>TENNESSEE</b>					
	Decatur	3,600	3,500	96	
	Lake	2,400	2,300	97	
	Obion	13,300	13,000	98	

**Tennessee**

**WHBQ-TV, Memphis**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>MISSISSIPPI</b>					
<b>Between 25-49%</b>	Grenada	6,900	6,600	96	
	Lee	19,800	19,200	97	
	Monroe	12,300	11,900	97	
	Oktibbeha	10,400	9,900	95	
	Pontotoc	7,300	7,100	97	
	Prentiss	8,000	7,800	97	
	Tallahatchie	5,600	5,300	94	
	Union	7,600	7,500	98	
	<b>MISSOURI</b>				
		New Madrid	8,400	8,000	96
	<b>TENNESSEE</b>				
	Chester	4,200	4,100	97	
	Hardin	7,700	7,400	96	
	Mc Nairy	7,700	7,400	97	
	Obion	13,300	13,000	98	
	Weakley	11,300	11,000	97	
<b>ARKANSAS</b>					
<b>Between 5-24%</b>	Arkansas	7,900	7,700	97	
	Independence	10,300	9,900	96	
	Lawrence	7,800	7,400	95	
	Monroe	5,200	4,900	93	
	Randolph	6,500	6,100	94	
	Sharp	5,200	4,800	91	
	Stone	2,700	2,500	93	
	<b>KENTUCKY</b>				
		Fulton	3,400	3,300	98
	<b>MISSISSIPPI</b>				
		Bolivar	13,800	12,900	94
	Calhoun	5,500	5,300	96	
	Chickasaw	5,800	5,600	96	
	Clay	6,600	6,400	96	
	Itawamba	6,000	5,800	97	
	Lowndes	17,700	17,300	98	
	Montgomery	3,900	3,700	95	
	Tishomingo	6,500	6,200	96	
<b>MISSOURI</b>					
	Ripley	5,600	5,000	90	
<b>TENNESSEE</b>					
	Carroll	10,400	10,100	97	
	Henderson	7,600	7,400	97	

For Index, see Services Volume



# Tennessee—Nashville

**WNGE**

Ch. 2



**WNGE**



**BLAIR TELEVISION**

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1353-ft. above av. terrain, 942-ft. above ground, 2049-ft. above sea level.

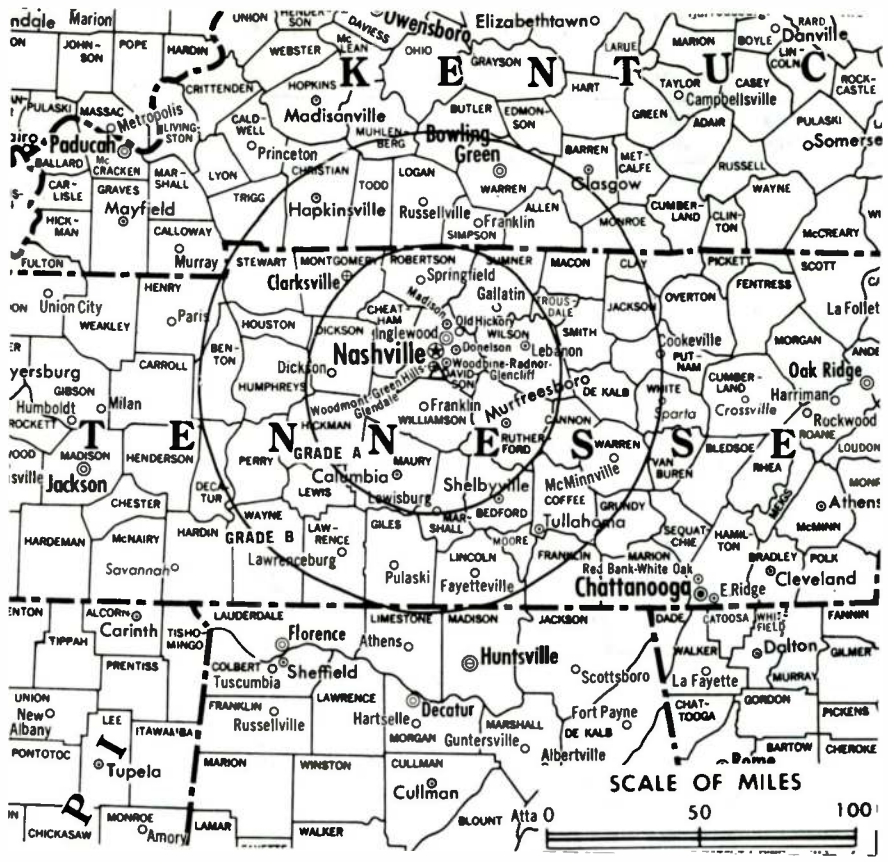
Latitude 36° 02' 49"  
Longitude 86° 49' 49"

Transmitter: 1406 Old Hickory Blvd., 8-mi. S of Nashville.

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. News Film Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WNGE Ref: FCC File No. Doc. 19617 Granted 8/23/73

© American Map Co., Inc., N.Y., No. 14244

## WNGE

Network Service: ABC.

Licensee: General Electric Broadcasting Co. Inc., 441 Murfreesboro Rd. (37210).

Studio: 441 Murfreesboro Rd.

Telephone: 615-259-2200. TWX No.: 810-371-1943.

AM Affiliate: WSIX, 5-kw, 980 kHz.

FM Affiliate: WSIX-FM, 100-kw, 97.9 MHz (No. 250), 1140-ft.

Ownership: See WRGB(TV), Schenectady-Albany-Troy, N.Y.

Began Operation: Nov. 28, 1953 on Ch. 8. Sale to present owner by Louis R. Draughton & associates approved April 6, 1966 by FCC (Television Digest, Vols. 5:41, 6:15).

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

EDWARD F. SHADBURNE, vice president & general manager.

JAMES C. ANTHONY, station manager.

JAMES CAIRO, manager, news.

PAUL SIRACUSE, general sales manager.

JESSE RAGAN, program & promotion manager.

ROBERT HAFNER, operations manager.

GENE PARKER, engineering manager.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-10:30 p.m., daily.

\$2500 \$1250 \$700 Graded rates apply\*

\*Highest rate: \$1350.

NETWORK BASE HOURLY RATE: \$1000.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>KENTUCKY</b>			
	Allen	4,800	4,700	97
	Barren	11,100	10,900	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KENTUCKY—(Continued)</b>				
	Christian	21,300	20,900	98
	Logan	8,000	7,800	98
	Monroe	4,200	4,100	98
	Simpson	5,600	5,500	98
	Todd	4,100	4,000	98
	Trigg	3,200	3,100	98
	Warren	22,200	21,700	98
<b>TENNESSEE</b>				
	Bedford	9,400	9,200	98
	Benton	4,800	4,700	97
	Cannon	3,800	3,700	97
	Cheatham	6,100	6,000	98
	Clay	2,500	2,400	96
	Coffee	12,600	12,400	98
	Davidson	169,100	167,300	99
	Decatur	3,600	3,500	96
	De Kalb	4,800	4,700	97
50% & Over	Dickson	10,300	10,100	98
	Franklin	10,200	10,000	98
	Giles	8,900	8,600	97
	Henry	10,800	10,500	97
	Hickman	5,300	5,200	98
	Houston	2,200	2,100	97
	Humphreys	5,500	5,400	98
	Jackson	3,400	3,300	96
	Lawrence	12,300	12,000	97
	Lewis	3,400	3,300	97
	Lincoln	9,000	8,700	97
	Macon	5,600	5,500	98
	Marshall	7,000	6,900	98
	Maury	16,900	16,600	98
	Montgomery	26,700	26,300	99
	Moore	1,600	1,600	97
	Overton	5,900	5,700	96
	Perry	2,200	2,100	97

(Continued on page 830-b)

Station Totals	890,700	871,700	97
Net Weekly Circulation (1979-80)			578,700
Average Daily Circulation (1979-80)			355,900

# Tennessee—Nashville

## WSM-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 93.63-kw visual, 19.68-kw aural. Antenna: 1410-ft. above av. terrain, 1369-ft. above ground, 2047-ft. above sea level.

Latitude 36° 08' 27.2"  
Longitude 86° 51' 56.2"

Transmitter: 5700 Knob Rd.

Studio: 5700 Knob Rd.

TV tape: Recording facilities.

AM Affiliate: WSM, 50-kw, 650 kHz (NBC).

FM Affiliate: WSM-FM, 100-kw, 95.5 MHz (No. 238), 1280-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

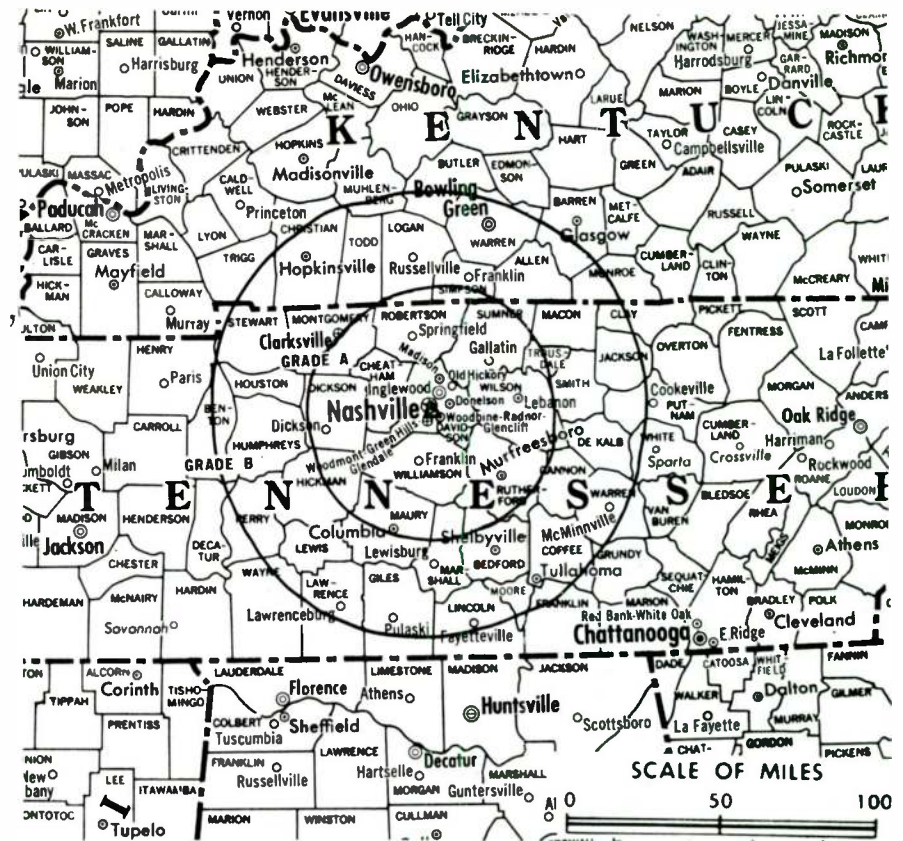
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WSM-TV Ref: FCC File No. BPCT-4851 Granted 6/18/75

©American Map Co., Inc., N.Y., No. 14244

## WSM-TV

Network Service: NBC.

Licensee: WSM Inc., 5700 Knob Rd. (37209).

Mailing Address: P.O. Box 100 (37202).

Telephone: 615-749-2244. TWX No.: 810-371-1148.

Ownership: 100% subsidiary of NLT Corp. WSM Inc. also owns WSM AM & FM. Note: Sale of WSM-TV pends.

Began Operation: Sept. 30, 1950.

Represented (sales) by Petry Television Inc.

Represented (legal) by Kirkland & Ellis.

Personnel:

E. W. WENDELL, president.

J. THOMAS GRISCOM JR., senior vice president, broadcasting.

SYD OLIVER, vice president & general manager.

THOMAS KING, 2nd vice president & general sales manager.

ELMER ALLEY, mgr., corporate program development.

THOMAS T. CASSETTY, national sales manager.

LEE WHITEHURST, director of engineering.

RAYMOND TICHENOR, chief engineer.

MIKE KETTENRING, news director.

Highest 30 Sec. Rate (April 29, 1981): \$1550.

NETWORK BASE HOURLY RATE: \$1800.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KENTUCKY</b>				
	Allen	4,800	4,700	97
	Barren	11,100	10,900	98
	Butler	4,100	4,000	97
	Christian	21,300	20,900	98
<b>50% &amp; Over</b>	Clinton	2,800	2,700	96
	Edmonson	3,400	3,300	96
	Hopkins	16,800	16,400	97
	Logan	8,000	7,800	98
	Metcalfe	3,300	3,200	97
	Monroe	4,200	4,100	98

Net Weekly Circulation

State County

Total Households

TV Households %

### KENTUCKY—(Continued)

Muhlenberg	11,800	11,500	98
Simpson	5,600	5,500	98
Todd	4,100	4,000	98
Trigg	3,200	3,100	98
Warren	22,200	21,700	98

### TENNESSEE

Bedford	9,400	9,200	98
Benton	4,800	4,700	97
Cannon	3,800	3,700	97
Carroll	10,400	10,100	97
Cheatham	6,100	6,000	98
Clay	2,500	2,400	96
Coffee	12,600	12,400	98
Davidson	169,100	167,300	99
Decatur	3,600	3,500	96
De Kalb	4,800	4,700	97
Dickson	10,300	10,100	98
Fentress	4,400	4,200	96
Franklin	10,200	10,000	98
Giles	8,900	8,600	97
Hardin	7,700	7,400	96
Henderson	7,600	7,400	97
Henry	10,800	10,500	97
Hickman	5,300	5,200	98
Houston	2,200	2,100	97
Humphreys	5,500	5,400	98
Jackson	3,400	3,300	96
Lawrence	12,300	12,000	97
Lewis	3,400	3,300	97
Lincoln	9,000	8,700	97
Macon	5,600	5,500	98
Marshall	7,000	6,900	98
Maury	16,900	16,600	98
Montgomery	26,700	26,300	99

50% & Over

(Continued on next page)

Station Totals	935,600	915,100	97
Net Weekly Circulation (1979-80)		659,900	
Average Daily Circulation (1979-80)		460,500	

# Tennessee

## WSM-TV, Nashville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TENNESSEE—(Continued)</b>				
	Moore	1,600	1,600	97
	Overton	5,900	5,700	96
	Perry	2,200	2,100	97
	Pickett	1,400	1,300	96
	Putnam	15,200	14,800	97
	Robertson	12,500	12,300	98
	Rutherford	25,600	25,200	98
<b>50% &amp; Over</b>	Smith	4,900	4,800	98
	Stewart	3,300	3,200	98
	Sumner	27,100	26,600	98
	Trousdale	1,800	1,800	98
	Van Buren	1,300	1,200	96
	Warren	11,300	11,000	97
	Wayne	4,600	4,400	95
	White	6,800	6,600	97
	Williamson	17,800	17,400	98
	Wilson	18,300	18,000	98
<b>KENTUCKY</b>				
	Adair	5,300	5,000	95
	Caldwell	5,100	4,900	97
	Calloway	11,100	10,900	98
<b>Between 25-49%</b>	Cumberland	2,300	2,200	95
	Grayson	7,200	7,000	97
	Hart	5,700	5,600	98
	Ohio	7,800	7,600	97
<b>TENNESSEE</b>				
	Grundy	4,300	4,100	96
	Madison	26,700	26,100	98
<b>ALABAMA</b>				
	Limestone	14,300	13,900	97
	Madison	60,000	58,600	98
	Morgan	30,900	30,200	98
<b>KENTUCKY</b>				
	Casey	4,700	4,500	95
	Fulton	3,400	3,300	98
<b>Between 5-24%</b>	Mc Lean	4,100	4,000	98
	Marshall	9,200	9,100	99
	Russell	4,200	4,000	96
	Wayne	5,600	5,200	93
	Webster	5,800	5,600	97
<b>TENNESSEE</b>				
	Cumberland	8,900	8,600	96
	Gibson	17,400	17,000	98
	Mc Nairy	7,700	7,400	97
	Weakley	11,300	11,000	97

# WNGE, Nashville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TENNESSEE—(Continued)</b>				
	Pickett	1,400	1,300	96
	Putnam	15,200	14,800	97
	Robertson	12,500	12,300	98
	Rutherford	25,600	25,200	98
	Smith	4,900	4,800	98
	Stewart	3,300	3,200	98
<b>50% &amp; Over</b>	Sumner	27,100	26,600	98
	Trousdale	1,800	1,800	98
	Van Buren	1,300	1,200	96
	Warren	11,300	11,000	97
	Wayne	4,600	4,400	95
	White	6,800	6,600	97
	Williamson	17,800	17,400	98
	Wilson	18,300	18,000	98
<b>KENTUCKY</b>				
	Butler	4,100	4,000	97
	Calloway	11,100	10,900	98
	Clinton	2,800	2,700	96
	Cumberland	2,300	2,200	95
	Edmonson	3,400	3,300	96
<b>Between 25-49%</b>	Metcalfe	3,300	3,200	97
	Muhlenberg	11,800	11,500	98
<b>TENNESSEE</b>				
	Carroll	10,400	10,100	97
	Grundy	4,300	4,100	96
	Hardin	7,700	7,400	96
	Henderson	7,600	7,400	97
<b>ALABAMA</b>				
	Madison	60,000	58,600	98
	Morgan	30,900	30,200	98
<b>KENTUCKY</b>				
	Adair	5,300	5,000	95
	Caldwell	5,100	4,900	97
	Casey	4,700	4,500	95
	Graves	12,500	12,300	98
	Hart	5,700	5,600	98
<b>Between 5-24%</b>	Hopkins	16,800	16,400	97
	Marshall	9,200	9,100	99
	Ohio	7,800	7,600	97
	Wayne	5,600	5,200	93
<b>TENNESSEE</b>				
	Chester	4,200	4,100	97
	Cumberland	8,900	8,600	96
	Fentress	4,400	4,200	96
	Madison	26,700	26,100	98
	Sequatchie	2,500	2,400	97
	Weakley	11,300	11,000	97

# THE TED HEPBURN COMPANY

Media Brokerage Specialist CATV, TV and Radio

Ted Hepburn, President Todd Hepburn, Vice-President  
P.O. Box 42401, Cincinnati, Ohio 45242 (513) 791-8730



# Tennessee—Nashville

## WTVF

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1367-ft. above av. terrain, 1179-ft. above ground, 2049-ft. above sea level.

Latitude 36° 16' 05"  
Longitude 86° 47' 18"

Transmitter: Brick Church Pike & Old Hickory Blvd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.

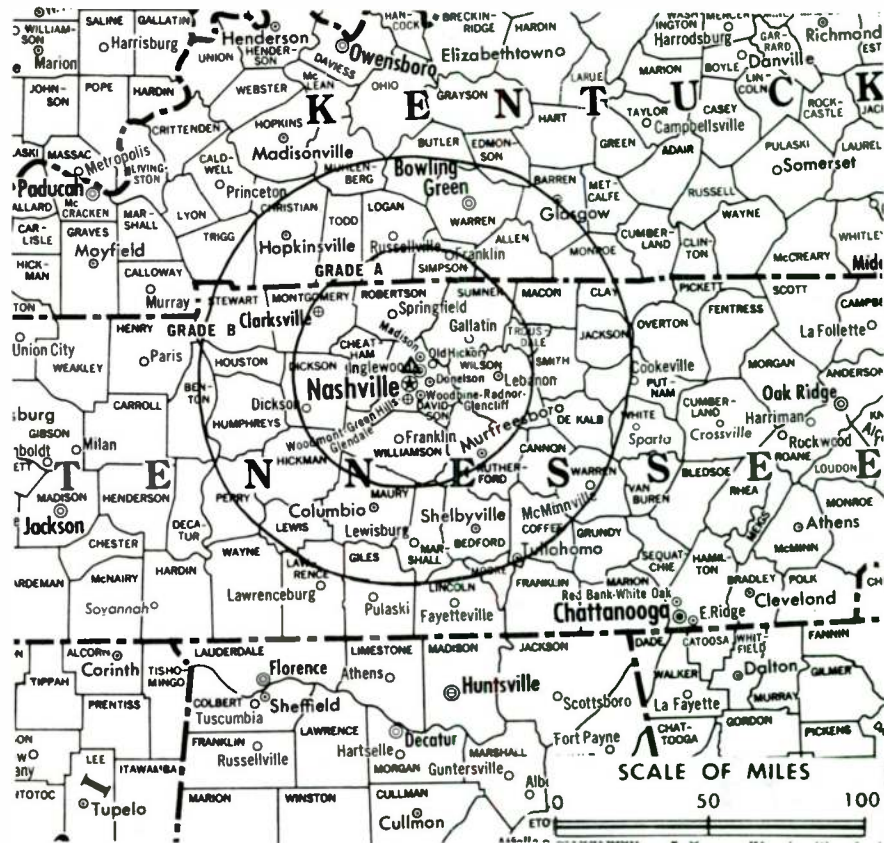
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WTVF Ref: FCC File No. BMPCT-1702 Granted 1/21/54

© American Map Co., Inc., N.Y., No. 14244

## WTVF

Network Service: CBS.

Licensee: Channel Five Television Co., 474 James Robertson Parkway, Nashville (37219).

Studio: 474 James Robertson Pkwy.

Telephone: 615-244-5000. TWX No.: 810-371-1168.

Ownership: Channel Two Television Inc. For other interests, see KPRC-TV, Houston, Tex.

Began Operation: Aug. 6, 1954. Working control of Life & Casualty Insurance Co. was acquired in 1958 by John D. & Clint W. Murchison Jr., but FCC didn't approve this transfer of control until July 29, 1959 (Television Digest, Vols. 14:35; 15:30). American General Insurance Co. acquired 100% of the stock of Life & Casualty Insurance Co. on Jan. 1, 1969. Sale to present owner approved by FCC Oct. 15, 1975.

Represented (sales) by TeleRep Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

JACK HARRIS, president.  
THOMAS E. ERVIN, vice president & general manager.  
CHRIS CLARK, vice president & news director.  
BILL JAY BUMPUS, vice president, operations.  
T. W. PATTERSON, chief engineer.  
DAVE HART, director of promotion.  
ANN RICE, production coordinator, 21st Century Productions.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$2037.

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
	Butler	4,100	4,000	97
	Caldwell	5,100	4,900	97
	Calloway	11,100	10,900	98
	Christian	21,300	20,900	98
	Clinton	2,800	2,700	96
	Cumberland	2,300	2,200	95
	Edmonson	3,400	3,300	96
	Hart	5,700	5,600	98
	Hopkins	16,800	16,400	97
	Logan	8,000	7,800	98
	Metcalfe	3,300	3,200	97
	Monroe	4,200	4,100	98
	Muhlenberg	11,800	11,500	98
	Ohio	7,800	7,600	97
	Simpson	5,600	5,500	98
	Todd	4,100	4,000	98
	Trigg	3,200	3,100	98
	Warren	22,200	21,700	98
	<b>50% &amp; Over</b>			
TENNESSEE				
	Bedford	9,400	9,200	98
	Benton	4,800	4,700	97
	Cannon	3,800	3,700	97
	Carroll	10,400	10,100	97
	Cheatham	6,100	6,000	98
	Clay	2,500	2,400	96
	Coffee	12,600	12,400	98
	Davidson	169,100	167,300	99
	Decatur	3,600	3,500	96
	De Kalb	4,800	4,700	97
	Dickson	10,300	10,100	98
	Franklin	10,200	10,000	98
	Giles	8,900	8,600	97
	Henry	10,800	10,500	97
	Hickman	5,300	5,200	98

(Continued on page 833-b)

Station Totals	900,000	880,500	97
Net Weekly Circulation (1979-80)	662,700		
Average Daily Circulation (1979-80)	459,600		

# Tennessee—Nashville

## WZTV

Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2400-kw max. & 2000-kw horizontal visual, 240-kw max. & 200-kw horizontal aural. Antenna: 1000-ft above av. terrain, 803-ft. above ground, 1696-ft. above sea level.

Latitude 36° 07' 15"  
Longitude 86° 58' 10"

Transmitter: 0.35-mi. NW of jct. of Buffalo & Old Charlotte Rds., Nashville.

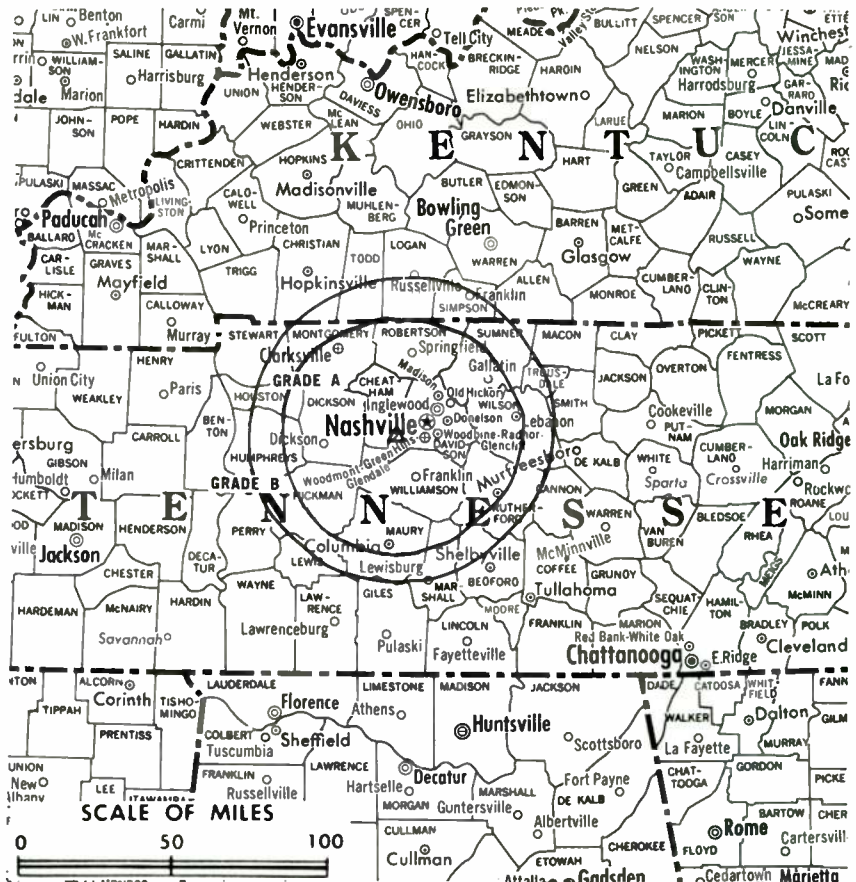
Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Satellite Earth Station: In operation.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WZTV Ref: FCC File No. BMPCT—790718KG Granted 2/1/80 © American Map Co., Inc., N.Y., No. 14244

## WZTV

Network Service: None, independent.

Licensee: Multimedia Inc., Box 2760, Greenville, S.C. (29602).

Studio: 410 38th Ave. N., Nashville, Tenn. (37209).

Telephone: 615-385-1717. TWX No.: 810-371-1280.

Ownership: Multimedia Inc., 100%. For other interests, see WLWT, Cincinnati, Ohio.

Began Operation: Aug. 5, 1968 as WMCV; left air March 14, 1971. Sale to Hudson Bcstg. approved by FCC Aug. 1974. Sale to present owner approved Sept. 30, 1975. Resumed operation March 6, 1976. Sale to present owner by Robert K. Zelle, et al., approved by FCC Dec. 14, 1979 (Television Digest, Vol. 19:5; 20:10).

Represented (sales) by Independent TV Sales.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

ROBERT K. ZELLE, general manager.  
THOMAS A. NEESON, general sales manager.  
DAN F. MASLAN, station manager.  
JUDITH JENKINS, program operations director.  
RAY McINTURFF, chief engineer.

Highest 30 Sec. Rate (Jan. 5, 1981): \$210.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>KENTUCKY</b>			
	Todd	4,100	4,000	98
	<b>TENNESSEE</b>			
	Cheatham	6,100	6,000	98
	Dickson	10,300	10,100	98
Wilson	18,300	18,000	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>KENTUCKY</b>			
	Christian	21,300	20,900	98
	Logan	8,000	7,800	98
	Simpson	5,600	5,500	98
	<b>TENNESSEE</b>			
	Coffee	12,600	12,400	98
	Davidson	169,100	167,300	99
	De Kalb	4,800	4,700	97
	Hickman	5,300	5,200	98
	Marshall	7,000	6,900	98
	Maury	16,900	16,600	98
	Montgomery	26,700	26,300	99
	Robertson	12,500	12,300	98
	Rutherford	25,600	25,200	98
Sumner	27,100	26,600	98	
Williamson	17,800	17,400	98	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Madison	60,000	58,600	98
	<b>KENTUCKY</b>			
	Allen	4,800	4,700	97
	Barren	11,100	10,900	98
	Butler	4,100	4,000	97
	Calloway	11,100	10,900	98
Clinton	2,800	2,700	96	
Cumberland	2,300	2,200	95	
Hart	5,700	5,600	98	

(Continued on next page)

<b>Station Totals</b>	<b>742,700</b>	<b>728,600</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>217,300</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>87,600</b>		

**WTVF, Nashville**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TENNESSEE—(Continued)</b>				
	Houston	2,200	2,100	97
	Humphreys	5,500	5,400	98
	Jackson	3,400	3,300	96
	Lawrence	12,300	12,000	97
	Lewis	3,400	3,300	97
	Lincoln	9,000	8,700	97
	Macon	5,600	5,500	98
	Marshall	7,000	6,900	98
	Maury	16,900	16,600	98
	Montgomery	26,700	26,300	99
	Moore	1,600	1,600	97
	Overton	5,900	5,700	96
	Perry	2,200	2,100	97
<b>50% &amp; Over</b>	Pickett	1,400	1,300	96
	Putnam	15,200	14,800	97
	Robertson	12,500	12,300	98
	Rutherford	25,600	25,200	98
	Smith	4,900	4,800	98
	Stewart	3,300	3,200	98
	Sumner	27,100	26,600	98
	Trousdale	1,800	1,800	98
	Van Buren	1,300	1,200	96
	Warren	11,300	11,000	97
	Wayne	4,600	4,400	95
	White	6,800	6,600	97
	Williamson	17,800	17,400	98
	Wilson	18,300	18,000	98
<b>KENTUCKY</b>				
	Adair	5,300	5,000	95
	Grayson	7,200	7,000	97
<b>Between 25-49%</b>	<b>TENNESSEE</b>			
	Fentress	4,400	4,200	96
	Grundy	4,300	4,100	96
	Hardin	7,700	7,400	96
	Henderson	7,600	7,400	97
<b>ALABAMA</b>				
	Madison	60,000	58,600	98
	Morgan	30,900	30,200	98
<b>KENTUCKY</b>				
	Casey	4,700	4,500	95
	Graves	12,500	12,300	98
	Green	3,900	3,800	97
<b>Between 5-24%</b>	Mc Lean	4,100	4,000	98
	Russell	4,200	4,000	96
	Wayne	5,600	5,200	93
	Webster	5,800	5,600	97
<b>TENNESSEE</b>				
	Cumberland	8,900	8,600	96
	Madison	26,700	26,100	98
	Weakley	11,300	11,000	97

**Tennessee**

**WZTV, Nashville**  
(Arbitron Data Continued)

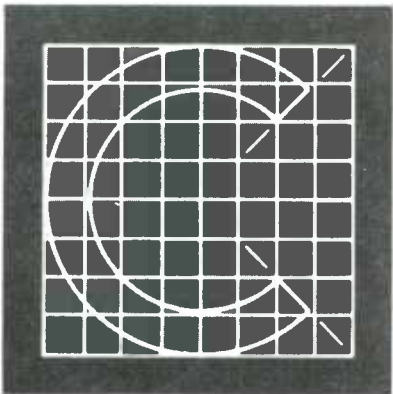
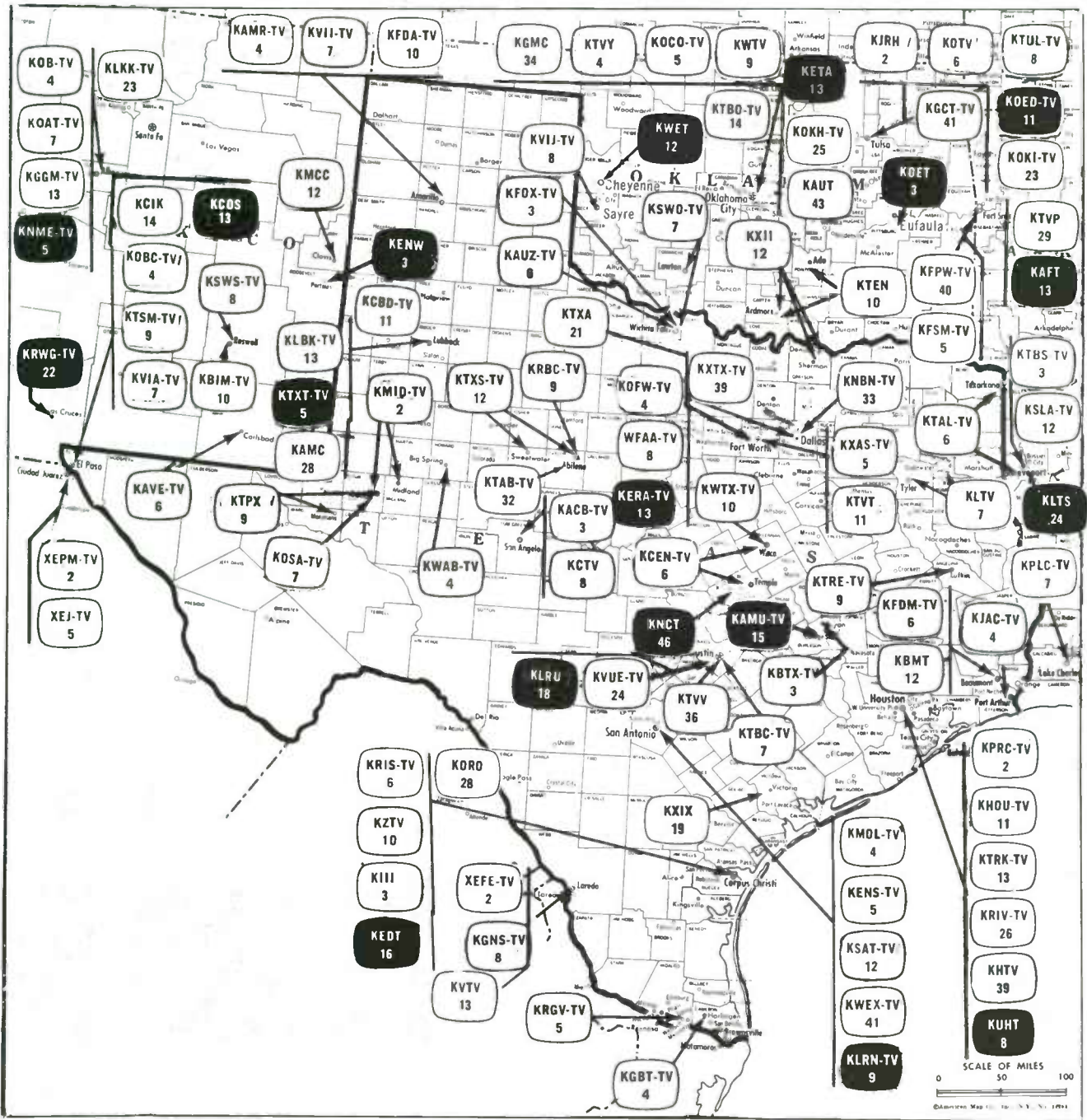
Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KENTUCKY—(Continued)</b>				
	Mc Cracken	23,200	22,900	99
	Marshall	9,200	9,100	99
	Metcalfe	3,300	3,200	97
	Monroe	4,200	4,100	98
	Muhlenberg	11,800	11,500	98
	Ohio	7,800	7,600	97
	Trigg	3,200	3,100	98
	Warren	22,200	21,700	98
<b>TENNESSEE</b>				
	Bedford	9,400	9,200	98
	Benton	4,800	4,700	97
	Cannon	3,800	3,700	97
	Carroll	10,400	10,100	97
	Clay	2,500	2,400	96
	Decatur	3,600	3,500	96
	Franklin	10,200	10,000	98
<b>Between 5-24%</b>	Giles	8,900	8,600	97
	Henry	10,800	10,500	97
	Houston	2,200	2,100	97
	Humphreys	5,500	5,400	98
	Lawrence	12,300	12,000	97
	Lewis	3,400	3,300	97
	Lincoln	9,000	8,700	97
	Macon	5,600	5,500	98
	Moore	1,600	1,600	97
	Overton	5,900	5,700	96
	Perry	2,200	2,100	97
	Pickett	1,400	1,300	96
	Putnam	15,200	14,800	97
	Smith	4,900	4,800	98
	Stewart	3,300	3,200	98
	Trousdale	1,800	1,800	98
	Warren	11,300	11,000	97
	White	6,800	6,600	97

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Market	Arbitron Prime Time		Rank	Arbitron ADI	
	TV Households			TV Households	Rank
Dallas-Fort Worth	878,000		10	1,210,800	10
Houston	737,000		12	1,151,400	12
San Antonio	304,000		43	432,700	51
Beaumont-Port Arthur	125,000		94	152,500	120
Austin	120,000		99	206,400	95
Amarillo	104,000		115	161,200	111
Wichita Falls-Lawton	100,000		117	163,900	108
Lubbock	99,000		118	138,100	133
Waco-Temple	98,000		119	195,100	100
El Paso	98,000		119	182,400	103
Corpus Christi	91,000		126	137,300	134
Odessa-Midland	70,000		138	113,500	150
Abilene-Sweetwater	66,000		147	108,200	153
McAllen-Brownsville (Lower Rio Grande Valley)	65,000		148	128,700	140
Tyler	45,000		161	82,900	159
Laredo	11,000		201	24,600	206
San Angelo	11,000		201	32,500	196
Victoria	6,000		211	20,700	209

**Texas Station Status as of January 1, 1981**

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	44	12	56
<input checked="" type="checkbox"/> Educational Television Stations	5	5	10
			<u>66</u>

**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**KLRU**  
**Austin**  
Ch. 18

Non-Commercial Educational Station

Grantee: Southwest Texas Public Bcstg. Council, Box 9, San Antonio (78291).

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1860-kw visual, 372-kw aural. Antenna: 1100-ft. above av. terrain, 1184-ft. above ground, 2049-ft. above sea level.

Latitude	30°	19'	20"
Longitude	97°	48'	10"

**KNCT**  
**Belton**  
Ch. 46

Non-Commercial Educational Station

Licensee: Central Texas College, Hwy. 190 West, Killeen, Tex. (76541).

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 548.28-kw max. & 479-kw horizontal visual, 82.22-kw max. & 67.6-kw horizontal aural. Antenna: 1261-ft. above av. terrain, 1126-ft. above ground, 2044-ft. above sea level.

Latitude	30°	59'	12"
Longitude	97°	37'	47"

**KAMU-TV**  
**College Station**  
Ch. 15

Non-Commercial Educational Station

Licensee: Texas A&M University, College Station, Tex. (77843).

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized

1981-82 Edition

power: 23.3-kw max. & 22.9-kw horizontal visual, 2.32-kw max. & 2.29-kw horizontal aural. Antenna: 390-ft. above av. terrain, 377-ft. above ground, 690-ft. above sea level.

Latitude	30°	37'	48"
Longitude	96°	20'	33"

**KEDT**  
**Corpus Christi**  
Ch. 16

Non-Commercial Educational Station

Licensee: South Texas Educational Broadcasting Council, P.O. Box 416, Corpus Christi, Tex. (78403).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 3160-kw max. & 975-kw horizontal visual, 446-kw max. & 164-kw horizontal aural. Antenna: 970-ft. above av. terrain, 996-ft. above ground, 1045-ft. above sea level.

Latitude	27°	39'	12"
Longitude	97°	33'	55"

**KERA-TV**  
**Dallas**  
Ch. 13

Non-Commercial Educational Station

Licensee: Public Communication Foundation for North Texas, 3000 Harry Hines Blvd., Dallas (75201).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 288-kw visual, 28.8-kw aural. Antenna: 1540-ft. above av. terrain, 1347-ft. above ground, 2147-ft. above sea level.

Latitude	32°	34'	43"
Longitude	96°	57'	12"

**KCOS**  
**El Paso**  
Ch. 13

Non-Commercial Educational Station

Licensee: El Paso Public Television Foundation, Box 146, El Paso, Tex. (79942).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 229-kw max. & 195-kw horizontal visual, 22.9-kw max. & 19.5-kw horizontal aural. Antenna: 820-ft. above av. terrain, 296-ft. above ground, 4916-ft. above sea level.

Latitude	31°	47'	17"
Longitude	106°	28'	46"

## Texas

### KUHT

Houston

Ch. 8

Non-Commercial Educational Station

Licensee: University of Houston, 4513 Cullen Blvd., Houston (77004).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1167-ft. above av. terrain, 1167-ft. above ground, 1203-ft. above sea level.

Latitude	29°	27'	57"
Longitude	95°	13'	23"

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### KTXT-TV

Lubbock

Ch. 5

Non-Commercial Educational Station

Licensee: Texas Tech University, Tech Station Box 4359, Lubbock, Tex. (79409).

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 25.7-kw visual, 5.13-kw aural. Antenna: 440-ft. above av. terrain, 452-ft. above ground, 3677-ft. above sea level.

Latitude	33°	34'	52"
Longitude	101°	53'	07"

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### KLRN-TV

San Antonio

Ch. 9

Non-Commercial Educational Station

Licensee: Southwest Texas Public Broadcasting Council.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 45.8-kw aural. Antenna: 1108-ft. above av. terrain, 1016-ft. above ground, 2047-ft. above sea level.

Latitude	29°	49'	40"
Longitude	98°	07'	03"

### KIDZ-TV

Wichita Falls

Ch. 24

Non-Commercial Educational Station

Licensee: Wichita Falls Educational Translator Inc., c/o Martha Harvey, Box 2130, Wichita Falls, Tex. (76307).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5.89-kw visual, .589-kw aural. Antenna: 534-ft. above av. terrain, 1028.4-ft. above ground, 2046-ft. above sea level.

Latitude	33°	54'	04.4"
Longitude	98°	32'	20.6"

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### XEFE-TV

Laredo (Nuevo Laredo, Mexico)

Ch. 2

Licensee: Rafael Tijerina Carranza, Box 1484, Laredo, Tex. (78041).

Telephones: 2-21-82; 2-17-00, Nuevo Laredo, Mex.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 2-kw visual, 1-kw aural. Antenna: 550-ft. above av. terrain, 222-ft. above ground. Note: Additional technical data not available.

Ownership: Rafael Tijerina Carranza, 100%.

Began Operation: Oct. 1, 1962.

Represented (sales) by Spanish International Network Inc.

Personnel:

RAMONCITA ESPARZA G. (Miss), general manager.

ENRIQUE ESPARZA, sales manager.

RUBEN LOPEZ RUBIO, chief engineer.

ARTURO ESPARZA G., program manager.

Highest 30 Sec. Rate (June 1, 1976): \$50.

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**State Cross Reference List**

Communities That Receive Programs of  
Stations That Are Located Elsewhere

**KGBT-TV & KRGV-TV**

Brownsville

(See Harlingen & Weslaco, Tex.)

— • —

**KXAS-TV & KTVT**

Dallas

(See Fort Worth, Tex.)

— • —

**KXII**

Denison

(See Ardmore, Okla.)

— • —

**KDFW-TV & WFAA-TV**

Fort Worth

(See Dallas, Tex.)

— • —

**KRGV-TV**

Harlingen

(See Weslaco, Tex.)

**KLTV**

Longview

(See Tyler, Tex.)

— • —

**KOSA-TV**

Midland & Monahans

(See Odessa, Tex.)

**KTPX**

Monahans

(See Odessa, Tex.)

— • —

**KMID-TV**

Odessa

(See Midland, Tex.)

— • —

**KJAC-TV & KFDM-TV**

Port Arthur

(See Beaumont, Tex.)

— • —

**KXII**

Sherman

(See Ardmore, Okla.)

— • —

**KTXS-TV**

Sweetwater

(See Abilene, Tex.)

— • —

**KWTX-TV & KCEN-TV**

Temple

(See Waco, Tex.)

— • —

**KTAL-TV**

Texarkana

(See Shreveport, La.)

— • —

**KGBT-TV**

Weslaco

(See Harlingen, Tex.)

— • —

**KSWO-TV**

Wichita Falls

(See Lawton, Okla.)

# Texas—Abilene

## KRBC-TV

Ch. 9

[Also operates satellite KACB-TV, San Angelo, Tex.]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 850-ft. above av. terrain, 543-ft. above ground, 2893-ft. above sea level.

Latitude 32° 17' 13"  
Longitude 99° 44' 20"

Transmitter: Cedar Gap Mt.

Studio: 4510 S. 14th St.

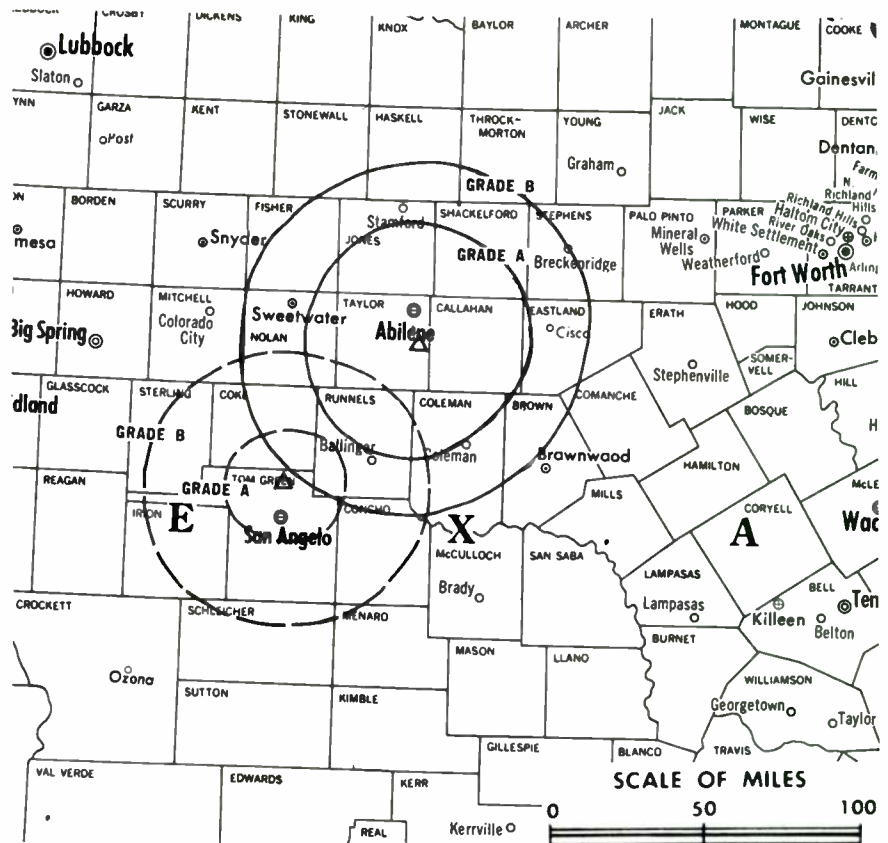
AM Affiliate: KRBC, 5-kw (1-kw night), 1470 kHz (ABC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Edward F. Lorentz & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KRBC-TV Ref: FCC File No. BPCT-3492 Granted 4/18/66

©American Map Co., Inc., N.Y., No. 14244

## KRBC-TV

Network Service: NBC.

Licensee: Abilene Radio & Television Co., 4510 S. 14th St. (79605).

Telephone: 915-692-4242. TWX No.: 915-492-9210.

Ownership: Dale Ackers, pres., 50.83%; Christine Ackers Cagle, v.p., 20%; Jack Andrews, secy.-treas., 29.17%. Abilene Radio & Television also owns satellite KACB-TV, San Angelo, Tex.; KENM & KNIT(FM), Portales, N.M.

Began Operation: Aug. 24, 1953. Sale by Abilene Reporter News approved Sept. 16, 1953 (Television Digest, Vol. 9:35, 38).

Represented (sales) by Blair Television.

Represented (legal) by Kenkel & Barnard.

Personnel:

DALE ACKERS, president.  
KEN KNOX, station & sales manager.  
JERRY SHACKELFORD, program director.  
BILL HUSTON, news director.  
GENE SMITH, chief engineer.

Highest 30 Sec. Rate (Jan. 1, 1981): \$350.

NETWORK BASE HOURLY RATE: \$625.

**Arbitron Data: Figures include Satellite KACB-TV, San Angelo, Tex.**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	TEXAS	12,500	11,900	95
	Brown	4,100	4,000	98
	Callahan	1,200	1,200	97
	Coke	4,500	4,400	97
	Coleman	1,000	1,000	97
	Concho	1,000	1,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Eastland	7,900	7,600	96
	Fisher	2,600	2,500	97
	Haskell	3,000	2,900	97
	Irion	400	400	95
	Jones	7,200	7,000	98
	Kimble	1,800	1,600	92
	Knox	2,200	2,100	96
	Mc Culloch	3,300	3,100	93
	Menard	1,100	1,000	89
	Mills	1,800	1,700	95
	Mitchell	3,000	2,900	97
	Nolan	6,100	6,000	98
	Runnels	4,800	4,700	97
	Schleicher	900	900	96
	Scurry	6,800	6,600	98
	Shackelford	1,300	1,300	96
	Stephens	3,900	3,800	96
	Sterling	400	400	96
	Stonewall	900	900	98
Sutton	1,600	1,500	92	
Taylor	38,100	37,400	98	
Tom Green	29,500	28,800	98	

TEXAS				
<b>Between 25-49%</b>	Comanche	5,200	4,900	94
	Crockett	1,600	1,500	95
	Erath	7,500	7,300	98
	Throckmorton	800	800	96

TEXAS				
<b>Between 5-24%</b>	Baylor	2,000	2,000	98
	King	200	200	93
	Reagan	1,200	1,200	99
	San Saba	2,300	2,200	96

<b>Station Totals</b>	<b>172,700</b>	<b>167,700</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>140,000</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>99,500</b>		

# Texas—Abilene

## KTAB-TV

Ch. 32

Technical Facilities: Channel No. 32. (578-584 MHz). Authorized power: 2040-kw max. & 1230-kw horizontal visual, 245-kw horizontal aural. Antenna: 920-ft. above av. terrain, 749-ft. above ground, 2949-ft. above sea level.

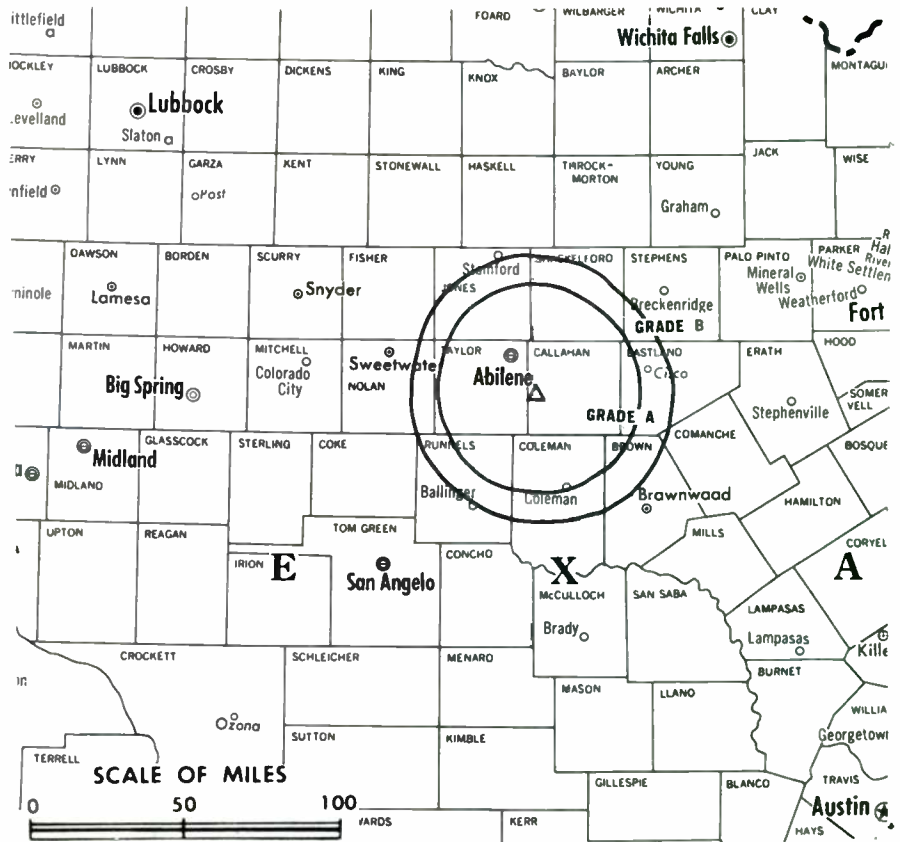
Latitude 32° 15' 43"  
Longitude 99° 35' 39"

Transmitter: Near Hwy. 36, 15-mi. SE of Abilene.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron  
County coverage based on Arbitron study (see page 4-b).

## KTAB-TV

Network Service: CBS.

Licensee: Big Country Television Co., Box 5676, Abilene, Tex. (79605).

Studio: 5401 S. 14th St., Abilene.

Telephone: 915-695-2777. TWX No.: 910-897-5439.

Ownership: William Terry, pres., 55%; Sydney E. Niblo, v.p., 5%; Abraham Allen, secy.-treas., 5%; Billy Bob Trotter, William P. Wright Jr., Zane R. Travis, Morey Millerman, Robert W. Morford, Jose Guerra & Robert Beckham, 5% each.

Began Operation: Oct. 6, 1979.

Represented (legal) by Hamel, Park, McCabe & Saunders.

Represented (sales) by Katz Television.

Personnel:

BILL TERRY, station & sales manager.  
BRYAN MUNDY, operations manager.  
JERRY MARSHALL, local sales manager.  
LARRY FITZGERALD, news director.  
LELAND OHLHAUSEN, chief engineer.

Highest One Hour Rate: \$800.

Highest 30 Sec. Rate (May 1, 1981): \$200.

**For UHF Penetration by Market,  
see Services Volume**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>TEXAS</b>			
	Jones	7,200	7,000	98
	Nolan	6,100	6,000	98
	Shackelford	1,300	1,300	96
<b>Between 25-49%</b>	<b>TEXAS</b>			
	Callahan	4,100	4,000	98
	Coleman	4,500	4,400	97
	Eastland	7,900	7,600	96
	Fisher	2,600	2,500	97
	Haskell	3,000	2,900	97
<b>Between 5-24%</b>	<b>TEXAS</b>			
	Brown	12,500	11,900	95
	Comanche	5,200	4,900	94
	Knox	2,200	2,100	96
	Mc Culloch	3,300	3,100	93
	Runnels	4,800	4,700	97
<b>Station Totals</b>		<b>117,400</b>	<b>114,000</b>	<b>97</b>
	<b>Net Weekly Circulation (1979-80)</b>			<b>47,300</b>
<b>Average Daily Circulation (1979-80)</b>				<b>30,600</b>



# Texas—Sweetwater-Abilene

## KTXS-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 257-kw visual, 25.7-kw aural. Antenna: 1400-ft. above av. terrain, 1063-ft. above ground, 3543-ft. above sea level.

Latitude 32° 24' 47.7"  
Longitude 100° 06' 24.8"

Transmitter: 6.8-mi. SW of Merkel off U.S. 80.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

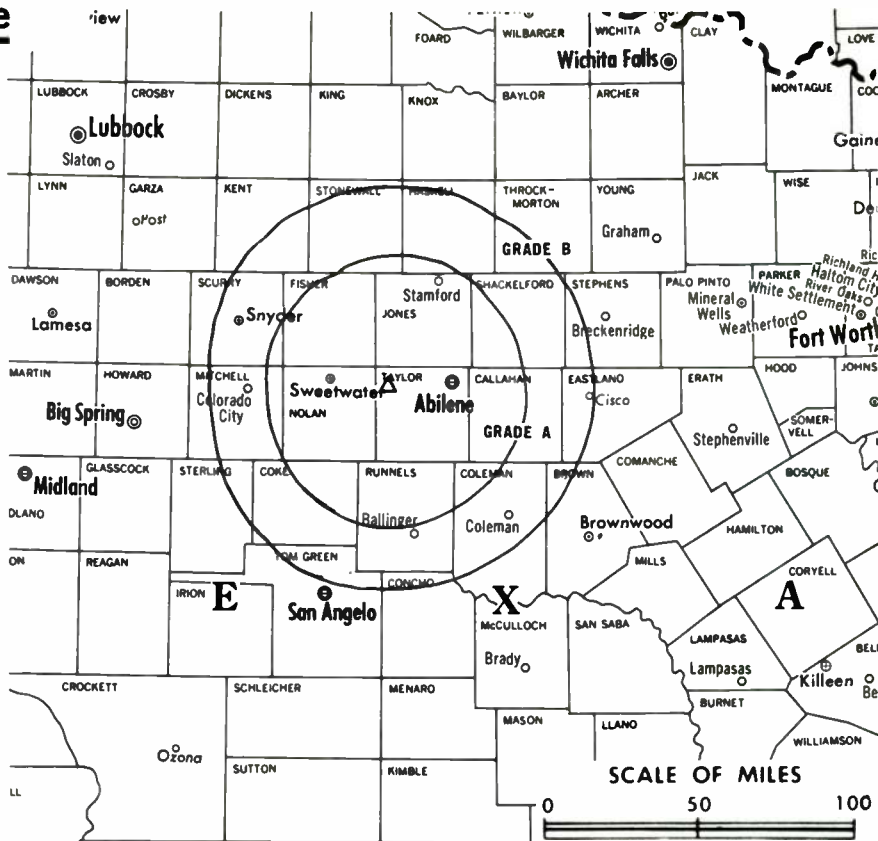
News Wire Service: AP.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KTXS-TV Ref: FCC File No. BMPCT-5021 Granted 4/25/58

©American Map Co., Inc., N.Y., No. 14244

## KTXS-TV

Network Service: ABC.

Licensee: Prima Inc., P.O. Box 2997, Abilene, Tex. (79604).

Studio: U.S. Hwy. 80, 1-mi. E of Sweetwater. Abilene Studios: U.S. Hwy. 83.

Telephones: 915-677-2281 (Abilene); 915-236-6895 (Sweetwater).

TWX No.: 910-897-5401.

Ownership: Prima Inc., 100%. For other interests, see KLBK-TV, Lubbock, Tex.

Begin Operation: Jan. 30, 1956. Operation by former owners A. R. Elam & associates as Texas Key Bcstrs. Inc. (to whom Grayson Enterprises leased equipment) was terminated when transfer of all Texas Key stock to Grayson Enterprises was approved June 15, 1966 by FCC (Television Digest, Vol. 6:25). For sale to present owner, see KLBK-TV, Lubbock, Tex.

Personnel:

SAM SPIVEY, general manager.  
GEORGE CAUSEY, chief engineer.  
MARION TILLEY, transmitter chief engineer.  
HAL KEMP, operations manager.

Highest 30 Sec. Rate: \$200.

NETWORK BASE HOURLY RATE: \$550.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
<b>50% &amp; Over</b>	Callahan	4,100	4,000	98
	Coleman	4,500	4,400	97
	Fisher	2,600	2,500	97
	Haskell	3,000	2,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS—(Continued)</b>				
<b>50% &amp; Over</b>	Jones	7,200	7,000	98
	King	200	200	93
	Mitchell	3,000	2,900	97
	Nolan	6,100	6,000	98
	Runnels	4,800	4,700	97
	Scurry	6,800	6,600	98
	Shackelford	1,300	1,300	96
	Stonewall	900	900	98
Taylor	38,100	37,400	98	
<b>TEXAS</b>				
<b>Between 25-49%</b>	Brown	12,500	11,900	95
	Coke	1,200	1,200	97
	Concho	1,000	1,000	97
	Eastland	7,900	7,600	96
	Kent	500	500	98
	Mc Culloch	3,300	3,100	93
Stephens	3,900	3,800	96	
<b>TEXAS</b>				
<b>Between 5-24%</b>	Irion	400	400	95
	Knox	2,200	2,100	96
	San Saba	2,300	2,200	96
	Sterling	400	400	96
	Sutton	1,600	1,500	92
	Throckmorton	800	800	96
	Tom Green	29,500	28,800	98
	Yoakum	2,600	2,600	99
<b>Station Totals</b>		<b>152,700</b>	<b>148,700</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>87,700</b>
<b>Average Daily Circulation (1979-80)</b>				<b>47,400</b>

# Texas—Amarillo

## KAMR-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1420-ft. above av. terrain, 1440-ft. above ground, 4902-ft. above sea level.

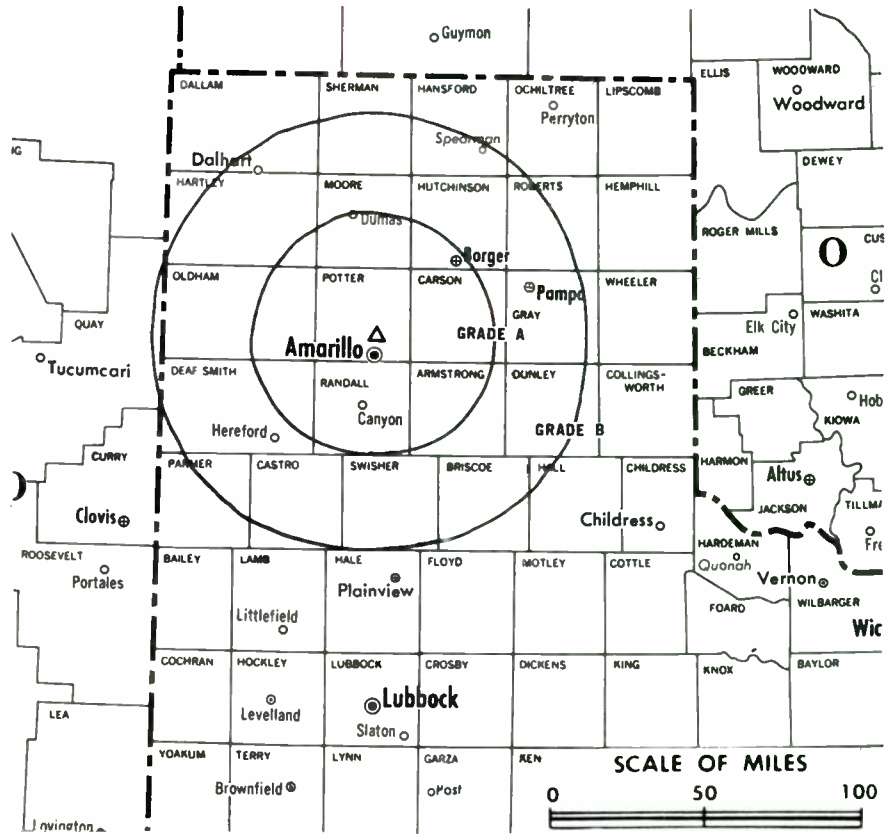
Latitude 35° 18' 52"  
Longitude 101° 50' 47"

Transmitter: N of Amarillo at Broadway & Mobley Dr.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KAMR-TV Ref: FCC File No. BPC-4146 Granted 6/4/69

©American Map Co., Inc., N.Y., No. 14244

## KAMR-TV

Network Service: NBC.

Licensee: Cannan Communications Inc., P.O. Box 1224, Wichita Falls, Tex. (76307).

Studio: P.O. Box 751, 2000 N. Polk St., Amarillo, Tex. (79189).

Telephones: 806-383-3321, studio; 817-322-3252, home office.

TWX No.: 910-898-4146.

Ownership: Darrold A. Cannan Jr., pres. & treas., 68.18%; Raymond E. Poindexter, v.p., 9.10%; Joe N. Sherrill Jr., secy., 4.54%; W. W. Hamilton, 13.64%; Joe N. Prothro, 4.54%.

Began Operation: March 18, 1953. Sale to present owner by Stauffer Publications approved by FCC July 1, 1974 (Television Digest, Vol. 13:43, 14:31). Sale to Stauffer by Globe News Publishing Co. approved Jan. 12, 1966 by FCC (Television Digest, Vols. 5:42, 6:3).

Represented (sales) by Blair Television.

Represented (engineering) by Cohen & Dippell.

Represented (legal) by Hogan & Hartson.

Personnel:

DARROLD A. CANNAN JR., president.  
RAY POINDEXTER, vice president & general manager.  
IRL BROWN, sales manager.  
CALVIN HANDY, business manager.  
KEN HIGH, chief engineer.  
BRUCE MITCHELL, production manager.  
STEVE SNYDER, news director.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$1350	\$750	\$525	\$350	Graded rates apply*	

\*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$875.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS</b>				
	Morton	1,300	1,200	96
<b>NEW MEXICO</b>				
	Curry	15,100	14,600	97
	Quay	4,300	4,000	94
	Union	2,000	1,800	91
<b>OKLAHOMA</b>				
	Cimarron	1,400	1,300	95
	Texas	6,400	6,200	97
<b>TEXAS</b>				
	Armstrong	1,000	1,000	97
	Bailey	2,600	2,500	98
	Briscoe	800	800	98
	Carson	2,500	2,500	99
	Castro	2,800	2,700	97
	Childress	3,000	2,900	97
	Collingsworth	2,100	2,000	93
	Cottle	1,100	1,000	95
	Dallam	2,100	2,000	97
	Deaf Smith	5,600	5,500	98
	Donley	1,400	1,300	95
	Gray	10,000	9,800	98
	Hall	2,100	2,000	94
	Hansford	2,200	2,200	98
	Hartley	1,000	1,000	98
	Hemphill	1,700	1,600	97
	Hutchinson	10,400	10,300	99
	Lipscomb	1,400	1,300	94
	Moore	5,000	4,900	99
	Ochiltree	3,100	3,000	98

50% & Over

(Continued on page 858-b)

Station Totals	216,500	210,600	97
Net Weekly Circulation (1979-80)			155,300
Average Daily Circulation (1979-80)			99,700

# Texas—Amarillo

## KFDA-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 800-ft. above av. terrain, 725-ft. above ground, 4298-ft. above sea level.

Latitude 35° 17' 33"  
Longitude 101° 50' 48"

Holds CP for change to 316-kw visual, 31.6-kw aural, 1530-ft. above av. terrain, 1493-ft. above ground, 5047-ft. above sea level, lat 35° 17' 34", long. 101° 50' 42".

Transmitter: Broadway & Cherry Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

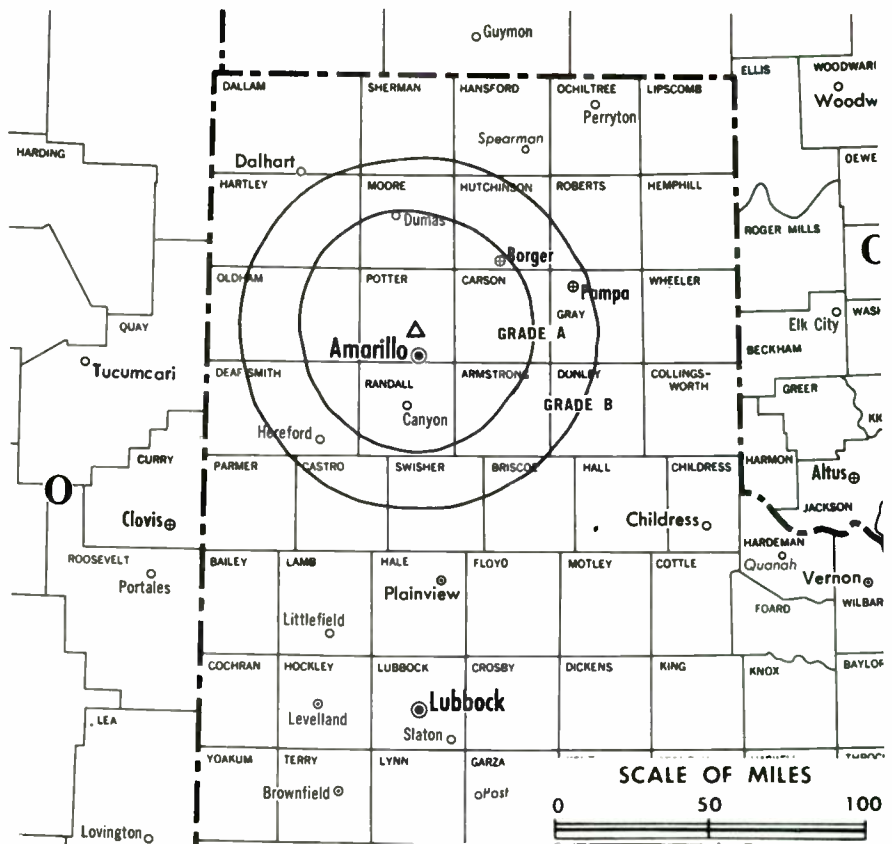
News Wire Service: UPI.

News Film Service: CBS.

Represented (legal) by James E. Greeley.

Represented (engineering) by Edward F. Lorentz & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV's and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KFDA-TV Ref: FCC File No. BPCT-2453 Granted 2/21/58

©American Mao Co., Inc., N.Y., No. 14244

## KFDA-TV

Network Service: CBS.

Licensee: Panhandle Telecasting Co., Joint Venture, Drawer B, Midland, Tex. (79701).

Studio: Broadway at Cherry Ave. (79105).

Telephone: 806-383-2226. TWX No.: 910-898-4124.

Ownership: Midessa TV Co. Inc., 50%; KSWO TV Co. Inc., 45%; Oklahoma Quality Bcstg. Co. Inc. & Duncan Bcstg. Co. Inc., 2.5% each. Midessa TV is licensee of KMID-TV, Midland-Odessa; KSWO-TV is licensee of KSWO-TV, Lawton, Okla.; Oklahoma Quality Bcstg. is licensee of KSWO(AM), Lawton & Duncan Bcstg. is licensee of KRHD-AM-FM, Duncan, Okla.

Began Operation: April 4, 1953. Sale of 61% by Sid W. Richardson Foundation to Bass Bcstg. and subsequent transfer of 19.6% by Gene L. Cagle was approved by FCC Feb. 2, 1966. Sale to present owners by Bass Bcstg. approved by FCC Aug. 20, 1976.

Represented (sales) by Avery-Knodel Inc.

Personnel:

RAY HERNDON, general manager.

HARRY NEUHARDT, manager.

JACK BYRD, operations director.

### DIGEST OF RATE CARD NO. 31—(Dec. 29, 1980)

Hour	30 Min.	15 Min.	30 Sec.	ID
Class AA—6-10 p.m., daily.				
\$800	\$480	\$400	\$350*	\$175*

\*Class AA—7-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS Morton	1,300	1,200	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEW MEXICO</b>				
	Curry	15,100	14,600	97
	Quay	4,300	4,000	94
	Union	2,000	1,800	91
<b>OKLAHOMA</b>				
	Cimarron	1,400	1,300	95
	Texas	6,400	6,200	97
<b>TEXAS</b>				
	Armstrong	1,000	1,000	97
	Briscoe	800	800	98
	Carson	2,500	2,500	99
	Castro	2,800	2,700	97
	Childress	3,000	2,900	97
	Collingsworth	2,100	2,000	93
	Cottle	1,100	1,000	95
	Dallam	2,100	2,000	97
	Deaf Smith	5,600	5,500	98
	Donley	1,400	1,300	95
	Gray	10,000	9,800	98
	Hall	2,100	2,000	94
	Hansford	2,200	2,200	98
	Hardeman	2,700	2,600	96
	Hartley	1,000	1,000	98
	Hemphill	1,700	1,600	97
	Hutchinson	10,400	10,300	99
	Lipscomb	1,400	1,300	94
	Moore	5,000	4,900	99
	Ochiltree	3,100	3,000	98
	Oldham	700	700	97
	Parmer	2,700	2,600	97
	Potter	36,100	35,500	98
	Randall	26,400	26,200	99
	Roberts	400	400	99

(Continued on page 858-b)

Station Totals	201,600	196,200	97
Net Weekly Circulation (1979-80)		146,000	
Average Daily Circulation (1979-80)		81,900	



# Texas—Amarillo

## KVII-TV

Ch. 7

[Operates satellite KVIJ-TV, Sayre, Okla.]

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1703-ft. above av. terrain, 1626-ft. above ground, 5049-ft. above sea level.

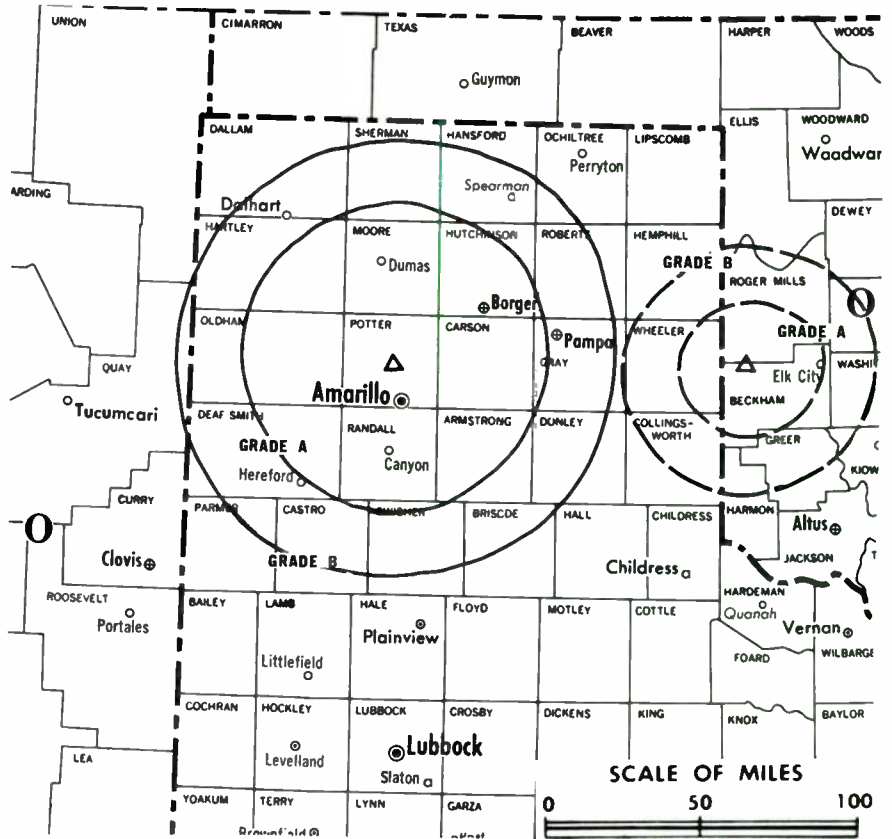
Latitude 35° 22' 29"  
Longitude 101° 52' 58"

Transmitter: 10.4-mi. N of Amarillo.  
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Studio: Mesa Bldg., 4th & Polk Sts. (79101).

Arbitron Data: Figures include KVIJ-TV, Sayre, Okla.



KVII-TV Ref: FCC File No. B-PCT-4170 Granted 4/2/69

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MNI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV # and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## KVII-TV

Network Service: ABC.

Licensee: Marsh Media Ltd., P.O. Box 13000, Amarillo, Tex. (79101).

Telephone: 806-373-1787. TWX No.: 910-898-4136.

Ownership: Stanley Marsh III, 51%; Michael C. Marsh, 30.25%; Tom F. Marsh, 17.75%; Estelle Marsh Watlington, 1%. Same principals own KVIJ-TV, Sayre, Okla.; KVIA-TV, El Paso, Tex.; KAVE-TV, Carlsbad, N.M.

Begin Operation: Dec. 21, 1957. Sale to Marsh Family by John B. Walton Jr. approved by FCC Jan. 31, 1968 (Television Digest, Vol. 7:43). Previous sale to Walton by Southwest States approved Nov. 12, 1963 by FCC (Vol. 3:46). Sale of control to TV Properties (Southwest States) approved July 16, 1958 by FCC (Vol. 14:24, 26, 29).

Represented (sales) by Katz Television.

Represented (legal) by Kirkland & Ellis.

Represented (engineering) by Smith & Powstenko.

Personnel:

JAMES R. McCORMICK, general manager.  
JOHN W. PATRICK, general sales manager.  
WILLIAM R. CANADY, director of engineering.  
CHARLES M. DOUGLAS, operations manager  
JOHN McKISSACK, news director.  
BUDDY SQUYRES, production manager.  
JOHN JANEWAY, business manager.

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$525.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>KANSAS</b>				
	Morton	1,300	1,200	96
	Seward	6,700	6,500	97
<b>50% &amp; Over</b>	<b>NEW MEXICO</b>			
	Curry	15,100	14,600	97
	Quay	4,300	4,000	94
	Union	2,000	1,800	91

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OKLAHOMA</b>				
	Beckham	7,300	7,000	96
	Cimarron	1,400	1,300	95
	Greer	3,700	3,500	95
	Harmon	1,900	1,800	96
	Roger Mills	1,600	1,500	95
	Texas	6,400	6,200	97
<b>TEXAS</b>				
	Armstrong	1,000	1,000	97
	Bailey	2,600	2,500	98
	Briscoe	800	800	98
	Carson	2,500	2,500	99
	Castro	2,800	2,700	97
	Childress	3,000	2,900	97
	Collingsworth	2,100	2,000	93
	Cottle	1,100	1,000	95
<b>50% &amp; Over</b>	Dallam	2,100	2,000	97
	Deaf Smith	5,600	5,500	98
	Donley	1,400	1,300	95
	Gray	10,000	9,800	98
	Hall	2,100	2,000	94
	Hansford	2,200	2,200	98
	Hartley	1,000	1,000	98
	Hemphill	1,700	1,600	97
	Hutchinson	10,400	10,300	99
	Lipscomb	1,400	1,300	94
	Moore	5,000	4,900	99
	Ochiltree	3,100	3,000	98
	Oldham	700	700	97
	Parmer	2,700	2,600	97
	Potter	36,100	35,500	98
	Randall	26,400	26,200	99
	Roberts	400	400	99

(Continued on page 858-b)

<b>Station Totals</b>	<b>257,500</b>	<b>250,100</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>180,600</b>
<b>Average Daily Circulation (1979-80)</b>			<b>139,400</b>

# Texas—Austin

## KTBC-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 29.5-kw aural. Antenna: 1268-ft. above av. terrain, 1137-ft. above ground, 2037-ft. above sea level.

Latitude 30° 18' 36"  
Longitude 97° 47' 33"

Transmitter: 3.8-mi. NW of State Capitol.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

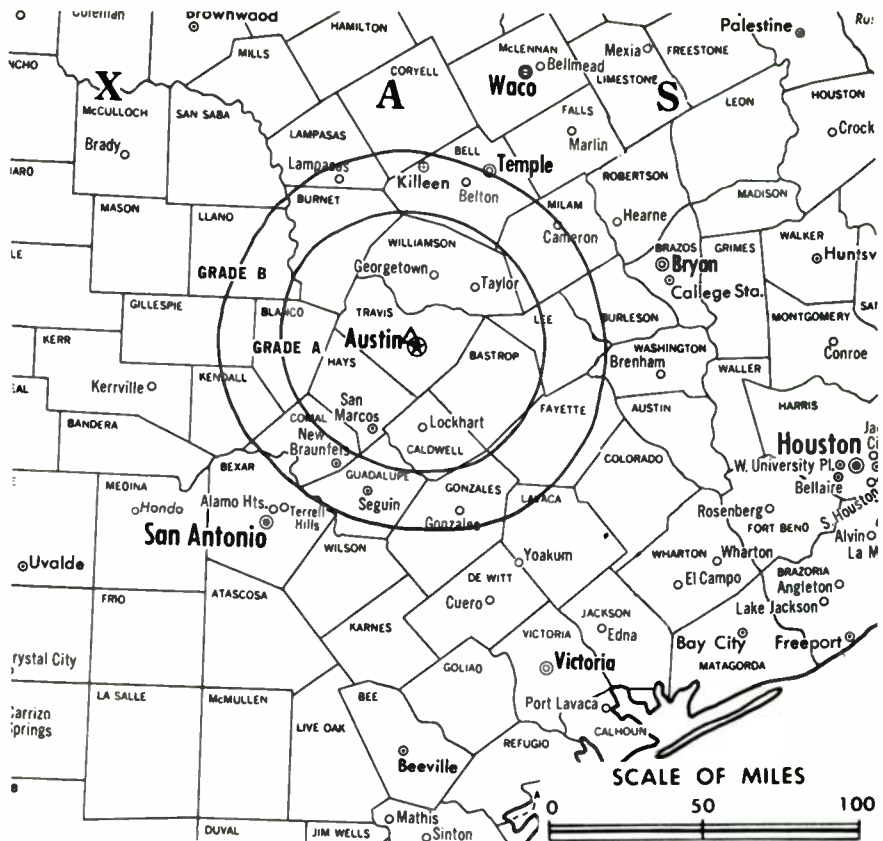
News Wire Service: AP.

News Film Service: CBS.

Represented (sales) by Katz Television.

Represented (legal) by Wilmer, Cutler & Pickering.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KTBC-TV Ref: FCC File No. BMPCT-4016 Granted 7/27/56

©American Map Co., Inc., N.Y., No. 14244

## KTBC-TV

Network Service: CBS.

Licensee: KTBC-TV Inc., Subsidiary of Times Mirror Co., Times Mirror Square, Los Angeles, Cal.

Studio: Tenth & Brazos Sts., Box 2223 (78768).

Telephone: 512-476-7777. TWX No.: 910-874-1301.

Ownership: Times Mirror Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 27, 1952. Sale to present owner by Claudia Taylor Johnson, et al., approved by FCC Sept. 6, 1973 (Television Digest, Vol. 12:37; 13:37).

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

RUSH K. EVANS JR., president & general manager.  
GUS STEWART, sales manager.  
JOE RODDY, director of public affairs.  
GARY PORFIRIO, operations director.  
WALLY PRYOR, production manager.  
DICK ELLIS, news director.  
BARBARA MILLER, women's editor.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
	Bastrop	7,900	7,500	95
	Bell	55,500	54,400	98
<b>50% &amp; Over</b>	Blanco	1,700	1,600	96
	Burleson	4,200	3,900	93
	Burnet	6,900	6,700	98
	Caldwell	6,800	6,500	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS—(Continued)</b>				
	Coryell	11,600	11,300	98
	Fayette	7,400	6,700	90
	Gillespie	4,300	4,000	93
	Hays	10,600	10,200	97
	Lampasas	4,400	4,300	97
<b>50% &amp; Over</b>	Lee	3,900	3,700	95
	Llano	4,200	4,000	96
	Mason	1,500	1,400	92
	Milam	7,900	7,500	95
	San Saba	2,300	2,200	96
	Travis	136,600	133,300	98
	Williamson	20,000	19,300	97
<b>TEXAS</b>				
<b>Between 25-49%</b>	Brazos	27,900	27,000	97
	Kerr	9,600	9,100	95
	Mc Culloch	3,300	3,100	93
	Robertson	5,600	5,400	96
<b>TEXAS</b>				
<b>Between 5-24%</b>	Colorado	6,400	6,100	95
	Falls	6,200	5,900	96
	Gonzales	5,800	5,500	96
	Jackson	4,800	4,600	95
	Kimble	1,800	1,600	92
	Lavaca	7,100	6,500	92
	Leon	3,800	3,500	93
	Madison	3,100	2,900	94
	Menard	1,100	1,000	89
	Washington	7,300	6,800	93
	Wilson	4,800	4,500	95
<b>Station Totals</b>		<b>396,300</b>	<b>382,000</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>272,700</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>170,800</b>	

# Texas—Austin

## KTVV

Ch. 36

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 5000-kw max. & 1380-kw horizontal visual, 500-kw max. & 138-kw horizontal aural. Antenna: Directional, 1290-ft. above av. terrain, 1199-ft. above ground, 2049-ft. above sea level.

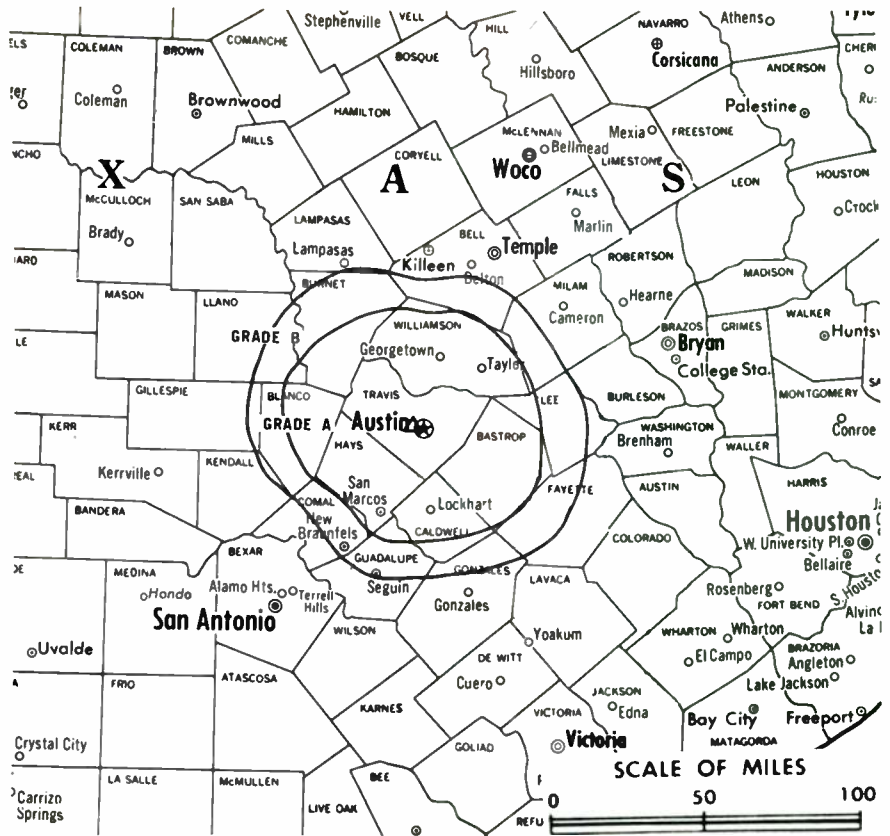
Latitude 30° 19' 33"  
Longitude 97° 47' 58"

**Transmitter:** Trail of Madrones Rd.

**TV tape:** Recording facilities.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KTVV Ref: FCC File No. BPCT-4496 Granted 7/25/72

© American Map Co., Inc., N.Y. No. 14244

## KTVV

**Network Service:** NBC.

**Licensee:** K.C.I. (Texas), Box 490 (78767).

**Studio:** 908 West M.L.K. Jr. Blvd. (78701).

**Telephone:** 512-476-3636. TWX No.: 910-874-1370.

**Ownership:** Mid-Texas Broadcasting Inc., 100%, in turn owned 100% by LIN Bcstg. For other interests, see WAND(TV), Decatur, Ill.

**Began Operation:** Feb. 12, 1965 on Ch. 42. Changed to Ch. 36 Jan. 12, 1973. Sale to present owner by Kingstip Communications Inc. approved by FCC May 2, 1979 (Television Digest, Vol. 18: 16, 17).

**Represented (legal)** by Koteen & Burt.

**Represented (sales)** by Blair Television.

**Personnel:**

AL TANKSLEY, president & general manager.  
LARRY COLE, general sales manager.  
BILL HUTCHISON, director of engineering.  
ROBERT DEAN, news director.

**Highest 30 Sec. Rate (May 1981):** \$500.

**NETWORK BASE HOURLY RATE:** \$325.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
<b>50% &amp; Over</b>	Bastrop	7,900	7,500	95
	Burnet	6,900	6,700	98
	Fayette	7,400	6,700	90
	Hays	10,600	10,200	97
	Lee	3,900	3,700	95

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>TEXAS—(Continued)</b>					
<b>50% &amp; Over</b>	Llano	4,200	4,000	96	
	Mason	1,500	1,400	92	
	Travis	136,600	133,300	98	
	Williamson	20,000	19,300	97	
<b>TEXAS</b>					
<b>Between 25-49%</b>	Bell	55,500	54,400	98	
	Blanco	1,700	1,600	96	
	Caldwell	6,800	6,500	96	
	Gillespie	4,300	4,000	93	
	Lampasas	4,400	4,300	97	
	Mc Culloch	3,300	3,100	93	
<b>Between 5-24%</b>	San Saba	2,300	2,200	96	
	<b>TEXAS</b>				
	Austin	6,400	6,000	94	
	Brazos	27,900	27,000	97	
	Burleson	4,200	3,900	93	
	Colorado	6,400	6,100	95	
	Coryell	11,600	11,300	98	
	Gonzales	5,800	5,500	96	
	Kimble	1,800	1,600	92	
	Milam	7,900	7,500	95	
Robertson	5,600	5,400	96		
Washington	7,300	6,800	93		
Wilson	4,800	4,500	95		
<b>Station Totals</b>		<b>367,000</b>	<b>354,500</b>	<b>96</b>	
<b>Net Weekly Circulation (1979-80)</b>			<b>200,900</b>		
<b>Average Daily Circulation (1979-80)</b>			<b>110,300</b>		



# Texas—Austin

## KVUE-TV

Ch. 24

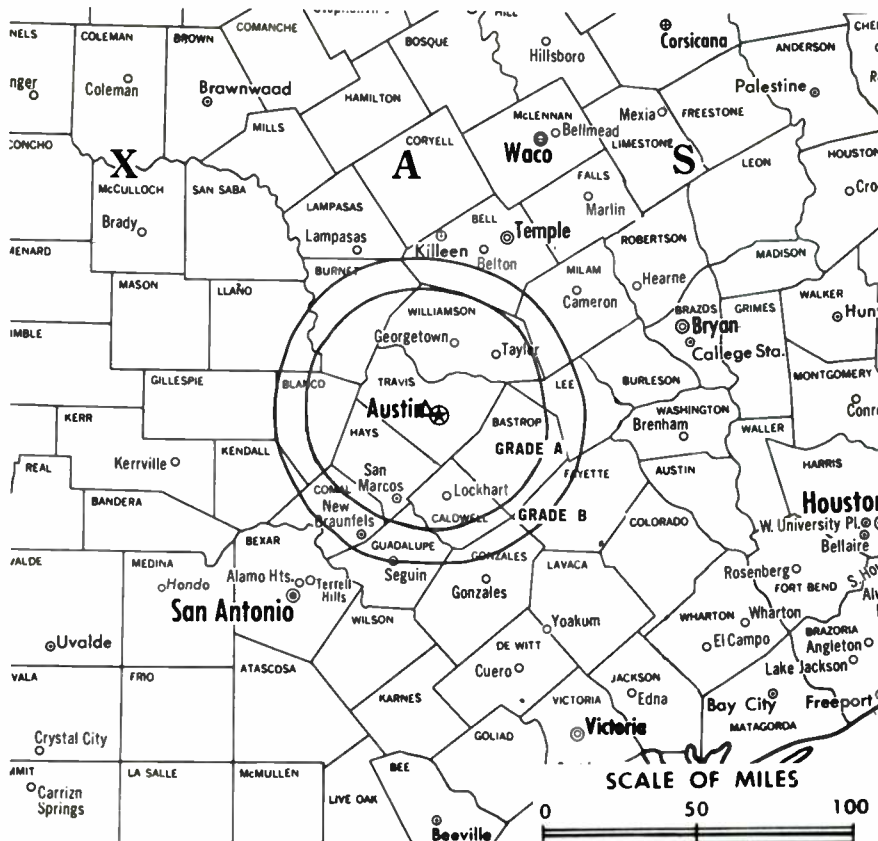
Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1950-kw max. & 711-kw horizontal visual, 327-kw max. & 145-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1184-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 21"  
Longitude 97° 48' 10"

Transmitter: On Hill W of Trail of the Madrones Rd., near Austin.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KVUE-TV Ref: FCC File No. BMPCT-7272 Granted 3/2/71

© American Map Co., Inc., N.Y., No. 14244

## KVUE-TV

Network Service: ABC.

Licensee: KVUE-TV Inc., Box 9927, Austin, Tex. (78766).

Studio: 3201 Steck Ave., Austin, Tex. (78758).

Telephone: 512-459-6521.

Ownership: Evening News Assn., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 12, 1971. Sale to present owner by Tolbert Foster, Allan Shivers, et al., approved by FCC Sept. 8, 1978 (Television Digest, Vol. 18:21, 38).

Represented (sales) by MMT Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

JOE T. JERKINS, vice president & general manager.  
JIM NORTON, general sales manager.  
AL HELTON, program manager.  
ELMO BROWN, director of public affairs.  
RUSS STOCKTON, news director.  
MICHAEL J. WENGLAR, chief engineer.

### DIGEST OF RATE CARD

(Jan. 1, 1981)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.
Class AA—6:30-10 p.m., daily.				
\$1700	\$1000	\$700	\$550	\$700

NETWORK BASE HOURLY RATE: \$450.

For Newspaper Ownership of TV Stations,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
	Bastrop	7,900	7,500	95
	Burnet	6,900	6,700	98
	Fayette	7,400	6,700	90
<b>50% &amp; Over</b>	Hays	10,600	10,200	97
	Lee	3,900	3,700	95
	Llano	4,200	4,000	96
	Mason	1,500	1,400	92
	Milam	7,900	7,500	95
	Travis	136,600	133,300	98
	Williamson	20,000	19,300	97
<b>TEXAS</b>				
<b>Between 25-49%</b>	Bell	55,500	54,400	98
	Blanco	1,700	1,600	96
	Brazos	27,900	27,000	97
	Caldwell	6,800	6,500	96
	Gillespie	4,300	4,000	93
	Lampasas	4,400	4,300	97
	Robertson	5,600	5,400	96
<b>TEXAS</b>				
<b>Between 5-24%</b>	Burleson	4,200	3,900	93
	Colorado	6,400	6,100	95
	Coryell	11,600	11,300	98
	Falls	6,200	5,900	96
	Gonzales	5,800	5,500	96
	San Saba	2,300	2,200	96
	Washington	7,300	6,800	93
	Wilson	4,800	4,500	95
<b>Station Totals</b>		<b>361,700</b>	<b>349,700</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>226,300</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>139,500</b>	

# Texas—Beaumont

**KBMT**

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1000-ft. above av. terrain, 1022-ft. above ground, 1049-ft. above sea level.

Latitude 30° 11' 26"  
Longitude 93° 53' 08"

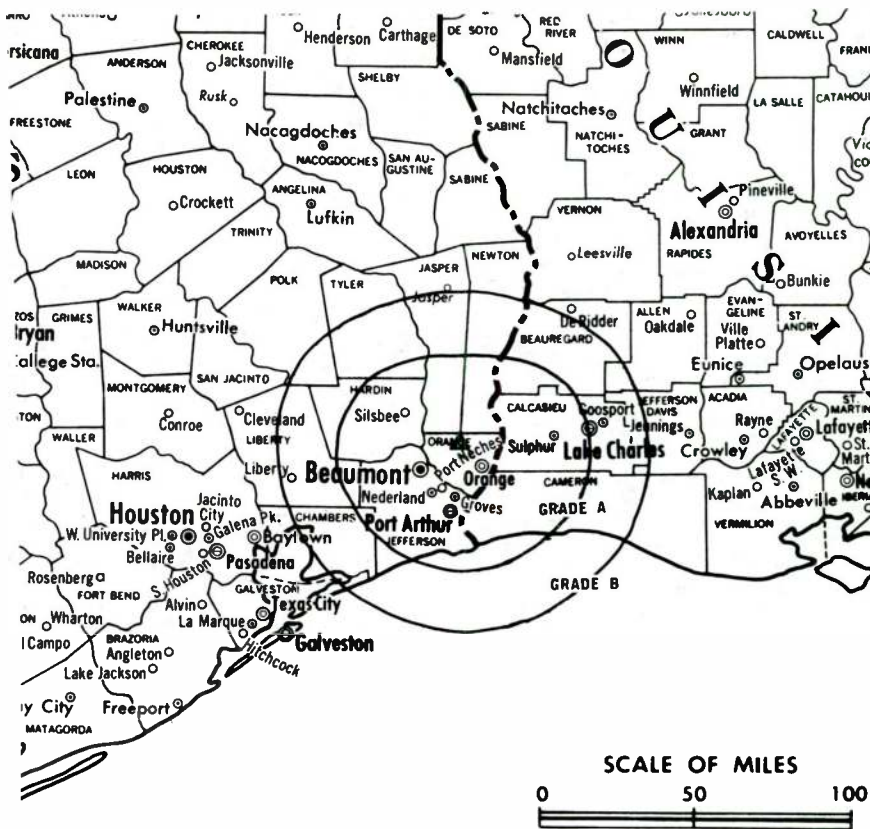
Transmitter: 2-mi. W of Mauriceville, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.



Total Households: © MBI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KBMT Ref: FCC File No. BPCT—3266 Granted 1/6/65

© American Map Co., Inc., N.Y., No. 14244

## KBMT

Network Service: ABC.

Licensee: Texas Telecasting Inc., Box 1550, Beaumont, Tex. (77704).

Studio: 525 Interstate Hwy. 10 S. (77704).

Telephone: 713-833-7512.

Ownership: Michael D. McKinnon, pres., 70%; Clinton Dan McKinnon, v.p.-asst. secy., 20%; Clinton D. McKinnon, dir., 10%. McKinnons control KIII(TV), Corpus Christi. Michael McKinnon owns 43% & Clinton Dan McKinnon 57% of KSON(AM), San Diego. Texas Telecasting & Michael D. McKinnon have controlling interest in Tucson Telecasting, applicant for Ch. 18, Tucson, Ariz.

Began Operation: June 18, 1961. Transfer of control to Harbour TV Systems from A. O. Banning & William G. Hill Jr. approved by FCC Feb. 11, 1976. Sale to Banning & Hill by Devon Corp. approved by FCC Sept. 28, 1973. Sale to present owners by Liberty National Corp. approved by FCC Oct. 21, 1976 (Television Digest, Vol. 16:27).

Represented (sales) by Blair Television.

Represented (legal) by Cohn & Marks.

Personnel:

MICHAEL D. MCKINNON, president.  
WILLIAM MOORE, vice president, station manager.  
GEORGE GOULD, vice president & general sales manager.  
MIKE PATTERSON, production manager.  
EARLE CONNORS, chief engineer.  
DENNIS DERBINS, promotion manager.  
VIRGIL TEETEN, news director.

Highest One Hour Rate: \$900.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$425.

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>LOUISIANA</b>				
		Calcasieu	54,000	52,900	98
		Cameron	3,100	3,000	97
	<b>TEXAS</b>				
		Chambers	5,400	5,300	98
		Hardin	13,300	12,900	97
		Jasper	9,400	9,000	96
		Jefferson N-E	60,600	59,700	98
<b>Between 25-49%</b>		Newton	4,400	4,100	94
		Orange	30,000	29,400	98
		Tyler	5,500	5,200	95
	<b>LOUISIANA</b>				
	Beauregard	9,300	8,800	95	
	Vernon	11,200	10,600	95	
<b>Between 5-24%</b>	<b>TEXAS</b>				
		Jefferson	91,300	89,900	98
		Polk	6,900	6,500	94
	<b>LOUISIANA</b>				
	Allen	6,600	6,300	96	
	Jefferson Davis	10,000	9,700	97	
<b>Station Totals</b>		<b>TEXAS</b>			
		Madison	3,100	2,900	94
		Sabine	2,700	2,500	93
		San Jacinto	3,000	2,700	92
<b>Station Totals</b>			<b>329,800</b>	<b>321,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>					<b>194,200</b>
<b>Average Daily Circulation (1979-80)</b>					<b>119,700</b>

# Texas—Beaumont-Port Arthur

## KFDM-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 960-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 30° 08' 24"  
Longitude 93° 58' 44"

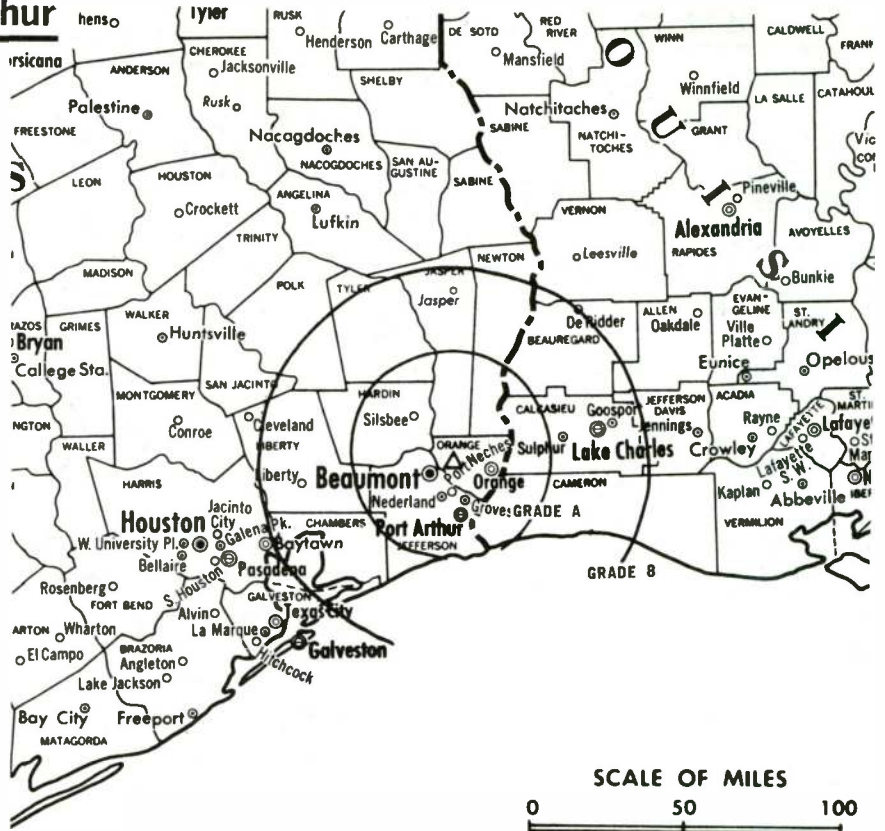
Transmitter: U.S. Hwy. 90, approx. 2.3-mi. ENE of Vidor, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: UPI.



KFDM-TV Ref: FCC File No. BPCT-3107 Granted 1/30/63

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Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## KFDM-TV

Network Service: CBS.

Licensee: Belo Broadcasting Corp., Box 7128, Beaumont (77706).

Studio: 2955 Interstate 10 East, Beaumont (77702).

Telephone: 713-892-6622. TWX No.: 910-884-5121.

Ownership: Belo Broadcasting Corp. For other interests, see WFAA-TV, Dallas.

Began Operation: April 24, 1955. Sale to present owner by Beaumont Bcstg. Corp. approved by FCC May 1969 (Television Digest, Vol. 9:19).

Represented (sales) by Petry Television Inc.

Represented (engineering) by Carl T. Jones Associates.

Represented (legal) by Dempsey & Koplovitz.

Personnel:

WARD L. HUEY JR., president & chief executive officer.  
RON BERGAMO, vice president & general manager.  
LEE SALZBERGER, general sales manager.  
RICHARD KIHN, chief engineer.

Highest 30 Sec. Rate (Sept. 1, 1979): \$2000.

NETWORK BASE HOURLY RATE: \$775.

### Cable Systems Design Group

Incorporated

1225 Connecticut Avenue, NW  
Suite 100  
Washington, DC 20036

(202) 463-7999

### CABLE TELEVISION SYSTEM DESIGNERS

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	<b>LOUISIANA</b>				
		Beauregard	9,300	8,800	95
		Calcasieu	54,000	52,900	98
		Cameron	3,100	3,000	97
	<b>TEXAS</b>				
		Chambers	5,400	5,300	98
		Hardin	13,300	12,900	97
		Jasper	9,400	9,000	96
		Jefferson N-E	60,600	59,700	98
		Newton	4,400	4,100	94
		Orange	30,000	29,400	98
		Polk	6,900	6,500	94
		Sabine	2,700	2,500	93
		Tyler	5,500	5,200	95
<b>Between 25-49%</b>	<b>LOUISIANA</b>				
		Vernon	11,200	10,600	95
<b>Between 5-24%</b>	<b>TEXAS</b>				
		Jefferson	91,300	89,900	98
<b>Between 5-24%</b>	<b>LOUISIANA</b>				
		Jefferson Davis	10,000	9,700	97
	<b>TEXAS</b>				
		Angelina	19,700	19,100	97
		Liberty	15,600	15,000	96
		San Augustine	3,100	2,900	93
		San Jacinto	3,000	2,700	92
	Trinity	3,000	2,800	93	
<b>Station Totals</b>		<b>361,500</b>	<b>352,000</b>	<b>97</b>	
<b>Net Weekly Circulation (1979-80)</b>				<b>216,900</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>150,200</b>	



# Texas—Port Arthur-Beaumont

## KJAC-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1180-ft. above av. terrain, 1225-ft. above ground, 1249-ft. above sea level.

Latitude 30° 09' 31"  
Longitude 93° 59' 11"

Transmitter: NW of Tex. Rt. 235, 2.8-mi. NE of Vidor.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

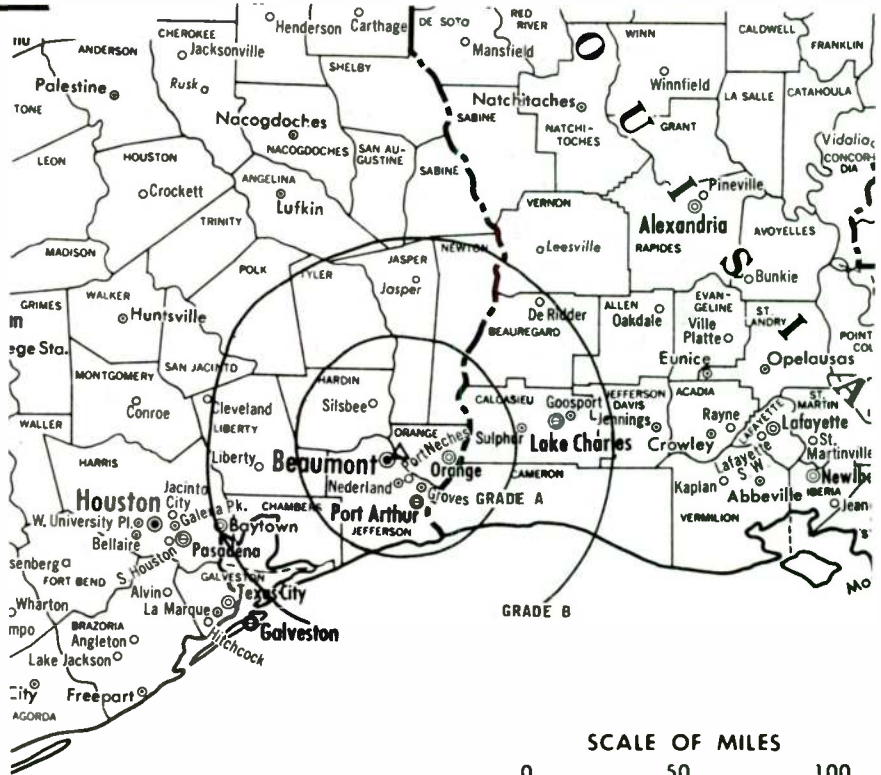
News Wire Service: AP.

News Film Service: NBC.

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (sales) by Katz Television.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KJAC-TV Ref: FCC File No. BPCT-4322 Granted 5/13/70

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## KJAC-TV

Network Service: NBC.

Licensee: Southeast Texas Television Corp., Box 3257, Port Arthur, Tex. (77640).

Studio: 17th & Woodworth Blvd., Port Arthur.

Telephone: 713-985-5557. TWX No.: 910-886-5307.

Ownership: Clay Communications Inc., 100%. For other interests, see WWAY, Wilmington, N.C.

Began Operation: Oct. 22, 1957. Equally-owned by Port Arthur College & Jefferson Amusement Co. Sale of its 50% by Port Arthur College to Jefferson Amusement approved by FCC Nov. 15, 1965 (Television Digest, Vol. 5:43, 47). Transfer of control from Jefferson Amusement to Robert H. Park, Janet Gordon Jack, et al., approved by FCC May 1, 1969. Sale to present owner approved May 31, 1973.

Personnel:

GEORGE DIAB, president.

ROY D. SHOTTS, vice president & general manager.

ARTHUR SKIPPER, chief engineer.

JACK DAHMER, sales manager.

Highest 30 Sec. Rate (April 24, 1978): \$350.

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Calcasieu	54,000	52,900	98
	Cameron	3,100	3,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Chambers	5,400	5,300	98
	Hardin	13,300	12,900	97
	Jasper	9,400	9,000	96
	Jefferson N-E	60,600	59,700	98
	Newton	4,400	4,100	94
	Orange	30,000	29,400	98
	Polk	6,900	6,500	94
	Sabine	2,700	2,500	93
Tyler	5,500	5,200	95	
Between 25-49%	LOUISIANA			
	Beauregard	9,300	8,800	95
	TEXAS			
Jefferson	91,300	89,900	98	
San Jacinto	3,000	2,700	92	
Between 5-24%	LOUISIANA			
	Allen	6,600	6,300	96
	Jefferson Davis	10,000	9,700	97
	Vernon	11,200	10,600	95
Station Totals	TEXAS			
	Angelina	19,700	19,100	97
	Liberty	15,600	15,000	96
	San Augustine	3,100	2,900	93
Trinity	3,000	2,800	93	
Station Totals		368,100	358,300	97
Net Weekly Circulation (1979-80)			204,000	
Average Daily Circulation (1979-80)			122,400	

# Texas—Big Spring

## KWAB-TV

Ch. 4

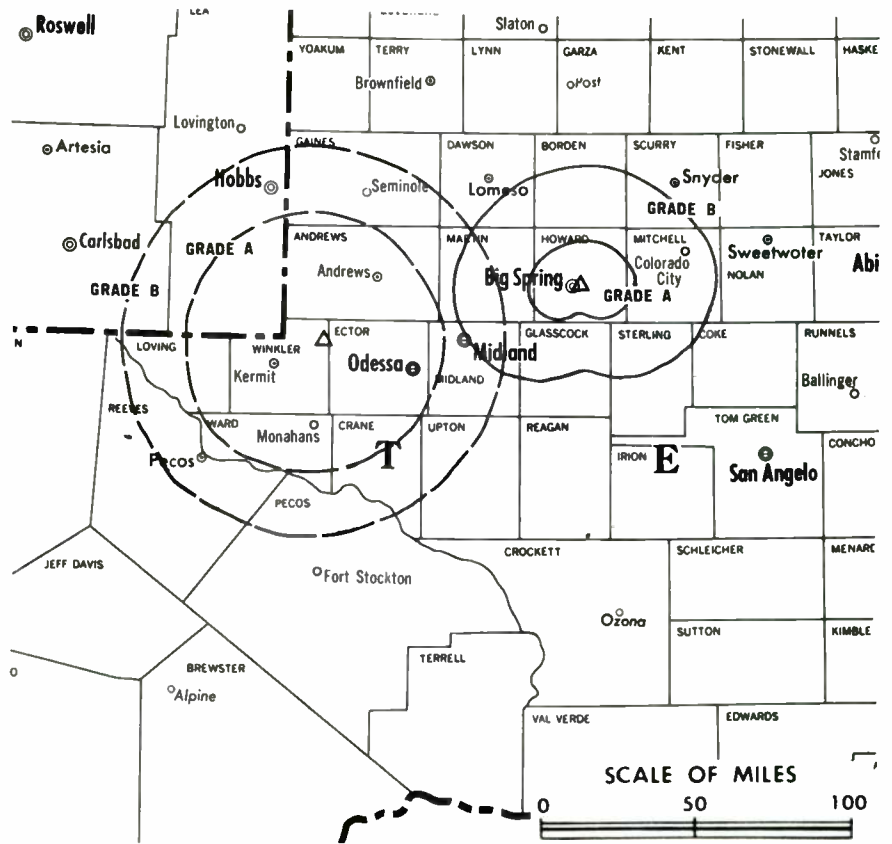
[Satellite of KTPX,  
Odessa-Monahans, Tex.]

Technical Facilities: Channel No. 4  
(66-72 MHz). Authorized power:  
12.75-kw visual, 2.51-kw aural.  
Antenna: 380-ft. above av. ter-  
rain, 497-ft. above ground, 2957-  
ft. above sea level.

Latitude 32° 15' 14"  
Longitude 101° 26' 44"

Transmitter: 2500 Kentucky Way,  
Big Spring.

Color: Network & live.



County coverage based on Arbitron study (see  
page 4-b).

KWAB-TV Ref: FCC File No. BMPCT-3267 Granted 8/8/55

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## KWAB-TV

Network Service: ABC.

Licensee: Permian Basin Television Corp., Box 1559, Lubbock, Tex.  
(79408).

Studio: 2500 Kentucky Way, Big Spring, Tex. (79720).

Telephones: 915-943-3231; 915-267-6325.

Ownership: See KTPX, Odessa-Monahans, Tex.

Began Operation: Jan. 15, 1956.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by James E. Greeley.

Represented (engineering) by Robert L. Purcell.

Personnel: See KTPX, Odessa-Monahans, Tex.

Rates: Sold in combination with KTPX, Odessa-Monahans, Tex.

**Arbitron Data: Figures are included with  
KTPX, Odessa-Monahans**

# THE

# TED HEPBURN COMPANY

Media Brokerage Specialist CATV, TV and Radio

Ted Hepburn, President Todd Hepburn, Vice-President  
P.O. Box 42401, Cincinnati, Ohio 45242 (513) 791-8730

## Texas—Brownsville

**KVEO**

Ch. 23

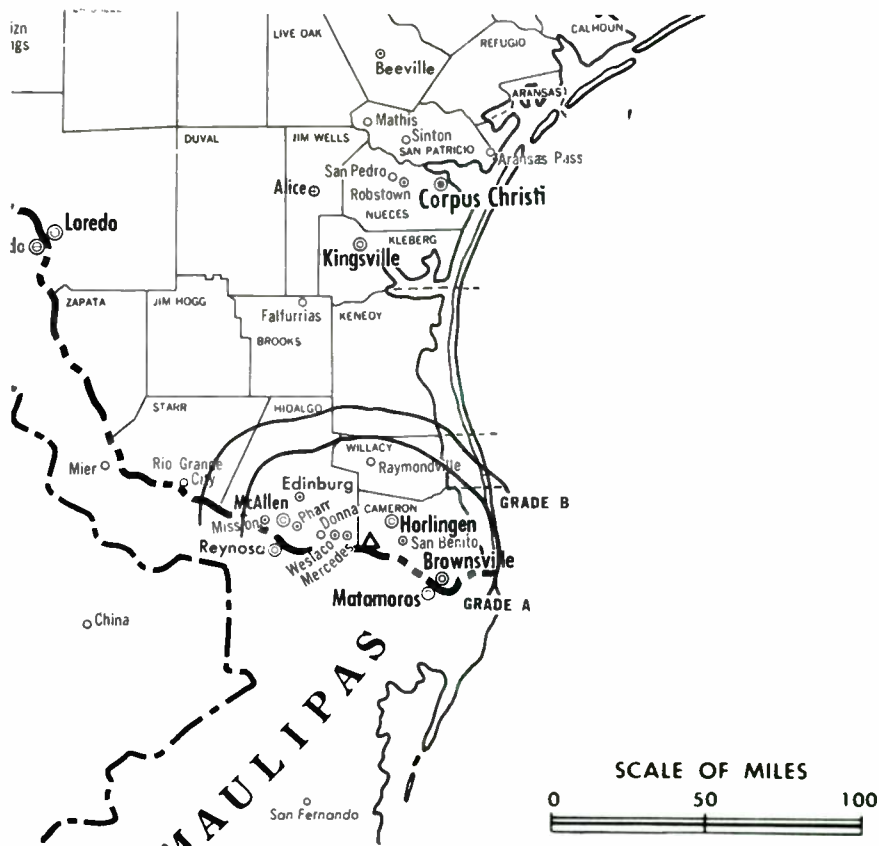
Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 5000-kw max. & 2585-kw horizontal visual, 258.5-kw horizontal aural. Antenna: 1487-ft. above av. terrain, 1489-ft. above ground, 1549-ft. above sea level.

Latitude 26° 06' 59"  
Longitude 97° 50' 16"

Transmitter: 2-mi S of La Feria, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.



KVEO Ref: FCC File No. BPCT—791029KH Granted 9/16/80

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### KVEO

Network Service: NBC.

Grantee: Tierra del Sol Broadcasting Corp., Box 671, Brownsville, Tex. (78520).

Studio: 394 N. Expressway, Brownsville, Tex. (78521).

Telephone: 512-541-9004.

Ownership: Paulette S. Dean, pres., 11%; A. L. Martinez, Ed Gomez, Darrell Davis, Vincent S. Crixell III, Richard Jaross, 11% each; Jean Echols, Gail S. Baldauf, 5% each; Justo Barrientes Jr., Emilio Sanchez, Nicholas T. Serafy, Anna Ortiz Bergh, Karen Turcotte, Dr. Adelle Bromilee, 4% each.

Due to Begin Operation: Sept. 1981.

Represented (sales) by Avery-Knodel.

Represented (legal) by Lovett, Ford, Hennessey, Stambler & Siebert.

Represented (engineering) by Steel, Andrus & Associates.

Personnel:

PETER W. DEAN, chairman.

DARRELL DAVIS, vice president & general manager.

ED GOMEZ, vice president, business development.

MORELSA GARZA, sales & traffic coordinator.

JOE DEMPSEY, director of administration.

TERRY REY, director of technical operations.

Highest 30 Sec. Rate (Sept. 1, 1981): \$650.

## Repetition breeds

• REMEMBRANCE •

For details on multi-position ads in next year's Factbook, Use Order Card in Stations Volume



# Texas—Bryan

## KBTX-TV

Ch. 3

[Affiliated with KWTX-TV, Waco, with which it has microwave hookup.]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 60.3-kw visual, 8.13-kw aural. Antenna: 410-ft. above av. terrain, 482-ft. above ground, 764-ft. above sea level.

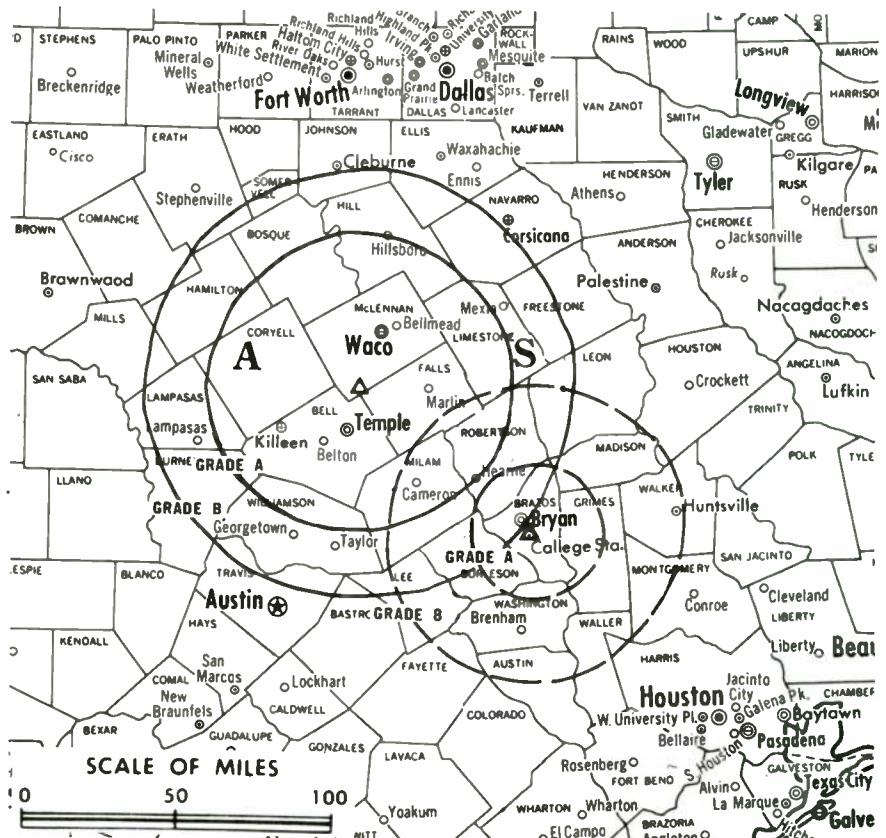
Latitude 30° 38' 39"  
Longitude 96° 19' 46"

Transmitter: 4141 E. 29th St.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (legal) by Cordon & Jacob.



County coverage based on Arbitron study (see page 4-b).

KBTX-TV Ref: FCC File No. BPCT-2210 Granted 11/8/56

©American Map Co., Inc., N.Y., No. 14244

## KBTX-TV

Network Service: CBS, ABC.

Licensee: Brazos Broadcasting Co., Box 3730, Bryan, Tex. (77801).

Studio: 29th St. (77801).

Telephone: 713-846-7777.

Ownership: KWTX Bcstg. Co., 50% (owns KWTX-TV-AM, Waco; 75% of radio KNAL, Victoria), M. N. Bostick, pres. & gen. mgr., 10% (also 12.465% owner of KWTX-TV-AM; 29.972% of KXII(TV), Ardmore, Okla. & KLFY-TV, Lafayette, La.); Harry L. Gillam, v.p. & station mgr., 5%; John M. Lawrence III, secy.-treas., 5%; Ann Mitchell, dir., 10%; estate of Brazas A. Varisco, 10%; Mrs. W. W. Callan, 10%.

Began Operation: May 22, 1957.

Represented (sales) by Seltel Inc.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

M. N. BOSTICK, president, general manager & film buyer.

HARRY LEE GILLAM, v.p. & station manager.

WAYNE KUBE, chief engineer.

ULMAN McMULLEN, operations manager.

Rates: For national rate see KWTX-TV, Waco.

NETWORK BASE HOURLY RATE: \$350.

Arbitron Data for this station included with report for Parent KWTX-TV, Waco, Texas.

# The Malarkey Taylor Team

CALL TOLL FREE 800-424-8036

## MALARKEY TAYLOR AND ASSOCIATES

Cable Television Consultants

1225 Connecticut Avenue, NW • Washington, D.C. • (202) 223-2345

# Texas—Corpus Christi

**KIII**

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 860-ft. above av. terrain, 899-ft. above ground, 949-ft. above sea level.

Latitude 27° 39' 29"  
Longitude 97° 36' 04"

Transmitter: Near Petronilla, 15-mi. SW of Corpus Christi.

Color: Network, live, film, slide & tape.

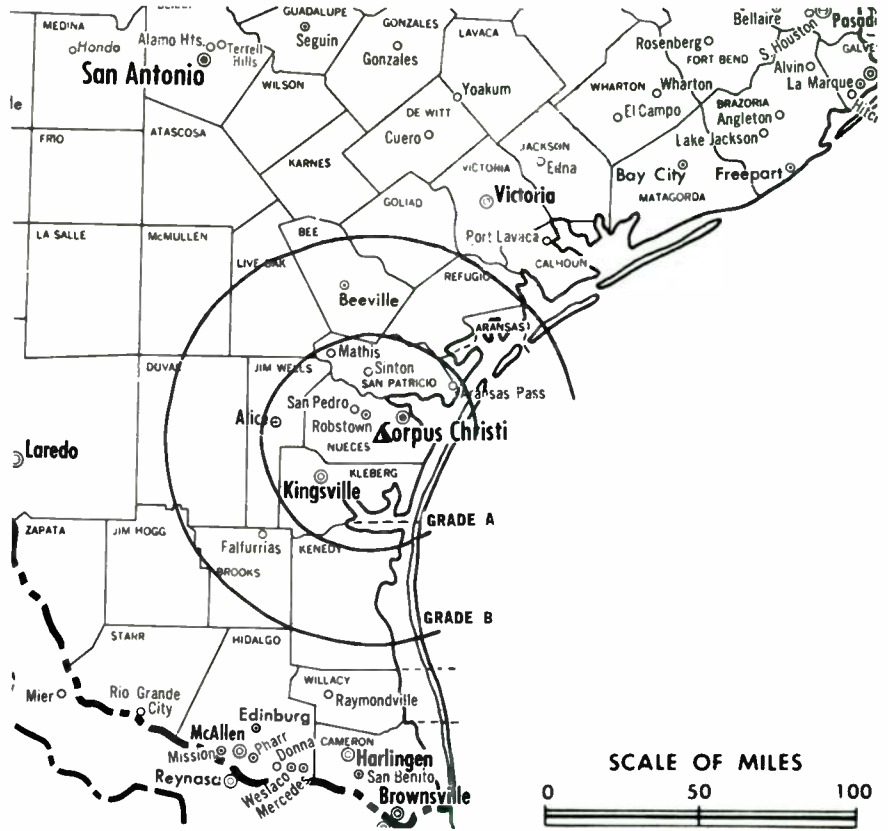
News Wire Service: AP, UPI.

News Film Service: ABC.

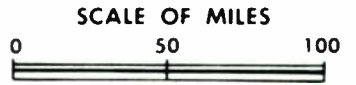
Represented (engineering) by Jules Cohen & Associates.

Represented (legal) by Cohn & Marks.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KIII Ref: FCC File No. BMPCT-5945 Granted 11/7/63



© American Map Co., Inc., N.Y. No. 14244

**KIII**

Network Service: ABC.

Licensee: South Texas Telecasting Co. Inc., 4750 S. Padre Island Dr.

Studio: Box 6669, S. Padre Island Dr. & Everhart Rd. (78411).

Telephone: 512-854-4733.

Ownership: Michael D. McKinnon, 50.25%; Dan McKinnon, 24.97%; C. D. McKinnon, 19.05%. M. D. McKinnon owns KBMT(TV), Beaumont, Tex.

Began Operation: May 4, 1964 on Ch. 3. Prior to transfer of control to Clinton D. McKinnon, station operated as KVDO-TV on Ch. 22 from June 9, 1954 until it left the air Aug. 19, 1957 and later was granted change to Ch. 3.

Represented (sales) by Blair Television.

Personnel:

- MICHAEL D. MCKINNON, president & general manager.
- BOB WHITE, vice president & station manager.
- BILLY BROTHERTON, vice president & general sales manager.
- TANYA MCKEE, program administrator.
- W. G. HENEGER, business manager.
- LOUIS BROWN, chief engineer.
- BOB GILMARTIN, news director.

Highest One Hour Rate (Sept. 10, 1979): \$1675.

Highest 30 Sec. Rate (Sept. 10, 1979): \$400.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>TEXAS</b>			
	Aransas	4,400	4,300	98
	Bee	7,300	7,000	96
	Brooks	2,400	2,300	96
	Duval	3,900	3,600	93
	Jim Hogg	1,400	1,300	93
	Jim Wells	10,200	9,800	96
	Kenedy	200	200	97
	Kleberg	9,800	9,500	97
	Nueces	81,300	79,200	97
Refugio	3,100	3,000	97	
San Patricio	16,800	16,200	96	
<b>Between 25-49%</b>	<b>TEXAS</b>			
	Goliad	1,800	1,700	94
	Live Oak	2,500	2,400	96
<b>Between 5-24%</b>	<b>TEXAS</b>			
	Calhoun	5,700	5,500	96
	Victoria	20,400	19,600	96
<b>Station Totals</b>		<b>171,200</b>	<b>165,600</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>132,200</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>94,300</b>	

# Texas—Corpus Christi

## KORO

Ch. 28

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 321-kw max. & 183-kw horizontal visual, 50-kw max. & 28.5-kw horizontal aural. Antenna: 330-ft. above av. terrain, 329-ft. above ground, 367-ft. above sea level.

Latitude 27° 47' 46"  
Longitude 97° 23' 47"

Transmitter: The 600 Bldg., Corpus Christi.

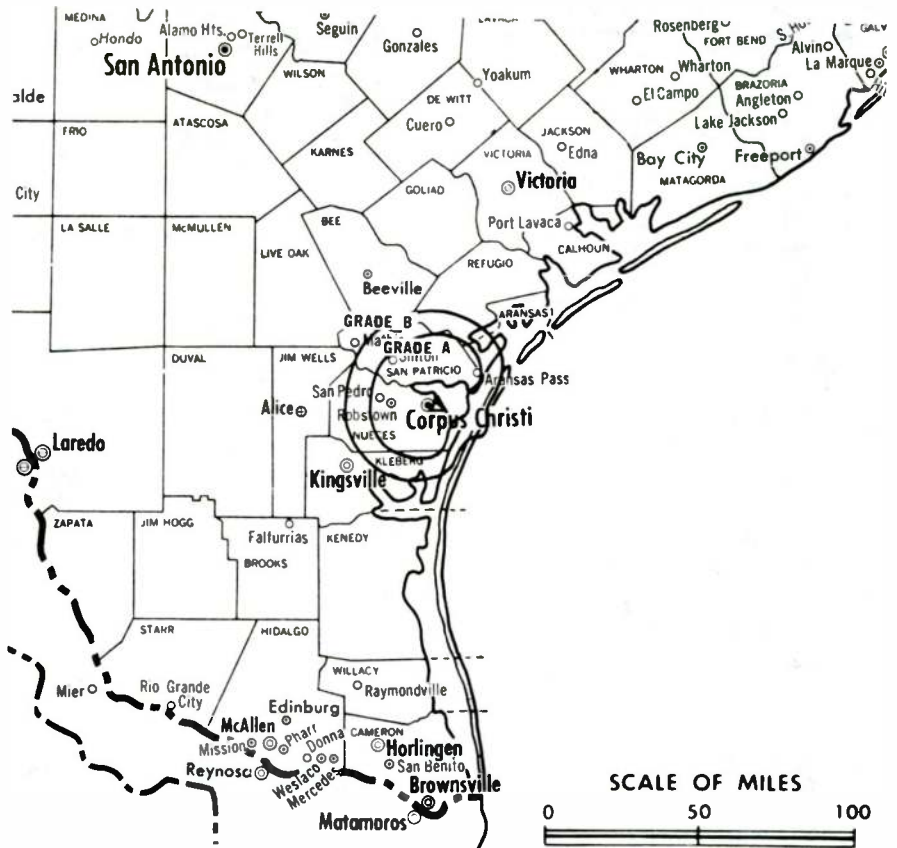
TV tape: Recording facilities.

Color: Network, live, film, slide & tape

News Wire Service: AP.

Represented (engineering) by Jules Cohen & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KORO Ref: FCC File No. BPC-4577 Granted 10/6/74

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## KORO

Network Service: Spanish International Network.

Licensee: Telecorpus Inc., Suite 102, The 600 Bldg., Corpus Christi, Tex. (78473).

Studio: The 600 Bldg. Telephone: 512-883-2823.

Ownership: Jose R. De Leon Jr., pres.; Olivero Everett, v.p.; C. G. Oliveira, secy.-treas.; Tony Bonilla, Roberto Bosquez, Oscar Garcia, Cruz Gonzalez Jr., Ernesto Sierra, Humberto Garcia, 11.11% each.

Began Operation: April 13, 1977.

Represented (sales) by Spanish International Network Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

SERVANDO CABALLERO, general manager.

FELIPE FRANCO, chief engineer.

Highest 30 Sec. Rate (Oct. 1, 1978): \$90.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
<b>Between 25-49%</b>	Kenedy	200	200	97
<b>TEXAS</b>				
<b>Between 5-24%</b>	Jim Hogg	1,400	1,300	93
	Jim Wells	10,200	9,800	96
	Nueces	81,300	79,200	97
	San Patricio	16,800	16,200	96
<b>Station Totals</b>		<b>109,900</b>	<b>106,700</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>13,200</b>
<b>Average Daily Circulation (1979-80)</b>				<b>6,900</b>



# Texas—Corpus Christi

## KRIS-TV

Ch. 6

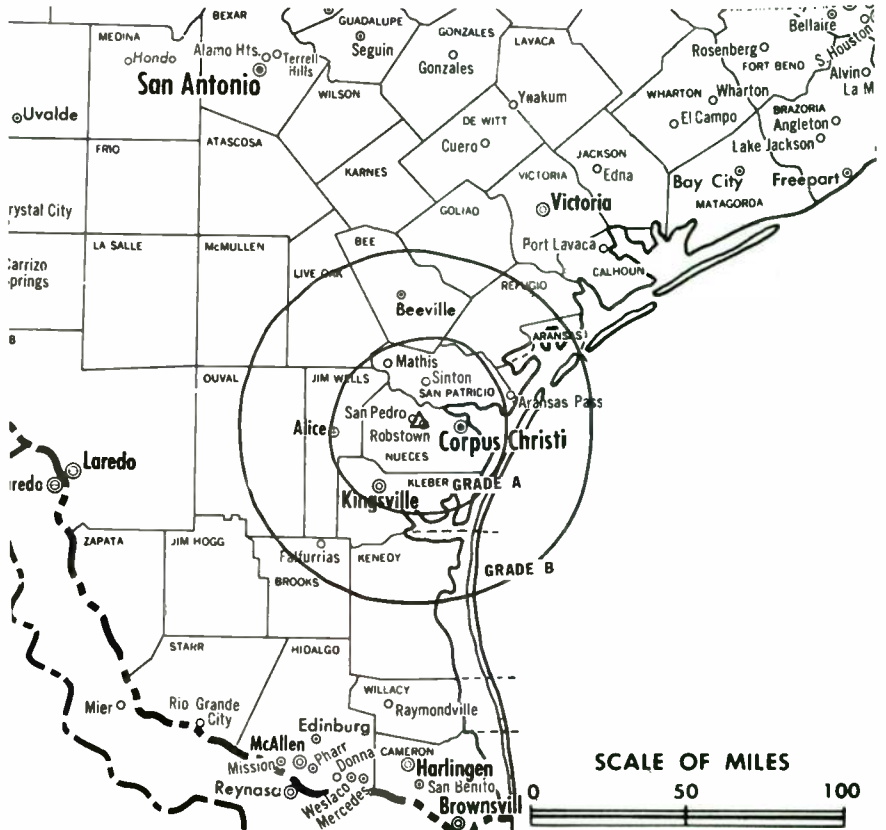
Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 650-ft. above av. terrain, 683-ft. above ground, 748-ft. above sea level.

Latitude 27° 46' 46"  
Longitude 97° 37' 31"

Transmitter: Near Robstown, Tex., 13.5-mi. W of Corpus Christi.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KRIS-TV Ref: FCC File No. BPCT-723 Granted 12/7/55

©American Map Co., Inc., N.Y., No. 14244

## KRIS-TV

Network Service: NBC.

Licensee: Gulf Coast Broadcasting Co., Box 840 (78403).

Studio: 409 South Staples (78401).

Telephone: 512-883-6511.

TWX No.: 910-876-1442.

Ownership: T. Frank Smith Jr., 100%. Note: Gulf Coast also owns KGNS-TV, Laredo, Tex.

Began Operation: May 25, 1956.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (engineering) by Cohen & Dippell.

Personnel:

T. FRANK SMITH JR., president & general manager.  
VAN JOHNSON, senior v.p., national spot sales, station network clearance.  
JACK FARMER, sales manager.  
DAVID CARROCCI, news director.  
MARVIN BORN, director of engineering.

### DIGEST OF RATE CARD

Hour 30 Min. 30 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$2000 \$1000 Graded rates apply\*

\*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
	Aransas	4,400	4,300	98
	Bee	7,300	7,000	96
	Brooks	2,400	2,300	96
	Duval	3,900	3,600	93
<b>50% &amp; Over</b>	Jim Hogg	1,400	1,300	93
	Jim Wells	10,200	9,800	96
	Kenedy	200	200	97
	Kleberg	9,800	9,500	97
	Nueces	81,300	79,200	97
	Refugio	3,100	3,000	97
	San Patricio	16,800	16,200	96
<b>TEXAS</b>				
<b>Between 25-49%</b>	Live Oak	2,500	2,400	96
<b>TEXAS</b>				
	Calhoun	5,700	5,500	96
	Cameron S	55,700	54,000	97
	Goliad	1,800	1,700	94
<b>Between 5-24%</b>	Gonzales	5,800	5,500	96
	Hidalgo S	67,300	64,900	96
	La Salle	1,700	1,600	93
	Starr	5,100	4,800	93
	Victoria	20,400	19,600	96
	Willacy	4,700	4,500	97
<b>Station Totals</b>		<b>311,500</b>	<b>300,900</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>146,000</b>
<b>Average Daily Circulation (1979-80)</b>				<b>95,000</b>

# Texas—Corpus Christi

## KZTV

Ch. 10

[Operates satellite KVTV,  
Laredo, Tex.]

Technical Facilities: Channel No. 10  
(192-198 MHz). Authorized power:  
316-kw visual, 47.9-kw aural. An-  
tenna: 940-ft. above av. terrain,  
982-ft. above ground, 1049-ft.  
above sea level.

Latitude 27° 46' 50"  
Longitude 97° 38' 03"

Transmitter: State Hwy. 44, 1.7-mi.  
E of Robstown, Tex.

TV tape: Recording facilities.

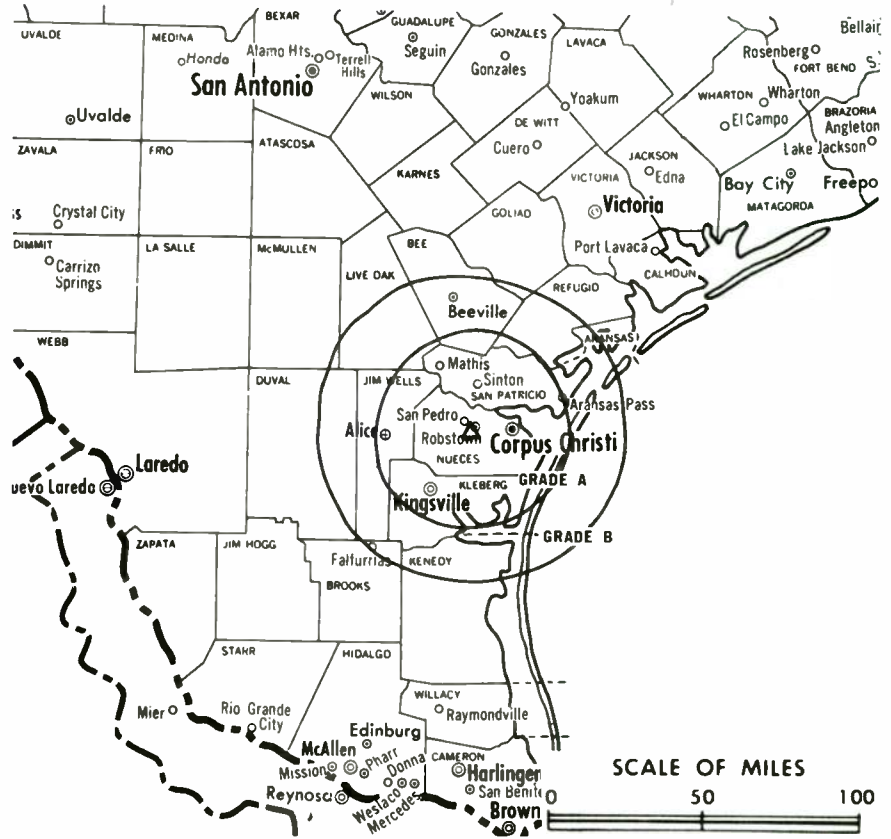
AM Affiliate: KSIX, 1-kw, (.25-kw  
night), 1230 kHz (CBS).

FM Affiliate: KEXX-FM, 100-kw,  
93.9 MHz (NBC).

Color: Network, live, film, slide &  
tape.

News Wire Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see  
page 4-b).



KZTV Ref: FCC File No. BPCT—3289 Granted 3/17/84

©American Map Co., Inc., N.Y., No. 14244

## KZTV

Network Service: CBS.

Licensee: K-SIX Television Inc., Wilson Bldg., 601 Leopard, Corpus  
Christi, Tex. (78401).

Telephone: 512-884-1616.

Ownership: Corpus Christi Bcstg. Co. Inc. (KSIX), 54.266%; Vann  
M. Kennedy, pres., 12.8%; Guy I. Warren, v.p., 13.33%; Charles  
R. Manning, v.p., 0.66%; Cecil E. Burney, secy., 1.2%; Lillian  
R. Mahoney, treas.; remainder of stock held by 32 others, none  
with more than 3%. Kennedy owns 51% of KSIX. K-SIX TV  
also owns KVTV, Laredo, Tex.

Began Operation: Sept. 30, 1956.

Represented (sales) by H-R Television Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

VANN M. KENNEDY, president & general manager.  
GENE LOOPER, program manager.  
JIM BIXLER, commercial manager.  
DALE TAYLOR, director of engineering.

### DIGEST OF RATE CARD (Sept. 1, 1979)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.
Class A—7-10 p.m., daily.				
\$1200	\$850	\$600	\$450	\$195

NETWORK BASE HOURLY RATE: \$415.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
50% & Over	Aransas	4,400	4,300	98
	Bee	7,300	7,000	96
	Brooks	2,400	2,300	96
	Duval	3,900	3,600	93
	Jim Hogg	1,400	1,300	93
	Jim Wells	10,200	9,800	96
	Kleberg	9,800	9,500	97
	Nueces	81,300	79,200	97
	Refugio	3,100	3,000	97
	San Patricio	16,800	16,200	96
<b>TEXAS</b>				
Between 25-49%	Calhoun	5,700	5,500	96
	Live Oak	2,500	2,400	96
<b>TEXAS</b>				
Between 5-24%	Goliad	1,800	1,700	94
	Victoria	20,400	19,600	96
<b>Station Totals</b>		226,700	219,400	97
<b>Net Weekly Circulation (1979-80)</b>				133,400
<b>Average Daily Circulation (1979-80)</b>				90,300

**Cable Systems Design Group**  
Incorporated

**CABLE TELEVISION SYSTEM DESIGNERS**

1225 Connecticut Avenue, NW  
Suite 100  
Washington, DC 20036

(202) 463-7999

# Texas—Dallas-Fort Worth

## KDFW-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1685-ft. above av. terrain, 1521-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 17"  
Longitude 96° 58' 34"

Transmitter: 1-mi. W of Cedar Hill, Tex.

Studio: 400 N. Griffin (75202).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: CBS.

Represented (engineering) by Lohnes & Culver.

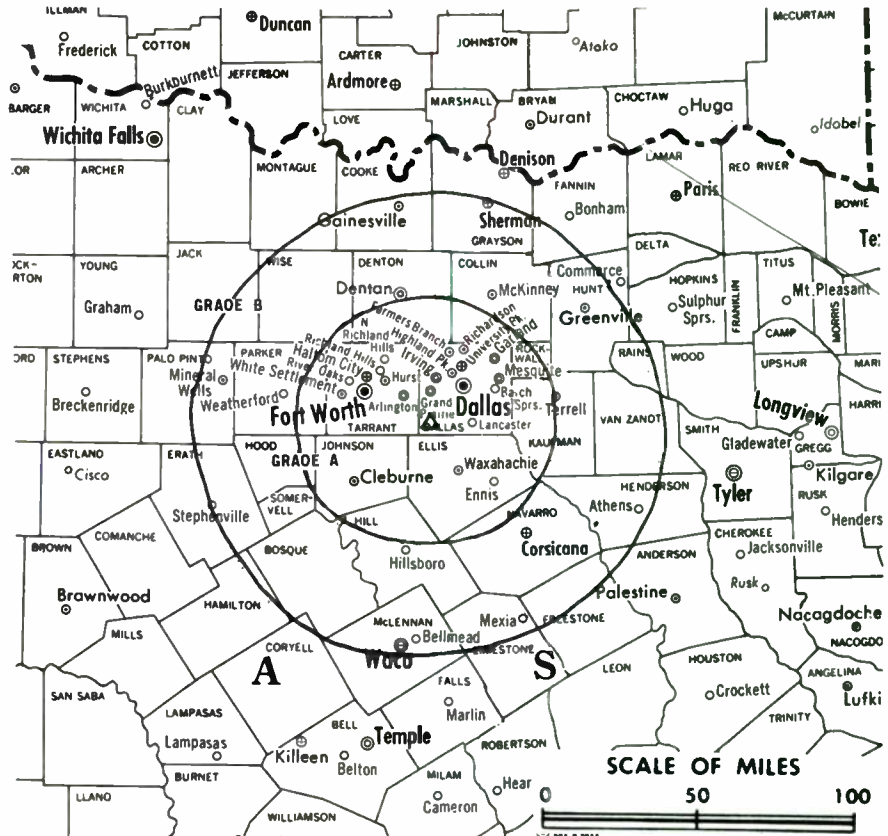
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KDFW-TV Ref: FCC File No. BPCT-1857 Granted 4/2/54

© American Map Co., Inc., N.Y., No. 14244

## KDFW-TV

Network Service: CBS.

Licensee: KDFW-TV Inc., 400 N. Griffin, Dallas, Tex. (75202).

Telephone: 214-744-4000. TWX No.: 214-899-8072.

Ownership: Times Mirror Co., Los Angeles, 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 3, 1949. Sale to present owner by Times Herald Printing Co. along with Dallas-Times Herald, approved by FCC May 15, 1970 (Television Digest, Vols. 9:38, 10:20).

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (sales) by Harrington, Righter & Parsons Inc.

### Personnel:

JOHN MCKAY, vice president & general manager.  
BILL BAKER, vice president & director of sales.  
DIRAN DEMIRJIAN, general sales manager.  
BOB HENRY, director of news.  
GENE CUNY, administrative assistant.  
JACK HARRISON, program director.  
WILLIAM B. HONEYCUTT, director of engineering.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$2091.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>OKLAHOMA</b>			
	Love	2,700	2,600	96
	<b>TEXAS</b>			
	Anderson	12,900	12,400	96
	Bosque	5,900	5,700	97
	Brown	12,500	11,900	95
	Collin	40,500	39,400	97
	Comanche	5,200	4,900	94
	Cooke	9,100	8,900	97
<b>50% &amp; Over</b>				

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>TEXAS—(Continued)</b>			
	Dallas	533,400	524,900	98
	Delta	1,800	1,700	95
	Denton	36,300	35,600	98
	Eastland	7,900	7,600	96
	Ellis	19,800	19,300	97
	Erath	7,500	7,300	98
	Fannin	9,500	9,100	96
	Freestone	4,800	4,600	95
	Grayson	33,100	32,200	97
	Hamilton	3,600	3,400	96
	Henderson	12,400	11,900	96
	Hill	9,100	8,800	97
	Hood	4,900	4,800	97
	Hopkins	8,700	8,400	96
	Hunt	18,700	18,100	97
<b>50% &amp; Over</b>	Jack	2,600	2,500	98
	Johnson	23,700	23,200	98
	Kaufman	12,800	12,300	96
	Lamar	14,800	13,800	93
	Limestone	6,600	6,300	95
	Mc Lennan	60,000	58,700	98
	Navarro	12,400	11,900	96
	Palo Pinto	9,100	8,800	97
	Parker	12,200	11,900	98
	Rains	2,000	1,900	96
	Rockwall	4,000	3,900	97
	Smith	42,400	41,200	97
	Somervell	2,000	1,900	97
	Tarrant	281,400	276,800	98
	Van Zandt	11,300	10,800	96
	Wise	8,200	8,000	98
	Wood	9,300	9,000	97

(Continued on next page)

<b>Station Totals</b>	<b>1,581,100</b>	<b>1,544,000</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>1,233,800</b>
<b>Average Daily Circulation (1979-80)</b>			<b>769,800</b>



# Texas

## KAMR-TV, Amarillo

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>TEXAS—(Continued)</b>				
<b>50% &amp; Over</b>	Oldham	700	700	97
	Parmer	2,700	2,600	97
	Potter	36,100	35,500	98
	Randall	26,400	26,200	99
	Roberts	400	400	99
	Sherman	1,300	1,300	98
	Swisher	3,400	3,400	99
	Wheeler	2,600	2,400	94
<b>KANSAS</b>				
<b>Between 25-49%</b>	Seward	6,700	6,500	97
	<b>OKLAHOMA</b>			
	Harmon	1,900	1,800	96
<b>TEXAS</b>				
	Foard	800	800	98
	Hardeman	2,700	2,600	96
<b>KANSAS</b>				
<b>Between 5-24%</b>	Stevens	1,800	1,700	94
	<b>NEW MEXICO</b>			
	Harding	500	400	88
	<b>OKLAHOMA</b>			
	Beaver	2,500	2,400	97
	Beckham	7,300	7,000	96
	Ellis	1,900	1,800	93
	Roger Mills	1,600	1,500	95
<b>TEXAS</b>				
	Floyd	3,800	3,700	98
	Hale	12,000	11,700	98
	Lamb	6,300	6,200	98
	Motley	700	600	93

## KFDA-TV, Amarillo

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>TEXAS—(Continued)</b>				
<b>50% &amp; Over</b>	Sherman	1,300	1,300	98
	Swisher	3,400	3,400	99
	Wheeler	2,600	2,400	94
<b>KANSAS</b>				
<b>Between 25-49%</b>	Seward	6,700	6,500	97
	Stevens	1,800	1,700	94
<b>OKLAHOMA</b>				
<b>Between 5-24%</b>	Beaver	2,500	2,400	97
	Ellis	1,900	1,800	93
	Harmon	1,900	1,800	96
	Roger Mills	1,600	1,500	95
<b>TEXAS</b>				
	Bailey	2,600	2,500	98
	Floyd	3,800	3,700	98
	Hale	12,000	11,700	98
	Motley	700	600	93

For Texas Cable Systems,  
See Services Volume

## KDFW-TV, Dallas

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>OKLAHOMA</b>				
<b>Between 25-49%</b>	Bryan	11,300	10,800	95
	Choctaw	6,300	5,800	93
	Marshall	4,000	3,900	97
<b>TEXAS</b>				
	Camp	3,100	2,900	95
	Cherokee	12,100	11,500	95
	Coryell	11,600	11,300	98
	Falls	6,200	5,900	96
	Franklin	2,700	2,600	95
	Gregg	32,300	31,400	97
	Leon	3,800	3,500	93
	Mitchell	3,000	2,900	97
	Montague	6,700	6,500	97
	San Saba	2,300	2,200	96
	Stephens	3,900	3,800	96
	Titus	7,400	7,100	96
<b>OKLAHOMA</b>				
	Pushmataha	4,200	3,900	94
<b>TEXAS</b>				
<b>Between 5-24%</b>	Bell	55,500	54,400	98
	Callahan	4,100	4,000	98
	Coleman	4,500	4,400	97
	Fisher	2,600	2,500	97
	Houston	6,400	6,000	94
	Jones	7,200	7,000	98
	Lampasas	4,400	4,300	97
	Mills	1,800	1,700	95
	Nolan	6,100	6,000	98
	Red River	5,300	5,000	93
	Shackelford	1,300	1,300	96
	Taylor	38,100	37,400	98
	Young	7,800	7,600	98

## KVII-TV, Amarillo

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>TEXAS—(Continued)</b>				
<b>50% &amp; Over</b>	Sherman	1,300	1,300	98
	Swisher	3,400	3,400	99
	Wheeler	2,600	2,400	94
<b>KANSAS</b>				
	Stevens	1,800	1,700	94
<b>OKLAHOMA</b>				
<b>Between 25-49%</b>	Custer	9,000	8,700	97
	Ellis	1,900	1,800	93
	Kiowa	5,000	4,900	97
	Washita	5,500	5,400	98
<b>TEXAS</b>				
	Hale	12,000	11,700	98
	Motley	700	600	93
<b>NEW MEXICO</b>				
<b>Between 5-24%</b>	Harding	500	400	88
	Roosevelt	6,400	6,100	96
<b>OKLAHOMA</b>				
	Beaver	2,500	2,400	97
	Dewey	2,500	2,400	96
	Jackson	12,600	12,300	98
	Woodward	7,200	6,900	95
<b>TEXAS</b>				
	Hardeman	2,700	2,600	96

# Texas—Dallas

## KNBN-TV

Ch. 33

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1170-kw horizontal visual, 117-kw horizontal aural. Antenna: 1700-ft. above av. terrain, 1529-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 21.5"  
Longitude 96° 58' 10.0"

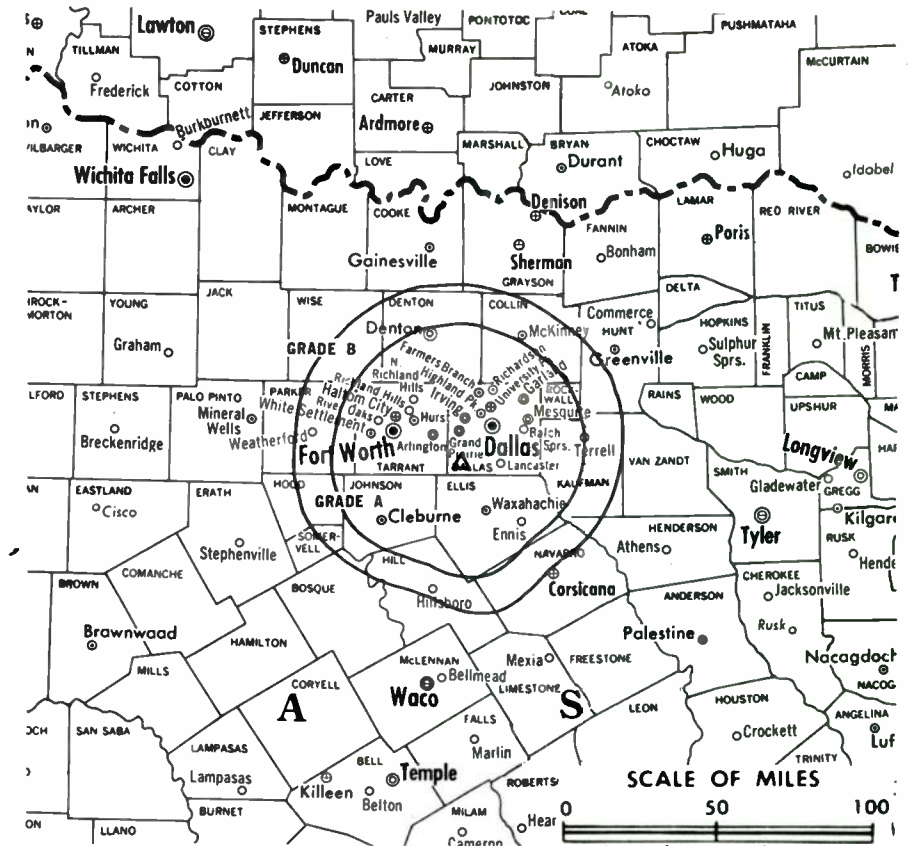
Transmitter: Belt Line Rd., 0.81-mi. W of Cedar Hill Rd., Cedar Hill.

TV tape: Recording facilities.

Color: Satellite, live, film, slide & tape

News Wire Service: AP, UPI, Reuters.

Satellite Earth Station: In operation.



KNBN-TV Ref: FCC File No. BMPCT—791031KH Granted 5/30/80 ©American Map Co., Inc., N.Y., No. 14244

## KNBN-TV

Network Service: None, independent.

Grantee: National Business Network Inc., 58783 World Trade Center, Dallas (75258).

Studio: 3333 Harry Hines Blvd., Dallas (75201).

Telephone: 214-745-1425.

Ownership: Sheldon K. Turner, pres., 35%; Nolanda Turner Hill, v.p.-secy., 35%.

Began Operation: Sept. 29, 1980.

Represented (legal) by Martin Firestone.

Personnel:

SHELDON K. TURNER, president.  
JOHN MOSELEY, vice president, operations.  
NOLANDA S. HILL, secretary-treasurer.  
GENE PETERSON, chief engineer.

### DIGEST OF RATE CARD

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	10 Sec.
\$800	\$400	\$400	\$300	\$200	\$150	\$75

Class AA—6-7 p.m., Mon.-Fri.

# Texas—Fort Worth-Dallas

## KTVT

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1669-ft. above av. terrain, 1553-ft. above ground, 2349-ft. above sea level.

Latitude 32° 34' 43"  
Longitude 96° 57' 12"

Transmitter: Approx. 0.7-mi. S of Cedar Hill, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

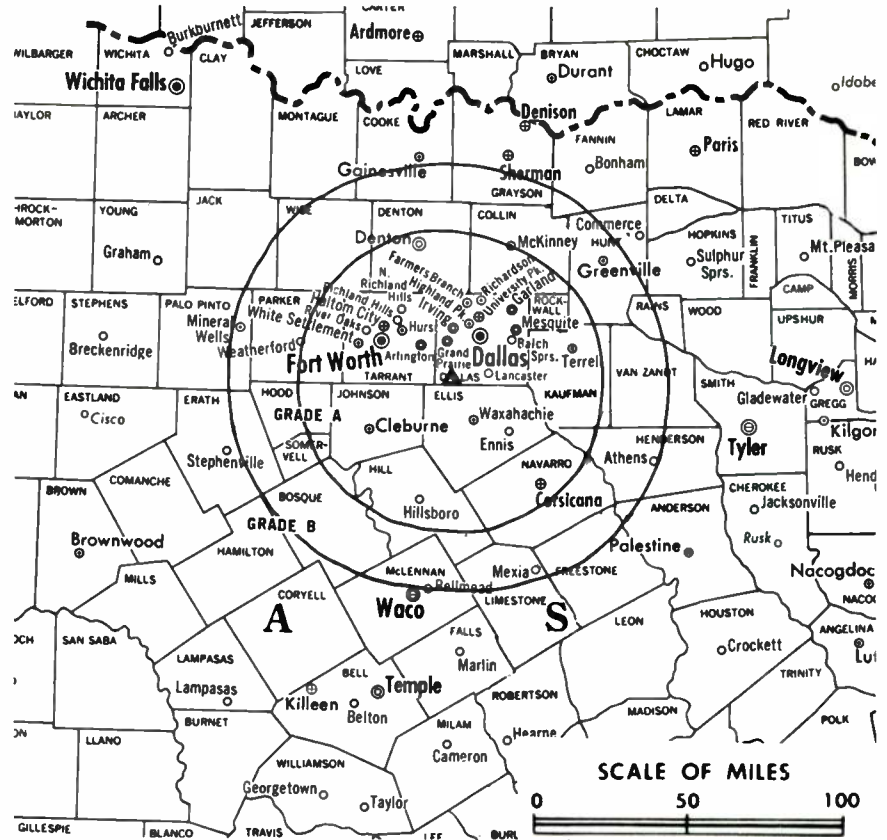
News Wire Service: AP.

TWX No.: 910-893-5051.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KTVT Ref: FCC File No. BPCT—3268 Granted 3/26/84

©American Map Co., Inc., N.Y., No. 14244

## KTVT

Network Service: None, independent.

Licensee: Gaylord Broadcasting Co., Oklahoma City, Okla.

Studios: 4801 W. Freeway, Box 2495, Ft. Worth (76113); 10111 N. Central Expressway, Box 31119, Dallas, Tex. (75231).

Telephone: 817-738-1951 (Ft. Worth); 214-363-9321 (Dallas).

Ownership: See Group Ownership of TV Stations.

Began Operation: Sept. 11, 1955. Sale to present owner by NAFI Telecasting approved Aug. 1, 1962 (Television Digest, Vol. 2:11, 32), Sale to NAFI Telecasting by Texas State Network approved July 27, 1960 by FCC (Vol. 16:21, 31).

Represented (sales) by TeleRep Inc.

Personnel:

JACK BERNING, vice president & general manager.  
OCELLA ALLISON, assistant general manager.  
CLEM CANDELARIA, program manager.  
JIM KLEIN, general sales manager.  
WALT BAXLEY, chief engineer.  
RON MCCOY, promotion manager.

Rates: On request.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OKLAHOMA</b>				
	Choctaw	6,300	5,800	93
	Love	2,700	2,600	96
	Murray	4,200	4,100	98
<b>TEXAS</b>				
	Anderson	12,900	12,400	96
	Bosque	5,900	5,700	97
	Collin	40,500	39,400	97
	Collingsworth	2,100	2,000	93
	Comanche	5,200	4,900	94
	Cooke	9,100	8,900	97
	Dallas	533,400	524,900	98
	Delta	1,800	1,700	95
	Denton	36,300	35,600	98
	Ellis	19,800	19,300	97

50% & Over

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS—(Continued)</b>				
	Erath	7,500	7,300	98
	Fannin	9,500	9,100	96
	Freestone	4,800	4,600	95
	Grayson	33,100	32,200	97
	Henderson	12,400	11,900	96
	Hill	9,100	8,800	97
	Hood	4,900	4,800	97
	Hopkins	8,700	8,400	96
	Howard	12,200	12,000	99
	Hunt	18,700	18,100	97
	Jack	2,600	2,500	98
	Johnson	23,700	23,200	98
	Kaufman	12,800	12,300	96
	Lamar	14,800	13,800	93
	Mitchell	3,000	2,900	97
	Montague	6,700	6,500	97
	Navarro	12,400	11,900	96
	Nolan	6,100	6,000	98
	Palo Pinto	9,100	8,800	97
	Parker	12,200	11,900	98
	Rains	2,000	1,900	96
	Reeves	4,500	4,300	97
	Rockwall	4,000	3,900	97
	Scurry	6,800	6,600	98
	Shackelford	1,300	1,300	96
	Smith	42,400	41,200	97
	Somervell	2,000	1,900	97
	Stephens	3,900	3,800	96
	Tarrant	281,400	276,800	98
	Van Zandt	11,300	10,800	96
	Wise	8,200	8,000	98
	Wood	9,300	9,000	97

50% & Over

Between 25-49%	State County	Total Households	TV Households	%
<b>ARKANSAS</b>				
	Miller	11,900	11,500	97
	Sebastian	34,200	33,400	98

(Continued on next page)

<b>Station Totals</b>	<b>2,983,500</b>	<b>2,912,500</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>1,376,500</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>633,100</b>		



**KTVT, Fort Worth**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>LOUISIANA</b>			
	Bossier	23,700	23,100	98
	<b>OKLAHOMA</b>			
	Bryan	11,300	10,800	95
	Carter	17,200	16,700	97
	Comanche	36,800	36,100	98
	Garfield	25,500	25,000	98
	Greer	3,700	3,500	95
	Jackson	12,600	12,300	98
	Pittsburg	13,500	13,000	97
	Sequoyah	10,300	9,800	95
	Stephens	16,200	15,900	98
	Tillman	4,600	4,500	97
	Washington	16,400	16,200	99
	<b>TEXAS</b>			
	Andrews	4,100	4,000	98
	Baylor	2,000	2,000	98
	Bell	55,500	54,400	98
	Brown	12,500	11,900	95
	Camp	3,100	2,900	95
	Cherokee	12,100	11,500	95
	Childress	3,000	2,900	97
	Coleman	4,500	4,400	97
	Concho	1,000	1,000	97
	Coryell	11,600	11,300	98
	Crane	1,500	1,500	99
Between 25-49%	Deaf Smith	5,600	5,500	98
	Eastland	7,900	7,600	96
	Ector	38,700	38,000	98
	Falls	6,200	5,900	96
	Franklin	2,700	2,600	95
	Gray	10,000	9,800	98
	Gregg	32,300	31,400	97
	Hale	12,000	11,700	98
	Hall	2,100	2,000	94
	Hamilton	3,600	3,400	96
	Jones	7,200	7,000	98
	Lampasas	4,400	4,300	97
	Leon	3,800	3,500	93
	Limestone	6,600	6,300	95
	Mc Lennan	60,000	58,700	98
	Midland	26,600	26,200	98
	Mills	1,800	1,700	95
	Moore	5,000	4,900	99
	Nacogdoches	14,700	13,900	95
	Ochiltree	3,100	3,000	98
	Potter	36,100	35,500	98
	San Saba	2,300	2,200	96
	Taylor	38,100	37,400	98
	Titus	7,400	7,100	96
	Travis	136,600	133,300	98
	Ward	4,100	4,000	98
	Winkler	3,600	3,500	98
	Young	7,800	7,600	98
	<b>ARKANSAS</b>			
	Arkansas	7,900	7,700	97
	Clark	7,900	7,600	96
	Columbia	9,000	8,600	95
Between 5-24%	Garland	27,300	26,300	96
	Hempstead	7,400	7,100	95
	Jefferson N	27,700	26,700	97
	Ouachita	10,400	9,900	95
	Pulaski	120,600	118,000	98
	Union	16,900	16,300	97
	<b>LOUISIANA</b>			
	Caddo	85,600	83,500	98

**Texas**

**KTVT--(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>OKLAHOMA</b>			
	Canadian	18,400	18,100	98
	Cleveland	37,800	36,900	98
	Garvin	10,700	10,500	98
	Grady	15,500	15,100	97
	Harmon	1,900	1,800	96
	Jefferson	4,100	4,000	97
	Johnston	3,900	3,700	95
	Kiowa	5,000	4,900	97
	Mc Curtain	13,100	12,400	94
	Marshall	4,000	3,900	97
	Muskogee	25,800	25,100	97
	Okmulgee	14,400	14,100	98
	Payne	23,100	22,500	97
	Seminole	11,500	11,200	98
	Tulsa	166,200	163,600	98
	<b>TEXAS</b>			
	Bowie	28,000	27,300	97
Between 5-24%	Callahan	4,100	4,000	98
	Crockett	1,600	1,500	95
	Dickens	1,400	1,400	97
	Fisher	2,600	2,500	97
	Foard	800	800	98
	Garza	2,100	2,000	97
	Harrison	15,900	15,300	96
	Haskell	3,000	2,900	97
	Hays	10,600	10,200	97
	Hutchinson	10,400	10,300	99
	Mc Culloch	3,300	3,100	93
	Milam	7,900	7,500	95
	Panola	7,200	6,900	96
	Randall	26,400	26,200	99
	Red River	5,300	5,000	93
	Runnels	4,800	4,700	97
	Rusk	14,900	14,400	97
	Schleicher	900	900	96
	Tom Green	29,500	28,800	98
	Wilbarger	6,000	5,900	99

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# Texas—Fort Worth-Dallas

**KTXA**

Ch. 21

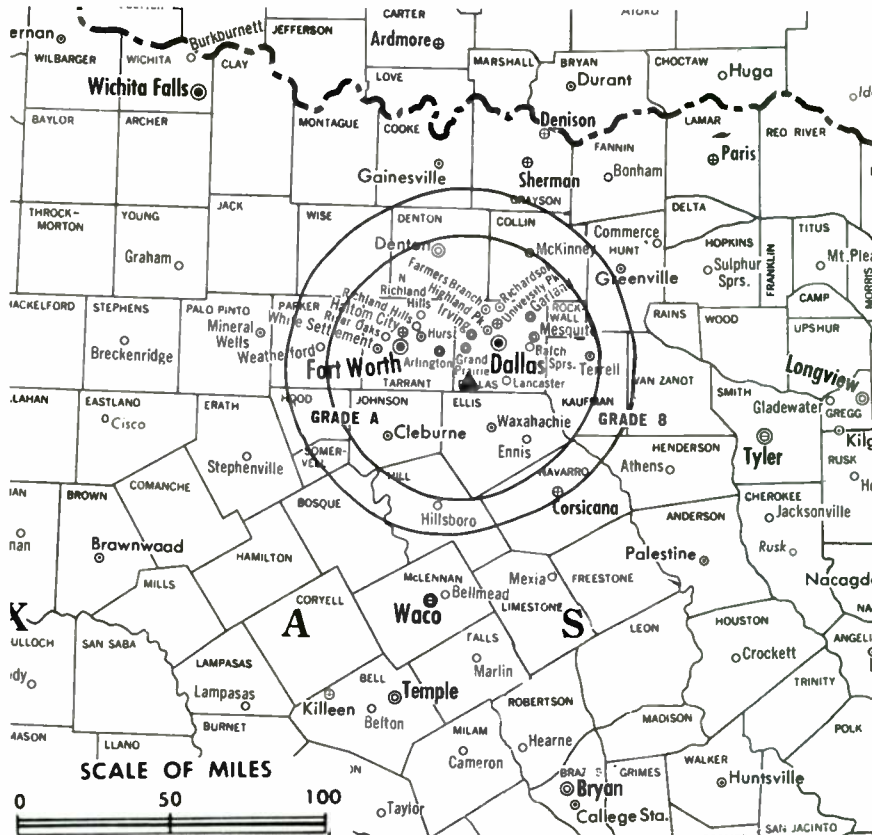
Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 5000-kw max. & 1740 horizontal visual, 500-kw max. & 174-kw horizontal aural. Antenna: 1690-ft. above av. terrain, 1529-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 22"  
Longitude 96° 58' 10"

Transmitter: Belt Line Rd., 0.81-mi. W of Cedar Hill Rd., Cedar Hill.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.



KTXA Ref: FCC File No. BPCT-4962 Granted 3/31/80

©American Map Co., Inc., N.Y., No. 14244

## KTXA

Network Service: None, independent.

Grantee: Channel 21 Inc.

Studio: 1712 E. Randol Mill Rd., Arlington, Tex. (76011).

Telephone: 817-265-2100. TWX No.: 910-890-5151.

Ownership: Sidney L. Shlenker, pres., 16.5%; J. Livingston Kosberg, v.p., 16.5%; Robert A. Caplan, v.p.-secy.-treas., 5%; Bertha Alyce Segall, Allen J. Becker & Barry M. Lewis, 16.5% each; Loyd Hacker, 10%; Clarence Mayer, Trustee, 2.5%. Principals have interest in KEON, Ch. 20 CP, Houston.

Began Operation: Jan. 2, 1981.

Represented (sales) by Seitel Inc.

Represented (legal) by Verner, Liipfert, Bernhard & McPherson.

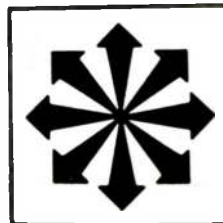
Represented (engineering) by Cohen & Dippell.

Personnel:

MILTON GRANT, president & general manager.  
EARL L. JONES JR., vice president & director of sales.  
MICHAEL HARWELL, promotion manager.  
LYNNSY LOGUE, program manager.  
BEN A. ROTH, local sales manager.  
EDMUND B. REID, chief engineer.  
JOHN C. MARTIN, operations manager.  
CAROL L. CALLAHAN, business manager.  
LINDA ASHBY, traffic manager.  
HARVEY GLICK, production manager.

Highest 30 Sec. Rate (Jan. 4, 1981): \$3000.

## BLACKBURN & COMPANY, INC.



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<b>ATLANTA</b>	400 Colony Sq., #1004, 30361	(404) 892-4655
<b>BEVERLY HILLS</b>	9465 Wilshire Blvd., 90212	(213) 274-8151

# Texas—Dallas-Fort Worth

## KTWS-TV

Ch. 27

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 5000-kw max. & 1490-kw horizontal visual, 251-kw aural. Antenna: 1690-ft. above av. terrain, 1529-ft. above ground, 2349-ft. above sea level.

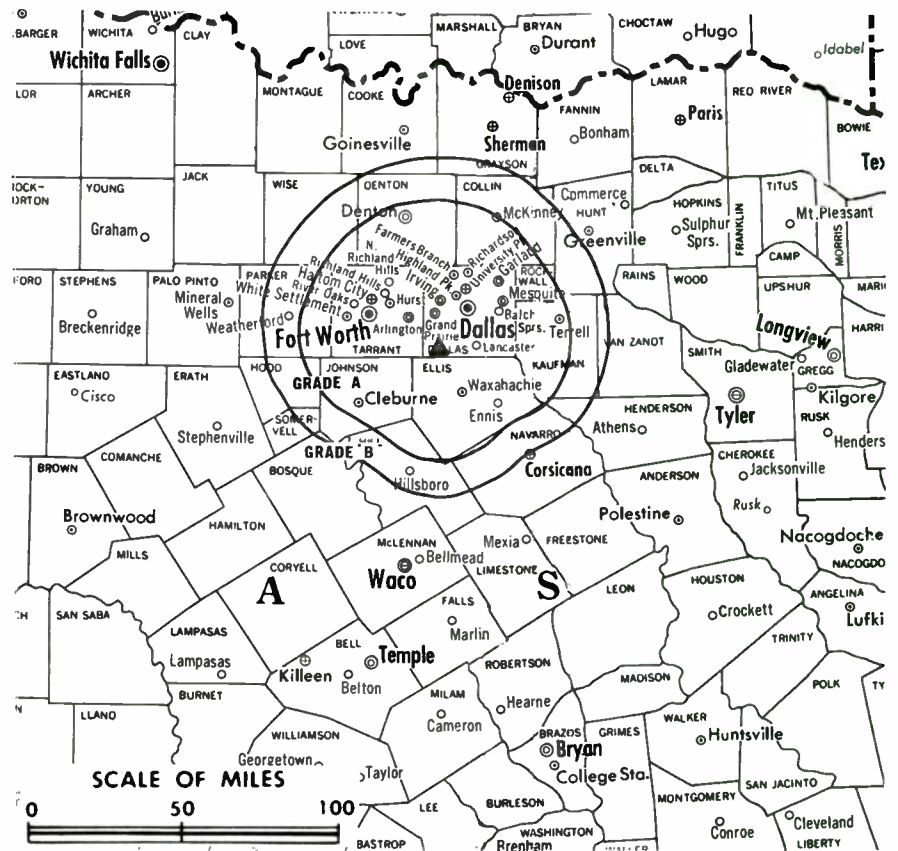
Latitude 32° 35' 22"  
Longitude 96° 58' 10"

Transmitter: Belt Line Rd., 0.81-mi. W of Cedar Hill Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



KTWS-TV Ref: FCC File No. BPCT-4692 Granted 2/11/80

©American Map Co., Inc., N.Y., No. 14244

## KTWS-TV

Network Service: None, independent.

Grantee: Liberty STV Inc., c/o Donald E. Tykeson, 2225 Coburg Rd., Eugene, Ore. (97401).

Studio: 433 Regal Row, Dallas.

Telephone: 214-637-2727.

Mailing Address: Box 470427, Dallas, Tex. (75247).

Ownership: Wholly-owned subsidiary of Liberty Communications Inc. For other interests, see KEZI-TV, Eugene, Ore.

Began Operation: Jan. 26, 1981.

Represented (sales) by Spot Time Ltd.

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Personnel:

TERRY K. SCHOCKLEY, president.

JOHN A. BREDESEN, station manager.

JACK BRENNAN, vice president, national sales.

BRUCE LILJEGREN, vice president, programming.

BEN SCHULMAN, local sales manager.

Highest 30 Sec. Rate (Jan. 15, 1981): \$150.



# Texas—Fort Worth-Dallas

## KXAS-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural, 1685-ft. above av. terrain, 1521-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 17"  
Longitude 96° 58' 34"

Transmitter: Mansfield & Beltline Rds., Cedar Hill, Dallas County.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: Newsweek.

Represented (sales) by Blair Television.

Represented (legal) by Koteen & Burt.

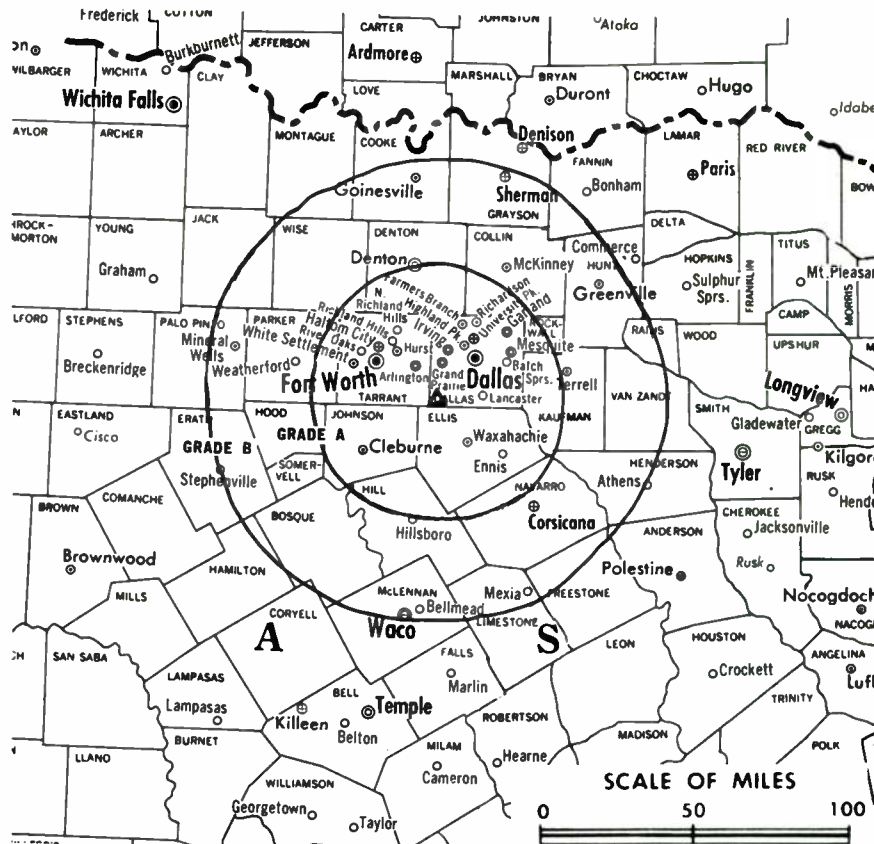
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KXAS-TV Ref: FCC File No. BPCT-3233 Granted 3/24/64

© American Map Co., Inc., N.Y., No. 4244

## KXAS-TV

Network Service: NBC.

Licensee: North Texas Broadcasting Corp., 3900 Barnett St., Fort Worth.

Studio: 3900 Barnett St., Fort Worth.

Mailing Address: Box 1780, Fort Worth (76101).

Telephone: 817-429-1550. TWX No.: 910-893-5070.

Ownership: Wholly-owned subsidiary of LIN Broadcasting. For officers & other interests, see WAND, Decatur, Ill.

Began Operation: Sept. 29, 1948. Sale to present owner by Carter Publications Inc. (Fort Worth Star-Telegram) approved by FCC May 13, 1974 (Television Digest, Vol. 13:2, 14:19).

### Personnel:

BLAKE BYRNE, president & general manager.  
FRANK O'NEIL, vice president & station manager.  
RUSS THORNTON, director, administration & development.  
SUE McDONNELL, national sales manager.  
ANGELO MUNOZ, business manager.  
BARBARA ANDERSON, director of advertising & promotion.  
TOM BEDFORD, engineering director.  
WILLIAM VANCE, news director.  
CHUCK BAKER, director of community affairs.  
BILL KELLEY, operations director.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	10 Sec.
Class AAA—6:30-10:30 p.m., daily.			
\$2500	\$1250	\$2400	\$1200

NETWORK BASE HOURLY RATE: \$2142.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA Love	2,700	2,600	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
	Anderson	12,900	12,400	96
	Bosque	5,900	5,700	97
	Collin	40,500	39,400	97
	Comanche	5,200	4,900	94
	Cooke	9,100	8,900	97
	Dallas	533,400	524,900	98
	Delta	1,800	1,700	95
	Denton	36,300	35,600	98
	Ellis	19,800	19,300	97
	Erath	7,500	7,300	98
	Fannin	9,500	9,100	96
	Freestone	4,800	4,600	95
	Grayson	33,100	32,200	97
	Hamilton	3,600	3,400	96
	Henderson	12,400	11,900	96
	Hill	9,100	8,800	97
	Hood	4,900	4,800	97
	Hopkins	8,700	8,400	96
	Hunt	18,700	18,100	97
	Jack	2,600	2,500	98
	Johnson	23,700	23,200	98
	Kaufman	12,800	12,300	96
	Lamar	14,800	13,800	93
	Navarro	12,400	11,900	96
	Palo Pinto	9,100	8,800	97
	Parker	12,200	11,900	98
	Rains	2,000	1,900	96
	Rockwall	4,000	3,900	97
	Smith	42,400	41,200	97
	Somervell	2,000	1,900	97
	Tarrant	281,400	276,800	98
	Van Zandt	11,300	10,800	96

50% & Over

(Continued on page 883-b)

Station Totals	1,438,600	1,404,600	97
Net Weekly Circulation (1979-80)			1,169,900
Average Daily Circulation (1979-80)			725,300

# Texas—Dallas-Fort Worth

## KXTX-TV

Ch. 39

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 3090-kw max. & 1410-kw horizontal visual, 310-kw max. & 141-kw horizontal aural, using .8° electrical beam tilt. Antenna: 1690-ft. above av. terrain, 1535-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 07"  
Longitude 96° 58' 06"

Transmitter: 1200 W. Beltline Rd.

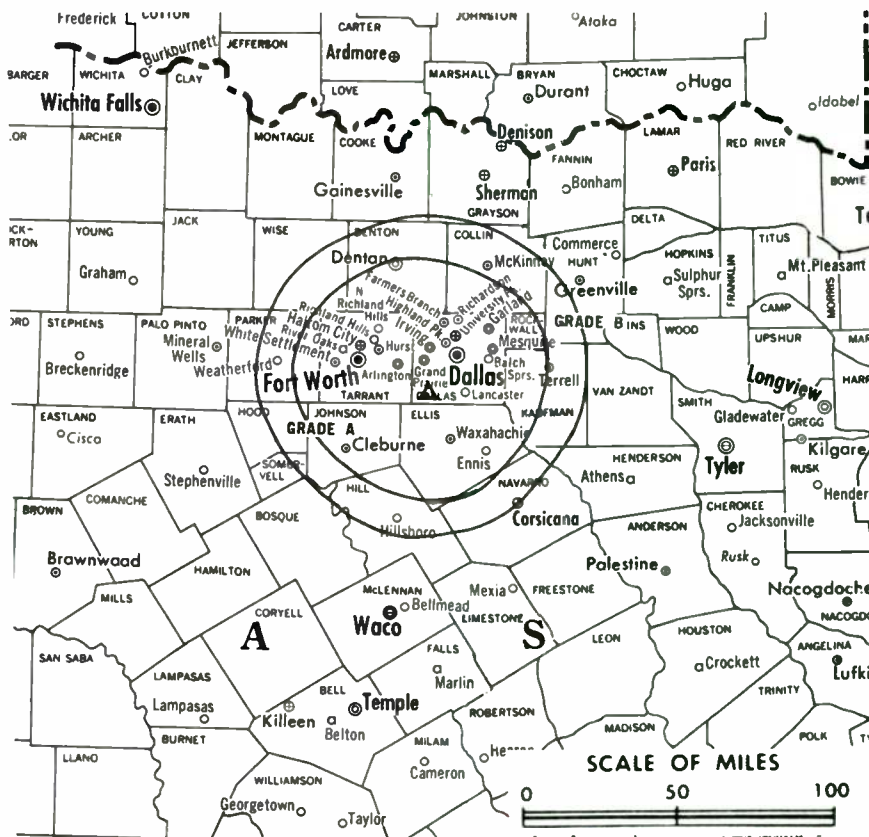
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Satellite Earth Station: Scientific-Atlanta, 10-m.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KXTX-TV Ref: FCC File No. BNPCT-6626 Granted 11/21/67

©American Map Co., Inc., N.Y., No. 14244

## KXTX-TV

Network Service: None, independent.

Licensee: CBN Continental Broadcasting Network Inc., Box 19307, Dallas, Tex. (75219).

Studio: 3900 Harry Hines Blvd., Dallas (75219).

Telephone: 214-521-3900.

Ownership: Christian Bcstg. Network Inc. For other interests, see WYAH-TV, Portsmouth, Va.

Began Operation: Feb. 5, 1968 as KDTV. Donation to present owner by Doubleday Bcstg. Co. approved by FCC Nov. 9, 1973. Following transfer Christian Bcstg. switched to Ch. 39 from Ch. 33 which went dark.

Represented (sales) by CBN Spot Sales.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Personnel:

M. G. ROBERTSON, president.  
ROGER BAERWOLF, vice president & general manager.  
DARLENE PARDUE, operations manager.  
DICK BOVE, general sales manager.  
HAROLD NASH, chief engineer.  
EARL GOODRICK, production manager.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AAA—6-11 p.m., Mon.-Sat.	\$1100	\$700	\$450	\$255	Graded rates apply*

\*Highest rate: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ARKANSAS</b>			
	Sebastian	34,200	33,400	98
<b>Between 25-49%</b>	<b>OKLAHOMA</b>			
	Comanche	36,800	36,100	98
	Garfield	25,500	25,000	98
	Murray	4,200	4,100	98

Net Weekly Circulation	State County	Total Households	TV Households	%
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### TEXAS

Bell	55,500	54,400	98	
Childress	3,000	2,900	97	
Collin	40,500	39,400	97	
Collingsworth	2,100	2,000	93	
Coryell	11,600	11,300	98	
Dallas	533,400	524,900	98	
Denton	36,300	35,600	98	
Ellis	19,800	19,300	97	
Fannin	9,500	9,100	96	
Grayson	33,100	32,200	97	
Hall	2,100	2,000	94	
<b>Between 25-49%</b>	Howard	12,200	12,000	99
	Hunt	18,700	18,100	97
	Jack	2,600	2,500	98
	Johnson	23,700	23,200	98
	Midland	26,600	26,200	98
	Nacogdoches	14,700	13,900	95
	Nolan	6,100	6,000	98
	Ochiltree	3,100	3,000	98
	Palo Pinto	9,100	8,800	97
	Rockwall	4,000	3,900	97
	Scurry	6,800	6,600	98
	Shackelford	1,300	1,300	96
	Tarrant	281,400	276,800	98
	Taylor	38,100	37,400	98

### ARKANSAS

Arkansas	7,900	7,700	97	
Clark	7,900	7,600	96	
Columbia	9,000	8,600	95	
<b>Between 5-24%</b>	Garland	27,300	26,300	96
	Jefferson N	27,700	26,700	97
	Miller	11,900	11,500	97
	Ouachita	10,400	9,900	95
	Pulaski	120,600	118,000	98

(Continued on page 867-b)

<b>Station Totals</b>	<b>2,641,000</b>	<b>2,579,500</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>644,800</b>
<b>Average Daily Circulation (1979-80)</b>			<b>231,600</b>

# Texas—Dallas-Fort Worth

## WFAA-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 1680-ft. above av. terrain, 1521-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 17"  
Longitude 96° 58' 34"

Transmitter: 1-mi. W of Cedar Hill, Tex.

TV tape: Recording facilities.

AM Affiliate: WFAA, 5-kw, 570 kHz (CBS).

FM Affiliate: KZEW, 100-kw, 97.9 MHz (No. 250), 1680-ft.

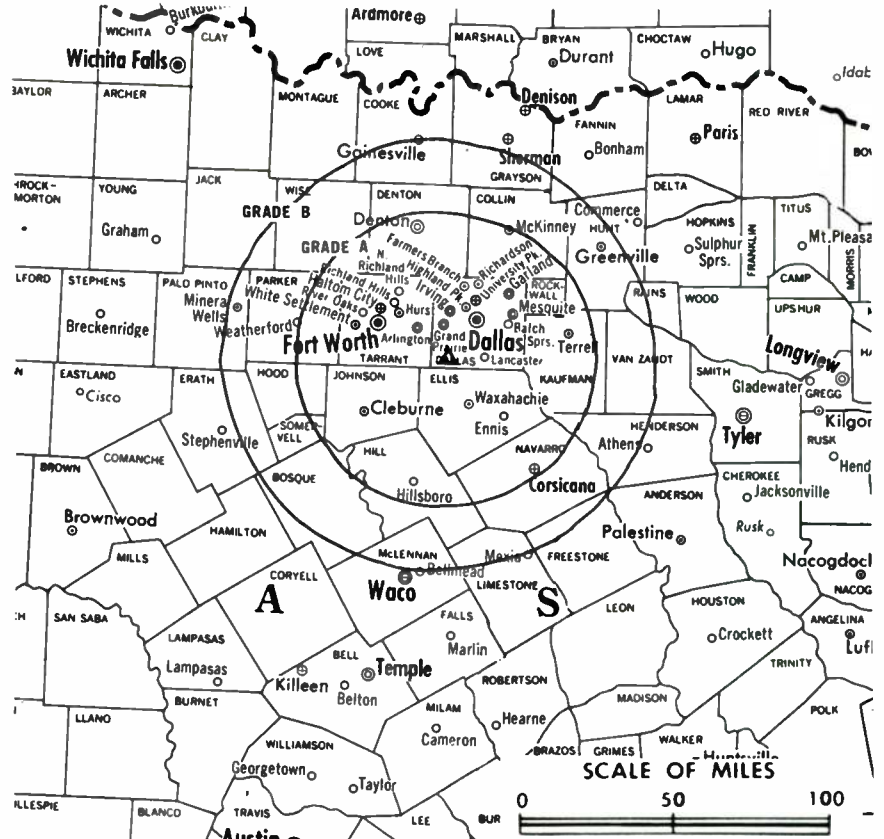
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, Dow Jones.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Satellite Earth Station: In operation.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WFAA-TV Ref: FCC File No. BMPCT—2019 Granted 11/18/84

©American Map Co., Inc., N.Y., No. 14244

## WFAA-TV

Network Service: ABC.

Licensee: Belo Broadcasting Corp., Communications Center, Dallas, Tex. (75202).

Studio: Communications Center.

Telephone: 214-748-9631. TWX No.: 214-899-8413.

Ownership: Same as Dallas Morning News. Joseph M. Dealey, pres.; James M. Moroney Jr. & Myron F. Shapiro, voting trustees. Belo Bcstg. Corp. also owns KFDM-TV, Beaumont, Tex.; WTVC, Chattanooga, Tenn.

Began Operation: Sept. 17, 1949 as KBTW. Sold to present licensee February 1950 (Television Digest, Vol. 6:4, 11).

Represented (sales) by Petry Television Inc.

Represented (legal) by Dempsey & Koplovitz.

Personnel:

WARD HUEY, president & chief executive officer.  
DAVID T. LANE, vice president & general manager.  
PHILLIP KELLER, station manager.  
CHRISTOPHER WESTERKAMP, general sales manager.  
BOB TURNER, operations manager.  
CHARLES MARTIN, chief engineer.  
LEE MINARD, executive producer.

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$2150.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OKLAHOMA</b>				
	Choctaw	6,300	5,800	93
	Love	2,700	2,600	96
<b>50% &amp; Over</b>				
<b>TEXAS</b>				
	Anderson	12,900	12,400	96
	Bosque	5,900	5,700	97
	Brown	12,500	11,900	95
	Collin	40,500	39,400	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS—(Continued)</b>				
	Comanche	5,200	4,900	94
	Cooke	9,100	8,900	97
	Crockett	1,600	1,500	95
	Dallas	533,400	524,900	98
	Delta	1,800	1,700	95
	Denton	36,300	35,600	98
	Eastland	7,900	7,600	96
	Ellis	19,800	19,300	97
	Erath	7,500	7,300	98
	Fannin	9,500	9,100	96
	Freestone	4,800	4,600	95
	Grayson	33,100	32,200	97
	Hamilton	3,600	3,400	96
	Henderson	12,400	11,900	96
	Hill	9,100	8,800	97
	Hood	4,900	4,800	97
	Hopkins	8,700	8,400	96
	Howard	12,200	12,000	99
	Hunt	18,700	18,100	97
	Jack	2,600	2,500	98
	Johnson	23,700	23,200	98
	Kaufman	12,800	12,300	96
	Kimble	1,800	1,600	92
	Lamar	14,800	13,800	93
	Limestone	6,600	6,300	95
	Mc Lennan	60,000	58,700	98
	Menard	1,100	1,000	89
	Mitchell	3,000	2,900	97
	Navarro	12,400	11,900	96
	Palo Pinto	9,100	8,800	97
	Parker	12,200	11,900	98
	Rains	2,000	1,900	96
	Rockwall	4,000	3,900	97
	Schleicher	900	900	96

(Continued on next page)

Station Totals	1,716,000	1,676,000	97
Net Weekly Circulation (1979-80)	1,260,500		
Average Daily Circulation (1979-80)	823,800		



**KXTX-TV, Dallas**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>KANSAS</b>			
	Crawford	15,200	14,800	97
	<b>LOUISIANA</b>			
	Bossier	23,700	23,100	98
	Caddo	85,600	83,500	98
	<b>MISSOURI</b>			
	Jasper	33,000	32,100	97
	<b>OKLAHOMA</b>			
	Bryan	11,300	10,800	95
	Canadian	18,400	18,100	98
	Carter	17,200	16,700	97
	Cleveland	37,800	36,900	98
	Garvin	10,700	10,500	98
	Greer	3,700	3,500	95
	Harmon	1,900	1,800	96
	Jackson	12,600	12,300	98
	Johnston	3,900	3,700	95
	Kiowa	5,000	4,900	97
	Love	2,700	2,600	96
	Marshall	4,000	3,900	97
	Muskogee	25,800	25,100	97
	Okmulgee	14,400	14,100	98
	Ottawa	12,800	12,500	98
	Payne	23,100	22,500	97
	Pittsburg	13,500	13,000	97
	Sequoyah	10,300	9,800	95
	Stephens	16,200	15,900	98
	Tillman	4,600	4,500	97
	Tulsa	166,200	163,600	98
	<b>TEXAS</b>			
	Anderson	12,900	12,400	96
	Baylor	2,000	2,000	98
	Bowie	28,000	27,300	97
	Brown	12,500	11,900	95
	Camp	3,100	2,900	95
	Cherokee	12,100	11,500	95
	Cooke	9,100	8,900	97
Between 5-24%	Delta	1,800	1,700	95
	Dickens	1,400	1,400	97
	Eastland	7,900	7,600	96
	Ector	38,700	38,000	98
	Erath	7,500	7,300	98
	Falls	6,200	5,900	96
	Franklin	2,700	2,600	95
	Freestone	4,800	4,600	95
	Gray	10,000	9,800	98
	Gregg	32,300	31,400	97
	Hale	12,000	11,700	98
	Harrison	15,900	15,300	96
	Henderson	12,400	11,900	96
	Hill	9,100	8,800	97
	Hopkins	8,700	8,400	96
	Hutchinson	10,400	10,300	99
	Jones	7,200	7,000	98
	Kaufman	12,800	12,300	96
	Lamar	14,800	13,800	93
	Leon	3,800	3,500	93
	Limestone	6,600	6,300	95
	Mc Lennan	60,000	58,700	98
	Montague	6,700	6,500	97
	Navarro	12,400	11,900	96
	Panola	7,200	6,900	96
	Parker	12,200	11,900	98
	Rains	2,000	1,900	96
	Runnels	4,800	4,700	97
	Rusk	14,900	14,400	97
	Smith	42,400	41,200	97
	Somervell	2,000	1,900	97
	Stephens	3,900	3,800	96
	Titus	7,400	7,100	96
	Tom Green	29,500	28,800	98
	Van Zandt	11,300	10,800	96
	Wise	8,200	8,000	98
	Wood	9,300	9,000	97
	Young	7,800	7,600	98

**Texas**

**WFAA-TV, Dallas**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>TEXAS—(Continued)</b>			
	Shackelford	1,300	1,300	96
	Somervell	2,000	1,900	97
	Stephens	3,900	3,800	96
50% & Over	Sutton	1,600	1,500	92
	Tarrant	281,400	276,800	98
	Van Zandt	11,300	10,800	96
	Wise	8,200	8,000	98
	<b>OKLAHOMA</b>			
	Bryan	11,300	10,800	95
	Carter	17,200	16,700	97
	Marshall	4,000	3,900	97
	<b>TEXAS</b>			
	Bell	55,500	54,400	98
	Coleman	4,500	4,400	97
	Concho	1,000	1,000	97
	Coryell	11,600	11,300	98
	Franklin	2,700	2,600	95
	Lampasas	4,400	4,300	97
Between 25-49%	Leon	3,800	3,500	93
	Mc Culloch	3,300	3,100	93
	Mills	1,800	1,700	95
	Montague	6,700	6,500	97
	Nolan	6,100	6,000	98
	San Saba	2,300	2,200	96
	Scurry	6,800	6,600	98
	Smith	42,400	41,200	97
	Taylor	38,100	37,400	98
	Titus	7,400	7,100	96
	Wood	9,300	9,000	97
	Young	7,800	7,600	98
	<b>OKLAHOMA</b>			
	Johnston	3,900	3,700	95
	<b>TEXAS</b>			
	Baylor	2,000	2,000	98
	Callahan	4,100	4,000	98
	Camp	3,100	2,900	95
	Cherokee	12,100	11,500	95
Between 5-24%	Falls	6,200	5,900	96
	Fisher	2,600	2,500	97
	Hale	12,000	11,700	98
	Houston	6,400	6,000	94
	Lubbock	72,900	71,600	98
	Red River	5,300	5,000	93
	Runnels	4,800	4,700	97
	Tom Green	29,500	28,800	98
	Wilbarger	6,000	5,900	99

**ON TOP**

... a position in the industry maintained by those who read **Television Digest** regularly.

# Texas—El Paso

## KCIK

Ch. 14

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 402-kw max. & 214-kw horizontal visual, 21.4-kw horizontal aural. Antenna: 1980-ft. above av. terrain, 366-ft. above ground, 6114-ft. above sea level.

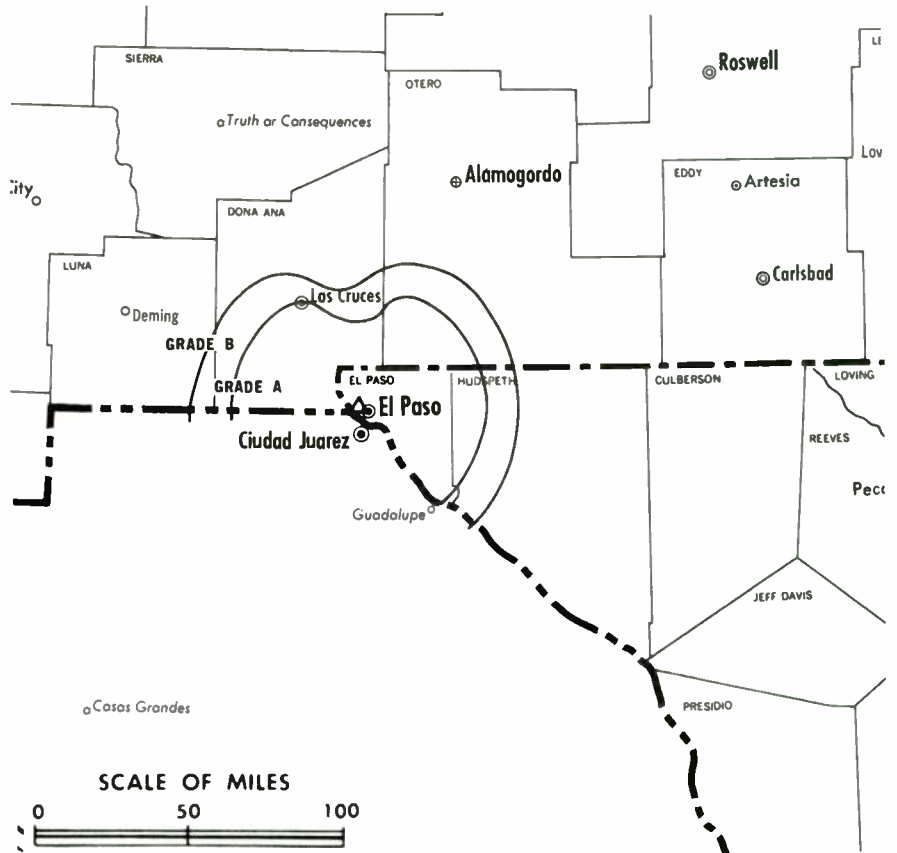
Latitude 31° 48' 55"  
Longitude 106° 29' 20"

Transmitter: Approx. 3.9-mi. NNW of County Courthouse, El Paso.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Satellite Earth Station: Compucon, 4.5-m.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KCIK Ref: FCC File No. BMPCT—790628KE Granted 8/29/79

© American Map Co., Inc., N.Y., No. 14244

## KCIK

Network Service: None, independent.

Licensee: Missionary Radio Evangelism Inc., 3100 N. Stanton St., El Paso, Tex. (79902).

Studio: 3100 N. Stanton St.

Telephone: 915-533-2911.

Ownership: Non-profit religious/educational corp. E. Alex Blomerth Jr., pres.; Pete Warren Jr., v.p.

Began Operation: Aug. 1, 1979.

Represented (sales) by Spot Time Ltd.

Represented (legal) by Gammon & Grange.

Represented (engineering) by Michael D. Gaglio.

Personnel:

AVERY CHENOWETH, general manager.  
JACQUIE SEROY, program director.  
PETE WARREN, chief engineer.  
GENE ROBERTS, sales manager.  
ALFREDO ACOSTA, production manager.  
CHRIS ENSS, traffic manager.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	
Class A—5:30-11:30 p.m., daily.	\$275	\$165	\$110	\$55	\$75*	\$35*

\*Prime Time—6-12 p.m., Mon.-Sat.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEW MEXICO</b>				
<b>Between 5-24%</b>	Dona Ana	26,600	25,400	95
	Otero	13,300	12,900	97
<b>TEXAS</b>				
	El Paso	135,100	132,600	98
	Hudspeth	1,000	900	92
<b>Station Totals</b>		<b>176,000</b>	<b>171,800</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>38,800</b>
<b>Average Daily Circulation (1979-80)</b>				<b>13,700</b>

# Texas—El Paso

## KDBC-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 61.7-kw visual, 6.76-kw aural. Antenna: 1261-ft. above av. terrain, 285-ft. above ground, 5285-ft. above sea level.

Latitude 31° 47' 34"  
Longitude 106° 28' 47"

Transmitter: Atop Mount Franklin.

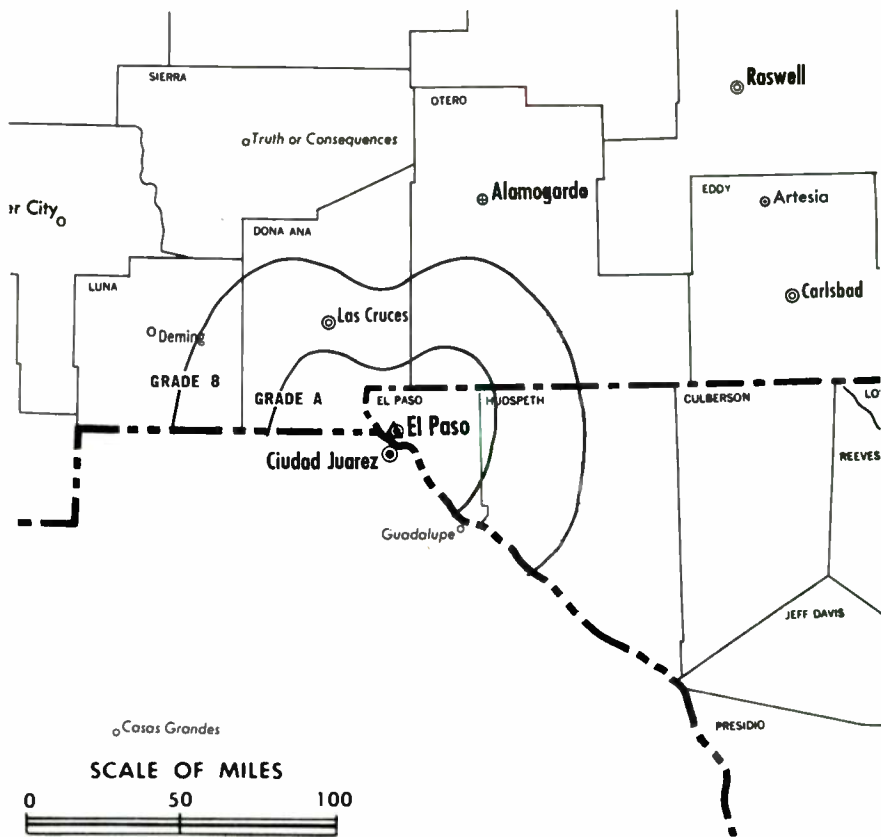
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Represented (sales) by Seltel Inc.



KDBC-TV Ref: FCC File No. BPCT—673 Granted 7/30/52

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Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## KDBC-TV

Network Service: CBS.

Licensee: Portal Communications Inc., Box 1799, El Paso, Tex. (79999).

Studio: 2201 Wyoming Ave. (79903).

Telephone: 915-532-6551. TWX No.: 910-964-1323.

Ownership: Evening Post Publishing Co., 100%. Portal Communications officers: Edward M. Sleighel, pres.; Peter Manigault, v.p.; Frank B. Gilbreth, secy.; Hall T. McGee Jr., treas. Evening Post Publishing Co. publishes Charleston News & Courier and Charleston Evening Post; Beaufort Gazette and Aiken Standard, all S.C.; also owns KOAA-TV, Pueblo-Colorado Springs, Colo.; WBOC-AM-FM, Salisbury, Md. & cable system in Aiken.

Began Operation: Dec. 14, 1952. Sale to present owner by Doubleday Bcstg. Co. approved by FCC Aug. 30, 1974. Previous sale of Trigg-Vaughn station group to Doubleday approved Feb. 1, 1967 (Television Digest, Vol. 6:44, 7:6). Sale of KROD-TV & AM to Trigg-Vaughn interests by Dorrance Roderick and family, publisher of El Paso Times, approved Oct. 29, 1959 by FCC (Vol. 15:36, 44).

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

EDWARD M. SLEIGHEL, president & general manager.  
CHARLES MALY, program manager.  
SAM KOBREN, station manager.  
HELEN BARRY, national sales manager.  
FRANK JORDAN, director of engineering.  
ERNEST HARTT, chief engineer.

Highest One Hour Rate: \$800.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$462.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>NEW MEXICO</b>			
	Dona Ana	26,600	25,400	95
	Grant	8,500	7,900	93
	Luna	5,200	4,900	95
	Otero	13,300	12,900	97
Between 25-49%	<b>TEXAS</b>			
	Culberson	900	900	94
	El Paso	135,100	132,600	98
	Hudspeth	1,000	900	92
Between 5-24%	<b>NEW MEXICO</b>			
	Hidalgo	2,200	2,000	92
	Lincoln	4,200	4,000	94
	<b>TEXAS</b>			
	Jeff Davis	500	500	91
<b>Station Totals</b>		<b>197,500</b>	<b>192,000</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>165,900</b>
<b>Average Daily Circulation (1979-80)</b>				<b>105,100</b>



# Texas—El Paso

## KTSM-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1910-ft. above av. terrain, 370-ft. above ground, 5993-ft. above sea level.

Latitude 31° 48' 18.5"  
Longitude 106° 28' 57.0"

Transmitter: Ranger Peak, Franklin Mts., 1-mi. NW of El Paso.

TV tape: Recording facilities.

AM Affiliate: KTSM, 5-kw, (.5-kw night), 1380 kHz (NBC).

FM Affiliate: KTSM-FM, 100-kw, 99.9 MHz (No. 260), 1820-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (sales) by Avery-Knodel Inc.

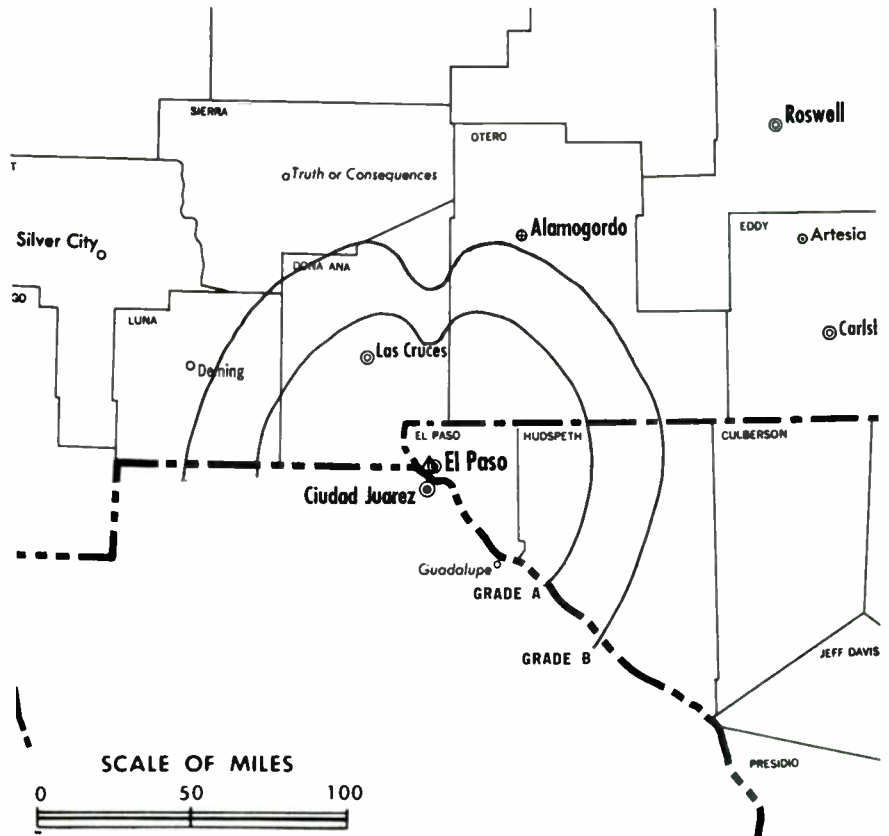
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KTSM-TV Ref: FCC File No. BPCT-4538 Granted 9/8/72

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## KTSM-TV

Network Service: NBC.

Licensee: Tri-State Broadcasting Co. Inc., 801 N. Oregon St.

Studio: 801 N. Oregon St. (79902).

Telephone: 915-532-5423. TWX No.: 910-964-1329.

Ownership: Karl O. Wyler, pres., 55%; Karl O. Wyler Jr., 30%; F. L. Koons, 10%; W. C. Bailey, 5%.

Began Operation: Jan. 4, 1953.

Represented (legal) by Wilner & Scheiner.

Personnel:

KARL O. WYLER, president & general manager.  
JACK RYE, executive vice president & program director.  
W. T. MCGILL, vice president & chief engineer.  
JOHN PHELAN, vice president & sales manager.  
JUNE ADKINS, secretary-treasurer.  
JAY PILANT, production manager.  
TED BENDER, director of public affairs.  
JEFF GATES, news director.

DIGEST OF RATE CARD NO. 33—(Dec. 29, 1980)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
\$1000	\$650	\$500	\$350	\$350	\$210

Class AA—6:30-10 p.m. daily.

Class AA—6:30-10 p.m. daily.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW MEXICO</b>			
	Dona Ana	26,600	25,400	95
	Grant	8,500	7,900	93
	Luna	5,200	4,900	95
	Otero	13,300	12,900	97
	Sierra	4,300	3,900	92
<b>Between 25-49%</b>	<b>TEXAS</b>			
	Culberson	900	900	94
	El Paso	135,100	132,600	98
	Hudspeth	1,000	900	92
<b>Between 5-24%</b>	<b>NEW MEXICO</b>			
	Hidalgo	2,200	2,000	92
	<b>TEXAS</b>			
Brewster	2,500	2,300	93	
Jeff Davis	500	500	91	
<b>Station Totals</b>	<b>NEW MEXICO</b>			
	Lincoln	4,200	4,000	94
<b>Station Totals</b>		<b>205,800</b>	<b>199,600</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>167,700</b>
<b>Average Daily Circulation (1979-80)</b>				<b>101,200</b>

# Texas—El Paso

## KVIA-TV

Ch. 7

[Operates satellite KAVE-TV Carlsbad, N.M.]

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 222-kw visual, 22.2-kw aural. Antenna: 820-ft. above av. terrain, 296-ft. above ground, 4916-ft. above sea level.

Latitude 31° 47' 17"  
Longitude 106° 28' 46"

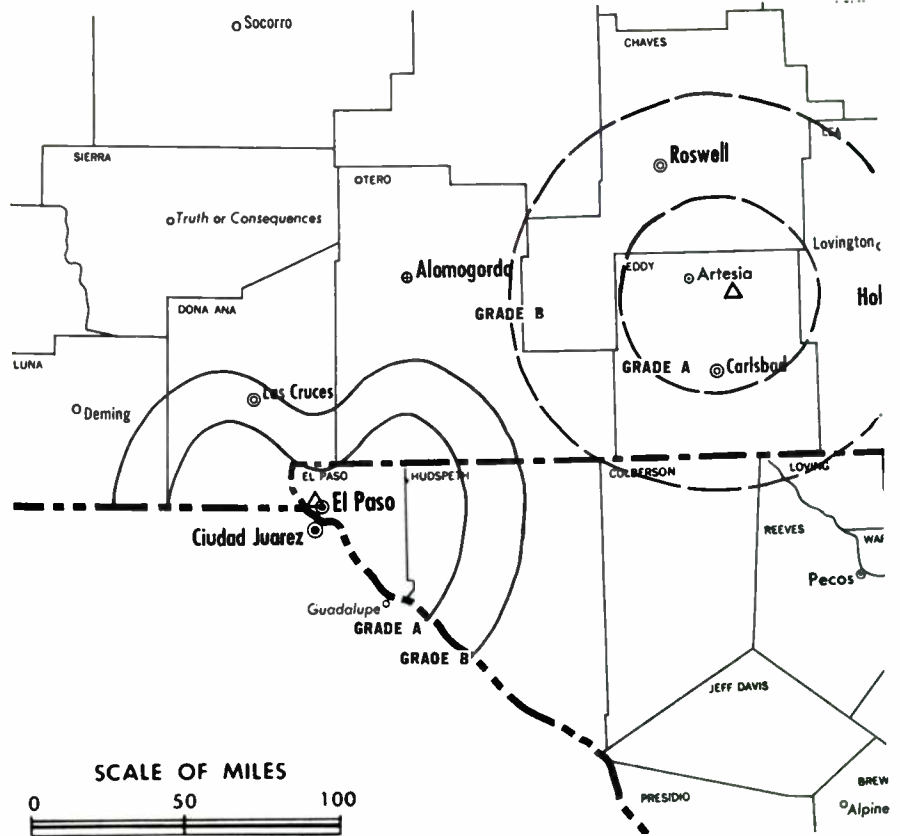
Transmitter: S slope of Comanche Peak, 0.4-mi. N of Scenic Dr. near El Paso.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Represented (sales) by Katz Television.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KVIA-TV Ref: FCC File No. BPCT-5091 Granted 12/22/77

©American Map Co., Inc. N.Y., No. 14244

## KVIA-TV

Network Service: ABC.

Licensee: Marsh Media of El Paso, Box 12277 (79912).

Studio: 4140 Rio Bravo St. (79912).

Telephone: 915-532-1431.

Ownership: Stanley Marsh III Special Trust, 30%; Stanley Marsh III, 20%; Michael C. Marsh, 20%; Tom F. Marsh, 10%; Tom F. Marsh Special Trust, 10%; Michael C. Marsh Family Trust, 4.5%; Estelle Marsh Watlington, 1%. Same principals own KAVE-TV, Carlsbad, N.M.; KVII-TV, Amarillo, Tex.; KVIJ-TV, Sayre, Okla.

Began Operation: Sept. 1, 1956. Sale to present owner by John B. Walton Jr. approved by FCC Feb. 24, 1976. Sale to Walton by Joseph Harris & Norman Alexander approved Jan. 19, 1966 by FCC (Television Digest, Vol. 6:4). Sale to Harris & Alexander by McLendon Investment Corp. approved March 20, 1957 (Vol. 13:12).

Represented (legal) by Kirkland & Ellis.

Personnel:

WAYNE M. ROY, general manager.  
DON GUILL, director of broadcasting.  
GEORGE TAYLOR, chief engineer.  
FRED WITT, general sales manager.  
NICK FEDERSPIEL, chief engineer.

### DIGEST OF RATE CARD

Hour 30 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-9:30 p.m., daily.

\$400 \$240

Graded rates apply\*

\*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW MEXICO</b>			
	Dona Ana	26,600	25,400	95
	Eddy	16,900	16,400	97
	Otero	13,300	12,900	97
<b>Between 25-49%</b>	<b>TEXAS</b>			
	Culberson	900	900	94
	El Paso	135,100	132,600	98
	Hudspeth	1,000	900	92
<b>Between 5-24%</b>	<b>NEW MEXICO</b>			
	Chaves	18,300	17,800	97
	Lea North	16,500	15,900	97
	Lea South	2,600	2,600	97
	Luna	5,200	4,900	95
<b>Station Totals</b>	<b>NEW MEXICO</b>			
	Grant	8,500	7,900	93
	Hidalgo	2,200	2,000	92
	Lincoln	4,200	4,000	94
<b>Station Totals</b>	<b>TEXAS</b>			
	Jeff Davis	500	500	91
	Terrell	500	500	92
<b>Station Totals</b>		<b>252,300</b>	<b>245,200</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>184,100</b>
<b>Average Daily Circulation (1979-80)</b>				<b>117,200</b>

Arbitron Data: Figures include coverage of satellite KAVE-TV, Carlsbad, N.M.

# Texas—El Paso (Juarez, Mexico)

## XEJ-TV

Ch. 5

[Spanish-language outlet]

Technical Facilities: Channel No. 5  
(76-82 MHz). Authorized power:  
63-kw visual, 10-kw aural. Note:  
Additional data unavailable.  
Transmitter: Penon Mountain.  
Studio: Edificio XEJ, Apartado 111,  
Juarez, Mexico.

## XEPM-TV

Ch. 2

[Spanish-language outlet]

Technical Facilities: Channel No. 2  
(54-60 MHz). Authorized power:  
6.3-kw visual, 3.15-kw aural. An-  
tenna: 1150-ft. above av. terrain.  
Note: Additional data unavailable.  
Business Office: Box 9554, El Paso  
(79985).  
Telephone: Juarez 2-2222.

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## XEJ-TV

Network Service: None, independent Spanish-language outlet.  
Licensee: Television de la Frontera, S.A., Box 9555, El Paso, Tex.  
(79985).  
Telephones: 2-0248, 2-5786.  
Ownership: Pedro Meneses Hoyos, owner.  
Began Operation: May 17, 1954.  
Represented (sales) by Spanish International Network.  
Personnel:  
PEDRO MENESES HOYOS, general manager.  
STEVE GUERRERO, chief engineer.  
Highest 30 Sec. Rate (Dec. 1, 1977): \$100.

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## XEPM-TV

Network Service: None, independent Spanish-language outlet.  
Licensee: XEPM-TV Television Inc., Apdo. No. 271, Juarez.  
Ownership: Pedro Meneses Jr., also owner of XEJ, XEPZ & XEJ-  
TV also Juarez-El Paso.  
Began Operation: Jan. 16, 1961.  
Represented (sales) by Spanish International Network.  
Personnel:  
M. D. HEREDIA, general manager.  
SERGIO D. MOLINAR JR., sales manager.  
**DIGEST OF RATE CARD**  

Hour	30 Min.	15 Min.	Min.	40 Sec.	20 Sec.	10 Sec.
Class A—2-8 p.m., daily.						
\$100.00	\$65.00	\$36.00	\$20.00	\$17.00	\$15.00	\$13.00



# Texas—Harlingen

**KGBT-TV**

Ch. 4



Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 18.6-kw aural. Antenna: 990-ft. above av. terrain, 991-ft. above ground, 1046-ft. above sea level.

Latitude 26° 08' 56"  
Longitude 97° 49' 19"

Transmitter: 1/8-mi. S of La Feria, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

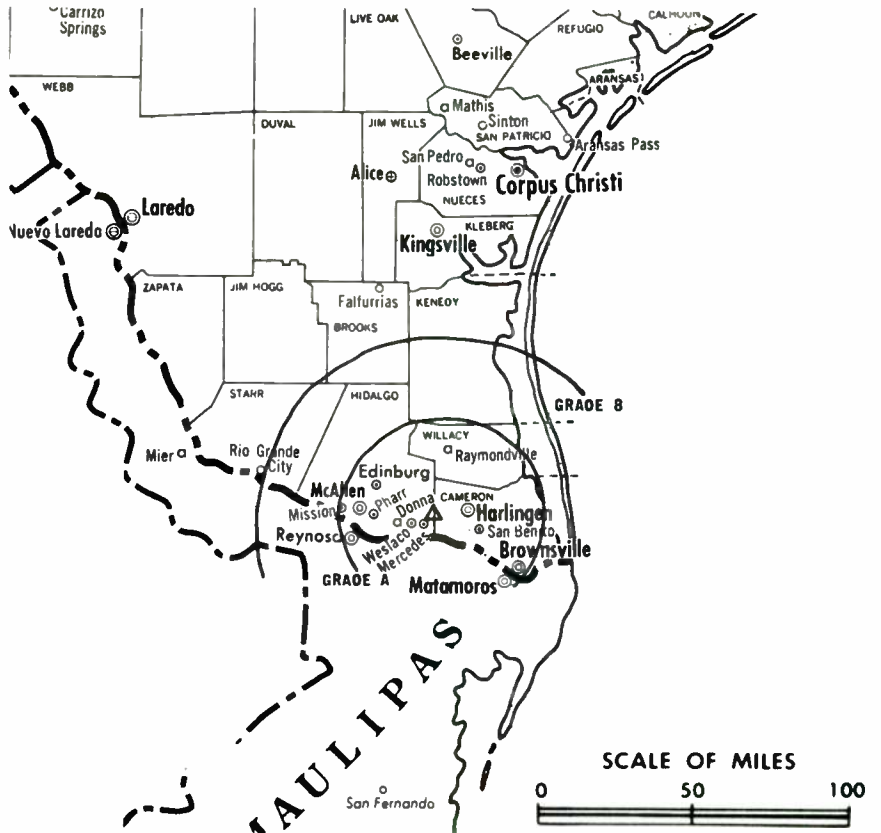
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KGBT-TV Ref: FCC File No. BPCT-2280 Granted 3/15/57

©American Map Co., Inc., N.Y., No. 14244

## KGBT-TV

Network Service: CBS.

Licensee: Harbenito Bcstg. Co. Inc., Box 711 (78550).

Studio: 1519 W. Harrison St. (78550).

Telephone: 512-423-3910. TWX No.: 910-870-1504.

AM Affiliate: KGBT, 50-kw (10-kw night), 1530 kHz.

FM Affiliate: KELT, 3.1-kw, 94.5 MHz (No. 233), 700-ft.

Ownership: Tichenor Family, 52.1%; Looney Family, 20.3%; Rogers Kelley, 20.3%. The Tichenors own 56.3%, Looneys 21.9% & Kelley 21.8% of KGBT & KELT(FM), Harlingen; KCOR & KQXT(FM), San Antonio; Tichenors have 34.5%, Looney & Kelley, 18.33% each of KUNO, Corpus Christi.

Began Operation: Oct. 4, 1953.

Represented (sales) by Katz Television.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Cohen & Dippell.

Personnel:

McHENRY TICHENOR, chairman.

McHENRY T. TICHENOR, president.

MAL KASANOFF, executive vice president.

DAVID LYKES, vice president & group manager.

GARY BOWERS, program director.

DALE BOREN, chief engineer.

DAVID MERRILL, news director.

CHARLIE LOZANO, production manager.

DAVID LYKES, national sales manager.

Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$825.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>TEXAS</b>			
	Cameron	55,700	54,000	97
	Hidalgo	67,300	64,900	96
	Starr	5,100	4,800	93
	Willacy	4,700	4,500	97
<b>Between 5-24%</b>	<b>TEXAS</b>			
	Brooks	2,400	2,300	96
	Zapata	2,000	1,800	90
<b>Station Totals</b>		<b>137,200</b>	<b>132,300</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>123,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>92,600</b>	

# Texas—Houston

## KHOU-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 1441-ft. above av. terrain, 1473-ft. above ground, 1549-ft. above sea level.

Latitude 29° 33' 25"  
Longitude 95° 30' 04"

Transmitter: 3101 Senior Rd., 3-mi. E of De Walt, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: CBS.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Associates.

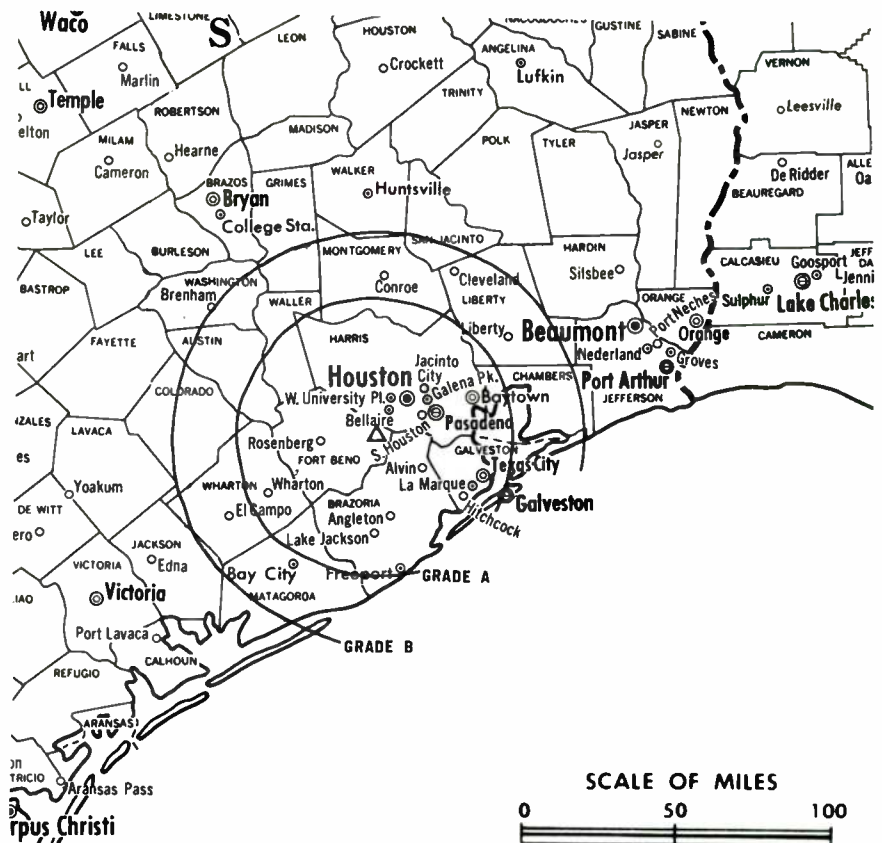
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KHOU-TV Ref: FCC File No. BPCT—3212 Granted 9/9/63

©American Map Co., Inc., N.Y., No. 14244

## KHOU-TV

Network Service: CBS.

Licensee: Gulf Television Corp., P.O. Box 11, Houston (77001).

Studio: 1945 Allen Parkway, Houston (77019).

Telephone: 713-526-1111. TWX No. 910-881-1705.

Ownership: Corinthian Broadcasting Corp., 86%; nine other stockholders, none of whom own more than 4%. For other interests see KOTV, Tulsa, Okla.

Began Operation: March 22, 1953. Transfer to control to present owners by Paul E. Taft, et al., approved July 11, 1956 by FCC (Television Digest, Vol. 12:19, 28).

Personnel:

THOMAS F. KENNEY, vice president & general manager.

FRANK B. GREGG, general sales manager.

RICHARD RAMIREZ, national sales manager.

TED KOHL, program manager.

TOM SPAULDING, promotion manager.

JERRY LEVIN, news director.

CHARLES BOYER, production manager.

ROD ROBINSON, chief engineer.

JESS SALAFRANCA, business manager.

Highest 30 Sec. Rate: \$8000.

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
	Austin	6,400	6,000	94
	Brazoria	47,500	46,600	98
<b>50% &amp; Over</b>	Brazos	27,900	27,000	97
	Calhoun	5,700	5,500	96
	Chambers	5,400	5,300	98
	Colorado	6,400	6,100	95

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS—(Continued)</b>				
	Fort Bend	28,000	27,100	97
	Galveston	73,000	71,300	98
	Grimes	4,500	4,200	94
	Harris	832,500	816,400	98
	Jackson	4,800	4,600	95
	Liberty	15,600	15,000	96
<b>50% &amp; Over</b>	Matagorda	11,300	10,900	96
	Montgomery	35,900	34,500	96
	Polk	6,900	6,500	94
	San Jacinto	3,000	2,700	92
	Walker	9,500	8,900	94
	Waller	4,700	4,500	95
	Washington	7,300	6,800	93
	Wharton	12,400	11,900	96
<b>TEXAS</b>				
	Angelina	19,700	19,100	97
	Burleson	4,200	3,900	93
<b>Between 25-49%</b>	Houston	6,400	6,000	94
	Madison	3,100	2,900	94
	Trinity	3,000	2,800	93
	Victoria	20,400	19,600	96
<b>TEXAS</b>				
	Fayette	7,400	6,700	90
	Goliad	1,800	1,700	94
<b>Between 5-24%</b>	Jefferson	60,600	59,700	98
	Lavaca	7,100	6,500	92
	Orange	30,000	29,400	98
	Tyler	5,500	5,200	95
<b>Station Totals</b>		<b>1,317,900</b>	<b>1,285,300</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>1,065,500</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>653,200</b>	

# Texas—Houston

**KHTV**

Ch. 39

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 5000-kw max. & 1050-kw horizontal visual, 500-kw max. & 105-kw horizontal aural. Antenna: 1450-ft. above av. terrain, 1473-ft. above ground, 1549-ft. above sea level.

Latitude 29° 45' 32"  
Longitude 95° 20' 21"

Transmitter: 3101 Senior Rd., 3-mi. E of De Walt, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Studio: 7700 Westpark Dr. (77042).

Represented (sales) by TeleRep Inc.

Represented (engineering) by Steel, Andrus & Associates.

Satellite Earth Station: Scientific-Atlanta, 7-m.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KHTV Ref: FCC File No. BPCT-4958 Granted 11/16/76

© American Map Co., Inc., N.Y., No. 14244

## KHTV

Network Service: None, independent.

Licensee: Gaylord Broadcasting Co., Box 1439, Houston (77001).

Telephone: 713-781-3930. TWX No.: 910-881-3664.

Ownership: See Group Ownership of Television Stations.

Began Operation: Oct. 10, 1953 as KNUZ-TV, but quit air June 25, 1954. Sale of 80% to WKY-TV by KNUZ Television Co. approved Oct. 13, 1965 by FCC (Television Digest, Vol. 5:21, 42). Transfer of remaining 20% approved June 17, 1966 (Vol. 6:26). Resumed operation Jan. 6, 1967. Granted subscription TV authorization May 21, 1980.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

GENE R. JACOBSEN, vice president & general manager.  
CLYDE FORMBY, operations manager.  
ROGER ASHLEY, general sales manager.  
CRAIG H. BLAND, national sales manager.  
CURTIS PRINCE, local sales manager.  
MIKE MALERNEE, production manager.  
NANCY PAUL, news director.  
JACK H. TUDOR, chief engineer.  
JIM SKAGGS, business manager.  
DON HOUGLAND, promotion manager.  
SYLVIA BENNETT, public service director.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.  
Class A—5-11 p.m., Mon.-Fri.; sign-on—11 p.m., Sat. & Sun.  
\$1000 \$500 \$400 \$250 Graded rates apply\*

\*Highest rate: \$2000.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>TEXAS</b>			
	Austin	6,400	6,000	94
	Brazoria	47,500	46,600	98
	Brazos	27,900	27,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS—(Continued)</b>				
50% & Over	Calhoun	5,700	5,500	96
	Colorado	6,400	6,100	95
	Fort Bend	28,000	27,100	97
	Galveston	73,000	71,300	98
	Harris	832,500	816,400	98
	Jackson	4,800	4,600	95
	Matagorda	11,300	10,900	96
	Montgomery	35,900	34,500	96
	Victoria	20,400	19,600	96
	Wharton	12,400	11,900	96
Between 25-49%	<b>TEXAS</b>			
	Angelina	19,700	19,100	97
	Chambers	5,400	5,300	98
	Grimes	4,500	4,200	94
	Houston	6,400	6,000	94
	Jefferson	60,600	59,700	98
	Liberty	15,600	15,000	96
	Madison	3,100	2,900	94
Between 5-24%	<b>LOUISIANA</b>			
	Acadia	17,200	16,600	97
	Calcasieu	54,000	52,900	98
	East Baton Rouge	116,900	114,600	98
	Jefferson Davis	10,000	9,700	97
	Lafayette	44,100	43,100	98

(Continued on page 883-b)

Station Totals	1,766,500	1,723,800	97
Net Weekly Circulation (1979-80)			746,100
Average Daily Circulation (1979-80)			306,300



# Texas—Houston

## KPRC-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1430-ft. above av. terrain, 1473-ft. above ground, 1549-ft. above sea level.

Latitude 29° 33' 25"  
Longitude 95° 30' 04"

Transmitter: 3101 Senior Rd., DeWalt, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

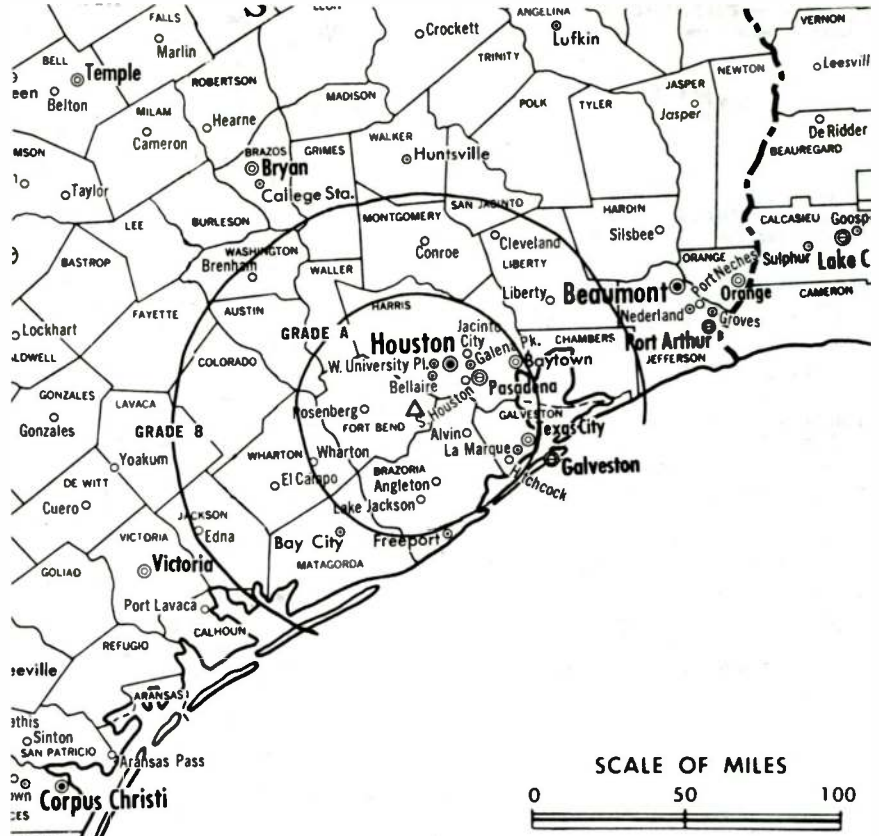
News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.

Represented (engineering) by Jules Cohen & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KPRC-TV Ref: FCC File No. .BMPCT—5984 Granted 6/30/64

©American Map Co., Inc., N.Y., No. 14244

## KPRC-TV

Network Service: NBC.

License: Channel Two TV Co., P.O. Box 2222, Houston, Tex. (77001).

Studio: 8181 Southwest Freeway, Houston, Tex. (77074).

Telephone: 713-771-4631. TWX No.: 910-881-2587.

Ownership: Channel Two Television Co., wholly-owned subsidiary of H and C Communications Inc. Stockholders: Oveta Culp Hobby, as trustee, 34.66%; William P. Hobby & Jessica Hobby Catto, 28.21% each; remaining 8.92% held in trusts for Mrs. Hobby's grandchildren. Same interests own the Houston Post & KPRC (AM); WTVF (TV), Nashville, Tenn. & are buying WTOK-TV, Meridian, Miss.

Began Operation: Jan. 1, 1949 as KLEE-TV. Sold to present licensee May 1950 (Television Digest, Vol. 6:13, 21).

Represented (sales) by Petry Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JACK HARRIS, president.  
HAROLD CRUMP, exec. vice president & general manager.  
JEFF LEE, vice president & station manager.  
KATIE ESTES, national sales manager.  
JON CAMPBELL, local sales manager.  
PAUL HUHNDORFF, vice president, operations.  
BILL GOODMAN, news director.  
TOM REIFF, v.p. & program manager.  
ROBERT STALLWORTH, film operation manager.  
DOROTHY STALLWORTH, traffic.

Highest 30 Sec. Rate (May 1981): \$5000.

NETWORK BASE HOURLY RATE: \$2570.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
	Austin	6,400	6,000	94
<b>50% &amp; Over</b>	Brazoria	47,500	46,600	98
	Calhoun	5,700	5,500	96
	Colorado	6,400	6,100	95

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS—(Continued)</b>				
	Fort Bend	28,000	27,100	97
	Galveston	73,000	71,300	98
	Grimes	4,500	4,200	94
	Harris	832,500	816,400	98
	Jackson	4,800	4,600	95
	Liberty	15,600	15,000	96
	Matagorda	11,300	10,900	96
<b>50% &amp; Over</b>	Montgomery	35,900	34,500	96
	Polk	6,900	6,500	94
	San Jacinto	3,000	2,700	92
	Trinity	3,000	2,800	93
	Walker	9,500	8,900	94
	Waller	4,700	4,500	95
	Washington	7,300	6,800	93
	Wharton	12,400	11,900	96
<b>TEXAS</b>				
	Angelina	19,700	19,100	97
	Brazos	27,900	27,000	97
<b>Between 25-49%</b>	Chambers	5,400	5,300	98
	Fayette	7,400	6,700	90
	Houston	6,400	6,000	94
	Madison	3,100	2,900	94
	Victoria	20,400	19,600	96
<b>TEXAS</b>				
	Burleson	4,200	3,900	93
	Goliad	1,800	1,700	94
<b>Between 5-24%</b>	Lavaca	7,100	6,500	92
	Leon	3,800	3,500	93
	Robertson	5,600	5,400	96
	Sabine	2,700	2,500	93
	Tyler	5,500	5,200	95
<b>Station Totals</b>		<b>1,239,400</b>	<b>1,207,600</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>1,046,100</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>662,700</b>	

# Texas—Houston

## KRIV-TV

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2663-kw max. & 1660-kw horizontal visual, 533-kw max. & 331-kw horizontal aural. Antenna: 940-ft. above av. terrain, 999-ft. above ground, 1049-ft. above sea level.

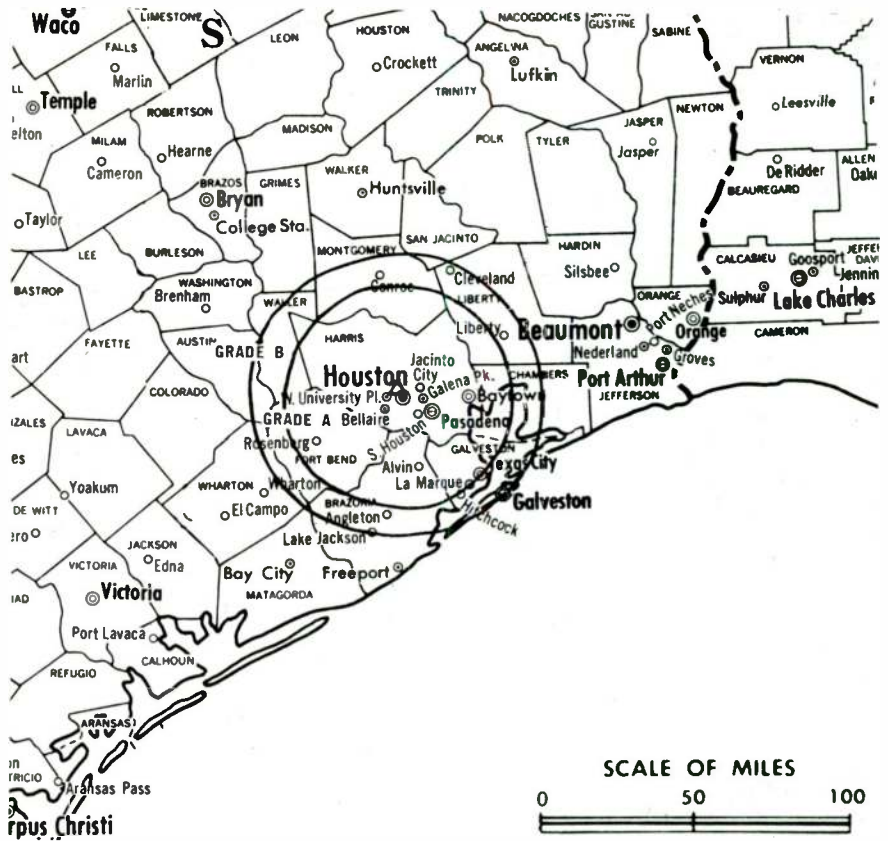
Latitude 29° 45' 32"  
Longitude 95° 22' 03"

Holds CP for change to 5000-kw max. & 1410-kw horizontal visual, 500-kw max. & 141-kw horizontal aural, 1950-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level, lat. 29° 34' 28", long. 95° 29' 37"; transmitter to 0.4-mi. S of Rt. 2234, 0.1-mi. W of intersection with Blue Ridge Rd., 4-mi. SE of Missouri City.

Transmitter: One Shell Plaza Bldg., Smith & McKinney Sts., Houston.  
TV tape: Recording facilities. Color: Network, live, film, slide & tape.  
News Wire Service: UPI.

Satellite Earth Station: Antennas for Communications, 4.3-m.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KRIV-TV Ref: FCC File No. BMPCT-7302 Granted 4/23/70

American Map Co., Inc., N.Y., No. 14244

## KRIV-TV

Network Service: None, independent.

Licensee: Metromedia Television, division of Metromedia Inc.

Studio: 3935 Westheimer Rd. (77027).

Telephone: 713-626-2610. TWX No.: 910-881-6212.

Ownership: Metromedia Inc. For officers & other interests, see WNEW-TV, New York, N.Y.

Begin Operation: August 15, 1971. Sale to present owner by Crest Bcstg. approved by FCC April 6, 1978 (Television Digest, Vol. 17:34).

Represented (sales) by Metro TV Sales.

Represented (engineering) by Lohnes & Culver.

Personnel:

M. JERRY MARCUS, vice president & general manager.  
MIKE POLATSCHKEK, v.p. & general sales manager.  
WENDELL WYBORN, chief engineer.

Highest 30 Sec. Rate: Not available.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
	Brazoria	47,500	46,600	98
	Galveston	73,000	71,300	98
<b>50% &amp; Over</b>	Harris	832,500	816,400	98
	Liberty	15,600	15,000	96
	Montgomery	35,900	34,500	96
	Waller	4,700	4,500	95
<b>TEXAS</b>				
<b>Between 25-49%</b>	Austin	6,400	6,000	94

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS—(Continued)</b>				
	Chambers	5,400	5,300	98
	Colorado	6,400	6,100	95
	Fort Bend	28,000	27,100	97
	Grimes	4,500	4,200	94
<b>Between 25-49%</b>	Jackson	4,800	4,600	95
	San Jacinto	3,000	2,700	92
	Walker	9,500	8,900	94
	Washington	7,300	6,800	93
	Wharton	12,400	11,900	96
<b>LOUISIANA</b>				
	Acadia	17,200	16,600	97
	Calcasieu	54,000	52,900	98
	East Baton Rouge	116,900	114,600	98
	Lafayette	44,100	43,100	98
<b>TEXAS</b>				
<b>Between 5-24%</b>	Burleson	4,200	3,900	93
	Fayette	7,400	6,700	90
	Jefferson	91,300	89,900	98
	Jefferson	60,600	59,700	98
	Madison	3,100	2,900	94
	Matagorda	11,300	10,900	96
	Orange	30,000	29,400	98
	Polk	6,900	6,500	94
	Trinity	3,000	2,800	93
	Tyler	5,500	5,200	95
<b>Station Totals</b>		<b>1,552,400</b>	<b>1,517,000</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>694,600</b>
<b>Average Daily Circulation (1979-80)</b>				<b>303,000</b>

# Texas—Houston

## KTRK-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 960-ft. above av. terrain, 978-ft. above ground, 1049-ft. above sea level.

Latitude 29° 34' 25"  
Longitude 95° 28' 31"

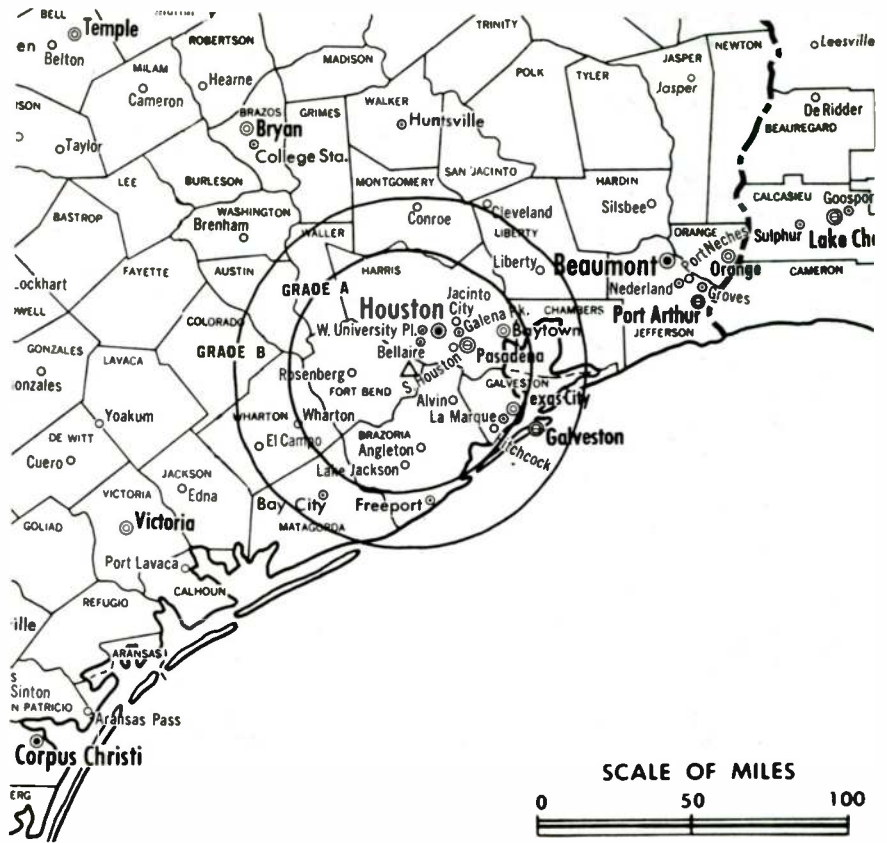
Holds CP for change to 1930-ft. above av. terrain, 1970-ft. above ground, lat. 29° 34' 27", long. 95° 29' 37"; transmitter to 0.5-mi E of S. Post Rd. & FM Rd. 2234 Intersection, near Houston. BPCT-7808251B.

Transmitter: Almeda, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. Facsimile Service: UPI. News Film Service: ABC.



KTRK-TV Ref: FCC File No. BMPCT-2240 Granted 7/7/54

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

## KTRK-TV

Network Service: ABC.

Licensee: Capital Cities Communications Inc., 485 Madison Ave., New York, N.Y. (10022).

Studio: 3310 Bissonnet St., Houston (77005).

Telephone: 713-666-0713. TWX No.: 910-881-1511.

Ownership: Capital Cities Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 20, 1954. Sale to present owner by Houston Consolidated TV Co. approved by FCC, June 15, 1967 (Television Digest, Vol. 6:48; 7:25).

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (sales) by Blair Television.

Personnel:

KENNETH M. JOHNSON, v.p. & general manager.  
PAUL L. BURES JR., general sales manager.  
WINFRED FRAZIER, local sales manager.  
MARTHA McCURDY, national sales manager.  
JAMES MASUCCI, operations director.  
NANCY KAY DUKE, business manager.  
JESS MITCHELL, chief engineer.  
ROBERT SUTTON, chief transmitter engineer.  
LARRY AUTRY, production director.  
CHARLES E. WOLF, promotion director.  
WALTER HAWVER, manager of news.  
GENE BURKE, assistant manager of news.

Highest 30 Sec. Rate: \$5000 (regular); \$10,000 (special).

NETWORK BASE HOURLY RATE: \$2000.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>TEXAS</b>			
	Austin	6,400	6,000	94
	Brazoria	47,500	46,600	98
	Brazos	27,900	27,000	97
	Calhoun	5,700	5,500	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>TEXAS—(Continued)</b>			
	Chambers	5,400	5,300	98
	Colorado	6,400	6,100	95
	Fort Bend	28,000	27,100	97
	Galveston	73,000	71,300	98
	Grimes	4,500	4,200	94
	Harris	832,500	816,400	98
	Jackson	4,800	4,600	95
	Liberty	15,600	15,000	96
	Matagorda	11,300	10,900	96
	Montgomery	35,900	34,500	96
	San Jacinto	3,000	2,700	92
	Walker	9,500	8,900	94
	Waller	4,700	4,500	95
	Washington	7,300	6,800	93
Wharton	12,400	11,900	96	
<b>Between 25-49%</b>	<b>TEXAS</b>			
	Angelina	19,700	19,100	97
	Fayette	7,400	6,700	90
	Houston	6,400	6,000	94
	Madison	3,100	2,900	94
<b>Between 5-24%</b>	<b>TEXAS</b>			
	Polk	6,900	6,500	94
	Trinity	3,000	2,800	93
	<b>TEXAS</b>			
	Burleson	4,200	3,900	93
Goliad	1,800	1,700	94	
Jasper	9,400	9,000	96	
Jefferson	60,600	59,700	98	
Lavaca	7,100	6,500	92	
Orange	30,000	29,400	98	
Robertson	5,600	5,400	96	
Tyler	5,500	5,200	95	
<b>Station Totals</b>		<b>1,312,500</b>	<b>1,280,100</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>1,051,000</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>715,600</b>	



# Texas—Laredo

## KGNS-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.2-kw aural. Antenna: 1020-ft. above av. terrain, 1049-ft. above ground, 1549-ft. above sea level.

Latitude 27° 40' 22"  
Longitude 99° 39' 23"

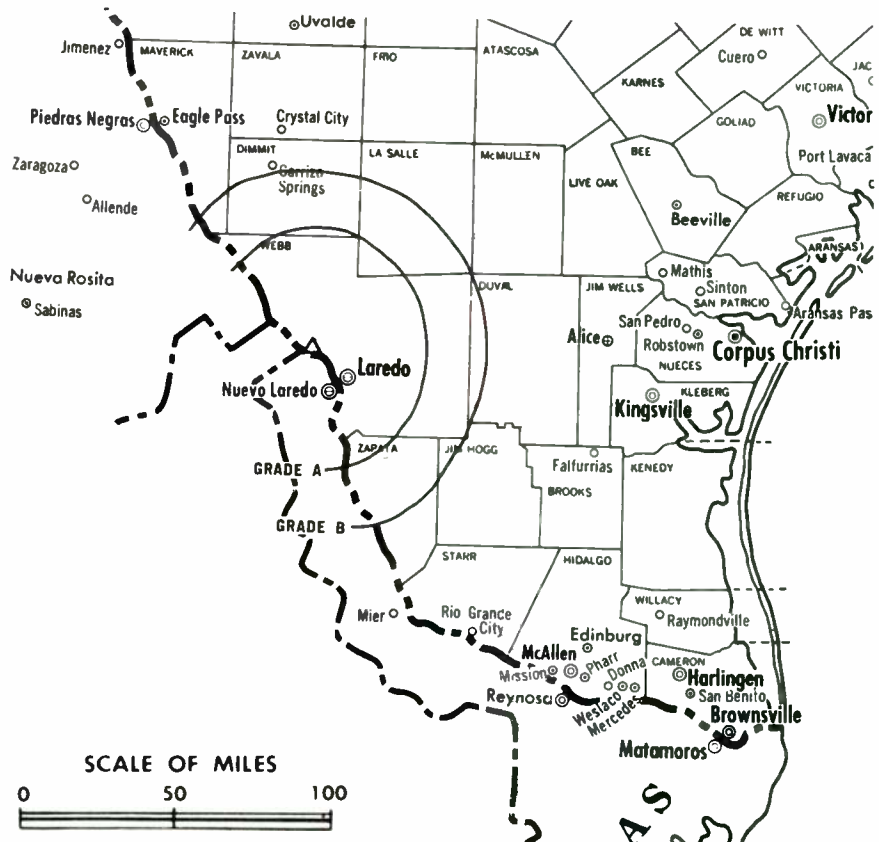
Transmitter: 0.8-mi. N of Islitas.

News Wire Service: AP.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Represented (engineering) by Cohen & Dippell.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KGNS-TV Ref: FCC File No. BMPCT-6319 Granted 9/30/66

© American Map Co., Inc., N.Y., No. 14244

## KGNS-TV

Network Service: NBC, ABC.

Licensee: Gulf Coast Broadcasting Co., Box 2829, Laredo, Tex. (78041).

Studio: 102 West Del Mar Blvd. (78041).

Telephone: 512-723-7457.

Ownership: T. Frank Smith Jr., pres., 88%; Helen Dyess, Evelyn Johnson & Bill McDonald, v.p.s.; Marlive Lee, T. Frank Smith IV and Susan Jacobs, 3.08% each; Jane F. Smith, 0.5%. Gulf Coast Bcstg. is also licensee of KRIS-TV, Corpus Christi, Tex.

Began Operation: Jan. 5, 1956. Transfer from partners H. C. Avery Jr. and David H. Cole to Donald W. Reynolds approved July 30, 1958 by FCC (Television Digest, Vol. 14:28, 32). Sale to present owner approved Oct. 4, 1977.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Boasberg, Hewes, Finkelstein & Klores.

Personnel:

BILL McDONALD, vice president & general manager.  
VELIA HERRERA, office manager & national sales.  
BASIL ANDREW, sales manager.

Highest 30 Sec. Rate (May 1, 1981): \$130.

NETWORK BASE HOURLY RATE: \$150.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Dimmit	3,100	2,800	91
	Webb	25,800	24,800	96
	Zapata	2,000	1,800	90
Between 25-49%	TEXAS			
	Jim Hogg	1,400	1,300	93
	La Salle	1,700	1,600	93
Between 5-24%	TEXAS			
	Duval	3,900	3,600	93
	Frio	3,800	3,600	94
	Maverick	6,500	5,800	90
	Starr	5,100	4,800	93
	Zavala	3,000	2,700	91
<b>Station Totals</b>		<b>56,300</b>	<b>52,800</b>	<b>93</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>29,800</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>19,000</b>	

For Index to Contents, see Services Volume

# Texas—Laredo

## KVTV

Ch. 13

[Satellite of KZTV,  
Corpus Christi, Tex.]

Technical Facilities: Channel No. 13  
(210-216 MHz). Authorized power:  
87.5-kw visual, 17.4-kw aural.  
Antenna: 920-ft. above av. terrain,  
1035-ft. above ground, 1449-ft.  
above sea level.

Latitude 27° 31' 04"  
Longitude 99° 31' 20"

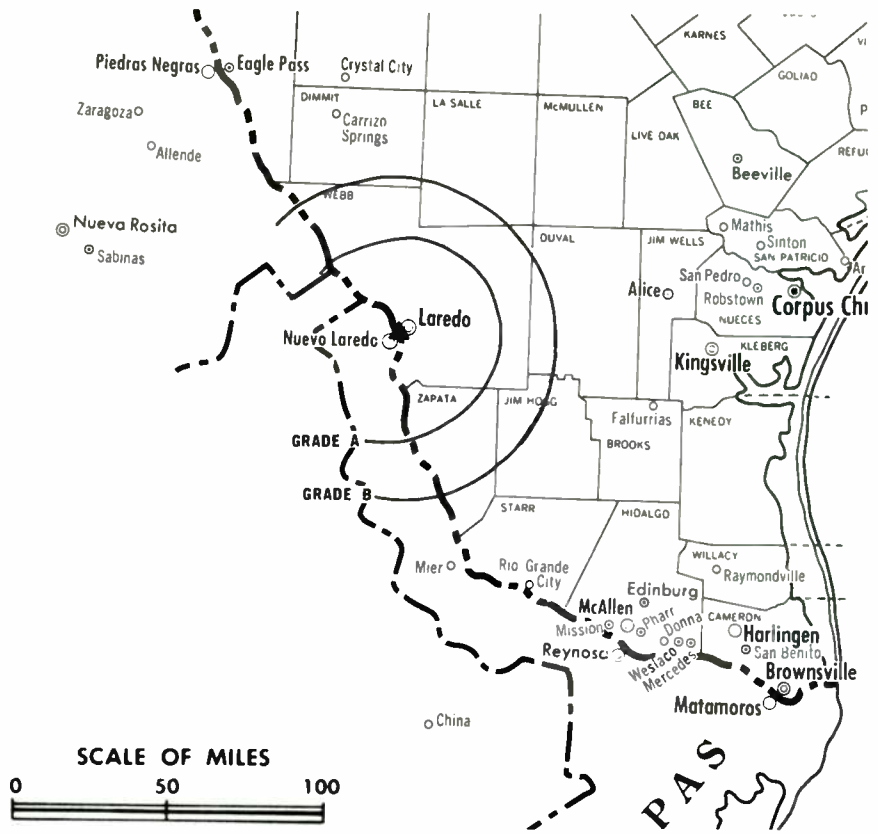
Transmitter: Anna & Shea Sts.

TV tape: Recording facilities.

Color: Network, live, film, slide &  
tape.

News Wire Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see  
page 4-b).



KVTV Ref: FCC File No. BMPCT-7459 Granted 2/28/73

©American Map Co., Inc., N.Y., No. 14244

## KVTV

Network Service: CBS.

Licensee: K-SIX Television Inc., Wilson Bldg., 601 Leopard, Corpus  
Christi, Tex. (78401).

Studio: Anna & Shea Sts.

Mailing Address: Box 2013, Laredo, Tex. (78041).

Telephone: 512-723-2923.

Ownership: See KZTV, Corpus Christi, Tex.

Began Operation: Dec. 28, 1973.

Represented (sales) by Seltel Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

VANN M. KENNEDY, president & general manager.  
RICHARD M. KING, station manager.  
JORGE C. GARZA, program director.  
NICHOLAS M. SANCHEZ, news director.  
DALE TAYLOR, director of engineering.

Rates: On request, in combination with KZTV, Corpus Christi, Tex.

NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State County	Total Households	TV Households	% Households %
50% & Over	<b>TEXAS</b>			
	Webb Zapata	25,800 2,000	24,800 1,800	96 90
Between 5-24%	<b>TEXAS</b>			
	Jim Hogg	1,400	1,300	93
	La Salle	1,700	1,600	93
	Starr	5,100	4,800	93
<b>Station Totals</b>		<b>25,800</b>	<b>24,800</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>22,900</b>
<b>Average Daily Circulation (1979-80)</b>				<b>15,400</b>

For Cable Penetration by Market,  
see Services Volume

# Texas—Lubbock

**KAMC**

Ch. 28

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2000-kw max. & 788-kw horizontal visual, 374-kw max. & 153-kw horizontal aural. Antenna: 840-ft. above av. terrain, 875-ft. above ground, 4081-ft. above sea level. Latitude 33° 30' 57" Longitude 101° 50' 54"

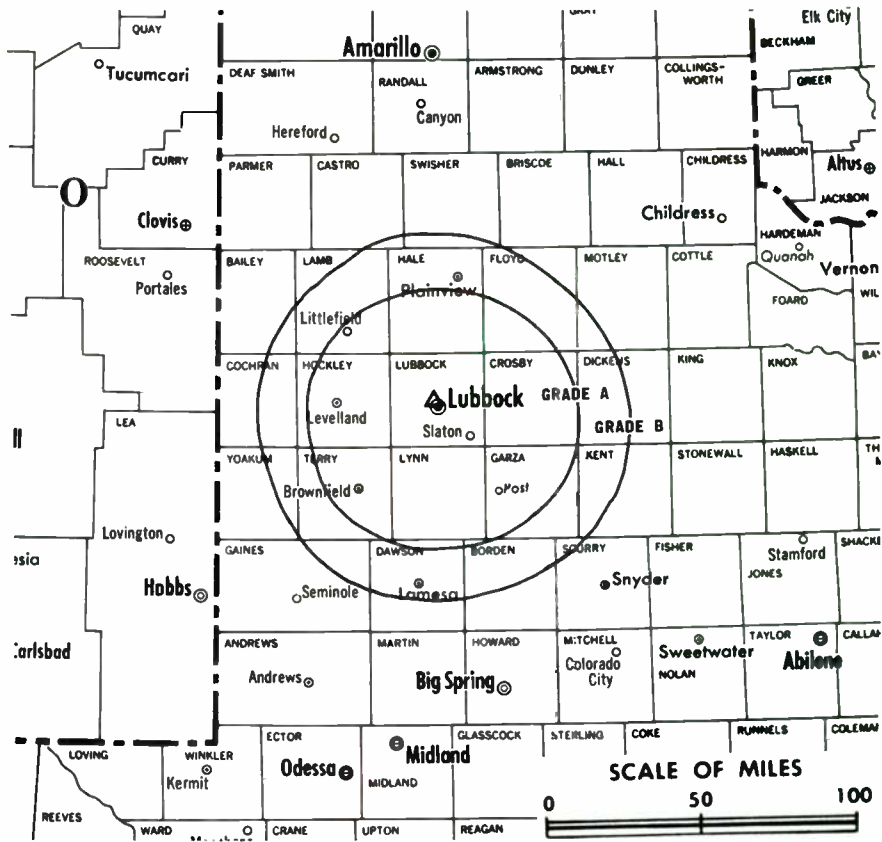
Transmitter: 0.2-mi. SW of intersection of 84th St. & Ave. J, near Lubbock.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.



Total Households: © MSI Consumer Market Data as of 1/1/80. TV Homes: TV% and Circulation © 1981 Arbitron. County coverage based on Arbitron study (see page 4-b)

KAMC Ref: FCC File No. BMPCT-6862 Granted 10/11/68

© American Map Co., Inc., N.Y., No. 14244

## KAMC

Network Service: ABC.

Licensee: McAlister TV Enterprises Inc., Box 2805, Lubbock, Tex. (79408).

Studio: 1201 84th (79412). Telephone: 806-745-2828.

Ownership: Estate of R. B. McAlister, 50.005%; Bill B. McAlister, 49.995%. McAlister TV Enterprises also owns KMCC(TV), Clovis, N.M.

Began Operation: Nov. 11, 1968. Transfer of control to present owners approved by FCC March 24, 1975.

Represented (sales) by Katz Television.

Represented (legal) by Leo Resnick.

Personnel:

BILL McALISTER, president.  
RUSTY JONES, exec. vice president & news director.  
JO KIDD, vice president & general sales manager.  
BILL MADDIX, vice president, national sales.  
A. C. WIMBERLY, program director.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—7-10 p.m., daily.				
\$800	\$650	\$500	Graded rates apply*	

\*Highest rate: \$450.

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>NEW MEXICO</b>			
	Curry	15,100	14,600	97
	Roosevelt	6,400	6,100	96
	<b>TEXAS</b>			
	Bailey	2,600	2,500	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS—(Continued)</b>				
50% & Over	Borden	400	400	96
	Castro	2,800	2,700	97
	Cochran	1,400	1,400	98
	Crosby	2,900	2,800	98
	Dawson	5,700	5,500	97
	Dickens	1,400	1,400	97
	Floyd	3,800	3,700	98
	Gaines	3,700	3,600	98
	Garza	2,100	2,000	97
	Hale	12,000	11,700	98
	Hockley	7,000	6,900	99
	Lamb	6,300	6,200	98
	Lubbock	72,900	71,600	98
	Lynn	3,200	3,100	98
Motley	700	600	93	
Terry	4,700	4,600	98	
Yoakum	2,600	2,600	99	
Between 25-49%	<b>TEXAS</b>			
	Donley	1,400	1,300	95
	Parmer	2,700	2,600	97
	Swisher	3,400	3,400	99
Between 5-24%	<b>NEW MEXICO</b>			
	De Baca	1,000	900	95
	Quay	4,300	4,000	94
	<b>TEXAS</b>			
	Kent	500	500	98
	Scurry	6,800	6,600	98
<b>Station Totals</b>		<b>177,800</b>	<b>173,300</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>139,400</b>		
<b>Average Daily Circulation (1979-80)</b>		<b>90,100</b>		



# Texas—Lubbock

## KCBD-TV

Ch. 11

[Operates satellite KSWs-TV, Roswell, N.M.]

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 760-ft. above av. terrain, 814-ft. above ground, 4014-ft. above sea level.

Latitude 33° 32' 32"  
Longitude 101° 50' 14"

Transmitter: U.S. Hwy. 87 between 50th & 66th Sts.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

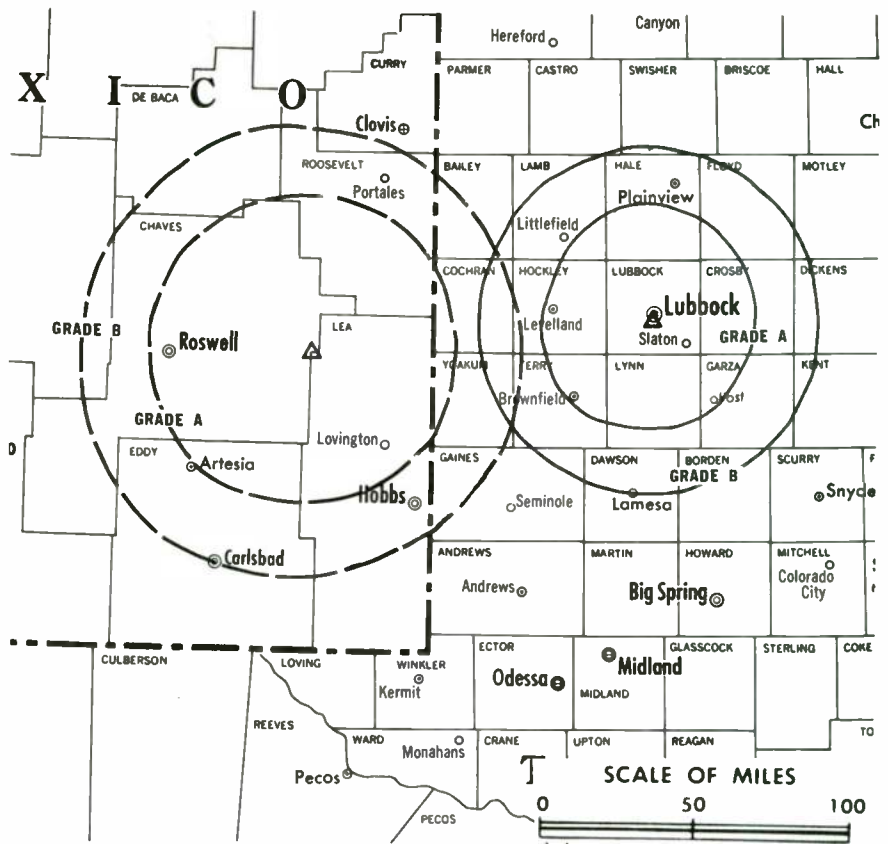
News Film Service: NBC.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Arbitron Data: Figures include KSWs-TV, Roswell, N.M.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KCBD-TV Ref: FCC File No. BMPCT-5814 Granted 2/1/63

©American Map Co., Inc., N.Y., No. 14244

## KCBD-TV

Network Service: NBC.

Licensee: State Telecasting Co. Inc., Box 1333, Columbia, S.C.

Studio: 5600 Ave. A, Box 2190 (79408).

Telephone: 806-744-1414. TWX No.: 910-896-4306.

Ownership: State Record Co., 100%. For State Record ownership & other interests, see WCBD-TV, Charleston, S.C. State Telecasting officers: Ben R. Morris, chmn. of the board; W. Frank Harden, pres.; W. Robert McKinsey, v.p.

Began Operation: May 10, 1953. Sale to present owner by Bryant Radio & Television Inc. approved by FCC May 26, 1971 (Television Digest, Vol. 11:4).

Represented (sales) by Blair Television.

Personnel:

W. ROBERT MCKINSEY, vice president & general manager.  
CARL MINOR, general sales manager.  
ED ZACK, program director.  
L. B. JONES, director of engineering.  
SKIP WATSON, news director.  
COY DEAN, business manager.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	ID
Class AA—6:30-10 p.m., daily.			
\$1500	\$850	\$400	\$200

NETWORK BASE HOURLY RATE: \$1215.

CABLE TELEVISION MANAGEMENT AND ENGINEERING CONSULTANTS

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AND ASSOCIATES

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEW MEXICO</b>				
	Chaves	18,300	17,800	97
	De Baca	1,000	900	95
	Eddy	16,900	16,400	97
	Lea North	16,500	15,900	97
	Lincoln	4,200	4,000	94
	Roosevelt	6,400	6,100	96
<b>TEXAS</b>				
	Bailey	2,600	2,500	98
	Borden	400	400	96
	Castro	2,800	2,700	97
	Cochran	1,400	1,400	98
	Crosby	2,900	2,800	98
<b>50% &amp; Over</b>	Dawson	5,700	5,500	97
	Dickens	1,400	1,400	97
	Floyd	3,800	3,700	98
	Gaines	3,700	3,600	98
	Garza	2,100	2,000	97
	Hale	12,000	11,700	98
	Hockley	7,000	6,900	99
	Kent	500	500	98
	Lamb	6,300	6,200	98
	Lubbock	72,900	71,600	98
	Lynn	3,200	3,100	98
	Motley	700	600	93
	Scurry	6,800	6,600	98
	Terry	4,700	4,600	98
	Yoakum	2,600	2,600	99
<b>NEW MEXICO</b>				
<b>Between 25-49%</b>	Curry	15,100	14,600	97
(Continued on next page)				
<b>Station Totals</b>		<b>236,300</b>	<b>230,000</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>194,500</b>
<b>Average Daily Circulation (1979-80)</b>				<b>125,400</b>

## KXAS-TV, Fort Worth

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS—(Continued)</b>				
50% & Over	Wise	8,200	8,000	98
	Wood	9,300	9,000	97
<b>OKLAHOMA</b>				
	Bryan	11,300	10,800	95
	Choctaw	6,300	5,800	93
	Marshall	4,000	3,900	97
<b>TEXAS</b>				
Between 25-49%	Cherokee	12,100	11,500	95
	Eastland	7,900	7,600	96
	Leon	3,800	3,500	93
	Limestone	6,600	6,300	95
	Mc Lennan	60,000	58,700	98
	Montague	6,700	6,500	97
	Stephens	3,900	3,800	96
	<b>OKLAHOMA</b>			
	Pushmataha	4,200	3,900	94
<b>TEXAS</b>				
Between 5-24%	Brown	12,500	11,900	95
	Camp	3,100	2,900	95
	Falls	6,200	5,900	96
	Franklin	2,700	2,600	95
	Gregg	32,300	31,400	97
	Houston	6,400	6,000	94
	Red River	5,300	5,000	93
	Titus	7,400	7,100	96
	Young	7,800	7,600	98

## KHTV, Houston

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
Between 5-24%	Burleson	4,200	3,900	93
	De Witt	7,300	6,900	95
	Fayette	7,400	6,700	90
	Hardin	13,300	12,900	97
	Jasper	9,400	9,000	96
	Jefferson	91,300	89,900	98
	Lavaca	7,100	6,500	92
	Nueces	81,300	79,200	97
	Orange	30,000	29,400	98
	Robertson	5,600	5,400	96
	San Jacinto	3,000	2,700	92
	Trinity	3,000	2,800	93
	Tyler	5,500	5,200	95

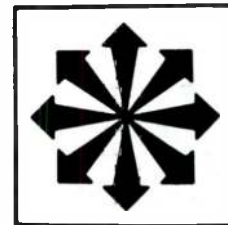
## Texas

## KCBD-TV, Lubbock

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
Between 25-49%	King	200	200	93
	Swisher	3,400	3,400	99
<b>NEW MEXICO</b>				
Between 5-24%	Quay	4,300	4,000	94
	<b>TEXAS</b>			
	Briscoe	800	800	98
	Mitchell	3,000	2,900	97
	Parmer	2,700	2,600	97

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<b>ATLANTA</b>	400 Colony Sq., #1004, 30361	(404) 892-4655
<b>BEVERLY HILLS</b>	9465 Wilshire Blvd., 90212	(213) 274-8151

# Texas—Lubbock

## KLBK-TV

Ch. 13

[Also operates affiliated KTXS-TV, Sweetwater-Abilene]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 251-kw visual, 25.1-kw aural. Antenna: 880-ft. above av. terrain, 923-ft. above ground, 4143-ft. above sea level.

Latitude 33° 31' 33"  
Longitude 101° 52' 07"

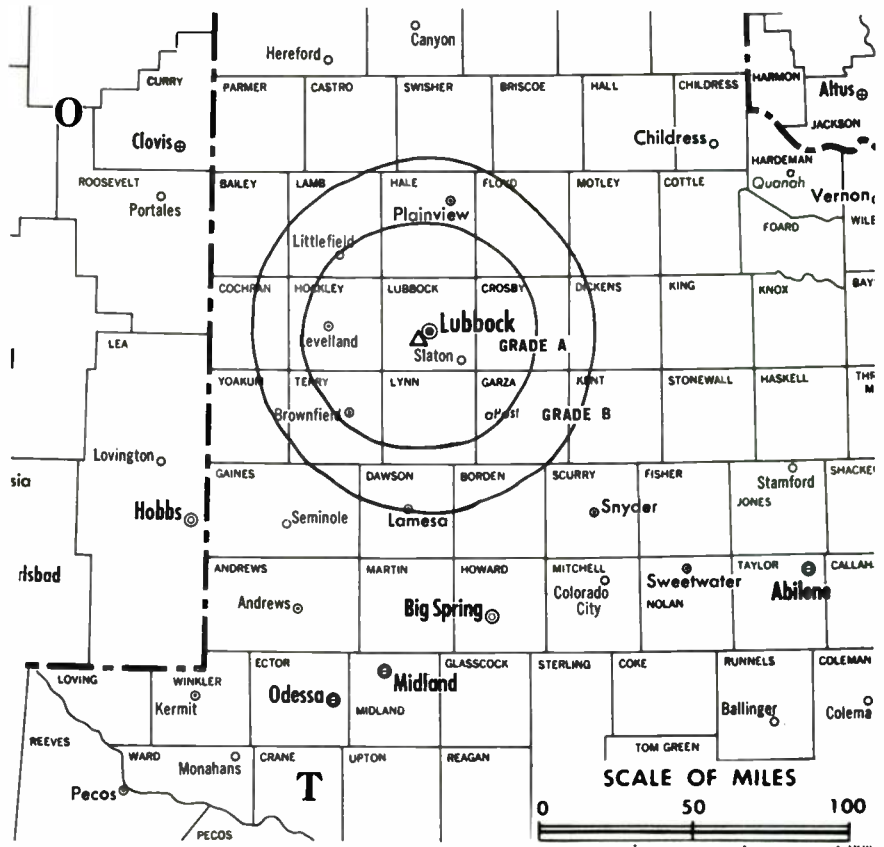
Transmitter: 7400 University Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KLBK-TV Ref: FCC File No. BPCT-4059 Granted 12/27/67

© American Map Co., Inc., N.Y., No. 14244

## KLBK-TV

Network Service: CBS.

Licensee: Prima Inc., Box 1559, Lubbock, Tex. (79408).

Studio: 7400 University Ave. (79408).

Telephone: 806-745-2345. TWX No.: 910-896-4321.

Ownership: Robert L. Dudley, chmn. of the board, 24.5%; Larry Reed, vice chmn., 11%; John Robert E. Lee, pres., 30%; Wayne Embry, v.p., 10%; Daniel H. Neviasser, secy.-treas., 24.5%. Dudley owns 15% of WSME-AM-FM, Sanford, Me. Prima also owns KTXS-TV, Sweetwater-Abilene, Tex.

Began Operation: Nov. 13, 1952. Sale by W. D. (Dub) Rogers and associates to Grayson Enterprises approved by FCC Oct. 11, 1961 (Television Digest, Vols. 17:27, 1:5). Sale of control to Theodore Shanbaum, Ellis Carp, Lee Optical and associated companies pension plan trust approved March 25, 1964. Sale of 1/3 interest from Ellis Carp to Dal-Tex Optical Co., Inc. approved March 19, 1971. Sale of 1/3 interest back to Carp by Dal-Tex approved Dec. 24, 1974. Sale to present owners conditionally granted March 27, 1980; full grant by FCC May 23, 1980 (Vol. 20:13).

Represented (sales) by Seltel Inc.; Bob Hix (Mountain States).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

W. F. de TOURNILLON, exec. v.p. & general manager.

BILL de TOURNILLON, local sales manager.

BILL BLANN, operations manager.

DON KING, chief engineer.

JACK McGEE, production manager.

Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$785.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
	Bailey	2,600	2,500	98
	Borden	400	400	96
	Castro	2,800	2,700	97
	Cochran	1,400	1,400	98
	Crosby	2,900	2,800	98
	Dawson	5,700	5,500	97
	Dickens	1,400	1,400	97
	Floyd	3,800	3,700	98
	Gaines	3,700	3,600	98
	Garza	2,100	2,000	97
	Hale	12,000	11,700	98
	Hockley	7,000	6,900	99
	Kent	500	500	98
	Lamb	6,300	6,200	98
	Lubbock	72,900	71,600	98
	Lynn	3,200	3,100	98
	Motley	700	600	93
	Scurry	6,800	6,600	98
	Terry	4,700	4,600	98
	Yoakum	2,600	2,600	99
<b>50% &amp; Over</b>				
<b>TEXAS</b>				
<b>Between 25-49%</b>	King	200	200	93
	Swisher	3,400	3,400	99
<b>TEXAS</b>				
<b>Between 5-24%</b>	Briscoe	800	800	98
	Parmer	2,700	2,600	97
<b>Station Totals</b>		<b>150,600</b>	<b>147,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>131,600</b>
<b>Average Daily Circulation (1979-80)</b>				<b>90,000</b>



# Texas—Lufkin-Nacogdoches

## KTRE-TV

Ch. 9

[Satellite of KLTV, Tyler, Tex.]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 27.5-kw visual, 5.5-kw aural. Antenna: 650-ft. above av. terrain, 540-ft. above ground, 950-ft. above sea level.

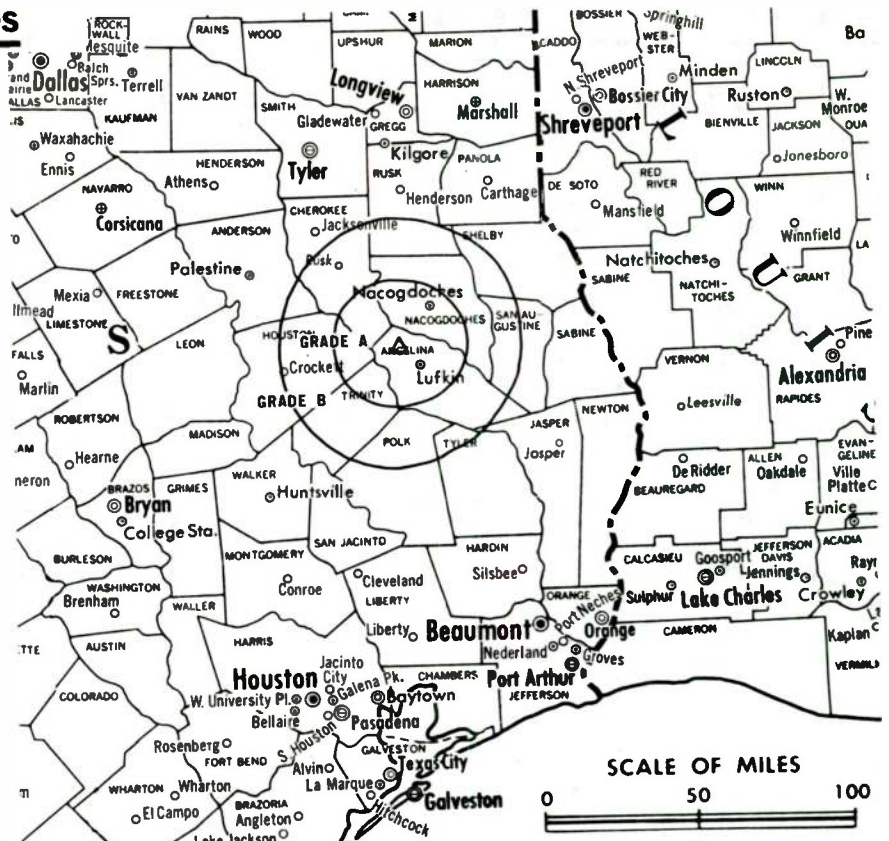
Latitude 31° 25' 09"  
Longitude 94° 48' 02"

Transmitter: 1.4-mi. NW of Clawson. Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Arbitron Data: Included with KLTV, Tyler.



County coverage based on Arbitron study (see page 4-b).

KTRE-TV Ref: FCC File No. B3MPCT—2888 Granted 4/19/55

© American Map Co., Inc., N.Y., No. 14244

## KTRE-TV

Network Service: ABC, NBC, CBS.

Licensee: Buford Television Inc. of Lufkin, Box 729, Lufkin (75901).

Studio: 1.4-mi. NW of Clawson. Telephone: 713-634-7771.

Ownership: See KLTV, Tyler, Tex.

Began Operation: Aug. 17, 1955. Sale to present owners by R. W. Wortham Jr. and associates approved by FCC July 18, 1962 (Television Digest, Vol. 2:31).

Represented (sales) by Katz Television.

Personnel:

ROBERT P. BUFORD, chairman of the board.  
CHARLES BOWKER, president.  
LANNY POGUE, exec. v.p. & general manager, marketing.  
HERBERT GILBERT, director of engineering.  
MARY ANN CHRISTOPHER, office manager.

Rates: Sold in combination with KLTV, Tyler-Longview, Tex.

NETWORK BASE HOURLY RATE: \$335.

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# Texas—Midland & Odessa

## KMID-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1052-ft. above av. terrain, 1137-ft. above ground, 4049-ft. above sea level.

Latitude 32° 05' 14"  
Longitude 102° 17' 12"

Transmitter: 13.5-mi. NW of Midland.

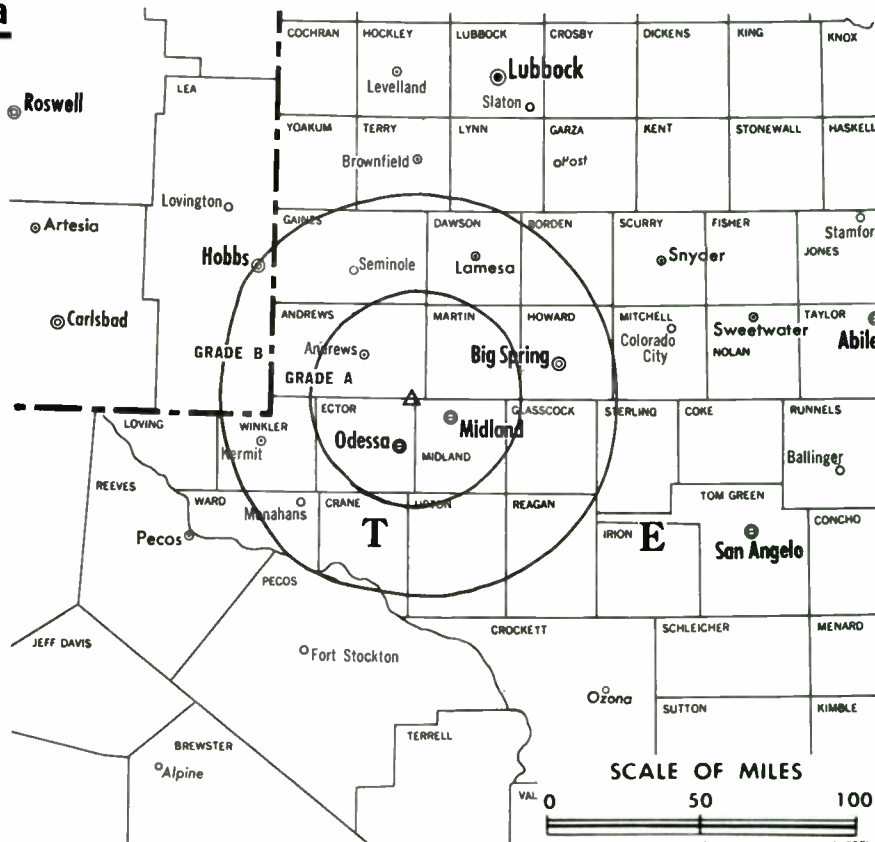
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (legal) by James E. Greeley.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KMID-TV Ref. FCC File No. BPCT-2922 Granted 10/30/61

© American Map Co., Inc., N.Y., No. 14244

## KMID-TV

Network Service: NBC.

Licensee: Midessa Television Co. Inc., Midland.

Studio: Midland-Odessa Air Terminal (79701).

Telephone: 915-563-2222, Midland. TWX No.: 910-897-5682.

Ownership: J. Conrad Dunagan, pres., 10.5%; W. D. Noel, v.p., 12.3%; Estate of E. G. Rodman, 12.3%; R. H. Drewry, director, 29%; T. R. Warkentin heirs, 18.4%; Paul Davis, 5.2%; Estate of Ida Elizabeth Oliver, 5.2%; 4 other stockholders, none owns over 5.2%. R. H. Drewry and Warkentin heirs are stockholders in KSWO-TV and KSWO, Lawton, Okla.; KRHD-AM-FM, Duncan, Okla. Midessa TV owns 50% of KFDA-TV, Amarillo, Tex.

Began Operation: Dec. 18, 1953.

Represented (sales) by Avery-Knodel Inc.

Personnel:

RAY HERNDON, vice president & general manager.  
JOHN FOSTER, station manager & film buyer.  
GRADY WOODWARD, chief engineer.

### DIGEST OF RATE CARD NO. 31

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.					
\$500	\$400	\$300	\$200	Graded rates apply*	

\*Highest rate: \$160.

NETWORK BASE HOURLY RATE: \$650.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW MEXICO</b> Lea South	2,600	2,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
	Andrews	4,100	4,000	98
	Brewster	2,500	2,300	93
	Crane	1,500	1,500	99
	Crockett	1,600	1,500	95
	Dawson	5,700	5,500	97
	Ector	38,700	38,000	98
	Gaines	3,700	3,600	98
	Glasscock	300	300	99
	Howard	12,200	12,000	99
<b>50% &amp; Over</b>	Jeff Davis	500	500	91
	Loving	100	100	97
	Martin	1,500	1,500	98
	Midland	26,600	26,200	98
	Mitchell	3,000	2,900	97
	Pecos	4,600	4,400	97
	Reagan	1,200	1,200	99
	Reeves	4,500	4,300	97
	Terrell	500	500	92
	Upton	1,700	1,600	97
	Ward	4,100	4,000	98
	Winkler	3,600	3,500	98
<b>NEW MEXICO</b>				
<b>Between 25-49%</b>	Lea North	16,500	15,900	97
<b>TEXAS</b>				
	Presidio	1,500	1,400	91
<b>TEXAS</b>				
<b>Between 5-24%</b>	Culberson	900	900	94
	Sutton	1,600	1,500	92
	Yoakum	2,600	2,600	99

<b>Station Totals</b>	<b>147,900</b>	<b>144,300</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>116,500</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>74,700</b>		

# Texas—Odessa-Monahans

## KTPX

(formerly KMOM-TV)

Ch. 9

[Also operates satellite KWAB-TV, Big Spring, Tex.]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 240-kw visual, 45.7-kw aural, 1270-ft. above av. terrain, 1080-ft. above ground, 4490-ft. above sea level.

Latitude 31° 59' 17"  
Longitude 102° 51' 59"

Requests CP for change to 316-kw visual, 31.6-kw aural.

Transmitter: 17-mi. ENE of Kermit, Tex.; 26-mi. NW of Odessa; 27-mi. NE of Monahans.

Color: Network, live, film, slide & tape.

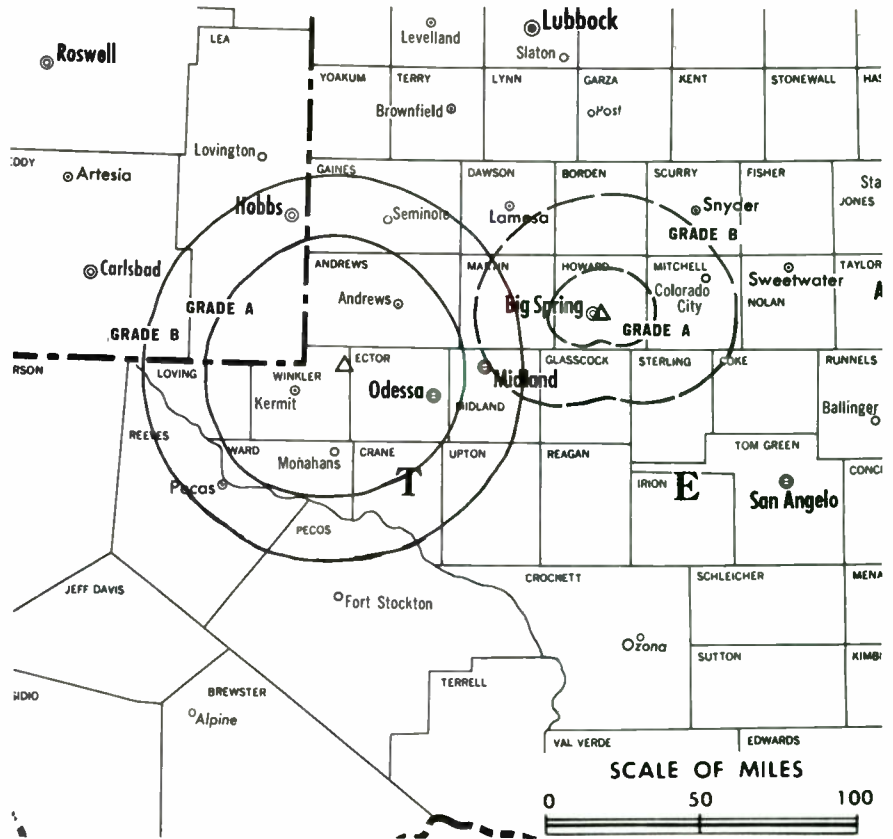
TWX No.: 910-897-5642.

Represented (engineering) Robert L. Purcell.

Represented (legal) by James E. Greeley.

Arbitron Data: Figures include KWAB-TV, Big Spring, Tex.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KTPX Ref: FCC File No. BPCT-3000 Granted 7/25/62

©American Map Co., Inc., N.Y., No. 14244

## KTPX

Network Service: ABC.

Licensee: Permian Basin Television Corp., Box 6699, Midland, Tex. (79701).

Mailing Address: Box 4677, Odessa (79760).

Studio: 2-mi. N of Monahans on Kermit 18 Hwy., W of Odessa.

Telephones: 915-563-4210, Odessa & Midland; 915-943-3231, Monahans.

Ownership: Richard F. Shively, chmn. of board-chief exec. officer, 22.84%; John B. Tupper, pres.-treas., 22.84%; Charlene Armijo Knipking, v.p., 3.32%; John Salazar, secy., 10%; Ernest J. Orono, 12.56%; Raymond G. Sanchez, 10%; Albert J. Montano & Siegfried G. Montano Jr., 6.28% each; Martin I. Mondlick, 3.32%; Mucio Yslas Jr. & Tima J. Yslas, 2.56% jointly. Shively has interest in KNOP-TV, North Platte, Neb.

Began Operation: Dec. 1, 1958. Moved to new site and higher power Feb. 1, 1963. Sale to Grayson Enterprises by Tri-Cities Bcstrs. (John B. Walton) approved by FCC Feb. 12, 1969. Distress sale to present owner conditionally approved by FCC March 27, 1980; full grant April 22, 1980 (Television Digest, Vol. 20:13).

Represented (sales) by Peters, Griffin, Woodward Inc.

Personnel:

BOB GOOD, general manager.

JACK SMITH, commercial manager.

JEFF PRYOR, operations manager.

HARLAND O. JOHNSON, director of engineering.

### DIGEST OF RATE CARD NO. 8

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$1000	\$700	\$500	\$300	\$150	\$75

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW MEXICO</b> Lea North	16,500	15,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
	Lea South	2,600	2,600	97
	<b>TEXAS</b>			
	Andrews	4,100	4,000	98
	Brewster	2,500	2,300	93
	Crane	1,500	1,500	99
	Crockett	1,600	1,500	95
	Culberson	900	900	94
	Dawson	5,700	5,500	97
	Ector	38,700	38,000	98
	Glasscock	300	300	99
	Howard	12,200	12,000	99
<b>50% &amp; Over</b>	Jeff Davis	500	500	91
	Loving	100	100	97
	Martin	1,500	1,500	98
	Midland	26,600	26,200	98
	Mitchell	3,000	2,900	97
	Pecos	4,600	4,400	97
	Presidio	1,500	1,400	91
	Reagan	1,200	1,200	99
	Reeves	4,500	4,300	97
	Terrell	500	500	92
	Upton	1,700	1,600	97
	Ward	4,100	4,000	98
	Winkler	3,600	3,500	98
	<b>TEXAS</b>			
<b>Between 25-49%</b>	Borden	400	400	96
	Gaines	3,700	3,600	98
	Sterling	400	400	96
	<b>TEXAS</b>			
<b>Between 5-24%</b>	Coke	1,200	1,200	97
<b>Station Totals</b>		<b>145,700</b>	<b>142,200</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>116,000</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>64,400</b>	



# Texas—Odessa

**KOSA-TV**

Ch. 7



THE FORWARD GROUP



SELTEL INC.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 740-ft. above av. terrain, 726-ft. above ground, 3856-ft. above sea level.

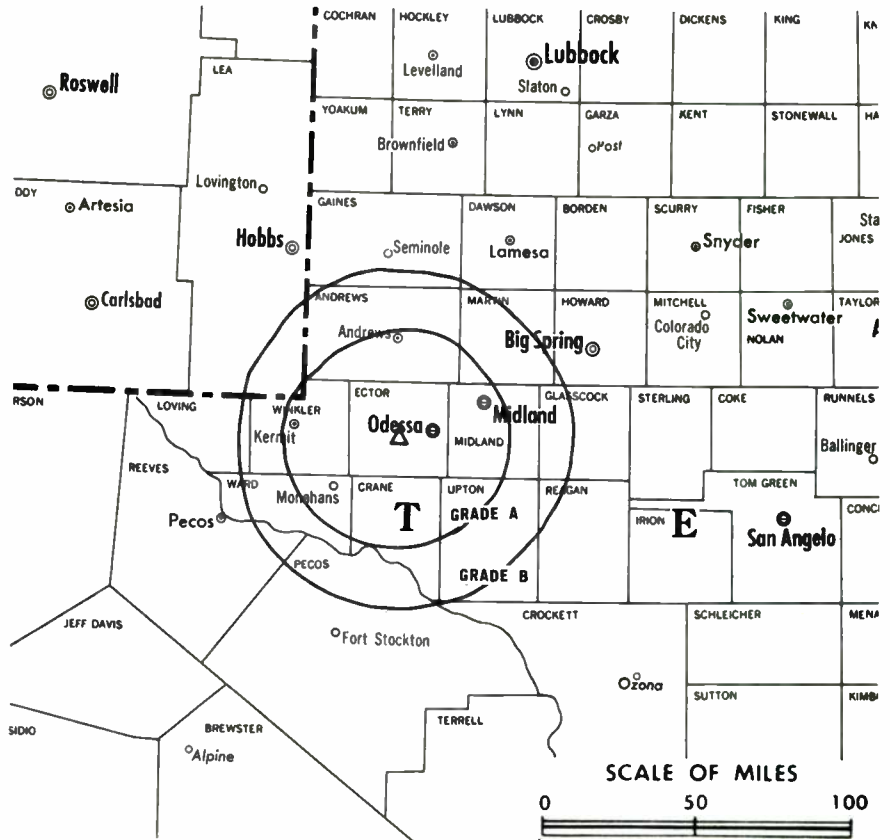
Latitude 31° 51' 50.5"  
Longitude 102° 34' 41.0"

Transmitter: Farm Rd. No. 866, 11-mi. W of Odessa.

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KOSA-TV Ref: FCC File No. BMPCT-4369 Granted 11/26/56

©American Map Co., Inc., N.Y., No. 14244

## KOSA-TV

Network Service: CBS.

Licensee: Forward Communications of Texas Inc., Box 4186, Odessa, Tex. (79760).

Studio: 1211 N. Whitaker, Odessa, Tex. (79760).

Telephone: 915-337-8301. TWX No.: 910-897-5504.

Ownership: Forward Communications Corp., 100%. For other interests, see WSAW-TV, Wausau, Wis.

Began Operation: Jan. 1, 1956. Sale to present owner by Doubleday Bcstg. Co. approved by FCC Sept. 11, 1973.

Represented (sales) by Seltel Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

DOYCE ELLIOTT, president & general manager.  
TOM HUGHES, station manager.  
VIC LUDINGTON, national sales manager.  
ED COSTELLO, local sales manager.  
BOB STEPHENS, vice president, engineering.  
JON McCALL, news director.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.  
Class A—6:30-10 p.m., daily.

\$600 \$400 \$275 \$185 Graded rates apply\*

\*Highest rate: \$475.

NETWORK BASE HOURLY RATE: \$600.

For Group Ownership of TV Stations,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEW MEXICO</b>				
	Lea South	2,600	2,600	97
<b>TEXAS</b>				
	Andrews	4,100	4,000	98
	Brewster	2,500	2,300	93
	Crane	1,500	1,500	99
	Culberson	900	900	94
	Dawson	5,700	5,500	97
	Ector	38,700	38,000	98
	Gaines	3,700	3,600	98
	Glasscock	300	300	99
<b>50% &amp; Over</b>	Howard	12,200	12,000	99
	Jeff Davis	500	500	91
	Loving	100	100	97
	Martin	1,500	1,500	98
	Midland	26,600	26,200	98
	Pecos	4,600	4,400	97
	Presidio	1,500	1,400	91
	Reagan	1,200	1,200	99
	Reeves	4,500	4,300	97
	Terrell	500	500	92
	Upton	1,700	1,600	97
	Ward	4,100	4,000	98
	Winkler	3,600	3,500	98
<b>NEW MEXICO</b>				
	Lea North	16,500	15,900	97
<b>Between 25-49%</b>	<b>TEXAS</b>			
	Crockett	1,600	1,500	95
	Yoakum	2,600	2,600	99
<b>Station Totals</b>		<b>143,300</b>	<b>139,900</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>117,500</b>
<b>Average Daily Circulation (1979-80)</b>				<b>84,200</b>



# Texas—San Angelo

## KCTV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 25.1-kw visual, 5-kw aural. Antenna: 420-ft. above av. terrain, 443-ft. above ground, 2331-ft. above sea level.

Latitude 31° 29' 29"  
Longitude 100° 26' 03"

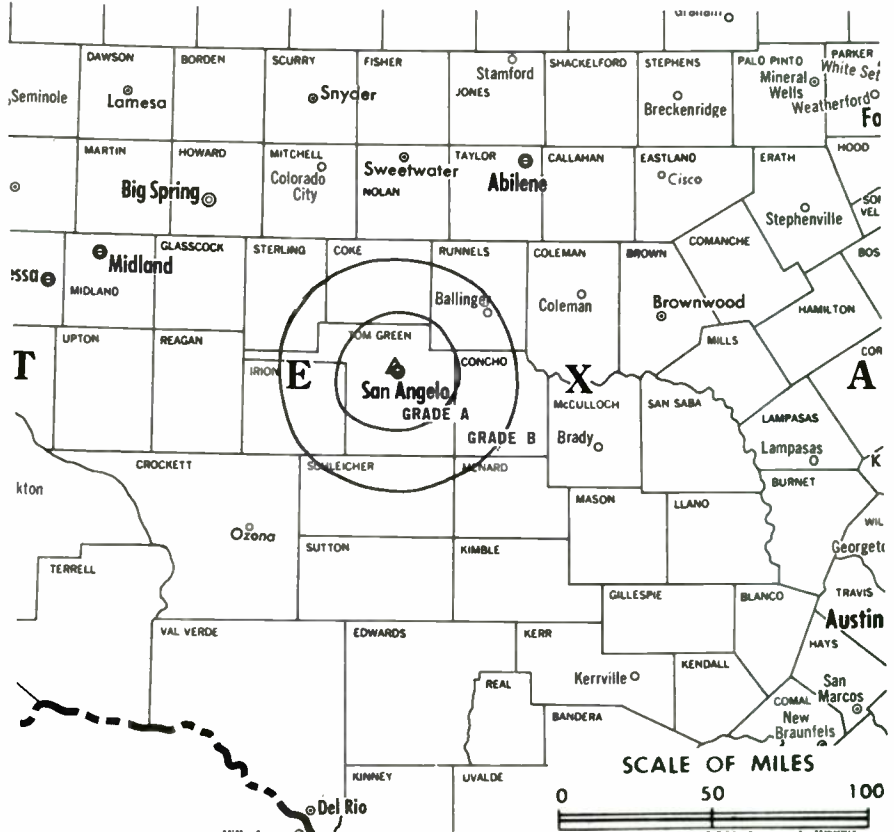
Holds CP for change to 316-kw max. & 302-kw horizontal visual, 31.6-kw max. & 30.2-kw horizontal aural, 1450-ft. above av. terrain, 1500-ft. above ground, 3326-ft. above sea level, lat. 31° 22' 01", long. 100° 02' 48"; transmitter to 3.3-mi. SE of Eola. BPCT-800512 KJ.

Transmitter: 1011 E. 28th St.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KCTV Ref: FCC File No. BMPCT-1052 Granted 4/10/53

© American Map Co., Inc., N.Y., No. 14244

## KCTV

Network Service: CBS.

Licensee: Jewell Television Corp., Box 1941, San Angelo, Tex. (76902).

Studio: 1011 E. 28th St.

Telephone: 915-655-7383. TWX No.: 510-871-3805.

Ownership: T. B. Lanford Estate, 100%. For other Lanford interests, see KALB-TV, Alexandria, La.

Began Operation: June 26, 1953. Transfer of 74% to KGKL and R. H. Simmons approved March 13, 1957 by FCC (Television Digest, Vol. 13:2, 11). Transfer of 49% from KGKL to Big Spring Bcstg. Co. effective March 25, 1959. Transfer to Westex TV Co. owners approved by FCC Dec. 4, 1962. Sale to present owner by Houston H. & Edward H. Harte & A. L. Hall approved by FCC Jan. 20, 1971.

Represented (legal) by Kirkland & Ellis.

Represented (sales) by Katz Television.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

GIL SCHNEIDER, general manager.  
EDDY SMITH, chief engineer.  
DONNA RUSSELL, national sales coordinator.  
GORDON HAY, operations/programming director.  
JOHN MCGEE, local/regional sales manager.

Highest One Hour Rate: \$800.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$198.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
	Coke	1,200	1,200	97
	Concho	1,000	1,000	97
	Crockett	1,600	1,500	95
	Irion	400	400	95
	Kimble	1,800	1,600	92
<b>50% &amp; Over</b>	Mc Culloch	3,300	3,100	93
	Menard	1,100	1,000	89
	Runnels	4,800	4,700	97
	Schleicher	900	900	96
	Sterling	400	400	96
	Sutton	1,600	1,500	92
	Tom Green	29,500	28,800	98
<b>TEXAS</b>				
<b>Between 5-24%</b>	Coleman	4,500	4,400	97
	Llano	4,200	4,000	96
	Reagan	1,200	1,200	99
<b>Station Totals</b>		<b>57,500</b>	<b>55,700</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>42,100</b>
<b>Average Daily Circulation (1979-80)</b>				<b>30,900</b>

For Explanation of Arbitron Data, see page 4-b



# Texas—San Antonio

## KENS-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1392-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 07"

Longitude 98° 15' 55"

Transmitter: Stewart Rd., 4-mi. NE of Elmendorf, Tex.

TV tape: Recording facilities.

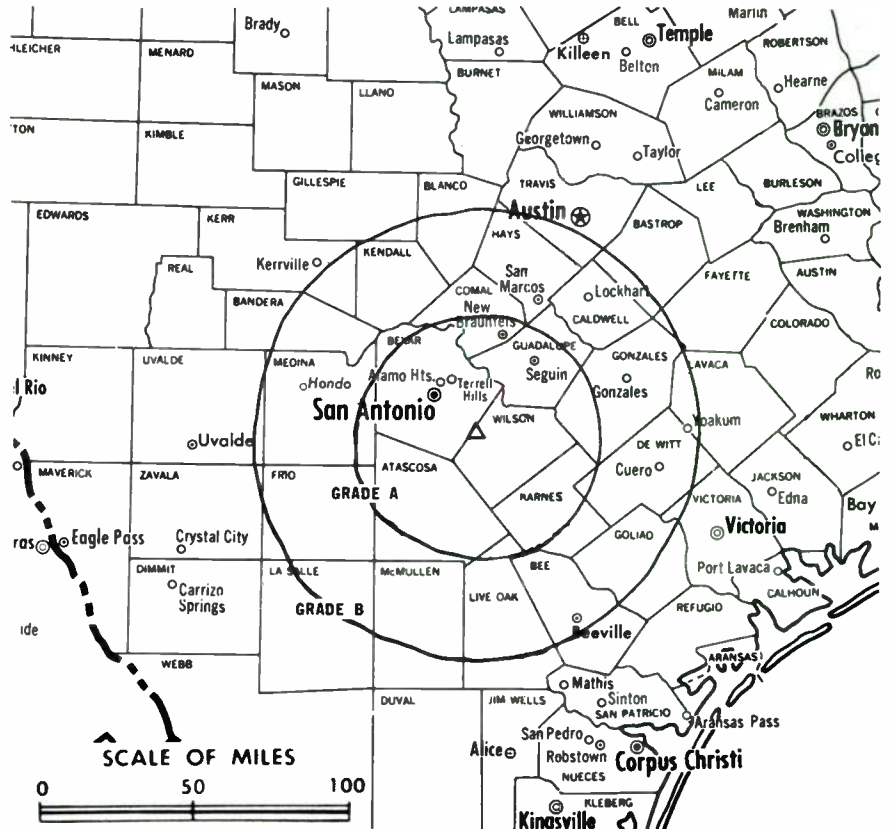
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Katz Television.

