

# B

## The TV Marketplace

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## The ADI Market Atlas

The Area of Dominant Influence is a geographic market design that defines each television market exclusive of the others, based on measurable viewing patterns. Each market's ADI consists of all counties in which the home market stations receive a preponderance of viewing, and every county in the U.S. (excluding Hawaii and part of Alaska) is allocated exclusively to only one ADI—there is no overlap. The estimated television households are therefore additive, and the total of all ADI's represents the total television households in the U.S.

The ADI is a standard market definition. As a television buying tool it is a geographic and demographic means for maximum efficiency. As a station tool it has numerous applications for more effective sales efforts, and for programing and promotion planning.

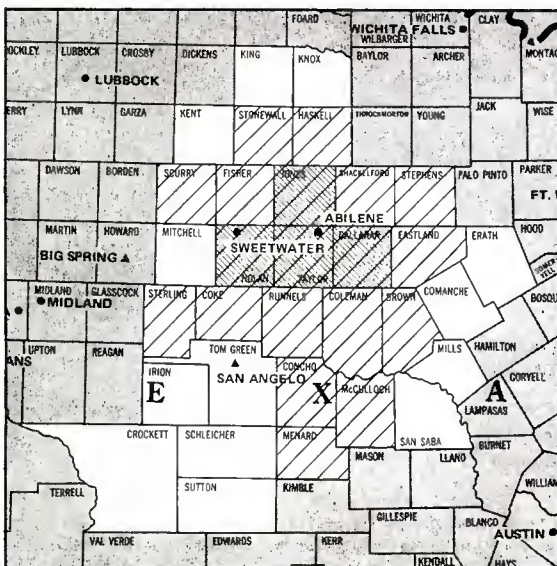
Following, in alphabetical order, are Arbitron Television's 208 ADI markets for 1976, with coverage maps for each; county-by-county breakouts of TV households; and totals of women, men, teens and children in the ADI audience. Other data include the market's stations, and their cities of license, channel numbers and network affiliations. (Networks in

parentheses indicate secondary affiliations.)

Coverage maps show total survey areas in white, the ADI's themselves in light crosshatching, and Arbitron Metro Rating Areas in heavier cross-hatching. The survey areas consist of all counties in which the home market stations are viewed to any significant extent, including via cable. The Metro Areas, save for an occasional deviation caused by geographical or historical factors, conform to the U.S. Census Standard Metropolitan Statistical Areas. (Note: Survey area TV households are as of 1975.)

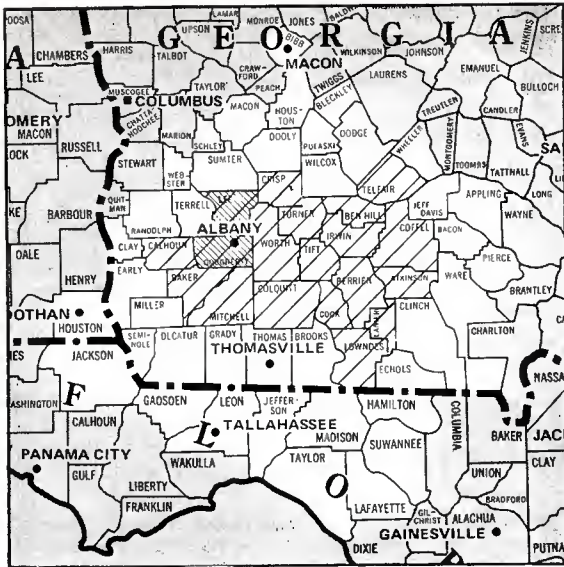
Arbitron has also designated several "supplementary markets"—TV-station home counties where the stations of a different market receive the preponderance of viewing. Supplementary markets therefore do not meet Arbitron's criteria for having an ADI of their own; they are listed in this atlas next to the ADI of which they are a part. (Note—The survey area of a supplementary market usually differs from that of the neighboring ADI market.)

A complete list of the supplementary markets appears on page B-57, and a cross-reference list for cities in a multi-city ADI on B-80.



## Abilene-Sweetwater, Tex. (145)

ADI TV Households .....	105,900			
Survey Area TV Households .....	145,800			
<b>KRBC-TV</b> Abilene, Tex., ch. 9, NBC		Haskell	TX .....	2,900
<b>KACB-TV</b> San Angelo, Tex., ch. 3, satellite to		Jones	TX .....	6,400
<b>KRBC-TV</b>		McCulloch	TX .....	3,500
<b>KTXS-TV</b> Sweetwater, Tex., ch. 12, ABC (CBS)		Menard	TX .....	1,200
		Nolan	TX .....	5,500
		Runnels	TX .....	4,700
		Scurry	TX .....	6,200
		Shackelford	TX .....	1,400
		Stephens	TX .....	3,500
		Sterling	TX .....	500
		Stonewall	TX .....	1,100
		Taylor	TX .....	36,400
		<b>Women</b>		<b>109,400</b>
		<b>Men</b>		<b>95,800</b>
		<b>Teens</b>		<b>30,100</b>
		<b>Children</b>		<b>41,400</b>



## Albany, Ga. (136)

ADI TV Households ..... 122,100  
 Survey Area TV Households ..... 390,000

**WALB-TV** Albany, Ga., ch. 10, NBC (A8C)  
**\*WABW-TV** Pelham, Ga., ch. 14, ETV

ADI Counties	State	TV Households
Atkinson	GA	1,500
Baker	GA	1,100
Ben Hill	GA	5,000
Berrien	GA	4,000
Calhoun	GA	1,800
Collee	GA	7,400
Colquitt	GA	11,200

Cook	GA	3,800
Dougherty	GA	28,300
Irwin	GA	2,700
Lanier	GA	1,800
Lee	GA	2,400
Lowndes	GA	18,800
Mitchell	GA	5,800
Telfair	GA	3,500
Tift	GA	8,700
Turner	GA	2,600
Worth	GA	5,500

**Women** ..... 132,600  
**Men** ..... 118,200  
**Teens** ..... 45,700  
**Children** ..... 72,800

## Albany-Schenectady-Troy, N.Y. (42)

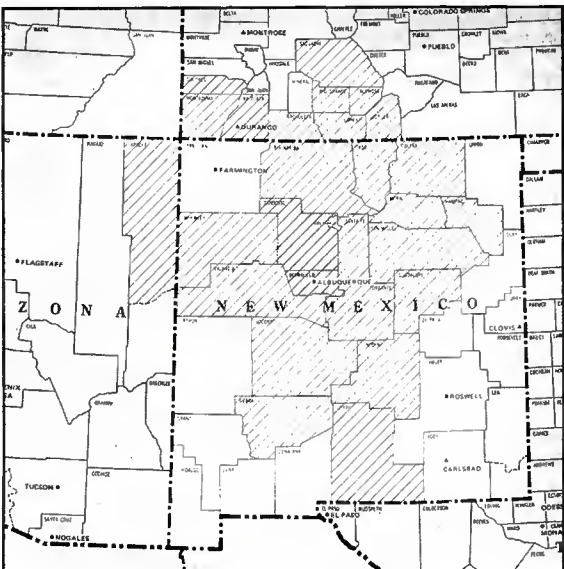
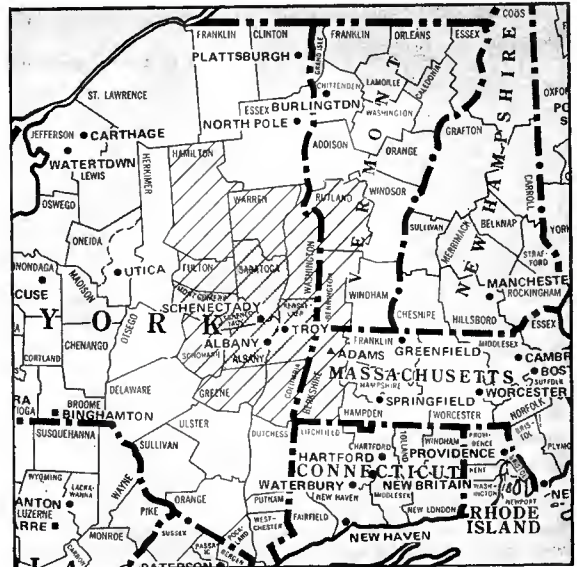
ADI TV Households ..... 452,100  
 Survey Area TV Households ..... 1,371,600

**WRGB** Albany-Schenectady-Troy, N.Y., ch. 6, NBC  
**WTEN** Albany, N.Y., ch. 10, CBS  
**WCDC** Adams, Mass., ch. 19, satellite to WTEN  
**WAST** Albany, N.Y., ch. 13, A8C  
**\*WMHT** Schenectady, N.Y., ch. 17, ETV

ADI Counties	State	TV Households
Berkshire	MA	49,200
Albany	NY	100,600
Columbia	NY	18,600
Fulton	NY	20,900

Greene	NY	13,600
Hamilton	NY	1,900
Montgomery	NY	20,100
Rensselaer	NY	50,600
Saratoga	NY	44,200
Schenectady	NY	56,200
Schoharie	NY	9,600
Warren	NY	18,800
Washington	NY	16,700
Bennington	VT	10,900
Rutland	VT	18,200

**Women** ..... 493,300  
**Men** ..... 433,100  
**Teens** ..... 147,200  
**Children** ..... 199,400



## Albuquerque, N.M. (77)

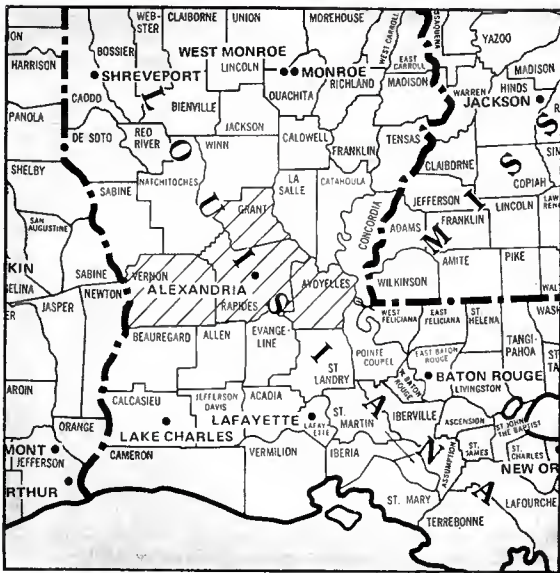
ADI TV Households ..... 261,100  
 Survey Area TV Households ..... 363,900

**KOB-TV** Albuquerque, N.M., ch. 4, NBC  
**\*KNME-TV** Albuquerque, N.M., ch. 5, ETV  
**KQAT-TV** Albuquerque, N.M., ch. 7, A8C  
**KGGM-TV** Albuquerque, N.M., ch. 13, CBS  
**KMXN-TV** Albuquerque, N.M., ch. 23, IND

ADI Counties	State	TV Households
Apache North	AZ	7,300
Alamosa	CO	3,500
Archuleta	CO	800
Conejos	CO	1,800
Costilla	CO	900
Dolores	CO	300
La Plata	CO	7,200
Montezuma	CO	4,700
Rio Grande	CO	3,400
Saguache	CO	1,200
Bernalillo	NM	123,700

Colfax	NM	4,500
Guadalupe	NM	1,500
Harding	NM	400
Lincoln	NM	3,700
Los Alamos	NM	4,900
McKinley	NM	11,700
Mora	NM	1,300
Otero	NM	12,300
Rio Arriba	NM	7,300
Sandoval	NM	5,600
San Miguel	NM	6,200
Santa Fe	NM	19,900
Sierra	NM	3,400
Socorro	NM	2,800
Taos	NM	5,300
Torrance	NM	2,200
Valencia	NM	13,300

**Women** ..... 281,400  
**Men** ..... 259,900  
**Teens** ..... 110,300  
**Children** ..... 153,600



## Alexandria, La. (171)

ADI TV Households	62,100	Grant	LA	4,700
Survey Area TV Households	503,800	Rapides	LA	36,500
		Veillon	LA	9,600
<b>KALB-TV Alexandria, La., ch. 5, NBC</b>				
ADI Counties	State	TV Households		
Avoyelles	LA	11,400	<b>Women</b>	<b>72,400</b>
			<b>Men</b>	<b>74,600</b>
			<b>Teens</b>	<b>9,600</b>
			<b>Children</b>	<b>36,400</b>

## Alexandria, Minn. (157)

ADI TV Households	86,000	Douglas	MN	8,900
Survey Area TV Households	247,200	Grant	MN	2,600
<b>KCMT Alexandria, Minn., ch. 7, NBC (ABC)</b>		Hubbard	MN	4,700
<b>KNMT Walker, Minn., ch. 12, satellite to KCMT</b>		Lac qui Parle	MN	4,000
<b>*KWCM-TV Appleton, Minn., ch. 10, ETV</b>		Pope	MN	4,100
		Stevens	MN	3,800
		Swift	MN	4,700
		Todd	MN	8,300
		Traverse	MN	2,100
		Wadena	MN	4,500
		<b>Women</b>		<b>89,600</b>
		<b>Men</b>		<b>84,500</b>
		<b>Teens</b>		<b>30,200</b>
		<b>Children</b>		<b>35,400</b>

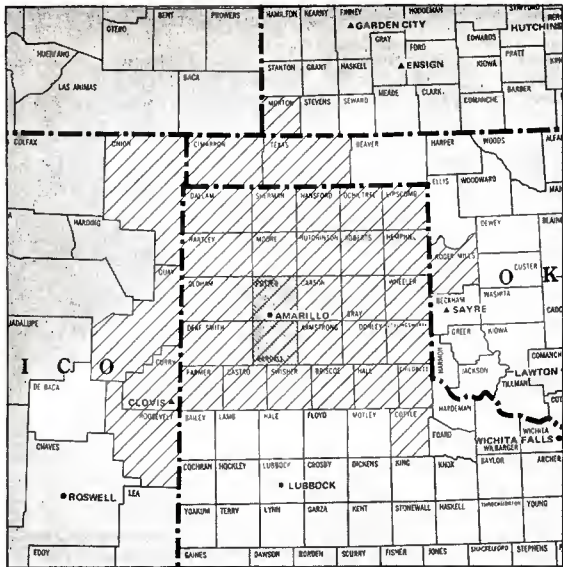


## Alpena, Mich. (207)

ADI TV Households	10,300	ADI Counties	State	TV Households
Survey Area TV Households	67,600	Alpena	MI	10,300
		<b>Women</b>		<b>11,300</b>
		<b>Men</b>		<b>10,400</b>
		<b>Teens</b>		<b>4,800</b>
		<b>Children</b>		<b>5,200</b>

\*WCML-TV Alpena, Mich., ch. 6, ETV  
WBKB-TV Alpena, Mich., ch. 11, CBS





## Amarillo, Tex. (110)

ADI TV Households ..... 158,500  
 Survey Area TV Households ..... 291,800

**KAMR-TV** Amarillo, Tex., ch. 4, NBC  
**KVII-TV** Amarillo, Tex., ch. 7, ABC  
**KFDA-TV** Amarillo, Tex., ch. 10, CBS  
**KVIJ-TV** Sayre, Okla., ch. 8, satellite to KFDA-TV  
**KFDW-TV** Clovis, N.M., ch. 12, satellite to KFDA-TV  
**KENW-TV** Portales, N.M., ch. 3, ETV

ADI Counties	State	TV Households
Morton	KS	1,000
Curry	NM	14,700
Quay	NM	3,800
Roosevelt	NM	6,300
Union	NM	2,000
Beckham	OK	5,500
Cimarron	OK	1,300
Roger Mills	OK	1,500
Texas	OK	6,100
Armstrong	TX	900
Briscoe	TX	800
Carson	TX	2,300
Castro	TX	2,500

Childress	TX	2,900
Collingsworth	TX	1,600
Cottle	TX	1,100
Dallam	TX	2,100
Deal Smith	TX	5,800
Donley	TX	1,200
Gray	TX	9,800
Hall	TX	2,300
Hansford	TX	2,000
Hemphill	TX	900
Hutchinson	TX	1,500
Lipscomb	TX	9,800
Moore	TX	1,100
Ochiltree	TX	4,500
Oldham	TX	2,700
Parmer	TX	800
Potter	TX	2,700
Randall	TX	33,900
Roberts	TX	21,500
Robertson	TX	600
Sherman	TX	1,200
Swisher	TX	3,300
Wheeler	TX	2,400

**Women** ..... 159,900  
**Men** ..... 147,700  
**Teens** ..... 52,600  
**Children** ..... 73,300

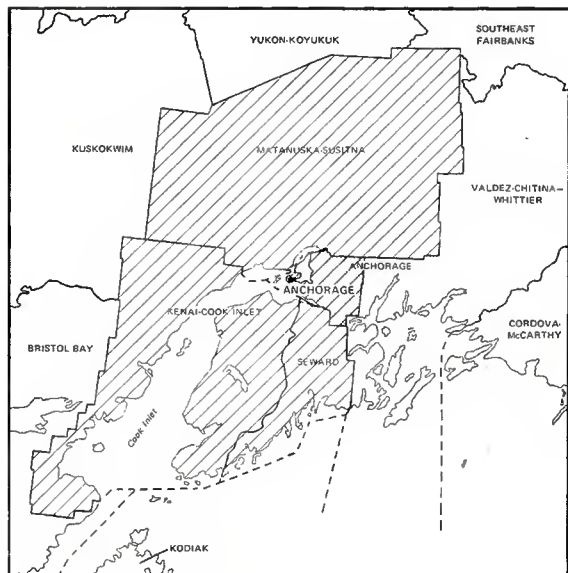
## Anchorage (176)

ADI TV Households ..... 51,800  
 Survey Area TV Households ..... 50,700

ADI Counties	State	TV Households
Anchorage	AK	46,100
Kenai-Cook Inlet	AK	2,700
Matanuska-Susitna	AK	2,400
Seward	AK	600

**KENI-TV** Anchorage, ch. 2, NBC  
**\*KAKM** Anchorage, ch. 7, ETV  
**KTVA** Anchorage, ch. 11, CBS  
**KIMO** Anchorage, ch. 13, ABC

**Women** ..... 56,300  
**Men** ..... 51,300  
**Teens** ..... 23,800  
**Children** ..... 37,200



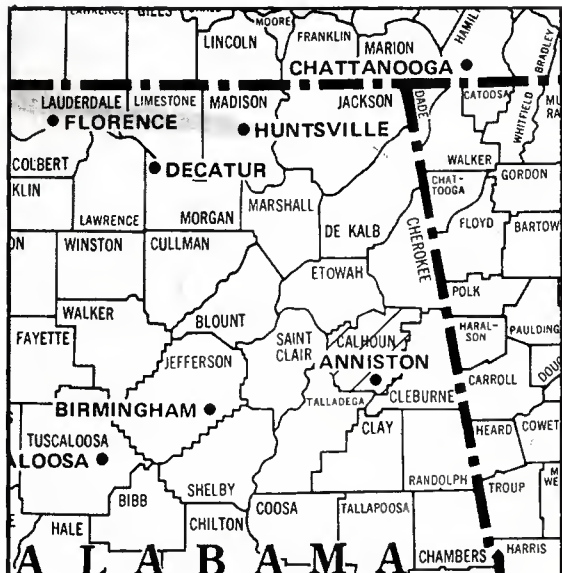
## Anniston, Ala. (194)

ADI TV Households ..... 34,600  
 Survey Area TV Households ..... 420,100

**WHMA-TV** Anniston, Ala., ch. 40, CBS

ADI Counties	State	TV Households
Chattanooga	AL	34,600

**Women** ..... 40,000  
**Men** ..... 35,200  
**Teens** ..... 11,500  
**Children** ..... 17,200







## Ardmore-Ada, Okla. (170)

ADI TV Households 62,700  
 Survey Area TV Households 571,400

**KTEN** Ada, Okla., ch. 10, ABC (NBC-CBS)  
**KXII** Ardmore, Okla., ch. 12, NBC (ABC-CBS)

ADI Counties	State	TV Households
Atoka	OK	3,800
Bryan	OK	10,300
Carter	OK	14,900

Choctaw	OK	6,400
Coal	OK	2,200
Johnston	OK	3,200
Love	OK	2,400
Marshall	OK	3,500
Pontotoc	OK	12,300
Pushmataha	OK	3,700

<b>Women</b>	<b>62,300</b>
<b>Men</b>	<b>54,900</b>
<b>Teens</b>	<b>16,900</b>
<b>Children</b>	<b>23,400</b>

## Atlanta (16)

ADI TV Households 863,000  
 Survey Area TV Households 2,096,700

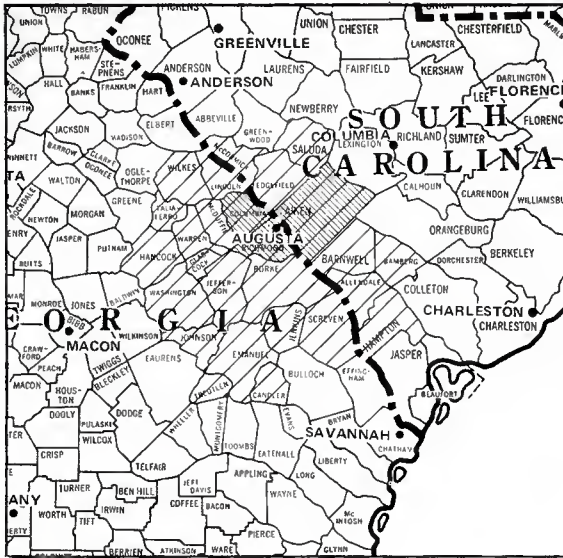
**WSB-TV** Atlanta, ch. 2, NBC  
**WAGA-TV** Atlanta, ch. 5, CBS  
**\*WGTV** Athens, ch. 8, ETV  
**WXIA-TV** Atlanta, ch. 11, ABC  
**WTCG** Atlanta, ch. 17, IND  
**\*WETV** Atlanta, ch. 30, ETV  
**WHAE-TV** Atlanta, ch. 46, IND

ADI Counties	State	TV Households
Cherokee	AL	6,000
Cleburne	AL	3,700
Banks	GA	2,000
Barrow	GA	6,700
Barlow	GA	12,200
Butts	GA	3,300
Carroll	GA	18,100
Cherokee	GA	13,300
Clarke	GA	23,200
Clayton	GA	43,100
Cobb	GA	81,900
Coweta	GA	11,800
Dawson	GA	1,400
De Kalb	GA	154,200
Douglas	GA	15,700
Fayette	GA	5,300
Floyd	GA	25,900
Forsyth	GA	7,000
Fulton	GA	206,900
Gilmer	GA	3,200
Greene	GA	3,200

Gwinnett	GA	39,900
Habersham	GA	7,200
Hall	GA	20,400
Haralson	GA	6,200
Heard	GA	2,100
Henry	GA	9,500
Jackson	GA	7,500
Jasper	GA	2,100
Lamar	GA	3,300
Lumpkin	GA	2,400
Meriwether	GA	5,400
Monroe	GA	3,400
Morgan	GA	2,900
Newton	GA	10,000
Oconee	GA	2,800
Oglethorpe	GA	2,400
Paulding	GA	7,800
Pickens	GA	3,600
Pike	GA	2,300
Polk	GA	10,500
Putnam	GA	2,500
Rockdale	GA	8,900
Spalding	GA	14,700
Towns	GA	1,400
Troup	GA	14,700
Union	GA	2,700
Upson	GA	8,500
Walton	GA	9,200
White	GA	2,600
Clay	NC	1,700

<b>Women</b>	<b>932,400</b>
<b>Men</b>	<b>834,000</b>
<b>Teens</b>	<b>298,100</b>
<b>Children</b>	<b>458,900</b>





## Augusta, Ga. (106)

ADI TV Households ..... 163,300  
 Survey Area TV Households ..... 550,500

**WJBF** Augusta, Ga., ch. 6, ABC (NBC)  
**WRDW-TV** Augusta, Ga., ch. 12, CBS (NBC)  
**WEBA-TV** Allendale, S.C., ch. 14, ETV  
**WCES-TV** Wrens, Ga., ch. 20, ETV  
**WATU-TV** Augusta, Ga., ch. 26, NBC

ADI Counties	State	TV Households
Burke	GA	4,800
Candler	GA	1,900
Columbia	GA	8,500
Emanuel	GA	6,300
Glascok	GA	700
Hancock	GA	2,400
Jefferson	GA	4,400
Jenkins	GA	2,700
Johns	GA	2,200
Lincoln	GA	1,900

McDuffie	GA	5,000
Richmond	GA	46,700
Screen	GA	3,500
Taliaferro	GA	700
Treulien	GA	1,800
Warren	GA	2,000
Washington	GA	4,600
Wilkes	GA	3,100
Aiken	SC	29,900
Allendale	SC	3,000
Bamberg	SC	5,100
Barnwell	SC	5,800
Edgefield	SC	4,700
Hampton	SC	5,000
McCormick	SC	2,100
Saluda	SC	4,500

**Women** ..... 181,700  
**Men** ..... 172,400  
**Teens** ..... 61,800  
**Children** ..... 90,100

## Austin, Tex. (100)

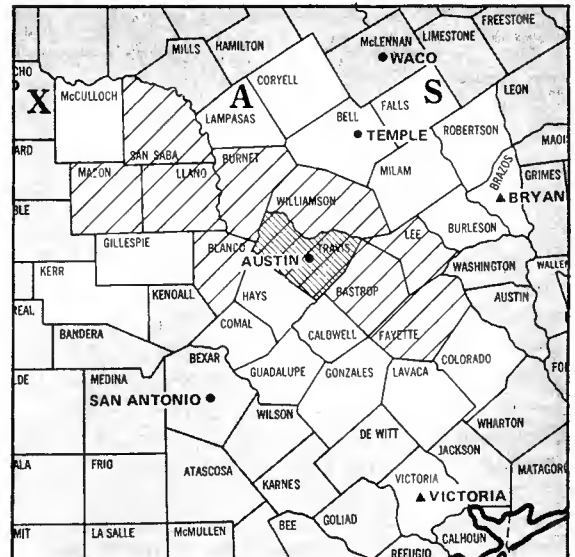
ADI TV Households ..... 175,500  
 Survey Area TV Households ..... 363,700

**KTBC-TV** Austin, Tex., ch. 7, CBS  
**KVUE** Austin, Tex., ch. 24, ABC  
**KTVV** Austin, Tex., ch. 36, NBC

ADI Counties	State	TV Households
Bastrop	TX	7,500
Blanco	TX	1,700
Burnet	TX	6,700

Fayette	TX	6,300
Lee	TX	4,000
Llano	TX	3,900
Mason	TX	1,400
San Saba	TX	2,100
Travis	TX	123,600
Williamson	TX	18,300

**Women** ..... 182,500  
**Men** ..... 170,500  
**Teens** ..... 52,600  
**Children** ..... 84,100



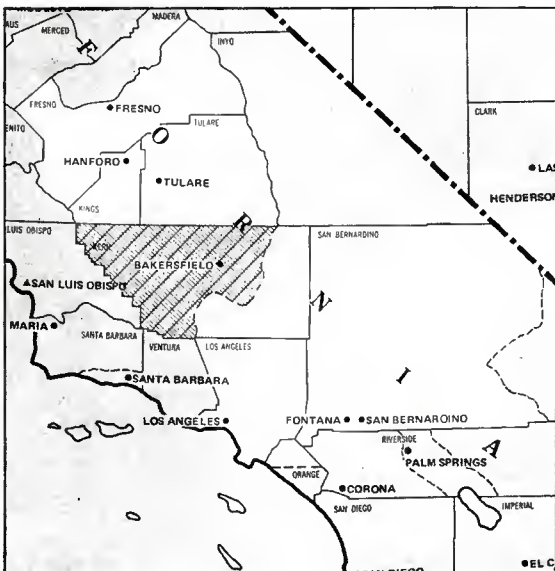
## Bakersfield, Calif. (154)

ADI TV Households ..... 98,400  
 Survey Area TV Households ..... 3,124,700

**KJTV** Bakersfield, Calif., ch. 17, CBS  
**KERO-TV** Bakersfield, Calif., ch. 23, NBC  
**KBAK-TV** Bakersfield, Calif., ch. 29, ABC

ADI Counties	State	TV Households
Kern West	CA	98,400

**Women** ..... 98,300  
**Men** ..... 92,000  
**Teens** ..... 35,100  
**Children** ..... 47,300





## Baltimore (20)

ADI TV Households 723,700  
 Survey Area TV Households 2,800,800

**WMAR-TV** Baltimore, ch. 2, CBS  
**WBAL-TV** Baltimore, ch. 11, NBC  
**WJZ-TV** Baltimore, ch. 13, ABC  
**\*WAPB** Annapolis, Md., ch. 22, ETV  
**\*WBFF** Baltimore, ch. 45, IND  
**\*WMPB** Baltimore, ch. 67, ETV

ADI Counties	State	TV Households
Anne Arundel	MD	103,800

Baltimore	MD	496,000
Caroline	MD	7,300
Carroll	MD	26,000
Cecil	MD	16,500
Dorchester	MD	10,000
Harford	MD	41,600
Kent	MD	5,900
Queen Annes	MD	7,000
Talbot	MD	9,600

Women	816,400
Men	724,500
Teens	258,500
Children	338,600

## Bangor, Me. (146)

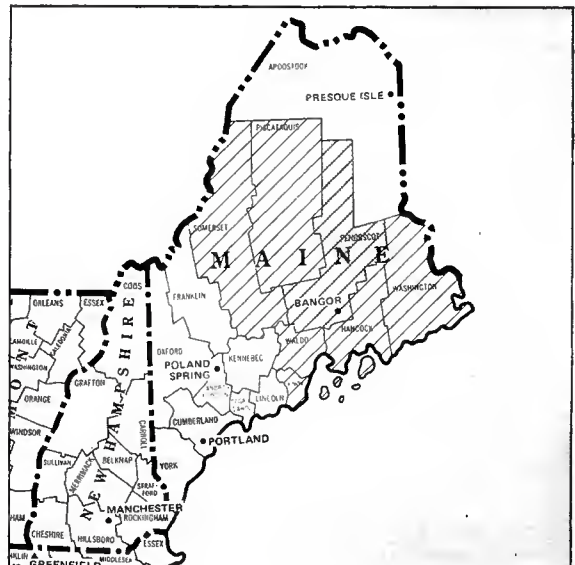
ADI TV Households 104,900  
 Survey Area TV Households 263,200

**WLBZ-TV** Bangor, Me., ch. 2, NBC  
**WABI-TV** Bangor, Me., ch. 5, CBS  
**WVIT-TV** Bangor, Me., ch. 7, ABC  
**\*WMEB-TV** Orono, Me., ch. 12, ETV  
**\*WMED-TV** Calais, Me., ch. 13, ETV

ADI Counties	State	TV Households
Hancock	ME	13,100

Knox	ME	11,300
Penobscot	ME	41,100
Piscataquis	ME	6,000
Somerset	ME	13,800
Waldo	ME	8,500
Washington	ME	11,100

Women	115,500
Men	106,900
Teens	36,000
Children	50,100



## Baton Rouge (101)

ADI TV Households 174,100  
 Survey Area TV Households 519,000

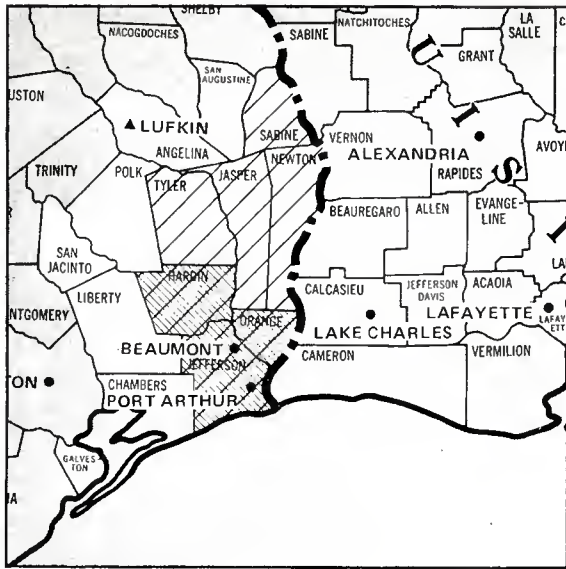
**WBZ** Baton Rouge, ch. 2, NBC  
**WAFB-TV** Baton Rouge, ch. 9, CBS  
**WRBT** Baton Rouge, ch. 33, ABC

ADI Counties	State	TV Households
Ascension	LA	12,000
Assumption	LA	5,300
East Baton Rouge	LA	94,500
East Feliciana	LA	3,700

Iberville	LA	8,500
Livingston	LA	12,200
Poinle Coupee	LA	5,700
St Helena	LA	2,200
St Mary	LA	16,900
West Baton Rouge	LA	5,100
West Feliciana	LA	1,600
Amite	MS	3,700
Wilkinson	MS	2,700

Women	203,600
Men	188,700
Teens	75,400
Children	109,700





## Beaumont-Port Arthur, Tex. (124)

ADI TV Households . . . . . 134,200  
 Survey Area TV Households . . . . . 337,600

**KJAC-TV** Port Arthur-Beaumont, Tex., ch. 4, N8C  
**KFDM-TV** Beaumont, Tex., ch. 6, C8S  
**KBMT** Beaumont, Tex., ch. 12, ABC

ADI Counties	State	TV Households
Harris	TX	10,900

Jasper	TX	8,300
Jefferson	TX	80,100
Newlon	TX	3,700
Orange	TX	24,100
Sabine	TX	2,600
Tyler	TX	4,500

<b>Women</b>	143,300
<b>Men</b>	130,200
<b>Teens</b>	47,300
<b>Children</b>	62,600

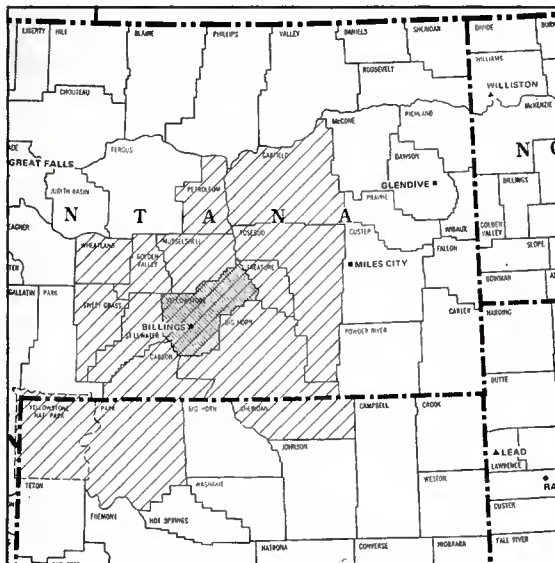
## Bellingham, Wash. (195)

ADI TV Households . . . . . 30,500  
 Survey Area TV Households . . . . . 762,100

ADI Counties	State	TV Households
Whatcom	WA	30,500

<b>Women</b>	32,100
<b>Men</b>	29,400
<b>Teens</b>	8,800
<b>Children</b>	12,900

**KVOS-TV** Bellingham, Wash., ch. 12, CBS



## Billings, Mont. (166)

ADI TV Households . . . . . 65,100  
 Survey Area TV Households . . . . . 87,400

**KTVQ** Billings, Mont., ch. 2, C8S (NBC-ABC)  
**KULR-TV** Billings, Mont., ch. 8, ABC (NBC)

ADI Counties	State	TV Households
Big Horn	MT	3,300
Carbon	MT	3,200
Fergus	MT	3,800
Garfield	MT	500
Golden Valley	MT	400
Musselshell	MT	1,800

Petroleum	MT	200
Rosebud	MT	3,200
Stillwater	MT	2,000
Sweet Grass	MT	1,100
Treasure	MT	400
Wheatland	MT	800
Yellowstone	MT	34,600
Park	WY	6,100
Sheridan	WY	7,300
Yellowstone Nail Prk	WY	200

<b>Women</b>	66,300
<b>Men</b>	61,500
<b>Teens</b>	21,800
<b>Children</b>	28,900



## Biloxi-Gulfport-Pascagoula, Miss. (180)

ADI TV Households	47,400	ADI	TV	
Survey Area TV Households	362,400	Counties	Households	
		Harrison	MS	44,800
		Stone	MS	2,600
		Women	49,900	
		Men	51,300	
		Teens	18,800	
		Children	30,400	

WLOX-TV Biloxi-Gulfport-Pascagoula, Miss.  
 ch. 13, ABC  
 \*WMAH Biloxi, Miss., ch. 19, ETV

## Binghamton, N.Y. (121)

ADI TV Households	137,300	Chenango	NY	17,000
Survey Area TV Households	682,000	Delaware	NY	15,200
		Tioga	NY	14,800
		Bradford	PA	18,800

WBNB-TV Binghamton, N.Y., ch. 12, CBS  
 WBJA-TV Binghamton, N.Y., ch. 34, ABC  
 WICZ-TV Binghamton, N.Y., ch. 40, NBC  
 \*WSKG Binghamton, N.Y., ch. 46, ETV

ADI	TV	Women	150,800
Counties	State	Men	135,900
Broome	NY	Teens	50,300
		Children	65,600
		Households	71,500

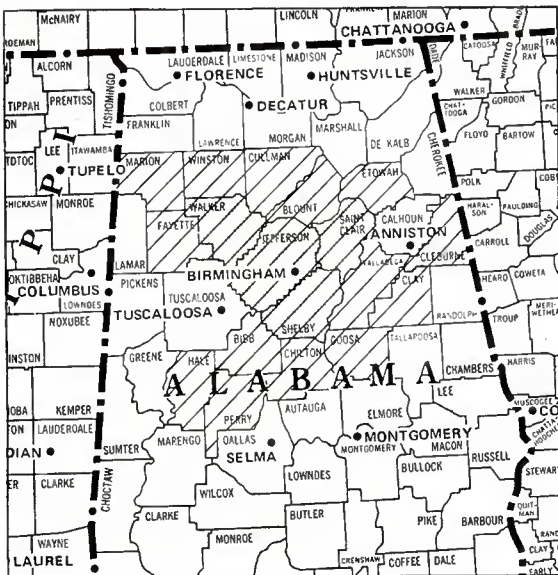


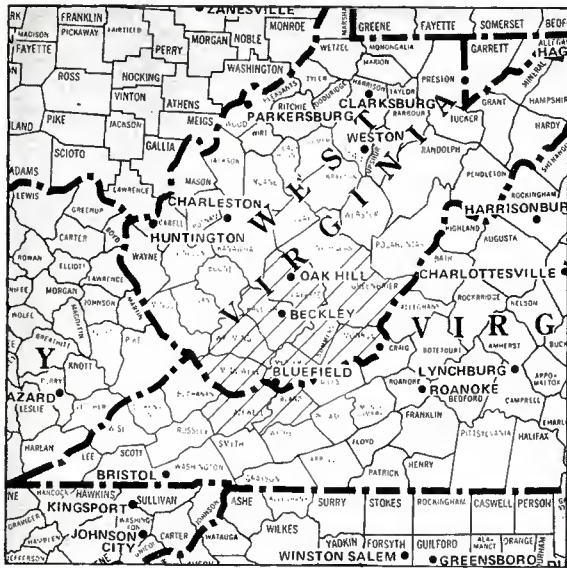
## Birmingham, Ala. (50)

ADI TV Households	407,700	Cullman	AL	19,200
Survey Area TV Households	794,900	Etowah	AL	32,500
		Fayette	AL	5,600
		Hale	AL	4,000
		Jefferson	AL	218,900
		Marion	AL	9,400
		Perry	AL	4,100
		St. Clair	AL	10,900
		Shelby	AL	16,000
		Talladega	AL	21,100
		Walker	AL	22,400
		Winston	AL	6,800
		Women	447,600	
		Men	385,800	
		Teens	135,000	
		Children	191,400	

WBRC-TV Birmingham, Ala., ch. 6, ABC  
 \*WCIO Mt. Cheaha State Park, Ala., ch. 7, ETV  
 \*WBIO Birmingham, Ala., ch. 10, ETV  
 WAPI-TV Birmingham, Ala., ch. 13, NBC  
 WBMG Birmingham, Ala., ch. 42, CBS

ADI	TV	
Counties	State	Households
Bibb	AL	4,000
Blount	AL	11,200
Chilton	AL	9,400
Clay	AL	4,700
Cleburne	AL	3,900
Coosa	AL	3,600





## Bluefield-Beckley-Oak Hill, W. Va. (134)

ADI TV Households	126,300	Fayette	WV	18,000
Survey Area TV Households	532,900	Greenbrier	WV	11,000
		McDowell	WV	15,000
<b>WOAY-TV</b> Oak Hill-Beckley, W Va. ch. 4 ABC (CBS)		Mercer	WV	23,100
<b>WHIS-TV</b> Bluefield, W Va. ch. 6, NBC		Monroe	WV	3,500
<b>*WSWP-TV</b> Grandview, W. Va., ch. 9, ETV		Raleigh	WV	25,200
		Summers	WV	4,600
		Wyoming	WV	9,600
<b>ADI Counties</b>	<b>State</b>	<b>TV Households</b>	<b>Women</b>	<b>140,500</b>
Bland	VA	1,800	<b>Men</b>	<b>123,500</b>
Buchanan	VA	8,900	<b>Teens</b>	<b>41,200</b>
Tazewell	VA	14,500	<b>Children</b>	<b>61,200</b>

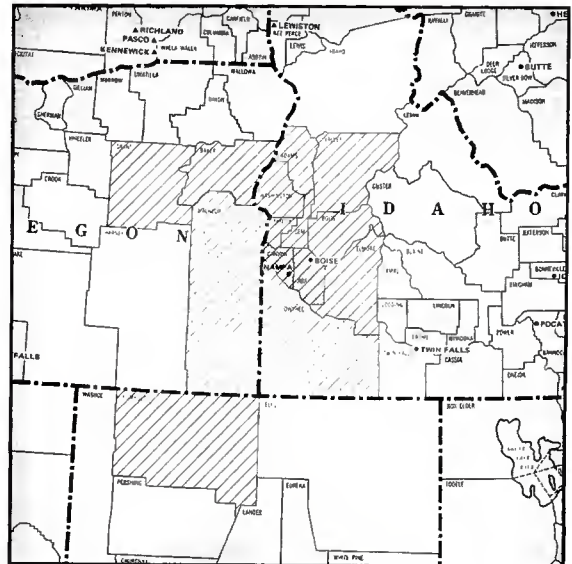
## Boise, Idaho (141)

ADI TV Households . . . . . 117,900  
 Survey Area TV Households . . . . . 168,000

**KBOI-TV** Boise, Idaho, ch. 2, CBS (ABC)  
**\*KAID** Boise, Idaho, ch. 4, ETV  
**KIVI** Nampa-Boise-Caldwell, Idaho, ch. 6, ABC  
**KTVB** Boise, Idaho, ch. 7, NBC (ABC)

ADI Counties	State	TV Households
Ada	ID	48,900
Adams	ID	900
Boise	ID	900
Canyon	ID	26,500

Elmore	ID	6,800
Gem	ID	4,000
Owyhee	ID	2,500
Payette	ID	5,200
Valley	ID	1,600
Washington	ID	2,900
Humboldt	NV	2,100
Baker	OR	5,500
Grant	OR	2,400
Malheur	OR	7,700
<b>Women</b>		<b>119,300</b>
<b>Men</b>		<b>112,500</b>
<b>Teens</b>		<b>39,300</b>
<b>Children</b>		<b>58,100</b>



## Boston (6)

ADI TV Households . . . . . 1,713,200  
 Survey Area TV Households . . . . . 2,832,200

**\*WGBH-TV** Boston, ch. 2, ETV  
**WBZ-TV** Boston, ch. 4, NBC  
**WCVB-TV** Boston, ch. 5, ABC  
**WNAC-TV** Boston, ch. 7, CBS  
**\*WENH-TV** Durham, N.H., ch. 11, ETV  
**WSBK-TV** Boston, ch. 38, IND  
**\*WGBX-TV** Boston, ch. 44, ETV  
**\*WEKW-TV** Keene, N.H., ch. 52, ETV  
**WLVI-TV** Cambridge-Boston, ch. 56, IND

ADI Counties	State	TV Households
Barnstable	MA	47,700

Essex	MA	211,200
Middlesex	MA	452,100
Norfolk	MA	194,000
Plymouth	MA	119,900
Suffolk	MA	250,700
Worcester	MA	205,900
Cheshire	NH	19,000
Hillsborough	NH	81,000
Merrimack	NH	29,800
Rockingham	NH	53,500
Strafford	NH	25,500
Sullivan	NH	11,000
Windham	VT	11,900

Women	Men	Teens	Children
1,973,200	1,725,300	596,900	799,200

### Manchester, N.H. (supplementary market)

Arbitron characterizes supplementary markets as those that do not meet its criteria for having an ADI

**WMUR-TV** Manchester, N.H., ch. 9, ABC

Home county	Hillsborough
TV Households	81,000

### Worcester, Mass. (supplementary market)

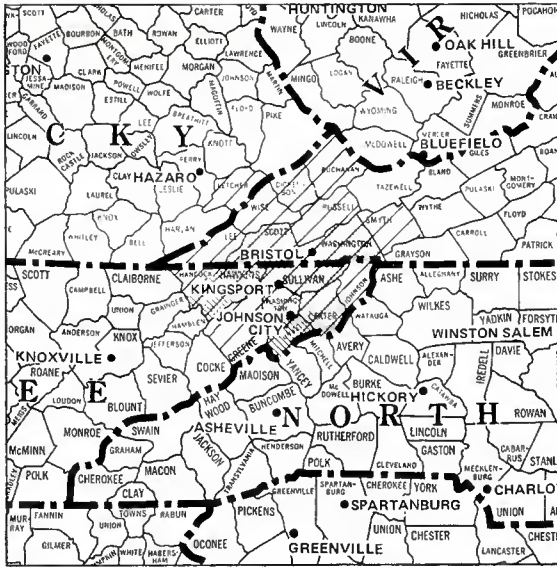
Arbitron characterizes supplementary markets as those that do not meet its criteria for having an ADI

**WSMW-TV** Worcester, Mass., ch. 27, IND

Home county	Worcester
TV Households	205,900







## Bristol, Va.-Kingsport-Johnson City, Tenn. (85)

ADI TV Households 214,800  
Survey Area TV Households 677,500

- \*WSJK-TV Sneedville, Tenn., ch. 2, ETV
- WCYB-TV Bristol, Va.-Johnson City, Kingsport, Tenn., ch. 5, NBC
- WJHL-TV Johnson City-Kingsport-Bristol, Tenn., ch. 11, CBS
- WKPT-TV Kingsport-Johnson City, Tenn., Bristol, Va., ch. 19, ABC
- \*WSVN-TV Norton, Va., ch. 47, ETV

ADI Counties	State	TV Households
Knott	KY	4,400
Letcher	KY	7,800
Carter	TN	15,400
Greene	TN	16,800

Hancock	TN	2,000
Hawkins	TN	11,600
Johnson	TN	4,100
Sullivan	TN	44,100
Unicoi	TN	5,500
Washington	TN	26,300
Buchanan	VA	9,300
Dickenson	VA	5,500
Lee	VA	7,500
Russell	VA	7,400
Scott	VA	9,900
Smyth	VA	7,400
Washington	VA	19,900
Wise	VA	13,800

Women	241,000
Men	217,300
Teens	71,300
Children	106,500

## Buffalo, N.Y. (28)

ADI TV Households 617,600  
Survey Area TV Households 993,100

- WGR-TV Buffalo, N.Y., ch. 2, NBC
- WBEN-TV Buffalo, N.Y., ch. 4, CBS
- WKBW-TV Buffalo, N.Y., ch. 7, ABC
- \*WNED-TV Buffalo, N.Y., ch. 17, ETV
- WUTV Buffalo, N.Y., ch. 29, IND

ADI Counties	State	TV Households
Allegany	NY	15,300
Cattaraugus	NY	28,500

Chautauqua	NY	50,700
Erie	NY	362,100
Genesee	NY	19,600
Niagara	NY	77,900
Orleans	NY	12,800
Wyoming	NY	11,900
McKean	PA	17,300
Potter	PA	5,900
Warren	PA	14,600

Women	682,400
Men	601,400
Teens	212,100
Children	280,200



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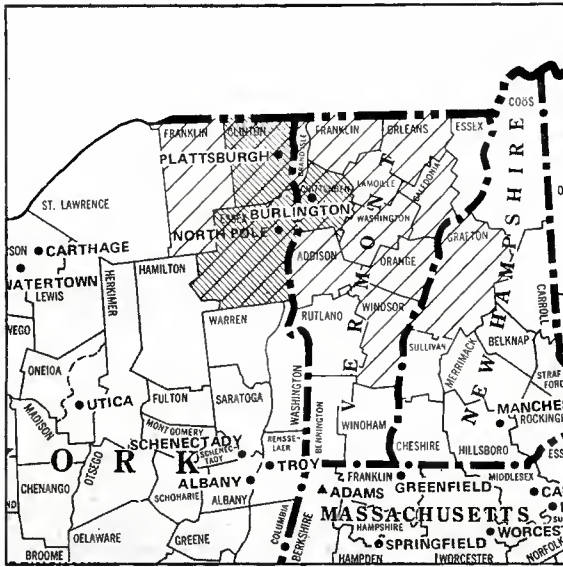


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## Burlington, Vt.-Plattsburgh, N.Y. (99)

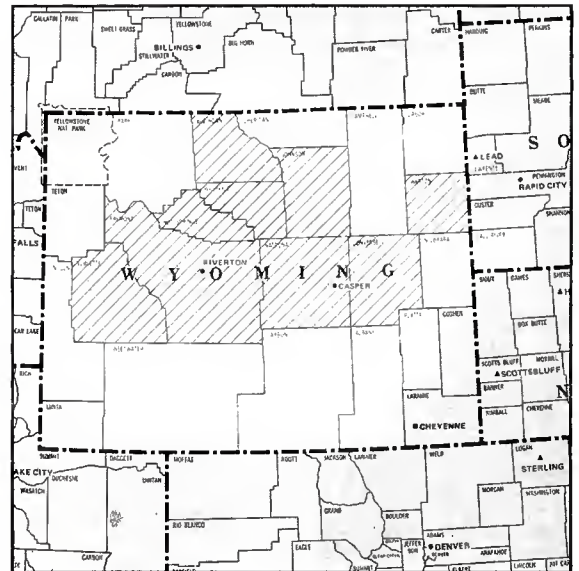
ADI TV Households	181,000	Clinton	NY	23,500
Survey Area TV Households	339,500	Essex	NY	11,700
		Franklin	NY	14,100
<b>WCAX-TV</b> Burlington, Vt. ch. 3, CB5		Addison	VT	7,700
<b>WPTZ</b> Plattsburgh-North Pole, N.Y., Burlington, Vt. ch. 5, NBC		Caledonia	VT	8,400
<b>*WHED-TV</b> Hanover, N.H. ch. 15, ETV		Chittenden	VT	33,500
<b>*WVTB</b> St. Johnsbury, Vt. ch. 20, ETV		Franklin	VT	10,800
<b>WEZF-TV</b> Burlington, Vt. ch. 22, ABC		Grand Isle	VT	1,100
<b>*WVER</b> Rutland, Vt. ch. 28, ETV		Lamoille	VT	4,600
<b>*WETK</b> Burlington, Vt. ch. 33, ETV		Orange	VT	6,800
<b>*WVTA</b> Windsor, Vt. ch. 41, ETV		Orleans	VT	7,000
<b>*WLED-TV</b> Littleton, N.H. ch. 49, ETV		Washington	VT	16,500
		Windsor	VT	16,300
		<b>Women</b>		<b>197,500</b>
		<b>Men</b>		<b>187,200</b>
		<b>Teens</b>		<b>67,400</b>
		<b>Children</b>		<b>92,600</b>

ADI	State	TV
Counties		Households
Grafton	NH	19,000

## Casper-Riverton, Wyo. (186)

ADI TV Households	43,400	Hot Springs	WY	1,700
Survey Area TV Households	95,400	Johnson	WY	1,900
		Natrona	WY	18,200
<b>KTWO-TV</b> Casper, Wyo. ch. 2, NBC (ABC-CB5)		Sublette	WY	1,200
<b>KWRB-TV</b> Lander-Riverton-Thermopolis-Worland, Wyo. ch. 10, NBC (CBS)		Washakie	WY	2,600
		Weston	WY	1,900
		<b>Women</b>		<b>45,000</b>
		<b>Men</b>		<b>42,900</b>
		<b>Teens</b>		<b>16,000</b>
		<b>Children</b>		<b>21,300</b>

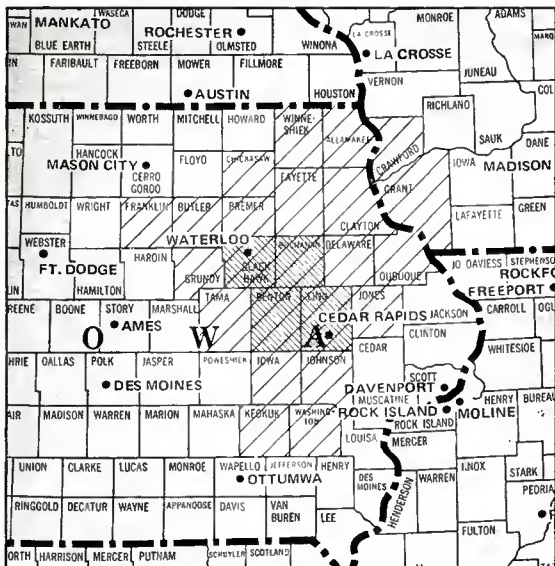
ADI	State	TV
Counties		Households
Big Horn	WY	3,700
Converse	WY	2,400
Fremont	WY	9,800



## Cedar Rapids-Waterloo, Iowa (72)

ADI TV Households	288,600	Clayton	IA	6,500
Survey Area TV Households	523,000	Delaware	IA	5,800
		Dubuque	IA	25,400
<b>WMT-TV</b> Cedar Rapids-Waterloo, Iowa, ch. 2, CBS		Fayette	IA	8,700
<b>KWWL-TV</b> Waterloo-Cedar Rapids, Iowa, ch. 7, NBC		Franklin	IA	5,100
<b>KCRG-TV</b> Cedar Rapids-Waterloo, Iowa, ch. 9, ABC		Gundy	IA	5,300
<b>*KIIN-TV</b> Iowa City, Iowa, ch. 12, ETV		Iowa	IA	4,900
<b>*KRIN-TV</b> Waterloo, Iowa, ch. 32, ETV		Johnson	IA	24,700
		Jones	IA	6,300
		Keokuk	IA	5,200
		Linn	IA	55,000
		Tama	IA	7,200
		Washington	IA	6,800
		Winnebuck	IA	6,500
		Crawford	WI	5,300
		Grant	WI	15,600
		<b>Women</b>		<b>305,200</b>
		<b>Men</b>		<b>278,300</b>
		<b>Teens</b>		<b>101,300</b>
		<b>Children</b>		<b>134,200</b>

ADI	State	TV
Counties		Households
Allamakee	IA	5,000
Benton	IA	8,100
Black Hawk	IA	41,500
Bremer	IA	7,700
Buchanan	IA	6,900
Butler	IA	6,200
Chickasaw	IA	4,900







## Charleston, S.C. (120)

ADI TV Households 139,500  
Survey Area TV Households 361,400

**WCBC-TV** Charleston, S.C., ch. 2, ABC  
**WCIV** Charleston, S.C., ch. 4, NBC  
**WCSC-TV** Charleston, S.C., ch. 5, CBS  
**WITV** Charleston, S.C., ch. 7, ETV

Charleston	SC	83,000
Colleton	SC	8,500
Dorchester	SC	12,800
Georgetown	SC	10,400
Williamsburg	SC	8,600

ADI Counties	State	TV Households
Berkeley	SC	16,200

Women	155,600
Men	150,200
Teens	59,600
Children	87,300

## Charleston-Huntington, W.Va. (44)

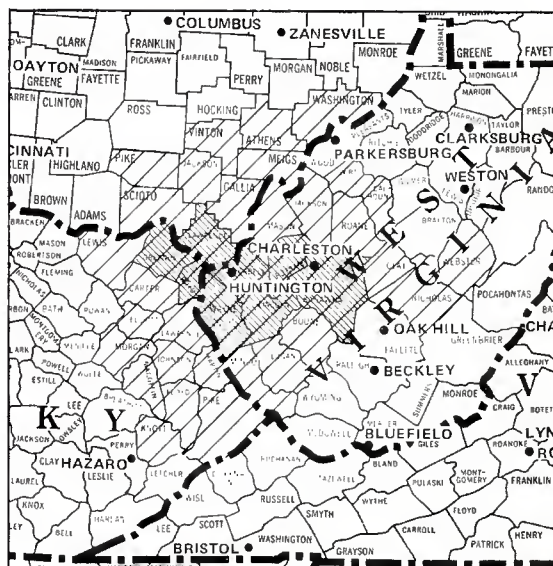
ADI TV Households 432,800  
Survey Area TV Households 729,800

**WSAZ-TV** Huntington, W.Va., ch. 3, NBC  
**WCBS-TV** Charleston, W.Va., ch. 8, CBS  
**WOWK-TV** Huntington, W.Va., ch. 13, ABC  
**WOUB-TV** Athens, Ohio, ch. 20, ETV  
**WKPI** Pikeville, Ky., ch. 22, ETV  
**WKAS** Ashland, Ky., ch. 25, ETV  
**WMUL-TV** Huntington, W.Va., ch. 33, ETV  
**WPBO-TV** Portsmouth, Ohio, ch. 42, ETV

ADI Counties	State	TV Households
Boyd	KY	17,600
Carter	KY	7,100
Elliott	KY	1,700
Floyd	KY	12,000
Greenup	KY	10,200
Johnson	KY	6,400
Lawrence	KY	4,000
Lewis	KY	4,100
Magoffin	KY	3,000
Martin	KY	2,900
Morgan	KY	3,100
Pike	KY	19,200
Athens	OH	14,900

Gallia	OH	9,300
Jackson	OH	9,700
Lawrence	OH	21,100
Meigs	OH	7,500
Pike	OH	6,500
Scioto	OH	27,700
Vinton	OH	3,500
Washington	OH	19,400
Boone	WV	8,800
Cabell	WV	38,100
Calhoun	WV	2,600
Clay	WV	3,000
Jackson	WV	7,200
Kanawha	WV	77,800
Lincoln	WV	6,500
Logan	WV	14,300
Mason	WV	9,000
Mingo	WV	10,000
Nicholas	WV	7,600
Pulnam	WV	10,100
Roane	WV	5,100
Wayne	WV	12,400

Women	477,900
Men	429,400
Teens	145,400
Children	208,700



## Charlotte, N.C. (33)

ADI TV Households 530,900  
Survey Area TV Households 1,704,200

**WBTV** Charlotte, N.C., ch. 3, CBS  
**WSOC-TV** Charlotte, N.C., ch. 9, NBC  
**WUNR-TV** Linville, N.C., ch. 17, ETV  
**WCCB** Charlotte, N.C., ch. 18, ABC  
**WRRT-TV** Charlotte, N.C., ch. 36, IND  
**WTVI** Charlotte, N.C., ch. 42, ETV  
**WUNG-TV** Concord, N.C., ch. 58, ETV

Cleveland	NC	25,300
Gaston	NC	51,500
Iredell	NC	26,500
Lincoln	NC	12,300
Mecklenburg	NC	126,800
Mitchell	NC	4,400
Montgomery	NC	6,400
Richmond	NC	12,800
Rowan	NC	31,800
Stanly	NC	15,500
Union	NC	19,800
Watauga	NC	8,900
Chester	SC	9,900
Chesterfield	SC	10,400
Lancaster	SC	14,400
York	SC	29,100

ADI Counties	State	TV Households
Alexander	NC	7,000
Anson	NC	7,200
Ashe	NC	6,500
Avery	NC	4,200
Burke	NC	20,100
Cabarrus	NC	27,100
Caldwell	NC	19,200
Catawba	NC	33,800

Women	588,200
Men	519,100
Teens	181,400
Children	271,800

### Hickory, N.C. (supplementary market)

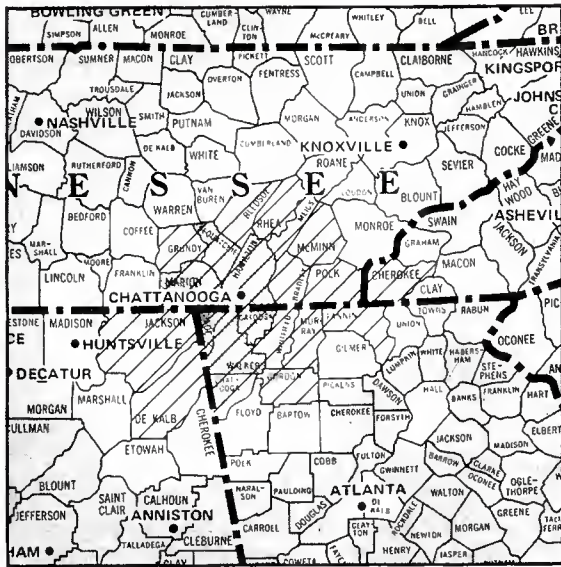
Arbitron characterizes supplementary markets as those that do not meet its criteria for having an ADI.

**WHKY-TV** Hickory, N.C., ch. 14, IND

Home county	Catawba
TV Households	33,800







## Chattanooga (75)

ADI TV Households 267,000  
 Survey Area TV Households 622,300

**WRCB-TV** Chattanooga, ch. 3, N8C  
**WTVC** Chattanooga, ch. 9, A8C  
**WDEF-TV** Chattanooga, ch. 12, C8S  
**\*WCLP-TV** Chatsworth, Ga., ch. 18, ETV  
**\*WTCI** Chattanooga, ch. 45, ETV  
**WRIP-TV** Chattanooga, ch. 61, IND

ADI Counties	State	TV Households
De Kalb	AL	16,100
Jackson	AL	15,700
Catoosa	GA	10,900
Chattooga	GA	7,300
Dade	GA	3,700
Fannin	GA	4,600
Gordon	GA	9,900

Murray	GA	5,700
Walker	GA	17,400
Whitfield	GA	19,600
Cheokee	NC	5,400
Bledsoe	TN	2,600
Bradley	TN	20,000
Grundy	TN	3,900
Hamilton	TN	89,300
McMinn	TN	13,400
Marion	TN	6,800
Meigs	TN	2,000
Polk	TN	3,800
Rhea	TN	6,900
Sequatchie	TN	2,000

**Women** 290,900  
**Men** 257,100  
**Teens** 88,800  
**Children** 135,400

## Cheyenne, Wyo. (172)

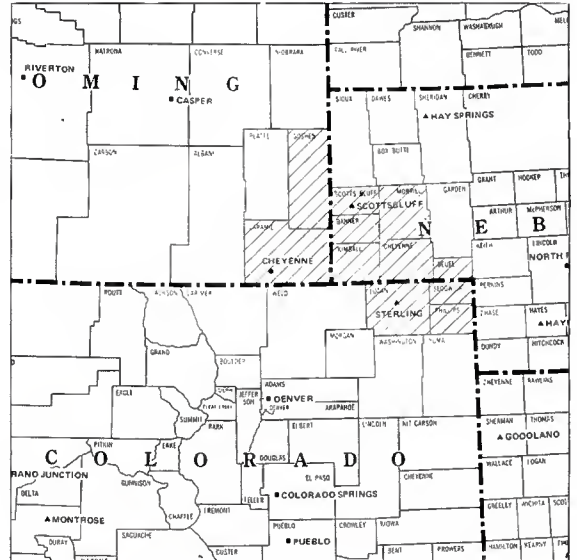
ADI TV Households 58,200  
 Survey Area TV Households 401,200

**KYCU-TV** Cheyenne, Wyo., ch. 5, C8S (A8C-N8C)  
**KTVS** Sterling, Colo., ch. 3, satellite to KYCU-TV  
**KSTF** Scottsbluff-Gering, Neb., ch. 10, satellite to KYCU-TV

ADI Counties	State	TV Households
Logan	CO	6,300
Phillips	CO	1,600

Sedgwick	CO	1,200
Banner	NE	300
Cheyenne	NE	3,900
Deuel	NE	1,000
Kimball	NE	2,400
Moñill	NE	1,900
Scotts Bluff	NE	11,900
Goshen	WY	4,300
Laramie	WY	23,400

**Women** 60,000  
**Men** 56,500  
**Teens** 19,700  
**Children** 27,200



## Chicago (3)

ADI TV Households 2,646,500  
 Survey Area TV Households 3,927,400

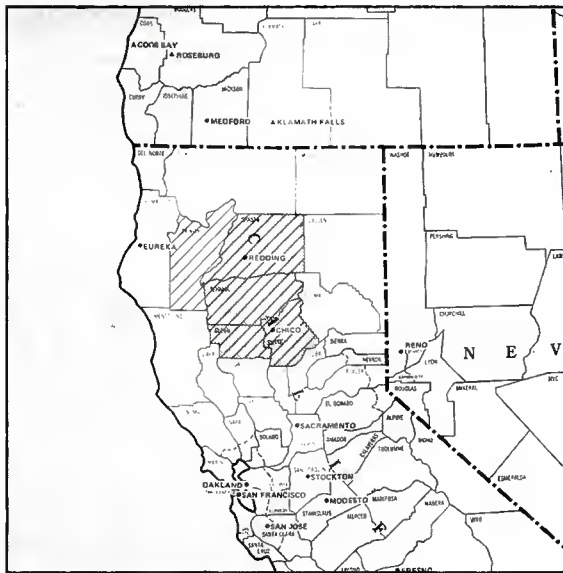
**WBBM-TV** Chicago, ch. 2, C8S  
**WMAQ-TV** Chicago, ch. 5, N8C  
**WLS-TV** Chicago, ch. 7, A8C  
**WGN-TV** Chicago, ch. 9, IND  
**\*WTTW** Chicago, ch. 11, ETV  
**WCIU-TV** Chicago, ch. 26, IND  
**WFLD-TV** Chicago, ch. 32, IND  
**WSNS** Chicago, ch. 44, IND  
**\*WCAE** St. John, Ind., ch. 50, ETV

ADI Counties	State	TV Households
Cook	IL	1,786,600
De Kalb	IL	21,000
Du Page	IL	164,000

Grundy	IL	9,300
Kane	IL	85,300
Kankakee	IL	29,500
Kendall	IL	9,200
Lake	IL	116,700
La Salle	IL	35,900
Livingston	IL	13,200
McHenry	IL	40,600
Will	IL	89,700
Jasper	IN	7,300
Lake	IN	170,700
La Porte	IN	33,400
Newton	IN	4,800
Porter	IN	29,300

**Women** 2,894,800  
**Men** 2,594,900  
**Teens** 930,800  
**Children** 1,301,800





## Chico-Redding, Calif. (152)

ADI TV Households	98,900	Glenn	CA	6,900
Survey Area TV Households	1,075,400	Shasta	CA	32,600
		Tehama	CA	11,700
		Trinity	CA	3,600

**KRCR-TV** Redding, Calif. ch. 7, A8C (N8C)  
**\*KIXE** Redding, Calif. ch. 9, ETV  
**KHSL-TV** Chico, Calif. ch. 12, C8S (N8C)

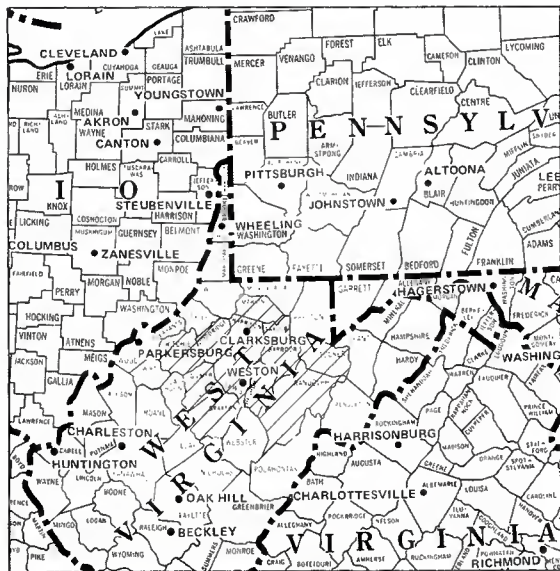
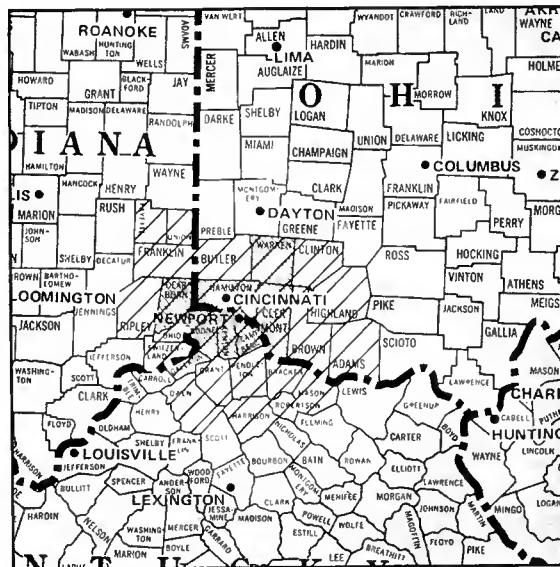
ADI	Households	Women	98,200
Counties	State	Men	90,500
Butte	CA	Teens	29,700
		Children	36,800

## Cincinnati (27)

ADI TV Households	626,800	Bracken	KY	2,700
Survey Area TV Households	1,543,800	Campbell	KY	27,300
		Gallatin	KY	1,600
		Giant	KY	4,200
		Harrison	KY	5,200
		Kenton	KY	44,000
		Mason	KY	5,500
		Owen	KY	3,200
		Pendleton	KY	3,700
		Robertson	KY	700
		Adams	OH	8,100
		Brown	OH	9,300
		Butler	OH	79,600
		Clermont	OH	33,100
		Clinton	OH	10,700
		Hamilton	OH	301,300
		Highland	OH	11,100
		Warren	OH	25,900

Women	679,600
Men	598,900
Teens	221,000
Children	308,200

ADI	TV
Counties	Households
Dearborn	IN 10,100
Fayette	IN 9,200
Franklin	IN 5,100
Ohio	IN 1,800
Ripley	IN 7,500
Switzerland	IN 2,200
Union	IN 2,300
Boone	KY 11,400



## Clarksburg-Weston, W. Va. (153)

ADI TV Households	98,800	Harrison	WV	27,000
Survey Area TV Households	1,275,000	Lewis	WV	5,800
		Marion	WV	23,500
		Randolph	WV	8,600
		Ritchie	WV	3,900
		Taylor	WV	5,600
		Tucker	WV	2,600
		Upshur	WV	7,600

**WDTV** Weston-Clarksburg, W. Va., ch. 5, C8S (ABC)  
**WBOY-TV** Clarksburg, W. Va., ch. 12, A8C

ADI	TV
Counties	Households
Barbour	WV 5,200
Braxton	WV 4,200
Doddridge	WV 2,300
Gilmer	WV 2,500

Women	106,300
Men	93,500
Teens	28,500
Children	42,700



## Cleveland (9)

ADI TV Households 1,297,200  
 Survey Area TV Households 2,140,500

**WKYC-TV** Cleveland, ch 3, NBC  
**WEWS** Cleveland, ch 5, ABC  
**WJW-TV** Cleveland, ch 8, CBS  
**\*WVIZ-TV** Cleveland, ch 25, ETV  
**\*WNEO-TV** Alliance, Ohio, ch. 45, ETV

ADI Counties	State	TV Households
Ashland	OH	14,700
Ashtabula	OH	32,500
Carroll	OH	8,700
Crawford	OH	17,200
Cuyahoga	OH	540,800
Erie	OH	25,600

Geauga	OH	19,600
Holmes	OH	6,000
Huron	OH	16,900
Lake	OH	62,200
Lorain	OH	82,800
Medina	OH	30,600
Portage	OH	38,500
Richland	OH	43,200
Stark	OH	124,000
Summit	OH	178,600
Tuscarawas	OH	27,100
Wayne	OH	28,200

**Women** 1,426,100  
**Men** 1,269,000  
**Teens** 450,100  
**Children** 616,300

## Akron, Ohio (supplementary market)

Arbitron characterizes supplementary markets as those that do not meet its criteria for having an ADI.

**WAKR-TV** Akron, Ohio, ch. 23, ABC  
**\*WEAO** Akron, Ohio, ch. 49, ETV

Home county Summit  
 TV Households 178,600

## Canton, Ohio (supplementary market)

Arbitron characterizes supplementary markets as those that do not meet its criteria for having an ADI.

**WJAN** Canton, Ohio, ch. 17, IND

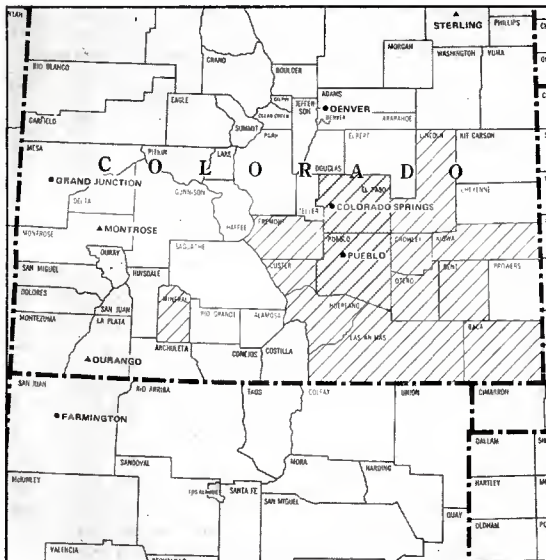
Home county Stark  
 TV Households 124,000

## Lorain, Ohio (supplementary market)

Arbitron characterizes supplementary markets as those that do not meet its criteria for having an ADI.

**WUAB** Lorain-Cleveland, Ohio, ch. 43, IND

Home county Lorain  
 TV Households 82,800



## Colorado Springs-Pueblo, Colo. (104)

ADI TV Households 170,900  
 Survey Area TV Households 205,600

**KOAA-TV** Pueblo-Colorado Springs, Colo., ch. 5, NBC  
**\*KTSC** Pueblo, Colo., ch. 8, ETV  
**KKTV** Colorado Springs-Pueblo, Colo., ch. 11, CBS  
**KRDO-TV** Colorado Springs-Pueblo, Colo., ch. 13, A8C

ADI Counties	State	TV Households
Baca	CO	1,600
Bent	CO	1,900

Crowley	CO	1,400
Custer	CO	400
El Paso	CO	94,900
Fremont	CO	9,200
Huerfano	CO	2,200
Kiowa	CO	700
Las Animas	CO	5,700
Lincoln	CO	1,700
Mineral	CO	200
Otero	CO	8,300
Pueblo	CO	42,700

**Women** 178,000  
**Men** 162,700  
**Teens** 60,500  
**Children** 90,500



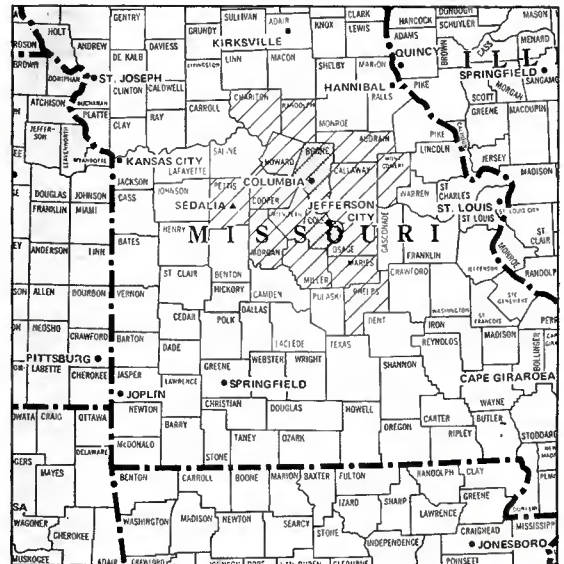


## Columbia, S.C. (98)

ADI TV Households	183,200	Fairfield	SC	5,200
Survey Area TV Households	787,800	Kershaw	SC	10,700
		Lee	SC	4,400
<b>WIS-TV</b> Columbia, S.C., ch. 10, NBC		Lexington	SC	36,500
<b>WNOK-TV</b> Columbia, S.C., ch. 19, CBS		Orangeburg	SC	22,100
<b>WOLO-TV</b> Columbia, S.C., ch. 25, ABC		Richland	SC	70,900
<b>*WRK-TV</b> Columbia, S.C., ch. 35, ETV		Sumter	SC	23,700
<b>ADI</b>				
Counties	State	TV Households		<b>Women</b>
Calhoun	SC	2,900		<b>214,900</b>
Clarendon	SC	6,800		<b>Men</b>
				<b>204,200</b>
				<b>Teens</b>
				<b>73,900</b>
				<b>Children</b>
				<b>109,100</b>

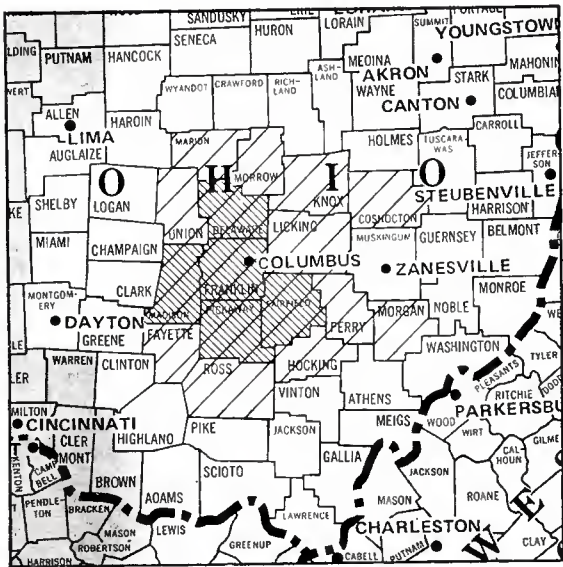
## Columbia-Jefferson City, Mo. (128)

ADI TV Households	131,200	Cooper	MO	5,200
Survey Area TV Households	316,400	Howard	MO	3,800
<b>KOMU-TV</b> Columbia, Mo., ch. 8, NBC		Marion	MO	2,400
<b>KRCG</b> Jefferson City, Mo., ch. 13, CBS		Miller	MO	5,900
<b>KMOS-TV</b> Sedalia, Mo., ch. 6, satellite to KRCG		Monteau	MO	4,200
<b>KCBJ-TV</b> Columbia, Mo., ch. 17, ABC		Montgomery	MO	4,600
		Morgan	MO	5,000
		Osage	MO	3,700
		Pettis	MO	13,100
		Phelps	MO	10,300
		Randolph	MO	8,200
<b>ADI</b>				<b>Women</b>
Counties	State	TV Households		<b>140,600</b>
Audrain	MO	9,300		<b>Men</b>
Boone	MO	27,300		<b>132,600</b>
Callaway	MO	8,200		<b>Teens</b>
Chariton	MO	3,600		<b>39,600</b>
Cole	MO	16,400		<b>Children</b>
				<b>55,600</b>



## Columbus, Ga. (112)

ADI TV Households	149,800	Dooly	GA	3,400
Survey Area TV Households	692,500	Harris	GA	3,700
<b>WRBL-TV</b> Columbus, Ga., ch. 3, CBS		Macon	GA	3,500
<b>WTVM</b> Columbus, Ga., ch. 9, ABC		Marion	GA	1,700
<b>*WACS-TV</b> Dawson, Ga., ch. 25, ETV		Muscogee	GA	54,000
<b>*WJSP-TV</b> Columbus, Ga., ch. 28, ETV		Ouitman	GA	600
<b>*WYEA-TV</b> Columbus, Ga., ch. 38, NBC		Randolph	GA	2,600
<b>*WGIC</b> Louisville, Ala., ch. 43, ETV		Shelby	GA	800
		Sleward	GA	1,500
		Sumter	GA	7,700
		Talbot	GA	1,400
		Taylor	GA	2,200
		Terrell	GA	3,300
		Webster	GA	500
<b>ADI</b>				<b>Women</b>
Counties	State	TV Households		<b>166,500</b>
Barbour	AL	7,400		<b>Men</b>
Chambers	AL	12,100		<b>154,300</b>
Lee	AL	20,700		<b>Teens</b>
Randolph	AL	6,100		<b>54,000</b>
Russell	AL	13,600		<b>Children</b>
Chattahoochee	GA	1,700		<b>82,000</b>
Clay	GA	1,100		



## Columbus, Ohio (34)

ADI TV Households 517,000  
Survey Area TV Households 1,277,300

**WCMH-TV** Columbus, Ohio, ch. 4, NBC  
**WTVN-TV** Columbus, Ohio, ch. 6, ABC  
**WBNS-TV** Columbus, Ohio, ch. 10, CBS  
**\*WOSU-TV** Columbus, Ohio, ch. 34, ETV

ADI Counties	State	TV Households
Coshocton	OH	12,200
Delaware	OH	18,000
Fairfield	OH	29,300
Fayette	OH	9,300
Franklin	OH	290,600

Hocking	OH	7,500
Knox	OH	14,900
Licking	OH	38,300
Madison	OH	10,200
Marion	OH	22,300
Morgan	OH	4,200
Morrow	OH	8,000
Perry	OH	10,200
Pickaway	OH	14,000
Ross	OH	19,200
Union	OH	8,800

**Women** 554,900  
**Men** 504,100  
**Teens** 175,000  
**Children** 251,900

## Columbus-Tupelo, Miss. (132)

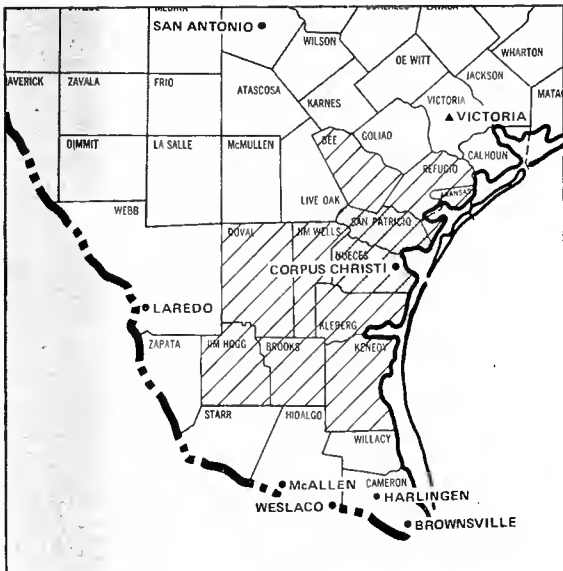
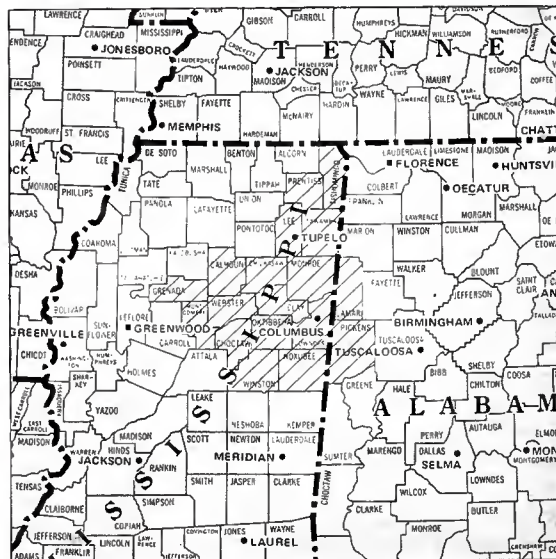
ADI TV Households 126,600  
Survey Area TV Households 468,000

**\*WMAB** Mississippi State, Miss., ch. 2, ETV  
**WCBI-TV** Columbus, Miss., ch. 4, CBS (ABC-NBC)  
**WTWV** Tupelo-Columbus, Miss., ch. 9, NBC  
**\*WMAE** Booneville, Miss., ch. 12, ETV

ADI Counties	State	TV Households
Lamar	AL	5,800
Pickens	AL	6,500
Calhoun	MS	5,100
Chickasaw	MS	5,100
Choctaw	MS	2,700
Clay	MS	5,700

Grenada	MS	6,400
Itawamba	MS	5,700
Lee	MS	16,900
Lowndes	MS	16,200
Monroe	MS	11,400
Montgomery	MS	3,700
Noxubee	MS	3,600
Oktibbeha	MS	9,000
Pearl River	MS	7,300
Tishomingo	MS	5,900
Webster	MS	3,400
Winston	MS	6,200

**Women** 139,300  
**Men** 123,500  
**Teens** 45,200  
**Children** 68,300



## Corpus Christi, Tex. (123)

ADI TV Households 134,300  
Survey Area TV Households 280,100

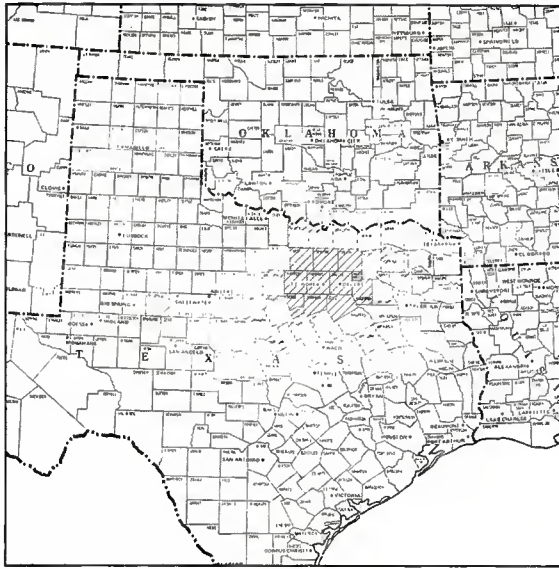
**KIII** Corpus Christi, Tex., ch. 3, ABC  
**KXIX** Victoria, Tex., ch. 19, satellite to KIII  
**KRIS-TV** Corpus Christi, Tex., ch. 6, NBC  
**KZTV** Corpus Christi, Tex., ch. 10, CBS  
**\*KEDT** Corpus Christi, Tex., ch. 16, ETV

ADI Counties	State	TV Households
Aransas	TX	4,000
Bee	TX	7,400

Brooks	TX	2,300
Duval	TX	3,800
Jim Hogg	TX	1,100
Jim Wells	TX	9,600
Kenedy	TX	200
Kleberg	TX	10,000
Nueces	TX	78,400
Refugio	TX	3,000
San Patricio	TX	14,500

**Women** 146,100  
**Men** 136,100  
**Teens** 53,900  
**Children** 83,500



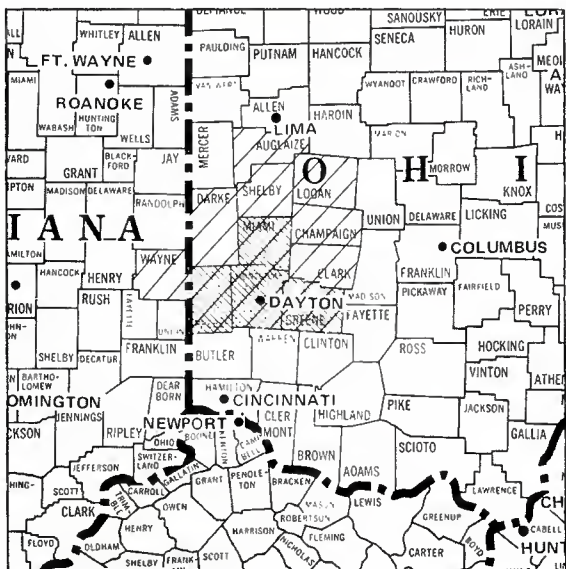
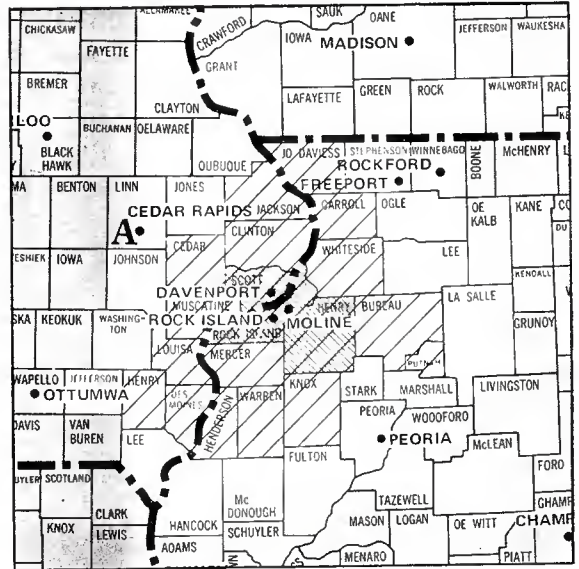


## Dallas-Fort Worth, Tex. (10)

ADI TV Households	1,085,300	Hamilton	TX	4,000
Survey Area TV Households	2,138,700	Henderson	TX	10,900
<b>KOFW-TV</b> Dallas-Fort Worth, ch. 4, C8S		Hill	TX	9,300
<b>KXAS-TV</b> Fort Worth-Dallas, ch. 5, N8C		Hood	TX	3,900
<b>WFAA-TV</b> Dallas-Fort Worth, ch. 8, ABC		Hopkins	TX	8,400
<b>WTVT</b> Fort Worth-Dallas, ch. 11, IND		Hunt	TX	18,400
<b>*KERA-TV</b> Dallas, ch. 13, ETV		Johnson	TX	21,100
<b>KXTX-TV</b> Dallas, ch. 39, IND		Kaufman	TX	12,000
		Lamar	TX	13,000
		Mitchel	TX	2,900
		Montlake	TX	6,500
		Navarro	TX	13,000
		Palo Pinto	TX	9,400
		Parker	TX	12,100
		Rains	TX	1,700
		Rockwall	TX	3,600
		Somervell	TX	1,600
		Tarrant	TX	250,000
		Van Zandt	TX	11,100
		Wise	TX	8,200
		Wood	TX	8,400
		<b>Women</b>		<b>1,108,900</b>
		<b>Men</b>		<b>994,300</b>
		<b>Teens</b>		<b>345,400</b>
		<b>Children</b>		<b>515,600</b>

## Davenport, Iowa-Rock Island-Moline, Ill. (71)

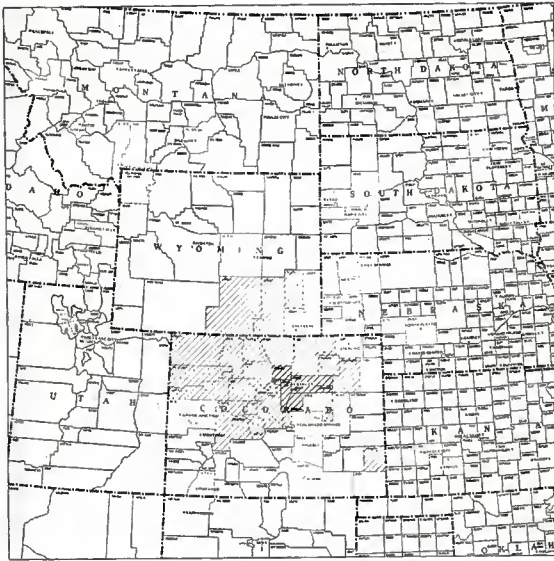
ADI TV Households	280,900	Putnam	IL	1,900
Survey Area TV Households	587,600	Rock Island	IL	54,500
<b>WHBF-TV</b> Rock Island, Ill, ch. 4, C8S		Warren	IL	7,400
<b>WOC-TV</b> Davenport, Iowa, ch. 6, N8C		Whiteside	IL	20,300
<b>WQAD-TV</b> Moline, Ill., ch. 8, A8C		Cedar	IA	6,000
		Clinton	IA	19,800
		Des Moines	IA	16,500
		Henry	IA	6,200
		Jackson	IA	7,000
		Louisa	IA	3,600
		Muscatine	IA	13,400
		Scott	IA	50,100
		<b>Women</b>		<b>298,300</b>
		<b>Men</b>		<b>270,200</b>
		<b>Teens</b>		<b>98,100</b>
		<b>Children</b>		<b>131,300</b>



## Dayton, Ohio (46)

ADI TV Households	427,300	Clark	OH	50,300
Survey Area TV Households	1,152,900	Darke	OH	17,700
<b>WDTN</b> Dayton, Ohio, ch. 2, N8C		Greene	OH	36,700
<b>WHIO-TV</b> Dayton, Ohio, ch. 7, C8S		Logan	OH	12,900
<b>*WOET-TV</b> Kettering-Dayton, Ohio, ch. 16, ETV		Miami	OH	30,300
<b>WKEF</b> Dayton, Ohio, ch. 22, A8C		Montgomery	OH	203,300
		Preble	OH	12,000
		Shelby	OH	12,900
		<b>Women</b>		<b>456,300</b>
		<b>Men</b>		<b>426,800</b>
		<b>Teens</b>		<b>147,300</b>
		<b>Children</b>		<b>206,300</b>





## Denver (23)

ADI TV Households . . . . . 651,300  
 Survey Area TV Households . . . . . 1,025,400

**KWGN-TV** Denver, ch. 2, IND  
**KOA-TV** Denver, ch. 4, N&C  
**\*KRMA-TV** Denver, ch. 6, ETV  
**KMGH-TV** Denver, ch. 7, C&S  
**KBTV** Denver, ch. 9, ABC

ADI Counties	Slate	TV Households
Adams	CO	65,600
Arapahoe	CO	73,300
Boulder	CO	59,000
Chaffee	CO	4,100
Clear Creek	CO	1,500
Denver	CO	192,900
Douglas	CO	4,700
Eagle	CO	3,000
Elbert	CO	1,800
Garfield	CO	6,200
Gilpin	CO	800
Grand	CO	2,300

Gunnison	CO	2,500
Jackson	CO	700
Jefferson	CO	104,300
Lake	CO	2,600
Larimer	CO	41,800
Moffat	CO	2,500
Morgan	CO	7,900
Park	CO	1,500
Pitkin	CO	2,900
Flowers	CO	4,500
Rio Blanco	CO	1,900
Roall	CO	3,200
Summit	CO	2,000
Teller	CO	2,600
Washington	CO	2,000
Weld	CO	35,900
Albany	WY	6,500
Carbon	WY	6,100
Plate	WY	2,700

**Women** . . . . . 667,000  
**Men** . . . . . 614,500  
**Teens** . . . . . 219,800  
**Children** . . . . . 303,100

## Des Moines, Iowa (62)

ADI TV Households . . . . . 326,100  
 Survey Area TV Households . . . . . 574,000

**WOI-TV** Ames, Iowa, ch. 5, ABC  
**KCCI-TV** Des Moines, Iowa, ch. B, CBS  
**\*KDIN-TV** Des Moines, Iowa, ch. 11, ETV  
**WHO-TV** Des Moines, Iowa, ch. 13, NBC

ADI Counties	Slate	TV Households
Adair	IA	3,200
Appanoose	IA	5,600
Boone	IA	9,200
Calhoun	IA	5,000
Carroll	IA	7,300
Clarke	IA	3,000
Dallas	IA	9,900
Decatur	IA	3,500
Greene	IA	4,900
Guthrie	IA	4,900
Hamilton	IA	6,000
Hardin	IA	8,100
Humboldt	IA	4,000

Jasper	IA	12,500
Lucas	IA	4,000
Madison	IA	4,700
Mahaska	IA	8,100
Marion	IA	9,300
Marshall	IA	14,600
Monroe	IA	3,500
Pocahontas	IA	4,100
Polk	IA	103,900
Poneshiek	IA	7,100
Ringgold	IA	2,400
Story	IA	20,100
Union	IA	5,300
Wapello	IA	15,000
Warren	IA	9,700
Wayne	IA	3,900
Webster	IA	15,800
Wright	IA	5,600
MO		1,900

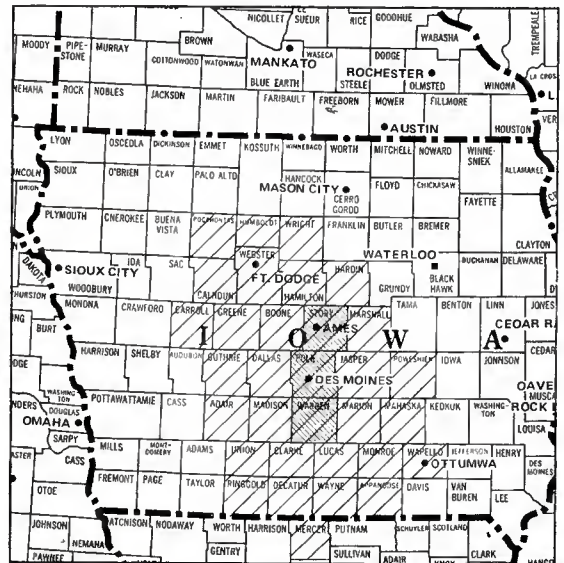
**Women** . . . . . 349,000  
**Men** . . . . . 314,000  
**Teens** . . . . . 105,000  
**Children** . . . . . 139,100

### Fort Dodge, Iowa (supplementary market)

Arbitron characterizes supplementary markets as those that do not meet its criteria for having an ADI.