Represented (legal) by Arnold & Porter.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KENS-TV Ref: FCC File No. BPCT-2305 Granted 8/1/57

© American Map Co., Inc., N.Y., No. 14244

## KENS-TV

Network Service: CBS.

Licensee: Harte-Hanks Television Inc., P.O. Box TV 5 (78299).

Studio: Ave. E & Fourth St. (78205).

Telephone: 512-225-5211. TWX No.: 512-571-0951.

Ownership: Harte-Hanks Communications Inc., 99.2% of stock held by Corpus Christi Caller and Times, Abilene Reporter-News, San Angelo Standard-Times and Affiliated Newspapers Inc. For additional Harte-Hanks newspapers, see listing in Newspaper Ownership of TV Stations. Harte-Hanks also controls WTLV, Jacksonville, Fla.; WFMY-TV, Greensboro, N.C.; KYTV(TV), Springfield, Mo.; WSGN(AM), Birmingham, Ala.; KOY & KRFM(FM), Phoenix, Ariz.; WLCY & WRBQ(FM), Tampa-St. Petersburg, Fla.; WEZI (FM), Memphis, Tenn.; KULF & KYND(FM), Houston-Pasadena, Tex.; WRVA & WRVQ(FM), Richmond, Va.; KMJK(FM) Lake Oswego, Ore.

Began Operation: Feb. 15, 1950. Transfer to present owners from owners of San Antonio Express and News approved by FCC July 3, 1962. Sale to San Antonio Express and News by Storer Bcstg. Co., which acquired it in Oct. 1951, approved by FCC Oct. 27, 1954 (Television Digest, Vol. 7:30, 41; 10:15, 22, 26, 44).

### Personnel:

WAYNE KEARL, president, broadcast operations, Harte-Hanks Communications Inc.

WILLIAM G. MOLL, pres. & chief exec. officer, TV Group, broadcast/entertainment division.

GEORGE H. ANDERSON, exec. v.p., chief exec. officer, TV Group, president & general manager, KENS-TV.

ELLIOT R. KLEEMAN, v.p. & general sales manager.

JACK DONAHUE, national sales manager.

BOB POLUNSKY, local sales manager.

LINDA RIOS, program manager.

JERRY COPELAND, operations manager.

BOB ROGERS, news director.

RAY McMILLAN, director of engineering.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1000.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
	Atascosa	6,400	6,100	96
	Bandera	2,700	2,600	97
	Bee	7,300	7,000	96
	Bexar	303,000	295,600	98
	Blanco	1,700	1,600	96
	Caldwell	6,800	6,500	96
	Comal	11,700	11,400	97
	De Witt	7,300	6,900	95
	Dimmit	3,100	2,800	91
	Edwards	1,000	900	92
	Frio	3,800	3,600	94
	Gillespie	4,300	4,000	93
	Goliad	1,800	1,700	94
	Gonzales	5,800	5,500	96
	Guadalupe	13,900	13,400	96
	Hays	10,600	10,200	97
	Karnes	4,100	3,900	95
	Kendall	3,600	3,400	95
	Kerr	9,600	9,100	95
	Kinney	700	600	90
	La Salle	1,700	1,600	93
	Lavaca	7,100	6,500	92
	Live Oak	2,500	2,400	96
	McMullen	300	300	95
	Maverick	6,500	5,800	90
	Medina	6,800	6,500	96
	Real	800	700	89
	Uvalde	6,400	6,100	95
	Val Verde	9,700	9,100	93
	Victoria	20,400	19,600	96

50% & Over

(Continued on page 902-b)

Station Totals	685,400	661,800	96
Net Weekly Circulation (1979-80)			448,100
Average Daily Circulation (1979-80)			318,300

# Texas—San Antonio

## KMOL-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 11.2-kw aural. Antenna: 1476-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 10"  
Longitude 98° 15' 55"

Transmitter: 4-mi. from Elmendorf on bearing of N 79 E.

Studio: 1031 Navarro St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

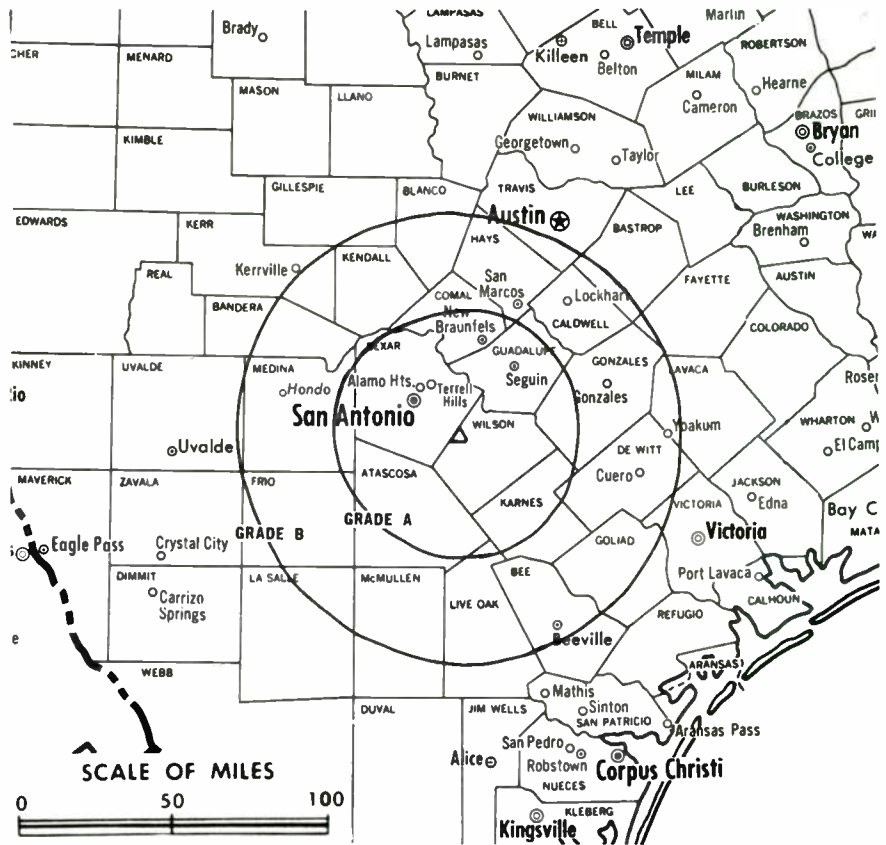
News Wire Service: AP.

Facsimile Service: UPI.

News Film Service: NBC.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KMOL-TV Ref: FCC File No. BPCT-2297 Granted 8/1/57

©American Map Co., Inc., N.Y., No. 14244

## KMOL-TV

Network Service: NBC.

Licensee: United Television Inc., P.O. Box 2641, San Antonio, Tex. (78299).

Telephone: 512-226-4251. TWX No.: 512-571-0920.

Ownership: United Television Inc. For other interests, see KMSP-TV, Minneapolis, Minn.

Begin Operation: Dec. 11, 1949. Sale to present owner by Avco Bcstg. Corp. approved by FCC Sept. 18, 1975. (Television Digest, Vol. 14:48). Sale to Avco by Hugh Half Jr. and associates approved Sept. 15, 1965 by FCC (Vol. 5:22, 38).

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

### Personnel:

- EDWARD V. CHEVIOT, general manager.
- MORTON A. BARRETT, general sales manager.
- KEVIN DONOHUE, sales manager.
- JACK CARROLL, operations manager.
- JAY SOLOMON, news director.
- DAVE KARBACH, chief engineer.
- MARIA ELENA TORRALVA, community services director.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1000.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
<b>50% &amp; Over</b>	Atascosa	6,400	6,100	96
	Bandera	2,700	2,600	97
	Bee	7,300	7,000	96
	Bexar	303,000	295,600	98
	Blanco	1,700	1,600	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS—(Continued)</b>				
	Caldwell	6,800	6,500	96
	Comal	11,700	11,400	97
	De Witt	7,300	6,900	95
	Dimmit	3,100	2,800	91
	Edwards	1,000	900	92
	Frio	3,800	3,600	94
	Gillespie	4,300	4,000	93
	Goliad	1,800	1,700	94
	Gonzales	5,800	5,500	96
	Guadalupe	13,900	13,400	96
	Hays	10,600	10,200	97
	Karnes	4,100	3,900	95
	Kendall	3,600	3,400	95
<b>50% &amp; Over</b>	Kerr	9,600	9,100	95
	Kinney	700	600	90
	La Salle	1,700	1,600	93
	Lavaca	7,100	6,500	92
	Live Oak	2,500	2,400	96
	Mcmullen	300	300	95
	Mason	1,500	1,400	92
	Maverick	6,500	5,800	90
	Medina	6,800	6,500	96
	Real	800	700	89
	Uvalde	6,400	6,100	95
	Val Verde	9,700	9,100	93
	Victoria	20,400	19,600	96
	Wilson	4,800	4,500	95
	Zavala	3,000	2,700	91

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
<b>Between 25-49%</b>	Calhoun	5,700	5,500	96

(Continued on page 902-b)

<b>Station Totals</b>	<b>680,400</b>	<b>657,200</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>451,300</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>285,400</b>		

# Texas—San Antonio

## KSAT-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1483-ft. above av. terrain, 1505-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 11"  
Longitude 98° 15' 31"

Transmitter: 4.5-mi. ENE of Elmen-dorf, Tex.

Studio: 1408 N. St. Mary's St.

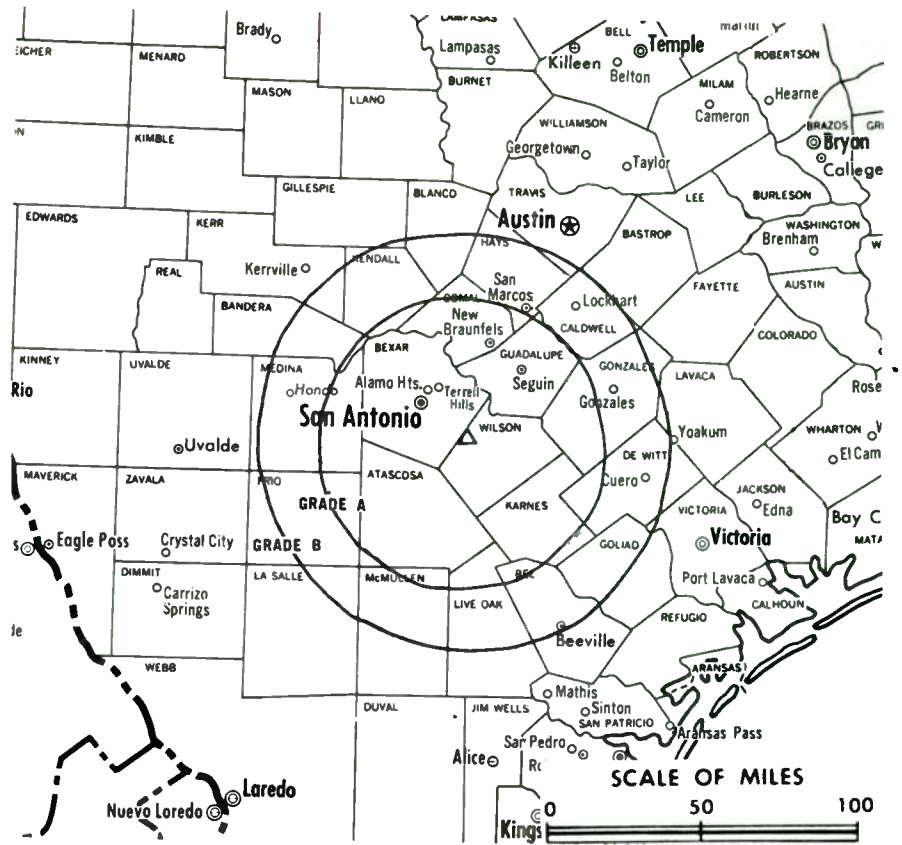
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KSAT-TV Ref: FCC File No. BPCT-2892 Granted 9/27/61

©American Map Co., Inc., N.Y., No. 14244

## KSAT-TV

Network Service: ABC.

Licensee: The Outlet Co., Box 2478, San Antonio, Tex. (78298).

Telephone: 512-226-7611. TWX No.: 910-871-1022.

Ownership: The Outlet Co. For other interests see WJAR-TV, Providence, R.I.

Began Operation: Jan. 21, 1957. Sale to the Outlet Co. by Mission Telecasting Corp. approved Nov. 22, 1967 (Television Digest, Vol. 7:32, 48).

Represented (sales) by Petry Television Inc.

Represented (legal) by Sundlun, Scher & Singer.

### Personnel:

JOSEPH S. SINCLAIR, company chairman.  
BRUCE G. SUNDLUN, company president & chief exec. officer.  
DAVID E. HENDERSON, president, broadcast division.  
JAMES SCHIAVONE, vice president & general manager.  
RICHARD ANDRYCHA, program manager.  
JACK DIX, general sales manager.  
JEFF CASH, national sales manager.  
DAVID CARR, chief engineer.  
CHARLES B. CRAIG, business manager.  
WILLIAM CHURCH, news director.  
LYDIA ALEGRIA, community affairs director.  
JEANNE JANES, promotion manager.  
JAMES BYNUM, production manager.

Highest 30 Sec. Rate (May 1, 1980): \$850.

NETWORK BASE HOURLY RATE: \$1025.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
	Atascosa	6,400	6,100	96
	Bandera	2,700	2,600	97
<b>50% &amp; Over</b>	Bee	7,300	7,000	96
	Bexar	303,000	295,600	98
	Blanco	1,700	1,600	96
	Caldwell	6,800	6,500	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS—(Continued)</b>				
	Cornal	11,700	11,400	97
	De Witt	7,300	6,900	95
	Dimmit	3,100	2,800	91
	Edwards	1,000	900	92
	Frio	3,800	3,600	94
	Gillespie	4,300	4,000	93
	Goliad	1,800	1,700	94
	Gonzales	5,800	5,500	96
	Guadalupe	13,900	13,400	96
	Hays	10,600	10,200	97
	Karnes	4,100	3,900	95
	Kendall	3,600	3,400	95
<b>50% &amp; Over</b>	Kerr	9,600	9,100	95
	Kinney	700	600	90
	La Salle	1,700	1,600	93
	Lavaca	7,100	6,500	92
	Live Oak	2,500	2,400	96
	McMullen	300	300	95
	Maverick	6,500	5,800	90
	Medina	6,800	6,500	96
	Real	800	700	89
	Uvalde	6,400	6,100	95
	Val Verde	9,700	9,100	93
	Wilson	4,800	4,500	95
	Zavala	3,000	2,700	91

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
	Fayette	7,400	6,700	90
<b>Between 25-49%</b>	Kimble	1,800	1,600	92
	Mason	1,500	1,400	92
	Victoria	20,400	19,600	96
	Webb	25,800	24,800	96

(Continued on page 902-b)

<b>Station Totals</b>	<b>687,400</b>	<b>663,800</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>446,000</b>	
<b>Average Daily Circulation (1979-80)</b>		<b>293,100</b>	



# Texas—San Antonio

## KWEX-TV

Ch. 41

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 263-kw max. visual, 52.5-kw max. aural. Antenna: 500-ft. above av. terrain, 604-ft. above ground, 1218-ft. above sea level.

Latitude 29° 25' 03"  
Longitude 98° 29' 26"

Holds CP for change to 1000-kw max. & 832-kw horizontal visual, 100-kw max. & 83.2-kw horizontal aural, 500-ft. above av. terrain, 604-ft. above ground, 1224-ft. above sea level. BPTC-790226KJ.

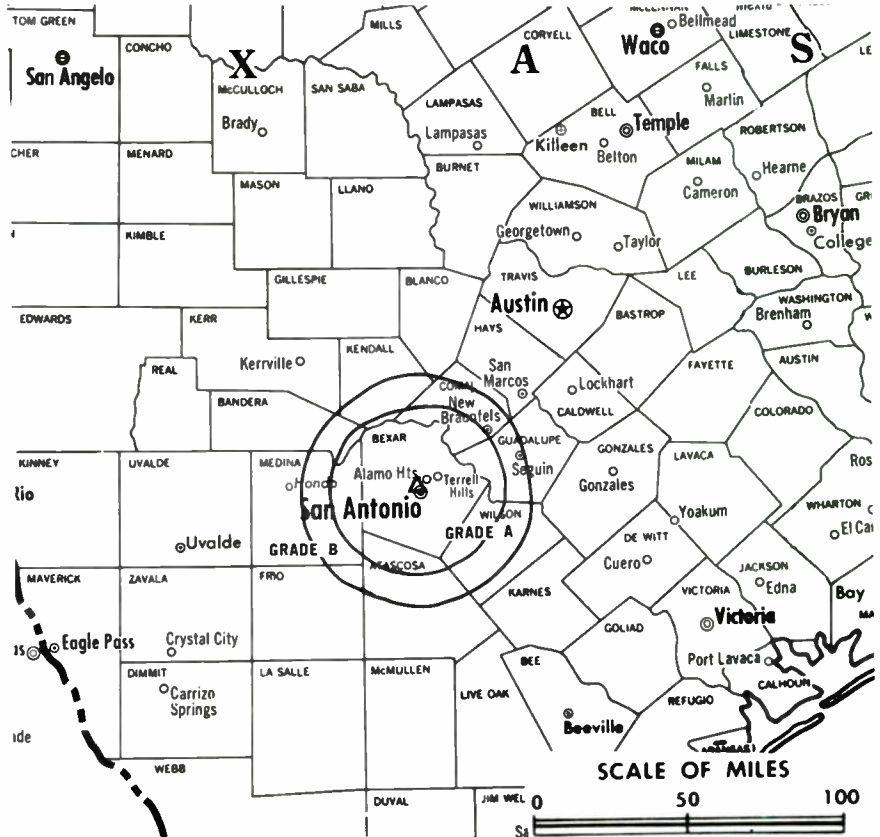
Transmitter: 411 E. Durango.

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

News Wire Service: UPI. Facsimile Service: UPI. News Film Service: ITNA.

Satellite Earth Station: Transmit-receive, Scientific-Atlanta, 10-m.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KWEX-TV Ref: FCC File No. BPTC-3573 Granted 7/12/65

© American Map Co., Inc., N.Y., No. 14244

## KWEX-TV

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., P.O. Box 9225, San Antonio, Tex. (78204).

Studio: 411 E. Durango (78204). Telephone: 512-227-4141.

Ownership: See KMEX-TV, Los Angeles, Cal.

Began Operation: June 10, 1955. Sale as KUAL-TV to present owner by Raul A. Cortez and associates approved by FCC Dec. 6, 1961 (Television Digest, Vol. 17:35, 2:1).

Represented (sales) by Spanish International Network Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

### Personnel:

EMILIO NICOLAS, president & general manager.  
JAMES R. MEEK, v.p. & director of engineering.  
ARMANDO SOLIS, vice president & comptroller.  
JULIUS GERMANO JR., vice president & general sales manager.  
JUAN GATTAS, station manager.  
RICHARD A. SOWA, manager, net operations center.  
ANTONIO GONZALEZ, chief engineer.  
PEDRO MAJUL, program director.  
JESUS JAVIER, news director.  
MARTHA TIJERINA, public service director.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Zone I—6-10 p.m., daily.					
\$2000	\$1150	\$900	\$525	\$210	\$105

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>TEXAS</b>			
	Maverick	6,500	5,800	90
<b>Between 25-49%</b>	<b>TEXAS</b>			
	Dimmit	3,100	2,800	91
	Frio	3,800	3,600	94
	La Salle	1,700	1,600	93
<b>Between 5-24%</b>	<b>TEXAS</b>			
	Atascosa	6,400	6,100	96
	Bexar	303,000	295,600	98
	Hays	10,600	10,200	97
	Kerr	9,600	9,100	95
	Kinney	700	600	90
	Live Oak	2,500	2,400	96
	Mason	1,500	1,400	92
	Medina	6,800	6,500	96
	Val Verde	9,700	9,100	93
Webb	25,800	24,800	96	
Wilson	4,800	4,500	95	
Zavala	3,000	2,700	91	
<b>Station Totals</b>		<b>405,900</b>	<b>392,900</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>74,800</b>
<b>Average Daily Circulation (1979-80)</b>				<b>40,200</b>

For Station Sales & Transfers, see Services Volume

# Texas—Tyler-Longview

**KLTV**

Ch. 7

[Operates satellite KTRE-TV, Lufkin, Tex.]

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 520-ft. above av. terrain, 495-ft. above ground, 1050-ft. above sea level.

Latitude 32° 21' 06"  
Longitude 95° 16' 00"

Transmitter: Kilgore Hwy. at Loop 323.

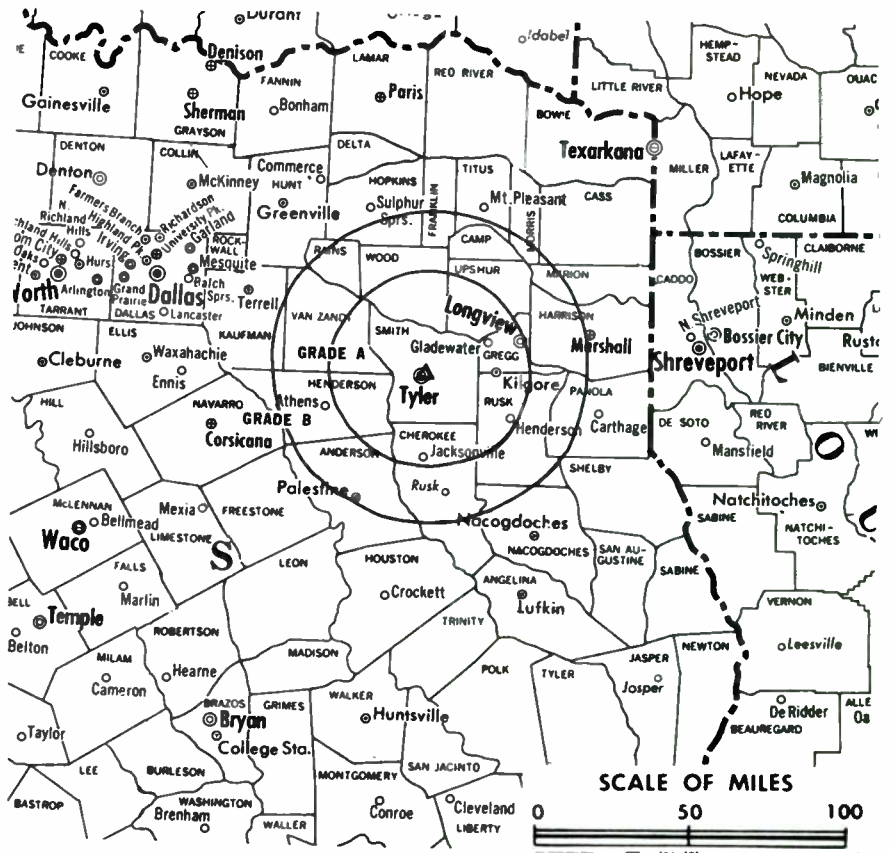
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Arbitron Data: Figures include KTRE-TV, Lufkin, Tex.

Total Households: © MNI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KLTV Ref: FCC File No. BPT-2172 Granted 8/30/56

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## KLTV

Network Service: ABC, NBC, CBS.

Licensee: Buford Television Inc. of Tyler, Box 9090, Tyler (75710).

Studio: Kilgore Hwy. at Loop 323.

Telephone: 214-592-3871. TWX No. 910-860-5810.

Ownership: Robert Buford, 33.0835%; Gerald Buford & Geoffrey Buford, 33.1412% each; Charles Bowker, 0.5765%; Ross Buford Trust, 0.0576%. Buford Television also owns KTRE-TV, Lufkin, Tex.; WBTI(TV), Cincinnati, Ohio; is buying KTMA-TV CP, Minneapolis-St. Paul. For cable interests, see Cable Group Ownership.

Began Operation: Oct. 14, 1954.

Represented (sales) by Katz Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

ROBERT BUFORD, chairman of the board.  
CHARLES BOWKER, president.  
FRANK MELTON, exec. vice president & general manager.  
GAYLE HELMS, program director.  
BOB WAY, chief engineer.  
MARCUS CROUCH, production coordinator.  
LARRY MATTHEWS, local sales manager.  
ALLEN MORRIS, production director.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$1000	\$665	\$415			Graded rates apply*

\*Highest rate: \$500.

Note: Spot rates include KTRE-TV, Lufkin, Tex.

NETWORK BASE HOURLY RATE: \$600.

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>TEXAS</b>				
		Anderson	12,900	12,400	96
		Angelina	19,700	19,100	97
		Cherokee	12,100	11,500	95
		Gregg	32,300	31,400	97
		Henderson	12,400	11,900	96
		Houston	6,400	6,000	94
		Nacogdoches	14,700	13,900	95
		Rusk	14,900	14,400	97
		Sabine	2,700	2,500	93
		San Augustine	3,100	2,900	93
		Smith	42,400	41,200	97
		Trinity	3,000	2,800	93
	Upshur	9,600	9,300	96	
	Wood	9,300	9,000	97	
<b>Between 25-49%</b>	<b>TEXAS</b>				
		Camp	3,100	2,900	95
		Franklin	2,700	2,600	95
		Morris	4,800	4,700	97
		Polk	6,900	6,500	94
		Rains	2,000	1,900	96
<b>Between 5-24%</b>	<b>TEXAS</b>				
		Delta	1,800	1,700	95
		Harrison	15,900	15,300	96
	Hopkins	8,700	8,400	96	

(Continued on page 902-b)

<b>Station Totals</b>	<b>342,000</b>	<b>327,900</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>193,600</b>
<b>Average Daily Circulation (1979-80)</b>			<b>133,000</b>

# Texas—Victoria

**KXIX**

Ch. 19

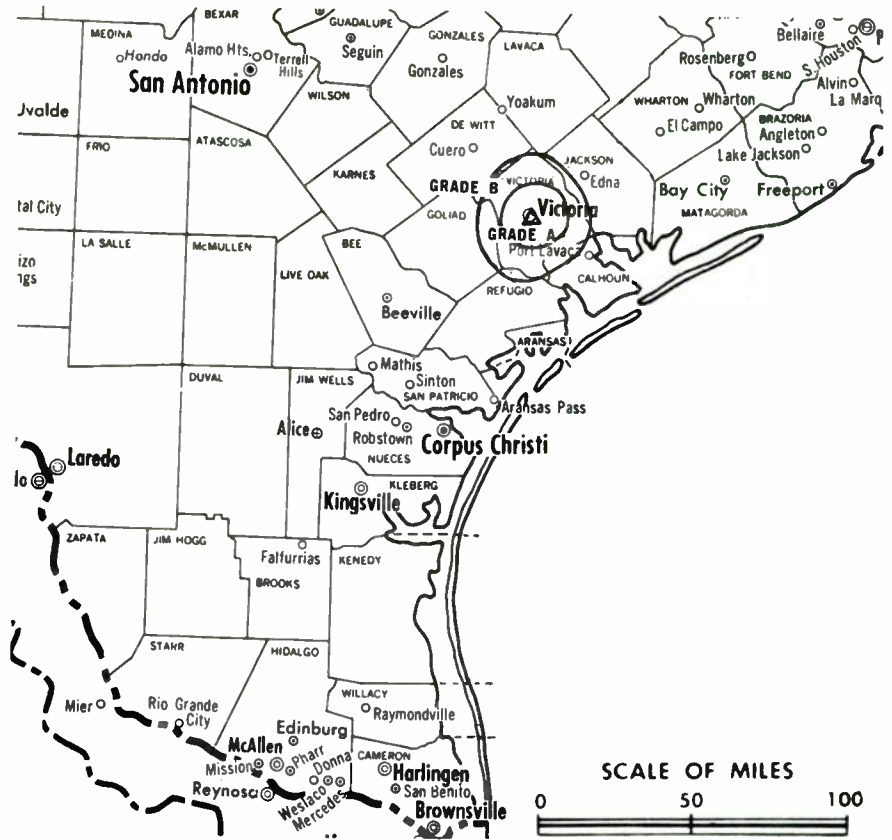
Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 14.8-kw visual, 2.94-kw aural. Antenna: 490-ft. above av. terrain, 495-ft. above ground, 584-ft. above sea level.

Latitude 28° 46' 41"  
Longitude 96° 57' 38"

Transmitter: SE corner of By-Pass Loop 175 & Port Lavaca Hwy.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KXIX Ref: FCC File No. BMPCT—6871 Granted 11/19/68

©American Map Co., Inc. N.Y. No. 14244

## KXIX

Network Service: ABC.

Licensee: Victoria Communications Corp., P.O. Box 1879, Victoria, Tex. (77901).

Studio: One Eastgate Industrial Plaza, Victoria.

Telephone: 512-576-5131.

Ownership: Dewey T. Acker, pres., 10%; O. F. Jones, v.p., 8%; Roy E. Acuff, v.p., 4%; Raymond E. Uherek, treas., 6%; William M. Murphy III, secy., 11%; Jimmie Salyer, dir., 7%; Charles Smithey, dir., 3%.

Began Operation: Oct. 1, 1969. Sale to present owners by South Texas Telecasting Co. Inc. (Michael D. & C. Dan McKinnon, et al.) approved by FCC March 4, 1976.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

DEWEY T. ACKER, president & general manager.  
ROY E. ACUFF, sales manager.  
DORIS LITTLES, program director.  
CHARLES SMITHEY, director of engineering.  
TOM EASTLAND, news director.

Highest 30 Sec. Rate (Sept. 1981): \$200.

NETWORK BASE HOURLY RATE: \$50.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>TEXAS</b>			
	Calhoun Victoria	5,700 20,400	5,500 19,600	96 96
<b>Between 25-49%</b>	<b>TEXAS</b>			
	Jackson	4,800	4,600	95
<b>Between 5-24%</b>	<b>TEXAS</b>			
	De Witt	7,300	6,900	95
	Goliad Lavaca	1,800 7,100	1,700 6,500	94 92
<b>Station Totals</b>		<b>47,100</b>	<b>44,800</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>24,500</b>
<b>Average Daily Circulation (1979-80)</b>				<b>15,700</b>

## VIDEO WEEK

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# Texas—Waco

## KWTX-TV

Ch. 10  
[Affiliated with KBTX-TV  
Bryan, Texas]

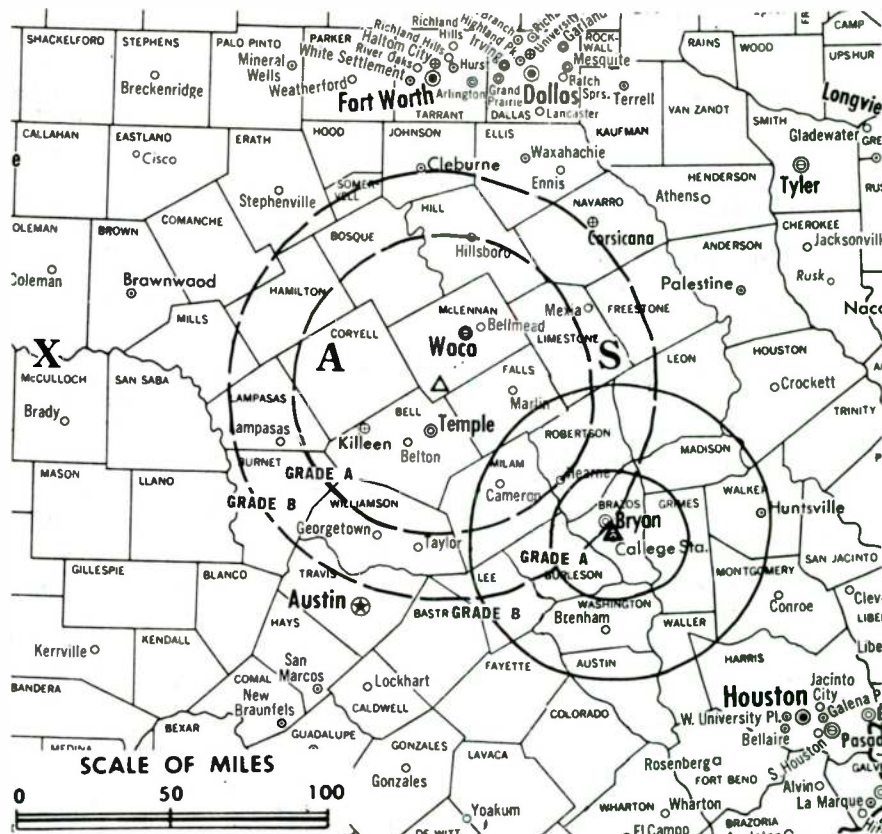
Technical Facilities: Channel No. 10  
(192-198 MHz). Authorized power:  
209-kw max. & 186-kw circular  
visual, 19.1-kw aural. Antenna:  
1810-ft. above av. terrain, 1679-  
ft. above ground, 2532-ft. above  
sea level.

Latitude 31° 19' 19"  
Longitude 97° 18' 58"

Transmitter: 2.7-mi. ENE of Moody,  
Tex.

Color: Network, live, film, slide &  
tape.

News Wire Service: UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see  
page 4-b).

KWTX-TV Ref: FCC File No. BPCT-4996 Granted 6/10/77

©American Map Co., Inc., N.Y., No. 14244

## KWTX-TV

Network Service: ABC, CBS.

Licensee: KWTX Broadcasting Co., Box 7528 (76710).

Studio: 4520 Bosque Blvd. (76710).

Telephone: 817-776-1330. TWX No.: 910-894-5206.

AM Affiliate: KWTX, .25-kw, 1230 kHz (MBS).

FM Affiliate: KWTX-FM, 71-kw, 97.5 MHz (No. 248), 1569-ft.

Ownership: M. N. Bostick, pres., 12.465%; estate of Hilton E. Howell, 12.465%; Ross M. Sams, 12.465%; W. W. Callan Sr., 9.78%; Robert Levy, 8.643%; W. Woody Callan Jr., 1.342%; Diana C. Braswell, 1.343%; Thomas D. Stribling, 7.972%; George & E. S. Chase, 4.493%; LBJ Corp. (Claudia Taylor Johnson, et al., licensee of KLBK-AM-FM, Austin, Tex.), 29.032%. Note: KWTX Broadcasting Co. owns 50% of KBTX-TV, Bryan; 75% radio KNAL, Victoria. Stockholders of KWTX-TV own KXII, Ardmore, Okla. & KLFY-TV, Lafayette, La. M. N. Bostick is also 10% owner of KBTX-TV, Bryan; 28.972% of KXII(TV) & KLFY-TV. LBJ Co. also owns WÉEL(AM), Fairfax, Va.

Began Operation: April 3, 1955.

Represented (sales) by Seltel Inc.

Represented (legal) by Cordon & Jacob.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

M. N. (BUDDY) BOSTICK, president.  
RAY DEEVER, general manager.  
MINA LARPENTER, national & regional sales.  
RALPH WEBB, program manager.  
HOWARD BALL, news director.  
JESSE DOVE, director of engineering.  
KEN MUSGRAVE, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.	\$1150	\$705	\$410	\$300	\$275	\$250

This rate includes bonus station KBTX-TV, Bryan, Tex.

NETWORK BASE HOURLY RATE: \$1050.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
	Bell	55,500	54,400	98
	Bosque	5,900	5,700	97
	Brazos	27,900	27,000	97
	Burleson	4,200	3,900	93
	Coryell	11,600	11,300	98
	Falls	6,200	5,900	96
	Grimes	4,500	4,200	94
	Hamilton	3,600	3,400	96
<b>50% &amp; Over</b>	Lampasas	4,400	4,300	97
	Leon	3,800	3,500	93
	Limestone	6,600	6,300	95
	Mc Lennan	60,000	58,700	98
	Madison	3,100	2,900	94
	Milam	7,900	7,500	95
	Mills	1,800	1,700	95
	Robertson	5,600	5,400	96
	San Saba	2,300	2,200	96
	Walker	9,500	8,900	94
	Washington	7,300	6,800	93

<b>TEXAS</b>				
<b>Between 25-49%</b>	Erath	7,500	7,300	98
	Freestone	4,800	4,600	95
	Hill	9,100	8,800	97
	Navarro	12,400	11,900	96
	Williamson	20,000	19,300	97

(Continued on page 902-b)

Station Totals	526,700	508,900	96
Net Weekly Circulation (1979-80)			255,600
Average Daily Circulation (1979-80)			177,300

Arbitron Data: Figures include Satellite KBTX-TV,  
Bryan, Tex.

# Texas—Temple-Waco

## KCEN-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 14.1-kw aural. Antenna: 830-ft. above av. terrain, 833-ft. above ground, 1549-ft. above sea level.

Latitude 31° 17' 06"  
Longitude 97° 15' 34"

Holds CP for change to 100-kw visual, 10-kw aural, 1866-ft. above av. terrain, 1924-ft. above ground, 2549-ft. above sea level, lat. 31° 16' 24", long. 97° 13' 14"; transmitter to 2.4-mi. SE of I-35 on Eddy Blevins Rd., near Eddy, Tex.

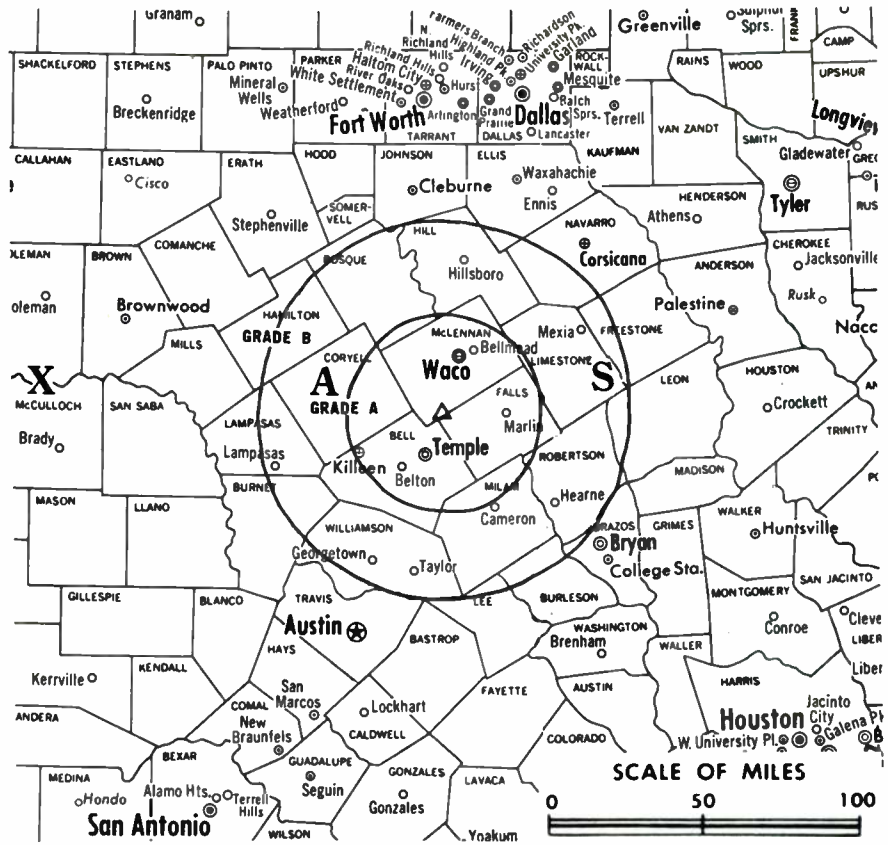
Transmitter: I-35 South, Eddy, Tex., 14-mi. N of Temple.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KCEN-TV Ifet: FCC File No. BMI'CT-1085 Granted 5/19/83  
CP: BPCT-800121KE Granted 9/22/80

©American Map Co., Inc., N.Y., No. 14244

## KCEN-TV

Network Service: NBC.

Licensee: Channel 6 Inc., Box 188, 17 Third St., Temple (76501).

Studio: I-35 South, Eddy, Tex.

Waco Office: 815 Citizens Tower. Telephone: 817-756-6605.

Telephones: 817-773-6868, Temple; 817-859-5481, Waco.

TWX No.: 910-890-4870.

Ownership: Frank W. Mayborn, pres. & owner of Channel 6 Inc., is pres. and owner of Bell Publishing Co. (Temple Daily Telegram); Killeen Publishing Co. (Killeen Herald).

Began Operation: Nov. 1, 1953.

Represented (sales) by Blair Television.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Represented (engineering) by W. G. Egerton.

Personnel:

FRANK W. MAYBORN, president.  
DANIEL C. LESMEISTER, v.p. & general manager.  
HELEN DENNIS, commercial manager.  
EARL HILL, director of engineering.  
RAYMOND BRITTON, program manager.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6:30-10 p.m., daily.

\$725 \$550 \$400 \$200 Graded rates apply\*

\*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$1060.

For Newspaper Ownership of TV Stations,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
	Bell	55,500	54,400	98
	Brazos	27,900	27,000	97
	Burleson	4,200	3,900	93
	Coryell	11,600	11,300	98
	Falls	6,200	5,900	96
	Hamilton	3,600	3,400	96
<b>50% &amp; Over</b>	Lampasas	4,400	4,300	97
	Leon	3,800	3,500	93
	Limestone	6,600	6,300	95
	Mc Lennan	60,000	58,700	98
	Madison	3,100	2,900	94
	Milam	7,900	7,500	95
	Mills	1,800	1,700	95
	Robertson	5,600	5,400	96
	San Saba	2,300	2,200	96
<b>TEXAS</b>				
<b>Between 25-49%</b>	Bosque	5,900	5,700	97
	Williamson	20,000	19,300	97
<b>TEXAS</b>				
	Burnet	6,900	6,700	98
	Comanche	5,200	4,900	94
	Freestone	4,800	4,600	95
	Grimes	4,500	4,200	94
<b>Between 5-24%</b>	Hill	9,100	8,800	97
	Lee	3,900	3,700	95
	Llano	4,200	4,000	96
	Somervell	2,000	1,900	97
	Travis	136,600	133,300	98
	Washington	7,300	6,800	93
<b>Station Totals</b>		<b>414,900</b>	<b>402,300</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>199,400</b>
<b>Average Daily Circulation (1979-80)</b>				<b>129,000</b>

# Texas—Weslaco

## KRGV-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 19.1-kw aural. Antenna: 950-ft. above av. terrain, 995-ft. above ground, 1049-ft. above sea level.

Latitude 26° 09' 54"  
Longitude 97° 48' 45"

Transmitter: La Feria, Tex., 7-mi. SW of Harlingen.

TV tape: Recording facilities.

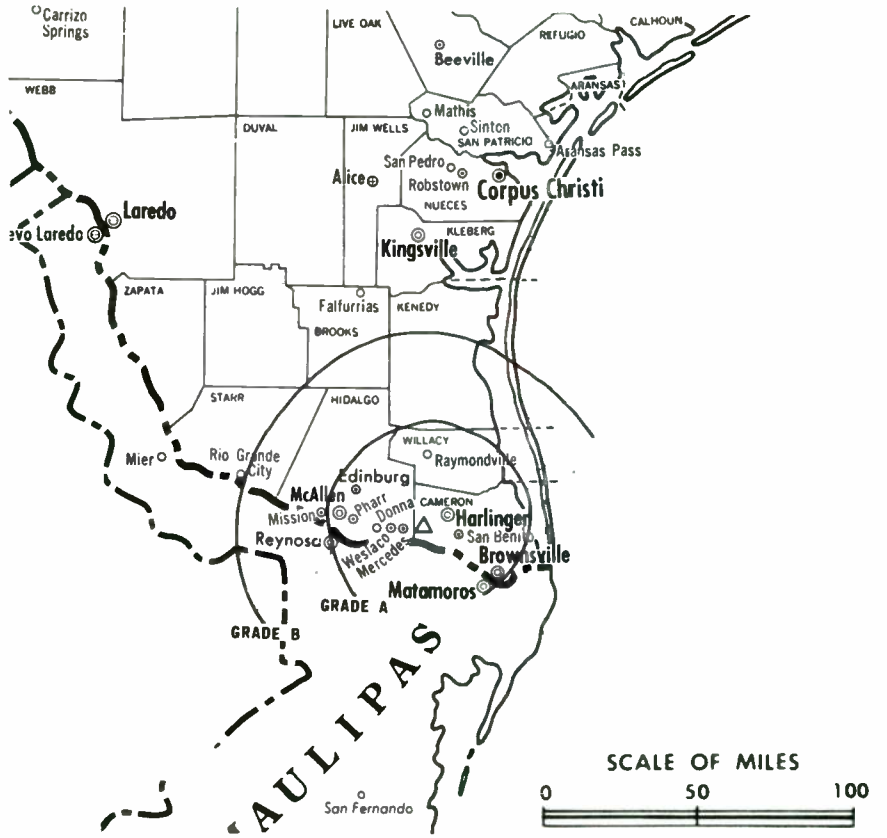
AM Affiliate: KRGV, 5-kw, 1290 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC, NIWS.

Represented (legal) by Cohn & Marks.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Home: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KRGV-TV Ref: FCC File No. BPT-3788 Granted 8/18/66

©American Map Co., Inc., N.Y., No. 14244

## KRGV-TV

Network Service: ABC.

Licensee: Mobile Video Tapes, Box 5, Weslaco (78596).

Studio: 900 E. Expressway (78596).

Telephone: 512-968-3131. TWX No.: 910-870-1850.

Ownership: Douglas L. Manship, 49.28%; Charles P. Manship Jr., 49.28%; Employee Stock Option Plan, 1.44%. For other interests, see WBRZ, Baton Rouge, La.

Began Operation: April 10, 1954. Sale to present owners by Kenco Enterprises approved Jan. 28, 1964 by FCC. (Television Digest, Vol. 4:5). Sale to Kenco Enterprises by LBJ Co. approved by FCC Oct. 18, 1961. (Television Digest, Vol. 17:35, BALCF-167). LBJ Co. acquired full control of TV and radio when FCC approved sale of remaining 50% by O. L. Taylor (Vol. 14:12, 14). Original 50% of TV acquired by LBJ from Taylor after FCC approved transfer April 4, 1956 (Vol. 12:11, 14), with LBJ exercising option April 1, 1957 on 50% of radio.

Represented (sales) by Blair Television.

Personnel:

RAY ALEXANDER, general manager.  
BERT WALLING, chief engineer.  
SARA SKAGGS, general sales manager.  
RICK DIAZ, news director.  
DINA MANSHIP, program director.

Highest 30 Sec. Rate: \$750.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Cameron	55,700	54,000	97
	Hidalgo	67,300	64,900	96
	Starr	5,100	4,800	93
	Willacy	4,700	4,500	97
Between 25-49%	TEXAS			
	Zapata	2,000	1,800	90
Between 5-24%	TEXAS			
	Brooks	2,400	2,300	96
Station Totals		137,200	132,300	96
Net Weekly Circulation (1979-80)			119,300	
Average Daily Circulation (1979-80)			83,700	

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# Texas—Wichita Falls

## KAUZ-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1021-ft. above av. terrain, 1028-ft. above ground, 2046-ft. above sea level.

Latitude 33° 54' 04"  
Longitude 98° 32' 21"

Transmitter: Seymour Hwy., 2.5-mi. W of center of Wichita Falls.

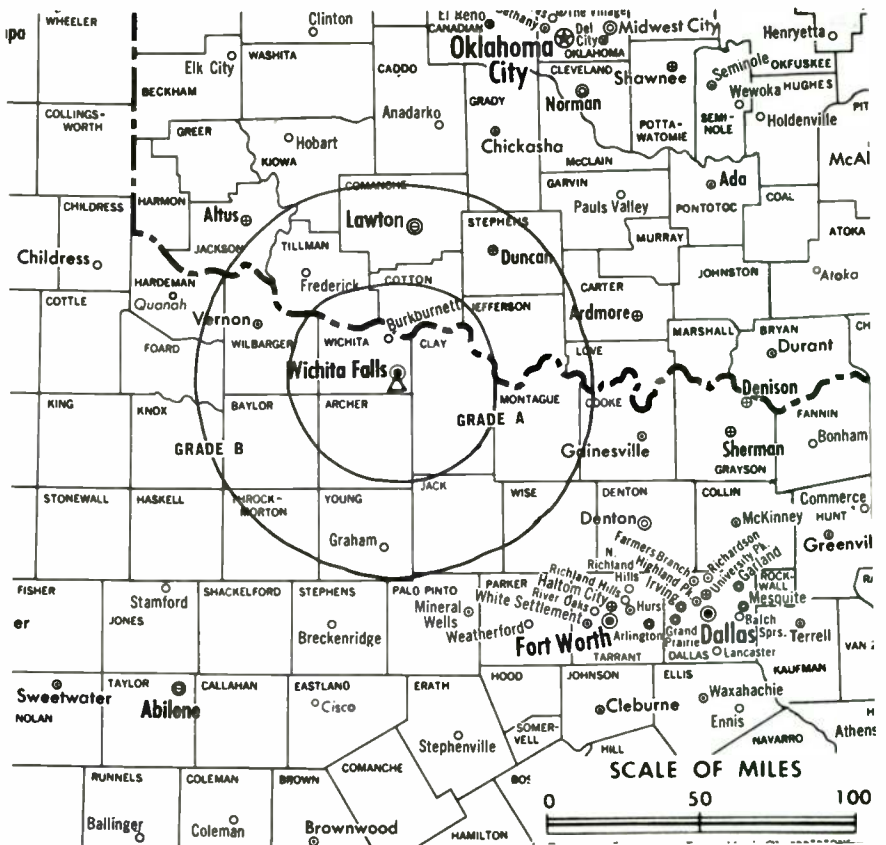
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NIWS.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KAUZ-TV Ref: FCC File No. BPC-2553 Granted 1/14/59

©American Map Co., Inc., N.Y., No. 14244

## KAUZ-TV

Network Service: CBS.

Licensee: Wichita Falls Telecasters II, Box 2130 (76307).

Studio: Seymour Hwy., 2.5-mi. W of center of Wichita Falls.

Telephone: 817-322-6957. TWX No.: 910-890-5836.

Ownership: A General Partnership of Golden Bcstg. Co. of Texas & White Fuel Corp. Ray Clymer, pres., 52%; W. Erle White, 48%.

Began Operation: March 1, 1953 as KWFT-TV. Sale to present owners approved by FCC May 30, 1978 (Television Digest, Vol. 18:23). Previous sale by Bass Bros. approved by FCC Sept. 19, 1974. Sale to Bass Bros. by Mid-New York Bcstg. (Paul F. Harron) approved by FCC April 10, 1968. Previous sale by Sidney A. Grayson and associates approved March 13, 1963 by FCC (Vol. 3:11). Transfer to Sidney A. Grayson group by E. H. Rowley theater chain family and 1/3 owner Kenyon Brown approved Jan. 11, 1956 by FCC (Vol. 11:46, 48 & 12:2).

Represented (sales) by Blair Television.

Represented (legal) by Hamel, Park, McCabe & Saunders.

Personnel:

MAX ANDREWS, general manager.  
VALARIE MAXWELL, traffic manager.  
ROGER HENSLEY, operations manager.  
LEON HOEFFNER, chief engineer.  
JUDY BUMGARNER, promotion manager.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$464.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OKLAHOMA</b>				
	Beckham	7,300	7,000	96
<b>50% &amp; Over</b>	Comanche	36,800	36,100	98
	Cotton	2,800	2,700	98
	Greer	3,700	3,500	95

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OKLAHOMA—(Continued)</b>				
	Jackson	12,600	12,300	98
	Jefferson	4,100	4,000	97
	Kiowa	5,000	4,900	97
	Stephens	16,200	15,900	98
	Tillman	4,600	4,500	97
<b>TEXAS</b>				
	Archer	2,500	2,500	99
	Baylor	2,000	2,000	98
	Clay	3,500	3,400	98
<b>50% &amp; Over</b>	Foard	800	800	98
	Hardeman	2,700	2,600	96
	Jack	2,600	2,500	98
	King	200	200	93
	Knox	2,200	2,100	96
	Montague	6,700	6,500	97
	Throckmorton	800	800	96
	Wichita	44,200	43,600	99
	Wilbarger	6,000	5,900	99
	Young	7,800	7,600	98
<b>OKLAHOMA</b>				
<b>Between 25-49%</b>	Carter	17,200	16,700	97
	Harmon	1,900	1,800	96
	Love	2,700	2,600	96
<b>OKLAHOMA</b>				
<b>Between 5-24%</b>	Caddo	12,200	11,900	97
	Murray	4,200	4,100	98
	Washita	5,500	5,400	98
(Continued on page 902-b)				
<b>Station Totals</b>		<b>240,200</b>	<b>234,700</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>166,600</b>
<b>Average Daily Circulation (1979-80)</b>				<b>108,800</b>

# Texas—Wichita Falls

## KFDX-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 997-ft. above av. terrain, 1044-ft. above ground, 2049-ft. above sea level.

Latitude 33° 53' 23"  
Longitude 98° 33' 20"

Transmitter: 4500 Seymour Rd.

TV tape: Recording facilities.

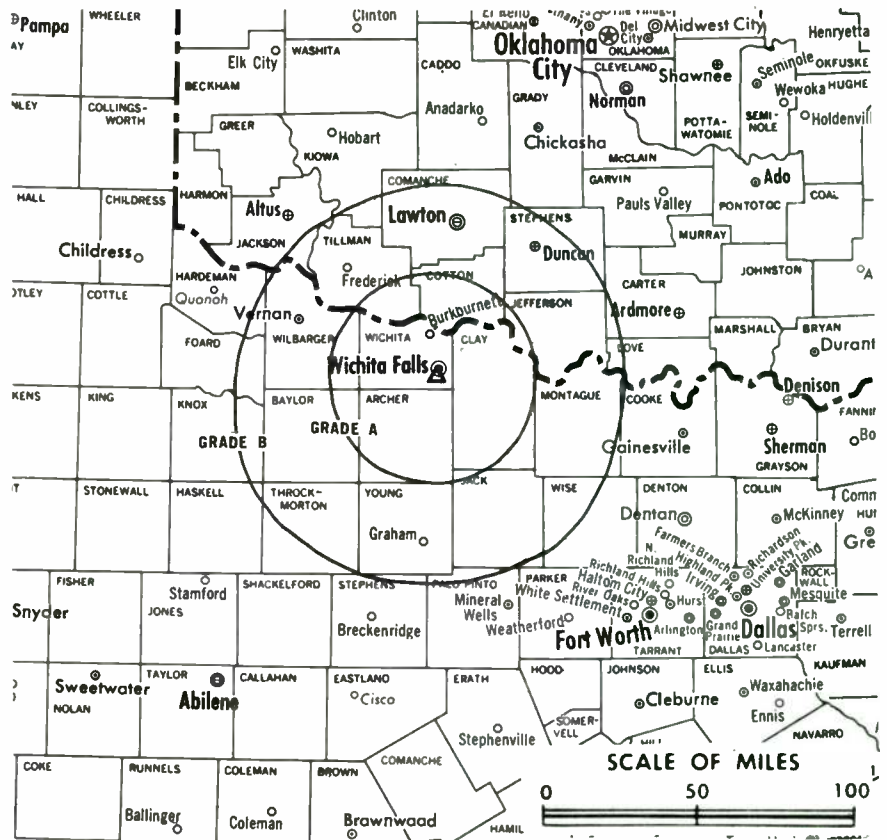
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (engineering) by Cohen & Dippell.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KFDX-TV Ifc: FCC File No. BPCT-2546 Granted 1/8/59

© American Map Co., Inc., N.Y., No. 14244

## KFDX-TV

Network Service: NBC.

Licensee: Clay Bcstg. Corp. of Texas, 1001 Virginia St. E., Charleston, W. Va. (25301).

Studio: 4500 Seymour Highway, Box 4000, Wichita Falls, Tex. (76308).

Telephone: 817-692-4530. TWX No.: 910-B90-5B25.

Ownership: Charleston Mail Assn., 100%. For other interests see WWAY, Wilmington, N.C.

Began Operation: March 29, 1953. Sale to present owners by Darrold A. Cannan, et al., approved by FCC Jan. 27, 1971 (Television Digest, Vol. 11:5).

Represented (sales) by Katz Television.

Represented (legal) by Fletcher, Heald & Hildreth.

Personnel:

LYELL CLAY, chairman of the board.  
GEORGE DIAB, president.  
WARREN SILVER, vice president & general manager.  
CHUCK HOWARD, general sales manager.  
BILL ENLOE, chief engineer.

Highest 30 Sec. Rate (May 1, 1981): \$175.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OKLAHOMA</b>				
	Comanche	36,800	36,100	98
	Cotton	2,800	2,700	98
	Greer	3,700	3,500	95
<b>50% &amp; Over</b>	Jackson	12,600	12,300	98
	Jefferson	4,100	4,000	97
	Kiowa	5,000	4,900	97
	Stephens	16,200	15,900	98
	Tillman	4,600	4,500	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
	Archer	2,500	2,500	99
	Baylor	2,000	2,000	98
	Clay	3,500	3,400	98
	Foard	800	800	98
<b>50% &amp; Over</b>	Hardeman	2,700	2,600	96
	Jack	2,600	2,500	98
	King	200	200	93
	Knox	2,200	2,100	96
	Montague	6,700	6,500	97
	Throckmorton	800	800	96
	Wichita	44,200	43,600	99
	Wilbarger	6,000	5,900	99
	Young	7,800	7,600	98
<b>OKLAHOMA</b>				
	Beckham	7,300	7,000	96
	Carter	17,200	16,700	97
<b>Between 25-49%</b>	Harmon	1,900	1,800	96
	Love	2,700	2,600	96
<b>TEXAS</b>				
	Stephens	3,900	3,800	96
<b>OKLAHOMA</b>				
	Caddo	12,200	11,900	97
	Custer	9,000	8,700	97
	Roger Mills	1,600	1,500	95
<b>Between 5-24%</b>	Washita	5,500	5,400	98
<b>TEXAS</b>				
	Cooke	9,100	8,900	97
	Cottle	1,100	1,000	95
	Haskell	3,000	2,900	97
<b>Station Totals</b>		<b>242,300</b>	<b>236,600</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>164,500</b>
<b>Average Daily Circulation (1979-80)</b>				<b>107,700</b>

# Texas

## KENS-TV, San Antonio (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS—(Continued)</b>				
<b>50% &amp; Over</b>	Wilson	4,800	4,500	95
	Zavala	3,000	2,700	91
	<b>TEXAS</b>			
<b>Between 25-49%</b>	Mason	1,500	1,400	92
	<b>TEXAS</b>			
<b>Between 5-24%</b>	Colorado	6,400	6,100	95
	Duval	3,900	3,600	93
	Fayette	7,400	6,700	90
	Grimes	4,500	4,200	94
	Jackson	4,800	4,600	95
	Kimble	1,800	1,600	92
	Menard	1,100	1,000	89
	Travis	136,600	133,300	98
	Webb	25,800	24,800	96
	Wharton	12,400	11,900	96

## KMOL-TV, San Antonio (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
<b>Between 5-24%</b>	Bastrop	7,900	7,500	95
	Colorado	6,400	6,100	95
	Fayette	7,400	6,700	90
	Jackson	4,800	4,600	95
	Kimble	1,800	1,600	92
	Mc Culloch	3,300	3,100	93
	Travis	136,600	133,300	98
	Webb	25,800	24,800	96

## KAUZ-TV, Wichita Falls (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
<b>Between 5-24%</b>	Childress	3,000	2,900	97
	Cooke	9,100	8,900	97
	Cottle	1,100	1,000	95
	Haskell	3,000	2,900	97
	Shackelford	1,300	1,300	96
	Stephens	3,900	3,800	96

## KLTV, Tyler (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS—(Continued)</b>				
<b>Between 5-24%</b>	Hunt	18,700	18,100	97
	Jasper	9,400	9,000	96
	Lamar	14,800	13,800	93
	Leon	3,800	3,500	93
	Panola	7,200	6,900	96
	Red River	5,300	5,000	93
	Shelby	7,700	7,300	95
	Tyler	5,500	5,200	95
	Walker	9,500	8,900	94

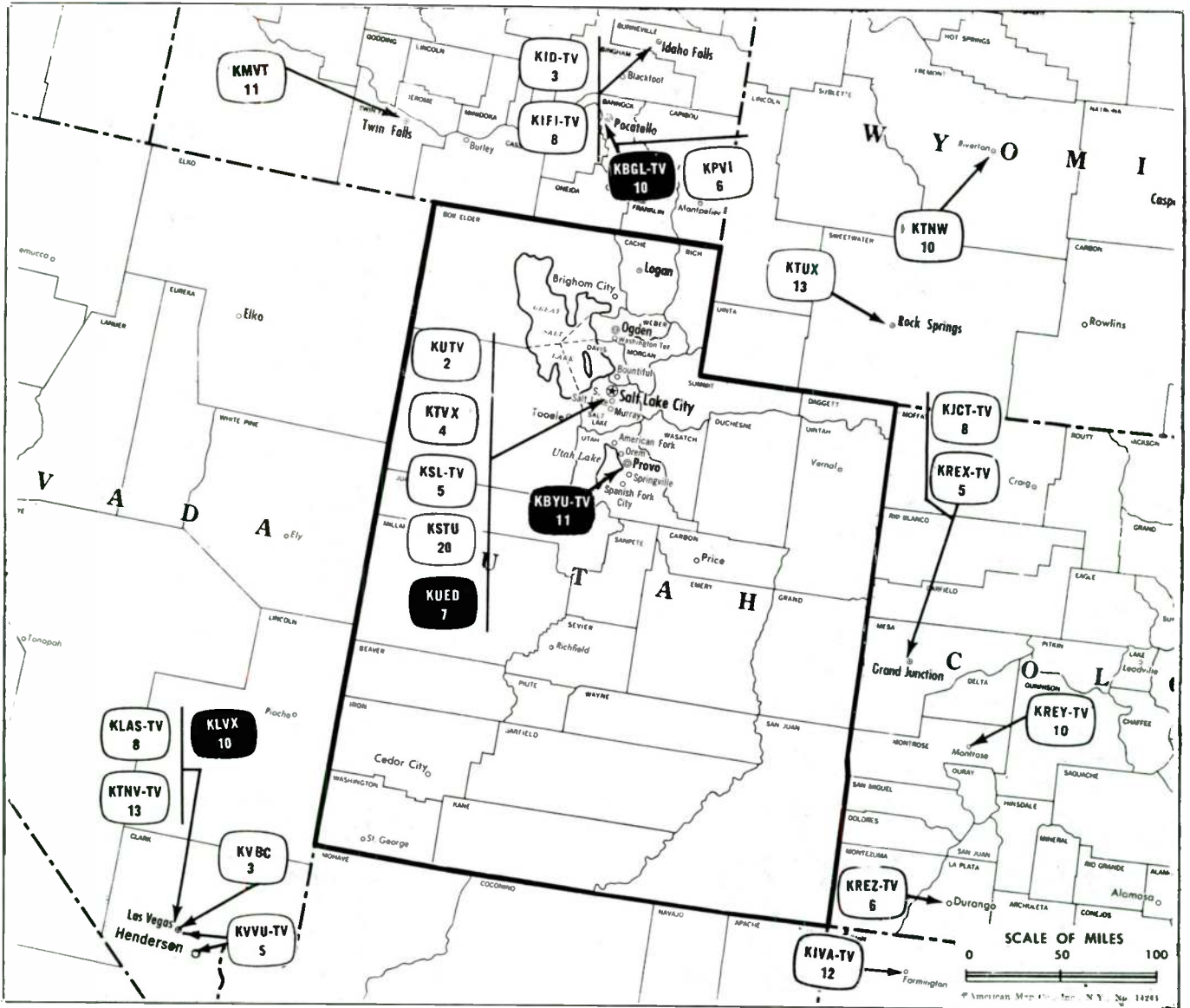
## KWTX-TV, Waco (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
<b>Between 5-24%</b>	Brown	12,500	11,900	95
	Burnet	6,900	6,700	98
	Colorado	6,400	6,100	95
	Comanche	5,200	4,900	94
	Eastland	7,900	7,600	96
	Gonzales	5,800	5,500	96
	Houston	6,400	6,000	94
	Lee	3,900	3,700	95
	Llano	4,200	4,000	96
	Mason	1,500	1,400	92
	Montgomery	35,900	34,500	96
	San Jacinto	3,000	2,700	92
	Somervell	2,000	1,900	97
	Travis	136,600	133,300	98
	Trinity	3,000	2,800	93

## KSAT-TV, San Antonio (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>TEXAS</b>				
<b>Between 5-24%</b>	Burnet	6,900	6,700	98
	Calhoun	5,700	5,500	96
	Colorado	6,400	6,100	95
	Duval	3,900	3,600	93
	Jackson	4,800	4,600	95
	Jim Hogg	1,400	1,300	93
	Mc Culloch	3,300	3,100	93
	Menard	1,100	1,000	89
	Sutton	1,600	1,500	92
	Travis	136,600	133,300	98





Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Salt Lake City	298,000	46	464,000	45

Utah Station Status as of January 1, 1981

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
3	1	4
2	0	2
		6

# Utah

## Utah Educational Technical Facilities (Complete Data in Educational Directory)

### KBYU-TV

Provo  
Ch. 11

Non-Commercial Educational Station

Licensee: Brigham Young University, Provo, Utah (84602).

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 162-kw visual, 32.4-kw aural. Antenna: 2916-ft. above av. terrain, 89-ft. above ground, 8529-ft. above sea level.

Latitude 40° 36' 27"  
Longitude 112° 09' 32"

### KUED

Salt Lake City  
Ch. 7

Non-Commercial Educational Station

Licensee: University of Utah, Salt Lake City (84112).

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 155-kw visual, 24.8-kw aural. Antenna: 3000-ft. above av. terrain, 204-ft. above ground, 8605-ft. above sea level.

Latitude 40° 36' 29"  
Longitude 112° 09' 36"

## BLACKBURN & COMPANY, INC.

RADIO • TV • CATV • NEWSPAPER BROKERS  
NEGOTIATIONS • FINANCING • APPRAISALS

CHICAGO	333 N. Michigan Ave., 60601	(312) 346-6460
WASHINGTON, D.C.	1111 19th St., N.W., 20036	(202) 331-9270
ATLANTA	400 Colony Sq., #1004, 30361	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151

## KSL-TV, Salt Lake City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
UTAH—(Continued)					
50% & Over	Tooele	7,500	7,400	99	
	Uintah	6,100	5,800	95	
	Utah	53,400	52,100	98	
	Wasatch	2,100	2,000	96	
	Washington	6,500	6,000	93	
	Wayne	500	500	97	
	Weber	45,400	44,600	98	
	<b>WYOMING</b>				
	Hot Springs	2,000	1,900	93	
	Sublette	2,000	1,900	93	
Sweetwater	14,900	14,100	95		
Teton	2,300	2,200	94		
Uinta	3,300	3,100	95		
<b>COLORADO</b>					
	Rio Blanco	2,100	2,000	95	
<b>IDAHO</b>					
	Bannock	21,100	20,500	97	
	Bonneville	20,500	20,200	98	
	Cassia	6,500	6,300	98	
	Jerome	5,700	5,600	98	
	Minidoka	6,700	6,500	97	
	Twin Falls	19,100	18,700	98	
<b>MONTANA</b>					
Between 25-49%	Beaverhead	3,200	2,900	92	
	Big Horn	3,100	2,900	93	
	Deer Lodge	4,700	4,600	97	
	Fergus	5,000	4,700	93	
	Flathead	17,000	16,300	96	
	Gallatin	14,900	14,200	95	
	Lewis + Clark	15,100	14,400	95	
	Park	5,000	4,800	95	
	Powell	2,600	2,500	95	
	Silver Bow	14,800	14,300	97	
<b>WYOMING</b>					
	Big Horn	4,400	4,100	94	
	Fremont	11,800	11,300	96	
	Lincoln	4,000	3,700	93	
	Park	7,300	6,900	94	
	Washakie	3,300	3,200	96	
<b>COLORADO</b>					
Between 5-24%	Dolores	700	600	86	
	Moffat	4,300	3,900	91	
	San Miguel	1,100	1,000	91	
	<b>IDAHO</b>				
	Gooding	4,200	4,100	97	
	Madison	4,200	4,100	98	
	<b>MONTANA</b>				
	Carbon	3,400	3,200	95	
	Rosebud	4,000	3,700	92	
	Stillwater	1,900	1,900	98	
Yellowstone	38,300	37,400	98		
<b>NEVADA</b>					
	Lincoln	1,100	1,000	93	

# Utah—Salt Lake City

## KSL-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 34-kw visual, 6.76-kw aural. Antenna: 3780-ft. above av. terrain, 219-ft. above ground, 9258-ft. above sea level.

Latitude 40° 39' 35"  
Longitude 112° 12' 05"

Transmitter: Farnsworth Peak, Oquirrh Range.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, Reuters.

Facsimile Service: AP, UPI.

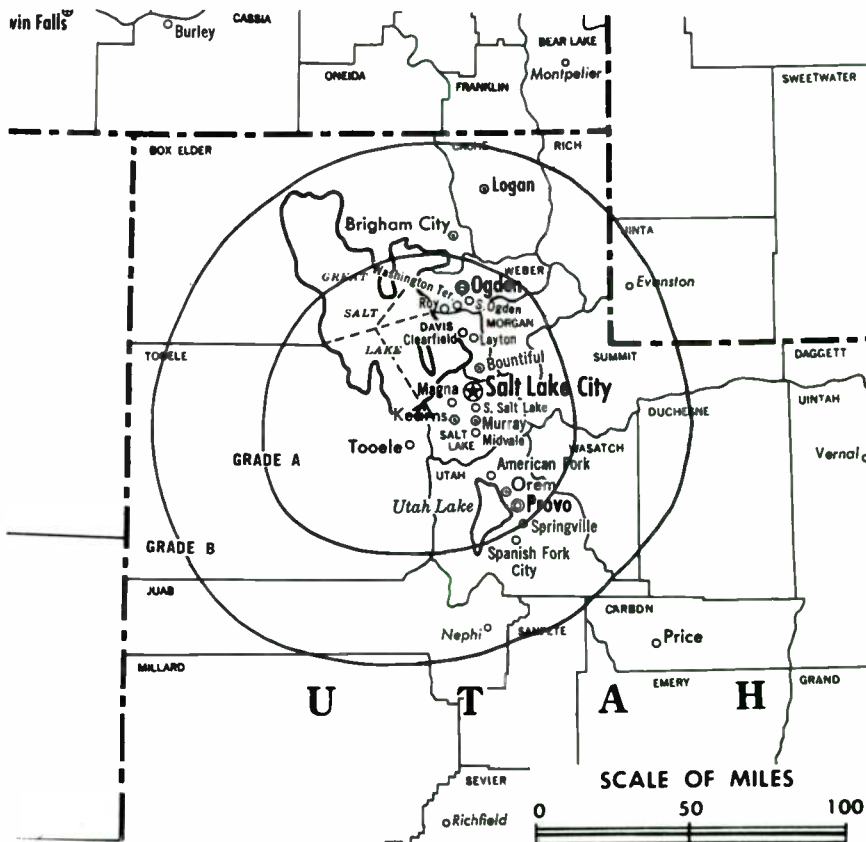
AM Affiliate: KSL, 50-kw, 1160 kHz (CBS).

Satellite Earth Station: Scientific-Atlanta.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Home: TV% and Circulation

© 1981 Arbitron

County coverage based on Arbitron study (see page 4-b)



KSL-TV Ref: FCC File BPCT-4754 Granted 3/10/76

© American Map Co., Inc., N.Y., No. 14244

## KSL-TV

Network Service: CBS.

Licensee: Bonneville International Corp., 145 Social Hall Ave. (84111).

Studio: 145 Social Hall Ave.

Telephone: 801-237-2500. TWX No.: 910-925-5822.

Ownership: Bonneville International Corp., 100%. Bonneville International is owned by Deseret Management Corp. (Church of Jesus Christ of Latter Day Saints). Also owns 99.9% of KIRO-TV-AM & KSEA(FM), Seattle; 100% of WRFM(FM), New York, N.Y.; KMBZ & KMBR(FM), Kansas City; KBIG(FM), Los Angeles; WCLR(FM), Skokie, Ill. & KOIT(FM), San Francisco; KAAM & KAFM, Dallas, Tex.

Began Operation: June 1, 1949.

Represented (sales) by Peters, Griffin, Woodward Inc.; Bob Hix Co. Inc. (Mountain states).

Represented (legal) by Wilkinson, Cragun & Barker.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- JAY LLOYD, president & general manager.
- WILLIAM R. MURDOCH, vice president, sales & marketing.
- ED LOUD, national sales manager, BIC.
- DUANE HILL, national sales manager.
- RUSS SORENSON, local sales manager.
- SCOTT R. CLAWSON, vice president, programming.
- L. K. ABBOTT, vice president, operations.
- CLIFTON B. THOMAS, dir. of research & public relations.
- MIKE MISCHLER, marketing director.
- WILLIAM D. LOVELESS, vice president, engineering.
- SPENCE KINARD, news director.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10:30 p.m., daily.

\$6000 \$4000 \$2500 Graded rates apply\*

\*Highest rate: \$1500.

NETWORK BASE HOURLY RATE: \$925.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>IDAHO</b>			
	Bear Lake	2,600	2,500	96
	Caribou	2,500	2,400	96
	Franklin	3,200	3,100	97
	Oneida	1,200	1,200	97
	<b>MONTANA</b>			
	Custer	4,800	4,400	92
	<b>NEVADA</b>			
	Elko	5,800	5,300	91
	Eureka	500	400	86
	White Pine	3,100	3,000	95
	<b>UTAH</b>			
	Beaver	1,500	1,400	96
	Box Elder	10,000	9,800	98
	Cache	16,000	15,500	97
	Carbon	8,100	7,800	97
	Daggett	300	300	90
	Davis	34,000	33,600	99
	Duchesne	3,800	3,600	94
	Emery	3,100	3,000	97
	Garfield	1,200	1,100	89
	Grand	2,100	1,900	89
	Iron	4,700	4,300	93
	Juab	1,800	1,700	97
	Kane	1,200	1,000	87
	Millard	2,800	2,700	97
	Morgan	1,600	1,500	96
	Piute	400	400	95
	Rich	500	500	94
	Salt Lake	181,700	178,200	98
	San Juan	3,000	2,700	90
	Sanpete	5,000	4,800	97
	Sevier	4,900	4,800	98
	Summit	2,500	2,400	97

50% & Over

(Continued by page 904-b)

Station Totals	721,000	698,400	96
Net Weekly Circulation (1979-80)			511,600
Average Daily Circulation (1979-80)			334,200



# Utah—Salt Lake City

## KSTU

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1290-kw max. & 288-kw horizontal visual, 129-kw max. & 28.8-kw horizontal aural. Antenna: 3670-ft. above av. terrain, 142-ft. above ground, 9156-ft. above sea level.

Latitude 40° 39' 34"  
Longitude 112° 12' 04"

Transmitter: Farnsworth Peak, Oquirrh Range.

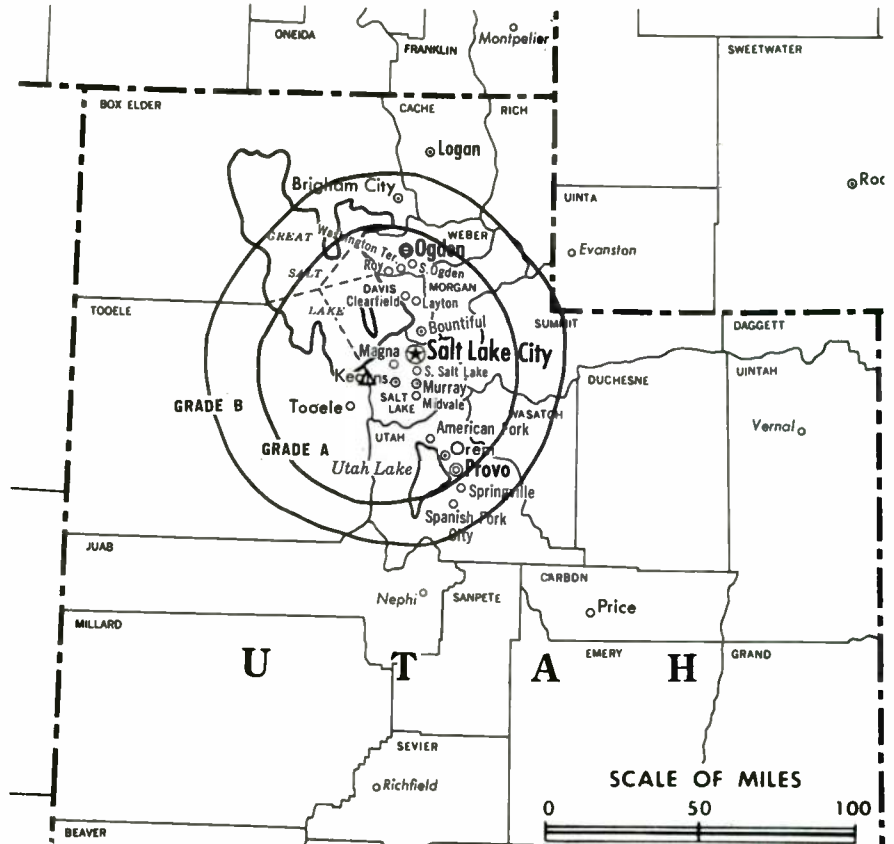
TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: AP.

Satellite Earth Station: Scientific-Atlanta, 5-m.

Total Households: © MSI Consumer Market Data as of 1/1/80. TV Homes: TV% and Circulation © 1981 Arbitron. County coverage based on Arbitron study (see page 4-b).



KSTU Ref: FCC File No. BMPCT--781004KF Granted 8/9/79

© American Map Co., Inc., N.Y., No. 14244

## KSTU

Network Service: None, independent.

Licensee: Springfield Television of Utah Inc., 5020 W. Amelia Earhart Dr., Salt Lake City, Utah (84116).

Studio: 5020 W. Amelia Earhart Dr.

Telephone: 801-539-1220. TWX No.: 910-925-5178.

Ownership: Springfield Television Corp., 100%. See WWLP, Springfield, Mass.

Began Operation: Oct. 24, 1978.

Represented (sales) by Seltel Inc.; Kettell-Carter (Boston).

Represented (legal) by Sanford, Adams, McCullough & Beard.

Personnel:

GEORGE MITCHELL, president & general manager.

GLENN DYER, station manager/promotion manager.

BRUCE A. BARRETT, general sales manager.

VICKI STREET, program manager.

JIM McDERMAID, engineering manager.

Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate: \$160.

For CPs & Applications, see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>UTAH</b>			
	Davis	34,000	33,600	99
	Salt Lake	181,700	178,200	98
	Utah	53,400	52,100	98
<b>Between 25-49%</b>	<b>UTAH</b>			
	Box Elder	10,000	9,800	98
<b>Between 5-24%</b>	<b>UTAH</b>			
	Beaver	1,500	1,400	96
	Cache	16,000	15,500	97
	Garfield	1,200	1,100	89
	Kane	1,200	1,000	87
	Morgan	1,600	1,500	96
	Sevier	4,900	4,800	98
Wasatch	2,100	2,000	96	
<b>Station Totals</b>		<b>360,500</b>	<b>353,000</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>185,500</b>
<b>Average Daily Circulation (1979-80)</b>				<b>85,500</b>

# Utah—Salt Lake City

## KTVX

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 32.4-kw visual, 4.9-kw aural. Antenna: 3870-ft. above av. terrain, 131-ft. above ground, 9470-ft. above sea level.

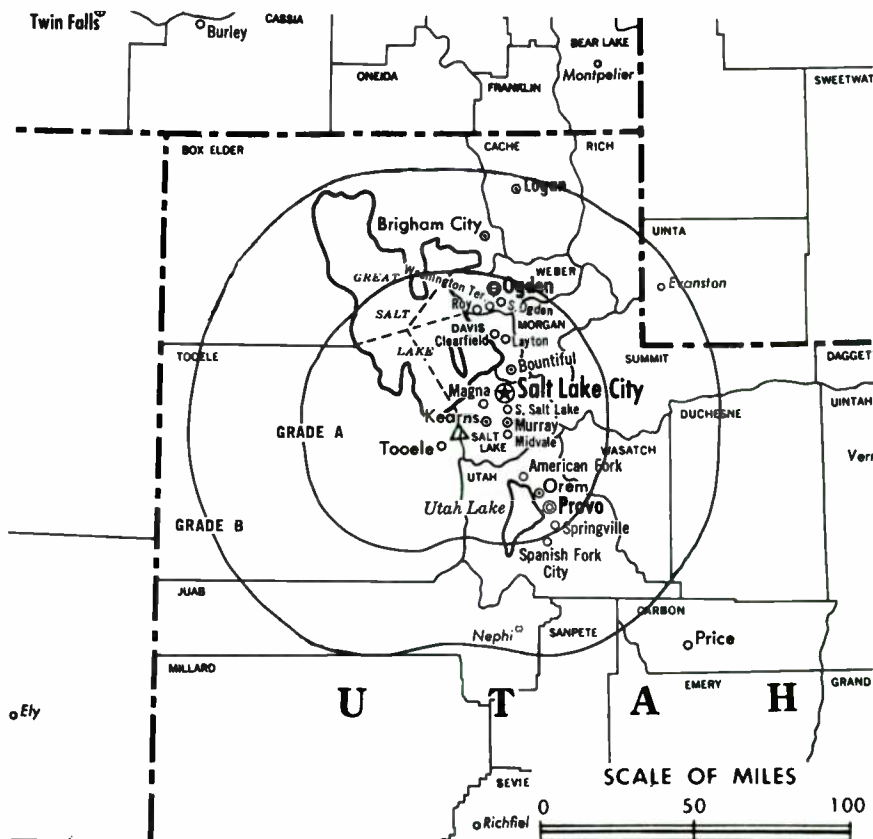
Latitude 40° 36' 50"  
Longitude 112° 11' 05"

Transmitter: Nelson Peak, 18-mi. SW of Salt Lake City.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Home: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KTVX Ref: FCC File No. BMPCT-790616KG Granted 10/15/79 © American Map Co., Inc., N.Y., No. 14244

## KTVX

Network Service: ABC.

Licensee: United Television Inc., 6975 York Ave. S., Minneapolis, Minn. (55435).

Studio: 1760 Fremont Dr., Salt Lake City (84104).

Telephone: 801-972-1776. TWX No.: 910-925-5685.

Ownership: United Television Inc., 100%. For other interests, see KMSP-TV, Minneapolis.

Began Operation: July 1, 1948. Sale to present owner by Screen Gems Stations Inc., subsidiary of Columbia Pictures Industries Inc., approved by FCC Aug. 12, 1975 (Television Digest, Vol. 15:18). Sale to Screen Gems by TLF Bcstrs. Inc. (Time Inc.) approved Nov. 5, 1959 by FCC (Vol. 15:30, 45). Sale to Time Inc. by Intermountain Bcstg. & Television Corp. (S. S. Fox, et al.) approved by FCC June 24, 1953 (Vol. 9:14, 26).

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Hammett & Edison.

Personnel:

HAROLD (HACK) WOOLLEY, general manager.  
L. BOYD MULLINS, general sales manager.  
P. J. GRIGGS, business manager.  
SAM DALTON, promotion manager.  
DAN RAINGER, program manager, film supervisor & buyer.  
DENNIS SHINER, production manager.  
LEO HUBER, director of engineering.

Highest 30 Sec. Rate (May 1981): \$1000.

NETWORK BASE HOURLY RATE: \$1050.

Net Weekly Circulation	State County	Total Households	TV Households	%
------------------------	--------------	------------------	---------------	---

<b>50% &amp; Over</b>	<b>IDAHO</b>			
	Bear Lake	2,600	2,500	96
	Caribou	2,500	2,400	96
	Franklin	3,200	3,100	97
	Oneida	1,200	1,200	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MONTANA</b>			
	Custer	4,800	4,400	92
	Dawson	3,800	3,600	95
	<b>NEVADA</b>			
	Elko	5,800	5,300	91
	Eureka	500	400	86
	White Pine	3,100	3,000	95
	<b>NORTH DAKOTA</b>			
	Williams	6,900	6,700	97
	<b>UTAH</b>			
	Beaver	1,500	1,400	96
	Box Elder	10,000	9,800	98
	Cache	16,000	15,500	97
	Carbon	8,100	7,800	97
	Daggett	300	300	90
	Davis	34,000	33,600	99
	Duchesne	3,800	3,600	94
	Emery	3,100	3,000	97
	Garfield	1,200	1,100	89
	Grand	2,100	1,900	89
	Iron	4,700	4,300	93
Juab	1,800	1,700	97	
Kane	1,200	1,000	87	
Millard	2,800	2,700	97	
Morgan	1,600	1,500	96	
Piute	400	400	95	
Rich	500	500	94	
Salt Lake	181,700	178,200	98	
San Juan	3,000	2,700	90	
Sanpete	5,000	4,800	97	
Sevier	4,900	4,800	98	
Summit	2,500	2,400	97	
Tooele	7,500	7,400	99	
Uintah	6,100	5,800	95	
Utah	53,400	52,100	98	

(Continued on page 909-b)

<b>Station Totals</b>	<b>733,400</b>	<b>710,500</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>496,500</b>
<b>Average Daily Circulation (1979-80)</b>			<b>320,600</b>

# Utah—Salt Lake City

## KUTV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 45.7-kw visual, 9.12-kw aural. Antenna: 3060-ft. above av. terrain, 233-ft. above ground, 8736-ft. above sea level.

Latitude 40° 36' 23"  
Longitude 112° 09' 47"

Transmitter: Pix Peak.

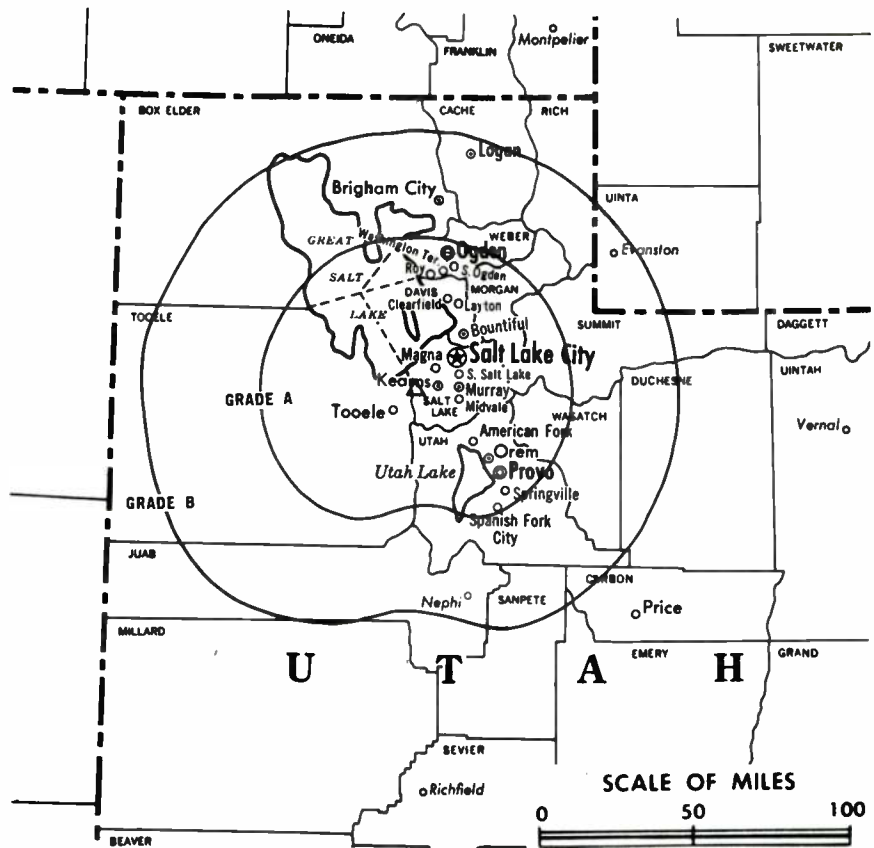
TV tape: Recording facilities.

AM Affiliate: KALL, 5-kw (1-kw night), 910 kHz (ABC).

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Satellite Earth Station: Scientific-Atlanta, 10-M.



KUTV Ref: FCC File No. BMPCT-2149 Granted 6/18/54

© American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI  
Consumers Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b)

## KUTV

Network Service: NBC.

Licensee: KUTV Inc., 2185 South 3600 West, Salt Lake City, Utah (84119).

Studio: 2185 South 3600 West.

Telephone: 801-973-3000.

Ownership: The Standard Corp. (publisher of Ogden Standard Examiner), 80%; Communications Investment Corp. (KALL), 20%; George C. Hatch, pres.; Blaine V. Glasmann Jr., secy. They also own Kansas State Network, KARD-TV, Wichita; KCKT, Great Bend; KGLD, Garden City, all Kan.; KTVJ, Joplin, Mo. Ogden Standard Examiner is owned by the Glasmann family. Communications Investment Corp. (owned by George C. and Wilda Gene Hatch) operates KALL-AM-FM, Salt Lake City; KGHL & KIDX(FM), Billings, Mont.; KVLE-AM-FM, Vernal, Utah and is affiliated with KGEM & KJOT(FM), Boise, Ida.

Began Operation: Sept. 10, 1954. Sale to present owners by Frank C. Carman, Grant R. Wrathall & Kearns-Tribune Corp., approved March 7, 1956 (Television Digest, Vol. 11:31, 38 & 12:10). Acquisition of Kearns-Tribune Corp. minority interest approved Jan. 29, 1972.

Represented (sales) by Katz Television.

Represented (legal) by Haley, Bader & Potts.

Personnel:

GEORGE C. HATCH, president.  
ROBERT TEMPLE, vice president & general manager.  
AL SEETHALER, general sales manager.  
PAT KIRK, national sales manager.  
KEVIN HALE, local sales manager.  
LA MAR SMITH, program manager.  
REID CARPENTER, vice president & dir. of engineering.  
PETER LENZ, promotion manager.  
JACK IVERS, film.  
FRED EDWARDS, production supervisor.  
JACK GALLIVAN, news director.

Highest One Hour Rate: \$6000.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1000.

908-b

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>IDAHO</b>			
	Bear Lake	2,600	2,500	96
	Caribou	2,500	2,400	96
	Franklin	3,200	3,100	97
	Oneida	1,200	1,200	97
	<b>MONTANA</b>			
	Dawson	3,800	3,600	95
	<b>NEVADA</b>			
	Elko	5,800	5,300	91
	Eureka	500	400	86
	White Pine	3,100	3,000	95
	<b>UTAH</b>			
	Beaver	1,500	1,400	96
	Box Elder	10,000	9,800	98
	Cache	16,000	15,500	97
	Carbon	8,100	7,800	97
	Daggett	300	300	90
	Davis	34,000	33,600	99
	Duchesne	3,800	3,600	94
	Emery	3,100	3,000	97
	Garfield	1,200	1,100	89
	Grand	2,100	1,900	89
	Iron	4,700	4,300	93
	Juab	1,800	1,700	97
	Kane	1,200	1,000	87
	Millard	2,800	2,700	97
	Morgan	1,600	1,500	96
	Piute	400	400	95
	Rich	500	500	94
	Salt Lake	181,700	178,200	98
	San Juan	3,000	2,700	90
	Sanpete	5,000	4,800	97
	Sevier	4,900	4,800	98
	Summit	2,500	2,400	97
	Tooele	7,500	7,400	99
	Uintah	6,100	5,800	95

50% & Over

(Continued on next page)

Station Totals	728,000	705,000	96
Net Weekly Circulation (1979-80)			495,100
Average Daily Circulation (1979-80)			322,600

TV Factbook No. 50



**KUTV**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>UTAH—(Continued)</b>			
	Utah	53,400	52,100	98
	Wasatch	2,100	2,000	96
	Washington	6,500	6,000	93
	Wayne	500	500	97
	Weber	45,400	44,600	98
<b>50% &amp; Over</b>	<b>WYOMING</b>			
	Hot Springs	2,000	1,900	93
	Sublette	2,000	1,900	93
	Sweetwater	14,900	14,100	95
	Teton	2,300	2,200	94
	Uinta	3,300	3,100	95
	Washakie	3,300	3,200	96
	<b>COLORADO</b>			
	Rio Blanco	2,100	2,000	95
	<b>IDAHO</b>			
	Bannock	21,100	20,500	97
	Bonneville	20,500	20,200	98
	Cassia	6,500	6,300	98
	Jerome	5,700	5,600	98
	Minidoka	6,700	6,500	97
	Twin Falls	19,100	18,700	98
	<b>MONTANA</b>			
	Beaverhead	3,200	2,900	92
	Big Horn	3,100	2,900	93
	Custer	4,800	4,400	92
	Deer Lodge	4,700	4,600	97
<b>Between 25-49%</b>	Fallon	1,300	1,200	93
	Fergus	5,000	4,700	93
	Gallatin	14,900	14,200	95
	Lewis + Clark	15,100	14,400	95
	Park	5,000	4,800	95
	Powell	2,600	2,500	95
	Richland	3,700	3,500	95
	Silver Bow	14,800	14,300	97
	<b>NORTH DAKOTA</b>			
	Williams	6,900	6,700	97
	<b>WYOMING</b>			
	Big Horn	4,400	4,100	94
	Fremont	11,800	11,300	96
	Lincoln	4,000	3,700	93
	Park	7,300	6,900	94
	<b>COLORADO</b>			
	Dolores	700	600	86
	Moffat	4,300	3,900	91
	Montrose	8,100	7,700	95
	San Miguel	1,100	1,000	91
<b>Between 5-24%</b>	<b>IDAHO</b>			
	Gooding	4,200	4,100	97
	Madison	4,200	4,100	98
	<b>MONTANA</b>			
	Carbon	3,400	3,200	95
	Rosebud	4,000	3,700	92
	Stillwater	1,900	1,900	98
	Sweet Grass	1,300	1,200	91
	Yellowstone	38,300	37,400	98

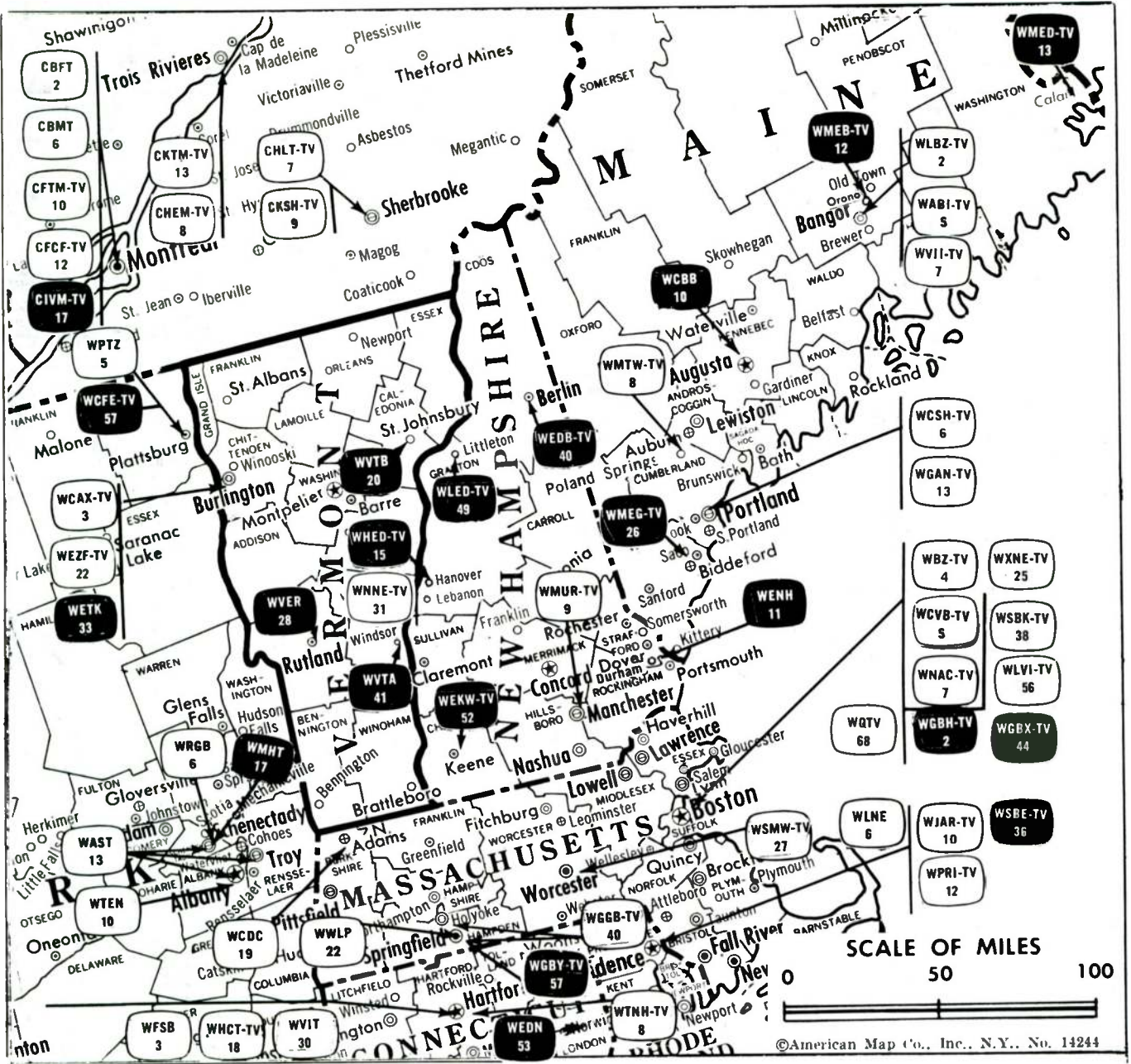
**KTVX**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>UTAH—(Continued)</b>			
	Wasatch	2,100	2,000	96
	Washington	6,500	6,000	93
	Wayne	500	500	97
	Weber	45,400	44,600	98
<b>50% &amp; Over</b>	<b>WYOMING</b>			
	Hot Springs	2,000	1,900	93
	Sweetwater	14,900	14,100	95
	Teton	2,300	2,200	94
	Uinta	3,300	3,100	95
	<b>COLORADO</b>			
	Rio Blanco	2,100	2,000	95
	<b>IDAHO</b>			
	Bannock	21,100	20,500	97
	Bonneville	20,500	20,200	98
	Cassia	6,500	6,300	98
	Jerome	5,700	5,600	98
	Minidoka	6,700	6,500	97
	Twin Falls	19,100	18,700	98
	<b>MONTANA</b>			
	Beaverhead	3,200	2,900	92
	Big Horn	3,100	2,900	93
	Deer Lodge	4,700	4,600	97
<b>Between 25-49%</b>	Fallon	1,300	1,200	93
	Fergus	5,000	4,700	93
	Gallatin	14,900	14,200	95
	Lewis + Clark	15,100	14,400	95
	Park	5,000	4,800	95
	Powell	2,600	2,500	95
	Richland	3,700	3,500	95
	<b>WYOMING</b>			
	Big Horn	4,400	4,100	94
	Fremont	11,800	11,300	96
	Lincoln	4,000	3,700	93
	Park	7,300	6,900	94
	Sublette	2,000	1,900	93
	Washakie	3,300	3,200	96
	<b>COLORADO</b>			
	Dolores	700	600	86
	Moffat	4,300	3,900	91
	San Miguel	1,100	1,000	91
	<b>IDAHO</b>			
	Bingham	11,200	11,000	98
	Blaine	3,600	3,400	95
<b>Between 5-24%</b>	Gooding	4,200	4,100	97
	Madison	4,200	4,100	98
	<b>MONTANA</b>			
	Carbon	3,400	3,200	95
	Rosebud	4,000	3,700	92
	Silver Bow	14,800	14,300	97
	Stillwater	1,900	1,900	98
	Yellowstone	38,300	37,400	98

For Utah Cable Systems, See Services Volume

# Vermont



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Burlington-Plattsburgh	110,000	109	196,500	99

### Vermont Station Status as of January 1, 1981

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
1	2	3
0	4	4
		7

**State Cross Reference List**

Communities That Receive Programs of  
Stations That Are Located Elsewhere

**WPTZ, Burlington**

(See Plattsburgh, N.Y.)

**WNNE-TV, White River Junction**

(See Hanover, N.H.)

**State Educational Technical Facilities**

(Complete Data in Educational Directory)

**WETK  
Burlington**

Ch. 33

Non-Commercial Educational Station

Licensee: U. of Vermont & State Agricultural College, Educational  
Television, Burlington (05401).

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized  
power: 251-kw visual, 50.1-kw aural. Antenna: 2680-ft. above  
av. terrain, 96-ft. above ground, 4130-ft. above sea level.

Latitude	44°	31'	32"
Longitude	72°	48'	54"

**WVER  
Rutland**

Ch. 28

Non-Commercial Educational Station

Licensee: U. of Vermont & State Agricultural College.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized  
power: 40.7-kw visual, 7.41-kw aural. Antenna: 1400-ft. above  
av. terrain, 297-ft. above ground, 2273-ft. above sea level.

Latitude	43°	39'	32"
Longitude	73°	06'	25"

**WVTB**

**St. Johnsbury**

Ch. 20

Non-Commercial Educational Station

Licensee: U. of Vermont & State Agricultural College.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized  
power: 42.7-kw visual, 7.76-kw aural. Antenna: 1940-ft. above  
av. terrain, 131-ft. above ground, 3386-ft. above sea level.

Latitude	44°	34'	16"
Longitude	71°	53'	39"

**WVTA**

**Windsor**

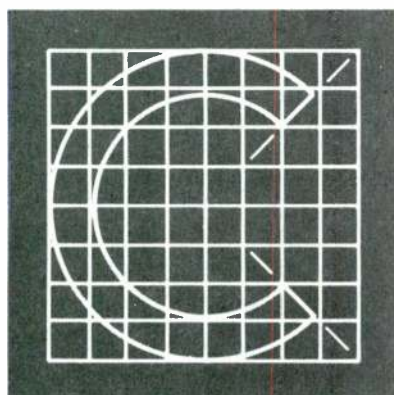
Ch. 41

Non-Commercial Educational Station

Licensee: U. of Vermont & State Agricultural College.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized  
power: 589-kw visual, 112-kw aural. Antenna: 2260-ft. above  
av. terrain, 426-ft. above ground, 3291-ft. above sea level.

Latitude	43°	26'	17"
Longitude	72°	27'	08"



**Cable Systems  
Design Group**  
Incorporated

**CABLE TELEVISION SYSTEM DESIGNERS**

1225 CONNECTICUT AVENUE, NW SUITE 100  
WASHINGTON, DC 20036

(202) 463-7999



# Vermont—Burlington

## WCAX-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 37.6-kw visual, 7.4-kw aural. Antenna: 2740-ft. above av. terrain, 116-ft. above ground, 4176-ft. above sea level.

Latitude 44° 31' 36"  
Longitude 72° 48' 57"

Transmitter: Atop Mt. Mansfield.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WCAX-TV Ref: FCC File No. BPT-3188 Granted 11/20/64

© American Map Co., Inc., N.Y., No. 14244

## WCAX-TV

Network Service: CBS.

Licensee: Mt. Mansfield Television Inc., Joy Dr., South Burlington, Vt. (05401).

Studio: Joy Dr., South Burlington, Vt. (05401).

Telephone: 802-658-6300. TWX No.: 510-299-0026.

Ownership: C. P. Hasbrook, 34%; S. T. Martin, pres., dir. & gen. mgr., 53.5%; John A. Dobson, 12.5%; A. Pearley Feen, dir., 1.25%.

Began Operation: Sept. 3, 1954.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by Carl T. Jones Associates.

### Personnel:

STUART T. MARTIN, president & general manager.  
PHILIP WATERMAN, vice president & general sales manager.  
STUART HALL, vice president & production manager.  
PETER R. MARTIN, vice president, news & public affairs.  
RICHARD GALLAGHER, news editor.  
REID LOUDON, film manager & buyer.  
CHARLES LIESE, chief engineer.

Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$886.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>NEW HAMPSHIRE</b>			
	Coos	12,600	12,200	97
	Grafton	21,800	20,600	94
	Sullivan	12,500	11,800	94

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>NEW YORK</b>			
	Clinton	26,100	25,600	98
	Essex	12,900	12,500	97
	Franklin	15,400	14,800	96
	<b>VERMONT</b>			
	Addison	8,600	8,200	95
	Caledonia	9,700	9,300	96
	Chittenden	37,700	36,600	97
	Essex	2,500	2,400	97
	Franklin	11,500	11,300	98
	Grand Isle	1,500	1,500	98
	Lamoille	5,500	5,300	97
Orange	7,500	7,100	95	
Orleans	8,200	8,000	97	
Rutland	20,300	19,400	95	
Washington	18,300	17,700	97	
Windsor	18,600	17,600	95	
Between 25-49%	<b>NEW YORK</b>			
	St Lawrence	37,500	36,500	97
	<b>VERMONT</b>			
	Bennington	12,100	11,500	95
Between 5-24%	<b>NEW HAMPSHIRE</b>			
	Carroll	9,800	9,500	97
	Cheshire	21,500	20,400	95
	<b>NEW YORK</b>			
Hamilton	2,000	1,900	96	
Warren	20,400	19,700	97	
Washington	18,900	18,400	97	
	<b>VERMONT</b>			
	Windham	13,000	11,900	91
<b>Station Totals</b>		<b>386,400</b>	<b>371,700</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>244,900</b>
<b>Average Daily Circulation (1979-80)</b>				<b>172,900</b>
(Station also received in Canadian markets)				

# Vermont—Burlington-Plattsburgh, N.Y.

## WEZF-TV

Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1000-kw max. & 589-kw horizontal visual, 100-kw max. & 58.9-kw horizontal aural. Antenna: 2740-ft. above av. terrain, 309-ft. above ground, 4172-ft. above sea level.

Latitude 44° 31' 40"  
Longitude 72° 48' 58"

Transmitter: Mt. Mansfield.

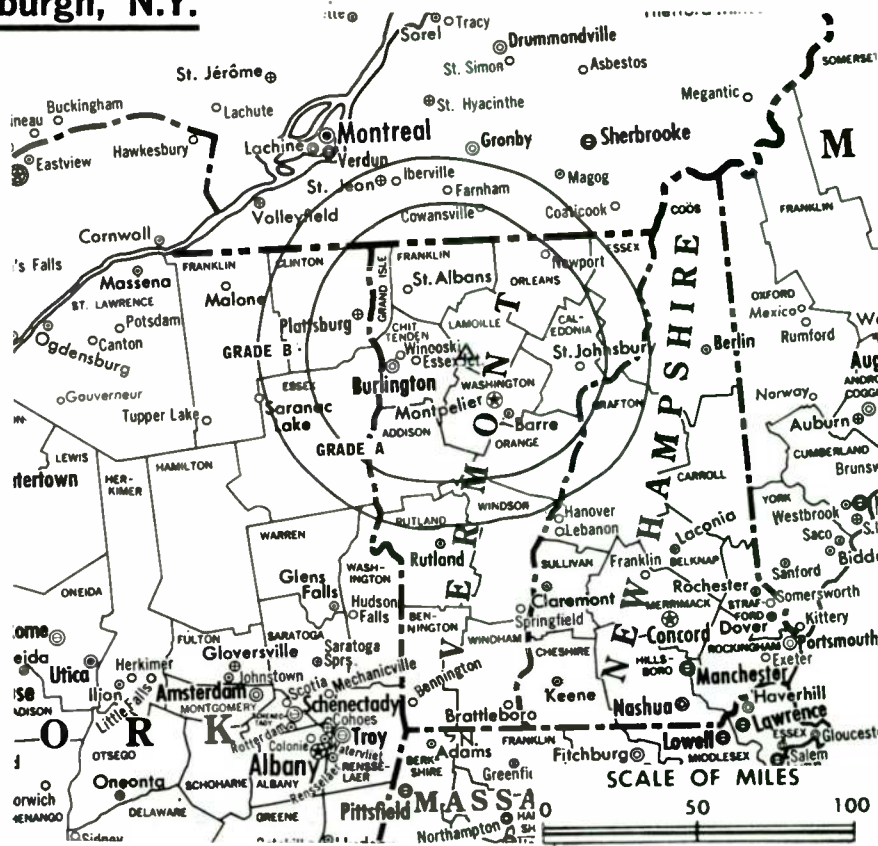
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: WEZF, 36-kw, 92.9 MHz (No. 225), 2700-ft.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WEZF-TV Ref: FCC File No. BPCT-791219KE Granted 2/11/80 © American Map Co., Inc., N.Y., No. 14244

## WEZF-TV

Network Service: ABC.

Licensee: International Television Corp., Burlington, Vt.

Studio: 100 Market Square, Burlington, Vt. (05401).

Telephone: 802-655-3663. TWX No.: 510-299-0022.

Ownership: Donald G. Martin, pres. & dir., 60.84%; Donald G. Martin, trustee for Kimberly Martin, 12%; Nancy M. La Fian & Cynthia M. Rumley, 8% each; others, none with as much as 4%.

Began Operation: Aug. 19, 1968. Left air April 2, 1971; resumed operation Sept. 17, 1971. Sale to present owner by Vermont-N.Y. TV Inc. approved by FCC April 17, 1974.

Represented (sales) by Seltel Inc.; Creed Assoc. (New England); Target Broadcast Sales (Toronto & Montreal).

### Personnel:

- DONALD G. MARTIN, president.
- THOMAS H. PIERCE, general manager.
- GEORGE ROUSSEAU, station manager.
- SARGENT CATHRALL, director of engineering.
- FLOYD ECKERSON, national sales manager.
- CHARLES KAIL, local sales manager.

### DIGEST OF RATE CARD NO. 4

(Oct. 1, 1978)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.	\$550	\$450	\$300	\$150	\$225	\$115

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW YORK</b>			
	Clinton	26,100	25,600	98
	Essex	12,900	12,500	97
	Franklin	15,400	14,800	96
	<b>VERMONT</b>			
	Addison	8,600	8,200	95
	Chittenden	37,700	36,600	97
	Franklin	11,500	11,300	98
	Grand Isle	1,500	1,500	98
	Lamoille	5,500	5,300	97
Orleans	8,200	8,000	97	
Washington	18,300	17,700	97	
<b>Between 25-49%</b>	<b>VERMONT</b>			
	Caledonia	9,700	9,300	96
	Orange	7,500	7,100	95
	Rutland	20,300	19,400	95
<b>Between 5-24%</b>	<b>NEW HAMPSHIRE</b>			
	Grafton	21,800	20,600	94
	<b>NEW YORK</b>			
	Washington	18,900	18,400	97
	<b>VERMONT</b>			
	Windsor	18,600	17,600	95
<b>Station Totals</b>		<b>242,500</b>	<b>233,900</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>121,400</b>
<b>Average Daily Circulation (1979-80)</b>				<b>70,700</b>

(Station also received in Canadian markets)

# Vermont—Hartford-Hanover, N.H.

## WNNE-TV

Ch. 31

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 2240-kw max. & 302-kw horizontal visual, 224-kw max. & 30.2-kw horizontal aural. Antenna: 2272-ft. above av. terrain, 149-ft. above ground, 3299-ft. above sea level.

Latitude 43° 26' 38"  
Longitude 72° 27' 17"

Transmitter: Mt. Ascutney, Windsor, Vt.

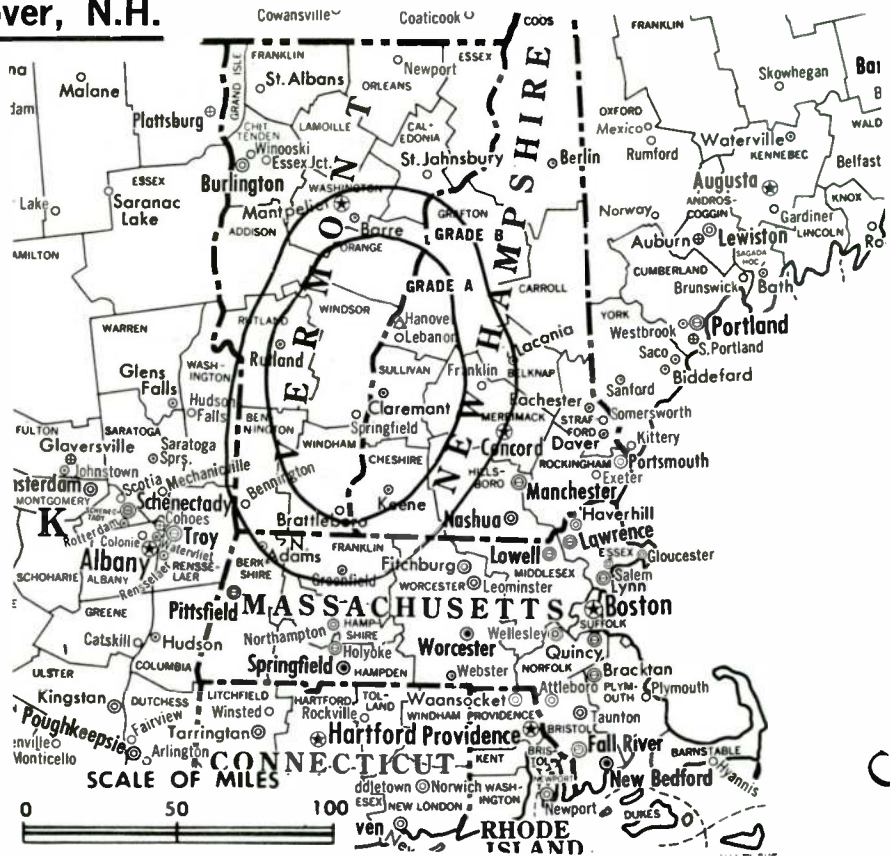
Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP.

Represented (engineering) by Jules Cohen & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron  
County coverage based on Arbitron study (see page 4-b).



## WNNE-TV

Network Service: NBC.

Licensee: WNNE-TV Inc., Box 906, White River Junction, Vt. (05001).

Studio: Holiday Inn Dr., White River Junction, Vt.

Telephone: 802-295-3100.

Ownership: Taft Bcstg. Corp., 84.5%; Northern New England Television, 15.5%. Taft Bcstg.: Paul E. Taft, 64.5%; Philip D. Taft, 17.1%; Jerry G. Bridges, 9.3%; Paul E. Milling, 4.1%; 13 others, none with more than 0.5%. Taft Bcstg. has MDS interests.

Began Operation: Sept. 27, 1978.

Represented (legal) by Wilkinson, Cragun & Barker.

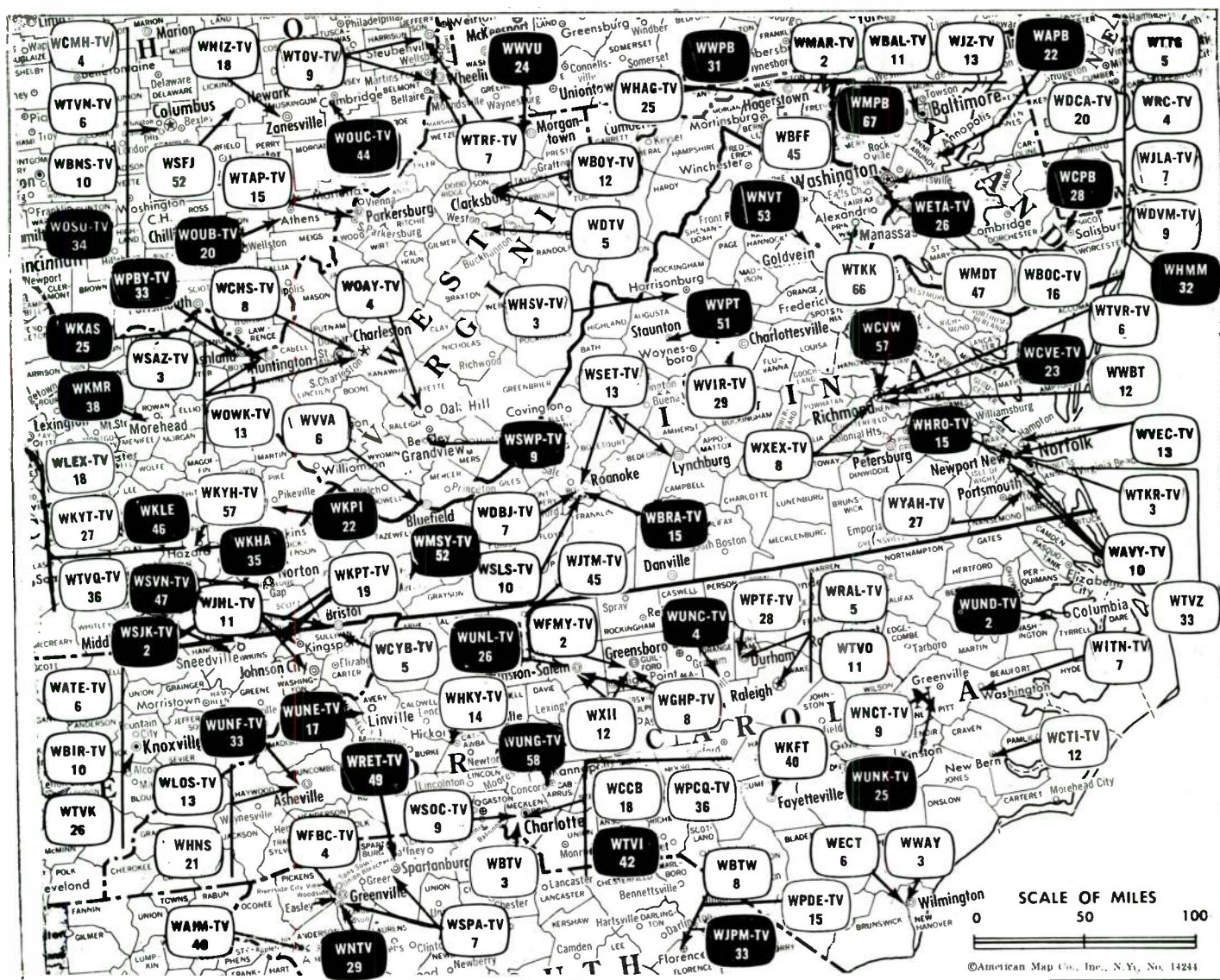
Personnel:

CHARLES E. WEBB, general manager.  
BRAD WORTHEN, sales manager.  
DAVE FRENCH, director of engineering.  
MIKE HARDING, news & operations director.

Highest 30 Sec. Rate (July 15, 1981): \$150.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>NEW HAMPSHIRE</b>			
	Sullivan	12,500	11,800	94
<b>Between 25-49%</b>	<b>VERMONT</b>			
	Windsor	18,600	17,600	95
	<b>NEW HAMPSHIRE</b>			
	Grafton	21,800	20,600	94
<b>Between 5-24%</b>	<b>VERMONT</b>			
	Orange	7,500	7,100	95
	Rutland	20,300	19,400	95
	Windham	13,000	11,900	91
<b>Between 5-24%</b>	<b>NEW HAMPSHIRE</b>			
	Belknap	14,600	14,200	97
	Cheshire	21,500	20,400	95
<b>Station Totals</b>		<b>129,800</b>	<b>123,000</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>44,300</b>
<b>Average Daily Circulation (1979-80)</b>				<b>25,000</b>





Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Norfolk-Portsmouth- Newport News-Hampton	301,000	44	457,400	47
Richmond	245,000	58	375,400	59
Roanoke-Lynchburg	201,000	69	351,000	62
Bristol-Kingsport- Johnson City	173,000	78	248,600	83
Charlottesville-Harrisonburg	31,000	175	*	*

### Virginia Station Status as of January 1, 1981

	VHF	UHF	TOTAL
Commercial Television Stations	11	4	15
Educational Television Stations	0	7	7
			<hr/> 22

# Virginia

## State Educational Technical Facilities (Complete Data in Educational Directory)

### WNVT Goldvein

Ch. 53

Non-Commercial Educational Station

Licensee: Central Virginia Educational Television Corp., 8325 Little River Tpk., Annandale, Va. (22003).

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 2220-kw max. & 1440-kw horizontal visual, 333-kw max. & 214-kw horizontal aural. Antenna: 748-ft. above av. terrain, 653-ft. above ground, 1049-ft. above sea level.

Latitude	38°	37'	42"
Longitude	77°	26'	20"

### WHRO-TV Hampton-Norfolk

Ch. 15

Non-Commercial Educational Station

Licensee: Hampton Roads Educational Telecommunications Assn. Inc., 5200 Hampton Blvd., Norfolk, Va. (23508).

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 5000-kw max. & 2140-kw horizontal visual, 500-kw max. & 214-kw horizontal aural. Antenna: 980-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude	36°	48'	32"
Longitude	76°	30'	13"

### WMSY-TV Marion

Ch. 52

Non-Commercial Educational Station

Grantee: Blue Ridge ETV Assn., Box 13246, Roanoke (24032).

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 741-kw max. & 372-kw horizontal visual, 56.2-kw horizontal aural. Antenna: 1460-ft. above av. terrain, 350-ft. above ground, 3190-ft. above sea level.

Latitude	36°	54'	01"
Longitude	81°	32'	35"

Find out if your station  
was short-changed on new viewers.

Call your Arbitron representative  
and ask about AID.

Arbitron  
Information  
On Demand



### WSVN-TV

Norton

Ch. 47

Non-Commercial Educational Station

Licensee: Blue Ridge ETV Assn. Inc., Box 13246, Roanoke, Va. (24032).

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 629.17-kw max. & 245-kw horizontal visual, 94.375-kw max. & 37.1-kw horizontal aural. Antenna: 1940-ft. above av. terrain, 240-ft. above ground, 4400-ft. above sea level.

Latitude	36°	53'	52"
Longitude	82°	37'	22"

### WCVF-TV

Richmond

Ch. 23

Non-Commercial Educational Station

Licensee: Central Virginia Educational TV Corp., Box 3237, Richmond, Va. (23235).

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 2290-kw max. visual, & 344-kw max. aural. Antenna: 1080-ft. above av. terrain, 999-ft. above ground, 1356-ft. above sea level.

Latitude	37°	30'	46"
Longitude	77°	36'	06"

### WCVW

Richmond

Ch. 57

Non-Commercial Educational Station

Licensee: Central Virginia Educational TV Corp., Box 3237, Richmond, Va. (23235).

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 1020-kw max. & 468-kw horizontal visual, 933-kw horizontal aural. Antenna: 960-ft. above av. terrain, 999-ft. above ground, 1356-ft. above sea level.

Latitude	37°	30'	46"
Longitude	77°	36'	06"

### WBRA-TV

Roanoke

Ch. 15

Non-Commercial Educational Station

Licensee: Blue Ridge Educational TV Association, Box 13246, Roanoke, Va. (24032).

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 631-kw max. & 283-kw horizontal visual, 92-kw max. & 42.4-kw horizontal aural. Antenna: 2050-ft. above av. terrain, 265-ft. above ground, 4005-ft. above sea level.

Latitude	37°	11'	56"
Longitude	80°	09'	02"

### WVPT

Staunton

Ch. 51

Non-Commercial Educational Station

Licensee: Shenandoah Valley Educational Corp., Port Republic Rd., Harrisonburg, Va. (22801).

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 525-kw max. & 89.1-kw horizontal visual, 67.6-kw max. & 13.5-kw horizontal aural. Antenna: 2230-ft. above av. terrain, 46-ft. above ground, 4382-ft. above sea level.

Latitude	38°	09'	54"
Longitude	79°	18'	51"

**State Cross Reference List**

Communities That Receive Programs of  
Stations That Are Located Elsewhere

**WJHL-TV, Bristol**

(See Johnson City, Tenn.)

**WKPT-TV, Bristol**

(See Kingsport, Tenn.)

**WVEC-TV, Hampton**

(See Norfolk, Va.)

**WDBJ-TV & WSLS-TV, Lynchburg**

(See Roanoke, Va.)

**WXEX-TV, Petersburg**

(See Richmond, Va.)

**WSET-TV, Roanoke**

(See Lynchburg, Va.)

**WTKR-TV, Norfolk**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>VIRGINIA</b>			
	Charles City	1,800	1,700	94
	Sussex	3,500	3,300	94
Between 5-24%	<b>NORTH CAROLINA</b>			
	Washington	4,500	4,300	96
	<b>VIRGINIA</b>			
	Dinwiddie	28,700	27,600	96
	King William	2,700	2,600	97
	New Kent	2,500	2,400	96
	Northumberland	3,700	3,600	97
	Prince George	14,500	14,200	98
	Westmoreland	5,400	5,100	95

**WCYB-TV, Bristol**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>TENNESSEE—(Continued)</b>			
	Hamblen	15,900	15,500	98
	Hancock	2,200	2,100	96
Between 5-24%	<b>VIRGINIA</b>			
	Grayson	5,900	5,700	96
	Tazewell	17,900	17,300	97
	<b>KENTUCKY</b>			
	Breathitt	5,200	4,800	93
	Knox	10,000	9,500	95
	Laurel	11,600	11,100	96
	Owsley	1,700	1,600	92
	Perry	9,200	8,700	95
<b>NORTH CAROLINA</b>				
Alleghany	3,600	3,400	95	
Buncombe	58,500	56,700	97	
Burke	21,500	21,000	98	
Caldwell	20,600	20,100	98	
Haywood	16,000	15,400	96	
Madison	5,800	5,400	94	
Polk	4,700	4,500	96	
Yadkin	10,200	9,900	97	
<b>TENNESSEE</b>				
Campbell	11,900	11,500	96	
Jefferson	10,500	10,300	98	
Sevier	13,300	12,900	97	
<b>VIRGINIA</b>				
Bland	2,300	2,100	93	
Pulaski	11,400	11,100	97	
Wythe	8,200	7,800	96	
<b>WEST VIRGINIA</b>				
Mc Dowell	16,900	16,200	96	
Mercer	24,800	24,100	97	
Mingo	11,800	11,300	96	

**WSET-TV, Lynchburg**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>VIRGINIA—(Continued)</b>			
	Buckingham	3,900	3,700	94
	Craig	1,700	1,600	95
	Cumberland	2,400	2,300	94
	Highland	900	900	96
	Lunenburg	4,200	4,000	96
	Patrick	6,000	5,700	95



# Virginia—Bristol-Kingsport & Johnson City, Tennessee

## WCYB-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 85.1-kw visual, 10.25-kw aural. Antenna: 2230-ft. above av. terrain, 140-ft. above ground, 4380-ft. above sea level.

Latitude 36° 26' 57"  
Longitude 82° 06' 31"

Transmitter: Rye Patch Knob, Cherokee National Forest.

Studio: Cumberland St.

TV tape: Recording facilities.

Color: Network live, film, slide & tape.

News Wire Service: AP.

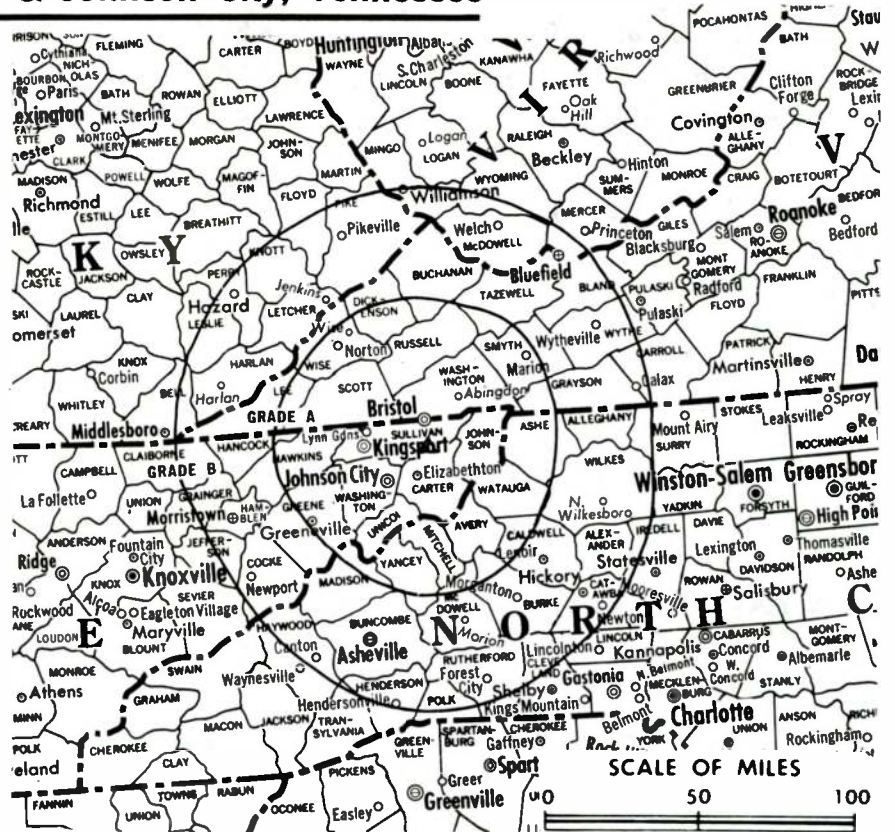
Facsimile Service: AP.

News Film Service: NBC.

Represented (sales) by Katz Television.

Represented (engineering) by Cohen & Dippell.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WCYB-TV Ref: FCC File No. BPCT-5221 Granted 8/23/78

© American Map Co., Inc., N.Y., No. 14244

## WCYB-TV

Network Service: NBC.

Licensee: Appalachian Bcstg. Corp., Cumberland St. (24201).

Mailing Address: Box 1009, Bristol, Va. (24201).

Telephone: 703-669-4161. TWX No.: 510-580-4523.

Ownership: The DGH Co., subsidiary of Lamco Communications Inc., Williamsport, Pa. Andrew W. Stabler Jr., pres.; James H. Lamade, v.p.-secy.; James H. Crossley, treas.

Began Operation: Aug. 13, 1956. Sale to present owner by Starr Bcstg. Group approved by FCC March 17, 1977 (Television Digest, Vol. 16:33). Sale to Starr by Robert H. Smith, J. Fey Rogers, Charles M. Gore & Harry M. Daniel approved by FCC Nov. 12, 1970 (Vol. 10:6, 46).

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Personnel:

JOE CONWAY, exec. vice president & general manager.  
ROBERT H. SMITH JR., news director.  
PAUL O'DELL, director of production.  
ECHEL EDENS, chief engineer.  
CHARLES LINBERGER, program operations manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$1000.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>KENTUCKY</b>			
	Harlan	14,100	13,600	97
	Letcher	9,200	8,800	95
<b>50% &amp; Over</b>	<b>NORTH CAROLINA</b>			
	Avery	4,500	4,300	95
	Watauga	10,000	9,600	96
	Yancey	5,200	4,800	93

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>TENNESSEE</b>			
	Carter	16,200	15,900	98
	Greene	18,100	17,700	98
	Hawkins	12,900	12,500	97
	Johnson	5,000	4,800	97
	Sullivan	49,100	48,400	99
	Unicoi	6,100	5,900	97
<b>50% &amp; Over</b>	<b>VIRGINIA</b>			
	Buchanan	10,700	10,100	94
	Dickenson	6,900	6,600	96
	Lee	10,700	10,100	94
	Russell	9,400	9,000	95
	Scott	9,000	8,500	94
	Smyth	11,100	10,800	97
<b>Between 25-49%</b>	<b>NORTH CAROLINA</b>			
	Ashe	7,500	7,100	95
	Mitchell	4,800	4,600	96
	Wilkes	19,700	19,000	96
	<b>TENNESSEE</b>			
	Claiborne	9,300	8,900	96
	Cocke	9,500	9,200	97
	Grainger	5,900	5,700	96

(Continued on page 917-b)

Station Totals	707,900	683,800	96
Net Weekly Circulation (1979-80)		323,200	
Average Daily Circulation (1979-80)		220,200	

# Virginia—Charlottesville

## WVIR-TV

Ch. 29

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1290-kw max. & 427-kw horizontal visual, 129-kw max. & 42.7-kw horizontal aural. Antenna: 1200-ft. above av. terrain, 301-ft. above ground, 1765-ft. above sea level.

Latitude 37° 59' 00"  
Longitude 78° 28' 54"

Transmitter: Carter Mtn., 3.5-mi. S of Charlottesville.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WVIR-TV Ref: FCC File No. B1PCT-4474 Granted 3/1/72

© American Map Co., Inc., N.Y., No. 14244

## WVIR-TV

Network Service: NBC.

Licensee: Virginia Broadcasting Corp., P.O. Box 751, Charlottesville, Va. (22902).

Studio: 221 E. Main St. (22902).

Telephone: 804-977-7082.

Ownership: Lloyd T. Smith Jr., pres., 7.5%; Harold B. Wright Jr., v.p.-treas., 9.32%; George H. Haslem, 16.63%; Charles E. Echols, 16.24%; E. Gerald Tremblay, 9.21%; 21 others.

Began Operation: March 11, 1973.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Arnold & Porter.

Personnel:

HAROLD B. WRIGHT JR., vice president & general manager.  
JIM FERNALD, general sales manager.  
SID SHUMATE, chief engineer.

Highest One Hour Rate: \$500.

Highest 30 Sec. Rate: \$150.

NETWORK BASE HOURLY RATE: \$50.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>VIRGINIA</b>			
	Albemarle	33,400	31,900	96
Between 25-49%	<b>VIRGINIA</b>			
	Augusta	31,800	30,800	97
	Culpeper	7,700	7,500	97
	Fluvanna	3,500	3,300	95
	Greene	2,300	2,100	91
	Madison	3,600	3,400	95
	Orange	6,200	5,900	95
Rockingham	25,300	24,500	97	
Between 5-24%	<b>VIRGINIA</b>			
	Buckingham	3,900	3,700	94
	Louisa	6,000	5,700	95
	Nelson	3,800	3,600	95
Prince Edward	5,100	4,900	96	
<b>Station Totals</b>		<b>132,600</b>	<b>127,300</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>54,300</b>
<b>Average Daily Circulation (1979-80)</b>				<b>27,500</b>



# Virginia—Harrisonburg

## WHSV-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 8.32-kw visual, .832-kw aural (maximum power permitted by FCC, 100-kw equivalent for antenna height). Antenna: 2130-ft. above av. terrain, 332-ft. above ground, 3287-ft. above sea level.

Latitude 38° 36' 05"  
Longitude 78° 37' 57"

Transmitter: Big Mtn., New Market, Va.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Seltel Inc.

Represented (legal) by Pierson, Ball & Dowd.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WHSV-TV Ref: FCC File No. BMPCT-1171 Granted 7/28/53

© American Map Co., Inc., N.Y., No. 14244

## WHSV-TV

Network Service: ABC.

Licensee: Shenandoah Valley Television Systems Inc., Box TV 3, Harrisonburg, Va. (22801).

Studio: Route 33 West.

Telephone: 703-433-9191. TWX No.: 710-839-1394.

Ownership: SVTS Inc., a wholly-owned subsidiary of Worrell Broadcasting Inc., which owns WIFR-TV, Freeport-Rockford, Ill. Principals also own WBNB-TV, Charlotte Amalie, V.I.

Began Operation: Oct. 9, 1953. Sale to present owner by Gilmore Bcstg. approved by FCC Jan. 15, 1976; transfer completed June 3, 1976. Sale to Gilmore Bcstg. by Evening Star and Hamilton Shea approved Aug. 9, 1965 by FCC (Television Digest, Vol. 5:23, 33). Previous sale of 50% by Transcontinent Corp. and 1% by Hamilton Shea to the Evening Star Broadcasting Co. approved Sept. 23, 1959 by FCC (Television Digest, Vol. 15:30, 32, 39). Sale to Transcontinent Corp. & Hamilton Shea as co-equal owners by Frederick L. Allman approved May 29, 1956 by FCC (Vol. 12:15, 22).

Personnel:

ARTHUR HAMILTON, president & general manager.  
SAMMY BLAND, v.p., sales & programming.  
ZANE BOWMAN, production manager.  
IRA T. LOWE, director of engineering.  
KEN McNULTY, manager of news operations.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—7-11 p.m., daily.					
\$800	\$420			\$225	\$115

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Albemarle	33,400	31,900	96
	Augusta	31,800	30,800	97

Net Weekly Circulation	State County	Total Households	TV Households	%
VIRGINIA—(Continued)				
50% & Over	Page	7,400	7,300	99
	Rockingham	25,300	24,500	97
	Shenandoah	10,600	10,300	97
50% & Over	WEST VIRGINIA			
	Grant	3,100	2,900	93
	Hardy	3,500	3,200	92
Between 25-49%	Pendleton	2,600	2,400	94
	VIRGINIA			
	Bath	2,200	2,100	96
Between 25-49%	Culpeper	7,700	7,500	97
	Greene	2,300	2,100	91
	Warren	7,900	7,600	96
Between 25-49%	WEST VIRGINIA			
	Hampshire	5,100	4,800	95
	VIRGINIA			
Between 5-24%	Alleghany	9,800	9,500	98
	Frederick	21,000	20,500	97
	Highland	900	900	96
	Madison	3,600	3,400	95
	Orange	6,200	5,900	95
	Rappahannock	2,100	2,000	96
Between 5-24%	Rockbridge	10,300	9,900	97
	WEST VIRGINIA			
	Jefferson	9,400	9,200	98
	Mineral	9,300	9,000	97
	Morgan	3,500	3,400	97
	Randolph	9,600	9,200	96
Tucker	3,000	2,900	95	
Station Totals		231,600	223,200	96
Net Weekly Circulation (1979-80)			111,200	
Average Daily Circulation (1979-80)			68,900	



# Virginia—Lynchburg

## WSET-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1095-ft. above av. terrain, 574-ft. above ground, 1902-ft. above sea level.

Latitude 37° 11' 50"  
Longitude 79° 21' 07"

Holds CP for change to 309-kw max. & 191-kw horizontal visual, 28.2-kw horizontal aural, 2010-ft. above av. terrain, 1206-ft. above ground, 3149-ft. above sea level, lat. 37° 18' 52", long. 79° 38' 04"; transmitter to Flat Top Mtn., 2.8-mi. SSW of Thaxton, Va.

Transmitter: Johnson Mtn., 30-mi. E of Roanoke.

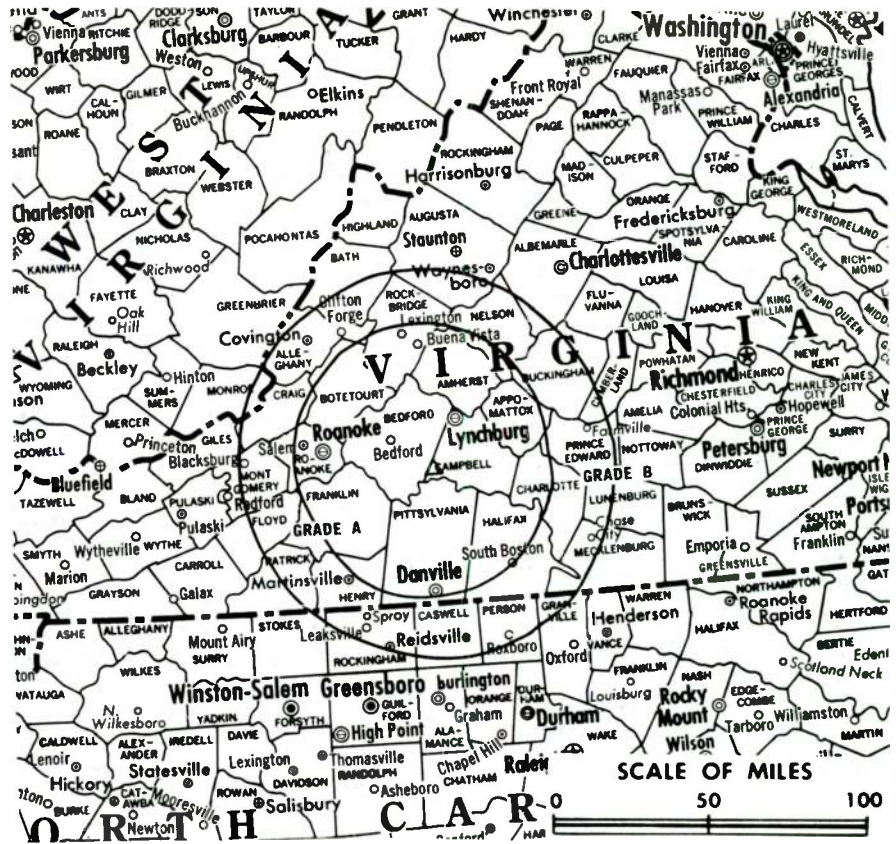
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WSET-TV Ref: FCC File No. BMPCT-2438 Granted 9/10/54  
CP: BPCT-5001 Granted 7/31/80 © American Map Co., Inc., N.Y., No. 14244

## WSET-TV

Network Service: ABC.

Licensee: WSET Inc., Box 11588, Lynchburg, Va. (24506).

Studio: 2320 Langhorne Rd. (24501).

Telephone: 804-528-1313. TWX No.: 710-871-1525.

Ownership: See WJLA-TV, Washington, D.C.

Began Operation: Feb. 8, 1953. Sale to present owner by Evening Star Bcstg. Co. approved May 5, 1976. Sale to Evening Star by Lynchburg Bcstg. Co. approved Aug. 23, 1965 by FCC (Television Digest, Vol. 5:25, 35).

Represented (legal) by Hogan & Hartson.

Represented (sales) by Katz Television.

Represented (engineering) by Jansky & Bailey.

Personnel:

- RODGER DIVENS, president & general manager.
- JACK TACKETT, general sales manager.
- DOROTHY BALLAGH, manager, operations.
- WILLIS LITTLE, chief engineer.
- HOWARD SATTERWHITE, manager, business services.
- ROGER WELLMAN, news director.
- BONNIE BRICKHOUSE, community services director.

Highest One Hour Rate: \$763.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$439.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	VIRGINIA Alleghany	9,800	9,500	98
	Amherst	8,400	8,100	96
	Appomattox	4,000	3,900	97
	Bedford	13,800	13,300	96
	Campbell	40,200	39,100	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	VIRGINIA—(Continued)			
	Charlotte	4,200	4,000	96
	Franklin	10,500	10,100	96
	Halifax	12,100	11,600	95
	Mecklenburg	10,000	9,500	95
	Nelson	3,800	3,600	95
	Pittsylvania	37,900	36,800	97
	Pulaski	11,400	11,100	97
Roanoke	75,400	74,000	98	
Rockbridge	10,300	9,900	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	NORTH CAROLINA Caswell	6,100	5,900	96
	Person	9,200	8,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	VIRGINIA Albemarle	33,400	31,900	96
	Augusta	31,800	30,800	97
	Botetourt	8,300	8,100	97
	Floyd	3,900	3,700	96
	Giles	6,200	6,000	97
	Greene	2,300	2,100	91
	Henry	25,200	24,500	98
Montgomery	24,900	24,200	97	
Prince Edward	5,100	4,900	96	

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	NORTH CAROLINA Rockingham	27,000	26,400	98
	Vance	11,800	11,400	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	VIRGINIA Bath	2,200	2,100	96

(Continued on page 917-b)

Station Totals	468,300	453,600	96
Net Weekly Circulation (1979-80)	260,700		
Average Daily Circulation (1979-80)	148,500		

# Virginia—Manassas

**WTKK**

Ch. 66

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 1380-kw max. & 1150-kw horizontal visual, 170-kw horizontal aural. Antenna: 590-ft. above av. terrain, 463-ft. above ground, 883-ft. above sea level.

Latitude 38° 29' 24"  
Longitude 77° 26' 00"

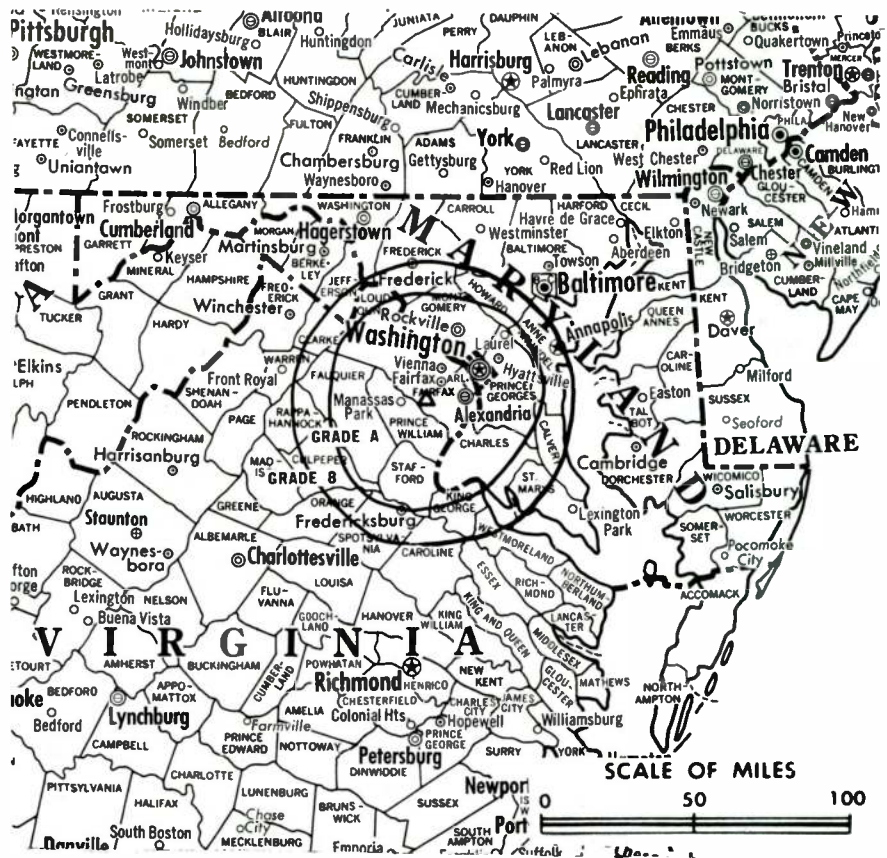
Holds CP for change to 2750-kw max. & 2240-kw horizontal visual, 275-kw max. & 224-kw horizontal aural, 750-ft. above av. terrain, 629-ft. above ground, 1049-ft above sea level, lat. 38° 47' 16", long. 77° 19' 48"; transmitter to 6110 Ox Rd., Fairfax Station.

Transmitter: Approx. 1.6-mi. N of Independent Hill, Va.

Color: Live, film, slide & tape.

TV tape: Recording facilities.

Arbitron Data: Not available.



WTKK Ref: FCC File No. BMPCT-7729 Granted 3/24/78  
CP: BMPCT-800326KF Granted 10/10/80

© American Map Co., Inc., N.Y., No. 14244

## WTKK

Network Service: None, independent.

Licensee: National Capital Christian Broadcasting Inc., Manassas, Va. (22110).

Studio: 9008 Center St., Manassas, Va. (22110).

Telephone: 703-369-3400.

Ownership: Non-stock corporation. Lester R. Raker, pres.; K. L. Raker, v.p.; T. L. Foltz, secy.-treas.

Began Operation: March 26, 1978.

Represented (legal) by Midlen & Reddy.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

LESTER R. RAKER, president.  
JOHN PARKER, chief engineer.  
LYNDA DRANE, traffic manager.

Highest 30 Sec. Rate (March 26, 1979): \$70.

Media Brokerage Specialist  
CATV, TV and Radio

**THE  
TED HEPBURN  
COMPANY**

Ted Hepburn, President Todd Hepburn, Vice-President  
P.O. Box 42401, Cincinnati, Ohio 45242 (513) 791-8730



# Virginia—Norfolk

## WTKR-TV

(formerly WTAR-TV)  
Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 980-ft. above av. terrain, 1029-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 56"  
Longitude 76° 28' 00"

Transmitter: Old Suffolk Rd. near Driver, Va.

TV tape: Recording facilities.

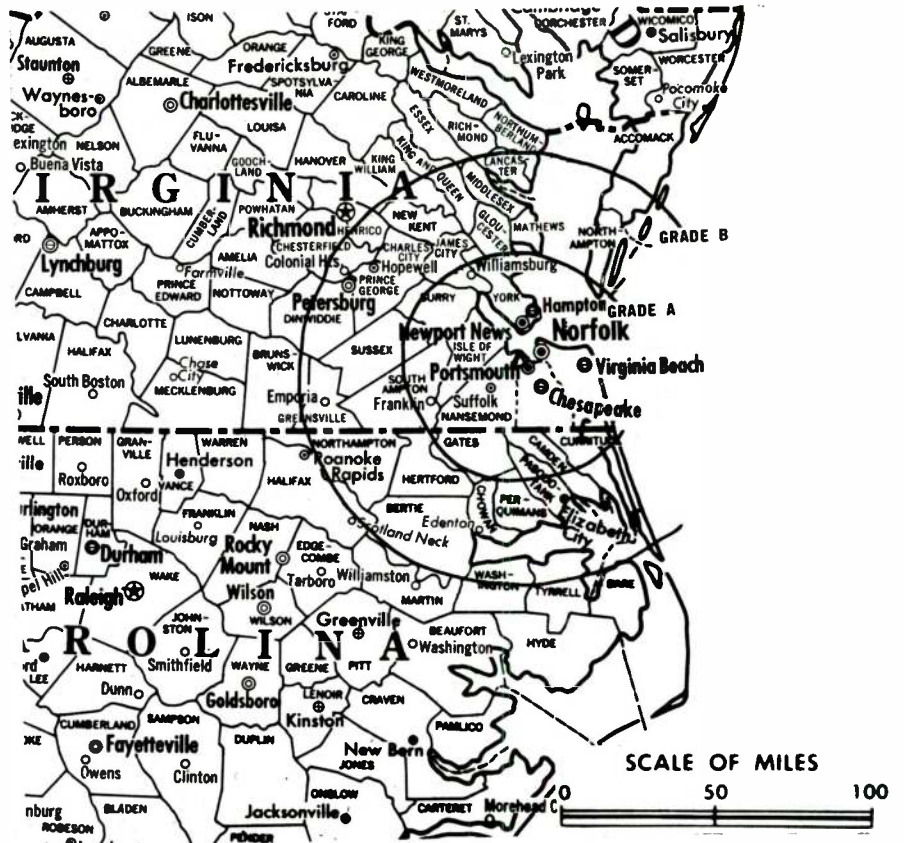
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WTKR-TV Ref: FCC File No. BMPCT-1051 Granted 4/7/53 ©American Map Co., Inc., N.Y., No. 14244

## WTKR-TV

Network Service: CBS.

Licensee: WTKR-TV Inc., 720 Boush St. (23510).

Studio: 720 Boush St.

Telephone: 804-446-1000. TWX No.: 710-881-1195.

Ownership: Knight-Ridder Bcstg. Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: April 2, 1950. Sale to present owner by Landmark Television approved by FCC Jan. 16, 1981 (Television Digest, Vol. 20:33, 21:4).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Hamel, Park, McCabe & Saunders.

Personnel:

WILLIAM GIETZ, president & general manager.  
JOHN BAGGIO, general sales manager.  
JOSEPH C. PERKINS, director of TV operations.  
DAVID P. TRESSEL, promotion manager.  
TOM ROLAND, director of community relations.  
BOB McCALL, director of news & public affairs.  
DOYLE THOMPSON, director of engineering.  
JACK WELSBY, business manager.

### DIGEST OF RATE CARD NO. 17

Hour 30 Min. 15 Min. 30 Sec. 10 Sec.

Class AA—5-11:30 p.m., daily.

\$3500 \$2000 \$1500 Graded rates apply\*

\*Highest rate: \$2000.

NETWORK BASE HOURLY RATE: \$1350.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
50% & Over	Bertie	7,200	6,800	94
	Camden	1,900	1,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA—(Continued)</b>				
	Chowan	3,900	3,800	97
	Currituck	3,700	3,500	95
	Dare	4,100	3,900	94
	Gates	2,700	2,600	95
	Hertford	7,400	7,100	96
	Northampton	7,100	6,700	95
	Pasquotank	10,200	9,900	97
	Perquimans	2,800	2,700	97
<b>VIRGINIA</b>				
	Accomack	12,600	11,900	95
	Gloucester	7,000	6,800	97
	Greensville	5,300	5,100	97
50% & Over	Isle Of Wight	6,600	6,400	97
	James City	9,700	9,400	97
	Lancaster	3,600	3,500	96
	Mathews	3,400	3,300	96
	Middlesex	3,000	2,900	96
	Nansemond	15,800	15,200	96
	Virginia Beach	77,500	76,300	99
	Norfolk	165,000	161,700	98
	Northampton	6,100	5,800	96
	Southampton	8,800	8,400	95
	Surry	1,800	1,700	95
	York	13,900	13,600	98
	Hampton- Newport News	93,800	92,300	98

Between 25-49%	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
	Halifax	18,000	17,100	95
	Tyrrell	1,300	1,200	95

(Continued on page 917-b)

Station Totals	571,500	556,300	97
Net Weekly Circulation (1979-80)	460,300		
Average Daily Circulation (1979-80)	323,600		



# Virginia—Norfolk

**WTVZ**

Ch. 33

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. & 1320-kw horizontal visual, 204-kw horizontal aural. Antenna: 910-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

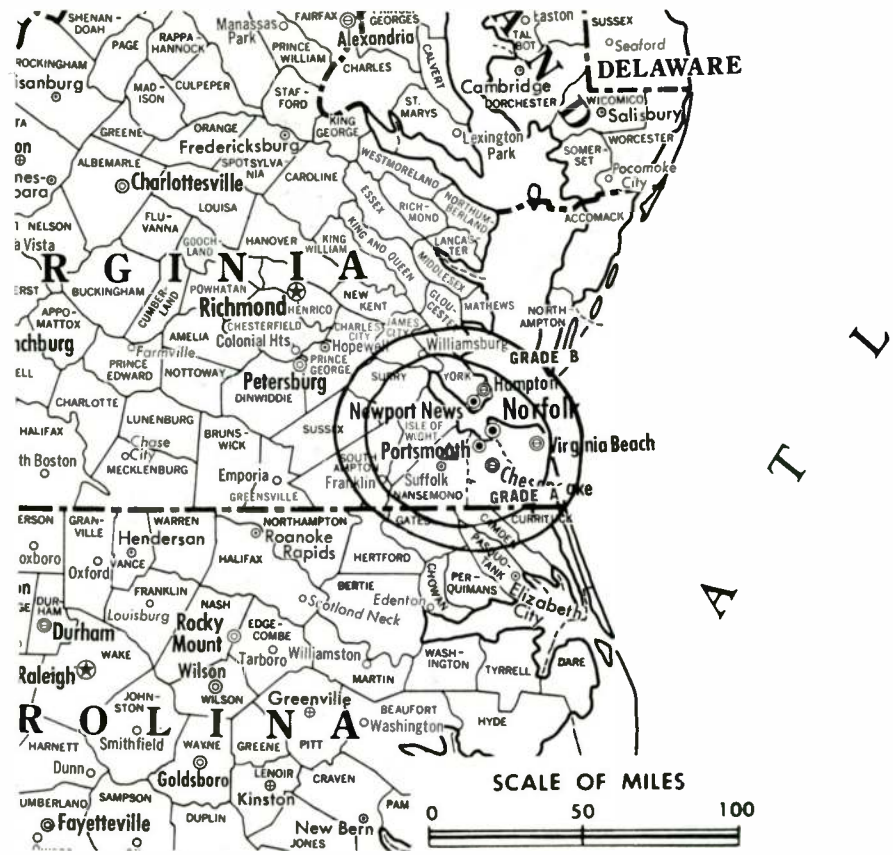
Latitude 36° 48' 32"  
Longitude 76° 30' 13"

Transmitter: 1-mi. S of Driver, Va.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation © 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WTVZ Ref: FCC File No. BMPCT-790416KL Granted 9/28/79

©American Map Co., Inc., N.Y., No. 14244

## WTVZ

Network Service: None, independent.

Grantee: TV Corp. of Virginia, Box 148, Norfolk, Va. (23501).

Studio: 418 Boush St. (23510).

Telephone: 804-622-3333.

Ownership: Tim McDonald, pres., 5.21%; Harvey Hudson, exec. v.p., 9.52%; Herman E. Valentine, v.p., 10.36%; John A. Trinder, v.p., 2.33%; William E. Allaun Jr., secy., 4.7%; Hubert H. Hoff, treas., 1%; Stockton Fleming, B. J. Bangel, Martha Davis, 10.26% each; Paul T. Lucci, Thomas N. Downing, Joel Cooper, Charles Cooper, 5.15% each; James S. Lowe, 4.15%; others, none with as much as 2%. Martha Davis & Aubrey E. Loving Jr. each own 50% of WTJZ, Newport News & WORK(FM), Norfolk, both Va.

Began Operation: Sept. 24, 1979.

Represented (sales) by Independent TV Sales.

Represented (legal) by Kenkel & Barnard.

Personnel:

TIM McDONALD, president & general manager.

JOHN TRINDER, vice president & general sales manager.

Rates: Not available.

### PUBLIC BROADCASTING REPORT

An objective bi-weekly report of industry news  
Call 202-872-9200 for more information.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>VIRGINIA</b>				
Between 25-49%	Nansemond	15,800	15,200	96
	Virginia Beach	77,500	76,300	99
	Norfolk	165,000	161,700	98
	Hampton- Newport News	93,800	92,300	98
<b>NORTH CAROLINA</b>				
Between 5-24%	Camden	1,900	1,900	97
	Chowan	3,900	3,800	97
	Currituck	3,700	3,500	95
	Gates	2,700	2,600	95
	Pasquotank	10,200	9,900	97
	Perquimans	2,800	2,700	97
	Tyrrell	1,300	1,200	95
<b>VIRGINIA</b>				
Station Totals	Gloucester	7,000	6,800	97
	Isle Of Wight	6,600	6,400	97
	James City	9,700	9,400	97
	Mathews	3,400	3,300	96
	Middlesex	3,000	2,900	96
	Northampton	6,100	5,800	96
	Southampton	8,800	8,400	95
	Surry	1,800	1,700	95
	York	13,900	13,600	98
Station Totals		<b>438,900</b>	<b>429,400</b>	<b>97</b>
Net Weekly Circulation (1979-80)			<b>145,100</b>	
Average Daily Circulation (1979-80)			<b>58,600</b>	

# Virginia—Hampton-Norfolk

## WVEC-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 245-kw visual, 24.5-kw aural. Antenna: 980-ft. above av. terrain, 1028-ft. above ground, 1049-ft. above sea level.

Latitude 36° 49' 00"  
Longitude 76° 28' 05"

Transmitter: Old Suffolk Rd., 0.2-mi. SSE of Shoulders Hill, Va.

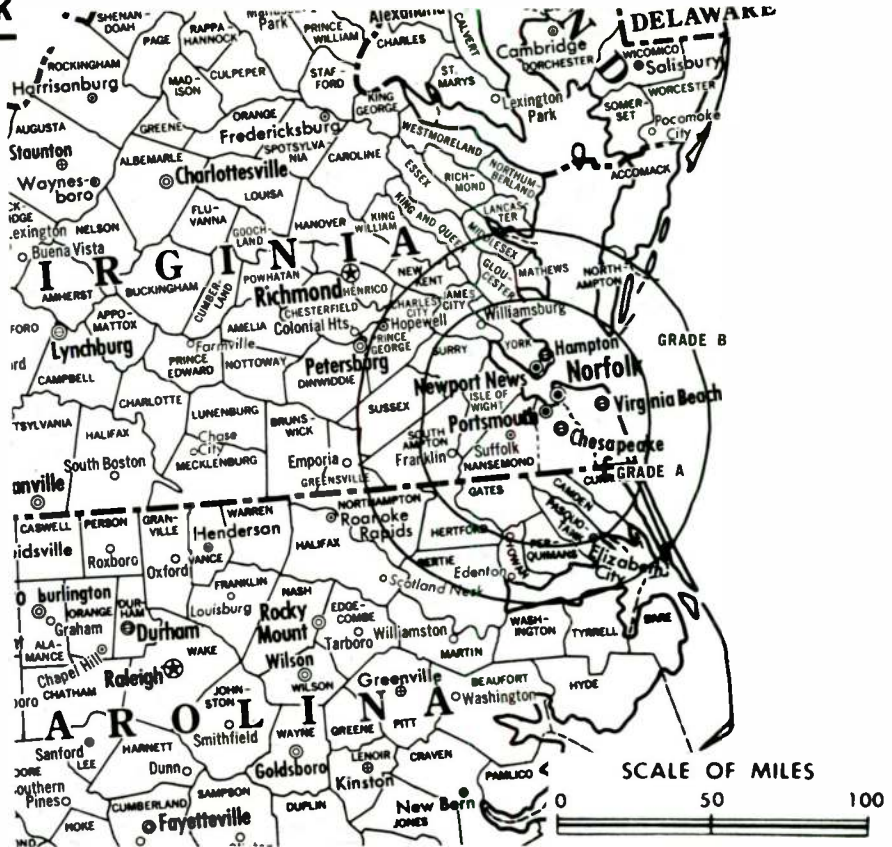
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

TWX No.: 710-882-0072.

Represented (legal) by Covington & Burling.



Total Households: © MBI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WVEC-TV Ref: FCC File No. BPCT-3279 Granted 7/29/84

© American Map Co., Inc., N.Y., No. 14244

## WVEC-TV

Network Service: ABC.

Licensee: WVEC Television Inc., Box 400, Hampton (23669).

Studios: 110 Third St., Norfolk (23510); 1930 E. Pembroke Ave., Hampton (23663).

Telephones: 804-622-4674, Norfolk; 804-722-6331, Hampton.

Ownership: Corinthian Bcstg., wholly owned subsidiary of Dun & Bradstreet Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 19, 1953 on Ch. 15. Nov. 13, 1959 it switched to Ch. 13. Sale to present owner by Thomas P. Chisman, et al., approved by FCC Feb. 12, 1980 (Television Digest, Vol. 19:21).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

THOMAS P. CHISMAN, president & general manager.  
J. WILLIAM BEINDORF, general sales manager.  
L. W. KLIEWER, vice president, broadcast operations.  
MATTHEW L. KREINER, national sales manager.  
HARROL A. BRAUER III, local sales manager.  
DAVID WHITENER, program manager.  
JAMES O. GRAY, merchandise & promotion director.

Rates: Not available.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
	Camden	1,900	1,900	97
	Chowan	3,900	3,800	97
	Currituck	3,700	3,500	95
<b>50% &amp; Over</b>	Dare	4,100	3,900	94
	Gates	2,700	2,600	95
	Hertford	7,400	7,100	96
	Pasquotank	10,200	9,900	97
	Perquimans	2,800	2,700	97
	Tyrrell	1,300	1,200	95

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>VIRGINIA</b>				
	Accomack	12,600	11,900	95
	Gloucester	7,000	6,800	97
	Isle Of Wight	6,600	6,400	97
	James City	9,700	9,400	97
	Lancaster	3,600	3,500	96
	Mathews	3,400	3,300	96
<b>50% &amp; Over</b>	Nansemond	15,800	15,200	96
	Virginia Beach	77,500	76,300	99
	Norfolk	165,000	161,700	98
	Northampton	6,100	5,800	96
	Southampton	8,800	8,400	95
	Surry	1,800	1,700	95
	York	13,900	13,600	98
	Hampton- Newport News	93,800	92,300	98
<b>NORTH CAROLINA</b>				
	Bertie	7,200	6,800	94
	Northampton	7,100	6,700	95
<b>Between 25-49%</b>	Washington	4,500	4,300	96
<b>VIRGINIA</b>				
	Greensville	5,300	5,100	97
	Middlesex	3,000	2,900	96
	Sussex	3,500	3,300	94
<b>VIRGINIA</b>				
<b>Between 5-24%</b>	Charles City	1,800	1,700	94
	Dinwiddie	28,700	27,600	96
	King William	2,700	2,600	97
	Lunenburg	4,200	4,000	96
	New Kent	2,500	2,400	96

(Continued on page 931-b)

Station Totals	557,700	543,200	97
Net Weekly Circulation (1979-80)			441,800
Average Daily Circulation (1979-80)			297,000



# Virginia—Portsmouth-Norfolk-Newport News

## WAVY-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 990-ft. above av. terrain, 1026-ft. above ground, 1050-ft. above sea level.

Latitude 36° 49' 14"

Longitude 76° 30' 41"

Transmitter: Kings Hwy., Driver, Va.

TV tape: Recording facilities.

Studio: 801 Wavy St., Portsmouth, Va.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV % and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WAVY-TV Ref: FCC File No. BPCT-1750 Granted 5/29/56

©American Map Co., Inc., N.Y., No. 14244

## WAVY-TV

Network Service: NBC.

Licensee: WAVY TV Inc., 801 Wavy St., Portsmouth (23704); P.O. Box 1600, Norfolk, Va. (23501).

Telephone: 804-393-1010.

TWX No.: 710-882-3271.

Ownership: LIN Broadcasting. For other interests, see WAND (TV), Decatur, Ill.

Began Operation: Sept. 1, 1957. Sale to LIN Bcstg. by Tidewater Teleradio Inc. approved by FCC March 27, 1968.

Represented (sales) by Blair Television.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

JAMES G. SAUNDERS, president & general manager.

MICHAEL MCGREW, general sales manager.

GARY B. SMART, national sales manager.

DARRELL CRAIG, local sales manager.

JANE WALLACE, program/operations manager.

ANDREW BARTON, news director.

WAVERLY FOSTER, chief engineer.

CONSTANCE L. SEIDL, business manager.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.				
\$2000	\$1200		Graded rates apply	

Class AA—7-11 p.m., daily.

\$2000 \$1200 Graded rates apply

NETWORK BASE HOURLY RATE: \$1000.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
<b>50% &amp; Over</b>	Bertie	7,200	6,800	94
	Camden	1,900	1,900	97
	Chowan	3,900	3,800	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA—(Continued)</b>				
	Currituck	3,700	3,500	95
	Dare	4,100	3,900	94
	Gates	2,700	2,600	95
	Hertford	7,400	7,100	96
	Northampton	7,100	6,700	95
	Pasquotank	10,200	9,900	97
	Perquimans	2,800	2,700	97
	Tyrrell	1,300	1,200	95
<b>VIRGINIA</b>				
	Acomack	12,600	11,900	95
	Gloucester	7,000	6,800	97
	Greensville	5,300	5,100	97
<b>50% &amp; Over</b>	Isle Of Wight	6,600	6,400	97
	James City	9,700	9,400	97
	Lancaster	3,600	3,500	96
	Mathews	3,400	3,300	96
	Middlesex	3,000	2,900	96
	Nansemond	15,800	15,200	96
	Virginia Beach	77,500	76,300	99
	Norfolk	165,000	161,700	98
	Northampton	6,100	5,800	96
	Southampton	8,800	8,400	95
	Surry	1,800	1,700	95
	Sussex	3,500	3,300	94
	York	13,900	13,600	98
	Hampton- Newport News	93,800	92,300	98

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	Halifax	18,000	17,100	95

(Continued on page 931-b)

<b>Station Totals</b>	<b>583,100</b>	<b>567,400</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>452,800</b>	
<b>Average Daily Circulation (1979-80)</b>		<b>269,000</b>	



# Virginia—Portsmouth-Norfolk-Newport News

## WYAH-TV

Ch. 27

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2341-kw max. & 1440-kw horizontal visual, 478-kw max. & 288-kw horizontal aural. Antenna: 970-ft. above av. terrain, 1025-ft. above ground, 1045-ft. above sea level.

Latitude 36° 48' 47"  
Longitude 76° 27' 45"

Transmitter: State Rt. 337, 0.4-mi. E of Jct. Rts. 337 & 626, near Shoulders Hill.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.

FM Affiliate: WXRI, Norfolk, 50-kw, 105.3 MHz (No. 287), 340-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WYAH-TV Ref: FCC File No. BPCT-4187 Granted 9/18/69

© American Map Co., Inc., N.Y., No. 14244

## WYAH-TV

Network Service: None, independent.

Licensee: CBN Continental Broadcasting Network Inc., CBN Center, Virginia Beach, Va. (23463).

Studio: 1318 Spratley St. (23704). Telephone: 804-393-2501.

Ownership: Non-stock corporation. M. G. Robertson, pres. Christian Bcstg. also owns WXRI-FM, Norfolk, Va.; WBIV, Wethersfield; WEIV, Ithaca; WJIV, Cherry Valley Twp.; WMIV, South Bristol Twp.; WOIV, De Ruyter Twp., all N.Y.; WANX-TV, Atlanta, Ga.; KXTX-TV, Dallas, Tex.; WXNE-TV, Boston & holds CP for WRNX(TV), Richmond, Va.

Began Operation: Oct. 1, 1961 as a non-commercial religious station. Began commercial operation July 1967.

Represented (sales) by Continental National Sales.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

- M. G. ROBERTSON, president.
- THOMAS W. SMITH, vice president & general manager.
- JIM REID, vice president, operations/programs.
- JERRY MACHOVINA, general sales manager.
- CHARLES TIPTON, operations manager.
- DEBBIE PARKS, traffic manager.
- TOM ACKERMAN, film director.
- KEN REICHENBACH, chief engineer.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.  
Prime Time: 6-11 p.m., daily.  
\$1200 \$800 \$540 \$330 Graded rates apply\*

\*Highest rate: \$140.

For Sales & Transfers of TV Stations  
See Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
	Camden	1,900	1,900	97
<b>VIRGINIA</b>				
	Gloucester	7,000	6,800	97
	Isle Of Wight	6,600	6,400	97
<b>50% &amp; Over</b>	Nansemond	15,800	15,200	96
	Virginia Beach	77,500	76,300	99
	Norfolk	165,000	161,700	98
	York	13,900	13,600	98
	Hampton-Newport News	93,800	92,300	98
<b>NORTH CAROLINA</b>				
	Currituck	3,700	3,500	95
	Dare	4,100	3,900	94
	Gates	2,700	2,600	95
	Hertford	7,400	7,100	96
	Northampton	7,100	6,700	95
	Pasquotank	10,200	9,900	97
<b>Between 25-49%</b>	Perquimans	2,800	2,700	97
<b>VIRGINIA</b>				
	James City	9,700	9,400	97
	Lancaster	3,600	3,500	96
	Mathews	3,400	3,300	96
	Northampton	6,100	5,800	96
	Southampton	8,800	8,400	95
	Surry	1,800	1,700	95
<b>MARYLAND</b>				
<b>Between 5-24%</b>	Somerset	7,100	6,800	96

(Continued on page 931-b)

Station Totals	555,700	541,100	97
Net Weekly Circulation (1979-80)			284,000
Average Daily Circulation (1979-80)			131,600

# Virginia—Richmond

## WTVR-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 840-ft. above av. terrain, 844-ft. above ground, 1049-ft. above sea level.

Latitude 37° 34' 00"  
Longitude 77° 28' 36"

Transmitter: Tilden St. & Cutshaw Ave.

TV tape: Recording facilities.

AM Affiliate: WTVR, 5-kw, 1380 kHz (CBS).

FM Affiliate: WTVR-FM, 50-kw, 98.1 MHz (No. 251), 844-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

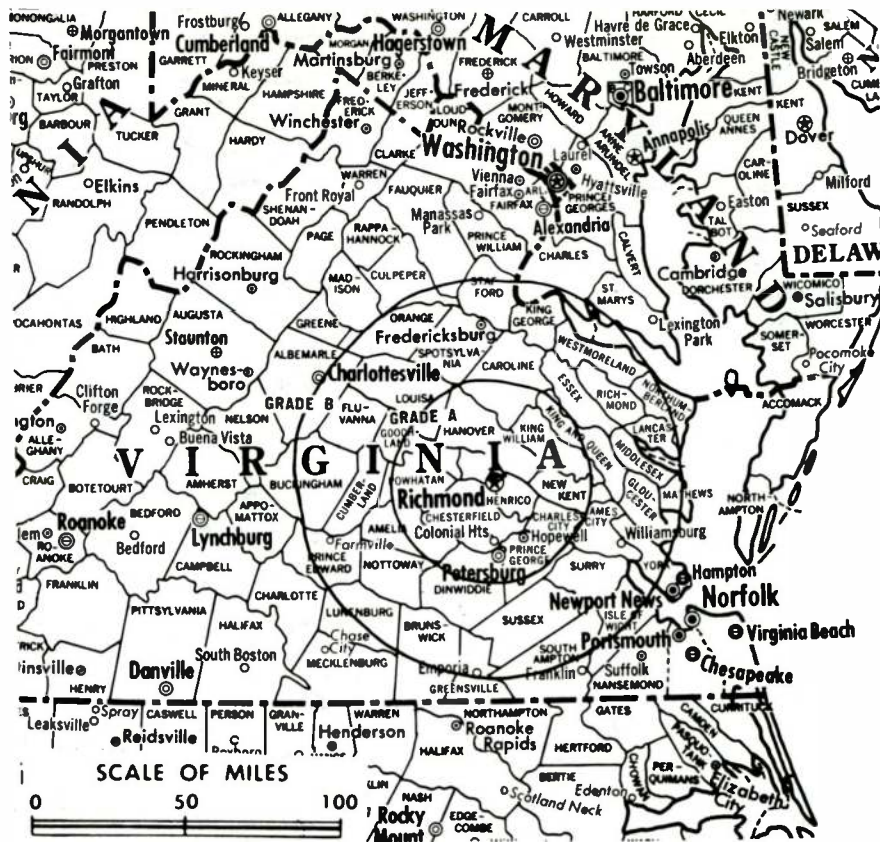
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WTVR-TV Ref: FCC File No. BMPCT-882 Granted 12/12/52

© American Map Co., Inc., N.Y., No. 14344

## WTVR-TV

Network Service: CBS.

Licensee: Roy H. Park Bcstg. of Va. Inc., P.O. Box 11064 (23230).

Studio: 3301 W. Broad St. (23230).

Telephone: 804-355-8611. TWX No.: 710-956-0178.

Ownership: Park Bcstg. Inc. Roy H. Park sole owner. For other interests see WNCT-TV, Greenville, N.C.

Began Operation: April 15, 1948. Sale to present owner by Wilbur M. Havens approved Oct. 13, 1965 by FCC (Television Digest, Vol. 5:42).

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

RONALD W. PHILIPS, exec. vice president & general manager.

JOHN V. SHAND, vice president & station manager.

DAVID B. TOTTY, general sales manager.

JOSEPH J. MOORE III, news director.

JEFFREY BLOUNT, promotion manager.

BILL VANSCYOC, chief engineer.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1045.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>VIRGINIA</b>				
	Albemarle	33,400	31,900	96
	Amelia	2,900	2,700	93
	Augusta	31,800	30,800	97
	Brunswick	4,900	4,700	95
<b>50% &amp; Over</b>	Buckingham	3,900	3,700	94
	Caroline	5,600	5,400	96
	Charles City	1,800	1,700	94
	Chesterfield	41,200	40,700	99
	Cumberland	2,400	2,300	94
	Dinwiddie	28,700	27,600	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>VIRGINIA—(Continued)</b>				
	Essex	2,700	2,600	95
	Fluvanna	3,500	3,300	95
	Goochland	3,500	3,300	96
	Greene	2,300	2,100	91
	Greensville	5,300	5,100	97
	Hanover	18,100	17,500	96
	Henrico	151,100	148,000	98
	King And Queen	2,000	1,900	94
	King William	2,700	2,600	97
	Lancaster	3,600	3,500	96
	Louisa	6,000	5,700	95
	Lunenburg	4,200	4,000	96
	Madison	3,600	3,400	95
<b>50% &amp; Over</b>	Middlesex	3,000	2,900	96
	Nelson	3,800	3,600	95
	New Kent	2,500	2,400	96
	Northumberland	3,700	3,600	97
	Nottoway	5,000	4,800	97
	Orange	6,200	5,900	95
	Page	7,400	7,300	99
	Powhatan	3,500	3,400	96
	Prince Edward	5,100	4,900	96
	Prince George	14,500	14,200	98
	Richmond	2,500	2,400	96
	Rockingham	25,300	24,500	97
	Spotsylvania	16,700	16,200	98
	Sussex	3,500	3,300	94

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>VIRGINIA</b>				
<b>Between 25-49%</b>	Gloucester	7,000	6,800	97
	James City	9,700	9,400	97

(Continued on page 931-b)

<b>Station Totals</b>	<b>595,100</b>	<b>576,000</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>431,000</b>
<b>Average Daily Circulation (1979-80)</b>			<b>288,200</b>



# Virginia—Richmond

**WWBT**

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 790-ft. above av. terrain, 790-ft. above ground, 1000-ft. above sea level.

Latitude 37° 30' 22.50"  
Longitude 77° 30' 11.95"

Transmitter: 5710 Midlothian Pike.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (engineering) by A. D. Ring & Associates.

Represented (sales) by Petry Television Inc.

Represented (legal) by Kirkland & Ellis.

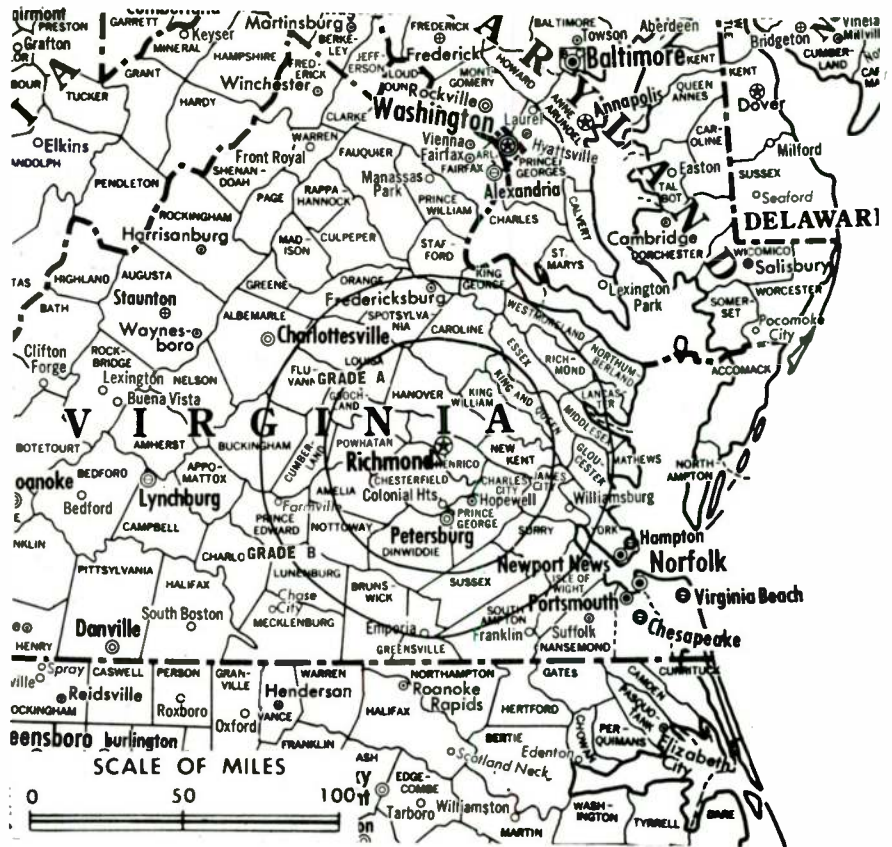
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WWBT Ref: FCC File No. BPCT-1622 Granted 11/30/55

© American Map Co., Inc., N.Y. No. 14244

## WWBT

Network Service: NBC.

Licensee: Jefferson-Pilot Bcstg. Co. of Va., 5710 Midlothian Pike.

Studio & Office: 5710 Midlothian Pike, Box 12, Richmond (23201).

Telephone: 804-233-5461. TWX No.: 710-956-0196.

Ownership: Jefferson-Pilot Bcstg. Co. See WBTV, Charlotte, N.C.

Began Operation: April 29, 1956. Sale to Jefferson Standard Bcstg. by Richmond Television Corp. approved Oct. 16, 1968 (Television Digest, Vol. 8:43).

Personnel:

BOB McRANEY JR., vice president & managing director.

ELLEN SHULER, general sales manager.

JOHN R. SHREVES, program operations manager.

RONALD W. MILLER, news manager.

DAVID G. FRASIER, technical operations manager.

MICHAEL MOSS, local sales manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$925.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>VIRGINIA</b>				
	Albemarle	33,400	31,900	96
	Amelia	2,900	2,700	93
	Augusta	31,800	30,800	97
	Brunswick	4,900	4,700	95
	Buckingham	3,900	3,700	94
	Caroline	5,600	5,400	96
<b>50% &amp; Over</b>	Charles City	1,800	1,700	94
	Chesterfield	41,200	40,700	99
	Cumberland	2,400	2,300	94
	Dinwiddie	28,700	27,600	96
	Essex	2,700	2,600	95
	Fluvanna	3,500	3,300	95
	Goochland	3,500	3,300	96
	Greensville	5,300	5,100	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>VIRGINIA—(Continued)</b>				
	Hanover	18,100	17,500	96
	Henrico	151,100	148,000	98
	King And Queen	2,000	1,900	94
	King William	2,700	2,600	97
	Lancaster	3,600	3,500	96
	Louisa	6,000	5,700	95
	Lunenburg	4,200	4,000	96
	Middlesex	3,000	2,900	96
<b>50% &amp; Over</b>	Nelson	3,800	3,600	95
	New Kent	2,500	2,400	96
	Nottoway	5,000	4,800	97
	Orange	6,200	5,900	95
	Powhatan	3,500	3,400	96
	Prince Edward	5,100	4,900	96
	Prince George	14,500	14,200	98
	Richmond	2,500	2,400	96
	Surry	1,800	1,700	95
	Sussex	3,500	3,300	94

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>VIRGINIA</b>				
	Gloucester	7,000	6,800	97
	Greene	2,300	2,100	91
	James City	9,700	9,400	97
<b>Between 25-49%</b>	Madison	3,600	3,400	95
	Mecklenburg	10,000	9,500	95
	Northumberland	3,700	3,600	97
	Rockbridge	10,300	9,900	97
	Rockingham	25,300	24,500	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
<b>Between 5-24%</b>	Chowan	3,900	3,800	97

(Continued on page 931-b)

<b>Station Totals</b>	<b>600,500</b>	<b>581,400</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>		<b>386,400</b>	
<b>Average Daily Circulation (1979-80)</b>		<b>237,500</b>	



# Virginia—Richmond-Petersburg

## WXEX-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 269-kw visual, 26.9-kw aural. Antenna: 1052-ft. above av. terrain, 999-ft. above ground, 1356-ft. above sea level.

Latitude 37° 30' 46"  
Longitude 77° 36' 06"

Transmitter: 23 Sesame St., Midlothian District.

TV tape: Recording facilities

AM Affiliate: WLEE, Richmond, 5-kw, 1480 kHz (MBS).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

TXW No.: 710-956-0249.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WXEX-TV Ref: FCC File No. BPCT-5022 Granted 5/19/77

© American Map Co., Inc., N.Y., No. 14244

## WXEX-TV

Network Service: ABC.

Licensee: Nationwide Communications Inc., 246 N. High St., Columbus, Ohio.

Studio: 230 S. Crater Rd., Petersburg (23803).

Business Office: 21 Buford Rd., Richmond, Va. (23235).

Telephones: 804-733-8888, Petersburg; 804-643-8888, Richmond.

Ownership: Nationwide Communications. For other interests, see WATE-TV, Knoxville, Tenn.

Began Operation: Aug. 15, 1955. Sold to Nationwide Communications Inc. by Thomas G. Tinsley Jr. & assoc. (Television Digest, Vol. 7:45).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Personnel:

- ELLIS SHOOK, general manager.
- PETER W. DEVEREAUX, general sales manager.
- GENE WALSH, program director.
- CORDELL HODES, production manager.
- LIN REED-NICKERSON, chief engineer.
- MARY ZUZZE, advertising & promotion manager.
- ELLIOTT STERN, news director.

Highest 30 Sec. Rate (April 27, 1981): \$800.

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>VIRGINIA</b>				
<b>50% &amp; Over</b>	Albemarle	33,400	31,900	96
	Amelia	2,900	2,700	93
	Brunswick	4,900	4,700	95
	Buckingham	3,900	3,700	94
	Caroline	5,600	5,400	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>VIRGINIA—(Continued)</b>				
	Charles City	1,800	1,700	94
	Chesterfield	41,200	40,700	99
	Cumberland	2,400	2,300	94
	Dinwiddie	28,700	27,600	96
	Essex	2,700	2,600	95
	Fluvanna	3,500	3,300	95
	Goochland	3,500	3,300	96
	Greene	2,300	2,100	91
	Greensville	5,300	5,100	97
	Hanover	18,100	17,500	96
	Henrico	151,100	148,000	98
	King And Queen	2,000	1,900	94
	King William	2,700	2,600	97
<b>50% &amp; Over</b>	Lancaster	3,600	3,500	96
	Louisa	6,000	5,700	95
	Lunenburg	4,200	4,000	96
	Madison	3,600	3,400	95
	Middlesex	3,000	2,900	96
	New Kent	2,500	2,400	96
	Northumberland	3,700	3,600	97
	Nottoway	5,000	4,800	97
	Orange	6,200	5,900	95
	Powhatan	3,500	3,400	96
	Prince Edward	5,100	4,900	96
	Prince George	14,500	14,200	98
	Richmond	2,500	2,400	96
	Surry	1,800	1,700	95
	Sussex	3,500	3,300	94

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
<b>Between 25-49%</b>	Halifax	18,000	17,100	95

(Continued on next page)

<b>Station Totals</b>	<b>663,600</b>	<b>643,500</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>	<b>384,100</b>		
<b>Average Daily Circulation (1979-80)</b>	<b>234,900</b>		

**WWBT, Richmond**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA—(Continued)</b>				
	Halifax	18,000	17,100	95
	Northampton	7,100	6,700	95
<b>VIRGINIA</b>				
	Amherst	8,400	8,100	96
	Appomattox	4,000	3,900	97
	Charlotte	4,200	4,000	96
Between 5-24%	Culpeper	7,700	7,500	97
	Fauquier	10,300	10,000	97
	Page	7,400	7,300	99
	Rappahannock	2,100	2,000	96
	Southampton	8,800	8,400	95
	Spotsylvania	16,700	16,200	98
	Westmoreland	5,400	5,100	95
	York	13,900	13,600	98

**WXEX-TV, Richmond-Petersburg**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>VIRGINIA</b>				
Between 25-49%	Augusta	31,800	30,800	97
	James City	9,700	9,400	97
	Mecklenburg	10,000	9,500	95
	Nelson	3,800	3,600	95
<b>NORTH CAROLINA</b>				
	Northampton	7,100	6,700	95
<b>VIRGINIA</b>				
	Accomack	12,600	11,900	95
	Amherst	8,400	8,100	96
	Charlotte	4,200	4,000	96
	Gloucester	7,000	6,800	97
Between 5-24%	King George	3,400	3,300	97
	Mathews	3,400	3,300	96
	Page	7,400	7,300	99
	Rappahannock	2,100	2,000	96
	Rockingham	25,300	24,500	97
	Southampton	8,800	8,400	95
	Spotsylvania	16,700	16,200	98
	Westmoreland	5,400	5,100	95
	Hampton- Newport News	93,800	92,300	98

**WAVY-TV, Portsmouth**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>VIRGINIA</b>				
Between 25-49%	King William	2,700	2,600	97
	Northumberland	3,700	3,600	97
<b>MARYLAND</b>				
	Somerset	7,100	6,800	96
<b>NORTH CAROLINA</b>				
	Washington	4,500	4,300	96
<b>VIRGINIA</b>				
Between 5-24%	Charles City	1,800	1,700	94
	Dinwiddie	28,700	27,600	96
	King And Queen	2,000	1,900	94
	New Kent	2,500	2,400	96
	Prince George	14,500	14,200	98
	Richmond	2,500	2,400	96
	Westmoreland	5,400	5,100	95

**WYAH-TV, Portsmouth**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NEW MEXICO</b>				
	Lea North	16,500	15,900	97
<b>NORTH CAROLINA</b>				
	Bertie	7,200	6,800	94
	Chowan	3,900	3,800	97
	Halifax	18,000	17,100	95
	Tyrrell	1,300	1,200	95
Between 5-24%	<b>VIRGINIA</b>			
	Accomack	12,600	11,900	95
	Charles City	1,800	1,700	94
	Greensville	5,300	5,100	97
	King William	2,700	2,600	97
	Middlesex	3,000	2,900	96
	Prince George	14,500	14,200	98
	Sussex	3,500	3,300	94
	Westmoreland	5,400	5,100	95

**WTVR-TV, Richmond**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>VIRGINIA—(Continued)</b>				
Between 25-49%	Mecklenburg	10,000	9,500	95
	Rockbridge	10,300	9,900	97
	Surry	1,800	1,700	95
	Westmoreland	5,400	5,100	95
<b>NORTH CAROLINA</b>				
	Northampton	7,100	6,700	95
<b>VIRGINIA</b>				
	Accomack	12,600	11,900	95
	Amherst	8,400	8,100	96
	Charlotte	4,200	4,000	96
Between 5-24%	Mathews	3,400	3,300	96
	Rappahannock	2,100	2,000	96
	Southampton	8,800	8,400	95
	Stafford	12,000	11,700	97
	Warren	7,900	7,600	96
	York	13,900	13,600	98
<b>WEST VIRGINIA</b>				
	Pendleton	2,600	2,400	94

**WVEC-TV, Hampton-Norfolk**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>VIRGINIA—(Continued)</b>				
Between 5-24%	Northumberland	3,700	3,600	97
	Prince George	14,500	14,200	98
	Westmoreland	5,400	5,100	95

For Virginia Cable Systems,  
see Services Volume

# Virginia—Roanoke

## WDBJ-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 62.5-kw aural. Antenna: 2000-ft. above av. terrain, 146-ft. above ground, 3936-ft. above sea level.

Latitude 37° 11' 42"  
Longitude 80° 09' 22"

Transmitter: On Poor Mtn., 13-mi. SW of city.

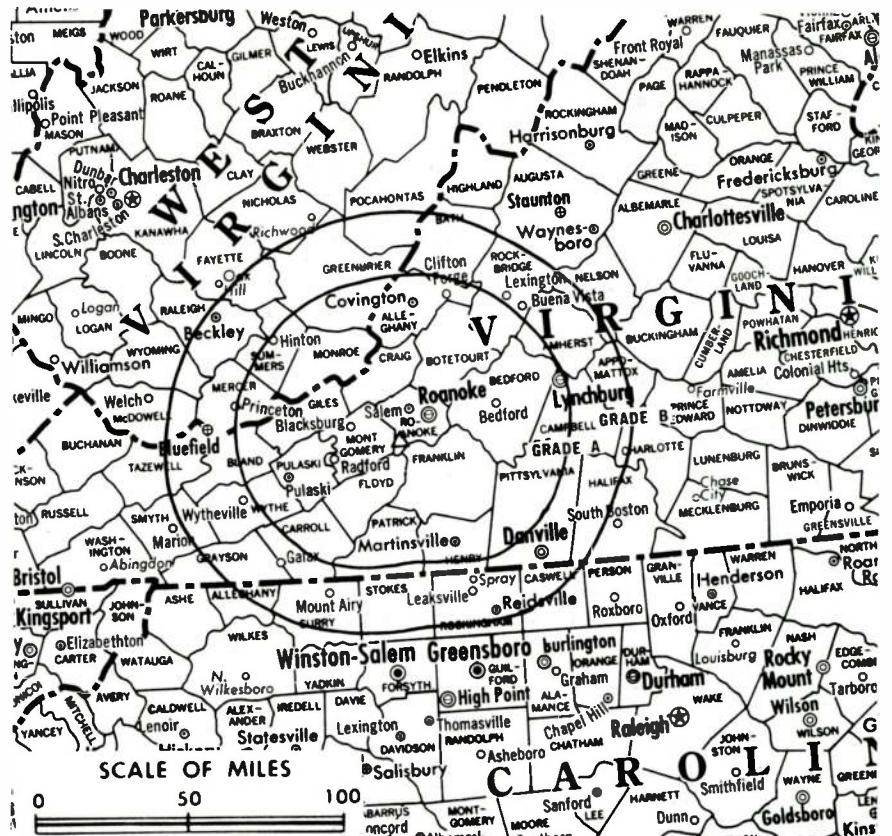
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV % and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WDBJ-TV Ref: FCC File No. BMPCT-3023 Granted 4/4/56

©American Map Co., Inc., N.Y., No. 14244

## WDBJ-TV

Network Service: CBS.

Licensee: WDBJ Television Inc., Box 7, Roanoke (24022).

Studio: 2001 Colonial Ave. S.W. (24015).

Telephone: 703-344-7000. TWX No.: 710-870-0437.

Ownership: WDBJ Television Inc. is a wholly-owned subsidiary of Schurz Communications Inc. For other interests, see WSBT-TV, South Bend, Ind. Officers of WDBJ Television: Charles H. McKeever, pres.; Theodore B. Powers, secy.; Robert B. Pugh, treas.; Melvin L. Mayfield, asst. secy.

Began Operation: Oct. 3, 1955. Sale to present owner by Times World Corp. approved by FCC Oct. 29, 1969 (Television Digest, Vol. 9:44).

Represented (sales) by Harrington, Righter & Parsons Inc.

Personnel:

CHARLES H. MCKEEVER, president & general manager.  
THOMAS S. BLAIR, general sales manager.  
KAY HALL, program director.  
GEORGE V. BASSETT, director/on-air operations.  
JAMES N. SHAVER, news director.  
THEODORE B. POWERS, director of public affairs.  
L. A. DYSON, chief engineer.  
MEL MAYFIELD, director/research & marketing services.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—8-11 p.m., daily.	\$3200	\$1900	\$1150	\$950	Graded rates apply*	

\*Highest rate: \$860.

NETWORK BASE HOURLY RATE: \$1140.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
	Caswell	6,100	5,900	96
	Rockingham	27,000	26,400	98
<b>VIRGINIA</b>				
	Alleghany	9,800	9,500	98
	Amherst	8,400	8,100	96
	Appomattox	4,000	3,900	97
	Bath	2,200	2,100	96
	Bedford	13,800	13,300	96
	Botetourt	8,300	8,100	97
	Campbell	40,200	39,100	98
<b>50% &amp; Over</b>	Carroll	11,700	11,200	95
	Charlotte	4,200	4,000	96
	Craig	1,700	1,600	95
	Floyd	3,900	3,700	96
	Franklin	10,500	10,100	96
	Giles	6,200	6,000	97
	Grayson	5,900	5,700	96
	Halifax	12,100	11,600	95
	Henry	25,200	24,500	98
	Highland	900	900	96
	Montgomery	24,900	24,200	97
	Pittsylvania	37,900	36,800	97
	Pulaski	11,400	11,100	97
	Roanoke	75,400	74,000	98

(Continued on page 934-b)

Station Totals	819,200	794,200	96
Net Weekly Circulation (1979-80)	423,500		
Average Daily Circulation (1979-80)	285,200		



# Virginia—Roanoke

## WSLS-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 2000-ft. above av. terrain, 241-ft. above ground, 3691-ft. above sea level.

Latitude 37° 12' 02"  
Longitude 80° 08' 55"

Transmitter: Poor Mtn., approx. 13-mi. SW of Roanoke.

TV tape: Recording facilities.

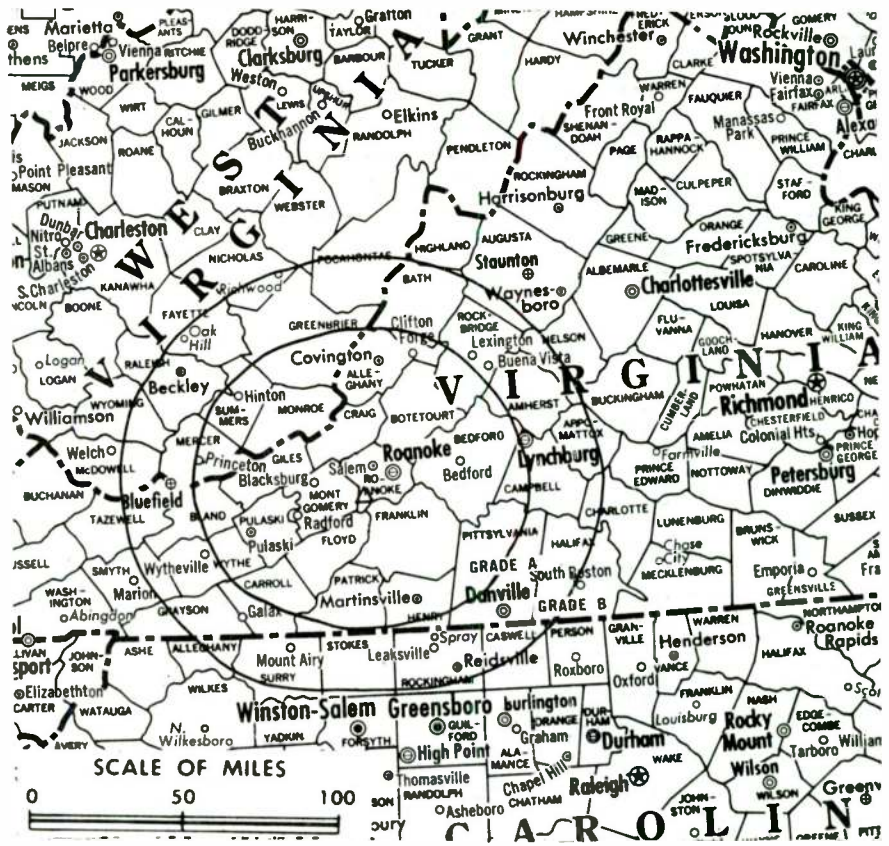
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (engineering) by A.D. Ring & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WSLS-TV Ref: FCC File No. BPCT-5093 Granted 7/14/78

© American Map Co., Inc., N.Y., No. 14244

## WSLS-TV

Network Service: NBC.

Licensee: Roy H. Park Bcstg. of Roanoke Inc., Church Ave. at 3rd St.

Studio: Church Ave. at 3rd St. (24011).

Telephone: 703-344-9226. TWX No.: 710-870-0428.

Ownership: Park Bcstg. Inc. Roy H. Park sole owner. For other interests, see WNCT-TV, Greenville, N.C.

Began Operation: Dec. 11, 1952. Sale to present owner by Shenandoah Life Insurance Co. approved by FCC Sept. 10, 1969 (Television Digest, Vol. 9:36, 37).

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

ROBERT H. TETER, exec. vice president & general manager.  
RICHARD K. BURTON, general sales manager.  
J. RICHARD COMEAU, manager for engineering.  
MEL LINKOUS, operations manager.  
LEE GARRETT, director of community affairs.  
ROY MARTIN, news director.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Min.	20 Sec.	ID
Class AA—7:30-11 p.m., daily.	\$900	\$580	\$400	\$240		Graded rates apply*

\*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$850.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
50% & Over	Caswell	6,100	5,900	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>VIRGINIA</b>				
	Alleghany	9,800	9,500	98
	Amherst	8,400	8,100	96
	Appomattox	4,000	3,900	97
	Bath	2,200	2,100	96
	Bedford	13,800	13,300	96
	Botetourt	8,300	8,100	97
	Campbell	40,200	39,100	98
	Carroll	11,700	11,200	95
	Charlotte	4,200	4,000	96
	Craig	1,700	1,600	95
	Floyd	3,900	3,700	96
	Franklin	10,500	10,100	96
50% & Over	Giles	6,200	6,000	97
	Grayson	5,900	5,700	96
	Halifax	12,100	11,600	95
	Henry	25,200	24,500	98
	Highland	900	900	96
	Mecklenburg	10,000	9,500	95
	Montgomery	24,900	24,200	97
	Pittsylvania	37,900	36,800	97
	Pulaski	11,400	11,100	97
	Roanoke	75,400	74,000	98
	Rockbridge	10,300	9,900	97
	Wythe	8,200	7,800	96
<b>WEST VIRGINIA</b>				
	Monroe	4,200	3,900	92
	Pocahontas	3,400	3,100	90

Between 25-49%	NORTH CAROLINA	Total Households	TV Households	%
	Alleghany	3,600	3,400	95

(Continued on next page)

Station Totals	746,300	724,000	97
Net Weekly Circulation (1979-80)			379,200
Average Daily Circulation (1979-80)			230,800

# Virginia

## WLSL-TV, Roanoke (Arbitron Data Continued)

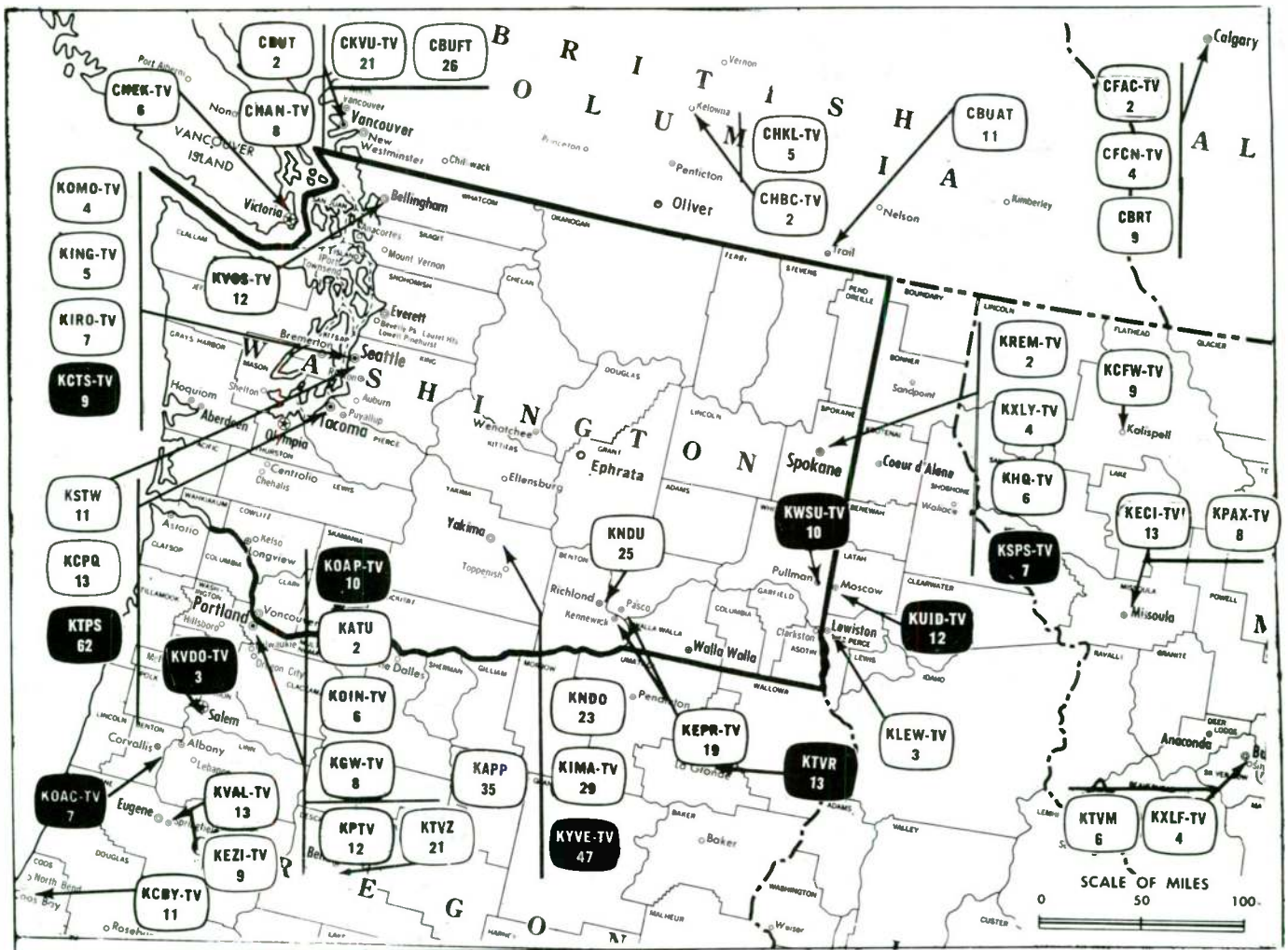
Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA—(Continued)</b>				
	Person	9,200	8,900	97
	Rockingham	27,000	26,400	98
<b>VIRGINIA</b>				
	Bland	2,300	2,100	93
	Nelson	3,800	3,600	95
<b>Between 25-49%</b>	Patrick	6,000	5,700	95
	Tazewell	17,900	17,300	97
<b>WEST VIRGINIA</b>				
	Greenbrier	12,400	11,900	96
	Mercer	24,800	24,100	97
	Pendelton	2,600	2,400	94
<b>NORTH CAROLINA</b>				
	Alamance	35,900	35,300	98
	Guilford	110,300	108,300	98
	Stokes	10,500	10,200	97
	Vance	11,800	11,400	97
<b>VIRGINIA</b>				
<b>Between 5-24%</b>	Augusta	31,800	30,800	97
	Buckingham	3,900	3,700	94
	Lunenburg	4,200	4,000	96
	Orange	6,200	5,900	95
	Prince Edward	5,100	4,900	96
	Smyth	11,100	10,800	97
<b>WEST VIRGINIA</b>				
	Raleigh	29,900	28,900	97
	Randolph	9,600	9,200	96
	Summers	5,600	5,200	93

## INSTANT FACTBOOK

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## WDBJ-TV, Roanoke (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>VIRGINIA—(Continued)</b>				
	Rockbridge	10,300	9,900	97
	Tazewell	17,900	17,300	97
	Wythe	8,200	7,800	96
<b>50% &amp; Over</b>	<b>WEST VIRGINIA</b>			
	Greenbrier	12,400	11,900	96
	Mercer	24,800	24,100	97
	Monroe	4,200	3,900	92
	Pocahontas	3,400	3,100	90
<b>NORTH CAROLINA</b>				
	Alleghany	3,600	3,400	95
	Person	9,200	8,900	97
<b>VIRGINIA</b>				
	Buckingham	3,900	3,700	94
	Mecklenburg	10,000	9,500	95
<b>Between 25-49%</b>	Nelson	3,800	3,600	95
	Patrick	6,000	5,700	95
	Smyth	11,100	10,800	97
<b>WEST VIRGINIA</b>				
	Pendelton	2,600	2,400	94
	Raleigh	29,900	28,900	97
	Summers	5,600	5,200	93
<b>NORTH CAROLINA</b>				
	Alamance	35,900	35,300	98
	Ashe	7,500	7,100	95
	Guilford	110,300	108,300	98
	Stokes	10,500	10,200	97
<b>VIRGINIA</b>				
	Augusta	31,800	30,800	97
	Cumberland	2,400	2,300	94
<b>Between 5-24%</b>	Lunenburg	4,200	4,000	96
	Prince Edward	5,100	4,900	96
	Russell	9,400	9,000	95
	Washington	22,000	21,300	97
<b>WEST VIRGINIA</b>				
	Fayette	19,700	19,200	97
	Mc Dowell	16,900	16,200	96
	Mingo	11,800	11,300	96
	Wyoming	10,800	10,300	96



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Seattle-Tacoma	533,000	19	976,800	15
Spokane	169,000	79	304,700	70
Yakima	79,000	135	145,000	127
Bellingham	*	*	*	*

### Washington Station Status as of January 1, 1981

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
9	6	15
3	2	5
		<u>20</u>



## Washington

### State Educational Technical Facilities (Complete Data in Educational Directory)

#### KWSU-TV

Pullman

Ch. 10

Non-Commercial Educational Station

Licensee: Washington State University, Pullman, Wash. (99164).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 117-kw visual, 11.7-kw aural. Antenna: 1350-ft. above av. terrain, 300-ft. above ground, 3900-ft. above sea level.

Latitude	46°	51'	43"
Longitude	117°	10'	26"

#### KCTS-TV

Seattle

Ch. 9

Non-Commercial Educational Station

Licensee: University of Washington, Seattle, Wash. (98195).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 275-kw visual, 55-kw aural. Antenna: 830-ft. above av. terrain, 587-ft. above ground, 1000-ft. above sea level.

Latitude	47°	36'	57"
Longitude	122°	18'	27"

#### KSPS-TV

Spokane

Ch. 7

Non-Commercial Educational Station

Licensee: Spokane School District No. 81, West 825 Spokane Falls Blvd., Spokane (99201).

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1830-ft. above av. terrain, 595-ft. above ground, 4225-ft. above sea level.

Latitude	47°	34'	34"
Longitude	117°	17'	58"

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#### KTPS

Tacoma

Ch. 62

Non-Commercial Educational Station

Licensee: Tacoma School District No. 10, Central Administration Bldg., P.O. Box 1357, 8th & Tacoma Aves., Tacoma (98402).

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 338-kw visual, 50-kw aural. Antenna: 420-ft. above av. terrain, 350.7-ft. above ground, 651.5-ft. above sea level.

Latitude	47°	15'	08"
Longitude	122°	26'	46"

#### KYVE-TV

Yakima

Ch. 47

Non-Commercial Educational Station

Licensee: Yakima School Dist. No. 7, 104 N. 4th Ave., Yakima, Wash. (98902).

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 550-kw visual, 55-kw aural. Antenna: 920-ft. above av. terrain, 137-ft. above ground, 2109-ft. above sea level.

Latitude	46°	31'	58"
Longitude	120°	30'	33"

### State Cross Reference List Communities That Receive Programs of Stations That Are Located Elsewhere

#### KEPR-TV, Kennewick

(See Pasco, Wash.)

#### KNDU, Kennewick

(See Richland, Wash.)

#### KNDU, Pasco

(See Richland, Wash.)

#### KVEW, Pasco

(See Kennewick, Wash.)

#### KEPR-TV, Richland

(See Pasco, Wash.)

#### KVEW, Richland

(See Kennewick, Wash.)

#### KSTW & KCPQ, Tacoma

(See Seattle, Wash.)

# Washington—Bellingham

## KVOS-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 229-kw visual, 45.7-kw aural. Antenna: 2370-ft. above av. terrain, 141-ft. above ground, 2550-ft. above sea level.

Latitude 48° 40' 40"  
Longitude 122° 49' 48"

Transmitter: Mt. Constitution, Orcas Island, Wash.

Color: Network, live, film, slide & tape.

News Wire Service: AP, Broadcast News, Canadian Press.

Represented (sales) by Adam Young Inc.; Art Moore (Seattle); Ed Henry (Portland); Metro Marketing (Western Canada); Metrospot Sales (Toronto-Montreal).

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KVOS-TV Ref: FCC File No. BPCT-4002 Granted 12/4/67

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## KVOS-TV

Network Service: CBS.

Licensee: KVOS Television Corporation, 1151 Ellis St.

Studio: 1151 Ellis St. (98225). Telephone: 206-734-4101.

Ownership: Wometco Enterprises Inc., 100%. For officers and other interests, see WTVJ, Miami, Fla.

Began Operation: May 23, 1953. Sale to present owner by Rogan Jones and associates approved March 29, 1961 by the FCC (Television Digest, Vol. 16:48, 17:14).

Represented (legal) by Cohn & Marks.

Personnel:

FRANK JANK, vice president & general manager.

DEREK MOORE, national & local sales manager.

BOB LEWIS, program manager.

JOYCE LORENZ, traffic manager.

JOHN PRICE, chief engineer.

R. H. ANDERSON, news & public affairs director.

ARLO BARBO, controller.

Highest 30 Sec. Rate (May 1, 1981): \$450.

NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>WASHINGTON</b>			
	Clallam	16,200	15,200	94
	Skagit	20,700	19,600	95
	Whatcom	34,700	32,700	94
<b>Between 25-49%</b>	<b>WASHINGTON</b>			
	Island	14,400	13,900	97
	Jefferson	5,300	5,000	94
	San Juan	2,800	2,600	94
	Snohomish	101,800	97,900	96
<b>Between 5-24%</b>	<b>WASHINGTON</b>			
	King	462,600	439,900	95
	Kitsap	47,100	45,500	97
<b>Station Totals</b>		<b>705,600</b>	<b>672,300</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>145,200</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>59,600</b>	
(Station also received in Canadian markets)				

# Washington—Kennewick-Pasco-Richland

## KVEW

Ch. 42

[Satellite of KAPP, Yakima, Wash.]

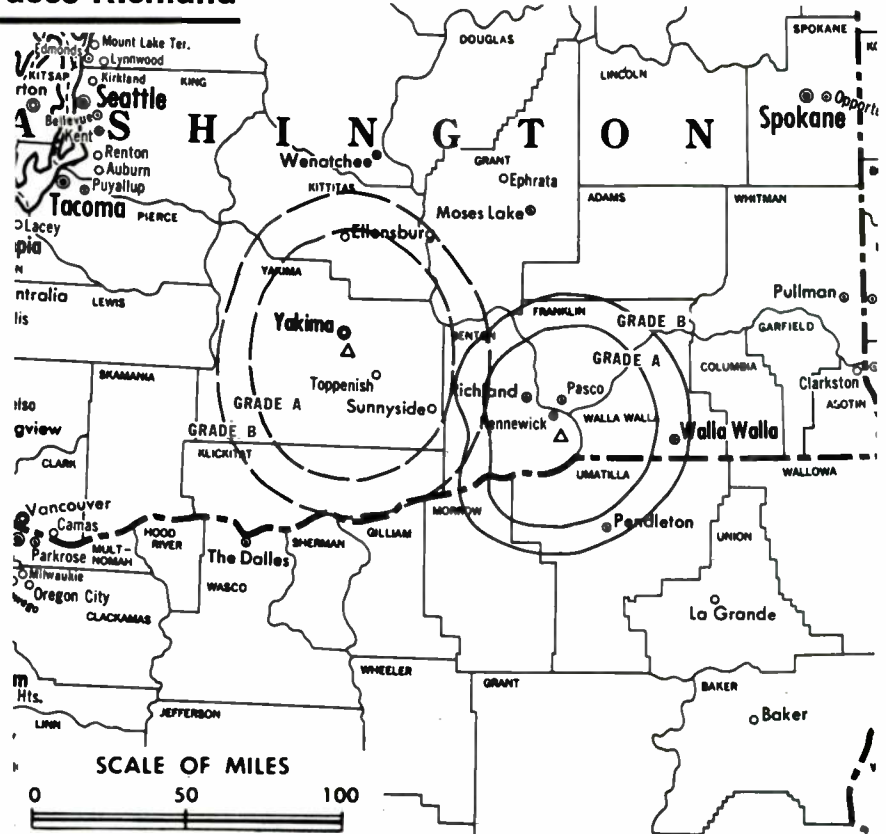
Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 501-kw max. & 200-kw horizontal visual, 100-kw max. & 39.8-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 208-ft. above ground, 2328-ft. above sea level. Latitude 46° 06' 11" Longitude 119° 07' 54"

Transmitter: Jump Off Joe Butte, near Kennewick.

Color: Network, live, film, slide & tape.

Represented (sales) by Peters, Griffin, Woodward Inc.; Tacher Co.

Total Households: © MSI  
 Consumer Market Data as of 1/1/80.  
 TV Homes: TV% and Circulation  
 © 1981 Arbitron.  
 County coverage based on Arbitron study (see page 4-b)



KVEW Ref: FCC File No. BPCT—5032 Granted 7/29/77

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## KVEW

Network Service: ABC.  
 Licensee: Apple Valley Bcstg. Inc.  
 Studio: West 1833 Court Ave., Pasco, Wash.  
 Ownership: See KXLY-TV, Spokane.  
 Began Operation: October 29, 1970.  
 Represented (legal) by Lovett, Ford, Hennessey, Stambler & Siebert, P.C.  
 Represented (engineering) by Jules Cohen & Associates.  
 Personnel: See KAPP, Yakima.  
 JOHN McDANIEL, chief engineer.  
 Rates: Sold in combination with KAPP, Yakima.

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>OREGON</b>			
	Gilliam	700	600	91
	Morrow	2,400	2,200	90
	Umatilla	20,400	18,600	91
	Wheeler	800	700	92
	<b>WASHINGTON</b>			
	Benton	32,100	30,700	96
	Franklin	9,800	9,400	96
	Walla Walla	15,600	14,300	91
<b>Between 25-49%</b>	<b>WASHINGTON</b>			
	Adams	5,000	4,800	96
	Columbia	1,600	1,400	90
	Grant	16,800	15,900	95
<b>Station Totals</b>		<b>105,200</b>	<b>98,600</b>	<b>93</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>72,300</b>
<b>Average Daily Circulation (1979-80)</b>				<b>45,200</b>



# Washington—Pasco-Kennewick-Richland

## KEPR-TV

Ch. 19

[Associated with KIMA-TV, Yakima]

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 490-kw max. & 380-kw horizontal visual, 88.3-kw max. & 69.2-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 351-ft. above ground, 2394-ft. above sea level.

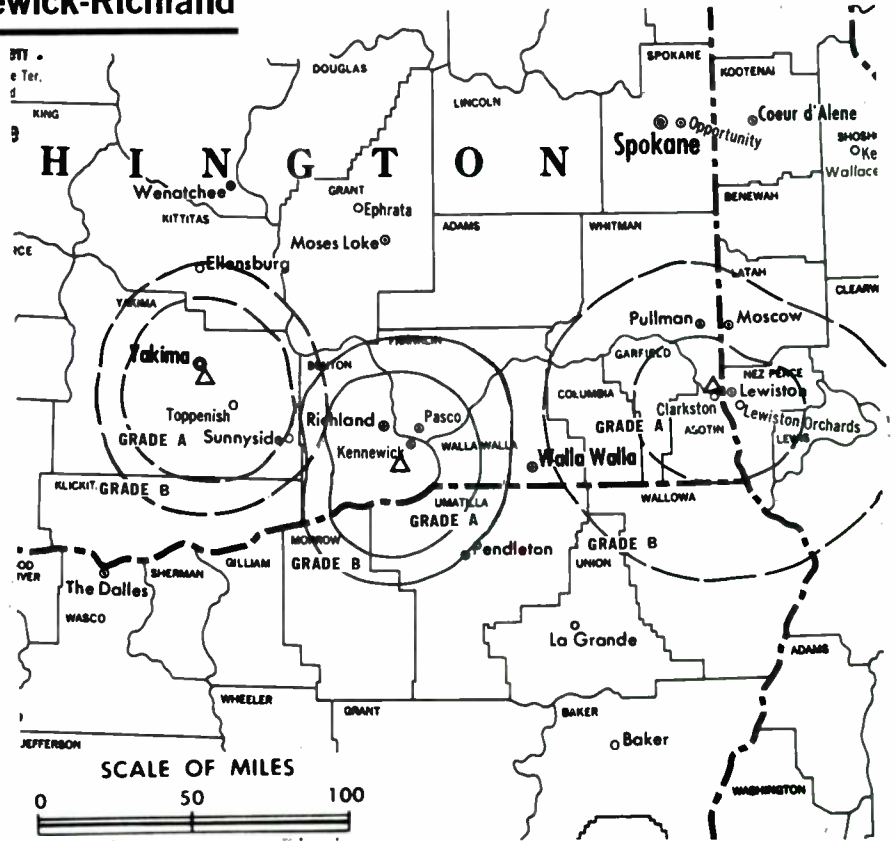
Latitude 46° 05' 48"  
Longitude 119° 11' 36"

Transmitter: Johnson Butte, Horse Heaven Hills, 8-mi. SW of Kennewick.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KEPR-TV Ref: FCC File No. BPCT-5033 Granted 7/25/77

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## KEPR-TV

Network Service: CBS.

Licensee: NWG Broadcasting Co., Box 702, Yakima, Wash. (98907).

Studio: 2807 W. Lewis, Pasco (99301).

Ownership: See KIMA-TV, Yakima.

Began Operation: Dec. 28, 1954.

Represented (sales) by Seltel Inc.; Art Moore Inc. (Pacific Northwest).

Represented (legal) by Smith & Pepper.

Represented (engineering) by Hammett & Edison.

Personnel:

GARY NIEMAN, manager.

ED EVANS, news director.

DON ECKIS, chief engineer.

Rates: Sold in combination with KIMA-TV, Yakima.

NETWORK BASE HOURLY RATE: \$225.

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>OREGON</b>				
		Gilliam	700	600	91
		Morrow	2,400	2,200	90
		Umatilla	20,400	18,600	91
<b>Between 25-49%</b>	<b>WASHINGTON</b>				
		Benton	32,100	30,700	96
		Franklin	9,800	9,400	96
		Walla Walla	15,600	14,300	91
<b>Between 5-24%</b>	<b>WASHINGTON</b>				
		Adams	5,000	4,800	96
	<b>OREGON</b>				
		Wheeler	800	700	92
<b>Station Totals</b>		Columbia	1,600	1,400	90
		Grant	16,800	15,900	95
		<b>Station Totals</b>	<b>105,200</b>	<b>98,600</b>	<b>93</b>
	<b>Net Weekly Circulation (1979-80)</b>			<b>71,900</b>	
	<b>Average Daily Circulation (1979-80)</b>			<b>46,300</b>	



# Washington—Seattle

## KING-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 820-ft. above av. terrain, 570-ft. above ground, 1000-ft. above sea level.

Latitude 47° 37' 55"  
Longitude 122° 20' 59"

Transmitter: 301 Galer St.

TV tape: Recording facilities.

AM Affiliate: KING, 50-kw, 1090 kHz.

FM Affiliate: KING-FM, 100-kw, 98.1 MHz (No. 251), 700-ft.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.



Total Households: © MNI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).

KING-TV Ref: FCC File No. BPCT-732 Granted 1/14/53

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## KING-TV

Network Service: NBC.

Licensee: King Broadcasting Co., 320 Aurora Ave. N., Seattle (98109).

Studio: Television Center, 320 Aurora Ave. North.

Color: Network, live, film, slide & tape.

Telephone: 206-223-5000.

TWX No.: 910-444-2010.

Ownership: Dorothy S. Bullitt, 30%; Harriet Stimson Bullitt, 24.8%; Priscilla Bullitt Collins, 22.2%; Collins Trust, 4%; The Bullitt Foundation, 3.34%; Josiah Collins, 2.3%; 85 others, none with as much as 2%. King Bcstg. also owns and operates KREM-TV-AM-FM, Spokane, Wash.; KGW-TV-AM & KINK (FM), Portland, Ore.; KTVB, Boise, Ida.; KYA-AM-FM, San Francisco; WRTH(AM), Wood River, Ill.

Began Operation: Nov. 25, 1948, as KRSC-TV. Sold to present licensee August 1949 (Television Digest, Vol. 5:20, 23, 30).

Represented (sales) by Blair Television.

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

### Personnel:

ANCIL H. PAYNE, president.  
GEORGE V. WILLOUGHBY JR., v.p., corporate & legal, secretary.  
ERIC S. BREMNER, vice president, broadcasting.  
FOREST W. AMSDEN, vice president & general manager.  
KEITH LOLLIS, director of programming & film buyer.  
ROBERT GLOVER, general sales manager.  
ARNOLD GOODER, local sales manager.  
PAUL STEINLE, news director.  
TYRONE MORTENSEN, chief engineer.  
EMORY BUNDY, public affairs director.  
DON LaCOMBE, production manager.  
MARGARET SPILLERS, operations manager.  
NANCY E. GULLICK, promotion & advertising director.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.  
Class AA—8-11 p.m., Mon.-Fri.; 7:30-11 p.m., Sat.-Sun.  
\$5000 \$3000 \$1800 Graded rates apply

NETWORK BASE HOURLY RATE: \$1700.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>WASHINGTON</b>				
	Clallam	16,200	15,200	94
	Cowlitz	26,600	25,400	95
	Grays Harbor	24,600	22,500	91
	Island	14,400	13,900	97
	Jefferson	5,300	5,000	94
	King	462,600	439,900	95
	Kitsap	47,100	45,500	97
	Kittitas East	6,700	6,200	92
<b>50% &amp; Over</b>	Kittitas West	1,600	1,400	92
	Lewis	19,100	17,800	93
	Mason	9,300	8,900	96
	Pacific	6,500	5,900	91
	Pierce	150,200	144,800	96
	San Juan	2,800	2,600	94
	Skagit	20,700	19,600	95
	Snohomish	101,800	97,900	96
	Thurston	42,900	41,200	96
	Whatcom	34,700	32,700	94

<b>OREGON</b>				
<b>Between 25-49%</b>	Clatsop	12,400	11,400	92

(Continued on page 949-b)

<b>Station Totals</b>	<b>1,060,000</b>	<b>1,009,200</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>867,200</b>
<b>Average Daily Circulation (1979-80)</b>			<b>530,800</b>



# Washington—Seattle

## KIRO-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 820-ft. above av. terrain, 599-ft. above ground, 1013-ft. above sea level.

Latitude 47° 38' 01"  
Longitude 122° 21' 20"

Transmitter: 1530 Queen Anne Ave. N.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

AM Affiliate: KIRO, 50-kw, 710 kHz.

FM Affiliate: KSEA, 100-kw, 100.7 MHz (No. 264). 730-ft.

News Wire Service: UPI.

Studio: 3rd & Broad.

Satellite Earth Station: Scientific-Atlanta.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KIRO-TV Ref: FCC File No. BPCT-453 Granted 7/25/57

© American Map Co., Inc., N.Y., No. 14244

## KIRO-TV

Network Service: CBS.

Licensee: KIRO Inc., Broadcast House, 3rd & Broad, Seattle, Wash. (98121).

Telephone: 206-624-7077. TWX No.: 910-444-2233.

Ownership: Bonneville International Corp., 99.91%. Bonneville International is owned by the Church of Jesus Christ of Latter-Day Saints (Mormon). There are approx. 6 other stockholders, none owning as much as 1%. For other interests, see KSL-TV, Salt Lake City.

Began Operation: Feb. 8, 1958. Sale of control to present owner by Saul Haas and associates approved Dec. 17, 1963 by FCC (Television Digest, Vol. 3:51).

Represented (sales) by Petry Television.

Represented (legal) by Wilkinson, Cragun & Barker.

Personnel:

KENNETH L. HATCH, president, KIRO Inc.  
A. F. MLADENICH, senior vice president, operations.  
GLENN WRIGHT, vice president & station manager.  
JOHN NORDEN, national sales manager.  
MICHAEL POTH, local sales manager.  
JUDY LAW, program director.  
CHARLES MORRIS, engineering director.  
DUANE BARR, production manager.  
SANDIE HOFFMAN, operations/traffic director.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—7-11 p.m., daily.				
\$6200	\$3100	\$1550	\$1500*	\$750*

\*Prime time spots.

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>WASHINGTON</b>				
	Clallam	16,200	15,200	94
	Cowlitz	26,600	25,400	95
	Grays Harbor	24,600	22,500	91
	Island	14,400	13,900	97
	Jefferson	5,300	5,000	94
	King	462,600	439,900	95
	Kitsap	47,100	45,500	97
	Kittitas East	6,700	6,200	92
<b>50% &amp; Over</b>	Kittitas West	1,600	1,400	92
	Lewis	19,100	17,800	93
	Mason	9,300	8,900	96
	Pacific	6,500	5,900	91
	Pierce	150,200	144,800	96
	San Juan	2,800	2,600	94
	Skagit	20,700	19,600	95
	Snohomish	101,800	97,900	96
	Thurston	42,900	41,200	96
	Whatcom	34,700	32,700	94
<b>WASHINGTON</b>				
<b>Between 25-49%</b>	Chelan	16,500	15,500	94
	Douglas	7,400	7,100	95
	Wahkiakum	1,300	1,200	92
<b>Station Totals</b>		<b>1,018,300</b>	<b>970,200</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>844,100</b>
<b>Average Daily Circulation (1979-80)</b>				<b>500,400</b>

For List of Subscribers to the NAB  
Television Code, see Services Volume

# Washington—Seattle

## KOMO-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 16.2-kw aural. Antenna: 810-ft. above av. terrain, 550-ft. above ground, 1006-ft. above sea level.

Latitude 47° 37' 55"  
Longitude 122° 21' 09"

Transmitter: 157 Galer St.

TV tape: Recording facilities.

AM Affiliate: KOMO, 50-kw, 1000 kHz (ABC).

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (engineering) by A. D. Ring & Associates.

Satellite Earth Station: Scientific-Atlanta.

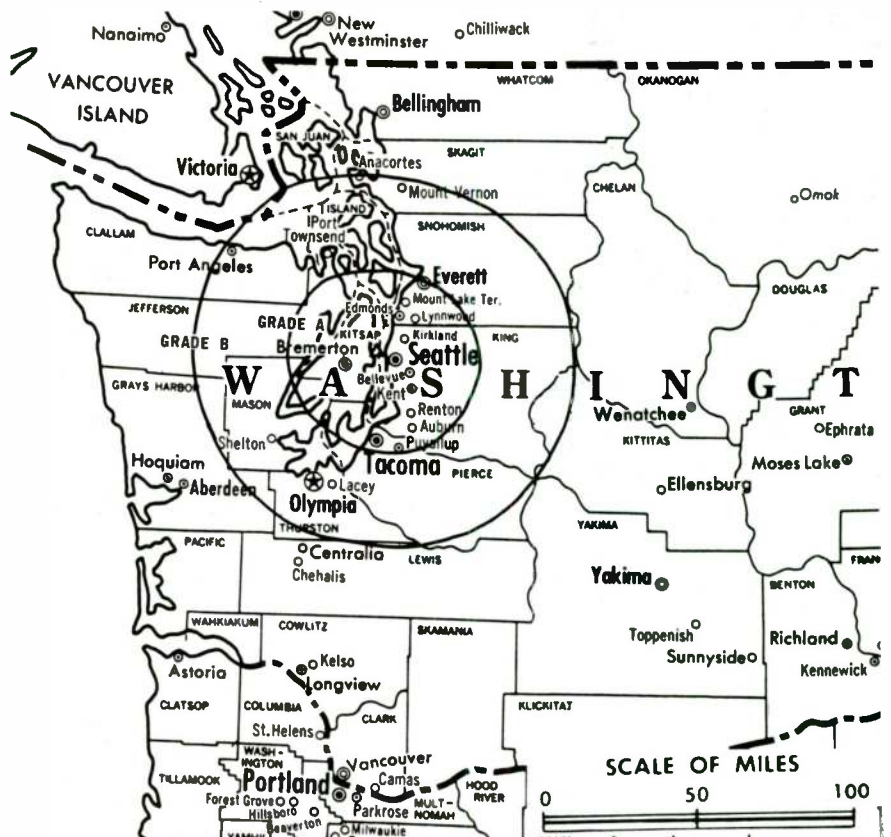
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV % and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KOMO-TV Ref: FCC File No. B1PCT-407 Granted 6/10/53

© American Map Co., Inc., N.Y., No. 14244

## KOMO-TV

Network Service: ABC.

Licensee: Fisher Broadcasting Inc., 100 4th Ave. N., Seattle (98109).

Studio: 100 4th Ave. N.

Telephone: 206-223-4000. TWX No.: 910-444-2251.

Ownership: Fisher Companies Inc. Fisher Bcstg. Inc. is also licensee of KATU, Portland, Ore.

Began Operation: Dec. 10, 1953. Sale of 1/3 to Fisher's Blend Station (making it 100% owner) by Theodore Gamble & C. Howard Lane consummated in April 1959 (Television Digest, Vol. 15:16).

Represented (sales) by Katz Television.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Personnel:

W. W. WARREN, chief executive officer.  
JOHN BEHNKE, president.  
JAY W. GIESA, vice president & general manager.  
ROY ALBERTSON, general sales manager.  
PHELPS FISHER, v.p. & director of marketing.  
FRED KAUFMAN, national sales manager.  
DAVID S. BINGHAM, local sales manager.  
MARCIA DARE, regional sales manager.  
JIM HARRIOTT, executive director of television news.  
BOB PLUMMER, director of engineering.  
PATRICK SCOTT, television program manager.  
MIKE EGUCHI, information systems manager.  
MICHAEL TANNER, promotion & research manager.

### DIGEST OF RATE CARDS

Hour      30 Min.      30 Sec.      20 Sec.      10 Sec.

Class AA—7-11 p.m., daily.

\$10,000      \$6000

Graded rates apply\*

\*Highest rate: \$4000.

NETWORK BASE HOURLY RATE: \$2000.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>WASHINGTON</b>			
	Clallam	16,200	15,200	94
	Grays Harbor	24,600	22,500	91
	Island	14,400	13,900	97
	Jefferson	5,300	5,000	94
	King	462,600	439,900	95
	Kitsap	47,100	45,500	97
	Kittitas East	6,700	6,200	92
	Kittitas West	1,600	1,400	92
	Lewis	19,100	17,800	93
	Mason	9,300	8,900	96
	Pacific	6,500	5,900	91
	Pierce	150,200	144,800	96
	San Juan	2,800	2,600	94
Skagit	20,700	19,600	95	
Snohomish	101,800	97,900	96	
Thurston	42,900	41,200	96	
Whatcom	34,700	32,700	94	
<b>Between 25-49%</b>	<b>OREGON</b>			
	Clatsop	12,400	11,400	92
	<b>WASHINGTON</b>			
<b>Between 5-24%</b>	Chelan	16,500	15,500	94
	Cowlitz	26,600	25,400	95
	Douglas	7,400	7,100	95
<b>Between 5-24%</b>	<b>OREGON</b>			
	Wasco	7,500	6,900	92
<b>Between 5-24%</b>	<b>WASHINGTON</b>			
	Wahkiakum	1,300	1,200	92
<b>Station Totals</b>		<b>1,038,200</b>	<b>988,500</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>872,200</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>586,700</b>	

# Washington—Tacoma

## KCPQ

Ch. 13

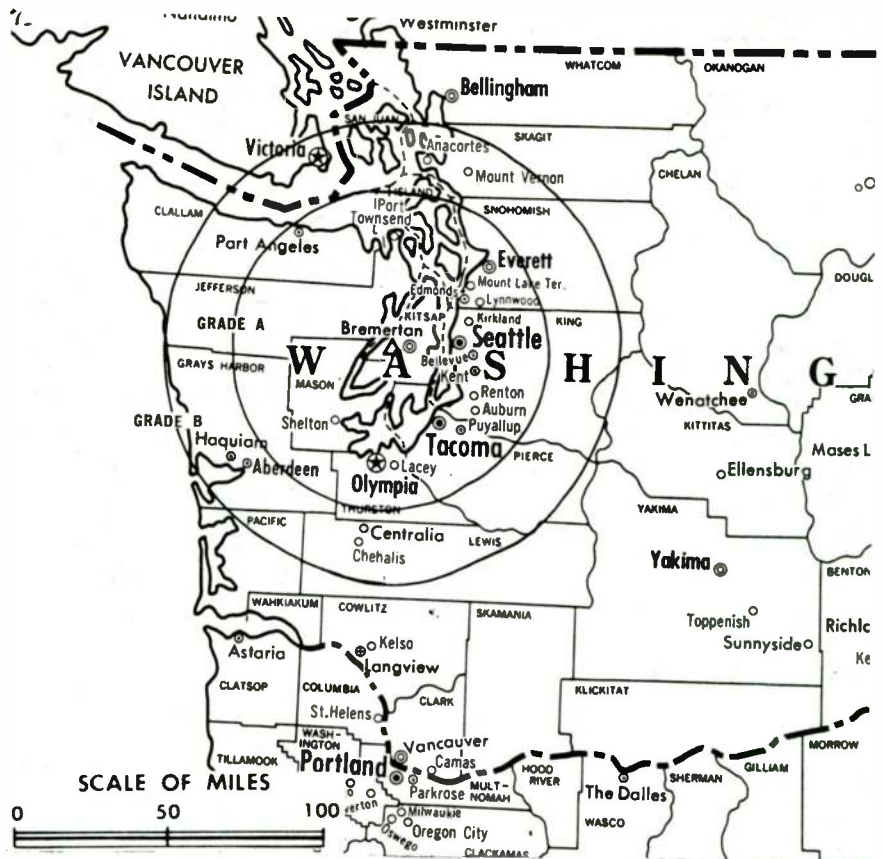
Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 2000-ft. above av. terrain, 708-ft. above ground, 2395-ft. above sea level.

Latitude 47° 32' 53"  
Longitude 122° 48' 22"

Transmitter: Gold Mtn., 6.5-mi. W of Bremerton.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.



KCPQ Ref: FCC File No. BPCT—800307KF Granted 8/15/80

© American Map Co., Inc., N.Y., No. 14244

## KCPQ

Network Service: None, independent.

Licensee: Kelly Television Co., 4400 Steilacoom Blvd., Tacoma, Wash. (98499).

Studio: 4400 Steilacoom Blvd.

Telephone: 206-582-8613.

Ownership: Jon S. Kelly & Robert E. Kelly, 45% each as general partners; 5% each as limited partners. For other interests, see KCRA-TV, Sacramento, Cal.

Began Operation: Aug. 2, 1953 as a commercial station. Left air Dec. 13, 1974. Sale to Clover Park School District No. 400 approved by FCC Sept. 9, 1975. Resumed operation as an educational station Jan. 4, 1976. Sale to present owners approved by FCC Dec. 4, 1979. Resumed operation as a commercial station Nov. 4, 1980.

Represented (sales) by Seltel Inc.

Represented (engineering) by Jules Cohen & Associates.

Represented (legal) by Koteen & Burt.

Personnel:

ROBERT KELLY, general manager.  
JULIANNA GUY, station manager.  
MARTIN OWENS, general sales manager.  
DAN JENSEN, operations manager.  
LEE PINSKI, chief engineer.

Highest 30 Sec. Rate: \$650.

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# Washington—Seattle-Tacoma

## KSTW

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 43.7-kw aural. Antenna: 900-ft. above av. terrain, 637-ft. above ground, 1049-ft. above sea level.

Latitude 47° 36' 56"  
Longitude 122° 18' 29"

Transmitter: 1715 E. Madison St., Seattle.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ITNA.

Satellite Earth Station: Andrew, 10-m.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KSTW Ref: FCC No. BPCT-4934 Granted 4/14/78

© American Map Co., Inc., N.Y., No. 14244

## KSTW

Network Service: None, independent.

Licensee: Gaylord Broadcasting Co., Box 11411, Tacoma, Wash. (98411).

Studios & Offices: 2320 S. 19th St., Tacoma (98411); United Airlines Bldg., 2033 6th Ave., Seattle (98121).

Telephones: 206-572-5789, Tacoma; 206-682-0550, Seattle.

TWX No.: 910-441-2622, Tacoma.

Ownership: Gaylord Broadcasting Co. For other interests, see Group Ownership of TV Stations.

Began Operation: February 22, 1953. Sale to present owner by Tribune Publishing Co. approved by FCC Jan. 30, 1974 (Television Digest, Vol. 13:13; 14:5).

Represented (sales) by TeleRep Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

CHARLES L. EDWARDS, vice president & general manager.  
DON LACY, assistant general manager.  
BOB HAMACHER, general sales manager.  
LANE GUIN, Seattle sales manager.  
CURTIS M. HOLMAN, business manager.  
DAN KNIGHT, production manager.  
PAUL CRITTENDEN, chief engineer.  
JACK EDDY, news director.

Highest 30 Sec. Rate (May 1, 1981): \$1000.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>WASHINGTON</b>				
	Clallam	16,200	15,200	94
	Grays Harbor	24,600	22,500	91
<b>50% &amp; Over</b>	Island	14,400	13,900	97
	Jefferson	5,300	5,000	94
	King	462,600	439,900	95
	Kitsap	47,100	45,500	97
	Kittitas West	1,600	1,400	92

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	Mason	9,300	8,900	96
	Pacific	6,500	5,900	91
	Pierce	150,200	144,800	96
	Skagit	20,700	19,600	95
	Snohomish	101,800	97,900	96
	Thurston	42,900	41,200	96
<b>IDAHO</b>				
	Latah	9,800	9,400	96
<b>OREGON</b>				
	Clatsop	12,400	11,400	92
<b>WASHINGTON</b>				
<b>Between 25-49%</b>				
	Asotin	5,400	5,200	96
	Benton	32,100	30,700	96
	Cowlitz	26,600	25,400	95
	Douglas	7,400	7,100	95
	Franklin	9,800	9,400	96
	Kittitas East	6,700	6,200	92
	Lewis	19,100	17,800	93
	Walla Walla	15,600	14,300	91
	Whatcom	34,700	32,700	94
<b>IDAHO</b>				
	Kootenai	20,200	19,800	98
	Nez Perce	11,800	11,400	97
<b>WASHINGTON</b>				
<b>Between 5-24%</b>				
	Chelan	16,500	15,500	94
	Okanogan	10,500	9,600	91
	San Juan	2,800	2,600	94
	Spokane	119,100	113,800	96
	Wahkiakum	1,300	1,200	92
	Whitman	12,700	12,000	94
	Yakima	58,000	54,400	94
<b>Station Totals</b>		<b>1,335,700</b>	<b>1,271,600</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>712,900</b>
<b>Average Daily Circulation (1979-80)</b>				<b>368,800</b>



# Washington—Spokane

## KREM-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 84.7-kw visual, 15.5-kw aural. Antenna: 2203-ft. above av. terrain, 969-ft. above ground, 4549-ft. above sea level.

Latitude 47° 35' 42"  
Longitude 117° 17' 53"

Transmitter: 7 mi. SE of center of Spokane.

TV tape: Recording facilities.

AM Affiliate: KREM, 5-kw, (1-kw night), 970 kHz.

FM Affiliate: KREM-FM, 8-kw, 92.9 MHz (No. 225), 2200-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

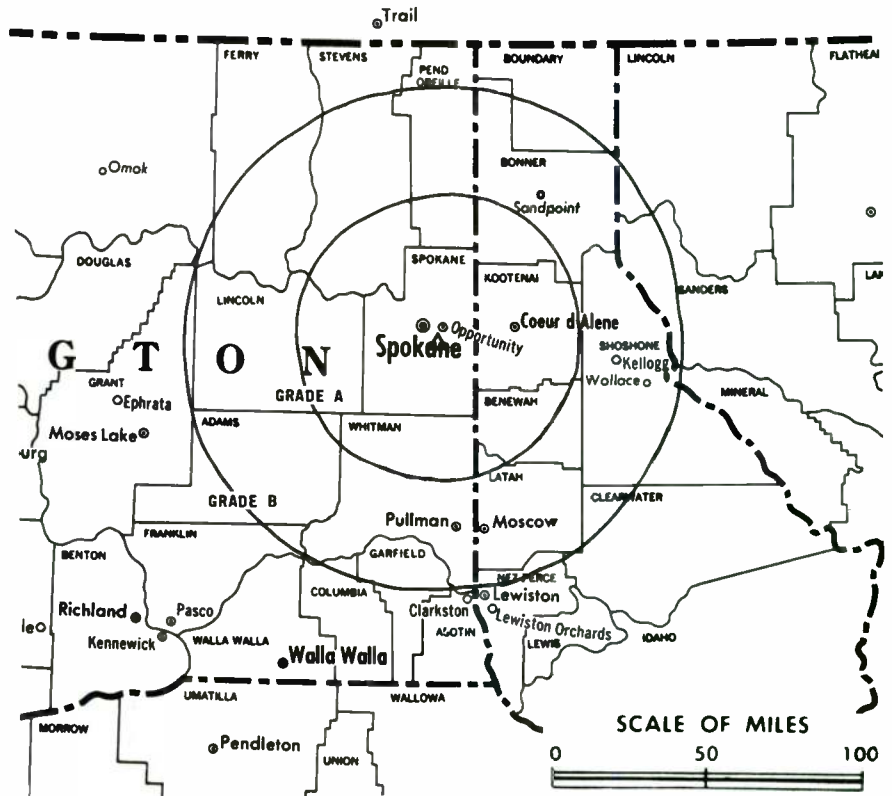
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KREM-TV Ref: FCC File No. BPCT-3209 Granted 7/9/63

© American Map Co., Inc., N.Y., No. 14244

## KREM-TV

Network Service: CBS.

Licensee: KING Broadcasting Co., 4103 S. Regal St., Spokane (99203).

Studio: 4103 S. Regal St.

Telephone: 509-448-2000. TWX No.: 510-773-1833.

Ownership: King Broadcasting Co. also operates KING-TV, KING & FM, Seattle, Wash.; KGW-TV, KGW & KINK-FM, Portland, Ore.; KTVB, Boise, Ida.; KYA-AM-FM, San Francisco, Cal. WRTH(AM), Wood River, Ill.

Began Operation: Oct. 29, 1954. Sale to present owners by founder Louis Wasmer approved Sept. 25, 1957 by FCC (Television Digest, Vol. 13:28, 39, 51).

Represented (sales) by Blair Television.

Represented (legal) by Fletcher, Heald & Hildreth.

Personnel:

ANCIL PAYNE, president (Seattle).  
ERIC BREMNER, vice president, television (Seattle).  
IRWIN STARR, vice president & general manager.  
ANTHONY R. TWIBELL, general sales manager.  
WILLIAM HALL, operations manager & film buyer.  
WES LYNCH, news director.  
WARREN PRITCHARD, chief engineer.  
DOUG LA FEVE, business manager.  
LINDA KUHN, promotion manager.

Highest 30 Sec. Rate: \$800.

NETWORK BASE HOURLY RATE: \$875.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>IDAHO</b>				
	Benewah	2,900	2,800	97
<b>50% &amp; Over</b>	Bonner	8,700	8,400	96
	Boundary	2,500	2,400	94
	Clearwater	3,700	3,500	96
	Idaho	4,600	4,300	93

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>IDAHO—(Continued)</b>				
	Kootenai	20,200	19,800	98
	Latah	9,800	9,400	96
	Lewis	1,800	1,700	97
	Nez Perce	11,800	11,400	97
	Shoshone	6,800	6,600	97
<b>MONTANA</b>				
	Flathead	17,000	16,300	96
	Hill	6,200	6,000	96
	Lincoln	5,500	5,200	94
	Mineral	1,500	1,400	96
<b>OREGON</b>				
	Union	9,100	8,200	90
	Wallowa	2,800	2,500	90
<b>WASHINGTON</b>				
<b>50% &amp; Over</b>	Adams	5,000	4,800	96
	Asotin	5,400	5,200	96
	Chelan	16,500	15,500	94
	Columbia	1,600	1,400	90
	Douglas	7,400	7,100	95
	Ferry	2,200	2,000	91
	Garfield	1,000	900	92
	Grant	16,800	15,900	95
	Lincoln	3,700	3,600	96
	Okanogan	10,500	9,600	91
	Pend Oreille	2,900	2,700	94
	Spokane	119,100	113,800	96
	Stevens	8,900	8,300	93
	Walla Walla	15,600	14,300	91
	Whitman	12,700	12,000	94

(Continued on page 949-b)

<b>Station Totals</b>	<b>495,700</b>	<b>471,100</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>336,400</b>
<b>Average Daily Circulation (1979-80)</b>			<b>206,300</b>



# Washington—Spokane

## KXLY-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 43-kw visual, 9.55-kw aural. Antenna: 3060-ft. above av. terrain, 153-ft. above ground, 6030-ft. above sea level.

Latitude 47° 55' 18"  
Longitude 117° 06' 48"

Transmitter: Top of Mount Spokane.

TV tape: Recording facilities.

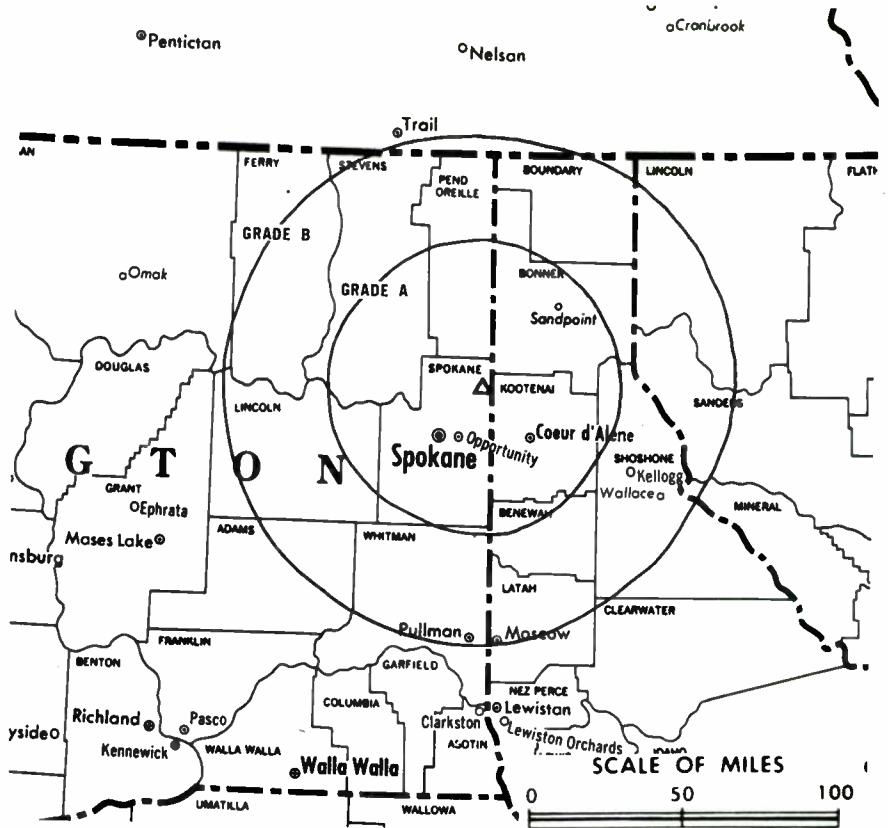
AM Affiliate: KXLY, 5-kw, 920 kHz.

FM Affiliate: KXLY-FM, 10-kw, 99.9 MHz (No. 260), 3008-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by Jules Cohen & Associates.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV & Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KXLY-TV Ref: FCC File No. BMPCT-006 Granted 10/17/52 © American Map Co., Inc., N.Y., No. 14244

## KXLY-TV

Network Service: ABC.

Licensee: Spokane TV Inc., West 500 Boone Ave., Spokane (99201).

Studio: West 500 Boone Ave. Telephone: 509-328-9084.

Ownership: Evening Telegram Co. (Morgan Murphy), 100%. Spokane TV Inc. also owns KTHI-TV, Fargo, N.D. and has an interest in Apple Valley Bcstg. which operates KAPP (TV), Yakima & KVEW (TV), Kennewick, Wash.

Began Operation: Jan. 16, 1953. Sale to present owners by Joseph Harris and Norman E. Alexander approved by FCC Jan. 17, 1962 (Television Digest, Vol. 17:34, 2:4, 6-7). Sale to Harris and Alexander by Symons Bcstg. Co. (E. B. Craney) and Bing Crosby approved by FCC Jan. 6, 1954 (Vol. 9:49, 10:2).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Lovett, Ford, Hennessey, Stambler & Siebert, P.C.

Personnel:

WAYNE McNULTY, v.p., general manager & film buyer.

TED BRAVAKIS, national & local sales manager.

RON SIMMONS, operations manager.

T. O. JORGENSON, director of engineering.

TINA WINKLER, promotion manager.

Highest 30 Sec. Rate (April 1, 1977): \$500.

NETWORK BASE HOURLY RATE: \$675.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>IDAHO</b>			
	Benewah	2,900	2,800	97
	Bonner	8,700	8,400	96
<b>50% &amp; Over</b>	Boundary	2,500	2,400	94
	Clearwater	3,700	3,500	96
	Idaho	4,600	4,300	93
	Kootenai	20,200	19,800	98
	Latah	9,800	9,400	96

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>IDAHO—(Continued)</b>			
	Lewis	1,800	1,700	97
	Nez Perce	11,800	11,400	97
	Shoshone	6,800	6,600	97
	<b>MONTANA</b>			
	Flathead	17,000	16,300	96
	Glacier	3,400	3,200	93
	Hill	6,200	6,000	96
	Lincoln	5,500	5,200	94
	Mineral	1,500	1,400	96
	Sanders	3,700	3,400	91
	<b>OREGON</b>			
	Baker	6,300	5,800	92
	Union	9,100	8,200	90
	Wallowa	2,800	2,500	90
<b>50% &amp; Over</b>	<b>WASHINGTON</b>			
	Adams	5,000	4,800	96
	Asotin	5,400	5,200	96
	Chelan	16,500	15,500	94
	Columbia	1,600	1,400	90
	Douglas	7,400	7,100	95
	Ferry	2,200	2,000	91
	Garfield	1,000	900	92
	Grant	16,800	15,900	95
	Lincoln	3,700	3,600	96
	Okanogan	10,500	9,600	91
	Pend Oreille	2,900	2,700	94
	Spokane	119,100	113,800	96
	Stevens	8,900	8,300	93
	Whitman	12,700	12,000	94

(Continued on next page)

<b>Station Totals</b>	<b>490,600</b>	<b>466,300</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>338,600</b>
<b>Average Daily Circulation (1979-80)</b>			<b>222,200</b>

**KING-TV, Seattle**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 25-49%</b>	<b>WASHINGTON</b>			
	Chelan	16,500	15,500	94
	Douglas	7,400	7,100	95
	Wahkiakum	1,300	1,200	92
<b>Between 5-24%</b>	<b>OREGON</b>			
	Wasco	7,500	6,900	92
	<b>WASHINGTON</b>			
	Adams	5,000	4,800	96
	Grant	16,800	15,900	95

**KHQ-TV, Spokane**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 25-49%</b>	<b>MONTANA</b>			
	Cascade	30,100	29,400	98
	Missoula	24,100	23,000	95
	Sanders	3,700	3,400	91
	Toole	2,300	2,200	96
	<b>OREGON</b>			
	Umatilla	20,400	18,600	91
<b>Between 5-24%</b>	<b>WASHINGTON</b>			
	Benton	32,100	30,700	96
	Franklin	9,800	9,400	96
	<b>MONTANA</b>			
	Lake	6,600	6,300	96
	Ravalli	7,600	7,300	96
	Teton	2,400	2,300	96
	Valley	4,800	4,500	93

**KREM-TV, Spokane**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 25-49%</b>	<b>MONTANA</b>			
	Cascade	30,100	29,400	98
	Missoula	24,100	23,000	95
	Sanders	3,700	3,400	91
	<b>OREGON</b>			
	Baker	6,300	5,800	92
	Umatilla	20,400	18,600	91
<b>Between 5-24%</b>	<b>WASHINGTON</b>			
	Benton	32,100	30,700	96
	Franklin	9,800	9,400	96
	<b>MONTANA</b>			
	Glacier	3,400	3,200	93
	Lake	6,600	6,300	96
	Powell	2,600	2,500	95
	Ravalli	7,600	7,300	96
	Valley	4,800	4,500	93

**KXLY-TV, Spokane**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 25-49%</b>	<b>MONTANA</b>			
	Cascade	30,100	29,400	98
	Lake	6,600	6,300	96
	Missoula	24,100	23,000	95
	Toole	2,300	2,200	96
<b>Between 5-24%</b>	<b>WASHINGTON</b>			
	Benton	32,100	30,700	96
	Franklin	9,800	9,400	96
	Walla Walla	15,600	14,300	91
	<b>MONTANA</b>			
	Ravalli	7,600	7,300	96
	<b>OREGON</b>			
	Umatilla	20,400	18,600	91

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Los Angeles San Francisco Dallas Washington

# Washington—Yakima

## KAPP

Ch. 35

[Operates satellite KVEW, Kennewick, Wash.]

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 646-kw max. & 255-kw horizontal visual, 64.6-kw max. & 25.5-kw horizontal aural. Antenna: 960-ft. above av. terrain, 175-ft. above ground, 2150-ft. above sea level. Latitude 46° 31' 57" Longitude 120° 30' 37"

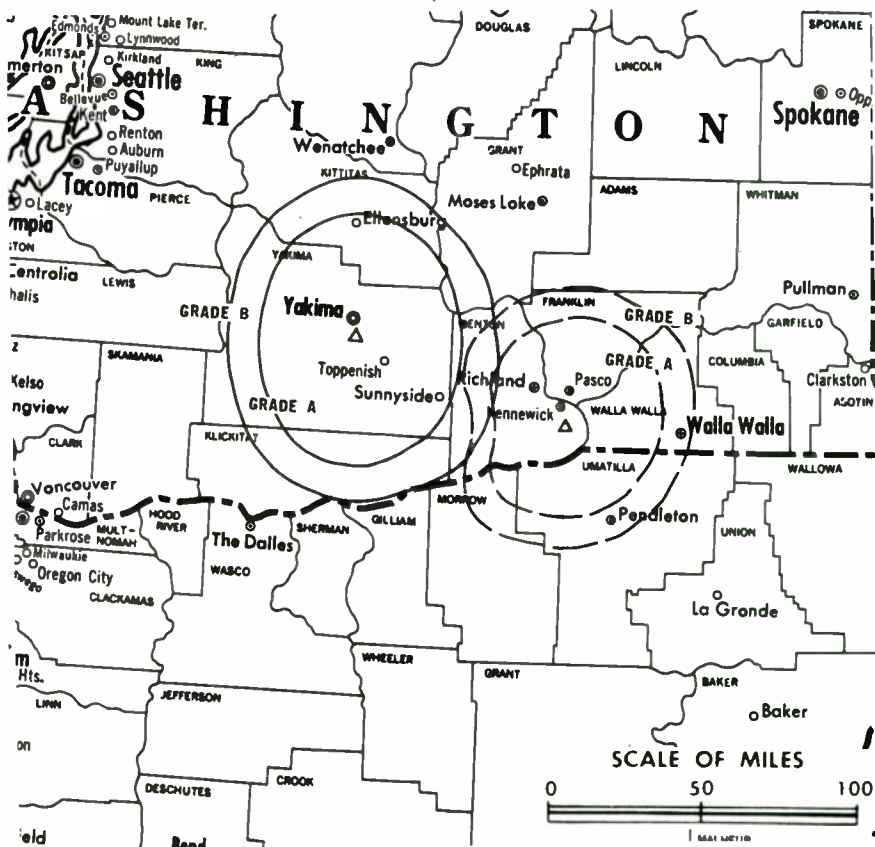
Transmitter: Ahtanum Ridge.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KAPP Ref: FCC File No. BMPCT-7065 Granted 9/3/69

© American Map Co., Inc., N.Y., No. 14244

## KAPP

Network Service: ABC.

Licensee: Apple Valley Bcstg. Co.

Studio: 1610 S. 24th Ave., Yakima, Wash. (98902).

Telephone: 509-453-0351.

Ownership: See KXLY-TV, Spokane.

Began Operation: Sept. 21, 1970.

Represented (sales) by Peters, Griffin, Woodward Inc.; Tacher Co. (Seattle, Portland).

Represented (legal) by Lovett, Ford, Hennessey, Stambler & Siebert, P.C.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

WAYNE McNULTY, vice president.  
R. GARY PIERONE, general manager.  
PAUL BATEMAN, chief engineer.  
T. O. JORGENSON, engineering supervisor.  
JEFF WASSON, local sales manager.

Highest 30 Sec. Rate: \$500.

Note: Above rate includes KVEW, Kennewick.

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>WASHINGTON</b>			
	Kittitas East	6,700	6,200	92
	Yakima	58,000	54,400	94
<b>Between 25-49%</b>	<b>OREGON</b>			
	Wheeler	800	700	92
	<b>WASHINGTON</b>			
	Chelan	16,500	15,500	94
	Douglas	7,400	7,100	95
<b>Between 5-24%</b>	<b>WASHINGTON</b>			
	Benton	32,100	30,700	96
	Grant	16,800	15,900	95
<b>Station Totals</b>		<b>138,300</b>	<b>130,500</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>68,600</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>45,300</b>	

Arbitron Data: Figures do not include coverage of KVEW, Kennewick, Wash.



# Washington—Yakima

## KIMA-TV

Ch. 29

[Also operates associated stations KEPR-TV, Pasco, Wash.; KLEW-TV, Lewiston, Ida.]

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 490-kw max. & 380-kw horizontal visual, 87-kw max. & 6.76-kw horizontal aural. Antenna: 970-ft. above av. terrain, 166-ft. above ground, 2166-ft. above sea level.

Latitude 46° 31' 58"

Longitude 120° 30' 33"

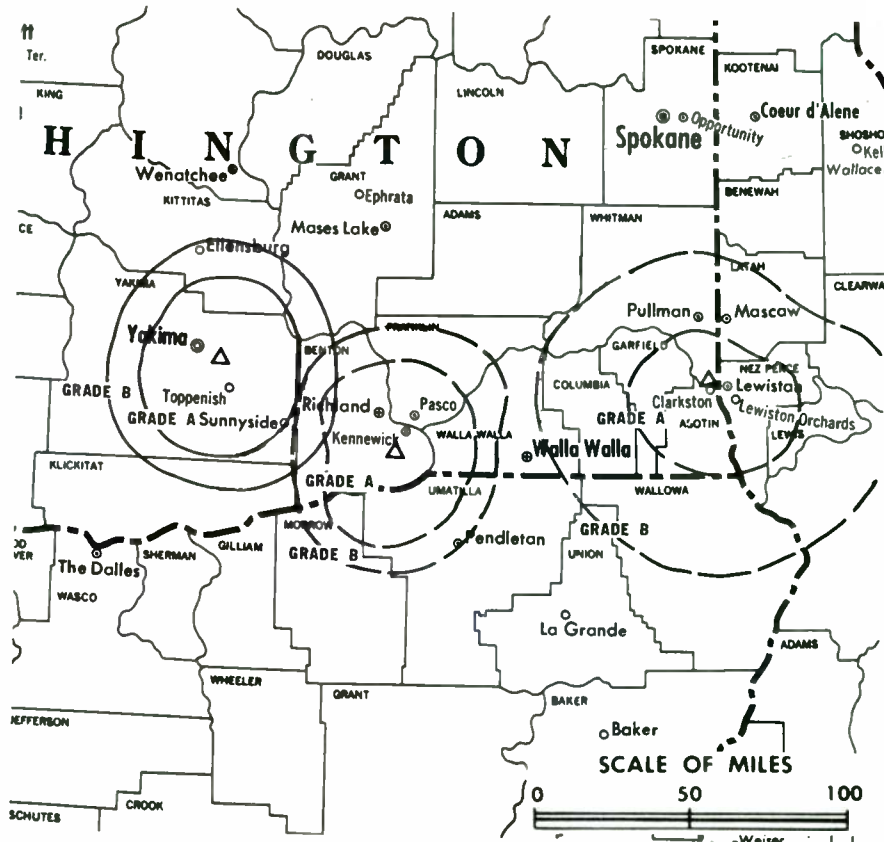
Transmitter: Ahtanum Ridge.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Arbitron Data: Figures do not include KEPR-TV, Pasco & KLEW-TV, Lewiston, Ida.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KIMA-TV Ref: FCC File No. BPCT-5034 Granted 7/25/77

© American Map Co., Inc., N.Y., No. 14244

## KIMA-TV

Network Service: CBS.

Licensee: NWG Broadcasting Co., d/b as Cascade Broadcasting Co., Radio & Television Center, Box 702 (98907).

Studio: Radio & Television Center, 2801 Terrace Heights Dr.

Telephone: 509-575-0029. TWX No.: 510-777-5356.

Ownership: NWG Broadcasting Co. John Noel Jr., pres., 37.5%; Rodger D. Noel, 12.5%; Seattle First National Bank, executor & trustee, 50%. NWG Bcstg. also owns KEPR-TV, Pasco, Wash. & KLEW-TV, Lewiston, Ida.

Began Operation: July 19, 1953. Sale to present owners by Filmways Inc. approved by FCC Aug. 30, 1972 (Television Digest, Vol. 12:4). Previously, merger of Filmways Inc. & Cascade Bcstg. approved by FCC July 23, 1969. Previous sale to Cascade Bcstg. by A. W. Talbot and Ralph Sundquist et al. approved by FCC Feb. 21, 1962 (Vol. 1:14).

Represented (sales) by Seltel Inc.; Art Moore Inc. (Pacific Northwest).

Represented (legal) by Smith & Pepper.

Represented (engineering) by Hammett & Edison.

Personnel:

DALE HAZEN, vice president & general manager.

JIM NOLAN, program director.

MIKE RASTOVICH, director of engineering.

T. J. CLOSE, news director.

DOW LAMBERT, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6-11 p.m., daily.					
\$950	\$720	\$500	\$360	Graded rates apply*	

\*Highest rate: \$550.

Note: Rates include KEPR-TV, Pasco & KLEW-TV, Lewiston.

NETWORK BASE HOURLY RATE: \$395.

1981-82 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>WASHINGTON</b>			
	Kittitas East	6,700	6,200	92
	Yakima	58,000	54,400	94
Between 5-24%	<b>WASHINGTON</b>			
	Adams	5,000	4,800	96
	Benton	32,100	30,700	96
<b>Station Totals</b>		<b>101,800</b>	<b>96,100</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>61,400</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>46,100</b>	

## Repetition breeds

### • REMEMBRANCE •

For details on multi-position ads in next year's Factbook, Use Order Card in Stations Volume

# Washington—Yakima

## KNDO

Ch. 23

[Also operates associated station KNDU, Richland-Pasco-Kennewick, Wash.]

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 500-kw max. & 389-kw horizontal visual, 63-kw max. & 38-kw horizontal aural. Antenna: 960-ft. above av. terrain, 159-ft. above ground, 2155-ft. above sea level.

Latitude 46° 31' 59"  
Longitude 120° 30' 26"

Transmitter: Ahtanum Ridge, S of Yakima.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Arbitron Data: Figures do not include KNDU, Richland-Pasco-Kennewick, Wash.

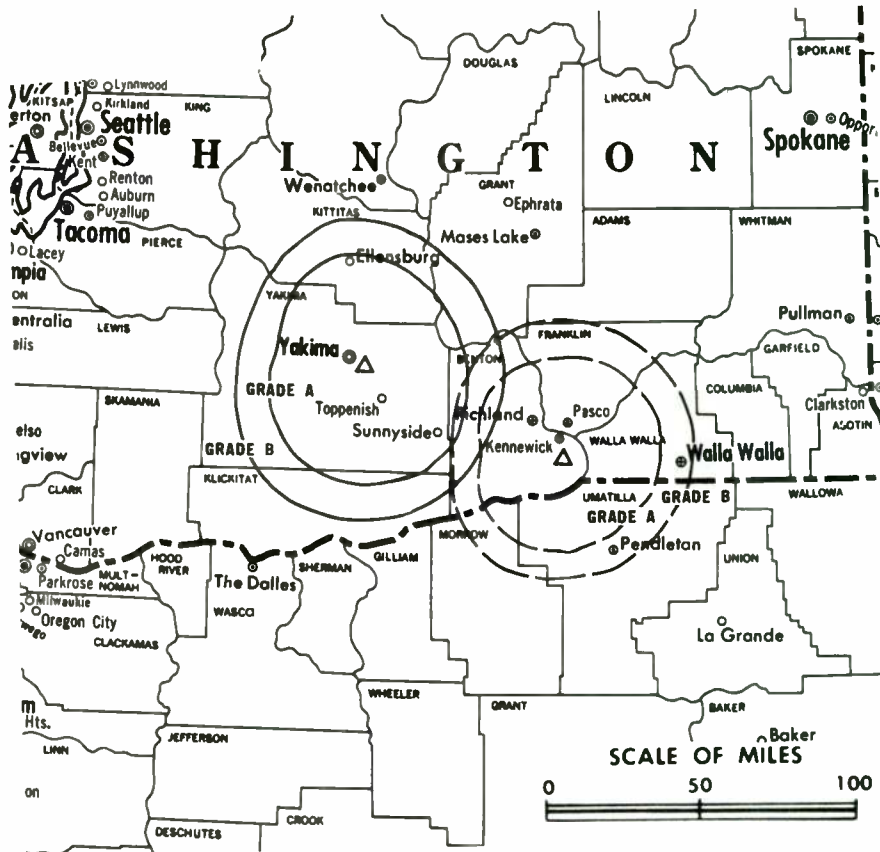
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KNDO Ref: FCC File No. BMPCT—6858 Granted 9/25/68

©American Map Co., Inc., N.Y., No. 14244

## KNDO

Network Service: NBC.

Licensee: Columbia Empire Broadcasting Corp., 1608 S. 24th Ave., Yakima, Wash. (98901).

Studio: 1608 S. 24th Ave., Box 10028, Yakima, Wash. (98909).

Telephone: 509-248-2300.

Ownership: Hugh E. Davis, pres., 100%. Also owns associated station KNDU, Richland-Pasco-Kennewick, Wash.

Began Operation: Oct. 15, 1959. Sale to present owners by Ralph Tronsrud approved by FCC Feb. 1, 1961 (Television Digest, Vol. 16:34; 17:6).

Represented (sales) by Katz Television.

Represented (legal) by Haley, Bader & Potts.

Personnel:

HUGH E. DAVIS, president.  
SCOTT HAYNER, general manager.  
BEN SHROPSHIRE, national sales manager.  
OPAL LAURENT, business manager.  
RONALD KROUS, director of engineering.  
LARRY BAKER, news director.

### DIGEST OF RATE CARD

Hour	30 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—5:30-11 p.m., daily.	\$750	\$450	\$225	\$200*	\$200*
				\$200*	\$100*

\*Class AA—7-11 p.m., daily.

Note: Includes KNDU, Richland-Pasco-Kennewick, Wash.

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	WASHINGTON			
	Kittitas East	6,700	6,200	92
	Yakima	58,000	54,400	94
Between 5-24%	WASHINGTON			
	Benton	32,100	30,700	96
Station Totals		96,800	91,300	94
Net Weekly Circulation (1979-80)			60,200	
Average Daily Circulation (1979-80)			39,200	

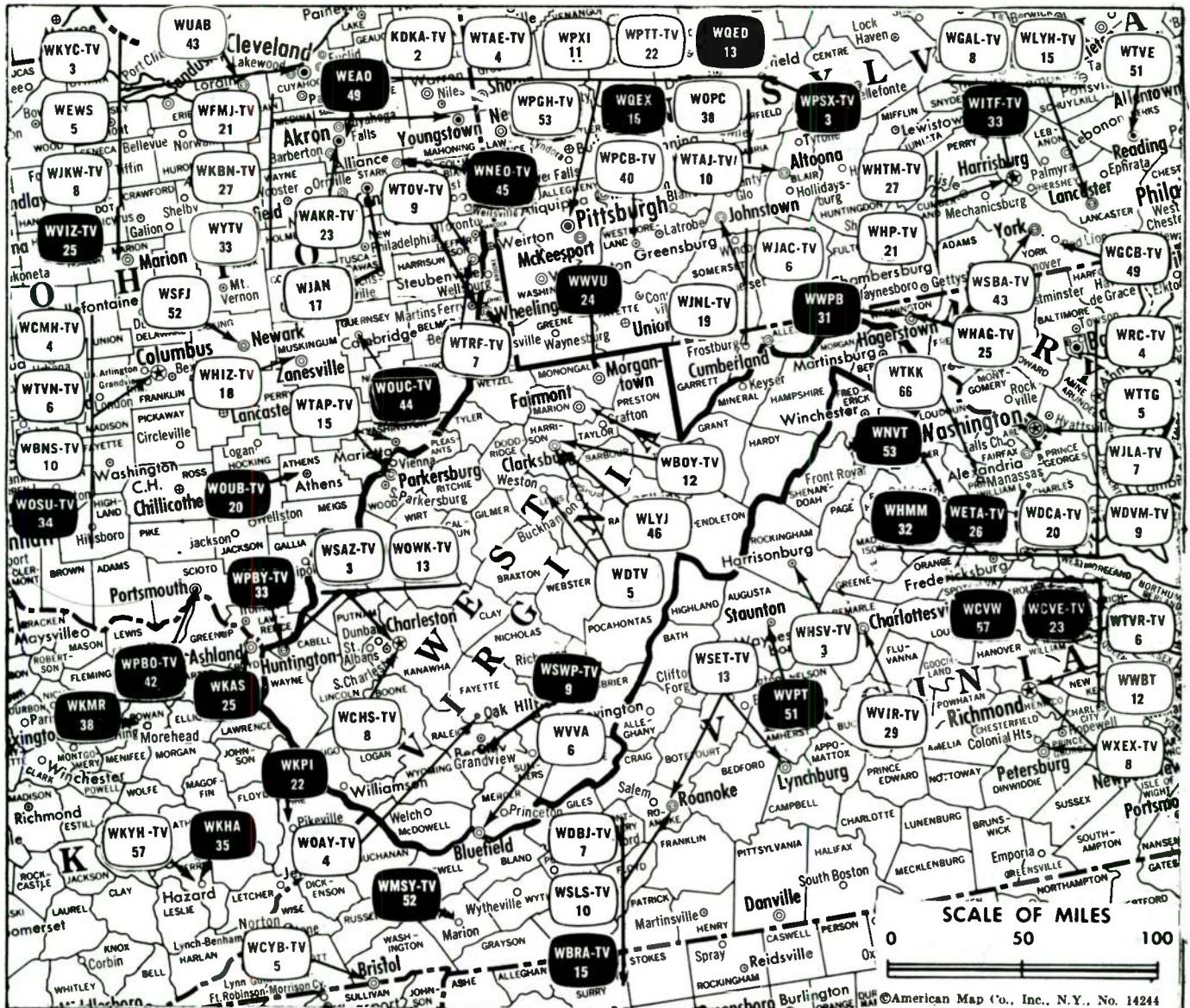
## BLACKBURN & COMPANY, INC.

RADIO • TV • CATV • NEWSPAPER BROKERS  
NEGOTIATIONS • FINANCING • APPRAISALS

CHICAGO	333 N. Michigan Ave., 60601	(312) 346-6460
WASHINGTON, D.C.	1111 19th St., N.W., 20036	(202) 331-9270
ATLANTA	400 Colony Sq., #1004, 30361	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151



# West Virginia



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Charleston-Huntington	319,000	39	476,300	43
Wheeling-Steubenville	112,000	106	157,800	117
Bluefield-Beckley-Oak Hill	69,000	141	122,800	144
Clarksburg-Weston	54,000	156	78,100	163
Parkersburg	10,000	203	32,400	197

## West Virginia Station Status as of January 1, 1981

	VHF	UHF	TOTAL
Commercial Television Stations	8	1	9
Educational Television Stations	1	2	3
			12



## West Virginia

### State Cross Reference List

Communities That Receive Programs of  
Stations That Are Located Elsewhere

#### **WOWK-TV, Charleston**

(See Huntington, W. Va.)

— • —

#### **WSAZ-TV, Charleston**

(See Huntington, W. Va.)

— • —

#### **WCHS-TV, Huntington**

(See Charleston, W. Va.)

— • —

#### **WBOY-TV & WDTV, Weston**

(See Clarksburg, W. Va.)

— • —

#### **WTOV-TV, Wheeling**

(See Steubenville, Ohio)

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Did you read  
**Television Digest**  
this week?

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### State Educational Technical Facilities (Complete Data in Educational Directory)

#### **WSWP-TV**

##### **Grandview**

Ch. 9

Non-Commercial Educational Station

Licensee: W. Va. Educational Bcstg. Authority, Suite B-424, State Capitol, Bldg. 6, Charleston, W. Va. (25305).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 60.3-kw aural. Antenna: 1000-ft. above av. terrain, 450-ft. above ground, 3410-ft. above sea level.

Latitude	37°	53'	46"
Longitude	80°	59'	21"

— • —

#### **WPBY-TV**

##### **Huntington**

Ch. 33

Non-Commercial Educational Station

Licensee: W. Va. Educational Bcstg. Authority, Suite B-424, State Capitol, Bldg. 6, Charleston, W. Va. (25305).

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1037-kw max. & 398-kw horizontal visual, 207.2-kw max. & 79.4-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 1071-ft. above ground, 2049-ft. above sea level.

Latitude	38°	29'	42"
Longitude	82°	12'	03"

— • —

#### **WWVU**

##### **Morgantown**

Ch. 24

Non-Commercial Educational Station

Licensee: W.Va. Board of Regents, W.Va. U., Morgantown (26506).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2750-kw max. & 1875-kw horizontal visual, 550.8-kw max. & 375-kw horizontal aural. Antenna: 1500-ft. above av. terrain, 518-ft. above ground, 3114-ft. above sea level.

Latitude	39°	41'	45"
Longitude	79°	45'	45"



# West Virginia—Charleston-Huntington

## WCBS-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 155-kw visual, 19.1-kw aural. Antenna: 1220-ft. above av. terrain, 996-ft. above ground, 2046-ft. above sea level.

Latitude 38° 24' 27.9"  
Longitude 81° 54' 13.3"

Transmitter: Coal Mt., 3.5-mi. W of St. Albans, W. Va.

TV tape: Recording facilities.

AM Affiliate: WCBS, 5-kw, 580 kHz (CBS).

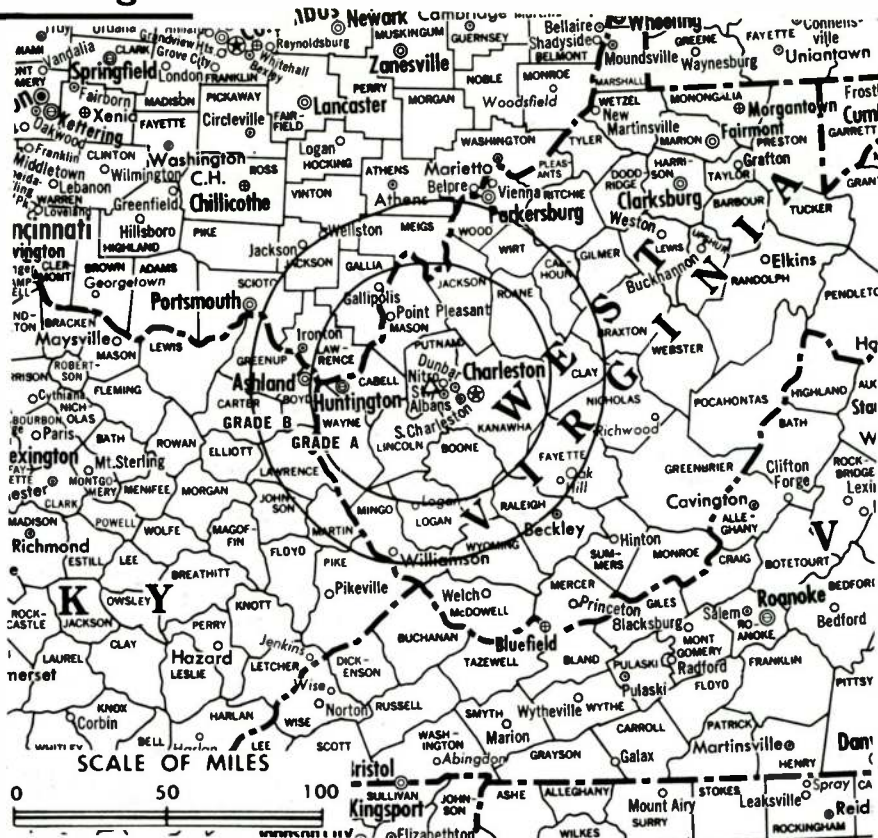
FM Affiliate: WBES, 16-kw, 96.1 MHz (No. 241), 800-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WCBS-TV Ref: FCC File No. BMPCT-3392 Granted 9/11/56

©American Map Co., Inc. N.Y., No. 14244

## WCBS-TV

Network Service: CBS.

Licensee: Rollins Telecasting Inc., P.O. Box 647, Atlanta, Ga. (30301).

Studio: 1111 Virginia St. E., Charleston (25324).

Telephone: 304-346-5358. TWX No.: 304-666-8839.

Ownership: Rollins Inc., 100%. For other interests, see WPTZ, Plattsburgh, N.Y.

Began Operation: Aug. 16, 1954. Sale to present owner by Tierney Co. approved Sept. 28, 1960 by FCC (Television Digest, Vol. 16:29, 40).

Represented (sales) by Petry Television Inc.

Represented (legal) by Smith & Pepper.

Personnel:

- JOHN JANAS, group vice president.
- JACK ROBINETTE, vice president, television.
- ROBERT O. PAXSON, general manager.
- RICHARD E. WAGNER, station manager.
- DENNIS ADKINS, general sales manager.
- ROBERT ROUSH, chief engineer.
- RICHARD MANGUS, director of films.
- LESLEY RUSZKOWSKI, promotion director.

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—8-11 p.m., Mon.-Sat.;				
6:30-11 p.m., Sun.				
\$2900	\$1740			Graded rates apply*

\*Highest rate: \$900.

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Boyd	18,800	18,600	99
	Carter	8,300	8,100	97
	Elliott	2,000	2,000	98

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
	Floyd	14,400	13,900	97
	Greenup	11,300	11,100	98
	Johnson	8,000	7,800	97
	Lawrence	4,500	4,400	98
	Magoffin	4,000	3,800	96
	Martin	3,700	3,500	96
	Pike	23,100	22,400	97
OHIO				
	Athens	14,700	14,100	96
	Gallia	10,700	10,300	96
	Jackson	10,500	10,100	97
	Lawrence	22,200	21,600	97
	Meigs	7,900	7,600	96
	Scioto	29,700	28,800	97
	Vinton	3,600	3,500	96
	Washington	20,500	19,700	96
50% & Over	WEST VIRGINIA			
	Boone	10,400	10,100	97
	Cabell	40,000	39,300	98
	Calhoun	2,800	2,700	95
	Clay	3,500	3,300	95
	Fayette	19,700	19,200	97
	Gilmer	2,800	2,700	95
	Jackson	8,200	8,000	98
	Kanawha	84,500	83,000	98
	Lewis	6,600	6,400	97
	Lincoln	7,200	7,000	97
	Logan	16,500	16,100	98
	Mc Dowell	16,900	16,200	96
	Mason	9,000	8,800	98
	Mingo	11,800	11,300	96
	Nicholas	9,300	9,000	97
	Pleasants	2,600	2,500	97

(Continued on page 963-b)

Station Totals	791,000	767,300	97
Net Weekly Circulation (1979-80)		512,800	
Average Daily Circulation (1979-80)		315,200	



# West Virginia—Huntington-Charleston

## WOWK-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 132-kw visual, 26.3-kw aural. Antenna: 1270-ft. above av. terrain, 1109-ft. above ground, 2049-ft. above sea level.

Latitude 38° 30' 21"  
Longitude 82° 12' 30"

Transmitter: Barker's Ridge Rd., Huntington.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by Smith & Powstenko.

Represented (legal) by Wilner & Scheiner.

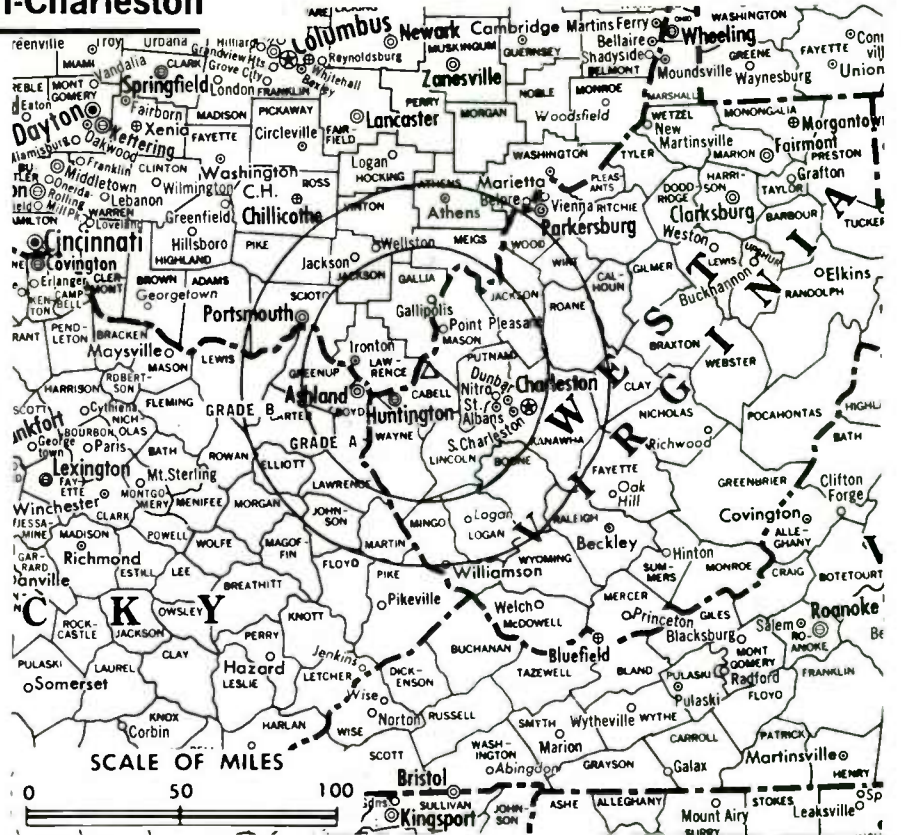
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WOWK-TV Ref: FCC File No. BNPCT-7566 Granted 2/3/75 ©American Map Co., Inc., N.Y., No. 14244

## WOWK-TV

Network Service: ABC.

Licensee: Gateway Communications Inc., 625 Fourth Ave. (25701).

Studio: 625 4th Ave., Huntington.

Telephone: 304-525-7661. TWX No.: 710-931-8078.

Ownership: See WBNG-TV, Binghamton, N.Y.

Began Operation: Oct. 2, 1955. Sale to present owner by Reeves Telecom approved by FCC Sept. 13, 1974. Sale to Reeves by Cowles Bcstg. Co. approved Dec. 21, 1960 by FCC (Television Digest, Vol. 16:43, 52). Sale to Cowles by S. J. Hyman theater interests approved June 20, 1956 by FCC (Vol. 12:18, 25).

Represented (sales) by Blair Television.

Personnel:

LEO M. MacCOURTNEY, vice president & general manager.

JACK D. DEMPSEY, general sales manager.

JAMES E. MAHER, local sales manager.

PAUL DICKER, program manager.

JACQUI MULLEN, vice president & news director.

ROBERT WILLIS, promotion director.

PAUL BOCK, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11:30 p.m., daily.	\$1500	\$700	\$350	\$240	Graded rates apply*	

\*Highest rate: \$700.

NETWORK BASE HOURLY RATE: \$1150.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	<b>KENTUCKY</b>				
		Boyd	18,800	18,600	99
		Carter	8,300	8,100	97
		Elliott	2,000	2,000	98
		Floyd	14,400	13,900	97
		Greenup	11,300	11,100	98
		Johnson	8,000	7,800	97

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	<b>KENTUCKY—(Continued)</b>				
		Knott	5,100	4,800	94
		Lawrence	4,500	4,400	98
		Magoffin	4,000	3,800	96
		Martin	3,700	3,500	96
		Morgan	3,600	3,400	96
		Pike	23,100	22,400	97
		Rowan	4,800	4,600	97
		<b>OHIO</b>			
		Athens	14,700	14,100	96
	Gallia	10,700	10,300	96	
	Jackson	10,500	10,100	97	
	Lawrence	22,200	21,600	97	
	Meigs	7,900	7,600	96	
	Pike	7,200	6,900	96	
	Scioto	29,700	28,800	97	
	Vinton	3,600	3,500	96	
	Washington	20,500	19,700	96	
	<b>WEST VIRGINIA</b>				
	Boone	10,400	10,100	97	
	Cabell	40,000	39,300	98	
	Fayette	19,700	19,200	97	
	Jackson	8,200	8,000	98	
	Kanawha	84,500	83,000	98	
	Lincoln	7,200	7,000	97	
	Logan	16,500	16,100	98	
	Mc Dowell	16,900	16,200	96	
	Mason	9,000	8,800	98	
	Mingo	11,800	11,300	96	
	Pleasants	2,600	2,500	97	
	Putnam	11,400	11,200	98	
	Raleigh	29,900	28,900	97	
	Roane	5,400	5,200	96	
	Wayne	14,700	14,300	97	

(Continued on page 966-b)

Station Totals	769,100	744,800	96
Net Weekly Circulation (1979-80)	491,500		
Average Daily Circulation (1979-80)	303,100		

# West Virginia—Huntington-Charleston

## WSAZ-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 46.8-kw visual, 6.92-kw aural. Antenna: 1253-ft. above av. terrain, 1069-ft. above ground, 2049-ft. above sea level.

Latitude 38° 30' 34"  
Longitude 82° 13' 09"

Transmitter: Barker's Ridge, W. Va.  
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Studios: 645 5th Ave., Huntington, W. Va. (25701); auxiliary studio in Charleston, W. Va.

TWX No.: 710-931-8034.

Represented (legal) by Pierson, Ball & Dowd.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WSAZ-TV Ref: FCC File No. BMMFCT-1056 Granted 1/11/54

©American Map Co., Inc., N.Y., No. 14244

## WSAZ-TV

Network Service: NBC.

Licensee: Lee Enterprises Inc., WSAZ Bldg., 645 Fifth Ave., Huntington (25701).

Telephones: 304-697-4780, Huntington; 304-344-3521, Charleston.

Ownership: See KHQA-TV, Hannibal, Mo.-Quincy, Ill.

Began Operation: Oct. 14, 1949. Sale to present owner by Capital Cities Bcstg. approved by FCC Feb. 1971. Previous sale by Goodwill Stations Inc. approved July 29, 1964 by FCC (Television Digest, Vol. 4:9, 4:18-19, 31). Sale to Goodwill Stations by Huntington Publishing Co. & Mrs. Eugene Katz approved by FCC March 20, 1961 (Vol. 17:6, 14).

Represented (sales) by Katz Television.

Personnel:

GEORGE R. ANDRICK, general manager.

GEORGE M. CURRY, program manager.

HAROLD HALL, sales director.

DON RAY, national sales manager.

BILL ALLEN, business manager.

JOHN P. CLAY, chief engineer.

ROBERT HARRIS, Charleston operations manager.

BILL KINNAIRD, Huntington operations manager.

BOB BRUNNER, news director.

STEVE J. GRZYB JR., promotion manager.

WANDA WALTERS, traffic manager.

### DIGEST OF RATE CARD NO. A41 & P24

Hour	30 Min.	15 Min.	5 Min.	30 Sec.
Class A—6-11 p.m., daily.				
\$2000	\$1200	\$800	\$600	Graded rates apply*

\*Highest rate: \$1000.

NETWORK BASE HOURLY RATE: \$1700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>KENTUCKY</b>			
	Boyd	18,800	18,600	99
	Carter	8,300	8,100	97
	Elliott	2,000	2,000	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>KENTUCKY—(Continued)</b>			
	Floyd	14,400	13,900	97
	Greenup	11,300	11,100	98
	Johnson	8,000	7,800	97
	Lawrence	4,500	4,400	98
	Magoffin	4,000	3,800	96
	Martin	3,700	3,500	96
	Morgan	3,600	3,400	96
	Pike	23,100	22,400	97
	<b>OHIO</b>			
	Athens	14,700	14,100	96
	Gallia	10,700	10,300	96
	Jackson	10,500	10,100	97
	Lawrence	22,200	21,600	97
Meigs	7,900	7,600	96	
Morgan	4,400	4,200	95	
Pike	7,200	6,900	96	
Scioto	29,700	28,800	97	
Vinton	3,600	3,500	96	
Washington	20,500	19,700	96	
<b>VIRGINIA</b>				
Buchanan	10,700	10,100	94	
<b>WEST VIRGINIA</b>				
Boone	10,400	10,100	97	
Braxton	4,800	4,500	94	
Cabell	40,000	39,300	98	
Calhoun	2,800	2,700	95	
Clay	3,500	3,300	95	
Fayette	19,700	19,200	97	
Gilmer	2,800	2,700	95	
Jackson	8,200	8,000	98	
Kanawha	84,500	83,000	98	
Lincoln	7,200	7,000	97	
Logan	16,500	16,100	98	

(Continued on page 963-b)

Station Totals	787,200	762,300	96
Net Weekly Circulation (1979-80)		542,800	
Average Daily Circulation (1979-80)		398,900	



# West Virginia—Clarksburg—Fairmont

## WBOY-TV

Ch. 12

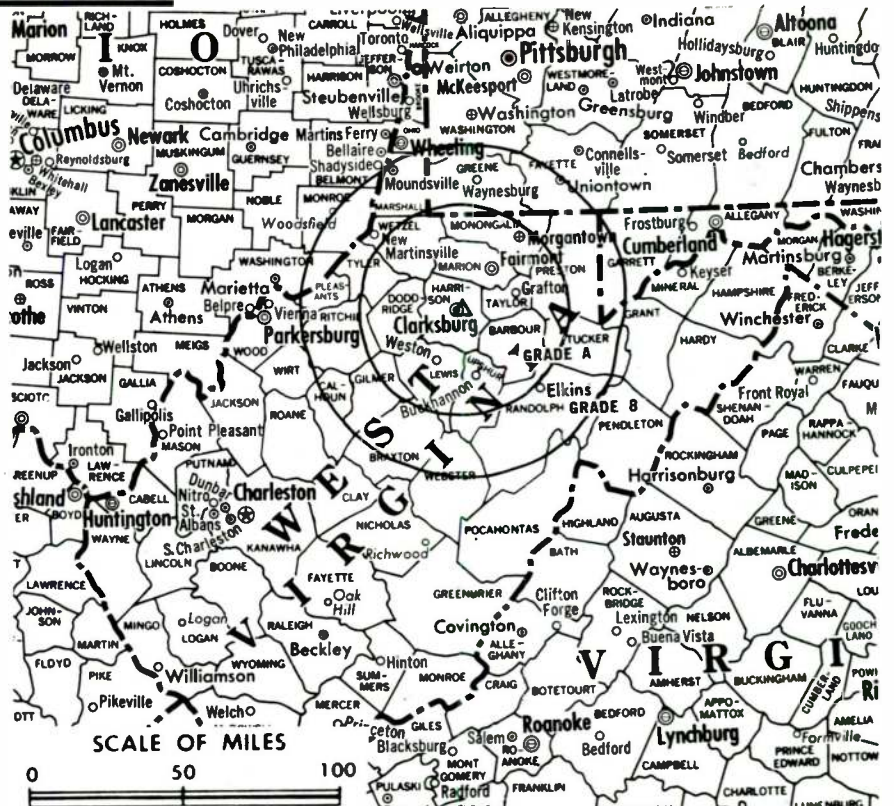
Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 129-kw visual, 24-kw aural. Antenna: Directional, 862-ft. above av. terrain, 593-ft. above ground, 2045-ft. above sea level.

Latitude 39° 17' 05"  
Longitude 80° 19' 47"

Transmitter: Pinnickinnick Mt.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Household: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WBOY-TV Ref: FCC File No. BPCT-4375 Granted 8/24/70

American Map Co., Inc., N.Y., No. 14244

## WBOY-TV

Network Service: NBC.

Licensee: WBOY-TV Inc., 912 W. Pike St.

Studio: 912 W. Pike St., Clarksburg, W.Va. (26301).

Telephone: 304-623-3311. TWX No.: 710-939-6813.

Ownership: Commercial Dispatch Publishing Co., 85%; Birney Imes Jr., pres.; William J. Threadgill, v.p.; William W. Whitfield, secy.-treas., 7.5%; Clyde K. Burson, dir., 7.5%. For other interests, see WCBI-TV, Columbus, Miss.

Began Operation: Nov. 17, 1957. Sale to present owners by Marion R. Ascoli, Max Ascoli & Nathan W. Levin approved by FCC Nov. 5, 1976. Previous sale by Rust Craft Bcstg. Co. was granted March 11, 1964 by FCC (Television Digest, Vols. 3:12, 46, 4:11). For transfer of all WSTV Inc. properties to Rust Craft Broadcasting Co. Inc., see WSTV-TV, Steubenville, O.

Represented (sales) by Peters, Griffin, Woodward Inc.; Dome & Assoc. (Pittsburgh).

Represented (engineering) by Jules Cohen & Associates.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

JOSEPH SIMMS, general manager.  
MEL KOFOD, general sales manager.  
FRANCES BASILE, program director.  
JOE WRIGHT, chief engineer.

Highest 30 Sec. Rate (May 1, 1981): \$180.

NETWORK BASE HOURLY RATE: \$550.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>WEST VIRGINIA</b>			
	Barbour	6,000	5,800	96
	Doddridge	2,700	2,600	96
	Gilmer	2,800	2,700	95
	Harrison	29,400	29,000	98
	Lewis	6,600	6,400	97

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Marion	24,900	24,300	98
	Monongalia	25,000	24,200	97
	Preston	9,600	9,200	96
	Randolph	9,600	9,200	96
	Ritchie	4,200	4,000	95
	Taylor	6,200	6,000	96
	Tucker	3,000	2,900	95
	Tyler	3,700	3,600	96
	Upshur	8,500	8,200	96
	Wetzel	7,200	7,000	98
<b>Between 25-49%</b>	<b>OHIO</b>			
	Monroe	5,500	5,300	96
	<b>WEST VIRGINIA</b>			
	Braxton	4,800	4,500	94
Pleasants	2,600	2,500	97	
Webster	3,900	3,700	95	
<b>Between 5-24%</b>	<b>MARYLAND</b>			
	Garrett	9,400	9,000	96
	<b>OHIO</b>			
	Morgan	4,400	4,200	95
	Noble	4,400	4,100	94
	Washington	20,500	19,700	96
	<b>WEST VIRGINIA</b>			
	Calhoun	2,800	2,700	95
	Grant	3,100	2,900	93
	Marshall	14,600	14,400	98
Nicholas	9,300	9,000	97	
Pocahontas	3,400	3,100	90	
Roane	5,400	5,200	96	
Wood	32,600	31,800	98	
<b>Station Totals</b>		<b>276,100</b>	<b>267,200</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>130,800</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>75,400</b>	



# West Virginia—Clarksburg-Weston

**WDTV**

Ch. 5



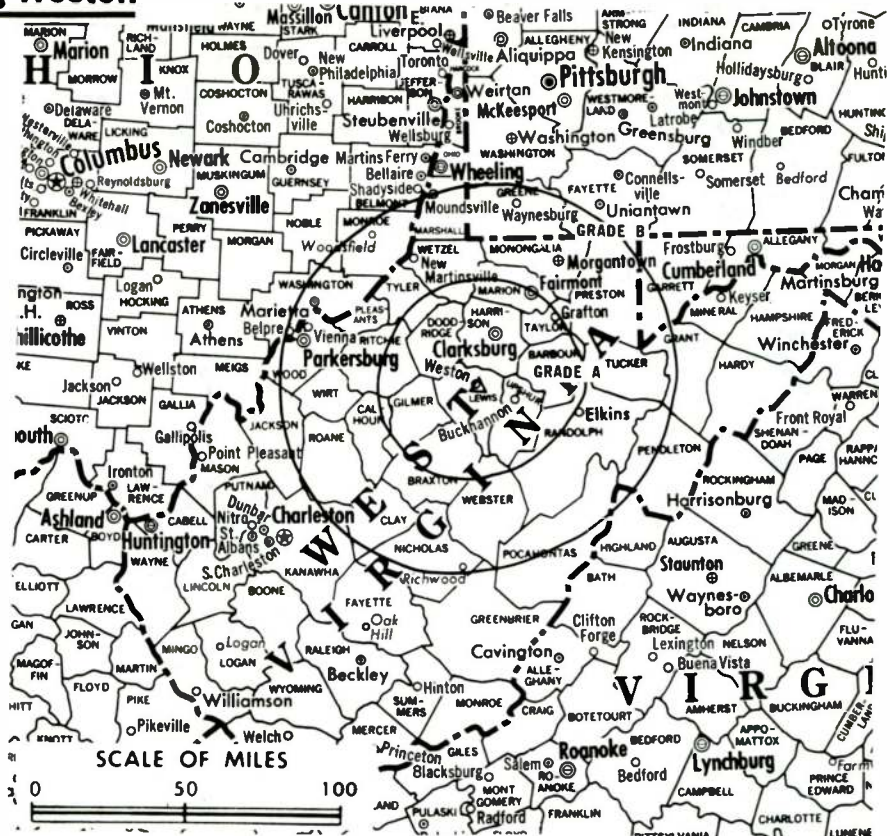
Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 884-ft. above av. terrain, 505-ft. above ground, 2165-ft. above sea level.

Latitude 39° 04' 27"  
Longitude 80° 25' 28"

Transmitter: Television Park, Fisher Mt., U.S. Rt. 19, Weston, W. Va.

Color: Network, live, film, slide & tape.  
News Wire Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WDTV Ref: FCC File No. BPC-2310 Granted 11/4/59

© American Map Co., Inc., N.Y., No. 14244

## WDTV

Network Service: CBS & NBC.

Licensee: W. Russell Withers Jr., Box 480, Bridgeport, W. Va. (26330).

Studio: Television Park, Weston, W. Va. (26452).

Telephones: 304-842-3558, Bridgeport; 304-269-2498, Weston.

TWX No.: 710-935-1142.

Ownership: W. Russell Withers Jr., pres.-treas., 100%; William P. Bernton, secy. Withers owns 90% of KGMO-AM-FM, Cape Girardeau, Mo.; 85% of WMIX-AM-FM, Mt. Vernon, Ill.

Began Operation: June 22, 1960. Sale to present owner by Broadcasting Industries of W. Va. approved by FCC April 5, 1973. Transfer of control to William A. Meehan, Receiver, from Broadcast Industries of W. Va., approved by FCC June 30, 1971. Sale to Broadcast Industries (formerly Medallion Pictures) by J. Patrick Beacom, Thomas P. Johnson & George W. Eby approved Aug. 24, 1966 by FCC (Television Digest, Vol. 6:34, 35).

Represented (engineering) by Silliman, Moffet & Kowalski.

Represented (sales) by Avery-Knode Inc.

Personnel:

- W. RUSSELL WITHERS JR., president.
- DUSTYN WAYMAN, general manager.
- LINDA SELBY, sales manager.
- NICK PELLEGRIN, program director.
- LEW DOBBINS, news director.
- WAYNE MCHENRY, chief engineer.
- GREG RUFF, production manager.

Highest 30 Sec. Rate (May 1, 1981): \$175.

NETWORK BASE HOURLY RATE: \$525.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>OHIO</b>			
	Washington	20,500	19,700	96
	<b>WEST VIRGINIA</b>			
	Barbour	6,000	5,800	96
	Braxton	4,800	4,500	94
	Calhoun	2,800	2,700	95
	Doddridge	2,700	2,600	96
	Gilmer	2,800	2,700	95
	Harrison	29,400	29,000	98
	Lewis	6,600	6,400	97
	Marion	24,900	24,300	98
	Pleasants	2,600	2,500	97
	Preston	9,600	9,200	96
	Randolph	9,600	9,200	96
Ritchie	4,200	4,000	95	
Taylor	6,200	6,000	96	
Tucker	3,000	2,900	95	
Tyler	3,700	3,600	96	
Upshur	8,500	8,200	96	
Webster	3,900	3,700	95	
Wetzel	7,200	7,000	98	
<b>Between 25-49%</b>	<b>MARYLAND</b>			
	Garrett	9,400	9,000	96
	<b>WEST VIRGINIA</b>			
Monongalia	25,000	24,200	97	
Nicholas	9,300	9,000	97	
<b>Between 5-24%</b>	<b>OHIO</b>			
	Monroe	5,500	5,300	96
	Noble	4,400	4,100	94
Vinton	3,600	3,500	96	

(Continued on page 963-b)

Station Totals	284,500	275,100	96
Net Weekly Circulation (1979-80)			149,100
Average Daily Circulation (1979-80)			84,900

# WE REACH 60% OF THE STATE OF WEST VIRGINIA



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Withers Broadcasting Company of West Virginia

# West Virginia—Clarksburg

**WLYJ**

Ch. 46

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 28.2-kw horizontal visual, 2.82-kw horizontal aural. Antenna: 800-ft. above av. terrain, 632-ft. above ground, 1992-ft. above sea level.

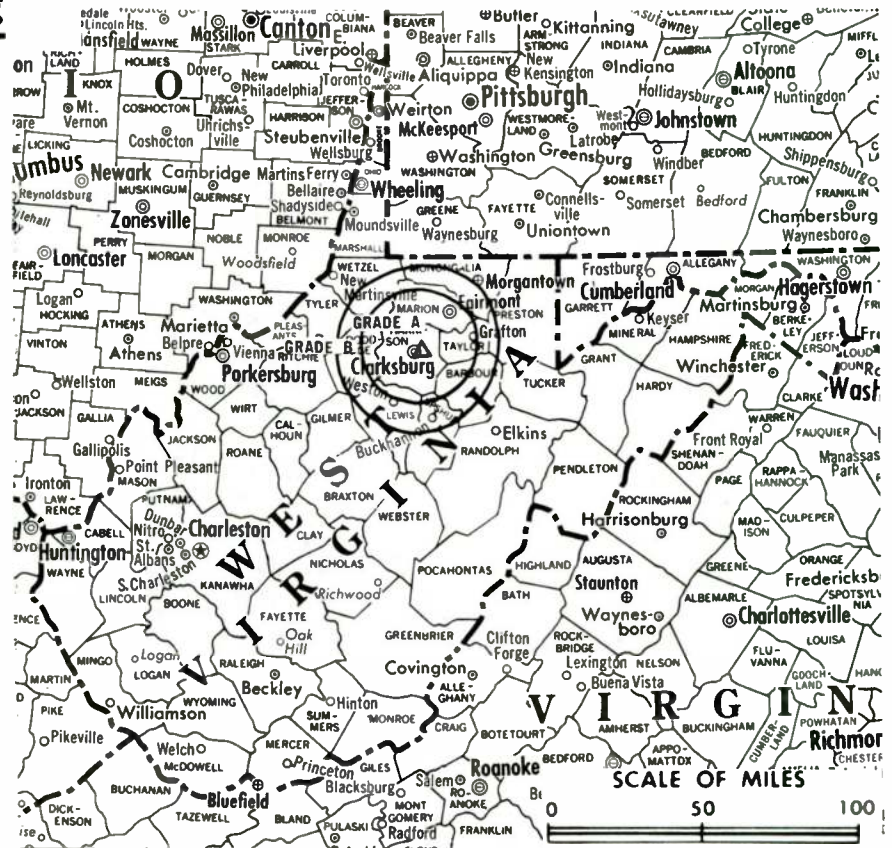
Latitude 39° 18' 02"  
Longitude 80° 20' 37"

Transmitter: N. 16th Extended, Clarksburg.

TV tape: Recording facilities.

Color: Satellite, network, live, film, slide & tape.

Satellite Earth Station: In operation.



WLYJ Ref: FCC File No. BPCT-5232 Granted 10/11/79

© American Map Co., Inc., N.Y., No. 14244

## WLYJ

Network Service: None, independent.

Grantee: Christian Communications Center Inc., 775 W. Pike St., Clarksburg, W.Va. (26301).

Studio: 775 W. Pike St. Telephone: 304-623-5783.