**KVFO-TV** Fort Dodge, Iowa, ch. 21, NBC

Home county . . . . . Webster  
 TV Households . . . . . 17,100



## Detroit (7)

ADI TV Households . . . . . 1,554,200  
 Survey Area TV Households . . . . . 2,687,600

**WJBK-TV** Detroit, ch. 2, C&S  
**WWJ-TV** Detroit, ch. 4, NBC  
**WXYZ-TV** Detroit, ch. 7, ABC  
**CBET** Windsor, Ont., ch. 9, C&C  
**WXON** Detroit, ch. 20, IND  
**WKBO-TV** Detroit, ch. 50, IND  
**\*WTVS** Detroit, ch. 56, ETV  
**WGPR-TV** Detroit, ch. 62, IND

ADI Counties	Slate	TV Households
Lapeer	MI	19,200

Livingston	MI	27,200
Macomb	MI	201,100
Monroe	MI	38,600
Oakland	MI	308,500
St. Clair	MI	43,200
Washtenaw	MI	80,900
Wayne	MI	835,500

**Women** . . . . . 1,715,100  
**Men** . . . . . 1,560,200  
**Teens** . . . . . 567,500  
**Children** . . . . . 792,600



## **DES MOINES**

**THE 59TH ADI MARKET**  
Now 344,100 Households

**RETAIL:** "Iowa's Largest Shopping Center" because of easy Interstate access to Des Moines, (between Chicago and Denver on I-80 . . . between Minneapolis/St. Paul and Kansas City on I-35)

**MANUFACTURING:** Largest Center in Iowa . . . over 500 products produced . . . major Midwest Agri-Business Center . . . 2nd largest tire output in the world

**DISTRIBUTION:** Major Center . . . over 700 wholesalers and jobbers

**INSURANCE:** Major Center . . . 56 home offices . . . over 100 divisional offices

**FOOD:** Greatest producing center in the world . . . over 10% of food in U.S. comes from Iowa

**GOVERNMENT:** State Capitol . . . almost 27,500 employees

**EMPLOYMENT:** Continual high rate because of such an equal distribution of labor force

**TEST MARKET:** A proven track record

# **KCCI-TV, DES MOINES**

## **CBS for Central Iowa**

A Division of  
**COWLES BROADCASTING, INC.**

REPRESENTED BY  
**AMERICAN**  
KATZ TELEVISION





## Dothan, Ala. (159)

ADI TV Households 80,300  
Survey Area TV Households 532,200

WTVY Dothan, Ala., ch 4, CBS (ABC)  
WDHN Dothan, Ala., ch 18, ABC

ADI Counties	State	TV Households
Coffee	AL	11,700
Dale	AL	13,200

Geneva	AL	8,000
Henry	AL	4,700
Houston	AL	24,900
Jackson	FL	12,200
Early	GA	3,900
Miller	GA	1,700

Women	85,300
Men	80,300
Teens	27,700
Children	44,100

## Duluth, Minn.-Superior, Wis. (109)

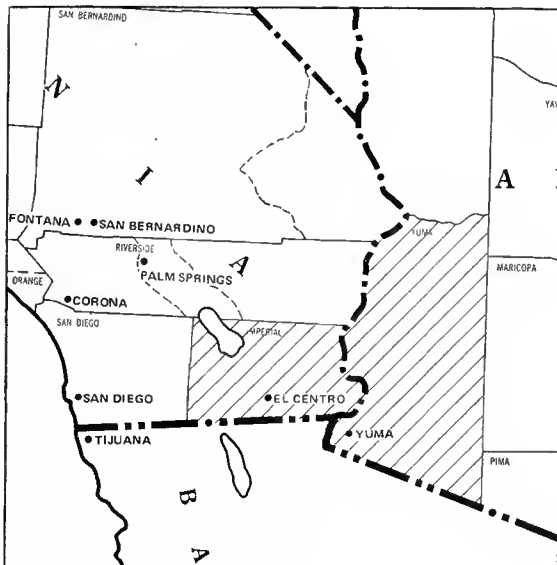
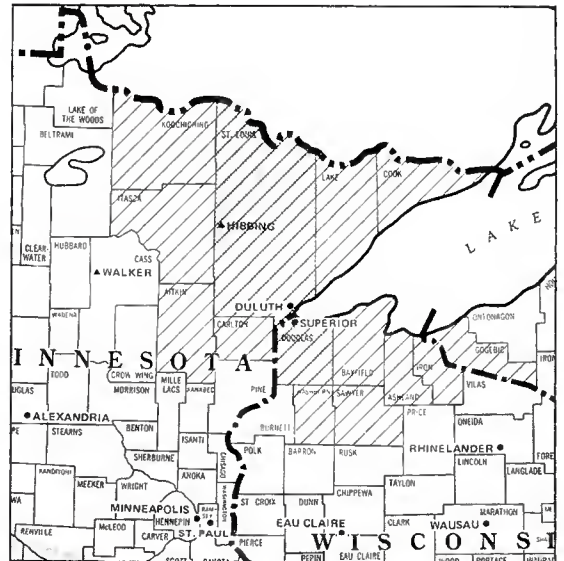
ADI TV Households 159,800  
Survey Area TV Households 232,100

KDAL-TV Duluth, Minn., ch. 3, CBS  
KBJR-TV Superior, Wis.-Duluth, Minn., ch. 6, NBC  
\*WDSE-TV Duluth, Minn., ch. B, ETV  
WDIO-TV Duluth, Minn.-Superior, Wis., ch. 10, ABC  
WIRT Hibbing, Minn., ch. 13, satellite to WDIO-TV

ADI Counties	State	TV Households
Gogebic	MI	7,900
Aitkin	MN	5,200

Carlton	MN	9,600
Cook	MN	1,400
Itasca	MN	13,100
Koochiching	MN	6,000
Lake	MN	4,200
St. Louis	MN	74,600
Ashland	WI	5,600
Bayfield	WI	4,700
Douglas	WI	15,900
Iron	WI	2,900
Sawyer	WI	4,100
Washburn	WI	4,600

Women	165,400
Men	154,600
Teens	53,700
Children	64,900



## El Centro, Calif.-Yuma, Ariz. (181)

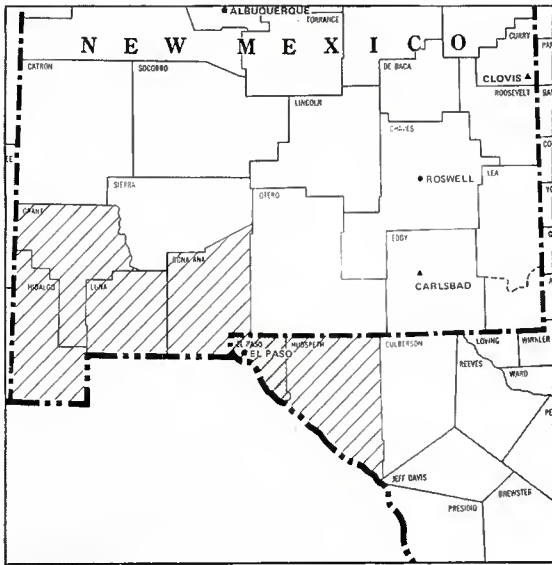
ADI TV Households 47,300  
Survey Area TV Households 88,000

KECC-TV El Centro, Calif., ch. 9, CBS  
KBLU-TV Yuma, Ariz., ch. 13, NBC

ADI Counties	State	TV Households
Yuma	AZ	21,500
Imperial	CA	25,800

Women	48,000
Men	47,000
Teens	19,000
Children	27,300





## El Paso (105)

ADI TV Households 168,600  
 Survey Area TV Households 218,300

**KDBC-TV** El Paso, ch. 4, CBS  
**KTSM-TV** El Paso, ch. 9, NBC  
**KVIA-TV** El Paso, ch. 13, ABC  
**KAVE-TV** Carlsbad, N.M., ch. 6, satellite to KVIA-TV  
**\*KRWG-TV** Las Cruces, N.M., ch. 22, ETV

Grant	NM	7,400
Hidalgo	NM	1,700
Luna	NM	5,000
El Paso	TX	129,700
Hudspeth	TX	800

ADI	State	TV
Counties		Households
Dona Ana	NM	24,000

<b>Women</b>	<b>185,300</b>
<b>Men</b>	<b>172,900</b>
<b>Teens</b>	<b>72,500</b>
<b>Children</b>	<b>112,900</b>

## Erie, Pa. (144)

ADI TV Households 116,000  
 Survey Area TV Households 784,800

**WICU-TV** Erie, Pa., ch. 12, NBC  
**WJET-TV** Erie, Pa., ch. 24, ABC  
**WSEE** Erie, Pa., ch. 35, CBS  
**\*WQLN** Erie, Pa., ch. 54, ETV

ADI	State	TV
Counties		Households
Crawford	PA	27,800
Erie	PA	88,200

<b>Women</b>	<b>130,200</b>
<b>Men</b>	<b>115,000</b>
<b>Teens</b>	<b>40,800</b>
<b>Children</b>	<b>59,300</b>



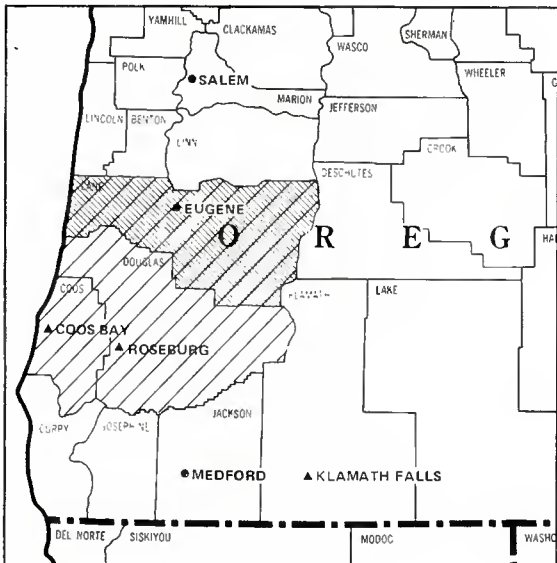
## Eugene, Ore. (127)

ADI TV Households 131,400  
 Survey Area TV Households 259,200

**KEZI-TV** Eugene, Ore., ch. 9, ABC  
**KVAL-TV** Eugene, Ore., ch. 13, NBC  
**KPIC** Roseburg, Ore., ch. 4, satellite to KVAL-TV  
**KCBY-TV** Coos Bay Ore., ch. 11, satellite to KVAL-TV

ADI	State	TV
Counties		Households
Coos	OR	19,700
Douglas	OR	27,600
Lane	OR	84,100

<b>Women</b>	<b>132,200</b>
<b>Men</b>	<b>125,500</b>
<b>Teens</b>	<b>42,500</b>
<b>Children</b>	<b>57,100</b>





## Eureka, Calif. (182)

ADI TV Households	47,000	Humboldt	CA	36,900
Survey Area TV Households	77,900	Curry	OR	4,800

**KIEM-TV** Eureka, Calif., ch. 3, CBS (N8C-A8C)  
**KVIQ-TV** Eureka, Calif., ch. 6, ABC (NBC)  
**\*KEET** Eureka, Calif., ch. 13, ETV

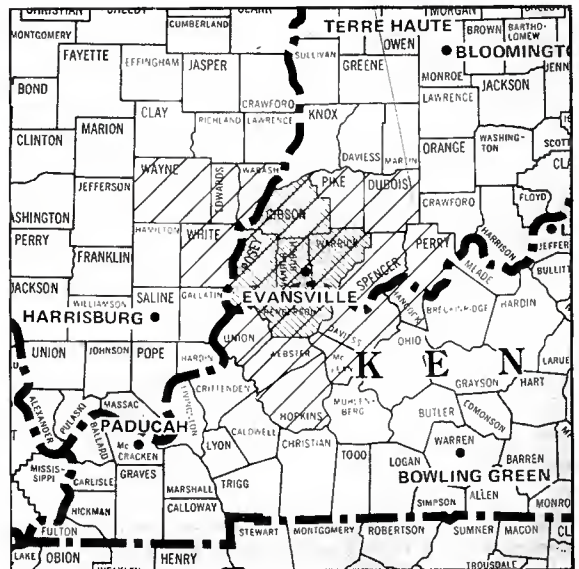
ADI	TV	Women	45,700
Counties	Households	Men	45,200
Del Norte	CA	Teens	14,600
	5,300	Children	19,200

## Evansville, Ind. (89)

ADI TV Households	199,200	Perry	IN	5,800
Survey Area TV Households	440,200	Pike	IN	4,800

**WTVW** Evansville, Ind., ch. 7, ABC  
**\*WNIN** Evansville, Ind., ch. 9, ETV  
**WFIE-TV** Evansville, Ind., ch. 14, NBC  
**WEHT** Evansville, Ind., ch. 25, CBS  
**\*WKMA** Madisonville, Ky., ch. 35, ETV

ADI	TV	Women	214,900
Counties	Households	Men	190,600
Edwards	IL	Teens	67,100
Wayash	IL	Children	89,500
Wayne	IL		
White	IL		
Dubois	IN		
Gibson	IN		

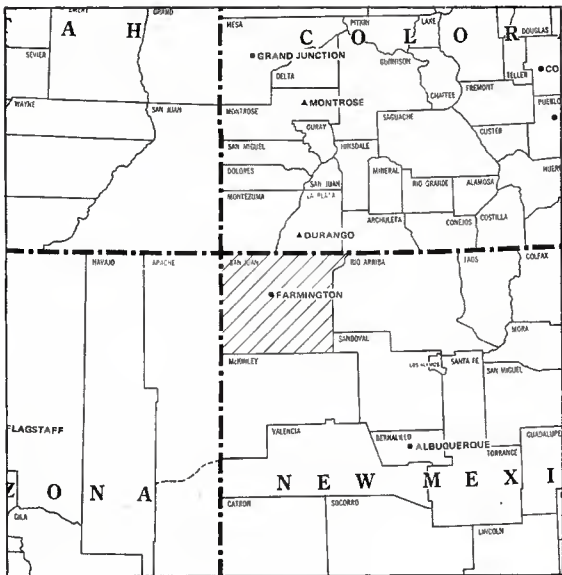


## Fargo, N.D. (93)

ADI TV Households	190,800	Wilkin	MN	2,900
Survey Area TV Households	240,100	Barnes	ND	5,000

**\*KGFE** Grand Forks, N.D., ch. 2, ETV  
**KXJB-TV** Valley City, N.D., ch. 4, CBS  
**WDAY-TV** Fargo, N.D., ch. 6, NBC  
**WDAZ-TV** Devils Lake-Grand Forks, N.D., ch. 8, satellite to WDAY-TV  
**KTHI-TV** Fargo-Grand Forks, N.D., ch. 11, ABC  
**\*KFME** Fargo, N.D., ch. 13, ETV

ADI	TV	Women	201,800
Counties	Households	Men	197,100
Becker	MN	Teens	67,800
Clay	MN	Children	87,100
Clearwater	MN		
Kitson	MN		
Lake of the Woods	MN		
Mahnomen	MN		
Marshall	MN		
Norman	MN		
Otter Tail	MN		
Pennington	MN		
Polk	MN		
Red Lake	MN		
Roseau	MN		



## Farmington, N.M. (204)

ADI TV Households	18,400	ADI Counties	State	IV Households
Survey Area TV Households	45,400	San Juan	NM	18,400
		Women		21,000
		Men		19,000
		Teens		9,800
		Children		13,500

KIVA-TV Farmington, N.M., ch. 12, NBC

## Flint-Saginaw-Bay City, Mich. (52)

ADI TV Households	401,800	Genessee	MI	144,300
Survey Area TV Households	1,087,700	Gladwin	MI	6,000
<b>WNEM-TV</b> Bay City-Saginaw-Flint, Mich., ch. 5, NBC		Grafton	MI	12,700
<b>WJRT-TV</b> Flint, Mich., ch. 12, ABC		Huron	MI	11,900
<b>WCMU-TV</b> Mt. Pleasant, Mich., ch. 14 ETV		Iosco	MI	9,600
<b>WUCM-TV</b> University Center, Mich., ch. 19, ETV		Isabella	MI	14,400
<b>WEYI-TV</b> Saginaw, Mich., ch. 25, CBS		Midland	MI	21,000
		Ogemaw	MI	5,300
		Saginaw	MI	71,200
		Sanilac	MI	13,300
		Shiawassee	MI	22,200
		Tuscola	MI	16,800
ADI Counties	State	TV Households		
Alcona	MI	3,600	Women	438,700
Arenac	MI	4,500	Men	404,100
Bay	MI	37,300	Teens	161,900
Clare	MI	7,700	Children	226,700



**1<sup>ST</sup>** IN 1953 : **1<sup>ST</sup>** IN 1958 : **1<sup>ST</sup>** IN 1963 : **1<sup>ST</sup>** IN 1968 : **1<sup>ST</sup>** IN 1973  
 IN 1954 : IN 1959 : IN 1964 : IN 1969 : IN 1974  
 IN 1955 : IN 1960 : IN 1965 : IN 1970 : IN 1975  
 IN 1956 : IN 1961 : IN 1966 : IN 1971 : IN 1976  
 IN 1957 : IN 1962 : IN 1967 : IN 1972

**1<sup>ST</sup> IN 1977**

**W DAY** **NBC** **W D A Z**

FARGO NORTH DAKOTA TELEVISION THE 'PARIS OF THE PLAINS'

**SIGN-ON TO SIGN-OFF**

 PETERS, GRIFFIN, WOODWARD, INC.





## Florence, S.C. (158)

ADI TV Households	82,100	Darlington	SC	17,500
Survey Area TV Households	495,400	Dillon	SC	7,800
		Florence	SC	30,100
		Marion	SC	9,700
		Marlboro	SC	8,500
		<b>Women</b>		<b>95,000</b>
		<b>Men</b>		<b>82,100</b>
		<b>Teens</b>		<b>32,900</b>
		<b>Children</b>		<b>48,800</b>

ADI	Counties	State	TV	Households
	Scotland	NC		8,500

## Fort Myers, Fla. (143)

ADI TV Households	116,100	Collier	FL	23,900
Survey Area TV Households	1,335,900	Hendry	FL	4,900
		Lee	FL	67,500

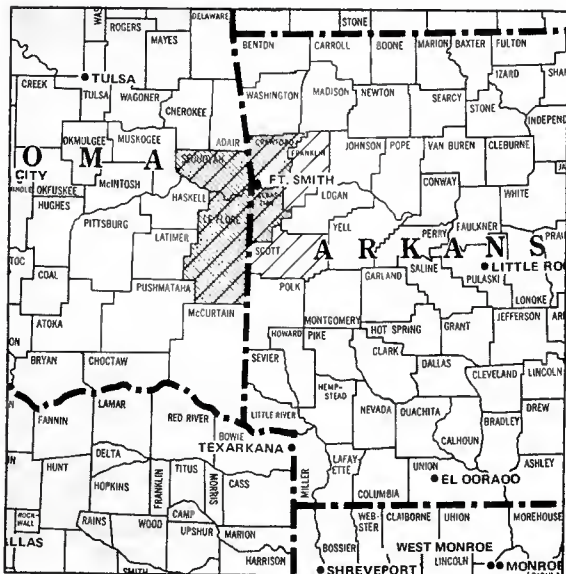
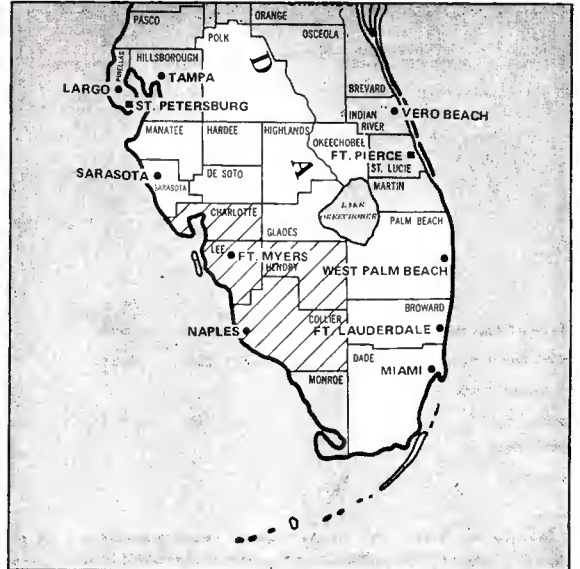
<b>WINK-TV</b>	Fort Myers, Fla., ch. 11, CBS
<b>WBBH-TV</b>	Fort Myers, Fla., ch. 20, NBC
<b>WEVU</b>	Naples, Fla., ch. 26, ABC

ADI	Counties	State	TV	Households
	Charlotte	FL		19,800

<b>Women</b>	112,900
<b>Men</b>	99,900
<b>Teens</b>	29,200
<b>Children</b>	44,000

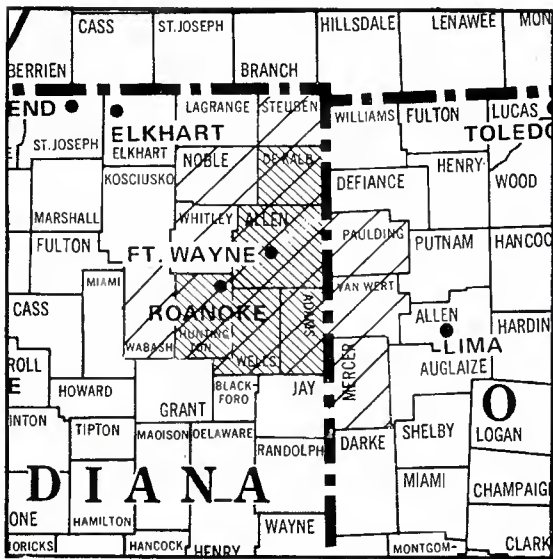


## Fort Smith, Ark. (165)

ADI TV Households	67,800	Franklin	AR	4,200
Survey Area TV Households	247,400	Scott	AR	3,300
		Sebastian	AR	29,500
		Le Flore	OK	12,100
		Sequoyah	OK	8,600
		<b>Women</b>		<b>71,400</b>
		<b>Men</b>		<b>63,100</b>
		<b>Teens</b>		<b>22,000</b>
		<b>Children</b>		<b>31,200</b>

ADI	Counties	State	TV	Households
	Crawford	AR		10,100



## Fort Wayne, Ind. (88)

ADI TV Households . . . . . 200,700  
 Survey Area TV Households . . . . . 375,600  
**WANE-TV** Fort Wayne, Ind., ch. 15, CBS  
**WPTA** Roanoke-Fort Wayne, Ind., ch. 21, ABC  
**WKJG-TV** Fort Wayne, Ind., ch. 33, NBC

Noble	IN	10,800
Steuben	IN	8,000
Wabash	IN	11,500
Wells	IN	8,400
Whitley	IN	8,500
Mercer	OH	11,300
Paulding	OH	6,500
Van Wert	OH	10,100

ADI Counties	State	TV Households
Adams	IN	8,400
Allen	IN	94,400
De Kalb	IN	10,500
Huntington	IN	12,300

**Women** . . . . . 212,700  
**Men** . . . . . 192,700  
**Teens** . . . . . 72,000  
**Children** . . . . . 103,200

## Fresno, Calif. (69)

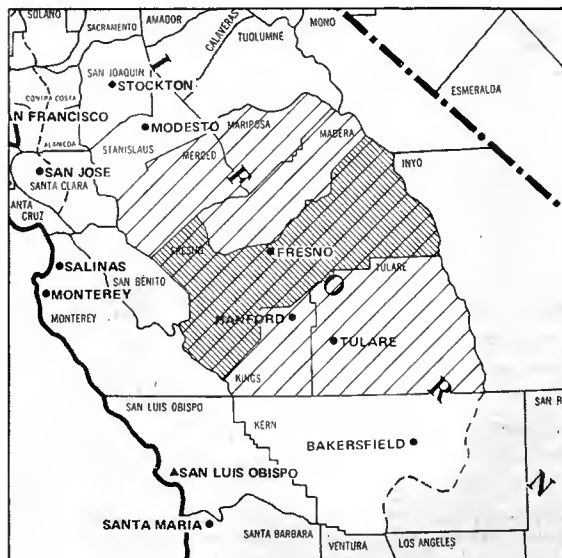
ADI TV Households . . . . . 299,300  
 Survey Area TV Households . . . . . 548,700

**KMJ-TV** Fresno, Calif., ch. 24, NBC  
**KFSN-TV** Fresno, Calif., ch. 30, CBS  
**KJEO** Fresno, Calif., ch. 47, ABC

ADI Counties	State	TV Households
Fresno	CA	151,700

Kings	CA	21,300
Madera	CA	15,600
Mariposa	CA	3,200
Merced	CA	38,700
Tulare	CA	68,800

**Women** . . . . . 306,500  
**Men** . . . . . 283,200  
**Teens** . . . . . 106,500  
**Children** . . . . . 149,500



### Hanford, Calif. (supplementary market)

Arbitron characterizes supplementary markets as those that do not meet its criteria for having an ADI.

**KFTV** Hanford-Fresno, Calif., ch. 21, IND

Home county	Kings
TV Households	21,300

### Tulare, Calif. (supplementary market)

Arbitron characterizes supplementary markets as those that do not meet its criteria for having an ADI.

**KMPH** Visalia, Calif., ch. 26, NBC (CBS)

Home county	Tulare
TV Households	68,800

# Follow the leader.

### California's Central Valley does.

**KMJ-TV** has the best overall sign-on/sign-off average in the market in total viewers, ratings, shares, households and total adults. (1)

**KMJ-TV** delivers the most news viewers in total homes, total audience and total adults. (1)

**KMJ-TV** covers Fresno County, Number One in agriculture in the Nation, with an agri-business income of over \$2.6 billion a year. (2)

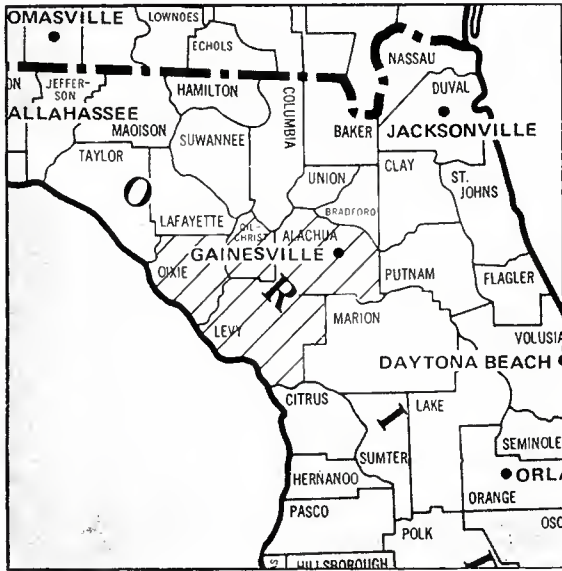
**KMJ-TV** reaches the perfect test market. Fresno is geographically isolated and closely matches nationwide characteristics in age, marketing and viewing patterns.

Choose the leader. Contact your Katz representative. Or call **KMJ-TV's** Sales Manager, Ed Deatherage, at (209) 268-6666.

**KMJ-TV 24**  
 FRESNO, CALIFORNIA

REPRESENTED BY  
**KATZ TELEVISION CONTINENTAL**  
**NBC**

(1) Eight report average, Arbitron and NSI data, February 1974-May 1976. (2) County Agricultural Commissioner's annual reports, 1975.



## Gainesville, Fla. (179)

ADI TV Households ..... 48,700  
 Survey Area TV Households ..... 162,500

Dixie ..... FL ..... 2,000  
 Gilchrist ..... FL ..... 1,800  
 Levy ..... FL ..... 5,400

\*WUFT Gainesville, Fla., ch. 5, ETV  
 WCJB Gainesville, Fla., ch. 20, ABC

ADI	State	TV Households
Counties		
Alachua	FL	39,500

Women	53,200
Men	51,000
Teens	16,000
Children	24,900

## Grand Junction, Colo. (193)

ADI TV Households ..... 34,800  
 Survey Area TV Households ..... 72,400

Hinsdale	CO	400
Mesa	CO	20,200
Montrose	CO	6,500
Ouray	CO	500
San Juan	CO	300
San Miguel	CO	600

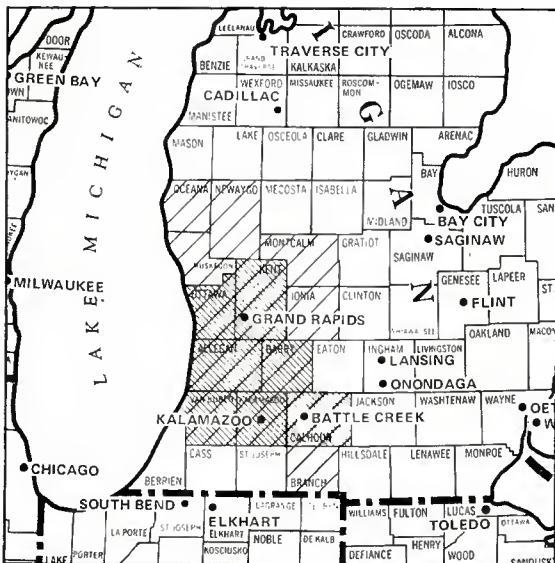
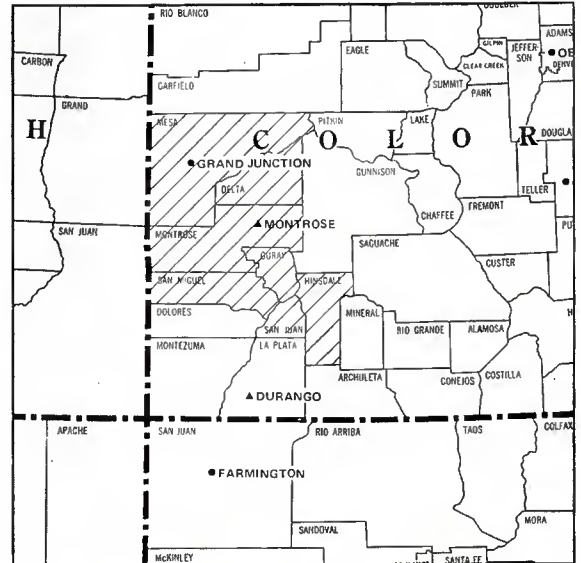
KREX-TV Grand Junction, Colo., ch. 5, CBS (ABC-NBC)

KREZ-TV Durango, Colo., ch. 6, satellite to KREX-TV

KREY-TV Montrose, Colo., ch. 10, satellite to KREX-TV

ADI	State	TV Households
Counties		
Delta	CO	6,300

Women	35,000
Men	32,200
Teens	11,300
Children	13,600



## Grand Rapids-Kalamazoo-Battle Creek, Mich. (41)

ADI TV Households ..... 454,500  
 Survey Area TV Households ..... 938,000

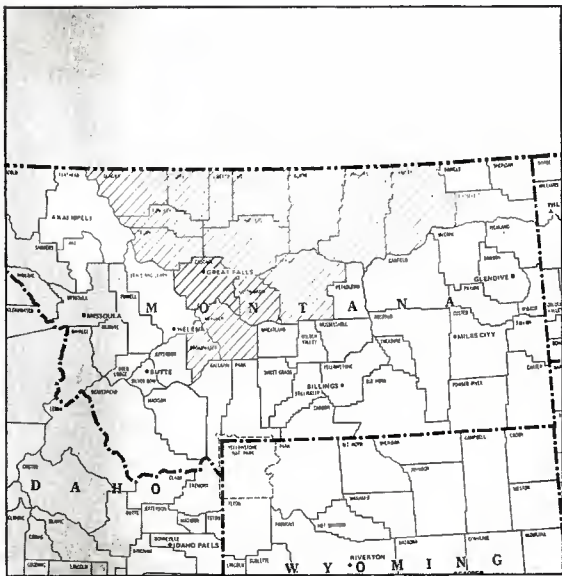
Ionia	MI	14,400
Kalamazoo	MI	64,400
Kent	MI	134,800
Montcalm	MI	14,800
Muskegon	MI	49,800
Newaygo	MI	9,800
Oceana	MI	6,700
Ottawa	MI	43,800
Van Buren	MI	20,900

WKZO-TV Kalamazoo, Mich., ch. 3, CBS  
 WOTV Grand Rapids, Mich., ch. 8, NBC  
 WZZM-TV Grand Rapids, Mich., ch. 13, ABC  
 \*WGVC Grand Rapids, Mich., ch. 35 ETV

ADI	State	TV Households
Counties		
Allegan	MI	21,900
Barry	MI	13,500
Branch	MI	12,500
Calhoun	MI	47,200

Women	500,600
Men	452,000
Teens	172,000
Children	231,300





## Great Falls, Mont. (169)

ADI TV Households . . . . . 63,100  
 Survey Area TV Households . . . . . 90,700

**KRTV** Great Falls, Mont., ch. 3, CBS-NBC  
**KFBB-TV** Great Falls, Mont., ch. 5, A8C (CBS)

ADI Counties	State	TV Households
Blaine	MT	2,100
Broadwater	MT	1,000
Cascade	MT	29,000
Chouteau	MT	2,500
Fergus	MT	4,600
Glacier	MT	3,100

Hill	MT	5,900
Judith Basin	MT	900
Liberty	MT	700
Meagher	MT	700
Phillips	MT	2,000
Pondera	MT	2,000
Teton	MT	2,200
Toole	MT	2,000
Valley	MT	4,400

**Women** . . . . . 62,300  
**Men** . . . . . 61,200  
**Teens** . . . . . 23,800  
**Children** . . . . . 30,000

## Green Bay, Wis. (67)

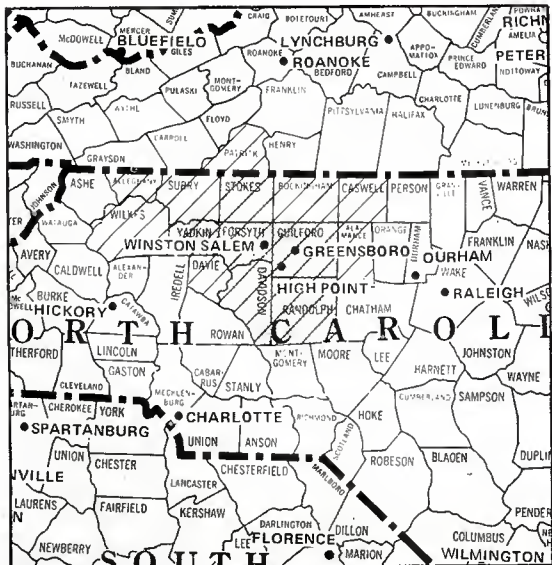
ADI TV Households . . . . . 302,100  
 Survey Area TV Households . . . . . 677,800

**WBAY-TV** Green Bay, Wis., ch. 2, CBS  
**WFRV-TV** Green Bay, Wis., ch. 5, NBC  
**WJMN-TV** Escanaba, Mich., ch. 3, satellite to WFRV-TV  
**WLUK-TV** Green Bay, Wis., ch. 11, ABC  
**WPNE** Green Bay, Wis., ch. 38, ETV

ADI Counties	State	TV Households
Delta	MI	12,600
Dickinson	MI	8,700
Luce	MI	2,100
Menominee	MI	8,500
Schoolcraft	MI	2,900
Brown	WI	50,500
Calumet	WI	8,100

Door	WI	8,200
Fond du Lac	WI	26,600
Green Lake	WI	6,200
Kewaunee	WI	6,400
Mantowoc	WI	26,600
Marinette	WI	13,100
Menominee	WI	600
Oconto	WI	9,500
Outagamie	WI	37,600
Shawano	WI	12,100
Waupaca	WI	13,900
Waushara	WI	5,700
Winnebago	WI	42,200

**Women** . . . . . 338,200  
**Men** . . . . . 310,300  
**Teens** . . . . . 120,400  
**Children** . . . . . 150,800



## Greensboro-Winston Salem-High Point, N.C. (54)

ADI TV Households . . . . . 375,900  
 Survey Area TV Households . . . . . 1,212,200

**WFMY-TV** Greensboro, N.C., ch. 2, CBS  
**WGHP-TV** High Point-Greensboro-Winston Salem, N.C., ch. 8, A8C  
**WXII** Winston-Salem-Greensboro-High Point, N.C., ch. 12, NBC  
**\*WUNL-TV** Winston-Salem, N.C. ch. 26, ETV

ADI Counties	State	TV Households
Alamance	NC	34,300
Alleghany	NC	3,300
Caswell	NC	5,500

Davidson	NC	33,900
Davie	NC	7,000
Forsyth	NC	76,800
Guilford	NC	100,700
Randolph	NC	28,600
Rockingham	NC	26,000
Stokes	NC	9,500
Surry	NC	18,000
Wilkes	NC	17,800
Yadkin	NC	9,300
Patrick	VA	5,200

**Women** . . . . . 415,100  
**Men** . . . . . 364,500  
**Teens** . . . . . 123,500  
**Children** . . . . . 178,300



## Greenville-New Bern-Washington, N.C. (97)

ADI TV Households ..... 184,000  
 Survey Area TV Households ..... 544,200

**WUND-TV** Columbia, N.C., ch. 2, ETV  
**WITN-TV** Washington, N.C., ch. 7, NBC  
**WNCT-TV** Greenville, N.C., ch. 9, CBS  
**WCTI-TV** New Bern, N.C., ch. 12, ABC  
**\*WUNK-TV** Greenville, N.C., ch. 25, ETV

ADI Counties	State	TV Households
Beaufort	NC	12,100
Bertie	NC	5,900
Carteret	NC	11,900
Craven	NC	20,000
Dupin	NC	11,900

Edgecombe	NC	15,700
Greene	NC	4,200
Halifax	NC	15,700
Hyde	NC	1,800
Jones	NC	2,700
Lenoir	NC	18,800
Martin	NC	7,700
Onslow	NC	24,500
Pamlico	NC	3,400
Pitt	NC	22,300
Tyrrell	NC	1,300
Washington	NC	4,100

**Women** ..... 207,600  
**Men** ..... 205,600  
**Teens** ..... 69,300  
**Children** ..... 104,800

## Greenville-Spartanburg, S.C.-Asheville, N.C. (36)

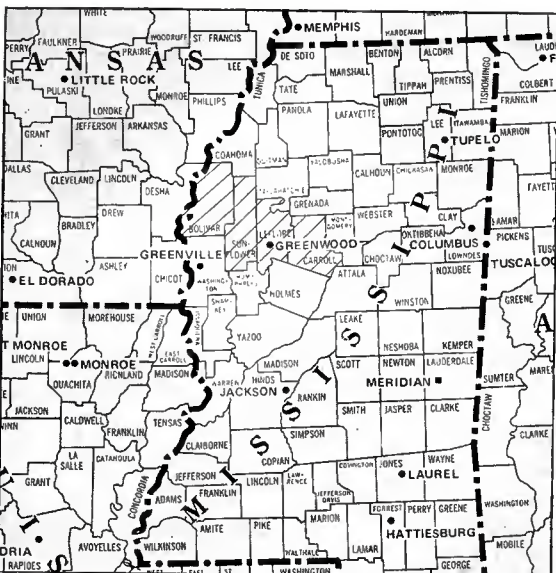
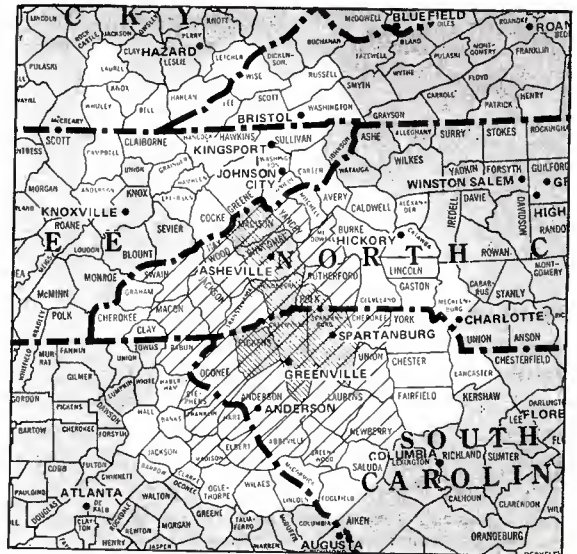
ADI TV Households ..... 486,200  
 Survey Area TV Households ..... 1,252,000

**WFBC-TV** Greenville, S.C., ch. 4, NBC  
**WSPA-TV** Spartanburg, S.C., ch. 7, CBS  
**WLOS-TV** Asheville, N.C., ch. 13, ABC  
**WGGS-TV** Greenville, S.C., ch. 16, IND  
**WANC-TV** Asheville, N.C., ch. 21, IND  
**\*WNTV** Greenville, S.C., ch. 29, ETV  
**\*WUNF-TV** Asheville, N.C., ch. 33, ETV

ADI Counties	State	TV Households
Elbert	GA	6,000
Franklin	GA	4,400
Hart	GA	5,200
Madison	GA	5,100
Rabun	GA	2,900
Stephens	GA	7,900
Buncombe	NC	52,500
Haywood	NC	14,800
Henderson	NC	16,600
Jackson	NC	7,400

McDowell	NC	10,700
Macon	NC	6,200
Madison	NC	4,900
Polk	NC	4,400
Rutherford	NC	17,300
Swain	NC	3,100
Tennessee	NC	6,300
Yancey	NC	4,000
Abbeville	SC	6,900
Anderson	SC	40,000
Cherokee	SC	13,700
Greenville	SC	93,400
Greenwood	SC	17,100
Laurens	SC	14,500
Newberry	SC	9,800
Oconee	SC	15,100
Pickens	SC	21,300
Spartanburg	SC	64,300
Union	SC	10,400

**Women** ..... 528,900  
**Men** ..... 469,100  
**Teens** ..... 155,100  
**Children** ..... 234,100



## Anderson, S.C. (supplementary market)

Arbitron characterizes supplementary markets as those that do not meet its criteria for having an ADI.

**WAIM-TV** Anderson, S.C., ch. 40, ABC (CBS)

Home county ..... Anderson  
 TV Households ..... 40,000

## Greenwood-Greenville, Miss. (190)

ADI TV Households ..... 35,700  
 Survey Area TV Households ..... 324,300

**WABG-TV** Greenwood-Greenville, Miss., ch. 6, ABC  
**\*WMAO** Iverness, Miss., ch. 23, ETV

ADI Counties	State	TV Households
Bolivar	MS	12,900

Carroll ..... MS ..... 2,400  
 LeFlore ..... MS ..... 11,600  
 Sunflower ..... MS ..... 8,800

**Women** ..... 41,100  
**Men** ..... 36,100  
**Teens** ..... 16,300  
**Children** ..... 26,200





## Harrisburg-York-Lancaster-Lebanon, Pa. (45)

ADI TV Households ..... 432,300  
 Survey Area TV Households ..... 2,815,700

WGAL-TV Lancaster, Pa., ch. 8, N8C  
 WLYH-TV Lebanon-Lancaster, Pa., ch. 15, C8S  
 WHP-TV Harrisburg, Pa., ch. 21, C8S  
 WTPA Harrisburg-York-Lebanon, Pa., ch. 27, A8C  
 \*WITF-TV Hershey, Pa., ch. 33, ETV  
 WS8A-TV York, Pa., ch. 43, CBS

Cumberland	PA	54,700
Dauphin	PA	79,700
Junata	PA	5,400
Lancaster	PA	107,400
Lebanon	PA	33,400
Mifflin	PA	15,100
Perry	PA	10,700
Snyder	PA	9,200
York	PA	97,700

ADI Counties	State	TV Households
Adams	PA	19,000

Women	475,000
Men	423,400
Teens	142,800
Children	197,800

## Harrisonburg, Va. (195)

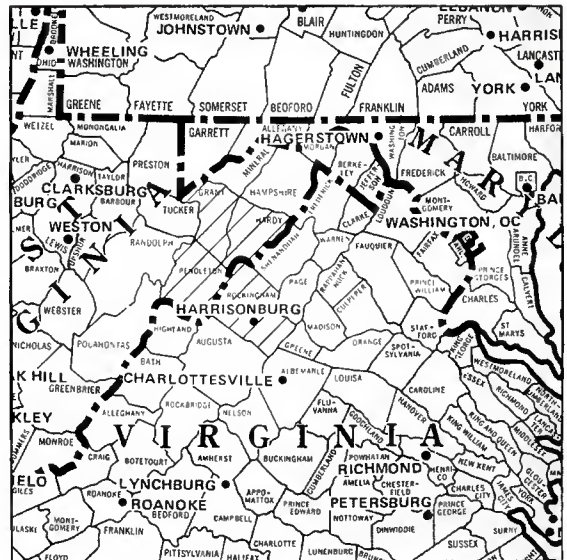
ADI TV Households ..... 30,500  
 Survey Area TV Households ..... 708,100

WHSV-TV Harrisonburg, Va., ch. 3, A8C

ADI Counties	State	TV Households
Rockingham	VA	22,500

Grant ..... WV ..... 2,600  
 Hardy ..... WV ..... 3,000  
 Pendleton ..... WV ..... 2,400

Women	36,600
Men	31,600
Teens	10,200
Children	14,200



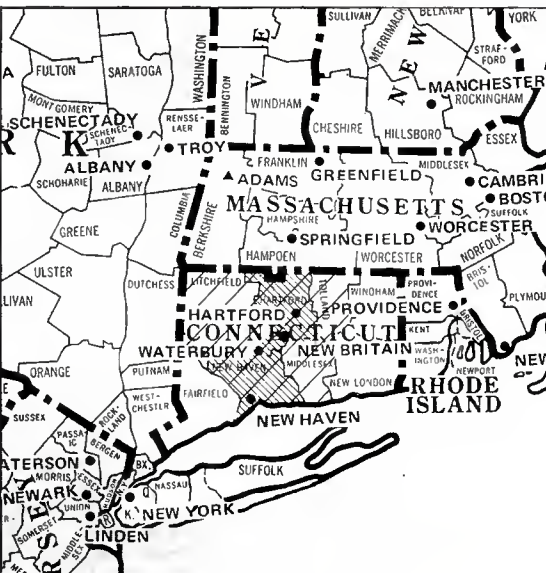
## Hartford-New Haven, Conn. (22)

ADI TV Households ..... 651,400  
 Survey Area TV Households ..... 4,678,000

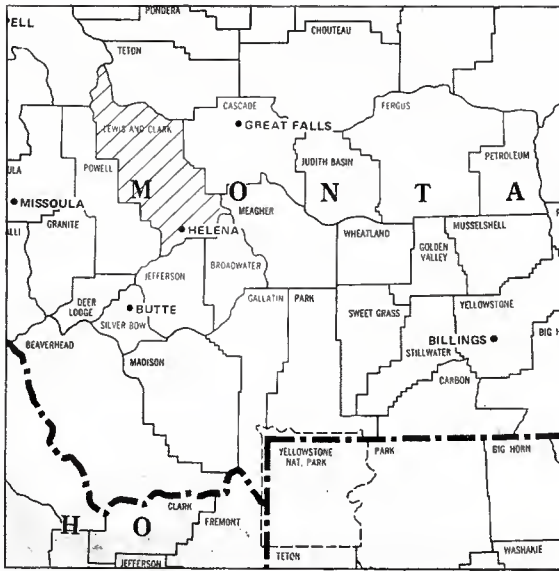
WFSB-TV Hartford, Conn., ch. 3, CBS  
 WTNH-TV New Haven, Conn., ch. 8, A8C  
 WHCT-TV Hartford, Conn., ch. 18, IND  
 WATR-TV Waterbury, Conn., ch. 20, N8C  
 \*WEOH Hartford, Conn., ch. 24, ETV  
 WHNB-TV New Britain-Hartford, Conn., ch. 30, NBC  
 WEDY New Haven, Conn., ch. 65, ETV

ADI Counties	State	TV Households
Hartford	CT	273,300
Litchfield	CT	51,500
Middlesex	CT	39,900
New Haven	CT	254,500
Tolland	CT	32,200

Women	726,800
Men	651,500
Teens	220,300
Children	291,000







## Helena, Mont. (206)

ADI TV Households ..... 12,800  
 Survey Area TV Households ..... 73,200

ADI Counties	State	TV Households
Lewis & Clark	MT	12,800

Women	12,600
Men	11,100
Teens	4,200
Children	5,700

KTCM Helena, Mont., ch. 12, NBC (ABC)

## Houston (12)

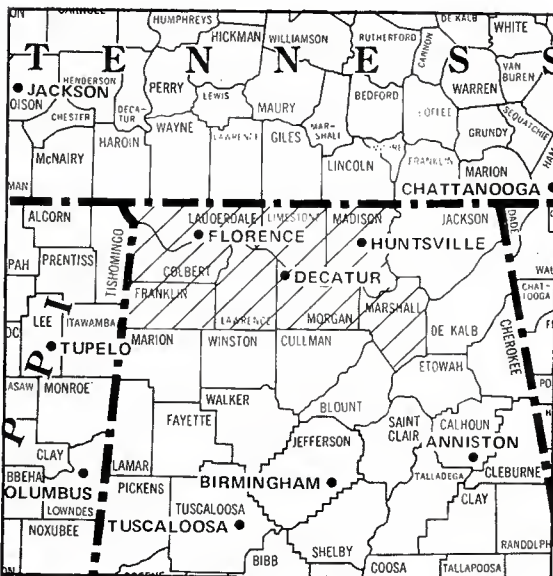
ADI TV Households ..... 944,000  
 Survey Area TV Households ..... 1,188,800

KPRC-TV Houston, ch. 2, NBC  
 \*KHUT Houston, ch. B, ETV  
 KHOU-TV Houston-Galveston, Tex., ch. 11, CBS  
 KTRK-TV Houston, ch. 13, ABC  
 KDOG-TV Houston, ch. 26, IND  
 KHTV Houston, ch. 39, IND

ADI Counties	State	TV Households
Austin	TX	5,100
Brazoria	TX	38,400
Calhoun	TX	5,100
Chambers	TX	4,800
Colorado	TX	5,500
Fort Bend	TX	22,600
Galveston	TX	62,400

Grimes	TX	4,600
Harris	TX	696,100
Jackson	TX	4,200
Liberty	TX	12,900
Matagorda	TX	9,400
Montgomery	TX	30,000
Polk	TX	5,900
San Jacinto	TX	2,600
Trinity	TX	2,700
Walker	TX	9,100
Waller	TX	4,400
Washington	TX	7,100
Wharton	TX	11,100

Women	967,400
Men	897,300
Teens	332,400
Children	491,000



## Huntsville-Decatur-Florence, Ala. (102)

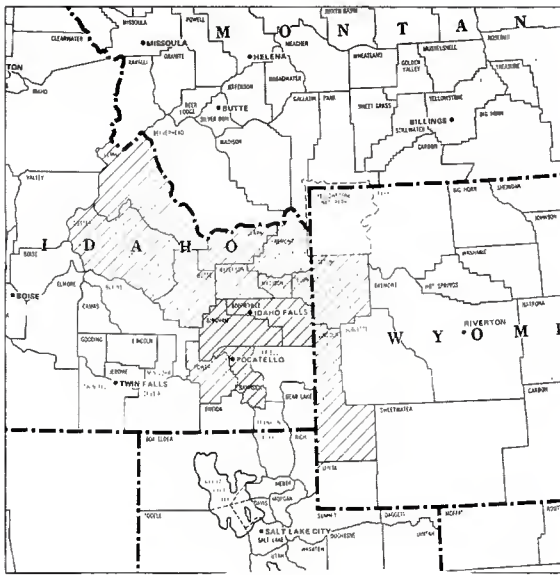
ADI TV Households ..... 173,300  
 Survey Area TV Households ..... 387,800

WQWL-TV Florence, Ala., ch. 15, NBC  
 WHNT-TV Huntsville, Ala., ch. 19, CBS  
 \*WHIQ Huntsville, Ala., ch. 25, ETV  
 WAAY-TV Huntsville, Ala., ch. 31, NBC  
 \*WFIQ Florence, Ala., ch. 36, ETV  
 WYUR Huntsville-Decatur, Ala., ch. 48, ABC

ADI Counties	State	TV Households
Colbert	AL	15,300

Franklin	AL	9,700
Lauderdale	AL	23,700
Lawrence	AL	8,300
Limestone	AL	13,400
Madison	AL	56,100
Marshall	AL	19,500
Morgan	TN	27,300

Women	189,600
Men	172,400
Teens	65,900
Children	90,800



## Idaho Falls-Pocatello, Idaho (164)

ADI TV Households	68,900	Clark	ID	400
Survey Area TV Households	122,000	Custer	ID	1,100
		Fremont	ID	3,300
		Jefferson	ID	4,100
		Lemhi	ID	2,000
		Madison	ID	3,400
		Power	ID	1,600
		Teton	ID	700
		Lincoln	WY	3,100
		Teton	WY	2,200

ADI Counties	State	TV Households	
Bannock	ID	18,300	
Bingham	ID	9,500	
Bonneville	ID	18,300	
Butte	ID	900	

Women	73,000
Men	70,100
Teens	27,600
Children	42,800

## Indianapolis (19)

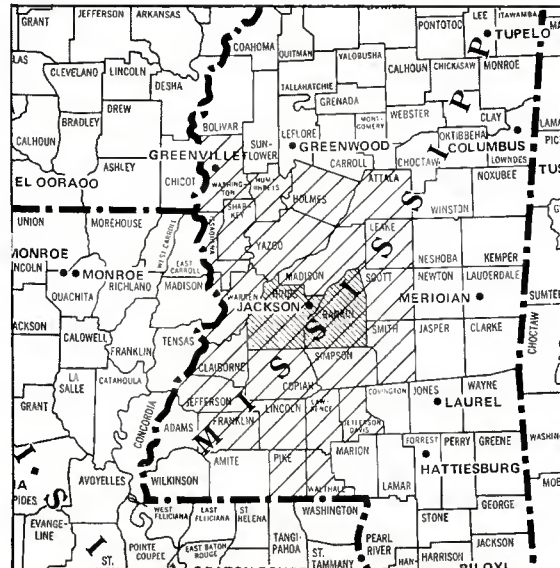
ADI TV Households	736,700
Survey Area TV Households	1,186,800

- WTTV** Bloomington-Indianapolis, Ind. ch. 4, INB
- WRVW** Indianapolis, Ind., ch. 6, NBC
- WISH-TV** Indianapolis, Ind., ch. B, CBS
- WTHR** Indianapolis, Ind., ch. 13, ABC
- WFYI** Indianapolis, Ind., ch. 20, ETV
- WTIU** Bloomington, Ind., ch. 30, ETV
- WHMB-TV** Indianapolis, Ind., ch. 40, INB
- WIPB** Muncie, Ind., ch. 49, ETV

ADI Counties	State	TV Households
Bartholomew	IN	19,700
Benton	IN	3,800
Blackford	IN	5,400
Boone	IN	11,100
Brown	IN	3,100
Carroll	IN	6,500
Cass	IN	14,200
Clinton	IN	11,300
Decatur	IN	7,700
Delaware	IN	40,700
Fountain	IN	6,500
Grant	IN	27,500

Hamilton	IN	22,700
Hancock	IN	14,000
Hendricks	IN	19,700
Henry	IN	17,800
Howard	IN	30,400
Jennings	IN	8,200
Johnson	IN	21,600
Madison	IN	47,700
Marion	IN	271,100
Miami	IN	13,000
Monroe	IN	29,000
Montgomery	IN	11,900
Morgan	IN	15,000
Owen	IN	4,400
Putnam	IN	8,800
Randolph	IN	10,500
Rush	IN	7,200
Shelby	IN	13,600
Tipton	IN	5,200
White	IN	7,400

Women	778,300
Men	701,700
Teens	253,800
Children	360,400



## Jackson, Miss. (83)

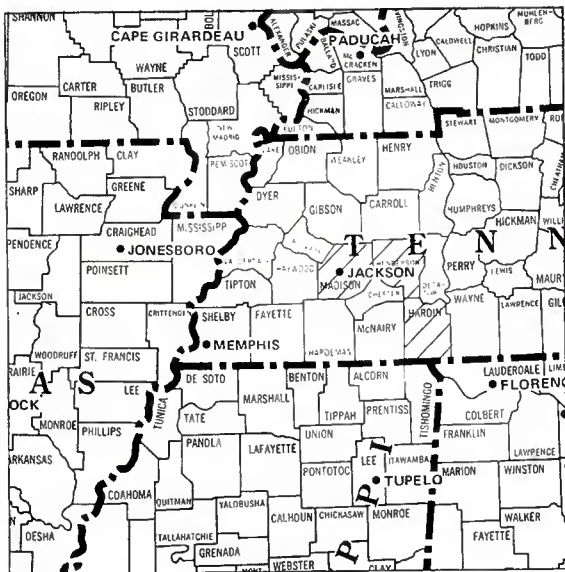
ADI TV Households	228,300
Survey Area TV Households	477,600

- WLBT** Jackson, Miss., ch. 3, NBC
- WJTV** Jackson, Miss., ch. 12, CBS
- WAPT** Jackson, Miss., ch. 16, ABC
- WMAU** Bude, Miss., ch. 17, ETV
- WMAA** Jackson, Miss., ch. 29, ETV

ADI Counties	State	TV Households
Attaia	MS	6,000
Claiborne	MS	2,800
Copiah	MS	7,700
Franklin	MS	2,400
Hinds	MS	73,000
Holmes	MS	6,600
Humphreys	MS	3,400
Issaquena	MS	700
Jefferson	MS	2,200

Jefferson Davis	MS	4,000
Lawrence	MS	3,400
Leake	MS	5,900
Lincoln	MS	8,400
Madison	MS	8,900
Pike	MS	10,800
Rankin	MS	16,200
Scott	MS	6,600
Sharkey	MS	2,200
Simpson	MS	6,600
Smith	MS	4,400
Walthall	MS	3,800
Warren	MS	14,700
Washington	MS	19,800
Yazoo	MS	7,800

Women	259,600
Men	223,200
Teens	90,200
Children	133,200



## Jackson, Tenn. (189)

ADI TV Households	36,100	Henderson	TN	6,700
Survey Area TV Households	290,600	Madison	TN	23,200

**WBBJ-TV** Jackson, Tenn., ch. 7, A8C  
**\*WLJT-TV** Lexington, Tenn., ch. 11, ETV

ADI	Counties	State	TV Households	Women	40,900
Hardin		TN	6,200	Men	35,100
				Teens	11,800
				Children	17,500

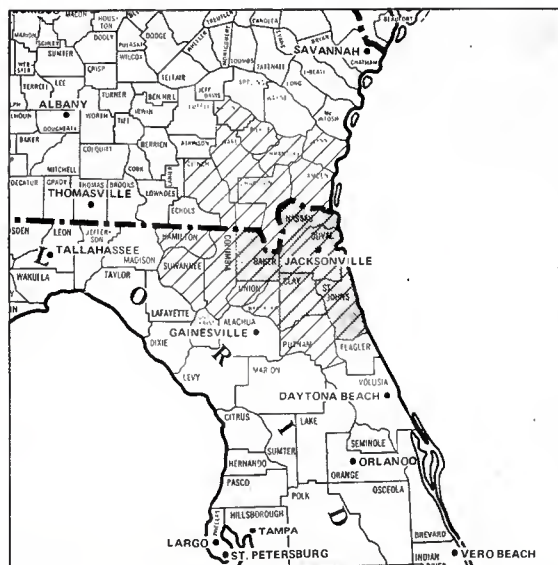
## Jacksonville, Fla. (65)

ADI TV Households	314,800	Nassau	FL	9,200
Survey Area TV Households	499,300	Putnam	FL	15,300

**WJXT** Jacksonville, Fla., ch. 4, C8S  
**\*WJCT** Jacksonville, Fla., ch. 7, ETV  
**\*WXGA-TV** Waycross, Ga., ch. 8, ETV  
**WTLV** Jacksonville, Fla., ch. 12, N8C  
**WKFS-TV** Jacksonville, Fla., ch. 17, ABC

ADI	Counties	State	TV Households	Women	331,600
Baker		FL	3,800	Men	311,100
Bradford		FL	5,000	Teens	110,700
Clay		FL	18,300	Children	182,100
Columbia		FL	9,400		
Duval		FL	187,900		
Hamilton		FL	2,800		

St. Johns	FL	13,500
Suwannee	FL	5,700
Union	FL	1,900
8aon	GA	2,600
Brantley	GA	2,300
Camden	GA	3,300
Charlton	GA	1,800
Clinch	GA	1,800
Glynn	GA	15,200
Pierce	GA	2,900
Ware	GA	12,100



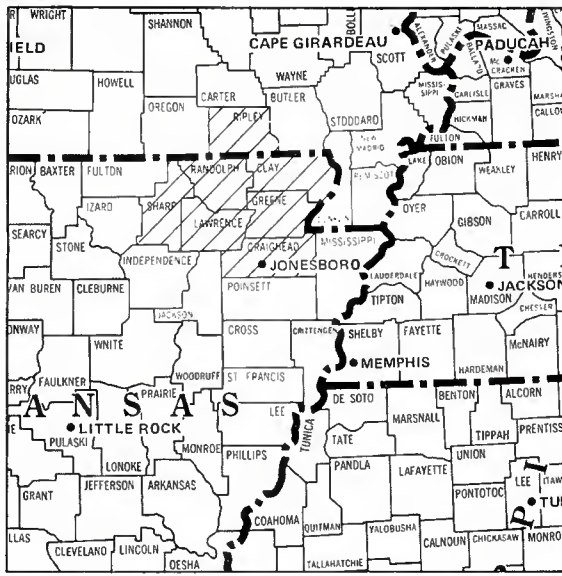
## Johnstown-Altoona, Pa. (76)

ADI TV Households	262,600	Cameron	PA	2,400
Survey Area TV Households	1,819,700	Centre	PA	32,300

**\*WPSX-TV** Clearfield, Pa., ch. 3, ETV  
**WJAC-TV** Johnstown, Pa., ch. 6, NBC (ABC)  
**WTAJ-TV** Altoona, Pa., ch. 10, CBS  
**WJNL-TV** Johnstown, Pa., ch. 19, CBS (A8C)  
**WOPC** Altoona, Pa., ch. 38, ABC

ADI	Counties	State	TV Households	Women	295,300
Bedford		PA	14,700	Men	269,000
Blair		PA	46,100	Teens	86,100
Cambria		PA	61,000	Children	120,200



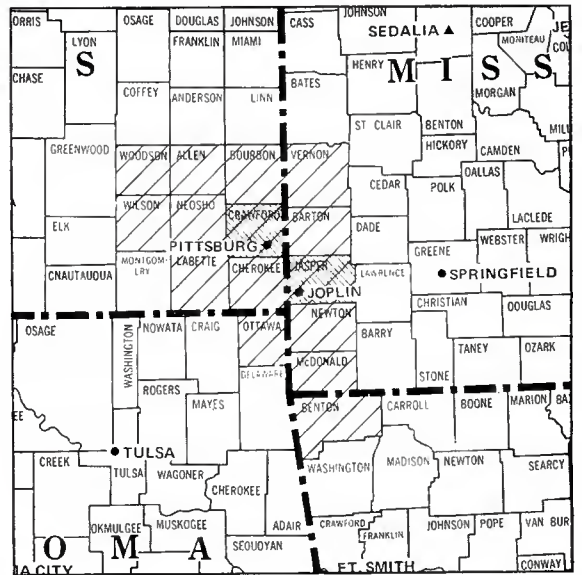


## Jonesboro, Ark. (174)

ADI TV Households	57,500	Greene	AR	10,400
Survey Area TV Households	200,700	Lawrence	AR	6,900
		Randolph	AR	5,400
<b>KAIT-TV</b> Jonesboro, Ark., ch. B, ABC		Sharp	AR	4,200
		Ripley	MO	4,300
ADI Counties	State	TV Households		<b>61,600</b>
Clay	AR	7,000		<b>55,100</b>
Craighead	AR	19,300		<b>17,700</b>
				<b>22,800</b>

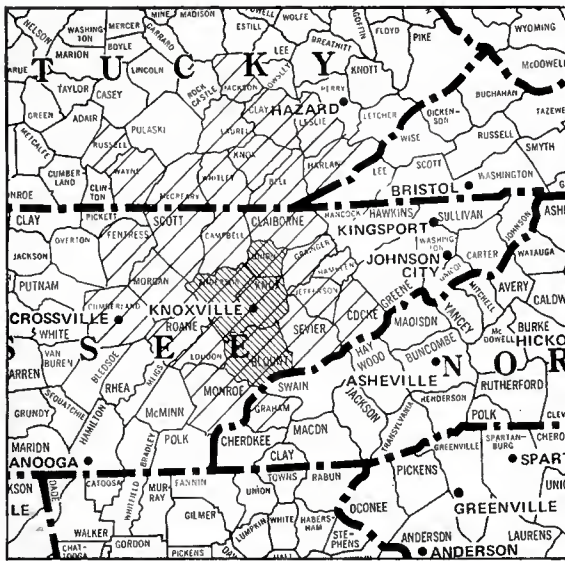
## Joplin, Mo.-Pittsburg, Kan. (111)

ADI TV Households	151,700	Labelle	KS	9,700
Survey Area TV Households	366,400	Neosho	KS	6,500
<b>KOAM-TV</b> Pittsburg, Kan., ch. 7, NBC		Wilson	KS	5,000
<b>KODE-TV</b> Joplin, Mo., ch. 12, ABC		Woodson	KS	1,700
<b>KTVJ</b> Joplin, Mo., ch. 16, CBS		Barton	MO	4,300
		Jasper	MO	30,800
		McDonald	MO	5,400
		Newton	MO	14,600
		Vernon	MO	6,800
		Ottawa	OK	11,100
ADI Counties	State	TV Households		<b>155,300</b>
Benton	AR	20,400		<b>134,800</b>
Allen	KS	5,800		<b>41,100</b>
Bourbon	KS	6,700		<b>57,600</b>
Cherokee	KS	8,200		
Crawford	KS	14,900		



## Kansas City, Mo. (26)

ADI TV Households	633,000	Bates	MO	6,000
Survey Area TV Households	979,800	Benton	MO	4,800
<b>WDAF-TV</b> Kansas City, Mo., ch. 4, NBC		Caldwell	MO	3,700
<b>KCMO-TV</b> Kansas City, Mo., ch. 5, CBS		Carroll	MO	4,500
<b>KMBC-TV</b> Kansas City, Mo., ch. 9, ABC		Cass	MO	15,400
<b>*KCPT</b> Kansas City, Mo., ch. 19, ETV		Clay	MO	45,200
<b>KBMA-TV</b> Kansas City, Mo., ch. 41, IND		Clinton	MO	5,100
		Daviess	MO	3,400
		deKaub	MO	2,900
		Grundy	MO	4,300
		Henry	MO	8,100
ADI Counties	State	TV Households		<b>244,700</b>
Anderson	KS	3,100		<b>11,000</b>
Atchison	KS	6,500		<b>10,200</b>
Brown	KS	4,800		<b>6,200</b>
Doniphan	KS	3,300		<b>5,800</b>
Douglas	KS	20,300		<b>12,300</b>
Franklin	KS	7,400		<b>7,100</b>
Johnson	KS	75,700		<b>8,600</b>
Leavenworth	KS	17,500		
Linn	KS	3,600		
Miami	KS	8,000		
Wyandotte	KS	64,600		
Andrew	MO	5,100		
				<b>644,900</b>
				<b>577,200</b>
				<b>200,200</b>
				<b>271,300</b>



## Knoxville, Tenn. (61)

ADI TV Households ..... 335,300  
 Survey Area TV Households ..... 687,300

**WATE-TV** Knoxville, Tenn., ch. 6, N&C  
**WBIR-TV** Knoxville, Tenn., ch. 10, CBS  
**WTVK** Knoxville, Tenn., ch. 26, ABC  
**WKSO** Somerset, Ky., ch. 29, ETV

ADI Counties	State	TV Households
Bell	KY	10,100
Clay	KY	5,700
Harlan	KY	12,600
Jackson	KY	2,900
Knox	KY	8,000
Laurel	KY	9,300
Leslie	KY	3,100
McCreary	KY	4,100
Russell	KY	4,200
Wayne	KY	4,800
Whitley	KY	9,500
Graham	NC	1,900

Anderson	TN	21,400
Blount	TN	23,300
Campbell	TN	9,300
Claborn	TN	7,200
Cocke	TN	8,300
Cumberland	TN	7,600
Fentress	TN	4,000
Grainger	TN	5,100
Hamblen	TN	14,600
Jefferson	TN	8,800
Knox	TN	96,000
Loudon	TN	9,000
Monroe	TN	7,700
Morgan	TN	4,200
Roane	TN	13,300
Scott	TN	4,600
Sevier	TN	11,500
Union	TN	3,200
<b>Women</b>		<b>379,500</b>
<b>Men</b>		<b>337,600</b>
<b>Teens</b>		<b>113,600</b>
<b>Children</b>		<b>167,000</b>

## La Crosse-Eau Claire, Wis. (115)

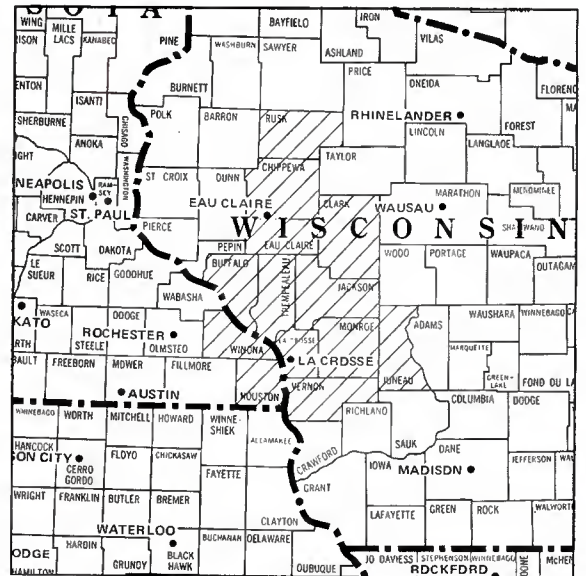
ADI TV Households ..... 147,400  
 Survey Area TV Households ..... 412,100

**WKBT** La Crosse, Wis., ch. 8, CBS  
**WEAU-TV** Eau Claire, Wis., ch. 13, NBC  
**WXOW-TV** La Crosse, Wis., ch. 19, ABC  
**WHLA-TV** La Crosse, Wis., ch. 31, ETV

ADI Counties	State	TV Households
Houston	MN	5,600
Winona	MN	15,300
Buffalo	WI	4,300
Chippewa	WI	14,600

Clark	WI	10,300
Eau Claire	WI	24,500
Jackson	WI	5,300
Juneau	WI	6,800
La Crosse	WI	27,800
Monroe	WI	11,100
Rusk	WI	5,000
Trempealeau	WI	8,200
Vernon	WI	8,600

<b>Women</b>		<b>164,400</b>
<b>Men</b>		<b>151,500</b>
<b>Teens</b>		<b>53,400</b>
<b>Children</b>		<b>69,400</b>



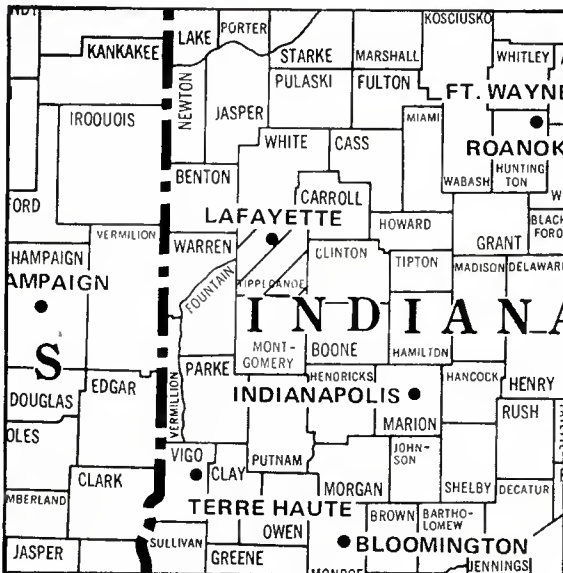
## Lafayette, Ind. (191)

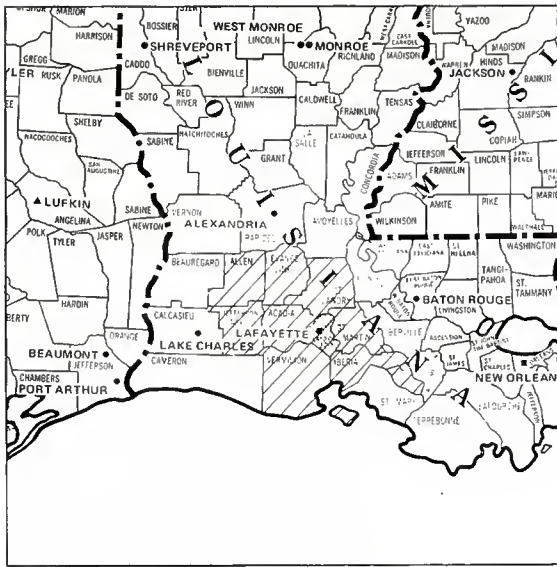
ADI TV Households ..... 35,100  
 Survey Area TV Households ..... 555,200

**WLFI-TV** Lafayette-Kokomo, Ind., ch. 18, CBS

ADI Counties	State	TV Households
Tiptecanoe	IN	35,100

<b>Women</b>		<b>39,000</b>
<b>Men</b>		<b>40,400</b>
<b>Teens</b>		<b>10,200</b>
<b>Children</b>		<b>17,400</b>





## Lafayette, La. (118)

ADI TV Households 143,000  
 Survey Area TV Households 470,600  
**KATC** Lafayette, La., ch. 3, ABC  
**KLFY-TV** Lafayette, La., ch. 10, CBS

ADI Counties	State	TV Households
Acadia	LA	15,800
Allen	LA	5,800
Evangeline	LA	10,400

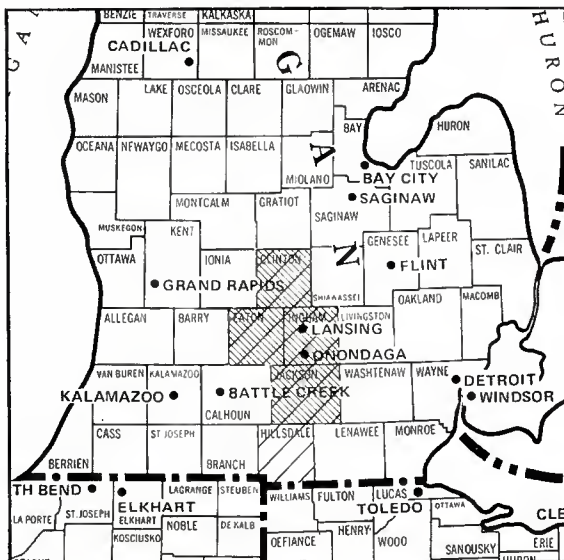
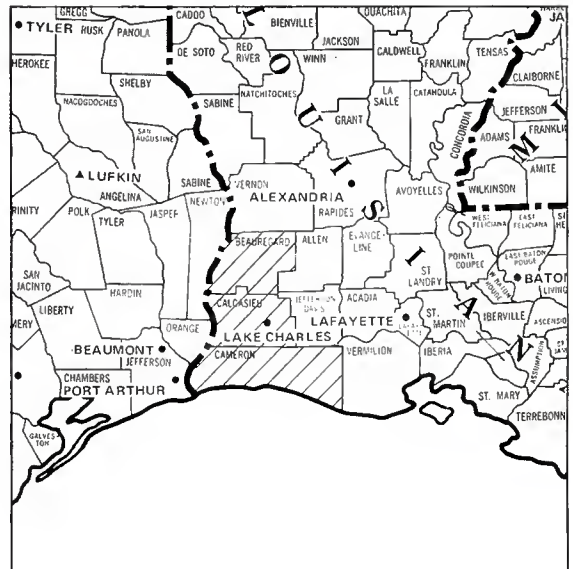
Iberia	LA	18,000
Jefferson Davis	LA	8,900
Lafayette	LA	37,300
St. Landry	LA	20,000
St. Martin	LA	10,000
Vermilion	LA	13,800

<b>Women</b>	<b>158,800</b>
<b>Men</b>	<b>142,800</b>
<b>Teens</b>	<b>62,100</b>
<b>Children</b>	<b>87,000</b>

## Lake Charles, La. (173)

ADI TV Households 58,000  
 Survey Area TV Households 376,700  
**KPLC-TV** Lake Charles, La., ch. 7, NBC

ADI Counties	State	TV Households	Women	Men	Teens	Children
Beauregard	LA	8,400	63,400	57,800	23,600	32,400
Calcasieu	LA	46,600				
Cameron	LA	3,000				



## Lansing, Mich. (96)

ADI TV Households 184,100  
 Survey Area TV Households 1,282,300  
**WJIM-TV** Lansing, Mich., ch. 6, CBS  
**WILX-TV** Onondaga, Mich., ch. 10, NBC  
**\*WKAR** E. Lansing, Mich., ch. 23, ETV

ADI Counties	State	TV Households
Clinton	MI	15,900

Eaton	MI	24,400
Hillsdale	MI	13,600
Ingham	MI	83,600
Jackson	MI	46,600

<b>Women</b>	<b>205,500</b>
<b>Men</b>	<b>194,600</b>
<b>Teens</b>	<b>66,400</b>
<b>Children</b>	<b>96,900</b>





## Laredo, Tex. (202)

ADI TV Households ..... 22,000  
 Survey Area TV Households ..... 142,700

Zapala ..... TX ..... 1,400

**KGNS-TV** Laredo, Tex., ch. 8, NBC (A&C)  
**KVTV** Laredo, Tex., ch. 13, CBS

ADI Counties	State	TV Households
Webb	TX	20,600

<b>Women</b>	<b>25,600</b>
<b>Men</b>	<b>22,300</b>
<b>Teens</b>	<b>10,700</b>
<b>Children</b>	<b>18,700</b>

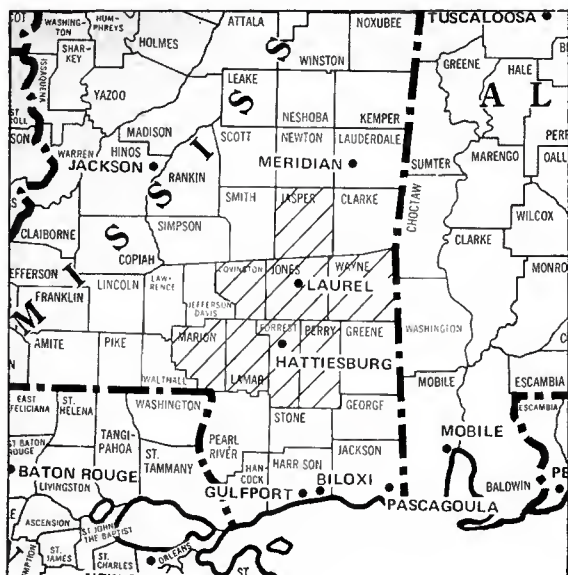
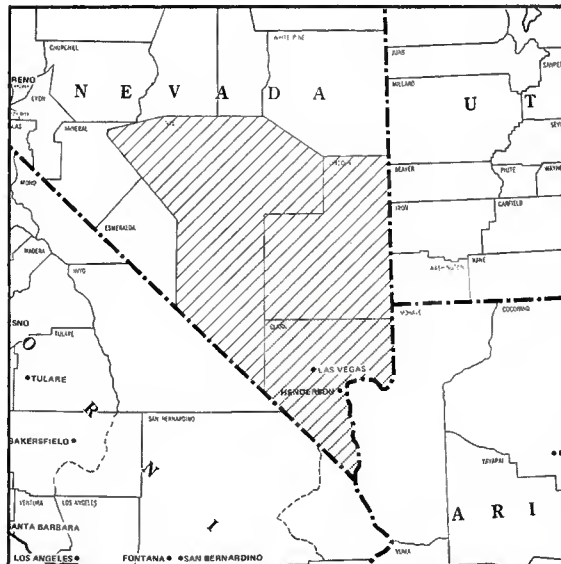
## Las Vegas (137)

ADI TV Households ..... 121,400  
 Survey Area TV Households ..... 132,100

ADI Counties	State	TV Households
Clark	NV	119,100
Lincoln	NV	800
Nye	NV	1,500

**KORK-TV** Las Vegas, ch. 3, NBC  
**KVVU** Henderson-Las Vegas, Nev., ch. 5, IND  
**KLAS-TV** Las Vegas, ch. 8, CBS  
**\*KLXV** Las Vegas, ch. 10, ETV  
**KSHO-TV** Las Vegas, ch. 13, ABC

<b>Women</b>	<b>116,900</b>
<b>Men</b>	<b>110,200</b>
<b>Teens</b>	<b>41,900</b>
<b>Children</b>	<b>61,800</b>



## Laurel-Hattiesburg, Miss. (163)

ADI TV Households ..... 69,200  
 Survey Area TV Households ..... 259,600

Jones ..... MS ..... 19,300  
 Lamar ..... MS ..... 5,800  
 Marion ..... MS ..... 7,500  
 Perry ..... MS ..... 2,700  
 Wayne ..... MS ..... 5,000

**WDAM-TV** Laurel-Hattiesburg, Miss., ch. 7, NBC

ADI Counties	State	TV Households
Covington	MS	4,300
Forrest	MS	19,900
Jasper	MS	4,700

<b>Women</b>	<b>77,300</b>
<b>Men</b>	<b>68,200</b>
<b>Teens</b>	<b>24,700</b>
<b>Children</b>	<b>36,800</b>



## Lexington, Ky. (90)

ADI TV Households ..... 196,200  
 Survey Area TV Households ..... 443,900

**WLEX-TV** Lexington, Ky, ch. 18, NBC  
**WKYT-TV** Lexington, Ky, ch. 27, CBS  
**\*WKMR** Morehead, Ky, ch. 38, ETV  
**\*WKLE** Lexington, Ky, ch. 46, ETV  
**WTVQ-TV** Lexington, Ky, ch. 62, ABC

ADI Counties	State	TV Households
Bath	KY	3,300
Bourbon	KY	6,300
Boyle	KY	7,500
Breathitt	KY	4,100
Clark	KY	8,800
Estill	KY	4,100
Fayette	KY	63,800
Fleming	KY	3,800
Gerrard	KY	3,100
Jessamine	KY	7,400

Lee	KY	2,100
Lincoln	KY	5,400
Madison	KY	14,300
Menifee	KY	1,200
Mercer	KY	6,000
Montgomery	KY	5,700
Nicholas	KY	2,100
Owsley	KY	1,600
Perry	KY	7,900
Powell	KY	2,400
Puaski	KY	14,100
Rockcastle	KY	3,400
Rowan	KY	4,300
Scott	KY	6,000
Wolfe	KY	2,000
Woodford	KY	5,500

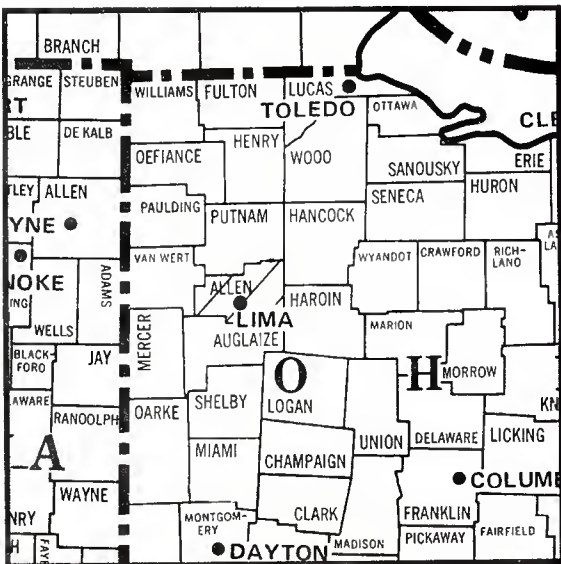
**Women** ..... 218,600  
**Men** ..... 197,800  
**Teens** ..... 65,200  
**Children** ..... 99,500

## Hazard, Ky. (supplementary market)

Arbitron characterizes supplementary markets as those that do not meet its criteria for having an ADI.

**\*WKHA** Hazard, Ky, ch. 35, ETV  
**WKYH-TV** Hazard, Ky, ch. 57, NBC

Home county ..... Perry  
 TV Households ..... 7,900



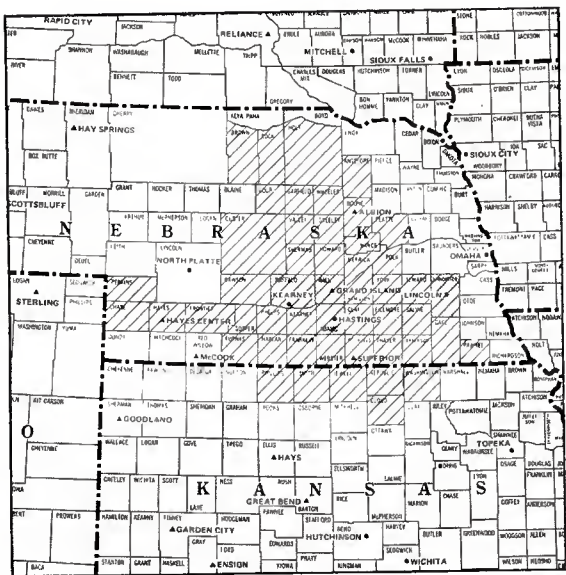
## Lima, Ohio (192)

ADI TV Households ..... 35,000  
 Survey Area TV Households ..... 291,800

**WLIO** Lima, Ohio, ch. 35, NBC (ABC)  
**\*WBGU-TV** Lima-Bowling Green, Ohio, ch. 57, ETV

ADI Counties	State	TV Households
Allen	OH	35,000

**Women** ..... 37,300  
**Men** ..... 33,900  
**Teens** ..... 12,700  
**Children** ..... 17,600



## Lincoln-Hastings-Kearney, Neb. (82)

ADI TV Households ..... 232,700  
 Survey Area TV Households ..... 580,800

- \***KLNE-TV** Lexington, Neb., ch. 3, ETV
- KHAS-TV** Hastings, Neb., ch. 5 NBC
- KMNE-TV** Bassett, Neb., ch. 7, ETV
- KOLN-TV** Lincoln, Neb., ch. 10, CBS
- KGIN-TV** Grand Island, Neb., ch. 11, satellite to KOLN-TV
- \***KUON-TV** Lincoln, Neb., ch. 12, ETV
- KHGI-TV** Kearney-Hastings-Grand Island, Neb., ch. 13, ABC
- KSNB-TV** Superior, Neb., ch. 4, satellite to KHGI-TV
- KWNB-TV** Hayes Center, Neb., ch. 6, satellite to KHGI-TV
- KCNA-TV** Albion-Columbus-Norfolk, Neb., ch. 8, satellite to KHGI-TV
- \***KHNE-TV** Hastings, Neb., ch. 29, ETV

Franklin	NE	2,000
Frontier	NE	1,300
Furnas	NE	2,700
Gage	NE	7,800
Garfield	NE	1,000
Gosper	NE	700
Greeley	NE	1,100
Hall	NE	15,500
Hamilton	NE	2,800
Harlan	NE	1,800
Hayes	NE	500
Holt	NE	4,400
Howard	NE	2,400
Jefferson	NE	4,200
Kearney	NE	2,400
Lancaster	NE	64,800
Loup	NE	300
Merrick	NE	2,800
Nance	NE	1,800
Nuckolls	NE	2,400
Pawnee	NE	1,300
Perkins	NE	1,200
Phelps	NE	3,800
Platte	NE	9,000
Polk	NE	2,400
Rock	NE	700
Saline	NE	4,800
Seward	NE	5,400
Sherman	NE	1,500
Thayer	NE	3,100
Valley	NE	2,000
Webster	NE	2,200
Wheeler	NE	300
York	NE	4,600

ADI Counties	State	TV Households
Cloud	KS	4,800
Jewell	KS	2,000
Phillips	KS	3,100
Republic	KS	3,200
Smith	KS	2,400
Washington	KS	3,400
Adams	NE	10,800
Antelope	NE	3,300
Boone	NE	2,500
Brown	NE	1,600
Buffalo	NE	10,500
Chase	NE	1,600
Clay	NE	3,100
Custer	NE	4,800
Dawson	NE	7,700
Filmore	NE	2,900

**Women** ..... 245,000  
**Men** ..... 222,700  
**Teens** ..... 71,600  
**Children** ..... 95,200



## Little Rock, Ark. (59)

ADI TV Households ..... 364,700  
 Survey Area TV Households ..... 604,000

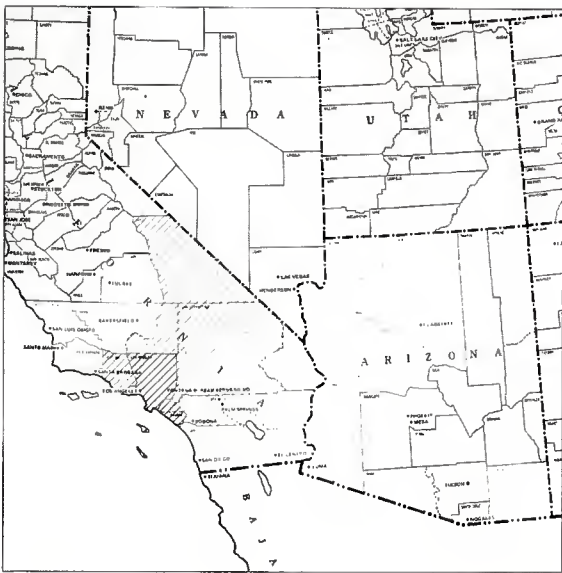
- \***KETS** Little Rock, Ark., ch. 2, ETV
- KARK-TV** Little Rock, Ark., ch. 4, N8C
- KATV** Little Rock, Ark., ch. 7, ABC
- KTHV** Little Rock, Ark., ch. 11, CBS

ADI Counties	State	TV Households
Arkansas	AR	7,500
Bradley	AR	4,200
Calhoun	AR	1,900
Clark	AR	7,100
Cleburne	AR	5,000
Cleveland	AR	2,200
Conway	AR	8,000
Dallas	AR	3,100
Desha	AR	5,200
Drew	AR	5,100
Faulkner	AR	11,300
Garland	AR	25,200
Grant	AR	4,200
Hot Spring	AR	8,200
Independence	AR	8,500
Jackson	AR	7,300

Jefferson	AR	25,900
Johnson	AR	5,500
Lincoln	AR	3,600
Logan	AR	6,300
Lonoke	AR	10,200
Monroe	AR	4,100
Montgomery	AR	2,400
Ouachita	AR	9,600
Perry	AR	2,300
Pike	AR	3,000
Polk	AR	5,100
Pope	AR	1,100
Prairie	AR	3,600
Pulaski	AR	110,200
Saline	AR	15,000
Searcy	AR	2,500
Stone	AR	2,200
Van Buren	AR	3,500
White	AR	15,300
Woodruff	AR	3,500
Yell	AR	5,600

**Women** ..... 398,100  
**Men** ..... 346,900  
**Teens** ..... 120,800  
**Children** ..... 175,100





## Los Angeles (2)

ADI TV Households 3,814,500  
Survey Area TV Households 4,506,300

**KBSC-TV** Corona-Los Angeles, Calif., ch. 52, IND

**KNXT** Los Angeles, ch. 2, CBS  
**KNBC** Los Angeles, ch. 4, NBC  
**KTLA** Los Angeles, ch. 5, IND  
**KABC-TV** Los Angeles, ch. 7, ABC  
**KHJ-TV** Los Angeles, ch. 9, IND  
**KTTV** Los Angeles, ch. 11, IND  
**KCOP** Los Angeles, ch. 13, IND  
**KWHY-TV** Los Angeles, ch. 22, IND  
**\*KWCR-TV** San Bernardino, Calif., ch. 24, ETV  
**\*KCET** Los Angeles, ch. 28, ETV  
**KHOF-TV** San Bernardino, Calif., ch. 30, IND  
**KMEX-TV** Los Angeles, ch. 34, IND  
**KLXA-TV** Fontana, Calif., ch. 40, IND  
**\*KOCE-TV** Huntington Beach, Calif., ch. 50, ETV

ADI Counties	State	TV Households
Inyo	CA	6,000
Kern East	CA	18,100
Los Angeles	CA	2,632,600
Orange North	CA	419,200
Orange South	CA	210,200
Riverside West	CA	147,600
San Bernardino West	CA	236,700
Ventura	CA	144,100

**Women** 3,709,700  
**Men** 3,373,100  
**Teens** 1,134,000  
**Children** 1,601,500

## Louisville, Ky. (39)

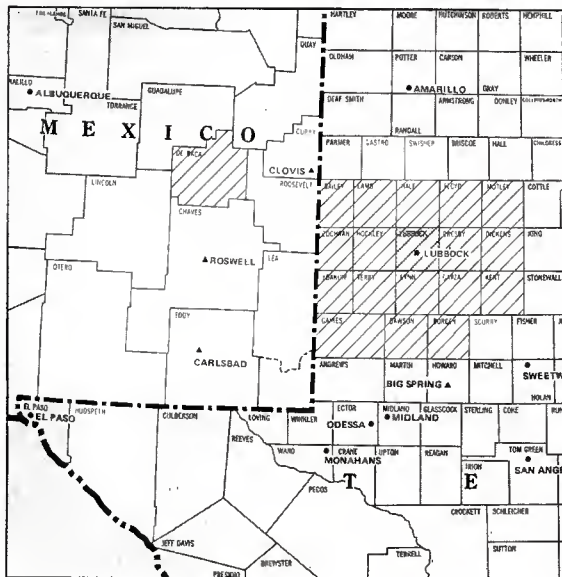
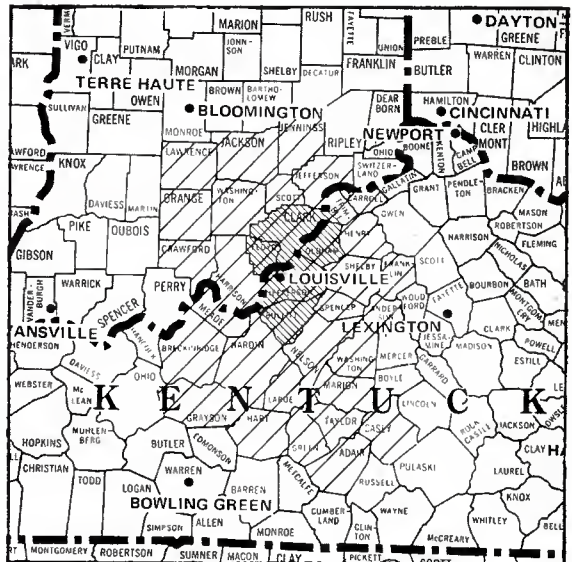
ADI TV Households 479,700  
Survey Area TV Households 782,900

**WAVE-TV** Louisville, Ky., ch. 3, NBC  
**WHAS-TV** Louisville, Ky., ch. 11, CBS  
**\*WKPC-TV** Louisville, Ky., ch. 15, ETV  
**\*WKZT** Elizabethtown, Ky., ch. 23, ETV  
**WLKY-TV** Louisville, Ky., ch. 32, ABC  
**WDRB-TV** Louisville, Ky., ch. 41, IND  
**\*WKMJ** Louisville, Ky., ch. 6B, ETV

ADI Counties	State	TV Households
Clark	IN	26,900
Crawford	IN	2,900
Floyd	IN	20,200
Harrison	IN	7,900
Jackson	IN	11,600
Jefferson	IN	8,900
Jennings	IN	6,100
Lawrence	IN	14,700
Orange	IN	5,900
Scott	IN	5,900
Washington	IN	6,500
Adair	KY	4,700
Anderson	KY	3,800

Breckinridge	KY	5,500
Bullitt	KY	10,000
Carroll	KY	3,000
Casey	KY	4,500
Franklin	KY	12,600
Grayson	KY	6,100
Green	KY	3,600
Hardin	KY	18,500
Harl	KY	5,400
Henry	KY	4,000
Jefferson	KY	235,700
Larue	KY	4,000
Marion	KY	4,500
Meade	KY	5,000
Nelson	KY	6,800
Oldham	KY	4,600
Shelby	KY	6,600
Spencer	KY	1,900
Taylor	KY	6,200
Trimble	KY	1,900
Washington	KY	3,300

**Women** 524,000  
**Men** 487,300  
**Teens** 172,500  
**Children** 240,200



## Lubbock, Tex. (131)

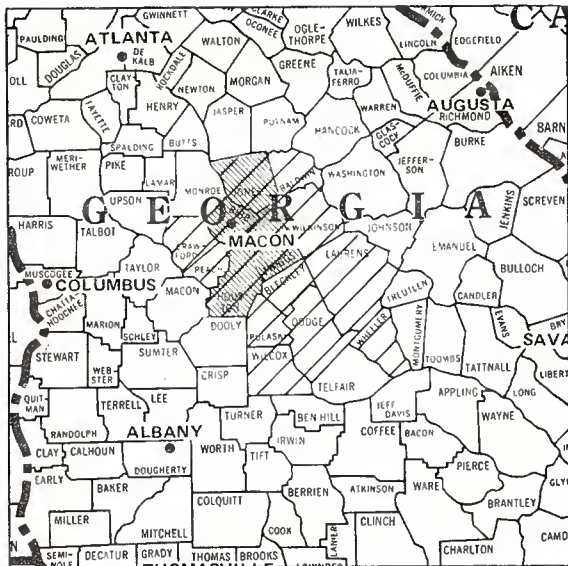
ADI TV Households 126,900  
Survey Area TV Households 215,800

**\*KTXT-TV** Lubbock, Tex., ch. 5, ETV  
**KCBD-TV** Lubbock, Tex., ch. 11, NBC  
**KSWB-TV** Roswell, N.M., ch. B, satellite to KCBD-TV  
**KLBK-TV** Lubbock, Tex., ch. 13, CBS  
**KMCC** Lubbock, Tex., ch. 28, ABC

ADI Counties	State	TV Households
De Baca	NM	900
Bailey	TX	2,500
Borden	TX	300
Cochran	TX	1,300
Crosby	TX	2,900
Dawson	TX	5,500

Dickens	TX	1,400
Floyd	TX	3,800
Gaines	TX	3,500
Garza	TX	2,000
Hale	TX	11,400
Hockley	TX	6,800
Kent	TX	500
Lamb	TX	5,900
Lubbock	TX	67,400
Lynn	TX	3,100
Motley	TX	500
Terry	TX	4,400
Yoakum	TX	2,800

**Women** 132,700  
**Men** 122,700  
**Teens** 45,400  
**Children** 68,800



## Macon, Ga. (140)

ADI TV Households 119,100  
Survey Area TV Households 259,100

WMAZ-TV Macon, Ga, ch. 13, CBS (ABC)  
\*WDCO-TV Cochran, Ga, ch. 15, ETV  
WCWB-TV Macon, Ga, ch. 41, NBC (CBS-ABC)

ADI Counties	State	TV Households
Baldwin	GA	6,800
Bibb	GA	47,300
Bleckley	GA	3,500
Crawford	GA	1,600
Dodge	GA	5,500

Houston	GA	22,700
Jones	GA	4,300
Lauens	GA	10,500
Peach	GA	5,600
Pulaski	GA	2,700
Twiggs	GA	2,000
Wheeler	GA	1,300
Wilcox	GA	2,200
Wilkinson	GA	3,100

<b>Women</b>	<b>138,700</b>
<b>Men</b>	<b>119,700</b>
<b>Teens</b>	<b>45,700</b>
<b>Children</b>	<b>64,700</b>

## Madison, Wis. (108)

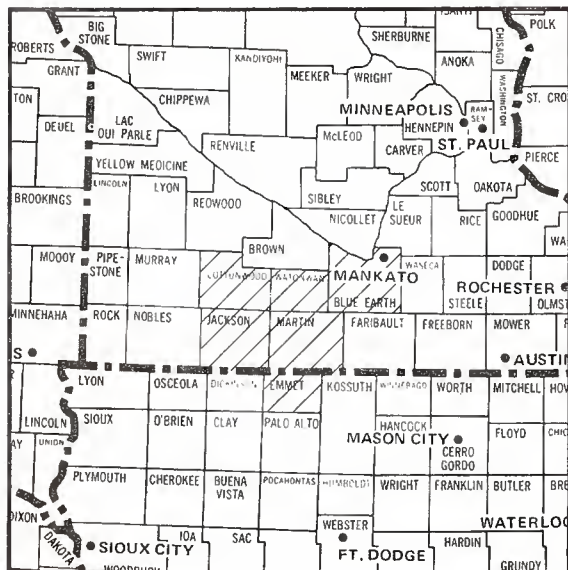
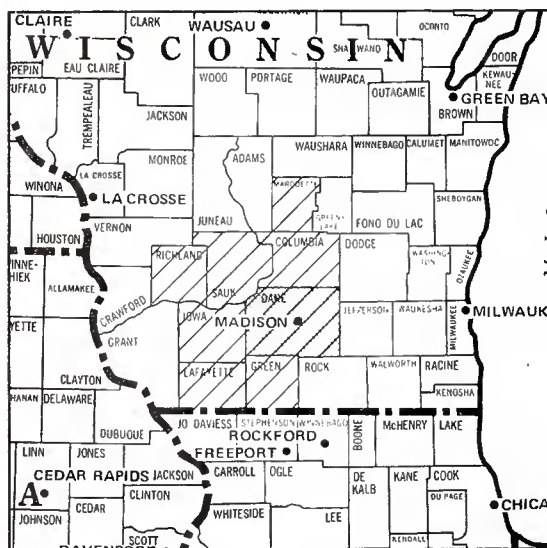
ADI TV Households 163,000  
Survey Area TV Households 632,500

WISC-TV Madison, Wis, ch. 3, CBS  
WMTV Madison, Wis, ch. 15, NBC  
\*WHA-TV Madison, Wis, ch. 21, ETV  
WKOW-TV Madison, Wis, ch. 27, ABC

Dane	WI	104,000
Green	WI	9,800
Iowa	WI	6,300
Lafayette	WI	5,300
Marquette	WI	3,700
Richland	WI	5,300
Sauk	WI	14,000

ADI Counties	State	TV Households
Columbia	WI	14,600

<b>Women</b>	<b>176,200</b>
<b>Men</b>	<b>162,800</b>
<b>Teens</b>	<b>56,000</b>
<b>Children</b>	<b>75,300</b>



## Mankato, Minn. (183)

ADI TV Households 45,600  
Survey Area TV Households 214,100

KEYC-TV Mankato, Minn, ch. 12, CBS

ADI Counties	State	TV Households
Emmet	IA	4,600
Blue Earth	MN	16,800

Cottonwood	MN	5,100
Jackson	MN	5,000
Martin	MN	9,500
Watsonwan	MN	4,600

<b>Women</b>	<b>50,100</b>
<b>Men</b>	<b>45,400</b>
<b>Teens</b>	<b>14,700</b>
<b>Children</b>	<b>18,700</b>

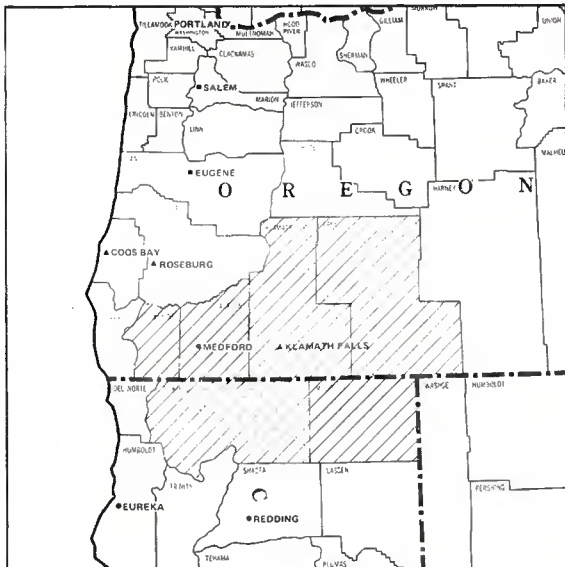
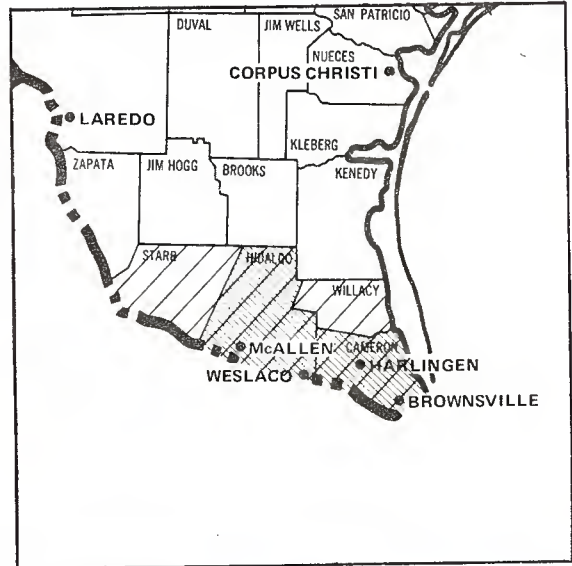


## Marquette, Mich. (177)

ADI TV Households	51,000	Houghton	MI	12,900
Survey Area TV Households	129,900	Iron	MI	5,700
		Keweenaw	MI	800
<b>WLUC-TV</b> Marquette, Mich., ch. 6, CBS (ABC-NBC)		Marquette	MI	21,600
<b>WNMU-TV</b> Marquette, Mich., ch. 13, ETV		Ononagon	MI	3,700
		Florence	WI	900
ADI		<b>Women</b>		<b>53,000</b>
Counties	State	<b>Men</b>		<b>56,800</b>
Alger	MI	<b>Teens</b>		<b>16,800</b>
Baraga	MI	<b>Children</b>		<b>23,600</b>
		TV Households		
		Alger		2,900
		Baraga		2,600

## McAllen-Brownsville, Tex. (139)

ADI TV Households	119,300	Hidalgo	TX	59,400
Survey Area TV Households	111,400	Starr	TX	4,900
		Willacy	TX	4,300
<b>KGBT-TV</b> Harlingen, Tex., ch. 4, CBS (ABC)				
<b>KRGV-TV</b> Weslaco, Tex., ch. 5, NBC (ABC)				
ADI		<b>Women</b>		<b>144,900</b>
Counties	State	<b>Men</b>		<b>123,400</b>
Cameron	TX	<b>Teens</b>		<b>59,000</b>
		<b>Children</b>		<b>101,300</b>
		TV Households		
		Cameron		50,700



## Medford, Ore. (155)

ADI TV Households	95,400	Siskiyou	CA	12,200
Survey Area TV Households	271,000	Jackson	OR	41,100
		Josephine	OR	17,900
<b>KOBI</b> Medford, Ore., ch. 5, CBS (ABC)		Klamath	OR	19,100
<b>KOTI</b> Klamath Falls, Ore., ch. 2, satellite to KOBI		Lake	OR	2,100
<b>KMED-TV</b> Medford, Ore., ch. 10, NBC (ABC)				
ADI		<b>Women</b>		<b>92,900</b>
Counties	State	<b>Men</b>		<b>87,600</b>
Modoc	CA	<b>Teens</b>		<b>28,000</b>
		<b>Children</b>		<b>38,200</b>
		TV Households		
		Modoc		3,000





## Memphis (35)

ADI TV Households ..... 499,400  
 Survey Area TV Households ..... 780,500

**WREG-TV** Memphis, ch. 3, CBS  
**WMC-TV** Memphis, ch. 5, NBC  
**\*WKNO-TV** Memphis, ch. 10, ETV  
**WHBQ-TV** Memphis, ch. 13, ABC  
**\*WMAV** Oxford, Miss., ch. 18, ETV

ADI Counties	State	TV Households
Crittenden	AR	13,400
Cross	AR	6,000
Lee	AR	4,500
Mississippi	AR	18,700
Phillips	AR	10,700
Poinsett	AR	9,100
St. Francis	AR	8,700
Benton	MS	9,700
Benton	MS	1,800
Coahoma	MS	10,800
De Soto	MS	14,500
Lafayette	MS	7,400
Marshall	MS	7,200
Panola	MS	7,800

Pontotoc	MS	6,500
Quitman	MS	4,000
Tallahatchie	MS	5,000
Tate	MS	5,600
Tippah	MS	6,100
Tunica	MS	2,700
Union	MS	6,900
Yalobusha	MS	4,100
Dunklin	MO	13,000
Pemiscot	MO	8,400
Chester	TN	3,700
Crockett	TN	5,100
Dyer	TN	11,100
Fayette	TN	6,700
Gibson	TN	16,100
Hardeman	TN	6,000
Haywood	TN	6,100
Lauderdale	TN	6,600
McNairy	TN	6,800
Shelby	TN	229,400
Tipson	TN	9,200

**Women** ..... 572,500  
**Men** ..... 495,600  
**Teens** ..... 196,300  
**Children** ..... 279,200

## Meridian, Miss. (167)

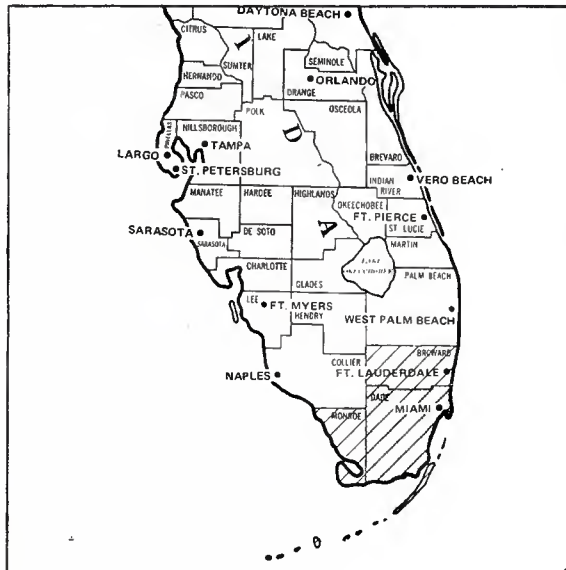
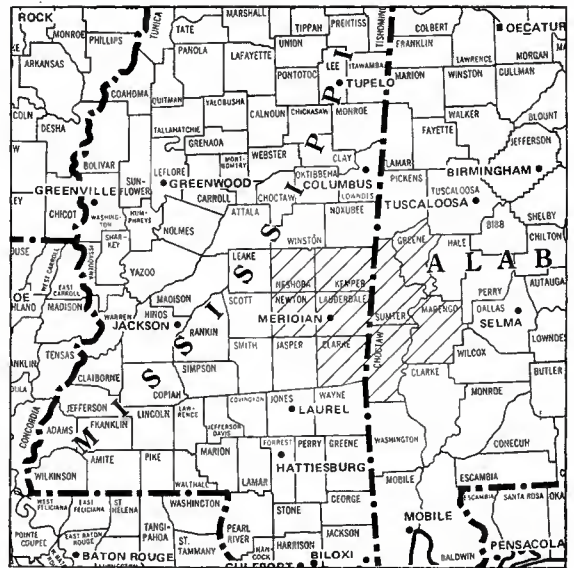
ADI TV Households ..... 64,400  
 Survey Area TV Households ..... 251,300

**WTOK-TV** Meridian, Miss., ch. 11, CBS (ABC-NBC)  
**\*WMAW** Meridian, Miss., ch. 14, ETV  
**WHTV** Meridian, Miss., ch. 24, NBC  
**\*WIIQ** Demopolis, Ala., ch. 41, ETV

ADI Counties	State	TV Households
Choctaw	AL	5,000

Greene	AL	2,700
Marengo	AL	6,800
Sumter	AL	4,500
Clarke	MS	5,100
Kemper	MS	2,800
Lauderdale	MS	24,000
Neshoba	MS	7,000
Newton	MS	6,500

**Women** ..... 70,800  
**Men** ..... 62,000  
**Teens** ..... 22,200  
**Children** ..... 35,800



## Miami (14)

ADI TV Households ..... 919,700  
 Survey Area TV Households ..... 1,145,800

**\*WPBT** Miami, ch. 2, ETV  
**\*WTHS-TV** Miami, ch. 2, ETV  
**WTVJ** Miami, ch. 4, CBS  
**WCIX-TV** Miami, ch. 6, IND  
**WCKT** Miami, ch. 7, NBC  
**WPLG** Miami, ch. 10, ABC  
**\*WLRN-TV** Miami, ch. 17, ETV  
**WLTW** Miami, ch. 23, IND  
**WHFT** Miami, ch. 45, IND

ADI Counties	State	TV Households
Broward	FL	357,900
Dade	FL	546,100
Monroe	FL	15,700

**Women** ..... 954,800  
**Men** ..... 816,500  
**Teens** ..... 242,800  
**Children** ..... 337,400

### Fort Lauderdale, Fla. (supplementary market)

Arbitron characterizes supplementary markets as those that do not meet its criteria for having an ADI.

**WKID** Fort Lauderdale, Fla., ch. 51, IND

Home county	Broward
TV Households	357,900



# STILL DOMINATING THE MEMPHIS AND MID-SOUTH TV MARKET\*

\*May, 1976 ARB  
May, 1976 Nielsen

Network shares of audience in the top 100 markets have greatly influenced the standing of many stations in recent months. But not in Memphis. In Memphis WREG-TV, the CBS Affiliate, still dominates . . . still delivers the top audience. Ask your Katz man to give you full details about this continuing Best Buy!



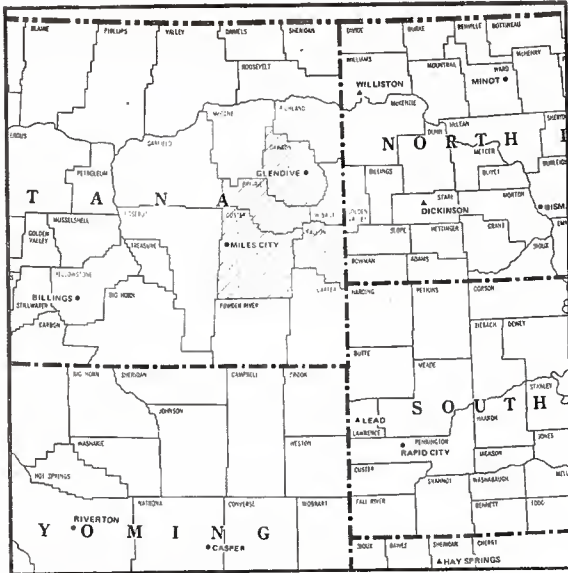
MEMPHIS, TENNESSEE



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## Miles City-Glendive, Mont. (208)

ADI TV Households	9,300	Dawson	MT	3,300
Survey Area TV Households	35,900	Fallon	MT	1,200
		Prairie	MT	500

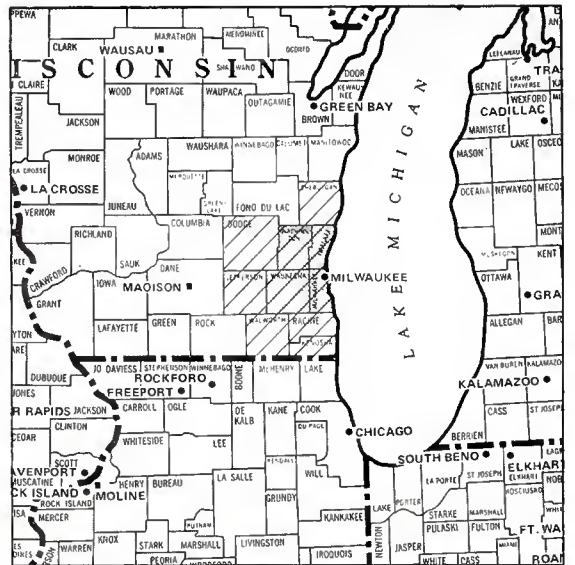
**KYUS-TV** Miles City, Mont., ch. 3, NBC  
**KXGN-TV** Glendive, Mont., ch. 5, CBS (A8C-N8C)

ADI Counties	State	TV Households	Women	9,600
Custer	MT	4,300	Men	8,900
			Teens	3,500
			Children	4,200

## Milwaukee (21)

ADI TV Households	668,100	Jefferson	WI	21,400
Survey Area TV Households	1,234,600	Kenosha	WI	40,300
		Milwaukee	WI	352,800
		Ozaukee	WI	19,800
		Racine	WI	55,700
		Sheboygan	WI	34,800
		Walworth	WI	21,500
		Washington	WI	23,000
		Waukesha	WI	75,900

ADI Counties	State	TV Households	Women	729,400
Dodge	WI	22,900	Men	660,000
			Teens	245,100
			Children	316,900



## Minneapolis-St. Paul (13)

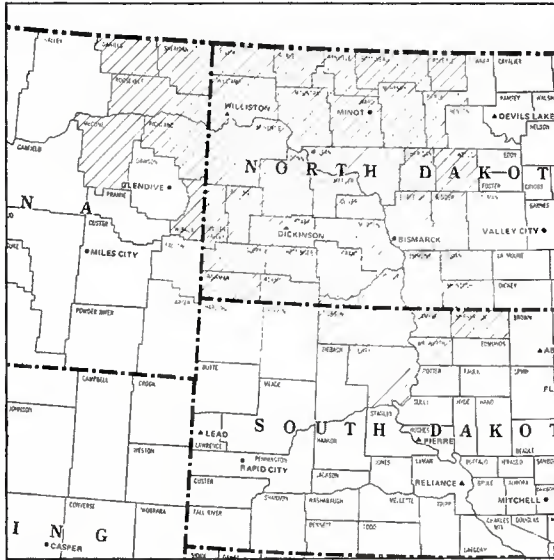
ADI TV Households	934,100	Morrison	MN	8,500
Survey Area TV Households	1,321,600	Nicollet	MN	6,900
		Pine	MN	6,300

**\*KTCA-TV** St. Paul, ch. 2, ETV  
**WCCO-TV** Minneapolis-St. Paul, ch. 4, CBS  
**KSTP-TV** St. Paul-Minneapolis, ch. 5, NBC  
**KMSP-TV** Minneapolis-St. Paul, ch. 9, ABC  
**WTCN-TV** Minneapolis-St. Paul, ch. 11, IND  
**\*KTCL-TV** St. Paul, ch. 17, ETV  
**\*WHWC-TV** Menomonee, Wis., ch. 28, ETV

ADI Counties	State	TV Households	Women	993,400	
Anoka	MN	54,100	Men	905,900	
Benton	MN	6,800	Teens	351,400	
Brown	MN	10,000	Children	461,900	
Carver	MN	10,600			
Chisago	MN	7,700			
Dakota	MN	53,900			
Goodhue	MN	13,400			
Hennepin	MN	325,500			
Isanti	MN	6,900			
Kanabec	MN	4,300			
Kandiyohi	MN	10,300			
Le Sueur	MN	7,800			
Lyon	MN	7,700			
McLeod	MN	9,500			
Meeker	MN	7,400			
Mille Lacs	MN	6,500			
			Wabasha	MN	6,400
			Waseca	MN	5,700
			Washington	MN	31,000
			Wright	MN	15,600
			Yellow Medicine	MN	4,600
			Baron	WI	13,100
			Burnett	WI	4,200
			Dunn	WI	10,100
			Peppin	WI	2,300
			Pierce	WI	9,400
			Polk	WI	10,400
			St. Croix	WI	11,900





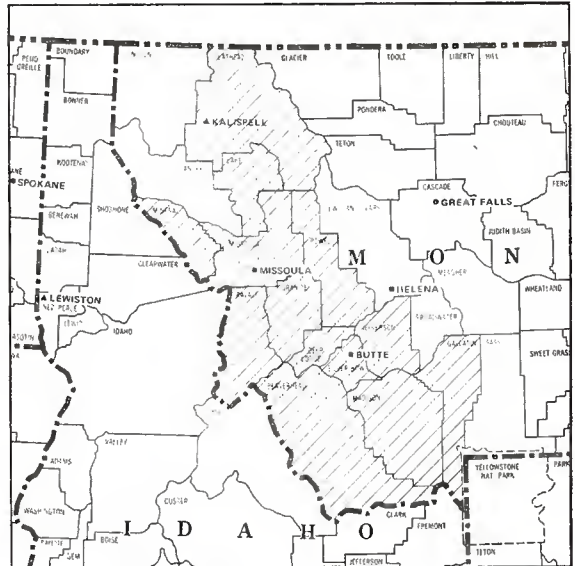


## Minot-Bismarck-Dickinson, N.D. (142)

ADI TV Households	116,200	Golden Valley	ND	900
Survey Area TV Households	140,800	Grant	ND	1,400
		Hettinger	ND	1,600
		Kidder	ND	1,200
<b>KFYR-TV</b> Bismarck, N.D., ch. 5, NBC (ABC)		Logan	ND	1,300
<b>KUMV-TV</b> Williston, N.D., ch. 8, satellite to KFYR-TV		McHenry	ND	2,800
<b>KMOT</b> Minot, N.D., ch. 10, satellite to KFYR-TV		McIntosh	ND	1,700
<b>KXMC-TV</b> Minot, N.D., ch. 13, CBS (ABC)		McKenzie	ND	1,900
<b>KDIX-TV</b> Dickinson, N.D., ch. 2, satellite to KXMC-TV		McLean	ND	3,900
<b>KXMD-TV</b> Williston, N.D., ch. 11, satellite to KXMC-TV		Mercer	ND	2,100
<b>KXMB-TV</b> Bismarck, N.D., ch. 12, satellite to KXMC-TV		Morton	ND	6,700
<b>*KPSD-TV</b> Eagle Butte, S.D., ch. 13, ETV		Mountrail	ND	2,800
		Oliver	ND	600
		Pierce	ND	1,900
		Renville	ND	1,200
		Rolette	ND	3,200
		Sheridan	ND	1,000
		Sioux	ND	700
		Slope	ND	400
		Stark	ND	5,700
		Ward	ND	18,400
		Wells	ND	2,400
		Williams	ND	6,300
		Campbell	SD	900
		Corson	SD	1,300
		Dewey	SD	1,700
		McPherson	SD	1,400
		Walworth	SD	2,600
		<b>Women</b>		<b>124,400</b>
		<b>Men</b>		<b>120,800</b>
		<b>Teens</b>		<b>47,500</b>
		<b>Children</b>		<b>61,000</b>

## Missoula-Butte, Mont. (156)

ADI TV Households	94,900	Flathead	MT	14,800
Survey Area TV Households	111,200	Gallatin	MT	11,200
<b>KXLF-TV</b> Butte, Mont., ch. 4, CBS (ABC-NBC)		Granite	MT	1,100
<b>KPAX-TV</b> Missoula, Mont., ch. 8, satellite to KXLF-TV		Jefferson	MT	2,200
<b>KGVO-TV</b> Missoula, Mont., ch. 13, NBC (ABC-CBS)		Lake	MT	6,200
<b>KTVM</b> Butte, Mont., ch. 6, satellite to KGVO		Madison	MT	2,400
<b>KCFW-TV</b> Kalispell, Mont., ch. 9, satellite to KGVO-TV		Mineral	MT	1,500
		Missoula	MT	21,100
		Powell	MT	2,600
		Ravalli	MT	6,700
		Silver Bow	MT	15,900
		<b>Women</b>		<b>95,600</b>
		<b>Men</b>		<b>92,200</b>
		<b>Teens</b>		<b>31,200</b>
		<b>Children</b>		<b>41,800</b>



## NEWS THE TWIN CITIES CAN BE PROUD OF



**EYEWITNESS NEWS**  
CONTINUES TO BE A LEADER  
IN AREA NEWS COVERAGE

**KSTP-TV**   
MINNEAPOLIS • ST. PAUL



## Mobile, Ala.-Pensacola, Fla. (63)

ADI TV Households 319,800  
Survey Area TV Households 508,800

WEAR-TV Pensacola, Fla., ch. 3, ABC  
WKRG-TV Mobile, Ala., ch. 5, CBS  
WALA-TV Mobile, Ala., ch. 10, NBC  
\*WSRE Pensacola, Fla., ch. 23, ETV  
\*WEIO Mobile, Ala., ch. 42, ETV

Counties	State	TV Households
Baldwin	AL	22,000
Clarke	AL	8,100
Conecuh	AL	4,600

Escambia	AL	10,800
Mobile	AL	104,500
Monroe	AL	6,000
Washington	AL	4,800
Escambia	FL	72,800
Okaloosa	FL	31,300
Santa Rosa	FL	15,900
George	MS	4,300
Greene	MS	2,700
Jackson	MS	32,000

Women	353,600
Men	316,000
Teens	128,200
Children	186,500

**MAKE IT  
KNOWN ON  
THE GULF COAST**  
ONE OF THE HOTTEST GROWTH AREAS  
IN THE COUNTRY! THE ALABAMA,  
FLORIDA & MISSISSIPPI  
GULF COAST.

# NEWSBEAT

The Dominant Influence In This Market

Feb.-Mar. '76

ARB/ADI SHARE	6PM-38%	10PM-37%
NSI/DMA SHARE	6PM-40%	10PM-42%

Only Newsbeat Beats All Other Local  
Newscast as Well as NBC Nightly News,  
CBS Evening News and ABC News!

# WALA-TV

Mobile, Alabama



## Monroe, La.-El Dorado, Ark. (106)

ADI TV Households 163,000  
Survey Area TV Households 396,900

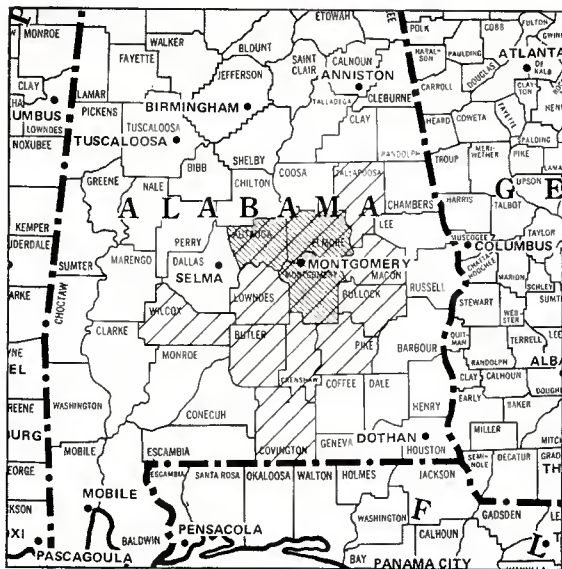
KNOE-TV Monroe, La., ch. 8, CBS (ABC)  
KTVE El Dorado, Ark.-Monroe, La., ch. 10, ABC (NBC)  
KLAAs West Monroe, La., ch. 14, NBC

Counties	State	TV Households
Ashley	AR	7,600
Chicot	AR	5,300
Union	AR	15,100
Caldwell	LA	3,000
Calahoula	LA	3,300
Concordia	LA	6,300
East Carroll	LA	3,300

Franklin	LA	7,000
Jackson	LA	5,200
La Salle	LA	5,100
Lincoln	LA	11,300
Madison	LA	4,200
Morehouse	LA	9,900
Ouachita	LA	40,300
Richland	LA	6,500
Tensas	LA	2,900
Union	LA	6,100
West Carroll	LA	4,000
Winn	LA	5,200

Women	181,100
Men	157,500
Teens	60,200
Children	87,800





## Montgomery, Ala. (117)

ADI TV Households 143,300  
Survey Area TV Households 423,200

\*WDIO Dozier, Ala., ch. 2 ETV  
\*WSPA-TV Montgomery, Ala., ch. 12, N8C  
\*WCOV-TV Montgomery, Ala., ch. 20, C8S  
\*WIAO Montgomery, Ala., ch. 26, ETV  
\*WKAB-TV Montgomery, Ala., ch. 32, ABC

Butler	AL	6,500
Covington	AL	12,900
Crenshaw	AL	5,200
Elmore	AL	11,600
Lowndes	AL	3,300
Macon	AL	7,300
Montgomery	AL	61,000
Pike	AL	8,300
Tallapoosa	AL	11,600
Wilcox	AL	3,700

ADI Counties	State	TV Households
Autauga	AL	8,500
Bullock	AL	3,400

Women	162,300
Men	139,400
Teens	52,500
Children	77,400

## Nashville (31)

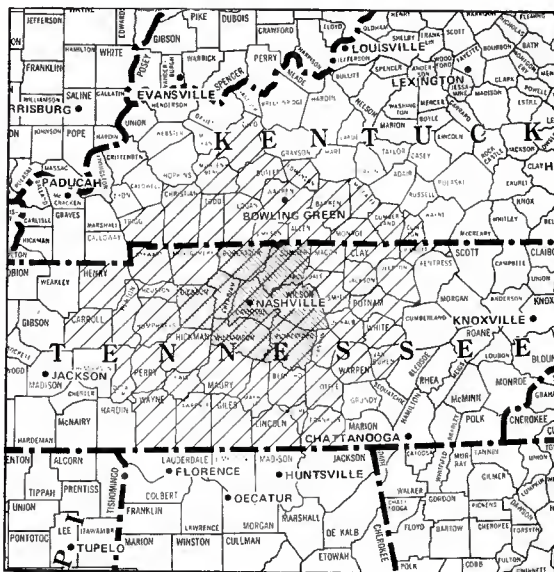
ADI TV Households 574,000  
Survey Area TV Households 919,100

WNGE Nashville, ch. 2, ABC  
WSM-TV Nashville, ch. 4, N8C  
WTVF Nashville, ch. 5, CBS  
\*WDCN-TV Nashville, ch. 8, ETV  
\*WKGB Bowling Green, Ky., ch. 53, ETV

ADI Counties	State	TV Households
Allen	KY	4,800
Barren	KY	10,400
Butler	KY	3,500
Christian	KY	20,300
Clinton	KY	2,700
Cumberland	KY	2,300
Edmonson	KY	2,900
Logan	KY	7,500
Metcalfe	KY	3,100
Monroe	KY	4,200
Muhlenberg	KY	10,800
Ohio	KY	7,200
Simpson	KY	5,300
Todd	KY	3,900
Trigg	KY	2,900
Warren	KY	20,300
Bedford	TN	8,800
Benton	TN	4,000
Cannon	TN	3,600
Carroll	TN	9,300
Cheatham	TN	5,300
Clay	TN	2,200
Coffee	TN	11,000
Davidson	TN	150,600
Decatur	TN	3,400

De Kalb	TN	4,100
Dickson	TN	9,400
Franklin	TN	8,900
Giles	TN	7,700
Henry	TN	10,000
Hickman	TN	4,600
Houston	TN	1,900
Humphreys	TN	4,900
Jackson	TN	2,900
Lawrence	TN	11,000
Lewis	TN	3,000
Macon	TN	4,500
Marshall	TN	6,500
Mauzy	TN	15,000
Montgomery	TN	20,600
Moore	TN	1,300
Overton	TN	5,100
Perry	TN	2,000
Pickett	TN	1,300
Pulnam	TN	13,400
Robertson	TN	10,900
Rutherford	TN	21,700
Smith	TN	5,000
Stewart	TN	3,000
Sumner	TN	23,800
Trousdale	TN	1,800
Van Buren	TN	1,200
Wayne	TN	10,100
White	TN	4,000
Williamson	TN	5,700
Wilson	TN	14,800
Wilson	TN	15,300

Women	639,200
Men	581,900
Teens	191,500
Children	273,300



## Bowling Green, Ky. (supplementary market)

Abilton characterizes supplementary markets as those that do not meet its criteria for having an ADI.

WBKO Bowling Green, Ky., ch. 13, A8C  
\*WKG8 Bowling Green, Ky., ch. 53, ETV

Home county	Warren
TV Households	20,300

## New Orleans (38)

ADI TV Households 482,600  
Survey Area TV Households 788,500

WWL-TV New Orleans, ch. 4, C8S  
WDSU-TV New Orleans, ch. 6, N8C  
WVUE New Orleans, ch. 8, A8C  
\*WYES-TV New Orleans, ch. 12, ETV  
WGNO-TV New Orleans, ch. 26, IND

St. Bernard	LA	17,100
St. Charles	LA	8,400
St. James	LA	4,600
St. John the Baptist	LA	6,000
St. Tammany	LA	23,100
Tangipahoa	LA	21,200
Terrebonne	LA	23,000
Washington	LA	13,300
Hancock	MS	5,900
Pearl River	MS	8,500
Walthall	MS	3,500

ADI Counties	State	TV Households
Jefferson	LA	128,600
Lafourche	LA	19,400
Orleans	LA	196,300
Plaquemines	LA	7,200

Women	529,600
Men	466,800
Teens	186,900
Children	270,800





## New York (1)

ADI TV Households ..... 6,326,300  
 Survey Area TV Households ..... 8,338,500

**WCBS-TV** New York, ch. 2, CBS  
**WNBC-TV** New York, ch. 4, NBC  
**WNEW-TV** New York, ch. 5, IND  
**WABC-TV** New York, ch. 7, ABC  
**WOR-TV** New York, ch. 9, IND  
**WPIX** New York, ch. 11, IND  
**\*WNET** Newark, N.J., ch. 13, ETV  
**\*WLIW** Garden City, N.Y., ch. 21, ETV  
**\*WNYE-TV** New York, ch. 25, ETV  
**\*WNYC-TV** New York, ch. 31, ETV  
**WXTV** Paterson, N.J., ch. 41, IND  
**WNJU-TV** Linden-Newark, N.J., ch. 47, IND  
**WEDW** Bridgeport, Conn., ch. 49, ETV  
**\*WNJM** Montclair, N.J., ch. 50, ETV  
**\*WNJB** New Brunswick, N.J., ch. 5B, ETV

Counties	State	TV Households
Fairfield	CT	267,500
Bergen	NJ	292,200
Essex	NJ	299,000
Hudson	NJ	203,900
Hunterdon	NJ	25,900
Middlesex	NJ	178,600
Monmouth	NJ	152,000

Morris	NJ	119,300
Ocean	NJ	107,500
Passaic	NJ	152,800
Somerset	NJ	61,000
Sussex	NJ	30,800
Union	NJ	173,400
Warren	NJ	25,900
Bronx	NY	488,900
Dutchess	NY	71,600
Kings	NY	867,200
Nassau	NY	425,000
New York	NY	616,000
Orange	NY	79,600
Putnam	NY	21,900
Queens	NY	732,900
Richmond	NY	106,100
Rockland	NY	74,500
Suffolk East	NY	109,200
Suffolk West	NY	264,800
Sullivan	NY	20,500
Ulster	NY	50,600
Westchester	NY	302,300
Pike	PA	5,400

**Women** ..... 6,964,500  
**Men** ..... 6,014,300  
**Teens** ..... 1,961,000  
**Children** ..... 2,648,100

**RKO TELEVISION**

**New York comes alive on Channel 9**

**WOR-TV**



## Norfolk-Portsmouth-Newport News-Hampton, Va. (48)

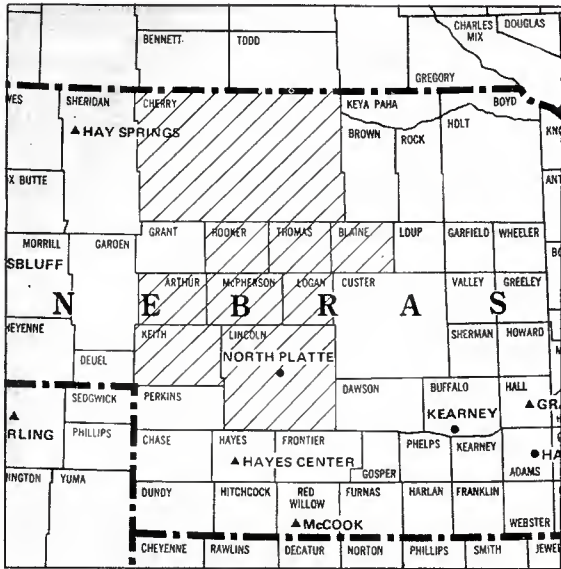
ADI TV Households ..... 419,700  
 Survey Area TV Households ..... 488,200

**WTAR-TV** Norfolk, Va., ch. 3, CBS  
**WAVY-TV** Portsmouth-Norfolk-Newport News, Va., ch. 10, NBC  
**WVEC-TV** Hampton-Norfolk, Va., ch. 13, ABC  
**\*WHRO-TV** Hampton-Norfolk, Va., ch. 15, ETV  
**WYAH-TV** Portsmouth, Va., ch. 27, IND

Counties	State	TV Households
Camden	NC	1,900
Chowan	NC	3,600
Currituck	NC	3,300
Dare	NC	3,100
Gates	NC	2,600
Heriford	NC	6,800
Northampton	NC	6,000
Pasquotank	NC	9,400

Perquimans	NC	2,500
Accomack	VA	10,500
Gloucester	VA	6,000
Hampton-Newport News	VA	83,700
Isle of Wight	VA	5,400
James City	VA	8,100
Mathews	VA	3,300
Nansemond	VA	14,700
Norfolk	VA	158,900
Northampton	VA	5,100
Southampton	VA	7,300
Surry	VA	1,700
Virginia Beach	VA	66,400
York	VA	11,400

**Women** ..... 456,600  
**Men** ..... 463,600  
**Teens** ..... 156,100  
**Children** ..... 218,700



## North Platte, Neb. (203)

ADI TV Households	19,800	Hooker	NE	300
Survey Area TV Households	42,500	Keith	NE	3,300
		Lincoln	NE	12,500
<b>KNOP-TV</b> North Platte, Neb., ch. 2, NBC		Logan	NE	300
* <b>KPNE</b> Green Bay, Wis., ch. 9, ETV		McPherson	NE	200
* <b>KRNE-TV</b> Merriman, Neb., ch. 12, ETV		Thomas	NE	400

ADI Counties	State	TV Households	<b>Women</b>	20,300
Arthur	NE	200	<b>Men</b>	18,500
Blaine	NE	200	<b>Teens</b>	6,700
Cherry	NE	2,400	<b>Children</b>	9,300

## Odessa-Midland, Tex. (148)

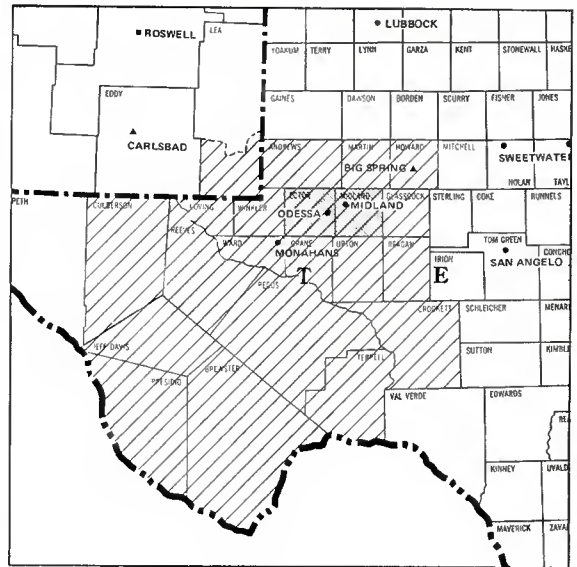
ADI TV Households . . . . . 102,900  
 Survey Area TV Households . . . . . 127,600

**KMID-TV** Midland-Odessa, Tex., ch. 2, NBC  
**KOSA-TV** Odessa-Midland, Tex., ch. 7, CBS  
**KMOM-TV** Monahans-Odessa, Tex., ch. 9, ABC  
**KWAB-TV** Big Spring, Tex., ch. 4, satellite to KMOM-TV

ADI Counties	State	TV Households
Lea South	NM	2,300
Andrews	TX	3,800
Brewster	TX	2,400
Crane	TX	1,300
Crockett	TX	1,100
Culberson	TX	800
Ector	TX	32,200
Glasscock	TX	300

Howard	TX	13,300
Jeff Davis	TX	500
Loving	TX	100
Martin	TX	1,400
Midland	TX	22,800
Pecos	TX	4,200
Presidio	TX	1,400
Reagan	TX	1,200
Reeves	TX	4,800
Terrell	TX	400
Upton	TX	1,600
Ward	TX	3,800
Winkler	TX	3,200

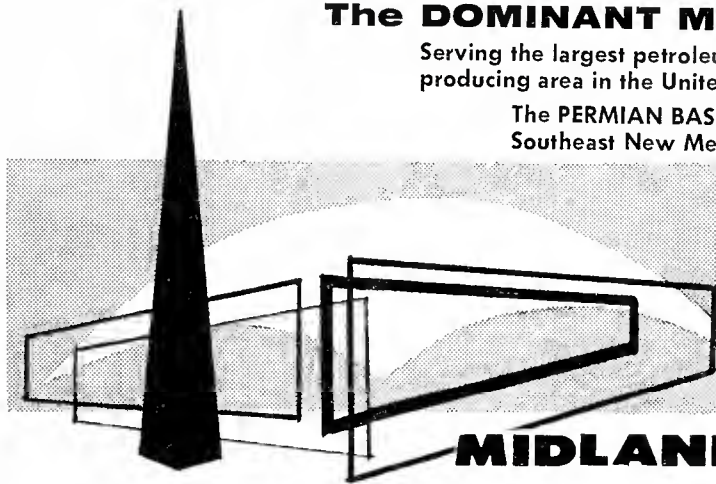
**Women** . . . . . 108,800  
**Men** . . . . . 101,300  
**Teens** . . . . . 39,000  
**Children** . . . . . 53,600



## The DOMINANT MEDIA

Serving the largest petroleum energy producing area in the United States . . .

The PERMIAN BASIN of West Texas and Southeast New Mexico.



**KMID TV**  
**channel 2**

**MIDLAND-ODESSA, TEXAS**





## Oklahoma City (37)

ADI TV Households ..... 485,700  
 Survey Area TV Households .. 580,900

**KTVY** Oklahoma City, ch. 4, NBC  
**KOCO-TV** Oklahoma City, ch. 5, ABC  
**KQTV** Oklahoma City, ch. 9, CBS  
**\*KETA** Oklahoma City, ch. 13, ETV  
**\*KOKH-TV** Oklahoma City, ch. 25, ETV

ADI Counties	State	TV Households
Alfalfa	OK	3,000
Beckham	OK	6,000
Blaine	OK	4,600
Caddo	OK	11,500
Canadian	OK	17,100
Cleveland	OK	38,500
Custer	OK	8,400
Dewey	OK	2,100
Ellis	OK	1,900
Garfield	OK	22,600
Garvin	OK	10,700
Grady	OK	14,100

Grant	OK	2,900
Harmon	OK	1,800
Harper	OK	1,700
Hughes	OK	6,000
Kay	OK	17,900
Kingfisher	OK	4,500
Kiowa	OK	4,900
Lincoln	OK	8,000
Logan	OK	8,700
McCain	OK	7,400
Major	OK	2,900
Murray	OK	4,000
Noble	OK	4,100
Oklahoma	OK	205,200
Payne	OK	19,700
Pottawatomie	OK	20,200
Seminole	OK	11,000
Washita	OK	5,100
Woods	OK	4,200
Woodward	OK	5,000

**Women** ..... 484,500  
**Men** ..... 433,200  
**Teens** ..... 141,400  
**Children** ..... 200,900

## Omaha (64)

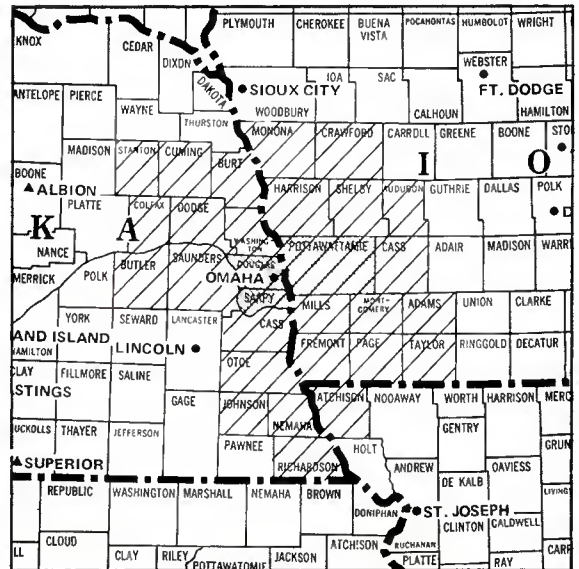
ADI TV Households ..... 315,200  
 Survey Area TV Households .. 562,700

**KMTV** Omaha, ch. 3, NBC  
**WOWT** Omaha, ch. 6, CBS  
**KETV** Omaha, ch. 7, ABC  
**\*KYNE-TV** Omaha, ch. 26, ETV

ADI Counties	State	TV Households
Adams	IA	2,400
Audubon	IA	3,000
Cass	IA	6,000
Crawford	IA	6,600
Fremont	IA	3,700
Harrison	IA	6,000
Mills	IA	4,700
Monona	IA	4,500
Montgomery	IA	5,300
Page	IA	7,600
Pottawattamie	IA	28,700
Shelby	IA	4,800

Taylor	IA	3,200
Atchison	MO	3,400
Burl	NE	3,100
Butler	NE	3,300
Cass	NE	6,800
Collax	NE	3,600
Cuming	NE	3,900
Dodge	NE	12,900
Douglas	NE	142,200
Johnson	NE	1,800
Nemaha	NE	3,000
Otoe	NE	5,600
Richardson	NE	4,400
Sarpy	NE	20,900
Saunders	NE	6,100
Stanton	NE	2,400
Washington	NE	5,300

**Women** ..... 331,000  
**Men** ..... 301,000  
**Teens** ..... 112,700  
**Children** ..... 150,600



## Orlando-Daytona Beach, Fla. (40)

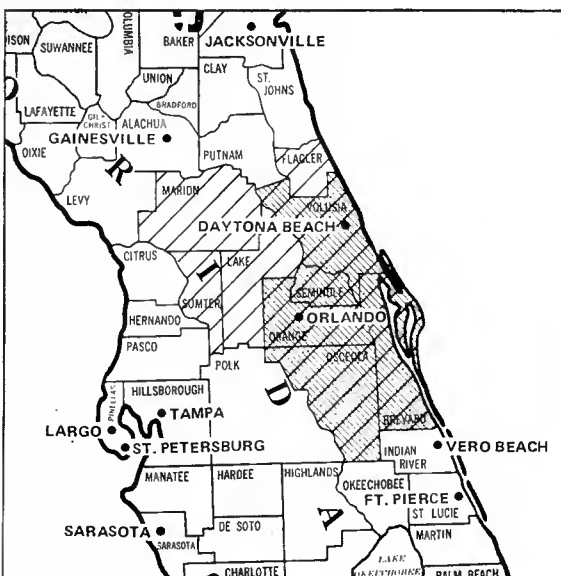
ADI TV Households ..... 462,200  
 Survey Area TV Households .. 987,900

**WESH-TV** Orlando-Daytona Beach, Fla., ch. 2, NBC  
**WDBO-TV** Orlando, Fla., ch. 6, CBS  
**WFTV** Orlando, Fla., ch. 9, ABC  
**\*WMFE-TV** Orlando, Fla., ch. 24, ETV  
**WSWB-TV** Orlando, Fla., ch. 35, IND

ADI Counties	State	TV Households
Brevard	FL	79,600

Flagler	FL	2,100
Lake	FL	34,300
Marion	FL	36,000
Orange	FL	150,100
Osceola	FL	16,500
Seminole	FL	51,400
Sumter	FL	7,000
Volusia	FL	85,200

**Women** ..... 482,900  
**Men** ..... 420,000  
**Teens** ..... 151,200  
**Children** ..... 206,100





# CONSISTENTLY NO.1

IN AMERICA'S 40th ADI\*

ORLANDO-DAYTONA BEACH MARKET

THRU FIVE CONSECUTIVE SEASONS\*\*

Key Viewing Areas Share of ADI HH

	WESH-TV	WDBO-TV	WFTV (TV)
• EARLY FRINGE 5-7:30 p.m. M-F	34	33	20
• LATE NEWS 11-11:30 p.m. M-F	39	29	26
• TOTAL WEEK Sign On-Sign Off, 7 Days	34	31	26

\*BASED ON ARBITRON ESTIMATES OF U.S. TELEVISION HOUSEHOLDS (462,200) AS OF SEPTEMBER, 1976.

\*\* 15-REPORT AVERAGE, ARBITRON NOV. '71 - MAY '76

# WESH-TV

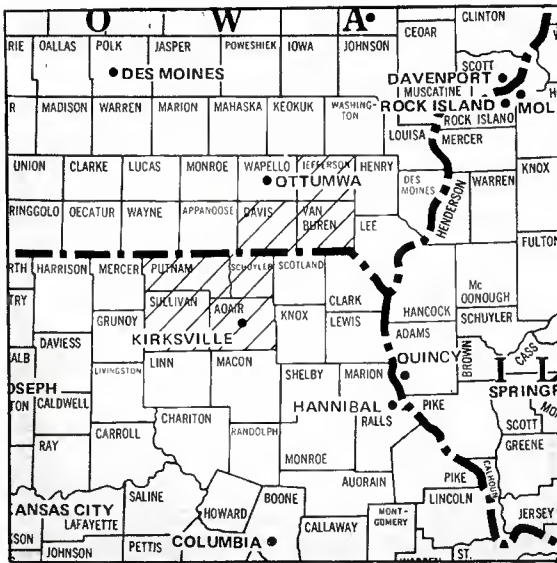
DAYTONA BEACH/ORLANDO

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Represented Nationally by KATZ Television





## Ottumwa, Iowa-Kirksville, Mo. (198)

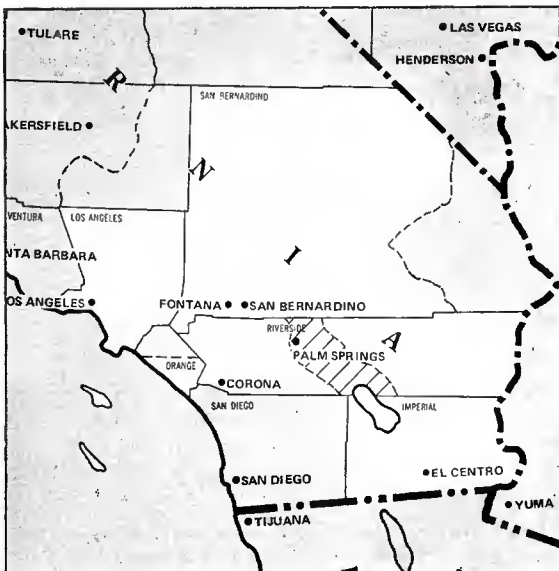
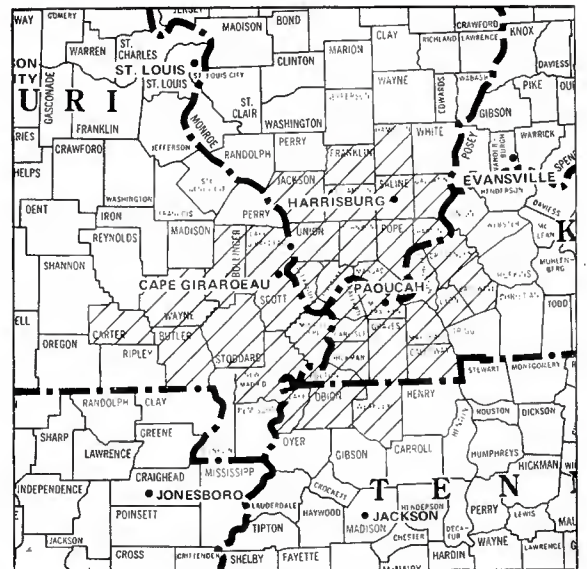
ADI TV Households	27,700	Van Buren	IA	3,400
Survey Area TV Households	260,400	Adair	MO	8,400
		Putnam	MO	2,700
		Schuyler	MO	2,100
		Sullivan	MO	3,000
<b>KTVO</b> Kirksville, Mo.-Ottumwa, Iowa, ch. 3, ABC (NBC-CBS)				
ADI Counties	State	TV Households		
Davis	IA	3,100	<b>Women</b>	<b>28,700</b>
Jefferson	IA	5,000	<b>Men</b>	<b>26,300</b>
			<b>Teens</b>	<b>7,100</b>
			<b>Children</b>	<b>10,300</b>

## Paducah, Ky.-Cape Girardeau, Mo.-Harrisburg, Ill. (73)

ADI TV Households ..... 268,300  
 Survey Area TV Households ..... 578,300

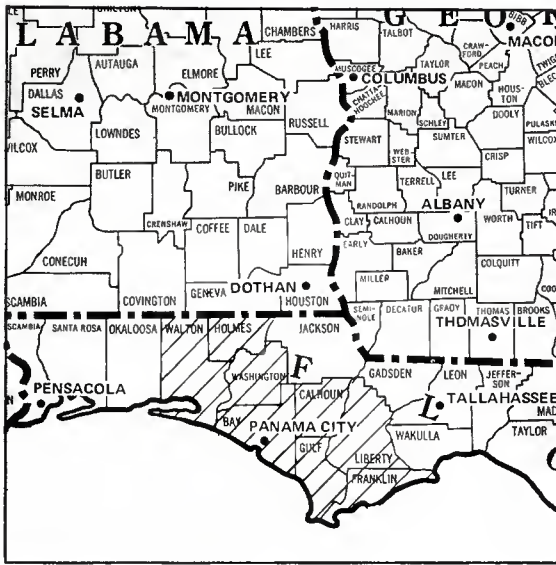
- WSIL-TV** Harrisburg, Ill., ch. 3, ABC
- KPOB-TV** Poplar Bluff, Mo., ch. 15, satellite to WSIL-TV
- WPSD-TV** Paducah, Ky., ch. 6, NBC
- WFSU-TV** Carbondale, Ill., ch. 8, ETV
- KFVS-TV** Cape Girardeau, Mo., ch. 12, CBS
- WKMU-TV** Murray, Ky., ch. 21, ETV
- WDXR-TV** Paducah, Ky., ch. 29, IND

ADI Counties	State	TV Households			
Alexander	IL	4,700	Caldwell	KY	4,700
Franklin	IL	16,800	Calloway	KY	10,500
Gallatin	IL	2,500	Carlisle	KY	2,100
Hamilton	IL	3,400	Crittenden	KY	3,700
Hardin	IL	1,800	Fulton	KY	3,200
Jackson	IL	16,000	Graves	KY	12,000
Johnson	IL	3,200	Hickman	KY	2,500
Massac	IL	4,600	Livingston	KY	3,300
Pope	IL	1,700	Lyon	KY	1,900
Pulaski	IL	3,300	McCracken	KY	21,500
Saline	IL	10,400	Marshall	MO	8,200
Union	IL	5,700	Bolling	MO	3,300
Williamson	IL	18,700	Cape Girardeau	MO	17,800
Ballard	KY	3,100	Carler	MO	1,300
			Mississippi	MO	5,500
			New Madrid	MO	8,100
			Scott	MO	11,900
			Stoddard	MO	10,500
			Wayne	MO	3,600
			Lake	TN	2,200
			Obion	TN	11,600
			Weakley	TN	10,200
			<b>Women</b>	<b>285,800</b>	
			<b>Men</b>	<b>254,900</b>	
			<b>Teens</b>	<b>76,600</b>	
			<b>Children</b>	<b>106,400</b>	



## Palm Springs, Calif. (187)

ADI TV Households	39,500	ADI Counties	State	TV Households
Survey Area TV Households	428,700	Riverside Central	CA	39,500
		<b>Women</b>		<b>38,500</b>
		<b>Men</b>		<b>35,200</b>
		<b>Teens</b>		<b>12,400</b>
		<b>Children</b>		<b>16,700</b>
<b>KMIR-TV</b> Palm Springs, Calif., ch. 36, NBC				
<b>KPLM-TV</b> Palm Springs, Calif., ch. 42, ABC				



## Panama City, Fla. (175)

ADI TV Households ..... 52,900  
 Survey Area TV Households ..... 263,300

**WJHG-TV** Panama City, Fla., ch. 7, ABC  
**WDTB** Panama City, Fla., ch. 13, NBC

ADI Counties	State	TV Households
Bay	FL	29,900
Calhoun	FL	1,900

Franklin	FL	2,800
Gulf	FL	2,900
Holmes	FL	4,100
Liberty	FL	1,400
Walton	FL	6,000
Washington	FL	3,900

<b>Women</b>	<b>56,600</b>
<b>Men</b>	<b>51,300</b>
<b>Teens</b>	<b>18,700</b>
<b>Children</b>	<b>26,200</b>

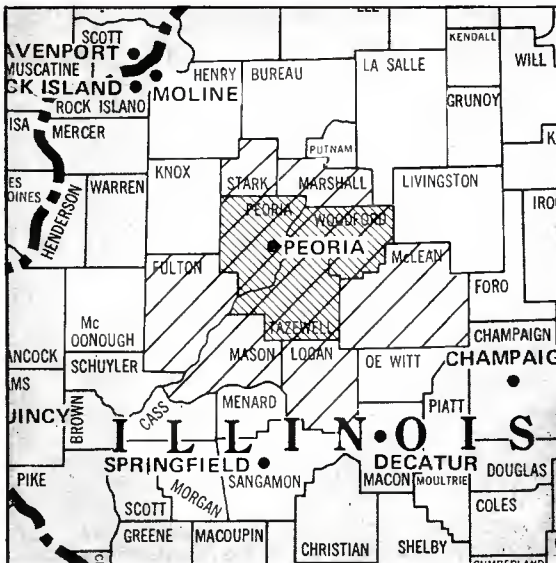
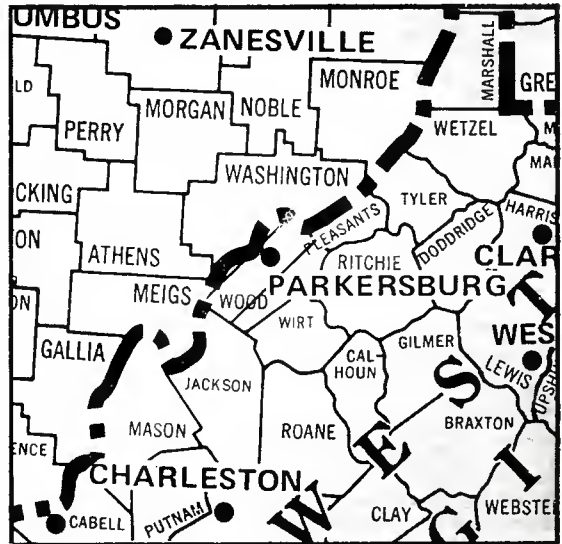
## Parkersburg, W. Va. (197)

ADI TV Households ..... 29,100  
 Survey Area TV Households ..... 104,600

ADI Counties	State	TV Households
Wood	WV	29,100

<b>Women</b>	<b>30,800</b>
<b>Men</b>	<b>26,800</b>
<b>Teens</b>	<b>9,700</b>
<b>Children</b>	<b>13,800</b>

**WTAP-TV** Parkersburg, W.Va.-Marietta, Ohio,  
 ch. 15, NBC



## Peoria, Ill. (91)

ADI TV Households ..... 194,300  
 Survey Area TV Households ..... 407,300

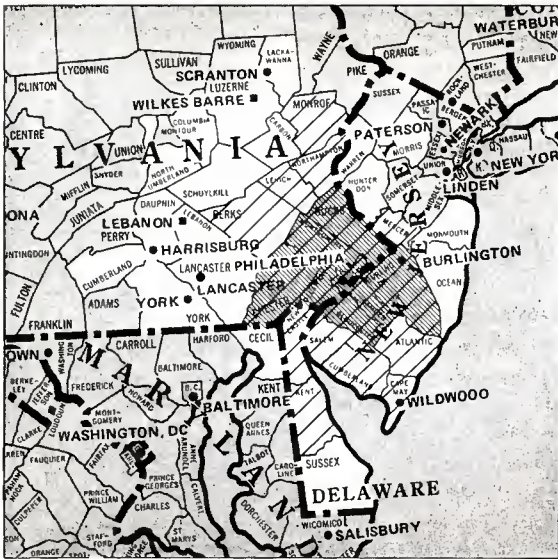
**WRAU-TV** Peoria, Ill., ch. 19, ABC  
**WEEK-TV** Peoria, Ill., ch. 25, NBC  
**WMBD-TV** Peoria, Ill., ch. 31, CBS  
**\*WTVP** Peoria, Ill., ch. 47, ETV

ADI Counties	State	TV Households
Fulton	IL	15,500
Logan	IL	9,500

McLean	IL	37,200
Marshall	IL	4,300
Mason	IL	6,500
Peoria	IL	69,000
Stark	IL	2,800
Tazewell	IL	40,300
Woodford	IL	9,200

<b>Women</b>	<b>214,500</b>
<b>Men</b>	<b>189,800</b>
<b>Teens</b>	<b>65,500</b>
<b>Children</b>	<b>90,100</b>





## Philadelphia (4)

ADI TV Households ..... 2,247,700  
 Survey Area TV Households ..... 3,342,000

**KYW-TV** Philadelphia, ch. 3, NBC  
**WPVI-TV** Philadelphia, ch. 6, ABC  
**WCAU-TV** Philadelphia, ch. 10, CBS  
**WHYY-TV** Wilmington, Del., ch. 12, ETV  
**WPHL-TV** Philadelphia, ch. 17, IND  
**\*WNJS** Camden, N.J., ch. 23, ETV  
**WTAF-TV** Philadelphia, ch. 29, IND  
**\*WLV-TV** Allentown-Bethlehem, Pa., ch. 39, ETV  
**WKBS-TV** Burlington, N.J.-Philadelphia, ch. 48, IND  
**\*WNJT** Trenton, N.J., ch. 52, ETV

Atlantic	NJ	69,300
Burlington	NJ	96,200
Camden	NJ	155,000
Cape May	NJ	27,600
Cumberland	NJ	43,100
Gloucester	NJ	58,200
Mercer	NJ	104,500
Salem	NJ	20,300
Berks	PA	106,200
Bucks	PA	136,300
Chester	PA	87,900
Delaware	PA	184,300
Lehigh	PA	93,400
Monroe	PA	19,300
Montgomery	PA	201,200
Northampton	PA	75,100
Philadelphia	PA	614,700

ADI Counties	State	TV Households
Kent	DE	27,500
New Castle	DE	127,600

<b>Women</b>	2,551,700
<b>Men</b>	2,246,900
<b>Teens</b>	767,900
<b>Children</b>	1,025,000

## Wildwood, N.J. (supplementary market)

Arbitron characterizes supplementary markets as those that do not meet its criteria for having an ADI.

**WCMC-TV** Wildwood, N.J., ch. 40, NBC

Home county ..... Cape May  
 TV Households ..... 25,200

## Phoenix (32)

ADI TV Households ..... 549,500  
 Survey Area TV Households ..... 722,800

**KTVK** Phoenix, ch. 3, ABC  
**KPHO-TV** Phoenix, ch. 5, IND  
**\*KAET** Phoenix, ch. B, ETV  
**KOOL-TV** Phoenix, ch. 10, CBS  
**KTAR-TV** Phoenix-Mesa, ch. 12, N8C  
**KPAZ-TV** Phoenix, ch. 21, IND

Graham	AZ	5,400
Greenlee	AZ	3,900
Maricopa	AZ	433,700
Mohave	AZ	13,000
Navajo	AZ	13,300
Pinal	AZ	24,300
Yavapai	AZ	18,900
Riverside East	CA	6,300
San Bernardino East	CA	2,200

ADI Counties	State	TV Households
Coconino	AZ	17,800
Gila	AZ	10,700

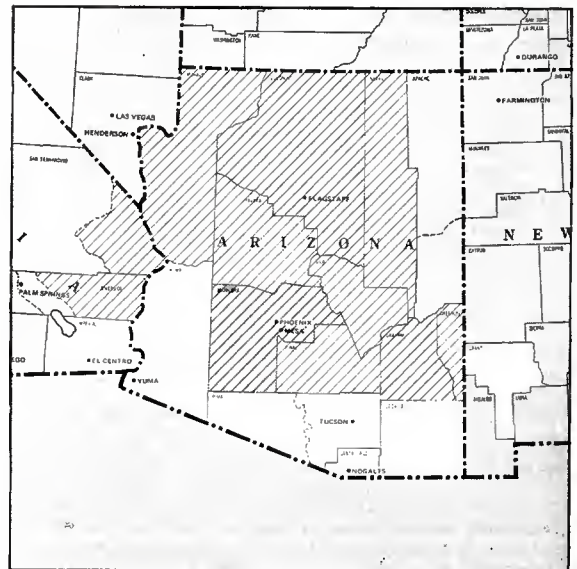
<b>Women</b>	558,800
<b>Men</b>	511,800
<b>Teens</b>	189,600
<b>Children</b>	284,600

## Flagstaff, Ariz. (supplementary market)

Arbitron characterizes supplementary markets as those that do not meet its criteria for having an ADI.

**KOAI** Flagstaff, Ariz., ch. 2, N8C

Home county ..... Coconino  
 TV Households ..... 17,800



## Pittsburgh (11)

ADI TV Households ..... 1,079,900  
 Survey Area TV Households ..... 1,741,600

**KDKA-TV** Pittsburgh, ch. 2, CBS  
**WTAE-TV** Pittsburgh, ch. 4, ABC  
**WIBC-TV** Pittsburgh, ch. 11, NBC  
**\*WQED** Pittsburgh, ch. 13, ETV  
**\*WQEX** Pittsburgh, ch. 16, ETV  
**\*WVU-TV** Morgantown, W.Va., ch. 24, ETV  
**WPGH-TV** Pittsburgh, ch. 53, IND

Beaver	PA	67,900
Buller	PA	42,000
Clarion	PA	12,600
Fayette	PA	50,700
Greene	PA	12,500
Indiana	PA	26,100
Lawrence	PA	34,300
Venango	PA	20,300
Washington	PA	70,400
Westmoreland	PA	122,300
Hancock	WV	13,700
Monongalia	WV	23,800
Preston	WV	8,700

ADI Counties	State	TV Households
Garrett	MD	6,800
Columbiana	OH	37,700
Allegheny	PA	503,900
Armstrong	PA	26,200

<b>Women</b>	1,239,700
<b>Men</b>	1,082,600
<b>Teens</b>	349,400
<b>Children</b>	454,000



## Portland-Poland Spring, Me. (80)

AOI TV Households	246,400	Franklin	ME	7,400
Survey Area TV Households	888,000	Kennebec	ME	32,300
		Lincoln	ME	8,100
		Oxford	ME	15,000
		Sagadahoc	ME	8,900
		York	ME	40,200
		Belknap	ME	12,800
		Carroll	NH	8,900
		Coos	NH	11,000
		Essex	VT	2,000
		<b>Women</b>		<b>269,100</b>
		<b>Men</b>		<b>239,300</b>
		<b>Teens</b>		<b>84,400</b>
		<b>Children</b>		<b>118,000</b>

AOI Counties	State	TV Households
Androscoggin	ME	31,800
Cumberland	ME	68,000

## Portland, Ore. (25)

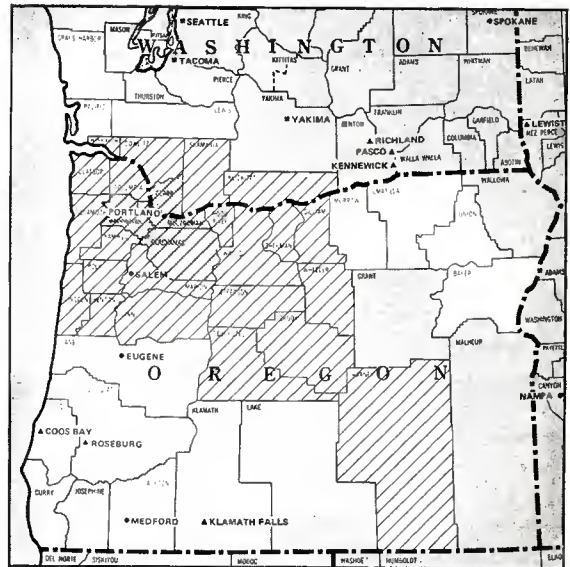
ADI TV Households	641,500
Survey Area TV Households	871,700

**KATU** Portland, ch. 2, ABC  
**KOIN-TV** Portland, ch. 6, CBS  
**\*KOAC-TV** Corvallis, ch. 7, ETV  
**KGW-TV** Portland, ch. 8, N8C  
**\*KOAP-TV** Portland, ch. 10, ETV  
**KPTV** Portland, ch. 12, INO

AOI Counties	State	TV Households
Benton	OR	19,600
Clackamas	OR	71,400
Clatsop	OR	11,400
Columbia	OR	11,200
Crook	OR	4,400
Oeschutes	OR	14,800
Gilliam	OR	600
Harney	OR	2,400
Hood River	OR	5,000
Jefferson	OR	3,200

Lincoln	OR	9,700
Linn	OR	28,200
Marion	OR	58,400
Multnomah	OR	204,600
Polk	OR	13,900
Sherman	OR	900
Tillamook	OR	6,700
Wasco	OR	6,500
Washington	OR	68,000
Wheeler	OR	500
Yamhill	OR	15,100
Clark	WA	52,800
Cowlitz	WA	24,800
Klickitat	WA	4,300
Skamania	WA	2,000
Wahkiakum	WA	1,100

<b>Women</b>	<b>649,200</b>
<b>Men</b>	<b>586,800</b>
<b>Teens</b>	<b>194,100</b>
<b>Children</b>	<b>263,600</b>



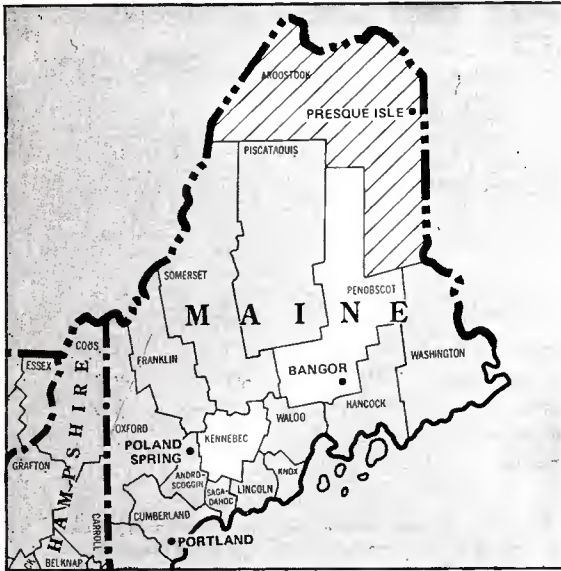
## Supplementary markets

The following supplementary markets have no ADI. Reports for these non-ADI markets may be produced in the November, February and/or May surveys. Data on each market is listed in the surrounding atlas adjacent to the ADI in which it falls. TV household estimates for supplementary markets are nonadditive, since these markets are composed of counties which are a part of other markets' ADI's.

Supplementary market	Home county	ADI where located
Akron, Ohio	Summit	Cleveland
Anderson, S.C.	Anderson	Greenville-Spartanburg-Asheville
Bowling Green, Ky.	Warren	Nashville
Canton, Ohio	Stark	Cleveland
Charlottesville, Va.	Albemarle	Richmond

Supplementary market	Home county	ADI where located
Flagstaff, Ariz.	Coconino	Phoenix
Fort Dodge, Iowa	Webster	Des Moines
Fort Lauderdale, Fla.	Broward	Miami
Fort Pierce-Vero Beach, Fla.	St. Lucie	West Palm Beach
Greenfield, Mass.	Franklin	Springfield
Hagerstown, Md.	Washington	Washington, D.C.
Hanford, Calif.	Kings	Fresno
Hazard, Ky.	Perry	Lexington
Hickory, N.C.	Catawba	Charlotte
Lorain, Ohio	Lorain	Cleveland
Manchester, N.H.	Hillsborough	Boston
Modesto, Calif.	Stanislaus	Sacramento-Stockton
Salem, Ore.	Marion; Polk	Portland
Sarasota, Fla.	Sarasota	Tampa-St. Petersburg
Tulare, Calif.	Tulare	Fresno
Wildwood, N.J.	Cape May	Philadelphia
Worcester, Mass.	Worcester	Boston





## Presque Isle, Me. (201)

ADI TV Households	27,000	ADI Counties	State	TV Households
Survey Area TV Households	107,700	Aroostook	ME	27,000
<b>WAGM-TV</b> Presque Isle, Me., ch. 8, CBS-ABC (NBC)				
<b>*WMEM-TV</b> Presque Isle, Me., ch. 10, ETV				
<b>Women</b>		<b>Men</b>		<b>31,100</b>
<b>Teens</b>		<b>Children</b>		<b>29,500</b>
				<b>12,100</b>
				<b>16,300</b>

## Providence, R.I. (30)

ADI TV Households	574,400
Survey Area TV Households	2,351,900

**WETV** New Bedford, Mass.-Providence, R.I., ch. 6, ABC  
**WJAR-TV** Providence, R.I., ch. 10, NBC  
**WPRI-TV** Providence, R.I., ch. 12, CBS  
**\*WSBE-TV** Providence, R.I., ch. 36, ETV  
**\*WEDN** Norwich, Conn., ch. 53, ETV

ADI Counties	State	TV Households
New London	CT	74,700

Windham	CT	30,300
Bristol	MA	160,600
Dukes	MA	3,100
Nantucket	MA	1,900
Bristol	RI	14,500
Kent	RI	47,300
Newport	RI	20,800
Providence	RI	198,900
Washington	RI	22,300

<b>Women</b>	647,300
<b>Men</b>	577,100
<b>Teens</b>	190,900
<b>Children</b>	264,100



## Quincy, Ill.-Hannibal, Mo. (135)

ADI TV Households	122,300
Survey Area TV Households	318,800

**KHQA-TV** Hannibal, Mo.-Quincy, Ill., ch. 7, CBS  
**WGEM-TV** Quincy, Ill., ch. 10, NBC

ADI Counties	State	TV Households
Adams	IL	24,300
Brown	IL	2,200
Cass	IL	4,900
Hancock	IL	7,500
McDonough	IL	11,100
Pike	IL	7,300
Schuyler	IL	2,900
Scott	IL	2,500

Lee	IA	15,500
Clark	MO	3,000
Knox	MO	2,200
Lewis	MO	4,000
Macon	MO	6,700
Marion	MO	10,500
Monroe	MO	3,300
Pike	MO	6,000
Ralls	MO	2,900
Scotland	MO	2,400
Shelby	MO	3,100

<b>Women</b>	<b>131,400</b>
<b>Men</b>	<b>116,700</b>
<b>Teens</b>	<b>36,500</b>
<b>Children</b>	<b>50,300</b>





## Raleigh-Durham, N.C. (47)

ADI TV Households ..... 425,400  
 Survey Area TV Households ..... 897,600

\*WUNC-TV Chapel Hill, N.C., ch. 4, ETV  
 WRAL-TV Raleigh, N.C., ch. 5, A8C  
 WTVD Durham, N.C., ch. 11, C8S  
 WRDU-TV Durham, N.C., ch. 28, N8C

ADI Counties	State	TV Households
Chatham	NC	9,400
Cumberland	NC	63,900
Durham	NC	46,800
Franklin	NC	8,400
Granville	NC	9,200
Harnett	NC	17,100
Hoke	NC	4,200
Johnston	NC	21,400

Lee	NC	10,600
Moore	NC	13,300
Nash	NC	20,700
Orange	NC	20,900
Person	NC	8,500
Sampson	NC	14,300
Vance	NC	10,000
Wake	NC	86,500
Warren	NC	5,200
Wayne	NC	27,000
Wilson	NC	18,700
Mecklenburg	VA	9,500

**Women** ..... 479,100  
**Men** ..... 461,200  
**Teens** ..... 152,200  
**Children** ..... 226,300

## Rapid City, S.D. (162)

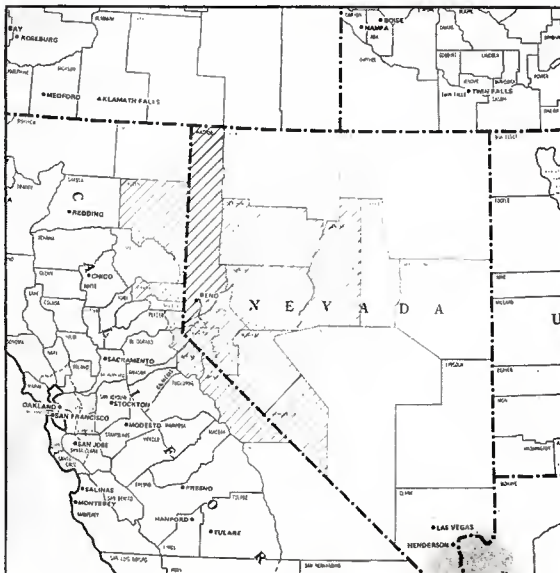
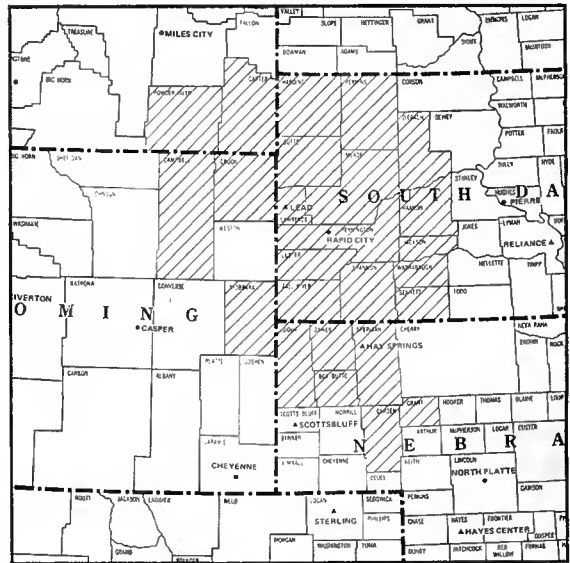
ADI TV Households ..... 69,400  
 Survey Area TV Households ..... 144,300

KOTA-TV Rapid City, S.D., ch. 3, N8C (ABC)  
 KHSB-TV Lead, S.D., ch. 11, satellite to KOTA-TV  
 KDUH-TV Hay Springs, Neb., ch. 4, satellite to KOTA-TV  
 KEVN-TV Rapid City, S.D., ch. 7, CBS (A8C)  
 KIVV-TV Lead, S.D., ch. 5, satellite to KEVN-TV  
 \*KBHE-TV Rapid City, S.D., ch. 9, ETV  
 \*KTNE-TV Alliance, Neb., ch. 13, ETV

ADI Counties	State	TV Households
Carler	MT	500
Powder River	MT	600
8ox Butte	NE	3,600
Dawes	NE	3,200
Garden	NE	1,100
Grant	NE	600
Sheridan	NE	2,400

Sioux	NE	700
Bennett	SD	1,000
Butte	SD	3,300
Custer	SD	1,800
Fall River	SD	2,900
Haakon	SD	1,200
Harding	SD	600
Jackson	SD	600
Lawrence	SD	6,800
Meade	SD	4,900
Pennington	SD	22,700
Perkins	SD	1,500
Shannon	SD	2,000
Washabaugh	SD	300
Ziebach	SD	700
Campbell	WY	4,100
Crook	WY	1,400
Niobrara	WY	900

**Women** ..... 70,600  
**Men** ..... 69,300  
**Teens** ..... 25,400  
**Children** ..... 36,000



## Reno (147)

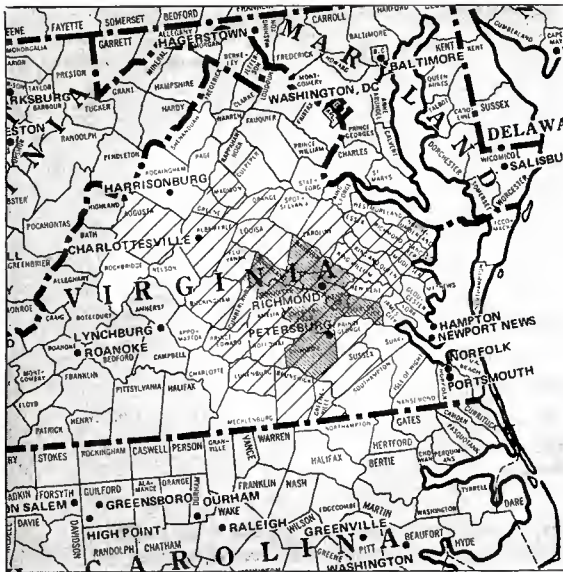
ADI TV Households ..... 104,100  
 Survey Area TV Households ..... 120,300

KTVN Reno, ch. 2, C8S  
 KCRL-TV Reno, ch. 4, NBC  
 KOLO-TV Reno, ch. 8, A8C

ADI Counties	State	TV Households
Alpine	CA	500
El Dorado East	CA	7,500
Lassen	CA	6,300
Mono	CA	2,600
Placer East	CA	2,600
Sierra	CA	900

Churchill	NV	4,600
Douglas	NV	4,500
Esmeralda	NV	200
Lander	NV	900
Lyon	NV	3,600
Mineral	NV	2,600
Carson City	NV	9,000
Pershing	NV	1,000
Storey	NV	300
Washoe	NV	57,000

**Women** ..... 100,500  
**Men** ..... 98,300  
**Teens** ..... 31,300  
**Children** ..... 42,100



## Richmond, Va. (60)

ADI TV Households ..... 363,300  
 Survey Area TV Households ..... 640,900

**WTVR-TV** Richmond, Va., ch. 6, CBS  
**WXEX-TV** Petersburg-Richmond, Va., ch. 8, ABC  
**WWBT** Richmond, Va., ch. 12, NBC  
**\*WCVE-TV** Richmond, Va., ch. 23, ETV  
**\*WPVT** Staunton, Va., ch. 51, ETV  
**\*WCWV** Richmond, Va., ch. 57, ETV

Counties	State	TV Households
Albemarle	VA	28,300
Amelia	VA	2,400
Augusta	VA	28,800
Brunswick	VA	4,300
Buckingham	VA	3,300
Caroline	VA	4,400
Charles City	VA	1,600
Chesterfield	VA	33,500
Cumberland	VA	2,000
Dinwiddie	VA	26,700
Essex	VA	2,400
Fluvanna	VA	2,700

Goochland	VA	2,700
Greene	VA	1,400
Greensville	VA	4,500
Hanover	VA	14,800
Henrico	VA	139,300
King and Queen	VA	1,600
King William	VA	2,200
Lancaster	VA	3,100
Louisa	VA	5,000
Lunenburg	VA	3,700
Madison	VA	3,000
Middlesex	VA	2,100
New Kent	VA	2,000
Northumberland	VA	3,300
Nottoway	VA	4,300
Orange	VA	5,100
Powhatan	VA	2,800
Prince Edward	VA	4,600
Prince George	VA	12,100
Richmond	VA	2,100
Sussex	VA	3,200
<b>Women</b>		<b>402,800</b>
<b>Men</b>		<b>369,400</b>
<b>Teens</b>		<b>122,700</b>
<b>Children</b>		<b>167,900</b>

## Charlottesville, Va. (supplementary market)

Arbitron characterizes supplementary markets as those that do not meet its criteria for having an ADI.