Mailing Address: Box 2544, Clarksburg, W.Va. (26301).

Ownership: Non-stock corp. Joseph Rose, pres.; Lucien Sammons Jr., v.p.; A. M. Roberts, secy.-treas.

Began Operation: Feb. 8, 1981.

Represented (legal) by Gammon & Grange.

Represented (engineering) by Serge Bergen.

Personnel:

JACK L. KINCAID, general manager.  
WAYLE L. FAST, chief engineer.

Highest 30 Sec. Rate: \$30.

## MAILING LISTS

Updated *computerized* mailing lists available on operating cable systems, granted franchises, commercial and public TV stations. For details, call collect: 202-872-9200.



**WSAZ-TV, Huntington**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>WEST VIRGINIA—(Continued)</b>				
<b>50% &amp; Over</b>	Mc Dowell	16,900	16,200	96
	Mason	9,000	8,800	98
	Mingo	11,800	11,300	96
	Nicholas	9,300	9,000	97
	Putnam	11,400	11,200	98
	Raleigh	29,900	28,900	97
	Roane	5,400	5,200	96
	Wayne	14,700	14,300	97
	Webster	3,900	3,700	95
	Wirt	1,500	1,400	96
	Wood	32,600	31,800	98
Wyoming	10,800	10,300	96	
<b>KENTUCKY</b>				
<b>Between 25-49%</b>	Breathitt	5,200	4,800	93
	Knott	5,100	4,800	94
	Lewis	4,600	4,400	97
	Rowan	4,800	4,600	97
	Wolfe	2,100	2,000	94
	<b>OHIO</b>			
Hocking	7,900	7,700	97	
<b>WEST VIRGINIA</b>				
	Greenbrier	12,400	11,900	96
	Lewis	6,600	6,400	97
	Pleasants	2,600	2,500	97
	Ritchie	4,200	4,000	95
<b>KENTUCKY</b>				
<b>Between 5-24%</b>	Bath	3,300	3,200	96
	Harlan	14,100	13,600	97
	Letcher	9,200	8,800	95
	Menifee	1,500	1,400	96
	<b>OHIO</b>			
	Adams	8,700	8,100	94
Ross	20,800	20,200	97	
<b>VIRGINIA</b>				
	Dickenson	6,900	6,600	96
	Tazewell	17,900	17,300	97
	Wise	17,500	16,800	96
<b>WEST VIRGINIA</b>				
	Mercer	24,800	24,100	97
	Summers	5,600	5,200	93

**WDTV, Clarksburg-Weston**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>WEST VIRGINIA</b>				
<b>Between 5-24%</b>	Fayette	19,700	19,200	97
	Grant	3,100	2,900	93
	Pendelton	2,600	2,400	94
	Pocahontas	3,400	3,100	90
	Roane	5,400	5,200	96
	Wirt	1,500	1,400	96
	Wood	32,600	31,800	98

**West Virginia**

**WCHS-TV, Charleston**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>WEST VIRGINIA—(Continued)</b>				
<b>50% &amp; Over</b>	Putnam	11,400	11,200	98
	Raleigh	29,900	28,900	97
	Roane	5,400	5,200	96
	Wayne	14,700	14,300	97
	Webster	3,900	3,700	95
	Wirt	1,500	1,400	96
	Wood	32,600	31,800	98
Wyoming	10,800	10,300	96	
<b>KENTUCKY</b>				
<b>Between 25-49%</b>	Knott	5,100	4,800	94
	Morgan	3,600	3,400	96
	<b>OHIO</b>			
Morgan	4,400	4,200	95	
Pike	7,200	6,900	96	
<b>WEST VIRGINIA</b>				
	Braxton	4,800	4,500	94
	Greenbrier	12,400	11,900	96
	Mercer	24,800	24,100	97
	Randolph	9,600	9,200	96
	Ritchie	4,200	4,000	95
<b>KENTUCKY</b>				
<b>Between 5-24%</b>	Lewis	4,600	4,400	97
	Rowan	4,800	4,600	97
	Wolfe	2,100	2,000	94
	<b>OHIO</b>			
	Hocking	7,900	7,700	97
	Perry	9,800	9,500	97
Ross	20,800	20,200	97	
<b>VIRGINIA</b>				
	Buchanan	10,700	10,100	94
	Dickenson	6,900	6,600	96
	Tazewell	17,900	17,300	97
<b>WEST VIRGINIA</b>				
	Barbour	6,000	5,800	96
	Harrison	29,400	29,000	98
	Summers	5,600	5,200	93
	Upshur	8,500	8,200	96

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**WASHINGTON, D.C.** 1111 19th St., N.W., 20036 (202) 331-9270  
**ATLANTA** 400 Colony Sq., #1004, 30361 (404) 892-4655  
**BEVERLY HILLS** 9465 Wilshire Blvd., 90212 (213) 274-8151

# West Virginia—Oak Hill-Beckley

## WOAY-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 740-ft. above av. terrain, 688-ft. above ground, 2683-ft. above sea level.

Latitude 37° 57' 30"  
Longitude 81° 09' 03"

Transmitter: U.S. Hwy. 21, 0.7 mi. S of Oak Hill city limits.

TV tape: Recording facilities.

AM Affiliate: WOAY, 10-kw, 860 kHz.

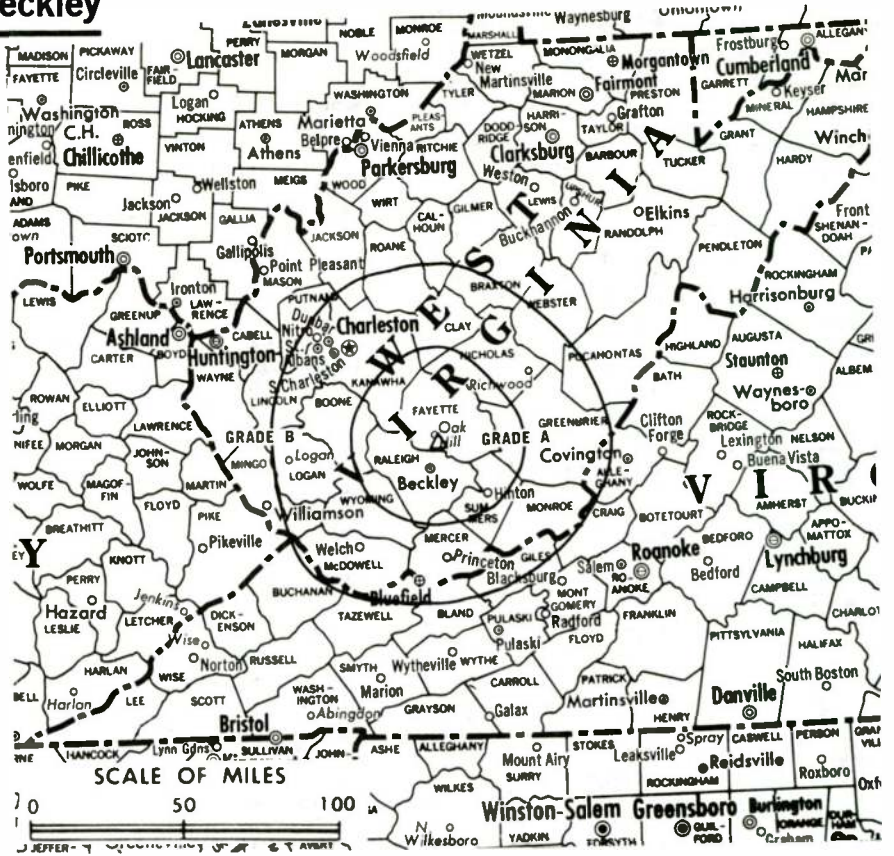
FM Affiliate: WRJL, 26-kw, 94.1 MHz (No. 231), 660-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WOAY-TV Ref: FCC File No. BMPCT-2280 Granted 8/3/54 ©American Map Co., Inc., N.Y., No. 14244

## WOAY-TV

Network Service: ABC.

Licensee: Thomas Broadcasting Co., Box 251, Oak Hill, W. Va. (25901).

Studio: U.S. Hwy. 21, .7-mi. S of Oak Hill.

Telephone: 304-469-3361.

Ownership: Thomas Broadcasting Co., 100%. Helen G. Thomas, 53.2%; Robert R. Thomas III, Helen L. Thomas, John G. Thomas, Barbara L. T. Canterbury & Sarah A. Thomas, 9.36% each.

Began Operation: Dec. 3, 1954.

Represented (sales) by Seitel Inc.

Represented (legal) by Fletcher, Heald & Hildreth.

Personnel:

ROBERT R. THOMAS III, president.  
CURTIS W. BUTLER, vice president & general manager.  
JIM MARTIN, chief engineer.  
DON AUSTIN, production manager.

Highest 30 Sec. Rate (April 1, 1981): \$275.

NETWORK BASE HOURLY RATE: \$275.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Tazewell	17,900	17,300	97
	WEST VIRGINIA			
	Boone	10,400	10,100	97
	Braxton	4,800	4,500	94
	Clay	3,500	3,300	95
	Fayette	19,700	19,200	97
	Greenbrier	12,400	11,900	96
	Kanawha	84,500	83,000	98
	Logan	16,500	16,100	98
	Mc Dowell	16,900	16,200	96
	Mercer	24,800	24,100	97

Net Weekly Circulation	State County	Total Households	TV Households	%
WEST VIRGINIA—(Continued)				
50% & Over	Nicholas	9,300	9,000	97
	Pocahontas	3,400	3,100	90
	Raleigh	29,900	28,900	97
	Summers	5,600	5,200	93
	Webster	3,900	3,700	95
	Wyoming	10,800	10,300	96
Between 25-49%	VIRGINIA			
	Buchanan	10,700	10,100	94
	WEST VIRGINIA			
	Gilmer	2,800	2,700	95
	Monroe	4,200	3,900	92
	Roane	5,400	5,200	96
Between 5-24%	KENTUCKY			
	Letcher	9,200	8,800	95
	Pike	23,100	22,400	97
	VIRGINIA			
	Alleghany	9,800	9,500	98
	Bath	2,200	2,100	96
	Bland	2,300	2,100	93
	Dickenson	6,900	6,600	96
	Giles	6,200	6,000	97
	WEST VIRGINIA			
Calhoun	2,800	2,700	95	
Jackson	8,200	8,000	98	
Lincoln	7,200	7,000	97	
Mingo	11,800	11,300	96	
Putnam	11,400	11,200	98	
Ritchie	4,200	4,000	95	
Wirt	1,500	1,400	96	
Station Totals		404,200	390,900	96
Net Weekly Circulation (1979-80)			201,000	
Average Daily Circulation (1979-80)			123,500	

# West Virginia—Parkersburg-Marietta, O.

## WTAP-TV

Ch. 15

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 236-kw max. & 208-kw horizontal visual, 46.6-kw max. & 41.4-kw horizontal aural. Antenna: 620-ft. above av. terrain, 435-ft. above ground, 1395-ft. above sea level.

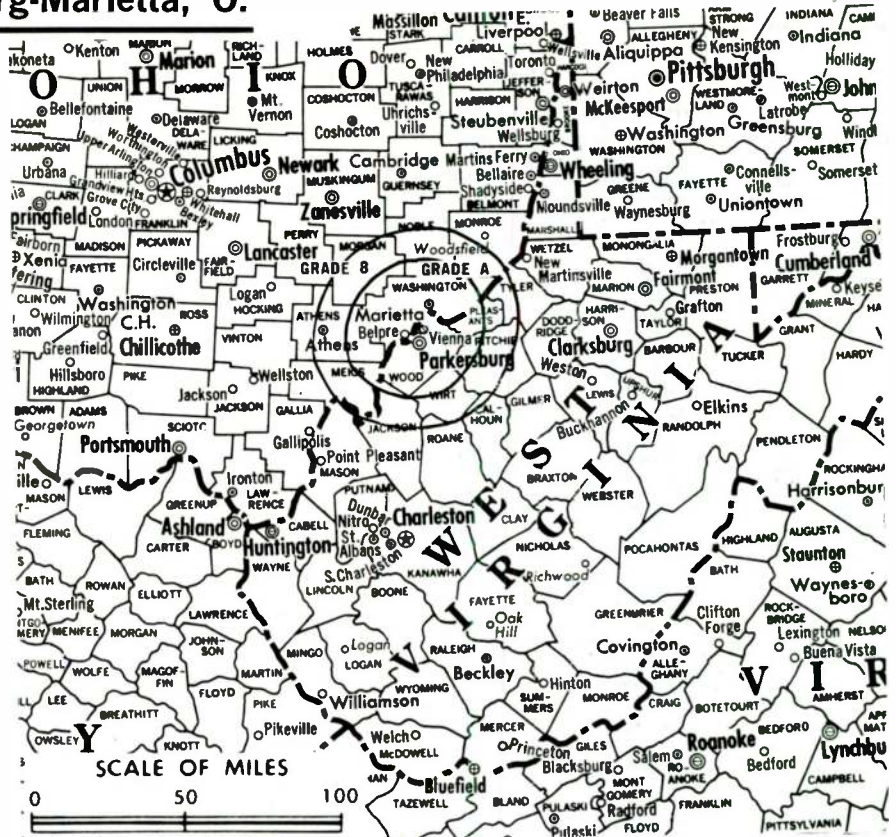
Latitude 39° 20' 59"  
Longitude 81° 33' 56"

Transmitter: Dole's Knob, Constitution, O.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.



\*Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV's and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

WTAP-TV Ref: FCC File No. BMPCT-7043 Granted 9/30/69

© American Map Co., Inc., N.Y., No. 14244

## WTAP-TV

Network Service: NBC.

Licensee: Benedek Bcstg. Corp., 121 W. 7th St., Parkersburg (26102).

Studio: 121 W. Seventh St., Parkersburg, W. Va. (26102).

Telephone: 304-485-4588.

Ownership: Benedek Broadcasting Corp. A. Richard Benedek, pres-treas.; Warren D. Benedek, v.p., 5%; Laura Benedek, secy.; Walter Eisenberg, 7%; Sherman A. Grimm, 5%; Benedek Holding Co., 82.5%.

Began Operation: Oct. 8, 1953. Sale to present owners by Robert E. Richardson, et al., approved by FCC Oct. 3, 1979 (Television Digest, Vol. 19:44). Previous sale by R. L. Drake Co. approved by FCC Nov. 1974. Sale by T/R Inc. (Zanesville Publishing) approved by FCC Nov. 2, 1967. Sale by Frank Baer-Howard Chernoff group approved by FCC March 30, 1955 (Vol. 11:10, 14).

Represented (sales) by Seltel Inc.; Dome & Assoc.; Regional Reps.

Represented (legal) by Wilner & Scheiner.

Personnel:

SHERMAN A. GRIMM, general manager.  
CHARLES HELMICK, chief engineer.  
GLENN WILSON, program director.

Highest 30 Sec. Rate: \$40.

NETWORK BASE HOURLY RATE: \$125.

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>		<b>OHIO</b>			
		Washington	20,500	19,700	96
		<b>WEST VIRGINIA</b>			
		Pleasants	2,600	2,500	97
		Wood	32,600	31,800	98
<b>Between 25-49%</b>		<b>OHIO</b>			
		Athens	14,700	14,100	96
		Morgan	4,400	4,200	95
<b>Between 5-24%</b>		<b>OHIO</b>			
		Meigs	7,900	7,600	96
		Noble	4,400	4,100	94
		<b>WEST VIRGINIA</b>			
		Calhoun	2,800	2,700	95
		Doddridge	2,700	2,600	96
		Jackson	8,200	8,000	98
		Mason	9,000	8,800	98
Putnam	11,400	11,200	98		
Ritchie	4,200	4,000	95		
Tyler	3,700	3,600	96		
Wirt	1,500	1,400	96		
<b>Station Totals</b>			<b>130,600</b>	<b>126,300</b>	<b>96</b>
<b>Net Weekly Circulation (1979-80)</b>					<b>61,000</b>
<b>Average Daily Circulation (1979-80)</b>					<b>35,000</b>



## West Virginia

### WOWK-TV, Huntington-Charleston (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>WEST VIRGINIA—(Continued)</b>					
<b>50% &amp; Over</b>	Wirt	1,500	1,400	96	
	Wood	32,600	31,800	98	
	Wyoming	10,800	10,300	96	
<b>KENTUCKY</b>					
	Letcher	9,200	8,800	95	
	Lewis	4,600	4,400	97	
<b>OHIO</b>					
	Hocking	7,900	7,700	97	
	Morgan	4,400	4,200	95	
<b>Between 25-49%</b>	<b>WEST VIRGINIA</b>				
	Braxton	4,800	4,500	94	
	Clay	3,500	3,300	95	
	Mercer	24,800	24,100	97	
	Nicholas	9,300	9,000	97	
	Ritchie	4,200	4,000	95	
	Webster	3,900	3,700	95	
	<b>KENTUCKY</b>				
		Breathitt	5,200	4,800	93
		Harlan	14,100	13,600	97
	Wolfe	2,100	2,000	94	
<b>OHIO</b>					
	Adams	8,700	8,100	94	
	Ross	20,800	20,200	97	
<b>Between 5-24%</b>	<b>VIRGINIA</b>				
	Buchanan	10,700	10,100	94	
	Dickenson	6,900	6,600	96	
	Tazewell	17,900	17,300	97	
<b>WEST VIRGINIA</b>					
	Calhoun	2,800	2,700	95	
	Gilmer	2,800	2,700	95	
	Greenbrier	12,400	11,900	96	
	Lewis	6,600	6,400	97	
	Monroe	4,200	3,900	92	
	Summers	5,600	5,200	93	

For W.Va. Cable Systems, see Services Volume

## WTRF-TV, Wheeling (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>WEST VIRGINIA—(Continued)</b>					
<b>50% &amp; Over</b>	Pleasants	2,600	2,500	97	
	Taylor	6,200	6,000	96	
	Tucker	3,000	2,900	95	
	Tyler	3,700	3,600	96	
	Wetzel	7,200	7,000	98	
<b>OHIO</b>					
	Columbiana	40,700	39,900	98	
	Coshocton	12,800	12,300	96	
	Morgan	4,400	4,200	95	
	Muskingum	29,100	28,300	97	
<b>PENNSYLVANIA</b>					
<b>Between 25-49%</b>	Greene	14,600	14,100	96	
	Washington	77,300	75,500	98	
<b>WEST VIRGINIA</b>					
	Barbour	6,000	5,800	96	
	Doddridge	2,700	2,600	96	
	Preston	9,600	9,200	96	
	Randolph	9,600	9,200	96	
	Ritchie	4,200	4,000	95	
	Upshur	8,500	8,200	96	
<b>MARYLAND</b>					
	Garrett	9,400	9,000	96	
<b>OHIO</b>					
	Holmes	7,100	6,500	92	
	Knox	15,000	14,700	98	
	Perry	9,800	9,500	97	
	Stark	132,900	130,500	98	
	Wayne	30,400	29,300	96	
<b>PENNSYLVANIA</b>					
<b>Between 5-24%</b>	Allegheny	529,300	518,600	98	
	Armstrong	27,000	26,300	97	
	Beaver	70,800	69,500	98	
	Butler	46,800	45,900	98	
	Fayette	55,000	53,100	97	
	Lawrence	36,300	35,400	97	
	Westmoreland	132,000	129,500	98	
	<b>WEST VIRGINIA</b>				
		Calhoun	2,800	2,700	95
		Gilmer	2,800	2,700	95
	Wirt	1,500	1,400	96	
	Wood	32,600	31,800	98	

# West Virginia—Wheeling

**WTRF-TV**

Ch. 7



THE FORWARD GROUP



SELTEL INC.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 30.9-kw aural, with electrical beam tilt. Antenna: 962-ft. above av. terrain, 740-ft. above ground, 2025-ft. above sea level.

Latitude 40° 03' 41"  
Longitude 80° 45' 08"

Transmitter: R.D. 1, Kirkwood Heights, Bridgeport, O.

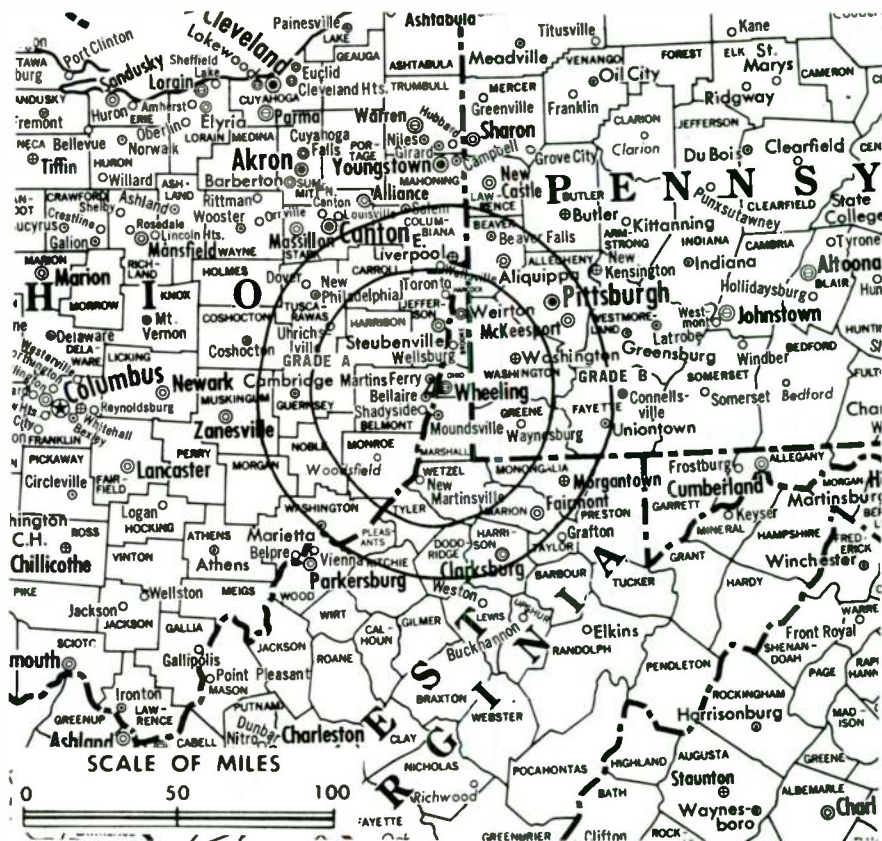
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WTRF-TV Ref: FCC File No. BPCT—3111 Granted 1/4/63

© American Map Co., Inc., N.Y., No. 14244

## WTRF-TV

Network Service: CBS.

Licensee: Forward Tele-Productions Inc., 96 16th St., Wheeling (26003).

Studio: 96 16th St., Wheeling.

Telephone: 304-232-7777. TWX No.: 304-232-6897.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Ownership: Forward Communications Inc. For other interests, see WSAW-TV, Wausau, Wis.

Began Operation: Oct. 24, 1953. FCC approved transfer of control to Forward Communications from Albert V. Dix family Feb. 28, 1969. Forward assumed control April 8, 1969. Previously, Dix family increased holdings from 30% to 90% by stock purchases from Wheeling Intelligencer and News Register (30%) and Thomas Bloch family and estate after FCC approved transfer of control Dec. 17, 1958 (Television Digest, Vols. 14:46, 48, 52).

Represented (sales) by Seltel Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- CHARLES E. SHERMAN, president & general manager.
- FRANK CURTIS, exec. v.p. & assistant general manager.
- GEN IRWIN, business manager.
- GARRY VORHEES, v.p., operations.
- MARK DAVIS, vice president, news operations.
- DALE SCHUSSLER, editorial director.
- HOWARD DAUBENMEYER, manager, CATV relations.
- GEORGE CARROLL, v.p., productions.
- JANICE WEBSTER, promotion director.
- WILLIAM NEY, film manager.
- ROBERT McFARLAND, chief engineer.

## DIGEST OF RATE CARD NO. 37

Hour	30 Min.	30 Sec.	ID
Class AA—7:30-11 p.m., daily.			
\$2000	\$1100	\$370*	\$185*

\*Class AA—8-11 p.m., Mon.-Sat.; 7-11 p.m., Sun.

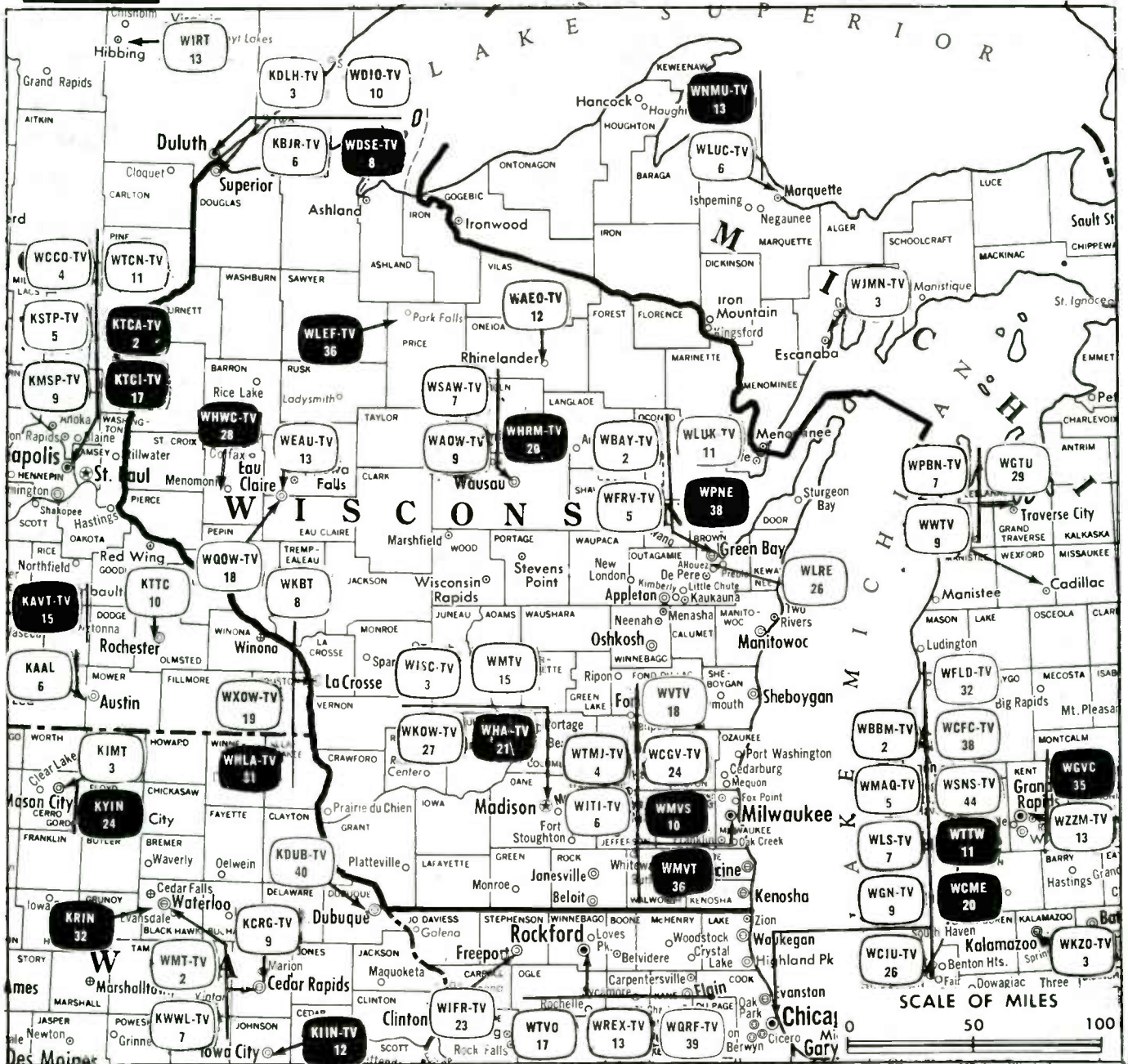
NETWORK BASE HOURLY RATE: \$2000.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>OHIO</b>				
	Belmont	30,300	29,600	98
	Carroll	9,000	8,800	98
	Guernsey	14,300	13,800	96
	Harrison	6,400	6,200	97
	Jefferson	32,100	31,500	98
	Monroe	5,500	5,300	96
	Noble	4,400	4,100	94
	Tuscarawas	28,400	27,600	97
<b>50% &amp; Over</b>	Washington	20,500	19,700	96
<b>WEST VIRGINIA</b>				
	Brooke	10,800	10,700	99
	Hancock	13,900	13,800	99
	Harrison	29,400	29,000	98
	Lewis	6,600	6,400	97
	Marion	24,900	24,300	98
	Marshall	14,600	14,400	98
	Monongalia	25,000	24,200	97
	Ohio	21,700	21,400	99

(Continued on page 966-b)

Station Totals	1,681,500	1,642,500	97
Net Weekly Circulation (1979-80)			458,600
Average Daily Circulation (1979-80)			240,600

# Wisconsin



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Milwaukee	442,000	26	660,700	28
Green Bay	226,000	65	336,800	65
Madison	132,000	91	189,400	102
Duluth-Superior	116,000	103	171,200	106
La Crosse-Eau Claire	89,000	128	144,700	128
Wausau-Rhineland	88,000	129	142,700	130

## Wisconsin Station Status as of January 1, 1981

	VHF	UHF	TOTAL
Commercial Television Stations	12	7	19
Educational Television Stations	1	7	8
			27



# Wisconsin

## State Educational Technical Facilities (Complete Data in Educational Directory)

### WPNE Green Bay Ch. 38

Non-Commercial Educational Station

Licensee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1078-kw max. & 912-kw horizontal visual, 45.6-kw aural. Antenna: 1100-ft. above av. terrain, 1140-ft. above ground, 2044-ft. above sea level.

Latitude 44° 24' 35"  
Longitude 88° 00' 05"

### WHLA-TV La Crosse Ch. 31

Non-Commercial Educational Station

Licensee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1200-kw max. & 955-kw horizontal visual, 60-kw aural. Antenna: 1143-ft. above av. terrain, 831-ft. above ground, 2045-ft. above sea level.

Latitude 43° 48' 17"  
Longitude 91° 22' 06"

### WHA-TV Madison Ch. 21

Non-Commercial Educational Station

Licensee: Board of Regents of University of Wisconsin System, Vilas Communication Hall, Madison, Wis. (53706).

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 759-kw max. & 339-kw horizontal visual, 150-kw max. & 67.6-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1200-ft. above ground, 2245-ft. above sea level.

Latitude 43° 03' 18"  
Longitude 89° 28' 42"

### WHWC-TV Menomonie Ch. 28

Non-Commercial Educational Station

Licensee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1094-kw max. & 871-kw horizontal visual, 54.5-kw aural. Antenna: 1150-ft. above av. terrain, 1196-ft. above ground, 2176-ft. above sea level.

Latitude 45° 02' 47"  
Longitude 91° 51' 42"

### WMVS Milwaukee Ch. 10

Non-Commercial Educational Station

Licensee: Milwaukee Area District Board of Vocational, Technical & Adult Education, 1015 N. Sixth St., Milwaukee, Wis. (53203).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 30.9-kw aural. Antenna: 1010-ft. above av. terrain, 1101-ft. above ground, 1732-ft. above sea level.

Latitude 43° 05' 48"  
Longitude 87° 54' 19"

### WMVT Milwaukee Ch. 36

Non-Commercial Educational Station

Licensee: Milwaukee Area District Board of Vocational, Technical & Adult Education, 1015 N. Sixth St., Milwaukee, Wis. (53203).

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2340-kw max. & 1230-kw horizontal visual, 234-kw max. & 123-kw horizontal aural. Antenna: 890-ft. above av. terrain, 1101-ft. above ground, 1732-ft. above sea level.

Latitude 43° 05' 48"  
Longitude 87° 54' 19"

### WLEF-TV Park Falls Ch. 36

Non-Commercial Educational Station

Grantee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 741-kw visual, 37.1-kw aural. Antenna: 1468-ft. above av. terrain, 1471-ft. above ground, 3049-ft. above sea level.

Latitude 45° 56' 43"  
Longitude 90° 16' 28"

### WHRM-TV Wausau Ch. 20

Non-Commercial Educational Station

Licensee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 724-kw visual, 36.2-kw aural. Antenna: 980-ft. above av. terrain, 647-ft. above ground, 2549-ft. above sea level.

Latitude 44° 55' 14.3"  
Longitude 89° 41' 30.6"

## State Cross Reference List Communities That Receive Programs of Stations That Are Located Elsewhere

### WFRV & WLUK-TV Marinette (See Green Bay, Wis.)

### KDLH-TV, KBJR-TV & WDSE-TV Superior (See Duluth, Minn.)

# Wisconsin—Eau Claire

**WEAU-TV**

Ch. 13

**13**  
WEAU-TV EAU CLAIRE

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 225-kw visual, 14.8-kw aural. Antenna: 1990-ft. above av. terrain, 1997-ft. above ground, 3077-ft. above sea level.

Latitude 44° 39' 51"

Longitude 90° 57' 41"

Holds CP for change to 316-kw 31.6-kw aural.

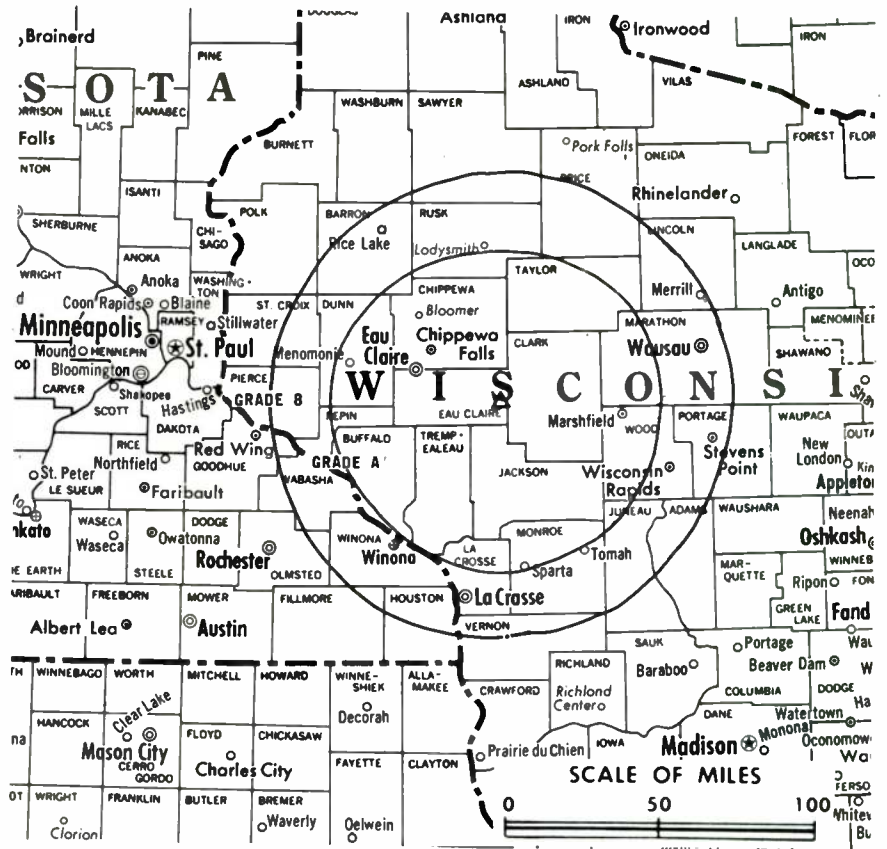
Transmitter: 4.4-mi. N of Fairchild, Wis. on County Rd. "H".

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Cohen & Dippell.

Total Households: © MST  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WEAU-TV Ref: FCC File No. BMPCT-6001 Granted 5/25/65  
CP: BPCT-790412KE Granted 2/25/80

©American Map Co., Inc., N.Y., No. 14244

## WEAU-TV

Network Service: NBC.

Licensee: WEAU Inc., Box 47 (54701).

Studio: 1907 S. Hastings Way.

Telephone: 715-832-3474. TWX No.: 910-282-1633.

Ownership: WEAU Inc. is a wholly owned subsidiary of Post Corp., publisher of four dailies (one with Sun. edition); four suburban groups (weeklies & semi-weeklies) in suburbs of Boston, Cleveland, Milwaukee & St. Louis and a shopping paper in Fla. Post also owns two commercial printing subsidiaries headquartered in Appleton, Wis. & Medina, Ohio. Post also owns KTVO(TV), Kirksville, Mo.-Ottumwa, Ia.; WLUK-TV, Green Bay, Wis.; WOKR(TV), Rochester, N.Y. & WLUC-TV, Marquette, Mich. In addition Post Corp. owns WAYY(AM), Chippewa Falls, Wis.; KBIZ(AM), Ottumwa, Iowa & WAXX(FM), Eau Claire, Wis. Post Corp. officers: V. I. Minahan, pres.; David L. Nelson, exec. v.p. in charge of bcst. div.; John B. Torinus, v.p.; Elmo Reed, engineering v.p.; Lewis Caster, treas.

Began Operation: Dec. 17, 1953. Sale to present owner by Morgan Murphy interests approved by FCC May 16, 1962 (Television Digest, Vol. 2:4, 21).

Represented (sales) by Peters, Griffin, Woodward Inc.; The Hurley Co. (Minneapolis).

Represented (legal) by Donald E. Ward.

Personnel:

CLARK L. WIDEMAN, general manager.

ROGER PFENNIG, sales manager.

DENISE NOONAN, program director & national sales manager.

BOB FALLIS, chief engineer.

Highest 30 Sec. Rate (April 1, 1981): \$525.

NETWORK BASE HOURLY RATE: \$723.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>WISCONSIN</b>				
<b>50% &amp; Over</b>	Adams	4,800	4,600	95
	Barron	14,200	13,600	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>WISCONSIN—(Continued)</b>				
<b>50% &amp; Over</b>	Buffalo	5,000	4,800	97
	Chippewa	15,800	15,400	98
	Clark	11,300	10,800	96
	Dunn	11,200	10,800	97
	Eau Claire	26,100	25,400	97
	Jackson	5,600	5,400	96
	Juneau	7,600	7,200	95
	La Crosse	31,100	30,500	98
	Monroe	11,700	11,300	97
	Pepin	2,700	2,600	96
	Rusk	5,300	5,100	96
	Taylor	6,300	6,100	96
Trempealeau	9,100	8,700	95	
Wood	23,300	22,800	98	
<b>MINNESOTA</b>				
	Houston	5,900	5,800	98
	Winona	15,300	14,800	97
<b>WISCONSIN</b>				
<b>Between 25-49%</b>	Marathon	36,400	35,800	98
	Pierce	10,500	10,200	98
	Portage	16,900	16,500	98
	Price	5,900	5,600	95
	Sawyer	5,400	5,100	95
	Vernon	9,100	8,800	96
<b>IOWA</b>				
<b>Between 5-24%</b>	Allamakee	5,200	5,100	98
	Fillmore	8,200	8,000	98
	Olmsted	31,700	31,100	98
	Wabasha	7,000	6,800	98

(Continued on page 981-b)

Station Totals	391,300	380,200	97
Net Weekly Circulation (1979-80)		204,000	
Average Daily Circulation (1979-80)		126,000	

# Wisconsin—Eau Claire

## WQOW-TV

Ch. 18

[Satellite of WXOW-TV,  
La Crosse, Wis.]

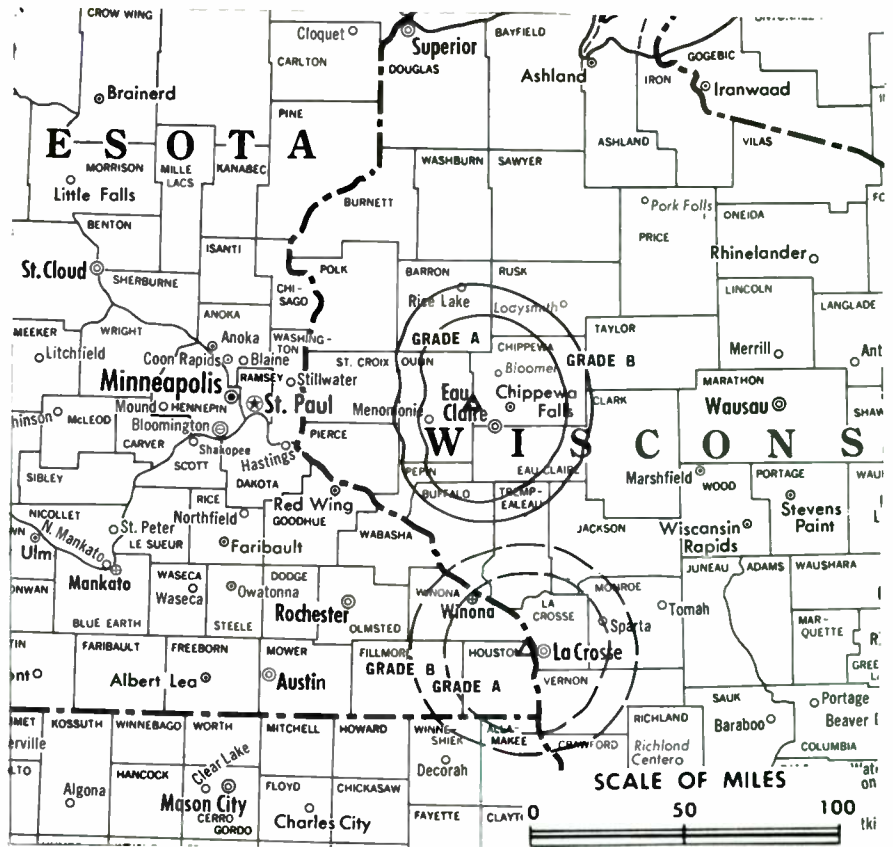
Technical Facilities: Channel No. 18  
(494-500 MHz). Authorized power:  
1150-kw max. & 407-kw horizontal  
visual, 115-kw max. & 40.7-kw  
horizontal aural. Antenna: 740-ft.  
above av. terrain, 506-ft. above  
ground, 1776-ft. above sea level.

Latitude 44° 57' 39"  
Longitude 91° 40' 05"

Transmitter: 3.9-mi. SE of Colfax.

TV tape: Recording facilities.

Color: Network, live, film, slide &  
tape.



WQOW-TV Ref: FCC File No. BMPCT-800222KF Granted 5/29/80 © American Map Co., Inc., N.Y., No. 14244

## WQOW-TV

Network Service: ABC.

Grantee: Liberty Television Inc., 2225 Coburg Rd., Eugene, Ore.  
(97401).

Studio: 2881 S. Hastings Way, Eau Claire, Wis. (54701).

Telephone: 715-835-1881.

Ownership: See KEZI-TV, Eugene, Ore.

Began Operation: Sept. 22, 1980.

Represented (sales) by Katz Television.

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind &  
Braun.

Personnel: See WXOW-TV, La Crosse, Wis.

Highest 30 Sec. Rate: \$210.

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# Wisconsin—Green Bay

## WBAY-TV

Ch. 2



Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1205-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 44° 24' 35"  
Longitude 88° 00' 05"

Transmitter: Town of DePere, Wis.

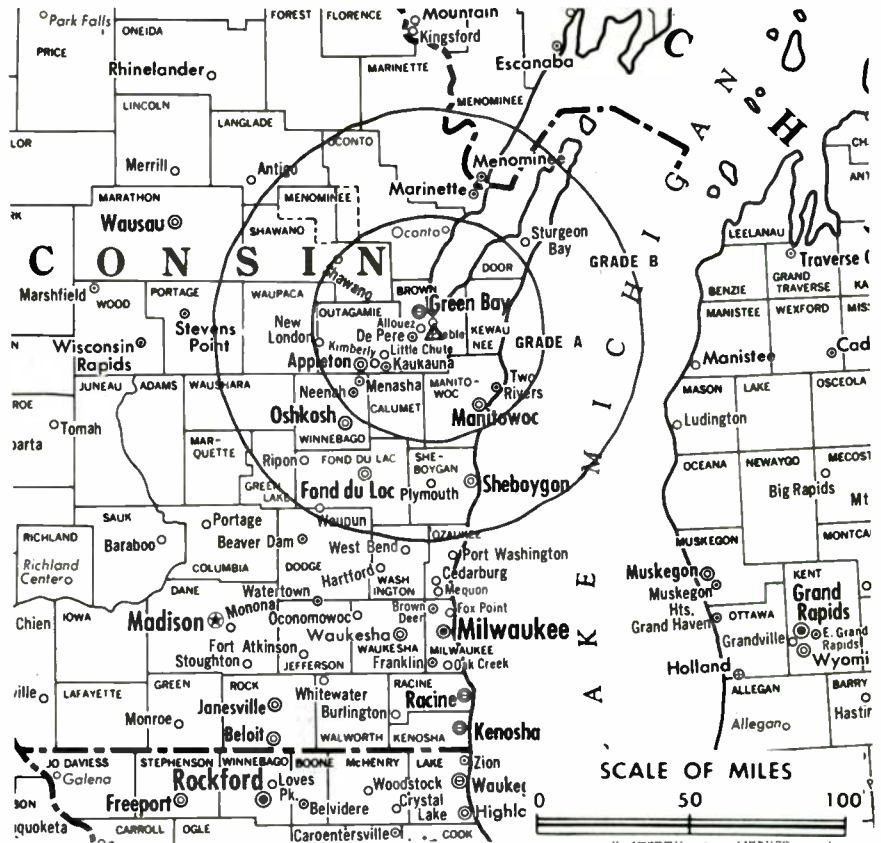
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WBAY-TV Ref: FCC File No. BPCT-2851 Granted 8/8/61

© American Map Co., Inc., N.Y., No. 14244

## WBAY-TV

Network Service: CBS.

Licensee: Nationwide Communications Inc., 115 South Jefferson St. (54301).

Studio: 115 South Jefferson St.

Telephone: 414-432-3331. TWX No.: 910-263-1260.

Ownership: See WATE-TV, Knoxville, Tenn.

Began Operation: March 17, 1953. Sale to present owner by Norbertine Fathers approved by FCC Dec. 30, 1974 (Television Digest, Vol. 15:3).

Represented (sales) by Blair Television.

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Represented (engineering) by Cohen & Dippell.

Personnel:

WILLIAM DUNAWAY, general manager.  
RICHARD BURNTON, general sales manager.  
RICHARD D. MILLHISER, program director.  
JOSEPH A. TAYLOR, chief engineer.  
BRIAN PETERSON, news director.  
MIKE AUSTIN, farm director.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AAA—6:30-10 p.m., daily.

\$1500 \$1000 \$800 \$400 Graded rates apply\*

\*Highest rate: \$550.

NETWORK BASE HOURLY RATE: \$950.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Dickinson	9,900	9,700	98
	Menominee	9,700	9,500	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Brown	57,000	56,300	99
	Calumet	9,000	8,800	98
	Door	9,300	9,100	98
	Fond Du Lac	29,600	28,900	98
	Green Lake	6,900	6,700	97
	Kewaunee	6,900	6,800	98
	Manitowoc	28,700	28,400	99
	Marinette	14,500	14,300	99
	Menominee	700	600	91
	Oconto	10,100	9,800	97
	Outagamie	42,300	41,900	99
	Shawano	12,700	12,400	98
	Sheboygan	36,100	35,500	98
	Waupaca	15,600	15,300	98
Waushara	6,000	5,800	97	
Winnebago	45,800	45,200	99	
Between 25-49%	MICHIGAN			
	Alger	3,500	3,400	96
	Benzie	3,800	3,700	96
	Delta	14,300	13,800	97
	Iron	6,600	6,400	97
Between 25-49%	Manistee	8,500	8,300	97
	Marquette	25,100	24,600	98
	Mason	9,400	8,900	95
Between 25-49%	WISCONSIN			
	Florence	1,300	1,300	97
	Forest	2,900	2,700	94
	Langlade	7,300	7,100	97
	Marquette	4,300	4,100	95
Portage	16,900	16,500	98	

(Continued on page 981-b)

Station Totals	613,600	600,900	97
Net Weekly Circulation (1979-80)		371,200	
Average Daily Circulation (1979-80)		246,700	

# Wisconsin—Green Bay

## WFRV-TV

Ch. 5

[Operates satellite WJMN-TV, Escanaba, Mich.]

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual, 18.6-kw aural. Antenna: 1120-ft. above av. terrain, 999-ft. above ground, 1916-ft. above sea level.

Latitude 44° 24' 21"  
Longitude 88° 00' 19"

Transmitter: 3-mi. SE of DePere.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (legal) by Covington & Burling.

Represented (sales) by Katz Television.

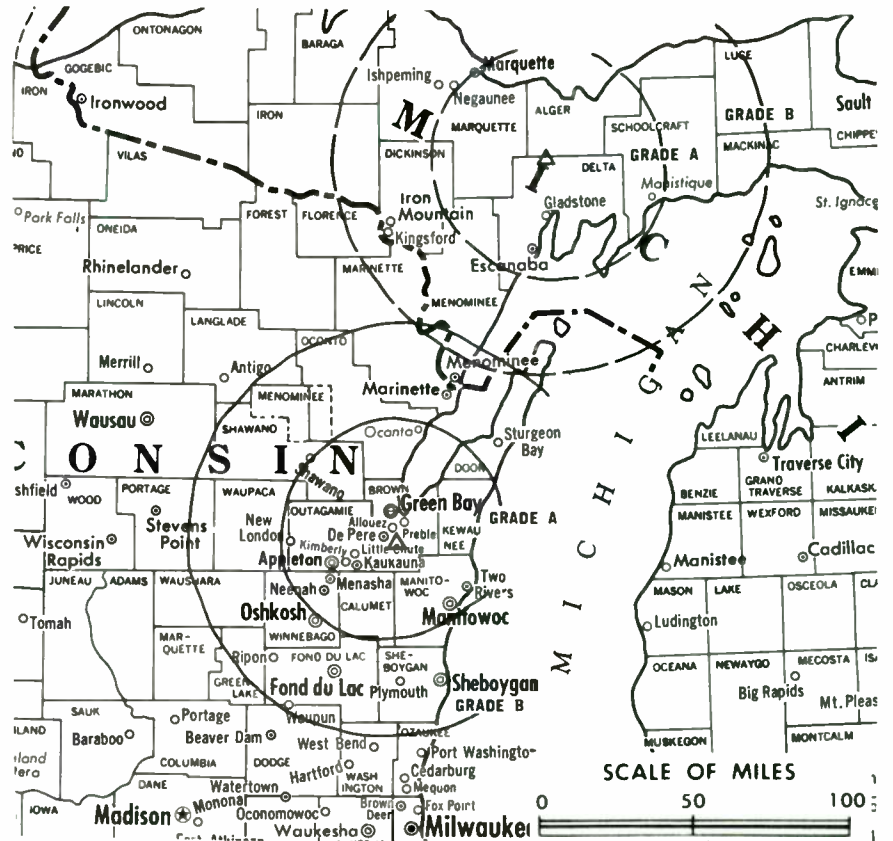
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WFRV-TV Ref: FCC File No. BMPCT-4300 Granted 11/2/56

©American Map Co., Inc., N.Y., No. 1424

## WFRV-TV

Network Service: NBC.

Licensee: WFRV Inc., Mason & Roosevelt Sts. (54301).

Studio: Mason & Roosevelt Sts.

Telephone: 414-437-5411. TWX No.: 910-263-1258.

Ownership: WFRV Inc., 100% owned by Orion Broadcasting. For owners & other interests see WAVE-TV, Louisville, Ky. WFRV-TV owns & operates WJMN-TV, Ch. 3 satellite in Escanaba, Mich.

Began Operation: May 21, 1955. Sale to present owner by S. N. Pickard group approved Jan. 4, 1961 by FCC (Television Digest, Vol. 16:49; 17:2).

Personnel:

ROBERT O. SOUTHARD, president & general manager.  
RALPH S. JACKSON, vice president.  
T. BALLARD MORTON JR., secretary-treasurer.  
AL LUCERO, general sales manager.  
MIKE O'ROURKE, director, operations & programming.  
RAY WILCK, news director.  
HARRY HILL, chief engineer.

Highest 30 Sec. Rate (April 30, 1979): \$500.

NETWORK BASE HOURLY RATE: \$1050.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MICHIGAN</b>				
	Alger	3,500	3,400	96
	Baraga	2,800	2,700	97
	Delta	14,300	13,800	97
<b>50% &amp; Over</b>	Dickinson	9,900	9,700	98
	Houghton	13,300	12,600	95
	Iron	6,600	6,400	97
	Keweenaw	1,300	1,300	97
	Luce	2,300	2,200	95
	Marquette	25,100	24,600	98

Net Weekly Circulation	State County	Total Households	TV Households	%
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### MICHIGAN—(Continued)

	Menominee	9,700	9,500	97
	Schoolcraft	3,300	3,100	95

### WISCONSIN

	Brown	57,000	56,300	99
	Calumet	9,000	8,800	98
	Door	9,300	9,100	98
	Florence	1,300	1,300	97
	Fond Du Lac	29,600	28,900	98
	Green Lake	6,900	6,700	97
<b>50% &amp; Over</b>	Kewaunee	6,900	6,800	98
	Manitowoc	28,700	28,400	99
	Marinette	14,500	14,300	99
	Menominee	700	600	91
	Oconto	10,100	9,800	97
	Outagamie	42,300	41,900	99
	Portage	16,900	16,500	98
	Shawano	12,700	12,400	98
	Waupaca	15,600	15,300	98
	Waushara	6,000	5,800	97
	Winnebago	45,800	45,200	99

### MICHIGAN

	Manistee	8,500	8,300	97
	Mason	9,400	8,900	95

### Between 25-49%

### WISCONSIN

	Forest	2,900	2,700	94
	Langlade	7,300	7,100	97
	Marquette	4,300	4,100	95
	Sheboygan	36,100	35,500	98

(Continued on page 981-b)

<b>Station Totals</b>	<b>611,300</b>	<b>597,700</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>409,900</b>
<b>Average Daily Circulation (1979-80)</b>			<b>273,300</b>

# Wisconsin—Green Bay

## WLRE

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 250-kw visual, 50.1-kw aural. Antenna: 660-ft. above av. terrain, 496-ft. above ground, 1480-ft. above sea level.

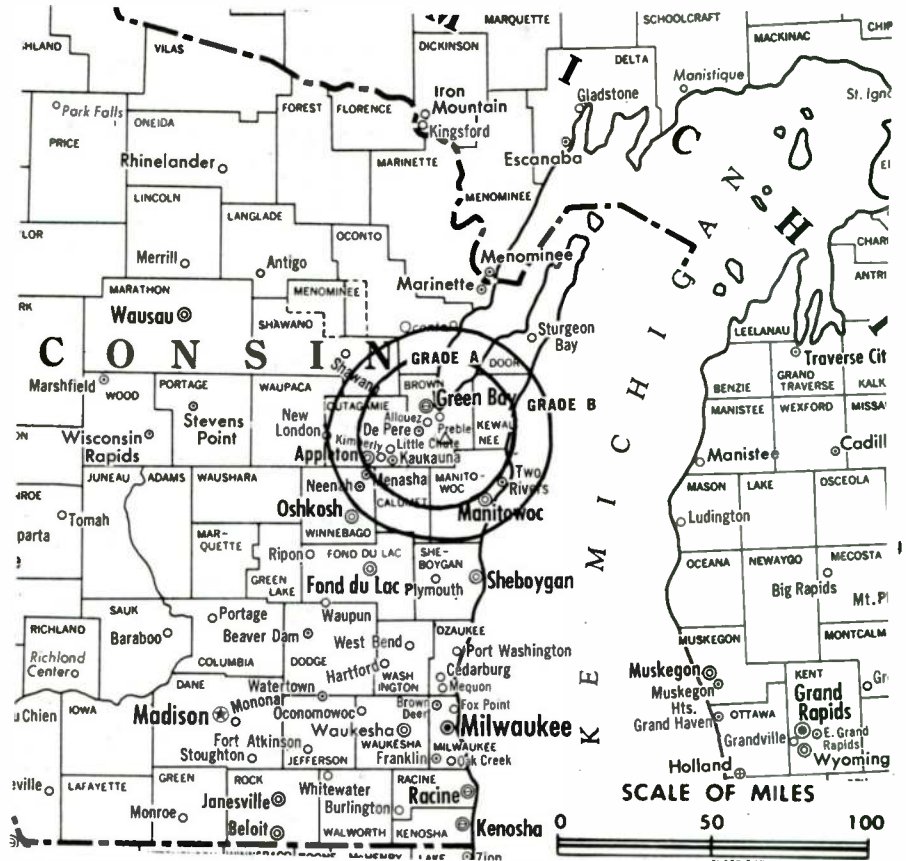
Latitude 44° 21' 30"  
Longitude 87° 58' 48"

Transmitter: Shirley Rd. at Ridgeview Rd., Glenmore Twp.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Satellite Earth Station: Scientific-Atlanta.



## WLRE

Network Service: None, independent.

Grantee: WLRE, TV 26 Inc., Box 26, Green Bay, Wis. (54305).

Studio: Shirley Rd. at Ridgeview Rd., Glenmore Twp.

Ownership: Lyle R. Evans, 31.7%; Andrew J. Brusda, 30%; Gerald D. Newman, 30%; others.

Began Operation: Dec. 31, 1980.

### Personnel:

LYLE R. EVANS, chairman of the board.  
JAMES F. NEUSER, exec. vice president & general manager.  
DONALD O'CONNOR, advertising manager.  
MICHAEL SCHUSTER, director of programming & operations.  
TAMMY TIMM, promotion director.  
HUGH KELLY, chief engineer.

Highest 30 Sec. Rate: \$100.

**ON TOP**  
... a position in the industry  
maintained by those who read  
**Television Digest** regularly.



# Wisconsin—Green Bay

## WLUK-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1260-ft. above av. terrain, 1160-ft. above ground, 2046-ft. above sea level.

Latitude 44° 24' 31.4"  
Longitude 87° 59' 29.0"

Transmitter: Glenmore Rd., DePere Township.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

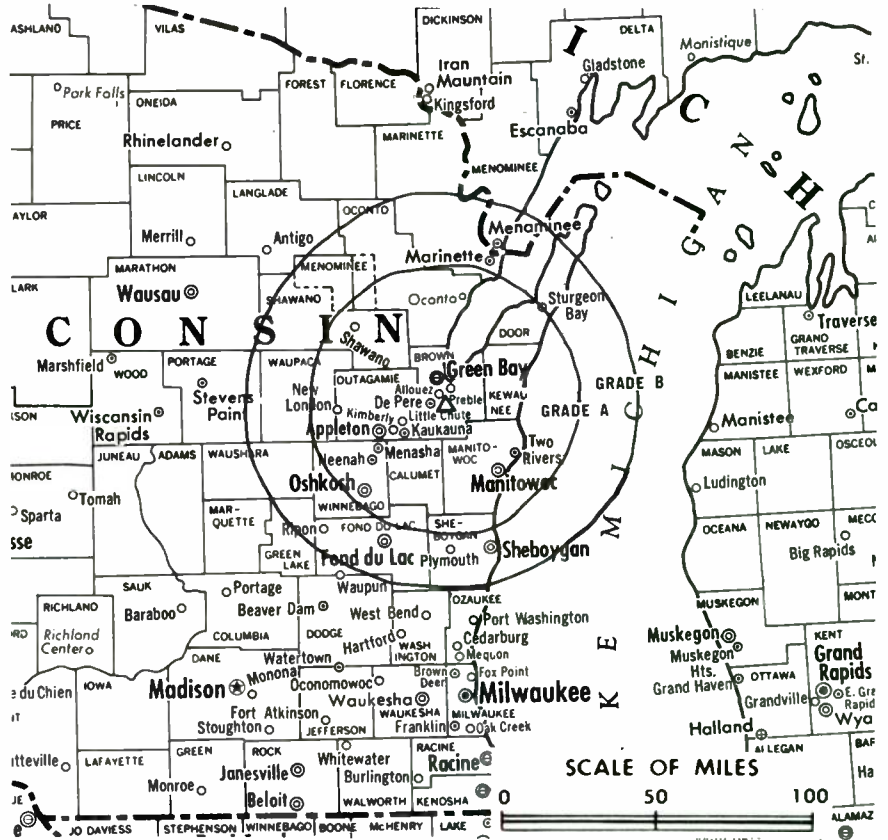
News Wire Service: AP.

News Film Service: ABC.

Studio: 787 Lombardi Ave., Green Bay (54303).

Represented (legal) by Donald E. Ward.

Total Household: © MSI  
Consumer Market Data as of 1-1-80.  
TV Homes: TV7 and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-1)



WLUK-TV Ref: FCC File BMPCT—5591 Granted 8/7/62

© American Map Co., Inc., N.Y., No. 14244

## WLUK-TV

Network Service: ABC.

Licensee: WLUK Incorporated, P.O. Box 7711, Green Bay, Wis.

Telephone: 414-494-8711. TWX No.: 910-263-1267.

Ownership: Post Corp., 100%. For other interests see WEAU-TV, Eau Claire, Wis.

Began Operation: Aug. 9, 1954. Sale to present group by M & M Broadcasting Co. Inc. approved January 6, 1965 by FCC (Television Digest, Vols. 4:41, 5:2). Sale to M & M Bcstg. by W. E. Walker (50%), J. D. Mackin (23.3%) and associates approved March 19, 1958 by FCC (Vols. 13:52; 14:2, 12).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (engineering) by Cohen & Dippell.

Personnel:

THOMAS A. HUTCHISON, general manager.  
FRANK JONAS, general sales manager.  
KRIS OSTROWSKI, news director.  
MONTY G. STOCK, programming director.  
JIM STEFFEY, chief engineer.  
RON ERICKSON, director of production.

### DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID

Class AA—6:30-10 p.m., daily.

\$2200 \$1500 \$800 \$300 Graded rates apply\*

\*Highest rate: \$425.

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Delta	14,300	13,800	97
	Dickinson	9,900	9,700	98
	Gogebic	8,200	7,900	96

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN—(Continued)				
	Houghton	13,300	12,600	95
	Keweenaw	1,300	1,300	97
	Marquette	25,100	24,600	98
	Menominee	9,700	9,500	97
	Schoolcraft	3,300	3,100	95
WISCONSIN				
	Brown	57,000	56,300	99
	Calumet	9,000	8,800	98
	Door	9,300	9,100	98
	Fond Du Lac	29,600	28,900	98
	Green Lake	6,900	6,700	97
	Kewaunee	6,900	6,800	98
	Manitowoc	28,700	28,400	99
	Marinette	14,500	14,300	99
	Menominee	700	600	91
	Oconto	10,100	9,800	97
	Outagamie	42,300	41,900	99
	Shawano	12,700	12,400	98
	Sheboygan	36,100	35,500	98
	Waupaca	15,600	15,300	98
	Waushara	6,000	5,800	97
	Winnebago	45,800	45,200	99

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
	Alger	3,500	3,400	96
	Baraga	2,800	2,700	97
Between 25-49%	Benzie	3,800	3,700	96
	Iron	6,600	6,400	97
	Manistee	8,500	8,300	97
	Mason	9,400	8,900	95

(Continued on page 981-b)

Station Totals	633,700	619,400	97
Net Weekly Circulation (1979-80)	393,200		
Average Daily Circulation (1979-80)	260,100		

# Wisconsin—La Crosse

## WKBT

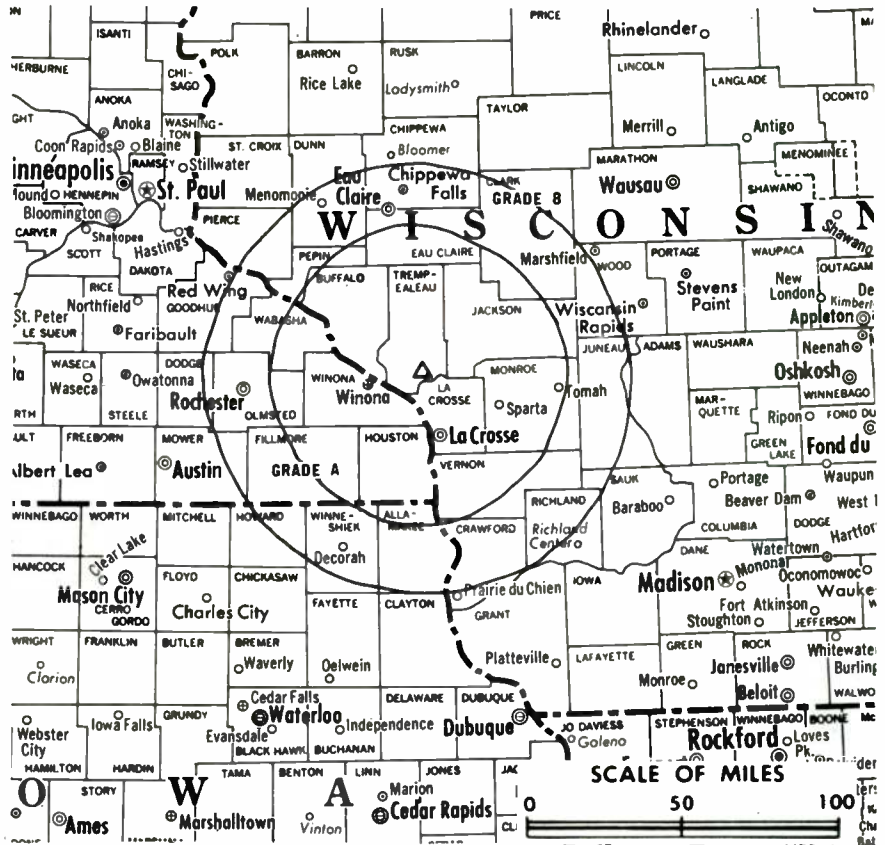
Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 1540-ft. above av. terrain, 1625-ft. above ground, 2449-ft. above sea level.

Latitude 44° 05' 28"  
Longitude 91° 20' 15"

Transmitter: Galesville, Wis.  
TV tape: Recording facilities.  
Color: Network, live, film, slide & tape.  
News Wire Service: AP.  
Studio: 141 S. 6th St.  
Telephone: 608-782-4678.  
TWX No.: 910-287-2572.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WKBT Ref: FCC File No. BPCT—2917 Granted 7/25/62

©American Map Co., Inc., N.Y., No. 14244

## WKBT

Network Service: CBS.  
Licensee: Gross Telecasting of Wisconsin Inc., 141 S. 6th St. (54601).  
Ownership: Gross Telecasting Inc. For other interests, see WJIM-TV, Lansing, Mich.  
Began Operation: Aug. 1, 1954. Sale to present owners by La Crosse Tribune, Dahl family & others approved by FCC Dec. 10, 1969 (Television Digest, Vol. 9:24, 50).  
Represented (sales) by Avery-Knodel Inc.; Hyett/Ramsland Inc. (Minneapolis).  
Represented (legal) by Dykema, Gossett, Spencer, Goodnow & Trigg.  
Personnel:  
HAROLD F. GROSS, president.  
PETER S. GOOD, vice president & general manager.  
WILLIAM S. ROUSH, national sales manager.  
STEVE WALLER, news director.  
MATT WADIUM, production manager.  
HUGH McDOWELL, chief engineer.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6-10 p.m., daily.					
\$800	\$500	\$400	\$250	\$360	\$180

NETWORK BASE HOURLY RATE: \$710.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Allamakee	5,200	5,100	98
	MINNESOTA			
	Fillmore	8,200	8,000	98
	Houston	5,900	5,800	98
Winona	15,300	14,800	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>WISCONSIN</b>			
	Buffalo	5,000	4,800	97
	Chippewa	15,800	15,400	98
	Crawford	6,000	5,800	97
	Eau Claire	26,100	25,400	97
	Jackson	5,600	5,400	96
	Juneau	7,600	7,200	95
	La Crosse	31,100	30,500	98
	Monroe	11,700	11,300	97
	Pepin	2,700	2,600	96
	Trempealeau	9,100	8,700	95
	Vernon	9,100	8,800	96
	Between 25-49%	<b>IOWA</b>		
Winneshiek		6,600	6,400	97
<b>MINNESOTA</b>				
Olmsted		31,700	31,100	98
Wabasha		7,000	6,800	98
Between 5-24%	<b>WISCONSIN</b>			
	Barron	14,200	13,600	96
	Clark	11,300	10,800	96
	Dunn	11,200	10,800	97
	Richland	5,700	5,500	96
	Rusk	5,300	5,100	96
	<b>IOWA</b>			
	Bremer	8,200	8,000	98
Clayton	7,600	7,300	97	
Howard	4,100	3,900	95	
<b>MINNESOTA</b>				
Dodge	4,500	4,400	97	

(Continued on page 981-b)

Station Totals	337,300	327,400	97
Net Weekly Circulation (1979-80)	180,400		
Average Daily Circulation (1979-80)	111,500		

# Wisconsin—La Crosse

## WXOW-TV

Ch. 19

[Auxiliary outlet of WKOW-TV,  
Madison, Wis.]

Technical Facilities: Channel No. 19  
(500-506 MHz). Authorized power:  
190.6-kw max. & 132.1-kw hori-  
zontal visual, 38.1-kw max. &  
& 26.4-kw horizontal aural. Antenna:  
930-ft. above av. terrain, 600-ft.  
above ground, 1835-ft. above sea  
level.

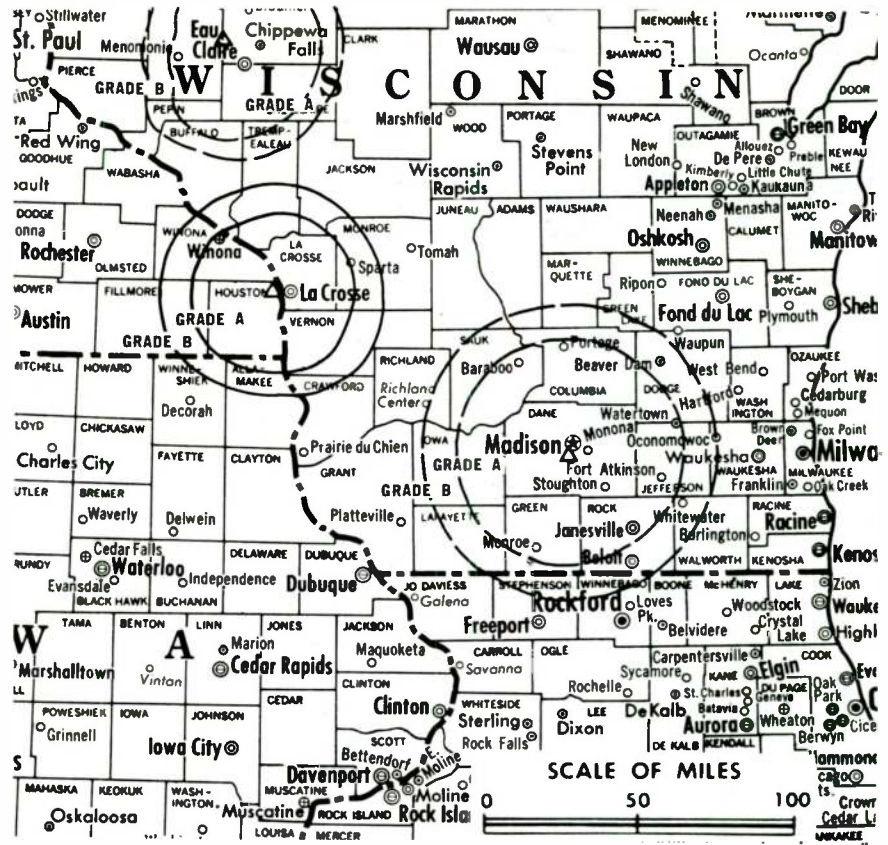
Latitude 43° 48' 23"  
Longitude 91° 22' 04"

Transmitter: Co. Hwy. 25 & Tchump-  
er Ridge Rd., La Crescent, Minn.

Color: Network, live, film, slide &  
tape.

News Wire Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron  
County coverage based on Arbitron study (see  
page 4-b).



WXOW-TV Ref: FCC File No. B11PCT-6895 Granted 10/8/88 ©American Map Co., Inc., N.Y., No. 14244

## WXOW-TV

Network Service: ABC.

Licensee: Liberty Television Inc., Box 100, Madison, Wis. (53701).

Studio: County Hwy. 25, W of La Crescent, Minn.

Telephone: 608-785-0030.

Ownership: See KEZI-TV, Eugene, Ore.

Began Operation: March 7, 1970.

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind &  
Braun.

Represented (engineering) by Hammett & Edison.

Represented (sales) by Katz Television.

Personnel:

TERRY SHOCKLEY, president.  
DAVID PESCHAU, vice president & general manager.  
BRUCE LILJEGREN, vice president, operations.  
JACK BRENNAN, vice president, sales.  
DAVID MOLLREM, local sales manager.  
ARTHUR OSBORN, chief engineer.

Highest 30 Sec. Rate: \$300.

Combination rates: See WKOW-TV, Madison, Wis.

NETWORK BASE HOURLY RATE: \$150.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MINNESOTA</b>			
	Houston	5,900	5,800	98
	Winona	15,300	14,800	97
	<b>WISCONSIN</b>			
	La Crosse	31,100	30,500	98
	Vernon	9,100	8,800	96
Between 25-49%	<b>IOWA</b>			
	Allamakee	5,200	5,100	98
	<b>WISCONSIN</b>			
	Buffalo	5,000	4,800	97
	Crawford	6,000	5,800	97
	Jackson	5,600	5,400	96
	Monroe	11,700	11,300	97
Trempealeau	9,100	8,700	95	
Between 5-24%	<b>IOWA</b>			
	Clayton	7,600	7,300	97
	<b>MINNESOTA</b>			
	Fillmore	8,200	8,000	98
	<b>WISCONSIN</b>			
	Chippewa	15,800	15,400	98
	Dunn	11,200	10,800	97
Eau Claire	26,100	25,400	87	
Pepin	2,700	2,600	96	
Richland	5,700	5,500	96	
<b>Station Totals</b>		181,300	176,000	97
<b>Net Weekly Circulation (1979-80)</b>			71,400	
<b>Average Daily Circulation (1979-80)</b>			44,500	



# Wisconsin—Madison

## WISC-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 56.2-kw visual, 11-kw aural. Antenna: 1190-ft. above av. terrain, 1107-ft. above ground, 2227-ft. above sea level.

Latitude 43° 01' 52"  
Longitude 89° 30' 18"

Transmitter: Raymond Rd., 6-mi. WSW of Madison.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

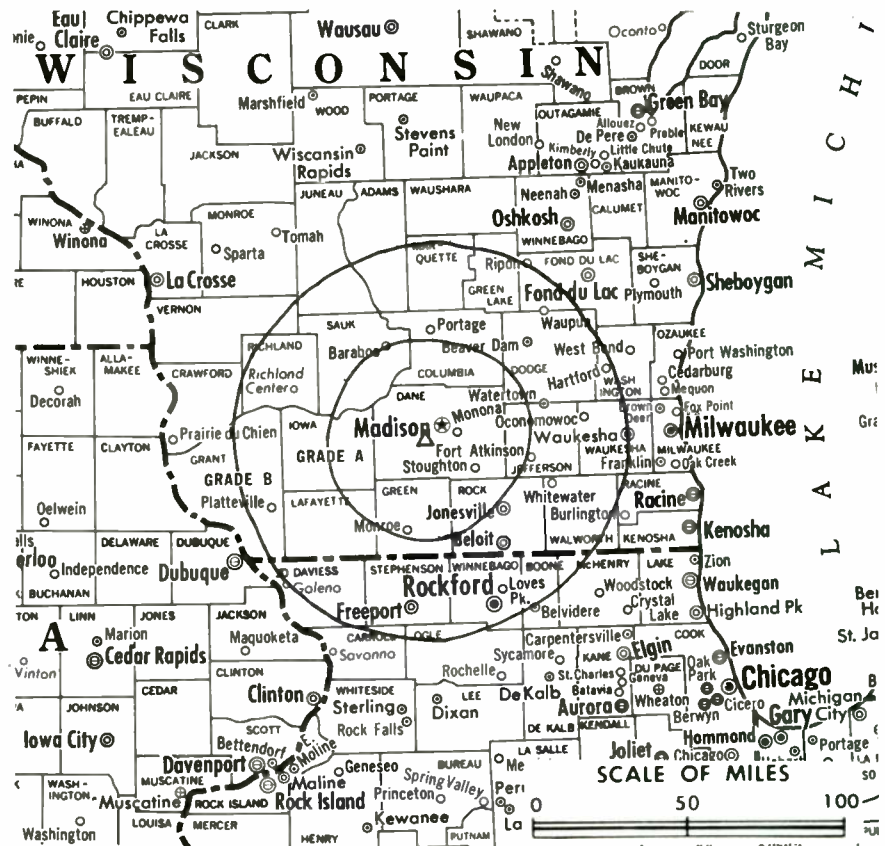
News Film Service: NBC.

TV tape: Recording facilities.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (engineering) by Jules Cohen & Associates.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WISC-TV Ref: FCC File No. BPCT-2522 Granted 8/1/58

©American Map Co., Inc., N.Y., No. 14244

## WISC-TV

Network Service: CBS.

Licensee: Television Wisconsin Inc., 7025 Raymond Rd. (53711).

Studio: 7025 Raymond Rd.

Telephone: 608-271-4321. TWX No.: 910-286-2720.

Ownership: Evening Telegram Co., 100%. Elizabeth B. Murphy, pres. & Northern City National Bank of Duluth, Minn., Co-Trustees, 86.7%; Northern City National Bank, Trustee, 13.3%. Evening Telegram Co. publishes Superior Evening Telegram & other newspapers; owns KXLY-TV, Spokane, Wash. and KTHI-TV, Fargo, N.D.; has interest in Apple Valley Bcstg. Inc., which operates KAPP(TV), Yakima, Wash. & KVEW, Kennewick, Wash.

Began Operation: June 24, 1956.

Represented (legal) by Lovett, Ford, Hennessey, Stambler & Siebert.

Personnel:

STEVE HERLING, general manager.  
RICHARD S. NICKESON, general sales manager.  
GARY DE HAVEN, station sales manager.  
JOHN HRUBESKY, program manager.  
WALTER HARIU, chief engineer.

Highest 30 Sec. Rate (July 1, 1979): \$500.

NETWORK BASE HOURLY RATE: \$975.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	WISCONSIN			
	Columbia	15,500	15,000	97
	Dane	118,000	114,400	97
	Grant	16,400	15,700	96
	Green	11,100	10,800	97
	Iowa	6,600	6,400	96

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Jefferson	22,800	22,300	98
	Juneau	7,600	7,200	95
	Lafayette	5,900	5,700	97
	Marquette	4,300	4,100	95
	Richland	5,700	5,500	96
	Rock	46,400	45,600	98
	Sauk	14,800	14,300	96
<b>Between 25-49%</b>	ILLINOIS			
	Jo Daviess	7,900	7,600	96
	Stephenson	17,000	16,500	97
<b>Between 5-24%</b>	IOWA			
	Dubuque	29,400	28,600	97
<b>Station Totals</b>	WISCONSIN			
	Adams	4,800	4,600	95
	Dodge	25,400	24,700	97
	Green Lake	6,900	6,700	97
	Walworth	23,800	23,300	98
	ILLINOIS			
	Carroll	7,200	7,000	98
	Ogle	15,000	14,600	97
	IOWA			
	Jackson	7,600	7,400	97
WISCONSIN				
Crawford	6,000	5,800	97	
Portage	16,900	16,500	98	
Vernon	9,100	8,800	96	
Wausara	6,000	5,800	97	
<b>Station Totals</b>		<b>458,100</b>	<b>444,900</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>285,600</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>171,600</b>	

# Wisconsin—Madison

## WKOW-TV

Ch. 27

[Also operates auxiliary outlet WAOW-TV, Wausau, Wis. & WXOW-TV, La Crosse, Wis.]

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1000-kw max. & 871-kw horizontal visual, 200-kw max. & 174-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1182-ft. above ground, 2245-ft. above sea level electrically tilted 5°.

Latitude 43° 03' 09.0"  
Longitude 89° 28' 41.6"

Transmitter: 5727 Tokay Blvd.

Color: Network, live, film, slide & tape.

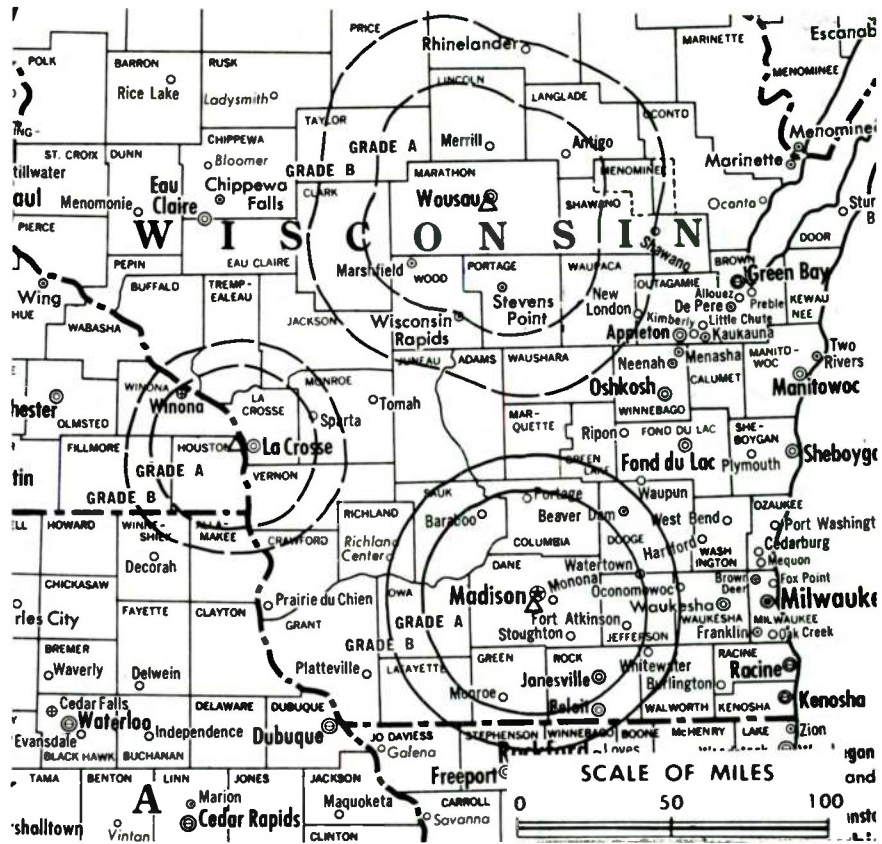
News Wire Service: UPI.

Represented (sales) by Katz Television.

Represented (engineering) by Jules Cohen & Associates.

Arbitron Data: Figures do not reflect coverage of auxiliary outlets.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WKOW-TV Ref: FCC File No. BPCT-4561 Granted 2/12/73

©American Map Co., Inc., N.Y., No. 14244

## WKOW-TV

Network Service: ABC.

Licensee: Liberty Television Inc., 2225 Coburg Rd., Eugene, Ore. (97401).

Studio: 5727 Tokay Blvd., Box 100, Madison, Wis. (53701).

Telephone: 608-274-1234. TWX No.: 910-286-2718.

Ownership: See KEZI-TV, Eugene, Ore.

Began Operation: June 30, 1953. Sale to present owners by Horizons Communications approved by FCC Sept. 20, 1978 (Television Digest, Vol. 18:24). Sale to Horizons by Midcontinent Bcstg. Co. (Joseph L. Floyd, N. L. Bentson & Edmund R. Ruben) approved by FCC Sept. 9, 1970 (Vol. 10:37). Previous sale to Midcontinent by Monona Bcstg. Co. approved July 20, 1960 by FCC (Vol. 16:24, 26, 30).

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Personnel:

TERRY SHOCKLEY, president.  
DENNIS SELENKA, senior vice president.  
JACK BRENNAN, vice president, sales.  
BRUCE LILJEGREN, vice president, operations.  
MARK GRADY, regional sales manager.  
ROBERT ZUELSDÖRF, vice president, engineering.  
ROBERT SELVEY, station manager.  
WAYNE WALLACE, news director.

### DIGEST OF RATE CARD NO. A4

(May 25, 1981)

Hour 30 Min. 30 Sec. 20 Sec. ID

Class AAA—6:30-10:30 p.m., daily.

\$4000 \$2400

Graded rates apply\*

\*Highest rate: \$600.

NETWORK BASE HOURLY RATE: \$450.

Combination rates: WKOW-TV, Madison; WAOW-TV Wausau; WXOW-TV, La Crosse WQOW-TV, Eau Claire (The Wisconsin TV Network).

Hour 30 Min. Min. 30 Sec. ID  
Class AAA—6:30-10:30 p.m., daily.  
\$8000 \$4800 Graded rates apply\*

\*Highest rate: \$920.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>WISCONSIN</b>				
	Columbia	15,500	15,000	97
	Dane	118,000	114,400	97
	Green	11,100	10,800	97
	Iowa	6,600	6,400	96
50% & Over	Jefferson	22,800	22,300	98
	Lafayette	5,900	5,700	97
	Marquette	4,300	4,100	95
	Richland	5,700	5,500	96
	Rock	46,400	45,600	98
	Sauk	14,800	14,300	96
<b>WISCONSIN</b>				
Between 25-49%	Dodge	25,400	24,700	97
	Grant	16,400	15,700	96
	Juneau	7,600	7,200	95
<b>ILLINOIS</b>				
	Jo Daviess	7,900	7,600	96
	Stephenson	17,000	16,500	97
<b>WISCONSIN</b>				
Between 5-24%	Adams	4,800	4,600	95
	Crawford	6,000	5,800	97
	Green Lake	6,900	6,700	97
	Vernon	9,100	8,800	96
	Walworth	23,800	23,300	98
<b>Station Totals</b>		<b>387,700</b>	<b>376,300</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>215,000</b>
<b>Average Daily Circulation (1979-80)</b>				<b>129,500</b>

# Wisconsin—Madison



THE FORWARD GROUP



SELTEL INC.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1050-kw max. & 794-kw horizontal visual, 105-kw max. & 79.4-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1099-ft. above ground, 2157-ft. above sea level.

Latitude 43° 03' 01"  
Longitude 89° 29' 15"

Transmitter: W Beltline Hwy.

News Wire Service: AP, UPI.

News Film Service: NBC.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-1).



WMTV Ref: FCC File No. BMPCT-6137 Granted 8/30/65

© American Map Co., Inc., N.Y., No. 14244

## WMTV

Network Service: NBC.

Licensee: Forward Television, a Broadcast Div. of Forward Communications Corp., 615 Forward Dr., Madison (53711).

Studio & Business Office: 615 Forward Dr.

Telephone: 608-274-1515. TWX No.: 910-286-2729.

Color: Network, live, film, slide & tape.

Ownership: Forward Communications Corp. (see WSAW-TV, Wausau, Wis.).

Began Operation: July 8, 1953. Sale to present owner by Forward Television Inc. approved May 15, 1963, by FCC (Television Digest, Vol. 3:20). Sale to Forward Television by WTJV interests (Mitchell Wolfson) approved April 2, 1958 by FCC (Television Digest, Vol. 14:10, 14). Previous sale to WTVJ interests by founding Gerald A. Bartell family approved July 25, 1957 by FCC (Vol. 13:26, 30).

Represented (sales) by Seltel Inc.; Hyett/Ramsland Inc. (Minneapolis).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- Laurie Leonard, president.
- Don Hopke, exec. vice president & general sales manager.
- Fred Sole, operations manager.
- Bryan Brosamle, news director.
- Don Schmitt, director, community affairs.
- Al Schlicher, dir., program advertising & promotion.
- Elmer Weisenfel, chief engineer.
- Stephen Kessenich, production manager.

Highest 30 Sec. Rate (April 20, 1981): \$450.

Combination Rates: Sold in combination with WSAW-TV, Wausau, Wis. as members of Central Wisconsin Combination.

NETWORK BASE HOURLY RATE: \$600.

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>WISCONSIN</b>				
		Columbia	15,500	15,000	97
		Dane	118,000	114,400	97
		Green	11,100	10,800	97
		Iowa	6,600	6,400	96
		Jefferson	22,800	22,300	98
		Lafayette	5,900	5,700	97
		Richland	5,700	5,500	96
		Rock	46,400	45,600	98
		Sauk	14,800	14,300	96
<b>Between 25-49%</b>	<b>ILLINOIS</b>				
		Stephenson	17,000	16,500	97
	<b>WISCONSIN</b>				
		Crawford	6,000	5,800	97
		Dodge	25,400	24,700	97
<b>Between 5-24%</b>	<b>ILLINOIS</b>				
		Jo Daviess	7,900	7,600	96
	<b>IOWA</b>				
		Allamakee	5,200	5,100	98
	<b>WISCONSIN</b>				
	Adams	4,800	4,600	95	
	Green Lake	6,900	6,700	97	
	Vernon	9,100	8,800	96	
	Walworth	23,800	23,300	98	
<b>Station Totals</b>			<b>381,200</b>	<b>370,100</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>					<b>244,100</b>
<b>Average Daily Circulation (1979-80)</b>					<b>143,700</b>



**WBAY-TV, Green Bay**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MICHIGAN</b>			
	Grand Traverse	15,700	15,200	97
	Lake	2,800	2,700	95
	Oceana	7,700	7,400	96
	<b>WISCONSIN</b>			
Between 5-24%	Dodge	25,400	24,700	97
	Iron	2,800	2,700	98
	Marathon	36,400	35,800	98
	Oneida	12,000	11,600	96
	Vilas	6,100	5,900	96
	Washington	26,700	26,300	99
	Wood	23,300	22,800	98

**WFRV-TV, Green Bay**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>MICHIGAN</b>			
	Benzie	3,800	3,700	96
	Grand Traverse	15,700	15,200	97
	Lake	2,800	2,700	95
	Leelanau	4,700	4,500	96
	Mackinac	4,100	3,900	96
Between 5-24%	Ontonagon	4,200	3,900	94
	<b>WISCONSIN</b>			
	Adams	4,800	4,600	95
	Dodge	25,400	24,700	97
	Iron	2,800	2,700	98
	Lincoln	9,400	9,200	98
	Marathon	36,400	35,800	98
	Wood	23,300	22,800	98

**BLACKBURN & COMPANY, INC.**

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<b>ATLANTA</b>	400 Colony Sq., #1004, 30361	(404) 892-4655
<b>BEVERLY HILLS</b>	9465 Wilshire Blvd., 90212	(213) 274-8151

**Wisconsin**

**WLUK-TV, Green Bay**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>WISCONSIN</b>			
Between 25-49%	Florence	1,300	1,300	97
	Langlade	7,300	7,100	97
	Portage	16,900	16,500	98
	<b>MICHIGAN</b>			
	Grand Traverse	15,700	15,200	97
	Leelanau	4,700	4,500	96
	Luce	2,300	2,200	95
	Oceana	7,700	7,400	96
	Ontonagon	4,200	3,900	94
	<b>WISCONSIN</b>			
Between 5-24%	Ashland	6,200	6,000	97
	Dodge	25,400	24,700	97
	Forest	2,900	2,700	94
	Iron	2,800	2,700	98
	Lincoln	9,400	9,200	98
	Marathon	36,400	35,800	98
	Marquette	4,300	4,100	95
	Oneida	12,000	11,600	96
	Wood	23,300	22,800	98

**WEAU-TV, Eau Claire**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>WISCONSIN</b>			
Between 5-24%	Ashland	6,200	6,000	97
	Forest	2,900	2,700	94
	Lincoln	9,400	9,200	98
	Richland	5,700	5,500	96
	St Croix	13,400	13,200	98
	Washburn	5,100	4,900	97

**WKBT, La Crosse**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>WISCONSIN</b>			
Between 5-24%	Adams	4,800	4,600	95
	Pierce	10,500	10,200	98
	Portage	16,900	16,500	98
	Wood	23,300	22,800	98

# Wisconsin—Milwaukee

## WCGV-TV

Ch. 24

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5000-kw max. & 2000-kw horizontal visual, 1000-kw max. & 400-kw horizontal aural. Antenna: 1028-ft. above av. terrain, 1089-ft. above ground, 1747-ft. above sea level.

Latitude 43° 05' 15"  
Longitude 87° 54' 12"

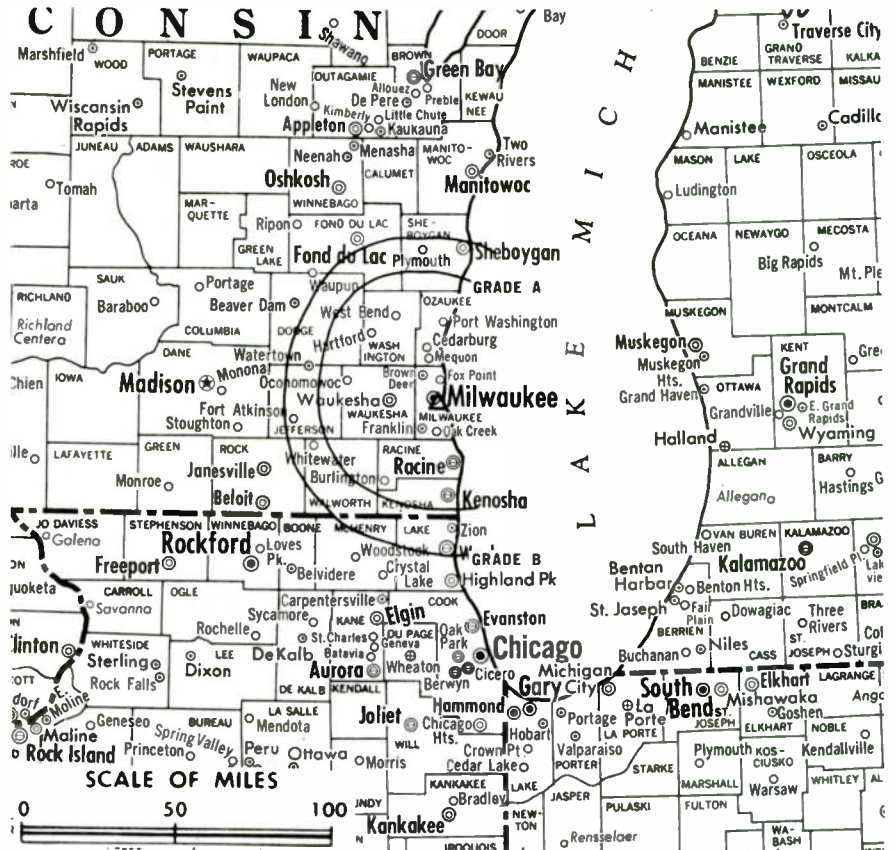
Transmitter: 505 E. Capitol Dr.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

Satellite Earth Station: Scientific-Atlanta.

News Wire Service: AP.



WCGV-TV Ref: FCC File No. BMPCT—7528 Granted 10/11/74

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## WCGV-TV

Network Service: None, independent.

Grantee: B & F Broadcasting Inc., 5445 N. 27th St., Milwaukee, Wis. (53209).

Studio: 5445 N. 27th St. (53209).

Telephone: 414-527-2424.

Ownership: Robert S. Block, pres.-treas., 45%; Byron Lasky, v.p.-secy., 40%; others, none with as much as 3%.

Began Operation: March 19, 1980. Began subscription TV operation June 28, 1980 (Television Digest, Vol. 20:26).

Represented (sales) by Adam Young Inc.

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (engineering) by Raymond E. Rohrer & Associates.

Personnel:

RICHARD C. WEIS, v.p. & general manager.

BILL LEMOUNDS, sales manager.

CHUCK OLSON, program & operations manager.

TOM CHIAKULAS, production manager.

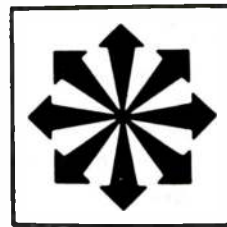
MARY JIRKOW, public affairs & community service director.

ED ROSENTHAL, chief engineer.

MARIE PLATTETER, controller.

Highest 30 Sec. Rate: \$250.

# BLACKBURN & COMPANY, INC.



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<b>ATLANTA</b>	400 Colony Sq., #1004, 30361	(404) 892-4655
<b>BEVERLY HILLS</b>	9465 Wilshire Blvd., 90212	(213) 274-8151

# Wisconsin—Milwaukee

**WITI-TV**

Ch. 6



Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1078-ft. above ground, 1720-ft. above sea level.

Latitude 43° 05' 24"  
Longitude 87° 53' 47"

Transmitter: NE corner of Capitol Dr. & Estabrook Pkwy., Shorewood, Wis.

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Satellite Earth Station: Scientific-Atlanta, 5-m.

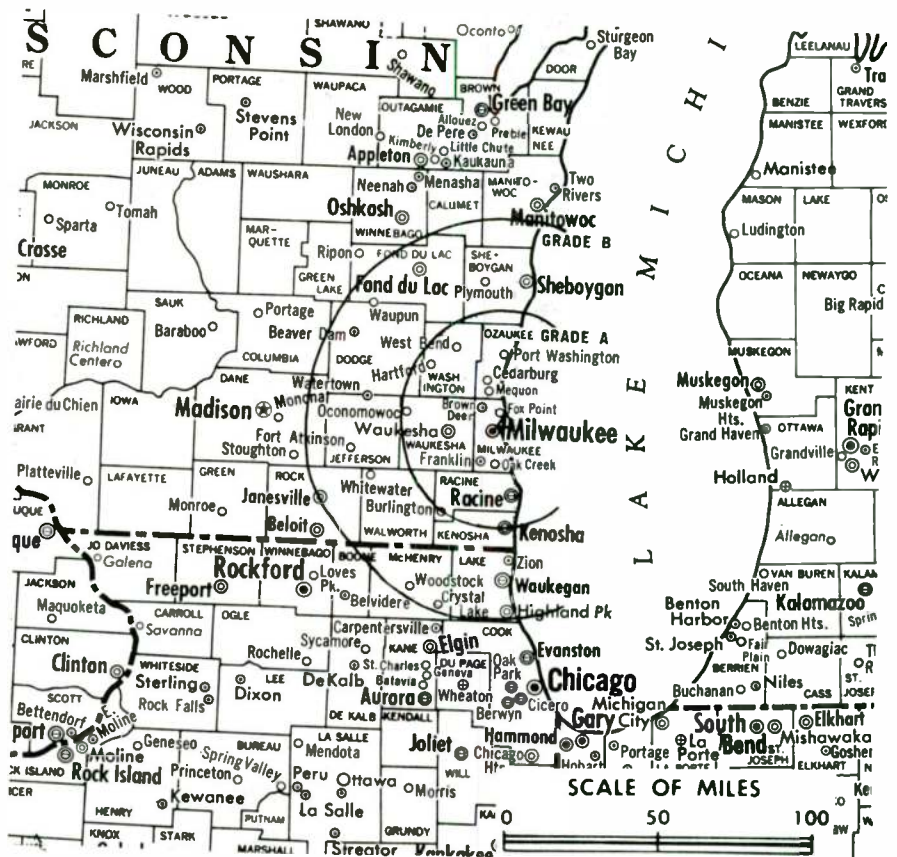
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WITI-TV Ref: FCC File No. BPCT-2807 Granted 3/29/61

© American Map Co., Inc., N.Y., No. 14244

## WITI-TV

Network Service: CBS.

Licensee: WITI-TV Inc.

Studio: 9001 N. Green Bay Rd., Box 17600, Milwaukee, Wis. (53217).

Telephone: 414-355-6666. TWX No.: 910-262-3425.

Ownership: Storer Broadcasting Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see Group Ownership of TV Stations.

Began Operation: May 21, 1956.

Represented (legal) by Warren C. Zwicky.

Represented (sales) by Storer Television Sales Inc.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

BILL MICHAELS, chairman of the board, SBC.

PETER STORER, vice chmn. & chief exec. officer, SBC.

TERRY LEE, president & chief operating officer, SBC.

KEN BAGWELL, president, television stations div., SBC.

ANDREW P. POTOS, vice president & general manager.  
MICHAEL KAUFMAN, general sales manager.  
ALLEN L. HAUSHALTER, program director.  
KATHRYN KOENEN, manager of local programming.  
WILLIAM HOWE, production manager.  
CARL ZIMMERMANN, director of communications.  
TED SIDELKO, promotion manager.  
JOANNE WILLIAMS, community relations director.  
ROBERT TRUSCOTT, director of engineering.  
DONALD ROERING, chief engineer.  
RAYMOND ENGELHART, controller.  
JILL GEISLER, news director.

NETWORK BASE HOURLY RATE: \$1680.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN Dodge	25,400	24,700	97

(Continued on page 990-b)

Station Totals	1,094,900	1,076,200	98
Net Weekly Circulation (1979-80)			705,200
Average Daily Circulation (1979-80)			467,800

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WITI-MILWAUKEE



# Wisconsin—Milwaukee

## WISN-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1105-ft. above ground, 1735-ft. above sea level.

Latitude 43° 06' 41"  
Longitude 87° 55' 38"

Transmitter: 5201 N. Milwaukee River Pkwy.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

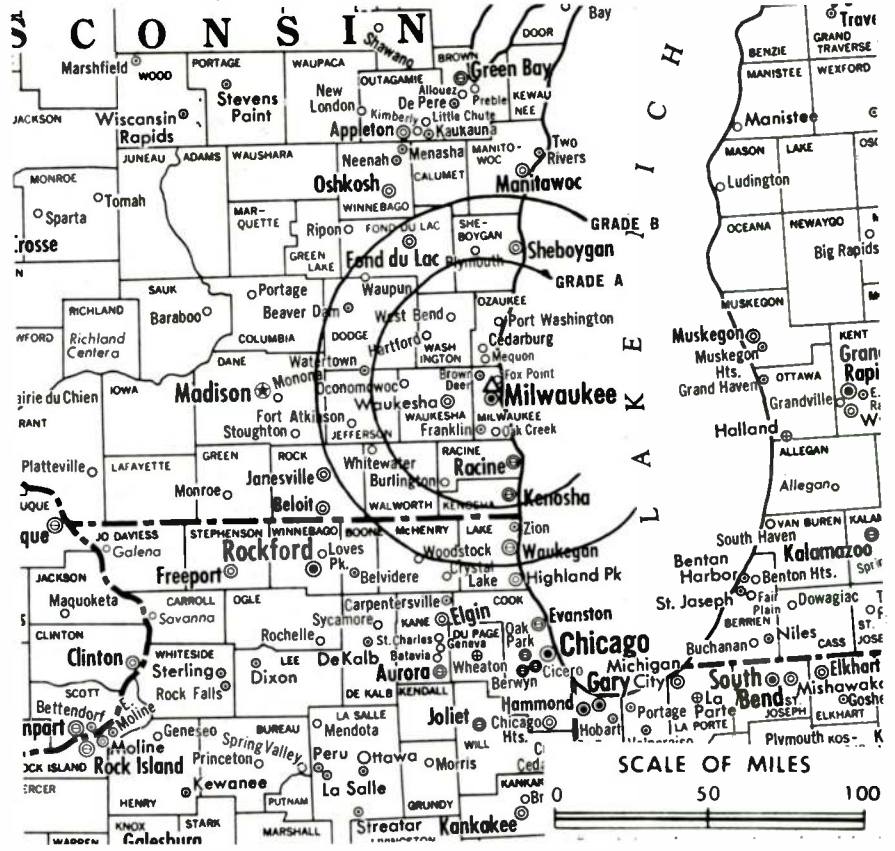
News Wire Service: AP, UPI.

News Film Service: ABC.

AM Affiliate: WISN, 50-kw, 1130 kHz (ABC).

FM Affiliate: WLPX, 11.5-kw, 97.3 MHz (No. 247), 910-ft.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WISN-TV Ref: FCC File No. BMPCT-3231 Granted 7/20/55

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## WISN-TV

Network Service: ABC.

Licensee: The Hearst Corp., P.O. Box 402, Milwaukee (52301).

Studio: 19th & Wells Sts.

Telephone: 414-342-8812. TWX No.: 910-262-3417.

Ownership: Hearst Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: October 26, 1954 as WTVW; sale to present owners by group headed by L. F. Gran, Paul A. Pratt & Loron Thurwachter approved by FCC March 2, 1955 (Television Digest, Vol. 11:2, 5, 10).

Represented (sales) by Blair Television; Paul Mulvihill & Co. Ltd.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

### Personnel:

- MICKEY L. HOOTEN, vice president & general manager.
- HOWARD F. RITCHIE JR., vice president, sales.
- RICK HENRY, national sales manager.
- WILLIAM T. LIND, local sales manager.
- STAN MARINOFF, director of broadcast operations.
- TOM HAUFF, director of news & public affairs.
- ERIC STEARMAN, production manager.
- JEFF NETTESHEIM, director of creative services.
- GERALD ROBINSON, chief engineer.

Highest 30 Sec. Rate (Aug. 1, 1977): \$2000.

NETWORK BASE HOURLY RATE: \$1650.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>WISCONSIN</b>			
	Dodge	25,400	24,700	97
	Jefferson	22,800	22,300	98
	Kenosha	44,900	44,100	98
	Milwaukee	359,600	353,200	98
	Ozaukee	22,200	21,800	98
	Racine	62,200	61,400	99
	Sheboygan	36,100	35,500	98
	Walworth	23,800	23,300	98
Washington	26,700	26,300	99	
Waukesha	88,300	87,100	99	
<b>Between 25-49%</b>	<b>WISCONSIN</b>			
	Fond Du Lac	29,600	28,900	98
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Lake	125,000	123,600	99
	<b>WISCONSIN</b>			
	Columbia	15,500	15,000	97
	Green Lake	6,900	6,700	97
	Rock	46,400	45,600	98
	Sauk	14,800	14,300	96
Winnebago	45,800	45,200	99	
<b>Station Totals</b>		<b>996,000</b>	<b>979,000</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>665,700</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>433,800</b>	

# Wisconsin—Milwaukee

## WTMJ-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1096-ft. above ground, 1728-ft. above sea level.

Latitude 43° 05' 29"  
Longitude 87° 54' 07"

Transmitter: 720 E. Capitol Drive.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC, Newsweek.

AM Affiliate: WTMJ, 5-kw, 620 kHz (NBC).

FM Affiliate: WTKI, 15.5-kw, 94.5 MHz (No. 233), 910-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WTMJ-TV Ref: FCC File No. BPC7-3947 Granted 6/14/67

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## WTMJ-TV

Network Service: NBC.

Licensee: WTMJ Inc., 720 E. Capitol Dr.

Studio: 720 E. Capitol Drive, Milwaukee, Wis. (53201).

Telephone: 414-332-9611. TWX No.: 910-262-3141.

Ownership: WTMJ Inc. WTMJ Inc. owns Alfa Bcstg. Co., licensee of KTNV-TV, Las Vegas, Nev.

Began Operation: Dec. 3, 1947.

Represented (sales) by MMT Sales Inc.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Jansky & Bailey.

Personnel:

MICHAEL McCORMICK, president.  
RICHARD HERBST, v.p. & general manager.  
JERRY HEILMAN, general sales manager.  
NORB RYAN, national sales manager.  
GERALD McGRATH, program manager.  
JAMES WULLIMAN, engineering manager.  
RAYMOND HERNDAY, chief engineer.  
RICHARD COLLINS, advertising, promotion & publicity director.  
WAYNE GODSEY, manager, news operations.  
ED HINSHAW, manager of public affairs.  
MARCIA FORTUNE, operations manager.  
DEAN C. MAYTAG, production manager.  
ROD SYNNEs, community relations director.  
JIM FITZGERALD, film supervisor.  
HANK STODDARD, sports director.

Highest 30 Sec. Rate (1977): \$2000.

NETWORK BASE HOURLY RATE: \$1850.

For Newspaper Ownership of TV Stations,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	<b>WISCONSIN</b>				
		Dodge	25,400	24,700	97
		Jefferson	22,800	22,300	98
		Kenosha	44,900	44,100	98
		Milwaukee	359,600	353,200	98
		Ozaukee	22,200	21,800	98
		Racine	62,200	61,400	99
		Sheboygan	36,100	35,500	98
		Walworth	23,800	23,300	98
		Washington	26,700	26,300	99
	Waukesha	88,300	87,100	99	
<b>Between 25-49%</b>	<b>WISCONSIN</b>				
		Fond Du Lac	29,600	28,900	98
<b>Between 5-24%</b>	<b>ILLINOIS</b>				
		Lake	125,000	123,600	99
		Mchenry	45,800	45,300	99
	<b>MICHIGAN</b>				
		Mason	9,400	8,900	95
		Muskegon	53,600	52,600	98
	<b>WISCONSIN</b>				
		Calumet	9,000	8,800	98
		Columbia	15,500	15,000	97
		Green Lake	6,900	6,700	97
	Manitowoc	28,700	28,400	99	
	Marquette	4,300	4,100	95	
	Menominee	700	600	91	
	Rock	46,400	45,600	98	
	Sauk	14,800	14,300	96	
	Waushara	6,000	5,800	97	
	Winnebago	45,800	45,200	99	
<b>Station Totals</b>		<b>1,153,500</b>	<b>1,133,500</b>	<b>98</b>	
<b>Net Weekly Circulation (1979-80)</b>				<b>713,100</b>	
<b>Average Daily Circulation (1979-80)</b>				<b>444,800</b>	

# Wisconsin—Milwaukee

**WTV**

Ch. 18

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2510-kw max. & 1020-kw horizontal visual, 251-kw max. & 102-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1101-ft. above ground, 1732-ft. above sea level.

Latitude 43° 05' 48"

Longitude 87° 54' 19"

Transmitter: 0.5-mi. N of E. Capital Dr. on N. Humboldt Ave., Milwaukee.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Satellite Earth Station: Scientific-Atlanta, 7-m.

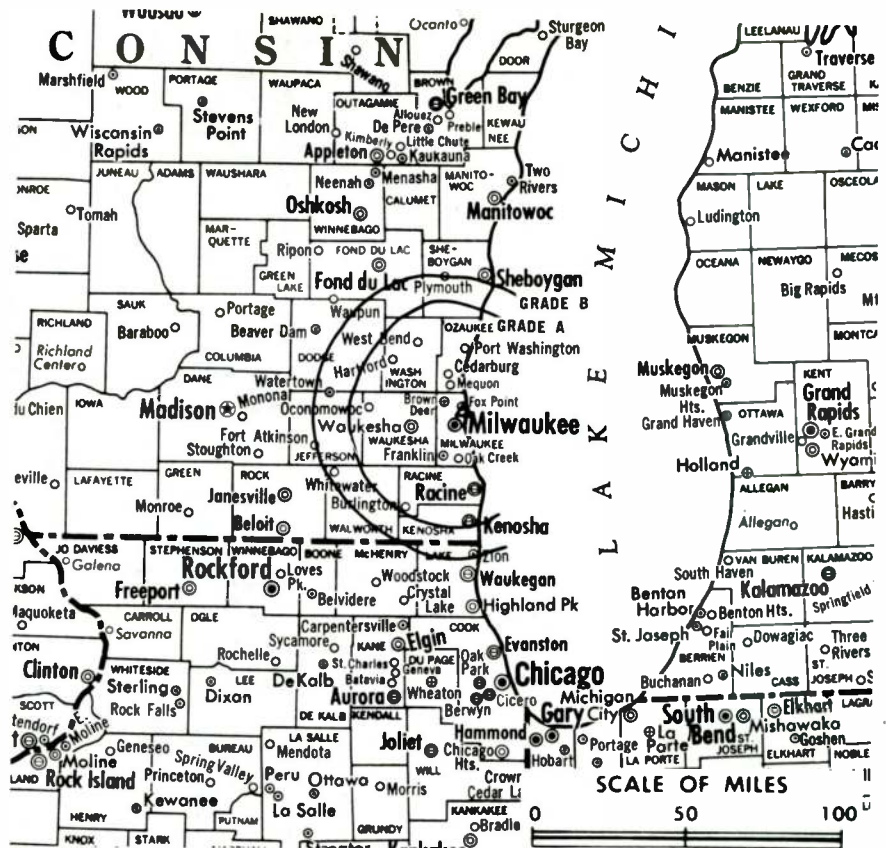
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV % and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WTV Ref: FCC File No. BPCT-800303KH Granted 9/15/80

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## WTV

Network Service: None, independent.

Licensee: Gaylord Broadcasting Co., P. O. Box 1818, Milwaukee, Wis. (53201).

Studio: 4041 N. 35th St., P. O. Box 1818, Milwaukee, Wis. (53201).

Telephone: 414-442-7050. TWX No.: 910-262-3466.

Ownership: See Group Ownership of TV Stations.

Began Operation: July 20, 1959. Sale to present owner by Harold & Bernard Sampson approved March 24, 1966 by FCC (Television Digest, Vols. 5:45, 6:13). Previous sale of 51% by Gene Posner to Harold and Bernard Sampson approved Aug. 9, 1962 by FCC (Vol. 2:26).

Represented (sales) by TeleRep Inc.

Represented (engineering) by A. D. Ring & Associates.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

JOSEPH LOUGHLIN, vice president & general manager.  
 MICHAEL SCHUCH, assistant general manager.  
 ALVIN LEITL, general sales manager.  
 HARRY DELANEY, local sales manager.  
 CHARLES PAUL, business manager.  
 JACK STRATMEYER, production manager.  
 LORI WUCHERER, promotion director.  
 WILLIAM WITT, director of engineering.  
 WILLIAM FRANKS, operations manager.

Rates: On request.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>WISCONSIN</b>			
	Milwaukee	359,600	353,200	98
	Ozaukee	22,200	21,800	98
	Washington	26,700	26,300	99
	Waukesha	88,300	87,100	99
<b>Between 25-49%</b>	<b>WISCONSIN</b>			
	Kenosha	44,900	44,100	98
	Racine	62,200	61,400	99
	Rock	46,400	45,600	98
	Sheboygan	36,100	35,500	98
	Walworth	23,800	23,300	98
<b>Between 5-24%</b>	<b>WISCONSIN</b>			
	Columbia	15,500	15,000	97
	Dodge	25,400	24,700	97
	Fond Du Lac	29,600	28,900	98
	Green Lake	6,900	6,700	97
	Jefferson	22,800	22,300	98
	Outagamie	42,300	41,900	99
	Sauk	14,800	14,300	96
Winnebago	45,800	45,200	99	
	Wood	23,300	22,800	98
<b>Station Totals</b>		<b>936,600</b>	<b>920,100</b>	<b>98</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>457,000</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>209,900</b>	



# Wisconsin—Wausau-Rhinelander

## WAO-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power. 316-kw visual, 57.6-kw aural. Antenna: 1662-ft. above av. terrain, 1679-ft. above ground, 3323-ft. above sea level.

Latitude 45° 40' 02"

Longitude 89° 12' 27"

Transmitter: County Hwy. C at Starks.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

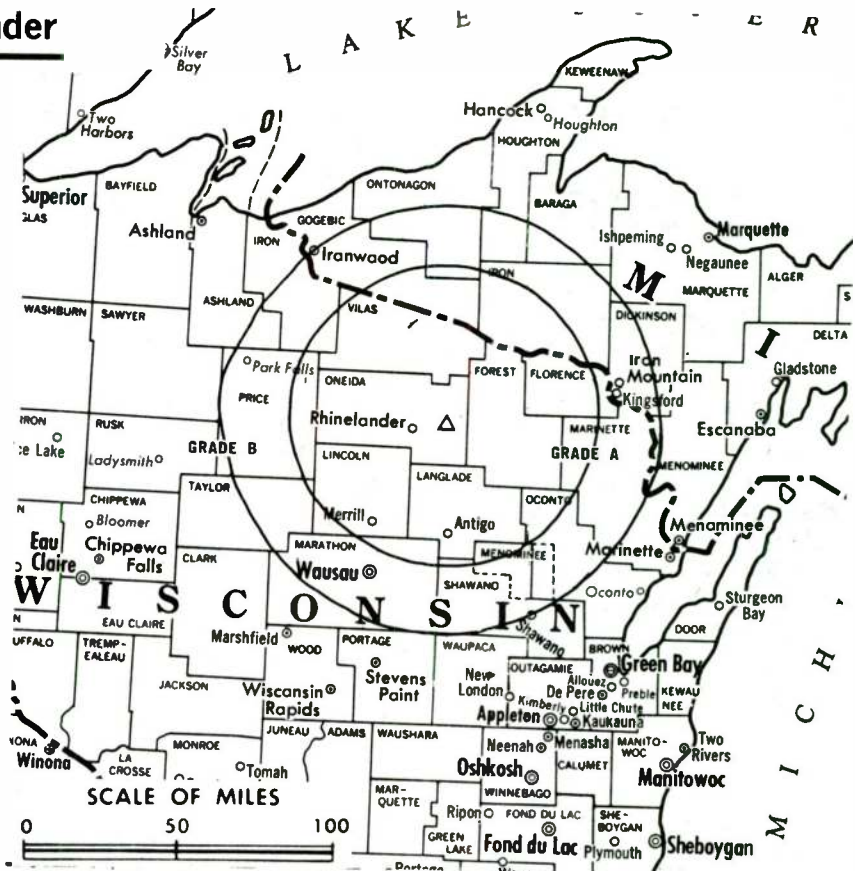
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV# and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



WAO-TV Ref: File No. BPCT—4216 Granted 4/30/69

© American Map Co., Inc., N.Y., No. 14244

## WAO-TV

Network Service: NBC.

Licensee: Northland TV Inc., Box 858, Rhinelander, Wis.

Studio: S. Oneida Ave. (54501). Telephone: 715-369-4700.

Mailing Address: Box 858, Rhinelander, Wis. (54501).

Ownership: Seaway Communications Inc. Dr. Jasper F. Williams, chmn., 7.5%; John W. Swain, pres., 9.6%; Dr. James L. Buckner, v.p., 2.4%; Shirley M. Latham, secy., 2.4%; Ernest T. Collins, treas., 2.4%; Homer King, vice chmn., 2.4%; Vivian Volora Wilson, asst. secy., 2.7%; Gerald C. Hines, asst. treas., 2.4%; Benjamin C. Duster, 2.4%; William D. Stubblefield, 2.6%; Dr. Roger M. Berkley, 3.6%; Marion D. Earles, 4.6%; Dr. Yvon J. Nazon & Faye A. Nazon, 3.4%; remainder held by 21 others.

Began Operation: Oct. 20, 1966. Left air Nov. 17, 1968 following destruction of transmitter by plane crash. Resumed operation Sept. 10, 1969 (Television Digest, Vol. 9:37). Distress sale to present minority-owned company by Alvin E. O'Konski approved by FCC April 20, 1979 (Vol. 19:16).

Represented (sales) by Blair Television.

Represented (legal) by Mullin, Connor & Rhyne, P.C.

Personnel:

CARL R. HILSTROM, vice president & general manager.

LEN BAUMAN, chief engineer.

SHARON BAUMAN, program & traffic director.

PAUL DUGHI, news director.

Highest 30 Sec. Rate (Aug. 1, 1981): \$160.

NETWORK BASE HOURLY RATE: \$250.

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	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MICHIGAN</b>				
		Gogebic	8,200	7,900	96
		Iron	6,600	6,400	97
		Ontonagon	4,200	3,900	94
<b>WISCONSIN</b>					
	Florence	1,300	1,300	97	
	Forest	2,900	2,700	94	
	Iron	2,800	2,700	98	
	Langlade	7,300	7,100	97	
	Lincoln	9,400	9,200	98	
	Oneida	12,000	11,600	96	
	Price	5,900	5,600	95	
	Vilas	6,100	5,900	96	
<b>Between 25-49%</b>	<b>MICHIGAN</b>				
		Dickinson	9,900	9,700	98
	<b>WISCONSIN</b>				
	Ashland	6,200	6,000	97	
	Marathon	36,400	35,800	98	
<b>Between 5-24%</b>	<b>MICHIGAN</b>				
		Baraga	2,800	2,700	97
		Houghton	13,300	12,600	95
		Menominee	9,700	9,500	97
		Schoolcraft	3,300	3,100	95
	<b>WISCONSIN</b>				
	Marinette	14,500	14,300	99	
	Portage	16,900	16,500	98	
	Shawano	12,700	12,400	98	
	Taylor	6,300	6,100	96	
	Wood	23,300	22,800	98	
<b>Station Totals</b>			<b>222,000</b>	<b>215,800</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>					<b>81,700</b>
<b>Average Daily Circulation (1979-80)</b>					<b>43,900</b>

# Wisconsin—Wausau

## WAOW-TV

Ch. 9

[Auxiliary outlet of WKOW-TV, Madison, Wis.]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1210-ft. above av. terrain, 647-ft. above ground, 2549-ft. above sea level.

Latitude 44° 55' 14.3"  
Longitude 89° 41' 30.6"

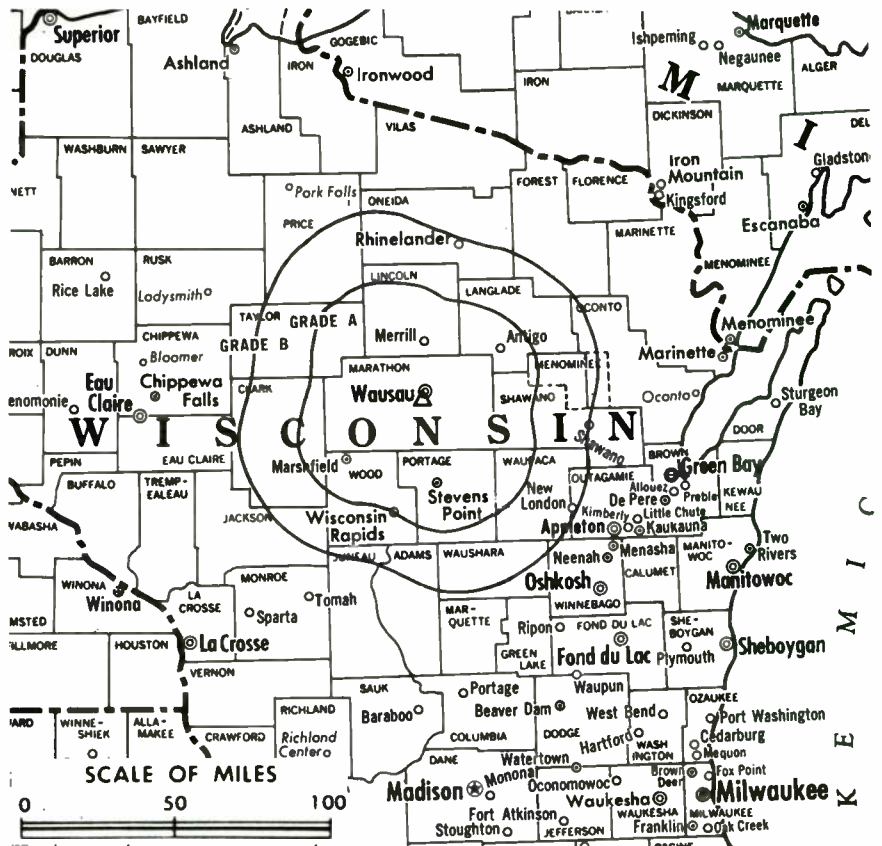
Transmitter: Rib Mountain.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by Hammett & Edison.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



WAOW-TV Ref: FCC File No. BPCT-4608 Granted 2/26/75

© American Map Co., Inc., N.Y., No. 14244

## WAOW-TV

Network Service: ABC.

Licensee: Liberty Television Inc.

Studio: 1908 Grand Ave., Wausau (54401).

Telephone: 715-842-2251.

Ownership: See KEZI-TV, Eugene, Ore.

Began Operation: May 7, 1965.

Represented (sales) by Katz Television.

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Personnel:

TERRY SHOCKLEY, president.  
LAURIN JORSTAD, general manager.  
JACK BRENNAN, vice president, sales.  
KENT HUTCHISON, station manager.  
DON STENZ, chief engineer.

### DIGEST OF RATE CARD NO. A4

(May 25, 1981)

Hour 30 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10:30 p.m., daily.

\$3500 \$2100 Graded rates apply\*

\*Highest rate: \$300.

Combination Rates: See WKOW-TV, Madison, Wis.

NETWORK BASE HOURLY RATE: \$450.

	Net Weekly Circulation	State County	Total Households	TV Households	%
<b>WISCONSIN</b>					
		Adams	4,800	4,600	95
		Clark	11,300	10,800	96
		Forest	2,900	2,700	94
		Langlade	7,300	7,100	97
50% & Over		Lincoln	9,400	9,200	98
		Marathon	36,400	35,800	98
		Oneida	12,000	11,600	96
		Portage	16,900	16,500	98
		Price	5,900	5,600	95
		Taylor	6,300	6,100	96
		Vilas	6,100	5,900	96
		Wood	23,300	22,800	98
<b>WISCONSIN</b>					
		Iron	2,800	2,700	98
		Juneau	7,600	7,200	95
Between 25-49%		Menominee	700	600	91
		Monroe	11,700	11,300	97
		Rusk	5,300	5,100	96
		Shawano	12,700	12,400	98
		Waupaca	15,600	15,300	98
<b>MICHIGAN</b>					
		Iron	6,600	6,400	97
<b>WISCONSIN</b>					
Between 5-24%		Ashland	6,200	6,000	97
		Chippewa	15,800	15,400	98
		Jackson	5,600	5,400	96
		Marquette	4,300	4,100	96
		Waushara	6,000	5,800	97
<b>Station Totals</b>			279,700	271,600	97
Net Weekly Circulation (1979-80)				153,000	
Average Daily Circulation (1979-80)				101,000	

# Wisconsin—Wausau

**WSAW-TV**  
(formerly WSAU-TV)

Ch. 7



**SELTEL INC.**

THE FORWARD GROUP

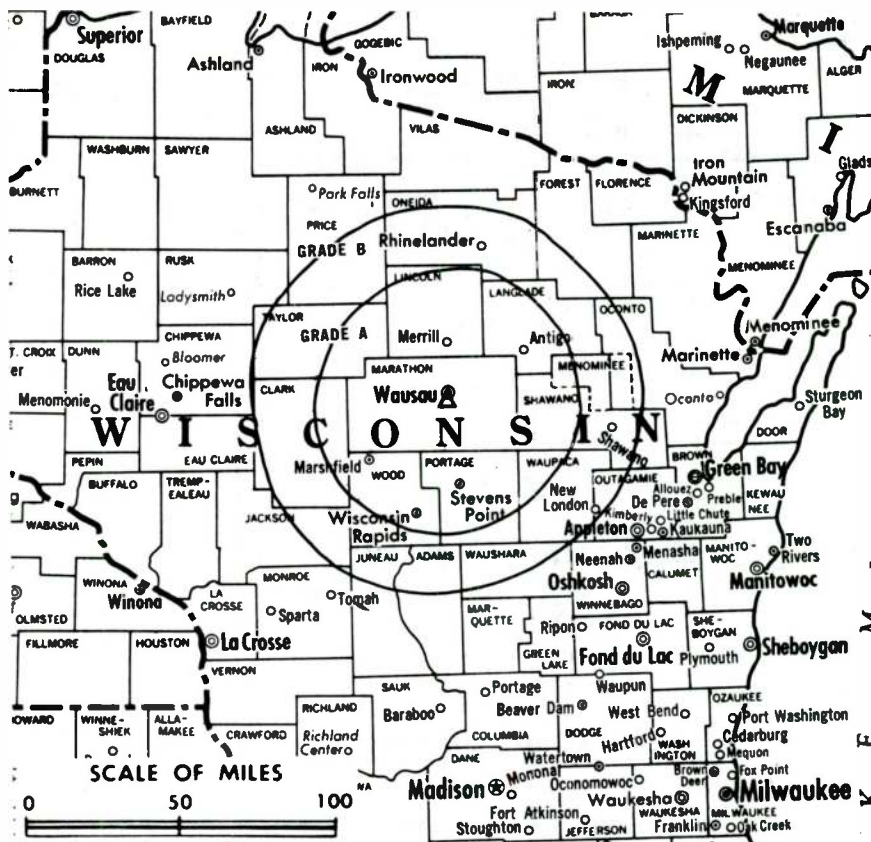
Technical Facilities: Channel No. 7  
(174-180 MHz). Authorized power:  
316-kw visual, 63.2-kw aural. An-  
tenna: 1209-ft. above av. terrain,  
645-ft. above ground, 2547-ft.  
above sea level.

Latitude 44° 55' 14.3"  
Longitude 89° 41' 30.6"

Transmitter: Rib Mountain.

Color: Network, live, film, slide &  
tape. News Wire Service: AP, UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see  
page 4-b).



WSAW-TV Ref: FCC File No. BPCT-2289 Granted 9/13/57

©American Map Co., Inc., N.Y., No. 14244

## WSAW-TV

Network Service: CBS.

Licensee: Forward Telecasting Inc., Box 1088 (54401).

Studio: 1114 Grand Ave. (54401).

Telephone: 715-845-4211.

Ownership: John C. Sturtevant Family Trust, 11.93%; Wisconsin Rapids Tribune, 19.44% (9.72% by WFHR); Merrill Publishing Co., 11.17%; R-H Holding Co., 10.37%. Forward Communications Corp. officers: W. F. McCormick, chmn. of board; Richard D. Dudley, pres. & asst. secy.-treas.; J. P. Chilsen, v.p.; T. A. Duckworth, v.p.; W. F. Turner, v.p.; Thomas E. Bolger, v.p. & asst. secy.-treas.; Gene R. Anderson, v.p., finance & asst. secy.-treas.; S. F. Staples Jr., vice chmn. & secy.; William F. Huffman, treas.; John M. Forester, asst. secy. Forward also owns WMTV, Madison, Wis.; KCAU-TV, Sioux City, Ia.; WTRF-TV, Wheeling, W. Va.; WKAU & WKAU-FM, Kaukauna, Wis.; WRAU-TV, Peoria, Ill.; KOSA-TV, Odessa, Tex.; KVGB-AM-FM, Great Bend, Kan.; Marshfield (Wis.) News Herald & WONS & WBGM (FM), Tallahassee, Fla.; KVOX-AM-FM, Moorehead, Minn.; KWLO & KFMW(FM), Waterloo, Iowa.

Began Operation: Oct. 24, 1954.

Represented (sales) by Seltel Inc.; Hyett/Ramslund Inc. (Minneapolis).

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

BART KELLNHAUSER, president & general manager.  
JAMES W. FREY, vice president, television sales.  
JACK CROWLEY, v.p., promotions, programming, production.  
DONALD COCHART, vice president, operations.  
MARK ZELICH, vice president, news/sports.  
MIKE RUESCH, controller.

Highest 30 Sec. Rate (July 16, 1979): \$190.

NETWORK BASE HOURLY RATE: \$775.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>WISCONSIN</b>			
	Adams	4,800	4,600	95
	Clark	11,300	10,800	96
	Forest	2,900	2,700	94
	Langlade	7,300	7,100	97
	Lincoln	9,400	9,200	98
<b>50% &amp; Over</b>	Marathon	36,400	35,800	98
	Oneida	12,000	11,600	96
	Portage	16,900	16,500	98
	Price	5,900	5,600	95
	Taylor	6,300	6,100	96
	Vilas	6,100	5,900	96
	Wood	23,300	22,800	98
	<b>WISCONSIN</b>			
	Iron	2,800	2,700	98
	Juneau	7,600	7,200	95
	Marquette	4,300	4,100	95
<b>Between 25-49%</b>	Menominee	700	600	91
	Monroe	11,700	11,300	97
	Rusk	5,300	5,100	96
	Shawano	12,700	12,400	98
	Waupaca	15,600	15,300	98
	Waushara	6,000	5,800	97
	<b>MICHIGAN</b>			
<b>Between 5-24%</b>	Iron	6,600	6,400	97
	<b>WISCONSIN</b>			
	Ashland	6,200	6,000	97

(Continued on next page)

Station Totals	293,500	285,100	97
Net Weekly Circulation (1979-80)			171,100
Average Daily Circulation (1979-80)			121,900



# Wisconsin

## WSAW-TV, Wausau (Arbitron Data Continued)

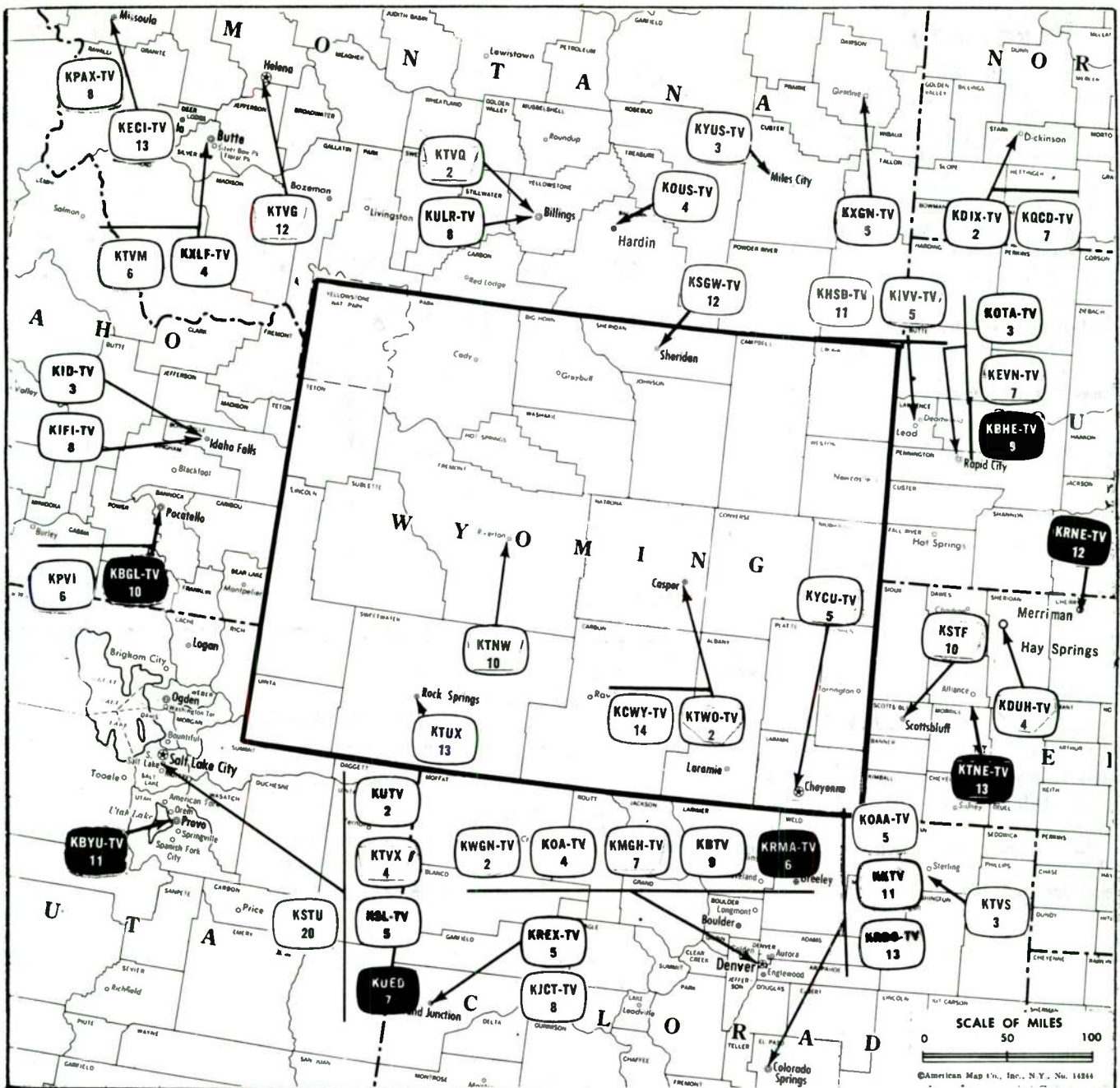
Net Weekly Circulation	State County	Total Households	TV Households	%
WISCONSIN—(Continued)				
	Chippewa	15,800	15,400	98
	Eau Claire	26,100	25,400	97
Between 5-24%	Green Lake	6,900	6,700	97
	Jackson	5,600	5,400	96
	Kewaunee	6,900	6,800	98
	Oconto	10,100	9,800	97

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## WITI-TV, Milwaukee (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
WISCONSIN—(Continued)				
	Jefferson	22,800	22,300	98
	Kenosha	44,900	44,100	98
	Milwaukee	359,600	353,200	98
	Ozaukee	22,200	21,800	98
50% & Over	Racine	62,200	61,400	99
	Sheboygan	36,100	35,500	98
	Walworth	23,800	23,300	98
	Washington	26,700	26,300	99
	Waukesha	88,300	87,100	99
WISCONSIN				
Between 25-49%	Fond Du Lac	29,600	28,900	98
	Rock	46,400	45,600	98
ILLINOIS				
	Lake	125,000	123,600	99
	Mchenry	45,800	45,300	99
MICHIGAN				
	Mason	9,400	8,900	95
Between 5-24%	WISCONSIN			
	Calumet	9,000	8,800	98
	Columbia	15,500	15,000	97
	Green Lake	6,900	6,700	97
	Manitowoc	28,700	28,400	99
	Sauk	14,800	14,300	96
	Waushara	6,000	5,800	97
	Winnebago	45,800	45,200	99



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Cheyenne	29,000	177	65,200	176
Casper-Riverton	22,000	190	49,300	186

### Wyoming Station Status as of January 1, 1981

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
5	1	6
0	0	0
		6

# Wyoming—Casper

## KCWY-TV

Ch. 14

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1380-kw max. & 759-kw horizontal visual, 79.4-kw horizontal aural. Antenna: 1880-ft. above av. terrain, 235-ft. above ground, 8255-ft. above sea level.

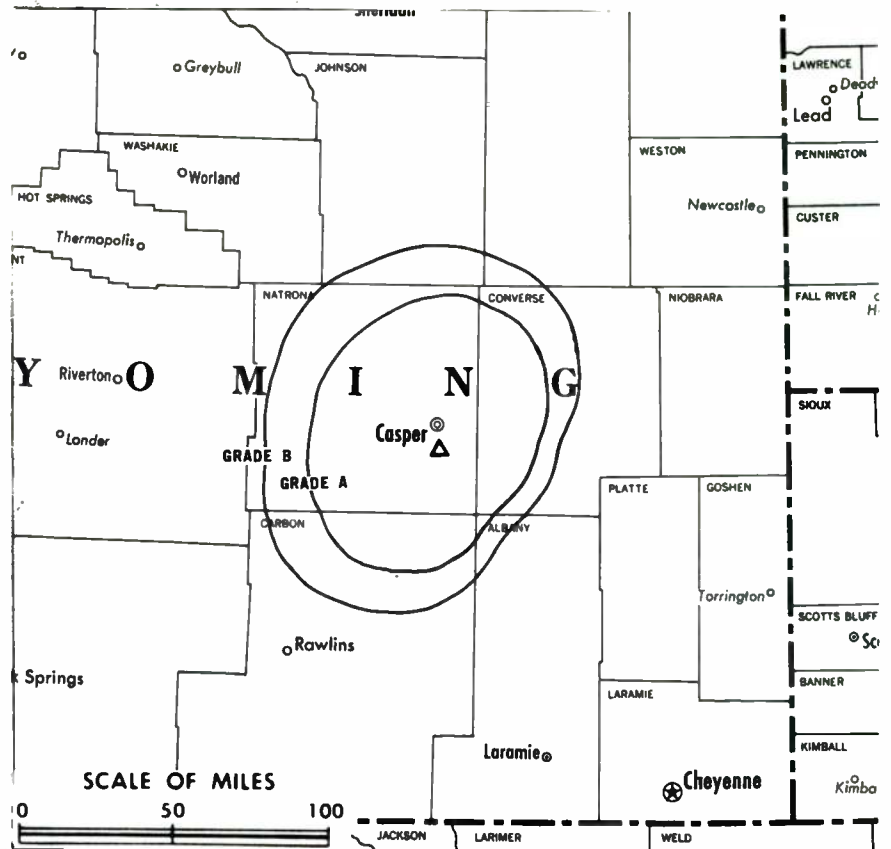
Latitude 42° 44' 26"  
Longitude 106° 21' 34"

Transmitter: R79W, T32N, Section 18, Natrona County.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



KCWY-TV Ref: FCC File No. BMPCT-800519KH Granted 6/27/80 © American Map Co., Inc., N.Y., No. 14244

## KCWY-TV

Network Service: CBS.

Licensee: Chrysostom Corp., Box 170, Casper, Wyo. (82602).

Studio: 304 N. Center St., Casper. Telephone: 307-234-1111.

Ownership: Henry O. Ort, pres., 20%; Robert J. Zipay, v.p., 20%; Daniel M. Burke, secy., 10%; Vincent J. Horn, treas., 10%; Franklin Brown, 40%.

Began Operation: August 12, 1980.

Represented (sales) by Seltel Inc.; Bob Hix Co.

Represented (legal) by Brown, Bernstein & Longest.

Represented (engineering) by Ken Williams.

Personnel:

ROBERT J. ZIPAY, vice president & general manager.

PETER SIELER, general sales & program manager.

Highest 30 Sec. Rate (April 15, 1981): \$150.



# Wyoming—Casper

## KTWO-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 2000-ft. above av. terrain, 375-ft. above ground, 8485-ft. above sea level.

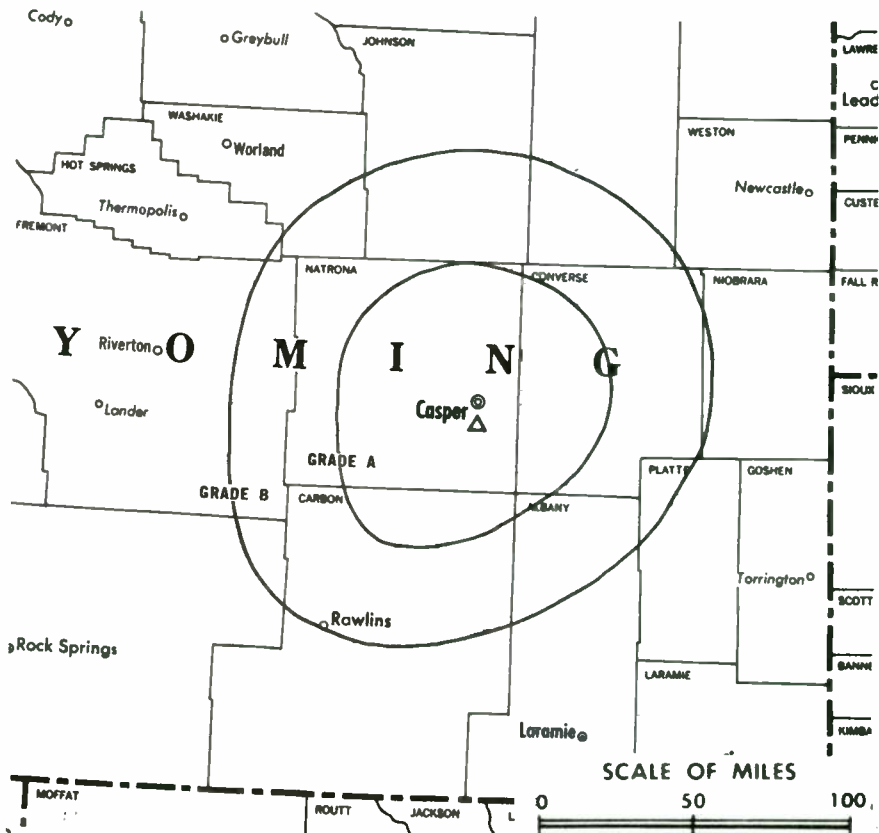
Latitude 42° 44' 03"  
Longitude 106° 20' 00"

Transmitter: 8-mi. S of Casper.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).

KTWO-TV Ref: FCC File No. BPCT-3231 Granted 9/25/63

©American Map Co., Inc., N.Y., No. 14244

## KTWO-TV

Network Service: ABC, NBC.

Licensee: Harriscope Broadcasting Corp., P.O. Box 2720, Casper (82602).

Studio: 4200 E. 2nd St., Casper (82601).

Telephone: 307-237-3711. TWX No.: 910-949-4462.

AM Affiliate: KTWO, 50-kw, 1030 kHz (CBS).

Ownership: See KBAK-TV, Bakersfield, Cal.

Began Operation: March 8, 1957.

Represented (sales) by Katz Television; John L. McGuire (Denver & Salt Lake City).

Represented (engineering) by Hammett & Edison.

Represented (legal) by Cohn & Marks.

Personnel:

JACK ROSENTHAL, president.

BOB DALLAS PRICE, vice president & general manager.

P. J. MALSOM, general sales manager.

STEVE BROOMELL, director of engineering.

Highest 30 Sec. Rate (March 23, 1981): \$280.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>WYOMING</b>				
	Campbell	7,200	6,700	93
	Carbon	7,400	6,900	94
	Converse	4,000	3,800	95
	Fremont	11,800	11,300	96
	Hot Springs	2,000	1,900	93
	Johnson	2,600	2,400	93
<b>50% &amp; Over</b>	Natrona	23,400	22,700	97
	Niobrara	1,200	1,100	95
	Platte	3,600	3,400	93
	Sheridan	9,600	8,900	93
	Sublette	2,000	1,900	93
	Sweetwater	14,900	14,100	95
	Washakie	3,300	3,200	96
	Weston	2,400	2,200	93
<b>WYOMING</b>				
<b>Between 25-49%</b>	Big Horn	4,400	4,100	94
	Crook	1,800	1,600	91
	Lincoln	4,000	3,700	93
	Park	7,300	6,900	94
<b>SOUTH DAKOTA</b>				
<b>Between 5-24%</b>	Fall River	3,500	3,400	96
<b>WYOMING</b>				
	Albany	10,400	9,800	94
	Uinta	3,300	3,100	95
<b>Station Totals</b>		<b>130,100</b>	<b>123,100</b>	<b>94</b>
<b>Net Weekly Circulation (1979-80)</b>			<b>78,200</b>	
<b>Average Daily Circulation (1979-80)</b>			<b>54,600</b>	

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# Wyoming—Cheyenne

## KYCU-TV

Ch. 5

[Also operates satellites KSTF, Scottsbluff, Neb. and KTVS, Sterling, Colo.]

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 620-ft. above av. terrain, 483-ft. above ground, 7260-ft above sea level.

Latitude 41° 06' 03"  
Longitude 105° 00' 16"

Transmitter: Borie, Wyo., 10.2-mi. WSW of Cheyenne.

Color: Network, live, film, slide & tape.

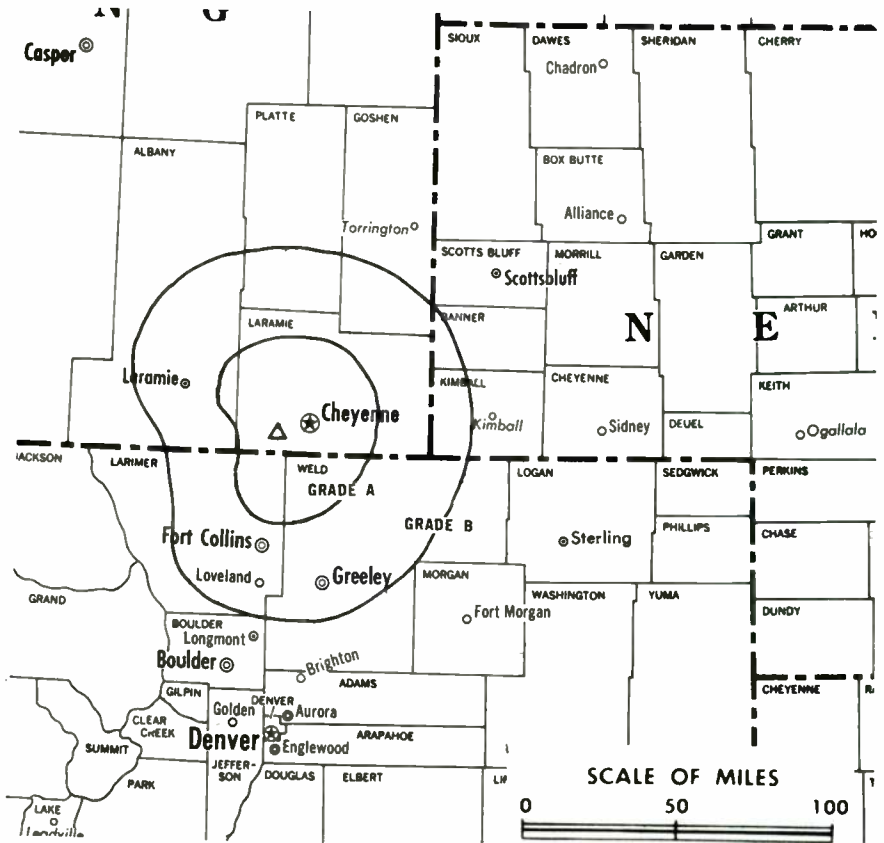
News Wire Service: UPI.

News Film Service: CBS, ABC.

Studio: 2923 E. Lincolnway.

Arbitron Data: The figures below include Satellites KSTF, Scottsbluff, Neb. and KTVS, Sterling, Colo.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



KYCU-TV Ref: FCC File No. BMPCT-1399 Granted 10/2/63 ©American Map Co., Inc., N.Y., No. 14244

## KYCU-TV

Network Service: CBS, ABC.

Licensee: Wyneco Communications Inc., 2923 E. Lincolnway (82001).

Telephone: 307-634-7755. TWX No.: 910-949-4067.

Ownership: Lamb Enterprises Inc., 100%. Lamb also owns & operates satellites KSTF, Scottsbluff, Neb. & KTVS, Sterling, Colo. For other interests, see WICU-TV, Erie, Pa.

Began Operation: March 22, 1954. Sale to present owner by Frontier Bcstg. Co. (McCraken) approved by FCC July 6, 1972 (Television Digest, Vol. 11:47; 12:28).

Represented (sales) by Katz Television.

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

### Personnel:

CARL J. OCCHIPINTI, general manager.  
MARGIE O'BRIEN, national sales manager.  
JERRY HOMER, chief engineer.  
STUART SEIBEL, program director.

### DIGEST OF RATE CARD

Hour	30 Min.	5 Min.	30 Sec.	10 Sec.
Class A—5:30-10:35 p.m., daily.				
\$900	\$740	\$340	Graded rates apply *	

\*Highest rate: \$400.

Note: KSTF & KTVS are sold in combination with KYCU-TV, foregoing rates applying at no additional cost. Separate rates also available.

NETWORK BASE HOURLY RATE: \$571.

For Group Ownership of TV Stations,  
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>COLORADO</b>				
	Jackson	600	600	95
	Logan	7,500	7,200	96
	Phillips	2,100	2,000	98
	Sedgwick	1,500	1,400	96
	Washington	2,100	2,000	94
	Yuma	4,100	3,900	95
<b>50% &amp; Over</b>	<b>NEBRASKA</b>			
	Banner	500	500	97
	Box Butte	4,300	4,200	97
	Cheyenne	3,800	3,700	97
	Deuel	1,000	1,000	97
	Garden	1,400	1,300	93
	Kimball	2,000	2,000	99
	Morrill	2,400	2,300	95
	Scotts Bluff	13,900	13,500	97
	Sioux	700	700	96
	<b>WYOMING</b>			
	Albany	10,400	9,800	94
	Goshen	4,900	4,700	97
	Laramie	25,600	25,000	98
<b>COLORADO</b>				
	Larimer	48,900	47,500	97
	Morgan	8,100	7,900	98
	Weld	40,200	39,300	98
<b>Between 25-49%</b>	<b>NEBRASKA</b>			
	Chase	1,800	1,800	98
	Perkins	1,200	1,200	99
	<b>WYOMING</b>			
	Carbon	7,400	6,900	94
	Converse	4,000	3,800	95
	Niobrara	1,200	1,100	95
	Platte	3,600	3,400	93
<b>COLORADO</b>				
	Gilpin	1,000	1,000	96
<b>Between 5-24%</b>	<b>NEBRASKA</b>			
	Sheridan	2,800	2,700	97
	<b>SOUTH DAKOTA</b>			
	Fall River	3,500	3,400	96
<b>Station Totals</b>		<b>212,500</b>	<b>205,800</b>	<b>97</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>113,100</b>
<b>Average Daily Circulation (1979-80)</b>				<b>56,900</b>

# Wyoming—Lander-Riverton-Thermopolis-Worland

## KTNW

(formerly KWRB-TV)

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 120-kw visual, 22.4-kw aural. Antenna: 1710-ft. above av. terrain, 79-ft. above ground, 7499-ft. above sea level.

Latitude 43° 27' 26"

Longitude 108° 12' 02"

Transmitter: Boysen Peak.

Studio: 242 Railway Plaza, Riverton, Wyo. (82501).

Telephone: 307-856-0875.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

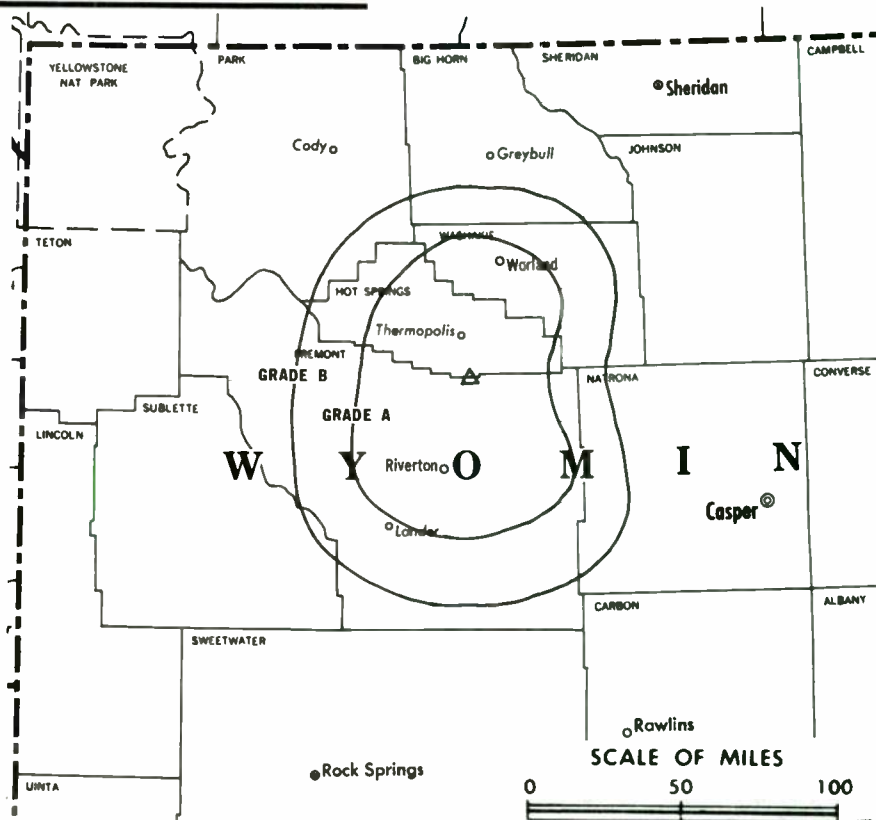
Total Households: © MSI

Consumer Market Data as of 1/1/80.

TV Homes: TV% and Circulation

© 1981 Arbitron.

County coverage based on Arbitron study (see page 4-b).



KTNW Ref: FCC File No. BPCT—790731K1 Granted 1/30/80

© American Map Co., Inc., N.Y., No. 14244

## KTNW

Network Service: NBC.

Licensee: Hi Ho Broadcasting Corp. of Wyoming, 242 Railway Plaza, Riverton, Wyo. (82501).

Ownership: F. Francis D'Addario, chmn., 26.66%; David M. Antoniak, pres., 26.66%; Manuel Cantu, v.p.-secy., 10%; Jerome Kurtz, treas., 26.66%; Multicor Ltd., 5%; Benton Barry, 5%. For other interests, see Hi Ho Bcstg. in Group Ownership of TV Stations.

Began Operation: Dec. 22, 1957. Sale to present owners by Joseph P. & Mildred V. Ernst approved by FCC Feb. 28, 1980 (Television Digest, Vol. 19:26).

Represented (legal) by Fletcher, Heald & Hildreth.

Personnel:

TOM McREYNOLDS, general manager.

RUSTY OLIVER, station manager.

MARILYN GARCIA, program manager.

Highest 30 Sec. Rate: \$90.

NETWORK BASE HOURLY RATE: \$50.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	<b>WYOMING</b>			
	Fremont	11,800	11,300	96
	Washakie	3,300	3,200	96
Between 25-49%	<b>WYOMING</b>			
	Big Horn	4,400	4,100	94
	Hot Springs	2,000	1,900	93
Between 5-24%	<b>UTAH</b>			
	Rich	500	500	94
<b>Station Totals</b>		<b>22,000</b>	<b>21,000</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>10,500</b>
<b>Average Daily Circulation (1979-80)</b>				<b>5,400</b>

For Sales & Transfers,  
see Services Volume



# Wyoming—Rock Springs

## KTUX

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 6.03-kw visual, 0.603-kw aural. Antenna: Minus 60-ft. above av. terrain, 46-ft. above ground, 6626-ft. above sea level.

Latitude 41° 35' 51"  
Longitude 109° 10' 53"

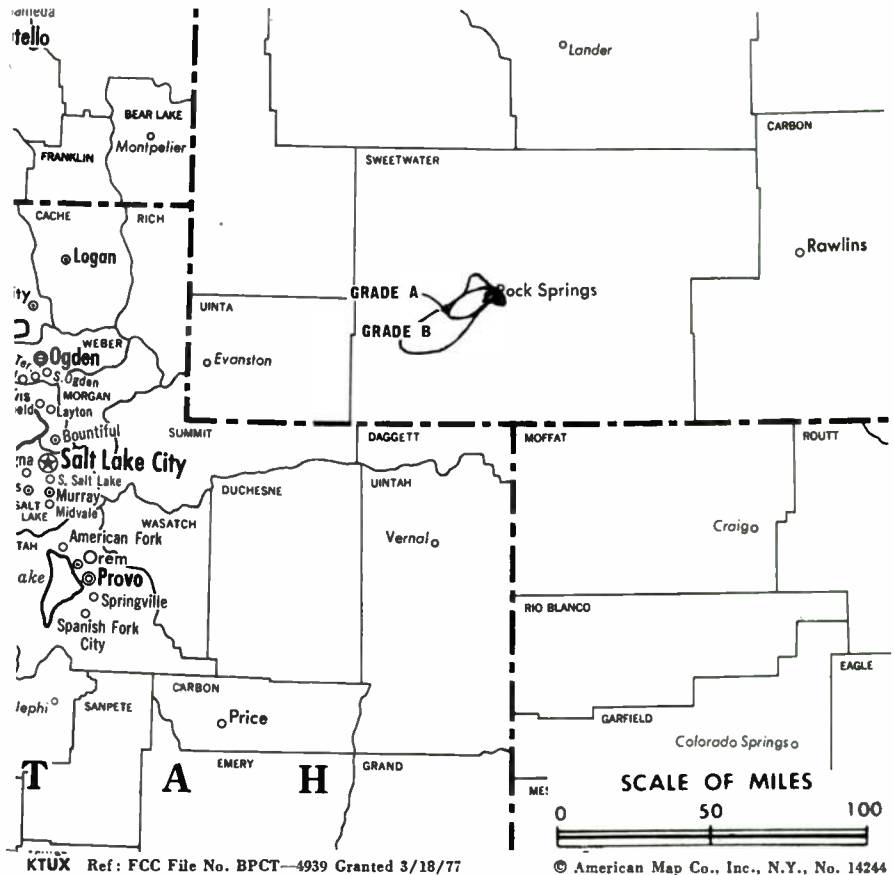
Transmitter: Swanson Rd., Rock Springs.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI  
Consumer Market Data as of 1/1/80.  
TV Homes: TV% and Circulation  
© 1981 Arbitron.  
County coverage based on Arbitron study (see page 4-b).



## KTUX

Network Service: None, independent.

Grantee: Western Broadcasting Inc., Swanson Rd., Box 9, Rock Springs, Wyo. (82091).

Studio: Swanson Rd., Box 9, Rock Springs, Wyo. (82901).

Telephone: 307-382-4022.

Ownership: Gerald E. Devine, pres., 33 1/3%; Douglas C. Kehrig, v.p., 33 1/3%; Linda K. Devine, secy.-treas., 28 1/3%. Note: Sale pends.

Began Operation: Oct. 21, 1977.

Represented (legal) by Booth & Freret.

Personnel:

GERALD E. DEVINE, president & general manager.  
DOUGLAS KEHRIG, vice president & chief engineer.  
LINDA DEVINE, operations manager.

Highest 30 Sec. Rate (April 25, 1978): \$25.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>UTAH</b>			
	Daggett	300	300	90
	Rich	500	500	94
	<b>WYOMING</b>			
	Uinta	3,300	3,100	95
<b>Station Totals</b>		<b>4,100</b>	<b>3,900</b>	<b>95</b>
<b>Net Weekly Circulation (1979-80)</b>				<b>800</b>
<b>Average Daily Circulation (1979-80)</b>				<b>200</b>

For Wyoming Cable Systems,  
see Services Volume

# Wyoming—Sheridan

## KSGW-TV

Ch. 12

[Satellite of KOTA-TV,  
Rapid City, S.D.]

Technical Facilities: Channel No. 12  
(204-210 MHz). Authorized power:  
316-kw visual, 18-kw aural. Antenna:  
1220-ft. above av. terrain,  
144-ft. above ground, 7824-ft.  
above sea level.

Latitude 44° 37' 20"  
Longitude 107° 06' 57"

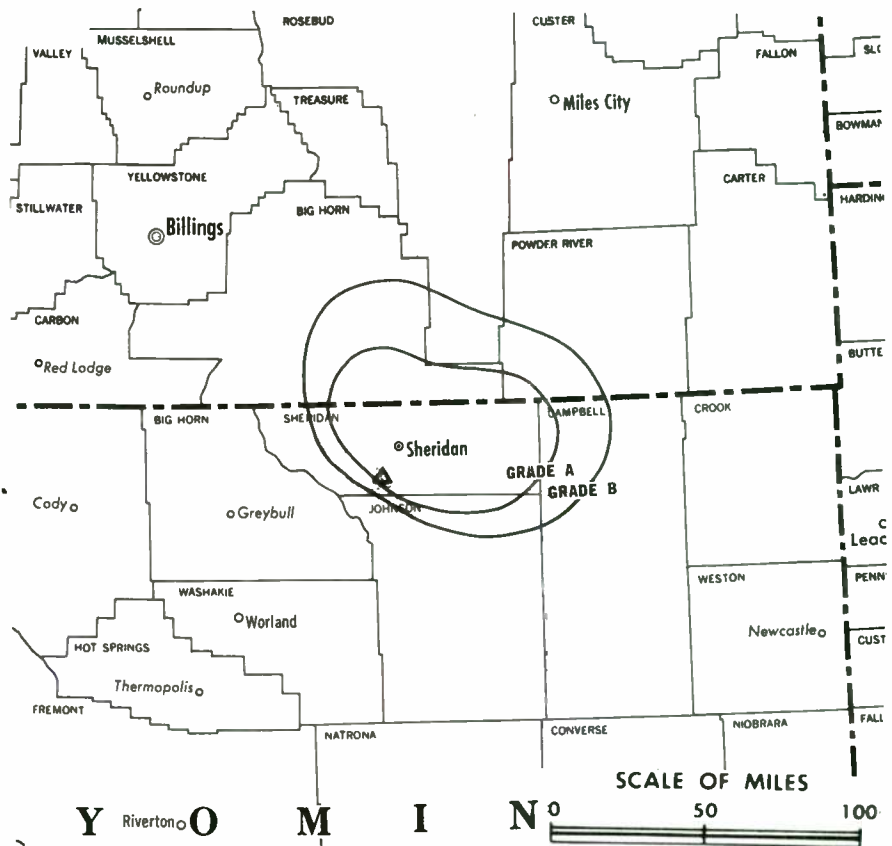
Transmitter: 19.3 km S & 12.9 km W  
of Sheridan.

TV tape: Recording facilities.

Color: Network, live, film, slide &  
tape.

News Wire Service: UPI.

Arbitron Data: Included with KOTA-  
TV, Rapid City, S.D.



KSGW-TV Ref: FCC File No. BPCT-4905 Granted 3/18/77

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## KSGW-TV

Network Service: NBC, CBS.

Licensee: Duhamel Broadcasting Enterprises, Box 1760, Rapid City,  
S.D. (57709).

Studio: See KOTA-TV, Rapid City.

Ownership: Same as KOTA-TV, Rapid City.

Began Operation: Oct. 28, 1977.

Represented (sales) by Katz Television.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Represented (engineering) by Vir N. James.

Personnel: See KOTA-TV, Rapid City, S.D.

Rates: Sold in combination with KOTA-TV.

# THE WORLD NEVER STOPPED TURNING

This issue of **Television Factbook** was made as accurate as humanly possible when it was published but times have a way of changing after publishing deadlines. **Television Digest** with **Weekly Addenda Services** will keep you abreast of industry happenings.

## GUAM

### KGTF

Agana

Ch. 12

Non-Commercial Educational Station

License: Guam Educational Telecommunications Commission, Box 3615, Agana, Guam (96910)

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 27.6-kw visual, 5.5-kw aural. Antenna: 199-ft. above av. terrain, 187-ft. above ground, 467-ft. above sea level.

Latitude 13° 26' 13"  
Longitude 144° 48' 17"

(Complete Data in Educational Directory)

### KUAM-TV

Agana

Ch. 8

Network Service: CBS, NBC, ABC.

Licensee: Pacific Telestations Inc., Box 368, Agana, Guam (96910).

Studio: 1.9-mi. SE of Agana.

Transmitter: Mt. Alutom.

Telephone: 477-9861. Cable Address: KUAM.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 21.9-kw visual, 3.8-kw aural. Antenna: 936-ft. above av. terrain, 121-ft. above ground, 1139-ft. above sea level.

Latitude 13° 25' 53"  
Longitude 144° 42' 36"

AM Affiliate: KUAM, 10-kw, 610 kHz.

FM Affiliate: KUAM-FM, 2.5-kw, 93.9 MHz (No. 230), 77-ft.

Color: Network, live, slide & tape.

News Wire Service: UPI.

Satellite Earth Station: In operation.

Ownership: Lawrence S. Berger, pres., 51%; Marcus Loew II, v.p., 9%; William C. Williams, secy.; Ronald E. Pritchard, treas., 17%; Elliott Cushman, dir., 14%; Peter E. Reid Jr., dir., 9% Berger, Loew, Pritchard & Reid own WVUV(AM), American Samoa; Berger & Loew own KHVH(AM), Honolulu; Cushman owns Arizona Farmer.

Began Operation: Aug. 5, 1956. Sale to present owners by H. S. Killgore approved by FCC Sept. 15, 1977 (Television Digest, Vol. 17:38). Sale to Killgore by Phil Berg approved April 9, 1964 by FCC (Vol. 3:48, 4:16). Previously, 5% sold by John P. Hearne for 4% by William B. Duce to Berg, raising Berg's holdings from 45.5% to 54.5% (Vol. 2:34).

Represented (sales) by Intercontinental Services Ltd.

Represented (engineering) by Hammett & Edison.

Personnel:

LAWRENCE S. BERGER, president.

DAVE ECRET, news director.

DAVE OBENAUF, chief engineer.

#### DIGEST OF RATE CARD NO. 2

Hour	30 Min.	15 Min.	10 Min.	30 Sec.
\$500	\$280	.....	.....	\$80

NETWORK BASE HOURLY RATE: \$100.

Arbitron Does Not Provide Coverage Data for  
Guam, Puerto Rico or the Virgin Islands

## PUERTO RICO

### WIPM-TV

Mayaguez

Ch. 3

Non-Commercial Educational Station

Licensee: Department of Education of P.R., Hato Rey, San Juan.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 35.5-kw visual, 3.55-kw aural. Antenna: 590-ft. above av. terrain, 209-ft. above ground, 816-ft. above sea level.

Latitude 18° 04' 11"  
Longitude 67° 08' 03"

(Complete Data In Educational Directory)

### WIPR-TV

San Juan

Ch. 6

Non-Commercial Educational Station

Licensee: Department of Education of P.R., Hato Rey, San Juan.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 53.7-kw visual, 5.37-kw aural. Antenna: 2865-ft. above av. terrain, 1089-ft. above ground, 4044-ft. above sea level.

Latitude 18° 06' 42"  
Longitude 66° 03' 05"

(Complete Data In Educational Directory)

### WVEO

Aguadilla

Ch. 44

Licensee: Video Empresas Del Oeste Inc., P. O. Box W, GPO, Aguadilla, P.R. (00603).

Studio: Road 411, km 77, Aguada, P.R.

Telephone: 809-832-4560.

Transmitter: Barrio Atalaya, Aguada, P.R.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 993-kw max. & 948-kw horizontal visual, 198-kw max. aural. Antenna: 1220-ft. above av. terrain, 235-ft. above ground, 1448-ft. above sea level.

Latitude 18° 19' 06"  
Longitude 67° 10' 42"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: Dr. Pablo Guardiola, pres., 42%; Abacoa Radio Corp., 42%; Hector Nicolau, 16%.

Began Operation: Oct. 7, 1974.

Represented (sales) by Contemporary Media.

Represented (legal) by Hamel, Park, McCabe & Saunders.

Note: Affiliated with the Perez Perry Network.

Map for WVEO, Aguadilla not available



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# Puerto Rico—Aguadilla-Mayaguez

## WOLE-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 17.8-kw visual, 3.55-kw aural. Antenna: 1010-ft. above av. terrain, 60-ft. above ground, 1284-ft. above sea level.

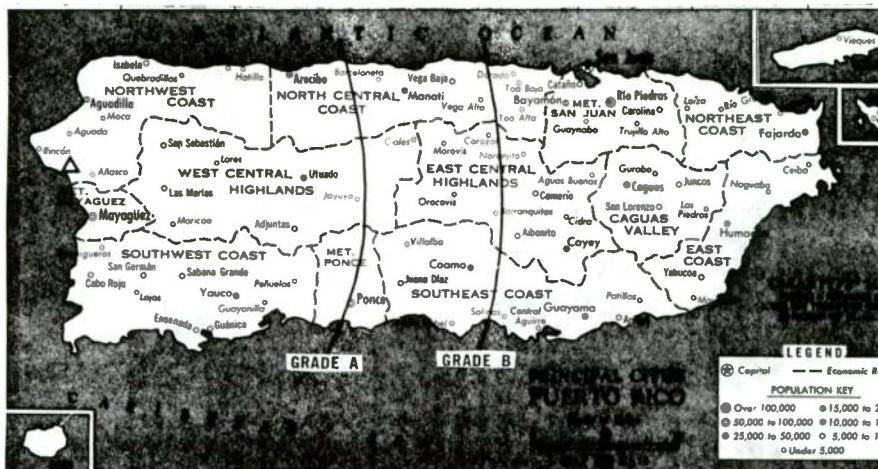
Latitude 18° 18' 51"  
Longitude 67° 11' 30"

Holds CP for change to 316-kw visual, 31.6-kw aural, 1250-ft. above av. terrain, 362-ft. above ground, 1549-ft. above sea level.

Transmitter: Pico Atalaya, Rincon, Puerto Rico.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



WOLE-TV

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## WOLE-TV

Network Service: Telemundo Inc.

Licensee: Western Broadcasting Corp. of Puerto Rico, Box AQ, Mayaguez, P.R. (00709).

Studio: 17 Marina St., Aguadilla.

Telephone: 809-833-1200. Telex: 385-4414.

Ownership: Du Art Film Labs Inc., 50%; Jose Bechara, 25%; A. Gimenez-Aguayo & Reynaldo Barletta, 12.5% each. Bechara owns WKJB-AM-FM, Mayaguez; Gimenez-Aguayo is pres. & 41.4% owner of WPAB, Ponce.

Began Operation: May 10, 1960.

Represented (legal) by Fletcher, Heald & Hildreth.

Represented (engineering) by Cohen & Dippell.

Personnel:

IRWIN YOUNG, president.

AMADEO NAZARIO, general manager.

DOEL ORIOL, chief engineer.

### DIGEST OF RATE CARD NO. 80-1—(Jan. 1, 1980)

Hour	30 Min.	15 Min.	10 Min.	30 Sec.	10 Sec.
Class AA—6-10:30 p.m., daily.					
\$750	\$450	\$300	\$225	Graded rates apply *	

\* Highest rate: \$160.

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# Puerto Rico—Mayaguez

## WORA-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw visual, 19.1-kw aural. Antenna: 2000-ft. above av. terrain, 240-ft. above ground, 3060-ft. above sea level.

Latitude 18° 09' 02"  
Longitude 66° 59' 20"

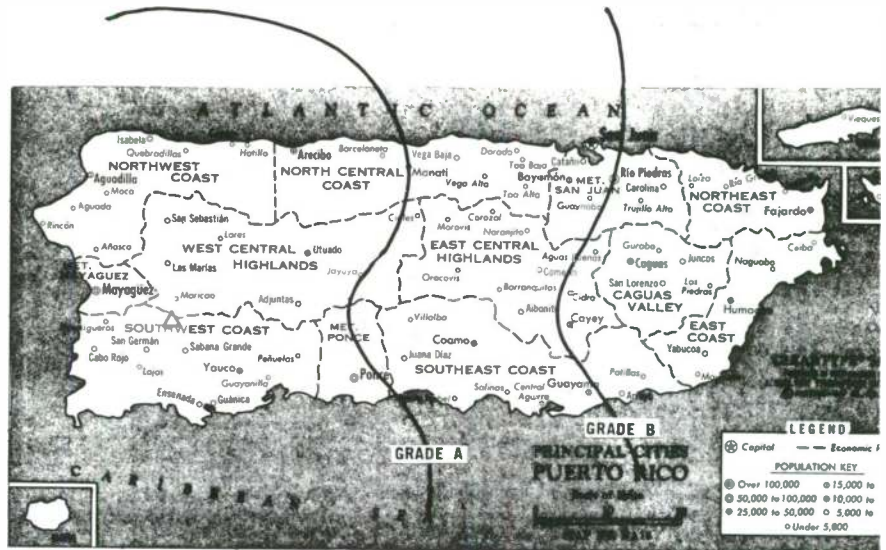
Transmitter: 2.2-mi. S of Maricao on Road No. 120.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: WORA, 5-kw, 760 kHz.

FM Affiliate: WIOA, 25-kw, 97.5 MHz (No. 248), 995-ft.



WORA-TV

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## WORA-TV

Network Service: WAPA-TV, San Juan.

Licensee: Telecinco Inc., Box 43 (00708).

Studio: Darlington Bldg., Box 43, Mayaguez (00708).

Telephone: 809-832-1150. Cable: RACO.

Executive Offices: 809-832-4640.

Ownership: Telecinco Inc., 100%. Officers: Alfredo R. de Arellano, pres.; Esther del Valle de R. de Arellano, v.p.; Amado Martinez Reyes, v.p.; Floria M. R. de Arellano, secy.; Josefina Z. R. de Arellano, treas. Stockholders of Telecinco also own Radio Americas Corp., licensee of WORA & WIOA(FM), Mayaguez. Quality Broadcasting Corp. of San Juan, wholly owned subsidiary,

owns WQBS & WIOB(FM), San Juan, P.R. and Voice of Puerto Rico which operates WPRP & WIOC(FM), Ponce, P.R.

Began Operation: Oct. 1, 1955.

Represented (sales) by Quality Bcstg., Box 9986, Santurce (San Juan), P.R. (00908). Telephone: 809-725-4020.

Represented (legal) by Wilner & Scheiner.

Personnel:

ALFREDO R. de ARELLANO JR., president.

EDUARDO BADO, manager.

JESUS ECHEVARRIA, chief engineer.

G. A. BONET, director of engineering.

Highest 30 Sec. Rate: \$150.

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# Puerto Rico—Ponce-San Juan

## WLUZ-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 186-kw max. & 166-kw horizontal visual, 22.4-kw aural. Antenna: 2710-ft. above av. terrain, 440-ft. above ground, 4377-ft. above sea level.

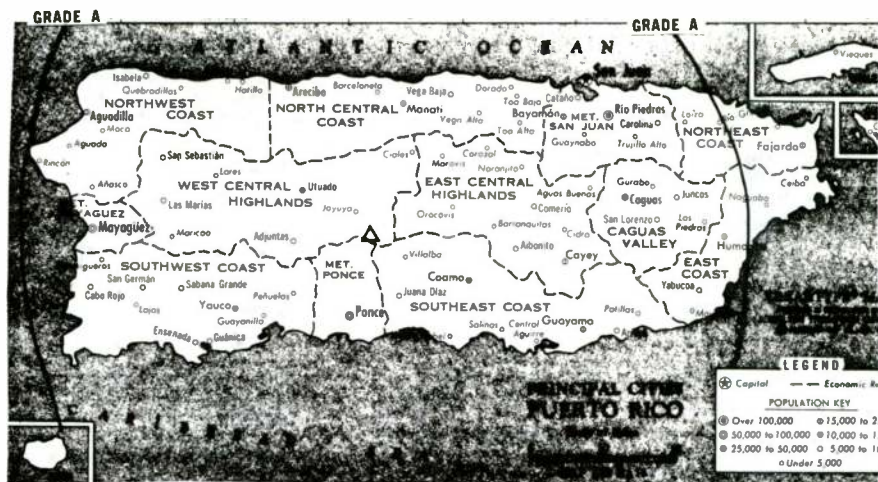
Latitude 18° 09' 17"  
Longitude 66° 33' 16"

Transmitter: Cerro Maravilla, 5-mi. SE of Jayuya, P.R.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Satellite Earth Station: In operation.



WLUZ-TV

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## WLUZ-TV

Licensee: Ponce Television Corp., Darlington Bldg. (00731).

Studios: Darlington Bldg., Ponce (00731); Stop 8, Puerta de Tierra, San Juan (00902).

Telephones: 809-842-0280 (Ponce); 809-724-7575 (San Juan).

Ownership: Lucas Tomas Muniz, pres., 100%; Nestor Muniz, secy.; Luz Maria Garcia de la Noceda, treas. L. T. Muniz also owns WLUZ(AM), Bayamon.

Began Operation: Feb. 2, 1958. Sale to present owner by United Artists Bcstg. approved by FCC Dec. 21, 1978. Previous sale ap-

proved FCC March 11, 1970 (Television Digest, Vol. 9:31). Previously, sale of 36.67% to Alfredo C. Ramirez, giving him control, approved Dec. 23, 1964 by FCC (Vol. 5:1).

Represented (legal) by Verner, Liipfert, Bernhard & McPherson.

Personnel:

TOMMY MUNIZ, president.  
E. RUBIANO, general manager.  
M. FAJARDO, sales representative.

### DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$1500	\$900	\$700	\$400	\$260	\$200	\$170

# Puerto Rico—Ponce

## WSUR-TV

Ch. 9

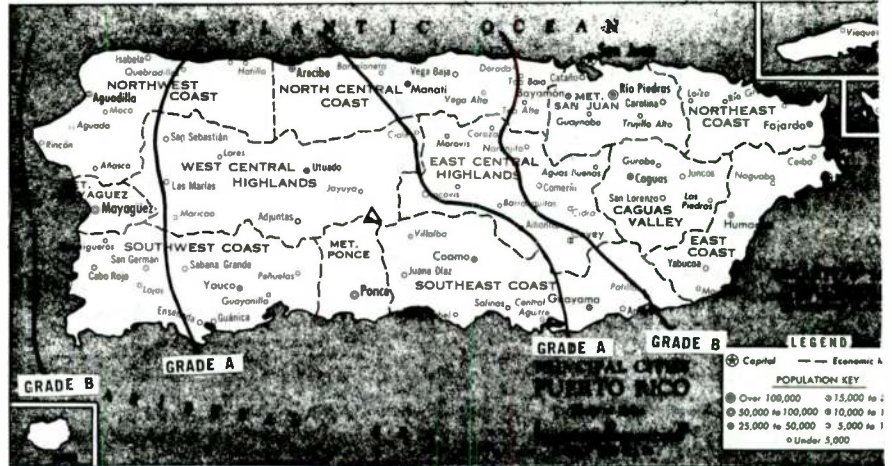
Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 57.5-kw visual, 7.24-kw aural. Antenna: 2775-ft. above av. terrain, 276-ft. above ground, 4466-ft. above sea level.

Latitude 18° 10' 17"  
Longitude 66° 34' 30"

Transmitter: Mt. Jayuya.

Color: Live, film, slide & tape.

News Wire Service: AP.



WSUR-TV

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## WSUR-TV

Licensee: American Colonial Bcstg. Corp., Box S-4189, San Juan (00905).

Studio: La Rambla, Ponce.

Sales Office: 657 Ave. Condado, Santurce, P.R.

Telephone: 809-842-4178.

Ownership: American Colonial Bcstg. Corp., 100%, also owner of WKBM-TV, Caguas-San Juan and radios WKVM-AM-FM, San Juan.

Began Operation: Feb. 20, 1958.

Personnel:

LUIS FELIPE RODRIGUEZ, production manager.  
ROBERT L. BEURKET, chief engineer.

Rates: See WKBM-TV, San Juan.

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# Puerto Rico—San Juan

## WAPA-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 53.7-kw visual, 8.1-kw aural. Antenna: 2865-ft. above av. terrain, 1094-ft. above ground, 4049-ft. above sea level.

Latitude 18° 06' 42"  
Longitude 66° 03' 05"

Transmitter: Cerro La Santa, 21-mi. S of San Juan.

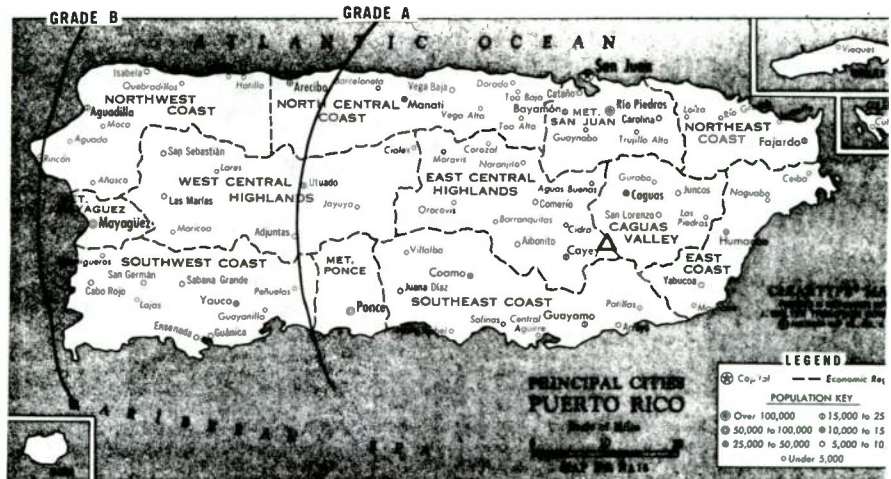
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: UPITN.

Represented (legal) by Fletcher, Heald & Hildreth.

Satellite Earth Station: In operation.



WAPA-TV

©American Map Co., Inc., N.Y., No. 14244

## WAPA-TV

Licensee: Puerto Rico Broadcasting Inc., G.P.O. Box 2050, San Juan, P.R. (00936).

Studio: State Rd. 19, km 0.5, Guaynado, P.R.

Telephone: 809-792-4444.

Ownership: Western Bcstg. Co., 100%. Officers: Dale G. Moore, chmn.; Earl E. Morgenroth, secy.-treas. Western Bcstg. is wholly owned by Dale G. Moore. For other interests, see Group Ownership of TV Stations.

Began Operation: March 5, 1954. Sale to present owners by Columbia Pictures Industries approved by FCC May 26, 1976. Sale to Columbia by Winston-Salem Bcstg. & Jose R. Quinones approved by FCC April 25, 1962. Sale of 80% to Winston-Salem Bcstg. by Jose R. Quinones interests was approved May 1, 1957 by FCC (Television Digest, Vol. 13:13, 14, 18).

Represented (sales) by Charles Curran Co.

Represented (engineering) by Hammett & Edison.

Personnel:

RICHARD MOORE, vice president & general manager.  
MANUEL FEBO, vice president, finance.  
SANTIAGO RUBIN, sales manager.  
WILLIAM PEREZ, dir. of news, promotion & programming.  
DR. JULIO BRITO, dir. of engineering & production manager.

### DIGEST OF RATE CARD NO. 32-N (March 26, 1979)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10:30 p.m., daily.				
\$3600	\$2200		Graded rates apply*	

\*Highest rate: \$840.



# Puerto Rico—San Juan

## WKAQ-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 53.7-kw visual, 10.5-kw aural. Antenna: 2830-ft. above av. terrain, 1105-ft. above ground, 4049-ft. above sea level.

Latitude 18° 06' 54"

Longitude 66° 03' 10"

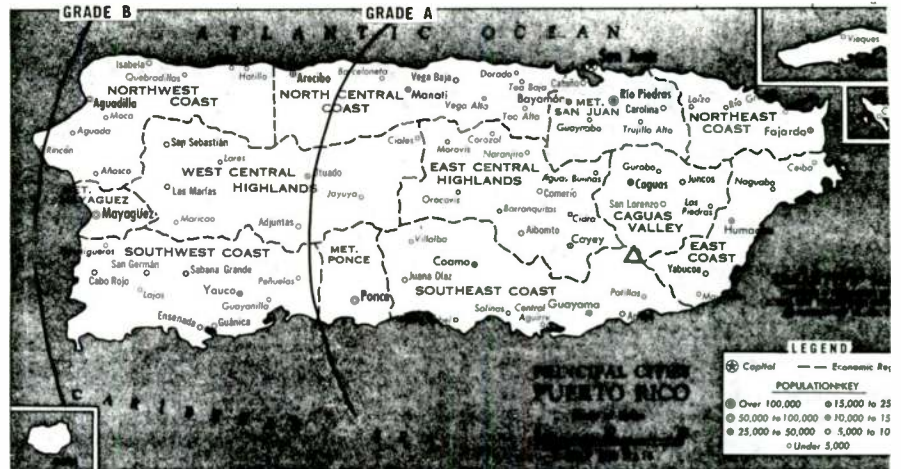
Transmitter: Cerro La Santa, 21-mi. S of San Juan.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.



WKAQ-TV

©American Map Co., Inc., N.Y., No. 14244

## WKAQ-TV

Licensee: Telemundo Inc., P.O. Box W, San Juan, P.R. (00936).

Studio: 383 Franklin D. Roosevelt Ave., San Juan.

Telephone: 809-764-0202.

Ownership: Angel Ramos estate (foundation trust), 60.3%.

Began Operation: March 28, 1954.

Represented (sales) by Inter-American Publications Inc.

Represented (legal) by Dempsey & Koplovitz.

### Personnel:

RAFAEL RUIZ, general manager.

E. VALDES PAGES, chief engineer.

CONRADO ROSA, program director.

RAFAEL OLLER, sales manager.

HUBERTO E. BIAGGI, business administrator.

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# Puerto Rico—Caguas-San Juan

## WKBM-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 200-kw visual, 39.8-kw aural. Antenna: 1180-ft. above av. terrain, 240-ft. above ground, 1913-ft. above sea level.

Latitude 18° 16' 54"

Longitude 66° 06' 46"

Transmitter: Cerro Marquessa Mt., 6-mi. NW of Caguas.

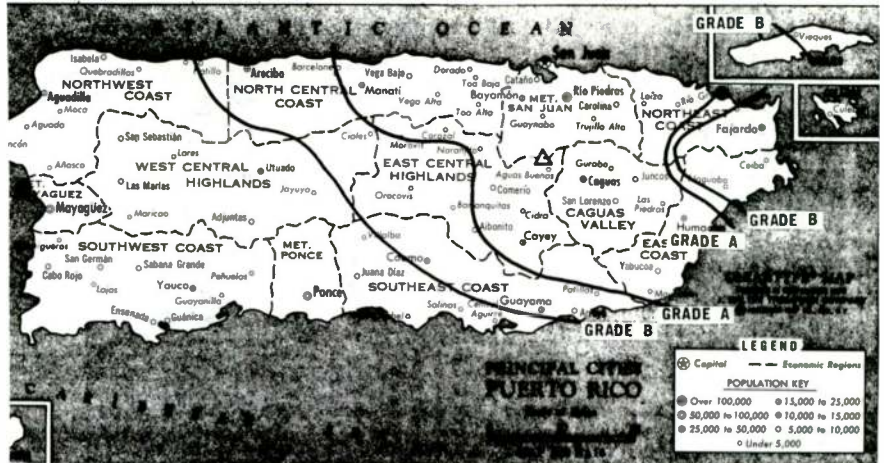
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

AM Affiliate: WKVM, San Juan, 50-kw, 810 kHz.

FM Affiliate: WKVM-FM, San Juan, 50-kw, 105.7 MHz (No. 289), 1100-ft.



WKBM-TV

©American Map Co., Inc., N.Y., No. 14244

## WKBM-TV

Network Service: None, independent.

Licensee: American Colonial Broadcasting Corp., Box S-4189, San Juan (00905).

Studio: 657 Condado St., Santurce, P.R.

Ownership: American Colonial Bcstg. Corp., 100%; also owner of WSUR-TV, Ponce and radios WKVM-AM-FM, San Juan.

Began Operation: April 22, 1960.

Personnel:

ELEUTERIO VEGA, general manager.  
 ROBERT L. BEURKET, chief engineer.  
 ALFREDO ARIAS, sales manager.  
 JOSE RODRIGUEZ, film department.  
 PABLO MARTINEZ, comptroller.  
 PEDRO ZERVIGON, news director.

### DIGEST OF RATE CARD NO. 12

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.
Class AA—6-11 p.m., daily.					
\$2300	\$1700	\$1000	\$600	\$365	\$210

## INSTANT FACTBOOK

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# VIRGIN ISLANDS

## WTJX-TV

Charlotte Amalie

Ch. 12

Non-Commercial Educational Station

Licensee: Virgin Islands Public Television System, c/o Calvin F. Bastian, Box 7077, St. Thomas (00801).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 5.68-kw visual, 0.568-kw aural. Antenna: 1604-ft. above av. terrain, 130-ft. above ground, 1610-ft. above sea level.

Latitude 18° 21' 26"  
Longitude 64° 56' 50"

(Complete Data In Educational Directory)

## WBNB-TV

Charlotte Amalie

Ch. 10

Network Service: CBS.

Licensee: Caribbean Broadcasting Inc., Box 1947, St. Thomas, V.I. (00801).

Studio: Market Square. Cable: WBNB.

Telephone: 809-774-0300.

Transmitter: Signal Hill, Mountain Top Estates.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 5.68-kw visual, 0.568-kw aural. Antenna: 1604-ft. above av. terrain, 203-ft. above ground, 1677-ft. above sea level.

Latitude 18° 21' 23"  
Longitude 64° 56' 43"

Color: Network, film, slide & tape. News Wire Service: AP.

News Film Service: CBS.

Ownership: Thomas E. Worrell Jr., pres., 75%; Arthur S. Hamilton, v.p., 5%; James W. Swartz, v.p., 5%; Dennis S. Rooper, v.p.-secy., 5%; John J. Badoud Jr., treas.; Shenandoah Valley Television Systems Inc., 10%. For other interests, see WIFR-TV, Freeport-Rockford III.

Began Operation: July 1, 1961. Sale to present owner by District Communications Inc. approved by FCC June 6, 1980. Previous sale by Federated Media Inc. approved by FCC Sept. 6, 1974 (Television Digest, Vol. 13:48). Sale to Federated Media by Robert Moss, Robert E. Noble Jr., Kenneth H. Granger & Faye R. Russell approved by FCC May 1970 (Vol. 9:16).

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

VINCENT D. O'CONNELL, president & station manager.  
JOE POTTER, general manager & program director.

Highest One Hour Rate: \$750.

Highest 30 Sec. Rate: \$150.

NETWORK BASE HOURLY RATE: \$100.

## WSVI

Christiansted

Ch. 8

Network Service: ABC.

Licensee: Antilles Broadcasting Corp., P.O. Box 8 ABC, Sunny Isle Shipping Center, St. Croix, V.I. (00820).

Studio & Offices: Sunny Isle Shopping Center.

Telephone: 809-773-0008. Cable: ABC TV.

Transmitter: Blue Mtn., 6-mi W of Christiansted.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 1141-ft. above av. terrain, 265-ft. above ground, 1341-ft. above sea level.

Latitude 17° 45' 25"  
Longitude 67° 47' 59"

Color: Network, live, film, slide & tape.

News Wire Service: AP. Facsimile Service: AP.

Ownership: Barakat S. Saleh, 57%; Len Gawrych, 43%.

Began Operation: Nov. 10, 1965. Sale to Peoples Bcstg. by Quality Telecasting approved by FCC Nov. 19, 1973. Left air Nov. 14, 1975. Sale to present owners approved Jan. 31, 1978. Resumed operation Nov. 1978.

Represented (sales) by Intercontinental Services Ltd. (U.S.); Schellenberg & Kirwan Inc. (P.R.); Rediffusion International Ltd. (U.K. & Europe); Andy McDermott Sales Ltd. (Canada).

Personnel:

BARAKAT SALEH, president.  
LEN GAWRYCH, vice president & general manager.

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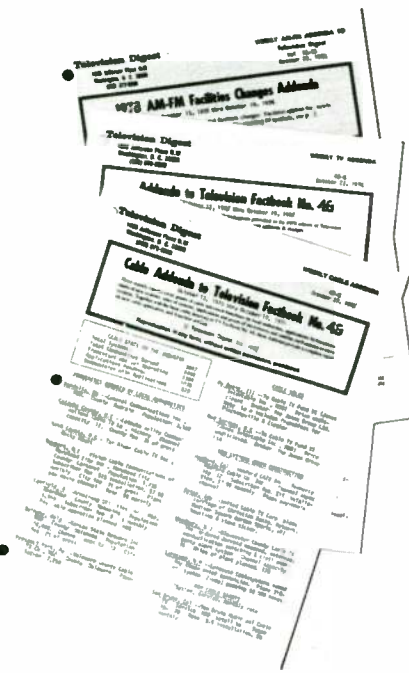
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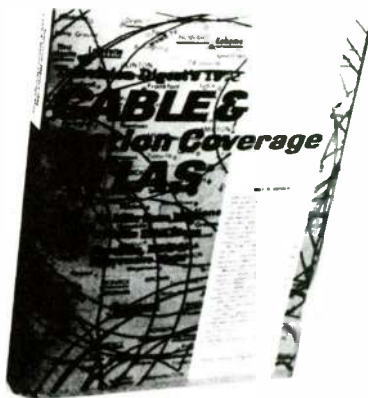
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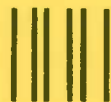
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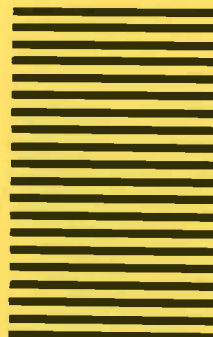
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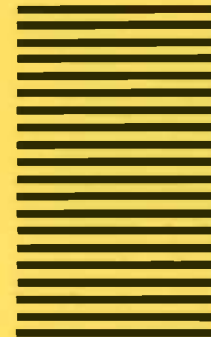
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# PUBLIC EDUCATIONAL TV STATION DIRECTORY

Personnel, Facilities and Other Data as of January 1, 1981  
Including Call Letters and Address of Commercially Operated Outlets  
Plus CP Holders Reported Due to Begin Operating by Fall 1981  
For Educational Television Networks, See Services Volume

## ALABAMA

### WBIQ Birmingham Ch. 10

Licensee: Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Telephone: 205-328-8756.

Studios: Auburn University; Birmingham Area ETV; University of Alabama; Montgomery ETV Center; Huntsville Public Schools ETV Center; University of Montevallo; Alabama A & M University.

Transmitter: Red Mt. Telephone: 205-322-4359.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1050-ft. above av. terrain, 790-ft. above ground, 1797-ft. above sea level.

Latitude	33°	29'	19"
Longitude	86°	47'	57"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: State of Alabama. Commission members: Helen Shores Lee, T. T. Martin, Mrs. Bertha Roberts, Mrs. Jerri McLain, Lige Richardson, Pete Mosley, Jacob Walker Jr., pres. Commission also operates WAIQ, Montgomery, WCIQ, Mount Cheaha State Park, WDIQ, Dozier, WEIQ, Mobile, WHIQ, Huntsville, WFIQ, Florence, WGIQ, Louisville & WIIQ, Demopolis.

Began Operation: April 28, 1955.

Personnel:

ED WEGENER, general manager.  
SAM MATTHEWS, administrative assistant.  
AL RENFRO, engineering & technical director.  
HENRY BONNER, director for programming.  
SUSAN DURHAM, director for development.  
LORENE WILLIAMS, assistant program director.  
NANCY SROFE, controller.  
DON ROBERTS, director of public information.  
TRISHA REEDER, traffic manager.  
WILFRED SIDDLE, chief engineer, WBIQ.

### WIIQ Demopolis Ch. 41

Licensee: Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

Transmitter: 6.2-mi. NW of Linden, Ala. Telephone: 205-289-1927.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 447-kw visual, 44.7-kw aural. Antenna: 1080-ft. above av. terrain, 997-ft. above ground, 1259-ft. above sea level.

Latitude	32°	22'	01"
Longitude	87°	52'	03"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: Sept. 13, 1970.

Personnel: See WBIQ, Birmingham.

GEORGE SNOW, chief engineer.

### WDIQ Dozier Ch. 2

Licensee: Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

Transmitter: Mervillis Mill Rd. Telephone: 205-496-3631.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 695-ft. above av. terrain, 566-ft. above ground, 1052-ft. above sea level.

Latitude	31°	33'	16"
Longitude	86°	23'	32"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: Aug. 8, 1956.

Personnel: See WBIQ, Birmingham.

RANDEL MIKEL, chief engineer.

### WFIQ Florence Ch. 36

Licensee: Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

Transmitter: 1.8-mi. N of Jonesboro. Telephone: 205-332-4422.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 589-kw visual, 58.9-kw aural. Antenna: 760-ft. above av. terrain, 538-ft. above ground, 1476-ft. above sea level.

Latitude	34°	34'	48"
Longitude	87°	46'	28"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: Aug. 9, 1967.

Personnel: See WBIQ, Birmingham.

HAP CHANDLER, chief engineer.

### WHIQ Huntsville Ch. 25

Licensee: Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

(Continued on next page)



# Alabama-Alaska Educational

WHIQ, Huntsville—(Continued)

Studios: See WBIQ, Birmingham.

Transmitter: 706 Reed Dr. Telephone: 205-536-8450.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 631-kw visual, 126-kw aural. Antenna: 1173-ft. above av. terrain, 339-ft. above ground, 1962-ft. above sea level.

Latitude	34°	44'	16"
Longitude	86°	32'	02"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: Nov. 15, 1965.

Personnel: See WBIQ, Birmingham.  
BOB DEWBERRY, chief engineer.

## WGIQ Louisville

Ch. 43

Licensee: Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

Transmitter: .4-mi. W of Texasville, Ala.

Telephone: 205-775-8846.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 708-kw visual, 70.8-kw aural. Antenna: 940-ft. above av. terrain, 795-ft. above ground, 1400-ft. above sea level.

Latitude	31°	44'	00"
Longitude	85°	25'	46"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: Sept. 9, 1968.

Personnel: See WBIQ, Birmingham.  
BILL DAVIS, chief engineer.

## WEIQ Mobile

Ch. 42

Licensee: Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

Transmitter: Near Spanish Fort, 0.6-mi. S of U.S. Hwy. #31.

Telephone: 205-438-9656.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 1170-kw visual, 117-kw aural. Antenna: 600-ft. above av. terrain, 543-ft. above ground, 702-ft. above sea level.

Latitude	30°	39'	33"
Longitude	87°	53'	33"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: November 18, 1964.

Personnel: See WBIQ, Birmingham.

TAD DUNN, chief engineer.

## WAIQ Montgomery

Ch. 26

Licensee: Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

1014-b

Studios: See WBIQ, Birmingham.

Transmitter: Patterson Field, Montgomery, Alabama.

Telephone: 205-832-6900, Montgomery.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 229-kw visual, 22.9-kw aural. Antenna: 600-ft. above av. terrain, 553-ft. above ground, 813-ft. above sea level.

Latitude	32°	22'	52"
Longitude	86°	17'	30"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: December 18, 1962.

Personnel: See WBIQ, Birmingham.

PERRY LEWIS, chief engineer.

## WCIQ Mount Cheaha State Park

Ch. 7

Licensee: Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

Transmitter: Mt. Cheaha, near Munford.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 574-ft. above ground, 2981-ft. above sea level.

Latitude	33°	29'	06"
Longitude	85°	48'	32"

Color: Network, film, slide & tape.

Began Operation: Jan. 7, 1955.

Ownership: See WBIQ, Birmingham.

Personnel: See WBIQ, Birmingham.

JIM BOYD, chief engineer.

# ALASKA

## KAKM Anchorage

Ch. 7

Licensee: Alaska Public Television Inc., 2651 Providence Drive, Anchorage (99504).

Studio: 2651 Providence Dr., Anchorage (99504).

Telephone: 907-276-7070.

Transmitter: MacKay Bldg., 338 Denali St., Anchorage.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 143-ft. above av. terrain, 250-ft. above ground, 360-ft. above sea level.

Latitude	61°	13'	10"
Longitude	149°	52'	33"

TV tape: Recording facilities.

Color: Live, film, slide & tape.

Ownership: Non-profit corporation.

Began Operation: May 7, 1975.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ELMO SACKETT, general manager.

FRANK MENGEL, chief engineer.

DICK ENDERS, program manager.

VICKY BERRY, business manager.

KRISTIN ROGNES, development director.

JAMES V. ALEXANDER, production manager.

TV Factbook No. 50

## KYUK-TV

### Bethel

Ch. 4

Licenses: Bethel Broadcasting Inc., Box 468, Bethel, Alaska (99559).

Studio: Bethel. Telephone: 907-543-3131.

Technical Facilities: Channel No. 4 (54-60 MHz). Authorized power: 4.67-kw visual, 1.16-kw aural. Antenna: 200-ft. above av. terrain, 255-ft. above ground, 280-ft. above sea level.

Latitude	60°	47'	33''
Longitude	161°	46'	22''

Transmitter: 605 Radio St.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: Bethel Bcstg. Inc. Martin Moore, pres.

Began Operation: Sept. 14, 1972.

AM Affiliate: KYUK, 5-kw, 580 kHz.

Represented (legal) by McKenna, Wilkinson & Kittner.

#### Personnel:

CAROL SCHATZ, general manager.  
JOE AXFORD, engineering.  
BARBARA ALBERT, news director.  
BETSY BLASSINGHAM, programming.  
DAISY AMOS, traffic.

## KUAC-TV

### Fairbanks

Ch. 9

Licenses: University of Alaska, c/o Donald B. Upham, KUAC, Fairbanks (99701).

Studio: Theatre Bldg., U. of Alaska, Fairbanks.

FM Affiliate: KUAC-FM, 10.5-kw, 104.7 MHz (No. 284), 440-ft.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 46.8-kw visual, 8.33-kw aural. Antenna: 500-ft. above av. terrain, 151-ft. above ground, 1451-ft. above sea level.

Latitude	64°	54'	42''
Longitude	147°	46'	38''

Transmitter: Ridge approx. 1-mi. N of Farmers Loop Rd., 4.5-mi. from Fairbanks.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: U. of Alaska.

Began Operation: Dec. 22, 1971.

#### Personnel:

DONALD B. UPHAM, general manager.  
DAVID L. WALSTAD, engineering director.

## KTOO-TV

### Juneau

Ch. 3

Licenses: Capital Community Bcstg. Inc., c/o Charles M. Northrip, 224 Fourth St., Juneau (99801).

Studio: 224 Fourth St., Juneau (99801).

Transmitter: Federal Bldg., 9th & Glacier Ave., Juneau.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 2.45-kw visual, 0.49-kw aural. Antenna: Minus 1016-ft. above av. terrain, 259-ft. above ground, 308-ft. above sea level.

Latitude	58°	18'	03.8''
Longitude	134°	25'	21.3''

Ownership: Non-profit corp. John Corso, chmn.; Jim Heumann, vice chmn.; Jean Rogers, Sue Engen, John Borbridge Jr., Phyllice Bradner & Lawrence Goldin, members.

1981-82 Edition

## Alaska-Arizona Educational

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Began Operation: October 1, 1978.

FM Affiliate: KTOO-FM, 2.4-kw, 104.3 MHz (No. 282).

Represented (legal) by Cohn & Marks.

Represented (engineering) by Richard P. Dowling.

#### Personnel:

CHARLES M. NORTHRIP, pres. & general manager.  
SHARON GAIPMAN, station manager & program director.  
J. W. FOSTER, chief engineer.  
JAMES MAHAN, production director.  
JOHN TIPPIN, treas. & business manager.

## ARIZONA

### KAET

#### Phoenix

Ch. 8

Licenses: Arizona Board of Regents, Arizona State U., Tempe, Ariz. (85281).

Studio: Stauffer Communication Arts Bldg., Arizona State U., Tempe, Ariz.

Telephone: 602-965-3506.

Transmitter: South Mt., 5-mi. S of Phoenix.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1620-ft. above av. terrain, 177-ft. above ground, 2830-ft. above sea level.

Latitude	33°	19'	54''
Longitude	112°	03'	52''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Operated by Arizona State U. for the Board of Regents.

Began Operation: Jan. 30, 1961.

#### Personnel:

ROBERT H. ELLIS, general manager.  
TED CHRISTENSEN, station manager.  
LEE FRISCHKNECHT, telecommunications manager.  
CHARLES R. ALLEN, program manager.  
VIVIENNE WILLIAMS, ITV coordinator.  
GLENN TURNER, business manager.  
JOSEPH J. MANNING, chief engineer.  
JOHN F. LANG II, development director.  
CAROLYN KOWALSKI, public information director.  
DAN DURRENBERGER, operations manager.

## KUAT-TV

### Tucson

Ch. 6

Licenses: Arizona Board of Regents, University of Arizona, Modern Languages Bldg., Tucson, Ariz. (85721).

Studio: Modern Languages Bldg., U. of Arizona, Tucson.

Telephone: 602-884-1434.

Transmitter: Mt. Bigelow, 18 mi. NE of Tucson.

AM Affiliate: KUAT, 50-kw, 1550 kHz.

FM Affiliate: KUAT-FM, 12.5-kw, 90.5 MHz (No. 213), 3580-ft.

TV tape: Recording facilities. News Wire Service: UPI.

Color: Network, live, film, slide & tape.

(Continued on next page)

## Ariz.-Arkansas Educational

KUAT-TV, Tucson—(Continued)

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 35.5-kw visual, 3.55-kw aural. Antenna: 3635-ft. above av. terrain, 192-ft. above ground, 8722-ft. above sea level.

Latitude	32°	24'	55''
Longitude	110°	42'	54''

Ownership: University of Arizona, John P. Schaefer, pres.

Began Operation: March 8, 1959.

Personnel:

W. BOYD ROONEY, general manager.  
FRED FLAXMAN, asst. gen. mgr.-dir. of programming.  
RON STEWART, asst. dir., technical services.  
WES MARSHALL, associate general manager.  
BETH ANNE CARR, development.  
OLIVIA SMITH, program manager.  
FRAN SHERLOCK, production manager.

## ARKANSAS

### KETG

#### Arkadelphia

Ch. 9

Licensee: Arkansas ETV Commission, 350 S. Donaghey St., Conway, Ark. (72032).

Studio: See KETS, Little Rock.

Transmitter: 2-mi. SE of Gurdon, Ark.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1080-ft. above av. terrain, 1110-ft. above ground, 1340-ft. above sea level.

Latitude	33°	54'	26''
Longitude	93°	06'	46''

Ownership: See KETS, Little Rock.

Began Operation: Oct. 2, 1976.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel: See KETS, Little Rock.

### KAFT

#### Fayetteville

Ch. 13

Licensee: Arkansas ETV Commission, 350 S. Donaghey St., Conway, Ark. (72032).

Studio: See KETS, Little Rock.

Transmitter: 5.7-mi. NE of Winslow.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1680-ft. above av. terrain, 1138-ft. above ground, 3449-ft. above sea level.

Latitude	35°	48'	53''
Longitude	94°	01'	41''

Ownership: See KETS, Little Rock.

Began Operation: Sept. 18, 1976.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel: See KETS, Little Rock.

For Educational Networks  
see Services Volume

### KTEJ

#### Jonesboro

Ch. 19

Licensee: Arkansas ETV Commission, 350 S. Donaghey St., Conway, Ark. (72032).

Studio: See KETS, Little Rock.

Transmitter: 1.6-mi. E of Bono.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1232-kw max. & 933-kw horizontal visual, 246.4-kw max. & 186-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 945-ft. above ground, 1345-ft. above sea level.

Latitude	35°	54'	14''
Longitude	90°	46'	14''

Ownership: See KETS, Little Rock.

Began Operation: May 1, 1976.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel: See KETS, Little Rock.

### KETS

#### Little Rock

Ch. 2

Licensee: Arkansas ETV Commission, 350 S. Donaghey St., Conway, Ark. (72032).

Studio: 350 S. Donaghey St., Conway, Ark.

Transmitter: U.S. Hwy. 65, 2-mi. N of Redfield, Barraque Twp.

Telephone: 501-371-1983, Little Rock; 501-329-3887, Conway.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1780-ft. above av. terrain, 2000-ft. above ground, 2272-ft. above sea level.

Latitude	34°	28'	23''
Longitude	92°	12'	10''

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: State Commission. Officers: George E. Campbell, chairman; Dr. T. Wayne Lanier, vice chairman; Diane Blair, secy.

Began Operation: Dec. 4, 1966.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel:

LEE REAVES, director.  
HERBERT H. LAWRENCE, instructional administrator.  
FRED H. SCHMUTZ, program manager.  
VERNON L. DILLAPLAIN, chief engineer.

### KEMV

#### Mountain View

Ch. 6

Licensee: Arkansas ETV Commission, 350 S. Donaghey St., Conway, Ark. (72032).

Studio: See KETS, Little Rock.

Transmitter: 1.5-mi. NNE of Fox, Ark.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1390-ft. above av. terrain, 995-ft. above ground, 2515-ft. above sea level.

Latitude	35°	48'	47''
Longitude	92°	17'	24''

Ownership: See KETS, Little Rock.

Began Operation: Nov. 16, 1980.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel: See KETS, Little Rock.



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# CALIFORNIA

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## KEET Eureka Ch. 13

Licensee: Redwood Empire Public Television Inc., Box 13, Eureka, Cal. (95501).

Studio: 7246 Humbolt Hill Rd. Telephone: 707-445-0813.

Transmitter: Barry Ridge, 10.8-mi. SE of Eureka.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 61.7-kw visual, 12.76-kw aural. Antenna: 1540-ft. above av. terrain, 177-ft. above ground, 2839-ft. above sea level.

Latitude	40°	43'	36"
Longitude	123°	58'	19"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. Marge Custis, pres.

Began Operation: April 14, 1969.

Represented (legal) by James E. Greeley.

Personnel:

ST. CLAIR B. ADAMS, general manager.  
RON BRICKER, program operations director.  
JOEL HOUSEHOLDER, chief engineer.

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## KMTF Fresno Ch. 18

Licensee: Fresno County Department of Education, 2314 Mariposa St., Fresno, Cal. (93721).

Studio: 733 L St., Fresno, Cal. (93721).

Transmitter: Bear Mtn., 28-mi. E of Fresno.

Technical Facilities: Ch. No. 18 (494-500 MHz). Authorized power: 562-kw visual, 112-kw aural. Antenna: 2220-ft. above av. terrain, 245-ft. above ground, 3641-ft. above sea level.

Latitude	36°	44'	45"
Longitude	119°	16'	52"

Color: Network, live, film, slide & tape.

Ownership: Non-profit organization.

Began Operation: April 10, 1977.

Personnel:

COLIN DOUGHERTY, station manager.  
ANNETTE FEDAN, development director.  
KEN CHAMBERLAIN, program director.  
JERRY KRIEG, public information director.  
AL TROUSDALE, chief engineer.  
JACK GLASSTETTER, production manager.

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## KOCE-TV Huntington Beach Ch. 50

Licensee: Board of Trustees, Coast Community College District.

Studio: 15744 Golden West St., Huntington Beach, Cal. (92647).

Telephone: 714-895-5623.

Transmitter: Skyline Dr. in Puente Hills, 3-mi. N of La Habra.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2750-kw max. & 290-kw horizontal visual, 275-kw max. & 29-kw horizontal aural. Antenna: 1093-ft. above av. terrain, 254-ft. above ground, 1540.5-ft. above sea level.

Latitude	33°	58'	19"
Longitude	117°	56'	57"

1981-82 Edition

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# California Educational

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Color: Live, film, slide & tape. News Wire Service: AP.

Ownership: Coast Community College District. George Rodda Jr., pres., Board of Trustees; Dr. Norman E. Watson, chancellor & chief executive officer.

Began Operation: Nov. 20, 1972.

Represented (legal) by John L. Tierney.

Represented (engineering) by Hammett & Edison.

Personnel:

WILLIAM A. FURNISS, president & general manager.  
DONALD D. GERDTS, exec. vice president, station manager.  
C. PAUL CORBIN JR., senior vice president, programming.  
ROBERT C. MOFFETT, senior vice president, engineering/operations.  
THOMAS L. STEPHENSON, vice president, development.  
JIM COOPER, vice president, community affairs.  
SANDEE HARDEN, vice president, program production  
CARLOS MOLINA, program director.  
HARRY BALDWIN, vice president, business/personnel.

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## KCET Los Angeles Ch. 28

Licensee: Community TV of Southern California, 4401 Sunset Blvd., Los Angeles, Cal. (90027).

Studio: 4401 Sunset Blvd., Los Angeles, Cal. (90027).

Transmitter: Mt. Wilson.

Telephone: 213-666-6500. TWX No.: 910-321-4396.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2450-kw max. & 93.3-kw horizontal visual, 240-kw max. & 18.6-kw horizontal aural. Antenna: Directional, 3050-ft. above av. terrain, 363-ft. above ground, 6022-ft. above sea level.

Latitude	34°	13'	27"
Longitude	118°	03'	47"

Requests CP for change to 2455-kw max. & 147-kw horizontal visual, 490-kw max. & 29.3-kw horizontal aural, 3038-ft. above av. terrain, lat. 34° 13' 26", long. 118° 03' 44". BPET-800208-KG.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. Officers: Dr. Lee A. DuBridge, chairman emeritus; Russel I. Kully, chairman; Dr. James L. Loper, pres. & chief exec. officer; Robert Niven, secy.; John F. Hotchkis, treas.

Began Operation: Sept. 28, 1964.

Represented (legal) by Covington & Burling.

Represented (engineering) by Hammett & Edison.

Personnel:

JAMES L. LOPER, president & chief exec. officer.  
HARTFORD N. GUNN JR., sr. v.p. & general manager.  
DAVID CRIPPENS, v.p. & station manager.  
DONALD YOUPA, sr. v.p., development & marketing.  
JEANNE MULCAHY, v.p., KCET Productions.  
EDWARD MORENO, v.p., community relations & ascertainment.  
BARBARA GOEN, director of public information.  
HAL SMEDER, director of engineering.  
TOM THOMPSON, executive producer, news & public affairs.  
LARRY BOTTO, director of development.  
RICHARD GINGRAS, director of corporate planning & development.  
MARTHA S. CARRELL, director, program development.  
CHARLES IMPAGLIA, manager of publications & special promotions.

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# California Educational

## KLCS Los Angeles Ch. 58

Licensee: Los Angeles Unified School District, Box 3307, Los Angeles, Cal. (90051).

Studio: 1061 W. Temple, Los Angeles (90012).

Telephone: 213-625-6958.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 1910-kw max. & 550-kw horizontal visual, 110-kw horizontal aural. Antenna: 2870-ft. above av. terrain, 180-ft. above ground, 5836-ft. above sea level.

Latitude	34°	13'	26"
Longitude	118°	03'	45"

Transmitter: Mt. Wilson.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: City Board of Education. Richard E. Ferraro, Roberta Weintraub, Rita Walters, John Greenwood, Tom Bartman, Anthony Trias.

Began Operation: Nov. 5, 1973.

Represented (legal) by Cohn & Marks.

Personnel:

TOM MOSSMAN, station manager.  
MICHAEL TAKACS, chief engineer.  
PATRICIA MARSHALL, acting director, ETV programming.  
JOHN JENSEN, dir. of development & promotion.

## KIXE-TV Redding Ch. 9

Licensee: Northern California Educational Television Association Inc., 825 Industrial St., P.O. Box 9, Redding, Cal. (96001).

Transmitter: Shasta-Bally.

Studio: Redding, Cal.

Telephone: 916-241-7900.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 115-kw visual, 12-kw aural. Antenna: 3590-ft. above av. terrain, 99-ft. above ground, 6308-ft. above sea level.

Latitude	40°	36'	09"
Longitude	122°	39'	01"

Color: Network, live, film, slide & tape.

Ownership: Non-profit association. Shelton Enochs, pres., board of directors.

Began Operation: Oct. 5, 1964.

Personnel:

HAL BOUTON, general manager.  
BRANTLEY HUNTER, station engineer.  
SANDY McCALEB, program director.

## KVIE Sacramento-Stockton Ch. 6

Licensee: Central California Educational Television, Box 6, Sacramento, Cal. (95801).

Studio: 2480 Garden Highway, Sacramento (95833).

Telephone: 916-929-5843.

Transmitter: 0.7-mi. NE of Walnut Grove, Cal.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 55-kw visual, 11-kw aural. Antenna: 1120-ft. above av. terrain, 1546-ft. above ground, 1544-ft. above sea level.

Latitude	38°	14'	50"
Longitude	121°	30'	03"

1018-b

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corporation.

Began Operation: Feb. 23, 1959.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JOHN HERSHBERGER, pres. & general manager.  
NICKI SHEARER, director of development.  
HORST BREUNJES, director of administration.  
HOWARD LOWE, director of operations.  
PEGGY HUGHES, director of programming.  
MICHAEL WALL, manager of engineering.

## KVCR-TV San Bernardino Ch. 24

Licensee: San Bernardino Community College Dist., 631 S. Mt. Vernon Ave., San Bernardino, Cal. (92410).

Studio & Transmitter: 701 S. Mt. Vernon Ave.

Telephone: 714-888-6511, Ext. 301.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5.57-kw visual, 1.12-kw aural. Antenna: Minus 290-ft. above av. terrain, 120-ft. above ground, 1178-ft. above sea level.

Latitude	35°	05'	20"
Longitude	117°	18'	44"

Requests CP for change to 1067-kw max. & 884-kw horizontal visual, 158-kw max. & 131-kw horizontal aural, 1643-ft. above av. terrain, 195-ft. above ground, 3123-ft. above sea level, lat. 33° 57' 57", long. 117° 16' 53"; change transmitter location to approx. 1-1/2-mi. NE of Box Springs. BPET-597.

FM Affiliate: KVCR, 24.5-kw, 91.9 MHz (No. 220), 120-ft.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities. News Wire Service: UPI.

Ownership: Non-profit organization. Lois Carson, chairman; Raymond F. Ellerman, chancellor.

Began Operation: Sept. 11, 1962.

Personnel:

THOMAS LITTLE, general manager.  
CARMELO CACCIOLA, chief engineer.  
LEW WARREN, program director.  
DALE BRIX, news director.  
AL GONDOS, community service director.  
DON LEIFFER, publicity director.  
JOHN E. MILLER, production manager.

## KPBS-TV San Diego Ch. 15

Licensee: Board of Trustees, Cal. State U. & Colleges for San Diego State U.

Studio: San Diego State University, San Diego (92182).

Transmitter: Mount San Miguel, 13 mi. E of San Diego.

Telephone: 714-265-6415.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 219-kw visual, 43.6-kw aural. Antenna: 1880-ft. above av. terrain, 161-ft. above ground, 2696-ft. above sea level.

Latitude	32°	41'	48"
Longitude	116°	56'	10"

TV tape: Recording facilities. News Wire Service: UPI.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

FM Affiliate: KPBS-FM, 2-kw, 89.5 MHz (No. 208), 1820-ft.

Ownership: The California State University & Colleges.

TV Factbook No. 50

Began Operation: June 25, 1967.

Represented (legal) by Jorgensen, Johnson & Northrop.

**Personnel:**

PAUL J. STEEN, general manager.  
 BRADFORD B. WARNER, program manager.  
 DONALD R. MARTIN, operations manager.  
 PAUL MARSHALL, director of production.  
 GLORIA PENNER, director of TV program development.  
 DOROTHY REDIKER, asst. program director.  
 ELDON H. HALE, administration manager.  
 JOHN B. FOLSOM, director of engineering.  
 STEPHANIE BERGSMA, director of development.

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**KQEC**  
**San Francisco**  
 Ch. 32

Licensee: KQED Inc., 500 Eighth St., San Francisco, Cal. (94103).

Studio: 500 Eighth St. Telephone: 415-864-2000.

Transmitter: Mt. Sutro.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 1330-kw max. & 513-kw horizontal visual, 265-kw max. & 102-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 980-ft. above ground, 1810-ft. above sea level.

Latitude	37°	45'	20"
Longitude	122°	27'	05"

Color: Network, live, film, slide & tape.

Ownership: See KQED, San Francisco.

Began Operation: March 9, 1954 as a commercial station. Left air June 21, 1958; resumed operation Feb. 16, 1966. After purchase by Metromedia, left air again, resumed July 1, 1968. FCC approved gift to present owner by Metromedia Sept. 9, 1970 (Television Digest, Vol. 10:20, 37). Resumed operation June 28, 1971. Left air Aug. 23, 1972. Resumed operation Jan. 1, 1977.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See KQED, San Francisco.

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**KQED**  
**San Francisco**  
 Ch. 9

Licensee: KQED Inc., 500 Eighth St., San Francisco, Cal. (94103).

Studio: 500 Eighth St.

Telephone: 415-864-2000.

Transmitter: Mt. Sutro, San Francisco.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1670-ft. above av. terrain, 980-ft. above ground, 1810-ft. above sea level.

Latitude	37°	45'	20"
Longitude	122°	27'	05"

TV tape: Recording facilities.

News Wire Service: AP. Facsimile Service: AP.

Color: Network, live, film, slide & tape.

FM Affiliate: KQED-FM, 110-kw, 88.5 MHz (No. 203), 1270-ft.

Ownership: Officers: David Hill, chmn.; Valena William & Gabriela Pisano, vice chmn.; Philip D. Armour III, secy.; Bonnie J. Smith, chief financial officer; Anthony S. Tiano, pres. & gen. mgr.; Barbara K. Whitner, corporate secy. Also licensee of KQEC (TV) & KQED-FM, San Francisco.

Began Operation: April 2, 1954.

Represented (legal) by Dow, Lohnes & Albertson.

**Personnel:**

ANTHONY S. TIANO, president & general manager.  
 BONNIE J. SMITH, chief financial officer.  
 NATAN KATZMAN, director of broadcasting.  
 ROXANNE RUSSELL, news & public affairs.

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CLAIRE SCHOOLEY, instructional services director.  
 LEE BRAND, director of operations.  
 EUGENE ZASTROW, chief engineer.  
 LINDA COHEN, director of development.  
 DICK ROBERTSON, director of corporate communications.  
 JOHN BURKS, editor, Focus Magazine.

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**KTEH**  
**San Jose**  
 Ch. 54

Licensee: Santa Clara County Board of Education, 100 Skyport Dr., San Jose, Cal. (95110).

Studio: 100 Skyport Dr.

Telephone: 408-299-2754.

Transmitter: Monument Peak, 10-mi. N of San Jose.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 661-kw max. visual, 132-kw max. aural. Antenna: 1922-ft. above av. terrain, 137-ft. above ground, 2707-ft. above sea level.

Latitude	37°	29'	07"
Longitude	121°	51'	57"

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

Ownership: County school board.

Began Operation: Oct. 19, 1964.

**Personnel:**

MAYNARD ORME, general manager.  
 ROBERT WHALLEY, chief engineer.  
 PETER BAKER, executive producer.  
 E. KAY WALKER, program manager.  
 PETER CRASKE, manager of learning services.  
 JAN TILMON, traffic specialist.

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**KCSM-TV**  
**San Mateo**  
 Ch. 60

Licensee: San Mateo County Community College District, 1700 W. Hillsdale Blvd., San Mateo, Cal. (94402).

Studio: 1700 West Hillsdale Blvd., San Mateo (94402).

Transmitter: Mt. San Bruno, San Francisco, Cal.

Telephones: 415-574-6202; 415-574-6427; 415-574-6586.

Technical Facilities: Channel No. 60 (476-482 MHz). Authorized power: 1550-kw visual, 155-kw aural. Antenna: 1210-ft. above av. terrain, 181-ft. above ground, 752-ft. above sea level.

Latitude	37°	41'	07"
Longitude	122°	26'	01"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

FM Affiliate: KCSM, 14-kw, 91.1 MHz (No. 216), 330-ft.

News Wire Service: AP.

Ownership: This is a public educational institution; Glenn P. Smith, chancellor; Dr. Lois Callahan, pres.

Began Operation: Oct. 12, 1964.

**Personnel:**

STEWART D. CHEIFET, general manager.  
 DOUGLAS B. MONTGOMERY, station manager.  
 KEN COWLES, program director.  
 FRANCIS J. MORGAN, chief engineer.  
 NEDRA MOORE, traffic director.  
 RICHARD ZANARDI, executive producer.  
 JIM THRELKELD, production manager.  
 MARTIN SNAPP, news director.  
 JUNE COPE, director of development.  
 CLAIRE MACK, promotion director.

(Continued on next page)



## Colo.-Conn. Educational

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# COLORADO

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### KBDI-TV

#### Broomfield

Ch. 12

Licensee: Front Range Educational Media Corp., Box 6060, Boulder, Colo. (80306).

Studio: 6801 W. 117th Ave., Broomfield (80020).

Transmitter: Squaw Mtn., 4-mi. S of Idaho Springs.

Telephone: 303-469-5234.

TV tape: Recording facilities.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 151-kw max. & 123-kw horizontal visual, 12.9-kw horizontal aural. Antenna: 2420-ft. above av. terrain, 66-ft. above ground, 11,496-ft. above sea level.

Latitude	39°	40'	55''
Longitude	105°	29'	49''

Color: Film, slide & tape.

Facsimile Service: UPI.

News Film Service: PBS.

Ownership: Non-profit corporation. Jeremy Lansman, pres.; David Worstell, exec. v.p.; Magdaleno Avila, Michael Garcia, Robert Hart, Penfield Tate, Roger Wade, v.p.s; Harrison Cochran, v.p. & treas.; Louis Weltzer, secy.

Began Operation: Feb. 22, 1980.

Represented (legal) by Nixon, Hargrave, Devans & Doyle.

Represented (engineering) by Hatfield & Dawson.

Personnel:

TONY ESPOSITO, general manager.  
ROBERT BOWS, station manager.  
TERRY O'NEILL, chief engineer.

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### KRMA-TV

#### Denver

Ch. 6

Licensee: School District No. 1, City & County of Denver and State of Colorado, 900 Grant St., Denver (80203).

Studio: 1261 Glenarm Pl., Denver (80204).

Transmitter: 2.5 mi. SW of center of Golden, Colo. on Lookout Mt.

Telephone: 303-892-6666.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 880-ft. above av. terrain, 210-ft. above ground, 7676-ft. above sea level.

Latitude	39°	43'	47''
Longitude	105°	14'	59''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Denver Public Schools; Dr. Joseph Brzeinski, supt.

Began Operation: Jan. 30, 1956.

Represented (legal) by Steptoe & Johnson.

Personnel:

MIKE H. MOTTLER, general manager.  
DONALD D. JOHNSON, director of administration & finance.  
W. W. "ANDY" ANDERSON, director of engineering.  
MARY LOU RAY, director of learning services.  
TRUDY FOWLER, director of development.  
DON KINNEY, news director.  
WARREN WRIGHT, production director.  
RONALD K. SALAK, program manager.

## KTSC

### Pueblo-Colorado Springs

Ch. 8

Licensee: University of Southern Colorado (81001).

Studio: University of Southern Colo., 2200 Bonforte Blvd., Pueblo.

Telephone: 303-543-8800.

Transmitter: Baculite Mesa, 8-mi. NE of Pueblo.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1224-ft. above av. terrain, 977-ft. above ground, 6195-ft. above sea level.

Latitude	38°	22'	24''
Longitude	104°	33'	27''

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: State institution.

Began Operation: Feb. 3, 1971.

Personnel:

JOHN CRABBE, general manager.  
WILLIAM CAMPBELL, program manager.  
CLAYTON ROEHL, ITV coordinator.  
TOM AUBE, chief engineer.  
CARMEN VALDEZ, traffic manager.

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# CONNECTICUT

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### WEDW

#### Bridgeport

Ch. 49

Licensee: Connecticut Educational Telecommunications Corp., 24 Summit St., Hartford, Conn. (06106).

Studio: N. Benson Rd., Fairfield (06430).

Transmitter: Booth Hill, 6.9-mi. N of center of Bridgeport.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 2040-kw max. & 724-kw horizontal visual, 145-kw horizontal aural. Antenna: 610-ft above av. terrain, 473-ft. above ground, 1002-ft. above sea level.

Latitude	41°	16'	43''
Longitude	73°	11'	09''

Ownership: See WEDH, Hartford, Conn.

Began Operation: Dec. 17, 1967.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Harold Dorschug.

Personnel:

PAUL K. TAFF, president & general manager.  
AL BINFORD, station manager.  
CHRIS CAMPBELL, dir. of programming & operations.  
BRIAN F. MERRY, studio supervisor.

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### WEDH

#### Hartford

Ch. 24

Licensee: Connecticut Educational Telecommunications Corp., 24 Summit St., Hartford, Conn. (06106).

Studio: 24 Summit St., Hartford (06106).

Transmitter: Deercliff Rd., Avon, Conn.

Telephone: 203-278-5310.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 817-kw max. & 685-kw horizontal visual, 83-kw max. & 69.2-kw horizontal aural. Antenna: 855-ft. above av. terrain, 455-ft. above ground, 1158-ft. above sea level.

Latitude 41° 46' 27"  
 Longitude 72° 48' 20"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP.

Ownership: Connecticut Educational Telecommunications Corp. (non-profit organization), 100%. Also operates WEDW, Bridgeport; WEDN, Norwich & WEDY, New Haven, Conn.

Began Operation: October 1, 1962.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Harold Dorschug.

Personnel:

PAUL K. TAFF, president.  
 SHARON BLAIR, vice president, programming.  
 JOHN W. KEAN, vice president, engineering.  
 JOHN C. LENNHOFF, vice president, financial affairs.  
 ALF STEEL, vice president, development.

**WEDY**  
**New Haven**  
 Ch. 65

Licensee: Connecticut Educational Telecommunications Corp., 24 Summit St., Hartford, Conn. (06106).

Studio: See WEDH, Hartford.

Transmitter: East Rock Park, New Haven.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 7.87-kw max. & 4.47-kw horizontal visual, 0.89-kw max. & 0.50-kw horizontal aural. Antenna: 270-ft. above av. terrain, 106-ft. above ground, 446-ft. above sea level.

Latitude 41° 19' 42"  
 Longitude 72° 54' 25"

Ownership: See WEDH, Hartford.

Began Operation: Dec. 1, 1974.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See WEDH, Hartford.

**WEDN**  
**Norwich**  
 Ch. 53

Licensee: Connecticut Educational Telecommunications Corp., 24 Summit St., Hartford, Conn. (06106).

Studio: Same as WEDH, Hartford, Conn.

Transmitter: 3.2-mi. S of Fitchville, Conn.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 563-kw max. & 316-kw horizontal visual, 56.5-kw max. & 31.6-kw horizontal aural. Antenna: 680-ft. above av. terrain, 477-ft. above ground, 996-ft. above sea level.

Latitude 41° 31' 11"  
 Longitude 72° 10' 04"

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: See WEDH, Hartford.

Began Operation: March 5, 1967.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See WEDH, Hartford.

**PUBLIC BROADCASTING REPORT**

An objective bi-weekly report of industry news  
 Call 202-872-9200 for more information.

**DELAWARE**

**WHYY-TV**  
**Wilmington**  
 Ch. 12

Licensee: WHYY Inc., 150 N. 6th St., Philadelphia, Pa. (19106).

Studios: Fifth & Scott Sts., Wilmington, Del.; 150 N. 6th St., Philadelphia, Pa. (19139).

Transmitter: Roxborough Antenna Farm, Domino Lane & Umbria Ave., Philadelphia, Pa.

Telephones: 302-575-1515, Wilmington; 215-351-1200, Philadelphia. TWX No.: 215-569-9815.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 309-kw visual, 30.9-kw aural. Antenna: 960-ft. above av. terrain, 1022-ft. above ground, 1369-ft. above sea level.

Latitude 40° 02' 30"  
 Longitude 75° 14' 24"

FM Affiliate: WUHY-FM, 11-kw, 90.9 MHz (No. 215), 1131-ft.

TV tape: Recording facilities. News Wire Service: AP.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corporation composed of business, civic, educational & cultural representatives in the Greater Philadelphia, New Jersey & Delaware areas. Officers: John Bunting, chmn. of the board; James Karayn, pres.

Began Operation: Sept. 12, 1963.

Represented (legal) by Wolf, Block, Schoor & Solis-Cohen.

Personnel:

JIM KARAYN, president & general manager.  
 RASMA NARINS, v.p., finance & business affairs.  
 ROBERT HALL, vice president, engineering.  
 ROGER G. HALL, v.p., corporate development.  
 HAROLD M. PARSONS JR., asst. general manager, production.

**DISTRICT OF COLUMBIA**

**WETA-TV**  
**Washington**  
 Ch. 26

Licensee: The Greater Washington Educational Telecommunications Assn. Inc., Box 2626, Washington, D.C. (20013).

Studio: 3620 27th St. S., Arlington, Va. (22206).

Transmitter: 5204 River Rd., Bethesda, Md.

Telephone: 703-998-2600.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2250-kw max. & 1618-kw horizontal visual, 225-kw max. & 162-kw horizontal aural. Antenna: 770-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 49.4"  
 Longitude 77° 06' 18.2"

FM Affiliate: WETA-FM, 75-kw, 90.9 MHz (No. 215), 610-ft.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI, Reuters.

Ownership: The Greater Washington Educational Telecommunications Association Inc., a non-profit corporation composed of trustees representing public, educational & cultural institutions in the Washington, D.C., Maryland & Virginia metropolitan area. Aaron Goldman, chmn.; Ward B. Chamberlin Jr., pres.

(Continued on next page)

## D.C.-Florida Educational

WETA-TV, Washington—(Continued)

Began Operation: October 2, 1961.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Cohen & Dippell.

### Personnel:

WARD B. CHAMBERLIN JR., president & general manager.  
GERALD SLATER, executive vice president.  
SALLY WELLS, v.p., development.  
JUDI ALBERS, director of membership.  
ROBERT RUGGIERO, v.p., operations & engineering.  
DONALD QUAYLE, v.p., planning & special projects.  
LINDA WINSLOW, v.p., director, news & public affairs.  
JOYCE CAMPBELL, v.p., programming  
CHARLES HOBSON, v.p., special projects.  
MICHAEL CUNNINGHAM, v.p., finance.  
PAGE CROSLAND, director, public information.  
KAY CORCORAN, asst. director, public information.  
BERNADETTE BANKS, affirmative action administrator.

## WHMM Washington Ch. 32

Grantee: Howard University, c/o Dr. James E. Cheek, 2600 4th St. NW, Washington, D.C. (20059).

Studio: Howard University Campus.

Transmitter: 5204 River Rd., Bethesda, Md.

Telephone: 202-636-6096.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw max. & 1580-kw horizontal visual, 500-kw max. & 158-kw horizontal aural. Antenna: 700-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude	38°	57'	49''
Longitude	77°	06'	18''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. Dr. Geraldine Pittman Woods, chmn. of board; Dr. James Edward Cheek, pres.; Dr. Owen Douglas Nichols, secy.; Dr. Caspa Leonidas Harris Jr., treas.

Began Operation: Nov. 17, 1980.

Represented (legal) by Arnold & Porter.

### Personnel:

ARNOLD WALLACE, general manager.

## FLORIDA

## WUFT Gainesville Ch. 5

Licensee: Board of Regents, State of Florida, acting for and on behalf of the University of Florida, WUFT-TV, 2000 Journalism Bldg., Gainesville, Fla. (32611).

Studio: Journalism & Communications Bldg., U. of Florida, Gainesville (32611).

Transmitter: Devil's Millhopper, 5.5-mi. NW of city.

Telephone: 904-392-5551.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 860-ft. above av. terrain, 869-ft. above ground, 1049-ft. above sea level.

Latitude	29°	42'	34''
Longitude	82°	23'	51''

Color: Network, live, film, slide & tape.

1022-b

TV tape: Recording facilities. News Wire Service: AP.

Ownership: Board of Regents of State of Florida: Jack McGriff, chmn.; James J. Gardener, Marshall M. Criser, J. J. Daniel, Murray H. Dubbin, William L. Maloy, Betty Anne Staton, C. DuBose Ausley, Terrell Sessums.

Began Operation: Nov. 17, 1958.

### Personnel:

RICHARD LEHNER, general manager & program director.  
BRENDA JONES, development director.  
EMMETT MASSIE, engineering director.  
LYN JONES, operations manager.

## WJCT Jacksonville Ch. 7

Licensee: WJCT Inc., 2037 Main St., Jacksonville, Fla. (32206).

Studio: 2037 Main St., Jacksonville, Fla. (32206).

FM Affiliate: WJCT-FM, 100-kw, 89.9 MHz (No. 210), 460-ft.

Transmitter: 1070 E. Adams St. Telephone: 904-354-2806.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 302-kw visual, 36.3-kw aural. Antenna: 843-ft. above av. terrain, 859-ft. above ground, 863-ft. above sea level.

Latitude	30°	19'	22''
Longitude	81°	38'	24''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Ownership: Non-profit corp.

Began Operation: Sept. 10, 1958.

### Personnel:

FRED REBMAN, president.  
GENE NAPIER, vice president, operations.  
RICHARD BROWN, vice president, programming.  
VICTOR DiGENTI, dir. of information services.  
DICK HEUER, program manager.  
EDMUND BUNKER, dir. of development.

## WLRN-TV Miami Ch. 17

Licensee: The School Board of Dade County, Fla., 1410 N.E. 2nd Ave., Miami, Fla. (33132).

Studio: 1410 N.E. 2nd Ave. Telephone: 305-350-3307.

FM Affiliate: WLRN-FM, 92.2-kw, 91.3 MHz (No. 217), 400-ft.

Transmitter: 695 N.W. 199th St., Miami, Fla. (33169).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2767-kw visual, 575-kw aural. Antenna: Top-mounted on WPBT tower, 1012-ft. above av. terrain, 1039-ft. above ground, 1049-ft. above sea level.

Latitude	25°	57'	29.5''
Longitude	80°	12'	44.1''

Ownership: The School Board of Dade County, Fla. Dr. Leonard Britton, supt.

Began Operation: Sept. 7, 1962.

Represented (legal) by Jorgensen, Johnson & Northrop.

### Personnel:

DON MacCULLOUGH, station manager.  
HENRY CRONIN, director of engineering.  
RAYWARD DUNNELL, program manager.  
RON RAYMOND, production supervisor.  
JOY SHAW, director, program development & communications.

TV Factbook No. 50



## WPBT

Miami

Ch. 2

Licensee: Community TV Foundation of South Fla. Inc., 14901 N.E. Sesame St., Miami (33161).

Studio: 14901 N.E. 20th Ave. Telephone: 305-949-8321.

Transmitter: 695 N.W. 199th St., Miami.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Shares time with educational WTHS-TV Miami. Antenna: 925-ft. above av. terrain, 1039-ft. above ground, 1049-ft. above sea level.

Latitude	25°	57'	29.5''
Longitude	80°	12'	44.1''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Ownership: Non-profit corporation.

Began Operation: May 1, 1970.

Personnel:

GEORGE DOOLEY, president.  
 STEPHEN L. ROGERS, senior vice president & general manager.  
 JOHN FELTON, vice president for programming.  
 JOHN REYNOLDS, v.p., development.  
 FRANK CARBALLO, controller.  
 CANDACE CARLISLE, program director.  
 BETTE MARTIN, program publicity manager.  
 JOAN GRADY, facilities operations manager.  
 GRAHAM SIMMONS, chief engineer.

## WTHS-TV

Miami

Ch. 2

Licensee: The School Board of Dade County, 1410 N.E. 2nd Ave., Miami, Fla. (33132).

Studio: 1410 N.E. 2nd Ave.

Telephone: 305-350-3307.

Transmitter: 695 N.W. 199th St., Miami, Fla. (33169).

Technical Facilities: Channel No. 2 (54-60 MHz). Shares time with WPBT. Authorized power: 100-kw visual, 20-kw aural. Antenna: 925-ft. above av. terrain, 1039-ft. above ground, 1049-ft. above sea level.

Latitude	25°	57'	29.5''
Longitude	80°	12'	44.1''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: School Board of Dade County, Dr. Leonard Britton, supt. Also operates WLRN-TV, Ch. 17, Miami.

Began Operation: Aug. 12, 1955.

Represented (legal) by Jorgensen, Johnson & Northrop.

Personnel:

DON MacCULLOUGH, manager.  
 HANK CRONIN, dir. of engineering operations.  
 RAYWARD DUNNELL, program manager.  
 RON RAYMOND, production supervisor.  
 JOY REESE SHAW, director, program development & communications.

## WMFE-TV

Orlando

Ch. 24

Licensee: Community Communications Inc., 11510 E. Colonial Dr., Orlando, Fla. (32817).

Studio: 11510 E. Colonial Dr.

Transmitter: 3.5-mi. N of Bithlo, Fla.

1981-82 Edition

## Florida Educational

Telephone: 305-273-2300.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1260-kw max. & 1000-kw horizontal visual, 200-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1893-ft. above ground, 2049-ft. above sea level.

Latitude	28°	36'	08''
Longitude	81°	05'	38''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: Non-profit corp. managed by a board of directors. Stephen M. Steck, pres.

Began Operation: March 15, 1965.

Personnel:

STEPHEN M. STECK, president  
 HUGH R. FISHER, v.p., programming.  
 JOSEPH S. HEARN, v.p., operations.  
 ALDO VIVONA, v.p.-secy.-treas., administration & finance.  
 LEE WATKINS, director of engineering.  
 GARY T. YEOMANS, director of creative services.  
 LARRY BUCKING, program promotion manager.  
 MIKE SEYMOUR, program manager.

## WSRE

Pensacola

Ch. 23

Licensee: District Board of Trustees of Pensacola Jr. College, Pensacola, Fla.

Studio: 1000 College Blvd., Pensacola, Fla. (32504).

Transmitter: 1403 W. Fairfield Dr., Pensacola.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 38-kw visual, 5.87-kw aural. Antenna: 490-ft. above av. terrain, 464-ft. above ground, 544-ft. above sea level.

Latitude	30°	26'	36''
Longitude	87°	14'	26''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: District Board of Trustees of Pensacola Jr. College.

Began Operation: Sept. 11, 1967.

Personnel:

DONALD DORIN, station manager.  
 VICTOR HOGSTROM, asst. manager for station operations.  
 HARRY FLYNN, chief engineer.  
 BILL FARRINGTON, program manager & ITV director.

## WFSU-TV

Tallahassee

Ch. 11

Licensee: State Board of Regents of Florida, acting for & on behalf of Fla. State University.

Studio: Campus, Florida State U., Tallahassee, Fla. (32306).

Transmitter: 6.9-mi. SW of Holland, Fla. at Apalachicola National Forest Junction.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 777-ft. above av. terrain, 774-ft. above ground, 897-ft. above sea level.

Latitude	30°	21'	29''
Longitude	84°	36'	39''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: WFSU-FM, 50-kw, 91.5 MHz (No. 236), 205-ft.

(Continued on next page)

# Florida-Georgia Educational

WFSU-TV, Tallahassee—(Continued)

Ownership: Non-profit educational organization.

Began Operation: Sept. 20, 1960.

Personnel:

EDWARD L. HERP, director, University television.  
JIM MORAN, program director.  
ALIX ANDERSON, art director.  
WOODY WALKER, chief engineer.

## WEDU

Tampa-St. Petersburg

Ch. 3

Licensee: Florida West Coast Public Broadcasting Inc., 1300 North Blvd., Tampa, Fla. (33607).

Studio: 1300 North Blvd.

Telephone: 813-253-2736.

Transmitter: Boyette Rd., Riverview, Fla.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 12.5-kw aural. Antenna: 935-ft. above av. terrain, 1021-ft. above ground, 1096-ft. above sea level.

Latitude	27°	50'	52.5''
Longitude	82°	15'	48.0''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: WEDU officers: Robert A. Darr, chmn.; Valda Guess, vice chmn.; Mary M. Spencer, secy.; Harry H. Schall, treas.

Began Operation: Oct. 27, 1958.

Represented (legal) by Schwartz, Woods & Miller.

Personnel:

R. LeROY LASTINGER, president.  
MARK DAMEN, general manager.  
JAMES STASKO, director of programming services.  
RAY ELLIS, assistant general manager.  
DENNIS DOYLE, chief engineer.

## WUSF-TV

Tampa-St. Petersburg

Ch. 16

Licensee: Board of Regents acting for and on behalf of University of South Florida, Tampa (33620).

Studio: 4202 Fowler, Tampa.

Telephone: 813-974-4000.

Transmitter: Boyette Rd., Riverview, Fla.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1170-kw visual, 123-kw aural. Antenna: 1006-ft. above av. terrain, 1024-ft. above ground, 1099-ft. above sea level.

Latitude	27°	50'	52.5''
Longitude	82°	15'	48.0''

Holds CP for change to 1620-kw max. & 1050-kw horizontal visual, 110-kw horizontal aural, 1010-ft. above av. terrain, 1024-ft. above ground, 1099-ft. above sea level. BMPET-800124KE.

FM Affiliate: WUSF, 85-kw, 89.7 MHz (No. 209), 820 ft.

Color: Network, live, film, slide & tape.

Ownership: State of Florida.

Began Operation: Sept. 12, 1966.

Personnel:

DR. WILLIAM G. MITCHELL, general manager.  
DAVID B. ROCHELLE, station manager.  
WILLIAM BRADY, program manager.  
RICHARD BROWN, production manager.  
JOHN RALLE, chief engineer.

1024-b

# GEORGIA

## WGTV

Athens

Ch. 8

Licensee: Regents of the University System of Georgia, 244 Washington St. S.W., Atlanta, Ga. (30334).

Mailing Address: Dr. William H. Hale Jr., The Ga. Center, U. of Ga., Athens, Ga. (30602).

Studio: Center for Continuing Education, U. of Ga. campus, Athens.

Transmitter: Stone Mtn. Telephone: 404-542-3554.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw max. & 288-kw horizontal visual, 56.2-kw horizontal aural. Antenna: 1132-ft. above av. terrain, 420-ft. above ground, 2049-ft. above sea level.

Latitude	33°	48'	18.33''
Longitude	84°	08'	39.70''

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: State institution. Lamar Plunkett, chairman; Vernon Crawford, chancellor.

Began Operation: May 23, 1960.

Personnel:

DR. WILLIAM HALE JR., general manager.  
MERA HEAD, administrative assistant.  
JAMES F. SHEHANE III, production manager.  
HILL BERMONT, program director & film buyer.  
EDWARD GRAHAM JR., chief engineer.  
DAVID G. FISHER, manager, educative media services.

## WETV

Atlanta

Ch. 30

Licensee: Board of Education of City of Atlanta, 224 Central Ave. S.W., Atlanta, Ga. (30303).

Studio: 740 Bismark Rd. NE, Atlanta, Ga. (30324).

Telephone: 404-873-4471.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 776-kw visual, 77.6-kw aural. Antenna: 1090-ft. above av. terrain, 1170-ft. above ground, 2045-ft. above sea level.

Latitude	33°	48'	27''
Longitude	84°	20'	26''

Transmitter: Briarcliff Rd. & Shepherd Lane N.E.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: WABE, 30-kw, 90.1 MHz (No. 211), 410-ft.

Ownership: Board of Education of the City of Atlanta. Dr. Benjamin E. Mays, pres.

Began Operation: Feb. 17, 1958.

Represented (legal) by Steptoe & Johnson.

Personnel:

GIL TAUFFNER, general manager.  
WILLIAM E. SCOTT, television program manager.  
DANNY ROYAL, production manager.  
VAN JOYNER, radio program director.  
JACK CURRY, chief engineer.

All Georgia ETV Stations are interconnected to  
comprise the Georgia ETV Network.

TV Factbook No. 50

## WCLP-TV

### Chatsworth

Ch. 18

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta (30334).

Studio & Offices: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

Network Control Center: 1540 Stewart Ave. S.W., Atlanta.

Transmitter: Cohutta Mt., 3.3-mi. ESE of Chatsworth.

Color: Network, live, film, slide & tape.

Telephone: 404-695-2422.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 631-kw max. & 447-kw horizontal visual, 63.1-kw max. & 44.7-kw horizontal aural. Antenna: 1854-ft. above av. terrain, 330-ft. above ground, 3046-ft. above sea level.

Latitude	34°	45'	06''
Longitude	84°	42'	54''

Ownership: State Board of Education. Officers: Thomas K. Vann Jr., chairman; Dr. Charles McDaniel, state supt. of schools. Also operates WACS-TV, Dawson; WABW-TV, Pelham; WCES-TV, Wrens; WXGA-TV, Waycross; WVAN-TV, Savannah; WJSP-TV, Columbus, and WDCO-TV, Cochran.

Began Operation: Jan. 30, 1967.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

#### Personnel:

DR. RICHARD E. OTTINGER, executive director of television.

FRANK BUGG, director of operations.

GEORGE WEARN, director of programming.

O. MAX WILSON, director of ITV.

CHESTER HALDEMAN, director of engineering, 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

JACKIE GRIZZLE, chief engineer, Route 3, Box 1H, Chatsworth, Ga. (30705).

## WDCO-TV

### Cochran

Ch. 15

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta (30334).

Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga.

Transmitter: 7.5 miles NE of Cochran, Ga.

Telephone: 912-934-2220.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 501-kw max. & 363-kw horizontal visual, 50.1-kw max. & 36.3-kw horizontal aural. Antenna: 1149-ft. above av. terrain, 1185-ft. above ground, 1545-ft. above sea level.

Latitude	32°	28'	11''
Longitude	83°	15'	17''

Began Operation: Jan. 1, 1968.

Ownership: State Board of Education. For officers: see WCLP-TV, Chatsworth, Ga.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

#### Personnel:

Administration: See WCLP-TV, Chatsworth, Ga.

WALLACE T. LYNCH, chief engineer, P.O. Box 269, Cochran, Ga. (31014).

## WJSP-TV

### Columbus—Warm Springs

Ch. 28

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta (30334).

Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

1981-82 Edition

## Georgia Educational

Transmitter: Hwy. 85 W., 3½-mi. S of Warm Springs.

Color: Network, live, film, slide & tape.

Telephone: 404-655-2145.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 921-kw visual, 92.1-kw aural. Antenna: 1510-ft. above av. terrain, 1103-ft. above ground, 2403-ft. above sea level.

Latitude	32°	51'	08''
Longitude	84°	42'	04''

Ownership: State Board of Education. For officers, see WCLP-TV, Chatsworth, Ga.

Began Operation: August 10, 1964.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

#### Personnel:

Administration: See WCLP-TV, Chatsworth.

DONALD THOMAS, chief engineer, P.O. Box 14, Warm Springs, Ga. (31830).

## WACS-TV

### Dawson

Ch. 25

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta (30334).

Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

Transmitter: 12.7-mi. NNW of Dawson.

Color: Network, live, film, slide & tape.

Telephone: 912-623-4883.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 501-kw max. and 363-kw horizontal visual, 50.1-kw max. and 36.3-kw horizontal aural. Antenna: 1078-ft. above av. terrain, 1092-ft. above ground, 1545-ft. above sea level.

Latitude	31°	56'	15''
Longitude	84°	33'	15''

Ownership: See WCLP-TV, Chatsworth, Ga.

Began Operation: March 6, 1967.

#### Personnel:

Administration: See WCLP-TV, Chatsworth.

LOUIS RICKERSON, chief engineer, Rt. 1, Box 75A, Parrott, Ga. (31777).

## WABW-TV

### Pelham

Ch. 14

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta, Ga. (30334).

Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

Transmitter: 3-mi. E of Pelham. Telephone: 912-294-8313.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 501-kw max. and 363-kw horizontal visual, 50.1-kw max. and 36.3-kw horizontal aural. Antenna: 1242-ft. above av. terrain, 1220-ft. above ground, 1545-ft. above sea level.

Latitude	31°	08'	05''
Longitude	84°	06'	16''

Ownership: See WCLP-TV, Chatsworth, Ga.

Began Operation: Jan. 2, 1967.

#### Personnel:

Administration: See WCLP-TV, Chatsworth.

JAMES G. COCHRAN, chief engineer, P.O. Box 249, Pelham, Ga. (31779).

(Continued on next page)

1025-b



# Georgia-Hawaii Educational

## WVAN-TV Savannah—Pembroke Ch. 9

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta, Ga. (30334).

Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

Transmitter: Pembroke, Ga., Bryan County, 36-mi. W of Savannah.

Telephone: 912-653-4996.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 34.7-aural. Antenna: 1050-ft. above av. terrain, 1086-ft. above ground, 1181-ft. above sea level.

Latitude	32°	08'	48"
Longitude	81°	37'	05"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: State Board of Education. See WCLP-TV, Chatsworth.

Began Operation: Sept. 17, 1963.

Personnel:

Administration: See WCLP-TV, Chatsworth, Ga.

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## WXGA-TV Waycross Ch. 8

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta, Ga. (30334).

Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

Transmitter: 2.5-mi. S of Hasty, Ga. Telephone: 912-283-4838.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1030-ft. above av. terrain, 1059-ft. above ground, 1249-ft. above sea level.

Latitude	31°	13'	17"
Longitude	82°	34'	24"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: State Board of Education. See WCLP-TV, Chatsworth.

Began Operation: November 19, 1961.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

Administration: See WCLP-TV, Chatsworth, Ga.  
KNOX CARREKER, chief engineer, P.O. Box 842, Waycross, Ga. (31501).

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## WCES-TV Wrens Ch. 20

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta, Ga. (30334).

Transmitter: 7-mi. NE of Wrens. Telephone: 404-547-2107.

Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 457-kw max. and 331-kw horizontal visual, 45.7-kw max. and 33.1-kw horizontal aural. Antenna: 1483-ft. above av. terrain, 1466-ft. above ground, 1896-ft. above sea level.

Latitude	33°	15'	33"
Longitude	82°	17'	09"

Color: Network, live, film, slide & tape.

Ownership: State Board of Education. See WCLP-TV, Chatsworth.

1026-b

Began Operation: Sept. 12, 1966.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

Administration: See WCLP-TV, Chatsworth, Ga.  
RABUN F. BOBO, chief engineer, P.O. Box 525, Wrens, Ga. (30833).

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## HAWAII

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### KHET Honolulu Ch. 11

(Also operates satellite KMEB-TV, Wailuku, Hawaii)

Licensee: Hawaii Public Broadcasting Authority, Honolulu, Hawaii (96822).

Studio: 2350 Dole St.

Telephone: 808-955-7878.

Transmitter: 1534 Kapiolani Blvd., Honolulu.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 148-kw visual, 29.5-kw aural. Antenna: minus 82.75-ft. above av. terrain, 436-ft. above ground, 441-ft. above sea level.

Latitude	21°	17'	45.7"
Longitude	157°	50'	35.7"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Hawaii Public Bcstg. Authority, Dr. Teruo Ihara, chmn.

Began Operation: April 15, 1966.

Represented (legal) by Bonner, Thompson, O'Connell & Gaynes.

Represented (engineering) by Jansky & Bailey.

Personnel:

JAMES YOUNG, executive director.  
CHARLES STUBBLEFIELD, program manager.  
LINDA SPALDING, development-promotion manager.  
AL ONO, chief engineer.  
DON DRESSER, production manager.

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### KMEB-TV Wailuku, Maui Ch. 10

(Satellite of KHET, Honolulu, Hawaii)

Licensee: Hawaii Public Bcstg. Authority, Honolulu (96822).

Transmitter: Kole Kole Hill, Haleakala Crater, approx. 20-mi. SE of Wailuku.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 30.9-kw visual, 6.17-kw aural. Antenna: 5940-ft. above av. terrain, 47-ft. above ground, 10,027-ft. above sea level.

Latitude	20°	42'	40"
Longitude	156°	15'	34"

Color: Network, film, slide & tape.

Ownership: See KHET, Honolulu.

Began Operation: Sept. 22, 1966.

Personnel: See KHET, Honolulu.

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TV Factbook No. 50

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# IDAHO

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## KAID Boise Ch. 4

Licensee: State Board of Education, c/o John Keiser, President, Boise State University, 1910 University Blvd., Boise, Ida. (83725).

Studio: Boise State University.

Telephone: 208-385-3344.

Transmitter: Deer Pt. TV Lot #3, 10.75-mi. NNE of Boise.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 27-kw visual, 13.5-kw aural. Antenna: 2474-ft. above av. terrain, 142-ft. above ground, 7092-ft. above sea level.

Latitude	43°	40'	08"
Longitude	116°	06'	10"

Ownership: State Board of Education. Janet S. Hay, pres.; Cheryl Hymas, v.p.; Eugene L. Miller, secy.; J. Clint Hoopes, Robert L. Montgomery, Leno Seppi, Nels Solberg, Jerry Evans, dirs.

Began Operation: Dec. 31, 1971.

Personnel:

JACK SCHLAEFLE, director of educational television.  
VAUN McARTHUR, chief engineer.  
HOWARD HANSEN, scenic & graphic director.  
MYRON TISDEL, program manager.  
ROBERT N. PYLE, production manager.  
MARGIE BOYLAN, development director.

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## KUID-TV Moscow Ch. 12

Licensee: Regents of the University of Idaho, Moscow, Ida.

Studio: Radio-TV Center, U. of Ida. (83843).

Transmitter: Paradise Ridge, 3.25-mi. SSE of Moscow.

Telephone: 208-885-6723.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 115-kw visual, 11.5-kw aural. Antenna: 1037-ft. above av. terrain, 139-ft. above ground, 3739-ft. above sea level.

Latitude	46°	40'	54"
Longitude	116°	58'	13"

FM Affiliate: KUID, 1.437-kw, 91.7 MHz (No. 219), 1009-ft.

Began Operation: Sept. 6, 1965.

Personnel:

ARTHUR HOOK, general manager.  
MERILEE SWANTZ, promotion director.  
WILLIAM BERG, program director.  
JOHN GRAY, chief engineer.  
KEN SOGOTA, assistant to chief engineer.

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## KBGL-TV Pocatello Ch. 10

Licensee: State Board of Education, acting as Board of Trustees of Idaho State U., c/o Robert J. Hilliard, Director of Development, Idaho State U., Pocatello (83209).

Studio: College of Education Bldg., Idaho State U.

1981-82 Edition

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# Idaho-Illinois Educational

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Telephone: 208-236-2857.

Transmitter: East Little Butte, 8.5-mi. NE of Atomic City, Ida.

Technical Facilities: Channel No. 10 (198-204 MHz). Authorized power: 66.1-kw visual, 12.9-kw aural. Antenna: 1450-ft. above av. terrain, 87-ft. above ground, 6762-ft. above sea level.

Latitude	43°	30'	02"
Longitude	112°	39'	36"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

FM Affiliate: KBGL, .01-kw, 89.5 MHz (No. 208).

Ownership: Janet Hay, pres.; Cheryl Hymas, v.p.; Eugene L. Miller, secy.; J. Clint Hoopes, Robert L. Montgomery, Dr. Leno D. Seppi, Nels L. Solberg, members; Jerry L. Evans, ex officio.

Began Operation: July 7, 1971.

Personnel:

HERBERT EVERITT, gen. mgr., dir., radio-television service.  
DON ROGERS, program director.  
DON WILLIAMS, production director.  
LOAH FAYE, traffic director.  
DICK SIEBE, chief engineer.

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# ILLINOIS

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## WSIU-TV Carbondale Ch. 8

Licensee: Board of Trustees of Southern Ill. U., Carbondale, Ill. (62901).

Studio: Southern Illinois University. Telephone: 618-453-4343.

Transmitter: U.S. Hwy. 51, approx. 2-mi. S of Tamaroa, Ill.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 859.2-ft. above av. terrain, 903-ft. above ground, 1385-ft. above sea level.

Latitude	38°	06'	15"
Longitude	89°	14'	37"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

FM Affiliate: WSIU, 50-kw, 91.9 MHz (No. 220), 300-ft.

Ownership: Board of Trustees of Southern Ill. U. Also operates WUSI-TV, Ch. 16, Olney, Ill.

Began Operation: November 6, 1961.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JIMMY R. MOORE, general manager.  
JANE FISHER, asst. general manager.  
ALLAN PIZZATO, station manager & program manager.  
JIMMY MOORE, chief engineer.  
JERRY KLINE, asst. chief engineer.

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## WCME Chicago Ch. 20

Licensee: Chicago Metropolitan Higher Education Council, Suite E-117, Douglas Library, 95th at King Dr., Chicago, Ill. (60628).

Telephone: 312-995-7100.

(Continued on next page)

# Illinois Educational

WCME, Chicago—(Continued)

TV tape: Recording facilities.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 457-kw visual, 91.4-kw aural. Antenna: 770-ft. above av. terrain, 796-ft. above ground, 1383-ft. above sea level.

Latitude	41°	54'	01"
Longitude	87°	37'	28"

Holds CP for change to 2570-kw max. & 447-kw horizontal visual, 257-kw max. & 44.7-kw horizontal aural, 1550-ft. above av. terrain, 1582-ft. above ground, 2177-ft. above sea level, circular polarization, lat. 41° 52' 44", long. 87° 38' 10"; transmitter to Sears Bldg., 233 Wacker Dr., Chicago. BMPE7-790731KH.

Ownership: Mirron Alexandroff, chmn.; Donald Riddle, vice chmn.; Presley D. Holmes, pres.-secy.; Leo Goodman Malamuth II, treas.

Began Operation: Sept. 20, 1965. Left air April 23, 1974. Transfer to present owner approved by FCC June 10, 1977. Plans to resume operation in late 1982.

Represented (legal) by Dow, Lohnes & Albertson.

## WTTW Chicago Ch. 11

Licensee: Chicago Public Television, 5400 N. St. Louis Ave., Chicago, Ill. (60625).

Studio: 5400 N. St. Louis Ave. & 233 N. Michigan Ave., Chicago.

Telephone: 312-583-5000.

Transmitter: Sears Bldg., S. Wacker Dr. & Jackson Blvd., Chicago.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 89.13-kw visual, 17.80-kw aural. Antenna: 1470-ft. above av. terrain, 1516-ft. above ground, 2111-ft. above sea level.

Latitude	41°	52'	44"
Longitude	87°	38'	10"

TV tape: Recording facilities. News Wire Service: UPI.

Color: Network, live, film, slide & tape.

Represented (legal) by Schwartz, Woods & Miller.

Began Operation: Sept. 5, 1955.

Ownership: Henry W. Meers, chmn.; William J. McCarter, pres.; Warren H. Bacon Sr., treas.; Marilou Hedlund, secy.

Personnel:

WILLIAM J. McCARTER, president & general manager.  
JOHN C. RAHMANN, sr. vice president.  
RICHARD J. BOWMAN, v.p., broadcasting.  
DAVID A. BUEHRER, v.p., finance & administration.  
JOHN CALLAWAY, director of news & senior correspondent.  
FRANK T. NESBITT JR., v.p., development & marketing.  
LARRY OCKER, v.p., engineering.  
JOHN WILSON, v.p., information services & advertising.  
S. ANDERS YOCOM JR., v.p., program production.

## WUSI-TV Olney Ch. 16

Licensee: Board of Trustees of Southern Ill. University, Carbondale, Ill. (62903).

Studio: 2-mi. W of Dundas, 8-mi. NW of Olney, Ill.

Transmitter: 2.1-mi. W of Dundas, Ill.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1170-kw max. & 977-kw horizontal visual, 234-kw max. & 195-kw horizontal aural. Antenna: 930-ft. above av. terrain, 975-ft. above ground, 1445-ft. above sea level.

Latitude	38°	50'	18"
Longitude	88°	07'	46"

TV tape: Recording facilities. Color: Network.

Ownership: Board of Trustees for Southern Ill. U. Also licensee of WSIU-TV & WSIU(FM), Carbondale, Ill.

Began Operation: Aug. 19, 1968.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JIMMY R. MOORE, general manager.  
JANE E. FISHER, asst. general manager.  
TIM FISHER, acting station manager.  
JIMMY R. MOORE, chief engineer.  
DON KEEN, asst. chief engineer.

## WTPV Peoria Ch. 47

Licensee: Illinois Valley Public Telecommunications Corp., c/o Philip Weinberg, 1501 W. Bradley Ave., Peoria, Ill. (61625).

Studio: 1501 W. Bradley Ave. Telephone: 309-676-4747.

Transmitter: I-474 & Cole Hollow Rd., Groveland, Ill.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1410-kw max. & 1070-kw horizontal visual, 141-kw max. & 107-kw horizontal aural. Antenna: 705-ft. above av. terrain, 599-ft. above ground, 1349-ft. above sea level.

Latitude	40°	37'	44"
Longitude	89°	34'	12"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Illinois Valley Public Telecommunications Corp.

Began Operation: June 27, 1971.

Represented (legal) by James E. Greeley.

Represented (engineering) by Donald L. Markley.

Personnel:

PHILIP WEINBERG, president.  
ELWIN BASQUIN, station manager.  
TOM DVORAK, program director.  
JEANNETTE HUGHES, development director.

## WILL-TV Urbana-Champaign Ch. 12

Licensee: University of Illinois, Board of Trustees, Urbana, Ill. (61801).

Studio: 1110 W. Main St., Urbana, Ill. (61801).

Transmitter: R. R. #2, 5-mi. W of Monticello, Willow Branch Twp.

Telephone: 217-333-1070, Urbana.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 987-ft. above av. terrain, 1044-ft. above ground, 1734-ft. above sea level.

Latitude	40°	02'	18"
Longitude	88°	40'	10"

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

AM Affiliate: WILL, 5-kw, 580 kHz. FM Affiliate: WILL-FM, 105-kw, 90.9 MHz (No. 215), 850-ft.

Ownership: University of Illinois; Stanley Ickenberry, pres.

Began Operation: Aug. 1, 1955.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jansky & Bailey.

Personnel:

DONALD P. MULLALLY, dir. of broadcasting & general manager.  
WILLIAM GLAESER, station manager.  
ELAINE SPRENKLE, program director.  
DEBORAH M. DAY, dir. of promotion & development.  
LARRY INMAN, chief engineer.



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# INDIANA

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## WTIU Bloomington Ch. 30

Licensee: Trustees of Indiana University, Bloomington, Ind.

Studio: Indiana University, Bloomington (47405).

Telephone: 812-337-5900.

Transmitter: .5-mi. SE of Bloomington.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 214-kw max. & 200-kw horizontal visual, 42.6-kw max. & 39.8-kw horizontal aural. Antenna: 710-ft. above av. terrain, 644-ft. above ground, 1444-ft. above sea level.

Latitude	39°	08'	32"
Longitude	86°	29'	43"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: WFIU, 31-kw, 103.7 MHz (No. 279), 590-ft.

Ownership: Indiana University. John Ryan, pres.

Began Operation: March 3, 1969.

Personnel:

WILLIAM KROLL, manager.  
HERBERT A. SELTZ, program supervisor.  
EMMET R. BEEKER JR., chief engineer.

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## WNIN Evansville Ch. 9

Licensee: Southwest Indiana Public Broadcasting Inc., 9201 Petersburg Rd., Evansville, Ind. (47711).

Studio: 9201 Petersburg Rd., Evansville, Ind. (47711).

Transmitter: Old Plank Rd., Chandler, Ind.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 580-ft. above av. terrain, 570-ft. above ground, 1040-ft. above sea level.

Latitude	38°	01'	27"
Longitude	87°	21'	43"

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. Officers: Ted C. Ziemer Jr., chairman; John L. Carroll, honorary vice chmn.; Peterson Nesbit & Robert O. Shetler, vice chairmen; Phyllis Kincaid, secy.; Donald A. Rausch, treas.

Began Operation: March 15, 1970. Sale to present owner by Evansville-Vanderburgh School Corp. approved by FCC Dec. 19, 1973.

Represented (legal) by Lovett, Ford, Hennessey, Stambler & Siebert.

Personnel:

ARTHUR A. PAUL, president & general manager.  
KITTY BROMM, director of development.  
DAN HEALY, executive producer.  
FRANK HERTEL, director of engineering.  
RUTH BEHRMAN, operations manager.  
PHIL BAILEY, manager, studio technical operations.  
NORMA NIEHAUS, business manager.  
RANDY BEAL, manager of transmission services.

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## WFYI Indianapolis Ch. 20

Licensee: Metropolitan Indianapolis TV Assn. Inc., 1440 N. Meridian St., Indianapolis, Ind. (46202).

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# Indiana Educational

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Studio: 1440 N. Meridian St.

Telephone: 317-261-0500.

Transmitter: 79th St. & Township Line Rd.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 748-kw max. & 592-kw horizontal visual, 149-kw max. & 56.7-kw horizontal aural. Antenna: 850-ft. above av. terrain, 863-ft. above ground, 1693-ft. above sea level.

Latitude	39°	53'	59"
Longitude	86°	12'	01"

Holds CP for change to 1480-kw max. & 1120-kw horizontal visual, 148-kw max. & 112-kw horizontal aural, 850-ft. above av. terrain, 867-ft. above ground, 1697-ft. above sea level. BPET-800107KE.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Began Operation: Oct. 4, 1970.

Ownership: Non-profit corp. Howard Wilcox, pres.

Personnel:

FRANK MEEK, general manager.

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## WIPB Muncie Ch. 49

Licensee: Ball State University, 2000 University Ave., Muncie, Ind. (47306).

Transmitter: 820 E. 29th St. (47302).

Studio: 246 Minnetrista Blvd. (47303).

Telephone: 317-285-4771.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 155-kw max. & 141-kw horizontal visual, 15.5-kw max. & 14.1-kw horizontal aural. Antenna: 500-ft. above av. terrain, 542-ft. above ground, 1492-ft. above sea level.

Latitude	40°	09'	38"
Longitude	85°	22'	42"

Holds CP for change to 676-kw max. & 562-kw horizontal visual, 67.6-kw max. & 56.2-kw horizontal aural, 510-ft. above av. terrain, 548-ft. above ground, 1511-ft. above sea level. BPC-790710KE.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Film Service: PBS-DEF-CEN-IPS.

Ownership: Ball State University. Will H. Parker, pres.; Frank A. Bracken, Harold W. Wallace, II, Dorothy S. O'Maley, James D. Garretson, Jack Peckinpaugh, Christy A. Swing, F. Edwijn Schouweiler & James W. Parks, trustees.

Began Operation: May 8, 1953 as a commercial station. Sale to present owner by Donald A. Burton & assoc. approved by FCC Oct. 8, 1971. Non-commercial operation began Oct. 31, 1971.

Represented (legal) by Schwartz, Woods & Miller.

Personnel:

JAMES R. NEEDHAM, general manager.  
LARRY DYER, program manager.  
GEORGE E. MOLNAR JR., chief engineer.  
RICK ROFFMAN, production manager.

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## WCAE St. John Ch. 50

Licensee: Lake Central School Corp., St. John, Ind. (46373).

Studio: 123 Sesame St., St. John, Ind. (46373).

Telephone: 219-365-4041.

Transmitter: 3461 Calumet Ave.

(Continued on next page)

# Indiana-Iowa Educational

WCAE, St. John—(Continued)

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1910-kw max. & 603-kw horizontal visual, 120-kw horizontal aural. Antenna: 430-ft. above av. terrain, 460-ft. above ground, 1045-ft. above sea level.

Latitude	41°	39'	28"
Longitude	87°	30'	28"

TV tape: Recording facilities. Color: Network.

News Wire Service: UPI.

Ownership: Lake Central School Corp.

Began Operation: Sept. 20, 1967.

Personnel:

LOU IACONETTI, station manager.  
JOHN BYERS, chief engineer.  
TARA MISSAL, public information director.  
RANDY BRIST, ITV coordinator.  
JOHN PREMETS, sports producer.  
JIM VAN WIENEN, maintenance engineer.

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## WNDU-TV

South Bend

Ch. 16

Licensee: Michiana Telecasting Corp., University of Notre Dame, Notre Dame, Ind.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

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## WNIT-TV

South Bend

Ch. 34

Licensee: Michiana Public Broadcasting Corp., P.O. Box 34, South Bend, Ind. (46624).

Studio: 2424 California Rd., Elkhart, Ind. (46514).

Telephones: 219-234-3434 (office); 219-674-5961 (studio).

Transmitter: Ironwood Rd. between Kern & Roosevelt Rd.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 589-kw max. & 204-kw horizontal visual, 64.6-kw max. & 40.7-kw horizontal aural. Antenna: 560-ft. above av. terrain, 549-ft. above ground, 1394-ft. above sea level.

Latitude	41°	37'	05"
Longitude	86°	36'	09"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Ownership: Non-profit corp. Officers: Joseph D. Sharp, pres.; Helen Arnold, 1st v.p.; John Dille III, 2nd v.p.; Brian Lake, secy.; Thomas J. Mason, treas.

Began Operation: Feb. 18, 1974.

Personnel:

THOMAS E. BRUBAKER, executive director & general manager.  
K. CLEM KUESPERT, chief engineer.  
GREGORY B. SINN, program director.  
GAIL MARTIN, development director.

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## WVUT

Vincennes

Ch. 22

Licensee: Board of Trustees for Vincennes University, 1002 N. First St. (47591).

Studio: 1029 N. 4th St., Vincennes.

1030-b

Transmitter: SW of Indiana Hwy. 61, 3-mi. SE of Vincennes.

Telephone: 812-882-2237.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1565-kw max. & 1150-kw horizontal visual, 313-kw max. & 115-kw horizontal aural. Antenna: 570-ft. above av. terrain, 560-ft. above ground, 1060-ft. above sea level.

Latitude	38°	39'	06"
Longitude	87°	28'	37"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: AP.

FM Affiliate: WVUB, 50-kw, 91.1 MHz (No. 216).

Ownership: Board of 10 trustees, Mark Lange, chmn.

Began Operation: May 25, 1964.

Represented (legal) by Fletcher, Heald & Hildreth.

Personnel:

AL RERKO, general manager.  
SHARON KIEFER, program director.  
JOHN KIMSEY, production manager.  
CINDY HASKINS, producer/director remote productions.  
JOHN WINDOVER, news director.  
TONY CLOYD, senior citizen producer.  
BOB WAISS, director of engineering.  
JOE TONES, producer/director.  
LARRY BISSEL, producer/director.

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# IOWA

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## WOI-TV

Ames—(Des Moines)

Ch. 5

Licensee: Iowa State University of Science & Technology, Ames, Ia.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

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## KBIN

Council Bluffs

Ch. 32

Licensee: State Educational Radio & TV Facility Board, Box 1758, Des Moines (50306).

Studio: See KDIN-TV, Des Moines.

Telephones: 712-328-9476 (Transmitter); 515-281-4500 (Administration).

Transmitter: 275-ft. SE of intersection of Linn St. & Skyline Dr., Council Bluffs.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 571-kw max. & 247-kw horizontal visual, 57.1-kw max. & 24.7-kw horizontal aural. Antenna: 317-ft. above av. terrain, 163-ft. above ground, 1417-ft. above sea level.

Latitude	41°	15'	14.5"
Longitude	95°	50'	07.0"

Color: Network & slide.

Ownership: See KDIN-TV, Des Moines.

Began Operation: Sept. 7, 1975.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jansky & Bailey.

Personnel: See KDIN-TV, Des Moines.

TV Factbook No. 50

## KDIN-TV Des Moines

Ch. 11

Licensee: State Educational Radio & TV Facility Board, P.O. Box 1758, Des Moines, Ia. (50306).

Studio: 2801 Bell Ave., Des Moines, Iowa (50321).

Telephones: 515-685-3132 (Transmitter); 515-281-4500 (Administration).

TWX No.: 910-520-2656.

Transmitter: 1-mi. S of Alleman, Iowa.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw max. & 221-kw horizontal visual, 31.6-kw max. & 22.1-kw horizontal aural. Antenna: 1973-ft. above av. terrain, 2000-ft. above ground, 2988-ft. above sea level.

Latitude	41°	48'	33"
Longitude	93°	36'	53"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: State of Iowa.

Began Operation: April 27, 1959.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jansky & Bailey.

Personnel:

LARRY G. PATTEN, executive director.

JOHN WHITE, dir. of programming.

DON SAVERAID, dir. of engineering.

C. DAVID BOLENDER, dir. of administration.

SALLY IHNE, dir. of educational services.

## KTIN Fort Dodge Ch. 21

Grantee: State Educational Radio & TV Facility Board, P.O. Box 1758, Des Moines, Iowa (50306).

Studio: See KDIN-TV, Des Moines.

Transmitter: 1-mi. N of Bradgate.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1580-kw max. & 759-kw horizontal visual, 158-kw max. & 75.9-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1206-ft. above ground, 2362-ft. above sea level.

Latitude	42°	49'	02.8"
Longitude	94°	25'	40.9"

Ownership: State of Iowa.

Began Operation: April 8, 1977.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jansky & Bailey.

Personnel: See KDIN-TV, Des Moines.

## KIIN-TV Iowa City Ch. 12

Licensee: State Educational Radio & TV Facility Board, P.O. Box 1758, Des Moines (50306).

Studio: 2801 Bell Ave., Des Moines (50321).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1440-ft. above av. terrain, 1449-ft. above ground, 2249-ft. above sea level.

Latitude	41°	43'	14.5"
Longitude	91°	20'	29.5"

Telephones: 319-643-2620 (Transmitter); 515-281-4500 (Administration).

1981-82 Edition

## Iowa Educational

Color: Network.

Ownership: State of Iowa.

Began Operation: Feb. 8, 1970.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jansky & Bailey.

Personnel: See KDIN-TV, Des Moines.

## KYIN Mason City Ch. 24

Licensee: State Educational Radio & TV Facility Board, P.O. Box 1758, Des Moines, Iowa (50306).

Studio: See KDIN-TV, Des Moines.

Transmitter: 4-mi. E of St. Ansgar.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1740-kw max. & 513-kw horizontal visual, 174-kw max. & 51.3-kw horizontal aural. Antenna: 1430-ft. above av. terrain, 1565-ft. above ground, 2799-ft. above sea level.

Latitude	43°	22'	25"
Longitude	92°	51'	00"

Ownership: State of Iowa.

Began Operation: May 14, 1977.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See KDIN-TV, Des Moines.

## KHIN Red Oak Ch. 36

Licensee: State Educational Radio & TV Facility Board, Box 1758, Des Moines (50306).

Studio: See KDIN-TV, Des Moines.

Telephones: 712-784-3409 (Transmitter); 515-281-4500 (Administration).

Transmitter: 7-mi. E & 2-mi. N of Oakland on Hwy. 6.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2040-kw max. & 490-kw horizontal visual, 204-kw max. & 49-kw horizontal aural. Antenna: 1560-ft. above av. terrain, 1503-ft. above ground, 2833-ft. above sea level.

Latitude	41°	20'	40"
Longitude	95°	15'	21"

Color: Network.

Ownership: See KDIN-TV, Des Moines.

Began Operation: Sept. 7, 1975.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jansky & Bailey.

Personnel: See KDIN-TV, Des Moines.

## KSIN Sioux City Ch. 27

Licensee: State Educational Radio & TV Facility Board, Box 1758, Des Moines, Iowa (50306).

Studio: 2801 Bell Ave., Des Moines (50321).

Telephones: 712-255-5558 (Transmitter); 515-281-4500 (Administration).

Transmitter: Rural Rt. 2, 1-mi. E of city limits of Sioux City.

(Continued on next page)



# Iowa-Kentucky Educational

KSIN, Sioux City—(Continued)

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 4040-kw max. & 1507-kw horizontal visual, 404-kw max. & 150.7-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 875-ft. above ground, 2416-ft. above sea level.

Latitude	42°	30'	53''
Longitude	96°	18'	13''

Color: Network.

Ownership: State of Iowa.

Began Operation: January 4, 1975.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jansky & Bailey.

Personnel: See KDIN-TV, Des Moines.

## KRIN Waterloo

Ch. 32

Licensee: State Educational Radio & TV Facility Board, Box 1758, Des Moines, Iowa (50306).

Studio: 2801 Bell Ave., Des Moines (50321).

Telephones: 319-448-4222 (Transmitter); 515-281-4500 (Administration).

Transmitter: 4.5-mi. NW of Walker.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw max. & 1986-kw horizontal visual, 500-kw aural. Antenna: 1851-ft. above av. terrain, 1795-ft. above ground, 2812-ft. above sea level.

Latitude	42°	18'	59''
Longitude	91°	51'	31''

Color: Network.

Ownership: State of Iowa.

Began Operation: Dec. 15, 1974.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jansky & Bailey.

Personnel: See KDIN-TV, Des Moines.

# KANSAS

## KTWU Topeka

Ch. 11

Licensee: Washburn University of Topeka, 17th & College Sts., Topeka, Kan.

Studio: 301 N. Wanamaker Rd.

Telephone: 913-272-8181.

Transmitter: 1.5-mi. W of city limits.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1064-ft. above av. terrain, 952-ft. above ground, 2029-ft. above sea level.

Latitude	39°	03'	51''
Longitude	95°	45'	49''

TV tape: Recording facilities.

## PUBLIC BROADCASTING REPORT

An objective bi-weekly report of industry news  
Call 202-872-9200 for more information.

1032-b

Color: Network, live, film, slide & tape.

Ownership: Municipal university, directed by a board of 10 regents.

Began Operation: Oct. 21, 1965.

Personnel:

DALE N. ANDERSON, director of TV & station manager.  
DAVE POMEROY, program director.  
ERNEST HEDGES, chief engineer.  
PHIL FLEMING, development director.  
CAROLYN ZIMMERMAN, promotion director.  
LIZ BROWN, traffic director.

## KPTS

### Wichita-Hutchinson

Ch. 8

Licensee: Kansas Public Telecommunications Service Inc., 320 W. 21st St., Wichita (67203).

Studio: 320 W. 21st St., Wichita.

Transmitter: E. 4th St. & Buhler Rd., 8.2-mi. E of Hutchinson.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 800-ft. above av. terrain, 780-ft. above ground, 2325-ft. above sea level.

Latitude	38°	03'	21''
Longitude	97°	46'	35''

Telephone: 316-838-3090.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Kansas Public Telecommunications Service Inc. Officers: Irene Crews, chmn. of the board; Zoel Parenteau, pres.; Harvey Sorensen & Otis Milton, vice chmn.; Jeanne Johnston, secy.; Barney Cansler, treas.

Began Operation: Jan. 5, 1970.

Represented (engineering) by Steel, Andrus & Associates.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ZOEL PARENTEAU, president & general manager.  
JAMES LEWIS, director of programming.  
ROBERT FULKERSON, director of engineering.  
DAVID DOCTOR, special projects coordinator.  
KENNETH BARTHELMAN, dir. of administration.  
DAVID BREWER, program operations coordinator.  
DONNA BRIDGES, program services coordinator.  
DAVID OWENS, production manager.  
CONNIE PICKLER, program information coordinator.  
CAROLYN MYERS, asst. to general manager.  
DARLA DOSHIER, community relations coordinator.

# KENTUCKY

## WKAS

### Ashland

Ch. 25

Licensee: Kentucky State Board of Education, 600 Cooper Dr., Lexington, Ky. (40502).

Studio: See WKLE, Lexington.

Transmitter: DeBord Hill.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 162-kw visual, 1.62-kw aural. Antenna: 500-ft. above av. terrain, 400-ft. above ground, 1200-ft. above sea level.

Latitude	38°	27'	43''
Longitude	82°	37'	12''

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

TV Factbook No. 50

**WKGB**  
**Bowling Green**

Ch. 53

Licensee: Kentucky State Board of Education, 600 Cooper Dr., Lexington, Ky. (40502).

Studio: See WKLE, Lexington.

Transmitter: U.S. 231, 2.8-mi. N of Hadley.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 667-kw max. & 550-kw horizontal visual, 113-kw max. & 110-kw horizontal aural. Antenna: 810-ft. above av. terrain, 614-ft. above ground, 1370-ft. above sea level.

Latitude	37°	05'	22"
Longitude	86°	38'	05"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

**WCVN**  
**Covington**

Ch. 54

Licensee: Kentucky State Board of Education, 600 Cooper Dr., Lexington, Ky. (40502).

Studio: See WKLE, Lexington.

Transmitter: Tower View St., Taylor Mill, Ky.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 162-kw max. & 135-kw horizontal visual, 16.2-kw max. & 13.5-kw horizontal aural. Antenna: 405-ft. above av. terrain, 309-ft. above ground, 1129-ft. above sea level.

Latitude	39°	01'	50"
Longitude	84°	30'	23"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 8, 1969.

Personnel: See WKLE, Lexington.

**WKZT**  
**Elizabethtown**

Ch. 23

Licensee: Kentucky State Board of Education, 600 Cooper Dr., Lexington, Ky. (40502).

Studio: See WKLE, Lexington.

Transmitter: Hawkins Drive, 1-mi. SE of Elizabethtown.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 688-kw max. & 575-kw horizontal visual, 128-kw max. & 115-kw horizontal aural. Antenna: 652-ft. above av. terrain, 651-ft. above ground, 1446-ft. above sea level.

Latitude	37°	40'	55"
Longitude	85°	50'	32"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

**WKHA**  
**Hazard**

Ch. 35

Licensee: Kentucky State Board of Education, 600 Cooper Dr., Lexington, Ky. (40502).

1981-82 Edition

**Kentucky Educational**

Studio: See WKLE, Lexington.

Transmitter: Buffalo Knob, 3.6-mi. S of Hazard.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 645-kw max. & 417-kw horizontal visual, 129-kw max. & 83.2-kw horizontal aural. Antenna: 1260-ft. above av. terrain, 605-ft. above ground, 2630-ft. above sea level.

Latitude	37°	11'	34"
Longitude	83°	11'	16"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Dec. 16, 1968.

Personnel: See WKLE, Lexington.

**WKLE**  
**Lexington-Richmond**

Ch. 46

Licensee: Kentucky State Board of Education, 600 Cooper Dr., Lexington, Ky. (40502).

Network Center: 600 Cooper Drive, Lexington, Ky. (40502).

Telephone: 606-623-3603.

Transmitter: 0.4-mi. S of Clays Ferry, Ky.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1050-kw horizontal visual, 105-kw horizontal aural. Antenna: 874-ft. above av. terrain, 849-ft. above ground, 1759-ft. above sea level.

Latitude	37°	52'	45"
Longitude	84°	19'	33"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: Ky. State Board of Education. Operated by Kentucky Authority for ETV. Governing board: Dr. A. D. Albright, Mr. Ray Barber, Dr. Don Hunter, Mr. Robert Hillenmeyer, Dr. Otis Singletary, Hoover J. Neel, Allie Morgan, Walter May & Art Walters. Ky. State Board of Education is licensee of WKAS, Ashland; WKBG, Bowling Green; WCVN, Covington; WKZT, Elizabethtown; WKHA, Hazard; WKMJ, Louisville; WKMA, Madisonville; WKMR, Morehead; WKMU, Murray-Mayfield; WKON, Owenton; WKPI, Pikeville & WKSO, Somerset, Ky.

Began Operation: Sept. 23, 1968.

Represented (legal) by Kenkel & Barnard.

Personnel:

O. LEONARD PRESS, executive director.  
SANDRA WELCH, assoc. exec. director, broadcasting.  
ROBERT J. KLEIN, director of engineering.  
KIRK LEHTOMAA, director of programming.  
NEIL WARD, director of business affairs.  
PAUL SMITH, director of field services.

**WKMJ**  
**Louisville**

Ch. 68

Licensee: Kentucky State Board of Education, 600 Cooper Dr., Lexington, Ky. (40502).

Studio: See WKLE, Lexington.

Transmitter: Floyds Knob, New Albany, Ind.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1176-kw max. & 794-kw horizontal visual, 219-kw max. & 159-kw horizontal aural. Antenna: 820-ft. above av. terrain, 550-ft. above ground, 1520-ft. above sea level.

Latitude	38°	22'	02"
Longitude	85°	49'	53"

Color: Network, live, film, slide & tape.

(Continued on next page)

# Kentucky Educational

WKMJ, Louisville—(Continued)

Ownership: See WKLE, Lexington.  
Began Operation: Sept. 2, 1970.  
Personnel: See WKLE, Lexington.

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## WKPC-TV Louisville

Ch. 15

Licensee: Board of Education of Jefferson County, 3332 Newburg Rd., Louisville (40218).

Studio: 4309 Bishop Lane, Box 1515, Louisville, Ky. (40201).

Telephone: 502-456-3286.

Transmitter: Route 1, Floyd Knobs, Ind. Telephone: 812-945-7851.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 590-kw max. visual, 104-kw aural. Antenna: 860-ft. above av. terrain, 550-ft. above ground, 1520-ft. above sea level.

Latitude	38°	22'	02"
Longitude	85°	49'	53"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Board of Education.

Began Operation: Sept. 8, 1958.

Represented (legal) by Schwartz, Woods & Miller.

Personnel:

JERRY D. WEAVER, president & general manager.  
CHARLES T. LANDERS, director of engineering.  
RON WOLF, director of programming.  
DARRELL GARRETT, director of production.  
JANE EMKE, director of development & production.

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## WKMA Madisonville

Ch. 35

Licensee: Kentucky State Board of Education, 600 Cooper Dr., Lexington, Ky. (40502).

Studio: See WKLE, Lexington.

Transmitter: 2.4-mi. E of St. Charles Rt. 62, Madisonville.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 614-kw max. & 513-kw horizontal visual, 123-kw max. & 102-kw horizontal aural. Antenna: 1043-ft. above av. terrain, 995-ft. above ground, 1545-ft. above sea level.

Latitude	37°	11'	25"
Longitude	87°	30'	47"

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

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## WKMR Morehead

Ch. 38

Licensee: Kentucky State Board of Education, 600 Cooper Dr., Lexington, Ky. (40502).

1034-b

Studio: See WKLE, Lexington.

Transmitter: Near USDA Lookout Tower.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 683-kw max. & 562-kw horizontal visual, 137-kw max. & 112-kw horizontal aural. Antenna: 965-ft. above av. terrain, 605-ft. above ground, 1986-ft. above sea level.

Latitude	38°	10'	38"
Longitude	83°	24'	18"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

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## WKMU Murray-Mayfield

Ch. 21

Licensee: Kentucky State Board of Education, 600 Cooper Dr., Lexington, Ky. (40502).

Studio: See WKLE, Lexington.

Transmitter: 1.67-mi. NNW of Farmington, Ky.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 691-kw max. & 575-kw horizontal visual, 138-kw max. & 115-kw horizontal aural. Antenna: 663-ft. above av. terrain, 652-ft. above ground, 1182-ft. above sea level.

Latitude	36°	41'	33"
Longitude	88°	32'	10"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Oct. 9, 1968.

Personnel: See WKLE, Lexington.

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## WKOH Owensboro

Ch. 31

Grantee: Kentucky Authority for ETV, 600 Cooper Dr., Lexington, Ky. (40502).

Studio: See WKLE, Lexington.

Transmitter: Off U.S. Hwy. #60, 2-mi. E of Reed, 12-mi. NE of center of Owensboro.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 692-kw max. & 550-kw horizontal visual, 69.2-kw max. & 55-kw horizontal aural. Antenna: 460-ft. above av. terrain, 500-ft. above ground, 877-ft. above sea level.

Latitude	37°	51'	07"
Longitude	87°	19'	42"

Ownership: See WKLE, Lexington.

Began Operation: August 30, 1979.

Personnel: See WKLE, Lexington.

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## WKON Owenton

Ch. 52

Licensee: Kentucky State Board of Education, 600 Cooper Dr., Lexington, Ky. (40502).

Studio: See WKLE, Lexington.

Transmitter: Owen County High School.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 691-kw max. & 550-kw horizontal visual, 138-kw max. & 115-kw horizontal aural. Antenna: 710-ft. above av. terrain, 602-ft. above ground, 1552-ft. above sea level.

TV Factbook No. 50



Latitude 38° 31' 32"  
 Longitude 84° 48' 40"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

## WKPD

### Paducah

Ch. 29

Licensee: Kentucky Authority for ETV, 600 Cooper Dr., Lexington, Ky. (40502).

Studio: See WKLE, Lexington.

Transmitter: Coleman Rd., near Cecil, 2-mi. NE of Paducah.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 151-kw max. & 132-kw horizontal visual, 13.2-kw horizontal aural. Antenna: 500-ft. above av. terrain, 518-ft. above ground, 891-ft. above sea level.

Latitude 37° 05' 38"  
 Longitude 88° 40' 19"

Ownership: See WKLE, Lexington.

Began Operation: Began commercial operation 5-31-71; left air 10-31-75. Sale to present owner approved by FCC 1-30-78. Resumed operation Sept. 5, 1979.

Personnel: See WKLE, Lexington.

## WKPI

### Pikeville

Ch. 22

Licensee: Kentucky State Board of Education, 600 Cooper Dr., Lexington Ky. (40502).

Studio: See WKLE, Lexington.

Transmitter: Flatwoods Mtn., 5.5-mi. from State Rt. 197.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1320-kw max. & 468-kw horizontal visual, 264-kw max. & 93.3-kw horizontal aural. Antenna: 1415-ft. above av. terrain, 153-ft. above ground, 2994-ft. above sea level.

Latitude 37° 17' 06"  
 Longitude 82° 31' 29"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Jan. 13, 1969.

Personnel: See WKLE, Lexington.

## WKSO

### Somerset

Ch. 29

Licensee: Kentucky State Board of Education, 600 Cooper Dr., Lexington Ky. (40502).

Studio: See WKLE, Lexington.

Transmitter: Dye Knob, Rt. 837, near Somerset.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 584-kw max. & 378-kw horizontal visual, 117-kw max. & 75.6-kw horizontal aural. Antenna: 1460-ft. above av. terrain, 996-ft. above ground, 2526-ft. above sea level.

Latitude 37° 10' 00"  
 Longitude 84° 49' 28"

Color: Network, live, film, slide & tape.

1981-82 Edition

## Ky.-Louisiana Educational

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

## LOUISIANA

### WLPB-TV

#### Baton Rouge

Ch. 27

Licensee: Louisiana Educational Television Authority, 2618 Wooddale Blvd., Baton Rouge, La. (70805).

Studio: 626 N. 4th St., Baton Rouge. Telephone: 504-342-5822.

Transmitter: 1.35-mi. E of River Rd., Baton Rouge.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1170-kw max. & 794-kw horizontal visual, 117-kw max. & 79.4-kw horizontal aural. Antenna: 940-ft. above av. terrain, 1029-ft. above ground, 1049-ft. above sea level.

Latitude 30° 22' 22"  
 Longitude 91° 12' 15"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: State authority. Board members: Harold M. Block, chmn.; Elizabeth Acree, vice chmn.; Paul H. Goldman, secy.; Lucile R. Woodard, treas.; Edwin K. Hunter, Wayne Berry, E. J. Bourg, James C. Carter, Betty Laborde, Dorothy Randolph, Ken Booth, Winston Linam, Phyllis Denney, H. K. Sweeney, Lucille Blum, Dan Borne, Helen Reeds, Paul Tate Sr. Louisiana ETV Authority also operates KLTM-TV, Monroe; KLTS-TV, Shreveport; KLPB-TV, Lafayette; KLTL-TV, Lake Charles; holds CP for KLPA-TV Ch. 25 Alexandria.

Began Operation: Sept. 6, 1975.

Represented (legal) by Schwartz, Woods & Miller.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

A. FRED FREY, executive director.  
 MALCOLM WALL, deputy director.  
 BOBBY ANN CLARK, dir. of information.  
 COY SIMMONS, director of engineering.

### KLPB-TV

#### Lafayette

Ch. 24

Grantee: Louisiana ETV Authority, c/o A. Fred Frey, 2618 Wooddale Blvd., Baton Rouge (70805).

Transmitter: 5.8-mi. NW of Kaplan, La.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2090-kw max. & 708-kw horizontal visual, 209-kw max. & 70.8-kw horizontal aural. Antenna: 1210-ft. above av. terrain, 1242-ft. above ground, 1247-ft. above sea level.

Latitude 30° 02' 38"  
 Longitude 92° 22' 14"

Ownership: See WLPB-TV, Baton Rouge.

Represented (legal) by Schwartz, Woods & Miller.

Represented (engineering) by Jules Cohen & Associates.

Began Operation: May 13, 1981.

Personnel: See WLPB-TV, Baton Rouge.

(Continued on next page)

## La.-Maine Educational

### **KLTL-TV**

#### **Lake Charles**

Ch. 18

Grantee: Louisiana ETV Authority, c/o A. Fred Frey, 2618 Wooddale Blvd., Baton Rouge (70805).

Transmitter: Approx. 5.5-mi. WNW of Fenton.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1260-kw max. & 1050-kw horizontal visual, 126-kw max. & 105-kw horizontal aural. Antenna: 1030-ft. above av. terrain, 1058-ft. above ground, 1086-ft. above sea level.

Latitude	30°	23'	59"
Longitude	93°	00'	10"

Ownership: See WLPB-TV, Baton Rouge.

Represented (legal) by Schwartz, Woods & Miller.

Represented (engineering) by Jules Cohen & Associates.

Began Operation: May 5, 1981.

Personnel: See WLPB-TV, Baton Rouge.  
JAMES GLASS, transmitter supervisor.

### **KLTM-TV**

#### **Monroe**

Ch. 13

Licensee: Louisiana Educational Television Authority, 2618 Wooddale Blvd., Baton Rouge, La. (70805).

Studio: See WLPB-TV, Baton Rouge.

Transmitter: 2.5-mi. N of Riverton, La.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1777-ft. above av. terrain, 1989-ft. above ground, 2049-ft. above sea level.

Latitude	32°	11'	45"
Longitude	92°	04'	10"

Ownership: See WLPB-TV, Baton Rouge.

Began Operation: Sept. 8, 1976.

Represented (legal) by Schwartz, Woods & Miller.

Represented (engineering) by Jules Cohen & Associates.

Personnel: See WLPB-TV, Baton Rouge.

FLOYD KELLEY, transmitter supervisor.

### **WYES-TV**

#### **New Orleans**

Ch. 12

Licensee: Greater New Orleans Educational Television Foundation, 916 Navarre Ave., New Orleans, La. (70124).

Studio: 916 Navarre Ave., P. O. Box 24026 (70124).

Transmitter: Paris Rd., near Chalmette, La.

Telephone: 504-486-5511.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1010-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude	29°	57'	13.5"
Longitude	89°	56'	58.3"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit organization. Officers: Dr. Homer L. Hitt, chairman; Mrs. Samuel Logan, Louis L. Frierson, Robert L. Pettit Jr., vice chairmen; Mrs. Darwin C. Fenner, secy.; Harold E. Doley Jr., treas.

Began Operation: April 1, 1957 on Ch. 8. Switched to Ch. 12 June 1970.

Represented (legal) by Schwartz, Woods & Miller.

1036-b

#### Personnel:

VINCENT SAELE, president & general manager.  
MICHAEL LaBONIA, station manager.  
LLOYD LACASSAGNE, director of engineering.  
JOE CARRERE, director of broadcasting.  
JIMMY BRADFORD, director of finance.  
DIANE BOTT, director of development & marketing.  
ROSS YOCKEY, director of public information.

### **WWL-TV**

#### **New Orleans**

Ch. 4

Licensee: Loyola University, 6363 St. Charles Ave.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

### **KLTS-TV**

#### **Shreveport**

Ch. 24

Licensee: Louisiana Educational Television Authority, 2618 Wooddale Blvd., Baton Rouge, La. (70805).

Transmitter: 2.2-mi. ESE of Mooringsport.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1620-kw max. & 1120-kw horizontal visual, 162-kw max. & 112-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 1080-ft. above ground, 1330-ft. above sea level.

Latitude	32°	40'	41"
Longitude	93°	55'	35"

Ownership: See WLPB-TV, Baton Rouge.

Represented (legal) by Schwartz, Woods & Miller.

Represented (engineering) by Jules Cohen & Associates.

Began Operation: Aug. 9, 1978.

Personnel: See WLPB-TV, Baton Rouge.  
CLAUDE SCOTT, transmitter supervisor.

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## **MAINE**

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### **WCBB**

#### **Augusta-Lewiston-Portland**

Ch. 10

Licensee: Colby-Bates-Bowdoin Educational Telecasting Corp., c/o Bates College, Lewiston, Me. (04240).

Studio: 1450 Lisbon St., Lewiston, Me.

Transmitter: 10-mi. ENE of Lewiston, on Danforth Hill.

Telephone: 207-783-9101.

TWX No.: 710-223-1538.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 63-kw aural. Antenna: 1000-ft. above av. terrain, 640-ft. above ground, 1330-ft. above sea level.

Latitude	44°	09'	16"
Longitude	70°	00'	37"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: Bates College (operator of FM radio WRJR, Lewiston, Me.), 33 1/3%; Colby College, 33 1/3%; Bowdoin College, 33 1/3% (operator of FM radio WBOR, Brunswick, Me.).

Began Operation: November 13, 1961.

*TV Factbook No. 50*

Represented (legal) by John L. Tierney.

**Personnel:**

H. ODELL SKINNER, president & general manager.  
ROLAND A. DESJARDINS, vice president & dir. of engineering.  
JANICE MESERVE, traffic manager.  
MICHAEL MEARS, director of programming.  
PHYLLIS COPP, assistant to director of programming.  
BOB GARDNER, director of development.

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**WMEG-TV**  
**Biddeford**

Ch. 26

Maine Public Bcstg. Network

Licensee: University of Maine, Alumni Hall, Orono, Maine (04469).  
Studio: Alumni Hall, University of Maine, Orono (04469).  
Transmitter: Top of Hope Hill, Sanford, Maine.  
Telephone: 207-866-4493 (Orono). TWX No.: 710-229-1091.  
Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 589-kw visual, 117-kw aural. Antenna: 800-ft. above av. terrain, 555-ft. above ground, 1208-ft. above sea level.

Latitude 43° 25' 00"  
Longitude 70° 48' 09"

Color: Network, live, film, slide & tape. News Wire Service: AP.  
Ownership: University of Maine, see WMEB-TV, Orono, Maine.  
Began Operation: March 15, 1975.  
Represented (legal) by Dow, Lohnes & Albertson.  
Personnel: See WMEB-TV, Orono, Maine.

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**WMED-TV**  
**Calais**

Ch. 13

Maine Public Bcstg. Network

Licensee: University of Maine, Alumni Hall, Orono, Me. (04469).  
Studio: Alumni Hall, U. of Maine, Orono, Me. (04469).  
Transmitter: Top of Conant Hill, Meddybemps, Me.  
Telephone: 207-866-4493 (Orono). TWX No.: 710-229-1091.  
Color: Network, live, film, slide & tape. News Wire Service: AP.  
Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 31.6-kw visual, 6.2-kw aural. Antenna: 430-ft. above av. terrain, 187-ft. above ground, 667-ft. above sea level.

Latitude 45° 01' 44"  
Longitude 67° 19' 24"

Ownership: University of Maine, a state institution, see WMEB-TV, Orono, Me.  
Began Operation: Sept. 23, 1964.  
Personnel: See WMEB-TV, Orono, Me.

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**WMEB-TV**  
**Orono**

Ch. 12

Maine Public Bcstg. Network

Licensee: University of Maine, Alumni Hall, Orono, Me. (04469).

1981-82 Edition

**Me.-Maryland Educational**

Studio: Alumni Hall, U. of Maine, Orono, Me.  
Transmitter: 10-mi. SE of Orono on Blackcap Mt., East Eddington.  
Telephone: 207-866-4493 (Orono). TWX No.: 710-229-1091.  
Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 299-kw visual, 30-kw aural. Antenna: 990-ft. above av. terrain, 369-ft. above ground, 1346-ft. above sea level.

Latitude 44° 45' 36"  
Longitude 68° 33' 59"

TV tape: Recording facilities.  
Color: Network, live, film, slide & tape. News Wire Service: AP.  
Ownership: University of Maine, a state institution. It also operates WMEM-TV, Presque Isle; WMED-TV, Calais and WMEG-TV, Biddeford, Me.  
Began Operation: Oct. 8, 1963.  
Represented (legal) by Dow, Lohnes & Albertson.

**Personnel:**

EDWARD WINCHESTER, general manager.  
DONALD WINSLOW, chief engineer.  
CARL MASON, network transmitter supervisor.  
ERIK VAN de BOGART, director of educational services.  
BERNARD ROSCETTI, director of program services.  
EDWARD FOWLER, production manager.

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**WMEM-TV**  
**Presque Isle**

Ch. 10

Maine Public Bcstg. Network

Licensee: University of Maine, Alumni Hall, Orono, Me. (04469).  
Studio: Alumni Hall, U. of Maine, Orono, Me. (04469).  
Transmitter: Mars Hill, 15-mi. S of Presque Isle.  
Telephone: 207-866-4493 (Orono). TWX No.: 710-229-1091.  
Color: Network, live, film, slide & tape. News Wire Service: AP.  
Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 299-kw visual, 30-kw aural. Antenna: 1093-ft. above av. terrain, 155-ft. above ground, 1762-ft. above sea level.

Latitude 46° 33' 05"  
Longitude 67° 48' 37"

Ownership: See WMEB-TV, Orono, Me.

Began Operation: Feb. 17, 1964.

**Personnel:**

This station utilizes the staff at WMEB-TV, Orono, Me.

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**MARYLAND**

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**WAPB**  
**Annapolis**

Ch. 22

Licensee: Maryland Public Bcstg. Commission, Owings Mills, Md. (21117).

Studio: See WMPB, Baltimore.

Transmitter: 1.2 mi. SSW of Crownsville, Md.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 3890-kw horizontal visual, 389-kw horizontal aural. Antenna: 870-ft. above av. terrain, 852-ft. above ground, 1000-ft. above sea level.

Latitude 39° 00' 36"  
Longitude 76° 36' 33"

(Continued on next page)



## Md.-Massachusetts Educational

WAPB, Annapolis—(Continued)

TV tape: Recording facilities.  
Ownership: See WMPB, Baltimore.  
Began Operation: July 16, 1975.  
Represented (legal) by Schwartz, Woods & Miller.  
Personnel: See WMPB, Baltimore.

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### **WMPB** **Baltimore** Ch. 67

Licensee: Maryland Public Broadcasting Commission, Owings Mills, Md. (21117).

Studio: Owings Mills, Md. (21117).

Telephone: 301-356-5600.

Transmitter: Owings Mills, Md.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 1000-kw max. & 646-kw horizontal visual, 118-kw max. & 75.9-kw horizontal aural. Antenna: 820-ft. above av. terrain, 693-ft. above ground, 1349-ft. above sea level.

Latitude	39°	27'	01.0"
Longitude	76°	46'	36.5"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Maryland Public Bcstg. Commission, Leonard H. Rosenberg, chmn.; Ross Jones, vice chmn.; Frederick Breitenfeld Jr., exec. dir. Maryland Public Broadcasting Commission is also licensee of WCPB (TV), Salisbury; WWPB (TV), Hagerstown & WAPB (TV), Annapolis, Md.

Began Operation: Oct. 5, 1969.

Represented (legal) by Schwartz, Woods & Miller.

Personnel:

FREDERICK BREITENFELD JR., executive director.  
BRUCE T. HERGET, director of engineering.  
WARREN S. PARK JR., director of programming & operations.  
WILLIAM F. HALLSTEAD, dir. of development & information services.  
PHYLLIS HAMMOND, director of administrative services.

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### **WWPB** **Hagerstown** Ch. 31

Licensee: Maryland Public Broadcasting Commission, Owings Mills, Md. (21117).

Studio: See WMPB, Baltimore.

Transmitter: Fairview Mtn., 2000-ft. N of Rt. 40, near Clear Spring, Md.

TV tape: Recording facilities.

Technical Facilities: Channel No. 31 (572-578) MHz. Authorized power: 1070-kw max. & 479-kw horizontal visual, 51.3-kw horizontal aural. Antenna: 1230-ft. above av. terrain, 410-ft. above ground, 1850-ft. above sea level.

Latitude	39°	39'	04.0"
Longitude	77°	58'	14.7"

Ownership: See WMPB, Baltimore.

Began Operation: Oct. 5, 1974.

Represented (legal) by Schwartz, Woods & Miller.

Personnel: See WMPB, Baltimore.

1038-b

### **WCPB** **Salisbury** Ch. 28

Licensee: Maryland Public Broadcasting Commission, Owings Mills, Md. (21117).

Studio: See WMPB, Baltimore.

Transmitter: Emerson Ave. at Deers Head Blvd.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 786-kw max. & 708-kw horizontal visual, 91-kw max. & 81.3-kw horizontal aural. Antenna: 513-ft. above av. terrain, 551-ft. above ground, 575-ft. above sea level.

Latitude	38°	23'	09.0"
Longitude	75°	35'	32.5"

TV tape: Recording facilities.

Color: See WMPB, Baltimore.

Ownership: See WMPB, Baltimore.

Began Operation: March 18, 1971.

Represented (legal) by Schwartz, Woods & Miller.

Personnel: See WMPB, Baltimore.

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## **MASSACHUSETTS**

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### **WGBH-TV** **Boston** Ch. 2

Licensee: WGBH Educational Foundation, 125 Western Ave., Boston, Mass. (02134).

Studio: 125 Western Ave. Boston, Mass. (02134).

Telephone: 617-492-2777.

Transmitter: 350 Cedar St., Needham, Mass.

FM Affiliate: WGBH, 100-kw, 89.7 MHz (No. 209), 650-ft.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 87.1-kw visual, 17.4-kw aural. Antenna: 1040-ft. above av. terrain, 1034-ft. above ground, 1184-ft. above sea level.

Latitude	42°	18'	37"
Longitude	71°	14'	14"

TV tape: Recording facilities.

News Wire Service: AP.

Facsimile Service: UPI.

News Film Service: D.E.F.

Color: Network, live, film, slide & tape.

Ownership: Foundation trustees: Trustee of the Lowell Institute; Presidents of Trustees of Boston Symphony Orchestra, Boston, Brandeis, Harvard, Northeastern, Suffolk & Tufts Universities, Boston, Simmons & Wellesley Colleges, Massachusetts Institute of Technology, New England Conservatory of Music, University of Massachusetts, WGBH; Directors of Museum of Fine Arts & Museum of Science; Helene R. Cahners, Maurice Katz, Elma Lewis, Lawrence T. Perera, Mark C. Wheeler.

Began Operation: May 2, 1955.

Represented (legal) by Covington & Burling.

Personnel:

DAVID O. IVES, president.  
HENRY BECTON JR., general manager.  
DAVID LIROFF, broadcast manager.  
JOE ANDERSON, manager for operations.  
CHRISTOPHER RIDLEY, promotion manager.  
SAM TYLER, manager for marketing & development.  
ANDY GRIFFITHS, administrative manager.  
PETER MCGHEE, programming manager.  
KARL RENWANZ, director of engineering.

TV Factbook No. 50

## **WGBX-TV**

**Boston**

**Ch. 44**

Licensee: WGBH Educational Foundation, 125 Western Ave., Boston, Mass. (02134).

Studio: 125 Western Ave., Boston (02134).

Telephone: 617-492-2777.

Transmitter: 350 Cedar St., Needham, Mass.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1510-kw max. & 977-kw horizontal visual, 151-kw max. & 97.7-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1074-ft. above ground, 1224-ft. above sea level.

Latitude	42°	18'	37''
Longitude	71°	14'	14''

TV tape: Recording facilities.

News Wire Service: AP.

Facsimile Service: UPI.

News Film Service: D.E.F.

Color: Network, live, film, slide & tape.

Ownership: See WGBH-TV, Boston.

Began Operation: Sept. 25, 1967.

Represented (legal) by Covington & Burling.

Personnel:

See WGBH-TV, Boston.

## **WGBY-TV**

**Springfield**

**Ch. 57**

Licensee: WGBH Educational Foundation, 125 Western Ave., Boston, Mass. (02134).

Studios: 44 Hampden St., Springfield (01103).

Telephone: 413-781-2801.

Transmitter: Mt. Tom, Holyoke, Mass.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 1200-kw max. & 776-kw horizontal visual, 240-kw max. & 155-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 119-ft. above ground, 1323-ft. above sea level.

Latitude	42°	14'	30''
Longitude	72°	38'	54''

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: D.E.F.

Ownership: See WGBH-TV, Boston.

Began Operation: Sept. 26, 1971.

Represented (legal) by Covington & Burling.

Personnel:

JERRY FRANKLIN, general manager.  
THEODORE BYRNE, marketing manager.

# **MICHIGAN**

## **WCML-TV**

**Alpena**

**Ch. 6**

Licensee: Central Michigan University, c/o William J. Grigaliunas, Anspach Hall, Mt. Pleasant, Mich. (48859).

Studio: See WCMU-TV, Mt. Pleasant.

*1981-82 Edition*

## **Mass.-Michigan Educational**

Transmitter: State Rt. 33, 9-mi. N of Atlanta, Mich.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1470-ft. above av. terrain, 1345-ft. above ground, 2045-ft. above sea level.

Latitude	45°	08'	17''
Longitude	84°	09'	44''

Began Operation: Nov. 21, 1975.

Color: Network, live, film, slide & tape.

FM Affiliate: WCML-FM, 100-kw, 91.7 MHz (No. 219), 1000-ft.

Ownership: State institution.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by John F. X. Browne & Associates.

Personnel: See WCMU-TV, Mt. Pleasant, Mich.

## **WTVS**

**Detroit**

**Ch. 56**

Licensee: Detroit Educational Television Foundation Inc., 7441 2nd Blvd., Detroit, Mich. (48202).

Studio: 7441 Second Blvd., Detroit.

Telephone: 313-873-7200.

Transmitter: W. Eleven Mile Rd., Southfield, Mich.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 955-kw max. & 617-kw horizontal visual, 61.7-kw aural. Antenna: 960-ft. above av. terrain, 1049-ft. above ground, 1749-ft. above sea level.

Latitude	42°	29'	01''
Longitude	83°	18'	44''

Ownership: Foundation officers: James C. Chambers, chmn.; Gerald R. Lindstrom, John Shepherd, Iris Adelson Kaufman, vice chmn. Following are board members: Father Robert A. Mitchell S. J., Penelope Bailer, Dollie Cole, Edwin O. George, Frank Caddy, Gwendolyn Hogue, Arthur L. Johnson, Dorothy Johnson, Laura Livingston, Edward Cushman, Thomas Turner, Charles H. Kupsky, Arthur Jefferson, Iris Cox, Thomas Schoenith, Ricardo Guzman, Jeannette Keramedjian, Will Caldwell, R. Craighead, Walter E. Douglas, Carlos Falcon, H. T. Ewald, Raymond Hayes, Mrs. Stephen DuBrul, Anthony M. Franco, Donald Pizzimenti, Albert J. Dunmore, Morley Winograd, Dr. Reginald Wilson, Russ Wright.

Began Operation: Aug. 8, 1955.

Represented (legal) by Schwartz, Woods & Miller.

Personnel:

JOHN T. CALDWELL, president & general manager.  
JEROME K. TRAINOR, v.p., broadcasting.  
AGNES B. SCOTT, v.p., development.  
DAN ALPERT, v.p., public information.  
CHARLES E. COLDING, v.p., government & community affairs.  
DENNIS DUNBAR, v.p., engineering & operations.  
HENRIETTA BARLOW, v.p., programming.

## **WKAR-TV**

**East Lansing**

**Ch. 23**

Licensee: Board of Trustees, Michigan State University, E. Lansing, Mich. (48824).

Studio: 600 Kalamazoo St., East Lansing.

Transmitter: Dobie Rd., Okemos.

Telephone: 517-355-2300.

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

(Continued on next page)

# Michigan Educational

WKAR-TV, East Lansing—(Continued)

News Wire Service: AP.

AM Affiliate: WKAR, 10-kw, 870 kHz.

FM Affiliate: WKAR-FM, 125-kw, 90.5 MHz (No. 213), 930-ft.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1238-kw max. & 1100-kw horizontal visual, 247.5-kw max. & 219-kw horizontal aural. Antenna: 975-ft. above av. terrain, 1034-ft. above ground, 1885-ft. above sea level.

Latitude	42°	42'	08"
Longitude	84°	24'	51"

Began Operation: Jan. 15, 1954. On March 15, 1959 moved to Ch. 10 sharing time with commercial WILX-TV. Began operation on Ch. 23 Sept. 10, 1972.

Personnel:

DR. RAYMOND VLASIN, dean, Lifelong Education Programs.  
ROBERT D. PAGE, general manager.  
KAY INGRAM, program manager.  
JAMES LAU, operations manager.  
JERRY CARR, film director.  
FRED HENDERSON, chief engineer.

## WFUM

Flint

Ch. 28

Licensee: Regents of the University of Michigan, Administration Bldg., University of Michigan, Ann Arbor, Mich. (48109).

Studio: 1321 E. Court St., Flint.

Telephone: 313-762-3028.

Transmitter: Kipp Rd., near Goodrich.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2450-kw max. & 776-kw horizontal visual, 245-kw max. & 77.6-kw horizontal aural. Antenna: 870-ft. above av. terrain, 929-ft. above ground, 1849-ft. above sea level.

Latitude	42°	53'	27"
Longitude	83°	27'	42"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: Non-profit, non-stock corp. Board of Regents: Deane Baker, Paul W. Brown, Gerald R. Dunn, David Laro, Robert E. Nederlander, Sarah G. Power, Thomas A. Roach, James L. Walters. Also is licensee of WCBN-FM & WUOM(FM) Ann Arbor; WVGR(FM) Grand Rapids.

Began Operation: Aug. 23, 1980.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by John F. X. Browne & Associates.

Personnel:

GORDON LAWRENCE, station manager.  
JAMES GAVER, program director.  
RAYMOND MILLER, production/operations manager.  
JULIE CUNNINGHAM, public information director.  
GUY BEVERLIN, acting chief engineer.

## WGVC Grand Rapids

Ch. 35

Licensee: Grand Valley State College, Allendale (49401).

Studio: 301 Manitou Hall, Grand Valley State College, Allendale, Mich. (49401).

Telephone: 616-895-6691.

TV tape: Recording facilities.

1040-b

Color: Network, live, film, slide & tape.

Transmitter: Pierce Rd. at 48th Ave., Allendale.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 1320-kw max. & 1000-kw horizontal visual, 100-kw aural. Antenna: 860-ft. above av. terrain, 855-ft. above ground, 1545-ft. above sea level.

Latitude	42°	57'	35"
Longitude	85°	53'	45"

Ownership: State institution. Arnold Ott, chmn.; Arend D. Lubbers, pres.; Ron Van Steeland, v.p.

Began Operation: Dec. 17, 1972.

Represented (legal) by Cohn & Marks.

Personnel:

GEORGE LOTT JR., station manager.  
DAVE WISWELL, chief engineer.  
CHARLES FURMAN, program manager.  
DANTE J. JAMES, production/operations manager.

## WNUM-TV

Marquette

Ch. 13

Licensee: Board of Control of Northern Michigan University, Marquette (49855).

Studio: Learning Resources Bldg., Northern Michigan U.

Telephone: 906-227-1300.

Transmitter: 6.7-mi. from Republic, Mich.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1090-ft. above av. terrain, 1101-ft. above ground, 2601-ft. above sea level.

Latitude	46°	21'	09"
Longitude	87°	51'	32"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

FM Affiliate: WNUM-FM, 100-kw, 90.1 MHz (No. 211), 1000-ft.

Ownership: Northern Michigan University.

Began Operation: Dec. 28, 1972.

Represented (legal) by Cohn & Marks.

Personnel:

ERNEST E. PHELPS, gen. mgr. & director of Learning Resources.  
SCOTT K. SEAMAN, assistant general manager.  
BRUCE S. TURNER, station manager.  
EARL J. LITTICH, chief engineer.  
DAVID W. FANT, production/operations manager.  
BARBARA BUCHEIT, promotion manager.

## WCMU-TV

Mt. Pleasant

Ch. 14

Licensee: Central Michigan University, Mt. Pleasant (48859).

Studio: Anspach Hall, Mt. Pleasant.

Transmitter: 0.4-mi. W of Blue Grass Rd. & old U.S. Rt. #27.

Telephone: 517-774-3105.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 204-kw max. & 200-kw horizontal visual, 40-kw horizontal aural. Antenna: 530-ft. above av. terrain, 547-ft. above ground, 1344-ft. above sea level.

Latitude	43°	34'	24"
Longitude	84°	46'	21"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: WCMU-FM, 100-kw, 89.5 MHz (No. 208), 420-ft.

Ownership: State institution.

TV Factbook No. 50



Began Operation: March 29, 1967.  
Represented (legal) by Dow, Lohnes & Albertson.  
Represented (engineering) by John F. X. Browne & Associates.

**Personnel:**

WILLIAM J. GRIGALIUNAS, director of public broadcasting.  
THOMAS ENDRES, chief engineer.  
MONTE HIGGINS, program director.

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**WUCM-TV**

**University Center (Bay City)**

Ch. 19

Licensee: Delta College, University Center (Bay City), Mich. (48710).  
Studio: Delta Road, University Center. Telephone: 517-686-9000.  
Transmitter: .8-mi. NNW of Delta Rd. & Four Mile Rd. intersection.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 631-kw max. & 562-kw horizontal visual, 63.1-kw max. & 56.2-kw horizontal aural. Antenna: 470-ft. above av. terrain, 498-ft. above ground, 1102-ft. above sea level.

Latitude	43°	33'	42.7"
Longitude	83°	58'	53.7"

Holds CP for change to 1290-kw max. & 1070-kw horizontal visual, 129-kw max. & 107-kw horizontal aural, 460-ft. above av. terrain, 496-ft. above ground, 1101-ft. above sea level. BPET-800104KG.

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

Ownership: Delta College is a community college with a directing board of trustees. Donald J. Carlyon, president.

Began Operation: Oct. 12, 1964.

Represented (legal) by Cohn & Marks.

**Personnel:**

WILLIAM J. BALLARD, station manager.  
RAYMOND A. WOODS, chief engineer & asst. station manager.  
THOMAS E. HASKELL, program director.  
GUY E. SERUMGARD, operations manager.

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**MINNESOTA**

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**KWCM-TV**

**Appleton**

Ch. 10

Licensee: Twin City Area ETV Corp. & West Central Minn. ETV Co., 1640 Como Ave., St. Paul, Minn. (55108).

Studio & Transmitter: 2-mi. SSE of Appleton.

Mailing Address: West Central Minn. ETV, 25 S. Miles, Appleton, Minn. (56208).

Telephone: 612-289-1640.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 37.1-kw aural. Antenna: 480-ft. above av. terrain, 500-ft. above ground, 1530-ft. above sea level.

Latitude	45°	10'	04"
Longitude	95°	59'	54"

Color: Network, film & slide.

Ownership: Held jointly by Twin City Area ETV Corp. & West Central Minn. ETV Co., both non-profit. Twin City is licensee of KTCA-TV and KTCL-TV, St. Paul-Minneapolis.

Began Operation: Jan. 21, 1966.

**Personnel:**

ANSEL DOLL, manager.  
JOHN GRIER, resident engineer.  
JUDY PFAFF, executive secretary.

1981-82 Edition

**Mich.-Minnesota Educational**

**KAVT-TV**

**Austin**

Ch. 15

Licensee: Independent School District #492, c/o Barry G. Baker, 1900 8th Ave. N.W., Austin, Minn. (55912).

Studio: 1900 8th Ave. N.W.

Telephone: 507-433-6000.

Transmitter: 1900 8th Ave.

TV tape: Recording facilities. News Wire Service: AP.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 10.50-kw visual, 2.10-kw aural. Antenna: 190-ft. above av. terrain, 215-ft. above ground, 1430-ft. above sea level.

Latitude	43°	40'	39"
Longitude	93°	00'	03"

Requests CP for change to 1115.8-kw visual, 223.2-kw aural, 377-ft. above av. terrain, 431-ft. above ground, 1649-ft. above sea level, lat. 43° 40' 36", long. 93° 00' 09"

Began Operation: Oct. 17, 1972.

Ownership: Independent School District #492.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jansky & Bailey.

**Personnel:**

BARRY G. BAKER, general manager.  
MARK GODDARD, program director.  
PAULETTE CAREW, traffic coordinator.  
WENDELL NELSON, chief engineer.  
VIRGINIA HOLDER, director of development.  
JAMES SCHMEICHAL, production supervisor.

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**KAWE**

**Bemidji**

Ch. 9

Grantee: Northern Minnesota Public TV Inc., Box 9, Bemidji State University, Bemidji (56601).

Studio: Deputy Hall, Bemidji State University, Bemidji (56601).

Transmitter: 2.75-mi. SE of Blackduck.

Telephone: 218-751-3407.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 1080-ft. above av. terrain, 1078-ft. above ground, 2498-ft. above sea level.

Latitude	47°	42'	03"
Longitude	94°	29'	15"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Began Operation: June 1, 1980.

Represented (legal) by Dow, Lohnes & Albertson.

**Personnel:**

DON CHECOTS, station manager.  
JIM LANDES, director of engineering.  
TOM HOLTER, dir. of programming/public information.

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**WDSE-TV**

**Duluth-Superior, Wis.**

Ch. 8

Licensee: Duluth-Superior Area Educational TV Corp., c/o George C. Jaus, gen. mgr., 1202 E. University Circle, Duluth, Minn. (55811).

Studio: 1202 E. University Circle, Duluth.

Transmitter: 4th Ave. West & 10th St., Duluth, Minn.

(Continued on next page)

1041-b

# Minn.-Mississippi Educational

WDSE-TV, Duluth-Superior—(Continued)

Telephone: 218-724-8568.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 880-ft. above av. terrain, 585-ft. above ground, 2046-ft. above sea level.

Latitude	46°	47'	21''
Longitude	92°	06'	51''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corporation. Bruce Coleman, pres.; Richard R. Burns, v.p.; Hazel Hanson, secy.; Dr. Arthur C. Josephs, treas.

Began Operation: Sept. 1, 1964.

Represented (legal) by Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Personnel:

GEORGE C. JAUSS, general manager.  
RONALD F. ANDERSON, program director.

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## **KTCA-TV** St. Paul-Minneapolis Ch. 2

Licensee: Twin Cities Public Television Inc., St. Paul, Minn. (55108).

Studio: 1640 Como Ave., St. Paul (55108).

Transmitter: Gramsie Rd., 0.4-mi. E of Victoria St., Shoreview.

Telephone: 612-646-4611.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1310-ft. above av. terrain, 1475-ft. above ground, 2375-ft. above sea level.

Latitude	45°	03'	29.5''
Longitude	93°	07'	27.0''

Color: Network, live, film, slide & tape.

Ownership: Non-profit organization. Officers: Waverly Smith, chmn.; Tony Anderson, v.p.; Philip Von Blon, v.p.; B. C. Hart, secy.; Dale Hanson, treas. Also owns and operates KTCI-TV, St. Paul and owns KWCM-TV, Appleton, Minn. jointly with West Central Minn. ETV Co.

Began Operation: Sept. 3, 1957.

Personnel:

WILLIAM H. KOBIN, president & general manager.  
JAMES E. CARUFEL, asst. general manager, administration.  
STEPHEN KULCZYCKI, director of broadcasting.  
TIMOTHY B. CONROY, director of development.  
PETER F. BRADLEY, director of planning.  
SUSAN S. OTTO, director of information services.  
JAMES RUSSELL, director of program production.

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## **KTCI-TV** St. Paul Ch. 17

Licensee: Twin Cities Public Television Inc., 1640 Como Ave., St. Paul, Minn. (55108).

Studio: Same as KTCA-TV, St. Paul-Minneapolis.

Transmitter: Gramsie Rd., 0.4-mi. E of Victoria St., Shoreview.

Telephone: 612-646-4611.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 39.7-kw max. & 28.8-kw horizontal visual, 7.94-kw max. & 5.75-kw horizontal aural. Antenna: 1300-ft. above av. terrain, 1475-ft. above ground, 2375-ft. above sea level.

Latitude	45°	03'	29.5''
Longitude	93°	07'	27.0''

Holds CP for change to 1000-kw visual, 200-kw aural.

TV tape: Recording facilities.

1042-b

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: See KTCA-TV, St. Paul, Minneapolis.

Began Operation: May 4, 1965.

Personnel: KTCA-TV personnel also serve at KTCI-TV.

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# **MISSISSIPPI**

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## **WMAH** Biloxi Ch. 19

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 12-mi. ENE of McHenry.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1480-kw max. & 631-kw horizontal visual, 60-kw aural. Antenna: Directional, 1560-ft. above av. terrain, 1539-ft. above ground, 1719-ft. above sea level.

Latitude	30°	45'	14''
Longitude	88°	56'	44''

Color: Network.

Began Operation: Jan. 14, 1972.

Ownership: See WMAA, Jackson.

Represented (legal) by Schwartz, Woods & Miller.

Represented (engineering) by Kessler Associates.

Personnel:

See WMAA, Jackson.

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## **WMAE** Booneville Ch. 12

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 10.5-mi. W of Booneville.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 44.7-kw visual, 8.91-kw aural. Antenna: Directional, 750-ft. above av. terrain, 578-ft. above ground, 1307-ft. above sea level.

Latitude	34°	40'	00''
Longitude	88°	45'	05''

Color: Network.

Ownership: See WMAA, Jackson.

Began Operation: Aug. 11, 1974.

Represented (legal) by Schwartz, Woods & Miller.

Represented (engineering) by Kessler Associates.

Personnel:

See WMAA, Jackson.

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## **WMAU** Bude Ch. 17

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 8-mi. SE of Bude.

TV Factbook No. 50

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 550-kw visual, 55-kw aural. Antenna: 1120-ft. above av. terrain, 1066-ft. above ground, 1546-ft. above sea level.

Latitude	31°	22'	19''
Longitude	90°	45'	05''

Color: Network.

Ownership: See WMAA, Jackson.

Began Operation: Jan. 14, 1972.

Represented (legal) by Schwartz, Woods & Miller.

Represented (engineering) by Kessler Associates.

Personnel:

See WMAA, Jackson.

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**WMAO**  
**Greenwood**  
Ch. 23

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 3.2-mi. ENE of Inverness.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 537-kw visual, 53.7-kw aural. Antenna: 1040-ft. above av. terrain, 1062-ft. above ground, 1177-ft. above sea level.

Latitude	33°	22'	34.2''
Longitude	90°	32'	31.5''

Color: Network.

Ownership: See WMAA, Jackson.

Began Operation: Sept. 15, 1972.

Represented (legal) by Schwartz, Woods & Miller.

Represented (engineering) by Kessler Associates.

Personnel:

See WMAA, Jackson.

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**WMAA**  
**Jackson**  
Ch. 29

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Transmitter: 4-mi. SE of Raymond.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 452-kw max. & 307-kw horizontal visual, 30.7-kw horizontal aural. Antenna 1958.5-ft. above av. terrain, 1850-ft. above ground, 2270-ft. above sea level.

Latitude	32°	12'	46''
Longitude	90°	22'	54''

Studio: 3825 Ridgewood Rd., Jackson (39211).

Telephone: 601-982-6565.

Ownership: Mississippi Authority for Educational Television which is also licensee of WMAB, Mississippi State; WMAH, Biloxi; WMAU, Bude; WMAW, Meridian; WMAO, Greenwood; WMAV, Oxford; WMAE, Booneville, all Miss.

Began Operation: Feb. 1, 1970.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Represented (legal) by Schwartz, Woods & Miller.

Represented (engineering) by Kessler Associates.

Personnel:

FORREST L. MORRIS, executive director.  
JULIUS CAIN, director of programming.  
SAVAN TYNES, director of education.  
DAVID J. WILSON, director of engineering.  
JAMES FISACKERLY, director of production.

1981-82 Edition

## Mississippi Educational

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**WMAW**  
**Meridian**  
Ch. 14

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 5.5-mi. W of Rose Hill.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 550-kw visual, 110-kw aural. Antenna: 1210-ft. above av. terrain, 1068-ft. above ground, 1698-ft. above sea level.

Latitude	32°	08'	18''
Longitude	89°	05'	36''

Color: Network.

Ownership: See WMAA, Jackson.

Began Operation: Jan. 14, 1972.

Represented (legal) by Schwartz, Woods & Miller.

Represented (engineering) by Kessler Associates.

Personnel: See WMAA, Jackson.

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**WMAB**  
**Mississippi State**  
Ch. 2

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 2.75-mi. NNE of Ackerman, Miss.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1250-ft. above av. terrain, 1091-ft. above ground, 1769-ft. above sea level.

Latitude	33°	21'	07''
Longitude	89°	08'	56''

Color: Network.

Ownership: See WMAA, Jackson.

Began Operation: July 4, 1971.

Represented (legal) by Schwartz, Woods & Miller.

Represented (engineering) by Kessler Associates.

Personnel: See WMAA, Jackson.

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**WMAV**  
**Oxford**  
Ch. 18

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 12-mi. WSW of Oxford.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1096-kw max. & 347-kw horizontal visual, 31.9-kw aural. Antenna: Directional, 1389-ft. above av. terrain, 1304-ft. above ground, 1767-ft. above sea level.

Latitude	34°	17'	26''
Longitude	89°	42'	24''

Color: Network.

Ownership: See WMAA, Jackson.

Began Operation: May 19, 1972.

Represented (legal) by Schwartz, Woods & Miller.

Represented (engineering) by Kessler Associates.

Personnel: See WMAA, Jackson.

(Continued on next page)



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# MISSOURI

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## KOMU-TV

Columbia

Ch. 8

Licensee: Curators of the University of Missouri.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

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## KCPT

Kansas City

Ch. 19

Licensee: Public TV 19 Inc., 125 E. 31st St., Kansas City, Mo. (64108).

Studio: 125 E. 31st St., Kansas City, Mo. (64108).

Transmitter: 2100 Stark St., Kansas City.

Telephone: 816-756-3580.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 984-kw max. & 868-kw horizontal visual, 190-kw max. & 170-kw horizontal aural. Antenna: 1170-ft. above av. terrain, 1225-ft. above ground, 2049-ft. above sea level.

Latitude	39°	04'	59"
Longitude	94°	28'	49"

Holds CP for change to 1040-kw visual, 104-kw aural, 1170-ft. above av. terrain, 1222-ft. above ground, 2049-ft. above sea level. BPET-800724KE.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. Charles W. Battey, pres.; Sally Wood, John W. DeArman, Arnold Brown, v.p.s; Gad Smith, secy.; James Stewart, treas.

Began Operation: March 22, 1961 as KCSD-TV. Transferred to present owner Dec. 1971.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ROBERT F. FUZY, general manager.  
JOHN M. LONG, chief engineer.  
PAUL FRANCIS, director of public information.  
DIANA MANSELL, business manager.  
DAVID WELSH, program manager.

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## KETC

St. Louis

Ch. 9

Licensee: St. Louis Regional Educational & Public Television Commission, 6996 Millbrook Blvd., St. Louis (63130).

Studio: 6996 Millbrook.

Transmitter: Hageman & Butler Hill Rd.

Telephone: 314-725-2460.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 295-kw visual, 58.9-kw aural. Antenna: 1078-ft. above av. terrain, 1073-ft. above ground, 1648-ft. above sea level.

Latitude	38°	28'	56"
Longitude	90°	23'	53"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: Commission officers: J. A. Baer II, chmn.; Hiram Neuwöhner, vice chairman; Gretta Forrester, secy.; Andrew Baur, treas.

Began Operation: Sept. 20, 1954.

1044-b

Personnel:

MICHAEL HARDGROVE, president & general manager.  
ANDREW R. McMASTER, station manager.  
DOUGLAS G. LEONARD, director of broadcasting.

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## KMOS-TV

Sedalia-Warrensburg

Ch. 6

Licensee: Central Missouri State University, Box 21, Warrensburg, Mo. (64093).

Studio: Martin Bldg., Central Missouri State University campus, Warrensburg.

Telephone: 816-429-4155.

Transmitter: 2.4-mi. NW of Sedalia.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw max. & 97.7-kw horizontal visual, 19.5-kw horizontal aural. Antenna: 770-ft. above av. terrain, 797-ft. above ground, 1627-ft. above sea level.

Latitude	38°	44'	47"
Longitude	93°	16'	30"

FM Affiliate: KCMW-FM, 100-kw, 90.9 MHz (Ch. 215), 410-ft.

Ownership: Central Missouri State University Board of Regents. Officers: Edgar S. Carroll, pres.; Virginia Swearingen, v.p.; Jessie Jutton, secy.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Began Operation: Began as commercial station July 8, 1954. Sale to Jefferson Television Co. (KRCG, Jefferson City) approved by FCC July 26, 1961. Sale to Cook Paint & Varnish Co. by Milton J. Hinlein and associates approved by FCC Dec. 23, 1958 (Television Digest, Vol. 14:50). For sale to Mid-America TV by Jefferson Television, see KRCG, Jefferson City, Mo. Sale to present owner approved by FCC June 28, 1978.

Personnel:

JOHN BRADLEY, general manager.  
BOB GERIG, program director.  
DAN DAVIS, chief engineer.  
CAROL PRAGMAN, public information director.  
GREG HERTFELDER, producer.  
CHARLES EDWARDS, operations supervisor.

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## KOZK

### Springfield

Ch. 21

Licensee: Springfield Community Television Inc., c/o Paul Hartman, M.P.O. Box 21, Springfield, Mo. (65801).

Studio: 1101 N. Summit. Telephone: 417-865-2100.

Transmitter: State Hwy. FF, near Fordland.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1410-kw max. & 537-kw horizontal visual, 141-kw max. & 53.7-kw horizontal aural. Antenna: 1790-ft. above av. terrain, 1665-ft. above ground, 3574-ft. above sea level.

Latitude	37°	13'	08"
Longitude	92°	56'	56"

TV tape: Recording facilities.

Color: Live, film, slide & tape.

Ownership: Non-profit corp.

Began Operation: Jan. 20, 1975.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

PAUL HARTMAN, executive director.  
WILLIAM ELLIS, director of engineering.  
GENE HAYES, asst. director of engineering.  
SUZANNE ALLHANDS, school services manager.  
SUSAN HOWARTH, program director.  
SUE BURWELL, community relations director.  
ART LUEBKE, development director.

TV Factbook No. 50

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# NEBRASKA

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## KTNE-TV

Alliance  
Ch. 13

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln.

Transmitter: 4½-mi. ESE of Angora, Neb.

Color: Network.

Telephones: 308-262-1138 (Transmitter); 402-472-3611 (Commission Office).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1542-ft. above av. terrain, 1499-ft. above ground, 5749-ft. above sea level.

Latitude	41°	50'	24''
Longitude	103°	03'	18''

Ownership: See KLNE-TV, Lexington, Neb.

Began Operation: Sept. 7, 1966.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See KUON-TV, Lincoln.

WILLIAM CLARK, transmitter supervisor.

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## KMNE-TV

Bassett  
Ch. 7

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln.

Transmitter: 17-mi. SSE of Bassett.

Telephones: 402-684-3850 (Transmitter); 402-472-3611 (Commission Office).

Color: Network.

Represented (legal) by Dow, Lohnes & Albertson.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1484-ft. above av. terrain, 1524-ft. above ground, 4049-ft. above sea level.

Latitude	42°	20'	17.4''
Longitude	99°	29'	17.7''

Ownership: See KLNE-TV, Lexington.

Began Operation: Sept. 1, 1967.

Personnel: See KUON-TV, Lincoln.

RICHARD NELSON, transmitter supervisor.

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## KHNE-TV

Hastings  
Ch. 29

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln.

Transmitter: 3.5-mi. E of Giltner, Neb.

Telephones: 402-694-3970 (Transmitter); 402-472-3611 (Commission Office).

Color: Network.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1568-kw max. & 383-kw horizontal visual, 38.3-kw aural.

1981-82 Edition

Antenna: 1216-ft. above av. terrain, 1238-ft. above ground, 3049-ft. above sea level.

Latitude	40°	46'	16.5''
Longitude	98°	05'	21.9''

Ownership: See KLNE-TV, Lexington.

Began Operation: Nov. 18, 1968.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See KUON-TV, Lincoln.

EUGENE SEIER, transmitter supervisor.

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## KLNE-TV

Lexington  
Ch. 3

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln.

Transmitter: 6-mi. SW of Holdrege, Neb., on U.S. Rt. 6.

Color: Network.

Telephones: 308-337-2311 (Transmitter); 402-472-3611 (Commission Office).

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1062-ft. above av. terrain, 1065-ft. above ground, 3449-ft. above sea level.

Latitude	40°	23'	05''
Longitude	99°	27'	30''

Ownership: Operated by state commission; NETC is an agency of the State of Nebraska also operating satellites KTNE-TV, Alliance; KPNE-TV, N. Platte; KMNE-TV, Bassett; KXNE-TV, Norfolk; KYNE-TV, Omaha; KRNE-TV, Merriman; KHNE-TV, Hastings, all Neb.

Began Operation: Sept. 6, 1965.

Personnel: See KUON-TV, Lincoln.

ROBERT SANDER, transmitter supervisor.

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## KUON-TV

Lincoln  
Ch. 12

Licensee: University of Nebraska, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln. Telephone: 402-472-3611.

Transmitter: 1.25-mi. W, 3-mi. N of Memphis, Neb.

FM Affiliate: KRNU, .01-kw, 90.3 MHz (No. 212).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 825-ft. above av. terrain, 874-ft. above ground, 2049-ft. above sea level.

Latitude	41°	08'	18.1''
Longitude	96°	27'	19.2''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: University of Nebraska. KUON-TV is repeated by the separately-owned stations licensed to the Nebraska Educational Television Commission.

Began Operation: Nov. 1, 1954.

Represented (legal) by Cline, Williams, Wright & Johnson, Lincoln; Dow, Lohnes & Albertson.

Personnel:

JACK McBRIDE, general manager.

RON HULL, asst. general manager, programming & production.

PAUL FEW, asst. manager, administration.

WILLIAM R. RAMSAY, dir., engineering & technical services.

LARRY EVANS, asst. director of engineering-transmission.

LA MOINE CACEK, distribution specialist.

RICHARD H. RUSSELL, production & operations manager.

RICHARD WULFF, transmitter supervisor.

## Neb.-Nevada Educational

### **KRNE-TV**

**Merriman**

Ch. 12

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Telephones: 308-684-3300 (Transmitter); 402-472-3611 (Commission Office).

Transmitter: 17-mi. S of Merriman.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 182-kw visual, 18.2-kw aural. Antenna: 1066-ft. above av. terrain, 1029-ft. above ground, 4567-ft. above sea level.

Latitude	42°	40'	37.9"
Longitude	101°	42'	35.5"

Requests CP for change to 270.2-kw visual, 27-kw aural. BPET-574.

Color: Network.

Ownership: See KLNE-TV, Lexington.

Began Operation: Dec. 9, 1968.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See KUON-TV, Lincoln.

HAL WEAKLY, transmitter supervisor.

### **KXNE-TV**

**Norfolk**

Ch. 19

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln.

Telephones: 402-585-4537 (Transmitter); 402-472-3611 (Commission Office).

Transmitter: 16-mi. NE on Hwy. 94, near Carroll, Neb.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 2750-kw max. & 309-kw horizontal visual, 30.9-kw aural. Antenna: 1042-ft. above av. terrain, 1069-ft. above ground, 2849-ft. above sea level.

Latitude	42°	14'	15"
Longitude	97°	16'	41"

Color: Network.

Ownership: See KLNE-TV, Lexington.

Began Operation: Nov. 10, 1967.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See KUON-TV, Lincoln.

TOM GUILLIAM, transmitter supervisor.

### **KPNE-TV**

**North Platte**

Ch. 9

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln.

Transmitter: Route 25, 11-mi. S of Sutherland, Neb.

Telephones: 308-386-4415 (Transmitter); 402-472-3611 (Commission Office).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1020-ft. above av. terrain, 1006-ft. above ground, 4216-ft. above sea level.

1046-b

Latitude	41°	01'	16.3"
Longitude	101°	09'	9.8"

TV tape: Recording facilities. Color: Network.

Ownership: See KLNE-TV, Lexington, Neb.

Began Operation: Sept. 12, 1966.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See KUON-TV, Lincoln.

ROBERT OLSON, transmitter supervisor.

### **KYNE-TV**

**Omaha**

Ch. 26

Licensee: Nebraska ETV Commission, Box 83111, Lincoln, Neb. (68501).

Studio & Transmitter: U. of Neb. at Omaha campus, Omaha, Neb.

Telephones: 402-554-2516 (Studio & transmitter); 402-472-3611 (Commission Office).

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 520.36-kw visual, 52.03-kw aural. Antenna: 425-ft. above av. terrain, 395-ft. above ground, 1546-ft. above sea level.

Latitude	41°	15'	28"
Longitude	96°	00'	32"

Holds CP for change to 525-kw max. & 398-kw circular visual, 52.5-kw max. & 39.8-kw circular aural. BMPET-791001KS.

Color: Network, live, film, slide & tape.

Ownership: See KLNE-TV, Lexington.

Began Operation: Oct. 19, 1965.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See KUON-TV, Lincoln.

JAMES LORD, transmitter supervisor.

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## **NEVADA**

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### **KLVX**

**Las Vegas**

Ch. 10

Licensee: Clark County School District, 2832 E. Flamingo Rd., Las Vegas.

Studio: 4210 Channel 10 Dr., Las Vegas (89109).

Telephone: 702-737-1010.

Transmitter: 2-mi. SW of Henderson, Nev.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 294-kw visual, 35.5-kw aural. Antenna: 1220-ft. above av. terrain, 176-ft. above ground, 3526-ft. above sea level.

Latitude	36°	00'	28"
Longitude	115°	00'	22"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Ownership: Clark County School District. Officers: Dr. James Lyman, pres.; Robert Forbuss, v.p.

Began Operation: March 25, 1968.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Hammett & Edison.

Personnel:

DR. RONALD D. HAWLEY, general manager.

RUTH UHLS, program/promotion supervisor.

MARTIN VODOVOZ, engineering & operations supervisor.

JOHN K. HILL, ITV program manager.

LIZ VLAMING, public affairs supervisor.

*TV Factbook No. 50*



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## NEW HAMPSHIRE

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### WEDB-TV

**Berlin**

Ch. 40

Licensee: U. of New Hampshire, Box Z, Durham, N.H. (03824).

Transmitter: North peak of Pine Mtn., 2-mi. SSW of Gorham.

Studio: See WENH, Durham.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 10.5-kw visual, 2.09-kw aural. Antenna: 300-ft. above av. terrain, 177-ft. above ground, 2437-ft. above sea level.

Latitude	44°	22'	16''
Longitude	71°	12'	53''

Ownership: See WENH, Durham.

Began Operation: March 18, 1968.

Personnel: See WENH, Durham.

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### WENH

**Durham**

Ch. 11

Licensee: U. of New Hampshire, Box Z, Durham, N.H. (03824).

Transmitter: Saddleback Mt.

Studio: Memorial Union Bldg.

Telephone: 603-862-1047.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 980-ft. above av. terrain, 436-ft. above ground, 1536-ft. above sea level.

Latitude	43°	10'	34''
Longitude	71°	12'	24''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Ownership: University of New Hampshire. E. Handler, pres., U. of New Hampshire.

Began Operation: July 6, 1959.

Personnel:

ALTON S. HOTALING, interim manager.

SAMUEL PRICE, production manager.

DAVE BURGESS, director of engineering.

WILLIAM H. INGALLS, transmitter engineering supervisor.

DAVIS W. GRIFFITH, director of development.

DAVID RAYNES, studio engineering supervisor.

EARL NEAL, news & public affairs.

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### WHED-TV

**Hanover**

Ch. 15

Licensee: U. of New Hampshire, Box Z, Durham, N.H. (03824).

Transmitter: Moose Mtn., 6.3-mi. E of Hanover.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 37.2-kw visual, 7.44-kw aural. Antenna: 1280-ft. above av. terrain, 448-ft. above ground, 2338-ft. above sea level.

Latitude	43°	42'	30''
Longitude	72°	09'	16''

Ownership: See WENH, Durham.

Began Operation: April 11, 1968.

Personnel: See WENH, Durham.

1981-82 Edition

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## N.H.-New Jersey Educational

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### WEKW-TV

**Keene**

Ch. 52

Licensee: U. of New Hampshire, Box Z, Durham, N.H. (03824).

Transmitter: Derry Hill, 8-mi. NNW of Keene.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 37.5-kw visual, 7.5-kw aural. Antenna: 1080-ft. above av. terrain, 500-ft. above ground, 2017-ft. above sea level.

Latitude	43°	02'	00''
Longitude	72°	22'	04''

Ownership: See WENH, Durham.

Began Operation: May 21, 1968.

Personnel: See WENH, Durham.

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### WLED-TV

**Littleton**

Ch. 49

Licensee: U. of New Hampshire, Box Z, Durham, N.H. (03824).

Transmitter: 3.8-mi. NE of Littleton-Mann Hill.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 36.7-kw visual, 7.35-kw aural. Antenna: 1280-ft. above av. terrain, 443-ft. above ground, 2426-ft. above sea level.

Latitude	44°	21'	14''
Longitude	71°	44'	23''

Ownership: See WENH, Durham.

Began Operation: February 8, 1968.

Personnel: See WENH, Durham.

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## NEW JERSEY

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### WNJS

**Camden**

Ch. 23

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Studio: See WNJT, Trenton.

Telephone: 609-292-5252.

Transmitter: Church Ave. N of Chew Rd., Waterford Works, Waterford Twp.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 2323-kw max. & 813-kw horizontal visual, 361.4-kw max. & 126-kw horizontal aural. Antenna: 890-ft. above av. terrain, 937-ft. above ground, 1049-ft. above sea level.

Latitude	39°	43'	41''
Longitude	74°	50'	39''

Ownership: See WNJT, Trenton.

Began Operation: Oct. 23, 1972.

Personnel: See WNJT, Trenton.

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### WNJM

**Montclair**

Ch. 50

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

(Continued on next page)

# N.J.-New Mexico Educational

WNJM, Montclair—(Continued)

Studio: See WNJT, Trenton.

Telephone: 609-292-5252.

Transmitter: Montclair State College, Little Falls.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2094-kw max. & 882.9-kw horizontal visual, 314-kw max. & 132.4-kw horizontal aural. Antenna: 800-ft. above av. terrain, 656-ft. above ground, 1049-ft. above sea level.

Latitude	40°	51'	53''
Longitude	74°	12'	03''

Ownership: See WNJT, Trenton.

Began Operation: June 2, 1973.

Personnel: See WNJT, Trenton.

## WNJB

New Brunswick

Ch. 58

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Studio: See WNJT, Trenton.

Telephone: 609-292-5252.

Transmitter: S of Mt. Horeb Rd., Warren Twp.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 1321-kw max. & 1000-kw horizontal visual, 198.1-kw max. & 148-kw horizontal aural. Antenna: 730-ft. above av. terrain, 401-ft. above ground, 949-ft. above sea level.

Latitude	40°	37'	17''
Longitude	74°	30'	15''

Ownership: See WNJT, Trenton.

Began Operation: June 2, 1973.

Personnel: See WNJT, Trenton.

## WNJT

Trenton

Ch. 52

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Studio: 1573 Parkside Ave.

Telephone: 609-292-5252.

Transmitter: 3200 Brunswick Pike, Route 1, Lawrence Twp.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 1939-kw max. & 818-kw horizontal visual, 302-kw max. & 127-kw horizontal aural. Antenna: 890-ft. above av. terrain, 990-ft. above ground, 1049-ft. above sea level.

Latitude	40°	17'	00''
Longitude	74°	41'	20''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Ownership: State of New Jersey. Stephen N. Adubato, chairman, N.J. Public Bcstg. Authority.

Began Operation: April 5, 1971.

Personnel:

GORDON A. MacINNES JR., executive director.  
GARY NENNER, director of programming.  
HERB MICHAELS, director of engineering.  
WALTER FREAS, director of educational services.  
LARRY H. WILL, asst. dir. of engineering.  
GEORGE PERKINS, director of news & public affairs.  
STAN FLEMING, physical plant & assets engineer.  
EDWARD HIGGINS, director of public information.

1048-b

# NEW MEXICO

## KNME-TV

Albuquerque

Ch. 5

Licensee: Regents of University of New Mexico and Board of Education of the City of Albuquerque (87102).

Studio: 1130 University N.E. Telephone: 505-277-2121.

Transmitter: Sandia Crest.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 28-kw visual, 5.37-kw aural. Antenna: 4150-ft. above av. terrain, 123-ft. above ground, 10,776-ft. above sea level.

Latitude	35°	12'	44''
Longitude	106°	26'	58''

Holds CP for change to 26.9-kw visual, 8.51-kw aural, 4230-ft. above av. terrain, 199-ft. above ground, 10,839-ft. above sea level, lat. 35° 12' 44", long. 106° 26' 57"; transmitter to Sandia Crest, 13-mi. NE of Albuquerque. BPET-790123LE.

TV tape: Recording facilities. News Wire Service: AP.

Color: Network, live, film, slide & tape.

Ownership: Equally owned by Regents of the University of New Mexico and Board of Education of the City of Albuquerque.

Began Operation: May 1, 1958.

Personnel:

JON COOPER, general manager.  
ROBERT M. GORDON, director of technical planning.  
TOM HOWE, director of programming.  
DONALD MORROW, chief engineer.  
MARTHA DAY, development manager.  
RICK JOHNSON, production/operations manager.  
GREG PETERSEN, promotion supervisor.

## KRWG-TV

Las Cruces

Ch. 22

Licensee: Regents of New Mexico State University, Drawer 3J, Las Cruces (88003).

Studio: New Mexico State U.

Transmitter: 0.5-mi. S of U.S. Hwy. 70-80, 12-mi. W of Las Cruces.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1730-kw max. & 1620-kw horizontal visual, 344-kw max. & 324-kw horizontal aural. Antenna: 450-ft. above av. terrain, 399-ft. above ground, 4843-ft. above sea level.

Latitude	32°	15'	23.8''
Longitude	106°	58'	33.7''

Color: Network, live, film, slide & tape.

TV tape: Recording facilities. News Wire Service: AP, UPI.

Ownership: State institution.

Began Operation: June 29, 1973.

Personnel:

JAMES DRYDEN, general manager.  
JOACHIM DE BLASI, program manager.  
JAMES FICKLIN, production manager.  
KEN KENDALL, chief engineer.  
RICHARD MUNOZ, Spanish programs.  
TOM WEISER, news director.  
TUNBI ADEOGBA, promotion director.

## KENW

Portales

Ch. 3

Licensee: Regents of Eastern New Mexico University, c/o Duane W. Ryan, KENW, Eastern N.M.U., Portales, N.M. (88130).

TV Factbook No. 50

Studio: S. Ave. N. & W. 17th St., Eastern N.M.U. Campus, Portales.  
Telephone: 505-562-2112.

Transmitter: Approx. 10-mi. N of Caprock, N.M.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1150-ft. above av. terrain, 1083-ft. above ground, 5549-ft. above sea level.

Latitude	33°	33'	18.5"
Longitude	103°	39'	02.7"

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Ownership: Eastern New Mexico University, a state institution.  
Janie Moberly, chmn.; Warren B. Armstrong, pres.

Began Operation: Sept. 1, 1974.

**Personnel:**

DUANE W. RYAN, director of broadcasting.  
LARRY AHLSTROM, director of broadcast engineering.  
CLYDE R. POWELL, director of instructional television.  
LEN WALKER, promotion director.  
KEITH KOLB, production director.  
DON CRISS, community relations director.  
GAY KISHI, news director.  
CATHY ROBARDS, art director.  
PHIL SCOTT, development director.  
MARY THOMPSON, volunteer coordinator.  
GEORGE BRICKELMAIER, operations director.

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## NEW YORK

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### WSKG Binghamton Ch. 46

Licensee: Southern Tier ETV Association Inc., Box 97, 3311 E. Main St., Endwell, N.Y. (13760).

Studio: 3311 E. Main St., Endwell, N.Y.

Telephone: 607-754-4777.

FM Affiliate: WSKG-FM, 43-kw, 89.3 MHz (No. 207), 529-ft.

Transmitter: Ingraham Hill Rd., Binghamton, N.Y.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1200-kw max. & 1000-kw horizontal visual, 120-kw max. & 100-kw horizontal aural. Antenna: 1230-ft. above av. terrain, 934-ft. above ground, 2559-ft. above sea level.

Latitude	42°	03'	22"
Longitude	75°	56'	33"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI. News Film Service: PBS.

Ownership: Non-profit organization. J. Kenneth Driessen, chairman.

Began Operation: May 12, 1968.

**Personnel:**

MICHAEL ZIEGLER, president & general manager.  
JOHN McMAHON, chief engineer.  
MARY LUCZYCKI, business manager.  
ROBERT OWENS, operations manager.  
SCOTT DILLIARD, development manager.  
LINDA EBERZ, ITV manager.  
ELLIS BRÖMBERG, program manager.  
KAREN HASBY, news/public affairs manager.

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### WNED-TV Buffalo Ch. 17

Licensee: Western New York Public Broadcasting Association, P.O. Box 1263, Buffalo, N.Y. (14240).

1981-82 Edition

## N.M.-New York Educational

Studio: 184 Barton St. Telephone: 716-881-5000.

Transmitter: 2065 Elmwood Ave., Buffalo, N.Y.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1150-kw max. & 910-kw horizontal visual, 115-kw max. & 91-kw horizontal aural. Antenna: 720-ft. above av. terrain, 742-ft. above ground, 1349-ft. above sea level.

Latitude	42°	57'	14"
Longitude	78°	52'	37"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

AM Affiliate: WEBR, 5-kw, 970 kHz.

FM Affiliate: WNED-FM, 105-kw, 94.5 MHz (No. 233), 710-ft.

Ownership: Non-stock educational corp. Sue M. Wardynski, chairman.

Began Operation: March 30, 1959 under STA using tower of off-air WBUF (Ch. 17) at 2077 Elmwood Ave. until May 29, 1959. Resumed Oct. 19, 1959.

**Personnel:**

J. MICHAEL COLLINS, president.  
HARRY WYMAN, chief engineer.  
JOHN L. HUTCHINSON, director of programming & operations.  
ANTHONY BUTTINO, director of educational services & human resources.  
WILBUR L. GEORGE, production manager.  
NINA M. SEDITA, director of promotion & publicity.  
PAUL MALONEY, business manager.  
WILEY HANCE, executive producer.  
C. SCOTT ELLIOTT, director of development.

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### WLIW Garden City Ch. 21

Licensee: Long Island ETV Council Inc., 1425 Old Country Rd., Plainview, N.Y. (11803).

Studio: Channel 21 Dr., Plainview, N.Y. (11803).

Telephone: 516-454-8866.

Transmitter: Channel 21 Dr., Plainview, N.Y. (11803).

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1150-kw max. & 562-kw horizontal visual, 115-kw horizontal aural. Antenna: 400-ft. above av. terrain, 324-ft. above ground, 560-ft. above sea level.

Latitude	40°	47'	19"
Longitude	73°	27'	09"

Color: Network, live & tape. News Wire Service: AP, UPI.

Ownership: Non-profit educational corp. chartered by Board of Regents. Richard Hartzell, chmn.

Began Operation: Jan. 14, 1969.

Represented (legal) by Jorgensen, Johnson & Northrop.

Represented (engineering) by Sargent Broadcast.

**Personnel:**

ARTHUR GILLICK, president & general manager.  
ROBERT J. CIVIELLO, director of broadcasting.  
RUTH GILLICK, special projects director.

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### WNET New York-Newark Ch. 13

Licensee: Educational Bcstg. Corp., 356 West 58th St., New York, N.Y. (10019).

Studios: 55th St. & 9th Ave. and 356 W. 58th St., New York, N.Y.; Gateway One, 745 Raymond Plaza West, Newark, N.J. (07102).

Office: 356 W. 58th St., New York, N.Y. (10019).

(Continued on next page)



# New York Educational

WNET, New York-Newark—(Continued)

Transmitter: Empire State Bldg.

Telephone: 212-560-2000.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 176-kw visual, 5.37-kw aural. Antenna: 1190-ft. above av. terrain, 1200-ft. above ground, 1251-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

Holds CP for change to 58.9-kw max. & 42.7-kw horizontal visual, 7.94-kw aural, 1637-ft. above av. terrain, 1726-ft. above ground, 1738-ft. above sea level, lat. 40° 42' 43", long. 74° 00' 49", transmitter to #1 World Trade Center, New York. BMPCT-7755.

News Wire Service: AP, UPI. Facsimile Service: AP.

Ownership: Educational Bcstg. Corp. Ethan Allen Hitchcock, chairman of board.

Began Operation: Sept. 16, 1962.

Personnel:

JOHN JAY ISELIN, president.  
STEPHEN SALYER, vice president, corporate affairs.  
ROBERT KOTLOWITZ, senior vice president, national division.  
HUDSON STODDARD, vice president, development.  
GEORGE MARKETOS, senior vice president, enterprises division.  
H. CARL McCALL, senior vice president, metropolitan division.  
TOM CONWAY, vice president, finance & administration.  
HAROLD HOLZER, director, promotion.  
ARNOLD LABATON, director, program administration.  
ROLF DRUCKER, director, engineering & operations.

## WNYC-TV

New York

Ch. 31

Licensee: City of New York Municipal Bcstg. System, Municipal Bldg., New York (10007).

Studio: Municipal Bldg. Transmitter: Empire State Bldg.

Telephone: 212-566-3101.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 890-kw visual, 89-kw aural. Antenna: 1294-ft. above av. terrain, 1280-ft. above ground, 1330-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

Holds CP for change to 5000-kw visual, 500-kw aural, 1560-ft. above av. terrain, 1726-ft. above ground, 1738-ft. above sea level, lat. 40° 42' 43", long. 74° 00' 49", transmitter to 1 World Trade Center. BPCT-4428.

TV tape: Recording facilities. News Wire Service: AP, UPI.

Color: Network, live, film, slide & tape.

AM Affiliate: WNYC (830 kHz). FM Affiliate: WNYC-FM (93.9 MHz).

Ownership: City of New York Municipal Bcstg. System.

Began Operation: November 1, 1962.

Represented (legal) by Rhyne & Rhyne.

Represented (engineering) by Lohnes & Culver.

Personnel:

JOHN BECK, director.  
ROBERT L. GORE JR., general manager.  
VICTORIA JONES, program director.  
CHARLES E. CORCORAN, chief of operations.

For New York Cable Systems,  
see Services Volume

## WNYE-TV

New York

Ch. 25

Licensee: Board of Education of City of New York, 110 Livingston St., Brooklyn, N.Y.

Studio: 112 Tillary St., Brooklyn, N.Y. (11201).

Transmitter: 29 Fort Greene Place, Brooklyn.

Telephone: 212-596-4425.

FM Affiliate: WNYE, 20-kw, 91.5 MHz (No. 218), 415-ft.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 658-kw max. & 594-kw horizontal visual, 152-kw max. & 119-kw horizontal aural. Antenna: 583-ft. above av. terrain, 597-ft. above ground, 649-ft. above sea level.

Latitude	40°	41'	21"
Longitude	73°	58'	37"

TV tape: Recording facilities. Color: Tape.

Began Operation: April 3, 1967.

Represented (legal) by Cohn & Marks.

Personnel:

HAROLD S. MARDER, assistant director of broadcasting.  
GILBERT ALEXANDER, chief technical supervisor.  
JERRY SILVERSTEIN, director, program development.  
AMY SUE ADDISON, program & ITV dir., production manager.

## WNPI-TV

Norwood

Ch. 18

Licensee: St. Lawrence Valley ETV Council, P.O. Box 114, Watertown, N.Y. (13601).

Studio: See WNPE-TV, Watertown.

Transmitter: Approx. 2.2-mi. ESE of S. Colton.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 667-kw max. & 556-kw horizontal visual, 100-kw max. & 83.4-kw horizontal aural. Antenna: 794-ft. above av. terrain, 754-ft. above ground, 1989-ft. above sea level.

Latitude	44°	29'	30"
Longitude	74°	51'	29"

Began Operation: Sept. 5, 1971.

Ownership: See WNPE-TV, Watertown.

Represented (legal) by Schwartz, Woods & Miller.

Represented (engineering) by Cohen & Dippell.

Personnel: See WNPE-TV, Watertown.

## WCFE-TV

Plattsburgh

Ch. 57

Licensee: Northeast New York ETV Assn., State University College, Plattsburgh, N.Y. (12901).

Studio: Yokum Communications Lecture Hall, State University College, Plattsburgh.

Telephone: 518-563-9770.

Transmitter: 3-mi. SE of Lyon Mtn. village.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 562-kw max. & 145-kw horizontal visual, 14.5-kw horizontal aural. Antenna: 2427-ft. above av. terrain, 446-ft. above ground, 4096-ft. above sea level.

Latitude	44°	41'	43"
Longitude	73°	53'	00"

Color: Network, film, slide & tape.

TV tape: Recording facilities.

Ownership: Non-profit educational assn. Raymond N. Johnson, chmn.; William W. Slocum, 1st v.p.; William H. Pollock, 2nd v.p.; Warren L. Chase, treas.; Flora E. Myette, secy.

Began Operation: March 6, 1977.  
Represented (legal) by Dow, Lohnes & Albertson.

**Personnel:**

PAUL C. HASSENPLUG, president & general manager.  
NEVTON DUNN, chief engineer.  
JOHN FLANZER, program manager.  
MICHAEL P. BEAUDOIN, director of development & community relations.  
EILEEN T. BOUGILL, office manager.  
KATHRYN LIMA, P.I. coordinator.

**WXXI**  
**Rochester**  
Ch. 21

Licensee: Rochester Area ETV Association Inc., P.O. Box 21, Rochester (14601).

Studio: 280 State St. (14614). Telephone: 716-325-7500.

Transmitter: Pinnacle Hill, Brighton, N.Y.

FM Affiliate: WXXI-FM, 45-kw, 91.5 MHz (No. 218), 436-ft.

TV tape: Recording facilities. News Wire Service: AP.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1230-kw max. & 912-kw horizontal visual, 123-kw max. & 91.2-kw horizontal aural. Antenna: 500-ft. above av. terrain, 345-ft. above ground, 1018-ft. above sea level.

Latitude	43°	08'	07.0"
Longitude	77°	35'	02.5"

Ownership: Non-profit association. Nancy F. Harris, chairman.

Began Operation: Sept. 6, 1966.

Represented (legal) by Schwartz, Woods & Miller.

**Personnel:**

WILLIAM J. PEARCE, president & general manager.  
GREGORY J. HUNT, asst. general manager.  
DAVID DIAL, television manager.  
JOHN R. BELL, manager, broadcast operations.

**WMHT**  
**Schenectady-Albany-Troy**  
Ch. 17

Licensee: Mohawk-Hudson Council on Educational TV Inc., Box 17, Schenectady, N.Y. (12301).

Studio: 17 Fern Ave., Schenectady. Telephone: 518-356-1700.

Transmitter: Pinnacle Rd., RD 1, Voorheesville, Twp. of New Scotland, N.Y.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2630-kw max. & 2000-kw horizontal visual, 398-kw aural. Antenna: 980-ft. above av. terrain, 271-ft. above ground, 1791-ft. above sea level.

Latitude	42°	38'	13"
Longitude	74°	00'	06"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

FM Affiliate: WMHT-FM, 11.0-kw, 89.1 MHz (No. 206), 925-ft.

Ownership: Mohawk-Hudson Council on Educational TV Inc. G. Rodney Sluyter, chmn.

Began Operation: March 26, 1962.

Represented (legal) by Schwartz, Woods & Miller.

**Personnel:**

DONALD E. SCHEIN, president & general manager.  
CHARLES L. MADAY JR., TV program manager.  
NORBERT N. NATHANSON, director of television.  
WILLARD J. STONE, director of operations & radio.  
ARTHUR J. SINGER, director of development.

1981-82 Edition

## New York Educational

SAMUEL J. FRANCIS, director of administration.  
AUSTIN HODGES, chief engineer.  
MARIO G. MAZZA, FM program manager.

**WCNY-TV**  
**Syracuse**  
Ch. 24

Licensee: The Public Broadcasting Council of Central New York Inc., Old Liverpool Rd., Liverpool, N.Y. (13088).

Telephone: 315-457-0440.

Studio: Old Liverpool Rd., Liverpool, N.Y.

Transmitter: Sweet & Sevier Rd., Pompey, N.Y.

TV tape: Recording facilities. News Wire Service: AP.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 347-kw horizontal visual, 69.2-kw horizontal aural. Antenna: 1380-ft. above av. terrain, 850-ft. above ground, 2435-ft. above sea level.

Latitude	42°	56'	42"
Longitude	76°	01'	28"

Holds CP for change to 5000-kw max. & 2750-kw horizontal visual, 500-kw max. & 275-kw horizontal aural, 1380-ft. above terrain, 964-ft. above ground, 2549-ft. above sea level. BPET-568.

Ownership: Non-profit corporation.

Began Operation: Dec. 20, 1965.

**Personnel:**

RICHARD W. RUSSELL, president & general manager.  
HUGH J. CLELAND, chief engineer.  
GEORGE PAYETTE, v.p., broadcast operations.  
RICHARD CALAGIOVANNI, production manager.  
JACK DUNN, controller.  
ELIZABETH NOCERA BEEBE, instructional services director.  
THOMAS E. FANELLA, v.p., marketing.

**WNPE-TV**  
**Watertown**  
Ch. 16

Licensee: St. Lawrence Valley ETV Council, P.O. Box 114, Watertown, N.Y. (13601).

Studio: 1056 Arsenal St., Watertown.

Transmitter: State Rt. 194, 0.7-mi. SW of Pinckney Corners, near Watertown.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 618-kw max. & 525-kw horizontal visual, 123.6-kw max. & 105-kw horizontal aural. Antenna: 1214-ft. above av. terrain, 939-ft. above ground, 2509-ft. above sea level.

Latitude	43°	51'	44"
Longitude	75°	43'	40"

Began Operation: Aug. 9, 1971.

Ownership: Non-profit organization. Edmund J. Keane Jr., chmn.; Rev. Lawrence M. Deno, vice chmn.; William J. Saiff Jr., pres.; Mary Ellen Cole, secy.; Sylvia Heap, treas. Also licensee of WNPI-TV, Norwood, N.Y.

Represented (legal) by Schwartz, Woods & Miller.

Represented (engineering) by Cohen & Dippell.

**Personnel:**

WILLIAM J. SAIFF JR., president & general manager.  
JAMES W. EDWARDS, chief engineer.  
GLENN H. GOUGH, program manager.

(Continued on next page)

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# NORTH CAROLINA

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## WUNF-TV Asheville Ch. 33

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studio: See WUNC-TV, Chapel Hill, N.C.

Transmitter: Mt. Pisgah, 16.7-mi. SW of Asheville.

Telephone: 704-235-8575.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 91.2-kw max. & 3.63-kw horizontal visual, .724-kw aural. Antenna: 2620-ft. above av. terrain, 338.5-ft. above ground, 6059.5-ft. above sea level.

Latitude	35°	25'	32"
Longitude	82°	45'	25"

Ownership: See WUNC-TV, Chapel Hill.

Began Operation: Sept. 11, 1967.

Personnel: See WUNC-TV, Chapel Hill.

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## WUNC-TV Chapel Hill Ch. 4

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studio: Swain Hall, Chapel Hill.

Network Offices: 202 University Square West, Chapel Hill, N.C. (27514).

Transmitter: Terrell's Mtn., Chatham County, N.C.

Telephones: 919-933-8191, Administration; 919-966-1646, Engineering.

TV tape: Recording facilities.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain, 799-ft. above ground, 1549-ft. above sea level.

Latitude	35°	52'	07"
Longitude	79°	10'	06"

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Ownership: University of North Carolina. William C. Friday, pres. Also operates educational WUND-TV, Ch. 2, Columbia; WUNF-TV, Ch. 33, Asheville; WUNG-TV, Ch. 58, Concord; WUNE-TV, Ch. 17, Linville; WUNJ-TV, Ch. 39, Wilmington; WUNK-TV, Ch. 25, Greenville; WUNL-TV, Ch. 26, Winston-Salem, all N.C.

Began Operation: Jan. 8, 1955.

U. of North Carolina Television Network Personnel:

JOHN W. DUNLOP, director, University of N.C. Center for Public Television.

ALAN B. MacINTYRE, director of engineering.

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## WTVI Charlotte Ch. 42

Licensee: Charlotte-Mecklenburg Board of Education.

Offices, Studio & Transmitter: 42 Coliseum Drive, Charlotte (28205).

Telephone: 704-372-2442.

TV tape: Recording facilities.

1052-b

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 214-kw visual, 42-kw aural. Antenna: 450-ft. above av. terrain, 497-ft. above ground, 1172-ft. above sea level.

Latitude	35°	12'	25"
Longitude	80°	47'	30"

Ownership: Local school board.

Began Operation: Aug. 27, 1965.

Personnel:

PAUL B. MARION, general manager.

JIM LUTTRELL, chief engineer.

ELLIOT B. SANDERSON, production manager.

KEVIN MARTIN, promotion supervisor.

SHEILA TUCKER, program manager.

GAIL HEARNE, ITV specialist.

PHYLLIS JONES, office manager.

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## WUND-TV Columbia Ch. 2

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studios: See WUNC-TV, Chapel Hill, N.C.

Transmitter: State Rd. 1117, .3-mi. N of U.S. 64, 5.5-mi. W of Columbia.

Telephones: 919-933-8191; 919-797-4317, transmitter.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 992-ft. above av. terrain, 1041-ft. above ground, 1047-ft. above sea level.

Latitude	35°	53'	59"
Longitude	76°	20'	52"

Ownership: See WUNC-TV, Chapel Hill.

Began Operation: Sept. 10, 1965.

Personnel: See WUNC-TV, Chapel Hill.

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## WUNG-TV Concord Ch. 58

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studio: See WUNC-TV, Chapel Hill.

Transmitter: Hood Rd., .6-mi. N of Robinson Church Rd., near Newell, N.C.

Telephones: 919-933-8191; 704-536-4413, transmitter.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 550-kw max. & 191-kw horizontal visual, 85-kw max. & 29-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1305-ft. above ground, 2049-ft. above sea level.

Latitude	35°	15'	05.74"
Longitude	80°	41'	12.22"

Ownership: See WUNC-TV, Chapel Hill.

Began Operation: Sept. 11, 1967.

Personnel: See WUNC-TV, Chapel Hill.

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## WUNK-TV Greenville Ch. 25

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studio: See WUNC-TV, Chapel Hill, N.C.

TV Factbook No. 50



Transmitter: 2-mi. S of Farmville on U.S. 258.

Telephones: 919-933-8191; 919-753-5541, transmitter.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 631-kw max. & 562-kw horizontal visual, 126-kw max. & 112-kw horizontal aural. Antenna: 1150-ft. above av. terrain, 1164-ft. above ground, 1249-ft. above sea level.

Latitude	35°	33'	01"
Longitude	77°	36'	02"

Ownership: See WUNC-TV, Chapel Hill.

Began Operation: May 7, 1972.

Personnel: See WUNC-TV, Chapel Hill.

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## WUNE-TV

Linville

Ch. 17

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studio: See WUNC-TV, Chapel Hill.

Transmitter: Grandmother Mtn.

Telephones: 919-933-8191; 704-733-5180, transmitter.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1350-kw max. & 38-kw horizontal visual, 269-kw max. & 7.59-kw horizontal aural. Antenna: 1540-ft. above av. terrain, 265-ft. above ground, 4865-ft. above sea level.

Latitude	36°	03'	47"
Longitude	81°	50'	33"

Ownership: See WUNC-TV, Chapel Hill.

Began Operation: Sept. 11, 1967.

Personnel: See WUNC-TV, Chapel Hill.

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## WUNJ-TV

Wilmington

Ch. 39

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studios: See WUNC-TV, Chapel Hill.

Telephones: 919-933-8191; 919-655-2955, transmitter.

Transmitter: U.S. 74/76, Delco, N.C.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 661-kw max. & 525-kw horizontal visual, 130-kw max. & 105-kw horizontal aural. Antenna: 930-ft. above av. terrain, 963-ft. above ground, 999-ft. above sea level.

Latitude	34°	19'	16.2"
Longitude	78°	13'	42.5"

Ownership: See WUNC-TV, Chapel Hill.

Began Operation: June 4, 1971.

Personnel: See WUNC-TV, Chapel Hill.

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## WUNL-TV

Winston-Salem

Ch. 26

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studio: See WUNC-TV, Chapel Hill, N.C.

Transmitter: Sauratown Mtn., near Gap, N.C.

Telephones: 919-933-8191; 919-983-9642, transmitter.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 776-kw max. & 302-kw horizontal visual, 155-kw max. & 60.3-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 363-ft. above ground, 2742-ft. above sea level.

1981-82 Edition

## N.C.-North Dakota Educational

Latitude	36°	22'	34"
Longitude	80°	22'	14"

Ownership: See WUNC-TV, Chapel Hill.

Began Operation: Feb. 22, 1973.

Personnel: See WUNC-TV, Chapel Hill.

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## NORTH DAKOTA

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### KBME

Bismarck

Ch. 3

Licensee: Prairie Public Television Inc., 4500 S. University Dr., Fargo, N.D.

Studio: See KFME, Fargo.

Transmitter: 5.4-mi. SE of St. Anthony.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1390-ft. above av. terrain, 1088-ft. above ground, 3331-ft. above sea level.

Latitude	46°	35'	17"
Longitude	100°	48'	07"

Ownership: See KFME, Fargo.

Began Operation: June 18, 1979.

Represented (legal) by Marmet Professional Corp.

Personnel: See KFME, Fargo.

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### KFME

Fargo

Ch. 13

Licensee: Prairie Public Television Inc., 4500 S. University Dr., Fargo, N.D. (58103).

Studio & Transmitter: 4500 S. University Dr.

Telephone: 701-232-8921.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 264-kw visual, 47.5-kw aural. Antenna: 390-ft. above av. terrain, 426-ft. above ground, 1328-ft. above sea level.

Latitude	46°	49'	03"
Longitude	96°	48'	06"

Holds CP for change to 245-kw visual, 45.7-kw aural, 1130-ft. above av. terrain, 1178-ft. above ground, 2122-ft. above sea level, lat. 47° 00' 48", long. 97° 11' 37"; change transmitter location to 1.25-mi. E of Amenia. BPET-605.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Prairie Public Television Inc.

Began Operation: Jan. 19, 1964.

Represented (legal) by Marmet Professional Corp.

Personnel:

DENNIS L. FALK, general manager.

DONALD GEIKEN, director of engineering.

DAN HART, dir. of programming & community relations.

## PUBLIC BROADCASTING REPORT

An objective bi-weekly report of industry news  
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## N.D.-Ohio Educational

### KGFE Grand Forks Ch. 2

Licensee: Prairie Public Television Inc., 4500 S. University Dr., Fargo, N.D. (58103).

Studio: See KFME, Fargo.

Transmitter: 9-mi. N of Petersburg.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1337-ft. above av. terrain, 1458-ft. above ground, 2979-ft. above sea level.

Latitude	48°	08'	24"
Longitude	97°	59'	38"

Ownership: See KFME, Fargo.

Began Operation: Sept. 15, 1974.

Represented (legal) by Marmet Professional Corp.

Personnel: See KFME, Fargo.

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### KSRE Minot Ch. 6

Licensee: Prairie Public Television Inc., c/o Dennis L. Falk, 4500 S. University Dr., Fargo (58103).

Studio: See KFME, Fargo.

Transmitter: 11.5-mi. S & 4.25-mi. W of Minot.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1070-ft. above av. terrain, 1031-ft. above ground, 3149-ft. above sea level.

Latitude	48°	03'	03"
Longitude	101°	23'	24"

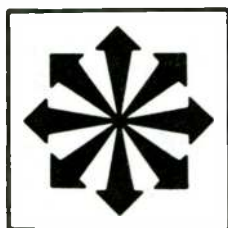
Ownership: See KFME, Fargo.

Began Operation: Jan. 25, 1980.

Represented (legal) by Marmet Professional Corp.

Personnel: See KFME, Fargo.

## BLACKBURN & COMPANY, INC.



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## OHIO

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### WEAO Akron Ch. 49

Licensee: Northeastern Educational Television of Ohio Inc., 275 Martinel Dr., Kent, Ohio (44240).

Studios: U. of Akron, Kent State U., Youngstown State U.

Telephone: 216-678-1656.

Transmitter: 1st National Tower, Akron.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 210-kw max. & 111-kw horizontal visual, 21.0-kw max. & 11.1-kw horizontal aural. Antenna: 378-ft. above av. terrain, 490-ft. above ground, 1444-ft. above sea level.

Latitude	41°	04'	56"
Longitude	81°	37'	07"

Holds CP for change to 865-kw max. & 646-kw horizontal visual, 87.1-kw max. & 64.6-kw horizontal aural, 970-ft. above av. terrain, 939-ft. above ground, 2049-ft. above sea level, lat. 41° 05' 00", long. 81° 37' 57"; transmitter to Minor Rd., 1.7-mi. E of Rte. 21, South Copley. BPET-790720KF.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. operated by state-owned educational institutions. Officers: Dr. John Coffelt, chmn., Dr. Lawrence Looby, vice chmn.

Began Operation: Sept. 21, 1975.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Kessler Associates.

Personnel:

TOREY SOUTHWICK, general manager.  
JERRY SCHUMACHER, dir. of programming.  
JOHN CERVONE, director of engineering.  
RONALD E. HILL, director of instructional services.  
JACQUELINE BIBO, director of development.

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### WNEO-TV Alliance Ch. 45

Licensee: Northeastern ETV of Ohio Inc., 275 Martinel Dr., Kent, Ohio (44240).

Studios: U. of Akron, Kent State U., Youngstown State U.

Transmitter: 0.6-mi. NW of intersection of U.S. Rte 62 & Duck Creek Rd., 2.4-mi. W of Salem.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 1820-kw max. & 1260-kw horizontal visual, 362-kw max. & 126-kw horizontal aural. Antenna: 830-ft. above av. terrain, 770-ft. above ground, 2045-ft. above sea level.

Latitude	40°	54'	23"
Longitude	80°	54'	40"

Ownership: See WEA0, Akron.

Began Operation: May 30, 1973.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Kessler Associates.

Personnel: See WEA0, Akron.

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### WOUB-TV Athens Ch. 20

Licensee: Ohio University, Athens, O. (45701).

Studio: Ohio University Campus. Telephone: 614-594-6171.

AM Affiliate: WOUB, .5-kw, 1340 kHz.

FM Affiliate: WOUB-FM, 50-kw, 91.3 MHz (No. 217), 500-ft.

Transmitter: Golf Course Road.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 479-kw visual, 95.5-kw aural. Antenna: 810-ft. above av. terrain, 871-ft. above ground, 1666-ft. above sea level.

Latitude	39°	18'	50"
Longitude	82°	08'	54"

Holds CP for change to 1070-kw visual, 107-kw aural. BPET-791226KE.

TV tape: Recording facilities. News Wire Service: AP, UPI.

Facsimile Service: UPI.

Color: Network, live, film, slide & tape.

Ownership: Ohio University.

Began Operation: Dec. 27, 1962.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jansky & Bailey.

Personnel:

N. JOSEPH WELLING, director, Telecommunications Center.  
JERRY CARMEAN, chief engineer.

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## WOUC-TV

### Cambridge

Ch. 44

Licensee: Ohio University, Athens, Ohio (45701).

Studio: See WOUB-TV, Athens.

Transmitter: 3.8-mi. NW of Fairview on Pisgah Rd.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 550-kw max. & 436-kw horizontal visual, 110-kw max. & 87.1-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1210-ft. above ground, 2345-ft. above sea level.

Latitude	40°	05'	32"
Longitude	81°	17'	19"

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Color: Network, live, film, slide & tape.

Ownership: See WOUB-TV, Athens.

Began Operation: July 26, 1973.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jansky & Bailey.

Personnel:

N. JOSEPH WELLING, director (Telecommunications Center, Ohio U., Athens).  
JERRY CARMEAN, chief engineer.

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## WCET

### Cincinnati

Ch. 48

Licensee: Greater Cincinnati Television Educational Foundation, 1223 Central Parkway, Cincinnati, O. (45214).

Studio: 1223 Central Pkwy., Cincinnati, Ohio (45214).

Transmitter: 2222 Chickasaw St.

Telephone: 513-381-4033.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 2233.6-kw max. & 1990.9-kw horizontal visual, 223.6-kw max. & 199-kw horizontal aural. Antenna: Mounted on WLWT tower, 1073-ft. above av. terrain, 953-ft. above ground, 1788-ft. above sea level.

Latitude	39°	07'	28"
Longitude	84°	31'	18"

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

1981-82 Edition

## Ohio Educational

Ownership: Foundation officers: Richard S. Hait, chairman; Charles W. Vaughan, pres.; Mrs. T. F. Schmidt, secy.; David D. Black, treas.

Began Operation: July 26, 1954.

Personnel:

CHARLES W. VAUGHAN, president & general manager.  
EARLE "BUD" GILLIS, director, development.  
JACK DOMINIC, dir., community relations.  
RONALD L. WILSON, director of programming.  
SUE C. APKING, director, instructional TV.  
EDWARD MIDDLETON, director, engineering.  
DELORES SHAFFER, dir., business administration.

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## WVIZ-TV

### Cleveland

Ch. 25

Licensee: ETV Association of Metropolitan Cleveland.

Studio: 4300 Brookpark Rd., Cleveland (44134).

Transmitter: 9466 Ridge Rd., North Royalton, Ohio.

Telephone: 216-398-2800.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1000-kw max. & 646-kw horizontal visual, 129-kw aural. Antenna: 1000-ft. above av. terrain, 814-ft. above ground, 1944-ft. above sea level.

Latitude	41°	20'	28"
Longitude	81°	44'	24"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit organization. Officers: William J. DeLancey, chmn.; Dudley Taw, vice chmn.; M. Brock Weir, chmn.-exec. committee; Betty Cope, pres.; William R. Stewart, secy.; Edward W. Sloan Jr., treas.; Alex Taylor, asst. treas.

Began Operation: Feb. 7, 1965.

Personnel:

BETTY COPE, general manager.  
RALPH E. CAMPBELL, director of engineering.  
FRANK E. STRNAD, operations manager.

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## WOSU-TV

### Columbus

Ch. 34

Licensee: Ohio State University, Telecommunications Center, Columbus, O. (43210).

Studio: 2400 Olentangy River Rd., Columbus (43210).

Telephone: 614-422-9678.

Transmitter: Ohio Rt. 3, approx. 2-mi. N of Westerville.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1170-kw max. & 933-kw horizontal visual, 117-kw max. & 186-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1124-ft. above ground, 2045-ft. above sea level.

Latitude	40°	09'	33.5"
Longitude	82°	55'	21.5"

TV tape: Recording facilities.

News Wire Service: AP, UPI.

Color: Network, live, film, slide & tape.

AM Affiliate: WOSU, 5-kw, 820 kHz.

FM Affiliate: WOSU-FM, 50-kw, 89.7 MHz (No. 209), 466-ft.

Ownership: Ohio State U. Officers: Chester Devenon, chairman, board of trustees; Harold L. Enarson, pres.

Began Operation: Feb. 20, 1956.

(Continued on next page)



# Ohio Educational

WOSU-TV, Columbus—(Continued)

## Personnel:

DALE OUZTS, general manager.  
JOHN H. BATTISON, director, engineering.  
MERVIN A. DUREA, director, special projects.  
BRUCE MATHEWS, director, instructional services.  
DON DAVIS, director, radio.  
SHERI WALKER, director, business administration.  
KARIE BONEAU, director, promotion.  
DAVE SHEETS, director, development.  
ED CLAY, director, television.

## WDTN

Dayton  
Ch. 2

Licensee: Grinnell Communications Corp.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

## WPTD

Dayton  
Ch. 16

Licensee: University Regional Broadcasting Inc., 3440 Office Park Drive, Dayton, Ohio (45439).

Studio: Wright State University.

Telephones: 513-298-9500 (office); 513-298-0413 (transmitter).

Transmitter: 2563 South Gettysburg Ave., Dayton, Ohio (45418).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1380-kw max. & 1320-kw horizontal visual, 138-kw max. & 132-kw horizontal aural. Antenna: 531-ft. above av. terrain, 500-ft. above ground, 1421-ft. above sea level.

Latitude	39°	42'	47"
Longitude	84°	15'	18"

Requests CP for change to 3118.9-kw visual, 311.9-kw aural, 1136-ft. above av. terrain, 1189-ft. above ground, 2049-ft. above sea level, lat. 39° 43' 20", long. 84° 14' 59"; transmitter to 3896 Guthrie Rd., Dayton. BPET-790605KF.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit organization. Officers: Lionel H. Newsom, chmn.; Phillip R. Shriver, vice chmn.; Clair R. Tettemer, pres.; Judith M. Baker, v.p. programming; Frank L. Gilland, v.p. development; Robert J. Kegerreis, secy.; Suzanne A. O'Brien, treas. University Regional Bcstg. also operates WPTO Oxford, Ohio.

Began Operation: March 20, 1967 as commercial WKTR-TV; left air Feb. 26, 1971. Sold to Ohio ETV Network Commission Oct. 14, 1971. Began operation as educational station April 27, 1972. Assigned to present owners July 1, 1975.

## Personnel:

CLAIR R. TETTEMER, president & general manager.  
JUDITH M. BAKER, v.p. for programming.  
FRANK L. GILLAND II, v.p. for development.  
DENNIS L. WRIGHT, director of engineering & operations.  
SUZANNE A. O'BRIEN, director of business administration.

## WBGU-TV

Lima-Bowling Green  
Ch. 57

Licensee: Bowling Green State University, Troup Ave., Bowling Green, Ohio (43403).

1056-b

Studio: Troup Ave., Bowling Green University.

Telephone: 419-372-0121.

Transmitter: Belmore Rd., 4.7-mi. S of Deshler.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 740-kw max. & 479-kw horizontal visual, 147-kw max. & 95.5-kw horizontal aural. Antenna: 1060-ft. above av. terrain, 1094-ft. above ground, 1821-ft. above sea level.

Latitude	41°	08'	13"
Longitude	83°	54'	23"

FM Affiliate: WBGU, 1.35-kw, 88.1 MHz (No. 201), 110-ft.

Color: Network, live, film, slide & tape.

Ownership: Bowling Green State University.

Began Operation: March 24, 1973.

## Personnel:

DR. DUANE E. TUCKER, dir. of television services & gen. manager.  
RONALD GARGASZ, program manager.  
WILLIAM LEUTZ, chief engineer.  
PATRICK FITZGERALD, dir. of learning services.  
JOAN GORDON, dir. of television information.

## WPTO

Oxford  
Ch. 14

Licensee: University Regional Broadcasting Inc., 3440 Office Park Drive, Dayton, Ohio (45439).

Transmitter: 810 Oak St., Oxford, O. (45056).

Studio: See WPTD, Dayton.

Telephones: 513-298-9500 (office); 513-298-0413 (transmitter).

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 204-kw visual, 40.7-kw aural. Antenna: 300-ft. above av. terrain, 352-ft. above ground, 1243-ft. above sea level.

Latitude	39°	30'	26"
Longitude	84°	44'	09"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: See WPTD, Dayton.

Began Operation: Oct. 14, 1959.

Personnel: See WPTD, Dayton.

## WPBO-TV

Portsmouth  
Ch. 42

Licensee: Ohio State University, Telecommunications Center, 2400 Olentangy River Rd., Columbus, O. (43210).

Studio: See WOSU-TV, Columbus.

Transmitter: Nauvoo Pond Creek Rd., 4-mi. WNW of Portsmouth.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 521-kw max. & 398-kw horizontal visual, 105-kw max. & 79.4-kw horizontal aural. Antenna: 1236-ft. above av. terrain, 953-ft. above ground, 2049-ft. above sea level.

Latitude	38°	45'	41.5"
Longitude	83°	03'	41.0"

Ownership: Ohio State U., Columbus.

Began Operation: Oct. 1, 1973.

Represented (legal) by Dow, Lohnes & Albertson.

## Personnel:

DALE OUZTS, general manager.  
JOHN H. BATTISON, director, engineering.  
DON BISSELL, chief operator.  
DAVID MOODY, operator.  
DAVE MORRISON, operator.

TV Factbook No. 50

## WGTE-TV

Toledo

Ch. 30

Licensee: Greater Toledo ETV Foundation, 415 N. St. Clair St., Toledo, O. (43604).

Studio: 415 N. St. Clair St. Telephone: 419-255-3330.

Transmitter: SW corner of Wynn & Corduroy Rds., Oregon, Ohio.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1170-kw visual, 234-kw aural. Antenna: 1017-ft. above av. terrain, 1034-ft. above ground, 1625-ft. above sea level.

Latitude	41°	39'	26.5"
Longitude	83°	25'	55.0"

Holds CP for change to 1000-kw max. & 912-kw horizontal visual, 135-kw horizontal aural, 1030-ft. above av. terrain, 1061-ft. above ground, 1655-ft. above sea level. BPET-790604KF.

Ownership: Foundation officers: James L. Brown, chmn.; Robert D. Smith, pres. & gen. mgr.; Ann A. Stranahan, v.p.; Mary Wolfe, v.p.; Nelson Grace, v.p.; Robert Doban, v.p.; William Day, secy.; Edwin Bergsmark, treas.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: WGTE-FM, 30-kw, 91.3 MHz (No. 217), 570-ft.

Began Operation: October 10, 1960.

Represented (legal) by Schwartz, Woods & Miller.

Personnel:

ROBERT D. SMITH, president & general manager.  
LAMONT McLOUGHLIN, dir. of development.  
MARGARET EMERSON, station manager.  
LYN DRABIK, production/operations manager.  
SHIRLEY TIMONERE, director of programming & production.  
STEVEN ASHLEY, program manager.  
JOE CAMPBELL, VPS manager.  
TIBBLE FOSTER, director, public information.  
DAN NIEDZWIECKI, director of engineering.  
THOMAS REED, controller.  
TOM PAINE, station manager, WGTE-FM.  
KAREN MORSE, manager, auction & volunteer activities.  
ANN RUDRAUFF, manager, learning services.  
BARB WACKE, traffic continuity coordinator.

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## OKLAHOMA

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### KWET

Cheyenne

Ch. 12

Licensee: Oklahoma Educational Television Authority, P.O. Box 14190, Oklahoma City (73113).

Studio & Telephone: See KETA, Oklahoma City.

Transmitter: 1.4-mi. S of Cheyenne.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw max. & 295-kw horizontal visual, 31.6-kw max. & 29.5-kw horizontal aural. Antenna: 980-ft. above av. terrain, 987-ft. above ground, 3079-ft. above sea level.

Latitude	35°	35'	36"
Longitude	99°	40'	03"

Ownership: Statutory corporation established by Oklahoma state legislature. Also operates KOET, Eufaula; KETA, Oklahoma City & KOED-TV, Tulsa.

Began Operation: Aug. 1, 1978.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Cohen & Dippell.

Personnel: See KETA, Oklahoma City.

For Oklahoma Translators,  
see Services Volume

## Ohio-Oklahoma Educational

### KOET

Eufaula

Ch. 3

Licensee: Oklahoma Educational Television Authority, P.O. Box 14190, Oklahoma City (73113).

Studio & Telephone: See KETA, Oklahoma City.

Transmitter: 4.2-mi. NE of Quinton on Blu Mtn.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1310-ft. above av. terrain, 699-ft. above ground, 2049-ft. above sea level.

Latitude	35°	11'	01"
Longitude	95°	20'	20"

Color: Network.

Ownership: Statutory corporation established by Oklahoma State Legislature. Also operates KWET, Cheyenne; KETA, Oklahoma City & KOED-TV, Tulsa.

Began Operation: Dec. 1, 1977.

Represented (legal) by Cohn & Marks.

Personnel: See KETA, Oklahoma City.

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### KETA

Oklahoma City

Ch. 13

Licensee: Oklahoma Educational Television Authority, P.O. Box 14190, Oklahoma City (73113).

Studio & Transmitter: 7403 N. Kelley, Oklahoma City (73113).

Telephone: 405-848-8501.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1450-ft. above av. terrain, 1500-ft. above ground, 2724-ft. above sea level.

Latitude	35°	32'	58"
Longitude	97°	29'	48"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Statutory corporation established by Oklahoma State Legislature. Also operates KWET, Cheyenne; KOET, Eufaula & KOED-TV, Tulsa.

Began Operation: April 13, 1956.

Represented (legal) by Cohn & Marks.

Personnel:

BOB ALLEN, director.  
STEVE STATON, deputy director & program manager.  
LARRY MILLER, asst. dir. for research & planning.  
BILL KEY, chief engineer.  
ANN COOPER, broadcast services manager.  
TOM GILMORE, news/public affairs manager.  
FRANK BARNES, public information.

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### KOED-TV

Tulsa

Ch. 11

Licensee: Oklahoma Educational Television Authority, P.O. Box 14190, Oklahoma City (73113).

Studio & Telephone: See KETA, Oklahoma City.

Transmitter: 6.4-mi. WNW of Tulsa, near Sand Springs.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 259-kw visual, 37-kw aural. Antenna: 1270-ft. above av. terrain, 1133-ft. above ground, 2146-ft. above sea level.

Latitude	36°	11'	26"
Longitude	96°	05'	50"

(Continued on next page)

# Okla.-Oregon Educational

KOED-TV, Tulsa—(Continued)

Holds CP for change to 316-kw max. & 240-kw horizontal visual, 52.5-kw aural, 1660-ft. above av. terrain, 1839-ft. above ground, 2549-ft. above sea level, lat. 36° 01' 15", long. 95° 40' 32"; transmitter to N of intersection of Muskogee Toll Rd. & S. 101st St., approx. 1.8-mi. E of Oneta. BPET-790926KE.

TV tape: Recording facilities.

Color: Network.

Ownership: Statutory corporation established by Oklahoma State Legislature. Also operates KWET, Cheyenne; KOET, Eufaula & KETA, Oklahoma City.

Began Operation: Jan. 12, 1959.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Cohen & Dippell.

Personnel: See KETA, Oklahoma City.

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## OREGON

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### KOAC-TV Corvallis

Ch. 7

Licensee: State of Oregon acting by and through the State Board of Higher Education, for & on behalf of the Oregon Commission on Public Bcstg., 2828 S.W. Front Ave., Portland (97201).

Studios: Oregon State University campus, Corvallis, Ore. (97331).

Transmitter: 5-mi. true N of center of Corvallis.

Telephone: 503-754-4311.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 263-kw visual, 26.3-kw aural. Antenna: 1230-ft. above av. terrain, 273-ft. above ground, 1773-ft. above sea level.

Latitude	44°	38'	25"
Longitude	123°	16'	25"

AM Affiliate: KOAC, 5-kw, 550 kHz.

Ownership: State of Oregon, acting by and through State Board of Higher Education, for & on behalf of the Oregon Commission on Public Bcstg.

Began Operation: Oct. 7, 1957.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Oregon Educational & Public Broadcasting Service Personnel: See KOAP-TV Portland.

ROBERT CROOK, assistant chief engineer.

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### KTVR La Grande

Ch. 13

Licensee: State of Oregon acting by and through the State Board of Higher Education, for & on behalf of the Oregon Commission on Public Bcstg., 2828 S.W. Front Ave., Portland (97201).

Transmitter: Mt. Fanny, 17.5-mi. E of La Grande.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 12.9-kw visual, 2.45-kw aural. Antenna: 2603-ft. above av. terrain, 87-ft. above ground, 7219-ft. above sea level.

Latitude	45°	18'	33"
Longitude	117°	44'	09"

Color: Network.

1058-b

Ownership: State of Oregon, acting by & through The State Board of Higher Education, for & on behalf of the Oregon Commission on Public Bcstg.

Began Operation: December 6, 1964 as commercial station. Sale to present owner approved by FCC August 31, 1976. Began operating as educational station February 17, 1977. Left air August 14, 1977. Returned to air January 1, 1978.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Personnel: See KOAP-TV Portland.

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### KSYS Medford

Ch. 8

Licensee: Southern Oregon Education Co., 34 S. Fir St., Medford, Ore. (97501).

Studio: 34 S. Fir St.

Transmitter: Blackwell Hill, 2.3-mi. E of Gold Hill, near Medford.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 60.3-kw visual, 12-kw aural. Antenna: 560-ft. above av. terrain, 149-ft. above ground, 2249-ft. above sea level.

Latitude	42°	25'	41"
Longitude	123°	00'	04"

Holds CP for change to 2668-ft. above av. terrain, 140-ft. above ground, 5402-ft. above sea level, lat. 42° 41' 30.8", long. 123° 13' 46.1"; transmitter to Bureau Land Management Communications Bldg., King Mtn., 28-mi. NW of Medford. BPET-612.

Color: Network, live, film, slide & tape.

Ownership: Non-profit organization. W. Boyce Stanard, pres.; Art Knoles, v.p.; B. Kent Blackhurst, secy.; R. M. Sorenson, treas.

Began Operation: January 17, 1977.

Represented (legal) by Victor P. Reed.

Represented (engineering) by Lohnes & Culver.

Personnel:

EDWARD P. BARNETT, exec. v.p., gen. manager.

ARTHUR KNOLES, station manager.

ELMER S. MARSDEN, chief engineer.

ROBERT POOL, operations manager.

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### KOAP-TV Portland

Ch. 10

Licensee: State of Oregon acting by and through the State Board of Higher Education, for & on behalf of the Oregon Commission on Public Bcstg., 2828 S.W. Front Ave., Portland (97201).

Studio: 2828 SW Front Ave., Portland (97201).

Telephone: 503-229-4892.

Transmitter: Healy Heights, Portland.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 60.3-kw visual, 12-kw aural. Antenna: 950-ft. above av. terrain, 205-ft. above ground, 1235-ft. above sea level.

Latitude	45°	29'	25"
Longitude	122°	41'	45"

Requests CP for change to 309-kw visual, 62-kw aural. BPET-607.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: KOAP-FM, 61-kw, 91.5 MHz (No. 218), 960-ft.

Ownership: State of Oregon, acting by and through the State Board of Higher Education, for & on behalf of the Oregon Commission on Public Bcstg.

Began Operation: Feb. 6, 1961.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Personnel:

JERRY APPY, executive director.

TV Factbook No. 50



ROBERT HINZ, director of operations & engineering.  
 TOM DOGGETT, director of programming & production.  
 ROBERT MUNDT, director of information & publications.  
 WILLIAM McGRATH, director of development.  
 ROBERT RIDGWAY, chief engineer.  
 MICHAEL TONDREAU, assistant chief engineer.

## KVDO-TV

Salem  
 Ch. 3

Licensee: State of Oregon acting by & through the State Board of Higher Education, for & on behalf of the Oregon Commission on Public Bcstg., 2828 S.W. Front Ave., Portland (97201).

Studio: 3000 Portland Rd. N.E., Salem (97310).

Transmitter: Prospect Hill, 7-mi. SW of Salem.

Telephone: 503-378-2787.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 19.5-kw visual, 3.89-kw aural. Antenna: 1070-ft. above av. terrain, 300-ft. above ground, 1419-ft. above sea level.

Latitude	44°	51'	17"
Longitude	123°	07'	17"

TV tape: Recording facilities.

Color: Live, film, slide & tape.

Ownership: State of Oregon acting by & through the State Board of Higher Education, for & on behalf of the Oregon Commission on Public Bcstg.

Began Operation: Feb. 24, 1970. Sale to Corvallis TV Cable (Liberty Communications) by Channel 3 Inc. (Harry E. Godsil, et al.) approved by FCC Sept. 27, 1972. Sale to present owner approved Feb. 19, 1976.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Personnel: See KOAP-TV Portland.

# PENNSYLVANIA

## WLVT-TV

Allentown-Bethlehem-Easton  
 Ch. 39

Licensee: Lehigh Valley Public Telecommunications Corp., South Mountain Dr. West, Bethlehem, Pa. (18015).

Studio: South Mountain Dr. West, Bethlehem, Pa. (18015).

Telephone: 215-867-4677. TWX No.: 510-657-4012.

Transmitter: Salisbury Twp., S of East Rock Rd., Allentown, Pa.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 575-kw max. & 494-kw horizontal visual, 98-kw horizontal aural. Antenna: 987-ft. above av. terrain, 507-ft. above ground, 1507-ft. above sea level.

Latitude	40°	33'	58"
Longitude	75°	26'	06"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. Officers: Robert L. Hewitt, chmn.; Malcolm J. Gross, vice chmn., finance; Sheldon P. Siegel, pres. & gen. mgr.; Anne Kline, secy.; Esther M. Lee, treas.

Began Operation: Sept. 7, 1965.

Personnel:

SHELDON P. SIEGEL, president & general manager.  
 DONALD ROBERT, program director.  
 FRANK DOBIAS, director, school services.  
 CALLIE ENGLESSION, office manager.  
 JERRY A. RICHARDS, director, engineering.  
 GILBERT AYKROYD, asst. dir., engineering.

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# Ore.-Pennsylvania Educational

## WPSX-TV

Clearfield  
 Ch. 3

Licensee: The Pennsylvania State University, University Park, Pa.

Studio: Wagner Annex, University Park, Pa. (16802).

Transmitter: McGeorge Rd., 7-mi. N of Clearfield.

Telephone: 814-865-9531.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 880-ft. above av. terrain, 539-ft. above ground, 2714-ft. above sea level.

Latitude	41°	07'	21"
Longitude	78°	26'	28"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: The Pennsylvania State University.

Began Operation: March 1, 1965.

Represented (legal) by Jorgensen, Johnson & Northrop.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

DAVID PHILLIPS, director of broadcasting.  
 CARROLL DEAN, chief engineer, maintenance & operation.  
 ROBERT DUDLEY, asst. dir. of broadcasting, administration.  
 JEAN BOYD, promotion specialist.  
 SUSAN STEINMEYER, asst. dir. of broadcasting, programming.  
 LAWRENCE JOHNSTON, asst. dir. of broadcasting, operations.

## WQLN

Erie  
 Ch. 54

Licensee: Public Broadcasting of Northwest Pa. Inc., Box 10, Erie, Pa. (16512).

Transmitter: 2.25-mi. SE of Kearsarge.

Studio: 8425 Peach St. Telephone: 814-868-4654.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 977-kw max. & 794-kw horizontal visual, 97.7-kw max & 79.4-kw horizontal aural. Antenna: 880-ft. above av. terrain, 717-ft. above ground, 2017-ft. above sea level.

Latitude	42°	02'	31"
Longitude	80°	03'	57"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: WQLN-FM, 35-kw, 91.3 MHz (No. 217), 500-ft.

Ownership: Non-profit corp. Officers: Louis Polloch, chmn.; Malcomb Lambing Jr., vice chairman; Robert J. Chitester, pres.; Robert Lugenbeal, treas.; John G. Gent, secy.

Began Operation: Aug. 13, 1967.

Personnel:

ROBERT J. CHITESTER, president.  
 DAVID ROLAND, exec. v.p. & chief operating officer.

## WITF-TV

Hershey  
 Ch. 33

Licensee: South Central Educational Broadcasting Council, Box Z, Hershey, Pa. (17033).

Studio: Community Center Bldg., Chocolate & Cocoa Aves.

Transmitter: Blue Mt., near Harrisburg, Pa.

(Continued on next page)

## Pa.-Rhode Island Educational

WITF-TV, Hershey—(Continued)

Telephone: 717-533-8000.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1110-kw max. & 437-kw horizontal visual, 110-kw max. & 43.7-kw horizontal aural. Antenna: 1405-ft. above av. terrain, 724-ft. above ground, 2007-ft. above sea level.

Latitude	40°	20'	45"
Longitude	76°	52'	06"

TV tape: Recording facilities. News Wire Service: AP.

Color: Network, live, film, slide & tape.

FM Affiliate: WITF-FM, 4.2-kw, 89.5 MHz (No. 208), 1360-ft.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cohen & Dippell.

Ownership: Non-profit corp. Officers: Lois L. Grass, chmn.; Henry K. Long, vice chmn.; John O. Hershey, PPTN Commission rep.; Andrew M. Bradley, public bcstg. delegate; Lois G. Haynes, secy.; Oscar L. Lingle, treas.

Began Operation: November 22, 1964.

Personnel:

ROBERT F. LARSON, president & general manager.  
JOHN A. BOSAK, director of engineering.  
MICHAEL L. GREENWALD, v.p., development.  
JAMES T. COYLE, v.p., administration & finance.  
ROBERT H. HOSTETTER JR., v.p., media & community.  
WALTER P. SHEPPARD, v.p., broadcasting.  
JOHN T. BLAIR, director of production.

## WQED Pittsburgh Ch. 13

Licensee: Metropolitan Pittsburgh Public Bcstg. Inc., 4802 Fifth Ave., Pittsburgh, Pa. (15213).

Studio: 4802 Fifth Ave. Telephone: 412-622-1300.

Transmitter: 2850 Berthoud St.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 690-ft. above av. terrain, 600-ft. above ground, 1760-ft. above sea level.

Latitude	40°	26'	46"
Longitude	79°	57'	51"

FM Affiliate: WQED-FM, 43-kw, 89.3 MHz (No. 207), 500-ft.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Officers of this publicly financed station are: Albert C. Van Dusen, chmn.; Elsie Hillman & Milton Hulme Jr., vice chmn.; Lloyd Kaiser, pres.; Thomas Skinner, exec. v.p.; Jay Rayvid, senior v.p.; George R. Craig, secy.; Harry R. Edelman III, treas.; Donald E. Abraham, asst. secy.; Frieda Shapira & George H. Taber, asst. treas.; Donald Y. Clem & Mrs. James Fisher, executive committee. Also operates WQEX (Ch. 16) Pittsburgh.

Began Operation: March 19, 1954.

Represented (legal) by Reed, Smith, Shaw & McClay; Covington & Burling, Washington.

Personnel:

LLOYD KAISER, president & general manager.  
THOMAS SKINNER, executive vice president.  
JAY RAYVID, senior vice president.  
DAN FALES, vice president, programming.  
DALE BELL, vice president, production.  
THOMAS F. MADIGAN, v.p., national program development.  
DON ABRAHAM, controller.  
SAM SILBERMAN, director of programming.

## PUBLIC BROADCASTING REPORT

An objective bi-weekly report of industry news  
Call 202 — 872-9200 for more information.

1060-b

## WQEX Pittsburgh Ch. 16

Licensee: Same as WQED, Pittsburgh.

Studio, Transmitter & Telephone: See WQED.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 264-kw max. & 164-kw horizontal visual, 52.8-kw max. & 34.2-kw horizontal aural. Antenna: 690-ft. above av. terrain, 600-ft. above ground, 1760-ft. above sea level.

Latitude	40°	26'	46"
Longitude	79°	57'	51"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: See WQED, Pittsburgh.

Began Operation: March 20, 1959. Left air Nov. 1, 1961, but resumed operation Jan. 18, 1963.

Personnel: See WQED, Pittsburgh.

## WVIA-TV

### Scranton-Wilkes-Barre & Hazleton Ch. 44

Licensee: Northeastern Pennsylvania ETV Association, The Public Broadcasting Center, Pittston, Pa. (18640).

Studio: Old Boston Rd., Jenkins Twp., Pa.

Telephone: 717-344-1244 or 826-6144.

FM Affiliate: WVIA-FM, 5-kw, 89.9 MHz (No. 210), 1250-ft.

Transmitter: Penobscott Knob, 2.5-mi. S of Wilkes-Barre, Mountain Top, Pa.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 2000-kw max. & 1510-kw horizontal visual, 200-kw max. & 151-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 845-ft. above ground, 2949-ft. above sea level.

Latitude	41°	10'	55"
Longitude	75°	52'	17"

Color: Network, live, film, slide & tape. News Wire Service: UPI.

Ownership: Non-profit association. Officers: Mel Boyne, chmn.; Dr. John E. Walsh, pres. & gen. mgr.; Jack Hodin, treas.; Anthony Musso, secy.; Theodore A. Evans, solicitor.

Began Operation: Sept. 26, 1966.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Steel, Andrus & Associates.

Personnel:

DR. JOHN E. WALSH, president & general manager.  
GEORGE B. SEYMOUR, director of engineering.  
MARIANNE BARRETT, director of TV operations.  
GRACE SCHIMELFENIG, director of administration/support services.  
BILL KELLY, asst. gen. mgr., community development.  
CAROLYN CARR, director of financial operations.  
ROBERT SCHADT, business manager.  
JACK LEWIS, promotion director.  
WALTER H. R. MOHR, instructional television director.  
JOE BURKE, membership director.

## RHODE ISLAND

### WSBE-TV Providence Ch. 36

Licensee: Board of Regents for Education, State of Rhode Island & Providence Plantations, 24 Mason St., Providence (02903).

TV Factbook No. 50

Studio: 24 Mason St. Telephone: 401-277-3636.

Transmitter: Neutaconkanut Hill, Ipswich Rd., Johnston, R.I.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 479-kw visual, 47.9-kw aural. Antenna: 600-ft. above av. terrain, 532-ft. above ground, 825-ft. above sea level.

Latitude	41°	48'	18"
Longitude	71°	28'	24"

Holds CP for change to 2377-kw max. & 2140-kw horizontal visual, 237.7-kw max. & 214-kw horizontal aural, 600-ft. above av. terrain, 541-ft. above ground, 833-ft. above sea level. BPET-601.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Board of Regents. Albert Carlotti, chmn.

Began Operation: June 1, 1967.

Represented (legal) by Schwartz, Woods & Miller.

Personnel:

WARREN A. KRAETZER, general manager.  
THOMAS K. PRIOR, chief engineer.

## SOUTH CAROLINA

### WEBA-TV Allendale-Barnwell Ch. 14

Licensee: South Carolina Educational TV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Studio: See WRLK-TV, Columbia.

Transmitter: 4-mi. SSW of Barnwell on County Rd. #69.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 557-kw visual, 111.4-kw aural. Antenna: 805-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude	33°	11'	12.5"
Longitude	81°	23'	53.5"

Color: Network, live, film, slide & tape.

Ownership: See WRLK-TV, Columbia.

Began Operation: Sept. 5, 1967.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See WRLK-TV, Columbia.

ED CORTEZ, station supervisor.

### WJWJ-TV Beaufort Ch. 16

Licensee: South Carolina ETV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Studio: 105 Ribaut Rd., Beaufort.

Transmitter: Hwy. 119, 4-mi. W of Green Pond, S.C.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 852-kw max. & 407-kw horizontal visual, 107.4-kw max. & 81.3-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 1318-ft. above ground, 1334-ft. above sea level.

Latitude	32°	42'	44"
Longitude	80°	40'	49"

Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: WJWJ-FM, 48-kw, 89.9 MHz (No. 210), 1100-ft.

TV tape: Recording facilities.

Ownership: See WRLK-TV, Columbia, S.C.

1981-82 Edition

## R.I.-South Carolina Educational

Began Operation: Sept. 10, 1975.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

RONALD SCHOENHERR, station manager.  
MICHAEL BRANNEN, program manager.  
HARRY KRAMER, engineering manager.  
DAVID KURLOWICH, transmitter supervisor.  
PAUL KEYSERLING, staff photographer.  
JOYCE DOUGLASS, administration asst.  
ED WOOTEN, production manager.

### WITV Charleston Ch. 7

Licensee: South Carolina Educational Television Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Studio: See WRLK-TV, Columbia.

Transmitter: Rifle Range Rd., 5.5-mi. E of Charleston.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 310-kw max. visual, 62-kw max. aural. Antenna: Directional, 890-ft. above av. terrain, 1044-ft. above ground, 1049-ft. above sea level.

Latitude	32°	47'	44"
Longitude	79°	50'	27"

Requests CP for change to 316-kw max. & 291.2-kw horizontal visual, 31-kw max. & 29.12-kw horizontal aural, 1728-ft. above av. terrain, 2000-ft. above ground, 2010-ft. above sea level, lat. 32° 56' 32", long. 79° 43' 08.5"; transmitter to 2000-ft. W of intersection of Ward Bridge Rd. & Ocean Hwy., 1-mi. NE of Woodville. BPET-800521KT.

Color: Network, live, film, slide & tape.

FM Affiliate: WSCI, 100-kw, 89.3 MHz (No. 207), 540-ft.

Ownership: See WRLK-TV, Columbia.

Began Operation: Jan. 19, 1964.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See WRLK-TV, Columbia.

WALT MORING, station supervisor.

### WRLK-TV Columbia Ch. 35

(Operates WITV, Charleston; WNTV, Greenville-Spartanburg; WJPM-TV, Florence; WEBA-TV, Allendale; WJWJ-TV, Beaufort; WRJA-TV, Sumter; WNSC-TV, Rock Hill; WHMC, Conway & WRET-TV, Spartanburg, all S.C.)

Licensee: South Carolina Educational Television Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Studio: 2712 Millwood Ave. Telephone: 803-758-7240.

Transmitter: Hard Scrabble Rd., 6-mi. NNE of Columbia.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 513-kw visual, 102-kw aural. Antenna: 1026-ft. above av. terrain, 999-ft. above ground, 1390-ft. above sea level.

Latitude	34°	07'	07"
Longitude	80°	56'	12"

TV tape: Recording facilities. News Wire Service: AP.

Color: Network, live, film, slide & tape.

FM Affiliate: WLTR, 100-kw, 91.3 MHz (No. 217), 850-ft.

Ownership: Organized under state law to promote educational TV, the commission has no stock. It also operates WITV, Charleston; WNTV, Greenville-Spartanburg; WJPM-TV, Florence; WEBA-TV, Allendale; WJWJ-TV, Beaufort; WRJA-TV, Sumter; WNSC-TV, Rock Hill; WHMC, Conway; WRET-TV Spartanburg, S.C.

(Continued on next page)



# South Carolina Educational

WRLK-TV, Columbia—(Continued)

Began Operation: Sept. 6, 1966.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ROBERT K. BALDWIN, transmitter supervisor.

South Carolina Educational Television Commission Personnel:

HENRY J. CAUTHEN, president & general manager.

THOMAS L. STEPP, deputy manager.

JUNE B. LICATA, v.p., regional stations & community relations.

CHARLES S. MORRIS, director, division of programming operations.

CHARLTON W. BOWERS, director, division of engineering.

EDWARD B. GARRIGUES, director of photography.

PATRICK DILLEY, art director.

BOBBI J. KENNEDY, director, division of continuing education.

GEORGE W. HOPKINS JR., director, division of special services.

JOSEPH T. KARR, director of administrative services.

WILLIAM D. HAY, director, educational radio.

PATRICIA DRESSLER, dir. of public relations & information.

PETER L. ANDERSON, director, division of production.

## WHMC

Conway

Ch. 23

Grantee: South Carolina ETV Commission, 2712 Millwood Ave., Drawer L, Columbia, S.C. (29250).

Studio: See WRLK-TV, Columbia.

Transmitter: 6.5-mi. NNW of Conway on County Rd. 569.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1740-kw max. & 851-kw horizontal visual, 174-kw max. & 85.1-kw horizontal aural. Antenna: 820-ft. above av. terrain, 842-ft. above ground, 927-ft. above sea level.

Latitude	33°	57'	05"
Longitude	79°	06'	31"

Color: Network, live, slide & tape.

Ownership: See WRLK-TV, Columbia, S.C.

Began Operation: Sept. 2, 1980.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See WRLK-TV, Columbia.

ROBERT COOPER, transmitter supervisor.

## WJPM-TV

Florence

Ch. 33

Licensee: South Carolina Educational TV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Studio: See WRLK-TV, Columbia.

Transmitter: 5.5-mi. NNE of Florence on County Rd. 173.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 537-kw visual, 107-kw aural. Antenna: 789-ft. above av. terrain, 797-ft. above ground, 923-ft. above sea level.

Latitude	34°	16'	45.5"
Longitude	79°	44'	36.5"

Color: Network, live, film, slide & tape.

Ownership: See WRLK-TV, Columbia.

Began Operation: Sept. 3, 1967.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See WRLK-TV, Columbia.

FRANK JENNE, station supervisor.

1062-b

## WNTV

Greenville

Ch. 29

Licensee: South Carolina Educational TV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Transmitter: Altamont Rd., Paris Mt.

Studio: See WRLK-TV, Columbia.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 339-kw visual, 67.6-kw aural. Antenna: 1142-ft. above av. terrain, 146-ft. above ground, 2181-ft. above sea level.

Latitude	34°	56'	26"
Longitude	82°	24'	38"

Color: Network, live, film, slide & tape.

FM Affiliate: WEPR, 100-kw, 90.1 MHz (No. 211), 1110-ft.

Ownership: See WRLK-TV, Columbia.

Began Operation: Sept. 29, 1963.

Personnel: See WRLK-TV, Columbia.

J. B. COTHRAN, station supervisor.

## WNSC-TV

Rock Hill

Ch. 30

Licensee: South Carolina Educational Television Commission, 2712 Millwood Ave., Drawer L, Columbia, S.C. (29250).

Studio: York Tech. College, Hwy. 21 Bypass, Rock Hill, S.C. (29730).

Transmitter: 0.25-mi. NW of intersection of County Rds. 246 & 247, near Edgemoor.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 575-kw visual, 115-kw aural. Antenna: 691-ft. above av. terrain, 649-ft. above ground, 1289-ft. above sea level.

Latitude	34°	50'	24"
Longitude	81°	01'	07"

Color: Network, live, film, slide & tape. News Wire Service: AP.

Ownership: See WRLK-TV, Columbia.

Began Operation: Jan. 3, 1978.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ROBERT M. FRIERSON, station manager.

JOHN BULLINGTON, programming/public information.

DAVID TAYLOR, engineering manager.

GREG STACY, transmitter supervisor.

JIMMIE B. CROXTON, administrative assistant.

LARRY HALL, production manager.

## WRET-TV

Spartanburg

Ch. 49

Grantee: South Carolina ETV Commission, 2712 Millwood Ave., Drawer L, Columbia, S.C. (29250).

Telephone: 803-578-0981.

Studio: I-85 at I-585, Spartanburg (29303).

Transmitter: 1.5-mi. S of Whitestone Community.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 1740-kw max. & 832-kw horizontal visual, 174-kw max. & 83.2-kw horizontal aural. Antenna: 970-ft. above av. terrain, 859-ft. above ground, 1659-ft. above sea level.

Latitude	34°	53'	09"
Longitude	81°	49'	15"

Color: Network, live, slide & tape.

TV tape: Recording facilities.

(Continued on next page)

TV Factbook No. 50

Ownership: See WRLK-TV, Columbia, S.C.  
Began Operation: Sept. 8, 1980.  
Represented (legal) by Dow, Lohnes & Albertson.  
Personnel:

WILLIAM S. HART, general manager.  
JOLAN SMOAK, transmitter supervisor.

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**WRJA-TV**  
**Sumter**  
Ch. 27

Licensee: South Carolina ETV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Studio: 18 N. Harvin St., Sumter, S.C.

Transmitter: 2-mi. S of Hwy. 378, 4-mi. SE of Sumter.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 787-kw max. & 339-kw horizontal visual, 157-kw max. & 67.6-kw horizontal aural. Antenna: 1163-ft. above av. terrain, 1195-ft. above ground, 1335-ft. above sea level.

Latitude	33°	52'	52''
Longitude	80°	16'	14''

TV tape: Recording facilities. News Wire Service: AP.

Color: Network, live, film, slide & tape.

FM Affiliate: WRJA-FM, 100-kw, 88.1 MHz (No. 201), 1000-ft.

Ownership: See WRLK-TV, Columbia, S.C.

Began Operation: Sept. 2, 1975.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JAMES BARNARD, station manager.  
EDWARD SEXAUER, programming manager.  
CARROL SENN, engineering manager.  
WILLIAM JONES, transmitter supervisor.  
JILL POTTER, administrative asst.

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## SOUTH DAKOTA

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**KDSD-TV**  
**Aberdeen**  
Ch. 16

Licensee: State Board of Directors for ETV, 310 E. Clark, Vermillion, S.D. (57069).

Studio: See KUSD-TV, Vermillion & KESD-TV, Brookings.

Transmitter: 8-mi. E of Pierpont. Telephone: 605-325-3331.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 674-kw max. & 537-kw horizontal visual, 103-kw max. & 81.3-kw horizontal aural. Antenna: 1171-ft. above av. terrain, 1062-ft. above ground, 2920-ft. above sea level.

Latitude	45°	29'	55''
Longitude	97°	40'	35''

Color: Network.

Ownership: South Dakota ETV Board.

Began Operation: Jan. 1972.

Represented (legal) by Cohn & Marks.

Personnel: See KTSD-TV, Pierre.

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**KESD-TV**  
**Brookings**  
Ch. 8

Licensee: South Dakota State University, Brookings, S. D. (57007).

1981-82 Edition

## S.C.-South Dakota Educational

Studio: South Dakota State University.

Telephone: 605-688-4191.

Transmitter: 3-mi. S of Hetland.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 245-kw visual, 45.7-kw aural. Antenna: 750-ft. above av. terrain, 800-ft. above ground, 2549-ft. above sea level.

Latitude	44°	20'	10''
Longitude	97°	13'	41''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: KESD, 38-kw, 88.3 MHz (No. 202), 610-ft.

News Wire Service: AP.

Ownership: S.D. State U.

Began Operation: Feb. 4, 1968.

Personnel:

DAVID LEONARD, general manager.  
THOM DILLON, production supervisor.  
WILBUR KRAFT, chief engineer.

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**KPSD-TV**  
**Eagle Butte**  
Ch. 13

Licensee: State Board of Directors for ETV, c/o Martin P. Busch, 310 E. Clark, Vermillion, S.D. (57069).

Studio: See KUSD-TV, Vermillion & KESD-TV, Brookings.

Transmitter: 12-mi. NW of Faith.

Telephone: 605-739-3141.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1710-ft. above av. terrain, 1713-ft. above ground, 4313-ft. above sea level.

Latitude	45°	03'	20''
Longitude	102°	15'	40''

Ownership: South Dakota ETV Board.

Began Operation: Sept. 16, 1974.

Represented (legal) by Cohn & Marks.

Personnel: See KTSD-TV, Pierre.

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**KQSD-TV**  
**Lowry**  
Ch. 11

Licensee: State Board of Directors for ETV, c/o Martin P. Busch, 310 E. Clark, Vermillion, S.D. (57069).

Studio: See KUSD-TV, Vermillion & KESD-TV, Brookings.

Transmitter: 3-mi. S of Lowry.

Telephone: 605-649-7695.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 234-kw visual, 28.2-kw aural. Antenna: 1040-ft. above av. terrain, 826-ft. above ground, 3066-ft. above sea level.

Latitude	45°	16'	34''
Longitude	99°	59'	03''

Ownership: South Dakota ETV Board.

Began Operation: March 9, 1976.

Represented (legal) by Cohn & Marks.

Personnel: See KTSD-TV, Pierre.

For Educational Associations,  
see Services Volume

# S.D.-Tennessee Educational

## **KZSD-TV**

**Martin**

**Ch. 8**

Licensee: State Board of Directors for ETV, c/o Martin P. Busch, 310 E. Clark, Vermillion, S.D. (57069).

Studio: See KUSD-TV, Vermillion & KESD-TV, Brookings.

Transmitter: 3-mi. SW of Longvalley.

Telephone: 605-462-6257.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 263-kw visual, 28.8-kw aural. Antenna: 880-ft. above av. terrain, 651-ft. above ground, 3748-ft. above sea level.

Latitude	43°	25'	55"
Longitude	101°	32'	50"

Ownership: South Dakota ETV Board.

Began Operation: Feb. 9, 1978.

Represented (legal) by Cohn & Marks.

Personnel: See KTSD-TV, Pierre.

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## **KTSD-TV**

**Pierre**

**Ch. 10**

Licensee: State Board of Directors for ETV, 310 E. Clark, Vermillion (57069).

Transmitter: 6-mi. N of Reliance, S.D.

Telephone: 605-473-5211.

Studio: See KUSD-TV, Vermillion & KESD-TV, Brookings.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw max. & 269-kw horizontal visual, 37.1-kw max. & 31.6-kw horizontal aural. Antenna: 1600-ft. above av. terrain, 1326-ft. above ground, 3404-ft. above sea level.

Latitude	44°	57'	55"
Longitude	99°	35'	56"

Color: Network.

Ownership: South Dakota ETV Board.

Began Operation: August 1, 1970.

Represented (legal) by Cohn & Marks.

Personnel:

MARTIN BUSCH, executive director, S.D. ETV Board.  
BARBARA BROWN, director of programming.  
JAMES PRUSHA, director of engineering.  
CONNIE S. BOWEN, director of administration.

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## **KBHE-TV**

**Rapid City**

**Ch. 9**

Licensee: State Board of Directors for ETV, 310 E. Clark, Vermillion, S.D. (57069).

Transmitter: Hwy. 16 & Skyline Dr.

Telephone: 605-394-2241.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 38.4-kw visual, 7.2-kw aural. Antenna: 650-ft. above av. terrain, 467-ft. above ground, 4302-ft. above sea level.

Latitude	44°	03'	09"
Longitude	103°	14'	38"

TV tape: Recording facilities.

Color: Network.

Represented (legal) by Cohn & Marks.

Ownership: South Dakota ETV Board.

Began Operation: Sept. 13, 1967.

1064-b

Personnel:

Administrative staff: See KTSD-TV, Pierre.

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## **KUSD-TV**

**Vermillion**

**Ch. 2**

Licensee: University of South Dakota, Vermillion, S.D. (57069).

Studio: University campus. Telephone: 605-677-5270.

Transmitter: 2-mi. S of Beresford, S.D.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 760-ft. above av. terrain, 657-ft. above ground, 2167-ft. above sea level.

Latitude	43°	03'	00"
Longitude	96°	47'	12"

TV tape: Recording facilities.

Color: Network, film, slide & tape.

AM Affiliate: KUSD, 1-kw, 690 kHz.

FM Affiliate: KUSD-FM, 50-kw, 89.7 MHz (No. 209).

Ownership: University of S.D. Martin P. Busch, director.

Began Operation: July 5, 1961.

Represented (legal) by Cohn & Marks.

Personnel:

MARTIN BUSCH, director, telecommunications center.  
TODD HYDE, production manager.  
JAMES PRUSHA, director of engineering.  
CONNIE S. BOWEN, director of administration.  
BARBARA BROWN, director of programming.

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# **TENNESSEE**

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## **WTCI**

**Chattanooga**

**Ch. 45**

Licensee: Tennessee State Board of Education, C3-302 Cordell Hull Bldg., Nashville, Tenn. (37219).

Studio: 4411 Amnicola Highway, Chattanooga, Tenn. (37406).

Transmitter: 12-mi. N of Chattanooga.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape. News Wire Service: AP.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 741-kw max. & 617-kw horizontal visual, 123-kw aural. Antenna: 951-ft. above av. terrain, 296-ft. above ground, 2308-ft. above sea level.

Latitude	35°	12'	26"
Longitude	85°	16'	52"

Ownership: State of Tennessee. Dr. E. A. Cox, commissioner of education & chmn. of the board.

Began Operation: March 8, 1970.

Personnel:

WALTER A. ALLEY, general manager.  
ROBERT CARSWELL, program manager.  
HERSCHELL R. BRISCOE JR., chief engineer.  
BURFORD A. YOUNG, assistant chief engineer.

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## **WCTE**

**Cookeville**

**Ch. 22**

Licensee: Tennessee State Board of Education, C3-302 Cordell Hull Bldg., Nashville, Tenn. (37219).

*TV Factbook No. 50*



Studio: Box 2104, Cookeville, Tenn. (38501).

Transmitter: 8.5-mi. E of Cookeville.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 661-kw max. & 427-kw horizontal visual, 77.6-kw horizontal aural. Antenna: 1390-ft. above av. terrain, 802-ft. above ground, 2802-ft. above sea level.

Latitude	36°	10'	26''
Longitude	85°	20'	37''

Ownership: Tennessee State Board of Education. Robert L. McElrath, commissioner of education & chmn. of the board.

Began Operation: Aug. 21, 1978.

**Personnel:**

RICHARD CASTLE, general manager.  
MARY ROBBINS, traffic manager.  
GEORGE CARSON, assistant chief engineer.



## WLJT-TV

**Lexington**

Ch. 11

(Satellite of WKNO-TV, Memphis)

Licensee: Tennessee State Board of Education, C3-302 Cordell Hull Bldg., Nashville, Tenn. (37219).

Transmitter: 13.5-mi. W of Lexington.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 640-ft. above av. terrain, 499-ft. above ground, 1167-ft. above sea level.

Latitude	35°	42'	12''
Longitude	88°	36'	10''

Color: Network.

Ownership: Tennessee State Board of Education, Dr. Robert L. McElrath, commissioner of education & chmn. of the board.

Began Operation: Feb. 13, 1968.

**Personnel:**

HERMAN WILLIAMS, asst. chief engineer.



## WKNO-TV

**Memphis**

Ch. 10

Licensee: Memphis Community Television Foundation, Box 80,000, Memphis, Tenn. (38152).

Studio: Memphis State U. (38152). Telephone: 901-458-2521.

Transmitter: 7192 Raleigh-LaGrange Rd.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 1080-ft. above av. terrain, 1114-ft. above ground, 1449-ft. above sea level.

Latitude	35°	09'	17''
Longitude	89°	49'	20''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: WKNO-FM, 40-kw, 91.1 MHz (No. 216), 580-ft.

Ownership: Memphis Community Television Foundation; William S. Pollard Jr., chmn.; Robert W. Pharr, secy.; H. D. Holst, treas.

Began Operation: June 25, 1956.

**Personnel:**

HOWARD D. HOLST, general manager.  
FRED WILLIS, program director & film buyer.  
ROBERT NOLLNER, chief engineer.

# Tennessee Educational

## WDCN-TV

**Nashville**

Ch. 8

Licensee: Metropolitan Board of Education, Box 120609, Nashville, Tenn. (37212).

Studio: 161 Rains Ave., Nashville.

Telephone: 615-259-9325.

Transmitter: 1406 Old Hickory Blvd., Nashville (37203).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 295-kw visual, 29.5-kw aural. Antenna: 1280-ft. above av. terrain, 942-ft. above ground, 2049-ft. above sea level.

Latitude	36°	02'	49''
Longitude	86°	49'	49''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Metropolitan Board of Education.

Began Operation: September 10, 1962.

**Personnel:**

ROBERT L. SHEPHERD, general manager.  
GAYLORD L. AYERS, program manager.  
CARL C. SHIRLEY, chief engineer.  
LINDA A. NIX, promotion director.  
KATHLEEN HARKEY, development director.



## WSJK-TV

**Sneedville**

Ch. 2

Licensee: Tennessee State Board of Education, 100 Cordell Hull Bldg., Nashville, Tenn. (37219).

Studio: 209 Communications Bldg., University of Tennessee, Knoxville, Tenn. (37916).

Transmitter: Approx. 10-mi. S of Sneedville.

Telephone: 615-974-5281, Knoxville.

TV tape: Recording facilities. News Wire Service: AP

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1760-ft. above av. terrain, 499-ft. above ground, 3178-ft. above sea level.

Latitude	36°	22'	52''
Longitude	83°	10'	48''

Ownership: Tennessee State Board of Education. Dr. Robert L. McElrath, commissioner of education & chmn. of the board.

Began Operation: March 15, 1967.

**Personnel:**

AL CURTIS, general manager.  
JIMMY TINDELL, studio manager.  
HOP EDWARDS, program manager.  
ELAINE TOMBER, production manager.  
MIKE KNIGHT, chief engineer.  
JIM KUEHN, director of development.

## CABLE & TV Addenda Services

Weekly reports on industry changes  
Call 202 — 872-9200 for more information.

# TEXAS

## KLRU Austin Ch. 18

Licensee: Southwest Texas Public Bcstg. Council, Box 9, San Antonio (78291).

Studio: Communication Center, The University of Texas, Austin, Tex. (78712).

Transmitter: Trail of the Madrones, 5-mi. W of Austin.

Telephone: 512-471-4811.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1860-kw visual, 372-kw aural. Antenna: 1100-ft. above av. terrain, 1184-ft. above ground, 2049-ft. above sea level.

Latitude	30°	19'	20"
Longitude	97°	48'	10"

TV tape: Recording facilities.

News Wire Service: UPI.

Color: Network, live, film, slide & tape.

Ownership: See KLRN-TV, San Antonio.

Began Operation: May 3, 1979.

Personnel:

HOWARD D. GUTIN, vice president & acting general manager.  
BILL ARHOS, vice president, programming & acting station manager.  
N. W. WILLETT, vice president, engineering.  
KENT RICHARDSON, comptroller.  
JAMES H. LEWIS, director of marketing.

## KNCT Belton Ch. 46

Licensee: Central Texas College, Hwy. 190 West, Killeen, Tex. (76541).

Studio: Central Texas College, Highway 190 West, Killeen, Tex. (76541).

Telephone: 817-526-1176.

Transmitter: Ranch of A. E. Fant, S shore of Stillhouse Hollow Reservoir.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 548.28-kw max. & 479-kw horizontal visual, 82.22-kw max. & 67.6-kw horizontal aural. Antenna: 1261-ft. above av. terrain, 1126-ft. above ground, 2044-ft. above sea level.

Latitude	30°	59'	12"
Longitude	97°	37'	47"

Ownership: State institution. Officers: William S. Bigham, pres.; J. A. Darossett, v.p.; Mrs. Linus D. Frederick, secy.; W. A. Roach, treas.

Began Operation: Nov. 23, 1970.

Represented (legal) by Roy Perkins.

Personnel:

EDWARD B. JASUTA JR., general manager.  
KENNETH A. JARVIS, station manager.  
LEE ROY FRANKLIN, chief engineer.

## PUBLIC BROADCASTING REPORT

An objective bi-weekly report of industry news  
Call 202-872-9200 for more information.

1066-b

## KAMU-TV College Station Ch. 15

Licensee: Texas A&M University, College Station, Tex. (77843).

Studio: Joe H. Moore Communication Center, Houston & Russell Sts., Texas A&M University.

Telephone: 713-845-5611. TWX No.: 910-880-4425.

Transmitter: Hensel Park, College Station.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 23.3-kw max. & 22.9-kw horizontal visual, 2.32-kw max. & 2.29-kw horizontal aural. Antenna: 390-ft. above av. terrain, 377-ft. above ground, 690-ft. above sea level.

Latitude	30°	37'	48"
Longitude	96°	20'	33"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: UPI.

Ownership: Texas A&M University.

Began Operation: Feb. 15, 1970.

Personnel:

DR. MEL CHASTAIN, general manager.  
ROD ZENT, station manager.  
RODGER LEWIS, program director.  
WAYNE PECENA, chief engineer.  
GEORGE H. SHEARER JR., transmitter supervisor.  
WILLIAM DAVIE, news director.

## KEDT Corpus Christi Ch. 16

Licensee: South Texas Educational Broadcasting Council, P.O. Box 416, Corpus Christi, Tex. (78403).

Studio: 4455 S. Padre Island Dr. #38, Corpus Christi, Tex.

Telephone: 512-855-2213.

Transmitter: NW corner of Chapman Ranch, 4.8-mi. SE of Petronila.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 3160-kw max. & 975-kw horizontal visual, 446-kw max. & 164-kw horizontal aural. Antenna: 970-ft. above av. terrain, 996-ft. above ground, 1045-ft. above sea level.

Latitude	27°	39'	12"
Longitude	97°	33'	55"

Ownership: Non-profit organization. Officers: Robert P. Wallace, chmn.; Leon S. Loeb, vice chmn.; William H. Keys, secy.

Began Operation: Oct. 15, 1972.

Represented (legal) by Roy Perkins.

Personnel:

TERREL L. CASS, station manager.  
MIKE NEIBAUER, chief engineer.  
ROY HAMMOND, production manager.  
GERALDINE KROLOFF, ITV director.  
CANDIDO NARANJO, business manager.  
DEBORAH ROBERTS, program/traffic manager.  
MYRA LOMBARDO, auction/volunteer manager.

## KERA-TV Dallas Ch. 13

Licensee: Public Communication Foundation for North Texas, 3000 Harry Hines Blvd., Dallas, Tex. (75201).

Studio: 3000 Harry Hines Blvd. Telephone: 214-744-1300.

TV Factbook No. 50

Transmitter: Hwy. 67 S., Cedar Hill, Tex.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 288-kw visual, 28.8-kw aural. Antenna: 1540-ft. above av. terrain, 1347-ft. above ground, 2147-ft. above sea level.

Latitude	32°	34'	43"
Longitude	96°	57'	12"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

FM Affiliate: KERA-FM, 95-kw, 90.1 MHz (No. 211), 1260-ft.

Ownership: Non-profit educational organization. Ralph B. Rogers, chmn.; Edward Pfister, pres.

Began Operation: Sept. 11, 1960.

Represented (legal) by Schwartz, Woods & Miller.

Represented (engineering) by A. E. Cullum Jr. Consulting Engineers.

Personnel:

EDWARD PFISTER, president & general manager.

PAT PERINI, vice president, broadcasting.

R. DEE TAAFFE, vice president/treasurer.

CLYDE MILLER, chief engineer.

PEPPER WEISS, instructional television director.

WAID BLAIR, production manager.

PAM QUINN, public relations director.

TOM GRIMES, news director.

CHRISTINA HARRIS, programming manager.

## KCOS

El Paso

Ch. 13

Licensee: El Paso Public Television Foundation, Box 146, El Paso, Tex. (79942).

Studio: Room 105, Education Bldg., University of Texas, El Paso Campus.

Transmitter: South Slope of Franklin Mtn.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 229-kw max. & 195-kw horizontal visual, 22.9-kw max. & 19.5-kw horizontal aural. Antenna: 820-ft. above av. terrain, 296-ft. above ground, 4916-ft. above sea level.

Latitude	31°	47'	17"
Longitude	106°	28'	46"

Color: Network, live, film & tape.

Ownership: Non-profit organization. Martin Balk, chmn., Mrs. Jean Massey, secy.; Bob Sympson, treas.

Began Operation: Aug. 18, 1978.

Represented (legal) by Cohn & Marks.

Personnel:

JOHN SIQUEIROS, general manager.

MIKE GAGLIO, chief engineer.

RICHARD NUDD, program director.

## KUHT

Houston

Ch. 8

Licensee: University of Houston, 4513 Cullen Blvd., Houston, Tex. (77004).

Studio: 4513 Cullen Blvd.

Telephone: 713-748-6814.

Transmitter: 3-mi. NNE of Alvin, Texas.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1167-ft. above av. terrain, 1167-ft. above ground, 1203-ft. above sea level.

Latitude	29°	27'	57"
Longitude	95°	13'	23"

TV tape: Recording facilities.

1981-82 Edition

# Texas Educational

Color: Network, live, film, slide & tape.

FM Affiliate: KUHF, 27-kw, 88.7 MHz (No. 204), 980-ft.

Ownership: University of Houston. Leonard Rauch, chairman, Board of Regents.

Began Operation: May 25, 1953.

Personnel:

JAMES L. BAUER, station manager.

VIRGINIA MAMPRE, program director.

AL LEVERICK, chief engineer.

## KTXT-TV

Lubbock

Ch. 5

Licensee: Texas Tech University, Tech Station Box 4359, Lubbock, Tex. (79409).

Studio: Texas Tech campus (79409). Telephone: 806-742-2209.

Transmitter: Texas Tech campus.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 25.7-kw visual, 5.13-kw aural. Antenna: 440-ft. above av. terrain, 452-ft. above ground, 3677-ft. above sea level.

Latitude	33°	34'	52"
Longitude	101°	53'	07"

Holds CP for change to 63.1-kw visual, 12.6-kw aural, 740-ft. above av. terrain, 817-ft. above ground, 4042-ft. above sea level, lat. 33° 34' 55", long. 101° 53' 25". BPET-791211KF.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: KTXT-FM, 5-kw, 88.1 MHz (No. 201).

Ownership: State institution.

Began Operation: Oct. 16, 1962.

Personnel:

MARIA SMITH, program manager.

JOHN W. HENSON, station manager.

## KLRN-TV

San Antonio

Ch. 9

Licensee: Southwest Texas Public Broadcasting Council, Box 9, San Antonio (78291).

Studio: Institute of Texan Cultures, San Antonio, Tex. (78291).

Transmitter: Star Route 1, New Braunfels, Texas (approx. half-way between San Antonio & Austin).

Telephone: 512-222-8041.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 45.8-kw aural. Antenna: 1108-ft. above av. terrain, 1016-ft. above ground, 2047-ft. above sea level.

Latitude	29°	49'	40"
Longitude	98°	07'	03"

TV tape: Recording facilities. News Wire Service: UPI.

Color: Network, live, film, slide & tape.

Ownership: Southwest Texas Public Broadcasting Council (non-profit organization).

Began Operation: September 10, 1962.

Personnel:

HOWARD D. GUTIN, vice president & acting general manager.

BILL ARHOS, vice president, programming.

N. W. WILLETT, vice president, engineering.

JOANNE WINIK, development director.

KENT RICHARDSON, comptroller.

JAMES ULLRICH, director of instructional programming.

JAMES H. LEWIS, director of marketing.

KATE FEINER, public information director.



## Texas-Vermont Educational

### KIDZ-TV Wichita Falls Ch. 24

Licensee: Wichita Falls Educational Translator Inc., c/o Martha Harvey, Box 2130, Wichita Falls, Tex. (76307).

Studio: See KERA-TV, Dallas, Tex.

Telephone: 817-322-6957.

Transmitter: Seymour Hwy., 2.5-mi. W of center of Wichita Falls.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5.89-kw visual, .589-kw aural. Antenna: 534-ft. above av. terrain, 1028.4-ft. above ground, 2046-ft. above sea level.

Latitude	33°	54'	04.4''
Longitude	98°	32'	20.6''

Color: Network.

Ownership: Non-profit corp. Martha Harvey, pres.; Jay Cantrell, v.p.; Katherine Helton, secy.; Ann C. Hunter, treas.

Began Operation: Nov. 15, 1973.

Personnel:

LEON HOEFFNER, chief operator.

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## UTAH

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### KBYU-TV Provo Ch. 11

Licensee: Brigham Young University, Provo, Utah (84602).

Studio: Harris Fine Arts Center, Brigham Young University (84602).

Telephone: 801-378-5298.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 162-kw visual, 32.4-kw aural. Antenna: 2916-ft. above av. terrain, 89-ft. above ground, 8529-ft. above sea level.

Latitude	40°	36'	27''
Longitude	112°	09'	32''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

FM Affiliate: KBYU-FM, 32-kw, 88.9 MHz (No. 205), 2916-ft.

Ownership: Private institution. Jeffrey R. Holland, pres.

Began Operation: Nov. 15, 1965.

Represented (legal) by Wilkinson, Cragun & Barker.

Personnel:

JOE WHITE, general manager.  
JAY MONSEN, station manager.  
BARBARA GROSS, program manager.  
RALPH SILVER, chief engineer.  
THOMAS GRIFFITHS, news & public affairs manager.  
VAL KENDELL, public information director.  
STEVE LOWE, production manager.  
PAUL SAMES, operations manager.  
LINDA BENSON, office manager.

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## KUED Salt Lake City Ch. 7

Licensee: University of Utah, Salt Lake City, Utah (84112).

Studio: University campus. Telephone: 801-581-7777.

1068-b

Transmitter: Oquirrh Mts., 17-mi. SSW of Salt Lake City.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 155-kw visual, 24.8-kw aural. Antenna: 3000-ft. above av. terrain, 204-ft. above ground, 8605-ft. above sea level.

Latitude	40°	36'	29''
Longitude	112°	09'	36''

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

FM Affiliate: KUER, 22.5-kw, 90.1 MHz (No. 211), 2900-ft.

Ownership: University of Utah; David P. Gardner, pres.

Began Operation: Jan. 20, 1958.

Personnel:

BRUCE L. CHRISTENSEN, general manager.  
BYRON OPENSHAW, program manager.  
ALLYSON BEECHER, production manager.  
RAY J. HUTCHINSON, director of engineering/operations.  
FRED C. ESPLIN, station manager.  
LARRY S. SMITH, business manager.

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## VERMONT

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### WETK Burlington Ch. 33

Licensee: U. of Vermont & State Agricultural College, Educational Television, Burlington, Vt. (05401).

Studio: Ethan Allen Ave., Winooski, Vt. (05404).

Transmitter: Summit of Mt. Mansfield.

Telephone: 802-656-3311.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 251-kw visual, 50.1-kw aural. Antenna: 2680-ft. above av. terrain, 96-ft. above ground, 4130-ft. above sea level.

Latitude	44°	31'	32''
Longitude	72°	48'	54''

Color: Network & tape. TV tape: Recording facilities.

Ownership: U. of Vermont & State Agricultural College.

Began Operation: Oct. 16, 1967.

Represented (legal) by Covington & Burling.

Personnel:

HOPE S. GREEN, general manager.  
WALLACE K. EDWARDS, asst. station manager.  
MARGERY W. HIBBERD, programming director.

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### WVER Rutland Ch. 28

Licensee: U. of Vermont & State Agricultural College.

Studio: Ethan Allen Ave., Winooski, Vt. (05404).

Transmitter: Summit of Grandpa's Knob.

Telephone: 802-656-3311, Burlington.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 40.7-kw visual, 7.41-kw aural. Antenna: 1400-ft. above av. terrain, 297-ft. above ground, 2273-ft. above sea level.

Latitude	43°	39'	32''
Longitude	73°	06'	25''

Color: Network.

Ownership: U. of Vermont & State Agricultural College.

Began Operation: March 18, 1968.

Represented (legal) by Covington & Burling.

Personnel: See WETK, Burlington.

TV Factbook No. 50

**WVTB**  
**St. Johnsbury**

Ch. 20

Licensee: U. of Vermont & State Agricultural College.

Studio: Ethan Allen Ave., Winooski, Vt.

Transmitter: Summit of Burke Mtn.

Telephone: 802-656-3311, Burlington.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 42.7-kw visual, 7.76-kw aural. Antenna: 1940-ft. above av. terrain, 131-ft. above ground, 3386-ft. above sea level.

Latitude	44°	34'	16''
Longitude	71°	53'	39''

Color: Network.

Began Operation: Feb. 26, 1968.

Ownership: U. of Vermont & State Agricultural College.

Represented (legal) by Covington & Burling.

Personnel: See WETK, Burlington.

**WVTA**  
**Windsor**

Ch. 41

Licensee: U. of Vermont & State Agricultural College.

Studio: Ethan Allen Ave., Winooski, Vt. (05404).

Transmitter: South Peak, Mt. Ascutney.

Telephone: 802-656-3311, Burlington.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 589-kw visual, 112-kw aural. Antenna: 2260-ft. above av. terrain, 426-ft. above ground, 3291-ft. above sea level.

Latitude	43°	26'	17''
Longitude	72°	27'	08''

Color: Network.

Ownership: U. of Vermont & State Agricultural College.

Began Operation: March 18, 1968.

Represented (legal) by Covington & Burling.

Personnel: See WETK, Burlington.

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**VIRGINIA**

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**WNVT**  
**Goldvein**

Ch. 53

Licensee: Central Virginia Educational Television Corp., 8325 Little River Tpk., Annandale, Va. (22003).

Studio: 8325 Little River Tpk., Annandale, Va.

Telephone: 703-323-7000.

Transmitter: 15100 Joplin Rd., Independent Hill, Prince William County.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 2220-kw max. & 1440-kw horizontal visual, 333-kw max. & 214-kw horizontal aural. Antenna: 748-ft. above av. terrain, 653-ft. above ground, 1049-ft. above sea level.

Latitude	38°	37'	42''
Longitude	77°	26'	20''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: See WCVE-TV, Richmond, Va.

Began Operation: March 1, 1972.

1981-82 Edition

**Vt.-Virginia Educational**

Personnel:

DANIEL P. WARD, station manager.

WILLIAM F. FENN, engineering director.

HUGH A. GREENE, director of school services.

BRUCE MILLER, news & public affairs.

**WHRO-TV**  
**Hampton-Norfolk**

Ch. 15

Licensee: Hampton Roads Educational Telecommunications Assn. Inc., 5200 Hampton Blvd., Norfolk, Va. (23508).

Transmitter: Hwy. 337, 1-mi. S of Driver, Va.

Studio: 5200 Hampton Blvd., Norfolk.

Telephone: 804-489-9476.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 5000-kw max. & 2140-kw horizontal visual, 500-kw max. & 214-kw horizontal aural. Antenna: 980-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude	36°	48'	32''
Longitude	76°	30'	13''

FM Affiliate: WHRO-FM, 25-kw, 89.5 MHz (No. 208), 460-ft.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Began Operation: October 2, 1961.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Moffet, Ritch & Larson, P.C.

Personnel:

JOHN R. MORISON, president & general manager.

KENNETH B. KRALL, v.p., administration & finance.

JERROLD F. WAREHAM, v.p., broadcasting.

PATRICK ARNOUX, director of TV programming.

LAWRENCE E. CRUM, director of educational services.

SONIA BARLOW, director of business & personnel.

JACK BECK, director of engineering.

GLEN MORGAN, director of design & print services.

JOEL SEGUINE, director of radio programming.

ANNE ORRELL, director of administration.

DOUGLAS SMITH, director of development.

BRUCE BEALE, director of production.

LAURA HAYES, director of public relations.

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# Virginia Educational

## WMSY-TV

Marion

Ch. 52

(Due to begin operation Fall 1981)

Grantee: Blue Ridge ETV Assn., Box 13246, Roanoke (24032).

Transmitter: Walker Mtn., W of B. F. Buchanan Hwy., 4-mi. N of Marion.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 741-kw max. & 372-kw horizontal visual, 56.2-kw horizontal aural. Antenna: 1460-ft. above av. terrain, 350-ft. above ground, 3910-ft. above sea level.

Latitude	36°	54'	01"
Longitude	81°	32'	35"

Ownership: See WBRA-TV, Roanoke.

Represented (legal) by Cohn & Marks.

Represented (engineering) by A. D. Ring & Assoc.

Personnel: See WBRA-TV, Roanoke.

## WSVN-TV

Norton

Ch. 47

Licensee: Blue Ridge ETV Association Inc., Box 13246, Roanoke, Va. (24032).

Studio: See WBRA-TV, Roanoke.

Color: Network, film & slide.

Transmitter: High Knob, Norton.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 629.17-kw max. & 245-kw horizontal visual, 94.375-kw max. & 37.1-kw horizontal aural. Antenna: 1940-ft. above av. terrain, 240-ft. above ground, 4400-ft. above sea level.

Latitude	36°	53'	52"
Longitude	82°	37'	22"

Ownership: See WBRA-TV, Roanoke.

Began Operation: March 30, 1971.

Represented (legal) by Cohn & Marks.

Represented (engineering) by A. D. Ring & Associates.

Personnel: See WBRA-TV, Roanoke.

## WCVE-TV

Richmond

Ch. 23

Licensee: Central Virginia Educational TV Corp., Box 3237, Richmond, Va. (23235).

Studio: 23 Sesame St., Richmond, Va. (23235).

Telephone: 804-320-1301.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Transmitter: .41-mi. S of Robious Rd. & .85-mi. SE of Robious, Va.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 2290-kw max. & 1350-kw horizontal visual, 204-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 999-ft. above ground, 1346-ft. above sea level.

Latitude	37°	30'	46"
Longitude	77°	36'	06"

Ownership: Non-profit corp. Officers: Evans Brasfield, chmn.; B. W. Spiller, pres.; Guy T. Tripp III, secy. & counsel; Franklin M. Halsey, treas.; Gordon Mabey, asst. treas.; Tom Grant, asst. treas. Central Virginia Educational Television Corp. also owns & operates WCVW, Richmond & WNVTV, Goldvein.

1070-b

Began Operation: Sept. 10, 1964.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

B. W. SPILLER, president & general manager.

RICHARD HALL, vice president, broadcasting.

IDA HILL, vice president & director of school services.

JOHN A. PRATHER, director of engineering.

GEORGE McGUIGAN, chief engineer.

GERARD J. WHITE, director of corporate administration.

## WCVW

Richmond

Ch. 57

Licensee: Central Virginia Educational TV Corp.

Studio: 23 Sesame St., Richmond (23235).

Telephone: 804-320-1301.

Transmitter: Approx. 100-ft. E of 23 Sesame St., Richmond.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 1020-kw max. and 468-kw horizontal visual, 933-kw horizontal aural. Antenna: 960-ft. above av. terrain, 999-ft. above ground, 1356-ft. above sea level.

Latitude	37°	30'	46"
Longitude	77°	36'	06"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: See WCVE-TV, Richmond.

Began Operation: Dec. 24, 1966.

Represented (legal) by Fisher, Wayland, Cooper & Leader.

Represented (engineering) by A. D. Ring & Associates.

Personnel: Same as WCVE-TV, Richmond.

## WBRA-TV

Roanoke

Ch. 15

Licensee: Blue Ridge ETV Association, Box 13246, Roanoke, Va. (24032).

Studio: 1215 McNeil Dr. S.W.

Telephone: 703-344-0991.

Transmitter: Poor Mtn.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 631-kw max. & 283-kw horizontal visual, 92-kw max. & 42.4-kw horizontal aural. Antenna: 2050-ft. above av. terrain, 265-ft. above ground, 4005-ft. above sea level.

Latitude	37°	11'	56"
Longitude	80°	09'	02"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Blue Ridge ETV Assn. Officers: Samuel P. McNeil, pres.; E. V. Rexrode Jr., v.p. & gen. mgr.; C. A. Martin, v.p.; Mrs. Charie B. Miller, secy.-treas. Blue Ridge ETV Assn. also owns & operates WSVN-TV, Norton and holds CP for WMSY-TV, Marion, Va.

Began Operation: Aug. 1, 1967.

Represented (legal) by Cohn & Marks.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

E. V. REXRODE JR., vice president & general manager.

RONALD B. SMITH, chief engineer.

JON BOETTCHER, program director.

LYNN TATE, traffic continuity.

BARBARA LANDON, production manager.

TV Factbook No. 50



**WVPT**  
**Staunton**  
Ch. 51

Licensee: Shenandoah Valley Educational Corp., Port Republic Rd., Harrisonburg, Va. (22801).

Studio: Interstate Hwy. 81 & Port Republic Rd.

Telephone: 703-434-5391. Transmitter: Elliott Knob.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 525-kw max. & 89.1-kw horizontal visual, 67.6-kw max. & 13.5-kw horizontal aural. Antenna: 2230-ft. above av. terrain, 46-ft. above ground, 4382-ft. above sea level.

Latitude	38°	09'	54''
Longitude	79°	18'	51''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: State chartered non-profit corp., G. Tyler Miller, pres.; Richard Parker, v.p. & secy.; Charles Cooley, treas.

Began Operation: Aug. 29, 1968.

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Associates.

**Personnel:**

DR. WAYNE F. GEISERT, president.  
RICHARD L. PARKER, general manager.  
JOHN KASDAN, asst. general manager.  
EDWIN L. KAUFMAN, director of instructional programming.  
JAMES A. SURVIL, director of engineering.  
WANDA ZIMMERMAN, program manager.

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## WASHINGTON

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**KWSU-TV**  
**Pullman**  
Ch. 10

Licensee: Washington State University, Pullman, Wash. (99164).

Studio: Edward R. Murrow Communications Center.

Transmitter: Kamiak Butte, 4-mi. SW of Palouse, 9-mi. N of Pullman.

Telephone: 509-335-2681.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 117-kw visual, 11.7-kw aural. Antenna: 1350-ft. above av. terrain, 300-ft. above ground, 3900-ft. above sea level.

Latitude	46°	51'	43''
Longitude	117°	10'	26''

AM Affiliate: KWSU, 5-kw, 1250 kHz.

TV tape: Recording facilities.

News Wire Service: AP, UPI.

Color: Network, live, film, slide & tape.

Began Operation: September 24, 1962.

**Personnel:**

DENNIS HAARSAGER, general manager.  
KEN FIELDING, operations manager.  
SUSAN FRANKO, program manager.  
BILL MORELOCK, promotion manager.  
BARBARA DICKINSON, traffic manager.  
KEN JULIAN, television technical supervisor.  
BARBARA BRENNAN, art director.  
MIKE COTSONES, studio supervisor.  
BOB CURRY, film director.

**For CPs & Applications,  
see Services Volume**

## Va.-Washington Educational

**KCTS-TV**  
**Seattle**  
Ch. 9

Licensee: University of Washington, Seattle, Wash. (98195).

Studio: University of Washington campus.

Telephone: 206-543-2000.

Transmitter: 1611 18th Ave.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 275-kw visual, 55-kw aural. Antenna: 830-ft. above av. terrain, 587-ft. above ground, 1000-ft. above sea level.

Latitude	47°	36'	57''
Longitude	122°	18'	27''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: KUOW, 86-kw, 94.9 MHz (No. 235), 730-ft. antenna.

Ownership: U. of Washington; Dr. William P. Gerberding, pres.

Began Operation: Dec. 7, 1954.

**Personnel:**

RICHARD J. MEYER, general manager.  
BURNILL CLARK, asst. gen. mgr., dir. of programming & operations.  
ERNEST E. NEUMANN, director of engineering/technical services.  
DONALD J. CONEY, executive producer.  
KEN TERAQ, manager of administrative services.  
DON BOSWELL, director of development.  
MIKE KIRK, producer for public affairs.  
OLIVIA DORSEY, director of community involvement.  
JEFF GENTES, acting director of promotion.  
PATRICIA WOODLEY, director of education.

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**KSPS-TV**  
**Spokane**  
Ch. 7

Licensee: Spokane School District No. 81, West 825 Spokane Falls Blvd., Spokane (99201).

Studio: South 3911 Regal St., Spokane (99203).

Telephone: 509-455-3790.

Transmitter: South end of Krell Hill.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1830-ft. above av. terrain, 595-ft. above ground, 4225-ft. above sea level.

Latitude	47°	34'	34''
Longitude	117°	17'	58''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Public school district, governed by board of 5 elected directors.

Began Operation: April 24, 1967.

**Personnel:**

CLAUDE L. KISTLER, general manager.  
RONALD J. VALLEY, director of engineering.  
WILLIAM R. STANLEY, operations manager.

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**KTPS**  
**Tacoma**  
Ch. 62

Licensee: Tacoma School District No. 10, Central Administration Bldg., P.O. Box 1357, 8th & Tacoma Ave., Tacoma, Wash. (98402).

(Continued on next page)

# Wash.-West Virginia Educational

KTPS, Tacoma—(Continued)

Studio & Transmitter: 1101 S. Yakima Ave.

Telephone: 206-572-6262.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 338-kw visual, 50-kw aural. Antenna: 420-ft. above av. terrain, 350.7-ft. above ground, 651.5-ft. above sea level.

Latitude	47°	15'	08"
Longitude	122°	26'	46"

Requests CP for switch from Ch. 62 to Ch. 20; 1000-kw visual, 150-kw aural, 760-ft. above av. terrain, 464-ft. above ground, 925-ft. above sea level, lat. 47° 16' 41", long. 122° 30' 42"; transmitter to 5544 N. 35th St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: KTOY, 38-kw, 91.7 MHz (No. 219), 280-ft.

Began Operation: September 25, 1961.

Personnel:

ROBERT P. SLINGLAND, station manager.  
TOM ROGSTAD, TV program manager.

## KYVE-TV

Yakima

Ch. 47

Licensee: Yakima School Dist. No. 7, 104 N. 4th Ave., Yakima, Wash. (98902).

Studio: 1105 S. 15th Ave., Yakima (98902).

Transmitter: Ahtanum Ridge Rd., 2-mi. SW of Union Gap.

Telephone: 509-575-3474.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 550-kw visual, 55-kw aural. Antenna: 920-ft. above av. terrain, 137-ft. above ground, 2109-ft. above sea level.

Latitude	46°	31'	58"
Longitude	120°	30'	33"

Color: Network, live, film, slide & tape.

Ownership: Yakima School Dist. No. 7. Dr. Dean Starr, supt. of schools.

Began Operation: Nov. 1, 1962.

Personnel:

JOHN-ROBERT CURTIN, general manager.  
DIANNE ULRICH, operations manager.  
HUGH WETMORE, chief engineer.  
LYNN TOBIN, production manager.  
MARILYN HUDSON, program director.  
SUSAN BRADWAY, ITV director.

## WEST VIRGINIA

### WSWP-TV

Grandview

Ch. 9

Licensee: W. Va. Educational Bcstg. Authority, Suite B-424, State Capitol, Bldg. 6, Charleston, W.Va. (25305).

Studio & Offices: Airport Road, Beckley, W. Va. (25801).

Mailing Address: Box AH, Beckley, W. Va. (25801).

Telephone: 304-255-1501.

Transmitter: On Mann Mtn., approx. 1.1-mi. W of Layland.

1072-b

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 60.3-kw aural. Antenna: 1000-ft. above av. terrain, 450-ft. above ground, 3410-ft. above sea level.

Latitude	37°	53'	46"
Longitude	80°	59'	21"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: W. Va. Educational Broadcasting Authority.

Began Operation: Nov. 1, 1970.

Represented (legal) by Bilger & Blair.

Represented (engineering) by Moffet, Ritch & Larson.

Personnel:

ARTHUR E. ALBRECHT, general manager.  
H. LEON DRYE, chief engineer.  
RITA RAY, program director.  
BOB KOVACEVICH, community relations director.  
ROVENA WARD, business manager.

## WPBY-TV

(formerly WMUL-TV)

Huntington

Ch. 33

Licensee: West Virginia Educational Broadcasting Authority, Suite B-424 State Capitol, Bldg. 6, Charleston, W. Va. (25305).

Studios: Third Ave., Huntington, W. Va. (25701) & 301 Blackwood Ave., Nitro, W. Va. (25143).

Telephones: 304-696-6630 (Huntington); 304-727-8879 (Charleston); 304-722-2993 (Nitro).

Transmitter: Barker Ridge, near Milton, W. Va.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1037-kw max. & 398-kw horizontal visual, 207.2-kw max. & 79.4-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 1071-ft. above ground, 2049-ft. above sea level.

Latitude	38°	29'	42"
Longitude	82°	12'	03"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: W. Va. Educational Broadcasting Authority.

Began Operation: July 14, 1969.

Represented (legal) by Bilger & Blair.

Personnel:

WILLIAM HALEY JR., general manager.  
GEORGE PARNICZA, chief engineer.  
WALTER BLOWER, community relations director.  
N. JEAN BIAS, business manager.  
WILLIAM RUSSELL, school services director.  
CAROL J. BRODRICK, program manager.  
WILLIAM KELLEY, Nitro studio manager.  
RICHARD HOFFMAN, senior producer.

## WWVU

Morgantown

Ch. 24

Licensee: W. Va. Board of Regents, West Virginia University, Morgantown (26506).

Studio: 191 Scott Ave., Box TV-24 (26505).

Telephone: 304-293-6511.

Transmitter: Adjacent to Sand Springs Lookout Tower.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2750-kw max. & 1875-kw horizontal visual, 550.8-kw max. & 375-kw horizontal aural. Antenna: 1500-ft. above av. terrain, 518-ft. above ground, 3114-ft. above sea level.

Latitude	39°	41'	45"
Longitude	79°	45'	45"

TV Factbook No. 50

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: W. Va. Board of Regents. Sue S. Farnsworth, pres.; Rev. Paul J. Gilmore, v.p.; Dr. John W. Saunders, secy.

Began Operation: Feb. 23, 1969.

Represented (legal) by Bilger & Blair.

Represented (engineering) by Moffet, Ritch & Larson, P.C.

Personnel:

C. GREGORY VAN CAMP, director & general manager.  
SARAH L. KIRK, administrative assistant.  
KEITH L. MASSIE, associate dir. for operations.  
ROBERT J. SESTILI, station manager & assoc. dir. for programming.  
ELWOOD "WOODY" O'HARA, program manager.  
JUDITH A. PARKER, instructional services manager.  
CAROLYN F. BAILEY, community relations manager.  
DAVID R. HOPFER, executive producer.  
ALBERT H. PRICHARD, news & public affairs.  
ROBERT G. McINTIRE, transmission supervisor.  
CHAROLLETTE J. RIFFLE, traffic supervisor.  
GORDON N. SMITH, production supervisor.  
JAMES BELT, studio supervisor.  
WILLIAM A. KAWECKI, graphics supervisor.  
MICHAEL A. GALIK, engineering manager.

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## WISCONSIN

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### WPNE Green Bay Ch. 38

Licensee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Studio: Instructional Services Bldg., 110 S. University Circle Dr., Green Bay, Wis. (54302).

Telephone: 414-465-2538.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. TV tape: Recording facilities.

Transmitter: Scray's Hill, 3.8-mi. SE of DePere.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1078-kw max. & 912-kw horizontal visual, 45.6-kw aural. Antenna: 1100-ft. above av. terrain, 1140-ft. above ground, 2044-ft. above sea level.

Latitude	44°	24'	35"
Longitude	88°	00'	05"

Ownership: State of Wisconsin. Richard Wisniewski, chairman; Barbara Holbrook, vice chairman.

Began Operation: Sept. 11, 1972.

Represented (engineering) by Kessler Associates.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ANTON J. MOE, executive director.  
PAUL M. NORTON, deputy director.  
BYRON KNIGHT, program/operations director.  
DONALD KATES, regional representative.  
NANCY BAUER, instructional programming director.  
WILLIAM WOODS, director of engineering.  
WILLIAM ESTES, public information officer.  
TED TOBIE, director, administrative services.  
JOAN ZIEGER, development director.

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### WHLA-TV La Crosse Ch. 31

Licensee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

1981-82 Edition

## W. Va.-Wisconsin Educational

Studio: Room 207, Communications Center, 800 Broadway, Menomonie, Wis. (54751).

Telephone: 715-232-2628.

Transmitter: County Hwy. 25 & Tschumper Ridge Rd., La Crescent, Minn. (55947).

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1200-kw max. & 955-kw horizontal visual, 60-kw aural. Antenna: 1143-ft. above av. terrain, 831-ft. above ground, 2045-ft. above sea level.

Latitude	43°	48'	17"
Longitude	91°	22'	06"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: State of Wisconsin. Officers: Richard Wisniewski, chairman; Barbara Holbrook, vice chairman.

Began Operation: Dec. 3, 1973.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Kessler Associates.

Personnel:

ANTON J. MOE, executive director.  
PAUL M. NORTON, deputy director.  
BYRON KNIGHT, program/operations director.  
JAMES KISSINGER, regional representative.  
NANCY BAUER, instructional programming director.  
WILLIAM WOODS, director of engineering.  
WILLIAM ESTES, public information officer.  
TED TOBIE, director, administrative services.  
JOAN ZIEGER, development director.

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### WHA-TV Madison Ch. 21

Licensee: Board of Regents of University of Wisconsin System, Vilas Communication Hall, Madison, Wis. (53706).

Studio: 821 University Ave. Transmitter: 5702 Tokay Blvd.

Telephone: 608-263-2121. TWX No.: 910-286-2764.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 759-kw max. & 339-kw horizontal visual, 150-kw max. & 67.6-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1200-ft. above ground, 2245-ft. above sea level.

Latitude	43°	03'	18"
Longitude	89°	28'	42"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

AM Affiliate: WHA, 5-kw, 970 kHz.

Began Operation: May 3, 1954.

Represented (legal) by Dow, Lohnes and Albertson.

Represented (engineering) by Jansky & Bailey.

Personnel:

RONALD BORNSTEIN, gen. mgr. & director of radio & television.  
H. RICHARD HINER, assoc. director & station manager.  
LARRY DICKERSON, dir. of programming & long range planning.  
DONALD BORCHERT, director of engineering.  
LARRY REID, director of production.

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### WHWC-TV Menomonie Ch. 28

Licensee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Studio: Room 207, Communications Center, 800 Broadway, Menomonie, Wis. (54751).

(Continued on next page)

1073-b



# Wisconsin Educational

WHWC-TV, Menomonie—(Continued)

Telephone: 715-232-2228.

Transmitter: 2.3-mi. NE of Wheeler.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1094-kw max. & 871-kw horizontal visual, 54.5-kw aural. Antenna: 1150-ft. above av. terrain, 1196-ft. above ground, 2176-ft. above sea level.

Latitude	45°	02'	47"
Longitude	91°	51'	42"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Ownership: State of Wisconsin. Officers: Richard Wisnewski, chairman; Barbara Holbrook, vice chairman.

Began Operation: Nov. 16, 1973.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Kessler Associates.

Personnel:

ANTON J. MOE, executive director.  
PAUL M. NORTON, deputy director.  
BYRON KNIGHT, program/operations director.  
JAMES KISSINGER, regional representative.  
NANCY BAUER, instructional programming director.  
WILLIAM WOODS, director of engineering.  
WILLIAM ESTES, public information officer.  
TED TOBIE, director, administrative services.  
JOAN ZIEGER, development director.

## WMVS Milwaukee Ch. 10

Licensee: Milwaukee Area District Board of Vocational, Technical & Adult Education, 1015 N. Sixth St., Milwaukee, Wis. (53203).

Studio: 1036 N. 8th St.

Transmitter: 0.5 mi. N of E. Capitol Dr. on N. Humboldt Ave. Ext.

Telephone: 414-271-1036.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 30.9-kw aural. Antenna: 1010-ft. above av. terrain, 1101-ft. above ground, 1732-ft. above sea level.

Latitude	43°	05'	48"
Longitude	87°	54'	19"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Milwaukee Area District Board of Vocational, Technical & Adult Education. Officers: Patricia Jursik, chmn.; James E. Davies, vice chmn.; Harry E. Guzniczak, secy.; David G. Coverdale, treas. Also operates WMVT, Ch. 36, Milwaukee.

Began Operation: Oct. 28, 1957.

Personnel:

EDWIN TAIBH, acting executive director.  
OTTO F. SCHLAAK, general manager.  
DONALD BURGESS, program manager.  
JOHN LEMKE, film supervisor.  
HAROLD G. WAGNER, manager, broadcast engineering.

## WMVT Milwaukee Ch. 36

Licensee: Milwaukee Area District Board of Vocational, Technical & Adult Education, 1015 N. Sixth St., Milwaukee, Wis. (53203).

Studio: 1036 N. 8th St., Milwaukee.

Transmitter: 0.5-mi. N of E. Capitol Dr. on N. Humboldt Ave. Ext.

1074-b

Telephone: 414-271-1036.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2340-kw max. & 1230-kw horizontal visual, 234-kw max. & 123-kw horizontal aural. Antenna: 890-ft. above av. terrain, 1101-ft. above ground, 1732-ft. above sea level.

Latitude	43°	05'	48"
Longitude	87°	54'	19"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Milwaukee Area District Board of Vocational, Technical & Adult Education. Officers: Patricia Jursik, chmn.; James E. Davies, vice chmn.; Harry E. Guzniczak, secy.; David G. Coverdale, treas. Also operates WMVS, Ch. 10, Milwaukee.

Began Operation: Dec. 20, 1962.

Personnel:

EDWIN TAIBH, acting executive director.  
OTTO SCHLAAK, general manager.  
DONALD BURGESS, program manager.  
JOHN LEMKE, film supervisor.  
HAROLD G. WAGNER, manager, broadcast engineering.

## WLEF-TV Park Falls Ch. 36

Grantee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Studio: See WHRM-TV, Wausau.

Transmitter: 8.2-mi. E of Park Falls.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 741-kw visual, 37.1-kw aural. Antenna: 1468-ft. above av. terrain, 1471-ft. above ground, 3049-ft. above sea level.

Latitude	45°	56'	43"
Longitude	90°	16'	28"

Ownership: See WHRM-TV, Wausau.

Began Operation: Dec. 5, 1977.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Kessler Associates.

Personnel: See WHRM-TV, Wausau.

## WHRM-TV Wausau Ch. 20

Licensee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Studio: Instructional Services Bldg., 110 S. University Circle Dr., Green Bay, Wis. (54302).

Telephone: 414-465-2538.

Transmitter: Rib Mtn., 4-mi. SW of Wausau.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 724-kw visual, 36.2-kw aural. Antenna: 980-ft. above av. terrain, 647-ft. above ground, 2549-ft. above sea level.

Latitude	44°	55'	14.3"
Longitude	89°	41'	30.6"

Ownership: State of Wisconsin. Officers: Richard Wisnewski, chmn.; Barbara Holbrook, vice chmn.

Began Operation: Oct. 25, 1975.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Kessler Associates.

Personnel:

ANTON J. MOE, executive director.  
PAUL M. NORTON, deputy director.  
BYRON KNIGHT, program/operations director.  
DONALD KATES, regional representative.  
NANCY BAUER, instructional programming director.  
WILLIAM WOODS, director of engineering.

TV Factbook No. 50

WILLIAM ESTES, public information officer.  
TED TOBIE, director, administrative services.  
JOAN ZIEGER, development director.

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## GUAM

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### KGTF

Agana

Ch. 12

Licensee: Guam Educational Telecommunications Corp., Box 21449, Guam, Marianas Islands (96921).

Studio: Mangilao Municipality. Transmitter: Mangilao.

Telephone: 734-2207.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 27.6-kw visual, 5.5-kw aural. Antenna: 199-ft. above av. terrain, 187-ft. above ground, 467-ft. above sea level.

Latitude	13°	26'	13"
Longitude	144°	48'	17"

TV tape: Recording facilities. Color: Tape.

Ownership: Guam Educational Telecommunications Corp. Members: Gordon Mallioux, Julia Tydingco, Judith Smith, Augusto Dima Lanta, Dorothy Gyulavics, Shirley Andrianos, Clyde Whitfield.

Began Operation: Oct. 30, 1970.

Represented (engineering) by Kessler Associates.

Personnel:

IRIS MUNA, station manager.  
DAVID CAMACHO, chief engineer.  
BETTY BENNETT-LYON, development director.

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## PUERTO RICO

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### WIPM-TV

Mayaguez

Ch. 3

Licensee: Department of Education of P.R., Hato Rey, San Juan.

Studio: Darlington Apartment Bldg., Mayaguez, P.R. (00708).

Transmitter: Hwy. 120, 2.2-mi. S of Maricao, P.R.

Telephone: 832-0164.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 72.4-kw visual, 7.24-kw aural. Antenna: 2274-ft. above av. terrain, 383-ft. above ground, 3335-ft. above sea level.

Latitude	18°	09'	00"
Longitude	66°	59'	00"

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: See WIPR-TV, San Juan.

Began Operation: March 19, 1961.

Represented (legal) by Steptoe & Johnson.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

See WIPR-TV, Ch. 6, San Juan.  
ELIEZER CARO MARTINEZ, general manager.

## WIPR-TV

San Juan

Ch. 6

Licensee: Department of Education of Puerto Rico, Hato Rey, San Juan.

Mailing Address: P.O. Box 909, Hato Rey, P.R. (00919).

Studio: Hostos Ave., Hato Rey. Telephone: 809-764-1845.

Transmitter: Cerro La Santa, 21-mi. S of San Juan.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 53.7-kw visual, 5.37-kw aural. Antenna: 2865-ft. above av. terrain, 1089-ft. above ground, 4044-ft. above sea level.

Latitude	18°	06'	42"
Longitude	66°	03'	05"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

AM Affiliate: WIPR, 10-kw, 940 kHz. FM Affiliate: WIPR-FM, 135-kw, 91.3 MHz (No. 217), 2865-ft.

Began Operation: Jan. 6, 1958.

Represented (legal) by Steptoe & Johnson.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

ELSIE CALERO, general manager.  
HECTOR V. SUAREA, program manager.  
RAFAEL HERRERO, administrative officer.

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## VIRGIN ISLANDS

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### WTJX-TV

Charlotte Amalie

Ch. 12

Licensee: Virgin Islands Public Television System, c/o Calvin F. Bastian, Box 7879, St. Thomas (00801).

Studio: Barbel Plaza, Charlotte Amalie, St. Thomas, V.I.

Telephone: 809-774-6255.

Color: Live, film, slide & tape.

Transmitter: Signal Hill, 1.3-mi. NW of center of Charlotte Amalie.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 31.6-kw visual, 6.32-kw aural. Antenna: 1490-ft. above av. terrain, 130-ft. above ground, 1610-ft. above sea level.

Latitude	18°	21'	26"
Longitude	64°	56'	50"

Ownership: Govt. of the Virgin Islands. Board of Directors: Dr. Orville Kean, chmn.; Dr. Charles Turnbull, vice chmn.; Paul J. Arnold, treas.; Patrick N. Williams, PBS lay rep.; Derek Hodge, Juanita Matthews, George Seaman, Adriane Dudley, Clemente Cintron Jr., Stephanos A. O'Reilly, Calvin F. Bastian.

Began Operation: Aug. 29, 1972.

Represented (legal) by Schwartz, Woods & Miller.

Represented (engineering) by Kessler Associates.

Personnel:

CALVIN F. BASTIAN, general manager.  
ALBERT O. PECK, chief engineer.  
RICHARD C. NUDD, program manager.  
MARGE BEIMER, director of promotion.  
WILLIAM ARNET, production-operations manager.  
MARGARET ST. LOUIS, traffic.  
HELEN S. GABRIEL, business manager.

# Instructional Television (2,500 MHz)

## Separate Listings of Licensees, Permittees & Applicants

As of January 1, 1981

### LICENSEES

**Birmingham, Ala.—KIP-47,** Jefferson County Board of Education, 1009 N. 21st St. (35203). Channels A-1-4. Transmitter: 1009 N. 21st St. (lat. 33° 31' 32", long. 86° 48' 03"); 10-w; 64-ft. Equipment: Emcee transmitter & Prodellin antenna. File: BPIF-148 (granted 6-12-68); BLIF-102 (granted 12-1-70).

**Birmingham, Ala.—KLC-77,** Board of Education of Birmingham, 2015 7th Ave. N., Birmingham (35202). Channels E-1-2-3-4. Transmitter: Wharton Lookout Tower (lat. 33° 33' 39", long. 86° 42' 12"); 10-w; 111-ft. Equipment: Emcee transmitter & Prodellin antenna. File: BPIF-160 (granted 8-20-68); BLIF-92 (granted 4-2-70).

**Birmingham, Ala.—KZW-56,** Board of Education of Birmingham, see above. Channels G-1-4. Transmitter: Phillips H. S., 2316 N. 7th Ave., Birmingham (lat. 33° 31' 25", long. 86° 48' 20"); 1-w; 85-ft. For delivery of Ala. ETV Network to students in elementary schools. Equipment: Emcee transmitter & Prodellin antenna. File: BPIF-136 (granted 2-14-68); BLIF-70 (granted 4-2-70).

**Birmingham, Ala.—WBN-31,** Board of Trustees University of Alabama, 1919 7th Ave. S., Birmingham (35233). Channels B-1-2 at 621 S. 9th St., Birmingham (lat. 33° 30' 15", long. 86° 48' 10"); 10-w; 229-ft. Equipment: Jerrold Counsel, William P. Vardaman (Birmingham). File: BPIF-224 (granted 12-30-69); BLIF-137 (granted 12-1-70).

**Brownsville, Ala.—KIP-49,** Jefferson County Board of Education, Channels C-1-4, SE of L&N Railroad, on Red Mountain, 2-mi. W of Oxmoor Rd., S of Powderly (lat. 33° 26' 28", long. 86° 53' 00"); 10-w; 593-ft. For other details, see Birmingham, above. File: BPIF-149 (granted 6-12-68); BLIF-103 (granted 12-1-70).

**Gadsden, Ala.—KCI-53, KCO-38,** Etowah County Board of Education, Etowah County Courthouse, Gadsden (35901). (1) Ch. A-1-2 at Etowah County Area Vocational School, 105 Burke Ave., Attalla (lat. 33° 59' 46", long. 86° 06' 17"); 10-w; 60-ft. (2) Ch. E-1-2 at Hensley Mountain, near Gadsden (lat. 38° 58' 00", long. 86° 00' 12"); 10-w, 106-ft. Equipment: Micro-Link. Counsel, Hawkins, Rhea & Mitchell (Gadsden). File: BPIF-211/2 (granted 9-8-69); BPIF-272 (granted 7-6-72); BLIF-121/2 (granted 8-4-70); BLIF-170 (granted 4-4-73); BMPIF-251 (granted 12-24-69); BLIF-122 (granted 8-4-70).

**Gadsden, Ala.—KQV-56,** Etowah County Board of Education, Etowah County Courthouse (35901). Channel A-1, 4-mi. S of Boaz Aurora Fire Tower Site (lat. 34° 08' 47", long. 86° 11' 02"); 10-w; 90-ft. Equipment: Chester. Counsel, Hawkins, Rhea & Mitchell (Gadsden); consulting engineer, Chester Electronics (Conn.). File: BPIF-225 (granted 3-19-70); BLIF-136 (granted 4-4-72).

**Huntsville, Ala.—KHU-75,** City Board of Education of Huntsville, Box 128, Huntsville (35804). Channels D-1-4. Affiliated with Ala. ETV Network. Transmitter: Site of WHIQ(ETV) Huntsville. Equipment: Emcee transmitter & Micro-Link antenna. File: BPIF-73 (granted 6-23-66); BLIF-18 (granted 1-18-67).

**Anaheim, Cal.—KUZ-56,** Anaheim City School District, 412 E. Broadway (92805). Channels A-1-2-3-4. Transmitter: 412 E. Broadway; 25-w. Equipment: Micro-Link. Consulting engineer, Merlyn D. Ramson. File: BPIF-68 (granted 9-9-66); BLIF-63 (granted 12-1-70); BMPIF-129 (granted 12-6-67); BLIF-63 (granted 12-1-70).

**Berkeley, Cal.—WAC-273,** Regents of the University of California, Director of Business Affairs Division, 485 University Hall, 2200 University Ave., Berkeley (94720). Channels A-1-2 at Grizzly Peak, Charles Lee Tilden Park, near Grizzly Peak Blvd., Berkeley (lat. 37° 52' 56", long. 122° 13' 57"); 10-w; 150-ft. Equipment: Emcee transmitter; Andrew & Taco antennas. Consulting engineer, R. A. Isberg. File: BPIF-320 (granted 3-22-74); BPIF-348 (granted 7-23-75); BLIF-198 (granted 2-28-75); BLIF-212 (granted 6-22-76).

**Davis, Cal.—WSA-39,** Regents of University of California, Dir. of Business Services Div., 485 University Hall, 2200 University Ave., Berkeley, Cal. (94720). Channel G-1 at Hutchison Hall, U. of Cal. at Davis, Davis, Cal. (lat. 38° 32' 25", long. 121° 44' 52"); 10-w; 84-ft. Equipment: Emcee transmitter & Prodellin antenna. Consulting engineer, R. A. Isberg. File: BPIF-289 (granted 5-7-73); BLIF-177 (granted 11-19-74).

**Fresno, Cal.—KVK-21,** Fresno County Schools, 2314 Mariposa St. (93721). Channels G-1-2. Transmitter: 2220 Tulare St. Equipment: Micro-Link. File: BPIF-85 (granted 11-16-66); BLIF-44 (granted 6-2-72).

**Fresno, Cal.—KYD-25,** Fresno County Schools, 2314 Mariposa St. (93721). Channels B-1-2. Transmitter: 733 "L" St. (lat. 36° 43' 55", long. 119° 47' 20"); 002-w. Equipment: Micro-Link. File: BPIF-98 (granted 4-26-67); BLIF-45 (granted 6-2-72); BPIF-355 (granted 12-18-75); BLIF-227 (granted 12-12-77).

**Fullerton, Cal.—KVP-26,** Anaheim City School District, 400 E. Hermosa Dr. (92635). Channels F-1-4. Transmitter: Acacia Transmitter Site (lat. 35° 53' 30.8", long. 117° 54' 04"); 9-w. Equipment: RCA. Counsel, Covington & Burling. File: BPIF-72 (granted 1-5-67); BLIF-77 (granted 12-1-70).

**Goleta, Cal.—WAQ-323,** Regents of University of California, 485 University Hall, 2200 University Ave., Berkeley (94720). Channel A-1-2 (Reserve A-4) at Engineering Bldg., University of California at Santa Barbara, Goleta (lat. 34° 24' 50", long. 119° 50' 24"); 10-w; 93-ft. Equipment: Emcee transmitter & Andrew antenna. Consulting engineer, J. Patrick Loughboro (Redondo Beach). File: BPIF-324 (granted 10-22-74); BLIF-209 (granted 3-4-76); BPIF-382 (granted 8-2-76); BLIF-238 (granted 11-8-77).

**Livermore (near), Cal.—WBY-28,** Regents of U. of Cal., Director of Business Services Div., 485 University Hall, 2200 University Ave., Berkeley (94720). Channel B-4, 10-mi. N of Livermore, Cal. (lat. 37° 49' 17", long. 121° 46' 49"); 5-w; 75-ft. Equipment: Andrew transmitter & Emcee antenna. Consulting engineer, R. A. Isberg. File: BPIF-301 (granted 8-21-73); BLIF-195 (granted 11-19-74).

**Long Beach, Cal.—KZH-31,** Board of Education, Long Beach Unified School District, 201 E. 8th St. (90813). Channels D-1-4. Transmitter: W side of Junipero Ave., approx. 400-ft. N of 23rd St. (lat. 33° 48' 00", long. 118° 09' 45"); 10-w; 147-ft. Equipment: Jerrold transmitter & Taco antenna. Counsel, Covington & Burling. File: BPIF-131 (granted 11-7-67); BLIF-108 (granted 2-1-73). Note: Requests modification of license to change transmitter to Varian. BMLIF-35.

**Los Altos, Cal.—KGG-38,** Board of Trustees of Leland Stanford Junior U., Stanford Electronics Laboratories, Stanford (94305). Channels E-1-4. Transmitter: Montebello Rd., 7.9-mi. SSE of Stanford (lat. 37° 19' 18", long. 122° 08' 47"); 10-w; 62-ft. Equipment: Jerrold transmitter & Prodellin antenna. Consulting engineer, Hammett & Edison. File: BPIF-137 (granted 4-8-68); BLIF-94 (granted 2-13-70).

**Los Angeles, Cal.—KWE-33, KWE-34,** U. of Southern Cal., Los Angeles (90007). Channels B-1-4, 10-w, F-1-4, 1-w. Transmitter: 3800 Mt. Lee Dr. (lat. 34° 08' 04", long. 118° 19' 11"); McClintock Ave. & 36th Pl. (lat. 34° 01' 16", long. 118° 17' 15"), respectively. Equipment, Emcee. Counsel, Koteen & Burt; consulting engineer, Hammett & Edison. File: BPIF-203/4 (granted 6-18-69); BLIF-168/9 (granted 9-12-72); BMPIF-357 (granted 7-7-72).

**Los Angeles, Cal.—KSW-92-93,** Archdiocese of Los Angeles Education & Welfare Corp., 1531 W. 9th St., Los Angeles, Cal. (90006). Channels D-1-4, G-1-4. Transmitters: (1) Encino Reservoir, Encino (lat. 34° 08' 52", long. 118° 31' 06"). (2) Mount Wilson, Los Angeles (lat. 34° 13' 27", long. 118° 03' 47"); 10-w. Equipment: Litton. File: BPIF-26/7 (granted 5-7-65); BMPIF-382 (granted 6-26-73); BLIF-41/2 (granted 6-1-73). Note: KSW-92 requests CP to change transmitter to 17750 Ventura Blvd., Encino (lat. 34° 09' 43", long. 118° 31' 07"). BPIF-422.

**Pasadena, Cal.—KQI-29,** Pasadena Unified School District of Los Angeles County, 351 S. Hudson Ave. (91101). Channels E-1-4. Transmitter: 351 S. Hudson Ave. Equipment: Jerrold transmitter, Taco antenna. Consulting engineer, Martec Corp. File: BPIF-59 (granted 8-26-66); BLIF-47 (granted 4-16-69).

**Point Mugu, Cal.—WAQ-324,** Regents of University of California, 485 University Hall, 2200 University Ave., Berkeley (94720). Channel E-1-2 (Reserve E-4), 3.3-mi. E of Naval Air Station Point Mugu, Laguna Peak (lat. 34° 06' 30", long. 119° 03' 50"); 10-w; 20-ft. Equipment: Emcee transmitter & Andrew antenna. Consulting engineer, J. Patrick Loughboro (Redondo Beach). File: BPIF-325 (granted 10-22-74); BLIF-210 (granted 3-4-76); BPIF-383 (granted 8-2-76); BLIF-239 (granted 11-8-77).

**Redding, Cal.—WBS-390,** California State University, W. 1st & Normal St., Chico (95929). Channel A-1, 13-mi. W of Redding (lat. 40° 36' 09", long. 122° 39' 01"); 10-w; 40-ft. Equipment: Emcee transmitter & Bogner antenna. Consulting engineer, J. Patrick Loughboro (Redondo Beach). File: BPIF-377 (granted 7-19-76); BLIF-233 (granted 4-25-77).

**Reedley, Cal.—KZM-21,** Fresno County Schools, 2314 Mariposa St., Fresno (93721). Channels C-1-2. Transmitter: Reedley High School, 740 W. North Ave., Reedley (lat. 36° 36' 12", long. 119° 27' 21"); 9-w; 262-ft. Equipment: Micro-Link. File: BPIF-134 (granted 12-6-67); BLIF-97 (granted 6-2-72).

**Sacramento, Cal.—WSA-40,** Regents of University of California, Dir. of Business Services Div., 485 University Hall, 2200 University Ave., Berkeley, Cal. (94720). Channel E-1 at 2315 Stockton Blvd., Sacramento (lat. 38° 33' 18", long. 121° 27' 18"); 10-w; 151-ft. Equipment: Emcee transmitter & Bogner antenna. Consulting engineer, R. A. Isberg. File: BPIF-291 (granted 5-7-73); BLIF-178 (granted 11-19-74).

**San Diego, Cal.—WBM-725,** Board of Trustees, California State Universities & Colleges for San Diego State University, 5402 College Ave., San Diego (92182). Channels A-1-2-3 at 5300 Campanile Dr., San Diego State University (lat. 32° 46' 35", long. 117° 04' 17"); 0.1-w; 75-ft. Equipment: Emcee transmitter & Andrew antenna. Plant, \$16,525; yearly operating, \$1,500. Counsel, Jorgensen, Johnson & Northrop; consulting engineer, C. Christopher Rager. File: BPIF-357 (granted 4-19-76); BMPIF-430 (granted 3-7-77); BLIF-241 (granted 10-7-77).



**San Diego, Cal.—WBM-726**, Board of Trustees, California State Universities & Colleges for San Diego State University, Channels E-1-3 at San Miguel Mountain, 13-mi. E of San Diego (lat. 32° 41' 48", long. 116° 56' 10"); 10-w; 75-ft. Equipment: Emcee transmitter & Bogner antenna. For other details, see above. File: BPIF-358 (granted 4-19-76); BMPIF-431 (granted 3-7-77); BLIF-242 (granted 11-7-77).

**San Diego, Cal.—WBS-375**, Superintendent of Schools, Department of Education, San Diego County, 6401 Linda Vista Rd., San Diego (92111). Channel C-1 at KGTV Transmitter Bldg., Mount Soledad, San Diego (lat. 32° 50' 20.5", long. 117° 14' 56.5"); 10-w; 80-ft. Equipment: Emcee transmitter & Bogner antenna. Plant, \$48,900; yearly operating, \$3,100. Consulting engineer, J. Patrick Loughboro (Redondo Beach). File: BPIF-361 (granted 6-22-76); BLIF-236 (granted 10-31-77). Note: Requests CP for switch from Channel C-1 to D-1 & add D-2. BPIF-412.

**San Diego, Cal.—WBS-376**, Superintendent of Schools, Department of Education, San Diego County, Channel G-1 at 6401 Linda Vista Rd., San Diego (lat. 32° 46' 11", long. 117° 10' 44"); 0.1-w; 30-ft. Equipment: Emcee transmitter & Andrew antenna. Plant, \$8,100; yearly operating, \$1,000. For other details, see above. File: BPIF-362 (granted 6-22-76); BLIF-237 (granted 10-31-77). Note: Requests CP for switch from Channel G-1 to D-1 & add channel D-2. BPIF-413.

**San Diego, Cal.—WDD-752**, Superintendent of Schools, Dept. of Education, San Diego County, 6401 Linda Vista Rd., San Diego (92117). Channels C-1-2-3 at San Miguel Mtn., 13-mi. SE of San Diego (lat. 32° 41' 48", long. 116° 56' 10"); 10-w; 85-ft. Equipment: Emcee transmitter; Andrew antenna. Plant, \$75,000; yearly operating, \$5,000. Consulting engineer, E. W. Boykin. File: BPIF-414 (granted 6-15-78); BLIF-800519MY (granted 8-17-80).

**San Diego, Cal.—WDD-753**, Superintendent of Schools, Dept. of Education, San Diego County, see above. Channels A-1-2-3-4 at 6401 Linda Vista Rd., San Diego (lat. 32° 46' 11", long. 117° 10' 44"); 0.1-w; 30-ft. Equipment: Emcee transmitter; Andrew antenna. Plant, \$17,200; yearly operating, \$1,000. Consulting engineer, E. W. Boykin. File: BPIF-415 (granted 6-15-78); BLIF-415 (granted 8-14-80).

**San Francisco, Cal.—KTB-97**, Regents of U. of Cal., 641 University Hall, Berkeley, Cal. Channel F-4. Transmitter: Moffitt Hospital, San Francisco. Equipment: Emcee. File: BPIF-34 (granted 7-14-65); BLIF-14 (granted 6-8-66).

**San Francisco, Cal.—KHU-89**, Regents of U. of Cal., 451 University Hall, Berkeley (94720). Channel F-2. Transmitter: 22nd St. & Potrero Ave., San Francisco (lat. 37° 45' 35.5", long. 122° 24' 01"). Equipment: Micro-Link. File: BPIF-71 (granted 7-26-66); BLIF-27 (granted 5-4-67).

**San Francisco, Cal.—KZB-22, KZB-23, KZB-24, KZB-25**, Roman Catholic Welfare Corp. of San Francisco, 441 Church St. (94114). Channels G-1-4. Transmitter: St. Patrick's Seminary, Middlefield Rd., Menlo Park; 6.4-w. Channels B-1-4. Transmitter: San Bruno Mountain, 2-mi. S of San Francisco. Channels D-1-4. Transmitter: Mt. Tamalpais. Channels D-1-4. Transmitter: Monument Peak. For instructional programming to parochial schools & non-parochial schools. Equipment: Andrew, Emcee, Adler & Jerrold transmitters; Taco antennas. Counsel, James E. Greeley; consulting engineer, Hammett & Edison. File: BPIF-91 (granted 9-13-67); BPIF-92/94 (granted 9-21-67); BLIF-163/6 (granted 6-2-72); BMLIF-26 (granted 12-23-75).

**Sanger, Cal.—KZM-20**, Fresno County Schools. Channels C-1-2. Transmitter: 210 S. Academy, Sanger (lat. 37° 00' 46", long. 119° 27' 02"); 25-w, 45-ft. For other details, see KZM-21 Reedley. File: BPIF-133 (granted 12-6-67); BLIF-96 (granted 6-2-72).

**San Marcos, Cal.—WCK-487**, Superintendent of Schools, see above. Channel G-1 at Mount Whitney-site of Times Mirror Cable TV headend, San Marcos (lat. 33° 06' 32", long. 117° 09' 16"); 10-w; 30-ft. Equipment: Emcee transmitter & Andrew antenna. Plant, \$60,980; yearly operating, \$3,400. Consulting engineer, E. W. Boykin. File BPIF-400 (granted 10-25-77). Note: Requests modification of CP for switch from Channel G-1 to F-1 & add F-2. BMPIF-449; BLIF-800519NA (granted 8-12-80).

**Santa Ana, Cal.—WSJ-69-70**, Santa Ana Unified School District. (1) Channels A-1-4 at 1405 French St., Santa Ana (lat. 33° 45' 25", long. 117° 51' 43"); 0.1-w; 32-ft. (2) Channels C-1-4 at Flower St. & Civic Center Dr. W, Santa Ana (lat. 33° 45' 03", long. 117° 52' 05"); 10-w; 216-ft. Equipment: Emcee transmitter & Andrew antenna. Counsel, Wilner & Scheiner; consulting engineer, Hammett & Edison. File: BPIF-293/4 (granted 6-26-73); BLIF-179/80 (granted 2-6-74).

**Torrance, Cal.—WAU-30**, Board of Education Torrance Unified School District. Channels C-1-4. Transmitter, Educational Materials Bldg., 2336 Plaza del Amo. Equipment, Jerrold, Counsel, Covington & Burling. File: BPIF-191 (granted 5-8-69); BLIF-140 (granted 8-1-72).

**Tranquillity, Cal.—KZM-22**, Fresno County Schools. Channels C-1-2. Transmitter: Tranquillity Union High School, 6050 Juanchi St., Tranquillity (lat. 36° 38' 35", long. 120° 15' 06"); 9-w; 250-ft. For other details, see KZM-21 Reedley. File: BPIF-135 (granted 12-6-67); BLIF-98 (granted 6-2-72).

**Vacaville, Cal.—WAW-457**, Regents of University of California, 485 University Hall, 2200 University Ave., Berkeley (94720). Channel C-1, 7-mi. NW of Vacaville. Mount Vaca (lat. 38° 23' 48", long. 122° 06' 00"); 10-w; 50-ft. Equipment: Emcee. Consulting engineer, J. Patrick Loughboro (Redondo Beach). File: BPIF-335 (granted 12-20-74); BLIF-217 (granted 9-21-76).

**Yuba City, Cal.—WAQ-325**, Regents of University of California, 485 University Hall, 2200 University Ave., Berkeley (94720). Channel D-1, 12-mi. W of Yuba City (lat. 39° 12' 21", long. 121° 49' 10"); 10-w; 20-ft. Equipment: Emcee transmitter & Andrew antenna. Consulting engineer, J. Patrick Loughboro (Redondo Beach). File: BPIF-323 (granted 10-22-74); BLIF-211 (granted 3-4-76).

**Boulder, Colo.—WHA-72**, Board of Regents, U. of Colorado, PSF B-1, Rm. 116, Boulder (80302). Channel B-1 at Patty's Park, rural Boulder (lat. 39° 58' 14", long. 105° 16' 47"); 10-w; 35-ft. Equipment: Jerrold transmitter & Andrew antenna. Consulting engineer, Charles A. Huber. File: BPIF-241 (granted 3-10-71); BLIF-167 (granted 4-4-73). Note: Holds CP to add Channel B-3. BPIF-346 (granted 8-14-75).

**Belle Glade, Fla.—KZB-28**, School Board of Palm Beach County, Fla. Channels A-1-2-3; G-4. Transmitter: On State Rd. 715, 1-mi. N. of intersection of State Rds. 717 & 715, Belle Glade; 10-w. For other details, see KHU-90 Boynton Beach. File: BPIF-99 (granted 9-25-67); BLIF-65 (granted 4-22-69); BMPIF-384 (granted 7-25-73); BMPIF-391 (granted 12-5-73); BLIF-191 (granted 8-1-74).

**Boynton Beach, Fla.—KHU-90**, School Board of Palm Beach County, Fla., 301 N. Olive Ave., W. Palm Beach (33402). Channels E-1-4. Transmitter: 505 S. Congress Ave., Boynton Beach. For delivery of instructional programming to all Palm Beach County Schools. Equipment: Jerrold (KHU-90); Emcee transmitter & Parabolic antenna (KZB-28-30). Consulting engineer, William R. Evans. File: BPIF-67 (granted 7-26-66); BLIF-64 (granted 4-22-69).

**Daytona Beach, Fla.—WBE-795**, Volusia County School Board, Box 2118, 230 N. Stone St., DeLand (32720). Channel A-1 at Loomis & Lockhart Sts., Daytona Beach (lat. 29° 11' 55", long. 81° 01' 42"); 10-w; 185-ft. Equipment: Emcee transmitter & Parabolic antenna. Consulting engineer, Kessler Assoc. File: BPIF-341 (granted 8-22-75); BLIF-224 (granted 12-6-76).

**DeLand, Fla.—WBK-225**, Volusia County School Board, Box 2118, 230 N. Stone St., DeLand (32720). Channel E-1 at 230 N. Stone St., DeLand (lat. 29° 01' 49", long. 81° 19' 01"); 10-w; 120-ft. Equipment: Emcee transmitter; Anixter antenna. Plant, \$31,957; yearly operating, \$2,000. Consulting engineer, Kessler Assoc. File: BPIF-353 (granted 1-12-76); BLIF-225 (granted 12-13-76).

**Fort Lauderdale, Fla.—KRL-42**, Edward A. McCarthy, Archbishop of Archdiocese of Miami. Channels C-1-2-3-4 at Broward County Courthouse, S.E. 6th St. & S.E. 3rd Ave., Fort Lauderdale (lat. 26° 06' 53", long. 80° 08' 29"). For other details, see KRL-41 Miami. File: BPIF-3 (granted 12-16-64); BMPIF-54 (granted 6-24-66); BPIF-315 (granted 11-16-73); BLIF-17 (granted 9-21-76); BMLIF-31 (granted 10-25-77).

**Fort Lauderdale, Fla.—KTZ-22**, School Board of Broward County, 1320 S.W. 4th St., Ft. Lauderdale, Fla. Channels G-1-4. Transmitter: 6600 S.W. Nova Dr. Equipment: Micro-Link. File: BPIF-40 (granted 10-22-65); BLIF-54 (granted 1-30-68); BPIF-164 (granted 5-13-68); BLIF-110 (granted 7-21-70).

**Fort Lauderdale, Fla.—KLC-80**, School Board of Broward County, 1320 S.W. 4th St. (33310). Channels B-1-4. Transmitter: Near Broward County Jr. College, Coconut Creek, Ft. Lauderdale (lat. 26° 14' 19", long. 80° 18' 09"); 10-w; 190-ft. Repeats KTZ-22 Ft. Lauderdale. Equipment: Jerrold. Consulting engineer, Adair & Brady Inc. (Lake Worth, Fla.). File: BPIF-163 (granted 8-22-68); BLIF-95 (granted 10-6-69).

**Fort Myers, Fla.—WBE-805**, School Board of Lee County, 3308 Canal St., Fort Myers (33901). Channel A-1 at Southern Cablevision Tower, 2931 Michigan Ave., Fort Myers (lat. 26° 38' 53", long. 81° 51' 12"); 10-w; 140-ft. Equipment: Emcee transmitter & Prodelin antenna. Consulting engineer, Kessler Assoc. File: FPIF-343 (granted 8-27-75); BLIF-226 (granted 11-30-76). Note: Holds CP to add channel B-2. BMPIF-435.

**Loxahatchee, Fla.—KZB-30**, School Board of Palm Beach County, Fla. Channels H-1-2-3. Transmitter: 75-mi. N of U.S. 441 & 98 in Loxahatchee community. For other details, see KHU-90 Boynton Beach. File: BPIF-101 (granted 9-25-67); BLIF-83 (granted 4-1-71); BPIF-278 (granted 8-2-73); BLIF-187 (granted 5-3-74).

**Miami, Fla.—KRL-41**, Edward A. McCarthy, Archbishop of Miami, 6301 Biscayne Blvd., Miami (33138). Channels A-1-4 at 169 E. Flagler St., Miami. Equipment: Adler, Counsel, James E. Greeley. File: BPIF-12 (granted 12-16-64); BLIF-6 (granted 9-21-76); BMLIF-31 (granted 10-25-77).

**Miami, Fla.—KTB-84-85**, School Board of Dade County, Fla., 1410 N.E. 2nd Ave., Miami, Fla. Channels F-1-4; C-1-4. Transmitters: (1) 1410 N.E. 2nd Ave., Miami; (2) 19400 S.W. 97th Ave., Cutler Ridge, Fla. Equipment: Micro-Link. File: BPIF-35/6 (granted 6-18-65); BLIF-48/9 (granted 5-29-75); BLIF-222/3 (granted 8-16-76).

**Riviera Beach, Fla.—KZB-29**, School Board of Palm Beach County, Fla. Channels G-1-2-3-4. Transmitter: 7061 Garden Rd., Riviera Beach. For other details, see KHU-90 Boynton Beach. File: BPIF-100 (granted 9-25-67); BLIF-66 (granted 4-22-69); BMPIF-385 (granted 7-25-73); BLIF-186 (granted 5-3-74).

**Atlanta, Ga.—KVI-65-66**, Fulton-DeKalb Hospital Authority (operating Grady Memorial Hospital), 80 Butler St. S.E. (30303). Channels A-1-4. Transmitters: (1) 80 Butler St. S.E.; (2) 1600 Clifton Rd. N.E. Equipment: RCA transmitter & Taco antenna. Teaching programs integrated with & supplementary to curricula of Emory University Schools of Medicine, Nursing, Medical Tech. & X-Ray Tech.; receiving programs are Grady Memorial Hospital, Communicable Disease Center, Emory U. Hospital, V.A. Hospital & State of Ga. Health Dept. File: BPIF-76/77 (granted 11-9-66); BLIF-38 (granted 7-21-67); BLIF-39 (granted 7-19-67).

**Buffalo Grove, Ill.—WAH-799**, The Catholic Bishop of Chicago, Box 1979, Chicago (60690). Channels F-1-4. E of Roselle Rd., at Central Rd., Schaumburg (lat. 42° 04' 00", long. 88° 04' 38"); 10-w; 285-ft. Equipment: Emcee transmitter & Alford antenna. Counsel, Kirkland & Ellis; consulting engineer, D. L. Markley & Assoc. Inc. File: BPIF-302 (granted 5-13-74); BLIF-200 (granted 3-19-75).



# Instructional Television

Chicago, Ill.—WAC-262, The Catholic Bishop of Chicago, Box 1979, Chicago (60690). Channels C-1-4 at Sears Bldg., 101 S. Wacker Dr. (lat. 41° 52' 45", long. 87° 38' 08"); 10-w; 1450-ft. Equipment: Emcee transmitter & Alford antenna. Counsel, Kirkland & Ellis; consulting engineer, D. L. Markley & Assoc. Inc. File: BPIF-304 (granted 2-27-74); BLIF-199 (granted 3-19-75).

Chicago, Ill.—WBM-648, Illinois Institute of Technology, 3300 S. Federal St., Chicago (60616). Channels E-1-2-3-4 at Sears Bldg., 101 S. Wacker Dr. (lat. 41° 52' 44", long. 87° 38' 10"); 10-w; 1455-ft. Equipment: Emcee transmitter & Alford antenna. Consulting engineer, D. L. Markley & Assoc. Inc. (Peoria, Ill.). File: BPIF-356 (granted 2-12-76); BLIF-229 (granted 4-4-77).

Mundelein, Ill.—WAH-800, The Catholic Bishop of Chicago, Box 1979, Chicago (60690). Channels C-1-4 at St. Mary of the Lake Seminary, Mundelein (lat. 42° 17' 13", long. 87° 59' 40"); 10-w; 350-ft. For other details, see Buffalo Grove, above. File: BPIF-303 (granted 5-13-74); BLIF-201 (granted 12-1-75).

Northfield, Ill.—KZB-26, Board of Education of Twp. High School District 203, 358 Winnetka Ave. (60094). Channel H-1. Transmitter: New Trier West High School, 7 Happ Rd. Equipment: Micro-Link. Counsel, Wilner & Scheiner; consulting engineer, T. H. Jarman. File: BPIF-172 (granted 8-27-68); BLIF-93 (granted 10-6-69).

Peoria, Ill.—KTZ-30, Bradley University, 1501 N. Bradley Ave. Channels C-1-4. Transmitter: 1501 N. Bradley Ave. Equipment: Emcee, Counsel, Wilner & Scheiner. File: BPIF-51 (granted 10-26-65); BLIF-7 (granted 4-21-69).

Roanoke, Ill.—KVO-30, Bradley University, Jobst Hall, Peoria, Ill. (61606). Channels E-1-2; system interconnected with KGZ-66 Winnetka & subsequently leased to school districts in Woodford County & surrounding area. Transmitter: 3.2-mi. NE of Metamora (lat. 40° 50' 00", long. 89° 19' 08"). Equipment: Emcee transmitter & Prodelin antenna. Counsel, James E. Greeley. File: BPIF-84 (granted 12-23-66); BLIF-32 (granted 4-21-69).

Rock Falls, Ill.—WHA-62, Board of Education of Rock Falls Twp. H.S. District # 301, 101 12th Ave., Rock Falls (61071). Channel G-3 at 101 12th Ave. (lat. 41° 46' 42", long. 89° 42' 20"); .002-w; 69-ft. Equipment: Mark Products. Consulting engineer, John Zmolek (Chicago). File: BPIF-237 (granted 3-3-71); BLIF-159 (granted 6-2-72).

Sterling, Ill.—KVI-62, Board of Education of Sterling Twp. High School, District No. 300, 1608 4th St. (61081). Channel D-3 for classroom programming to area public schools. Equipment: Emcee. File: BPIF-79 (granted 11-7-66); BLIF-33 (granted 6-7-67); BLIF-55 (granted 4-19-68).

Westhaven, Ill.—WAH-801, The Catholic Bishop of Chicago, Box 1979, Chicago (60690). Channels F-1-2-3-4, 700-ft. NE of 167th St. & 104th Ave. (lat. 41° 35' 17", long. 87° 51' 51"); 10-w; 490-ft. For other details, see Buffalo Grove, above. File: BPIF-305 (granted 5-13-74); BLIF-202 (granted 12-1-75).

Winnetka, Ill.—KGZ-66, Board of Education of Twp. High School District No. 203, Cook County, Ill., Winnetka & Essex Sts., Winnetka, Ill. Channels A-1-4. Transmitter: Winnetka & Essex Sts.; 10-w. Equipment: Micro-Link. Counsel, Wilner & Scheiner. File: BPIF-25 (granted 3-9-65); BLIF-28 (granted 7-7-67).

Wyoming, Ill.—KVO-29, Bradley University, Jobst Hall, Peoria, Ill. (61606). Channels A-1-2; system interconnected with KTZ-30 Peoria & leased to school districts in Stark County & surrounding area. Transmitter: 7-mi. N of Wyoming. Equipment: Emcee transmitter & Prodelin antenna. Counsel, James E. Greeley. File: BPIF-83 (granted 12-23-66); BLIF-31 (granted 4-1-71).

Indianapolis, Ind.—WAT-21, Trustees of Ind. U., Ind. School of Medicine, 1100 W. Michigan St. (46202). Channels E-1-2 at Ind. U. Hospital, Ind. U. Medical Center, Indianapolis (lat. 39° 46' 30", long. 86° 10' 34"); 10-w. Equipment: Micro-Link. Consulting engineer, Jansky & Bailey. File: BPIF-195 (granted 5-1-69); BLIF-111 (granted 4-2-70); BPIF-311 (granted 8-31-73); BLIF-196 (granted 2-7-75).

Princeton, Ind.—WGX-84, North Gibson School Corp., Water & West Sts., Princeton (47670). Channel A-1 at Princeton Community High School, Embree & Warnock Sts., Princeton (lat. 38° 21' 56", long. 87° 34' 54"); 10-w; 100-ft. Equipment: Emcee transmitter & Bogner antenna. Counsel, Jones, Day, Reavis & Pogue; consulting engineer, Jerry C. Ott. File: BPIF-273 (granted 9-18-72); BLIF-176 (granted 10-15-73).

St. John, Ind.—KPD-40, Trustees of Ind. U., Ind. U., Bloomington (47401). Channels A-1-2. Transmitter: Lake Central High School, St. John (lat. 48° 28' 01", long. 87° 28' 25"); 10-w; 300-ft. Equipment: RCA transmitter & Prodelin antenna. Consulting engineer, Jansky & Bailey. File: BPIF-179 (granted 12-27-68); BLIF-109 (granted 4-2-70).

Terre Haute, Ind.—WBG-606, Trustees of Indiana University, Indiana School of Medicine, 1100 W. Michigan St., Indianapolis (46202). Channel A-1 at Gillum Hall, Fifth & Chestnut, State University Campus (lat. 39° 28' 16", long. 87° 24' 37"); 10-w; 183-ft. Equipment: Emcee. Consulting engineer, John F. X. Browne & Associates Inc. File: BPIF-349 (granted 11-10-75); BLIF-228 (granted 4-25-77).

Louisville, Ky.—WAY-653, Jefferson County Board of Education, 3332 Newburg Rd., Louisville (40218). Channels B-1-4 at 4301 Bishops Lane, Louisville (lat. 38° 11' 54", long. 85° 41' 07"); 10-w; 162-ft. Equipment: Emcee transmitter & Bogner antenna. Counsel, Schwartz, Woods & Miller; consulting engineer, Charles R. Kendall (Louisville). File: BPIF-340 (granted 3-18-75); BLIF-206 (granted 6-21-76).

Louisville, Ky.—WAY-655, Jefferson County Board of Education, 3332 Newburg Rd., Louisville (40218). Channels F-1-4 at Western High School, 2501 Rockford Lane, Louisville (lat. 38° 10' 40", long. 85° 50' 41"); 10-w; 103-ft. Equipment: Emcee transmitter & Bogner antenna. For other details, see above. File: BPIF-342 (granted 3-24-75); BLIF-207 (granted 6-22-76).

Louisville, Ky.—WBX-203, University of Louisville, 2301 S. Third St., Louisville (40208). Channels D-1-2 at 2301 S. Third St., Louisville (lat. 38° 13' 10", long. 85° 45' 32"); 10-w; 132-ft. Equipment: Emcee transmitter & Andrews antenna. Plant: \$86,200; yearly operating \$75,400. Counsel, G. T. Hawkins (Louisville); consulting engineer, Thomas Buck (Hammond, Ind.). File: BPIF-365 (granted 8-9-76); BLIF-240 (granted 11-8-77).

Owensboro, Ky.—KBK-71, Owensboro Vocational School, 1501 Frederica St. (42301). Channels A-1-2 at 1501 Frederica St. (lat. 37° 45' 43", long. 87° 06' 40"); 10-w. Equipment: RCA. Consulting engineer, Johnson, Depp & Quisenberry (Owensboro). File: BPIF-205 (granted 7-11-69); BLIF-127 (granted 8-4-70).

Paducah, Ky.—KGA-28, Board of Education of Paducah, Ky. Independent School District, Channels A-1-4 at 10th & Clark Sts., Paducah. Equipment: Jerrold. Counsel, Henry O. Whitlow (Paducah). File: BPIF-146 (granted 5-14-68); BLIF-82 (granted 4-17-69).

Lafayette, La.—WBJ-81, WBJ-82, La. State Board of Education, Box 2091, USL, Lafayette (70501). (1) Channel G-1 at Vernon Wharton Bldg., USL Campus, Lafayette (lat. 30° 12' 47", long. 92° 01' 08"); .01-w; 98-ft. (2) Ch. A-1 at Eraste Landry Rd., Lafayette (lat. 30° 13' 34", long. 92° 03' 00"); 10-w; 392-ft. Equipment: Jerrold. Counsel, J. Winston Fontenot (Lafayette); consulting engineer, Floyd F. Bernard (Lafayette). File: BPIF-214/5 (granted 11-25-69); BLIF-129/30 (granted 12-1-70).

Portland, Me.—KVI-61, U. of Maine, Alumni Hall, Orono, Me. (04473). Channel D-1; for delivery of programming of WMEB-TV Orono to school districts of Portland (U. of Me.), Gorham (Gorham State Teachers College) & Biddeford (St. Francis College). Transmitter: Bonney Hall. Equipment: Micro-Link. Counsel, Dow, Lohnes & Albertson. File: BPIF-82 (granted 11-7-66); BLIF-58 (granted 6-17-68).

College Park, Md.—WDT-880, University of Maryland, College Park (20740). Channels E-1-2 at Centreville Hall (lat. 38° 59' 32", long. 76° 56' 32"); 0.1-w. 132-ft. Equipment: Varian transmitter & Andrew antenna. Plant, \$428,000; yearly operating, \$70,000. Counsel, Dow, Lohnes & Albertson; consulting engineer, Jules Cohen & Assoc. File: BLIF-800306MJ (granted 4-14-80).

Wheaton, Md.—WDT-881, University of Maryland, see above. Channels A-1-2 at 2647 University Blvd. W., Wheaton (lat. 39° 02' 25.5", long. 77° 03' 19"); 10-w. 323-ft. Equipment: Varian transmitter & Bogner antenna. Plant, \$428,000; yearly operating, \$70,000. Counsel, Dow, Lohnes & Albertson; consulting engineer, Jules Cohen & Assoc. File: BLIF-800306MK (granted 4-14-80).

Andover, Mass.—KMA-57, Boston Catholic TV Center Inc., 25 Granby St., Boston (02115). Channels F-1-2-3-4. Transmitter: Wood Hill, Andover (lat. 42° 39' 17", long. 71° 13' 13"); 10-w; 228-ft. Equipment: Emcee transmitter; Jerrold antenna. Counsel, Dow, Lohnes & Albertson. File: BPIF-167 (granted 9-19-68); BLIF-79 (granted 6-2-72); BMLIF-800604MB (granted 8-4-80).

Boston, Mass.—KVQ-24, Boston Catholic TV Center Inc., 25 Granby St. (02115). Channels D-1-42. Transmitter: Prudential Tower Bldg., Boylston St. Delivers educational materials to schools operated by Archdiocese of Boston. Equipment: Jerrold. File: BPIF-74 (granted 1-18-67); BLIF-53 (granted 6-2-72); BPIF-328 (granted 7-19-76); BPIF-420 (granted 8-13-79).

Boston, Mass.—KYP-23, Northeastern University, Room 6-N, 360 Huntington Ave. (02115). Channels B-3-4; for interconnection of TV production studios on campus to various classrooms on main campus & to suburban campus at Burlington, Mass. Transmitter: Prudential Center Tower (lat. 42° 20' 50", long. 71° 04' 57"). Equipment: Jerrold transmitter & Taco antenna. Counsel, Dow, Lohnes & Albertson. File: BPIF-102 (granted 7-7-67); BPIF-220 (granted 5-19-70); BLIF-189 (granted 7-16-74).

Boston, Mass.—WCR-20, Northeastern University, 360 Huntington Ave., Boston (02115). Channels E-3-4 at 360 Huntington Ave., Boston (lat. 42° 05' 21", long. 71° 05' 20"); .01-w; 94-ft. Equipment: Jerrold. Counsel & consulting engineer, Lake Systems Corp. (Newton, Mass.). File: BPIF-221 (granted 5-19-70); BLIF-190 (granted 7-16-74).

Boston, Mass.—WBB-421, President & Fellows of Harvard College, 17 Quincy St., Cambridge (02138). Channels C-3-4 at 655 Huntington Ave., Boston (lat. 42° 20' 06", long. 71° 06' 13"); 10-w; 199-ft. Equipment: Emcee. Plant, \$65,000; yearly operating, \$2,500. Counsel, Covington & Burling. File: BPIF-334 (granted 4-25-75); BLIF-214 (granted 10-25-77).

Danvers, Mass.—WAL-20, Boston Catholic TV Center Inc., 25 Granby St., Boston (02115). Channels G-3-4. Transmitter: Catholic Chapel, Danvers State Hospital (lat. 42° 34' 57", long. 70° 59' 15"); 10-w; 102-ft. Equipment: Jerrold. File: BPIF-188 (granted 4-14-69); BLIF-105 (granted 6-2-72).

Framingham, Mass.—KLC-85, Boston Catholic TV Center Inc., 25 Granby St., Boston (02115). Channels G-1-4. Transmitter: Nobscot Hill, Framingham (lat. 42° 20' 46", long. 71° 27' 05"); 10-w; 83-ft. Equipment: Jerrold. Counsel, Dow, Lohnes & Albertson. File: BPIF-157 (granted 8-27-68); BLIF-78 (granted 6-2-72).

Milton, Mass.—KQT-48, Boston Catholic TV Center Inc., 25 Granby St., Boston (02115). Channels F-1-2-3-4 on top of Great Blue Hill, Milton (lat. 42° 12' 42", long. 71° 06' 51"); 10-w; 100-ft. Equipment: Emcee transmitter; Jerrold antenna. File: BPIF-213 (granted 9-8-69); BLIF-107 (granted 6-2-72); BMLIF-800604ME (granted 8-4-80).



- Newton, Mass.—KQT-47,** Boston Catholic TV Center Inc., 25 Granby St., Boston (02115). Channels A-1-4 at Chapel Bridge Park, 55 Chapel St., Newton (lat. 42° 21' 18", long. 71° 12' 10"); 01-w; 55-ft. Equipment: Jerrold. Counsel, Dow, Lohnes & Albertson. File: BPIF-210 (granted 9-8-69); BPIF-310 (granted 3-1-71); BLIF-115 (granted 6-2-72); BPIF-350 (granted 7-19-76); BLIF-234 (granted 10-25-77).
- North Dartmouth, Mass.—WOG-94,** Southeastern Mass. U., Old Westport Rd. (02747). Channel G-4 at Old Westport Rd., North Dartmouth (lat. 41° 37' 43", long. 71° 00' 25"); 10-w; 250-ft. Equipment: Jerrold. File: BPIF-264 (granted 9-11-73); BLIF-194 (granted 11-19-74).
- Alpena, Mich.—KVK-22,** Alpena Public Schools, 508 Taylor St. (49707). Channel A-1 serving all public & private non-profit schools in Alpena County. Equipment: Emcee transmitter & Co-Linear antenna. File: BPIF-69 (granted 11-16-66); BLIF-43 (granted 6-7-67).
- Detroit, Mich.—KRX-65,** Archdiocese of Detroit, 305 Michigan Ave. (48226). Channels A-1-2. Transmitter: U. of Detroit TV studios, 3800 Puritan Ave. Equipment: Adler. File: BPIF-31 (granted 4-1-65); BLIF-46 (granted 8-31-67).
- Detroit, Mich.—KTB-98,** Board of Education of City of Detroit, 5057 Woodward St. (48202). Channels C-2-3. Transmitter: 9345 Lawton Ave.; 10-w. Equipment: Emcee. File: BPIF-37 (granted 7-20-65); BLIF-12 (granted 8-31-66).
- Detroit, Mich.—WDV-66,** Regents of the U. of Mich., Rm. 248, W. Engineering Bldg., Ann Arbor (48104). Channels G-1-2 at 9345 Lawton St., Detroit (lat. 42° 22' 55", long. 83° 06' 50"); 10-w; 425-ft. Equipment: Emcee transmitter & Alford antenna. File: BPIF-232 (granted 10-16-70); BLIF-149 (granted 4-4-72).
- Detroit, Mich.—KVP-20,** Wayne State U., 70 W. Palmer (48202). Channels E-1-2 for educational programming to Wayne State School of Nursing & other schools of nursing in Detroit metropolitan area. Equipment: RCA. Licensee has WDET-FM Detroit, is member of Detroit ETV Foundation. Counsel, Jorgensen, Johnson & Northrop; consulting engineer, Browne, Renaud Assoc. File: BPIF-80 (granted 1-5-67); BLIF-50 (granted 6-17-68); BMLIF-16 (granted 9-14-73).
- Detroit, Mich.—WAK-57,** Wayne State U., 70 W. Palmer, Detroit (48202). Channel B-1-2 at Scott Hall, 540 E. Canfield, Detroit (lat. 42° 21' 17", long. 83° 03' 20"); 0005-w; 169-ft. Equipment: Micro-Link. Counsel, Jorgensen, Johnson & Northrop; consulting engineer, Browne, Renaud Assoc. Inc. File: BPIF-300 (granted 9-14-73); BLIF-203 (granted 3-4-75).
- Minneapolis, Minn.—WIG-33,** Regents of U. of Minn., 107 Main Engineering, U. of Minn. (55455). Channels C-1-2 at Electrical Engineering Bldg., U. of Minn. (lat. 44° 58' 32", long. 93° 13' 57"); 25-w; 93-ft. Equipment: Micro-Link. Consulting engineer, Hammett & Edison. File: BPIF-253 (granted 7-19-71); BLIF-153 (granted 4-4-72).
- Minneapolis, Minn.—WIG-35,** Regents of U. of Minn., see Minneapolis, above. Channels E-1-2 at Foshay Tower, Marquette Ave. & 9th St., Minneapolis (lat. 44° 58' 28", long. 93° 16' 17"); 10-w; 151-ft. For other details, see WIG-33 Minneapolis. File: BPIF-255 (granted 7-19-71); BLIF-155 (granted 4-4-72).
- Oseo, Minn.—KVI-64,** Independent School District No. 279, 317 2nd Ave. N. (55369). Channel A-1. Transmitter: 10223 93rd Ave. N. (lat. 45° 07' 21", long. 93° 24' 42"); 10-w. Equipment: Jerrold. File: BPIF-78 (granted 11-8-66); BLIF-34 (granted 6-7-67).
- Rochester, Minn.—WIG-34,** Regents of U. of Minn., see Minneapolis, above. Channels C-1-2 at 1.5-mi. SE of Hader on SW side of U.S. Hwy. 52, Hader (lat. 44° 21' 02", long. 92° 46' 53"); 25-w; 400-ft. For other details, see WIG-33 Minneapolis. File: BPIF-254 (granted 7-19-71); BLIF-154 (granted 4-4-72).
- Columbia, Mo.—KXY-61,** Curators of U. of Missouri, 116 Jesse Hall (65201). Channels C-1-2. Transmitter: Jesse Hall. Equipment: Micro-Link. Licensee currently delivers instructional material via cable. Licensee also owns KOMU-TV Columbia, KCUR-FM Kansas City, KMNR(FM) Rolla & KBIA(FM) Columbia. Counsel, Fisher, Wayland, Cooper & Leader. File: BPIF-105 (granted 4-24-67); BLIF-51 (granted 3-20-68).
- Omaha, Neb.—KWU-42,** School District of the City of Omaha, 3902 Davenport St. (68131). Channels A-1-2 at Maple & 52nd Sts., Omaha (lat. 41° 17' 09", long. 95° 59' 36"); 10-w; 105-ft. File: BPIF-222 (granted 1-16-70); BLIF-160 (granted 5-14-74).
- Omaha, Neb.—KWU-43,** School District of the City of Omaha, 3902 Davenport St. (68131). Channels D-1-2 at 12200 Burke Blvd., Omaha (lat. 41° 15' 43", long. 96° 06' 04"); 10-w; 45-ft. File: BPIF-223 (granted 1-16-70); BLIF-161 (granted 5-14-74). Note: Requests CP to change transmitter to 3219 Cumings St., Omaha; 0.1-w. BPIF-790301MB.
- Las Vegas, Nev.—KZH-32, KZH-33,** Clark County School District, 2832 E. Flamingo Rd. (89109). Channels C-1-4. Transmitter: Whitney Mesa, 7.4-mi. SE of Las Vegas (lat. 36° 05' 08", long. 115° 03' 57"); 10-w; 320-ft. Channels E-1-4. Transmitter: 100 E. Fremont St., Las Vegas (lat. 36° 10' 17", long. 115° 08' 36"); 10-w; 320-ft. Equipment: Jerrold, Micro-Link & Taco. Counsel, McKenna, Wilkinson & Kittner. File: BPIF-121/2 (granted 11-7-67); BLIF-116/7 (granted 4-2-70); BPIF-233 (granted 10-2-69); BLIF-117 (granted 4-2-70).
- Trenton, N.J.—WPA-57,** Trenton Board of Education, 9 S. Stockton St. (08611). Channel F-3 at Trenton Central High School, Chambers St., Trenton (lat. 40° 13' 7.05", long. 74° 44' 37.506"); 10-w; 128-ft. Equipment: Emcee. File: BPIF-270 (granted 9-21-72); BLIF-175 (granted 10-15-73).
- Union, N.J.—WGM-95,** Union Twp. Schools, 2369 Morris Ave., Union (07083). Channel C-1 at Third St., Union (lat. 40° 42' 17", long. 74° 17' 06"); 10-w; 77-ft. Equipment: Prodelin. Consulting engineer, Communication Technology Corp. (N.J.). File: BPIF-242 (granted 1-14-71); BLIF-148 (granted 9-1-71).
- West Windsor Twp., N.J.—WOW-99,** Mercer County Community College, 101 W. State St., Trenton (08608). Channel B-1 at 1200 Old Trenton Rd., West Windsor Twp. (lat. 40° 15' 30", long. 73° 38' 59"); 10-w; 204-ft. Equipment: Emcee transmitter & Bogner antenna. Consulting engineer, Paul Godley Co. File: BPIF-269 (granted 9-11-72); BPIF-388 (granted 8-21-73); BLIF-188 (granted 3-25-74).
- Beacon, N.Y.—KRS-85,** Archdiocese of New York. Channels E-1-2-3. Transmitter: Mt. Beacon, Beacon. For other details, see KRS-81 New York. File: BPIF-20 (granted 1-29-65); BLIF-23 (granted 11-7-67).
- Brooklyn, N.Y.—KNZ-69,** Roman Catholic Diocese of Brooklyn. Channels B-1-4. Transmitter: 19th St. & Prospect Park W. Equipment: Micro-Link Counsel, James E. Greeley. File: BPIF-9 (granted 7-28-64); BLIF-15 (granted 6-7-67).
- Brooklyn, N.Y.—KVS-31, KZE-20,** Roman Catholic Diocese of Brooklyn, 75 Greene Ave., Brooklyn (11238). Channels F-1-4. Transmitter: 1-15 Monitor St., Channels B-1-4. Transmitter: No. 1 Lefrak City Plaza, New York (lat. 40° 44' 05", long. 73° 51' 53"); 1-w; 189-ft. Equipment: Micro-Link. Counsel, James E. Greeley. File: BPIF-95 (granted 2-13-67); BLIF-57 (granted 3-20-68); BPIF-130 (granted 10-26-67); BLIF-84 (granted 4-16-69); BPIF-288 (granted 3-6-73); BLIF-192 (granted 9-19-74).
- Buffalo, N.Y.—WDG-55,** State U. of N.Y., Parker Engineering Bldg., Buffalo (14214). Channel G-1 at 3415 Main St., Buffalo (lat. 42° 57' 20", long. 78° 49' 01"); 10-w; 150-ft. Equipment: Micro-Link. Counsel, Sanford H. Levine (Albany), assoc. counsel, State U. of N.Y. File: BPIF-233 (granted 8-3-70); BLIF-138 (granted 12-1-70).
- Central Islip, N.Y.—KNZ-68,** Roman Catholic Diocese of Rockville Centre. Channels B-1-4. Transmitter: Intersection of Wheeler Rd. & Motor Parkway (St. John's Cemetery), Central Islip. For other details, see KNZ-65 Rockville Centre. File: BPIF-8 (granted 7-28-64); BLIF-131 (granted 7-1-71).
- Fredonia, N.Y.—WAQ-310,** Board of Cooperative Educational Services of Chataqua County, Box 250, Fredonia (14063). Channel C-1 at Boces Center, SE of intersection of Water St. & Webster Rd., Fredonia (lat. 42° 25' 08", long. 79° 18' 40"); 10-w; 200-ft. Equipment: Emcee transmitter & Bogner antenna. Counsel, Dow, Lohnes & Albertson; consulting engineer, Brown, Renaud Assoc. Inc. File: BPIF-326 (granted 9-20-74); BLIF-205 (granted 12-1-75).
- Hempstead, N.Y.—KHD-21,** Sewanhaka Central High School District of Elmont, Floral Park, Franklin Park & New Hyde Park, Sewanhaka-Elmont High School, Ridge Rd., Elmont (11003). Channels A-2-3 at 230 Poppy Ave., Franklin Square, N.Y. Equipment: Adler. File: BPIF-2 (granted 3-26-64); BLIF-2 (granted 1-8-65); BMLIF-7 (granted 12-23-69); BMLIF-23 (granted 2-24-75).
- Huntington, N.Y.—KNZ-67,** Roman Catholic Diocese of Rockville Centre. Channels A-1-4. Transmitter: 200-ft. SW of intersection of Convent & S. Woods Rds., Syosset. For other details, see KNZ-65 Rockville Centre. File: BPIF-7 (granted 7-28-64); BLIF-151 (granted 7-6-72).
- Jamaica, N.Y.—KNZ-70,** Roman Catholic Diocese of Brooklyn. Channels F-1-4. Transmitter: 176-21 Wexford Terrace, Jamaica. For other details, see KVS-31 Brooklyn. File: BPIF-10 (granted 7-28-64); BLIF-61 (granted 4-17-69).
- Kenmore, N.Y.—KWE-21,** Union Free School District #1, Town of Tonawanda, 50 N. Park Ave., Rockville Centre, Long Island (11570). Channel A-1-2 at Administration Bldg., 1500 Colvin Blvd. (lat. 49° 48' 11", long. 73° 12' 26"); 1-w. Equipment: Micro-Link. Consulting engineer, Jules Cohen & Assoc. File: BPIF-202 (granted 6-26-69); BLIF-114 (granted 4-2-70).
- Kingston, N.Y.—KRS-86,** Archdiocese of New York. Channels A-1-3. Transmitter: Morton Rd., Rhinecliff. For other details, see KRS-81 New York. File: BPIF-21 (granted 1-29-65); BLIF-24 (granted 11-7-67).
- Liberty, N.Y.—KRW-67,** Archdiocese of New York. Channels A-1-3. Transmitter: 2-mi. W of Liberty. For other details, see KRS-81 New York. File: BPIF-22 (granted 1-29-65); BLIF-25 (granted 11-7-67).
- Mineola, L. I., N.Y.—KNZ-71,** Union Free School District No. 10 of Town of N. Hempstead, N.Y. Channels G-1-4. Transmitter: Armstrong Rd. & Madison Ave., Mineola. Equipment: Adler. File: BPIF-11 (granted 7-28-64); BLIF-5 (granted 3-31-65).
- Newburgh, N.Y.—KTN-66,** City School District of Newburgh, 98 Grand Ave., Newburgh (12550). Channels D-1-2. Transmitter: Newburgh Free Academy, Fullerton Ave. Equipment: Micro-Link. File: BPIF-38 (granted 7-28-65); BLIF-35 (granted 6-7-67).
- New York, N.Y.—KRS-81,** Archdiocese of New York, 451 Madison Ave., New York (10022). Channels A-1-3. Transmitter: Empire State Bldg. Equipment: RCA. Counsel, McKenna, Wilkinson & Kittner. File: BPIF-16 (granted 1-29-65); BLIF-19 (granted 11-7-67).
- North Massapequa, N.Y.—KNU-43,** Nassau Board of Cooperative Educational Services, Wyngate Dr., North Massapequa (11758). Channels D-1-2. Transmitter: Wyngate & Peony Dr.; 10-w. Equipment: Adler. File: BPIF-3 (granted 5-21-64); BLIF-4 (granted 1-8-65); BAPLIF-1 (granted 5-8-74); BLIF-143 (granted 4-8-75). Note: Holds CP to add Channel D-3. BPIF-344 (granted 5-29-75).
- Olean, N.Y.—WBB-433,** Board of Cooperative Educational Services in Cattaraugus, Erie & Wyoming Counties, 124 Main St., Little Valley (14755). Channel A-1, 1.5-mi. NE of Olean (lat. 42° 05' 34", long. 78° 24' 30"); 10-w; 55-ft. Equipment: Emcee transmitter & Andrew antenna. File: BPIF-339 (granted 5-6-75); BLIF-216 (granted 6-22-76).



# Instructional Television

**Peekskill, N.Y.—KRS-84.** Archdiocese of New York. Channels A-1-3. Transmitter: Cheesecote Mountain, Peekskill. For other details, see KRS-81 New York. File: BPIF-19 (granted 1-29-65); BLIF-22 (granted 11-7-67).

**Plainview, L.I., N.Y.—KHC-94.** Plainview-Old Bethpage Public Schools, Central School District No. 4, Administration Bldg., Jamaica Ave., Plainview (11803). Channels B-1-2. Transmitter: J. F. Kennedy High School, Washington Ave. & Kennedy Dr., Plainview (lat. 40° 46' 53", long. 73° 27' 35"); 5-w. Equipment: Micro-Link. File: BPIF-1 (granted 2-17-64); BLIF-3 (granted 11-24-65); BPIF-352 (granted 9-23-75); BLIF-208 (granted 3-4-76); BPIF-381 (granted 7-30-76); BLIF-235 (granted 10-17-77).

**Rochester, N.Y.—KRV-45.** City School District of Rochester, 1801 Main St. E. (14609). Channels D-1-3. Transmitter: 1801 Main St. E. Equipment: Micro-Link. File: BPIF-28 (granted 3-10-65); BLIF-10 (granted 4-15-66).

**Rochester, N.Y.—WAX-30.** Rochester Institute of Technology, 1 Lomb Memorial Dr. (14623). Channel A-1 at 1 Lomb Memorial Dr. (lat. 43° 05' 14", long. 77° 40' 32"); 10-w. Equipment: RCA. Counsel. James E. Greeley; consulting engineer, Kessler Assoc. File: BPIF-207 (granted 5-15-69); BLIF-112 (granted 4-2-70).

**Rockville Centre, N.Y.—KNZ-65.** Roman Catholic Diocese of Rockville Centre, 53 N. Park Ave., Rockville Centre (11570). Channels E-1-4. Transmitter: Maria Regina High School, 1333 Admiral Lane, Uniondale (lat. 40° 42' 59", long. 73° 34' 56"). Equipment: Jerrold, Counsel. James E. Greeley. File: BPIF-5 (granted 7-28-64); BPIF-200 (granted 5-15-69); BLIF-119 (granted 4-1-70).

**Staten Island, N.Y.—KRS-82.** Archdiocese of New York. Channels E-1-3. Transmitter: St. Francis Seminary, Staten Island. For other details, see KRS-81 New York. File: BPIF-17 (granted 1-29-65); BLIF-20 (granted 11-7-67).

**Yonkers, N.Y.—KRS-83.** Archdiocese of New York. Channels E-1-3. Transmitter: Seminary Ave., Dunwoodie, Yonkers. For other details, see KRS-81 New York. File: BPIF-18 (granted 1-29-65); BLIF-21 (granted 11-7-67).

**Durham, N.C.—KCO-86.** Duke U., Box 3163, Duke U. Medical Center (27706). Channels C-1-2 at V.A. Hospital (lat. 36° 00' 32", long. 78° 56' 23"); .0005-w; 128-ft. Equipment: Micro-Link. File: BPIF-180 (granted 9-10-69); BLIF-139 (granted 10-16-73).

**Durham, N.C.—KCO-55.** Duke U. Channels G-1-2. Transmitter: Medical Center (lat. 36° 00' 04", long. 78° 56' 25"); .5-w; 108-ft. Equipment: Micro-Link. File: BPIF-165 (granted 9-10-69); BLIF-135 (granted 10-16-73).

**Cleveland, O.—KDX-68.** ETV Assn. of Metropolitan Cleveland, 4300 Brookpark Rd. (44134). Channels E-1-4 & G-1 at 4300 Brookpark Rd. (lat. 41° 25' 10", long. 81° 42' 49"); 10-w; 315-ft. Equipment: Jerrold. Plant, \$75,000; yearly operating, \$25,000. Counsel. Schwartz, Woods & Miller. File: BPIF-219 (granted 10-2-69); BPIF-303 (granted 12-14-70); BPIF-359 (granted 7-6-72); BLIF-123 (granted 4-3-78).

**Cleveland, O.—WAJ-20.** ETV Assn. of Metropolitan Cleveland, 4300 Brookpark Rd. (44134). Channels A-1-4; C-1-4; E-1-4; G-1-4 at Dentzler Rd., Parma (lat. 41° 22' 18", long. 81° 41' 48"); 10-w; 315-ft. Equipment: Emcee transmitter & Prodelin antenna. Plant, \$75,000; yearly operating, \$25,000. Counsel. Schwartz, Woods & Miller. File: BPIF-174 (granted 3-21-69); BLIF-124 (granted 4-3-78).

**Cincinnati, O.—KHK-47.** Board of Directors, U. of Cincinnati, Dept. of Biomedical Communications, College of Medicine, Eden & Bethesda Aves., Cincinnati (45219). Channels A-1-2 at Burnett Ave., Cincinnati (lat. 39° 08' 16", long. 84° 30' 10"); 10-w; 155-ft. Equipment: Emcee. Consulting engineer, John F. X. Browne & Assoc. File: BPIF-216 (granted 10-2-69); BLIF-125 (granted 8-4-70); BPIF-351 (granted 11-10-75); BLIF-213 (granted 4-25-77).

**Mount Vernon, O.—KVT-69.** Mt. Vernon City Schools, 401 W. Chestnut St. (43050). Channel F-2 at Martinsburg Rd. (lat. 40° 22' 37", long. 82° 28' 24"); 10-w. Equipment: Jerrold. Counsel. Cole, Raywid & Braverman; consulting engineer, Squires Inc. (Columbus, O.). File: BPIF-193 (granted 10-16-69); BLIF-128 (granted 8-4-70); BMLIF-12 (granted 7-14-71).

**Parma, O.—WGM-96.** Parma Board of Education, Parma City School District, 6726 Ridge Rd., Parma (44129). Channel F-3 at Normandy H.S., 2400 W. Pleasant Valley Rd. (lat. 41° 21' 44", long. 81° 41' 56"); .0018-w; 35-ft. Equipment: Micro-Link. Consulting engineer, Browne, Renaud Assoc. Inc. File: BPIF-238 (granted 1-14-71); BLIF-150 (granted 9-2-71).

**Parma, O.—KNZ-60.** Parma Board of Education, Parma City School District, Parma (44129). Channel A-1 at 3600 Dentzler Rd. Equipment: Micro-Link. Counsel. Gordon & Healy. File: BPIF-4 (granted 6-26-64); BLIF-1 (granted 1-18-67); BPIF-293 (granted 1-14-71); BLIF-141 (granted 7-13-72).

**Ada, Okla.—KMH-90.** Oklahoma State Regents for Higher Education, 118 State Capitol, Oklahoma City (73105). Channels A-1-2 at East Central State College, Ada (lat. 34° 46' 29", long. 96° 39' 50"); 10-w. Equipment: Micro-Link transmitter & Bogner antenna. File: BPIF-297 (granted 10-3-73); BLIF-185 (granted 8-21-74).

**Altus, Okla.—KGF-23.** Oklahoma State Regents for Higher Education, Channels A-1-2 at Western Oklahoma State College at Hwy. 283 & Tamarack Rd., Altus (lat. 34° 40' 14", long. 99° 20' 13"); 10-w; 65-ft. For other details, see KMH-90 Ada. File: BPIF-298 (granted 9-27-73); BLIF-183 (granted 8-21-74); BPIF-354 (granted 12-19-75); BLIF-230 (granted 5-10-77). Note: Requests modification of CP to add channel A-3; 10-w; Emcee transmitter. BPIF-439.

**Ardmore, Okla.—WAH-871.** Oklahoma State Regents for Higher Education, 118 State Capitol, Oklahoma City (73105). Channels A-3-4, 1-mi. E of Ardmore (lat. 34° 11' 10", long. 97° 04' 59"); 10-w; 312-ft. Equipment: Micro-Link transmitter & Andrew antenna. Consulting engineer, Keith D. Wright. File: BPIF-331 (granted 8-30-74); BLIF-220 (granted 9-27-76).

**Bartlesville, Okla.—WGM-91.** Oklahoma State Regents for Higher Education, 118 State Capitol Bldg., Oklahoma City (73105). Channels C-1-2 at 5-mi. due E of Bartlesville (lat. 36° 45' 32", long. 95° 50' 52"); 10-w; 232-ft. Equipment: Varian. Consulting engineer, Educational TV Consultants (Dallas). File: BPIF-245 (granted 1-5-71); BPIF-312 (granted 1-18-71); BLIF-147 (granted 9-2-71); BPIF-395 (granted 3-15-77); BLIF-245 (granted 4-4-78).

**Duncan, Okla.—WAH-862.** Oklahoma State Regents for Higher Education, 118 State Capitol, Oklahoma City (73105). Channels A-1-2 at Halliburton Research Bldg. on U.S. 81, Duncan (lat. 34° 29' 01", long. 97° 57' 57"); 10-w; 60-ft. Equipment: Micro-Link transmitter & Andrew antenna. Consulting engineer, Keith D. Wright. File: BPIF-330 (granted 8-21-74); BLIF-219 (granted 9-27-76).

**Heavener, Okla.—KGF-24.** Oklahoma State Regents for Higher Education, Channels A-1-2 at Top of Poteau Mtn., Heavener (lat. 34° 56' 35", long. 94° 33' 09"); 10-w; 110-ft. For other details, see KMH-90 Ada. File: BPIF-299 (granted 9-27-73); BLIF-184 (granted 8-21-74).

**McAlester, Okla.—KGF-21.** Oklahoma State Regents for Higher Education, Channels A-1-2, 2.9-mi. NE of McAlester (lat. 34° 58' 37", long. 95° 43' 01"); 10-w; 100-ft. For other details, see KMH-90 Ada. File: BPIF-295 (granted 9-27-73); BLIF-181 (granted 8-21-74).

**Muskogee, Okla.—KGF-22.** Oklahoma State Regents for Higher Education, Channels A-1-2 at Muskogee V.A. Hospital, Muskogee (lat. 35° 45' 54", long. 95° 24' 51"); 10-w; 80-ft. For other details, see KMH-90 Ada. File: BPIF-296 (granted 9-27-73); BLIF-182 (granted 8-21-74).

**Oklahoma City, Okla.—WGM-93.** Oklahoma State Regents for Higher Education, see Bartlesville, above. Channels A-1-3 at 14th St. & Phillips Ave., Oklahoma City (lat. 35° 29' 00", long. 97° 29' 53"); 10-w; 302-ft. Equipment: Varian. File: BPIF-244 (granted 1-5-71); BLIF-146 (granted 9-2-71); BPIF-396 (granted 3-15-77); BLIF-246 (granted 4-4-78).

**Ponca City, Okla.—WAH-861.** Oklahoma State Regents for Higher Education, 118 State Capitol, Oklahoma City (73105). Channels A-1-2 at Continental Oil Community Center, 1000 S. Pine, Ponca City (lat. 36° 41' 34", long. 97° 05' 11"); 10-w; 202-ft. Equipment: Micro-Link transmitter & Andrew antenna. Consulting engineer, Keith D. Wright. File: BPIF-329 (granted 8-21-74); BLIF-218 (granted 9-27-76).

**Tulsa, Okla.—WGM-92.** Oklahoma State Regents for Higher Education, see Bartlesville, above. Channels A-1-2 at Atlanta & Marshall Sts., Tulsa (lat. 36° 10' 20", long. 95° 57' 18"); 10-w; 402-ft. Equipment: Emcee. File: BPIF-243 (granted 1-5-71); BPIF-313 (granted 1-18-71); BLIF-145 (granted 9-2-71); BPIF-333 (granted 8-30-74); BLIF-221 (granted 9-27-76).

**Coombs Canyon, Ore.—KYL-45.** Umatilla County Intermediate Education District, Channel F-1. Transmitter: U.S. Hwy. 30 on W slope of Cabbage Hill. For other details, see KYL-44 Pendleton. File: BPIF-107 (granted 4-15-69); BLIF-86 (granted 10-6-69).

**Heppner, Ore.—KYL-46.** Umatilla County Intermediate Education District, Channel E-1. Transmitter: Top of Gleason Peak, 10-mi. NE of Heppner. For other details, see KYL-44 Pendleton. File: BPIF-108 (granted 4-15-69); BLIF-87 (granted 10-6-69).

**Milton-Freewater, Ore.—KMA-20.** Umatilla County Intermediate Education District, Box 38, Pendleton (97801). Channel E-1. Transmitter: 6-mi. SE of Milton-Freewater (lat. 45° 52' 32", long. 118° 17' 39"); 10-w; 50-ft. Equipment: Emcee transmitter & Prodelin antenna. Consulting engineer, George M. Frese. File: BPIF-171 (granted 9-16-68); BLIF-99 (granted 10-6-69).

**Pendleton, Ore.—KYL-44.** Umatilla County Intermediate Education District, Box 38 (97801). Channel A-1. Transmitter: SE 6th & city limits of Pendleton. For closed-circuit programming to all school bldgs. in 2-county region. Equipment: Emcee transmitter & Taco antenna. Consulting engineer, George M. Frese. File: BPIF-106 (granted 4-15-69); BLIF-85 (granted 10-6-69).

**Weston, Ore.—KYL-47.** Umatilla County Intermediate Education District, Channel E-1. Transmitter: 2-mi. E of Weston. For other details, see KYL-44 Pendleton. File: BPIF-109 (granted 4-15-69); BLIF-88 (granted 10-6-69).

**Altoona, Pa.—KVQ-25.** Altoona Area School District, 6th Ave. & 15th St. (16602). Channels A-1-4: for transmission of instructional & cultural material to public & parochial schools. Equipment: Micro-Link. Consulting engineer, David McPherson (Copiague, N.Y.). File: BPIF-89 (granted 1-18-67); BLIF-56 (granted 3-20-68).

**Altoona, Pa.—KCG-49.** Altoona Area School District, 1417 7th Ave. (16602). Channel G-1: for delivery to headend of CATV system in Altoona. Transmitter: 1-mi. SE of Buckhorn Twp. Equipment: Micro-Link. File: BPIF-103 (granted 4-11-68); BLIF-80 (granted 9-18-72).

**Altoona, Pa.—KZC-21, KZC-22.** Altoona Area School District, Channels G-1-4. Transmitter: Edison Elementary School, Hillside Ave. & 58th St., Altoona (lat. 40° 29' 02", long. 78° 26' 20"); .00013-w; 60-ft. Channels G-1-4. Transmitter: Penn State U., Altoona (lat. 40° 32' 16", long. 78° 25' 05"); .00013-w; 70-ft. Equipment: Micro-Link. File: BPIF-128/9 (granted 10-16-67); BLIF-100/1 (granted 9-1-72).



**Hanover, Pa.—KZB-20**, Hanover Public School District, 190 E. Walnut St. (17331). Channels F-1-2. Transmitter: Pulpit Rock Mountain, approx. 4-mi. NNE of Hanover (lat. 39° 51' 28", long. 76° 56' 24"); 10-w; 228-ft. Equipment: Micro-Link transmitter & Prodelin antenna. File: BPIF-123 (granted 9-21-67); BLIF-60 (granted 4-4-72).

**Hanover, Pa.—KZB-21**, Hanover Public School District, 190 E. Walnut St. (17331). Channels B-1-2. Transmitter: Hanover High School, Moul Ave. & Hollywood (lat. 39° 49' 07", long. 76° 58' 09"); 1-w; 39-ft. Equipment: Micro-Link transmitter & Prodelin antenna. File: BPIF-125 (granted 9-13-67); BLIF-81 (granted 4-4-72).

**Lewistown, Pa.—KHU-20-21**, Mifflin County Board of School Directors, 35 S. Brown St., Lewistown (17044). Channels A-1-4, E-1-4; to serve elementary & secondary schools in Appalachia area school districts. Transmitters: (1) Big Ridge, 1.25-mi. W of center of Lewistown; (2) Jacks Mtn., approx. 4.5-mi. N of Lewistown. Equipment: Micro-Link. Counsel, James E. Greeley; consulting engineer, John P. Gallagher. File: BPIF-60/1 (granted 6-3-66); BLIF-36/7 (granted 3-29-68).

**Philadelphia, Pa.—WAU-29**, Temple U., Tomlinson Hall, 13th & Norris (19122). Channels A-1-4. Transmitter: Carnell Hall, Broad St. & Montgomery Ave. (lat. 39° 58' 55", long. 79° 08' 51"); 10-w; 187-ft. Equipment: Jerrold transmitter & Taco antenna. Counsel, Dow, Lohnes & Albertson. File: BPIF-170 (granted 5-8-69); BLIF-142 (granted 4-1-71).

**Sellersville, Pa.—WCX-20**, Tri-State Instructional Bcstg. Council, 1001 Morton Ave., Folsom (19003). Channels B-1-4 at West Rock Hill Police Tower, Almont, Pa. (lat. 40° 23' 02", long. 75° 21' 02"); 10-w. Equipment: Emcee. File: BPIF-229 (granted 6-9-70); BMPIF-315 (granted 10-20-71); BMPIF-349 (granted 3-23-72); BLIF-172 (granted 1-7-75).

**Warminster, Pa.—KOU-74**, Tri-State Instructional Bcstg. Council, 1001 Morton Ave., Folsom (19033). Channels G-1-4. Transmitter: Newton Rd. & Street Rd. (lat. 40° 11' 15", long. 74° 04' 14"); 10-w; 100-ft. Equipment: Jerrold. Counsel, Dow, Lohnes & Albertson. File: BPIF-138 (granted 12-11-68); BLIF-113 (granted 4-2-70); BALIF-1 (granted 6-7-71); BMLIF-10 (granted 10-20-71).

**Lake City, S.C.—KGF-20**, S.C. ETV Commission, Drawer L, 2712 Millwood Ave., Columbia (29205). Channels A-1-4 at District #3 Occupations Career Center, Matthews Rd., Lake City (lat. 33° 53' 19", long. 79° 46' 05"); 10-w; 400-ft. Equipment: Varian transmitter & Andrew antenna. Counsel, Dow, Lohnes & Albertson. File: BPIF-313 (granted 9-26-73); BLIF-193 (granted 9-19-74).

**Rock Hill, S.C.—WBX-216**, South Carolina ETV Commission, 2712 Millwood Ave., Drawer L, Columbia (29250). Channels A-1-2 at 840 N. Annafrel St., Rock Hill (lat. 34° 55' 55", long. 81° 00' 38"); 10-w; 200-ft. Equipment: Varian transmitter & Andrew antenna. Counsel, Dow, Lohnes & Albertson; consulting engineer, Charlton W. Bowers (Columbia). File: BPIF-384 (granted 8-19-76); BLIF-231 (granted 4-4-77).

**Rock Hill, S.C.—WBX-217**, South Carolina ETV Commission. Channels G-1-2 at 522 E. Main St., Rock Hill (lat. 34° 55' 16", long. 81° 01' 12"); 0.1-w; 50-ft. Equipment: Varian transmitter & Andrew antenna. For other details, see above. File: BPIF-385 (granted 8-19-76); BLIF-232 (granted 4-4-77).

**Fort Worth, Tex.—KWU-29**, Assn. for Graduate Education & Research of North Texas, Box 30365, Dallas (75230). Channels E-1-2 at Bowie St., between Green & Waits Aves., Ft. Worth (lat. 32° 42' 28", long. 97° 21' 27"); 10-w; 199-ft. Equipment: Jerrold transmitter & Alford antenna. Consulting engineer, A. Earl Cullum Jr. & Assoc. File: BPIF-217 (granted 1-8-70); BLIF-133 (granted 4-30-73).

**Houston, Tex.—KRZ-68**, Spring Branch Independent School District, 900 Westview Dr. Channels D-1-4. Transmitter: Spring Branch, Independent School District-Career Center, West Belt at Hammerly, Houston (lat. 29° 48' 55", long. 95° 33' 45"). Equipment: Micro-Link. File: BPIF-33 (granted 4-20-65); BLIF-8 (granted 5-31-66); BPIF-261 (granted 3-23-72); BLIF-171 (granted 6-1-73).

**Houston, Tex.—WAU-31**, U. of Texas at Houston Graduate School of Biomedical Sciences, Div. of Continuing Education, Box 20367 (77025). Channels B-1-2 at 6723 Bertner St. (lat. 42° 30' 00", long. 95° 24' 11"); 10-w. Equipment: Micro-Link. File: BPIF-192 (granted 5-8-69); BLIF-126 (granted 8-4-70). Note: Holds CP to change transmitter location to roof of Prudential Bldg., 1100 Holcombe Blvd. (lat. 29° 42' 18", long. 95° 24' 03"). BPIF-364 (granted 7-26-76). Requests modification of CP to add Channels B-3-4 to existing facilities. BPIF-800731MG.

**Mesquite, Tex.—KHS-78**, Mesquite Independent School District, 405 E. Davis St. (75149). Channels D-1-3 at 405 E. Davis St. Equipment: Micro-Link. File: BPIF-63 (granted 5-26-66); BLIF-40 (granted 6-7-67). Note: Holds CP to add Channel D-4; 10-w; Micro-Link transmitter, BPIF-790403MA (granted 7-30-79).

**Richardson, Tex.—KWU-30**, Assn. for Graduate Education & Research of North Texas. Ch. F-1-4; C-4 at 2400 N. Armstrong Pkwy., Richardson (lat. 32° 59' 22", long. 96° 45' 01"); 10-w; 268-ft. For other details, see Ft. Worth, above. File: BPIF-218 (granted 1-8-70); BMPIF-344 (granted 3-23-72); BLIF-132 (granted 4-30-73).

**Richardson, Tex.—WEF-69**, Richardson Independent School District, 400 S. Greenville Ave., Richardson (75080). Channels B-1-4 at Hamilton Park School, 8221 Towns St., Dallas (lat. 32° 55' 02", long. 96° 45' 34"); each 10-w; 185-ft. Equipment: Emcee. Consulting engineer, Richard L. Luthans (Dallas). File: BPIF-235 (granted 11-23-70); BMPIF-306 (granted 6-24-71); BLIF-156 (granted 4-4-72).

**San Antonio, Tex.—KHS-77**, Edgewood Independent School District, 6458 W. Commerce St., San Antonio (78227). Channels D-1-2-3-4 serving elementary, junior high & high schools. Transmitter: 1922 S. General McMullen; 10-w. Equipment: Emcee. Consulting engineer, P. T. Tyler. File: BPIF-58 (granted 5-26-66); BLIF-30 (granted 6-7-67); BMLIF-8 (granted 7-2-70).

**Burlington, Wis.—KZH-36**, Archdiocese of Milwaukee, 437 W. Galena St., Milwaukee (53203). Channels G-1-4, 4-mi. E of Elkhorn (lat. 42° 39' 42", long. 88° 27' 48"); 10-w; 300-ft. Serves all of Walworth County and portions of Kenosha & Racine Counties. Equipment: Micro-Link. Counsel, James E. Greeley; consulting engineer, Vernon A. Bertrams. File: BPIF-114 (granted 11-7-67); BMPIF-287 (granted 9-9-70); BLIF-144 (granted 12-1-75).

**Kenosha, Wis.—KZH-35**, Archdiocese of Milwaukee. Channels C-1-4 at Hill Crest School, 1.5-mi. NW of Kenosha (lat. 42° 37' 00", long. 87° 52' 00"); 10-w; 300-ft. Serves portions of Kenosha & Racine Counties. For other details, see KZH-36 Burlington. File: BPIF-113 (granted 11-7-67); BLIF-118 (granted 12-1-75).

**Milwaukee, Wis.—KHF-80**, Milwaukee Board of School Directors, 5225 W. Vilet St. (53208). Channels B-1-2-3-4 at Milwaukee Public Schools Administration Bldg., Vilet St. (lat. 43° 02' 54", long. 87° 58' 46"); 10-w. Equipment: RCA. Consulting engineer, Kessler & Assoc. File: BPIF-208 (granted 8-20-69); BMPIF-283 (granted 10-14-70); BMPIF-339 (granted 1-7-72); BLIF-157 (granted 2-1-73); BMLIF-19 (granted 4-24-74); BPIF-345 (granted 5-13-75); BLIF-215 (granted 6-22-76).

**Milwaukee, Wis.—KZH-34**, Archdiocese of Milwaukee. Channels G-1-2. Transmitter: 2-mi. SW of Milwaukee (lat. 42° 57' 50", long. 88° 04' 30"); 10-w; 402-ft. For other details, see KZH-36 Burlington. File: BPIF-112 (granted 11-7-67); BMPIF-235 (granted 12-16-69); BLIF-69 (granted 12-1-75).

**Milwaukee, Wis.—WAU-27**, Milwaukee Regional Medical ITV Station Inc., Lutheran Hospital of Milwaukee, 2200 W. Kilbourn Ave., Milwaukee (53233). Channels E-1-2. Transmitter: V.A. Hospital, 5000 W. National Ave. (lat. 43° 01' 17", long. 87° 58' 35"); 10-w; 219-ft. Equipment: Jerrold transmitter & Taco antenna. File: BPIF-189 (granted 5-7-69); BLIF-120 (granted 3-3-75).

**Milwaukee, Wis.—WDG-56**, Regents of U. of Wis., U. of Wis.-Milwaukee, Instructional Media Laboratory, 318 Mitchell Hall, Milwaukee (53201). Channels D-1-4 at Sandberg Hall Campus of U. of Wis.-Milwaukee (lat. 43° 04' 42", long. 87° 52' 56.5"); 10-w; 457-ft. Equipment: Jerrold. File: BPIF-231 (granted 8-6-70); BLIF-152 (granted 11-7-72).

## PERMITTEES

**Mt. Diablo, Cal.—WGV-621**, Roman Catholic Welfare Corp. of San Francisco, 443 Church St., San Francisco (94114). Channels C-1-2-3-4 at 7-mi. E of Walnut Creek, Mt. Diablo (lat. 37° 52' 54", long. 121° 55' 05"); 10-w; 70-ft. Equipment: Emcee transmitter; Andrew & Anixter-Mark antennas. Plant, \$105,150; yearly operating, \$5,600. Counsel, Crowell & Moring; consulting engineer, J.P. Loughboro. File: BPIF-790913MH (granted 5-5-80).

**Quincy, Cal.—WGR-860**, California State U.-Chico, W. 1st & Normal Sts., Chico (95929). Channel D-1 at 7.9-mi. NE of Quincy (lat. 40° 02' 45", long. 120° 53' 04"); 10-w; 40-ft. Equipment: Emcee transmitter; Bogner antenna. Plant, \$50,287. Consulting engineer, J.P. Loughboro. File: BPIF-790607MQ (granted 4-14-80).

**Turlock, Cal.—WGV-750**, California State College-Stanislaus, 800 Monte Vista Ave., Turlock (95380). Channel A-1 at 800 Monte Vista Ave., Turlock (lat. 37° 30' 16", long. 120° 51' 04"); 10-w; 20-ft. Equipment: Emcee transmitter; Andrew antenna. File: BPIF-800310 MF (granted 7-30-80).

**Turlock, Cal.—WGV-751**, California State College-Stanislaus, see above. Channel D-1 at Mt. Oso, 29-mi. W of Turlock (lat. 37° 30' 20", long. 121° 22' 25"); 10-w; 20-ft. Equipment: Emcee transmitter; Andrew antenna. File: BPIF-800310MG (granted 7-30-80).

**Clearwater, Fla.—WGV-752**, St. Petersburg Jr. College, c/o Edmund J. Cenedella, Box 13489, St. Petersburg (33733). Channels G-1-2 at St. Petersburg Jr. College, Clearwater campus (lat. 27° 57' 51", long. 82° 44' 08"); 10-w; 157-ft. Equipment: Emcee transmitter; Bogner antenna. File: BPIF-800421ML (granted 7-30-80).

**Daytona Beach, Fla.—WGV-765**, School Board of Volusia County, Box 1910, Daytona Beach (32015). Channel E-1 at Mainland Sr. High School (lat. 29° 11' 44", long. 81° 03' 05"); 0.1-w; 95-ft. Equipment: Emcee transmitter; Prodelin antenna. File: BPIF-800516MI (granted 8-1-80).

**Miami, Fla.—KRL-43**, Edward A. McCarthy, Archdiocese of Miami, 6301 Biscayne Blvd., Miami (33138). Channel A-2 at Boca Raton Hotel & Country Club, Boca Raton (lat. 26° 29' 00", long. 80° 04' 50"); 10-w; 280-ft. Equipment: Micro-Link transmitter & Andrew antenna. Plant, \$32,700; yearly operating, \$3,000. File: BPIF-397 (granted 12-16-64); BMPIF-448 (granted 10-25-77).

**Miami, Fla.—KRL-44**, Edward A. McCarthy, Archdiocese of Miami, see above. Channel C-4 at Arkena Bldg., West Palm Beach (lat. 26° 37' 00", long. 80° 05' 15"); 10-w; 310-ft. Equipment: Micro-Link transmitter & Andrew antenna. Plant, \$32,700; yearly operating, \$3,000. File: BPIF-398 (granted 12-16-64).

**Atlanta, Ga.—WGV-662**, Georgia Institute of Technology, 225 North Ave. N.E., Atlanta (30332). Channel A-3 at 6th St. & Turner Place on Georgia Tech campus, Atlanta (lat. 33° 46' 41", long. 84° 24' 22"); 10-w; 324-ft. Equipment: Emcee transmitter; Andrew antenna. Plant, \$48,724; yearly operating, \$300. File: BPIF-800407MK (granted 6-2-80).

**Atlanta, Ga.—WGV-663**, Georgia Institute of Technology, see above. Channel C-3 at Engineering Science & Mechanics Bldg., Cherry St., Atlanta (lat. 33° 46' 20", long. 84° 23' 45"); 0.1-w; 52-ft. Equipment: Emcee transmitter; Anixter-Mark antenna. Plant, \$15,849; yearly operating, \$300. File: BPIF-800408MO (granted 6-2-80).



# Instructional Television

**Evansville, Ind.—WBX-204,** Trustees of Indiana University, Indiana University, Bloomington (47401). Channel B-1 on Hwy. 62 & Schatte Rd., Indiana University Regional Campus, Evansville (lat. 37° 57' 46", long. 87° 40' 42"); 1-w; 130-ft. Equipment: Emcee transmitter & Andrew antenna. Plant, \$26,000; yearly operating, \$1,000. Consulting engineer, John F. X. Browne & Associates Inc. File: BPIF-378 (granted 8-9-76); BMPIF-433 (granted 10-31-77). Note: Requests CP to add Channel B-2; 10-w; Emcee transmitter.

**Evansville, Ind.—WBX-205,** Trustees of Indiana University, see above. Channel D-1 at Old National Bank Bldg., 420 Main St., Evansville (lat. 37° 58' 20", long. 87° 34' 13"); 10-w; 295-ft. Equipment: Emcee transmitter & Alford Antenna. Plant, \$53,000; yearly operating, \$3,000. For other details, see above. File: BPIF-379 (granted 8-9-76). Note: Requests CP to add Channel D-2; 10-w; Emcee transmitter.

**Floyds Knobs (New Albany), Ind.—WBX-215,** Trustees of Indiana University, see above. Channel G-2 at Rt. #1, Bald Knob Rd., Floyds Knobs (lat. 38° 22' 02", long. 85° 49' 53"); 10-w; 150-ft. Equipment: Emcee transmitter & Alford antenna. Plant, \$51,500; yearly operating, \$2,500. For other details, see Evansville, above. File: BPIF-387 (granted 8-19-76).

**Fort Wayne, Ind.—WBX-213,** Trustees of Indiana University, see above. Channels A-1-2 at 2101 Coliseum Blvd., Fort Wayne (lat. 41° 06' 55", long. 85° 06' 39"); 10-w; 150-ft. Equipment: Emcee transmitter & Alford antenna. Plant, \$94,100; yearly operating, \$1,000. For other details, see Evansville, above. File: BPIF-380 (granted 8-19-76).

**Indianapolis, Ind.—WBX-257,** Trustees of Indiana University, see above. Channel A-2 at One Indiana Square, Indianapolis (lat. 39° 46' 13", long. 86° 09' 18"); 10-w; 523-ft. Equipment: Emcee transmitter & Alford antenna. Plant, \$42,000; yearly operating, \$5,200. For other details, see Evansville, under permits. File: BPIF-363 (granted 9-20-76); BMPIF-432 (granted 10-31-77).

**Indianapolis, Ind.—WCG-673,** Trustees of Indiana University, see above. Channel G-2 at 1100 W. Michigan, Indianapolis (lat. 39° 46' 27", long. 86° 10' 34"); 0.1-w; 21-ft. Equipment: Emcee transmitter & Andrew antenna. Plant, \$21,700; yearly operating, \$500. Consulting engineer, John F. X. Browne & Assoc. Inc. File: BPIF-390 (granted 3-15-77).

**New Albany, Ind.—WBX-214,** Trustees of Indiana University, see above. Channel E-2 at Grant Line & Klerner Rds., New Albany (lat. 38° 20' 42", long. 85° 49' 14"); 1-w; 50-ft. Equipment: Emcee transmitter & Andrew antenna. Plant, \$25,000; yearly operating, \$1,000. For other details, see Evansville, above. File: BPIF-386 (granted 8-19-76). Note: Holds modification of CP for 0.1-w. BMPIF-434 (granted 3-15-77).

**Vincennes, Ind.—WBS-404,** Board of Trustees for Vincennes University, 1002 N. First St., Vincennes (47591). Channel E-1 on County 600 South Rd., 0.3-mi. SW of Indiana 61, Vincennes (lat. 38° 39' 06", long. 87° 28' 37"); 10-w; 565-ft. Equipment: Emcee transmitter & Taco antenna. Plant, \$33,600; yearly operating, \$750. Consulting engineer, John F. X. Browne & Associates Inc. File: BPIF-367 (granted 8-2-76).

**Washington, Ind.—WBS-405,** Board of Trustees for Vincennes University, see above. Channel C-1, 0.2-mi. S of U.S. 50/150, 1-mi. W of Indiana 57, Washington (lat. 38° 38' 48.5", long. 87° 11' 30"); 10-w; 509-ft. Equipment: Emcee transmitter & Taco antenna. Plant, \$34,100; yearly operating, \$750. For other details, see Vincennes, above. File: BPIF-368 (granted 8-2-76).

**Alburnett, Iowa—WAC-916,** Kirkwood Community College, c/o Larry G. Patten, 6301 Kirkwood Blvd. SW, Cedar Rapids (52406). Channel C-2 at Alburnett Senior High School, Alburnett (lat. 42° 09' 02", long. 91° 37' 14"); 10-w; 177-ft. Equipment: Emcee transmitter; Bogner antenna. Plant, \$69,457; yearly operating, \$10,000. Consulting engineer, D. L. Markley & Assoc. File: BPIF-780817MW (granted 9-2-80).

**Anamosa, Iowa—WGW-944,** Kirkwood Community College, see above. Channel C-3 at 209 Sadie St., Anamosa (lat. 42° 06' 39", long. 91° 16' 18"); 10-w; 362-ft. Equipment: Emcee transmitter; Bogner antenna. Plant, \$92,945; yearly operating, \$10,000. Consulting engineer, D. L. Markley & Assoc. File: BPIF-780817MD (granted 9-15-80).

**Cedar Rapids, Iowa—New,** Kirkwood Community College, see above. Channels A-1-4 at Kirkwood Community College, 3601 Kirkwood Blvd. SW, Cedar Rapids (lat. 41° 54' 33", long. 91° 39' 17"); 10-w; 357-ft. Equipment: Emcee transmitter; Bogner antenna. Plant, \$143,380; yearly operating, \$10,000. Consulting engineer, D. L. Markley & Assoc. File: BPIF-780817MX (granted 3-11-80).

**Iowa City, Iowa—New,** Kirkwood Community College, see above. Channel C-4 at 1816 Lower Muscatine Rd., Iowa City (lat. 41° 38' 45", long. 91° 31' 01"); 10-w; 292-ft. Equipment: Emcee transmitter; Bogner antenna. Plant, \$89,577; yearly operating, \$10,000. Consulting engineer, D. L. Markley & Assoc. File: BPIF-780817MF (granted 3-11-80).

**Monticello, Iowa—WGW-952,** Kirkwood Community College, see above. Channel C-4 at 217 S. Maple St., Monticello (lat. 42° 13' 54", long. 91° 11' 21"); 10-w; 195-ft. Equipment: Emcee transmitter; Bogner antenna. Plant, \$89,877; yearly operating, \$10,000. Consulting engineer, D. L. Markley & Assoc. File: BPIF-780817MC (granted 9-16-80).

**Tipton, Iowa—WGW-943,** Kirkwood Community College, see above. Channel C-1 at 400 E. 6th St., Tipton (lat. 41° 46' 18", long. 91° 07' 24"); 10-w; 232-ft. Equipment: Emcee transmitter; Bogner antenna. Plant, \$68,937; yearly operating, \$10,000. Consulting engineer, D. L. Markley & Assoc. File: BPIF-780817MB (granted 9-15-80).

**Vinton, Iowa—WGW-945,** Kirkwood Community College, see above. Channel C-1 at 212 W. 15th St., Vinton (lat. 42° 09' 22", long. 92° 01' 35"); 10-w; 297-ft. Equipment: Emcee transmitter; Bogner antenna. Plant, \$72,577; yearly operating, \$10,000. Consulting engineer, D. L. Markley & Assoc. File: BPIF-780817ME (granted 9-15-80).

**Williamsburg, Iowa—WGW-951,** Kirkwood Community College, see above. Channel C-3 at 810 Walnut St., Williamsburg (lat. 41° 39' 47", long. 92° 01' 11"); 10-w; 247-ft. Equipment: Emcee transmitter; Bogner antenna. Plant, \$69,857; yearly operating, \$10,000. Consulting engineer, D. L. Markley & Assoc. File: BPIF-780817MV (granted 9-16-80).

**Lincoln, Neb.—WCG-671,** Board of Regents of the University of Nebraska, 12th & R Sts., Lincoln (68508). Channel G-4 at 1800 N. 33rd St., Lincoln (lat. 40° 49' 52.4", long. 96° 40' 18.2"); 0.002-w; 100-ft. Equipment: Varian transmitter & Andrew antenna. Plant, \$5,314; yearly operating, \$1,645. Counsel, Dow, Lohnes & Albertson; consulting engineer, Randy Reed (Lincoln). File: BPIF-388 (3-15-77).

**Lincoln, Neb.—WCG-672,** Board of Regents of the University of Nebraska, see above. Channel G-1 at Cather Hall, 17th & Vine Sts., Lincoln (lat. 40° 49' 09", long. 96° 41' 48"); 0.002-w, 133-ft. Equipment: Varian transmitter & Andrew antenna. Plant, \$5,504; yearly operating, \$1,645. Counsel, Dow, Lohnes & Albertson; consulting engineer, Randy Reed (Lincoln). File: BPIF-389 (granted 3-15-77).

**Plattsburgh, N.Y.—WBK-219,** State University of New York, 99 Washington Ave., Albany (12210). Channel A-1 atop Kehoe Administration Bldg., State U. of N.Y., Plattsburgh (lat. 44° 41' 40", long. 73° 27' 56"); 10-w; 131-ft. Equipment: Emcee. Plant, \$34,500; yearly operating, \$500. Counsel, Sanford H. Levine (Albany). File: BPIF-347 (granted 1-7-76).

**Columbus, O.—WGW-946,** Ohio State University College of Medicine, see above. Channel D-1-2-3-4 at Ohio State University Hospital College of Medicine (lat. 39° 59' 45", long. 83° 01' 04"); 10-w; 632-ft. Equipment: Emcee transmitter & Bogner antenna. Plant, \$60,000; yearly operating, \$181,780. Consulting engineer, Willis J. McCord. File: BPIF-411 (granted 9-15-80).

**Philadelphia, Pa.—WGV-648,** Hahnemann Medical College & Hospital of Philadelphia, 230 N. Broad St., Philadelphia (19102). Channels E-1-2 at Paoli Ave., 21st Ward, Philadelphia (lat. 40° 02' 21", long. 75° 14' 13"); 10-w; 1179-ft. Equipment: Micro-link transmitter; Alford antenna. Plant, \$26,728. Consulting engineer, Steel, Andrus & Assoc. BPIF-790525MA (granted 5-20-80).

**Georgetown, S.C.—WGR-836,** South Carolina ETV Commission, Drawer L, 2712 Millwood Ave., Columbia (29250). Channels G-1-4 at Bynum Elementary School, N. Fraser St., Georgetown (lat. 33° 22' 37", long. 79° 17' 14"); 0.1-w; 100-ft. Equipment: Micro-link transmitter; Andrew antenna. Plant, \$142,992; yearly operating, \$30,000. Counsel, Dow, Lohnes & Albertson; consulting engineer, Charlton W. Bowers. File: BPIF-790531ML (granted 4-16-80).

**Georgetown, S.C.—WGR-849,** South Carolina ETV Commission, see above. Channels A-1-4 at County Prison Camp, State Hwy. 51N, Georgetown (lat. 33° 26' 40", long. 79° 18' 15"); 10-w; 398-ft. Equipment: Varian transmitter; Andrew antenna. Plant, \$367,980; yearly operating, \$7,000. Counsel, Dow, Lohnes & Albertson; consulting engineer, Charlton W. Bowers. File: BPIF-790531MM (granted 4-16-80).

## APPLICANTS

**Gadsden, Ala.—New,** Gadsden City Board of Education, 501 S. 12th St., Gadsden (35901). Channel C-2 at 501 S. 12th St. (lat. 34° 01' 28", long. 86° 02' 01"); 10-w; 101-ft. Equipment: Emcee transmitter & Bogner antenna. Plant, \$56,314.80; yearly operating, \$47,000. Consulting engineer, Signal Engineering & Sales Inc. File: BPIF-399.

**Dunsmuir, Cal.—New,** California State University, Dunsmuir. Channel E-1 at 2-mi. N of Dunsmuir, Soda Ridge (lat. 41° 13' 24", long. 122° 14' 32"); 10-w; 100-ft. Equipment: Emcee transmitter; Andrew antenna. Plant, \$35,700; yearly operating, \$1,800. Consulting engineer, J. Patrick Loughboro. File: BPIF-409.

**Long Beach, Cal.—New,** Board of Education, Governing Board, Long Beach Unified School District, 701 Locust Ave., Long Beach (90813). Channels G-1-2-3-4 at 1305 E. Pacific Coast Hwy., Long Beach (lat. 33° 47' 26", long. 118° 09' 45"); 0.1-w; 39-ft. Equipment: Varian transmitter & Prodelin antenna. Plant, \$20,350. Consulting engineer, Robert E. Bullock. File: BPIF-419.

**Long Beach, Cal.—New,** University of Southern California, Los Angeles (90007). Channels A-1-4 at Signal, near Long Beach (lat. 33° 48' 00", long. 118° 09' 45"); 10-w; 100-ft. Equipment: Bogner transmitter; Andrew antenna. Plant, \$105,780; yearly operating, \$5,800. Counsel, Carl M. Franklin; consulting engineer, J. Patrick Loughboro. File: BPIF-405.

**Los Angeles, Cal.—New,** University of Southern California, see above. Channels F-1-4 at Seaver Science Center, Hoover & 37th St., Los Angeles (lat. 34° 01' 13", long. 118° 17' 17"); 0.1-w; 105-ft. Equipment: Emcee transmitter; Andrew antenna. Plant, \$55,190; yearly operating, \$3,500. For other details, see above. File: BPIF-406.

**Riverview, Fla.—New,** U. of South Florida, 4202 Fowler Ave., Tampa (33620). Channels E-1-2 at 4-mi. ESE of Riverview on Boyette Rd. (lat. 27° 50' 53", long. 82° 15' 48"); 10-w; 270-ft. Equipment: Emcee transmitter; Andrew antenna. Plant, \$126,710; yearly operating, \$7,000. Counsel, Cohn & Marks. File: BPIF-791214MD.

**St. Petersburg, Fla.—New,** St. Petersburg Junior College, c/o Edmund J. Cenedella, Box 13489, St. Petersburg (33733). Channels A-1-2 at St. Petersburg (lat. 27° 46' 39", long. 82° 43' 55"); 10-w; 109-ft. Equipment: Emcee transmitter; Bogner antenna. Plant, \$72,150. Consulting engineer, Kessler Assoc. File: BPIF-790223MA.



## EDM & ASSOCIATES, INC. ENGINEERING CONSULTANTS

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- Tampa, Fla.**—New, U. of South Florida, see above. Channels B-1-2 at U. of South Florida campus, Tampa (lat. 28° 03' 43", long. 82° 24' 45"); 0.1-w; 110-ft. Equipment: Emcee transmitter; Anixter-Mark antenna. Plant, \$37,545; yearly operating, \$2,000. Counsel, Cohn & Marks. File: BPIF-791214MI.
- Bloomington, Ind.**—New, Indiana University Radio-TV Center, c/o James R. Potter, Indiana Higher Education Telecommunication System, 1100 W. Michigan, Indianapolis (46202). Channel A-1 at Indiana University Radio-TV Center, Indiana University Campus, Bloomington (lat. 39° 10' 10", long. 86° 31' 09"); 0.1-w; 161-ft. Equipment: Emcee transmitter; Anixter antenna. Plant, \$11,770; yearly operating, \$800. Consulting engineer, John F. X. Browne & Assoc. File: BPIF-780918MQ.
- Bloomington, Ind.**—New, Trustees of Indiana University, Bloomington (47401). Channel F-1 at Ballantine Hill, Indiana University Campus (lat. 39° 09' 58", long. 86° 31' 16"); 10-w; 958-ft. Equipment: Emcee transmitter & Alford antenna. Plant, \$44,850; yearly operating, \$1,500. Consulting engineer, John F. X. Browne & Assoc. File: BPIF-424.
- Jasper, Ind.**—New, Board of Trustees for Vincennes University, c/o James R. Potter, Indiana Higher Education Telecommunication System, 1100 W. Michigan, Indianapolis (46202). Channel E-1 at 1.8-mi. N of Huntington on U.S. Rt. 231 (lat. 38° 22' 31", long. 86° 54' 07"); 0.1-w; 300-ft. Equipment: Emcee transmitter; Andrew antenna. Plant, \$13,800; yearly operating, \$500. Consulting engineer, John F. X. Browne & Assoc. File: BPIF-421.
- Muncie, Ind.**—New, Trustees of Indiana University, Bloomington, Ind. (47401). Channel B-1 at Riverside Ave. at Martin, Ball State University Campus (lat. 40° 12' 05", long. 85° 24' 23"); 10-w; 1100-ft. Equipment: Emcee transmitter & Alford antenna. Plant, \$43,750; yearly operating, \$1,250. Consulting engineer, John F. X. Browne & Assoc. File: BPIF-425.
- Richmond, Ind.**—New, Trustees of Indiana University, see above. Channel D-1 at 0.67-km E of U.S. 27 & 0.1-km S of Interstate 70 North (lat. 39° 52' 18", long. 84° 52' 49"); 10-w; 250-ft. Equipment: Emcee transmitter & Alford antenna. Plant, \$36,500; yearly operating, \$1,000. Consulting engineer, John F. X. Browne & Assoc. File: BPIF-426.
- Trafalgar, Ind.**—New, Trustees of Indiana University, see above. Channel D-1 at Franklin College Campus, Franklin; 10-w; 2100-ft. Equipment: Anixter-Mark transmitter & Parabola antenna. Plant, \$30,300; yearly operating, \$1,250. Consulting engineer, John F. X. Browne & Assoc. File: BPIF-423.
- West Lafayette, Ind.**—New, Trustees of Indiana U., see above. Channel B-1 at Victory Drive at Ross-Ade Stadium, Purdue U. campus, West Lafayette (lat. 40° 26' 06", long. 86° 55' 10"); 10-w; Equipment: Emcee transmitter; Andrew antenna. Plant, \$59,800; yearly operating, \$1,200. Consulting engineer, John F.X. Browne & Assoc. Inc. File: BPIF-790816MB.
- West Lafayette, Ind.**—New, Trustees of Indiana U., see above. Channel D-1 at Stewart Center, Purdue U. campus, West Lafayette (lat. 40° 25' 30", long. 86° 54' 45"); 0.1-w. Equipment: Emcee transmitter; Andrew antenna. Plant, \$17,500; yearly operating, \$800. Consulting engineer, John F.X. Browne & Assoc. Inc. File: BPIF-790816MA.
- Washington, Iowa**—New, Kirkwood Community College, see above. Channel C-2 at 313 S. 4th St., Washington (lat. 41° 17' 49", long. 91° 41' 21"); 10-w; 297-ft. Equipment: Emcee transmitter; Bogner antenna. Plant, \$69,857; yearly operating, \$10,000. Consulting engineer, D. L. Markley & Assoc. File: BPIF-780817MA.
- Crownsville, Md.**—New, U. of Maryland, College Park (20740). Channels E-1-2 at Crownsville Hospital grounds, 1.2-mi. SSW of Crownsville (lat. 39° 00' 36", long. 76° 36' 33"); 10-w. Equipment: Emcee transmitter; Andrew antenna. Plant, \$37,500. Counsel, Dow, Lohnes & Albertson; consulting engineer, Jules Cohen & Assoc. File: BPIF-790827ME.
- Boylston, Mass.**—New, Boston Catholic Television Center Inc., Box 56, 55 Chapel St., Newton (02160). Channels D-1-2-3-4 at Stiles Hill & Cross St., 2.6-mi. N of Shrewsbury (lat. 42° 20' 01", long. 71° 42' 53"); 10-w. Equipment: Jerrold transmitter; Taco antenna. Plant, \$10,125; yearly operating, \$12,000. File: BPIF-800821MA.
- Bertha, Eagle Bend & Clarissa, Minn.**—New, Independent School District No. 786, Bertha (56437). Channel A-1 at Bertha-Hewitt School Bldg. (lat. 46° 15' 51", long. 95° 03' 43"); 0.1-w; 145-ft. Equipment: Emcee transmitter; Anixter-Mark antenna. Plant, \$28,900; yearly operating, \$2,500. Counsel, Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun. File: BPIF-800627MC.
- Clarissa, Minn.**—New, Independent School District No. 789, Leslie St., Clarissa (56440). Channel A-3 at grounds of Clarissa Public Schools (lat. 46° 07' 30", long. 94° 57' 14"); 0.1-w; 145-ft. Equipment: Emcee transmitter; Anixter-Mark antenna. Plant, \$28,900; yearly operating, \$2,500. Counsel, Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun; consulting engineer, Todd Communications Inc. File: BPIF-800807MG.
- Omaha, Neb.**—New, Board of Regents of U. of Nebraska, 3835 Holdrege St., Lincoln (68583). Correspondence, Jack G. McBride, Box 8311, Lincoln (68501). Channel G-2 at U. of Nebraska, Omaha campus, 60th & Dodge (lat. 41° 15' 28", long. 96° 00' 32"); 10-w; 320-ft. Equipment: Emcee transmitter; Andrew antenna. Plant, \$42,000. Counsel: Dow, Lohnes & Albertson. File: BPIF-801007MD.
- Cincinnati, O.**—New, Greater Cincinnati TV Educational Foundation, 1223 Central Pkwy., Cincinnati (45214). Channels B-1-2-3-4 & G-1-2-3-4 at 1223 Central Pkwy., Cincinnati (lat. 39° 06' 32", long. 84° 31' 14"); 10-w each; 37-ft. Equipment: Emcee transmitter & Andrew antenna. Plant, \$134,000; yearly operating, \$2,500. Counsel, Cohn & Marks; consulting engineer, John F. X. Browne & Assoc. Inc. File: BPIF-391.
- Cincinnati, O.**—New, Greater Cincinnati TV Educational Foundation, see above. Channels B-1-2-3-4 & G-1-2-3-4 at 2046 Adams Rd., Cincinnati (lat. 39° 14' 14", long. 84° 33' 20"); 10-w each; 459-ft. Equipment: Emcee transmitter & Alford antenna. Plant, \$533,300; yearly operating, \$7,500. File: BPIF-392.
- Cincinnati, O.**—New, Greater Cincinnati TV Educational Foundation, see above. Channels C-1-2-3-4 & E-1-2-3-4 at Hartsborn & Calhoun Sts., Cincinnati (lat. 39° 07' 44", long. 84° 31' 02"); 10-w each; 310-ft. Equipment: Emcee transmitter & Alford antenna. Plant, \$978,200; yearly operating, \$108,000. File: BPIF-393.
- Columbus, O.**—New, Ohio State University College of Medicine, Columbus (43210). Channels A-1-2-3-4 at Ohio State University Hospital College of Medicine (lat. 39° 59' 45", long. 83° 01' 04"); 0.1-w; 132-ft. Equipment: Emcee transmitter & Anixter antenna. Plant, \$60,000; yearly operating, \$181,780. Consulting engineer, Willis J. McCord. File: BPIF-410.
- Columbus, O.**—New, Ohio State University College of Medicine, see above. Channel D-1-2-3-4 at Ohio State University Hospital College of Medicine (lat. 39° 59' 45", long. 83° 01' 04"); 10-w, 632-ft. Equipment: Emcee transmitter & Bogner antenna. Plant, \$60,000; yearly operating, \$181,780. Consulting engineer, Willis J. McCord. File: BPIF-411.
- Carbondale, Pa.**—New, Northeastern Pennsylvania ETV Assn., c/o George H. Strimel Jr., Old Boston Rd., The Public Bestg. Center, Pittston (18640). Channels C-3-4 at Salem Mountain, 4-mi. N of Carbondale (lat. 41° 32' 37", long. 75° 27' 44"); 50-w; 128-ft. Equipment: Emcee transmitter; Alford antenna. Plant, \$114,730. Counsel, Dow, Lohnes & Albertson; consulting engineer, George B. Seymour. File: BPIF-790612ME.
- Hazleton, Pa.**—New, Hahnemann Medical College & Hospital, 230 N. Broad St., Philadelphia (19102). Channel B-4 at St. Joseph's Hospital, N. Church & 9th Sts., Hazleton (lat. 40° 57' 51.1", long. 75° 58' 52"); 10-w; 90-ft. Equipment: Emcee transmitter; Bogner antenna. Plant, \$1,596. File: BPIF-800808ME.
- Mehoopany, Pa.**—New, Northeastern Pennsylvania ETV Assn., see above. Channels C-1-2 at 5-mi. N of Tunkhannock on Rt. 39, Mehoopany (lat. 41° 30' 45", long. 75° 04' 16"); 50-w; 116-ft. Equipment: Emcee transmitter; Alford antenna. Plant, \$114,730. Counsel, Dow Lohnes & Albertson; consulting engineer, George B. Seymour. File: BPIF-790612MC.
- Mountaintop, Pa.**—New, Northeastern Pennsylvania ETV Assn., see above. Channels A-1-2 at 200-ft. tower, Penobscot Knob, 2.5-mi. S of Wilkes-Barre, Mountaintop (lat. 41° 10' 57", long. 75° 52' 10"); 50-w; 243-ft. Equipment: Emcee transmitter; Alford antenna. Plant, \$114,730. Counsel, Dow, Lohnes & Albertson; consulting engineer, George B. Seymour. File: BPIF-790612MD.
- Pittston, Pa.**—New, Northeastern Pennsylvania ETV Assn., see above. Channels E-1-2 at Old Boston Rd., Pittston (lat. 41° 17' 36", long. 75° 46' 30"); 0.1-w; 124-ft. Equipment: Emcee transmitter; Andrew antenna. Plant, \$48,730. Counsel, Dow, Lohnes & Albertson; consulting engineer, George B. Seymour. File: BPIF-790612MB.
- Central Garage, Va.**—New, Center for Excellence Inc., Box 158, Williamsburg (23185). Channels A-1-2 at King William County High School (lat. 37° 44' 25", long. 77° 07' 49"); 50-w each; 366-ft. & 380-ft. respectively. Equipment: Emcee transmitters; Anixter-Mark & Andrew antennas. Counsel, Lovett, Ford, Hennessey, Stambler & Siebert; consulting engineer, Jules Cohen & Assoc. File: BPIF-800626MF.
- Newport News, Va.**—New, Center for Excellence Inc., see above. Channels G-3-4 at 0.32-mi. NW of intersection of Hidden Blvd. & U.S. 60 (Warwick Blvd.), Newport News (lat. 37° 04' 21", long. 76° 29' 51"); 50-w each; 285-ft. & 296-ft. respectively. Equipment: Emcee transmitters; Anixter-Mark & Andrew antennas. Counsel, Lovett, Ford, Hennessey, Stambler & Siebert; consulting engineer, Jules Cohen & Assoc. File: BPIF-800317NE.
- Virginia Beach, Va.**—New, Center for Excellence Inc., see above. Channels A-1-2 at Kempsville Union High School (lat. 36° 50' 40", long. 76° 09' 40"); 50-w each; 386-ft. & 400-ft. respectively. Equipment: Emcee transmitters; Anixter-Mark & Andrew antennas. Counsel, Lovett, Ford, Hennessey, Stambler & Siebert; consulting engineer, Jules Cohen & Assoc. File: BPIF-800626ME.
- West Point, Va.**—New, Center for Excellence Inc., see above. Channels G-1-2 at 0.1-mi. N of West Point High School (lat. 37° 33' 22", long. 76° 47' 49"); 50-w each; 285-ft. & 295-ft. respectively. Equipment: Emcee transmitters; Anixter-Mark & Andrew antennas. File: BPIF-800317NC.
- Williamsburg, Va.**—New, Center for Excellence Inc., see above. Channels A-1 & C-2 at Ironbound Rd. behind Berkeley School, Williamsburg (lat. 37° 16' 24", long. 76° 44' 06"); 0.1-w & 50-w; 150-ft. & 240-ft. respectively. Equipment: Emcee transmitters; Andrew & Anixter-Mark antennas. File: BPIF-800317NF/NB.
- Williamsburg, Va.**—New, Center for Excellence Inc., see above. Channel G-1 at Phi Beta Kappa Memorial Hall, William & Mary College, Williamsburg (lat. 39° 16' 06", long. 76° 42' 56"); 0.1-w; 82-ft. Equipment: Emcee transmitter; Andrew antenna. BPIF-800317NA.

# CANADIAN TELEVISION STATION DIRECTORY

Covering All Stations in Operation January 1, 1981

**Note:** Coverage Maps and Detailed Data from BBM Bureau of Measurement Are Supplied for Stations in Major Multiple-Station Markets Only. For Other Stations, Totals Are Shown. For Description of BBM Survey Methods, See Explanatory Section at the Beginning of this Volume. Repeater stations are listed at the end of each Province alphabetically by city of license, with call letters, channel number, licensee, station or network repeated (in parentheses) & power.

## ALBERTA

### CFRN-TV-4

#### Ashmont

(Ch. 12)

(Satellite rebroadcasting station of CFRN-TV, Edmonton, Alta.)

Network Service: CTV, same as CFRN-TV, Edmonton.

Licensee: Sunwapta Broadcasting Ltd., Broadcast House, Postal Station "E", Edmonton, Alta. T5P 4C2.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 14.6-kw visual, 7.3-kw aural. Antenna: 635-ft. above av. terrain, 629-ft. above ground, 2754-ft. above sea level, lat. 54° 08' 07", long. 111° 36' 16".

Began Operation: Jan. 1, 1966.

Rates: Included as a bonus with CFRN-TV, Edmonton.

### CKSA-TV-2

#### Bonnyville

(Ch. 9)

(Satellite rebroadcasting station of CKSA-TV, Lloydminster, Alta.)

Network Service: CBC, same as CKSA-TV, Lloydminster.

Licensee: CKSA-TV Ltd., 5026 50th St., Lloydminster, Alta.

Transmitter: 8-mi. SW of Bonnyville.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 20.75-kw visual, 4.15-kw aural. Antenna: Directional, 645-ft. above av. terrain, 500-ft. above ground, 2645-ft. above sea level, lat. 54° 11' 54", long. 110° 50' 27".

Began Operation: Oct. 1966.

Rates: Included as a bonus with CKSA-TV, Lloydminster.

### CKRD-TV-1

#### Coronation

(Ch. 10)

(Satellite rebroadcasting station of CKRD-TV, Red Deer, Alta.)

Network Service: CBC, same as CKRD-TV, Red Deer.

Licensee: CHCA Television Ltd., Box 5555, Red Deer, Alta.

Transmitter: Coronation.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 97-kw visual, 9.7-kw aural. Antenna: Directional, 687-ft. above av. terrain, 230-ft. above ground, 3236-ft. above sea level, lat. 52° 09' 15", long. 111° 09' 30".

Ownership: See CKRD-TV, Red Deer.

Began Operation: Sept. 11, 1961.

Rates: Included as a bonus with CKRD-TV, Red Deer.

### CBXFT Edmonton

(Ch. 11)

French Outlet

(Repeated by CBXFT-1, Bonnyville; CBXFT-2, Falher; CBXFT-3, Lethbridge; CBXFT-4, Red Deer, Alta.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont. Studio: 8861 75th St.

Transmitter: 8-mi. SE of Edmonton.

Mailing Address: Box 555, Edmonton, Alta. T5J 2P4.

Telephone: 403-469-2321. Telex: 0372-287.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 90-kw visual, 9-kw aural. Antenna: Omnidirectional, 474-ft. above av. terrain, 385-ft. above ground, 2785-ft. above sea level, lat. 53° 30' 53", long. 113° 17' 07".

AM Affiliate: CHFA, 10-kw, 680 kHz (CBC).

Began Operation: March 1, 1970.

Personnel:

P. Dumaine, *director of French services & TV in Alberta.*

G. Alarie, *public relations officer.*

Rates: No rate card available; carries network commercials.

BBM Weekly Reach (Spring 1981): 39,000

### CFRN-TV-1

#### Grande Prairie

(Ch. 13)

(Satellite rebroadcasting station of CFRN-TV, Edmonton, Alta.)

Network Service: CTV, same as CFRN-TV, Edmonton.

Licensee: Sunwapta Bcstg. Ltd., Broadcast House, Postal Station "E", Edmonton, Alta. T5P 4C2.

Transmitter: Grande Prairie.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 32-kw visual, 6.4-kw aural. Antenna: 1014-ft. above av. terrain, 641.5-ft. above ground, 3681-ft. above sea level, lat. 55° 27' 57", long. 118° 45' 32".

Began Operation: 1970.

Rates: Included as a bonus with CFRN-TV, Edmonton.

### CFCN-TV-1

#### Hand Hills-Drumheller

(Ch. 12)

(Satellite rebroadcasting station of CFCN-TV, Calgary, Alta., which is repeated by rebroadcasting CFON-TV-1 Oyen, Alta.)

Network Service: CTV, same as CFCN-TV, Calgary.

Licensee: CFCN Television Ltd., Broadcast House, Calgary, Alta.

Transmitter: Hand Hills, 5½-mi. S of Delia.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 28.2-kw visual, 14.1-kw aural. Antenna: 1080-ft. above av. terrain, 580-ft. above ground, 3979-ft. above sea level, lat. 51° 34' 00", long. 112° 19' 48".

Began Operation: Sept. 20, 1961 on Ch. 8. Sept. 13, 1964 it shifted to Ch. 12 and boosted power.

Rates: Included as a bonus with CFCN-TV, Calgary.

### CFRN-TV-5 Lac La Biche

(Ch. 2)

(Satellite rebroadcasting station of CFRN-TV, Edmonton, Alta.)

Network Service: CTV.

(Continued on page 1091-b)



# Alberta—Calgary

## CFAC-TV

(Ch. 2)

(Operates satellite rebroadcasting stations CFAC-TV-1, Drumheller; CFAC-TV-2, Banff; CFLL-TV-1, Lake Louise; CFAC-TV-8, Bassano, CHGR-TV-1 Exshaw, all Alta.; CFAC-TV-4, Field, B.C.)

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 989-ft. above av. terrain, 633-ft. above ground, 4808-ft. above sea level.

Latitude 51° 04' 24"  
Longitude 114° 15' 34"

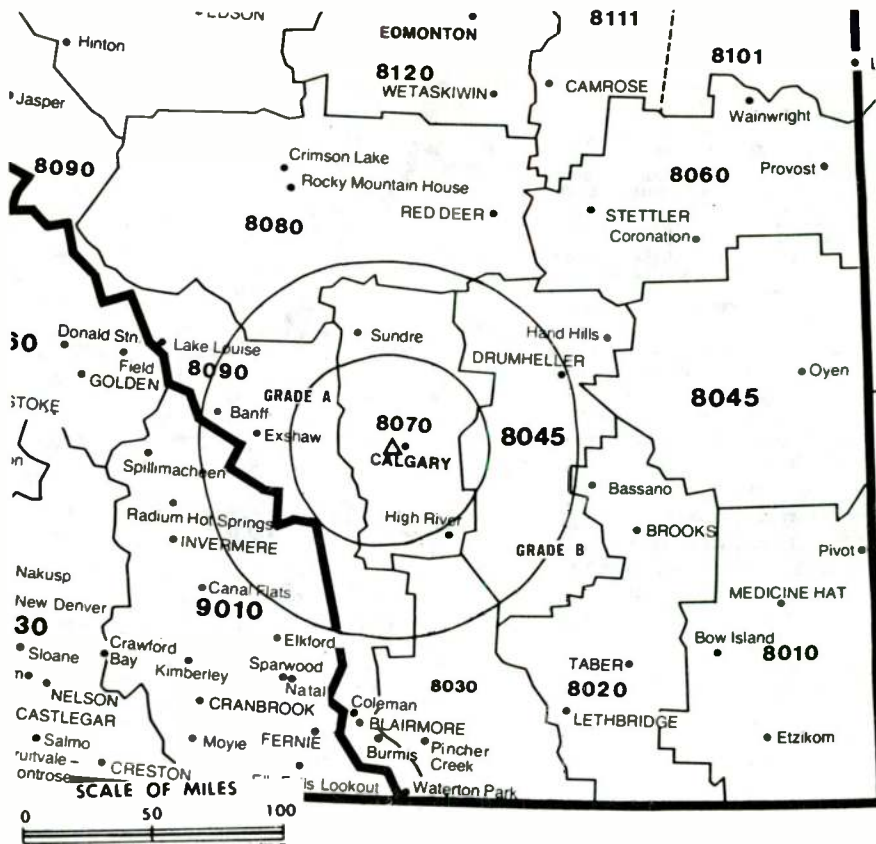
**Transmitter:** Old Banff Coach Rd.

**Color:** Live, film, slide & tape.

**TV tape:** Recording facilities.

**News Wire Service:** Global Co-op.

**Represented (sales) by:** All-Canada Radio and Television Limited.



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CFAC-TV Authorized: 7/19/54

## CFAC-TV

**Network Service:** None, independent.

**Licensee:** Calgary Television Ltd., 955 Rideau Rd. S.W., Calgary, Alta. T2S 0S4.

**Studio:** 955 Rideau Rd.

**Telephone:** 403-243-3491. **Telex:** 038-22549.

**Ownership:** Selkirk Communications Ltd., Toronto.

**Begin Operation:** Oct. 2, 1954.

### Personnel:

Dave Penn, *president*.  
Noel Wagner, *general manager*.  
Dave Bates, *sales manager*.  
Wm. McCambly, *v.p., engineering*.  
Boyd Ash, *v.p., programming*.

**Highest 30 Sec. Rate (Sept. 1, 1980):** \$550.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	8070	Census Division 6	593,790
	8020	Census Division 2	104,560
	8045	Census Division 4 & 5	47,210
	8030	Census Division 3	34,290
	8090	Census Division 9	18,720
	9010	East Kootenay	48,240
<b>Between 25-49%</b>	8080	Census Division 8	107,670
<b>Between 5-24%</b>	8010	Census Division 1	59,040
	9260	Columbia-Shuswap	35,730
<b>BBM Weekly Reach (Spring 1981)</b>			<b>704,000</b>



# Alberta—Calgary

## CBRT

(Ch. 9)

English Outlet

(Repeated by CBRT-1, Banff; CBRT-10, Bellevue; CBRT-8 Burmis; CBRT-12, Cardston; CBRT-11, Coleman; CBRT-15, Cowley; CBRT-2, Drumheller; CBRT-14, Drumheller; CBRT-3, Exshaw; CBRT-4, Lake Louise; CBRT-6, Lethbridge; CBRT-16, Milk River; CBRT-9, Pincher Creek; CBRT-5, Rosemary; CBRT-7, Waterton Park.)

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 178-kw visual, 35.6-kw aural. Antenna: 1135-ft. above av. terrain.

Latitude 51° 03' 54"  
Longitude 114° 12' 47"

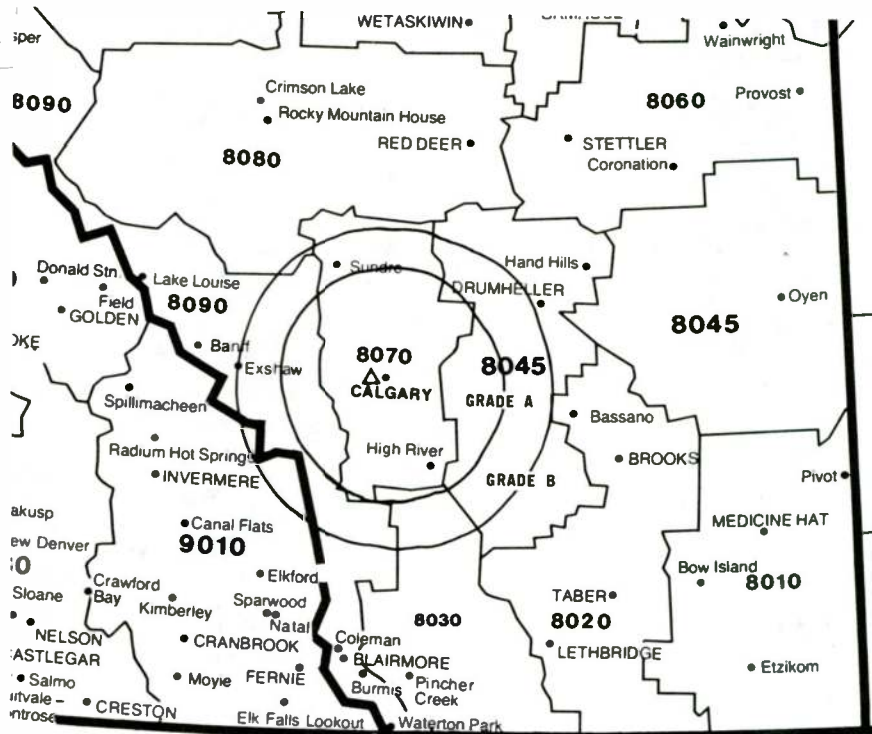
Transmitter: Calgary.

Color: Network, film & slide.

TV tape: Recording facilities.

AM Affiliate: CBR, 50-kw, 1010 kHz.

FM Affiliate: CBR-FM, 100-kw, 102.1 MHz.



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CBRT Authorized: 9/26/75

## CBRT

Network Service: CBC.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 1724 Westmount Blvd., Box 2640, Calgary, Alta. T2P 2M7.

Telephone: 403-283-8361. Telex: 038-21604.

Began Operation: Sept. 1975.

Represented (sales) by CBC National Selective Television Sales (Canada); Canadian Standard Broadcast Sales (U.S.).

Personnel:

D. West, *director of television.*

L. Hebert, *television production manager.*

M. Raine, *manager, television technical services.*

A. Scherr, *sales representative.*

C. Brown, *sales representative.*

W. Watson, *manager, communications, promotion & advertising.*

Highest 30 Sec. Rate (Jan. 19, 1981): \$225.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	8070	Census Division 6	593,790
	8020	Census Division 2	104,560
	8030	Census Division 3	34,290
	8045	Census Division 4 & 5	47,210
	8090	Census Division 9	18,720
<b>Between 25-49%</b>		None Between 25-49%	
<b>Between 5-24%</b>	8010	Census Division 1	59,040
	8080	Census Division 8	107,670
<b>BBM Weekly Reach (Spring 1981)</b>			<b>657,000</b>

# Alberta—Calgary

## CFCN-TV (Ch. 4)

(Repeated by CFCN-TV-1, Hand Hills; CFCN-TV-2, Banff; CFCN-TV-3, Brooks; CFCN-TV-4, Burmis; CKCP-TV, Coleman; CFCN-TV-5, Lethbridge; CFCN-TV-6, Drumheller; CFCN-TV-7, Bassano; CFCN-TV-8, Medicine Hat; CFON-TV, Oyen; CFLL-TV-1, Lake Louise; CFPC-TV-2, Pincher Creek; CFJL-TV-1, Sundre; CJWP-TV-1, Waterton Park; CHGR-TV-2, Exshaw, all Alta.; CFFY-TV-1, Field, B.C.; CFWL-TV-1, Invermere, B.C.; CFWL-TV-2, Parson, B.C.)