**WVIR-TV** Charlottesville, Va., ch. 29, NBC

Home county ..... Albemarle  
 TV Households ..... 28,300

## Roanoke-Lynchburg, Va. (68)

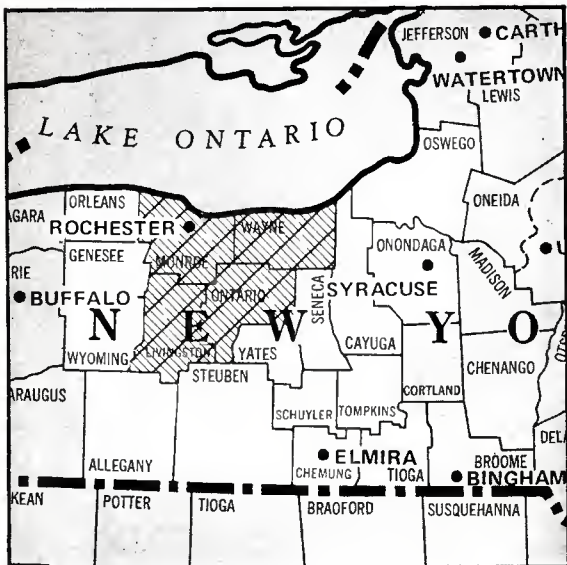
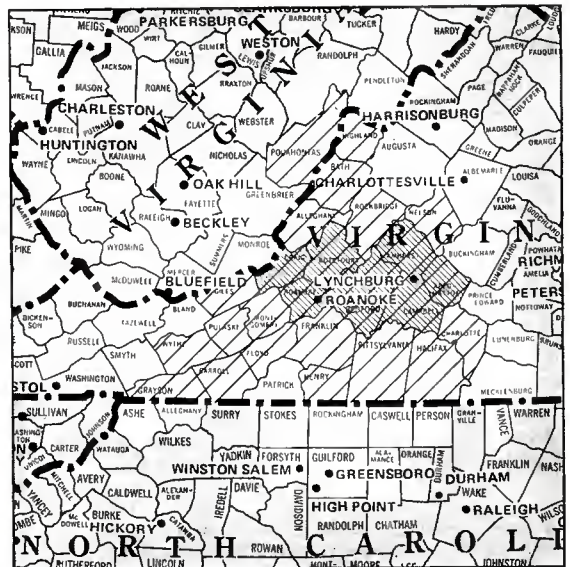
ADI TV Households ..... 301,600  
 Survey Area TV Households ..... 793,100

**WDBJ-TV** Roanoke, Va., ch. 7, CBS  
**WSLS-TV** Roanoke, Va., ch. 10, NBC  
**WLVA-TV** Lynchburg, Va., ch. 13, ABC  
**\*WBRA-TV** Roanoke, Va., ch. 15, ETV

Counties	State	TV Households
Alleghany	VA	9,400
Amherst	VA	7,200
Appomattox	VA	3,400
Bath	VA	1,600
Bedford	VA	11,600
Botetourt	VA	6,800
Campbell	VA	35,000
Carroll	VA	9,200
Charlotte	VA	3,500
Craig	VA	1,300

Floyd	VA	3,200
Franklin	VA	9,400
Giles	VA	5,400
Grayson	VA	5,300
Halifax	VA	10,900
Henry	VA	22,800
Highland	VA	800
Montgomery	VA	20,800
Nelson	VA	3,400
Pittsylvania	VA	34,900
Pulaski	VA	9,800
Roanoke	VA	66,700
Rockbridge	VA	9,000
Wythe	VA	7,500
Pocahontas	VA	2,700

<b>Women</b>	<b>333,800</b>
<b>Men</b>	<b>302,400</b>
<b>Teens</b>	<b>99,600</b>
<b>Children</b>	<b>142,500</b>



## Rochester, N.Y. (66)

ADI TV Households ..... 306,000  
 Survey Area TV Households ..... 531,800

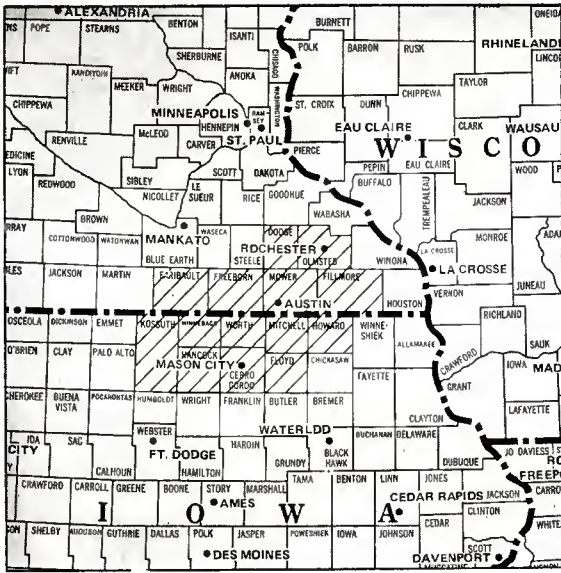
**WROC-TV** Rochester, N.Y., ch. 8, NBC  
**WHEC-TV** Rochester, N.Y., ch. 10, CBS  
**WOKR** Rochester, N.Y., ch. 13, ABC  
**\*WXXI** Rochester, N.Y., ch. 21, ETV

Counties	State	TV Households
Livingston	NY	16,600

Monroe	NY	234,600
Ontario	NY	28,600
Wayne	NY	26,000

<b>Women</b>	<b>338,100</b>
<b>Men</b>	<b>300,000</b>
<b>Teens</b>	<b>107,500</b>
<b>Children</b>	<b>148,500</b>





## Rochester, Minn.-Mason City, Iowa-TV Austin, Minn. (125)

ADI TV Households . . . . . 131,600  
 Survey Area TV Households . . . . . 464,700

**KGLO-TV** Mason City, Iowa, ch. 3, CBS  
**KAAL** Austin-Albert Lea, Minn., ch. 6, ABC  
**KROC-TV** Rochester, Minn., ch. 10, NBC  
**\*KAVT-TV** Austin, Minn., ch. 15, ETV

Kossuth . . . . . IA . . . . .	7,400
Mitchell . . . . . IA . . . . .	3,600
Winnebago . . . . . IA . . . . .	5,100
Worth . . . . . IA . . . . .	2,900
Dodge . . . . . MN . . . . .	4,500
Fairbault . . . . . MN . . . . .	7,200
Hillmore . . . . . MN . . . . .	8,300
Freeborn . . . . . MN . . . . .	13,500
Homer . . . . . MN . . . . .	14,700
Olmsted . . . . . MN . . . . .	30,600

ADI Counties	State	TV Households
Cerro Gordo . . . . . IA . . . . .	17,900	
Floyd . . . . . IA . . . . .	7,300	
Hancock . . . . . IA . . . . .	4,900	
Howard . . . . . IA . . . . .	3,700	

<b>Women</b> . . . . .	<b>140,200</b>
<b>Men</b> . . . . .	<b>125,500</b>
<b>Teens</b> . . . . .	<b>47,500</b>
<b>Children</b> . . . . .	<b>58,300</b>

## Rockford, Ill. (103)

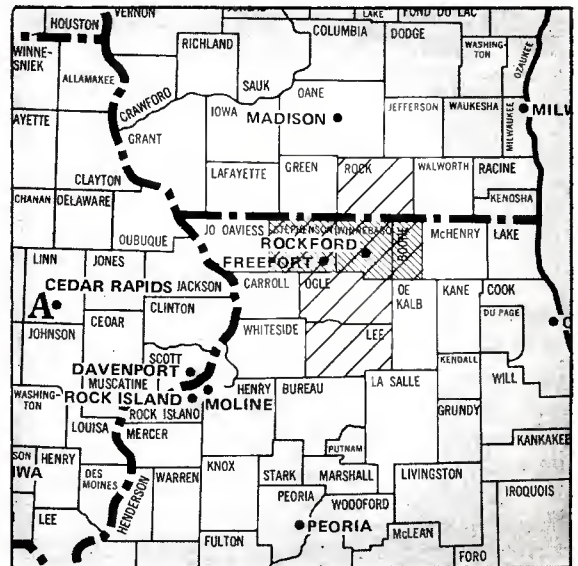
ADI TV Households . . . . . 171,600  
 Survey Area TV Households . . . . . 628,900

**WREX-TV** Rockford, Ill., ch. 13, ABC  
**WTVO** Rockford, Ill., ch. 17, NBC  
**WCCE-TV** Freeport-Rockford, Ill., ch. 23, CBS

ADI Counties	State	TV Households
Boone . . . . . IL . . . . .	8,700	

Lee . . . . . IL . . . . .	10,100
Ogle . . . . . IL . . . . .	14,100
Stephenson . . . . . IL . . . . .	16,000
Winnebago . . . . . IL . . . . .	78,800
Rock . . . . . WI . . . . .	43,900

<b>Women</b> . . . . .	<b>183,300</b>
<b>Men</b> . . . . .	<b>167,700</b>
<b>Teens</b> . . . . .	<b>64,000</b>
<b>Children</b> . . . . .	<b>87,500</b>



## Roswell, N.M. (184)

ADI TV Households . . . . . 45,000  
 Survey Area TV Households . . . . . 105,100

**KBIM-TV** Roswell, N.M., ch. 10, CBS

Eddy . . . . . NM . . . . .	14,100
Lea North . . . . . NM . . . . .	14,800

ADI Counties	State	TV Households
Chaves . . . . . NM . . . . .	16,100	

<b>Women</b> . . . . .	<b>46,800</b>
<b>Men</b> . . . . .	<b>42,700</b>
<b>Teens</b> . . . . .	<b>16,500</b>
<b>Children</b> . . . . .	<b>22,200</b>







## Sacramento-Stockton, Calif. (24)

ADI TV Households . . . . . 649,000  
 Survey Area TV Households . . . . . 2,480,400

**KCRA-TV** Sacramento, Calif., ch. 3, NBC  
**\*KVIE** Sacramento-Stockton, Calif., ch. 6, ETV  
**KXTV** Sacramento-Stockton, Calif., ch. 10, CBS  
**KOVR** Stockton-Sacramento, Calif., ch. 13, ABC  
**KMUV-TV** Sacramento, Calif., ch. 31, IND  
**KTXL** Sacramento-Stockton, Calif., ch. 40, IND

Counties	State	TV Households
Amador . . . . .	CA . . . . .	5,900
Calaveras . . . . .	CA . . . . .	5,900
Colusa . . . . .	CA . . . . .	4,800
Contra Costa East . . . . .	CA . . . . .	30,200
El Dorado West . . . . .	CA . . . . .	14,600

Nevada East . . . . .	CA . . . . .	1,300
Nevada West . . . . .	CA . . . . .	11,800
Placer West . . . . .	CA . . . . .	30,000
Plumas . . . . .	CA . . . . .	5,100
Sacramento . . . . .	CA . . . . .	251,700
San Joaquin . . . . .	CA . . . . .	105,400
Solano East . . . . .	CA . . . . .	32,000
Stanislaus . . . . .	CA . . . . .	74,200
Sutter . . . . .	CA . . . . .	16,200
Tuolumne . . . . .	CA . . . . .	9,900
Yolo . . . . .	CA . . . . .	36,900
Yuba . . . . .	CA . . . . .	13,100

**Women** . . . . . 654,000  
**Men** . . . . . 609,000  
**Teens** . . . . . 211,800  
**Children** . . . . . 277,600

## Modesto, Calif. (supplementary market)

Arbitron characterizes supplementary markets as those that do not meet its criteria for having an ADI.

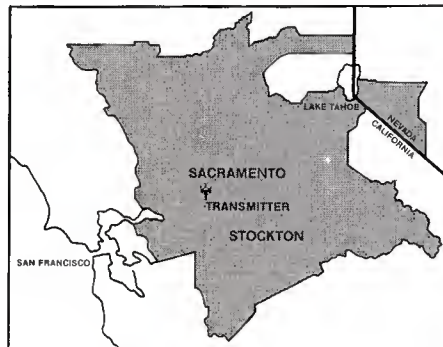
**KLOC-TV** Modesto, Calif., ch. 19, IND

Home county . . . . . Stanislaus  
 TV Households . . . . . 74,200

# You can't cover the West without KOVR.

TOP ADI TELEVISION MARKETS IN THE WEST.

1. LOS ANGELES
2. SAN FRANCISCO-OAKLAND
3. SEATTLE-TACOMA
4. DENVER
5. SACRAMENTO-STOCKTON



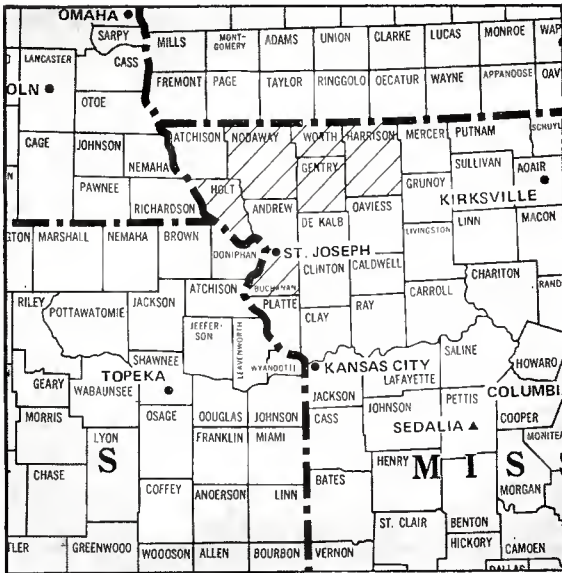
it's bigger than Portland, San Diego, Phoenix or Salt Lake. And when the capital of the nation's largest state happens to be in your own backyard, that makes the KOVR market even more dynamic and influential.



When you're the fifth largest TV ADI in the 13 western states, that's big. In fact,

**KOVR Stockton/Sacramento**

McClatchy Broadcasting • Represented nationally by Katz Television.



## St. Joseph, Mo. (178)

ADI TV Households	49,500	Harrison	MO	3,900
Survey Area TV Households	808,600	Holt	MO	2,800
		Nodaway	MO	7,700
		Worth	MO	1,200

**KQTV** St. Joseph, Mo., ch. 2, A8C

ADI Counties	State	TV Households	<b>Women</b>	52,200
Buchanan	MO	30,800	<b>Men</b>	45,100
Gentry	MO	3,100	<b>Teens</b>	14,300
			<b>Children</b>	19,400

## St. Louis (15)

ADI TV Households	916,300
Survey Area TV Households	1,302,500

- KTVI** St. Louis, ch. 2, A8C
- KMOX-TV** St. Louis, ch. 4, C8S
- KSD-TV** St. Louis, ch. 5, N8C
- \*KETC** St. Louis, ch. 9, ETV
- KPLR-TV** St. Louis, ch. 11, IND
- KDNL-TV** St. Louis, ch. 30, IND

ADI Counties	State	TV Households
Bond	IL	5,100
Calhoun	IL	2,000
Clinton	IL	8,900
Fayette	IL	7,100
Green	IL	5,600
Jefferson	IL	11,600
Jersey	IL	6,000
Macoupin	IL	15,700
Madison	IL	82,300
Marion	IL	14,400
Monroe	IL	6,100

Montgomery	IL	10,900
Perry	IL	7,300
Randolph	IL	10,300
St. Clair	IL	88,100
Washington	IL	5,200
Crawford	MO	5,900
Franklin	MO	20,900
Gasconade	MO	5,100
Iron	MO	3,500
Jefferson	MO	37,400
Lincoln	MO	6,600
Madison	MO	3,300
Perry	MO	5,200
Reynolds	MO	2,100
St. Charles	MO	33,700
St. Francois	MO	13,400
St. Louis	MO	478,300
St. Genevieve	MO	4,600
Warren	MO	4,500
Washington	MO	5,200

<b>Women</b>	1,001,100
<b>Men</b>	875,000
<b>Teens</b>	324,500
<b>Children</b>	466,100



## Salinas-Monterey, Calif. (86) (including San Jose, Calif., stations)

ADI TV Households	210,300	San Benito	CA	6,300
Survey Area TV Households	2,535,900	San Luis Obispo	CA	47,500
		Santa Clara East	CA	12,000
		Santa Cruz	CA	58,800

**KSBB-TV** Salinas-Monterey, Calif., ch. 8, N8C  
**KSBB-TV** San Luis Obispo, Calif., ch. 6, satellite to KS8W-TV

**KNTV** San Jose, Calif., ch. 11, A8C  
**KMST** Monterey-Salinas, Calif., ch. 46, C8S

ADI Counties	State	TV Households	<b>Women</b>	204,500
Monterey	CA	85,700	<b>Men</b>	221,900
			<b>Teens</b>	61,200
			<b>Children</b>	90,600





## Salisbury, Md. (168)

ADI TV Households ..... 64,200  
 Survey Area TV Households ..... 617,100

Somerset ..... MD ..... 6,400  
 Wicomico ..... MD ..... 20,100  
 Worcester ..... MD ..... 9,100

**WBOC-TV** Salisbury, Md., ch. 16, CBS (ABC-NBC)  
**WCPB** Salisbury, Md., ch. 28, ETV

ADI Counties	State	TV Households
Sussex	DE	28,600

Women	68,700
Men	60,700
Teens	21,200
Children	28,700

## Salt Lake City (53)

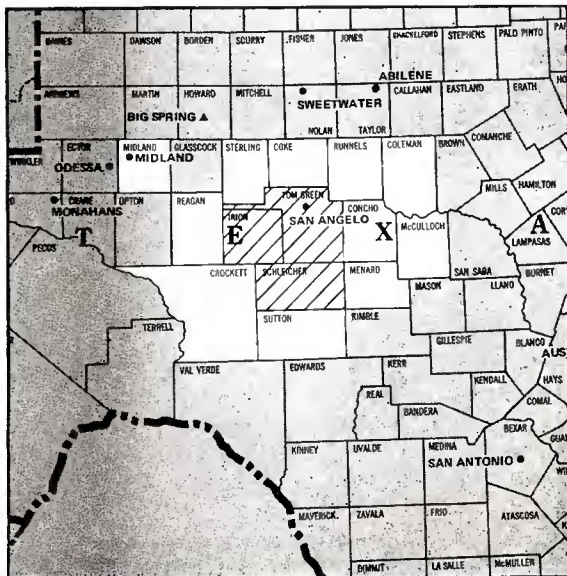
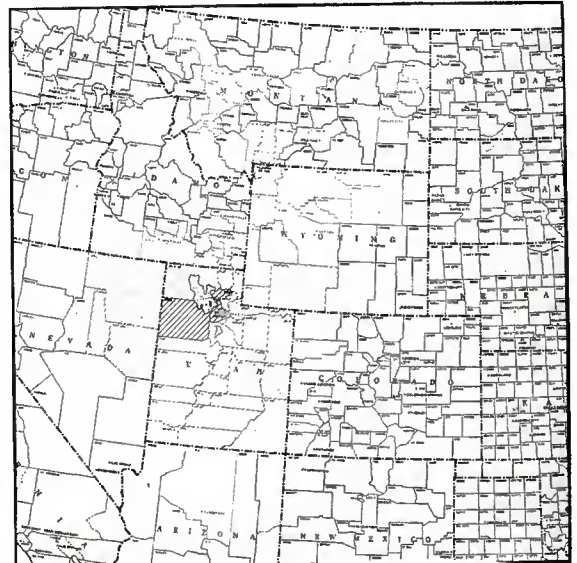
ADI TV Households ..... 395,200  
 Survey Area TV Households ..... 653,400

**KUTV** Salt Lake City, ch. 2, NBC  
**KTVX** Salt Lake City, ch. 4, ABC  
**KSL-TV** Salt Lake City, ch. 5, CBS  
**KUED** Salt Lake City, ch. 7, ETV  
**KBYU-TV** Salt Lake City-Provo, Utah, ch. 11, ETV

ADI Counties	State	TV Households
Bear Lake	ID	1,800
Caribo	ID	2,200
Franklin	ID	2,600
Oneida	ID	1,100
Park	MT	4,400
Elko	NV	5,500
Eureka	NV	400
White Pine	NV	3,800
Beaver	UT	1,300
Box Elder	UT	8,900
Cache	UT	13,800
Carbon	UT	6,000
Daggett	UT	100
Davis	UT	29,600
Duchesne	UT	4,000
Emery	UT	2,200

Gartfield	UT	800
Grand	UT	1,500
Iron	UT	4,100
Juab	UT	1,600
Kane	UT	900
Millard	UT	2,400
Morgan	UT	1,300
Plute	UT	300
Rich	UT	400
Salt Lake	UT	160,900
San Juan	UT	2,500
Sanpete	UT	4,500
Sevier	UT	4,100
Summit	UT	2,200
Tooele	UT	6,700
Uintah	UT	4,900
Utah	UT	45,700
Wasatch	UT	1,800
Washington	UT	5,300
Wayne	UT	500
Weber	UT	43,000
Sweetwater	WY	9,600
Uinta	WY	2,500

Women	424,300
Men	403,900
Teens	156,500
Children	263,200



## San Angelo, Tex. (200)

ADI TV Households ..... 27,200  
 Survey Area TV Households ..... 78,100

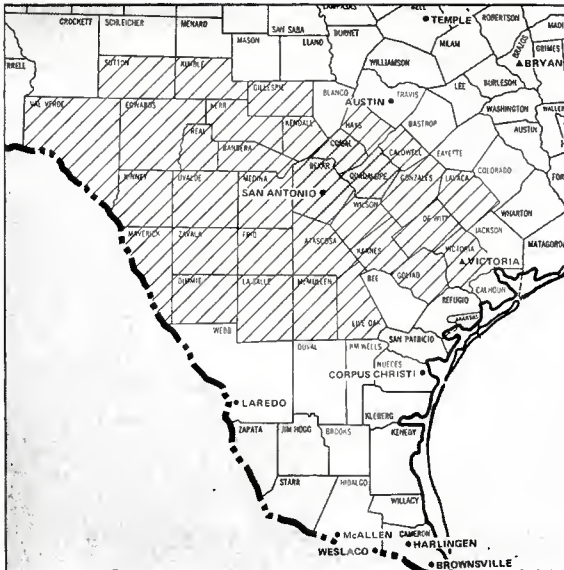
Irion ..... TX ..... 400  
 Schleicher ..... TX ..... 800  
 Tom Green ..... TX ..... 26,000

**KCTV** San Angelo, Tex., ch. 8, CBS-ABC

ADI Counties	State	TV Households
Concho	TX	1,000

Women	28,800
Men	26,200
Teens	8,500
Children	12,300





## San Antonio, Tex. (43)

ADI TV Households ..... 442,300  
 Survey Area TV Households ..... 743,400

**KMOL-TV** San Antonio, Tex., ch. 4, NBC  
**KENS-TV** San Antonio, Tex., ch. 5, CBS  
**\*KLRR** San Antonio, Tex., ch. 9, ETV  
**KSAT-TV** San Antonio, Tex., ch. 12, ABC  
**KWEX-TV** San Antonio, Tex., ch. 41, IND

Counties	State	TV Households
Alameda	TX	6,000
Bandera	TX	2,600
Bexar	TX	285,800
Caldwell	TX	6,400
Comal	TX	11,100
De Witt	TX	7,200
Dimmit	TX	2,700
Edwards	TX	700
Frio	TX	3,100
Gillespie	TX	4,000
Goliad	TX	1,600
Gonzales	TX	5,800
Guadalupe	TX	13,100

Hays	TX	10,700
Karnes	TX	4,000
Kendall	TX	3,600
Kerr	TX	8,300
Kimble	TX	1,500
Kinney	TX	600
La Salle	TX	1,600
Lavaca	TX	6,400
Live Oak	TX	2,100
McMullen	TX	300
Maverick	TX	5,200
Medina	TX	6,800
Real	TX	700
Sutton	TX	1,200
Uvalde	TX	5,500
Val Verde	TX	9,300
Victoria	TX	17,600
Wilson	TX	4,200
Zavala	TX	2,600

**Women** ..... 487,400  
**Men** ..... 438,000  
**Teens** ..... 168,100  
**Children** ..... 255,700

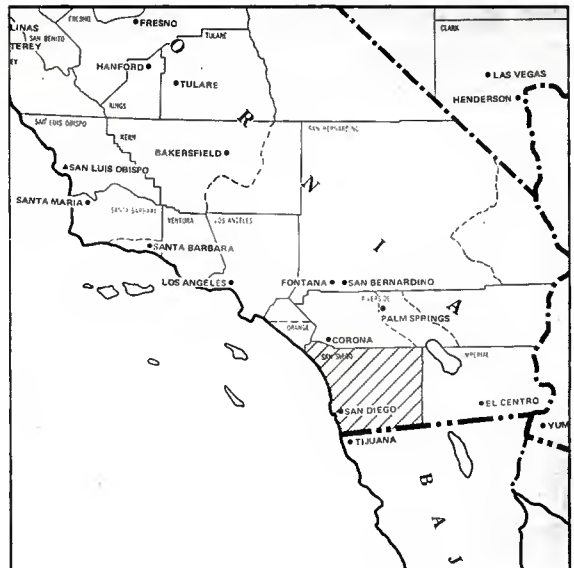
## San Diego (29)

ADI TV Households ..... 583,800  
 Survey Area TV Households ..... 3,806,000

Counties	State	TV Households
San Diego	CA	583,800

**XETV** Tijuana, Mex., ch. 6, IND  
**KFMB-TV** San Diego, ch. 8, CBS  
**KGTV** San Diego, ch. 10, NBC  
**\*KPBS-TV** San Diego, ch. 15, ETV  
**KCST** San Diego, ch. 39, ABC

**Women** ..... 568,500  
**Men** ..... 575,200  
**Teens** ..... 175,300  
**Children** ..... 253,400



## San Francisco (5)

ADI TV Households ..... 1,743,200  
 Survey Area TV Households ..... 2,827,100

**KTVU** Oakland-San Francisco, Calif., ch. 2, IND  
**KRON** San Francisco, ch. 4, NBC  
**KPIX** San Francisco, ch. 5, CBS  
**KGO-TV** San Francisco, ch. 7, ABC  
**\*KOED** San Francisco, ch. 9, ETV  
**\*KCST-TV** San Mateo, Calif., ch. 14, ETV  
**KEMO-TV** San Francisco, ch. 20, IND  
**KGSC-TV** San Jose, Calif., ch. 36, IND  
**KVOF-TV** San Francisco, ch. 38, IND  
**KBHK-TV** San Francisco, ch. 44, IND  
**\*KTEH** San Jose, Calif., ch. 54, ETV  
**KDTV** San Francisco, ch. 60, IND

Counties	State	TV Households
Alameda East	CA	29,600

Alameda West	CA	381,900
Contra Costa West	CA	176,800
Lake	CA	11,000
Marin	CA	75,600
Mendocino	CA	19,800
Napa North	CA	5,800
Napa South	CA	27,000
San Francisco	CA	280,100
San Mateo	CA	212,800
Santa Clara West	CA	400,200
Soland West	CA	31,000
Sonoma North	CA	60,900
Sonoma South	CA	30,700

**Women** ..... 1,723,400  
**Men** ..... 1,586,100  
**Teens** ..... 505,800  
**Children** ..... 679,300



## Santa Barbara-Santa Maria, Calif. (157)

ADI TV Households . . . . . 99,100  
 Survey Area TV Households . . . . . 3,767,100

Santa Barbara South . . . CA . . . . . 56,400

**KEYT** Santa Barbara, Calif., ch. 3, ABC  
**KCOY-TV** Santa Maria, Calif., ch. 12, CBS

ADI Counties	State	TV Households
Santa Barbara North	CA	42,700

Women	102,500
Men	95,900
Teens	31,400
Children	40,700

## Savannah, Ga. (125)

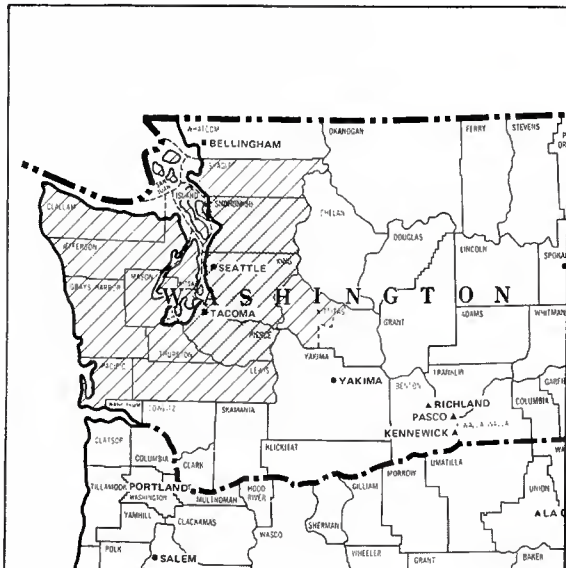
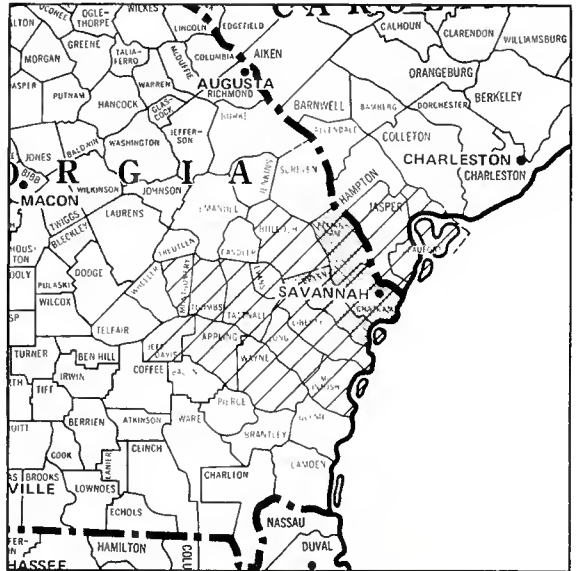
ADI TV Households . . . . . 131,600  
 Survey Area TV Households . . . . . 204,400

**WSAV-TV** Savannah, Ga., ch. 3, NBC  
**WVAN-TV** Savannah, Ga., ch. 9, ETV  
**WTCC-TV** Savannah, Ga., ch. 11, CBS  
**WJCL** Savannah, Ga., ch. 22, ABC

ADI Counties	State	TV Households
Appling	GA	4,400
Bryan	GA	2,700
Bulloch	GA	10,700
Chatham	GA	58,800
Effingham	GA	4,700
Evans	GA	2,700

Jeff Davis	GA	3,400
Liberty	GA	4,700
Long	GA	1,000
McIntosh	GA	2,900
Montgomery	GA	1,800
Tattnall	GA	3,800
Toombs	GA	6,600
Wayne	GA	5,700
Beaufort	SC	14,300
Jasper	SC	3,400

Women	141,400
Men	138,800
Teens	48,800
Children	74,400



## Seattle-Tacoma, Wash. (18)

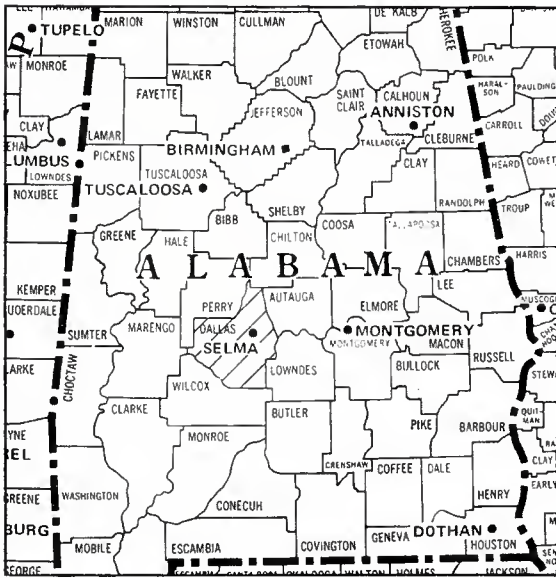
ADI TV Households . . . . . 815,200  
 Survey Area TV Households . . . . . 906,400

Jefferson	WA	4,500
King	WA	414,200
Kitsap	WA	40,000
Kittitas West	WA	1,500
Lewis	WA	16,900
Mason	WA	8,000
Pacific	WA	6,100
Pierce	WA	136,400
San Juan	WA	2,000
Skagit	WA	18,800
Snohomish	WA	87,300
Thurston	WA	33,300

**KOMO-TV** Seattle, ch. 4, ABC  
**KING-TV** Seattle, ch. 5, NBC  
**KIRO-TV** Seattle, ch. 7, CBS  
**KCTS-TV** Seattle, ch. 9, ETV  
**KSTW** Tacoma-Seattle, ch. 11, IND  
**KPEC-TV** Lakewood Center, Wash., ch. 56, ETV  
**KTFS** Tacoma, Wash., ch. 62, ETV

ADI Counties	State	TV Households
Clallam	WA	13,900
Grays Harbor	WA	21,300
Island	WA	11,000

Women	822,000
Men	786,900
Teens	256,500
Children	340,900



## Selma, Ala. (205)

ADI TV Households	16,900	ADI Counties	State	TV Households
Survey Area TV Households	182,400	Dallas	AL	16,900
		Women		19,000
		Men		16,100
		Teens		7,100
		Children		11,100

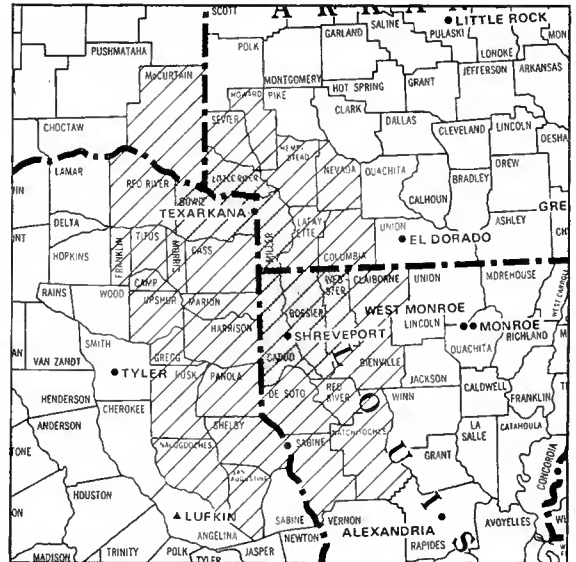
WSLA Selma, Ala., ch. 8, C8S

## Shreveport, La.-Texarkana, Tex. (58)

ADI TV Households	365,400	Red River	LA	2,800
Survey Area TV Households	578,100	Sabine	LA	5,700
		Webster	LA	13,900
		McCurain	OK	11,900
		80we	TX	25,000
		Camp	TX	2,700
		Cass	TX	9,000
		Franklin	TX	2,000
		Gregg	TX	30,000
		Harrison	TX	14,600
		Marion	TX	2,900
		Morris	TX	4,300
		Nacogdoches	TX	13,900
		Panola	TX	6,400
		Red River	TX	5,200
		Rusk	TX	13,300
		San Augustine	TX	2,800
		Shelby	TX	7,700
		Titus	TX	7,200
		Upshur	TX	8,600
		Women		389,200
		Men		330,900
		Teens		118,700
		Children		169,700

KTBS-TV Shreveport, La., ch. 3, ABC  
 KTAL-TV Texarkana, Tex.-Shreveport, La., ch. 6, N8C  
 KSLA-TV Shreveport, La., ch. 12, C8S

Counties	State	TV Households
Columbia	AR	8,300
Hempstead	AR	6,800
Howard	AR	4,500
Lafayette	AR	2,900
Little River	AR	3,400
Miller	AR	11,400
Nevada	AR	3,500
Sevier	AR	4,400
Sienville	LA	5,400
Bossier	LA	20,700
Caddo	LA	81,300
Clairborne	LA	5,300
De Soto	LA	7,100
Natchitoches	LA	10,500



## Sioux City, Iowa (116)

ADI TV Households	144,700	Plymouth	IA	7,800
Survey Area TV Households	331,200	Sac	IA	5,600
		Sioux	IA	8,700
		Woodbury	IA	35,000
		Cedar	NE	3,700
		Dakota	NE	4,900
		Dixon	NE	2,500
		Knox	NE	3,600
		Madison	NE	9,700
		Pierce	NE	3,000
		Thurston	NE	2,300
		Wayne	NE	3,000
		Clay	SD	4,100
		Union	SD	3,800
		Yankton	SD	5,700
		Women		158,700
		Men		143,000
		Teens		50,000
		Children		64,000

\*KUSD-TV Vermillion, S.D., ch. 2, ETV  
 KTIV Sioux City, Iowa, ch. 4, N8C  
 KCAU-TV Sioux City, Iowa, ch. 9, A8C  
 KMEG-TV Sioux City, Iowa, ch. 14, CBS  
 \*KXNE-TV Norfolk, Neb., ch. 19, ETV  
 \*KSIN Sioux City, Iowa, ch. 27, ETV

Counties	State	TV Households
Buena Vista	IA	7,400
Cherokee	IA	5,600
Clay	IA	6,700
Dickinson	IA	4,900
Ida	IA	3,100
O'Brien	IA	6,300
Osceola	IA	2,700
Palo Alto	IA	4,600





## Sioux Falls-Mitchell, S.D. (94)

ADI TV Households 189,100  
Survey Area TV Households 379,700

**KXON-TV** Mitchell, S.D., ch. 5, ABC  
**\*KESD-TV** Brookings, S.D., ch. 8, ETV  
**\*KTSD-TV** Pierre, S.D., ch. 10, ETV  
**KELO-TV** Sioux Falls, S.D., ch. 11, CBS  
**KDLO-TV** Florence, S.D., ch. 3, satellite to KELO-TV  
**KPLO-TV** Reliance, S.D., ch. 6, satellite to KELO-TV  
**KSFY-TV** Sioux Falls, S.D., ch. 13, N&C  
**KABY-TV** Aberdeen, S.D., ch. 9, satellite to KSFY-TV  
**\*KDSD-TV** Aberdeen, S.D., ch. 16, ETV

ADI Counties	State	TV Households
Lyon	IA	4,500
Lincoln	MN	2,700
Murray	MN	4,000
Nobles	MN	7,800
Pipestone	MN	4,400
Rock	MN	4,200
Boyd	NE	1,100
Keya Paha	NE	400
Aurora	SD	1,500
Beadle	SD	7,500
8on Homme	SD	2,900
Brookings	SD	7,100
Brown	SD	14,100
Brule	SD	1,800
Buffalo	SD	400
Charles Mix	SD	3,400
Clark	SD	2,100
Codington	SD	6,900
Davison	SD	6,500

Day	SD	3,300
Deuel	SD	1,900
Douglas	SD	1,200
Edmunds	SD	1,800
Faulk	SD	1,300
Grant	SD	3,100
Gregory	SD	2,500
Hamlin	SD	2,400
Hand	SD	1,900
Hanson	SD	1,300
Hughes	SD	4,500
Hutchinson	SD	3,400
Hyde	SD	800
Jerauld	SD	1,100
Jones	SD	600
Kingsbury	SD	2,600
Lake	SD	3,900
Lincoln	SD	4,600
Lyman	SD	1,400
McCook	SD	2,500
Marshall	SD	1,800
Mellette	SD	700
Miner	SD	1,500
Minnehaha	SD	33,500
Moody	SD	2,300
Potter	SD	1,400
Roberts	SD	3,800
Sanborn	SD	1,100
Spink	SD	3,500
Stanley	SD	800
Sully	SD	800
Todd	SD	1,700
Tripp	SD	2,900
Turner	SD	3,900
<b>Women</b>		<b>198,900</b>
<b>Men</b>		<b>184,400</b>
<b>Teens</b>		<b>68,700</b>
<b>Children</b>		<b>83,400</b>

# in a class by itself

If ever a market were made-to-order for the tv advertiser, that market is KELO-LAND. It is uniquely television-oriented. Its one-third million families live in 92 counties, embracing 74,000 square miles of four states. Yet its total

coverage television facility, KELO-LAND TV, enables you to display your product to its entire population—as easily as though you had every man, woman and child assembled in one room. With the doors locked. By that, we mean

the KELO-LAND market is virtually unpenetrable from the outside. Minneapolis stations can't get in. Omaha stations can't get in. KELO-LAND is a market apart. In a class by itself. No advertising campaign is a national campaign without it.

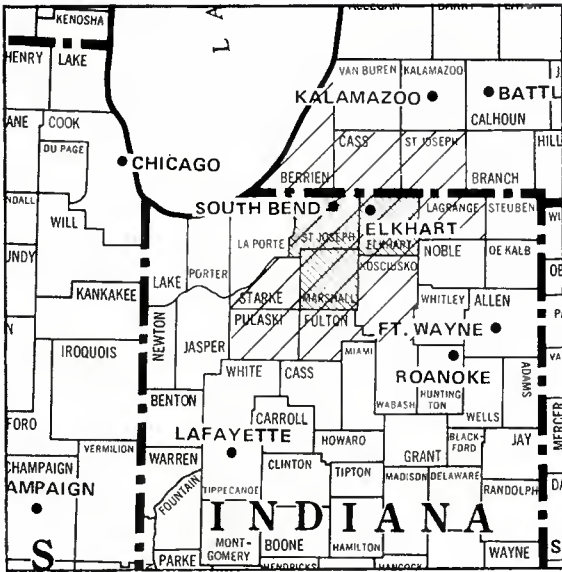


## kelo·land tv

KELO-TV Sioux Falls, S.D. and satellites KDLO-TV and KPLO-TV

Represented nationally by **HR** in Minneapolis by WAYNE EVANS

A CBS  AFFILIATE



## South Bend-Elkhart, Ind. (74)

ADI TV Households . . . . . 268,000  
 Survey Area TV Households . . . . . 2,617,600

**WNDU-TV** South Bend, Ind., ch. 16, NBC  
**WSBT-TV** South Bend, Ind., ch. 22, CBS  
**WSJV** Elkhart-South Bend, Ind., ch. 2B, ABC  
**\*WNIT-TV** South Bend, Ind., ch. 34, ETV  
**WMSH-TV** South Bend, Ind., ch. 46, IND

Kosciusko	IN	18,000
La Grange	IN	6,600
Marshall	IN	12,700
Putaski	IN	4,400
St. Joseph	IN	77,800
Starks	IN	7,100
Berrien	MI	56,900
Cass	MI	15,400
St. Joseph	MI	18,300

ADI Counties	State	TV Households
Elkhart	IN	44,600
Fullon	IN	6,200

<b>Women</b>	<b>282,800</b>
<b>Men</b>	<b>256,900</b>
<b>Teens</b>	<b>91,600</b>
<b>Children</b>	<b>133,000</b>

## Spokane, Wash. (78)

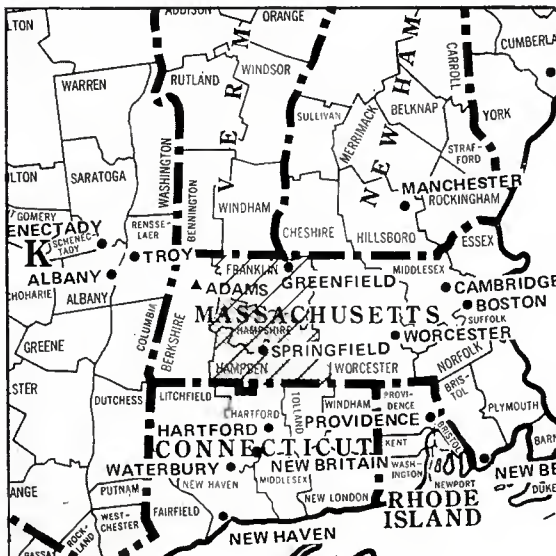
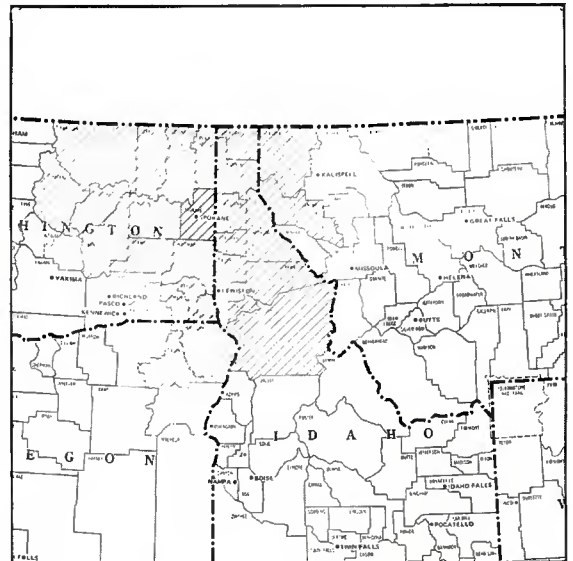
ADI TV Households . . . . . 248,700  
 Survey Area TV Households . . . . . 425,600

**KREM-TV** Spokane, Wash., ch. 2, CBS  
**KXLY-TV** Spokane, Wash., ch. 4, ABC  
**KHQ-TV** Spokane, Wash., ch. 6, NBC  
**\*KSPS-TV** Spokane, Wash., ch. 7, ETV  
**\*KWSU-TV** Pullman, Wash., ch. 10, ETV  
**\*KUID-TV** Moscow, Idaho, ch. 12, ETV

ADI Counties	State	TV Households
Behewah	IN	2,500
Bonner	IN	7,300
Boundary	IN	2,200
Clearwater	IN	3,200
Idaho	ID	3,900
Koolenai	ID	17,300
Latah	ID	9,200
Lewis	ID	1,900
Shoshone	ID	6,600
Lincoln	MT	5,500

Sanders	MT	3,300
Union	OR	8,000
Wallowa	WA	2,400
Adams	WA	4,000
Asotin	WA	5,200
Chelan	WA	14,900
Columbia	WA	1,500
Douglas	WA	6,000
Ferry	WA	1,600
Garfield	WA	700
Grant	WA	14,600
Lincoln	WA	3,400
Okanogan	WA	9,100
Pend Oreille	WA	2,600
Spokane	WA	105,300
Stevens	WA	6,800
Whitman	WA	11,300

<b>Women</b>	<b>265,600</b>
<b>Men</b>	<b>250,900</b>
<b>Teens</b>	<b>83,400</b>
<b>Children</b>	<b>112,900</b>



## Springfield, Mass. (87)

ADI TV Households . . . . . 205,300  
 Survey Area TV Households . . . . . 1,140,100

**WWLP** Springfield, Mass.-Hartford, Conn., ch. 22, NBC  
**WRLP** Keene, N.H.-Brattleboro, Vt.-Greenfield, Mass., ch. 32  
**WHYN-TV** Springfield, Mass.-Hartford, Conn., ch. 40, ABC  
**\*WGBY-TV** Springfield, Mass., ch. 57, ETV

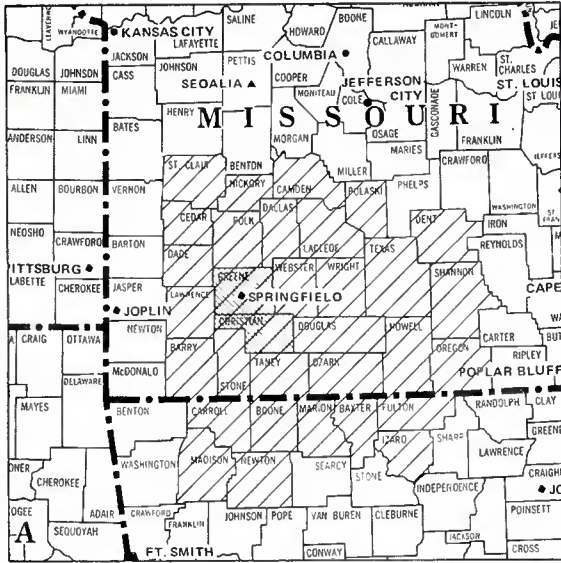
ADI Counties	State	TV Households
Franklin	MA	22,100
Hampden	MA	147,500
Hamshire	MA	35,700

<b>Women</b>	<b>248,000</b>
<b>Men</b>	<b>217,600</b>
<b>Teens</b>	<b>70,600</b>
<b>Children</b>	<b>91,800</b>

### Greenfield, Mass. (supplementary market)

Arbitron characterizes supplementary markets as those that do not meet its criteria for having an ADI.

<b>WRLP</b> Keene, N.H.-Brattleboro, Vt.-Greenfield, Mass., ch 32	
Home county	Franklin
TV Households	22,100



## Springfield, Mo. (81)

ADI TV Households ..... 233,400  
 Survey Area TV Households ..... 402,000

**KYTV** Springfield, Mo., ch. 3, NBC  
**KOLR-TV** Springfield, Mo., ch. 10, CBS  
**\*KOZK** Springfield, Mo., ch. 21, ETV  
**KMTC** Springfield, Mo., ch. 27, ABC

ADI Counties	State	TV Households
Baxter	AR	8,400
Boone	AR	7,800
Carroll	AR	5,500
Fullon	AR	3,200
Izard	AR	3,700
Madison	AR	3,100
Marion	AR	3,700
Newton	AR	2,100
Barry	MO	8,200
Camden	MO	6,600
Cedar	MO	4,400
Christian	MO	7,600
Dade	MO	3,000

Dallas	MO	4,400
Deni	MO	4,300
Douglas	MO	3,800
Greene	MO	60,900
Hickory	MO	2,300
Howell	MO	10,300
Laclede	MO	8,600
Lawrence	MO	11,100
Oregon	MO	3,400
Ozark	MO	2,800
Polk	MO	7,000
Pulaski	MO	8,500
St. Clair	MO	3,500
Shannon	MO	2,600
Stone	MO	5,100
Taney	MO	7,300
Texas	MO	7,900
Webster	MO	6,600
Wright	MO	5,700

**Women** ..... 240,800  
**Men** ..... 225,500  
**Teens** ..... 63,900  
**Children** ..... 94,300

## Springfield-Decatur-Champaign, Ill. (72)

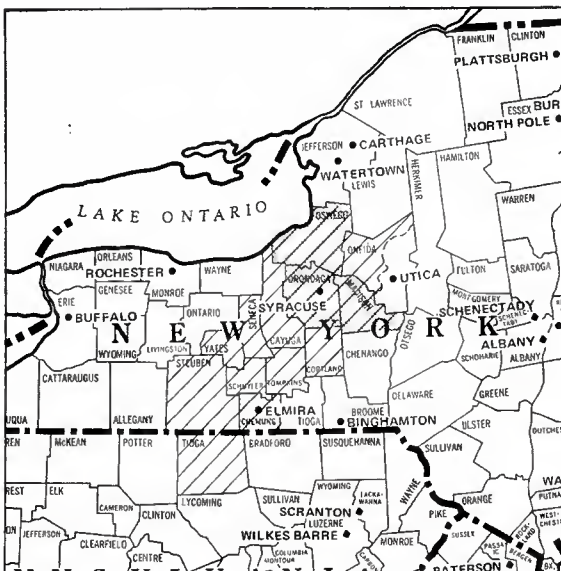
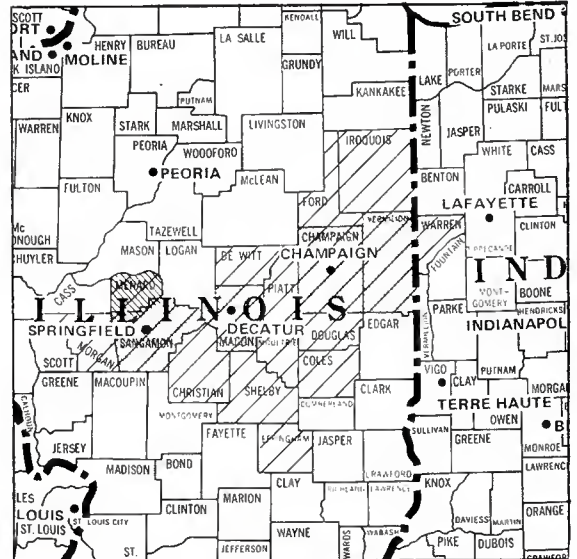
ADI TV Households ..... 285,300  
 Survey Area TV Households ..... 682,700

**WCIA** Champaign, Ill., ch. 3, CBS  
**\*WILL-TV** Urbana-Champaign, Ill., ch. 12, ETV  
**WAND** Decatur, Ill., ch. 17, ABC  
**WICS** Springfield, Ill., ch. 20, NBC  
**WICD** Champaign-Danville, Ill., ch. 15, satellite to WICS

ADI Counties	State	TV Households
Champaign	IL	48,700
Christian	IL	12,500
Coles	IL	15,500
De Witt	IL	6,100

Douglas	IL	6,600
Efingham	IL	8,800
Ford	IL	4,700
Iroquois	IL	11,400
Macon	IL	42,200
Menard	IL	3,800
Morgan	IL	12,100
Moultrie	IL	4,300
Piatt	IL	5,400
Sangamon	IL	59,100
Shelby	IL	8,000
Vermilion	IL	33,500
Warren	IN	2,600

**Women** ..... 309,700  
**Men** ..... 280,700  
**Teens** ..... 92,600  
**Children** ..... 126,300



## Syracuse-Elmira, N.Y. (51)

ADI TV Households ..... 406,200  
 Survey Area TV Households ..... 1,436,300

**WSYR-TV** Syracuse, N.Y., ch. 3, NBC  
**WSYE-TV** Elmira-Corning, N.Y., ch. 1B, satellite to WSYR-TV  
**WTVH** Syracuse, N.Y., ch. 5, CBS  
**WNYS-TV** Syracuse, N.Y., ch. 9, ABC  
**\*WCNY-TV** Syracuse, N.Y., ch. 24, ETV  
**WENY-TV** Elmira, N.Y., ch. 36, ABC

ADI Counties	State	TV Households
Cayuga	NY	24,700
Chemung	NY	32,000

Cortland	NY	15,700
Madison	NY	20,100
Oneida West	NY	28,500
Onondaga	NY	156,100
Oswego	NY	34,900
Schuyler	NY	6,000
Seneca	NY	10,500
Steuben	NY	32,500
Tompkins	NY	26,000
Yates	NY	6,500
Tioga	PA	12,700

**Women** ..... 451,100  
**Men** ..... 411,100  
**Teens** ..... 144,100  
**Children** ..... 196,700





## Tallahassee, Fla. (149)

ADI TV Households 100,100  
 Survey Area TV Households 359,600

WCTV Tallahassee, Fla., ch. 6, CBS (ABC)  
 \*WFSU-TV Tallahassee, Fla., ch. 11, ETV

ADI Counties	State	TV Households
Gadsden	FL	9,300
Jefferson	FL	2,900
Lafayette	FL	1,000
Leon	FL	40,200
Madison	FL	4,500

Taylor	FL	4,700
Wakulla	FL	2,800
Brooks	GA	4,300
Decatur	GA	7,300
Echols	GA	500
Grady	GA	5,900
Seminole	GA	2,700
Thomas	GA	12,000

Women 112,700  
 Men 98,500  
 Teens 35,500  
 Children 54,500

## Tampa-St. Petersburg, Fla. (17)

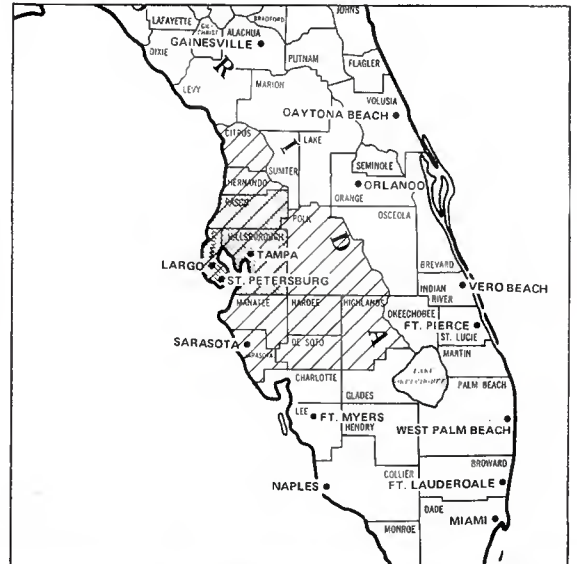
ADI TV Households 860,700  
 Survey Area TV Households 1,193,700

\*WEDU Tampa-St. Petersburg, Fla., ch. 3, ETV  
 WFLA-TV Tampa-St. Petersburg, Fla., ch. 8, NBC  
 WLCY-TV Largo, Fla., ch. 10, ABC  
 WTVT Tampa-St. Petersburg, Fla., ch. 13, CBS  
 \*WUSF-TV Tampa, Fla., ch. 16, ETV  
 WTOG St. Petersburg, Fla., ch. 44, IND

ADI Counties	State	TV Households
Citrus	FL	17,000

De Soto	FL	5,300
Hardee	FL	5,900
Hernando	FL	10,900
Highlands	FL	14,800
Hillsborough	FL	212,400
Manatee	FL	54,600
Pasco	FL	61,100
Pinellas	FL	306,400
Polk	FL	96,000
Sarasota	FL	76,300

Women 859,000  
 Men 723,400  
 Teens 207,600  
 Children 302,100



### Sarasota, Fla. (supplementary market)

Arbitron characterizes supplementary markets as those that do not meet its criteria for having an ADI.

WXLT-TV Sarasota, Fla., ch. 40, ABC

Home county Sarasota  
 TV Households 76,300



**sells the nation's 17th largest market!**

**And only 2,300 households separate TAMPA-ST. PETE**

**from ATLANTA!\***

\*ARBITRON, 1976-77  
 ADI HOUSEHOLDS

Call the TV10 Sales Department, (813) 577-1111 for instant avails,  
 or contact your nearby RTVR Sales Representative,  
 or write WLCY-TV, 11450 Gandy Boulevard, P.O. Box 14,000,  
 St. Petersburg, Florida 33733.





## Terre Haute, Ind. (113)

ADI TV Households ..... 140,200  
 Survey Area TV Households ..... 517,700

**WTWO** Terre Haute, Ind., ch. 2, N8C (A8C)  
**WTHI-TV** Terre Haute, Ind., ch. 10, CBS (A8C)  
**\*WUSI-TV** Olney, Ill., ch. 16, ETV  
**\*WVUT** Vincennes, Ind., ch. 22, ETV  
**WIL-TV** Terre Haute, Ind., ch. 38, A8C

ADI Counties	State	TV Households
Clark	IL	6,000
Clay	IL	5,200
Crawford	IL	7,600
Cumberland	IL	3,700
Edgar	IL	7,600

Jasper	IL	3,500
Lawrence	IL	6,500
Richland	IL	5,700
Clay	IN	8,800
Davies	IN	8,800
Greene	IN	10,200
Knox	IN	14,500
Martin	IN	3,500
Parke	IN	5,400
Sullivan	IN	7,200
Vermillion	IN	6,500
Vigo	IN	37,500

<b>Women</b>	<b>157,800</b>
<b>Men</b>	<b>139,100</b>
<b>Teens</b>	<b>43,300</b>
<b>Children</b>	<b>59,300</b>

## Toledo, Ohio (57)

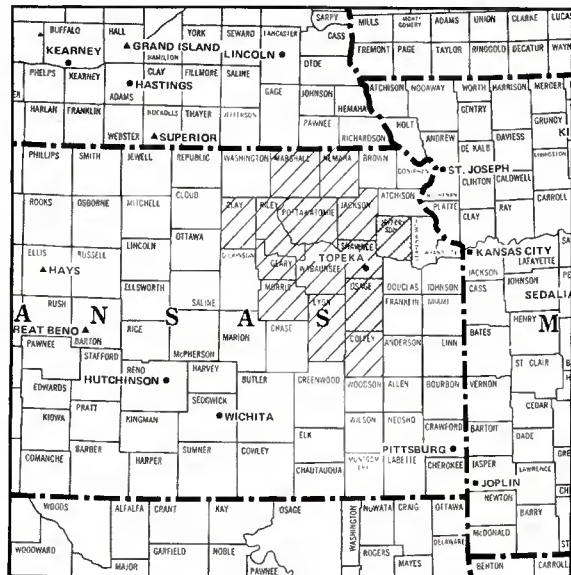
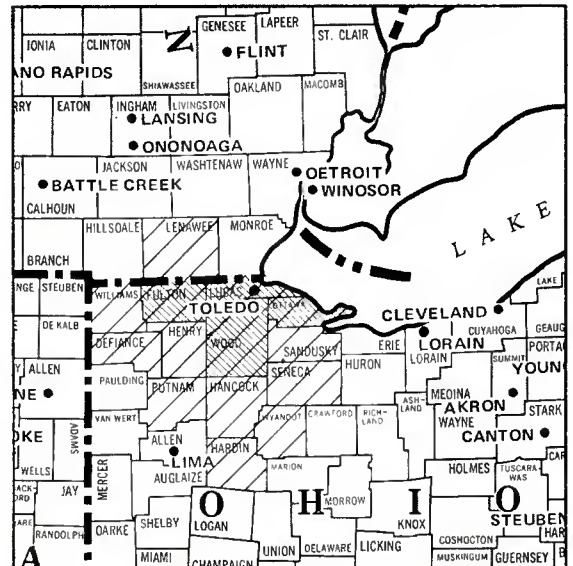
ADI TV Households ..... 373,200  
 Survey Area TV Households ..... 2,183,200

**WTOL-TV** Toledo, Ohio, ch. 11, CBS  
**WSPD-TV** Toledo, Ohio, ch. 13, N8C  
**WDHO-TV** Toledo, Ohio, ch. 24, A8C  
**\*WGTE-TV** Toledo, Ohio, ch. 30, ETV

ADI Counties	State	TV Households
Lenawee	MI	28,800
Defiance	OH	11,100
Fulton	OH	12,000
Hancock	OH	22,300
Hardin	OH	12,100

Henry	OH	9,100
Lucas	OH	163,900
Ottawa	OH	13,100
Putnam	OH	9,500
Sandusky	OH	20,800
Seneca	OH	18,300
Williams	OH	12,000
Wood	OH	32,600
Wyandot	OH	7,600

<b>Women</b>	<b>402,200</b>
<b>Men</b>	<b>360,200</b>
<b>Teens</b>	<b>130,000</b>
<b>Children</b>	<b>188,800</b>



## Topeka, Kan. (130)

ADI TV Households ..... 130,800  
 Survey Area TV Households ..... 783,100

**\*KTWU** Topeka, Kan., ch. 11, ETV  
**WIBW-TV** Topeka, Kan., ch. 13, CBS (A8C)  
**KTBS** Topeka, Kan., ch. 27, NBC

ADI Counties	State	TV Households
Clay	KS	3,700
Colley	KS	3,100
Geary	KS	10,000
Jackson	KS	4,200
Jefferson	KS	4,600

Lyon	KS	11,500
Marshall	KS	5,100
Morris	KS	2,700
Nemaha	KS	3,900
Osage	KS	5,100
Pottawatomie	KS	4,700
Riley	KS	16,200
Shawnee	KS	53,700
Wabaunsee	KS	2,300

<b>Women</b>	<b>135,000</b>
<b>Men</b>	<b>133,200</b>
<b>Teens</b>	<b>39,700</b>
<b>Children</b>	<b>60,300</b>



## Traverse City-Cadillac, Mich. (129)

ADI TV Households . . . . . 131,100  
 Survey Area TV Households . . . . . 747,300

**WPBN-TV** Traverse City, Mich., ch. 7, NBC  
**WTOM-TV** Cheboygan, Mich., ch. 4, satellite to WPBN-TV  
**WWTW** Cadillac-Traverse City, Mich., ch. 9, CBS  
**WWUP-TV** Sault Ste. Marie, Mich., ch. 10, satellite to WWTW  
**WGTU** Traverse City, Mich., ch. 29, ABC

ADI Counties	State	TV Households
Antrim	MI	5,600
Benzie	MI	3,400
Charlevoix	MI	5,900
Cheboygan	MI	6,300
Chippewa	MI	11,600
Emmet	MI	6,600
Grand Traverse	MI	14,300

Kalkaska	MI	2,600
Lake	MI	2,500
Leelanau	MI	4,200
Mackinac	MI	3,800
Manistee	MI	7,500
Mason	MI	8,400
Mecosta	MI	10,500
Missaukee	MI	3,200
Montmorency	MI	2,300
Osceola	MI	5,900
Oscoda	MI	2,000
Presque Isle	MI	4,600
Roscommon	MI	4,100
Wexford	MI	5,600
		7,100

**Women** . . . . . 139,800  
**Men** . . . . . 131,000  
**Teens** . . . . . 47,000  
**Children** . . . . . 63,700

## Tucson, Ariz. (92)

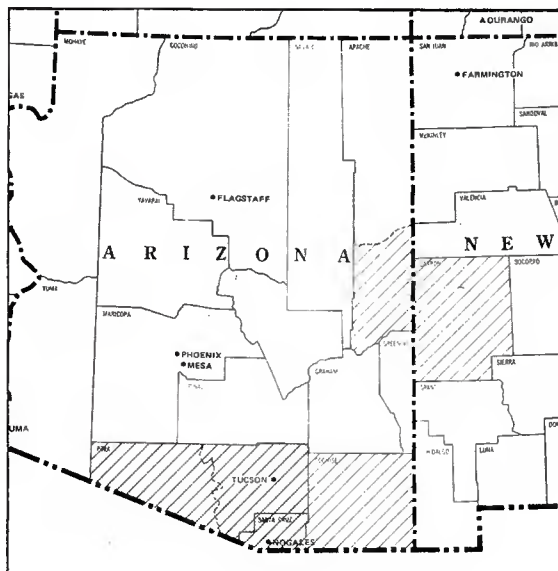
ADI TV Households . . . . . 191,800  
 Survey Area TV Households . . . . . 237,200

**KVOA-TV** Tucson, Ariz., ch. 4, NBC  
**KUAT-TV** Tucson, Ariz., ch. 6, ETN  
**KGUN-TV** Tucson, Ariz., ch. 9, ABC  
**KZAZ** Tucson-Nogales, Ariz., ch. 11, IND  
**KOLD-TV** Tucson, Ariz., ch. 13, CBS

Cochise	AZ	23,700
Pine West	AZ	5,100
Sania Cruz	AZ	5,400
Calron	NM	800

ADI Counties	State	TV Households
Apache South	AZ	1,500

**Women** . . . . . 202,300  
**Men** . . . . . 171,200  
**Teens** . . . . . 64,900  
**Children** . . . . . 98,200



## Tulsa, Okla. (56)

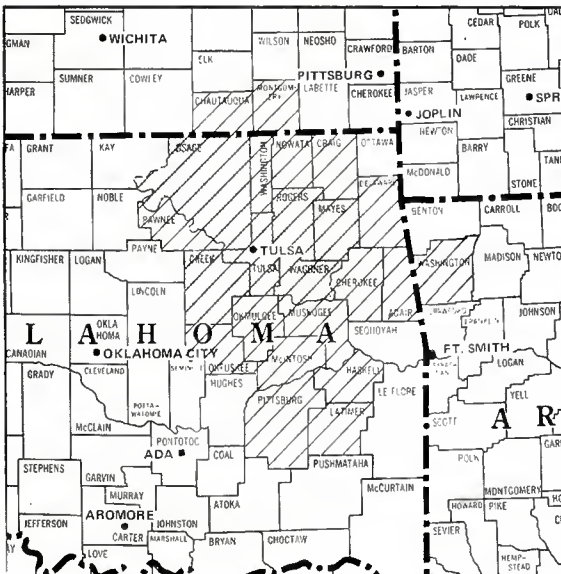
ADI TV Households . . . . . 374,400  
 Survey Area TV Households . . . . . 643,500

**KTEW** Tulsa, Okla., ch. 2, NBC  
**KOTV** Tulsa, Okla., ch. 6, CBS  
**KTUL-TV** Tulsa, Okla., ch. 8, ABC  
**KOED-TV** Tulsa, Okla., ch. 11, ETN

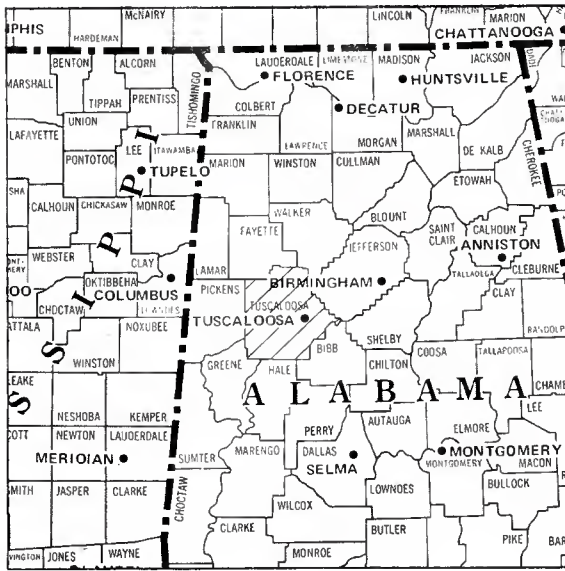
ADI Counties	State	TV Households
Washington	AR	28,500
Chautauqua	KS	2,300
Montgomery	KS	15,300
Adair	OK	5,300
Cherokee	OK	8,500
Craig	OK	5,000
Creek	OK	16,800
Delaware	OK	7,100
Haskell	OK	3,500

Latimer	OK	3,000
McIntosh	OK	5,100
Mayer	OK	9,900
Muskogee	OK	22,900
Nowata	OK	4,100
Okfuskee	OK	4,100
Okmulgee	OK	13,700
Osage	OK	10,700
Pawnee	OK	5,200
Pittsburg	OK	12,900
Rogers	OK	11,900
Rogers	OK	153,800
Wagoner	OK	9,700
Washington	OK	15,100

**Women** . . . . . 378,200  
**Men** . . . . . 335,700  
**Teens** . . . . . 111,700  
**Children** . . . . . 154,400







## Tuscaloosa, Ala. (188)

ADI TV Households	38,300	ADI Counties	State	TV Households	
Survey Area TV Households	341,200	Tuscaloosa	AL	38,300	
				<b>Women</b>	<b>46,900</b>
				<b>Men</b>	<b>42,800</b>
				<b>Teens</b>	<b>12,300</b>
				<b>Children</b>	<b>19,900</b>

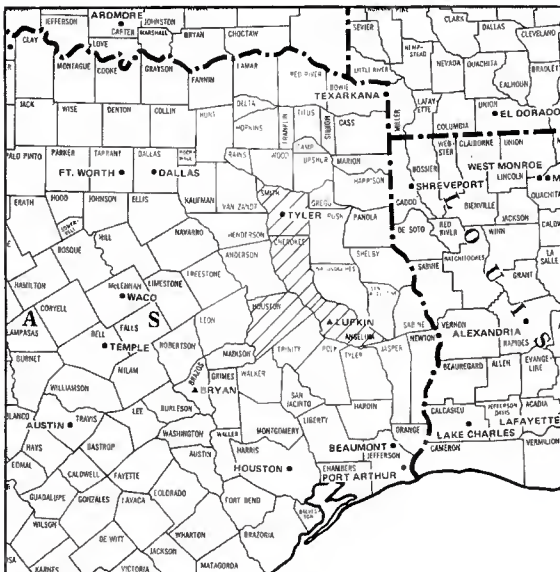
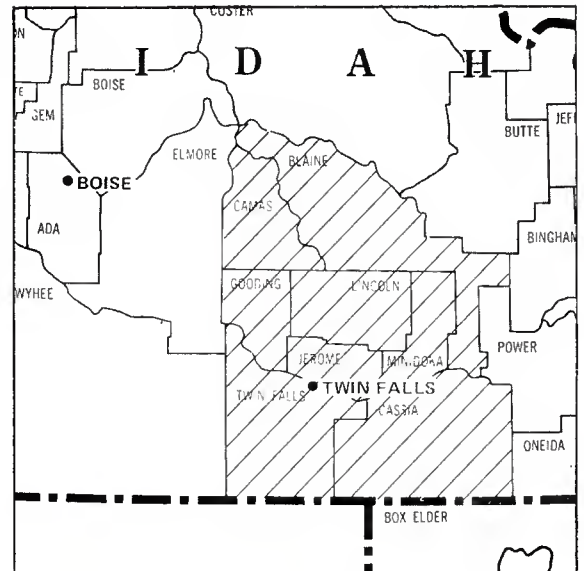
WCFT-TV Tuscaloosa, Ala., ch. 33, CBS

## Twin Falls, Idaho (185)

ADI TV Households	43,700	Gooding	ID	4,100
Survey Area TV Households	44,600	Jerome	ID	6,000
		Lincoln	ID	1,400
		Minidoka	ID	6,100
		Twin Falls	ID	17,300
		<b>Women</b>		<b>43,800</b>
		<b>Men</b>		<b>41,300</b>
		<b>Teens</b>		<b>14,400</b>
		<b>Children</b>		<b>21,700</b>

KMYT Twin Falls, Idaho, ch. 11, ABC (CBS-NBC)

ADI Counties	State	TV Households
Blaine	ID	2,700
Camas	ID	200
Cassia	ID	5,900



## Tyler, Tex. (160)

ADI TV Households	74,700	Cherokee	TX	12,500
Survey Area TV Households	1,655,000	Houston	TX	5,600
		Smith	TX	38,100
		<b>Women</b>		<b>78,500</b>
		<b>Men</b>		<b>69,900</b>
		<b>Teens</b>		<b>23,100</b>
		<b>Children</b>		<b>36,000</b>

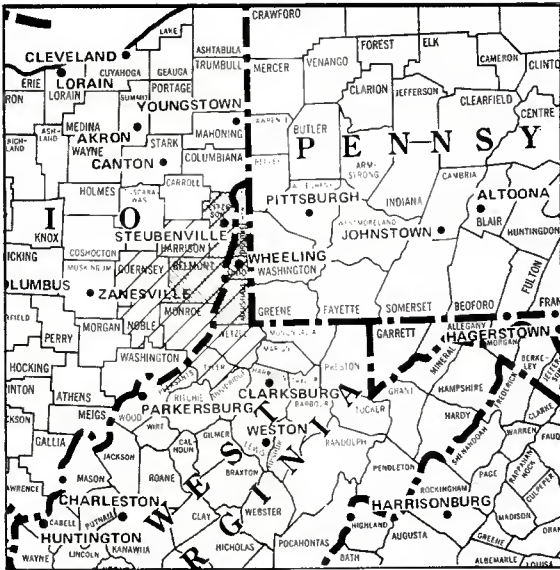
KLTV Tyler, Tex., ch. 7, ABC (NBC)  
KTRE-TV Lufkin, Tex., ch. 9, satellite to KLTV

ADI Counties	State	TV Households
Angelina	TX	18,500









## Wheeling, W. Va.-Steubenville, Ohio (114)

ADI TV Households 148,000  
 Survey Area TV Households 1,898,100

**WTRF-TV** Wheeling, W. Va.-Steubenville, Ohio, ch 7, NBC (ABC)  
**WSTV-TV** Steubenville, Ohio-Wheeling, W. Va., ch 9, CBS (ABC)  
**WOUC-TV** Cambridge, Ohio, ch 44, ETV

Harrison	OH	5,800
Jefferson	OH	31,900
Monroe	OH	5,300
Noble	OH	3,900
Brooke	WV	10,100
Marshall	WV	13,400
Ohio	WV	21,600
Pleasants	WV	2,400
Tyler	WV	3,300
Wetzel	WV	7,200

ADI Counties	State	TV Households
Belmont	OH	29,300
Guernsey	OH	13,800

<b>Women</b>	<b>162,400</b>
<b>Men</b>	<b>143,500</b>
<b>Teens</b>	<b>46,400</b>
<b>Children</b>	<b>64,800</b>

## Wichita-Hutchinson, Kan. (55)

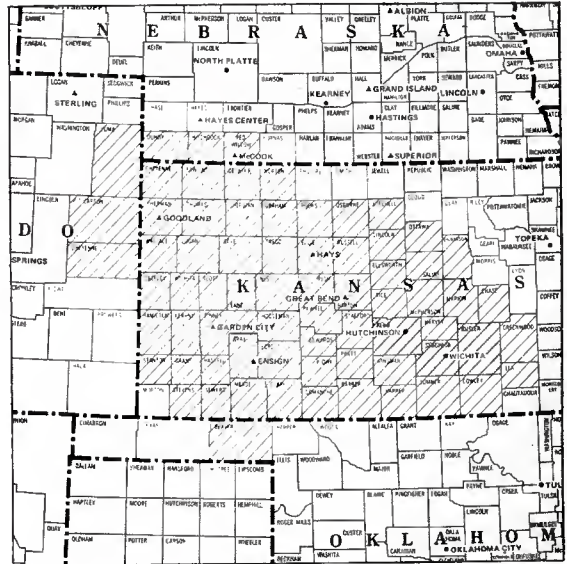
ADI TV Households 375,600  
 Survey Area TV Households 475,900

**KARD-TV** Wichita, Kan., ch 3, NBC  
**KCKT** Great Bend, Kan., ch 2, satellite to KARD-TV  
**KOMC** McCook, Neb.-Oberlin, Kan., ch. B, satellite to KARD-TV  
**KGLD** Garden City, Kan., ch. 11, satellite to KARD-TV  
**\*KPTS** Hutchinson, Kan., ch 8, ETV  
**KAKE-TV** Wichita, Kan., ch. 10, ABC  
**KUPK-TV** Garden City, Kan., ch. 13, satellite to KAKE-TV  
**KTVH** Hutchinson-Wichita, Kan., ch. 12, CBS  
**KTVK** Ensign, Kan., ch. 6, satellite to KTVH  
**KAYS-TV** Hays, Kan., ch 7, CBS  
**KLOE-TV** Goodland, Kan., ch. 10, satellite to KAYS-TV

ADI Counties	State	TV Households
Cheyenne	CO	700
Kit Carson	CO	2,500
Yuma	CO	3,200
Barber	KS	2,600
Barton	KS	10,500
Butler	KS	13,600
Chase	KS	1,400
Cheyenne	KS	1,600
Clark	KS	1,100
Comanche	KS	1,200
Cowley	KS	12,100
Decatur	KS	1,700
Dickinson	KS	8,100
Edwards	KS	1,900
Elk	KS	1,600
Ellis	KS	7,700
Ellsworth	KS	2,200
Finney	KS	7,000
Ford	KS	8,400
Gove	KS	1,200
Graham	KS	1,700
Grant	KS	1,900
Gray	KS	1,700
Greeley	KS	600
Greenwood	KS	4,100
Hamilton	KS	1,200

Harper	KS	3,600
Harvey	KS	9,700
Haskell	KS	1,700
Hodgeman	KS	900
Kearny	KS	1,100
Kingman	KS	3,600
Kiowa	KS	1,700
Lane	KS	1,300
Lincoln	KS	1,800
Logan	KS	1,200
McPherson	KS	8,600
Marion	KS	5,200
Meade	KS	1,900
Mitchell	KS	2,700
Ness	KS	1,600
Norton	KS	2,300
Osborne	KS	2,700
Ottawa	KS	2,400
Pawnee	KS	2,700
Pratt	KS	3,600
Rawlins	KS	1,400
Reno	KS	22,700
Rice	KS	4,600
Rooks	KS	2,700
Rush	KS	2,000
Russell	KS	3,400
Saline	KS	17,000
Scott	KS	1,900
Sedgwick	KS	118,900
Seward	KS	5,500
Sheridan	KS	1,100
Sherman	KS	2,600
Stafford	KS	2,700
Stanton	KS	700
Stevens	KS	1,300
Sumner	KS	8,700
Thomas	KS	3,000
Trego	KS	1,900
Wallace	KS	700
Wichita	KS	1,000
Dundy	NE	1,000
Hitchcock	NE	1,800
Red Willow	NE	4,800
Beaver	OK	2,400

<b>Women</b>	<b>389,500</b>
<b>Men</b>	<b>350,700</b>
<b>Teens</b>	<b>120,500</b>
<b>Children</b>	<b>153,600</b>





## Wichita Falls, Tex.-Lawton, Okla. (119)

ADI TV Households	141,300	Archer	TX	2,300
Survey Area TV Households	262,900	Baylor	TX	2,300
		Clay	TX	3,300
		Foard	TX	900
		Hardeman	TX	2,300
		Jack	TX	2,400
		King	TX	200
		Knox	TX	1,800
		Throckmorton	TX	900
		Wichita	TX	41,500
		Wilbarger	TX	6,200
		Young	TX	6,500
		<b>Women</b>		<b>142,100</b>
		<b>Men</b>		<b>141,100</b>
		<b>Teens</b>		<b>42,800</b>
		<b>Children</b>		<b>62,000</b>

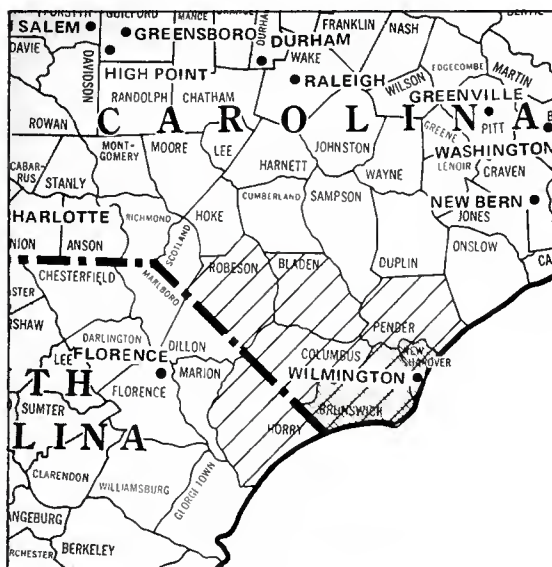
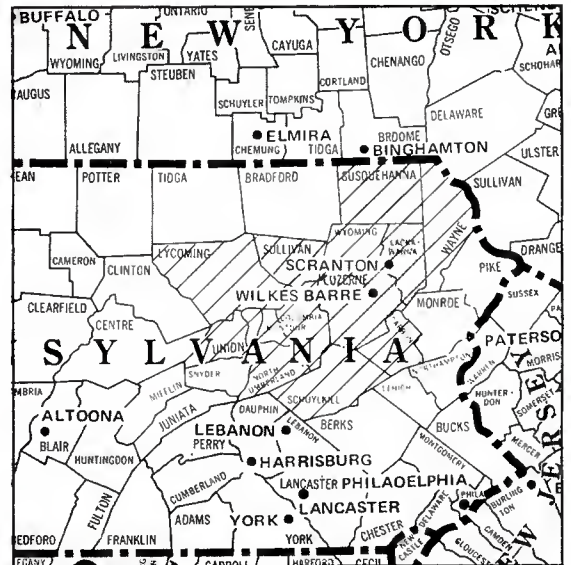
ADI		TV	
Counties	State	Households	
Comanche	OK	30,400	
Collin	OK	2,500	
Greer	OK	3,100	
Jackson	OK	11,700	
Jefferson	OK	3,600	
Stephens	OK	15,000	
Tillman	OK	4,400	

## Wilkes Barre-Scranton, Pa. (49)

ADI TV Households	415,500	Lackawanna	PA	79,900
Survey Area TV Households	1,121,900	Luzerne	PA	120,200
		Lycoming	PA	38,900
		Montour	PA	4,700
		Northernumberland	PA	35,400
		Schuylkill	PA	56,400
		Sullivan	PA	1,700
		Susquehanna	PA	12,200
		Union	PA	8,800
		Wayne	PA	10,600
		Wyoming	PA	8,200
		<b>Women</b>		<b>469,700</b>
		<b>Men</b>		<b>403,400</b>
		<b>Teens</b>		<b>121,200</b>
		<b>Children</b>		<b>168,200</b>

ADI		TV	
Counties	State	Households	
Carbon	PA	18,600	
Columbia	PA	19,900	



## Wilmington, N.C. (133)

ADI TV Households	126,500	Brunswick	NC	10,200
Survey Area TV Households	442,000	Columbus	NC	14,900
		New Hanover	NC	35,000
		Pender	NC	6,000
		Robeson	NC	25,200
		Horry	SC	26,900
		<b>Women</b>		<b>139,400</b>
		<b>Men</b>		<b>125,900</b>
		<b>Teens</b>		<b>47,400</b>
		<b>Children</b>		<b>72,800</b>

ADI		TV	
Counties	State	Households	
Bladen	NC	8,300	



## Yakima, Wash. (122)

ADI TV Households . . . . . 134,700  
 Survey Area TV Households . . . . . 202,800

**KNDO** Yakima, Wash., ch. 23, NBC  
**KNDU** Richland-Pasco-Kennewick, Wash., ch. 25, satellite to KNDO  
**KIMA-TV** Yakima, Wash., ch. 29, CBS (ABC)  
**KLEW-TV** Lewiston, Idaho, ch. 3, satellite to KIMA-TV  
**KEPR-TV** Pasco, Wash., ch. 19, satellite to KIMA-TV  
**KAPP** Yakima, Wash., ch. 35, ABC  
**KVEW** Kennewick-Pasco-Richland, Wash., ch. 42, satellite to KAPP  
**\*KYVE-TV** Yakima, Wash., ch. 47, ETW

ADI Counties	State	TV Households
Nez Perce	ID	11,000
Morrow	OR	1,700
Umatilla	OR	16,100
Benton	WA	24,000
Franklin	WA	8,700
Killitas East	WA	6,800
Walla Walla	WA	14,000
Yakima	WA	52,400
<b>Women</b>		<b>140,200</b>
<b>Men</b>		<b>129,800</b>
<b>Teens</b>		<b>44,700</b>
<b>Children</b>		<b>59,500</b>

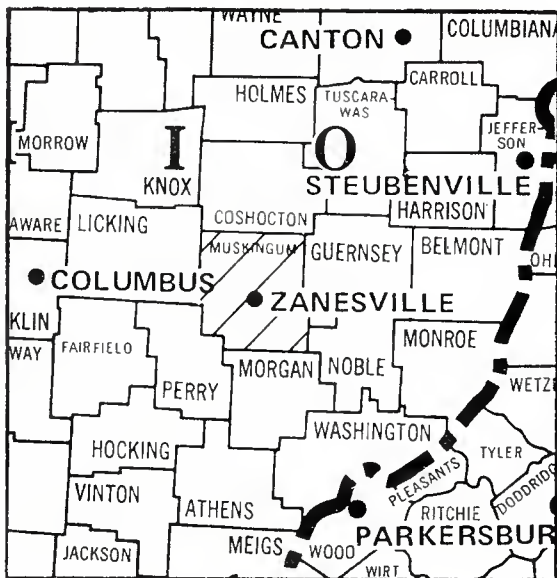
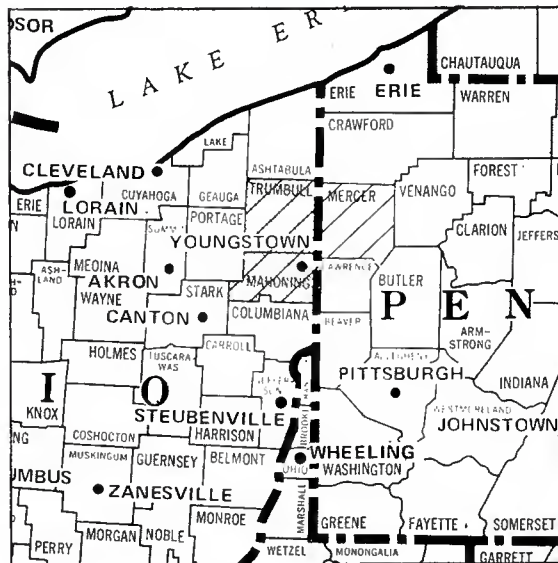
## Youngstown, Ohio (84)

ADI TV Households . . . . . 220,300  
 Survey Area TV Households . . . . . 1,610,400

Trumbull OH 78,700  
 Mercer PA 41,300

**WFMJ-TV** Youngstown, Ohio, ch. 21, NBC  
**WKBN-TV** Youngstown, Ohio, ch. 27, CBS  
**WYTV** Youngstown, Ohio, ch. 33, ABC

ADI Counties	State	TV Households	Women	Men	Teens	Children
Mahoning	OH	100,300	249,900	224,400	76,200	102,800



## Zanesville, Ohio (199)

ADI TV Households . . . . . 27,400  
 Survey Area TV Households . . . . . 213,000

**WHIZ-TV** Zanesville, Ohio, ch. 18, NBC (ABC-CBS)

ADI Counties	State	TV Households
Muskingum	OH	27,400
<b>Women</b>		<b>29,500</b>
<b>Men</b>		<b>25,400</b>
<b>Teens</b>		<b>9,200</b>
<b>Children</b>		<b>13,400</b>



**Multi-city ADI Cross-reference.** The following cities are in hyphenated markets, but are not the first city given in such a market; i.e., Troy in Albany-Schenectady-Troy, N.Y. They are listed alphabetically.

**Ada, Okla.** See Ardmore-Ada, Okla.  
**Altoona, Pa.** See Johnstown-Altoona, Pa.  
**Asheville, N.C.** See Greenville-Spartanburg, S.C.-Asheville, N.C.  
**Austin, Minn.** See Rochester, Minn.-Mason City, Iowa-Austin, Minn.  
**Battle Creek, Mich.** See Grand Rapids-Kalamazoo-Battle Creek, Mich.  
**Bay City, Mich.** See Flint-Saginaw-Bay City, Mich.  
**Beckley, W. Va.** See Bluefield-Beckley-Oak Hill, W. Va.  
**Bismarck, N.D.** See Minot-Bismarck-Dickinson, N.D.  
**Brownsville, Tex.** See McAllen-Brownsville, Tex.  
**Butte, Mont.** See Missoula-Butte, Mont.  
**Cadillac, Mich.** See Traverse City-Cadillac, Mich.  
**Cape Girardeau, Mo.** See Paducah, Ky.-Cape Girardeau, Mo.-Harrisburg, Ill.  
**Carthage, N.Y.** See Waterlohn-Carthage, N.Y.  
**Champaign, Ill.** See Springfield-Decatur-Champaign, Ill.  
**Daytona Beach, Fla.** See Orlando-Daytona Beach, Fla.  
**Decatur, Ala.** See Huntsville-Decatur-Florence, Ala.  
**Decatur, Ill.** See Springfield-Decatur-Champaign, Ill.  
**Dickinson, N.D.** See Minot-Bismarck-Dickinson, N.D.  
**Durham, N.C.** See Raleigh-Durham, N.C.  
**Eau Claire, Wis.** See La Crosse-Eau Claire, Wis.  
**El Dorado, Ark.** See Monroe, La.-El Dorado, Ark.  
**Elkhart, Ind.** See South Bend-Elkhart, Ind.  
**Elmira, N.Y.** See Syracuse-Elmira, N.Y.  
**Florence, Ala.** See Huntsville-Decatur-Florence, Ala.  
**Fort Worth, Tex.** See Dallas-Fort Worth, Tex.  
**Glendive, Mont.** See Miles City-Glendive, Mont.  
**Greenville, Miss.** See Greenwood-Greenville, Miss.  
**Gulfport, Miss.** See Biloxi-Gulfport-Pascagoula, Miss.  
**Hampton, Va.** See Norfolk-Portsmouth-Newport News-Hampton, Va.  
**Hannibal, Mo.** See Quincy, Ill.-Hannibal, Mo.  
**Harrisburg, Ill.** See Paducah, Ky.-Cape Girardeau, Mo.-Harrisburg, Ill.  
**Hastings, Neb.** See Lincoln-Hastings-Kearney, Neb.  
**Hattiesburg, Miss.** See Laurel-Hattiesburg, Miss.  
**High Point, N.C.** See Greensboro-Winston Salem-High Point, N.C.  
**Huntington, W. Va.** See Charleston-Huntington, W. Va.  
**Hutchinson, Kan.** See Wichita-Hutchinson, Kan.  
**Jefferson City, Mo.** See Columbia-Jefferson City, Mo.  
**Johnson City, Tenn.** See Bristol, Va.-Kingsport-Johnson City, Tenn.  
**Kalamazoo, Mich.** See Grand Rapids-Kalamazoo-Battle Creek, Mich.  
**Kearney, Neb.** See Lincoln-Hastings-Kearney, Neb.  
**Kingsport, Tenn.** See Bristol, Va.-Kingsport-Johnson City, Tenn.  
**Kirksville, Mo.** See Ottumwa, Iowa-Kirksville, Mo.  
**Lancaster, Pa.** See Harrisburg-York-Lancaster-Lebanon, Pa.  
**Lawton, Okla.** See Wichita Falls, Tex.-Lawton, Okla.  
**Lebanon, Pa.** See Harrisburg-York-Lancaster-Lebanon, Pa.  
**Lynchburg, Va.** See Roanoke-Lynchburg, Va.  
**Mason City, Iowa.** See Rochester, Minn.-Mason City, Iowa-Austin, Minn.  
**Midland, Tex.** See Odessa-Midland, Tex.  
**Mitchell, S.D.** See Sioux Falls-Mitchell, S.D.  
**Moline, Ill.** See Davenport, Iowa-Rock Island-Moline, Ill. (Quad City)  
**Monterey, Calif.** See Salinas-Monterey, Calif.  
**New Bern, N.C.** See Greenville-New Bern-Washington, N.C.  
**New Haven, Conn.** See Hartford-New Haven, Conn.  
**Newport News, Va.** See Norfolk-Portsmouth-Newport News-Hampton, Va.  
**Oak Hill, W. Va.** See Bluefield-Beckley-Oak Hill, W. Va.  
**Pascagoula, Miss.** See Biloxi-Gulfport-Pascagoula, Miss.  
**Pensacola, Fla.** See Mobile, Ala.-Pensacola, Fla.  
**Pittsburg, Kan.** See Joplin, Mo.-Pittsburg, Kan.  
**Plattsburgh, N.Y.** See Burlington, Vt.-Plattsburgh, N.Y.  
**Pocatello, Idaho.** See Idaho Falls-Pocatello, Idaho  
**Poland Spring, Me.** See Portland-Poland Spring, Me.  
**Port Arthur, Tex.** See Beaumont-Port Arthur, Tex.  
**Portsmouth, Va.** See Norfolk-Portsmouth-Newport News-Hampton, Va.  
**Pueblo, Colo.** See Colorado Springs-Pueblo, Colo.  
**Redding, Calif.** See Chico-Redding, Calif.  
**Rhineland, Wis.** See Wausau-Rhineland, Wis.  
**Riverton, Wyo.** See Casper-Riverton, Wyo.  
**Rock Island, Ill.** See Davenport, Iowa-Rock Island-Moline, Ill. (Quad City)  
**Saginaw, Mich.** See Flint-Saginaw-Bay City, Mich.  
**Santa Maria, Calif.** See Santa Barbara-Santa Maria, Calif.  
**St. Petersburg, Fla.** See Tampa-St. Petersburg, Fla.  
**Schenectady, N.Y.** See Albany-Schenectady-Troy, N.Y.  
**Scranton, Pa.** See Wilkes Barre-Scranton, Pa.  
**Spartanburg, S.C.** See Greenville-Spartanburg, S.C.-Asheville, N.C.  
**Steubenville, Ohio.** See Wheeling, W. Va.-Steubenville, Ohio  
**Superior, Wis.** See Duluth, Minn.-Superior, Wis.  
**Stockton, Calif.** See Sacramento-Stockton, Calif.  
**Sweetwater, Tex.** See Abilene-Sweetwater, Tex.  
**Tacoma, Wash.** See Seattle-Tacoma, Wash.  
**Temple, Tex.** See Waco-Temple, Tex.  
**Texarkana, Tex.** See Shreveport, La.-Texarkana, Tex.  
**Troy, N.Y.** See Albany-Schenectady-Troy, N.Y.  
**Washington, N.C.** See Greenville-New Bern-Washington, N.C.  
**Waterloo, Iowa.** See Cedar Rapids-Waterloo, Iowa  
**Weston, W. Va.** See Clarksburg-Weston, W. Va.  
**Winston-Salem, N.C.** See Greensboro-Winston-Salem-High Point, N.C.  
**York, Pa.** See Harrisburg-York-Lancaster-Lebanon, Pa.  
**Yuma, Ariz.** See El Centro, Calif.-Yuma, Ariz.