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 50-kw aural. Antenna: Directional, 700-ft. above av. terrain, 515-ft. above ground, 4440-ft. above sea level.

Latitude 51° 03' 37"  
Longitude 114° 10' 13"

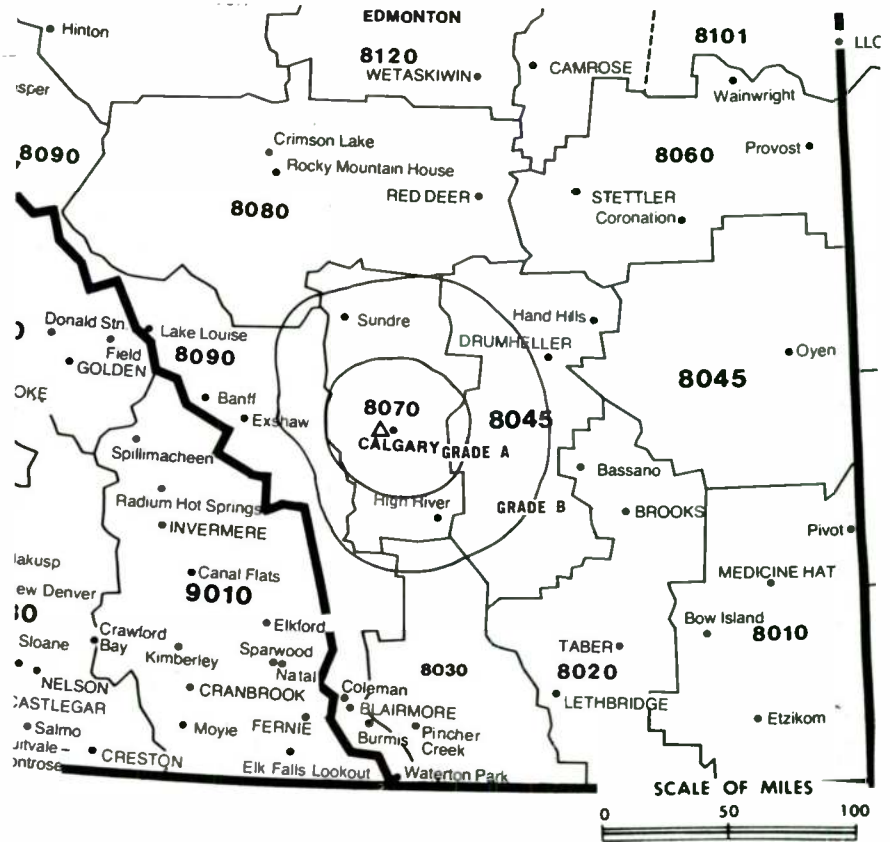
**Transmitter:** Broadcast House, Calgary.

**Color:** Network, live, film, slide & tape.

**TV tape:** Recording facilities.

**News Wire Service:** AP.

**AM Affiliate:** CFCN, 50-kw, 1060 kHz.



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CFCN-TV Authorized: 8/19/60

## CFCN-TV

**Network Service:** CTV.

**Licensee:** CFCN Television Ltd., Broadcast House.

**Studio:** Broadcast House, Calgary, Alta. T3C 3L9.

**Telephone:** 403-246-7111. **Telex:** 038-21637.

**Ownership:** CFCN Communications Ltd.

**Began Operation:** Sept. 9, 1960.

**Represented (sales) by:** Paul Mulvihill Ltd. (Toronto, Montreal); Stephens & Towndrow (Vancouver); Adam Young Inc. (U.S.).

### Personnel:

E. W. (Ted) Chapman, *president*.  
Terry Coles, *vice president & general manager*.  
Glen Grice, *retail sales manager*.  
Mrs. Marion Rowat, *traffic manager*.  
Bruce Nelson, *program manager*.  
Ron Nordquist, *vice president, engineering*.  
Ken Degerness, *operations manager*.  
George Gonzo, *general sales manager*.

**Highest 30 Sec. Rate (Jan. 1, 1979):** \$450.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	8070	Census Division 6	593,790
	8020	Census Division 2	104,560
	8045	Census Division 4 & 5	47,210
	8010	Census Division 1	59,040
	8030	Census Division 3	34,290
	9010	East Kootenay	48,240
	8090	Census Division 9	18,720
<b>Between 25-49%</b>	8060	Census Division 7	37,240
<b>Between 5-24%</b>	8080	Census Division 8	107,670
	7045	Census Division 4 & 5	47,490
	9260	Columbia-Shuswap	35,730
	9030	Central Kootenay	48,710
	7130	Census Division 13	26,780
<b>BBM Weekly Reach (Spring 1981)</b>			<b>860,000</b>

# Alberta—Edmonton

## CBXT

(Ch. 5)

English Outlet

(Repeated by CBXT-1, Athabasca; CBXT-2, Whitecourt; CBXT-3, Hinton; CBXT-4, Jasper; CBXT-5, Lac La Biche; CBXT-6, Fort McMurray; CBXT-7, Fox Creek; CBXT-8, Plamondon; CBXAT, Grand Prairie; CBXAT-1, Peace River; CBXAT-2, High Prairie; CBXAT-3, Manning; CBXAT-4, High Level; CBXAT-5, Fort Vermilion; CBXAT-6, Battle River; CBXAT-7, Chinchaga; CBXAT-8, Rainbow Lake; CBXAT-9, Jean d'Or; CBXAT-10, Fox Lake; CBXAT-11, Slave Lake; CBXAT-12, Wabasca; CBXAT-13, Jean Cote & CBXAT-14, Beaverlodge, all Alta.)

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 318-kw visual, 34.3-kw aural. Antenna: 669-ft. above av. terrain, 580-ft. above ground, 2980-ft. above sea level.

Latitude 53° 30' 53"  
Longitude 113° 17' 07"

Transmitter: Hwy. 17, 8-mi. SW of Edmonton.

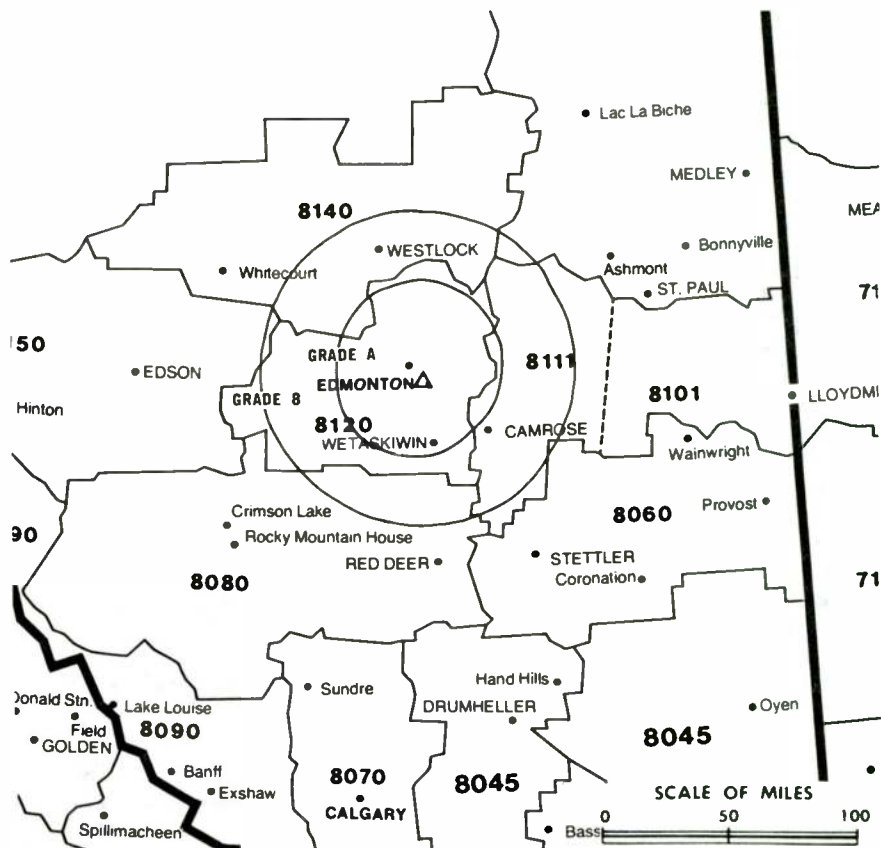
Color: Network, film & slide.

TV tape: Recording facilities.

AM Affiliate: CBX, 50-kw (DA-2), 740 kHz (CBC).

FM Affiliate: CBX-FM, 50-kw, 93.3 MHz.

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CBXT Authorized: 8/19/60

## CBXT

Network Service: CBC.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 8861 75th St.

Office: #1, 9353 50th St., Box 555 T5J 2P4.

Telephone: 403-469-2321.

Telex: 0372-287.

Began Operation: Oct. 1, 1961.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

Eric Moncur, *director for the Province of Alberta.*

Gordon Kent, *sales manager, Edmonton.*

R. Dutka, *regional engineer.*

Sandy Wright, *regional communication, promotion & advertising manager.*

B. O'Leary, *director of television.*

I. Sward, *manager, technical operation-TV*

Highest 30 Sec. Rate (Jan. 9, 1961): \$300.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	8118	Edmonton E.M.	852,810
	8161	Census Division 15 E.	69,690
	8171	Census Division 15 W.	48,120
<b>Between 25-49%</b>	8101	Census Division 10 E.	30,060
<b>Between 5-24%</b>	8080	Census Division 8	107,670
	8090	Census Division 9	18,720
	8060	Census Division 7	37,240
	9371	Peace River-Liard (Div. B)	19,460
<b>BBM Weekly Reach (Spring 1981)</b>			<b>894,000</b>

Repeaters are listed at the end of each Province



# Alberta—Edmonton

## CFRN-TV

(Ch. 3)

(Repeated by CFRN-TV-1, Grande Prairie; CFRN-TV-2, Peace River; CFRN-TV-3, Whitecourt; CFRN-TV-4, Ashmont; CFRN-TV-5, Lac La Biche; CFMH-TV-1, Rocky Mountain House; CFMH-TV-2, Crimson Lake; CFRN-TV-6, Red Deer, all Alta.)

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 250-kw visual, 90.43-kw aural. Antenna: 720-ft. above av. terrain, 800-ft. above ground, 3165.5-ft. above sea level.

Latitude 53° 23' 06"  
Longitude 113° 12' 48"

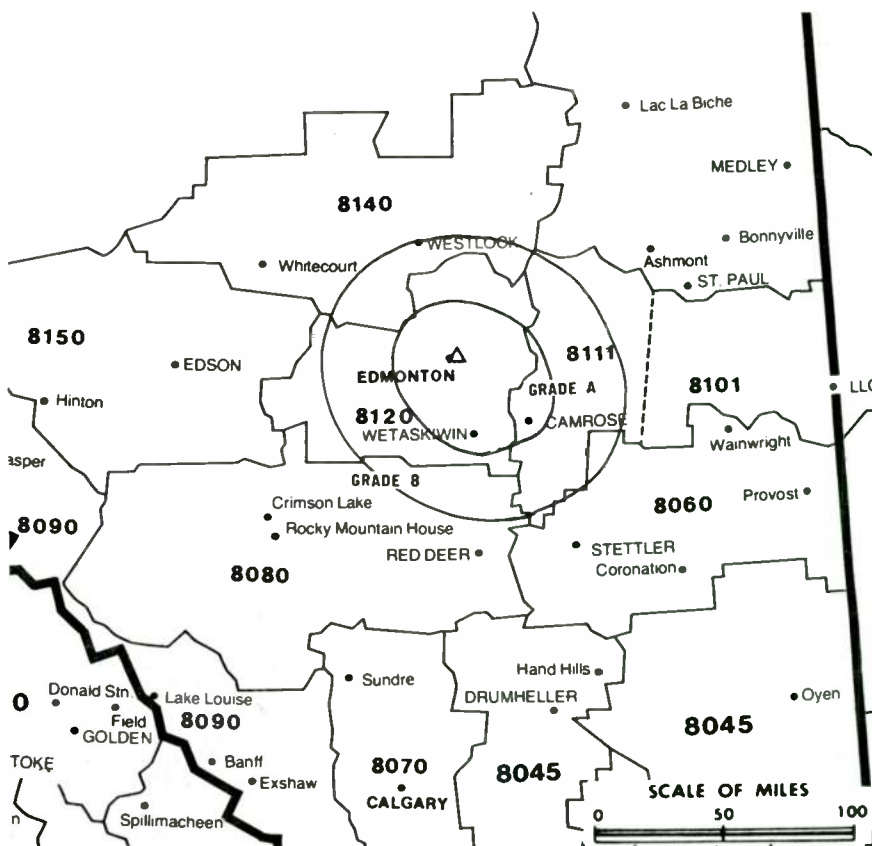
Transmitter: Looma, Alta., 7-mi. SE of Edmonton.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Broadcast News, Canadian Press.

AM Affiliate: CFRN, 50-kw, 1260 kHz.  
FM Affiliate: CKKM, 100-kw, 100.3 MHz (No. 262), 1750-ft.



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CFRN-TV Authorized: 4/27/56

## CFRN-TV

Network Service: CTV.

Licensee: Sunwapta Bcstg. Ltd., Broadcast House, Postal Station "E", Edmonton, Alta. T5P 4C2.

Studio: 18520 Stony Plain Rd., Edmonton.

Telephone: 403-484-3311.

Telex: 037-2257.

Ownership: Sunwapta Broadcasting Ltd., G. R. A. Rice, pres.

Began Operation: Oct. 17, 1954.

Represented (sales) by Radio-Television Reps Ltd. (Canada); Harlan G. Oakes & Assoc. (U.S. West Coast); Adam Young Inc. (U.S.).

Personnel:

G. R. A. Rice, *president & general manager*.  
Bruce D. Alloway, *manager*.  
Jack Little, *sales manager*.  
R. W. Hogle, *news & public affairs manager*.  
G. T. Kidd, *program manager & film buyer*.  
Harry Wagter, *promotion director*.  
T. E. Wadson, *engineering director*.  
S. L. Knaga, *asst. director, engineering*.

Highest 30 Sec. Rate (Jan. 1, 1980): \$495.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	8118	Edmonton E.M.	852,810
	8080	Census Division 8	107,670
	8161	Census Division 15 E.	69,690
	8171	Census Division 15 W.	48,120
	8060	Census Division 7	37,240
	9371	Peace River-Liard (Div. B)	19,460
	9361	Peace River-Liard (Div. A)	23,000
<b>Between 25-49%</b>	8101	Census Division 10 E.	30,060
<b>Between 5-24%</b>	8090	Census Division 9	18,720
<b>BBM Weekly Reach (Spring 1981)</b>			<b>1,061,000</b>

For Canadian Population Estimates, see Services Volume

# Alberta—Edmonton

## CITV-TV

(Ch. 13)

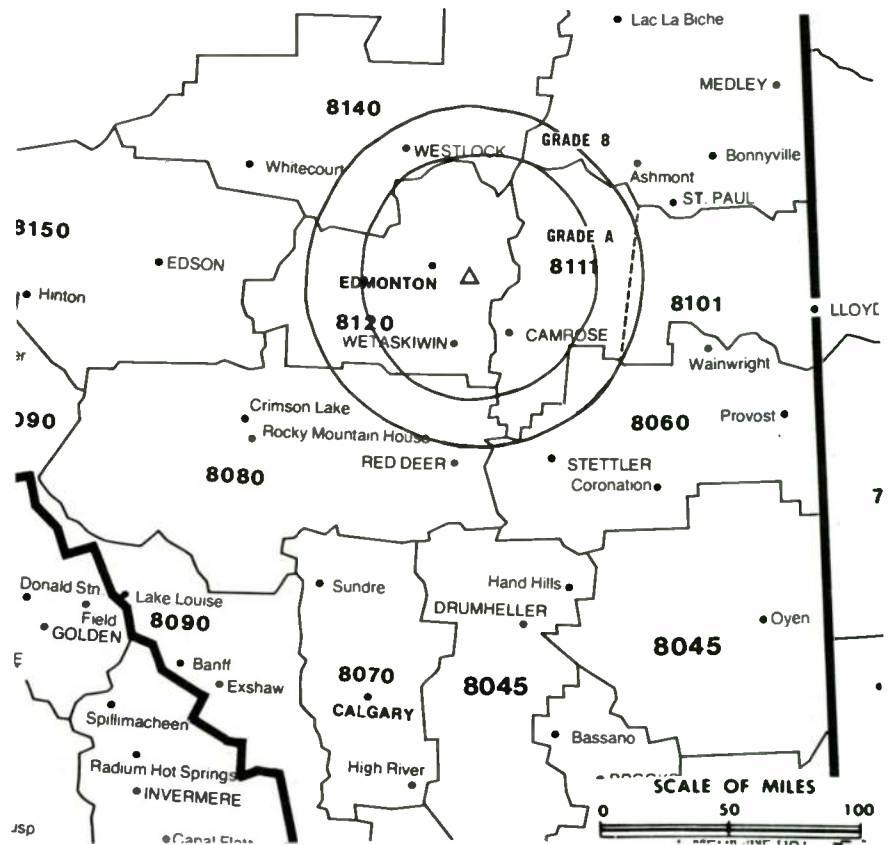
**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 325-kw visual, 32.5-kw aural. Antenna: 1115-ft. above av. terrain, 915-ft. above ground, 3390-ft. above sea level.

Latitude 53° 23' 06"

Longitude 113° 12' 48"

Color: Live, film, slide & tape.

TV tape: Recording facilities.



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CITV-TV Authorized: 10/28/74

## CITV-TV

**Network Service:** None, independent.

**Licensee:** Allarco Broadcasting Ltd.

**Studio:** 5325 104th St., Edmonton, Alta. T6H 5B8.

**Telephone:** 403-436-1250. Telex: 037-3780.

**Ownership:** Allarco Broadcasting Ltd., 100%.

**Began Operation:** Sept. 1, 1974.

**Represented (sales) by:** Alexander, Pearson & Dawson.

**Personnel:**

Douglas M. Holtby, *general manager.*

**Highest 30 Sec. Rate:** \$500.

**For Sales Representatives of TV Stations,  
see Services Volume**

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	8118	Edmonton E.M.	852,810
<b>Between 25-49%</b>	8080 8101 8060	Census Division 8 Census Division 10 E. Census Division 7	107,670 30,060 37,240
<b>Between 5-24%</b>	8090	Census Division 9	18,720
<b>BBM Weekly Reach (Spring 1981)</b>			<b>821,000</b>

Licensee: Sunwapta Bcstg. Ltd., Broadcast House, Postal Station "E", Edmonton, Alta. T5P 4B8.

Transmitter: Lac La Biche.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 1.225-kw visual. Antenna: 126-ft. above av. terrain, 157-ft. above ground, 2007-ft. above sea level, lat. 54° 45' 12", long. 111° 56' 40".

Began Operation: March 1968 on Ch. 6.

Rates: Included as a bonus with CFRN-TV, Edmonton.

## CFCN-TV-5

### Lethbridge

(Ch. 13)

(Satellite rebroadcasting station of CFCN-TV, Calgary, Alta.)

Network Service: CTV.

Licensee: CFCN Television Ltd., Broadcast House, Calgary, Alta.

Transmitter: Near Coalhurst, Alta.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 57-kw visual, 5.7-kw aural. Antenna: 564-ft. above av. terrain, lat. 49° 43' 59", long. 112° 57' 36".

Began Operation: Aug. 1968.

Rates: Included as a bonus with CFCN-TV, Calgary.

## CFAC-TV-7

### Lethbridge

(Ch. 7)

(Repeated by CFAC-TV-6, Coleman, Alta.; CFAC-TV-5, Brooks, Alta.; CFAC-TV-4, Burmls, Alta.; CJWP-TV-1, Waterton Park, Alta.; CKVS-TV-1, Moyle, B.C.)

Network Service: None, independent.

Licensee: Lethbridge Television Ltd., Lethbridge.

Studio & Transmitter: 1401 28th St. N.

Mailing Address: Box 1120, Lethbridge, Alta. T1J 4A4.

Telephone: 403-327-1521. Telex: 038-49130.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 96.1-kw visual, 19.2-kw aural. Antenna: 668-ft. above av. terrain, 600-ft. above ground, 3619-ft. above sea level, lat. 49° 42' 55", long. 112° 47' 56". Holds CRTC permission to increase power to 167-kw & change transmitter site.

Color: Live, film, slide & tape.

News Wire Service: Broadcast News.

AM Affiliate: CJOC, 10-kw (5-kw night), 1220 kHz.

Ownership: Selkirk Communications Ltd.

Began Operation: Nov. 20, 1955.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

Bob Johnson, *general manager*.  
Fred Filthaut, *assistant general manager*.  
Ron Joevenazzo, *director of engineering*.  
Roy Mullett, *general sales manager*.

Highest 30 Sec. Rate (CFAC-TV-7): \$80.

Program Rates: On request.

## CITL-TV

### Lloydminster

(Ch. 4)

(Operates satellite rebroadcasting stations CITL-TV-1, Wainright, CITL-TV-2, Provost, Alta.; CITL-TV-3 Meadow Lake, Sask.)

Network Service: CTV.

Licensee: Mid West Television Ltd., Radio-Television Bldg., 5026 50th St., Lloydminster, Alta.-Sask. S9V 0Z1.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 82-kw visual, 8.2-kw aural. Antenna: 707-ft. above av. terrain, lat. 53° 23' 47", long. 110° 00' 27". Seeks CRTC permission to increase power to 130-kw.

Personnel: See CKSA-TV, Lloydminster.

Rates: See CKSA-TV, Lloydminster, Alta.

BBM Weekly Reach (Spring 1981): 83,000

1981-82 Edition

## CKSA-TV Lloydminster

(Ch. 2)

(Operates satellite rebroadcasting stations CKSA-TV-1, Meadow Lake, Sask.; CKSA-TV-2, Bonnyville; CKSA-TV-3, Wainright; CKSA-TV-4, Provost, all Alta.)

Network Service: CBC.

Licensee: Mid West Television Ltd., Radio-Television Bldg., 5026 50th St., Lloydminster, Alta.-Sask. T9V 1P3.

Studio: 5026 50th St.

Telephone: 403-875-3321. Telex: 037-49511.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 116-kw visual, 23.2-kw aural. Antenna: 730-ft. above av. terrain, 676-ft. above ground, 2150-ft. above sea level, lat. 53° 23' 50", long. 110° 00' 40".

Color: Network, live & tape. AM Affiliate: CKSA, 10-kw, 1080 kHz.

News Wire Service: Canadian Press.

Ownership: Principal stockholders are: Sask.-Alta. Bcstrs. Ltd. (CKSA); Mary L. Shortell, pres.

Began Operation: Sept. 23, 1960.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

Mary L. Shortell, *president*.  
Peter L. Senchuk, *v.p. & general manager*.  
Tony Stam, *chief engineer*.

Highest 30 Sec. Rate (April 1, 1981): \$100.

BBM Weekly Reach (Spring 1981): 127,000

## CFRN-TV-7

### Lougheed

(Ch. 7)

(Satellite rebroadcasting station of CFRN-TV, Edmonton, Alta.)

Network Service: CTV.

Licensee: Sunwapta Broadcasting Ltd., Broadcast House, Postal Station "E", P.O. Box 5030, Edmonton, Alta., T5P 4C2.

Transmitter: Lougheed, Alta.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 5-kw av. peak visual, 0.5-kw av. aural. Antenna: 723-ft. above av. terrain, 517-ft. above ground, 3067-ft. above sea level, lat. 52° 32' 15", long. 111° 31' 06".

## CFCN-TV-8

### Medicine Hat

(Ch. 8)

(Satellite rebroadcasting station of CFCN-TV, Calgary, Alta.)

Network Service: CTV.

Licensee: CFCN Television Ltd., Broadcast House, Calgary.

Transmitter: Near Redcliff, Alta.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 6.7-kw visual, 0.67-kw aural. Antenna: 341-ft. above av. terrain, lat. 50° 04' 36", long. 110° 47' 40".

Began Operation: 1975.

Rates: Included with CFCN-TV, Calgary.

## CHAT-TV Medicine Hat

(Ch. 6)

(Operates satellite rebroadcasting stations CBCA-TV-1, Etzikom, Alta.; CHAT-TV-1, Pivot, Alta.; CHAT-TV-2 Maple Creek, Sask.; CHAT-TV-3, Bow Island, Alta., CHAT-TV-4, Oyen, Alta.)

Network Service: CBC.

Licensee: Monarch Broadcasting Co. Ltd., 520 First St., Box 760, Medicine Hat.

Studio & Transmitter: Redcliff, Alberta.

Telephone: 403-548-3911. Telex: 038-4824.

(Continued on next page)



## Alberta

### CHAT-TV, Medicine Hat—(Continued)

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 5.7-kw visual, 3-kw aural. Antenna: 345-ft. above av. terrain, 302-ft. above ground, 2742-ft. above sea level, lat. 50° 04' 36", long. 110° 47' 40".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

AM Affiliate: CHAT, 10kw, 1270 kHz.

Ownership: W. H. Yuill, pres. and 100% owner. Also owns satellite CHAT-TV-1, Pivot, Alta.; CHAT-TV-2, Maple Creek, Sask.; CHAT-TV-3, Bow Island, Alta.; CHAT-TV-4, Oyen, Alta.

Began Operation: Sept. 14, 1957.

Represented (sales) by All-Canada Radio & Television Ltd. both Canada & United States.

#### Personnel:

Orville Kope, *general manager*.  
Bob Werre, *technical director*.  
Doug MacArthur, *news director*.  
Dennis Mathews, *general sales manager*.  
Doug Cocks, *production, operations, & program manager*.

Highest 30 Sec. Rate (June 29, 1981): \$80.

BBM Weekly Reach (Spring 1981): 127,000

### CFRN-TV-2 Peace River

(Ch. 3)

(Satellite rebroadcasting station of CFRN-TV-1, Grand Prairie, Alta.)

Network Service: CTV, same as CFRN-TV-1, Grande Prairie, Alta.

Licensee: Sunwapta Broadcasting Ltd., Broadcast House, Postal Station "E", Edmonton, Alta. T5P 4B8.

Transmitter: Peace River.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 2.4-kw visual, 0.24-kw aural. Antenna: 559-ft. above av. terrain, 351-ft. above ground, 2253-ft. above sea level, lat. 56° 08' 47", long. 117° 20' 15".

Began Operation: 1970.

Rates: Included as a bonus with CFRN-TV Edmonton.

### CHAT-TV-1 Pivot

(Ch. 4)

(Satellite rebroadcasting station of CHAT-TV, Medicine Hat, Alta.)

Network Service: CBC, same as CHAT-TV.

Licensee: Monarch Bcstg. Co. Ltd., 520 First St., Medicine Hat.

Transmitter: Near Pivot.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 5.7-kw visual, 2.8-kw aural. Antenna: 644-ft. above av. terrain, 500-ft. above ground, 3200-ft. above sea level, lat. 50° 24' 14", long. 110° 03' 07".

Began Operation: May 23, 1961.

Rates: Included as a bonus with CHAT-TV, Medicine Hat.

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### CFRN-TV-6 Red Deer

(Ch. 8)

(Satellite rebroadcasting station of CFRN-TV, Edmonton, Alta.)

Network Service: CTV, same as CFRN-TV, Edmonton.

Licensee: Sunwapta Bcstg. Ltd., Broadcast House, Postal Station "E", Edmonton, Alta. T5P 4C2.

Transmitter: Red Deer.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 24-kw visual, 2.8-kw aural. Antenna: 882-ft. above av. terrain, 588-ft. above ground, 3838-ft. above sea level, lat. 52° 17' 57", long. 113° 41' 47".

Began Operation: May 31, 1973.

Rates: Included as a bonus with CFRN-TV, Edmonton.

### CKRD-TV Red Deer

(Ch. 6)

(Also operates satellite rebroadcasting stations CKRD-TV-1, Coronation, Alta. and CKRD-TV-2, Banff, Alta.)

Network Service: CBC.

Licensee: CHCA Television Ltd., Box 5555, Red Deer, Alta. T4N 5H6.

Studio: CKRD Bldg., 5409 Gaetz Ave.

Telephone: 403-347-6681.

Transmitter: 3.5-mi. E of city limits.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 56-kw visual, 5.6-kw aural. Antenna: 980-ft. above av. terrain, 590-ft. above ground, 3940-ft. above sea level, lat. 52° 16' 30", long. 113° 41' 24".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

Facsimile Service: Broadcast News.

Ownership: Monarch Broadcasting Co. Ltd., W. H. Yuill, pres. Also operates CKRD AM & FM, Red Deer, all Alta.

Began Operation: Dec. 1, 1957.

Represented (sales) by All Canada Radio & Television Ltd.

#### Personnel:

W. H. Yuill, *president*.  
M. G. Phillips, *vice president & general manager*.  
Bill Brown, *general sales manager*.  
Rick Davies, *operations manager*.  
Rudy Broemer, *technical director*.

Highest 30 Sec. Rate (Jan. 1, 1979): \$75.

BBM Weekly Reach (Spring 1981): 210,000

### CFRN-TV-3 Whitecourt

(Ch. 12)

(Satellite rebroadcasting station of CFRN-TV, Edmonton, Alta.)

Network Service: CTV, same as CFRN-TV, Edmonton.

Licensee: Sunwapta Broadcasting Ltd., Broadcast House, Postal Station "E", Edmonton, Alta. T5P 4C2.

Transmitter: Whitecourt.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 9.8-kw visual, 4.9 kw aural. Antenna: Directional, 1300-ft. above av. terrain, 200-ft. above ground, 3940-ft. above sea level, lat. 54° 01' 58", long. 115° 43' 03".

Ownership: Same as CFRN-TV, Edmonton.

Began Operation: Nov. 8, 1965.

Rates: Included as a bonus with CFRN-TV, Edmonton.

### REPEATER STATIONS

Alcot Trail—New, Ch. 58, Mid West TV Ltd. (CITL-TV Lloydminster) 10 w.

Alger—CKAB-TV-3, Ch. 43, Alberta Bcstg. Corp. Ltd. (CBXT, Edmonton) 5 w.

Alger—CJAB-TV-3, Ch. 47, Alberta Bcstg. Corp. Ltd. (CFRN-TV, Edmonton) 20 w.

Athabasca—CBXT-1, Ch. 8, CBC (CBXT, Edmonton) 25.7-kw.

Banff—CBRT-1, Ch. 5, CBC (CBRT, Calgary) 11 w.

Banff—CFCN-TV-2, Ch. 7, CFCN Television Ltd. (CFCN-TV, Calgary) 5 w.

Banff—CFAC-TV-2, Ch. 13, Calgary Television Ltd. (CFAC-TV, Calgary) 5 w.

Banff—CKRD-TV-2, Ch. 10, CHCA TV Ltd. (CKRD-TV, Red Deer) 10 w.

Bassano—CFAC-TV-3, Ch. 8, Bassano TV Assn. (CFAC-TV, Calgary) 8.9 w.

Bassano—CFCN-TV-7, Ch. 6, Bassano TV Assn. (CFCN-TV, Calgary) 8.9 w.

Battle River—CBXAT-6, Ch. 9, CBC (English network) 5 w.

Beaverlodge—CBXAT-14, Ch. 4, CBC (English network) 5 w.

Beaverlodge—CINC-TV, Ch. 7, Northern Cablevision Ltd. (CJDC-TV, Dawson Creek, B.C.) 4 w.

Bellevue—CBRT-10, Ch. 57, CBC (CBRT-8, Burmis) 3 w.

Bonnyville—CBXFT-1, Ch. 6, CBC (CBXFT, Edmonton) 67-kw.

Bonnyville—New, Ch. 7, Mid West TV Ltd. (CITL-TV, Lloydminster) 10 w.

Bow Island—CHAT-TV-3, Ch. 2, Monarch Bcstg. Co. Ltd. (CHAT-TV, Medicine Hat) 5 w.

Brooks—CFCN-TV-3, Ch. 9, CFNC TV Ltd. (CFCN-TV, Calgary) 5 w.

Brooks—CFAC-TV-5, Ch. 3, Lethbridge TV Ltd. (CFAC-TV-7, Lethbridge) 5 w.

Burmis—CBRT-8, Ch. 47, CBC (CBRT-6, Lethbridge) 588 w.

Burmis—CFCN-TV-4, Ch. 5, CFNC Television Ltd. (CFCN-TV-5, Lethbridge) 200 w.

Burmis—CFAC-TV-4, Ch. 3, Lethbridge TV Ltd. (CFAC-TV-7, Lethbridge) 225 w.

Calgary—CBRFT, Ch. 16, CBC (CBXFT, Edmonton) 2.6-kw.

Cardston—CBRT-12, Ch. 2, CBC (CBRT-6, Lethbridge) 50 w.

Chateau—CBXAT-7, Ch. 5, CBC (CBXAT-4, High Level) 1.9 w.

Coleman—CBRT-11, Ch. 17, CBC (English network) 10 w.

Coleman—CFAC-TV-6, Ch. 12, Lethbridge TV Ltd. (CFAC-TV-7, Lethbridge) 5 w.

Coleman—CKCP-TV-1, Ch. 8, Benevolent & Protective Order of Elks of Canada (CFCN-TV-4, Burmis) 5 w.

Cowley—CBRT-15, Ch. 27, CBC (CBRT, Calgary) 10 w.

Coutts/Milk River—CBRT-16, Ch. 4, CBC (English network) 420 w.

Crimson Lake—CFMH-TV-1, Ch. 9, Rocky Mountain House Chamber of Commerce (CFRN-TV, Edmonton) 5 w.

Drumheller—CBRT-2, Ch. 5, CBC (English network) 11 w.

Drumheller—CFCN-TV-6, Ch. 10, CFNC TV Ltd. (CFCN-TV, Calgary) 5 w.

Drumheller—CFAC-TV-1, Ch. 8, Calgary TV Ltd. (CFAC-TV, Calgary) 5 w.

Drumheller—CBRT-14, Ch. 3, CBC (CBRT-2, Drumheller) 5 w.

Etzikom—CBCA-TV-1, Ch. 12, CBC (CHAT-TV, Medicine Hat) 27-kw.

Exshaw—CBRT-3, Ch. 6, CBC (English network) 11 w.

Exshaw—CBRT-17, Ch. 34, CBC (CBRT, Calgary) 1 w.

Exshaw—CHGR-TV-1, Ch. 12, Royal Canadian Legion Branch 179 (CFAC-TV, Calgary) 5 w.

Exshaw—CHGR-TV-2, Ch. 7, Royal Canadian Legion Branch 179 (CFCN-TV, Calgary) 5 w.

Falher—CBXFT-2, Ch. 6, CBC (CBXFT, Edmonton) 3.2-kw.

Fort Chipewyan—CBXBT, Ch. 10, CBC (CBUT, Vancouver, B.C.) 20 w.

Fort McMurray—CBXT-6, Ch. 9, CBC (CBXT, Edmonton) 5.8-kw.

Fort McMurray—CBXFT-6, Ch. 12, CBC (CBXFT, Edmonton) 5.8-kw.

Fort McMurray—CHBA-TV, Ch. 7, John G. H. Abbot (CBXT, Edmonton) 1 w.

Fort Vermillion—CBXAT-5, Ch. 11, CBC (CBXAT-4, High Level) 277 w.

Fox Creek—CBXT-7, Ch. 5, CBC (CBXT-2, Whitecourt) 10 w.

Fox Lake—CBXAT-10, Ch. 9, CBC (CBXAT-9, Jean D'Or) 7.1 w.

Grande Prairie—CBXAT, Ch. 10, CBC (CBXT, Edmonton) 36 w.

Grande Prairie—CBXFT-8, Ch. 19, CBC (CBXFT, Edmonton) 3.3-kw.

Gregoire—CJAB-TV-4, Ch. 7, Alberta Bcstg. Corp. Ltd. (CFRN-TV, Edmonton) 5 w.

Gregoire—CKAB-TV-4, Ch. 12, Alberta Bcstg. Corp. Ltd. (CBXT, Edmonton) 5 w.

Harvie Heights—CBRT-13, Ch. 61, CBC (CBRT, Calgary) 740 w.

High Level—CBXAT-4, Ch. 8, CBC (CBXAT-3, Manning) 468 w.

High Prairie—CBXAT-2, Ch. 2, CBC (CBXAT, Grande Prairie) 6.2-kw.

Hinton—CBXT-3, Ch. 8, CBC (CBXT-2, Whitecourt) 350 w.

Hinton—CBXFT-7, Ch. 3, CBC (CBXFT, Edmonton) 30 w.

Jasper—CBXT-4, Ch. 5, CBC (CBXT-3, Hinton) 5 w.

Jean Cote—CBXAT-13, Ch. 31, CBC (CBXAT, Grand Prairie) 498 w.

Jean D'Or—CBXAT-9, Ch. 13, CBC (CBXAT-5, Fort Vermillion) 28 w.

Lac La Biche—CBXT-5, Ch. 10, CBC (CBXT-1, Athabasca) 825 w.

Lake Louise—CBRT-4, Ch. 12, CBC (English network) 4.2 w.

Lake Louise—CFLL-TV-1, Ch. 6, Lake Louise Community Assn. (CFCN-TV, Calgary) 1 w.

1981-82 Edition

Lake Louise—CFLL-TV-2, Ch. 7, Lake Louise Community Assn. (CFAC-TV, Calgary) 1 w.

Lethbridge—CBRT-6, Ch. 10, CBC (CBRT, Calgary) 123-kw.

Lethbridge—CBXFT-3, Ch. 23, CBC (CBXFT, Edmonton) 900 w.

Manning—CBXAT-3, Ch. 12, CBC (CBXAT, Grande Prairie) 1.6-kw.

Maple Creek—New, Ch. 10, Monarch Bcstg. Co. Ltd. (CHAT-TV, Medicine Hat) 5 w.

Meadow Lake—CITL-TV-3, Ch. 3, Mid West TV Ltd. (CITL-TV, Lloydminster) 10 w.

Mildred Lake—New, Ch. 6, The Muskeg Club (CBXT-6, Fort McMurray) 5 w.

Oyen—CFON-TV-1, Ch. 2, Oyen & District TV Assn. (CFCN-TV, Calgary) 1.2-kw.

Oyen—CFON-TV-2, Ch. 7, Oyen & District TV Assn. (CHAT-TV, Medicine Hat) 5 w.

Peace River—CBXAT-1, Ch. 7, CBC (CBXAT-13, Jean Cote) 4.8-kw.

Peace River—CBXFT-5, Ch. 9, CBC (CBXFT, Edmonton) 1.27-kw.

Pincher Creek—CBRT-9, Ch. 15, CBC (CBRT-8, Burmis) 4.4 w.

Pincher Creek—CHPC-TV-1, Ch. 9, Pincher Creek Community Centre Hall Society (CFAC-TV, Lethbridge) 5 w.

Pincher Creek—CHPC-TV-2, Ch. 11, Pincher Creek Community Centre Hall Society (CFCN-TV, Calgary) 1 w.

Plamondon—CBXT-8, Ch. 4, CBC (CBXT, Edmonton) 50 w.

Plamondon—CBXFT-9, Ch. 22, CBC (CBXFT, Edmonton) 6-kw.

Provost—CITL-TV-2, Ch. 5, Mid West TV Ltd. (CITL-TV, Lloydminster) 5 w.

Provost—CKSA-TV-4, Ch. 12, Mid West TV Ltd. (CKSA-TV, Lloydminster) 5 w.

Rainbow Lake—CBXAT-8, Ch. 11, CBC (CBXAT-7, Chateau) 5 w.

Red Deer—CBXFT-4, Ch. 31, CBC (CBXFT, Edmonton) 2.4-kw.

Rocky Mountain House—CFMH-TV-2, Ch. 12, Rocky Mountain House Chamber of Commerce (CFRN-TV, Edmonton) 5 w.

Rosemary—CBRT-5, Ch. 11, CBC (CBRT, Calgary) 25.3 kw.

Slave Lake—CBXAT-11, Ch. 11, CBC (CBAT-2, High Prairie) 1.1-kw.

Sundre—CFJL-TV-1, Ch. 13, Sundre & District Chamber of Commerce (CFCN-TV, Calgary) 5 w.

Wabasca—CBXAT-12, Ch. 7, CBC (CBXAT-11, Slave Lake) 9.5-kw.

Wainwright—CITL-TV-1, Ch. 6, Mid West TV Ltd. (CITL-TV, Lloydminster) 5 w.

Wainwright—CKSA-TV-3, Ch. 8, Mid West TV Ltd. (CKSA-TV, Lloydminster) 5 w.

Waterton Park—CBRT-7, Ch. 4, CBC (CBRT-6, Lethbridge) 5 w.

Waterton Park—CJWP-TV-1, Ch. 12, Waterton Lakes TV Assn. (CFAC-TV-7, Lethbridge) 1 w.

Waterton Park—CJWP-TV-2, Ch. 6, Waterton Lakes TV Assn. (CFCN-TV-5, Lethbridge) 5 w.

Whitecourt—CBXT-2, Ch. 9, CBC (CBXT, Edmonton) 9.4-kw.

## BRITISH COLUMBIA

### CHAN-TV-4 Courtenay

(Ch. 13)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

Network Service: CTV.

Licensee: British Columbia TV Bcstg. System Ltd., Box 4700, Vancouver.

Transmitter: Courtenay, B.C.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 17-kw visual, 340-kw aural. Antenna: 1941-ft. above av. terrain, 87-ft above ground, 2887-ft. above sea level, lat. 49° 44' 22", long. 125° 14' 11".

Began Operation: Aug. 1968.

Rates: Included as a bonus with CHAN-TV, Vancouver.

### CJDC-TV Dawson Creek

(Ch. 5)

(Operates satellite rebroadcasting stations CJDC-TV-1, Hudson Hope, B.C. & CJDC-TV-2, Bullhead Mountain, B.C.)

(Continued on next page)

# British Columbia

## CJDC-TV, Dawson Creek—(Continued)

Network Service: CBC.

Licensee: Radio Station CJDC Ltd., 102nd Ave. & 9th St.

Studio: 901 102nd Ave. Transmitter: Bear Mountain.

Telephone: 604-782-3341. Telex: 036-77127.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 5-kw visual, 0.75-kw aural. Antenna: 1026-ft. above av. terrain, lat. 55° 43' 44", long. 120° 26' 42".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

AM Affiliate: CJDC, 1-kw, 1350 kHz.

Ownership: H. L. Michaud, pres.

Began Operation: Jan. 15, 1959.

Represented (sales) by Radio-Television Representatives Ltd., (Canada); Canadian Standard Broadcast Sales (U.S.).

Personnel:

H. L. Michaud, *general manager & film buyer.*

W. R. (Bill) Duncan, *manager.*

Jim Sexsmith, *engineer.*

M. Van Berkel, *traffic manager.*

Highest 30 Sec. Rate: \$45.

BBM Weekly Reach (Spring 1981): 39,000

## CFJC-TV Kamloops

(Ch. 4)

(Repeated by CFJC-TV-1, Lillooet; CFJC-TV-3, Merritt; CFJC-TV-4, Clinton; CFJC-TV-5, Williams Lake; CFJC-TV-6, Mount Timothy; CFJC-TV-8, Chase (Adams Hill); CFJC-TV-10, Clearwater; CFJC-TV-11, Quesnel; CFJC-TV-12, Promontory Mountain; CFJC-TV-13, Blue River; CFJC-TV-14, Valemont; CFJC-TV-15, Gold Bridge; CFJC-TV-16, Boss Mountain; CFJC-TV-17, Mission Ridge; CJNA-TV-1, Spences Bridge; CFJC-TV-18, Pine Valley; CFJC-TV-19, Pritchard; CKRR-TV-2, Rimrock; 8 additional repeaters, all B.C.)

Network Service: CBC.

Licensee: Inland Broadcasters (1969) Ltd., 460 Pemberton Terrace, Kamloops, B.C. V2C 1T5.

Studio: 460 Pemberton Terrace. Telephone: 604-372-3322.

Transmitter: Dufferin Hill.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 4-kw visual, 0.4-kw aural. Antenna: 501-ft. above av. terrain, 100-ft. above ground, 2900-ft. above sea level, lat. 50° 40' 15", long. 120° 23' 50".

Color: Network, live, film, slide & tape.

Ownership: David Clark, pres., is principal in Twin Cities Radio Ltd., which owns radio CFJC & CFFM-FM.

Began Operation: April 8, 1957.

Represented (sales) All-Canada Radio & Television Ltd.

Personnel:

Jack Pollard, *managing director.*

Bill Reith, *national sales manager.*

Combination rate: See CHBC-TV, Kelowna, B.C.

BBM Weekly Reach (Spring 1981): 132,000

## CHKM-TV Kamloops

(Ch. 6)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

Network Service: CTV.

Licensee: British Columbia TV Bcstg. System Ltd., Box 4700, Vancouver.

Transmitter: Dufferin Mtn.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 4-kw visual, 0.4-kw aural. Antenna: 501-ft. above av. terrain, 2520-ft. above sea level, lat. 50° 40' 15", long. 120° 23' 50".

Began Operation: Sept. 1970.

Rates: Included as a bonus with CHAN-TV, Vancouver.

## CHBC-TV Kelowna

(Ch. 2)

(Repeated by CHBC-TV-1, Penticton; CHBC-TV-2, Vernon; CHBC-

1094-b

TV-3, Oliver; CHBC-TV-4, Salmon Arm; CHBC-TV-5, Grinrod; CHBC-TV-3, Cellista; CHBC-TV-7, Skaha Lake; CHBC-TV-6, Canoe; CFFI-TV-1, Malakwa; CFWS-TV-1, Falkland; CFZQ-TV-1, Mica Creek; CFZQ-TV-2, Mica Creek Village; CHKC-TV-2, Olalla; CHKC-TV-3, Cawston; CHPP-TV-1, Mabel Lake; CHPT-TV-1, Peachland; CJWR-TV-1, Cherryville; CHID-TV-1, Lumby; CFEN-TV-1, Enderby; CJNP-TV-1, Nakusp; CHRP-TV-2, Revelstoke/Begbie; CHRP-TV-4, Glacier Camp.; CHKC-TV-1, Keremeos, all B.C.).

Network Service: CBC.

Licensee: Okanagan Valley Television Co. Ltd.

Studio: 342 Leon Ave. V1Y 6J2.

Transmitter: Blue Grouse Mtn.

Telephone: 604-762-4535. Telex: 048-5119.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 3.7-kw visual, 0.46-kw aural. Antenna: 3000-ft. above av. terrain, 98-ft. above ground, 4300-ft. above sea level, lat. 49° 58' 00", long. 119° 31' 40".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

Ownership: Radio CKOV, Kelowna (J. H. B. Browne & Mrs. J. W. B. Browne), 33.33%; British Columbia Bcstg. System Ltd., 33.33%; radio CJIB, Vernon (Selkirk Holdings, Ltd.), 33.33%.

Began Operation: Sept. 21, 1957.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

R. (Dick) Sharp, *executive vice president & general manager.*

Ron Evans, *general sales manager.*

Russ Richardson, *program director & film buyer.*

Tom Wyatt, *chief engineer.*

Highest 30 Sec. Rate (April 1, 1980): \$175.

Combination Rates (B.C. Interior Television): CHBC-TV, Kelowna & CFJC-TV, Kamloops, B.C.

BBM Weekly Reach (Spring 1981): 231,000

## CHKL-TV Kelowna

(Ch. 5)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

Network Service: CTV.

Licensee: British Columbia TV Bcstg. System Ltd., Box 4700, Vancouver.

Transmitter: Blue Grouse Mtn.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 4-kw visual, 0.4-kw aural. Antenna: 1672-ft. above av. terrain, 132-ft. above ground, 4348-ft. above sea level, lat. 49° 58' 00", long. 119° 31' 40".

Began Operation: Sept. 1970.

Rates: Included as a bonus with CHAN-TV, Vancouver.

## CHKL-TV-1 Penticton

(Ch. 10)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

Network Service: CTV.

Licensee: British Columbia TV Bcstg. System Ltd., Box 4700, Vancouver.

Transmitter: Chute Lake Mtn.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 1080 watts visual, 216 watts aural. Antenna: 1173-ft. above av. terrain, lat. 49° 39' 34", long. 119° 34' 18".

Began Operation: Sept. 1970.

Rates: Included as a bonus with CHAN-TV, Vancouver.

## CIFG-TV Prince George

(Ch. 12)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

Network Service: CTV, same as CHAN-TV, Vancouver.

Licensee: British Columbia Television Broadcasting System Ltd., Box 4700, Vancouver.

Transmitter: Tabor Mtn.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 1.9-kw visual, 0.19-kw aural. Antenna: 1556-ft. above

TV Factbook No. 50



av. terrain, 51-ft. above ground, 4156-ft. above sea level, lat. 53° 54' 48", long. 122° 27' 10".  
**Began Operation:** Jan. 1973.

**Rates:** Included as a bonus with CHAN-TV, Vancouver.

## CKPG-TV Prince George

(Ch. 2)

(Operates rebroadcasting satellite CKPG-TV-1, Hixon, B.C.  
 CKPG-TV-1 is repeated by separately-owned KCCQ-TV,  
 Quesnel, B.C.)

**Network Service:** CBC.

**Licensee:** CKPG Television Ltd.

**Studio:** 1220 Sixth Ave., Prince George V2L 3M8.

**Transmitter:** Tabor Mtn.

**Telephone:** 604-564-8861.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 778 watts visual, 389 watts aural. Antenna: 2675-ft. above av. terrain, 230-ft. above ground, 4090-ft. above sea level, lat. 53° 54' 47", long. 122° 27' 02". Holds CRTC permission to increase power to 4.6-kw & change transmitter site.

**Color:** Network, live, film, slide & tape.

**AM Affiliate:** CKPG, 10-kw, 550 kHz.

**News Wire Service:** Broadcast News, Canadian Press, News Radio.

**Ownership:** Q Bcstg. Ltd.

**Began Operation:** Aug. 20, 1961.

**Represented (sales)** by Paul Mulvihill Co. (Toronto, Vancouver & Montreal); A. J. Messner & Co. Ltd. (Winnipeg); Metro Marketing (U.S.).

**Personnel:**

G. M. Leighton, *general manager*.  
 Russ Logan, *national regional sales manager*.  
 Doug Hoover, *operations manager*.

**Rates:** 50% of Great West package.

**Note:** For combination rates (Great West Television), see CFTK-TV, Terrace, B.C.

**BBM Weekly Reach** (Spring 1981): 115,000

## CKSR-TV Santa Rosa

(Ch. 83)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

**Network Service:** CTV.

**Licensee:** British Columbia Television Broadcasting System Ltd., Box 4700, Vancouver.

**Transmitter:** Santa Rosa Summit.

**Technical Facilities:** Channel No. 83 (884-890 MHz). Authorized power: 10-kw visual, 1-kw aural. Antenna: Directional, lat. 49° 01' 30", long. 118° 03' 30".

**Began Operation:** Dec. 1976.

**Rates:** Included as a bonus with CHAN-TV, Vancouver.

## CFTK-TV Terrace

(Ch. 3)

(Also serves Kitimat, B.C.)

(Operates satellite rebroadcasting stations CFTK-TV-1, Prince Rupert; CFTK-TV-2, Smithers; CFTK-TV-3, Burns Lake; CFTK-TV-4, Kildala; CFTK-TV-5, Kemano; CFTK-TV-6, Nass Camp; CFTK-TV-7, Juskatla; CFTK-TV-8, Aristazabal Island; CFTK-TV-9, Ocean Falls; CFTK-TV-10, Houston; CFTK-TV-11, Hudson Bay Mtn.; KCCQ-TV-1, Kwinatahl, all B.C.)

**Network Service:** CBC.

**Licensee:** Skeena Broadcasters Ltd., 4625 Lazelle Ave., Terrace, B.C. V8G 1S4.

**Studio:** 4625 Lazelle Ave., Terrace, B.C. V8G 1S4.

**Telephone:** 604-635-6316. Telex: 047-85529.

**Transmitter:** Terrace.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 7.6-kw visual, 0.76-kw aural. Antenna: 1488-ft. above av. terrain, 33-ft. above ground, 3320-ft. above sea level, lat. 54° 31' 05", long. 128° 28' 15".

**Color:** Network, film, slide & tape.

**News Wire Service:** Broadcast News.

1981-82 Edition

**Began Operation:** Nov. 1, 1962.

**Represented (sales)** by Paul Mulvihill Co. (Toronto, Montreal & Vancouver); A. J. Messner & Co. Ltd. (Winnipeg); Metro Marketing West Ltd. (U.S.).

**Personnel:**

J. Fred Weber, *president & managing director*.  
 Michael Tindall, *general manager*.  
 Bryan Edwards, *station manager*.  
 T. MacLean, *general sales manager*.  
 Bill Packer, *chief engineer*.

**Highest 30 Sec. Rate** (Sept. 1, 1980): \$140 (CFTK-TV, Terrace & CKPG-TV, Prince George, B.C.)

**BBM Weekly Reach** (Spring 1981): 74,000

## CKTN-TV Trail-Rosland

(Ch. 8)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

**Network Service:** CTV.

**Licensee:** British Columbia Television Broadcasting System Ltd., Box 4700, Vancouver.

**Transmitter:** Red Mtn.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 4.4-kw visual, 0.400-kw aural. Antenna: 1544-ft. above av. terrain, lat. 49° 05' 30", long. 117° 49' 10".

**Began Operation:** Dec. 1976.

**Rates:** Included as a bonus with CHAN-TV, Vancouver.

## CBUFT Vancouver

(Ch. 26)

French Outlet

**Network Service:** CBC.

**Licensee:** Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

**Mailing Address:** Box 4600, Vancouver, B.C. V6B 4A2.

**Telephone:** 604-665-8000. Telex: 04-51207.

**Studio:** 700 Hamilton St.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 105.5-kw visual, 21.5-kw aural. Antenna: 2011-ft. above av. terrain, lat. 49° 21' 12", long. 122° 57' 18".

**FM Affiliate:** CBUF-FM, 50-kw, 97.7 MHz.

**Personnel:**

J. Boucher, *director of French services*.  
 J. Baillaut, *publicity representative, public relations assistant*.

**Rates:** Included as a bonus to the CBC French network rate.

## REPEATER STATIONS

Alert Bay—CBUT-16, Ch. 11, CBC (CBUT-1, Courtenay) 30.3 w.

Alexis Creek—CIAC-TV, Ch. 8, Alexis Creek Community Club (CFJC-TV, Kamloops) 5 w.

Alexis Creek—CHIL-TV-2, Ch. 11, Alexis Creek Community Club (CHAN-TV, Vancouver) 70 w.

Alta Lake—CHWN-TV-1, Ch. 7, Whistler Mountain TV Society (CHEK-TV, Victoria) 1 w.

Anahim Lake—CIAL-TV-1, Ch. 5, Anahim Lake Community Assn. (CHAN-TV, Vancouver) 10 w.

Anahim Lake—New, Ch. 3, Anahim Lake Community Assn. (CFJC-TV, Kamloops) 1 w.

Aristazabal Island (Mt. Parizeau)—CFTK-TV-8, Ch. 5, Skeena Broadcasters Ltd. (CFTK-TV, Terrace) 10 w.

Ashcroft—CJAC-TV-2, Ch. 10, Ash Creek TV Society (CFJC-TV, Kamloops) 25 w.

Ashcroft—CHAC-TV-2, Ch. 2, Ash Creek TV Society (CHAN-TV, Vancouver) 60 w.

Atlin—CFAT-TV-2, Ch. N.A., Atlin Bcstg. Society (CFWH-TV, Whitehorse, Y.T.).

Avola—CHAV-TV-1, Ch. 11, Avola TV Assn. (CFJC-TV, Kamloops) 1 w.

Avola—New, Ch. 13, Avola TV Assn. (CHAN-TV, Vancouver) 10 w.

Barriere/Littlefort—CKTV-TV-2, Ch. 8, Barriere/Littlefort TV Improvement Society (CHAN-TV, Vancouver) 10 w.

(Continued on page 1101-b)

# British Columbia—Vancouver

## CBUT

(Ch. 2)

English Outlet

(Also operates rebroadcasting stations CBUT-1, Courtenay; CBUT-2, Chilliwack; CBUT-3, Port Alberni; CBUT-4, Bowen Island; CBUT-5, Squamish; CBUT-6, Hope; CBUT-7, Ucluelet, B.C.; 55 others)

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 50-kw average visual, 7.6-kw average aural. Antenna: 2400-ft. above av. terrain, 190-ft. above ground, 2800-ft. above sea level.

Latitude 49° 21' 12"  
Longitude 122° 57' 18"

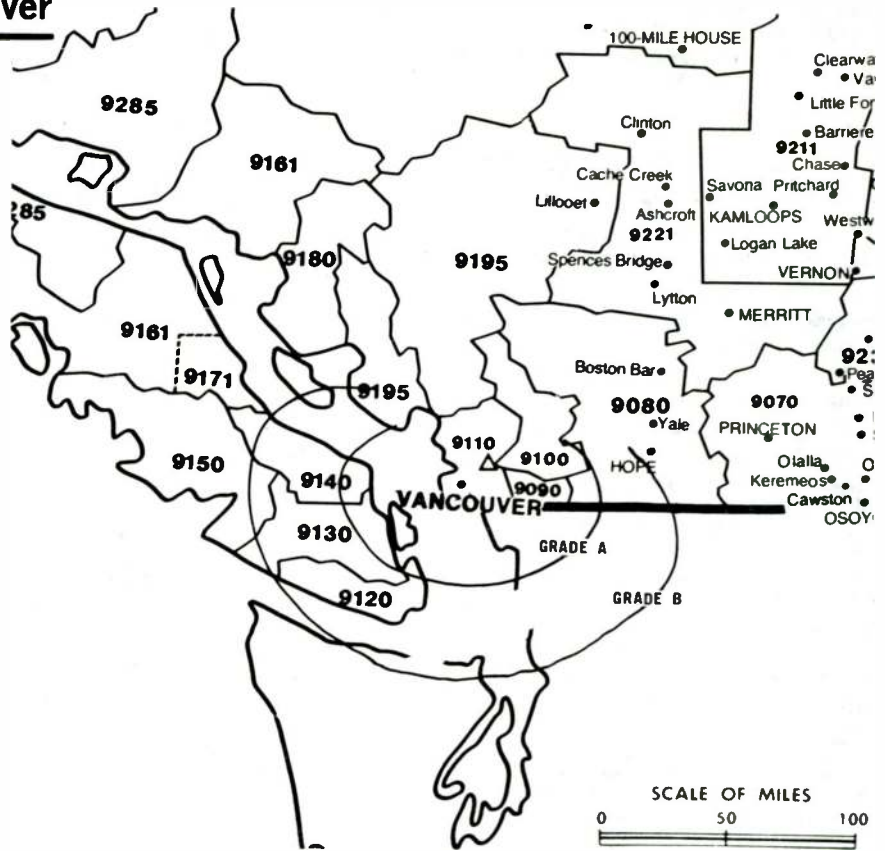
Transmitter: Mt. Seymour, North Vancouver.

Color: Network, film & slide.

TV tape: Recording facilities.

AM Affiliate: CBU, 50-kw, 690 kHz (CBC).

FM Affiliate: CBU-FM, 100-kw, 105.7 MHz.



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CBUT Authorized: 12/8/53

## CBUT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 700 Hamilton St.

Telephone: 604-665-8000. Telex: 04-51207.

Mailing Address: P.O. Box 4600, Vancouver, B.C. V6B 4A2.

Began Operation: Dec. 16, 1953.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales (U.S.).

Personnel:

Len Lauk, *director for the Province of British Columbia.*

A. Sommerfeld, *sales manager, TV.*

D. Currie, *regional engineer.*

G. Craig, *director of TV.*

A. Frame, *program director, TV.*

G. Gillespie, *manager, film services.*

Bob Bleasby, *TV production manager.*

Rick Inglis, *acting manager, TV technical services.*

Highest 30 Sec. Rate (January 9, 1981): \$460.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	9108	Vancouver	1,220,070
	9120	Capital	234,650
	9140	Nanaimo R. D.	72,640
	9030	Central Kootenay	48,710
	9080	Fraser-Cheam	53,910
	9010	East Kootenay	48,240
	9130	Cowichan Valley	52,450
	9150	Alberni-Clayoquot	32,510
	9171	Comox-Strathcona C.	32,480
	9235	Mt. Waddington & Central Coast	16,640
	9050	Kootenay-Boundary	29,750
9195	Sunshine & Squamish	30,540	
9180	Powell River	16,880	
<b>Between 25-49%</b>	None Between 25-49%		
<b>Between 5-24%</b>	9260	Columbia-Shuswap	35,730
<b>BBM Weekly Reach (Spring 1981)</b>			<b>1,599,000</b>

# British Columbia—Vancouver

## CHAN-TV

(Ch. 8)

(Repeated by CHAN-TV-1, Chilliwack; CHAN-TV-2, Bowen Island; CHAN-TV-3, Squamish; CHAN-TV-4, Courtenay; CHAN-TV-5, Brackendale; CHKL-TV, Kelowna; CHKL-TV-1, Penticton; CHKL-TV-2, Vernon; CHKM-TV, Kamloops; CITM-TV, Mt. Timothy; CITM-TV-1, Williams Lake; CITM-TV-2, Quesnel; CIFG-TV, Prince George; CKVP-TV-1, Ucluelet; CJTV-TV-1, Port Renfrew; CHSH-TV-1, Chase, White Lake; CHSH-TV-2, Chase, Adams Hill; CHLK-TV-2, Logan Lake; CFEN-TV-2, Enderby & 79 additional low-power stations, all B.C.).

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 180-kw max. & 164-kw visual, 94-kw max. & 81-kw aural. Antenna: Directional, 998-ft. above av. terrain, 300-ft. above ground, 1250-ft. above sea level.

Latitude 49° 16' 31"  
Longitude 122° 54' 49"

**Transmitter:** Burnaby Mt.

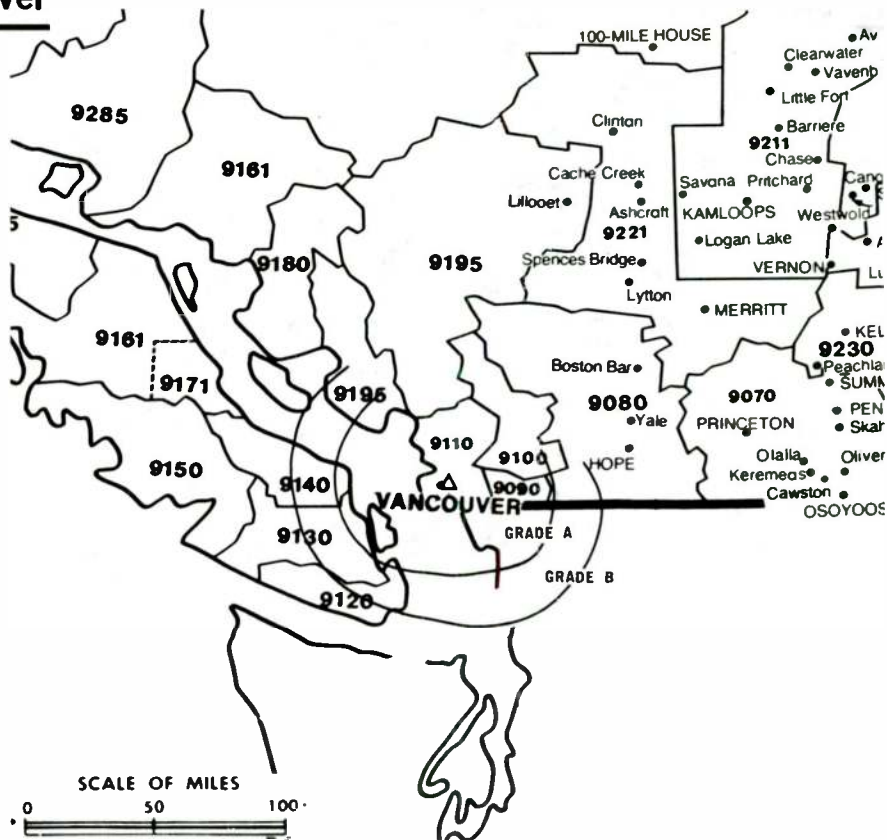
**TV tape:** Recording facilities.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** UPI, Broadcast News, Canadian Press.

**News Film Service:** ABC, CTV.

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## CHAN-TV

**Network Service:** British Columbia Television (BCTV).

**Licensee:** British Columbia Television Broadcasting System Ltd., Box 4700, Vancouver V6B 4A3.

**Studio:** 7850 Enterprise St., Burnaby, B.C.

**Telephone:** 604-299-7272.

**Telex:** 04354784.

**Ownership:** British Columbia Television Bcstg. System Ltd.; J. R. Peters, president. Also owns CHEK-TV, Victoria, B.C.

**Begin Operation:** Oct. 31, 1960.

**Represented (sales)** by All-Canada Radio & Television Ltd.

**Personnel:**

J. R. Peters, *president*.  
D. M. Smith, *executive vice president*.  
W. C. Elliott, *vice president, production*.  
L. D. Colthorp, *vice president, programming*.  
T. Negoro, *vice president, engineering*.  
A. H. Collins, *vice president, finance & secretary*.  
W. C. Peters, *commercial manager*.  
Frank J. Babich, *national sales manager*.

**Highest 30 Sec. Rate (Oct. 1, 1979):** \$725 (combination rate with CHEK-TV, Victoria).

British Columbia Repeaters Begin  
on page 1095-b

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	9108	Vancouver	1,220,070
	9230	Central Okanagan	87,850
	9211	Thompson-Nicola AB & E	81,770
	9350	Fraser-Ft. George	85,380
	9270	Caribou	56,130
	9120	Capital	234,650
	9070	Okanagan-Similkameen R.D.	59,100
	9240	North Okanagan	57,240
	9260	Columbia-Shuswap	35,730
	9140	Nanaimo R.D.	72,640
	9340	Bulkley-Nechako	33,160
	9030	Central Kootenay	48,710
	9080	Fraser-Cheam	53,910
	9315	Kitimat & Stikine R.D.	35,850
	9150	Alberni-Clayoquot	32,510
	9195	Sunshine & Squamish	30,540
9050	Kootenay-Boundary	29,750	
9130	Cowichan Valley	52,450	
9171	Comax-Strathcona C.	32,480	
9221	Thompson-Nicola C & D	15,650	
9300	Skeena-Queen Charlotte R.D.	23,480	
9180	Powell River	16,880	
<b>Between 25-49%</b>	9361	Peace River-Liard (Div. A)	23,000
	9010	East Kootenay	48,240
	9285	Mt. Waddington & Central Coast	16,640
<b>Between 5-24%</b>	8171	Census Division 15 W.	48,120
	9371	Peace River-Liard (Div. B)	19,460
<b>BBM Weekly Reach (Spring 1981)</b>			<b>1,906,000</b>



# British Columbia—Vancouver

## CKVU-TV

(Ch. 21)

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 880-kw max. & 88-kw av. visual, 244-kw max. aural. Antenna: 2187-ft. above av. terrain, 367-ft. above ground, 2392-ft. above sea level.

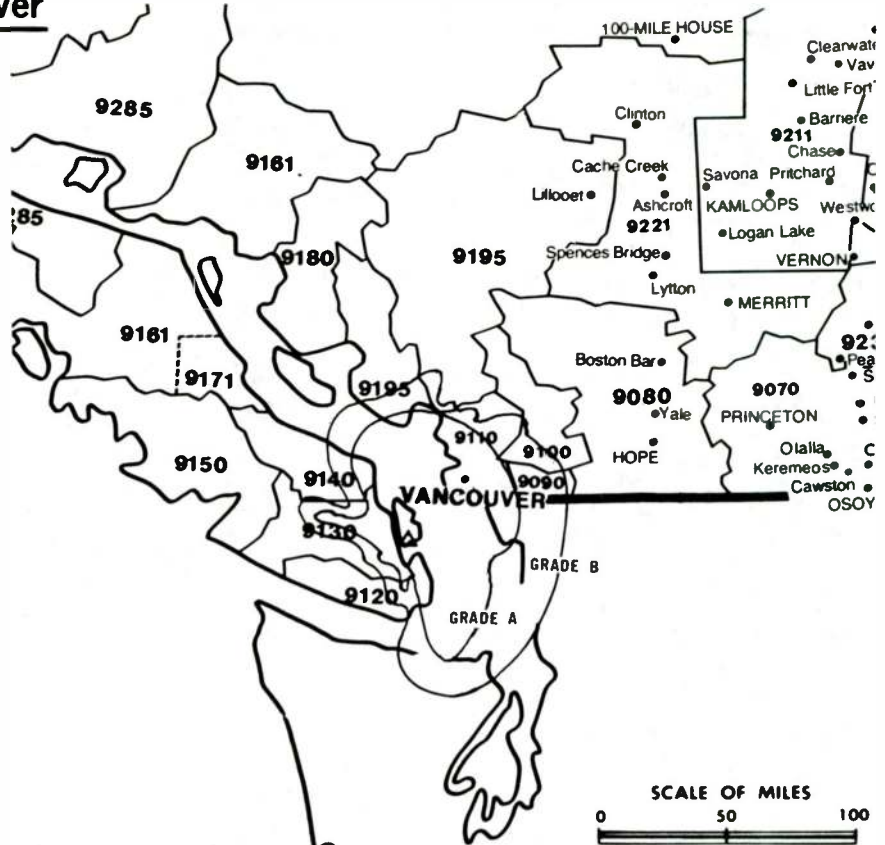
Latitude 48° 45' 06"  
Longitude 123° 29' 26"

Transmitter: Salt Spring Island.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

Studio: 180 W. Second Ave.



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CKVU-TV Authorized: 1976.

## CKVU-TV

Network Service: None, independent.

Licensee: Western Approaches Ltd., 180 W. Second Ave., Vancouver, B.C. V5Y 1C2.

Telephone: 604-876-1344. Telex: 04-508641.

Ownership: Western Approaches Ltd. Daryl Duke, pres.

Began Operation: Sept. 1976.

Represented (sales) by Alexander, Pearson & Dawson Inc.

Personnel:

Daryl Duke, *president & general manager.*  
Norman Klenman, *v.p., programming & production.*  
Paul Nattall, *general sales manager.*  
Barry Duggan, *controller.*  
Bud Marce, *production manager.*  
Charles Lau, *commercial production manager.*

Highest 30 Sec. Rate (Sept. 6, 1977): \$450.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	9108	Vancouver	1,220,070
	9120	Capital	234,650
	9140	Nanaimo R.D.	72,640
<b>Between 25-49%</b>	9080	Fraser-Cheam	53,910
	9130	Cowichan Valley	52,450
	9150	Alberni-Clayoquot	32,510
	9171	Comox-Strathcona C.	32,480
	9195	Sunshine & Squamish	30,540
	9180	Powell River	16,880
<b>Between 5-24%</b>		None Between 5-24%	
<b>BBM Weekly Reach (Spring 1981)</b>			<b>1,107,000</b>

# British Columbia—Vancouver (Bellingham, Wash.)

## KVOS-TV

(Ch. 12)

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 229-kw visual, 46-kw aural. Antenna: 2370-ft. above av. terrain, 141-ft. above ground, 2550-ft. above sea level.

Latitude 48° 40' 40"  
Longitude 122° 49' 48"

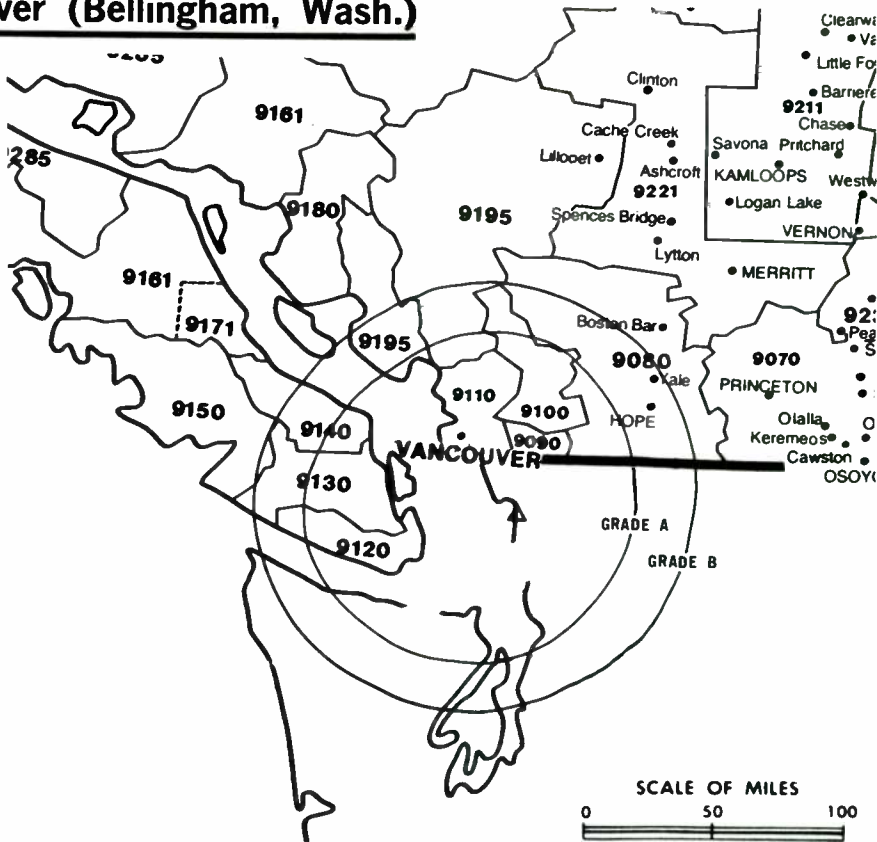
**Transmitter:** Mt. Constitution, Orcas Island, Wash.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP, Broadcast News, Canadian Press.

**Represented (sales)** by Metrospot Sales (Toronto-Montreal); Metro Marketing (Prairie Provinces); Adam Young Inc. (U.S.); Art Moore (Seattle).

**Represented (legal)** by Cohn & Marks.



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KVOS-TV Ref: FCC File No. BMPCT-3999 Granted 7/24/56

## KVOS-TV

**Network Service:** CBS.

**Licensee:** KVOS Television Corporation.

**Studio:** 1345 Burrard St., Vancouver 1, B.C.; 1151 Ellis St., Bellingham, Wash.

**Telephones:** 604-681-1212, Vancouver; 206-734-4101, Bellingham.

**Ownership:** Wometco Enterprises Inc., 100%. For officers and other interests, see WTVJ, Miami, Fla.

**Began Operation:** May 23, 1953. Sale to present owner by Rogan Jones and associates approved March 29, 1961 by the FCC (*Television Digest*, Vol. 16:48, 17:14).

### Personnel:

Doug Davis, *president*.  
Frank Jank, *vice president & general manager*.  
Jim Bensley, *vice president, sales*.  
Bob Lewis, *program manager*.  
Del Pawliw, *traffic manager*.  
John Price, *chief engineer*.  
E. H. Anderson, *news & public affairs director*.  
Gordon MacGregor, *business manager*.

**Highest 30 Sec. Rate (Jan. 1, 1975):** \$300.

**NETWORK BASE HOURLY RATE:** \$125.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	9108	Vancouver	1,220,070
	9120	Capital	234,650
	9140	Nanaimo R.D.	72,640
	9130	Cowichan Valley	52,450
	9080	Fraser-Cheam	53,910
	9171	Comax-Strathcona C.	32,480
	9150	Alberni-Clayoquot	32,510
	9180	Powell River	16,880
<b>Between 25-49%</b>	9195	Sunshine & Squamish	30,540
	9221	Thompson-Nicola C & D	15,650
<b>Between 5-24%</b>	None Between 5-24%		
<b>BBM Weekly Reach (Spring 1981)</b>			<b>1,198,000</b>





Barriere/Littlefort—CKTV-TV-1, Ch. 11, Barriere/Littlefort TV Improvement Society (CHKM-TV, Kamloops) 10 w.

Bella Bella—CBUIT-1, Ch. 13, CBC (CBUT, Vancouver) 5 w.

Bella Bella—CKDI-TV-1, Ch. 9, Bella Coola Valley TV Society (CFTK-TV, Terrace) 5 w.

Bella Coola—CBUIT-3, Ch. 13, CBC (CBUT, Vancouver) 39 w.

Bella Coola—CHVT-TV-1, Ch. 3, Bella Coola Valley TV Society (CFTK-TV, Terrace) 1 w.

Bella Coola—CHVT-TV-2, Ch. 13, Bella Coola Valley TV Society (CHVT-TV-1, King Island) 5 w.

Bennett & White Pass—CFBW-TV, Ch. N.A., British Columbia—Yukon Railway Co. (N.A.)

Blue River—CFJC-TV-13, Ch. 11, North Thompson Yellowhead TV Assn. (CFJC-TV, Kamloops) 5 w.

Blue River—New, Ch. 13, North Thompson Yellowhead TV Assn. (CHAN-TV, Vancouver) 8.4 w.

Bonnington—CBUDT, Ch. 13, CBC (English network) 22 w.

Boss Mountain—CFJC-TV-16, Ch. 7, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 5.2 w.

Boston Bar—CJFC-TV-1, Ch. 5, Fraser Canyon TV Assn. (CFJC-TV, Kamloops) 50 w.

Boston Bar—CJFC-TV-2, Ch. 3, Fraser Canyon TV Assn. (CHAN-TV, Vancouver) 35 w.

Bowen Island—CBUT-4, Ch. 13, CBC (CBUT, Vancouver) 5 w.

Bowen Island—CHAN-TV-2, Ch. 3, British Columbia TV Bcstg. System Ltd. (CHAN-TV, Vancouver) 5 w.

Brackendale—CHAN-TV-5, Ch. 9, British Columbia TV Bcstg. System Ltd. (CHAN-TV, Vancouver) 5 w.

Bullhead Mountain—CJDC-TV-2, Ch. 8, Radio Station CJDC Ltd. (CJDC-TV, Dawson Creek) 5 w.

Burns Lake—CBCH-TV-2, Ch. 4, CBC (CFTK-TV-10, Houston) 117 w.

Burns Lake—CKHS-TV, Ch. 13, Burns Lake & District TV Assn. (CHAN-TV, Vancouver) 10 w.

Cache Creek—CJAC-TV-1, Ch. 5, Ash Creek TV Society (CFJC-TV, Kamloops) 5 w.

Cache Creek—CHAC-TV-1, Ch. 2, Ash Creek TV Society (CHAN-TV, Vancouver) 20 w.

Campbell River—CBUT-8, Ch. 3, CBC (CBUT-1, Courtenay) 50 w.

Campbell River—CBUT-9, Ch. 82, CBC (CBUT-1, Courtenay) 57.4 w.

Campbell River—CHEK-TV-5, Ch. 11, BCTV (CHEK-TV, Victoria) 3-kw.

Camp Woss—CFNV-TV-1, Ch. 3, Nimpkish Valley TV Society (CHEK-TV, Victoria) 5 w.

Canal Flats—CBUBT-1, Ch. 12, CBC (CBUBT, Cranbrook) 510 w.

Canoe—CHBC-TV-8, Ch. 6, Okanagan Valley TV Co. Ltd. (CHBC-TV, Kelowna) 5 w.

Cassiar—CBUET, Ch. 7, CBC (English network) 7 w.

Castlegar—CBUAT-2, Ch. 3, CBC (CBUAT, Trail) 5 w.

Castlegar—CKTN-TV-1, Ch. 5, BCTV (CHAN-TV, Vancouver) 10 w.

Cathedral Point—CFSB-TV-3, Ch. 13, South Bentinck & District TV Society (CFSB-TV-1, Lalakata Point) 1 w.

Cawston—CHKC-TV-3, Ch. 13, Keremeos-Cawston TV Society (CHBC-TV, Kelowna) 8.9 w.

Cedarvale—CFCC-TV-2, Ch. N.A., Kitwanga Community Assn. (CFTK-TV, Terrace) 5 w.

Celista—CHBC-TV-6, Ch. 3, Okanagan Valley TV Co. Ltd. (CHBC-TV, Kelowna) 5 w.

Chase (Adams Hill)—CFJC-TV-8, Ch. 8, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 25 w.

Chase (Adams Hill)—CHSH-TV-2, Ch. 13, Shuswap Lakes TV Society (CHAN-TV, Vancouver) 40 w.

Chase (White Lake)—CHSH-TV-1, Ch. 7, Shuswap Lakes TV Society (CHAN-TV, Vancouver) 71 w.

Cherryville—CJCC-TV-1, Ch. 13, Cherryville Community Club (CHAN-TV, Vancouver) 10 w.

Cherryville—CJWR-TV-1, Ch. 10, Cherryville Community Club (CHBC-TV, Kelowna) 8.9 w.

Chetwynd—CBCD-TV-2, Ch. 7, CBC (CJDC-TV, Dawson Creek) 16 w.

Chilliwack—CBUT-2, Ch. 3, CBC (CBUT, Vancouver) 590 w.

Chilliwack—CHAN-TV-1, Ch. 11, British Columbia TV Bcstg. System Ltd. (CHAN-TV, Vancouver) 5 w.

Christina Lake—CBUAT-7, Ch. 13, CBC (CBUT, Vancouver) 10 w.

Clearwater—CHCW-TV-1, Ch. 2, Clearwater Business Assn. (CFJC-TV, Kamloops) 55 w.

Clearwater—CHCW-TV-2, Ch. 10, Clearwater Business Assn. (CHAN-TV, Vancouver) 5 w.

Clinton—CFJC-TV-4, Ch. 9, Inland Broadcasters (1969) Ltd. (CFJC-TV, Kamloops) 204 w.

Clinton—CHTS-TV-1, Ch. 13, Clinton & District TV Society (CHAN-TV, Vancouver) 80 w.

Coal Harbour—CBUT-20, Ch. 8, CBC (CBUT-19, Port Hardy) 7.3 w.

Coal Harbour—CHEK-TV-4, Ch. 10, BCTV (CHEK-TV, Victoria) 5 w.

Courtenay—CBUT-1, Ch. 9, CBC (CBUT, Vancouver) 625 w.

Cranbrook—CBUBT-7, Ch. 10, CBC (CBUT, Cranbrook) 900 w.

Cranbrook—CBUBT, Ch. 65, CBC (CBUT, Vancouver) 27.7 w.

Crawford Bay—CBUCT-1, Ch. 5, CBC (CBUCT, Nelson) 842 w.

Crescent Valley—CHMS-TV-1, Ch. 5, Mount Sentinel TV Cooperative (KXLY-TV, Spokane) 5 w.

Creston—CKTN-TV-4, Ch. 12, B.C. TV Bcstg. System Ltd. (CHAN-TV, Vancouver) 10 w.

Creston—CBUCT-2, Ch. 3, CBC (CBUCT-1, Crawford Bay) 142 w.

Dawson Creek—CBUFT-5, Ch. 33, CBC (CBUFT, Vancouver) 470 w.

Dawson Creek—New, Ch. 10, Mile Zero Citizen's Band Radio Club (CFRN-TV, Edmonton, Alta.) 10 w.

Donald Station—CBUBT-4, Ch. 3, CBC (CBUBT-2, Golden) 6 w.

East Georgie—CKHF-TV-1, Ch. 9, Stewart Community Club (CFTK-TV, Terrace) 1 w.

Elk Falls Lookout—CJGR-TV-1, Ch. 49, Gold River TV Assn. (CHAN-TV, Vancouver) 10 w.

Enderby—CFEN-TV-1, Ch. 4, Enderby & District TV Syndicate (CHBC-TV, Kelowna) 20 w.

Enderby—CFEN-TV-2, Ch. 11, Enderby & District TV Syndicate (CHAN-TV, Vancouver) 47 w.

Enderby—CHBC-TV-5, Ch. 72, Okanagan Valley TV Co. Ltd. (CHBC-TV, Kelowna) 70 w.

Erie—CBUAT-4, Ch. 13, CBC (CBUAT-6, Trail) 1 w.

Falkland—CFWS-TV-1, Ch. 10, Falkland-Westwold TV Society (CHBC-TV, Kelowna) 5 w.

Falkland/Westwold—CFAW-TV, Ch. 12, Falkland-Westwold TV Society (CHAN-TV, Vancouver) 10 w.

Fernie—CBUBT-9, Ch. 8, CBC (CBUBT-8, Morrissey Ridge) 58.5 w.

Fernie—CBUBT-8, Ch. 21, CBC (CBUT, Vancouver) 29.5 w.

Field—CBUBT-13, Ch. 11, CBC (CBUBT-12, Otter Tail) 30 w.

Field—CFFY-TV-1, Ch. 4, Field TV Society (CFLL-TV-1, Lake Louise, Alta.) 1 w.

Field—CFFY-TV-2, Ch. 2, Field TV Society (CFAC-TV Calgary, Alta.) 1 w.

Fort Fraser—CBCB-TV-2, Ch. 6, CBC (CKPG-TV, Prince George) 35 w.

Fort Nelson—CBUGT, Ch. 8, CBC (English network) 50 w.

Fort St. James—CFSJ-TV-1, Ch. 10, Fort St. James TV Society (CHAN-TV, Vancouver) 5.6 w.

Fort St. James—CKPG-TV-5, Ch. 5, CKPG TV Ltd. (CKPG-TV, Prince George) .56 w.

Fort St. James—CFSJ-TV-1, Ch. 3, Fort St. James TV Society (CIFG-TV, Prince George) 10 w.

Fort St. John—CBCD-TV-3, Ch. 9, CBC (CJDC-TV, Dawson Creek) 180 w.

Fort St. John—CFPV-TV-1, Ch. 2, Second Signal TV Society (CFRN-TV, Edmonton) 146 w.

Fountain—CFDF-TV-1, Ch. 5, Camelsfoot TV Assn. (CHAN-TV, Vancouver) 32 w.

Fraser Lake—CFFL-TV-1, Ch. 9, Fraser Lake & District Rebroadcasting Society (CHAN-TV, Vancouver) 10 w.

Fruitvale/Montrose—CBUAT-3, Ch. 9, CBC (CBUAT, Trail) 85 w.

Glacier Camp—CHRP-TV-3, Ch. 11, Dept. of Indian & Northern Affairs (CHAN-TV, Vancouver) 1 w.

Glacier Camp—CHRP-TV-4, Ch. 13, Rogers Pass Community TV Assn. (CHBC-TV, Kelowna) 5 w.

Glenannan—New, Ch. 3, Fraser Lake & District Rebroadcasting Society (CIFG-TV, Prince George) 5 w.

Gold Bridge—CJGB-TV-1, Ch. 6, Bridge River Community Recreational Society (CHAN-TV, Vancouver) 5 w.

Gold Bridge—New, Ch. 3, Bridge River Community Recreational Society (CFJC-TV, Kamloops) 5 w.

Golden—CBUBT-2, Ch. 13, CBC (CBUBT-6, Spillimacheen) 11.4 w.

Gold River—CBUT-12, Ch. 7, CBC (CBUT-11, Wokas Lake) 11.4 w.

Gold River—CJGR-TV-3, Ch. 2, Gold River TV Assn. (CHAN-TV, Vancouver) 10 w.

Grand Forks—CBUAT-1, Ch. 5, CBC (CBUT, Vancouver) 5 w.

Grand Forks—CKSR-TV-1, Ch. 7, BCTV (CHAN-TV, Vancouver) 10 w.

Granisle (Snowshoe Island)—CHTL-TV-2, Ch. 6, Fulton River Recreation Commission (CFTK-TV, Terrace) 1 w.

Granisle—CIGR-TV-1, Ch. 7, Granisle TV Society (CHAN-TV, Vancouver) 1 w.

Gribbell Island—New, Ch. 12, Skeena Broadcasters Ltd. (CFTK-TV, Terrace) 5 w.

Hagensborg—CBUIT-4, Ch. 11, CBC (CBUT, Vancouver) 64 w.

Harrison Hot Springs—CBUT-23, Ch. 13, CBC (CBUT-2, Chilliwack) 10 w.

Hendrix Lake—CIHL-TV, Ch. 12, Hendrix Lake TV Society (CHAN-TV, Vancouver) 8.4 w.

# British Columbia

Hixon—CKPG-TV-1, Ch. 10, CKPG Television Ltd. (CKPG-TV, Prince George) 365 w.

Holberg—CBUT-21, Ch. 2, CBC (CBUT-19, Port Hardy) 10 w.

Holberg—CFKY-TV-1, Ch. 4, The West Quatsino Radio & TV Society (CHEK-TV, Victoria) 5 w.

Holberg—CFSH-TV-1, Ch. 8, Canadian Forces Station (CHEK-TV, Victoria) 5 w.

Hope—CBUT-6, Ch. 9, CBC (CBUT-2, Chilliwack) 5 w.

Houston—CBCH-TV-1, Ch. 2, CBC (CFTK-TV, Terrace) 98 w.

Houston—CFHO-TV, Ch. 8, Houston-Smithers Rebroadcasting Society (CFHG-TV, Prince George) 10 w.

Hudson Bay Mountain—CFTK-TV-11, Ch. 7, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 1 w.

Hudson Hope—CJDC-TV-1, Ch. 11, Radio Station CJDC Ltd. (CJDC-TV, Dawson Creek) 5 w.

Invermere—CBUT-3, Ch. 2, CBC (CBUT-1, Canal Flats) 8.9 w.

Invermere—CFWL-TV-1, Ch. 6, Invermere District TV Co. Ltd. (CFCN-TV, Calgary) 5 w.

Jubilee Mountain—CFWL-TV-2, Ch. 8, Invermere District TV Co. Ltd. (CFWL-TV-1, Invermere) 5 w.

Juskatla—CFTK-TV-7, Ch. 2, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 2.5 w.

Kamloops—CBUFT-2, Ch. 50, CBC (CBUFT, Vancouver) 1.5-kw.

Kelowna—CBUFT-1, Ch. 21, CBC (CBUFT, Vancouver) 1.673-kw.

Kemano—CFTK-TV-5, Ch. 2, Nanika Cultural Society (CFTK-TV, Terrace) 10 w.

Kemano—New, Ch. 13, Nanika Cultural Society (CBC English network) 10 w.

Kildala—CFTK-TV-4, Ch. 5, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 4.7 w.

Kildala Arm—New, Ch. 7, Nanika Cultural Society (CFTK-TV, Terrace) 1 w.

King Island—CBUIT-2, Ch. 9, CBC (CBUT, Vancouver) 1 w.

King Island—CHVT-TV-1, Ch. 9, Bella Coola Valley TV Society (CFTK-TV, Terrace) 1 w.

Kitwanooc—New, Ch. 10, Vernon Smith (CFTK-TV, Terrace) 1 w.

Kitwanga—New, Ch. 11, Kitiwanga Community Assn. (CFTK-TV, Terrace) 5 w.

Kitwanga—New, Ch. 6, Vernon Smith (CFTK-TV, Terrace) 10 w.

Klemtu—CFKK-TV-1, Ch. 2, Klemtu TV Society (CFTK-TV, Terrace) 1 w.

Kokish—CFKB-TV-2, Ch. 9, Alert Bay & District TV Society (CHEK-TV, Victoria) 5 w.

Kwatna Bay—CKKB-TV-1, Ch. 12, Allison Logging Co. Ltd. (CFTK-TV-8, Terrace) 1 w.

Kwinatahl—CKCC-TV-1, Ch. 7, Stewart Community Club (CFTK-TV, Terrace) 1 w.

Kwinitsa—New, Ch. 7, Crowder Communications Ltd. (CFTK-TV, Terrace) 1 w.

Lalakata Point—CFSB-TV-1, Ch. 11, South Bentinck & District TV Society (CFTK-TV, Terrace) 1 w.

Legate Creek—CFCC-TV-1, Ch. 7, Kitwanga Community Assn. (CFTK-TV Terrace) 5 w.

Lillooet—CFDF-TV-2, Ch. 13, Camelsfoot TV Assn. (CFDF-TV-1, Fountain) 5 w.

Lillooet—CFMZ-TV-1, Ch. 2, Lillooet & District TV Assn. (CHAN-TV, Vancouver) 5 w.

Logan Lake—CHLK-TV-2, Ch. 11, Logan Lake Recreational Society (CHAN-TV, Vancouver) 5 w.

Logan Lake—CHLK-TV-2, Ch. 11, Logan Lake Recreational Society (CHBC-TV, Kelowna) 18 w.

Loos—CBUHT-2, Ch. 6, CBC (CBUHT-1, Purden) 66.4 w.

Louise Island—CFBA-TV-1, Ch. 3, Beattie Anchorage Community Assn. (CFTK-TV, Terrace) 1 w.

Lumby—CHID-TV-1, Ch. 4, Lumby & District TV Assn. (CHBC-TV, Kelowna) 25 w.

Lumby—CHID-TV-2, Ch. 9, Lumby & District TV Assn. (CHAN-TV, Vancouver) 10 w.

Lytton—CILY-TV-1, Ch. 8, Lytton & District TV Assn. (CHKM-TV, Kamloops) 10 w.

Lytton—CHWS-TV-1, Ch. 11, Lytton & District TV Assn. (CFJC-TV, Kamloops) 10 w.

Mabel Lake—CHPP-TV-1, Ch. 8, Kingfisher Community Club (CHBC-TV, Kelowna) 5 w.

Mabel Lake/Hupel—CHPL-TV-1, Ch. 13, Kingfisher Community Club (CHAN-TV, Vancouver) 10 w.

MacKenzie—CIMK-TV-1, Ch. 9, MacKenzie Communications Committee (CHAN-TV, Vancouver) 10 w.

MacKenzie—CKPG-TV-4, Ch. 6, CKPG TV Ltd. (CKPG-TV, Prince George) 8.4 w.

Malakwa—CFFI-TV-1, Ch. 4, Malakwa Farmers' Institute (CHBC-TV, Kelowna) 5 w.

Malakwa—CFFI-TV-2, Ch. 11, Malakwa Farmers' Institute (CHAN-TV, Vancouver) 34 w.

Martin Bay—CHMB-TV, Ch. N.A., Ocean Falls Communications Society (Northern service).

McBride—New, Ch. 12, North Thompson Yellowhead TV Assn. (CHAN-TV, Vancouver) 5 w.

McBride—CBUHT-3, Ch. 2, CBC (CBUHT-2, Loos) 24 w.

Merritt—CFJC-TV-3, Ch. 8, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 40 w.

Mica Creek—CHMC-TV-1, Ch. 7, Mica Creek Community TV Assn. (CHAN-TV, Vancouver) 11 w.

Mica Creek—CHMC-TV-2, Ch. 4, Mica Creek Community TV Assn. (CHAN-TV, Vancouver) 66 w.

Mica Creek—CFZQ-TV-1, Ch. 9, Mica Creek Community Club (CHBC-TV, Kelowna) 5 w.

Mica Creek Village—CFZQ-TV-2, Ch. 5, Mica Creek Community Club (CHBC-TV, Kelowna) 5 w.

Midway—CKMY-TV-1, Ch. 7, Midway Community Club (CBUT-1, Grand Forks) .14 w.

Mission Ridge—CFJC-TV-17, Ch. 5, Howard F. Johnston (CFJC-TV-4, Clinton) 62 w.

Mission Ridge—CJET-TV-1, Ch. 11, Bridge River TV Society (CHAN-TV, Vancouver) 10 w.

Monte Lake—CJML-TV-1, Ch. 8, The Monte Lake TV Satellite Assn. (CFJC-TV, Kamloops) 1 w.

Morrissey Ridge—CBUT-8, Ch. 21, CBC (English network) 29.5 w.

Mt. Begbie—CHRP-TV-2, Ch. N.A., Rogers Pass Community TV Assn. (CHBC-TV, Kelowna).

Mt. Dolly—CKHF-TV-2, Ch. 11, Stewart Community Club (CFTK-TV, Terrace) 1 w.

Mt. Dubose—New, Ch. 9, Nanika Cultural Society (CFTK-TV, Terrace) 1 w.

Mt. Hamilton—CFHM-TV-1, Ch. 7, Hamilton Mountain Community TV & Recreation Assn. (CFJC-TV, Kamloops) 5 w.

Mt. Hamilton—CFHM-TV-2, Ch. 9, Hamilton Mountain Community TV & Recreation Assn. (CHAN-TV, Vancouver) 10 w.

Mt. McDonald—CBUVT-1, Ch. 59, CBC (English network) 48 w.

Mt. Poole—CHQC-TV-1, Ch. 4, Sandspit & District TV Society (CFTK-TV, Terrace) 5.2 w.

Mt. Timothy—CFJC-TV-6, Ch. 5, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 980 w.

Moyie—CBUT-14, Ch. 6, CBC (CBUT-7, Mt. Baker) 76.5 w.

Moyie & Creston—CKVS-TV-1, Ch. 5, Kootenay Valley TV Society (CFAC-TV-7, Lethbridge) 5 w.

Nakusp—CJNP-TV-1, Ch. 2, Arrow Lakes TV Society (CHBC-TV, Kelowna) .033 w.

Nakusp—CJNP-TV-2, Ch. 4, Arrow Lakes TV Society (KKLY-TV, Spokane) .033 w.

Nakusp—CJNP-TV-3, Ch. 7, Arrow Lakes TV Society (CHAN-TV, Vancouver) 2.75 w.

Narrows Inlet—New, Ch. 10, BCFP TV Society (CHEK-TV, Victoria) 1 w.

Nass Camp—CFTK-TV-6, Ch. 5, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 1.26 w.

Natal—CBUT-10, Ch. 11, CBC (CBUT-9, Fernie) 103 w.

Nelson—CKTN-TV-3, Ch. 3, B.C. TV Bcstg. System Ltd. (CHAN-TV, Vancouver) 330 w.

Nelson—CBUCT, Ch. 9, CBC (CBUT, Vancouver) 940 w.

Newcastle Ridge—CFKB-TV-1, Ch. 7, Alert Bay & District TV Society (CHEK-TV, Victoria) 5 w.

New Denver—CHSL-TV-1, Ch. 6, New Denver-Silverton Cooperative TV Society (KREM-TV, Spokane) 5 w.

New Denver/Silverton—New, Ch. 13, New Denver-Silverton Cooperative TV Society (CHAN-TV, Vancouver) 5 w.

Nimpkish—CBUT-15, Ch. 5, CBC (CBUT-13, Woss Camp) 129 w.

Nimpkish—CFNV-TV-2, Ch. 6, Nimpkish Valley TV Society (CHEK-TV, Victoria) 5 w.

Nine Mile Mountain—CFST-TV-1, Ch. 9, Skeena TV Assn. (CFTK-TV, Terrace) 5 w.

Ocean Falls—CFOP-TV, Ch. 11, Ocean Falls Communications Society (Northern service) 5 w.

Ocean Falls—CFTK-TV-9, Ch. 2, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 76 w.

Olalla—CHKC-TV-2, Ch. 6, Keremeos-Cawston TV Society (CHBC-TV, Kelowna) 2.8 w.

Olalla—CHKC-TV-5, Ch. 11, Keremeos-Cawston TV Society (CHAN-TV, Vancouver) 10 w.

Oliver/Osoyoos—CKKM-TV, Ch. 3, BCTV (CHAN-TV, Vancouver) 930 w.

Oliver/Osoyoos—CHBC-TV-3, Ch. 8, Okanagan Valley TV Co. Ltd. (CHBC-TV, Kelowna) 110 w.

100 Mile House—CITM-TV, Ch. 3, BCTV (CHAN-TV, Vancouver) 72 w.

Ottertail—CBUT-12, Ch. 53, CBC (CBUT-11, Palliser) 7 w.

Palliser—CBUT-11, Ch. 40, CBC (CBUT-2, Golden) 7 w.



Passmore—CHMS-TV-2, Ch. 7, Mount Sentinel TV Cooperative (KXLY-TV, Spokane) 5 w.  
 Pavilion Lake—New, Ch. 7, Pavilion Lake Residents & Property Owners Assn. (CHKM-TV, Kamloops) 0.053 w.  
 Peachland—CPL-TV, Ch. 9, Harold J. Williamson (CHAN-TV, Vancouver) 10 w.  
 Peachland—CHPT-TV-1, Ch. 4, Harold J. Williamson (CHBC-TV, Kelowna) 5 w.  
 Pearse Island—New, Ch. 4, Kincolith Band Council Development Ltd. (CFTK-TV-1, Prince Rupert) 5 w.  
 Pemberton—CHPV-TV-1, Ch. 9, Pemberton TV Society (CHEK-TV, Victoria) 2 w.  
 Penticton—CHBC-TV-1, Ch. 13, Okanagan Valley TV Co. Ltd. (CHBC-TV, Kelowna) 300 w.  
 Phoenix—CBUT-30, Ch. 15, CBC (CBUT, Vancouver) 740 w.  
 Pine Valley (Williams Lake)—CFJC-TV-18, Ch. 2, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 28 w.  
 Pitt River—New, Ch. 10, BCFP TV Society (CHEK-TV, Victoria) 1 w.  
 Port Alberni—CBUT-3, Ch. 4, CBC (CBUT, Vancouver) 5 w.  
 Port Alberni—CHEK-TV-3, Ch. 11, BCTV (CHEK-TV, Victoria) 5 w.  
 Port Alice—CBUT-17, Ch. 10, CBC (CBUT-16, Alert Bay) 77.4 w.  
 Port Alice—CKPA-TV-2, Ch. 2, H. V. Hartford (CHEK-TV, Victoria) .14 w.  
 Port Alice—CKPA-TV-2, Ch. 7, Rayonier Canada (CHEK-TV, Victoria) 10 w.  
 Port Hardy—CBUT-19, Ch. 6, CBC (CBUT-1, Courtenay) 29.2 w.  
 Port Hardy—CFKB-TV-3, Ch. 3, Alert Bay & District TV Society (CHEK-TV, Victoria) 5 w.  
 Port McNeill—CBUT-18, Ch. 2, CBC (CBUT-16, Alert Bay) 27 w.  
 Port Renfrew—CJTV-TV-1, Ch. 11, Port Renfrew Community Assn. (CHAN-TV, Vancouver) 5 w.  
 Pouce Coupe—CBCD-TV-1, Ch. N.A., CBC (CJDC-TV, Dawson Creek) 10 w.  
 Prince George—CBUFT-4, Ch. 4, CBC (CBUFT, Vancouver) 36 w.  
 Prince Rupert—CFTK-TV-1, Ch. 6, Skeena Broadcasters Ltd. (CFTK-TV, Terrace) 1.25-kw.  
 Princeton—CHGP-TV-1, Ch. 5, Princeton TV Ltd. (CHBC-TV, Kelowna) 40 w.  
 Princeton—CHNJ-TV-1, Ch. 11, Princeton TV Ltd. (CHAN-TV, Vancouver) 10 w.  
 Pritchard—CHKM-TV-1, Ch. 9, British Columbia TV Bcstg. System Ltd. (CHAN-TV, Vancouver) 7.25 w.  
 Pritchard—CFJC-TV-19, Ch. 2, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 2 w.  
 Promontory Mountain—CFJC-TV-12, Ch. 10, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 60 w.  
 Puntzi—CKPM-TV-1, Ch. 2, Puntzi TV Assn. (CHAN-TV, Vancouver) 10 w.  
 Purden—CBUHT-1, Ch. 10, CBC (CBUHT, Tabor Mountain) 194 w.  
 Quesnel—CFJC-TV-11, Ch. 7, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 25 w.  
 Quesnel—CITM-TV-2, Ch. 8, British Columbia TV Bcstg. System Ltd. (CHAN-TV, Vancouver) 32 w.  
 Quesnel—CKCQ-TV-1, Ch. 13, CKPG TV Ltd. (CKPG-TV, Prince George) 8.4 w.  
 Radium Hot Springs—CBUBT-5, Ch. 77, CBC (CBUFT-1, Canal Flats) 79 w.  
 Revelstoke/Begbie—CHRP-TV-2, Ch. 9, Dept. of Indian & Northern Affairs (CHBC-TV Kelowna) 10 w.  
 Revelstoke/Begbie—CHRP-TV-1, Ch. 7, Dept. of Indian & Northern Affairs (CHAN-TV, Vancouver) 10 w.  
 Rimrock—CKRR-TV-1, Ch. 9, Alexandria Community Hall Society (CFJC-TV-6, Mt. Timothy) 5 w.  
 Rimrock—CKRR-TV-2, Ch. 11, E. J. Bourdon (CITM-TV, 100 Mile House) 5 w.  
 River Jordan—CHEK-TV-2, Ch. 11, BCTV (CHEK-TV, Victoria) 10 w.  
 Salmo—CBUAT-5, Ch. 10, CBC (CBUAT-4, Erie) 5 w.  
 Salmon Arm—CFSA-TV-1, Ch. 13, Salmon Arm & District Chamber of Commerce (CHAN-TV, Vancouver) 40 w.  
 Salmon Arm—CHBC-TV-4, Ch. 9, Okanagan Valley TV Co. Ltd. (CHBC-TV-5, Grinrod) 199 w.  
 Sandspit/Queen Charlotte—See Mt. Poole.  
 San Josef/CFS Holberg—CFSH-TV-1, Ch. 8, Lt. Col. W. J. Read (CHEK-TV, Victoria) 1 w.  
 San Josef/CFS Holberg—New, Ch. 13, Lt. Col. G. R. Hunn (CBUT, Vancouver) 1 w.  
 Savona—CFSC-TV-1, Ch. 13, Savona Community Assn. (CHAN-TV, Vancouver) 4.4 w.  
 Savona—CFSC-TV-2, Ch. 8, Savona Community Assn. (CFJC-TV, Kamloops) 5 w.  
 Saw Mill Mountain—CBUIT, Ch. 7, CBC (CBUT, Vancouver) 36 w.  
 Sayward—CBUT-10, Ch. 4, CBC (CBUT-9, Campbell River) 10 w.

Shalath—CJBT-TV-1, Ch. 11, Bridge River Community Recreational Society (CHAN-TV, Vancouver) 5 w.  
 Shalath—New, Ch. 5, Bridge River Community Recreational Society (CFJC-TV Kamloops) 5 w.  
 Silver River—New, Ch. 7, BCFP TV Society (CBUT, Vancouver) 1 w.  
 Sixteen Mile House—CHCS-TV-1, Ch. 7, Sixteen Mile TV Society (CHAN-TV, Vancouver) 10 w.  
 Skaha Lake—CHBC-TV-7, Ch. 7, Okanagan Valley TV Co. Ltd. (CHBC-TV, Kelowna) 5 w.  
 Smithers—CBCH-TV-3, Ch. 5, CBC (CFTK-TV-10, Houston) 27 w.  
 Smithers—CFHO-TV-1, Ch. 13, Houston-Smithers Rebroadcasting Society (CFG-TV, Prince George) 10 w.  
 Soda Creek—CKSC-TV-1, Ch. 7, McLeese Lake Recreation Commission (CFJC-TV-6, Mt. Timothy) 1 w.  
 Soda Creek—CKSC-TV-2, Ch. 10, McLeese Lake Recreation Commission (CHAN-TV, Vancouver) 1 w.  
 Sointula—CFKB-TV-4, Ch. 5, Alert Bay & District TV Society (CHEK-TV, Victoria) 5 w.  
 Sooke—CHEK-TV-1, Ch. 13, BCTV (CHEK-TV, Victoria) 5 w.  
 Sooke—CBUVT-2, Ch. 3, CBC (English network) 11 w.  
 South Bentinck Arm—CFSB-TV-2, Ch. 13, South Bentinck & District TV Society (CFSB-TV-1, Lalakata Point) 1 w.  
 Spences Bridge—CJNA-TV-1, Ch. 3, Spences Bridge Community Club (CFJC-TV, Kamloops) 1 w.  
 Spences Bridge—CJNA-TV-2, Ch. 7, Spences Bridge Community Club (CHAN-TV, Vancouver) 35 w.  
 Spillimacheen—CBUBT-6, Ch. 69, CBC (CBUBT-5, Radium Hot Springs) 93.2 w.  
 Squamish—CBUT-5, Ch. 11, CBC (CBUT-4, Bowen Island) 5 w.  
 Squamish—CHAN-TV-3, Ch. 7, British Columbia TV Bcstg. System Ltd. (CHAN-TV, Vancouver) 5 w.  
 Tabor Mountain—CBUHT, Ch. 78, CBC (CBUT, Vancouver) 5 w.  
 Taghum—CKTN-TV-2, Ch. 23, BCTV (CHAN-TV, Vancouver) 10 w.  
 Tahsis—CBUT-14, Ch. 9, CBC (CBUT-13, Woss Camp) 5 w.  
 Tasu—CFAL-TV-1, Ch. 11, Tasu TV Society (CFTK-TV-1, Prince Rupert) 1 w.  
 Tatla Lake—CIAL-TV-2, Ch. 9, Anahim Lake Community Assn. (CHAN-TV, Vancouver) 10 w.  
 Tatla Lake—New, Ch. 11, Anahim Lake Community Assn. (CFJC-TV, Kamloops) 1 w.  
 Taylor—CBCD-TV-4, Ch. 7, CBC (CJDC-TV, Dawson Creek) 10 w.  
 Terrace—CBUFT-3, Ch. 11 (CBUFT, Vancouver) 660 w.  
 Tete Jaune—CBUHT-4, Ch. 10, CBC (CBUHT-3, McBride) 21 w.  
 Tofino—CBUT-22, Ch. 10, CBC (CBUT-7, Ucluelet) 43 w.  
 Topley Landing (Shoulder Mtn.)—CHTL-TV-1, Ch. 9, Fulton River Recreation Commission (CFTK-TV, Terrace) 1 w.  
 Topley Landing—CIGR-TV, Ch. 11, Granisle TV Society (CHAN-TV, Vancouver) 10 w.  
 Trail—CBUAT-6, Ch. 52, CBC (CBUT, Vancouver) 765 w.  
 Trail—CBUAT, Ch. 11, CBC (CBUT, Vancouver) 3.3-kw.  
 TV Mountain—New, Ch. 5, Nanika Cultural Society (CFTK-TV, Terrace) 1 w.  
 Ucluelet—CBUT-7, Ch. 7, CBC (CBUT, Vancouver) 54.5 w.  
 Ucluelet—CKUP-TV-1, Ch. 6, West Coast Community TV Assn. (CHAN-TV, Vancouver) 5 w.  
 Valemount—CBUHT-5, Ch. 6, CBC (CBUHT-4, Tete Jaune) 2.5 w.  
 Valemount—New, Ch. 8, North Thompson Yellowhead TV Assn. (CHAN-TV, Vancouver) 10 w.  
 Vanderhoof—CKIN-TV-1, Ch. 8, Kinsmen Club of Vanderhoof (CHAN-TV, Vancouver) 5 w.  
 Vanderhoof—New, Ch. 18, CBC (CBCB-TV-2, Fort Fraser) 170 w.  
 Vavenby—New, Ch. 13, Vavenby Community Club & Recreation Commission (CFJC-TV, Kamloops) 10 w.  
 Vavenby—CKVA-TV-1, Ch. 8, Vavenby Community Club (CHAN-TV, Vancouver) .56 w.  
 Vernon—CHKL-TV-2, Ch. 12, BCTV (CHAN-TV, Vancouver) 564 w.  
 Vernon—CHBC-TV-2, Ch. 7, Okanagan Valley TV Co. Ltd. (CHBC-TV, Kelowna) 310 w.  
 Wakeman Sound—New, Ch. 7, BCFP TV Society (CHAN-TV Vancouver) 1 w.  
 Wakeman Sound—New, Ch. 9, BCFP TV Society (CBUT, Vancouver) 1 w.  
 Wells/Barkerville—CKWB-TV, Ch. 11, Wells TV Committee (CHAN-TV, Vancouver) 10 w.  
 Whistler—New, Ch. 21, Whistler Mountain TV Society (CKVU-TV, Vancouver) under 1 w.  
 Williams Lake—CFJC-TV-5, Ch. 8, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 50 w.



## British Columbia—Manitoba

Williams Lake—CITM-TV-1, Ch. 13, British Columbia TV Bestg. System Ltd. (CHAN-TV, Vancouver) 32 w.

Wokas Lake—CBUT-11, Ch. 60, CBC (CBUT-9, Campbell River) 32.4 w.

Wokas Lake—CJGR-TV-2, Ch. 11, Gold River TV Assn. (CHAN-TV, Vancouver) 10 w.

Woss Camp—CBUT-13, Ch. 12, CBC (CBUT-1, Courtenay) 155 w.

Yale—CHYT-TV-1, Ch. 4, The Yale Ratepayers Assn. (CBUT, Vancouver) 1 w.

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## MANITOBA

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### CKX-TV-1

#### Birtle-Foxwarren

(Ch. 11)

(Satellite rebroadcasting station of CKX-TV, Brandon, Man.)

Network Service: CBC, same as CKX-TV, Brandon.

Licensee: Western Manitoba Bcstrs. Ltd., 2940 Victoria Ave., Brandon.

Transmitter: Junction Hwys. 4 & 83 Foxwarren.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 92-kw visual, 3.48-kw aural. Antenna: 670-ft. above av. terrain, 281-ft. above ground, 2465-ft. above sea level, lat. 50° 31' 14", long. 101° 04' 23".

Began Operation: June 25, 1963.

Rates: Included as bonus with CKX-TV, Brandon.

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### CKX-TV

#### Brandon

(Ch. 5)

(Also operates satellite rebroadcasting stations CKX-TV-1, Birtle-Foxwarren; CKX-TV-2, Melita; CKX-TV-3, McCreary, all Man.)

Network Service: CBC.

Licensee: Western Manitoba Bcstrs. Ltd., 2940 Victoria Ave., Brandon, Man. R7B 0N2.

Studio: 2940 Victoria Ave. Telephone: 204-728-1150. Telex: 07-502716.

Transmitter: 34th St. & Richmond Ave., Brandon.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 49.1-kw aural. Antenna: 1254-ft. above av. terrain, 1335-ft. above ground, 2651-ft. above sea level, lat. 49° 44' 33", long. 100° 07' 84".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

AM Affiliate: CKX, 10-kw, 1150 kHz (CBC).

Began Operation: Jan. 28, 1955.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

Stuart Craig, *president & managing director.*

Albert Trotter, *sales manager.*

Lawrence Dubois, *engineer.*

Highest 30 Sec. Rate (June 2, 1980): \$80.

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BBM Weekly Reach (Spring 1981): 139,000

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### CKYB-TV

#### Brandon

(Ch. 4)

(Satellite rebroadcasting station of CKY-TV, Winnipeg, Man.)

Network Service: CTV.

Licensee: Relay Communications Ltd., Polo Park, Winnipeg, Man.

Transmitter: 10-mi. SW of Brandon.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1444-ft. above av. terrain, 1332-ft. above ground, 2882-ft. above sea level, lat. 49° 40' 05", long. 100° 00' 40".

Began Operation: Sept. 1972.

TV tape: Recording facilities. News Wire Service: Broadcast News.

Color: Network, live, film, slide & tape.

Rates: Included as a bonus with CKY-TV, Winnipeg.

1104-b

### CKYD-TV

#### Dauphin

(Ch. 12)

(Satellite rebroadcasting station of CKY-TV, Winnipeg, Man.)

Network Service: CTV.

Licensee: Relay Communications, Brandon, Man.

Transmitter: Baldy Mountain.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 63-kw visual, 6.3-kw aural. Antenna: 1092-ft. above av. terrain, lat. 51° 28' 14", long. 100° 43' 10".

Began Operation: 1975.

Rates: Included as a bonus with CKY-TV, Winnipeg.

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### CKYA-TV

#### Fisher Branch

(Ch. 8)

Network Service: CTV.

Licensee: Moffat Communications Limited, Polo Park, Winnipeg, Man. R3G 0L7.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 31-kw visual, 3.1-kw aural. Antenna: 449-ft. above av. terrain, lat. 51° 04' 50", long. 97° 38' 55".

Began Operation: 1977.

Rates: Included as a bonus with CKY-TV, Winnipeg.

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### CKYF-TV

#### Flin Flon

(Ch. 13)

(Satellite rebroadcasting station of CKY-TV, Winnipeg, Man.)

Network Service: CTV.

Licensee: Moffat Communications Limited, Polo Park, Winnipeg, Man.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 1.04-kw visual, 0.104-kw aural. Antenna: 197-ft. above av. terrain, lat. 54° 47' 10", long. 101° 50' 37".

Began Operation: 1975.

Rates: Included as a bonus with CKY-TV, Winnipeg.

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### CKYP-TV

#### The Pas

(Ch. 12)

(Satellite rebroadcasting station of CKY-TV, Winnipeg, Man.)

Network Service: CTV.

Licensee: Moffat Communications Limited, Polo Park, Winnipeg, Man.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 1.07-kw visual, 0.107-kw aural. Antenna: 172.5-ft. above av. terrain, lat. 53° 50' 09", long. 101° 15' 10".

Began Operation: 1975.

Rates: Included as a bonus with CKY-TV, Winnipeg.

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### CKYT-TV

#### Thompson

(Ch. 9)

(Satellite rebroadcasting station of CKY-TV, Winnipeg, Man.)

Network Service: CTV.

Licensee: Moffat Communications Limited, Polo Park, Winnipeg, Man.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 1.1-kw visual, .11-kw aural. Antenna: 142-ft. above av. terrain, lat. 55° 43' 43", long. 97° 51' 48".

Began Operation: 1976.

Rates: Included as a bonus with CKY-TV, Winnipeg.

## REPEATER STATIONS

Baldy Mountain—CBWST, Ch. 8, CBC (CBWT, Winnipeg) 120-kw.

Brandon—CBWFT-10, Ch. 21, CBC (CBWFT, Winnipeg) 5.5-kw.

TV Factbook No. 50

# Manitoba—Winnipeg

## CBWT

(Ch. 6)

English Outlet

(Repeated by CBWGT, Fisher Branch; CBWT-2, Lac du Bonnet; CBWHT, Grand Rapids; CBWLT, Gilliam; CBWKT, Snow Lake; CBWTT, Thompson; CBWBT, Film Flon; CBWIT, The Pas; CBWAT, Kenora; CBWDT-1, Sioux Lookout; CBWCT, Fort Frances; CBWCT-1, Atikokan; CBWDT, Dryden; CBWET, Red Lake; CBWJT, Ear Falls; CBWXT, Gods Lake Narrows; 30 others.)

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12-kw aural. Antenna: 1027-ft. above av. terrain, 1084-ft. above ground, 1849-ft. above sea level.

Latitude 49° 46' 15"  
Longitude 97° 30' 35"

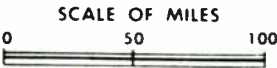
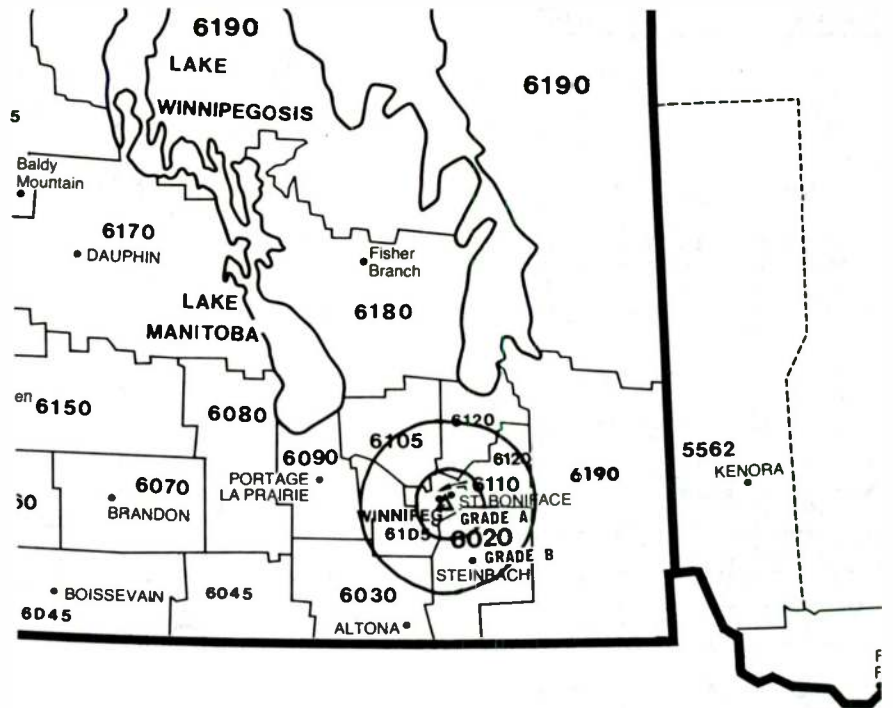
Transmitter: 6-mi. E of Starbuck, Man. on Hwy. 2.

Color: Network, film, slide & tape.

TV tape: Recording facilities.

AM Affiliate: CBW, 50-kw, 990 kHz (CBC).

FM Affiliate: CBW-FM, 354-kw, 98.3 MHz (Ch. 252). CBC.



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CBWT Authorized: 5/31/54

## CBWT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Telephone: 204-775-8351. Telex: 07-57780.

Studio: 541 Portage Ave. W., Box 160, Winnipeg, Man. R3C 2H1.

Began Operation: May 31, 1954.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales (U.S.).

### Personnel:

D. L. Bennett, *director for the Prairie Provinces.*  
M. Simovitch, *regional sales director.*  
G. Goossen, *regional engineer.*  
N. Cowan, *public relations manager.*  
W. Terry, *director of television.*  
J. Lytle, *TV production manager.*  
A. Kellner, *manager, TV film service.*  
H. Decuyper, *manager, television technical services.*  
S. Halinda, *news supervisor.*

Highest 30 Sec. Rate (January 9, 1981): \$330.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	6118	Winnipeg	652,270
	5561	Kenora East	39,470
	6170	Census Division 17	27,790
	5562	Kenora West	17,990
	6165	Census Division 16 & 20	22,380
	6030	Census Division 3	35,390
	6180	Census Division 18	19,130
	6090	Census Division 9	20,580
	6010	Census Division 1	15,630
	6105	Census Division 10 & 14	19,690
<b>Between 25-49%</b>	None Between 25-49%		
<b>Between 5-24%</b>	6061	Brandon E.M.	131,370
	7090	Census Division 9	46,250
<b>BBM Weekly Reach (Spring 1981)</b>			<b>885,000</b>

# Manitoba—Winnipeg

## CBWFT

(Ch. 3)

French Outlet

(Repeated by CBWFT-6, Pine Falls, Man.)

**Technical Facilities:** Channel No. 3 (80-86 MHz). Authorized power: 59-kw visual, 7.37-kw aural. Antenna: 930-ft. above av. terrain, 1064-ft. above ground, 1849-ft. above sea level.

Latitude 49° 48' 15"  
Longitude 97° 30' 35"

**Transmitter:** Hwy. 2 near Starbuck, Man.

**Color:** Network, film, slide & tape.

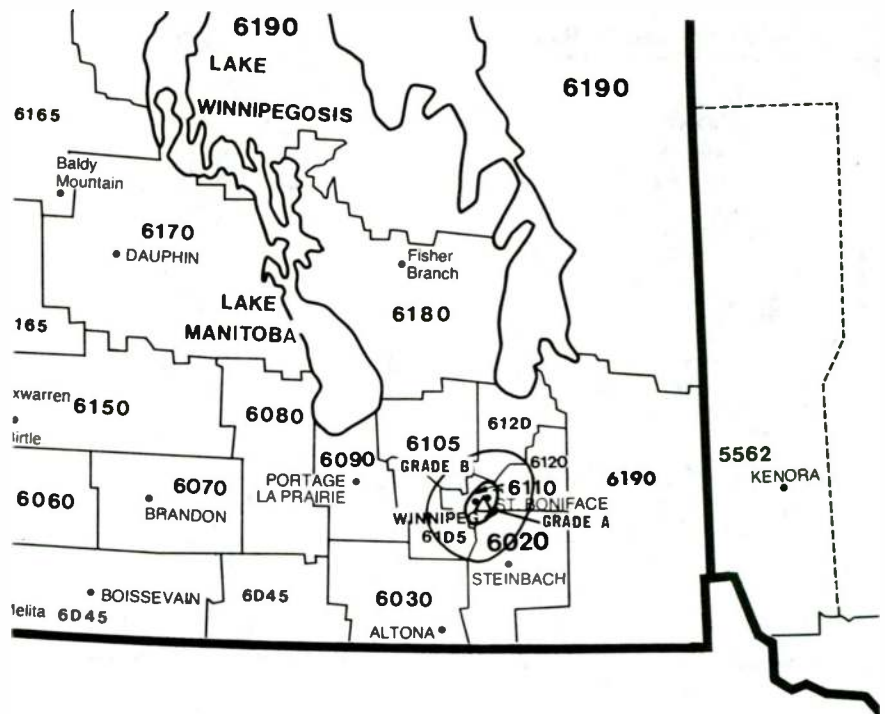
**Studio:** 541 Portage Ave., P.O. Box 160 R3C 2H1.

**Telephone:** 204-775-8351. Telex: 07-57780.

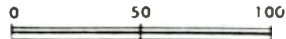
**TV tape:** Recording facilities.

**Represented (sales) by** CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.A.)

**AM Affiliate:** CKSB, St. Boniface, 10-kw, 1050 kHz (CBC).



SCALE OF MILES



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CBWFT Authorized: 7/29/59

## CBWFT

**Network Service:** CBC (French).

**Licensee:** Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

**Began Operation:** April 24, 1960.

**Personnel:**

L. Remillard, *director of French services & television, Prairie Region.*

Maryse Lalrot, *public relations officer.*  
G. Massicotte, *news supervisor.*

**Rates:** No rate card available; carries network commercials.

**BBM Weekly Reach (Spring 1981)**

29,000

Did you read  
**Television Digest**  
this week?





# Manitoba—Winnipeg

## CKY-TV (Ch. 7)

(Repeated by CKYB-TV, Brandon; CKYD-TV, Dauphin; CKYP-TV, The Pas; CKYF-TV, Flin Flon; CKYT-TV, Thompson; CKYS-TV, Snow Lake; CKYA-TV, Fisher Branch; all Man.)

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 325-kw visual, 65-kw aural. Antenna: 1003-ft. above av. terrain, 1003-ft. above ground, 1778-ft. above sea level.

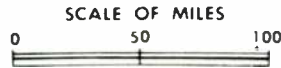
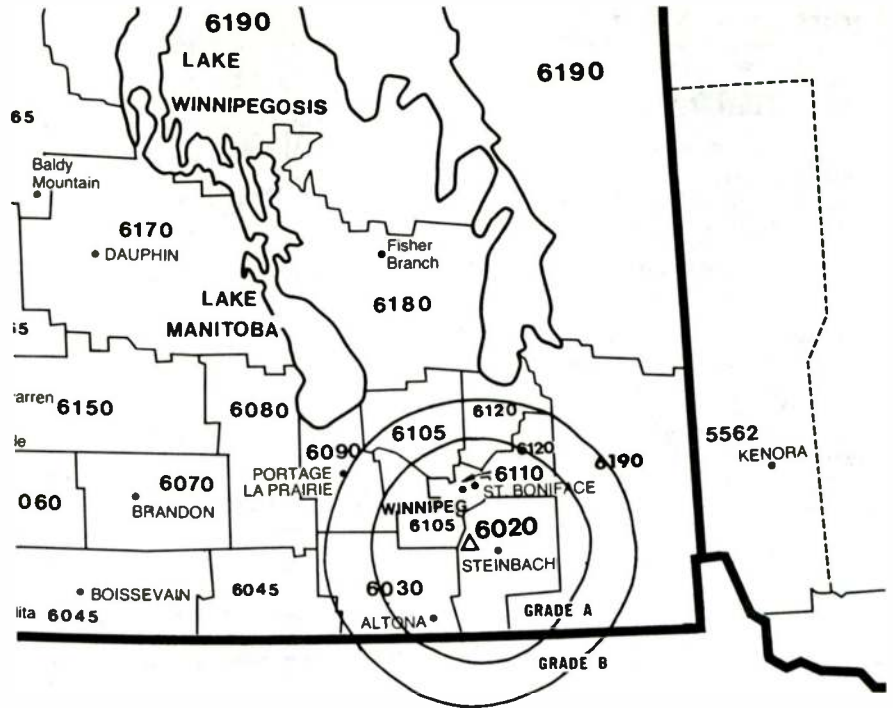
Latitude 49° 34' 46"  
Longitude 97° 10' 17"

**Transmitter:** St. Agathe.

**Color:** Network, live, film & tape.

**News Wire Service:** Broadcast News.

**TV tape:** Recording facilities.



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CKY-TV Authorized: 2/17/60

## CKY-TV

**Network Service:** CTV.

**Licensee:** Moffat Communications Limited, Polo Park, Winnipeg, Man. R3G OL7.

**Studio:** Polo Park.

**Telephone:** 204-775-0371.

**Telex:** 07-57745.

**Ownership:** Moffat Communications Ltd.

**Began Operation:** Nov. 12, 1960.

**Represented (sales) by:** All-Canada Radio and Television Ltd.

### Personnel:

R. L. Moffat, *president.*

W. A. Davis, *treasurer.*

J. S. Purvis, *general manager.*

I. M. Lillie, *general sales manager.*

L. Tisch, *engineering director.*

J. C. Armstrong, *program manager.*

J. S. Gibson, *operations manager.*

S. Fawcett, *director of news & current affairs.*

**Highest 30 Sec. Rate:** \$475.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	6118	Winnipeg	652,270
	6061	Brandon E.M.	131,370
	6170	Census Division 17	27,790
	6030	Census Division 3	35,390
	6185	Census Division 16 & 20	22,380
	6180	Census Division 18	19,130
	6090	Census Division 9	20,508
	6105	Census Division 10 & 14	19,690
	6010	Census Division 1	15,630
	5562	Kenora West	17,990
<b>Between 25-49%</b>	None Between 25-49%		
<b>Between 5-24%</b>	7060	Census Division 5	40,090
	7010	Census Division 1	31,650
<b>BBM Weekly Reach (Spring 1981)</b>			<b>935,000</b>

Churchill—CHFC-TV, Ch. 8, CBC (CBWT, Winnipeg) 57.7 w.  
 Cormorant—CICM-TV-1, Ch. 4, Cormorant TV Assn. (CBWIT, The Pas) 1 w.  
 Cross Lake—CBWNT, Ch. 12, CBC (CBWT, Winnipeg) 17 w.  
 Easterville—CBWHT-2, Ch. 11, CBC (CBWHT-1, Grand Rapids) 17 w.  
 Fairford—CBWGT-2, Ch. 7, CBC (CBWT, Winnipeg) 2-kw.  
 Fisher Branch—CBWGT, Ch. 10, CBC (CBWT, Winnipeg) 27.4-kw.  
 Flin Flon—CBWFT-2, Ch. 3, CBC (CBWFT, Winnipeg) 68 w.  
 Flin Flon—CBWBT, Ch. 10, CBC (CBWT, Winnipeg) 7.8-kw.  
 Gillam—CBWLT, Ch. 8, CBC (CBWT, Winnipeg) 39.4 w.  
 Gods Lake Narrows—CBWXT, Ch. 13, CBC (CBWT, Winnipeg) 2.4-kw.  
 Grand Rapids—CBWHT, Ch. 8, CBC (CBWT, Winnipeg) 38.9 w.  
 Grand Rapids—CBWHT-1, Ch. 15, CBC (CBWT, Winnipeg) 50 w.  
 Jackhead—CBWGT-1, Ch. 5, CBC (CBWGT, Fisher Branch) 34 w.  
 Jenpeg—New, Ch. 8, Gary H. Shapera (CBWNT, Cross Lake) 5 w.  
 Lac du Bonnet—CBWT-2, Ch. 4, CBC (CBWT, Winnipeg) 8.4 w.  
 Leaf Rapids—CBWQT, Ch. 13, CBC (CBWT, Winnipeg) 260 w.  
 Limestone—New, Ch. 10, Gary H. Shapera (CBWLT, Gillam) 5 w.  
 Lone Spruce—New, Ch. 12, Gary H. Shapera (CBWLT, Gillam) 5 w.  
 Lynn Lake—CBWRT, Ch. 8, CBC (CBWT, Winnipeg) 7.5 w.  
 Mafeking—CBWYT, Ch. 5, CBC (CBWST, Baldy Mountain) 15-kw.  
 Manigotagan—CBWGT-3, Ch. 22, CBC (CBWGT, Fisher Branch) 151 w.  
 McCreary—CKX-TV-3, Ch. 11, Western Manitoba Bcstrs. Ltd. (CKX-TV, Brandon) 31.8-kw.  
 McCusker Lake—CBWUT, Ch. 10, CBC (CBWT, Winnipeg) 240 w.  
 Mellita—CKX-TV-2, Ch. 9, Western Manitoba Bcstrs. Ltd. (CKX-TV, Brandon) 188 w.  
 Moose Lake—CBWIT-1, Ch. 9, CBC (CBWT, The Pas) 52 w.  
 Nelson House—CBWPT, Ch. 11, CBC (CBWT, Winnipeg) 60 w.  
 Norway House—CBWOT, Ch. 9, CBC (CBWT, Winnipeg) 50 w.  
 Oxford House—CBWVT, Ch. 8, CBC (CBWT, Winnipeg) 15.8 w.  
 Pikitonei—CFPM-TV-1, Ch. 12, PIK TV Assn. (CBWTT, Thompson) 1 w.  
 Pine Falls—CBWFT-6, Ch. 11, CBC (CBWFT, Winnipeg) 1.5-kw.  
 Pukatawagan—CBWBT-1, Ch. 11, CBC (CBWBT-2, Island Falls) 56 w.  
 St. Lazare—CBWFT-3, Ch. 13, CBC (CBWFT, Winnipeg) 189 w.  
 Ste. Rose du Lac—CBWFT-4, Ch. 3, CBC (CBWFT, Winnipeg) 1.2-kw.  
 Sherridon—CJSM-TV-1, Ch. 5, Sherridon TV Committee (CBWBT, Flin Flon) 1 w.  
 Snow Lake—CBWKT, Ch. 8, CBC (CBWT, Winnipeg) 9 w.  
 Snow Lake—CKYS-TV, Ch. 11, MTV Ltd. (CKY-TV, Winnipeg) 19.2 w.  
 South Indian Lake—CBWQT-1, Ch. 10, CBC (CBWQT, Leaf Rapids) 28.5 w.  
 The Pas—CBWIT, Ch. 7, CBC (CBWT, Winnipeg) 288 w.  
 The Pas—CBWFT-1, Ch. 6, CBC (CBWFT, Winnipeg) 68 w.  
 Thicket Portage—CJTM-TV, Ch. 4, Thicket Portage TV Assn. (CBWTT, Thompson) 1 w.  
 Thompson—CBWFT-5, Ch. 5, CBC (CBWFT, Winnipeg) 72 w.  
 Thompson—CBWTT, Ch. 7, CBC (CBWT, Winnipeg) 296 w.  
 Waasagomach—CBWWT, Ch. 9, CBC (CBWT, Winnipeg) 17.6-kw.  
 Wabowden—CBWMT, Ch. 10, CBC (CBWT, Winnipeg) 30 w.

## MARITIME PROVINCES

### CHCR-TV

#### Bathurst-Campbellton-Dalhousie, N.B.

(Ch. 4)

(Satellite rebroadcasting station of CHSJ-TV, Saint John, N.B.)  
 Network Service: CBC.

Licensee: New Brunswick Broadcasting Co. Ltd., 335 Union St., Saint John, N.B.

Transmitter: Carleton, P.Q.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 13.83-kw visual, 3.71-kw aural. Antenna: 1354-ft. above av. terrain, 1779-ft. above sea level, lat. 48° 08' 07", long. 66° 07' 00".

Began Operation: Nov. 1, 1976.

Rates: Included as a bonus with CHSJ-TV, Saint John.

1981-82 Edition

## Manitoba—Maritime Provinces

### CHSJ-TV-1

#### Bon Accord, N.B.

(Ch. 6)

(Satellite rebroadcasting station of CHSJ-TV, Saint John, N.B.)  
 Network Service: Same as CHSJ-TV, Saint John.

Licensee: New Brunswick Broadcasting Co. Ltd., Crown & Union Sts., Saint John, N.B.

Transmitter: Bon Accord, N.B.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 54.7-kw visual, 27.3-kw aural. Antenna: 1088-ft. above av. terrain, 470-ft. above ground, 1970-ft. above sea level, lat. 46° 38' 57.25", long. 67° 35' 35".

Began Operation: Oct. 15, 1961.

Rates: Included as a bonus with CHSJ-TV, Saint John.

### CKCD-TV

#### Campbellton, N.B.

(Ch. 7)

(Satellite rebroadcasting station of CKAM-TV, North Shore, N.B.)

Licensee: ATV New Brunswick Ltd., P.O. Box 5004, Moncton, N.B.

Transmitter: Harrison Brook, P.Q.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 1.44-kw visual, .720-kw aural. Antenna: 640-ft. above av. terrain, 75-ft. above ground, 875-ft. above sea level, lat. 48° 04' 66", long. 66° 34' 54".

Color: Network, film & tape.

Began Operation: March 20, 1961.

Rates: Included as a bonus with CKAM-TV, North Shore.

### CKLT-TV-1

#### Florenceville/Woodstock, N.B.

(Ch. 3)

(Satellite rebroadcasting station of CKCW-TV, Moncton, N.B.)

Network Service: CTV.

Licensee: ATV New Brunswick Ltd., Box 5004, Moncton, N.B.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 19-kw visual, 1.9-kw aural. Antenna: 639-ft. above av. terrain, lat. 46° 25' 12", long. 67° 33' 34".

Rates: Included as a bonus with CKCW-TV, Moncton.

### CBAFT

#### Moncton, N.B.

(Ch. 11)

French Outlet

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 250 Archibald St., P.O. Box 950, Moncton, N.B. E1C 8N8.

Transmitter: Lutes Mountain, Westmoreland, N.B.

Telephone: 506-388-3061. Telex: 014-2284.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 163-kw visual, 33-kw aural. Antenna: 781-ft. above av. terrain, 433-ft. above ground, 1049-ft. above sea level, lat. 46° 08' 41", long. 64° 54' 14".

Color: Network.

AM Affiliate: CBAF, 5-kw, 1300 kHz (CBC).

Began Operation: Dec. 21, 1959.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

Guy Theriault, *director of French Services, Maritimes*

Y. Bruchesi, *manager technical services.*

R. Savole, *director of French television.*

Claude Bourque, *news manager.*

R. Beaulieu, *publicity representative.*

R. Theriault, *publicity representative.*

Highest 30 Sec. Rate (June 1, 1980): \$40.

BBM Weekly Reach (Spring 1981): 140,000



# Maritime Provinces—Halifax, N.S.

## CBHT

(Ch. 3)

English Outlet

(Operates rebroadcasting stations CBHT-1, Liverpool; CBHT-2, Shelburne; CBHT-3, Yarmouth; CBHT-4, Sheet Harbour; CBHT-5, New Glasgow & CBHT-6, Middleton, all N.S.)

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 56-kw average visual, 11.2-kw average aural. Antenna: 866-ft. above av. terrain, 650-ft. above ground, 1100-ft. above sea level.

Latitude 44° 39' 03"  
Longitude 63° 39' 28"

**Transmitter:** Geizer's Hill, NW of city.

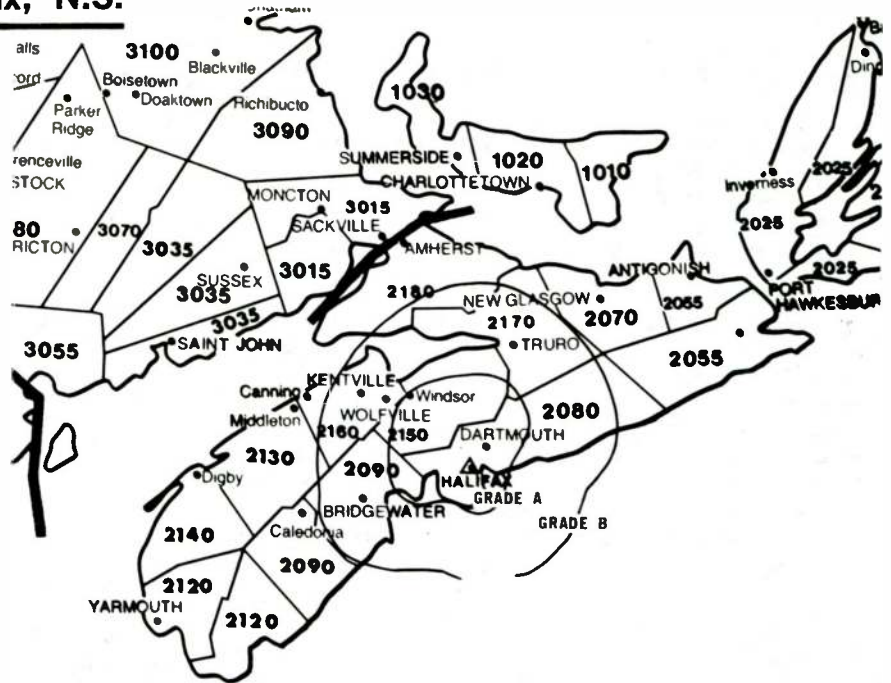
**Color:** Network, film & slide.

**TV tape:** Recording facilities.

**News Wire Service:** Canadian Press, Broadcast News, UPI.

**AM Affiliate:** CBH, 10-kw, 860 kHz. (CBC).

**Studio:** 1840 Bell Rd.



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CBHT Authorized: 12/20/54

## CBHT

**Network Service:** CBC.

**Licensee:** Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

**Mailing Address:** P.O. Box 3000, Halifax, N.S. B3J 3E9.

**Telephone:** 902-422-8311. Telex: 019-21618.

**Began Operation:** Dec. 20, 1954.

**Represented (sales) by:** CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

**Personnel:**

Dodi Robb, *director for the Maritime Provinces.*  
G. Smith, *manager of public relations.*  
G. Murray, *regional sales manager.*  
H. K. Urbach, *regional engineer.*  
Dave Gunn, *director of television.*  
Don Brown, *manager, TV operations centre.*  
Peter MacNeil, *manager, TV technical services.*

**Highest 30 Sec. Rate (January 9, 1981):** \$195.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	2080	Halifax County	282,210
	2090	Lunenburg & Queens	58,350
	2120	Shelburne & Yarmouth	42,910
	2170	Colchester	46,480
	2150	Hants	35,280
	2070	Pictou	49,250
	2130	Annapolis	23,400
2140	Digby	20,680	
<b>Between 25-49%</b>	2055	Antigonish-Guysborough	29,730
<b>Between 5-24%</b>	2180	Cumberland	34,700
<b>BBM Weekly Reach (Spring 1981)</b>			<b>544,000</b>



# Maritime Provinces

## CHMT-TV Moncton, N.B.

(Ch. 7)

(Satellite rebroadcasting station of CHSJ-TV, Saint John, N.B.)

Network Service: CBC, same as CHSJ-TV, Saint John.

Licensee: New Brunswick Bcstg. Co. Ltd., 335 Union St.

Transmitter: Riverside, N.B.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 325-kw visual, 65-kw aural. Antenna: 1128-ft. above av. terrain, 506-ft. above ground, 1250-ft. above sea level, lat. 45° 48' 32", long. 64° 45' 11".

Began Operation: Sept. 21, 1969.

Rates: Included as a bonus with CHSJ-TV, Saint John.

## CKCW-TV Moncton, N.B.

(Ch. 2)

(Repeated by CKLT-TV-1, Florenceville/Woodstock, N.B.; CKAM-TV, North Shore, N.B.; CKAM-TV-1, Newcastle, N.B.; CKCD-TV, Campbellton, N.B.; CFGW-TV-1, Gaspé West, P.Q.; CFGW-TV-2, Gaspé South, P.Q.; CKMU-TV, Murdochville, P.Q.)

Network Service: CTV.

Licensee: ATV New Brunswick Ltd., P.O. Box 5004, Moncton, N.B. EIC 8R6.

Studio: 191 Halifax St. Telephone: 506-855-1224.

Transmitter: Caledonia Mt., near Rosevale.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 56-kw visual, 9.2-kw aural. Antenna: 1013-ft. above av. terrain. Lat. 45° 51' 06", long. 64° 48' 47".

Color: Network, film, slide & tape.

Facsimile Service: CP & BN.

News Film Service: ABC & Geoff Scott Communications.

Ownership: Atlantic Television System Ltd. Also satellites CKAM-TV, North Shore, N.B.; CKAM-TV-1, Newcastle, N.B. and CKCD-TV, Campbellton, N.B.

Began Operation: Nov. 30, 1954.

Represented (sales) by Alexander, Pearson & Dawson Ltd.

Personnel:

Fred G. Sherratt, *president*.  
J. Marvin Nathanson, *vice president, operations*.  
John Wood, *vice president, sales*.  
Joe Irvine, *general manager*.  
Jim Patterson, *retail sales supervisor*.

Highest 30 Sec. Rate: \$90.

Combination rates: Sold with CJCH-TV, Halifax & CJCB-TV, Sydney as Atlantic Television System.

BBM Weekly Reach (Spring 1981): 776,000

## CHCN-TV Newcastle-Chatham, N.B.

(Ch. 6)

(Satellite rebroadcasting station of CHSJ-TV, Saint John, N.B.)

Network Service: CBC.

Licensee: New Brunswick Broadcasting Co. Ltd., 335 Union St., Saint John, N.B.

Transmitter: Patterson Station, N.B.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 7.66-kw visual, 0.766-kw aural. Antenna: 348-ft. above av. terrain, 350-ft. above sea level, lat. 47° 03' 32", long. 65° 34' 38".

Began Operation: Nov. 1, 1976.

Rates: Included as a bonus with CHSJ-TV, Saint John.

## CKAM-TV North Shore, N.B.

(Ch. 12)

(Repeated by CKCD-TV, Campbellton, N.B.; CFGW-TV-1, Gaspé West; CFGW-TV-2, Gaspé South; CKMU-TV, Murdochville, all P.Q.)

Network Service: CTV.

1112-b

Licensee: ATV New Brunswick Ltd., P.O. Box 5004, Moncton.

Transmitter: Near Upsalquitch Lake, N.B.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 130-kw visual, 77-kw aural. Antenna: 1331-ft. above av. terrain, 775-ft. above ground, 2800-ft. above sea level.

Color: Network & tape.

Ownership: Same as CKCW-TV, Moncton.

Began Operation: Sept. 27, 1960.

Represented (sales) by Alexander, Pearson & Dawson.

Rates: Available on request.

## CHSJ-TV Saint John, N.B.

(Ch. 4)

(Operates satellite rebroadcasting stations CHCR-TV Bathurst-Campbellton-Dalhousie; CHSJ-TV-1, Bon Accord; CHMT-TV, Moncton, & CHCN-TV Newcastle-Chatham, N.B.)

Network Service: CBC.

Licensee: New Brunswick Bcstg. Co. Ltd., 335 Union St., Saint John, N.B. E2L 1B3.

Studio: 335 Union St. Telephone: 506-657-3410.

Transmitter: Mt. Champlain.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 14.4-kw aural. Antenna: 1263-ft. above av. terrain, 144-ft. above ground, 1599-ft. above sea level, lat. 45° 28' 39", long. 62° 14' 02".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News, Canadian Press.

AM Affiliate: CHSJ, 10-kw, 1150 kHz.

Ownership: Ralph Costello, pres., .1%; New Brunswick Publishing Co. Ltd., 99.9%.

Began Operation: March 22, 1954.

Represented (sales) by Paul Mulvihill & Co. Ltd. (Toronto, Vancouver & Montreal); Brydson Spot Sales (eastern U.S.); Metro Marketing (western U.S.).

Personnel:

Ken Clark, *general manager*.  
J. G. Gormley, *operations manager*.  
Gary Murphy, *sales manager*.  
William Plekarski, *chief engineer*.  
Roy Makenney, *chief accountant*.

Highest 30 Sec. Rate: \$210.

Program Rates: On request.

BBM Weekly Reach (Spring 1981): 776,000

## CKLT-TV Saint John, N.B.

(Ch. 9)

(Rebroadcasting station of CKCW-TV, Moncton, N.B.)

Network Service: CTV.

Licensee: ATV New Brunswick Ltd., P.O. Box 5004, Moncton.

Transmitter: Mount Champlain.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 325-kw visual, 65-kw aural. Antenna: 1361-ft. above av. terrain, 300-ft. above ground, 1460-ft. above sea level, lat. 45° 28' 39", long. 66° 14' 02".

Color: Network & tape.

Ownership: Atlantic Television Systems Ltd.

Began Operation: Sept. 19, 1969.

Represented (sales) by Alexander, Pearson & Dawson.

Personnel: See CKCW-TV, Moncton.

Rates: See CKCW-TV, Moncton.

## CJCB-TV-2 Antigonish, N.S.

(Ch. 9)

(Satellite rebroadcasting station of CJCB-TV-1, Inverness, N.S.)

Network Service: CTV.

Licensee: ATV Cape Breton Ltd.

Transmitter: Box 469, Sydney, N.S. B1P 6H5.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 140-kw visual, 28-kw aural. Antenna: Directional, 902-

TV Factbook No. 50



ft. above av. terrain, 500-ft. above ground, 1500-ft. above sea level, lat 45° 32' 45", long. 62° 15' 39".

Began Operation: June 26, 1961.

Represented (sales) by All-Canada Radio & Television Ltd.; Alexander, Pearson & Dawson.

Rates: Included as a bonus with CJCB-TV, Sydney.

## CJCH-TV-6 Caledonia, N.S.

(Ch. 6)

(Rebroadcasting station of CJCH-TV, Halifax, N.S.)

Network Service: CTV/ATV, same as CJCH-TV.

Licensee: Atlantic Television System Limited, 2885 Robie St., Halifax.

Transmitter: West Caledonia.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 633-ft. above av. terrain, 468-ft. above ground, 968-ft. above sea level, lat. 44° 20' 26", long. 65° 06' 34".

Ownership: See CJCH-TV, Halifax, N.S.

Began Operation: Dec. 15, 1970.

Rates: Same as CJCH-TV, Halifax.

## CJCH-TV-1 Canning, N.S.

(Ch. 10)

(Rebroadcasting station of CJCH-TV, Halifax, N.S.)

Network Service: CTV/ATV, same as CJCH-TV.

Licensee: Atlantic Television System Limited, 2885 Robie St., Halifax.

Transmitter: The New Look-off.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 18-kw visual, 9-kw aural. Antenna: 886-ft. above av. terrain, 318-ft. above ground, 993-ft. above sea level, lat. 45° 12' 12", long. 64° 24' 06".

Began Operation: Dec. 17, 1961.

Rates: Same as CJCH-TV, Halifax.

## CJCB-TV-1 Inverness, N.S.

(Ch. 6)

(Satellite rebroadcasting station of CJCB-TV, Sydney, N.S.)

Network Service: CTV.

Licensee: ATV Cape Breton Ltd., P.O. Box 469, Sydney, N.S. B1P 6H5.

Transmitter: Inverness, N.S.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 9.4-kw visual, 4.7-kw aural. Antenna: 1017-ft. above av. terrain, 141-ft. above ground, 1291-ft. above sea level, lat. 46° 09' 13", long. 61° 23' 01".

Began Operation: Nov. 8, 1959.

Represented (sales) by All-Canada Radio & Television Ltd.; Alexander, Pearson & Dawson.

Personnel: Same as CJCB-TV, Sydney, N.S.

Rates: Included as a bonus with CJCB-TV, Sydney.

## CJCH-TV-40 Yarmouth, N.S.

Ch. 40

(Rebroadcasting station of CJCH-TV, Halifax, N.S.)

Network Service: CTV.

Licensee: Atlantic Television System Limited, 2885 Robie St., Halifax, N.S.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 36-kw visual, 7.2-kw aural. Antenna: 541-ft. above av. terrain, 465-ft. above ground, 615-ft. above sea level, lat. 43° 54' 56", long. 66° 05' 18".

Transmitter: Wellington.

Ownership: See CJCH-TV, Halifax.

Began Operation: Sept. 1979.

Rates: See CJCH-TV, Halifax.

1981-82 Edition

## CBCT Charlottetown, P. E. I.

(Ch. 13)

English Outlet

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 430 University Ave., Box 2230, Charlottetown C1A 8B9.

Transmitter: Churchill, P.E.I.

Telephone: 902-892-3591.

Telex: 014-44176.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 178-kw visual, 35.8-kw aural. Antenna: Directional, 918-ft. above av. terrain, 580-ft. above ground, 935-ft. above sea level, lat. 46° 12' 44", long. 63° 20' 32".

TV tape: Recording facilities.

FM Affiliate: CBCT-FM, 93.5-kw, 96.9 MHz.

Began Operation: July 1, 1956. Purchased by CBC Aug. 1, 1968.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

Patrick Reilly, location manager.

G. Ireland, sales representative.

W. Cooper, senior news editor.

R. MacDonald, technical supervisor.

John A. Stewart, supervisor, program operations.

Highest 30 Sec. Rate (January 9, 1981): \$75.

BBM Weekly Reach (Spring 1981): 164,000

## CKCW-TV-1 Charlottetown, P.E.I.

(Ch. 8)

(Satellite rebroadcasting station of CKCW-TV, Moncton, N.B.)

Network Service: CTV.

Licensee: ATV New Brunswick Ltd., P.O. Box 5004, Moncton, N.B. E1C 8R6.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 14.5-kw visual, 1.45-kw aural. Antenna: Directional.

Rates: Included as a bonus with CKCW-TV, Moncton.

Note: No additional information available.

## REPEATER STATIONS

Aspen, N.S.—CBIT-9, Ch. 2, CBC (CBIT-1, Mulgrave) 5 w.

Bay St. Lawrence, N.S.—CJCB-TV-5, Ch. 7, ATV Cape Breton Ltd. (CJCB-TV, Sydney) 1 w.

Bay St. Lawrence, N.S.—CBIT-17, Ch. 13, CBC (CBIT, Sydney) 5 w.

Blackville, N.B.—CKAM-TV-3, Ch. 9, ATV New Brunswick Ltd. (CKAM-TV, North Shore) 5 w.

Blue Mountain, N.S.—CBIT-13, Ch. 5, CBC (CBIT-1, Mulgrave) 16.2 w.

Boiestown, N.B.—CKLT-TV-2, Ch. 7, ATV New Brunswick Ltd. (CKAM-TV, North Shore) 5 w.

Boiestown, N.B.—CHSJ-TV-3, Ch. 13, New Brunswick Bcstg. Co. Ltd. (CHSJ-TV, Saint John) 5 w.

Charlottetown, P.E.I.—CBAFT-5, Ch. 31, CBC (CBAFT, Moncton, N.B.) 91-kw.

Chatham, N.B.—CKAM-TV-2, Ch. 10, ATV New Brunswick Ltd. (CKAM-TV, North Shore) 5 w.

Cheticamp, N.S.—CBIT-2, Ch. 2, CBC (CBIT, Sydney) 2.3-kw.

Cheticamp, N.S.—CBHFT-4, Ch. 10, CBC (CBAFT, Moncton, N.B.) 7.9-kw.

Country Harbour Mine, N.S.—CBIT-10, Ch. 6, CBC (CBIT-1, Mulgrave) 29.5 w.

Digby, N.S.—New, Ch. 52, CBC (CBHT, Halifax) 6-kw.

Digby, N.S.—New, Ch. 58, CBC (CBAFT, Moncton, N.B.) 6-kw.

Dingwall, N.S.—CJCB-TV-3, Ch. 9, ATV Cape Breton Ltd. (CJCB-TV, Sydney) 5 w.

Dingwall, N.S.—CBIT-16, Ch. 12, CBC (CBIT, Sydney) 5 w.

Doaktown, N.B.—CKAM-TV-4, Ch. 10, ATV New Brunswick Ltd. (CKAM-TV, North Shore) 5 w.

Doaktown, N.B.—CHSJ-TV-2, Ch. 8, New Brunswick Bcstg. Co. Ltd. (CHSJ-TV, Saint John) 5 w.

(Continued on page 1116-b)

# Maritime Provinces—Sydney, N.S.

## CBIT

(Ch. 5)

English Outlet

(Operates rebroadcasting stations CBIT-1, Mulgrave; CBIT-2 Cheticamp; CBIT-3 Pleasant Bay; CBIT-4, Mabou & CBIT-5, Margaree; CBIT-6, Northeast Margaree; CBIT-7, Lochaber; CBIT-8, Goshen; CBIT-9, Aspen; CBIT-10, Country Harbour Mine; CBIT-11, Sherbrooke; CBIT-12, Sunnybrae; CBIT-13, Blue Mountain; CBIT-14, Garden of Eden, 3 others, all N.S.).

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 54-kw visual; 10.8-kw aural. Antenna: 468-ft. above average terrain, 342-ft. above ground, 642-ft above sea level.

Latitude 60° 08' 55"  
Longitude 46° 05' 40"

Transmitter: 3½ miles N.E. of Sydney, N.S.

Color: Network.

AM Affiliate: CBI, 10-kw, 1140 kHz (CBC).

FM Affiliate: CBI-FM, 100-kw, 105 MHz.



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CBIT-TV Authorized

## CBIT

Network Service: CBC.

Licensee: Canadian Broadcasting Corporation, 1500 Bronson Ave., Ottawa, Ont.

Studio: 285 Alexandria St., Box 700, Sydney, N.S. B1P 6H7.

Telephone: 902-539-5050. Telex: 019-35109.

Began Operation: Sept. 26, 1972.

Represented (sales) by CBC National Selective Television Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

F. Nicholson, location manager.

H. Tobin, assistant to location manager.

J. Columbus, senior news editor.

R. Volden, manager, TV technical services.

Highest 30 Sec. Rate (January 9, 1981): \$65.

Program Rates: On request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	2010	Cape Breton	120,650
	2025	Inverness, Richmond & Victoria Counties	42,360
	2055	Antigonish & Guysborough	29,730
Between 25-49%	None Between 25-49%		
Between 5-24%	None Between 5-24%		
BBM Weekly Reach (Spring 1981)			173,000

# Maritime Provinces—Sydney, N.S.

## CJCB-TV

(Ch. 4)

(Repeated by CJCB-TV-1, Inverness; CJCB-TV-2, Antigonish; CJCB-TV-3, Dingwall; CJCB-TV-4, New Glasgow; CJCB-TV-5, Bay St. Lawrence; CJCB-TV-6 Port Hawkesbury, all N.S.)

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 180-kw visual, 108-kw aural. Antenna: 399-ft. above av. terrain. 300-ft. above ground, 525-ft. above sea level.

Latitude 46° 07' 19"  
Longitude 60° 10' 26"

Transmitter: 1283 George St., Sydney, N.S.

Color: Network, live, film, slide & tape.



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CJCB-TV Authorized: 7/20/53

## CJCB-TV

Network Service: CTV.

Licensee: ATV (Cape Breton) Ltd.

Studio: Hardwood Hill, P.O. Box 469, B1P 6H5.

Telephone: 902-562-5511. Telex: 019-35195.

Ownership: ATV (Cape Breton) Ltd.

Began Operation: Sept. 30, 1954.

Represented (sales) by All-Canada Radio & Television Ltd. (U.S. and western Canada); Alexander, Pearson & Dawson Inc. (eastern Canada).

### Personnel:

F. G. Sherratt, *president*.  
Ken Boyce, *station manager*.  
Mrs. M. C. MacQuarrie, *traffic & continuity*.  
Roy MacPherson, *chief engineer*.  
Mrs. E. K. Williams, *commercial*.  
Bill Holmes, *director of operations*.

Rates: On request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	2010	Cape Breton	120,650
	2025	Inverness, Richmond & Victoria Counties	42,360
	2070	Pictou	49,250
	2055	Antigonish & Guysborough	29,730
<b>Between 25-49%</b>	None Between 25-49%		
<b>Between 5-24%</b>	1010	Kings	18,390
<b>BBM Weekly Reach (Spring 1981)</b>			<b>224,000</b>



## Maritime Provinces

Edmundston, N.B.—CBAFT-2, Ch. 13, CBC (CBAFT, Moncton) 8.5-kw.  
Edmundston, N.B.—CIMT-TV-1, Ch. 4, Marc Simard (CFCM-TV, Quebec City) 1.22-kw.  
Fredericton/St. John, N.B.—CBAFT-1, Ch. 5, CBC (CBAFT), Moncton) 33.6-kw.  
Garden of Eden, N.S.—CBIT-14, Ch. 17, CBC (CBIT-1, Mulgrave) 350 w.  
Goshen, N.S.—CBIT-8, Ch. 5, CBC (CBIT-9, Aspen) 16.2 w.  
Grand Falls, N.B.—CBAFT-4, Ch. 12, CBC (CBAFT, Moncton) 36 w.  
Halifax, N.S.—CBHFT, Ch. 32, CBC (CBAFT, Moncton, N.B.) 48.6-kw.  
Ingonish, N.S.—New, Ch. 2, CBC (CBIT, Sydney) 8.9 w.  
Kedgwick, N.B.—CHAU-TV-10, Ch. 2, Television de la Bale des Chaleurs Inc. (CHAU-TV, Carleton, P.Q.) 5 w.  
Liverpool, N.S.—CBHT-1, Ch. 12, CBC (CBHT, Halifax) 970 w.  
Lochaber, N.S.—CBIT-7, Ch. 33, CBC (CBIT-1, Mulgrave) 216.5-kw.  
Mabou, N.S.—CBIT-4, Ch. 10, CBC (CBIT-1, Mulgrave) 41 w.  
Margaree, N.S.—CBIT-5, Ch. 8, CBC (CBIT-2, Cheticamp) 40 w.  
Middleton, N.S.—CBHT-6, Ch. 8, CBC (CBHT, Halifax) 8-kw.  
Middleton, N.S.—CBHFT-5, Ch. 46, CBC (CBAFT, Moncton, N.B.) 120-kw.  
Mulgrave, N.S.—CBIT-1, Ch. 12, CBC (CBIT, Sydney) 129-kw.  
Mulgrave, N.S.—CBHFT-2, Ch. 7, CBC (CBAFT, Moncton, N.B.) 106-kw.  
Neguac, N.B.—CBAFT-3, Ch. 3, CBC (CBAFT, Moncton) 550 w.  
Newcastle, N.B.—CKAM-TV-1, Ch. 10, ATV New Brunswick Ltd. (CKCW-TV Moncton) 5 w.  
New Glasgow, N.S.—CBHT-5, Ch. 4, CBC (CBHT-4, Sheet Harbour) 479 w.  
New Glasgow, N.S.—CJCB-TV-4, Ch. 2, ATV Cape Breton Ltd. (CJCB-TV, Sydney) 5 w.  
New Glasgow, N.S.—New, Ch. 15, CBC (CBAFT, Moncton) 6.4-kw.  
Northeast Margaree, N.S.—CBIT-6, Ch. 13, CBC (CBIT-2, Cheticamp) 68 w.  
Parker Ridge, N.B.—CHSJ-TV-4, Ch. 69 New Brunswick Bcstg. Co. Ltd. (CHSJ-TV, Saint John) 1 w.  
Pleasant Bay, N.S.—CBIT-3, Ch. 8, CBC (CBIT-2, Cheticamp) 55 w.  
Port Hawkesbury, N.S.—CJCB-TV-6, Ch. 3, ATV Cape Breton Ltd. (CJCB-TV, Sydney) 5.6-kw.  
St. Martin de Restigouche, N.B.—CHAU-TV-12, Ch. 9, Television de la Bale des Chaleurs Inc. (CHAU-TV, Carleton, P.Q.) 5 w.  
St. Quentin, N.B.—CHAU-TV-2, Ch. 9, Television de la Bale des Chaleurs Inc. (CHAU-TV, Carleton, P.Q.) 5 w.  
Sheet Harbour, N.S.—CBHT-4, Ch. 11, CBC (CBHT, Halifax) 8.9-kw.  
Shelburne, N.S.—CBHT-2, Ch. 7, CBC (CBHT, Halifax) 8.4-kw.  
Sherbrooke, N.S.—CBIT-11, Ch. 4, CBC (CBIT-1, Mulgrave) 135 w.  
Sunnybrae, N.S.—CBIT-12, Ch. 6, CBC (CBIT-1, Mulgrave) 16.2 w.  
Sydney, N.S.—CBHFT-3, Ch. 13, CBC (CBHFT-2, Mulgrave) 4.5-kw.  
Truro, N.S.—CJCH-TV-2, Ch. 12, Atlantic TV System Ltd. (CJCH-TV, Halifax) 10 w.  
Truro, N.S.—New, Ch. 55, CBC (CBHT, Halifax) 5.5-kw.  
Valley, N.S.—CJCH-TV-3, Ch. 12, Atlantic TV System Ltd. (CJCH-TV, Halifax) 10 w.  
Whycocomagh, N.S.—New, Ch. 10, CBC (CBIT, Sydney) 8.9 w.  
Yarmouth, N.S.—CJCH-TV-7, Ch. 40, Atlantic TV System Ltd. (CJCH-TV, Halifax) 12-kw.  
Yarmouth, N.S.—CBHT-3, Ch. 11, CBC (CBHT, Halifax) 15.7-kw.  
Yarmouth, N.S.—CBHFT-1, Ch. 3, CBC (CBAFT, Moncton, N.B.) 1.9-kw.

## NEWFOUNDLAND

### CJAP-TV Argentina

(Ch. 3)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)  
Network Service: CTV.  
Licensee: Newfoundland Broadcasting Co. Ltd., Prince of Wales St., St. John's.  
Transmitter: Freshwater Hill, Argentina. Telephone: 579-5015 (St. John's).

1116-b

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 14-kw visual, 3.5-kw aural. Antenna: 558-ft. above av. terrain, 300-ft. above ground, 761-ft. above sea level, lat. 47° 15' 44", long. 53° 68' 58".

Ownership: See CJON-TV, St. John's, Newfoundland.

Began Operation: May 30, 1957.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

Geoff Stirling, *chairman & president*.

Rates: Included as a bonus with CJON-TV, St. John's.

### CJWB-TV Bonavista

(Ch. 10)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)

Network Service: CTV.

Licensee: Newfoundland Bcstg. Ltd., Prince of Wales St., St. John's.

Transmitter: Bonavista.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 20.65-kw visual, 2.06-kw aural. Antenna: 724-ft. above av. terrain, lat. 48° 37' 30", long. 53° 03' 45".

Began Operation: 1978.

Rates: Included as a bonus with CJON-TV, St. John's.

### CBYT Corner Brook

(Ch. 5)

English Outlet

(Repeated by CBYT-1, Stephenville; CBYAT, Deer Lake; CBYT-2, Irishtown; CBYT-3, Bonne Bay; CBYT-4, Port aux Basques; CBYT-5, St. Andrews; CBYT-6, Cow Head, CBYT-7, Trout River; CBYT-8, Portland Creek; CBYT-9, Hawkes Bay, all Nfld.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Hospital Hill.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 10.6-kw visual, 2.12-kw aural. Antenna: 490-ft. above av. terrain, 239-ft. above ground, 1229-ft. above sea level, lat. 48° 56' 01", long. 57° 58' 04".

AM Affiliate: CBY, 10-kw, 990 kHz (CBC).

Studio: 162 Premier Dr.

Mailing Address: Box 610, Corner Brook, Nfld. A2H 6G1.

Telephone: 709-634-3141. Telex: 016-44222.

Began Operation: June 18, 1959.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

A. Greer, *location manager*.  
C. Mardel, *manager TV operations*.  
G. Kenny, *sales representative*.  
P. O'Brien, *technical manager*.  
G. B. Basha, *senior news editor*.

Rates: See CBNT, St. John's, Nfld.

BBM Weekly Reach (Spring 1981): 94,000

### CJWN-TV Corner Brook

(Ch. 10)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)

Network Service: CTV, same as CJON-TV, St. John's.

Licensee: Newfoundland Broadcasting Co. Ltd., Prince of Wales St., Box 2020, St. John's.

Studio: Cornerbrook, Nfld.

Telephone: 634-4752. Telex: 016-44291.

Transmitter: The Hill, Corner Brook, West.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 1-kw visual, .25-kw aural. Antenna: Directional, 107-ft. above av. terrain, 106-ft. above ground, 781-ft. above sea level, lat. 48° 56' 55", long. 57° 58' 23".

Ownership: Same as CJON-TV, St. John's, Nfld.

Began Operation: Dec. 23, 1974.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

Bob Hicks, *station manager*

TV Factbook No. 50

Highest 30 Sec. Rate: \$45.

BBM Weekly Reach (Spring 1981): 68,000

## CFLA-TV Goose Bay (Ch. 8)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.  
Telephone: 709-896-2466. Telex: 016-2236.

Transmitter: 5-mi. W of Happy Valley, Nfld.

Mailing Address: 565 G St., Box 925, Station "A", Goose Bay, Labrador A0P 1S0.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 0.87-kw visual, 0.43-kw aural. Antenna: 62.4-ft. above av. terrain, lat. 53° 18' 12", long. 60° 25' 22".

Began Operation: October 29, 1956 as an American Forces station. Acquired by CBC July 1, 1973.

Personnel:

Joseph Smith, *supervisor of transmitters.*

Rates: No rate card available; carries network commercials.

BBM Weekly Reach (Spring 1981): 12,000

## CJOX-TV-1 Grand Bank (Ch. 2)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)

Network Service: CTV.

Licensee: Newfoundland Bcstg. Co. Ltd., Box 2020, St. John's, Nfld. A1C 5S2.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 7.4-kw visual, .74-kw aural. Antenna: Directional, 499-ft. above av. terrain.

Ownership: Same as CJON-TV, St. John's, Nfld.

Rates: Included as a bonus with CJON-TV, St. John's.

## CJCN-TV Grand Falls (Ch. 4)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)

Network Service: CTV.

Licensee: Newfoundland Broadcasting Co., CJON-TV Bldg., Prince of Wales St., St. John's.

Studio: St. John's.

Telex: 016-4237.

Transmitter: Norris Arm, Newfoundland.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 26-kw visual, 7-kw aural. Antenna: 609-ft. above av. terrain, 375-ft. above ground, 924-ft. above sea level, lat. 49° 04' 12", long. 55° 16' 54".

Ownership: Same as CJON-TV, St. John's, Newfoundland.

Began Operation: March 1, 1960.

Represented (sales) by All-Canada Radio & Television Ltd.

Highest 30 Sec. Rate: \$45.

BBM Weekly Reach (Spring 1981): 46,000

## CBNLT Labrador City/Wabush (Ch. 13)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio & Transmitter: Amherst St., Labrador City; P.O. Box 576, Labrador City, Nfld. A2V 2L3.

Telephone: 709-944-3616. Telex: 01-62245.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 0.59-kw visual, 0.295-kw aural. Antenna: Directional, minus 109-ft. above av. terrain, 100-ft. above ground, 2011-ft. above sea level, lat. 52° 56' 41", long. 66° 54' 11".

TV tape: Recording facilities.

Began Operation: Aug. 22, 1965. Acquired by CBC Nov. 7, 1973.

1981-82 Edition

# Newfoundland

Personnel:

Gordon Tizzard, *location manager.*

Rates: No rate card available; carries network commercials.

BBM Weekly Reach (Spring 1981): 23,000

## CJSV-TV Stephenville (Ch. 4)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)

Network Service: CTV.

Licensee: Newfoundland Bcstg. Co. Ltd., Box 2020, St. John's A1C 5S2.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 775 watts visual, 77.5 watts aural. Antenna: 437-ft. above av. terrain, lat. 48° 31' 09", long. 58° 31' 00".

Rates: Included as a bonus with CJWN-TV, Corner Brook.

## REPEATER STATIONS

Aquaforte—CJAQ-TV, Ch. 10, Aquaforte TV Tower Assn. (CJON-TV, St. John's) 8.9 w.

Baie Verte—CBNAT-1, Ch. 3, CBC (English network) 3.4-kw.

Baie Verte—New, Ch. 12, CBC (CBNT, St. John's) 8.4 w.

Bay d'Espoir—New, Ch. 10, CBC (CBNT, St. John's) 9 w.

Bay l'Argent—CBNT-27, Ch. 8, CBC (CBNT-3, Marystown) 9 w.

Bay l'Argent/Fortune Bay—New, Ch. 10, Keith Osborne (CJON-TV, St. John's) 8.9 w.

Belleoram/Fortune Bay—New, Ch. 11, Phillip Grandy (CJON-TV, St. John's) 5 w.

Belleoram—CBNT-23, Ch. 7, CBC (CBNT-3, Marystown) 23 w.

Bonne Bay—CBYT-3, Ch. 2, CBC (English network) 1.8-kw.

Brent's Cove—CBNAT-18, Ch. 10, CBC (CBNAT-1, Baie Verte) 5 w.

Buchans—CBNAT-2, Ch. 13, CBC (CBNAT-5, Millertown) 9.2 w.

Cape Broyle—CHCB-TV-1, Ch. 3, The Cape Broyle TV Improvement Assn. (CBNT, St. John's) 5 w.

Cape Broyle—CJBL-TV, Ch. 13, The Cape Broyle TV Improvement Assn. (CJON-TV, St. John's) 5 w.

Cartwright—CBNT-21, Ch. 9, CBC (CBNAT-10, Fox Harbour) 48.7 w.

Churchill Falls—CBNLT-1, Ch. 9, CBC (English network) 11.5 w.

Churchill Falls—CBST-4, Ch. 13, CBC (French network) 11.5 w.

Clarenville—CJCV-TV, Ch. 10, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.

Clarenville—CBNT-10, Ch. 7, CBC (CBNT-1, Port Rexton) 350 w.

Coachman's Cove—CBNAT-16, Ch. 8, CBC (CBNAT-1, Baie Verte) 5 w.

Come-by-Chance—CICH-TV-2, Ch. 11, Come-by-Chance Community TV Assn. (CBNT, St. John's) 5 w.

Come-by-Chance—CJCO-TV, Ch. 4, Town Council of Come-by-Chance (CJON-TV, St. John's) 5 w.

Conche—CBNAT-8, Ch. 13, CBC (CBNAT-1, Baie Verte) 144 w.

Cow Head—CBYT-6, Ch. 8, CBC (CBYT-3, Bonne Bay) 4.3-kw.

Deer Lake—CBYAT, Ch. 12, CBC (English network) 510 w.

Deer Lake—CJLW-TV, Ch. 7, Newfoundland Bcstg. Co. Ltd. (CJWN-TV, Corner Brook) 5 w.

Elliston—CBNT-7, Ch. 4, CBC (CBNT-1, Port Rexton) 40 w.

Fermeuse—CJFR-TV, Ch. 13, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.

Fermeuse—CBNT-5, Ch. 11, CBC (English network) 38 w.

Ferryland—CFFE-TV, Ch. 12, Jerome Curran (CJON-TV, St. John's) 8.9 w.

Ferryland—CBNT-38, Ch. 4, CBC (English network) 5 w.

Fleur de Lys—CBNAT-20, Ch. 5, CBC (CBNAT-1, Baie Verte) 5 w.

Fogo Island—CBNAT-6, Ch. 2, CBC (English network) 24 w.

Fortune—CBNT-33, Ch. 9, CBC (CBNT-3, Marystown) 5 w.

Fox Harbour—CBNAT-10, Ch. 7, CBC (CBNAT-4, St. Anthony) 10-kw.

Gambo/Middle Brook—CBNT-14, Ch. 8, CBC (CBNT-13, Glovertown) 18 w.

Gander—CJGN-TV, Ch. 2, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.

Gillams—New, Ch. 13, CBC (CBYT, Corner Brook) 8.9 w.

(Continued on page 1120-b)

1117-b

# Newfoundland—St. John's

## CBNT

(Ch. 8)

English Outlet

(Repeated by CBNT-1, Port Rexton; CBNT-2, Placentia; CBNT-3, Marys-town; CBNT-4, St. Albans; CBNT-10, Clarenville; CBNAT, Grand Falls; CBNAT-1, Baie Verte; CBNAT-2, Buchans; CBNAT-4, St. Anthony; CBNAT-5, Millertown; 49 others, all Nfld.)

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 196-kw av. visual, 39.2-kw av. aural. Antenna: Directional, 855-ft. above av. terrain, 340-ft. above ground, 831-ft. above sea level.

Latitude 47° 32' 04"  
Longitude 52° 47' 25"

Transmitter: Kenmount Hill, W of St. John's.

Color: Network, film & slide.

TV tape: Recording facilities.

AM Affiliate: CBN, 10-kw, 640 kHz.

FM Affiliate: CBN-FM, 100-kw, 106.9 MHz.

Studio: 95 University Ave.



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CBNT Authorized 10/3/63

## CBNT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Mailing Address: Box 12010, Station "A," St. John's, Nfld. A1B 3T8.

Telephone: 709-737-4140. Telex: 016-4590.

Began Operation: Oct. 1, 1964.

Represented (sales) by CBC National Selective TV Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.)

### Personnel:

J. Power, director for Province of Newfoundland.

L. Harvey, regional sales manager.

John O'Mara, regional supervisor of communication, promotion & advertising.

F. H. Holm, regional engineer.

D. Sinnott, TV production manager.

M. Fitzpatrick, manager of technical services, TV.

H. Doherty, area executive producer, news & public affairs, TV.

Highest 30 Sec. Rate (January 19, 1981): \$200.\*

\*Combination rates: CBNT, St. John's; CBNAT, Grand Falls; CBYT, Corner Brook, all Nfld.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	10	Census Division 1	230,920
	70	Census Division 7	43,770
	80	Census Division 8	51,840
	30	Census Division 3	25,030
	90	Census Division 9	25,390
	60	Census Division 6	42,870
<b>Between 25-49%</b>		None Between 25-49%	
<b>Between 5-24%</b>		None Between 5-24%	
BBM Weekly Reach (Spring 1981)			419,000



# Newfoundland—St. John's

## CJON-TV

(Ch. 6)

(Repeated by CJWB-TV, Bonavista; CJAP-TV, Argentia; CJOX-TV-1, Grand Bank; CJMA-TV, Marystown; CJCN-TV, Grand Falls; CJWN-TV, Corner Brook; CJSV-TV, Stephenville; CJRR-TV, Red Rocks & other additional low-power stations, all Nfld.)

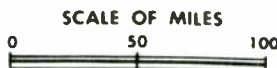
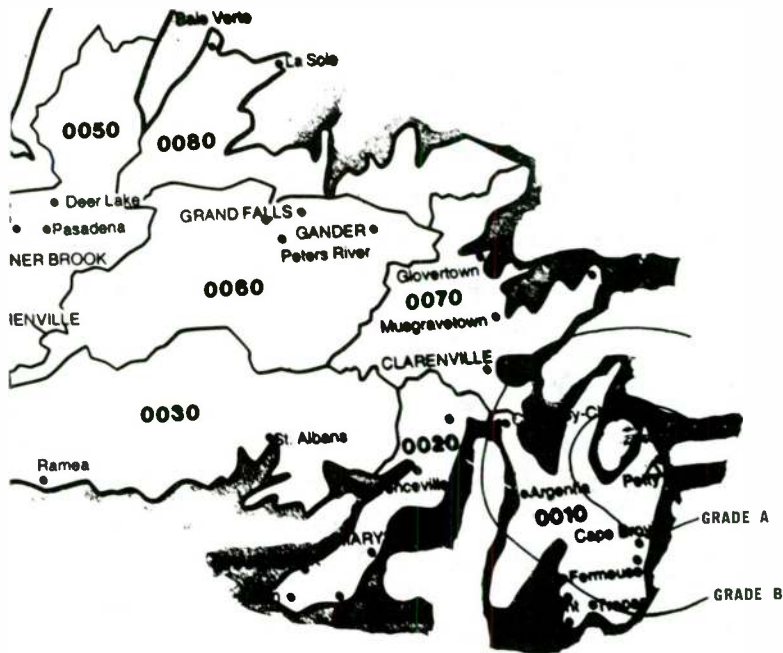
**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 110-kw visual, 22.5-kw aural. Antenna: Directional, 594-ft. above av. terrain, 300-ft. above ground, 980-ft. above sea level.

Latitude 47° 32' 08"  
Longitude 52° 48' 41"

**Transmitter:** Kenmount Rd., 2-mi. from city.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** Broadcast News, CTV News, FM News, NBC News.



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CJON-TV Authorized 1/9/59

## CJON-TV

**Network Service:** CTV.

**Licensee:** Newfoundland Broadcasting Co. Ltd., Buckmaster Circle, Box 2020, St. John's Nfld. A1C 5S2.

**Studio:** CJON Television Bldg., Buckmaster Circle.

**Telephone:** 709-579-5015. **Telex:** 016-3155.

**Ownership:** G. W. Stirling, chmn. & pres.

**Represented (sales) by:** All-Canada Radio & Television Ltd.

### Personnel:

G. W. (Geoff) Stirling, *chairman of the board & president.*

Tim Forsythe, *station manager.*

Jack Heaney, *director of engineering.*

Ralph Purchase, *traffic coordinator.*

Jeff Blackwood, *retail sales manager.*

**Highest 30 Sec. Rate (Sept. 3, 1979):** \$225.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	10	Census Division 1	230,920
	80	Census Division 8	51,840
	70	Census Division 7	43,770
	60	Census Division 6	42,870
	50	Census Division 5	45,970
	40	Census Division 4	30,780
<b>Between 25-49%</b>	30	Census Division 3	25,030
<b>Between 5-24%</b>	90	Census Division 9	25,390
<b>BBM Weekly Reach (Spring 1981)</b>			<b>329,000</b>

## Newfoundland—N.W.T.

Glovertown—CBNT-13, Ch. 3, CBC (CBNT-1, Port Rexton) 30 w.  
Grand Falls—CBNAT, Ch. 11, CBC (English network) 317-kw.  
Hampden—New, Ch. 13, CBC (CBNT, St. John's) 153 w.  
Harbour Breton—CBNT-22, Ch. 13, CBC (CBNT-3, Marystown) 14.4 w.  
Harbour Breton—New, Ch. 10, Simeon Fiander (CJOK-TV, Grand Bank) 5 w.  
Harbour Le Cou—New, Ch. 5, CBC (CBYT, Corner Brook) 5.5 w.  
Harbour Mille—CBNT-29, Ch. 13, CBC (CBNT-3, Marystown) 9.4 w.  
Harbour Round—CBNAT-19, Ch. 12, CBC (CBNAT-1, Baie Verte) 5 w.  
Hawkes Bay—CBYT-9, Ch. 5, CBC (CBYT-8, Portland Creek) 1.1-kw.  
Hermitage—CBNT-24, Ch. 4, CBC (CBNT-3, Marystown) 6.4-kw.  
Hickman's Harbour—CBNT-18, Ch. 4, CBC (CBNT-10, Clarenville) 40 w.  
Irishtown—CBYT-2, Ch. 7, CBC (English network) 30 w.  
Irishtown—CJWN-TV-6, Ch. 3, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.  
Labrador City/Wabush—CBST-3, Ch. 11, CBC (French network) 214 w.  
La Scie—CJLT-TV, Ch. 7, La Scie TV Improvement Assn. (CJON-TV, St. John's) 5 w.  
La Scie—CBNAT-21, Ch. 9, CBC (CBNAT-1, Baie Verte) 5 w.  
Lamaline—CBNT-35, Ch. 18, CBC (CBNT-3, Marystown) 6.4-kw.  
Lark Harbour—New, Ch. 3, CBC (CBYT, Corner Brook) 8.9 w.  
Lawn—CBNT-36, Ch. 6, CBC (CBNT-35, Lamaline) 40 w.  
Lawn—CJLN-TV, Ch. 10, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 60 w.  
Little Hearts Ease—CBNT-8, Ch. 11, CBC (English network) 20.8 w.  
Lord's Cove—CBNT-34, Ch. 9, CBC (CBNT-3, Marystown) 45 w.  
Lumsden—CBNT-20, Ch. 12, CBC (English network) 43 w.  
Marystown—CBNT-3, Ch. 5, CBC (CBNT-2, Placentia) 22.5-kw.  
Marystown—CJMA-TV, Ch. 11, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 400 w.  
Millertown—CBNAT-5, Ch. 7, CBC (English network) 8.2 w.  
Ming's Bight—CBNAT-14, Ch. 10, CBC (CBNT, St. John's) 8.5 w.  
Mount St. Margaret—CBNAT-9, Ch. 9, CBC (CBNAT-4, St. Anthony) 29-kw.  
Musgrave—CBNAT-11, Ch. 9, CBC (CBNAT-7, Musgrave Harbour) 21.3 w.  
Musgrave Harbour—CBNAT-7, Ch. 7, CBC (CBNAT-1, Baie Verte) 135 w.  
Musgravetown—CBNT-17, Ch. 9, CBC (CBNT-1, Port Rexton) 28 w.  
Nain—CBNBT, Ch. 9, CBC (English network) 44.8 w.  
Northwest Brook—CBNT-11, Ch. 4, CBC (CBNT-10, Clarenville) 11.4 w.  
Pacquet/Woodstock—CBNAT-17, Ch. 6, CBC (CBNAT-1, Baie Verte) 5 w.  
Pasadena—CJWN-TV-5, Ch. 8, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.  
Petty Harbour—CJPH-TV, Ch. 11, Petty Harbour TV Improvement Assn. (CJON-TV, St. John's) 5 w.  
Petty Harbour—CBNT-37, Ch. 13, CBC (English network) 5 w.  
Placentia—CBNT-2, Ch. 12, CBC (English network) 1.4-kw.  
Port au Port—CBNFT, Ch. 13, CBC (French network) 504 w.  
Port-aux-Basques—CBYT-4, Ch. 3, CBC (CBYT-1, Stephenville) 470 w.  
Port-aux-Basques—CJPQ-TV, Ch. 7, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.  
Port Blandford—CBNT-32, Ch. 2, CBC (CBNT, St. John's) 10.5 w.  
Port Hope Simpson—CBNAT-12, Ch. 12, CBC (CBNAT-10, Fox Harbour) 5 w.  
Port Rexton—CBNT-1, Ch. 13, CBC (English network) 17-kw.  
Portland Creek—CBYT-8, Ch. 13, CBC (CBYT-6, Cow Head) 1.9-kw.  
Ramea—CJRA-TV, Ch. 10, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.  
Ramea—CBNT-25, Ch. 13, CBC (CBNT-24, Hermitage) 1.2-kw.  
Random Island—CBNT-19, Ch. 43, CBC (CBNT-10, Clarenville) 51.8 w.  
Red Rocks—CJRR-TV, Ch. 11, Newfoundland Bcstg. Co. Ltd. (CJWN-TV, Corner Brook) 400 w.  
Roddickton—CBNAT-22, Ch. 11, CBC (CBNAT-1, Baie Verte) 850 w.  
Rose-Blanche—New, Ch. 9, CBC (CBYT, Corner Brook) 103 w.  
St. Albans—CBNT-4, Ch. 9, CBC (CBNT-3, Marystown) 5 w.  
St. Albans—CJST-TV, Ch. 13, Newfoundland Bcstg. Co. Ltd. (CJCN-TV, Grand Falls) 72 w.  
St. Andrews—CBYT-5, Ch. 6, CBC (CBYT-1, Stephenville) 515 w.  
St. Anthony—CBNAT-4, Ch. 6, CBC (CBNAT-8, Conche) 6.5-kw.

1120-b

St. Bernard's—CBNT-30, Ch. 6, CBC (CBNT-29, Harbour Mille) 10.7 w.  
St. Bernard's/Fortune Bay—New, Ch. 9, Donald Parrot (CJON-TV, St. John's) 5 w.  
St. Jones Within—CBNT-12, Ch. 9, CBC (CBNT-10, Clarenville) 26.5 w.  
St. Lawrence—CJXL-TV, Ch. 10, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.  
St. Lawrence—CBNT-28, Ch. 12, CBC (CBNT-3, Marystown) 45 w.  
St. Marys—CBNT-6, Ch. 10, CBC (English network) 670 w.  
St. Shotts—CJSH-TV, Ch. 10, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.  
St. Vincent's—CBNT-26, Ch. 7, CBC (CBNT-6, St. Marys) 4.5-kw.  
St. Vincent's—CJSI-TV, Ch. 13, St. Vincent's TV Improvement Assn. (CJON-TV, St. John's) 5 w.  
Seal Cove—CBNAT-15, Ch. 7, CBC (CBNAT-1, Baie Verte) 25 w.  
Signal Hill—CJON-TV-4, Ch. 10, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.  
South Side Hill—CJON-TV-5, Ch. 2, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.  
Springdale—CBNAT-13, Ch. 13, CBC (English network) 290 w.  
Stephenville—CBYT-1, Ch. 8, CBC (English network) 11.6-kw.  
Swift Current—CBNT-31, Ch. 5, CBC (English network) 4.2 w.  
Swift Current—CJSC-TV, Ch. 10, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.  
Terrenceville—CJNF-TV, Ch. 10, Terrenceville TV Improvement Assn. (CJAP-TV, Argentina) 5 w.  
Terrenceville—CFTV-TV-1, Ch. 12, Terrenceville TV Improvement Assn. (CBNT, St. John's) 5 w.  
Trepassey—CJTA-TV-2, Ch. 4, Trepassey TV Assn. Ltd. (CBNT, St. John's) 5 w.  
Trepassey—CJTP-TV, Ch. 10, Trepassey TV Assn. Ltd. (CJON-TV, St. John's) 5 w.  
Trinity/Wareham—CBNT-16, Ch. 2, CBC (CBNT-1, Port Rexton) 27.3 w.  
Trout River—CBYT-7, Ch. 13, CBC (CBYT-6, Cow Head) 5 w.  
Wellington/Hare Bay—CBNT-15, Ch. 24, CBC (CBNT-13, Glovertown) 15.3 w.  
Wesleyville—CBNT-9, Ch. 5, CBC (CBNT-1, Port Rexton) 204 w.  
York Harbour—New, Ch. 9, CBC (CBYT, Corner Brook) 5 w.

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## NORTHWEST TERRITORIES

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### REPEATER STATIONS

Baker Lake—CBEIT, Ch. 9, CBC (English network) 59 w.  
Baker Lake—New, Ch. 4, Armand Tagoona (New, Frobisher Bay) 1 w.  
Cambridge Bay—New, Ch. 4, David Kaosoni (New, Frobisher Bay) 1 w.  
Cambridge Bay—CBENT, Ch. 9, CBC (English network) 35.6 w.  
Camsell River/Silver Bear Mine—CFTE-TV-1, Ch. 12, Camsell River Recreation Society (Northern service) 5 w.  
Cape Dorset—CBEJT, Ch. 9, CBC (English network) 30 w.  
Coppermine—CBEOT, Ch. 9, CBC (English network) 35.6 w.  
Eskimo Point—New, Ch. 4, Arviqaqaluk (New, Frobisher Bay) 1 w.  
Eskimo Point—CBEHT, Ch. 9, CBC (English network) 44.8 w.  
Fort Franklin—New, Ch. 9, CBC (English network) 10 w.  
Fort Good Hope—New, Ch. 9, CBC (English network) 10 w.  
Fort McPherson—CHAK-TV-1, Ch. 13, CBC (English network) 9.4 w.  
Fort Norman—New, Ch. 12, Fort Norman Community Radio Society (CBC English network) 10 w.  
Fort Providence—CBEET-3, Ch. 9, CBC (English network) 30 w.  
Fort Simpson—CBEGT, Ch. 9, CBC (English network) 2.2 w.  
Fort Smith—CBEAT, Ch. 8, CBC (English network) 12.2 w.  
Frobisher Bay—New, Ch. 4, Nunatsiakmiut (Transmits English & native language programming via satellite) 10 w.  
Frobisher Bay—CFPB-TV, Ch. 8, CBC (English network) 10.3 w.  
Gjoa Haven—New, Ch. 9, CBC (English network) 10 w.  
Hay River—CBEET-1, Ch. 7, CBC (English network) 540 w.  
Inuvik—CHAK-TV, Ch. 6, CBC (English network) 3-kw.  
Lake Desmarais—CBEET-2, Ch. 13, CBC (English network) 143 w.  
Norman Wells—CBEDT, Ch. 9, CBC (English network) 2 w.  
Pangnirtung—CBEKT, Ch. 9, CBC (English network) 30 w.  
Parsons Lake—CKPL-TV-1, Ch. 9, The Tuktoyaktuk Bcstg. Society (CHAKT, Inuvik) 5 w.  
Pine Point—CBEET, Ch. 4, CBC (English network) 7.9-kw.

TV Factbook No. 50

Pond Inlet—CBELT, Ch. 9, CBC (English network) 35.6 w.  
 Port Radium—CFEB-TV, Ch. 9, Echo Bay Mines Employees Recreation Society (Northern service) 1 w.  
 Rae/Edzo—CFYK-TV-1, Ch. 10, CBC (English network) 72 w.  
 Rankin Inlet—CBECT, Ch. 9, CBC (English network) 1 w.  
 Resolute—CBEMT, Ch. 9, CBC (English network) 63.4 w.  
 Spence Bay—CBEQT, Ch. 9, CBC (English network) 5 w.  
 Strathcona Sound—New, Ch. 12, G. Farquharson (Northern service) 5 w.  
 Strathcona Sound—New, Ch. 9, G. Farquharson (French network) 5 w.  
 Tuktoyaktuk—CBEPT, Ch. 8, CBC (English network) 31.2 w.  
 Tuktoyaktuk—CKPL-TV-2, Ch. 5, The Tuktoyaktuk Ecstg. Society (CHAKT, Inuvik) 5 w.  
 Tungsten—New, Ch. 10, Flat River Recreation Assn. (English network) 10 w.  
 Yellowknife—CKYK-TV, Ch. 8, CBC (English network) 2.4-kw.

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## ONTARIO

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### CKGN-TV-2 Bancroft

(Ch. 2)

(Satellite rebroadcasting station of CKGN-TV, Paris, Ont.)

Network Service: None, independent.

Licensee: Global Communications Ltd., 81 Barber Greene Rd., Don Mills, Ont. M3C 2A2.

Transmitter: E of Bancroft.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 67.2-kw visual, 10.1-kw aural. Antenna: 949-ft. above av. terrain, lat. 45° 03' 34", long. 77° 12' 00".

Began Operation: 1974.

Rates: Included as a bonus with Global TV Network.

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### CKVR-TV Barrie

(Ch. 3)

(Operates satellite rebroadcasting stations CKVR-TV-1, Parry Sound; CKVR-TV-2, Huntsville, both Ont.)

Network Service: CBC.

Licensee: CKVR Channel 3 Ltd., P.O. Box 519, Barrie, Ont. L4M 4T9.

Studio & Transmitter: Highway 27, 2-mi. S of city.

Telephone: 705-726-9711. Telex: 0687-5520.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 12.5-kw aural. Antenna: 1118-ft. above av. terrain, 1002-ft. above ground, 2002-ft. above sea level, lat. 44° 21' 05", long. 79° 41' 55".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News, Canadian Press.

Ownership: CHUM Ltd., Toronto.

Began Operation: Sept. 28, 1955.

Represented (sales) by Alexander, Pearson & Dawson Inc.

Personnel:

Jack Mattenley, *vice president & general manager.*  
 John Wood, *vice president, sales.*  
 Doug Garraway, *program director.*  
 John McCulloch, *general sales manager.*  
 Peggy Hebden, *traffic director.*  
 Rod Reid, *chief engineer.*

Highest 30 Sec. Rate: \$135.

BBM Weekly Reach (Spring 1981): 1,419,000

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### CFCL-TV-6 Chapleau

(Ch. 7)

(Satellite rebroadcasting station of CFCL-TV, Timmins, Ont.)

Licensee: Mid Canada Communications Corp., P.O. Box 620, Timmins, Ont.

Transmitter: Chapleau.

1981-82 Edition

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 959 watts visual, 96 watts aural. Antenna: Directional, 420-ft. above av. terrain, 250-ft. above ground, lat. 47° 50' 20", long. 83° 24' 25".

Began Operation: April 13, 1967.

Rates: Included as a bonus with CFCL-TV, Timmins.

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### CICO-TV-59 Chatham

(Ch. 59)

Educational Station

Licensee: The Ontario Educational Communications Authority, P.O. Box 200, Station Q, Toronto, Ont. M4T 2T1.

Transmitter: Chatham.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 34.3-kw visual, 3.4-kw aural. Antenna: 717-ft. above av. terrain, 718-ft. above ground, 1326-ft. above sea level, lat. 42° 27' 00", long. 82° 05' 00".

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### CJOH-TV-8 Cornwall

(Ch. 8)

(Satellite rebroadcasting station of CJOH-TV, Ottawa, Ont.)

Network Service: CTV.

Licensee: Bushnell Communications Ltd., 1500 Merivale Rd., City View, Ottawa, Ont.

Transmitter: Glen Gordon Station, Lancaster, Ont.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 130-kw visual, 78-kw aural. Antenna: 615-ft. above av. terrain, 718-ft. above ground, 1326-ft. above sea level, lat. 42° 27' 01", long. 74° 32' 01".

Began Operation: Oct. 18, 1959.

Rates: Included as a bonus with CJOH-TV, Ottawa.

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### CJOH-TV-6 Deseronto

(Ch. 6)

(Satellite rebroadcasting station of CJOH-TV, Ottawa, Ont.)

Network Service: CTV.

Licensee: Bushnell Communications Ltd., P.O. Box 5813, Station 'F', Ottawa, Ont. K2C 3G6.

Transmitter: Deseronto.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 55-kw visual, 5.55-kw aural. Antenna: 671-ft. above av. terrain, lat. 44° 08' 30", long. 77° 04' 34".

Began Operation: Sept. 27, 1972.

Rates: Included as a bonus with CJOH-TV, Ottawa.

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### CKNC-TV-1 Elliot Lake

(Ch. 7)

(Satellite rebroadcasting station of CKNC-TV, Sudbury, Ont.)

Network Service: CBC.

Licensee: Mid Canada Communications Corp., P.O. Box 620, Timmins, Ont.

Transmitter: Elliot Lake, Ont.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 24.8-kw visual, 2.5-kw aural. Antenna: Directional, 577-ft. above av. terrain, 1715-ft. above sea level, lat. 46° 23' 21", long. 82° 37' 06".

Began Operation: Oct. 4, 1971.

Rates: Included as a bonus with CKNC-TV, Sudbury.

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### CICI-TV-1 Elliot Lake

(Ch. 3)

(Satellite rebroadcasting station of CKSO-TV, Sudbury, Ont.)



## Ontario

Network Service: CTV.

Licensee: Mid Canada Communications Corp., 336 Ash St., Sudbury.

Transmitter—Elliot Lake. Telephone: 848-3092.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 19-kw visual, 3.8-kw aural. Antenna: 432-ft. above av. terrain, 120-ft. above ground, 1520-ft. above sea level, lat. 46° 25' 50", long. 82° 40' 21".

Color: Network.

Began Operation: Oct. 26, 1957.

Personnel:

Larry Gavin, *operations manager*.

Mary Lund, *sales supervisor*.

Rates: Included as a bonus with CKSO-TV, Sudbury, Ont.

### CKCO-TV-2

#### Georgian Bay (Warton)

(Ch. 2)

(Rebroadcasting station of CKCO-TV, Kitchener, Ont.)

Network Service: CTV, same as CKCO-TV, Kitchener.

Licensee: C A P Communications Limited, 864 King St. W., Kitchener, Ont. N2G 4E9.

Transmitter: Warton, Ont.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 13.5-kw aural. Antenna: 985-ft. above av. terrain, 789-ft. above ground, 1629-ft. above sea level, lat. 44° 56' 41", long. 81° 07' 55".

Began Operation: 1971.

Rates: This is a repeater of CKCO-TV, Kitchener (with some news & special events separate programming) and is included in the rates for that station.

### CFCL-TV-4

#### Hearst

(Ch. 4)

(Satellite rebroadcasting station of CFCL-TV, Timmins, Ont.)

Licensee: Mid Canada Communications Corp., P.O. Box 620, Timmins.

Transmitter: Highway 583.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 1.013-kw visual, 201 watts aural. Antenna: Directional, 200-ft. above av. terrain, 200-ft. above ground, 1020-ft. above sea level, lat. 49° 42' 56", long. 83° 38' 49".

Began Operation: Dec. 1, 1965.

Rates: Included as a bonus with CFCL-TV, Timmins.

### CFCL-TV-3

#### Kapuskasing

(Ch. 2)

(Satellite rebroadcasting station of CFCL-TV, Timmins, Ont.)

Licensee: Mid Canada Communications Corp., Box 620, Timmins.

Transmitter: Kapuskasing.

## MAILING LISTS

Updated *computerized* mailing lists available on operating cable systems, granted franchises, commercial and public TV stations. For details, call collect: 202-872-9200.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 959 watts visual, 96 watts aural. Antenna: 363-ft. above av. terrain, 380-ft. above ground, 1137-ft. above sea level, lat. 49° 22' 32", long. 82° 21' 35".

Began Operation: Dec. 15, 1957.

Rates: Included as a bonus with CFCL-TV, Timmins.

### CICI-TV-4

#### Kapuskasing

(Ch. 10)

(Satellite rebroadcasting station of CKSO-TV-2, Timmins, Ont.)

Network Service: Same as CKSO-TV, Sudbury.

Licensee: Mid Canada Communications Corp., 336 Ash St., Sudbury, Ont.

Transmitter: Kapuskasing, Ont.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 0.9-kw visual, 0.18-kw aural. Antenna: 155-ft. above av. terrain, lat. 49° 24' 51", long. 82° 25' 26".

Rates: Included as a bonus with CKSO-TV, Sudbury.

### CFCL-TV-2

#### Kearns

(Ch. 2)

(Satellite rebroadcasting station of CFCL-TV, Timmins, Ont.)

Licensee: Mid Canada Communications Corp., Box 620, Timmins, Ont.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 70-kw visual, 7-kw aural. Antenna: Directional, 736-ft. above av. terrain, 400-ft. above ground, 1750-ft. above sea level, lat. 48° 08' 12", long. 79° 33' 12".

Ownership: See CFCL-TV.

Began Operation: July 1, 1958.

Rates: Included as a bonus with CFCL-TV, Timmins.

### CKSO-TV-3

#### Kearns

(Ch. 11)

(Satellite rebroadcasting station of CKSO-TV, Sudbury, Ont.)

Network Service: Same as CKSO-TV, Sudbury.

Licensee: Mid Canada Communications Corp., 336 Ash St., Sudbury.

Transmitter: Kearns.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 65-kw visual, 13-kw aural. Antenna: 734-ft. above av. terrain, lat. 48° 08' 12", long. 79° 33' 12".

Rates: Included as a bonus with CKSO-TV, Sudbury.

### CICO-TV-28

#### Kitchener-Paris

(Ch. 28)

Educational Station

Licensee: The Ontario Educational Communications Authority, P.O. Box 200, Station Q, Toronto, Ont. M4T 2T1.

Transmitter: Ayr, Ont.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 200-kw max. visual, 20-kw aural. Antenna: 972-ft. above av. terrain, 904-ft. above ground, 1914-ft. above sea level, lat. 43° 15' 35", long. 80° 26' 39".

### CICO-TV-18

#### London

(Ch. 18)

Educational Station

Licensee: The Ontario Educational Communications Authority, P.O. Box 200, Station Q, Toronto, Ont.

Transmitter: London, Ont.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 33.1-kw visual, 3.3-kw aural. Antenna: 1029-ft. above av. terrain, 956-ft. above ground, 1871-ft. above sea level, lat. 42° 57' 20", long. 81° 21' 20".

# Ontario—Hamilton

## CHCH-TV

(Ch. 11)

(Also Serves Toronto, Ont.)

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 325-kw visual, 23-kw aural. Antenna: 1500-ft. above av. terrain, 1093-ft. above ground, 1718-ft. above sea level.

Latitude 43° 12' 27"  
Longitude 79° 46' 28"

**Transmitter:** 1-mi. SW of Stoney Creek, atop Escarpment.

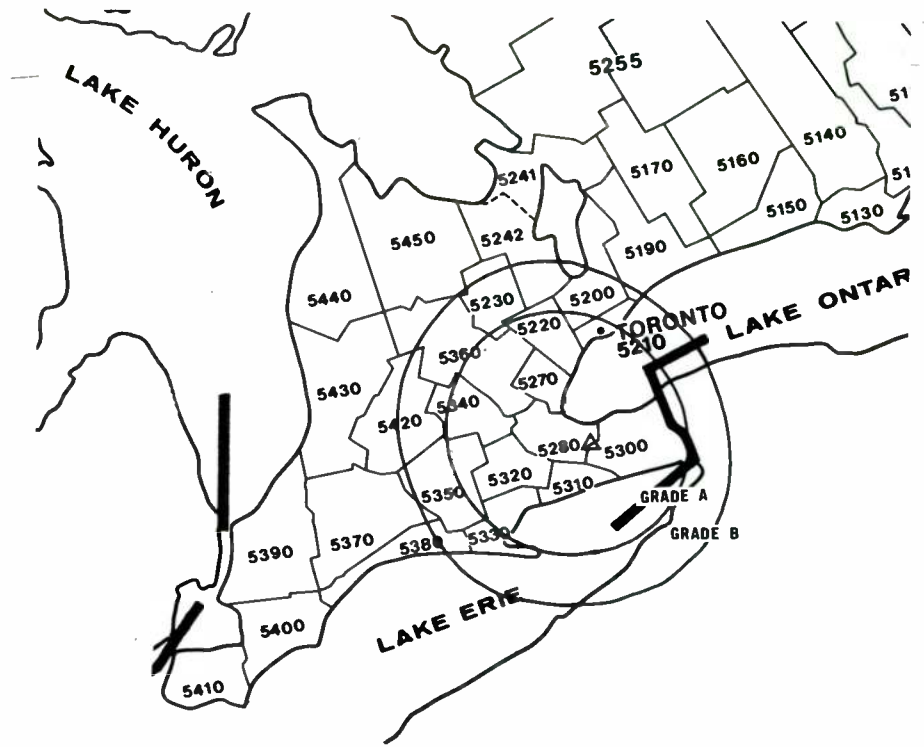
**TV tape:** Recording facilities.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** Broadcast News.

**News Film Service:** Visnews.

**Facsimile Service:** AP.



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CHCH-TV Authorized: 5/19/61

## CHCH-TV

**Network Service:** Independent.

**Licensee:** Niagara Television Ltd., Box 11-11.

**Studio:** 163 Jackson St. W. Telephone: 416-522-1101.

**Sales Office:** 1000 Yonge St., Toronto. Telephone: 416-925-2909.

**Ownership:** Selkirk Holdings Ltd.

**Began Operation:** June 7, 1954.

**Represented (sales) by:** All-Canada Radio & Television Ltd.

**Personnel:**

D. C. Gale, *president*.

F. P. DeNardis, *vice president & general manager*.

G. R. Buss, *vice president, director of sales*.

**Highest 30 Sec. Rate (Oct. 1, 1979):** \$675.

## SATELLITE WEEK

for space business news while it's still news!  
Call 202—872-9200 for more information

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5210	Toronto Metro	2,039,810
	5280	Wentworth	398,960
	5220	Peel Reg. Mun.	489,610
	5340	Waterloo County	303,830
	5300	Niagara Reg. Mun.	365,170
	5190	Durham Reg. Mun.	275,500
	5270	Halton	250,160
	5200	York Reg. Mun.	230,820
	5320	Brant	99,380
	5360	Wellington	129,620
	5330	Norfolk	54,230
	5310	Haldimand	32,700
	5350	Oxford	84,670
5420	Perth	66,210	
5230	Dufferin	33,950	
<b>Between 25-49%</b>	5368	London	377,740
	5242	Simcoe Bal. Barrie	144,160
	5158	Peterborough E.M.	217,440
	5241	Simcoe E. Election Dist.	80,490
5450	Grey	74,580	
<b>Between 5-24%</b>	5430	Huron	56,150
	5440	Bruce	65,730
<b>BBM Weekly Reach (Spring 1981)</b>			<b>3,735,000</b>

# Ontario—Kingston

## CKWS-TV

(Ch. 11)

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 325-kw visual, 32.5-kw aural. Antenna: 851-ft. above av. terrain, 826-ft. above ground, 1110-ft. above sea level.

Latitude 44° 10' 02"  
Longitude 76° 25' 40"

**Transmitter:** Wolfe Island, 3-mi. off Kingston mainland.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** Broadcast News.

**AM Affiliate:** CKWS, 10-kw, 960 kHz.

**FM Affiliate:** CFMK, 2.7-kw, 96.3 MHz (No. 242), 500-ft. antenna height.

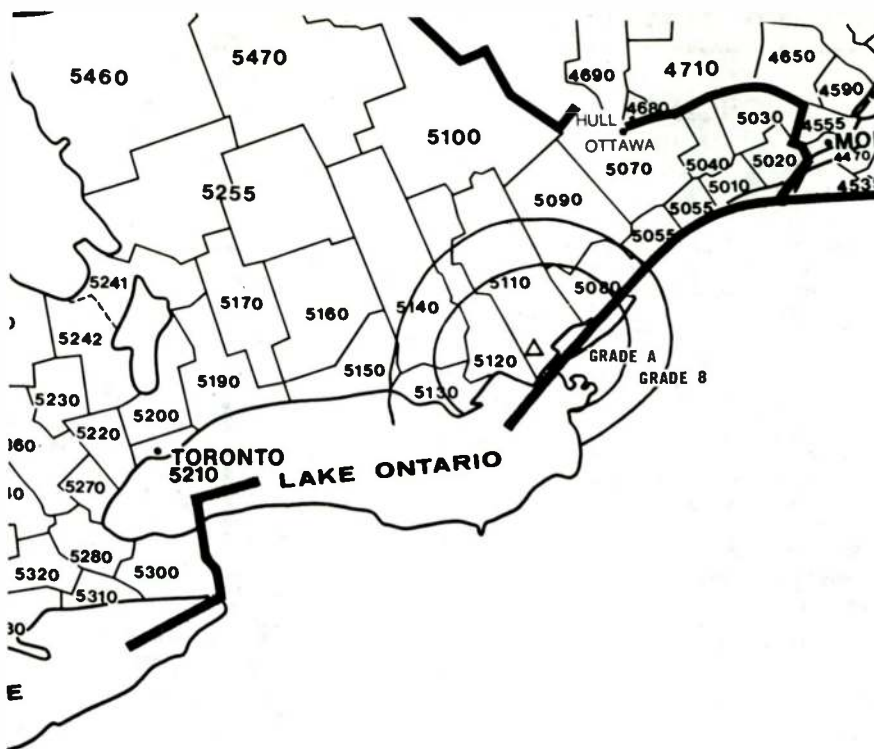
**Facsimile Service:** CBC.

**News Film Service:** CBC.

**Studio:** 170 Queen St.

**Telephone:** 613-544-2340.

**Telex:** 066-3256.



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CKWS-TV Authorized 1/9/59

## CKWS-TV

**Network Service:** CBC.

**Licensee:** The Frontenac Bcstg. Co. Ltd., 170 Queen St.

**Ownership:** Claude Pratte, pres. & Paul Desmarais, v.p. They also own Kawartha Bcstg. Co. Ltd., licensee of CHEX-TV, Peterborough, Ont.

**Began Operation:** Dec. 9, 1954.

**Represented (sales) by:** Stephens & Towndrow Co. Ltd. (Toronto, Montreal & Vancouver); All-Canada Radio & Television Ltd. (U.S.).

### Personnel:

A. J. Brooks, *manager*.  
Bill Hurdling, *local sales manager*.  
Larry Cameron, *chief engineer*.  
Lorne Freed, *program director*.  
Max Jackson, *sports director*.  
Ross Wotten, *news director*.

**Highest 30 Sec. Rate (June 18, 1978):** \$110.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5108	Kingston E.M.	326,020
<b>Between 25-49%</b>	5090	Lanark	43,320
<b>Between 5-24%</b>	5068 5055	Ottawa-Hull E.M. Dundas & Grenville	797,310 45,990
<b>BBM Weekly Reach (Spring 1981)</b>			<b>341,000</b>





# Ontario—Kitchener

## CKCO-TV

(Ch. 13)

(Repeated by CKCO-TV-2, Georgian Bay; CKCO-TV-3, Sarnia/Chatham & CKCO-TV-4, The Muskokas, all Ont.)

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 325-kw visual, 65-kw aural. Antenna: 1015-ft. above av. terrain, 715-ft. above ground, 2140-ft. above sea level.

Latitude 43° 24' 15"  
Longitude 80° 38' 05"

**Transmitter:** Baden Hill, Ont.

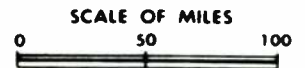
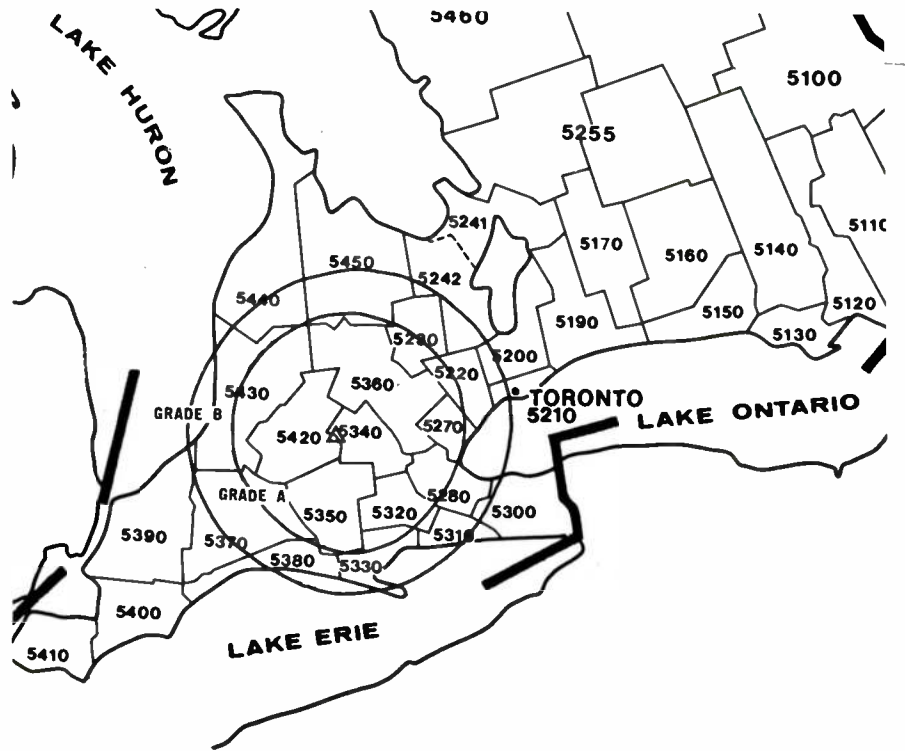
**TV tape:** Recording facilities.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** UPC, Broadcast News.

**AM Affiliate:** CKKW, 10-kw, 1090 kHz.

**FM Affiliate:** CFCA-FM, 105.3 MHz (No. 287), 100-kw.



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CKCO-TV Authorized: 2/20/80

## CKCO-TV

**Network Service:** CTV.

**Licensee:** C A P Communications Limited, 864 King St. W.

**Studio:** 864 King St. W.

**Telephones:** 519-578-1313; Toronto, 416-456-2930.

**Telex No.:** 069-55432.

**Ownership:** Electrohome Communications Inc., wholly-owned subsidiary of Electrohome Ltd.

**Began Operation:** March 1, 1954.

**Represented (sales) by:** Paul Mulvihill Ltd. (Toronto, Montreal, Winnipeg, Vancouver); Young Canadian Ltd. (New York).

**Personnel:**

W. D. McGregor, *president*.  
R. H. McKeown, *manager, general sales mgr., television*.  
John B. German, *national sales director*.  
Reg Sellner, *manager, promotion & public relations*.  
Don Willcox, *program manager & film buyer*.  
Paul Turchan, *engineering manager*.

**Highest 30 Sec. Rate (June 1, 1981):** \$450.

**Program Rates:** On request.

For Ont. Cable Systems, see Services Volume

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5340	Waterloo County	303,830
	5368	London	377,740
	5280	Wentworth	398,960
	5440	Bruce	65,730
	5450	Grey	74,580
	5360	Wellington	129,620
	5420	Perth	66,210
	5255	Haliburton & Muskoka	51,250
	5320	Brant	99,380
	5430	Huron	56,160
	5350	Oxford	84,670
5390	Lambton	121,890	
5330	Norfolk	54,230	
<b>Between 25-49%</b>	5270	Halton	250,160
	5460	Parry Sound	34,250
	5241	Simcoe E. Election Dist.	80,490
	5400	Kent	105,930
	5310	Haldimond	32,700
<b>Between 5-24%</b>	5210	Toronto Metro	2,039,810
	5220	Peel Reg. Mun.	489,610
	5242	Simcoe Bal. Barrie	144,160
	5300	Niagara Reg. Mun.	365,170
	5230	Dufferin	33,950
	5515	Algoma (E) Manitoulin	30,560
<b>BBM Weekly Reach (Spring 1981)</b>			<b>1,988,000</b>

# Ontario—London

## CFPL-TV

(Ch. 10)

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 325-kw visual, 43.2-kw aural. Antenna: 1000-ft. above av. terrain, 980.5-ft. above ground, 1868-ft. above sea level.

Latitude 42° 57' 15"  
Longitude 81° 15' 58"

**Transmitter:** Commissioners Road.

**TV tape:** Recording facilities.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** Broadcast News, Canadian Press.

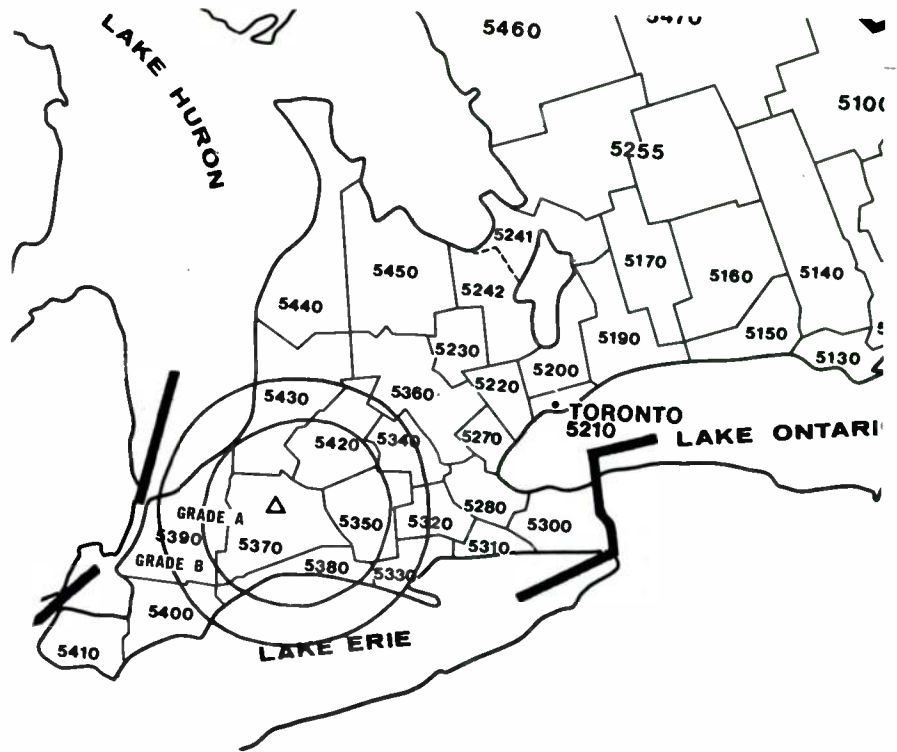
**News Film Service:** CBC.

**AM Affiliate:** CFPL, 10-kw (5-kw night), 980 kHz (CBC).

**FM Affiliate:** CFPL-FM, 200-kw, 95.9 MHz (No. 240), 87.0-ft.

**Represented (engineering)** by D. E. M. Allen, Winnipeg, Man.

**Represented (sales)** by All-Canada Radio & Television Ltd.



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CFPL-TV Authorized: 10/17/55

## CFPL-TV

**Network Service:** CBC.

**Licensee:** CFPL Bcstg. Ltd., Box 2880.

**Studio:** One Communications Road, Box 2880, Terminal 'A', London N6A 4H9.

**Telephone:** 519-686-8810. **Telex:** 064-5846.

**Ownership:** CFPL Bcstg. Ltd.; W. J. Blackburn, chmn.

**Began Operation:** Nov. 28, 1953.

### Personnel:

Murray T. Brown, *president & general manager.*  
Robert V. Elsdon, *dir. of marketing-industry relations.*  
G. Robitaille, *director of engineering.*  
James A. Plant, *director of operations.*  
Tom Bird, *sales manager.*  
Ron Laidlaw, *news director.*  
H. Warren Blahout, *traffic supervisor.*  
W. T. Daley, *manager, marketing services-community relations.*  
Ian McRae, *art supervisor.*  
L. J. Shaunessy, *sales promotion supervisor.*

**Highest 30 Sec. Rate (June 2, 1980):** \$435.\*

\*Combination rates: CFPL-TV, London & CKNX-TV, Wingham.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5368	London	377,740
	5340	Waterloo County	303,830
	5350	Oxford	84,670
	5390	Lambton	121,890
	5430	Huron	56,160
	5420	Perth	66,210
	5330	Norfolk	54,230
	5320	Brant	99,380
<b>Between 25-49%</b>	5400	Kent	105,930
<b>Between 5-24%</b>	5280	Wentworth	398,960
	5360	Wellington	129,620
	5440	Bruce	65,730
<b>BBM Weekly Reach (Spring 1981)</b>			<b>1,040,000</b>



# Ontario—Niagara Falls (Buffalo, N.Y.)

## WIVB-TV

(Ch. 4)

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1200-ft. above av. terrain, 1059-ft. above ground, 2700-ft. above sea level.

Latitude 42° 39' 33"  
Longitude 78° 37' 38"

Transmitter: Colden, N.Y.

TV tape: Recording facilities.

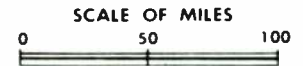
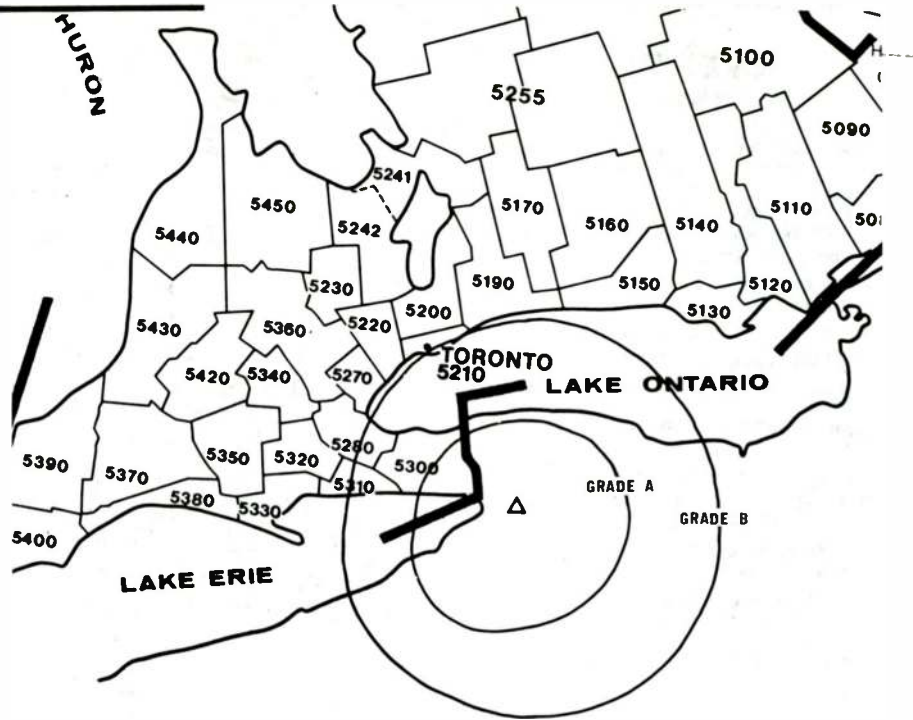
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Represented (legal) by Cordon & Jacob.



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WIVB-TV Ref: FCC File No. BPCT-2075 Granted 2/13/54

## WIVB-TV

Licensee: Buffalo Broadcasting Co. Inc., 2077 Elmwood Ave., Buffalo, N.Y. (14207).

Studio: 2077 Elmwood Ave.

Telephone: 716-874-4410. TWX No.: 710-522-1719.

Ownership: Howard Publications Inc. Robert S. Howard, chmn., 63%; Wendell Marshall, 18.4%; M. T. Deaton, 17.4%; John E. Tompkins, 1.2%. Buffalo Bcstg. officers: Robert S. Howard, chmn.; Leslie G. Arries Jr., pres.; Thomas W. Howard, v.p.; Wendell Marshall, secy.; Elvah Dixon, asst. secy.-treas.

Began Operation: May 14, 1948. Sale to present owner by Buffalo Evening News approved by FCC Sept. 16, 1977 (Television Digest, Vol. 17:22).

Represented (sales) by Harrington, Righter & Parsons Inc. (U.S.); Paul Mulvihill Ltd. (Canada).

### Personnel:

Leslie G. Arries Jr., *president & general manager.*  
Patricia Sroka, *general sales manager.*  
Quintin E. Renner, *program director.*  
Sarah L. Lewis, *community services director.*  
Ralph Thompson, *director of engineering.*  
Lester H. Otterman, *controller.*

### DIGEST OF RATE CARD NO. 36 R-2—(April 1981)

Hour	30 Min.	30 Sec.	20 Sec.
Class AA—8-11:00 p.m., daily.			
\$7000	\$3500	\$2000	\$2000

NETWORK BASE HOURLY RATE: \$1800.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5210	Toronto Metro	2,039,810
	5300	Niagara Reg. Mun.	365,170
	5220	Peel Reg. Mun.	489,610
	5280	Wentworth	398,960
	5270	Halton	250,160
	5190	Durham Reg. Mun.	275,500
	5480	Sudbury County	185,070
	5340	Waterloo County	303,830
	5320	Brant	99,380
	5470	Nipissing	79,340
	5501	Cochrane South	64,480
	5360	Wellington	129,620
	5310	Haldimand	32,700
5502	Cochrane North	28,390	
<b>Between 25-49%</b>	5200	York Reg. Mun.	230,820
	5242	Simcoe Bal. Barrie	144,160
	5450	Grey	74,580
	5241	Simcoe E. Election Dist.	80,490
	5490	Timiskaming	38,840
	5440	Bruce	65,730
	5330	Norfolk	54,230
<b>Between 5-24%</b>	5420	Perth	66,210
	5230	Dufferin	33,950
	5158	Peterborough E.M.	217,440
	5255	Haliburton & Muskoka	51,250
	5460	Parry Sound	34,250
	5350	Oxford	84,670
<b>BBM Weekly Reach (Spring 1981)</b>			<b>3,306,000</b>

# Ontario—Niagara Falls (Buffalo, N.Y.)

## WGR-TV

(Ch. 2)

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 962-ft. above ground, 2314-ft. above sea level.

Latitude 42° 43' 06"  
Longitude 78° 33' 48"

Transmitter: Warner Hill Rd., South Wales, N.Y.

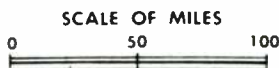
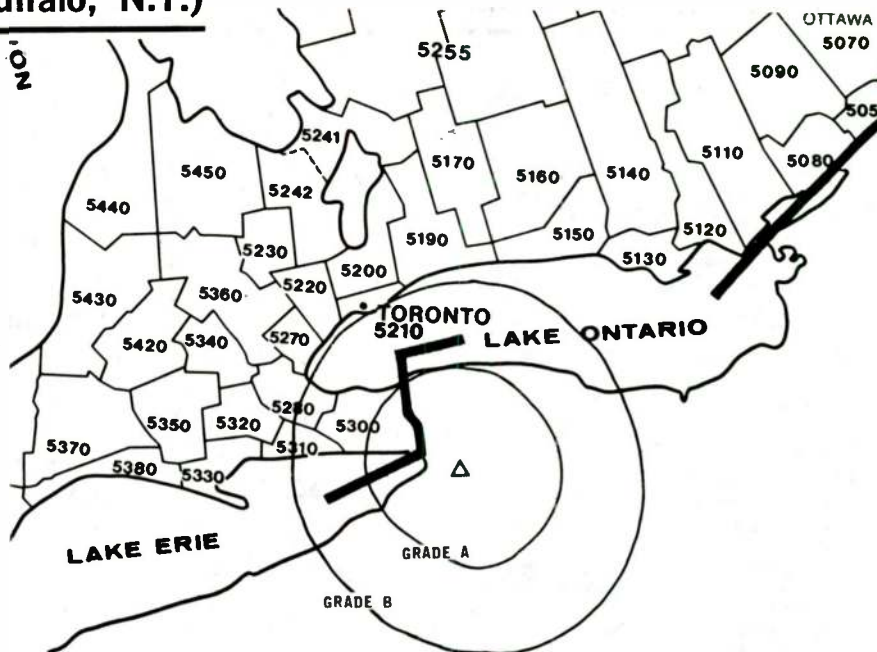
TV tape: Recording facilities.

AM Affiliate: WGR, 5-kw, 550 kHz.

FM Affiliate: WGRQ, 12.6-kw, 96.9 MHz (No. 245), 889-ft. antenna height.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



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WGR-TV Ref: FCC File No. BPCT-3826 Granted 12/13/66

## WGR-TV

Licensee: Taft Broadcasting Co., 259 Delaware Ave., Buffalo (14202).

Studio: 259 Delaware Ave.

Telephone: 716-856-1414.

TWX No.: 710-522-1729.

Ownership: See WKRC-TV, Cincinnati, Ohio.

Began Operation: Aug. 14, 1954. Sale to Taft by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (*Television Digest*, Vols. 3:15-16, 31, 4:8).

Represented (sales) by TeleRep; Radio-Television Representatives Ltd. (Canada).

Represented (legal) by Koteen & Burt.

### Personnel:

Paul "Dino" Dinovitz, *general manager*.  
Jim Conschaffer, *general sales manager*.  
Sue Pearce, *business manager*.  
Tom Cochran, *local sales manager*.  
Gary Legters, *production manager*.  
Richard Westlund, *manager of engineering*.  
Jim Willi, *news director*.  
Betty Seeborg, *traffic manager*.  
Farrell Meisel, *programming manager*.  
Ann Tallman, *promotion manager*.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1850.

For Group Ownership of U.S. TV Stations,  
see Services Volume

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5210	Toronto Metro	2,039,810
	5300	Niagara Reg. Mun.	365,170
	5220	Peel Reg. Mun.	489,610
	5280	Wentworth	398,960
	5480	Sudbury County	185,070
	5340	Waterloo County	303,830
	5270	Halton	250,160
	5501	Cochrane South	64,480
	5320	Brant	99,380
	5310	Haldimand	32,700
<b>Between 25-49%</b>	5190	Durham Reg. Mun.	275,500
	5470	Nipissing	79,340
	5200	York Reg. Mun.	230,820
	5360	Wellington	129,620
	5450	Grey	74,580
	5241	Simcoe E. Election Dist.	80,490
	5490	Timiskaming	38,840
	5440	Bruce	65,730
	5502	Cochrane North	28,390
	5515	Algoma (E) Manitoulin	30,560
<b>Between 5-24%</b>	5230	Dufferin	33,950
	5330	Norfolk	54,230
	5242	Simcoe Bal. Barrie	144,160
	5255	Haliburton & Muskoka	51,250
	5420	Perth	66,210
	5158	Peterborough E.M.	217,440
5350	Oxford	84,670	
5460	Parry Sound	34,250	
<b>BBM Weekly Reach (Spring 1981)</b>			<b>2,926,000</b>

# Ontario—Niagara Falls (Buffalo, N.Y.)

## WKBW-TV

(Ch. 7)

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 91.2-kw visual, 18.2-kw aural. Antenna: 1420-ft. above av. terrain, 1076-ft. above ground, 2808-ft. above sea level.

Latitude 42° 38' 15"  
Longitude 78° 37' 12"

Transmitter: E of Center St., Colden, N.Y.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

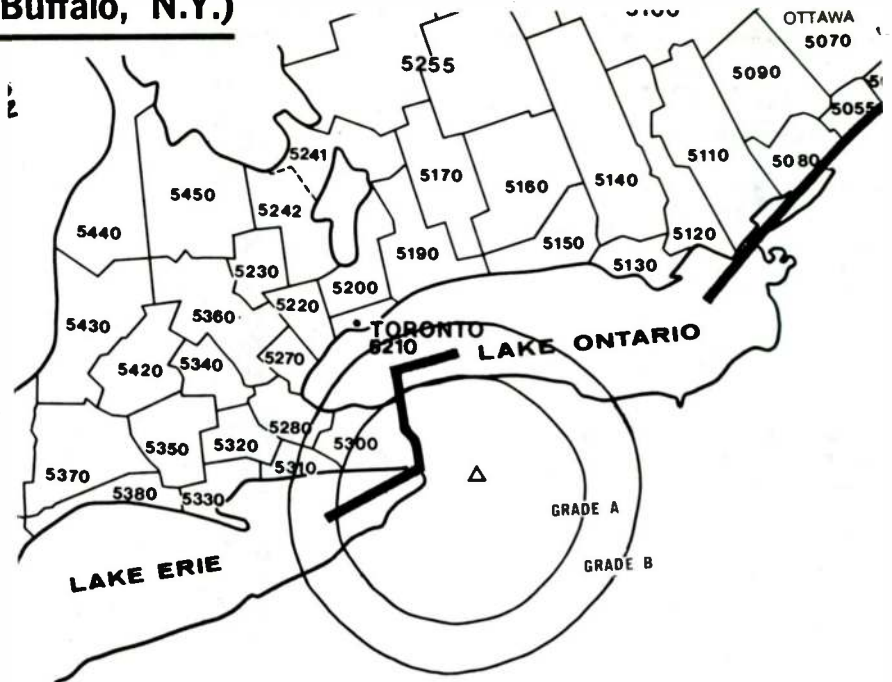
News Wire Service: UPI.

Facsimile Service: UPI.

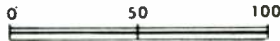
AM Affiliate: WKBW, 50-kw, 1520 kHz.

Represented (sales) by Blair TV (U.S.); Metrospot Television Ltd. (Canada).

Represented (legal) by Wilmer, Cutler & Pickering.



SCALE OF MILES



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WKBW-TV Ref: FCC File No. BPT-2677 Granted 9/9/59

## WKBW-TV

Network Service: ABC.

Licensee: Capital Cities Communications Inc., 485 Madison Ave., New York (10022).

Studio: 7 Broadcast Plaza, Buffalo, N.Y. (14202).

Telephone: 716-845-6100. TWX No.: 710-522-1846.

Ownership: Capital Cities Communications Inc., 100%. (For other interests see Group Ownership of U.S. Television Stations).

Began Operation: Nov. 30, 1958.

Personnel:

Philip R. Beuth, *vice president & general manager.*

Richard Shepard, *general sales manager.*

Cliff Fisher, *local sales manager.*

Dick Bales, *regional sales manager.*

Ron Martzolf, *program manager.*

Steve Ridge, *news director.*

Don Holland, *chief engineer.*

Kathlene McGarry, *promotion manager.*

Ken Koller, *business manager.*

Steve Zappia, *production manager.*

Highest 30 Sec. Rate (April 15, 1977): \$1800.

NETWORK BASE HOURLY RATE: \$1900.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5210	Toronto Metro	2,039,810
	5300	Niagara Reg. Mun.	365,170
	5280	Wentworth	398,960
	5220	Peel Reg. Mun.	489,610
	5190	Durham Reg. Mun.	275,500
	5340	Waterloo County	303,830
	5270	Halton	250,160
	5200	York Reg. Mun.	230,820
	5320	Brant	99,380
	5310	Haldimand	32,700
5330	Norfolk	54,230	
<b>Between 25-49%</b>	5158	Peterborough E.M.	217,440
	5360	Wellington	129,620
	5242	Simcoe Bal. Barrie	144,160
	5350	Oxford	84,670
	5241	Simcoe E. Election Dist.	80,490
	5420	Perth	66,210
5230	Dufferin	33,950	
<b>Between 5-24%</b>	None Between 5-24%		
<b>BBM Weekly Reach (Spring 1981)</b>			<b>3,088,000</b>



# Ontario—Niagara Falls (Buffalo, N.Y.)

## WUTV

(Ch. 29)

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1250-kw max. & 1050-kw horizontal visual, 105-kw aural. Antenna: 920-ft. above av. terrain, 959-ft above ground, 1549-ft. above sea level.

Latitude 43° 01' 27"  
Longitude 78° 55' 40"

Transmitter: 951 Whitehaven Rd., Grand Island, N.Y.

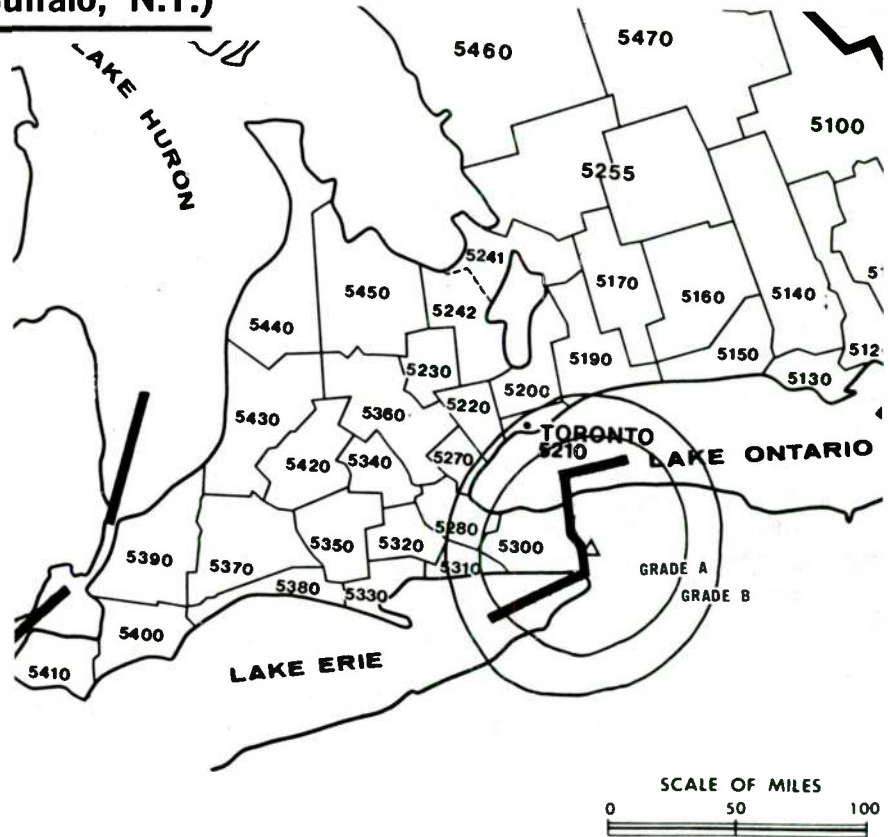
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (sales) by ITVS (U.S.); Target Broadcast Sales (Canada).

Represented (legal) by Pierson, Ball & Dowd.



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WUTV Ref: FCC File No. BPCT—3200 Granted 1/21/68

## WUTV

Network Service: None, independent.

Licensee: Whitehaven Entertainment Corp., 951 Whitehaven Rd., Grand Island, N.Y. (14072).

Studio: 951 Whitehaven Rd., Grand Island, N.Y. (14072).

Telephone: 716-773-7531. TWX No.: 710-260-1359.

Ownership: Herman Pease, pres.-treas., 53.4%; Charles River Resources Inc., 11.2%; First Capital Corp. of Boston, 9.7%; Advent II, 6.3%; William P. Egan & Craig L. Burr, 1% each; Albert M. Benz, Robert Jay, Joseph M. Heckel Jr., Victor A. Marrale, First Capital Corp. has multiple communications interests.

Began Operation: Dec. 21, 1970. Sale to present owner by Ultra-vision Bcstg. Co. (F. R. Burczynski, et al.) approved by FCC Feb. 10, 1978 (Television Digest, Vol. 17:31).

### Personnel:

Herman Pease, *president & general manager*.  
Albert M. Benz, *dir. of administration*.  
Robert Jay, *director of sales*.  
Joseph M. Heckel Jr., *sales manager*.  
Victor A. Marrale, *regional sales manager*.  
Donna Rodriguez, *program coordinator*.  
Ray Felckowski, *director of engineering*.

Highest 30 Sec. Rate (July 1, 1979): \$200.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5300	Niagara Reg. Mun.	365,170
<b>Between 25-49%</b>	5210	Toronto Metro	2,039,810
	5220	Peel Reg. Mun.	489,610
	5190	Durham Reg. Mun.	275,500
	5280	Wentworth	398,960
	5340	Waterloo County	303,830
	5270	Halton	250,160
<b>Between 5-24%</b>	5310	Haldimand	32,700
	5200	York Reg. Mun.	230,820
	5320	Brant	99,380
	5158	Peterborough E.M.	217,440
	5360	Wellington	129,620
	5330	Norfolk	54,230
	5242	Simcoe Bal. Barrie	144,160
5230	Dufferin	33,950	
5420	Perth	66,210	
BBM Weekly Reach (Spring 1981)			1,523,000

# Ontario

## CHNB-TV North Bay (Ch. 4)

Network Service: CBC, Mid-Canada TV.

Licensee: Mid Canada Communications Corp., P. O. Box 620, Timmins, Ont.

Transmitter: Powassan, Ont.

Studio: 755 Main St. E., North Bay. Telephone: 705-472-2221.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 730-ft. above av. terrain, 500-ft. above ground, 1715-ft. above sea level, lat. 46° 03' 46", long 79° 26' 05".

Began Operation: Oct. 11, 1971.

### Personnel:

Baxter Ricard, *president*.  
Paul Marleau, *vice president*.  
Larry H. Wing, *director of marketing*.  
Detleff Krumbacher, *chief engineer*.  
Larry Gavin, *operations manager*.  
Mike Kellar, *sales manager*.

Rates: See Mid-Canada Television System, CFCL-TV, Timmins, CKNC-TV, Sudbury, CHNB-TV, North Bay & CHRO-TV Pembroke, Ont.

BBM Weekly Reach (Spring 1981): 104,000

## CKNY-TV North Bay (Ch. 10)

(Repeated by separately-owned satellite rebroadcasting station CJTK-TV, Temiscaming, Que.)

Network Service: CTV.

Licensee: Mid Canada Communications Corp., Box 1050, North Bay, Ont. P1B 8K3.

Transmitter: Hwy. 11, 1-mi. S of Callander, Ont.

Studio: 245 Oak St., North Bay, Ont. P1B 1A2.

Telephone: 705-476-3111.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 119-kw visual, 23.8-kw aural. Antenna: Directional, 420-ft. above av. terrain, 358-ft. above ground, 1206-ft. above sea level, lat. 46° 12' 15", long. 79° 21' 05".

Color: Network, live, film & slide.

News Wire Service: Broadcast News, Canadian Press.

Ownership: Mid Canada Communications Corp., 100%.

Began Operation: Dec. 19, 1955.

Represented (sales) by Paul Mulvihill Ltd.

### Personnel:

Jeff Turl, *news director*.

BBM Weekly Reach (Spring 1981): 91,000

## CHRO-TV Ottawa-Pembroke (Ch. 5)

Network Service: CBC, Mid-Canada TV.

Licensee: Mid Canada Communications Corp., 699 Frood Rd., Sudbury, Ont. P3C 5A3.

Telephone: 735-1036. Telex: 053-34515.

Studios: Forest Lea Rd., Pembroke; 200 Isabella St., Ottawa.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 51.8-kw visual, 25.9-kw aural. Antenna: 496-ft. above av. terrain, 580-ft. above ground, 1042-ft. above sea level, lat. 45° 50' 02", long. 77° 09' 50".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

Ownership: Mid Canada Communications Corp., 100%.

## SATELLITE WEEK

for space business news while it's still news!  
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Began Operation: Oct. 1, 1977.

Represented (sales) by All-Canada TV Sales (U.S.; Winnipeg; Vancouver); Paul Mulvihill & Co. Ltd. (Toronto; Montreal).

### Personnel:

Baxter Ricard, *president*.  
Paul Marleau, *vice president*.  
Bill Nadeau, *director of programming*.  
Larry H. Wing, *v.p., director of marketing*.  
Gerry Clifford, *operations manager*.  
Don Elvidge, *chief engineer*.  
Al Kennedy, *sales manager*, Pembroke.  
Gerry Tyman, *sales manager*, Ottawa.

Highest 30 Sec. Rate: \$225.

BBM Weekly Reach (Spring 1981): 273,000.

## CICO-TV-24 Ottawa (Ch. 24)

Educational Station

Licensee: The Ontario Educational Communications Authority, P.O. Box 200, Station Q, Toronto, Ont. M4T 2T1.

Transmitter: Camp Fortune, P.Q.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1495-kw max. visual, 149-kw max. aural. Antenna: 1092-ft. above av. terrain, 400-ft. above ground, 1550-ft. above sea level, lat. 45° 30' 11", long. 75° 51' 02".

## CKGN-TV-6 Ottawa (Ch. 6)

(Satellite rebroadcasting station of CKGN-TV, Paris, Ont.)

Network Service: None, independent.

Licensee: Global Communications Ltd., 81 Barber Greene Rd., Don Mills, Ont. M3C 2A2.

Transmitter: N of Farmer Rapids, Ont.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 2.8-kw visual, 0.4-kw aural. Antenna: 149-ft. above av. terrain, lat. 45° 31' 05", long. 75° 44' 48".

Began Operation: 1974.

Rates: Included as a bonus with Global TV Network.

## CHEX-TV Peterborough (Ch. 12)

(Operates satellite rebroadcasting station CHEX-TV-1, Bancroft; CHEX-TV-2, Minden, both Ont.)

Network Service: CBC.

Licensee: Kawartha Broadcasting Co. Ltd., Box 659, Peterborough, Ont. K9J 6Z9.

Transmitter: 1-mi. NE of Peterborough in Douro Twp.

Studio: Douro Twp. Telephone: 705-742-0451.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 163-kw visual, 16.3-kw aural. Antenna: 771-ft. above av. terrain, 772-ft. above ground, 1590-ft. above sea level, lat. 44° 19' 45", long. 78° 18' 03".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

News Film Service: CBC.

AM Affiliate: CHEX, 10-kw (5-kw night), 980 kHz (CBC).

FM Affiliate: CFMP, 31.4-kw, 101.5 MHz (No. 268), 500-ft.

Ownership: See CKWS-TV, Kingston, Ont.

Began Operation: March 28, 1955.

Represented (sales) by Paul Mulvihill Ltd., All-Canada Radio & Television Ltd. (U.S.).

### Personnel:

Wally Rewegan, *manager*.  
Ben Wilke, *chief engineer*.  
Anita Cosburn, *traffic director*.  
Ian McFarlane, *local sales manager*.  
Bruce Anderson, *program director*.

Highest 30 Sec. Rate (Sept. 1, 1979): \$125.

BBM Weekly Reach (Spring 1981): 746,000

# Ontario—Ottawa

## CBOT (Ch. 4)

English Outlet

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1394-ft. above av. terrain, 618-ft. above ground, 1768-ft. above sea level.

Latitude 45° 30' 11"  
Longitude 75° 51' 02"

**Transmitter:** Camp Fortune, P.Q.

**Color:** Network, live, film, slide & tape.

**TV tape:** Recording facilities.

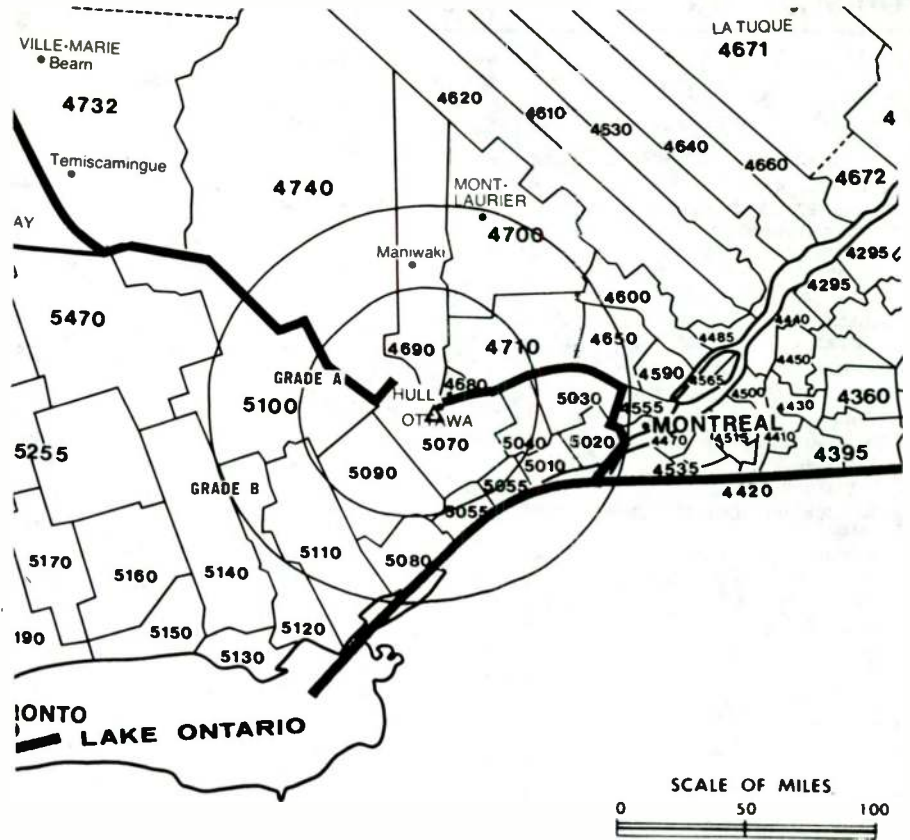
**AM Affiliate:** CBO, 50-kw, 920 kHz (CB).

**FM Affiliate:** CBO-FM, 70-kw, 103.3 MHz.

**Studio:** Lanark Ave.

**Telephone:** 613-725-3511. **Telex:** 053-4820.

**Represented (sales) by:** CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).



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CBOT Authorized: 4/27/53

## CBOT

**Network Service:** CBC.

**Licensee:** Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

**Mailing Address:** Box 3220, Station 'C', Ottawa, Ont. K1Y 1E4.

**Began Operation:** June 2, 1953.

**Personnel:**

G. Huard, *director, Ottawa area.*

P. E. Parent, *director of public relations.*

J. M. Cleary, *area operations director.*

P. Gaffney, *program manager, CBOT.*

Bob Harvey, *executive producer, news.*

L. M. O'Neill, *area sales manager.*

L. E. Webb, *engineering services director.*

Iain Barrie, *supervisor of publicity & promotion.*

**Highest 30 Sec. Rate (January 9, 1981):** \$275.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5100	Renfrew	84,330
	5055	Dundas & Grenville	45,990
	5010	Stormont	59,540
	5090	Lanark	43,320
<b>Between 25-49%</b>	5030	Prescott	29,150
	5020	Glengarry	19,810
<b>Between 5-24%</b>	5108	Kingston E.M.	326,020
	4700	Labelle	31,340
<b>BBM Weekly Reach (Spring 1981)</b>			<b>872,000</b>



# Ontario—Ottawa-Hull, Que.

## CBOFT

(Ch. 9)

French Outlet

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 128-kw average visual, 25.6-kw average aural. Antenna: 1394-ft. above av. terrain, 702-ft. above ground, 1852-ft. above sea level.

Latitude 45° 30' 11"  
Longitude 75° 51' 02"

**Transmitter:** Camp Fortune, P.Q.

**Color:** Network, live, film, slide & tape.

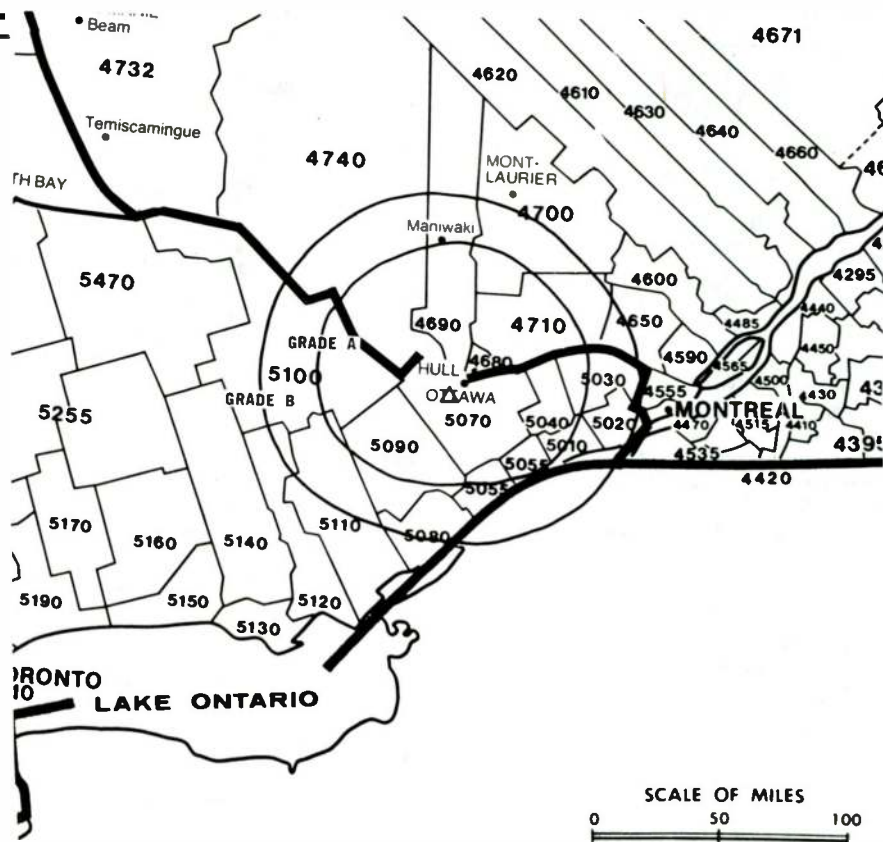
**TV tape:** Recording facilities.

**AM Affiliate:** CBOF, 10-kw, 1250 kHz (CBC).

**FM Affiliate:** CBOF-FM, 70-kw, 102.5 MHz.

**Studio:** Lanark Ave. Telephone: 613-725-3511. Telex: 053-4820.

**Represented (sales) by:** CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).



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CBOFT Authorized: 6/24/55

## CBOFT

**Network Service:** CBC.

**Licensee:** Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

**Mailing Address:** Box 3220, Station 'C', Ottawa, Ont. K1Y 1E4.

**Began Operation:** June 24, 1955.

### Personnel:

G. Huard, *director, Ottawa area.*

L. M. O'Neill, *area sales manager.*

J. M. Cleary, *area operations director.*

J. Baulu, *program manager CBOFT.*

H. Crusene, *news supervisor.*

P. E. Parent, *director of public relations.*

L. E. Webb, *engineering services director.*

J. G. Marinier, *supervisor of publicity.*

**Highest 30 Sec. Rate (January 12, 1981):** \$130.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	None	50% & Over	
<b>Between 25-49%</b>	5068	Ottawa-Hull E.M.	797,310
	4700	Labelle	31,340
	5030	Prescott	29,150
<b>Between 5-24%</b>	5020	Glengarry	19,810
<b>BBM Weekly Reach (Spring 1981)</b>			<b>292,000</b>

# Ontario—Ottawa

## CJOH-TV

(Ch. 13)

(Also operates satellites CJOH-TV-8, Cornwall & CJOH-TV-6, Deseronto, Ont.)

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 178-kw visual, 35.6-kw aural. Antenna: Directional, 1150-ft. above av. terrain.

Latitude 45° 30' 01"  
Longitude 75° 51' 02"

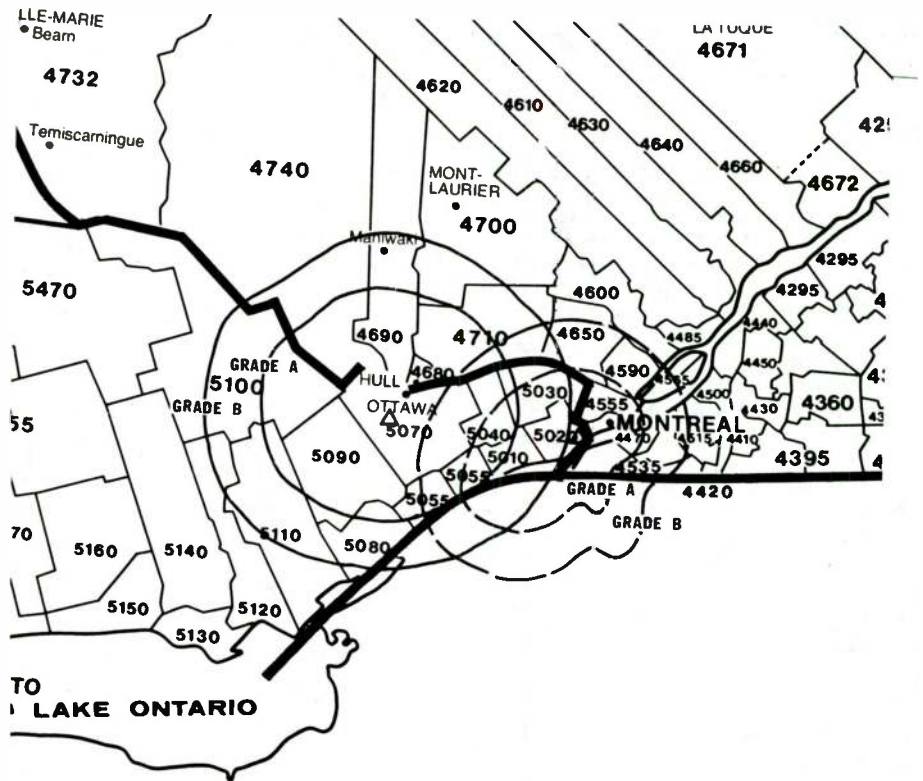
**Transmitter:** Camp Fortune, P.Q.

**TV tape:** Recording facilities.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP, Canadian Press.

**News Film Service:** CTV, ABC.



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CJOH-TV Authorized: 12/19/60

## CJOH-TV

**Network Service:** CTV.

**Licensee:** Bushnell Communications Limited, 1500 Merivale Rd., Ottawa.

**Studio:** 1500 Merivale Rd., City View, Ottawa.

**Mailing Address:** P.O. Box 5813, Station 'F', Ottawa, Ont. K2C 3G6.

**Telephone:** 613-224-1313. Telex: 053-4294.

**Ownership:** Bushnell Communications Ltd., 1500 Merivale Rd., Ottawa. Also owns satellites CJOH-TV-8, Cornwall & CJOH-TV-6, Deseronto, Ont.

**Began Operation:** March 12, 1961.

**Represented (sales) by:** Adam Young Inc. (for U.S.); Standard Broadcast Sales Co. Ltd./Television (Toronto & Montreal); Western Broadcast Sales (Winnipeg & Vancouver).

### Personnel:

H. T. McCurdy, *chairman of the board.*  
L. Nichols, *president.*  
E. J. Billo, *vice president & general manager.*  
R. R. Lucas, *vice president, sales.*  
A. Reeve, *vice president, engineering.*  
A. R. Dedman, *vice president, finance.*  
Gerald Nixon, *director of operations.*  
W. J. McKee, *manager, production services.*  
B. Matthews, *executive producer.*  
W. J. Beveridge, *programming & promotion manager.*  
W. J. Murdock, *controller.*

**Highest 30 Sec. Rate (June 1, 1980):** \$600.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5068	Ottawa-Hull	797,310
	5108	Kingston E.M.	326,020
	5100	Renfrew	84,330
	5010	Stormont	59,540
	5090	Lanark	43,320
	5055	Dundas & Grenville	45,990
	5020	Glengarry	19,810
5030	Prescott	29,150	
<b>Between 25-49%</b>	5158	Peterborough E.M.	217,440
<b>Between 5-24%</b>	None Between 5-24%		
<b>BBM Weekly Reach (Spring 1981)</b>			<b>1,393,000</b>

For CTV Network Listing,  
see Services Volume

**CKGN-TV**

(Ch. 6)

(Repeated by CKGN-TV-1, Windsor; CKGN-TV-2, Bancroft; CKGN-TV-6, Ottawa; CKGN-TV-22, Uxbridge; CKGN-TV-29, Sarnia, all Ont.)

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1037-ft. above av. terrain.

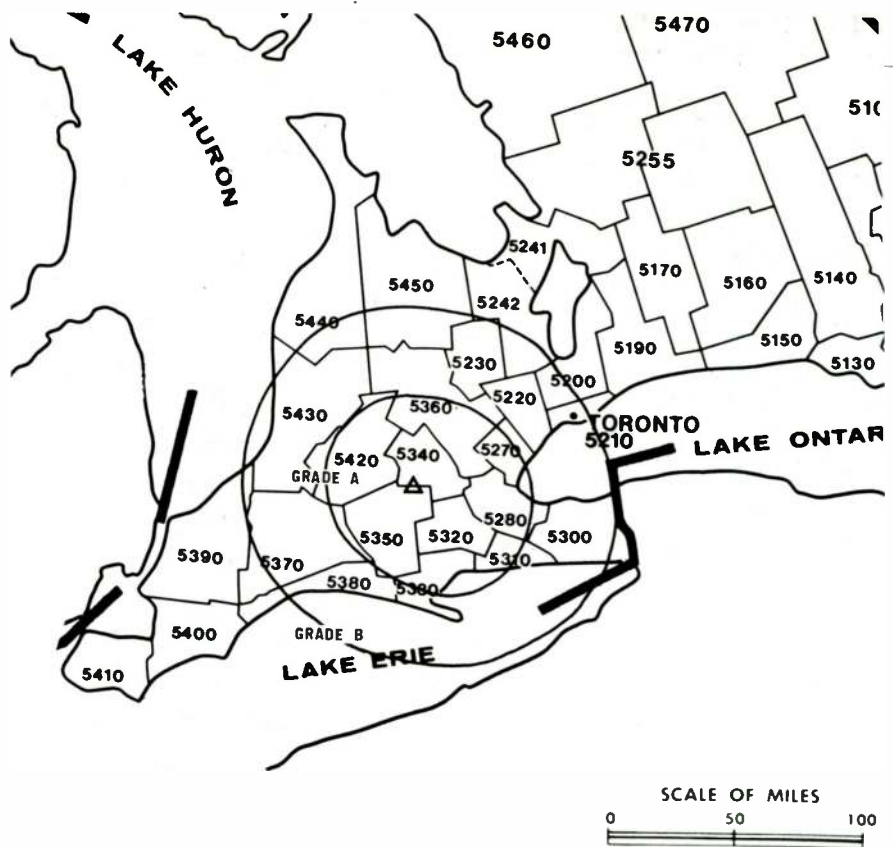
Latitude 43° 15' 39"

Longitude 80° 26' 39"

Transmitter: SW of Paris.

Color: Network, live, film, slide & tape.

News Film Service: ABC.



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CKGN-TV Authorized: 7/21/72

**CKGN-TV**

Network Service: Independent.

Licensee: Global Communications Ltd., 81 Barber Greene Rd., Toronto, Ont. M3C 2A2.

Telephone: 416-446-5311.

Ownership: Global Ventures Western Ltd., 100%.

Began Operation: Jan. 6, 1974.

Represented (sales) by Devney-O'Connor Inc. (U.S.); Metro Marketing West; Paul Mulvihill & Co. Ltd. (Toronto, Montreal).

**Personnel:**

- David Mintz, *president.*
- William R. Cunningham, *v.p., news & public affairs.*
- Peter Viner, *v.p., marketing.*
- John Craig, *v.p., finance & administration.*
- Bill Stewart, *v.p. programming.*
- Gerald Rochon, *v.p., production & facilities.*

Rates: On request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5210	Toronto Metro	2,039,810
	5068	Ottawa-Hull E.M.	797,310
	5220	Peel Reg. Mun.	489,610
	5340	Waterloo County	303,830
	5280	Wentworth	398,960
	5368	London	377,740
	5108	Kingston E.M.	326,020
	5190	Durham Reg. Mun.	275,500
	5158	Peterborough E.M.	217,440
	5242	Simcoe Bal. Barrie	144,160
	5200	York Reg. Mun.	230,820
	5270	Halton	250,160
	5360	Wellington	129,620
	5320	Brant	99,380
	5100	Renfrew	84,330
	5350	Oxford	84,670
	5380	Lambton	121,890
	5420	Perth	66,210
	5241	Simcoe E. Election Dist.	80,490
	<b>Between 25-49%</b>	5330	Norfolk
5255		Haliburton & Muskoka	51,250
5501		Cochrane South	64,480
5430		Huron	56,160
5230		Dufferin	33,950
5310		Haldimand	32,700
5300		Niagara Reg. Mun.	365,170
5480		Sudbury County	185,070
5470		Nipissing	79,340
5450		Grey	74,580
<b>Between 5-24%</b>	5440	Bruce	65,730
	5400	Kent	105,930
	5490	Timiskaming	38,840
	5090	Lanark	43,320
	5055	Dundas-Grenville	45,990
	5502	Cochrane North	28,390
5515	Algoma (E) Manitoulin	30,560	
5010	Stormont	59,540	
5460	Ferry Sound	34,250	
<b>BBM Weekly Reach (Spring 1981)</b>			<b>4,980,000</b>

Did you read  
**Television Digest**  
this week?



## CKCO-TV-3 Sarnia-Chatham

(Ch. 42)

(Rebroadcasting station of CKCO-TV, Kitchener, Ont.)

Network Service: CTV.

Licensee: C A P Communications Limited, 864 King St. W., Kitchener, Ont.

Transmitter: Near Wallaceburg, Ont.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 1263-kw max. visual, 126.3-kw max. aural. Antenna: 994-ft. above av. terrain, lat. 42° 42' 53", long. 82° 08' 12".

Began Operation: Nov. 1975.

Rates: This is a repeater of CKCO-TV, Kitchener (with some news & special events separate programming) and is included in the rates for that station.

## CKGN-TV-29

Sarnia

(Ch. 29)

(Satellite rebroadcasting station of CKGN-TV, Paris, Ont.)

Network Service: None, independent.

Licensee: Global Communications Ltd., 81 Barber Greene Rd., Don Mills, Ont. M3C 2A2.

Transmitter: SW of Oil Springs.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 162-kw visual, 24.3-kw aural. Antenna: 685-ft. above av. terrain, lat. 42° 43' 21", long. 82° 10' 00".

Began Operation: 1974.

Rates: Included as a bonus with Global TV Network.

## CJIC-TV Sault Ste. Marie

(Ch. 5)

Network Service: CBC, CBS, NBC, ABC.

Licensee: Huron Bcastg. Ltd., Box 370, 119 East St. P6A 5M2.

Studio & Transmitter: 119 East St.

Telephone: 705-254-7111.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 37.9-kw visual, 7.6-kw aural. Antenna: Directional, 600-ft. above av. terrain, 500-ft. above ground, 835-ft. above sea level, lat. 46° 35' 40", long. 84° 21' 00".

Color: Network, live, film, slide & tape.

News Wire Service: Canadian Press.

AM Affiliate: CKCY, 10-kw (5-kw night), 920 kHz.

Ownership: Huron Broadcasting Ltd., 100%.

Began Operation: Nov. 28, 1954.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

P. F. Fockler, *vice president & general manager.*  
J. H. Meadows, *station, national & retail sales manager.*  
Karl Sepkowski, *news editor.*  
Stan Corbett, *chief engineer.*

Highest 30 Sec. Rate (Sept. 1979): \$50 (Retail).

BBM Weekly Reach (Spring 1981): 87,000

## CICO-TV-20 Sault Ste. Marie

(Ch. 20)

Educational Station

Licensee: The Ontario Educational Communications Authority, P.O. Box 200, Station Q, Toronto, Ont. M4T 2T1.

Transmitter: Koraw Twp., Sault Ste. Marie.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 6-kw max. visual, 0.6-kw max. aural. Antenna: 650-ft. above av. terrain, 515-ft. above ground, 1600-ft. above sea level, lat. 46° 35' 40", long. 84° 21' 00".

Began Operation: October 4, 1978.

## CKCY-TV Sault Ste. Marie

(Ch. 2)

Network Service: CTV.

1981-82 Edition

## Ontario

Licensee: Huron Broadcasting Ltd.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 600-ft. above av. terrain, lat. 46° 35' 40", long. 84° 21' 00".

Personnel: See CJIC-TV, Sault Ste. Marie.

Rates: See CJIC-TV, Sault Ste. Marie.

BBM Weekly Reach (Spring 1981): 87,000

## CICO-TV-19 Sudbury

(Ch. 19)

Educational Station

Licensee: The Ontario Educational Communications Authority, P.O. Box 200, Station Q, Toronto, Ont. M4T 2T1.

Transmitter: Silver Lake, Sudbury.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 270-kw max. visual, 27-kw max. aural. Antenna: 564-ft. above av. terrain, 497-ft. above ground, 1469-ft. above sea level, lat. 46° 25' 29", long. 81° 00' 54".

Began Operation: June 30, 1978.

## CKCO-TV-4 The Muskokas

(Ch. 11)

(Rebroadcasting station of CKCO-TV, Kitchener, Ont.)

Network Service: CTV.

Licensee: C A P Communications Limited, 864 King St. W., Kitchener, Ont.

Transmitter: Dwight, Ont.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 37.35-kw max. visual, 3.715-kw max. aural. Antenna: 641-ft. above av. terrain, lat. 45° 19' 44", long. 78° 57' 56".

Began Operation: Feb. 1976.

Rates: This is a repeater of CKCO-TV, Kitchener (with some news & special events separate programming) and is included in the rates for that station.

## CHFD-TV Thunder Bay

(Ch. 4)

Network Service: CTV.

Licensee: Thunder Bay Electronics Ltd., 87 N. Hill St.

Studio: 87 N. Hill St.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 56-kw visual, 10-kw aural. Antenna: 1395-ft above av. terrain, lat. 48° 31' 30", long. 89° 06' 50".

Color: Network, live, film, slide & tape.

Telephone: 807-344-9685. Telex: 073-4521.

Represented (sales) by All Canada Radio & Television Ltd. (U.S.); Paul Mulvihill Ltd. (Canada); Group One Radio Ltd. (Winnipeg); J. W. Stovin Media Representation (Vancouver).

Began Operation: Nov. 5, 1973.

Personnel: See CKPR-TV, Thunder Bay.

Rates: Not available.

BBM Weekly Reach (Spring 1981): 130,000

## CICO-TV-9 Thunder Bay

(Ch. 9)

Educational Station

Licensee: The Ontario Educational Communications Authority, P.O. Box 200, Station Q, Toronto, Ont. M4T 2T1.

Transmitter: Gorham Twp., Thunder Bay.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 32.1-kw visual, 3.2-kw aural. Antenna: 780-ft. above av. terrain, 522-ft. above ground, 2032-ft. above sea level, lat. 48° 33' 02", long. 89° 13' 25".

Began Operation: June 19, 1978.



# Ontario—Sudbury

## CKNC-TV (Ch. 9)

(Repeated by CKNC-TV-1, Elliot Lake, Ont.)

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 293-kw visual, 29.3-kw aural. Antenna: 550-ft. above av. terrain, 550-ft. above ground, 1600-ft. above sea level.

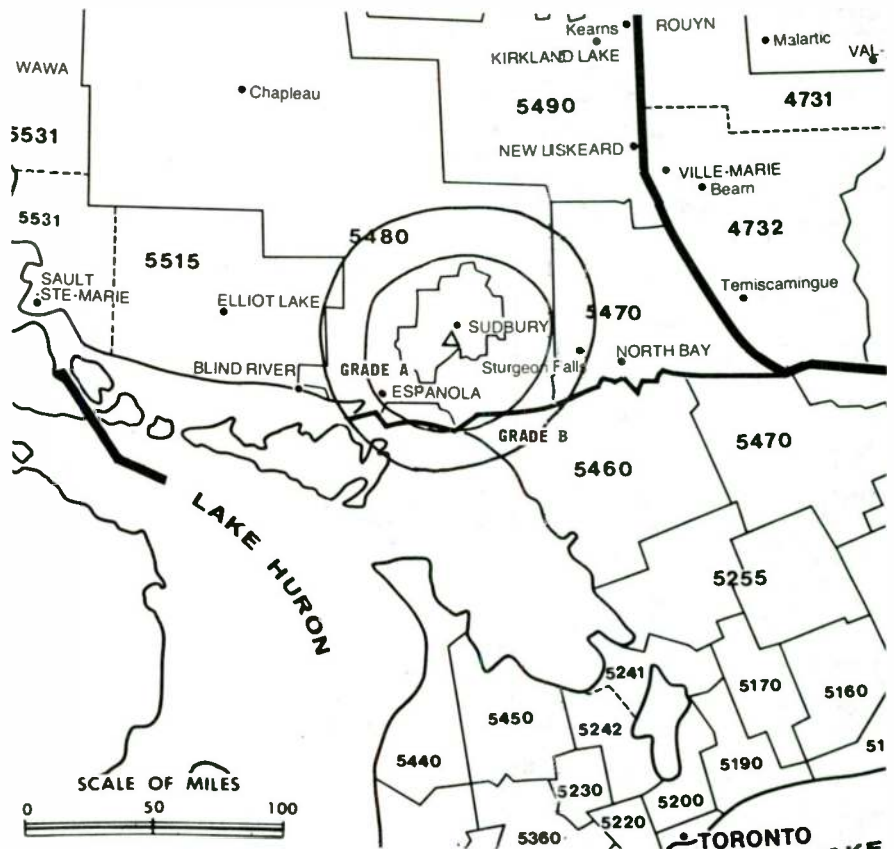
Latitude 46° 30' 44"  
Longitude 81° 00' 19"

Transmitter: 699 Frood Rd.

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

News Film Service: CBC, Mid-Canada TV.



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CKNC-TV Authorized: 1971

## CKNC-TV

Network Service: CBC, Mid-Canada TV.

Licensee: Mid Canada Communications Corp., Box 620, Timmins, Ont. P4N 7G3.

Studio: 699 Frood Rd., Sudbury, Ont. Telephone: 705-674-8301.

Ownership: Mid Canada Communications Corp.

Began Operation: Oct. 4, 1971.

Represented (sales) by Paul Mulvihill & Co. Ltd. (Montreal & Toronto); Ali-Canada TV Sales (Winnipeg, Vancouver & U.S.)

### Personnel:

Baxter Ricard, *president*.  
Paul Marleau, *vice president*.  
Larry Wing, *director of marketing*.  
Larry Gavin, *operations manager*.  
Rick Kolari, *sales manager*.  
Detlef Krumbacher, *chief engineer*.

Highest 30 Sec. Rate (Feb. 1, 1975): \$160.

Combination rates: CKNC-TV, Sudbury; CFCL-TV, Timmins; CHNB-TV, North Bay & CHRO-TV, Pembroke, all Ont.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5480	Sudbury County	185,070
	5470	Nipissing	79,340
	5501	Cochrane South	64,480
	5490	Timiskaming	38,840
	5460	Parry Sound	34,250
	5515	Algoma (E) Manitoulin	30,560
	5502	Cochrane North	28,390
<b>Between 25-49%</b>	4731	Temiscamingue N.	34,480
<b>Between 5-24%</b>	4722	Abitibi County	85,880
	4732	Temiscamingue S.	15,460
	5255	Haliburton & Muskoka	51,250
	4000	Terr. Nouveau Quebec	37,940
<b>BBM Weekly Reach (Spring 1981)</b>			<b>204,000</b>



## Ontario

### CKPR-TV Thunder Bay (Ch. 2)

Network Service: CBC.

Licensee: Thunder Bay Electronics Ltd., 87 N. Hill St., Thunder Bay, Ont. P7A 5V6.

Studio: 87 N. Hill St. Telephone: 807-344-9685.

Transmitter: Mount Baldy, 6-mi. NE of Port Arthur.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 56-kw aural. Antenna: Directional, 1395-ft. above av. terrain, 707-ft. above ground, 2467-ft. above sea level, lat. 48° 31' 30", long. 89° 06' 50".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

Began Operation: Sept. 17, 1954. Call letters changed from CFCJ-TV, Feb. 15, 1962.

Represented (sales) by All Canada Radio & Television Ltd. (U.S.); Paul Mulvihill Ltd. (Canada); Group One Radio Ltd. (Winnipeg); J. W. Stovin Media Representation (Vancouver).

#### Personnel:

H. Fraser Dougall, *president*.  
A. H. Seuret, *vice president & general manager*.  
Gerhard Buetow, *director of engineering*.  
R. Symons, *operations manager*.

Highest 30 Sec. Rate: N.A.

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BBM Weekly Reach (Spring 1981): 144,000

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### CFCL-TV Timmins (Ch. 6)

(Repeated by CFCL-TV-2, Kearns; CFCL-TV-3, Kapuskasing; CFCL-TV-4, Hearst; CFCL-TV-7, Chapleau; CFCL-TV-8, Moosonee, all Ont.; CFCL-TV-5, Malartic, Que.)

Network Service: CBC, Mid-Canada TV.

Licensee: Mid Canada Communications Corp., P.O. Box 620, Timmins, Ont. P4N 7G3.

Studio & Transmitter: Mont Sacre Coeur.

Telephone: 705-264-4211.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 557-ft. above av. terrain, 525-ft. above ground, 1592-ft. above sea level, lat. 48° 29' 30", long. 81° 19' 45".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News, Canadian Press.

AM Affiliate: CFCL, 10-kw (5-kw night), 620 kHz.

Ownership: J. Conrad Lavigne Ltd., 100%.

Began Operation: June 24, 1956.

Represented (sales) by All-Canada TV Sales (U.S., Winnipeg, Vancouver); Paul Mulvihill & Co. Ltd. (Toronto, Montreal).

#### Personnel:

Baxter Ricard, *president*.  
Paul Marleau, *vice president*.  
Rudy Fauteux, *director of engineering*.  
Larry H. Wing, *director of marketing*.  
Larry Gavin, *operations manager*.  
Romeo Charboneau, *sales manager*.

Highest 30 Sec. Rate (Jan. 1, 1976): \$160.\*

\*Combination rate: CFCL-TV, Timmins, CKNC-TV, Sudbury, CHNB-TV, North Bay, CHRO-TV, Pembroke, Ont.

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BBM Weekly Reach (Spring 1981): 130,000

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### CITO-TV Timmins (Ch. 3)

(Satellite rebroadcasting station of CICI-TV, Sudbury, Ont.)

Network Service: Same as CKSO-TV, Sudbury.

Licensee: Mid Canada Communications Corp., 336 Ash St., Sudbury.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 55-kw visual, 11-kw aural. Antenna: 544-ft. above av. terrain, lat. 43° 29' 30", long. 81° 19' 45".

Rates: Included as a bonus with CICI-TV, Sudbury.

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BBM Weekly Reach (Spring 1981): 131,000

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1140-b

### CBLFT Toronto (Ch. 25)

French Outlet

Network Service: CBC French network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: CN Tower, Toronto, Ont.

Studio: 100 Carlton St., Toronto, Ont.

Mailing Address: Box 500, Station "A", Toronto, Ont. M5W 1E6.

Telephone: 416-925-3311. Telex: 062-17796.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2140-kw visual, 428-kw aural. Antenna: 1605-ft. above av. terrain, 1721-ft. above ground, 2049-ft. above sea level, lat. 43° 38' 33", long. 79° 23' 15".

Color: Network.

AM Affiliate: CJBC, 50-kw, 860 kHz (CBC).

Began Operation: March 23, 1973.

#### Personnel:

P. Larose, *director, French Services*.  
L. Forestier, *director of French TV in Toronto*.  
J. G. Roy, *news supervisor*.  
J.-M. Papirchuk, *manager, public relations services*.

Rates: No rate card available. Carries network commercials only.

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BBM Weekly Reach (Spring 1981): 123,000

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### CICA-TV Toronto (Ch. 19)

Educational Station

Licensee: The Ontario Educational Communications Authority, Box 200, Station Q, Toronto, Ont. M4T 2T1.

Studio: Trans-America Bldg., 2180 Yonge St., Toronto, Ont.

Transmitter: CN Tower, Toronto.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1080-kw visual, 108-kw aural. Antenna: 1640-ft. above av. terrain, 1721-ft. above ground, 1990-ft. above sea level, lat. 43° 38' 33", long. 79° 23' 15".

Began Operation: Sept. 27, 1970.

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BBM Weekly Reach (Spring 1981): 1,935,000 (OECA)

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### CKGN-TV-22 Uxbridge (Ch. 22)

(Satellite rebroadcasting station of CKGN-TV, Paris, Ont.)

Network Service: None, independent.

Licensee: Global Communications Ltd., 81 Barber Greene Rd., Don Mills, Ont. M3C 2A2.

Transmitter: S of Uxbridge, near Goodwood.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 3120-kw visual, 468-kw aural. Antenna: 598-ft. above av. terrain, lat. 44° 01' 54", long. 79° 08' 13".

Began Operation: 1974.

Rates: Included as a bonus with Global TV Network.

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### CICO-TV-32 Windsor (Ch. 32)

Educational Station

Licensee: The Ontario Educational Communications Authority, P.O. Box 200, Station Q, Toronto, Ont. M4T 2T1.

Transmitter: McGregor, Ont.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 180-kw visual, 18-kw aural. Antenna: 703-ft. above av. terrain, 703-ft. above ground, 1313-ft. above sea level, lat. 42° 09' 09", long. 82° 57' 05".

(Continued on page 1151-b)

TV Factbook No. 50

# Ontario—Toronto

## CBLT

(Ch. 5)  
English Outlet

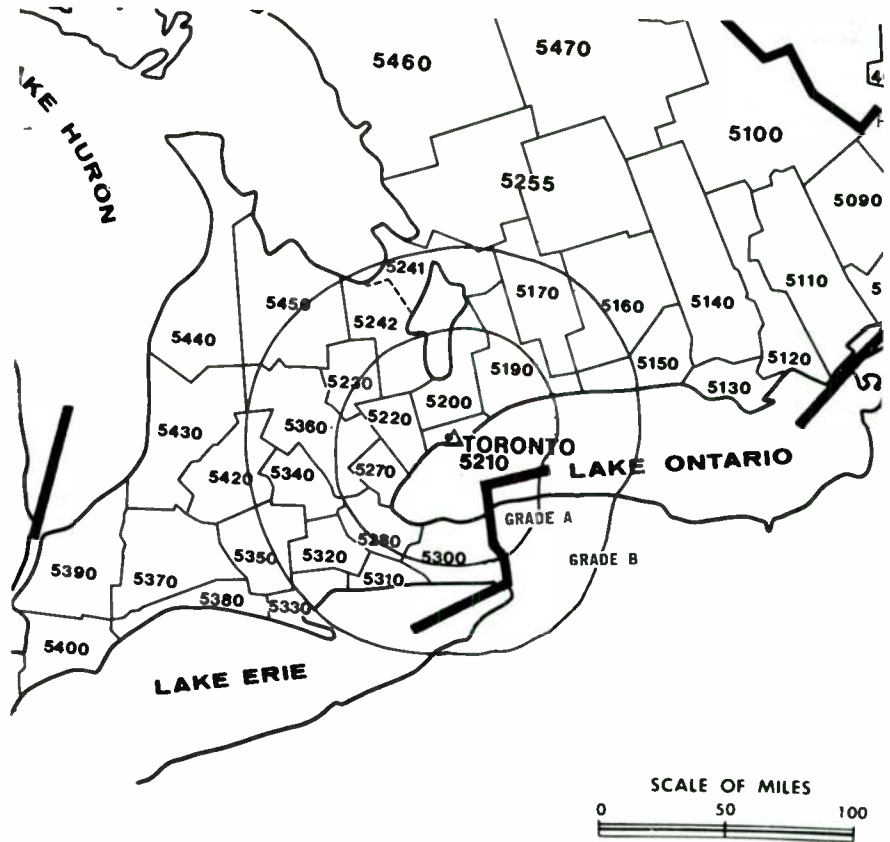
**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 84-kw visual, 16.8-kw aural. Antenna: 1780-ft. above av. terrain, 474-ft. above ground, 814-ft. above sea level.

Latitude 43° 38' 33"  
Longitude 79° 23' 15"

**Transmitter:** CN Tower.

**Color:** Network, live, film, slide & tape.

**TV tape:** Recording facilities.



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CBLT Authorized: 9/8/52

## CBLT

**Network Service:** CBC.

**Licensee:** Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

**Studio:** 354 Jarvis St., Box 500, Station 'A', Toronto, Ont. M5W 1E6.

**Telephone:** 416-925-3311. **Telex:** 062-17796.

**AM Affiliate:** CBL, 740 kHz & 50-kw (CBC).

**FM Affiliate:** CBL-FM, 38-kw, 94.1 MHz.

**Began Operation:** Sept. 8, 1952.

**Represented (sales) by:** CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

**Personnel:**

- D. Goodwin, *director for Province of Ontario.*
- I. Fecan, *program director, CBLT.*
- C. Cathcart, *exec. producer, TV news & current affairs.*
- R. Service, *manager television plant, Ontario region.*
- B. A. Stewart, *manager, public relations.*
- F. Phillips, *television production manager.*
- A. Weidemeyer, *manager, television film service.*
- S. Sulewski, *manager, TV technical services.*

**Highest 30 Sec. Rate (January 9, 1981):** \$775.

For CBC Network, see Services Volume

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5210	Toronto Media	2,039,810
	5220	Peel Reg. Mun.	489,610
	5280	Wentworth	398,960
	5300	Niagara Reg. Mun.	365,170
	5190	Durham Reg. Mun.	275,500
	5270	Halton	250,160
	5200	York Reg. Mun.	230,820
	5360	Wellington	129,620
	5230	Dufferin	33,950
	5310	Haldimand	32,700
<b>Between 25-49%</b>	5242	Simcoe Bal. Barrie	144,160
	5158	Peterborough E.M.	217,440
	5340	Waterloo County	303,830
	5320	Brant	99,380
	5241	Simcoe E. Election Dist.	80,490
<b>Between 5-24%</b>	5540	Thunder Bay County	149,110
	5531	Algoma West	103,510
	5330	Norfolk	54,230
	5255	Haliburton & Muskoka	51,250
	5350	Oxford	84,670
	5420	Perth	66,210
	5450	Grey	74,580
<b>BBM Weekly Reach (Spring 1981)</b>			<b>3,574,000</b>

# Ontario—Toronto

## CFMT-TV

(Ch. 47)

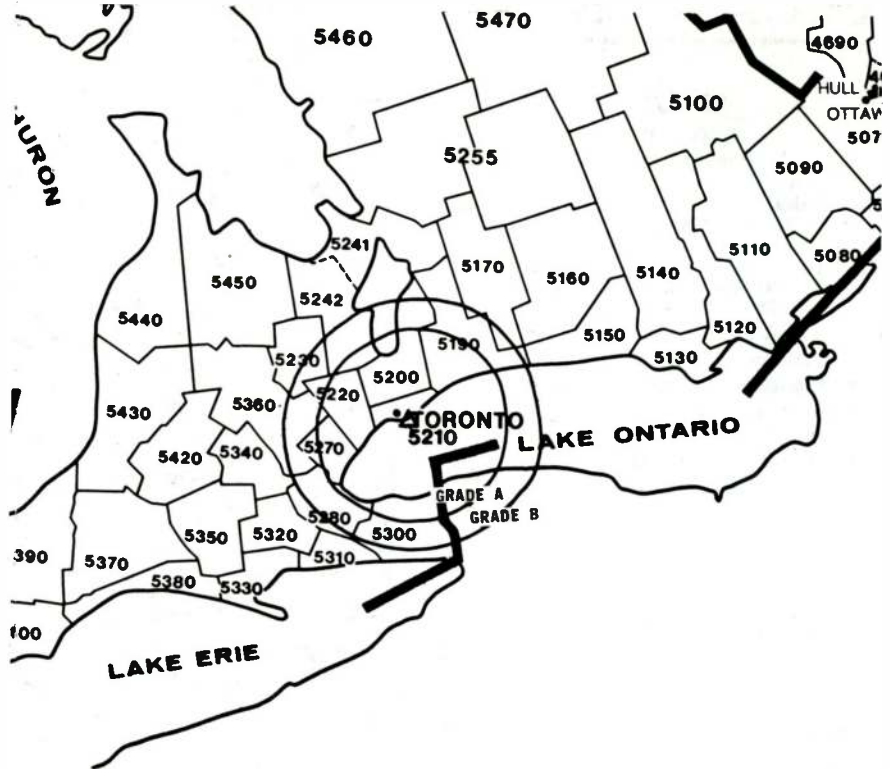
Technical Facilities: Channel No. 47  
(668-674 MHz). Authorized power:  
1200-kw visual, 80.7-kw aural. Antenna:  
1645-ft. above av. terrain.

Latitude 43° 38' 33"  
Longitude 79° 23' 15"

Transmitter: CN Tower.

Color: Live, film, slide & tape.

TV tape: Recording facilities.



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CFMT-TV Authorized: 1979

## CFMT-TV

Network Service: None, independent.

Licensee: Multilingual Television (Toronto) Ltd., 545 Lake Shore Blvd. W., Toronto, Ont. M5V 1A3.

Studio: 545 Lakeshore Blvd. W., Toronto M5V 1A3.

Telephone: 416-593-4747.

Ownership: Multilingual Television (Toronto) Ltd.

Began Operation: Fall 1979.

Personnel:

Dan Iannuzzi, *president & executive producer.*

Rates: English Language Programming, \$90 per GRP. Third Language Programming rates available on request.

## CABLE & TV Addenda Services

Weekly reports on industry changes

Call 202-872-9200 for more information.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	None 50% & Over		
<b>Between 25-49%</b>	None Between 25-49%		
<b>Between 5-24%</b>	5267	Hamilton Spec.	4,340,060
	5197	Toronto E.M.	3,684,860
	5198	Toronto	3,285,900
	5199	Toronto C.M.A.	2,867,130
	5210	Toronto Metro	2,039,810
	5220	Peel Reg. Mun.	489,610
	5268	Hamilton	1,014,290
	5269	Hamilton C.M.A.	528,590
	5280	Wentworth	398,960
	5338	Kitchener E.M.	599,040
	5190	Durham Reg. Mun.	275,500
	5189	Oshawa C.M.A.	148,580
	5340	Waterloo County	303,830
	5339	Kitchener C.M.A.	287,280
5200	York Reg. Mun.	230,820	
5320	Brantford	99,380	
5159	Peterborough	65,510	
5359	Guelph	72,670	
<b>BBM Weekly Reach (Spring 1981)</b>			<b>623,000</b>





# Ontario—Toronto

## CITY-TV

(Ch. 79)

**Technical Facilities:** Channel No. 79 (860-866 MHz). Authorized power: 280-kw visual, 28-kw aural. Antenna: 1627-ft. above av. terrain.

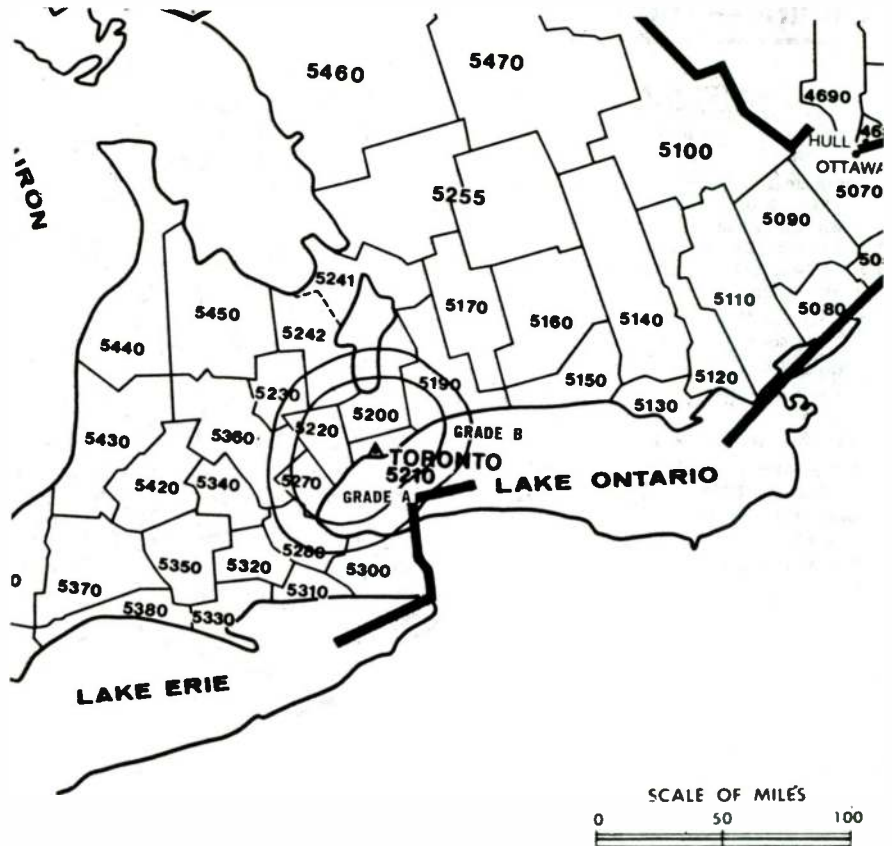
Latitude 43° 38' 33"  
Longitude 79° 23' 15"

**Transmitter:** CN Tower.

**Color:** Live, film, slide & tape.

**TV tape:** Recording facilities.

**News Wire Service:** Canadian Press, Broadcast News, Visnews.



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CITY-TV Authorized: 9/28/72

## CITY-TV

**Network Service:** None, independent.

**Licensee:** Channel 79 Ltd., 99 Queen St. East, Toronto, Ont.

**Studio:** 99 Queen St. East.

**Telephone:** 416-867-7979.

**Ownership:** CHUM Ltd., 67.2%; Moses Znaimer, Gerry Grafstein, Phyllis Switzer, Edgar Cowan & Fred Klinkhammer, 28.2%.

**Began Operation:** Sept. 28, 1972.

**Represented (sales) by:** Alexander, Pearson & Dawson Inc. (Toronto, Vancouver).

**Personnel:**

- M. Znaimer, *president.*
- F. Klinkhammer, *vice president, general manager.*
- P. Switzer, *vice president, programming, community relations.*
- D. Watson, *general sales manager.*
- R. Reid, *dir. of engineering & operations.*

**Rates:** On request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5210	Toronto Metro	2,039,810
	5220	Peel Reg. Mun.	489,610
	5280	Wentworth	398,960
<b>Between 25-49%</b>	5270	Halton	250,160
	5190	Durham Reg. Mun.	275,500
	5200	York Reg. Mun.	230,820
	5340	Waterloo County	303,830
	5360	Wellington	129,620
	5320	Brant	99,380
<b>Between 5-24%</b>	5230	Dufferin	33,950
	5300	Niagara Reg. Mun.	365,170
	5158	Peterborough E.M.	217,440
	5420	Perth	66,210
	5350	Oxford	84,670
	5241	Simcoe E. Election Dist.	80,490
<b>BBM Weekly Reach (Spring 1981)</b>			<b>2,327,000</b>

# Ontario—Windsor

## CBET

(Ch. 9)

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 178-kw visual, 35.6-kw aural. Antenna: Directional, 631-ft. above av. terrain, 650-ft. above ground, 1250-ft. above sea level.

Latitude 42° 18' 59"  
Longitude 83° 02' 58"

**Transmitter:** 825 Riverside Drive W., Windsor.

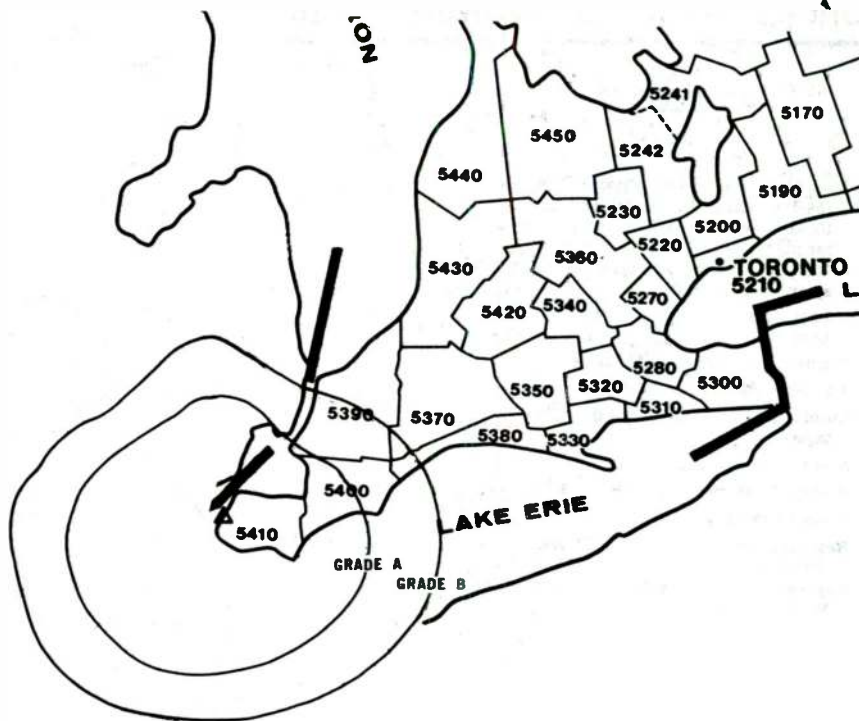
**Studio:** 825 Riverside Drive W., Windsor.

**Color:** Network, live, film, slide & tape.

**TV tape:** Recording facilities.

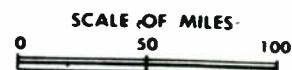
**AM Affiliate:** CBE, 10-kw, 1550 kHz (CBC).

**FM Affiliate:** CBE-FM, 100-kw, 89.9 MHz.



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Predicted contours supplied by station.



## CBET

**Network Service:** CBC.

**Licensee:** Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont. K1G 3J5.

**Telephone:** 519-254-2831. **Telex:** 064-77619.

**Ownership:** Canadian Broadcasting Corporation.

**Began Operation:** Sept. 16, 1954 as CKLW-TV. Transferred from RKO General Inc. July 24, 1970 in accordance with CRTC's directions on Canadian ownership. Purchased by CBC Sept. 1, 1975.

**Represented (sales) by:** Canadian Standard Broadcast Sales (U.S.); CBC National Selective Television Sales (Canada).

**Personnel:**

- H. L. Hackney, location manager, CBC Windsor.
- E. Savoie, program director, TV.
- R. J. Kryger, manager, TV technical services.
- F. J. Quinn, production manager, TV.
- R. Podvin, sales & promotion manager.
- W. Wrye, executive producer, news, TV.
- F. Stecher, supervisor, film operations.
- N. T. Addison, manager, community & public relations.

**Highest 30 Sec. Rate (March 30, 1981):** \$140.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5410	Essex	300,370
<b>Between 25-49%</b>	5400 5390	Kent Lambton	105,930 121,890
<b>Between 5-24%</b>	None Between 5-24%		
<b>BBM Weekly Reach (Spring 1981)</b>			<b>306,000</b>

**For CBC Network Rates, see Services Volume**



# Ontario—Windsor (Detroit, Mich.)

## WJBK-TV

(Ch. 2)

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1057-ft. above ground, 1730-ft. above sea level.

Latitude 42° 27' 38"  
Longitude 83° 12' 47"

**Transmitter:** Southfield, Mich.

**TV tape:** Recording facilities.

**Color:** Network, live, film, slide & tape.

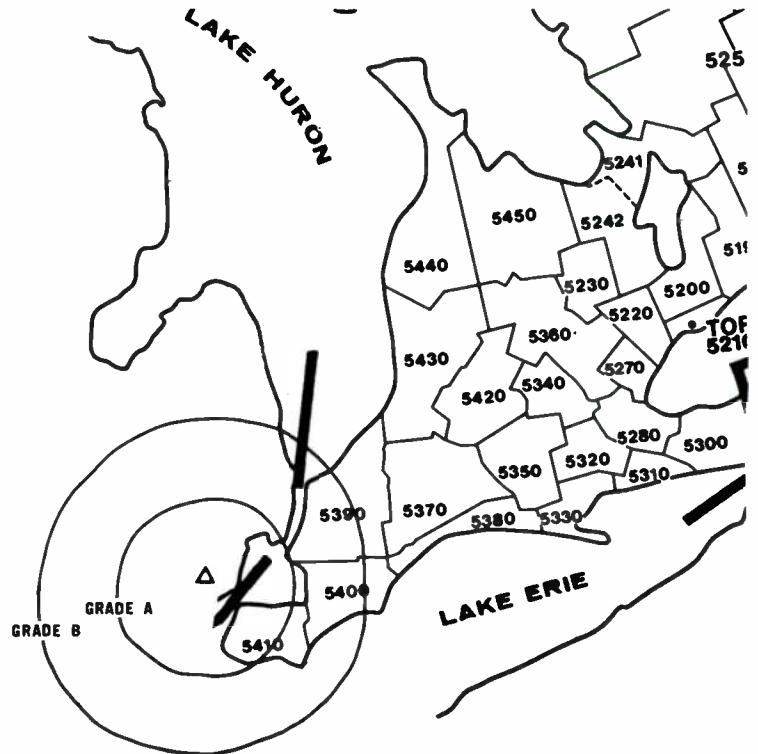
**News Wire Service:** AP, UPI.

**Facsimile Service:** AP, UPI.

**News Film Service:** CBS.

**Represented (legal)** by Warren Zwicky.

**Represented (sales)** by Storer Television Sales Inc.



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WJBK-TV Ref: FCC File No. BMPCT-880 Granted 1/2/58

## WJBK-TV

**Licensee:** Storer Broadcasting Co., 2 Storer Pl., Southfield, Mich. (48075).

**Studio:** 2 Storer Pl., Southfield, Mich. (48075).

**Telephone:** 313-557-9000. **TWX No.:** 810-224-4876.

**Ownership:** Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.

**Began Operation:** Oct. 24, 1948.

### Personnel:

Bob McBride, *vice president & general manager.*

Ron Kaufman, *asst. general manager.*

Rick Mills, *national sales manager.*

George Kenyon, *local sales manager.*

Dave Bleber, *director of broadcasting.*

George Crandall, *director of business administration.*

Tim Rocha, *advertising & creative services manager.*

Mike Von Ende, *news director.*

Doug Henderson, *technical operations manager.*

Tom Fox, *director of community affairs.*

**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$3311.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5410	Essex	300,370
	5400	Kent	105,930
	5390	Lambton	121,890
<b>Between 25-49%</b>	None Between 25-49%		
<b>Between 5-24%</b>	5368	London	377,740
	5430	Huron	56,160
<b>BBM Weekly Reach (Spring 1981)</b>			<b>467,000</b>

# Ontario—Windsor (Detroit, Mich.)

## WKBD-TV

(Ch. 50)

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 2340-kw max. & 2090-kw horizontal visual, 234-kw max. & 209-kw horizontal aural. Antenna: 960-ft. above av. terrain, 1053-ft. above ground, 1751-ft. above sea level.

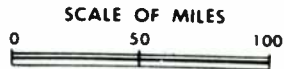
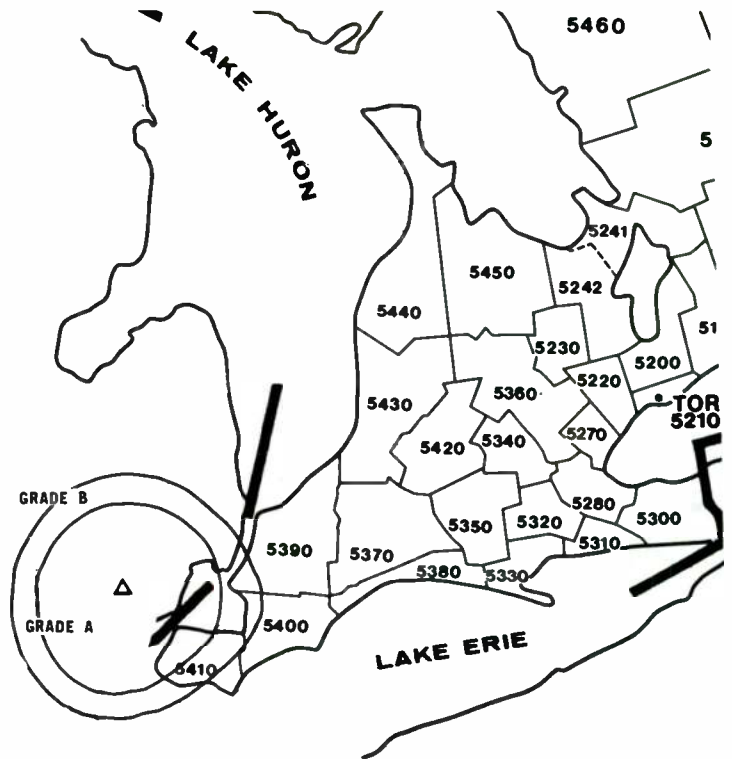
Latitude 42° 29' 01"  
Longitude 83° 18' 44"

**Transmitter:** 26955 West 11 Mile Road, Southfield, Mich.

**TV tape:** Recording facilities.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP.



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

WKBD-TV Ref: FCC File No. BPCT-4849 Granted 12/11/70

## WKBD-TV

**Network Service:** None, independent.

**Licensee:** Field Communications Corp., 3 Embarcadero Center, San Francisco, Cal. (94111).

**Studio:** 26955 West 11 Mile Rd., Southfield, Mich. (48034).

**Mailing Address:** Box 359, Southfield, Mich. (48037).

**Telephone:** 313-444-8500.

**Ownership:** Field Enterprises Inc., 100%. For other interests, see Group Ownership.

**Began Operation:** Jan. 10, 1965. Sale of 77.5% interest to present owner by Kaiser Industries Corp. approved by FCC June 22, 1977.