## The Markets Ranked by Size

Here are the television markets of the U.S. ranked in descending order by the number of television homes they contain. Also shown are the numbers of women, men, teenagers and children in each market and the percentage of the total U.S. population each represents.

All data is from American Research Bureau, and represents the Arbitron Television household and population estimates for the 1976-1977 season.

	ADI TV Households		ADI Women		ADI Men		ADI Teen-Agers		ADI Children	
<b>Total U.S.</b>	<b>71,556,200</b>	<b>100%</b>	<b>76,842,400</b>	<b>100%</b>	<b>69,215,400</b>	<b>100%</b>	<b>24,026,400</b>	<b>100%</b>	<b>33,579,000</b>	<b>100%</b>
1. New York	6,326,300	8.84%	6,964,500	9.06%	6,014,300	8.69%	1,961,000	8.16%	2,648,100	7.89%
2. Los Angeles	3,814,500	5.33	3,709,700	4.83	3,373,100	4.87	1,134,000	4.72	1,601,500	4.77
3. Chicago	2,646,500	3.70	2,894,800	3.77	2,594,900	3.75	930,800	3.87	1,301,800	3.88
4. Philadelphia	2,247,700	3.14	2,551,700	3.32	2,246,900	3.25	767,900	3.20	1,025,000	3.05
5. San Francisco	1,743,200	2.44	1,723,400	2.24	1,586,100	2.29	505,800	2.11	679,300	2.02
6. Boston	1,713,200	2.39	1,973,200	2.57	1,725,300	2.49	596,900	2.48	799,200	2.38
7. Detroit	1,554,200	2.17	1,715,100	2.23	1,560,200	2.25	567,500	2.36	792,600	2.36
8. Washington, D.C.	1,373,200	1.92	1,467,000	1.91	1,321,500	1.91	472,800	1.97	660,900	1.97
9. Cleveland	1,297,200	1.81	1,426,100	1.86	1,269,000	1.83	450,100	1.87	616,300	1.84
10. Dallas-Ft. Worth	1,085,300	1.52	1,108,900	1.44	994,300	1.44	345,400	1.44	515,600	1.54
<b>Markets 1-10</b>	<b>23,801,300</b>	<b>33.26%</b>	<b>25,534,400</b>	<b>33.23%</b>	<b>22,685,600</b>	<b>32.78%</b>	<b>7,732,200</b>	<b>32.18%</b>	<b>10,640,300</b>	<b>31.69%</b>
<b>Cumulative Total</b>	<b>23,801,300</b>	<b>33.26%</b>	<b>25,534,400</b>	<b>33.23%</b>	<b>22,685,600</b>	<b>32.78%</b>	<b>7,732,200</b>	<b>32.18%</b>	<b>10,640,300</b>	<b>31.69%</b>
11. Pittsburgh	1,079,900	1.51%	1,239,700	1.61%	1,082,600	1.56%	349,400	1.45%	454,000	1.35%
12. Houston	944,000	1.32	967,400	1.26	897,300	1.30	332,400	1.38	491,000	1.46
13. Minneapolis-St. Paul	934,100	1.31	993,400	1.29	905,900	1.31	351,400	1.46	461,900	1.38
14. Miami	919,700	1.29	954,600	1.24	816,500	1.18	242,800	1.01	337,400	1.00
15. St. Louis	916,300	1.28	1,001,100	1.30	875,000	1.26	324,500	1.35	466,100	1.39
16. Atlanta	863,000	1.21	932,400	1.21	834,000	1.20	298,100	1.24	458,900	1.37
17. Tampa-St. Petersburg	860,700	1.20	859,000	1.12	723,400	1.05	207,600	.86	302,100	.90
18. Seattle-Tacoma	815,200	1.14	822,000	1.07	786,900	1.14	256,500	1.07	340,900	1.02
19. Indianapolis	736,700	1.03	778,300	1.01	701,700	1.01	253,800	1.06	360,400	1.07
20. Baltimore	723,700	1.01	816,400	1.06	724,500	1.05	258,500	1.08	338,600	1.01
<b>Markets 11-20</b>	<b>8,793,300</b>	<b>12.29%</b>	<b>9,364,300</b>	<b>12.19%</b>	<b>8,347,800</b>	<b>12.06%</b>	<b>2,875,000</b>	<b>11.97%</b>	<b>4,011,300</b>	<b>11.95%</b>
<b>Cumulative Total</b>	<b>32,594,600</b>	<b>45.55%</b>	<b>34,898,700</b>	<b>45.42%</b>	<b>31,033,400</b>	<b>44.84%</b>	<b>10,607,200</b>	<b>44.15%</b>	<b>14,651,600</b>	<b>43.63</b>
21. Milwaukee	668,100	.93%	729,400	.95%	660,000	.95%	245,100	1.02%	316,900	.94%
22. Hartford-New Haven	651,400	.91	726,800	.95	651,500	.94	220,300	.92	291,000	.87
23. Denver	651,300	.91	667,000	.87	614,500	.89	219,800	.91	303,100	.90
24. Sacramento-Stockton	649,000	.91	654,000	.85	609,000	.88	211,800	.88	277,600	.83
25. Portland, Ore.	641,500	.90	649,200	.84	586,800	.85	194,100	.81	263,600	.79
26. Kansas City	629,500	.88	644,900	.84	577,200	.83	200,200	.83	271,300	.81
27. Cincinnati	626,800	.88	679,600	.88	598,900	.87	221,000	.92	308,200	.92
28. Buffalo	617,600	.86	682,400	.89	601,400	.87	212,100	.88	280,200	.83
29. San Diego	583,800	.82	568,500	.74	575,200	.83	175,300	.73	253,400	.75
30. Providence	574,400	.80	647,300	.84	577,100	.83	190,900	.79	264,100	.79
<b>Markets 21-30</b>	<b>6,293,400</b>	<b>8.80%</b>	<b>6,649,100</b>	<b>8.65%</b>	<b>6,051,600</b>	<b>8.74%</b>	<b>2,090,600</b>	<b>8.70%</b>	<b>2,829,400</b>	<b>8.43%</b>
<b>Cumulative Total</b>	<b>38,888,000</b>	<b>54.35%</b>	<b>41,547,800</b>	<b>54.07%</b>	<b>37,085,000</b>	<b>53.58%</b>	<b>12,697,800</b>	<b>52.85%</b>	<b>17,481,000</b>	<b>52.06</b>

	ADI TV Households		ADI Women		ADI Men		ADI Teen-Agers		ADI Children	
31. Nashville	574,000	.80%	639,200	.83%	581,900	.84%	191,500	.80%	273,300	.81%
32. Phoenix	549,500	.77	558,800	.73	511,800	.74	189,600	.79	284,600	.85
33. Charlotte	530,900	.74	588,200	.77	519,100	.75	181,400	.76	271,800	.81
34. Columbus, Ohio	517,000	.72	554,900	.72	504,100	.73	175,000	.73	251,900	.75
35. Memphis	499,400	.70	572,500	.75	495,600	.72	196,300	.82	279,200	.83
36. Greenville-Spartanburg-Asheville	486,200	.68	528,900	.69	469,100	.68	155,100	.65	234,100	.70
37. Oklahoma City	485,700	.68	484,500	.63	433,200	.63	141,400	.59	200,900	.60
38. New Orleans	482,600	.67	529,600	.69	466,800	.67	186,900	.78	270,800	.81
39. Louisville	479,700	.67	524,000	.68	487,300	.70	172,500	.72	240,200	.72
40. Orlando-Daytona Beach	462,200	.65	482,900	.63	420,000	.61	151,200	.63	206,100	.61
<b>Markets 31-40</b>	<b>5,067,200</b>	<b>7.08%</b>	<b>5,463,500</b>	<b>7.11%</b>	<b>4,888,900</b>	<b>7.06%</b>	<b>1,740,900</b>	<b>7.25%</b>	<b>2,512,900</b>	<b>7.48%</b>
<b>Cumulative Total</b>	<b>43,955,200</b>	<b>61.43%</b>	<b>47,011,300</b>	<b>61.18</b>	<b>41,973,900</b>	<b>60.64%</b>	<b>14,438,700</b>	<b>60.10%</b>	<b>19,993,900</b>	<b>59.54</b>
41. Grand Rapids-Kalamazoo	454,500	.64%	500,600	.65%	452,000	.65%	172,000	.72	231,000	.69%
42. Albany-Schenectady-Troy	452,100	.63	493,300	.64	433,100	.63	147,200	.61	199,400	.59
43. San Antonio	442,300	.62	487,400	.63	438,000	.63	168,100	.70	255,700	.76
44. Charleston-Huntington	432,800	.60	477,900	.62	429,400	.62	145,400	.61	208,700	.62
45. Harrisburg-York-Lancaster-Lebanon	432,300	.60	475,000	.62	423,400	.61	142,800	.59	197,800	.59
46. Dayton	427,300	.60	456,300	.59	426,800	.62	147,300	.61	206,300	.61
47. Raleigh-Durham	425,400	.59	479,100	.62	461,200	.67	152,200	.63	226,300	.67
48. Norfolk-Portsmouth-Newport News-Hampton	419,700	.59	456,600	.59	463,600	.67	156,100	.65	218,700	.65
49. Wilkes Barre-Scranton	415,500	.58	469,700	.61	403,400	.58	121,200	.50	168,200	.50
50. Birmingham	407,700	.57	447,600	.58	385,800	.56	135,000	.56	191,400	.57
<b>Markets 41-50</b>	<b>4,309,600</b>	<b>6.02%</b>	<b>4,743,500</b>	<b>6.17%</b>	<b>4,316,700</b>	<b>6.24%</b>	<b>1,487,300</b>	<b>6.19%</b>	<b>2,103,800</b>	<b>6.27%</b>
<b>Cumulative Total</b>	<b>48,264,800</b>	<b>67.45%</b>	<b>51,754,000</b>	<b>67.35%</b>	<b>46,290,600</b>	<b>66.88%</b>	<b>15,926,000</b>	<b>66.29%</b>	<b>22,097,700</b>	<b>65.81%</b>
51. Syracuse-Elmira	406,200	.57%	451,100	.59%	411,100	.59%	144,100	.60%	196,700	.59%
52. Flint-Saginaw-Bay City	401,800	.56	438,700	.57	404,100	.58	161,900	.67	226,700	.68
53. Salt Lake City	395,200	.55	424,300	.55	403,900	.58	156,500	.65	263,300	.78
54. Greensboro-Winston Salem-High Point	375,900	.53	415,100	.54	364,500	.53	123,500	.51	178,300	.53
55. Wichita-Hutchinson	375,600	.52	389,500	.51	350,700	.51	120,500	.50	153,600	.46
56. Tulsa	374,400	.52	378,200	.49	335,700	.49	111,700	.46	154,400	.46
57. Toledo	373,200	.52	402,200	.52	360,200	.52	130,000	.54	188,800	.56
58. Shreveport-Texarkana	365,400	.51	389,200	.51	338,900	.49	118,700	.49	169,700	.51
59. Little Rock	364,700	.51	398,100	.52	346,900	.50	120,800	.50	175,100	.52
60. Richmond	363,300	.51	402,800	.52	369,400	.53	122,700	.51	167,900	.50
<b>Markets 51-60</b>	<b>3,795,700</b>	<b>5.30%</b>	<b>4,089,200</b>	<b>5.32%</b>	<b>3,685,400</b>	<b>5.32%</b>	<b>1,310,400</b>	<b>5.45%</b>	<b>1,874,400</b>	<b>5.58%</b>
<b>Cumulative Total</b>	<b>52,060,500</b>	<b>72.75%</b>	<b>55,844,000</b>	<b>72.67%</b>	<b>49,976,000</b>	<b>72.20%</b>	<b>17,236,400</b>	<b>71.74%</b>	<b>23,972,100</b>	<b>71.39</b>
61. Knoxville	335,300	.47%	379,500	.49%	337,600	.49%	113,600	.47	167,000	.50%
62. Des Moines	326,100	.46	349,000	.45	314,000	.45	105,000	.44	139,100	.41
63. Mobile-Pensacola	319,800	.45	353,600	.46	316,000	.46	128,200	.53	186,500	.56
64. Omaha	315,200	.44	331,000	.43	301,000	.43	112,700	.47	150,600	.45
65. Jacksonville	314,800	.44	331,600	.43	311,100	.45	110,700	.46	162,100	.48
66. Rochester, N.Y.	306,000	.43	338,100	.44	300,000	.43	107,500	.45	148,500	.44
67. Green Bay	302,100	.42	338,200	.44	310,300	.45	120,400	.50	150,800	.45
68. Roanoke-Lynchburg	301,600	.42	333,800	.43	302,400	.44	99,600	.41	142,500	.42
69. Fresno	299,300	.42	306,500	.40	283,200	.41	106,500	.44	149,500	.45
70. Springfield-Decatur-Champaign	285,300	.40	309,700	.40	280,700	.41	92,600	.39	126,300	.38
<b>Markets 61-70</b>	<b>3,105,500</b>	<b>4.34%</b>	<b>3,371,000</b>	<b>4.39%</b>	<b>3,056,300</b>	<b>4.42%</b>	<b>1,096,800</b>	<b>4.56%</b>	<b>1,522,900</b>	<b>4.54%</b>
<b>Cumulative Total</b>	<b>55,166,000</b>	<b>77.09</b>	<b>59,215,000</b>	<b>77.06</b>	<b>53,032,300</b>	<b>76.62</b>	<b>18,333,200</b>	<b>76.30</b>	<b>25,495,000</b>	<b>75.93</b>
71. Davenport-Rock Island-Moline	280,900	.39	298,300	.39	270,200	.39	98,100	.41	131,300	.39
72. Cedar Rapids-Waterloo	274,600	.38	305,200	.40	278,300	.40	101,300	.42	134,200	.40
73. Paducah-Cape Girardeau-Harrisburg	268,300	.37	285,800	.37	254,900	.37	76,600	.32	106,400	.32
74. South Bend-Elkhart	268,000	.37	282,800	.37	256,900	.37	91,600	.38	133,000	.40
75. Chattanooga	267,000	.37	290,900	.38	257,100	.37	88,800	.37	135,400	.40
76. Johnstown-Altoona	262,600	.37	295,300	.38	269,000	.39	86,100	.36	120,200	.36
77. Albuquerque	261,100	.36	281,400	.37	259,900	.38	110,300	.46	153,600	.46
78. Spokane	260,300	.36	265,600	.35	250,900	.36	83,400	.35	112,900	.34
79. West Palm Beach	251,800	.35	251,700	.33	218,500	.32	69,200	.29	101,700	.30
80. Portland-Poland Springs	246,400	.34	269,100	.35	239,300	.35	84,400	.35	118,000	.35
<b>Markets 71-80</b>	<b>2,641,000</b>	<b>3.69%</b>	<b>2,826,100</b>	<b>3.68%</b>	<b>2,555,000</b>	<b>3.69%</b>	<b>889,800</b>	<b>3.70%</b>	<b>1,248,700</b>	<b>3.71%</b>
<b>Cumulative Total</b>	<b>57,807,000</b>	<b>80.79%</b>	<b>62,041,100</b>	<b>80.74%</b>	<b>55,587,300</b>	<b>80.31%</b>	<b>19,223,000</b>	<b>80.01%</b>	<b>26,741,700</b>	<b>79.64%</b>
81. Springfield, Mo.	233,400	.33%	240,800	.31%	225,500	.33%	65,900	.27%	94,300	.28%
82. Lincoln-Hastings-Kearney	232,700	.33	245,000	.32	222,700	.32	71,600	.30	95,200	.28
83. Jackson, Miss.	228,300	.32	259,600	.34	223,200	.32	90,200	.38	133,200	.40
84. Youngstown	220,300	.31	249,900	.33	224,400	.32	76,200	.32	102,800	.31
85. Bristol-Kingsport-Johnson City	214,800	.30	241,000	.31	217,300	.31	71,300	.30	106,500	.32
86. Salinas-Monterey	210,300	.29	204,500	.27	221,900	.32	61,200	.25	90,600	.27
87. Springfield, Me.	205,300	.29	248,000	.32	217,600	.31	70,600	.29	91,800	.27
88. Ft. Wayne	200,700	.28	212,700	.28	192,700	.28	72,000	.30	103,200	.31
89. Evansville	199,200	.28	214,900	.28	190,600	.28	67,100	.28	89,500	.27
90. Lexington	196,200	.27	218,600	.28	197,800	.29	65,200	.27	99,500	.30
<b>Markets 81-90</b>	<b>2,141,200</b>	<b>2.99%</b>	<b>2,335,000</b>	<b>3.04%</b>	<b>2,133,700</b>	<b>3.08%</b>	<b>711,300</b>	<b>2.98%</b>	<b>1,006,600</b>	<b>3.00%</b>
<b>Cumulative Total</b>	<b>59,948,200</b>	<b>83.78%</b>	<b>64,378,100</b>	<b>83.78%</b>	<b>57,721,000</b>	<b>83.39%</b>	<b>19,934,300</b>	<b>82.97%</b>	<b>27,748,300</b>	<b>82.84%</b>
91. Peoria	194,300	.27%	214,500	.28%	189,800	.27%	65,500	.27%	90,100	.27%
92. Tucson	191,800	.27	202,300	.26	171,200	.25	64,900	.27	98,200	.29
93. Fargo	190,800	.27	201,800	.26	197,100	.28	67,800	.28	87,100	.26
94. Sioux Falls-Mitchell	189,100	.26	198,900	.26	184,400	.27	68,700	.29	83,400	.25
95. Waco-Temple	184,400	.26	186,500	.24	191,100	.28	55,600	.23	97,800	.29
96. Lansing	184,100	.26	205,500	.27	194,600	.28	66,400	.28	96,900	.29
97. Greenville-New Bern-Washington	184,000	.26	207,600	.27	205,600	.30	69,300	.29	104,800	.31
98. Columbia, S.C.	183,200	.26	214,900	.28	204,200	.30	73,900	.31	109,100	.32
99. Burlington-Plattsburgh	181,000	.25	197,500	.26	187,200	.27	67,400	.28	92,600	.28
100. Austin, Tex.	175,500	.25	182,500	.24	170,500	.25	52,600	.22	84,100	.25
<b>Markets 91-100</b>	<b>1,858,200</b>	<b>2.80%</b>	<b>2,012,000</b>	<b>2.82%</b>	<b>1,895,700</b>	<b>2.74%</b>	<b>652,100</b>	<b>2.71%</b>	<b>944,100</b>	<b>2.81%</b>
<b>Cumulative Total</b>	<b>61,806,400</b>	<b>88.37%</b>	<b>66,390,100</b>	<b>88.40%</b>	<b>62,616,700</b>	<b>88.13%</b>	<b>20,586,400</b>	<b>85.68%</b>	<b>28,692,400</b>	<b>85.45%</b>
101. Baton Rouge	174,100	.24%	203,600	.26%	188,700	.27%	75,400	.31%	109,700	.33%
102. Huntsville-Decatur-Florence	173,300	.24	189,600	.25	172,400	.25	65,900	.27	90,800	.27
103. Rockford	171,600	.24	183,300	.24	167,700	.24	64,000	.27	87,500	.26
104. Colorado Springs-Pueblo	170,900	.24	178,000	.23	162,700	.24	60,500	.25	90,500	.27
105. El Paso	168,600	.24	185,300	.24	172,900	.25	72,500	.30	112,900	.34
106. Monroe-El Dorado	163,300	.23	181,100	.24	157,500	.23	60,200	.25	87,800	.26
107. Augusta	163,300	.23	181,700	.24	172,400	.25	61,800	.26	90,100	.27



	ADI TV Households		ADI Women		ADI Men		ADI Teen-Agers		ADI Children	
108. Madison	163,000	.23	176,200	.23	162,800	.24	56,000	.23	75,300	.22
109. Duluth-Superior	159,800	.22	165,400	.22	154,600	.22	53,700	.22	64,900	.19
110. Amarillo	158,500	.22	159,900	.21	147,700	.21	52,600	.22	73,300	.22
<b>Markets 101-110</b>	<b>1,666,400</b>	<b>2.33%</b>	<b>1,804,100</b>	<b>2.35%</b>	<b>1,659,400</b>	<b>2.40%</b>	<b>822,600</b>	<b>2.59%</b>	<b>882,800</b>	<b>2.83%</b>
<b>Cumulative Total</b>	<b>63,472,800</b>	<b>88.70%</b>	<b>68,192,200</b>	<b>88.74%</b>	<b>61,278,100</b>	<b>88.53%</b>	<b>21,209,000</b>	<b>88.27%</b>	<b>29,575,200</b>	<b>88.08%</b>
111. Joplin-Pittsburg	151,700	.21%	155,300	.20%	134,800	.19%	41,100	.17%	57,600	.17%
112. Columbus, Ga.	149,800	.21	166,500	.22	154,300	.22	54,000	.22	82,000	.24
113. Terre Haute	148,200	.21	157,800	.21	139,100	.20	43,300	.18	59,300	.18
114. Wheeling-Steubenville	148,000	.21	162,400	.21	143,500	.21	46,400	.19	64,800	.19
115. La Crosse-Eau Claire	147,400	.21	164,400	.21	151,500	.22	53,400	.22	69,400	.21
116. Sioux City	144,700	.20	158,700	.21	143,000	.21	50,000	.21	64,000	.19
117. Montgomery	143,300	.20	162,300	.21	139,400	.20	52,500	.22	77,400	.23
118. Lafayette, La.	143,000	.20	158,800	.21	142,800	.21	62,100	.26	87,000	.26
119. Wichita Falls-Lawton	141,300	.20	142,100	.18	141,100	.20	42,800	.18	62,000	.18
120. Charleston, S.C.	139,500	.19	155,600	.20	150,200	.22	59,600	.25	87,300	.26
<b>Markets 111-120</b>	<b>1,456,900</b>	<b>2.04%</b>	<b>1,583,900</b>	<b>2.06%</b>	<b>1,439,700</b>	<b>2.08%</b>	<b>505,200</b>	<b>2.10%</b>	<b>710,800</b>	<b>2.12</b>
<b>Cumulative Total</b>	<b>64,929,700</b>	<b>90.74%</b>	<b>89,776,100</b>	<b>90.80%</b>	<b>62,715,800</b>	<b>90.61%</b>	<b>21,714,200</b>	<b>90.38%</b>	<b>30,286,000</b>	<b>90.19</b>
121. Binghamton	137,300	.19%	150,800	.20%	135,900	.20%	50,300	.21%	65,600	.20%
122. Yakima	134,700	.19	140,200	.18	129,800	.19	44,700	.19	59,500	.18
123. Corpus Christi	134,300	.19	146,100	.19	136,100	.20	53,900	.22	82,500	.25
124. Beaumont-Port Arthur	134,200	.19	143,300	.19	130,200	.19	47,300	.20	62,600	.19
125. Rochester-Mason City-Austin	131,600	.18	140,200	.18	125,500	.18	47,500	.20	58,300	.17
126. Savannah	131,600	.18	141,400	.18	138,800	.20	48,800	.20	74,400	.22
127. Eugene	131,400	.18	132,200	.17	125,500	.18	42,500	.18	57,100	.17
128. Columbia-Jefferson City	131,200	.18	140,600	.18	132,600	.19	39,600	.16	55,600	.17
129. Traverse City-Cadillac	131,100	.18	139,800	.18	131,000	.19	47,000	.20	63,700	.19
130. Topeka	130,800	.18	135,000	.18	133,200	.19	39,700	.17	60,300	.18
<b>Markets 121-130</b>	<b>1,328,200</b>	<b>1.88%</b>	<b>1,409,600</b>	<b>1.83%</b>	<b>1,318,600</b>	<b>1.91%</b>	<b>481,300</b>	<b>1.92%</b>	<b>639,600</b>	<b>1.90%</b>
<b>Cumulative Total</b>	<b>68,257,900</b>	<b>92.80%</b>	<b>71,185,700</b>	<b>92.84%</b>	<b>64,034,400</b>	<b>92.51%</b>	<b>22,175,500</b>	<b>92.30%</b>	<b>30,925,800</b>	<b>92.10%</b>
131. Lubbock	126,900	.18%	132,700	.17%	122,700	.18%	45,400	.19	68,800	.20%
132. Columbus-Tupelo	126,600	.18	139,300	.18	123,800	.18	45,200	.19	68,300	.20
133. Wilmington	126,500	.18	139,400	.18	125,900	.18	47,400	.20	72,800	.22
134. Bluefield-Beckley-Oak Hill	126,300	.18	140,500	.18	123,500	.18	41,200	.17	61,200	.18
135. Quincy-Hannibal	122,300	.17	131,400	.17	116,700	.17	36,500	.15	50,300	.15
136. Albany, Ga.	122,100	.17	132,600	.17	118,200	.17	45,700	.19	72,800	.22
137. Las Vegas	121,400	.17	116,900	.15	110,200	.16	41,900	.17	61,800	.18
138. Wausau-Rhineland	120,700	.17	132,400	.17	124,300	.18	47,300	.20	59,700	.18
139. McAllen-Brownsville (LRGV)	119,300	.17	144,900	.19	123,400	.18	59,000	.25	101,300	.30
140. Macon	119,100	.17	138,700	.18	119,700	.17	45,700	.19	64,700	.19
<b>Markets 131-140</b>	<b>1,231,200</b>	<b>1.72%</b>	<b>1,348,800</b>	<b>1.78%</b>	<b>1,208,400</b>	<b>1.75%</b>	<b>455,300</b>	<b>1.89%</b>	<b>881,700</b>	<b>2.03%</b>
<b>Cumulative Total</b>	<b>87,489,100</b>	<b>94.32%</b>	<b>72,534,500</b>	<b>94.39%</b>	<b>65,242,800</b>	<b>94.26%</b>	<b>22,830,800</b>	<b>94.19%</b>	<b>31,807,300</b>	<b>94.13%</b>
141. Boise	117,900	.16%	119,300	.16%	112,500	.16%	39,300	.16%	58,100	.17%
142. Minot-Bismarck-Dickinson	116,200	.16	124,400	.16	120,800	.17	47,500	.20	61,000	.18
143. Ft. Myers	116,100	.16	112,900	.15	99,900	.14	29,200	.12	44,000	.13
144. Erie	116,000	.16	130,200	.17	115,000	.17	40,800	.17	59,300	.18
145. Abilene-Sweetwater	105,900	.15	109,400	.14	95,800	.14	30,100	.13	41,400	.12
146. Bangor	104,900	.15	115,500	.15	106,900	.15	36,000	.15	50,100	.15
147. Reno	104,100	.15	100,500	.13	98,300	.14	31,300	.13	42,100	.13
148. Odessa-Midland	102,900	.14	108,800	.14	101,300	.15	39,000	.16	53,600	.16
149. Utica	100,100	.14	113,000	.15	100,400	.15	34,400	.14	46,400	.14
150. Tallahassee	100,100	.14	112,700	.15	98,500	.14	35,500	.15	54,500	.16
<b>Markets 141-150</b>	<b>1,084,200</b>	<b>1.52%</b>	<b>1,148,700</b>	<b>1.49%</b>	<b>1,049,400</b>	<b>1.52%</b>	<b>363,100</b>	<b>1.51</b>	<b>510,500</b>	<b>1.52%</b>
<b>Cumulative Total</b>	<b>88,573,300</b>	<b>95.83%</b>	<b>73,881,200</b>	<b>95.89%</b>	<b>66,292,200</b>	<b>95.78%</b>	<b>22,993,900</b>	<b>95.70%</b>	<b>32,117,800</b>	<b>95.85%</b>
151. Santa Barbara-Santa Maria	99,100	.14%	102,500	.13%	95,900	.14%	31,400	.13%	40,700	.12
152. Chico-Redding	98,900	.14	98,200	.13	90,500	.13	29,700	.12	36,800	.11
153. Clarksburg-Weston	98,800	.14	106,300	.14	93,500	.14	28,500	.12	42,700	.13
154. Bakersfield	98,400	.14	98,300	.13	92,000	.13	35,100	.15	47,300	.14
155. Medford	95,400	.13	92,900	.12	87,600	.13	28,000	.12	38,200	.11
156. Missoula-Butte	94,900	.13	95,600	.12	92,200	.13	31,200	.13	41,800	.12
157. Alexandria, Minn.	85,800	.12	89,600	.12	84,500	.12	30,200	.13	35,400	.11
158. Florence, S.C.	82,100	.11	95,000	.12	82,100	.12	32,900	.14	48,800	.15
159. Dothan	80,300	.11	85,300	.11	80,300	.12	27,700	.12	44,100	.13
160. Tyler	74,700	.10	78,500	.10	69,900	.10	23,100	.10	36,000	.11
<b>Markets 151-180</b>	<b>908,400</b>	<b>1.27%</b>	<b>942,200</b>	<b>1.23%</b>	<b>888,500</b>	<b>1.25%</b>	<b>297,800</b>	<b>1.24%</b>	<b>411,800</b>	<b>1.23%</b>
<b>Cumulative Total</b>	<b>89,481,700</b>	<b>97.10%</b>	<b>74,823,400</b>	<b>97.11%</b>	<b>67,180,700</b>	<b>97.03%</b>	<b>23,291,700</b>	<b>98.94%</b>	<b>32,529,800</b>	<b>98.87%</b>
161. Watertown-Carthage	72,400	.10%	82,300	.11%	76,000	.11%	28,300	.12%	37,900	.11%
162. Rapid City	69,400	.10	70,600	.09	69,300	.10	25,400	.11	36,000	.11
163. Laurel-Hattiesburg	69,200	.10	77,300	.10	68,200	.10	24,700	.10	36,800	.11
164. Idaho Falls-Pocatello	68,900	.10	73,000	.09	70,100	.10	27,600	.11	42,800	.13
165. Ft. Smith	67,800	.09	71,400	.09	63,100	.09	22,000	.09	31,200	.09
166. Billings	65,100	.09	66,300	.09	61,500	.09	21,800	.09	28,900	.09
167. Meridian	64,400	.09	70,800	.09	62,000	.09	22,200	.09	35,800	.11
168. Salisbury	64,200	.09	68,700	.09	60,700	.09	21,200	.09	28,700	.09
169. Great Falls	63,100	.09	62,300	.08	61,200	.09	23,800	.10	30,000	.09
170. Ardmore-Ada	62,700	.09	62,300	.08	54,900	.08	16,900	.07	23,400	.07
<b>Markets 181-170</b>	<b>887,200</b>	<b>.93%</b>	<b>705,000</b>	<b>.92%</b>	<b>647,000</b>	<b>.93%</b>	<b>233,900</b>	<b>.97%</b>	<b>331,500</b>	<b>.99%</b>
<b>Cumulative Total</b>	<b>70,148,900</b>	<b>98.03%</b>	<b>75,328,400</b>	<b>98.03%</b>	<b>61,807,700</b>	<b>97.97%</b>	<b>23,525,800</b>	<b>97.92%</b>	<b>32,881,100</b>	<b>97.88%</b>
171. Alexandria, La.	62,200	.09%	72,400	.09%	74,600	.11%	25,300	.11%	36,400	.11%
172. Cheyenne	58,200	.08	60,000	.08	56,500	.08	19,700	.08	27,200	.08
173. Lake Charles	58,000	.08	63,400	.08	57,800	.08	23,600	.10	32,400	.10
174. Jonesboro	57,500	.08	61,600	.08	55,100	.08	17,700	.07	22,800	.07
175. Panama City	52,900	.07	56,600	.07	51,300	.07	18,700	.08	26,200	.08
176. Anchorage	51,800	.07	56,300	.07	51,300	.07	23,800	.10	37,200	.11
177. Marquette	51,100	.07	53,300	.07	56,800	.08	16,800	.07	23,600	.07
178. St. Joseph	49,500	.07	52,200	.07	45,100	.07	14,300	.06	19,400	.06
179. Gainesville	48,700	.07	53,200	.07	51,000	.07	16,000	.07	24,900	.07
180. Biloxi-Gulfport-Pascagoula	47,400	.07	49,900	.06	51,300	.07	18,800	.08	30,400	.09
<b>Markets 171-180</b>	<b>537,300</b>	<b>.75%</b>	<b>578,900</b>	<b>.75%</b>	<b>550,800</b>	<b>.80%</b>	<b>194,700</b>	<b>.81%</b>	<b>280,500</b>	<b>.84%</b>
<b>Cumulative Total</b>	<b>70,888,200</b>	<b>98.78%</b>	<b>75,907,300</b>	<b>98.78%</b>	<b>62,338,500</b>	<b>98.78%</b>	<b>23,720,300</b>	<b>98.73%</b>	<b>33,141,800</b>	<b>98.70%</b>



	ADI TV Households		ADI Women		ADI Men		ADI Teen-Agers		ADI Children	
181. El Centro-Yuma	47,300	.07%	48,000	.06%	47,000	.07%	19,000	.08%	27,300	.08%
182. Eureka	47,000	.07	45,700	.06	45,200	.07	14,600	.06	19,200	.06
183. Mankato	45,600	.06	50,100	.07	45,400	.07	14,700	.06	18,700	.06
184. Roswell	45,000	.06	46,800	.06	42,700	.06	16,500	.07	22,200	.07
185. Twin Falls	43,700	.06	43,800	.06	41,300	.06	14,400	.06	21,700	.06
186. Casper-Riverlon	43,400	.06	45,000	.06	42,900	.06	16,000	.07	21,300	.06
187. Palm Springs	39,500	.06	38,500	.05	35,200	.05	12,400	.05	16,700	.05
188. Tuscaloosa	38,300	.05	46,900	.06	42,800	.06	12,300	.05	19,900	.06
189. Jackson, Tenn.	36,100	.05	40,900	.05	35,100	.05	11,800	.05	17,500	.05
190. Greenwood-Greenville	35,700	.05	41,100	.05	36,100	.05	16,300	.07	26,200	.08
<b>Markets 181-190</b>	<b>421,600</b>	<b>.59%</b>	<b>446,800</b>	<b>.58%</b>	<b>413,700</b>	<b>.60%</b>	<b>148,000</b>	<b>.62%</b>	<b>210,700</b>	<b>.83%</b>
<b>Cumulative Total</b>	<b>71,107,800</b>	<b>99.37%</b>	<b>76,354,100</b>	<b>99.36%</b>	<b>68,772,200</b>	<b>99.36%</b>	<b>23,868,300</b>	<b>99.34%</b>	<b>33,352,300</b>	<b>99.32%</b>
191. Lafayette, Ind.	35,100	.05%	39,000	.05%	40,400	.06%	10,200	.04%	17,400	.05%
192. Lima	35,000	.05	37,300	.05	33,900	.05	12,700	.05	17,600	.05
193. Grand Junction	34,800	.05	35,000	.05	32,200	.05	11,300	.05	13,600	.04
194. Anniston	34,600	.05	40,000	.05	35,200	.05	11,500	.05	17,200	.05
195. Bellingham	30,500	.04	32,100	.04	29,400	.04	8,800	.04	12,900	.04
196. Harrisonburg, Va.	30,500	.04	36,600	.05	31,600	.05	10,200	.04	14,200	.04
197. Parkersburg	29,100	.04	30,800	.04	26,800	.04	9,700	.04	13,800	.04
198. Ottumwa-Kirkville	27,700	.04	28,700	.04	26,300	.04	7,100	.03	10,300	.03
199. Zanesville	27,400	.04	29,500	.04	25,400	.04	9,200	.04	13,400	.04
200. San Angelo	27,200	.04	28,800	.04	26,200	.04	8,500	.04	12,300	.04
<b>Markets 191-200</b>	<b>311,900</b>	<b>.44%</b>	<b>337,800</b>	<b>.44%</b>	<b>307,400</b>	<b>.44%</b>	<b>99,200</b>	<b>.41%</b>	<b>142,700</b>	<b>.42%</b>
<b>Cumulative Total</b>	<b>71,419,700</b>	<b>99.81%</b>	<b>76,691,900</b>	<b>99.80%</b>	<b>69,079,800</b>	<b>99.80%</b>	<b>23,967,500</b>	<b>99.75%</b>	<b>33,495,000</b>	<b>99.75%</b>
201. Presque Isle	27,000	.04%	31,100	.04%	29,500	.04%	12,100	.05%	16,300	.05%
202. Laredo	22,000	.03	25,600	.03	22,300	.03	10,700	.04	18,700	.06
203. North Platte	19,800	.03	20,300	.03	18,500	.03	6,700	.03	9,300	.03
204. Farmington	18,400	.03	21,000	.03	19,000	.03	9,800	.04	13,500	.04
205. Selma	16,900	.02	19,000	.02	16,100	.02	7,100	.03	11,100	.03
206. Helena	12,800	.02	12,600	.02	11,100	.02	4,200	.02	5,700	.02
207. Alpena	10,300	.01	11,300	.01	10,400	.02	4,800	.02	5,200	.02
208. Miles City-Glendive	9,300	.01	9,600	.01	8,900	.01	3,500	.01	4,200	.01
<b>Markets 201-208</b>	<b>136,500</b>	<b>.19%</b>	<b>150,500</b>	<b>.20%</b>	<b>135,800</b>	<b>.20%</b>	<b>58,900</b>	<b>.25%</b>	<b>84,000</b>	<b>.25%</b>
<b>Cumulative Total</b>	<b>71,556,200</b>	<b>100.00%</b>	<b>76,842,400</b>	<b>100.00%</b>	<b>69,215,400</b>	<b>100.00%</b>	<b>24,028,400</b>	<b>100.00%</b>	<b>33,579,000</b>	<b>100.00%</b>

## TV Markets by Nielsen Retail Index Territory

Nielsen Retail Index territory groupings are another standard way of reporting sales data. The following table ranks TV markets within each Nielsen Territory. This provides a yardstick for determining the number of spot markets needed to achieve a given coverage of a territory. For example, if the national media are not delivering sufficient advertising weight in New England, the planner will find that three TV markets (Bos-

ton, Hartford and Providence) contain more than 80% of the New England territory households. Or, he can use the table to get a better idea of how and what TV markets are needed to cover all of New England. Data is from a special Nielsen Station Index tabulation based on a September 1976 estimate.

Designated Market Area	TV Households	% Territory	% Total U.S.	Rank	Designated Market Area	TV Households	% Territory	% Total U.S.	Rank					
<b>New England</b>														
Boston—Manchester—Worcester	1,719,540	46.0	2.414	6	Fl. Wayne	189,220	1.8	.266	95					
Hartford & New Haven	654,250	17.5	.918	21	Lansing	182,660	1.7	.256	97					
Providence	575,850	15.4	.808	30	Wheeling—Steubenville	170,320	1.6	.239	105					
Portland—Poland Spring	264,160	7.0	.371	77	Terre Haute	148,570	1.4	.209	116					
Springfield—Holyoke	208,300	5.6	.293	89	Traverse City—Cadillac—Alpena	143,990	1.4	.202	119					
Burlington—Plattsburgh	182,650	4.9	.256	98	Erie	131,390	1.2	.184	131					
Bangor	105,480	2.8	.148	145	Beckley—Bluefield—Oak Hill	111,930	1.1	.157	143					
Presque Isle	27,740	.8	.039	196	Clarksburg—Weston	70,760	.6	.100	162					
<b>Total</b>	<b>3,737,700</b>	<b>100.0</b>	<b>5.247</b>		Parkersburg	48,830	.5	.068	179					
<b>Metropolitan New York</b>														
New York	6,288,510	100.0	8.828	1	Marquette	47,710	.5	.067	181					
<b>Total</b>	<b>6,288,510</b>	<b>100.0</b>	<b>8.828</b>		Lima	35,110	.3	.050	190					
<b>Middle Atlantic</b>														
Philadelphia	2,256,380	29.6	3.168	4	Zanesville	27,520	.3	.038	195					
Washington, D.C.—Hagerstown	1,317,850	17.4	1.850	8	<b>Total</b>	<b>10,574,790</b>	<b>100.0</b>	<b>14.846</b>						
Baltimore	755,070	9.9	1.060	20	<b>Metropolitan Chicago</b>									
Buffalo	604,850	8.0	.849	28	Chicago	2,679,260	100.0	3.762	3					
Albany—Schenectady—Troy	436,460	5.7	.613	45	<b>Total</b>	<b>2,679,260</b>	<b>100.0</b>	<b>3.762</b>						
Syracuse—Elmira	430,600	5.7	.604	46	<b>West—Central</b>									
Wilkes Barre—Scranton	425,600	5.6	.598	47	Minneapolis—St. Paul	918,280	9.4	1.289	13					
Harrisburg—Lancaster—Lebanon—York	417,030	5.5	.585	50	St. Louis	917,340	9.4	1.288	14					
Rochester	307,540	4.0	.432	66	Denver	637,910	6.6	.895	24					
Johnstown—Altoona	282,220	3.7	.396	71	Milwaukee	625,990	6.4	.879	26					
Binghamton	133,180	1.8	.187	125	Kansas City	617,240	6.4	.866	27					
Utica	95,480	1.2	.134	151	Wichita—Hutchinson—Plus	373,100	3.8	.524	55					
Watertown	72,880	1.0	.102	161	Omaha	314,410	3.3	.442	64					
Salisbury	64,110	.9	.090	166	Des Moines—Ames—Ft. Dodge	313,480	3.2	.440	65					
<b>Total</b>	<b>7,599,250</b>	<b>100.0</b>	<b>10.668</b>		Green Bay	302,930	3.1	.425	67					
<b>East-Central</b>														
Detroit	1,558,760	14.7	2.189	7	Davenport—Rock Island—Moline	283,720	2.9	.398	70					
Cleveland—Akron	1,296,220	12.2	1.820	9	Paducah—Cape Girardeau—Harrisburg	281,590	2.9	.396	72					
Pittsburgh	1,095,820	10.4	1.538	10	Champaign—Springfield—Decatur	271,580	2.8	.381	74					
Indianapolis—Lafayette	777,370	7.4	1.091	19	Cedar Rapids—Waterloo	269,390	2.8	.378	75					
Cincinnati	631,600	5.9	.887	25	Lincoln—Hastings—Kearney—Hayes	232,410	2.4	.326	82					
Columbus, Ohio	508,410	4.8	.714	35	Springfield, Mo.	224,350	2.3	.315	85					
Grand Rapids—Kalamazoo	453,170	4.3	.636	41	Sioux Falls (Mitchell)	214,330	2.2	.301	88					
Louisville	452,210	4.3	.635	42	Peoria	194,040	2.0	.273	91					
Dayton	437,160	4.1	.613	43	Fargo—Valley City	190,750	2.0	.267	93					
Charleston—Huntington	418,430	4.0	.588	48	Colorado Springs—Pueblo	180,330	1.8	.254	99					
Flint—Saginaw—Bay City	387,100	3.7	.543	52	Madison	168,910	1.8	.237	106					
Toledo	371,630	3.5	.522	56	Rockford	161,050	1.6	.226	110					
South Bend—Elkhart	266,530	2.5	.374	76	Duluth—Superior	159,250	1.7	.223	111					
Youngstown	219,780	2.1	.309	87	Joplin—Pittsburgh	151,150	1.5	.213	113					
Lexington	198,670	1.8	.279	90	Mason City—Austin—Rochester	136,610	1.4	.191	123					
Evansville	193,920	1.9	.272	92	Sioux City	131,930	1.4	.186	129					
					Columbia—Jefferson City	130,990	1.3	.183	132					
					Wausau—Rhineland	130,440	1.4	.184	133					
					Topeka	126,330	1.3	.177	135					
					Quincy—Hannibal—Keokuk	122,320	1.2	.171	136					

Designated Market Area	TV Households	% Territory	% Total U.S.		Designated Market Area	TV Households	% Territory	% Total U.S.	
			Rank	Rank				Rank	Rank
Minot—Bismarck—Dickinson	117,040	1.2	.165	140	Houston	920,570	12.7	1.292	12
La Crosse	91,560	1.0	.128	155	New Orleans	484,130	6.6	.680	37
Alexandria, Minn.	81,010	.8	.114	158	Oklahoma City	478,390	6.6	.671	38
Great Falls	63,330	.7	.089	167	San Antonio	436,490	6.0	.613	44
Billings	61,440	.6	.086	169	Tulsa	373,690	5.2	.525	54
St. Joseph	61,170	.6	.086	170	Shreveport	364,370	5.0	.511	59
Cheyenne—Scottsbluff—Sterling	59,470	.6	.084	171	Little Rock—Pine Bluff	360,390	5.0	.506	61
Rapid City	57,980	.6	.081	173	Albuquerque	243,270	3.3	.342	81
Butte	57,180	.6	.080	174	Waco—Temple	178,000	2.5	.249	100
Mankato	50,770	.5	.072	178	El Paso	177,140	2.4	.249	101
Missoula	48,400	.5	.067	180	Baton Rouge	174,550	2.4	.245	102
Eau Claire	43,920	.5	.062	186	Austin, Tex.	170,520	2.4	.240	104
Oltumwa—Kirksville	42,510	.4	.060	187	Monroe—El Oorado	163,710	2.2	.229	107
Casper—Riverton	37,930	.4	.053	189	Amarillo	157,090	2.2	.221	112
Grand Junction—Montrose	35,020	.4	.049	191	Wichita Falls—Lawton	147,380	2.0	.207	117
North Platte	17,330	.2	.025	199	Lafayette, La.	143,750	2.0	.202	120
Glendive	9,540	.1	.013	200	Beaumont—Port Arthur	133,310	1.8	.187	124
<b>Total</b>	<b>9,717,660</b>	<b>100.0</b>	<b>13.642</b>		Corpus Christi	132,400	1.9	.186	127
<b>Southeast</b>					Lubbock	132,090	1.8	.185	128
Miami—Ft. Lauderdale	906,510	7.5	1.273	15	Harlingen—Weslaco	114,810	1.6	.161	142
Atlanta	872,590	7.3	1.225	16	Odessa—Midland—Monahans	101,000	1.4	.142	149
Tampa—St. Petersburg—Sarasota	871,820	7.3	1.224	17	Abiene—Sweetwater	94,400	1.3	.133	153
Nashville—Bowling Green	566,120	4.7	.794	31	Tyler	74,000	1.0	.104	159
Memphis—Jackson	547,080	4.6	.768	32	Fl. Smith	73,400	1.0	.103	160
Charlotte	514,890	4.3	.723	34	Alexandria, La.	61,960	.8	.087	168
Greenville—Spartansburg—Asheville	492,530	4.1	.692	36	Lake Charles	58,110	.8	.081	172
Birmingham—Anniston	474,850	4.0	.666	39	Ada—Ardmore	53,370	.8	.075	175
Orlando—Daytona Beach	457,920	3.8	.643	40	Jonesboro	52,780	.7	.074	176
Norfolk—Portsmouth—Newport News	417,480	3.5	.586	49	Roswell	44,640	.6	.063	185
Greensboro—High Point—Winston-Salem	380,230	3.2	.534	53	San Angelo	27,900	.4	.039	194
Richmond—Petersburg	368,790	3.0	.518	57	Laredo	21,840	.3	.031	197
Raleigh—Durham	366,220	3.1	.514	58	Farmington	17,510	.3	.024	198
Jacksonville	361,690	3.0	.508	60	<b>Total</b>	<b>7,256,710</b>	<b>100.0</b>	<b>10.187</b>	
Knoxville	319,730	2.7	.448	62	<b>Greater Los Angeles</b>				
Mobile—Pensacola	315,150	2.6	.443	63	Los Angeles—Palm Springs	3,841,160	100.0	5.393	2
Roanoke—Lynchburg	299,340	2.5	.420	69	<b>Total</b>	<b>3,841,160</b>	<b>100.0</b>	<b>5.393</b>	
Chattanooga	254,990	2.2	.358	78	<b>Remaining Pacific</b>				
West Palm Beach—Ft. Pierce—Vero Beach	249,100	2.0	.350	79	San Francisco—Oakland	1,761,340	23.2	2.472	5
Greenville—New Bern—Washington	229,990	2.0	.323	83	Seattle—Tacoma—Bellingham	844,220	11.2	1.186	18
Tri-Cities: Tenn.-Va.	228,170	1.9	.320	84	Portland, Ore.	645,070	8.5	.905	22
Jackson, Miss.	222,250	1.8	.312	86	Sacramento—Stockton	642,940	8.5	.903	23
Columbia, S.C.	184,720	1.6	.259	96	San Diego	575,980	7.6	.808	29
Huntsville—Decatur—Florence	174,280	1.4	.245	103	Phoenix	533,900	7.1	.750	33
Augusta, Ga.	163,670	1.4	.230	108	Salt Lake City	407,940	5.4	.573	51
Montgomery	162,560	1.3	.228	109	Fresno (Visalia)	301,790	4.0	.423	68
Columbus, Ga.	150,330	1.3	.211	114	Spokane	278,580	3.7	.391	73
Charleston, S.C.	140,090	1.2	.197	121	Tucson (Nogales)	189,590	2.5	.267	94
Wilmington	138,370	1.1	.194	122	Monterey—Salinas	149,770	1.9	.210	115
Savannah	131,500	1.1	.185	130	Santa Barbara—Santa Maria	146,370	2.0	.205	118
Albany, Ga.	117,650	1.0	.165	138	Eugene	132,550	1.7	.186	126
Macon	117,460	1.0	.165	139	Yakima	126,410	1.7	.178	134
Columbus—Tupelo	115,140	.9	.161	141	Las Vegas	118,650	1.6	.166	137
Tallahassee—Thomasville	98,260	.9	.138	150	Boise	111,790	1.4	.157	144
Fl. Myers	95,170	.8	.134	152	Reno	103,280	1.4	.145	146
Oothan	84,380	.7	.118	156	Bakersfield	101,530	1.4	.143	147
Florence, S.C.	82,470	.7	.116	157	Chico—Redding	101,520	1.3	.142	148
Hattiesburg—Laurel	68,720	.5	.097	163	Medford—Klamath Falls	92,600	1.2	.130	154
Meridian	66,990	.6	.094	164	Idaho Falls—Pocahontas	64,620	.9	.091	165
Panama City	52,080	.4	.073	177	Yuma—El Centro	47,570	.6	.067	182
Biloxi	46,730	.4	.065	184	Eureka	46,850	.6	.066	183
Greenwood	33,440	.3	.047	192	Twin Falls	39,720	.6	.056	188
Harrisonburg	30,230	.3	.043	193	<b>Total</b>	<b>7,564,580</b>	<b>100.0</b>	<b>10.620</b>	
<b>Total</b>	<b>11,971,680</b>	<b>100.0</b>	<b>16.807</b>		<b>Continental U.S. Total</b>	<b>71,231,300</b>		<b>100.000</b>	
<b>Southwest</b>									
Oallas—Ft. Worth	1,089,750	15.0	1.530	11					

## How Network Delivery Varies by Market

National advertisers use spot television to increase network advertising weight in specific markets to achieve a predetermined level. These market goals are derived from the advertising budget and the market's share of the brand's projected sales. Thus, a spot schedule is usually indicated where a market has an unusually high brand-sales potential, or where the network weight delivered for the brand is below the national average used in planning, or both.

The first factor, market brand potential, varies by product and is difficult to generalize. The second factor, local-market network audiences, must be generalized because planning is based upon next season's *anticipated* network performance. The prevalence of network "package" buys, which tend to deliver average audience levels, sup-

ports the use of average data.

The following tabulation, chosen especially for the BROADCASTING Yearbook, shows Arbitron Television's Areas of Dominant Influence (ADI) in terms of percent of the total number of U.S. TV households. Also given, in like percentage terms, are the network audiences in each ADI market during prime-time hours. It is this market audience figure, when compared to the market's share of population, that indicates whether the network commitment will perform above or below the national plan average in that market.

The figures are based on Arbitron Television's May 1976 Network Program Group Analysis.

ADI TV Households Rank Market	ADI TV Households	ADI % of U.S. TV Households	—ABC—		—CBS—		—NBC—	
			% of U.S. Index		% of U.S. Index		% of U.S. Index	
1. New York	6,410,600	9.08	9.13	101	8.53	94	7.63	84
2. Los Angeles	3,647,200	5.17	5.16	100	4.07	79	4.44	86
3. Chicago	2,777,100	3.94	4.22	107	4.05	103	3.48	88
4. Philadelphia	2,295,500	3.25	3.45	106	2.86	88	2.66	82
5. Boston	1,736,300	2.46	2.36	96	2.12	86	1.95	79
6. San Francisco	1,682,400	2.38	2.06	87	1.77	74	1.95	82
7. Detroit	1,587,500	2.25	2.55	113	1.79	80	2.31	103
8. Washington, D.C.	1,322,900	1.87	1.80	96	1.53	82	1.54	82
9. Cleveland	1,308,800	1.85	2.12	115	1.69	91	1.96	106

ADI TV Households Rank Market	ADI TV Households	ADI % of U.S. TV Households	-ABC- % of U.S. Index		-CBS- % of U.S. Index		-NBC- % of U.S. Index	
10. Pittsburgh	1,082,900	1.53	1.77	116	1.85	121	1.58	103
<b>1-10 Market Group Total</b>	<b>23,851,200</b>	<b>33.80</b>	<b>34.63</b>	<b>102</b>	<b>30.24</b>	<b>89</b>	<b>29.49</b>	<b>87</b>
<b>Cumulative Total</b>	<b>23,851,200</b>	<b>33.80</b>	<b>34.63</b>	<b>102</b>	<b>30.24</b>	<b>89</b>	<b>29.49</b>	<b>87</b>
11. Dallas-Ft. Worth	1,045,400	1.48	1.58	107	1.35	91	1.44	97
12. St. Louis	928,900	1.32	1.17	89	1.55	117	1.38	105
13. Minneapolis-St. Paul	908,700	1.29	1.14	88	1.28	99	1.18	91
14. Houston	882,300	1.25	1.27	102	1.08	86	1.33	106
15. Miami	842,600	1.19	1.20	101	1.23	103	1.02	86
16. Atlanta	836,100	1.18	1.07	91	1.19	101	1.23	104
17. Tampa-St. Petersburg	791,700	1.12	.66	59	1.45	129	.12	100
18. Seattle-Tacoma	783,300	1.11	1.27	114	.74	67	1.04	94
19. Baltimore	745,500	1.06	1.14	108	1.11	105	.97	92
20. Indianapolis	738,100	1.05	.89	85	1.09	104	1.09	104
<b>11-20 Market Group Total</b>	<b>8,502,800</b>	<b>12.05</b>	<b>11.40</b>	<b>95</b>	<b>12.07</b>	<b>100</b>	<b>11.79</b>	<b>98</b>
<b>Cumulative Total</b>	<b>32,353,800</b>	<b>45.84</b>	<b>46.03</b>	<b>100</b>	<b>42.31</b>	<b>92</b>	<b>41.29</b>	<b>90</b>
21. Hartford-New Haven	653,500	.93	1.06	114	.98	105	.82	88
22. Milwaukee	639,900	.91	1.07	118	.87	96	.92	101
23. Kansas City	632,000	.90	.94	104	.86	96	.81	90
24. Portland, Ore.	630,300	.89	.85	96	.72	81	.83	93
25. Sacramento-Stockton	627,700	.89	.84	94	.81	91	.79	89
26. Cincinnati	617,100	.87	.87	100	.95	109	.85	98
27. Buffalo	611,100	.87	.94	108	.90	103	.81	93
28. Denver	598,500	.85	.80	94	.70	82	.79	93
29. Providence	597,100	.85	.80	94	.93	109	.88	104
30. Nashville	579,900	.82	.88	107	.96	117	.99	121
<b>21-30 Market Group Total</b>	<b>6,187,100</b>	<b>8.77</b>	<b>9.03</b>	<b>103</b>	<b>8.68</b>	<b>99</b>	<b>8.50</b>	<b>97</b>
<b>Cumulative Total</b>	<b>38,540,900</b>	<b>54.61</b>	<b>55.06</b>	<b>101</b>	<b>50.98</b>	<b>93</b>	<b>49.78</b>	<b>91</b>
31. San Diego	542,200	.77	.66	86	.63	82	.73	95
32. Columbus, Ohio.	500,600	.71	.72	101	.73	103	.73	103
33. Charlotte	500,100	.71	.51	72	.91	128	.67	94
34. Memphis	493,200	.70	.75	107	.77	110	.62	89
35. New Orleans	492,200	.70	.74	106	.97	139	.81	116
36. Greenville-Spartanburg-Asheville	481,800	.68	.57	84	.71	104	.80	118
37. Phoenix	475,800	.67	.64	96	.58	87	.65	97
38. Louisville	469,100	.66	.57	86	.64	97	.82	124
39. Grand Rapids-Kalamazoo	450,900	.64	.71	111	.62	97	.72	113
40. Dayton	446,000	.63	.57	90	.78	124	.67	106
<b>31-40 Market Group Total</b>	<b>4,851,900</b>	<b>6.87</b>	<b>6.44</b>	<b>94</b>	<b>7.35</b>	<b>107</b>	<b>7.21</b>	<b>105</b>
<b>Cumulative Total</b>	<b>43,392,800</b>	<b>61.49</b>	<b>61.50</b>	<b>100</b>	<b>58.33</b>	<b>95</b>	<b>57.00</b>	<b>93</b>
41. Oklahoma City	443,600	.63	.70	111	.54	86	.74	117
42. Charleston-Huntington, W. Va.	434,200	.62	.51	82	.56	90	1.03	166
43. Albany-Schenectady-Troy	434,200	.61	.56	92	.63	103	.79	130
44. Orlando-Daytona Beach	428,600	.61	.60	98	.61	100	.65	107
45. San Antonio	419,300	.59	.68	115	.59	100	.59	100
46. Harrisburg-York-Lancaster-Lebanon Pa.	419,100	.59	.57	97	.55	93	.65	110
47. Wilkes Barre-Scranton	406,300	.58	.70	121	.59	102	.70	121
48. Norfolk-Portsmouth-Newport News-Hampton	397,800	.56	.67	120	.66	118	.50	89
49. Syracuse-Elmira N.Y.	396,700	.56	.57	102	.62	111	.65	116
50. Salt Lake City	396,500	.56	.63	113	.51	91	.49	88
<b>41-50 Market Group Total</b>	<b>4,172,500</b>	<b>5.91</b>	<b>6.18</b>	<b>105</b>	<b>5.87</b>	<b>99</b>	<b>6.78</b>	<b>115</b>
<b>Cumulative Total</b>	<b>47,585,300</b>	<b>67.40</b>	<b>67.68</b>	<b>100</b>	<b>64.20</b>	<b>95</b>	<b>63.77</b>	<b>95</b>
51. Birmingham	396,300	.56	.77	138	.36	64	.63	113
52. Flint-Saginaw-Bay City, Mich.	380,300	.54	.57	106	.44	81	.69	128
53. Raleigh-Durham	380,300	.54	.61	113	.67	124	.30	56
54. Wichita-Hutchinson	377,800	.54	.54	100	.60	111	.56	104
55. Greensboro-Winston Salem-High Point	371,900	.53	.49	92	.64	121	.44	83
56. Richmond Va.	358,800	.51	.49	96	.64	125	.42	82
57. Little Rock	353,800	.50	.58	116	.42	84	.61	122
58. Knoxville	350,300	.50	.25	50	.55	110	.73	146
59. Des Moines	344,100	.49	.50	102	.52	106	.47	96
60. Toledo	343,400	.49	.48	98	.57	116	.56	114
<b>51-60 Market Group Total</b>	<b>3,857,500</b>	<b>5.18</b>	<b>5.28</b>	<b>102</b>	<b>5.42</b>	<b>105</b>	<b>5.41</b>	<b>104</b>
<b>Cumulative Total</b>	<b>51,222,800</b>	<b>72.58</b>	<b>72.97</b>	<b>101</b>	<b>69.62</b>	<b>98</b>	<b>89.18</b>	<b>95</b>
61. Shreveport-Texarkana	341,800	.48	.63	131	.54	113	.48	100
62. Tulsa,	331,300	.47	.53	113	.46	98	.50	106
63. Omaha	326,400	.46	.53	115	.47	102	.45	98
64. Rochester, N.Y.	316,800	.45	.47	104	.46	102	.44	98
65. Mobile-Pensacola	310,700	.44	.57	130	.54	123	.45	102
66. Green Bay	302,400	.43	.42	98	.58	135	.48	112
67. Davenport-Rock Island-Moline,	295,400	.42	.47	112	.42	100	.47	112
68. Paducah-Cape Girardeau-Harrisburg,	294,800	.42	.35	83	.54	129	.53	126
69. Jacksonville	294,500	.42	.34	81	.54	129	.50	119
70. Roanoke-Lynchburg	292,900	.42	.33	79	.48	114	.47	112
<b>81-70 Market Group Total</b>	<b>3,107,000</b>	<b>4.40</b>	<b>4.83</b>	<b>105</b>	<b>5.03</b>	<b>114</b>	<b>4.78</b>	<b>109</b>
<b>Cumulative Total</b>	<b>54,329,800</b>	<b>78.98</b>	<b>77.80</b>	<b>101</b>	<b>74.65</b>	<b>97</b>	<b>73.98</b>	<b>98</b>
71. Cedar Rapids-Waterloo	288,600	.41	.45	110	.46	112	.44	107
72. Springfield-Decatur-Champaign	285,500	.40	.39	98	.45	113	.47	118
73. Johnstown-Altoona	284,500	.40	.31	78	.56	140	.50	125
74. Fresno	281,000	.40	.39	98	.39	98	.44	110
75. South Bend-Elkhart	267,300	.38	.37	97	.43	113	.38	100
76. Chattanooga	259,000	.37	.38	103	.40	108	.44	119



ADI TV Households Rank Market	ADI TV Households	ADI % of U.S. TV Households	-ABC-		-CBS-		-NBC-	
			% of U.S. Index		% of U.S. Index		% of U.S. Index	
77. Youngstown	256,500	.36	.41	114	.43	119	.42	117
78. Portland-Poland Spring	252,100	.36	.33	92	.27	75	.38	106
79. Spokane	248,700	.35	.36	103	.30	86	.37	106
80. Albuquerque	238,500	.34	.36	106	.26	76	.36	106
<b>71-80 Market Group Total</b>	<b>2,661,700</b>	<b>3.77</b>	<b>3.74</b>	<b>99</b>	<b>3.95</b>	<b>105</b>	<b>4.19</b>	<b>111</b>
<b>Cumulative Total</b>	<b>56,991,500</b>	<b>80.78</b>	<b>81.34</b>	<b>101</b>	<b>78.80</b>	<b>97</b>	<b>78.15</b>	<b>97</b>
81. Lincoln-Hastings-Kearney	238,300	.34	.29	85	.43	126	.25	74
82. Springfield, Mass.	228,900	.32	.39	122	.30	94	.33	103
83. West Palm Beach	226,500	.32	.34	106	.19	59	.41	128
84. Springfield, Mo.	222,700	.32	.20	63	.33	103	.50	156
85. Jackson, Miss.	219,800	.31	.28	90	.30	97	.47	152
86. Bristol-Kingsport-Johnson City	219,300	.31	.18	58	.35	113	.40	129
87. Evansville	209,100	.30	.39	130	.28	93	.30	100
88. Sioux Falls-Mitchell	208,100	.29	.10	34	.43	148	.29	100
89. Ft. Wayne	198,800	.28	.29	104	.31	111	.34	121
90. Peoria	198,400	.28	.31	111	.27	96	.30	107
<b>81-90 Market Group Total</b>	<b>2,169,900</b>	<b>3.07</b>	<b>2.77</b>	<b>90</b>	<b>3.19</b>	<b>104</b>	<b>3.60</b>	<b>117</b>
<b>Cumulative Total</b>	<b>59,161,400</b>	<b>83.83</b>	<b>84.11</b>	<b>100</b>	<b>81.79</b>	<b>98</b>	<b>81.75</b>	<b>98</b>
91. Greenville-New Bern-Washington	195,600	.28	.26	93	.35	125	.32	114
92. Fargo	194,800	.28	.17	61	.29	104	.32	114
93. Lexington, Ky.	189,100	.27	.24	89	.31	115	.33	122
94. Salinas-Monterey	182,700	.26	.22	85	.19	73	.29	112
95. Tucson	180,400	.26	.25	96	.21	81	.26	100
96. Lansing	179,800	.25	.21	84	.33	132	.30	120
97. Columbia, S.C.	177,700	.25	.19	76	.25	100	.34	136
98. Baton Rouge	176,800	.25	.21	84	.34	136	.34	136
99. Huntsville-Decatur-Florence	173,900	.25	.19	76	.26	104	.31	124
100. Burlington-Plattsburgh	172,500	.24	.15	63	.28	117	.21	88
<b>91-100 Market Group Total</b>	<b>1,823,300</b>	<b>2.58</b>	<b>2.09</b>	<b>81</b>	<b>2.80</b>	<b>109</b>	<b>3.03</b>	<b>117</b>
<b>Cumulative Total</b>	<b>60,984,700</b>	<b>86.41</b>	<b>86.20</b>	<b>100</b>	<b>84.59</b>	<b>98</b>	<b>84.78</b>	<b>98</b>
101. Waco-Temple	171,300	.24	.42	175	.31	129	.29	121
102. El Paso	169,600	.24	.25	104	.20	83	.23	96
103. Colorado Springs-Pueblo	168,900	.24	.31	129	.29	121	.22	92
104. Rockford	165,200	.23	.24	104	.23	100	.24	104
105. Madison	164,400	.23	.22	96	.26	113	.21	91
106. Austin, Tex.	163,700	.23	.21	91	.23	100	.17	74
107. Terre Haute	160,700	.23	.14	61	.30	130	.30	130
108. Duluth-Superior	160,300	.23	.27	117	.29	126	.19	83
109. Amarillo	158,400	.22	.33	150	.20	91	.22	100
110. Wheeling-Steubenville	158,300	.22	.19	86	.30	136	.36	164
<b>101-110 Market Group Total</b>	<b>1,840,800</b>	<b>2.32</b>	<b>2.59</b>	<b>112</b>	<b>2.59</b>	<b>112</b>	<b>2.44</b>	<b>105</b>
<b>Cumulative Total</b>	<b>62,825,500</b>	<b>88.74</b>	<b>88.79</b>	<b>100</b>	<b>87.18</b>	<b>98</b>	<b>87.21</b>	<b>98</b>
111. Augusta	157,800	.22	.31	141	.30	136	.09	41
112. Monroe-El Dorado	154,500	.22	.25	114	.37	168	.12	55
113. Lafayette, La.	152,500	.22	.27	123	.34	155	.20	91
114. Joplin-Pittsburg	150,200	.21	.25	119	.16	76	.31	148
115. Binghamton	149,600	.21	.16	76	.28	133	.20	95
116. Columbus, Ga.	149,100	.21	.25	119	.26	124	.15	71
117. La Crosse-Eau Claire	146,900	.21	.12	57	.28	133	.24	114
118. Wichita Falls-Lawton	146,800	.21	.19	90	.24	114	.51	243
119. Sioux City	146,300	.21	.23	110	.17	81	.21	100
120. Rochester-Mason City-Austin	139,000	.20	.21	105	.24	120	.19	95
<b>111-120 Market Group Total</b>	<b>1,492,700</b>	<b>2.12</b>	<b>2.24</b>	<b>106</b>	<b>2.84</b>	<b>125</b>	<b>2.22</b>	<b>105</b>
<b>Cumulative Total</b>	<b>84,118,200</b>	<b>90.85</b>	<b>91.02</b>	<b>100</b>	<b>89.83</b>	<b>99</b>	<b>89.44</b>	<b>98</b>
121. Montgomery	138,200	.20	.17	85	.15	75	.31	155
122. Traverse City-Cadillac	137,700	.20	.14	70	.25	125	.24	120
123. Charleston, S.C.	137,600	.19	.21	111	.27	142	.21	111
124. Topeka	136,500	.19	.10	53	.32	168	.18	95
125. Columbia-Jefferson City	132,500	.19	.13	68	.24	126	.24	126
126. Corpus Christi	131,700	.19	.22	116	.19	100	.19	100
127. Beaumont-Port Arthur	131,400	.19	.18	95	.24	126	.24	126
128. Wausau-Rhineland	131,100	.19	.21	111	.30	158	.14	74
129. Yakima	130,400	.18	.21	117	.17	94	.19	106
130. Eugene	128,300	.18	.20	111	.11	61	.24	133
<b>121-130 Market Group Total</b>	<b>1,335,400</b>	<b>1.89</b>	<b>1.77</b>	<b>94</b>	<b>2.24</b>	<b>119</b>	<b>2.17</b>	<b>115</b>
<b>Cumulative Total</b>	<b>85,453,800</b>	<b>92.75</b>	<b>92.79</b>	<b>100</b>	<b>92.07</b>	<b>99</b>	<b>91.81</b>	<b>99</b>
131. Savannah	127,900	.18	.17	94	.23	128	.19	106
132. Quincy-Hannibal	124,000	.18	.10	56	.23	128	.25	139
133. Bluefield-Beckley-Oak Hill	123,800	.18	.22	122	.12	67	.26	144
134. Lubbock	122,600	.17	.16	94	.20	118	.21	124
135. Wilmington	117,700	.17	.21	124	.08	47	.23	135
136. Macon	117,200	.17	.09	53	.26	153	.16	94
137. Erie	116,900	.17	.20	118	.15	88	.23	135
138. Minot-Bismarck-Dickinson	115,100	.16	.12	75	.22	138	.27	169
139. Albany, Ga.	112,900	.16	.07	44	.13	81	.32	200
140. Las Vegas	110,900	.16	.17	106	.16	100	.17	106
<b>131-140 Market Group Total</b>	<b>1,189,000</b>	<b>1.88</b>	<b>1.50</b>	<b>89</b>	<b>1.79</b>	<b>107</b>	<b>2.29</b>	<b>138</b>
<b>Cumulative Total</b>	<b>88,842,800</b>	<b>94.43</b>	<b>94.29</b>	<b>100</b>	<b>93.85</b>	<b>99</b>	<b>93.90</b>	<b>99</b>
141. McAllen-Brownville (Lower Rio Grande)	109,900	.16	.17	106	.18	113	.09	56
142. Ft. Smith	109,200	.15	.16	107	.12	80	.24	160

<i>ADI TV Households Rank Market</i>	<i>ADI TV Households</i>	<i>ADI% of U.S. TV Households</i>	<i>-ABC-</i> <i>% of U.S. Index</i>		<i>-CBS-</i> <i>% of U.S. Index</i>		<i>-NBC-</i> <i>% of U.S. Index</i>	
143. Columbus-Tupelo	108,400	.15	.09	60	.21	140	.22	147
144. Boise	104,700	.15	.15	100	.13	87	.16	107
145. Abilene-Sweetwater	100,300	.14	.16	114	.07	50	.22	157
146. Bangor	99,400	.14	.12	86	.16	114	.13	93
147. Utica, N.Y.	99,200	.14	.13	93	.12	86	.19	136
148. Odessa-Midland	99,100	.14	.13	93	.17	121	.15	107
149. Tallahassee	97,000	.14	.06	43	.23	164	.10	71
150. Reno	96,000	.14	.18	129	.11	79	.14	100
<b>141-150 Market Group Total</b>	<b>1,023,200</b>	<b>1.45</b>	<b>1.33</b>	<b>92</b>	<b>1.50</b>	<b>103</b>	<b>1.65</b>	<b>114</b>
<b>Cumulative Total</b>	<b>67,665,800</b>	<b>95.88</b>	<b>95.62</b>	<b>100</b>	<b>95.35</b>	<b>99</b>	<b>95.55</b>	<b>100</b>
151. Bakersfield	95,700	.14	.14	100	.07	50	.15	107
152. Chico-Redding	95,500	.14	.18	129	.13	93	.10	71
153. Ft. Myers	94,600	.13	.09	69	.14	115	.14	108
154. Santa Barbara-Santa Maria	93,800	.13	.11	85	.09	69	.09	69
155. Medford	90,500	.13	.17	131	.16	123	.19	146
156. Tyler	86,200	.12	.20	167	.07	58	.26	217
157. Alexandria, Minn.	86,000	.12	.17	142	.07	58	.26	217
158. Missoula-Butte	84,100	.12	.14	117	.13	108	.16	133
159. Dothan	82,900	.12	.11	92	.17	142	.09	75
160. Florence, S.C.	78,500	.11	.05	45	.21	191	.12	109
<b>151-180 Market Group Total</b>	<b>667,800</b>	<b>1.28</b>	<b>1.34</b>	<b>108</b>	<b>1.26</b>	<b>100</b>	<b>1.55</b>	<b>123</b>
<b>Cumulative Total</b>	<b>68,553,800</b>	<b>97.14</b>	<b>96.97</b>	<b>100</b>	<b>96.61</b>	<b>99</b>	<b>97.09</b>	<b>100</b>
161. Clarksburg-Weston	77,300	.11	.08	73	.14	127	.14	127
162. Watertown-Carthage	71,600	.10	.04	40	.18	180	.09	90
163. Laurel-Hattiesburg	65,400	.09	.07	78	.02	22	.21	233
164. Rapid City	64,400	.09	.18	200	.02	22	.23	256
165. Meridian	64,400	.02	.22	17	189	.08	89	89
166. Salisbury	63,200	.09	.08	89	.14	156	.06	67
167. Alexandria, La.	63,100	.09	.04	44	.10	111	.16	178
168. Jonesboro	62,600	.09	.16	178	.05	56	.05	56
169. Idaho Falls-Pocatello	62,400	.09	.08	89	.09	100	.12	133
170. Billings	62,300	.09	.12	133	.10	111	.09	100
<b>181-170 Market Group Total</b>	<b>656,700</b>	<b>.93</b>	<b>.87</b>	<b>94</b>	<b>1.02</b>	<b>110</b>	<b>1.23</b>	<b>132</b>
<b>Cumulative Total</b>	<b>69,210,300</b>	<b>98.07</b>	<b>97.84</b>	<b>100</b>	<b>97.83</b>	<b>100</b>	<b>98.32</b>	<b>100</b>
171. Cheyenne	56,000	.08	.10	125	.11	138	.04	50
172. Great Falls	54,000	.08	.11	138	.07	88	.07	88
173. Ardmore-Ada	53,100	.08	.07	88	.08	100	.07	88
174. Marquette	52,800	.07	.03	43	.13	186	.09	129
175. Lake Charles	51,300	.07	.08	114	.07	100	.12	171
176. Anchorage	50,700	.07	.10	143	.06	86	.07	100
177. St. Joseph	50,600	.07	.11	157	.05	71	.06	86
178. Panama City	47,200	.07	.10	143	.05	71	.08	114
179. Mankato	46,300	.07	.04	57	.11	157	.04	57
180. Biloxi-Gulfport-Pascagoula	45,000	.06	.10	167	.06	100	.07	117
<b>171-180 Market Group Total</b>	<b>507,000</b>	<b>.72</b>	<b>.88</b>	<b>119</b>	<b>.76</b>	<b>108</b>	<b>.70</b>	<b>97</b>
<b>Cumulative Total</b>	<b>69,717,300</b>	<b>98.79</b>	<b>98.89</b>	<b>100</b>	<b>96.41</b>	<b>100</b>	<b>99.03</b>	<b>100</b>
181. Eureka	44,700	.06	.09	150	.07	117	.04	67
182. Gainesville	44,500	.06	.09	150	.05	83	.04	67
183. Roswell	44,300	.06	.04	67	.07	117	.06	100
184. El Centro-Yuma	43,400	.06	.04	67	.05	83	.08	133
185. Casper-Riverton	40,000	.06	.08	133	.05	83	.07	117
186. Twin Falls	38,600	.05	.09	180	.04	80	.04	80
187. Grand Junction	38,600	.05	.02	40	.10	200	.09	180
188. Jackson, Tenn.	38,500	.05	.08	160	.05	100	.03	60
189. Greenwood-Greenville	38,000	.05	.11	220	.02	40	.05	100
190. Tuscaloosa	37,400	.05	.06	120	.05	100	.04	80
<b>181-190 Market Group Total</b>	<b>408,000</b>	<b>.58</b>	<b>.70</b>	<b>121</b>	<b>.58</b>	<b>97</b>	<b>.56</b>	<b>97</b>
<b>Cumulative Total</b>	<b>70,125,300</b>	<b>99.37</b>	<b>99.40</b>	<b>100</b>	<b>98.97</b>	<b>100</b>	<b>99.58</b>	<b>100</b>
191. Palm Springs	36,600	.05	.04	80	.03	60	.04	80
192. Lafayette, Ind.	35,900	.05	.05	100	.05	100	.05	100
193. Lima	34,800	.05	.05	100	.05	100	.09	180
194. Anniston	32,400	.05	.06	120	.04	80	.03	60
195. Ottumwa-Kirksville-Mo.	30,400	.04	.07	175	.02	50	.03	75
196. Bellingham	30,200	.04	.03	75	.02	50	.02	50
197. Harrisonburg	29,300	.04	.06	150	4.02	50	.03	75
198. Parkersburg	29,100	.04	.03	75	.04	100	.06	150
199. Zanesville	28,100	.04	.04	100	.03	75	.06	150
200. San Angelo	26,700	.04	.03	75	.05	125	.03	75
<b>191-200 Market Group Total</b>	<b>313,500</b>	<b>.44</b>	<b>.46</b>	<b>105</b>	<b>.37</b>	<b>64</b>	<b>.44</b>	<b>100</b>
<b>Cumulative Total</b>	<b>70,436,600</b>	<b>99.61</b>	<b>99.88</b>	<b>100</b>	<b>99.34</b>	<b>100</b>	<b>100.03</b>	<b>100</b>
201. Presque Isle	26,300	.04	.03	75	.03	75	.04	100
202. Laredo	21,200	.03	.02	67	.02	67	.02	67
203. North Platte	17,300	.02	.02	100	.02	100	.04	200
204. Farmington	16,700	.02	.02	100	.02	100	.03	150
205. Selma	16,500	.02	.02	100	.03	150	.03	150
206. Flagstaff	16,100	.02	.02	100	.02	100	.03	150
207. Helena	11,800	.02	.02	100	.02	100	.02	100
208. Miles City-Glendive	8,600	.01			.01	100	.02	200
<b>201-207 Market Group Total</b>	<b>134,500</b>	<b>.19</b>	<b>.14</b>	<b>74</b>	<b>.16</b>	<b>64</b>	<b>.23</b>	<b>121</b>
<b>Cumulative Total</b>	<b>70,573,300</b>	<b>100.00</b>	<b>100.00</b>	<b>100</b>	<b>99.51</b>	<b>100</b>	<b>100.26</b>	<b>100</b>





# Facilities of Television

## Directory of Television Stations in the United States and Canada

### Key to the Listings

Listed in this directory are all TV stations in the U.S., its territories and Canada. Information received as late as Dec. 1, 1976, has been included in the listings. The following is a sample listing, with explanation of information keyed to the boldface numbers.

**WOF-TV**—(1) ch 2, 200 kw vis, 20 kw aur, ant 500t/300g. (CP: ant 750t/550g.) (2) April 13, 1952. (3) Box 100, 99999. (909) 555-1000. TWX 909-999-9999. (4) Licensee: WOF Bcstg Co. (acq 7-20-69). (5) Ownership: See Acme Stns, also Nwspr. ■ (6) CBS, NBC. Sp 2 hrs wkly. Rep: Jones; Tri-State. Wash atty: Goltz & Stick. ■ (7) Jud Jones, pres & gen mgr; D. Spark, chief engr. ■ (8) On 6 CATV's—20,000 subs. On 10 trans. (9) Co-owned: WOF-AM-FM. ■ (10) Rates: \$100; 83; 70.

- (1) Channel, power and antenna. WOF-TV operates with 200 kilowatts (effective radiated power) visual and 20 kilowatts aural. Its antenna is 500 feet above average terrain and 300 feet above the ground; it holds a construction permit for a height increase.
- (2) Date station first went on air (regardless of subsequent ownership changes).
- (3) Address and zip code, telephone, Teletype Writer Exchange number.
- (4) Licensee name and date of acquisition (if not original owner).

(5) Ownership. Acme Stations owns WOF-TV and several other broadcast properties, all detailed in the Group Ownership directory in section A. The station additionally has print media connections, explained in the Newspaper directory (also in section A). Principal stockholders are listed for independently owned stations.

(6) Network, foreign language, rep and Washington attorney. The primary WOF-TV national affiliate is CBS, the secondary is NBC. The station broadcasts two hours of Spanish a week. Sales representatives are listed with national rep first, then regional. (7) Personnel.

(8) Cable and translators. WOF-TV is carried on six cable TV systems with a total of 20,000 subscribers, and on 10 rebroadcasting translators.

(9) Co-owned radio. WOF-TV has the same licensee as WOF-AM-FM.

(10) Advertising rates. The prices the station charges national advertisers for a 30-second spot are shown for each of three day-parts:

Prime time; early fringe; daytime

in that order. If a day-part is inapplicable a dash (—) replaces the rate.

\* An asterisk indicates noncommercial stations.

**ADI.** Immediately beneath every city heading is the ranked market Area of Dominant Influence into which the city falls. ADI details are presented in the preceding ADI Atlas.

See introductory pages of the Yearbook for other abbreviations used in the listings.

### Alabama

#### Anniston

ADI No. 194; see Anniston market.

**WHMA-TV**  
 Anniston  
 "THE BUY THAT SELLS"



**WHMA-TV**—ch 40, 724 kw vis, 93.3 kw aur, ant 880t/243g. Oct. 26, 1969. Box 40, 36201. (205) 237-8651. Licensee: Anniston Bcstg Co. Ownership: H. Brandt Ayers, Elise Ayers Sanguinetti, each 40%, & others. See Nwspr. ■ CBS. Rep: Savalli/Gates. Wash atty: Daly, Joyce, Borsari and George. ■ Malcolm B. Street, pres; Harry Mabry, gen mgr; Bill Hagler, natl sls mgr & news dir; Jim Vice, reg sls mgr; Larry Sharpton, prog dir; Mimi Butler, prom mgr; James A. Hudson,

chief engr. ■ On 13 CATV's—29,432 subs. Co-owned: WHMA-AM-FM. ■ Rates: \$60; 38; 25.

### Birmingham

ADI No. 50; see Birmingham market

**WAPI-TV**—ch 13, 302 kw vis, 24.8 kw aur, ant 1,130t/833g. May 1949. Box 10502, 35202. (205) 933-2720. TWX 810-733-4465. Licensee: Newhouse Bcstg Corp. Ownership: See Newhouse Stns, also Nwspr. ■ NBC. Rep: Harrington, Righter & Parsons. Wash atty: Dow, Lohnes & Albertson. ■ Donald D. Wear, VP & gen mgr; Robert L. Williams, sls mgr; Everett H. Holle, prog dir; James Chenoweth, prom mgr; Wendell Harris, news dir; Paul D. Gross, chief engr. ■ Co-owned: WAPI-AM-FM.

\***WBIQ**—ch 10, 316 kw vis, 25 kw aur, ant 1,050t/795g. April 28, 1955. 2101 Magnolia Ave., 35205. (205) 328-8756. Special interim authority: Ala.

ETV Commission. ■ PBS. ■ Execs: See \*WAIQ(TV) Montgomery.

**WBMG**—ch 42, 891 kw vis, 174 kw aur, ant 1,150t/903g. Oct. 17, 1965. Box 6146, 35209. (205) 252-9821. TWX 810-733-4466. Licensee: Birmingham TV Corp. (acq 7-17-73). Ownership: Roy H. Park 100%. See Park Bcstg. ■ CBS. Rep: Blair TV. ■ Roy H. Park, pres; Hugh M. Smith, exec VP and gen mgr; Charles Rountree, prog dir; Ray White, news dir; Fred Vinson, chief engr. ■ On 18 CATV's—50,000 subs. On 1 trans. ■ Rates: \$225; 80; 35.

**WBRC-TV**—ch 6, 100 kw vis, 20 kw aur, ant 1,110t/795.2g. July 1, 1949. Box 6, 35201. (205) 322-4701. TWX 810-733-3650. Licensee: Taft Bcstg Co. Ownership: See Taft Stns. ■ ABC. Rep: Telerep. Wash atty: Koteen & Burt. ■ Lawrence H. Rogers II, pres; Nick Bolton, VP & gen mgr; Richard S. Stephen, gen sls mgr; Ann Bryant, prom mgr; Chet Falzerano, opns mgr; Jerry Levin, news dir; Harry L. Lawson, chief engr. ■ On 53 CATV's—109,649 subs.

### Decatur

**WYUR**—Licensed to Huntsville. See Huntsville.

### Demopolis

ADI No. 167; see Meridian, Miss. market

\***WIQ**—ch 41, 447 kw vis, 26.5 kw aur, ant

*Hogan-Feldmann, Inc.*  
 MEDIA BROKERS CONSULTANTS  
 16255 Ventura Boulevard, Suite 415  
 Encino, California 91436  
 AREA CODE 213 986-3201

## Alabama TV

**Doubleday Media**  
**214/233-4334**  
Brokers of Radio, TV, CATV  
13601 Preston Rd., Suite 417W,  
Dallas 75240

1,082t/999g. Sept. 13, 1971. 2101 Magnolia Ave., Birmingham 35205. Special interim authority: Ala. ETV Commission. ■ PBS. ■ Execs: See \*WAIQ(TV) Montgomery.

### Dothan

ADI No. 159; see Dothan market.

**WDHN-TV**



**WDHN**—ch 18, 1,080.4 kw vis, 216 kw aur, ant 730t/796.2g. Aug. 7, 1970. Box 2228, 36301. (205) 794-2651. Licensee: Southeast Alabama Bcstg Inc. Ownership: Sam Blumberg Jr., 13.17%; Jay B. Bragg, 13.04%. ■ ABC. Rep: Savalli/Gates. Wash atty: Morgan, Lewis & Bockius. ■ Betts Slingluff Jr., pres; Emery McCullough, gen mgr; Patsy Stone, natl sls mgr; Richard Blanton, chief engr. ■ On 28 CATV's—53,035 subs. ■ Rates: \$40; 26; 17.

**WTVY**—ch 4, 100 kw vis, 20 kw aur, ant 1,670t/1,709g. Feb. 12, 1955. Box 1089, 36301. (205) 792-3195. TWX 810-744-3070. Licensee: WTVY Inc. Ownership: Charles Woods 100%. See WTVY Stns. ■ CBS. Rep: Meeker. Wash atty: Miller, Schroeder & Bankson. ■ Charles Woods, pres & gen mgr; John Gause, sls mgr; Bob Howell, news dir; Rebecca Ledenham, prom mgr; Charles Woods, film buyer; Ellis N. Anderson, chief engr. ■ On 12 CATV's. Co-owned: WTVY-FM. ■ Rates: \$150; 130; 50.

### Dozier

ADI No. 117; see Montgomery market

\***WDIQ**—ch 2, 100 kw vis, 10 kw aur, ant 695t/571g. Aug. 8, 1956. 2101 Magnolia Ave., Birmingham, 35205. Licensee: Ala. ETV Commission. ■ PBS. ■ Execs: See \*WAIQ(TV) Montgomery.

### Florence

ADI No. 102; see Huntsville-Decatur-Florence market

\***WFIQ**—ch 36, 589 kw vis, 58.9 kw aur, ant 760t/538g. Aug. 16, 1967. 2101 Magnolia Ave., Birmingham, 35205. Licensee: Ala. ETV Commission. ■ PBS. ■ Execs: See \*WAIQ(TV) Montgomery.

**WOWL-TV**—ch 15, 230 kw vis, 23.6 kw aur, ant 400t/358g. (CP: 851 kw vis, 1700 kw aur, ant 730t/530g.) Oct. 27, 1957. Box 2220, 35630. (205) 764-7711. Licensee: TV Muscle Shoals Inc. Ownership: Richard B. Biddle, 76%; Frederick A. Biddle, 10%; Barbara Biddle, 10%; Jack A. Worley 4%. ■ NBC. Rep: Savalli/Gates, Southern TV. ■ Richard B. Biddle, pres & natl sls mgr; Jack A. Worley, VP & film buyer; Tom D. Pepper, opns mgr; John Halbert, news dir; Patsy Johnson, traf mgr; Larry Rohling, chief engr. ■ On 16 CATV's—30,000 subs. Co-owned: WOWL(AM).

### Huntsville

ADI No. 102; see Huntsville-Decatur-Florence market

**WAAY-TV**—ch 31, 1,255 kw vis, 125 kw aur, ant 1,290t/455g. (CP: 647.53 kw vis, 75.68 kw aur, ant 1,792t/999g.) Aug. 1, 1959. 1000 Monte Sano Blvd.

S.E., 35801. (205) 539-1783. Licensee: Rocket City TV Inc. Ownership: M. Davidson Smith III. ■ NBC. Rep: Young-VTM. Wash atty: Cohn & Marks. ■ M. D. Smith IV, pres & gen mgr; Daniel Whitsett, VP & sls mgr; Russel Vossen, stn mgr; Tony Worley, prog dir; Adrian Gibson, news dir; Robert Gay, chief engr. ■ On 26 CATV's—90,000 subs. Co-owned: WAAY(AM).

\***WHIQ**—ch 25, 631 kw vis, 126 kw aur, ant 1,170t/342g. November 1965. 2101 Magnolia Ave., Birmingham, 35205. Licensee: Ala. ETV Commission. ■ PBS. ■ Execs: See \*WAIQ(TV) Montgomery.

**WHNT-TV**—ch 19, 1,279 kw vis, 254 kw aur, ant 1,750t/944g. Nov. 28, 1963. Box 19, 35804. (205) 539-5743. TWX 810-726-2221. Licensee: N. Ala. Bcstrs Inc. Ownership: See Grisham, Davis, Godbold, Aronov Stns. ■ CBS. Rep: Katz. Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ Charles F. Grisham, pres; Tom Percer, exec VP & gen mgr; Grady T. Smith, dir of sls; Dick Wright, prom mgr, opns mgr; Jerome M. Hall, chief engr. ■ On 36 CATV's—96,695 subs. ■ Rates: \$450; 160; 70.

**WYUR**—ch 48, 1,790 kw vis, 360 kw aur, ant 1,195t/818g. July 4, 1954. 4B48 Governor Dr., 35B01. (205) 533-4848. TWX 810-726-2192. Licensee: Tenn. Valley Radio & TV Corp. Ownership: International Television Corp. (acq 10-74). Gerald V. Bull, Donald G. Martin 36.8% each. ■ ABC. Rep: Avery Knodel. Wash atty: Fowler and Myers. ■ Donald G. Martin, pres; William G. Evans, gen mgr; Howard Trickey, sls mgr; Becky Bean, prog dir & prom mgr; Paul Buxton, news dir; Mack Bramlett, stn mgr. ■ On 32 CATV's. ■ Rates: \$110; 65; 20.

### Louisville

ADI No. 112; see Columbus, Ga. market

\***WGIO**—ch 43, 708 kw vis, 70.8 kw aur, ant 940t/795g. Sept. 9, 1968. 2101 Magnolia Ave., Birmingham, 35205. Licensee: Ala. ETV Commission. ■ PBS. ■ Execs: See \*WAIQ(TV) Montgomery.

### Mobile

ADI No. 63; see Mobile, Ala.-Pensacola, Fla. market

**WALA-TV**—ch 10, 316 kw vis, 47 kw aur, ant 1,246t/1,200g. Jan. 14, 1953. Box 1548, 36601. (205) 433-3754. TWX 810-741-2642. Licensee: Universal Communications Corp. Ownership: See Evening News Assn Stn. ■ NBC. Rep: Blair. Wash atty: Pierson, Ball & Dowd. ■ H. Ray McGuire, VP & gen mgr & film buyer; Pete Williams, sls mgr; Claude Evans, prog dir; Alan Batten, bus mgr; Carlton Cordell, news dir; Betty Griffen, prom dir; Grady Jackson, chief engr. ■ On 27 CATV's—80,000 subs. ■ Rates: \$200; 175; 50.

**WEAR-TV**—(Pensacola, Fla.)—ch 3, 100 kw vis, 20 kw aur, ant 1,220t/1,257g. Jan. 13, 1954. Box 1227B, Pensacola, Fla. 32581. (904) 455-7311. TWX 510-737-7952. Licensee: Rollins Telecasting Inc. Ownership: See Rollins Bcstg Co. Stns. ■ ABC. Rep: H-R Television Inc. Wash atty: Smith & Pepper. ■ William P. Eaton, pres; Milt De Reyna Jr., film buyer & gen mgr; Jim Grimes, sls mgr; Mike Carey, prom mgr; Bill Brennan, opns dir; Ken Larson, news dir; Harry Babb, chief engr. ■ On 5 CATV's.

\***WEIQ**—ch 42, 234 kw vis, 23.4 kw aur, ant 600t/543g. Nov. 6, 1964. 2101 Magnolia Ave., Birmingham, 35205. Licensee: Ala. ETV Commission. ■ PBS. ■ Execs: See \*WAIQ(TV) Montgomery.

**WKRQ-TV**—ch 5, 100 kw vis, 20 kw aur, ant 1,050t/999g. Sept. 5, 1955. Box 2367, 36601. (205) 432-5501. TWX 810-741-4263. Licensee: WKRQ Inc. Ownership: Kenneth R. Giddens, 100%. ■ CBS. Rep: Katz. Wash atty: McKenna, Wilkinson & Kittner. ■ Mrs. Kenneth R. Giddens, pres & treas; C. P. Persons Jr., exec VP, gen mgr & film buyer; D. H. Long, VP & sls mgr; Bob Grip, news dir; T. Wesley Diamond, prom mgr; Curtis B. Willard, chief engr. ■ On 32 CATV's—80,000 subs. Co-owned: WKRQ-AM-FM.