**Represented (sales)** by Independent TV Sales.

**Represented (legal)** by Sidley & Austin.

**Represented (engineering)** by John F. X. Browne & Associates Inc.

### Personnel:

George H. Williams, *vice president & general manager.*  
George J. Kapel, *general sales manager.*  
Jock Fritz, *sales manager.*  
Bill Castleman, *program manager.*

Al Martin, *director of engineering.*  
Edward M. Printz, *production manager.*  
Bob Fitzgerald, *business manager.*  
Cathleen Czerwinski, *promotion manager.*

Highest 30 Sec. Rate: Not available.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5410	Essex	300,370
	5390	Lambton	121,890
	5400	Kent	105,930
	5531	Algoma West	103,510
<b>Between 25-49%</b>	None Between 25-49%		
<b>Between 5-24%</b>	None Between 5-24%		
<b>BBM Weekly Reach (Spring 1981)</b>			<b>428,000</b>

# Ontario—Windsor (Detroit, Mich.)

## WDIV

(Ch. 4)

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 9.77-kw aural. Antenna: 1010-ft. above av. terrain, 1068-ft. above ground, 1753-ft. above sea level.

Latitude 42° 28' 59"  
Longitude 83° 12' 20"

**Transmitter:** Greenfield & 10½ Mile Rds., Southfield, Mich.

**TV tape:** Recording facilities.

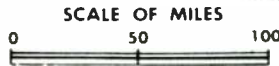
**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP, UPI.

**Facsimile Service:** UPI.

**News Film Service:** NBC.

**Studio:** 622 Lafayette Blvd.



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WDIV Ref. FCC Doc. No.—14407 Granted 2/1/54

## WDIV

**Licensee:** Post-Newsweek Station, Michigan, Inc. 622 Lafayette Blvd., Detroit (48231).

**Telephone:** 313-222-0444. TWX No.: 810-221-1623.

**Ownership:** Post-Newsweek Stations, 100%. For other interests, see Group Ownership of TV Stations.

**Began Operation:** June 3, 1947.

**Represented (sales) by:** Petry Television Inc.

**Represented (legal) by:** Covington & Burling.

### Personnel:

- Amy McCombs, *vice president & general manager*
- William Ford, *vice president & station manager*
- James Snyder, *vice president & news director*
- Marty O'Hara, *community relations director*
- Duane Kell, *general sales manager*
- Grace Gilchrist, *local sales manager*
- James J. Corno, *operations mgr. & dir. of computer operations for PNS*
- Carolyn Harbin, *traffic-sales service manager*
- Alan Frank, *program manager*
- Edward Plette, *executive producer*
- John Tollefson, *director of engineering & chief engineer*
- Bridget Tuohy, *research director*
- Richard J. Weisberg, *promotion manager*
- J. Paul Wilson, *business manager*
- Murwin Bevis, *accounting manager*

Rates: On request.

NETWORK BASE HOURLY RATE: \$3802.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5410	Essex	300,370
	5400	Kent	105,930
	5390	Lambton	121,890
<b>Between 25-49%</b>	None Between 25-49%		
<b>Between 5-24%</b>	5368	London	377,740
	5430	Huron	56,160
<b>BBM Weekly Reach (Spring 1981)</b>			<b>472,000</b>



# Ontario—Windsor (Detroit, Mich.)

## WXON

(Ch. 20)

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 1200-kw max. & 1000-kw horizontal visual, 120-kw aural. Antenna: 961-ft. above av. terrain, 1050-ft. above ground, 1751-ft. above sea level.

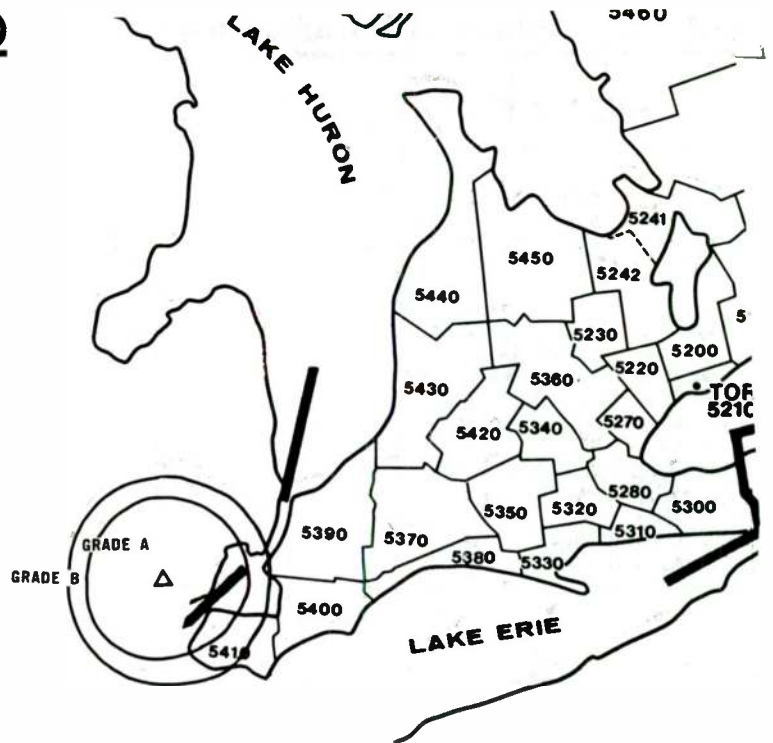
Latitude 42° 29' 01"

Longitude 83° 18' 44"

**Transmitter:** 26935 W. 11 Mile Rd.

**TV tape:** Recording facilities.

**Color:** Network, live, film, slide & tape.



WXON Ref: FCC File No. BPCT-4943 Granted 6/10/77.

## WXON

**Licensee:** WXON-TV Inc., 27777 Franklin Rd., Suite 708, Southfield, Mich. (48034).

**Studio:** 26935 W. 11 Mile Rd., Southfield, Mich. (48075).

**Mailing Address:** Box 2020, Southfield, Mich. (48037).

**Telephone:** 313-355-2901.

**Ownership:** WXON-TV Inc., Aben E. Johnson Jr., 57%.

**Began Operation:** Sept. 15, 1968 on Ch. 62. Began operation on Ch. 20 Dec. 9, 1972. Granted subscription television authorization June 22, 1977. Began subscription telecasting July 1, 1979.

**Represented (legal)** by Fletcher, Heald & Hildreth.

**Represented (engineering)** by E. H. Munn Jr.

**Personnel:**

Aben E. Johnson, *general manager*.  
Cliff Beresh, *general sales manager*.  
Douglas Johnson, *program director*.  
A. J. Schweitzer, *operations manager*.

**Highest 30 Sec. Rate:** Not available.

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# Ontario—Windsor (Detroit, Mich.)

## WXYZ-TV

(Ch. 7)

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1073-ft. above ground, 1737-ft. above sea level.

Latitude 42° 28' 15"  
Longitude 83° 15' 00"

**Transmitter:** Broadcast House, 20777 W. Ten Mile Rd., Southfield, Mich.

**Studio:** Broadcast House, 20777 W. Ten Mile Rd., Southfield, Mich.

**TV tape:** Recording facilities.

**AM Affiliate:** WXYZ, 5-kw, 1270 kHz (ABC).

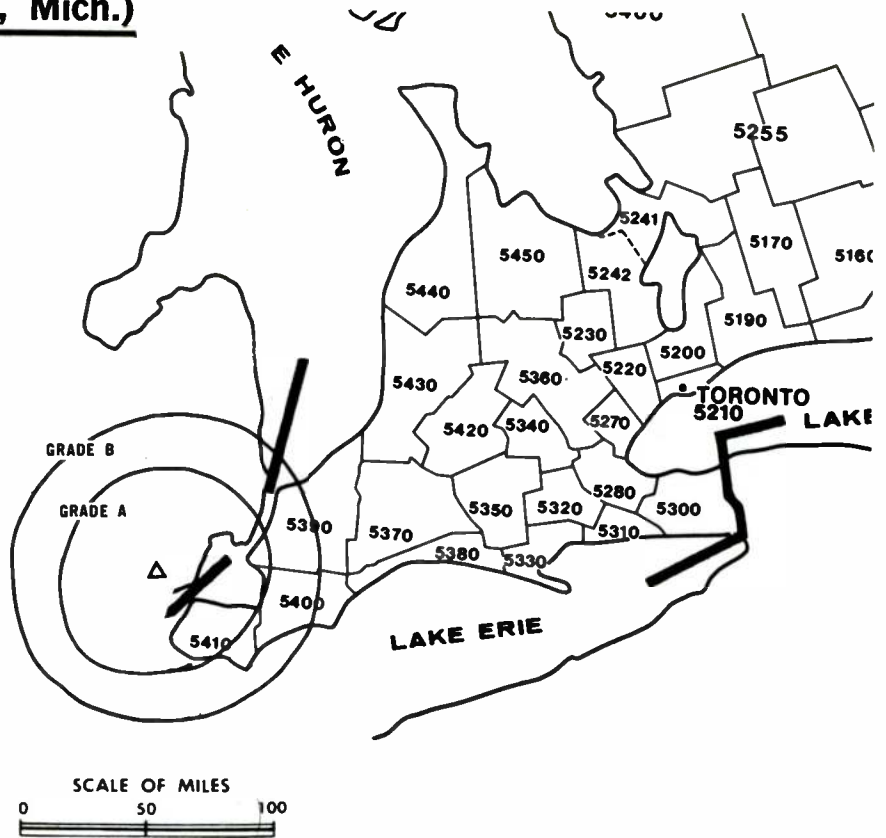
**FM Affiliate:** WRIF, 27.2-kw, 101.1 MHz (No. 266), 880-ft.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP, UPI, ABC.

**Facsimile Service:** UPI.

**News Film Service:** ABC.



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WXYZ-TV Ref: FCC File No. BPCT-2490 Granted 7/10/58

## WXYZ-TV

**Licensee:** WXYZ Inc., Box 789, Southfield, Mich. (48037).

**Telephone:** 313-444-1111. TWX No.: 810-224-4924.

**Ownership:** American Bcstg. Cos., 100%; see WABC-TV, New York.

**Began Operation:** Oct. 9, 1948.

**Represented (sales) by** ABC Television Spot Sales Inc.

**Represented (legal) by** McKenna, Wilkinson & Kittner.

### Personnel:

Jeanne Findlater, *vice president & general manager.*

Francis Lee Gannon, *general sales manager.*

Michael F. Irvine, *national sales manager.*

Ed Pearson, *local sales manager.*

Jan Coll, *sales service & traffic director.*

John Reynolds, *controller.*

Larry G. Alt, *program director.*

Wallace Rodammer, *director of engineering.*

Robert White, *news director.*

Lowell Newton, *editorial director.*

**Rates:** On request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5410	Essex	300,370
	5400	Kent	105,930
	5390	Lambton	121,890
<b>Between 25-49%</b>	None Between 25-49%		
<b>Between 5-24%</b>	5368	London	377,740
	5430	Huron	56,100
<b>BBM Weekly Reach (Spring 1981)</b>			<b>544,000</b>

**CKGN-TV-1  
Windsor**

(Ch. 22)

(Satellite rebroadcasting station of CKGN-TV, Paris, Ont.)

Network Service: None, independent.

Licensee: Global Communications Ltd., 81 Barber Greene Rd., Don Mills, Ont. M3C 2A2.

Transmitter: NW of Cottam.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 218-kw visual, 33-kw aural. Antenna: 396-ft. above av. terrain, lat. 42° 08' 00", long. 82° 45' 42".

Began Operation: 1974.

Rates: Included as a bonus with Global TV Network.

**CKNX-TV  
Wingham**

(Ch. 8)

Network Service: CBC.

Licensee: CKNX Broadcasting Ltd., Wingham.

Studio: Carling Terrace. Telephone: 519-357-1310.

Transmitter: 4-mi. S of Walkerton.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 180-kw visual, 100-kw aural. Antenna: 793-ft. above av. terrain, 650-ft. above ground, 1800-ft. above sea level, lat. 44° 05' 28", long. 81° 12' 26".

Color: Network, live, film, slide & tape.

News Wire Service: Canadian Press.

AM Affiliate: CKNX, 10-kw (1-kw night), 920 kHz.

Ownership: CKNX Broadcasting Ltd.

Began Operation: Nov. 18, 1955.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

Murray T. Brown, *president.*  
Ross Hamilton, *general manager.*  
Al Skelton, *station manager.*  
Ray Baynton, *news director.*  
Scott Reid, *chief engineer.*  
Jean Thynne, *traffic supervisor.*

Rates: For combination rates, see CFPL-TV, London, Ont.

**BBM Weekly Reach (Spring 1981): 286,000**

**REPEATER STATIONS**

Armstrong—New, Ch. 13, D. & L. Estates Ltd. (CHFD-TV, Thunder Bay) 8.4 w.

Armstrong—New, Ch. 10, D. & L. Estates Ltd. (CKPR-TV, Thunder Bay) 1 w.

Atikokan—CBWCT-1, Ch. 7, CBC (English network) 2.8-kw.

Attawapiskat—CBLET, Ch. 12, CBC (English network) 5 w.

Bancroft—CHEX-TV-1, Ch. 4, Kawartha Bcstg. (CHEX-TV, Peterborough) 8.9 w.

Barrie—CBLFT-11, Ch. 55, CBC (French network) 70 w.

Beardmore—CBLAT-5, Ch. 9, CBC (English network) 8.4 w.

Belleville—CBLFT-13, Ch. 15, CBC (CBLFT-12, Peterborough) 180-kw.

Big Trout Lake—CBWT-1, Ch. 13, CBC (English network) 7.4 w.

Chapleau—CBLFT-22, Ch. 13, CBC (French network) 487 w.

Chatham—CBLFT-10, Ch. 48, CBC (CBLFT-9, London) 15.2 w.

Driftwood—CBLFT-16, Ch. 74, CBC (CBLFT-3, Timmins) 1.2-kw.

Dryden—CBWDT, Ch. 9, CBC (English network) 8.9-kw.

Dryden—CBWFT-9, Ch. 8, CBC (French network) 10-kw.

Dubreuilville—CBLFT-24, Ch. 7, CBC (CBLFT-23, Wawa) 18.8 w.

Ear Falls—CBWJT, Ch. 13, CBC (English network) 38 w.

Elliot Lake—CBLFT-6, Ch. 12, CBC (CBLFT-2, Sudbury) 18.6-kw.

Espanola—CBLFT-7, Ch. 11, CBC (CBLFT-2, Sudbury) 30 w.

Fort Albany—CBLDT, Ch. 8, CBC (English network) 491 w.

Fort Frances—CBWCT, Ch. 5, CBC (English network) 20 w.

Fort Hope—CBLHT, Ch. 12, CBC (English network) 5 w.

Fraserdale—CBLCT, Ch. 7, CBC (English network) 5 w.

Geraldton—CBLAT, Ch. 13, CBC (English network) 22-kw.

Geraldton—CBLFT-26, Ch. 7, CBC (French network) 2.3-kw.

Gogama—CBLFT-21, Ch. 23, CBC (CBLFT, Toronto) 5.3-kw.

Hearst—CBLFT-5, Ch. 7, CBC (CBLFT-4, Kapuskasing) 8.4-kw.

1981-82 Edition

**Ontario**

Hornepayne—CBLAT-6, Ch. 13, CBC (CBLAT-1, Manitowadge) 30 w.

Huntsville—CKVR-TV-2, Ch. 8, CKVR Channel 3 Ltd. (CKVR-TV Barrie) 115 w.

Ignace—CBWDT-2, Ch. 13, CBC (English network) 18.4 w.

Kapuskasing—CBLFT-4, Ch. 12, CBC (CBLFT-3, Timmins) 17.4-kw.

Kenora—CBWAT, Ch. 8, CBC (English network) 8-kw.

Kenora—CBWFT-7, Ch. 2, CBC (French network) 3.8-kw.

Kingston—CBLFT-14, Ch. 32, CBC (CBLFT-13, Belleville) 48-kw.

Kitchener—CBLFT-8, Ch. 76, CBC (French network) 192-kw.

London—CBLFT-9, Ch. 40, CBC (CBLFT-8, Kitchener) 25.5-kw.

Manitowadge—CBLAT-1, Ch. 8, CBC (English network) 22-kw.

Manitowadge—CBLFT-25, Ch. 15 (French network) 9.8-kw.

Marathon—CBLAT-4, Ch. 11, CBC (CBLAT-1, Manitowadge) 7.5-kw.

Minden—CHEX-TV-2, Ch. 7, Kawartha Bcstg. (CHEX-TV, Peterborough) 8.9 w.

Moosonee—CBCO-TV-1, Ch. 9, CBC (English network) 26.5 w.

Osnaburgh—CBWDT-4, Ch. 13, CBC (English network) 60 w.

Parry Sound—CKVR-TV-1, Ch. 12, CKVR Channel 3 Ltd. (CKVR-TV, Barrie) 6.7 w.

Penetanguishene—CBLFT-15, Ch. 34, CBC (CBLFT-11, Barrie) 113 w.

Peterborough—CBLFT-12, Ch. 44, CBC (French network) 48.6-kw.

Pickle Lake—CBWDT-5, Ch. 9, CBC (English network) 11 w.

Pikangikum—CBWDT-6, Ch. 7, CBC (English network) 30 w.

Red Lake—CBWET, Ch. 10, CBC (English network) 570 w.

Sandy Lake—CBWDT-7, Ch. 10, CBC (English network) 19 w.

Sarnia—CBLFT-17, Ch. 68, CBC (CBLFT-9, London) 39.7-kw.

Sault Ste. Marie—CBLFT-20, Ch. 26, CBC (CBLFT-23, Wawa) 1.2-kw.

Savant Lake—CBWDT-3, Ch. 8, CBC (CBWDT-1, Sioux Lookout) 107 w.

Sioux Lookout—CBWDT-1, Ch. 12, CBC (English network) 30-kw.

Sioux Narrows—CBWAT-1, Ch. 4, CBC (English network) 39 w.

Sturgeon Falls—CBLFT-1, Ch. 7, CBC (French network) 9.5-kw.

Sudbury—CBLFT-2, Ch. 13, CBC (CBLFT-1, Sturgeon Falls) 8.6-kw.

Temagami—CBCQ-TV-1, Ch. 15, CBC (English network) 14.2-kw.

Thunder Bay—CBLFT-18, Ch. 12, CBC (CBLFT, Toronto) 22.7-kw.

Timmins—CBLFT-3, Ch. 9, CBC (French network) 16-kw.

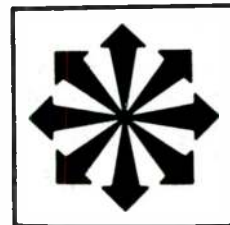
Wawa—CBLAT-3, Ch. 9, CBC (CBLAT-2, White River) 16-kw.

Wawa—CBLFT-23, Ch. 16, CBC (CBLFT, Toronto) 5.3 w.

White River—CBLAT-2, Ch. 12, CBC (CBLAT-1, Manitowadge) 384 w.

Windsor—CBEFT, Ch. 17, CBC (CBLFT-10, Chatham) 85.4-kw.

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## QUEBEC

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### CKRN-TV-3 Bearn/Fabre

(Ch. 3)

(Satellite rebroadcasting station of CKRN-TV, Rouyn-Noranda, P.Q.)

Network Service: CBC.

Licensee: Northern Radio-Radio Nord Inc., Box 70, 380 Murdoch Ave., Noranda, P.Q.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 1.733-kw visual. Additional technical information not available.

Rates: Included as a bonus with CKRN-TV, Rouyn-Noranda.

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### CHAU-TV Carleton

(Ch. 5)

French Outlet

(Repeated by CHAU-TV-1, Ste. Marguerite-Marie, P.Q.; CHAU-TV-2, St. Quentin, N.B.; CHAU-TV-3, Port Daniel, P.Q.; CHAU-TV-4, Chandler, P.Q.; CHAU-TV-5, Perce, P.Q.; CHAU-TV-6, Gaspé, P.Q.; CHAU-TV-7, Rivière-au-Renard, P.Q.; CHAU-TV-8, Cloridorme, P.Q.; CHAU-TV-9, L'Anse à Valteau, P.Q.; CHAU-TV-10, Kedgwick, N.B.; CHAU-TV-11, Murdochville, P.Q.; CHAU-TV-12, St. Martin de Restigouche, N.B.)

Network Service: CBC.

Licensee: Television de la Baie des Chaleurs Inc.

Studio & Transmitter: Box 100, Carleton, Bonaventure County, P.Q. G0C 1J0.

Telephone: 418-364-3344. Telex: 014-43126.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1543-ft. above av. terrain, 232-ft. above ground, 2162-ft. above sea level.

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

Ownership: Television de la Baie des Chaleurs Inc.

Began Operation: Oct. 17, 1959.

Represented (sales) by Paul L'Anglais Ltd. (Canada); E. S. Sumner Corp. (U.S.).

**Personnel:**

J. Leo Hachey, *chairman*.  
Yvon Chouinard, *president & general manager*.  
Rene Violette, *news director*.  
Mario Porlier, *vice president, administration*.  
Marcel Chabot, *vice president, technical services*.  
Pierre Harvey, *vice president, programming*.

Highest 30 Sec. Rate (Sept. 3, 1980): \$140.

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BBM Weekly Reach (Spring 1981): 154,000

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### CJPM-TV-1 Chambord-Roberval

(Ch. 10)

(Satellite rebroadcasting station of CJPM-TV, Chicoutimi, P.Q.)

Licensee: CJPM-TV Inc., P.O. Box 600, Chicoutimi, P.Q.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 13-kw visual, 2.6-kw aural. Antenna: 538-ft. above av. terrain, lat. 48° 23' 20", long. 72° 05' 22".

Rates: Included as a bonus with CJPM-TV, Chicoutimi.

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### CHOT-TV Hull-Ottawa

(Ch. 40)

Network Service: TVA.

Licensee: Radio Nord Inc., 179 Jean Proulx, Hull, P.Q. J8Z 1W5.

Telephone: 819-770-1040. Telex: 053-4882.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 275-kw visual. No additional technical information available.

1152-b

Represented (sales) by Tele-Capitale/Unicom Ltd. (Montreal, Toronto & Winnipeg); Metro Marketing West Inc. (Vancouver); Canadian Standard Broadcast Sales (U.S.).

**Personnel:**

Alain Gourd, *president*.  
Yvon Larivière, *vice president, sales*.  
Pierre Thibault, *vice president & general manager*.  
Marie-Claude Lacroix, *traffic*.

Highest 30 Min. Rate (Jan. 1, 1981): \$700.

Highest 30 Sec. Rate (Jan. 1, 1981): \$200.

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BBM Weekly Reach (Spring 1981): 336,000

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### CIVO-TV Hull

(Ch. 30)

French Educational Station

Network Service: Réseau Radio-Québec.

Licensee: Société de radio-télévision du Québec, Radio-Québec, 800 rue Fullum, Montreal, P.Q. H2K 3L7.

Mailing Address: 749 b, boul. St-Joseph, Hull, P.Q. J8Y 4B7.

Telephone: 819-771-3257.

Transmitter: Camp Fortune, Parc de la Gatineau.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 727-kw visual, 145-kw aural. Antenna: 1184-ft. above av. terrain, 465-ft. above ground, 1615-ft. above sea level, lat. 45° 30' 11", long. 75° 51' 02".

Began Operation: Aug. 15, 1977.

Personnel: See CIVM-TV, Montreal.

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BBM Weekly Reach (Spring 1981): 71,000

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### CJDG-TV Lithium Mines

(Ch. 7)

(Satellite rebroadcasting station of CKRN-TV, Rouyn, P.Q.)

Network Service: CBC.

Licensee: Northern Radio-Radio Nord Inc., Noranda, P.Q.

Transmitter: Mont Video.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 60-kw visual, 6-kw aural. Antenna: 671-ft. above av. terrain, lat. 48° 25' 17", long. 77° 50' 49".

Began Operation: 1971.

Rates: Included as a bonus with CKRN-TV, Rouyn.

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### CFCL-TV-5 Malartic

(Ch. 5)

(Satellite rebroadcasting station of CFCL-TV-2, Kearns, Ont.)

Network Service: CBC.

Licensee: Mid Canada Communications Corp., Box 620, Timmins, Ont.

Transmitter: Highway 59.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 17.1-kw visual, 8.55-kw aural. Antenna: Directional, 615-ft. above av. terrain, 595-ft. above ground, 1715-ft. above sea level, lat. 48° 11' 58", long. 78° 07' 22".

Ownership: See CFCL-TV, Timmins, Ont.

Began Operation: Dec. 15, 1965.

Rates: Included as a bonus with CFCL-TV, Timmins, Ont.

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### CBGAT Matane

(Ch. 9)

(Operates rebroadcasting stations CBGAT-1, Mont-Climont; CBGAT-2, Murdochville; CBGAT-3, Grand Vallée; CBGAT-4, Mont-Louis; CBGAT-5, Causapsal; CBST-1, Havre St. Pierre; CBST-2, Schefferville; CBST-1, Chapais, all P.Q.; CBST-3, Labrador City, Nfld.; CBST-4, Churchill Falls, Nfld.; CBST-5, Fermont, P.Q.; 15 others.)

Network Service: CBC, French.

Licensee: Canadian Bcastg. Corp., 1500 Bronson Ave., Ottawa, Ont.

(Continued on page 1164-b)

# Quebec—Chicoutimi

## CJPM-TV

(Ch. 6)

French Outlet

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 850-ft. above av. terrain, 255-ft. above ground, 805-ft. above sea level.

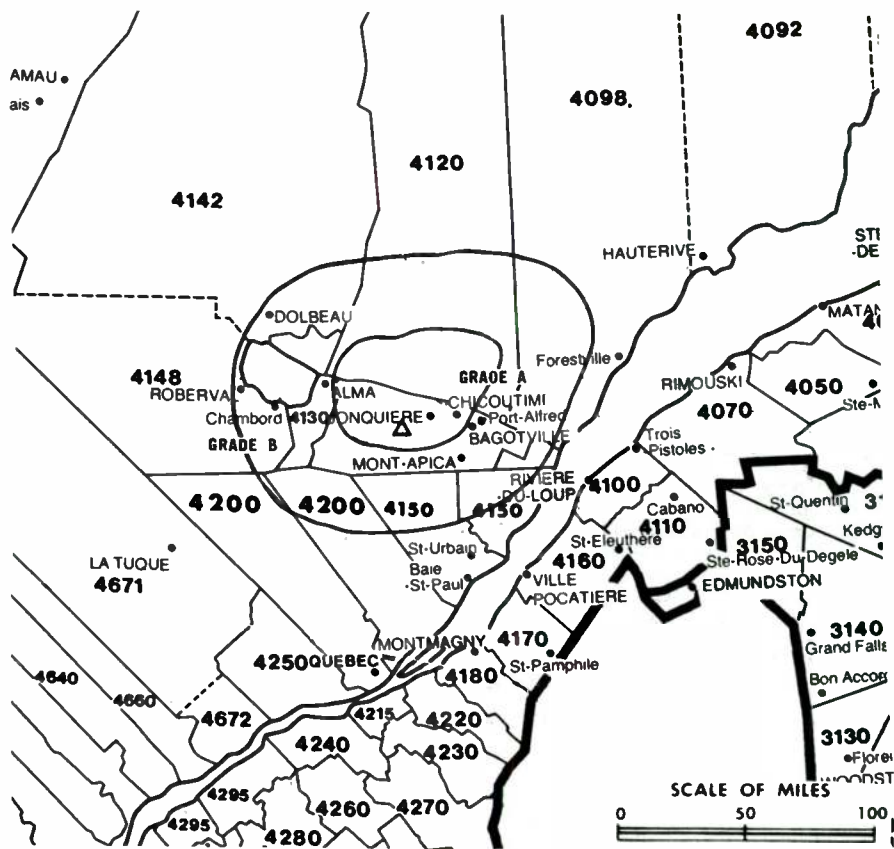
Latitude 48° 24' 27"  
Longitude 71° 05' 08"

Transmitter: Mt. Ste. Claire Rd.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: Broadcast News.



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CJPM-TV Authorized 7/18/82

## CJPM-TV

Licensee: CJPM-TM Inc., P.O. Box 600, Chicoutimi, P.Q. G7H 5C8.

Studio: Mount Ste. Claire Rd., Chicoutimi.

Telephone: 549-2576. Telex: 051-36132.

Ownership: CJPM-TV Inc.

Began Operation: April 14, 1963.

Represented (sales) by Caverly Corp. (U.S.); Paul L'Anglais Inc. (Montreal & Toronto); J. W. Stovin Ltd. (Vancouver & Winnipeg).

### Personnel:

Roger Hudon, *general manager*.  
Roger Jobin, *program director*.  
Yves Champagne, *chief engineer*.

Highest One Hour Rate: \$1200.

Highest 30 Sec. Rate: \$120.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	4120	Chicoutimi Comte	159,500
	4130	Lac St. Jean-Est	44,890
	4142	Lac St. Jean-O (N)	28,900
Between 25-49%	4000	Terr. Nouveau Quebec	37,940
Between 5-24%	4150	Charlevoix	32,220
	4100	Riviere-du-Loup Co.	38,890
	4110	Temiscouata	17,170
	4160	Kamouraska	26,700
BBM Weekly Reach (Spring 1981)			283,000

# New York—Plattsburgh

## WPTZ

(Ch. 5)

(Also serves part of Quebec)

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 25.1-kw visual, 4.3-kw aural. Antenna: 1990-ft. above av. terrain, 977-ft. above ground, 3052-ft. above sea level.

Latitude 44° 34' 26"  
Longitude 73° 40' 29"

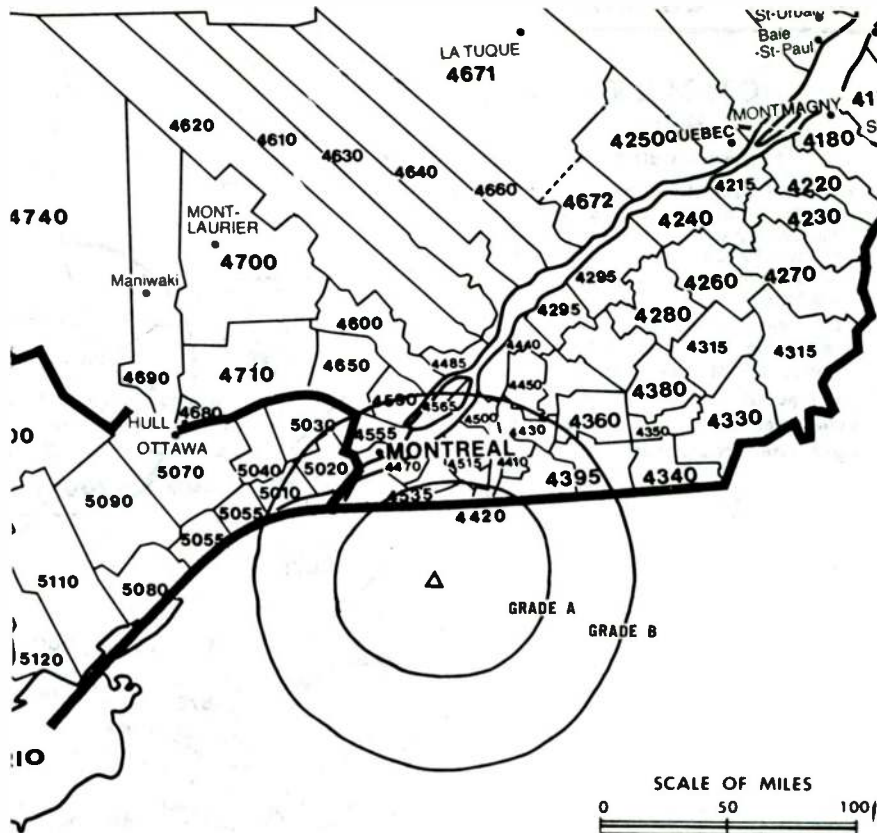
**Transmitter:** Terry Mountain.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** UPI.

**Represented (legal) by** Smith & Pepper.

**Telephone:** 514-842-0844 (Montreal Sales Office).



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WPTZ Ref: FCC File No. BMPCT-2080 Granted 8/26/54

## WPTZ

**Network Service:** NBC.

**Licensee:** Rollins Telecasting Inc., P.O. Box 647, Atlanta, Ga. (30301).

**Studio:** Old Moffitt Rd., Plattsburgh, N.Y. (12901).

**Telephone:** 518-561-5555. TWX No.: 510-251-6707.

**Ownership:** Rollins Inc., 100%. For other interests, see Group Ownership of TV Stations.

**Began Operation:** Dec. 8, 1954. Sale to present owners by Carl F. Stohn group approved March 28, 1956 by FCC (*Television Digest*, Vol. 12:7, 13).

**Represented (sales) by** Blair Television (U.S.); Radio-Television Representatives Ltd. (Canada).

### Personnel:

John Janas, *group vice president, media.*

M. J. (Bob) Grootchand, *general manager.*

Steven Herman, *general sales manager.*

Taliaferro S. Simpson, *station manager.*

Tom Bradshaw, *chief engineer.*

**Highest 30 Sec. Rate:** \$500.

**NETWORK BASE HOURLY RATE:** \$700.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5010	Stormont	59,540
	5020	Glengarry	19,810
<b>Between 25-49%</b>	4478	Montreal	2,975,220
	4395	Brome & Missisquoi	52,190
	4350	Sherbrooke County	112,710
	4360	Shefford	64,160
	4420	St. Jean	51,400
	5030	Prescott	29,150
	4340	Stanstead	35,390
<b>Between 5-24%</b>	4660	St. Maurice	101,790
	4672	Champlain (S)	94,900
	4450	St. Hyacinthe Comte	45,710
	4380	Richmond	38,410
	4370	Drummond	66,890
	4440	Richelleu	49,710
	4470	Beauharnois	50,820
	4410	Iberville	21,730
	4620	Montcalm	24,790
	4330	Compton	18,830
4460	Bagot	22,310	
4280	Arthabaska	54,200	
<b>BBM Weekly Reach (Spring 1981)</b>			<b>1,212,000</b>



# Vermont—Burlington

## WCAX-TV

(Ch. 3)

(Also serves part of Quebec)

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 37.6-kw visual, 7.4-kw aural. Antenna: 2740-ft. above av. terrain, 116-ft. above ground, 4176-ft. above sea level.

Latitude 44° 31' 36"  
Longitude 72° 48' 57"

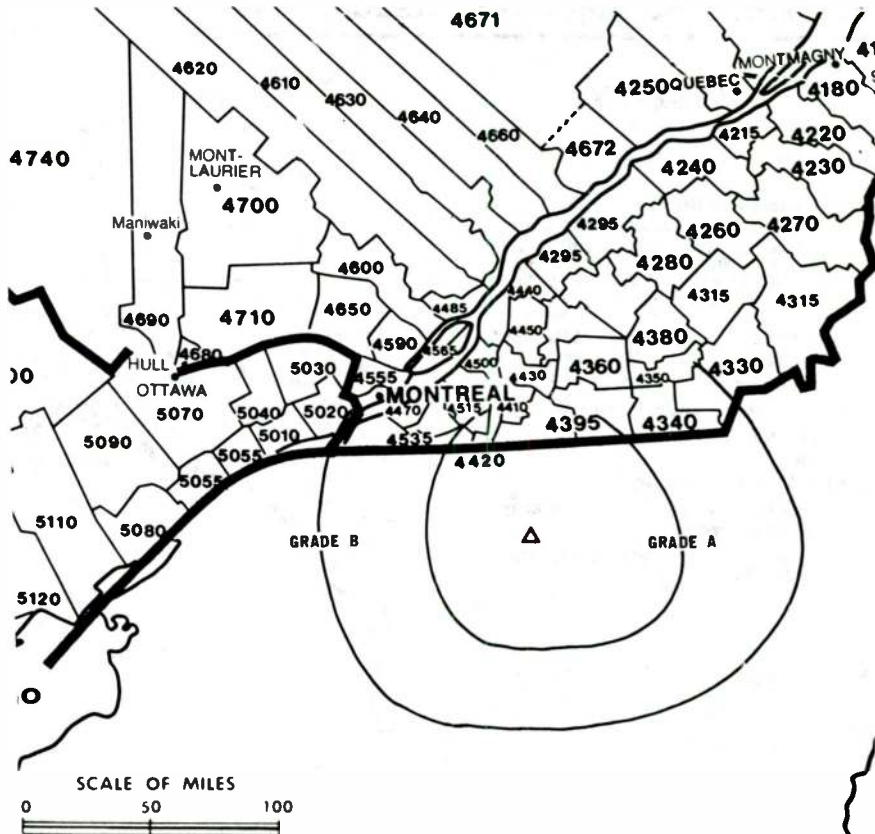
Transmitter: Atop Mt. Mansfield.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

Represented (engineering) by Carl T. Jones Associates.



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WCAX-TV Ref: FCC File No. BPCT-3188 Granted 11/20/64

## WCAX-TV

Licensee: Mt. Mansfield Television Inc., Joy Drive, South Burlington, Vt. (05401).

Studio: Joy Drive, South Burlington, Vt. (05401).

Telephone: 802-658-6300. TWX No.: 510-299-0026.

Ownership: S. T. Martin, pres., dir. & gen. mgr., 53.5%; C. P. Hasbrook, 34%; John A. Dobson, 12.5%; A. Pearley Feen, dir., .125%; H. Ransom, dir., .125%.

Began Operation: Sept. 3, 1954.

Represented (sales) by Avery-Knodel Inc. (U.S.).

Represented (legal) by Wilmer, Cutler & Pickering.

### Personnel:

Stuart T. Martin, *president & general manager.*  
Philip Waterman, *vice president & gen. sales manager.*  
Stuart Hall, *vice president & production manager.*  
Peter Martin, *vice president, public affairs & news.*  
Richard Gallagher, *news editor.*  
Reid Loudon, *film manager & buyer.*  
Charles Liese, *chief engineer.*

### DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	ID
Class A—7-11 p.m., Mon.-Fri.; 7:30-10:30 p.m., Sat.-Sun.			
\$1500	\$750	\$500	\$250

NETWORK BASE HOURLY RATE: \$986.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5010	Stormont	59,540
	5020	Glengarry	19,810
<b>Between 25-49%</b>	4478	Montreal	2,975,220
	4350	Sherbrooke	112,710
	4395	Brome & Missisquoi	52,190
	4340	Stanstead	35,390
	4420	St. Jean	51,400
	4330	Compton	18,830
	5030	Prescott	29,150
	4380	Richmond	38,410
<b>Between 5-24%</b>	4410	Iberville	21,730
	4198	Quebec	630,320
	4470	Beauharnois	50,820
	4360	Shefford	64,160
	4680	St. Maurice	101,790
	4672	Champlain (S)	94,900
	4280	Arthabaska	54,200
	4440	Richelieu	49,710
	4620	Montcalm	24,790
	4370	Drummond	66,890
4450	St. Hyacinthe Comte	45,710	
4610	Joliette County	57,610	
4260	Megantic	54,120	
<b>BBM Weekly Reach (Spring 1981)</b>			<b>1,353,000</b>

# Vermont—Burlington—Plattsburgh, N.Y.

## WEZF-TV

(Ch. 22)

(Also serves part of Quebec)

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 1000-kw max. & 589-kw horizontal visual, 100-kw max. & 58.9-kw horizontal aural. Antenna: 2740-ft. above av. terrain, 309-ft. above ground, 4172-ft. above sea level.

Latitude 44° 31' 40"  
Longitude 72° 48' 58"

**Transmitter:** Mt. Mansfield.

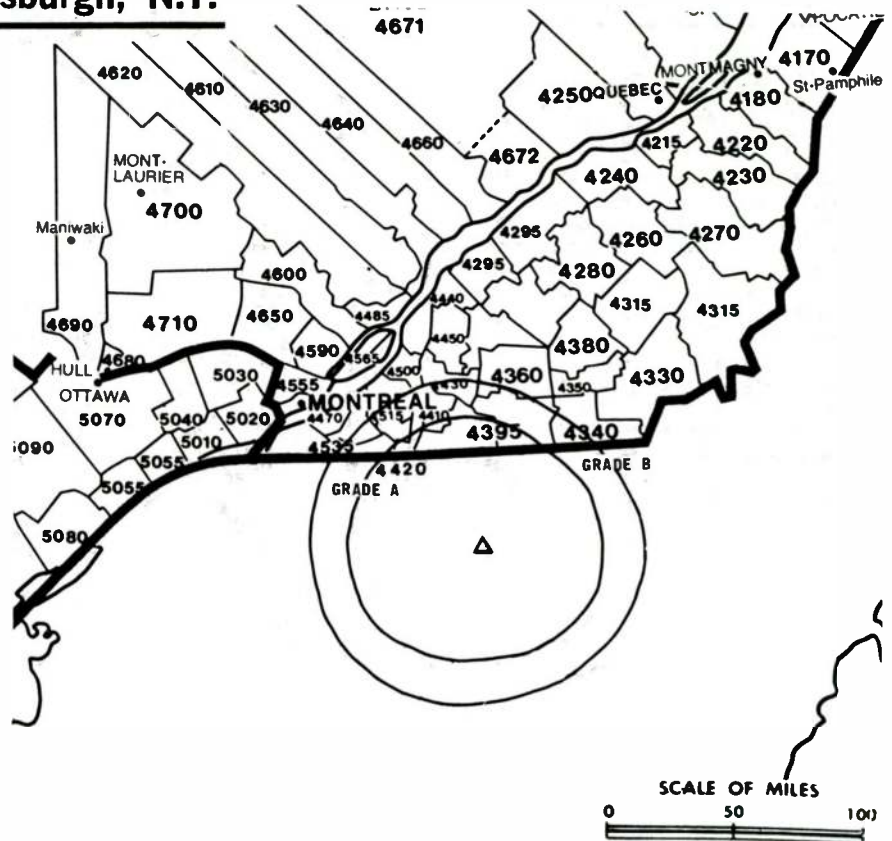
**TV tape:** Recording facilities.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP.

**FM Affiliate:** WEZF, 36-kw, 82.9 MHz (No. 225), 2700-ft.

**Telephone:** 802-658-8022. TWX No.: 510-299-0022.



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WEZF-TV Ref.: FCC File No. BPCT—791219KE Granted 2/11/80

## WEZF-TV

**Network Service:** ABC.

**Licensee:** International Television Corp., Burlington, Vt.

**Studio:** 100 Market Square, Burlington, Vt. (05401).

**Ownership:** Donald G. Martin, pres., 60.84%; Donald G. Martin, Trustee for Kimberly Martin, 12%; Nancy M. La Flan & Cynthia M. Rumley 8% each; others, none with as much as 4%.

**Began Operation:** Aug. 19, 1968. Left air April 2, 1971; resumed operation Sept. 17, 1971.

**Represented (sales) by:** Seitel Inc.; Creed Assoc. (regional); Target Broadcast Sales (Canada).

**Personnel:**

Donald G. Martin, *president*.  
Thomas H. Pierce, *general manager*.  
George Rousseau, *station manager*.  
Sargent Cathrall, *director of engineering*.  
Floyd Eckerson, *national sales manager*.  
Charles Kall, *local sales manager*.

**Highest 30 Sec. Rate:** \$225.

**NETWORK BASE HOURLY RATE:** \$225.

For National Sales Representatives of TV Stations, see Services Volume

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	5010	Stormont	59,540
<b>Between 25-49%</b>	4478	Montreal	2,975,220
	4081	Saguenay-Est	63,820
	4420	St. Jean	51,400
	4198	Quebec	630,320
	4120	Chicoutimi Comte	159,500
	4070	Rimouski County	64,400
	4280	Arthabaska	54,200
	4340	Stanstead	35,390
	4440	Richelleu	49,710
	4092	Saguenay-Ouest-1	45,090
	4470	Beauharnois	50,820
	4410	Iberville	21,730
<b>Between 5-24%</b>	4370	Drummond	66,890
	4395	Brome & Missisquoi	52,190
	4660	St. Maurice	101,790
	5030	Prescott	29,150
	4040	Matane	26,720
	4130	Lac St. Jean-Est	44,890
	4450	St. Hyacinthe Comte	45,710
	5020	Glengarry	19,810
	4098	Saguenay-Ouest-2	15,790
	4142	Lac St. Jean-O (N)	28,900
	4050	Matapedia	21,880
<b>BBM Weekly Reach (Spring 1981)</b>			<b>928,000</b>

# Quebec—Jonquiere

## CKRS-TV

(Ch. 12)

French Outlet

(Also operates satellite rebroadcasting station CKRS-TV-3, Roberval, P.Q.)

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 208-kw visual, 4.2-kw aural. Antenna: 311.5-ft. above av. terrain, 250-ft. above ground, 790-ft. above sea level.

Latitude 48° 24' 29"  
Longitude 71° 14' 52"

**Transmitter:** 175 Sir Wilfrid Laurier St., Jonquiere.

**AM Affiliate:** CKRS, 10-kw, 590 kHz.

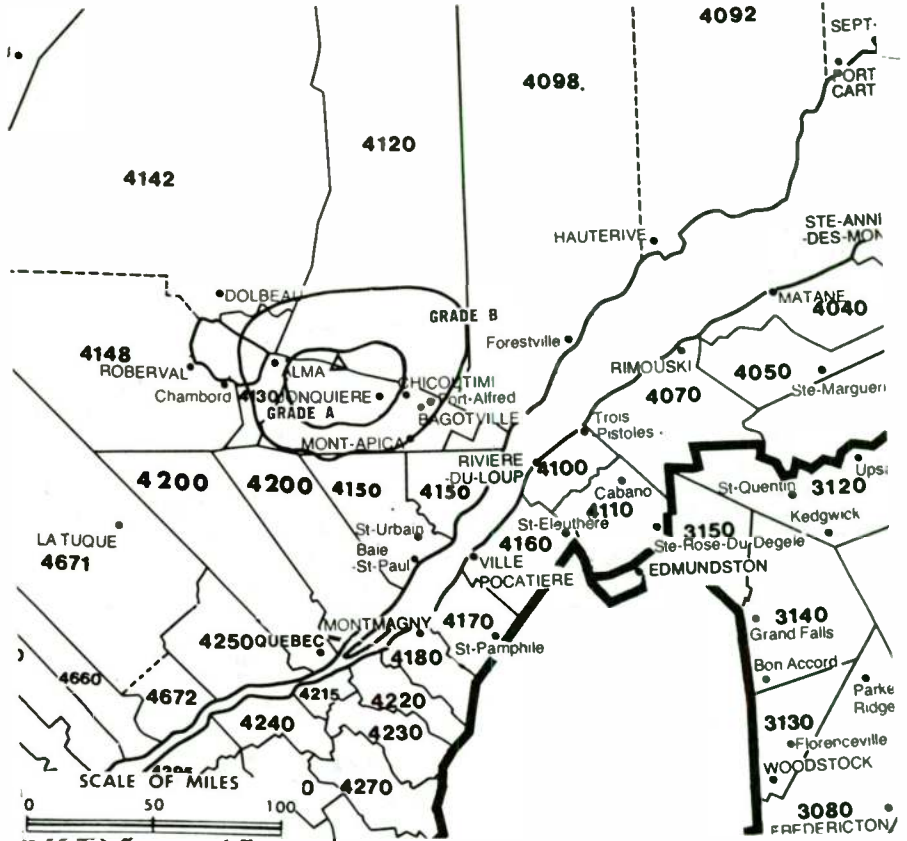
**Color:** Network, live, film, slide & tape.

**News Wire Service:** Broadcast News.

**Represented (sales)** by Communication A.C. Limited (Montreal); All-Canada Radio & Television Ltd. (Toronto & U.S.).

**Telephone:** 418-542-4551.

**Telex:** 051-36117.



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CKRS-TV Authorized 5/11/55

## CKRS-TV

**Network Service:** CBC.

**Licensee:** Radio Saguenay Limitee, 175 Sir Wilfrid Laurier.

**Studio:** 175 Sir Wilfrid Laurier St., Jonquiere, P.Q. G7X 7X3.

**Ownership:** Radio Saguenay Limitee.

**Began Operation:** Dec. 1, 1955.

**Personnel:**

Tom Burham, *general manager*.  
Eugene Michaud, *film buyer & program director*.  
Yvon Perron, *station manager*.  
Fleurette Tremblay, *national sales supervisor*.  
Gaetan Bolvin, *technical director*.  
Guy Simard, *comptroller*.

**Highest 30 Sec. Rate (May 1, 1980):** \$110.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	4120	Chicoutimi Comte	159,500
	4130	Lac St. Jean-Est	44,890
	4142	Lac St. Jean-O (N)	28,900
<b>Between 25-49%</b>	None Between 25-49%		
<b>Between 5-24%</b>	4000	Terr. Nouveau Quebec	37,940
<b>BBM Weekly Reach (Spring 1981)</b>			<b>255,000</b>



# Quebec—Montreal

## CBFT

(Ch. 2)

### French Outlet

(Operates rebroadcasting stations CBFT-1, Mont Tremblant and CBFT-2, Mont Laurier, 3 others, all P.Q.)

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 905-ft. above av. terrain, 252-ft. above ground, 996-ft. above sea level.

Latitude 45° 30' 20"

Longitude 73° 30' 20"

**Transmitter:** Mount Royal Park.

**TV tape:** Recording facilities.

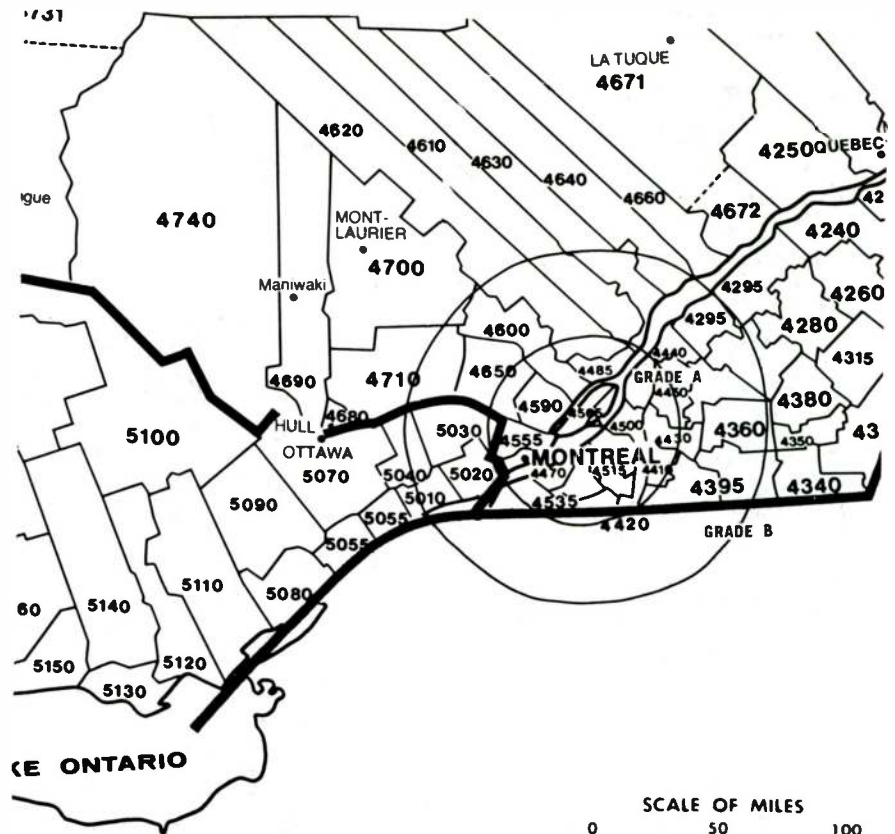
**Color:** Network, live, film & tape.

**AM Affiliate:** CBF, 50-kw, 690 kHz (CBC).

**FM Affiliate:** CBF-FM, 100-kw, 100.7 MHz.

**Telephone:** 514-285-3211.

**Telex:** 05-267417.



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CBFT Authorized: 7/20/60

## CBFT

**Network Service:** CBC.

**Licensee:** Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

**Studio:** Maison de Radio Canada, 1400 Dorchester Blvd. W., Box 6000, Montreal, P.Q. H3C 3A8.

**Begin Operation:** Sept. 6, 1952; changed from bilingual to French outlet Jan. 10, 1954 when CBMT began as English language station.

**Represented (sales) by:** CBC National Selective Sales (Canada), Canadian Standard Broadcast Sales Inc. (U.S.).

### Personnel:

- J. M. Dugas, *director of television.*
- G. Fontaine, *director of TV operations.*
- W. Chevrier, *television sales director.*
- J. C. Rinfret, *TV program director.*
- D. Gamache, *manager, film service.*
- J. Bazinet, *manager, TV network sales.*
- M. Thibault, *director of information programming.*
- L. Duval, *director of public relations.*

**Highest 30 Sec. Rate (January 12, 1981):** \$800.

## SATELLITE WEEK

for space business news while it's still news!  
Call 202—872-9200 for more information

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	4478	Montreal	2,975,220
	4700	Labelle	31,340
	4470	Beauharnois	50,820
	4610	Joliette County	57,610
	4420	St. Jean	51,400
	4440	Richelieu	49,710
	4450	St. Hyacinthe Comte	45,710
	4360	Shefford	64,160
	4630	Berthier	29,440
	4620	Montcalm	24,790
4410	Iberville	21,730	
4460	Bagot	22,310	
<b>Between 25-49%</b>	4395	Brome & Missisquoi	52,190
	4350	Sherbrooke County	112,710
	4000	Terr. Nouveau Quebec	37,940
	4380	Richmond	38,410
	4340	Stanstead	35,390
	5030	Prescott	29,150
	4295	Nicolet & Yamaska	46,230
	4660	St. Maurice	101,790
	4672	Champlain (S)	94,900
	4640	Maskinonge	20,020
<b>Between 5-24%</b>	4370	Drummond	66,890
	4280	Arthabaska	54,200
	4671	Champlain (N)	20,910
	5010	Stormont	59,540
	4330	Compton	18,830
	5020	Glengarry	19,810
	4270	Beauce	69,100
<b>BBM Weekly Reach (Spring 1981)</b>			<b>2,715,000</b>

# Quebec—Montreal

## CBMT

(Ch. 6)

### English Outlet

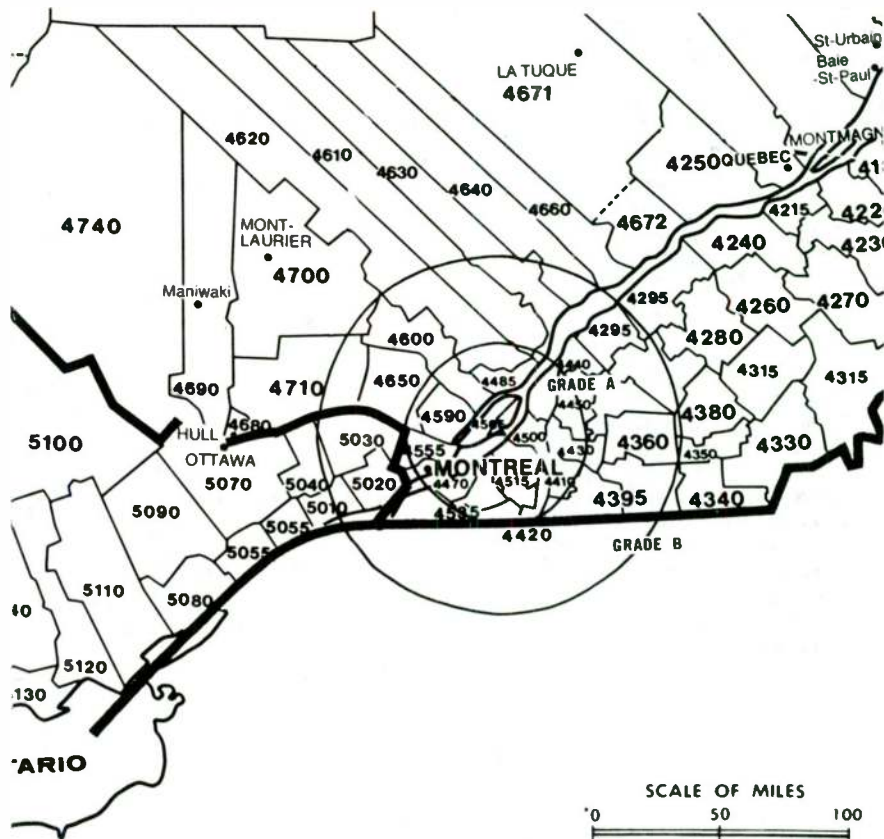
**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 820-ft. above av. terrain, 167-ft. above ground, 744-ft. above sea level.

Latitude 45° 30' 20"  
Longitude 73° 35' 32"

**Transmitter:** Mount Royal.

**TV tape:** Recording facilities.

**Color:** Network, live, film & tape.



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CBMT Authorized: 7/20/80

## CBMT

**Network Service:** CBC.

**Licensee:** Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

**Studio:** Maison de Radio Canada, 1400 Dorchester Blvd. E., Box 6000, Montreal, P.Q. H3C 3A8.

**Telephone:** 514-285-3211. **Telex:** 052-67417.

**AM Affiliate:** CBM, 50-kw, 940 kHz (CBC).

**FM Affiliate:** CBM-FM, 24.6-kw, 93.5 MHz.

**Began Operation:** Jan. 10, 1954.

**Represented (sales) by:** CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

### Personnel:

R. Chaisson, *director, English services.*

L. Rampen, *director of TV.*

S. Phizicky, *executive producer, English TV news.*

Bob Kirkwood, *director, public relations & publicity, English services.*

J. Varga, *TV production manager.*

J. Denis, *sales representative.*

G. Poulin, *sales manager, CBMT.*

**Highest 30 Sec. Rate (January 9, 1981):** \$350.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	4395	Brome & Missisquoi	52,190
	5010	Stormont	59,540
	5020	Glengarry	19,810

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>Between 25-49%</b>	4478	Montreal	2,975,220
	4081	Saguenay-Est	63,820
	4350	Sherbrooke County	112,710
	4420	St. Jean	51,400
	5030	Prescott	29,150
	4340	Stanstead	35,390
<b>Between 5-24%</b>	4030	Gaspe Est	37,220
	4360	Shefford	64,160
	4660	St. Maurice	101,790
	4120	Chicoutimi Comte	159,500
	4450	St. Hyacinthe Comte	45,710
	4380	Richmond	38,410
	4470	Beauharnois	50,820
	4672	Champlain (S)	94,900
	4000	Terr. Nouveau Quebec	37,940
	4610	Joliette County	57,610
	4092	Saguenay-Ouest-1	45,090
	4280	Arthabaska	54,200
	4440	Richelieu	49,710
	4370	Drummond	66,890
	4620	Montcalm	24,790
4671	Champlain (N)	20,910	
4070	Rimouski County	64,400	
4630	Berthier	29,440	
4460	Bagot	22,310	
4410	Iberville	21,730	
4330	Compton	18,830	
4640	Maskinonge	20,020	

**BBM Weekly Reach (Spring 1981)** 1,604,000

# Quebec—Montreal

## CFCF-TV

(Ch. 12)

English Outlet

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 325-kw visual, 160-kw aural. Antenna: 970-ft. above av. terrain, 330-ft. above ground, 1060-ft. above sea level.

Latitude 45° 30' 20"  
Longitude 73° 35' 32"

Transmitter: Mt. Royal.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

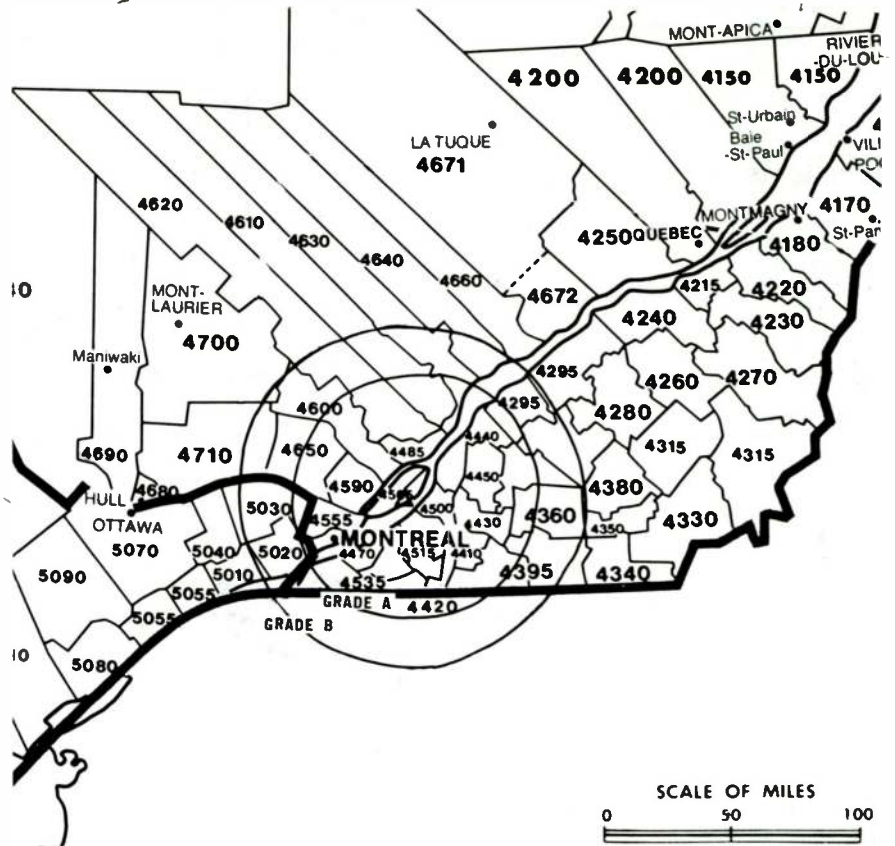
News Wire Service: Canadian Press, Telbec, Broadcast News.

Facsimile Service: AP.

News Film Service: ABC.

AM Affiliate: CFCF, 5.0-kw, 600 kHz.

FM Affiliate: CFQR-FM, 41.4-kw, 92.5 MHz (No. 223), 970-ft.



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CFCF-TV Authorized: 4/22/60

## CFCF-TV

Network Service: CTV.

Licensee: CFCF Inc., 405 Ogilvy Ave., Montreal.

Studio: 405 Ogilvy Ave., Montreal, P.Q. H3N 1M4.

Telephone: 514-273-6311. Telex: 05-25367.

Ownership: CFCF Inc. Jean Pouliot, pres.

Began Operation: Jan. 20, 1961. Sold to present owner by Multiple Access Ltd. July 1979.

Represented (sales) by All-Canada Radio & Television Ltd. (U.S.); Alexander, Pearson & Dawson Inc. (Canada).

Personnel:

Jean Pouliot, *president*.

Don Martz, *executive vice president*.

Lee Hambleton, *vice president & general manager*.

Doug Hanson, *vice president, finance*.

Bill Merrill, *operations manager*.

S. Reid, *secretary-treasurer*.

J. Krug, *pres., Champlain Productions*.

Bill Callender, *program manager*.

Gail Morrell, *advertising & promotion manager*.

W. J. Heck, *engineering manager*.

Highest 30 Sec. Rate (September 29, 1980): \$825.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	4478	Montreal	2,975,220
	4395	Brome & Missisquoi	52,190
	4420	St. Jean	51,400
	5010	Stormont	59,540
	5020	Glengarry	19,810

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>Between 25-49%</b>	4350	Sherbrooke County	112,710
	4360	Shefford	64,160
	4660	St. Maurice	101,790
	4470	Beauharnois	50,820
	4450	St. Hyacinthe Comte	45,710
	4620	Montcalm	57,610
	4280	Arthabaska	54,200
	5030	Prescott	29,150
	4440	Richelleu	49,710
	4610	Joliette County	57,610
	4340	Stanstead	35,390
	4630	Berthier	29,440
	4460	Bagot	22,310
	4410	Iberville	21,730
4671	Champlain (N)	20,910	
4640	Maskinonge	20,020	
<b>Between 5-24%</b>	4198	Quebec	630,320
	5068	Ottawa-Hull	797,310
	4672	Champlain (S)	94,900
	4120	Chicoutimi Comte	159,500
	4081	Saguenay-Est	63,820
	4092	Saguenay-Ouest-1	45,090
	4070	Rimouski County	64,400
	4370	Drummond	66,890
	4295	Nicolet & Yamaska	46,230
	4130	Lac St. Jean-Est	44,890
4700	Labelle	31,340	
4142	Lac St. Jean-O (N)	28,900	
4050	Matapedia	21,880	
4040	Matane	26,720	
4330	Compton	18,830	
4098	Saguenay-Ouest-2	15,790	
<b>BBM Weekly Reach (Spring 1981)</b>			<b>2,471,000</b>



# Quebec—Montreal

## CFTM-TV

(Ch. 10)

French Outlet

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 325-kw visual, 160-kw aural. Antenna: 972-ft. above av. terrain, 356-ft. above ground, 1100-ft. above sea level.

Latitude 45° 30' 20"  
Longitude 73° 35' 32"

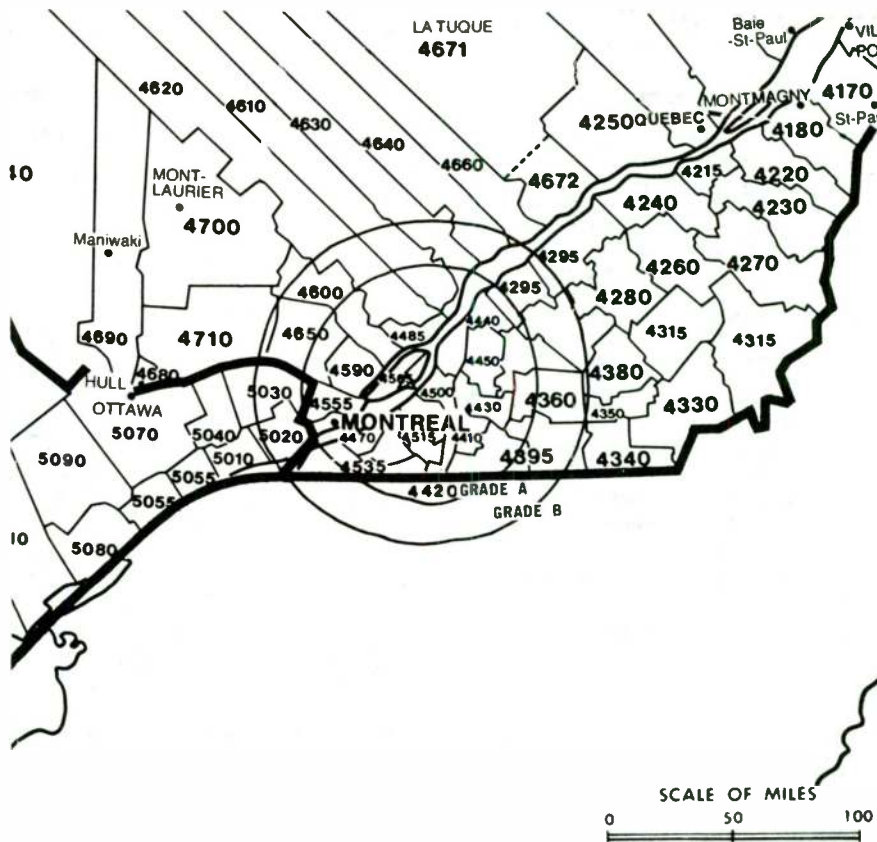
Transmitter: Mount Royal Park.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI



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CFTM-TV Authorized: 4/28/80

## CFTM-TV

Licensee: Tele-Metropole Inc., 1600 De Maisonneuve Blvd. East, Montreal H2L 4P6, P.Q.

Studio: 1600 De Maisonneuve Blvd. East, Montreal, P.Q. H2L 4P6.

Telephone: 514-526-9251.

Ownership: Roland Giguere, chmn. & chief executive officer.

Began Operation: Feb. 19, 1961.

Represented (sales) by E. S. Sumner Corp. (for U.S.); Paul L'Anglais Inc. (Montreal & Toronto); Stovin (Winnipeg-Vancouver).

### Personnel:

Gaston W. Belanger, *president & general manager.*  
Robert L'Herbier, *vice president, programs & production.*  
Robert Trudeau, *vice president, administration & finance.*  
Jean-Paul Ladouceur, *vice president, research & planning.*  
Claude Lapointe, *vice president, information & public affairs.*  
J. Richard Genin, *commercial manager.*  
Gilles Pilon, *production supervisor.*  
Maurice Bastien, *film director.*  
Jules Blais, *technical operations director.*  
Bernard Polrier, *director, public relations.*

### DIGEST OF RATE CARD NO. 21 (Sept. 1, 1980)

30 Min.	15 Min.	Min.	30 Sec.
Class A—6-11 p.m., daily.			
\$6100	\$3650	\$3440	\$1720

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	4610	Joliette County	57,610
	4470	Beauharnois	50,820
	4440	Richelleu	49,710
	4450	St. Hyacinthe Comte	45,710
	4360	Shefford	64,160
	4630	Berthier	29,440
	4420	St. Jean	51,400
	4395	Brome & Missisquoi	52,190
	4620	Montcalm	24,790
	4370	Drummond	66,890
	4410	Iberville	21,730
	4640	Maskinonge	20,020
	4671	Champlain (N)	20,910
	4480	Bagot	22,310
	5030	Prescott	29,150
4280	Arthabaska	54,200	

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>Between 25-49%</b>	4295	Nicolet & Yamaska	46,230
	4260	Megantic	54,120
	4380	Richmond	38,410
	4660	St. Maurice	101,790
	4340	Stanstead	35,390
	5020	Glengarry	19,810
<b>Between 5-24%</b>	5068	Ottawa-Hull	797,310
	4700	Labelle	31,340
	4672	Champlain (S)	94,900
	4350	Sherbrooke County	112,710
	5010	Stormont	59,540
	4330	Compton	18,830
4315	Frontenac & Wolfe	39,050	
BBM Weekly Reach (Spring 1981)			2,991,000

# ON TOP

... a position in the industry maintained by those who read **Television Digest** regularly.

# Quebec—Quebec City

## CBVT

(Ch. 11)

French Outlet

(Operates rebroadcasting stations CBVT-1, St. Georges de Beauce; CBVT-2, La Tuque; CBVT-3, Lac Megantic; CBVT-4, Lac Etchemin; CBVT-5, St. Fabien de Panet, all P.Q.)

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 173-kw visual, 34.6-kw aural. Antenna: 641-ft. above av. terrain, 525-ft. above ground, 950-ft. above sea level.

Latitude 46° 51' 40.41"  
Longitude 71° 04' 46.24"

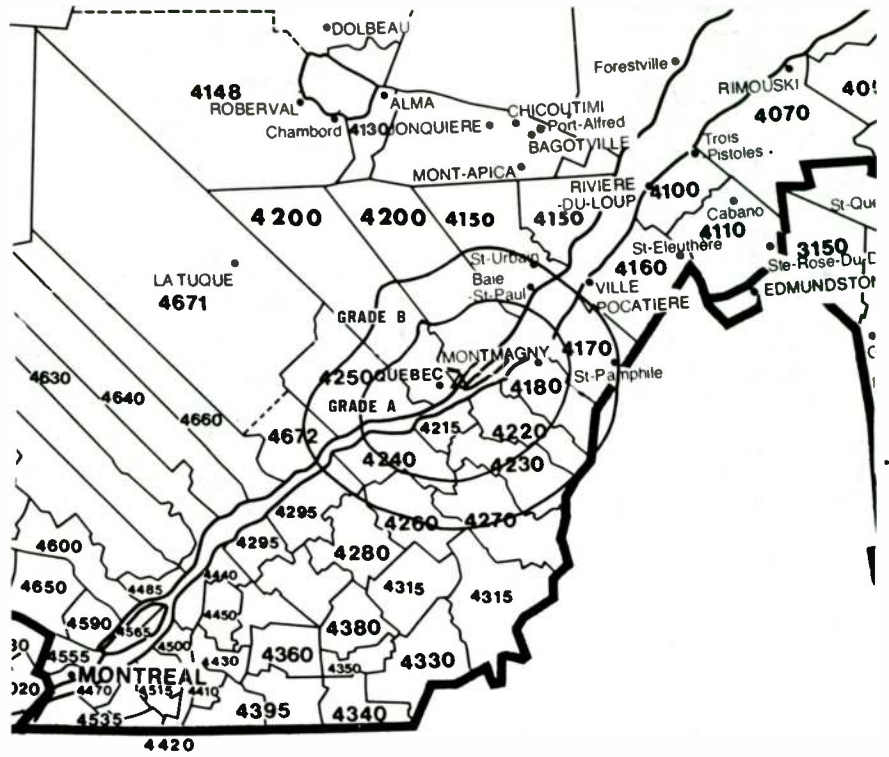
Transmitter: Isle of Orleans.

Color: Network, film, slide & tape.

TV tape: Recording facilities.

AM Affiliate: CBV, 50-kw, 980 kHz (CBC).

FM Affiliate: CBV-FM, 100-kw, 95.3 MHz (CBC).



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

CBVT Authorized 1/22/62

## CBVT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.  
Studio: 2505 Laurier Blvd., P.O. Box 10400, Ste. Foy, Quebec G1V 2X2.

Telephone: 418-656-9440. Telex: 051-2286.

Began Operation: Sept. 3, 1964.

Represented (sales) by CBC National Selective Sales (Canada);  
Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

J.-H. Gagnon, *manager, CBC Quebec City.*

Bertrand Messely, *sales manager.*

Hughette MacFarlane-Plamondon, *public relations & publicity manager.*

C. Rochette, *station manager, CBVT.*

L. Roberge, *news manager.*

Highest 30 Sec. Rate (January 12, 1981): \$440.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	4198	Quebec	630,320
	4270	Beauce	89,100
	4180	Montmagny	24,480
	4230	Dorchester	31,800
	4280	Megantic	54,120
	4170	L'Islet	20,640
	4240	Lotbiniere	28,140
<b>Between 25-49%</b>	4160	Kamouraska	26,700
	4315	Frontenac & Wolfe	39,050
	4671	Champlain (N)	20,910
<b>Between 5-24%</b>	4150	Charlevoix	32,220
<b>BBM Weekly Reach (Spring 1981)</b>			<b>766,000</b>

# Quebec—Quebec City

## CFCM-TV

(Ch. 4)

French Outlet

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 460-ft. above av. terrain, 672-ft. above sea level.

Latitude 46° 47' 04"  
Longitude 71° 15' 54"

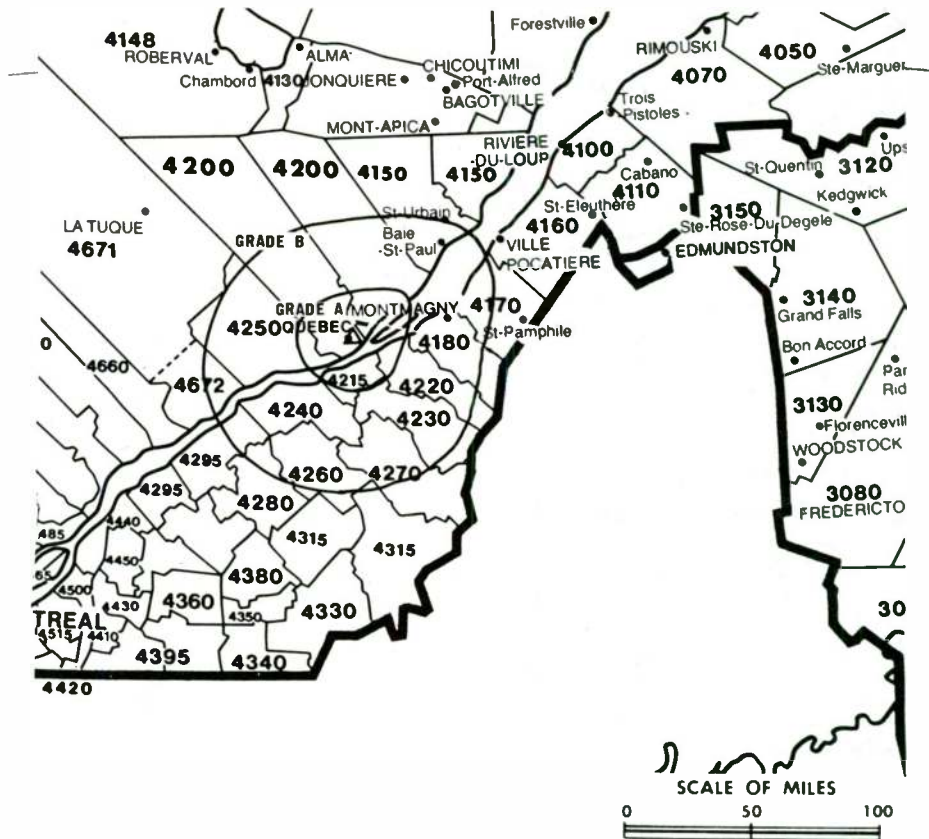
Transmitter: 1000 Myrand Ave., Ste. Foy, Quebec.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Canadian Press, Broadcast News.

Facsimile Service: AP.



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

CFCM-TV Authorized 1954

## CFCM-TV

Licensee: Entreprises Tele-Capitale Ltee., Division CFCM-TV, 1000 Myrand Ave., Ste. Foy, Quebec, P.Q.

Studio: 1000 Myrand Ave., P.O. Box 2026, Quebec G1K 7N2.

Telephone: 688-9330. Telex: 051-2234.

Ownership: Tele-Capitale Ltee., publicly-held company.

Began Operation: July 17, 1954.

Represented (sales) by Tele-Capitale/Unicom Ltd. (Montreal, Toronto, Vancouver); Paul L'Anglais Inc. (Montreal, Toronto); Caverly Corp. (New York & Los Angeles).

### Personnel:

Pierre Duhaime, *exec. vice president & general manager.*  
Gilles Gregoire, *asst. general manager.*  
Rudy Stefanik, *vice president, sales.*  
Gerard Fortin, *vice president, engineering.*  
Leon Delisle, *v.p., controller & personnel director.*  
Michel Petit, *vice president, programs & production.*  
Bernard Cleary, *director, news & public affairs.*  
G. Ranger, *publicity manager.*

Highest 30 Min. Rate (Feb. 1, 1981): \$2915.

Highest 30 Sec. Rate (Feb. 1, 1981): \$900.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	4198	Quebec	630,320
	4270	Beauce	69,100
	4230	Dorchester	31,800
	4180	Montmagny	24,480
	4240	Lotbiniere	28,140
	4170	L'Islet	20,640
<b>Between 25-49%</b>	4260	Megantic	54,120
	4150	Charlevoix	32,220
	4672	Champlain (S)	94,900
	4315	Frontenac & Wolfe	39,050
<b>Between 5-24%</b>	4280	Arthabaska	54,200
	4160	Kamouraska	26,700
	4660	St. Maurice	101,790
	4350	Sherbrooke County	112,710
	4671	Champlain (N)	20,910
4100	Riviere-du-Loup Co.	38,690	
4295	Nicolet-Yomaska	46,230	
<b>BBM Weekly Reach (Spring 1981)</b>			<b>915,000</b>



## Quebec

### CBGAT, Matane—(Continued)

Studio: 155 St. Sacrement St., Box 2000, Matane, P.Q. G4W 3P7.

Telephone: 418-562-0290. Telex: 051-86370.

Transmitter: Mont Logan.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 153-kw visual, 92-kw aural. Antenna: 2336-ft. above av. terrain, 149-ft. above ground, 3980-ft. above sea level, lat. 48° 53' 25", long. 66° 38' 25".

Color: Network & tape.

AM Affiliate: CBGA, 10-kw, 1250 kHz.

Began Operation: Aug. 19, 1958. Purchased by CBC from Matane Co. Ltd. Sept. 1, 1972.

Represented (sales) by CBC National Selective Television Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

#### Personnel:

J. D. Landry, *station manager*.  
Bertrand Emond, *program director*.  
C. Fradette, *sales manager*.  
G. Chretien, *publicity officer*.

Highest 30 Sec. Rate (January 12, 1981): \$80.

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BBM Weekly Reach (Spring 1981): 157,000

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## CIVM-TV Montreal

(Ch. 17)

French Educational Station

Network Service: Reseau Radio-Quebec.

Licensee: Societe de radio-television du Quebec (Radio-Quebec), Radio-Quebec, 800 rue Fullum, Montreal, P.Q. H2K 3L7.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1212-kw visual, 242-kw aural. Antenna: 983-ft. above av. terrain, 328-ft. above ground, 1072-ft. above sea level, lat. 45° 30' 20", long. 73° 35' 32".

Transmitter: Parc du Mont-Royal, Montreal.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Studio: Radio-Quebec.

Telephone: 514-873-4611. Telex: 05-25808.

Began Operation: Jan. 19, 1975.

#### Personnel:

Guy Rocher, *chairman of the board*.  
Gerard Barbin, *president & general manager*.  
Claude Sylvestre, *vice president, programs & operations*.  
Jean Fortier, *vice president, development & regional broadcasting*.  
Gilbert Buzare, *vice president, administration*.  
Bernard Benoit, *secy.-gen. & director of law department*.  
Claude Bedard, *director of communications*.  
Claude Robert, *director of technical & network development*.  
Denis Bachand, *director of finance*.  
Claude Desorcy, *director of programs*.  
Christian Verbert, *director of distribution*.  
Yvon Malo, *director of administrative division*.  
Lyse Larouche, *director of human resources*.

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BBM Weekly Reach (Spring 1981): 986,000

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## CHAU-TV-5 Perce

(Ch. 2)

(Satellite rebroadcasting station of CHAU-TV, Carleton, P.Q.)

Network Service: CBC, same as CHAU-TV, Carleton, P.Q.

Licensee: Television de la Bale des Chaleurs Inc., Carleton, P.Q.

Transmitter: Perce, P.Q.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 9.62-kw visual, 0.962-kw aural. Antenna: 1215-ft. above av. terrain, 150-ft. above ground, 1385-ft. above sea level, lat. 48° 31' 38", long. 64° 14' 40".

Ownership: See CHAU-TV, Carleton, P.Q.

Began Operation: Oct. 1963.

Rates: Included as a bonus with CHAU-TV, Carleton.

For Quebec Cable Systems,  
see Services Volume

## CIVQ-TV Quebec

(Ch. 15)

French Educational Station

(Satellite rebroadcasting station of CIVM-TV, Montreal, P.Q.)

Network Service: Reseau Radio-Quebec.

Licensee: Societe de radio-television du Quebec, Radio-Quebec, 800 rue Fullum, Montreal, P.Q. H2K 3L7.

Mailing Address: CIVQ-TV, 270 Chemin Ste-Foy, Quebec G1R 1T3.

Telephone: 418-643-4201.

Transmitter: Edifice G, Cite Parliementaire, Quebec.

Color: Network.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1298-kw visual, 259-kw aural. Antenna: 628-ft. above av. terrain, 576-ft. above ground, 861-ft. above sea level, lat. 46° 48' 27", long. 71° 13' 02".

Began Operation: Jan. 19, 1975.

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BBM Weekly Reach (Spring 1981): 339,000

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## CKMI-TV Quebec City

(Ch. 5)

English Outlet

Network Service: CBC, also CBS, NBC, ABC thru CBC.

Licensee: Tele-Capitale Entreprises Ltd., Division CKMI-TV, 1000 Myrand Ave., P.O. Box 2026, Quebec, P.Q. G1K 7N2.

Studio: 1000 Myrand Ave., Ste. Foy.

Transmitter: 1000 Myrand Ave., Ste. Foy.

Telephone: 688-9330. Telex: 051-2234.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 13.85-kw visual, 6.77-kw aural. Antenna: 460-ft. above av. terrain, 379-ft. above ground, 672-ft. above sea level, using same facilities as CFCM-TV.

Color: Network, live, film, slide & tape.

News Wire Service: Canadian Press, Broadcast News.

News Film Service: CBC. TV tape: Recording facilities.

Ownership: Same as CFCM-TV, Quebec City.

Began Operation: March 17, 1957.

Represented (sales) by Tele-Capital/Unicom Ltd. (Montreal, Toronto & Vancouver); Caverly Corp. (U.S.).

#### Personnel:

Gilles Gregoire, *vice president & general manager*.  
Rudy Stefanik, *vice president, sales*.  
Gerard Fortin, *vice president, engineering*.  
Leon Delisle, *vice president, controller & personnel director*.  
Michel Petit, *vice president, programs & production*.  
Bernard Cleary, *director, news & public affairs*.  
G. Ranger, *publicity manager*.

Highest 30 Min. Rate (March 1, 1981): \$290.

Highest 30 Sec. Rate (March 1, 1981): \$58.

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BBM Weekly Reach (Spring 1981): 218,000

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## CFER-TV Rimouski

(Ch. 11)

French Outlet

(Repeated by CFER-TV-1, Sept-Iles, P.Q.)

Licensee: Entreprises Tele-Capitale Ltee., Division CFER-TV, 465 Blvd. Ste. Anne, Pointe au Pere, Rimouski G0K 1G0.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 157-kw visual, 15.7-kw aural. Antenna: 1420-ft. above av. terrain, lat. 48° 28' 02", long. 68° 12' 53".

Studio: Box 590, Rimouski, P.Q. G5L 7C5.

Telephone: 418-722-6011. Telex: 051-86497.

Represented (sales) by Tele-Capital/Unicom Ltd.; Paul l'Anglais Inc.

#### Personnel:

Jean-Pierre Pampalon, *vice president & general manager*.  
Gilles Rousseau, *sales manager*.  
Diane Boudreau, *traffic*.

Highest 30 Sec. Rate (February 1, 1981): \$170.

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BBM Weekly Reach (Spring 1981): 228,000

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**CJBRT**

**Rimouski**

(Ch. 3)

French Outlet

Network Service: CBC, Radio Canada.

Licensee: Canadian Ecstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 273 St. Jean-Baptiste St. W. G5L 4J8. Telephone: 418-723-2217.

Transmitter: Pte Champlain St.-Fabien.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 56.9-kw aural. Antenna: 1316-ft. above av. terrain, 179-ft. above ground, 1316-ft. above sea level, lat. 48° 19' 40", long. 68° 50' 09".

Color: Network, live, film, slide & tape.

AM Affiliate: CJBR, 10-kw, 900 kHz.

FM Affiliate: CJBR-FM, 20-kw, 101.5 MHz.

Began Operation: Nov. 21, 1954. Transfer of control to present owner approved by CRTC Aug. 1, 1977.

Represented (sales) by CBC National Selective Television Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

**Personnel:**

Walter Ruest, *manager, CBC Rimouski.*

Louis Theriault, *program director.*

Roma Pelletier, *sales manager.*

Highest 30 Sec. Rate (January 12, 1981): \$70.

BBM Weekly Reach (Spring 1981): 134,000

**CIMT-TV**

**Riviere du Loup**

(Ch. 9)

Network Service: TVA.

Licensee: Tele Inter-Rives Limitee.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 14.1-kw visual, 2.2-kw aural. Antenna: 1149-ft. above av. terrain, lat. 47° 35' 03", long. 69° 22' 10".

Studio: 1 rue Frontenac.

Ownership: Radio CJFP Ltee., 42%; Tele Capitale Ltee., 25%; CKRT-TV Ltee., 20%; remainder undisclosed.

Represented (sales) by Telecapital Unicom Ltd. (Canada); Canadian Standard Broadcast Sales (U.S.).

**Personnel:**

Gilles Gregoire, *vice president.*

Vincent Gagnon, *sales manager.*

Michel Belanger, *program director.*

Germain Gelin, *technical director.*

Gregoire Thibault, *comptroller.*

Highest 30 Sec. Rate (Feb. 1, 1981): \$105.

BBM Weekly Reach (Spring 1981): 141,000

**CKRT-TV**

**Riviere du Loup**

(Ch. 7)

(Also operates satellite rebroadcasting stations CKRT-TV-1, Baie St. Paul; CKRT-TV-2, Ville Degellis; CKRT-TV-3, St. Patrice; CKRT-TV-4, Cabano; CKRT-TV-5, St. Urbain; CKRT-TV-6, Trois Pistoles, all P.Q.)

Network Service: CBC.

Licensee: CKRT-TV Ltee., 1 rue Frontenac, Riviere du Loup G5R 1R7.

Transmitter: Montagne Bleue, Pelletier Station, Cte. Kamouraska.

Studio: 1 Frontenac St., Riviere du Loup, P.Q.

Telephone: 418-862-8241.

Telex: 051-3915.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 49.5-kw visual, 24.5-kw aural. Antenna: 1156-ft. above av. terrain, 235-ft. above ground, 2150-ft. above sea level, lat. 47° 35' 03", long. 69° 22' 10".

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: Luc Simard, pres. & gen. mgr., 3.3%; Radio CJFP Ltee., 33%; Tele Inter-Rives Ltee., 52%; 18 others, none with as much as 3%.

Began Operation: Jan. 14, 1962.

Represented (sales) by Tele-Capital/Unicom Ltd. (Montreal, Toronto & Winnipeg); Canadian Standard Broadcast Sales (U.S.).

1981-82 Edition

**Personnel:**

Luc Simard, *president & general manager.*

Vincent Gagnon, *sales manager.*

Jean-Leon Marquis, *vice president & treasurer.*

Michel Belanger, *program director.*

Germain Gelin, *technical director.*

Gregoire Thibault, *comptroller.*

Highest 30 Min. Rate (Feb. 1, 1981): \$365.

Highest 30 Sec. Rate (Feb. 1, 1981): \$95.

BBM Weekly Reach (Spring 1981): 125,000

**CKRS-TV-3**

**Roberval**

(Ch. 8)

(Repeater satellite of CKRS-TV, Jonquiere, P.Q.)

Network Service: Same as CKRS-TV, Jonquiere.

Licensee: Radio Saguenay Ltee., 175 Sir Wilfrid Laurier, Jonquiere.

Transmitter: Lac Bouchette Road, Chambord.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 4.12-kw visual, .5-kw aural. Antenna: 532-ft. above av. terrain, 300-ft. above ground, 1210-ft. above sea level, lat. 48° 24' 00", long. 72° 05' 14".

Color: Network, film & tape.

Began Operation: Jan. 8, 1963.

Represented (sales) by Communication A. C. Ltee. (Montreal); All-Canada Radio & Television Ltd. (Toronto & U.S.).

Rates: Included as a bonus with CKRS-TV, Jonquiere.

**CFEM-TV**

**Rouyn-Noranda**

(Ch. 13)

Network Service: TVA.

Licensee: Radio Nord Inc.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 166-kw visual, 16.6-kw aural. Antenna: 764-ft. above av. terrain, lat. 48° 15' 25", long. 79° 02' 37".

Studio: 380 Murdoch, Noranda, P.Q. J9X 1G5.

Mailing Address: Box 70, Rouyn, P.Q. J9X 5A5.

Telephone: 819-762-0741. Telex: 057-46526.

Represented (sales) by Tele-Capital/Unicom Ltd. (Montreal, Toronto, Winnipeg); Metro Marketing West (Vancouver); Canadian Standard Broadcast Sales (U.S.).

**Personnel:**

Alain Gourd, *president.*

Yvon Lariviere, *vice president & manager.*

Jeannette Veillette, *traffic.*

Highest 30 Min. Rate (Feb. 1, 1981): \$690.

Highest 30 Sec. Rate (Feb. 1, 1981): \$180.

BBM Weekly Reach (Spring 1981): 140,000

**CIVN-TV**

**Rouyn-Noranda**

(Ch. 8)

French Educational Station

Network Service: Reseau Radio-Quebec.

Licensee: Societe de radio-television du Quebec, Radio-Quebec, 800 rue Fullum, Montreal, P.Q. H2K 3L7.

Mailing Address: 1263, Tieme rue, Val d'Or, P.Q. J9P 3R9.

Telephone: 819-825-5132.

Transmitter: Mont Powell, Noranda, P.Q.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 299-kw visual, 59-kw aural. Antenna: 763-ft. above av. terrain, 625-ft. above ground, 1146-ft. above sea level, lat. 48° 15' 55", long. 79° 02' 37".

Began Operation: Jan. 18, 1980.

Personnel: See CIVM-TV, Montreal.

BBM Weekly Reach (Spring 1981): 29,000

# Quebec—Sherbrooke

## CHLT-TV

(Ch. 7)

French Outlet

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 186-kw aural. Antenna: 1840-ft. above av. terrain, 150-ft. above ground, 2796-ft. above sea level.

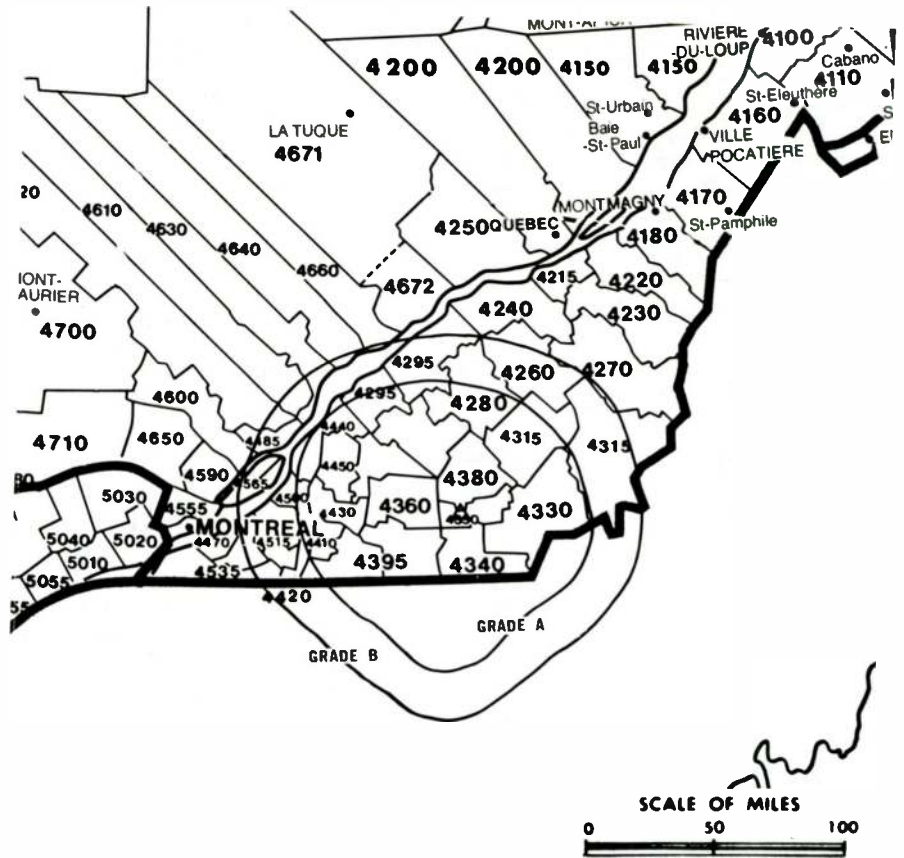
Latitude 45° 18' 43"  
Longitude 72° 14' 32"

**Transmitter:** Mont-Orford Provincial Park.

**Color:** Network, live, film, slide & tape.

**TV tape:** Recording facilities.

**News Wire Service:** Telbec.



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

CHLT-TV Authorized 8/28/56

## CHLT-TV

**Network Service:** TVA.

**Licensee:** CHLT-TV Inc., 3330 King St. W., Sherbrooke.

**Studio:** 3330 King St. West, P.O. Box 2000, Sherbrooke, P.Q. J1L 1C9.

**Telephone:** 819-565-7777.

**Ownership:** Pathonic Communications Inc., Andre Mercier, pres.

**Began Operation:** Aug. 12, 1956.

**Represented (sales) by:** CHLT-CHEM TV Ventes (selective); Paul L'Anglais (programs); Caverly Corp. (U.S.); Western Broadcast Sales (1970) Ltd.

### Personnel:

Andre Mercier, *president*.  
Gilles David, *general manager*.  
Pierre-Paul Bourdon, *general sales manager*.  
Roger Courchesne, *commercial production director*.  
Louis Bergeron, *news department*.  
Robert Therriault, *chief engineer*.  
Denis Langlois, *production manager*.

**Highest 30 Sec. Rate (September 1980):** \$500.

## SATELLITE WEEK

for space business news while it's still news!  
Call 202—872-9200 for more information

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	4350	Sherbrooke County	112,710
	4315	Frontenac & Wolfe	39,050
	4370	Drummond	66,890
	4260	Megantic	54,120
	4280	Arthabaska	54,200
	4340	Stanstead	35,390
	4270	Beauce	69,100
	4295	Nicolet & Yamaska	46,230
	4380	Richmond	38,410
	4360	Shefford	64,160
<b>Between 25-49%</b>	4330	Compton	18,830
	4460	Bagot	22,310
	4640	Maskinonge	20,020
	4440	Richelieu	49,710
<b>Between 5-24%</b>	4395	Brome & Missisquoi	52,190
	4610	Joliette County	57,610
	4630	Berthier	29,440
	4450	St. Hyacinthe Comte	45,710
	4478	Montreal	2,975,220
	4198	Quebec	630,320
	4230	Dorchester	31,800
	4240	Lotbiniere	28,140
<b>BBM Weekly Reach (Spring 1981)</b>	4620	Montcalm	24,790
	4420	St. Jean	51,400
	4700	Labelle	31,340
	4410	Iberville	21,730
			<b>846,900</b>



# Quebec—Sherbrooke

## CKSH-TV

(Ch. 9)

French Outlet

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 325-kw visual, 63.0-kw aural. Antenna: 1900-ft. above av. terrain, 220-ft. above ground, 2990-ft. above sea level.

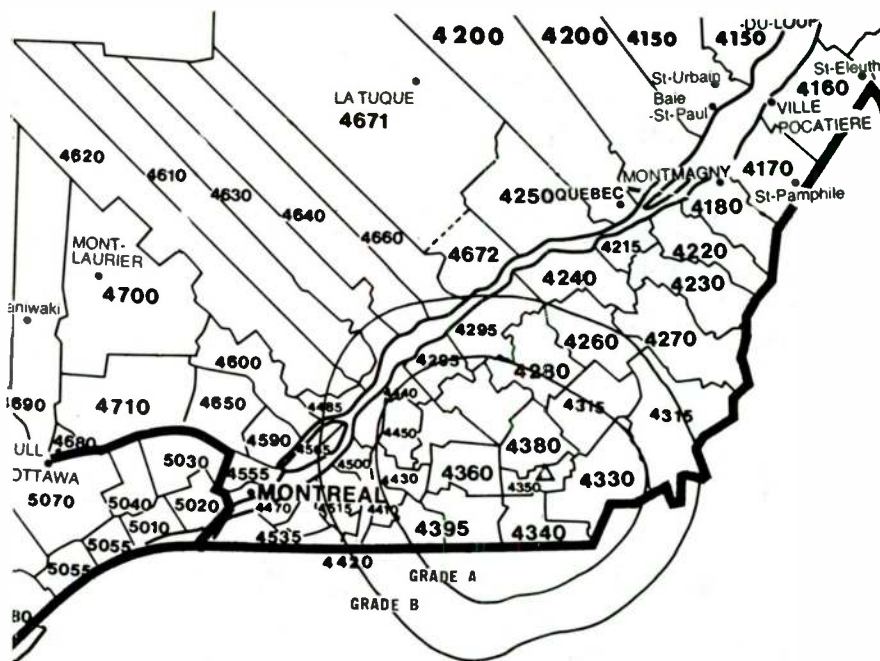
Latitude 45° 18' 43"  
Longitude 72° 14' 32"

Transmitter: Mont-Orford, Provincial Park.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

CKSH-TV Authorized: 8/16/74

## CKSH-TV

Network Service: CBC French (Radio-Canada).

Licensee: Television St.-Francois Inc., 2295 King St. W., Sherbrooke, P.Q. J1J 3W7.

Studio: 2295 King St. W., Sherbrooke, P.Q.

Telephone: 819-563-9890.

Ownership: COGECO Inc., 90%; Canadian Bcstg. Corp., 10%.

Began Operation: Sept. 1, 1974.

Represented (sales) by All-Canada Radio & Television Ltd. (Canada & U.S.).

### Personnel:

Jacques Lemieux, *president*.  
Serge Raymond, *v.p. & manager*.  
Ghislain Plante, *program manager*.  
Roland Taylor, *manager of technical operations*.

Highest 30 Sec. Rate (Dec. 1980): \$305.

For Canadian Population Estimates,  
see Services Volume

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	4350	Sherbrooke County	112,710
	4370	Drummond	66,890
	4315	Frontenac & Wolfe	39,050
	4380	Richmond	38,410
	4340	Stanstead	35,390
	4460	Bagot	22,310
	4330	Compton	18,830
	4640	Maskinonge	20,020
<b>Between 25-49%</b>	4360	Shefford	64,160
	4280	Arthabaska	54,200
	4260	Megantic	54,120
	4270	Beauce	69,100
	4295	Nicolet & Yamaska	46,230
	4610	Joliette County	57,610
	4630	Berthier	29,440
	4440	Richelieu	49,710
	4450	St. Hyacinthe Comte	45,710
	4395	Brome & Missisquoi	52,190
	4410	Iberville	21,730
<b>Between 5-24%</b>	4660	St. Maurice	101,790
	4620	Montcalm	24,790
	4672	Champlain (S)	94,900
	4420	St. Jean	51,400
	4671	Champlain (N)	20,910
<b>BBM Weekly Reach (Spring 1981)</b>			<b>656,000</b>

## Quebec

### CKRN-TV Rouyn-Noranda

(Ch. 4)

French Outlet

(Also operates satellite rebroadcasting stations CKRN-TV-1, Bearn; CKRN-TV-3, Bearn/Fabre; CKRN-TV-2, Ville Marie; CJDG-TV-4, Matagami; CJDG-TV-1, Lithium; CJDG-TV, Lithium Mines; CJDG-TV-2, Lebel-Sur-Quevillon; CJDG-TV-3, Joutel, all P.Q.)

Network Service: CBC.

Licensee: Northern Radio-Radio Nord Inc., Box 1800, 380 Murdoch Ave., Noranda, P.Q.

Studio & Transmitter: 380 Murdoch Ave., Noranda, P.Q.

Business Office: 380 Murdoch Ave., Noranda, P.Q.

Telephone: 762-0741. Telex: 057-46526.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 115-kw visual, 57.5-kw aural. Antenna: 846-ft. above av. terrain, 725-ft. above ground, 1926-ft. above sea level, lat. 48° 15' 55", long. 79° 02' 37".

Color: Network, live, film, slide & tape.

AM Affiliate: CKRN, 1-kw, 1400 kHz (CBC).

Ownership: Owned & operated by Radio Nord Inc. Also operates radio stations CKRN, Rouyn; CKVD, Val d'Or; CHAD, Amos; CKLS, La Sarre, all P.Q.

Began Operation: Dec. 25, 1957.

Represented (sales) by Canadian Standard Broadcast Sales Inc. (for U.S.); Tele-Capital/Unicom Ltd. (Vancouver, Montreal & Toronto).

#### Personnel:

Alain Gourd, *president*.

Yvon Lariviere, *vice president & manager*.

Rachel Schmidt, *administrative director*.

Jean-Guy Langevin, *vice president, technical*.

Highest 30 Min. Rate (Feb. 1, 1981): \$600.

Highest 30 Sec. Rate (Feb. 1, 1981): \$105.

BBM Weekly Reach (Spring 1981): 140,000

### CHAU-TV-1 Ste. Marguerite-Marie

(Ch. 2)

(Satellite rebroadcasting station of CHAU-TV, Carleton, P.Q.)

Network Service: CBC.

Licensee: Television de la Baie des Chaleurs Inc.

Transmitter: Ste. Marguerite-Marie.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 4.48-kw visual, 0.45-kw aural. Antenna: 700-ft. above av. terrain, 185-ft. above ground, 1860-ft. above sea level, lat. 48° 18' 40", long. 67° 05' 06".

Began Operation: Aug. 1963.

Rates: Included as bonus with CHAU-TV, Carleton.

### CFER-TV-1 Sept-Iles

Sept-Iles

(Ch. 11)

(Satellite rebroadcasting station of CFER-TV, Rimouski, P.Q.)

Licensee: Entreprises Tele-Capitale Ltee., Division CFER-TV, 465 Blvd. Ste. Anne, Pointe au Pere, Rimouski G0K 1G0, P.Q.

Technical Facilities: Channel No. 11 (198-204 MHz). 2.158-kw visual 0.2158-kw aural. Antenna: 606-ft. above av. terrain, lat. 50° 10' 18", long. 66° 44' 19".

### CHEM-TV Trois Rivières

(Ch. 8)

French Outlet

Network Service: TVA.

Licensee: Telemedia TV Ltee., 1400 des Cypres, Trois Rivières, P.Q.

1168-b

Telephone: 819-376-8880.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 5.12-kw visual, 1.02-kw aural. Antenna: 626-ft. above av. terrain, lat. 46° 30' 10", long. 72° 38' 15".

Ownership: See CHLT-TV, Sherbrooke, P.Q.

Represented (sales) by CHLT/CHEM-TV Sales (Montreal); Opex Communications (Toronto); Paul L'Anglais Inc.; Western Broadcast Sales Ltd. (Vancouver & Winnipeg); E. S. Sumner Corp. (U.S.).

#### Personnel:

Maurice Duval, *president*.

Michel Cloutier, *general manager*.

Robert De LaDurantaye, *general sales manager*.

Rates: See CHLT-TV, Sherbrooke, P.Q.

BBM Weekly Reach (Spring 1981): 243,000

### CKTM-TV Trois-Rivières

(Ch. 13)

French Outlet

Network Service: CBC, French (Radio-Canada).

Licensee: Television St. Maurice (1976) Inc., Box 277, Trois Rivières, P.Q. G9A 5G3.

Studio: 4141 St. Jean Blvd., Trois-Rivières-Ouest, P.Q.

Transmitter: Mont-Carmel, P.Q.

Telephone: 819-377-1441.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 325-kw visual, 65-kw aural. Antenna: 1323-ft. above av. terrain, 1085-ft. above ground, 1660-ft. above sea level, lat. 46° 29' 27", long. 72° 39' 00".

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Broadcast News.

Ownership: Television St. Maurice (1976) Inc. Robert Bonneau, pres.; Guy Labelle, secy. Owned by COGECO Inc., Henri Audet, pres.

Began Operation: April 15, 1958.

Represented (sales) by All Canada Radio & Television Ltd. (Canada & U.S.).

#### Personnel:

Robert Bonneau, *president*.

Pierre Aumais, *vice president & general manager*.

France Fortin, *vice president & asst. general manager*.

Richard Turgeon, *vice president & sales manager*.

Highest 30 Sec. Rate (Dec. 1, 1980): \$470.

BBM Weekly Reach (Spring 1981): 673,000

### CIVA-TV Val d'Or-Amos

(Ch. 12)

French Educational Station

Network Service: Réseau Radio-Quebec.

Licensee: Societe de radio-television du Quebec, Radio-Quebec, 800 rue Fullum, Montreal, P.Q. H2K 3L7.

Mailing Address: 1263, 7ieme rue, Val d'Or, P.Q. J9P 3R9.

Telephone: 819-825-5132.

Transmitter: Lithium Mines.

Technical Facilities: Channel No. 12 (210-216 MHz). Authorized power: 246-kw visual, 49-kw aural. Antenna: 670-ft. above av. terrain, 555-ft. above ground, 1300-ft. above sea level, lat. 48° 25' 17", long. 77° 50' 49".

Began Operation: Jan. 18, 1980.

Personnel: See CIVM-TV, Montreal.

BBM Weekly Reach (Spring 1981): 21,000

### REPEATER STATIONS

Aguanish/Natashquan—CBST-7, Ch. 8, CBC (French network) 243 w.

Baie Comeau—CBGAT-12, Ch. 7, CBC (French network) 1.6-kw.

Baie Comeau—CBMIT, Ch. 28, CBC (CBMT, Montreal) 3.5-kw.

Baie Johan Beetz—CBST-8, Ch. 7 CBC (French network) 1 w.

Baie St. Paul—CKRT-TV-1, Ch. 2, CKRT-TV Ltee. (CKRT-TV, Riviere du Loup) 63 w.

TV Factbook No. 50

Bearn—CKRN-TV-1, Ch. 3, Radio Nord Inc. (CKRN-TV, Rouyn-Noranda).

Blanc Sablon—CBST-17, Ch. 3, CBC (French network) 150 w.

Blanc Sablon—CBMST, Ch. 5, CBC (English network) 150 w.

Brisay Camp—CHLG-TV-6, Ch. 12, Club Social La Grande (French network) 10 w.

Cabano—CKRT-TV-4, Ch. 5, CKRT-TV Ltee. (CKRT-TV, Riviere du Loup) 13.6 w.

Camp L G1—CHLG-TV-8, Ch. 12, Club Social La Grande (CBFRT, Radisson) 10 w.

Camp L G3, Baie James—CHLG-TV, Ch. 4, CBC (French network) 56 w.

Camp L G4—CHLG-TV-1, Ch. 6, Club Social La Grande (CBC French network) 53 w.

Causapscal—CBGAT-5, Ch. 9, CBC (French network) 11.3 w.

Chambord—CJPM-TV-1, Ch. 10, CJPM-TV Inc. (CJPM-TV, Chicoutimi) 13-kw.

Chandler—CHAU-TV-4, Ch. 7, Television de la Baie des Chaleurs Inc. (CHAU-TV, Carleton) 5 w.

Chapais—CBFAT-1, Ch. 12, CBC (French network) 4.9 w.

Chapeau—CBOFT-1, Ch. 11, CBC (French network) 550 w.

Chibougamau—CBFAT, Ch. 5, CBC (French network) 665 w.

Chibougamau—CBMCT, Ch. 4, CBC (English network).

Chicoutimi—CBJET, Ch. 58, CBC (English network) 10-kw.

Clermont—CBSAT, Ch. 31, CBC (French network) 6.7 w.

Cloridorme—CHAU-TV-8, Ch. 5, Television de la Baie des Chaleurs Inc. (CHAU-TV, Carleton) 5 w.

Deception Bay—New, Ch. 13, Recreational Assn. of Asbestos Hill Employees Inc. (CBC English network) 8.9 w.

Du Planter—CHLG-TV-5, Ch. 5, Club Social La Grande (French network) 124 w.

Eastmain—CHLG-TV-4, Ch. 5, Club Social La Grande (French network) 10 w.

Fermont—CBMRT, Ch. 9, CBC (English network) 18 w.

Fermont—CBST-5, Ch. 7, CBC (French network) 20 w.

Fontange Camp—CHLG-TV-7, Ch. 12, Club Social La Grande (CBC French network) 10 w.

Fort George—CBFGT, Ch. 9, CBC (French network) 3.4 w.

Fort George—CBMGT, Ch. 12, CBC (English network) 4.6 w.

Fort Rupert—CBMHT, Ch. 12, CBC (CBMT, Montreal) 8.4 w.

Fort Rupert—CBFHT, Ch. 9, CBC (French network) 5.7 w.

Gagnon—CBST-10, Ch. 9, CBC (French network) 16 w.

Gaspe—CHAU-TV-6, Ch. 13, Television de la Baie des Chaleurs Inc. (CHAU-TV, Carleton) 157 w.

Gaspe West—CFGW-TV-1, Ch. 6, Gaspé South Telecasting Syndicate (CKCW-TV, Moncton) 5 w.

Gethsemanie/LaRomaine—CBST-9, Ch. 9, CBC (French network) 10 w.

Grande Vallee—CBGAT-3, Ch. 6, CBC (French network) 587 w.

Gros Morne—CBGAT-9, Ch. 4, CBC (French network) 5 w.

Harrington Harbour—CBST-11, Ch. 8, CBC (French network) 129 w.

Harrington Harbour—CBMUT, Ch. 13, CBC (English network) 129 w.

Havre St. Pierre—CBST-1, Ch. 12, CBC (French network) 16.3 w.

Ile du Havre Aubert—CBIMT-1, Ch. 16, CBC (CBFT, Montreal) 55 w.

Iles de la Madeleine—CBIMT, Ch. 12, CBC (French network) 1.4-kw.

Iles de la Madeleine—CBMYT, Ch. 7, CBC (English network) 2.9-kw.

Joutel—CJDG-TV-3, Ch. 12, Radio Nord Inc. (CJDG-TV, Lithium Mines) 143 w.

Lac au Saumon—CBGAT-1, Ch. 13, CBC (French network) 343 w.

Lac Etchemin—CBVT-4, Ch. 55, CBC (CBVT, Quebec) 400 w.

Lac Megantic—CBVT-3, Ch. 2, CBC (CBVT, Quebec) 24.7 w.

Laforge—New, Ch. 2, Club Social La Grande (French network) 104 w.

L'Anse a Valleeau—CHAU-TV-9, Ch. 7, Television de la Baie des Chaleurs Inc. (CHAU-TV, Carleton) 5 w.

La Tabatiere—CBST-13, Ch. 4, CBC (French network) 78 w.

La Tabatiere—CBMLT, Ch. 10, CBC (English network) 62 w.

La Tuque—CBVT-2, Ch. 3, CBC (French network) 15.4-kw.

La Tuque—CBMET, Ch. 9, CBC (English network) 103 w.

Laverendry Camp—CILG-TV-1, Ch. 10, Club Social du Nord-est (French network) 10 w.

Lebel-sur-Quevillon—CJDG-TV-2, Ch. 12, Radio Nord Inc. (CJDG-TV, Lithium Mines) 5 w.

Lithium—CJDG-TV-1, Ch. 8, Radio Nord Inc. (CJDG-TV, Lithium Mines).

Lithium Mines—CFEM-TV-1, Ch. 10, Radio Nord Inc. (CFEM-TV, Rouyn-Noranda) 59.5-kw.

Magog—CBMT-2, Ch. 30, CBC (English network).

Manicouagan 3—CKHQ-TV-6, Ch. 13, Club Social du Nord-Est (CBGAT, Matane) 5 w.

Manicouagan 5—CKHQ-TV-1, Ch. 10, Club Social du Nord-Est (CKBL-TV, Matane) 55 w.

Manouane—CBFT-5, Ch. 5, CBC (French network) 9 w.

Marsoui—CBGAT-8, Ch. 12, CBC (French network) 5 w.

Matagami—CJDG-TV-4, Ch. 7, Radio Nord Inc. (CJDG-TV, Lithium Mines) 65 w.

Micoua—CKHQ-TV-3, Ch. 6, Club Social du Nord-Est (CBGAT, Matane) 5 w.

Mont Blanc-Perce—CFGW-TV-2, Ch. 8, Gaspé South Telecasting Syndicate (CKAM-TV, North Shore, N.B.) 1.5 w.

Mont Laurier—CBFT-2, Ch. 3, CBC (French network) 13.7-kw.

Mont Louis—CBGAT-4, Ch. 2, CBC (French network) 61.8 w.

Mont Louis en Haut—CBGAT-10, Ch. 18, CBC (French network) 600 w.

Mont Saint Michel—CBFT-9, Ch. 16, CBC (French network) 3-kw.

Mont Tremblant—CBFT-1, Ch. 11, CBC (French network) 600 w.

Murdochville—CBGAT-2, Ch. 10, CBC (French network) 1.6-kw.

Murdochville—CBMMT, Ch. 21, CBC (English network) 30 w.

Murdochville—CKMU-TV-1, Ch. 2, Murdochville TV Inc. (CKCW-TV, Moncton) 5 w.

Murdochville—CHAU-TV-11, Ch. 5, Television de la Baie des Chaleurs Inc. (CHAU-TV, Carleton) 5 w.

Notre Dame du Laus—CBFT-8, Ch. 10, CBC (French network) 10 w.

Notre Dame des Monts—CBSNT, Ch. 40, CBC (French network) 38 w.

Nouveau Comptoir—CBFWT, Ch. 9, CBC (French network) 5.7 w.

Nouveau Comptoir—CBMNT, Ch. 12, CBC (English network) 4.6 w.

Obedjiwan—CBFT-6, Ch. 10, CBC (French network) 1 w.

Old Fort Bay—CBST-15, Ch. 7, CBC (French network) 10 w.

Old Fort Bay—CBMVT, Ch. 13, CBC (English network) 10 w.

Outardes 3—CKHQ-TV-4, Ch. 7, Club Social du Nord-Est (CJBR-TV, Rimouski) 5 w.

Outardes 4—CKHQ-TV-2, Ch. 12, Club Social du Nord-Est (CJBR-TV, Rimouski) 5 w.

Parent—CBFT-4, Ch. 12, CBC (French network) 5 w.

Petite Opinaca—CHLG-TV-2, Ch. 3, Club Social La Grande (French network) 51 w.

Port Daniel—CHAU-TV-3, Ch. 10, Television de la Baie des Chaleurs (CHAU-TV, Carleton) 5 w.

Poste de Mistassini—CBFMT, Ch. 9, CBC (CBFT, Montreal) 8.7 w.

Poste de Mistassini—CBMDT, Ch. 12, CBC (English network) 8.5 w.

Putuniqu (Asbestos Hill)—CFAH-TV-1, Ch. 11, CBC (French network) 10.5 w.

Putuniqu (Asbestos Hill)—CHAH-TV, Ch. 13, CBC (English network) 10.5 w.

Radisson—CBFRT, Ch. 8, CBC (French network) 180 w.

Rapides des Joachims—CBOFT-2, Ch. 31, CBC (French network) 161 w.

Riviere-au-Renard—CHAU-TV-7, Ch. 7, Television de la Baie des Chaleurs Inc. (CHAU-TV-5, Perce) 205 w.

Riviere au Tonnerre—CBST-6, Ch. 2, CBC (French network) 1.6-kw.

Riviere Platte—CHQN-TV-1, Ch. 12, Comite des Loisirs des Employes Forestiers de Q.N.S. (CBGAT, Matane) 5 w.

Riviere St. Paul—CBMPT, Ch. 11, CBC (English network) 23 w.

Riviere St. Paul—CBST-16, Ch. 21, CBC (French network) 89 w.

Ste. Anne des Monts—CBGAT-11, Ch. 8, CBC (French network) 45-kw.

St. Augustin-Saguenay—CBST-14, Ch. 2, CBC (French network) 5 w.

St. Augustin-Saguenay—CBMXT, Ch. 7, CBC (English network) 5 w.

St. Fabien de Panet—CBVT-5, Ch. 13, CBC (French network) 370 w.

St. Georges de Beauce—CBVT-1, Ch. 2, CBC (French network) 8.4 w.

St. Jerome—CHOY-TV, Ch. 4, Television Communautaire de St. Jerome Inc. (Experimental French language station) 46.7 w.

St.-Michel-des-Saints—CBFT-3, Ch. 7, CBC (French network).

St. Pamphile—CBSPT, Ch. 3, CBC (French network) 115 w.

St. Patrice (Riviere du Loup)—CKRT-TV-3, Ch. 13, CKRT-TV Ltee. (CKRT-TV, Riviere du Loup) 63 w.

St. Rene de Matane—CBGAT-7, Ch. 30, CBC (French network) 390 w.

St. Urbain—CKRT-TV-5, Ch. 10, CKRT-TV Ltee. (CKRT-TV, Riviere du Loup) 41.8 w.

Schefferville—CBSET-1, Ch. 7, CBC (English network) 37.6 w.

Schefferville—CBST-2, Ch. 9, CBC (French network) 37.6 w.

Sept Iles—CBST, Ch. 13, CBC (French network) 20-kw.



## Que.—Saskatchewan

Sept. Iles—CBSET, Ch. 3, CBC (English network) 1.5-kw.  
Sherbrooke—CBMT-3, Ch. 50, CBC (English network) 1.1-kw.  
Temiscaming—CBFST-2, Ch. 12, CBC (French network) 6.9-kw.  
Temiscaming—CJTK-TV-1, Ch. 2, Temiscaming Chamber of Commerce (CKNY-TV, North Bay) 5 w.  
Tete-a-la-Baleine—CBST-12, Ch. 6, CBC (French network) 5 w.  
Thetford Mines—CBMT-4, Ch. 32, CBC (English network) 1.3-kw.  
Trois Pistoles—CKRT-TV-6, Ch. 5, CKRT-TV Ltee. (CKRT-TV, Riviere du Loup) 41.8 w.  
Trois Pistoles—CIMT-TV-2, Ch. 13, Tele-Inter Rives Ltee. (CIMT-TV, Riviere du Loup) 10 w.  
Trois Rivieres—CBMT-1, Ch. 28, CBC (English network) 1.1-kw.  
Ville Degells—CKRT-TV-2, Ch. 2, CKRT-TV Ltee. (CKRT-TV, Riviere du Loup) 63 w.  
Ville de la Baie—CKRS-TV-1, Ch. 9, Radio Saguenay Ltee. (CKRS-TV, Jonquiere) 128 w.  
Ville-Marie—CKRN-TV-2, Ch. 6, Radio Nord Inc. (CKRN-TV, Rouyn) 5 w.  
Weymont—CBFT-7, Ch. 6, CBC (French network) 11 w.

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## SASKATCHEWAN

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### CIEW-TV Carlyle Lake

(Ch. 7)

(Rebroadcasting station of CICC-TV, Yorkton, Sask.)

Network Service: CTV, same as CICC-TV, Yorkton.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway, Yorkton.

Transmitter: 7.5-mi. N of Carlyle, Sask.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 100-kw visual, 16-kw aural. Antenna: 891-ft. above av. terrain, 921-ft. above ground, 3416-ft. above sea level, lat. 49° 44' 22", long. 102° 18' 38".

Color: Network, live, film, slide & tape.

Began Operation: Sept. 1961.

Rates: Included with CICC-TV Yorkton.

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### CKCK-TV-1 Colgate

(Ch. 12)

(Satellite rebroadcasting station of CKCK-TV, Regina, Sask.)

Network Service: CTV, same as CKCK-TV, Regina.

Licensee: Harvard Communications, Box 2000, Regina, Sask.

Transmitter: Near Colgate, Sask.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 15.1-kw visual, 3.02-kw aural. Antenna: 532-ft. above av. terrain, 572-ft. above ground, 2506-ft. above sea level, lat. 49° 26' 18", long. 103° 47' 53".

Began Operation: Nov. 30, 1962.

Rates: Included as a bonus with CKCK-TV, Regina.

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### CFSS-TV Estevan-Weyburn-Regina

(Ch. 3)

(Rebroadcasting station of CKOS-TV, Yorkton, Sask.)

Network Service: CBC.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway, Yorkton.

Transmitter: Warmley, Sask.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1100-ft. above av. terrain, 1328-ft. above sea level, lat. 49° 48' 37", long. 102° 41' 14".

Color: Network, live, film & tape.

Began Operation: Sept. 15, 1979.

Rates: Included with CKOS-TV, Yorkton.

1170-b

### CKBI-TV-3 Greenwater Lake

(Ch. 4)

(Satellite rebroadcasting station of CKBI-TV, Prince Albert, Sask.)

Network Service: CBC, same as CKBI-TV, Prince Albert.

Licensee: Central Broadcasting Co. Ltd., 10th St. W, Prince Albert.

Transmitter: Greenwater Lake.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 3-kw visual, 1.6-kw aural. Antenna: 701-ft. above av. terrain, 531-ft. above ground, 2556-ft. above sea level, lat. 52° 28' 03", long. 103° 30' 15".

Ownership: See CKBI-TV, Prince Albert, Sask.

Began Operation: May 31, 1962.

Rates: Included as a bonus with CKBI-TV, Prince Albert.

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### CKSA-TV Lloydminster (See Lloydminster, Alta.)

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### CKMJ-TV Marquis (Moose Jaw)

(Ch. 7)

(Satellite rebroadcasting station of CKCK-TV, Regina, Sask.)

Network Service: CTV, same as CKCK-TV.

Licensee: Harvard Communications, Box 2000, Regina, Sask.

Transmitter: Marquis.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 55.4-kw visual, 11.08-kw aural. Antenna: Directional, 768-ft. above av. terrain, 810-ft. above ground, 2727-ft. above sea level, lat. 50° 38' 43", long. 105° 46' 06".

Color: Network, live, film, slide & tape.

Began Operation: Sept. 18, 1964.

Represented (sales) by All-Canada Radio & Television Ltd.

Rates: Included as a bonus with CKCK-TV, Regina.

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### CICC-TV-2 Norquay

(Ch. 7)

(Satellite rebroadcasting station of CICC-TV, Yorkton, Sask.)

Network Service: CTV.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway, Yorkton S3N 0L1.

Transmitter: 8-mi. N of Norquay, Sask.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 7.8-kw visual, 1.6-kw aural. Antenna: 353-ft. above av. terrain, lat. 52° 03' 00", long. 102° 03' 18".

Color: Network, live, film, slide & tape.

Ownership: See CICC-TV, Yorkton.

Rates: Included with CICC-TV, Yorkton.

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### CFQC-TV-2 North Battleford

(Ch. 6)

(Satellite rebroadcasting station of CFQC-TV, Saskatoon, Sask.)

Network Service: CTV, same as CFQC-TV.

Licensee: CFQC Broadcasting Ltd., Saskatoon, Sask.

Transmitter: Prongua, Sask.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 9.5-kw visual, 1.9-kw aural. Antenna: 584-ft. above av. terrain, 350-ft. above ground, 2060-ft. above sea level, lat. 52° 45' 39", long. 108° 33' 52".

Color: Network, live, film, slide & tape.

Began Operation: Feb. 1972.

Rates: Included as a bonus with CFQC-TV, Saskatoon.

(Continued on page 1175-b)

TV Factbook No. 50

# Saskatchewan—Regina

## CBKT

(Ch. 9)

English Outlet

(Also operates rebroadcasting stations, CBKMT, Moose Jaw; CBKMT-1, Willow Bunch; CBKMT-2, Fort Qu'Appelle & CBKGT, Gravelbourg, all Sask.).

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 140-kw visual, 20.4-kw aural. Antenna: 680-ft. above av. terrain, 736-ft. above ground, 1956-ft. above sea level.

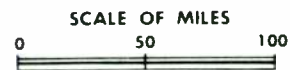
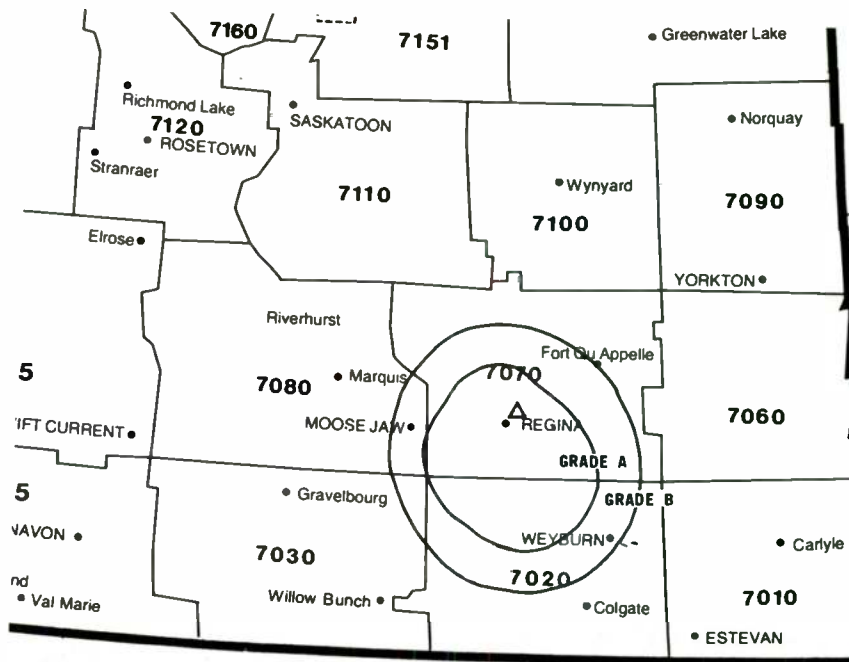
Latitude 50° 28' 58"  
Longitude 104° 30' 20"

**Transmitter:** 2-mi. NE of Regina.

**Color:** Network.

**AM Affiliate:** CBK, 50-kw, 540-kHz (CBC).

**FM Affiliate:** CBK-FM, 100-kw, 96.9 MHz.



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

CBKT Authorized: 9/17/62

## CBKT

**Network Service:** CBC.

**Licensee:** Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

**Studio:** 1840 McIntyre St., Sask. S4P 2R1.

**Telephone:** 306-352-6641. **Telex:** 071-2289.

**Began operation:** Dec. 21, 1962. Purchased by CBC from CHAB Ltd., Sept. 13, 1969.

**Represented (sales) by:** CBC National Selective TV Sales (Canada); Canadian Standard Broadcast Sales (U.S.).

**Personnel:**

Bill Hudema, *sales representative.*

Doug Chase, *public relations manager.*

F. Sidwell, *TV production manager.*

**Highest 30 Sec. Rate (January 9, 1981):** \$90.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	7070	Census Division 6	198,030
	7080	Census Division 7	51,060
	7020	Census Division 2	25,740
	7030	Census Division 3	19,080
<b>Between 25-49%</b>	None Between 25-49%		
<b>Between 5-24%</b>	7010	Census Division 1	31,650
<b>BBM Weekly Reach (Spring 1981)</b>			<b>255,000</b>

# Saskatchewan—Regina

## CKCK-TV

(Ch. 2)

(Also operates satellite rebroadcasting stations CKCK-TV-1, Colgate; CKCK-TV-2, Willow Bunch; CKMJ-TV, Marquis-Moose Jaw; CKQV-TV, Fort Qu'Appelle; CKMC-TV, Swift Current, all Sask.)

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 53.5-kw aural. Antenna: 670-ft. above av. terrain, 670-ft. above ground, 2534-ft. above sea level.

Latitude 50° 26' 52"  
Longitude 104° 30' 00"

**Transmitter:** Hwy. No. 1, 3-mi. E of city.

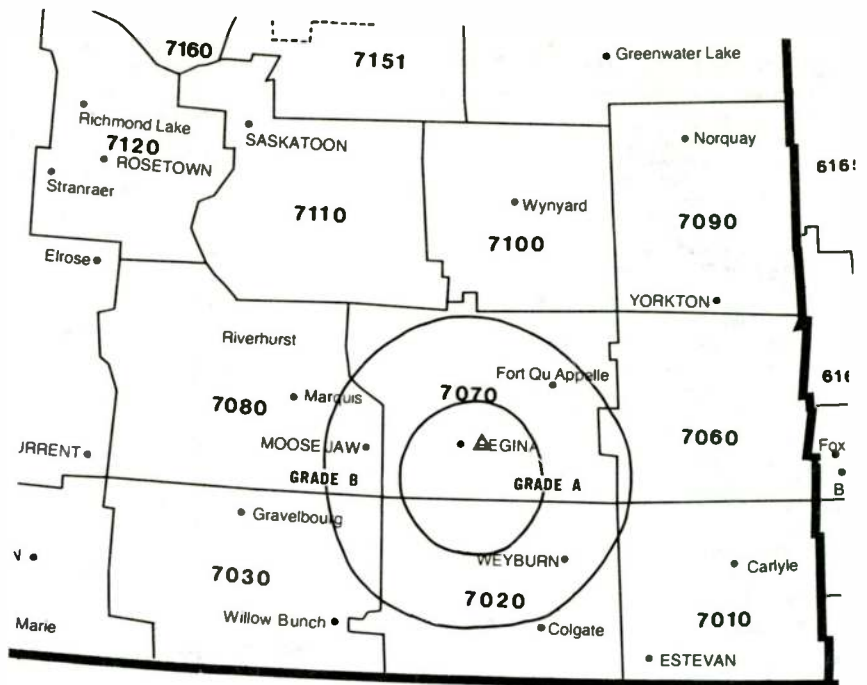
**Color:** Network, live, film, slide & tape.

**News Wire Service:** Broadcast News

**News Film Service:** CTV, ABC.

**TV tape:** Recording facilities.

**Represented (sales) by** All-Canada Radio & Television Ltd.



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CKCK-TV Authorized: 4/20/56

## CKCK-TV

**Network Service:** CTV.

**Licensee:** Harvard Communications, Box 2000.

**Studio:** Hwy. No. 1, 3 mi. E of city; Box 2000, Regina, Sask. S4P 3E5.

**Telephone:** 308-569-2000. **Telex:** 071-2433.

**Ownership:** Harvard Communications.

**Began Operation:** July 27, 1954.

**Personnel:**

Fred W. Hill, *president*.  
Bruce E. Cowie, *vice president & general manager*.  
Gayle Robinson, *director, sales & marketing*.  
Doug Lee, *director, administration*.  
Mel Friesen, *operations manager*.  
Clark Donnelly, *production manager*.  
Alex White, *director, technical operations*.  
Dale Isaac, *sports director*.  
Frank Flegel, *news manager*.

**Highest 30 Sec. Rate (March 2, 1981):** \$325.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	7070	Census Division 6	198,030
	7080	Census Division 7	51,060
	7045	Census Division 4 & 5	47,490
	7030	Census Division 3	19,080
	7020	Census Division 2	25,740
<b>Between 25-49%</b>	7010	Census Division 1	31,650
<b>Between 5-24%</b>	7060	Census Division 5	40,090
	7100	Census Division 10	26,240
<b>BBM Weekly Reach (Spring 1981)</b>			<b>340,000</b>



# Saskatchewan—Saskatoon

## CBKST

(Ch. 11)

English Outlet

(Repeated by CBKST-1, Stanraer, & CBKST-2, La Ronge, Sask., 10 others.)

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 325-kw visual, 65-kw aural. Antenna: 786-ft. above av. terrain, 550-ft. above ground, 2500-ft. above sea level.

Latitude 52° 10' 28"  
Longitude 106° 26' 04"

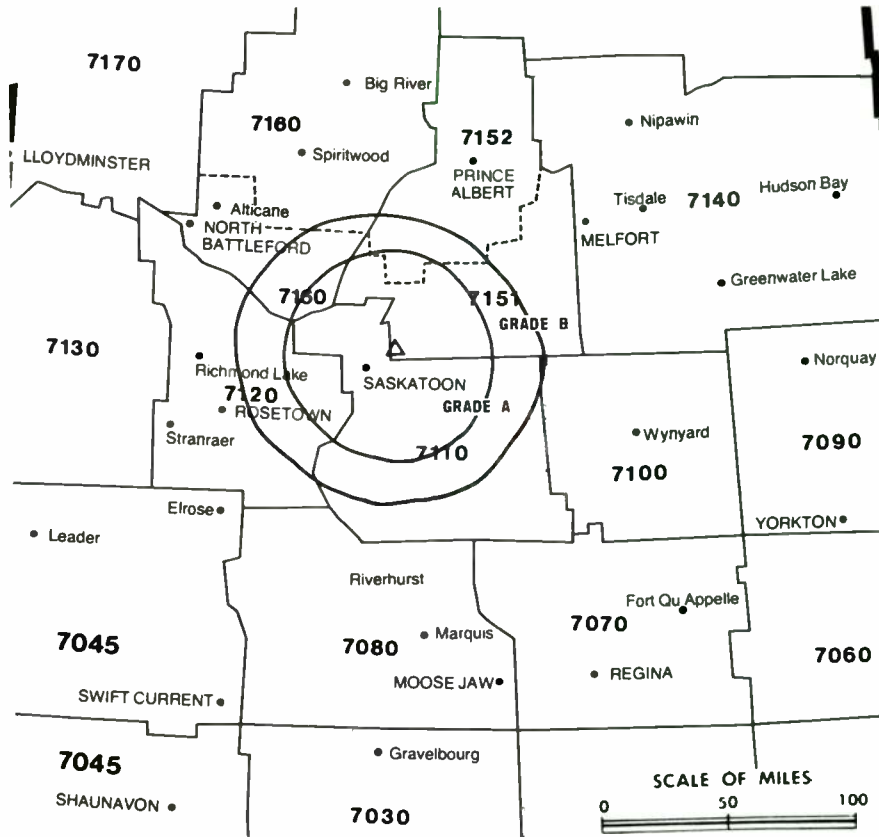
**Transmitter:** 12-mi. NE of Saskatoon.

**TV tape:** Recording facilities.

**Color:** Network, film & slide.

**FM Affiliate:** CBKS-FM, 98-kw, 105.5 MHz.

**Telephone:** 306-244-1911. **Telex:** 074-2227.



CBKST Authorized: 10/17/71

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## CBKST

**Network Service:** CBC English network.

**Licensee:** Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

**Studio:** C.N. Tower, 5th Floor, 1st Ave. S. S7E 1J5.

**Began Operation:** Oct. 17, 1971.

**Represented (sales) by:** CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

**Personnel:**

H. Garmsen, *location manager.*

D. G. Holtsman, *sales representative.*

D. Walder, *operations manager.*

M. Josefchak, *public relations representative.*

**Highest 30 Sec. Rate (January 9, 1981):** \$90.

For CBC Network Rates,  
see Services Volume

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	7110	Census Division 11	174,130
	7130	Census Division 13	26,780
	7120	Census Division 12	24,770
	7151	Census Division 15 S.	31,490
<b>Between 25-49%</b>	7160	Census Division 16	41,740
	7152	Census Division 15 N.	47,610
<b>Between 5-24%</b>	7170	Census Division 17	36,450
	7045	Census Division 4 & 8	47,490
<b>BBM Weekly Reach (Spring 1981)</b>			<b>263,000</b>

# Saskatchewan—Saskatoon

## CFQC-TV

(Ch. 8)

(Operates satellite rebroadcasting stations CFQC-TV-1, Stranraer; CFQC-TV-2, North Battleford; CKBQ-TV, Star City, all Sask.)

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 325-kw visual, 180-kw aural. Antenna: 866-ft. above av. terrain, 650-ft. above ground, 2585-ft. above sea level.

Latitude 52° 11' 30"  
Longitude 106° 23' 01"

**Transmitter:** 14-mi. ENE of Saskatoon.

**TV tape:** Recording facilities.

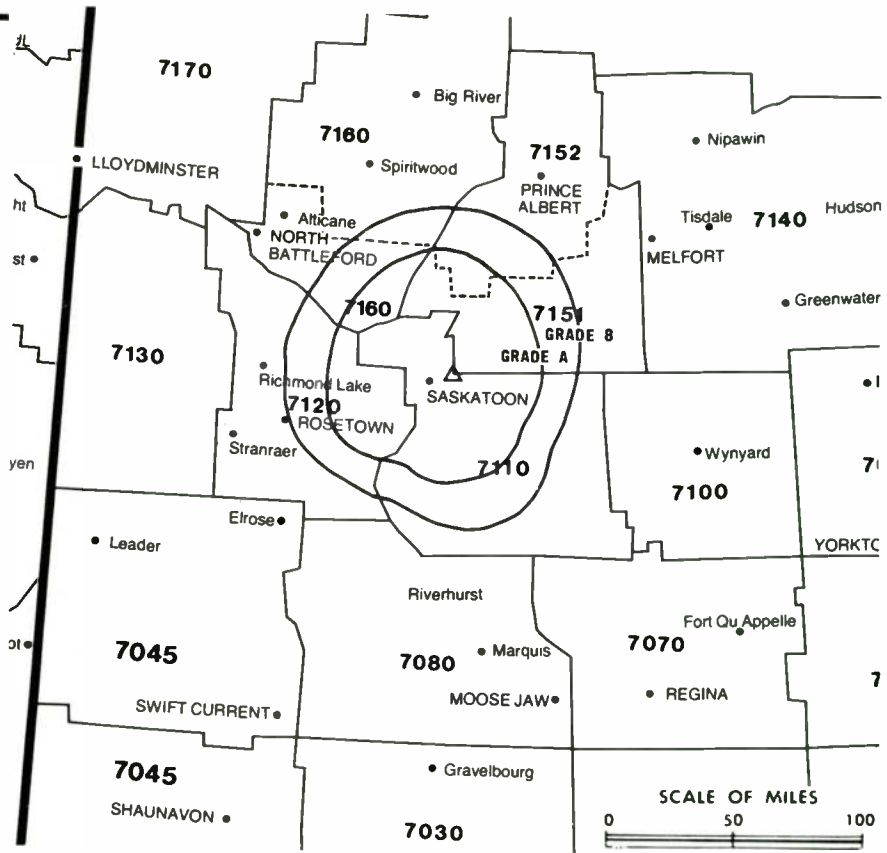
**Color:** Network, live, film, slide & tape.

**News Wire Service:** Broadcast News.

**News Film Service:** CTV.

**AM Affiliate:** CFQC, 10-kw, 600 kHz.

**Represented (sales) by** Adam Young Inc. (U.S.); Glen Warren Broadcast Sales (Canada).



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## CFQC-TV

**Network Service:** CTV.

**Licensee:** CFQC Broadcasting Ltd.

**Studio:** 216 First Ave. N., Saskatoon, Sask. S7K 1X1.

**Telephone:** 306-665-8600. Telex: 074-2228.

**Ownership:** G. B. Nelson, pres.; Ted Eadinger, v.p.

**Began Operation:** Dec. 5, 1954.

**Personnel:**

G. Blair Nelson, *president*.

Ted Eadinger, *vice president & station manager*.

Ken Hutson, *sales manager*.

Howard Cooper, *local program director*.

Darrel Kuzub, *promotion manager*.

Jerry MacLeod, *production manager*.

Rich Buzik, *traffic manager*.

Chuck McManus, *news service director*.

Del Polowick, *chief engineer*.

**Highest 30 Sec. Rate (May 26, 1980):** \$275.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
<b>50% &amp; Over</b>	7110	Census Division 11	174,130
	7140	Census Division 14	48,710
	7130	Census Division 13	26,780
	7151	Census Division 15 S.	31,490
	7120	Census Division 12	24,770
	7152	Census Division 15 N.	47,610
	7160	Census Division 16	41,740
<b>Between 25-49%</b>	7170	Census Division 17	36,450
<b>Between 5-24%</b>	7100	Census Division 10	26,240
	8045	Census Division 4 & 5	47,210
<b>BBM Weekly Reach (Spring 1981)</b>			<b>378,000</b>

**CKBI-TV-2**  
**North Battleford**  
(Ch. 7)

(Satellite rebroadcasting station of CKBI-TV, Prince Albert, Sask.)  
**Network Service:** CBC, same as CKBI-TV, Prince Albert.  
**Licensee:** Central Broadcasting Co. Ltd., 10th St. W, Prince Albert.  
**Transmitter:** North Battleford.  
**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 43-kw visual, 8.6-kw aural. Antenna: 461-ft. above av. terrain, 409-ft. above ground, 2184-ft. above sea level, lat. 52° 49' 44", long. 108° 19' 47".  
**Ownership:** See CKBI-TV, Prince Albert, Sask.  
**Began Operation:** Feb. 10, 1961.  
**Rates:** Included as a bonus with CKBI-TV, Prince Albert.

**CKBI-TV**  
**Prince Albert**  
(Ch. 5)

(Also operates satellite rebroadcasting stations CKBI-TV-1, Altiscane, CKBI-TV-2, North Battleford, CKBI-TV-3, Greenwater Lake, CKBI-TV-4, Nipawin, CKBI-TV-5, Big River, CKBI-TV-6, Spiritwood; CKBI-TV-7, Tisdale, all Sask.)  
**Network Service:** CBC.  
**Licensee:** Central Broadcasting Co. Ltd., 10th St. West.  
**Studio:** 10th St. West.  
**Transmitter:** Red Deer Hill.  
**Telephone:** 306-763-7421. Telex No.: 034-29132.  
**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 61-kw visual (100-kw directional), 12.2-kw aural. Antenna: 1494-ft. above av. terrain, 584-ft. above ground, 2334-ft. above sea level, lat. 53° 03' 27", long. 105° 50' 32".  
**Color:** Network, live, film, slide & tape.  
**News Wire Service:** AP.  
**AM Affiliate:** CKBI, 10-kw, 900 kHz.  
**Ownership:** E. A. Rawlinson, pres. & F. F. Rawlinson, 50% each.  
**Began Operation:** Jan. 27, 1958.  
**Represented (sales)** by All-Canada Radio & Television Ltd.  
**Personnel:**  
E. A. Rawlinson, *president*.  
Ian Robertson, *general manager*.  
Earl Cherry, *sales manager*.  
J. J. Cannon, *program manager & film buyer*.  
Al Watson, *chief engineer*.  
**Highest 30 Sec. Rate (Dec. 29, 1980):** \$110.

BBM Weekly Reach (Spring 1981): 139,000

**CJFB-TV-3**  
**Riverhurst**  
(Ch. 10)

(Satellite rebroadcasting station of CJFB-TV, Swift Current, Sask.)  
**Network Service:** CBC, same as CJFB-TV, Swift Current.  
**Licensee:** Swift Current Telecasting Co. Ltd., North Hill, Swift Current.  
**Transmitter:** Riverhurst, Sask.  
**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 710 watts visual, 355 watts aural. Antenna: 793-ft. above av. terrain, 432-ft. above ground, 2957-ft. above sea level, lat. 50° 44' 25", long. 106° 54' 34".  
**Began Operation:** Oct. 14, 1964.  
**Rates:** Included as a bonus with CJFB-TV, Swift Current.

**CKBQ-TV**  
**Star City/Melfort**  
(Ch. 2)

(Satellite rebroadcasting station of CFQC-TV Saskatoon, Sask. & CKBI-TV, Prince Albert, Sask.)  
**Network Service:** CTV, same as CFQC-TV.  
**Licensee:** CFQC Bcstg. Ltd., Saskatoon, Sask. Central Bcstg. Ltd., Prince Albert, Sask.  
**Transmitter:** Star City, Sask.

1981-82 Edition

**Saskatchewan**

**Technical Facilities:** Channel 2 (54-60 MHz). Authorized power: 11.5-kw visual, 1.15-kw aural. Antenna: Directional, 492-ft. above av. terrain, lat. 52° 50' 22", long. 104° 19' 06".  
**Began Operation:** March 13, 1973.  
**Rates:** Included as a bonus with CFQC-TV, Saskatoon.

BBM Weekly Reach (Spring 1981): 2,000

**CFQC-TV-1**  
**Stranraer**  
(Ch. 3)

(Satellite rebroadcasting station of CFQC-TV, Saskatoon, Sask.)  
**Network Service:** CTV, same as CFQC-TV.  
**Licensee:** CFQC Broadcasting Ltd., Saskatoon, Sask.  
**Transmitter:** Stranraer, Sask.  
**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 10.3-kw visual, 1.8-kw aural. Antenna: 930-ft. above av. terrain, 555-ft. above ground, 3,135-ft. above sea level, lat. 51° 40' 55", long. 108° 30' 45".  
**Color:** Network, live, film, slide & tape.  
**Began Operation:** April 4, 1962.  
**Rates:** Included as a bonus with CFQC-TV, Saskatoon.

**CJFB-TV**  
**Swift Current**  
(Ch. 5)

(Repeated by CJFB-TV-1, Eastend; CJFB-TV-2, Val Marie; CJFB-TV-3, Riverhurst; CBCP-TV-1, Shaunavon; CBCP-TV-2 Cypress Hills/Maple Creek; CBCP-TV-3, Ponteix/Arnold; CFEL-TV-1, Elrose, all Sask.)  
**Network Service:** CBC.  
**Licensee:** Swift Current Telecasting Co. Ltd., North Hill, Swift Current, Sask. S9H 3V7.  
**Studio & Transmitter:** North Hill, Swift Current.  
**Telephone:** 306-773-7266.  
**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 13.6-kw visual, 6.65-kw aural. Antenna: 511-ft. above av. terrain, 365-ft. above ground, 3049-ft. above sea level, lat. 50° 20' 20", long. 107° 47' 17".  
**Color:** Network, live, film, slide & tape.  
**News Wire Service:** Broadcast News.  
**Ownership:** William D. Forst, pres. & principal owner.  
**Began Operation:** Dec. 23, 1957.  
**Represented (sales)** by Canadian Standard Broadcast Sales, (U.S.); Radio-Television Representatives Ltd.  
**Personnel:**  
William D. Forst, *president, gen. mgr. & technical director*.  
Julie Forst, *program director & film buyer*.  
**Highest 30 Sec. Rate (Jan. 1, 1981):** \$70.

BBM Weekly Reach (Spring 1981): 47,000

**CKMC-TV**  
**Swift Current**  
(Ch. 12)

(Satellite rebroadcasting station of CKCK-TV, Regina, Sask.)  
**Network Service:** CTV.  
**Licensee:** Harvard Communications, Box 2000, Regina, Sask.  
**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 13-kw visual, 1.3-kw aural. Antenna: Directional, 549-ft. above av. terrain, 570-ft. above ground, 3079-ft. above sea level, lat. 50° 18' 31", long. 107° 52' 35".  
**Began Operation:** Oct. 15, 1976.  
**Rates:** Included as a bonus with CKCK-TV, Regina.

**CKCK-TV-2**  
**Willow Bunch**  
(Ch. 6)

(Satellite rebroadcasting station of CKCK-TV, Regina, Sask.)  
**Network Service:** CTV, same as CKCK-TV, Regina.

1175-b



# Saskatchewan

Licensee: Harvard Communications, Box 2000, Regina.

Transmitter: 2-mi. S of Willow Bunch.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 9-kw visual, 1.80-kw aural. Antenna: 864-ft. above av. terrain, 677-ft. above ground, 3527-ft. above sea level, lat. 49° 20' 58", long. 105° 38' 08".

Began Operation: May 15, 1963.

Rates: Included as a bonus with CKCK-TV, Regina.

## CHSS-TV Wynyard

(Ch. 6)

(Rebroadcasting station of CKOS-TV, Yorkton, Sask.)

Network Service: CBC, same as CKOS-TV, Yorkton.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway, Yorkton.

Transmitter: 6-mi. SW of Wynyard.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 11-kw visual, 1.8-kw aural. Antenna: 614-ft. above av. terrain, 623-ft. above ground, 2839-ft. above sea level, lat. 51° 42' 30", long. 104° 17' 55".

Color: Network, live, film, slide & tape.

Ownership: See CKOS-TV, Yorkton.

Began Operation: Jan. 1962.

Rates: Included with CKOS-TV, Yorkton.

## CICC-TV-1 Wynyard

(Ch. 12)

(Satellite rebroadcasting station of CICC-TV, Yorkton, Sask.)

Network Service: CTV.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway, Yorkton S3N 0L1.

Transmitter: 6-mi. SW of Wynyard.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 140-kw max. visual, 27-kw aural. Antenna: 560-ft. above av. terrain.

Color: Network, live, film, slide & tape.

Ownership: Same as CICC-TV, Yorkton.

Began Operation: Jan. 1, 1975.

Rates: Included with CICC-TV, Yorkton.

## CKOS-TV Yorkton

(Ch. 5)

(Also operates satellite rebroadcasting stations CHSS-TV, Wynyard; CKOS-TV-1, Norquay; CKOS-TV-2, Hudson Bay, CFSS-TV, Estevan-Weyburn-Regina, all Sask.)

Network Service: CBC.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway, Yorkton S3N 2V9.

Studio: 95 E. Broadway, Yorkton, Sask.

Transmitter: 12-mi. W. of Yorkton.

Telephone: 306-783-3685.

Telex: 074-21512.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 14-kw visual, 2.6-kw aural. Antenna: 534-ft. above av. terrain, 554-ft. above ground, 2275-ft. above sea level, lat. 51° 12' 20", long. 102° 43' 55".

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Broadcast News.

Ownership: Ronald L. Skinner, pres.; George S. Skinner, v.p.; Skinner Holdings Ltd.

Began Operation: June 19, 1958.

1176-b

Represented (sales) by Radio-Television Representatives Ltd. (Canada); Canadian Standard Broadcast Sales (U.S.).

Personnel:

R. L. Skinner, *president*.

George Skinner, *vice president*.

Wilbur A. Westby, *general manager*.

Ron Mac Donald, *sales manager*.

Richard Niebergall, *technical director*.

Highest 30 Sec. Rate (Jan. 1, 1981): \$200.

BBM Weekly Reach (Spring 1981): 238,000

## CICC-TV Yorkton

(Ch. 10)

(Also operates satellite rebroadcasting stations CICC-TV-1, Wynyard; CICC-TV-2, Norquay; CICC-TV-3, Hudson Bay; CIEW-TV, Carlyle Lake, all Sask.)

Network Service: CTV.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway S3N 0L1.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 56-kw visual, 11-kw aural. Antenna: 444-ft. above av. terrain, lat. 51° 12' 33", long. 102° 43' 59".

Ownership: See CKOS-TV, Yorkton.

Rates: Sold jointly with CKOS-TV, Yorkton.

BBM Weekly Reach (Spring 1981): 161,000

## REPEATER STATIONS

Alcot Trail—New, Ch. 58, Mid-West TV Ltd. (CITL-TV, Lloydminster, Alta.) 10 w.

Alticane—CKBI-TV-1, Ch. 10, Central Broadcasting Co. Ltd. (CKBI-TV, Prince Albert) 350 w.

Beauval—CBKBT, Ch. 7, CBC (English network) 187.5 w.

Bellegarde—CBKFT-9, Ch. 26, CBC (CBWFT, Winnipeg) 11.4 w.

Big River—CKBI-TV-5, Ch. 9, Central Bcastg. Co. Ltd. (CKBI-TV, Prince Albert) 34 w.

Buffalo Narrows—CBKDT, Ch. 11, CBC (English network) 321 w.

Cumberland House—CBWIT-2, Ch. 9, CBC (English network) 8.2 w.

Cypress Hill—CBCP-TV-2, Ch. 2, CBC (CBCP-TV-1, Shaunavon) 4.5-kw.

Cypress Hills/Maple Creek—CBCP-TV-2, Ch. 2, Swift Current Telecasting Co. Ltd. (CJFB-TV, Swift Current) 2.45-kw.

Dehden/Pascal—CBKFT-3, Ch. 22, CBC (CBKFT-2, Prince Albert) 2.9-kw.

Eastend—CJFB-TV-1, Ch. 2, Swift Current Telecasting Co. Ltd. (CJFB-TV, Swift Current) 5 w.

Elrose—CFEL-TV-1, Ch. 7, Elrose TV Club (CJFB-TV, Swift Current) 1 w.

Elrose—CKEL-TV-2, Ch. 13, Elrose TV Club (CBKST-1, Stranraer) 1 w.

Elrose—CKEL-TV-3, Ch. 11, Elrose TV Club (CFQC-TV-1, Stranraer) 1 w.

Fond du Lac—CBKAT-2, Ch. 10, CBC (CBKAT-1, Ford Bay) 402 w.

Ford Bay—CBKAT-1, Ch. 13, CBC (English network) 27 w.

Fort Qu'Appelle—CBKT-3, Ch. 4, CBC (CBKT, Regina) 5 w.

Fort Qu'Appelle—CKQV-TV, Ch. 11, Fort Qu'Appelle & B-Say-Tah TV Assn. (CKCK-TV, Regina) 5 w.

Gravelbourg—CBKFT-6, Ch. 39, CBC (CBKFT, Regina) 20.9-kw.

Gravelbourg—CBKGT, Ch. 45, CBC (CBKT, Regina) 19-kw.

Hudson Bay—CICC-TV-3, Ch. 11, Yorkton TV Co. Ltd. (CICC-TV, Yorkton) 410 w.

Hudson Bay—CKOS-TV-2, Ch. 9, CBC (CKOS-TV-1, Norquay) 420 w.

Ile-a-la-Crosse—CBKCT, Ch. 9, CBC (English network) 105 w.

Island Falls—CBWBT-2, Ch. 7, CBC (English network) 330 w.

La Loche—CBKDT-2, Ch. 13, CBC (CBKDT-1, Palmere) 180 w.

La Ronge—CBKST-2, Ch. 12, CBC (CBKST, Saskatoon) 60 w.

Leader—CKJC-TV-1, Ch. 13, Leader & District TV Society (CBKST-1, Stranraer) 5 w.

Leader—CKJC-TV-2, Ch. 7, Leader & District TV Society (CFQC-TV-1, Stranraer) 5 w.

Leoville—CBKST-3, Ch. 12, CBC (CBKST, Saskatoon) 39.2 w.

Maple Creek—CHAT-TV-2, Ch. 10, Monarch Bcastg. Co. Ltd. (CHAT-TV, Medicine Hat) 5 w.

Meadow Lake—CKSA-TV-1, Ch. 8, CKSA-TV Ltd. (CKSA-TV, Lloydminster) 5 w.

TV Factbook No. 50

**YUKON TERRITORY**

**REPEATER STATIONS**

Meadow Lake—CITL-TV-3, Ch. 3, Mid-West TV Ltd. (CITL-TV, Lloydminster, Alta.) 10 w.  
 Montreal Lake—CBKST-5, Ch. 11, CBC (English network) 336 w.  
 Moose Jaw—CBKT-1, Ch. 4, CBC (English network) 48-kw.  
 Moose Jaw—CBKFT-10, Ch. 16, CBC (CBKFT, Regina) 695-kw.  
 Nipawin—CKBI-TV-4, Ch. 10, CBC (CKBI-TV, Prince Albert) 4.3-kw.  
 Norquay—CKOS-TV-1, Ch. 13, CBC (CKOS-TV, Yorkton) 15-kw.  
 Palmere—CBKDT-1, Ch. 8, CBC (English network) 7 w.  
 Ponteix—CBCP-TV-3, Ch. 3, CBC (CJFB-TV, Swift Current) 10.5-kw.  
 Ponteix—CBKFT-7, Ch. 22, CBC (CBKFT, Regina) 19.4-kw.  
 Pelican Narrows—CBWBT-3, Ch. 6, CBC (English network) 13.2 w.  
 Pinehouse Lake—CBKST-6, Ch. 10, CBC (English network) 7.7 w.  
 Prince Albert—CBKFT-2, Ch. 3, CBC (CBKFT-1, Saskatoon) 13-kw.  
 Rabbit Lake Campsite/Collins Bay—CFRL-TV, Ch. 12, The Tarmigan Club (Northern service) 5 w.  
 Regina—CBKFT, Ch. 13, CBC (French network) 140-kw.  
 Richmond Lake—CFQC-TV-3, Ch. 83, CFQC Bcstg. Ltd. (CFQC-TV, Saskatoon) 2 w.  
 Saskatoon—CBKFT-1, Ch. 13, CBC (French network) 98-kw.  
 Shaunavon—CBCP-TV-1, Ch. 7, CBC (English network) 4.5-kw.  
 Southend—CBKST-8, Ch. 13, CBC (CBKST, Saskatoon) 36 w.  
 Spiritwood—CKBI-TV-6, Ch. 9, Central Broadcasting Co. Ltd. (CKBI-TV, Prince Albert) 120 w.  
 Stanley Mission—CBKST-4, Ch. 8, CBC (English network) 333 w.  
 St. Brieux—CBKFT-4, Ch. 7, CBC (CBKFT-2, Prince Albert) 1.4-kw.  
 Stony Rapids/Black Lake—CBKAT-3, Ch. 7, CBC (CBKAT-2, Fond du Lac) 320 w.  
 Stranraer—CBKST-1, Ch. 9, CBC (English network) 35.2-kw.  
 Tisdale—CKBI-TV-7, Ch. 13, Central Bcstg. Co. Ltd. (CKBI-TV, Prince Albert) 34 w.  
 Uranium City—CBKAT, Ch. 8, CBC (English network) 370 w.  
 Val Marie—CJFB-TV-2, Ch. 2, Swift Current Telecasting Co. Ltd. (CJFB-TV, Swift Current) 5 w.  
 Willow Bunch—CBKFT-8, Ch. 21, CBC (CBKFT, Regina) 9-kw.  
 Willow Bunch—CBKT-2, Ch. 10, CBC (CBKT-1, Moose Jaw) 22.1-kw.  
 Zenon Park—CBKFT-5, Ch. 21, CBC (CBKFT-2, Prince Albert) 6.9-kw.

Beaver Creek—CFBF-TV, Ch. 7, Beaver Creek Community Club (English network) 5 w.  
 Carcross & Tagish—CFCZ-TV, Ch. 13, Carcross Community Club (English network) 5 w.  
 Carmacks—CFYC-TV, Ch. 13, Carmacks Community Club (English network) 5 w.  
 Dawson—CBDDT, Ch. 7, CBC (English network) 4.1 w.  
 Destruction Bay & Burwash Landing—CFDB-TV, Ch. 9, Kluane Lake Athletic Assn. (English network) 5 w.  
 Elsa—CBKHT-1, Ch. 9, CBC (English network) 15 w.  
 Faro—CBDBT, Ch. 8, CBC (English network) 7.2 w.  
 Haines Junction—CFHJ-TV, Ch. 13, Shakwak Valley Community Club (English network) 5 w.  
 Keno Hill—New, Ch. 5, Elsa Recreation Assn. (English network) 5 w.  
 Keno Hill—CBKHT, Ch. 13, CBC (English network) 248 w.  
 Mayo—CBKHT-2, Ch. 7, CBC (English network) 5 w.  
 Miles Ridge—New, Ch. 12, Beaver Creek Community Club (CFBF-TV, Beaver Creek) 10 w.  
 Old Crow—New, Ch. 13, Old Crow Community Club (English network) 10 w.  
 Pelly Crossing—CFPC-TV, Ch. 12, Danny Joe (English network) 5 w.  
 Ross River—CFRR-TV-1, Ch. 12, Ross River Community Assn. (CBDBT, Faro) 5 w.  
 Stewart Crossing—CFCS-TV, Ch. 9, Stewart Crossing Community Club (English network) 5 w.  
 Teslin—CFTN-TV-1, Ch. 13, Teslin Community Assn. (English network) 5 w.  
 Watson Lake—CBDAT, Ch. 8, CBC (English network) 35 w.  
 Whitehorse—CFWH-TV, Ch. 6, CBC (English network) 300 w.

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# International Directory of TV Stations and Sets

Based on Best Available Information from U.S. & Foreign Govt. Agencies and from Equipment Manufacturers and Other Trade Sources

Including Stations on Air, Under Construction, Planned and Operating Experimentally and Estimates of Sets-in-Use as of Mid-1981.

For American Forces Stations, see page 1244-b

For World TV Stations & Sets, see page 1250-b

For Characteristics of World Television Systems, see page 1243-b

For Channel Frequencies, see page 1243-b

For Color Television Systems in Use or Planned, see page 1249-b

Operating Stations Indicated by **BOLD-FACE CAPITALS**, Stations Not Yet on Air by **LIGHT FACE**

## Aden

(See People's Democratic Republic of Yemen)

## Afars & Issas

(See Djibouti)

## Afghanistan

(625-line standards, System B)

Color: PAL System

Sets in use: Not available

**KABUL**—Peoples Radio & TV Afghanistan, P.O. Box 544, Kabul. Ch. E-5. Construction began March 1977. Experimental broadcasting began March 1978.

Note: Recent information not available.

## Albania

(625-line standards, System D)

Color: SECAM System

Sets in use: 7,000

**TIRANA**—Radiodiffusion et Television Albanaise, Rue Conference de Peza 3, Tirana, Albania. Ch. R-2. ERP 100 kw.

**BERAT**—Ch. R-9. ERP 10 kw. Started 1980.

**KUKES**—Ch. R-12. ERP 100 kw.

**KUKES**—Ch. R-39. ERP 10 kw. Started 1980.

**POGRADEC**—Ch. R-11, ERP 100 kw.

Note: Recent information not available.

## Algeria

(625-line standards, System B)

Color: PAL System

Sets in use: 1,100,000

**Radiodiffusion-Television Algerienne** (Govt., non-commercial), 21 Blvd. des Martyrs, Algiers, Algeria. Tel. 60-23-00. Telex: 52042. French, Kabyle & Arabic language.

Personnel: Abderrahmane Laghouati, director general; Mohamed Laid Bouregda, director of radio; Lazhari Cheriet, director of television; Ahmed Mahieddine, director of technical services; Mahmoud Djilali, director of cooperation.

**ADRAR**—Ch. E-11. ERP 250 watts.

**AFLOU**—Ch. E-11. ERP 100 kw. Started 1970.

**ALGIERS (Akfadou)**—Ch. E-6. ERP 100 kw.

**ALGIERS (Cap Matifou)**—Ch. E-11. ERP 100 kw (directional). Started Dec. 1956 as Ch. E-12. Changed to Ch. E-11 March 31, 1971.

**BECHAR**—Ch. E-9. ERP 1 kw.

**BENI-ABBES**—Ch. E-5. ERP 250 watts.

**CHREA (Pic Abdelkader)**—Ch. E-9. ERP 120 kw. Started Jan. 1960.

**CONSTANTINE (Kef El Akhal)**—Ch. E-7. ERP 100 kw. Started Jan. 1960.

**CONSTANTINE (Souk Ahras)**—Ch. E-5. ERP 200 kw. Started May 1968.

**DJANET**—Ch. E-5. ERP 250 watts.

**EL-GOLEA**—Ch. E-8. ERP 250 watts.

**EL-OUED**—Ch. E-8. ERP 250 watts.

**GHARDAIA**—Ch. E-5. ERP 250 watts.

**IN SALAH**—Ch. E-5. ERP 250 watts.

**MECHERIA**—Ch. E-8. ERP 30 kw.

**METLILI**—Ch. E-10. ERP 150 kw.

**NADOR**—Ch. E-6. ERP 150 kw.

**ORAN (Tessalah)**—Ch. E-10. ERP 150 kw. Started June 19, 1970.

**ORAN (Ain-N'sour)**—Ch. E-5. ERP 100 kw. Started June 19, 1970.

**OUARGLA**—Ch. E-6. ERP 250 watts.

**TAMANRASSET**—Ch. E-6. ERP 250 watts.

**TIMIMOUN**—Ch. E-9. ERP 250 watts.

**TINDOUF**—Ch. E-11. ERP 250 watts.

Low-powered repeaters: 60 in operation.

## Angola

(625-line standards, System I)

Sets in use: Not available

**LUANDA**—RPA, Radiotelevisao Popular de Angola (Govt. majority shareholder, commercial), Avenida dos Restauradores No. 128, P.O. Box 2604. Tel. 35697. Telex RPA AN 3238. Ch. 9 (V-215.25, A-221.25). Transmitter 2 x 1 kw, ERP 2 kw. TV tape recording facilities.

Personnel: Dr. Joao Urbano, chairman of the board of directors; Dr. Almeida Dias, deputy chairman; Jose Luandino Vieira, program manager; Joaquim de Carvalho, production service manager; Gastao de Jesus, chief engineer; Maria do Carmo Lucas, administrative director.

Hours of operation: Daily, 8:30-10:00 p.m.

Planned: 2 500 watt repeaters.

Note: Recent information not available.

## Antigua

(525-line standards, System M)

Color: NTSC System

Sets in use: 8,500 black & white; 800 color

**ST. JOHN'S**—ABS-TV, Antigua & Barbuda Broadcasting Services, Scott's Hill, P.O. Box 1280, St. John's, Antigua, W. I. Tel. St. John's 20821. Ch. 10 (V-193.25, A-197.75), transmitter 10 kw. Started June 1965. Hours of operation: Daily 4:30-11 p.m. Low-power repeater: Ch. 7, Montserrat.

Personnel: Bridgette Harris, gen. mgr., public information div.; Campbell Matthew, mgr., operations, television.

Hours of operation: 6-10:30 p.m.

Ownership: Government of Antigua. Represented in U.S. by Intercontinental Services Ltd., New York; in Canada by Stovin-Byles Ltd., Toronto; in U.K. by Overseas Rediffusion Ltd., London. Rates (April 1971): Spot 60 Sec. AAA, \$20.40; 8 sec., \$9.60; program 1 hr., \$102.00; 5 min., \$24.00 (E.C. Dollar).

Note: Recent information not available.

## Arab Republic of Egypt

(625-line standards, System B)

Color: SECAM System

Sets in use: 3,500,000 black & white; 300,000 color

**Egyptian Radio & TV Corporation**, (Govt., commercial), TV Building, Corniche El-Nil, P.O. Box 1186, Cairo, Egypt. Tel. 757 155.

Personnel: Safwat El-Sherif, president of Radio & TV Federation; Abd-El-Aal M. Abd-El-Aal, chairman of broadcast engineering sector; H. Mostafa chairman of TV program sector; Safiya El-Mohandis, chairman of sound program sector; Hussein Enan, chairman of financial & economic sector; M. Fayed Ezzat, inspector general of transmission.

Rates: (Cairo I): Spot 60 sec., 240; 45 sec., 180; 30 sec., 120; 20 sec., 90; 10 sec., 70. (Cairo II): 60 sec., 180; 45 sec., 135; 30 sec., 90; 20 sec., 75; 10 sec., 50 (Egyptian Pounds).



**ALEXANDRIA I**—Ch. E-6. ERP 110 kw. Started Jan. 1961.  
**ALEXANDRIA II**—Ch. E-11. ERP 110 kw. Started July 1963.  
**ASSUIT I**—Ch. E-10. ERP 61.23 kw. Started Sept. 1966.  
**ASSUIT II**—Ch. E-6. ERP 61.23 kw. Started Aug. 1977.  
**ASWAN I**—Ch. E-5. ERP 10 kw. Started July 1962.  
**ASWAN II**—Ch. E-9. ERP 10 kw. Started Oct. 1977.  
**BENI-ALI I**—Ch. E-6. ERP 8 kw. Started Nov. 1967.  
**BENI-ALI II**—Ch. E-9. ERP 8 kw. Started Jan. 1978.  
**BENI-SUEF I**—Ch. E-11. ERP 80 kw. Started Nov. 1967.  
**BENI-SUEF II**—Ch. E-7. ERP 80 kw. Started July 1977.  
**CAIRO I**—Ch. E-5. ERP 200 kw. Started July 1960.  
**CAIRO II**—Ch. E-9. ERP 200 kw. Started July 1960.  
**EL-MINYA I**—Ch. E-8. ERP 165.4 kw. Started Nov. 1967.  
**EL-MINYA II**—Ch. E-5. ERP 165.4 kw. Started July 1977.  
**IDFO I**—Ch. E-8. ERP 22.7 kw. Started March 1968.  
**IDFO II**—Ch. E-11. ERP 22.7 kw. Started Jan. 1978.  
**ISMAILIA I**—Ch. E-11. ERP 260 kw. Started May 1977.  
**ISMAILIA II**—Ch. E-9. ERP 260 kw. Started Jan. 1978.  
**ISNA I**—Ch. E-6. ERP 17.8 kw. Started March 1968.  
**ISNA II**—Ch. E-9. ERP 17.8 kw. Started Jan. 1978.  
**KOM-OMBO I**—Ch. E-10. ERP 40 kw. Started March 1968.  
**KOM-OMBO II**—Ch. E-7. ERP 40 kw. Started Jan. 1978.  
**LUXOR I**—Ch. E-11. ERP 18.9 kw. Started Sept. 1966.  
**LUXOR II**—Ch. E-7. ERP 18.9 kw. Started Oct. 1977.  
**MAHALLA I**—Ch. E-8. ERP 1600 kw. Started June 1976.  
**NAG-HAMADI I**—Ch. E-5. ERP 6 kw. Started Sept. 1966.  
**NAG-HAMADI II**—Ch. E-8. ERP 6 kw. Started Jan. 1978.  
**PORT SAID I**—Ch. E-5. ERP 10 kw. Started Oct. 1977.  
**PORT SAID II**—Ch. E-7. ERP 10 kw. Started Jan. 1978.  
**QUENA I**—Ch. E-9. ERP 30 kw. Started Sept. 1966.  
**QUENA II**—Ch. E-6. ERP 30 kw. Started Oct. 1977.  
**SOHAG I**—Ch. E-7. ERP 52 kw. Started Sept. 1966.  
**SOHAG II**—Ch. E-11. ERP 52 kw. Started Aug. 1977.  
**SUEZ I**—Ch. E-7. ERP 20 kw. Started June 1977.  
**SUEZ II**—Ch. E-5. ERP 20 kw. Started Jan. 1978.  
**TANTA II**—Ch. E-10. ERP 135 kw. Started July 1963.

## Argentina

(625-line standards, U.S channeling, System N)  
 Color: PAL System  
 Sets in use: 6,000,000

Note: All stations marked with an asterisk (\*) are now government operated. Plans are reported to sell these stations to private operators.

**BAHIA BLANCA**—LU81-TV, Blandengues 225, Bahía Blanca, Provincia de Buenos Aires. Ch. 7 (V-175.25, A-179.75), ERP 40 kw. Two 100 watt VHF & one 100 watt UHF transmitters in operation. Originates local programs. TV tape recording & playback facilities.  
**BAHIA BLANCA**—LU80-TV, Sarmiento 54/64, Bahía Blanca, Provincia de Buenos Aires. Ch. 9 (V-187.25, A-191.75), ERP 30 kw. Three 100 watt repeaters in operation. Originates local programs. TV tape recording & playback facilities. Personnel: Mrs. Diana de Massot, gen. mgr.; A. Marra, mgr.; Eng. J. Pella, tech. mgr.  
**BUENOS AIRES**—LS82-TV, Direccion General de Radio y Television (Govt.) Av. Leandro N. Alem 735, Capital Federal. Transmitter: Av. 9 de Julio 1925. Ch. 7 (V-175.25, A-179.25), transmitter 5 kw, ERP 43 kw. One 400 watt & two 100 watt VHF transmitters in operation; 4 100 watt translators planned. TV tape recording facilities. Started Nov. 1951.  
**\*BUENOS AIRES**—LS83-TV Canal 9 Libertad, Castex 3345, Capital Federal. Transmitter plant: Av. 9 de Julio 1925. Ch. 9 (V-187.25, A-191.75), transmitter 11 kw, ERP 80 kw. TV tape recording facilities. Started June 1960.  
**\*BUENOS AIRES**—LS84-TV, Teleonce Dicon S.A., Pavon 2444, Capital Federal. Transmitter plant: Av. Leandro N. Alem 719. Ch. 11 (V-199.25, A-203.75), transmitter 10 kw, ERP 140 kw. TV tape recording facilities. Started July 1961.  
**\*BUENOS AIRES**—LS85-TV, Río de la Plata TV S.A., Cochabamba 1153, Capital Federal. Transmitter plant: Av. Leandro N. Alem 719. Ch. 13 (V-211.25, A-215.75), transmitter 10 kw, ERP 120 kw. TV tape recording facilities. Started Oct. 1960. Personnel: Jorge Alcaraz, pres. & general manager; Jorge Gandolfo, sales manager; Francisco Gavilanes, technical manager.  
**COMODORO RIVADAVIA**—LU83-TV, Rawson 1459, Comodoro Rivadavia, Chubut. Ch. 9 (V-187.25, A-191.75), ERP 20 kw. 3 VHF 10 watt translators in operation; 3 additional planned. Salmeron P. Fernandez, pres.; E. Calvo, tech. dir.  
**\*CORDOBA**—LV80-TV, Universidad Nacional de Cordoba, Rivera Indarte 170, Cordoba. Transmitter plant: Rivera Indarte & Av. Colon. Ch. 10 (V-193.25, A-197.75), transmitter 5 kw, ERP 100 kw.

One 100 watt translator in operation; 4 100 watt translators planned for 1977. TV tape recording facilities. Educational & commercial (Govt.). Started March 1962.  
**CORDOBA**—LV81-TV, Telecor S.A., Fader 111, Cerro de las Rosas. Ch. 12 (V-205.25, A-209.75), transmitter 5 kw, ERP 45 kw. 4 VHF 100 watt & one VHF 400 watt translators in operation; one 500 watt & 2 100 watt translators in operation. TV tape recording facilities. Started April 1960.  
 Personnel: Jose D. Bonaldi, director; A. Blaess, tech. dir.  
**CORDOBA**—LV85-TV, Dicor S.A., Rosario de Santa Fe 65, Cordoba. Ch. 8 (V-181.25, A-185.75), transmitter 5 kw, ERP 45 kw. TV tape recording facilities. Started July 1971.  
 Personnel: Carlos Berardo, director; Alberto Aguirre, director; M. Marti Vidal, sales mgr.; Ricardo Ruival, tech. dir.  
**CORRIENTES**—LT80-TV, Calle Canal 13, No. 13, Corrientes. Ch. 13 (V-211.25, A-215.75), transmitter 500 watts, ERP 5.5 kw. TV tape recording facilities. Felix Gomez, gen. mgr. One 100 watt translator planned for 1977.  
**LA PLATA**—LS86-TV, Calle 36 No. 382, La Plata, Provincia de Buenos Aires. Ch. 2 (V-55.25, A-59.75), ERP 100 kw. 2 VHF 100 watt, 2 UHF 100 watt & 1 VHF 500 watt translators in operation. TV tape recording facilities. Mauricio Dolberg, gen. mgr.; A. Riobo, tech. mgr.; E. Plomenboin, chief engineer.  
**\*LA RIOJA**—LV91-TV, Canal 9 Provincial de La Rioja, Patricio B. Luna 565, La Rioja. Ch. 9 (V-187.25, A-191.75), transmitter 100 watts, ERP 1 kw. Started Jan. 1974. One 10 watt translator.  
**MAR DEL PLATA**—LU82-TV, Independencia 1163, Mar del Plata, Provincia de Buenos Aires. Ch. 10 (V-193.25, A-197.75), transmitter 5 kw, ERP 80 kw. One 100 watt VHF translator in operation. TV tape recording facilities. Nestor Beltramo, gen. mgr.  
**\*MAR DEL PLATA**—LU86-TV, Difusora Marplatense S.A., Avenida Pedro Luro 2907, Mar del Plata. Ch. 8 (V-181.25, A-185.75), transmitter 5 kw, ERP 40 kw. One 100 watt VHF translator in operation. TV tape recording facilities. Started Dec. 1960.  
**\*MENDOZA**—LV89-TV, Difusora Mendoza S.A., Garibaldi 70, Mendoza. Ch. 7 (V-175.25, A-179.75), transmitter 2 kw, ERP 20 kw. 2 VHF 10 watt translators in operation. TV tape recording facilities. Started Feb. 1961.  
**MENDOZA**—LV83-TV, San Martin 1027, Mendoza. Ch. 9 (V-187.25, A-191.75), transmitter 5 kw, ERP 72 kw. 2 VHF 10 watt translators in operation. TV tape recording facilities.  
 Personnel: Fernando Alvarez Herrero, gen. mgr.; R. Lauro, tech. mgr.  
**NEUQUEN**—LU84-TV, Avda. Argentina 1700, Neuquen. Ch. 7 (V-175.25, A-179.75), ERP 20 kw. One 10 watt & 2 100 watt VHF, one 100 watt UHF translator in operation. TV tape recording & playback facilities. Alfredo J. Sanchez, gen. mgr.  
**\*POSADAS**—LT85-TV, Posadas, Misiones. Ch. 12 (V-205.25, A-209.75), transmitter 2 kw, ERP 40 kw. TV tape recording facilities.  
 Personnel: Victor Domenech, gen. mgr.; Jorge Spinella, tech. mgr.  
**RESISTENCIA**—LT81-TV, Avenida Alvear 50, Resistencia, Provincia del Chaco. Ch. 9 (V-187.25, A-191.75), transmitter 500 watts, ERP 3.5 kw. 2 100 watt VHF & 1 500 watt VHF translators in operation. TV tape recording & playback facilities. J. Loetscher, gen. mgr.; F. Ordiz, tech. dir.  
**\*RIO GALLEGOS**—LU85-TV, Rio Gallegos, Provincia Santa Cruz (Govt.). Ch. 9 (V-187.25, A-191.75), transmitter 400 watts, ERP 2.5 kw. TV tape recording & playback facilities.  
**\*RIO GRANDE**—LU87-TV, Rio Grande, Gobernacion de la Tierra del Fuego (Govt.). Ch. 13 (V-211.25, A-215.75), ERP 2.5 kw. TV tape recording & playback facilities. Godofredo J. Videla, gen. mgr.  
**ROSARIO**—LT83-TV, San Lorenzo 2243, Rosario, Provincia de Santa Fe. Ch. 3 (V-61.25, A-65.75), transmitter 10 kw, ERP 51 kw. 4 translators planned for 1977. TV tape recording facilities. Alberto Gollan, gen. mgr.; J. Vila, tech. dir.  
**ROSARIO**—LT84-TV, Avenida Belgrano 1055, Rosario, Provincia de Santa Fe. Ch. 5 (V-77.25, A-81.75), ERP 70 kw. 4 translators planned for 1977. TV tape recording facilities.  
 Personnel: Aurelio Compaired, pres.; A. Vallasciani, tech. mgr.  
**SALTA**—LW82-TV, Espana 465, Salta. Ch. 11 (V-199.25, A-203.75), transmitter 2 kw, ERP 12 kw. One 10 watt VHF translator in operation. TV tape playback facilities. Marcelo Cornejo Isamendi, gen. mgr.  
**SAN JUAN**—LV82-TV, Rivadavia 22 Este, San Juan. Ch. 8 (V-181.25, A-185.75), ERP 16 kw. TV tape playback facilities. Jorge Enrique Estornell, director general.  
**SAN MIGUEL DE TUCUMAN**—LW83-TV, Avenida 9 de Julio 629, San Miguel de Tucuman. Ch. 10 (V-193.25, A-197.75), ERP 5 kw. One translator planned for 1977. TV tape recording & playback facilities. Natalio Ollobre, gen. mgr.  
**SAN SALVADOR DE JUJUY**—LW80-TV, Radio Vision Jujuy S.A., 19 de Abril 749, San Salvador de Jujuy. Ch. 7 (V-175.25, A-179.75), transmitter 2 kw, ERP 12 kw. 1 VHF 400 watt translator in operation; 2 planned. TV tape recording & playback facilities.  
 Personnel: Angel Marciari, pres.; A. Perez Paz, gen. mgr.  
**SANTA FE**—LT82-TV, Boulevard Galvez 840, Santa Fe. Ch. 13 (V-211.25, A-215.75), transmitter 5 kw, ERP 80 kw. 3 VHF 100 watt translators & 1 UHF 100 watt translator in operation; 4 translators planned. TV tape recording facilities.  
 Personnel: M. Bobbio, gen. mgr.; E. Trovero, tech. dir.

(Continued on next page)

# International TV Directory

## ARGENTINA—(Continued)

- \***SANTA ROSA**—LU89-TV, Santa Rosa, La Pampa. Ch. 3 (V-61.25, A-65.75). ERP 22.3 kw. TV tape recording facilities. One 500 watt, one 10 watt & 2 100 watt translators in operation.  
Personnel: A. B. Cuenya, gen. mgr.; Ing. Hernandez, tech. mgr.
- SANTIAGO DEL ESTERO**—LW811-TV, Pellegrini 345, Santiago de Estero. Ch. 7 (V-175.25, A-179.75), transmitter 500 watts, ERP 3 kw. 3 translators planned. TV tape recording & playback facilities. Antonio Castiglioni, gen. mgr.
- TRENQUE LAUQUEN**—LU91-TV, Trenque Lauquen, Provincia de Buenos Aires. Ch. 9 (V-187.25, A-191.75). Transmitter 500 watts.
- \***USHUAIA**—LU87-TV, Ushuaia, Gobernacion de la Tierra del Fuego (Govt.). Ch. 11 (V-199.25, A-203.75), ERP 2.5 kw. TV tape recording & playback facilities. Santiago Nicolas Pereda, gen. mgr.
- Planned: 5 Govt. owned TV stations.  
CCTV Systems: 25 with 25,000 subscribers.  
CATV Systems: 6 with 3,500 subscribers.
- Note: Recent information not available.

## Australia

(Modified 625-line standards, System B)

Color: PAL System

Sets in use: 1,210,000 black & white; 4,290,000 color

- Australian Broadcasting Commission (Non-commercial), 145 Elizabeth St. (G.P.O. Box 487), Sydney, N.S.W. 2001, Australia. Tel. (02) 339-0211. Operates from 85 stations & 82 low-power repeaters.  
Personnel: Sir Talbot Duckmanton, general manager; Graham White, assistant general manager (television); K. C. Mackriell, assistant general manager (radio); K. Jennings, assistant general manager (management services); W. Norris, head of program procurement; T. K. Bourke, controller, engineering; J. Fitzmaurice, controller of television programs; B. Mulvey, controller of news; R. Woolridge, supervisor, TV program sales. U.S. Representatives: E. T. Colhoun, Suite 1700, One Rockefeller Plaza, New York, N.Y. (10020). Tel. 757-1177. Cable: AUSTCAST. J. McMullen, Suite 430, 2501 M St. NW, Washington, D.C. (20037). Tel. 466-8575. Cable: AUSTCAST. Program sales agents: D. L. Taffner Ltd., 1370 Ave. of the Americas, New York, N.Y. (10019). Tel. 212-245-4680.
- Federation of Australian Commercial Television Stations, Suite 404, Caltex House, Sydney, is an association of the independent commercial telecasters in Australia. J. W. Malone, federal director.  
Rates (typical metropolitan): Peak 10 sec., 290; 30 sec., 545; 60 sec., 795; 30 min., 1750; hour, 3000. Low 10 sec., 55; 30 sec., 95; 60 sec., 125; 30 min., 850; hour, 1250 (Australian Dollars).  
Rates (typical provincial): Peak 10 sec., 60; 30 sec., 120; 60 sec., 180; 30 min., 400; hour, 700. Low 10 sec., 20; 30 sec., 35; 60 sec., 45; 30 min., 115; hour, 200 (Australian Dollars).  
Hours of operation—Typical metropolitan station: 7 a.m.-midnight.  
Typical station in large provincial city: Noon-11:15 p.m. Typical station in small provincial city: 5:30-10 p.m.
- U.S. Representatives: D. L. Taffner Ltd., 39 W. 55th St., New York N.Y. (10019). Represents Independent Television Service (Ch. 10, Sydney & Adelaide, Ch. 0, Brisbane & Melbourne). Nine Network Pty. Ltd., 9229 Sunset Blvd., Los Angeles, Cal. (90069). Represents National Television Network (Ch. 9, Sydney, Melbourne, Brisbane & Adelaide). Amalgamated TV Service Australia, Room 405, 1501 Broadway, New York, N.Y. (10036). Represents Australian Television Network (Ch. 7, Sydney, Melbourne, Brisbane & Adelaide).
- ADELAIDE**—ABS, Australian Broadcasting Commission (non-commercial), 85 Main North East Rd., Collinswood, S.A. 5081. Tel. 440911. Ch. A-2 (V-64.26, A-69.76). ERP 100 kw. Originates local programs. TV tape recording facilities. Started March 11, 1960.
- ADELAIDE**—ADS, TV Broadcasters Ltd. (commercial), 125 Strangways Ter., North Adelaide, So. Australia 5006. Tel. (08) 267-1591. Ch. A-7 (V-182.26, A-187.76). Transmitter twin 5 kw in parallel, ERP 100 kw. TV tape recording facilities. Started Oct. 24, 1969.  
Personnel: J. Doherty, gen. mgr.; L. Leahy, sales mgr.; N. Sawyer, chief engineer; D. E. Mattschoss, secy. Affiliated with The Seven Network.
- ADELAIDE**—NWS, Southern TV Corp. Ltd. (commercial), 202-208 Tynte St., North Adelaide, So. Australia 5006. Tel. (08) 267-0111. Ch. A-9 (V-196.26, A-201.76). Transmitter twin 5 kw in parallel, ERP 100 kw. TV tape recording facilities. Started Sept. 5, 1959.  
Personnel: R. G. Heading, managing dir.; T. Talbot, national sales mgr.; J. Batchelor, station mgr. & chief engineer. Affiliated with Nine Network.
- ADELAIDE**—SAS, South Australian Telecasters Ltd., 45-49 Park Terrace, Gilberton, So. Australia 5081. Tel. (08) 44-6991. Ch. A-10 (V-209.25, A-214.75). ERP 100 kw. TV tape recording facilities. Started July 26, 1965. Affiliated with 0-10 Network.  
Personnel: K. V. Campbell, gen. mgr.; D. R. Earl, asst. gen. mgr.; P. W. Smith, dir., engineering; R. M. Page, station mgr.; D. J. Caddy, chief engineer; T. W. Warne, program mgr.; J. B. Williams, sales mgr.
- ALICE SPRINGS**—ABAD, Australian Broadcasting Commission (non-commercial), Ch. A-7 (V-182.24, A-187.74). ERP .025 kw. Started Dec. 16, 1972.

- ALPHA**—ABAQ, Australian Broadcasting Commission (non-commercial), Ch. A-8 (V-189.2, A-194.7). ERP 0.01 kw. Started Dec. 19, 1974.
- AUGATHELLA**—ABAAQ, Australian Broadcasting Commission (non-commercial), Ch. A-11 (V-216.25, A-221.75). ERP 0.01 kw. Started March 8, 1974.
- BALLARAT**—ABRV, Australian Broadcasting Commission (non-commercial), Ch. A-3 (V-86.238, A-91.738). ERP 100 kw. Started May 20, 1963.
- BALLARAT**—BTV, Ballarat and Western Victoria Television Ltd. (commercial), Walker St., Ballarat, Victoria, 3350. Tel. (053) 31-3166. Ch. A-6 (V-175.248, A-180.748). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started April 27, 1962.  
Personnel: G. W. Rice, gen. mgr.; B. Thomas, secy.; H. Riley, chief engineer.
- BARCALDINE**—ABBQ, Australian Broadcasting Commission (non-commercial), Ch. A-10 (V-209.2, A-214.7). ERP 0.01 kw. Started Dec. 19, 1974.
- BEGA-COOMA**—ABSN, Australian Broadcasting Commission (non-commercial), Ch. A-8 (V-189.24, A-194.74). ERP 100 kw. Started June 29, 1966.
- BENDIGO**—ABEV, Australian Broadcasting Commission (non-commercial), Ch. A-1 (V-57.26, A-62.76). ERP 100 kw. Started April 29, 1963.
- BENDIGO**—BCV, Victorian Broadcasting Network Ltd. (commercial), Television Centre, Bendigo, Victoria 3550. Tel. (054) 43-9677. Ch. A-8 (V-189.25, A-194.75). Transmitter 10 kw, ERP 100 kw. TV tape recorder facilities. Started Dec. 23, 1961.  
Personnel: F. A. McManus, exec. dir.; D. C. Corley, deputy exec. dir.; P. A. Schauble, station mgr.; G. W. Morley, chief engineer; G. J. Pitthe, program mgr.
- BLACKALL**—ABELQ, Australian Broadcasting Commission (non-commercial), Ch. A-9 (V-196.25, A-201.75). ERP 0.01 kw. Started Dec. 19, 1974.
- BRISBANE**—ABQ, Australian Broadcasting Commission (non-commercial), 600 Coronation Dr., Toowong, Box 293, E. Brisbane, Qld. 4001. Tel. 371-3722. Ch. A-2 (V-64.24, A-69.74). ERP 100 kw. TV tape recording facilities. Originates local programs. Started Nov. 2, 1959.
- BRISBANE**—BTQ, Brisbane TV Ltd. (commercial), Sir Samuel Griffiths Drive, Mt. Coot-tha, Brisbane, Queensland 4000. Tel. 36 0111. Ch. A-7 (V-182.25, A-187.75). Transmitter twin 5 kw in parallel, ERP 100 kw. TV tape recorder facilities. Started Nov. 1, 1959.  
Personnel: G. M. Moller, gen. mgr.; J. O'Callaghan, asst. gen. mgr.; D. E. Black, secy.-controller; E. H. Smith, chief of operations & engineering; K. W. Geddes, program mgr.; L. Somerton, news editor; J. McFerran, special projects mgr. Affiliated with The Seven Network.
- BRISBANE**—QTQ, Queensland TV Ltd. (commercial), Sir Samuel Griffiths Drive, Mt. Coot-tha, Queensland 4001. Tel. (07) 36-2233. Ch. A-9 (V-196.25, A-201.75). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started Aug. 16, 1959.  
Personnel: J. W. McKay, gen. mgr.; R. Stevens, gen. sales mgr.; H. Cornish, asst. gen. mgr.; M. J. Bartlett, chief engineer; R. J. Parsons, secy. Affiliated with Nine Network.
- BRISBANE**—TVQ, Universal Telecasters Queensland Ltd., Sir Samuel Griffith Drive, Mt. Coot-tha, Queensland 4000. Tel. (07) 36-0366. Ch. A-0 (V-46.25, A-51.75). ERP 100 kw. TV tape recording facilities. Started July 1, 1965.  
Personnel: R. G. Archer, gen. mgr.; G. E. Lusk, secy.; H. P. Holmes, sales mgr.; R. C. Pennell, program mgr.; J. C. Stevenson, chief engineer. Affiliated with 0-10 Network.
- BROKEN HILL**—ABLN, Australian Broadcasting Commission (non-commercial), Ch. A-2 (V-64.25, A-69.75). ERP 5 kw. Started Dec. 14, 1965.
- BROKEN HILL**—BKN, Broken Hill Television Ltd. (commercial), Rocky Hill, Broken Hill 2880, N.S.W. Tel. 6013. Ch. A-6. Started Aug. 16, 1968.
- BUNBURY**—ABSW, Australian Broadcasting Commission (non-commercial), Ch. A-5 (V-102.25, A-107.75). ERP 100 kw. Started May 10, 1965.
- BUNBURY**—BTW, South Western Telecasters Ltd. (commercial), P.O. Box 112, Bunbury, W. A. 6230. Tel. (097) 21-4466. Ch. A-3 (V-86.24, A-91.74). ERP 50 kw. Started March 10, 1967.  
Personnel: B. Hopwood, gen. mgr.; I. Robinson, secy.; A. C. DeRamus, technical supervisor.  
Full power repeater GSW, Albany, Ch. A-9. Started Aug. 23, 1968.
- CAIRNS**—ABNQ, Australian Broadcasting Commission (non-commercial), Ch. A-9 (V-196.24, A-201.74). ERP 100 kw. Started July 25, 1966.
- CAIRNS**—FNQ, Far Northern Television Ltd., P. O. Box 596, Cairns, Queensland 4870. Tel. (070) 51-2322. Ch. A-10 (V-209.25, A-214.75). ERP 100 kw. TV tape recording facilities. Started Sept. 7, 1968.  
Personnel: C. Lindsay, station mgr.
- CANBERRA**—ABC, Australian Broadcasting Commission (non-commercial), Ch. A-3 (V-86.24, A-91.74). ERP 100 kw. Originates local programs. TV tape recording facilities. Started Dec. 18, 1962.
- CANBERRA**—CTC, Canberra Television Ltd. (commercial), P.O. Box 21, Watson, A.C.T. 2602, N.S.W. Tel. (062) 411000. Ch. A-7 (V-182.258, A-187.758). Transmitter 13.5 kw, ERP 100 kw. TV tape recording facilities. Started June 2, 1962.



- Personnel: G. K. Barlin, gen. mgr.; W. Rayner, asst. mgr. & sales mgr.; A. Martin, chief engineer.
- CARNARVON—ABCNW**, Australian Broadcasting Commission (non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.1 kw. Started June 30, 1972.
- CEDUNA—ABCS**, Australian Broadcasting Commission (non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.1 kw. Started July 16, 1973.
- CENTRAL AGRICULTURAL AREA (Northam-York)—ABCW**, Australian Broadcasting Commission (non-commercial), Ch. A-5A (V-138.25, A-143.75). ERP 100 kw. Started March 28, 1966.
- CENTRAL TABLELANDS (Orange)—ABCN**, Australian Broadcasting Commission (non-commercial), Ch. A-1 (V-57.258, A-62.758). Transmitter twin 10 kw in parallel, ERP 100 kw. Started March 31, 1964.
- CENTRAL TABLELANDS (Orange)—CBN**, Country Television Services Ltd. (commercial), P.O. Box 465, Orange, N.S.W. 2800. Tel. 62 2288. Ch. A-8 (V-189.258, A-194.758). Transmitter 10 kw. ERP 100 kw. TV tape recording facilities. Started March 17, 1962. Full power relay CWN, Dubbo, Ch. 6. Started Dec. 1, 1965. Personnel: E. Yelf, gen. mgr.; J. Vanderstok, chief engineer.
- CENTRAL WESTERN SLOPES (Dubbo)—ABQN**, Australian Broadcasting Commission (non-commercial), Ch. A-5 (V-102.24, A-107.74). ERP 100 kw. Started Sept. 12, 1966.
- CHARLEVILLE—ABCEQ**, Australian Broadcasting Commission (non-commercial), Ch. A-9 (V-196.25, A-201.75). ERP 0.25 kw. Started March 8, 1974.
- CLERMONT—ABCTQ**, Australian Broadcasting Commission (non-commercial), Ch. A-10 (V-209.2, A-214.7). ERP 0.05 kw. Started Dec. 19, 1974.
- CLONCURRY—ABCLQ**, Australian Broadcasting Commission (non-commercial), Ch. A-7 (V-182.24, A-187.74). ERP 0.1 kw. Started March 17, 1971.
- COFFS HARBOUR—See Grafton-Kempsey.**
- CUNNAMULLA—ABCAQ**, Australian Broadcasting Commission (non-commercial), Ch. A-10 (V-209.25, A-214.75). ERP 0.01 kw. Started March 8, 1974.
- DAMPIER—ABDW**, Australian Broadcasting Commission (non-commercial), Ch. A-10 (V-209.25, A-214.75). ERP 0.02 kw. Started Dec. 17, 1973.
- DARLING DOWNS (Toowoomba)—ABDQ**, Australian Broadcasting Commission (non-commercial), Ch. A-3 (V-86.252, A-91.752). ERP 100 kw. Started Dec. 16, 1963.
- DARLING DOWNS—DDQ**, Darling Downs TV Ltd. (commercial), P.O. Box 670, Toowoomba, Queensland 4350. Tel. (076) 32-2288. Ch. A-10 (V-209.26, A-214.76). Transmitter 10 kw, ERP 100 kw. Full power relay SDQ, Ch. A-4, South Downs. Started 1962. Personnel: L. R. Burrows, gen. mgr.; P. Ament, chief engineer.
- DARWIN—ABD**, Australian Broadcasting Commission (non-commercial), Ch. A-6 (V-175.25, A-180.75). ERP 10 kw. Originates local programs. Started Aug. 13, 1971.
- DARWIN—NTD**, Territory Television Pty. Ltd. (commercial), P.O. Box 1764, Darwin, N.T. 5794. Tel. (089) 81-8355. Ch. A-8. ERP 20 kw. Started Nov. 11, 1971. Personnel: J. B. Lewis, gen. mgr.; J. Withnall, secy.
- DIRRANBANDI—ABDIQ**, Australian Broadcasting Commission (non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.01 kw. Started March 8, 1974.
- EMERALD—ABEQ**, Australian Broadcasting Commission (non-commercial), Ch. A-11 (V-216.25, A-221.75). ERP 0.125 kw. Started Dec. 21, 1973.
- ESPERANCE—ABEW**, Australian Broadcasting Commission (non-commercial), Ch. A-10 (V-209.24, A-214.74). ERP 1 kw. Started Oct. 21, 1974.
- GERALDTON—ABGW**, Australian Broadcasting Commission (non-commercial), Ch. A-6 (V-175.25, A-180.75), ERP 6 kw. Started Dec. 8, 1969.
- GERALDTON—GTW**, Geraldton Telecasters Pty. Ltd., P.O. Box 46, Geraldton, W.A. 6530. Tel. (099) 21-4422. Ch. A-11. TV tape recording facilities. Started Jan. 21, 1977. Personnel: J. R. Forster, station mgr.; G. E. Curedale, company secy.; G. R. Te Brinke, sales mgr.
- GOONDIWINDI—ABGQ**, Australian Broadcasting Commission (non-commercial), Ch. A-6 (V-175.24, A-180.74). ERP 0.25 kw. Started July 9, 1973.
- GOULBURN VALLEY (Shepparton)—GMV**, Goulburn-Murray Television Ltd. (commercial), P.O. Box 666, Shepparton, Victoria 3630. Tel. (058) 21-5666. Ch. A-6 (V-175.256, A-180.756). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started Dec. 23, 1961. Personnel: P. Twomey, gen. mgr.; R. Euling, asst. gen. mgr.; K. L. Austin, sales supervisor.
- GOULBURN VALLEY (Shepparton)—ABGV**, Australian Broadcasting Commission (non-commercial), Ch. A-3 (V-86.23, A91.73). ERP 100 kw. Started Nov. 28, 1963.
- GRAFTON-KEMPSEY—ABDN**, Australian Broadcasting Commission (non-commercial), Ch. A-2 (V-64.26, A-69.76). ERP 100 kw. Started June 28, 1965.
- GRAFTON-KEMPSEY (Mt. Moombil)—NRN**, Northern Rivers Television Ltd. (commercial), P.O. Box 920, Coffs Harbour 2450, N.S.W. Tel. 066-522777. Ch. A-11, ERP 100 kw. TV tape recording facilities. Started Jan. 23, 1965. Personnel: J. W. McKenzie, gen. mgr.; G. M. Doust, secy.; B. J. Beasley, chief engineer; L. G. Magee, sales mgr.; R. G. Lawrence, program mgr.
- HOBART—ABT**, Australian Broadcasting Commission (non-commercial), 32 Harrington St., Box 205B G.P.O., Hobart, Tasmania 7001. Tel. 23-7821. Ch. A-2 (V-64.24, A-69.74). ERP 100 kw. Originates local programs. TV tape recording facilities. Started June 4, 1960.
- HOBART—TVT**, Tasmanian TV Ltd. (commercial), G.P.O. Box 1209M, Hobart, Tasmania 7001. Tel. 8 0341. Ch. A-6 (V-175.25, A-180.75). Transmitter 5 kw, ERP 100 kw. TV tape recording facilities. Started May 23, 1960. Personnel: W. J. Henry, station mgr.; P. N. Hutchins, sales mgr.; N. Coulston, program mgr.; M. Fenney, chief engineer; T. Sutton, news editor; P. R. Schott, secy.
- HUGHENDEN—ABHQ**, Australian Broadcasting Commission (non-commercial), Ch. A-9 (V-196.26, A-201.76). ERP 0.1 kw. Started June 30, 1971.
- ILLAWARRA (Wollongong)—ABWN**, Australian Broadcasting Commission (non-commercial), Ch. A-5A (V-138.25, A-143.75). ERP 100 kw. Started Oct. 28, 1963.
- ILLAWARRA (Wollongong)—WIN**, Television Wollongong Transmissions Ltd. (commercial), Ft. Drummond, Mt. St. Thomas, Wollongong, N.S.W. 2500. Tel. (042) 28-5444. Ch. A-4 (V-95.25, A-100.75). Transmitter 10 kw, ERP 100 kw. 3 VHF translators cover Bega, Bulli & Moruya. TV tape recording facilities. Started March 18, 1962. Personnel: W. Lean, managing dir.; K. Jenkins, station mgr.; A. Hoy, program operations mgr.; C. T. Wray, sales mgr.; W. K. Roberts, chief engineer.
- JULIA CREEK—ABJQ**, Australian Broadcasting Commission (non-commercial), Ch. A-10 (V-209.26, A-214.76). ERP 0.1 kw. Started April 20, 1971.
- KALGOORLIE—ABKW**, Australian Broadcasting Commission (non-commercial), Ch. A-6 (V-175.25, A-180.75), ERP 4 kw. Started Jan. 1970.
- KALGOORLIE—VEW**, Mid Western Television Pty. Ltd. (commercial), 2 Killarney St., Kalgoorlie, W.A. 6430. Tel. (090) 21-3888. Ch. A-8. ERP 4 kw. Started May 28, 1971. Personnel: H. S. Lilburn, managing dir.; J. Harvey, station mgr.
- KARRATHA—ABKAW**, Australian Broadcasting Commission (non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.025 kw. Started Dec. 17, 1973.
- KATHERINE—ABKD**, Australian Broadcasting Commission (non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.03 kw. Started Dec. 21, 1974.
- KING ISLAND—ABKT**, Australian Broadcasting Commission (non-commercial), Ch. A-11 (V-216.24, A-221.74). ERP 2 kw. Started Jan. 14, 1972.
- LATROBE VALLEY (Traralgon)—ABLW**, Australian Broadcasting Commission (non-commercial), Ch. A-4 (V-95.24, A-100.74). ERP 100 kw. Started Sept. 30, 1963.
- LATROBE VALLEY (Traralgon)—GLV**, Victorian Broadcasting Network Ltd. (commercial), P.O. Box 20, Traralgon, Victoria 3844. Tel. 7 1366. Ch. A-10 (V-209.25, A-214.75). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started December 9, 1961. Personnel: F. A. McManus, exec. dir.; D. C. Corley, deputy exec. dir.; G. W. Morley, assoc. dir., engineering; G. Eddy, area mgr.
- LEIGH CREEK—ABLCS**, Australian Broadcasting Commission (non-commercial), Ch. A-9 (V-196.25, A-201.75). ERP 10 watts. Started April 28, 1977.
- LONGREACH—ABLQ**, Australian Broadcasting Commission (non-commercial), Ch. A-6 (V-175.2, A-180.7). ERP 0.65 kw. Started Dec. 19, 1974.
- LOXTON—ABRS**, Australian Broadcasting Commission (non-commercial), Ch. A-3 (V-86.25, A-91.75). ERP 100 kw. Started Jan. 20, 1971.
- MACKAY—ABMQ**, Australian Broadcasting Commission (non-commercial), Ch. A-4 (V-95.25, A-100.75). ERP 100 kw. Started Dec. 21, 1967.
- MACKAY—MVQ**, Mackay Television Ltd. (commercial), P.O. Box commercial, Ch. A-6 (V-175.26, A-180.76). ERP 0.5 kw. Started Aug. 9, 1968. TV tape recording facilities. Personnel: M. Williams, gen. mgr.
- MANNING RIVER (Taree)—ABTN**, Australian Broadcasting Commission (non-commercial), Ch. A-1 (V-57.25, A-62.75). ERP 100 kw. Started April 29, 1966.
- MARY KATHLEEN—ABMKQ**, Australian Broadcasting Commission (non-commercial), Ch. A-9 (V-196.24, A-201.74), ERP 0.05 kw. Started Dec. 15, 1971.
- MELBOURNE—ABV**, Australian Broadcasting Commission (non-commercial), St. James Bldg., 121 William St., Box 1686 G.P.O., Melbourne 3001. Tel. 60-0721. Ch. A-2 (V-64.25, A-69.75). ERP 100 kw. Originates local programs. TV tape recording facilities. Started Nov. 18, 1956.

(Continued on next page)



# International TV Directory

## AUSTRALIA—(Continued)

**MELBOURNE—ATV**, Austarama Television Pty. Ltd. (commercial), Hawthorn Rd., Nunawading 3131, Victoria. Tel. (03) 232-6211. Ch. A-0 (V-46.26, A-51.76). ERP 100 kw. TV tape recording facilities. Started Aug. 1, 1964.

Personnel: R. M. Roberts, group gen. mgr.; M. Stuart, gen. mgr.; J. McLachlan, dir., program development; W. Barker, deputy gen. mgr. & dir. of sales & mktg.; G. Davey, dir. of engineering; R. Jury, finance mgr. & secy. Member 0/10 Network.

**MELBOURNE—GTV**, General Television Corp. Pty. Ltd. (commercial), Television City, 22-46, Bendigo St., Richmond, Victoria. 3121. Tel. (03) 42-0201. Ch. A-9 (V-196.25, A-201.75). Transmitter 9 kw, ERP 100 kw. TV tape recording facilities. Started Jan. 19, 1957.

Personnel: D. Evans, pres.; R. Biddle, asst. gen. mgr.; P. Marlan, v.p., engineering; D. C. Maxwell, v.p., sales; J. G. McKay, v.p., programming. Affiliated with National Nine Network.

**MELBOURNE—HSV**, Herald-Sun Television Pty. Ltd. (commercial), G.P.O. Box 215D, Melbourne, Victoria. 3001. Tel. (03) 699-7777. Ch. A-7 (V-182.25, A-187.75). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started Nov. 4, 1956.

Personnel: R. P. Casey, gen. mgr.; G. B. Carrington, finance dir. & secy.; J. M. Albiston, dir. of engineering & operations; G. B. Fenton, program mgr.; H. Gardner, national sales dir. Affiliated with The Seven Network.

**MILDURA—ABMV**, Australian Broadcasting Commission (non-commercial), Ch. A-4 (V-95.27, A-100.77). ERP 100 kw. Started Nov. 22, 1965.

**MILDURA—STV**, Sunraysa Television Ltd. (commercial), 18 Deakin Ave., Mildura, Victoria 3500. Tel. (050) 23-0204. Ch. A-8 (V-189.27, A-194.77). ERP 5 kw. Started Nov. 27, 1965.

Personnel: B. McLean, gen. mgr.; D. Carson, chief engineer.

**MILES—ABMSQ**, Australian Broadcasting Commission (non-commercial), Ch. A-9 (V-196.25, A-201.75). ERP 0.16 kw. Started Nov. 30, 1973.

**MITCHELL—ABMLQ**, Australian Broadcasting Commission (non-commercial), Ch. A-6 (V-175.25, A-180.75). ERP 0.1 kw. Started March 8, 1974.

**MOORA—ABMW**, Australian Broadcasting Commission (non-commercial), Ch. A-10 (V-209.25, A-214.75). ERP 10 kw. Started Sept. 30, 1974.

**MORAWA—ABCMW**, Australian Broadcasting Commission (non-commercial), Ch. A-8 (V-189.26, A-194.76). ERP 10 kw. Started March 8, 1975.

**MORVEN—ABMNQ**, Australian Broadcasting Commission (non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.05 kw. Started March 8, 1974.

**MT. GAMBIER—SES**, South East Telecasters Ltd. (commercial), John Watson Drive, Mt. Gambier, So. Australia 5290. Tel. (087) 25-6366. Ch. A-8 (V-189.25, A-194.75). ERP 50 kw. Started March 25, 1966.

Personnel: A. B. Noblett, managing dir.; J. A. Parkin, station mgr.; G. J. Gilbertson, asst. mgr. & sales mgr.; G. D. Smythe, chief engineer.

**MT. ISA—ABIQ**, Australian Broadcasting Commission (non-commercial), Ch. A-6 (V-175.26, A-180.76). ERP 0.5 kw. Started Dec. 21, 1970.

**MT. ISA—ITQ**, Mt. Isa Television Pty. Ltd., (commercial), 110 Camooweal St., Mt. Isa, Queensland. 4825. Tel. (077) 43-4512. Ch. A-8. ERP 5 kw. Started June 25, 1971.

Personnel: Sir Asher Joel, managing dir.; P. W. McGee, secy.; J. McArthur, acting mgr.; D. Bentham, chief engineer; G. W. Thorley, production mgr.

**MUNGINDI—ABMIN**, Australian Broadcasting Commission (non-commercial), Ch. A-10 (V-209.25, A-214.75). ERP 0.05 kw. Started Jan. 1, 1974.

**MURRAY VALLEY (Swan Hill)—ABSV**, Australian Broadcasting Commission (non-commercial), Ch. A-2 (V-64.26, A-69.76). ERP 100 kw. Started July 30, 1965.

**MURRUMBIDGEE AREA (Griffith)—MTN**, Murrumbidgee Television Ltd. (commercial), Remembrance Driveway, Box 493, Griffith, N.S.W. 2680. Tel. (069) 62-1999. Ch. A-9 (V-196.24, A-201.74). ERP 10 kw. TV tape recording facilities. Started Dec. 15, 1965.

Personnel: W. R. Gamble, managing dir.; N. E. Murphy, station mgr.; O. Andersen, chief engineer; R. D. Johnstone, sales mgr.

**MURRUMBIDGEE IRRIGATION AREA (Griffith)—ABGN**, Australian Broadcasting Commission (non-commercial), Ch. A-7 (V-182.24, A-187.74). ERP 100 kw. Started July 25, 1966.

**NEWCASTLE-HUNTER RIVER—ABHN**, Australian Broadcasting Commission (non-commercial), Ch. A-5A (V-138.25, A-143.75). ERP 100 kw. Started June 5, 1963.

**NEWCASTLE-HUNTER RIVER—NBN**, Newcastle Broadcasting and Television Corporation Ltd. (commercial), Mosbri Crescent, Newcastle, N.S.W. 2300. Tel. (049) 2-0321. Ch. A-3 (V-86.25, A-91.75). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started March 4, 1962.

Personnel: George Brown, gen. mgr.; K. J. McCarthy, gen. sales mgr.; R. C. Prout, chief engineer; J. F. Kidd, program mgr.; W. Hampton, production mgr.

**NORSEMAN—ABNW**, Australian Broadcasting Commission (non-commercial), Ch. A-7 (V-182.74, A-187.74). ERP 0.05 kw. Started April 14, 1971.

**NORTH EASTERN TASMANIA (Launceston)—ABNT**, Australian Broadcasting Commission (non-commercial), Ch. A-3 (V-86.20, A-91.70). ERP 100 kw. Started July 29, 1963.

**NORTH EASTERN TASMANIA (Launceston)—TNT**, Northern Television Ltd. (commercial), P.O. Box 873, Launceston, Tasmania 7250. Tel. (003) 44-0202. Ch. A-9 (V-196.238, A-201.738). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started May 26, 1962.

Personnel: D. M. McQuestin, gen. mgr.; J. R. Montgomery, sales mgr.; J. M. Stephens, program mgr.; K. J. Briggs, chief engineer.

**PERTH—ABW**, Australian Broadcasting Commission (non-commercial), 191 Adelaide Terrace, Box 190D G.P.O., Perth 6001. Tel. 23-0341. Ch. A-2 (V-64.25, A-69.75). ERP 100 kw. Originates local programs. TV tape recording facilities. Started May 7, 1960.

**PERTH—TVW**, TVW Enterprises Ltd. (commercial), Osborne Park Road, Tuart Hill, Western Australia 6060. Tel. (09) 349-7777. Ch. A-7 (V-182.25, A-187.15). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started Oct. 16, 1959.

Personnel: J. W. Cruthers, managing dir.; F. A. C. Moss, exec. dir. finance & administration; M. A. Bostock, chief exec.; W. H. McKenzie, gen. mgr.; A. W. Binks, company secy.; P. W. Smith, dir. of engineering; G. R. Mortlock, chief engineer.

**PERTH—STW**, Swan Television & Radio Broadcasters Ltd. (commercial), Hayes Ave., Tuart Hill, Western Australia 6060. Tel. (09) 349-9999. Ch. A-9 (V-196.25, A-201.75). ERP 100 kw. TV tape recording facilities. Started June 12, 1965.

Personnel: L. J. Kiernan, managing dir.; D. R. Aspinall, gen. mgr.; W. H. Bowen, exec. mgr., corporate business; L. Downs, exec. mgr., programs; V. E. Lothringer, gen. mgr., sales; T. Provan, chief engineer; K. N. Stronach, company secy.

**PORT HEDLAND—ABPHW**, Australian Broadcasting Commission (non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.34 kw. Started Oct. 3, 1973.

**PORT PIRIE—GTS**, Spencer Gulf Telecasters Ltd. (commercial), 76 Wandearah Rd., Port Pirie, So. Australia 5540. Tel. (086) 32-2555. Ch. A-4 (V-95.25, A-100.75). ERP 50 kw. TV tape recording facilities. Started March 1, 1968.

Personnel: N. K. Norton, mgr.; R. Blackeby, secy.

**RICHMOND—ABRDQ**, Australian Broadcasting Commission (non-commercial), Ch. A-6 (V-175.24, A-180.74). ERP 0.1 kw. Started June 4, 1971.

**RICHMOND-TWEED HEADS (Lismore)—ABRN**, Australian Broadcasting Commission (non-commercial), Ch. A-6 (V-175.26, A-180.76). ERP 100 kw. Started April 20, 1964.

**RICHMOND-TWEED HEADS (Lismore)—RTN**, Richmond-Tweed TV Ltd. (commercial), 11 Molesworth St., Lismore 2480, N.S.W. Tel. 2351. Ch. A-8 (V-189.25, A-194.75). Transmitter twin 10 kw, ERP 100 kw. TV tape recording facilities. Started May 12, 1962. Full power relay from NRN, Grafton/Kempsey.

**RIVERLAND—RTS**, Riverland Television Pty. Ltd. (commercial), Murray Bridge Rd., Loxton, So. Australia 5333. Tel. (085) 847-648. Ch. A-5A. TV tape recording facilities. Started Nov. 26, 1976.

Personnel: H. S. Lilburn, managing dir.; J. Blyth, station mgr.

**ROCKHAMPTON—ABRQ**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.26, A-91.76). ERP 100 kw. Originates local programs. TV tape recording facilities. Started Dec. 21, 1963.

**ROCKHAMPTON—RTQ**, Rockhampton Television Ltd. (commercial), P.O. Box 568, Rockhampton, Queensland 4700. Tel. (079) 28-5222. Ch. A-7 (V-182.26, A-187.76). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started Sept. 7, 1963.

Personnel: B. D. Saunders, managing dir.; C. Amooore, chief engineer; W. McCulloch, sales mgr.

**ROEBOURNE—ABRBW**, Australian Broadcasting Commission (non-commercial), Ch. A-9 (V-196.25, A-201.75). ERP 1 kw. Started Dec. 17, 1973.

**ROMA—ABRAQ**, Australian Broadcasting Commission (non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 1 kw. Started Dec. 14, 1973.

**ST. GEORGE—ABSGQ**, Australian Broadcasting Commission (non-commercial), Ch. A-8 (V-189.25, A-194.75). ERP 0.065 kw. Started March 8, 1974.

**SOUTH EAST SOUTH AUSTRALIA (Mount Gambier)—ABGS**, Australian Broadcasting Commission (non-commercial), Ch. A-1 (V-57.25, A-62.75). ERP 100 kw. Started Dec. 3, 1965.

**SOUTHERN AGRICULTURAL AREA (Albany)—ABAW**, Australian Broadcasting Commission (non-commercial), Ch. A-2 (V-64.24, A-69.74). ERP 100 kw. Started June 6, 1966.

**SOUTHERN CROSS/BULLFINCH—ABSBW**, Australian Broadcasting Commission (non-commercial), Ch. A-9 (V-196.26, A-201.76). ERP 1 kw. Started July 16, 1973.

**SOUTHERN DOWNS (Warwick)—ABSQ**, Australian Broadcasting Commission (non-commercial), Ch. A-1 (V-57.26, A-62.76). ERP 100 kw. Started July 4, 1966.

**SOUTH WESTERN SLOPES AND EASTERN RIVERINA (Wagga Wagga)—ABMN**, Australian Broadcasting Commission (non-

commercial), Ch. A-0 (V-46.24, A-51.74). ERP 100 kw. Started April 30, 1965.

**SOUTH WESTERN SLOPES & EASTERN RIVERINA (Wagga Wagga)**—RVN, Riverina & North East Victoria TV Ltd. (commercial), P.O. Box 2, Koorringal, Wagga Wagga 2650, N.S.W. Tel. (069) 21-1222. Ch. A-2 (V-64.25, A-69.75). ERP 100 kw. TV tape recording facilities. Started June 19, 1964.

Personnel: W. P. Marsden, gen. mgr.; N. Brown, station mgr.; C. Wooden, company secy.; J. Meyer, chief engineer.

**SPENCER GULF NORTH (Port Pirie)**—ABNS, Australian Broadcasting Commission (non-commercial), Ch. A-1 (V-57.25, A-62.75). ERP 100 kw. Started April 10, 1965.

**SPRINGSURE—ABSEQ**, Australian Broadcasting Commission (non-commercial), Ch. A-9 (V-196.2, A-201.7). ERP 0.01 kw. Started Dec. 19, 1974.

**SYDNEY—ABN**, Australian Broadcasting Commission (non-commercial), 145 Elizabeth St., Box 487 G.P.O., Sydney, N.S.W. 2001. Tel. 31-0211. Ch. A-2 (V-64.25, A-69.75). ERP 100 kw. Originates local programs. TV tape recording facilities. Started Nov. 5, 1956.

**SYDNEY—ATN**, Amalgamated Television Services Pty. Ltd. (commercial), Television Centre, Epping, N.S.W. 2121. Tel. (02) 858-7777. Ch. A-7 (V-182.25, A-187.75). Transmitter 9 kw, ERP 100 kw. TV tape recording facilities. Started Dec. 2, 1956.

Personnel: E. F. Thomas, gen. mgr.; A. Tyson, controller; M. Harrison, network sales dir.; G. E. Healy, dir., production & engineering; G. Kinging, program mgr.; J. Campbell, news dir. Affiliated with Australian Television Network.

**SYDNEY—TCN**, Publishing & Broadcasting Ltd. (commercial), Artarmon Rd., Willoughby 2068, N.S.W. Tel. (02) 43-0444. Ch. A-9 (V-196.25, A-201.75). Transmitter 10-kw, ERP 100 kw. TV tape recorder facilities. Started Sept. 16, 1956.

Personnel: S. H. Chisholm, pres.; R. A. Delamont, station mgr.; M. Ramsden, exec. v.p., news; J. Styles, v.p., sales; B. Robertson, chief engineer; J. R. Kitto, secy.; J. McKay, exec. v.p., programs; R. Watkins, v.p., international. Affiliated with National Television Network.

**SYDNEY—TEN**, United Telecasters Sydney Ltd. (commercial), Epping & Pittwater Rds., North Ryde, N.S.W. 2113. Tel. (02) 887-0222. Ch. A-10 (V-209.25, A-214.75). Transmitter twin 5 kw in parallel, ERP 100 kw. TV tape recording facilities. Started April 5, 1965.

Personnel: I. Kennon, gen. mgr. & sales mgr.; P. Cleary, dir. of programming; G. Dunkley, financial controller; F. Kenyon, dir. of engineering; D. Morton, company secy.; T. Barnett, dir. of news; M. Whiting, dir. of sales. Affiliated with Independent Television System.

**TENNANT CREEK—ABTD**, Australian Broadcasting Commission (non-commercial), Ch. A-9 (V-196.25, A-201.75). ERP 0.1 kw. Started Dec. 21, 1974.

**TOWNSVILLE—ABTQ**, Australian Broadcasting Commission (non-commercial), Ch. A-3 (V-87.27, A-92.77). ERP 100 kw. Originates local programs. TV tape recording facilities. Started Sept. 21, 1964.

**TOWNSVILLE—TNQ**, Telecasters North Queensland Ltd. (commercial), P.O. Box 1016, Townsville, Queensland 4810. Tel. (077) 72-3377. Ch. A-7 (V-182.25, A-187.75). ERP 100 kw. TV tape recording facilities. Started Nov. 1, 1962.

Personnel: K. R. Christensen, gen. mgr.; R. McRae Barton, chief engineer; E. A. N. Wenck, secy.

**UPPER MURRAY (Albury)**—ABAV, Australian Broadcasting Commission (non-commercial), Ch. A-1 (V-57.25, A-62.75). ERP 100 kw. Started Dec. 15, 1964.

**UPPER MURRAY—AMV**, Riverina & North East Victoria TV Ltd. (commercial), TV Centre, Union Road, Albury, N.S.W. 2640. Tel. (060) 25-1444. Ch. A-4 (V-95.26, A-100.76). Transmitter twin 10 kw in parallel, ERP 100 kw. TV tape recording facilities. Started Sept. 7, 1964.

Personnel: W. P. Marsden, gen. mgr.; A. R. Kidd, station mgr.; M. J. Murray, sales mgr.

**UPPER NAMOI (Tamworth)**—ABUN, Australian Broadcasting Commission (non-commercial), Ch. A-7 (V-182.24, A-187.74). ERP 100 kw. Started Sept. 27, 1965.

## International TV Directory

**UPPER NAMOI (Tamworth)**—NEN, Television New England Ltd. P.O. Box 317, Tamworth, N.S.W. 2340. Tel. (067) 65-7066. Ch. A-9 (V-196.24, A-201.215). ERP 100 kw. TV tape recording facilities. Started April 10, 1965.

Full power relay ECN, Ch. A-8, Taree-Manning Valley. Started May 26, 1966.

Personnel: M. Moroney, managing dir.; K. Smith, secy. & station mgr.; O. E. Bartle, chief engineer; M. B. Braack, gen. sales mgr.

**WAGGA WAGGA**—See South Western Slopes & Eastern Riverina.

**WIDE BAY (Maryborough)**—ABWQ, Australian Broadcasting Commission (non-commercial), Ch. A-6 (V-175.24, A-180.74). ERP 100 kw. Started Oct. 8, 1965.

**WIDE BAY—SEQ**, Wide Bay Burnett Television Ltd., P.O. Box 30, Maryborough, Queensland 4650. Tel. (071) 21-2528. Ch. A-8 (V-189.24, A-194.74). Transmitter twin 5 kw in parallel, ERP 100 kw. Started April 10, 1965. TV tape recording facilities.

Personnel: A. M. Daniel, gen. mgr.; B. K. Hunter, chief technical officer; J. Aldous, sales mgr.; C. Jeremy, operations; G. W. Reaney, company secy.

**WINTON—ABWNQ**, Australian Broadcasting Commission (non-commercial), Ch. A-8 (V-189.25, A-194.75). ERP 1.0 kw. Started Nov. 15, 1974.

**WOLLONGONG**—See Illawarra.

**WOOMERA—ABWS**, Australian Broadcasting Commission (non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.005 kw. Started Nov. 30, 1973.

Low power repeaters (non-commercial): 119 in operation.

Low power repeaters (commercial): 54 in operation.

Cable Systems: Govt. licensed, 8 in operation with 526 subscribers.

## Austria

(625-line standards, Systems B & G)

Color: PAL System

Sets in use: 2,225,500 black & white and color

Oesterreichischer Rundfunk, ORF (Govt., commercial), Wuerzburggasse 30, 1136 Vienna. Tel. 82 91 0.

Personnel: Gerd Bacher, general intendant; Ernst Grisseemann, intendant of radio programs; Wolf in der Maur, intendant of TV 1; Ernst Wolfram Marboe, intendant of TV 2; Norbert Wassiczek, technical director; Dr. Walter Skala, administrative director; Dr. Peter Radel, secretary general.

Studio superintendents: Karl Hofer, Burgenland; Ernst Willner, Kaernten; Dr. Paul Twaroch, Niederoesterreich; Dr. Hannes Leopoldseder, Oberoesterreich; Dr. Rudolf Bayr, Salzburg; Hans Hauser, Tirol; Emil Breisach, Steiermark; Dr. Walther Toelzer, Vorarlberg; Gundomar Eibegger, Wien.

Hours of operation: First channel, 9 a.m.-1 p.m. & 5-11 p.m., Mon.-Fri.; 9 a.m.-1 p.m. & 3-11 p.m., Sat.; 11 a.m.-11 p.m., Sun. Second channel, 5-11 p.m., daily.

TV tape recording facilities. Color telecasting began Jan. 1969. Rates (1979): Peak sec., 88,000; low sec., 60,000 (Austrian Schillings).

**ACKERSCHNEID 1 (Unterach)**—Ch. E-9. ERP 200 watts. Started 1971.

**ACKERSCHNEID 2 (Unterach)**—Ch. E-24. ERP 1 kw. Started 1971.

**AIGEN 1**—Ch. E-26. ERP 1 kw. Started 1976.

**AIGEN 2**—Ch. E-23. ERP 1 kw. Started 1976.

**ALTENMARKT/E. 2**—Ch. E-59. ERP 300 watts. Started 1975.

**AMBROSENBERG 2 (Ramlingstein)**—Ch. E-22. ERP 120 watts. Started 1974.

(Continued on next page)

# THE WORLD NEVER STOPPED TURNING

This issue of **Television Factbook** was made as accurate as humanly possible when it was published but times have a way of changing after publishing deadlines. **Television Digest** with **Weekly Addenda Services** will keep you abreast of industry happenings.



# International TV Directory

## AUSTRIA—(Continued)

AMEISBERG 1—Ch. E-55. ERP 125 watts. Started 1977.  
AMEISBERG 2—Ch. E-58. ERP 125 watts. Started 1977.  
AM ROHR 1 (Mittelberg 2)—Ch. E-10. ERP 100 watts. Started 1965.  
AM ROHR 2 (Mittelberg 2)—Ch. E-32. ERP 350 watts. Started 1973.  
AM SEE 1 (Podersdorf)—Ch. E-11. ERP 100 watts. Started 1966.  
AM SEE 2 (Podersdorf)—Ch. E-59. ERP 1.5 kw. Started 1967.  
ANGERWALD 2 (Woerl)—Ch. E-47. ERP 120 watts. Started 1974.  
ARNOLDSTEIN 1—Ch. E-49. ERP 200 watts. Started 1979.  
ARNOLDSTEIN 2—Ch. E-53. ERP 200 watts. Started 1979.  
AUBERG 2 (Grossraming)—Ch. E-47. ERP 100 watts. Started 1974.  
BAERENKOGEL 1 (St. Michael/Lg.)—Ch. E-56. ERP 500 watts. Started 1975.  
BAERENKOGEL 2 (St. Michael/Lg.)—Ch. E-60. ERP 500 watts. Started 1975.  
BAUMGARTEN 2 (Bezau)—Ch. E-59. ERP 300 watts. Started 1972.  
BENGLERWALD 1 (Holzgau)—Ch. E-45. ERP 120 watts. Started 1974.  
BENGLERWALD 2 (Holzgau)—Ch. E-51. ERP 120 watts. Started 1974.  
BISAMBERG 2—Ch. E-42. ERP 400 watts. Started 1978.  
BRAUNHUBERKOGEL 2 (Breitenau)—Ch. E-21. ERP 300 watts. Started 1970.  
BREITENSTEIN 1 (Birkfeld)—Ch. E-3. ERP 100 watts. Started 1968.  
BREITENSTEIN 2 (Birkfeld)—Ch. E-37. ERP 2 kw. Started 1968.  
BRUCK/MUR 2-1—Ch. E-50. ERP 100 watts. Started 1975.  
BRUCK/MUR 2-2—Ch. E-58. ERP 100 watts. Started 1975.  
BRUNNERBERG 2 (Huben)—Ch. E-25. ERP 500 watts. Started 1972.  
BUCHBERG 1 (Abtenau)—Ch. E-6. ERP 300 watts. Started 1971.  
BUCHBERG 2 (Abtenau)—Ch. E-24. ERP 1.5 kw. Started 1971.  
BUCHHEGG 2 (Hieflau)—Ch. E-55. ERP 100 watts. Started 1975.  
BURGBERG 1 (Schwaz)—Ch. E-54. ERP 300 watts. Started 1977.  
BURGBERG 2 (Schwaz)—Ch. E-48. ERP 300 watts. Started 1972.  
BURGSCHROFEN 1 (Prutz)—Ch. E-9. ERP 100 watts. Started 1969.  
BURGSCHROFEN 2 (Prutz)—Ch. E-24. ERP 1 kw. Started 1969.  
BURGSTALL 2 (Imst 1)—Ch. E-40. ERP 300 watts. Started 1971.  
DEMMERKOGEL 1 (Deutschlandsberg)—Ch. E-61. ERP 2 kw. Started 1973.  
DEMMERKOGEL 2 (Deutschlandsberg)—Ch. E-51. ERP 2 kw. Started 1973.  
DOBRATSCH-VILLACHER ALPE 1 (Klagenfurt 1)—Ch. E-10. ERP 160 kw. Started 1971.  
DOBRATSCH-VILLACHER ALPE 2 (Klagenfurt 1)—Ch. E-24. ERP 1250 kw. Started 1971.  
DUENSERBERG 1 (Bludenz 1)—Ch. E-9. ERP 2 kw. Started 1968.  
DUENSERBERG 2 (Bludenz 1)—Ch. E-33. ERP 30 kw. Started 1969.  
EBENFELD 2 (Radstadt)—Ch. E-42. ERP 600 watts. Started 1972.  
EBENSEE 1—Ch. E-44. ERP 100 watts. Started 1977.  
EBENSEE 2—Ch. E-47. ERP 100 watts. Started 1977.  
EGG 1 (Greifenburg)—Ch. E-27. ERP 500 watts. Started 1964.  
EGG 2 (Greifenburg)—Ch. E-21. ERP 500 watts. Started 1972.  
EICHBERG 2 (Horn)—Ch. E-41. ERP 600 watts. Started 1971.  
EIGLERHOEHE 2 (Knittelfeld)—Ch. E-33. ERP 700 watts. Started 1970.  
ELSARN 1—Ch. E-56. ERP 120 watts. Started 1980.  
ELSARN 2—Ch. E-59. ERP 120-watts. Started 1980.  
ERLA 1—Ch. E-52. ERP 200 watts. Started 1979.  
ERLA 2—Ch. E-58. ERP 200 watts. Started 1979.  
FEUERSENG 2 (Werfen)—Ch. E-58. ERP 400 watts. Started 1969.  
FINKENSTEIN 1 (Villach)—Ch. E-45. ERP 2 kw. Started 1970.  
FINKENSTEIN 2 (Villach)—Ch. E-51. ERP 2 kw. Started 1970.  
FIRSTKOPF 2 (Aflenz)—Ch. E-39. ERP 1 kw. Started 1970.  
FLOITENSBERG 2 (Wagrain)—Ch. E-44. ERP 200 watts. Started 1970.  
FREINBERG 2 (Linz 2)—Ch. E-24. ERP 500 watts. Started 1965.  
FREISTADT 1—Ch. E-45. ERP 450 watts. Started 1975.  
FREISTADT 2—Ch. E-41. ERP 450 watts. Started 1975.

FURTHBERG 2 (Tauplitz)—Ch. E-37. ERP 500 watts. Started 1970.  
GAISBERG 1 (Salzburg)—Ch. E-8. ERP 100 kw. Started 1955.  
GAISBERG 2 (Salzburg)—Ch. E-32. ERP 800 kw. Started 1966.  
GALGENBERG 1 (Poysdorf)—Ch. E-51. ERP 10 kw. Started 1969.  
GALGENBERG 2 (Poysdorf)—Ch. E-43. ERP 10 kw. Started 1969.  
GALZIG 1 (St. Anton)—Ch. E-10. ERP 100 watts. Started 1969.  
GALZIG 2 (St. Anton)—Ch. E-23. ERP 3 kw. Started 1969.  
GAMING 1—Ch. E-60. ERP 150 watts. Started 1975.  
GAMING 2—Ch. E-54. ERP 150 watts. Started 1975.  
GANZSTEIN 2 (Muerzzuschlag)—Ch. E-46. ERP 1 kw. Started 1971.  
GASUEND 1 (Bludenz 2)—Ch. E-26. ERP 300 watts. Started 1972.  
GASUEND 2 (Bludenz 2)—Ch. E-30. ERP 300 watts. Started 1972.  
GEMEINDEALPE 2 (Mitterbach)—Ch. E-23. ERP 500 watts. Started 1967.  
GERLOSKOEGERL 1 (Mayrhofen 1)—Ch. E-9. ERP 200 watts. Started 1970.  
GERLOSKOEGERL 2 (Mayrhofen 1)—Ch. E-21. ERP 2 kw. Started 1973.  
GISCHLANGS 2 (Laterns)—Ch. E-50. ERP 100 watts. Started 1975.  
GMUEND 1-1—Ch. E-27. ERP 200 watts. Started 1977.  
GMUEND 1-2—Ch. E-21. ERP 200 watts. Started 1977.  
GOESSNITZBERG 1 (Koeftach)—Ch. E-37. ERP 3 kw. Started 1969.  
GOESSNITZBERG 2 (Koeftach)—Ch. E-34. ERP 3 kw. Started 1970.  
GOLDECK 1 (Spittal/Drau 1)—Ch. E-12. ERP 2 kw. Started 1962.  
GOLDECK 2 (Spittal/Drau 1)—Ch. E-54. ERP 20 kw. Started 1971.  
GOLM 2 (Schruns)—Ch. E-51. ERP 300 watts. Started 1972.  
GRABBERG 1 (Landeck 1)—Ch. E-5. ERP 300 watts. Started 1968.  
GRABBERG 2 (Landeck 1)—Ch. E-32. ERP 3 kw. Started 1969.  
GRAZ 2-1—Ch. E-50. ERP 600 watts. Started 1975.  
GRAZ 2-2—Ch. E-58. ERP 600 watts. Started 1975.  
GREIN 2—Ch. E-23. ERP 250 watts. Started 1973.  
GRESTEN 1—Ch. E-49. ERP 150 watts. Started 1975.  
GRESTEN 2—Ch. E-59. ERP 150 watts. Started 1975.  
GRIES/B. 1—Ch. E-33. ERP 150 watts. Started 1976.  
GRIES/B. 2—Ch. E-43. ERP 150 watts. Started 1976.  
GROSSECK 1 (Mauterndorf)—Ch. E-8. ERP 500 watts. Started 1963.  
GROSSECK 2 (Mauterndorf)—Ch. E-39. ERP 3 kw. Started 1971.  
GRUENBERG 1 (Gmunden)—Ch. E-11. ERP 200 watts. Started 1958.  
GRUENBERG 2 (Gmunden)—Ch. E-59. ERP 10 kw. Started 1968.  
GSCHWANDKOPF 1 (Seefeld)—Ch. E-6. ERP 1 kw. Started 1962.  
GSCHWANDKOPF 2 (Seefeld)—Ch. E-48. ERP 2 kw. Started 1970.  
GSOLLERKOGEL 1 (Gratkorn)—Ch. E-44. ERP 1 kw. Started 1973.  
GSOLLERKOGEL 2 (Gratkorn)—Ch. E-48. ERP 1 kw. Started 1973.  
GUNDKOPF 1 (Mittelberg 1)—Ch. E-39. ERP 500 watts. Started 1965.  
GUNDKOPF 2 (Mittelberg 1)—Ch. E-42. ERP 500 watts. Started 1973.  
HABICHL 2 (Losenstein)—Ch. E-52. ERP 400 watts. Started 1969.  
HADERNIGG 1 (Elblswald)—Ch. E-45. ERP 1 kw. Started 1972.  
HADERNIGG 2 (Elblswald)—Ch. E-48. ERP 1 kw. Started 1972.  
HAGELEBEN 2 (Molln)—Ch. E-24. ERP 250 watts. Started 1974.  
HAHNBAUM 1 (St. Johann/Pg.)—Ch. E-10. ERP 300 watts. Started 1960.  
HAHNBAUM 2 (St. Johann/Pg.)—Ch. E-22. ERP 3 kw. Started 1968.  
HAHNBAUM 3—Ch. E-25. ERP 500 watts. Started 1980.  
HAHNENKAMN 1 (Reutte 1)—Ch. E-5. ERP 100 watts. Started 1972.  
HAHNENKAMM 2 (Reutte 1)—Ch. E-41. ERP 1 kw. Started 1972.  
HANGELSBURG 1 (Weyer)—Ch. E-5. ERP 200 watts. Started 1974.  
HANGELSBURG 2 (Weyer)—Ch. E-23. ERP 1 kw. Started 1974.  
HARBACH 1—Ch. E-45. ERP 200 watts. Started 1980.  
HARBACH 2—Ch. E-41. ERP 200 watts. Started 1980.  
HARTBERG 1 (Baden)—Ch. E-11. ERP 100 watts. Started 1960.  
HARTBERG 2 (Baden)—Ch. E-42. ERP 1 kw. Started 1965.  
HASELSTEIN 2 (Ybbsitz)—Ch. E-51. ERP 300 watts. Started 1974.  
HAUSER KAIBLING 1 (Schladming 1)—Ch. E-11. ERP 10 kw. Started 1961.



HAUSER KAIBLING 2 (Schladming 1)—Ch. E-40. ERP 80 kw. Started 1972.

HECHENBICHL 2 (Koessen)—Ch. E-43. ERP 150 watts. Started 1974.

HEISEMAD 2 (Haeselgehr)—Ch. E-30. ERP 100 watts. Started 1974.

HEUBERG 1 (Mattersburg)—Ch. E-7. ERP 300 watts. Started 1961.

HEUBERG 2 (Mattersburg)—Ch. E-52. ERP 3 kw. Started 1965.

HIMMELHOF 1 (Vienna 2)—Ch. E-9. ERP 200 watts. Started 1963.

HIMMELHOF 2 (Vienna 2)—Ch. E-41. ERP 2.5 kw. Started 1964.

HIRSCHENSTEIN 1 (Rechnitz)—Ch. E-6. ERP 3 kw. Started 1969.

HIRSCHENSTEIN 2 (Rechnitz)—Ch. E-43. ERP 55 kw. Started 1969.

HOCHKOGEL 1 (Freiland)—Ch. E-53. ERP 150 watts. Started 1975.

HOCHKOGEL 2 (Freiland)—Ch. E-60. ERP 150 watts. Started 1975.

HOCHREITER 2 (Veitsch 1)—Ch. E-32. ERP 120 watts. Started 1973.

HOFMANINGBERG 2 (Groebming)—Ch. E-50. ERP 100 watts. Started 1974.

HOHENBRAMBERG 2 (Neukirchen)—Ch. E-47. ERP 600 watts. Started 1972.

HOHE SALVE 2 (Hopfgarten)—Ch. E-44. ERP 400 watts. Started 1970.

HOLLBRUCK 2 (Sillian)—Ch. E-22. ERP 500 watts. Started 1972.

HOLZLEHEN 1 (Grossarl)—Ch. E-52. ERP 250 watts. Started 1975.

HOLZLEHEN 2 (Grossarl)—Ch. E-59. ERP 250 watts. Started 1975.

HUEHNERBERG 2 (Spittal/Drau 2)—Ch. E-32. ERP 1 kw. Started 1966, 2nd program 1971.

HUGGENBERG 2 (Saalfelden)—Ch. E-51. ERP 300 watts. Started 1971.

HUTTERKOGEL 1 (Gafenz)—Ch. E-57. ERP 250 watts. Started 1974.

HUTTERKOGEL 2 (Gafenz)—Ch. E-60. ERP 250 watts. Started 1974.

IRDNING 2—Ch. E-47. ERP 400 watts. Started 1977.

JAUERLING 1 (St. Poelten)—Ch. E-2A. ERP 60 kw. Started 1958.

JAUERLING 2 (St. Poelten)—Ch. E-21. ERP 800 kw. Started 1965.

JOCHGRABENBERG 1 (Hochstrass)—Ch. E-52. ERP 3 kw. Started 1975.

JOCHGRABENBERG 2 (Hochstrass)—Ch. E-58. ERP 3 kw. Started 1975.

KAHLENBERG 1 (Vienna 1)—Ch. E-5. ERP 100 kw. Started 1955.

KAHLENBERG 2 (Vienna 1)—Ch. E-24. ERP 1000 kw. Started 1958.

KAHLENBERG 3 (Vienna 1)—Ch. E-34. ERP 50 kw. Started 1966.

KAISERSTEIN 2 (Breitenfurt)—Ch. E-45. ERP 300 watts. Started 1972.

KALTBRUNN 2 (Kaltenleutgeben)—Ch. E-59. ERP 100 watts. Started 1974.

KANITZERHOEHE 1 (Feldkirchen)—Ch. E-27. ERP 1 kw. Started 1967.

KANITZERHOEHE 2 (Feldkirchen)—Ch. E-21. ERP 1 kw. Started 1972.

KARLEITEN 1 (Oberzeiring)—Ch. E-45. ERP 100 watts. Started 1976.

KARLEITEN 2 (Oberzeiring)—Ch. E-42. ERP 100 watts. Started 1973.

KATRIN 1 (Bad Ischl)—Ch. E-5. ERP 2 kw. Started 1966.

KATRIN 2 (Bad Ischl)—Ch. E-22. ERP 20 kw. Started 1968.

KITZBUEHEL 2—Ch. E-42. ERP 100 watts. Started 1975.

KITZBUEHELER HORN 1 (Kufstein)—Ch. E-5. ERP 3 kw. Started 1969.

KITZBUEHELER HORN 2 (Kufstein)—Ch. E-24. ERP 50 kw. Started 1970.

KLAUNZERBERG 2 (Matrei)—Ch. E-23. ERP 300 watts. Started 1972.

KLEINERBERG 1 (Windischgarsten)—Ch. E-12. ERP 300 watts. Started 1970.

KLEINERBERG 2 (Windischgarsten)—Ch. E-47. ERP 2 kw. Started 1970.

KOBL 1 (Pfunds)—Ch. E-12. ERP 100 watts. Started 1969.

KOBL 2 (Pfunds)—Ch. E-48. ERP 1 kw. Started 1974.

KOENIGSBERG 2 (Aspang)—Ch. E-50. ERP 300 watts. Started 1967.

KOGELSBACH 1—Ch. E-29. ERP 120 watts. Started 1976.

KOGELSBACH 2—Ch. E-32. ERP 120 watts. Started 1976.

KOLLMITZBERG 2 (Raabs)—Ch. E-48. ERP 600 watts. Started 1973.

KORALPE 1 (Wolfsberg 1)—Ch. E-8. ERP 2 kw. Started 1963.

KORALPE 2 (Wolfsberg 1)—Ch. E-28. ERP 20 kw. Started 1968.

KRESSENBERG 1 (Waldegg)—Ch. E-6. ERP 100 watts. Started 1970.

KRESSENBERG 2 (Waldegg)—Ch. E-25. ERP 3 kw. Started 1971.

## International TV Directory

KREUZBUEHEL 2 (Raggal)—Ch. E-22. ERP 100 watts. Started 1973.

KRIPPENSTEIN 2 (Obertraun)—Ch. E-41. ERP 450 watts. Started 1971.

KRONHOF 2 (Koetschach)—Ch. E-46. ERP 400 watts. Started 1972.

KULM 2 (Trofalach)—Ch. E-55. ERP 300 watts. Started 1970.

KULMER ALPE 1 (Neumarkt)—Ch. E-4. ERP 500 watts. Started 1968.

KULMER ALPE 2 (Neumarkt)—Ch. E-47. ERP 10 kw. Started 1970.

LAENGENFELD 1—Ch. E-28. ERP 120 watts. Started 1976.

LAENGENFELD 2—Ch. E-25. ERP 120 watts. Started 1976.

LAMPELSBERG 2 (Scheibbs)—Ch. E-51. ERP 200 watts. Started 1973.

LANDSBERG 1 (Gruenburg)—Ch. E-34. ERP 1 kw. Started 1974.

LANDSBERG 2 (Gruenburg)—Ch. E-48. ERP 1 kw. Started 1974.

LANGMOOSALM 2 (Mitterndorf)—Ch. E-51. ERP 1 kw. Started 1969.

LAUTERACH 1 (Bregenz 2)—Ch. E-47. ERP 400 watts. Started 1973.

LAUTERACH 2 (Bregenz 2)—Ch. E-39. ERP 400 watts. Started 1973.

LECHNERECK 1 (Zell am See 1)—Ch. E-6. ERP 250 watts. Started 1973.

LECHNERECK 2 (Zell am See 1)—Ch. E-43. ERP 2.5 kw. Started 1971.

LEOPOLDSCHLAG 1—Ch. E-57. ERP 100 watts. Started 1979.

LEOPOLDSCHLAG 2—Ch. E-60. ERP 100 watts. Started 1979.

LERCHERWALD 2 (Hopfgarten/Def.)—Ch. E-39. ERP 160 watts. Started 1974.

LICHTENBERG 1 (Linz 1)—Ch. E-6. ERP 100 kw. Started 1960.

LICHTENBERG 2 (Linz 1)—Ch. E-43. ERP 800 kw. Started 1964.

LIESINGBERG 2 (St. Michael/0.)—Ch. E-43. ERP 500 watts. Started 1970.

LINDKOGEL 1 (Raisnmarkt)—Ch. E-53. ERP 800 watts. Started 1974.

LINDKOGEL 2 (Raisnmarkt)—Ch. E-60. ERP 800 watts. Started 1974.

LIPPEKOGEL 1 (Brueckl)—Ch. E-12. ERP 500 watts. Started 1969.

LIPPEKOGEL 2 (Brueckl)—Ch. E-51. ERP 5 kw. Started 1970.

LOEDER 2 (Krumbach)—Ch. E-25. ERP 120 watts. Started 1974.

LOFER 2—Ch. E-22. ERP 150 watts. Started 1977.

LORENZENBERG 2 (Friesach)—Ch. E-59. ERP 700 watts. Started 1973.

LUNZ 1-1—Ch. E-47. ERP 350 watts. Started 1976.

LUNZ 1-2—Ch. E-50. ERP 350 watts. Started 1976.

LUXKOGEL 1 (Lend)—Ch. E-12. ERP 300 watts. Started 1967.

LUXKOGEL 2 (Lend)—Ch. E-39. ERP 2 kw. Started 1968.

MARIA SAAL 1—Ch. E-55. ERP 250 watts. Started 1980.

MARIA SAAL 2—Ch. E-58. ERP 250 watts. Started 1980.

MAXL 2 (St. Katharein)—Ch. E-60. ERP 300 watts. Started 1973.

METNITZ OST 1—Ch. E-37. ERP 150 watts. Started 1976.

METNITZ OST 2—Ch. E-40. ERP 150 watts. Started 1976.

MOOSALM 1 (Leutasch)—Ch. E-45. ERP 5 kw. Started 1970.

MOOSALM 2 (Leutasch)—Ch. E-42. ERP 5 kw. Started 1970.

MUGEL 1 (Bruck/Mur 1)—Ch. E-9. ERP 20 kw. Started 1961.

MUGEL 2 (Bruck/Mur 1)—Ch. E-41. ERP 200 kw. Started 1969.

NEUWALDEGG 1 (Vienna 3)—Ch. E-47. ERP 100 watts. Started 1973.

NEUWALDEGG 2 (Vienna 3)—Ch. E-59. ERP 100 watts. Started 1973.

NIEDERNDORF 1—Ch. E-33. ERP 1 kw. Started 1976.

NIEDERNDORF 2—Ch. E-25. ERP 1 kw. Started 1976.

OBERTILLIACH 1—Ch. E-52. ERP 150 watts. Started 1979.

OBERTILLIACH 2—Ch. E-42. ERP 150 watts. Started 1979.

OBERVELLACH 2—Ch. E-50. ERP 250 watts. Started 1973.

PATSCHERKOFEL 1 (Innsbruck 1)—Ch. E-4. ERP 60 kw. Started 1958.

PATSCHERKOFEL 2 (Innsbruck 1)—Ch. E-23. ERP 800 kw. Started 1968.

PATSCHERKOFEL 3 (Innsbruck 1)—Ch. E-62. ERP 2.4 kw. Started 1964.

PATSCHERKOFEL 4 (Innsbruck 1)—Ch. E-60. ERP 800 watts. Started 1979.

(Continued on next page)

# International TV Directory

## AUSTRIA—(Continued)

- PFAENDER 1 (Bregenz 1)—Ch. E-5. ERP 100 kw. Started 1959.  
PFAENDER 2 (Bregenz 1)—Ch. E-24. ERP 350 kw. Started 1969.  
PFAFFENWALD 1 (Klagenfurt 2)—Ch. E-26. ERP 2 kw. Started 1971.  
PFAFFENWALD 2 (Klagenfurt 2)—Ch. E-36. ERP 2 kw. Started 1971.  
PINKAFELD 1—Ch. E-10. ERP 100 watts. Started 1967.  
PINKAFELD 2—Ch. E-21. ERP 1 kw. Started 1973.  
PIRKERHOEHE 2 (Strassburg)—Ch. E-25. ERP 100 watts. Started 1973.  
PLACKLES 2 (Gruenbach)—Ch. E-33. ERP 300 watts. Started 1967.  
PLASSBICHL 2 (Patergassen)—Ch. E-39. ERP 120 watts. Started 1976.  
PLATTENSCHROFEN 2 (Reutte 2)—Ch. E-32. ERP 100 watts. Started 1973.  
POECHLARN 1—Ch. E-53. ERP 200 watts. Started 1979.  
POECHLARN 2—Ch. E-60. ERP 200 watts. Started 1979.  
POELLAU 1—Ch. E-45. ERP 100 watts. Started 1974.  
POELLAU 2—Ch. E-48. ERP 100 watts. Started 1974.  
POLSTER 1 (Eisenerz 1)—Ch. E-11. ERP 100 watts. Started 1958.  
POLSTER 2 (Eisenerz 1)—Ch. E-51. ERP 1.5 kw. Started 1971.  
PRITSCHITZ 1 (Maria Woerth)—Ch. E-57. ERP 100 watts. Started 1971.  
PRITSCHITZ 2 (Maria Woerth)—Ch. E-60. ERP 100 watts. Started 1971.  
RAMSAU 2 (Schladming 2)—Ch. E-21. ERP 200 watts. Started 1972.  
RAUCHKOFEL 1 (Lienz)—Ch. E-7. ERP 300 watts. Started 1964.  
RAUCHKOFEL 2 (Lienz)—Ch. E-41. ERP 15 kw. Started 1971.  
RAXALPE 2 (Reichenau)—Ch. E-54. ERP 250 kw. Started 1973.  
REISBERG 2 (Altenmarkt/Tr.)—Ch. E-51. ERP 250 watts. Started 1972.  
REITHERKOGEL 2 (Jenbach)—Ch. E-51. ERP 1 kw. Started 1972.  
RESIDENZBERG 2 (Gutenstein)—Ch. E-29. ERP 1 kw. Started 1968.  
RETTENEGG 1—Ch. E-50. ERP 100 watts. Started 1975.  
RETTENEGG 2—Ch. E-54. ERP 100 watts. Started 1975.  
ROHRBACH/LAFNITZ 1—Ch. E-45. ERP 100 watts. Started 1978.  
ROHRBACH/LAFNITZ 2—Ch. E-48. ERP 100 watts. Started 1978.  
ROSSATZ 1—Ch. E-53. ERP 200 watts. Started 1977.  
ROSSATZ 2—Ch. E-41. ERP 200 watts. Started 1977.  
ST. GEORGEN/ATTERGAU 1—Ch. E-53. ERP 200 watts. Started 1974.  
ST. GEORGEN/ATTERGAU 2—Ch. E-56. ERP 200 watts. Started 1974.  
ST. JOHANN/T. 1—Ch. E-31. ERP 100 watts. Started 1976.  
ST. JOHANN/T. 2—Ch. E-37. ERP 100 watts. Started 1975.  
ST. LEONHARD 1 (St. Jakob/Def.)—Ch. E-56. ERP 100 watts. Started 1974.  
ST. LEONHARD 2 (St. Jakob/Def.)—Ch. E-60. ERP 100 watts. Started 1974.  
ST. PETER/KAMMERSBERG 1—Ch. E-34. ERP 150 watts. Started 1977.  
ST. PETER/KAMMERSBERG 2—Ch. E-40. ERP 150 watts. Started 1977.  
SALBERG 2 (Selzthal)—Ch. E-32. ERP 300 watts. Started 1972.  
SCHAERDING 1—Ch. E-12. ERP 250 watts. Started 1976.  
SCHAERDING 2—Ch. E-51. ERP 4 kw. Started 1976.  
SCHLATT 1 (Oetz)—Ch. E-8. ERP 500 watts. Started 1969.  
SCHLATT 2 (Oetz)—Ch. E-50. ERP 5 kw. Started 1972.  
SCHMITTENHOEHE 1 (Zell am See 2)—Ch. E-56. ERP 100 watts. Started 1972.  
SCHMITTENHOEHE 2 (Zell am See 2)—Ch. E-59. ERP 100 watts. Started 1972.  
SCHNEEALPE 2 (Neuberg)—Ch. E-24. ERP 300 watts. Started 1972.  
SCHOECKL 1 (Graz 1)—Ch. E-7. ERP 100 kw. Started 1955.  
SCHOECKL 2 (Graz 1)—Ch. E-23. ERP 800 kw. Started 1963.  
SCHOENBUEHEL 2 (Lilienfeld)—Ch. E-25. ERP 100 watts. Started 1971.  
SEGRUBE 1 (Innsbruck 2)—Ch. E-9. ERP 100 watts. Started 1964.  
SEGRUBE 2 (Innsbruck 2)—Ch. E-40. ERP 1.5 kw. Started 1968.  
SEGRUBE 3 (Innsbruck 2)—Ch. E-46. ERP 1.5 kw. Started 1979.  
SELLRAIN 1—Ch. E-56. ERP 500 watts. Started 1979.  
SELLRAIN 2—Ch. E-60. ERP 500 watts. Started 1979.  
SIFLITZBERG 2 (Lind)—Ch. E-51. ERP 100 watts. Started 1974.  
SONNENBERG 1 (Rottenmann)—Ch. E-4. ERP 200 watts. Started 1973.  
SONNENBERG 2 (Rottenmann)—Ch. E-24. ERP 5 kw. Started 1972.  
SONNTAGBERG 1 (Waidhofen/Ybbs 1)—Ch. E-33. ERP 4 kw. Started 1970.  
SONNTAGBERG 2 (Waidhofen/Ybbs 1)—Ch. E-40. ERP 4 kw. Started 1970.  
SONNWARDSTEIN 1 (Semmering)—Ch. E-10. ERP 10 kw. Started 1957.  
SONNWARDSTEIN 2 (Semmering)—Ch. E-36. ERP 65 kw. Started 1970.  
SONNWARDSTEIN 3 (Semmering)—Ch. E-28. ERP 6.5 kw. Started 1972.  
STADL 2—Ch. E-55. ERP 120 watts. Started 1974.  
STEINKAMPERL 2 (Hirtenberg)—Ch. E-37. ERP 300 watts. Started 1967.  
STEINWAND 2 (Stall)—Ch. E-25. ERP 200 watts. Started 1975.  
STELLERBERG 2 (Kalwang)—Ch. E-21. ERP 300 watts. Started 1972.  
STOLZALPE 2 (Murau)—Ch. E-21. ERP 300 watts. Started 1972.  
STRADNERKOGEL 1 (Bad Gleichenberg)—Ch. E-29. ERP 5 kw. Started 1971.  
STRADNERKOGEL 2 (Bad Gleichenberg)—Ch. E-39. ERP 5 kw. Started 1971.  
STUBNERKOGEL 1 (Badgastein 1)—Ch. E-9. ERP 100 watts. Started 1967.  
STUBNERKOGEL 2 (Badgastein 1)—Ch. E-23. ERP 1 kw. Started 1968.  
TAGGENBRUNN 2 (St. Veit)—Ch. E-43. ERP 100 watts. Started 1974.  
TAMSWEG 2—Ch. E-23. ERP 200 watts. Started 1973.  
TANAFREIDA 2 (St. Gallenkirch)—Ch. E-41. ERP 200 watts. Started 1973.  
TARSCHBERG 1 (Traisen)—Ch. E-7. ERP 100 watts. Started 1970.  
TARSCHBERG 2 (Traisen)—Ch. E-42. ERP 1.5 kw. Started 1970.  
TAXENBACH 2—Ch. E-24. ERP 600 watts. Started 1974.  
TETTENHENGST 2 (St. Aegydt)—Ch. E-27. ERP 500 watts. Started 1969.  
TRATTENBACH 2—Ch. E-42. ERP 120 watts. Started 1975.  
TRESSENSTEIN 2 (Bad Aussee)—Ch. E-33. ERP 500 watts. Started 1969.  
TROESCHBERG 2 (Steyr)—Ch. E-47. ERP 500 watts. Started 1967.  
UMHAUSEN 1—Ch. E-37. ERP 120 watts. Started 1980.  
UMHAUSEN 2—Ch. E-44. ERP 120 watts. Started 1980.  
UNZMARKT 2—Ch. E-60. ERP 100 watts. Started 1973.  
VERDITZ 2 (Treffen)—Ch. E-57. ERP 150 watts. Started 1974.  
VIKTRING 1—Ch. E-40. ERP 100 watts. Started 1978.  
VIKTRING 2—Ch. E-32. ERP 100 watts. Started 1978.  
VILLGRATEN 1-1—Ch. E-34. ERP 100 watts. Started 1977.  
VILLGRATEN 1-2—Ch. E-24. ERP 100 watts. Started 1977.  
VORDERAELEPELE 1 (Feldkirch)—Ch. E-12. ERP 100 watts. Started 1963.  
VORDERAELEPELE 2 (Feldkirch)—Ch. E-59. ERP 1.5 kw. Started 1971.  
WACHBERG 1 (Weitra)—Ch. E-7. ERP 5 kw. Started 1968.  
WACHBERG 2 (Weitra)—Ch. E-58. ERP 90 kw. Started 1968.  
WAIDRING 1—Ch. E-49. ERP 120 watts. Started 1976.  
WAIDRING 2—Ch. E-59. ERP 120 watts. Started 1976.  
WALCHSEE 1—Ch. E-49. ERP 300 watts. Started 1976.  
WALCHSEE 2—Ch. E-52. ERP 300 watts. Started 1976.  
WANGLALPE 1 (Tux)—Ch. E-11. ERP 100 watts. Started 1971.  
WANGLALPE 2 (Tux)—Ch. E-25. ERP 1 kw. Started 1975.  
WEISSBRIACH 2—Ch. E-39. ERP 100 watts. Started 1975.  
WEISSECK 1—Ch. E-62. ERP 3 kw. Started 1979.  
WEISSECK 2—Ch. E-65. ERP 3 kw. Started 1979.  
WEISSENEGGERBERG 1 (Bleiburg)—Ch. E-46. ERP 300 watts. Started 1972.  
WEISSENEGGERBERG 2 (Bleiburg)—Ch. E-39. ERP 300 watts. Started 1972.  
WENNS 1—Ch. E-57. ERP 125 watts. Started 1970.  
WENNS 2—Ch. E-54. ERP 125 watts. Started 1974.

WINDECK 2 (Obergrugl)—Ch. E-23. ERP 160 watts. Started 1972.  
 WOLFSBERG 2-2—Ch. E-44. ERP 250 watts. Started 1977.  
 ZAMMELSBURG 2 (Weitensfeld)—Ch. E-41. ERP 500 watts. Started 1973.  
 ZEDERHAUS 2—Ch. E-22. ERP 150 watts. Started 1976.  
 ZIEHBERG 2 (Kirchdorf)—Ch. E-39. ERP 500 watts. Started 1967.  
 ZINKENKOGEL 1 (Hallein)—Ch. E-12. ERP 150 watts. Started 1968.  
 ZINKENKOGEL 2 (Hallein)—Ch. E-50. ERP 1 kw. Started 1968.  
 ZUGSPITZE 1 (Ehrwald 1)—Ch. E-49. ERP 3 kw. Started 1968.  
 ZUGSPITZE 2 (Ehrwald 1)—Ch. E-55. ERP 3 kw. Started 1969.  
 ZWIESELALM 2 (Gosau)—Ch. E-28. ERP 400 watts. Started 1971.  
 ZWOELFERKOPF 2 (Eben)—Ch. E-55. ERP 250 watts. Started 1975.  
 Low-power satellites: 414 in operation.

## Azores

(See Portugal)

## Bahamas

(525-line standards, System M)

Color: NTSC System

Sets in use: 50,000

Broadcasting Corp. of the Bahamas, P.O. Box N-1347, Nassau. Tel. (809) 32-24623.

Personnel: Calsey Johnson, general manager, radio; Charles Carter, general manager, television; Albert Adderley, sales director; Paul Marshall, financial controller; Freeman Kelly, director of engineering.

Rates (May 1977 peak): Spot 60 sec., 65.00; 30 sec., 53.50; 15 sec., 42.50; 10 sec., 29.25; 5 sec., 23.70 (Bahamian Dollars).

Represented in U.S. by Intercontinental Services Ltd.

NASSAU—ZNS-TV, Broadcasting Corp. of the Bahamas, Ch. 13 (Commercial). Transmitter 5 kw, ERP 50 kw. Started 1977.

FREEPOR—Experimental service by balloon-borne transmitter operated by Tethered Communications Corp., subsidiary of Westinghouse Electric Corp.

GRAND BAHAMAS—Closed-circuit system.

## Bahrain

(625-line standards, System B)

Color: PAL System

Sets in use: 30,000 black & white; 8,000 color

ISA TOWN—Ministry of Information, Bahrain Television (Govt., commercial), P.O. Box 1075, Manama, Bahrain, Arabian Gulf. Ch. E-4. Transmitter 25 kw, ERP 120 kw.  
 Hours of operation: 1800-2330.

Personnel: E. J. W. Payne, general manager; Sami Khan, sales manager; Isa Abdulla, program manager; Hamad Mutlak, film buyer; Fathi El Saba, production manager.

Rates (Jan. 1, 1978): Peak 60 sec., 100,000; 45 sec., 85,000; 30 sec., 70,000; 20 sec., 50,000; 15 sec., 40,000. Non-Peak 60 sec., 70,000; 45 sec., 60,000; 30 sec., 50,000; 20 sec., 40,000; 15 sec., 30,000 (Bahrain Dinars).

## Bangladesh

(625-line standards, System B)

Plans color: PAL System

Sets in use: 52,000

BTV, Bangladesh Television (Govt., commercial), Television Bhaban, Rampura, P.O. Box 456, Dacca, Bangladesh. Tel. 400131-139. Cable: BATEVEVE, Dacca.

Personnel: Amir-uz-Zaman Khan, director general; Selimuddin Ahmed, dir. programs; Saaduddin Ahmed, chief engineer; A. S. M. Nasiruddin, dir. of administration; Humayun Choudhury, chief news editor; Kutubuddin Ahmed, acting chief accounts officer.

Hours of operation: 1800-2400, daily; 1000-1130 & 1800-2400, Sun.

Rates: Spot 60 sec., 600.00; 45 sec., 450.00; 30 sec., 375.00; 15 sec., 225.00; 7 sec., 140.00 Peak (Taka).

DACCA—Ch. E-6. Transmitter 6 kw, ERP 42 kw. Originates programs. TV tape recording facilities. Started Dec. 25, 1964.

Personnel: Khaleida Fahmi, general manager; Abdullah Al-Mamun, & A. H. Choudhury, program mgrs.; Nurul Islam, news editor; Muhammad Abu Taher Mia, engineering mgr.; Anwar Hossain, chief designer.

NATORE—Ch. E-8. Transmitter 10 kw, ERP 80 kw. Started Sept. 1975. Relays Dacca.

CHITTAGONG—Ch. E-5. Transmitter 10 kw, ERP 80 kw. Started June 1976. Relays Dacca.

KHULNA—Ch. E-11. Transmitter 10 kw, ERP 72 kw. Started March 11, 1977. Relays Dacca.

1981-82 Edition

SYLHET—Ch. E-7. Transmitter 10 kw. Started June 1977. Relays Dacca.

RANGPUR—Ch. E-6. Transmitter 10 kw. Started Dec. 1978.

MYMENSINGH—Ch. E-12. Transmitter 10 kw. Started May 1979.

Planned: 10 kw stations at NOAKHALI & RANGAMATI. Plans 2nd channel at DACCA.

## Barbados

(525-line standards, System M)

Color: NTSC System

Sets in use: 50,000

BRIDGETOWN—CBC-TV, Caribbean Broadcasting Corp., P.O. Box 900, Bridgetown, Barbados, W.I. Tel. 92041; 92046. Cable CA-BROCO. Ch. 3 (V-61.25, A-65.75), transmitter 5 kw, ERP 60 kw. TV tape recording facilities. Started Dec. 1964. Operates 6 hours daily. Color: Live, film, slide & tape.

Personnel: David Simmons, chairman of the board; Tony Best, general manager; Tony Cumming, manager, television; Victor Fernandez, manager, radio; Paul Down, executive engineer; Zeldia Gibson, director of advertising, TV; Jo Warren, director of advertising, radio; Jean Lewis, program manager, radio; Olwen Cumbebatch, program manager, TV; Franklyn Cumberbatch, manager of administration; Bernon Sobers, chief technician, headquarters; Keith Alleyne, chief technician, TV; Cortlyn Dowridge, chief technician, radio.

Rates: On application.

## Belgium

(625-line standards, Systems B & H)

Color: PAL System

Sets in use: 1,332,000 black & white; 1,593,000 color

R.T.B.F., Radio-Television Belge de la Communauté Culturelle Française, Cite de la R.T.B., Boulevard A. Reyers 52, 1040, Bruxelles. Tel. 02/737.21.11.

Broadcasting in French language.

Personnel: Robert Wangermee, administrator general; Georges Konen, television director; Paul De Mol, production manager; Alain Dehon, chief engineer; Raymond Hauseux, chief engineer (equipment).

B.R.T., Belgische Radio en Televisie, Omroepcentrum A. Reyer-slaan 52, 1040, Brussel. Tel. 02/737.31.11.

Broadcasting in Dutch language.

Personnel: Paul Vandenbussche, administrator general; Nic Bal, director general, film buyer & production manager; Michel Gewillig, director general, technical department.

Hours of operation: 15.30-23.00 weekdays, 10.00-23.00, Sun.

TV tape recording facilities.

R.T.B.F.—Broadcasting in French Language

MAIN STATIONS

(1st Program)

(625-lines, System B/PAL)

LEGLISE—Ch. E-11. ERP 10 kw. Started May 1961.

LIEGE—Ch. E-3. ERP 100 kw. Started Nov. 1954.

PROFONDEVILLE—Ch. E-52. ERP 200-kw. Started Feb. 1969.

TOURNAI—Ch. E-57. ERP 20 kw. Started March 1969.

WAVRE—Ch. E-8. ERP 100 kw. Started Jan. 1958.

Low power stations

BOUILLON—Ch. E-9. ERP 10 watts. Started Feb. 1971.

BRUXELLES—Ch. E-7. ERP 5 watts. Started June 1960.

COMINES—Ch. E-4. ERP 10 watts. Started Sept. 1971.

COUVIN—Ch. E-4. ERP 10 watts. Started Sept. 1971.

DINANT—Ch. E-5. ERP 5 watts. Started June 1961.

HASTIERE—Ch. E-4. ERP 5 watts. Started May 1971.

HOUFFALIZE—Ch. E-5. ERP 10 watts. Started July 1964.

MALMEDY—Ch. E-5. ERP 10 watts. Started Sept. 1971.

MAIN STATIONS

(2nd Program)

(625-lines, System H/PAL)

ANDERLUES—Ch. E-61. ERP 500 kw. Started Dec. 1971.

LEGLISE—Ch. E-60. ERP 200 kw. Started May 1961.

LIEGE—Ch. E-42. ERP 1000 kw. Started Nov. 1972.

WAVRE—Ch. E-28. ERP 1000 kw. Started Jan. 1971.

Low power station

BRUXELLES—Ch. E-45. ERP 500 watts. Started March 1972.

(Continued on next page)



## BELGIUM—(Continued)

B.R.T.—Broadcasting in Dutch Language

### MAIN STATIONS

(1st Program)

(625-lines, Systems B/PAL & H/PAL)

- EGEM—Ch. E-43. ERP 1000 kw. Started Dec. 1971.  
 GENK—Ch. E-44. ERP 200 kw. Started Feb. 1969.  
 OOSTVLETEREN—Ch. E-49. ERP 20 kw. Started Feb. 1969.  
 WAVER-OVERIJSE—Ch. E-10. ERP 100 kw. Started Oct. 1953.

### Low power stations

- ANTWERP—Ch. E-2. ERP 100 watts. Started Nov. 1954.  
 BRUSSEL—Ch. E-11. ERP 5 watts. Started June 1960.

### MAIN STATIONS

(2nd Program)

(625-lines, System H/PAL)

- EGEM—Ch. E-46. ERP 1000 kw. Started April 1977.  
 GENK—Ch. E-47. ERP 200 kw. Started April 1977.  
 OOSTVLETEREN—Ch. E-55. ERP 20 kw. Started April 1977.  
 SCHOTEN—Ch. E-62. ERP 200 kw. Started Oct. 1971.  
 WAVER-OVERIJSE—Ch. E-25. ERP 1000 kw. Started Jan. 1971.

### Low power station

- BRUSSEL—Ch. E-48. ERP 500 watts. Started March 1972.  
 Cable Systems: 150 in operation with over 1,650,000 subscribers.

## Bermuda

(525-line standards, System M)

Color: NTSC System

Sets in use: 11,000 black & white; 13,000 color

**PROSPECT, DEVONSHIRE**—ZBM-TV, Bermuda Radio & Television Co. Ltd., Fort Hill Road, Prospect, Devonshire (Mailing address: P.O. Box 452, Hamilton), Bermuda. Tel. 809-29-52828. Ch. 10 (V-193.25, A-197.75), transmitter 2 kw. ERP 17.5 kw. TV tape recording facilities. Started Jan. 1958. Color. Ownership: Bermuda Broadcasting Co. Ltd. Programming affiliates: CBS, Rediffusion. Personnel: Walter Staskow, managing dir.; Quinton Edness, gen. mgr.; Jim Woolridge, sales mgr.; Andrea Tucker, program coordinator & film buyer; Bryan Lodge, operations mgr.; Doreen Ennis, traffic.

Represented in U.S. by Intercontinental Services Ltd., New York; in Canada by Andy McDermott Broadcast Sales Ltd.; in U.K. by Rediffusion International Ltd., London.

Hours of operation: 11 a.m.-noon; 2 p.m.-midnight, average daily.

Rates (Sept. 1976): Peak 60 sec., 45.85; 30 sec., 36.55; 20 sec., 31.20; 8 sec., 18.30. Program hour, 160.85; 30 min., 96.75; 15 min., 64.40 (Bermuda Dollars).

**DEVONSHIRE**—ZFB-TV, Capital Broadcasting Co. Ltd. (commercial), "By the Sea," North Shore, Devonshire (Mailing address: P.O. Box 652, Hamilton 5), Bermuda. Tel. 2-4444. Ch. 8 (V-181.25, A-185.75). Transmitter 5 kw. ERP 32.5 kw. TV tape recording facilities. Started Aug. 1965. Color. Ownership: Capital Broadcasting Co. Ltd. Affiliated with ABC.

Personnel: Everard A.C. Davis, managing director & film buyer; Leola Stovell, sales manager; Delano Ingham, chief engineer.

Represented by Intercontinental Communications Inc., New York & Canada; Television International Enterprises Ltd., London.

Hours of operation: 7-10:30 a.m. & 2 p.m.-midnight, Mon.-Fri.; 3 p.m.-midnight, average Sat.-Sun.

Rates (Sept. 1979): Prime time spot 60 sec., 46.00; 8 sec., 20.00. Program hour, 250.00; 30 min., 175.00; 15 min., 100.00 (U.S. Dollars).

## Bolivia

(525-line standards, System N)

Color: NTSC System

Sets in use: 85,000 black & white; 15,000 color

**LA PAZ**—TV Boliviana, Empresa Nacional de Television Boliviana (Govt., commercial), Casilla 900, La Paz, Bolivia. Ch. 7. ERP 5 kw. Personnel: Edmundo Arauz R., president; Italo Mariaca V., director general; Guillermo Morales, director of administration; Fernando Perez, director of programming & production; Teodoro Faredes B., technical director; Luis Arze Ch., technical consultant.

**LA PAZ**—Sistema Nacional de Radio y TV (Commercial), Universitario, Television Universitaria, Calle Campos 255, Sopocachi, La Paz. Tel. 361183. Ch. 5. ERP 1 kw. Started Dec. 24, 1980. TV tape recording facilities.

Personnel: J. Erwin Solorzano Rivera, director general; Fernando Calderon, program manager; Raul de la Quintant, production manager; Boris Rodriguez, technical manager; Rene Arze Chavez, technical consultant.

Hours of operation: 16.00-23.30, daily.

Rates: Approximately \$150 per min. (U.S.).

Planned: Ch. 11, Cochabamba; Ch. 11, Santa Cruz; Ch. 12, Sucre; Ch. 9, Potosi; Ch. 8, Tarija; Ch. 13, Oruro; Ch. 10, Trinidad.

## Brazil

(525-line standards, System M)

Color: PAL System

Sets in use: 13,000,000 black & white; 2,000,000 color

All stations commercial except Govt.-owned outlets.

**ANAPOLIS, GO**—TV Tocantins Ltda., Alto do Seminario Biblico, Km 3 da Rodovia. Ch. 7. ERP 12.17 kw.

**APUCARANA, PR**—Televisao Tibagi S.A., Av. Santos Dumont 11. Ch. 11. ERP 500 watts. Started July 7, 1969.

**ARACAJU, SE**—Radio Televisao de Sergipe S.A., Rua Joao Pessoa, 61. Ch. 4. ERP 32.6 kw.

**ARACAJU, SE**—Televisao Atalaia Ltda., Rua Claudio Batista. Ch. 8. ERP 87.9 kw.

**ARARAQUARA, SP**—Radio Mulher Ltda., TV Morada do Sol, Praca Jose Palomone Lepre. Ch. 9. ERP 5.9 kw.

**BAGE, RS**—TV Bage Ltda., Estrada do Cerro-Prolongamento da Rua Acampamento. Ch. 6. ERP 6.49 kw.

**BARRA MANSÁ, RJ**—Sociedade de TV sul Fluminense Ltda., Altos de um Morro localizado no bairro Ano Bom. Ch. 8. ERP 3.51 kw.

**BAURU, SP**—TV Bauru Ltda., Rua Padre Anchieta, 41. Ch. 2. ERP 7.8 kw.

**BELEM, PA**—Televisao Liberal Ltda., Jardim Sao Luiz, Esq. Av. Nazare, 3° andar. Ch. 7. ERP 16 kw.

**BELEM, PA**—TV Guajara, S.A., Av. Serzedelo Correa 15, 26° andar. Ch. 4. ERP 10 kw.

**BELO HORIZONTE, MG**—S.A. Radio Guarani, Av. Assis Chateaubriand, 499. Ch. 4. ERP 28.8 kw.

**BELO HORIZONTE, MG**—Sociedade Radio Alterosa, Av. Afonso Pena, 867-24° andar. Ch. 2. ERP 31.5 kw. Started June 15, 1963.

**BELO HORIZONTE, MG**—TV Globo Capital Ltda., Rua Rio de Janeiro, 1279. Ch. 12. ERP 39.6 kw. Started Dec. 12, 1961.

**BELO HORIZONTE, MG**—Secretaria de Educacao do Estado de Minas Gerais. Ch. 9.

**BELO HORIZONTE, MG**—Radio Televisao Vila Rica S.A., Rua Fernando Tourinho, 818. Ch. 7. ERP 2 kw. TV tape recording facilities. Started Oct. 10, 1960.

**BLUMENAU, SC**—TV Coligadas de Santa Catarina S.A., Rua Getulio Vargas, 32 Morro do Cachorro. Ch. 3. ERP 1.58 kw.

**BOA VISTA, RR**—Radio TV do Amazonas S.A., Av. Ceara, Esq. com Jose Guimaraes. Ch. 4. ERP 390 watts.

**BRASILIA, DF**—TV Nacional de Brasilia-Radiobras, Box da Torre de TV, Praca 31 de Marco. Ch. 3. ERP 30.46 kw. Started April 21, 1960.

**BRASILIA, DF**—Brasilino-Radio e Televisao Ltda., Torre de Televisao, Praca 31 de Marco. Ch. 8. ERP 15.8 kw.

**BRASILIA, DF**—S.A. Correio Brasiliense, Avenida w/3 Sul-SRT. Ch. 6. ERP 29.04 kw.

**BRASILIA, DF**—Radio Globo Capital Ltda., Av. w/3 Norte-Lote A, Setor de Radio e TV. Ch. 10. ERP 45.31 kw.

**CAMPINA GRANDE, PB**—TV Borborema Ltda., Rua Venancio Neiva, 287. Ch. 9. ERP 1 kw. Started 1963.

**CAMPINAS, SP**—Empresa Paulista de TV Ltda., Rua 15, 27, Jardim Sao Gabriel. Ch. 12. ERP 3.2 kw.

**CAMPO GRANDE, MGS**—TV Morena Ltda., Rua Barao do Rio Branco, 539. Ch. 6. ERP 500 watts. Started 1966.

**CAMPO GRANDE, MGS**—Rede Centro Oeste de Radio e TV Ltda., Rua Calogeras, 323. Ch. 8. ERP 1.32 kw.

**CAMPOS, RJ**—Radio Jornal Fluminense de Campos Ltda., Av. 24 de Outubro 201. Ch. 12. ERP 9.36 kw.

**CASCADEL, PR**—Radio e TV Folha de Londrina Ltda., TV Toroba, Loteamento Jardim Marla de Fatima, Quadra 7. Ch. 6. ERP 9.1 kw.

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**CAXIAS DO SUL, RS**—Radio TV Caxias Ltda., Rua Bento Gonçalves, 1.553. Ch. 8. ERP 5.63 kw. Started Feb. 21, 1969.

**CHAPECO, SC**—Radio e TV Cultura S.A., Estrada de Seara, Km 3. Ch. 12. ERP 9.49 kw.

**CORNELIO PROCOPIO, PR**—Radio TV Vanguarda Ltda., Rodovia PR-160, Parque Industrial. Ch. 12. ERP 5 kw.

**CORUMBA, MGS**—TV Cidade Branca Ltda., Rua Joao Afonso, 361. Ch. 5. ERP 10.5 kw.

**CRICIUMA, SC**—TV Eldorado Catarinense Ltda., Rua Silva Jardim 216. Ch. 9. ERP 1.32 kw.

**CRUZ ALTA, RS**—TV Cruz Alta Ltda., Rua Joaquim Prado, Esq. c/Rua Joao Bessa. Ch. 3. ERP 12.6 kw.

**CUIABA, MT**—Radio e TV Brasil Oeste Ltda., Rua Giboia, Loteamento Nosso Senhor do Passos, Quadra 45. Ch. 8. ERP 6.76 kw.

**CUIABA, MT**—TV Centro America Ltda., Rua Marechal Deodoro, 349. Ch. 4. ERP 250 kw. Started 1970.

**CURITIBA, PR**—Radio TV Iguacu S.A., Rua Joao Tscharnell, Jardim Mercedes. Ch. 4. ERP 15 kw. Started Dec. 1967.

**CURITIBA, PR**—Radio TV Parana S.A., Rua Domingos Antonio Moro, 31 Bairro Pilarzinho. Ch. 6. ERP 8 kw. Started 1960.

**CURITIBA, PR**—Sociedade Radio Emissora Paranaense S.A., Av. Batel, 1323. Ch. 12. ERP 75.5 kw. Started 1960.

**DOURADOS, MGS**—TV Cidade Modelo Ltda. Ch. 5.

**EREXIM, RS**—TV Alto Urugual, Rua Soledade. Ch. 2. ERP 2 kw.

**FLORIANOPOLIS, SC**—Radio e TV Cultura S.A., Alto do Morro Antao. Ch. 6. ERP 1 kw.

**FLORIANOPOLIS, SC**—Rede Gaucha-Zero Hora de Comunicacoes Ltda., TV Catarinense, Morro da Cruz. Ch. 12. ERP 31.5 kw.

**FLORIANOPOLIS, SC**—TV Barriga Verde Ltda., Altos do Morro da Cruz. Ch. 9.

**FORTALEZA, CE**—TV Verdes Mares Ltda., Av. Desembargador Moreira, 2.430. Ch. 10. ERP 138 kw.

**FORTALEZA, CE**—Ceara Radio Clube S.A., Av. Antonio Sales, 2.304. Ch. 2. ERP 3 kw. Started Nov. 1960.

**FORTALEZA, CE**—TV Educativa do Ceara-TVE, Rua General Potiguara, Esq. Oswaldo Cruz. Ch. 5. ERP 55 kw.

**FORTALEZA, CE**—TV Uirapuru de Fortaleza Ltda., Av. Desembargador Moreira. Ch. 8. ERP 2.52 kw.

**FRANCA, SP**—TV Imperador Ltda., Local nao arruado, proxima a estacao de tratamento d'agua. Ch. 4. ERP 3.21 kw.

**GOIANIA, GO**—TV Goya Ltda., Av. Goias, 187. Ch. 4. ERP 14.77 kw. Started 1960.

**GOIANIA, GO**—TV Anhanguera, S.A., Av. Goias, 345. Ch. 2. ERP 54.9 kw. Started 1965.

**GOIANIA, GO**—Consorcio de Empresa de Radiodifusao e Noticia do Estado-Cerne, Rua 201, 430, Villa Nova. Ch. 13. ERP 68.9 kw.

**JAU, SP**—TV Record de Jau S.A. Ch. 12.

**JOINVILLE, SC**—Companhia Catarinense Radio e TV, Prolongamento da Rua Saguassu. Ch. 5. ERP 4.49 kw.

**JUIZ DE FORA, MG**—Radio Industrial de Juiz de Fora Ltda., Morro do Imperado. Ch. 10. ERP 500 watts. Started 1965.

**LAGES, SC**—TV Lages Ltda., Rua Carlos Joffre do Amaral, 67. Ch. 10. ERP 3.83 kw.

**LONDRINA, PR**—Radio e TV Oeme de Londrina Ltda., Sub-divisao do lote 60 da Fazenda Palhano Ribeirao da Esperanca. Ch. 7. ERP 6.26 kw.

**LONDRINA, PR**—Sociedade Radio Emissora Paranaense S.A., Av. Tiradentes, 1.370. Ch. 3. ERP 8.2 kw. Started 1962.

**MACAPA, AP**—Radio TV do Amazonas S.A., Av. Ataide Teive, 1.282. Ch. 6. ERP 3 kw.

**MACEIO, AL**—TV Gazeta de Alagoas Ltda., Av. Aristeu Andrades. Ch. 7. ERP 12.1 kw.

**MACEIO, AL**—Sampaio Radio e Televisao Ltda., Rua Cel. Paranhos. Ch. 5. ERP 38 kw.

**MANAUS, AM**—Sociedad de Televisao Ajuricaba Ltda., Rua Santo Antonio, 18. Ch. 8. ERP 1.4 kw.

**MANAUS, AM**—Radio TV do Amazonas S.A., Avenida Carvalho Leal, 1270. Ch. 5.

**MANAUS, AM**—Governo do Estado do Amazonas, TV Educativa do Amazonas, Rua Maj. Gabriel, Esq. Rua Barcelos. Ch. 2. ERP 13 kw.

**MANAUS, AM**—Televisao Bare Ltda., Estrada de Aleixo, Km 2. Ch. 4.

**MANAUS, AM**—TV Ajuricaba, Rua Santo Antonio, 18. Ch. 20. ERP 14 kw. Started 1970.

**MARINGA, PR**—TV Cultura de Maringa Ltda., Rua Santa Joaquina de Vetrina. Ch. 8. ERP 12.14 kw.

**MONTES CLAROS, MG**—Intervisao Emissora de Radio e TV Ltda., Bairro de Morrinhos. Ch. 4. ERP 7.27 kw.

**NATAL, RGN**—TV Rio Grande Ltda., Av. Salgado Filho. Ch. 13. ERP 44 kw.

**NATAL, RGN**—Televisao Educativa, Universidade Federal de Rio Grande do Norte, Av. Salgado Filho-Campos. Ch. 5. ERP 12 kw.

**NOVA FRIBURGO, RJ**—TVS, TV Studio Silvio Santos Ltda., Bairro da Caledonia. Ch. 3. ERP 500 watts.

**PASSO FUNDO, RS**—Radio e TV Umbu Ltda., Rua Princesa Isabel. Ch. 7. ERP 9.40 kw.

**PATO BRANCO, PR**—Radio e TV Sudoeste do Parana Ltda. Ch. 7. ERP 31.7 kw.

**PELOTAS, RS**—Televisao Tuiuti Ltda., Rua 15 de Novembro, 612. Ch. 4. ERP 10.46 kw.

**PONTA GROSSA, PR**—TV Esplanada de Ponta Grossa Ltda., Rua Joao Franca Silva. Ch. 7. ERP 12.05 kw.

**PORTO ALEGRE, RS**—Governo do Estado do Rio Grand do Sul, Secretaria de Educacao e Cultura, Av. Ipiranga, 6681. Ch. 7. ERP 90.41 kw.

**PORTO ALEGRE, RS**—Radio e TV Gaucha S.A., Rua Silverio, Esq. Rua Radio e TV Gaucha. Ch. 12. ERP 324.91 kw.

**PORTO ALEGRE, RS**—Radio e TV Piratininga S.A., Rua Prisma, Esq. c/D. Alda. Ch. 5. ERP 18 kw.

**PORTO ALEGRE, RS**—TV Guaiba Ltda., Altos do Morro Santa Tereza. Ch. 2. ERP 38.02 kw.

**PORTO ALEGRE, RS**—TV Pampa Ltda., Rua Orfanotropio, Alto Teresopolis. Ch. 4. ERP 23.73 kw.

**PORTO ALEGRE, RS**—TV Difusora Porto Alegrense, Rua Delfino Riet, 183. Ch. 10. ERP 126.8 kw. Started 1969.

**PORTO VELHO, RO**—Radio e TV do Amazona Ltda., Avenida Kennedy. Ch. 4. ERP 391 watts.

**RECIFE, PE**—TV Globo de Recife Ltda., Av. Dantas Barreto 1186. Ch. 13. ERP 64 kw.

**RECIFE, PE**—Empresa Jornal do Comercio, Rua do Lima, 244, Santa Amaro. Ch. 2.

**RECIFE, PE**—TV Radio Clube de Pernambuco S.A., Av. Cruz Cabuga, 394. Ch. 6.

**RECIFE, PE**—Universidad Federal de Pernambuco, Av. Norte. Ch. 11.

**RIBEIRAO PRETO, SP**—Empresa Paulista de TV Ltda., Alto do Ipiranga. Ch. 7. ERP 21.7 kw.

**RIO BRANCO, AC**—Radio TV do Amazonas S.A., Rua Cel. Silvestro Coelho, 200. Ch. 4. ERP 395 watts.

**RIO DE JANEIRO, RJ**—Fundacao Centra Brasileiro de TV Educativa, Av. Gomes Freire, 474. Ch. 2. ERP 34.8 kw.

**RIO DE JANEIRO, RJ**—TV Globo Ltda., Rua von Martius 22. Ch. 4. ERP 74 kw. Started April 1965.

**RIO DE JANEIRO, RJ**—Radio e TV Guanabara S.A., TV Bandeirantes, Rua Alvaro Ramos, 492, Botafogo. Ch. 7. ERP 57.48 kw.

**RIO DE JANEIRO, RJ**—TV Tupi, Av. Joao Luiz Alves, 13, Urca. Ch. 6. ERP 90.3 kw. Started Jan. 1951.

**RIO DE JANEIRO, RJ**—TV Studio Silvio Santos, Rua General Padilha, 118/134, Sao Cristovao. Ch. 11. ERP 85.4 kw.

**RIO GRANDE, RS**—TV Rio Grande Ltda., Rua Duque de Caxias, 63, 1° e 2° andares. Ch. 9. ERP 2.703 kw.

**SALVADOR, BA**—TV Itapoan S.A., Rua Ferreira Santos. Ch. 5. ERP 43.63 kw. Started 1960.

**SALVADOR, BA**—TV Aratu, Rua Pedro Gama, 31. Ch. 4. ERP 96 kw. Started 1969.

**SALVADOR, BA**—Secretaria de Educacao, Governo do Estado da Bahia. Ch. 2. ERP 9.92 kw.

**SALVADOR, BA**—Televisao Bandeirantes da Bahia Ltda., Rua do Gantua. Ch. 7. ERP 183 kw.

**SANTA MARIA, RS**—TV Imembui S.A., Rua Venancio Aires, 1980. Ch. 12. ERP 3.29 kw. Started Dec. 1969.

**SANTANA DO LIVRAMENTO, RS**—TV Palomas Ltda., Morro do Caqueiro. Ch. 4. ERP 1.411 kw.

**SANTAREM, PA**—Radio e TV Tapajos Ltda., Quartelrao Limitado pelas Avs. Ismael Araujo, Altamira e Travessa Tupinamba e Turiano Meira. Ch. 4. ERP 1 kw.

**SAO JOSE DO RIO PRETO, SP**—Radio Jornal e TV Rio Preto Ltda., Via Washington Luiz, Esq. Rodovia Federal. Ch. 8. ERP 22.38 kw.

**SAO LUIZ, MA**—Radio Difusora do Maranhao Ltda., Av. Camba, 120. Ch. 4. ERP 12 kw.

**SAO LUIZ, MA**—Fundacao Maranhense de TV Educativa, Av. Kennedy. Ch. 2. ERP 12.35 kw.

**SAO LUIZ, MA**—Radio Ribamar Ltda., Praca Bom Menino. Ch. 6. ERP 21.95 kw.

**SAO PAULO, SP**—TV Brandeirantes S.A., Rua Radianes, 13. Ch. 9. ERP 200 kw.

**SAO PAULO, SP**—Fundacao Casper Libero, Av. Paulista, 900. Ch. 11. ERP 10 kw.

**SAO PAULO, SP**—TV Globo de Sao Paulo S.A., Praca Marechal Deodoro. 340. Ch. 5. ERP 40 kw.

**SAO PAULO, SP**—Radio Record S.A., Av. Paulista, 1.754, 19° andar. Ch. 7. ERP 92.55 kw.

**SAO PAULO, SP**—TV Educativa, Fundacao Padre Anchieta, Rua Carlos Spera, 179, Agua Branca. Ch. 2. ERP 282 kw.

**TERESINA, PI**—Radio Clube de Teresina S.A., Rua Buriti do Lopes. Ch. 4. ERP 3.07 kw.

(Continued on next page)



# International TV Directory

## BRAZIL—(Continued)

- UBERABA, MG**—Radio e TV Uberaba S.A., Rua General Osorio, 765. Ch. 5. ERP 16 kw.
- UBERLANDIA, MG**—Radio TV de Uberlandia S.A., Rua Rio Grande do Norte e Ceara. Ch. 8. ERP 4.7 kw.
- UBERLANDIA, MG**—Rede Mineira de Radio e Televisao Ltda., TV Paranaiba, Av. Afonso Pena, 273, 1° andar—Jardim Umuarama, Quadra 23. Ch. 10. ERP 2.69 kw.
- URUGUIANA, RS**—TV Uruguaiana Ltda., Rua Domingos de Almeida, 1.722. Ch. 13. ERP 6.17 kw.
- VITORIA, ES**—Fundacao Cultural do Espirito Santo, Morro da Fonte Grande. Ch. 2. ERP 10.6 kw.
- VITORIA, ES**—TV Vitoria, Av. Jeronimo Montelro, 331. Ch. 11.
- VITORIA, ES**—Gazeta do Espirito Santo, Rua General Osorio, 127. Ch. 4. ERP 10.31 kw.

## British Virgin Islands

(525-line standards, System M)

Color: NTSC System

Sets in use: 1,300

Note: Additional 40,000 sets in neighboring islands receive programming.

**TORTOLA**—ZBTV, Television West Indies Ltd. (Commercial), P.O. Box 34, Broadcast Peak, Chawell, Tortola, British Virgin Islands. Ch. 5. ERP 30 kw. Started Nov. 1973.

Personnel: David Antoniuk, pres.; Sheridan Becht, gen. mgr.; Larry Cunningham, sales mgr.

Rates: (Jan. 1979 peak): Hour, \$150; 30 min., \$90; 5 min., \$40; min., \$30; 30 sec., \$24.

Represented in U.S. by David Antoniuk, 744 W. Church St., Orlando, Fla. (32805).

## Brunei

(625-line standards, System B)

Color: PAL System

Sets in use: 8,000 black & white; 22,000 color

**BANDAR SERI BEGAWAN**—Radio Television Brunei (Govt., commercial), Bandar Seri Begawan, Brunei. Tel. 3111. Telex BRUNEI 229. Ch. E-5 (V-175.25, A-180.75). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Began July 9, 1975.

Personnel: J. B. Millar, controller; Md. Alimin Hj. Wahab, assistant controller; Kenneth Mah Kee Soo, commercial manager; Pg. Asmalee Pg. Ahmad, program manager; Alidin Othman, chief news editor; Ralph Harper, superintendent engineer, television. Hours of operation: Daily, 4:15 p.m.-11:45 p.m. ETV; 08:50-11:00 during school term.

Rates (1981 Peak): Spot 150 sec., 1,234; 120 sec., 996; 90 sec., 714; 60 sec., 493; 45 sec., 368; 30 sec., 238; 20 sec., 166 (Brunei Dollars).

**SERIA**—Ch. E-8 (V-196.25, A-201.75). Transmitter 20 kw, ERP 350 kw. Started Sept. 1976.

## Bulgaria

(625-line standards, Systems D & K)

Color: SECAM System

Sets in use: 1,650,000 black & white; 250,000 color

**SOFIA**—Bulgarska Televisia, San Stefano 29, Sofia 4. Tel. 46-81. Telex: RBG 22581. (Govt.). Ch. R-7. ERP 50 kw. TV tape recording facilities. Started Nov. 7, 1959.

Hours of operation: First channel, 8 hrs. daily; 2nd channel, 7 hrs. daily.

Personnel: Ivan Slavkov, director general; Kiril Vasilev, deputy director general, programs; Nikolai Antonov, deputy director general, technical department; Atanas Taskov, sales manager & film buyer; Ivan Kovachev & Petko Vasilev, chief engineers; Ivan Vargov, head, international relations.

**BOTEV**—Ch. R-11. ERP 240 kw. Started 1966.

**BOTEV**—Ch. R-24. ERP 240 kw. Started 1975.

**DULOBO**—Ch. R-5. ERP 6 kw. Started 1973.

**KYUSTENDIL**—Ch. R-10. ERP 50 kw. Started 1969.

**KARDJALI**—Ch. R-9. ERP 50 kw. Started 1970.

**PETROHAN**—Ch. R-9. ERP 5 kw. Started 1968.

**SLUNCHEV BRYAG**—Ch. R-7. ERP 100 kw. Started 1967.

**SOFIA**—Ch. R-12. ERP 5 kw. Started 1970.

**TOLBOUKHINE**—Ch. R-12. ERP 5 kw. Started 1972.

**TRABNIK**—Ch. R-6. ERP 24 kw. Started 1973.

**VARNA**—Ch. R-9. ERP 5 kw. Started 1966.

**VIDEN**—Ch. R-10. ERP 95 kw. Started 1969.

Low-power repeaters: 221.

Terrestrial station Intersputnik.

1190-b

## Burma

**RANGOON**—Burma Broadcasting Service, Proma Road, Kamayut, Rangoon. Burma. Planned.

## Cambodia

(525-line standards, System M)

Sets in use: 30,000

**PHNOM PENH**—Ch. 8. Voice of the Kampuchean People, Phnom Penh (Govt.). Transmitter 5 kw, ERP 40 kw (radius of 100 km). Started in Jan. 1962.

**BOKOR**—Ch. 11. Transmitter 100 watts, ERP 800 watts (radius of 100 km), repeats Phnom Penh.

Note: Recent information not available.

## Canada

(525-line standards, System M)

Color: NTSC System

Sets in use: 3,668,000 black & white; 6,335,000 color

(For stations, see Canadian Station Directory)

## Canary Islands

(See Spain)

## Central African Republic

(625-line standards, System B)

Sets in use: 100

**BANGUI**—Ministere de L'Information (Govt.). Started Feb. 1974.

Note: No additional or current information available.

## Chad

**NDJAMENA**—Radiodiffusion-Television Nationale Tchadienne, B.P. 892, Ndjameña, Tchad. Tel. 2273.

Note: No additional or current information available.

## Chile

(525-line standards, System M)

Color: NTSC System

Sets in use: 1,225,000 black & white; 100,000 color

**TV Chile, Television Nacional de Chile (Govt., commercial), Bellavista 0990, Casilla Postal 16.104, Correo 9, Santiago, Chile. Tel. 774552. Telex 35.20.181 TVC.**

Personnel: Jaime del Valle A., director general; Manfredo Mayol D., general manager; Roberto Lopez S., production & program manager; Alejandro Olivios C., technical manager; Roberto Araya S., press dept. head; Alberto Gana D., sales manager.

**ANCUD**—TV Chile, Ch. 10. Transmitter 50 watts, ERP 600 watts. Started Aug. 1970.

**ANTOFAGASTA**—TV Chile, Ch. 6. Transmitter 2 kw, ERP 8.9 kw. TV tape recording facilities. Started June 1969.

**ARICA**—TV Chile, Ch. 5. Transmitter 2 kw, ERP 7 kw. TV tape recording facilities. Started Dec. 1968.

**CASTRO**—TV Chile, Ch. 12. Transmitter 50 watts, ERP 200 watts. Started Feb. 1973.

**CAUQUENES**—TV Chile, Ch. 9. Transmitter 100 watts, ERP 700 watts. Started Feb. 1973.

**CAYUMANQUI (Chillan)**—TV Chile, Ch. 6. Transmitter 2 kw, ERP 15 kw. Started Aug. 1970.

**CERRO SOMBRERO**—TV Chile, Ch. 8. Transmitter 100 watts, ERP 300 watts. Started Sept. 1970.

**CHANARAL**—TV Chile, Ch. 13. Transmitter 50 watts, ERP 200 watts. Started Aug. 1972.

**CHILLAN**—TV Chile, Ch. 6. Transmitter 2 kw, ERP 15 kw. Started Aug. 1970.

**CHUQUICAMATA**—TV Chile, Ch. 10. Transmitter 100 watts, ERP 1 kw. Started July 1970.

**CONCEPCION**—Corporacion de Television de la Universidad Catolica de Chile, Caupolicán 491, Concepcion. Tel. 26051. Ch. 5 (V-75.25, A-81.75). Transmitter 1 kw, ERP 8 kw. TV tape recording facilities. Started Feb. 1973.

Hours of operation: 14:30-00:30 daily.

Rates: Peak 60 sec., 1,290; 30 sec., 960; 20 sec., 690; 10 sec., 525 (Pesos).

**COPIAPO**—TV Chile, Ch. 7. Transmitter 500 watts, ERP 1.74 kw. Started Dec. 1972.

**COYHAIQUE**—TV Chile, Ch. 8. Transmitter 50 watts, ERP 80 watts. TV tape recording facilities. Originates programming. Started May 1971.

TV Factbook No. 50



EL ESPINO—TV Chile, Ch. 7. Transmitter 50 watts, ERP 200 watts. Started Dec. 1973.

EL ROBLE—TV Chile, Ch. 2. Transmitter 5 kw, ERP 46 kw. Started April 1971.

EL SALVADOR—TV Chile, Ch. 10. Transmitter 500 watts, ERP 2 kw. Started Aug. 1972.

IQUIQUE—TV Chile, Ch. 10. Transmitter 2 kw, ERP 400 kw. Started May 1970.

LA SERENA—TV Chile, Ch. 4. Transmitter 2 kw, ERP 5.5 kw. Started June 1972.

MARIA ELENA Y PEDRO DE VALDIVIA—TV Chile, Ch. 7. Transmitter 400 watts, ERP 2.3 kw. Started Sept. 1972.

OSORNO—TV Chile, Ch. 6. Transmitter 2 kw, ERP 11 kw. Started Aug. 1972.

OVALLE—TV Chile, Ch. 10. Transmitter 500 watts, ERP 1.74 kw. Started June 1972.

PUERTO AYSÉN—TV Chile, Ch. 10. Transmitter 50 watts, ERP 300 watts. Originates local programs. Started June 1974.

PUERTO MONTT—TV Chile, Ch. 4. Transmitter 2 kw, ERP 11 kw. Started Aug. 1972.

PUERTO NATALES—TV Chile, Ch. 7. Transmitter 50 watts, ERP 80 watts. Originates local programs. Started Dec. 1972.

PUNTA ARENAS—TV Chile, Ch. 6. Transmitter 2 kw, ERP 7 kw. TV tape recording facilities. Originates local programs. Started Feb. 1969.

SAN ANTONIO—TV Chile, Ch. 12. Transmitter 100 watts, ERP 300 watts. Started July 1972.

SAN FERNANDO—TV Chile, Ch. 3. Transmitter 2 kw, ERP 14.4 kw. Started Oct. 1969.

SAN FERNANDO—Corporacion de TV de la Universidad Catolica de Chile. Ch. 5. Repeats Ch. 13, Santiago. Transmitter 1 kw, ERP 6 kw. Started Dec. 1972.

SANTIAGO—TV Chile, Ch. 7. Transmitter 4 kw, ERP 46 kw. TV tape recording facilities. Originates TV Chile programming. Started Sept. 1969.

SANTIAGO—TV 13, Corporacion de Television de la Universidad Catolica de Chile (Commercial), Lira 46, Box 14600, Santiago, Chile. Tel. 380342, 380431. Telex 3520182 UCTRECE. Ch. 13 (V-211.25, A-215.75). Transmitter 17.5 kw, ERP 135 kw. TV tape recording facilities. Started Oct. 1958.  
Hours of operation: 11:30-00:30, daily.

Personnel: Eleodoro Rodriguez Matte, executive director; Juan Agustin Vargas Aviles, secretary general; Jorge Edwards, sales manager; Alfredo Abba, program director & film buyer; Ruby Anne Gumpertz Smith, production manager; Rafael Richard Mercado, chief engineer; Hernan Zamora, transmission manager.

Rates (1977): Peak 60 sec., 8.420; 30 sec., 5.900; 20 sec., 4.300; 10 sec., 2.625—Ch. 13, Santiago; Ch. 8, Valparaiso; Ch. 5, San Fernando (Escudos).

SANTIAGO—Universidad de Chile (Commercial), Ines Matte Urrejola 0825, Santiago. Tel. 34045. Ch. 9 (V-187.25, A-191.75). Transmitter 5 kw, ERP 60 kw. TV tape recording facilities. Started Nov. 1960.

Hours of operation: 17:45-24:30, daily.

Personnel: Agustin Rodriguez Pulgar, Rector Universidad de Chile, president; Juan Carlos Astaburuaga Videla, executive vice president; Eduardo Guzman Riveros, chief of operations; Eduardo Riesco Salvo, commercial manager; Enrique Turski Rios, technical director; Arnoldo Villagran Torrealba, director of administration & finance.

Rates (Ch. 13, Santiago; Ch. 5, San Fernando; Ch. 8, Valparaiso): Peak 60 sec., 19.250; 30 sec., 13.500; 20 sec., 9.820; 10 sec., 6.000 (Pesos).

TALCA—TV Chile, Ch. 10. Transmitter 2 kw, ERP 19 kw. Started May 1969.

TALCAHUANO—TV Chile, Ch. 4. Transmitter 2 kw, ERP 13.6 kw. Started Sept. 1969.

TEMUCO—TV Chile, Ch. 5. Transmitter 2 kw, ERP 7.4 kw. Started July 1972.

TOCONEY—TV Chile, Ch. 12. Transmitter 100 watts, ERP 1.6 kw. Started March 1973.

TOCOPILLA—TV Chile, Ch. 12. Transmitter 50 watts, ERP 200 watts. Started Sept. 1972.

VALDIVIA—TV Chile, Ch. 3. Transmitter 2 kw, ERP 6.2 kw. Started July 1972.

VALLENAR—TV Chile, Ch. 12. Transmitter 500 watts, ERP 2.4 kw. Started Sept. 1972.