### Montgomery

ADI No. 117; see Montgomery market

\***WAIQ**—ch 26, 229 kw vis, 23.6 kw aur, ant 590t/553g. Dec. 18, 1962. 2101 Magnolia Ave., Birmingham, 35205. (205) 328-8756 (Birmingham).

Special interim authority: Ala. ETV Commission. ■ PBS. Wash atty: Hogan & Hartson. ■ Ned Butler, pres; Denis N. Stork, gen sls mgr; Henry L. Bonner, dir of progmg; Al Renfro, net engrg dir. Studios & exec: Auburn U., Ed Wegener, dir; Jim Stone, chief engr; Birmingham Area ETV Assn., 2316 7th Ave. N., Frank Martin, dir; Tom Arledge, chief engr; U. Of Ala., Keith Barze, dir; Joe Stuckey, chief engr; Montgomery ETV Ctr, 1302 Upper Wetumpka Rd., Wilbur H. Hinton, dir; Ed Mastin, chief engr; Huntsville, David Maixer, dir; Danny Bramlett, chief engr; Monteavalla U, Karl Perkins, dir; Ray Sosa, chief engr; A & M Univ., Normal, Ala., Dr. Hayward Handy, dir. ■ On 80 CATV's—200,000 subs.

**WCOV-TV**—ch 20, 550 kw vis, 112 kw aur, ant 740t/793g. April 23, 1953. Box 2505, 36105. (205) 2BB-7020. TWX 810-728-3204. Licensee: WCOV Inc. (acq 10-64). Ownership: See Gay-Bell Stns. ■ CBS. Rep: Meeker; Busby, Finch & Woods. Wash atty: Smith & Pepper. ■ Harry Barfield, pres; Karl Richards, VP & gen mgr; Ed White, VP, reg & natl sls; Sonny Strassburger, loc. sls; Jim Hall, opns dir & film buyer; Fred Thompson, news dir; Phil Witt, chief engr. ■ On 17 CATV's—23,825 subs. Co-owned: WCOV(AM).

**WKAB-TV**—ch 32, 1,133 kw vis, 83.2 kw aur, ant 830t/762g. March 12, 1964. Box 3236, 36109. (205) 272-5331. Licensee: Montgomery Ind Telecasters Inc. Ownership: See Bahakel Stns. ■ ABC. Rep: Savalli/Gates. Wash atty: Wilmer, Cutler & Pickering. ■ Cy Bahakel, pres; Ed Johnson, gen mgr; Richard J. Peluso, gen sls and stn mgr; Judy Motowick, prog dir; George Tee, news dir; Terry Hattaway, prod mgr; Pat Hartman, prom mgr; William E. Taylor, chief engr. ■ On 20 CATV's—30,194 subs. ■ Rates: \$70; 30; 5.

**WSFA-TV**—ch 12, 316 kw vis, 47.4 kw aur, ant 1,040t/823g. (CP: 2BB kw vis, 24.6 kw aur, ant 2,000t/1951g.) Dec. 25, 1954. Box 2566, 36105. (205) 281-2900. TWX 205-272-4194. Licensee: Cosmos Bcstg Corp. Ownership: Liberty Corp. ■ NBC. Rep: Peters, Griffin, Woodward. Wash atty: Dow, Lohnes & Albertson. ■ Charles A. Batson, pres; Thomas Josephsen, gen mgr; Frank G. Potts, sls mgr; C. Stephan Currie, prog & prom dir; Clark Edwards, news dir; Dick Payne, chief engr. ■ On 19 CATV's—25,900 subs. ■ Rates: \$275; 275; 80.

### Mount Cheaha State Park

ADI No. 50; see Birmingham market

\***WCIO**—ch 7, 316 kw vis, 31.6 kw aur, ant 2,000t/5B1g. Jan. 7, 1955. 2101 Magnolia Ave., Birmingham, 35205. Licensee: Ala. ETV Commission. ■ PBS. ■ Execs: See \*WAIQ(TV) Montgomery.

### Selma

ADI No. 205; see Selma market

**WSLA**—ch B, 53.7 kw vis, 10.7 kw aur, ant 360t/387g. Nov. 1, 1973. Box 188B, 36701. (205) 875-2240. Licensee: Central Alabama Bcstrs Inc. Ownership: See Grisham-Davis-Aronov-Godbold Stations. ■ CBS. Rep: Devney, Busby, Finch, Latham and Widman. Wash atty: Fly, Schuebruk, Blume, Gaguine, Boros & Schulkind. ■ Thomas G. Bond, gen and sls mgr; George Singleton, opns mgr; Earl Johnson, chief engr. ■ On 8 CATV's.

### Tuscaloosa

ADI No. 188; see Tuscaloosa market

**WCFT-TV**



**WCFT**—ch 33, 596 kw vis, 108 kw aur, ant 550t/442g. Oct. 27, 1965. Box 5239, 35401. (205) 553-1333. TWX 205-460-1645. Licensee: Chapman TV of Tuscaloosa Inc. Ownership: See Rosenbaum-Smylie Stns. ■ CBS. Rep: Young-VTM. Wash atty: McKenna, Wilkinson & Kittner. ■ W. S. pres; Stan Siegal, VP, gen & sls mgr; Jim Caruthers, local sls mgr; Tommy Ray, prog dir; Bob Crawford, news dir; Marvin Reuben, film buyer; Gail Garretton, prom mgr; Don Langford, chief engr. ■ On 19 CATV's—34,000 subs. ■ Rates: \$50; 25; 15.



## Alaska

### Anchorage

ADI No. 176; see Anchorage market

**\*KAKM**—ch 7, 105 kw vis, 22.9 kw aur, ant 186t/230g. May 7, 1975. 3211 Providence Drive, 99504. (907) 276-7070. Licensee: Alaska Public Television Inc. ■ PBS. Wash atty: McKenna, Wilkinson & Kittner. ■ William Jackson, exec dir & gen mgr; Dick Enders, prog & prod mgr; Frank A. Mengel, chief engr. ■ On 2 trans.

**KENI-TV**—ch 2, 28.8 kw vis, 3.44 kw aur, ant 180t/291g. December 1953. 80x 1160, 99510. (907) 279-7477. TWX: (090) 25186. Licensee: Midnight Sun Bcstrs Inc. Ownership: See Midnight Sun Stns. ■ NBC. Rep: Avery-Knodel; Simpson-Reilly Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ Alvin O. Bramstedt, pres & gen mgr; Jhan Hiber, stn mgr; Paul Wonder, news dir; Charles M. Gray, VP & tech dir; Sandra Moore, prog coord; Elizabeth Berg, Seattle film buyer. ■ Rates: \$50; 34; 14.

**KIMO**—ch 13, 30.9 kw vis, 6.17 kw aur, ant 90t/350g. Oct. 31, 1967. 3910 Seward Highway, 99503. (907) 279-9437. Licensee: Central Alaska 8cstg. (acq 6-1-71). Ownership: Carl A. Bracale, 21%; Duane L. Triplett, 17%; Richard M. Zook, 15%; Robert L. Lewis, 11%, and others. ■ ABC; Hughes. Rep: Masia; Tacher. Wash atty: Haley, Bader & Potts. ■ Carl Bracale, pres & gen mgr; Richard Mystrom, sls mgr; Mary Lou Lauer, prom mgr; Richard Zook, chief engr.

**KTVB**—ch 11, 26.3 kw vis, 5.25 kw aur, ant 300t/392g. Dec. 11, 1953. 1007 West 32d Ave., 99503. (907) 272-3456. Licensee: Northern TV Inc. Ownership: See Northern TV Stns. ■ CBS. Rep: Young; Moore (Seattle, Portland). Wash atty: Booth & Freret. ■ A. G. Hiebert, pres; Ron L. Moore, VP, gen & sls mgr; James Koonce, opns mgr & buyer; Nancy Bergh, prom mgr; Jerry Rose, news dir; George Howard, chief engr. ■ Co-owned: K8YR(AM)—KNIK(FM).

### Bethel

**\*KYUK-TV**—ch 4, 4.68 kw vis, 933 w aur, ant 205.65t/253g. August 1973. Box 468, 99559. (907) 543-2644. Permittee: Bethel 8cstg Inc. ■ PBS. Wash atty: McKenna, Wilkinson & Kittner. ■ Jim Croll, gen mgr; Henry Ivanoff, prom mgr; Rosie Porter, prog dir; Bob Tinkle, chief engr. ■ On 15 trans. Co-owned: KYUK(AM).

### Fairbanks

**KFAR**—ch 2, 5.37 kw vis, 676 w aur, ant 45t/200g. March 1, 1955. 516 Second Ave., 99701. (907) 452-2125. Licensee: Midnight Sun Bcstrs Inc. Ownership: See Midnight Sun Stns. ■ A8C, NBC. Rep: Fletcher; Simpson/Reilly. Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ Alvin O. Bramstedt, gen mgr; Don Andon, stn mgr; Lee Russell, prog dir; Bob Parsons, coml mgr; Maury Smith, news dir; Don Garrett, chief engr. ■ On 7 trans. Co-owned: KFAR(AM).

### KTVF-TV



adam young inc

**KTVF**—ch 11, 27.5 kw vis, 5.5 kw aur, ant 50t/168g. Feb 17, 1955. 80x 950, 99707. (907) 452-5121. Licensee: Northern TV Inc. Ownership: See Northern TV Stns. ■ CBS, ABC. Rep: Young-VTM; Alaska Radio-TV Sales; Art Moore. Wash atty: Booth & Freret. ■ A. G. Hiebert, pres; Theodore Lehne, VP & gen mgr; Mrs. Jan Taylor, gen sls mgr; Kit Cleworth, prog dir; Gavin Reed, prod mgr; John Rood, chief engr. ■ On 24 trans. Co-owned: KFRB(AM). ■ Rates: \$48; 28; 15.

**\*KUAC-TV**—ch 9, 46.8 kw vis, 8.33 kw aur, ant 500t/151g. Dec. 22, 1971. University of Alaska, 99701. (907) 479-7491. Telex: 090-35311. Licensee: U. of Alaska. ■ PBS. Wash atty: McKenna, Wilkinson &

Kittner. ■ Howard A. Cutler, chancellor; Donald B. Upham, gen mgr; Paul E. Hartman, prog dir; Myron A. Tisdell, prod mgr. ■ On 4 trans. Co-owned: \*KUAC(FM).

### Juneau

**KINY-TV**—ch 8, 239 w vis, 47 w aur, ant 1,160t/69g. Feb. 19, 1956. 231 S. Franklin St., 99801. (907) 586-1800. Licensee: Midnight Sun Bcstrs Inc. Ownership: See Midnight Sun Stns. ■ NBC. Rep: Fletcher; Simpson/Reilly. Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ A. O. Bramstedt, pres; Kenneth Wiley, stn mgr; Paul Rider, prog & news dir; Dave Moore, chief engr. ■ On 1 CATV—8,000 subs. On 1 trans. Co-owned: KINY(AM). ■ Rates: \$18; 14; 8.

### Sitka

**KIFW-TV**—ch 13, 199 w vis, 30 w aur, 150t/157g. Sept. 1, 1966. Box 299, 99835. (907) 747-6626, -6627. Licensee: Sitka 8cstg Co. Ownership: Roy Paschal, 72.29%; Steve Rhyner, 10.13%. ■ CBS, ABC. Rep: Young; Alaska Radio TV Slis. Wash atty: Haley, Bader & Potts. ■ Roy Paschal, pres & gen mgr; Steven L. Rhyner, stn & sls mgr & news dir; Martin Strand, prog dir; Harry Lanz, prom mgr; Steve Goodwin, consulting engr. ■ On 1 CATV—1000 subs. Co-owned: KIFW(AM). ■ Rates: \$12.50; 10.50; 7.50.

## Arizona

### Flagstaff

ADI No. 32; see Phoenix market

**KOAI**—ch 2, 24.5 kw vis, 4.9 kw aur, ant 1,597t/284g. May 2, 1970. 80x 1843, 86001. (602) 774-1818. TWX 910-972-0968. Licensee: Grand Canyon TV Co. Ownership: Wendell Elliott Jr., 30.8%, Charles J. Saunders, 14.8%, et al. ■ NBC. Wash atty: Wilkinson, Cragun & Barker. ■ Wendell Elliott Jr., pres, gen & sls mgr; Greg Crosman, prog dir; Kenneth H. Karr, chief engr. ■ On 5 trans. On 7 CATV's—14,151 subs. ■ Rates: \$29; 19; 13.

### Mesa

**KTAR-TV**—Licensed to Mesa. See Phoenix.

### Nogales

**KZAZ**—Licensed to Nogales. See Tucson.

### Phoenix

ADI No. 32; see Phoenix market

**\*KAET**—ch 8, 117 kw vis, 16.2 kw aur, ant 1,620t/177g. Jan. 30, 1961. Arizona State U., Tempe, 85281. (602) 965-3506. Licensee: Ariz. Bd of Regents. ■ PBS. ■ Robert H. Ellis, dir of bcstg & gen mgr; Joseph Zesbaugh, stn mgr & prog dir; Frank Blythe, opns mgr; Richard Peterson, prod mgr; Steve Smith, comm svc dir; Carolyn Kowalski, info dir; Victor R. Turner, chief engr. ■ On 5 CATV's—8,550 subs.

**KNXV-TV**—ch 15, 537 kw max, 316 kw horiz vis, 53.7 kw max, 31.7 kw horiz aur; ant 1750t/250g. Not on air, target date: fall 1977. 7745 N. Tatum Blvd., Paradise Valley, 85253. Licensee: New Television Corp. Ownership: Edward Cooperstein, 33%; Arlington Corp., 25%; Thomas H. Brodek, 21%. ■ Wash atty: Fly, Shuebruk, Blume, Gaguine, Bores & Schulkind. ■ Edwin Cooperstein, pres & gen mgr.

**KOOL-TV**—ch 10, 316 kw vis, 46.8 kw aur, ant 1,700t/264g. Oct. 24, 1953. 511 W. Adams, 85003. (602) 257-1234. TWX 910-951-1343. Licensee: KOOL Radio-TV Inc. Ownership: Gene Autry, 48.11%; Tom Chauncey, 49.89%; Homer Lane, 2.00%. See Golden West Stns. ■ CBS. Rep: H-R. Wash atty: Dow, Lohnes & Albertson. ■ Gene Autry, chmn of bd; Tom Chauncey, pres; Homer Lane, exec VP & gen mgr; Harry Ebesson, gen sls mgr; Bob Davies, VP, spec proj, spts; William J. Close, VP, news; Bob Martin, VP & asst mgr, prog; Marge Injasoulian, VP, inform svcs, prom; Albin R. Hillstrom, VP, engineering. ■ On 16 trans. On 15 CATV's—66,300 subs. Co-owned: KOOL-AM-FM.

## Alaska, Arizona TV

■ Rates: \$500; 400; 135.

**KPAZ-TV**—ch 21, 646 kw vis, 247 kw aur, ant 2,143t/178g. Sept. 16, 1967. 3847 E. Thomas Rd., 85018. (602) 273-1477. Licensee and owner: Trinity 8cstg of Ariz. Inc. ■ Wash atty: Booth & Freret. ■ L. A. Edmonds, gen mgr; Keith A. Houser, prom mgr, tilm buyer, & prog & news dir; Fred Falduti, sls mgr; Ted Turner, chief engr. ■ On 10 CATV's—30,000 subs. On 2 trans.

**KPHO-TV**—ch 5, 100 kw vis, 15 kw aur, ant 1,770t/387g. Dec. 4, 1949. 4016 N. Black Canyon, 85017. (602) 248-7474. TWX 910-951-1519. Licensee: Meredith Corp. (acq 1952). Ownership: See Meredith Stns, also Nwspr. ■ Rep: MMT. Wash atty: Haley, Bader & Potts. ■ W. C. McReynolds, VP & gen mgr; Norris Reichel, gen sls mgr; Ed Aiken, prog mgr; Ken Robinson, news dir; Linda Stone, prom mgr; Glenn Thompson, dir engr. ■ On 42 CATV's—69,183 subs. On 10 trans.

**KTAR-TV**—(Mesa)—ch 12, 316 kw vis, 46.8 kw aur, ant 1,780t/350g. April 23, 1953. Box 711, Phoenix, 85001. (602) 258-7333. TWX 910-951-4214. Licensee: KTAR 8cstg Co. Ownership: See Combined Communications Stns. ■ NBC. Rep: Peters, Griffin, Woodward. Wash atty: Pierson, Ball & Dowd. ■ John J. Louis, bd chmn; Robert L. Brown, pres & gen mgr; Jeffrey Morris, gen sls mgr; Bob Allingham, VP prog & stn mgr; Bill Tucker, news director; Cliff Stevens, VP engr. ■ On 15 CATV's—20,000 subs. Co-owned: KTAR(AM)—K88C(FM). ■ Rates: \$450; 195† 60.

**KTVK**—ch 3, 100 kw vis, 15.1 kw aur, ant 1,670t/231g. Feb. 28, 1955. 3435 N. 16th St., 85010. (602) 266-5691. TWX 602-255-0544. Licensee: Ariz. TV Co. Ownership: Ernest W. McFarland, 41.07%; Leon W. Nowell, 19.71%; Delbert R. Lewis, 12.40% & others. ■ ABC. Rep: Petry. ■ Ernest W. McFarland, chmn; Delbert R. Lewis, pres; Burton B. LaDow, gen mgr & film buyer; Charles Glance, prog dir; Earl Mehatfey, chief engr. ■ On 24 CATV's. On 8 trans.

### Tucson

ADI No. 92; see Tucson market

**KGUN-TV**—ch 9, 110 kw vis, 21.9 kw aur, ant 3,660t/237g. June 3, 1956. 80x 5707, 85703. (602) 792-9933. TWX 910-952-1265. Licensee: May Bcstg Co. Ownership: See May 8cstg Stns. ■ A8C. Sp 3 hrs wkly. Rep: Petry. Wash atty: McKenna, Wilkinson & Kittner. ■ Edward W. May, pres; Owen L. Saddler, exec VP; George Wallace, VP & gen mgr; Scott Vaughan, gen sls mgr; Jack Jacobson, prog dir; Pat Stevens, news dir; Glen Hills, chief engr; Paul J. Falvey, compt. ■ On 6 CATV's—20,000 subs. On 9 trans. ■ Rates: \$220; 60; 20.

**KOLD-TV**—ch 13, 107 kw vis, 15.6 kw aur, ant 3,610t/201.8g. Jan 13, 1953. 115 W. Drachman St., 85705. (602) 624-2511. TWX 602-792-2701. Licensee: Universal Communications Corp. Ownership: See Evening News Assn Stns. ■ CBS. Sp 2½ hrs wkly. Rep: Peters, Griffin, Woodward. Wash atty: Pierson, Ball & Dowd. ■ Peter B. Clark, pres; Paul Plunkett, VP, gen mgr; Charles Olson, sls mgr; Dave Reaban, opns mgr, prog dir & tilm buyer; Karl Kindberg, news dir; Howard Smith, chief engr. ■ On 11 CATV's—8,554 subs. On 15 trans. ■ Rates: \$225; 90; 25.

**\*KUAT-TV**—ch 6, 35.5 kw vis, 3.5 kw aur, ant 3,630t/196g. March 8, 1959. U. of Ariz., 85721. (602) 884-1434. Licensee: Ariz. Bd of Regents, U. of Arizona. ■ PBS. ■ Frank Barreca, gen mgr; Wesley Marshall, stn mgr; Michael Thomsen, prog dir; Lyn Sawyer, prom mgr; Robert Hendrickson, chief engr. ■ On 4 CATV's. On 1 trans. Co-owned: \*KUAT-AM-FM.

**KVOA**—ch 4, 35 kw vis, 18 kw aur, ant 3,610t/223g. Sept. 15, 1953. Box 5188, 85703. (602) 792-2270. TWX 910-952-1100. Licensee: Channel 4-TV (acq 1-1-73). Ownership: Donald R. Diamond, 30%; Donald Pitt, 27%; Richard L. Bloch, 30%; Jack M. Gumbin, 10%. See Donrey Media Group. ■ NBC. Rep: Blair. Wash atty: Smith & Pepper. ■ Jon F. Ruby, gen mgr; Holland Williams, opns mgr; Gary Anderson, news dir; James Joslyn, gen sls mgr; Ray Holsclaw, chief engr. ■ On 11 CATV's—16,000 subs. On 15 trans.



## Arizona, Arkansas, California TV

**KZAZ**—(Nogales)—ch 11, 150 kw vis, 15 kw aur, ant 1,570/110g. Feb. 1, 1967. Box 6026, Tucson, 85716. (602) 795-0311. Licensee: Roadrunner TV Ltd. Partnership (acq 11-19-76). Ownership: Limited Partnership with Eugene D. Adelstein and Edward B. Berger as general partners. ■ Rep: Adam Young Inc. Wash atty: Verner, Lipfert, Bernhard, McPherson & Alexander. ■ Gene Adelstein, gen mgr, gen sls mgr & film buyer; Harry West, prog dir; George Borozan, news dir; Wendy Doyle, traf mgr; Richard Heatley, chief engr. ■ On 12 CATV's—23,627 subs. ■ Rates: \$50; 35; 30.

### Yuma

**ADI No. 181; see El Centro, Calif.-Yuma, Ariz. market**

**KBLU-TV**—ch 13, 316 kw vis, 31.6 kw aur, ant 1,420/203g. Dec. 1, 1963. Box 1501, 85364. (602) 782-3881. TWX 910-953-1650. Licensee: KBLU Bcstg Co. (acq 8-73). Ownership: Robert W. Crites, 20%; Horace G. Murfin, 13%; Victor A. Root, 13%, et al. ■ NBC, A&C. Rep: Avery-Knodel. Wash atty: Mark E. Fields. ■ Robert W. Crites, pres & gen mgr; Jim Evans, sls mgr; Charlie Bartell, prog dir; Lou Dobbs, news dir; Richard Nix, chief engr. ■ On 10 CATV's—23,100 subs. On 2 trans. Co-owned: KBLU(AM). ■ Rates: \$35; 30; 12.

### Arkansas

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### Arkadelphia

**ADI No. 59; see Little Rock market**

\***KETG**—ch 9, 282 kw vis, 28.2 kw aur, ant 1,086/1,349g. (CP: 316 kw max, 282 kw horiz, 28.2 kw horiz aur, ant 1080/1110g.) Oct 2, 1976. 350 S. Donaghey St., Conway, 72032. Arkansas Educl Television Commission. ■ Lee Reaves, dir.

### El Dorado

**ADI No. 106; see Monroe, La.-El Dorado, Ark. market**

**KNOE-TV**—Licensed to Monroe, La. See Monroe, La.  
**KTVE**—ch 10, 316 kw vis, 63.1 kw aur, ant 1,320/1,348g. Dec. 3, 1955. Box 791, 400 W. Main, 71730. (501) 862-3488. In Monroe, La: 206 Catalpa, 71203. (501) 862-6651. TWX 910-720-7881. Licensee: KTVE Inc. Ownership: See Gray Communications Stns. ■ ABC. Rep: Meeker. Wash atty: Kirkland, Ellis & Rowe. ■ James H. Gray, pres; James S. Tighe, VP, gen mgr, sls mgr & film buyer; Mike Dumas, news dir; Pete Sparks, chief engr. ■ On 33 CATV's—64,500 subs. On 1 trans. ■ Rates: \$105; 45; 25.

### Fayetteville

**ADI No. 56; see Tulsa, Okla. market**

\***KAFT**—ch 13, 297.5 kw vis, 59.5 aur, ant 1,687/1,348g. (CP: 316 kw max, 282 kw horiz, 28.2 kw aur, ant 1727/1138g.) 1976. 350 S. Donaghey St., Conway, 72032. Arkansas Educl Television Commission. ■ Ervin McClain, chmn; Lee Reaves, gen mgr.

**KGTO-TV**—ch 36, 1,450 kw vis, 148 kw aur, ant 820/450g. Feb. 9, 1969. (501) 521-4111. Licensee: Noark Investment Co. (acq 4-30-75). Ownership: George T. Herrreich. ■ CBS, A&C. Rep: Meeker. Wash atty: Hamel, Park, McCabe & Saunders. ■ Robert

Herrreich, pres; Skip Simms, gen mgr. ■ On 9 CATV's—30,000 subs. ■ Rates: \$60; 40; 20.

### Fort Smith

**ADI No. 165; see Fort Smith market**



**KFPW-TV**—ch 40, 811 kw vis, 162 kw aur, ant 424/496g. July 28, 1971. 2415 N. Albert Pike, 72901. (501) 783-4105. TWX 910-723-7671. Permittee: KFPW Bcstg Co. Ownership: George T. Herrreich. ■ CBS, ABC. Rep: Meeker. Wash atty: Hamel, Park, McCabe & Saunders. ■ Robert Herrreich, gen mgr; Dick Enderwood, prog dir; Skip Simms, gen sls mgr; Ken Mahorney, chief engr. ■ On 20 CATV's—24,000 subs. Co-owned: KFPW(AM). ■ Rates: \$52; 30; 18.

**KFSM-TV**—ch 5, 100 kw vis, 12.7 kw aur, ant 1,260/1,173g. Dec. 3, 1956. 318 N. 13th St., 72901. (501) 783-3131. TWX 910-723-7672. Licensee: Buford Television Inc. (acq 6-1-73). Ownership: Robert P. Buford, Geoffrey Buford, Gerald Buford. ■ NBC, A&C. Rep: Avery-Knodel. Wash atty: McKenna, Wilkinson & Kittner. ■ Robert P. Buford, pres; Robert Browning, gen mgr; Gordon Brown, sls mgr; Ralph Coleman, news dir; Jim Anhalt, chief engr. ■ On 35 CATV's—70,000 subs.

**KLMN**—ch 24, 513 kw vis, 102 kw aur, ant 920.6/541.3g. Not on air, target date unknown. c/o Melvin B. Caldwell, 2201 Mississippi Ave., Joplin, Mo., 64801. MCM Bcstg Co. ■ David C. McClinton, 26%; Clark C. McClinton, 25%; Melvin B. Caldwell, 20%, et al.

### Jonesboro

**ADI No. 174; see Jonesboro market**

**KAIT-TV**—ch 8, 141 kw vis, 28.2 kw aur, ant 420/342g. July 15, 1963. Box 790, 72401. (501) 932-4288. TWX 910-728-6503. Licensee: George T. Herrreich. Ownership: Mr. Herrreich, 100%. ■ ABC. Rep: Meeker; Gray. Wash atty: Hamel, Park, McCabe and Saunders. ■ Robert Herrreich, pres & gen mgr; Darrel Cunningham, sls mgr; Al Blanks, sls mgr; George Boggs, prog dir; Jack Hill, news dir; Don Vest, chief engr. ■ On 24 CATV's—26,000 subs. ■ Rates: \$64; 44; 20.

**KTEJ**—ch 19, 933 kw vis, 186 kw aur, ant 1,020/949g. (CP: 1232 kw vis, 246 kw aur.) May 1, 1976. 350 S. Donaghey, Conway, 72032. (501) 329-3887. Licensee: Arkansas ETV Commission. ■ PBS. Wash atty: Pierson, Ball & Dowd. ■ Ervin McClain, chmn; Lee Reaves, gen mgr; Herbert H. Lawrence, instructional administrator; Fred H. Schmutz, prog dir; Vernon L. Dillaplain, chief engr.

### Little Rock

**ADI No. 59; see Little Rock market**

**KARK-TV**—ch 4, 100 kw vis, 20 kw aur, ant 1,650/1,175g. April 15, 1954. 201 West Third St., 72203. (501) 376-2481. TWX 910-722-7417. Licensee: Combined Communications Corp. (acq 2-1-72). Ownership: See Combined Communications Corp. ■ NBC. Rep: Peters, Griffin, Woodward. Wash atty: Pierson, Ball & Dowd. ■ David J. Jones, pres, gen mgr & film buyer; Ray Brown, sls mgr; Jim Tuley, prog dir; Sue Gibson, prom mgr; Gary Long, news dir; Dean Howard, chief engr. ■ On 45 CATV's—55,150 subs.

**KATV**—ch 7, 240 kw vis, 47.9 kw aur, ant 1,940/2,000g. Dec. 18, 1953. 401 Main, Box 77, 72203. (501) 374-1691. TWX 501-721-8372. Licensee: Leake TV Inc. Ownership: See Leake TV Inc. ■ ABC. Rep: Petry. Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ Robert Doubleday, pres; Eric Nelson, gen mgr; Ed Hunt, sls mgr; Kathy Mc-

Clanahan, prom mgr; Jim Pitcock, news dir; Rudy Garrett, chief engr. ■ On 30 CATV's—31,125 subs.

\***KETS**—ch 2, 100 kw vis, 20 kw aur, ant 1,780/2,000g. Dec. 4, 1966. 350 S. Donaghey, Conway, 72032. (501) 375-2431. TWX 501-327-1878. Licensee: Arkansas ETV Commission. ■ PBS. Wash atty: Pierson, Ball & Dowd. ■ Ervin McClain, chmn; Herbert H. Lawrence, instructional admin; Lee Reaves, gen mgr; Fred H. Schmutz, prog dir; Vernon L. Dillaplain, chief engr. ■ On 35 CATV's.

**KTHV**—ch 11, 316 kw vis, 38 kw aur, ant 1,760/1,175g. Nov. 28, 1955. Box 269, 72203. (501) 374-3764. TWX 910-722-7486. Licensee: Ark. TV Co. Ownership: Radio Bcstg Inc. 42%; Ark. Democrat Co. (Arkansas Democrat), 32%; C. W. Lowry, 16%; K. A. Engel estate, 10%. See Nwspr. ■ CBS. Rep: H-R. Wash atty: Dempsey & Kopolovitz. ■ C. E. Lowry, pres; B.G. Robertson, VP & gen mgr; Mack S. Walker, sls mgr; Jack Bomar, prog dir; Charles Kelly, news dir; G. Blair Robertson, prom mgr; Cecil Suitt, chief engr.

### California

### Anaheim

**ADI No. 2; see Los Angeles market**

**KGOF**—ch 56, 5 kw vis, 1 kw aur, ant 1,865/182g. Not on air yet; target date unknown. Licensee: Golden Orange Bcstg Co. ■ Wash atty: Marcus Cohn.

### Bakersfield

**ADI No. 154; see Bakersfield market**

**KBAK-TV**—ch 29, 1720 kw max, 77.6 kw horiz vis, 340 kw max, 15.9 kw horiz aur, ant 3,730/230g. Aug 23, 1953. Box 2929, 93303. (805) 327-7955. TWX 910-327-1109. Licensee: Harriscopes Broadcasting Corp. (acq 5-24-64). Ownership: See Harriscopes Stns. ■ ABC. Rep: H-R Television. Wash atty: Cohn & Marks. ■ Burt I. Harris, pres; Gene Denari, VP & gen mgr; David Moore, news & ops dir; Robert Curry, sls & gen sls mgr; Fred Wells, loc & rgnl sls mgr; Al Ruch, chief engr. ■ On 19 CATV's—82,249 subs. On 2 trans.

**KERO-TV**—ch 23, 1760 kw max, 323 kw horiz vis, 64.6 kw max, 14.4 kw horiz aur, ant 3,700/183g. Sept 26, 1953. Box 2367, 93303. (805) 327-1441. TWX 510-843-2113. Licensee: McGraw-Hill Bcstg Co. (acq 6-1-72). Ownership: See McGraw-Hill Stations, also Nwspr. ■ NBC. Rep: Harrington, Righter & Parsons Inc. Wash atty: Koteen & Burt. ■ Raymond A. Watson, VP & gen mgr; Gordon Acker, prog dir & prom mgr; Rod O'Harra, gen sls mgr; John E. Barrett, lcl sls mgr; Steve Talbot, news dir; Norman E. Hall, dir of engr. ■ On 11 CATV's—72,000 subs. ■ Rates: \$200; 90; 30.

### KJTV-17

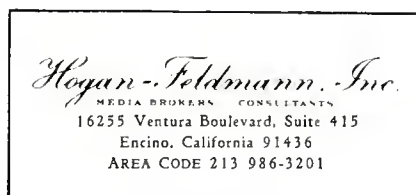


**KJTV**—ch 17, 316 kw vis, 62.8 kw aur, ant 1,391/271g. Nov. 8, 1959. 2831 Eye St., 93301. (805) 327-7511. TWX 910-327-1120. Licensee: Kern County Bcstg Co. (acq 10-69). Ownership: ASI Communications. See Atlantic States Industries Stns. ■ CBS. Rep: Adam Young Inc. Wash atty: Haley, Bader & Potts. ■ Ralph C. Guild, pres; Joe Niccoli, VP & gen mgr; Brenda Petrone, natl sls mgr; Jim Hayden, loc sls mgr; Norm Howard, news dir; Ted Warner, ops dir; Bruce Smith, chief engr. ■ On 2 CATV's—24,500 subs. ■ Rates: \$125; 75; 20.

### Chico

**ADI No. 152; see Chico-Redding market**

**KHSL-TV**—ch 12, 316 kw vis, 38 kw aur, ant 1,300/287g. Aug. 29, 1953. Box 489, 95926. (916) 342-0141. TWX 916-348-2134. Licensee: Golden Empire Bcstg Co. Ownership: Mrs. Hugh McClung, 95%; Hugh McClung Jr., 5%. ■ CBS, NBC. Rep: Avery-



Knodel. Wash atty: Haley, Bader & Potts. ■ C. H. Kinsley Jr., exec VP; Lawrence Pavilonis, prod mgr; Russel Pope, dir of engr; George Wussow, chief engr. ■ On 34 CATV's—55,000 subs. On 16 trans. Co-owned: KHSL(AM).

**KRCR-TV**—Licensed to Redding. See Redding.

## Corona

**KBSC-TV**—Licensed to Corona. See Los Angeles.

## El Centro

**ADI No. 181; see El Centro, Calif.-Yuma, Ariz. market**

**KECC-TV**—ch 9, 120 kw vis, 24 kw aur, ant 1,720t/460g. Dec 11, 1968. Box 29, 92243. (714) 352-9670. Licensee: KECC-TV Inc. Ownership: See United Bcstg Stns. ■ CBS. Sp B hrs wkly. Rep: UBC Sls. Wash atty: Smith & Pepper. ■ Richard Eaton, pres; Roberly Bright, prod mgr; James Driscoll, prod mgr; Jim Patrick, news dir; Richard Sampson, gen mgr, chief engr & film buyer; Chet Darwin, gen sls mgr. ■ On 5 CATV's—28,000 subs. On 3 trans. ■ Rates: \$35; —, 28.50.

## Eureka

**ADI No. 162; see Eureka market**

**\*KEET**—ch 13, 66.1 kw vis, 13.2 kw aur, ant 1510t/107g. (CP: 63.93 kw vis, 12.76 kw aur, ant 1540t/177g.) April 14, 1969. Box 13, 95501. (707) 445-0813. TWX 707-443-4420. Licensee: Redwood Empire Pub TV Inc. ■ PBS. SP 3½, progmg for the deaf 4 hrs wkly. Wash atty: Greeley & Barnard. ■ John Hennessy, pres; James Turk, gen mgr; Lawrence Marston, prod mgr; Mark Householder, chief engr. ■ On 5 CATV's—25,000 subs. On 1 trans.

**KIEM-TV**—ch 3, 100 kw vis, 20 kw aur, ant 1,650t/249g. Oct. 25, 1953. Box 3E, 95501. (707) 443-3123. TWX 510-742-6014. Licensee: Calif. Reg. Radio Co. Ownership: Harvey Ingham, 50%; Richard S. Ingham, 50%. ■ CBS, NBC. Rep: Avery-Knodel; Moore. Wash atty: Haley, Bader & Potts. ■ Harvey Ingham, pres; Elmer Haskin, gen sls mgr; Bob Miller, opns mgr & prod dir; Carol Olson, news dir; Donald R. King, chief engr. ■ On 3 CATV's—12,000 subs. On 5 trans ■ Rates: \$55; 20; 15.

**KVIQ-TV**—ch 6, 100 kw vis, 16 kw aur, ant 1,740t/377g. April 1, 1958. Box 1019, 95501. (707) 443-3061. TWX 510-742-6265. Licensee: Calif Northwest Bcstg Co. Ownership: Carl & Leah McConnell, 100%. ■ ABC, NBC. Rep: H-R Television; Simpson/Reilly. Wash atty: Greeley, Bernard & Tierney. ■ Carl R. McConnell, pres; Allen Jones, VP & gen mgr; Mike Jones, sls mgr; Robert Turner, prod dir & film buyer; St. Clair Adams, prod mgr; Brad Willis, news dir; Lynn Olsen, chief engr. ■ On 4 CATV's—34,400 subs. On 6 trans. ■ Rates: \$70; 40; 20.

## Fontana

**KLXA-TV**—Licensed to Fontana. See Los Angeles.

## Fresno

**ADI No. 69; see Fresno market**

**KAIL**—ch 53, 47.42 kw vis, 9.4B kw aur, ant 1847t/60g. Dec 18, 1961. Box 5160, 93755. (209) 299-9753. Licensee: Trans-America Bcstg Corp. Ownership: Albert J. Williams, 100%. ■ Wash atty: Miller & Fields. ■ Albert J. Williams, pres; John Lockhart, stn mgr & chief engr. ■ Rates: \$1B; 15; —.

**KFSN-TV**—ch 30, 347 kw vis, 35.5 kw aur, ant 2,020t/276g. May 10, 1956. 1777 G St., 93706. (209) 442-1170. TWX 910-362-3911. Licensee: Capital Cities Communications Inc. (acq 2-24-71). Ownership: See Capital Cities, also Nwspr. ■ CBS. Rep: Blair.

Wash atty: Wilmer, Cutler & Pickering. ■ Walter Liss, gen mgr; Lee Jason, prod dir; Paul Stone, prom mgr; Roger Rocca, news dir; Stephen Weber, chief engr. ■ On 5 CATV's—3,000 subs. On 3 trans. ■ Rates: \$300; 145; 35.

**KFTV**—Licensed to Hanford. See Hanford.

**KJEO**—ch 47, 2624 kw vis, 529 kw aur, ant 1,959t/262g. Oct 1, 1953. Box 5455, 93755. (209) 222-2411. TWX 910-362-3181. Licensee: Retlaw Enterprises Inc. Ownership: Sharon Disney Lund, 30%; Diane Disney Miller, 24%; Lillian Disney Truysens, 30%, and others. ■ ABC. Rep: PGW-TV. Wash atty: McKenna, Wilkinson & Kittner. ■ Joseph C. Drilling, pres; William A. Sawyers, VP & gen mgr; Walter B. Davis, sls mgr; Gary Vautin, prod dir & film buyer; James Myers, prod mgr; Dan Cullen, news dir; Colin Dougherty, pub aff dir; Jay Hill, chief engr. ■ On 11 CATV's—17,700 subs. On 1 trans. ■ Rates: \$300; 100; 35.

**KMJ-TV**—ch 24, 191 kw vis, 22.8 kw aur, ant 2,350t/321g. June 1, 1953. Box 12907, 93779. (209) 268-6666. TWX 910-362-2403. Licensee: McClatchy Nwsprs. Ownership: See McClatchy Stns, also Nwspr. ■ NBC. Rep: Katz. Wash atty: Dow, Lohnes & Albertson. ■ Eleanor McClatchy, pres; Jim C. Thompson, VP and stn mgr; Edgar L. Deatherage, sls mgr; Allen Buch, news edit; Kenneth Waligorski, prod dir; Don LaMont, prod mgr; Gordon C. Lee, chief engr. ■ On 4 CATV's—1,724 subs. On 1 trans. Co-owned: KMJ-AM-FM. ■ Rates: \$250; 120; 50.

**KMPH**—Licensed to Tulare. See Tulare.

**\*KMFT**—ch 18, 562 kw vis, 112 kw aur, ant 2220t/245g. Not on air yet; target date unknown. 2314 Mariposa St., 93721. Licensee: Fresno County Board of Education.

## Guasti

**KBSA**—Licensed to Guasti. See Los Angeles.

## Hanford

**ADI No. 69; see Fresno market**

**KFTV**—ch 21, 132 kw vis, 23.8 kw aur, ant 1,840t/160g. July 1972. B515 E. Lacey Blvd., 93230. (209) 584-3362. Licensee: Spanish Intl Bcstg Co. Ownership: See Span Intl Communications. ■ Rep: Span Intl Net. Wash atty: Norman Leventhal. ■ Ernesto Ballesta, gen mgr; Armando Corral, sls mgr; Pedro D. Santos, prod & mus dir; Lawrence M. Beckman, chief engr.

## Huntington Beach

**ADI No. 2; see Los Angeles market**

**\*KOCE-TV**—ch 50, 290 kw vis, 29 kw aur, ant 1,090t/254g. November 1972. 15744 Golden West St., 92647. (714) 897-0302. Licensee: Board of Trustees, Coast Community College District. Ownership: Coast Community College District. ■ PBS. Wash atty: Greeley, Bernard & Tierney. ■ William A. Furniss, exec VP & gen mgr; James L. Cooper, dir of commun svc; C. Paul Corbin, dir of progmg; Donald D. Gerdt, dir of opns & prod; Robert C. Moffett, dir of engr. ■ On B CATV's—35,000 subs.

## Los Angeles

**ADI No. 2; see Los Angeles market**

**KABC-TV**—ch 7, 166 kw vis, 25.7 kw aur, ant 2,970t/234g. (CP: 159 kw vis, 31.7 kw aur). Sept. 16, 1949. 4151 Prospect Ave., 90027. (213) 663-3311. TWX 213-666-1240. Licensee: ABC Inc. Ownership: See ABC-owned Stns. ■ ABC. Rep: ABC TV Spot Sales. Wash atty: McKenna, Wilkinson & Kittner. ■ John C. Severino, VP & gen mgr; Tom Van Amburg, gen sls mgr; Jerry Minnucci, prom & pub dir; Paul Coss, prod dir; James Taylor, asst prod dir; William Fyffe, news dir; William Dryer, chief engr. ■ Co-owned: KABC-AM-FM.

**KBSA**—(Guasti)—ch 46, 219 kw vis, 22.4 kw aur, ant 2,870t/138g. August 16, 1972. 1401 E. Ball Rd., Anaheim, Calif., 92805. (714) 636-4455. Licensee: Berean Bible Ministries Inc. (acq 5-9-75). ■ Wash atty: George Rodda Jr. ■ W. Kenneth Connolly, pres; Norman Carl, gen mgr; G. N. Hartwell, chief engr.

**KBSC-TV**—(Corona)—ch 52, B13 kw vis, 69.2 kw

aur, ant 2,780t/B2g. (CP: 2630 kw max & 1320 kw horiz vis, 261 kw max & 132 kw horiz aur, 2890t/199g.) June 29, 1966. 5752 Sunset Blvd., 90028. (213) 461-3611. TWX 910-321-3740. Licensee: Oak Bcstg Systems Inc. Ownership: Oak Industries 50%, Andrew Jerrold Perenchio 50%. ■ Rep: Kaiser Spot Sls. Wash atty: Wilmer, Cutler & Pickering. ■ Jay Bruce Johansen, gen mgr; Greg Gordon, opns mgr; James S. Parent, engr supvr. ■ On 7B CATV's—300,000 subs. ■ Rates: \$100; B0; 70.

**\*KCET**—ch 28, 45.7 kw vis, 9.12 kw aur, ant 3,050t/363g. Sept. 28, 1964. 4400 Sunset Drive, 90027. (213) 666-6500. TWX 910-321-4396. Licensee: Community TV of Southern Calif. ■ PBS, Western Educl Net. Wash atty: Covington & Burling. ■ James L. Loper, pres & gen mgr; Charles Allen, VP prog; Gary Claussen, dir of pub & prom; Evert Anderson, dir of engr. ■ On 70 CATV's—150,000 subs. On 1 trans.

## KCOP-TV A Chris-Craft Station

**KCOP**—ch 13, 162 kw vis, 32.4 kw aur, ant 2,920t/203g. Sept. 17, 1948. 915 N. La Brea Ave., 90038. (213) 851-1000. TWX 910-321-4197. Licensee: KCOP TV Inc. Ownership: See Chris-Craft Industries Stns. ■ Rep: Tele-Rep. Wash atty: Hogan & Hartson. ■ Rich Frank, pres; Evan Thompson, stn mgr; Bill Frank, loc cls mgr; Randy Reiss, natl sls mgr; Pete Schlesinger, prod dir; Gary Davis, prod mgr; Dan Tompkins, news dir; John L. Grasse, chief engr. ■ On 95 CATV's.

**KHJ-TV**—ch 9, 162 kw vis, 22.9 kw aur, ant 2,960t/199g. Oct. 6, 1948. 5515 Melrose Ave., 90038. (213) 462-2133. TWX 910-321-2345. Licensee: RKO General Inc. Ownership: See RKO General Stns. ■ Rep: RTVR. Wash atty: Pierson, Ball & Dowd. ■ Lionel L. Schaan, VP & gen mgr & film buyer; Allan Royster, gen sls mgr; Walt Baker, prod dir; Stephanie Rank, news dir; David Pina, adv & prom mgr; George Tokar, chief engr. ■ On 350 CATV's—450,000 subs. Co-owned: KHJ(AM)-KRTH(FM).

**\*KLCS**—ch 58, 550 kw vis, 110 kw aur, ant 3,050t/1B0g. Nov. 5, 1973. 1061 W. Temple St. 90012. (213) 625-6958. Permittee: Los Angeles Unified School District. Ownership: Los Angeles Board of Education. ■ PBS. Sp 3 hrs wkly. Wash atty: Cohn & Marks. ■ J.C. Kenaston, stn mgr; Elinor Richardson, prod dir; Tom Mossman, dir prod/opns; Mike Takacs, chief engr. ■ On 7 CATV's.

**KLXA-TV**—(Fontana)—ch 40, 631 kw vis, 126 kw aur, ant 2,890t/202g. Jan. 5, 1967. Box A, 2442 Michelle, Santa Ana, Calif., 92711. (714) 832-2950. Licensee: Intl Panorama TV Inc. Ownership: Trinity Broadcasting Network (acq 1974). ■ Wash atty: James A. Gammon. ■ Paul F. Crouch, pres & gen mgr; Vince M. Sanada, natl sls mgr. ■ On 1B CATV's—50,000 subs.

**KMEV-TV**—ch 34, 251 kw vis, 50.1 kw aur, ant 2,930t/170g. Sept. 30, 1962. 5420 Melrose, 90038. (213) 466-8131. Telex 67-4024. Licensee: Spanish Intl Communications Corp. Ownership: See Span Intl Stns. ■ Rep: Spanish Intl Net. Spanish full time. Wash atty: McKenna, Wilkinson & Kittner. ■ Daniel Villanueva, VP & gen mgr; Louis Sweeney, sls mgr; Gerardo Pallares, prod dir; Sandra Gibson, stn mgr; Robert Porter, dir engr.

**KNBC**—ch 4, 42.7 kw vis, 7.4 kw aur, ant 3,200t/490g. Jan 16, 1949. 3000 W. Alameda Ave., Burbank, Calif. 91523. (213) 845-7000. TWX 910-498-2752. Telex 67-7237. Licensee: NBC Inc. Ownership: See NBC-owned Stns. ■ NBC. Rep: NBC-TV Spot Sales. ■ Thomas Straszewski, VP & gen mgr; Dick Gold, dir sls; Warren Baker, prod mgr; John Rohrbeck, stn mgr; Robert Kennedy, adv & prom mgr; Robert Eaton, news dir, West coast; James Brooks, chief engr.

**KNXT**—ch 2, 46.8 kw vis, 9.33 kw aur, ant 3,140t/466g. May 6, 1948. 6121 Sunset Blvd., 90028. (213) 469-1212. TWX 213-655-7546. Licensee: CBS Inc. Ownership: See CBS-owned Stns. ■ CBS. Rep: CBS TV Stns Natl Sls. ■ Chris Desmond, VP & gen mgr; Arnold Brustin, dir of bcstg; Elliassa Dortsman, dir



## California TV

### Doubleday Media

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Dallas 75240

of communications; Bob Schaefer, news dir; Norm Bacon, dir plan & admin; Marvin Shapiro, dir sls; Allen Ludlum, film dir. ■ Co-owned: KNX-AM-FM.

**KTLA**—ch 5, 50 kw vis, 5 kw aur, ant 2,990/240g. Jan 22, 1947, 5800 Sunset Blvd., 90028. (213) 469-3181. TWX 910-321-2417. Licensee: Golden West Bcstrs (acq 5-13-64). Ownership: See Golden West Stns. ■ Rep: Petry, Wash atty: Dow, Lohnes & Albertson. ■ John T. Reynolds, pres TV div GWSB & gen mgr; Anthony B. Casara, gen sls mgr; Jerry Birdwell, dir prog admin; Ron Fagan, dir of advertising & prom; Lew Rothbart, news dir; Edward Herlihy, dir of engr. ■ On 154 CATV's—729,210 subs. ■ Co-owned: KMPC(AM). ■ Rates: \$200; 500; 50.

**KTTV**—ch 11, 166 kw vis, 20 kw aur, ant 2,940/237g. Jan. 1, 1949. 5746 Sunset Blvd., 90028. (213) 462-7111. TWX 910-321-4222. Licensee: Metromedia Inc. (acq 5-28-63). Ownership: See Metromedia Stns. ■ Rep: Metro TV Sales. Wash atty: Thomas J. Dougherty. ■ Albert Krivin, pres; Charles D. Young, VP & gen mgr; Martin Bergman, VP & gen sls mgr; Robert O'Connor, VP & prog dir; Janet Fede, VP & prom dir; Ray Green, prod mgr; Charles M. Riley, VP & news dir; Lee Pardee, chief engr. ■ Co-owned: KLAC(AM)-KMET(FM).

**\*KVST-TV**—ch 68, 55 kw vis, 11 kw aur, ant 2,870/126 g. May 5, 1974. 1136 N Highland Ave., 90038. (213) 461-3911. Permittee: Viewer Sponsored TV Foundation. ■ PBS. Wash atty: Arent, Fox, Kintner, Platkin & Kahn. ■ Leslie Parrish, pres; Hy Freedman, gen mgr; Charles Mellone, chief engr.

**KWHY-TV**—ch 22, 64.6 kw vis, 9.1 kw aur, ant 2,930/132g. March 25, 1963. Authorization for pay TV bcstg (not operational). 5545 Sunset Blvd., 90028. (213) 466-5441. Licensee: Coast TV Bcstg Corp. Ownership: Thomas S. Bunn family, 55%; Fredrick D. Custer, 15%; Straub family, 15% & others. ■ Sp 18 hrs, Jap 15 hrs, Korean 4 hrs, Chinese 2 hrs, Ger 1 hr wkly. Rep: Caballero Spanish Media. ■ Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ Wiley D. Bunn, pres; Robert W. Bunn, gen mgr; John Nelson, Mike Wagner, acct execs; Steven Weiner, prog dir; George Schardt, news dir; David Zulli, chief engr. ■ On 50 CATV's. ■ Rates: \$70; 45; 56.

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## Modesto

ADI No. 24; see Sacramento-Stockton market

**KLOC-TV**—ch 19, 3520 kw max, 417 kw horiz vis, 356 kw max & 417 kw horiz aur, ant 1,320/163g. Aug. 26, 1966. Box 3689, 95352. (209) 529-2024. Licensee: KLOC Bcstg Co. Ownership: Chester Smith 51%; Melvin Querio, 12% & others. ■ Spanish Int. Rep: Spanish Int Slis. Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ Chester Smith, pres; Naomi Wyatt, gen sls mgr; Larry Skeen, prog dir; Wilbert Ruiz, news dir; Loren Foster, chief engr. ■ On 27 CATV's—63,000 subs. Co-owned: KLOC(AM) Ceres (Modesto), Calif. ■ Rates: \$60; 50; 35.

**KMUV-TV**—Licensed to Sacramento. See Sacramento.

## Monterey

**KMST**—Licensed to Monterey. See Salinas.

**KSBW-TV**—Licensed to Salinas. See Salinas.

## Oakland

**KTVU**—Licensed to Oakland. See San Francisco.

## Oxnard

ADI No. 2; see Los Angeles market

**\*KTIE**—ch 63, 20 kw vis, 3.55 kw aur, ant 1741/59g. Not on air, target date unknown. Box 274, Malibu, 90265. Permittee: Limitless Learning.

## Palm Springs

ADI No. 187; see Palm Springs market

### KMIR-TV



**KMIR-TV**—ch 36, 164 kw vis, 32.8 kw aur, ant 680/124g. Oct 26, 1968. Box 1506, 92262 (714) 325-7121. Licensee: Desert Empire TV Corp. Ownership: John & Sirpuhe Conte, 100%. ■ NBC. Sp 2 hrs wkly. Rep: Savalli/Gates. Wash atty: Koteen & Burt. ■ John Conte, pres & gen mgr; Armand Belli, gen sls mgr; Bill Lorin, prog dir; Sirpuhe Conte, film buyer; John Weston, news dir; Bill Lorin, prom mgr; Sherman Clapman, chief engr. ■ On 4 CATV's—18,000 subs. ■ Rates: \$85; 55; 30.

**KPLM-TV**—ch 42, 316 kw vis, 45.8 kw aur, ant 630/130g. Oct 5, 1968. Drawer 4200, 92262. (714) 328-8881. Licensee: Pacific Media Corp. Ownership: ■ ABC. Sp 2½ hrs wkly Rep: H-R TV. ■ Jack Latham, VP, gen mgr; Bill Morgan, stn mgr; Max Kirkland, chief engr. ■ On 9 CATV's—33,034 subs. On 1 trans. ■ Rates: \$100; 60; 15.

## Redding

ADI No. 152; see Chico-Redding market

**\*KXIE-TV**—ch 9, 115 kw vis, 12 kw aur, ant 3,590/99g. Oct 5, 1964. 825 Industrial St., 96001. (916) 241-7900. Licensee: Northern Calif. Educ TV Assn Inc. ■ PBS. ■ Henry Saunders, pres; Robert P. Casey, exec VP & gen mgr; Sandy McCaleb, film buyer; Robert Buchanan, dev dir; Brantley Hunter, chief engr. ■ On 10 CATV's. On 14 trans.

**KRCR-TV**—ch 7, 115 kw vis, 22.4 kw aur, ant 3,620/126g. Aug 1, 1956. Box 7R, 96001. (916) 243-7777. TWX 916-243-6721. Licensee: Sacramento Valley TV Inc. Ownership: Southern Oregon Bcstg Co., 80.94%, Calif. Oregon Bcstg Co., 19.06%. See California Oregon Bcstg, also Nwspr. ■ ABC, NBC. Rep: Meeker; Moore; McDermott. Wash atty: Dempsey & Koplovitz. ■ Richard Green, pres & gen mgr; William B. Smullin, VP, dir of opns & film buyer; Ken King, natl sls mgr; Charles Hess, loc sls mgr; Doreeta Domke, prog dir; Donita Jones, prom mgr; Norm Hoatson, chief engr; Ian Evans, news dir. ■ On 26 CATV's—62,230 subs. On 26 trans. ■ Rates: \$125; 100; 35.

## Sacramento

ADI No. 24; see Sacramento-Stockton market

**KCRA-TV**—ch 3, 100 kw vis, 20 kw aur, ant 1,490/1,549g. Sept 2, 1955. 310 10th St., 95814. (916) 444-7300. TWX 910-367-3557. Licensee: Kelly Bcstg Co. Ownership: Nina N. Kelly, Robert E. Kelly & Jon S. Kelly, equal partners. ■ NBC. Rep: Blair TV. Wash atty: Koteen & Burt. ■ Robert E. Kelly & Jon S. Kelly, ptnrs; Don Saraceno, gen mgr; Pete Langlois, news dir; Robert C. Grant, gen sls mgr; Harvey S. Fisher, loc sls mgr; Dave Fox, prog mgr; Bill Karpisek, chief engr. ■ On 48 CATV's—204,650 subs. On 8 trans. Co-owned: KCRA(AM)-KCTC(FM). ■ Rates: \$1050; 320; 210.

**KMUV-TV**—ch 31, 537 kw vis, 279.3 kw horiz vis, 107 kw max, 55.85 kw horiz aur, ant 1,020/1,000g. Oct 5, 1974. 500 Media Pl., 95815. (916) 929-0300. Licensee: Channel 31 Inc. Ownership: Andrew C. Bartalini, pres, 16%; Dain Domich, 19%; George Artz, 10.5%; Samuel Klor, VP 15% & others. ■ Sp full time, Chinese, Japanese, Hindustani, Greek 9 hrs wkly. Rep: Avery-Knodel. Wash atty: Norman E. Jorgensen. ■ Mike J. Pappas, gen mgr & pres; Scott Collier, prog dir & film buyer; Carol Hawkins, gen sls mgr; Jose Ramirez, news dir & prom mgr; Mac McKenzie, chief

enr. ■ On 76 CATV's—478,982 subs. ■ Rates: \$40; 30; 20.

**KOVR**—(Stockton)—ch 13, 281 kw vis, 42.7 kw aur, ant 1,490/1,548g. September 1954. 1216 Arden Way, Sacramento 95815. (916) 927-1313. 225 East Miner Ave., Stockton 95202. (209) 466-6981. TWX 910-367-2396. Licensee: McClatchy Nwsprs. Ownership: See McClatchy Stns, also Nwspr. ■ ABC. Rep: Katz. Wash atty: Dow, Lohnes & Albertson. ■ Eleanor McClatchy, pres; Ramsey Elliott, VP & gen mgr; Wilson Lefler, sls mgr; Bel Lange, prog mgr; Norm Hartman, news edit; Phil Linn, chief engr. ■ On 78 CATV's—506,780 subs. Co-owned: KFBK-AM-FM.

**KTXL**—ch 40, 622 kw vis, 124.5 kw aur, ant 970/996g. Oct 26, 1968. 4655 Fruitridge Rd., 95820. (916) 452-8221. TWX 910-367-3522. Licensee: Camellia City Telecasters Inc. Ownership: Business Men's Assurance Co., 65%; Jack F. Matraga, 35%. ■ Japanese 1 hr wkly. Rep: MMT Slis. Wash atty: Arent, Fox, Kintner, Platkin & Kahn. ■ Jack F. Matraga, pres, gen mgr & film buyer; William Morrison, sls mgr; Melvin Querio, opns mgr; William Kline, prog dir & prom mgr; Chris Harris, news dir; Robert Nelson, chief engr. ■ On 343 CATV's—628,000 subs. On 5 trans. ■ Rates: \$145; 400; 105.

**\*KVIE**—ch 6, 55 kw vis, 11 kw aur, ant 1,120/1,549g. Feb 23, 1959. Box 6, 95801. (916) 929-5843. Licensee: Central Calif. Educl TV. ■ PBS. Wash atty: Schwartz & Woods. ■ B.A. Simmons, pres; Arthur A. Paul, exec VP & gen mgr; Michael Hardgrove, dir of bcstg; Harry M. Place, dir of devel; Marilyn Curry, pub info mgr; Gorman K. Brown, dir of engr systems. ■ On 71 CATV's.

**KXTV**—ch 10, 309 kw vis, 61.7 kw aur, ant 1,490/1,549g. March 20, 1955. Box 10, 95801. (916) 441-2345. TWX 910-367-2099. Licensee: Great Western Bcstg Corp. Ownership: See Corinthian Stns. ■ CBS. Rep: Tele Rep. Wash atty: Covington & Burling. ■ Philip J. Lombardo, pres; Joseph E. Lake, VP & gen mgr; Jack Clifford, gen sls mgr; Cal Bollwinkel, prog dir & film buyer; William T. Roney, prom mgr; James Drennan, news dir; Donald Ferguson, chief engr.

## Salinas

ADI No. 86; see Salinas-Monterey market

**KMST**—(Monterey)—ch 46, 443 kw vis, 88.6 kw aur, ant 2,530/226g. Feb 2, 1969. Box 1938, Monterey, 93940. (408) 649-0460. TWX 910-360-7106. Licensee: Monterey-Salinas TV Inc. Ownership: William S. Bertram, 20%; Lynn J. Brinker, 25%; Stoddard P. Johnston, 20%; James M. Morris, M.D., 20%; William H. Schuyler, 15%. ■ CBS. Rep: Avery-Knodel. Wash atty: Haley, Bader & Potts. ■ William H. Schuyler, pres & gen mgr; Chuck Muntean, VP & gen sls mgr; Carol Platt, prom mgr; Chris Cochran, news dir; Judy Law, prod mgr; Kenneth F. Warren, chief engr. ■ On 31 CATV's—102,000 subs. ■ Rates: \$400; 110; 40.

**KSBW-TV**—ch 8, 234 kw vis, 44.7 kw aur, ant 2,330/148g (CP: 46.8 kw aur). Sept 11, 1953. Box 1651, Salinas, 93901. (408) 422-6422. TWX 910-368-7058. Licensee: Ctrl Calif. Communications Corp. Ownership: See John C. Cohan Stns. ■ NBC. Rep: Blair. Wash atty: Sells & Gregory. ■ Will Spragins, pres; Boyd Lawlor, gen mgr, TV dir; Keith Moon, stn & gen sls mgr; Dwight Wheeler, prog dir; Roy Stearns, news dir; Byington Colvig, prom & res dir; Earl Corby, chief engr. ■ On 30 CATV's—160,000 subs. On 4 trans. Co-owned: KSBY-TV. ■ Rates: \$275; 110; 25.

## San Bernardino

ADI No. 2; see Los Angeles market

**KHOF-TV**—ch 30, 269 kw vis, 53.7 kw aur, ant 2,340/308g. Oct 12, 1969. 1615 S Glendale Ave., Glendale, 91205. (714) 245-7575. Licensee: Faith Ctr Inc. Ownership: Faith Ctr Board, 100%. ■ Wash atty: Cohen & Berfield. ■ Dr. W. Eugene Scott, pres; Paul Calentine, gen sls mgr; Joe Snelson, prog dir; W. Bernard Marston, gen mgr. ■ Co-owned: KHOF-FM Los Angeles. ■ Rates: \$34.50; 23; 23.

**KSCI**—ch 18, 3319 kw vis, 664.3 kw aur, ant 2,380/201g. (CP: 3334.264 kw vis, 666.80 kw aur, ant 2393/144g.) Not on air, target date Dec 1976. 1950 Cotner Ave., West Los Angeles, 90025. (213) 479-8081. Licensee: Global Television Inc. (nonprofit corp). ■ Wash atty: Ralph W. Hardy. ■ Mark Fleischer,



pres & gen mgr; Cecil Fluker, chief engr. ■ Rates: \$34, 34, 34.

**\*KVCR-TV**—ch 24, 5.6 kw vis, 1.12 kw aur, ant minus 290t/120g. Sept 11, 1962. 701 S. Mt. Vernon Ave., 92403. (714) 885-0231. Licensee: San Bernardino Community College District. ■ PBS, Western Educational Network. ■ Raymond F. Ellerman, chancellor; Thomas Little, gen mgr; Lew Warren, opns & prog dir; Don Leiffer, prom mgr; John Kirkwood, prod mgr; Al Gondos, film buyer; Dale Brix, news dir; Carmelo Cacciola, chief engr. ■ On 25 CATV's—25,000 subs. On 1 tran. Co-owned: KVCR-FM.

## San Diego

ADI No. 29; see San Diego market

**KCST-TV**—ch 39, 813 kw vis, 148 kw aur, ant 1,910t/180g. Nov 14, 1965. 8330 Engineer Rd., 92111. (714) 279-3939. TWX 910-335-1507. Licensee: Western Telecasters Inc. Ownership: See Storer Bcstg Co. ■ ABC. Rep: Storer TV Sls. Wash atty: Warren C. Zwicky. ■ Peter Storer, pres; Bill Fox, gen mgr; Bob Mahlman, sls mgr; Bill Fouch, prog dir; Bill Peterson, news dir; Dave Walker, prom mgr; Bill Stevens, chief engr. ■ On 18 CATV's—147,000 subs. On 1 trans.

**KFMB-TV**—ch 8, 316 kw vis, 63.2 kw aur, ant 760t/284g. May 16, 1949. 1405 Fifth Ave., 92101. (714) 232-2114. TWX 910-335-1245. Licensee: Midwest TV Inc. Ownership: See Midwest TV Sns. Also Nwspr. ■ CBS. Rep: Peters, Griffin, Woodward. Wash atty: Covington & Burling. ■ August C. Meyer Jr., pres; Robert L. Myers, VP & gen mgr; William R. Moylan, VP opns/sls; J.M. Bradley, asst gen mgr; Jules Moreland, prog dir; Peter R. Noyes, news dir; Charles Abel, chief engr. ■ On 15 CATV's—152,000 subs. Co-owned: KFMB-AM-FM. ■ Rates: \$500; 175; 70.

**KGTV**—ch 10, 214 kw vis, 31.6 kw aur, ant 750t/252g. Sept 13, 1953. Box 81047, 92138. (714) 262-2421. TWX 910-335-1247. Licensee: McGraw-Hill Bcstg Co. (acq 6-1-72). Ownership: See McGraw-Hill Sns. ■ NBC. Rep: Katz. Wash atty: Koteen & Burt. ■ Norm Wall, pres; Clayton Brace, VP & gen mgr; Jay Grill, gen sls mgr; Mike Sobel, nat sls mgr; A. Philip Corvo, prog dir; Wm. Strubbe, adv & prom mgr; Ronald E. Mires, news dir; LeRoy Bellwood, chief engr. ■ On 23 CATV's—250,000 subs.

**KJOG-TV**—ch 51, 309 kw vis, 55 kw aur, ant 1,940t/197g. Not on air, target date unknown. Permittee: Gross Bcstg Co. Ownership: Jack O. Gross, 100%. ■ Wash atty: Norman E. Jorgensen.

**\*KPBS-TV**—ch 15, 219 kw vis, 23.4 kw aur, ant 1,880t/168g. June 25, 1967. San Diego State U., 92182. (714) 286-6415. Licensee: Bd. of Trustees, The California State U. and Colleges. ■ PBS. Wash atty: Norman E. Jorgensen. ■ Robert Myers, dir of develop; Paul J. Steen, gen mgr; Bradford B. Warner, prog dir; Paul Marshall, prod mgr; Gloria Penner, dir TV prog devel; C. Christopher Rager, dir engrg. ■ On 16 CATV's—174,774 subs. On 2 trans. Co-owned: \*KPBS(FM).

kw aur, ant 1,000t/200g. July 12, 1960. Box 44-K, San Ysidro, 92073. (714) 385-9201. Telex: 0566833. Licensee: Televisora de Calimex, S. A. Ownership: Televisora de Calimex S. A. ■ Rep: Spanish International Network Sls. ■ Jose Marquez, gen mgr; Carlos H. Luna, prog mgr; Roberto Expinoza, bus mgr; Mario Acosta, traf mgr; Max Duenas, chief engr.

## San Francisco

ADI No. 5; see San Francisco market

**KBHK-TV**—ch 44, 2000 kw vis, 230.12 kw aur, ant 1,610t/977g. Jan 2, 1968. 420 Taylor St., 94102. (415) 885-3750. Telex: 34-0691. Licensee: Kaiser Bcstg Corp. Ownership: See Kaiser Sns. ■ Rep: Kaiser Bcstg Spot Sls. Wash atty: Wilmer, Cutler & Pickering. ■ L. William White, gen mgr; Jack T. West, gen sls mgr; C.D. Zimmerman, prog mgr; Martin Edelman, sls mgr; David Simon, prom mgr; Frank A. Philpot, news & pub affairs dir; Larry Pozz, engrg mgr. ■ On 100 CATV's—820,000 subs.

**KDTV**—ch 60, 1550 kw vis, 229 kw aur, ant 1,240t/226g. Aug 10, 1975. 2200 Palou Ave., 94124. Licensee: Bahía de San Francisco Television Co. Ownership: Reynold V. Anselmo, 44%; William D. Stiles, 14%; Daniel Villanueva, 11%; Cynthia Blaya, 11%. ■ Sin-West. Sp full time. Rep: Spanish Internat Net. ■ Wash atty: McKenna, Wilkinson & Kittner. ■ Reynold V. Anselmo, pres; George Colon, gen mgr; Enrique Gratas, news dir; George Ledoux, chief engr. ■ On 44 CATV's. ■ Rates: \$90; 70; 50.

**KEMO-TV**—ch 20, 1,700 kw vis, 240 kw aur, ant 1,270t/256g. April 1, 1968. 2500 Marin St., 94124. (415) 285-6420. Licensee: Leon A. Crosby. (acq 1-72). Ownership: Leon A. Crosby. ■ Rep: Spanish Int Net; Creed. Wash atty: Lauren A. Colby. ■ Leon Crosby, pres & gen mgr; Whitney Harris, gen sls mgr; Michael Moeller, sls mgr; Don Humphrey, prog dir; Roy Cosda, Span prog dir; Richard O'Hearn, chief engr. ■ On 30 CATV's—300,000 subs.

**KGO-TV**—ch 7, 316 kw vis, 63.2 kw aur, ant 1,670t/977g. May 5, 1949. 277 Golden Gate Ave., 94102. (415) 863-0077. TWX 415-393-7317. Telex: 34-0250. Licensee: ABC Inc. Ownership: See ABC-owned Sns. ■ ABC. Rep: ABC-TV Spot Sls. Wash atty: McKenna, Wilkinson & Kittner. ■ Russ C. Coughlan, VP & gen mgr; Mark Mandala, gen sls mgr; Len Spagnoletti, natl sls mgr; Robert Young, local sls mgr; Jim Tuverson, prog dir; Dennis Fitch, prom mgr; Pete Jacobus, news dir; James Von Striver, chief engr. ■ On 131 CATV's—450,000 subs. On 1 trans. Co-owned: KGO(AM)-KSF(FM).

**KPIX**—ch 5, 100 kw vis, 10 kw aur, ant 1,660t/980g. Dec 22, 1948. 2655 Van Ness Ave., 94109. (415) 776-5100. TWX 415-393-7334. Licensee: Westinghouse Bcstg Co. Ownership: See Westinghouse Sns. ■ CBS. Sp 3½ hrs wkly. Rep: TVAR. Wash atty: Hedrick & Lane. ■ Donald H. McGannon, pres; Peter Schrueth, VP, West Coast; George E. Resing Jr., gen mgr; Herbert Farber, gen sls mgr; William Hillier, prog mgr; Dick Newton, prom mgr; Joe Russin, news dir; Walt Nichol, chief engr. ■ On 100 CATV's—315,000 subs. On 8 trans.

**\*KOEC**—ch 32, 1,334 kw vis, 267 kw aur, ant 783t/885g. June 17, 1968. 1011 Bryant St., 94103. (415) 334-5470. TWX 910-372-6609. Licensee: KOED Inc. (acq 9-9-70). (See KOED TV). ■ PBS. Wash atty: Covington & Burling. ■ Execs: see \*KOED.

**\*KQED**—ch 9, 316 kw vis, 37 kw aur, ant 1,670t/980g. June 10, 1954. 500 Eighth St., 94103. (415) 864-2000. TWX 910-372-6609. Licensee: KOED Inc. ■ PBS, Western Educ Net. Wash atty: Covington & Burling. ■ William E. Osterhaus, pres & gen mgr; Jonathan C. Rice, prog mgr; Sidney B. Bloom, dir of dev; Lee Brand, dir of opns; Jeanne Alexander, prom mgr; George Osterkamp, news dir; Gerald Plemmons, dir of engr. ■ On 120 CATV's—375,000 subs. Co-owned: \*KOED-FM, \*KOEC(TV).



**KRON**—ch 4, 100 kw vis, 15.1 kw aur, ant 1,680t/977g. Nov 15, 1949. Box 3412, 1001 Van Ness Ave., 94119. (415) 441-4444. TWX 910-372-6644.

## California TV

Licensee: Chronicle Bcstg Co. Ownership: See Chronicle Bcstg. Also nwspr. ■ NBC. Rep: Peters, Griffin, Woodward. Wash atty: Robert L. Heald. ■ Aldo H. Constant, chmn; C.E. Cooney, pres & gen mgr; George Davidson, gen sls mgr; Bill Row, adv dir; Jim Reiman, news dir; Joe Seaver, ctrlr; Richard Behrendt, stn, prog & prod mgr; FA. Martin, stn mgr; J.L. Berryhill, chief engr. ■ On 68 CATV's—180,000 subs. On 7 trans. ■ Rates: \$2,800; 500; 250.

**KTSF-TV**—ch 26, 1,000 kw vis, 200 kw aur, ant 1380t/259g. 1976. Box 24381, 94124. (415) 586-2637. Licensee: Lincoln TV Inc. Ownership: Lillian Lincoln Howell, 100%. ■ Wash atty: Haley, Bader & Potts. ■ Richard O'Hearn, chief engr.

**KTVU**—(Oakland)—ch 2, 100 kw vis, 20 kw aur, ant 1,571t/980g. March 3, 1958. 1 Jack London Sq., Oakland, 94607. (415) 834-2000. TWX 910-366-7269. Licensee: Miami Valley Bcstg Corp. Ownership: See Cox Bcstg Sns, also Nwspr. Sp, Japanese, Korean, Chinese, Filipino, each ½ hr wkly. ■ Rep: Tele-Rep. Wash atty: Dow, Lohnes & Albertson. ■ Clifford M. Kirtland Jr., pres; William A. Schwartz, VP & gen mgr; Robert I. Mart, gen sls mgr; Thomas A. Breen, prog mgr & film buyer; Sherm Bazell, news dir; Ivan Ladizinsky, prom mgr; Ray Swenson, chief engr. ■ On 200 CATV's—800,000 subs. On 7 trans.

**KVOF-TV**—ch 38, 895 kw vis, 145 kw aur, ant 1,310t/184g. Dec 28, 1968. 601 Taraval, 94116. (415) 665-5410. Licensee: Faith Center Inc. (acq 6-6-73). Ownership: See Faith Center Sns. ■ Wash atty: Cohen & Berfield. ■ Dr. W. Eugene Scott, pres; Kathy Clarke, prom mgr; W. Bernard Marston, chief engr. ■ On 26 CATV's—328,594 subs.

## San Jose

ADI No. 5; see San Francisco market

**KGSC-TV**—ch 36, 2,735 kw vis, 273.5 kw aur, ant 2,000t/202g. Oct 3, 1967. 1536 Kerley Dr., 95112. (408) 298-6676. Licensee: Continental Urban TV Corp. Ownership: Vincent B. Welch, 25.09%; Edward P. Morgan, 17.61%; H. Leslie Allas Jr., 18.41%; Richard E. Curtis, 25%. ■ Rep: Savalli/Gates; Pearse. Wash atty: Welch & Morgan. ■ Vincent B. Welch, chmn; Edwin D. Jones Jr., pres; Sid Connolly, VP & gen mgr; Adel Hall, prog dir; Hal Grant, opns mgr; Frank Foge, chief engr. ■ On 38 CATV's—607,334 subs. On 1 trans. ■ Rates: \$90; 75; 50.

**KNTV**—ch 11, 80 kw vis, 8 kw aur, ant 2,770t/291g. Sept 12, 1955. 645 Park Ave., 95110. (408) 286-1111. TWX 910-338-0157. Licensee: Gill Industries. Ownership: Wholly owned by Allen T. Gilliland, 72.18% & A. T. Gilliland estate, 27.82%. ■ ABC. Rep: Katz. Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ Allen T. Gilliland, pres; Bob Hosfeldt, VP, gen mgr; John Yearwood, gen sls mgr; Don McFarlane, nat sls mgr; Stew Park, prog dir & film buyer; Laura Graff, pub atf dir; Lee Schell, news dir; Joan Jacob, pub serv dir; Lou Bell, chief engr. ■ On 47 CATV's—419,012 subs. On 1 trans. ■ Rates: \$310; 115; 55.

**\*KTEH**—ch 54, 305.5 kw vis, 61.1 kw aur, ant 30t/92g. (CP: 891 kw max, 643 kw horiz vis, 81.3 kw aur, ant 1910t/127g.) October 1964. 100 Skyport Dr., 95110. (408) 299-2754. Licensee: Santa Clara County Board of Education. ■ PBS, Western Educ Net, Rocky Mountain Pub Bcstg Net. Sp bilingual 5 hrs, progmg for the deaf 3½ hrs wkly. Wash atty: Schwartz & Woods. ■ Dr. Glenn W. Hoffmann, gen mgr; Maynard E. Orme, stn mgr; William E. Glaeser, prog dir; Dr. Peter Craske, learning svcs dir; Bob Whalley, chief engr. ■ On 42 CATV's. On 6 trans.

## San Luis Obispo

ADI No. 86; see Salinas-Monterey market

**KSBY-TV**—ch 6, 100 kw vis, 12 kw aur, ant 1,570t/459g. May 1953. Box 1368, 93406. (805) 543-0920. Licensee: Ctrf Calif. Communications Corp. Ownership: See Ctrf Calif. Communications Corp. ■ NBC. Rep: Blair. Wash atty: Greg & Mendenhall. ■ Will Spraggins, pres; Boyd Lawlor, gen mgr, TV dir; Larry Fischer, stn & sls mgr; John Howell, news dir; Ken Reid, chief engr. ■ On 11 CATV's—55,000 subs.



**XETV**—(Tijuana, Mexico)—ch 6, 100 kw vis, 50 kw aur, ant 1,000t/550g. Jan 29, 1953. 8253 Ronson Rd, San Diego, 92111. (714) 279-6666. TWX 910-335-2017. Licensee: Radio TV S. A. Ownership: Emilio Azcarraga Milmo, chief owner. ■ Rep: Blair. Wash atty: Haley, Bader & Potts. ■ Julian M. Kaufman, VP, gen mgr & film buyer; Lou Meiers, treas & bus mgr; Carol Healy, creative sup; Felipe Fernandez, chief engr; Marty Colby, gen sls mgr & stn mgr; Joan O'Laughlin, opns mgr. ■ On 5 CATV's—25,000 subs. On 1 trans. ■ Rates: \$350; 250; 50.

**XEWT-TV**—(Tijuana, Mexico)—ch 12, 64 kw vis, 32

## California, Colorado TV

## Colorado

### San Mateo

ADI No. 5; see San Francisco market

**\*KCSM-TV**—ch 14, 13.8 kw vis, 2.8 kw aur, ant 380U/143g. Oct 12, 1964. 1700 W. Hillsdale Blvd., 94402. (415) 574-6586. Licensee: San Mateo County Community College District. ■ PBS. Sp 1 hr, prog for the deaf 1 hr wkly. ■ Douglas B. Montgomery, gen & prog mgr; Daniel Odum, dir, mus programs; Joe Morgan, chief engr. ■ On 32 CATV's—194,000 subs. Co-owned: \*KCSM-FM.

### Santa Barbara

ADI No. 151; see Santa Barbara-Santa Maria market

**KEYT**—ch 3, 50 kw vis, 5.9 kw aur, ant 3,010U/210g. July 24, 1953. Drawer X, 93102. (805) 965-8533. TWX 910-334-1183. Licensee: Key TV Inc. (acq 12-56). Ownership: William F. Lutton, 29.81%; Nancy Lutton, 32.61%; Richard C. D. Bell (through trust), 32.89%; Lutton children trust, 4.02%. ■ ABC. Rep: Young; Moore. Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ William F. Lutton, pres; Hal O'Donnell, gen mgr; Gene Forssell, prom mgr; William P. Huddy, VP & dir news & pub affrs; Renee Craig, opns dir; Ted Froming, chief engr. ■ On 63 CATV's—165,000 subs. On 1 trans. ■ Rates: \$155; 50; 30.

### Santa Maria

ADI No. 151; see Santa Barbara-Santa Maria market

**KCOY-TV**—ch 12, 115 kw vis, 22.9 kw aur, ant 1,940U/140g. March 16, 1964. Box 1217, 1503 N. McClelland, 93454. (805) 922-1943. TWX 910-351-5875. Licensee: Ctrl Coast Bcstg Co. (acq 8-1-68). Ownership: Helen L. Pedotti, 69.24%; Mili Acquistapace, 22.04%; Burns Rick, 8.72%. ■ CBS. Rep: Meeker; Simpson/Reilly. Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ Helen Pedotti, pres; Robert L. Burris, gen mgr; Jim Carey, sls mgr; Phyllis Trombetta, prog dir; Ken Kopec, news dir; John Wiegand, chief engr. ■ On 9 CATV's—70,000 subs. On 5 trans.

### Santa Rosa

ADI No. 5; see San Francisco market

**KFTY**—ch 50, 269 kw vis, 32.4 kw aur, ant 3,090U/170g. Aug 12, 1972. (off the air). Licensee: William B. Grover, trustee in bankruptcy. ■ Wash atty: Farrand, Maiti, Spillane & Walsh.

### Stockton

ADI No. 24; see Sacramento-Stockton market

**KAJC-TV**—ch 58, 270 kw vis, 53.3 kw aur, ant 1,510U/1,537g. Not on air, target date unknown. 1103 Valley Center, San Dimas, 91773. Permittee: Andrew J. Crevolin. Ownership: Andrew J. Crevolin, 100%. ■ Wash atty: Seymour M. Chase.

**KMUV-TV**—Licensed to Sacramento. See Sacramento.

**KOVR**—Licensed to Stockton. See Sacramento.

### Tulare

ADI No. 69; see Fresno market

**KMPH**—ch 26, 363 kw vis, 406.4 w aur, ant 2,730U/252g. Oct 11, 1971. 2600 S. Mooney Blvd., Visalia, 93277. (209) 733-2600. TWX 910-377-3496. Licensee: Pappas Television Inc. Ownership: Mike J. Pappas, 10.5%; others, 69.5%. ■ NBC, CBS. Rep: Savalli/Gates. Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ Harry J. Pappas, pres & gen mgr & film buyer; Pete Pappas, VP; Joseph Shaffer, prog, prom & news dir; Sam Horel, gen sls mgr; John Moline, chief engr. ■ On 10 CATV's—46,500 subs. Co-owned: KGEN(AM)-KBOS(FM).

### Colorado Springs

ADI No. 104; see Colorado Springs-Pueblo market

**KKTV**—ch 11, 85.1 kw vis, 42.7 kw aur, ant 2,380U/351g. Dec. 7, 1952. Box 2110, 3100 N. Nevada Ave., 80901. (303) 634-2844. TWX 303-473-1264. Licensee: Capitol of Colorado Corp. Ownership: See Capitol Bcstg Co. ■ CBS. Rep: Katz; Hix. Wash atty: Kirkland, Ellis & Rowe. ■ T.M. Hederman, pres; George W. Jeffrey, VP gen mgr & film buyer; Hal Kennedy, news dir; Robert Blauvelt, chief engr. ■ On 6 CATV's—35,000 subs. On 5 trans.

**KOAA-TV**—(Pueblo)—ch 5, 100 kw vis, 15.1 kw aur, ant 1,310U/977g. June 13, 1953. Box 876, Pueblo, 81002. (303) 544-5782. TWX 910-939-9565. Licensee: Sangre De Cristo Communications, Inc. Ownership: Evening Post Publishing Co., Charleston, S.C. 100%. See Nwspr. ■ NBC. Rep: Avery-Knodel; Mountain Media. Wash atty: McKenna, Wilkinson & Kittner. ■ Robert J. McMahan, pres, gen mgr & film buyer; Jack Sinclair, prog dir; James Schaeffer, natl sls mgr; Larry Keenan, loc sls mgr; Bill Edmunds, prom mgr; David W. Sears, news dir; Ken Renfrow, chief engr. ■ On 10 CATV's—38,700 subs. On 29 trans. ■ Rates: \$120; 60; 30.

**KRDO-TV**—ch 13, 75.9 kw vis, 11.2 kw aur, ant 2,080U/153g. Sept. 21, 1953. Box 1457, 80901. (303) 632-1515. Licensee: Pikes Peak Bcstg Co. Ownership: Harry W. Hoth Jr. & wife, 76.8%; Estate of William J. Gregory, 21%; others. ■ ABC. Rep: Peters, Griffin, Woodward; McGuire. Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ Harry W. Hoth, pres; Jay E. Gardner, gen mgr & film buyer; Don Long, prog dir; Ron Headley, news dir; Chas. Upton, chief engr. ■ On 6 CATV's—50,000 subs. On 9 trans. Co-owned: KRDO-AM-FM. ■ Rates: \$180; 45; 35.

### Denver

ADI No. 23; see Denver market

**KBTv**—ch 9, 316 kw vis, 45.3 kw aur, ant 950U/277g. Oct. 12, 1952. 1089 Bannock St., 80217. (303) 825-5288. TWX 303-825-5288. Telex 910-931-2648. Licensee: Combined Communications Corp. (acq 9-19-72). Ownership: See Combined Communications Stns. ■ ABC. Rep: Peters, Griffin, Woodward. Wash atty: Pierson, Ball & Dowd. ■ Alvin G. Flanagan, pres bcst div; Joe Franzgrote, VP & gen sls mgr; Charles T. Leasure, pres & gen mgr; Cecil L. Walker, VP & bus mgr; Don Franzen, prod mgr; Carl Akers, VP news; Roger Ogden, news dir; Marjorie Schmidt, prom mgr; Mrs. Mardee McKinlay, dir pub affrs; Herb Schubarth, VP & chief engr. ■ On CATV's—152,000 subs. On 40 trans.

**KMGH-TV**  
McGraw-Hill Broadcasting Co.

hrr HARRINGTON, RIGHTER  
& PARSONS, INC.



**KMGH-TV**—ch 7, 316 kw vis, 50 kw aur, ant 1,010U/285g. Nov. 1, 1953. 123 Speer Blvd., 80217. (303) 832-7777. TWX 910-931-2615. Licensee: McGraw Hill Bcstg Co. (acq 6-1-72). Ownership: See McGraw Hill Stns, also Nwspr. ■ CBS. Rep: H.R.P. Wash atty: Koteen & Burt. ■ Norman E. Walt, pres; Bob Hart, VP & gen mgr; Jim Keeley, sls mgr; Bob Jones, prog dir & film buyer; Jeff Bell, prom mgr; Paul Thompson, news dir; Eugene Jenkins, chief engr. ■ On 76 CATV's—144,672 subs. On 30 trans. ■ Rates: \$1050; 300; 100.

**KOA-TV**—ch 4, 100 kw vis, 35.1 kw aur, ant 1,480U/833g. Dec. 24, 1953. 1044 Lincoln St., 80217. (303) 861-8111. TWX 910-931-0439. Licensee: General Electric Bcstg Co. of Colo. Inc. Ownership: See GE Stns. ■ NBC. Navajo ½ hr wkly. Rep: Blair. Wash atty: McKenna, Wilkinson & Kittner. ■ Richard M.

Schafbuch, VP & gen mgr; Dick Harris, mktg mgr; Becky Averyt, prog dir; Bill Donahue, L.A. Sturdivant, sls mgrs; Terry Simerly, news dir; Bob Rubin, opns mgr. ■ On 38 CATV's—42,000 subs. On 25 trans. Co-owned: KOA-AM-FM. ■ Rates: \$1,500; 300; 100.

**\*KRMA-TV**—ch 6, 100 kw vis, 15.1 kw aur, ant 880U/213g. Jan. 30, 1956. 1261 Glenarm Pl., 80204. (303) 572-8218. Licensee: School Dist. No. 1, City & County of Denver. ■ PBS. Wash atty: Norman E. Jorgensen. ■ Paul Blue, exec dir; Donald D. Johnson, supvr; John G. Cullen, dir engr; David Thomsen, prog mgr & film buyer.

**KWGN-TV**—ch 2, 100 kw vis, 20 kw aur, ant 1,050U/448.5g. July 18, 1952. 550 Lincoln St., 80203. (303) 832-2222. TWX 910-931-2544. Licensee: WGN of Colo. Inc. Ownership: See Tribune Co. Stns, also Nwspr. ■ Sp 2 hrs wkly. Rep: WGN Continental Sl; Hyett; Creed. Wash atty: Kirkland, Ellis & Rowe. ■ Robert A. Innes, VP & gen mgr; Peter Rosella, gen sls mgr; E. Leroy Olliger, VP & prog dir, film buyer; Tom Smidt, adv & prom mgr; Wayne Vriesman, VP in charge of news; John J. Brennan, VP dir of opns & sls; Don Raydon, VP & chief engr. ■ On 86 CATV's—212,334 subs. On 3 trans. ■ Rates: \$100; 140; 35.

### Durango

ADI No. 77; see Albuquerque, N.M. market

**KREZ-TV**—ch 6, 3.16 kw vis, 500 w aur, ant 460U/186g. Sept. 4, 1965. Box 789, Grand Junction, 81501. Licensee: XYZ TV Inc. Co-owned satellite of KREX-TV Grand Junction. ■ ABC, CBS, NBC. ■ Carl O. Anderson, pres & gen mgr; Rok Bergethon, stn mgr; Gary Franck, chief engr. ■ On 3 CATV's—5,000 subs.

### Grand Junction

ADI No. 193; see Grand Junction market

**KREX-TV**—ch 5, 12.9 kw vis, 2.5 kw aur, ant 10U/343g. May 22, 1954. Box 789, 81501. (303) 242-5000. TWX 910-929-6992. Licensee: XYZ TV Inc. Ownership: See XYZ Stns. ■ CBS, ABC, NBC. Rep: H.R. Wash atty: Lois Siegal Schwartz. ■ Rex G. Howell, chmn; Carl O. Anderson, pres & gen mgr; Harley Terril, prog dir & film buyer; Tom Lundstrum, news dir; Al LaDage, chief engr. ■ On 5 CATV's—6,000 subs. On 51 trans. Co-owned: KREX-AM-FM. ■ Rates: \$80; 64; 45.

### Montrose

ADI No. 193; see Grand Junction market

**KREY-TV**—ch 10, 309 kw vis, 617 w aur, ant 80U/112.5g. Aug. 26, 1956. Box 49, 81401. (303) 249-9601. Licensee: XYZ TV Inc. Co-owned satellite of KREX-TV Grand Junction. ■ CBS, ABC, NBC. ■ Carl O. Anderson, gen mgr; Gordon Carson, stn mgr. ■ On 2 CATV's—1,100 subs. On 12 trans. ■ Rates: \$22; 18.25; 15.60.

### Pueblo

ADI No. 104; see Colorado Springs-Pueblo market

**KKTV**—Licensed to Colorado Springs. See Colorado Springs.

**KOAA-TV**—Licensed to Pueblo. See Colorado Springs.

**\*KTSC**—ch 8, 316 kw vis, 63.2 kw aur, ant 1,224U/972g. Feb 3, 1971. 900 W. Orman, 81004. (303) 549-3220. Licensee: University of Southern Colo. ■ PBS. ■ John C. Crabbe, gen mgr; Clayton Roehl, opns mgr; Robert Adams, prom mgr; Oliver F. Kendall, chief engr. ■ On 6 CATV's—31,500 subs. On 4 trans.

**KRDO-TV**—Licensed to Colorado Springs. See Colorado Springs.

### Sterling

ADI No. 172; see Cheyenne, Wyo. market

**KTvs**—ch 3, 60.6 kw vis, 6 kw aur, ant 760U/604g. Jan 1, 1964. 204 1/2 Main St., 80751. (303) 522-5743. Licensee: Wyneco Communications Inc. (acq 9-15-72) Ownership: See Lamb Communications Inc. ■ CBS, ABC. Rep: Avery-Knodel. Wash atty: Fly,



Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ Gene L. Huston, res mgr; Bill Woodward, news dir; Robert R. Thomas, chief engr. ■ On 15 CATV's—14,375 subs.

## Connecticut

### Bridgeport

ADI No. 1; see New York market

\*WEDW—ch 49, 380 kw vis, 38.0 kw aur, ant 610t/376g. Dec. 17, 1967. Box 449, 06601. Licensee: Conn. ETV Corp. ■ PBS, Eastern Educl TV Net. ■ Exec: See \*WEDH(TV) Hartford.

### Hartford

ADI No. 22; see Hartford-New Haven market

\*WEDH—ch 24, 680 kw vis, 69 kw aur, ant 860t/455g. Oct. 1, 1962. 24 Summit St., 06106. (203) 278-5310. TWX 710-425-4039. Licensee: Conn. ETV Corp. ■ PBS, Eastern Educl TV Net. Wash atty: Dow, Lohnes & Albertson. ■ Paul K. Taff, pres & gen mgr; Christine Fitzpatrick, VP prom; Al Binford, VP prog; John C. Lenhoff, VP bus affrs; John Kean, VP engrg; Stan Levy, prod mgr; Fran Abramowicz, chief engr. ■ On 1 trans.

WFSB-TV—ch 3, 100 kw vis, 13.8 kw aur, ant 910t/542g. Sept. 23, 1957. Broadcast House, 3 Constitution Plaza, 06115. (203) 525-0801. TWX 203-278-0330. Licensee: Post-Newsweek Stations (acq 3-8-74). Ownership: See the Washington Post Co., also Nwspr. ■ CBS. Rep: Top Market TV. Wash atty: Covington & Burling. ■ Daniel E. Gold, Sr VP & gen mgr; Amy McCombs, prog dir & film buyer; Henry J. O'Neill, sls mgr; Jim Topping, news dir; William Ford, mgr of bus & admin affairs; Stephen J. Myers, chief engr. ■ On 32 CATV's—75,000 subs. ■ Rates: \$1,180; 200; 105.

WHCT-TV—ch 18, 158 kw vis, 31.6 kw aur, (CP: 708 kw vis, 61.7 kw aur) ant 6,405t/291g. Jan. 24, 1959. 555 Asylum St., 06105. (203) 525-2611. TWX 710-425-6258. Licensee: Faith Center Inc. Ownership: See Faith Center Inc. Stns. Progmg for the deaf 1 hr wkly. ■ Rep: Savalli/Gates. Wash atty: Cohen & Berfield. ■ Dr. Eugene Scott, pres; Kevin B. Steacy, asst to the pres; Kenneth Boudreau, prod mgr; Heidi Sugermeier, prog dir; Bette Burks, prom mgr. ■ On 10 CATV's. ■ Rates: \$90; 65; 65.