VALPARAISO—TV Chile, Ch. 6. Transmitter 500 watts, ERP 2.4 kw. Started April 1970.

VALPARAISO—Corporacion de Television de la Universidad Catolica de Chile. Ch. 8. Transmitter 1 kw, ERP 10 kw. Repeats Ch. 13, Santiago. Started Nov. 1976.

VALPARAISO—Catholic University of Valparaiso (Commercial), Avda. Brasil 2950, Box 3021-3, Valparaiso. Tel. 52574. Ch. 4. Eduardo Vargas, chief director.

VICTORIA—TV Chile, Ch. 3. Transmitter 100 watts, ERP 400 watts. Started March 1971.

VICUNA—TV Chile, Ch. 12. Transmitter 50 watts, ERP 330 watts. Started Dec. 1975.

Low-power repeaters: TV Chile, 37 in operation.

1981-82 Edition

## International TV Directory

### China

(625-line standards, System D)

Sets in use: 2,000,000

All stations are owned by the Government.

Plans Color: PAL System

[Recent information not available]

CANTON—Visual carrier 57.75 MHz; aural 64.25. ERP 1 kw. Started Dec. 1958.

CHANGCHUN—Visual carrier 57.75 MHz; aural 64.25. ERP 1 kw. Started tests Jan. 1960.

HARBIN—Ch. R-1. 500 watts.

PEKING—Transmitter 1 kw, ERP 5 kw. Visual carrier 57.75 MHz; aural 64.25. Started May 1958.

PEKING—Ch. R-3. Started May 1958.

SHANGHAI—Ch. R-5. ERP 0.5 kw. Started Oct. 1958.

SHENYANG (Mukden)—Ch. R-5. Started 1960.

SIAN—Ch. R-1.

TIENTSIN—Ch. R-5.

### RELAY STATIONS

CHANGLI—Ch. R-1, repeating Peking.

SOOCHOW—Visual 57.75 MHz; aural 64.25, repeats Shanghai.

TANGSHAN—Ch. R-4, repeating Peking.

WUSIH—Visual 57.75 MHz; aural 64.25, repeats Shanghai.

### EXPERIMENTAL STATIONS

ANSHAN—Visual carrier 57.75 MHz; aural 64.25.

CHANGSHA—Visual 57.75 MHz; aural 64.25.

CHENG TU—Visual 57.75 MHz; aural 64.25.

CHIAMSU—Ch. R-1.

FOOCHOW—Ch. R-5.

FUSHUN—Ch. R-1.

HEKANG—Ch. R-4.

HOFEI—Ch. R-4.

KIRIN—Ch. R-1.

KWEIYANG—Ch. R-5.

LANCHOW—Ch. R-1.

NANKING—Ch. R-1.

TAIYUAN—Ch. R-1.

TSINAN—Ch. R-3.

TSINGTAO

TSITSIHAR—Visual carrier 57.75 MHz; aural 64.25.

WUHAN—Ch. R-5.

Note: Peking's New China News Agency reports 39 television stations in operation.

### China

#### TAIWAN PROVINCE

(525-line standards, System M)

Color: NTSC System

Sets in use: 1,220,000 black & white; 2,630,000 color

TAIPEI—BET 21, Taiwan Television Enterprise Ltd. (Commercial), No. 10, Pa Te Road, Sec. 3, Taipei. Tel. 7711515. Ch. 7. Transmitter 10 kw, ERP 125/50 kw (bi-directional). Low powered translators: Ch. 12, Yang-Ming-Shan; Ch. 7 Sun Moon Lake; Ch. 6, Hsin Chu; Ch. 7, Pull, TV tape recording facilities. Started Oct. 1962. Hours of operation: 12:00-13:00 & 18:00-23:00, Mon.-Fri.; 12:00-24:00, Sat.; 12:00-23:00, Sun.

Rates (AA Spring 1976): Spot 10 sec., 7,500. Program 5 min., 21,480 (New Taiwan Dollars).

Personnel: Ching-Teh Hsu, chairman; Carl Liu, pres.; Wei-Yung Lee, exec. v.p.; Yi-Mou Ho, v.p.; Mu-Yu Kuan, v.p.; Chia-Hsiang Pi, chief engineer; Hung-Ying Huang, mgr., engineering dept.; Chun-Tsu Pei, mgr., business dept.; Chia Yung, film buyer.

TAIPEI—BEF 21, China Television Company (Commercial), 53 Ren-Ai Rd., Sec. 3, Taipei, Taiwan. Tel. 751-1247. Telex 25080. Ch. 9. Transmitter 10 kw, ERP 139/35 kw (bi-directional). Repeaters: Ch. 10, Nantou; Ch. 9, Kaohsiung. Low-power repeaters: Ch. 12, Taitung; Ch. 9, Hualien; Ch. 12, I Lan. Started Oct. 1969.

Hours of operation: 12:00-13:00 & 18:00-23:15, Mon.-Fri.; 12:00-24:00, Sat.; 12:00-23:00, Sun.

Rates (AA Spring 1978): Spot 10 sec., 8,500. Program 5 min., 24,480 (New Taiwan Dollars).

(Continued on next page)

# International TV Directory

## CHINA—(Continued)

Personnel: Tsu Sung-Chiu, chairman; Chang-Ling Mei, president; Ling Shang-Shaung, v.p.; Tung-Chuan Wu, manager, news dept.; George Chu, manager, program dept.; Rex Liu, chief film buyer; Chun-Kang Tsai, manager, engineering dept.; C. C. Chang, manager, sales dept.; James Chiu, head of international affairs & Chinese program syndicate.

**TAIPEI**—Chinese Television Service (Commercial), No. 100, Kuang Fu South Road, Taipei. Tel. 7510321. Ch. 11. Transmitter 12.5 kw. ERP 216/21 kw (tri-directional). Low power repeaters: 3. Started Oct. 1971.

Personnel: Yee Chien Chiu, chairman; Wu Pao-Hua, president; Lin Deng-Fei, v.p.; Y. S. Chin, director, news dept.; D. F. Lin, director, program dept.; Hwa Hwi-Yin, film buyer; F. H. Chou, director, educational dept.; H. H. Hu, director, engineering dept.; P. K. Chen, manager, sales dept.

Hours of operation: 5:40-8:20, 12:00-13:00, 18:00-23:45, Mon.-Fri.; 5:40-10:20, 12:00-24:00, Sat.-Sun.

**HUALIEN**—BET 25, Taiwan Television Enterprise Ltd. Ch. 7. Transmitter 1 kw, ERP 8.03 kw. Started April 1975. Repeats programs of BET 21, Taipei.

**HUALIEN**—BEF 25, China Television Company (Commercial). Ch. 9. Transmitter 1 kw, ERP 4.7/17.9 kw (bi-directional). Started March 1975. Repeats BEF 21, Taipei.

**HUALIEN**—BET 35, Chinese Television Service. Ch. 11. Transmitter 1 kw, ERP 13.8 kw (bi-directional). Started Sept. 1974. Repeats BET 31, Taipei.

**I LAN**—BET 24, Taiwan Television Enterprise Ltd. Ch. 10. Transmitter 100 watts, ERP 0.89 kw. Started Jan. 1975. Repeats programs of BET 21, Taipei.

**I LAN**—BEF 24, China Television Company (Commercial). Ch. 12. Transmitter 100 watts, ERP 0.2/1.5 kw (bi-directional). Started Jan. 1975. Repeats BEF 21, Taipei.

**I LAN**—BET 34, Chinese Television Service. Ch. 8. Transmitter 1 kw, ERP 9.7 kw. Started June 1974. Repeats BET 31, Taipei.

**KAOHSIUNG**—BET 23, Taiwan Television Enterprise Ltd. Ch. 7. Transmitter 10 kw, max. ERP 125/105/5 kw (tri-directional). Started Oct. 1965. Repeats programs of BET 21, Taipei.

**KAOHSIUNG**—BET 33, Chinese Television Service. Ch. 11. Transmitter 12.5 kw, ERP 179/79 kw (bi-directional). Repeats BET 31, Taipei.

**KAOHSIUNG**—BEF 23, China Television Company (Commercial). Ch. 9. Transmitter 10 kw, ERP 15.9/63.5/143.2 kw (tri-directional). Started Feb. 1970. Repeats BEF 21, Taipei.

**NANTOU**—BET 32, Chinese Television Service. Ch. 8. Transmitter 12.5 kw, ERP 153/46 kw (tri-directional). Repeats BET 31, Taipei.

**NANTOU**—BEF 22, China Television Company (Commercial). Ch. 10. Transmitter 10 kw, ERP 12.2/13.6/122 kw (tri-directional). Started Feb. 1970. Repeats BEF 21, Taipei.

**TAITUNG**—BET 26, Taiwan Television Enterprise Ltd. Ch. 10. Transmitter 100 watts, ERP 1.884 kw. Started Sept. 1974. Repeats programs of BET 21, Taipei.

**TAITUNG**—BEF 26, China Television Company (Commercial). Ch. 12. Transmitter 100 watts, ERP 1.8/0.46 kw (bi-directional). Started Sept. 1974. Repeats BEF 21, Taipei.

**TAITUNG**—BET 36, Chinese Television Service. Ch. 8. Transmitter 100 watts, ERP 1.25 kw (bi-directional). Started Sept. 1974. Repeats BET 31, Taipei.

**YUANLIN**—BET 22, Taiwan Television Enterprise Ltd. Ch. 12. Transmitter 10 kw, max ERP 125/105/5 kw (tri-directional). Started Oct. 1956. Repeats programs of BET 21, Taipei.

## Colombia

(525-line standards, System M)

Color: NTSC System

Sets in use: 1,720,000 black & white; 30,000 color

Instituto Nacional de Radio y Television Inravisión (Govt., commercial & educational). Centro Administrativo Nacional, Avenida Eldorado CAN, Bogota. Tel. 690 277. Studios: Calle 24, No. 5-64. Tel. 414 068 & 438 244. Telex: 44311. All programs originate in Bogota studios, all other stations are repeaters, all use HJRN-TV call letters. TV tape recording facilities, Bogota studio. Hours of operation: Educational, 18:00-23:00. Commercial, 06:30-24:00, First Network; 16:00-24:00, Second Network.

Rates: Peak prime time 30 sec., 50,000 (Colombian Pesos).

Personnel: German Vargas Cantillo, director general; Beatriz Saiz de Canal, secretary general; Aime Lozano Castro, technical director; Gabriel Quimbaya, chief of programming; Fernando Alford C., chief, educational television; Gustavo Ramirez B., chief, office of planning.

### FIRST NETWORK

**BOGOTA** (Alto Magdalena)—Ch. 7. Transmitter 10 kw, ERP 100 kw. Started 1954. Network.

**BOYACA** (La Rusia)—Ch. 10. Transmitter 400 watts, ERP 50 kw (directional). Started 1956.

**CARTAGENA** (La Popa)—Ch. 7. Transmitter 250 watts, ERP 25 kw. Started 1972.

**CUCUTA**—Ch. 11. Transmitter 250 watts, ERP 600 watts. Started 1977.

**EL CARMEN DE BOLIVAR**—Ch. 9. Transmitter 400 watts, ERP 100 kw. Started May 1965.

**LAS JURISDICCIONES**—Ch. 6. Transmitter 10 kw, ERP 600 kw. Started May 1965.

**MADRONO**—Ch. 9. Transmitter 400 watts, ERP 20 kw. Started 1955.

**MANIZALES** (Paramo del Ruiz)—Ch. 12. Transmitter 1 kw, ERP 100 kw. Started 1955.

**MEDELLIN**—Ch. 3. Transmitter 10 kw, ERP 600 kw. Started Sept. 1967.

**MONTERIA**—Ch. 7. Transmitter 1 kw, ERP 100 kw. Started Jan. 1964.

**NEIVA**—Ch. 12. Transmitter 1 kw, ERP 100 kw (directional). Started Nov. 1965.

**PAN DE AZUCAR** (Valle del Cauca)—Ch. 8. Transmitter 10 kw, ERP 200 kw (directional). Started July 1957.

**PASTO**—Ch. 12. Transmitter 1 kw, ERP 80 kw. Started Dec. 1966.

**POPAYAN** (Munchique)—Ch. 10. Transmitter 1 kw, ERP 40 kw. Started Nov. 1965.

**QUINDIO**—Ch. 4. Transmitter 2 kw. ERP 100 kw. Started 1976.

**RIOHACHA** (Cerro Kennedy)—Ch. 12. Transmitter 400 watts, ERP 25 kw. Started 1970.

**SABOYA**—Ch. 13. Transmitter 250 watts, ERP 600 watts. Started 1975.

**SANTA MARTA**—Ch. 2. Transmitter 10 kw, ERP 900 kw (directional). Started Jan. 1963.

**TIBITO**—Ch. 13. Transmitter 200 watts, ERP 500 watts. Started 1974.

**VALLEDUPAR**—Ch. 8. Transmitter 250 watts, ERP 532 watts. Started 1970.

**VILLAVICENCIO** (Alto del Tigre)—Ch. 11. Transmitter 100 watts, ERP 3 kw. Started 1972.

## TRANSLATORS

**ARGELIA** (Valle)—Ch. 6. Transmitter 10 watts, ERP 100 watts. Started April 1972.

**BELEN** (Boyaca)—Ch. 3. Transmitter 10 watts, ERP 95 watts. Started May 1972.

**BELENCITO** (Boyaca)—Ch. 7. Transmitter 100 watts, ERP 800 watts. Started Oct. 1968.

**BELLO** (Antioquia)—Ch. 7. Transmitter 7.5 watts, ERP 75 watts. Started Jan. 1970.

**BOAVITA** (Boyaca)—Ch. 13. Transmitter 10 watts, ERP 150 watts. Started June 1972.

**BOLIVAR** (Antioquia)—Ch. 10. Transmitter 10 watts, ERP 50 watts. Started 1974.

**BUENAVENTURA** (Valle)—Ch. 11. Transmitter 75 watts, ERP 624 watts. Started 1975.

**CALASTRAVA** (Bogota)—Ch. 4. Transmitter 10 watts, ERP 150 watts. Started 1978.

**CAQUEZA** (Cundinamarca)—Ch. 10. Transmitter 10 watts, ERP 50 watts. Started 1975.

**CERRITO** (Santander)—Ch. 4. Transmitter 1 watt, ERP 16 watts. Started 1975.

**CHARALA** (Santander)—Ch. 8. Transmitter 7.5 watts, ERP 45 watts. Started Dec. 1969.

**CHITA** (Boyaca)—Ch. 4. Transmitter 5 watts, ERP 50 watts. Started 1978.

**CONTRATACION** (Santander)—Ch. 2. Transmitter 10 watts, ERP 50 watts. Started June 1972.

**EL CARMEN** (Norte de Santander)—Ch. 8. Transmitter 10 watts, ERP 50 watts. Started Dec. 1973.

**EL COCUY** (Boyaca)—Ch. 7. Transmitter 75 watts, ERP 750 watts. Started Sept. 1971.

**FLORENCIA** (Caqueta)—Ch. 7. Transmitter 75 watts, ERP 532 watts. Started Feb. 1970.

**GABINETE** (Caqueta)—Ch. 11. Transmitter 75 watts, ERP 1.3 kw. Started Feb. 1970.

**GARZON** (Huila)—Ch. 8. Transmitter 75 watts, ERP 532 watts. Started Dec. 1969.

**IBAGUE** (Tolima)—Ch. 5. Transmitter 10 watts, ERP 120 watts. Started Aug. 1972.

**JARDIN** (Antioquia)—Ch. 9. Transmitter 100 watts, ERP 100 watts. Started 1975.

**LA CALERA** (Cundinamarca)—Ch. 4. Transmitter 10 watts, ERP 100 watts. Started April 1972.

**LA VEGA** (Cundinamarca)—Ch. 4. Transmitter 10 watts, ERP 50 watts. Started Nov. 1972.

**MALAGA** (Santander)—Ch. 10. Transmitter 75 watts, ERP 840 watts. Started Dec. 1969.

**MELGAR** (Cundinamarca)—Ch. 4. Transmitter 1 watt, ERP 16 watts. Started 1978.

**MOCOA** (Pubumayo)—Ch. 10. Transmitter 100 watts, ERP 1.5 kw. Started 1977.

**MONQUIRA** (Boyaca)—Ch. 12. Transmitter 75 watts, ERP 785 watts. Started Jan. 1971.

**NEMOCON** (Cundinamarca)—Ch. 2. Transmitter 10 watts, ERP 120 watts. Started 1975.



# International TV Directory

## Republic of the Congo

(625-line standards, System D)  
Sets in use: 2,700

**BRAZZAVILLE**—Division de l'Audiovisuel (Govt., commercial), P.O. Box 114 & 2241, Brazzaville. Ch. 7. ERP 2 kw. Started experimental operation Aug. 1963.

Personnel Division de L'Audio-Visuel: Christian-Gilbert Bem-bet, chief of division; Levy-Charles Ngoma-Mby, director of national television station; Marcel Eta, director of national radio station; Serge-Michel Odzoki, editor, radio; Firmin Ayessa, chief of radio programs; Jean-Marie-Vianney Kouapiti, editor, television programs; Ghislain-Joseph, chief of television programs; Felix Yiloukoulou, chief of television & film production; Sebastien Loungary, principal secretary.

## Costa Rica

(525-line standards, System M)  
Color: NTSC System

Sets in use: 225,000 black & white; 75,000 color

**SAN JOSE**—Telecentro Canal 6, Corporacion Costarricense de Television (Commercial), P.O. Box 2860, San Jose. Tel. 32-92-55. Ch. 6. Transmitter 5 kw. ERP 300 kw. All color operation. TV tape recording facilities. Started Sept. 1965.

Hours of operation: Daily, 11 a.m.-midnight.

Personnel: Mario Sotela Pacheco, pres.; Jose J. Ortiz Pacheco, gen. mgr.; Luis G. Castro Sotela, sales mgr.; Alvero Allen Platt, production mgr.; Fernando Cruz, chief engineer.

Rates: 60 sec., 15,000.00; 30 sec., 900.00 (Colons).

**SAN JOSE**—TI-TVCR, Televisora de Costa Rica S.A. (Commercial), Avenida Sabana Oeste, P.O. Box 3876, San Jose, Costa Rica. Tel. 32-22-22. Telex 2220 TELETTICA. Ch. 7. Transmitter 12 kw, ERP 360 kw. TV tape recording facilities. Hours of operation: Daily 11:30 a.m.-midnight. Started May 1960. One kw repeaters: Ch. 5, Buena Vista; Ch. 5, Santa Elena; Ch. 7, Irazu; Ch. 7, Golfito. 2 low-power repeaters.

Executives: Olga de Picado, pres.; Augusto Carballo C., treas.; Paulo Solera, alternate secy.

Personnel: Augusto Carballo C., gen. mgr.; Rodrigo Sanchez, A., sales & programming; Jorge Garro L., programming; Jorge Luis Rojas & Jorge Salazar, production; Eduardo Navas, administrator; Rafael Carrillo Lara, chief engineer.

Represented in U.S. by International Communications Inc., New York. Affiliated with Central American Network and ABC International TV Inc.

Rates (March 1979): Class A—6-11 p.m., daily. Spot 60 sec., 1,725.00; 30 sec., 1,050.00. Class B—11:30 a.m.-6 p.m., daily. Spot 60 sec., 750.00; 30 sec., 450.00 (Colons).

**SAN JOSE**—Multivision de Costa Rica Ltda. (commercial), P.O. Box 4666. Tel. 22-33-34. Ch. 4. Transmitter 5 kw, ERP 130 kw. Low-powered repeater, Ch. 9. Started Feb. 1962. TV tape recording facilities. Hours of operation: Daily, 4-11:30 p.m.

Personnel: Arnoldo Vargas V., president, film buyer & chief engineer; Jorge Tinoco P., sales manager; Luis Varga Mc., production manager.

**SAN JOSE**—Telenac Canal 2, Telesistema Nacional S.A., P. O. Box 2860, San Jose. Tel. 32-92-55. Ch. 2. Transmitter 5 kw, ERP 300 kw. TV tape recording facilities.

Personnel: Mario Sotela, pres.; Jose J. Ortiz, gen. mgr. & film buyer; Fernando Cruz, chief engineer.

## Cuba

(525-line standards, System M)  
Color: NTSC or SECAM System  
Sets in use: 700,000

[No recent information available]

Cuban Institute of Radio & Television, 858 23rd St., Havana. Attention: Herrera.

Note: Havana stations CMAB-TV & CMBF-TV are operated as one network by the government and are feeding their former satellites the same programs. CMQ-TV is operated as a second network and also feeds its former satellites with government programs. Commercial operations of all stations have been taken over by the govt.

**HAVANA**—CMAB-TV, Television Revolucion (formerly Tele-mundo), Ch. 2. Ambar Motors Bldg.; P & 23rd Sts., Vedado. Telephone: UO-9421. Transmitter 10 kw, ERP 110 kw. Also operates 6 satellites and plans 7th in Pinar del Rio.

**HAVANA**—CMBF-TV Cadena Nacional, S. A. Ch. 4. Address: Mazon y San Miguel. Telephone: UO 9366. Transmitter 10 kw, ERP 100 kw. Also operates 6 satellites.

**HAVANA**—CMQ-TV, Circuito, CMQ, Ch. 6 (CMQ-TV & radio networks). Address: Radiocentro. Telephone: 3-9911. Transmitter 10 kw, ERP 100 kw. Operates 7-station network.

**HAVANA**—CMTV, Ch. 10. Address: Ambar Motors Bldg., P & 23rd Sts., Vedado. Transmitter 5 kw, ERP 25 kw.

**HAVANA**—CMBA-TV, Radio Universal, S.A., Ch. 7. Radiocentro. Telephone: F-9911. Transmitter 10 kw, ERP 51 kw.

**HAVANA**—CMBJ-TV, TV de la Libertad, Ch. 12. Hotel Hamilton, Havana. Transmitter 10 kw, ERP 115 kw.

**NUEVO COLON (Boyaca)**—Ch. 4. Transmitter 100 watts, ERP 1.2 kw. Started Oct. 1972.

**OCANA (Norte de Santander)**—Ch. 8. Transmitter 7.5 watts, ERP 53 watts. Started Oct. 1969.

**PACHO (Cundinamarca)**—Ch. 5. Transmitter 15 watts, ERP 150 watts. Started 1977.

**PAMPLONA (Norte de Santander)**—Ch. 8. Transmitter 7.5 watts, ERP 75 watts. Started Nov. 1967.

**PAZ DEL RIO (Boyaca)**—Ch. 11. Transmitter 10 watts, ERP 100 watts. Started Nov. 1967.

**PITALITO (Huila)**—Ch. 9. Transmitter 5 watts, ERP 50 watts. Started Oct. 1968.

**RAQUIRA (Boyaca)**—Ch. 9. Transmitter 100 watts, ERP 1.5 kw. Started Nov. 1972.

**RIO PRADO (Tolima)**—Ch. 10. Transmitter 1.5 watts, ERP 19 watts. Started June 1972.

**SAMACA (Boyaca)**—Ch. 7. Transmitter 5 watts, ERP 50 watts. Started Dec. 1967.

**SAN AGUSTIN (Huila)**—Ch. 13. Transmitter 5 watts, ERP 30 watts. Started Jan. 1972.

**SAN ANDRES (Santander)**—Ch. 5. Transmitter 10 watts, ERP 50 watts. Started Sept. 1973.

**SANDONA (Narino)**—Ch. 6. Transmitter 100 watts, ERP 1.5 kw. Started April 1972.

**SAN GIL (Santander)**—Ch. 9. Transmitter 7.5 watts, ERP 75 watts. Started Sept. 1967.

**SAN PABLO (Narino)**—Ch. 13. Transmitter 10 watts, ERP 50 watts. Started Nov. 1973.

**SANTA MARIA (Boyaca)**—Ch. 7. Transmitter 1 watt, ERP 16 watts. Started March 1972.

**SARDINATA (Norte de Santander)**—Ch. 8. Transmitter 75 watts, ERP 75 watts. Started Oct. 1973.

**SILOA (Norte de Santander)**—Ch. 11. Transmitter 10 watts, ERP 100 watts. Started 1978.

**TANGUA (Narino)**—Ch. 9. Transmitter 1 watt, ERP 16 watts. Started 1976.

**TESALIA (Huila)**—Ch. 6. Transmitter 100 watts, ERP 1.2 kw. Started 1976.

**UBATE (Cundinamarca)**—Ch. 11. Transmitter 5 watts, ERP 50 watts. Started May 1968.

**VALLE DE SIBUNDAY**—Ch. 9. Transmitter 100 watts, ERP 1.2 kw. Started 1977.

**VALLE DE TENZA I (Boyaca)**—Ch. 10. Transmitter 75 watts, ERP 624 watts. Started Nov. 1970.

**VALLE DE TENZA II**—Ch. 13. Transmitter 7.5 watts, ERP 53 watts. Started March 1971.

**VILLA LOBOS**—Ch. 7. Transmitter 100 watts, ERP 1.5 kw. Started 1977.

**VILLAPINZON (Cundinamarca)**—Ch. 10. Transmitter 7.5 watts, ERP 75 watts. Started May 1970.

### SECOND NETWORK

**ALTO MAGDALENA**—Ch. 9. Transmitter 400 watts, ERP 10 kw. Started 1963.

**BOYACA**—Ch. 8. Transmitter 400 watts, ERP 10 kw. Started 1977.

**BUCARAMANGA**—Ch. 12. Transmitter 400 watts, ERP 10 kw. Started 1977.

**CARTAGENA**—Ch. 11. Transmitter 75 watts, ERP 10 kw. Started 1978.

**CERRO DE ORIENTE**—Ch. 3. Transmitter 1 watt, ERP 100 watts. Started 1978.

**COSTA ATLANTICA**—Ch. 13. Transmitter 400 watts, ERP 10 kw. Started 1978.

**CUCUTA**—Ch. 11. Transmitter 400 watts, ERP 10 kw. Started 1977.

**MANIZALOS**—Ch. 10. Transmitter 400 watts, ERP 10 kw. Started 1973.

**MEDELLIN**—Ch. 13. Transmitter 400 watts, ERP 10 kw. Started 1973.

**NEIVA**—Ch. 10. Transmitter 250 watts, ERP 600 watts. Started 1975.

**VALLE DE CAUCA**—Ch. 13. Transmitter 400 watts, ERP 20 kw. Started 1974.

**ZIPAQUIRA**—Ch. 3. Transmitter 100 watts, ERP 12 kw. Started 1975.

### TRANSLATOR

**MELGAR**—Ch. 5. Transmitter 1 watt, ERP 16 watts. Started 1978.

### LOCAL STATIONS

**MANJUI**—Ch. 11. Transmitter 2 kw, ERP 10 kw. Started 1970.

**SIMON BOLIVAR**—Ch. 11. Transmitter 250 watts, ERP 600 watts. Started 1974.

**TIBITO**—Ch. 5. Transmitter 100 watts, ERP 750 watts. Started 1974.

## Democratic Republic of the Congo

(See Zaïre Republic)



# International TV Directory

## CUBA—(Continued)

- CAMAGUEY—CMJL-TV**, Circuito CMQ, Ch. 6. Transmitter 10 kw, ERP 55.8 kw. (See CMQ-TV, Havana).
- CAMAGUEY—CMFE-TV**, Telemundo, Ch. 9. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana).
- CAMAGUEY—CMJ-TV**, CMBF-TV Cadena Nacional, Ch. 4. Transmitter 5 kw, ERP 25 kw. (Satellite of CMBF-TV, Havana)
- CAMAGUEY—CMFG-TV**, Television Camaguey, S.A., Ch. 11. Started summer of 1959.
- CIEGO DE AVILA—CMFD-TV**, Circuito CMQ, Ch. 7. Transmitter 5 kw, ERP 18.2 kw. (See CMQ-TV, Havana)
- HOLGUIN—CMKJ-TV**, Circuito CMQ, Ch. 3. Transmitter 5 kw, ERP 27.5 kw. (See CMQ-TV, Havana)
- HOLGUIN—CMLD-TV**, CMBF-TV Cadena Nacional, Ch. 8. Transmitter 5 kw. (Satellite of CAB-TV, Havana)
- JATIBONICA—CMFF-TV**, Telemundo, Ch. 12. ERP 32 kw. (See CMAB-TV, Havana)
- MATANZAS—CMG-TV**, CMBF Cadena Nacional, Ch. 13. Transmitter 5 kw, ERP 28 kw. (Satellite of CMAB-TV, Havana)
- MATANZAS—CMGQ-TV**, Circuito CMQ, Ch. 9. Transmitter 5 kw, ERP 28 kw. (Satellite of CMBF-TV, Havana)
- MATANZAS—CMGH-TV**, Telemundo, Ch. 11. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana)
- SANTA CLARA—CMHQ-TV**, Circuito CMQ, Ch. 5. Transmitter 5 kw, ERP 25.6 kw. (See CMQ-TV, Havana)
- SANTA CLARA—CMH-TV**, CMBF-TV Cadena Nacional, Ch. 3. Transmitter 5 kw, ERP 30.9 kw. (Satellite of CMBF-TV, Havana)
- SANTA CLARA—CMRA-TV**, Telemundo, Ch. 8. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana)
- SANTIAGO DE CUBA—CMKU-TV**, Circuito CMQ, Ch. 2. Transmitter 5 kw, ERP 13.7 kw. (See CMQ-TV, Havana)
- SANTIAGO DE CUBA—CMLC-TV**, Telemundo, Ch. 7. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana).
- SANTIAGO DE CUBA—CMLB-TV**, Cadena Nacional, Ch. 5. Transmitter 5 kw, ERP 14.3 kw. (Satellite of CMBF-TV, Havana).
- VICTORIA DE LAS TUNAS—CMLQ-TV**, Circuito CMQ, Ch. 70 translator. ERP 14.4 kw. (See CMQ-TV, Havana)
- VICTORIA DE LAS TUNAS—Ch. 73** translator. 10 watts. (See CMBF-TV, Havana)

## Curacao

(See Netherlands Antilles)

## Cyprus

(625-line standards, System B & G)  
Color: PAL System

Sets in use: 100,000 black & white; 10,000 color

Cyprus Broadcasting Corp. (Public Service Corp., commercial), P.O. Box 4824, Nicosia, Cyprus. Tel. 22231. Telex 2333. All stations carry same program. TV tape recording facilities at Nicosia studios. Hours of operation: General programming (winter), 17.00-23.00, weekdays; 17.00-24.00, Sat.; 10.00-13.00 & 17.00-23.00, Sun.; (summer) 17.30-23.00, weekdays; 17.30-24.00, Sat.; 10.00-13.00 & 17.30-23.00, Sun. Educational, daily except Sun. & school holidays 10.00-12.00 during academic year.

Personnel: Andreas Christofides, director general; Demetrios Kyprianou, head of commercial division; Charilaos Papadopoulos, head of television programs; Paul Astreos, chief engineer; Kyriakos Evripidou, chief accountant; Lolzos Kythreotis, head of news division; Themis Christodoulou, head of music division. Rates (Peak): Spot 60 sec., 83; 45 sec., 66; 30 sec., 53; 20 sec., 43; 15 sec., 35; 10 sec., 28; 7 sec., 22 (Cyprian Pounds).

U.S. Representative: Intercontinental Services Ltd., 20 East 46th St., New York, N.Y. 10017. Tel. 212-986-0820.

**MOUNT OLYMPUS—Ch. E-6** (V-182.25, A-187.75). Transmitter 10 kw, ERP 40 kw. Started on experimental basis Dec. 1964, official operation began 1966.

**SINA OROS—Ch. E-8** (V-196.25, A-201.75). Transmitter 10 kw, ERP 40 kw. Started on experimental basis Dec. 1964, official operation began 1966. Currently operated by Turkish armed forces; captured during invasion of Cyprus.

## REPEATERS

- AGROS—Ch. E-61**, ERP 100 watts. Started Sept. 1978.
- ALONA—Ch. E-59**, ERP 10 watts. Started Nov. 1979.
- ARMENOKHORI—Ch. E-61**, ERP 400 watts. Started 1973.
- ATHALASSA—Ch. E-62**, ERP 500 watts. Started Feb. 1980.
- DHIERONA—Ch. E-35**, ERP 10 watts. Started Aug. 1980.
- DHROUSIA—Ch. E-59**, ERP 1 kw. Started 1978.
- KAKOPETRIA—Ch. E-11**, ERP 20 watts. Started 1972.
- KALAVASSOS—Ch. E-62**, ERP 50 watts. Started June 1979.
- KALO KHORIO—Ch. E-35**, ERP 70 kw. Started Dec. 1977.

- KAMBOS—Ch. E-35**, ERP 10 watts. Started March 1980.
- KELOKEDARA—Ch. E-63**, ERP 1 kw. Started Oct. 1978.
- KORPHI—Ch. E-62**, ERP 100 watts. Started March 1979.
- LEFKARA—Ch. E-59**, ERP 500 watts. Started June 1979.
- MONIATIS—Ch. E-59**, ERP 50 watts. Started Dec. 1979.
- PALEKHORI—Ch. E-35**, ERP 50 watts. Started Dec. 1978.
- PHINI—Ch. E-59**, ERP 10 watts. Started Dec. 1979.
- PHTERIKOUDHI—Ch. E-63**, ERP 50 watts. Started Dec. 1978.
- PHYTI—Ch. E-61**, ERP 500 watts. Started March 1978.
- PLATRES—Ch. E-35**, ERP 100 watts. Started 1972.
- POMOS—Ch. E-35**, ERP 20 watts. Started July 1980.
- SANIDHA—Ch. E-63**, ERP 200 watts. Started March 1978.
- SPLIA—Ch. E-38**, ERP 10 watts. Started Nov. 1979.
- TSADA—Ch. E-38**, ERP 1.5 kw. Started 1972.
- XYLIAS—Ch. E-61**, ERP 200 watts. Started April 1979.

## Czechoslovakia

(625-line standards, System D)

Color: SECAM III System

Sets in use: 4,000,000 black & white; 110,000 color

Ceskoslovenska Televize (Govt., limited commercial), Jindriska 16, 111 50 Praha 1. Cable Address: Televize Praha. Telex: Prague 121 800. Tel. 221247.

Personnel: Jan Zelenka, director general; Vladimir Divis, deputy director general; Milena Balasova, deputy director general & director of television stations in Bohemia; Milos Marko, deputy director general & director of television stations in Slovakia; Frantisek Kajnak, deputy director general for engineering & economics; Gennadij Codr, director of foreign relations.

## FIRST PROGRAM TRANSMITTERS

- BANSKA BYSTRICA—Ch. R-7**, ERP 100 kw. Started 1960.
- BARDEJOV—Ch. R-4**, ERP 1 kw. Started 1975.
- BRATISLAVA—Ch. R-2**, ERP 150 kw. Started 1956.
- BRNO—Ch. R-9**, ERP 150 kw. Started 1959.
- CESKE BUDEJOVICE—Ch. R-2**, ERP 100 kw. Started 1959.
- CHEB—Ch. R-8**, ERP 1 kw. Started 1970.
- DOMAZLICE—Ch. R-12**, ERP 1 kw. Started 1967.
- GOTWALDOV—Ch. R-2**, ERP 1 kw. Started 1966.
- JACHYMOV—Ch. R-7**, ERP 1 kw. Started 1957.
- JESENIK—Ch. R-7**, ERP 0.6 kw. Started 1959.
- JIHLAVA—Ch. R-11**, ERP 15 kw. Started 1961.
- KLATOVY—Ch. R-6**, ERP 1 kw. Started 1973.
- KOSICE—Ch. R-6**, ERP 100 kw. Started 1961.
- LIBEREC—Ch. R-8**, ERP 30 kw. Started 1961.
- MODRY KAMEN—Ch. R-12**, ERP 1 kw. Started 1961.
- NAMESTOVO—Ch. R-4**, ERP 1 kw. Started 1975.
- NOVE MESTO NAD VAHOM—Ch. R-12**, ERP 1 kw. Started 1961.
- OSTRAVA—Ch. R-1**, ERP 100 kw. Started 1955.
- PARDUBICE—Ch. R-6**, ERP 100 kw. Started 1959.
- PLZEN—Ch. R-10**, ERP 100 kw. Started 1960.
- POPRAD—Ch. R-5**, ERP 60 kw. Started 1972.
- PRAHA—Ch. R-1**, ERP 150 kw. Started 1961.
- PRAHA-MESTO—Ch. R-7**, ERP 3.5 kw. Started 1964.
- RUZOMBEROK—Ch. R-9**, ERP 1 kw. Started 1975.
- STUROVO—Ch. R-9**, ERP 1 kw. Started 1971.
- SUSICE—Ch. R-9**, ERP 1 kw. Started 1970.
- TRENCIN—Ch. R-10**, ERP 1 kw. Started 1976.
- TRUTNOV—Ch. R-11**, ERP 1 kw. Started 1961.
- USTI NAD LABEM—Ch. R-12**, ERP 100 kw. Started 1960.
- VALASSKE MEZIRICI—Ch. R-6**, ERP 1 kw. Started 1968.
- ZILINA—Ch. R-11**, ERP 50 kw. Started 1970.

## SECOND PROGRAM TRANSMITTERS

- BANSKA BYSTRICA—Ch. R-32**, ERP 600 kw. Started 1977.
- BRATISLAVA—Ch. R-27**, ERP 1000 kw. Started 1974.
- BRNO—Ch. R-29**, ERP 600 kw. Started 1975.
- BRNO-MESTO—Ch. R-35**, ERP 20 kw. Started 1970.
- CESKE BUDEJOVICE—Ch. R-39**, ERP 600 kw. Started 1977.
- CHEB—Ch. R-36**, ERP 100 kw. Started 1973.
- JACHYMOV—Ch. R-38**, ERP 300 kw. Started 1973.
- JESENIK—Ch. R-36**, ERP 60 kw. Started 1975.
- KLATOVY—Ch. R-22**, ERP 100 kw. Started 1975.
- KOSICE—Ch. R-25**, ERP 600 kw. Started 1976.

**KOSICE-MESTO**—Ch. R-21. ERP 2 kw. Started 1971.  
**LIBEREC**—Ch. R-31. ERP 100 kw. Started 1973.  
**NAMESTOVO**—Ch. R-29. ERP 100 kw. Started 1975.  
**NOVY JICIN**—Ch. R-34. ERP 100 kw. Started 1975.  
**OSTRAVA**—Ch. R-31. ERP 15 kw. Started 1970.  
**PARDUBICE**—Ch. R-22. ERP 600 kw. Started 1975.  
**PLZEN**—Ch. R-31. ERP 600 kw. Started 1974.  
**POPRAD**—Ch. R-30. ERP 1 kw. Started 1974.  
**PRAHA**—Ch. R-26. ERP 1000 kw. Started 1975.  
**PRAHA-MESTO**—Ch. R-24. ERP 60 kw. Started 1970.  
**RUZOMBEROK**—Ch. R-27. ERP 15 kw. Started 1975.  
**SUSICE**—Ch. R-35. ERP 100 kw. Started 1975.  
**USTI NAD LABEN**—Ch. R-33. ERP 600 kw. Started 1975.  
**ZILINA**—Ch. R-35. ERP 1000 kw. Started 1973.  
 Low power repeaters: 878.  
 Note: No recent information available.

## Denmark

(625-line standards, System B)

Color: PAL System

Sets in use: 736,000 black & white; 1,083,000 color

All stations operated by Danish State Radio, Television Service (Govt., non-commercial). Program production: TV-byen, DK-2860 Soborg. Tel. 01-671233. Distribution & stations: PTT Denmark, Farvergade 17, DK-1007 Copenhagen K. Tel. 01-116605. Main studios in Copenhagen, where all programs originate, have TV tape recording facilities.

Hours of operation: 6-9 hours daily.

Personnel: Laurits Bindsløv, director general; Erik Carlsen, deputy director general; Ejnar Jensen, director of finance; Peter Hansen, technical director; Hans Jorgen Jensen, director of TV programs; Henrik Antonsen, deputy director of TV programs; Sven Fugl, director of radio programs; Per Stig Moller, deputy director of radio programs; Bent Sorensen, head of foreign relations.

U.S. Representatives: Lasse Jensen, 10 E. Brookside Dr., Larchmont, N.Y. (10538). Christian Winther, 1730 M St. N.W., Suite 408, Washington, D.C. (20036).

**AALBORG**—Ch. E-5. Transmitter 10 kw, ERP 50 kw (directional). Started May 1958.

**AARHUS**—Ch. E-8. Transmitter 10 kw, ERP 60 kw. Started May 1956.

**BORNHOLM**—Ch. E-5. Transmitter 2 x 1 kw, ERP 10 kw. Started July 1960.

**COPENHAGEN**—Ch. E-4. Transmitter 10 kw, ERP 50 kw (directional). Started May 1955.

**ESBJERG**—Ch. E-9 (satellite of Sonderjylland). Transmitter 10 watts, ERP 89 watts (directional). Started March 1967.

**FREDERICIA**—Ch. E-11 (satellite of Fyn). Transmitter 5 watts, ERP 50 watts (directional). Started Dec. 1969.

**FREDERIKSHAVN**—Ch. E-8 (satellite of Aalborg). Transmitter 10 watts, ERP 100 watts (directional). Started Sept. 1960.

**FYN (Odense)**—Ch. E-3. Transmitter 5 kw, ERP 10 kw. Started Dec. 1955.

**GRENAA**—Ch. E-11 (satellite of Aarhus). Transmitter 10 watts, ERP 100 watts (directional). Started Feb. 1969.

**HIRTSHALS**—Ch. E-11 (satellite of Aalborg). Transmitter 10 watts, ERP 60 watts (directional). Started Feb. 1969.

**HOBRO**—Ch. E-7 (satellite of Aalborg). Transmitter 5 watts, ERP 15 watts (directional). Started Jan. 1964.

**HORSENS**—Ch. E-6 (satellite of Aarhus). Transmitter 5 watts, ERP 30 watts (directional). Started Jan. 1964.

**KOLDING**—Ch. E-9 (satellite of Sonderjylland). Transmitter 5 watts, ERP 80 watts (directional). Started Sept. 1958.

**KOLLUND**—Ch. E-9 (satellite of Sonderjylland). Transmitter 5 watts, ERP 60 watts (directional). Started March 1964.

**MIDDELFART**—Ch. E-5 (satellite of Fyn). Transmitter 1 watt, ERP 50 watts (directional). Started Oct. 1969.

**NYKOBING-SJAE LLAND**—Ch. E-5 (satellite of Copenhagen). Transmitter 5 watts, ERP 50 watts (directional). Started May 1970.

**RANDERS**—Ch. E-6 (satellite of Aarhus). Transmitter 5 watts, ERP 50 watts (directional). Started Dec. 1963.

**RINGKOBING**—Ch. E-6 (satellite of Vestjylland). Transmitter 5 watts, ERP 50 watts (directional). Started Dec. 1969.

**SAEBY**—Ch. E-7 (satellite of Aalborg). Transmitter 5 watts, ERP 12 watts (directional). Started Feb. 1970.

**SILKEBORG**—Ch. E-6 (satellite of Aarhus). Transmitter 10 watts, ERP 105 watts (directional). Started Oct. 1965.

**SKAGEN**—Ch. E-11 (satellite of Aalborg). Transmitter 5 watts, ERP 52 watts (directional). Started Sept. 1963.

**SONDERBORG**—Ch. E-10 (satellite of Sonderjylland). Transmitter 5 watts, ERP 50 watts (directional). Started April 1970.

1981-82 Edition

**SONDERJYLLAND (Rangstrup)**—Ch. E-7. Transmitter 10 kw, ERP 60 kw. Started April 1957.

**SVENDBORG**—Ch. E-9 (satellite of Fyn). Transmitter 5 watts, ERP 50 watts (directional). Started Oct. 1969.

**SYDSJAE LLAND (Naestved)**—Ch. E-6. Transmitter 10 kw, ERP 60 kw. Started Oct. 1959.

**SYDVESTJYLLAND**—Ch. E-5 (satellite of Vestjylland). Transmitter 2x 500 watts, ERP 5 kw (directional). Started Sept. 1971.

**THISTED**—Ch. E-8 (satellite of Vestjylland). Transmitter 5 watts, ERP 50 watts (directional). Started March 1970.

**VARDE**—Ch. E-11 (satellite of Sonderjylland). Transmitter 5 watts, ERP 50 watts (directional). Started Sept. 1969.

**VEJLE**—Ch. E-5 (satellite of Aarhus). Transmitter 10 watts, ERP 30 watts (directional). Started April 1960.

**VESTJYLLAND (Holstebro)**—Ch. E-10. Transmitter 10 kw, ERP 60 kw. Started May 1958.

Low power repeaters: 21 in operation.

Medium power repeaters: 1 in operation.

## Djibouti

(625-line standards, System K)

Color: Plans SECAM

Sets in use: 3,000

**DJIBOUTI**—Radiodiffusion-Television de Djibouti, BP 97. Tel. 2894. Govt. Ch. 5. Transmitter 50 watts. Started April 1967.

## Dominican Republic

(525-line standards, System M)

Color: NTSC System

Sets in use: 300,000 black & white; 5,000 color

**SANTO DOMINGO—HIN-TV**, Rahintel (Commercial), P.O. Box 1220 zone 7, Calle Hipolito Herrera Baez, Esquina Ave. Independencia, Santo Domingo. Tel. 533-3151. Radio HIN Corp., Pedro P. Bonilla, pres. Ch. 7. Transmitter 50 kw, ERP 316 kw. Started Feb. 1, 1959. TV tape recording facilities.

Hours of operation: Daily, 11 a.m.-11 p.m.

Rates: 60 sec., 70; 30 sec., 40; hour, 240; 30 min. 160 (Dominican Pesos).

Personnel: Pedro P. Bonilla, gen. mgr.; Mac Arthur Cordero, sales mgr.; Virgilio Donastorg, chief engineer; Rafael Sanabia, program mgr.

U.S. Representative: International Communications Inc.

**SANTO DOMINGO—HISD-TV**, Radio Television Dominicana, Av. Dr. Tejada Florentino No. 8, P.O. Box 969, Santo Domingo (Govt., commercial). Ch. 4. Transmitter 5 kw, ERP 16 kw. TV tape recording facilities. Started Aug. 1952.

Personnel: R. A. Font Bernard, gen. mgr.

Hours of operation: Noon-11 p.m.

**SANTO DOMINGO—HI-PI**, Colorvision (Commercial), P.O. Box Calle Emilio Morel, Esquina Lulu Perez. Tel. 566-5879. Ch. 9. Transmitter 5 kw, ERP 15 kw. Started 1970.

Hours of operation: 11 a.m.-11 p.m.

Personnel: Manuel Quiroz, gen. mgr.; R. Quinones, program mgr.

**ALTO DE BANDERA**—Radio Television Dominicana. Ch. 5. Transmitter 5 kw. Started Aug. 1, 1952. Repeater.

**EL CERRO—HIN-TV**, Rahintel TV. Ch. 11. Transmitter 500 watts, ERP 1.5 kw. Started Feb. 1966. Repeater.

**EL CERRO**—Colorvision. Ch. 12. Transmitter 5 kw, ERP 10 kw. Started 1970. Repeater.

**NAVISA**—HIN-TV, Rahintel TV. Ch. 70. Transmitter, 1 kw, ERP 3 kw. Started Feb. 1966. Repeater.

**SANTIAGO—HIN-TV**, Rahintel TV. Ch. 7. Transmitter 500 watts, ERP 5 kw. Started Feb. 1966. Repeater.

Planned:

**SANTO DOMINGO**—Tele-Antillas Corp. Ch. 2. Transmitter 15 kw.

## Ecuador

(525-line standards, System M)

Color: NTSC System

Sets in use: 315,000 black & white; 135,000 color

**AMBATO**—Telesistema del Ecuador (Commercial), Ch. 2. Transmitter 750 watts. Hours of operation: 6-11 p.m. Started Nov. 12, 1968. Humberto Garice, mgr.

**CUENCA**—Telesistema del Ecuador (Commercial), Ch. 3. Started Aug. 15, 1967. Hours of operation: Daily 6-11 p.m. Bertha de Vintimilla, mgr.

**ESMERALDAS**—Ch. 6. Started June 1972. Hector Endara, manager.

(Continued on next page)



# International TV Directory

## ECUADOR—(Continued)

**GUAYAQUIL**—Cadena Ecuatoriana de Television C.A., Avenida de las Americas, P.O. Box 673. Tel. 391-555. Telex 04-3530 DIEZTV ED. Ch. 10. Transmitter 25 kw, ERP 105 kw. TV tape recording facilities. National network: 2 transmitters & 24 translators. Started May 30, 1968.

Hours of operation: 7 a.m.-1 a.m., daily.

Personnel: Roberto Isaias D., director general; Franklin Mazon F., general manager; Ricardo Gamez, sales manager; Emillo Diaz, program manager; Carlos F. Tama, manager; Miguel Tanus, production manager; Nicolas Navas, chief engineer.

**GUAYAQUIL—HC-TEN2**, Corporacion Ecuatoriana de Television S.A. (Commercial), P.O. Box 1239, Guayaquil. Tel. 300152. Studios: Cerro del Carmen, Ch. 2. Transmitter 5 kw. ERP 30 kw.

Hours of operation: Daily, 10 a.m.-12:30 a.m. Started May 1967.

Ownership: Xavier Alvarado Roca, Editores Nacionales.

Personnel: Xavier Alvarado Roca, president; Mariano Merchan, sales manager; Carlos Ycaza, program manager & film buyer; Gustavo Falconi Peet, operations manager; Alfonso Espinosa, news dept. director; Franklin San Andres, financial manager.

Rates: 60 sec. peak, 8,000 (Suces).

**LOJA**—Telesistema del Ecuador (Commercial), Ch. 4. Transmitter 750 watts. Started Nov. 18, 1969. Walter Jaramillo, mgr.

**MANTA**—Telesistema del Ecuador (Commercial), Ch. 4. Transmitter 750 watts. Started July 20, 1968. Pedro Vincent, mgr.

**QUITO**—Teleamazonas (Commercial), Casilla 4844, Quito, Ecuador. Tel. 247-600. TV tape recording facilities. Ch. 4. Transmitter 6 kw, ERP 36 kw. Started May 1959.

Personnel: Antonio Granda Centeno, director general; Alfredo Escobar, exec. vice president; Francisco Bazuerizo, sales manager; Patricio Avila, program manager.

**QUITO**—Telesistema del Ecuador (Commercial), Ch. 2.

**QUITO—HCTNTV-1**, Televisora Nacional Cia Ltda. (Commercial), Calle Bosmediano y Jose Carbo. Tel. 244-888. Ch. 8. Transmitter 2 kw, ERP 12 kw. TV tape recording facilities. Started June 1970. Repeaters: 11.

Ownership: El Comercio.

Personnel: Guadalupe Mantilla de Acquaviva, president; Benjamin Ortiz Brennan, general manager; Marta de Donayre, sales manager; Jan Holmgren, program manager; Dieter Wittich, production manager; Eduardo Jurado, chief engineer.

Hours of operation: 12:30 p.m.-12:30 a.m., daily.

Rates (peak): Spot 60 sec., 6,500; 40 sec., 5,600; 30 sec., 5,200; 20 sec., 4,300 (Suces).

## Egypt

(See Arab Republic of Egypt)

## El Salvador

(525-line standards, System M)

Color: NTSC System

Sets in use: 190,000 black & white; 30,000 color

**SAN SALVADOR—YSR-TV**, Canal Dos S.A. (Commercial), Alameda Manuel E. Araujo Km. 5, P.O. Box 720, San Salvador, El Salvador. Cable: Teledos. Tel. 23-6744. Ch. 2 (V-55.26, A-59.76). Transmitter 25 kw, ERP 100 kw. Started Nov. 1965.

TV tape recording facilities. Color: Tape & film.

Hours of operation: 17.30-05.30 (GMT).

Personnel: B. Eserski, gen. mgr. & film buyer; Joaquin Aparicio, tech. dir.

**SAN SALVADOR—YSU-TV**, Canal 4 TV (Commercial), Carretera Panamericana y Av. Olimpica. Tel. 23-1740. Ch. 4 (V-67.25, A-71.75). Transmitter 11 kw, ERP 66 kw. Started Dec. 1958. TV tape recording facilities. Color.

Hours of operation: 22.00-06.00 GMT.

Personnel: R. Calvo, mgr.; Oscar Claros, chief engineer.

**SAN SALVADOR—TVE** (Govt., educational), Nueva San Salvador. Tel. 28-0499. Ch. 8. Transmitter 5 kw, ERP 60 kw. TV tape recording facilities. Color. Started Jan. 1973.

Personnel: Ricardo Mena Lopez, mgr.; Max Rodriguez, tech. dir.

Hours of operation: 13.00-03.00 (GMT).

**SAN SALVADOR—TVE** (Govt., educational), Ch. 10. Transmitter 5 kw, ERP 60 kw. Started Jan. 1973.

**SAN SALVADOR—YSLNA-TV**, Carretera Panamericana frente Ministerio Relaciones Exteriores. Tel. 23-5122. Ch. 6. Transmitter 18 kw, ERP 150 kw.

Personnel: Dr. Pedro Leonel Moreno, mgr.; Oscar Romeo Guzman, chief engineer.

## Equatorial Guinea

(625-line standards, System B)

Sets in use: 500

**MALABO**—Ch. E-2 (Govt.). Started July 1968.

Note: No additional information available.

## Ethiopia

(625-line standards, System B)

Sets in use: 45,000

**ADDIS ABABA**—Ethiopian Television (Govt., commercial), P.O. Box 5544, Addis Ababa. Tel. 116701-05. Ch. 7 (V-187.25, A-194.75), transmitter 1 kw, ERP 20 kw. Started Nov. 1964. TV tape recording facilities.

Hours of operation: 7-10:30 p.m., Sun.-Fri.; 6-10:30 p.m., Sat.

Personnel: Tefera Gizaw, head of television; Stephanos Demsas, sales manager; Teklu Tabor, program manager & film buyer; Getachew H/Mariam, head of news & current affairs; Gibril Abawari, head of production; Gessese Abaye, chief engineer.

Rates (Peak): Spot 60 sec., 86.00; 30 sec., 61.00; 15 sec., 44.00 (Ethiopian Dollars).

**ASMARA**—ETS, Ch. E-5. ERP 5 kw. Started June 1977.

**DEBREZEIT**—ETS, Ch. E-9. Started June 1972.

**NAZARETH**—ETS, Ch. E-11. ERP 90 watts. Started July 1970.

Planned: 15 transmitters.

## Finland

(625-line standards, Systems B & G)

Color: PAL System

Sets in use: 760,000 black & white; 770,000 color

The Finnish Broadcasting Co. Ltd. (Oy Yleisradio Ab), Kesakatu 2, SF-00260 Helsinki; P.O. Box 95, SF-00251, Helsinki 25. Tel. 441141. Telex: 12-4735. (Govt.) TV Program 1 address: TV-Keskus, 00240 Helsinki 24. Tel. 418811. Telex: 12-4797 (TV news); 12-1270 (program change); 12-1055 (purchasing & sales). TV program 2 address: Tohlopinranta 12, SF-33270 Tampere 27. Tel. 445455. Telex: 22-176. TV tape recorder facilities.

Hours of operation: Daily 9 a.m.-11 a.m.; 1 p.m.-3 p.m. & 5 p.m.-11 p.m. approx.

Personnel: Sakari Kiuru, director general; Reino Karpola, pres., board of governors; Pekka Silvola, dir. of programs & deputy director general; Pirkko-Liisa Ihamuotila, sales, television films; Arne Wessberg, director, TV-1; Tapio Siikala, director, TV-2; Nils Ljungdell, film buyer; L-P. Ringbom, production manager, TV-1; Olli Hamalainen, production manager, TV-2; Joan Harms, production manager, Swedish section; Erkki Larkka, dir. of engineering; Ulla-Kristiina Haarna, head of international relations.

Oy Mainos-TV-Reklam Ab (MTV), Pasilankatu 44, SF-00240 Helsinki 24. Tel. 413300. Telex: 12-1544. Cable: COMTELE. Private commercial company. Hires program time from Finnish Broadcasting Co. (YLE) for programs and commercials.

Transmissions on Network 1, weekly about 14 hours. On Network 2, weekly about 5 hours. Color: 80% of the program & all commercials transmitted in color.

Personnel: Pentti Hanski, managing director; Jaakko Paavela, deputy managing director; Tauno Ajjala, program director; Raimo Ruohisto, marketing director; Raimo Lahti, foreign relations manager; Mirja Lappi-Seppala, public relations manager.

Rates (1981): Peak 60 sec., 81,500 low, 11,250 (Markka).

## TV NETWORK 1

**AAVASAKSA**—Finnish Broadcasting Co. Ch. E-6. ERP 100 watts. Started Dec. 1973.

**ESPOO**—Finnish Broadcasting Co. Ch. E-6. ERP 180 kw. Started Nov. 1956.

**ESPOO A**—Finnish Broadcasting Co. Ch. E-49. ERP 500 watts. Started Nov. 1980.

**EURAJOKI**—Finnish Broadcasting Co. Ch. E-11. ERP 20 kw. Started Dec. 1964.

**HAAPAMAKI**—Finnish Broadcasting Co. Ch. E-37. ERP 50 watts. Started Oct. 1964.

**HAAPAVESI**—Finnish Broadcasting Co. Ch. E-9. ERP 60 kw. Started Sept. 1979.

**HAMEENLINNA**—Finnish Broadcasting Co. Ch. E-27. ERP 50 watts. Started Oct. 1978.

**HAMEENLINNA-PAPINNITTY**—Finnish Broadcasting Co. Ch. E-7. ERP 0.2 watts. Started April 1979.

**HANKO**—Finnish Broadcasting Co. Ch. E-11. ERP 10 watts. Started Sept. 1961.

**HETTA**—Finnish Broadcasting Co. Ch. E-8. ERP 2 watts. Started May 1969.

**HSALMI**—Finnish Broadcasting Co. Ch. E-6. ERP 200 watts. Started Aug. 1963.

**ILOMANTSI**—Finnish Broadcasting Co. Ch. E-23. ERP 100 watts. Started May 1980.

**INARI**—Finnish Broadcasting Co. Ch. E-10. ERP 30 kw. Started Dec. 1969.

**JAMSA**—Finnish Broadcasting Co. Ch. E-55. ERP 300 watts. Started June 1978.

**JOENSUU**—Finnish Broadcasting Co. Ch. E-11. ERP 25 watts. Started Nov. 1962.

**JOUTSENO**—Finnish Broadcasting Co. Ch. E-10. ERP 10 kw. Started April 1962.

**JYVASKYLA**—Finnish Broadcasting Co. Ch. E-11. ERP 10 kw. Started Dec. 1961.



**JYVASKYLA-JYSKA**—Finnish Broadcasting Co. Ch. E-8. ERP 1 watt. Started Aug. 1974.

**JYVASKYLA-KELJONLAHTI**—Finnish Broadcasting Co. Ch. E-8. ERP 1 watt. Started Sept. 1974.

**JYVASKYLA KORTEPOHJA**—Finnish Broadcasting Co. Ch. E-8. ERP 1 watt. Started Dec. 1968.

**KANKAANPAA**—Finnish Broadcasting Co. Ch. E-7. ERP 15 watts. Started June 1967.

**KARIGASNIEMI**—Finnish Broadcasting Co. Ch. E-7. ERP 1 kw. Started Aug. 1971.

**KAUNISPAA**—Finnish Broadcasting Co. Ch. E-6. ERP 400 watts directional. Started Oct. 1967.

**KERIMAKI**—Finnish Broadcasting Co. Ch. E-9. ERP 10 kw. Started Dec. 1963.

**KEURUU**—Finnish Broadcasting Co. Ch. E-33. ERP 40 watts. Started March 1978.

**KOLI**—Finnish Broadcasting Co. Ch. E-8. ERP 20 kw. Started Sept. 1962. Increased power Nov. 1967.

**KONTIOLAHTI**—Finnish Broadcasting Co. Ch. E-6. ERP 5 watts. Started Aug. 1970.

**KORPILAHTI**—Finnish Broadcasting Co. Ch. E-22. ERP 50 watts. Started April 1980.

**KOTKA**—Finnish Broadcasting Co. Ch. E-11. ERP 10 watts. Started Nov. 1976.

**KRUUNUPYY**—Finnish Broadcasting Co. Ch. E-7. ERP 10 kw. Started April 1978.

**KUHMO**—Finnish Broadcasting Co. Ch. E-6. ERP 10 watts. Started Feb. 1965.

**KUOPIO**—Finnish Broadcasting Co. Ch. E-7. ERP 80 kw. Started Dec. 1961.

**KUOPIO-PUIJO**—Finnish Broadcasting Co. Ch. E-21. ERP 50 watts. Started March 1976.

**KUOREVESI-HALLI**—Finnish Broadcasting Co. Ch. E-33. ERP 50 watts. Started Aug. 1979.

**LAHTI**—Finnish Broadcasting Co. Ch. E-9. ERP 80 kw. Started March 1958. Increased power Feb. 1967.

**LAHTI-RADIOMAKI**—Finnish Broadcasting Co. Ch. E-23. ERP 50 watts. Started June 1977.

**LAHTI RENKOMAKI**—Finnish Broadcasting Co. Ch. E-7. ERP 20 mw. Started Oct. 1968.

**LAPUA**—Finnish Broadcasting Co. Ch. E-5. ERP 80 kw. Started Nov. 1961.

**MANTTA**—Finnish Broadcasting Co. Ch. E-7. ERP 10 watts. Started Aug. 1964.

**MIKKELI**—Finnish Broadcasting Co. Ch. E-6. ERP 10 kw. Started Jan. 1961. Increased power Oct. 1963.

**MUURATSALO**—Finnish Broadcasting Co. Ch. E-8. ERP 1 watt. Started May 1976.

**NAATAMO**—Finnish Broadcasting Co. Ch. E-5. ERP 1 watt. Started Dec. 1979.

**NILSIA**—Finnish Broadcasting Co. Ch. E-9. ERP 20 watts. Started Nov. 1979.

**NUORGRAM**—Finnish Broadcasting Co. Ch. E-9. ERP 20 watts. Started Dec. 1979.

**OULU**—Finnish Broadcasting Co. Ch. E-7. ERP 60 kw. Started Dec. 1962.

**PEURAPAA**—Finnish Broadcasting Co. Ch. E-8. ERP 250 watts. Started Dec. 1970.

**PIHTIPUDAS**—Finnish Broadcasting Co. Ch. E-10. ERP 60 kw. Started Oct. 1964. Increased power March 1973.

**PIRTTIKOSKI**—Finnish Broadcasting Co. Ch. E-7. ERP 5 watts. Started Oct. 1967.

**POSIO**—Finnish Broadcasting Co. Ch. E-7. ERP 20 watts. Started Oct. 1970.

**PULANKA**—Finnish Broadcasting Co. Ch. E-5. ERP 25 watts. Started Dec. 1976.

**PYHATUNTURI**—Finnish Broadcasting Co. Ch. E-5. ERP 60 kw. Started Nov. 1966.

**PYHAVUORI**—Finnish Broadcasting Co. Ch. E-6. ERP 20 kw. Started Nov. 1965.

**RAAHE**—Finnish Broadcasting Co. Ch. E-5. ERP 10 watts. Started Dec. 1965.

**RANUA**—Finnish Broadcasting Co. Ch. E-10. ERP 1 kw. Started June 1970.

**ROVANIEMI**—Finnish Broadcasting Co. Ch. E-9. ERP 1 kw. Started May 1964.

**RUKA**—Finnish Broadcasting Co. Ch. E-4. ERP 2 kw. Started April 1966.

**RUOTSINPYHTAA**—Finnish Broadcasting Co. Ch. E-11. ERP 5 watts. Started Oct. 1964.

**SAARIJARVI**—Finnish Broadcasting Co. Ch. E-8. ERP 20 watts. Started Aug. 1964.

**SALLA**—Finnish Broadcasting Co. Ch. E-10. ERP 50 watts. Started Aug. 1973.

**SAVONLINNA**—Finnish Broadcasting Co. Ch. E-5. ERP 25 watts. Started Aug. 1975.

**SIPPOLA**—Finnish Broadcasting Co. Ch. E-5. ERP 20 kw. Started March 1966.

**SIRKKA**—Finnish Broadcasting Co. Ch. E-8. ERP 1 watt. Started Jan. 1972.

**SUOMUSSALMI**—Finnish Broadcasting Co. Ch. E-5. ERP 25 watts. Started July 1966.

**SUORAMA**—Finnish Broadcasting Co. Ch. E-5. ERP 1 watt. Started Jan. 1975.

**TAIVALKOSKI**—Finnish Broadcasting Co. Ch. E-2. ERP 15 kw. Started Dec. 1964.

**TAMMELA**—Finnish Broadcasting Co. Ch. E-10. ERP 10 kw. Started April 1959.

**TAMMISAARI**—Finnish Broadcasting Co. Ch. E-23. ERP 50 watts. Started Dec. 1980.

**TAMPERE**—Finnish Broadcasting Co. Ch. E-8. ERP 80 kw. Started 1958. Increased power Dec. 1960.

**TAMPERE-PYNNIKKI**—Finnish Broadcasting Co. Ch. E-31. ERP 1 kw. Started Aug. 1980.

**TERVOLA**—Finnish Broadcasting Co. Ch. E-3. ERP 20 kw. Started May 1964.

**TOHMAJARVI**—Finnish Broadcasting Co. Ch. E-10. ERP 100 watts. Started June 1980.

**TURKU**—Finnish Broadcasting Co. Ch. E-7. ERP 60 kw. Started Nov. 1958. Increased power Nov. 1965.

**UTSJOKI**—Finnish Broadcasting Co. Ch. E-6. ERP 1 kw. Started Sept. 1971.

**VAAKSY**—Finnish Broadcasting Co. Ch. E-58. ERP 200 watts. Started Jan. 1980.

**VAASA**—Finnish Broadcasting Co. Ch. E-11. ERP 1 kw. Started Dec. 1964.

**VIITASAARI**—Finnish Broadcasting Co. Ch. E-8. ERP 5 watts. Started Oct. 1964.

**VUOKATTI**—Finnish Broadcasting Co. Ch. E-4. ERP 40 kw. Started Sept. 1976.

**VUOTSO**—Finnish Broadcasting Co. Ch. E-8. ERP 30 watts. Started Jan. 1975.

**YLLAS**—Finnish Broadcasting Co. Ch. E-11. ERP 60 kw. Started Oct. 1968.

## TV NETWORK 2

**ESPOO**—Finnish Broadcasting Co. Ch. E-8. ERP 60 kw. Started 1954. Increased power Sept. 1971.

**ESPOO A**—Finnish Broadcasting Co. Ch. E-55. ERP 50 watts. Started Nov. 1980.

**EURAJOKI**—Finnish Broadcasting Co. Ch. E-33. ERP 600 kw. Started Dec. 1969.

**HAAPAMAKI**—Finnish Broadcasting Co. Ch. E-31. ERP 50 watts. Started Oct. 1980.

**HAAPAVESI**—Finnish Broadcasting Co. Ch. E-28. ERP 1000 kw. Started Sept. 1979.

**HAMEENLINNA**—Finnish Broadcasting Co. Ch. E-30. ERP 50 watts. Started Oct. 1978.

**HAMEENLINNA-PAPINNIITY**—Finnish Broadcasting Co. Ch. E-11. ERP 0.2 watts. Started April 1979.

**HANKO**—Finnish Broadcasting Co. Ch. E-5. ERP 10 watts. Started Oct. 1974.

**ILOMANTSI**—Finnish Broadcasting Co. Ch. E-29. ERP 100 watts. Started May 1980.

**JAMSA**—Finnish Broadcasting Co. Ch. E-58. ERP 300 watts. Started Aug. 1978.

**JOENSUU**—Finnish Broadcasting Co. Ch. E-5. ERP 25 watts. Started Oct. 1974.

**JOUTSENO**—Finnish Broadcasting Co. Ch. E-32. ERP 600 kw. Started Jan. 1974.

**JYVASKYLA**—Finnish Broadcasting Co. Ch. E-25. ERP 600 kw. Started March 1971.

**JYVASKYLA-JYSKA**—Finnish Broadcasting Co. Ch. E-5. ERP 1 watt. Started Aug. 1974.

**JYVASKYLA-KELJONLAHTI**—Finnish Broadcasting Co. Ch. E-5. ERP 1 watt. Started Sept. 1974.

**JYVASKYLA-KORTEPOHJA**—Finnish Broadcasting Co. Ch. E-5. ERP 1 watt. Started Aug. 1971.

**KEMI**—Finnish Broadcasting Co. Ch. E-22. ERP 15 kw. Started March 1973.

**KERIMAKI**—Finnish Broadcasting Co. Ch. E-55. ERP 600 kw. Started Sept. 1975.

(Continued on next page)

# International TV Directory

## FINLAND—(Continued)

**KEURUU**—Finnish Broadcasting Co. Ch. E-27. ERP 40 watts. Started March 1978.

**KOLI**—Finnish Broadcasting Co. Ch. E-51. ERP 600 kw. Started Oct. 1974.

**KONTIOLAHTI**—Finnish Broadcasting Co. Ch. E-10. ERP 5 watts. Started Dec. 1975.

**KORPILAHTI**—Finnish Broadcasting Co. Ch. E-33. ERP 50 watts. Started April 1980.

**KRUUNUPYY**—Finnish Broadcasting Co. Ch. E-30. ERP 200 kw. Started Nov. 1976.

**KUOPIO**—Finnish Broadcasting Co. Ch. E-36. ERP 600 kw. Started Oct. 1973.

**KUOPIO-PUJO**—Finnish Broadcasting Co. Ch. E-24. ERP 50 watts. Started March 1976.

**KUOREVESI-HALLI**—Finnish Broadcasting Co. Ch. E-27. ERP 50 watts. Started Feb. 1979.

**LAHTI**—Finnish Broadcasting Co. Ch. E-40. ERP 600 kw. Started Jan. 1966.

**LAHTI-RADIOMAKI**—Finnish Broadcasting Co. Ch. E-29. ERP 50 watts. Started June 1977.

**LAPUA**—Finnish Broadcasting Co. Ch. E-24. ERP 1000 kw. Started Oct. 1973.

**MANTTA**—Finnish Broadcasting Co. Ch. E-47. ERP 30 watts. Started March 1978.

**MIKKELI**—Finnish Broadcasting Co. Ch. E-38. ERP 600 kw. Started Feb. 1974.

**MUURATSALO**—Finnish Broadcasting Co. Ch. E-5. ERP 1 watt. Started May 1976.

**NILSIA**—Finnish Broadcasting Co. Ch. E-11. ERP 20 watts. Started April 1975.

**OULU**—Finnish Broadcasting Co. Ch. E-11. ERP 10 kw. Started April 1972.

**PADASJOKI**—Finnish Broadcasting Co. Ch. E-32. ERP 40 watts. Started Dec. 1977.

**PIHTIPUDAS**—Finnish Broadcasting Co. Ch. E-32. ERP 1000 kw. Started Dec. 1976.

**PIRTTIKOSKI**—Finnish Broadcasting Co. Ch. E-25. ERP 100 watts. Started July 1980.

**POSIO**—Finnish Broadcasting Co. Ch. E-9. ERP 10 watts. Started July 1980.

**PULANKA**—Finnish Broadcasting Co. Ch. E-9. ERP 25 watts. Started Dec. 1976.

**PYHATUNTURI**—Finnish Broadcasting Co. Ch. E-32. ERP 650 kw. Started July 1980.

**PYHAVUORI**—Finnish Broadcasting Co. Ch. E-10. ERP 20 kw. Started April 1974.

**RAAHE**—Finnish Broadcasting Co. Ch. E-37. ERP 100 watts. Started Jan. 1973.

**RISTIARVI**—Finnish Broadcasting Co. Ch. E-8. ERP 10 watts. Started April 1976.

**ROVANIEMI**—Finnish Broadcasting Co. Ch. E-42. ERP 1 kw. Started May 1976.

**RUOTSINPYHTAA**—Finnish Broadcasting Co. Ch. E-53. ERP 100 watts. Started Aug. 1980.

**SALLA**—Finnish Broadcasting Co. Ch. E-48. ERP 200 watts. Started July 1980.

**SAVONLINNA**—Finnish Broadcasting Co. Ch. E-47. ERP 100 watts. Started Aug. 1975.

**SIPPOLA**—Finnish Broadcasting Co. Ch. E-49. ERP 600 kw. Started Sept. 1971.

**TAMMELA**—Finnish Broadcasting Co. Ch. E-37. ERP 600 kw. Started Sept. 1977.

**TAMMISAARI**—Finnish Broadcasting Co. Ch. E-53. ERP 50 watts. Started Dec. 1980.

**TAMPERE**—Finnish Broadcasting Co. Ch. E-53. ERP 1000 kw. Started July 1980.

**TAMPERE-PYYNIKKI**—Finnish Broadcasting Co. Ch. E-35. ERP 1 kw. Started July 1980.

**TAMPERE-YLOJARVI**—Finnish Broadcasting Co. Ch. E-2. ERP 10 kw. Started 1957 on Ch. E-10. Changed channel, increased power March 1963.

**TERVOLA**—Finnish Broadcasting Co. Ch. E-22. ERP 5 kw. Started May 1976.

**TOHMAJARVI**—Finnish Broadcasting Co. Ch. E-38. ERP 5 kw. Started June 1980.

**TURKU**—Finnish Broadcasting Co. Ch. E-9. ERP 30 kw. Started 1956 on Ch. E-5. Restarted on Ch. E-9 with increased power.

**VAAKSY**—Finnish Broadcasting Co. Ch. E-55. ERP 200 watts. Started Jan. 1980.

1198-b

**VAASA**—Finnish Broadcasting Co. Ch. E-9. ERP 1 kw. Started March 1970.

**VIITASAARI**—Finnish Broadcasting Co. Ch. E-6. ERP 5 watts. Started March 1977.

**VUOKATTI**—Finnish Broadcasting Co. Ch. E-56. ERP 600 kw. Started March 1976.

**VUOTSO**—Finnish Broadcasting Co. Ch. E-35. ERP 1 kw. Started July 1980.

## TV ALAND

**AHVENANMAA**—Finnish Broadcasting Co. Ch. E-5. ERP 10 kw. Started Jan. 1970.

Cable System—Helsinki Televisio Oy, Asemapaalikonkatu 3, sf-00520 Helsinki 52. Tel. 140533, Telex 12-2820. Cable: HCTV SF. Private commercial cable TV company in Helsinki area. 27 hours of programming a week, 70,000 sets connected.

## France

(625- & 819-line standards, Systems E & L)

Color: SECAM System

Sets in use: 10,100,000 black & white; 8,900,000 color

Note: Personnel of all networks are being replaced by new French government.

TeleDiffusion de France (TDF), 21-27 rue Barbes, BP 518, 92 542 Montrouge Cedex. Tel. Paris 657 11 15. Telex 250 738. Organization responsible for transmitters.

Personnel: Maurice Remy, president; Jean Guillermin, director general; Daniel Tartary, planning manager; Jean-Claude Michaud, commercial manager; Yves Guinet, studies & research manager; Louis Goussot, engineering manager; Jacques Pares, administration & finance manager; Pierre Gilles, development manager; Bernard Gensous, international relations manager.

Television Francaise 1 (TF1), 15 rue Cognacq-Jay, 75330 Paris Cedex 07. Tel. Paris 555 35 35. Telex: (033) 260003.

Personnel: Jean-Louis Guillaud, president-director general; Georges Riou, deputy director general; Georges Ridoux, director of general administration; Bernard Gouley, secretary general of administration council; Jean-Pierre Teyssier, secretary general, Jean-Marie Cavada, director of information; Robert Villeneuve, chief of international relations; Georges Adjadj, chief of technical services; Patrice Duhamel, chief editor; Monique Trnka, secretary general in charge of programming; Marie Christine Grollemund, head of commercial affairs.

U.S. Representative: Josabeth Drucker, 1270 Ave. of the Americas, New York, N.Y. (10020). Tel. 212-974-1960.

Antenne 2 France, 5 rue de Montessuy, 75341 Paris Cedex 07. Tel. 555 92 90. Telex: BURETRA 204.068.

Personnel: Maurice Ulrich, chairman; Xavier Larere, director general; Jean-Pierre Elkabbach, director of information; Jacques Quoirez, director of international relations.

U.S. Representatives: Philippe Harrouard & Nicole Devilaire, 1290 Ave. of the Americas, New York, N.Y. 10019. Tel. 212-581-1771. Telex 82657. Claude Gaignaire, 11110 Ohio Ave., West Los Angeles, Cal. 90025. Tel. 213-473-1531. Telex 194 848.

France Regions 3 (FR 3), 5 Avenue du Recteur Poincare 75 786, Paris Cedex 16. Tel. Paris 224 22 22. Telex 630 720.

Personnel: Claude Contamine, president; Claude Lemoine, director general; Rene Han, director of overseas stations; Noll Sanviti, director of administration & finance.

Also operates television stations in the following French departments and overseas territories: Guadeloupe, French Guiana, Martinique, Reunion, New Caledonia, French Polynesia, St. Pierre and Miquelon; radio stations in Wallis and Futuna & Mayotte. Operates 22 radio & television stations in France.

## FIRST NETWORK

(819-line standards, System E)

**AJACCIO (Coti Chiavari)**—Ch. F-4. Transmitter 500 watts, ERP 10 kw. Started Dec. 1958.

**ALBERTVILLE**—Ch. F-10. Transmitter 100 watts.

**ALES**—Ch. F-65. Transmitter 250 watts, ERP 3 kw.

**AMIENS (Bouvigny)**—Ch. F-11. Transmitter 20 kw, ERP 200 kw. Started Dec. 1959.

**AURILLAC (La Bastide du Haut-Mont)**—Ch. F-11. Transmitter 500 watts, ERP 5 kw. Started Dec. 1959.

**AVIGNON**—Ch. F-32. Transmitter 250 watts.

**BASTIA (Serra di Pigno)**—Ch. F-2. Transmitter 1 kw, ERP 10 kw. Started July 1960.

**BAYONNE (La Rhune)**—Ch. F-9. Transmitter 500 watts.

**BESANCONN (Lomont)**—Ch. F-4. Transmitter 3 kw, ERP 30 kw. Started Dec. 1960.

**BORDEAUX (Bouliac)**—Ch. F-10. Transmitter 10 kw, ERP 50 kw. Started Dec. 1957.

**BOULOGNE**—Ch. F-4. Transmitter 700 watts.

**BOURGES (Neuvy-2-Clochers)**—Ch. F-9. Transmitter 20 kw, ERP 200 kw. Started May 1956.

**BREST (Roc Tredudon)**—Ch. F-8. Transmitter 20 kw, ERP 150 kw. Started July 1961.

**BRIVE**—Ch. F-9. Transmitter 100 watts, ERP 450 watts.

TV Factbook No. 50

CAEN (Mont-Pinçon)—Ch. F-2. Transmitter 20 kw, ERP 50 kw. Started July 1956.

CARCASSONNE (Pic-de-Nore)—Ch. F-4. Transmitter 20 kw, ERP 100 kw. Started July 1961.

CHAMBERY—Ch. F-6. Transmitter 100 watts.

CHAMONIX—Ch. F-6. Transmitter 10 watts.

CHARTRES—Ch. F-32. Transmitter 250 watts, ERP 4 kw.

CHAUMONT—Ch. F-52. Transmitter 1 kw. Started Sept. 1977.

CHERBOURG (Digosville)—Ch. F-12. Transmitter 500 watts, ERP 16 kw. Started Jan. 1965.

CLERMONT-FERRAND (Puy-de-Dome)—Ch. F-6. Transmitter 10 kw, ERP 150 kw. Started Dec. 1957.

CORTE—Ch. F-6. Transmitter 500 watts.

DIJON (Nuits-St. Georges)—Ch. F-10. Transmitter 3 kw, ERP 12 kw. Started April 1958. Increased power Dec. 1966.

EPINAL—Ch. F-12. Transmitter 40 watts, ERP 100 watts.

FORBACH—Ch. F-28. Transmitter 250 watts, ERP 500 watts.

GAP (Mont Colombis)—Ch. F-5. Transmitter 100 watts, ERP 1 kw. Started May 1971.

GEX (Mont Rond)—Ch. F-7. Transmitter 3 kw, ERP 25 kw. Started May 1960.

GRENOBLE (Chamrousse)—Ch. F-10. Transmitter 100 watts, ERP 700 watts. Started Nov. 1955.

GUERET—Ch. F-8. Transmitter 100 watts, ERP 250 watts.

HYERES (Cap Benat)—Ch. F-4. Transmitter 500 watts. Started May 1966.

LE HAVRE (Harfleur)—Ch. F-7. Transmitter 500 watts, ERP 1.25 kw. Started Aug. 1958.

LE MANS (Mayet)—Ch. F-12. Transmitter 10 kw, ERP 100 kw. Started Dec. 1959.

LESPARRE—Ch. F-39. Transmitter 250 watts, ERP 10 kw.

LILLE (Bouvigny)—Ch. F-8A. Transmitter 20 kw, ERP 200 kw. Started Dec. 1959.

LIMOGES (Les Cars)—Ch. F-2. Transmitter 20 kw, ERP 200 kw. Started as 3 watt repeater Aug. 1958. Began full power operation Sept. 1959.

LONGWY—Ch. F-12. Transmitter 100 watts.

LYON—Ch. F-5. Transmitter 500 watts.

LYON (Mont Pilat)—Ch. F-12. Transmitter 20 kw, ERP 200 kw. Started Oct. 1954.

MARSEILLE (Grande Etoile)—Ch. F-8. Transmitter 20 kw, ERP 200 kw. Started Dec. 1959.

MENDE—Ch. F-37. Transmitter 500 watts.

MENTON—Ch. F-11. Transmitter 100 watts.

METZ (Luttange)—Ch. F-6. Transmitter 20 kw, ERP 200 kw. Started July 1956.

MEZIERES (Sury)—Ch. F-8A. Transmitter 500 watts, ERP 5 kw. Started March 1965.

MILLAU—Ch. F-47. Transmitter 1 kw. Started May 1977.

MONNETIER-MORNEX—Ch. F-42. Transmitter 250 watts.

MONTPELLIER (Blanquette)—Ch. F-6. Transmitter 50 watts, ERP 150 watts. Started April 1965.

MONTPELLIER—Ch. F-63. Transmitter 250 watts, ERP 6 kw.

MULHOUSE (Belvedere)—Ch. F-8. Transmitter 20 kw, ERP 200 kw. Started Jan. 1956.

NANCY (Malzeville)—Ch. F-7. Transmitter 50 watts, ERP 100 watts. Started May 1955.

NANTES (Hte-Goulaine)—Ch. F-4. Transmitter 20 kw, ERP 300 kw. Started April 1957.

NEUFCHATEL—Ch. F-65. Transmitter 250 watts, ERP 7 kw.

NICE—Ch. F-11. Transmitter 500 watts.

NIORT (Maisonnals)—Ch. F-7. Transmitter 20 kw, ERP 300 kw. Started Oct. 1960.

PARIS (Eiffel Tower)—Ch. F-8A. Transmitter 20 kw, ERP 180 kw. Started Nov. 1949.

PERPIGNAN (Pic de Neoulos)—Ch. F-12. Transmitter 500 watts. Started Aug. 1960.

PORTO-VECCHIO—Ch. F-10. Transmitter 100 watts, ERP 1 kw.

REIMS (Hautvillers)—Ch. F-5. Transmitter 10 kw, ERP 50 kw. Started Dec. 1958.

RENNES (Saint-Pern)—Ch. F-5. Transmitter 20 kw, ERP 450 kw. Started April 1957 with 50 watts. Switched to full power in Aug. 1959.

ROUEN (Les Essarts)—Ch. F-10. Transmitter 10 kw, ERP 50 kw. Started Feb. 1956.

SAINT ETIENNE—Ch. F-8. Transmitter 100 watts, ERP 300 watts.

SAINT FLOUR—Ch. F-9. Transmitter 100 watts.

SAINT-RAPHAEL (Pic de l'Ours)—Ch. F-6. Transmitter 4 kw, ERP 10 kw. Started Aug. 1956.

SERRES—Ch. F-4. Transmitter 100 watts.

STRASBOURG (Nordheim)—Ch. F-5. Transmitter 3 kw, ERP 20 kw. Started June 1965.

TOULON (Cap Sicle)—Ch. F-11. Transmitter 50 watts, ERP 500 watts. Started Feb. 1965.

TOULOUSE (Pechbonnieu)—Ch. F-10. Transmitter 50 watts, ERP 500 watts. Started Oct. 1959.

TOULOUSE (Pic du Midi)—Ch. F-5. Transmitter 3 kw, ERP 100 kw. Started Dec. 1957.

TOURETTE du CHATEAU—Ch. F-6. Transmitter 700 watts.

TROYES (Les Riceys)—Ch. F-2. Transmitter 20 kw, ERP 250 kw. Started Dec. 1960.

VANNES (Moustoirac)—Ch. F-12. Transmitter 500 watts, ERP 10 kw. Started April 1960.

Low-powered satellites: 1,214 in operation.

## FIRST NETWORK

(625-line standards, System L)

ABBEVILLE (Limeux)—Ch. E-63. Transmitter 10 kw, ERP 250 kw. Started June 18, 1977.

ALBERVILLE—Ch. E-45. Transmitter 250 watts.

ALENCON—Ch. E-48. Transmitter 4 kw.

AMIENS (St. Just en Chaussée)—Ch. E-41. Transmitter 20 kw, ERP 500 kw. Started May 7, 1977.

ANGERS—Ch. E-47. Transmitter 1 kw.

ARGENTON—Ch. E-46. Transmitter 4 kw.

AUTUN—Ch. E-48. Transmitter 20 kw.

AUXERRE—Ch. E-37. Transmitter 10 kw.

BERGERAC—Ch. E-37. Transmitter 10 kw.

BESANCON—Ch. E-47. Transmitter 10 kw.

BORDEAUX—Ch. E-63. Transmitter 50 kw.

BOULOGNE (Mont Lambert)—Ch. E-29. Transmitter 4 kw, ERP 100 kw. Aug. 5, 1977.

BOURGES—Ch. E-23. Transmitter 50 kw.

BREST—Ch. E-27. Transmitter 50 kw.

BRIVE—Ch. E-23. Transmitter 250 watts.

CAEN—Ch. E-22. Transmitter 50 kw, ERP 1000 kw.

CHARTRES—Ch. E-55. Transmitter 10 kw.

CHERBOURG—Ch. E-65. Transmitter 4 kw, ERP 60 kw.

CLEMONT FERRAND (Puy de Dome)—Ch. E-22. Transmitter 10 kw, ERP 700 kw. Started Dec. 23, 1977.

DIJON—Ch. E-59. Transmitter 10 kw.

DUNKERQUE (Mont des Cats)—Ch. E-42. Transmitter 4 kw, ERP 200 kw. Started July 8, 1977.

EPINAL—Ch. E-65. Transmitter 4 kw.

FORBACH—Ch. E-47. Transmitter 1 kw.

GRENOBLE—Ch. E-56. Transmitter 2 kw.

GUERIT—Ch. E-64. Transmitter 4 kw.

HIRSON—Ch. E-54. Transmitter 10 kw, ERP 500 kw.

HYERS—Ch. E-65. Transmitter 4 kw.

LAVAL—Ch. E-63. Transmitter 4 kw.

LE CREUSOT—Ch. E-35. Transmitter 1 kw.

LE HAVRE (Harfleur)—Ch. E-46. Transmitter 10 kw, ERP 100 kw. Started Dec. 25, 1976.

LE MANS—Ch. E-24. Transmitter 50 kw.

LE PUY—Ch. E-63. Transmitter 1 kw.

LESPARRE—Ch. E-39. Transmitter 250 watts.

LILLE (Bouvigny)—Ch. E-27. Transmitter 50 kw, ERP 1000 kw. Started Dec. 22, 1976.

LIMOGES—Ch. E-56. Transmitter 50 kw, ERP 1000 kw. Started Jan. 1, 1978.

LONGWY—Ch. E-52. Transmitter 4 kw.

LYON (Mont Pilat)—Ch. E-45. Transmitter 50 kw. Started Oct. 17, 1977.

LYON (Fourviere)—Ch. E-61. Transmitter 2 kw, ERP 10 kw. Started Oct. 17, 1977.

MANTES (Maudetour)—Ch. E-64. Transmitter 4 kw, ERP 80 kw. Started April 4, 1977.

MARSEILLE (Grande Etoile)—Ch. E-29. Transmitter 50 kw, ERP 1000 kw. Started Dec. 3, 1977.

MARSEILLE (Pomegues)—Ch. E-40. Transmitter 250 watts, ERP 3 kw. Started Dec. 3, 1977.

MAUBERGE (Rousies)—Ch. E-39. Transmitter 250 watts, ERP 3 kw. Started Dec. 22, 1976.

MENTON—Ch. E-62. Transmitter 2 kw.

(Continued on next page)



# International TV Directory

## FRANCE—(Continued)

METZ—Ch. E-37. Transmitter 50 kw.  
MEZIENS—Ch. E-29. Transmitter 20 kw.  
MORTAIN—Ch. E-50. Transmitter 500 watts.  
MULHOUSE—Ch. E-27. Transmitter 50 kw.  
NANCY—Ch. E-23. Transmitter 20 kw.  
NANTES—Ch. E-23. Transmitter 50 kw.  
NICE—Ch. E-64. Transmitter 1 kw.  
NEUFCHATEL (Croixdalle)—Ch. E-51. Transmitter 4 kw, ERP 80 kw. Started June 13, 1977.  
NIORT (Maisonny)—Ch. E-28. Transmitter 50 kw, ERP 1000 kw. Started Aug. 4, 1977.  
ORLEANS—Ch. E-42. Transmitter 4 kw.  
PARIS (Tour Eiffel)—Ch. E-25. Transmitter 50 kw, ERP 600 kw. Started Dec. 20, 1975.  
PARIS EST (Chenneviere)—Ch. E-43. Transmitter 250 watts, ERP 5 kw. Started Dec. 24, 1975.  
PARIS NORD (Sannois)—Ch. E-45. Transmitter 250 watts, ERP 10 kw. Started Dec. 20, 1975.  
PARIS SUD (Villebon)—Ch. E-49. Transmitter 250 watts, ERP 3 kw. Started Dec. 20, 1975.  
PARTHENAY—Ch. E-52. Transmitter 4 kw, ERP 300 kw.  
PIGNANS—Ch. E-46. Transmitter, 0.25 kw.  
PRIVAS—Ch. E-64. Transmitter 1 kw.  
REIMS—Ch. E-43. Transmitter 50 kw.  
RENNES—Ch. E-39. Transmitter 50 kw, ERP 1000 kw. Started Jan. 1, 1978.  
ROUEN (Grand Couronne)—Ch. E-23. Transmitter 20 kw, ERP 500 kw. Started Dec. 22, 1976.  
SAINT ETIENNE—Ch. E-35. Transmitter 1 kw, ERP 10 kw. Started Jan. 1, 1978.  
SAINT RAPHAEL—Ch. E-25. Transmitter 20 kw.  
SARREBOURG—Ch. E-40. Transmitter 4 kw.  
SENS—Ch. E-57. Transmitter 4 kw.  
STRASBOURG—Ch. E-62. Transmitter 50 kw.  
TOULON—Ch. E-57. Transmitter 4 kw.  
TOULOUSE VILLE—Ch. E-45. Transmitter 1 kw.  
TOULOUSE—Ch. E-27. Transmitter 10 kw.  
TOURETTE du CHATEAU—Ch. E-54. Transmitter 250 watts.  
TOURS—Ch. E-65. Transmitter 10 kw.  
TROYES—Ch. E-27. Transmitter 50 kw.  
USSEL—Ch. E-42. Transmitter 4 kw.  
UTELK—Ch. E-47. Transmitter 250 watts.  
SAINT-FLOUR (Vabres)—Ch. E-49. Transmitter 250 watts, ERP 3 kw. Started Dec. 1968.  
SAINT GINGOPH—Ch. E-41. Transmitter 250 watts.  
SAINT-MARTIN DE BELLEVILLE (Pointe de la Masse)—Ch. E-51. Transmitter 250 watts, ERP 3 kw. Started Dec. 1969.  
SAINT RAPHAEL (Pic de l'Ours)—Ch. E-28. Transmitter 20 kw, ERP 500 kw. Started Jan. 1965.  
SARREBOURG (Donon)—Ch. E-53. Transmitter 4 kw, ERP 250 kw.  
SENS (Gisy les Nobles)—Ch. E-63. Transmitter 4 kw, ERP 80 kw. Started Aug. 1967.  
SERRES (Beaumont)—Ch. E-53. Transmitter 250 watts, ERP 3 kw. Started Dec. 1970.  
STRASBOURG (Nordheim)—Ch. E-56. Transmitter 50 kw, ERP 1000 kw. Started June 1965.  
TARASCON SUR ARIEGE (Arignac)—Ch. E-55. Transmitter 250 watts, ERP 5 kw.  
TOULON (Cap Sicie)—Ch. E-48. Transmitter 4 kw, ERP 40 kw. Started Feb. 1965.  
TOULOUSE (Pechbonnieu)—Ch. E-39. Transmitter 1 kw, ERP 10 kw. Started July 1965.  
TOULOUSE (Pic du Midi)—Ch. E-21. Transmitter 10 kw, ERP 100 kw. Started April 1965.  
TOURETTE du CHATEAU—Ch. E-62. Transmitter 250 watts.  
TOURS (Chissay)—Ch. E-59. Transmitter 10 kw, ERP 200 kw.  
TROYES (Les Riceys)—Ch. E-24. Transmitter 50 kw, ERP 1000 kw. Started Aug. 1965.  
USSEL (Meymac)—Ch. E-45. Transmitter 4 kw, ERP 50 kw.  
UTELLE (La Madone)—Ch. E-44. Transmitter 250 watts, ERP 3 kw. Started March 1971.  
VANNES (Moustoirac)—Ch. E-56. Transmitter 20 kw, ERP 500 kw. Started May 1967.  
VERDUN (Septsarges)—Ch. E-59. Transmitter 10 kw, ERP 500 kw.  
VILLERS COTTERETS—Ch. E-59. Transmitter 4 kw.

1200-b

## SECOND NETWORK

(625-line standards, System L)

ABBEVILLE (Limeux)—Ch. E-57. Transmitter 10 kw, ERP 250 kw.  
AJACCIO (Coti Chiavari)—Ch. E-21. Transmitter 10 kw, ERP 100 kw. Started May 1967.  
ALBERTVILLE (Fort du Mont)—Ch. E-39. Transmitter 250 watts, ERP 3 kw. Started Feb. 1969.  
ALENCON (Mont d'Amain)—Ch. E-51. Transmitter 4 kw, ERP 40 kw. Started Sept. 1971.  
ALES (Mt. Bouquet)—Ch. E-21. Transmitter 1 kw, ERP 100 kw.  
AMIENS (St. Just en Chaussée)—Ch. E-47. Transmitter 20 kw, ERP 500 kw.  
ANGERS (Rochefort-sur-Loire)—Ch. E-44. Transmitter 1 kw, ERP 10 kw. Started June 1971.  
ARGENTON (Malicornay)—Ch. E-40. Transmitter 4 kw, ERP 40 kw. Started May 1971.  
AURILLAC (La Bastide du Haut-Mont)—Ch. E-65. Transmitter 20 kw, ERP 500 kw. Started Jan. 1967.  
AURILLAC-AUVERGNE (La Bastide)—Ch. E-54. Transmitter 2 kw, ERP 350 kw.  
AUTUN (Bois du Roi)—Ch. E-51. Transmitter 20 kw, ERP 500 kw.  
AUXERRE (Molesmes)—Ch. E-31. Transmitter 10 kw, ERP 300 kw.  
AVIGNON (Mont Ventoux)—Ch. E-45. Transmitter 10 kw, ERP 125 kw.  
BAR LE DUC (Villeroncourt)—Ch. E-48. Transmitter 4 kw, ERP 200 kw.  
BASTIA (Serra di Pigno)—Ch. E-47. Transmitter 20 kw. Started July 1966.  
BAYONNE (La Rhune)—Ch. E-58. Transmitter 10 kw, ERP 500 kw. Started June 1966.  
BERGERAC (Audrix)—Ch. E-34. Transmitter 10 kw, ERP 100 kw. Started June 1969.  
BESANCON (Lomont)—Ch. E-41. Transmitter 10 kw, ERP 100 kw. Started Aug. 1967.  
BESANCON (Montfaucon)—Ch. E-23. Transmitter 10 kw, ERP 100 kw. Started June 1969.  
BORDEAUX (Bouillac)—Ch. E-57. Transmitter 50 kw, ERP 1000 kw. Started Dec. 1965.  
BOULOGNE (Mont Lambert)—Ch. E-34. Transmitter 4 kw, ERP 100 kw. Started Sept. 1966.  
BOURGES (Neuvy-deux-Clochers)—Ch. E-26. Transmitter 50 kw, ERP 1000 kw. Started June 1967.  
BREST (Roc Tredudon)—Ch. E-21. Transmitter 50 kw, ERP 1000 kw. Started at 1/4 power Feb. 1966.  
BRIVE (Lissac)—Ch. E-29. Transmitter 250 watts, ERP 3 kw.  
CAEN (Mont-Pincon)—Ch. E-25. Transmitter 50 kw, ERP 1000 kw. Started Dec. 1964.  
CARCASSONNE (Pic de Nore)—Ch. E-58. Transmitter 50 kw. Started Nov. 1966.  
CHAMBERY (Mont du Chat)—Ch. E-26. Transmitter 10 kw, ERP 100 kw. Started Dec. 1966.  
CHAMONIX (Aiguille du Midi)—Ch. E-28. Transmitter 1 kw, ERP 50 kw.  
CHAMPAGNOLE (Le Bulay)—Ch. E-61. Transmitter 4 kw, ERP 80 kw.  
CHARTRES (Montlondon)—Ch. E-50. Transmitter 10 kw, ERP 250 kw.  
CHAUMONT—Ch. E-49. Transmitter 4 kw, ERP 80 kw. Started March 31, 1977.  
CHERBOURG (Digosville)—Ch. E-59. Transmitter 4 kw, ERP 100 kw. Started March 1967.  
CLERMONT FERRAND (Puy de Dome)—Ch. E-28. Transmitter 20 kw, ERP 1000 kw. Started Dec. 1964.  
CLUSES (Saint-Sigismond)—Ch. E-50. Transmitter 250 watts, ERP 3 kw. Started Dec. 1970.  
CORTI—Ch. E-61. Transmitter 2 kw, ERP 40 kw. Started July 1967.  
DIJON (Nuits St. Georges)—Ch. E-62. Transmitter 20 kw, ERP 500 kw. Started Dec. 1966.  
DUNKERQUE (Mont-des-Cats)—Ch. E-39. Transmitter 4 kw, ERP 40 kw. Started July 1971.  
EPINAL (Bois de la Vierge)—Ch. E-60. Transmitter 4 kw, ERP 40 kw. Started Dec. 1966.  
FORBACH (Kreuzberg)—Ch. E-22. Transmitter 1 kw, ERP 20 kw.  
GAP (Mont Colombis)—Ch. E-21. Transmitter 1 kw, ERP 8 kw.  
GEX (Mt. Rond)—Ch. E-21. Transmitter 20 kw, ERP 1000 kw. Started Oct. 1966.  
GRENOBLE (Chamrousse)—Ch. E-50. Transmitter 4 kw, ERP 50 kw. Started Oct. 1965.  
GUERET (St. Leger le Guereois)—Ch. E-58. Transmitter 4 kw, ERP 80 kw.  
HIRSON (Landouzy)—Ch. E-48. Transmitter 10 kw, ERP 100 kw. Started Aug. 1971.  
HYERES (Cap Benat)—Ch. E-59. Transmitter 4 kw, ERP 35 kw. Started May 1965.  
LAVAL (Mont Rochard)—Ch. E-57. Transmitter 4 kw, ERP 100 kw.

TV Factbook No. 50

## THIRD NETWORK

(625-line standards, System L)

LE CREUSOT (Mont St. Vincent)—Ch. E-33. Transmitter 1 kw, ERP 10 kw.  
 LE HAVRE (Harfleur)—Ch. E-43. Transmitter 10 kw, ERP 100 kw. Started Sept. 1965.  
 LE MANS (Mayet)—Ch. E-27. Transmitter 50 kw, ERP 1000 kw. Started July 1967.  
 LE PUY (Saint-Jean-de-Nay)—Ch. E-57. Transmitter 1 kw, ERP 100 kw.  
 LESPARRÉ (Ordonnac)—Ch. E-45. Transmitter 250 watts, ERP 10 kw.  
 LILLE (Bouigny)—Ch. E-21. Transmitter 50 kw, ERP 1000 kw. Started May 1964.  
 LIMOGES (Les Cars)—Ch. E-50. Transmitter 50 kw, ERP 1000 kw. Started Aug. 1965.  
 LONGWY (Bois du Cha)—Ch. E-47. Transmitter 4 kw, ERP 100 kw. Started Nov. 1966.  
 LYON (Fourvière)—Ch. E-58. Transmitter 2 kw, ERP 10 kw. Started April 1964.  
 LYON (Mont Pilat)—Ch. E-40. Transmitter 50 kw, ERP 1000 kw. Started Sept. 1964.  
 MACON (Cenves)—Ch. E-55. Transmitter 250 watts, ERP 5 kw.  
 MANTES (Maudetour)—Ch. E-58. Transmitter 4 kw, ERP 80 kw.  
 MARSEILLE (Grand Etoile)—Ch. E-23. Transmitter 50 kw, ERP 1000 kw. Started June 1964.  
 MARSEILLE—Ch. E-46. Transmitter 250 watts, ERP 4 kw.  
 MAUBEUGE—Ch. E-42. Transmitter 250 watts, ERP 3.2 kw.  
 MENDE (Truc de Fortunio)—Ch. E-31. Transmitter 4 kw, ERP 80 kw.  
 MENTON (Cap Martin)—Ch. E-50. Transmitter 4 kw, ERP 50 kw.  
 METZ (Luttange)—Ch. E-34. Transmitter 50 kw, ERP 1000 kw. Started May 1965.  
 MEZIERES (Sury)—Ch. E-23. Transmitter 20 kw, ERP 500 kw. Started March 1966.  
 MILLAU (Levezou)—Ch. E-44. Transmitter 1 kw, ERP 10 kw.  
 MONNETIER-MORNEX—Ch. E-45. Transmitter 250 watts.  
 MONTMELLIAN (Le-Fort)—Ch. E-58. Transmitter 250 watts, ERP 3 kw. Started Feb. 1969.  
 MONTPELLIER (St. Baudille)—Ch. E-50. Transmitter 50 kw, ERP 1000 kw.  
 MORTAIN—Ch. E-52. Transmitter 500 watts, ERP 5 kw.  
 MORTEAU (Montlebon)—Ch. E-54. Transmitter 1 kw, ERP 20 kw.  
 MULHOUSE (Belvedere)—Ch. E-21. Transmitter 50 kw, ERP 1000 kw. Started Oct. 1965.  
 NANCY (Malzeville)—Ch. E-29. Transmitter 20 kw, ERP 500 kw. Started Jan. 1966.  
 NANTES (Haute Goulaine)—Ch. E-29. Transmitter 50 kw, ERP 1000 kw. Started Sept. 1965.  
 NEUFCHATEL (Croixdalle)—Ch. E-48. Transmitter 4 kw, ERP 80 kw.  
 NICE (Mont Alban)—Ch. E-58. Transmitter 1 kw, ERP 10 kw. Started April 1965.  
 NIORT (Maisonny)—Ch. E-22. Transmitter 50 kw, ERP 1000 kw. Started Dec. 1966.  
 ORLEANS (Trainou)—Ch. E-39. Transmitter 4 kw, ERP 100 kw.  
 PARIS (Eiffel Tower)—Ch. E-22. Transmitter 50 kw, ERP 100 kw. Started experimental service Sept. 1963, full service April 1964.  
 PARIS-EST (Chennevières)—Ch. E-46. Transmitter 250 watts, ERP 5 kw.  
 PARIS-NORD (Sannois)—Ch. E-39. Transmitter 250 watts, ERP 3 kw. Started Dec. 1970.  
 PARIS-SUD (Villebon)—Ch. E-52. Transmitter 250 watts, ERP 3 kw.  
 PARTHENAY (Amailoux)—Ch. E-49. Transmitter 4 kw, ERP 80 kw.  
 PERPIGNAN (Neoulous)—Ch. E-25. Transmitter 1 kw, ERP 10 kw. Started Aug. 1965.  
 PIGNANS (Notre-Dame des Anges)—Ch. E-43. Transmitter 250 watts, ERP 3 kw. Started Sept. 1969.  
 PORTO-VECCHIO (Col de Mela)—Ch. E-34. Transmitter 1 kw, ERP 10 kw. Started June 1970.  
 PRIVAS (Crete de Blandine)—Ch. E-58. Transmitter 1 kw, ERP 10 kw. Started Oct. 1970.  
 REIMS (Hautvillers)—Ch. E-46. Transmitter 50 kw, ERP 1000 kw. Started Jan. 1966.  
 RENNES (St. Pern)—Ch. E-45. Transmitter 50 kw, ERP 1000 kw. Started June 1966.  
 ROUEN (Grand Couronne)—Ch. E-33. Transmitter 20 kw, ERP 500 kw. Started March 1965. Increased power July 1967.  
 SAINT-ETIENNE (Croix de Guisay)—Ch. E-30. Transmitter 1 kw, ERP 10 kw. Started Dec. 1964.  
 VITTEL (Thuillères)—Ch. E-35. Transmitter 4 kw, ERP 50 kw.  
 WISSEMBOURG (Eselsberg)—Ch. E-48. Transmitter 4 kw, ERP 50 kw.

Low-powered satellites: 823 in operation.

1981-82 Edition

ABBEVILLE (Limeux)—Ch. E-60. Transmitter 10 kw, ERP 150 kw.  
 AJACCIO—Ch. E-24. Transmitter 10 kw, ERP 500 kw. Started June 1977.  
 ALBERTVILLE—Ch. E-42. Transmitter 250 watts, ERP 1 kw.  
 ALENCON—Ch. E-54. Transmitter 4 kw, ERP 100 kw.  
 ALES (Mont Bouquet)—Ch. E-24. Transmitter 1 kw, ERP 3 kw.  
 AMIENS (St. Just)—Ch. E-44. Transmitter 20 kw, ERP 500 kw.  
 ANGERS (Rochefort)—Ch. E-44. Transmitter 1 kw, ERP 20 kw.  
 ARGENTON—Ch. E-43. Transmitter 2 kw, ERP 80 kw. Started Dec. 1977.  
 AURILLAC-QUERCY (La Bastide)—Ch. E-62. Transmitter 20 kw, ERP 500 kw.  
 AUTUN—Ch. E-54. Transmitter 20 kw, ERP 500 kw. Started July 1977.  
 AUXERRE (Molesmes)—Ch. E-34. Transmitter 10 kw, ERP 300 kw.  
 AVIGNON (Mont Ventoux)—Ch. E-39. Transmitter 10 kw, ERP 300 kw.  
 BAR LE DUC (Villeroncourt)—Ch. E-54. Transmitter 4 kw, ERP 200 kw.  
 BASTIA—Ch. E-44. Transmitter 20 kw, ERP 500 kw. Started June 1977.  
 BAYONNE (La Rhune)—Ch. E-61. Transmitter 10 kw, ERP 300 kw.  
 BERGERAC—Ch. E-31. Transmitter 10 kw, ERP 250 kw.  
 BESANCON (Lomont)—Ch. E-44. Transmitter 10 kw, ERP 250 kw.  
 BESANCON (Montfaucon)—Ch. E-26. Transmitter 10 kw, ERP 250 kw.  
 BORDEAUX (Bouliac)—Ch. E-60. Transmitter 50 kw, ERP 1000 kw. Started Oct. 1973.  
 BOULOGNE (Mont-Lambert)—Ch. E-37. Transmitter 4 kw, ERP 60 kw.  
 BOURGES (Neuvy)—Ch. E-29. Transmitter 50 kw, ERP 1000 kw.  
 BREST (Roc Tredudon)—Ch. E-24. Transmitter 50 kw, ERP 1000 kw.  
 BRIVE (Lissac)—Ch. E-26. Transmitter 250 watts, ERP 3 kw.  
 CAEN (Mont Pincon)—Ch. E-28. Transmitter 50 kw, ERP 1000 kw.  
 CARCASSONNE (Pic de Nore)—Ch. E-61. Transmitter 50 kw, ERP 1000 kw.  
 CHAMBERY—Ch. E-23. Transmitter 10 kw, ERP 100 kw.  
 CHAMONIX (Aiguille du Midi)—Ch. E-22. Transmitter 1 kw, ERP 50 kw.  
 CHAMPAGNOLE—Ch. E-64. Transmitter 4 kw, ERP 80 kw. Started Aug. 1977.  
 CHARTRES—Ch. E-53. Transmitter 10 kw, ERP 250 kw. Started May 1977.  
 CHAUMONT—Ch. E-55. Transmitter 4 kw, ERP 50 kw. Started March 1977.  
 CHERBOURG—Ch. E-62. Transmitter 4 kw, ERP 100 kw.  
 CLERMONT FERRAND (Puy de Dome)—Ch. E-25. Transmitter 20 kw, ERP 1000 kw. Started Sept. 1973.  
 CLUSES—Ch. E-53. Transmitter 250 watts, ERP 50 kw.  
 CORTE—Ch. E-54. Transmitter 2 kw, ERP 70 kw. Started Oct. 1977.  
 DIJON (Nuits-Saint-Georges)—Ch. E-65. Transmitter 20 kw, ERP 1000 kw.  
 DUNKERQUE (Mont des Cats)—Ch. E-45. Transmitter 4 kw, ERP 200 kw.  
 EPINAL (Bois de la Vierge)—Ch. E-63. Transmitter 4 kw, ERP 100 kw. Started Oct. 1973.  
 FORBACH (Kreuzberg)—Ch. E-25. Transmitter 1 kw, ERP 20 kw.  
 GAP (Mont Colombis)—Ch. E-24. Transmitter 1 kw, ERP 8 kw.  
 GEX (Montrond)—Ch. E-24. Transmitter 20 kw, ERP 1000 kw.  
 GRENOBLE (Chamrousse)—Ch. E-53. Transmitter 4 kw, ERP 50 kw.  
 GUERET—Ch. E-61. Transmitter 4 kw, ERP 80 kw. Started Oct. 1977.  
 HIRSON—Ch. E-51. Transmitter 10 kw, ERP 500 kw.  
 HYERES (Cap Benat)—Ch. E-62. Transmitter 4 kw, ERP 50 kw. Started July 1973.  
 LAVAL—Ch. E-60. Transmitter 4 kw, ERP 100 kw.  
 LE CREUSOT—Ch. E-30. Transmitter 1 kw, ERP 10 kw.  
 LE HAVRE (Harfleur)—Ch. E-40. Transmitter 10 kw, ERP 100 kw.  
 LE HAVRE (Basse Normandie)—Ch. E-35. Transmitter 2 kw.  
 LE MANS (Mayet)—Ch. E-21. Transmitter 50 kw, ERP 1000 kw.  
 LE PUY (St.-Jean-de-Nay)—Ch. E-60. Transmitter 1 kw, ERP 100 kw.

(Continued on next page)

# International TV Directory

## FRANCE—(Continued)

LESPARRE (Ordonnac)—Ch. E-42. Transmitter 250 watts, ERP 10 kw.  
LILLE (Bouvigny)—Ch. E-24. Transmitter 50 kw, ERP 1000 kw.  
LIMOGES (Les Cars)—Ch. E-53. Transmitter 50 kw, ERP 1000 kw.  
LONGWY (Bois du Cha)—Ch. E-44. Transmitter 4 kw, ERP 100 kw.  
LYON (Fourvieres)—Ch. E-64. Transmitter 2 kw, ERP 10 kw. Started Aug. 1973.  
LYON (Mont Pilat)—Ch. E-43. Transmitter 50 kw, ERP 1000 kw. Started Sept. 1973.  
MACON—Ch. E-49. Transmitter 250 watts, ERP 5 kw.  
MANTES (Maudetour)—Ch. E-61. Transmitter 4 kw, ERP 80 kw.  
MARSEILLE (Grand Etoile)—Ch. E-26. Transmitter 50 kw, ERP 1000 kw.  
MARSEILLE (Pomegues)—Ch. E-43. Transmitter 250 watts, ERP 10 kw. Started July 1973.  
MAUBERGE—Ch. E-45. Transmitter 250 watts, ERP 3 kw.  
MENDE—Ch. E-34. Transmitter 4 kw, ERP 80 kw.  
MENTON (Cap Martin)—Ch. E-56. Transmitter 4 kw, ERP 50 kw.  
METZ (Luttange)—Ch. E-31. Transmitter 50 kw, ERP 1000 kw.  
MEZIERES (Sury)—Ch. E-26. Transmitter 20 kw, ERP 500 kw.  
MILLAU—Ch. E-41. Transmitter 1 kw, ERP 15 kw.  
MONNETIER MORNEX—Ch. E-48. Transmitter 250 watts.  
MONTMELLIAN—Ch. E-61. Transmitter 250 watts, ERP 3 kw.  
MONTPELLIER (St.-Baudille)—Ch. E-53. Transmitter 50 kw, ERP 1000 kw.  
MORTAIN—Ch. E-55. Transmitter 500 watts, ERP 5 kw.  
MORTEAU—Ch. E-51. Transmitter 1 kw, ERP 20 kw. Started March 1977.  
MULHOUSE (Belvedere)—Ch. E-24. Transmitter 50 kw, ERP 500 kw.  
NANCY (Malzeville)—Ch. E-26. Transmitter 20 kw, ERP 500 kw.  
NANTES (Haute Goulaine)—Ch. E-26. Transmitter 50 kw, ERP 1000 kw.  
NEUFCHATEL—Ch. E-54. Transmitter 4 kw, ERP 80 kw.  
NICE (Mont Alban)—Ch. E-61. Transmitter 1 kw, ERP 10 kw.  
NIORT (Maisonny)—Ch. E-25. Transmitter 50 kw, ERP 200 kw.  
NIORT (Sud Vendee)—Ch. E-58. Transmitter 10 kw, ERP 310 kw. Started Jan. 1978.  
ORLEANS (Trainou)—Ch. E-45. Transmitter 4 kw, ERP 100 kw.  
PARIS (Tour Eiffel)—Ch. E-28. Transmitter 50 kw, ERP 1000 kw.  
PARIS-EST (Chennevieres)—Ch. E-40. Transmitter 250 watts, ERP 5 kw.  
PARIS-NORD (Sannois)—Ch. E-56. Transmitter 250 watts, ERP 10 kw.  
PARIS-SUD (Villebon)—Ch. E-62. Transmitter 250 watts, ERP 3 kw.  
PARTHENAY—Ch. E-55. Transmitter 4 kw, ERP 300 kw. Started Dec. 1977.  
PERPIGNAN (Pic de Neoulous)—Ch. E-28. Transmitter 1 kw, ERP 10 kw.  
PIGNANS (Notre Dame des Anges)—Ch. E-40. Transmitter 250 watts, ERP 2 kw.  
PORTO VECCHIO—Ch. E-37. Transmitter 1 kw, ERP 25 kw. Started Sept. 1977.  
PRIVAS (Crete de Blandine)—Ch. E-61. Transmitter 1 kw, ERP 50 kw.  
REIMS (Hautvillers)—Ch. E-40. Transmitter 50 kw, ERP 1000 kw.  
RENNES (Saint-Pern)—Ch. E-42. Transmitter 50 kw, ERP 1000 kw.  
ROUEN (Grand Couronne)—Ch. E-26. Transmitter 20 kw, ERP 500 kw.  
SAINT-ETIENNE (Croix de Guisay)—Ch. E-33. Transmitter 1 kw, ERP 10 kw. Started Sept. 1973.  
SAINT-FLOUR (Vabres)—Ch. E-55. Transmitter 250 watts, ERP 6 kw.  
SAINT GINGOLF—Ch. E-63. Transmitter 250 watts.  
SAINT MARTIN DE BELLEVILLE—Ch. E-54. Transmitter 250 watts, ERP 3 kw.  
SAINT-RAPHAEL (Pic de l'Ours)—Ch. E-22. Transmitter 20 kw, ERP 1000 kw.  
SARREBOURG (Donon)—Ch. E-50. Transmitter 4 kw, ERP 250 kw. Started Nov. 1973.  
SENS—Ch. E-60. Transmitter 4 kw, ERP 100 kw.  
SERRES (Beaumont)—Ch. E-56. Transmitter 250 watts, ERP 2 kw.

1202-b

STRASBOURG (Nordheim)—Ch. E-43. Transmitter 50 kw, ERP 1000 kw.

TARASCON SUR ARIEGE (Arignac)—Ch. E-49. Transmitter 250 watts, ERP 5 kw.

TOULON (Cap Sicie)—Ch. E-54. Transmitter 4 kw, ERP 100 kw.

TOULOUSE AQUITAINE—Ch. E-47. Transmitter 10 kw.

TOUR du CHATEAU—Ch. E-65. Transmitter 250 watts.

TOULOUSE (Pic du Midi)—Ch. E-24. Transmitter 10 kw, ERP 500 kw.

TOULOUSE (Pechbonnieu)—Ch. E-42. Transmitter 1 kw, ERP 10 kw.

TOURS (Chissay)—Ch. E-62. Transmitter 10 kw, ERP 200 kw.

TROYES (Les Riceys)—Ch. E-21. Transmitter 50 kw, ERP 1000 kw.

USSEL—Ch. E-39. Transmitter 4 kw, ERP 60 kw. Started Oct. 1977.

UTELLE (La Madone)—Ch. E-41. Transmitter 250 watts, ERP 10 kw.

VANNES—Ch. E-53. Transmitter 20 kw, ERP 500 kw.

VERDUN—Ch. E-62. Transmitter 10 kw, ERP 500 kw.

VITTEL—Ch. E-32. Transmitter 4 kw, ERP 50 kw.

WISSEMBOURG (Eselsberg)—Ch. E-51. Transmitter 4 kw, ERP 50 kw.

Cable Systems: 500,000 subscribers.

## French Guiana

(625-line standards, System K)

Sets in use: 3,150

CAYENNE—France Regions 3, BP336, 97304, Cayenne. Tel. 31 15 00. (Govt., non-commercial). Ch. 4. Transmitter 100 watts, 6 low-powered repeaters.

Personnel: Jean-Claude Michelot, chief of service.

## French Polynesia

(625-line standards, System K)

Sets in use: 7,500

PAPEETE—France Regions 3, Box 125, Papeete, Tahiti. Tel. 20551. (Govt., non-commercial). Ch. 6. Transmitter 50 watts, 10 low-powered repeaters.

Personnel: Raymond Cipolin, chief of service.

## Gabon

(625-line standards, System K)

Color: SECAM System

Sets in use: 5,000

Radio Television Gabonaise (Govt., educational); R.T.G., BP 150, Libreville. Tel. 33-25; 33-68.

Personnel: Hubert Ondias, director general; Louis-Barthelemy Mapangou, secretary-general; Peirre Marie Ndong, director of television; Michel Kingbel, program manager; Maurice Tchicaya, production manager; Gregoire Ebang Edzang, technical manager.

LIBREVILLE—Ch. K-3. Transmitter 50 watts. Started May 1963. TV tape recorder facilities. Hours of operation: Daily, 19.00-22.00.

PORT-GENTIL—Ch. K-10. Transmitter 50 watts. Started Nov. 1965. TV tape recorder facilities. Repeats Ch. K-3, Libreville.

Note: Recent information not available.

## German Democratic Republic

[East Germany]

(625-line standards, System B)

Color: SECAM III System.

Sets in use: 5,000,000 black & white; 170,000 color

Fernsehen der DDR (Govt., non-commercial), 1199 Berlin-Adlershof, Rudower Chaussee 3. Tel. 6310. TV tape recording facilities.

Personnel: Heinz Adameck, chairman of State Committee for Television; Dr. Dieter Glatzer, Helmut Lange & Manfred Engelhardt, deputy chairmen; Dr. Hans-Joachim Seidowsky, program director; Dr. Kurt Ottersberg, director for international relations; Klaus Laschet, head of programming & film (import & export). Hours of operation: 8:15-12:00 & 15:00-22:00, Mon.-Fri.; 7:55-23:30, Sat.; 7:15-22:00, Sun. Program I. 18:45-22:15, daily, Program II.

BERLIN—Ch. E-5. Started Dec. 1952.

BERLIN—Ch. E-27. Program II. Started Oct. 1969.

BLESSBERG—Ch. E-33. Program II. Started 1972.

BROCKEN (Harz Mt.)—Ch. E-6. Started Feb. 1956.

BROCKEN (Harz Mt.)—Ch. E-34. Program II. Started 1972.

COTTBUS—Ch. E-4. Started Dec. 1958.

DEQUEDE—Ch. E-31. Program II. Started Oct. 1969.

DEQUEDE—Ch. E-12. Started Oct. 1969.

DRESDEN—Ch. E-10. Started June 1954.

TV Factbook No. 50



DRESDEN—Ch. E-29. Program II. Started Oct. 1969.  
 FRANKFURT/ODER—Ch. E-11. Started Sept. 1961.  
 GOERLITZ—Ch. E-6. Started May 1957.  
 HELPTERBERG—Ch. E-3. Started April 1957.  
 INSELSBERG—Ch. E-5. Started Feb. 1956.  
 INSELSBERG—Ch. E-31. Program II. Started 1972.  
 KARL-MARXSTADT—Ch. E-8. Started Dec. 1955.  
 LEIPZIG—Ch. E-9. Started in 1955.  
 LEIPZIG—Ch. E-22. Program II. Started Feb. 1970.  
 LOBENSTEIN—Ch. E-7. Started July 1964.  
 LOEBAU—Ch. E-27. Started May 1968.  
 MARLOW—Ch. E-8. Started Sept. 1956.  
 MARLOW—Ch. E-24. Started June 1971.  
 RHINOW—Ch. E-9. Started Oct. 1964.  
 SCHOENEBECK—Ch. E-6. Started Oct. 1965.  
 SCHWERIN—Ch. E-11. Started Aug. 1957.  
 SCHWERIN—Ch. E-29. Program II. Started Oct. 1969.  
 SONNEBERG—Ch. E-12. Started April 1961.  
 WITTENBERG—Ch. E-11. Started Feb. 1966.  
 Note: Recent information not available.

## Federal Republic of Germany

[West Germany]

(625-line standards, Systems B & G)

Color: PAL System

Sets in use: 10,310,000 black & white; 14,240,000 color

"First Program" Deutsches Fernsehen is operated by 9 independent regional broadcasting systems (non-commercial), operating as so-called "institutions under public law." Deutsches Fernsehen broadcasts a common program throughout Germany, coordinated by the "Programmdirektion Deutsches Fernsehen" of the ARD (Arbeitsgemeinschaft der Öffentlich-Rechtlichen Rundfunkanstalten der Bundesrepublik Deutschland), Arnulfstrasse 42, 14th Floor, D-8000 Munich 22. Tel. 59001. Telex 05-22480. Personnel: Dietrich Schwarzkopf, program director; Dr. Richard Dill, coordinator of international relations; Hans Heinrich Isenbart, coordinator, sports; Carl Weiss, coordinator, politics & culture; Margaret Trapmann, press & information. Hours of operation: Mon.-Fri. 16:15-18:00, 20:00-00:30; Sat. 14:00-18:30 & 20:00-00:30; Sun. 9:30-00:30. Began telecasting in color Aug. 1967, PAL system.

"Second Program" Zweites Deutsches Fernsehen (ZDF) operates independently as "institution under public law" (non-commercial). ZDF broadcasts throughout Federal Republic of Germany. Personnel: Karl Guenther von Hase, director general; Reinhard Appel, information director; Dieter Stolte, program director; Rudi Soelch, administrative director.

## BAYERISCHER RUNDFUNK

Bayerischer Rundfunk, Rundfunkplatz 1, 8 Munich 2. Tel. 59001. Telex: 05 29831. TV tape recorder facilities. Began color telecasting Aug. 1967. Personnel: Reinhold Voeth, director general; Dr. Helmut Oeller, television program dir.; Albert Scharf, legal advisor; Oskar Maier, dir. of administration & finance; Frank Mueller-Roemer, technical dir.

BAMBERG-GEISBERG—Ch. E-52. ERP 25 kw. Started Sept. 1978.  
 BROTJACKLRIEGEL—Ch. E-7. ERP 100 kw. Started Dec. 1960.  
 BUETTELBERG (Frankenhoehe)—Ch. E-55. ERP 400 kw. Started March 1969.  
 DILLBERG (Oberpfalz)—Ch. E-6. ERP 100 kw. Started March 1956.  
 GRUENTEN (Allgaeu)—Ch. E-2. ERP 100 kw. Started Nov. 1956.  
 HOHENPEISSENBERG (Oberbayern)—Ch. E-25. ERP 100 kw. Started Aug. 1959.  
 HOHER BOGEN—Ch. E-55. ERP 200 kw. Started Dec. 1961.  
 HOHE LINIE (Regensburg)—Ch. E-53. ERP 75 kw. Started Nov. 1972.  
 HUEHNERBERG (Harburg)—Ch. E-60. ERP 400 kw. Started Dec. 1965.  
 KREUZBERG (Rhoen)—Ch. E-3. ERP 100 kw. Started Jan. 1956.  
 OCHSENKOPF (Fichtelgeb)—Ch. E-4. ERP 100 kw. Started June 1956.  
 PFAFFENBERG (Aschaffenburg)—Ch. E-59. ERP 100 kw. Started Jan. 1970.  
 WENDELSTEIN (Oberbayern)—Ch. E-10. ERP 100 kw. Started Nov. 1954.  
 WUERZBURG (Frankenwarte)—Ch. E-10. ERP 5 kw. Started Dec. 1955.

Low-power relay stations: 191 in operation, 40 planned.

1981-82 Edition

## HESSISCHER RUNDFUNK

Hessischer Rundfunk, Bertramstrasse 8, D-6000 Frankfurt/Main 1. Postfach (P.O. Box) 3111. Tel. 1551. Telex 04 11127, 04 11583. TV tape recording facilities. Hours of operation: Regional programming approx. 18:00-20:00 weekdays. Third program: 18:00-22:00, daily. Rates (Jan. 1980): Peak 60 sec., 8,900; 45 sec., 7,050; 30 sec., 5,250; 20 sec., 3,750; 15 sec., 3,150; 7 sec., 1,750 (Deutsche Marks). Personnel: Wolfgang Lehr, director general; Dr. Artur Jerger, dir., administration; Hans Otto Gruenefeldt, program director; Dr. Rolf Thiele, technical director.

### Transmitters (ARD)

BIEDENKOPF—Ch. E-2. Transmitter 10 kw, ERP 100 kw. Started Nov. 1957.  
 GR. FELDBERG (Taunus)—Ch. E-8. Transmitter 20 kw, ERP 100 kw. Started May 1953.  
 FULDA—Ch. E-47. Transmitter 200 watts, ERP 10 kw. Started April 1967.  
 HABICHTSWALD—Ch. E-56. Transmitter 5 kw, ERP 50 kw. Started March 1976.  
 HARDBERG—Ch. E-5. Transmitter 2 kw, ERP 10 kw. Started March 1956.  
 HOHER MEISSNER—Ch. E-7. Transmitter 10 kw, ERP 100 kw. Started July 1954.  
 RIMBERG—Ch. E-57. Transmitter 20 kw, ERP 400 kw. Started March 1964.  
 WUERZBERG—Ch. E-56. Transmitter 2 kw, ERP 100 kw. Started Dec. 1969.  
 Satellite stations: 153 in operation.

### Transmitters Third Program

ANGELBURG—Ch. E-52. ERP 500 kw.  
 GR. FELDBERG—Ch. E-54. ERP 500 kw.  
 HABICHTSWALD—Ch. E-41. ERP 100 kw.  
 HOHER MEISSNER—Ch. E-55. ERP 462 kw.  
 HOHES LOHR—Ch. E-45. ERP 30 kw.  
 KASSEL—Ch. E-42. ERP 200 kw.  
 KREHBERG—Ch. E-43. ERP 100 kw.  
 RHOEN—Ch. E-37. ERP 364 kw.  
 RIMBERG—Ch. E-39. ERP 332 kw.  
 Low power repeaters: 211 in operation.

## NORDDEUTSCHER RUNDFUNK

Norddeutscher Rundfunk, Rothenbaumchaussee 132, Hamburg 13. Tel. 4131. Telex 02989. TV tape recording facilities. Began color telecasting Aug. 1967. Personnel: Friedrich Wilhelm Raeuer, director general; Jobst Plog, deputy director general; Wolfgang Jaeger, program dir., radio; Heinz-Guenter Sass, production dir.; Gerhard Lahann, technical dir.; Guenter Huckschlag, dir., finance & administration; Dr. Klaus Berg, legal advisor; Hans Brecht, film buyer; Dr. Dietrich Fleischhauer, head of foreign relations dept.; Volker Herbst (Studio Hamburg, Tonndorfer Hauptstrasse 90, Hamburg 70), sales.

AURICH—Ch. E-53. ERP 250 kw. Started May 1961.  
 BUNGSBERG—Ch. E-50. ERP 260 kw. Started Dec. 1960.  
 CUXHAVEN—Ch. E-51. ERP 250 kw.  
 DANNENBERG—Ch. E-43. ERP 250 kw. Started Jan. 1961.  
 FLENSBURG—Ch. E-4. ERP 50 kw. Started Dec. 1957.  
 HAMBURG—Ch. E-9. ERP 100 kw. Started Dec. 1952.  
 HANNOVER—Ch. E-8. ERP 5 kw. Started Dec. 1952.  
 HARZ—Ch. E-10. ERP 100 kw. Started Nov. 1954.  
 HEIDE—Ch. E-10. ERP 25 kw. Started Dec. 1959.  
 KIEL—Ch. E-5. ERP 12 kw. Started April 1955.  
 LINGEN—Ch. E-41. ERP 400 kw. Started Jan. 1959.  
 OSNABRUCK—Ch. E-50. ERP 250 kw. Started Aug. 1967.  
 STADTHAGEN—Ch. E-47. ERP 100 kw. Started Oct. 1971.  
 STEINKIMMEN—Ch. E-2. ERP 100 kw. Started Aug. 1956.  
 SYLT—Ch. E-41. ERP 8 kw. Started Nov. 1977.  
 VISSLHOEVEDE—Ch. E-7. ERP 20 kw. Started March 1975.  
 Satellite stations: 112 in operation.

## RADIO BREMEN

Radio Bremen, Heinrich-Hertz-Strasse 13, 2800 Bremen 33. Tel. D-0421-N 2384-1 427-1. TV tape recording facilities. Began color telecasting Aug. 1967.

(Continued on next page)

# International TV Directory

## GERMANY—(Continued)

Personnel: Gerhard Schroeder, director general; Dr. Hans-Werner Conrad, program director, TV; Karl-Heinz Klostermeier, manager of engineering operations & maintenance; Dr. Heimdahl Segger, legal advisor.

Hours of operation: Daily, 8:30-24:00.

Rates: Advertising sold by Norddeutsches Fuenkwerbung.

**BREMEN**—Ch. E-22. Transmitter 250 kw. Started April 1959.

**BREMERHAVEN**—Ch. E-5 (satellite). Transmitter 2 kw. Started April 1959.

## SAARLAENDISCHER RUNDFUNK

Saarlaendischer Rundfunk, Schloss Halberg, 66 Saarbruecken. Postfach 1050. Tel. 6021. Telex: Sarbk 4/428977. TV tape recording facilities.

Personnel: Prof. Dr. Hubert Rohde, director general; Dr. Fritz Feldbausch administration dir.; Otto Klinkhammer, chief editor; Dr. Heinz Garber, dir., radio programs; Dieter Ibach, dir., television programs; Werner Glesner, technical dir.; Dietrich von Boecklin, legal advisor.

Hours of operation: Daily, 16:30-23:30. Began color telecasting Aug. 1967.

Rates: 60 sec., 3,000; 15 sec., 950 (Deutsche Marks).

**GOETTELBORNER HOEHE**—Ch. E-2. ERP 100 kw. Started Oct. 1959.

Satellite stations: 30 in operation, 2 planned.

### Third Program

**SAARBRUECKEN**—Ch. E-42. ERP 430 kw.

Satellite stations: 39 in operation, 2 planned.

## SENDER FREIES BERLIN

Sender Freies Berlin, Masurenallee 8/14, 1000 Berlin 19. Tel. (0310-) 3081. TV tape recording facilities. Began color telecasting Aug. 1967. PAL system.

Personnel: Dr. Wolfgang Haus, director general; Dr. Hans-Joachim Lehmann, administration dir.; Dr. Norbert Schneider, program director; Herbert Wolf, technical director; Wolfgang Mittas, legal advisor.

Hours of operation: Daily, 10:00-13:30; 16:40-23:00.

Rates (Jan. 1980): Peak 60 sec., 9,600; 45 sec., 5,700; 30 sec., 5,140; 20 sec., 3,440; 15 sec., 2,580; 7 sec., 1,200 (Deutsche Marks).

**BERLIN**—Ch. E-7. Transmitter 10 kw. ERP 100 kw. Started Nov. 1951; increased power & antenna height July 1963. First program.

**BERLIN**—Ch. E-39. ERP 500 kw. Third program.

## SUEDDEUTSCHER RUNDFUNK

Sueddeutscher Rundfunk, Neckarstrasse 230, 7000 Stuttgart 1, Postfach 837. Tel. 0711/288-2102. TV tape recording facilities. Began color telecasting Aug. 1967.

Personnel: Dr. Hans Bausch, director general; Horst Jaedicke, program dir., television; Hermann Fuenfgeld, administration dir.; Dr. Dietrich Schwarze, technical dir.; Margret Wittig-Terhardt, legal advisor; Dr. Hansjoerg Bessler, press & public relations.

Hours of operation: Mon.-Fri., 7; Sat., 10; Sun., 12 hrs.

Rates (Jan. 1980): Peak 60 sec., 17,000; 45 sec., 14,200; 30 sec., 10,700; 20 sec., 8,000; 15 sec., 6,500; 7 sec., 3,600 (Deutsche Marks).

**AALEN**—Ch. E-8. ERP 50 kw. Started April 1958.

**BAD MERGENTHEIM**—Ch. E-48. ERP 10 kw. Started Aug. 1972.

**HEIDELBERG**—Ch. E-50. ERP 500 kw. Started April 1962.

**HEIDELBERG**—Ch. E-7. ERP 100 kw. Started Aug. 1960.

**HEILBRONN (Weinsberg)**—Ch. E-49. ERP 10 kw. Started July 1976.

**PFORZHEIM (Langenbrand)**—Ch. E-21. ERP 100 kw. Started July 1966.

**STUTTGART (Hoher Bopser)**—Ch. E-11. ERP 100 kw. Started Nov. 1954.

**WALDENBURG**—Ch. E-9. ERP 100 kw. Started July 1959.

Low-power transmitters: 176 in operation.

## SUEDWESTFUNK

Suedwestfunk, Hans-Bredow-Strasse, 7570 Baden-Baden, Postfach 820. Tel. 2761. TV tape recording facilities.

Personnel: Willibald Hilf, director general; Ulrich Weber, administration director; Dr. Karl Schoerken, technical director; Dieter Ertel, program director, TV.

Hours of operation: 16:10-24:00, Mon.-Fri.; 13:30-24:00, Sat.; 9:30-24:00, Sun. approx.

Rates (1980): Peak 60 sec., 17,000; 45 sec., 14,200; 30 sec., 10,700; 20 sec., 8,000; 15 sec., 6,500; 7 sec., 3,600 (Deutsche Marks).

**BAD MARIENBERG (Westerwald)**—Ch. E-47. ERP 50 kw. Started Dec. 1962.

**BRANDENKOPF**—Ch. E-48. ERP 2.5 kw. Started Dec. 1964.

**DONNERSBERG**—Ch. E-10. ERP 100 kw. Started April 1962.

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**EIFEL**—Ch. E-23. ERP 20 kw. Started June 1959.

**FELDBERG-SCHWARZWALD**—Ch. E-8. ERP 100 kw. Started Dec. 1955.

**FREIBURG III**—Ch. E-51. ERP 2 kw. Started June 1969.

**GRUENTEN**—Ch. E-43. ERP 500 kw. Started Dec. 1964.

**HAARDTKOPF**—Ch. E-25. ERP 400 kw. Started Oct. 1958.

**HOHE DERST**—Ch. E-23. ERP 1 kw. Started Dec. 1972.

**HOHE MOEHR**—Ch. E-55. ERP 4 kw. Started July 1968.

**HORNISGRINDE**—Ch. E-9. ERP 80 kw. Started Oct. 1954.

**KOBLENZ**—Ch. E-6. ERP 50 kw. Started Dec. 1954.

**MAINZ**—Ch. E-11. ERP 1 kw. Started Jan. 1961.

**RAICHBERG**—Ch. E-4. ERP 100 kw. Started Dec. 1954.

**SAARBURG**—Ch. E-29. ERP 20 kw. Started Dec. 1961.

**WALDSHUT**—Ch. E-21. ERP 1 kw. Started Dec. 1960.

**WANNENBERG**—Ch. E-30. ERP 5 kw. Started Nov. 1960.

**WEINBIET**—Ch. E-6. ERP 30 kw. Started June 1953.

Low-power transmitters: 441 in operation.

## WESTDEUTSCHER RUNDFUNK

Westdeutscher Rundfunk, Appellhofplatz 1, 5 Cologne 1. Postfach 101950. Tel. 2201. TV tape recording facilities. Began color telecasting Aug. 1967.

Personnel: Friedrich-Wilhelm Sell, director general; Heinz Werner Huebner, TV program director; Ingo Dahrendorf, technical director.

Hours of operation: First Program—16:10-00:00, Mon.-Fri.; approx. 13:40-24:00, Sat.; approx. 9:30-24:00, Sun. Third Program—approx. 19:00-23:00, daily. School TV (First & Third channels): 8:05-12:15, Mon.-Sat.

Westdeutsches Werbefernsehen GmbH, 5 Cologne 1, Breitestrasse 92-98. Tel. 233931. Telex: 08881732. Wolfgang Schmitz, gen. mgr.

Rates (Jan. 1, 1980): Peak 60 sec., 36,800; 45 sec., 30,000; 30 sec., 22,100; 20 sec., 15,700; 15 sec., 13,000; 7 sec., 6,500 (Deutsche Marks).

### First Program

**AACHEN-STOLBERG**—Ch. E-24. ERP 200 kw. Started Oct. 1961.

**BONN**—Ch. E-5. ERP 0.5 kw. Started March 1954.

**KLEVE**—Ch. E-46. ERP 100 kw. Started March 1962 on Ch. E-58, changed channel Oct. 1964.

**KOLN**—Ch. E-11. ERP 10 kw. Started Dec. 1952.

**LANGENBERG**—Ch. E-9. ERP 100 kw. Started June 1954.

**MUNSTER-BAUMBERGE**—Ch. E-32. ERP 500 kw. Started Nov. 1959.

**NORDHELLE**—Ch. E-30. ERP 240 kw. Started Dec. 1964.

**TEUTOBURGER WALD**—Ch. E-11. ERP 100 kw. Started April 1955.

Satellite stations: 281 in operation, 80 planned.

### Third Program

**AACHEN**—Ch. E-58. ERP 450 kw.

**BIELEFELD**—Ch. E-46. ERP 450 kw.

**BONN**—Ch. E-49. ERP 85 kw.

**DORTMUND**—Ch. E-53. ERP 470 kw.

**DUSSELDORF**—Ch. E-55. ERP 450 kw.

**EGGEBIRGE**—Ch. E-48. ERP 250 kw.

**HOCHSAUERLAND**—Ch. E-40. ERP 250 kw.

**LUEDENSCHIED/NORDHELLE**—Ch. E-60. ERP 250 kw.

**MINDEN**—Ch. E-57. ERP 200 kw.

**MONSCHAU**—Ch. E-50. ERP 280 kw.

**MUNSTER**—Ch. E-45. ERP 250 kw.

**WESEL**—Ch. E-48. ERP 475 kw.

**WUPPERTAL**—Ch. E-42. ERP 85 kw.

## ZWEITES DEUTSCHES FERNSEHEN

Zweites Deutsches Fernsehen (ZDF), Essenheimer Landstrasse, 6500 Mainz-Lerchenberg, Postfach 4040. Tel. 701. Telex: 04 187661. TV tape recording facilities.

Hours of operation: 10:00-24:00.

Rates (Peak, Oct.-Nov.): 60 sec., 84,700; 45 sec., 67,800; 30 sec., 50,800; 20 sec., 35,200; 15 sec., 29,600 (Deutsche Marks).

Personnel: Karl-Guenther von Hase, director general; Dieter Stolte, program director; Reinhard Appel, information director; Rudolf Kaiser, technical director; Rudi Soelch, director of administration; Hans Kimmel, controller, international affairs; Hans Blank, film buyer. Chief correspondent: Dieter Kranjuckes, 1077 31st St. N.W., Washington, D.C. 20007. (All programs are broadcast simultaneously on the stations listed below and originated at the main studios in Wiesbaden.)



AACHEN—Ch. E-37. ERP 360 kw. Started Dec. 1960.  
 AHRWEILER—Ch. E-33. ERP 170 kw. Started Jan. 1965.  
 AMBERG—Ch. E-37. ERP 280 kw. Started April 1965.  
 ANGELBURG—Ch. E-24. ERP 500 kw. Started Jan. 1969.  
 AUGSBURG—Ch. E-23. ERP 310 kw. Started Dec. 1960.  
 BADEN-BADEN—Ch. E-31. ERP 220 kw. Started June 1962.  
 BAD MARIENBERG—Ch. E-21. ERP 190 kw. Started May 1966.  
 BAMBERG—Ch. E-24. ERP 85 kw. Started July 1963.  
 BAYREUTH—Ch. E-30. ERP 98 kw. Started Sept. 1963.  
 BERLIN-WEST—Ch. E-33. ERP 430 kw. Started April 1960.  
 BIELEFELD—Ch. E-33. ERP 310 kw. Started Dec. 1960.  
 BONN—Ch. E-26. ERP 81 kw. Started April 1963.  
 BOPPARD—Ch. E-28. ERP 160 kw. Started April 1965.  
 BRANDENKOPF—Ch. E-28. ERP 25 kw. Started May 1965.  
 BREMEN—Ch. E-32. ERP 500 kw. Started Nov. 1960.  
 BUEDERICH—Ch. E-35. ERP 490 kw. Started Sept. 1968.  
 CLOPPENBURG—Ch. E-37. ERP 47 kw. Started Dec. 1969.  
 COBURG—Ch. E-22. ERP 190 kw. Started May 1963.  
 CUXHAVEN—Ch. E-24. ERP 500 kw. Started Oct. 1960.  
 DEGGENDORF—Ch. E-33. ERP 380 kw. Started Dec. 1963.  
 DONAUESCHINGEN—Ch. E-22. ERP 100 kw. Started July 1963.  
 DONNERSBERG—Ch. E-37. ERP 250 kw. Started March 1963.  
 DORTMUND—Ch. E-25. ERP 500 kw. Started April 1963.  
 DUESSELDORF—Ch. E-29. ERP 500 kw. Started April 1963.  
 EBERBACH—Ch. E-30. ERP 215 kw. Started May 1968.  
 EGGEGBIRGE—Ch. E-31. ERP 170 kw. Started June 1968.  
 EIDERSTEDT—Ch. E-31. ERP 300 kw. Started Sept. 1962.  
 EUTIN—Ch. E-21. ERP 235 kw. Started June 1961.  
 FLENSBURG—Ch. E-39. ERP 160 kw. Started Dec. 1962.  
 FREIBURG—Ch. E-33. ERP 500 kw. Started May 1961.  
 GOETTINGEN—Ch. E-21. ERP 160 kw. Started Feb. 1964.  
 GR. FELDBERG—Ch. E-34. ERP 500 kw. Started Oct. 1960.  
 GRUENTEN—Ch. E-28. ERP 470 kw. Started Dec. 1964.  
 HAARDTKOPF—Ch. E-35. ERP 400 kw. Started Dec. 1961.  
 HABICHTSWALD—Ch. E-28. ERP 100 kw. Started Feb. 1976.  
 HAMBURG—Ch. E-30. ERP 460 kw. Started Jan. 1961.  
 HANNOVER—Ch. E-24. ERP 500 kw. Started Dec. 1960.  
 HEIDELBERG—Ch. E-27. ERP 440 kw. Started Dec. 1960.  
 HESSELBERG—Ch. E-32. ERP 140 kw. Started May 1965.  
 HEUBACH—Ch. E-29. ERP 160 kw. Started April 1966.  
 HOCHRHEIN—Ch. E-39. ERP 225 kw. Started Sept. 1966.  
 HOCHSAUERLAND—Ch. E-27. ERP 250 kw. Started March 1968.  
 HOEGL—Ch. E-42. ERP 40 kw. Started Dec. 1969.  
 HOEHBECK—Ch. E-21. ERP 320 kw. Started Oct. 1964.  
 HOF—Ch. E-23. ERP 500 kw. Started May 1961.  
 HOHENPEISSENBERG—Ch. E-22. ERP 350 kw. Started June 1967.  
 HOHER BOGEN—Ch. E-28. ERP 200 kw. Started Nov. 1965.  
 HOHER MEISSNER—Ch. E-32. ERP 470 kw. Started March 1967.  
 HOHES LOHR—Ch. E-22. ERP 35 kw. Started Jan. 1966.  
 KAISERSLAUTERN—Ch. E-22. ERP 25 kw. Started Dec. 1961.  
 KIEL—Ch. E-35. ERP 250 kw. Started Nov. 1960.  
 KOBLENZ—Ch. E-31. ERP 85 kw. Started March 1962.  
 KREHBERG—Ch. E-33. ERP 100 kw. Started Dec. 1967.  
 LANDSHUT—Ch. E-39. ERP 27 kw. Started May 1963.  
 LANGENBURG—Ch. E-28. ERP 200 kw. Started Dec. 1966.  
 LINGEN—Ch. E-24. ERP 460 kw. Started Aug. 1962.  
 LUEBECK—Ch. E-23. ERP 240 kw. Started Dec. 1966.  
 LUEDENSCHIED—Ch. E-37. ERP 190 kw. Started Dec. 1966.  
 MINDEN—Ch. 26. ERP 300-kw. Started Dec. 1960.  
 MONSCHAU—Ch. E-21. ERP 220 kw. Started Feb. 1963.  
 MUNICH—Ch. E-35. ERP 250 kw. Started Dec. 1960.  
 MUESTER—Ch. E-21. ERP 170 kw. Started June 1962.  
 NIEBUELL—Ch. E-34. ERP 200 kw. Started Nov. 1961.  
 NUERNBERG—Ch. E-34. ERP 400 kw. Started Dec. 1960. Increased power Feb. 1967.  
 OSNABRUECK—Ch. E-39. ERP 250 kw. Started Aug. 1967.  
 OSTFRIESLAND—Ch. E-33. ERP 410 kw. Started July 1962.  
 PASSAU—Ch. E-30. ERP 41 kw. Started Aug. 1963.  
 PFAFFENHOFEN—Ch. E-31. ERP 480 kw. Started Feb. 1967.

PFARRKIRCHEN—Ch. E-27. ERP 250 kw. Started Dec. 1968.  
 PFORZHEIM—Ch. E-34. ERP 170 kw. Started Oct. 1964.  
 RAVENSBURG—Ch. E-37. ERP 270 kw. Started March 1961.  
 REGENSBURG—Ch. E-21. ERP 350 kw. Started Feb. 1961.  
 RHOEN—Ch. E-29. ERP 364 kw. Started Oct. 1965.  
 RIMBERG—Ch. E-25. ERP 400 kw. Started July 1966.  
 ROTTWEIL—Ch. E-35. ERP 260 kw. Started April 1961.  
 SAARBRUECKEN-SCHOCKSBERG—Ch. E-45. ERP 500 kw. Started March 1977.  
 SCHLESWIG—Ch. E-26. ERP 100 kw. Started March 1962.  
 SCHNAITSEE—Ch. E-26. ERP 180 kw. Started May 1963. Increased power March 1968.  
 SCHNEE-EIFEL—Ch. E-30. ERP 195 kw. Started Feb. 1969.  
 SPESSART—Ch. E-35. ERP 170 kw. Started Oct. 1963.  
 STUTTGART—Ch. E-26. ERP 404 kw. Started May 1961.  
 TEUFELSKOPF—Ch. E-46. ERP 50 kw. Started Dec. 1970.  
 TORFHAUS—Ch. E-23. ERP 500 kw. Started Dec. 1960.  
 TRIER—Ch. E-22. ERP 41 kw. Started March 1962.  
 UELZEN—Ch. E-27. ERP 500 kw. Started June 1961.  
 ULM—Ch. E-33. ERP 370 kw. Started Dec. 1964.  
 VERDEN—Ch. E-25. ERP 66 kw. Started June 1969.  
 WUERZBURG—Ch. E-25. ERP 410 kw. Started May 1961.  
 WUPPERTAL—Ch. E-22. ERP 100 kw. Started March 1962.  
 Satellite stations: Approximately 1,810 in operation.

## Ghana

(625-line standards, System B)  
 Plans color: PAL System  
 Sets in use: 70,000

Ghana Broadcasting Corp., P.O. Box 1633, Accra, Ghana (Govt., commercial), Tel. 21161. Television tape recording facilities at studios in Accra.

Personnel: J. Y. Assasie, director general; C. F. Asinor, deputy director general, programs; G. B. Lamptey, acting deputy director general, engineering & technical operations; K. Shang-Simpson, director of public affairs & publications; S. Bannerman, director of TV; G. W. Oduro, director of technical services; D. M. Quaiicoe, director of administration; T. H. Ewusi-Brookman, director of news & current affairs; Owusu Prempeh, director of sound broadcasting; E. Akafo, acting director of commercial services; S. K. Asare, acting director of music & culture; W. Amartey, acting director of film production; D. Gharthey-Tagoe, asst. director of TV; E. A. Vanderpuye, head of TV programs; T. N. L. Bronso-Bruce, acting director of engineering; I. A. K. Quartey, chief engineer, TV; Maud Blankson-Mills, head of audience research.

Hours of operation: 5:45-10:50 p.m., Mon.-Fri.; 4:55-10:45 p.m., Sat.; 4:00-11 p.m., Sun.

Rates: Mon.-Sat. 7 sec., 18; 15 sec., 25; 30 sec., 33; 45 sec., 38; 60 sec., 45. Sun. 7 sec., 20; 15 sec., 28; 30 sec., 38; 45 sec., 40; 60 sec., 50 (Cedis).

ADJANKOTE—Ch. E-4 (V-62.25, A-67.75). Transmitter 5 kw, ERP 20 kw. Started July 31, 1965.

JAMASI—Ch. E-3 (V-55.25, A-60.75). Transmitter 5 kw, ERP 20 kw. Started July 31, 1965.

KISSI—Ch. E-2 (V-48.25, A-53.75). Transmitter 5 kw, ERP 20 kw. Started July 31, 1965.

TAMALE—Ch. E-5 (V-175.25, A-180.75). Transmitter 1.5 kw, ERP 5 kw. Started Aug. 11, 1965.

Low-power repeaters: 9 in operation.

Planned:

AMEDZOFE—Ch. E-6 (V-182.75, A-187.75). Transmitter 15 kw, ERP 60 kw.

## Gibraltar

(625-line standards, System B)  
 Color: PAL System

Sets in use: 500 black & white; 6,500 color

GIBRALTAR—G.B.C. TV, Gibraltar Broadcasting Corp. (Commercial). Broadcasting House, 18 South Barrack Rd., Gibraltar. Tel. 70671. Ch. E-6. Transmitter 100 watts, ERP 400 watts. TV tape recording facilities. Hours of operation: 7:30-midnight. One low-power repeater. Started Oct. 1962.

Personnel: Joseph Cortes, chairman; T. G. Black, general manager & film buyer; R. Lima, sales manager; G. J. Valarino, production manager & film buyer; N. F. Celecia, chief engineer.

(Continued on next page)



# International TV Directory

## Greece

(625-line standards, System B)  
Color: SECAM System

Sets in use: 1,400,000 black & white; 100,000 color

Elliniki Radiophonia-Tileorassis (ERT), (Govt., commercial), P.O. Box 19, Aghia Paraskevi, Athens, Greece. Tel. 65.95.970. Telex: 216066 ERT GR. Cable: RADIOSTATHENS.

Personnel: Constantinos Xipollas, chairman; Constantinos D. Hondros, director general; George Stefanakis, assistant director general, radio & television programs; Dimitrios Faklis, assistant director general, administration & finance; Apostolos Casmas, director of technical services; Aristides Bouloukos, director of news & current affairs; Efthimios Lekkas, director of radio; Spiliotis Charamis, director of television; Anastassios Lignadis, director of educational television; Paraskevi Milliou, director of finance; George Tsoutsias, director of public & international affairs.

Hours of operation: 17:00-00:15, Mon.-Fri.; 13:30-01:15, Sat.; 12:00-00:15, Sun.

Rates: Available from The Financial Services of the ERT Ypressia Enimerosseos Enoplon Dynameon Hellados (YENED), Greek Armed Forces Radio & TV Network, 136 Messogion Ave., Athens. Tel. 7701911.

Personnel: Sotirios Vavroustos, commander; Charalampos Papafetathiou, vice commander; Spiros Skondras, program director; Leonidas Fotiou, television director; Themistoclis Catris, radio director; Ioannis Tziolas, public relations director.

**ALEXANDROUPOLIS (Silo)**—Ch. E-6. Transmitter 5 kw, ERP 30 kw. Started Dec. 24, 1971.

**CHANIA**—Ch. E-7. Transmitter 1 kw, ERP 10 kw. Started Dec. 12, 1971.

**GERANIA**—Ch. E-9. Transmitter 1 kw, ERP 10 kw. Started June 6, 1970.

**IOANNINA**—Ch. E-10. Transmitter 1 kw, ERP 10 kw. Started July 16, 1971.

**IRAKLION**—Ch. E-10. Transmitter 1 kw, ERP 10 kw. Started Dec. 3, 1971.

**KALAMATA**—Ch. E-6. Transmitter 1 kw, ERP 10 kw. Started Dec. 11, 1971.

**KASTORIA (Vitsi)**—Ch. E-7. Transmitter 5 kw, ERP 30 kw. Started Feb. 24, 1972.

**KAVALA (Pangeon)**—Ch. E-7. Transmitter 5 kw, ERP 30 kw. Started July 2, 1972.

**KEFALINIA**—Ch. E-8. Transmitter 5 kw, ERP 30 kw. Started April 22, 1972.

**KERKYRA**—Ch. E-9. Transmitter 1 kw, ERP 10 kw. Started Dec. 4, 1971.

**MYTILINI**—Ch. E-9. Transmitter 1 kw, ERP 10 kw. Started Sept. 2, 1972.

**PARNIS**—Ch. E-11. Transmitter 5 kw, ERP 30 kw. Started May 23, 1970.

**RHODOS**—Ch. E-9. Transmitter 1 kw, ERP 10 kw. Started July 27, 1973.

**THESSALONIKI**—Ch. E-5. Transmitter 5 kw, ERP 30 kw. Started July 6, 1970.

**THIRA**—Ch. E-8. Transmitter 5 kw, ERP 30 kw. Started Aug. 4, 1972.

**TRIPOLIS (Assea)**—Ch. E-10. Transmitter 5 kw, ERP 30 kw. Started July 20, 1972.

**VOLOS**—Ch. E-6. Transmitter 5 kw, ERP 30 kw. Started Aug. 1, 1970.

Low-power repeaters: 119 in operation, 30 planned.

## Guadeloupe

(625-line standards, System K)

Color: SECAM System

Sets in use: 60,000 black & white; 4,000 color

**POINTE-A-PITRE**—France Regions 3, 97163, Pointe-a-Pitre. Tel. 82 63 20. (Govt., non-commercial). Ch. 8 transmitter, Pointe-a-Pitre Arnouville, 100 watts, started Dec. 1964. Ch. 5 transmitter, Basse-Terre La Citerne, 500 watts, started Feb. 1966. 9 repeaters. Personnel: Serge Lalmier, chief of service.

## Guatemala

(525-line standards, System M)

Color: NTSC System

Sets in use: 170,000 black & white; 30,000 color

**GUATEMALA CITY**—TG-VTV, Radio-TV Guatemala, S.A., (Commercial), Apartado 1367. Tel. 91-24-91. Ch. 3. Transmitter 12.5 kw, ERP 100 kw. TV tape recording facilities. Started May 1956. Hours of operation: Daily, noon-midnight. Color: Film, tape & videocassette.

Personnel: Lic. Emilio Barrios P., president; William G. Campbell, general manager & film buyer; Lionel Forno, sales manager; Luis Rivera, program & production manager; Ing. Federico Licht, chief engineer.

Represented in U.S. by Intercontinental Communications.

Rates: 60 sec., Peak \$242.00 in programs, \$175.00 in breaks; 30 sec., \$140.00 in programs, \$110.50 in breaks.

Low-power repeaters: 5 in operation.

**GUATEMALA CITY**—TG-VG-TV, Televiscentro Canal 7 (Commercial), 3a. Calle 6-24, Zona 9, Apartado Postal No. 1242. Tel. 62216. Ch. 7 (V-175.25, A-179.75). Transmitter 5 kw, ERP 108 kw. Started Dec. 1964.

Hours of operation: 12:00-24:00 daily.

Personnel: Dr. Jorge Villanueva, general manager; Fernando Villanueva, sales manager; Carlos I. Rivas, program manager; Carlos Alvarez, program chief; Mario Mazariegos, chief engineer.

Low-power repeaters: 3 in operation, Ch. 7, Ch. 6, Ch. 13.

**GUATEMALA CITY**—TG-MO-TV, Tele-Once S.A. (Commercial), 20 Calle 5-02, Zona 10. Tel. 682165. Ch. 11. Transmitter 25 kw, ERP 316 kw. TV tape recording facilities. Started Jan. 1968.

Hours of operation: 12:00-24:00, daily.

Color: Live, film & tape.

Personnel: Antonio Mourra, director general; Rolando Bobadilla, sales manager; Mario Batres, chief engineer.

Rates (March 1979): Peak 60 sec., \$375.00; 40 sec., \$265.00; 30 sec., \$200.00.

Low-power repeaters: 11 VHF, 4 UHF in operation.

## Guinea

(625-line standards, System B)

**CONAKRY**—Radiodiffusion Nationale, B. P. 617, Conakry. Note: No additional information available.

## Haiti

(525-line standards, System M)

Color: SECAM System

Sets in use: 13,000

**PORT-AU-PRINCE**—Tele-Haiti S.A. (Commercial), P.O. Box 1126, Port-au-Prince, Haiti. Tel. 22221. Ch. 2, Ch. 4, Ch. 6. CATV in color.

Personnel: Edward B. Hatton, pres., director general & film buyer; Oswald Douyon, production manager; Roger Dominique, chief engineer.

Hours of operation: 12:30-10:30 p.m., daily.

Rates: 60 sec., 30; 10 sec., 15.00; 1 hr., 120.00 (U.S. dollars).

Note: Recent information not available.

## Honduras

(525-line standards, System M)

Sets in use: 48,000

**TEGUCIGALPA**—HRTG-TV, Cia. Televisora Hondurena, S.A., Apartado Postal 734 (commercial). Tel. 22-5514. Ch. 5 (V-77.25, A-81.75). Transmitter 25 kw, ERP 150 kw. Started Sept. 1959.

Personnel: Jose Rafael Ferrari, general manager; Oscar Alfredo Sagastume, assistant general manager; Miriam R. de Ynestroza, manager; Alex Mayr, sales manager; Agustin Lagos, chief production; Santos Flores, chief engineer.

**TEGUCIGALPA**—HRN-TV, Compania Telesistema Hondureno S.A., Apartado Postal No. 734. Tel. 2-5515. Ch. 3 (V-67.25, A-71.75). Transmitter 2 kw, ERP 4 kw. Started July 1974.

Personnel: Manuel Villeda Toledo, general manager; Guillermo Bustillo Lazo, manager.

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**PUERTO DE TELA** (Pico de Tela)—HRSU-TV, Ch. 9 (V-187.25, A-191.25). ERP 20 kw. Repeats Ch. 5, Tegucigalpa. Started Sept. 1970.

**SAN PEDRO SULA** (La Cumbre)—HRYA-TV, Ch. 13 (V-211.21, A-217.75). ERP 7 kw. Repeats Ch. 5, Tegucigalpa. Started Sept. 1963.

**SAN PEDRO SULA**—HRN-TV, Compania Telesistema Hondureno S.A. Apartado Postal No. 208. Tel. 52-3361. Ch. 7. Transmitter, 250 watts, ERP 10 kw. Started May 1967.

Personnel: Manuel Villeda Toledo, general manager; Mario Belot, assistant manager; Margarita de Fletcher, sales manager; Tony Low, production manager; Alma Iris Aracil, program manager; Santos Flores, chief engineer.

**SANTA CRUZ DE YOJOA**—HRSV-TV, Ch. 9 (V-187.25, A-191.75). ERP 7 kw. Repeats Ch. 5, Tegucigalpa. Started March 1969.

**ZONA SUR** (Banaderos)—HRSU-TV, Ch. 9. ERP 7 kw. Repeats Ch. 5, Tegucigalpa. Started Jan. 1971.

Note: Recent information not available.

## Hong Kong

(625-line standards, Systems B & I)

Color: PAL System

Sets in use: 151,000 black & white; 1,011,000 color

**HONG KONG**—Television Broadcasts Ltd. (commercial), 77 Broadcast Drive, Kowloon, P.O. Box K-100, Hong Kong. Tel. K-360111. Personnel: Sir Run Run Shaw, chairman; Kevin Lo, executive director; Robert H. C. Chan, general manager; Gordon Lam, assistant general manager; Henry Wong, engineering manager; Raymond Wong, controller, news & public affairs; Clarence Chang, manager, international affairs. Television Broadcasts Ltd. (HK-TVB) operates a Chinese channel (Jade) and an English channel (Pearl).

**HONG KONG**—TVB Jade (Chinese), Ch. 21 (V-471.25, A-477.25). Transmitter 2 kw, ERP 10 kw. TV tape recording facilities. Telecasts in color, PAL system, 11 medium & low power repeaters. Started Nov. 1967.

Hours of operation: Approx. 0800-2600, daily.

Rates (base): 30 sec., 12,300 (Hong Kong Dollars).

**HONG KONG**—TVB Pearl (English), Ch. 25 (V-503.25, A-509.25). Transmitter 2 kw, ERP 10 kw. TV tape recording facilities. Telecasts in color, PAL system, 11 medium & low power repeaters. Started Nov. 1967.

Hours of operation: Approx. 1400-2400, daily.

Rates: 30 sec., 1990 (Hong Kong Dollars).

**HONG KONG**—Rediffusion Television Ltd. (Commercial), 81 Broadcast Drive, Kowloon, Hong Kong. Tel. 3-3890111. Cable: STARVISION, Telex: HK74680. Started Dec. 1973. RTV 1 (Chinese) Ch. E-23. RTV 2 (English) Ch. E-27. Transmitters 1.5 kw, ERP 10 kw. TV tape recording facilities.

Personnel: Sir Sidney Gordon, chmn.; Steve S. C. Huang, managing director.

Hours of operation: RTV 1—7:00 a.m.-midnight, Sun.-Fri.; 7:00 a.m.-1:30 a.m., Sat. RTV 2—8:00 a.m.-1:00 a.m., Mon.-Fri. (8:00 a.m.-4:00 p.m., educational); 3:00 p.m.-1:30 a.m., Sat.; 11:30 a.m.-1:00 a.m., Sun.

Educational programs originated by Hong Kong Govt. Educational Television Service.

## Hungary

(625-line standards, System D/K)

Color: SECAM System

Sets in use: 2,600,000 black & white; 50,000 color

**Magyar Televizio**, MTV (Govt., limited commercial), Szabadsagter 17, 1810 Budapest V. Tel. 113-200 TV tape recording facilities. The transmitters carry two programs, originating in Budapest studios, local studios in Szeged & Pecs.

Hours of operation: MTV-1—Approx. 8:00-23:00, Tues.-Sun.; MTV-2—Approx. 20:00-23:00, Tues.-Sat.

Personnel: Richard Nagy, president; Karoly Megyeri, vice president; Miklos Szinetar, vice president; Gyoergy Sander, program manager; Andras Csapo, production manager; Robert Kerpel, chief engineer.

### MTV-1

**BUDAPEST**—Ch. R-1. Transmitter 20 kw. Started 1957.

**NAGYKANIZSA**—Ch. R-1. Transmitter 4 kw. Started 1974.

**PECS**—Ch. R-2. Transmitter 4 kw. Started 1958.

**DEBRECEN**—Ch. R-2. Transmitter 0.02 kw. Started 1963.

**SZENTGOTTHARD**—Ch. R-2. Transmitter 0.02 kw. Started 1977.

**TOKAJ**—Ch. R-4. Transmitter 20 kw. Started 1965.

**OZD**—Ch. R-6. Transmitter 0.02 kw. Started 1963.

**ZALAEGRSZEG**—Ch. R-6. Transmitter 0.02 kw. Started 1973.

**TATABANYA**—Ch. R-6. Transmitter 0.02 kw. Started 1975.

**RUDABANYA**—Ch. R-2. Transmitter 0.02 kw. Started 1978.

**BALASSAGYARMAT**—Ch. R-6. Transmitter 0.08 kw. Started 1979.

**KAPOSVAR**—Ch. R-7. Transmitter 0.08 kw. Started 1979.

**SOLT**—Ch. R-9. Transmitter 0.02 kw. Started 1978.

1981-82 Edition

**KOESZAG**—Ch. R-10. Transmitter 0.02 kw. Started 1978.

**TAMASI**—Ch. R-6. Transmitter 0.08 kw. Started 1977.

**KOMADI**—Ch. R-7. Transmitter 4 kw. Started 1968.

**SZEKSZARD**—Ch. R-7. Transmitter 0.05 kw. Started 1963.

**KEKES**—Ch. R-8. Transmitter 4 kw. Started 1960.

**SZEGED**—Ch. R-8. Transmitter 0.02 kw. Started 1972.

**KESZTHELY**—Ch. R-9. Transmitter 0.02 kw. Started 1977.

**KOERMEND**—Ch. R-9. Transmitter 0.02 kw. Started 1977.

**LENTI**—Ch. R-9. Transmitter 0.02 kw. Started 1977.

**MISKOLC**—Ch. R-9. Transmitter 0.05 kw. Started 1959.

**SOPRON**—Ch. R-9. Transmitter 0.5 kw. Started 1959.

**BUDAPEST**—Ch. R-10. Transmitter 0.08 kw. Started 1973.

**NAGYMAROS**—Ch. R-10. Transmitter 0.02 kw. Started 1977.

**SIKLOS**—Ch. R-10. Transmitter 0.02 kw. Started 1977.

**SALGOTARJAN**—Ch. R-11. Transmitter 0.02 kw. Started 1964.

**SZENTES**—Ch. R-10. Transmitter 20 kw. Started 1959.

**KABHEGY**—Ch. R-12. Transmitter 20 kw. Started 1962.

**BORSODNADASD**—Ch. R-12. Transmitter 0.02 kw. Started 1977.

**CSAVOLY**—Ch. R-28. Transmitter 22 kw. Started 1975.

**BONYHAD**—Ch. R-6. Transmitter 0.02 kw. Started 1977.

**PASZTO**—Ch. R-6. Transmitter 0.02 kw. Started 1977.

**MOR**—Ch. R-9. Transmitter 0.02 kw. Started 1977.

**ZIRC**—Ch. R-9. Transmitter 0.02 kw. Started 1977.

**DOROG**—Ch. R-10. Transmitter 0.02 kw. Started 1977.

**KAZINCBARCIKA**—Ch. R-7. Transmitter 0.02 kw. Started 1977.

**BATASZEK**—Ch. R-10. Transmitter 0.02 kw. Started 1978.

**VAMOSMIKOLA**—Ch. R-10. Transmitter 0.02 kw. Started 1978.

**BUDAPEST VAROSMAJOR**—Ch. R-12. Transmitter 0.02 kw. Started 1978.

### MTV-2

**BUDAPEST**—Ch. R-24. Transmitter 40 kw. Started 1969.

**EGER**—Ch. R-24. Transmitter 2 kw. Started 1975.

**OZD**—Ch. R-24. Transmitter 5 kw. Started 1976.

**TOKAJ**—Ch. R-26. Transmitter 20 kw. Started 1974.

**PECS**—Ch. R-32. Transmitter 20 kw. Started 1972.

**SALGOTARJAN**—Ch. R-26. Transmitter 5 kw. Started 1977.

**KABHEGY**—Ch. R-22. Transmitter 40 kw. Started 1979.

**SZENTES**—Ch. R-23. Transmitter 20 kw. Started 1979.

**SZEKSZARD**—Ch. R-24. Transmitter 2 kw. Started 1979.

## Iceland

(625-line standards, System B)

Color: PAL System

Sets in use: 31,070 black & white; 31,530 color

**REYKJAVIK**—Icelandic State Broadcasting Service—Television Ríkisutvarpid-Sjonvarp (R.U.V.), Laugavegur 176, Reykjavik, Iceland. Tel. 3-88-00. Telex: 2035. Cable: Isvision. (Govt., commercial). Ch. E-10. Transmitter 1 kw, ERP 10 kw. Started Dec. 24, 1965. TV tape recording facilities.

Personnel: Andres Bjoernsson, director general; Petur Gudfinnsson, director of television; Palina Oddsdottir, sales manager; Hinrik Bjarnason, arts & entertainment; Emil Bjoernsson, news & education; Hoerdur Frimannsson, chief engineer.

Hours of operation: 16.00-22.30, Sun.; 20.00-22.30, Mon. & Tues.; 18.00-19.00 & 20.00-22.30, Wed.; 20.00-23.15, Fri., 17.00-23.30, Sat. Rates (1981): Spot 60 sec., 4,500; 50 sec., 3,750; 40 sec., 3,150; 30 sec., 2,475; 20 sec., 1,974; 10 sec., 1,266; 7 sec., 816 (Icelandic Crowns).

### REPEATERS

**BLOENDUOS**—Ch. E-9. Transmitter 1 kw, ERP 20 kw. Started May 14, 1971.

**GAGNHEIDI**—Ch. 4. Transmitter 10 kw, ERP 80 kw. Started Dec. 1, 1969.

**HAFELL**—Ch. E-7. Transmitter 2 kw, ERP 300 kw. Started Dec. 23, 1967.

**HEGRANES**—Ch. E-8. Transmitter 1 kw, ERP 12 kw. Started Dec. 13, 1968.

**SKALAFELL**—Ch. E-4. Transmitter 10 kw, ERP 300 kw. Started Dec. 22, 1967.

**STYKKISHOLMUR**—Ch. E-3. Transmitter 10 kw, ERP 90 kw. Started May 17, 1967.

(Continued on next page)



# International TV Directory

## ICELAND—(Continued)

**VADLAHEIDI**—Ch. E-6. Transmitter 10 kw, ERP 490 kw. Started Dec. 1, 1968.

**VESTMANNAEYJAR**—Ch. E-5. Transmitter 1.5 kw, ERP 30 kw. Started Sept. 29, 1966.

Repeaters/relay stations: 88 in operation.

## India

(625-line standards, System B)  
Sets in use: 1,150,000

Doordarshan (Govt., commercial), Directorate General, Mandi House, New Delhi. All stations except Poona, Kanpur & Mussoorie originate programming & have TV tape recording facilities.

Personnel: S. K. Sahagal, director general; G. S. Vyas, Shalendra Shankar & A. R. Shinde, deputy directors general; N. N. Khanna, K. L. Wadhawan & S. Krishnamoorthy, deputy chief engineers; Jai Chaidiram & H. B. Mathur, controllers of programs; J. N. Kamalapur, sales manager.

Rates (Jan. 1976): For sponsored programs captions 2x10 sec. in 10-20 min. program, from 1,400 to 4,000; in 55-65 min. programs, 6x10, from 6,200 to 15,600 (Rupees).

**NEW DELHI**—Television Centre, Akashvani Bhavan, Parliament St., New Delhi 110 001. Tel. 382021. Ch. E-4. Transmitter 10 kw, ERP 50 kw. Started Sept. 1959.

Hours of operation: 6-10 p.m., daily, winter; 6:30-10:30 p.m., daily, summer; 2 hours Sun. morning. Educational programming, morning & afternoon.

**AMRITSAR**—Ch. E-7. Transmitter 10 kw, ERP 100 kw. Started Sept. 1973.

Hours of operation: 6:30-11 p.m., daily.

**BOMBAY**—Television Centre, Worli, Bombay 400 025. Tel. 451626. Ch. E-4. Transmitter 10 kw, ERP 50 kw. Started Oct. 1972.

Hours of operation: Approx. 6-10 p.m., daily; 2 hours Sun. morning. School programming daytime, Mon., Wed. & Fri.

**POONA**—Ch. E-5. Transmitter 600 watts, ERP 7.2 kw. Relays Ch. E-4, Bombay. Started 1973.

**SRINAGAR**—Ch. E-4. Transmitter 10 kw, ERP 50 kw. Started Jan. 1973.

Hours of operation: 6-10 p.m., daily; Sun. morning.

**CALCUTTA**—Television Centre, 72 Despran Sasmal Road, Tollygunj, Calcutta 700 033. Ch. E-4. Transmitter 10 kw, ERP 50 kw. Started Aug. 1975.

Hours of operation: 6:30-9:30 p.m., daily.

**LUCKNOW**—Television Centre, 5 Mirabai Marg, Lucknow. Ch. E-4. Transmitter 10 kw, ERP 50 kw. Started Nov. 1975.

Hours of operation: 6:30-9:00 p.m., daily.

**MADRAS**—Television Centre, Adams Road, Chepauk Madras 600 004. Ch. E-4. Transmitter 10 kw, ERP 50 kw. Started Aug. 1975.

Hours of operation: 6:30-9:00 p.m., daily.

**MUSSOORIE**—Ch. E-10. Transmitter 10 kw, ERP 100 kw. Started Aug. 1977. Relays Ch. E-4, New Delhi.

**JAIPUR**—Ch. E-5. Transmitter 10 kw, ERP 100 kw. Started March 1977.

Hours of operation: 6:30-9 p.m., daily.

**GULBARGA**—Ch. E-7. Transmitter 1 kw, ERP 5 kw. Started Sept. 1977.

Hours of operation: 7-8 p.m., daily.

**RAIPUR**—Ch. E-5. Transmitter 1 kw, ERP 5 kw. Started May 1977.

Hours of operation: 11-11:30 a.m. (except holidays) & 6-8 p.m., daily.

**HYDERABAD**—Ch. E-4. Transmitter 10 kw, ERP 50 kw. Started Oct. 1977.

Hours of operation: 7-8 p.m., daily.

**PIJ**—Ch. E-7. Transmitter 1 kw, ERP 5 kw. Started Aug. 1976.

Hours of operation: 7-8 p.m., daily.

**MUZAFFARPUR**—Ch. E-6. Transmitter 1 kw, ERP 5 kw.

Hours of operation: 7-8:15 p.m., daily.

**SAMBALPUR**—Ch. E-7. Transmitter 1 kw, ERP 5 kw.

Hours of operation: 7-8:15 p.m., daily.

**JULLUNDUR**—Ch. E-9. Transmitter 10 kw, ERP 100 kw.

Hours of operation: 6:30-11 p.m., daily.

**KANPUR**—Ch. E-5. Transmitter 10 kw, ERP 100 kw.

Hours of operation: 6:30-9 p.m., daily.

## Indonesia

(625-line standards, System B)

Color: PAL System  
Sets in use: 1,250,000

Jajasan Televisi Republik Indonesia (Govt., non-commercial),

1208-b

Senayan—Jakarta, Indonesia. Tel. 582160. TV tape recorder facilities.

Personnel: Mr. Sumadi, director general; M. N. Supomo, general manager; H. Prabowo, sales manager; R. M. Sunarto, program manager; S. H. Sukanto, film buyer; Mr. Amar, production manager; M. Arifin, chief engineer; Mr. Subrata, head of television news; I. B. Sembiring, head of technical facilities & premises.

**JAKARTA**—TVRI, Ch. E-9 (V-210.25, A-215.75). Transmitter 10 kw, ERP 65 kw. Started Aug. 1962. Alex Leo Zulkarnain, station mgr.

Hours of operation: 17:45-23:00, Mon.-Fri.; 16:45-24:15, Sat.; 15:45-23:00, Sun.

**YOGYAKARTA**—TVRI, Ch. E-8 (V-203.25, A-208.75). Transmitter 5 kw, ERP 45 kw. Started Aug. 1965. Drs. Darjoto, station mgr.

Hours of operation: 17:45-23:00, Mon.-Fri.; 16:45-24:15, Sat.; 15:45-23:00, Sun.

**MEDAN**—TVRI, Ch. E-5 (V-182.25, A-187.85). Transmitter 10 kw, ERP 100 kw. Originates local programs. Started Dec. 1970. R. Mansyur, station mgr.

Hours of operation: 18:15-23:00, daily.

**PALEMBANG**—TVRI, Ch. E-9. Transmitter 5 kw, ERP 50 kw. Started Jan. 1974. B. A. Djaslan, station mgr.

Hours of operation: 18:45-21:00, Mon., Wed., Thurs.; 18:45-21:30, Sat.

**UNJUNG PANDANG**—TVRI, Ch. E-4. Transmitter 1 kw, ERP 10 kw. Started Dec. 1973. Aziz Husain, station mgr.

Hours of operation: 18:45-21:00, Tues. & Thurs.; 18:45-21:30, Sat.

**BALIKPAPAN**—TVRI, Ch. E-9. Transmitter 5 kw, ERP 10 kw. J. P. H. Simanjuntak, station mgr.

Hours of operation: 18:45-22:00, Tues.-Fri. & Sun.; 18:45-21:30, Sat.; 18:45-21:30, Mon.

**SURABAYA**—TVRI, Ch. E-9. Transmitter 10 kw, ERP 90 kw. D. Sadullah, station mgr.

**DENPASSAR**—TVRI, Ch. E-8. Transmitter 5 kw, ERP 50 kw. R. S. Brothokusumo, station mgr.

**MANADO**—TVRI, Ch. E-9. Transmitter 1 kw, ERP 10 kw. Started 1976. H. Oerip, station mgr.

## RELAY STATIONS

**AMBON**—Ch. E-7. Transmitter 5 kw. Started 1977.

**BANDA ACEH**—Ch. E-3. Transmitter 1 kw. Started 1977.

**BANDUNG**—Ch. E-7. Transmitter 1 kw, ERP 10 kw.

**BANJARMASIN**—Ch. E-5. Transmitter 10 kw. Started 1977.

**BENGKULU**—Ch. E-6. Transmitter 1 kw. Started 1977.

**CEMOROSEWU**—Ch. E-6. Transmitter 2 kw. Started 1976.

**CEPU**—Ch. E-7. Transmitter 0.6 kw. Started 1966.

**CIREBON**—Ch. E-4. Transmitter 0.5 kw. Started 1965.

**DILLI/TIMOR**—Ch. E-4. Transmitter 0.1 kw. Started 1978.

**G. BAKUNG**—Ch. E-8. Transmitter 5 kw. Started 1977.

**G. BRENGIK/MADURA**—Ch. E-6. Transmitter 1 kw. Started 1977.

**G. DEPOK**—Ch. E-9. Transmitter 5 kw. Started 1977.

**G. DUK/PROBOLINGGO**—Ch. E-7. Transmitter 1 kw. Started 1977.

**G. GANTUNGAN**—Ch. E-6. Transmitter 1 kw. Started 1965.

**G. GENDING/JEMBER**—Ch. E-4. Transmitter 1 kw. Started 1977.

**G. GOMPONG**—Ch. E-8. Transmitter 5 kw. Started 1977.

**G. GRESIR**—Ch. E-5. Transmitter 5 kw. Started 1977.

**G. MANUMBING/BANGKA**—Ch. E-6. Transmitter 5 kw. Started 1973.

**G. MENGKOL/BANGKA**—Ch. E-4. Transmitter 1 kw. Started 1973.

**G. MUNCUNG/SINGKEP**—Ch. E-8. Transmitter 1 kw. Started 1973.

**G. MUNTAI/BANGKA**—Ch. E-7. Transmitter 5 kw. Started 1973.

**GOMBEL**—Ch. E-4. Transmitter 5 kw. Started 1965.

**G. TAJAM/BELITUNG**—Ch. E-5. Transmitter 1 kw. Started 1973.

**JAMBI**—Ch. E-5. Transmitter 10 kw. Started 1977.

**JAYAPURA**—Ch. E-5. Transmitter 1 kw. Started 1977.

**KEDIRI**—Ch. E-4. Transmitter 0.1 kw.

**KENDARI**—Ch. E-9. Transmitter 1 kw. Started 1977.

**KINTAMANI**—Ch. E-5. Transmitter 1 kw. Started 1977.

**KUPANG/TIMOR**—Ch. E-9. Transmitter 15 kw. Started 1977.

**MAKAWAIMBEN**—Ch. E-5. Transmitter 5 kw. Started 1977.

**MALANG**—Ch. E-5. Transmitter 0.1 kw.

**PALANGKARAYA**—Ch. E-8. Transmitter 10 kw. Started 1977.

**PALU**—Ch. E-5. Transmitter 1 kw. Started 1977.

**PANDAI SIKAT/PADANG**—Ch. E-5. Transmitter 5 kw. Started 1977.

**PEKANBARU/RIAU**—Ch. E-7. Transmitter 10 kw. Started 1977.

**PEMATANG SIANTAR**—Ch. E-6. Transmitter 1 kw. Started 1977.

**POLEMAK**—Ch. E-5. Transmitter 1 kw. Started 1977.



PONTIANAK—Ch. E-7. Transmitter 10 kw. Started 1977.  
 SEGANTENG/MATARAM—Ch. E-7. Transmitter 1 kw. Started 1977.  
 T.J. KARANG—Ch. E-3. Transmitter 1 kw. Started 1977.  
 Low power repeaters: 16 in operation.

## Iran

(625-line standards, System B)  
 Color: SECAM System  
 Sets in use: 2,018,000

Islamic Republic of Iran Broadcasting (IRIB), Mosaddegh Ave., Jame Jam St., P.O. Box 98-200, Tehran, Iran 21961. Telex 212431. Personnel: Ali Larijani, director general. Deputy directors: M. E. Harandian, technical affairs; Dr. G. Ghasemzadeh, political affairs; M. Farahani, administrative & financial affairs; Dr. S. Rajai, radio programming affairs; H. Malekitabar, provincial affairs; Dr. M. H. Ahmadi, international affairs director general.

Hours of operation: Network I—5 p.m.-midnight, daily (from 2 p.m. on holidays). Network II—6 p.m.-midnight, daily (from 4 p.m. on holidays).

### Production Centers

(All with TV tape recording facilities)

ABADAN—NIRTV, Ch. E-7 (V-189.25, A-194.75). ERP 255 kw. Started Oct. 1970.  
 ALAMDEH—NIRTV, Ch. E-5 (V-175.25, A-180.75). ERP 35 kw. Started Aug. 1971.  
 BANDAR ABBAS—NIRTV, Ch. E-8 (V-196.25, A-201.75). ERP 572 kw. Started Oct. 1968.  
 ESFAH—NIRTV, Ch. E-5 (V-175.25, A-180.75). ERP 650 watts. Started March 1969.  
 KERM—NIRTV, Ch. E-8 (V-196.25, A-201.75). ERP 400 watts. Started Sept. 1971.  
 KERMANSHAH—NIRTV, Ch. E-7 (V-189.25, A-194.75). ERP 34 kw. Started Oct. 1970.  
 LATIAN DAM—NIRTV, Ch. E-5 (V-175.25, A-180.75). ERP 5 watts. Started Sept. 1971.  
 MAHABAD—NIRTV, Ch. E-3 (V-55.25, A-60.75). ERP 200 watts. Started Sept. 1971.  
 MASHHAD—NIRTV, Ch. E-11 (V-217.25, A-222.75). ERP 18 kw. Started Sept. 1971.  
 RASHT—NIRTV, Ch. E-11 (V-217.25, A-222.75). ERP 445 kw. Started April 1970.  
 REZAIEH—NIRTV, Ch. E-5 (V-175.25, A-180.75). ERP 3.5 kw. Started July 1968.  
 SANANDAJ—NIRTV, Ch. E-9 (V-203.25, A-208.75). ERP 350 watts. Started Sept. 1971.  
 SHIRAZ—NIRTV, Ch. E-10 (V-210.25, A-215.75). ERP 625 watts. Started Nov. 1969.  
 TABRIZ—NIRTV, Ch. E-10 (V-210.25, A-215.75). ERP 36 kw. Started March 1971.  
 TEHRAN—NIRTV, Ch. E-7 (V-189.25, A-194.75). ERP 460 kw. Started Oct. 1966.  
 TEHRAN—NIRTV, Ch. E-9 (V-203.25, A-208.75). ERP 380 kw. Started Oct. 1966.  
 ZAHEDAN—NIRTV, Ch. E-6 (V-196.25, A-201.75). ERP 200 watts. Started Sept. 1971.

Repeaters: 141 in operation (38 low-power).

## Iraq

(625-line standards, System B)  
 Color: SECAM System  
 Sets in use: 500,000

BAGHDAD—BTV (Govt., limited commercial), IBTCE, Iraqi Broadcasting, TV & Cinema Establishment, Salhiya-Baghdad, The Republic of Iraq. Cable: IDAA'H BAGHDAD. Tel. 31151. Ch. E-9 (V-203.25, A-208.75). Transmitters 25 kw in parallel. TV tape recorder facilities. Started May 1956 on Ch. E-8 with 500 watts ERP, increased power Nov. 1959.  
 Hours of operation: Daily 6 p.m.-12 midnight.  
 Personnel: Latif N. J. Al-Delaimi, director general; Khalid Abdul-Hakim, assistant director general for technical affairs; Mohamed Fakhri Rashid, engineering & technical affairs director. Rates: Spot 60 sec., 30 (Iraqi Dinars).  
 BAGHDAD—BTV, Ch. 7 (V-189.25, A-194.75). Transmitters 20 kw in parallel. Started July 30, 1972. Hours of operation: 7-11 p.m., daily.  
 BASRAH—Basrah Television (Govt., limited commercial). Ch. E-9. Transmitters 25 kw in parallel. ERP 400 kw. Ch. E-12. Transmitter 10 kw, ERP 200 kw. TV tape playback facilities. Started Nov. 6, 1968.  
 KIRKUK—Kirkuk Television (Govt., limited commercial). Ch. E-6 & Ch. E-8. Transmitters 10 kw, ERP 160 kw each. Ch. E-10. Transmitter 10 kw, ERP 146 kw. TV tape playback facilities. Started Oct. 18, 1967.

MISAN—Misan Television (Govt., limited commercial). Ch. E-5 & Ch. E-11. Transmitters 10 kw, ERP 180 kw. TV tape playback facilities. Started 1974.

MOSUL—Mosul Television (Govt., limited commercial). Ch. E-7. Transmitter 10 kw, ERP 146 kw. TV tape playback facilities. Started March 2, 1968.

MUTHANA—Muthana Television (Govt.). Ch. E-6 & Ch. E-8. Transmitters 10 kw, ERP 180 kw. Started April 1974.

### Planned:

UM-QASIR.

Note: Recent information not available.

## Ireland

(405-line standards, System A & 625-line standards, System I)  
 [Note: 405-line standard, System A stations are being phased out]  
 Color: PAL System (625-line)  
 Sets in use: 408,000 black & white; 311,000 color

All stations operated by Radio Telefis Eireann Authority, Donnybrook, Dublin 4 (Autonomous statutory corp., national service, commercial). Programs originate in Donnybrook studios, 2nd channel began operation Nov. 1978.

RTE-1, Donnybrook, Dublin 4. Tel. 693111.

RTE-2, Pembroke Place, Dublin 4. Tel. 685888.

Hours of operation RTE-1—16.00-23.30, average week days; Sat.-Sun. (Winter) 12.00-23.50. RTE-2—18.30-23.30, average daily. Educational television, 4.3 hrs. per week. TV tape recording facilities.

Personnel: G. T. Waters, director general; T. V. Finn, deputy director general; R. K. Gahan, assistant director general; J. White, director of broadcasting resources; M. MacConghail, controller of programs, RTE-1; D. Hill, controller of programs, RTE-2; W. Boyd, head of news; T. J. Murphy, director of engineering; D. Fisher, director of broadcasting development; C. Sexton, dir. of personnel; G. O'Brien, financial controller; L. McRedmond, head of information; F. O'Hannrachain, dir. of legal affairs; A. O'Reilly, dir. of design; R. J. Collins, secy.

ABBEYFEALE—Ch. "F" (V-191.21, A-197.21, 625-line). ERP 120 watts. Started Dec. 1978. Transposer.

ACHILL (Meelin Mt.)—Ch. "F" (V-191.25, A-197.25, 625-line). ERP 1 kw. Started July 1970. Transposer.

CAHRCIVEEN (Kilkeaveragh)—Ch. "F" (V-191.25, A-197.25, 625-line). ERP 1 kw. Started Dec. 1965. Transposer.

CAPPOQUIN (Knockaunabouchalla)—Ch. "H" (V-207.26, A-213.26, 625-line). ERP 250 watts. Started Dec. 1965. Transposer.

CARLOW (Mount Leinster)—Ch. "F" (V-191.21, A-197.21, 625-line). ERP 100 kw. Started Dec. 1962.

CASTLEBAR (Croaghmoyle)—Ch. "H" (V-207.28, A-213.28, 625-line). ERP 1 kw. Started July 1970. Transposer.

CASTLETOWNBERE (Knockgour)—Ch. "H" (V-207.26, A-213.26, 625-line). ERP 250 watts. Started Oct. 1965. Transposer.

CLIFDEN (Cregg)—Ch. "D" (V-175.27, A-181.27, 625-line). ERP 1 kw. Started Dec. 1969. Transposer.

CLONAKILTY—Ch. "F" (V-191.24, A-197.24, 625-line). ERP 30 watts. Started March 1974. Transposer.

CORK (Collins Barracks)—Ch. B-39 (V-615.25, A-621.25, 625-line). ERP 165 watts. Started June 1978. Transposer.

CORK (Mullaghanish Mt.)—Ch. "D" (V-175.30, A-181.30, 625-line). ERP 100 kw. Started Dec. 1962.

CORK (Spur Hill)—Ch. "H" (V-207.26, A-213.26, 625-line). ERP 250 watts. Started Dec. 1963. Transposer.

CROSSHAVEN (Ballinlusk)—Ch. "F" (V-191.25, A-197.25, 625-line). ERP 120 watts. Started April 1978. Transposer.

CROSSHAVEN—Ch. B-55 (V-743.25, A-749.25, 625-line). ERP 0.25 kw. Started March 1978.

DUBLIN (Kippure)—Ch. "H" (V-207.25, A-213.25, 625-line). ERP 100 kw. Started Nov. 1962.

DUBLIN (Donnybrook)—Ch. "C" (V-61.73, A-67.73, 625-line). ERP 250 watts. Started Jan. 1965. Transmitter.

DUBLIN (Three Rock)—Ch. A-29 (V-535.25, A-514.25, 625-line). ERP 25 kw. Started Oct. 1973. Transmitter.

ENNISTYMON—Ch. 1 (V-215.27, A-221.27, 625-line). ERP 12 watts. Started Aug. 1977. Transposer.

FANAD (Murren Hill)—Ch. B-7 (V-184.77, A-181.27, 405-line). ERP 1 kw. Started Aug. 1965. Transposer.

FERMOY—Ch. "F" (V-191.25, A-197.25, 625-line). ERP 6 watts. Started Feb. 1978.

GLANMIRE—Ch. "C" (V-62.74, A-67.74, 625-line). ERP 50 watts. Started Dec. 1975. Transposer.

(Continued on next page)

# International TV Directory

## IRELAND—(Continued)

- GLENCOLUMBKILLE**—Ch. "E" (V-183.24, A-189.24, 625-line). ERP 6 watts. Started Nov. 1974. Transposer.
- GLENGARRIFF**—Ch. "F" (V-191.25, A-197.25, 625-line). ERP 60 watts. Started April 1978. Transposer.
- GLENGARRIFF**—Ch. B-39 (V-615.25, A-621.15, 625-line). ERP 0.25 kw. Started March 1978.
- GORT (Maghera)**—Ch. "B" (V-53.76, A-59.76, 625-line). ERP 100 kw. Started Feb. 1963.
- KILMATHOMAS**—Ch. "E" (V-183.26, A-189.26, 625-line). ERP 6 watts. Started Oct. 1974. Transposer.
- LETTERKENNY (Mongorry Hill)**—Ch. B-6 (V-179.77, A-176.27, 405-line). ERP 1 kw. Started June 1965. Transposer.
- LISTOWEL**—Ch. "F" (V-191.25, A-197.25, 625-line). ERP 12 watts. Started Aug. 1977. Transposer.
- LONGFORD (Cairn Hill)**—Ch. B-40 (V-623.25, A-629.25, 625-line). ERP 800 kw. Started April 1978.
- MONAGHAN (Lugad Hill)**—Ch. "D" (V-175.25, A-181.25, 625-line). ERP 1 kw. Started Aug. 1978. Transposer.
- MOVILLE (Crockaulin)**—Ch. B-12 (V-209.73, A-206.23, 405-line). ERP 2 kw. Started Aug. 1965. Transposer.
- ROSCARBERRY**—Ch. "G" (V-199.25, A-205.25, 625-line). ERP 6 watts. Started March 1974. Transposer.
- SLIGO (Truskmore Mt.)**—Ch. "I" (V-215.25, A-221.25, 625-line). ERP 100 kw. Started Sept. 1963.
- SUIR VALLEY (Corbally Wood)**—Ch. "H" (V-207.25, A-213.25, 625-line). ERP 400 watts. Started May 1978. Transposer.
- CATV Systems: 12 in operation serving 171,000 homes.

## Israel

(625-line standards, System B)

Color: PAL System

Sets in use: 900,000 black & white; 300,000 color

- Israel Broadcasting Authority (Govt.-statutory, commercial), Television House, Sare Yisrael St., Romena, P.O. Box 7139, Jerusalem. Tel. (02) 521111. TV tape recording facilities.
- Hours of operation: Daily 15:30-22:00 GMT approx.
- Personnel: Yosef Lapid, director general; David Hirschfeld, operations & production services; Mordechai Kirshenbaum, Hebrew programs; Uri Ladan, director of engineering; Haim Yavin, Hebrew news; Isaac Shimony, international affairs; Fred Z. Stockheim, external relations engineering; Miriam Rothschild, film buyer.
- U.S. Representatives: Eli Nissan, 1401 Blair Mill Rd., Silver Spring, Md. (20910) & Dan Shilon, 850 Third Ave., New York, N.Y. (10022).
- European Representatives: Micha Limor, 25 Ridge Hill, Golders Green, London NW11, England & Michael Karpin, 81 Berlinering, Bad Godesberg, West Germany.
- Transmitters operated by Ministry of Communications Engineering Services, P.O. Box 29107, Tel Aviv. Tel. (03) 610211/610311. Yaacov Nitsan, engineer, Radio & TV Broadcasting Dept.
- Instructional Television Center, Ministry of Education & Culture (Educational), 14 Klausner St., Ramat-Aviv, Tel Aviv, Israel. Tel. (03) 414155. Started March 24, 1966.
- Hours of operation: 07:30-15:30 GMT, daily.
- Personnel: Yaacov Lorberbaum, director general; Johanna Prenner, dir. of programming; Irving Kaplan, dir. of production; Offira Shor, dir. of sales & film acquisition.
- ACRE**—Israel Television, Ch. E-5 (V-175.25, A-180.75). Transmitter 0.4 kw, ERP 20 kw. Ch. E-24. Transmitter .1 kw, ERP 1.6 kw.
- ARAD**—Israel Television, Ch. E-9. Transmitter .4 kw, ERP 10 kw.
- BEERSHEBA**—Israel Television, Ch. E-11 (V-217.25, A-222.75). Transmitter 10 kw, ERP 100 kw.
- CARMEL (Haifa)**—Israel Television, Ch. E-10 (V-210.25, A-215.75). Transmitter 10 kw, ERP 100 kw. Ch. E-46. Transmitter 20 kw, ERP 200 kw.
- EILAT**—Israel Television, Ch. E-7 (V-189.25, A-194.75). Transmitter 4 kw, ERP .6 kw.
- EITANIM (Jerusalem/Tel Aviv)**—Israel Television, Ch. E-8 (V-196.25, A-201.75). Transmitter 20 kw, ERP 200 kw.
- GROFIT**—Israel Television, Ch. E-10 (V-210.25, A-215.75). Transmitter .4 kw, ERP 50 kw.
- KOKHAV HAYARDEN**—Israel Television, Ch. E-7 (V-189.25, A-194.75). Transmitter .4 kw, ERP 1.6 kw.
- MITZPEH RAMON**—Israel Television, Ch. E-5 (V-175.25, A-180.75). Transmitter .4 kw, ERP 5 kw.
- SAFED**—Israel Television, Ch. E-6 (V-182.25, A-187.75). Transmitter .4 kw, ERP .6 kw. Ch. E-34. Transmitter .1 kw, ERP 1.5 kw.
- TEL AVIV**—Israel Television, Ch. E-27 (V-519.25, A-524.75). Transmitter 2 kw, ERP 100 kw.
- Low-power repeaters: 28 in operation; 10 planned.

## Italy

(625-line standards, Systems B & G)

Color: PAL System

Sets in use: 10,487,260 black & white; 2,901,400 color

RAI-TV, Radiotelevisione Italiana, (Govt., limited commercial), Viale Mazzini 14, 00195 Rome, is a franchised system which operates the First Network (VHF) and the Second Network (UHF). Personnel: Sergio Zavoli, president; Giampiero Orsello, vice president; Villy De Luca, director general; Mario Motta, Biagio Agnes, Emilio Rossi, Massimo Fichera & Carlo Livi, deputy general directors; Emmanuele Milano, director, First TV Network; Pio De Berti Gambini, director, 2nd TV Network; Giuseppe Rossini, director, 3rd TV Network; Franco Colombo, director, TV news (TG1); Ugo Zatterin, director, TV news (TG2); Luca Di Schiena, director, regional TV news (TG3); Vittorio Boni, director of foreign relations.

U.S. Office: RAI Corp., 1350 Ave. of the Americas, New York, N.Y. (10019). Tel. 212-975-0200.

Approximately 300 privately-operated local television stations which are not government licensed are now in operation. No information concerning these stations is currently available.

## FIRST NETWORK

- BARI**—Ch. F. ERP 2 kw.
- BERTINORO**—Ch. F. ERP 1 kw. 1 satellite.
- CATANZARO**—Ch. F. ERP 0.53 kw. 7 satellites.
- CIMA PENEGAL**—Ch. F. ERP 1.5 kw. 18 satellites.
- COL DE COURTIL**—Ch. E. ERP 0.04 kw. 1 satellite.
- COL VISENTIN**—Ch. H. ERP 3 kw. 28 satellites.
- CROTONE**—Ch. B. ERP 5 kw. 2 satellites.
- GAMBARIE**—Ch. D. ERP 12 kw. 8 satellites.
- MARTINA FRANCA**—Ch. D. ERP 220 kw. 28 satellites.
- MILANO**—Ch. G. ERP 24 kw. 4 satellites.
- MONTE ARGENTARIO**—Ch. E. ERP 2.5 kw. 3 satellites.
- MONTE CACCIA**—Ch. A. ERP 34 kw. 2 satellites.
- MONTE CAMMARATA**—Ch. A. ERP 34 kw. 16 satellites.
- MONTE CONERO**—Ch. E. ERP 100 kw. 32 satellites.
- MONTE CREO**—Ch. H. ERP 0.5 kw. 9 satellites.
- MONTE FAITO**—Ch. B. ERP 40 kw. 44 satellites.
- MONTE FAVONE**—Ch. H. ERP 1 kw. 8 satellites.
- MONTE LAURO**—Ch. F. ERP 200 kw. 10 satellites.
- MONTE LIMBARA**—Ch. H. ERP 3 kw. 8 satellites.
- MONTE NERONE**—Ch. A. ERP 34 kw. 24 satellites.
- MONTE PEGLIA**—Ch. H. ERP 32 kw. 30 satellites.
- MONTE PELLEGRINO**—Ch. H. ERP 8 kw. 8 satellites.
- MONTE PENICE**—Ch. B. ERP 100 kw. 54 satellites.
- MONTE PIERFAONE**—Ch. H-1, ERP 1.7 kw. 16 satellites.
- MONTE SAMBUCCO**—Ch. H. ERP 35 kw. 22 satellites.
- MONTESANTO DI LUSSARI**—Ch. E. ERP 0.2 kw. 4 satellites.
- MONTE SCURO**—Ch. G. ERP 8 kw. 15 satellites.
- MONTE SERPEDDI**—Ch. G. ERP 35 kw. 14 satellites.
- MONTE SERRA**—Ch. D. ERP 270 kw. 60 satellites.
- MONTE SORO**—Ch. E. ERP 5 kw. 23 satellites.
- MONTE TENCHIA**—Ch. G. ERP 0.07 kw. 5 satellites.
- MONTE VENDA**—Ch. D. ERP 100 kw. 53 satellites.
- MONTE VERGINE**—Ch. D. ERP 1 kw. 15 satellites.
- PAGANELLA**—Ch. G. ERP 1.33 kw. 42 satellites.
- PESCARA**—Ch. F. ERP 14 kw. 5 satellites.
- PIETRA CORNIALE**—Ch. D. ERP 0.3 kw. 25 satellites.
- PORTOFINO**—Ch. H. ERP 175 kw. 45 satellites.
- PUNTA BADDE URBARA**—Ch. D. ERP 145 kw. 21 satellites.
- ROMA**—Ch. G. ERP 36 kw. 19 satellites.
- ROSETO CAPO SPULICO**—Ch. F. ERP 12 kw.
- SAINT VINCENT**—Ch. G. ERP 0.6 kw. 6 satellites.
- SAN REMO-MONTE BIGNONE**—Ch. B. ERP 0.15 kw. 10 satellites.
- STAZONA**—Ch. E. ERP 0.32 kw. 13 satellites.
- TOLMEZZO**—Ch. B. ERP 0.1 kw. 10 satellites.
- TORINO EREMO**—Ch. C. ERP 16 kw. 32 satellites.
- TRIESTE**—Ch. G. ERP 15 kw. 2 satellites.
- TRIVERO**—Ch. F. ERP 160 watts.
- UDINE**—Ch. F. ERP 55 kw. 10 satellites.

## SECOND NETWORK

- BERTINORO**—Ch. E-30. ERP 10 kw. 8 satellites.
- BOLOGNA**—Ch. E-28. ERP 10 kw. 1 satellite.
- CAMPO DEI FIORI**—Ch. E-28. ERP 10 kw. 6 satellites.
- CIMA PENEGAL**—Ch. E-27. ERP 3 kw. 22 satellites.



COL DE COURTIL—Ch. E-21. ERP 1 kw. 3 satellites.  
 COL VISENTIN—Ch. E-34. ERP 10 kw. 11 satellites.  
 CROTONE—Ch. E-27. ERP 11 kw. 1 satellite.  
 GAMBARIE—Ch. E-26. ERP 200 kw. 3 satellites.  
 MARTINA FRANCA—Ch. E-32. ERP 500 kw. 6 satellites.  
 MILANO—Ch. E-26. ERP 20 kw. 2 satellites.  
 MONTE ARGENTARIO—Ch. E-24. ERP 250 kw. 1 satellite.  
 MONTE BEIGUA—Ch. E-32. ERP 60 kw. 16 satellites.  
 MONTE CACCIA—Ch. E-25. ERP 350 kw. 3 satellites.  
 MONTE CAMMARATA—Ch. E-34. ERP 200 kw. 13 satellites.  
 MONTE CANATE—Ch. E-31. ERP 500 watts.  
 MONTE CAVO—Ch. E-35. ERP 10 kw.  
 MONTE CONERO—Ch. E-26. ERP 200 kw. 17 satellites.  
 MONTE CREO—Ch. E-27. ERP 1.35 kw. 3 satellites.  
 MONTE FAITO—Ch. E-23. ERP 1400 kw. 28 satellites.  
 MONTE FAVONE—Ch. E-29. ERP 20 kw. 7 satellites.  
 MONTE LAURO—Ch. E-24. ERP 200 kw. 8 satellites.  
 MONTE LIMBARA—Ch. E-32. ERP 20 kw. 3 satellites.  
 MONTE LUCO—Ch. E-23. ERP 20 kw. 5 satellites.  
 MONTE NERONE—Ch. E-33. ERP 200 kw. 16 satellites.  
 MONTE PEGLIA—Ch. E-31. ERP 200 kw. 13 satellites.  
 MONTE PELLEGRINO—Ch. E-27. ERP 40 kw. 5 satellites.  
 MONTE PENICE—Ch. E-23. ERP 1800 kw. 22 satellites.  
 MONTE PIERFAONE—Ch. E-21. ERP 4 kw. 17 satellites.  
 MONTE SAMBUCO—Ch. E-27. ERP 200 kw. 18 satellites.  
 MONTE SCURO—Ch. E-28. ERP 30 kw. 9 satellites.  
 MONTE SERPEDDI—Ch. E-30. ERP 240 kw. 13 satellites.  
 MONTE SERRA—Ch. E-27. ERP 200 kw. 27 satellites.  
 MONTE SORO—Ch. E-32. ERP 20 kw. 13 satellites.  
 MONTE VENDA—Ch. E-25. ERP 950 kw. 19 satellites.  
 MONTE VERGINE—Ch. E-31. ERP 20 kw. 13 satellites.  
 PAGANELLA—Ch. E-21. ERP 13 kw. 19 satellites.  
 PESCARA—Ch. E-30. ERP 30 kw. 6 satellites.  
 PIANE DE MOCOGNO—Ch. E-21. ERP 1 kw. 3 satellites.  
 PIETRA CORNIALE—Ch. E-32. ERP 3 kw. 14 satellites.  
 PORTOFINO—Ch. E-29. ERP 1000 kw. 7 satellites.  
 PUNTA BADDE URBARA—Ch. E-27. ERP 200 kw. 8 satellites.  
 ROMA—Ch. E-28. ERP 140 kw. 4 satellites.  
 SAINT VINCENT—Ch. E-31. ERP 10 kw. 5 satellites.  
 SALENTO TURRISI—Ch. E-34. ERP 16 kw.  
 SAN REMO-MONTE BIGNONE—Ch. E-34. ERP 2.4 kw. 7 satellites.  
 SAN ZENO—Ch. E-37. ERP 0.8 kw. 2 satellites.  
 STAZZONA—Ch. E-25. ERP 2 kw. 7 satellites.  
 TOLMEZZO—Ch. E-35. ERP 0.8 kw. 11 satellites.  
 TORINO EREMO—Ch. E-30. ERP 200 kw. 18 satellites.  
 TRIESTE—Ch. E-31. ERP 24 kw. 2 satellites.  
 UDINE—Ch. E-22. ERP 140 kw. 1 satellite.  
 VELLETRI—Ch. E-26. ERP 60 kw. 5 satellites.  
 VIBO VALENTIA—Ch. E-35. ERP 16 kw. 10 satellites.

### THIRD NETWORK

AOSTA—Ch. E-39. ERP 650 watts.  
 BOLOGNA-COLLE BARBIANO—Ch. E-48. ERP 66 kw.  
 CIMA PENEGAL—Ch. E-40. ERP 125 watts. 7 satellites.  
 FIRENZE-M. MORELLO—Ch. E-50. ERP 1.3 kw.  
 MILANO—Ch. E-33. ERP 26 kw.  
 MONTE CACCIA—Ch. E-44. ERP 610 kw. 1 satellite.  
 MONTE CONERO—Ch. E-42. ERP 3.2 kw. 1 satellite.  
 MONTE FAITO—Ch. E-39. ERP 180 kw. 1 satellite.  
 MONTE MARIO—Ch. E-43. ERP 270 kw.  
 MONTE NERONE—Ch. E-54. ERP 540 kw.  
 MONTE PEGLIA—Ch. E-49. ERP 8 kw. 1 satellite.  
 MONTE PELLEGRINO—Ch. E-40. ERP 13.5 kw. 2 satellites.  
 MONTE PIERFAONE—Ch. E-42. ERP 19 kw. 1 satellite.  
 MONTE SAMBUCO—Ch. E-50. ERP 400 kw.  
 MONTE SERPEDDI—Ch. E-49. ERP 2.5 kw.  
 MONTE SCURO—Ch. E-46. ERP 90 kw. 5 satellites.

MONTE SERRA—Ch. E-43. ERP 540 kw.  
 MONTE VENDA—Ch. E-32. ERP 1031 kw.  
 PAGANELLA—Ch. E-47. ERP 220 watts.  
 PESCARA S. SILVESTRO—Ch. E-46. ERP 4.5 kw. 2 satellites.  
 PORTOFINO—Ch. E-45. ERP 8 kw. 2 satellites.  
 PUNTA BADDE URBARA—Ch. E-47. ERP 400 kw. 2 satellites.  
 TORINO EREMO—Ch. E-40. ERP 480 kw.  
 ST. VINCENT—Ch. E-41. ERP 4 kw.  
 TRIESTE BELVEDERE—Ch. E-44. ERP 280 watts. 2 satellites.  
 UDINE—Ch. E-47. ERP 600 watts.

## Ivory Coast

(625-line standards, System K)  
 Color: SECAM System

Sets in use: 200,000 black & white; 5,000 color

La Television Ivoirienne (Govt.), B. P. 8.883, Abidjan-Cocody. Tel. 34-92-06. Telex 2293 (Dirtele).

Personnel: Frederic Kouame, director general; Lucien Kouakou, deputy director, programs; Serge P. Aoulou, deputy director, information; Ivan Bagulnoff, deputy director, improvements; Charles Tiemele Kouande, deputy director, broadcasting; Joseph Diomande, inspector in charge of news; Jean Bergmann, technical director.

Hours of operation: 12:30-13:30, 19:00-22:30, weekdays; 17:30-22:30, Sun. & holidays. Educational programming: 8:00-12:00, 14:30-17:30, every day except Thurs., Sat. afternoon & Sun.

ABIDJAN-COCODY—Ch. K-8. Transmitter 10 kw. TV tape recording facilities. Started Aug. 1963.

BOUAFLE—Ch. K-9. Transmitter 10 kw.

BOUAKE—Ch. K-4. Transmitter 500 watts.

DIVO—Ch. K-5. Transmitter 2 kw.

DIMBOKRO—Ch. K-6. Transmitter 2 kw.

KOUN ABOUSSOU—Ch. K-4. Transmitter 10 kw.

MAN—Ch. K-7. Transmitter 10 kw.

NIANGBO—Ch. K-8. Transmitter 10 kw.

SAN PEDRO—Ch. K-8. Transmitter 10 kw. Started March 1977.

TIEME-ODIENNE—Ch. K-4. Transmitter 10 kw.

Low-powered repeater stations: 3 in operation.

## Jamaica

(Modified 625-line standards, U.S. channeling)  
 Sets in use: 167,000

The Jamaica Broadcasting Corporation (Commercial), 5 South Odeon Ave., P.O. Box 100, Kingston 10, Jamaica, W.I. Tel. 92-65620. All stations carry same program, originating in Studio Centre, Kingston. TV tape recording facilities.

Hours of operation: 6 p.m.-11:32 p.m., Mon.-Fri.; 4:30 p.m.-11:30 p.m., Sat.; 2 p.m.-11 p.m., Sun.

Personnel: Wycliffe Bennett, general manager; Claude Robinson, assistant gen mgr., dir. of news, sports & current affairs; B. C. Barovier, assistant gen. mgr.; Newton James, dir. of radio; Harold Nixon, dir. of engineering; Kaye Dupee, company secy.; P.N.S. Campbell, chief accountant.

Rates (Aug. 1979): Peak 60 sec., 300.00; 45 sec., 225.00; 30 sec., 150.00; 15 sec., 100.00; 10 sec., 68.00 (Jamaica Dollars).

BUFF BAY—JBC-TV. Ch. 9. Transmitter 100 watts, ERP 500 watts.

CASTLE MOUNTAIN—JBC-TV. Ch. 9. Transmitter 10 watts, ERP 30 watts. Started July 1976.

COOPER'S HILL—JBC-TV. Ch. 7. Transmitter 3 kw, ERP 22 kw. Started Aug. 1963.

HALF WAY TREE—JBC-TV. Ch. 11. Transmitter 15 watts, ERP 400 watts. Started Aug. 1963.

FLOWER HILL—JBC-TV. Ch. 9. Transmitter 3 kw, ERP 22 kw. Started July 1964.

KEMPSHOT—JBC-TV. Ch. 8. Transmitter 5 watts, ERP 25 watts. Started Dec. 1964.

MORANT POINT—JBC-TV. Ch. 13. Transmitter 10 watts, ERP 40 watts. Started Dec. 1966.

ORACABESSA—JBC-TV. Ch. 12. Transmitter 150 watts, ERP 2.8 kw. Started Dec. 1963.

PORT ANTONIO—JBC-TV. Ch. 8. Transmitter 150 watts, ERP 1 kw. Started Aug. 1964.

SPUR TREE—JBC-TV. Ch. 13. Transmitter 3 kw, ERP 22 kw. Started Aug. 1963.

YALLAHS—JBC-TV. Ch. 9. Transmitter 150 watts, ERP 1.5 kw. Started Oct. 1965.

Planned: 6 low-power repeaters.



# International TV Directory

## Japan

(525-line standards, System M)

Color: NTSC System

All stations broadcast in color

Sets in use: 2,800,000 black & white; 26,000,000 color

Japan Broadcasting Corp. (NHK), 2-2-1 Jinnan, Shibuya-ku, Tokyo. Tel. 465-1111. Telex: TK 22377, 24338. Cable: RADIONHK TOKYO. NHK's stations (including translators) are non-commercial, non-governmental, financed by subscription fees.

Board of Governors: Toshiyuki Hara, chairman; Nobuhiro Sakata, Makoto Yoshitake, Kotaro Takeda, Shunichi Nishimura, Shinichiro Tanaka, Masatoshi Omi, Tetsuo Maki, Eiichi Abe, Tsuruko Haruno, Takehiko Takahashi, Yuzo Tamura.

Personnel: Tomokazu Sakamoto, pres.; Masatane Nakatsuka, v.p.; Makoto Takahashi, dir. general of engineering; Hiroshi Yamamoto, Masaki Sorimachi, Akira Taketomi, general managing dirs.; Koichi Sakakura, Takeshi Tanaka, Yasuhiro Hiura, Shinichi Watanabe, Kanichiro Umibayashi, Mikio Kawaguchi, Koichi Yabashi, managing dirs.; Jintoku Horiba, Jiro Tanaka, auditors; Hisashi Takano, chief representative, General Bureau for America.

NHK General Bureau for America: Room 245, National Press Bldg., Washington, D.C. (20045). New York Bureau: One Rockefeller Plaza, Room 1430 (10020). Correspondent in Charge of North & Central America: Suite 520, 2975 Wilshire Blvd., Los Angeles, Cal. (90010).

Regional Headquarters: 3-43, Banba-cho, Higashi-ku, Osaka. Tel. 06-941-0431. 1-11-1 Higashi Sakura, Higashi-ku, Nagoya. Tel. 052-951-3551. 2-11-10, Ote-machi, Naka-ku, Hiroshima. Tel. 0822-47-6161. 2-7 Chibajo-machi, Kumamoto. Tel. 0963-53-2151. 1-11-1 Nishikicho, Sendai. Tel. 0222-25-8811. 1-1, Oadori, Nishi, Chuo-ku, Sapporo. Tel. 011-251-0111. 5, Horinouchi, Matsuyama. Tel. 0899-41-4121.

Hours of operation: Daily, 6:00-24:00.

National Association of Commercial Broadcasters in Japan (Nippon Minkan Hoso Remmel), Bungei Shunju Bldg., 3, Kioicho, Chiyoda-ku, Tokyo. Tel. Tokyo 265-7481. Yoshizumi Asano, president; Osamu Iwasawa, Tadao Kunieda, Kosuke Nomura, vice presidents; Kazuo Sugiyama, executive director; Nagato Izumi, secretary general. Members 110 companies with privately-owned stations (including 3,600 translators, 480 VHF, 3,120 UHF) are commercial.

Hours of operation: Daily, 6:10-24:00.

AKITA—JOTR-TV, Akita Bcstg. System, Ch. J-11. Transmitter 5 kw, ERP 82 kw. Started April 1960.

AKITA—JOUB-TV, NHK, Ch. J-2. Transmitter 5 kw, ERP 39 kw. Educational. Started Oct. 1962.

AKITA—JOUK-TV, NHK, Ch. J-9. Transmitter 5 kw, ERP 60 kw. Started Dec. 1959.

AKITA—JOB1-TV, Akita Television Co., Ch. J-37. Transmitter 10 kw, ERP 130 kw. Started Dec. 1, 1969.

AOMORI—JOTG-TV, NHK, Ch. J-3. Transmitter 5 kw, ERP 41 kw. Started March 1959.

AOMORI—JOGR-TV, Aomori Bcstg. Co., Ch. J-1. Transmitter 5 kw, ERP 43 kw. Started Oct. 1959.

AOMORI—JOTC-TV, NHK, Ch. J-5. Transmitter 5 kw, ERP 52 kw. Educational. Started Oct. 1961.

AOMORI—JOAI-TV, Aomori Television Co., Ch. J-38. Transmitter 10 kw, ERP 110 kw. Started Nov. 1969.

ASAHIKAWA—JOCC-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 7.6 kw. Educational. Started Nov. 1960.

ASAHIKAWA—JOCG-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12.5 kw. Started Dec. 1958.

ASAHIKAWA—JOHE-TV, Hokkaido Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 12 kw. Started Dec. 1959.

ASAHIKAWA—JOKY-TV, Sapporo Television Bcstg. Co., Ch. J-7. Transmitter 1 kw, ERP 12 kw. Started Dec. 1959.

CHIBA—JOCL-TV, Chiba Television Co., Ch. J-46. Transmitter 5 kw, ERP 45 kw. Started May 1971.

FUKUI—JOFK-TV, NHK, Ch. J-3. Transmitter 3 kw, ERP 19 kw. Educational. Started Nov. 1962.

FUKUI—JOFG-TV, NHK, Ch. J-9. Transmitter 3 kw, ERP 18 kw. Started Aug. 1959.

FUKUI—JOPR-TV, Fukui Bcstg. Co., Ch. J-11. Transmitter 3 kw, ERP 18 kw. Started June 1960.

FUKUI—JOFI-TV, Fukui Television Bcstg. Co., Ch. J-39. Transmitter 10 kw, ERP 105 kw. Started Oct. 1, 1969.

FUKUOKA—JOLK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP, 81 kw. Started March 1956.

FUKUOKA—JOLB-TV, NHK, Ch. J-6. Transmitter 10 kw, ERP 181 kw. Educational. Started Sept. 1962.

FUKUOKA—JOFR-TV, RKB Mainichi Bcstg. Co., Ch. J-4. Transmitter 10 kw, ERP 130 kw. Started March 1958.

FUKUOKA—JOIF-TV, Kyushu Asahi Bcstg. Co., Ch. J-1. Transmitter 10 kw, ERP 60 kw. Started March 1959.

FUKUOKA—JOJY-TV, Television Nishi Nippon Corp., Ch. J-9. Transmitter 5 kw, ERP 62 kw. Started Feb. 1962.

FUKUOKA—JOFH-TV, Fukuoka Bcstg. Corp., Ch. J-37. Transmitter 30 kw, ERP 300 kw. Started April 1, 1969.

FUKUSHIMA—JOPP-TV, NHK, Ch. J-9. Transmitter 3 kw, ERP 18.5 kw. Started March 1959.

FUKUSHIMA—JOFD-TV, NHK, Ch. J-2. Transmitter 3 kw, ERP 17 kw. Educational. Started Nov. 1960.

FUKUSHIMA—JOFX-TV, Fukushima Telecasting Co., Ch. J-11. Transmitter 3 kw, ERP 18.5 kw. Started April 1963.

FUKUSHIMA—JOVI-TV, Fukushima Central Television Co., Ch. J-33. Transmitter 30 kw, ERP 420 kw. Started April 1, 1970.

FUKUYAMA—JODP-TV, NHK, Ch. J-1. Transmitter 1 kw, ERP 13 kw. Started March 1960.

FUKUYAMA—JODD-TV, NHK, Ch. J-7. Transmitter 1 kw, ERP 13 kw. Educational. Started Dec. 1962.

FUKUYAMA—JOEE-TV, Chugoku Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 11.2 kw. Started April 1962.

FUKUYAMA—JONY-TV, Hiroshima Television Bcstg. Co., Ch. J-12. Transmitter 1 kw, ERP 5 kw. Started Sept. 1962.

GIFU—JOOV-TV, NHK, Ch. J-39. Transmitter 5 kw, ERP 13.5 kw. Started Feb. 1973.

GIFU—JOZF-TV, Gifu Broadcasting System, Ch. J-37. Transmitter 5 kw, ERP 14.5 kw. Started Sept. 1, 1968.

HAKODATE—JOHO-TV, Hokkaido Bcstg. Co., Ch. J-6. Transmitter 1 kw, ERP 6 kw. Started Dec. 1958.

HAKODATE—JOVB-TV, NHK, Ch. J-10. Transmitter 1 kw, ERP 6.6 kw. Educational. Started Aug. 1960.

HAKODATE—JOVK-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 5.9 kw. Started March 1957.

HAKODATE—JOKZ-TV, Sapporo Television Bcstg. Co., Ch. J-12. Transmitter 1 kw, ERP 6 kw. Started Dec. 1961.

HAMAMATSU—JODG-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 9.5 kw. Started Nov. 1959.

HAMAMATSU—JODC-TV, NHK, Ch. J-8. Transmitter 1 kw, ERP 8.9 kw. Educational. Started Sept. 1960.

HAMAMATSU—JOVO-TV, Sizuoka Bcstg. Co., Ch. J-6. Transmitter 1 kw, ERP 9.3 kw. Started Feb. 1960.

HAMAMATSU—JORH-TV, Television Shiuoka Co., Ch. J-34. Transmitter 10 kw, ERP 81 kw. Started Oct. 1968.

HIROSHIMA—JOFK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 85 kw. Started March 1956.

HIROSHIMA—JOFB-TV, NHK, Ch. J-7. Transmitter 10 kw, ERP 80 kw. Educational. Started Jan. 1961.

HIROSHIMA—JOER-TV, Chugoku Bcstg. Co., Ch. J-4. Transmitter 10 kw, ERP 100 kw. Started April 1959.

HIROSHIMA—JONX-TV, Hiroshima Telecasting Co. Ltd., Ch. J-12. Transmitter 10 kw, ERP 100 kw. Started Sept. 1962.

HIROSHIMA—JOGM-TV, Hiroshima Home Television Co., Ch. J-35. Transmitter 30 kw, ERP 410 kw. Started Sept. 1970.

HIROSHIMA—JORM-TV, Shin Hiroshima Telecasting Co., Ch. J-31. Transmitter 30 kw, ERP 410 kw. Started Sept. 1975.

KAGOSHIMA—JOHG-TV, NHK, Ch. J-3. Transmitter 5 kw, ERP 39 kw. Started Feb. 1958.

KAGOSHIMA—JOHC-TV, NHK, Ch. J-5. Transmitter 5 kw, ERP 50 kw. Educational. Started April 1962.

KAGOSHIMA—JOCF-TV, Minami-Nihon Bcstg. Co., Ch. J-1. Transmitter 5 kw, ERP 32 kw. Started April 1959.

KAGOSHIMA—JOKH-TV, Kagoshima Television Station, Ch. J-38. Transmitter 10 kw, ERP 96 kw. Started April 1, 1969.

KANAZAWA—JOJK-TV, NHK, Ch. J-4. Transmitter 3 kw, ERP 23 kw. Started Dec. 1957.

KANAZAWA—JOJB-TV, NHK, Ch. J-8. Transmitter 3 kw, ERP 25 kw. Educational. Started April 1962.

KANAZAWA—JOMR-TV, Hokuriku Bcstg. Co., Ch. J-6. Transmitter 3 kw, ERP 15 kw. Started Dec. 1958.

KANAZAWA—JOIH-TV, Ishikawa Television Co., Ch. J-37. Transmitter 10 kw, ERP 79 kw. Started April 1969.

KITAKYUSHU—JOSK-TV, NHK, Ch. J-6. Transmitter 1 kw, ERP 5.4 kw. Started May 1957.

KITAKYUSHU—JOSB-TV, NHK, Ch. J-12. Transmitter 1 kw, ERP 5.9 kw. Educational. Started Jan. 1962.

KITAKYUSHU—JOIL-TV, Kyushu Asahi Bcstg. Co., Ch. J-2. Transmitter 0.5 kw, ERP 2.5 kw. Started Feb. 1962.

KITAKYUSHU—JOFO-TV, RKB Mainichi Bcstg. Co., Ch. J-8. Transmitter 1 kw, ERP 5.8 kw. Started Aug. 1958.

KITAKYUSHU—JOHX-TV, Televi-Nishinihon Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 5.8 kw. Started Aug. 1958.

KITAMI—JOKP-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 8.1 kw. Started April 1961.

KITAMI—JOKD-TV, NHK, Ch. J-12. Transmitter 1 kw, ERP 8.5 kw. Educational. Started Dec. 1963.

KITAMI—JOQM-TV, Hokkaido Bcstg. Co., Ch. J-1. Transmitter 1 kw, ERP 6.5 kw. Started Sept. 1965.

**KITAMI—JOVX-TV**, Sapporo Television Bcstg. Co., Ch. J-5. Transmitter 1 kw, ERP 10.5 kw. Started June 1964.

**KOBE—JOPP-TV**, NHK, Ch. J-28. Transmitter 10 kw, ERP 59 kw. Started May 1971.

**KOBE—JOUH-TV**, Sun Television Co., Ch. J-36. Transmitter 10 kw, ERP 56 kw. Started May 1, 1969.

**KOCHI—JORK-TV**, NHK, Ch. J-4. Transmitter 1 kw, ERP 10.5 kw. Started Nov. 1958.

**KOCHI—JORB-TV**, NHK, Ch. J-6. Transmitter 1 kw, ERP 10.7 kw. Educational. Started Aug. 1961.

**KOCHI—JOZR-TV**, Kochi Bcstg. Co., Ch. J-8. Transmitter 1 kw, ERP 10 kw. Started April 1959.

**KOCHI—JORI-TV**, Kochi Television Co. Ltd., Ch. J-38. Transmitter 10 kw, ERP 105 kw. Started April 4, 1970.

**KOFU—JOKG-TV**, NHK, Ch. J-1. Transmitter 3 kw, ERP 16 kw. Started Sept. 1959.

**KOFU—JOKC-TV**, NHK, Ch. J-3. Transmitter 3 kw, ERP 15.5 kw. Educational. Started Dec. 1963.

**KOFU—JOJF-TV**, Yamanashi Bcstg. Co., Ch. J-5. Transmitter 3 kw, ERP 18 kw. Started Dec. 1959.

**KOFU—JOGI-TV**, Television Yamanashi Co., Ch. J-37. Transmitter 10 kw, ERP 93 kw. Started April 1, 1970.

**KUMAMOTO—JOGB-TV**, NHK, Ch. J-2. Transmitter 1 kw, ERP 7.8 kw. Educational. Started Feb. 1963.

**KUMAMOTO—JOGK-TV**, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Started Feb. 1958.

**KUMAMOTO—JOBF-TV**, Kumamoto Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 12 kw. Started April 1959.

**KUMAMOTO—JOZH-TV**, K. K. Television Kumamoto, Ch. J-34. Transmitter 10 kw, ERP 115 kw. Started April 1, 1969.

**KUSHIRO—JOPC-TV**, NHK, Ch. J-2. Transmitter 1 kw, ERP 7.4 kw. Educational. Started Feb. 1962.

**KUSHIRO—JOQL-TV**, Hokkaido Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 12 kw. Started April 1962.

**KUSHIRO—JOSY-TV**, Sapporo Television Bcstg. Co., Ch. J-7. Transmitter 1 kw, ERP 12 kw. Started Aug. 1962.

**KUSHIRO—JOPG-TV**, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Started Dec. 1959.

**KYOTO—JOOK-TV**, NHK, Ch. J-32. Transmitter 10 kw, ERP 58 kw. Started March 13, 1972.

**KYOTO—JOBK-TV**, Kinki Bcstg. System Co. Ltd., Ch. J-34. Transmitter 10 kw, ERP 45 kw. Started April 1, 1969.

**MAEBASHI—JOML-TV**, Gunma Television Co., Ch. J-48. Transmitter 1 kw, ERP 8.5 kw. Started April 1971.

**MATSUE—JOTK-TV**, NHK, Ch. J-6. Transmitter 1 kw, ERP 11 kw. Started Oct. 1959.

**MATSUE—JOTB-TV**, NHK, Ch. J-12. Transmitter 1 kw, ERP 9.3 kw. Educational. Started Dec. 1962.

**MATSUE—JOHF-TV**, Bcstg. System of San-In, Ch. J-10. Transmitter 1 kw, ERP 12 kw. Started Dec. 1959.

**MATSUE—JOMI-TV**, San-In Chuo TV Bcstg., Ch. J-34. Transmitter 10 kw, ERP 69 kw. Started April 1, 1970.

**MATSUYAMA—JOKZ-TV**, NHK, Ch. J-6. Transmitter 5 kw, ERP 28 kw. Started May 1957.

**MATSUYAMA—JOEI-TV**, Ehime Bcstg. Co., Ch. J-37. Transmitter 10 kw, ERP 100 kw. Started Dec. 10, 1969.

**MATSUYAMA—JOZB-TV**, NHK, Ch. J-2. Transmitter 5 kw, ERP 31 kw. Educational. Started June 1962.

**MATSUYAMA—JOAF-TV**, Nankai Bcstg. Co., Ch. J-10. Transmitter 5 kw, ERP 23 kw. Started Dec. 1958.

**MIYAZAKI—JOMG-TV**, NHK, Ch. J-8. Transmitter 1 kw, ERP 6 kw. Started July 1960.

**MIYAZAKI—JOMC-TV**, NHK, Ch. J-12. Transmitter 1 kw, ERP 5.1 kw. Educational. Started Dec. 1963.

**MIYAZAKI—JONF-TV**, Miyazaki Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 6 kw. Started Oct. 1960.

**MIYAZAKI—JODI-TV**, Television Miyazaki Co., Ch. J-35. Transmitter 10 kw, ERP 72 kw. Started April 1, 1970.

**MORIOKA—JODF-TV**, Iwate Bcstg. Co., Ch. J-6. Transmitter 3 kw, ERP 18 kw. Started Sept. 1959.

**MORIOKA—JOQG-TV**, NHK, Ch. J-4. Transmitter 3 kw, ERP 18.5 kw. Started Dec. 1958.

**MORIOKA—JOQC-TV**, NHK, Ch. J-8. Transmitter 3 kw, ERP 18.5 kw. Educational. Started Dec. 1960.

**MORIOKA—JOIH-TV**, Television Iwate Co., Ch. J-35. Transmitter 10 kw, ERP 100 kw. Started Dec. 1, 1969.

**MURORAN—JOIU-TV**, NHK, Ch. J-9. Transmitter 1 kw, ERP 6.3 kw. Started Nov. 1958.

**MURORAN—JOIT-TV**, NHK, Ch. J-2. Transmitter 1 kw, ERP 5.4 kw. Educational. Started Sept. 1960.

**MURORAN—JOLY-TV**, Sapporo Television Bcstg. Co., Ch. J-7. Transmitter 1 kw, ERP 6 kw. Started June 1960.

**MURORAN—JOQF-TV**, Hokkaido Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 6 kw. Started March 1959.

**NAGANO—JONB-TV**, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Educational. Started Nov. 1962.

**NAGANO—JONK-TV**, NHK, Ch. J-2. Transmitter 1 kw, ERP 6.2 kw. Started Nov. 1958.

**NAGANO—JOSR-TV**, Shin-Etsu Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 12 kw. Started Nov. 1958.

**NAGANO—JOLH-TV**, Nagano Bcstg. System, Ch. J-38. Transmitter 10 kw, ERP 100 kw. Started April 1, 1969.

**NAGASAKI—JOAC-TV**, NHK, Ch. J-1. Transmitter 1 kw, ERP 6 kw. Educational. Started Jan. 1964.

**NAGASAKI—JOAG-TV**, NHK, Ch. J-3. Transmitter 1 kw, ERP 5.6 kw. Started Dec. 1958.

**NAGASAKI—JOUR-TV**, Nagasaki Bcstg. Co., Ch. J-5. Transmitter 1 kw, ERP 6 kw. Started Jan. 1959.

**NAGASAKI—JOWH-TV**, Television Nagasaki Co., Ch. J-37. Transmitter 10 kw, ERP 100 kw. Started April 1, 1969.

**NAGOYA—JOCK-TV**, NHK, Ch. J-3. Transmitter 10 kw, ERP 60 kw. Started Feb. 1954.

**NAGOYA—JOCB-TV**, NHK, Ch. J-9. Transmitter 10 kw, ERP 120 kw. Educational. Started March 1962.

**NAGOYA—JOAR-TV**, Chubu-Nippon Bcstg. Co., Ch. J-5. Transmitter 10 kw, ERP 95 kw. Started Dec. 1958.

**NAGOYA—JOFX-TV**, Tokai Television Bcstg. Co., Ch. J-1. Transmitter 10 kw, ERP 86 kw. Started Dec. 1958.

**NAGOYA—JOLX-TV**, Nagoya Bcstg. Networks, Ch. J-11. Transmitter 10 kw, ERP 120 kw. Started April 1962.

**NAGOYA—JOCH-TV**, Chukyo Television Co., Ch. J-35. Transmitter 30 kw, ERP 360 kw. Started April 1, 1969.

**NARA—JOUN-TV**, NHK, Ch. J-51. Transmitter 1 kw, ERP 8.3 kw. Started July 1972.

**NARA—JONM-TV**, Nara Television Co., Ch. J-55. Transmitter 1 kw, ERP 8 kw. Started April 1973.

**NIIGATA—JOQK-TV**, NHK, Ch. J-8. Transmitter 5 kw, ERP 37 kw. Started Dec. 1958.

**NIIGATA—JOQB-TV**, NHK, Ch. J-12. Transmitter 5 kw, ERP 37 kw. Educational. Started Nov. 1962.

**NIIGATA—JODR-TV**, Broadcasting System of Niigata, Ch. J-5. Transmitter 5 kw, ERP 40 kw. Started Dec. 1958.

**NIIGATA—JONH-TV**, Niigata Sogo Television Co., Ch. J-35. Transmitter 30 kw, ERP 300 kw. Started Dec. 1968.

**NIHAMA—JOAL-TV**, Nankai Bcstg. Co., Ch. J-6. Transmitter 2.5 kw, ERP 1.5 kw. Started June 1960.

**OBIHIRO—JOHW-TV**, Hokkaido Bcstg. Co., Ch. J-6. Transmitter 1 kw, ERP 12 kw. Started July 1963.

**OBIHIRO—JOOC-TV**, NHK, Ch. J-12. Transmitter 1 kw, ERP 9.1 kw. Educational. Started Oct. 1962.

**OBIHIRO—JOOG-TV**, NHK, Ch. J-4. Transmitter 1 kw, ERP 10.5 kw. Started Dec. 1959.

**OBIHIRO—JOWL-TV**, Sapporo Television Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 12 kw. Started July 1963.

**OITA—JOID-TV**, NHK, Ch. J-12. Transmitter 3 kw, ERP 15 kw. Educational. Started Dec. 1962.

**OITA—JOIP-TV**, NHK, Ch. J-3. Transmitter 3 kw, ERP 17 kw. Started Aug. 1959.

**OITA—JOGF-TV**, Oita Bcstg. Service, Ch. J-5. Transmitter 3 kw, ERP 19.5 kw. Started Oct. 1959.

**OITA—JOOI-TV**, Television Oita System Co., Ch. J-36. Transmitter 10 kw, ERP 105 kw. Started April 1, 1970.

**OKAYAMA—JOKB-TV**, NHK, Ch. J-3. Transmitter 10 kw, ERP 66 kw. Educational. Started June 1963.

**OKAYAMA—JOKK-TV**, NHK, Ch. J-5. Transmitter 10 kw, ERP 67 kw. Started Dec. 1957.

**OKAYAMA—JOYR-TV**, Sanyo Bcstg. Co., Ch. J-11. Transmitter 10 kw, ERP 64 kw. Started June 1958.

**OKAYAMA—JOOH-TV**, Okayama Bcstg. Co., Ch. J-35. Transmitter 10 kw, ERP 69 kw. Started April 1, 1969.

**OKINAWA—JOAP-TV**, NHK, Ch. J-2. Transmitter 5 kw, ERP 83 kw. Started May 1972.

**OKINAWA—JOAD-TV**, NHK, Ch. J-12. Transmitter 5 kw, ERP 72.5 kw. Educational. Started May 1972.

**OKINAWA—JOOF-TV**, Okinawa Television Bcstg. Co., Ch. J-8. Transmitter 5 kw, ERP 37 kw. Started Nov. 1959.

**OKINAWA—JORR-TV**, Ryukyu Bcstg. Co., Ch. J-10. Transmitter 5 kw, ERP 100 kw. Started June 1960.

**OSAKA—JOBK-TV**, NHK, Ch. J-2. Transmitter 10 kw, ERP 78 kw. Started Feb. 1954.



# International TV Directory

## JAPAN—(Continued)

OSAKA—JOBV-TV, NHK, Ch. J-12. Transmitter 10 kw, ERP 100 kw. Educational. Started April 1959.

OSAKA—JOOR-TV, Mainichi Bcstg. System, Ch. J-4. Transmitter 10 kw, ERP 100 kw. Started March 1959.

OSAKA—JONR-TV, Asahi Bcstg. Co., Ch. J-6. Transmitter 10 kw, ERP 100 kw. Started Dec. 1956.

OSAKA—JODX-TV, Kansai Telecasting Co., Ch. J-8. Transmitter 10 kw, ERP 100 kw. Started Nov. 1958.

OSAKA—JOIX-TV, Yomiuri Telecasting Co., Ch. J-10. Transmitter 10 kw, ERP 100 kw. Started Aug. 1958.

OTSU—JOQP-TV, NHK, Ch. J-28. Transmitter 1 kw, ERP 7.8 kw. Started April 1971.

OTSU—JOBV-TV, Biwako Bcstg. Co., Ch. J-30. Transmitter 1 kw, ERP 7.1 kw. Started April 1, 1972.

SAGA—JOSP-TV, NHK, Ch. J-38. Transmitter 5 kw, ERP 36 kw. Started March 1969.

SAGA—JOSD-TV, NHK, Ch. J-40. Transmitter 5 kw, ERP 36 kw. Educational. Started March 1969.

SAGA—JOSH-TV, Saga Television System, Ch. J-36. Transmitter 5 kw, ERP 32 kw. Started April 1, 1970.

SAPPORO—JOIK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 78 kw. Started Dec. 1956.

SAPPORO—JOIB-TV, NHK, Ch. J-12. Transmitter 10 kw, ERP 110 kw. Educational. Started June 1962.

SAPPORO—JOHR-TV, Hokkaido Bcstg. Co., Ch. J-1. Transmitter 10 kw, ERP 80 kw. Started April 1957.

SAPPORO—JOKX-TV, Sapporo Television Bcstg. Co., Ch. J-5. Transmitter 10 kw, ERP 88 kw. Started April 1959.

SAPPORO—JOHH-TV, Hokkaido Television Bcstg. Co., Ch. J-35. Transmitter 30 kw, ERP 310 kw. Started Nov. 3, 1968.

SAPPORO—JOBM-TV, Hokkaido Culture Bcstg. Co., Ch. J-27. Transmitter 30 kw, ERP 310 kw. Started April 1, 1972.

SASEBO—JOAT-TV, NHK, Ch. J-8. Transmitter 1 kw, ERP 12 kw. Started Dec. 1958.

SASEBO—JOAY-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 6.6 kw. Educational. Started Jan. 1964.

SASEBO—JOMF-TV, Nagasaki Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 12 kw. Started Feb. 1959.

SENDAI—JOHK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 76 kw. Started March 1956.

SENDAI—JOHB-TV, NHK, Ch. J-5. Transmitter 10 kw, ERP 110 kw. Educational. Started Dec. 1960.

SENDAI—JOIR-TV, Tohoku Bcstg. Co., Ch. J-1. Transmitter 10 kw, ERP 80 kw. Started April 1959.

SENDAI—JOOX-TV, Sendai Television Bcstg. Co., Ch. J-12. Transmitter 10 kw, ERP 100 kw. Started Oct. 1962.

SENDAI—JOMM-TV, Miyagi Television Bcstg. Co., Ch. J-34. Transmitter 30 kw, ERP 290 kw. Started Oct. 1970.

SENDAI—JOEM-TV, Higashi Nippon Bcstg. Co., Ch. J-32. Transmitter 30 kw, ERP 290 kw. Started Sept. 1975.

SHIMONOSEKI—JOPM-TV, Yamaguchi Bcstg. Co., Ch. J-4. Transmitter 0.1 kw, ERP 0.8 kw. Started April 1962.

SHIZUOKA—JOPK-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Started June 1957.

SHIZUOKA—JOPB-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 7.4 kw. Educational. Started Jan. 1962.

SHIZUOKA—JOVR-TV, Shizuoka Bcstg. System, Ch. J-11. Transmitter 1 kw, ERP 10 kw. Started Nov. 1958.

SHIZUOKA—JOQH-TV, Shizuoka Telecasting Co., Ch. J-35. Transmitter 10 kw, ERP 100 kw. Started Dec. 1968.

SHIZUOKA—JOSI-TV, Shizuoka Kenmin TV Co. Ltd., Ch. J-33. Transmitter 10 kw. Started July 1978.

SHIZUOKA—JOSX-TV, Shizuoka Dalichi TV Co. Ltd., Ch. J-31. Transmitter 10 kw. Started July 1979.

TAKAMATSU—JOKF-TV, Nishi Nippon Bcstg. Co., Ch. J-9. Transmitter 10 kw, ERP 60 kw. Started July 1958.

TAKAMATSU—JOHD-TV, NHK, Ch. J-39. Transmitter 10 kw, ERP 110 kw. Educational. Started March 1969.

TAKAMATSU—JOHP-TV, NHK, Ch. J-37. Transmitter 10 kw, ERP 110 kw. Started March 1969.

TAKAMATSU—JOVH-TV, K.K. Setonaikai Bcstg., Ch. J-33. Transmitter 10 kw, ERP 100 kw. Started April 1, 1969.

TOKUSHIMA—JOJR-TV, Shikoku Bcstg. Co., Ch. J-1. Transmitter 1 kw, ERP 6 kw. Started April 1959.

TOKUSHIMA—JOXK-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 5.9 kw. Started March 1959.

TOKUSHIMA—JOXB-TV, NHK, Ch. J-38. Transmitter 10 kw, ERP 36 kw. Educational. Started Feb. 1968.

1214-b

TOKYO—JOAK-TV, NHK, Ch. J-1. Transmitter 50 kw, ERP 250 kw. Started Jan. 1953.

TOKYO—JOAB-TV, NHK, Ch. J-3. Transmitter 50 kw, ERP 280 kw. Educational. Started Jan. 1959.

TOKYO—JOKR-TV, Tokyo Bcstg. System, Ch. J-6. Transmitter 50 kw, ERP 380 kw. Started April 1955.

TOKYO—JOAX-TV, Nippon Television Network Corp., Ch. J-4. Transmitter 50 kw, ERP 340 kw. Started Aug. 1953.

TOKYO—JOCX-TV, Fuji Telecasting Co., Ch. J-8. Transmitter 50 kw, ERP 375 kw. Started March 1959.

TOKYO—JOEX-TV, Asahi National Bcstg. Co., Ch. J-10. Transmitter 50 kw, ERP 375 kw. Started Feb. 1959.

TOKYO—JOTX-TV, Tokyo Channel-12 Television Ltd., Ch. J-12. Transmitter 50 kw, ERP 375 kw. Started April 1964.

TOTTORI—JOLC-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 20 kw. Educational. Started Dec. 1962.

TOTTORI—JOLG-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 15 kw. Started March 1959.

TOTTORI—JOJX-TV, Nihon-kai Telecasting Co., Ch. J-1. Transmitter 1 kw, ERP 15 kw. Started March 1959.

TOYAMA—JOIG-TV, NHK, Ch. J-3. Transmitter 3 kw, ERP 17 kw. Started Oct. 1958.

TOYAMA—JOLR-TV, Kita Nihon Bcstg. Co., Ch. J-1. Transmitter 3 kw, ERP 18 kw. Started April 1959.

TOYAMA—JOIC-TV, NHK, Ch. J-10. Transmitter 3 kw, ERP 25 kw. Educational. Started April 1961.

TOYAMA—JOTH-TV, Toyama Television Bcstg. Co., Ch. J-34. Transmitter 10 kw, ERP 98 kw. Started Feb. 1969.

TSU—JONP-TV, NHK, Ch. J-31. Transmitter 5 kw, ERP 67 kw. Started March 1973.

TSU—JOMH-TV, Mie Television Bcstg. Co., Ch. J-33. Transmitter 5 kw, ERP 81 kw. Started Oct. 1969.

TSURUOKA—JOEL-TV, Yamagata Bcstg. Co., Ch. J-1. Transmitter 1 kw, ERP 8 kw. Started Oct. 1961.

TSURUOKA—JOJD-TV, NHK, Ch. J-6. Transmitter 1 kw, ERP 10.5 kw. Educational. Started Nov. 1962.

TSURUOKA—JOJP-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 8 kw. Started Feb. 1960.

URAWA—JOUS-TV, Television Saitama Co. Ltd., Ch. J-38. Transmitter 5 kw. Started April 1979.

WAKAMATSU—JOPY-TV, Fukushima Telecasting Co., Ch. J-6. Transmitter 1 kw, ERP 6.3 kw. Started April 1963.

WAKAYAMA—JORP-TV, NHK, Ch. J-32. Transmitter 1 kw, ERP 4.8 kw. Started May 1971.

WAKAYAMA—JOOM-TV, Wakayama Television Co., Ch. J-30. Transmitter 1 kw, ERP 4.7 kw. Started April 1974.

YAMAGATA—JOEF-TV, Yamagata Bcstg. Co., Ch. J-10. Transmitter 3 kw, ERP 56 kw. Started April 1960.

YAMAGATA—JOJC-TV, NHK, Ch. J-4. Transmitter 3 kw, ERP 50 kw. Educational. Started Nov. 1962.

YAMAGATA—JOJG-TV, NHK, Ch. J-8. Transmitter 3 kw, ERP 56 kw. Started Dec. 1959.

YAMAGATA—JOYI-TV, Yamagata Television Station, Ch. J-38. Transmitter 10 kw, ERP 200 kw. Started April 1970.

YAMAGUCHI—JOUU-TV, NHK, Ch. J-1. Transmitter 1 kw, ERP 15 kw. Educational. Started Sept. 1962.

YAMAGUCHI—JOUG-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 14.5 kw. Started June 1959.

YAMAGUCHI—JOPF-TV, Yamaguchi Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 14 kw. Started Sept. 1959.

YAMAGUCHI—JOLI-TV, Television Yamaguchi Co., Ch. J-38. Transmitter 10 kw, ERP 115 kw. Started April 1, 1970.

YOKOHAMA—JOKM-TV, Television Kanagawa Co., Ch. J-42. Transmitter 10 kw, ERP 125 kw. Started April 1, 1972.

Translators: 7,122 in operation.

See also American Forces Stations.

## Jordan

Receives programs from neighboring countries  
(625-line standards, System B)

Color: PAL System

Note: Possibility of conversion to another color system.  
Sets in use: 180,000 black & white; 120,000 color

Jordan Television Corporation, P.O. Box 1041, Amman, Jordan (Govt., commercial). Tel. 38761 & 73111/9.  
Personnel: Mohammad Kamal, director general; Farouk Jarrar, program manager; Radi Alkas, dir. of engineering, Commercial Department; P.O. Box 2398, Amman, Jordan, Tel. 42211 & 42212.  
Rates (Jan. 1979): Peak 60 sec., 100; 45 sec., 75; 30 sec., 60; 15 sec., 45 (Dinars).

TV Factbook No. 50



Hours of operation: 5:30-midnight, Sat.-Thurs.; 10 a.m.-midnight, Fri.

AMMAN—Ch. E-3 (V-55.25, A-60.75). Transmitter 15 kw, ERP 150 kw. Started Feb. 1968. TV tape recording facilities.

AMMAN—Ch. E-6 (V-182.25, V-187.75). Transmitter 13 kw, ERP 130 kw. Started April 1969.

AQABA—Ch. E-9. ERP 3 kw.

AQABA—Ch. E-5. ERP 500 watts.

BEIT RAS (Irbid)—Ch. E-7. ERP 100 watts.

MAA'N—Ch. E-10. ERP 100 watts.

Low power repeaters: 5 in operation; 6 planned.

## Kenya

(625-line standards, System B)  
Sets in use: 55,000

**NAIROBI**—Voice of Kenya (Govt., commercial), P.O. Box 30456, Nairobi, Tel. 334567. Ch. E-4 (V-62.25, A-67.75). Transmitter 10 kw, ERP 30 kw. Started Oct. 1962. Increased power Jan. 1969. Personnel: J. R. Kangwana, director of broadcasting; D. Gachengo, asst. dir. of broadcasting; H. Mazoa, controller of radio programs; J. Mwakitawa, controller of television programs; L. Kabiro, chief news editor; C. R. Sharma, commercial mgr.; S. N. Macharia, chief engineer; C. M. Amira, asst. chief engineer, television; P. Ngugi, asst. chief engineer, radio; A. J. Mumanyi, public relations officer; J. Dan, head of TV operations; B. Thubei, production mgr.

Hours of operation: 17:30-23:00 daily.

Rates (peak): Spot 60 sec., 500; 30 sec., 350; 15 sec., 270; 10 sec., 190. Program hour, 1250; 15 min., 500 (Kenya Shillings).

**NYERI**—Voice of Kenya. Ch. E-10 (V-210.25, A-215.75). Transmitter 50 watts (directional). Started Aug. 1967. Repeats Nairobi.

**KISUMU (Timboroa)**—Voice of Kenya. Ch. E-2 (V-48.25, A-53.75). Transmitter 5 kw, ERP 15 kw (directional). Started July 1964. Repeats Nairobi.

**COAST (Mazeras)**—Ch. E-6 (V-182.25, A-187.75). Transmitter 5 kw, ERP 15 kw. Started June 1, 1970.

**MOMBASSA**—Originates programming. No additional information available.

Note: Recent information not available.

## Korea

(525-line standards, System M)  
Color: NTSC System  
Sets in use: 5,300,000

**SEOUL**—KBS-TV, HLCK, Korean Broadcasting System (Public corp., non-commercial), #1 Yoido-dong, Youngdeungpo-gu, Seoul 150, Korea. Tel. 7803-516/7. Telex KBS KA 28220. Cable: KBS SEOUL. Ch. 9 (V-187.25, A-191.75). Transmitter 50 kw, ERP 315 kw. TV tape recording facilities. Started Dec. 1961.

Hours of operation: Mon.-Fri., 6-11:30 p.m.; Sat., 1 p.m.-midnight; Sun., 7-11:30 p.m.

Personnel: Se-Kyung Choi, president; Jae-Joong Kim, vice president; Su-Yung Choi, managing director for broadcasting; Jong-Myung Kim, managing director for engineering; Doek-Joo Lee, managing director for training institute & local stations; Soon-Il Chung, director of international dept.; Young-Ho Shon, director of television dept.; Jae-Geuk Song, director for engineering dept.; Kwang-Shik Kim, director for engineering operation dept.; Basic Park, manager for foreign relations & program exchange div. & ABU/EBU liaison officer; Han-Sung Chang, manager for program planning div. & film buyer.

Washington Bureau: 1046 National Press Bldg., 20045 Tel. 703-671-7096. Telex: 248662 KBS UR. Representative: Jung-Suk Lee. Los Angeles Bureau: 5225 Wilshire Blvd., Suite 420. Tel. 213-788-4753. Representative: Kyung Shik Kim.

Low-powered repeaters: 16 in operation.

**SEOUL**—TBC-TV, HLKC, Tongyang Broadcasting Co. Ltd., (Commercial), #58-9 Seosomun-dong, Choong-gu, Seoul 100, Korea. Tel. 771-77. Ch. 7 (V-175.25, A-179.75). Transmitter 10 kw, ERP 240 kw. TV tape recording facilities. Started Dec. 1964.

Hours of operation: 6-11:30 p.m., Mon.-Fri.; 1 p.m.-midnight, Sat.; 7 a.m.-11:30 p.m., Sun.

Personnel: Jin-Ki Hong, president; Too-Pyo Hong, director general; H. K. Yun, program manager; S. H. Nam, sales manager; J. Y. Park, film buyer; B. S. Kwon, engineering director.

U.S. Office: Tongyang Co., 661 S. Burlington Ave., Los Angeles, Cal. (90057). Tel. 213-484-1331. U.S. Representative: Kim Haing Ho.

**SEOUL**—MBC-TV, HLKV, Munhwa Broadcasting Co. (Commercial), #22, Jung-Dong, Choong-ku, Seoul 100, Korea Tel. 74-2601. Ch. 11 (V-199.25, A-203.75). Transmitter 10 kw, ERP 120 kw. TV tape recording facilities. Started Aug. 1969.

Hours of operation: 6-11:30 p.m., Mon.-Fri.; 1-11:30 p.m.; midnight, Sat.; 7 a.m.-11:30 p.m., Sun.

Rates (peak): Spot 20 sec., 253,500 (Korean Won).

Personnel: Hwan Ey Lee, president; Tack-Keun Yim, executive

managing director; Po-Chun Kim, TV production director; Jong-Soon Kim, engineering dept. director.

Repeaters: 8 in operation.

**CHUNCHON**—KBS-TV, HLKM (Public corp., non-commercial). See HLCK, Seoul, for address & personnel. Ch. 3. Transmitter 5 kw. TV tape recording facilities. Started July 1978.

**CHUNGJU**—KBS-TV, HLKQ (Public corp., non-commercial). See HLCK, Seoul, for address & personnel. Ch. 4. Transmitter 10 kw. TV tape recording facilities. Started July 1978.

**GWANGJU**—KBS-TV, HLKH (Public corp., non-commercial). See HLCK, Seoul, for address & personnel. Ch. 7. Transmitter 10 kw. TV tape recording facilities. Started July 1978.

**JEJU**—KBS-TV, HLKS (Public corp., non-commercial). See HLCK, Seoul, for address & personnel. Ch. 6. Transmitter 5 kw. TV tape recording facilities. Started July 1978.

**JEJU**—MBC-TV, HLAJ, Namyang Munhwa Broadcasting Co. (Commercial), #106 Samdo-Dong, Jeju, Jeju-do, Korea. Ch. 11 (V-199.25, A-203.75). Transmitter 2 kw, ERP 25 kw. TV tape recording facilities. Started Aug. 1970. Tae Hoon Park, president.

**JUNJU**—MBC-TV, HLCK, Junju Munhwa Broadcasting Co. (Commercial), #417-114, Jinbuk-dong, Junju, Chunlapook-do, Korea. Ch. 10 (V-199.25, A-203.75). Transmitter 2 kw, ERP 25 kw. TV tape recording facilities. Started April 1971. Hyeong-Soon Lim, president.

**JUNJU**—KBS-TV, HLKF (Public corp., non-commercial). See HLCK, Seoul, for address & personnel. Ch. 7. Transmitter 10 kw. TV tape recording facilities. Started July 1978.

**KWANGJU**—MBC-TV, HLSN, Kwangju Munhwa Broadcasting Co. (Commercial), Gungdong, Kwangju, Chunlanam-do, Korea. Ch. 9 (V-187.25, A-191.75). Transmitter 5 kw, ERP 65 kw. TV tape recording facilities. Started Aug. 1970. Personnel: Seung Hyo Chol, president.

**MASAN**—MBC-TV, HLSO, Masan Munhwa Broadcasting Co. (Commercial), #83-9, Seuseung-dong, Masan, Kyungsangnam-do, Korea. Ch. 13 (V-211.25, A-215.75). Transmitter 1 kw, ERP 2.5 kw. TV tape recording facilities. Started Oct. 1972. Sung-Yong Cho, president.

**PUSAN**—KBS-TV, HLAB (Public corp., non-commercial). See HLCK, Seoul, for address & personnel. Ch. 9. Transmitter 10 kw, ERP 300 kw. Started Oct. 1972.

**PUSAN**—TBC-TV, HLKE, Tongyang Broadcasting Co. Ltd. (Commercial), see HLKC, Seoul, for address and personnel. Ch. 7 (V-175.25, A-179.75). Transmitter 5 kw, ERP 200 kw. TV tape recording facilities. Started Oct. 1964.

**PUSAN**—MBC-TV, HLAB (Commercial), 88-1, 4 Ga, Joongang-Dong, Pusan, Korea. Ch. 11 (V-199.25, A-203.75). Transmitter 5 kw, ERP 158 kw. TV tape recording facilities. Chung, Soonmin, president.

**TAEGU**—MBC-TV, HLCT, Taegu Munhwa Broadcasting Co. (Commercial), #1, Beomo-dong, Dong-gu, Taegu, Kyungangbuk-do, Korea. Ch. 10 (V-199.25, A-203.75). Transmitter 2 kw, ERP 2.5 kw. TV tape recording facilities. Joon-Woo Han, president.

**TAEGU**—KBS-TV, HLCG (Public corp., non-commercial). See HLCK, Seoul, for address & personnel. Ch. 8. Transmitter 10 kw. TV tape recording facilities. Started July 1978.

**TA EJUN**—KBS-TV, HLKI (Public corp., non-commercial). See HLCK, Seoul, for address & personnel. Ch. 6. Transmitter 10 kw. TV tape recording facilities. Started July 1978.

**TA EJUN**—MBC-TV, HLCQ, Taejun Munhwa Broadcasting Corp. (Commercial), #381-171, Sunwha-dong, Jung-gu, Taejun, ChoongChungNam-do, Korea. Ch. 8. Transmitter 2 kw, ERP 25 kw. TV tape recording facilities. Started April 1971. Chul-Hwan Ahn, president.

**ULSAN**—MBC-TV, HLAU, Ulsan Munhwa Broadcasting Corp. (Commercial), #1265-5, Shinjeong-dong, Ulsan, Kyungsangnam-do, Korea. Ch. 12 (V-205.25, A-209.75). Transmitter 0.1 kw. TV tape recording facilities. Started Jan. 1971. Taik-Rak Chung, president.

Note: See also American Forces Stations.

(Continued on next page)

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# International TV Directory

## People's Democratic Republic of Korea (North Korea)

(625-line standards, System D)

PYONGYANG—Govt. operates 2 experimental stations.

Note: No additional information available.

## Kuwait

(625-line standards, System B)

Color: PAL System

Sets in use: 130,000

Kuwait Television (Govt., commercial), Ministry of Information, P.O. Box 621, Kuwait, State of Kuwait. Tel. 439041, 439042. Cable: ALIRSHAD. TV tape recording facilities. Began color telecasting March 1973. All stations carry same program; second program planned.

Personnel: Saa'doun Al-Jassim, Under Secretary of the Ministry of Information; Mohammad N. Sanousi, Asst. Under Secretary for TV affairs; Abdullrahman Al-Houti, Asst. Under Secretary for engineering affairs; Rida Al-Feeli, dir. of programs.

Rates: Min. from \$200-\$400.

Hours of operation: 52 hours per week; 4 extra hrs. per day from June to mid-Sept.

FAILAKA—Kuwait Television Ch. E-8 (V-196.25, A-201.75). Two 10 kw transmitters in parallel. Max. estimated power 4000 kw. directional antenna. Started 1971. Ch. E-5 (V-175.25, A-180.75). Max. estimated power 1300 kw. Started 1971.

MUTLAA—Kuwait Television, Ch. E-10 (V-210.25, A-215.75). Transmitter 10 kw, max. ERP 300 kw, directional antenna. Started Dec. 1963, succeeding 100 watt station operating since 1961. Increased power 1968.

RAWDATEIN—Kuwait Television, Ch. E-6 (V-182.25, A-187.75). Transmitter 2 kw, max. ERP 44.8 kw, directional antenna. Started 1964. (Stand-by for Ch. E-8, Failaka from April 1971.)

Note: Recent information not available.

## Lebanon

(625-line standards, System B)

Color: SECAM System

Sets in use: 485,000 black & white; 15,000 color

(Note: 340,000 additional sets in neighboring countries.)

CLT, Compagnie Libanaise de Television (Commercial), Maison de la Television, P.O. Box 4848, Beirut, Lebanon. Tel. 300 360. Cable: TEVELIBAN. Telex: 20.923 LE. TV tape recording facilities.

Personnel: Paul Tannous, director general; M. S. Karimeh, deputy director general; Sami Kraichati, financial manager; Alfred Barakat, acting program manager.

Hours of operation: 16:00-23:00 GMT.

Compagnie de Television du Liban et du Proche-Orient S.A.L. (Tele-Orient), Hazmieh, P.O. Box 11-5054, Beirut, Lebanon. (Commercial). Tel. 450100. Cable: TELIBOR. TV tape recording facilities.

Personnel: Ramiz Rizk, president; Claude Sawaya, general manager; Sami Abu Izzeddin, station manager; Albert Kilo, program & production manager; Adnan Choucair, manager of international sales; Elias Abou Karam, chief engineer; Jean Khoury, head of news; Salim Tabet, financial controller.

Hours of operation: 17:30-23:00, daily.

Advertising is sold by Tele-Management SARL, Banque du Liban St., Jallad Bldg., P.O. Box 15-5310, Beirut, Lebanon. Tel. 353510 & 354542. Cable: TELEMEDIA.

Personnel: Kamal Ayoub local sales manager; Walid Yasmine, international sales manager.

Rates (1977 peak): 60 sec. \$900 (U.S. Dollars).

BEIRUT—CLT, Ch. E-9. ERP 5 kw. English & French language. Started May 1959.

BEIRUT—CLT, Ch. E-7. ERP 5 kw. Arabic language. Started May 1959.

BEIRUT—Tele-Orient, Ch. E-5. ERP 2 kw. English, French & Arabic language. Started 1965.

BEIRUT—Tele-Orient, Ch. E-11. ERP 100 kw. Arabic, English & French languages. Started 1962.

JOUNIEH—CLT, Ch. E-2. Transmitter 50 watts. ERP 1 kw. Started 1965. Repeats Ch. E-9, Beirut.

MT. KNAISSEH—Tele-Orient, Ch. E-11. ERP 100 kw. Started 1962.

TRIPOLI (Fih)—CLT, Ch. E-2. Transmitter 50 watts, ERP 1 kw. Started 1962. Repeats Ch. E-7, Beirut.

TRIPOLI—Tele-Orient, Ch. E-11. ERP 1 kw. Started 1962.

1216-b

Note: Recent information not available. It has been reported that Lebanese television is now partially government controlled.

## Liberia

(625-line standards, System B)

Color: PAL System

Sets in use: 20,000

MONROVIA—ELTV, Liberian Broadcasting Corp. (Govt., commercial), P.O. Box 594, Monrovia, Liberia. Tel. 271250. Ch. E-6 (V-182.25, A-187.75). Transmitter 1 kw, ERP 5.75 kw. Started Jan. 1964. TV tape recording facilities.

Personnel: Dr. Peter L. Nalgow, director-general; J. Eustace Smith, deputy director-general; Sam Bonah, television manager; David Stevens, asst. television manager; Victoria Reffel, production manager; Elaine Judson, sales manager; Isaac Wesley, chief engineer; MacDonald Reed, personnel director; Peter Awadje, comptroller.

Hours of operation: 18:15-23:00, Mon.-Fri.; 16:15-23:00, Sat.; 14:15-22:30, Sun.

Rates (Aug. 1979 peak): Spot 60 sec., 72.00; 45 sec., 59.00; 30 sec., 44.00; 20 sec., 30.00; 15 sec., 27.00. Hour, 254.00; 45 min., 201.00; 30 min., 152.00; 15 min., 104.00 (U.S. Dollars).

Represented in U.S. by Intercontinental Services Ltd., 183 Madison Ave., New York, N.Y. (10016). Tel. 212-679-3910.

Represented in United Kingdom by Redifusion International Ltd., Advertising & Programs Division, P.O. Box 451, Carlton House, Lower Regent St., London SWK4 4LS, England.

Low-power repeaters: Bomi Hills, Buchanan, Bong Mines & Robertsport.

Planned: Low-power repeaters at Gbarnga & Voinjama.

## Libyan Arab Republic

(625-line standards, System B)

Color: SECAM System

Sets in use: 165,000

People's Revolutionary Broadcasting Corp. Television (Govt., non-commercial), P. O. Box 333, Tripoli. Tel. 32451.

Personnel: Rajab El Saliheen Ahmed, vice director general; Muhamed Mustafa Ibrahim, director of administration; Abdulla El Miquiri, director of public relations; Amer Oun, director of planning; Amar El Mahjoob, director of technical dept.; Ibrahim Sakah, director of program dept.; Soliman El Azabi, director of news dept.; Mustafa Hudidan, director of finance dept.

BENGHAZI—Ch. E-5 (V-175.25, A-180.75). Transmitter 2 kw, ERP 10 kw. TV tape recording facilities. Started Dec. 1968.

DERNA—Ch. E-6. Transmitter 5 kw, ERP 200 kw.

EL BEIDA—Ch. E-9. Transmitter 5 kw, ERP 200 kw.

ELMARJ—Ch. E-7. Transmitter 5 kw, ERP 200 kw.

HOUN—Ch. E-7. Transmitter 1 kw, ERP 100 kw.

KHOMS—Ch. E-8. Transmitter 5 kw, ERP 200 kw.

MOSRATA—Ch. E-10. Transmitter 5 kw, ERP 200 kw.

SEBHA—Ch. E-9. ERP 150 kw.

TOBRUK—Ch. E-8. Transmitter 5 kw, ERP 200 kw.

TRIPOLI—Ch. E-6. Transmitter 2x10 kw, ERP 750 kw. TV tape recording facilities. Started Dec. 1968.

## Luxembourg

(625-line standards, Systems C, G & L)

Color: SECAM & PAL Systems

Sets in use: 48,600 black & white; 41,100 color

(Note: Additional sets in neighboring Belgium & France receive RTL programs.)

LUXEMBOURG (Dudelange)—RTL, Radio-Tele-Luxembourg (Commercial), Villa Louvigny, Luxembourg. Tel. 4766-1. Ch. E-7 (V-189.25, A-194.75). Transmitter 20 kw, ERP 100 kw. Ch. E-21. Transmitter 2x25 kw, ERP 1000 kw. TV tape recording facilities. Started Jan. 1955. Ch. E-27. Transmitter 12.5 kw, ERP 1000 kw.

Personnel: Mathias Felten, chairman, Administrative Council; Gustave Graas, director general & director of television; Jules Felten, director; Jacques Navadic, director of TV programs; Leon Maack, technical director; Paul Faber, chief engineer; Jos Pauly, head of exploitation; Paul Uveling, director of administration (TV); Mic Weber, director, foreign relations; Michele Navadic, film buyer; Gerard Le Febvre, (Informations et Publicite, Villa Louvigny, Luxembourg), sales manager (advertising).

Hours of operation: Mon.-Tues. & Thurs.-Fri. 12-13:30 p.m. & 5:30-11 p.m.; Wed. & Sat.: 12-13:30 p.m. & 5-11 p.m.; Sun., 12:00-2:30 p.m. & 5-11 p.m.; Mon.-Sat. 12:30-1:30 p.m.

Rates (peak): Min., 11,400; 15 sec., 4,650 (French Francs).

TV Factbook No. 50



U.S. Representative: RKO General Broadcasting, 1440 Broadway, New York, N.Y. (10018).

CATV Systems: 150 in operation, serving approximately 50,000 subscribers.

## Madeira Islands

(See Portugal)

## Democratic Republic of Madagascar

(625-line standards, System K)

Sets in use: 8,200

RTM, Radio Television Malagasy (Govt., non-commercial), BP 442, Tananarive, Madagascar. Tel. 223 81, 217 45.

Personnel: Simon Andriamialison, director; Jean Jack Ramambazafy, news manager; Jean Paul Razafimanantsoa, public relations manager; Victor Razafindrakoto, program manager; Ranavoarivony Rahamefy, production manager; Francois Rakotobe, chief engineer.

TANANARIVE (Central)—Ch. K-5 (V-183.25, A-189.75). Transmitter 1 kw. TV tape recording facilities. Started Dec. 24, 1967. Low-power repeaters Tananarive-East (Ch. 8); Ambatolampy (Ch. 9); Arivonimano. Hours of operation: 7:30-10:30 p.m., daily.

DIEGO-SUAREZ—Ch. K-5 (V-183.25, A-189.75). Transmitter 100 watts. TV tape playback facilities. Started Dec. 28, 1974. Hours of operation: 8-10:30 p.m., daily.

Low-power repeaters: 2 in operation.

## Malaysia

(625-line standards, System B)

Color: PAL System

Sets in use: 976,125 black & white; 128,260 color

Television Malaysia, Dept. of Broadcasting, Govt. of Malaysia (Govt., commercial), Angkasapuri, Kuala Lumpur 22-10, Malaysia. Tel. Kuala Lumpur (03) 202366. Telex: MA 30283. Programs are transmitted in four languages: Bahasa Malaysia, English, Mandarin and Tamil.

Personnel: Abdullah Mohamad, director general; Zain Mahmood, deputy director general, programming; Tham Seng Kit, deputy director general, engineering; Jaafar Kamin, deputy director of programs; Tamimuddin Karim, director of news; Zain Yusoff, director of engineering; Ismail Hashim, controller, radio; Zainal Abu, controller, TV; Yap Swee Choon, head of general services.

Hours of operation: National Network—1928-2400, Mon.-Wed.; 1928-0100, Thurs.; 1500-1728, Fri. & Sun.; 1500-1728 & 1928-0100, Sat. Network I—1700-1928, Mon.-Wed.; 1500-1928, Thurs.; 1728-1928, Fri.-Sun. Network II—1730-2300, Mon.-Fri.; 1600-2300, Sat.; 1730-2300, Sun. Network III—1800-1958, Mon.-Thurs.; 1758-1958, Fri.-Sun.

Rates: Peak 60 sec., 2500; 40 sec., 1700; 30 sec., 1400; 20 sec., 1001 (Malaysian Ringgit).

KUALA LUMPUR (Bukit Sungai Besi)—Ch. E-5 and Ch. E-3. Transmitters 12 kw, ERP 100 kw each. TV tape recording facilities. Started Dec. 1963.

PULAU PENANG (Gunong Jerai & Kedah Peak)—Ch. E-5 and Ch. E-8. Transmitters 6 kw, ERP 100 kw each. Started Oct. 1964. Repeats Kuala Lumpur.

TAIPING (Maxwell Hill)—Ch. E-2 and Ch. E-4. Transmitters 0.3 kw, ERP 0.6 kw each. Started April 1965. Repeats Kuala Lumpur.

IPOH (Gunong Keledang)—Ch. E-6 and Ch. E-9. Transmitters 6 kw, ERP 100 kw each. Started April 1964. Repeats Kuala Lumpur.

MELAKA (Gunong Tampin)—Ch. E-6 and Ch. E-9. Transmitters 6 kw, ERP 100 kw each. Started April 1964. Repeats Kuala Lumpur.

BATU PAHAT (Bukit Banang)—Ch. E-7 and Ch. E-4. Transmitters 0.1 kw, ERP 0.25 kw. Started April 1965. Repeats Kuala Lumpur.

KELUANG (Gunong Mengkibol)—Ch. E-9 and Ch. E-6. Transmitters 0.1 kw, ERP 0.6 kw. Started April 1965. Repeats Kuala Lumpur.

JOHOR BHARU (Gunong Pulai)—Ch. E-3 and Ch. E-10. Transmitters 6 kw, ERP 20 kw & 100 kw. Started April 1965. Repeats Kuala Lumpur.

GENTING SEMPAH (Gunong Ulu Kali)—Ch. E-2 and Ch. E-10. Transmitters 10 kw, ERP 112 kw. Started Nov. 1970. Repeats Kuala Lumpur.

KUANTAN (Bukit Pellindong)—Ch. E-5 and Ch. E-8. Transmitters 10 kw, ERP 100 kw. Started Dec. 1971. Repeats Kuala Lumpur.

KUALA DUNGUN (Bukit Bauk)—Ch. E-6 and Ch. E-9. Transmitters 0.3 kw, ERP 2.5 kw. Started Dec. 1971. Repeats Kuala Lumpur.

KOTA KINABALU (Bukit Lawa Mandau)—Ch. E-10. Transmitter 10 kw, ERP 100 kw. Started Dec. 1971. Transmitter 2 kw, standby.

1981-82 Edition

## International TV Directory

TAMBUNAN/KENINGAU (Mt. Kinabalu-Layang Layang)—Ch. E-9. Transmitter 2 kw, ERP 30 kw. Repeats Kota Kinabalu. Started Dec. 1971.

SANDAKAN (Mt. Mekarrah)—Ch. E-8. Transmitter 10 kw, ERP 100 kw. Repeats Kota Kinabalu. Started Dec. 1971.

LAHAD DATU (Mt. Silam)—Ch. E-7. Transmitter 10 kw, ERP 40 kw. Started Dec. 1971. Repeats Kota Kinabalu.

TAWAU (Mt. Andrasi)—Ch. E-9. Transmitter 10 kw, ERP 10 kw. Started Dec. 1971. Repeats Kota Kinabalu.

SEGAMAT (Bukit Jementah)—Ch. E-5 and Ch. E-8. Transmitters 0.1 kw, ERP 1.3 kw. Repeats Kuala Lumpur. Started 1965.

KUDAT (Bukit Kapor)—Ch. E-9. Transmitter 10 kw, ERP 100 kw. Started Dec. 1971. Repeats Kota Kinabalu.

KUALA TRENGGANU (Bukit Besar)—Ch. E-5 and Ch. E-8. Transmitters 1 kw, ERP 4.5 kw. Started Dec. 1971. Repeats Kuala Lumpur.

KOTA BHARU—Ch. E-6 and Ch. E-9. Transmitters 10 kw, ERP 230 kw. Started Dec. 1971. Repeats Kuala Lumpur.

CAMERON HIGHLANDS (Gunong Brinchang)—Ch. E-2 and Ch. E-4. Transmitters 0.3 kw, ERP 2 kw. Started Dec. 1972. Repeats Kuala Lumpur.

KUALA KERAI (Bukit Bakar)—Ch. E-8 and Ch. E-5. Transmitters 0.3 kw, ERP 3 kw. Started Feb. 1973. Repeats Kuala Lumpur.

KUALA PILAH (Kayu Ara)—Ch. E-5 and Ch. E-8. Transmitters 0.3 kw, ERP 7 kw. Repeats Kuala Lumpur. Started 1975.

TAPAH (Changkat Rembian)—Ch. E-5 and Ch. E-8. Transmitters 0.1 kw, ERP 0.33 kw. Repeats Kuala Lumpur. Started Nov. 1975.

KUALA LIPIS (Bukit Fraser)—Ch. E-5 and Ch. E-8. Transmitters 1 kw, ERP 19 kw. Repeats Kuala Lumpur. Started Oct. 1975.

SIPITANG (Bukit Tampulagus)—Ch. E-3. Transmitter 2 kw, ERP 10 kw. Repeats Kota Kinabalu. Started Dec. 1975.

SIBU (Bukit Karanyi)—Ch. E-8. Transmitter 10 kw, ERP 100 kw. Started Aug. 1975.

MIRI (Bukit Lambir)—Ch. E-10. Transmitter 10 kw, ERP 100 kw. Started Aug. 1975.

LIMBANG (Bukit Mas)—Ch. E-2. Transmitter 2 kw, ERP 10 kw. Started Aug. 1975.

BINTULU (Bukit Nyabau)—Ch. E-9. Transmitter 2 kw, ERP 20 kw. Started Aug. 1975.

KUCHING (Gunong Serapi)—Ch. E-10. Transmitter 10 kw, ERP 100 kw. Started Aug. 1975.

SIMANGGANG (Bukit Temudok)—Ch. E-9. Transmitter 10 kw, ERP 100 kw. Started Aug. 1975.

BALING/GRIK—Ch. E-2 and Ch. E-4. Transmitters 1 kw, ERP 6.6 kw. Repeats Kuala Lumpur.

MOUNT OPHIR—Ch. E-4 and Ch. E-7. Transmitters 5 kw, ERP 63 kw, 125 kw. Repeats Kuala Lumpur.

MERSING—Ch. E-5 and Ch. E-8. Transmitters 5 kw, ERP 50 kw. Repeats Kuala Lumpur.

PENANG/BALIK PULAU—Ch. E-3 and Ch. E-6. Transmitters 0.3 +0.3 kw, ERP 5 kw & 8 kw. Repeats Kuala Lumpur.

PENSIANGAN—Ch. E-2. Transmitter 2 kw, ERP 20 kw. Repeats Kota Kinabalu.

JERANTUT—Ch. E-5 and Ch. E-8. ERP 5/8 kw. Repeats Kuala Lumpur.

GRIK—Ch. E-3 and Ch. E-10. ERP 101.5/161 kw. Repeats Kuala Lumpur.

SUNGAI LEMBING—Ch. E-2 and Ch. E-4. ERP 100 kw. Repeats Kuala Lumpur.

KUALA KELAWANG—Ch. E-4 and Ch. E-7. ERP 100 kw. Repeats Kuala Lumpur.

KAMPIT—Ch. E-2. ERP 100 kw. Repeats Kota Kinabalu.

TENOM—Ch. E-10. ERP 30 kw. Repeats Kota Kinabalu.

Low-powered repeaters: 3 in operation.

## Malta

(625-line standards, System B)

Sets in use: 80,000

WARDAMANGA—TVM, Television Malta (Semi-Govt., commercial), Xandir Malta, Broadcasting House, P.O. Box 82, Gwardamanga, Malta. Tel. 25051. Cable: Xandir. Telex: MW 443. Ch. E-10 (V-210.25, A-215.75). Transmitter 1.5 kw, ERP 4.8 kw. TV tape recording facilities. Started Sept. 1962.

Hours of operation: 1800-2330, daily; 1300-2330, Sun.; 0900-1030, Tues.-Fri.; 1700-1800 Mon., Wed., Fri. (schools transmissions).

Personnel: Anthony Pellegrini, general manager; Charles Abela Mizzi, head of television programs; Paul Abela, chief engineer; John Saliba, head of airtime sales; Charles Flores, head of news division.

Represented in U.S. by Intercontinental Services Ltd.

Rates (Jan. 1981 peak): Spot 60 sec., 129.00.0; 45 sec., 112.00.0; 30 sec., 96.00.0; 20 sec., 80.00.0; 15 sec., 74.00.0 (Maltese Pounds).

(Continued on next page)



# International TV Directory

## Martinique

(625-line standards, System K)

Color: SECAM System

Sets in use: 30,000 black & white; 4,000 color

**FORT DE FRANCE**—Television France Regions 3, La Clairiere, P.O. Box 662, 97262 Fort-de-France, Martinique, French West Indies. Tel. 71.16.60. Ch. 4. Transmitter 1 kw. 8 low-powered repeaters.

Personnel: Michel Gallin, manager.

## Mauritius

(625-line standards, System B)

Color: SECAM System

Sets in use: 58,620 black & white; 15,000 color

**CUREPIPE**—MBC-TV, Mauritius Broadcasting Corp. (Commercial), Broadcasting House, Louis Pasteur St., Forest-Side, Mauritius. Tel. 6-5001-4 & 6-2238. Ch. E-4. Transmitter 5 kw, ERP 15 kw. Started Feb. 1965. Low-power repeaters on Ch. E-7, E-9, E-11.

Hours of operation: Daily, 10:00-23:00.

Personnel: Jean-Roland Delaitre, director general; Basdeo Ramudhin, deputy director general; Jaques Cantin, head of sales; Yacoob Bahemia, general program organizer; Purmanand Ramlackhan, Indian program organizer; Noel Rambert, chief engineer; Fareed Jangeer-Khan, officer-in-charge, film unit; Jehan Zuel, head of news; Bijaye Coomar Madhou, head of current affairs & documentaries; Abdool Baki Ahmadi, educational program organizer; Bapnaya Mullah, secretary; Dhaneshwar Maraye, accountant; Yan Jankoo, public relations officer; Guy Dupuch, literary, artistic & musical organizer.

Rates: Peak 60 sec., 375; 45 sec., 315; 30 sec., 240; 20 sec., 175; 15 sec., 150; 10 sec., 125 (Mauritian Rupees).

## Mexico

(625-line standards, System M)

Color: NTSC System

Sets in use: 6,000,000 black & white; 2,500,000 color

All stations commercial except where noted

**ACAPULCO**, Guerrero—XHAL-TV, Televisora de Acapulco S.A. Ch. 4. Transmitter 500 watts, ERP 3.76 kw. Started Sept. 1967. Repeats XHGC-TV.

**ACAPULCO**, Guerrero—XHAP-TV, Televisora del Pacifico S.A. Ch. 2. Transmitter 400 watts, ERP 1.096 kw. Started Sept. 1967. Repeats XEW-TV.

**ACAPULCO**, Guerrero—XHIE-TV, Corporacion Mexicana. Ch. 10. ERP 82 kw.

**AGUASCALIENTES**, Aguascalientes—XHJCM-TV, Corporacion Mexicana. Ch. 4. ERP 14.3 kw.

**AGUASCALIENTES**, Aguascalientes—XHAG-TV, Television de los Gallos. Ch. 13. Transmitter 750 watts, ERP 3.76 kw. Started Oct. 1968. Repeats XHGC-TV.

**AGUASCALIENTES**, Aguascalientes—XHBD-TV, Televisora de Aguascalientes S.A. Ch. 8. Transmitter 75 watts, ERP 1.8 kw. Started Oct. 1968. Repeats XEW-TV.

**ALTZOMONI**, Edo. de Mexico—XEQ-TV, Radio Panamericana S.A. Ch. 9. Transmitter 23 kw, ERP 327.3 kw. Started Feb. 1951. Repeats XEW-TV.

**ALTZOMONI**, Edo. de Mexico—KEX-TV, Television del Paso de Cortez S.A. Ch. 7. Transmitter 25 kw, ERP 325 kw. Started Feb. 1951. Repeats XHGC-TV.

**CAMPECHE**, Campeche—XHAN-TV, Televisora de Campeche S.A. Ch. 12. Transmitter 400 watts, ERP 1.5 kw. Started Oct. 7, 1968. Repeats XEW-TV.

**CERRO DE AGUA DULCE**, Veracruz—XHBE-TV, Corporacion Mexicana. Ch. 11. ERP 125 kw.

**CERRO DE CULIACAN**, Guanajuato—XHMAS-TV, Corporacion Mexicana. Ch. 12. ERP 207 kw.

**CERRO DEL FORTIN**, Oaxaca—XHDG-TV, Corporacion Mexicana. Ch. 11. ERP 40 kw.

**CERRO DE LOS CABALLOS**, San Luis Potosi—XHDD-TV, Corporacion Mexicana. Ch. 11. ERP 40 kw.

**CERRO DE SANTA FE**, Jalisco—XHJAL-TV, Corporacion Mexicana. Ch. 13. ERP 167 kw.

**CERRO DE TUXPAN**, Guerrero—XHTR-TV, Corporacion Mexicana. Ch. 2. ERP 2.3 kw.

**CERRO DE TZONTEHUITZ**, Chiapas—XHAO-TV, Corporacion Mexicana. Ch. 4. ERP 100 kw.

**CERRO DE VELARDENA**, Chihuahua—XHIT-TV, Corporacion Mexicana. Ch. 4. ERP 20 kw.

**CERRO DEL ZAMORANO**, Queretaro—KEZ-TV, Televisora del Centro S.A. Ch. 3. Transmitter 19.689 kw, ERP 100 kw. Started Nov. 1968. Repeats XEW-TV.

**CERRO DEL ZAMORANO**, Queretaro—XHZ-TV, Television de

Guanajuato S.A. Ch. 5. Transmitter 20 kw, ERP 100 kw. Started Nov. 1968. Repeats XHGC-TV.

**CERRO ENTRE HERMANOS**, Campeche—XHGE-TV, Corporacion Mexicana. Ch. 5. ERP 35 kw.

**CERRO PALMA SOLA**, Oaxaca—XHIG-TV, Corporacion Mexicana. Ch. 12. ERP 125 kw.

**CERRO TEPOZAN**, Guanajuato—XHGT-TV, Corporacion Mexicana. Ch. 12. ERP 66 kw.

**CHIHUAHUA**, Chihuahua—XHCH-TV, Impulsora de Television de Chihuahua S.A. Ch. 2. Transmitter 2 kw, ERP 6.6 kw. Started March 1968. Repeats XHGC-TV.

**CHIHUAHUA**, Chihuahua—XHFI-TV, Televisora de Chuisicar. Ch. 5. Transmitter 2 kw, ERP 24 kw. Started Jan. 1969. Repeats XEW-TV.

**CHIHUAHUA**, Chihuahua, KHIT-TV, Impulsora de Television S.A., Libertad 1300-3 Piso. Ch. 4. ERP 22.65 kw. Started Oct. 7, 1968.

**CHILPANCINGO**, Guerrero—XHCK-TV, Television de Chilpancingo S.A. Ch. 12. Transmitter 100 watts, ERP 800 watts. Started Nov. 1968. Repeats XEW-TV.

**CIUDAD GUZMAN**, Jalisco—XHBZ-TV, Televisora Occidental de Mexico S.A. Ch. 7. Transmitter 100 watts, ERP 1.7 kw. Started Nov. 1970. Repeats XEW-TV.

**CIUDAD JIMENEZ**, Chihuahua—XHBU-TV, Television del Alto Rio Bravo S.A. Ch. 8. Transmitter 100 watts, ERP 800 watts. Started March 3, 1970. Repeats XEW-TV.

**CIUDAD VICTORIA**, Tamaulipas—XHTK-TV, Televisoras Incorporadas S.A. Transmitter 400 watts. Started Aug. 8, 1968. Repeats XEW-TV.

**CIUDAD VICTORIA**, Tamaulipas—XHUT-TV, Television de Victoria. Ch. 13. Transmitter 2 kw, ERP 5 kw. Started Feb. 1952. Repeats XHGC-TV.

**COATZACOALCOS**, Veracruz—XHCV-TV, Daniel Schacht Perez, Apartado Postal num 65, Coatzacoalcos. Ch. 3. Transmitter 2 kw, ERP 12.23 kw. Started Nov. 25, 1964. Repeats XEW-TV.

**COFRE DE PEROTE**, Veracruz—XHIC-TV, Corporacion Mexicana. Ch. 13. ERP 100 kw.

**COLIMA**, Colima—XHCC-TV, J. de Jesus Partida. Ch. 5. Transmitter 1.2 kw, ERP 3.5 kw. Started Oct. 1980. Repeats XHGC-TV.

**COLIMA**, Colima—XHKF-TV, Corporacion Mexicana. Ch. 9. ERP 40 kw.

**CULIACAN**, Sinaloa—XHQ-TV, TV de Culiacan S.A., Loma El Mirador, Frac. Lomas de Culiacan, Culiacan. Ch. 3. ERP 29.7 kw. Started Sept. 11, 1964.

Personnel: Francisco Madero H., director general; Carlo H. Gama D., gen. mgr.; Carlos Corrales L., sales mgr.  
Hours of operation: 17:00-23:00.

**CULIACAN**, Sinaloa—XHBT-TV, Victor Manuel Bazua. Ch. 7. Transmitter 16.582 kw, ERP 99.99 kw. Started Nov. 1968. Repeats XEW-TV.

**CULIACAN**, Sinaloa—XHBL-TV, Corporacion Mexicana. Ch. 13. ERP 8.2 kw.

**DURANGO**, Durango—XHDB-TV, Corporacion Mexicana. Ch. 7. ERP 36 kw.

**DURANGO**, Durango—XHA-TV, Bertha Bradley. Ch. 10. Transmitter 500 watts, ERP 3.70 kw. Started Oct. 7, 1968. Repeats XEW-TV.

**ENSENADA**, Baja California—XHS-TV, Antonio Suarez Reyes, Av. Punta Banda y Eugenia, Fraccionamiento Chapultepec, Ensenada. Ch. 23. ERP 226 watts. Started Dec. 2, 1963.

**GUADALAJARA**, Jalisco—XEHN-TV, Television Tapatia S.A. de C.V., Circunvalacion & Bellisario Dominguez, Av. Alemania 1469, Guadalajara. Ch. 6. ERP 73 kw. Started Aug. 23, 1960.

**GUADALAJARA**, Jalisco—XHGA-TV, Television Independiente de Jalisco. Ch. 9. Transmitter 12.5 kw, ERP 81 kw. Started March 8, 1971. Repeats XHGC-TV.

**GUADALAJARA**, Jalisco—XEW-TV, Televisora de Guadalajara S.A., Av. Alemania 1469. Ch. 2. Transmitter 25 kw, ERP 100 kw. Started Feb. 19, 1960. Repeats XEW-TV.

**GUADALAJARA**, Jalisco—XHGT-TV, Televisora de Occidente S.A. Ch. 4. ERP 100 kw. Started Aug. 18, 1961.

**HERMOSILLO**, Sonora—XHTH-TV, Corporacion Mexicana. Ch. 10. ERP 6.02 kw.

**HERMOSILLO**, Sonora—XEW-TV, Televisora de Hermosillo S.A., Veracruz y Manuel I. Loaiza. Ch. 6. Transmitter 2 kw, ERP 6.646 kw. Started Sept. 1969. Repeats XEW-TV.

**HERMOSILLO**, Sonora—XHUS-TV, Universidad de Sonora (Non-commercial, cultural). Ch. 8. ERP 1 kw.

**JUAREZ**, Chihuahua—XEJ-TV, Television de la Frontera S.A., Vicente Guerrero 704, Ciudad Juarez. Ch. 5. ERP 9.95 kw. Started May 3, 1954.

**JUAREZ**, Chihuahua—KEPM-TV, Telesistema del Norte, Apartado Postal 271, Ciudad Juarez. Ch. 2. Transmitter 25 kw, ERP 100 kw. Started June 30, 1960. Repeats XEW-TV.

**LAS LAJAS**, Veracruz—XHAH-TV, Telelajas S.A. Ch. 8. Transmitter 27.65 kw, ERP 325 kw. Started Nov. 1968. Repeats XEW-TV.

**LAS LAJAS**, Veracruz—XHAI-TV, Television de Veracruz S.A. Ch. 10. Transmitter 26 kw, ERP 325 kw. Started Nov. 1968. Repeats XHTV.

**LAS LAJAS**, Veracruz—XHAJ-TV, Televisora Regional Veracruzana. Ch. 5. Transmitter 16.25 kw, ERP 100 kw. Started Nov. 1968. Repeats XHGC-TV.

**LA PAZ, Baja California—XHK-TV**, Television La Paz S.A., Apdo. Postal 222. Ch. 10. ERP 8.2 kw. Started May 30, 1968.

**LEON, Guanajuato—XHL-TV**, Televisora de Leon Guanajuato S.A. Ch. 10. Transmitter 25 kw, ERP 150 kw. Started March 26, 1968. Repeats XEW-TV. Originates local programming.

**LOS MOCHIS, Sinaloa—XHCG-TV**, Jose Manuel Acosta Castaneda, Blvd. Rosales 201 Nte. Ch. 12. Transmitter 50 watts.

**LOS MOCHIS, Sinaloa—XHBS-TV**, TV de Los Mochis S.A. Ch. 4. Transmitter 18.5 kw, ERP 100 kw. Started May 1969. Repeats XEW-TV.

**MANZANILLO, Colima—XHCC-TV**, J. de Jesus Partida. Ch. 5. Transmitter 1.2 kw, ERP 3.8 kw. Started Dec. 1980. Repeats XHGC-TV.

**MATAMOROS, Tamaulipas—XHAB-TV**, Televisora de Matamoros. Ch. 7. Transmitter 10 kw, ERP 78 kw. Started May 1970. Repeats XEW-TV.

**MAZATLAN, Sinaloa—XHOW-TV**, TV de Mazatlan S.A. Ch. 12. Transmitter 2 kw, ERP 39 kw. Started Oct. 1968. Repeats XEW-TV.

**MAZATLAN, Sinaloa—XHMZ-TV**, Televisora del Pacifico S.A. Ch. 7. Transmitter 5 kw, ERP 63 kw. Started July 1969. Repeats XHGC-TV. Originates local programming.

**MERIDA, Yucatan—XHDH-TV**, Corporacion Mexicana. Ch. 11. ERP 80 kw.

**MERIDA, Yucatan—XHY-TV**, Televisora de Yucatan S.A., Calle No. 385, Merida. Ch. 3. ERP 38. Started Jan. 29, 1963.

**MERIDA, Yucatan—XHTP-TV**, Televisora Peninsular S.A. Ch. 9. Transmitter 15 kw, ERP 55 kw. Started Sept. 1969. Repeats XEW-TV.

**MERIDA, Yucatan—XHST-TV**, Sistema Teleyucatan S.A., Paseo de la Reforma No. 45, Piso 16, Mexico, D.F. Ch. 13. ERP 42.5 kw.

**MEXICALI, Baja California—XHBC-TV**, Televisora de Mexicali S.A., Apdo. Postal 1356, Mexicali. Ch. 3. Transmitter 25 kw, ERP 84 kw. Started April 11, 1959.

**MEXICALI, Baja California—XHAQ-TV**, Television Independiente de Mexicali S.A., 207 & 208 Planta Baja del Edif. Bertha. Ch. 5. ERP 10.62 kw. Started July 2, 1962. Repeats XHDF-TV, Mexico City.

**MEXICALI, Baja California—XHBM-TV**, Television del Mar de Cortez S.A. Ch. 14. Transmitter 10 kw, ERP 79.44 kw. Started July 1971. Repeats XEW-TV.

**MEXICO CITY, Distrito Federal—XEIPN-TV**, Instituto Politecnico Nacional, Carpio 475 Col. de Santo Tomas, Mexico 17, D.F. (Govt., cultural, non-commercial). Ch. 11. ERP 300 kw.

Repeated by: Ch. 10, Aguascalientes, Ags.; Ch. 12, Calvillo, Ags.; Ch. 8, Guerrero Negro, B.C.; Ch. 8, San Jose del Cabo, B.C.; Ch. 7, Isla de Cedros, B.C.; Ch. 11, San Ignacio, B.C.; Ch. 8, Campeche, Camp.; Ch. 10, Escarcega, Camp.; Ch. 13, Comitán, Chis.; Ch. 3, El Espolon, Chis.; Ch. 13, S. Cristobal las Casas, Chis.; Ch. 2, Tuxtla Gutierrez, Chis.; Ch. 11, Chihuahua, Chih.; Ch. 4 & Ch. 13, Cd. Madera, Chih.; Ch. 4 & Ch. 10, Namiquipa, Chih.; Allende, Coah.; Ch. 13, Cd. Acuna, Coah.; Ch. 11, Monclova, Coah.; Ch. 6, Piedras Negras, Coah.; Ch. 3, Sabinas, Coah.; Ch. 9, Manzanillo, Col.; Ch. 10, Tecoman, Col.; Ch. 12, Durango, Dgo.; Ch. 13, Cebadero, Dgo.; Ch. 8, Uruapan, Mich.; Ch. 5, Oaxaca, Oax.; Ch. 7, Juchitan, Oax.; Ch. 7 & Ch. 10, Palmasola, Oax.; Ch. 10 & Ch. 7, Salina Cruz, Oax.; Ch. 11, San Luis Potosi, S.L.P.; Ch. 9, Las Aguilas, Son.; Ch. 5, Baaazura, Son.; Ch. 3, Santa Eva, Son.; Ch. 9, El Vigia, Son.; Ch. 3 & Ch. 7, Puerto Penasco, Son.; Ch. 9, Villahermosa, Tab.; Ch. 7, Lazaro Cardenas, Mich.; Ch. 10, Villa Ahumada, Chih.; Ch. 7, Coatzacoalcos, Ver.; Ch. 10, Tapachula, Chis.; Ch. 12, Reynosa, Coah.

Televisa S.A. operates XEW-TV, XHGC-TV, XHTV & XHTM-TV, Mexico City.

Personnel: Romulo O'Farrill Jr., chairman of the board; Emilio Azcarraga Milmo, president; Miguel Aleman Velasco, executive vice president; Alejandro Sada, group vice president; Jorge Kanaquati; expansion vice president; Alejandro Quintero, vice president in charge of planning & development; Guillermo Canedo, vice president in charge of international affairs; Fernando Diez Barroso, vice president, operations & film buyer; Mario de la Piedad, production director; Othon Velez, vice president, sales; Jesus Lozano, administrative vice president; Aurelio Perez, news department vice president; Emilio Diez Barroso, sports department director.

**MEXICO CITY, Distrito Federal—XEW-TV**, Televimex S.A., Av. Chapultepec 18, Mexico 7, D.F. Tel. 585-33-33. Ch. 2. Transmitter 30 kw. ERP 100 kw. TV tape recording facilities. Started Oct. 1951.

Operates 40 network stations.

Low power repeaters: 67 in operation.

**MEXICO CITY, Distrito Federal—XHDF-TV**, Corporacion Mexicana de Radio y Television S.A. de C.V., Periferico Sur No. 4121, Col. Fuentes del Pedregal, Mexico 12, D.F. Tel. 568-1313. Ch. 13. Transmitter 50 kw, ERP 312 kw. TV tape recording facilities. Started Oct. 12, 1968.

Personnel: Dr. Maria del Carmen Millan, director general; Roberto Suarez A., deputy general programs; Armando Cuspina, deputy general production; Jorge Gonzalez Duran, deputy general administration; Carlos Alonzo Sosa, controller general; Luis Alfredo Saloma Robles, deputy general information & systems; Mario Aguilar Sanchez, technical deputy general.

**MEXICO CITY, Distrito Federal—XHGC-TV**, Television Gonzalez Camarena S.A., Av. Chapultepec 18, Mexico 7, D.F. Ch. 5. Transmitter 30 kw, ERP 100 kw. Started Aug. 1952.

Operated by Televisa S.A.

Low power repeaters: 2.

**MEXICO CITY, Distrito Federal—XHTV**, Television de Mexico S.A.,

Av. Chapultepec 18, Mexico 7, D.F. Ch. 4. Transmitter 30 kw, ERP 100 kw. Started Sept. 1, 1950.

Operated by Televisa S.A.

Low power repeaters: 20 in operation.

**MEXICO CITY, Distrito Federal—XHTM-TV**, Fomento de Television Nacional S.A. de C.V., Av. Chapultepec 18, Mexico 7, D.F. Ch. 8. Transmitter 30 kw, ERP 300 kw. Started Nov. 1968.

Operated by Televisa S.A.

Low power repeaters: 3.

**MONTERREY, Nuevo Leon—XEFB-TV**, Cadena Televisora del Norte S.A., Espinoza Pte. 780, Monterrey, N.L. Ch. 3. ERP 100 kw. Started Oct. 9, 1963.

**MONTERREY, Nuevo Leon—XET-TV**, Television del Norte S.A., Ch. 6. Transmitter 2 kw, ERP 10.62 kw. Started Nov. 1960. Repeats XHGC-TV.

**MONTERREY, Nuevo Leon—XHX-TV**, Televisora del Norte S.A., Ch. 10. Transmitter 25 kw, ERP 316 kw. Started Nov. 1968. Repeats XEW-TV.

**MONTERREY, Nuevo Leon—XHAW-TV**, Jesus D. Gonzalez, Paricutin Sur 316, Monterrey. Ch. 12. Transmitter 10 kw, ERP 100 kw. Started Oct. 31, 1964.

**MORELIA, Michoacan—XHKW-TV**, Jose Martinez Ramirez. Ch. 10. Transmitter 500 watts, ERP 2.8 kw. Started Sept. 1970. Repeats XEW-TV.

**NAVOJOA, Sonora—XHBF-TV**, Guillermo Silva Aleman. Ch. 8. Transmitter 2 kw, ERP 39 kw. Started June 1979. Repeats XEW-TV.

**NOGALES, Sonora—XHFA-TV**, Television del Noroeste S.A., Paseo de la Reforma No. 45, Piso 16, Mexico, D.F. Ch. 2. ERP 8 kw. Started Jan. 16, 1962. Repeats XHDF-TV, Mexico City.

**NUEVO LAREDO, Tamaulipas—XHBR-TV**, Ramoncita Esparza. Ch. 11. Transmitter 400 watts, ERP 2.87 kw. Started Oct. 1968. Repeats XEW-TV.

**NUEVO LAREDO, Tamaulipas—XEFE-TV**, Rafael Tijerina Carranza, Aldama 2611, Apdo. 4157, Nuevo Laredo. Ch. 2. ERP 21 kw.

**OAXACA, Oaxaca—XHBN-TV**, Televisora Incorporada S.A. Ch. 7. Transmitter 2 kw, ERP 14.76 kw. Started Sept. 1969. Repeats XEW-TV.

**OBREGON, Sonora—XHI-TV**, Televisora del Yaqui S.A., Dr. Norman & E. Borleaug Sur, Cerro Yucuribampo, Ciudad Obregon. Ch. 2. ERP 73 kw. Started Aug. 26, 1965.

**PALMA SOLA, Oaxaca—XHIX-TV**, Television Oaxaquena S.A. Ch. 5. Transmitter 5 kw, ERP 25 kw. Started Oct. 1980. Repeats XEW-TV.

**PUEBLA, Puebla—XHP-TV**, Television de Puebla S.A. Ch. 3. Transmitter 5 kw, ERP 25.3 kw. Started Nov. 1965. Repeats XHTM-TV.

**QUERETARO, Queretaro—XHTQ-TV**, Television Independiente de Queretaro S.A. Ch. 9. Transmitter 5 kw, ERP 47 kw. Repeats XHDF-TV, Mexico City.

**REYNOSA, Tamaulipas—XERV-TV**, Televisora de Reynosa S.A. Ch. 9. Transmitter 5 kw, ERP 55.335 kw. Started Aug. 1974. Repeats XEW-TV.

**SALTILLO, Coahuila—XHAD-TV**, Alberto Jaubert Aguero. Ch. 7. Transmitter 2 kw, ERP 10 kw. Started July 1969. Repeats XHGC-TV.

**SALTILLO, Coahuila—XHAE-TV**, Cadena Televisora del Norte S.A. Ch. 5. Transmitter 2 kw, ERP 3.47 kw. Started Oct. 1968. Repeats XEW-TV.

**TAMPICO, Tamaulipas—XHGO-TV**, Televisora del Golfo S.A., Bolivar 104, Col. Cambell, Tampico, Tamps. Ch. 7. ERP 57 kw.

**TAMPICO, Tamaulipas—XHD-TV**, Televisora de Tampico S.A. Ch. 4. Transmitter 5 kw, ERP 22.7 kw. Started Oct. 1968. Repeats XEW-TV.

**TAMPICO, Tamaulipas—XHFW-TV**, Flores y Flores Enc. Ch. 9. Started March 1971. Repeats XHGC-TV. Originates local programming.

**TAPACHULA, Chiapas—XHAA-TV**, Television de Tapachula S.A. Ch. 7. Transmitter 400 watts, ERP 28 kw. Started Sept. 1969. Repeats XEW-TV.

**TEPIC, Nayarit—XHKG-TV**, Roberto Mondragon Gonzales. Ch. 10. Transmitter 50 watts, ERP 500 watts. Started Oct. 1968. Repeats XEW-TV.

**TEPIC, Nayarit—XHAF-TV**, Corporacion Mexicana. Ch. 4. ERP 0.399 kw.

**TIJUANA, Baja California—XETV**, Radio Television S.A., Apdo. Postal 121, Tijuana. Ch. 6. ERP 100 kw. Started Feb. 1953.

**TIJUANA, Baja California—XEWTV-TV**, Televisora de Callimex S.A., Apdo. Postal 12, Tijuana. Ch. 12. Transmitter 10 kw, ERP 30 kw. Started July 1960.

**TINAJAS-PARRAL, Chihuahua—XHJMA-TV**, Jose Manuel Acosta Castaneda, Mazatlan 31, Mexico, D.F. Ch. 3. Transmitter 1 kw, ERP 2 kw. Started Jan. 17, 1968. Repeats XHOF-TV.

**TORREON, Coahuila—XELN-TV**, Televisora de la Laguna S.A. Ch. 4. Transmitter 1 kw, ERP 4 kw. Started Dec. 1958. Repeats XHGC-TV.