WHNB-TV—(New Britain)—ch 30, 790 kw vis, 7B kw aur, ant 930t/1,2BBg. (CP: 5000 kw max, 1324 kw horiz vis, 500 kw max, 1324 kw horiz aur, ant 937t/571g.) Feb. 11, 1953. 1422 New Britain Ave., W. Hartford, 06110. (203) 521-3030. TWX 203-278-037B. Licensee: Conn. TV Inc. Ownership: Plains TV Corp., 100%. See Transcontinental Stns and Balaban Stns. ■ NBC. Rep: Young; Kettell-Carter. Wash atty: McKenna, Wilkinson & Kittner. ■ Herbert Scheffel, pres; Elmer Balaban, VP; Robert W. Bray, VP & gen mgr; Jack Fox, sls dir; John Palmer, prog dir; Phillip B. Hale, film buyer; Howard Wry, prom mgr. ■ On 2 trans.

### New Britain

WHNB-TV—Licensed to New Britain. See Hartford, Conn.

### New Haven

ADI No. 22; see Hartford-New Haven market

WEDY—ch 65, 4.43 kw vis, 500w aur, ant 270t/101.6g. November 1974. 24 Summit Street, 06106. (203) 278-5310. Permittee: Conn. ETV Corp. ■ Exec: See \*WEDB (TV) Hartford.

WTNH-TV—ch 8, 115 kw vis, 22.9 kw aur, (CP: 166 kw vis, 33.1 kw aur) ant 1,210t/909g. June 15, 194B. Box 1859, 0650B. (203) 777-3611. TWX 710-465-0083. Licensee: Capital Cities Communications Inc. (acq 4-28-71). Ownership: See Capital Cities, also Nwspr. ■ ABC. Rep: Blair. Wash atty: Wilmer, Cutler & Pickering. ■ Peter K. Orne, VP & gen mgr; William Mallery, gen sls mgr; Nat Tucker, dir of cbst opns; Bruce Lawrence, loc & rgl sls mgr; James Chirumbolo, prom mgr; Bill Lawlor, news dir; Carmine Iannucci, chief engr. ■ On 20 CATV's—50,000 subs.

WTVU—ch 59, 19.5 kw vis, 10.2 kw aur, ant 560t/334g. Not on air, target date unknown. Box 85, 06501. Permittee: Impart Systems Inc. Ownership: See Victor Muscat Stns. ■ Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

## Norwich

ADI No. 30; see Providence, R.I. market

\*WEDN—ch 53, 316 kw vis, 31.6 kw aur, ant 681t/481g. March 5, 1967. 24 Summit St., Hartford, 06106. Licensee: Conn. ETV Corp. ■ PBS, ETV. ■ Exec: See \*WEDH(TV) Hartford. ■ On 1 CATV.

## Waterbury

ADI No. 22; see Hartford-New Haven market

WATR-TV—ch 20, 200 kw vis, 20 kw aur, ant 510t/255g. Sept. 4, 1953. (203) 755-1121. Licensee: Thomas Television Inc. 79 Baldwin Ave., 06706. Ownership: Estate of Harold Thomas, 99%; Lillian Thomas, 1%. ■ NBC. Sp 2 hrs wkly. Rep: Devney; Kettell-Carter. Wash atty: Finklestein & Firestone. ■ B. Preston Gilmore, exec VP; Robert S. Holczer, gen mgr & film buyer; Trisha Torrello, prom mgr; Fred Schilling, news dir; Charles Allen, chief engr. ■ On 10 CATV's—6B,200 subs. Co-owned: WATR(AM)-WWYZ-FM. ■ Rates: \$50; 45; 35.

## Delaware

### Wilmington

ADI No. 4; see Philadelphia market

\*WHYY-TV—ch 12, 309 kw vis, 30.9 kw aur, 960t/1148g. Sept. 12, 1963. 5th & Scott St., 19805. (302) 654-6255. TWX 710-670-5983. 4548 Market St., Philadelphia, 19139. (215) 382-9300. Licensee: WHYY Inc. Ownership: WHYY Inc. ■ PBS, Eastern Educl TV Net, Penna. Public TV Net. Wash atty: Schwartz & Woods. ■ Elkins Wetherill, chmn; Warren A. Kraetzer, pres & gen mgr; Norman Marcus, VP prog & prod; Karl A. Peckman, VP devel; Michael Cascio, news dir; Mrs. Shellie Karabell, dir of PR; Michael A. Prescott, VP fin & admin; Robert Hall, VP & chief engr. ■ On 45 CATV's—225,000 subs. On 1 trans.

## District of Columbia

### Washington

ADI No. 8; see Washington market

WDCA-TV—ch 20, 4,000 kw vis, 400 kw aur, ant 770t/809g. April 20, 1966. 5202 River Rd., 20016. (301) 654-2600. TWX 710-B24-960B. Licensee: Ch. 20 Inc. Ownership: Superior Tube Co. ■ Rep: Peters, Griffin, Woodward. Wash atty: Pierson, Ball & Dowd. ■ Warren Stone, pres; Milton Grant, VP & gen mgr; Jim Reid, asst gen mgr; Steve Friedman, natl sls mgr; Tim McDonald, prog dir; Dan O'Brien, prom mgr; Don Doughty, dir engrg. ■ On 72 CATV's—260,446 subs.

\*WETA-TV—ch 26, 2,290 kw max, 1,660 kw horiz vis, 230 kw aur, 166 kw aur, ant 770t/809g. Oct. 2, 1961. Box 2626, 20013. (703) B20-4500. TWX 710-955-9846. Licensee: Greater Washington Educational Telecommunications Assn Inc. ■ PBS, Eastern Educl TV Net. Wash atty: Norman E. Jorgensen. ■ Ward B. Chamberlin Jr., pres and gen mgr; Gerald Slater, exec VP; Wayne Coy, dir of legal affrs; Wallace Westfield, exec prod for news & pub affrs; Sally Wells, dir of dev; Helen Dudman, spec asst to the pres for PR & ascertainment; Fred Flaxman, prog mgr; Gene Swabzy, dir of opns & engrg. ■ On 13 CATV's—3B,747 subs. On 1 trans. Co-owned: \*WETA-FM.

WGSP-TV—ch 50, 813 kw vis, 162 kw aur, ant 480t/492g. Not on air, target date unknown. 1120 Connecticut Ave., 20036. Permittee: Lee W. Cowan, trustee in bankruptcy.

\*WHMM—ch 32, 7B4 kw vis, 155.2 kw aur, ant 771t/809g. Not on air, target date Dec. 25, 1976. 2600 Fourth St. N.W., 20059. (202) 265-8494. Permittee: Howard University. ■ Wash atty: Arnold & Porter. ■ Dr.

## Colorado, Connecticut Delaware, D.C., Florida TV

James E. Cheek, pres; Millard J. Watkins, chief engr. ■ Co-owned: WHUR-FM.

WMAL-TV—ch 7, 316 kw vis, 48 kw aur, ant 780t/640g. Oct. 3, 1947. 4461 Connecticut Ave. N.W., 20008. (202) 686-3000. TWX 710-822-9505. Licensee: Evening Star Bcstg Co. Ownership: See Evening Star Stns, also Nwspr. (Joe L. Allbritton 100%). ■ ABC. Rep: Petry. Wash atty: Verner, Lipfert, Bernhard, McPherson & Alexander. ■ Andrew M. Ockershausen, exec VP; Thomas B. Cookerly, gen mgr; Irwin Starr, dir of bcstg; Stan Pederson, dir, stn opns; Wayne Spracklin, gen sls mgr; Tom Furr, prom mgr; Sam Zelman, exec news dir; Lee Hunter, chief engr. ■ Co-owned: WMAL-AM-FM.

WRC-TV—ch 4, 100 kw vis, 15.1 kw aur, ant 570t/457.9g. June 27, 1947. 4001 Nebraska Ave. N.W., 20016. (202) 686-4000. TWX 202-965-0804. Licensee: NBC Inc. Ownership: See NBC-Owned Stns. ■ NBC. Rep: NBC Spot Sales. ■ Tom E. Paro, VP & gen mgr; J. Taber Bolden, stn mgr; Jane Cohen, prog dir; Bruce MacDonell, news dir; Michael Artist, adv prom; James E. Martz, gen sls mgr; Allan Aebig, dir tech opns; Sherman Hildreth, dir of engrg & facil; Bryson Rash, mgr edit svcs; Sandra Wingfield, mgr community rel, press & pub. ■ Co-owned: WRC(AM)-WKYS(FM).

WTOP-TV—ch 9, 316 kw vis, 44.7 kw aur, ant 770t/640g. Jan. 16, 1949. 40th & Brandywine Sts. N.W., 20016. (202) 686-6000. TWX 710-822-9776. Licensee: Post-Newsweek Stns, Capital Area Inc. Ownership: See Post-Newsweek Stns, also Nwspr. ■ CBS. Progmg for the deaf 1/2 hr wkly. Rep: Top Market Television. Wash atty: Covington & Burling. ■ Joel Chaseman, pres; James T. Lynagh, VP & gen mgr; James L. Snyder, VP news; Leonard Giarraputo, exec VP sls; James D. Boaz, gen sls mgr; Ben Wolfe, VP engrg; Ronald Townsend, dir, bus affrs & administration; John Goldhammer, prom mgr; Teddy Reynolds, dir, mktg svcs; Ralph Thompson, chief engr. ■ On 16 CATV's—36,600 subs. On 6 trans. Co-owned: WTOP(AM).

WTTG—ch 5, 100 kw vis, 15 kw aur, ant 770t/705g. Jan. 1, 1947. 5151 Wisconsin Ave., N.W., 20016. (202) 244-5151. TWX (710) 822-9363. Licensee: Metromedia Inc. Ownership: See Metromedia Stns. ■ Rep: Metro TV Sis. Wash atty: Thomas J. Dougherty. ■ John W. Kluge, chmn of bd & pres Metromedia Inc.; Albert P. Krivin, pres TV; William Carpenter, VP & gen mgr; Jerry Marcus, VP & gen sls mgr; Albert Mazzoni, VP & natl sls mgr; Stanley Rudick, VP & prog dir; Harold Levenson, news dir; Jill Krasner, prom mgr; Albert L. Harmon, VP & chief engr. ■ On 100+ CATV's. On 2 trans. Co-owned: WASH(FM).

## Florida

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## Boynton Beach

ADI No. 79; see West Palm Beach market

\*WHRS-TV—ch 42, 44.2 kw vis, 8.8 kw aur, ant 500t/503g. Not on air, target date 1978. 505 S. Congress Ave., 33435. (305) 737-7300. Permittee: School Board of Palm Beach County. ■ PBS. ■ Dr. Joseph Carroll, supt; John H. Burger, gen mgr; Sam J. Barbard, prog dir; Pat E. O'Meara, prom mgr; Melvin Cohen, chief engr. ■ Co-owned: WHRS-FM.

## Daytona Beach

WESH-TV—Licensed to Daytona Beach. See Orlando.



## Florida TV

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## Fort Lauderdale

ADI No. 14; see Miami market

**WKID**—ch 51, 355 kw vis, 70.8 kw aur, ant 1020t/1034g. Dec. 6, 1968. 605 Sheridan St., Dania, 33004. (305) 920-7804. TWX 510-954-0303. Licensee: John Koenig Associates, Inc. ■ Rep: Young. Wash atty: Everett Johnstone. ■ William Johns, pres, gen mgr; Don S. Sundquist, dir of opns; Craig Fearing, chief engr. ■ On 5 CATV's.

## Fort Myers

ADI No. 143; see Fort Myers market

**WBBH-TV**—ch 20, 524 kw vis, 52 kw aur, ant 970t/995g. Dec. 19, 1968. 3719 Central Ave., 33901. (813) 936-0195. TWX 510-951-7370. Licensee: Bcstg-Telescoping Svcs Inc. Ownership: Thomas E. Mitchell, 23.96%; Jackson Burgess, 19.17%; William N. Dakos, 13.06%; Rex Stubbs, 11.38%; and others. ■ NBC. Sp 2½ hrs wkly. Rep: Avery-Knodel. Wash atty: Hogan & Hartson. ■ Howard Hoffman, pres & gen mgr; Warren T. Roof, loc sls mgr; Steve Smith, news dir; Jo Corey, prog dir; Edie Reno, prom mgr; David McKelvey, chief engr. ■ On 20 CATV's—80,000 subs. ■ Rates: \$80; 50; 20.

## WINK-TV

**MEEKER CO.**  
TV SALES



**WINK-TV**—ch 11, 316 kw vis, 55 kw aur, ant 960t/995g. March 18, 1954. Box 1060, 33902. (813) 334-1131. TWX 510-951-7371. Licensee: Ft. Myers Bcstg Co. Ownership: Arthur B. McBride, 50%; Edward J. McBride, 50%. ■ CBS. Sp ½ hr wkly. Rep: Meeker. Wash atty: Dempsey & Koplovitz. ■ Edward McBride, pres; Robert L. Rausch, VP & gen mgr; Joyce T. Parfitt, dir of sls; Jan Icyda, prom mgr; Tom Bender, news dir; Clarence Mosley, chief engr. ■ On 21 CATV's—83,000 subs. Co-owned: WINK-AM-FM. ■ Rates: \$110; 75; 30.

## Fort Pierce

ADI No. 79; see West Palm Beach market

**WTVX**—ch 34, 5.25 kw vis, 1.1 kw aur, ant 490t/478g. April 5, 1966. Rt 1, Box 313, 33450. (305) 464-5220. Licensee: Indian River TV Co. Ownership: Ruhl W. Koblegard, 10%; Alto Adams Jr., 23%; Christine Haynes, 16%, & others. ■ CBS. Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ Ruhl W. Koblegard, pres; Jim Holmes, gen mgr; Jack Tallcott, sls mgr; Ed Trent, news dir; Charles Castle, chief engr. ■ On 3 CATV's—45,000 subs.

## Gainesville

ADI No. 179; see Gainesville market

**WCJB**—ch 20, 427 kw vis, 87.1 kw aur, ant 680t/669g. April 7, 1971. Drawer 13414, 32601. (904) 372-3543. Licensee: Gainesville TV Inc. Ownership: W. E. Minshall, 100%. ■ ABC. Rep: Busby, Finch,

Woods. Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ W.E. Minshall, pres & gen mgr; Marc Orgera, prog dir; Otto Goetz, chief engr. ■ On 9 CATV's—45,000 subs.

**\*WUFT**—ch 5, 100 kw vis, 20 kw aur, ant 860t/896g. Nov. 10, 1958. 234 Stadium Bldg., 32611. (904) 392-0471. Licensee: Fla. Bd. of Regents. ■ PBS. Wash atty: Jorgensen & Baron. ■ Jesse Crife, gen mgr; Susan M. Whittaker, prog dir; Jo Burson, prom mgr; Donald A. Grooms, news dir. ■ On 12 CATV's—47,100 subs.

## Jacksonville

ADI No. 65; see Jacksonville market

**\*WJCT**—ch 7, 302 kw vis, 36.9 kw aur, ant 840t/996g. Sept. 10, 1958. 2037 N. Main St., 32206. (904) 354-2806. Licensee: Community TV Inc. ■ PBS, Fla. ETV. Progmg for the deaf 5 hrs wkly. Wash atty: Schwartz & Woods. ■ Fred Reberman, pres & gen mgr; Dan Kossoff, dir of spec projects; Vic Digente, dir of info svcs; Eric Sass, VP dev; Richard Brown, VP progmg; Christopher Gaul, exec pub affrs; Charles Benson, bus mgr; Gene Napier, VP, opns. ■ On 14 CATV's. Co-owned: WJCT-FM.

**WJKS-TV**—ch 17, 2,450 kw vis, 25.5 kw aur, ant 980t/1,015g. Feb 19, 1966. Box 17000, 32216. (904) 641-1700. TWX 810-827-0284. Licensee: Rust Craft Bcstg Co. Ownership: See Rust Craft Stns. ■ ABC. Rep: Petry. Wash atty: Kirkland, Ellis & Rowe. ■ Marshall Berkman, pres; Gary Adler, VP & gen mgr; Robert A. Craig, sls mgr; Herb Gold, prog dir & film buyer; Larry Jacobs, prom mgr; Mark Andrew, news dir; Bill Vansycoc, chief engr. ■ On 23 CATV's—52,569 subs. On 1 trans. ■ Rates: \$400; 120; 50.

**WJXT**—ch 4, 100 kw vis, 20 kw aur, ant 930t/996g. Sept. 15, 1949. Box 5270, 32207. (904) 399-4000. TWX 810-827-1605. Licensee: Post-Newsweek Stns, Fla. Inc. (acq 2-25-53). Ownership: See Post-Newsweek Stns, also Nwspr. ■ CBS. Rep: Top Market Television. Wash atty: Covington & Burling. ■ Larry Israel, chmn; Joel Chaseman, pres; Alan Perris, VP & gen mgr; Harry Kalkines, sls mgr; Lon Lee, prog dir & prom mgr; William Grove, VP for news; Ernie Mastroianni, news dir; King Harrison, engrg mgr. ■ On 28 CATV's—90,000 subs.

**WTLV**—ch 12, 316 kw vis, 60.3 kw aur, ant 940t/996g. Sept. 1, 1957. Box 1212, 32201. (904) 354-1212. TWX 904-733-3310. Licensee: TV 12 of Jacksonville Inc. (acq 5-12-75). Ownership: Harte-Hanks Nwsprs, 100%. ■ NBC. Rep: Blair. Wash atty: Arnold & Porter. ■ Gert H. W. Schmidt, pres & gen mgr & film buyer; Robert M. Reuschle, gen sls mgr; Harry McClintock, prog dir; Frank Alioto, prom mgr; Harold Baker, news dir; Nile M. Hunt, chief engr. ■ On 27 CATV's—86,871 subs. ■ Rates: \$660; 325; 80.

## Largo

**WLCY-TV**—Licensed to Largo. See Tampa.

## Miami

ADI No. 14; see Miami market

**WCIX-TV**—ch 6, 77.6 kw vis, 13.2 kw aur, ant 1,049t/1,049g. Sept. 20, 1967. 1111 Brickell Ave., 33131. (305) 377-0811. TWX 810-848-8208. Licensee: Coral TV Corp. Ownership: General Cinema Corp, 98%. ■ Sp ½ hr wkly. Rep: Petry TV Inc. Wash atty: Wilner & Scheiner. ■ Alexander M. Tanger, pres; Edward O. Adams, gen mgr, prog dir & film buyer; Harvey Cohen, gen sls mgr; Gail Blanchard, prom mgr; Richard Descutner, opns & news dir; Jack R. Cowart, chief engr. ■ On 44 CATV's—234,662 subs. On 4 trans.

**WCKT**—ch 7, 316 kw vis, 30.2 kw aur, ant 950t/994g. July 29, 1956. 1401 79th St., Causeway, 33141. (305) 751-6692. TWX 810-848-6151. Licensee: Sunbeam TV Corp. Ownership: Edmund N. Ansin, 45.8%, & others. ■ NBC. Rep: Harrington, Righter & Parsons. Wash atty: Koteen & Burt. ■ Edmund N. Ansin, pres & gen mgr; John Fenwick, gen sls mgr; Allen Sternberg, opns mgr; Frank Struzzi, film buyer; Gene Strul, news dir; George White, prom mgr; Robert Paasch, chief engr. ■ On 3 CATV's—20,000 subs. On 2 trans.

**WHFT**—ch 45, 447 kw vis, 89.1 kw aur, 1,020t/1,040g. March 16, 1975. Box 21218, Ft. Lauderdale 33315. (305) 524-8352. Licensee: Lester Sumrall Evangelistic Assn Inc. Ownership: T.I. Monroe,

pres, et al. Non-profit-non-stock corporation. ■ Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ Thomas I. Monroe, pres & gen mgr; Raymond Ostendorf, sls mgr; James Darin, film buyer; Judson Murray, chief engr.

**\*WLRN-TV**—ch 17, 16.6 kw vis, 3.2 kw aur, ant 600t/724g. June 26, 1962. 1410 N. E. Second Ave., 33132. School Board of Dade County. ■ PBS. ■ See \*WPBT(TV) Miami.

**WLTW**—ch 23, 468 kw vis, 77.6 kw aur, ant 920t/941g. Nov. 15, 1967. 695 N.W. 199th St., 33169. (305) 625-1301. Licensee: Spanish Int. Communications Corp. (acq 1-7-11). Ownership: See Spanish Communications Corp Stns. ■ Rep: Petry; Span Int. Net. ■ Frank L. Fouce, chmn; Reynold V. Anselmo, pres; Humberto Esteve, gen mgr; Joaquin Blaya, sls mgr.

**\*WPBT**—ch 2, 81.3 kw vis, 16.2 kw aur, ant 670t/724g. ST WTHS-TV. Aug. 12, 1955. Box 610001, 33161. (305) 949-8321. Licensee: Comm TV Foundation of S. Fla. Inc. ■ PBS. Wash atty: Wilmer, Cutler & Pickering. ■ George Dooley, pres & gen mgr; John Felton, VP for progmg; N. Joseph Potts, controller; Sally Fertitta, mgr of pub info; Steve L. Rogers, VP for engrg.

10  
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the one to turn to

**WPLG**—ch 10, 316 kw vis, 47.9 kw aur, ant 1,000t/1,045g. Nov 20, 1961. 3900 Biscayne Blvd., 33137. (305) 573-7111. TWX 810-848-6032. Licensee: Post-Newsweek Stns, Fla, Inc. (acq 1969) Ownership: See Post-Newsweek Stns, also Nwsprs. ■ ABC. Rep: Top Market Television. Wash atty: Covington & Burling. ■ Larry Israel, chmn; Joel Chaseman, pres; G. William Ryan, VP & gen mgr; Norman Davis, deputy gen mgr; Adam (Bud) Polachek, sls mgr; Dick A'Hearn, prog dir; Carol B. Wolman, prom mgr; Karl Zedell, asst news dir; William Latham, engr mgr. ■ On 22 CATV's—88,400 subs.

**\*WTHS-TV**—ch 2, 81.3 kw vis, 16.2 kw aur, ant 680t/728g. (CP: 85.1 kw vis, 17 kw aur, ant 920 ft.) ST WPBT. 1410 N.E. 2nd Ave., 33132. School Board of Dade County.

**WTVJ**—ch 4, 100 kw vis, 20 kw aur, ant 952t/995g. March 21, 1949. 316 N. Miami Ave., 33128. (305) 377-8241. TWX 810-848-5932. Licensee: Wometco Enterprises Inc. Ownership: See Wometco Enterprises Stns. ■ CBS. Sp 1 hr wkly. Rep: MMT Sls Inc. Wash atty: Cohn & Marks. ■ Mitchell Wolfson, pres; William Brazzil, VP & gen mgr; Dick Hollands, asst gen mgr; Frank Miller, stn mgr; Tom Fraioli, gen sls mgr; Doug Barker, natl sls mgr; Tay Voyer, dir of prog opns; Sheryl Gold, prom mgr; Ralph A. Renick, VP news dir; Joe Kline, dir of tech opns. ■ On 29 CATV's—64,000 subs. ■ Rates: \$1600; 720; 270.

## Naples

ADI No. 143; see Fort Myers market

**WEVU**—ch 26, 2770 kw max, 98.2 kw vis; 277 kw max, 98.2 kw aur, 710t/732g. August 21, 1974. Box N, Bonita Springs, 33923. (813) 597-5555. TWX 510-951-7343. Licensee: Gulfshore Television Corp. Ownership: Richard G. Simpson Jr., pres, 21%; R.S. Dean Sr., 25%; Sam Johnson Jr., 21%. ■ ABC. Rep: Devney. Wash atty: Pierson, Ball & Dowd. ■ Richard G. Simpson Jr., pres; William R. Grosscup, gen mgr; Candy MacGillivray, prog dir & film buyer; Thomas R. Winters, gen sls mgr; David Miller, prom mgr; Bob Bates, news dir; Jack Spiess, chief engr. ■ On 12 CATV's. ■ Rates: \$70; 35; 25.

## Ocala

ADI No. 40; see Orlando-Daytona Beach market

**WOCA-TV**—ch 51, 1127.2 kw vis, 225.42 kw aur, ant 927t/932.5g. Not on air, target date September 1976. 1516 SW Third Ave., 32670. (904) 373-3693. Permittee: Marion Communications Corp. Ownership: Thomas P. Hicks. ■ Wash atty: Fletcher, Heald, Rowell, Kenahan & Hildreth. ■ Thomas P. Hicks, pres.

## Orlando

ADI No. 40; see Orlando-Daytona Beach market

**WDBO-TV**—ch 6, 74.1 kw vis, 14.8 kw aur, ant 1,465/1,484g. (CP: 100 kw vis, 20 kw aur, ant 1,835 ft.) July 1, 1954. Box 1833, 32802. (305) 843-0006. TWX 810-850-0141. Licensee: The Outlet Co. Ownership: See Outlet Co. Stns. ■ CBS. Rep: Petry Wash atty: Sundlun, Tirana & Scher. ■ J. S. Sinclair, chmn; Bruce G. Sundlun, pres; David E. Henderson, pres Outlet Bcst Div; Arnold F. Schoen Jr., VP & gen mgr; Joseph S. Haller, gen sls mgr; Everett H. Hughes, prog dir; Brian D. MacFarlane, news dir; Chalmers S. Stromberg, chief engr. ■ Co-owned: WDBO-AM-FM.

**WESH-TV**—(Daytona Beach)—ch 2, 100 kw vis, 20 kw aur, ant 940/1,998g. May 29, 1956. 80x 1551, Daytona Beach, 32015. (904) 253-7616. TWX 810-853-0255. Licensee: Cowles 8cstg Inc. Ownership: See Cowles Stns, also Nwspr. ■ NBC. Rep: Katz. Wash atty: Marmet Professional Corp. ■ John Haberman, pres & gen mgr; Walter M. Strouse, exec VP stn mgr; Jack Hitchcock, VP & asst stn mgr; Ken Brown, news dir; Kenneth Smith, VP & opns mgr; Bev Barton, prom mgr; Morrison Gable, chief engr. ■ On 43 CATV's—156,968 subs. ■ Rates: \$650; 250; 100.



**WFTV**—ch 9 (interim opn etf. 4/1/69), 316 kw vis, 31.6 kw aur, 1570/1543g. (CP: Ant 1943 ft.) Feb. 1, 1958. Box 999, 32802. (305) 841-9000. TWX 810-850-0179. Licensee: Ch. 9 of Orlando. Ownership: Mid-Fla. TV Corp.; Central 9 Corp.; TV-9 Inc.; Comint Corp.; Fla. Heartland TV Inc., equally. ■ ABC. Rep: Blair. Wash atty: Mullin, Connor & Rhyme. ■ Walter M. Windsor, gen mgr; Clifton L. Conley, gen sls mgr; Clifford S. Pine, opns mgr; Richard P. Flynn, bus mgr; Harry Handley, prom mgr; 80b Jordon, news dir; James Hammond, chief engr. ■ On 50 CATV's—200,000 subs. ■ Rates: \$400; 150; 60.

**\*WMFE-TV**—ch 24, 1,202 kw vis, 240 kw aur, ant 1,254/1,228g. March 25, 1965. 2908 W. Oak Ridge Rd., 32809. (305) 855-3691. Licensee: Fla. Cent. E. Coast Educl TV Inc. ■ PBS. Wash atty: Schwartz & Woods. ■ Stephen M. Steck, exec VP & gen mgr; Gary Yeomans, prom mgr; Thomas Landin, prog dir; Linda Mayfield, prom mgr; Aldo Vivona, admin svcs coord; John C. Newsome, dev dir; Joseph S. Hearn, opns mgr; Lee Watkins, chief engr. ■ On 6 CATV's—32,165 subs. On 3 trans. Co-owned: \*WMFE-FM.

**WSWB-TV**—ch 35, 646 kw vis, 12.6 kw aur, ant 1470/1482g. March 31, 1974. 11510 E. Colonial Dr., 32807. (305) 273-2300. Licensee: Sun World Bcstrs. Off the air.

## Panama City

ADI No. 175; see Panama City market

**WDTB**—ch 13, 316 kw vis, 63 kw aur, ant 1402/1464g. Oct 3, 1973. Box 1340, 32401. (904) 769-2313. TWX 510-738-7536. Licensee: Panhandle Bcstg Co. Ownership: Eugenia Brannen, 40%; Luther Edwin Thomas, 26%; Ralph J. Bennett, 10%; and others. ■ NBC. Rep: Avery-Knodel. Wash atty: Smith & Pepper. ■ Luther E. Thomas, pres; F. E. Busby, gen mgr & film buyer; Bob Petermann, prog dir; R. Wayne Knight, prod & prom mgr; Larry Young, chief engr. ■ On 15 CATV's—80,000 subs. ■ Rates: \$60; 35; 25.

**WJHG-TV**—ch 7, 316 kw vis, 34 kw aur, 870/887g. Dec. 15, 1953. Box 2349, 32401. (904) 234-2125. Licensee: WJHG-TV Inc. Ownership: See Gray Communications Stns, also Nwspr. ■ ABC. Rep: Meeker. Wash atty: Kirkland, Ellis & Rowe. ■ James H. Gray pres; Raymond E. Carow, VP; Ray H. Holloway, VP & gen mgr; Hugh V. Roche, sls mgr; James Bates, chief engr. ■ On 12 CATV's.

## Pensacola

ADI No. 63; see Mobile, Ala.-Pensacola, Fla. market

**WEAR-TV**—Licensed to Pensacola. See Mobile, Ala.

**\*WSRE**—ch 23, 38 kw vis, 5.87 kw aur, ant 4901/469g. Sept. 11, 1967. 1000 College Blvd., 32504. (904) 476-5418, ext 333. Licensee: Dist Bd of Trustees of Pensacola Jr. College (acq 8-31-71). ■ PBS. Wash atty: Schwartz & Woods. ■ Eric C. Smith Jr., gen mgr; James Stasko, prog dir; Emily Batey, prom mgr; Eric E. Wallace, community affairs dir; Harry Flynn, chief engr. ■ On 7 CATV's—27,709 subs.

## Sarasota

ADI No. 17; see Tampa-St. Petersburg market

**WXLTV**—ch 40, 1,405 kw vis, 120 kw aur, ant 721.1/1747g. Oct 23, 1971. Box 940, 33578. (813) 922-0777. Licensee: Sarasota-Bradenton, Fla. TV Co. Ownership: Robert R. Nelson, 51%; Roger Clipp, Clifford Beal, John H. Waltz, Rudolph C. Schonek, Wilbur E. Schonek, each approx. 10%. ■ ABC. Rep: Savalli/Gates. Wash atty: Daly, Joyce & Borsari. ■ Robert R. Nelson, pres, gen mgr & film buyer; Tom Johnson, sls mgr; Lin Rickard, prog dir; Michael Simmons, news dir; Mike Burnham, chief engr. ■ On 15 CATV's—50,000 subs. ■ Rates: \$88; 66; 28.

## Tallahassee

ADI No. 149; see Tallahassee market

**WCTV**—(Thomasville, Ga.)—ch 6, 100 kw vis, 19.5 kw aur, ant 1,030/1,010g. Sept. 15, 1955. 80x 3048, Tallahassee, 32303. (904) 385-2121. TWX 810-931-3773. Licensee: John H. Phipps Bcstg Stns Inc. Ownership: John H. Phipps. ■ CBS, ABC. Rep: Blair. Wash atty: McKenna, Wilkinson & Kiltner. ■ Colin S. Phipps, pres; Joseph E. Hostord, VP & gen mgr; Frank Flynn, natl sls mgr; Jerry Williams, prog dir; Charles Clifton, chief engr.

**WECA-TV**—ch 27, 566.2 kw vis, 113.2 kw aur, ant 867/1,900g. Sept 16, 1976. 80x 10027, 32302. (904) 386-3127. Licensee: Allen Communications Inc. Ownership: E.C. Allen, 100%. ■ ABC. Rep: H-R TV Inc. Wash atty: Bozzberg, Hewes, Finkelstein & Klores. ■ E.C. Allen, pres; Donald Myers, VP & gen mgr; George Sauer, prog dir; Bill Bleak, local sls mgr; Frank Ciarlo, news dir; Art Giddings, chief engr. ■ Rates: \$160; 70; 35.



**\*WFSU-TV**—ch 11, 316 kw vis, 31.6 kw aur, ant 777/774g. Sept 20, 1960. 202 Dodd Hall, Fla. State U., 32306. (904) 644-1736. Licensee: Fla. Bd. of Regents & Fla. State U. ■ PBS. ■ Edward Herp, dir; Wayne Godwin, prog dir & prom mgr; Woodtin O. Walker, chief engr. ■ Co-owned: \*WFSU-FM.

## Tampa-St. Petersburg

ADI No. 17; see Tampa-St. Petersburg market

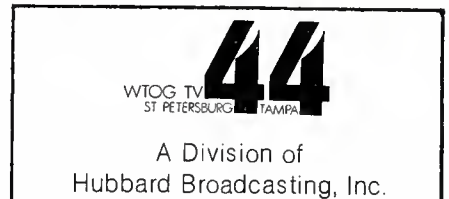
**\*WEDU**—ch 3, 100 kw vis, 12.6 kw aur, ant 935/1024g. Oct. 27, 1958. 908 S. 20th St., Tampa, 33605. (813) 248-5751. Licensee: Fla. West Coast Pub Bcstg Inc. ■ PBS. Wash atty: Schwartz & Woods. ■ R. LeRoy Lastinger, pres; Steve Tyrrell, dir progmg; Orbra Harrell, chief engr. ■ On 45 CATV's.

**WFLA-TV**—ch 8, 302 kw vis, 60.3 kw aur, ant 1,040/1,055g. Feb 14, 1955. Box 1410, Tampa, 33601. (813) 229-7781. TWX 810-876-0602. Licensee: WFLA Inc. Ownership: Media General Inc. See Nwspr. ■ NBC. Rep: Blair. Wash atty: Cohn & Marks. ■ George W. Harvey, chmn; William R. Faber, pres; C. Wesley Quinn, gen mgr; Harry Smith, gen sls mgr; Doug Duperrault, film buyer & prog dir; Jack Jarvis, opns dir; Joe Mannion, news dir; Larry Kellogg, prom mgr; Patrick McLaughlin, chief engr. ■ On 22 CATV's. Co-owned: WFLA-AM-FM.

**WLCY-TV**—(Largo)—ch 10, 316 kw vis, 50 kw aur, ant 500/539g. July 17, 1965. 80x 14000, St. Petersburg, 33733. (813) 577-1111. TWX 810-863-0371. Licensee: WLCY-TV Inc. Ownership: See Rahall Stns. ■ ABC. Rep: RTVR. Wash atty: Kirkland, Ellis & Rowe. ■ N. Joe Rahall, pres; Jeff Evans, exec VP, gen mgr & film buyer; Ray Shouse, gen sls mgr; Sid Perry, prog & prod mgr; Marshall Cleaver, news dir; Giff Eager, loc & reg sls mgr; Bruce Singleton, VP & chief

## Florida, Georgia TV

enrg. ■ On 25 CATV's—125,000 subs. Co-owned: WLCY-AM-FM.



**WTOG**—ch 44, 828 kw vis, 148 kw aur, ant 1,434/1,474g. Nov 4, 1968. Box 365, 105th Terrace NE St., St. Petersburg, 33702. (813) 576-4444. TWX 810-863-0379. Licensee: Hubbard Bcstg Inc. Ownership: See Hubbard Stns. ■ Rep: Petry Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ Stanley S. Hubbard, pres; James C. Dowdle, film buyer & gen mgr; James Tomlin, sls mgr; Ed Moser, prom mgr; Bruce Micek, news dir; Gary L. Simcox, opns mgr; George Orgera, chief engr. ■ On 106 CATV's—176,000 subs. Co-owned: WGTO(AM). ■ Rates: \$70; 150; 35.

**WTVT**—ch 13, 316 kw vis, 47.4 kw aur, ant 1,416/1,549g. April 1, 1955. Box 22013, Tampa, 33622. (813) 876-1313. TWX 810-876-0618. Licensee: Gaylor Bcstg Co. (acq 7-19-56). Ownership: See Oklahoma Publishing Co. ■ CBS. Rep: Katz. Wash atty: Pierson, Ball & Dowd. ■ Edward L. Gaylor, chmn of the bd; Eugene B. Dodson, pres & gen mgr; Lawrence T. Whitney, gen sls mgr; Robert M. Olson, asst mgr; Walter K. Rhoads, prom mgr; Ray Dantzler, news, prog & pub affrs dir; Frank Rankel, chief engr. ■ On 47 CATV's—200,384 subs. ■ Rates: \$1,200; 375; 150.

**\*WUSF-TV**—ch 16, 603 kw vis, 120 kw aur, ant 1,010/1,024g. Sept. 12, 1966. U. of S. Fla., 4202 Fowler Ave., Tampa, 33620. (813) 974-2341. Licensee: U. of S. Fla. ■ PBS. Wash atty: Cohn & Marks. ■ Dr. William Mitchell, gen mgr; J.D. Hershberger, stn mgr; W.M. Brady, prog dir; Dick Brown, prod mgr; Anne Hampton, prom mgr; John Ralle, chief engr. ■ On 26 CATV's—250,000 subs. Co-owned: \*WUSF-FM.

## Vero Beach

**WTVX**—Licensed to Fort Pierce. See Fort Pierce.

## West Palm Beach

ADI No. 79; see West Palm Beach market

**WPEC**—ch 12, 288 kw vis, 56.2 kw aur, ant 980/1,027g. Jan 1, 1955. Fairfield Dr., 33407. (305) 848-7211. TWX 510-952-7639. Licensee: PEC Communications Inc. (acq 12-1-73). Ownership: Photo Electronics Corp. ■ ABC. Rep: Katz. Wash atty: Cohn & Marks. ■ Alex W. Dreyfoos, pres & gen mgr; Gary Dean, sls mgr; Norma Amick, prog dir; June Aiken, prom mgr; Bill Markham, news dir; Warren Weisheit, film buyer; George Danner, chief engr. ■ On 9 CATV's—65,135 subs. ■ Rates: \$300; 150; 40.

**WPTV**—ch 5, 100 kw vis, 10 kw aur, ant 990/1,031g. Aug. 22, 1954. Box 510, Palm Beach, 33480. (305) 655-5455. TWX 510-952-7606. Licensee: Scripps-Howard Bcstg Co. (acq 12-28-61). Ownership: See Scripps-Howard Stns, also Nwspr. ■ NBC. Rep: Blair. Wash atty: Dempsey & Koplovitz. ■ Jack R. Howard, bd chmn; Donald L. Perris, pres & chief exec off; M.C. Watters, chmn, exec comm; Bob Regalbuto, gen mgr & gen sls mgr; Nory LeBrun, sls mgr; Arvo Katajisto, opns dir; Bill Gordon, news dir; Lew Evenden, dir of engr. ■ On 49 CATV's—108,000 subs. ■ Rates: \$400; 250; 90.

## Georgia

## Albany

ADI No. 136; see Albany market

**WALB-TV**—ch 10, 275 kw vis, 43.7 kw aur, ant



## Georgia TV

9601/1,000g. April 7, 1954. Box 3130, 31706. (912) 435-8386. TWX 810-781-5104. Licensee: WAL8-TV Inc. Ownership: See Gray Communications Stns, also Nwspr. ■ NBC, ABC. Rep: Meeker. Wash atty: Kirkland, Ellis, & Rowe. ■ James H. Gray, pres; Raymond E. Carow, VP & gen mgr; R. Douglas Oliver, gen sls mgr & film buyer; Lucille Russell, traf dir; Thomas Sabiston, prod mgr; James Davis, news dir; Perley E. Eppley, dir of engr. ■ On 34 CATV's—84,000 subs. ■ Rates: \$250; 160; 65.

## Athens

ADI No. 16; see Atlanta market

**\*WGTW-TV**—ch 8, 288 kw vis, 56.2 kw aur, ant 1,2001/420g. (CP: 316 kw vis, 51.76 kw aur.) May 23, 1960. Ga. Ctr for Continuing Educ., U. of Ga, 30602. (404) 542-3554. TWX 404-548-6516. Licensee: Regents of U. System of Ga. ■ PBS, SEN, GETN. Wash atty: Norman E. Jorgensen. ■ Dr. W. H. Hale, Jr., assoc dir communications; Hill Bermont, prod dir; James F. Shehane, prod mgr; Jann Wagner, admin asst; Edward Graham Jr., chief engr. ■ On 29 CATV's—58,886 subs.

## Atlanta

ADI No. 16; see Atlanta market

**WAGA-TV**—ch 5, 100 kw vis, 10 kw aur, ant 1,0761/1,103g. April, 1949. Box 4207, 30302. (404) 875-5551. TWX 810-751-8265. Licensee: Storer Bcstg Co. Ownership: See Storer Bcstg Co. Stns. ■ CBS. Sp ½ hr wkly. Rep: Storer TV Sls. Wash atty: Warren C. Zwicky. ■ Paul Raymon, VP & gen mgr; Shelly Schwab, stn mgr; Peter Murray, gen sls mgr; James Ferguson, prod dir; Dick Goss, prom mgr; J. Marc Doyle, news dir; Hugo Bondy, chief engr. ■ On 65 CATV's—220,000 subs. ■ Rates: \$2400; 475; 180.

**WATL-TV**—ch 36, 2,030 kw vis, 304 kw aur, ant 1,0901/1,174g. July 5, 1976. Permittee: Briarcliff Communications (acq 7-74).

**\*WETV**—ch 30, 776 kw vis, 77.6 kw aur, ant 1,0901/1,070g. Feb. 17, 1958. 740 Bismarck Rd., N.E., 30324. (404) 873-4471. TWX 810-751-8164. Licensee: Atlanta 8d of Educ. ■ PBS. Wash atty: McHugh, Steptoe & Johnson. ■ Benjamin E. Mays, pres; Richard B. Holcomb, gen mgr; Larry Watkins, asst gen mgr; William E. Scott, prod dir; Augustine Dempsey, pub info officer; Don Gilpin, prod mgr; Jack R. Curry, chief engr. ■ On 7 CATV's—25,200 subs. Co-owned: \*WA8E(FM).

**WHAETV**—ch 46, 1860 kw vis, 370 kw aur, ant 1,1701/1,174g. (CP: 1,762 kw vis, 176 kw aur, ant 1088 ft.) June 6, 1971. Box 98097, 30359. (404) 325-3103. TWX 810-751-3597. Licensee: Christian Bcstg Network Inc., nonprofit organization. Ownership: See Christian Bcstg Net Stns. Progmng for the deaf ½ hr wkly. ■ Rep: Adam-Young. Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ M. G. Robertson, pres; Robert E. Johnson, film buyer & VP; Everett Martin, gen mgr; John Pauza, gen sls mgr; Don Barney, opns mgr; Ada Fuller, film dir; Kathi Neal, prom mgr; Carl Meeks, chief engr. ■ Rates: \$30; 65; 35.

## WSB-TV

Cox Broadcasting Corporation

**WSB-TV**—ch 2, 100 kw vis, 20 kw aur, ant 1,0371/1,076g. Sept. 29, 1948. 1601 W. Peachtree St., N.E., 30309. (404) 897-7000. TWX 810-751-3532. Licensee: Cox Bcstg Corp. Ownership: See Cox Bcstg Stns, also Nwspr. ■ NBC. Rep: Tele-Rep. Wash atty: Dow, Lohnes & Albertson. ■ Clifford M. Kirtland Jr., pres; Stanley Mouse, group VP; Don Elliot Heald, VP & gen mgr; Dale A. Smith, stn mgr; John Carpenter, gen sls mgr; A. R. Van Cantfort, film buyer & prod mgr; Skip Haley, news dir; Jean Hendrix, dir of prom & publ; William Powers, dir of engr. ■ On 1 trans. Co-owned: WS8-AM-FM.

**WTCG**—ch 17, 2,224 kw vis, 224 kw aur, ant 1,0931/1,042g. Sept. 1, 1967. 1018 W. Peachtree St., N.W., 30309. (404) 875-7317. TWX 810-751-8568.

Licensee: Turner Comm Corp. (acq 1-70). Ownership: R. E. Turner III, 85% & others. ■ Rep: RKO TV Reps. Wash atty: Smith & Pepper. ■ R. E. Turner, pres & gen mgr; Don Lachowski, VP & gen sls mgr; Sidney Pike, VP of opns & film buyer; Ned Jay, prom mgr; Eugene B. Wright, chief engr. ■ On 110 CATV's—450,000 subs. ■ Rates: \$150; 275; 60.

**WXIA-TV**—ch 11, 316 kw vis, 63.2 kw aur, ant 1,0401/1,042g. Sept. 30, 1951. 1611 W. Peachtree St., N.E., 30309. (404) 892-1611. TWX 810-751-3255. Licensee: Combined Communications Corp. (acq 1-4-68) Ownership: See Combined Communication Corp. Stns. ■ A8C. Rep: PGW. Wash atty: Pierson, Ball & Dowd. ■ Jeff Davidson, pres & gen mgr; Howard Kaufman, gen sls mgr; Neil Kuvin, prod mgr & film buyer; Virgil Dominick, news dir; Jon Beacher, prom mgr; Russ Artz, chief engr. ■ On 75 CATV's—190,000 subs. ■ Rates: \$1300; 300; 75.

## Augusta

ADI No. 106; see Augusta market

**WATU-TV**—ch 26, 340 kw vis, 30 kw aur, ant 1,5801/1,546g. (CP: 295 kw vis, 29.5 kw aur, ant 1600 ft.) Dec. 24, 1968. 7th & Reynolds St., 30902. (404) 729-5527. Licensee: Augusta Telecasters Inc. Ownership: Francis Hanks Robertson, 45%; Harold W. Twisdale, 12.43%; Davil L. Steel Sr., 9.88%; and others. ■ Net: NBC. Rep: Young. Wash atty: Finkelstein & Firestone. ■ A. Richard Vance, VP & gen mgr; Bruce Baker, sls mgr; Lynn Evans, opns mgr; James Luttrell, chief engr.

**WJBF**—ch 6, 100 kw vis, 20 kw aur, ant 1,3701/1,292g. Nov. 23, 1953. Box 1404, 30903. (404) 722-6664. TWX 810-755-4023. Licensee: Fuqua Television Inc. Ownership: J. B. Fuqua 62%. See Fuqua Industries Stns. ■ A8C. Rep: H-R. Wash atty: Wilner & Scheiner. ■ John Radeck, pres & gen mgr; Walter Campbell Jr., VP sls; Gerry Levy, prod mgr; Terry Sams, VP & prod dir; James Davis, VP & news dir; John P. Jopling, VP & chief engr.

**WRDW-TV**—ch 12, 316 kw vis, 30.2 kw aur, ant 1,5901/1,506g. Feb. 15, 1954. Drawer 1212, 30903. (803) 278-1212. TWX 810-771-4860. Licensee: Rust Craft Bcstg Co. Ownership: See Rust Craft Bcstg Stns. ■ CBS. Rep: Katz. Wash atty: Kirkland, Ellis & Rowe. ■ Marshall Berkman, pres; James N. Armistead, VP, gen mgr & film buyer; William J. Kemple, gen sls mgr; Lee Sheridan, prod dir; Mary Cashon, prom mgr; Chris Clackum, news dir; Don Smith, chief engr. ■ On 21 CATV's—61,849 subs. ■ Rates: \$250; 90; 65.

## Chattsworth

ADI No. 75; see Chattanoga market

**\*WCLP-TV**—ch 18, 447 kw vis, 44.7 kw aur, ant 1,8501/333g. Feb. 1, 1967. Box 400, 30705. (404) 695-2422. Licensee: Ga. State Board of Educ. ■ PBS; Ga. Ed TV Net. Wash atty: Arent, Fox, Kintner, Plotkin & Kahn. ■ Jack P. Nix, supt of schools; John R. Haney, prod dev admin; Robert E. Ware, dir of engr; Wilfred D. Weatherly, chief engr. ■ On 5 trans.

## Cochran

ADI No. 140; see Macon market

**\*WDCO-TV**—ch 15, 363 kw vis, 36.3 kw aur, ant 1,1501/1,169g. Jan. 1, 1968. Box 269, 31014. (912) 934-2220. Licensee: Ga. State 8d of Educ. See \*WCLP-TV Chattsworth. ■ PBS. ■ Wallace Lynch, chief engr.

## Columbus

ADI No. 112; see Columbus market

**\*WJSP-TV**—ch 28, 200 kw vis max, 30 kw aur max (CP: 921 kw vis, 92.1 kw aur), ant 1,5101/1,103g. Aug. 10, 1964. Box 5, Warm Springs, 31830. (404) 655-2145. Licensee: Ga. State 8d of Educ. See \*WCLP-TV Chattsworth. ■ PBS. ■ Donlad Thomas, chief engr.

**WRBL-TV**—ch 3, 100 kw vis, 12 kw aur, ant 1,7801/1,749g. Nov. 15, 1953. Box 270, 31902. (404) 322-0601. TWX 810-758-4335. Licensee: Columbus Bcstg Co. (acq 2-17-73). Ownership: J. W. Woodruff Jr., 81.22%; Barnett Woodruff, 18.78%. See J.W. Woodruff Jr. Stns. ■ CBS. Rep: Katz. Wash atty: Dow,

Lohnes & Albertson. ■ J. W. Woodruff Jr., pres & gen mgr; Paul Berry, VP, prod dir & film buyer; Jesse Woodward, prod mgr; George A. Gingell, VP, dir pub affrs; Dick McMichael, VP, news dir; Bob Walton, VP & gen sls mgr; Mike Burks, prom dir; Lacy Worrell, VP, dir of engr. ■ On 46 CATV's—105,508 subs. Co-owned: WR8L-AM-FM. ■ Rates: \$250; 70; 40.

**WTVM**—ch 9, 284 kw vis, 52.5 kw aur, ant 1,6501/1,749g. Oct. 6, 1953. Box 1848, 31902. (404) 324-6471. TWX 810-758-4326. Licensee: WTVM Inc. Martin Theaters of Ga. Inc. (acq 2-7-69). Ownership: See Fuqua Industries Stns. ■ A8C. Rep: 8lair. Wash atty: Wilner & Scheiner. ■ Joe Windsor, pres; Lynn F. Avery, VP, gen mgr; Charles Hitchins, gen sls mgr; Carroll Ward, prod dir; Griff Godwin, news dir; Bob King, chief engr. ■ On 51 CATV's—115,000 subs. ■ Rates: \$225; 80; 50.

**WYEA-TV**—ch 38, 1,070 kw vis, 209 kw aur, ant 1,3101/1,319g. Oct. 29, 1970. Box 6389, 31907. (404) 561-3838. TWX 810-758-4312. Licensee: Eagle Bcstg Co. Ownership: Inland Broadcasting, Gala Broadcasting, each 50%. For Gala interests, see Grisham, Davis, Gobold, Aronov Stn. Inland is owned by John Swift, 15%; Kyle Spencer & David Rothschild, each 40%; & Douglas Smith, 5%. ■ NBC; TVS. Rep: Meeker. Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ Charles Grisham, pres; Maury Farrell, gen mgr & film buyer; Ken Gerdes, sls mgr; Al Fleming, news dir; Warren Clemmons, prom mgr; Frank Hardman, chief engr. ■ On 37 CATV's—231,000 subs. ■ Rates: \$65; 20; 10.

## Dawson

ADI No. 112; see Columbus market

**\*WACS-TV**—ch 25, 363 kw vis, 36.3 kw aur, ant 1,0801/1,096g. March 6, 1967. Rt. 1, Box 75A, Parrott, 31777. (912) 623-4883. Licensee: Ga. State 8d of Educ. See \*WCLP-TV Chattsworth. ■ PBS. ■ Ralph E. Gnann, chief engr.

## Macon

ADI No. 140; see Macon market

**WCWB-TV**—ch 41, 760 kw vis, 154 kw aur, ant 8931/837g. Aug. 26, 1968. Box 4328, 31208. (912) 746-1455. Licensee: Bibb Television Inc. (acq 8-74). Ownership: F. E. Busby, 64%; R. A. Birgel, 12%; E.L. Finch, 10%; and others. ■ NBC. Rep: Avery-Knodel; Busby, Finch, Latham & Widman. Wash atty: Miller, Schroeder. ■ Lanny Finch, pres; FE. Busby, chmn; Loran Nesmith, stn mgr; Jim Lee, news dir; Joe Spears, chief engr. ■ On 14 CATV's—45,000 subs. ■ Rates: \$100; 35; 15.

**WMAZ-TV**—ch 13, 316 kw vis, 63.1 kw aur, ant 7801/895g. Sept. 27, 1953. Box 5008, 31208. (912) 746-7311. TWX 912-788-3713. Licensee: Multimedia Inc. Ownership: See Multimedia Stns, also Nwspr. ■ CBS, ABC. Rep: Katz. Wash atty: Dow, Lohnes & Albertson. ■ Wilson C. Wearn, pres; Albert Sanders, VP & gen mgr; James C. Elrod, dir opns; Don McGouirk, admin co-ord; William Tribble, news dir; Jim Lawton, chief engr; Elmo Simmons, gen sls mgr. ■ On 24 CATV's—32,000 subs. Co-owned: WMAZ-AM-FM. ■ Rates: \$375; 140; 90.

## Pelham

ADI No. 136; see Albany market

**\*WABW-TV**—ch 14, 363 kw vis, 36.3 kw aur, ant 1,2401/1,224g. Jan. 1, 1967. Box 249, 31779. (912) 294-8313. Licensee: Ga. State 8d of Educ. See \*WCLP-TV Chattsworth. ■ PBS. ■ Guy Cochran, chief engr.

## Savannah

ADI No. 125; see Savannah market

**WJCL**—ch 22, 891 kw vis, 53.7 kw aur, ant 1,4301/1,478g. July 18, 1970. Box 13646, 31406. (912) 352-2022. TWX 810-784-5679. Licensee: Lewis Bcstg Co. Ownership: J.C. Lewis Jr. ■ ABC. Rep: Avery-Knodel; Busby, Finch, Latham & Widman. Wash atty: Pierson, Ball & Dowd. ■ J.C. Lewis, pres; J. Fred Pierce, exec VP & gen mgr; Christopher A. Barbieri, VP sls & progmng; E.F. Bigbie, VP engr; Douglas Weathers, news dir; Wallace Tidwell, chief engr. ■ On 50 CATV's. Co-owned: WJCL-FM. ■ Rates: \$85-150; 50; 20-30.



**WSAV-TV**—ch 3, 100 kw vis, 20 kw aur ant 480t/521g. Feb. 1, 1956. Box 2429, 31402. (912) 236-0303. TWX B10-784-5661. Licensee: News-Press & Gazette Co. Ownership: David R. Bradley, 31%; Henry H. Bradley, 21%; David R. Bradley Jr., 21%. Also Nwspr. ■ NBC. Rep: H-R Inc. Wash atty: McKenna, Wilkinson & Kittner. ■ Harben Daniel, pres & gen mgr; M. E. Thompson, VP & opns mgr; H. M. (Mack) Humpidge, coml mgr & film buyer; Camille Kurtz, prom mgr; Stanley Bowman, news dir; Bryon Stong, chief engr. ■ On 24 CATV's—32,000 subs. Co-owned: WSAV(AM). ■ Rates: SB0; 40; 32.

**WTOC-TV**—ch 11, 316 kw vis, 31.6 kw aur, ant 480t/501g. Feb. 14, 1954. Box B0B6, 31402. (912) 232-0127. TWX B10-784-5619. Licensee: Savannah Bcstg Co. Ownership: William T. Knight Jr., 17.5%; F. Schley Knight, 17.8%; Stuart G. Knight, 17.8%; William T. Knight III, 17.7%; Courtney S. Gaines, 17.7%, and others. ■ CBS. Rep: Avery-Knodel. Wash atty: Hamel, Park, McCabe & Saunders. ■ F. Schley Knight, pres & gen mgr; Dwight J. Bruce, VP, prog dir & film buyer; Jess Mooney, sis mgr; Dick Lantz, news dir; Dave Randall, prom mgr; Kyle E. Goodman, chief engr. ■ Co-owned: WTOC-AM-FM.

**\*WVAN-TV**—ch 9, 316 kw vis, 34.7 kw aur; ant 1,050t/1,086g. Sept. 16, 1963. Box 367, Pembroke, 31321. (912) 653-4996. Licensee: Ga. State Bd of Educ. ■ PBS, Georgia ETV Net. ■ Execs see \*WCLP-TV Chatsworth. A. Frank Darsey, chief engr.

## Thomasville

**WCTV**—Licensed to Thomasville. See Tallahassee, Fla.

## Waycross

**ADI No. 85; see Jacksonville, Fla. market**

**\*WXGA-TV**—ch B, 316 kw vis, 47.9 kw aur, ant 1,030t/1,089g. Dec. 4, 1961. Box B42, 31501. (912) 2B3-4B3B. Licensee: Ga. State Bd of Educ. ■ PBS, Ga. ETV. Net. ■ Exec see \*WCLP-TV Chatsworth. Knox Carreker, chief engr.

## Wrens

**ADI No. 106; see Augusta market**

**\*WCES-TV**—ch 20, 331 kw vis, 33.6 kw aur, ant 1,480t/1,465g. Sept. 12, 1966. Box 525, 30B33. (404) 547-2107. Licensee: Ga. State Bd of Educ. ■ Exec see \*WCLP-TV Chattsworth. Rabun F. Bobo, chief engr.

## Hawaii

### Hilo

**KGMD-TV**—ch 9, 9.68 kw vis, 1.71 kw aur, ant minus 290t/258g. May 15, 1955. 5B Manolana Place, 96720. (808) 935-5461. Licensee: Heftel Television Honolulu Inc. (acq March 1976). Ownership: Heftel Bcstg Corp., 90%; Lani G. & James Donohoe Jr., 10%. Partially co-owned satellite of KGMB-TV, Honolulu.

**KHAW-TV**—ch 11, 2.09 kw vis, 275 w aur, ant minus 620t/139g. Nov. 27, 1961. Licensee: KHON-TV Inc. (acq 1-26-73). ■ NBC. Co-owned satellite of KHON-TV Honolulu.

**KHVO**—ch 13, 4.6B kw vis, 1.59 kw aur, ant minus 823t/80g. May 15, 1960. Licensee: Western Telestations Inc. Ownership: See Starr Bcstg Group. ■ ABC.

## Honolulu

**KGMB-TV**—ch 9, 20B kw vis, 29.5 kw aur, ant minus 50t/436g (CP: Ant 45t/495g). Dec. 1, 1962. Box 5B1, 96809. (808) 941-3011. Telex RCA 723-B363 ITT 743-0020. Licensee: Heftel Bcstg-Honolulu Inc. Ownership: See Heftel Bcstg Corp. ■ CBS. Rep: HR-TV. Wash atty: Stambler & Shrinkey. ■ Robert W. Sevey, pres; Richard Cramer, VP, sls; Robert Fox, gen & natl sls; Phil Arnone, prog dir; Richard Thriot, film buyer; Don Cadora, chief engr. ■ Co-owned: KGMB(AM).

**\*KHET**—ch 11, 149 kw vis, 29.5 kw aur, ant minus 80t/436g. April 15, 1966. 2350 Dole St., 96B22. (80B)

955-7B7B. Telex 723-B553. Licensee: Hawaii Public Bcstg Authority. ■ PBS. Wash atty: Cohn & Marks. ■ Mary G. F. Bitterman, exec dir; Douglas Green, prog mgr; Cliff Eblen, prom mgr; Charles H. E. Stubblefield, prog mgr; Akio Sakata, chief engr.

**KHON-TV**—ch 2, 60.3 kw vis, 12.6 kw aur, ant minus 150t/350g. Dec. 15, 1952. 1170 Auahi St., 96814. (80B) 531-B5B5. Telex 723-340. Licensee: KHON-TV Inc. (acq 1-26-73). Ownership: See McCoy Bcstg Co. Stns. ■ NBC. Rep: Peters, Griffin, Woodward. Wash atty: Lois Siegel Schwartz. ■ George Hagar, pres & gen mgr; Richard Schaller, sls mgr; Dan Kawakami, prog dir; Kathy Shrider, prom mgr; B. J. Sams, news dir; Alfred Ono, chief engr. ■ On 6 CATV's. On 2 trans. ■ Rates: \$210; 45; 1B.

**KIKU-TV**—ch 13, 30.7 kw vis, 6.2 kw aur, ant minus 100t/371g. July 4, 1962. 150 B. Puuhale Rd., 96B19. (80B) B47-1178. Licensee: KIKU Television Corp. Ownership: See United Bcstg Stns. ■ Rep: U.B.C. Sales. Wash atty: Cohn & Marks. ■ Richard Eaton, pres; Joanne Ninomiya, gen mgr & prog dir; Edna Oba, sls mgr; Robert Tomosawa, news dir; Jim Bowen, chief engr.

**KITV**—ch 4, 100 kw vis, 20 kw aur, ant minus 140t/368g. 1290 Ala Moana Blvd., 96B14. (80B) 537-3991. TWX: WU16325B. Licensee: Western Telestations Inc. (acq 8-1-73). Ownership: See Starr Broadcasting Group. ■ ABC. Rep: Katz. Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schukind. ■ Bruce Johnson, pres; Dick Grimm, VP, gen mgr & film buyer; Jack Donahue, gen sls mgr; Robert Dahlquist, prog dir; Charles W. Riley, prod mgr; Stewart Cheifet, news dir; Charles J. Hartman, chief engr. ■ On 11 CATV's—2B,000 subs. On 5 trans.

## Wailuku

**KAIH-TV**—ch 7, 29.8 kw vis, 5.9 kw aur, ant 5,940t/75g. Nov. 17, 195B. Licensee: KHON-TV Inc. ■ NBC. Co-owned satellite of KHON-TV, Honolulu.

**KG MV**—ch 3, 14.1 kw vis, 2.69 kw aur, ant 5,950t/60g. April 24, 1955. Box 1574, Kahului, 96732. (80B) 244-534B. Licensee: Heftel Bcstg-Maui Inc. (acq 5-74). Ownership: Cecil Heftel, 40%; Joyce Heftel, 40%; Robert Park, 10%; Margaret Park, 10%. Partially co-owned satellite of KGMB-TV, Honolulu. ■ Robert Park, pres; Julius M. Vetter, stn mgr & chief engr. ■ On 2 CATV's.

**\*KMEB**—ch 10, 80.9 kw vis, 6 kw aur, ant 5,940t/47g. Sept. 22, 1966. TWX 723-B553. Licensee: Hawaii Public Bcstg Authority. Co-owned satellite of \*KHET, Honolulu. ■ Mary G. F. Bitterman, exec dir; Cliff Eblen, prom mgr; Douglas Green, prod mgr.

**KMVI-TV**—ch 12, 27.5 kw vis, 4.36 kw aur, ant 5,910t/70g. Nov. 2B, 1955. Box 550, 96793. Licensee: Maui Publishing Co. Ownership: J. Walter Cameron, 94.4%, & others. See Nwspr. Separately-owned satellite of KITV Honolulu. ■ ABC. Wash atty: Dow, Lohnes & Albertson. ■ Co-owned: KMVI(AM).

## Idaho

### Blackfoot

**KPVI**—Licensed to Pocatello. See Idaho Falls.

### Boise

**ADI No. 141; see Boise market**

**\*KAID**—ch 4, 28.2 kw vis, 5.62 kw aur, ant 2474t/1426g. Dec. 31, 1971. 1910 University Dr., Boise State University, B3725. (208) 385-3344. Licensee: Idaho State Bd of Ed. ■ PBS. ■ Jack A. Schlaefle, dir ETV; William M. Berg, prog dir; Vaun J. McArthur, chief engr.

**KBCI-TV**—ch 2, 65 kw vis, 7.0t kw aur, ant 2,550t/149g. Nov. 26, 1953. Box 2600, B3701. (20B) 342-9331. TWX 910-970-5790. Licensee: Eugene Television. Ownership: Robert W. Howell, 10.9%; and others. ■ CBS. Rep: Peters, Griffin, Woodward; Moore. Wash atty: Wilkinson, Cragun & Barker. ■ James A. Johntz, Jr. pres & gen mgr; Britt Bowden, VP sls; Dena Howell, prog dir; Pauli Crooke, news dir; R. W. Howell, film buyer; Larry Chase, prom mgr; Manson McClure, VP engr. ■ On 7 CATV's—4,500 subs. On 35 trans. ■ Rates: \$75-100; 65; 30.

## Georgia, Hawaii, Idaho TV

**KIVI**—(Nampa)—ch 6, 60.3 kw vis, 12.0 kw aur, ant 2,660t/210g. Feb. 1, 1974. 1866 E. Chisholm Dr., Nampa, B3651. (20B) 467-3301. TWX 910-970-5945. Licensee: Idaho Television Corp. Ownership: M. Walker Wallace, 3B.2%; James U. Lavenstein, 12.80%; R.V. Hamsberger, 20.50%; and others. ■ ABC. Rep: H-R Television; Tacher; Bournstein Co. Wash atty: McKenna, Wilkinson & Kittner. ■ David Eaton, VP & gen mgr; John Tischendorf, asst gen mgr; Jan Hammer, natl sls mgr; John Larsgaard, news dir; Raymond Barp, prom mgr and prog dir; Kenneth Manley, chief engr. ■ On 3 CATV's—1,372 subs. On 4 trans. ■ Rates: \$125; 50; 20.

**KTVB**—ch 7, 166 kw vis, 26.9 kw aur, ant 2,560t/223g. July 12, 1953. Box 777B, B3707. (20B) 375-7277. TWX 910-970-5779. Licensee: KTVB Inc. Ownership: Georgia M. Davidson and family 100%. ■ NBC. Rep: Avery-Knodel; Simpson/Reilly (Portland/Seattle). Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ Robert E. Krueger, pres, gen mgr & film buyer; Rex McArthur, loc sls mgr; Anne Pearson, prog dir; John Williamson, prom mgr; Sal Celeski, news dir; Harold Toedtemeier, chief engr. ■ On 14 CATV's—15,200 subs. On 30 trans. ■ Rates: \$130; B5; 35.

## Idaho Falls

**ADI No. 164; see Idaho Falls-Pocatello market**

**KID-TV**—ch 3, 100 kw vis, 14.4 kw aur, ant 1,600t/201g. Dec. 20, 1953. Box 200B, Idaho Falls, B3401. (20B) 522-5100. Licensee: KID Bcstg Corp. Ownership: LaVere A. & Lucille J. Ricks, 15.6%; A. W. Schwieder, 14.4%; Warren Wright, 10.7%. ■ CBS. Rep: PGW; Moore; McDermott (Canada). Wash atty: Wilkinson, Cragun & Barker. ■ J. Allen Jensen, pres & gen mgr; Claude Cain, stn mgr & sls mgr; Arthur Reid, opns dir; Neil Hansen, prom mgr; Phelps Hawkins, news dir; D.K. Jones, chief engr. ■ On 8 CATV's—20,000 subs. On 21 trans. Co-owned: KID-AM-FM. ■ Rates: \$60; 45; 30.

**KIFI-TV**—ch 8, 316 kw vis, 63.1 kw aur, ant 1,520t/180g. Jan. 21, 1961. Box 2148, Idaho Falls, B3401. (208) 523-1171. TWX 910-977-5726. Licensee: The Post Co. Ownership: J. Robb Brady Trust Co., 81.25%; Edwin F. McDermott, 18.75%. See Nwspr. ■ NBC. Rep: Avery-Knodel; Hix; Simpson/Reilly. Wash atty: Midlen & Reddy. ■ James M. Brady, pres, gen mgr & sls mgr; E. F. McDermott, VP; Herman G. Haefle, opns & prog dir; Arnie Augustin, news dir; Lloyd Lindsay Young, prom mgr; R.D. Vesser, chief engr. ■ On 12 CATV's—20,000 subs. On 12 trans. ■ Rates: \$55; 36; 12.

**KPVI**—(Pocatello)—ch 6, 100 kw vis, 17.4 kw aur, ant 1530t/619g. April 26, 1974. 421 Fredregill Road, Box 4909, Pocatello, 83201. (208) 233-6667. TWX 910-977-5756. Licensee: Eastern Idaho Television Corp. Ownership: M. Walker Wallace, 3B.2%; James U. Lavenstein, 12.80%; R.V. Hamsberger, 20.50%; and others. ■ ABC. Rep: H-R Television; Tacher; Aaron Bournstein. Wash atty: McKenna, Wilkinson & Kittner. ■ James U. Lavenstein, pres, gen mgr & film buyer; Archie Edmondson, loc sls mgr; Raymond Barp, prom mgr & prog dir; Jeff Kingery, news dir; John Morand, chief engr. ■ On 9 CATV's—22,944 subs. ■ Rates: \$51; 24; 14.

## Lewiston

**ADI No. 122; see Yakima, Wash. market**

**KLEW-TV**—ch 3, 13B kw vis, 1.3B kw aur, ant 1,260t/3035g. December 1956. (20B) 746-2636. Licensee: NWG Bcstg Co. ■ Co-owned satellite of KIMA-TV Yakima, Wash.

## Moscow

**ADI No. 78; see Spokane, Wash. market**

**\*KUID-TV**—ch 12, 115 kw vis, 57.5 kw aur, ant 1,050t/154g. July 1, 1965. Radio-TV Ctr. of Idaho, B3843. (20B) B55-6723. Licensee: Regents of U. of Idaho. ■ PBS. ■ Peter Haggart, gen mgr; Joyce Campbell, prog dir; Ric Glaub, prom mgr; Linda Carter, traffic mgr; Dick Carroll, chief engr. ■ On 14 CATV's—23,000 subs. On 4 trans. Co-owned: \*KUID-FM.

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### Nampa

**KIVI**—Licensed to Nampa. See Boise.

### Pocatello

**ADI No. 164; see Idaho Falls-Pocatello market**

**\*KBGL-TV**—ch 10, 66.1 kw vis, 12.9 kw aur, ant 1,450t/87g. July 7, 1951. Idaho State University, 83209. (208) 236-2857. Licensee: State Board of Education, acting as trustees for Idaho State University ■ PBS. ■ Herbert Everitt, dir, radio-TV service, & gen mgr; Elmo Sackett, stn mgr; Don Rogers, prog dir; Jim Alexander, prod dir; Janet House, traf dir & prom mgr; Dick Siebe, chief engr. ■ Co-owned: \*KBGL(FM).

**KID-TV**—Licensed to Idaho Falls. See Idaho Falls.

**KIFI-TV**—Licensed to Idaho Falls. See Idaho Falls.

**KPVI**—Licensed to Pocatello. See Idaho Falls.

### Twin Falls

**ADI No. 185; see Twin Falls market**

**KMVT**—ch 11, 316 kw vis, 31.6 kw aur, ant 1,190t/690g. May 30, 1955. Eastland Dr. at Elizabeth Blvd., 83301. (208) 733-1280. TWX 910-977-5716. Licensee: KLIX Corp. (acq 1-1-71). Ownership: Dale G. Moore 100%. See Dale G. Moore stns. ■ ABC, CBS, NBC. Rep: Avery-Knodel; Simpson/Reilly. Wash atty: Haley, Bader & Polts. ■ Earl Morgenroth, pres; Harold O. Hirte, exec VP & gen mgr; Thomas Magaw, gen sls mgr; George Brown, prog dir; Jeff Rounce, news dir; Dick Christopherson, prom mgr; Gilbert Anderson, chief engr. ■ On 4 CATV's—25,000 subs. On 5 trans. ■ Rates: \$55; 40; 15.

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### Carbondale

**ADI No. 73; see Paducah, Ky.-Cape Girardeau, Mo.-Harrisburg, Ill. market**

**\*WSIU-TV**—ch 8, 316 kw vis, 40.7 kw aur, ant 890t/903g. November 1961. Southern Ill. U., 62901. (618) 453-4343. Licensee: Bd of Trustees of Southern Ill. U. ■ PBS. Wash atty: Mallyck & Bernton. ■ Charles T. Lynch, chmn; David B. Rochelle, stn & gen mgr; Virginia Mampre, prog dir; Erix Coppi, prom mgr; Ed Brown, news dir; William E. Dixon, chief engr. ■ On 30 CATV's. Co-owned: \*WSIU(FM).

### Champaign

**ADI No. 70; see Springfield-Decatur-Champaign market**

**WCIA**—ch 3, 100 kw vis, 20 kw aur, ant 940t/981g. Nov. 14, 1953. 509 S. Neil, 61820. (217) 356-8333. Licensee: Midwest TV Inc. Ownership: See Midwest

TV Stns. ■ CBS. Rep: Peters, Griffin, Woodward. Wash atty: Covington & Burling. ■ August C. Meyer Jr., pres; Clara R. Meyer, VP; Guy F. Main, exec VP; Jack Everette, exec VP, treas & engrg dir; Dale Fleming, chief engr; Gerald J. Johnson, sls mgr; Darrell Blue, prod mgr; Dick Adams, mgr, informational prog; William J. Helms, prog dir; Paul Davis, news dir.

**WICD**—ch 15, 647 kw vis, 64.6 kw aur, ant 1,300t/1,338g. April 24, 1959. 17 E. University Ave., Champaign, 61820. (217) 352-7673. Licensee: Plains TV Corp. Ownership: See Plains Television Corp. ■ NBC. Rep: Katz. Wash atty: McKenna, Wilkinson & Kittner. ■ Elmer Balaban, pres; Milton Friedland, VP & gen mgr; Joe Norris, sls mgr; Vince Daube, prog mgr; Ken Lotka, prom mgr; Len Prazak, news dir; David Boyer, chief engr. ■ On 13 CATV's. Co-owned satellite of WICS Springfield, Illinois.

### Chicago

**ADI No. 3; see Chicago market**



**WBBM-TV**—ch 2, 35.4 kw vis, 7.08 kw aur, ant 1350t/1456g. August 1940. 630 N. McClurg Court, 60611. (312) 222-0698. TWX 312-222-0698. Licensee: CBS Inc. Ownership: See CBS-Owned Stns. ■ CBS. Rep: CBS-TV Natl Sales. ■ Neil E. Derrough, VP & gen mgr; Steven Orr, dir of sls; James Bennett, dir of bcstg; Jay Feldman, news dir; Alice Necker, film serv mgr; Jerome Greenburg, communications dir; Luther A. Pierce, chief engr. ■ Co-owned: WBBM-AM-FM.

**WCFC**—ch 38, 1,260 kw vis, 25.1 kw aur, ant 1,210t/1453g. May 31, 1976. 300 N. State St., 60610. (312) 222-1000. Permittee: Christian Communications of Chicagoland. ■ Wash atty: Greeley, Bernard & Tierney. ■ William A. Lee, pres; T. E. Haviland Sr., gen mgr; A. P. Young, stn mgr. ■ Co-owned: WCFL(AM).

**WCIU-TV**—ch 26, 961 kw vis, 194 kw aur, ant 650t/684g. Feb 6, 1964. 141 W. Jackson Blvd., 60604. (312) 663-0260. Licensee: Weigel Bcstg Co. Ownership: J. William O'Connor & Howard Shapiro, 71.2%. See O'Connor Stns. ■ Rep: Spanish International Network. Wash atty: McKenna, Wilkinson & Kittner. ■ J. William O'Connor, chmn board; Howard Shapiro, pres; J. Herman Sitrick, VP & gen mgr; Robert Ward, VP-sls; Peter Zomaya, prog dir & asst mgr; Syl Friedman, dir bus; Ben Larson, news dir; Glenn Stewart, film buyer; Dick Ashenfelter, chief engr. ■ Rates: \$100; 90; 60.

**WFLD-TV**—ch 32, 2,500 kw vis, 500 kw aur, ant 1,415t/1,453g. Jan 4, 1966. 300 N. State St., 60610. (312) 645-0300. Telex 25-5273. Licensee: Kaiser Broadcasting Co. (acq 7-1-73). Ownership: See Kaiser Broadcasting Co., also Nwspr. ■ Rep: Kaiser Spot Sls. Wash atty: Wilmer, Cutler & Pickering. ■ James C. Warner, gen mgr; Joe Girard, gen sls mgr; Albert B. Sturges, stn mgr, prog dir & film buyer; Maurice Roberts, news dir; William P. Kusack, chief engr. ■ On 55 CATV's—159,792 subs.

**WGN-TV**—ch 9, 110 kw vis, 22 kw aur, ant 1,360t/1,453g. April 5, 1948. 2501 Bradley Pl., 60618. (312) 528-2311. TWX 910-221-1324. Licensee: WGN Continental Bcstg Co. Ownership: See Tribune Co. Stns, also Nwspr. ■ Rep: Petry; WGN Continental Sls; Creed; Hyett; Glen-Warren. Wash atty: Kirkland, Ellis & Rowe. ■ Daniel T. Pecaro, exec VP & gen mgr; Joseph A. Antelo, gen sls mgr; Charles Harrison, VP & mgr news; Sheldon Cooper, VP & stn mgr; Jack Jacobson, VP & prog mgr, group stns; Harry Trigg, prog mgr; William H. Willis, PR mgr; Woodrow R. Crane, chief engr. ■ On 227 CATV's—670,000 subs. Co-owned: WGN(AM).

**WLS-TV**—ch 7, 275 kw vis, 55 kw aur, ant 890t/969g. (CP: 81.3 kw vis, 6.94 kw aur, ant 1,500 ft). Sept 17,

1948. 190 N. State St., 60601. (312) 263-0800. TWX 312-222-9530. Licensee: ABC Inc. Ownership: See ABC Owned Stns. ■ ABC. Rep: ABC-TV Spot Sales. Wash atty: McKenna, Wilkinson & Kittner. ■ Richard A. O'Leary, pres; Lewis H. Erlich, gen mgr; Peter B. Desnoes, gen sls mgr; David H. McLaughlin, sls mgr; Chris Duffy, prog dir; Edward P. Weber, prom mgr; John Mies, news dir; Jim Tuverson, film buyer; J.J. Kresnicka, engr dir. ■ Co-owned: WLS(AM)-WDAI(FM).

**WMAQ-TV**—ch 5, 41.1 kw vis, 8.0 kw aur, ant 1,307t/1,307g. January 1948. Merchandise Mart, 60654. (312) 644-8300 (after 3-76: 861-5555). TWX 312-222-9441. Licensee: NBC Inc. Ownership: See NBC-Owned Stns. ■ NBC. Rep: NBC-TV Spot Sales; Bomar Lawrence. ■ Lee Schulman, VP & gen mgr; Robert S. Walsh, stn mgr; Al Jerome, natl sls mgr; Charles Gerber, gen sls mgr; Jim Hoel, loc sls mgr; Ziv Shoubin, prog mgr; Ed Planer, news dir; Jay Ojeda, mgr pub affrs; Betty Lewis, mgr community relations; Jo Ellen Webster, personnel mgr; Ella G'sell, mgr, adv, prom & press; William Marshall, dir tech opns. ■ Co-owned: WMAQ(AM)-WNIS(FM). ■ Rates: \$2,000 to 4,500; 600; 500.

**WSNS**—ch 44, 4260 kw max, 1050 kw horiz vis, 500 kw max, 123 kw horiz aur, ant 1,420t/1,456g. April 5, 1970. 430 West Grant Pl., 60614. (312) 929-1200. Licensee: Video 44. Ownership: Harriscopie of Chicago Inc., 50%; Woods Amusement, Rivergrove Drive Ins, and Video 44., 50%. See Harriscopie Stns. ■ Rep: HR Television Inc. Wash atty: Cohn & Marks. ■ Edward L. Morris, VP & gen mgr; Mal Wyman, asst gen mgr; Nat Gershman, sls mgr; Peter Strand, prog dir; Kevin Murphy, chief engr. ■ On 77 CATV's—200,000 subs.

**\*WTTW**—ch 11, 22.7 kw vis, 5.09 kw aur, ant 1,470t/1,519g. Sept. 5, 1955. 5400 N. St. Louis Ave., 60625. (312) 583-5000. TWX 910-221-5459. Licensee: Chicago Educl TV Assn. ■ Wash atty: Schwartz & Woods. ■ Irving B. Harris, chmn; William J. McCarter, pres & gen mgr; John C. Rahmann, stn mgr; Dick Bowman, dir of bcstg; Kerry Smith, info serv dir; John R. Modisett, dir of dev & mktg; John D. Callaway, dir of news; Larry Ocker, chief engr.

**\*WXXW**—ch 20, 25 kw vis, 5.2 kw aur, ant 770t/800g. Sept. 20, 1965. Licensee: Chicago Educl TV Assn. ■ Execs: see \*WTTW Chicago.

### Decatur

**ADI No. 70; see Springfield-Decatur-Champaign market**

**WAND**—ch 17, 1,977 kw vis, 197.7 kw aur, ant 1,030t/1,063g. Aug. 16, 1953. Box 631, Southside Dr., 62525. (217) 428-4304. TWX 910-243-0458. Licensee: WFIL Inc. Ownership: See LIN Bcstg Stns. ■ ABC. Rep: Blair Wash atty: Wilmer, Cutler & Pickering. ■ Barrett H. Geoghegan, pres & gen mgr; T. J. Vaughan, prog dir; Calvin E. Coleman, gen sls mgr; Richard E. Westbrook, news dir; Michael Cheever, prom dir; Wayne J. Semple, chief engr. ■ On 19 CATV's—98,930 subs. On 1 trans. ■ Rates: \$370; 140; 60.

### Freeport

**WCEE-TV**—Licensed to Freeport. See Rockford.

### Harrisburg

**ADI No. 73; see Paducah, Ky.-Cape Girardeau, Mo.-Harrisburg, Ill. market**

**WSIL-TV**—ch 3, 100 kw vis, 20 kw aur, ant 880t/859.5g. December 1953. 21 W. Poplar St., 62946. (618) 253-7837. Licensee: Turner-Farrar Assn. Ownership: See Turner-Farrar Stns. ■ ABC. Rep: Adam Young. Wash atty: McKenna, Wilkinson & Kittner. ■ O. L. Turner, gen mgr & film buyer; Charles Gilliam, chief engr. ■ Rates: \$85; 55; 45.

### Macomb

**\*New TV**—ch 22, 897.4 kw max, 354.8 kw vis, 89.7 kw max, 35.5 kw aur, ant 1219t/1259g. Not on air, target date unknown. 900 W. Adams St., 61455. Licensee: Western Ill. Univ.



## Moline

**ADI No. 71; see Davenport, Iowa-Rock Island-Moline, Ill. market**

**WHBF-TV**—Licensed to Rock Island. See Rock Island.

**WOC-TV**—Licensed to Davenport, Iowa. See Davenport, Iowa.

**WQAD-TV**—ch 8, 282 kw vis, 56.2 kw aur, ant 1,010t/1,058g. Aug 1, 1963. 3003 Park 16th St., 61265. (309) 764-9694. TWX 910-225-1481. Licensee: Moline TV Corp. Ownership: Francis J. Coyle, 11.28%; Arthur M. Swift, 9.92%; & others. ■ ABC. Rep: Katz. Wash atty: Pierson, Ball & Dowd. ■ Francis J. Coyle, pres; Arthur M. Swift, exec VP & gen mgr; William L. Snyder, sls mgr; Ron Klayman, prog & prom dir; Jim King, dir of news; Ray Krueger, chief engr. ■ On 14 CATV's—12,000 subs. ■ Rates: \$250; 90; 40.

## Olney

**ADI No. 113; see Terre Haute, Ind. market**

**\*WUSI-TV**—ch 16, 977 kw vis, 195 kw aur, ant 930t/976g. Aug 19, 1968. Box 430, 62450. Licensee: Bd of Trustees, Southern Ill. U. (See WSIU, Carbondale). ■ PBS. Wash atty: Mallick & Bernton. ■ Charles T. Lynch, chmn; David B. Rochelle, stn & gen mgr; William E. Dixon, chief engr. ■ On 30 CATV's.




## Peoria

**ADI No. 91; see Peoria market**

**WEEK-TV**—ch 25, 562 kw vis, 112 kw aur, ant 680t/604.9g. Feb. 1, 1953. 2907 Springfield Rd., 61611. (309) 699-3961. TWX 910-652-4455. Licensee: Mid-America TV Co. Ownership: See Mid-America TV Stns. ■ NBC. Rep: Katz. Wash atty: Dow, Lohnes & Albertson. ■ William A. Bates, pres; Philip Mergener, VP & gen mgr; Bill Adams, sls mgr; Tom Connor, news dir; Roger Ottenbach, bcst mgr & film buyer. ■ On 8 CATV's—30,000 subs. ■ Rates: \$200; 85; 40.

**WMBD-TV 31**  
PEORIA

Midwest Television, Inc.

**WMBD-TV**—ch 31, 2050 kw vis, 406 kw aur, ant 635t/548g. Jan. 1, 1958. 212 SW Jefferson Ave., 61602. (309) 676-0711. TWX 910-652-3954. Licensee: Midwest TV Inc. Ownership: See Midwest TV Stns, also Nwspr. ■ CBS. Rep: Peters, Griffin, Woodward. Wash atty: Covington & Burling. ■ August C. Meyer, pres; Guy Main, exec VP; William L. Brown, VP & gen mgr; Gene Robinson, mgr; Duane Wallace, news dir; Chris Benjamin, prog dir; Robert Miller Jr, opns mgr; Neil Burk, chief engr. ■ On 1 trans. Co-owned: WMBD-AM-FM.

**WRAU-TV**—ch 19, 2,090 kw vis max, 813 kw horiz, 200 kw aur max, 81.3 kw horiz, ant 1,426t/656g. Oct. 20, 1953. 500 N. Stewart St., Creve Coeur, Ill., 61611. (309) 694-4351. TWX 910-652-3955. Licensee: Forward of Ill. (acq 5-1-71) Ownership: See Forward Communications Stns., also Nwspr. ■ ABC. Rep: Meeker; Schneider (St. Louis); Hyett (Minneapolis); CCI (Indianapolis). Wash atty: McKenna, Wilkinson & Kittner. ■ Robert E. Rice, pres & gen mgr; Bill Thorson, VP & sls dir; Henry Osborne Jr, asst to the pres; Larry Brown, creative servs dir; Harold Hinson, dir news opns; Eugene Holmes, dir news dev; Al Norcott, chief engr. ■ On 17 CATV's—75,000 subs. ■ Rates: \$225; 100; 40.

**\*WVTP**—ch 47, 1,260 kw vis, 251 kw aur, ant 337t/352g. June 23, 1971. 1501 West Bradley Ave., 61625. (309) 676-4747. Licensee: Illinois Valley Public Telecom. Corp. ■ PBS. Wash atty: Wilner, Scheiner & Greeley. ■ Philip Weinberg, pres; Elwin L. Basquin, gen mgr; Mark Dolnick, prom mgr; David Dzurak, film buyer. ■ On 8 CATV's—40,000 subs.

## Quincy

**ADI No. 135; see Quincy, Ill.-Hannibal, Mo. market**

**KHQA-TV**—(Hannibal, Mo.)—ch 7, 269 kw vis, 45 kw aur, ant 890t/804g. Sept 23, 1953. 510 Main St., Quincy, 62301. (217) 222-6200. TWX 910-246-3204. Licensee: Lee Enterprises Inc. Ownership: See Lee Stns, also Nwspr. ■ CBS. Rep: Katz. Wash atty: Pierson, Ball & Dowd. ■ Lloyd Loers, VP, bcst dir; John Phillips, gen mgr & film buyer; Jack Rose, gen sls mgr; Robert Fruehe, natl sls mgr; Gary Schmedding, prog dir; Lee Ellis, tech dir. ■ On 19 CATV's. On 2 trans. Co-owned: WTAD-AM; WOCY-FM. ■ Rates: \$90; 55; 30.

**WGEM-TV**—ch 10, 316 kw vis, 31.6 kw aur, ant 780t/673g. Sept 4, 1953. 513 Hampshire, Box 769, 62301. (217) 222-6840. TWX 910-246-3209. Licensee: Quincy Bcstg Co. Ownership: Quincy Newspapers Inc., 88%, to others. See nwspr. ■ NBC, ABC. Rep: Avery-Knodel. Wash atty: Dow, Lohnes & Albertson. ■ T. A. Oakley, pres; Dave Oakley, VP & gen mgr; J. Ben Stewart, VP-sls; Fred Colgan, opns mgr; Robert Meyer, continuity dir; Leo Henning, prom & prog mgr; Charlie Griffith, news dir; Jim Martens, chief engr. ■ On 19 CATV's. Co-owned: WGEM-AM-FM. ■ Rates: \$200; 90; 30.

## Rockford

**ADI No. 103; see Rockford market**

**WCEE-TV**—(Freeport)—ch 23, 562 kw vis, 85.2 kw aur, ant 720t/731g. Sept 12, 1965. Box 957, 61105. (815) 965-0523. TWX 910-631-0746. Licensee: WCEE-TV Inc. Ownership: General Media Corp. ■ CBS. Rep: Meeker. Wash atty: Fletcher, Heald, Rowell, Kenahan & Hildreth. ■ Edward B. Holt, chmn of the bd; Earl W. Hickerson, pres & chief exec off; Dean Ward, gen mgr; Chuck Faber, news dir; Ken Staaf, prog dir; Dean Turman, chief engr. ■ On 18 CATV's—50,000 subs. ■ Rates: \$120; 60; 30.

**WREX-TV**—ch 13, 316 kw vis, 39.8 kw aur, ant 710t/652g. Oct 1, 1953. Auburn & Winnebago Rds., 61105. (815) 968-1813. TWX 910-642-0770. Licensee: Gilmore Bcstg. Ownership: See Gilmore Stns. ■ ABC. Rep: H-R. Wash atty: Kirkland, Ellis, & Rowe. ■ James S. Gilmore Jr, pres; Jack Mazzie, VP & gen mgr; Richard E. Reed, exec VP opns; Hamilton Shea, exec VP admin/corp dev; John P. McWeeny, gen sls mgr; Frank Graham, news dir; Bob Pofelski, engrg supv. ■ On 24 CATV's—57,000 subs. ■ Rates: \$144; 80; 35.

**WTVO**—ch 17, 759 vis, 79.4 kw aur, ant 674t/710g. May 3, 1953. 1917 N. Meridian Rd., 61105. (815) 963-5413. TWX 815-398-0165. Licensee: Winnebago TV Corp. Ownership: H. & E. Balaban Corp., 47.5%; Irwin & H. W. Dubinsky, 47.5%; Harold Froelich, 5%. See Balaban Stns. ■ NBC. Rep: Young. Wash atty: McKenna, Wilkinson & Kittner. ■ Harry Balaban, pres; Harold Froelich, gen mgr; Tom Anderson, gen sls mgr; Dick McDaniel, prog dir; Bruce Richardson, news dir; Al Petzke, chief engr.

## Rock Island

**ADI No. 71; see Davenport, Iowa-Rock Island-Moline, Ill. market**

**WHBF-TV**—ch 4, 100 kw vis, 14.1 kw aur, ant 1,000t/993g. July 1, 1950. 231 18th St., 61201. (309) 786-5441. TWX 910-653-1508. Licensee: Rock Island Bcstg Co. Ownership: Marguerite F. Potter, 33.32%; Marguerite F. Potter, trustee of estate of Ben H. Potter, 33.31%; Rock Island Bank & Trust Co., executor of estate of John W. Potter, 22.2%; Anne Potter DeLong, 11.11%. ■ CBS. Rep: Petry; Hyett (Minneapolis). Wash atty: Dow, Lohnes & Albertson. ■ Marguerite F. Potter, pres; Edward E. DeLong III, exec VP; Robert J. Sinnett, VP & gen mgr; Dewey L. Neelsen, sls mgr; George Koplow, prog dir & film buyer; Louis Plaisance, news dir; Paul Liggitt, prom mgr; Wesley C. Hoots, chief engr. ■ On 12 CATV's—52,000 subs. Co-owned: WHBF-AM-FM. ■ Rates: \$220; 160; 80.

**WOC-TV**—Licensed to Davenport, Iowa. See Davenport, Iowa.

**WQAD-TV**—Licensed to Moline. See Moline.

## Illinois, Indiana TV

### Springfield

**ADI No. 70; see Springfield-Decatur-Champaign market**

**WICS**—ch 20, 676 kw vis, 67.6 kw aur, ant 1,430t/1,458g. Sept 30, 1953. Box 3920, 62708. (217) 528-0465. TWX 217-546-0349. Licensee: Plains TV Corp. Ownership: See Plains Television Corp. ■ NBC. Rep: Katz. Wash atty: McKenna, Wilkinson & Kittner. ■ Elmer Balaban, pres; Milton D. Friedland, VP & gen mgr; Robert B. Farrow, gen sls mgr; Gary Spears, prog mgr & film buyer; Don Hickman, news dir; Jerry Merritt, chief engr. ■ On 16 CATV's.

### Urbana

**ADI No. 70; see Springfield-Decatur-Champaign market**

**\*WILL-TV**—ch 12, 316 kw vis, 63.1 kw aur, ant 990t/1,047g. Aug. 1, 1955. 1110 W. Main St., 61801. (217) 333-1070. Licensee: U. of Ill. Bd. of Trustees. ■ PBS. Progmg for the deaf 2½ hrs wkly. ■ Donald P. Mullyally, dir of bcstg & gen mgr; Mike H. Mottler, asst mgr; Harrison Cornell, prom assoc; Andy Bendel, exec prod; Mike Soper, dev dir; Rob R. Beldon, chief engr. ■ On 18 CATV's—91,000 subs. Co-owned: \*WILL-AM-FM.

### Indiana

### Bloomington

**ADI No. 19; see Indianapolis market**

**\*WTIU**—ch 30, 200 kw vis, 39.8 kw aur, ant 710t/647g. March 1969. Radio-TV Bldg., Indiana U., 47401. (812) 337-8000. Licensee: Trustees of Indiana U. ■ PBS. ■ Donley F. Feddersen, gen mgr; Herbert Seltz, prog dir; Katie Larson, prom mgr; Emmet Beeker, chief engr. ■ On 10 CATV's—15,000 subs. Co-owned: \*WFUI(FM).