(Continued on next page)



# International TV Directory

## MEXICO—(Continued)

- TORREON**, Coahuila—XHO-TV, Televisora del Nazas S.A. Ch. 11. Transmitter 2 kw, ERP 10.9 kw. Started Oct. 7, 1968. Repeats XEW-TV.
- TORREON**, Coahuila—XHIA-TV, Jose Manuel Acosta Castaneda, Corona 330. Ch. 2. Transmitter 5 kw, ERP 13.5 kw. Started Dec. 21, 1966. Repeats XHOF-TV.
- TRES CUMBRES**, Morelos—XHCUR-TV, Corporacion Mexicana. Ch. 13. ERP 9 kw.
- TUXTLA GUTIERREZ**, Chiapas—XHTX-TV, Jose de Jesus Partida Villanueva. Ch. 8. Transmitter 500 watts, ERP 7.5 kw. Started Oct. 1968. Repeats XEW-TV.
- VERACRUZ**, Veracruz—XHFM-TV, Television del Golfo S.A., Simon Bolivar 1517. Ch. 2. Transmitter 2 kw, ERP 11.12 kw. Started July 1953. Repeats XHTM-TV.
- VILLAHERMOSA**, Tabasco—XHLL-TV, Televisora de Tabasco S.A. Ch. 13. Transmitter 500 watts, ERP 6.3 kw. Started July 1972. Repeats XEW-TV.
- ZACATECAS**, Zacatecas—XHBQ-TV, Televisora del Centro. Ch. 3. Transmitter 5 kw, ERP 15 kw. Started March 1969. Repeats XHGC-TV.
- ZACATECAS**, Zacatecas—XHBD-TV, Televisora de Aguascalientes S.A. Ch. 8. Transmitter 25 kw, ERP 278.4 kw. Started Oct. 1968. Repeats XEW-TV.

## Monaco

(625-line standards, Systems E & G)  
Color: SECAM & PAL Systems

Sets in use: 7,000 black & white; 8,000 color

**MONTE CARLO**—TMC, Tele Monte-Carlo (Commercial), 16 Boulevard Princess Charlotte, Monte Carlo. Tel. 50.59.40. Ch. F-10. (E/SECAM). Transmitter 5 kw, ERP 50 kw. TV tape recorder facilities. Started Nov. 1954.

Personnel: Jean-Antoine Laborie, president-director general; Jean-Francois Micheo, deputy director general; Thierry Funck-Brentano, secretary general & station director; Christian Micheo, technical director; Michel Lacroix, program director.

**MONTE CARLO**—Ch. E-30 (L/SECAM). ERP 1000 kw. Started 1976.

**MONTE CARLO**—Ch. E-33 (G/PAL).

**MONTE CARLO**—Ch. E-35 (G/PAL). ERP 100 kw. Started Jan. 1975.

## Mongolia

(625-line standards, System D)  
Sets in use: 2,000

**ULAN BATOR**—Government. Note: No additional information available.

## Morocco

(625-line standards, System B)  
Color: SECAM System

Sets in use: 661,000 black & white; 16,700 color

Radiodiffusion Television Marocaine, R.T.M. (Govt. commercial), 1 Zankat Al Brihi, Rabat, Morocco. Tel. 648-71, 640-92, 644-63.

Personnel: Bennacer Drissi Qeytoni, director general; Mohamed Bendeddouche, director, radio; Seddik Maaninau, director, television; M. Jamal Eddine Tanane, technical director; Ahmed Rayane, foreign relations.

**AZOUGAR**—Ch. M-6. Transmitter 1 kw, ERP 18 kw. Started 1973.

**BIOUGRA** (Agadir)—Ch. M-8. Transmitter 500 watts, ERP 9 kw. Started Oct. 1968.

**BOUKHOUALI** (Oujda)—Ch. M-5. Transmitter 25 kw, ERP 520 kw. Started Sept. 1966.

**CAP-SPARTEL**—Ch. M-5. Transmitter 2 kw, ERP 36 kw. Started Sept. 1967.

**CASABLANCA**—Ch. M-10. Transmitter 10 kw, ERP 180 kw. Started Oct. 1964.

**EL JADIDA**—Ch. M-5. Transmitter 1 kw, ERP 18 kw. Started Dec. 1980.

**HAFA-SAFA**—Ch. M-10. Transmitter 1 kw, ERP 18 kw. Started 1973.

**IZEFT**—Ch. M-7. Transmitter 1 kw, ERP 18 kw. Started 1974.

**LAAYOUNE**—Ch. M-4. Transmitter 20 kw, ERP 250 kw. Started 1979.

**OUARZAZAT**—Ch. M-10. Transmitter 20 kw, ERP 340 kw. Started 1979.

**OUKAIMEDEN**—Ch. M-6. Transmitter 2 kw, ERP 36 kw. Started Oct. 1967.

**RABAT**—Ch. M-7. Transmitter 10 kw, ERP 180 kw. Started Nov. 1964.

**TAN-TAN**—Ch. M-6. Transmitter 1 kw, ERP 18 kw. Started 1979.

**TAZEKKA** (Taza)—Ch. M-8. Transmitter 500 watts, ERP 9 kw. Started Sept. 1968.

**TAZERKOUNT** (Beni Mellal)—Ch. M-8. Transmitter 10 kw, ERP 180 kw. Started 1972.

**TIGUELMAMINE**—Ch. M-9. Transmitter 1 kw, ERP 18 kw. Started 1973.

**TOUZARINE**—Ch. M-9. Transmitter 1 kw, ERP 18 kw. Started 1973.

**ZAIO**—Ch. M-4. Transmitter 1 kw, ERP 18 kw. Started 1973.

**ZERHOUN**—Ch. M-4. Transmitter 10 kw, ERP 180 kw. Started May 1965.

## REPEATERS

**AZROU**—Ch. M-8. ERP 50 watts. Started 1971.

**BOUARFA**—Ch. M-5. 10 watts. Started 1974.

**CHEFCHACUEN**—Ch. M-7. 10 watts. Started 1980.

**DAKHLA**—Ch. E-11. 50 watts. Started 1980.

**DEMNATE**—Ch. M-5. 100 watts. Started 1979.

**EL HACETMA**—Ch. E-11. 2 watts. Started 1980.

**EL JADIDA**—Ch. M-7. 10 watts. Started 1973.

**EL KSIBA**—Ch. M-5. 10 watts. Started 1973.

**ESSAOUIRA**—Ch. M-9. 50 watts. Started 1976.

**FES**—Ch. M-10. 50 watts. Started 1965.

**KHENIFRA**—Ch. M-10. 10 watts. Started 1973.

**KISSANE**—Ch. M-5. 10 watts. Started 1980.

**IMINTANOUR**—Ch. M-8. 10 watts. Started 1973.

**OUAOUIZERTH**—Ch. M-10. 100 watts. Started 1979.

**OUAZZANE**—Ch. M-8. 100 watts. Started 1979.

**RICH**—Ch. M-5. 50 watts. Started 1980.

**ROMMANI**—Ch. M-5. 50 watts. Started 1978.

**SAFI**—Ch. M-8. 50 watts. Started 1970.

**SMARA**—Ch. M-5. 50 watts. Started 1979.

**TAZA**—Ch. M-10. 100 watts. Started 1978.

**TINGHIR**—Ch. M-10. 100 watts. Started 1978.

**ZAGORA**—Ch. M-8. 10 watts. Started 1980.

## Netherlands

(625-line standards, Systems B & G)  
Color: PAL System

Sets in use: 4,077,300 black & white; 3,000,000 color

Nederlandse Omroep Stichting (Govt.-private), P.O. Box 10, Hilversum, Netherlands. Tel. 779111. Cable: NOS. Tape recording facilities. Hours of operation: Daily 18:45-23:25 average First Program; 18:45-22:50 average Second Program; educational television, 6.15 hrs. weekly. Began color telecasting Oct. 1967.

Advertising sold by Air Advertising Foundation (Stichting Ether Reclame-STER).

Rates: First Program, sec., 402 (at about 21:30); 180 (at about 23:00). Second Program, sec., 402 (at about 20:00); 180 (at about 23:00). Guilders.

Personnel (Executive Board): Erik Jurgens, chairman, in charge of general affairs; Jan de Troye, vice chairman in charge of television programming; Dr. P. W. van Willigen, general secretary; Dr. A. W. W. van den Bos, member in charge of technical affairs; K. de Wilde, member in charge of economic affairs; Dr. C. G. G. Spaan, member in charge of personnel, social affairs & training; Dr. M. Dykstra, member in charge of regional affairs; Dr. W. J. T. Nieuwenhuijsen, member in charge of radio programming; Dr. A. Smit, film buyer.

**ARNHEM**—N.O.S., First Program, Ch. E-50. ERP 30 kw. Started Aug. 1970.

**ARNHEM**—N.O.S., Second Program, Ch. E-53. ERP 30 kw. Started Aug. 1970.

**EYS**—N.O.S., First Program, Ch. E-51. ERP 1 kw. Started Aug. 1972.

**EYS**—N.O.S., Second Program, Ch. E-54. ERP 1 kw. Started Aug. 1972.

**GOES**—N.O.S., First Program, Ch. E-29. Transmitter 10 kw, ERP 250 kw. Started Jan. 1966.

**GOES**—N.O.S., Second Program, Ch. E-32. Transmitter 10 kw, ERP 250 kw. Started Jan. 1966.

**HULSBURG**—N.O.S., First Program, Ch. E-57. ERP 0.1 kw. Started Sept. 1970.

**HULSBURG**—N.O.S., Second Program, Ch. E-60. ERP 0.1 kw. Started Sept. 1970.

**LOSSER**—N.O.S., Second Program, Ch. E-26. ERP 3 kw. Started Dec. 1979.

**MARKELO**—N.O.S., First Program, Ch. E-7. Transmitter 5 kw. ERP 30 kw. Started Jan. 1959.

**MARKELO**—N.O.S., Second Program, Ch. E-54. Transmitter 10 kw, ERP 300 kw. Started Feb. 1966.

**NOORDBEEK**—N.O.S., First Program, Ch. E-46. ERP 0.01 kw. Started Jan. 1976.

**NOORDBEEK**—N.O.S., Second Program, Ch. E-49. ERP 0.01 kw. Started Jan. 1976.



**ROERMOND—N.O.S., First Program, Ch. E-5. Transmitter 10 kw, ERP 50 kw. Started Oct. 1958.**  
**ROERMOND—N.O.S., Second Program, Ch. E-31. Transmitter 10 kw, ERP 250 kw. Started Dec. 1965.**  
**SINT-PIETERSBERG—N.O.S., First Program, Ch. E-26. ERP 0.25 kw. Started Feb. 1979.**  
**SINT-PIETERSBERG—N.O.S., Second Program, Ch. E-33. ERP 0.25 kw. Started Feb. 1979.**  
**SLENAKEN—N.O.S., First Program, Ch. E-29. ERP 0.02 kw. Started Jan. 1976.**  
**SLENAKEN—N.O.S., Second Program, Ch. E-35. ERP 0.02 kw. Started Jan. 1976.**  
**SMILDE—N.O.S., First Program, Ch. E-6. Transmitter 5 kw, ERP 50 kw. Began Dec. 1959.**  
**SMILDE—N.O.S., Second Program, Ch. E-47. Transmitter 40 kw, ERP 1000 kw. Started Nov. 1965.**  
**WIJERINGERMEER—N.O.S., Second Program, Ch. E-45. Transmitter 10 kw, ERP 300 kw. Started Dec. 1966.**  
**WIJERINGERMEER—N.O.S., First Program, Ch. E-39. Transmitter 10 kw, ERP 300 kw. Started Dec. 1966.**  
**WIJK AAN ZEE—N.O.S., First Program, Ch. E-33. ERP 0.004 kw.**  
**WIJK AAN ZEE—N.O.S., Second Program, Ch. E-49. ERP 0.004 kw.**  
**YSSELSTEIN—N.O.S., First Program, Ch. E-4. Transmitter 12.5 kw, ERP 100 kw. Started Oct. 1951. Increased power Jan. 1961.**  
**YSSELSTEIN—N.O.S., Second Program, Ch. E-27. Transmitter 40 kw, ERP 1000 kw. Started Oct. 1964.**

Cable Systems: Operational in Apeldoorn & Breda; planned in several cities.

## Netherlands Antilles (West Indies)

(525-line standards, System M)

Color: NTSC System

Sets in use: 45,000 black & white; 8,500 color

Antilliaanse Televisie Maatschappij N.V. (Govt., commercial), P.O. Box 415, Curacao, Netherlands Antilles.

Personnel: Norbert Hendrikse, general manager; Irving van Kimmenade, sales manager; George Neman, program manager & film buyer; Jaime Rofina, asst. general manager & chief engineer.

**WILEMSTAD, Curacao—PJC-TV, TeleCuracao, Box 415, Curacao, N.A. Tel. 611288. Telex 3332 TELECA-NA. Ch. 8 (V-181.25, A-185.75). ERP 15 kw. Started Aug. 1, 1960. Increased power Jan. 1, 1973.**

Hours of operation: 16:00-23:45, daily.

Rates (1981 peak): Spot 60 sec., 229.00; 30 sec., 182.00; 20 sec., 121.00. Program hour, 1,350.00; 30 min., 700.00; 15 min., 491.00 (NA Florins).

**ORANJESTAD, Aruba—PJA-TV, TeleAruba, Box 392, Oranjestad, Aruba, N.A. Tel. 47302. Ch. 13. Transmitter 500 watts, ERP 3 kw. Started Sept. 29, 1963.**

Personnel: Myra Maduro, general manager; Sidney L. Salas, station manager; Gerda M. Salas, sales manager; Demetrio Maduro, program manager; Miguel Roga, chief engineer.

Hours of operation: 17:00-23:00, Mon.-Fri.; 16:00-23:00, Sat.; 15:00-23:00, Sun.

Rates (1981 peak): Spot 60 sec., 116.00; 30 sec., 84.00; 10 sec., 60.00. Program hour, 720.00; 30 min., 360.00; 15 min., 240.00 (NA Florins).

Low power repeaters: **BONAIRE**, Ch. 11; Ch. 19, ERP 1 kw for rural area in Curacao.

Planned: Leeward Broadcasting has been granted a license to operate a main transmitter on St. Maarten with repeaters on Saba and St. Eustatius.

## New Caledonia

(625-line standards, System K)

Color: SECAM System

Sets in use: 17,000

**NOUMEA—France Regions 3, P.O. Box 327-G 3, Nouma, Tel. 274327. Ch. 6. Transmitter 50 watts. Started Oct. 1965. 22 repeaters.**

Personnel: Henri Sire, manager.

## New Zealand

(625-line standards, System B)

Color: PAL System

Sets in use: 456,000 black & white; 389,000 color

The Broadcasting Corporation of New Zealand (BCNZ), P.O. Box 98, Wellington, New Zealand.

Personnel: Ian Cross, chairman; Keith Hay, secretary.

The Corporation operates two television networks—TV-1 originating at Avalon, Lower Hutt, and TV-2, originating at Auckland. Both networks are operated by the Network Service of BCNZ, with local programs being supplied by the Production Service. The Network Service sells all advertising for both networks, purchases overseas programs and schedules programs on both TV-1 and TV-2.

Network Service, TVNZ, P. O. Box 30945, Lower Hutt, New Zealand. Tel. 666 969.

Personnel: A. Morris, director general.

Production Service, TVNZ, P. O. Box 3819, Auckland, New Zealand. Tel. 770 630.

Personnel: A. Martin, director general.

### TV-1 Network

**AVALON (Wellington)—P.O. Box 30-945, Lower Hutt. Tel. 666-969. TV tape recording facilities. Started April 1, 1975 (formerly NZBC, Wellington, started July 1961).**

**DUNEDIN—Dowling St., P.O. Box 5441, Dunedin. Tel. 78-450. TV tape recording facilities. Started April 1, 1975 (formerly NZBC, Dunedin, started July 1962).**

### Transmitters

**GRAMPIANS (Nelson)—Ch. 3 (V-62.25, A-67.75). ERP 5 kw. Started Oct. 1971.**

**HEDGEHOPE (Southland)—Ch. 1 (V-45.25, A-50.75). ERP 100 kw. Started Dec. 1964.**

**HIKURANGI (Northland)—Ch. 3 (V-62.25, A-67.75). ERP 10 kw. Started July 1966.**

**HOROKAKA (Northland)—Ch. 5 (V-182.25, A-187.75). ERP 10 kw. Started July 1966.**

**KAUKAU (Wellington)—Ch. 1 (V-45.25, A-50.75). ERP 100 kw. Started Feb. 1967.**

**KURIWAO (South Otago)—Ch. 8 (V-203.25, A-208.75). ERP 5 kw. Started Aug. 1964.**

**LITTLE MT. IDA (Central Otago)—Ch. 8 (V-203.25, A-208.75). ERP 2 kw. Started Oct. 1978.**

**MAUNGATANIWA (Northland)—Ch. 6 (V-189.25, A-194.75). ERP 25 kw. Started Dec. 1967.**

**MT. CARGILL (Dunedin)—Ch. 2 (V-55.25, A-60.75). ERP 50 kw. Started June 1966.**

**MT. EDGECUMBE (Bay of Plenty)—Ch. 6 (V-189.25, A-194.75). ERP 10 kw. Started Sept. 1978.**

**MT. EGMONT (Taranaki)—Ch. 6 (V-189.25, A-194.75). ERP 25 kw. Started Dec. 1966.**

**MT. ERIN (Hawkes Bay)—Ch. 6 (V-189.25, A-194.75). ERP 20 kw. Started Dec. 1964.**

**MT. MURCHISON (Nelson)—Ch. 1 (V-45.25, A-50.75). ERP 2 kw. Started Oct. 1971.**

**MT. ROCHFORD (West Coast)—Ch. 6 (V-189.25, A-194.75). ERP 2 kw. Started Aug. 1973.**

**MT. STUDHOLME (South Canterbury)—Ch. 7 (V-196.25, A-201.75). ERP 20 kw. Started Dec. 1965.**

**OBELISK (Central Otago)—Ch. 5 (V-182.25, A-187.75). ERP 20 kw. Started June 1976.**

**OTAHOUA (Wairarapa)—Ch. 7 (V-196.25, A-201.75). ERP 5 kw. Started May 1963.**

**PAPAROA (West Coast)—Ch. 7 (V-196.25, A-201.75). ERP 20 kw. Started Dec. 1973.**

**SUGARLOAF (Christchurch)—Ch. 3 (V-62.25, A-67.75). ERP 100 kw. Started June 1961.**

**TE AROHA (Waikato)—Ch. 1 (V-45.25, A-50.75). ERP 100 kw. Started May 1964.**

**WAIATARUA (Auckland)—Ch. 2 (V-55.25, A-60.75). ERP 100 kw. Started June 1960.**

**WHAKAPUNAKE (East Coast)—Ch. 1 (V-45.25, A-50.75). ERP 5 kw. Started May 1969.**

**WHARITE PEAK (Manawatu)—Ch. 2 (V-55.25, A-60.75). ERP 100 kw. Started Dec. 1963.**

Low-power repeaters: 333 in operation.

Planned:

TAUPO AREA—Ch. 5.

### TV-2 Network

**AUCKLAND—Shortland St., P.O. Box 3819, Auckland. Tel. 770-630. TV tape recording facilities. Started July 1975.**

**CHRISTCHURCH—Gloucester St., P.O. Box 1484, Christchurch. Tel. 64-549. TV tape recording facilities. Started July 1975.**

### Transmitters

**HEDGEHOPE (Southland)—Ch. 3 (V-62.25, A-67.75). ERP 100 kw. Started June 1976.**

**HOROKAKA (Northland)—Ch. 7 (V-196.25, A-201.75). ERP 10 kw. Started March 1979.**

**KAUKAU (Wellington)—Ch. 5 (V-182.25, A-187.75). ERP 300 kw. Started Dec. 1975.**

**MT. CARGILL (Dunedin)—Ch. 4 (V-175.25, A-180.75). ERP 300 kw. Started June 1976.**

**MT. ERIN (Hawkes Bay)—Ch. 8 (V-203.25, A-208.75). ERP 20 kw. Started Oct. 1977.**

**OTAHOUA (Wairarapa)—Ch. 9 (V-210.25, A-215.75). ERP 5 kw. Started Nov. 1977.**

(Continued on next page)

# International TV Directory

## NEW ZEALAND—(Continued)

**SUGARLOAF (Christchurch)**—Ch. 8 (V-203.25, A-208.75). ERP 300 kw. Started July 1975.

**TE AROHA (Waikato)**—Ch. 3 (V-62.25, A-67.75). ERP 100 kw. Started July 1975.

**WAIATARUA (Auckland)**—Ch. 4 (V-175.25, A-180.75). ERP 300 kw. Started July 1975.

**WHARITE (Manawatu)**—Ch. 4 (V-175.25, A-180.75). ERP 300 kw. Started April 1976.

Low-power repeaters: 47 in operation.

### Planned:

**GRAMPIANS (Nelson)**—Ch. 9. Pilot service in operation.

**HIKURANGI (Northland)**—Ch. 8.

**LITTLE MT. IDA (Central Otaga)**—Ch. 6. Pilot service in operation.

**MAUNGATANIWA (Northland)**—Ch. 8.

**MT. EDGECUMBE (Bay of Plenty)**—Ch. 8.

**MT. EGMONT (Taranaki)**—Ch. 8. Pilot service in operation.

**MT. STUDBOLME (South Canterbury)**—Ch. 1. Pilot service in operation.

**PAPAROA (West Coast)**—Ch. 9.

**TAUPO AREA**—Ch. 7.

**WHAKAPUNAKE (Gisborne)**—Ch. 3. Pilot service in operation.

## Nicaragua

(525-line standards, System M)

Color: NTSC System

Sets in use: 100,000 black & white; 15,000 color

**Sistema Sandinista de Television (Govt., commercial)**, Managua D.N., Nicaragua. Tel. 26651. Cable: TV tape recording facilities.

**MANAGUA—YNSA-TV**, Ch. 6. Transmitter 25 kw, ERP 150 kw. Started Dec. 1961. Low power repeater, Ch. 8. Transmitter 100 watts, ERP 300 watts. Started Aug. 1956.

Hours of operation: Noon-midnight, daily.

Rates (Jan. 1978 peak): Spot 60 sec., 460; 30 sec., 310; 20 sec., 230; 10 sec., 185 (Cordobas).

**MANAGUA—YNTCN**, Ch. 4 (Commercial). Transmitter 2 kw, ERP 6 kw. Started Nov. 1, 1969.

Hours of operation: 4:00-10:00 p.m., daily.

Rates (1972 peak): Spot 60 sec., 150; 20 sec., 80; program 1 hour, 1,200; 30 min., 700 (Cordobas).

## Niger

(625-line standards, System K)

Color: SECAM System

Sets in use: 244

**Television Scolaire du Niger (Govt., educational)**, B.P. 309, Niamey. Tel. 72.31.53.

Personnel: Marcel Inne, director; Jacques Gastaud, chief of center; Bernard Jauze, deputy chief; Yves Ortals, chief of center transmitter; Helene Gay, administration; Jacques Haranger, chief of fabrication.

Hours of operation: 7:30-12:30 & 16:00-18:00.

**DOSSO**—Ch. K-4. Transmitter 10 kw, ERP 240 kw. Started Oct. 1975.

**NIAMEY**—Ch. K-9. Transmitter 10 kw, ERP 240 kw. Started Sept. 1973.

Low power repeaters: 1 in operation; 3 planned.

## Nigeria

(625-line standards, System B)

Color: PAL System

Sets in use: 450,000 black & white; 50,000 color

**Nigerian Television Authority (Govt., commercial)**, c/o National Theatre, Iganmu, Private Mail Bag 12524, Lagos, Nigeria. Vincent Maduka, director general.

**NTV-Aba/Owerri**, P.M.B. 7126, Aba, Imo State, Nigeria. Transmitters: Ch. E-6, Aba; Ch. E-11, Umuahia.

Personnel: Mazi A. E. Ukonu, general manager; Pal Akalonu, director of programs; Chudi Onuzo, director of news.

**NTV-Benin**, P.M.B. 1117, Benin City, Bendel State, Nigeria. Transmitters: Ch. E-5, Jattu; Ch. E-7, Uzala; Ch. E-9, Eku. Started April 1973.

Personnel: B. O. E. Edebor, general manager; Fred Mokogwu, director of programs; Martin Akpeti, director of news; R. O.

Ifidon, chief engineer; L. O. Onogwu, commercial manager; G. O. Iyamu, secretary & administrative manager; W. I. Osayogie, chief accountant.

**NTV-Enugu**, P.M.B. 1530, Independence Layout, Enugu, Nigeria. Tel. Enugu 252290 & 252305. Telex: 51176. Transmitter: Ch. E-8, Abor.

Hours of operation: 3:50 p.m.-11:30 p.m., Mon.-Thurs.; 2:50 p.m.-midnight, Fri.-Sat.; 2:50 p.m.-11:15 p.m., Sun.

Personnel: G. C. Ugwu, managing director; Dr. E. N. Aniebona, acting general manager; T. O. Achebe, chief engineer; E. B. Ayoghu, head of news & current affairs; C. M. Anya, acting controller of finance; Obi Ebo, manager, programs; Miriam Okagbue, controller of programs; Mrs. E. N. Okaro, controller of production services; E. E. Onyekwe, acting commercial controller.

Rates (Jan. 1978 peak): Spot 60 sec., 120; 30 sec., 70; 15 sec., 50; 10 sec., 40. Program 60 min., 500; 30 min., 400; 15 min., 350; 10 min., 300; 5 min., 250 (Nigerian Naira).

**NTV-Ibadan**, P.O. Box 1460, Ibadan, Nigeria. Tel. 24381. Transmitters: Ch. E-4, Ibadan. Transmitter 5 kw, ERP 60 kw. TV tape recording facilities. Started Oct. 1959. Ch. E-3, Abafon. Transmitter 5 kw, ERP 15 kw. Ch. E-7, Ashileke. Transmitter 5 kw, ERP 100 kw. Ch. E-5, Idominasi. Transmitter 5 kw, ERP 75 kw. Ch. E-11, Iju-Ita Ogbolu. Transmitter 5 kw, ERP 75 kw. Hours of operation: 1630-0000, Mon.-Fri.; 1230-0000, Sat.-Sun.

Personnel: Yemi Farounbi, general manager; Shola Adegoke, sales manager; Bayo Sanda, program manager; Oluyole Fadola, film buyer; Jibola Dedenuola, production manager; M. F. Lasaki, chief engineer; E. O. Adediwura, controller of finance; Alton Adedeji, controller of administration.

Rates (Peak): Spot 60 sec., 280; 45 sec., 237; 30 sec., 198; 15 sec., 125; 10 sec., 85 (Nigerian Naira).

**NTV-Jos**, P.M.B. 2134, Jos, Plateau State, Nigeria. Transmitters: Ch. E-7, Jos; Ch. E-5, Mangun. Started 1975.

Personnel: Dr. Girgis Salama, general manager; Tom Adaba, director of programs; Ibrahim Adamu, director of news.

**NTV-Kaduna**, P.O. Box 250, Kaduna, Kaduna State, Nigeria. Transmitters: Ch. E-4, Jaji; Ch. E-7, Funtua; Ch. E-8, Katsina. Started 1962.

Personnel: Rufai Yahaya, general manager; Abdurrahman Mickla, director of programs.

**NTV-Kano**, P.M.B. 3343, Kano, Kano State, Nigeria. Transmitters: Ch. E-5, Kano; Ch. E-7, Arbus; Ch. E-8, Birmin Kudu. Started 1976.

Personnel: Alhaji Mohammed Ibrahim, general manager; Maitama Yusufu, director of programs; Madu Mailafiya, director of news.

**NTV-Lagos**, Victoria Island, P.M.B. 12005, Lagos, Nigeria. Tel. 26391. Transmitter: Ch. E-10. Transmitter 2 kw, ERP 40 kw. TV tape recording facilities. Started April 1962.

Hours of operation: 10-11 a.m.; 3-4 p.m.; 6-11 p.m., daily.

Personnel: Segun Olusola, general manager; A. N. Onyia, chief engineer; Alhaji Saka Fagbo, director of programs; Remi Sokefun, controller of production services; Diran Ajijedidun, controller of programs (enlightenment & entertainment); P. O. Okereke, controller of news & current affairs; Art Alade, controller of commercial service; Diran Adegbokun, controller of administration; E. O. Okotore, controller of finance; Alex Pedro, head of planning & film buyer.

Rates (Peak): Spot 60 sec., 225.00; 45 sec., 187.50; 30 sec., 150.00. Program hour, 780.00; 30 min., 525.00; 15 min., 375.00; 5 min., 285.00 (Nigerian Naira).

**NTV-Makurdi**, P.M.B. 2044, Makurdi, Benue State, Nigeria. Transmitter: Ch. E-10. Started Aug. 1977.

Personnel: Ambrose B. Anejo, officer in charge.

**NTV-Port Harcourt**, P.M.B. 5797, Port Harcourt, Rivers State, Nigeria. Transmitter Ch. E-10. Started 1974.

Personnel: S.I.J. Wigwe, general manager; Idamiebi Wilcox, director of programs.

**NTV-Sokoto**, P.M.B. 2351, Sokoto, Sokoto State, Nigeria. Transmitters: Ch. E-3, Jaredi; Ch. E-5, Koko; Ch. E-9, Gusau.

Personnel: Adamu B. Augle, general manager; Peter Igho, director of programs.

### Planned:

NTV-Calabar; NTV-Maiduguri; NTV-Minna; NTV-Yola.

## Northern Mariana Islands

(525-line standards, System M)

Sets in use: 3,800

**SAIPAN—WSZE-TV**, Micronesian Broadcasting Corp. (Commercial), P. O. Box 914, Saipan, Mariana Islands. P. O. Box 4246, Burlingame, Cal. 94010. Tel. 415-348-5713. Ch. 10. ERP 1.5 kw.



Started Oct. 1969. One low power repeater. Represented by: Intercontinental Services Ltd., 20 East 46th St., New York, N.Y. 10017.

Personnel: H. Scott Killgore, pres.

Rates: Spot 60 sec., 11.66; 30 sec., 6.85; 15 sec., 5.85. Program hour, 82.80; 30 min., 49.95; 15 min., 32.75; 10 min., 29.30; 5 min., 24.70 (U.S. Dollars).

## Norway

(625-line standards, System B)

Color: PAL System

Sets in use: 370,000 black & white; 825,000 color

Norsk Riksringkasting—NRK (Govt., non-commercial), Bjornstjerne Bjornsons Plass 1, Oslo 3, Norway. Tel. 46 98 60. Telex: International Relations—16820 nruti n. Eurovision Office—11794 tvp n. Began operation Aug. 1960. All transmitters carry same program. Main studios in Oslo & regional studios in Bergen, Stavanger, Tromsø & Trondheim have tape recording facilities. Hours of operation: Approximately 16:55-21:30/21:45 GMT.

Personnel: Torolf Elster, director-general of radio & television; Oddvar Svanevik, director of finance & administration; Kjell Loevaas, director of engineering; Otto Nes, director of programs. Heads of departments: Kristian Ogrim, program planning, Eurovision, sales; Jarle Hoysaeter, sports & outside broadcasts; Oddvar Foss, cultural programs & current affairs; Ada Haug, children's & youth programs; Tore Breda Thoresen, drama & music; Rigmor Hansson Rodin, films; Andor Birkeland, international relations.

U.S. Representatives: Audun Tjomslund, 44 Rockwood Dr., Larchmont, N.Y. (10538). Kari-Grete Mekjan, National Press Bldg., Room 1010, Washington, D.C. (20045).

AALMENBERGET—Ch. E-5, ERP 160 watts. Started Nov. 1977.

AANDALSNES—Ch. E-9 (V-203.25, A-208.75). Transmitter 100 watts, ERP 450 watts. Started 1965.

ALTA—Ch. E-7, ERP 6 kw. Started Dec. 1971.

ANDENES—Ch. E-6 (V-182.25, A-187.75). Transmitter 400 watts, ERP 4 kw. Started April 1970.

ANDFJELL—Ch. E-8, ERP 100 watts. Started March 1979.

BAERUM—Ch. E-9 (V-203.25, A-208.75). Transmitter 10 watts, ERP 100 watts. Started Dec. 1968.

BAGN—Ch. E-3 (V-55.25, A-60.75). Transmitter 5 kw, ERP 10 kw. Started Feb. 1964.

BALLSTAD—Ch. E-11, ERP 650 watts. Started April 1976.

BARDU—Ch. E-6 (V-182.25, A-187.75). ERP 370 watts. Started Dec. 1967.

BERGEN—Ch. E-9 (V-203.25, A-208.75). Transmitter 10 kw, ERP 140 kw. Started Aug. 1960.

BJERKREIM—Ch. E-6 (V-182.25, A-187.75). Transmitter 5 kw, ERP 15 kw. Started Nov. 1966.

BJORKERUDBERGET—Ch. E-11, ERP 350 watts. Started March 1975.

BOKN (Stavanger)—Ch. E-8. (V-196.25, A-201.75). Transmitter 10 kw, ERP 100 kw. Started Oct. 1961.

BORGE LOFOTEN—Ch. E-8, ERP 135 watts. Started Nov. 1976.

BORGVAAG—Ch. E-33, ERP 100 watts. Started Nov. 1978.

BRANDBU—Ch. E-11, ERP 100 watts. Started Feb. 1974.

BREMANGER—Ch. E-4 (V-62.25, A-67.75). Transmitter 10 kw, ERP 30 kw. Started June 1964.

DRAG—Ch. E-8, ERP 100 watts. Started Feb. 1978.

DUNDERLAND—Ch. E-10, ERP 120 watts. Started Dec. 1972.

EGGEDAL—Ch. E-5, ERP 155 watts. Started May 1977.

ENGERDAL—Ch. E-8, ERP 400 watts. Started Oct. 1976.

FAUSKE—Ch. E-10, ERP 1.1 kw. Started Nov. 1974.

FISTER—Ch. E-11 (V-217.25, A-222.75). Transmitter 100 watts, ERP 1.5 kw. Started August 1965.

FJAAGESUND—Ch. E-5, ERP 120 watts. Started March 1978.

FJAAGESUND 2—Ch. E-28, ERP 300 watts. Started March 1978.

FOLLEBU—Ch. E-23, ERP 110 watts. Started Jan. 1979.

FORDE—Ch. E-5 (V-175.25, A-180.75). Transmitter 100 watts, ERP 1.2 kw. Started July 1967.

FOSNAVAG—Ch. E-9 (V-203.25, A-208.75). Transmitter 5 watts, ERP 190 watts. Started Feb. 1967.

GAMLEMSVETEN—Ch. E-3 (V-55.25, A-60.75). Transmitter 10 kw, ERP 60 kw. Started June 1964.

GAUSTA—Ch. E-8 (V-196.25, A-201.75). Transmitter 5 kw, ERP 8 kw. Started Dec. 1970.

GEILO I—Ch. E-11 (V-217.25, A-222.75). Transmitter 50 watts, ERP 235 watts. Started Nov. 1970.

GOL I—Ch. E-6, ERP 140 watts. Started May 1973.

GRANSHERAD—Ch. E-28, ERP 100 watts. Started March 1980.

GREIPSTAD (Kristiansand)—Ch. E-2 (V-48.25, A-53.75). Transmitter 5 kw, ERP 60 kw. Started Dec. 1962.

GRIMO—Ch. E-6 (V-182.25, A-187.75). Transmitter 100 watts, ERP 440 watts. Started Feb. 1965. Decreased ERP 1977.

GRISVAGOY—Ch. E-9 (V-203.25, A-208.75). Transmitter 50 watts, ERP 100 watts. Started Aug. 1968.

## International TV Directory

GRONG—Ch. E-5 (V-175.25, A-180.75). Transmitter 10 kw, ERP 30 kw. Started Sept. 1965.

GRUNNF JORDNES—Ch. E-9, ERP 120 watts. Started Sept. 1977.

GULEN—Ch. E-2 (V-48.25, A-53.75). Transmitter 10 kw, ERP 30 kw. Started Dec. 1963.

HADSEL—Ch. E-4 (V-62.25, A-67.75). Transmitter 5 kw, ERP 30 kw. Started Dec. 1966.

HALDEN—Ch. E-11, ERP 60 kw. Started Feb. 1973.

HAMMERFEST—Ch. E-9 (V-203.25, A-208.75). Transmitter 10 kw, ERP 30 kw. Started Oct. 1967.

HARSTAD—Ch. E-5, ERP 500 watts. Started Dec. 1974.

HASVIK—Ch. E-5 (V-175.25, A-180.75). Transmitter 100 watts, ERP 400 watts. Started Sept. 1969.

HATTFJELLDAL—Ch. E-6, ERP 200 watts. Started Dec. 1972.

HEGGENES—Ch. E-9, ERP 300 watts. Started March 1975.

HEMNES—Ch. E-3 (V-55.25, A-60.75). Transmitter 10 kw, ERP 60 kw. Started 1965.

HESTMANNEN—Ch. E-6 (V-182.25, A-187.75). Transmitter 400 watts, ERP 4.6 kw. Started Dec. 1967.

HJELMELAND—Ch. E-7, ERP 120 watts. Started July 1977.

HOF I FINNSKOG—Ch. E-11, ERP 280 watts. Started Dec. 1979.

HORNINDAL—Ch. E-6, ERP 135 watts. Started Dec. 1971.

HOVDEFJELL—Ch. E-7 (V-189.25, A-194.75). Transmitter 5 kw, ERP 30 kw. Started Aug. 1962.

HOV I LAND—Ch. E-24, ERP 100 watts. Started July 1977.

IBESTAD—Ch. E-11, ERP 200 watts. Started Dec. 1974.

JERKUM—Ch. E-10, ERP 550 watts. Started Nov. 1975.

JETTA—Ch. E-8 (V-196.25, A-201.75). Transmitter 10 kw, ERP 30 kw. Started Dec. 1966.

KAPPFJELL—Ch. E-8 (V-196.25, A-201.75). Transmitter 400 watts, ERP 2 kw. Started July 1967.

KARASJOK—Ch. E-5 (V-175.25, A-180.75). Transmitter 2 kw, ERP 10 kw. Started Dec. 1967.

KAUTOKEINO—Ch. E-3 (V-55.25, A-60.75). Transmitter 2 kw, ERP 8 kw. Started Dec. 1967.

KINN—Ch. E-7, ERP 970 watts.

KISTEFJELL—Ch. E-8 (V-196.25, A-201.75). Transmitter 10 kw, ERP 30 kw. Started Nov. 1966.

KOLVEREID II—Ch. E-11 (V-217.25, A-222.75). ERP 380 watts. Started Dec. 1970.

KONGSBERG—Ch. E-4 (V-62.25, A-67.75). Transmitter 10 kw, ERP 100 kw. Started Aug. 1960.

KONGSDALEN—Ch. E-5, ERP 100 watts.

KONGSVINGER—Ch. E-9 (V-203.25, A-208.75). Transmitter 5 kw, ERP 10 kw. Started Dec. 1969.

KOPPAREN—Ch. E-11, ERP 20 kw. Started Dec. 1971. Increased ERP 1979.

KUNNA—Ch. E-9, ERP 200 watts. Started Dec. 1975.

KVAENANGSBOTTEN—Ch. E-10, ERP 350 watts. Increased ERP Oct. 1978.

KVAENANGSFJELLET—Ch. E-6, ERP 250 watts. Increased ERP 1978.

KVAMSKOGEN—Ch. E-6, ERP 140 watts. Increased ERP July 1978.

LANGEVAG—Ch. E-6 (V-196.25, A-201.75). ERP 120 watts. Started Dec. 1967.

LIFJELL—Ch. E-52, ERP 1 kw. Started March 1980.

LILLEHAMMER—Ch. E-10 (V-210.25, A-215.75). Transmitter 100 watts, ERP 400 watts. Started Dec. 1963.

LJOMSNUTEN—Ch. E-5, ERP 110 watts. Increased ERP March 1979.

LONAHORGI—Ch. E-11 (V-217.25, A-222.75). Transmitter 2 kw, ERP 10 kw. Started Dec. 1963.

LUNNER—Ch. E-34, ERP 160 watts. Started March 1978.

LYNGDAL—Ch. E-9 (V-203.25, A-208.75). Transmitter 5 kw, ERP 30 kw. Started Sept. 1966.

LYNGEN—Ch. E-5 (V-175.25, A-180.75). Transmitter 400 watts, ERP 3 kw. Started Oct. 1970.

LYSENUT—Ch. E-10 (V-210.25, A-215.75). Transmitter 100 watts, ERP 300 watts. Started Dec. 1965.

MEFJELL—Ch. E-8 (V-196.25, A-201.75). Transmitter 50 watts, ERP 110 watts. Started Dec. 1970.

MELHUS (Trondheim)—Ch. E-2 (V-48.25, A-53.75). Transmitter 10 kw, ERP 100 kw. Started Dec. 1961.

MELOY—Ch. E-11, ERP 130 watts. Started Dec. 1972.

MISTBERGET—Ch. E-44, ERP 1.7 kw. Started Dec. 1975.

MOSVIK—Ch. E-7, ERP 20 kw. Started June 1974.

(Continued on next page)



# International TV Directory

## NORWAY—(Continued)

NAMSSKOGAN—Ch. E-10. ERP 100 watts. Increased ERP July 1977.

NARVIK—Ch. E-10 (V-210.25, A-215.75). Transmitter 10 kw. ERP 30 kw. Started Dec. 1967.

NORDBERG—Ch. E-11. ERP 100 watts. Started March 1977.

NORDFJORDEID—Ch. E-10 (V-210.25, A-215.75). Transmitter 0.4 kw. ERP 3 kw. Started Jan. 1968.

NORDHUE—Ch. E-5 (V-175.25, A-180.75). Transmitter 10 kw. ERP 60 kw. Started Nov. 1962.

NORDKAPP—Ch. E-6 (V-210.25, A-215.75). Transmitter 10 kw. ERP 30 kw. Started Sept. 1969.

NORFEJELL—Ch. E-10. ERP 130 watts. Started July 1977.

OEVER EIKER—Ch. E-5. ERP 150 watts. Started Dec. 1980.

OLDERDALEN—Ch. E-7. ERP 130 watts. Started Nov. 1974.

ORKDAL—Ch. E-8. ERP 130 watts. Started Feb. 1976.

OSLO—Ch. E-6 (V-182.25, A-187.75). Transmitter 10 kw. ERP 100 kw. TV tape recording facilities. Started Nov. 1957, increased power Aug. 1960.

OVRE HURDAL—Ch. E-8. ERP 100 watts. Started March 1976.

OYSTEINLAND—Ch. E-7. ERP 100 watts. Started Feb. 1976.

REINSFJELL—Ch. E-6 (V-217.25, A-222.75). Transmitter 10 kw. ERP 60 kw. Started Feb. 1965.

ROYRVIK—Ch. E-6. ERP 100 watts. Started Oct. 1971.

RYGG—Ch. E-10. ERP 120 watts. Started Oct. 1978.

SALTEN—Ch. E-7 (V-189.25, A-194.75). Transmitter 5 kw. ERP 30 kw. Started Dec. 1964.

SANDANE—Ch. E-7. ERP 170 watts. Started July 1972.

SANDØY—Ch. E-10. ERP 420 watts. Started Nov. 1977.

SKIEN—Ch. E-10 (V-210.25, A-215.75). Transmitter 10 kw. ERP 60 kw. Started July 1968.

SKOTTERUD—Ch. E-10. ERP 120 watts. Started March 1980.

SOEMAADALEN—Ch. E-30. ERP 100 watts. Started Dec. 1978.

SOERLI III—Ch. E-11. ERP 390 watts. Started Oct. 1971.

SOGDAL—Ch. E-7 (V-189.25, A-194.75). Transmitter 2 kw. ERP 20 kw. Started June 1965.

SOLBERGFJORDEN—Ch. E-42. ERP 300 watts. Started May 1979.

STEIGEN—Ch. E-2 (V-48.25, A-53.75). Transmitter 10 kw. ERP 60 kw. Started Nov. 1965.

STORD—Ch. E-5 (V-175.25, A-180.75). Transmitter 5 kw. ERP 30 kw. Started Aug. 1969.

STORE JEKKIR—Ch. E-11. ERP 1.15 kw. Started Jan. 1974. Decreased ERP 1978.

STORFORSHEI—Ch. E-5. ERP 100 watts. Started Jan. 1974.

STRYN—Ch. E-9. ERP 170 watts. Started Dec. 1971.

SUNDHELLESKARVEN—Ch. E-10. ERP 500 watts. Started Dec. 1976.

SUNNDALSORA—Ch. E-11. ERP 100 watts. Started 1963, increased power April 1972. Decreased ERP 1979.

SVASAND—Ch. E-8. ERP 300 watts. Started 1967, increased power March 1973 & Nov. 1975.

SVELGEN—Ch. E-6 (V-182.25, A-187.75). Transmitter 5 watts. ERP 145 watts. Started Dec. 1965.

SVENNINGDAL—Ch. E-10. ERP 144 watts. Started Oct. 1974.

TANA—Ch. E-8 (V-196.25, A-201.75). Transmitter 10 kw. ERP 30 kw. Started Dec. 1967.

TODALEN II—Ch. E-7 (V-189.25, A-194.75). Transmitter 5 watts. ERP 140 watts. Started Sept. 1965.

TROLLHETTA—Ch. E-5 (V-175.25, A-180.75). Transmitter 50 watts. ERP 600 watts. Started March 1, 1970. Decreased ERP 1978.

TROLLTIND—Ch. E-11 (V-217.25, A-222.75). Transmitter 10 kw. ERP 60 kw. Started Nov. 1966.

TROMSO—Ch. E-7 (V-189.25, A-194.75). Transmitter 5 watts. ERP 685 watts. Started Dec. 1966.

TRON—Ch. E-9 (V-203.25, A-208.75). Transmitter 10 kw. ERP 30 kw. Started Nov. 1963.

TUNNSJO—Ch. E-10 (V-210.25, A-215.75). Transmitter 10 watts. ERP 165 watts. Started Nov. 1968.

TYDAL—Ch. E-11. ERP 100 watts. Started Aug. 1978.

VARANGER—Ch. E-2 (V-48.25, A-53.75). Transmitter 10 kw. ERP 30 kw. Started Dec. 1967.

VARDEFJELL—Ch. E-11 (V-217.25, A-222.75). Transmitter 110 watts. ERP 400 watts. Started Aug. 1968.

VEGA—Ch. E-9 (V-203.25, A-208.75). Transmitter 2 kw. ERP 30 kw. Started Dec. 1966. Increased power June 1976.

VEGGEN—Ch. E-7. ERP 110 watts. Started 1970.

VIBLEMO—Ch. E-7. ERP 175 watts. Started Oct. 1976.

VINKENES—Ch. E-8. ERP 100 watts. Started Feb. 1978.

1224-b

VOLDA—Ch. E-11. ERP 140 watts. Started Nov. 1973.  
Low-powered satellites: 993 in operation, 100 planned.

## Oman

(625-line standards, Systems B & G)  
Color: PAL System  
Sets in use: 40,000 color

Directorate General TV and Radio, Ministry of Information and Culture, P.O. Box 600, Muscat, Sultanate of Oman (Govt., non-commercial). Tel. 600022. Telex: 3265 INFORM MB.

Personnel: Salim Said Al Siyabi, director general of radio & television; Hamad Al Kindy, technical director.  
Hours of operation: 1900-2400, approximately.

MUSCAT—Ch. E-6. Transmitter 1 kw. Six low power transposers. TV tape recording facilities. Started Nov. 1974.  
Personnel: Ali Saleh, director of television.

SALALAH—P.O. Box 8020, Salalah, Dhofar. Tel. 460 674. Ch. E-8 & Ch. E-10. Transmitters 10 kw. Ch. E-11. Transmitter 1 kw. TV tape recording facilities. Started Nov. 1975.  
Personnel: Hamad Al Ghafri, director of television.

### Planned:

BURAYMI—Ch. E-8. 10 kw. SAJA—Ch. E-10. 10 kw.  
NIZWA—Ch. E-10. 10 kw. SUR—Ch. E-7. ERP 1 kw.

Low power repeaters: 5 in operation; 3 planned.

## Pakistan

(625-line standards, System B)  
Color: PAL System  
Sets in use: 758,000

Pakistan Television Corp. Ltd. (Public limited co., commercial), 1 Tulsia Road, Lalazar Colony, P.O. Box 230, Rawalpindi, Pakistan. Tel. 66338. Telex RP-833.

Personnel: Zia Nisar Ahmad, managing director; Agha Nasir, dir., program administration; Nazir Ahmad Warraich, dir., engineering; Mutee-ur-Rahman Mirza, finance dir.; A. Nasir Siddiqui, dir., administration & personnel; Rafe-uz-Zaman, dir., educational television; Musleh-ud-Din, dir., news; Fazal Kamal, dir., overseas relations; Burhan-ud-Din Hasan, gen. mgr., Rawalpindi-Islamabad; Zaman Ali Khan, gen. mgr., Karachi; Kanwar Aftab Ahmad, gen. mgr., Lahore; Amir Imam, gen. mgr., Peshawar; Abdul Karim Baluch, gen. mgr., Quetta.

Hours of operation: Approx. 17:30-23:30, Sat.-Thurs.; 16:30-23:30, Fri.

National Network Rates (1978): Spot 7 sec., 985.00; 15 sec., 1900.00; 30 sec., 3370.00; 60 sec., 5065.00. Program hour, 31060.00; 30 min., 23760.00; 15 min., 14260.00; 5 min., 5280.00 (Pakistani Rupees).

ISLAMABAD-RAWALPINDI—Color program originating center. TV tape recording facilities. Uses transmitter at Murree. Started 1967.

Rates (1978): Spot 7 sec., 215.00; 30 sec., 735.00; 60 sec., 1105.00. Program hour, 6970.00; 30 min., 5185.00; 15 min., 3110.00; 5 min., 1150.00 (Pakistani Rupees).

KARACHI—Ch. E-4. Transmitter 10 kw. ERP 60 kw. Originates color programs. TV tape recording facilities. Started Dec. 1966. Rates (1978): Spot 7 sec., 350.00; 30 sec., 1200.00; 60 sec., 1800.00. Program hour, 11340.00; 30 min., 8435.00; 15 min., 5060.00; 5 min., 1875.00 (Pakistani Rupees).

LAHORE—Ch. E-5. Transmitter 10 kw. ERP 100 kw. Started Dec. 25, 1964 as Ch. E-9. Changed to Ch. E-5 and increased power Nov. 1968; increased further in 1976. Originates color programs. TV tape recording facilities.

Rates (1978): Spot 7 sec., 260.00; 30 sec., 885.00; 60 sec., 1330.00. Program hour, 8425.00; 30 min., 6205.00; 15 min., 3760.00; 5 min., 1390.00 (Pakistani Rupees).

QUETTA—Ch. E-6. Transmitter 10 kw. ERP 30 kw. Originates local programs. TV tape recording facilities. Started Nov. 26, 1974. Rates: Spot 7 sec., 100.00; 30 sec., 350.00; 60 sec., 530.00. Program hour, 3330.00; 30 min., 2475.00; 15 min., 1485.00; 5 min., 550.00 (Pakistani Rupees).

PESHAWAR—Originating center. TV tape recording facilities. Rates (1978): Spot 7 sec., 180.00; 30 sec., 615.00; 60 sec., 925.00. Program hour, 5835.00; 30 min., 4340.00; 15 min., 2605.00; 5 min., 965.00 (Pakistani Rupees).

NURPUR—Ch. E-5. ERP 170 kw. Started July 1978.

JAMALUDDIN WALI—Ch. E-10. ERP 200 kw. Started March 1979.

MURREE—Ch. E-8. Transmitter 10 kw. ERP 180 kw. Started March 1969.

THANA BOLA KHAN—Ch. E-9. Transmitter 10 kw. ERP 205 kw. Started June 1973.

SAKESAR—Ch. E-4. Transmitter 10 kw. ERP 114 kw. Started July 1973.

CHERAT—Ch. E-10. Transmitter 10 kw. ERP 170 kw. Started Aug. 1973.

THANDIANI—Ch. E-6. ERP 5.5 kw. Started Aug. 1976.

LAKPASS—Ch. E-10. ERP 5 kw. Started March 1977.

SHIKARPUR—Ch. E-8. ERP 213 kw. Started June 1976.

SHUJABAD—Ch. E-8. ERP 178 kw. Started March 23, 1975.

SAHIWAL—Ch. E-10. ERP 227 kw. Started March 1977.

TV Factbook No. 50

## Panama

(525-line standards, System M)

Color: NTSC System

Sets in use: 160,000 black & white; 40,000 color †

- CANAJAGUA**—Ch. 9, repeats Ch. 2. ERP 20 kw.
- CERRO CAMPANA**—Ch. 6, repeats Ch. 2. ERP 90 kw.
- CERRO PUNTA**—Ch. 6, repeats Ch. 4. ERP 0.1 kw.
- COLON**—Ch. 12, repeats Ch. 4. ERP 40 kw.
- CUESTA DE PIEDRA**—Ch. 2, repeats Ch. 2. ERP 5 kw. Started June 1966.
- EL VALLE**—Ch. 12, repeats Ch. 4. ERP 250 kw. Started Feb. 1962.
- LA PALMA**—Ch. 5, repeats Ch. 4. ERP 0.1 kw. Started Jan. 1969.
- LOLA**—Ch. 9, repeats Ch. 2. ERP 5 kw. Started June 1966.
- PANAMA**—RPC-TV, Corporacion Panamena de Radiodifusion (Commercial), P.O. Box 1795, Panama, R.P. Tel. 25-0160. Ch. 4. Transmitter 25 kw, ERP 250 kw. TV tape recording facilities. Started Sept. 1959. Hours of operation: 8:30 a.m.-1 a.m., daily. Personnel: Fernando Eleta A., president; Jaime de la Guardia Jr., general manager & film buyer; Jorge Diez, sales & program manager; Lloyd O'Meally, chief engineer; Fernando Eleta C., news director.
- Rates (Class AA): 30 sec., \$72.00.
- Represented in U.S. by Pan American Broadcasting Co., 275 Madison Ave., New York, N.Y. 10016. Phone: 212-889-1200. Henry Franklin.
- PANAMA**—TV-2, Televisora Nacional S.A. (Commercial), Apt. 8371, Panama, R.P. Tel. 60-2222. Ch. 2. Transmitter 25 kw, ERP 500 kw. Originates programs and has TV tape recording facilities. Started April 1962.
- Hours of operation: 11:30 a.m.-12:00 midnight EST.
- Personnel: Rodolfo Garcia De Paredes Ch., president & general manager; Arcelio Ducreux, comptroller & manager; Mario Velasquez, manager, news dept.; Rodolfo Garcia De Paredes E., sales & program manager; Rigoberto Rodriguez A., director of engineering; Clarence Haylett, chief engineer; Hector Penalba, administrative assistant, engineering.
- SANTIAGO**—Ch. 3, repeats Ch. 4. ERP 10 kw. Started Jan. 1969.
- SONA**—Ch. 7, repeats Ch. 4. ERP 5 kw. Started Nov. 1963.
- VOLCAN**—Ch. 4, repeats Ch. 4, Panama. ERP 1 kw. Started Aug. 1975.
- VOLCAN BARU**—Ch. 12, repeats Ch. 4. ERP 20 kw.
- VOLCAN BARU**—Ch. 10, repeats Ch. 2. ERP 19 kw.
- VOLCANCITO**—Ch. 6, repeats Ch. 4. ERP 5 kw.
- Cable System: One in operation serving 350 subscribers in Playa Coronado.

Note: See also American Forces stations.  
†Does not include viewers in Canal Zone.

## Paraguay

(625-line standards, System N)

Color: PAL System

Sets in use: 80,000

- ASUNCION**—Televisora Cerro Cora S.A., Canal 9, Av. Carlos A. Lopez 572, Asuncion, Paraguay. Tel. 80-086/81-504. Ch. 9 (V-187.25, A-191.75). ERP 60 kw. TV tape recording facilities. Started Sept. 29, 1965.
- Hours of operation: Daily, 12:00-14:00 & 16:00-00:00.
- Personnel: Dr. Carlos Morinigo Delgado, president; Ricardo Sanchez Abdo, general manager; Jorge Morinigo Escalante, commercial manager; Pedro B. Medina Alborno, production manager; Adalberto Isusi, controller; Francisco J. Ordiz, chief engineer.
- ENCARNACION**—Televisora Itapua S.A., Canal 7, Av. Gral. Irrazabal & 25 de Mayo, Encarnacion, Paraguay. Tel. 450. Ch. 7 (V-175.25, A-179.75). ERP 50 kw. TV tape recording facilities. Started Nov. 3, 1976.
- Hours of operation: Daily 17:00-00:03.
- Personnel: Ricardo Sanchez Abdo & Jorge Morinigo Escalante, directors; Jorge Granada, station manager; Adalberto Isusi, controller; Francisco J. Ordiz, engineer.

## Peru

(525-line standards, System M)

Color: NTSC System

Sets in use: 750,000

- AREQUIPA**—Panamericana Television S.A. (Commercial). Tel. 3090. Ch. 2. Transmitter 2 kw. Started Aug. 1959. Repeats Ch. 5, Lima. See main station in Lima Ch. 5.
- AREQUIPA**—Radio Continental TV S.A. (Commercial), Avenida Independencia No. 56, Box 856, Arequipa. Tel. 23862, 27214, 23055. Ch. 6. Transmitter 8 kw. Low power repeaters: 10. TV tape recording facilities.
- Hours of operation: Average 13 hours daily.

## International TV Directory

- Personnel: J. Antonio Umbert Delgado, general manager; Jose Linares Bezold, program manager; Dante Simoni, chief engineer, Fernando Ruiz de Somocurcio, regional manager.
- Rates (peak): 83.00 per sec., 15 sec. minimum (Peruvian Sol).
- CHICLAYO**—Panamericana Television S.A. (Commercial). Ch. 9. Transmitter 2 kw. Started Oct. 1966. Repeats Ch. 5, Lima.
- CHIMBOTE**—Panamericana Television S.A. (Commercial). Ch. 9. Transmitter 680 watts. Started Feb. 1966. Repeats Ch. 5, Lima.
- CUSCO**—Panamericana Television S.A. (Commercial). Ch. 9. Transmitter 680 watts. Started Feb. 1966. Repeats Ch. 5, Lima.
- LIMA**—OAD-TV, Ministry of Education (Govt., educational-cultural, non-commercial), Ministerio de Educacion Publica, Direccion de Cultura, Lima. Tel. 275737. Ch. 7. Transmitter 100 watts, ERP 150 watts. Started Jan. 1958. Personnel: R. Garrido M., director general; A. E. Mousalva, dir. of engineering. No recent information available.
- LIMA**—OAX4U-TV, Cia Peruana de Radiodifusion S.A. (Commercial), Esquina Montero Rosas y Merino Carranza 1099, Santa Beatriz, Lima. Tel. 71-0920. Ch. 4. Transmitter 3 kw, ERP 6 kw. Started Dec. 1958. Low power repeaters: 7.
- LIMA**—OAY4A-TV, Panamericana Television S.A. (Commercial), Av. Arequipa 1110, Lima 1, Peru. Tel. 719748, 719889 (gen. mgr.), 715389 (engineering). Ch. 5. Transmitter 10 kw, ERP 100 kw. TV tape recorder facilities.
- Personnel: Manuel Olsen, gen. mgr.; Gustavo Reusens, engineering mgr.; Alfonso de la Cuba, sales mgr.
- PIURA**—Panamericana Television S.A. (Commercial). Ch. 7. Transmitter 680 watts. Repeats Ch. 5, Lima. Started Aug. 1960.
- PUCALLPA**—Panamericana Television S.A. (Commercial). Ch. 13. Transmitter 500 watts. Started May 1976. Repeats Ch. 5, Lima.
- TACNA**—Panamericana Television S.A. (Commercial). Ch. 2. Transmitter 180 watts. Started Sept. 1974. Repeats Ch. 5, Lima.
- TRUJILLO**—Panamericana Television S.A. (Commercial). Ch. 7. Transmitter 680 watts. Started June 1960. Repeats Ch. 5, Lima.
- Planned: TUMBES, Ch. 7; TINGO MARIA, Ch. 2.

## Philippines

(525-line standards, System M)

Color: NTSC System

Sets in use: 693,000 black & white; 78,000 color

- Intercontinental Broadcasting Corp.**, Capitol Hills, Diliman, Quezon City (Commercial). Tel. 97-61-37, 97-65-65. Key station: Ch. 13. Transmitter 25 kw. Started Feb. 1, 1975. Hours of operation: 09:00-16:00 GMT.
- Personnel: Jose T. Jalandoni, gen. mgr.; Manuel C. Jalandoni, administrative dir.; Tex B. Panganiban, sales mgr.; Tony Lienes, production mgr.; Francisco Villanueva Jr., provincial network mgr.; Francisco Evangelista, merchandising mgr.; Pedro Seraspe, engineering mgr.; Eduardo Ranosa, news & public affairs mgr.; Honorio Gumangan, finance mgr.
- Republic Broadcasting System, GMA Radio-Television Arts** (Commercial), Epifanio de los Santos Ave., Diliman, Quezon City. Tel. 99-70-21.
- Personnel: Menardo R. Jimenez, pres. & gen. mgr.; Federico Garcia, gen. mgr., Network Marketing Corp.; Jose Roy Jr., program mgr.; Victoria Luciano, film buyer; Dick Zamora, production mgr.; Arcadio Carandang, v.p., engineering; Graciano Gozon, v.p., finance; Borromeo Jimenez, v.p., personnel & administration; Eubolo Verzola, v.p., operations & programming.
- Kanlaon Broadcasting System Inc.**, Broadcast City, Capitol Hills, Diliman, Quezon City (Commercial). Tel. 977661-66. Telex: 63886 KAYBEE PN. General managers for KBS, RPN, BBC. Color TV tape recording facilities. Satellite coordinating center.
- Personnel: Felipe G. Medina Jr., gen. mgr.; Antonio Soriano, engineering mgr.; Frankie Abao Jr., news mgr.
- Radio Philippines Network Inc.** (see Kanlaon Broadcasting System above). Key station: Ch. 9. Transmitter 25 kw, ERP 250 kw. Hours of operation: 6 a.m.-1:30 a.m.
- Personnel: Felipe Medina Jr., gen. mgr.; Casey Francisco, asst. gen. mgr., programming; Dennis Cabalin, asst. gen. mgr., sales; Wilma Valle, production mgr.
- Rates (1978 peak): Spot, 5,000 (Pesos).
- Banahaw Broadcasting Corp.** (see Kanlaon Broadcasting System above). Key station: Ch. 2. Transmitter 35 kw. Hours of operation: 6 a.m.-1:30 a.m.
- Personnel: Felipe G. Medina Jr., gen. mgr.; Jojo Linao, asst. gen. mgr., programs; Ed Fernandez, asst. gen. mgr., sales; Guito Belza, production mgr.
- GTV Television Service**, Broadcast Plaza, Bohol Ave., Quezon City (Commercial). Tel. 97-76-67. Telex: 7404.
- Personnel: Jorge E. Viduya, general manager; Emil Jurado, operations manager & sales manager; Ray Pedroche, program development manager; Phil Cabreros, engineering manager.

- BACOLOD CITY**—DYAF-TV, Catholic Welfare Organization, 2307  
(Continued on next page)



# International TV Directory

## PHILIPPINES—(Continued)

Herran St., Sta. Ana, Manila. Tel. 58-48-28. Ch. 10. Transmitter 1 kw. Started Oct. 4, 1974.  
Personnel: Fr. Jose A. Rodrigalvarez, station mgr.; Joseph Abregana, sales & program mgr.; Abraham Habaradas, acting chief engineer.  
Rates: Spot 60 sec., 200.00 (Pesos).

**BACOLOD CITY—DYHB-TV**, Intercontinental Bcstg. Corp. Ch. 2 (V-55.25, A-59.75). Transmitter 2 kw, ERP 8 kw. Started Feb. 2, 1975. TV tape recording facilities. Hours of operation: 4:30 p.m.-1:30 a.m., Mon.-Sat., 11:30 a.m.-1:30 a.m., Sun. Chris Samia, station mgr.

**BACOLOD CITY—DYBQ-TV**, Banahaw Broadcasting Corp. Ch. 4. Transmitter 10 kw, ERP 300 kw. Color. Started Aug. 1974. TV tape recording facilities. Hours of operation: 09:00-16:00 GMT.

**BACOLOD CITY—DYKB-TV**, Radio Philippines Network Inc. Ch. 8. Transmitter 5 kw, ERP 40 kw. Started Oct. 1971. Color. TV tape recording facilities. Hours of operation: 04:00-16:00 GMT.  
Personnel: Rene Tan, station mgr.; George Liza, production mgr.; Gaudiolo Gaylan, chief engineer.

**BAGUIO CITY—DZBS-TV**, Radio Philippines Network Inc. Ch. 12 (V-205.25, A-209.75). Transmitter 5 kw, ERP 40 kw. Color. Started Dec. 1962.  
Personnel: Eduardo Aguilar, station mgr.; Pedro Tindongan, chief engineer.

**BAGUIO CITY—DWHB-TV**, Intercontinental Bcstg. Corp. Ch. 6 (V-83.25, A-87.75) Transmitter 500 watts, ERP 6 kw. Started Sept. 1, 1971. TV tape recording facilities. Hours of operation: 07:00-15:00 GMT. Ed Aguilar, mgr.

**BAGUIO CITY—DWBW-TV**, Banahaw Broadcasting Corp. Ch. 3. Transmitter 5 kw, ERP 40 kw. Color.

**BAGUIO CITY—DWMJ-TV**, Republic Broadcasting System Inc. Ch. 10. Transmitter 100 watts, ERP 4 kw. Started March 1, 1977.

**CAGAYAN DE ORO CITY—DXCC-TV**, Intercontinental Bcstg. Corp., Ch. 10 (V-193.25, A-197.75). Transmitter 5 kw, ERP 50 kw. Originates local programs. Started March 26, 1969. TV tape recording facilities. Hours of operation: 10:00-15:00 GMT. Eddie Yongco, mgr.

**CAGAYAN DE ORO CITY—DXDZ-TV**, Republic Broadcasting System Inc. Ch. 12. Transmitter 350 watts. TV tape recording facilities. Started June 12, 1976. Hours of operation: 08:00-16:00 GMT.  
Personnel: Dante Sarraga, station mgr.; Raf Benaldo, sales & program mgr.; Gredion Abas, chief engineer.

**CEBU CITY—DYSS-TV**, Republic Broadcasting System, Ch. 7 (V-175.25, A-179.75). Transmitter 5 kw, ERP 50 kw. Originates local programs. Started Feb. 18, 1963. Hours of operation: 08:00-16:00; 04:00-16:00 (Sat. & Sun.).  
Personnel: Crisanto T. Samia, station mgr.; Nemesio Solon, sales supervisor; Renato Abella, program dir.; Benjamin Villaluz, production supervisor; Jovencio B. Bigornia, chief engineer; Socorro Bustamante, operations supervisor; Rosita Bacolod, accounting supervisor.  
Rates (1978 peak): Spot 30 sec., 150.00 (Pesos).

**CEBU CITY—DYTV**, Intercontinental Broadcasting Corp. Ch. 13 (V-211.25, A-215.75). Transmitter 12.5 kw, ERP 50 kw. Started Feb. 1, 1975. TV tape recording facilities. Hours of operation: 07:30-15:00 GMT. Jerry Fajardo, mgr.

**CEBU CITY—DYDY-TV**, Banahaw Broadcasting Corp. Ch. 3. Transmitter 10 kw, ERP 300 kw. Color. TV tape recording facilities. Started Aug. 1974.

**CEBU CITY—DYKC-TV**, Radio Philippines Network Inc. Ch. 9. Transmitter 5 kw, ERP 40 kw. Color. TV tape recording facilities. Started Oct. 1971.  
Personnel: Frank Jalandoni, station & sales mgr.; Cynthia Blanco, program mgr.; Marcial Peral, chief engineer.

**DAVAO CITY—DXTV**, Intercontinental Broadcasting Corp. Ch. 13 (V-211.25, A-215.75). Transmitter 4 kw, ERP 20 kw. Started Jan. 19, 1960. TV tape recording facilities. Hours of operation: 06:30-15:00 GMT. Labrador Jalandoni, mgr.

**DAVAO CITY—DXKT-TV**, Radio Philippines Network Inc. Ch. 4. Transmitter 5 kw, ERP 40 kw. Color. TV tape recording facilities. Started July 1974.  
Personnel: Rudy Rebolledo, station manager; Tony Dadula, production manager; Bonifacio Manalac, chief technician.

**DAVAO CITY—DXSS-TV**, Southern Broadcasting Network, 3881 E. Vallejo St., Santol, Sta. Mess, Manila. Tel. 62-74-18. Ch. 7. Transmitter 1 kw. Started Oct. 1975.

**IRIGA CITY—DXKI-TV**, Radio Philippines Network Inc. Ch. 10. Transmitter 5 kw, ERP 40 kw. Color. TV tape recording facilities. Started May 1972.  
Personnel: Ding Hosalla, station mgr.; Apolinario Iriolo, chief engineer.

**MANILA (Quezon City)—DZKB-TV**, Radio Philippines Network Inc. Ch. 9. Transmitter 25 kw, ERP 325 kw. Color. Started Nov. 1974. TV tape recording facilities. Hours of operation: 09:00-16:00 GMT.

**MANILA (Quezon City)—DWWX-TV**, Banahaw Broadcasting Corp. Ch. 2. Transmitter 25 kw, ERP 167 kw. Color. TV tape recording facilities. Started Nov. 1973. Hours of operation: 00:00-16:00 GMT.

**MANILA (Quezon City)—DGTV**, GTV Television Service, Ch. 4. Transmitter 25 kw, ERP 316 kw. Color. TV tape recording facilities. Started July 1974. Hours of operation: 09:00-16:00 GMT.

**MANILA (Quezon City)—DZBB-TV**, Republic Broadcasting System, Ch. 7 (V-175.25, A-179.75). Transmitter 25 kw, ERP 250 kw. Started Oct. 21, 1961. Originates local programs. TV tape recording facilities. Hours of operation: 10 a.m.-1:30 a.m., Mon.-Sat.; 10:30 a.m.-1:30 a.m., Sun.

**MANILA (Quezon City)—DZTV**, Intercontinental Broadcasting Corp. Ch. 13 (V-211.25, A-215.75). Transmitter 50 kw, ERP 300 kw. Color. Started Jan. 19, 1960. TV tape recording facilities. Hours of operation: noon-2 a.m.

**MURCIA—DYAF-TV**, Catholic Welfare Organization. Ch. 10. ERP 5 kw.

**NAGA CITY—DZHN-TV**, Intercontinental Bcstg. Corp. Ch. 13 (V-211.25, A-215.75). Transmitter 500 watts. ERP 6 kw. Started Feb. 22, 1971. TV tape recording facilities. Hours of operation: 09:00-16:00 GMT.

**ROXAS CITY—DYHC-TV**, Intercontinental Bcstg. Corp., Ch. 12 (V-205.25, A-209.75). Transmitter 500 watts, ERP 6 kw. Hours of operation: 09:00-16:00 GMT.

**TACLOBAN CITY—DYHT-TV**, Intercontinental Bcstg. Corp., Ch. 6 (V-83.25, A-87.75). Transmitter 500 watts, ERP 6 kw. Hours of operation: 09:00-16:00 GMT. Vivencio Lacaba, mgr.

**ZAMBOANGA CITY—DXLL-TV**, Zamboanga Television Corp., 17 Melantic St., San Lorenzo Village, Makati, Metro Manila. Tel. 88-56-91. Ch. 3. Transmitter 100 watts, ERP 2 kw. Started Sept. 1974. Hours of operation: 04:00-05:30 & 09:00-16:00 GMT.

Personnel: Armando A. Lopez, station & program mgr.; Leoncio P. Aranda II, sales mgr.; Andy Navarro, chief engineer.  
Rates: Spot 60 sec., 200.00; 30 sec., 120.00.

**ZAMBOANGA CITY—DXLA-TV**, First United Broadcasting Corp., 2587 Taft Ave., Manila. Tel. 59-02-72. Ch. 9. Transmitter 1 kw. TV tape recording facilities. Started May 17, 1978. Hours of operation: 03:00-05:00 & 09:00-16:00 GMT.

Personnel: Basilio S. Apolinario II, station mgr.; Ric San Juan, sales mgr.; Val Matias, program mgr.; Rene Fernandez, production mgr.; Wilfrido Bernardo, chief engineer.

**ZAMBOANGA CITY—DXXX-TV**, Radio Philippines Network Inc. Ch. 5. Transmitter 12.5 kw, ERP 60 kw. Started Sept. 1978. TV tape recording facilities.

Personnel: Eddie Rodriguez, station mgr.; Ben Mones, chief engineer.

Cable Systems: 4 in operation, serving 13,300 subscribers.

Note: See also American Forces stations.

## Poland

(625-line standards, System D)

Color: SECAM System

Sets in use: 7,125,000 black & white; 350,000 color

**Polskie Radio 1 Telewizja** (Govt., non-commercial). TVP 17. Wronicza Street, Warsaw, Poland. Tel. 443251. Telex: 815331 RTV PL.

Personnel: Maciej Szczepanski, president; Eugeniusz Patyk, vice president, finances & staff affairs; Wadim Nikolajew, technical vice president; Stanislaw Czesnin, director general for political & information programs; Wlodzimierz Grzelak, director for TV programs; Jerzy Tepil, director, foreign relations; Jacek Fuksiewicz, film manager; Jerzy Sienkiewicz, director of film productions.

**BIALYSTOK I—Ch. R-8**. ERP 100 kw. Started 1962.

**BIALYSTOK II—Ch. R-11**. ERP 1 kw. Started 1974.

**BYDGOSZCZ—Ch. R-1**. ERP 100 kw. Started 1960.

**BYDGOSZCZ II—Ch. R-12**. ERP 0.5 kw. Started July 1973.

**BYDGOSZCZ—Ch. R-36**. ERP 100 kw. Started 1974.

**ELBLAG II—Ch. R-21**. ERP 2 kw. Started 1978.

**GDANSK I—Ch. R-10**. ERP 100 kw. Originates local programs. TV tape recording facilities. Started 1962.

**GDANSK II—Ch. R-3**. ERP 2 kw. Started 1972.

**GIZYCKO II—Ch. R-11**. ERP 0.3 kw. Started 1964.

**GIZYCKO—Ch. R-24**. ERP 2.5 kw. Started 1977.

**GIZYCKO—Ch. R-38**. ERP 200 kw. Started 1978.

**JELENIA GORA I—Ch. R-35**. ERP 200 kw. Started 1977.

**KATOWICE I—Ch. R-8**. ERP 265 kw. Originates local programs. TV tape recording facilities. Started 1957.

**KATOWICE II—Ch. R-6**. ERP 1 kw. Started 1970.

**KATOWICE II—Ch. R-21**. ERP 500 kw. Started 1971.

**KIELCE I—Ch. R-3**. ERP 100 kw. Started 1965.

**KIELCE II—Ch. R-5**. ERP 4 kw. Started July 1972.

**KIELCE II—Ch. R-28**. ERP 1000 kw. Started 1977.

**KLODZKO—Ch. R-38**. ERP 1 kw. Started 1978.

**KONIN I—Ch. R-22**. ERP 1 kw. Started 1978.

**KONIN II—Ch. R-34**. ERP 5 kw. Started 1978.

**KOSZALIN—Ch. R-8**. ERP 100 kw. Started 1964.

**KOSZALIN II—Ch. R-11**. ERP 0.5 kw. Started 1974.

**KRAKOW I—Ch. R-10**. ERP 200 kw. Originates local programs. TV tape recording facilities. Started 1962.

**KRAKOW II—Ch. R-2**. ERP 1 kw. Started 1970.



KRYNICA—Ch. R-32. ERP 1 kw. Started 1978.  
 LEBORK—Ch. R-25. ERP 0.2 kw. Started 1975.  
 LODZ I—Ch. R-7. ERP 100 kw. Originates local programs. Started 1956.  
 LODZ II—Ch. R-10. ERP 1 kw. Started 1970.  
 LUBLIN—Ch. R-9. ERP 100 kw. Started 1962.  
 LUBLIN II—Ch. R-2. ERP 0.4 kw. Started 1973.  
 OLSZTYN—Ch. R-9. ERP 100 kw. Started 1960.  
 OLSZTYN II—Ch. R-3. ERP 1 kw. Started 1973.  
 OPOLE I—Ch. R-10. ERP 1 kw. Started 1965.  
 OPOLE I—Ch. R-23. ERP 1000 kw. Started 1978.  
 OPOLE II—Ch. R-40. ERP 1000 kw. Started 1978.  
 OSTROLEKA I—Ch. R-7. ERP 1 kw. Started 1978.  
 PILA—Ch. R-24. ERP 150 kw. Started 1976.  
 PLOCK—Ch. R-39. ERP 1 kw. Started 1976.  
 POZNAN I—Ch. R-9. ERP 150 kw. Originates local programs. TV tape recording facilities. Started 1957.  
 POZNAN II—Ch. R-11. ERP 0.4 kw. Started 1971.  
 PRZEMYSL—Ch. R-24. ERP 0.8 kw. Started 1978.  
 PRZEMYSL—Ch. R-41. ERP 0.8 kw. Started 1977.  
 RABKA I—Ch. R-31. ERP 10 kw. Started 1978.  
 RZESZOW I—Ch. R-12. ERP 100 kw. Started 1962.  
 RZESZOW II—Ch. R-7. ERP 0.5 kw. Started 1973.  
 RZESZOW—Ch. R-27. ERP 10 kw. Started 1973.  
 SIEDLCE—Ch. R-37. ERP 50 kw. Started 1978.  
 SIEDLCE I—Ch. R-1. ERP 35 kw. Started 1976.  
 SLUPSK II—Ch. R-25. ERP 55 kw. Started 1975.  
 SUWALKI I—Ch. R-5. ERP 100 kw. Started 1974.  
 SUWALKI II—Ch. R-36. ERP 160 kw. Started 1976.  
 SZCZAWNICA—Ch. R-39. ERP 4 kw. Started 1977.  
 SZCZECIN—Ch. R-12. ERP 100 kw. Originates local programs. TV tape recording facilities. Started 1960.  
 SZCZECIN II—Ch. R-7. ERP 0.5 kw. Started 1972.  
 TARNOW II—Ch. R-22. ERP 15 kw. Started 1974.  
 WALBRZYCH I—Ch. R-9. ERP 0.06 kw. Started 1962.  
 WALBRZYCH II—Ch. R-32. ERP 5 kw. Started 1973.  
 WALCZ I—Ch. R-2. ERP 50 kw. Started 1968.  
 WARSZAWA I—Ch. R-2. ERP 100 kw. Originates local programs. TV tape recording facilities. Started 1954.  
 WARSZAWA II—Ch. R-11. ERP 90 kw. Started 1968.  
 WROCLAW I—Ch. R-12. ERP 150 kw. Originates local programs. TV tape recording facilities. Started 1958.  
 WROCLAW II—Ch. R-2. ERP 1 kw. Started 1971.  
 WROCLAW II—Ch. R-25. ERP 1000 kw. Started Dec. 1972.  
 ZAKOPANE I—Ch. R-12. ERP 0.15 kw. Started 1958.  
 ZAKOPANE II—Ch. R-28. ERP 1 kw. Started 1975.  
 ZGORZELEC I—Ch. R-11. ERP 3 kw. Started 1968.  
 ZIELONA GORA I—Ch. R-3. ERP 200 kw. Started 1963.  
 ZIELONA GORA II—Ch. R-10. ERP 0.1 kw. Started 1973.  
 ZIELONA GORA II—Ch. R-29. ERP 1000 kw. Started 1976.

## REPEATERS

BALIGROD I—Ch. R-5. Started 1969.  
 BARDO I—Ch. R-1. Started 1970.  
 BARTOSZYCE I—Ch. R-1. Started 1977.  
 BIRCZA I—Ch. R-10. Started 1976.  
 BOBRKA—Ch. R-11. Started 1976.  
 BOGATYNIA I—Ch. R-3. Started 1963.  
 BOGATYNIA II—Ch. R-9. Started 1962.  
 BOGATYNIA—Ch. R-40. Started 1977.  
 CHODZIEZ I—Ch. R-11. Started 1968.  
 CIESZYN I—Ch. R-11. Started 1970.  
 CIESZYN II—Ch. R-24. Started 1977.  
 CISNA—Ch. R-7. Started 1978.  
 CZESTOCHOWA II—Ch. R-31. Started 1974.  
 DRAWSKO POMORSKIE I—Ch. R-10. Started 1971.  
 DUSZNIKI I—Ch. R-10. Started 1961.  
 DUSZNIKI II—Ch. R-27. Started 1974.  
 DZIALOSZYN I—Ch. R-2. Started 1974.  
 GDANSK I—Ch. R-5. Started 1972.  
 GDYNIA I—Ch. R-7. Started 1972.  
 GIZYCKO I—Ch. R-1. Started 1975.

GLUBCZYCE I—Ch. R-2. Started 1970.  
 GLUSZYCA I—Ch. R-1. Started 1965.  
 GOLDAP I—Ch. R-11. Started 1967.  
 GOLDAP—Ch. R-29. Started 1976.  
 GRUZIADZ II—Ch. R-25. Started 1977.  
 GRYBOW I—Ch. R-8. Started 1972.  
 GRYFICE I—Ch. R-10. Started 1974.  
 HOCZEW I—Ch. R-4. Started 1975.  
 HRUBIESZOW I—Ch. R-12. Started 1974.  
 JAROSLAW I—Ch. R-5. Started 1968.  
 JEDLINA ZDROJ I—Ch. R-5. Started 1978.  
 JEDLINA ZDROJ II—Ch. R-33. Started 1978.  
 JELENIA GORA I—Ch. R-10. Started 1960.  
 KALISZ I—Ch. R-2. Started 1959.  
 KALISZ II—Ch. R-28. Started 1975.  
 KALISZ II—Ch. R-31. Started 1975.  
 KARPACZ—Ch. R-7. Started 1969.  
 KETRZYN I—Ch. R-3. Started 1968.  
 KETRZYN—Ch. R-11. Started 1968.  
 KLODZKO I—Ch. R-8. Started 1960.  
 KOLOBRZEG I—Ch. R-10. Started 1969.  
 KONIN I—Ch. R-5. Started 1961.  
 KROSCIENKO II—Ch. R-12. Started 1974.  
 KRYNICA I—Ch. R-2. Started 1966.  
 KUDOWA I—Ch. R-3. Started 1964.  
 KUDOWA I—Ch. R-7. Started 1964.  
 LANSK I—Ch. R-12. Started 1976.  
 LANSK II—Ch. R-7. Started 1976.  
 LADEK ZDROJ I—Ch. R-9. Started 1968.  
 LESNA I—Ch. R-7. Started 1969.  
 LIMANOWA I—Ch. R-5. Started 1969.  
 LUBACZOW—Ch. R-10. Started 1971.  
 LUBAN I—Ch. R-9. Started 1958.  
 LUBAWA I—Ch. R-12. Started 1965.  
 LUKASIEWICZE—Ch. R-9. Started 1974.  
 LUTOWISKA I—Ch. R-7. Started 1973.  
 MIEDZYBRODZIE I—Ch. R-2. Started 1968.  
 MIEDZYDROJE I—Ch. R-10. Started 1960.  
 MIEROSZOW I—Ch. R-7. Started 1967.  
 MLAWA I—Ch. R-3. Started 1967.  
 MRAGOWO I—Ch. R-11. Started 1967.  
 MUSZYNA I—Ch. R-8. Started 1970.  
 NOWA RUDA I—Ch. R-7. Started 1969.  
 NOWA RUDA II—Ch. R-28. Started 1975.  
 NOWE MIASTO LUBAWSKIE I—Ch. R-7. Started 1969.  
 NOWY SACZ I—Ch. R-7. Started 1968.  
 OLSZANICA I—Ch. R-7. Started 1974.  
 OSTROW MAZOWIECKA I—Ch. R-10. Started 1969.  
 PIWNICZNA I—Ch. R-1. Started 1964.  
 POLANICA I—Ch. R-10. Started 1971.  
 POLANICA—Ch. R-3. Started 1964.  
 PRUDNIK I—Ch. R-2. Started 1969.  
 PRZEMYSL I—Ch. R-7. Started 1962.  
 RABKA I—Ch. R-7. Started 1963.  
 RABKA—Ch. R-31. Started 1976.  
 RACIBORZ—Ch. R-3. Started 1974.  
 RADKOW I—Ch. R-2. Started 1976.  
 RADKOW II—Ch. R-28. Started 1977.  
 RAJCA I—Ch. R-4. Started 1973.  
 RAWA MAZOWIECKA I—Ch. R-10. Started 1971.  
 RYMANOW I—Ch. R-1. Started 1975.  
 RYTRO I—Ch. R-4. Started 1968.  
 RZEPEDZ I—Ch. R-7. Started 1965.  
 RZESZOW I—Ch. R-5. Started 1975.  
 SANOK I—Ch. R-10. Started 1971.  
 SIERPC I—Ch. R-12. Started 1970.

(Continued on next page)

# International TV Directory

## POLAND—(Continued)

SOLINA—Ch. R-9. Started 1969.  
SUCHA I—Ch. R-7. Started 1970.  
SWIERADOW ZDROJ I—Ch. R-9. Started 1961.  
SZCZAWNICA I—Ch. R-3. Started 1964.  
SZCZECINEK—Ch. R-21. Started 1975.  
SZCZYRK—Ch. R-11. Started 1968.  
SZCZYTNA—Ch. R-9. Started 1967.  
SZKLARSKA POREBA I—Ch. R-7. Started 1968.  
TARNAWA—Ch. R-7. Started 1974.  
TOMASZOW LUBELSKI—Ch. R-7. Started 1970.  
TOMASZOW MAZOWIECKI—Ch. R-12. Started 1962.  
TROJCA I—Ch. R-40. Started 1976.  
TRZEBIATOW I—Ch. R-7. Started 1970.  
TYMBARK I—Ch. R-12. Started 1971.  
USTRON-JASZOWIEC—Ch. R-33. Started 1973.  
USTRON-JASZOWIEC—Ch. R-40. Started 1973.  
USTRZYKI DOLNE I—Ch. R-3. Started 1967.  
WAGROWIEC—Ch. R-7. Started 1971.  
WALIM I—Ch. R-2. Started 1969.  
WISLA I—Ch. R-3. Started 1964.  
WLOCLAWEK I—Ch. R-8. Started 1961.  
WOJCIESZOW I—Ch. R-7. Started 1963.  
WOLKOWYJA I—Ch. R-10. Started 1972.  
ZAKOPANE II—Ch. R-1. Started 1967.  
ZARY—Ch. R-7. Started 1970.  
ZAWOJA I—Ch. R-7. Started 1974.  
ZAWOJA II—Ch. R-5. Started 1977.  
ZEGIESTOW I—Ch. R-12. Started 1973.

## Portugal

(625-line standards, Systems B & G)

Color: PAL System

Sets in use: 1,383,000 black & white; 17,100 color

Radiotelevisao Portuguesa E. P. (Govt., commercial), Rua de Sao Domingos a Lapa, 26, Lisbon, 3. Tel. 66-61-34. Mailing address: Apartado 2934, Lisboa. Cable: TELVISAO LISBOA. Telex: 12576 (general matters); 12102 CT P (technical matters); 12858 (news & film dept.). General Management, Direction of Programs & External Relations Division: Alameda Linhas de Torres 95, Lisbon 5. Tel. 79-21-86, 79.05.12, 79.30.01-9.

Hours of operation: First Program 14:00-23:00, daily, 11:45-23:30, Sun. Second Program 19:45-23:30, daily.

Personnel: Dr. Daniel Proenca de Carvalho, president; Dr. A. Pinho Cardao, Dr. Idalina Neves de Sousa, Dr. J. M. Mendes da Fonseca & Dr. Rui Resurreicao, members of the board of directors; Maria Elisa Domingues, program director; Duarte Figueredo, information director; Dr. Vieira Machado, staff director; Maria Manuela Furtado, director, international relations.

Sociedade Movierecord Portuguesa, S.A.R.L., 17 Av. Fontes Pereira de Mello, Lisbon, holds exclusive contract for commercial TV advertising on RTP.

Rates: First Channel (peak)—Spot 60 sec., 26,500 (by day); 107,000 (by night); 15 sec., 12,000 (by day); 46,000 (by night); 6 sec., 6,500 (by day); 23,000 (by night). Second Channel—Spot 60 sec., 32,000; 30 sec., 23,000; 15 sec., 14,000; 8 sec., 8,000 (Escudos).

### FIRST PROGRAM

LISBON (Serra de Monsanto)—RTP, Ch. E-7 (V-189.25, A-194.75). Transmitter 10 kw, ERP 100 kw. TV tape recording & playback facilities. Started experimentally Aug. 1956; regular operation started Nov. 1957.  
BORNES—RTP, Ch. E-7 (V-189.25, A-194.75). Transmitter 5 kw, ERP 12 kw. Started Aug. 1960.  
FOIA—RTP, Ch. E-8 (V-196.25, A-201.75). Transmitter 2 kw, ERP 20 kw. Started April 1958.  
LOUSA (Serra da Lousa)—RTP, Ch. E-3 (V-55.25, A-60.75). Transmitter 12 kw, ERP 60 kw. Started Nov. 1957.  
MENDRO (Beja)—RTP, Ch. E-5 (V-175.25, A-180.75). Transmitter 5 kw, ERP 30 kw. Started Dec. 1965.  
MONTEJUNTO—RTP, Ch. E-6 (V-182.25, A-187.75). Transmitter 5 kw, ERP 22 kw. Started March 1958.  
MURO—RTP, Ch. E-2 (V-48.25, A-53.75). Transmitter 10 kw, ERP 40 kw. Started Dec. 1966.

PORTO (Monte da Virgem)—RTP, Ch. E-9 (V-203.25, A-208.75). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started Dec. 1957.

### SECOND PROGRAM

LISBON—RTP, Ch. E-25 (V-503.25, A-508.75). Transmitter 10 kw, ERP 405 kw. Started Dec. 1968.  
LOUSA—RTP, Ch. E-26 (V-511.25, A-516.75). Transmitter 20 kw, ERP 550 kw. Started April 1971.  
MENDRO—RTP, Ch. E-27 (V-519.25, A-524.75). Transmitter 20 kw, ERP 560 kw. Started Jan. 1972.  
MONTEJUNTO—RTP, Ch. E-46 (V-671.25, A-676.75). Transmitter 10 kw, ERP 200 kw.  
MURO—RTP, Ch. E-27 (V-519.25, A-524.75). Transmitter 10 kw, ERP 500 kw. Started April 1971.  
PORTO—RTP, Ch. E-41 (V-631.25, A-636.75). Transmitter 10 kw, ERP 300 kw.

### MADEIRA ISLANDS

PICO DO SILVA—RTP, Ch. E-5 (V-175.25, A-180.75). Transmitter 2 kw, ERP 30 kw. Started Oct. 1972.

### AZORES

PICO DA BARROSA—RTP, Ch. E-7 (V-189.25, A-194.75). Transmitter 10 kw, ERP 150 kw, directional. Started Aug. 1975.  
SANTA BARBARA—RTP, Ch. E-9 (V-203.25, A-208.75). Transmitter 5 kw, ERP 100 kw, directional. Started Aug. 1975.

### REPEATER STATIONS

ALBUFEIRA—RTP, Ch. E-11. ERP 2.5 watts. Started Aug. 1971.  
ALCOUTIM—RTP, Ch. E-11. ERP 1 watt. Started Dec. 1969.  
ALENQUER—RTP, Ch. E-11. ERP 5 watts.  
AROUCA—RTP, Ch. E-11. ERP 10 watts. Started July 1964.  
CAMINHA—RTP, Ch. E-11. ERP 1 kw. Started Nov. 1968.  
CANDEEIROS—RTP, Ch. E-10. ERP 3.5 kw. Started June 1973.  
CAPARICA—RTP, Ch. E-11. ERP 1.1 kw. Started Sept. 1973.  
COVILHA—RTP, Ch. E-10. ERP 3.5 watts.  
ELVAS—RTP, Ch. E-7. ERP 8.5 watts.  
FREIXO DE ESPADA A CINTA—RTP, Ch. E-10. ERP 1.3 kw. Started Aug. 1973.  
GRACA—RTP, Ch. E-9. ERP 350 watts. Started Aug. 1969.  
GUARDUNHA—RTP, Ch. E-8. ERP 1.5 kw. Started Dec. 1966.  
GUIMARAES—RTP, Ch. E-11. ERP 35 watts. Started Nov. 1971.  
MANTEIGAS—RTP, Ch. E-11. ERP 100 watts. Started Aug. 1964.  
MARAO—RTP, Ch. E-6. ERP 1.5 kw. Started May 1962.  
MAROFA—RTP, Ch. E-5. ERP 5 kw. Started July 1960.  
MERTOLA—RTP, Ch. E-9. ERP 1 watt. Started April 1966.  
MINHEU—RTP, Ch. E-8. ERP 1.5 kw. Started Oct. 1966.  
MIRA D' AIRE—RTP, Ch. E-8. ERP 5 watts. Started May 1965.  
MOIMENTA—RTP, Ch. E-8. ERP 28 watts. Started April 1970.  
NOGUEIRA—RTP, Ch. E-10. ERP 300 watts. Started Dec. 1962.  
ODEMIRA—RTP, Ch. E-10. ERP 1 watt. Started Jan. 1964.  
PIROCAO—RTP, Ch. E-11. ERP 10 watts.  
S. DOMINGOS—RTP, Ch. E-11. ERP 1.5 kw. Started Oct. 1964.  
S. MAMEDE—RTP, Ch. E-10. ERP 1 kw. Started Nov. 1965.  
SAN MIGUEL—RTP, Ch. E-6. ERP 900 watts. Started Nov. 1968.  
S. PEDRO DO SUL—RTP, Ch. E-10. ERP 800 watts. Started Sept. 1965.  
SANTIAGO DO CACEM—RTP, Ch. E-9. ERP 2 kw. Started Dec. 1966.  
SINTRA—RTP, Ch. E-10. ERP 840 watts. Started Sept. 1969.  
VALENCA—RTP, Ch. E-7. ERP 430 watts.

### MADEIRA ISLANDS REPEATERS

CABECA DO CURA—RTP, Ch. E-8. ERP 1.25 kw. Started Sept. 1980.  
PICO ARCO S. JORGE—RTP, Ch. E-6. ERP 1.3 kw. Started Dec. 1980.  
PICO DO GALO—RTP, Ch. E-8. ERP 742 watts. Started Oct. 1972.  
PICO DO FACHO—RTP, Ch. E-11. ERP 15 watts. Started Oct. 1972.

### AZORES REPEATERS

AJUDA—RTP, Ch. E-11. ERP 2 watts. Started Aug. 1975.  
CUME—RTP, Ch. E-4. ERP 180 watts. Started Aug. 1975.  
PICO (Lomba do Fogo)—RTP, Ch. E-5. ERP 500 watts. Started Aug. 1975.  
PICO ALTO—RTP, Ch. E-10. ERP 130 watts. Started Aug. 1975.  
PICO DA URZE—RTP, Ch. E-6. ERP 70 watts. Started Oct. 1980.  
SALTO DO CAVALO—RTP, Ch. E-11. ERP 30 watts. Started Aug. 1975.

## Qatar

(625-line standards, System B)  
Color: PAL System

Sets in use: 10,000 black & white; 70,000 color

**DOHA**—Qatar Television & Broadcasting Service (Govt.), Ministry of Information, P.O. Box 1836, Doha, Qatar. Tel. 327327 (Exchange); 324350 (Undersecretary, Ministry of Information); 6334 (Asst. Undersecretary, Ministry of Information); 25787 (Director of Television); 328818 (Director of Broadcasting); 6334 (Director of Engineering). Ch. E-9 (V-203.25, A-208.75). Transmitter 2 x 5 kw, ERP 200 kw. Ch. E-11 (V-217.25, A-222.75). Transmitter 2 x 5 kw, ERP 600 kw. TV tape recording facilities. Started Aug. 1970.

Hours of operation: 3 p.m.-midnight, Sat.-Thurs.; 9 a.m.-noon & 1 p.m.-midnight, Fri. (local time).

Personnel: Issa Ghanim Al-Kowari, Minister of Information; Mohammad Abdul Rahman Al-Kuleifi, Undersecretary, Ministry of Information; Shaheen Abdul Rahman Al-Kawari, asst. undersecretary, Ministry of Information; Abdul Rahman Saif Al-Middadi, director of broadcasting; Mane' Al-Hajiri, director of television; Shaheen Abdul Rahman Al-Kawari, director of engineering; Rashid Mohammed Al-Noaimi, director of administration & finance.

Planned: Ch. E-37. Transmitter 2 x 20 kw, ERP 637 kw.

## Reunion

(625-line standards, System K)  
Color: SECAM System

Sets in use: 50,000 black & white; 10,000 color

**ST. DENIS DE LA REUNION**—France Regions 3, BP 309, 97309, St. Denis de la Reunion. Tel. 21 34 56. (Govt., non-commercial). Ch. 22. Transmitter 25 watts. Started Dec. 1964. 16 repeaters.

Personnel: Louis Marie Cohic, manager.

## Romania

(625-line standards, System D)  
Color: SECAM System

Sets in use: 3,410,000

**Radioteleviziunea Romana** (Govt., commercial), 191, Calea Dorobanti, P.O. Box 1200, 71.281 Bucharest, Socialist Republic of Romania. Tel. 33.47.10, 79.32.90.

Personnel: Alexandru Ionescu, director general; Dumitru Nicolae, deputy director general & technical manager; Tudor Vornicu, program manager; Alexandru Sercaianu, sales manager; Ioan Todan, film buyer; Nicolae Stanciu, production manager; Nicolae Varlam, chief engineer; Mihai Lazar, director of international relations.

Hours of operation: Channel I—16:00-22:30, Mon., Wed., Fri.; 9:00-11:00 & 16:00-22:30, Tues. & Thurs.; 8:30-23:00, Sat.; 8:00-23:00, Sun. Channel II—19:20-22:30, Tues.-Wed.; 16:30-22:30, Mon., Fri.; 19:00-22:00, Sat.; 10:00-23:00, Sun.

Rates: 60 sec. text, 700; 60 sec. text & music, 600 (Mon.-Fri.); 60 sec. text, 1,000; 60 sec. text & music, 850 (Sat. & holidays) (Romanian Leis).

### MAIN TRANSMITTERS

**ARAD**—Ch. R-12. Transmitter 5 kw, ERP 50 kw. Started 1972.  
**BACAU**—Ch. R-12. Transmitter 3 kw, ERP 20 kw. Started 1968.  
**BAIA MARE**—Ch. R-10. Transmitter 5 kw, ERP 25 kw. Started 1968.  
**BIHOR**—Ch. R-8. ERP 5 kw. Started 1979.  
**BIRLAD**—Ch. R-5. Transmitter 5 kw, ERP 50 kw. Started 1968.  
**BISTRITA**—Ch. R-3. Transmitter 5 kw. Started 1977.  
**BRASOV**—Ch. R-10. Transmitter 2 kw, ERP 10 kw. Started Dec. 1975.  
**BRASOV**—Ch. R-34. Transmitter 10 kw. Started 1972.  
**BUCEGI**—Ch. R-6. Transmitter 20 kw, ERP 150 kw. Started Nov. 1967.  
**BUCURESTI**—Ch. R-2. Transmitter 8 kw, ERP 100 kw. Started 1957. TV tape recording facilities.  
**BUCURESTI**—Ch. R-4. Transmitter 4 kw, ERP 7 kw. Started 1971.  
**CLUJ**—Ch. R-11. Transmitter 4 kw, ERP 25 kw. Started 1963.  
**CONSTANTA**—Ch. R-8. Transmitter 0.4 kw, ERP 5 kw. Started Feb. 1968.  
**COZIA**—Ch. R-12. Transmitter 0.3 kw, ERP 0.5 kw. Started Dec. 1975.  
**DOBROGEA**—Ch. R-10. Transmitter 4 kw, ERP 50 kw. Started 1962.  
**GALATI**—Ch. R-7. Transmitter 2 kw, ERP 2 kw. Started Dec. 1968.  
**HUNEDOARA**—Ch. R-12. Transmitter 5 kw, ERP 20 kw. Started 1964.  
**IASI**—Ch. R-9. Transmitter 5 kw, ERP 25 kw. Started 1965.  
**MAGURA ODOBESTI**—Ch. R-9. Transmitter 2 kw, ERP 10 kw. Started Dec. 1975.  
**MANGALIA**—Ch. R-11. Transmitter 0.3 kw. Started 1977.  
**MURES**—Ch. R-5. Transmitter 5 kw, ERP 50 kw. Started 1964.

1981-82 Edition

## International TV Directory

**OLTENIA**—Ch. R-8. Transmitter 20 kw, ERP 150 kw. Started Dec. 1967.

**ORADEA**—Ch. R-3. Transmitter 20 kw, ERP 120 kw. Started 1963.

**PETROSANI**—Ch. R-10. Transmitter 2 kw, ERP 5 kw. Started Feb. 1977.

**PIATRA NEAMT**—Ch. R-6. Transmitter 2 kw, ERP 150 kw. Started 1977.

**RARAU**—Ch. R-8. Transmitter 2 kw, ERP 15 kw. Started 1977.

**SEMENIC**—Ch. R-3. Transmitter 5 kw, ERP 15 kw. Started Sept. 1975.

**SIBIU**—Ch. R-7. Transmitter 3 kw, ERP 50 kw. Started 1973.

**SUCEAVA**—Ch. R-4. Transmitter 5 kw, ERP 100 kw. Started Dec. 1967.

**TIMISOARA**—Ch. R-9. Transmitter 5 kw, ERP 50 kw. Started 1963.

**TULCEA**—Ch. R-12. Transmitter 0.4 kw.

**VARATEC**—Ch. R-7. Transmitter 2 kw, ERP 200 kw. Started 1978.

**ZALAU**—Ch. R-6. Transmitter 2 kw, ERP 150 kw. Started 1978.

Low-powered repeaters: 210 in operation.

## St. Kitts

(625-line standards, System M)  
Color: NTSC System

Sets in use: 2,200 black & white; 100 color

**BASSETTERE**—ZIZ Television (Govt., commercial), Springfield, P.O. Box 331, Basseterre, St. Kitts, West Indies. Tel. 2621, Ch. 5. Transmitter 5 kw, ERP 20 kw. TV tape recording facilities. Started Dec. 1972.

Personnel: Eustace L. John, general manager; Marie J. Weekes, sales manager; A. Asquith Elmes, program manager; Zephaniah A. Joseph, chief engineer.

Hours of operation: 6 p.m.-11:30 p.m., daily.

Rates (peak): Spot 60 sec., 22; 45 sec., 20; 30 sec., 18; 20 sec., 15; 15 sec., 13; 8 sec., 10. Program hour, 105; 30 min., 62; 15 min., 40; 10 min., 35 (Eastern Caribbean Currency).

Low power repeaters: 3 in operation at Bayford's, Ottley's, Sandy Point & Nevis.

## St. Pierre & Miquelon

(625-line standards, System K)  
Sets in use: 1,750

**SAINT PIERRE**—France Regions 3, BP 1227-97500, St. Pierre. Tel. 41.38.31. Ch. 8. Transmitter 50 watts. Started April 1967. Repeaters: Ch. 4, Cap à l'Aigle; Ch. 6, Miquelon Pointe du Cheval. Gerald Brody, chief of service.

## Samoa (American)

(625-line standards, System M)  
Color: NTSC System

Sets in use: 3,500 black & white; 1,000 color

**PAGO PAGO**—KVZK-2 (Ch. 2), KVZK-4 (Ch. 4), KVZK-5 (Ch. 5), KVZK-8 (Ch. 8), KVZK-10 (Ch. 10). Office of Television Operations, Govt. of American Samoa, P.O. Box 2567, Pago Pago 96799 (Govt., non-commercial). Tel. 633-4191. Five-channel educational TV system. ERP 40 kw, Ch. 2, Ch. 4 & Ch. 5. ERP 100 kw, Ch. 8 & Ch. 10. TV tape recording facilities. Started Sept. 1964.

Personnel: Fulifuli Taveuveu, general manager; Nancy Satele, program manager; Peni Fallautusi, production manager; Kirk Walker, chief engineer.

Hours of operation: Ch. 2—7:30 a.m.-11 p.m.; Ch. 4—7:30 a.m.-midnight; Ch. 5—7:30 a.m.-11 p.m.

## Saudi Arabia

(625-line standards, System M & 625-line standards, System B)  
Color: SECAM System  
Sets in use: 300,000

**Saudi Arabian Television**, P.O. Box 570, Riyadh, Saudi Arabia (Govt., non-commercial). Tel. 29710, 25500. Cable: SAUDITV. Telex: 20030.

Personnel: Dr. Abdol Rahman Shoballi, director general; Khalik Twaibri, film dept. manager.

Hours of operation: 5:30 p.m.-11 p.m., daily.

**DHAHRAN**—HZ-22-TV. Aramco TV (non-commercial), Arabian American Oil Co., Box 5000, Dhahran, Saudi Arabia. Tel. 2015. Ch. 2 (V-55.25, A-59.75). Transmitter 6 kw, ERP 12 kw. TV tape recording facilities. Started Sept. 1957. Since 1970, English language film-chain & tape operation. To begin 625-line PAL System in Jan. 1977 with two low-power (less than 100 watts ERP) repeaters.

Personnel: J. D. Kriesmer, manager, community services dept.; Ali M. Baluchi, asst. manager, community services dept.; M. M. Orseth, manager, communications dept.

(Continued on next page)



# International TV Directory

## SAUDI ARABIA—(Continued)

**DAMMAN**—Saudi Arabian Television, Ch. E-6. Transmitter 25 kw, ERP 170 kw. Originates local programs. TV tape recording facilities. Started Nov. 5, 1969.

**JEDDAH**—Saudi Arabian Television, Ch. E-10. Transmitter 2 kw, ERP 12 kw. Originates local programs. TV tape recording facilities. Started July 17, 1965.

**MECCA**—Saudi Arabian Television, Ch. E-7. Transmitter 2 kw, ERP 12 kw. Started July 1967. Repeater.

**MEDINA**—Saudi Arabian Television, Ch. E-5. Transmitter 5 kw, ERP 36 kw. Originates local programs. TV tape recording facilities. Started Dec. 30, 1968.

**QASSIM**—Saudi Arabian Television, Ch. E-8. Transmitter 5 kw, ERP 36 kw. Originates local programs. TV tape recording facilities. Started July 14, 1968.

**RIYADH**—Saudi Arabian Television, Ch. E-5. Transmitter 2 kw, ERP 12 kw. Originates local programs. TV tape recording facilities. Started July 17, 1965.

**TAIF**—Saudi Arabian Television, Ch. E-8. Transmitter 2 kw, ERP 12 kw. Started July 1967. Repeater.

### Planned:

ABHA (South Saudi Arabia), color.  
MAJMAA, b&w.

Note: Recent information not available.

## Senegal

(625-line standards, System B)  
Sets in use: 1,700

**DAKAR**—ORTS, Office de Radiodiffusion Television du Senegal (Govt., non-commercial), 72 Boulevard de la Republique, B.P. 1765, Dakar. Tel. 366 94. Ch. 7 (V-199.25, A-205.75). ERP 50 watts. Started Feb. 1965. Experimental station for adult education. TV tape recorder facilities.

Personnel: Assane Ndiaye, director general; Djibril Ba, director of television; Ibrahima Kane, secretary general.

Note: Recent information not available.

## Sierra Leone

(625-line standards, System B)  
Plans color: PAL System  
Sets in use: 8,000

**FREETOWN** (New England)—Sierra Leone Broadcasting Service (Govt., commercial), Private Mail Bag, Freetown, Sierra Leone. Tel. 40311, 40597. Station is govt.-owned. Ch. E-2 (V-48.25, A-53.75). Transmitter 100 watts, ERP 1 kw. Started April 1963. Ch. E-7 (V-189.25, A-194.75). Transmitter 10 kw, ERP 126 kw. Started Feb. 22, 1978.

Personnel: Joseph W. O. Findlay Jr., director general; M. J. Tunis, director of program services; A. C. Ellis, director of engineering services; F. D. Greene, chief engineer, projects & development; A. R. French, acting controller of production services; W. A. I. George, acting controller of engineering services; J. B. Shanu-Wilson, acting controller of film unit; M. D. Jimmie, acting head of advertising & commercial services; B. A. Davies, acting head of programs.

Hours of operation: 17:45-23:30 GMT.

Rates: Spot 60 sec., 30.00; 7 sec., 10.00 (Leones).

Represented in U.S. by Pan American Broadcasting Co.

## Singapore

(625-line standards, System B)  
Color: PAL System  
Sets in use: 226,850 black & white; 139,000 color

**SINGAPORE**—Television Singapore, RTS, (Govt., commercial), Broadcasting Division, Ministry of Culture, P.O. Box 1902, Singapore 11, Republic of Singapore. Tel. 2560401. Ch. E-5 (Singapore I) and Ch. E-8 (Singapore II). Transmitters 15 kw, ERP 120 kw. Started 1963. TV tape recording facilities. Programs are transmitted in 4 languages—English (35%), Chinese (Mandarin), (35%), Malay (20%) and Tamil (10%), generally neither channel having the same program or the same language at the same time. Programs are normally subtitled in yet another language.

Personnel: Mrs. Wong-Lee Siok Tin, director of broadcasting; Param Singh Bal, deputy director; James Fu Chiao Sian, asst. director, news; Maureen Liew, asst. director, programs; Sebastian Tan, chief engineer; Raymon T. H. Huang, commercial manager.

Hours of operation: Ch. 5, Mon.-Fri., 15:00-16:30 & 18:00-24:00; Sat., 13:00-01:00; Sun. & Holidays, 10:00-24:00. Ch. 8, Mon.-Fri., 18:00-23:00; Sat., 16:00-23:30; Sun. & Holidays, 15:00-23:00. ETV—07:50-17:30, Mon.-Fri.; 08:30-11:40, Sat. (Singapore Time).

Rates (1978-79 Peak): Spot 60 sec., 926; 40 sec., 670; 30 sec., 540; 20 sec., 412; 15 sec., 343 (Chinese). Spot 60 sec., 668; 40 sec., 514; 30 sec., 439; 20 sec., 361; 15 sec., 271 (English). Spot 60 sec., 360; 40 sec., 258; 30 sec., 207; 20 sec., 159; 15 sec., 123 (Malay & Indian). Spot 60 sec., 1948; 40 sec., 1437; 30 sec., 1182; 20 sec., 926; 15 sec., 735 (Network) (Singapore Dollars).

## Somali Democratic Republic

**MOGADISHU**—Ministry of Information & National Guidance plans two transmitters, 100 watts & 500 watts.  
Personnel: Ahmed Ali Askar, director of TV project; Mohamed Abdi Hassan, engineer.

## South Africa

(625-line standards, System I)  
Color: PAL System

Sets in use: 430,000 black & white; 860,000 color

South African Broadcasting Corp. (Govt.-autonomous, commercial), P. O. Box 8606, Johannesburg 2000, South Africa. Tel. 714-9811.

Personnel: J. N. Swanepoel, director general; Dr. J. H. T. Schutte, director general, programs; G. J. Yssel, deputy director general, management; S. M. de Villiers, director, English & Afrikaans radio services; G. A. de Bruyn, director, administration; J. G. C. Siebert, director, commercial services; J. E. van Zyl, director, news services; D. G. H. Mills, director, technical services; P. F. M. de Bruyn, director, English & Afrikaans television services; T. van Heerden, director, external, Nguni & Sotho services.

Rates (1980): Peak 60 sec., 12180; 45 sec., 9135; 30 sec., 6090; 20 sec., 4060; 15 sec., 3045 (Rand).

Hours of operation: 17:30-22:30, Sun.-Fri.; 14:30-22:30, Sat. Started Jan. 5, 1976.

### Main Stations

(All 100 kw ERP)

**ALVERSTONE-DURBAN-PINETOWN**—Ch. 4.

**BLOEMFONTEIN**—Ch. 9.

**CAPE TOWN**—Ch. 6.

**CONSTANTIABERG**—Ch. 8.

**DAVEL-BETHAL-ERMELO**—Ch. 22.

**EAST LONDON**—Ch. 9.

**ESHOWE**—UHF.

**GEORGE-MOSSELBAY**—Ch. 5.

**GLENCOE-DUNDEE**—Ch. 27.

**GRAHAMSTOWN**—VHF.

**HARTBESFONTEIN-KLERKSDORP**—Ch. 45.

**JOHANNESBURG**—Ch. 13.

**KIMBERLEY**—Ch. 4.

**KROONSTAD**—Ch. 57.

**KURUMAN HEUWELS**—VHF.

**MIDDELBURG-WITBANK**—Ch. 41.

**PORT ELIZABETH-UITENHAGE**—Ch. 7.

**PORT SHEPSTONE-MARGATE**—Ch. 8.

**POTGIETERSUS**—VHF.

**PRETORIA**—Ch. 5.

**SUURBERG**—UHF.

**THEUNISSEN**—Ch. 5.

**UPINGTON**—VHF.

**VILLIERSDORP**—Ch. 7.

**WELVERDIEND-POTCHEFSTROOM**—Ch. 7.

Low-power repeaters: Approximately 300 in operation; 150 planned.

## Spain

(625-line standards, Systems B & G)  
Color: PAL System

Sets in use: 8,300,000 black & white; 1,273,000 color

Radiotelevision Espanola (Govt., commercial), Centro de Produccion de Programas de Prado del Rey, Apartado de Correos 26002, Madrid 24. Tel. 218.31.43. Telex: 27694.

Hours of operation: First program, weekdays 14:00-16:15 and 19:00-24:00; Sat., 11:45-00:00; Sun., 10:00-24:00. Second program, weekdays, 20:00-23:30; Sat., 15:30-23:30; Sun., 15:30-23:30.

Personnel: Fernando Castedo, director general; Jesus Picatoste Baeza, director of technical cabinet; Jose Maria Otero Timon, secretary general; Francisco Guerrero Saez, director of international relations; Miguel Angel Toledano Vazquez, director of Television Espanola; Eduardo Sotillos Palet, director of Radio Nacional; Juan Fernandez Lozano, director of radio network; Inaqui Gabillondo Fajol, director of information services, Television Espanola; Jose Luis Balbin Meana, director of special programs, Television Espanola.

Rates: 15 sec. (film) 152,000-590,000 (Pesetas).

Production centers: Prado del Rey, Madrid; Miramar & Hospital, Barcelona; Las Palmas, Canary Islands.

Regional centers: Bilbao, Valencia, Sevilla, Santiago, Oviedo, Tenerife, Zaragoza, Murcia, Baleares.

### FIRST PROGRAM

**ALBACETE** (Chinchilla)—Ch. E-11. Transmitter 1 kw, ERP 10 kw. Started Dec. 1977.

**ALICANTE** (Aitana)—Ch. E-3. Transmitter 10 kw, ERP 60 kw. Started July 1962.

**ASTURIAS** (Sierra de Aramo)—Ch. E-3. Transmitter 10 kw, ERP 60 kw. Started Feb. 1964.

**BARCELONA** (Tibidabo)—Ch. E-4. Transmitter 25 kw, ERP 150 kw. Started Feb. 1959.

**BILBAO** (Sollube)—Ch. E-4. Transmitter 25 kw, ERP 60 kw. Started Aug. 1960.

**BURGOS** (Villadiego)—Ch. E-8. Transmitter 500 watts, ERP 13 kw. Started July 1967.

**CACERES** (Montanechez)—Ch. E-11. Transmitter 5 kw, ERP 45 kw. Started Aug. 1, 1971.

**CANARY ISLANDS**—See Tenerife.

**CASTELLON** (Benicasim)—Ch. E-7. Transmitter 1 kw, ERP 10 kw. Started April 1978.

**CIUDAD REAL** (La Mancha)—Ch. E-9. Transmitter 10 kw, ERP 90 kw. Started Dec. 1970.

**CORDOBA** (Lagar de la Cruz)—Ch. E-11. Transmitter 1 kw, ERP 40 kw. Started May 1975.

**GRANADA** (Parapanda)—Ch. E-9. Transmitter 5 kw, ERP 30 kw. Started July 1968.

**GRANADA** (Sierra de Lujar)—Ch. E-7. Transmitter 10 kw, ERP 15 kw. Started June 1964.

**JAEN** (Sierra Almaden)—Ch. E-5. Transmitter 5 kw, ERP 60 kw. Started Jan. 1971.

**LA CORUNA** (La Balladora)—Ch. E-5. Transmitter 5 kw, ERP 69 kw. Started June 1973.

**LEON** (Matadeon)—Ch. E-8. Transmitter 1 kw, ERP 10 kw. Started Dec. 1977.

**LEON** (Redondal)—Ch. E-7. Transmitter 1 kw, ERP 29 kw. Started June 1973.

**LERIDA** (Alpicat)—Ch. E-5. Transmitter 1 kw, ERP 11 kw. Started Nov. 1963.

**LUGO** (Paramo)—Ch. E-9. Transmitter 1 kw, ERP 9 kw. Started June 1978.

**MADRID**—Ch. E-4. Transmitter 500 watts, ERP 1.5 kw. Started Nov. 1967.

**MADRID** (Navacerrada)—Ch. E-2. Transmitter 50 kw, ERP 500 kw. Started Oct. 1959.

**MALAGA** (Mijas)—Ch. E-59. Transmitter 10 kw, ERP 200 kw. Started Nov. 1980.

**MALLORCA** (Alfabia)—Ch. E-6. Transmitter 5 kw, ERP 50 kw. Started May 1964.

**ORENSE** (Monte Meda)—Ch. E-5. Transmitter 1 kw, ERP 40 kw. Started May 1977.

**PONTEVEDRA** (Domayo)—Ch. E-10. Transmitter 1 kw, ERP 27 kw. Started Dec. 1973.

**SALAMANCA** (El Cabaco)—Ch. E-9. Transmitter 5 kw, ERP 63 kw. Started Sept. 1978.

**SANTANDER** (Lierganes)—Ch. E-40. Transmitter 10 kw, ERP 80 kw. Started Dec. 1977.

**SANTIAGO DE COMPOSTELA** (Monte Pedroso)—Ch. E-4. Transmitter 20 kw, ERP 120 kw. Started Sept. 1961.

**SEVILLA** (Guadalcanal)—Ch. E-4. Transmitter 20 kw, ERP 120 kw. Started Oct. 1961.

**SEVILLA** (Valencia)—Ch. E-63. Transmitter 10 kw, ERP 100 kw. Started June 1978.

**TARRAGONA** (Montecaro)—Ch. E-10. Transmitter 5 kw, ERP 60 kw. Started Jan. 1971.

**TARRAGONA** (La Musara)—Ch. E-8. Transmitter 1 kw, ERP 22 kw. Started Sept. 1975.

**TENERIFE** (Izana)—Ch. E-3. Transmitter 25 kw, ERP 300 kw. Started Feb. 1964.

**TERUEL** (Javalambre)—Ch. E-9. Transmitter 5 kw, ERP 60 kw. Started March 1977.

**VALENCIA** (Torrente)—Ch. E-5. Transmitter 500 watts, ERP 10 kw. Started July 1966.

**ZARAGOZA** (Inoges)—Ch. E-5. Transmitter 2 kw, ERP 24 kw. Started Oct. 1970.

**ZARAGOZA** (La Muela)—Ch. E-3. Transmitter 10 kw, ERP 35 kw. Started Feb. 1959.

Low-powered repeaters: 747 in operation.

## SECOND PROGRAM

**ALICANTE** (Aitana)—Ch. E-32. Transmitter 10 kw, ERP 100 kw. Started July 1967.

**ALMERIA** (Pechina)—Ch. E-47. Transmitter 10 kw, ERP 100 kw. Started Nov. 1980.

**BARCELONA** (Tibidabo)—Ch. E-31. Transmitter 20 kw, ERP 300 kw. Started Sept. 1965.

**BILBAO** (Archanda)—Ch. E-32. Transmitter 10 kw, ERP 60 kw. Started July 1966.

**BURGOS** (Villadiego)—Ch. E-41. Transmitter 10 kw, ERP 200 kw. Started Feb. 1977.

**CACERES** (Montanechez)—Ch. E-23. Transmitter 10 kw, ERP 158 kw. Started Oct. 1977.

1981-82 Edition

**CASTELLON** (Benicasim)—Ch. E-59. Transmitter 10 kw, ERP 200 kw. Started April 1978.

**CIUDAD REAL** (La Mancha)—Ch. E-58. Transmitter 10 kw, ERP 200 kw. Started Feb. 1977.

**CORDOBA** (Lagar de la Cruz)—Ch. E-21. Transmitter 10 kw, ERP 200 kw. Started May 1977.

**GRANADA** (Parapanda)—Ch. E-23. Transmitter 10 kw, ERP 158 kw. Started April 1977.

**JAEN** (Almaden)—Ch. E-39. Transmitter 10 kw, ERP 372 kw. Started May 1977.

**LEON** (Redondal)—Ch. E-21. Transmitter 10 kw, ERP 380 kw. Started May 1977.

**LERIDA** (Alpicat)—Ch. E-49. Transmitter 10 kw, ERP 158 kw. Started March 1977.

**LUGO** (Paramo)—Ch. E-57. Transmitter 2 kw, ERP 30 kw. Started July 1978.

**MADRID**—Ch. E-21. Transmitter 10 kw, ERP 100 kw. Started Jan. 1965.

**MADRID** (Navacerrada)—Ch. E-24. Transmitter 50 kw, ERP 1500 kw. Started Oct. 1965.

**MALAGA** (Mijas)—Ch. E-59. Transmitter 4 kw, ERP 80 kw. Started June 1978.

**MALLORCA** (Alfabia)—Ch. E-48. Transmitter 10 kw, ERP 120 kw. Started July 1968.

**ORENSE** (Monte Meda)—Ch. E-47. Transmitter 10 kw, ERP 400 kw. Started May 1977.

**OVIEDO** (Sierra Aramo)—Ch. E-39. Transmitter 10 kw, ERP 158 kw. Started Dec. 1978.

**PONTEVEDRA** (Domayo)—Ch. E-39. Transmitter 1 kw, ERP 39 kw. Started Dec. 1973.

**SAN SEBASTIAN** (Jaizquibel)—Ch. E-48. Transmitter 10 kw, ERP 100 kw. Started July 1966.

**SANTANDER** (Lierganes)—Ch. E-46. Transmitter 10 kw, ERP 106 kw. Started Dec. 1977.

**SANTIAGO DE COMPOSTELA** (Monte Pedroso)—Ch. E-2. Transmitter 10 kw, ERP 40 kw. Started Nov. 1967.

**SEVILLA** (Valencia)—Ch. E-52. Transmitter 10 kw, ERP 100 kw. Started July 1967.

**TARRAGONA** (La Musara)—Ch. E-57. Transmitter 10 kw, ERP 390 kw. Started July 1977.

**TARRAGONA** (Monte Caro)—Ch. E-26. Transmitter 10 kw, ERP 225 kw. Started April 1978.

**TERUEL** (Javalambre)—Ch. E-41. Transmitter 10 kw, ERP 20 kw. Started March 1977.

**VALENCIA** (Torrente)—Ch. E-22. Transmitter 10 kw, ERP 60 kw. Started July 1966.

**ZARAGOZA** (Inoges)—Ch. E-57. Transmitter 2 kw, ERP 30 kw. Started Nov. 1980.

**ZARAGOZA** (La Muela)—Ch. E-33. Transmitter 10 kw, ERP 250 kw. Started Oct. 1965.

Low-powered repeaters: 81 in operation.

## Sudan

(625-line standards, System B)  
Sets in use: 90,000

**OMDURMAN**—Sudan Television Service (Govt., commercial), P.O. Box 1094, Omdurman, Sudan Democratic Republic. Tel. 52100 & 53538. Ch. E-5 (V-175.25, A-180.75). Transmitter 600 watts, ERP 2.4 kw. Started Nov. 1963.

Personnel: Dr. Ahmed El Zien Sogahyroom, director general; H. A. Rahman, technical director; A. A. Abbas, director, public relations; M. Tahir, program director.

Hours of operation: 6:30-11:30 p.m., daily.

**WAD MEDANI**—Gazira TV Station, Ch. E-7 (V-189.25, A-194.75). Transmitter 10 kw, ERP 100 kw. Originates local programs. TV tape recording facilities.

Note: Recent information not available.

## Surinam

(525-line standards, System M)

Color: NTSC System

Sets in use: 25,000 black & white; 15,000 color

**PARAMARIBO**—STVS, Surinaamse Televisie Stichting (Govt., commercial), Cultuurtoelanaan, P.O. Box 535, Paramaribo. Tel. 73100, 73021, 73032. Ch. 8. Transmitter 1 kw, ERP 12 kw. TV tape recording facilities. Started Oct. 20, 1965.

Personnel: F. J. Pengel, director general; L. Fung Loy, sales manager; G. Meye, program manager; S. Blk, production manager; F. Sjauw-En-Wa, chief engineer.

(Continued on next page)



# International TV Directory

## SURINAM—(Continued)

Hours of operation: 17:00-23:00, daily.

Rates (peak): Spot 60 sec., 135; 45 sec., 110; 30 sec., 95; 20 sec., 80; 10 sec., 65. Programs hour, 600; 30 min., 450; 15 min., 250 (Surinam Guilders).

Repeaters: 2 with ERP 1 kw; 4 with ERP 100 watts.

## Swaziland

(625-line standards, Systems B & G)

Color: PAL System

Sets in use: 2,750 black & white; 2,750 color

Swaziland Television Broadcasting Corp., P.O. Box A 146, Hospital Hill, Mbabane. Run jointly by Swaziland Broadcasting Service & Visionhire, South African subsidiary of a U.K. television rental company, Maurice Fry, chairman.

Personnel: W. D. Mummery, director & general manager; G. C. Hartry, head of engineering.

Rates (April 1980 peak): Spot 60 sec., 250; 45 sec., 140; 30 sec., 125; 20 sec., 85; 15 sec., 70 (Rands).

MBABANE—Ch. E-27. ERP 2.6 kw. Started Feb. 1978. TV tape recording facilities.

KELLY—Ch. E-35. ERP 100 watts. Started April 1980.

NTONDOSI—Ch. E-21. ERP 40 kw. Started Feb. 1978.

SCABA—Ch. E-4. ERP 10 watts. Started Feb. 1978.

HLATIKULU—Ch. E-25. ERP 4 kw. Started Oct. 1979.

BULEMBU—Ch. E-31. ERP 5 kw. Started Sept. 1979.

BIG BEND—Ch. E-4. ERP 500 watts. Started Aug. 1979.

MANZINI—Ch. E-35. ERP 100 watts. Started Feb. 1978.

Planned: 3 low-power transposers.

## Sweden

(625-line standards, Systems B & G)

Color: PAL System

Sets in use: 610,000 black & white; 2,555,100 color

The Central Administration of Swedish Telecommunications (S-12386 Farsta. Tel. 08/713 10 00) has the responsibility for the distribution of the programs produced by Sveriges Television and also has charge of the collection of receiver fees. TV programming is provided by Sveriges Television.

Ownership: Shares of Sveriges Radio AB (parent company) are allotted in fixed proportions: Major national organizations and associations, 60%; commercial and industrial interests, 20%; the press, 20%.

Sveriges Television AB (Swedish Television Co.), subsidiary of Sveriges Radio AB (Public, non-commercial), Oxenstiernsgatan 20, 105 10 Stockholm. Tel. 08/784 00 00. Personnel: Lennart Sandgren, chairman; Magnus Faxen, managing dir.; Sam Nilsson, dir. programs, TV 1; Oloph Hansson, dir. programs, TV 2; Lena Wennberg, dir. administration; Oile Robin, director of finance; Sven Wahlstroem, director of personnel; Sven-Olof Ekholm, director of engineering; Erik Elmsaeter, director of regional television; Rolf Gustafson, controller, news programs, TV 1; Ingvar Bengtsson, controller, news programs, TV 2; Thomas Alexanderson, head, international relations.

Represented in U.S. by Britt Simonson, Swedish Broadcasting Corp., 825 Third Ave., New York, N.Y. (10022). Tel. 212-688-6872.

Hours of operation: 3:30 p.m.-10:30 p.m. 9 additional hours per week of educational television.

TV tape recording facilities in Stockholm, Malmo, Goteborg, Vaxgo, Norrkoping, Falun, Orebro, Karlstad, Sundsvall, Umea, Lulea.

Swedish Educational Broadcasting Co. (Sveriges Utbildningsradio AB), subsidiary of Sveriges Radio AB, S-115 80 Stockholm. Tel. (08) 784 00 00 & 85 04 20. Personnel: Astrid Kristensson, chairman; Boerje Dahlqvist, managing dir.; Birgitta Johansson-Hedberg, preschool programs; Rolf Svensson, school & university programs; Ingemar Petri, adult education programs; Christer Smedberg, information.

Televised on Sveriges Television's Program 1: Mon.-Fri. 0830-about 1400; on Programs 1 & 2: Sat.-Sun. at variable hours; weekdays at certain evening hours.

### FIRST PROGRAM

ALBACKEN—Ch. E-54. ERP 0.125 kw. Started April 1981.

ALVDALEN—Ch. E-11. ERP 0.15 kw. Started April 1974.

ALVSBY—Ch. E-4. ERP 60 kw. Started Nov. 1961.

AMMARNAS—Ch. E-7. ERP 0.15 kw. Started June 1967.

ANGE—Ch. E-8. ERP 15 kw. Started Aug. 1960.

ANGELHOLM—Ch. E-22. ERP 1.5 kw. Started Dec. 1973.

ARE—Ch. E-10. ERP 0.15 kw. Started April 1961.

ARJANG—Ch. E-22. ERP 2.5 kw. Started July 1979.

ARJEPLOG—Ch. E-9<sup>1</sup>. ERP 0.15 kw. Started June 1964.

ARVIDSJAUR—Ch. E-5. ERP 60 kw. Started Dec. 1961.

BACKEFORS—Ch. E-8. ERP 60 kw. Started Oct. 1960.

BERGVIK—Ch. E-51. ERP 0.6 kw. Started Nov. 1980.

BISPFORS—Ch. E-2. ERP 0.15 kw. Started Aug. 1967.

BJORKKLIDEN—Ch. E-9<sup>1</sup>. ERP 0.15 kw. Started Feb. 1964.

BJORNA—Ch. E-5. ERP 0.15 kw. Started Dec. 1968.

BOLLNAS—Ch. E-6. ERP 60 kw. Started May 1959.

BORAS—Ch. E-6. ERP 3 kw. Started Oct. 1959.

BORLANGE—Ch. E-10. ERP 60 kw. Started March 1959.

BREDBYN—Ch. E-8. ERP 0.15 kw. Started June 1967.

DREVDAGEN—Ch. E-4. ERP 0.15 kw. Started Feb. 1968.

DUVED—Ch. E-5. ERP 0.15 kw. Started April 1970.

EDSBY—Ch. E-45. ERP 0.5 kw. Started March 1981.

EMMABODA—Ch. E-8. ERP 60 kw. Started Aug. 1959.

ENAFORS—Ch. E-8. ERP 0.15 kw. Started Dec. 1963.

FILIPSTAD—Ch. E-9. ERP 5 kw. Started June 1973.

FINNVEDE—Ch. E-4<sup>1</sup>. ERP 3 kw. Started March 1967.

FREDRIKA—Ch. E-35. ERP 0.15 kw. Started June 1981.

FREDRIKSBERG—Ch. E-5. ERP 0.15 kw. Started May 1965.

FUNASDALEN—Ch. E-10. ERP 0.15 kw. Started Dec. 1964.

GADDEDE—Ch. E-6. ERP 0.15 kw. Started Dec. 1961.

GALLIVARE—Ch. E-9. ERP 60 kw. Started Dec. 1961.

GAVLE—Ch. E-9. ERP 60 kw. Started Dec. 1958.

GOTEBORG—Ch. E-9. ERP 60 kw. Started May 1958.

GOTEBORG-SLATTADAMM—Ch. E-11. ERP 0.2 kw. Started June 1966.

GRASMARK—Ch. E-39. ERP 0.1 kw. Started March 1980.

GREBBESTAD—Ch. E-6<sup>1</sup>. ERP 0.15 kw. Started Dec. 1961.

HALLASTROM—Ch. E-3. ERP 0.15 kw. Started June 1970.

HALMSTAD—Ch. E-7. ERP 60 kw. Started Nov. 1958.

HARNOSAND—Ch. E-9. ERP 0.15 kw. Started Nov. 1959.

HEDE—Ch. E-7. ERP 0.15 kw. Started Aug. 1978.

HELSINGBORG—Ch. E-9. ERP 1 kw. Started Nov. 1958.

HEMAVAN—Ch. E-8. ERP 0.15 kw. Started April 1966.

HOLJES—Ch. E-4. ERP 0.15 kw. Started Dec. 1963.

HORBY—Ch. E-2. ERP 100 kw. Started Oct. 1959.

HORBY—Ch. E-43. ERP 1000 kw. Started Dec. 1965.

HOTAGEN—Ch. E-7. ERP 0.2 kw. Started Feb. 1975.

HUDIKSVALL—Ch. E-11. ERP 4 kw. Started Dec. 1959.

HULTSFRED—Ch. E-9. ERP 0.15 kw. Started Dec. 1959.

IDRE—Ch. E-10. ERP 0.3 kw. Started Dec. 1962.

JOESTROM—Ch. E-4. ERP 0.15 kw. Started Oct. 1967.

JOKKMOKK—Ch. E-7. ERP 0.3 kw. Started Dec. 1964.

JONKOPING—Ch. E-8. ERP 1 kw. Started July 1959.

JORMVATTNET—Ch. E-10. ERP 0.15 kw. Started June 1970.

JUNSELE—Ch. E-22. ERP 0.15 kw. Started Jan. 1981.

KALARNE—Ch. E-9. ERP 0.15 kw. Started June 1964.

KALIX—Ch. E-8. ERP 60 kw. Started June 1962.

KALLROR—Ch. E-6. ERP 0.15 kw. Started Dec. 1964.

KARESUANDO—Ch. E-10. ERP 0.15 kw. Started Feb. 1963.

KARLSHAMN—Ch. E-11. ERP 10 kw. Started Jan. 1964.

KARLSKRONA—Ch. E-9<sup>1</sup>. ERP 3 kw. Started Sept. 1959.

KARLSTAD—Ch. E-5<sup>1</sup>. ERP 1 kw. Started Dec. 1958.

KIRUNA—Ch. E-6. ERP 60 kw. Started Dec. 1961.

KISA—Ch. E-11. ERP 30 kw. Started Feb. 1964.

KIVIK—Ch. E-6. ERP 0.15 kw. Started June 1967.

KOPMANHOLMEN—Ch. E-9. ERP 0.15 kw. Started Dec. 1961.

KOPPOM—Ch. E-3. ERP 0.1 kw. Started Oct. 1971.

KRAMFORS—Ch. E-10. ERP 0.15 kw. Started Dec. 1963.

KULTSJON—Ch. E-5. ERP 0.15 kw. Started Jan. 1968.

KUNGALV—Ch. E-50. ERP 0.5 kw. Started June 1978.

KUNGSHAMN—Ch. E-5<sup>1</sup>. ERP 0.4 kw. Started Dec. 1962.

LAISVALL—Ch. E-7<sup>1</sup>. ERP 0.15 kw. Started Nov. 1962.

LANGSHYTAN—Ch. E-45. ERP 0.1 kw. Started March 1981.

LIDEN—Ch. E-3. ERP 0.15 kw. Started Jan. 1966.

LINKOPING—Ch. E-9. ERP 1 kw. Started Dec. 1958.

LJUNGDALEN—Ch. E-11. ERP 0.15 kw. Started June 1967.

LOFFSTRAND—Ch. E-4. ERP 0.2 kw. Started Dec. 1961.

LOFFSTRAND—Ch. E-29. ERP 3 kw. Started Dec. 1979.

LUDVIKA—Ch. E-34. ERP 0.4 kw. Started Feb. 1981.

LYCKSELE—Ch. E-8<sup>1</sup>. ERP 30 kw. Started Aug. 1960.



MALMO—Ch. E-10. ERP 1 kw. Started May 1958.  
 MALUNG—Ch. E-5<sup>1</sup>. ERP 0.15 kw. Started Dec. 1962.  
 MJALLOM—Ch. E-8. ERP 0.15 kw. Started Dec. 1962.  
 MOLIDEN—Ch. E-10<sup>1</sup>. ERP 0.15 kw. Started Dec. 1962.  
 MOLNDAL—Ch. E-7<sup>1</sup>. ERP 0.15 kw. Started March 1969.  
 MORA—Ch. E-8<sup>1</sup>. ERP 10 kw. Started Dec. 1960.  
 MOTALA—Ch. E-7. ERP 10 kw. Started Dec. 1958.  
 MUODOSLOMPOLO—Ch. E-4<sup>1</sup>. ERP 0.15 kw. Started July 1963.  
 NASSJO—Ch. E-10. ERP 60 kw. Started Nov. 1958.  
 NORRKOPING—Ch. E-5. ERP 60 kw. Started May 1958.  
 NYLIDEN—Ch. E-11. ERP 0.2 kw. Started Oct. 1975.  
 OLOFSTROM—Ch. E-41. ERP 0.2 kw. Started May 1981.  
 OREBRO—Ch. E-2. ERP 60 kw. Started April 1960.  
 ORKELLJUNGA—Ch. E-28. ERP 0.7 kw. Started Sept. 1967.  
 ORNSKOLDSVIK—Ch. E-6. ERP 7 kw. Started Aug. 1960.  
 OSTERSUND—Ch. E-4. ERP 100 kw. Started April 1960.  
 OSTHAMMAR—Ch. E-11. ERP 30 kw. Started Dec. 1961.  
 OVERHOGDAL—Ch. E-54. ERP 1.5 kw. Started Aug. 1980.  
 OVERKALIX—Ch. E-10. ERP 5 kw. Started Sept. 1965.  
 PAJALA—Ch. E-7. ERP 60 kw. Started Dec. 1961.  
 RAGUNDA—Ch. E-10. ERP 0.15 kw. Started Dec. 1963.  
 RAMSELE—Ch. E-10. ERP 0.15 kw. Started May 1967.  
 RENSTROM—Ch. E-9. ERP 0.2 kw. Started Dec. 1977.  
 RESELE—Ch. E-11. ERP 0.3 kw. Started July 1977.  
 RORBACKSNAS—Ch. E-10. ERP 0.1 kw. Started Oct. 1967.  
 SADVALUSPEN—Ch. E-4. ERP 0.1 kw. Started June 1970.  
 SARNA—Ch. E-7<sup>1</sup>. ERP 0.15 kw. Started Dec. 1962.  
 SAXDALEN—Ch. E-32. ERP 0.1 kw. Started March 1981.  
 SEITEVARE—Ch. E-7<sup>1</sup>. ERP 0.15 kw. Started Feb. 1963.  
 SKELLEFTEA—Ch. E-6. ERP 35 kw. Started Aug. 1960.  
 SKOVDE—Ch. E-3. ERP 60 kw. Started Dec. 1958.  
 SOLLEFTEA—Ch. E-7. ERP 60 kw. Started June 1960.  
 SOLLEFTEA-HALLSTA—Ch. E-10. ERP 0.15 kw. Started Dec. 1960.  
 SORBYGDEN—Ch. E-11. ERP 0.15 kw. Started March 1970.  
 STALON—Ch. E-7. ERP 0.15 kw. Started Oct. 1967.  
 STOCKHOLM—Ch. E-4. ERP 60 kw. Started Sept. 1956.  
 STORDALEN—Ch. E-7<sup>1</sup>. ERP 0.15 kw. Started Dec. 1963.  
 STORUMAN—Ch. E-10. ERP 60 kw. Started June 1961.  
 STROMSTAD—Ch. E-5. ERP 0.15 kw. Started April 1962.  
 SUNDSBRUK—Ch. E-40. ERP 0.25 kw. Started April 1972.  
 SUNDSVALL—Ch. E-5. ERP 60 kw. Started May 1959.  
 SUNNE—Ch. E-7. ERP 60 kw. Started Aug. 1960.  
 SVANSTEIN—Ch. E-5. ERP 0.15 kw. Started Sept. 1967.  
 SVARDSJO—Ch. E-4. ERP 0.15 kw. Started Jan. 1966.  
 SVEG—Ch. E-3. ERP 60 kw. Started Dec. 1960.  
 SVINESUND—Ch. E-2. ERP 0.15 kw. Started May 1964.  
 SYSSLEBACK—Ch. E-10. ERP 0.15 kw. Started Dec. 1961.  
 TARNABY—Ch. E-6. ERP 0.15 kw. Started Dec. 1962.  
 TASJO—Ch. E-9. ERP 60 kw. Started June 1961.  
 TOCKFORS—Ch. E-10. ERP 0.4 kw. Started Oct. 1967.  
 TORNETRASK—Ch. E-4<sup>1</sup>. ERP 0.15 kw. Started Dec. 1963.  
 TORPSHAMMAR—Ch. E-9. ERP 0.15 kw. Started Dec. 1963.  
 TORSBY—Ch. E-5. ERP 0.15 kw. Started Dec. 1973.  
 TRANSTRAND—Ch. E-6. ERP 0.15 kw. Started Dec. 1962.  
 TRARYD—Ch. E-10<sup>1</sup>. ERP 0.15 kw. Started Feb. 1968.  
 TROLLHATTAN—Ch. E-7. ERP 1 kw. Started May 1960.  
 UDDEVALLA—Ch. E-2<sup>1</sup>. ERP 5 kw. Started Dec. 1959.  
 UMFORS—Ch. E-5. ERP 0.15 kw. Started Dec. 1969.  
 UPPSALA—Ch. E-6. ERP 3 kw. Started May 1960.  
 VADDO—Ch. E-8<sup>1</sup>. ERP 200 kw. Started Oct. 1967.  
 VANNAS—Ch. E-2. ERP 60 kw. Started Aug. 1960.  
 VARBERG—Ch. E-10<sup>1</sup>. ERP 1 kw. Started Nov. 1959.  
 VASSIJAURE—Ch. E-3. ERP 0.2 kw. Started Feb. 1964.  
 VASTERAS—Ch. E-8. ERP 10 kw. Started July 1959.  
 VASTERVIK—Ch. E-6. ERP 60 kw. Started Dec. 1959.  
 VAXBO—Ch. E-37. ERP 0.4 kw. Started Oct. 1980.  
 VIETAS—Ch. E-3<sup>1</sup>. ERP 0.15 kw. Started Feb. 1965.  
 VIRSERUM—Ch. E-7. ERP 0.15 kw. Started July 1965.

VISBY—Ch. E-9. ERP 60 kw. Started Dec. 1959.  
 VISLANDA—Ch. E-5<sup>1</sup>. ERP 10 kw. Started April 1962.  
 VUOLLERIM—Ch. E-6. ERP 0.15 kw. Started March 1971.  
 Low-powered repeaters (less than 100 watts ERP): About 170 in operation.

## SECOND PROGRAM

ALAFORS—Ch. E-53. ERP 0.2 kw. Started Aug. 1976.  
 ALBACKEN—Ch. E-57. ERP 0.125 kw. Started April 1981.  
 ALINGSAS—Ch. E-25. ERP 0.2 kw. Started Jan. 1974.  
 ALVDALEN—Ch. E-28. ERP 1 kw. Started April 1974.  
 ALVSBY—Ch. E-36. ERP 1000 kw. Started Dec. 1969.  
 AMMARNAS—Ch. E-28. ERP 2 kw. Started Sept. 1975.  
 AMOT—Ch. E-24. ERP 0.2 kw. Started Aug. 1974.  
 AMOTFORS—Ch. E-27. ERP 0.4 kw. Started March 1976.  
 ANGE—Ch. E-42. ERP 250 kw. Started Nov. 1970.  
 ANGEBO—Ch. E-36. ERP 0.4 kw. Started Aug. 1977.  
 ANGELHOLM—Ch. E-25. ERP 1.5 kw. Started Dec. 1973.  
 ARE—Ch. E-30. ERP 0.8 kw. Started May 1972.  
 ARJANG—Ch. E-25. ERP 2.5 kw. Started July 1979.  
 ARJEPLOG—Ch. E-47. ERP 0.7 kw. Started June 1972.  
 ARVIDSJAUR—Ch. E-21. ERP 1000 kw. Started Aug. 1971.  
 ARVIKA—Ch. E-59. ERP 0.7 kw. Started Jan. 1976.  
 ARVIKA—Ch. E-46. ERP 0.4 kw. Started Jan. 1980.  
 AS—Ch. E-39. ERP 0.1 kw. Started Feb. 1980.  
 BACKE—Ch. E-42. ERP 0.4 kw. Started Aug. 1977.  
 BACKEFORS—Ch. E-26. ERP 1000 kw. Started Dec. 1969.  
 BENGTSFORS—Ch. E-51. ERP 0.13 kw. Started Dec. 1973.  
 BERGSJO—Ch. E-53. ERP 0.4 kw. Started July 1975.  
 BISPFORS—Ch. E-32. ERP 1.5 kw. Started May 1972.  
 BJORKLIDEN—Ch. E-59. ERP 1 kw. Started March 1976.  
 BJORKVATTNET—Ch. E-46. ERP 0.4 kw. Started Aug. 1977.  
 BJORNA—Ch. E-21. ERP 0.9 kw. Started Nov. 1975.  
 BOGRANGEN—Ch. E-48. ERP 1.5 kw. Started May 1975.  
 BOLLNAS—Ch. E-29. ERP 1000 kw. Started Dec. 1969.  
 BORAS—Ch. E-42. ERP 1000 kw. Started Dec. 1969.  
 BORAS-SJOBO—Ch. E-27. ERP 0.4 kw. Started June 1972.  
 BORGAFJALL—Ch. E-28. ERP 0.2 kw. Started Dec. 1979.  
 BORLANGE—Ch. E-47. ERP 1000 kw. Started Dec. 1969.  
 BOTSMARK—Ch. E-53. ERP 0.7 kw. Started May 1978.  
 BREDBY—Ch. E-26. ERP 0.75 kw. Started June 1972.  
 DALS LANGED—Ch. E-41. ERP 0.2 kw. Started Aug. 1972.  
 DEGERFORS—Ch. E-27. ERP 5 kw. Started Aug. 1972.  
 DREVDAGEN—Ch. E-47. ERP 1.5 kw. Started July 1976.  
 DUVED—Ch. E-40. ERP 1 kw. Started April 1976.  
 DUVNAS—Ch. E-32. ERP 0.7 kw. Started Sept. 1973.  
 EDANE—Ch. E-34. ERP 0.1 kw. Started June 1974.  
 EDSBYN—Ch. E-56. ERP 0.5 kw. Started March 1980.  
 EMMABODA—Ch. E-31. ERP 1000 kw. Started Dec. 1969.  
 ENAFORS—Ch. E-37. ERP 1 kw. Started June 1975.  
 FALUN—Ch. E-40. ERP 15 kw. Started June 1970.  
 FILIPSTAD—Ch. E-33. ERP 1000 kw. Started Sept. 1970.  
 FINNVEDEN—Ch. E-48. ERP 1000 kw. Started Dec. 1969.  
 FORSED—Ch. E-51. ERP 0.3 kw. Started Aug. 1972.  
 FREDRIKA—Ch. E-32. ERP 0.15 kw. Started June 1974.  
 FREDRIKSBERG—Ch. E-31. ERP 1.5 kw. Started Aug. 1972.  
 FUNASDALEN—Ch. E-50. ERP 2 kw. Started July 1973.  
 GADDEDE—Ch. E-22. ERP 4 kw. Started Nov. 1973.  
 GALLIVARE—Ch. E-33. ERP 1000 kw. Started Nov. 1970.  
 GAVLE—Ch. E-27. ERP 1000 kw. Started Dec. 1969.  
 GNARP—Ch. E-37. ERP 0.2 kw. Started Sept. 1975.  
 GORDALEN—Ch. E-31. ERP 0.2 kw. Started June 1977.  
 GOTEBORG—Ch. E-30. ERP 1000 kw. Started Dec. 1969.  
 GOTEBORG-SLATTADAMM—Ch. E-59. ERP 7 kw. Started Oct. 1971.  
 GRASMARK—Ch. E-42. ERP 0.1 kw. Started March 1980.  
 GREBBESTAD—Ch. E-31. ERP 0.45 kw. Started Dec. 1972.

<sup>1</sup> Vertical polarization.

# International TV Directory

## SWEDEN—(Continued)

GROVELSJON—Ch. E-45. ERP 0.4 kw. Started Feb. 1977.  
GUNNARSBYN—Ch. E-23. ERP 1.5 kw. Started April 1978.  
HAGFORS—Ch. E-28. ERP 0.4 kw. Started Oct. 1971.  
HALLASTROM—Ch. E-52. ERP 2 kw. Started May 1974.  
HALLEVIKSSSTRAND—Ch. E-28. ERP 0.125 kw. Started June 1977.  
HALMSTAD—Ch. E-24. ERP 1000 kw. Started Dec. 1969.  
HAMBURGSUND—Ch. E-46. ERP 0.45 kw. Started Dec. 1973.  
HARADS—Ch. E-32. ERP 0.4 kw. Started Nov. 1977.  
HARNOSAND—Ch. E-29. ERP 5 kw. Started June 1970.  
HASSELA—Ch. E-59. ERP 0.3 kw. Started Aug. 1974.  
HEDE—Ch. E-37. ERP 0.4 kw. Started Jan. 1974.  
HEDENASET—Ch. E-28. ERP 0.1 kw. Started Aug. 1979.  
HELSINGBORG—Ch. E-30. ERP 10 kw. Started June 1970.  
HEMAVAN—Ch. E-25. ERP 1.5 kw. Started April 1973.  
HOFORS—Ch. E-23. ERP 0.4 kw. Started Dec. 1971.  
HOGLUNDA—Ch. E-41. ERP 0.1 kw. Started Aug. 1979.  
HOGSBY—Ch. E-23. ERP 0.4 kw. Started June 1974.  
HOLJES—Ch. E-43. ERP 1.5 kw. Started April 1973.  
HORBY—Ch. E-33. ERP 1000 kw. Started Dec. 1969.  
HOTAGEN—Ch. E32. ERP 1.5 kw. Started Feb. 1975.  
HOTING—Ch. E-29. ERP 0.3 kw. Started Feb. 1976.  
HUDIKSVALL—Ch. E-31. ERP 1000 kw. Started Dec. 1969.  
HULTSFRED—Ch. E-33. ERP 0.5 kw. Started Aug. 1974.  
HUNNEBOSTRAND—Ch. E-53. ERP 0.4 kw. Started June 1972.  
IDRE—Ch. E-51. ERP 1.5 kw. Started Feb. 1973.  
IDIVUOMA—Ch. E-45. ERP 0.15 kw. Started Nov. 1976.  
JARKVISSLE—Ch. E-24. ERP 0.2 kw. Started Oct. 1976.  
JARPEN—Ch. E-23. ERP 0.5 kw. Started Sept. 1973.  
JOESTROM—Ch. E-55. ERP 3 kw. Started May 1976.  
JOKKMOKK—Ch. E-37. ERP 0.4 kw. Started Aug. 1972.  
JONKOPING—Ch. E-28. ERP 15 kw. Started May 1970.  
JORMVATTNET—Ch. E-30. ERP 1 kw. Started Nov. 1975.  
JUNSELE—Ch. E-30. ERP 0.15 kw. Started Jan. 1981.  
KALARNE—Ch. E-30. ERP 0.7 kw. Started Nov. 1975.  
KALIX—Ch. E-35. ERP 1000 kw. Started Nov. 1970.  
KALLROR—Ch. E-49. ERP 2.5 kw. Started Feb. 1975.  
KARESUANDO—Ch. E-22. ERP 1 kw. Started Aug. 1973.  
KARLSHAMN—Ch. E-26. ERP 1000 kw. Started Dec. 1969.  
KARLSKRONA—Ch. E-34. ERP 20 kw. Started March 1970.  
KARLSTAD—Ch. E-43. ERP 200 kw. Started Dec. 1969.  
KIRUNA—Ch. E-29. ERP 1000 kw. Started Nov. 1970.  
KISA—Ch. E-49. ERP 1000 kw. Started Dec. 1969.  
KLOVSJO—Ch. E-28. ERP 0.15 kw. Started Nov. 1975.  
KOPMANHOLMEN—Ch. E-44. ERP 1.5 kw. Started May 1972.  
KOPPARBERG—Ch. E-26. ERP 1.2 kw. Started May 1972.  
KOPPOM—Ch. E-21. ERP 10 kw. Started May 1972.  
KORSTRASK—Ch. E-39. ERP 0.25 kw. Started March 1978.  
KOVLAND—Ch. E-54. ERP 0.6 kw. Started Dec. 1977.  
KRAMFORS—Ch. E-43. ERP 10 kw. Started July 1971.  
KRANGEDE—Ch. E-25. ERP 3 kw. Started Feb. 1975.  
KRISTINEHAMN—Ch. E-24. ERP 0.5 kw. Started Dec. 1970.  
KULTSJON—Ch. E-54. ERP 1.5 kw. Started May 1976.  
KUNGALV—Ch. E-56. ERP 0.5 kw. Started June 1973.  
KUNGSHAMM—Ch. E-39. ERP 2.5 kw. Started Aug. 1975.  
KVIKKJOKK/ARREVARE—Ch. E-52. ERP 0.6 kw. Started June 1976.  
KVIKKJOKK/TAVVEVARE—Ch. E-23. ERP 0.25 kw. Started June 1976.  
LAGFORS—Ch. E-37. ERP 0.15 kw. Started June 1980.  
LAISVALL—Ch. E-29. ERP 1.4 kw. Started March 1973.  
LANGSELE—Ch. E-54. ERP 0.4 kw. Started Oct. 1975.  
LANGSHYTAN—Ch. E-55. ERP 0.1 kw. Started March 1981.  
LAXVIKEN—Ch. E-51. ERP 0.1 kw.  
LEKVATTNET—Ch. E-37. ERP 0.7 kw. Started Aug. 1975.  
LESJOFORS—Ch. E-21. ERP 0.15 kw. Started Feb. 1976.  
LIDEN—Ch. E-26. ERP 2 kw. Started April 1973.  
LILLA EDET—Ch. E-57. ERP 0.1 kw.  
LILLPITE—Ch. E-30. ERP 0.7 kw. Started Feb. 1981.

1234-b

LIMEDSFORS—Ch. E-55. ERP 0.5 kw. Started March 1973.  
LINKOPING—Ch. E-24. ERP 0.4 kw. Started Feb. 1970.  
LJUNGAVERK—Ch. E-37. ERP 0.4 kw. Started Jan. 1975.  
LJUNGDALEN—Ch. E-23. ERP 1.3 kw. Started July 1974.  
LJUSTORP—Ch. E-22. ERP 0.3 kw. Started Feb. 1975.  
LJUSVATTNET—Ch. E-39. ERP 3 kw. Started May 1978.  
LOFFSTRAND—Ch. E-26. ERP 3 kw. Started July 1974.  
LONNEBERGA—Ch. E-33. ERP 0.2 kw. Started June 1977.  
LUDVIKA—Ch. E-24. ERP 0.4 kw. Started Dec. 1972.  
LYCKSELE—Ch. E-45. ERP 1000 kw. Started Nov. 1970.  
LYCKSELE/ULRIKSDAL—Ch. E-55. ERP 1.5 kw. Started Oct. 1976.  
MALMO—Ch. E-27. ERP 150 kw. Started Dec. 1969.  
MALUNG—Ch. E-32. ERP 2 kw. Started Dec. 1972.  
MATFORS—Ch. E-34. ERP 0.4 kw. Started April 1972.  
MEDSTUGAN—Ch. E-33. ERP 0.4 kw. Started Aug. 1976.  
MESSAURE—Ch. E-22. ERP 0.15 kw. Started Dec. 1976.  
MJALLOM—Ch. E-26. ERP 1 kw. Started June 1973.  
MOLIDEN—Ch. E-42. ERP 1 kw. Started Feb. 1975.  
MOLNDAL—Ch. E-22. ERP 2 kw. Started Dec. 1971.  
MORA—Ch. E-22. ERP 1000 kw. Started Aug. 1970.  
MOTALA—Ch. E-45. ERP 1000 kw. Started Aug. 1970.  
MUODOSLOMPOLO—Ch. E-40. ERP 0.5 kw. Started Oct. 1976.  
NASSJO—Ch. E-22. ERP 1000 kw. Started Dec. 1969.  
NAVEREDE—Ch. E-51. ERP 0.4 kw. Started May 1978.  
NIEMISEL—Ch. E-41. ERP 0.7 kw. Started April 1978.  
NORRAHAMMAR—Ch. E-54. ERP 0.5 kw. Started Sept. 1973.  
NORRFORS—Ch. E-53. ERP 0.5 kw. Started June 1975.  
NORRKOPING—Ch. E-32. ERP 1000 kw. Started Dec. 1969.  
NORRTALJE—Ch. E-51. ERP 0.2 kw. Started April 1971.  
NYLIDEN—Ch. E-29. ERP 2.5 kw. Started April 1975.  
NYHEM—Ch. E-53. ERP 0.15 kw. Started Oct. 1979.  
OLOFSTROM—Ch. E-44. ERP 0.2 kw. Started Nov. 1975.  
OREBRO—Ch. E-48. ERP 1000 kw. Started Dec. 1969.  
ORKELLJUNGA—Ch. E-40. ERP 0.7 kw. Started June 1978.  
ORNSKOLDSVIK—Ch. E-39. ERP 400 kw. Started Dec. 1969.  
ORNSKOLDSVIK/DOMSJO—Ch. E-31. ERP 0.4 kw. Started Nov. 1975.  
OSKARSHAMM—Ch. E-52. ERP 0.2 kw. Started Nov. 1972.  
OSTERSUND—Ch. E-27. ERP 1000 kw. Started Dec. 1969.  
OSTHAMMAR—Ch. E-26. ERP 1000 kw. Started Dec. 1969.  
OSTMARK—Ch. E-45. ERP 2 kw. Started May 1974.  
OVERHOGDAL—Ch. E-48. ERP 2 kw. Started April 1975.  
OVERISSJO—Ch. E-36. ERP 0.7 kw. Started Dec. 1979.  
OVERKALIX—Ch. E-45. ERP 1000 kw. Started Aug. 1973.  
OVERKLINTEN—Ch. E-26. ERP 2 kw. Started July 1975.  
OVERTORNEA—Ch. E-41. ERP 0.1 kw. Started Oct. 1975.  
OVERTURINGEN—Ch. E-26. ERP 0.4 kw. Started March 1977.  
OXBERG—Ch. E-54. ERP 0.1 kw. Started June 1976.  
PAJALA—Ch. E-34. ERP 1000 kw. Started Nov. 1971.  
PORJUS—Ch. E-28. ERP 0.25 kw. Started Feb. 1973.  
RAGUNDA—Ch. E-22. ERP 0.4 kw. Started July 1972.  
RAMSELE—Ch. E-26. ERP 5 kw. Started May 1974.  
RENTSTROM—Ch. E-32. ERP 0.8 kw. Started Dec. 1977.  
RESELE—Ch. E-34. ERP 1.6 kw. Started July 1977.  
RISBACK—Ch. E-23. ERP 1 kw. Started June 1978.  
RISSNA—Ch. E-33. ERP 0.2 kw. Started April 1980.  
ROBACKSNAS—Ch. E-29. ERP 0.4 kw. Started Aug. 1976.  
RUSKSELE—Ch. E-31. ERP 0.25 kw. Started Dec. 1976.  
SAIVOMUOTKA—Ch. E-23. ERP 0.2 kw. Started June 1978.  
SALEN—Ch. E-45. ERP 0.8 kw. Started June 1973.  
SARNA—Ch. E-41. ERP 0.4 kw. Started Dec. 1972.  
SAXDALEN—Ch. E-43. ERP 0.1 kw. Started March 1981.  
SKELLEFTEA—Ch. E-46. ERP 1000 kw. Started March 1970.  
SKORPED—Ch. E-35. ERP 0.5 kw. Started June 1976.  
SKOTTSUND—Ch. E-24. ERP 0.3 kw. Started Dec. 1972.  
SKOVDE—Ch. E-37. ERP 1000 kw. Started Dec. 1969.  
SMEDJEBACKEN—Ch. E-28. ERP 0.4 kw. Started Oct. 1972.  
SODERKOPING—Ch. E-25. ERP 0.4 kw. Started Aug. 1974.  
SODERTALJE—Ch. E-34. ERP 0.1 kw. Started Sept. 1979.  
SODERTALJE—Ch. E-41. ERP 0.5 kw. Started June 1970.

TV Factbook No. 50



**SOLLEFTEA**—Ch. E-46. ERP 1000 kw. Started Dec. 1970.  
**SOLLEFTEA-HALLSTA**—Ch. E-21. ERP 1 kw. Started June 1971.  
**SORBYGDEN**—Ch. E-43. ERP 0.8 kw. Started Aug. 1974.  
**SORSJON**—Ch. E-30. ERP 1 kw. Started Dec. 1977.  
**STALON**—Ch. E-22. ERP 1.5 kw. Started May 1976.  
**STIGSJO**—Ch. E-60. ERP 0.4 kw. Started Dec. 1976.  
**STOCKHOLM**—Ch. E-23. ERP 1000 kw. Started Dec. 1969.  
**STOCKHOLM/NACKA**—Ch. E-59. ERP 0.4 kw. Started Oct. 1977.  
**STODE**—Ch. E-25. ERP 2.8 kw. Started March 1973.  
**STORDALEN**—Ch. E-44. ERP 3 kw. Started Feb. 1976.  
**STORLIEN**—Ch. E-53. ERP 0.15 kw. Started Feb. 1977.  
**STORUMAN**—Ch. E-33. ERP 1000 kw. Started Sept. 1971.  
**STROMSTAD**—Ch. E-27. ERP 2 kw. Started July 1972.  
**STROMSUND**—Ch. E-34. ERP 2.5 kw. Started July 1977.  
**SUDESJAUR**—Ch. E-28. ERP 0.15 kw. Started June 1977.  
**SUNDSBRUK**—Ch. E-58. ERP 0.25 kw. Started April 1972.  
**SUNNEMO**—Ch. E-59. ERP 1.5 kw. Started Feb. 1977.  
**SUNDSVALL**—Ch. E-47. ERP 1000 kw. Started Dec. 1969.  
**SUNDSVALL/S. STADSBERGET**—Ch. E-30. ERP 0.5 kw. Started July 1978.  
**SUNNE**—Ch. E-50. ERP 1000 kw. Started June 1970.  
**SVANSTEIN**—Ch. E-51. ERP 1 kw. Started Nov. 1975.  
**SVARDSJO**—Ch. E-21. ERP 1.5 kw. Started June 1974.  
**SVEG**—Ch. E-21. ERP 1000 kw. Started June 1971.  
**SVENSTAVIK**—Ch. E-30. ERP 0.7 kw. Started June 1977.  
**SVINESUND**—Ch. E-22. ERP 0.6 kw. Started Nov. 1975.  
**SYSSLEBACK**—Ch. E-39. ERP 10 kw. Started Jan. 1973.  
**TANNAS**—Ch. E-46. ERP 0.15 kw. Started June 1976.  
**TANNDALEN**—Ch. E-40. ERP 0.7 kw. Started Nov. 1976.  
**TARNABY**—Ch. E-39. ERP 2 kw. Started Oct. 1972.  
**TARNAMO**—Ch. E-35. ERP 0.4 kw. Started June 1977.  
**TASJO**—Ch. E-37. ERP 1000 kw. Started July 1971.  
**TOCKSFORS**—Ch. E-60. ERP 1 kw. Started Sept. 1974.  
**TORNETRASK**—Ch. E-54. ERP 3 kw. Started Feb. 1976.  
**TORPSHAMMAR**—Ch. E-23. ERP 1 kw. Started May 1972.  
**TORSBY**—Ch. E-27. ERP 2 kw. Started July 1973.  
**TRANSTRAND**—Ch. E-41. ERP 0.5 kw. Started March 1973.  
**TRARYD**—Ch. E-22. ERP 0.4 kw. Started June 1974.  
**TROLLHATAN**—Ch. E-51. ERP 20 kw. Started Dec. 1969.  
**UDDEVALLA**—Ch. E-23. ERP 1000 kw. Started Dec. 1969.  
**ULRICEHAMN**—Ch. E-21. ERP 0.5 kw. Started Jan. 1974.  
**UMFORS**—Ch. E-53. ERP 2 kw. Started Sept. 1977.  
**UNDERSAKER**—Ch. E-43. ERP 1.5 kw. Started May 1977.  
**UPPSALA**—Ch. E-49. ERP 15 kw. Started Feb. 1970.  
**UTANSJO**—Ch. E-35. ERP 0.125 kw. Started Feb. 1979.  
**VALADALEN**—Ch. E-54. ERP 0.4 kw. Started May 1977.  
**VALDEMARSVIK**—Ch. E-55. ERP 2 kw. Started Feb. 1972.  
**VANNAS**—Ch. E-47. ERP 1000 kw. Started Dec. 1969.  
**VANSBRO**—Ch. E-54. ERP 1 kw. Started April 1975.  
**VARBERG**—Ch. E-49. ERP 200 kw. Started Dec. 1969.  
**VASSIJAURE**—Ch. E-49. ERP 0.4 kw. Started March 1976.  
**VASTERAS**—Ch. E-31. ERP 1000 kw. Started Dec. 1969.  
**VASTERVIK**—Ch. E-26. ERP 1000 kw. Started Dec. 1969.  
**VAXBO**—Ch. E-43. ERP 0.4 kw. Started Oct. 1980.  
**VIDSEL**—Ch. E-29. ERP 0.25 kw. Started March 1975.  
**VIKMANSHYTTAN**—Ch. E-29. ERP 3 kw. Started April 1973.  
**VILHELMINA**—Ch. E-27. ERP 0.1 kw. Started Feb. 1978.  
**VINDELN**—Ch. E-25. ERP 1 kw. Started June 1973.  
**VIRSERUM**—Ch. E-28. ERP 1.5 kw. Started Aug. 1972.  
**VISBY**—Ch. E-41. ERP 1000 kw. Started June 1970.  
**VISLANDA**—Ch. E-32. ERP 1000 kw. Started Dec. 1969.  
**VITSAND**—Ch. E-35. ERP 0.7 kw. Started Feb. 1977.  
**VUOLLERIM**—Ch. E-27. ERP 10 kw. Started May 1972.  
 Low-powered repeaters (less than 100 watts ERP): About 40 in operation.

## Switzerland

(625-line standards, Systems B & G)  
 Color: PAL System

1981-82 Edition

Sets in use: 822,000 black & white; 1,090,000 color  
 Swiss Broadcasting Corp. (Govt., non-commercial), Giacometti-strasse 3, CH-3000 Bern 15, Switzerland. Studios at Zurich, Geneva & Lugano produce programs in German, French & Italian & regular broadcasts in Romansch. Under terms of the Govt. license SBC directs program services (radio & television) and PTT is responsible for technical operations. Annual license fees: Frs. 138. Spot advertisements accepted for 20 min. on weekdays. Personnel: Dr. Stelio Molo, director general; Edouard Haas, director of radio & TV program services; Markus T. Drack, press & information officer.

Program service, German language, Fernsehen DRS, Fernsehstrasse 1-4, 8052 Zurich. Tel. 01.50 66 11. Dr. Guido Frel, TV program director. Dr. Otmar Hersche, regional radio-TV director, Hagenholzstrasse 81, 8052 Zurich-Oerlikon. Tel. 01.50 66 11.

Program service, French language, Quai Ernest Ansermet 20, 1211 Geneva 8. Tel. 022.29 33 33. Alexandre Burger, TV program director. Rene Schenker, regional radio-TV director, Avenue de la Gare 6, 1001 Lausanne. Tel. 021.20 59 11. Program service, Italian language, Radiotelevisione della Svizzera Italiana, 6903 Lugano. Tel. 091.58 16 61. Cherubino Darani, regional radio-TV director; Bixio Candolfi, radio & TV program director.

Hours of operation: German—0900-2200, Sun.; 1600-2200, Mon.; 0800-1000, 1400-2200, Tues.; 1615-2200, Wed.; 1500-2200, Thurs.; 0800-1000, 1615-2230, Fri.; 0900-1200, 1530-2245, Sat. French—0900-2145, Sun.; 1600-2215, Mon.; 1330-2215, Tues.; 1600-2230, Wed.; 1430-2145, Thurs.; 1600-2200, Fri.; 1200-2245, Sat. Italian—0900-1100, 1230-2145, Sun.; 1700-2145, Mon.; 0800-1000, 1700-2200, Tues.; 1700-2230, Wed.; 0800-1000, 1700-2230, Thurs.; 1700-2200, Fri.; 1530-2300 Sat.

Rates (1979): Spot 60 sec., 16,600; 40 sec., 13,280; 30 sec., 9,960; 20 sec., 7,470; 15 sec., 5,810 for national network (Swiss France). Color test programs began April 1967, regular color programming Oct. 1, 1968.

The Swiss TV network is comprised of 1048 transmitters and boosters; 1st channel, 389; 2nd channel, 324; 3rd channel, 335.

## MAIN TRANSMITTERS

**BANTIGER/BERNE**—Ch. E-2. ERP 100 kw. German language. Started 1954.  
**BANTIGER/BERNE**—Ch. E-10. ERP 100 kw. French language. Started 1962.  
**BANTIGER/BERNE**—Ch. E-53. ERP 1.15 kw. French language. Started 1971.  
**BANTIGER/BERNE**—Ch. E-40. ERP 300 kw. Italian language. Started 1969.  
**CARDADA**—Ch. E-12. ERP 125 watts. Italian language. Started 1962.  
**CARDADA**—Ch. E-21. ERP 700 watts. German language. Started 1969.  
**CARDADA**—Ch. E-31. ERP 700 watts. French language. Started 1976.  
**CELERINA**—Ch. E-9. ERP 2.8 kw. German language. Started 1965.  
**CELERINA**—Ch. E-7. ERP 2.8 kw. Italian language. Started 1967.  
**CELERINA**—Ch. E-49. ERP 16 kw. French language. Started 1975.  
**CHASSERAL**—Ch. E-22. ERP 20 kw. French language. Started 1970.  
**CHASSERAL**—Ch. E-25. ERP 20 kw. German language. Started 1970.  
**CHASSERAL**—Ch. E-56. ERP 20 kw. Italian language. Started 1971.  
**CHAUX-DE-FONDS, LA**—Ch. E-9. ERP 4 kw. French language. Started 1961.  
**CHAUX-DE-FONDS, LA**—Ch. E-32. ERP 18 kw. German language. Started 1975.  
**CHAUX-DE-FONDS, LA**—Ch. E-35. ERP 18 kw. Italian language. Started 1975.  
**DOLE, LA**—Ch. E-4. ERP 150 kw. French language. Started 1955.  
**DOLE, LA**—Ch. E-31. ERP 400 kw. German language. Started 1969.  
**DOLE, LA**—Ch. E-34. ERP 400 kw. Italian language. Started 1971.  
**FELDIS**—Ch. E-6. ERP 250 watts. German language. Started 1966.  
**FELDIS**—Ch. E-24. ERP 1.5 kw. French language. Started 1971.  
**FELDIS**—Ch. E-21. ERP 1.5 kw. Italian language. Started 1969.  
**GEBIDEM**—Ch. E-11. ERP 3 kw. German language. Started 1964.  
**GEBIDEM**—Ch. E-52. ERP 22 kw. French language. Started 1969.  
**GEBIDEM**—Ch. E-55. ERP 22 kw. Italian language. Started 1971.  
**GEISSHOLZ**—Ch. E-7. ERP 25 watts. German language. Started 1968.  
**GEISSHOLZ**—Ch. E-52. ERP 300 watts. French language. Started 1969.  
**GEISSHOLZ**—Ch. E-55. ERP 300 watts. Italian language. Started 1973.  
**HAUTE-NENDAIZ**—Ch. E-7. ERP 3 kw. French language. Started 1966.  
**HAUTE-NENDAIZ**—Ch. E-43. ERP 30 kw. German language. Started 1969.  
**HAUTE-NENDAIZ**—Ch. E-46. ERP 30 kw. Italian language. Started 1975.  
**LAVIN**—Ch. E-10. ERP 40 watts. German language. Started 1969.  
**LAVIN**—Ch. E-25. ERP 750 watts. French language. Started 1972.

(Continued on next page)



# International TV Directory

## SWITZERLAND—(Continued)

LAVIN—Ch. E-22. ERP 750 watts. Italian language. Started 1969.  
MONTE CENERI-PASSO—Ch. E-5. ERP 4.5 kw. Italian language. Started 1958.  
MONTE CENERI-PASSO—Ch. E-46. ERP 35 kw. German language. Started 1969.  
MONTE CENERI-PASSO—Ch. E-49. ERP 35 kw. French language. Started 1975.  
MONTE MORELLO—Ch. E-6. ERP 30 watts. Italian language. Started 1959.  
MONTE MORELLO—Ch. E-39. ERP 350 watts. German language. Started 1969.  
MONTE MORELLO—Ch. E-42. ERP 350 watts. French language. Started 1974.  
MONT-PELERIN—Ch. E-11. ERP 5.8 kw. French language. Started 1960.  
MONT-PELERIN—Ch. E-44. ERP 18 kw. German language. Started 1973.  
MONT-PELERIN—Ch. E-47. ERP 18 kw. Italian language. Started 1973.  
MONTE S. SALVATORE—Ch. E-10. ERP 10 kw. Italian language. Started 1958.  
MONTE S. SALVATORE—Ch. E-54. ERP 100 kw. German language. Started 1969.  
MONTE S. SALVATORE—Ch. E-57. ERP 100 kw. French language. Started 1975.  
NIEDERHORN—Ch. E-12. ERP 5 kw. German language. Started 1961.  
NIEDERHORN—Ch. E-27. ERP 15 kw. French language. Started 1969.  
NIEDERHORN—Ch. E-30. ERP 15 kw. Italian language. Started 1970.  
OFENPASS—Ch. E-12. ERP 40 watts. German language. Started 1969.  
OFENPASS—Ch. E-59. ERP 800 watts. French language. Started 1975.  
OFENPASS—Ch. E-53. ERP 800 watts. Italian language. Started 1969.  
OLTEN—Ch. E-42. ERP 14 kw. German language. Started 1973.  
OLTEN—Ch. E-45. ERP 14 kw. French language. Started 1973.  
OLTEN—Ch. E-63. ERP 14 kw. Italian language. Started 1973.  
ORDONS, LES—Ch. E-7. ERP 4.5 kw. French language. Started 1962.  
ORDONS, LES—Ch. E-31. ERP 14 kw. German language. Started 1974.  
ORDONS, LES—Ch. E-34. ERP 14 kw. Italian language. Started 1974.  
PIZ CORVATSCH—Ch. E-11. ERP 20 watts. German language. Started 1965.  
PIZ CORVATSCH—Ch. E-5. ERP 20 watts. Italian language. Started 1967.  
PIZ CORVATSCH—Ch. E-28. ERP 280 watts. French language. Started 1974.  
PIZZO MATRO—Ch. E-6. ERP 80 watts. Italian language. Started 1963.  
PIZZO MATRO—Ch. E-29. ERP 16 kw. German language. Started 1969.  
RAVOIRE—Ch. E-9. ERP 1.8 kw. French language. Started 1960.  
RAVOIRE—Ch. E-51. ERP 8 kw. German language. Started 1971.  
RAVOIRE—Ch. E-54. ERP 8 kw. Italian language. Started 1976.  
RIGI—Ch. E-6. ERP 30 kw. German language. Started 1964.  
RIGI—Ch. E-32. ERP 130 kw. French language. Started 1967.  
RIGI—Ch. E-29. ERP 130 kw. Italian language. Started 1969.  
ST. CHRISCHONA/BALE—Ch. E-11. ERP 50 kw. German language. Started 1953.  
ST. CHRISCHONA/BALE—Ch. E-46. ERP 200 kw. French language. Started 1969.  
ST. CHRISCHONA/BALE—Ch. E-49. ERP 200 kw. Italian language. Started 1971.  
SAENTIS—Ch. E-7. ERP 30 kw. German language. Started 1958.  
SAENTIS—Ch. E-31. ERP 158 kw. French language. Started 1976.  
SAENTIS—Ch. E-34. ERP 158 kw. Italian language. Started 1976.  
SAMNAUN—Ch. E-53. ERP 550 watts. German language. Started 1973.  
SAMNAUN—Ch. E-56. ERP 550 watts. French language. Started 1974.  
SAMNAUN—Ch. E-59. ERP 550 watts. Italian language. Started 1974.  
SCHAFFHAUSEN—Ch. E-47. ERP 14 kw. German language. Started 1974.  
SCHAFFHAUSEN—Ch. E-50. ERP 14 kw. French language. Started 1974.

SCHAFFHAUSEN—Ch. E-60. ERP 14 kw. Italian language. Started 1974.  
UETLIBERG/ZURICH—Ch. E-3. ERP 60 kw. German language. Started 1953.  
UETLIBERG/ZURICH—Ch. E-23. ERP 160 kw. French language. Started 1969.  
UETLIBERG/ZURICH—Ch. E-26. ERP 160 kw. Italian language. Started 1970.  
VALZEINA—Ch. E-10. ERP 5 kw. German language. Started 1962.  
VALZEINA—Ch. E-56. ERP 20 kw. French language. Started 1971.  
VALZEINA—Ch. E-53. ERP 20 kw. Italian language. Started 1968.  
ZERNEZ—Ch. E-8. ERP 40 watts. German language. Started 1969.  
ZERNEZ—Ch. E-34. ERP 750 watts. Italian language. Started 1969.  
ZERNEZ—Ch. E-37. ERP 750 watts. French language. Started 1972.  
ZIEGELBRUCKE—Ch. E-5. ERP 640 watts. German language. Started 1962.  
ZIEGELBRUCKE—Ch. E-51. ERP 1.5 kw. French language. Started Dec. 1970.  
ZIEGELBRUCKE—Ch. E-54. ERP 1.5 kw. Italian language. Started 1970.

## Syria

(625-line standards, System B)

Color: SECAM System

Sets in use: 376,585

Syrian Arab Television—S.A.T.—(Govt., commercial), Directorate General of Broadcasting & Television, Omayad Square, Damascus. Tel. 112,000, 112,001.

Personnel: Fouad Ballat, director general; Khudr Amran, director of broadcasting; Fouad Ballat, director of television; Mrs. Awatef Haffar, director of public relations; Antoine Karkouche, director of engineering; Zuheir Breidl, director of administration & finance.

Advertising is contracted through the Arab Advertising Organization, 28 Moutanabbi St., P.O. Box 2842, Damascus. Tel. 225219  
Cable: ARADOR.

Hours of operation: 18:00-24:00, daily except Fri., 14:00-24:00.

Rates: Spot 60 sec., 1040; 45 sec., 800; 30 sec., 560; 20 sec., 400; 15 sec., 320; 10 sec., 240 (Syrian Pounds).

ALEPPO—S.A.T., Ch. E-5 (V-175.25, A-180.75). Transmitter 2 kw, ERP 36 kw. Started July 1961. Repeats Damascus Ch. 5. TV tape recording facilities.

DAMASCUS—S.A.T., Ch. E-5 (V-175.25, A-180.75). Transmitter 10 kw, ERP 180 kw. TV tape recording facilities. Started July 1960.

DEIR-EL-ZOR—S.A.T., Ch. E-6. ERP 200 kw.

HASSAKE—S.A.T., Ch. E-4. ERP 100 kw.

HOMS—S.A.T., Ch. E-7 (V-189.25, A-194.75). Transmitter 2 kw, ERP 36 kw. Repeats Damascus Ch. 5. Started Sept. 1961.

SAROUKHIYAH—S.A.T., Ch. E-8 (V-196.25, A-201.75). Transmitter 35 kw, ERP 350 kw. Repeats Damascus Ch. 5. Started July 1963.

SLENFE—S.A.T., Ch. E-9 (V-203.25, A-208.75). Transmitter 10 kw, ERP 180 kw. Repeats Damascus Ch. 5. Started Oct. 1965.

TABQUA—S.A.T., Ch. E-8. ERP 150 kw.

## Tahiti

(See French Polynesia)

## Tanzania

(625-line standards, System B)

Color: PAL System

Sets in use: 2,000 black & white; 5,152 color

ZANZIBAR—TVZ, A.S.P. Department of Television (Govt., non-commercial), Karume House, P. O. Box 314, Zanzibar, Tanzania. Tel. 2816/2817. Ch. E-21. Transmitter 5 kw, ERP 40 kw. Ch. E-9, Pemba. Transmitter 5 kw, ERP 40 kw. TV tape recording facilities. Started Jan. 12, 1974.

Personnel: C. M. Chande, director general; M. H. Bakari, assistant director; J. S. Kassingo, program director; M. A. Alawi, production manager; S. O. Ramadhan, chief engineer.

Hours of operation: Daily, 19:00-22:00.

## Thailand

(625-line standards, System B & 525-line standards, System M)

Color: PAL System

Sets in use: 710,000 black & white; 10,000 color

The Government Public Relations Department, Rajdamnern Ave., Bangkok 2. Tel. 2818854.

BANGKOK—HST-TV, Thai TV (Commercial), Thai Television Co. Ltd., Pra Athit Rd., Banglumpoo, Bangkok. Tel. 817044. Ch. E-9 (625-line). Transmitter 20 kw, ERP 272 kw. TV tape recording facilities. Started June 24, 1955.

BANGKOK—HST-TV, The Bangkok Entertainment (under Public Relations Dept. direction, 50% govt.-owned), 2357 New Petchburi,

Bangkok. Tel. 917305. Ch. E-3 (625-line). Transmitter 50 kw, ERP 650 kw. Started March 26, 1970.

**BANGKOK—HSA-TV**, Army TV, Paholyothin Rd., Bangkok. Ch. E-5 (625-line). Transmitter 20 kw, ERP 400 kw. Started January 25, 1958.

**BANGKOK—HSB-TV**, Army TV, operated by Bangkok Broadcasting & Television Co. Ltd., 998/1 Soi Srimitr, Paholyothin Road, Bangkok. Ch. E-7 (625-line). Transmitter 20 kw. Started 1967.

**CHIANG MAI, Lampang Province—HSKL-TV**, TVT-8 (Govt., commercial), Government Public Relations Dept., c/o Thai TV, Bangkok. Ch. 8 (525-line). Transmitter 10 kw, ERP 160 kw. TV tape recording facilities. Started March 1962. Hours of operation: Daily, 19:00-23:00.

**HADYAI, Songkhla Province—HSBK-TV**, TVT-9 (Govt., commercial), Government Public Relations Dept., c/o Thai TV, Bangkok. Ch. E-10 (625-line). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started May 1962. Hours of operation: Daily, except Thurs., 19:00-23:00.

**KHONKAEN—HSSK-TV**, TVT-5 (Govt., commercial), Government Public Relations Dept., c/o Thai TV, Bangkok. Ch. 5 (525-line). Transmitter 6 kw, ERP 69.6 kw. TV tape recording facilities. Started Feb. 1962. Hours of operation: Weekdays, 18:00-23:00; Sat. & Sun., 09:00-12:30.

**MUANG, Phuket Province—TVT**, Ch. E-9 (625-line). Transmitter 500 watts. Started March 1972.

**SURATHANI—HSS-TV**, TVT. Ch. E-7 (625-line). Transmitter 10 kw, ERP 22.4 kw. Started Jan. 1968.

Low power repeaters: 51 in operation.

## Trinidad and Tobago

(525-line standards, System M)

Color: NTSC System

Sets in use: 190,000 black & white; 45,000 color

**PORT OF SPAIN—Trinidad & Tobago TV Co. Ltd.** (Commercial), Television House, 11a Maraval Road, P.O. Box 665, Port-of-Spain, Trinidad, W. I. Tel. 24141. Ownership: Trinidad & Tobago Govt. Ch. 2 (V-55.25, A-59.75). Transmitter 10 kw, ERP 30 kw. Ch. 13 (V-211.25, A-215.75). Transmitter 500 watts, ERP 5-kw. Started Nov. 1962. Ch. 9 (V-187.25, A-191.75). Transmitter 3 kw, ERP 42 kw. Started 1981. Ch. 14 (V-471.25, A-475.75). Transmitter 1 kw, ERP 10 kw. Started 1981.

Personnel: C. Deighton Parris, general manager/chief engineer; Lloyd Rochard, sales mgr.; John T. Barsotti, program dir.; Hugh O'Brien, accountant.

**TOBAGO—Ch. 13.** Repeater. Transmitter 100 watts, ERP 1 kw.

## Tunisia

(625-line standards, System B)

Color: SECAM System

Sets in use: 300,000

**Radiodiffusion Television Tunisienne** (Govt.), 71, Avenue de la Liberte, Tunis. Tel. 287 300. Telex: Radio 12365TN.

Personnel: Moncef Ben Mahmoud, director general; Mohamed Hedi Rebai, chief engineer; Raouf Basti, TV manager; Ahmed Laghmani, radio manager; Salwa Abdelkafi, film buyer; Mohsen Bouderbala, production manager; Mohamed Bouzaidi, international relations manager.

**AIN DRAHAM—Ch. E-12.** ERP 25 kw. Started June 1969.

**BEJA—Ch. E-9.** ERP 25 kw. Started May 1969.

**BIZERTE—Ch. E-6.** ERP 5 kw. Started March 1968.

**BOUKORNINE (Hammam-Lif)—Ch. E-7.** ERP 5 kw. Started June 1967.

**GAFSA—Ch. E-10.** ERP 200 kw. Started Dec. 1970.

**KASSERINE—Ch. E-6.** ERP 200 kw. Started Dec. 1970.

**SFAX—Ch. E-8.** ERP 365/162 kw. Started March 1969.

**ZAGHOUAN—Ch. E-11.** ERP 280/180/100 kw. Started June 1966.

**ZARZIS—Ch. E-12.** ERP 100/400 kw. Started March 1971.

## Turkey

(625-line standards, Systems B & G)

Color: PAL System

Sets in use: 3,650,000

**TRT, Turkish Radio-Television Corp.** (Public Corp.), General Directorate, Nevzat Tandogan Cad. 2, Kavaklidere, Ankara. TV tape recording facilities.

Personnel: Macit Akman, director general; Tarcan Gunenc, acting head of TV department; Sedat Orsel, director of international productions & sales; Faruk Bayhan, director of international sources; Fatus Sevengil, director of foreign relations.

Hours of operation: 18:00-24:00, weekdays; 14:00-24:00 weekends (local time).

### MAIN TV TRANSMITTER STATIONS

**ADANA—TRT, Ch. E-6.** ERP 30 kw. Started Oct. 1974.

**AMASYA—TRT, Ch. E-9.** ERP 100 kw. Started Sept. 1978.

**ANKARA—ELMADAG—TRT, Ch. E-5.** ERP 100 kw. Started Dec. 1976. TV tape recording facilities.

**ANTAKYA—HATAY—TRT, Ch. E-8.** ERP 20 kw. Started May 1978.

**ANTALYA—TRT, Ch. E-5.** ERP 30 kw. Started July 1977.

**AYDIN—MUGLA—TRT, Ch. E-7.** ERP 30 kw. Started April 1977.

**BINGOL—MUS—TRT, Ch. E-10.** ERP 30 kw. Started Nov. 1979.

**BOLU—TRT, Ch. E-8.** ERP 5 kw. Started July 1975.

**BURSA I—TRT, Ch. E-6.** ERP 100 kw. Started Dec. 1976.

**CANAKKALE—TRT, Ch. E-8.** ERP 30 kw. Started Dec. 1976.

**DENIZLI—TRT, Ch. E-8.** ERP 100 kw. Started May 1977.

**DIYARBAKIR—TRT, Ch. E-9.** ERP 100 kw. Started Sept. 1975.

**EDIRNE—TRT, Ch. E-9.** ERP 30 kw. Started Nov. 1974.

**ELAZIG—MALATYA—TRT, Ch. E-7.** ERP 100 kw. Started Aug. 1978.

**ERZINCAN—TRT, Ch. E-8.** ERP 30 kw. Started Dec. 1980.

**ERZURUM I—TRT, Ch. E-6.** ERP 100 kw. Started Oct. 1976.

**ESKISEHIR—TRT, Ch. E-7.** ERP 100 kw. Started Sept. 1974.

**GAZIANTEP—TRT, Ch. E-10.** ERP 30 kw. Started Sept. 1975.

**ISPARTA—BURDUR—TRT, Ch. E-6.** ERP 30 kw. Started Dec. 1978.

**ISTANBUL—TRT, Ch. E-5.** Transmitter 10 kw, ERP 100 kw. Started Dec. 1972. TV tape recording facilities.

**IZMIR—TRT, Ch. E-10.** ERP 60 kw. Started Aug. 1973. TV tape recording facilities.

**IZMIT—ADAPAZARI—TRT, Ch. E-10.** ERP 30 kw. Started Sept. 1977.

**KARS—TRT, Ch. E-9.** ERP 100 kw. Started Oct. 1976.

**KASTAMONU—TRT, Ch. E-6.** ERP 30 kw. Started Nov. 1977.

**KAYSERI—TRT, Ch. E-8.** ERP 30 kw. Started June 1977.

**KIRSEHIR—TRT, Ch. E-7.** ERP 30 kw. Started Jan. 1981.

**KONYA—TRT, Ch. E-10.** ERP 100 kw. Started Nov. 1976.

**ORDU—GİRESUN—TRT, Ch. E-5.** ERP 30 kw. Started Aug. 1977.

**SAMSUN—TRT, Ch. E-7.** ERP 30 kw. Started April 1975.

**SILIFKE—TRT, Ch. E-7.** ERP 30 kw. Started Nov. 1978.

**SIVAS—TRT, Ch. E-10.** ERP 30 kw. Started Dec. 1977.

**TRABZON I—TRT, Ch. E-9.** ERP 30 kw. Started Nov. 1975.

**VAN I—TRT, Ch. E-7.** ERP 30 kw. Started Dec. 1976.

**ZONGULDAK—TRT, Ch. E-9.** ERP 30 kw. Started Sept. 1977.

### TRANSMITTERS

**AFYON—TRT, Ch. E-11.** ERP 700 watts. Started Feb. 1974.

**AMASRA—TRT, Ch. E-8.** ERP 700 watts. Started July 1974.

**ANAMUR—TRT, Ch. E-10.** ERP 70 watts. Started July 1980.

**ANKARA II—TRT, Ch. E-8.** ERP 700 watts. Started Nov. 1976.

**ARAC—TRT, Ch. E-5.** ERP 70 watts. Started Oct. 1979.

**AYAS—TRT, Ch. E-9.** ERP 70 watts. Started March 1978.

**AYVALIK—TRT, Ch. E-7.** ERP 700 watts. Started Aug. 1974.

**BAGISLI—TRT, Ch. E-3.** ERP 5 kw. Started Nov. 1980.

**BALIKESIR—TRT, Ch. E-9.** ERP 70 watts. Started Feb. 1981.

**BALIKESIR—TRT, Ch. E-7.** ERP 700 watts. Started May 1972.

**BANDIRMA—TRT, Ch. E-11.** ERP 70 watts. Started May 1980.

**BASKALE—TRT, Ch. E-8.** ERP 700 watts. Started Nov. 1980.

**BAYBURT—TRT, Ch. E-10.** ERP 70 watts. Started Dec. 1979.

**BEYSEHIR—TRT, Ch. E-7.** ERP 350 watts. Started Feb. 1977.

**BOYABAT—TRT, Ch. E-11.** ERP 700 watts. Started April 1980.

**BURSA II—TRT, Ch. E-8.** ERP 700 watts. Started June 1974.

**CANKIRI—TRT, Ch. E-10.** ERP 70 watts. Started Feb. 1979.

**CAYKARA—TRT, Ch. E-6.** ERP 35 watts. Started Nov. 1978.

**CESME—TRT, Ch. E-10.** ERP 700 watts. Started Aug. 1980.

**CORUM—TRT, Ch. E-8.** ERP 700 watts. Started June 1974.

**DADAY—TRT, Ch. E-8.** ERP 70 watts. Started Sept. 1978.

**EGRIDIR—TRT, Ch. E-8.** ERP 70 watts. Started June 1980.

**EMIRDAG—TRT, Ch. E-11.** ERP 70 watts. Started June 1980.

**ERZINCAN—TRT, Ch. E-8.** ERP 350 watts. Started Aug. 1977.

**FETHIYE—TRT, Ch. E-5.** ERP 70 watts. Started March 1979.

**GOELLUE—TRT, Ch. E-10.** ERP 700 watts. Started June 1977.

**GUELTEPE—TRT, Ch. E-7.** ERP 70 watts. Started Feb. 1975.

**GUMUSHANE—TRT, Ch. E-10.** ERP 350 watts. Started Jan. 1981.

**GUZELSU—TRT, Ch. E-10.** ERP 700 watts. Started Nov. 1980.

**HAKKARI—TRT, Ch. E-5.** ERP 700 watts. Started Nov. 1980.

**IPSALA—TRT, Ch. E-5.** ERP 700 watts. Started Oct. 1979.

(Continued on next page)



# International TV Directory

## TURKEY—(Continued)

IVRINDI—TRT, Ch. E-11. ERP 70 watts. Started Feb. 1981.  
KARABUK I—TRT, Ch. E-7. ERP 700 watts. Started Aug. 1979.  
KARABUK II—TRT, Ch. E-10. ERP 70 watts. Started Aug. 1979.  
KASTAMONU II—TRT, Ch. E-8. ERP 70 watts. Started Feb. 1977.  
KILIMLI—TRT, Ch. E-11. ERP 700 watts. Started Oct. 1979.  
KIRKAGAC—TRT, Ch. E-8. ERP 70 watts. Started Jan. 1980.  
KIZILCAHAMAM—TRT, Ch. E-9. ERP 70 watts. Started Sept. 1977.  
KORKUTELI—TRT, Ch. E-9. ERP 70 watts. Started June 1980.  
KOYCEGIZ—TRT, Ch. E-10. ERP 350 watts.  
KOZAN—TRT, Ch. E-9. ERP 70 watts. Started Oct. 1977.  
KOZLU—TRT, Ch. E-8. ERP 700 watts. Started Nov. 1979.  
KUECUEKINTILLI—TRT, Ch. E-8. ERP 700 watts. Started Sept. 1975.  
KURE—TRT, Ch. E-10. ERP 700 watts. Started Nov. 1980.  
KURUCESME—TRT, Ch. E-9. ERP 35 watts. Started Nov. 1978.  
MANISA—TRT, Ch. E-7. ERP 70 watts. Started Dec. 1974.  
MERZUK—TRT, Ch. E-5. ERP 70 watts. Started March 1979.  
MUGLA—TRT, Ch. E-5. ERP 70 watts. Started Oct. 1977.  
MUT—TRT, Ch. E-5. ERP 70 watts. Started Jan. 1980.  
NACAR—TRT, Ch. E-9. ERP 70 watts. Started March 1979.  
NIGDE—TRT, Ch. E-7. ERP 70 watts. Started June 1979.  
OEDEMIS—TRT, Ch. E-6. ERP 350 watts. Started Dec. 1977.  
SALIHILI—TRT, Ch. E-5. ERP 350 watts. Started July 1976.  
SANDALDAG—TRT, Ch. E-11. ERP 700 watts. Started Sept. 1974.  
SANDIKLI—TRT, Ch. E-10. ERP 70 watts. Started Dec. 1979.  
SEYDISEHIR—TRT, Ch. E-8. ERP 70 watts. Started Feb. 1979.  
SIIRT—TRT, Ch. E-7. ERP 700 watts. Started Nov. 1980.  
SINDIRGI—TRT, Ch. E-7. ERP 70 watts. Started May 1980.  
SIVRIHISAR—TRT, Ch. E-9. ERP 70 watts. Started April 1976.  
SOEKE—TRT, Ch. E-5. ERP 700 watts. Started July 1973.  
SOMA—TRT, Ch. E-7. ERP 350 watts. Started Aug. 1978.  
TAVSANLI—TRT, Ch. E-9. ERP 350 watts. Started Feb. 1979.  
TOKAT—TRT, Ch. E-11. ERP 700 watts. Started Feb. 1980.  
TOPAKLI—TRT, Ch. E-6. ERP 700 watts. Started Dec. 1974.  
TOSYA—TRT, Ch. E-10. ERP 350 watts. Started June 1978.  
TRABZON II—TRT, Ch. E-11. ERP 70 watts. Started June 1974.  
TUNCELI—TRT, Ch. E-11. ERP 70 watts. Started Nov. 1980.  
TURHAL—TRT, Ch. E-6. ERP 700 watts. Started Feb. 1980.  
YARBASI—TRT, Ch. E-11. ERP 700 watts. Started Sept. 1975.  
YAYLADAG—TRT, Ch. E-5. ERP 700 watts. Started Oct. 1980.  
YESILOVA—TRT, Ch. E-10. ERP 70 watts. Started March 1980.  
YOZGAT—TRT, Ch. E-7. ERP 350 watts. Started Dec. 1974.  
ZONGULDAK II—TRT, Ch. E-11. ERP 70 watts. Started Sept. 1973.

## Uganda

(625-line standards, System B)  
Sets in use: 65,000

KAMPALA—Uganda Television (Govt., commercial), P.O. Box 4260, Kampala. Tel. Kampala 54461. Ch. E-5. ERP 60 kw. TV tape recording facilities. Started Oct. 1963.  
Personnel: C. Oplio, director of engineering; J. Obo, controller of engineering; M. Sempa, director of broadcasting; A. K. Keronega, controller of programs; Kagimu-Mukasa, commercial manager; J. Dean, chief producer, programs.  
Hours of operation: 17:00-23:00, Mon.-Fri.; 15:00-23:00, Sat.-Sun. Advertising announcements are sold by: Publicity Services Ltd., 13 Portal Ave., P. O. Box 2581, Kampala. Advertising Corp. (Uganda) Ltd., 3 Harcourt Ave., P. O. Box 3139, Kampala. Sky-line Advertising (Uganda) Ltd., P. O. Box 2921, Kampala, Uganda.  
Rates: Spot 60 sec., 200; 30 sec., 120; 15 sec., 80; 7 sec., 60. Program hour, 1000; 30 min., 600; 15 min., 400 (Shillings).  
KABALE—Ch. E-7. ERP 5 kw. Started Jan. 1974.  
LIRA—Ch. E-7. ERP 55 kw. Started Dec. 1964.  
MBALE—Ch. E-8. ERP 55 kw. Started Dec. 1964.  
MBARARA—Ch. E-10. ERP 55 kw. Started Aug. 1968.  
SOROTI—Ch. E-10. ERP 55 kw. Started Dec. 1964.  
Note: Recent information not available.

For International Associations,  
see Services Volume

## United Arab Emirates

(625-line standards, System B)  
Color: PAL System  
Sets in use: 100,000 color

ABU DHABI—United Arab Emirates Television (UAE), Ministry of Information & Culture (Government, non-commercial), Govt. of U.A.E. Abu Dhabi, Arabian Gulf. Sheikh Hamdan St., P.O. Box 17, Abu Dhabi. Tel. 42513. Studios: P.O. Box 637, Abu Dhabi. Tel. 41840. Ch. E-5. ERP 100 kw. Started Aug. 1969. Ch. E-11. ERP 1 kw.  
Hours of operation: 18:00-24:00.  
Personnel: Dr. Omar El-Khatib, director general; Khalifa Ahmad, assistant director general; Hamdi Badereddin, general controller of programs; Fawzi S. Mustais, chief engineer.  
AL AIN—ADTV, Ch. E-7. ERP 2 kw. Repeats Abu Dhabi. Started Oct. 1971.  
DUBAI—Dubai Radio & Color Television Service (Govt., commercial), P.O. Box 1695, Dubai, United Arab Emirates. Tel. 470255. TV tape recording facilities.  
Operates:  
Ch. E-2 (Arabic). Transmitter 40 kw, ERP 166 kw. Started Dec. 1979.  
Ch. E-10 (Arabic). Transmitter 15 kw, ERP 455 kw. Started Aug. 1974.  
Ch. E-41 (Arabic). Transmitter 40 kw, ERP 1180 kw. Started Aug. 1977.  
Ch. E-33 (English). Transmitter 40 kw, ERP 515 kw. Started June 1976.  
Hours of operation: 18:00-00:30.  
Personnel: Riyad Shuaibi, information advisor to Govt. of Dubai; Abdul Ghaffour Sayyed Ibrahim, director general; Said Al Hash, director of programs; Lew Robertson, chief engineer.  
Rates (1980 Peak): Spot 60 sec., 1,500.00; 45 sec., 1,260.00; 30 sec., 1,080.00; 15 sec., 840.00 (Dirhams).

## United Kingdom

(625- & 405-line standards, Systems I & A)  
Color: PAL System

Sets in use: 5,000,000 black & white; 13,500,000 color

British Broadcasting Corp. (Public service; non-commercial), Broadcasting House, London W1A 1AA. Tel. 01-580-4468. For complete details see listing at end of International TV Directory.  
BBC transmits the following programs on 625-lines UHF with PAL color: BBC-1 (BBC-Wales from all transmitters in Wales) and BBC-2 from a total of 50 main high power & 464 low power relay stations. New UHF stations are being opened at the rate of 70 a year.  
BBC transmits the following programs on 405-lines VHF black & white: BBC-1 (BBC-Wales from all transmitters in Wales) from 22 high power main stations & 87 low power relay stations. The 405-line VHF services are obsolescent and will be closed down between Jan. 1982 & Dec. 31, 1986.

Independent Broadcasting Authority (Commercial), 70 Brompton Road, London SW3 1EY. Tel. 01-5847011. For complete details, including independent program contractors, see listings at end of International TV Directory.

Cable Systems: 2,258 in operation, serving 2,642,307.

## Upper Volta

(625-line standards, System D)  
Sets in use: 7,700

OUAGADOUGOU—Radiodiffusion Television Voltalque (Govt., non-commercial), Ministry of Information, P.O. Box 511, Ouagadougou. Tel. 22-14, 22-15, 22-16. Ch. R-4. Transmitter 50 watts, ERP 750 watts. Started Aug. 1963. Ceased operation Jan. 1966. Later resumed service.  
Personnel: Paul Ismael Ouedraogo, director of radio & television; Jean Modeste Ouedraogo, technical director; Konate Karim, head of programs; Kida Tapsoba, head of information; Joachim Zongo, head of rural radio; Sanogoh Odette, head of Voltavision.  
Hours of operation: 3 hours, 4 days a week.  
Cable System: One, serving more than 700 subscribers.  
Note: Recent information not available.

## Uruguay

(525-line standards, System N)  
Color: PAL System  
Sets in use: 350,000

ARTIGAS—Canal 3 TV Artigas (Commercial), Avenida Lecueder No. 291, Artigas. Tel. 261 & 514. Ch. 3. Transmitter 150 watts. Started June 1967.  
Personnel: Enio dos Santos, director general; Ana Alvez, sales manager; Ely dos Santos, program manager; Emir dos Santos, film buyer; Washington Suarez, production manager; Luis Nicolini, chief engineer.  
BELLA UNION—ARTIGAS—Telediez (Commercial), Calle General Rivera, Bella Union, Artigas. Tel. 22. Ch. 10. Started Aug. 1976.  
Personnel: Carlos A. Gelpi, general manager; Luis Garcia Da Rosa, accountant administrator.



**CERRO VERDUN**—Canal 13 TV, Treinta y Tres 632, Minas, Dept. de Lavalleja. Ch. 13.  
Personnel: Carlos Falco, Eduardo Falco.

**COLONIA**—Canal 3 Colonia (Commercial), Washington Barbot 172, Colonia. Tel. 937. Transmitter 600 watts. Started Oct. 1971. TV tape recording facilities.  
Hours of operation: 18:30-0:30.  
Personnel: Maria Dolores Gonzalez de Gonzalez Moreno, director general; Heber Fripp, operations manager.

**FRAY BENTOS**—Rio Uruguay Television Canal 12 (Commercial), Cno. Vecinal entre Av. Battle y Ordonez y Ejido, Fray Bentos, Dept. de Rio Negro. Tel. 48. Ch. 12. Affiliated with Monte Carlo Television, Ch. 4, Montevideo. Started May 1966.  
Personnel: Jorge Gonzalez, operations manager.

**MALDONADO**—Canal 9 del Este (Commercial), Punta Ballena, Dept. de Maldonado. Tel. 24433. Montevideo office: Lorenzo Carnelli 1234. Tel. 49.36.66. Ch. 9. Started Jan. 1968.  
Personnel: Matias Scherschener, general manager.

**MELO**—Melo TV, Street Montevideo 723, Melo, Dept. de Cerro Largo. Ch. 12. Started June 1970.  
Personnel: Ruben D. Lucas.

**MONTEVIDEO**—SAETA, Sociedad Anonima de Emisoras de Television y Anexos (Commercial), Lorenzo Carnelli 1234, Montevideo. Tel. 40.21.20, 40.21.29, 4.66.74. Ch. 10 (V-193, A-197). Transmitter 2.5 kw, ERP 94 kw. TV tape recording facilities. Started Dec. 1956.  
Personnel: Raul Fontaina, pres.; Jorge de Feo, gen. mgr.  
Hours of operation: 5:45 p.m.-0:15.

**MONTEVIDEO**—SAETA, Sociedad Anonima de Emisoras de Television y Anexos (Commercial), Lorenzo Carnelli 1234, Montevideo. Tel. 2.45.91/3-20.08.05/6. Ch. 4. Transmitter 2.5 kw, ERP 22 kw. Started April 1961.  
Personnel: Hugo Romay Salvo, general manager; Pedro Mino, accountant-administrator; Angel Cocchi, director of program & production departments; Miguel Musea, sales manager; Jose Luis Soler, engineer, chief of technical department.  
Hours of operation: 05:30 p.m.-01:00 a.m.

**MONTEVIDEO**—Televisora Larranaga S.A. Teledoce (Commercial), Enriqueta Compte y Rique 1276, Montevideo. Tel. 2 58 56. Ch. 12. Transmitter 3 kw, ERP 40 kw. Started May 1962.  
Personnel: Horacio Scheck, gen. mgr.; Ruben Rodriguez, commercial manager; Mario Giampietro, chief engineer. Hours of operation: 5:45 p.m.-12:00.

**MONTEVIDEO**—SODRE, Servicio Oficial de Difusion Radioelectrica (Govt., commercial), Street Colorado No. 2362. Ch. 5. Transmitter 5 kw, ERP 32.5 kw. Started April 1963. Hours of operation: 6 a.m.-0:30.

**PAYSANDU**—Rio de los Pajaros TV Canal 3 de Paysandu (Commercial), Ch. 3. ERP 75 watts. Started June 1968.  
Personnel: Arturo A. Davison, Irmgard Z. De Stepanian.

**PUNTA DEL ESTE**—Canal 11, Cantegrill Country Club, Punta del Este, Dept. de Maldonado. Ch. 11. ERP 1 kw. Started June 1974.  
Personnel: Daniel Romay Salvo; Nelson Martinez, operations manager.

**RIVERA**—Tevediez Canal 10 (Commercial), Sala 9 de Galeria Legiani, Rivera. Tel. 3405. Ch. 10. Started May 1968.  
Personnel: Ariel Pereira, Clodomiro De Arteaga, Juan I. Paiva.

**ROCHA**—Tele-Rocha (Commercial), O. de los Santos 105. Tel. 515. Montevideo office: Lorenzo Carnelli 1234. Tel. 49.36.66. Ch. 7.  
Personnel: Matias Scherschener, general manager; Francisco Elices, chief engineer.  
Hours of operation: 19:00-23:30.

**ROSARIO**—Rosario Television (Commercial), Rosario Dept., Colonia. Tel. 488. Montevideo office: Paraguay 2253, Montevideo. Tel. 2.45.91/3-20.08.05/6. Ch. 8. Started Sept. 1970.  
Personnel: Braulio Airaldo, operations manager.

**SALTO**—Televisora Salto Grande Canal 8 (Commercial), Viera 1280, Dept. de Salto. Tel. 2468. Ch. 8. Started June 1970.  
Personnel: Carlos A. Gelpi.

**TACUAREMBO**—Televisora Tacuarembó (Commercial), Street 18 de Julio, No. 244, Tacuarembó. Tel. 848. Ch. 7. Started June 1967.  
Personnel: Luis S. Dini.

**TREINTA Y TRES**—CXB 33 Canal 11, Televisora Treinta y Tres (Commercial), Pablo Zufriategui 226, Dept. de Treinta y Tres. Tel. 35. Started April 30, 1967.  
Personnel: Dora Castro de Ois, Basilio Saravia.

## USSR

(625-line standards, System D)

Color: SECAM System

Sets in use: 70,000,000

Soviet Television (Govt., commercial), ul. Akademika Koroljova 12, Moscow. Main studio in Moscow, Soviet Central Television (C.T.), is part of govt. committee in charge of radio & television which operates under the Council of Ministers. Regional studios are part of local communities of same nature. 126 television program studios are in operation. First Program of C.T. is received by 161 cities through 48 studios relaying Moscow programming. Second Program is transmitted by Leningrad studios. All local studios originate programming; 27 have 2 program transmissions, the first available for local originations or programs from other studios, the second trans-

mits First Program from C.T. exclusively. Third Program is available to the Leningrad & Tashkent studios. All TV centers have TV tape recording facilities.

Personnel of the State Committee of the USSR Council of Ministers for TV and Radio: S. G. Lapin, chairman; E. N. Mamedov, first deputy chairman, television; Y. V. Orlov, deputy chairman, radio; A. I. Losev, deputy chairman, overseas services; L. S. Maksakov, deputy chairman, finance; H. Z. Juchkevich, deputy chairman, technical questions; L. A. Korolev, director of foreign relations.

C.T. has four programs: First Program transmitted on Ch. 1, Second Program on Ch. 3, Third Program on Ch. 8, Fourth Program on Ch. 11.

98 high-powered, 600 low-powered retransmitters in operation. Rates: Min., \$2,000 (foreign advertisers); 21 rubles (local customers). Includes cost of film making. Commercial advertising is included in the First & Second Programs of C.T. & programs of regional studios during special pauses between programs. Began telecasting in color Oct. 1967 (SECAM system). Color programming scheduled 4 times a week on Ch. 1.

Information above received from Soviet Television. Station list was compiled from information previously received from various sources. More recent information states that the television transmitter network numbers more than 1,600 stations linked by coaxial cables, radio-relay links and satellite links via 50 satellites in operation.

Note: Recent information not available.

**ABAKAN**—Ch. R-1. TV center. Started 1959.

**AKHALTSIKHE**—Satellite. Started 1960.

**AKHTA**—Satellite. Started 1959.

**ALMA ATA**—Started 1958.

**ANDIZHAN**—Satellite. Started 1959.

**ARKHANGELSK**—Ch. R-1.

**ARMAVIR**—TV center. Started 1959.

**ASHKHABAD**—Ch. R-1. TV center. Started 1959.

**ASTRAKHAN**—TV center. Started 1960.

**BAKU**—Ch. R-3. Started 1956.

**BARANOVICHI**—Satellite. Started 1959.

**BARNAUL**—Started early 1957.

**BEGOVAT**—Satellite. Started 1958.

**BELAYA TSEKOV**—Satellite. Started 1959.

**BELGOROD**—Ch. R-12. Satellite. Started 1960.

**BIYSK**—Ch. R-1. Started second quarter 1957.

**BLAGOVESHCHENSK**—Ch. R-3. ERP 5 kw. Experimental.

**BOBRUYSK**—Satellite. Started 1958

**BOGUSLAV**—Satellite. Started 1959.

**BOLNISI**—Satellite. Started 1959.

**BORISOGLEBSK**—Satellite. Started 1960.

**BRIANSK**—Ch. R-2. TV center. Started 1959.

**CHELYABINSK**—Ch. R-4. Started 1958.

**CHEREPOVETS**—Ch. R-5. TV center. Started 1960.

**CHERNIGOV**—Ch. R-6. Satellite. Started 1960.

**CHIMKENT**—Satellite. Started 1957.

**CHISTOPOL**—Ch. R-7.

**DIVICHI**—Satellite. Started 1960.

**DNIEPROPETROVSK**—Ch. R-5. ERP 5 kw. Started 1956.

**DONETSK**—Ch. R-4.

**DRUSKININKAI**—Satellite. Started 1959.

**DUDINKA**—Satellite. Started 1960.

**DUSHETI**—Satellite. Started 1959.

**DZHEKAZGAN**—TV center. Started 1960.

**FERGANA**—Satellite. Started 1957.

**FRUNZE**—Ch. R-1. Started 1958.

**GOMEL**—Ch. R-3. TV center. Started 1959.

**GORI**—Satellite. Started 1958.

**GORKIY**—Ch. R-2. TV center. Started 1957.

**GORNO-ALTAYSK**—Satellite. Started 1960.

**GORNYAK**—Satellite. Started 1959.

**GRODNO**—Started 1958.

**GROZNY**—Ch. R-3. TV center. Started 1960.

**GURDZHAANI**—Satellite. Started 1959.

**IRKUTSK**—Ch. R-3. Started 1958.

**IVANOVO**—Ch. R-5. Satellite. Started 1958.

**IZHEVSK**—Ch. R-2. Started Nov. 1956.

**KALININ**—Ch. R-2. Started 1954.

**KALININGRAD**—Ch. R-4. TV center. Started 1957.

(Continued on next page)

# International TV Directory

## USSR—(Continued)

KALUGA—Ch. R-4. Satellite. Started 1957.  
KARAGANDA—TV center. Started 1958.  
KAUNAS—Ch. R-7. Satellite. Started 1960.  
KAZAN—Ch. R-1. TV center. Started 1959.  
KEDAINIAI—Satellite. Started 1959.  
KEMEROVO—Ch. R-5. Started 1958.  
KHABAROVSK—Ch. R-3. Amateur station. Started Sept. 1956.  
KHARKOV—Ch. R-3. ERP 7 kw. Started 1951.  
KHERSON—TV center. Started 1959.  
KIEV—Ch. R-2. Transmitter 5 kw. ERP 15 kw. Started 1952.  
KIROV—Ch. R-3. TV center. Started 1958.  
KISHINEV—Ch. R-3. ERP 15 kw. Started 1958.  
KLAYPEDA—Ch. R-7. Satellite. Started 1960.  
KOKAND—Satellite. Started 1959.  
KOLOMNA—Satellite. Started 1959.  
KOMSOMOLSK—Ch. R-1. TV center. Started 1959.  
KONOTOP—TV center. Started 1960.  
KOSTROMA—Ch. R-3. Started 1958.  
KRASNODAR—Ch. R-5. TV center. Started 1958.  
KRASNOTURINSK—Satellite. Started 1957.  
KRASNOVODSK—Satellite. Started 1958.  
KRASNOYARSK—Ch. R-2. Started Sept. 1957.  
KRIVOY ROG—Ch. R-1. Satellite. Started 1960.  
KUBA—Satellite. Started 1958.  
KUBYSHEV—Ch. R-3. TV center. Started 1957.  
KULDIGA—Ch. R-1. Satellite. Started 1957.  
KURGAN—Ch. R-5. TV center. Started 1960.  
KURSK—Ch. R-9. TV center. Started 1959.  
LENINABAD—Satellite. Started 1959.  
LENINAKAN—Satellite. Started 1960.  
LENINGORI—Satellite. Started 1959.  
LENINOGORSK—Satellite. Started 1959.  
LENINGRAD—Ch. R-1. ERP 15 kw. Started 1946.  
LENINGRAD II—Ch. R-3.  
LENKORAN—Satellite. Started 1959.  
LIEPAYA—Ch. R-5. Satellite. Started 1960.  
LIPETSK—Ch. R-9. Satellite. Started 1960.  
LISICHANSK—Satellite. Started 1959.  
LUGANSK—Ch. R-2. TV center. Started 1958.  
LVOV—Ch. R-1. TV center. Started 1958.  
MAGADAN—Ch. R-1. TV center. Started 1957.  
MAGNITOGORSK—Ch. R-3.  
MAKHACHKALA—TV center. Started 1960.  
MINSK—Ch. R-1. ERP 5 kw. Started 1956.  
MOGILEV—Satellite. Started 1958.  
MORSHANSK—Satellite. Started 1960.  
MOSCOW—Ch. R-1. ERP 15 kw. Started 1946.  
MOSCOW—Ch. R-3. ERP 7.5 kw. Started 1956.  
MOSCOW—Ch. R-8 (Color). Started 1963.  
MURMANSK—Ch. R-3. TV center. Started Nov. 1957.  
NALCHIK—Ch. R-1. Started early 1957.  
NAMANGAN—Satellite. Started 1959.  
NEFTECHALA—Satellite. Started 1959.  
NIKELI—Norwegian language. Started 1964.  
NIKOLAYEV—Ch. R-2. TV center. Started 1959.  
NIKOLSK—TV center. Started 1960.  
NIZHNI TAGIL—Satellite. Started 1957.  
NOVGOROD—Ch. R-4. Satellite. Started 1958.

ODESSA—Ch. R-5. ERP 15 kw.  
OMSK—Ch. R-1. Started 1955.  
PANEVEZHIS—Satellite. Started 1959.  
PENZA—Ch. R-4. Started 1958.  
PERM—Ch. R-1. Started 1958.  
PETROPAVLOVSK (KAZAKH)—TV center. Started 1960.  
PETROZAVODSK—Ch. R-2. ERP 5 kw. TV center. Started 1959.  
POLTAVA—Satellite. Started 1958.  
PUSHKINO—Satellite. Started 1959.  
PYATIGORSK—Ch. R-2. Started 1958.  
RAYCHIKINSK—TV center. Started 1957.  
RIGA—Ch. R-3. ERP 5 kw. Started 1954.  
ROSLAVL—Satellite Started 1959.  
ROSTOV-ON-DON—Ch. R-1. Started 1958.  
RUBTSOVSK—TV center. Started 1958.  
RYAZAN—Ch. R-2. Satellite. Started Nov. 1956.  
RYBINSK—Satellite. Started 1957.  
SALAVAT—Ch. R-4. Satellite. Started 1959.  
SALYANY—Satellite. Started 1959.  
SAMARKAND—Satellite. Started 1958.  
SARATOV—Ch. R-1.  
SEVASTAPOL—Started 1957.  
SHEMAKHA—Satellite. Started 1958.  
SIMFEROPOL—Ch. R-3. TV center. Started 1959.  
SMOLENSK—Ch. R-5. Satellite. Started 1959.  
SOCHI—Ch. R-1. TV center. Started 1959.  
STAVROPOL—Satellite. Started 1960.  
SUKHUMI—Satellite. Started 1959.  
SVERDLOVSK—Ch. R-3. Started Oct. 1955.  
TALLIN—Ch. R-2. ERP 15 kw. Finnish language. Started 1955.  
TAMBOV—Ch. R-6. Satellite. Started 1960.  
TASHKENT—Ch. R-3. Started Nov. 1956.  
TBILISI—Experimental. Started Dec. 1956.  
TELAVI—Satellite. Started 1959.  
TOMSK—Ch. R-1. Started 1955.  
TSESVANIE—Ch. R-8. Satellite. Started 1960.  
TYUMEN—Ch. R-2. Started 1958.  
UFA—Ch. R-1. TV center. Started 1959.  
UKHTA—Ch. R-3. TV center. Started 1960.  
ULYANOVSK—Ch. R-5. TV center. Started 1960.  
USSURIYSK—Ch. R-6. Satellite. Started 1959.  
UST KAMENOGORSK—Ch. R-1. Started 1958.  
VENTSPILS—Ch. R-5. Satellite. Started 1960.  
VILNIUS—Ch. R-4. ERP 15 kw. Started second quarter 1957.  
VINNITSA—Started 1955.  
VITEBSK—TV center. Started 1960.  
VLADIMIR—Ch. R-4. Started 1956.  
VLADIVOSTOK—Experimental. Ch. R-1.  
VOLSK—Satellite. Started 1960.  
VORKUTA—Ch. R-3. TV center. Started 1957.  
VORONEZH—Ch. R-1. Started second quarter 1957.  
VYSHNY VOLOCHEK—Satellite. Started 1958.  
YALTA—Satellite. Started 1960.  
YANGI YER—Satellite. Started 1958.  
YANGI YUL—Satellite. Started 1957.  
YAROSLAVL—Ch. R-2. Started 1955.  
YEREVAN—Ch. R-1. Started Nov. 1956.  
YOSHKAR-OLA—Ch. R-7. TV center. Started 1960.  
YUZHNO-SAKHALINSK—TV center. Started 1960.  
ZAPOROZHE—Ch. R-6. Started 1958.

## SATELLITE WEEK

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## Venezuela

(525-line standards, System M)

Color: NTSC System

Sets in use: 1,650,000 black & white; 60,000 color

Televisora del Estado Venezolano (Govt., non-commercial), Aptdo. 3979, Caracas. Tel. 54-54-36/9.

Personnel: Oscar Yanes, director general; Raul Omar Aveledo, director of production; Nestor Rodriguez Lamelas, technical director; Oswaldo Bazan, promotion manager.



Venevisión (Commercial), Corporación Venezolana de Televisión C.A., Apartado 6674, Caracas. Telex 21379. Tel. 742444.

Personnel: Enrique Cusco, general manager; Eduardo Reyna, head of international relations; Raul Lopez Guiral, operations manager; Irwin Klein, film buyer.

Tele Trece (Commercial), Subsidiary of Venevisión. Apartado de Correos No. 9349, Caracas. Tel. 34.46.11.

Personnel: Noel Montañez, general manager.

Radio Caracas Television (Commercial), Corporación Radiofónica Venezolana C.A., Barceñas a Río, Aptdo. 2057, Caracas. Tel. 41-89-71. Telex: CORAVEN 21221.

Personnel: William H. Phelps, president; Peter Bottome, vice president & general director; Marcel Granier H., vice president & general manager; Herman Perez Bellisario, vice president & production director; Armando E. Guiza, vice president & chief engineer; Luis Guillermo Gonzalez, vice president & production manager; William Casas, sales manager.

Hours of operation: Daily, 7 a.m.-1:30 a.m.

Rates: Prime time 60 sec., 16,000; 30 sec., 8,000 (Bolívares).

Radio Valencia Television (Commercial), Valencia. Personnel: Mauricio Gomez Leal, dir. gen.; S. Serrera, tech. dir.

BARCELONA-PTO. LA CRUZ-MARGARITA—Radio Caracas Television. Ch. 3. ERP 80 kw. Repeats YVKS-TV, Caracas.

BARCELONA-PTO. LA CRUZ-PORLAMAR—YVXI-TV, Venevisión. Ch. 7. Transmitter 5 kw, ERP 160 kw. Repeats YVXA Caracas.

BARQUISIMETO—Radio Caracas Television. Ch. 3. Transmitter 6 kw, ERP 80 kw. Repeats YVKS-TV, Caracas.

BARQUISIMETO (Terepaima)—YVXC, Venevisión. Ch. 6. Transmitter 5 kw, ERP 65 kw. Repeats YVXA Caracas.

CARACAS—Proventel. Ch. 8. Transmitter 5 kw. Started Aug. 1964 (Govt., non-commercial Aug. 1974).

CARACAS—YVKA-TV, Television Nacional. Ch. 5. Transmitter 10 kw, ERP 332 kw. Started Nov. 1952.

CARACAS—YVKS-TV, Radio Caracas Television. Ch. 2. Transmitter 12 kw, ERP 132 kw. TV tape recording facilities. Originates programs. Started Sept. 1953.

CARACAS—YVXA, Venevisión. Ch. 4. Transmitter 16 kw, ERP 100 kw. Started June 1953 as Televisa; March 1961, Venevisión.

CARACAS (Humboldt)—YVXP, Tele Trece Services. Ch. 13. Transmitter 2 kw. Repeats originations of YVXO, Valencia.

CARUPANO—Radio Caracas Television. Ch. 7. Transmitter 100 watts, ERP 1 kw. Repeats YVKS-TV, Caracas.

CORO—YVXF, Venevisión. Ch. 12. Translator. ERP 1.5 kw. Repeats YVXA Caracas.

CORO (Falcon)—Radio Caracas Television. Ch. 10. Transmitter 10 kw, ERP 330 kw. Repeats YVKS-TV, Caracas. Started May 1956.

LA GUAIRA—Radio Caracas Television. Ch. 7. Transmitter 5 kw, ERP 330 kw. Repeats YVKS-TV, Caracas. Started 1956.

LITORAL-CARACAS—YVXE, Venevisión. Ch. 9. Translator 0.3 kw, ERP 15 kw. Repeats YVXA Caracas.

MARACAIBO—Radio Caracas Television. Ch. 2. Transmitter 25 kw, ERP 325 kw. Repeats YVKS-TV, Caracas. Started Dec. 1956.

MARACAIBO—YVXD, Venevisión. Ch. 4. Transmitter 10 kw, ERP 30 kw. Started Dec. 1956.

MATURIN—Radio Caracas Television. Ch. 7. Transmitter 100 watts, ERP 1 kw. Repeats YVKS-TV, Caracas.

MERIDA—Radio Caracas Television. Ch. 7. Transmitter 100 watts, ERP 1 kw. Repeats YVKS-TV, Caracas.

MERIDA—Venevisión. Ch. 9. Translator 0.1 kw, ERP 1.6 kw.

ORIENTE (Barcelona, Pto. La Cruz, Margarita)—Radio Caracas Television. Ch. 3. Transmitter 6 kw, ERP 80 kw. Repeats YVKS-TV, Caracas.

PUERTO CABELLO—Radio Caracas Television. Ch. 10. Transmitter 100 watts, ERP 10 kw. Repeats YVKS-TV, Caracas.

SAN CRISTOBAL—YVXH, Venevisión. Ch. 9. Translator 0.3 kw, ERP 6 kw.

TACHIRA—Radio Caracas Television. Ch. 7. Transmitter 5 kw, ERP 100 kw. Repeats YVKS-TV, Caracas.

TRUJILLO—Radio Caracas Television. Ch. 7. Transmitter 100 watts, ERP 500 watts. Repeats YVKS-TV, Caracas.

VALENCIA—YULD-TV, Radio Valencia Television. Ch. 3. ERP 4 kw.

VALENCIA-MARACAY—Radio Caracas Television. Ch. 7. Transmitter 12 kw, ERP 440 kw. Repeats YVKS-TV, Caracas. Started 1956.

VALENCIA (Picacho)—YVXB, Venevisión. Ch. 9. Transmitter 4 kw, ERP 58 kw. Repeats YVXA Caracas.

VALENCIA (Picacho)—YVXO, Tele Trece Services. Ch. 13. Transmitter 2 kw.

VALERA—Venevisión. Ch. 9. Translator .02 kw, ERP 1 kw.

VALERA—Radio Caracas Television. Ch. 7. Transmitter 100 watts, ERP 1 kw. Repeats YVKS-TV, Caracas.

Planned: 7 transmitters for the west side of the country.

1981-82 Edition

Televisora Nacional: VALENCIA/MARACAY, MARACAIBO, PUERTO LA CRUZ/BARCELONA, MARGARITA ISLAND, SAN CRISTOBAL, all to repeat YVKA-TV, Caracas.

Radio Caracas Television: CUIDAD BOLIVAR. Ch. 3. Transmitter

## Vietnam

(625-line standards, System M)  
Sets in use: 500,000

SAIGON—Vietnam Television (Govt.), Ch. 9. Transmitter 25 kw, ERP 240 kw. TV tape recording facilities. Hours of operation: 6:30-11 p.m., Mon.-Fri.; noon-11 p.m., Sat.-Sun.

Note: Recent information not available.

## Yemen Arab Republic

(625-line standards, System B)

SAANAA—Station scheduled to begin Sept. 1975. Note: No additional information available.

## People's Democratic Republic of Yemen

(625-line standards, System B)  
Sets in use: 30,000

PDRY-TV, People's Democratic Republic of Yemen Broadcasting & TV Service (Govt., commercial), Television House, Clock Tower Hill, Tawahi (P.O. Box 1264, Aden). Tel. Aden 2-3231; 2-3232. All transmitters carry common program. Arabic & English language. Simulcasting into Arabic began Sept. 11, 1966.

Hours of operation: 6:30-11:00 p.m., local time. TV tape recording facilities.

Ownership: Government of the People's Republic of Southern Yemen, Ministry of Culture and National Guidance.

Personnel: Mohammad Qassim Al-Grazzali, director general; Ali Alderoos, general manager; Ameen Moqbel, sales manager; Mohammad Abdul Galil, program manager; Mohsen Yeslum, production manager; Hamed M. Ahmed, chief engineer; Abdull Rahman Bulgone, foreign relations dept. director.

Rates: Spot 60 sec., 12/500 (Dinars).

AL AINEH—Ch. E-4 (V-62.25, A-67.75). Transmitter 100 watts, ERP 400 watts. Started Sept. 1964.

AL BARGH—Ch. E-10 (V-210.25, A-215.75). Transmitter 100 watts, ERP 800 watts. Started Sept. 1964.

CRATER—Ch. E-8 (V-196.25, A-201.75). Transmitter 5 watts, ERP 12 watts. Started Feb. 1967.

GA'AR (Abyan)—Ch. E-7 (V-189.26, A-194.76). Transmitter 100 watts, ERP 200 watts. Started Nov. 1965.

LITTLE ADEN—Ch. E-5 (V-175.25, A-180.75). Transmitter 5 watts, ERP 12 watts. Started Feb. 1970.

Note: Recent information not available.

## Yugoslavia

(625-line standards, Systems B & G)  
Color: PAL System

Sets in use: 3,045,000 black & white; 300,000 color

Jugoslovenska Radio-Televizija is the association of all Yugoslav radio & TV stations (listed below by regional organization), and is responsible for coordinating the joint programs of the stations. Address: Borisa Kidrica 70/I, Belgrade. Tel. 433.693; 433.647.

Personnel: Dr. Ivko Pustisek, secretary general; Ismail Bajra, president of administrative council; Vasilije Vukadinovic, president of television committee; Mrs. Olivera Vojvodic, secretary of foreign relations committee; Milan Milosavjevic, secretary, TV program committee; Jelisaveta Saramandic, secretary of technical committee; Mira Kljajic, film buyer. Began color telecasting in 1973.

### RADIO-TELEVISION BELGRADE (Serbia)

Radio-Television Belgrade (Public Corp., limited commercial), Takovska 10, Belgrade. Tel. 342-001. Personnel: Milan Vukos, director general; Ljubomir Zecevic, director of television; Milenko Jankovic, technical director. Originates local programs and has tape facilities. Started Aug. 23, 1958.

AVALA—Ch. E-6. ERP 100 kw. Started Aug. 1958.

AVALA—Ch. E-22. ERP 1000 kw.

BESNA KOBILA—Ch. E-8. ERP 8 kw.

BESNA KOBILA—Ch. E-44. ERP 8 kw.

CRNI VRH—Ch. E-11. ERP 35 kw.

CRNI VRH—Ch. E-35. ERP 4.8 kw.

CRVENI COT—Ch. E-10. ERP 100 kw. Started Oct. 1958.

CRVENI COT—Ch. E-24. ERP 1000 kw.

(Continued on next page)



# International TV Directory

## YUGOSLAVIA—(Continued)

GOLES—Ch. E-7. ERP 35 kw.  
GOLES—Ch. E-44. ERP 1.26 kw.  
JASTREBAC—Ch. E-5. ERP 100 kw. Started Nov. 1959.  
JASTREBAC—Ch. E-27. ERP 1000 kw.  
KLADOVO—Ch. E-45. ERP 1 kw.  
KOPAONIK—Ch. E-3. ERP 50 kw.  
OVCAR—Ch. E-8. ERP 50 kw. Started 1965.  
OVCAR—Ch. E-42. ERP 4.8 kw.  
PIROT—Ch. E-50. ERP 9.4 kw.  
SUBOTICA—Ch. E-5. ERP 35 kw. Started Aug. 1965.  
TORNIK—Ch. E-53. ERP 20 kw.  
TUPIZNICA—Ch. E-10. ERP 35 kw.  
TUPIZNICA—Ch. E-31. ERP 4.6 kw.  
Low-power repeaters: 50 in operation.

### RADIO-TELEVISION ZAGREB (Croatia)

Radio-Television Zagreb (Public Corp., limited commercial), 6, Dezmanov Prolaz, Zagreb. Tel. 37-251. Personnel: Franko Winter, director general; Branko Puharic, director of television; Boris Perko, technical director. Originates local programs and has tape facilities. Started May 1956.

BIJELI MANASTIR—Ch. E-8. ERP 25 kw.  
BIOKOVO—Ch. E-9. ERP 100 kw.  
CELEVAC—Ch. E-8. ERP 50 kw. Started 1965.  
KALNIK—Ch. E-5. ERP 10 kw.  
LABISTICA—Ch. E-4. ERP 15 kw. Started July 1963.  
PLJESEVICA—Ch. E-5. ERP 30 kw.  
PSUNJ—Ch. E-4. ERP 100 kw.  
SLJEME I—Ch. E-9. ERP 100 kw. Started May 1956.  
SLJEME II—Ch. E-28. ERP 100 kw.  
SRDJ—Ch. E-6. ERP 37 kw.  
UCKA—Ch. E-11. ERP 100 kw.  
Low-power repeaters: 43 in operation.

### RADIO-TELEVISION LJUBLJANA (Slovenia)

Radio-Television Ljubljana (Public Corp., limited commercial), 17 Rue Tavcarjeva, Ljubljana. Tel. 311-922. Personnel: Janez Vipotnik, director general; Dusan Dolinar, director of television; Peter Mori, technical director. Originates local programs and has tape facilities. Started on experimental basis Oct. 11, 1958.

BELI KRIZ—Ch. E-33. ERP 1 kw.  
BELI KRIZ II—Ch. E-58. ERP 1 kw.  
KRANJSKA GORA—Ch. E-31. ERP 2 kw.  
KRIM—Ch. E-31. ERP 1.25 kw.  
KRIM II—Ch. E-37. ERP 1.25 kw.  
KRVAVEC—Ch. E-5. ERP 50 kw. Started Jan. 1957.  
KRVAVEC—Ch. E-21. ERP 1 kw.  
KUK—Ch. E-53. ERP 1 kw.  
KUM—Ch. E-3. ERP 50 kw. Started Aug. 1960.  
NANOS—Ch. E-6. ERP 35 kw. Started Aug. 1960.  
NANOS—Ch. E-27. ERP 400 kw.  
PLESIVEC—Ch. E-6. ERP 35 kw.  
POHORJE—Ch. E-11. ERP 10 kw. Started Nov. 1963.  
SKALNICA—Ch. E-36. ERP 1.36 kw.  
Low-power repeaters: 95 in operation.

### RADIO-TELEVISION SARAJEVO (Bosnia & Herzegovina)

Radio-Television Sarajevo (Public Corp., limited commercial), 10 Rue Daniela Ozme, Sarajevo. Tel. 614-388. Personnel: Milan Uzelac, director general; Falk Dizdarevic, director of TV programs; Aleksandar Stefanovic, technical director. Started July 1961.

BJELASNICA—Ch. E-5. ERP 6 kw. Started Oct. 1965.  
HUM—Ch. E-8. ERP 6 kw. Started July 1963.  
HUM II—Ch. E-52. ERP 4 kw.  
KOZARA—Ch. E-6. ERP 18 kw. Started April 1963.  
PLJESEVICA—Ch. E-10. ERP 18 kw.  
VELEZ—Ch. E-7. ERP 10 kw. Started Jan. 1966.  
VLAS—Ch. E-11. ERP 100 kw. Started June 1964.  
Low-power repeaters: 77 in operation.

### RADIO-TELEVISION SKOPJE (Macedonia)

Radio-Television Skopje (Public Corp., limited commercial), Dolno Nerezi, Skopje. Tel. 32.255. Personnel: Mateja Matevski, director

general; Dimitar Solev, director of television; Blagoje Oncevski, technical director. Started May 1961.

CRNI VRH—Ch. E-6. ERP 50 kw. Started May 1964.

CRNI VRH—Ch. E-30. ERP 20 kw.

MALI VLAJ—Ch. E-9. ERP 3 kw.

PELISTER—Ch. E-4. ERP 1.5 kw.

TURTEL—Ch. E-11. ERP 2.5 kw.

Low-power repeaters: 28 in operation.

### RADIO-TELEVISION TITOGRAD (Montenegro)

Radio-Television Titograd (Public Corp., limited commercial), Titograd. Tel. 224.23. Personnel: Vladimir Popovic, director general; Vasilije Vukadinovic, director of television; Ljubomir Kosovic, technical director. Started Nov. 1963.

BJELASICA—Ch. E-12. ERP 16.8 kw. Started May 1963.

BJELASICA—Ch. E-37. ERP 600 kw.

LOVCEN-STIROVNIK—Ch. E-8. ERP 67 kw. Started Jan. 1964.

LOVCEN-STIROVNIK—Ch. E-31. ERP 600 kw.

Low-power repeaters: 42 in operation.

### RADIO-TELEVISION NOVI SAD

Radio-Television Novi Sad (Public Corp., limited commercial), Novi Sad. Tel. (021) 56-855. Personnel: Miladin Gvozdenov, director general; Slobodan Budakov, director of television; Janos David, technical director. Started Nov. 29, 1975.

### RADIO-TELEVISION PRISTINA

Radio-Television Pristina (Public Corp., limited commercial), Pristina. Tel. (038) 22-452. Personnel: Ismail Bajra, director general; Riza Alaj, director of television; Bejtulahu Nahid, technical director. Started Nov. 19, 1975.

## Zaire Republic

(625-line standards, System K)

Color: SECAM System

Sets in use: 7,500

KINSHASA—Tele-Zaire (Govt., commercial), Avenue Lukusa, B.P. 3171, Kinshasa. Tel. 23171-74 or 25606. Ch. K-5. ERP 10 kw. Started 1966. TV tape recording facilities.

Personnel: Dongo Eseko Obala, director general; Mabandele Teta La Leghono; Lukunku Sampu, program manager; Lutu Mabangu, production manager; Mangenda Suku-Swa, chief engineer; Lepamabile Nsaye, engineer.

Hours of operation: 18:00-23:00 weekdays; 10:00 or 13:00-23:00 Sat.-Sun.

LUBUMBASHI—Tele-Zaire. Ch. K-9. ERP 100 watts.

Note: Recent information not available.

## Zambia

(625-line standards, System B)

Color: PAL System

Sets in use: 75,000

LUSAKA—Television Zambia, (Govt., commercial), P.O. Box RW 126, Lusaka, Zambia. Tel. 50388. Ch. E-7. Transmitter 800 watts, ERP 800 watts.

Personnel: A. E. Phiri, director general; Bruno Mweene, deputy director general; C. Mutale, chief engineer; I. Chileshe, controller; television; S. B. L. Daka, head of TV operations.

KABWE—Television Zambia. Ch. E-2. Transmitter 800 watts.

KASAMA—Ch. E-3.

KITWE—Television Zambia (Govt., commercial), P.O. Box 1100, Kitwe, Zambia. Tel. 3507/8. 2243/4. Ch. E-4. Transmitter 2.5 kw. ERP 40 kw (dir.). Started 1961.

LIVINGSTONE—Ch. E-8.

## Zimbabwe

(625-line standards, System B)

Sets in use: 95,000

Zimbabwe Broadcasting Corp. (Statutory Board) owns and operates all transmitters, P.O. Box HG 200, Highlands, Salisbury. Tel. 46591. P.O. Box 777, Bulwayo, Tel. 63471. Spot announcements, advertising features.

Personnel: J. C. Neill, director general; Tirivafi Kangal, deputy director general; Wendy Layzell, film buyer; Job Jonhera, head of television.

SALISBURY—Ch. E-4. Transmitter 5 kw, ERP 20 kw. Started Nov. 15, 1960. TV tape recording facilities.

Hours of operation: 1700-2300, Mon.-Sat. 1300-2300, Sun.

Rates (Nov. 1980 peak): Spot 60 sec., 348; 45 sec., 276; 30 sec., 189; 15 sec., 127 (Zimbabwe Dollars).

BULAWAYO—Ch. E-3. Transmitter 1 kw, ERP 3.5 kw. Started June 1961. TV tape recording facilities. Ch. E-6. Transmitter 1 kw, ERP 6 kw.

# Channel Frequencies

As Used in International TV Station Directory

Western European Standards			Channel	Vision Carrier MHz	Sound Carrier MHz
Channel	Vision Carrier MHz	Sound Carrier MHz <sup>1</sup>	D	175.25	180.75
E-2	48.25	53.75	E	183.75	189.25
E-2A	49.75	55.75	F	192.25	197.75
E-3	55.25	60.75	G	201.25	206.75
E-4	62.25	67.75	H	210.25	215.75
E-5	175.25	180.75	H-1	217.25	222.75
E-6	182.25	187.25			
E-7	189.25	194.75			
E-8	196.25	201.75			
E-9	203.25	208.75			
E-10	210.25	215.75			
E-11	217.25	222.75			
E-12	224.25	229.75			
E-21	471.25	476.75			
E-22	479.25	484.75			
E-23	487.25	492.75			
E-24	495.25	500.75			
E-25	503.25	508.75			
E-26	511.25	516.75			
E-27	519.25	524.75			
E-28	527.25	532.75			
E-29	535.25	540.75			
E-30	543.25	548.75			
E-31	551.25	556.75			
E-32	559.25	564.75			
E-33	567.25	572.75			
E-34	575.25	580.75			
E-35	583.25	588.75			
E-36	591.25	596.75			
E-37	599.25	604.75			
E-38	607.25	612.75			
E-39	615.25	620.75			
E-40	623.25	628.75			
E-41	631.25	636.75			
E-42	639.25	644.75			
E-43	647.25	652.75			
E-44	655.25	660.75			
E-45	663.25	668.75			
E-46	671.25	676.75			
E-47	679.25	684.75			
E-48	687.25	692.75			
E-49	695.25	700.75			
E-50	703.25	708.75			
E-51	711.25	716.75			
E-52	719.25	724.75			
E-53	727.25	732.75			
E-54	735.25	740.75			
E-55	743.25	748.75			
E-56	751.25	756.75			
E-57	759.25	764.75			
E-58	767.25	772.75			
E-59	775.25	780.75			
F-60	783.25	789.75			
E-61	791.25	796.75			
E-62	799.25	804.75			
E-63	807.25	812.75			
E-64	815.25	820.75			
E-65	823.25	828.75			
F-66	831.25	836.75			
E-67	839.25	844.75			
E-68	847.25	852.75			
E-69	855.25	860.75			
French Standards					
F-2	52.40	41.25			
F-4	65.55	54.40			
F-5	164.00	175.15			
F-6	173.40	162.25			
F-7	177.15	188.30			
F-8A	185.25	174.10			
F-8	186.55	175.40			
F-9	190.30	201.45			
F-10	199.70	188.55			
F-11	203.45	214.60			
F-12	212.85	201.70			
French Overseas Territories					
K-4	175.25	181.75			
K-5	183.25	189.75			
K-6	191.25	197.75			
K-7	199.25	205.75			
K-8	207.25	213.75			
K-9	215.25	221.75			
Italian Channels					
A	53.75	59.25			
B	62.25	67.75			
C	82.25	87.75			

## Eastern European Standards<sup>2</sup>

R-1	49.75	56.25
R-2	59.25	65.75
R-3	77.25	83.75
R-4	85.25	91.75
R-5	93.25	99.75
R-6	175.25	181.75
R-7	183.25	189.75
R-8	191.25	197.75
R-9	199.25	205.75
R-10	207.25	213.75
R-11	215.25	221.75
R-12	223.25	229.75

## British Standards

B-1	45.00	41.50
B-2	51.75	48.25
B-3	56.75	53.25
B-4	61.75	58.25
B-5	66.75	63.25
B-6	179.75	176.25
B-7	184.75	181.25
B-8	189.75	186.25
B-9	194.75	191.25
B-10	199.75	196.25
B-11	204.75	201.25
B-12	209.75	206.25
B-13	214.75	211.25
B-14	219.75	216.25

## Japanese Channels

J-1	91.25	95.75
J-2	97.25	101.75
J-3	103.25	107.75
J-4	171.25	175.75
J-5	177.25	181.75
J-6	183.25	187.75
J-7	189.25	193.75
J-8	193.25	197.75
J-9	199.25	203.75
J-10	205.25	209.75
J-11	211.25	215.75
J-12	217.25	221.75
J-33	591.25	595.75
J-34	597.25	601.75
J-35	603.25	607.75
J-36	609.25	613.75
J-37	615.25	619.75
J-38	621.25	625.75
J-39	627.25	631.75
J-40	633.25	637.75
J-41	639.25	643.75
J-42	645.25	649.75
J-43	651.25	655.75
J-44	657.25	661.75
J-45	663.25	667.75
J-46	669.25	673.75
J-47	675.25	679.75
J-48	681.25	685.75
J-49	687.25	691.75
J-50	693.25	697.75
J-51	699.25	703.75
J-52	705.25	709.75
J-53	711.25	715.75
J-54	717.25	721.75
J-55	723.25	727.75
J-56	729.25	733.75
J-57	735.25	739.75
J-58	741.25	745.75
J-59	747.25	751.75
J-60	753.25	757.75
J-61	759.25	763.75
J-62	765.25	769.75

<sup>1</sup> For channels E-21 through E-68, sound frequency is for systems G & H. For system I, image/sound separation, 6 MHz; systems K & L, 6.5 MHz.

<sup>2</sup> OIRT channels use Roman numerals, as OIRT-I, but this book uses R-1 instead because it is more consistent with other channel designations.

# International TV Directory

Personnel: Digby Elworthy, chief technical officer & station manager

Hours of operation: 1700-2300, Mon.-Sat.; 1300-2300, Sun.

Rates (Nov. 1980 peak): Spot 60 sec., 162; 45 sec., 129; 30 sec., 90; 15 sec., 60 (Zimbabwe Dollars).

CHIPINGA—Ch. E-5. Transmitter 100 watts, ERP 3.2 kw, directional.

GATOOMA—Ch. E-6. Transmitter 1 kw, ERP 4 kw.

GWELO—Ch. E-2. Transmitter 5 kw, ERP 17.6 kw.

UMTALI—Ch. E-7. Transmitter 1.5 kw, ERP 12 kw, directional.

## CHARACTERISTICS OF TELEVISION SYSTEMS

(C.C.I.R. Report 308, Xth Plenary Assembly, Geneva, 1963)

System	No. of lines	Ch. width MHz	Vision band-width MHz	Vision/sound separation MHz	Vestigial side-band MHz	Vision modulation	Sound modulation
A	405	5	3	-3.5	0.75	Pos.	AM
B	625	7	5	+5.5	0.75	Neg.	FM
C	625	7	5	+5.5	0.75	Pos.	AM
D	625	8	6	+6.5	0.75	Neg.	FM
E	819	14	10	±11.15	2	Pos.	AM
F	819	7	5	+5.5	0.75	Pos.	AM
G	625	8	5	+5.5	0.75	Neg.	FM
H	625	8	5	+5.5	1.25	Neg.	FM
I	625	8	5.5	+6	1.25	Neg.	FM
K	625	8	6	+6.5	0.75	Neg.	FM
L	625	8	6	+6.5	1.25	Pos.	AM
M	525	6	4.2	+4.5	0.75	Neg.	FM
N	625	6	4.2	+4.5	0.75	Neg.	FM

Field frequency: System M, 60 cycles per second, all other systems 50 cycles per second.

Picture frequency: System M, 30 cycles per second, all other systems 25 cycles per second.

Line frequency: System A, 10.125 kHz, systems E and F, 20.475 kHz, system M, 15.75 kHz, all other systems, 15.625 kHz.

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# American Forces Television Stations

All stations are operated by the Military Departments under the jurisdiction of the Department of Defense. The Assistant Secretary of Defense (Public Affairs) provides policy and operational direction through the Director, American Forces Information Service (AFIS), Washington, D.C. 20305. The American Forces Radio & Television Service (AFRTS) Programming Center, Los Angeles, under the jurisdiction of AFIS ships the bulk of the television programs to the stations. The U.S. commercial networks provide television programs to AFRTS. Contact with the stations may be made by writing to AFRTS-PC, 1016 N. McCadden Place, Los Angeles, Cal. 90038.

## U.S. and Possessions

**ALASKA**—(Ch. 8) Adak, Cold Bay, Galena, King Salmon & Sparrevohn; (Ch. 11) Tatalina; (Ch. 13) Shemya.

**JOHNSTON ISLAND**—(Ch. 10).

**MIDWAY**—(Ch. 4).

**PUERTO RICO**—(Ch. 40) Ft. Allen & Roosevelt Roads; (Ch. 56) Vieques Island.

## Outside the United States

**AZORES (Portugal)**—(Ch. 8) Lajes Air Base.

**AUSTRALIA**—(Closed circuit) Northwest Cape.

**BELGIUM**—(Ch. 34) Shape.

**CUBA**—(Ch. 8) Guantanamo Bay.

**DIEGO GARCIA**—(Ch. 8).

**GERMANY**—(Ch. 50) Amberg; (Ch. 16) Ansbach/Bleidorn; (Closed circuit) Ansbach/Hindenberg; (Ch. 22) Aschaffenburg; (Ch. 54) Augsburg; (Ch. 28) Badenhausen; (Ch. 56) Bad Hersfeld; (Ch. 62) Bad Kissingen; (Ch. 19) Bad Kreuznach; (Ch. 40) Bad Neuheim; (Ch. 63) Bad Toelz; (Closed circuit) Bad Vilbel; (Ch. 38) Bamberg; (Ch. 55) Baumholder; (Ch. 9) Berlin/Tempelhof; (Ch. 22) Bindlach; (Ch. 15) Birkenfeld; (Ch. 62) Bitburg; (Ch. 16) Bleidorn; (Ch. 47) Boeblingen; (Ch. 20) Bremerhaven; (Ch. 35) Buedingen; (Ch. 14) Butzbach; (Ch. 14) Crailsheim; (Closed circuit) Dahn; (Ch. 20) Dalheim; (Ch. 20) Darmstadt; (Ch. 22) Erlangen; (Ch. 39) Ettlingen; (Ch. 59) Feuerbach/Robinson Brks.; (Closed circuit) Fishbach; (Ch. 27) Frankfurt/Eschersheim; (Ch. 29) Friedberg; (Ch. 26) Fuerth/Darby; (Ch. 56) Fuerth/Monteith; (Ch. 63) Fulda; (Ch. 47) Gelnhausen; (Closed circuit) Gernersheim; (Closed circuit) Giebelstadt; (Ch. 36) Giessen; (Ch. 26) Goepfingen; (Ch. 40) Grafenwoehr; (Ch. 50) Hanau; (Ch. 52) Hahn AB; (Ch. 32) Heidelberg/PHV Housing; (Ch. 26) Heidelberg Shopping CTR; (Ch. 54) Heilbronn/Badenhof; (Ch. 59) Heilbronn/JFK Village; (Ch. 23) Herzogenaurach; (Ch. 16) Hoechst; (Ch. 61) Hohenfels; (Closed circuit) Idar Oberstein/Klotzberg; (Ch. 44) Idar Oberstein/Strassburg; (Ch. 56) Illesheim; (Ch. 61) Kaefertal/Mannheim BFB; (Ch. 38) Karlsruhe; (Ch. 54) Katterbach; (Ch. 57) Kirchgoens; (Closed circuit) Kirchheim-oland; (Ch. 44) Kitzingen/Harvey Brks.; (Ch. 58) Kitzingen/Larson Brks.; (Ch. 28) Landstuhl; (Closed circuit) Lechfeld/

Schwabstahl CBL; (Ch. 25) Miesau; (Ch. 40) Moehringen/Kelly Brks.; (Ch. 18) Muenchweller; (Ch. 22) Muenster; (Ch. 28) Neckarsulm; (Ch. 62) Neellingen; (Ch. 39) Neubruecke/Hospital; (Ch. 42) Neu-Ulm/Ermingen; (Closed circuit) Nuernberg/Hospital CBL; (Ch. 62) Nuernberg/Merrill Brks.; (Ch. 44) Nuernberg/Pastorius; (Ch. 15) Oberursal; (Ch. 8) Offenback CBL; (Closed circuit) Pforzheim CBL; (Ch. 19) Pirmasens; (Ch. 46) Regensburg; (Ch. 26) Rhein Main AB; (Ch. 23) Rhein Main Housing; (Ch. 15) Sandhofen/Coleman Brks.; (Ch. 54) Schwabach Housing; (Ch. 42) Schwabach/O'Brien Brks.; (Ch. 15) Schwaebisch Gmuend; (Ch. 14) Schwaebisch Hall; (Ch. 65) Schweinfurt; (Ch. 42) Schwetzingen; (Closed circuit) Siegelbach CBL; (Ch. 50) Valhingen/Patch BKS; (Ch. 46) Vilseck; (Ch. 26) Vogelweh; (Ch. 27) Wertheim; (Closed circuit) Wetzlar CBL; (Ch. 5) Wiesbaden AB; (Ch. 50) Wildflecken; (Ch. 50) Worms; (Ch. 64) Wuerzburg/Hindenberg Brks.; (Ch. 66) Wuerzburg/Leighton Brks.; (Ch. 54) Zirndorf; (Ch. 59) Zweibrucken.

**GREECE**—(Ch. 2 & 6) Iraklion/Crete.

**GREENLAND**—(Ch. 8) Sondrestrom; (Ch. 8 & 13) Thule.

**ICELAND**—(Closed circuit) Keflavik.

**ITALY**—(Closed circuit) San Vito; (Ch. 80) Sigonella; (Closed circuit) Vicenza; (Closed circuit) Aviano Air Base.

**JAPAN**—(Ch. 9) Iwakuni; (Ch. 73) Misawa; (Ch. 8) Okinawa; (Closed circuit) Sasebo; (Closed circuit) Yokota AB (Kanto Plain).

**KOREA**—(Ch. 75) Camp Hovey; (Ch. 70) Camp Stanley, Kuksabong & Pyongtaek; (Ch. 2) Camp Ames, Chinhae, Kwangchon, Tacoma, Palgongsan, Pusan, Seoul, Tongduchon/Camp Casey & Wonju; (Ch. 12) Hwaaksan Mountain, Richmond/Taejon & Taegu; (Ch. 13) Kwangju; (Ch. 49) Osan & Taegu RGH; (Ch. 6) Fajuri; (Ch. 5) Yongsan.

**PANAMA CANAL ZONE**—(Ch. 8) Ft. Clayton; (Ch. 10) Ft. Davis.

**PHILIPPINES**—(Ch. 8) Clark Air Base; (Ch. 34) San Miguel; (Ch. 28, 34 & 40) Subic Bay.

**SPAIN**—(Closed circuit) Torrejon.

**TURKEY**—(Closed circuit) Incirlik.

**WEST INDIES**—(Closed circuit) Antigua.

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# Television Systems of the United Kingdom

**BRITISH BROADCASTING CORP.**—Broadcasting House, London W1A 1AA. Telephone: 01-580-4468. Television Centre, Wood Lane, London W12 7KJ. Telephone: 01-743-8000. Operates 735 TV transmitters.

**Board of Governors of BBC:** George Howard, chairman; Mark Bonham Carter, vice chairman; Dr. Roger Young, national governor for Scotland; Alwyn Roberts, national governor for Wales; Lady Faulkner, national governor for Northern Ireland; Lord Allen; Stella Clarke; E. P. Chappell; Sir John Johnston; Baroness Serota; Professor Christopher Lonquet-Higgins, Jocelyn Barrow.

**Board of Management:** Ian Trethowan, director-general; A. D. G. Milne, deputy dir. gen. & managing dir., television; A. E. Singer, managing dir., radio; D. T. Mutteridge, managing dir., external broadcastings; T. B. McCrerrick, dir. of engineering; J. F. Wilkinson, dir., public affairs; P. Hardiman Scott, chief asst. to dir. gen.; Paul Hughes, dir. of finance; (Vacancy), dir. of personnel; R. T. L. Francis, dir., news & current affairs; David Webster, dir., United States.

**Engineering Direction:** T. B. McCrerrick, dir. of engineering; P. Ralnger, deputy dir. of engineering; G. D. Cook, asst. dir. of engineering; D. N. Morse, chief engineer, external relations; C. Taylor, chief accountant, engineering; C. P. Sandbank, head of research dept.; F. G. Parker, head of designs dept.; D. N. Thomas, head of studio capital projects dept.; J. D. Metcalf, head of architectural & civil engineering dept.; E. R. Rout, head of equipment dept.; S. Casson, head of engineering secretariat; J. D. MacEwan, chief engineer, radio broadcasting; C. R. Longman, chief engineer, television; W. Dennay, chief engineer, external broadcasting; B. Slamim, chief engineer, regions; G. W. McKenzie, chief engineer, transmissions; D. E. Creasey, chief personnel officer, engineering; D. P. Leggatt, head of engineering information dept.; Dr. A. G. Owen, head of engineering training dept.

**Television Executives:** A. D. G. Milne, managing director, television; W. F. Cotton, deputy managing dir., television; A. Hart, controller BBC-1; B. G. Wenham, controller BBC-2; C. R. Longman, controller, engineering & operations, television; R. R. Chase, controller, personnel, television; M. Checkland, controller, planning & resource management, television; J. F. Keeble, asst. controller television administration; T. B. Smith, head of television computer services; E. B. Denny, head of television liaison section; J. J. Stringer, head of commercial operations, U.S.A.; G. B. Parkin, managing dir., "BBC Enterprises"; M. C. Walker, head of presentation; G. Rughelmer, general manager, program acquisitions; S. Sutton, head of drama group; C. J. Gilbert, head of light entertainment group; A. H. Protheroe, asst. dir., news & current affairs; J. G. M. Gan, head of current affairs programs; M. J. N. Fentiman, head of community programs; P. Goodchild, head of science features; C. Morgan, head of outside broadcast group, television; A. W. Wyatt, head of documentary features; R. F. Lawton, head of network features; H. Burton, head of music & arts; E. C. Barnes, head of children's programs; G. S. Hall, head of school broadcasting; Miss S. M. Innes, head of continuing education; Dr. C. Morris, head of religious programs; D. J. Corbett, special asst. to controller, planning & resource management; H. Cottrell, head of studio management; D. P. Thomas, gen. mgr., design & scenic services; G. Martin, head of artists contracts; R. B. Mobsby, gen. mgr., film operations & services; J. Scotney, head of script unit; D. R. Kinally, asst. controller, engineering television developments; H. G. Anstey,

asst. chief engineer, operations; G. L. Pexton, chief asst. to controller, engineering & operations, television; A. R. Stanley, head of engineering television projects; J. W. Clayton, business mgr., operations & maintenance; C. J. Paton, general manager, studios, engineering & operations; D. S. Browning, head of studio operations, engineering & operations; D. M. W. McGregor, head of studio engineering services; D. W. Thorogood, general manager, outside broadcasts, engineering & operations; N. H. Taylor, general manager, network & recording engineering & operations; D. W. G. Parsons, head of engineering, television recording; H. C. J. Turner, head of engineering, television news; P. Hinchliffe, head of engineering & operations, Open University.

**BBC U.S. Offices:** New York, N.Y. (10020)—630 Fifth Ave. Phone: 212-581-7100. David Webster, dir., U.S.; P. Laven, sr. engineer; C. P. M. Reynolds, New York correspondent, radio news; K. Hindell, United Nations correspondent (Phone: 212-355-4244). Washington, D.C. (20036)—BBC News, CBS Bldg., 2020 M St. NW. Phone: 202-223-2050. M. Bell, television correspondent, North America; C. D. Small, Washington correspondent, radio news; Miss C. P. Fisk, asst. Washington correspondent.

**INDEPENDENT BROADCASTING AUTHORITY**—70 Brompton Road, London, SW3 1EY. Telephone: 01-5847011. The Authority was created by Parliament in 1954 as Independent Television Authority to provide a comprehensive television service additional to that of BBC. In 1972, it was renamed the Independent Broadcasting Authority and its functions were extended to provide an Independent Local Radio service.

The Authority selects and appoints the program companies; supervises programs provided by the contractors and their scheduling; controls the advertising; builds owns & operates the transmitting stations. Fifteen companies provide programs in fourteen independent television regions of the United Kingdom (2 companies share the contract for London). Currently, 26 Independent Local Radio stations provide program service in 25 areas (2 operate in London). Further stations are planned over the next few years. Both services are financed by the sale of advertising time.

**Members of the Authority:** Lord Thomson of Monifieth, chairman; Sir John Riddell, deputy chairman; Mrs. M. Warnock, Prof. J. Ring, Prof. H. Morris-Jones, Marchioness of Anglesey, Mrs. A. Coulson, A. J. R. Purcell, Rev. W. J. Morris, Mrs. J. McIvor, A. M. G. Christopher, G. Russell.

**Permanent Staff:** Sir Brian Young, director general; A. W. Pragnell, deputy director general; C. Shaw, director of television; J. Thompson, director of radio; T. Robson, director of engineering; R. D. Downham, director of finance; K. Blyth, chief assistant to the Director General; B. Hosking, head of information; B. Rook, secy.; P. Woodhouse, head of advertising control; D. Glencross, deputy director of television; P. Jones, chief assistant, television; L. C. Taylor, head of educational program services; Dr. I. Haldane, head of research; P. A. C. Baldwin, deputy director of radio; P. Faure, head of radio finance; B. Smith, head of radio programming; J. Guinery, deputy head of information; M. Hallett, publicity & broadcasting gallery manager; E. Croston, head of publications; Dr. G. B. Townsend, head of engineering information service.

## IBA Commercial Program Contractors

**ANGLIA TELEVISION LTD.**—Anglia House, Norwich, NR1 3JG, Norfolk. Phone: 0603-615151. Brook House, Park Lane, London W1Y 4DX. Phone: 01-408-2288. Sales offices: London & Manchester. Programs all week over Eastern England. Main UHF transmitters: Tacolneston, Sudbury, Sandy Heath.

**Directors:** The Marquess Townshend of Raynham, chairman; Lord Buxton, chief executive of Anglia Television Group Ltd.; Sir John Woolf; D. S. McCall, chief executive of Anglia Television Ltd.; R. G. Joice; Professor G. Daniel; Desmond E. Longe; J. P. Margetson; Philip Garner.

**Executives:** G. Rae, company secretary/group financial controller; R. J. Pinnock, chief accountant; D. S. Little, program business mgr.; John Rosenberg, head of drama; Ken Elphick, deputy program controller/program planning controller; Jim Wilson, head of news/asst. program controller; Colin Ewing, asst. controller, Alec Barnett, chief engineer; Peter Waldron, station engineer; Ian Artherton, engineering facilities manager; R. Emery, sales controller; Richard Crombie, local sales manager, Norwich; Pat Brady, head of public relations; Vic Birtles, group press officer; T. Buxton, chief executive, Anglia Television International Ltd.; C. Bond, northern sales executive; H. S. Brooker, head of presentation; D. Dawson, head of stills; M. J. Hughes, staff relations officer; J. F. M. Roulce, administration controller; J. Stoker, promotion manager; N. Wood, head of film. Survival Anglia Ltd. (Natural History Unit)—C. Willock, executive director; M. Hay, general manager.

**ATV NETWORK LTD.**—ATV Centre, Birmingham BI 2JP. Phone: 021-643-9898. 17 Great Cumberland Place, London W1H 1AG. Phone: 01-262-8040. ATV Studio Centre, Eldon Ave., Boreham Wood, Hertfordshire WD6 1JF. Phone: 01-953-6100. Programs all week over Midland area. Main UHF transmitters: Ridge Hill, Sutton Coldfield, Waltham, Oxford, The Wrekin.

**Directors:** Jack Gill, chairman; Lord Windlesham, managing director; Cliff Baty, Cecil Clarke, Leonard Mathews, Francis Essex, Dennis Bassinger, Charles Denton, Peter Mears, Ann Spokes, John Madocks.

**Executives:** Leonard Mathews, senior resident director; Francis Essex, dir. of production; Charles Denton, dir. of programs; Dennis Bassinger, studio controller, Elstree; Cecil Clarke, head of special drama; Cliff Baty, financial dir.; Richard Creasey, head of documentaries; Alan Deeley, chief press officer; Peter Gardner, general manager; Peter Gibson, head of staff relations; Bob Gillman, head of regional development; Philip Grosset, head of educational & religious bstg.; Terry Johnston, head of regional programs; Gerry Kaye, chief engineer; Brian Lewis, film production exec.; Anthony Lucas, legal advisor/company secy.; Jean Morton, head of audience relations; John Scofield, head of light entertainment; John Terry, program planning & promotion controller; Malcolm Truepenny, asst. Midlands controller; Frank Usher, head of technical services; Dorothy Viljoen, head of scripts; Billy Wright, head of sport & outside bstg.; Peter Mears, dir. of sales; Stanley Smith & Barry Spencer, gen. sales mgrs.



## British IBA Contractors

**BORDER TELEVISION LTD.**—Television Centre, Carlisle Cumbria CA1 3NT. Phone: 0228-25101. London Office: 33 Margaret St., London W1N 7LA. Phone: 01-323-4711. Programs all week in Borders and Isle of Man areas. Main UHF transmitters: Caldbeck, Selkirk.

Directors: Sir John L. Burgess, chairman; Professor E. Wright, deputy chairman; James Bredin, managing dir.; E. H. Watts, deputy managing dir.; The Earl of Lonsdale; J. I. M. Small; J. C. Clucas, Dr. June Paterson-Brown, B. C. Blyth, sales dir.; D. W. Trimble; H. J. Brewis; Mrs. M. S. Kennedy.

Executives: James Bredin, managing director & controller of programs; R. H. Watts, secretary & deputy managing dir.; B. C. Blyth, sales director; E. Hadwin, asst. controller of programs (planning); D. Batey, asst. controller of programs (production); H. J. C. Gower, chief engineer; K. DeVonald, news editor; W. Lamb, public relations manager & schools liaison officer; R. Dale, facilities mgr.

**CHANNEL TELEVISION**—The Television Centre, Rouge Bouillon, St. Heller, Jersey, Channel Islands, Phone: 0534-73999; Les Arcades, Market St., St. Peter Port, Guernsey. Phone: 0481-23451. Programs all week for the Channel Islands. Main UHF transmitter: Fremont Point.

Directors: E. D. Collas, chairman; Sir Giles Guthrie; Harold Fielding; G. Le G. Peck; J. Kay-Mouat; M. Letto; A. E. O'D. Troy.

Executives: K. A. Killip, O. B. E., managing dir.; Miss W. M. Fearon, company secy.; F. B. Turner, operations mgr.; John Henwood, head of news & features; P. Mottram Brown, head of sales; G. De Ste. Croix, editor of Channel Television Times.

**GRAMPIAN TELEVISION LTD.**—Queen's Cross, Aberdeen, AB9 2XJ. Phone: 0224-55353. London Office: Scottish Television & Grampian Sales Ltd., 30 Old Burlington St., London, W1X 1LB. Phone: 01-493-6233. Provides programs all week in N.E. Scotland. Main UHF transmitters; Durriss, Rosemarkle, Knock More, Rumster Forest, Angus, Keelylang Hill (Orkney), Bressay (Shetland), Eitshal (Lewis).

Directors: Capt. I. M. Tennant, chmn.; Alex Mair, chief exec.; G. Wallace Adam; Robert L. Christie; Lord Forbes; Fiona J. Lyall; Calum A. MacLeod; Neil Paterson; Sir George Sharp; D. H. Waters.

Executives: Alastair Beaton, program planning & presentation; Edward Brocklebank, head of news & current affairs; Sydney Clark, administration executive; Robert L. Christie, operations mgr.; Graham Good, accountant; Michael J. McLintock, publicity & promotion exec.; Andrew McNeil, production exec.; Alexander Ramsay, chief engineer; Michael Stubbings, facilities exec.; Donald H. Waters, company secy.

**GRANADA TELEVISION LTD.**—Granada Television Centre, Manchester M60 9EA. Phone: 061-832-7211. London Office: 36 Golden Square, London W1R 4AH. Phone: 01-734-8080. News Office: Exchange Flags, Liverpool. 051-236-3741. Programs all week over Lancashire, Cheshire & parts of other counties. Main UHF transmitter: Winter Hill.

Directors: Alex Bernstein, deputy chairman; Sir Paul Bryan; Robert Carr; Sir Denis Forman, chairman & joint managing director; David Plowright, joint managing director; Leslie Diamond, director, development program; William Dickson, financial director & company secretary; Barrie Heads, managing director, Granada International; Donald Harker, director of public affairs; Andrew Quinn, general manager; Peter Rennie, sales director; Mike Scott, program controller; Joyce Wooller, director, program services; Leslie Young.

Program Executives: Brian Armstrong, head of comedy; David Boulton, head of current affairs; Michael Cox, Peter Eckersley & Derek Granger, executive heads of drama dept.; John Hamp, head of light entertainment; Gus Macdonald, head of features; Steve Morrison, head of regional programs; Jack Smith, head of schools programs; Leslie Woodhead, head of drama-documentaries.

Officers: Stuart Avison, head of design & location services; David Black, head of presentation; John Braund, head of administration; Tony Brill, head of production planning; Keith Fowler, controller of engineering; Norman Frisby, chief press officer; Alan Gilbert, chief accountant; Bill Lloyd, deputy general manager; Alastair Mutch, assistant company secretary; Joe Rigby, head of program planning; Don Raw, head of technical operations.

**HTV LIMITED**—The Television Centre, Cardiff CF1 9XL. Phone: 0222-21021. The Television Centre, Bristol BS4 3HG. Phone: 0272-778366. Offices: 99 Baker St., London W1M 2AJ. Phone: 01-486-4311. Programs all week for Wales & West of England. Main UHF transmitters: Moel-y-Farc, Preseley, Blaen Plwyf, Wenvoe, Mendip, Llanddona, Carmel.

Directors: Rt. Hon. Lord Harlech, chmn.; Sir Alun Talfan Davies, vice chmn.; G. E. McWatters, vice chmn.; R. W. Wordley, managing dir.; P. S. B. F. Dromgoole, asst. managing dir. programs; T. Knowles, commercial/financial dir.; C. D. Romaine, sales dir.; M. R. Towers, dir. of operations; D. W. Reay, dir. of engineering; J. Aeron-Thomas; W. G. Beloe; Mrs. R. W. Buchanan; J. E. C. Clarke; T. G. R. Davies; A. R. Edwards; Sir Geraint L. Evans; R. A. Garrett; Professor A. Llywelyn-Williams; Lady M. M. Merrison; I. E. Symonds; E. L. Thomas; Lord Oaksey.

Officers: G. S. Tovey, company secy.; M. Cartwright, gen. sales mgr.; R. J. Simmons, head of press & public relations, HTV West; D. W. Meredith, head of press & public relations, HTV Wales.

**LONDON WEEKEND TELEVISION LTD.**—Offices: South Bank TV Centre, Kent House, Upper Ground, London SE1 9LT. Phone: 01-261-3434. Programs weekends over London area. Main UHF transmitters; Crystal Palace & Bluebell Hill.

Directors: The Rt. Hon. John Freeman, chmn.; Lord Hartwell, deputy chairman; Brian Tesler, managing dir.; Michael Grade, dir. of programs; Vic Gardiner, general manager; Roger Harrison; Peter McNally, finance dir.; Ron Miller, sales director; Jeremy Potter, corporate affairs dir.; the Hon. David Montagu; G. H. Ross Goobey; Evelyn de Rothschild.

Officers: Controllers of programs: David Bell (entertainment); John Birt (features & current affairs); John Blyton (program management); John Bromley (sport); Alf Chapman (Stonebridge Park Studios); Eric Flackfield (program planning & presentation); Roy Van Gelder (staff relations); Tony Hepper (visual services); Craig Pearman (sales); Tony Wharmby (drama); Roger Appleton, chief engineer; Humphrey Barclay, head of comedy; Peter Coppack, head of press relations; Warren Breach, head of presentation & promotion; Peter Cazaly, production controller & deputy general manager; Barry Cox, head of current affairs; John Donovan, group chief accountant; Andrew Drummond, head of design; Nick Elliott, head of features; Bernard Finch, head of Administration House management; Colin Freeman, head of program finance; John Howard, head of program organization; Skip Humphries, head of music services; Tony Jones, head of wardrobe; Wendy Liley, head of make-up; Cyril Orr, company secy.; Doug Pettitt, head of administration services; Richard Price, head of casting; Clifford Shirley, chief accountant; Sue Stoessl, head of research & management services; Judith Thomas, head of legal services; Alan Boyd, head of light entertainment; Tim Clement-Jones, deputy head of legal services; Richard Drewett, head of specials, entertainment; Frances Crossley, head of program administration.

**SCOTTISH TELEVISION LTD.**—Cowcaddens, Glasgow, G2 3PR. Phone: 041-332-9999. Northern Region: Station Tower, Coventry CV1 2GR. Phone: 0203-29724. The Gateway, Edinburgh EH7 4AH. Phone: 031-556-5372. Programs all week for Central Scotland. Main UHF transmitters: Black Hill, Torosay (Craignure), Craiggally and Darvel.

Directors: Sir Campbell Fraser, chmn.; William Brown, deputy chmn. & managing dir.; Hugh W. Henry, sales dir.; Lewis J. M. Hynd, company secy.; David K. Johnstone, dir. of programs; Gavin Boyd; Bill Bruden; Sir Samuel Curran; Dorothy Dunnett; Charles A. Fraser; Barbara Leburn; Sir Iain M. Stewart; Lord Taylor of Gryfe; The Earl of Wemyss & March K. T.

Chief Executives: Ferdi Cola, production controller; John Loch, public relations mgr.; Shaun Clamp, technical controller; Colin S. Waters, personnel & labor relations mgr.; Robert McPherson, head of education, religion & children's programs & Edinburgh controller.

Officers: Peter Alexander, head of design; Ken Blackie, head of news; Arthur Blake, musical dir.; John Dunlop, chief engineer; Brian Durkin, head of program planning; Ron Franchetti, production mgr.; Russell Galbraith, program administration controller; Rev. Dr. Nelson Gray, assistant head of religion; Les Hatton, publicity & promotions mgr.; Robert Love, head of drama; Brian MacLaurin, head of information; Sean Magee, facilities mgr.; Frank Morris, business mgr.; James McNeil, information officer; Bob Potts, technical administration mgr.; Michael Paterson, assistant head of education; Michael Trotter, head of program sales & acquisition; Ken Vass, head of current affairs & documentaries; Brian Sanctuary, sales controller, south; Jim Gilfillan, regional sales mgr.; John Keith; Walter Hayward, sales controller, north; James Allan.

**SOUTHERN TELEVISION LTD.**—Southern Television Centre, Northam, Southampton SO9 4YQ. Phone: 0703-28582. Dover studios: Russell St., Dover CT16 1PY. Dover 0304-202303. London office: Glen House, Stag Place, Victoria, London SW1E 5AX. Phone: 01-834-4404. Programs all week for South of England. Main UHF transmitters; Rowridge, Dover, Midhurst, Hannington, Heathfield.

Directors: C. D. Wilson, chairman; Frank Copplestone, managing dir.; Lord Briggs; G. W. L. Christie; R. W. Evans; Brian Harpur; B. G. Henry, marketing & sales dir.; F. W. Letch, finance dir.; Lady Rupert Nevill; P. J. B. Perkins; Sydney Perry; P. Saunders; R. M. Shields; Harry Smith; B. H. Thomson; D. B. Thomson; Sir Richard Trehane, J. F. Wallington.

Executives: Lewis Rudd, asst. controller, general programs; Derek Heasman, head of news & current affairs; R. H. C. Davidovitz, controller of production; Derek Baker, company secy.; Basil Bultitude, controller of engineering; John Fox, controller of sales; Peter Battle, gen. sales mgr.; Michael Crawford, overseas sales exec.; Alan Gardner, chief accountant; Simon Theobalds, head of press & public relations; Joan Green, head of program planning; P. Fritchett-Brown, head of presentation; David Haigh, mgr., Dover; Michael Phillips, head of program administration; J. MacMahon, northern sales mgr.; Geoff Castle King, southern area sales mgr.; Harry Urquhart, gen. mgr.

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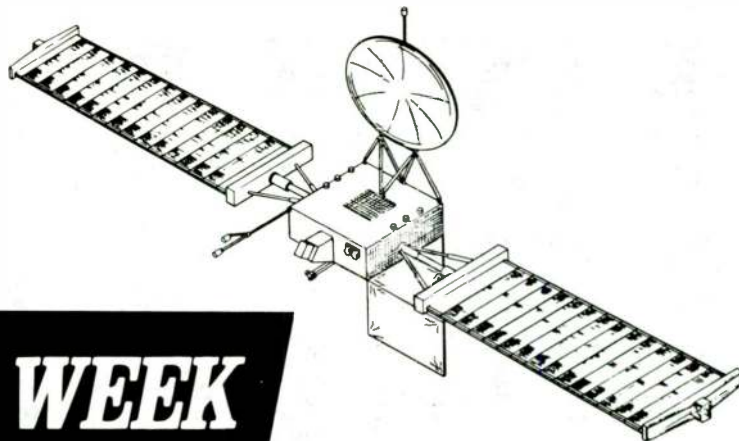
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(Continued on page 1248-b)

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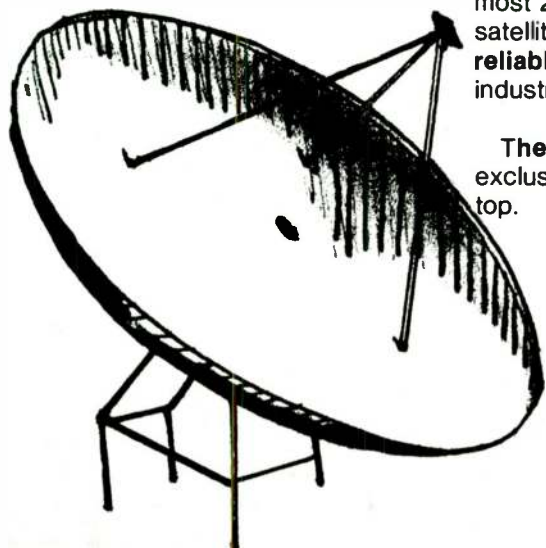
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**THAMES TELEVISION LTD.**—Offices: London: Thames Television House, 306-316 Euston Rd., London NW1 3BB. Phone: 01-387-9494. Teddington Lock, Teddington, Middlesex. Phone: 01-977-3252. Programs weekdays over London area. Main UHF transmitters: Crystal Palace & Bluebell Hill.

Directors: Brian Cowgill, managing dir.; Nigel Ryan, dir. of programs; Colin S. Wills, Sir Richard Cave, R. M. Denny, H. S. L. Dundas; Mary Baker; Sir John E. Read; Ian M. Scott, dir. of finance; J. F. Shaw, sales dir.; Lord Brabourne.

Executives: B. E. Marr, director of administration/company secy.; R. G. J. Godfrey, engineering & technical dir.; F. Atkinson, technical controller; D. Hunt/M. Lawson, asst. dirs. of finance; J. Frankau, controller of drama; Philip Jones, controller of light entertainment; Ian Martin, controller of features, education & religious programs; Donald Cullimore, controller, public relations; Barrie Sales, head of current affairs; Michael Wooller, head of documentaries; J. Hambley, controller of children's programs; Geoffrey Lugg, controller, program planning & liaison; J. O'Keefe, industrial relations dir.; Douglas Thornes, sales principal, research & marketing services; Eric E. Parry, controller program services; A. C. Parkinson, controller, administration; Ronald Allison, head of sport & outside broadcasts. Thames Television International Ltd. is a wholly-owned subsidiary for program sales, J. A. Muir Sutherland, managing dir.

**TYNE TEES TELEVISION LTD.**—The Television Centre, City Rd., Newcastle-on-Tyne NE1 2AL, Phone: 0632-610181. London office: Trident House, 8 Grafton St., London W1A 2LR. Phone: 01-493-1237. Programs all week for North East England, Main UHF transmitters: Pontop Pike, Bilsdale, Chatton.

Directors: Sir Ralph Carr-Ellison, chairman; Peter S. Paine, managing director; J. G. Wilson, company secy.; R. H. Dickinson; Viscount Ridley; Peter Wrightson; Sir Maurice Sutherland; G. Oliver Worsley.

Executives: Anthony D. Sandford, deputy program controller; Leslie Barrett, assistant program controller; George Taylor, head of sport; R. Maxwell Deas, head of religious programs; Brian Lavelle, technical controller; Laurie Taylor, press & public relations; John Tonge, gen. mgr.

**ULSTER TELEVISION LTD.**—Havelock House, Ormeau Road, Belfast BT7 1EB. Phone: 0232-28122; 19 Marylebone Rd., London NW1 5JJ. Phone: 01-488-5211. Programs all week for Northern Ireland. Main UHF transmitters: Brougher Mountain, Divis, Limavady.

Directors: J. L. MacQuitty, chmn.; R. B. Henderson, deputy chmn. & managing dir.; Angela The Countess of Antrim; H. R. C. Catherwood; Capt. O. W. J. Henderson; M. R. Hutcheson, sales director; Major G. B. Mackean; E. M. R. O'Driscoll; Miss Betty Box; C. S. G. Falloon; J. B. McGuckian, deputy chmn.; Mrs. Betty MacQuitty; R. E. Benner; G. C. Hutchinson; J. A. Creagh, asst. managing dir.; J. B. Waddell, controller, local programs.

Executives: R. B. Henderson, deputy chmn. & managing dir.; M. R. Hutcheson, sales dir.; K. F. Hamilton, sales mgr. (Northern Ireland); J. A. Creagh, asst. managing dir.; J. D. Smyth, financial controller/company secy.; J. B. Waddell, controller, local programming; F. A. Brady, chief engineer; E. A. L. Radcliffe, London sales & research mgr.; E. Caves, controller of technical operations; N. J. McCafferty, program planning exec.; N. J. McLean, industrial relations/personnel mgr.

**WESTWARD TELEVISION**—Derry's Cross, Plymouth PL1 2SP. Phone: 0752-669311. London Office: Sloane Square House, Sloane Square, London SW1W 8NT. Phone: 01-730-5101. Bristol Office: Dominion House, 23-25 St. Augustine's Parade, The Centre, Bristol 1. Phone: 0273-21131. Weymouth office: 3 Frederick Place, St. Thomas St., Weymouth. Phone: Weymouth 75050. Barnstaple office: Bristol & West House, Boutport St., Barnstaple. Phone: Barnstaple 76256. Programs all week for South West England. Main UHF transmitters: Caradon Hill, Stockland Hill, Redruth, Beacon Hill & Huntshaw Cross.

Directors: Lord Harris of Greenwich, chairman; George H. Lidstone, vice chmn. R. Perry, managing dir.; R. Brimacombe; Sir Robert G. Cooke; David Dickinson, technical controller; T. T. Fleet, program controller; Michael F. Heathcoat Amory; Kenneth E. Holmes; Harry Kay; The Hon. Simon Lennox-Boyd; Penny Phillips; Harry E. Turner, sales dir.; The Earl of Lisburne.

Executives: Ronald Perry, managing dir.; Ben Bennetts, production mgr.; John Cooper, head of film; Roy Curtis-Bramwell, head of publicity; David Dickinson, technical controller; Terence T. Fleet, program controller; David Jenkin, station engineer; A. W. Mallard, chief accountant; Crispin Purdy, personnel officer; Rina Stoner, administration officer; Henry Stracey, regional sales mgr.; David Sunderland, head of presentation; Michael Warren, program planning controller; Charles Wright, budget accountant; Derek Prosser, sales mgr.; Harry Turner, sales dir.

**YORKSHIRE TELEVISION LTD.**—The Television Centre, Leeds LS3 1JS. Phone: 0532-38283. London Office: Trident House, 8 Grafton St. W1X 3LA. Phone: 01-493-1237. Regional offices: Charter Square, Sheffield S14HS. Phone: 0742-23262, 185 Feren-sway, Hull HU1 3PH. Phone: 0482-24488, 2 Saltergate, Lincoln LN2 1DH. Phone: 0522-30738. Brazennose House, Brazennose St., Manchester LN2 1DH. Phone: 061-834-4228, 8 Bull Ring Lane, Grimsby, South Humberston, DN31 1DY. Phone: 0472-57026. Programs all week for Yorkshire area. Main UHF transmitters: Emley Moor, Belmont.

Directors: Sir Richard B. Graham, chmn.; G. E. Ward Thomas, deputy chairman; Paul Fox, managing dir. & dir. of programs; George Brotherton-Ratcliffe; Stanley Burton; Phoebe M. David, J. G. S. Linacre; Prof. William Walsh; Tony Preston, deputy managing dir.; N. G. W. Playne; Stephen H. Hall; P. A. Willes.

Executives: Kenneth Bellini, head of program planning; Leslie Thornby, company secy.; Lawrie Higgins, head of sport & outside broadcasts; Frank Smith, head of news, current affairs & documentaries; Clive Leach, sales dir.; David Thorne, regional sales mgr.; Keith Smith, head of press & publicity; Duncan Wood, head of light entertainment; Philip Parker, dir. of engineering; David Cunliffe, head of drama; Liz Evett, head of casting; Brian Harris, head of program services; Joy Whitby, head of children's programs.

**INDEPENDENT TELEVISION NEWS LTD.**—ITN House, 48 Wells Street, London, W1P 4DE. Phone: 01-637-2424. Owned by the 15 independent program companies.

Directors: John Freeman, chairman; Norman Collins; Bryan Cowgill; Frank Coplestone; Sir Denis Forman; Paul Fox; David McCall, Alex Mair, William Hodgson, general manager; Daniel Moloney, financial controller & company secretary; David Nicholas, editor & chief executive.

Officers: Donald Horobin, deputy editor; Hugh Whitcomb, editorial mgr.; Derek Murray, asst. editor; Derek Walker, staff controller; Peter Ward, director of engineering; Michael Batchelor, asst. gen. mgr., operations; Paul Mathews, asst. gen. mgr., production; Jack Laidler, facilities controller; David Warner, film & tape library mgr.; Paul McKee, program development exec.; Peter Banyard, head of film & ENG production; Jim Green, head of news information; Frank Duesbury, public relations officer; Peter Cole, senior news editor; Mark Andrews, John Flewin, Nigel Hancock, David Mannion, Richard Simons, news editors; Michael Morris, senior foreign news editor; Tony Millet, Margaret Eales, foreign news editors.

**INDEPENDENT TELEVISION COMPANIES ASSOCIATION LTD.**—Knighton House, 52 Mortimer St., London W1N 8AN. Phone: 01-636-6866. Trade association which acts on behalf of all program companies on certain matters of common interest. H. L. Dunn, secretary.

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COUNTRY	COLOR SYSTEM
Afghanistan	N.A.
Albania	SECAM
Algeria	PAL
Angola	N.A.
Antigua	NTSC
Arab Republic of Egypt	SECAM
Argentina	PAL
Australia	PAL
Austria	PAL
Bahamas	NTSC
Bahrain	PAL
Bangladesh	PAL
Barbados	NTSC
Belgium	PAL
Bermuda	NTSC
Bolivia	NTSC
Brazil	PAL
British Virgin Islands	NTSC
Brunei	PAL
Bulgaria	SECAM
Burma	N.A.
Cambodia	N.A.
Canada	NTSC
Central African Republic	N.A.
Chad	N.A.
Chile	NTSC
China	PAL
Taiwan Province	NTSC
Colombia	NTSC
Republic of the Congo	N.A.
Costa Rica	NTSC
Cuba	NTSC or SECAM
Cyprus	PAL
Czechoslovakia	SECAM
Denmark	PAL
Djibouti	SECAM
Dominican Republic	NTSC
Ecuador	NTSC
El Salvador	NTSC
Equatorial Guinea	N.A.
Ethiopia	N.A.
Finland	PAL
France	SECAM
French Guiana	SECAM
French Polynesia	SECAM
Gabon	SECAM
German Democratic Republic	SECAM III
Federal Republic of Germany	PAL
Ghana	PAL
Gibraltar	PAL
Greece	SECAM
Guadeloupe	SECAM
Guatemala	NTSC
Guinea	N.A.
Haiti	SECAM
Honduras	N.A.
Hong Kong	PAL
Hungary	SECAM
Iceland	PAL
India	N.A.
Indonesia	PAL
Iran	SECAM
Iraq	SECAM
Ireland	PAL
Israel	PAL
Italy	PAL
Ivory Coast	SECAM
Jamaica	N.A.
Japan	NTSC
Jordan	PAL
Kenya	N.A.
Khmer Republic	N.A.
Korea	NTSC
People's Democratic Republic of Korea	N.A.

COUNTRY	COLOR SYSTEM
Kuwait	PAL
Lebanon	SECAM
Liberia	PAL
Libyan Arab Republic	SECAM
Luxembourg	SECAM & PAL
Madagascar	N.A.
Malaysia	PAL
Malta	N.A.
Martinique	SECAM
Mauritius	SECAM
Mexico	NTSC
Monaco	SECAM & PAL
Mongolia	N.A.
Morocco	SECAM
Netherlands	PAL
Netherlands Antilles	NTSC
New Caledonia	SECAM
New Zealand	PAL
Nicaragua	NTSC
Niger	SECAM
Nigeria	PAL
Northern Mariana Islands	NTSC
Norway	PAL
Oman	PAL
Pakistan	PAL
Panama	NTSC
Paraguay	PAL
Peru	NTSC
Philippines	NTSC
Poland	SECAM
Portugal	PAL
Qatar	PAL
Reunion	SECAM
Romania	SECAM
St. Kitts	NTSC
St. Pierre & Miquelon	SECAM
Samoa (American)	NTSC
Saudi Arabia	SECAM
Senegal	N.A.
Sierra Leone	PAL
Singapore	PAL
South Africa	PAL
Spain	PAL
Sudan	N.A.
Surinam	NTSC
Swaziland	PAL
Sweden	PAL
Switzerland	PAL
Syria	SECAM
Tanzania	PAL
Thailand	PAL
Trinidad & Tobago	NTSC
Tunisia	SECAM
Turkey	PAL
Uganda	N.A.
United Arab Emirates	PAL
United Kingdom	PAL
United States	NTSC
Upper Volta	N.A.
Uruguay	PAL
USSR	SECAM
Venezuela	NTSC
Vietnam	N.A.
Yemen Arab Republic	N.A.
People's Democratic Republic of Yemen	N.A.
Yugoslavia	PAL
Zaire Republic	SECAM
Zambia	PAL
Zimbabwe	N.A.

# World Television Stations and Sets

Stations and Sets as of 1981

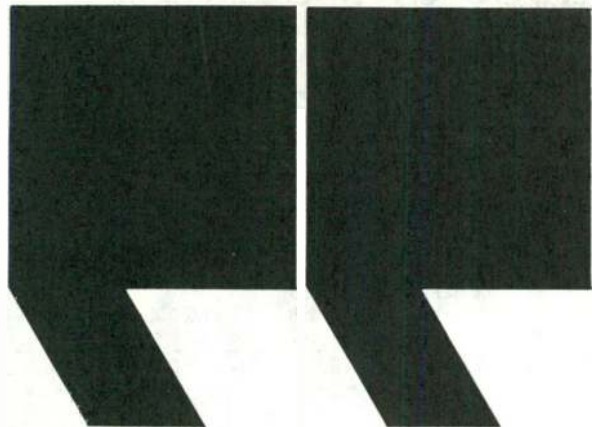
(Low-power satellites & repeaters in parentheses)

Country	Stations/ Transmitters	Sets		Country	Stations/ Transmitters	Sets	
		Black & White	Color			Black & White	Color
Afghanistan	1	N.A.		Ivory Coast (Low power: 3)	10	200,000	5,000
Albania	5	7,000		Jamaica	11	167,000	
Algeria (Low power: 60)	23	1,100,000		Japan (Low power: 7,122)	215	2,800,000	26,000,000
Angola	1	N.A.		Jordan (Low power: 5)	6	180,000	120,000
Antigua (Low power: 1)	1	8,500	800	Kenya	5	55,000	
Arab Republic of Egypt	36	3,500,000	300,000	Korea (South)			
Argentina (Low power: 44)	33	6,000,000		(Low power: 32)	12	5,300,000	
Australia (Low power: 173)	131	1,210,000	4,290,000	Korea (North)	2	N.A.	
Austria (Low power: 414)	349	2,225,000		Kuwait	3	130,000	
Bahamas	2	50,000		Lebanon	8	485,000	15,000
Bahrain	1	30,000	8,000	Liberia (Low power: 4)	1	20,000	
Bangladesh	7	52,000		Libyan Arab Republic	10	165,000	
Barbados	1	50,000		Luxembourg	3	48,600	41,100
Belgium (Low power: 12)	18	1,332,000	1,593,000	Madagascar (Low power: 2)	2	8,200	
Bermuda	2	11,000	13,000	Malaysia (Low power: 3)	70	976,125	128,260
Bolivia	1	85,000	15,000	Malta	1	80,000	
Brazil	118	13,000,000	2,000,000	Martinique (Low power: 8)	1	30,000	4,000
British Virgin Islands	1	1,300		Mauritius (Low power: 3)	1	58,620	15,000
Brunei	2	8,000	22,000	Mexico (Low power: 72)	110	6,000,000	2,500,000
Bulgaria (Low power: 221)	13	1,650,000	250,000	Monaco	4	7,000	8,000
Cambodia	2	30,000		Mongolia	1	2,000	
Canada (Low power: 661)	459	3,668,000	6,335,000	Morocco (Low power: 22)	19	661,000	16,700
Central African Republic	1	100		Netherlands	27	4,077,300	3,000,000
Chad	1	N.A.		Netherlands Antilles			
Chile (Low power: 37)	43	1,225,000	100,000	(Low power: 2)	3	45,000	8,500
China (Mainland)	30	2,000,000		New Caledonia			
China (Taiwan Province)				(Low power: 22)	1	17,000	
(Low power: 12)	18	1,220,000	2,630,000	New Zealand			
Colombia (Low power: 54)	36	1,720,000	30,000	(Low power: 380)	37	456,000	389,000
Congo	1	2,700		Nicaragua (Low power: 1)	2	100,000	15,000
Costa Rica (Low power: 6)	4	225,000	75,000	Niger (Low power: 1)	2	244	
Cuba (Low power: 13)	25	700,000		Nigeria	11	450,000	50,000
Cyprus (Low power: 24)	2	100,000	10,000	Northern Mariana Islands			
Czechoslovakia				(Low power: 1)	1	3,800	
(Low power: 878)	55	4,000,000	110,000	Norway (Low power: 993)	133	370,000	825,000
Denmark (Low power: 22)	30	736,000	1,083,000	Oman (Low power: 5)	2		40,000
Djibouti	1	3,000		Pakistan	14	758,000	
Dominican Republic	8	300,000		Panama	16	160,000	40,000
Ecuador	10	315,000	135,000	Paraguay	2	80,000	
El Salvador	5	190,000	30,000	Peru (Low power: 17)	12	750,000	
Equatorial Guinea	1	500		Philippines	30	693,000	78,000
Ethiopia (Low power: 1)	3	45,000		Poland (Low power: 117)	71	7,125,000	350,000
Finland (Low power: 61)	69	760,000	770,000	Portugal (Low power: 40)	17	1,383,000	17,100
France (Low power:				Qatar	2	10,000	70,000
2,092)	376	10,100,000	8,900,000	Reunion (Low power: 16)	1	50,000	10,000
French Guiana (Low power:				Romania (Low power: 210)	33	3,410,000	
6)	1	3,150		St. Kitts (Low power: 3)	1	2,200	100
French Polynesia (Low power:				St. Pierre & Miquelon			
10)	1	7,500		(Low power: 2)	1	1,750	
Gabon	2	5,000		Samoa (American)	5	3,500	1,000
Germany (East)	28	5,000,000	170,000	Saudi Arabia	8	300,000	
Germany (West)				Senegal	1	1,700	
(Low power: 3,444)	191	10,310,000	14,240,000	Sierra Leone	2	8,000	
Ghana (Low power: 9)	4	70,000		Singapore	2	226,850	139,000
Gibraltar (Low power: 1)	1	500	6,500	South Africa			
Greece (Low power: 119)	17	1,400,000	100,000	(Low power: 300)	25	430,000	860,000
Guadeloupe (Low power: 9)	2	60,000	4,000	Spain (Low power: 828)	68	8,300,000	1,273,000
Guatemala (Low power: 27)	3	170,000	30,000	Sudan	2	90,000	
Guinea	1	N.A.		Surinam (Low power: 6)	1	25,000	15,000
Haiti	3	13,000		Swaziland (Low power: 3)	5	2,750	2,750
Honduras	7	48,000		Sweden (Low power: 210)	405	610,000	2,555,100
Hong Kong (Low power:				Switzerland	93	822,000	1,090,000
22)	4	151,000	1,011,000	Syria	8	376,585	
Hungary	51	2,600,000	50,000	Tanzania	2	2,000	5,152
Iceland (Low power: 88)	9	31,070	31,530	Thailand (Low power: 51)	9	710,000	10,000
India	14	1,150,000		Trinidad and Tobago	5	190,000	45,000
Indonesia (Low power: 16)	50	1,250,000		Tunisia	9	300,000	
Iran (Low power: 179)	17	2,018,000		Turkey (Low power: 29)	65	3,650,000	
Iraq	7	500,000		Uganda	6	65,000	
Ireland	37	408,000	311,000	United Arab Emirates	7		100,000
Israel (Low power: 28)	11	900,000	300,000	United Kingdom			
Italy (Low power: 1,410)	127	10,487,260	2,901,400	(Low power: 551)	1,022	5,000,000	13,500,000

(Continued on page 1252-b)



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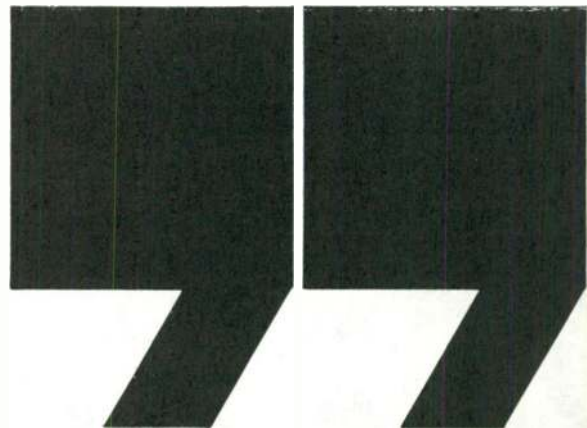
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# World Television Stations and Sets

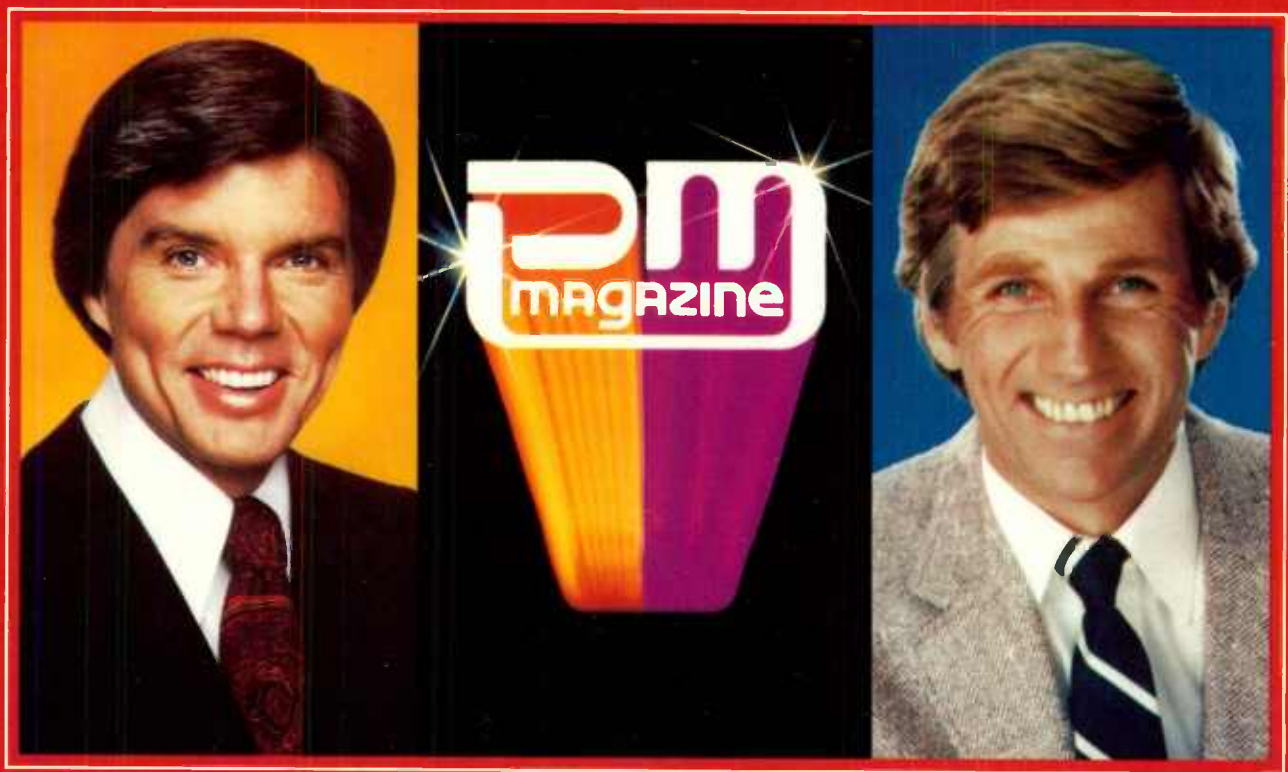
Stations and Sets as of 1981—(Continued)

Country	Stations/ Transmitters	Sets	
		Black & White	Color
Upper Volta .....	1	7,700	
Uruguay .....	19	350,000	
USSR (Low power: 698) ...	167	70,000,000	
Venezuela .....	30	1,650,000	60,000
Vietnam .....	1	500,000	
People's Democratic Republic of Yemen (Low power: 2) ..	3	30,000	
Yugoslavia (Low power: 335) .....	62	3,045,000	300,000

Country	Stations/ Transmitters	Sets	
		Black & White	Color
Zaire .....	2	7,500	
Zambia .....	5	75,000	
Zimbabwe .....	6	95,000	
<b>TOTAL</b> .....	<b>5,474</b>	<b>228,432,004</b>	<b>104,256,992</b>
Satellites & Repeaters .....	22,253		
U.S. ....	1,038	79,000,000	83,500,000
U.S. Military .....	145		
<b>GRAND TOTAL</b> .....	<b>28,910</b>	<b>307,432,004</b>	<b>187,756,992</b>

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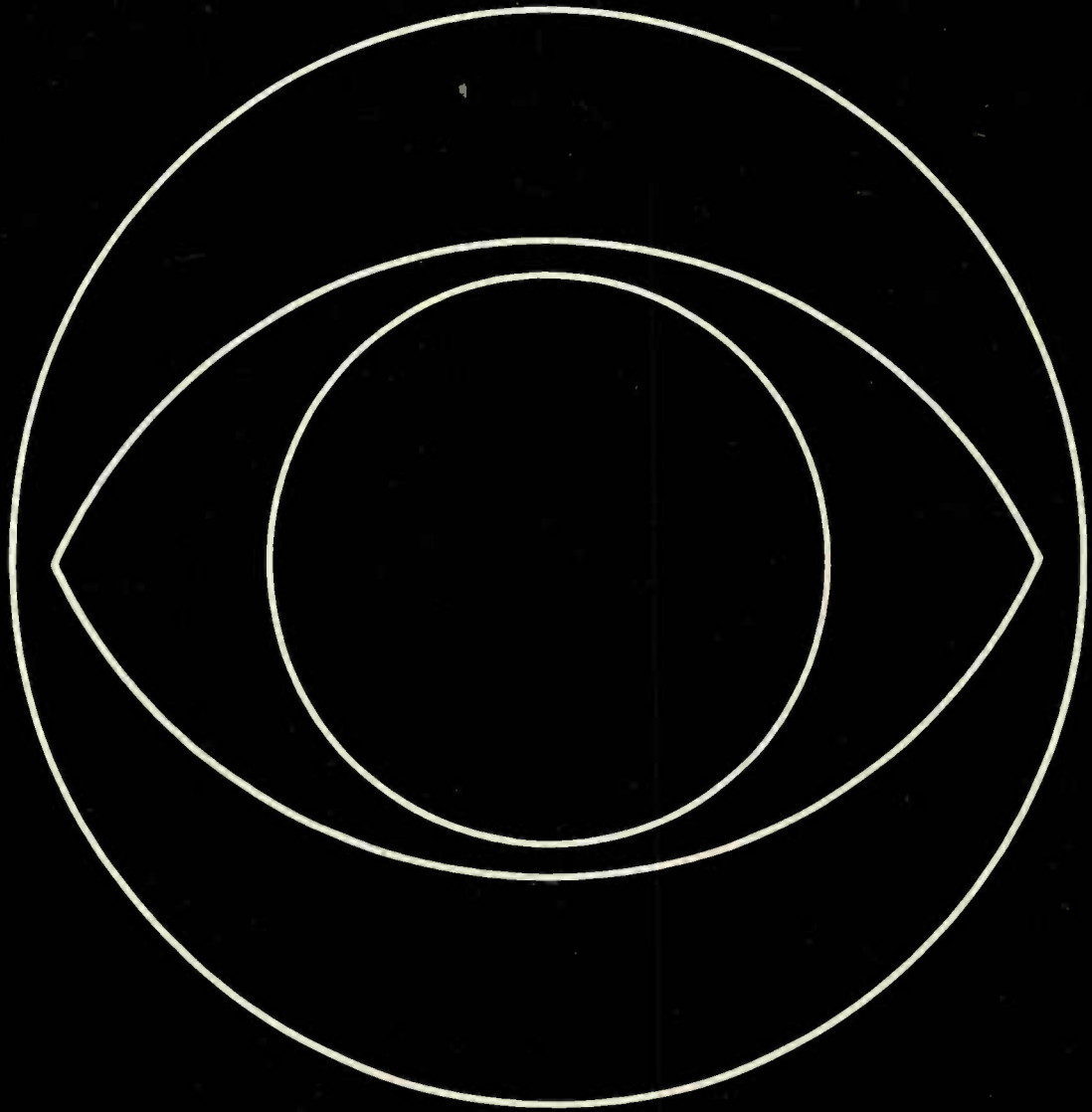
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