**WTTV**—Licensed to Bloomington. See Indianapolis.

### Elkhart

**\*WNIT-TV**—Licensed to South Bend. See South Bend.

**WSJV**—Licensed to Elkhart. See South Bend.

### Evansville

**ADI No. 89; see Evansville market**

**WEHT**—ch 25, 794 kw vis, 158 kw aur, ant 1,030t/988g. Sept. 11, 1953. Box 395, 47703. (812) 424-9215. TWX 510-540-1063. Licensee: Gilmore Bcstg Corp. Ownership: See James S. Gilmore Jr. Stns. ■ CBS. Rep: Meeker. Wash atty: Kirkland, Ellis, & Rowe. ■ James S. Gilmore Jr, pres & treas; Richard E. Reed, exec VP opns; Hamilton Shea, exec VP admin/corporate dev; Ernest D. Madden, VP & gen mgr; Thomas M. Wall, gen sls mgr; Brod Seymour, prog dir; David Preston, news dir; Elmer Chanceller, chief engr. ■ On 6 CATV's. ■ Rates: \$210; 110; 45.

**WFIE-TV**—ch 14, 178 kw vis, 35.5 kw aur, ant 560t/533g. (CP: 1900 kw max, 1020 kw horiz vix, 91.2 kw aur, ant 1020t/949g.) Nov. 9, 1953. 1115 Mt. Auburn Rd., 47712. (812) 425-6201. TWX 810-353-0507. Licensee: WFIE Inc. Ownership: See Orion Bcstg. ■ NBC. Rep: Katz. Wash atty: Covington & Burling. ■ Kelly Atherton, pres; Ralph S. Jackson, VP; Jerry Eastham, natl sls mgr; Chester Behrman, prog mgr & film buyer; Robert Jackson, news dir; Marion B. Paul, chief engr. ■ On 12 CATV's. ■ Rates: \$225; 85; 30.

**\*WNIN**—ch 9, 282 kw vis, 56.2 kw aur, ant 570t/570g. March 16, 1970. 9201 Petersburg Rd., 47711. (812) 867-6471. Licensee: SW Ind. Public Television Inc. (acq 9-12-73). ■ PBS. Wash atty: Stambler & Shrinky. ■ Vincent F. Saele, pres & gen mgr; Constance Julius, prog dir and film buyer; Dan Agan, prom mgr; David Wilson, prod mgr. ■ On 9 CATV's.



## Indiana TV

**WTVU**—ch 7, 316 kw vis, 63.1 kw aur, ant 1,000t/991g. Aug. 21, 1956. 477 Carpenter St., 47736. (812) 422-1121. TWX 810-353-0594. Licensee: Evansville TV Inc. (acq 10-66). Ownership: See Fuqua Stns. ■ ABC. Rep: Blair TV. Wash atty: Wilner & Scheiner. ■ Joe Windsor, chmn; E. Berry Smith, pres & gen mgr; Al Saucier, VP & sls mgr; Jim Abbott, prog dir; John Schuta, chief engr. ■ On 25 CATV's. ■ Rates: \$275; 90; 30.

## Fort Wayne

**ADI No. 88; see Fort Wayne market**

**WANE-TV**—ch 15, 144 kw vis, 2B.2 kw aur, ant B30t/B39g. Sept. 26, 1954. 2915 W. State Blvd., 46808. (219) 742-9411. TWX 810-332-1508. Licensee: Indiana Bcstg Corp. Ownership: See Corinthian Stns. ■ CBS. Rep: Harrington, Righter & Parsons. Wash atty: Covington & Burling. ■ Philip J. Lombardo, pres; Reid G. Chapman, VP & gen mgr & film buyer; Francis Conway, gen sls mgr; Harry Michaels, prog dir; Ann Colone, prom mgr; Roger Mann, news dir; Walter H. Jones, chief engr. ■ On 5 CATV's.

**WKJG-TV**—ch 33, 295 kw vis, 49 kw aur, ant 770t/793g. Nov. 21, 1953. 2633 W. State Blvd., 46808. (219) 422-7474. TWX 219-241-20B3. Licensee: Thirty-Three Inc. (acq B-74). Ownership: Wabash Valley Bcstg Corp. Anton Hulman Jr., 73.1%; Joseph Cloutier, 23%; and others. ■ NBC. Rep: Blair. Wash atty: Haley, Bader & Potts. ■ Anton Hulman Jr., pres; Joseph Cloutier, exec VP & treas; Hilliard Gates, VP & gen mgr; William Kline, coml mgr; Calo O. Mahlock, asst gen mgr; Richard Florea, news dir; William B. Nichols, opns mgr; Eugene A. Chase, chief engr. ■ On 15 CATV's—40,911 subs.

**WPTA**—(Roanoke)—ch 21, 110 kw vis, 22 kw aur, ant 760t/770g. Oct. 27, 1957. 3401 Butler Rd., Fort Wayne, 46808. (219) 483-05B4. TWX B10-332-1549. Licensee: WPTA-TV Inc. (acq 4-30-73). Ownership: See Combined Communications Corp. ■ ABC. Rep: PGW. Wash atty: Pierson, Ball & Dowd. ■ Edwin Metcalfe, pres & gen mgr; Marv Gottlieb, VP & gen sls mgr; Barbara Wigham, VP prog & prom dir; Harry Gallagher, news dir; John Carroll, chief engr. ■ On 19 CATV's—59,860 subs. ■ Rates: \$300; 110; 60.

## Indianapolis

**ADI No. 19; see Indianapolis market**

**\*WFYI**—ch 20, 562 kw vis, 112 kw aur, ant B47t/B67g. Oct. 4, 1970. 1440 North Meridian, 46202. (317) 639-5591. Licensee: Metro Indianapolis TV Assn Inc. ■ PBS. ■ Luke Lanford, pres; Frank Meek Jr., gen mgr; Alan Cloe, prog dir; Frank Sorrentino, chief engr. ■ On 1B CATV's—73,377 subs.

**WHMB-TV**—ch 40, 933 kw vis, 933 kw aur, ant 470t/500g. January 25, 1971. Box 50250, 46250. (317) 773-5050. Licensee: LeSea Bcstg Corp. (acq B-15-72). Ownership: LeSea Bcstg Corp., non-profit corporation with Lester Sumrall, pres; Louise Sumrall, sec and Leona Murphy treas, trustees of Lester Sumrall Evangelistic Assn, licensee of \*WHME(FM) South Bend. ■ Wash atty: Mallyck & Benton. ■ Rev. Lester Sumrall, pres; Neal Hail, VP and gen mgr; Peter Sumrall, prod dir; Wanda Linville, traffic mgr; Evelyn Haws, prom mgr; Howdy Beil, sports dir; Dar Monasmith, chief engr. ■ On 98 CATV's—200,000 subs. ■ Rates: \$80; 70; 50.

**WISH-TV**—ch 8, 316 kw vis, 42.7 kw aur, ant 990t/997g. July 1, 1954. 1950 N. Meridian St., 46202. (317) 924-43B1. TWX B10-341-320B. Licensee: Indiana Bcstg Corp. (acq 12-1-56). Ownership: See Corinthian Stns. ■ CBS. Rep: Tele-Rep. Wash atty: Covington & Burling. ■ Philip J. Lombardo, pres; Robert B. McConnell, VP & gen mgr; William B. Stough, sls mgr; Larry O. Cazavan, prog dir; R. Lee Giles, news dir; James Langford, prom mgr; Joseph F. Missick, chief engr. ■ On 40 CATV's—176,000 subs.

**WRTV**—ch 6, 100 kw vis, 20 kw aur, ant 990t/1,019g. May 30, 1949. 1330 N. Meridian St., 46206. (317) 635-9788. TWX 810-341-3339. Licensee: McGraw-Hill Bcstg (acq 6-1-72). Ownership: See McGraw-Hill Bcstg. See Nwsp. ■ NBC. Progmg for the deaf 20 min

wkly. Rep: HR&P. Wash atty: Koteen & Burt. ■ Norman E. Walt, pres; Jerry Chapman, VP & gen mgr; James Mathis, gen sls mgr; Don Rinker, prog dir & film buyer; Loren Neuharth, natl sls mgr; Tim Hnedak, prom mgr; Robert Gamble, news dir; Robert Flanders, dir of engrg. ■ On 52 CATV's—201,315 subs. ■ Rates: \$1,100; 400; 180.



**WTHR**—ch 13, 316 kw vis, 31.6 kw aur, ant 976t/1,024g. Oct. 30, 1957. 1401 N. Meridian St., 46202. (317) 639-2311. TWX B10-341-3350. Licensee: Videolndiana Inc. (acq 10-1-75). Ownership: See Dispatch Printing. ■ ABC. Rep: Blair TV Sls. Wash atty: Dow, Lohnes & Albertson. ■ Richard M. Wolfe, pres; Chris Duffy, VP & gen mgr; Mel Grossman, gen sls mgr; Tom Rose, prog dir & film buyer; Doug Mallory, prom mgr; Dennis Neary, prom & adv dir; Bill Dean, news dir. ■ On 41 CATV's—91,000 subs. ■ Rates: \$1,000; 100; B5.

**WTTV**—(Bloomington)—ch 4, 56.2 kw vis, 11.2 kw aur, ant 1,190t/1,225g. Nov. 11, 1949. 3490 Bluff Rd., Indianapolis, 46217. (317) 787-2211. TWX 810-341-3177. Licensee: Sarkes Tarzian Inc. Ownership: See Sarkes Tarzian Stns. ■ Rep: RTVR. Wash atty: Cohn & Marks. ■ Sarkes Tarzian, pres; Elmer Snow, gen mgr; Don Tillman, prog mgr; Clyde Dutton, gen sls mgr; Terrence Simpson, prom mgr; Jim Lockwood, news dir; James Hair, opns mgr; Donald Morgan, chief engr. ■ Rates: \$250; 250; 75.

## Kokomo

**WLFI-TV**—Licensed to Lafayette. See Lafayette.

## Lafayette

**ADI No. 191; see Lafayette market**



**WLFI-TV**—ch 18, 1,490 kw vis, 298 kw aur, ant 778t/755.99g. June 15, 1953. Box 1B, 47902. (317) 463-3516. Licensee: RJN Bcstg Co. Ownership: Richard F. Shively, 100% (acq 11-16-67). ■ CBS. Rep: Savalli/Gates. Wash atty: James E. Greeley. ■ Richard Shively, pres; Harold Shively, VP & gen mgr; Jane Wallace, opns dir; Roger Mann, news dir; Robert Hardie, chief engr. ■ On 22 CATV's—50,000 subs. ■ Rates: \$75; 55; 25.

## Muncie

**ADI No. 19; see Indianapolis market**

**\*WIPB**—ch 49, 142 kw vis, 2B.2 kw aur, ant 500t/542g. May 8, 1953. 246 Minnestrista Blvd., 47303. (317) 285-4771. Licensee: Ball State U. (acq 10-31-71). ■ PBS. Progmg for the deaf 3-4 hrs wkly. Wash atty: Schwartz & Woods. ■ John J. Pruis, pres; James R. Needham, gen mgr; Ronald P. Wolf, prog dir & film buyer; Richard J. Stawicki, news dir; James Miller, chief engr. ■ On 17 CATV's—65,000 subs.

## Roanoke

**WPTA**—Licensed to Roanoke. See Fort Wayne.

## St. John

**ADI No. 3; see Chicago market**

**\*WCAE**—ch 50, 603 kw vis, 120 kw aur, ant 417t/44Bg. Sept. 20, 1967. 123 Sesame St., 46373. (219) 365-4041. Licensee: Lake Central School Corp. ■ PBS. ■ Lou Laconetti, gen mgr; Ernest Rueter, prom

mgr; Al Jackson, pres, lay bd of dirs; John Gerrard, prog dir; Joe Jordan, news dir; Harry Garba, chief engr. ■ On 2 CATV's.

## South Bend

**ADI No. 74; see South Bend-Elkhart market**

**WMSH-TV**—ch 46, B91 kw vis, 17B kw aur, ant 1,000t/883g. 1974. Box 1901, 46634. (219) 2B4-9510. Permittee: G & E Religious and Educational Broadcasting Corp. ■ David M. Kelley, gen mgr.

**WNDU-TV**—ch 16, 3,770 kw vis, 754 kw aur, ant 1,070t/1,046g. July 15, 1955. Box 1616, 46634. (219) 233-7111. TWX B10-229-2594. Licensee: Michiana Telecasting Corp. Ownership: U. of Notre Dame du Lac, 100%. ■ NBC. Rep: Young Andy McDermott. Wash atty: Dempsey & Koplovitz. ■ Rev. T. M. Hesburgh, pres; W. Thomas Hamilton, exec VP & gen mgr; Basil O'Hagan, VP, bcst opns; Dave O'Shea, sls mgr; P. E. Walton Jr., prog dir; Harry Kevorkian, news dir; Dave Williams, prom mgr; Ray Jackson, chief engr. ■ On 13 CATV's. Co-owned: WNDU-AM-FM. ■ Rates: \$300; 65; 55.

**\*WNIT-TV**—ch 34, 700 kw vis, 77 kw aur, 564t/549g. May 1974. Box 34, 46624. Licensee: Michiana Public Bcstg Corp. (219) 234-3434. ■ PBS. ■ Ms. E. Blair Warner, pres; Thomas E. Brubaker, exec dir & gen mgr; Gary Weinstein, prog dir; Nick Kiernan, prom mgr; K. Clem Kuespert, chief engr.

**WSBT-TV**—ch 22, 5B6.5 kw vis, 117.3 kw aur, ant 1,070t/1,047g. Dec. 21, 1952. 300 W. Jefferson Blvd., 46601. (219) 233-3141. TWX 219-2B2-8154. Licensee: WSBT Inc. Ownership: WSBT Inc. ■ CBS. Rep: Katz. Wash atty: Hogan & Hartson. ■ Jack E. Douglas, pres & gen mgr; Jerome Bleck, VP & natl sls mgr; James D. Freeman, VP & loc & rgnl sls mgr; Justin R. Meacham, prom mgr; Roderick Johnson, community affrs dir; Norbert J. Gassensmith, VP & prog dir & film buyer; Jack Bowe, news dir; Robert W. Bell, chief engr; Walter A. Sweitzer, pub ser dir. ■ On 27 CATV's. Co-owned: WSBT-AM; WWJY(FM). ■ Rates: \$225; 115; 45.

**WSJV**—(Elkhart)—ch 28, 1,510 kw vis, 27.4 kw aur, ant 1,0B6t/1,045g. March 15, 1954. Box 700, Elkhart, 46514. (219) 293-B616. TWX B10-294-2242. Licensee: WSJV Television Inc. (acq 4-1-75). Ownership: See Quincy Newspapers. ■ ABC. Rep: Blair. Wash atty: Dow, Lohnes & Albertson. ■ Thomas A. Oakley, pres; Don Fuller, VP & gen mgr; Larry G. Ait, asst stn mgr; Andy Rinaldi, sls mgr; Phil Lengyel, news dir; Craig Brines, prom mgr; Wayne Lovely, chief engr. ■ On 11 CATV's. ■ Rates: \$350; 75; 30.

## Terre Haute

**ADI No. 113; see Terre Haute market**

**WIII-TV**—ch 38, 2310 kw vis, 191 kw aur, 976t/1,004g. April 3, 1973. Box 719, 47B0B. (B12) 23B-1515. TWX B10-356-2131. Licensee: Alpha Bcstg Corp. Ownership: John M. House, 23.37%; Jessie M. House, 16.23%; and others. ■ ABC. Rep: Savalli/Gates. Wash atty: Booth & Freret. ■ John House, pres; Gerald Badeaux, gen mgr; Milton Dempsey, gen sls mgr; Ed Haug, film dir; Robert Johnson, co-ordinator. ■ On 14 CATV's—45,000 subs. ■ Rates: \$70; 30; 20.

**WTHI-TV**—ch 10, 316 kw vis, 31.6 kw aur, ant 960t/993g. July 22, 1954. 918 Ohio St., 47808. (812) 232-9481. TWX 810-356-2137. Licensee: Wabash Valley Bcstg Corp. Ownership: Anton Hulman Jr., 80.7%; J. R. Cloutier, 14.1%; and others. ■ CBS. Rep: Avery-Knodel. Wash atty: Haley, Bader & Potts. ■ Anton Hulman Jr., pres; Robert K. Larr, VP & stn mgr; Ruth Ann Modesitt, prom dir; Russ Arnold, VP & chief engr. ■ On 28 CATV's—70,970 subs. Co-owned: WTHI-AM-FM. ■ Rates: \$140; 65; 40.

**WTWO**—ch 2, 100 kw vis, 19.5 kw aur, ant 950t/999g. Sept. 1, 1965. Box 299, 47808. (B12) 232-9504. TWX 810-350-2470. Licensee: Illiana Telecasting Corp. Ownership: Malcolm I. Glazer. (acq 7-1B-75). ■ NBC. Rep: Peters, Griffin, Woodward. Wash atty: Dow, Lohnes & Albertson. ■ Malcolm I. Glazer, pres; John T. Gelder Jr., exec VP & gen mgr; Robert Beall, asst gen mgr & sls mgr; James Underwood, news & opns mgr; Jeremy Patey, prod mgr; John Palmer, news dir; Dusty Seckenger, prom mgr; Arden Ramsey, chief engr. ■ On 32 CATV's—62,000 subs. ■ Rates: \$200; 100; 35.

## Vincennes

ADI No. 113; see Terre Haute market

**\*WVUT**—ch 22, 1,150 kw vis, 115 kw aur, ant 570t/560g. Feb. 15, 1968. 1029 N. Fourth St., 47591. (812) 882-2237. Licensee: Vincennes U. trustees. ■ PBS, CEN. Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ James L. Jernigan, gen mgr; Sharon Kiefer, prod dir; Joe Hoffman, prod mgr; Jane Chowling, prod dir; John Windover, news dir; Norm Earhart, chief engr. ■ On 9 CATV's—20,000 subs. Co-owned: \*WVUB(FM).

## Iowa

### Ames

**WOI-TV**—Licensed to Ames. See Des Moines.

### Cedar Rapids

ADI No. 72; see Cedar Rapids-Waterloo market

**KCRG-TV**—ch 9, 295 kw vis, 58.9 kw aur, ant 2,000t/1,926g. Oct. 15, 1953. Second Ave. at 5th St. S.E., 52406. (319) 398-8422. TWX 910-525-1341. Licensee: Cedar Rapids TV Co. Ownership: The Gazette Co. (Cedar Rapids Gazette), 100%. See Nwspr. ■ ABC. Rep: H-R. Wash atty: Kirkland, Ellis & Rowe. ■ Joseph F Hladky Jr, pres; Edwin J. Lasko, VP & gen mgr; Ronald Stack, sls mgr; Paul Dicker, opns mgr & prod dir; Sid Hayman, new dir; Edna A. Herbst, VP & dir prom, publ & pub affrs; Walter Alliss, chief engr. ■ Co-owned: KCRG(AM).

**KWWL-TV**—(Waterloo)—ch 7, 316 kw vis, 27 kw aur, ant 1,980t/2,000g. November 1953. 500 E. 4th, Waterloo, 50703. (319) 234-4401. TWX 910-525-1271. Licensee: Black Hawk Bcstg Co. Ownership: See Black Hawk Stns. ■ NBC. Rep: Blair TV. Wash atty: Arent, Fox, Kintner, Plotkin & Kahn. ■ Robert Buckmaster, pres; James Bradley, exec VP & gen mgr; John A. MacGregor, sls mgr; Jim Noonan, prod dir; Rick Stone, prod mgr; Grant Price, dir of news svcs; Tom Peterson, news dir; Edward M. Tink, dir of engr. ■ On 8 CATV's—15,000 subs. On 1 trans. Co-owned: KWWL(AM)-KFMW(FM).

**WMT-TV**—ch 2, 100 kw vis, 20 kw aur, ant 1,450t/1,355g. Sept. 30, 1953. Box 2147, 52406. (319) 393-8200. TWX 910-525-1326. Licensee: WMT Inc. Ownership: See Orion Bcstg Inc. ■ CBS. Rep: Katz. Wash atty: Covington & Burling. ■ Lew Van Nostrand, pres & gen mgr; Ralph S. Jackson, VP; James B. Oetken, gen sls mgr; Bill Logan, prod dir; Dan Udvig, prod mgr; Bruce Northcott, news dir; Bob Kucera, chief engr. ■ On 13 CATV's—20,500 subs. On 4 trans. Co-owned: WMT-AM-FM. ■ Rates: \$230; 90; 60.

### Council Bluffs

ADI No. 64; see Omaha market

**\*KBIN**—ch 32, 571 kw max, 245 kw vis, 24.5 kw aur, 316.5t/320g. Sept 7, 1975. Box 1758, Des Moines, Iowa 50306. Licensee: State Educational Radio & Television Facility Board. ■ PBS. Wash atty: Pierson, Ball & Dowd. ■ Execs: See \*KDIN-TV, Des Moines.

### Davenport

ADI No. 71; see Davenport, Iowa-Rock Island-Moline, Ill. market

**WHBF-TV**—Licensed to Rock Island, Ill. See Rock Island, Ill.

**WOC-TV**—ch 6, 100 kw vis, 15.1 kw aur, ant 940t/978g. Oct. 31, 1949. 805 Brady St., 52808. (319) 324-1661. TWX 910-525-1189. Licensee: WOC Bcstg Co. Ownership: See Palmer Broadcasting Stns. ■ NBC. Rep: Peters, Griffin, Woodward. ■ David D. Palmer, pres & treas; Lee Marts, gen mgr; Harold R. Heath, sls mgr; Ed Zack, prod dir; Jack Thomsen, news dir; Dorothy Boyd, prod dir; Coy Bullard, dir engr. ■ On 4 CATV's—17,200 subs. On 1 trans. Co-owned: WOC(AM)-KIIK(FM).

**WQAD-TV**—Licensed to Moline, Ill. See Moline, Ill.

## Des Moines

ADI No. 62; see Des Moines market

**KCCI-TV**—ch 8, 316 kw vis, 63.1 kw aur, ant 1953t/1997g. 9th & Pleasant, 50306. (515) 243-4141. TWX 910-520-2818. Licensee: Cowles Bcst. Inc. Ownership: See Cowles Stns. ■ CBS. Rep: Katz. ■ William H. Hippee, pres & gen mgr; Joe Hudgens, prod dir & film buyer; Guy Koenigsberger, adv & prom mgr; Russ Van Dyke, news dir; Nolan Oam, gen sls mgr; Jake Sneller, chief engr. ■ On 32 CATV's. On 2 trans.

**\*KDIN-TV**—ch 11, 316 kw max vis, 31.6 kw max aur, ant 1,970t/2,000g. April 14, 1959. Box 1758, 50306. (515) 281-4500. Licensee: State Educl Radio-TV Facility Bd. ■ PBS. Wash atty: Pierson, Ball & Dowd. ■ Dr. Thomas M. Ditzel, exec dir; David J. Brugger, dir admin; Michael Labonia, dir progs; Mark Douglas, prom super; Don Saveraid, dir engr. ■ On 16 CATV's—26,106 subs. On 2 trans.

**WHO-TV**—ch 13, 316 kw vis max, 47.9 kw aur max, ant 1,970t/2,000g. April 15, 1954. 1100 Walnut St., 50308. (515) 288-6511. TWX 910-520-2549. Licensee: Palmer Bcstg Co. Ownership: See Palmer Stns. ■ NBC. Rep: Peters, Griffin, Woodward. Wash atty: Dow, Lohnes & Albertson. ■ David D. Palmer, pres & treas; Robert H. Harter, exec VP; W.J. Blick, sec; George Carpenter III, gen mgr; Kathie Swift, prod mgr; Tommy Thompson, sls mgr; Alvin H. Barcheski, prod dir & film buyer; Jack Cafferty, news dir; Robert Engelhardt, chief engr. ■ On 9 CATV's—25,743 subs. On 3 trans. Co-owned: WHO(AM)-KLYF(FM). ■ Rates: \$370; 180; 80.

**WOI-TV**—(Ames)—ch 5, 100 kw vis, 20 kw aur, ant 1,850t/2,000g. Feb. 21, 1950. WOI Bldg, Ames, 50010. (515) 294-5555. TWX 910-520-1152. Licensee: Iowa State University of Science & Tech. ■ ABC. Rep: H-R. Wash atty: Cohn & Marks. ■ Robert W. Parks, pres; Robert C. Mulhall, gen mgr & film buyer; Ted Tostlebe, coml mgr; Kirk Winkler, news dir; Bob Helmers, prod mgr; Janis Marvin, prod coord; Keith Ketcham, chief engr. ■ On 23 CATV's. On 2 trans. Co-owned: WOI-AM-FM. ■ Rates: \$190; 70; 27.

### Dubuque

ADI No. 72; see Cedar Rapids-Waterloo market

**KDUB-TV**—ch 40, 600 kw vis, 108 kw aur, ant 793t/786g. May 31, 1970. Box 1166, Evergreen Park, 52001. (319) 556-4040. Licensee: Lloyd Hearing Aid Corp. Ownership: Marvin E. & Elizabeth L. Palmquist, 50%, 3 children 16.6% each. ■ ABC. Rep: Meeker. Wash atty: Mallyck & Bernton. ■ Marvin Palmquist, pres; Charles Cyberski, gen mgr; Bill Mason, gen sls mgr; Neil Black, prod dir; Bob Henry, news dir; Phil Graham, chief engr. ■ On 18 CATV's—28,000 subs. ■ Rates: \$50; 30; 30.

### Fort Dodge

ADI No. 62; see Des Moines market

**KFVD-TV**—ch 50, 872 kw max, 414 kw vis, 41.4 kw aur, 1,160t/1,206g. Nov 23, 1953. Television Square, 50501. (515) 576-7606. Licensee: Northwest TV Co. Ownership: Edward Breen, 20.33%; Northwest Bcstg Co., 31% & others. ■ NBC, PBS. Rep: Savalli-Gates. Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ Edward Breen, pres, gen & prom mgr & film buyer; Eve Rubenstein, stn mgr; Gordon DeKoster, gen sls mgr; Peter Arderson, prod dir; Robert Tarbox, news dir; Raymond Gales, chief engr. ■ On 21 CATV's—18,378 subs. ■ Rates: \$60; 40; 12.

**\*KTIN-TV**—ch 21, 1600 kw vis, 160 kw aur, ant 1,165t/1,202g. Not on air, target date 1977. Box 1758, 50306. Permittee: State Educl Radio-TV Facility Board. ■ PBS. Wash atty: Pierson, Ball & Dowd. ■ Execs: See \*KDIN-TV, Des Moines.

### Iowa City

ADI No. 72; see Cedar Rapids-Waterloo market

**\*KIIN-TV**—ch 12, 316 kw vis, 31.6 kw aur, ant 1,440t/1,449g. Feb 8, 1970. Licensee: State Educl

## Indiana, Iowa TV

Radio-TV Facility Board ■ PBS. ■ Execs: See \*KDIN-TV Des Moines. ■ On 9 CATV's—24,950 subs. On 2 trans.

### Mason City

ADI No. 125; see Rochester, Minn.-Mason City, Iowa-Austin, Minn. market

**KGLO-TV**—ch 3, 100 kw vis, 20 kw aur, (CP: 5 kw aur) ant 1,510t/1,525g. (CP: 97.7 kw vis, ant 1550t/1569g.) May 15, 1954. 112 N. Pennsylvania Ave., 50401. (515) 423-2540. TWX 910-523-6966. Licensee: Lee Enterprises Inc. Ownership: See Lee Stns, also Nwspr. ■ CBS. Rep: Katz. Wash atty: Pierson, Ball & Dowd. ■ Lloyd D. Loers, VP-broadcast divs & gen mgr; Earl L. Schoborg, gen sls mgr; Howard Kennedy, asst gen mgr; Max Lee Smith, news dir; David Sappenfield, chief engr. ■ On 21 CATV's—50,211 subs. On 1 trans. Co-owned: KGLO(AM). ■ Rates: \$120; 70; 30.

**\*KYIN**—ch 24, 531 kw vis, 53 kw aur, ant 1,386t/1,524g. (CP: 2510 kw vis max). Not on air, target date 1977. Box 1758, Des Moines, 50306. Permittee: State Educl Radio-TV Facility Board. ■ PBS. Wash atty: Pierson, Ball & Dowd. ■ Execs: See \*KDIN-TV, Des Moines.

### Ottumwa

ADI No. 198; see Ottumwa, Iowa-Kirksville, Mo. market

**KTVO**—(Kirksville, Mo.)—ch 3, 100 kw vis, 14.3 kw aur, ant 1,080t/1,101g. Nov. 21, 1955. Box 945, Kirksville, Mo. 63501. (816) 665-7781. TWX 910-520-1455. Licensee: KTVO Inc. Ownership: See Post Corp Stns, also Nwspr. ■ ABC. Rep: H-R. Wash atty: Chaddourne, Parke, Whiteside & Wolff. ■ V. I. Minahan, pres; David L. Nelson, VP-treas; Alvina M. Britz, gen mgr; Jack Paris, stn & gen sls mgr; Gary Cunningham, film buyer; Ron Heller, news dir; Joe Galvan, prod & prom dir; Chuck Conger, farm dir; John Canny, prod dir; Gerald Dreger, chief engr. ■ On 23 CATV's—40,040 subs. Co-owned: KBIZ(AM). ■ Rates: \$85; 69; 26.

### Red Oak

ADI No. 64; see Omaha market

**\*KHIN**—ch 36, 2040 kw vis max, 490 kw vis, 204 kw aur max, 49 kw horiz aur, ant 1,561t/1,560g. Sept 7, 1975. Box 1758, Des Moines, Iowa, 50306. Licensee: State Educl Radio-TV Facility Board. ■ PBS. Wash atty: Pierson, Ball & Dowd. ■ Execs: See \*KDIN-TV Des Moines. ■ On 30 CATV's—308,000 subs. On 2 trans.

### Sioux City

ADI No. 116; see Sioux City market

**KCAU-TV**—ch 9, 245 kw vis, 49 kw aur, ant 2,020t/2,000g. March 28, 1953. 7th & Douglas Sts., 51101. (712) 277-2345. Licensee: Forward of Iowa. Ownership: See Forward Communications Stns, also Nwspr. ■ ABC. Rep: Meeker, Hyett; BFV. Wash atty: McKenna, Wilkinson & Kiltner. ■ Richard D. Dudley, corp pres; William F. Turner, div pres & gen mgr; Jack Gilbert, stn mgr; Clair W. Giles, bus mgr; Paul J. O'Bryan Jr, asst gen mgr & gen sls mgr; David L. Stater, opns mgr; Jim Henry, prod mgr; Glen Larsen, tech dir. ■ On 15 CATV's—9,500 subs. On 5 trans. ■ Rates: \$185; 120; 34.

**KMEG**—ch 14, 380 kw vis, 75.9 kw aur, ant 1,152t/1,000g. Sept. 5, 1967. Seventh & Floyd Blvd, 51102. (712) 277-3554. TWX 910-968-1742. Licensee: Medallion Bcstrs Inc. Ownership: See Fetzler Stns. ■ CBS. Rep: Avery-Knodel. Wash atty: Dow, Lohnes & Albertson. ■ A. James Ebel, pres; Robert B. Donovan, gen & sls mgr; Jack Parris, stn mgr; Phil Wiitt, prod mgr; Bernie Sasek, chief engr. ■ On 11 CATV's—14,000 subs. On 1 trans. ■ Rates: \$80; 30; 15.

**\*KSIN**—ch 27, 933 kw vis, 186 kw aur, ant 1073.2t/1000g. Jan 4, 1975. Box 1758, Des Moines,



## Iowa, Kansas, Kentucky TV

Iowa, 50306. Licensee: State Educl Radio-TV Facility Board. ■ P8S. Wash atty: Pierson, Ball & Dowd. ■ Execs: See \*KDIN-TV Des Moines. ■ On 1 CATV—920 subs.

**KTIV**—ch 4, 100 kw vis, 20 kw aur, ant 1,920/2,000g. Oct 9, 1954. Box 87, 51102. (712) 258-0545. TWX 910-976-2064. Licensee: KTIV TV Co. (acq 4-10-74). Ownership: See Black Hawk Bcstg Co. Stns. ■ NBC. Rep: Blair. Wash atty: Arent, Fox, Kintner, Plotkin & Kahn. ■ Robert Buckmaster, pres; Lyn P. Stoyer, exec VP & gen mgr; Raymond P. Maselli, gen sls mgr; Robert Payne, prog dir & film buyer; Michael Beecher, news dir; Janet Lane, prom mgr; Al Smith, chief engr. ■ On 8 CATV's. On 5 trans. ■ Rates: \$160; 120; 45.

## Waterloo

ADI No. 72; see Cedar Rapids-Waterloo market

\***KRIN**—ch 32, 912 kw vis, 182 kw aur, ant 1,820/1,923g. Dec 15, 1974. Box 1758, Des Moines, 50306. Licensee: State Educl Radio-TV Facility Board. ■ P8S. Wash atty: Pierson, Ball & Dowd. ■ Execs: See \*KDIN-TV Des Moines. ■ On 1 CATV—1,600 subs.

**KWWL-TV**—Licensed to Waterloo. See Cedar Rapids.

**WMT-TV**—Licensed to Cedar Rapids. See Cedar Rapids.

## Kansas

## Ensign

ADI No. 55; see Wichita-Hutchinson market

**KTVC**—ch 6, 100 kw vis, 10 kw aur, ant 720/686g. July 24, 1957. Box 157, Dodge City, 67801. (316) 227-3121. Licensee: Southwest Kansas TV Co. Ownership: Leigh Warner, 55.32%; Sidney Warner, 5%; Diana Janoff, 12%, and others. ■ CBS, Kansas Bcstg System. Rep: Avery-Knodel. Wash atty: Wilner & Scheiner. ■ Leigh Warner, pres; W. H. Bailey, gen mgr; ■ On 21 CATV's—17,841 subs. On 1 trans.

## Garden City

ADI No. 55; see Wichita-Hutchinson market

**KGLD**—ch 11, 200 kw vis, 24.5 kw aur, ant 800/837g. Nov. 5, 1958. Box 1076, 67846. (316) 276-2311. Licensee: Kansas State Network Inc. Co-owned satellite of KARD-TV, Wichita. ■ NBC. ■ Jim Austin, gen mgr. ■ On 10 CATV's—7,938 subs. ■ Rates: \$42; 34; 24.

**KUPK-TV**—ch 13, 87.1 kw vis, 17.4 kw aur, ant 870/881g. Nov 8, 1964. Box 216, Copeland, 67837. Licensee: KAKE-TV & Radio Inc. Co-owned satellite of KAKE-TV, Wichita. ■ Wash atty: Cohn & Marks. ■ Martin Umansky, pres; Bob Surber, VP & gen mgr; John Strauss, prog dir; Bryce Baker, sls mgr; Paul Hinderliter, chief engr. ■ On 6 CATV's. ■ Rates: \$30; 24; 18.

## Goodland

ADI No. 55; see Wichita-Hutchinson market

**KLOE-TV**—ch 10, 316 kw vis, 45.7 kw aur, ant 770/778.5g. April 28, 1959. Box 817, Hays, 67601. Licensee: KAYS Inc. Co-owned satellite of KAYS-TV, Hays.

## Great Bend

ADI No. 55; see Wichita-Hutchinson market

**KCKT**—ch 2, 100 kw vis, 17.8 kw aur, ant 970/1,005g. Nov. 2B, 1954. Box 689, 67530. (316) 793-786B. Licensee: Kansas State Network Inc. Co-owned satellite of KARD-TV, Wichita. ■ Bill Ranker, stn mgr. ■ On 18 CATV's—23,337 subs. On 1 trans.

## Hays

ADI No. 55; see Wichita-Hutchinson market

**KAYS-TV**—ch 7, 316 kw vis, 33.6 kw aur, ant 710/B12g. Sept 1, 1958. Box 817, 67601. (913) 625-2578. Licensee: KAYS Inc. Ownership: Ross Beach Jr, 50-2/3%; Robert E. Schmidt, 49-1/3%. ■ CBS, ABC, Kansas Bcstg System. Rep: Avery-Knodel. Wash atty: A.L. Stein. ■ Ross Beach, pres; Robert E. Schmidt, gen mgr; Bernie Brown, stn mgr & film buyer; Errol Weurtz, prod dir; Dennis Massier, chief engr. ■ On 8 CATV's—7,100 subs. On 1 trans. Co-owned KAYS(AM). ■ Rates: \$45; 33; 20.

## Hutchinson

ADI No. 55; see Wichita-Hutchinson market

\***KPTS**—ch 8, 229 kw vis, 22.9 kw aur, ant 800/785g. Jan 5, 1970. 352 N. Broadway, Wichita, 67202. (316) 262-4461. Licensee: Sunflower Educl TV Corp. ■ PBS. Wash atty: Dow, Lohnes & Albertson. ■ Zoel Parenteau, pres & gen mgr; Torey Southwick, dir progmg; Robert Nelson, dir of dev; Robert Wine, asst treas & dir of adm; Bob Fulkerson, dir of engr. ■ On 33 CATV's—32,380 subs.

**KTVH**—Licensed to Hutchinson. See Wichita.

## Pittsburg

ADI No. 111; see Joplin, Mo.-Pittsburg, Kan. market

**KOAM-TV**—ch 7, 316 kw vis, 63.1 kw aur; ant 1,090/1,159g. Dec. 13, 1953. Box 659, Pittsburg, 66762. (316) 231-0400. TWX 316-952-8230. Licensee: Mid-Continent Telecasting Inc. Ownership: Pittsburg Bcstg Co. (KOAM), 66 2/3%, and Joplin Globe (Mo). Pub Co. (Globe & News Herald), 33-1/3%. See Nwspr. ■ NBC. Rep: Katz. Wash atty: Fisher, Wayland, Duvall, Southmayd & Cooper. ■ Bill Bengtson, VP gen mgr & film buyer; Glenn Harold, coml mgr; Louis R. Martin, VP prog dir & film buyer; Rich Hendry, prom mgr; Jack Lawrence, chief engr. ■ On 22 CATV's—40,000 subs. Co-owned: KOAM(AM). ■ Rates: \$95; 40; 30.

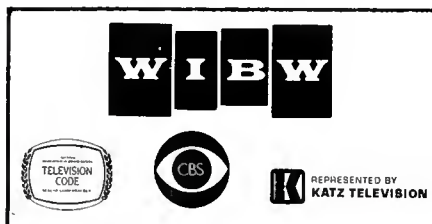
**KODE-TV**—Licensed to Joplin, Mo. See Joplin, Mo.

## Topeka

ADI No. 130; see Topeka market

**KTSB**—ch 27, 912 kw vis, 138 kw aur, ant 1,050/1,149g. Dec. 28, 1967. Box 2700, 66601. (913) 582-4000. TWX 910-749-6600. Licensee: Studio Broadcasting System Division, Highwood Svc Inc. Ownership: Motorcar Transport Co., 100%. ■ N8C, ABC. Rep: H-R. Wash atty: McKenna, Wilkinson & Kintner. ■ Ralph C. Wilson Jr, pres; William R. Hirshey, gen mgr; Herbert L. Brown, dir of sls; Harry L. Strader, asst mgr; George Davis, news dir; William Keegan, chief engr. ■ On 35 CATV's—91,150 subs. On 3 trans. ■ Rates: \$90; 60; 20.

\***KTWU**—ch 11, 316 kw vis, 31.6 kw aur; ant 1,000/952g. Oct. 21, 1965. 301 N. Wandmaker Rd., 66604. (913) 272-8181. Licensee: Washburn U. of Topeka. ■ PBS. ■ Dr. John W. Henderson, pres; Dr. Dale N. Anderson, gen mgr & film buyer; David Pomeroy, prog dir; Jody Hankammer, prom mgr; Ernie Hedges, chief engr. ■ On 40 CATV's.



**WIBW-TV**—ch 13, 204 kw vis, 40.7 kw aur, ant 1,380/1,255.2g. Nov. 15, 1953. Box 119, 66601. (913) 272-3456. TWX 913-323-6151. Licensee: Stauffer Publications Inc. Ownership: See Stauffer Publications Stns, also Nwspr. ■ CBS, ABC. Rep: Katz; Hix. Wash atty: Dow, Lohnes, & Albertson. ■ Thad M. Sandstrom, VP bcstg; Jerry Holley, gen mgr; Ray Senate, natl sls mgr; Bob Kearns, sls mgr; Dick Siley, prog dir; Don Morgan, prom dir; Tom Parnley, news dir; Paul Winders, dir of engr. ■ On 85 CATV's—156,-

000 subs. On 7 trans. Co-owned: WIBW-AM-FM. ■ Rates: \$250; 175; 95.

## Wichita

ADI No. 55; see Wichita-Hutchinson market

**KAKE-TV**—ch 10, 316 kw vis, 42.7 kw aur, ant 1,030/1,079g. Oct 19, 1954. Box 10, 67201. (316) 943-4221. TWX 910-741-6926. Licensee: KAKE-TV & Radio Inc. Ownership: Tom Palmer Testamentary Trusts, 19.6% & others. ■ ABC. Rep: Katz. Wash atty: Cohn & Marks. ■ Martin Umansky, pres & gen mgr; Bryce Benedict, VP & gen sls mgr; John Froome, VP & asst gen mgr; Bill Andrews, prom mgr; Paul Threlfall, VP & news mgr; Harold Newby, VP & chief engr. ■ On 4B CATV's—80,000 subs. On 7 trans. Co-owned: KAKE(AM). ■ Rates: \$235; 165; 40.

**KARD-TV**—ch 3, 100 kw vis, 20 kw aur, ant 1,000/1,071g. Sept. 1, 1955. Box 333, 833 N. Main, 67201. (316) 265-5631. TWX 910-741-6976. Licensee: Kansas State Network Inc. Ownership: See Kansas State Network Stns. ■ NBC. Rep: Tele-Rep. Wash atty: Koteen & Burt. ■ Frank Chappell, pres & gen mgr; Larry Proffitt, natl sls mgr; Bob Traeger, local & rgnl sls mgr; Bill Sikes, prog dir & film buyer; Jerriyanne Hadley, prom mgr; Greg Gerner, news dir; Glenn Bell, chief engr. ■ On 59 CATV's—87,325 subs. On 1 trans. Co-owned: KARD-FM.

**KTVH**—(Hutchinson)—ch 12, 316 kw vis, 63.1 kw aur, ant 1,522/1,504g. July 1, 1953. Box 12, Wichita, 67201. (316) 838-1411. TWX 316-554-9473. Licensee: Wichita-Hutchinson Co. Ownership: Minneapolis Star and Tribune, 100%. See Minneapolis Star & Tribune Stns, also Nwspr. ■ CBS, Kansas Bcstg System. Rep: Blair. Wash atty: Marmet & Webster. ■ M. Dale Larsen, pres & gen mgr; Gerald W. Carr, VP stn mgr; John Mileham, dir of prog & film buyer; Julius Eflandt, dir of community affrs & pub rel; Sharon McKittrick, gen sls mgr; John Poston, news dir; Dale Heckel, dir of engr. ■ On 67 CATV's—112,271 subs. On 1 trans. ■ Rates: \$245; —; 30.

## Kentucky

## Ashland

ADI No. 44; see Charleston-Huntington, W.Va. market

\***WKAS**—ch 25, 9.6 kw vis, 1.92 kw aur, ant 500/400 g. Sept. 23, 1968. Licensee: Ky Bd of Educ. ■ Execs: See \*WKLE Lexington.

## Bowling Green

ADI No. 31; see Nashville market

**WBKO**—ch 13, 316 kw vis, 30.2 kw aur, ant 740/603g. June 3, 1962. Box 1198, 42101. (502) 781-1313. Licensee: Bluegrass Media Inc. (acq 7-29-76). Ownership: G. Payne, 20%; Billy J. Bell, 10%; Charles M. Moore Jr, 10%; J. Joe Cheek, 10%; Powell Potts, 10%; Charles Hardcastle, 10%; J.R. Betersworth, 10%; David C. Hancock, 10%; Howell Patton Jr, 10%. ■ ABC. Rep: Avery-Knodel. Wash atty: Jones, Day, Reavis & Pogue. ■ D.C. Combs, pres; Clyde G. Payne, exec VP gen mgr & film buyer; Randy Odil, VP & stn mgr; Mrs. Gene Prather, prog dir; Harry Minnich, news dir; Robert Harper, prom mgr; Allan Korn, opns mgr; David Chumley, dir of engr. ■ On 35 CATV's—39,000 subs. ■ Rates: \$60; 45; 18.

\***WKGB**—ch 53, 562 kw vis, 112 kw aur, ant B10/61Bg. Sept 23, 196B. Licensee: Ky Bd of Educ. ■ Execs: See \*WKLE Lexington.

## Covington

ADI No. 27; see Cincinnati market

\***WCVN**—ch 54, 8.7 kw vis, 1.7 kw aur, ant 400/312g. Sept 9, 1969. Licensee: Ky Bd of Educ. ■ Execs: See \*WKLE Lexington.

## Elizabethtown

ADI No. 39; see Louisville market

\***WKZT**—ch 23, 575 kw vis, 115 kw aur, ant



650t/655g. Sept 23, 1968. Licensee: Ky 8d of Educ. ■ Execs: See \*WKLE Lexington.

## Hazard

ADI No. 90; see Lexington market

\***WKHA**—ch 35, 417 kw vis, 83.2 kw aur, ant 1,260t/608g. June 6, 1968. Licensee: Ky 8d of Educ. ■ Execs: See \*WKLE Lexington.

**WKYH-TV**—ch 57, 214 kw vis max, 28.9 kw aur max, 800t/442.2g. Oct 20, 1969. Box 929, 41701. (606) 436-4444. Licensee: Hazard TV Co. Ownership: William D. Gorman, 91%. Also Hazard Television Cable Co. ■ NBC. Rep: Max Goldfarb (Detroit). Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ William D. Gorman, pres; William D. Gorman Jr., gen mgr; William R. Helton, gen sls mgr; Vaughn Ogrosky, news dir; Wendell Pennington, chief engr. ■ On 175 CATV's. ■ Rates: \$50; 40; 30.

## Lexington

ADI No. 90; see Lexington market

\***WKLE**—ch 46, 525 kw vis, 105 kw aur, (CP: 1,050 kw horiz vis, 105 kw horiz aur), ant 870t/858g. Sept 23, 1968. 600 Cooper Dr., 40502. (606) 233-0666. TWX 510-476-8B79. Licensee: Ky Bd of Educ. ■ Wash atty: Miller, Schroeder & Bankston. ■ O. Leonard Press, exec dir; Ronald B. Stewart, dept dir; Robert J. Klein, acting dir of engrg; Virginia Fox, dir of ed; Donna Turner, dir of progmg.

**WKYT-TV**—ch 27, 2,360 kw vis, 1,382 kw aur, horiz, ant 984.7t/1,000g. Sept 30, 1957. Box 5037, 40505. (606) 299-0411. TWX 510-476-8B50. Licensee: Ky Central TV Inc. Ownership: Ky Central Life Ins. Co. See Bluegrass Bcst Stns. ■ CBS. Rep: Avery-Knode. Wash atty: Arent, Fox, Kintner, Plotkin & Kahn. ■ G.D. Kincaid, pres; Ralph W. Gabbard, VP & gen mgr; Jere Pigue, gen sls mgr; Al Taylor, prom mgr & prog dir; Ken Kurtz, news dir; Harold Schumacher, chief engr. ■ On 66 CATV's—72,000 subs. On 1 trans. Co-owned: WVLK-AM-FM. ■ Rates: \$175; 85; 40.

**WLEX-TV**—ch 18, 1,104 kw max, 1,000 kw horiz vis; 221 kw max, 200 kw horiz aur, ant 640t/670g. March 15, 1955. 80x 1457, 40501. (606) 255-4404. TWX 510-476-8B96. Licensee: WLEX-TV Inc. Ownership: See Gay-Bell Stns. ■ NBC. Rep: Meeker. Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildredth. ■ Harry C. Barfield, pres & gen mgr; Ed White, VP natl-rngl sls; Bob Davidson, VP-loc sls; Bob Jones, opns mgr & film buyer; Bill Thompson, news dir; Sue Wylie, dir of pub affrs & prom; A. W. Scheer, chief engr. ■ On 43 CATV's—44,130 subs. ■ Rates: \$230; 61; 96.

**WTVQ-TV**—ch 62, 492 kw vis; 49.2 kw aur, ant 1,029t/996g. June 2, 1968. Box 5590, 40505. (606) 299-6262. TWX 510-476-8806. Licensee: Starr, WTVQ Inc. (acq 12-22-73). Ownership: See Starr 8cstg Group Stns, also Nwspr. ■ ABC. Rep: Katz. Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ Clark Davis, VP; Charles P. Harper Jr., gen mgr; Kenlyn Zschunke, nat sls mgr; Jerry Fox, prog dir; Mike McMellon, opns mgr; Rich Gimmel, news dir; William F. Bratton Jr., chief engr. ■ On 46 CATV's—77,000 subs. On 1 trans. ■ Rates: \$200; 60; 25.

## Louisville

ADI No. 39; see Louisville market

**WAVE-TV**—ch 3, 100 kw vis, 20 kw aur, ant 910t/600g. Nov 24, 1948. Box 1000, 40201. (502) 585-2201. TWX 502-589-232B. Licensee: Orion Bcstg Inc. Ownership: See Orion 8cstg. ■ NBC. Rep: Katz. Wash atty: Covington & Burling. ■ T. Ballard Morton, pres; Ralph S. Jackson, exec VP; Lee Browning, VP & gen mgr; Houston Jones, natl sls mgr; S. Wheeler Rudd, loc sls mgr; Betty Hudson, prom mgr; Conrad Cagle, opns dir; Jim Keelor, news dir; H.B. Holtman, dir of engrg; Harold Culver, chief engr. ■ On 3B CATV's—61,488 subs. Co-owned: WAVE(AM).

**WDRB-TV**—ch 41, 303 kw vis, 30.3 kw aur, ant 1,2B0t/1,000g. Feb 2B, 1971. 1051 E. Main St., 40206. (502) 584-9701. TWX 810-535-3328. Licensee: Consolidated 8cstg. Ownership: Arlie Howard, 16%; Owsley Welch, 14%; J. P. Morgan, 16%; Edgerton Welch, 16%, and others. ■ Rep: Bolton/Burchill. Wash atty: Welch & Morgan. ■ Owsley Welch, pres; Elmer F. Jaspas, exec VP, gen mgr & film buyer; James P. Riggs,

sls mgr; Robert Cleveland, chief engr. ■ On 36 CATV's—65,000 subs. ■ Rates: \$120; 110; 40.

**WHAS-TV**—ch 11, 135 kw vis, 26.3 kw aur, ant 1,290t/973g. March 27, 1950. Box 1084, 40201. (502) 582-7840. TWX 810-535-3326. Licensee: WHAS Inc. Ownership: Barry Bingham & family. See Nwspr. ■ CBS. Rep: Harrington, Righter & Parsons. Wash atty: Sidley & Austin. ■ Barry Bingham, Jr., pres; Frederic B. Osler Jr., exec VP & gen mgr; Biggs Tabler, gen sls mgr; Dick Sweeney, prog dir & film buyer; Robert B. Taylor, sln mgr; Peppy Martin, prom mgr; Tom Dorsey, news dir; Robert Morse, VP news. ■ On 35 CATV's. Co-owned: WHAS(AM) & WNNS(FM).

\***WKMJ**—ch 68, 794 kw vis, 159 kw aur, ant 820t/549.6g. Aug 31, 1970. Licensee: Ky 8d of Educ. ■ Execs: See \*WKLE Lexington. ■ On 3 CATV's—2,500 subs.

\***WKPC-TV**—ch 15, 263 kw vis, 46.8 kw aur, ant 860t/549g. Sept 5, 1958. Box 1515, 40201. (502) 456-3286. TWX 502-458-2455. Licensee: Jefferson County 8d of Educ. ■ P8S. Wash atty: Schwartz & Woods. ■ Richard VanHoose, pres; Jerry D. Weaver, exec VP & gen mgr; Gordon C. Whiteley, prod dir; Kenneth Lam, dir of ITV & opns mgr; Charles T. Landers, dir of engrg. ■ On 1 CATV.

**WLKY-TV**—ch 32, 4300 kw max vis, 1290 kw vis, 860 kw max aur, 257 kw aur, ant 1260t/989g. Sept 1B, 1961. 80x 6205, 191B Mellwood Ave., 40206. (502) 893-3671. TWX 810-535-3212. Licensee: Combined Communications of Kentucky Inc. (acq 5-10-73) Ownership: See Combined Communications Corp. ■ ABC. Rep: Peters, Griffin, Woodward. Wash atty: Pierson, Ball & Dowd. ■ John Dorkin, prom mgr, prog dir & film buyer; William Campbell, gen sls mgr; Lois Hinkle, prom mgr; Rick Moore, news dir; Paul Kelley, chief engr. ■ On 41 CATV's—6B,267 subs. ■ Rates: \$575; 130; 70.

## Madisonville

ADI No. 89; see Evansville, Ind. market

\***WKMA**—ch 35, 513 kw vis, 102 kw aur, ant 1,040t/998g. Sept 23, 1968. Licensee: Ky 8d of Educ. ■ Execs: See \*WKLE Lexington.

## Morehead

ADI No. 90; see Lexington market

\***WKMR**—ch 3B, 575 kw vis, 115 kw aur, ant 960t/607g. Sept 23, 1968. Licensee: Ky Bd of Educ. ■ Execs: See \*WKLE Lexington.

## Murray

ADI No. 73; see Paducah, Ky.-Cape Girardeau, Mo.-Harrisburg, Ill. market

\***WKMU**—ch 21, 575 kw vis, 115 kw aur, ant

## Kentucky, Louisiana TV

660t/655g. Oct 9, 1968. Licensee: Ky 8d of Educ. ■ Execs: See \*WKLE Lexington.

## Newport

**WXIX-TV**—Licensed to Newport. See Cincinnati, Ohio.

## Owenton

ADI No. 27; see Cincinnati market

\***WKON**—ch 52, 562 kw vis, 115 kw aur, ant 710t/602g. Sept 23, 1968. Licensee: Ky 8d of Educ. ■ Execs: See \*WKLE Lexington.

## Paducah

ADI No. 73; see Paducah, Ky.-Cape Girardeau, Mo.-Harrisburg, Ill. market

**WDXR-TV**—ch 29, 759 kw vis, 110 kw aur, ant 710t/653g. May 31, 1971. Box 29B, 42001. (502) 443-1737. Licensee: WDXR-TV Inc. Ownership: Lady Sarah McKinney-Smith, 100%. ■ Rep: Savalli/Gates, Rgnl Reps. Wash atty: Miller, Schroeder & Bankston. ■ Lady Sarah McKinney-Smith, pres; Larry Weatherford, sln mgr & prog dir; Roger Chesser, prom mgr; John Stewart, news dir; Richard O'Dell, prod mgr; Tom Wimberly, chief engr. ■ On 42 CATV's—110,219 subs. Co-owned: WDXR(AM).

**WPSD-TV**—ch 6, 100 kw vis, 13.8 kw aur, ant 1,600t/1,638g. May 28, 1957. 80x 1197, 42001. (502) 442-8214. TWX 502-591-7604. Licensee: Paducah Nwspr Inc. Ownership: Paxton family substantially, 100%. See Nwspr. ■ NBC. Rep: H-R. Wash atty: Arthur Stambler. ■ Fred Paxton, pres; Sam Livingston, gen mgr; John Williams, asst gen mgr; James E. English III, prog dir; Tom Butler, news dir; Don Brown, chief engr. ■ On 61 CATV's. On 1 trans. ■ Rates: \$220; 130; 55.

## Pikesville

ADI No. 44; see Charleston-Huntington, W.Va. market

\***WKPI**—ch 22, 468 kw vis, 93.3 kw aur, ant 1,410t/153g. April 8, 1968. Licensee: Ky 8d of Educ. ■ Execs: See \*WKLE Lexington.

## Somerset

ADI No. 90; see Lexington market

\***WKSO**—ch 29, 378 kw vis, 75.6 kw aur, ant 1,460t/1,000g. Sept 23, 1968. Licensee: Ky 8d of Educ. ■ Execs: See \*WKLE Lexington.

## Louisiana

## Alexandria

ADI No. 171; see Alexandria market

**KALB-TV**—ch 5, 100 kw vis, 20 kw aur, ant 1,590t/1,586g. Sept. 29, 1954. 605-11 Washington St., 71301. (318) 445-2456. TWX 510-976-5709. Licensee: Lanford Telecasting Co. Ownership: T. B. Lanford, 68%; William L. Fox, 32%. For Lanford interests see T. B. Lanford Stns. ■ NBC, ABC. Rep: Katz. Wash atty: Kirkland, Ellis & Rowe. ■ T. B. Lanford, pres & film buyer; Robert E. Miller, VP & gen mgr; Dowell Bushnell, sls mgr; Berton Chaudoir, natl sls mgr; Ron Saunders, sls serv mgr; Susan Gamburg, prog dir; Tom Webb, news dir; William T. Holt, chief engr. ■ On 31 CATV's—31,000 subs. Co-owned: KALB-AM, KSLI-FM.

## Baton Rouge

ADI No. 101; see Baton Rouge market

**WAFB-TV**—ch 9, 316 kw vis, 63 kw aur, ant

## Louisiana, Maine TV

**Doubleday Media**  
**214/233-4334**  
 Brokers of Radio, TV, CATV  
 13601 Preston Rd., Suite 417W,  
 Dallas 75240

1,670/1,729g. April 19, 1953. Box 2671, 70B21. (504) 383-9999. TWX 510-993-3406. Licensee: Guaranty Bcstg Corp. Ownership: Guaranty, 100%. ■ CBS. Rep: Katz. Wash atty: McKenna, Wilkinson & Kittner. ■ George A. Foster Jr, chmn; Tom E. Gibbens, pres & gen mgr; Mervyn E. Rhys, VP & gen mgr; Carlton Creamers, news dir; Ed Lamy, VP & prog dir & film buyer; Grace McElveen, VP & prom mgr; Donald K. Allan, VP & chief engr. ■ On 13 CATV's—25,000 subs. Co-owned: WAFB-FM.

**WBRZ**—ch 2, 100 kw vis, 19.5 kw aur, ant 1,676/1,724g. April 14, 1955. Box 2906, 70B21. (504) 344-2641. TWX 510-993-3576. Licensee: La. TV Bcstg Corp. Ownership: Baton Rouge Bcstg Co. (WJBO), 96%; Charles P. Manship Jr, 1%; Douglas L. Manship, less than 1%; and others. See Manship Stns, also Nwspr. ■ NBC. Rep: Blair. Wash atty: Cohn & Marks. ■ Douglas Manship Sr, pres; Jules L. Mayeux, gen mgr; Robert J. Headlee, sls mgr; Ray Alexander, prog dir; Iddo Corkern, chief engr. ■ On 21 CATV's—31,000 subs. Co-owned: WJBO-AM-FM.

**\*WLPB-TV**—ch 27, 1,143 kw vis, 226 kw aur, ant 961/981g. Sept. 6, 1975. Box 44064, 70B04. (504) 389-2131. Licensee: Louisiana Educational Television Authority. ■ PBS. Wash atty: Charles O. Verrill Jr. ■ Ed Prendergast, chmn; A. Fred Frey, exec dir; O. Pat Morgan, prog dir; Albert Wright, prom mgr; Coy Simmons, chief engr.

**WRBT**—ch 33, 871 kw vis, 174 kw aur; ant 1000/1,030g. Oct 16, 1971. Essen Lane, Box 146B5, 70B0B. (504) 766-3233. TWX 510-993-3493. Licensee: Rush Bcstg Corp. Ownership: Corporate Communications Group, Jules LeBlanc III, 60%; Sally Brinkley, 10%; Cyril Vetter, 30%. ■ ABC. Rep: Meeker; Busby, Finch & Woods. Wash atty: Mallick & Bernton. ■ Ramon V. Jarrell, pres; Al Crouch, gen mgr; William M. Halhorn, gen sls mgr; Joyce Harvey, prog dir; Harvey Cox, news dir. ■ On 13 CATV's—2B,000 subs. ■ Rates: \$155; 105; 35.

## Lafayette

ADI No. 118; see Lafayette market

**KATC**—ch 3, 100 kw vis, 20 kw aur, ant 1,200/1,239g. Sept 1, 1962. Box 3347, 70502. (318) 232-6111. TWX 510-972-5043. Licensee: Acadian TV Corp. Ownership: Washington Life Insurance Co. of America, 10%; Mrs. Shirley Kurzweg Gouaux, 19.8%; and others. ■ ABC. Rep: Meeker. Wash atty: Leo Resnick. ■ Mrs. Frances T. Kurzweg, pres; William Patton, gen mgr; Paul Brown, stn mgr; Roy Rhodes, gen sls mgr; Roy LeJeune, chief engr. ■ On 20 CATV's—30,000 subs. ■ Rates: \$118; 71; 29.

**KLFY-TV**—ch 10, 302 kw vis, 44.7 kw aur, ant 1,240/1,269g. June 3, 1955. Box 3687, 70501. (318) 233-2152. TWX 510-975-5052. Licensee: Texoma Bcstrs Inc. Ownership: KWTX Bcstg Co., 80%; M. N. Bostick, 20%. See KWTX Sins & Texoma Bcstg Stns. ■ CBS. Rep: H-R. Wash atty: Cordon & Jacob. ■ M. N. Bostick, pres; Thomas G. Pears, gen & sls mgr; Dan Coleman, prod supvr; Terry Dover, opns mgr & film buyer; Jim Baronet, news dir; Keith Townsden, chief engr. ■ On 2B CATV's—47,404 subs.

## Lake Charles

ADI No. 173; see Lake Charles market

**KPLC-TV**—ch 7, 316 kw vis, 63.1 kw aur, ant 1,480/1,519g. September 1954. Box 1488, 70601. (318) 439-9071. TWX 510-971-7570. Licensee: Calcasieu Television & Radio. (acq 2-71). Ownership: G. Russell Chambers, 100%. ■ NBC. Rep: Avery Knodel. Wash atty: Cohn & Marks. ■ G. Russell Chambers, pres & gen mgr; Albert H. Smith, VP, asst gen mgr & film buyer; Jeb Roberts, natl sls & prom mgr; Bill

Davis, loc sls mgr; Tom Weiser, news dir; Rick Craddock, chief engr. ■ On 18 CATV's—30,000 subs.

## Monroe

ADI No. 106; see Monroe, La.-El Dorado, Ark. market

**KLAA**—Licensed to West Monroe. See West Monroe.

**\*KLTM**—ch 13, 316 kw vis, 31.6 kw aur, ant 1,777/1,986g. 1975. Box 44064, Baton Rouge, 70B04. Licensee: Louisiana Educational Television Authority. ■ PBS. Wash atty: Patton, Boggs & Blow. ■ A. Fred Frey, exec dir.

**KNOE-TV**—ch B, 316 kw vis, 63.2 kw aur, ant 1,890/1,985g. Sept. 27, 1953. Box 4067, 71201. (318) 322-8155. TWX 510-977-5384. Licensee: Noe Enterprises Inc. Ownership: James A. Noe Sr., 100%. ■ CBS. Rep: Katz. Wash atty: Cohn & Marks. ■ James A. Noe Sr., chmn of bd & treas; James A. Noe Jr, pres; Paul H. Goldman, gen mgr & film buyer; Jack McCall, prog dir; Joe Allen Boothe, sls mgr; Earl Casey, news dir; Ray Boyd, dir of engr. ■ On 19 CATV's. On 1 trans. Co-owned: KNOE-AM-FM. ■ Rates: \$250; 170; 60.

**KTVE**—Licensed to El Dorado, Ark. See El Dorado, Ark.

## New Orleans

ADI No. 38; see New Orleans market

**WDSU-TV**—ch 6, 100 kw vis, 20 kw aur, ant 930/975g. Dec 18, 1948. 520 Royal St., 70130. (504) 588-937B. TWX B10-951-6077. Licensee: Cosmos Bcstg of Louisiana Inc. (acq 1-1-73). Ownership: See Cosmos Bcstg Stns. ■ NBC. Rep: Blair. Wash atty: Dow, Lohnes & Albertson. ■ A. Louis Read, chmn; James K. Yager, exec VP & gen mgr; Dixon Lovvorn, stn mgr; Chet Falzerano, prog & prom mgr; Richard O. Wexo, gen sls mgr; Ben Waters, news dir; Don Hess, dir of prom & prog planning; Ronnie Catoe, bus mgr; Joe Gill, chief engr. ■ On 19 CATV's—15,000 subs. ■ Rates: \$650; 270; 115.

**WGNO-TV**—ch 26, 479 kw max, 340 kw horiz vis, 50.2 kw horiz aur, ant 490/495g. Oct. 16, 1967. 2912 ITM Bldg, 2 Canal St., 70130. (504) 522-6211. TWX B10-951-615B. Licensee: Communications Corp. of the South (acq 3-9-72). Ownership: The Vanderbilt Corp. Seymour Smith, 75.4%; Florence Smith, 6.2%; David Smith & Barbara Smith Trust, 9.2% each; and others. ■ ABC, CBS, NBC. Sp 30 min wkly. Rep: Bolton-Burchill. Wash atty: Smith & Pepper. ■ Seymour Smith, pres & gen mgr; Rick Oringel, gen sls mgr; David Smith, dir of comm relations, Xavier DeSoto, prog dir & film buyer; Kim Stierstopfer, prom mgr; Angelo Giardino, news dir; Bill Brister, chief engr. ■ On 15 CATV's—250,000 subs. ■ Rates: \$50; 90; 50.

**WVUE**—ch B, 316 kw vis, 31.6 kw aur, ant 990/1,046g. Feb 1, 1959. Box 13B47, 701B5. (504) 486-6161. TWX 801-951-6090. Licensee: Screen Gems Stns Inc. Ownership: See Columbia Pictures Industries Inc. ■ ABC. Sp ½ hr wkly. Rep: Petry TV. Wash atty: Fletcher, Heald, Rowell, Kenahan, & Hildreth. ■ Douglas J. Elleson, gen mgr; Jack Long, gen sls mgr; Don Wilburn, prog dir, prom mgr & film buyer; Alec Gifford, news dir; Allen L. Gunderson, chief engr. ■ Rates: \$475; 220; 35.

**WWL-TV**—ch 4, 100 kw vis, 10 kw aur, ant 1,000/1,049g. Sept 7, 1957. 1024 N. Rampart St., 70116. (504) 529-4444. TWX 810-951-5097. Licensee: Loyola U. of the South. ■ CBS. Rep: Katz. Wash atty: Marmet & Webster. ■ Rev. James Carter, S. J., pres; J. Michael Early, gen mgr; Maurice Guillerman, asst gen-mgr & gen sls mgr; Mickey Wellman, prom mgr; Phil Johnson, news dir; Hugh Burney, chief engr. ■ On 9 CATV's—20,000 subs. On 2 trans. Co-owned: WWL-AM-FM.

**\*WYES**—ch 12, 316 kw vis, 31.6 kw aur, ant 1,010/1,046g. April 1, 1957. 916 Navarre Ave., 70124. (504) 486-5511. TWX B10-951-5279. Licensee: Greater New Orleans Educl TV Foundation. ■ PBS. Wash atty: Severtz & Woods. ■ William S. Hart, pres; William G. Koonce, bus mgr; Jack M. Sawyer, prog mgr; Elizabeth Curran, dir of prom & adv; William D. Hess, pub aff dir; Julian Craggs, prod mgr; A. E.

Maurin Jr, chief engr. ■ On 12 CATV's. Co-owned: WNPS(AM).

## Shreveport

ADI No. 58; see Shreveport, La.-Texarkana, Tex. market

**\*KLTS**—ch 24, 1726 kw horiz vis, 173 kw horiz aur, ant 1070/1080g. Not on air, target date unknown. Box 44064, Baton Rouge, 70B04. Permittee: Louisiana Educational Television Authority, State Dept. of Educ.

**KSLA-TV**—ch 12, 316 kw vis, 38 kw aur, ant 1,800/1,794g. Jan 1, 1954. Box 4B12, 71104. (31B) 424-B101. TWX 510-973-4013. Licensee: KSLA-TV Inc. (acq 1960) Ownership: Journal Publishing Co. (Shreveport Journal), 25.14%; Winston B. Linam, 1B.45%; Mrs. Dolores Lavigne, 36.32%; and others. See Nwspr. ■ CBS. Rep: Harrington, Righter & Parsons. Wash atty: Cordon & Jacob. ■ D. F. Attaway, chmn; Winston B. Linam, pres & gen mgr; Ben B. McLaughlin, VP & sls mgr; John C. Renshaw, VP, progs & prom; Robert Weimar, VP prod; Don Owen, news dir; John Hitt, VP engr. ■ On 43 CATV's—79,950 subs. ■ Rates: \$325; 180; 65.

**KTAL-TV**—(Texarkana, Tex.)—ch 6, 100 kw vis, 10 kw aur, ant 1,580/1,552g. August 16, 1953. 3150 N. Market St., Shreveport, 71107. (31B) 425-2422. TWX 510-973-4169. Licensee: KCMC Inc. Ownership: Camden News Pub. Co. (Walter E. & Betty P. Hussman), 50%; Bettie M. Palmer, 17%; W. E. & Betty Hussman, 13%; Alden P. Mooney, 10%; J.O. Mahaffey, 4%; and W. D. Palmer, 3%. See Nwspr. ■ NBC. Rep: Blair. Wash atty: Covington & Burling. ■ Walter E. Hussman, pres; H. Lee Bryant, VP & gen mgr; Stephen McDonald, sls mgr; Jean Byrd, prog dir; Sharon Porter, prom mgr; Stan Wyatt, news dir; Dave Hendricks, chief engr. ■ On 11 CATV's. Co-owned: KCMC(AM) Texarkana, Tex., KTAL-FM Shreveport.

**KTBS-TV**—ch 3, 100 kw vis, 20 kw aur, ant 1,780/1,800.5g. Sept 3, 1955. 312 E. Kings Highway, Box 4367, 71104. (31B) 868-3644. TWX 510-973-4076. Licensee: KTBS Inc. Ownership: E. Newton Wray, 43%; George D. Wray Jr, Charles W. Wray, each 26.4%; Evelyn Wray Smith, 4.2%. ■ ABC. Rep: Katz. Wash atty: Fletcher, Heald, Rowell, Kenahan & Hildreth. ■ E. Newton Wray, pres & gen mgr; Edwin N. Wray, stn mgr; Marvin Perry, prog dir; Sam Ellis, news dir; Allan Stoll, natl sls mgr; Clyde Baldwin, loc sls mgr; Claude Scott, chief engr; Stella Hallman, traffic mgr; Rosie Jones, bldg maintenance mgr; Emily Pearce, asst news dir. ■ On 40 CATV's—52,000 subs. ■ Rates: \$240; 115; 40.

## West Monroe

ADI No. 106; see Monroe, La.-El Dorado, Ark. market

**KLAA**—ch 14, 457 kw vis, 69.2 kw aur, ant 630/677.4g. Oct 6, 1974. 701 Parkwood Dr., 71291. (31B) 388-0114. TWX 510-977-5366. Licensee: Monroe TV Inc. Ownership: K.E. Meyer, Morris Burks, Steve Ball & H.C. Wattner, 12% each. ■ NBC. Rep: Savalli/Gates. Wash atty: John Wilner. ■ Kenneth E. Meyer, pres; Gerald Eppel, gen sls mgr; Botly Alley, prog dir; Kenneth Meyer, film buyer; John Rodgers, prom mgr; Randy Throckmorton, chief engr. ■ On 5 CATV's—14,900 subs. ■ Rates: \$75; 40; 20/16.

**KNOE-TV**—Licensed to Monroe. See Monroe.

## Maine

## Augusta

ADI No. 80; see Portland-Poland Spring market

**\*WCBB**—ch 10, 309 kw vis, 63 kw aur, ant 1,000/641g. Nov. 13, 1961. 1450 Lisbon St., Lewiston, 04240. (207) 783-9101. TWX 710-223-1538. Telex 1-800-638-0974. Licensee: Colby-Bates-Bowdoin Educl Telecasting Corp. Ownership: Colby College, Bates College, Bowdoin College, each 33-1/3%. ■ PBS, EEN (rgnl). Wash atty: Gammon & Tierney. ■ Roger Howell Jr, pres; H. Odell Skinner, gen mgr; Michael Mears, prog dir; Roland A. Desjardins, chief engr. ■ On 13 CATV's—21,380 subs.



## Bangor

ADI No. 146; see Bangor market

**WABI-TV**—ch 5, 38.9 kw vis, 7.76 kw aur, ant 1,310/529g. Jan. 25, 1953. 35 Hildreth St., 04401. (207) 947-8321. TWX 207-989-4550. Licensee: Community Broadcasting Svc. Ownership: See Hildreth Stns. ■ CBS. Rep: H-R; Kettell-Carter Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ Horace Hildreth, chmn of bd; Walter L. Dickson, pres; George Gonyar, mgr of opns; George Spring, dir of sls & natl sls mgr; William Whitten, sls mgr; Gordon Manuel, news dir; Dale Carter, chief engr. ■ On 16 CATV's. On 2 trans. Co-owned: WABI(AM)-WBGW(FM). ■ Rates: \$150; 40; 40.

**WLBZ-TV**—ch 2, 51.3 kw vis, 10.2 kw aur, ant 640/199g. Sept. 12, 1954. Box 934, 04401. (207) 942-4822. TWX 207-989-4658. Licensee: WLBZ TV Inc. (acq 5-14-58). Ownership: See Maine Bcstg System Stns. ■ NBC. Rep: Katz. ■ Mary Rines Thompson, pres; Don Powers, gen mgr; Edward E. Guernsey, sls mgr; Mike Trudel, news dir; Bruce Scott, chief engr. ■ On 27 CATV's—75,000 subs. On 1 trans. Co-owned: WLBZ(AM).

**WVIT-TV**—ch 7, 316 kw vis, 31.6 kw aur, ant 820/187g. Oct 15, 1965. 41 Farm Rd., 04401. (207) 945-6457. Licensee: Eastern Maine Bcstg Sys Inc. (acq 2-6-76). Ownership: Valley Communications Inc. John J. & Gerard R. Pineau 50% each. ■ ABC. Rep: Savalli/Gates; Creed Assoc. Wash atty: Mullin, Connor & Rhyne. ■ John Pineau, pres; Richard J. Fixaris, gen mgr; Art Shields, gen sls mgr; Henry Matson, prog dir, Richard Fixaris, film buyer; Robert Steele, news dir; Dutch Heiser, prom mgr; James Chadwick, chief engr. ■ On 40 CATV's—115,857 subs. ■ Rates: \$50; 35; 10.

## Biddeford

ADI No. 80; see Portland-Poland Spring market

**\*WMEG-TV**—ch 26, 589 kw vis, 117 kw aur, 800/1550g. March, 1975. Alumni Hall, Orono, 04473. Licensee: U of Maine. ■ Execs: See \*WMEB-TV Orono.

## Calais

ADI No. 146; see Bangor market

**\*WMED-TV**—ch 13, 31.6 kw vis, 6.2 kw aur, ant 430/190g. September 1965. Licensee: U. of Maine. ■ Execs: See \*WMEB-TV Orono.

## Orono

ADI No. 146; see Bangor market

**\*WMEB-TV**—ch 12, 299 kw vis, 30 kw aur, ant 990/369g. Sept. 23, 1963. Alumni Hall, U. of Maine, 04473. (207) 866-4493. TWX 710-229-1091. Licensee: U. of Maine. ■ PBS, EEN (regional). Wash atty: Dow, Lohnes & Albertson. ■ Erik Van De Bogart, dir of prog svcs; Thomas Strauss, gen mgr; Edward Winchester, dir of engr. ■ On 20 CATV's—10,000 subs. On 3 trans.

## Poland Spring

ADI No. 80; see Portland-Poland Spring market

**WMTW-TV**—Licensed to Poland Spring. See Portland.

## Portland

ADI No. 80; see Portland-Poland Spring market

**WCSH-TV**—ch 6, 100 kw vis, 20 kw aur, ant 2,000/1,292g. Dec. 1, 1953. One Congress Square, 04101. (207) 772-0181. TWX 710-221-1988. Licensee: Maine Radio & TV Co. Ownership: See Maine Bcstg System Stns. ■ NBC. Rep: Katz. Wash atty: Wilkinson, Cragun & Barker. ■ Mary Rines Thompson, pres; Donald K. Powers, VP & gen mgr; Bob Burt, natl sls mgr; Ben Hubley, local sls mgr; Bruce C. McGorill, stn mgr & film buyer; Lewis Colby,

prod mgr; Peg Maloney, prom mgr; Fred Nutter, news dir; Clem Payeur, chief engr. ■ On 10 CATV's. On 1 trans. Co-owned: WCSH(AM).

**WGAN-TV**

REPRESENTED BY  
BLAIR TELEVISION



**WGAN-TV**—ch 13, 295 kw vis, 29.5 kw aur, ant 1,610/1,619g. May 16, 1954. 390 Congress St., 04111. (207) 772-4461. TWX 710-221-1674. Licensee: Guy Gannett Bcstg Svcs. Ownership: See Guy Gannett Stns, also Nwspr. ■ CBS. Rep: Blair, Mulvihill (Canada). Wash atty: Dow, Lohnes & Albertson. ■ George H. Anderson, exec VP; Charles R. Sanford, VP & gen mgr; David King, stn & gen sls mgr; Ken McKenzie, opns mgr; David G. King, sls mgr; Lyman Brewer, chief engr. ■ Co-owned: WGAN-AM-FM. ■ Rates: \$300; 80; 40.

**WMTW-TV**—(Poland Spring)—ch B, 105 kw vis, 21 kw aur, ant 3,850/1,200g. Aug. 31, 1954. Lafayette Towne House, 638 Congress St., Portland, 04101. (207) 773-5664. TWX 207-781-5539. Licensee: Mt. Washington TV Inc. Ownership: See Mid New York Bcstg Stns. ■ ABC. Rep: H-R; Stephens & Towndrow. Wash atty: Hogan & Hartson. ■ Paul Harron, pres; John Flynn, VP & gen mgr; Robert M. Joyce, asst gen mgr & film buyer; Jack Martin, sls mgr; Jim Aikman, news dir; Parker H. Vincent, chief engr; Richard L. Gove, prom dir. ■ On 53 U.S. CATV's—B4,393 subs. On 76 Canadian CATV's—176,000 subs. On 4 trans.

## Presque Isle

ADI No. 201; see Presque Isle market

**WAGM-TV**—ch 8, 27.5 kw vis, 5.37 kw aur, ant 350/1,290g. Oct. 13, 1956. Box 1149, 04769. (207) 764-4461. TWX 710-229-1631. Licensee: Arrostook Bcstg Corp. (acq 1958). Ownership: See Horace Hildreth Stns, also Nwspr. ■ CBS, ABC, NBC. Rep: H-R; Kettell-Carter. Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ Walter L. Dickson, pres; Keith H. Fowles, opns mgr & film buyer; Ronald Madore, sls mgr; Mike Dunn, prom mgr; Pete Hilton, news dir; Norman Johnson, chief engr. ■ On 13 CATV's—9,000 subs. On 3 trans. Co-owned: WAGM(AM). ■ Rates: \$45; 33; 22.

**\*WMEN-TV**—ch 10, 299 kw vis, 30 kw aur, ant 1,090/1,58g. Feb. 17, 1964. Licensee: U. of Maine. ■ Execs: See \*WMEB-TV Orono.

## Maryland

### Annapolis

ADI No. 20; see Baltimore market




**\*WAPB**—ch 22, 3890 kw vis, 389 kw aur, ant 874/1,852g. July 16, 1975. Owings Mills, 21117. (301) 356-5600. Licensee: Maryland Public Bcstg Commission. ■ Execs: See \*WMPB Baltimore.

### Baltimore

ADI No. 20; see Baltimore market

**WBAL-TV**—ch 11, 316 kw vis, 31.6 kw aur, ant 1,000/999g. March 11, 1948. 3B00 Hooper Ave., 21211. (301) 467-3000. TWX 710-234-1086; 710-234-1087. Licensee: The Hearst Corp. Ownership: See Hearst Stns, also Nwspr. ■ NBC. Rep: Blair TV. Wash atty: Dempsey & Kopolovitz. ■ Lawrence M. Carino, VP & gen mgr; John P. Frankenfield, asst stn mgr & prog dir; William J. Katsafanas, gen sls mgr; Kerry Richards, dir of adv & prom; Ron Kershaw, news dir; Otto R. Claus Jr., chief engr. ■ On 196 CATV's—85,178 subs. Co-owned: WBAL-AM-FM.

## Maine, Maryland TV

**adam young inc**

**WBFF**—ch 45, 1,590 kw vis, 180 kw aur, ant 900/668g. April 11, 1971. 3500 Parkdale Ave., 21211. (301) 462-4500. Licensee: Chesapeake Television Inc. Ownership: Julian S. Smith, 36.51%; Commercial Radio Institute, 26.67%, & others. ■ Rep: Adam Young. Wash atty: Fisher, Wayland, Duvall, Southmayd & Cooper. ■ Julian S. Smith, pres & gen mgr; William Le Fevre, prog dir; Frederick M. Himes, VP opns; Robert Simmons, gen sls mgr; George Lewis, prod mgr; Augustine Levero, mktg mgr; Anthony Richardson, chief engr.

**WJZ-TV**—ch 13, 288 kw vis, 31.6 kw aur, ant 990/998g. Nov. 2, 1948. TV Hill, 21211. (301) 466-0013. TWX 701-234-1951; 710-234-1672. Licensee: Westinghouse Bcst Co. Ownership: See Westinghouse Bcstg Co. Stns. ■ ABC. Rep: TVAR; McDermott (Canada). Wash atty: Hedrick & Lane. ■ Marvin L. Shapiro, exec VP pres-stn group; Winthrop Baker, pres, TV stn group; Stephan H. Kimatian, gen mgr; Arnold J. Kleiner, gen sls mgr; Alan W. Frank, film buyer & prog mgr; Lou Zaccheo, creative svcs mgr; Gary Elion, news dir; Robert O. Donahue, chief engr. ■ On 78 CATV's—387,992 subs. ■ Rates: \$1,700; 500; 250.

**WMAR-TV**—ch 2, 100 kw vis, 11 kw aur, ant 1,000/999g. Oct 27, 1947. 6400 York Rd., 21212. (301) 377-2222. TWX 710-232-1B04. Licensee: WMAR Inc. Ownership: See The A.S. Abell Co., also Nwspr. ■ CBS. Rep: Katz; Stephens & Towndrow (Canada). Wash atty: Hogan & Hartson. ■ William S. Abell, chmn of bd; Dale B. Wright, pres & gen mgr; Reynard A. Corley, VP & asst gen mgr; Charles Horich, VP & dir of bcstg; Peter M. Ballard, sec & asst to pres; Janet Covington, dir pub affrs; George F. Rogers Jr., news dir; Barton M. Lamb, prom dir; Dale Wright, prog dir; Russell A. Jones, treas; Carlton G. Nopper, VP & dir of engr. ■ On 78 CATV's—226,100 subs. Co-owned: WMAR-FM. ■ Rates: \$2000; 350; 350.

**\*WMPB**—ch 67, 646 kw vis, 129 kw aur, ant 820/693g. Oct. 6, 1969. Owings Mills, 21117. (301) 356-5600. Licensee: Maryland Public Broadcasting Commission. ■ PBS. Wash atty: Schwartz & Woods. ■ Dr. Frederick Breitenfeld Jr., exec dir; Warren S. Park Jr., dir progmg & opns; David L. Graham, dir engrg. ■ On 1 trans.

## Hagerstown

ADI No. 8; see Washington market

**WHAG-TV**—ch 25, 436 kw vis, 43.6 kw aur, ant 1,230/453.5. Jan. 3, 1970. On The Square, 21740. (301) 797-4400. Licensee: WHAG-TV Inc. (acq 9-18-72). Ownership: Sheldon Magazine, 50%, Samuel Magazine, 50%. ■ NBC. Rep: Avery-Knodel. Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ Sheldon Magazine, pres; Arch McDonald, VP & gen mgr; Ron Smith, sls mgr; Michael Horn, prog dir; Steve Kreymer, news dir; Wilbur Kelly, chief engr. ■ On 33 CATV's—80,730 subs. ■ Rates: \$90; 40; 30.

**\*WWPB**—ch 31 436 kw vis, 79.4 kw aur, ant 1,230/415g. Oct. 5, 1974. Bonita Avenue, Owings Mills, 21117. Licensee: Maryland Public Bcstg Commission. ■ PBS. ■ Execs: See \*WMPB Baltimore.

**Maryland, Massachusetts,  
Michigan TV**

**Salisbury**

ADI No. 168; see Salisbury market



**WBOC-TV**—ch 16, 225 kw vis, 38.1 kw aur, ant 620/647g. July 15, 1954. Radio-TV Park, 21801. (301) 749-1111. TWX 710-B64-9672. Licensee: WBOC Inc. (acq 10-1-61). Ownership: See The A. S. Abell Co., also Nwspr. ■ CBS, ABC, NBC. Rep: Young. Wash atty: Hogan & Hartson. ■ Samuel S. Carey, pres, gen & s/s mgr & film buyer; John W. Downing Jr, prog dir; Jack W. Ward, VP, ops mgr; Alan Landay, news dir; Bernard F. Sparks, chief engr. ■ On 12 CATV's—39,801 subs. Co-owned: WBOC-AM-FM. ■ Rates: \$112.50; 62.50; 37.50.

**\*WCPB**—ch 28, 708 kw vis, 141 kw aur, 510T/551g. March 21, 1971. c/o Frederick Breitenfeld Jr, Owings Mills, 21117. Licensee: Maryland Public Bcstg Commission. ■ PBS. ■ Execs: See \*WMPB Baltimore.

**Massachusetts**

**Adams**

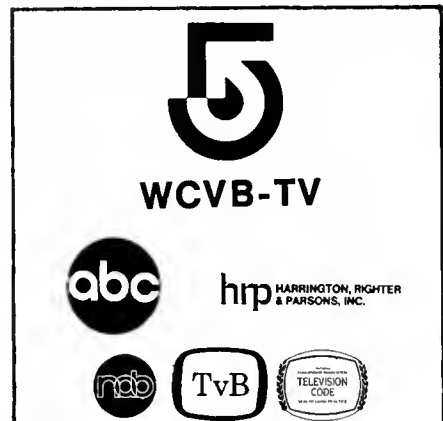
ADI No. 42; see Albany-Schenectady-Troy, N.Y. market

**WCDC**—ch 19, 116 kw vis, 22.9 kw aur, ant 2,100T/248g. (CP: 53B kw vis, 108 kw aur). Feb. 5, 1954. 341 Northern Blvd, Albany, N.Y., 12204. (518) 436-4822. TWX 710-441-8203. Licensee: Poole Bcstg Co. Inc. Co-owned satellite of WTEN Albany, N.Y. (acq 4-27-71). ■ CBS. Rep: Tele Rep. Wash atty: Wilmer, Cutler & Pickering. ■ Albert J. Gillen, pres; Paul M. Hughes, VP & gen mgr; Vince DeLuca, s/s mgr; Gene Collins, prog dir & prom mgr; Tom Bryson, news dir; Thomas Johnson, chief engr. ■ On 64 CATV's—237,233 subs. On 3 trans.

**Boston**

ADI No. 6; see Boston market

**WBZ-TV**—ch 4, 60.3 kw vis, 9.75 kw aur, ant 1,160T/1,199g. June 9, 1948. 1170 Soldiers Field Rd., 02134. (617) 254-5670. TWX 710-330-0283. Licensee: Westinghouse Bcstg Co. Ownership: See Westinghouse Bcstg Co. Stns. ■ NBC. Rep: TVAR; McDermott (Canada). Wash atty: Hedrick & Lane. ■ Donald H. McGannon, chmn & pres; Sy Yanoff, gen mgr; John Davison, s/s mgr; John S. Pike, prog mgr; Bill Aber, news dir; Alex Dusek, prom mgr; Bill Gregory, chief engr. ■ Co-owned: WBZ-AM-FM.



**WCVB-TV**—ch 5, 100 kw vis, 10 kw aur, ant 980T/1194g. Nov. 26, 1957. 5 TV Place, Needham, 02192. (617) 449-0400. TWX 710-325-0773.

Licensee: Boston Broadcasters Inc. (acq 3-19-72). Ownership: Leo L. Beranek, Matthew Brown, Robert M. Bennett, Richard S. Burdick, Thomas G. Maney, William J. Poorvu, Charles Marran, and others. ■ ABC. Rep: Harrington, Righter & Parsons. Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ Leo L. Beranek, pres & chief exec officer; Robert M. Bennett, exec VP & gen mgr; Richard S. Burdick, senior VP; Thomas G. Maney, VP & asst gen mgr & dir of s/s; James P. Miller, VP & bus mgr; Bruce Marson, prog mgr; Lawrence Pickard, VP for pub affrs; James Thistle, dir of news; John Lisanti, dir adv & prom; Steve deSatnick, dir engr; Paul LaCamera, dir community svcs; Valdo Conte, coml ops mgr; William Mockbee, dir rsch.

**\*WGBH-TV**—ch 2, 50 kw vis, 5 kw aur, ant 1,040U/1,199g. May 2, 1955. 125 Western Ave., 02134. (617) 492-2777. TWX 710-330-6887. Licensee: WGBH Educational Foundation. ■ PBS, EEN (regional). Progmg for the deaf 3 hrs wkly. Wash atty: Covington & Burling. ■ David O. Ives, pres; Michael S. Rice, VP & mgr; Peter Downey, mgr opns; Christopher Ridley, prom mgr; Edward Banmeister, news dir; Thomas B. Keller Jr, chief engr. ■ On 20 CATV's—45,000 subs. On 1 trans. Co-owned: \*WGBH(FM).

**\*WGBX-TV**—ch 44, 251 kw vis, 50.1 kw aur, ant 1,080U/1,074g. Sept. 25, 1967. Licensee: WGBH Educational Foundation. ■ Execs: See \*WGBH-TV Boston.

**WLVI-TV**—(Cambridge)—ch 56, 1,660 kw vis, 166 kw aur, ant 1,186U/1,201g. Aug. 31, 1953. 75 Morrissey Blvd., Boston, 02125. (617) 288-3200. TWX 710-333-6631. Licensee: Kaiser Broadcasting Co. Ownership: Kaiser Bcstg, 100%. See Kaiser Bcstg Stns. ■ Rep: Kaiser Bcstg Spot Sls. Wash atty: Wilmer, Cutler & Pickering. ■ Steven A. Bell, VP & gen mgr; George Babick, gen s/s mgr; Lucie Salhany, prog mgr; Rick Weidner, prom mgr; Natalie McIver, news & pub affrs dir; Richard Lipson, engr mgr. ■ On 50 CATV's—150,000 subs.

**WNAC-TV**—ch 7, 316 kw vis, 63.2 kw aur, ant 1,000U/1,069g. June 21, 1948. Government Ctr, 02114. (617) 742-9000. Telex 710-321-0361. Licensee: RKO General Inc. Ownership: See RKO General Inc. ■ CBS. Rep: RTVR. Wash atty: Pierson, Ball & Dowd. ■ Robert Glaser, pres; S. James Copersmith, VP & gen mgr; Peter LaBruzzo, VP & dir of s/s; John Quintan, local s/s mgr; Earl Davis, adv & prom mgr; Mel Bernstein, news dir; John Atkinson, prog dir; Ladislav Hlavaty, chief engr. ■ Co-owned: WRKO(AM)-WROR(FM).

**WQTV**—ch 68, 398 kw vis, 79.4 kw aur, ant 720T/B07g. Not on air, target date unknown. c/o Edward H. Mank, treas. 239 Lewis Wharf, Boston, 02110. (617) 742-3200. Permittee: Boston Heritage Bcstg Inc. Authorized for pay-TV operation.

**WSBK-TV**—ch 3B, 1,170 kw vis, 117 kw aur, ant 1180U/1201g. (CP: 3720 kw max & 1410 kw horiz vis, 372 kw max & 141 kw horiz aur) Oct 12, 1964. 83 Leo Birmingham Pkwy., 02135. (617) 783-3838. TWX 710-330-1356. Licensee: New Boston TV Inc. (acq 6-66). Ownership: See Storer Bcstg Co. ■ Secondary affiliation with ABC, CBS, NBC. Rep: Storer TV Sls. Wash atty: Warren Zwicky. ■ William J. Flynn, VP & gen mgr; Richard D. Beach, prog adm; Joseph C. Dimino, gen s/s mgr; John F. Anderson, dir of rsch; Gene Harris, opns mgr; Gayton N. Masters, prom mgr; William B. Knight, comptrlr; Douglas Henderson, chief engr. ■ On 52 CATV's—283,000 subs.

**WXNE-TV**—ch 25, 741 kw vis, 14B.9 kw aur, ant 1,160U/1,201g. Not on air, target date January 1977. 1318 Sprattley St., Portsmouth, Va., 23074. Permittee: Christian Bcstg Network Inc. Ownership: See Christian Bcstg Network Stns. ■ Wash atty: Fisher, Wayfand, Southmayd & Cooper. ■ M.G. Robertson, pres; Adelia E. Robertson, sec.

**Cambridge**

WLVI-TV—Licensed to Cambridge. See Boston.

**Greenfield**

ADI No. 87; see Springfield market

**WRLP**—ch 32, 468 kw vis, 46.8 kw aur, ant 918T/663g. July 1, 1957. Box 2210, Springfield, Mass., 01101. (413) 786-2200. TWX 710-350-1421. Licensee: Springfield TV Bcstg Corp. ■ NBC. Rep: H-

R Television; Kettell-Carter. Wash atty: Stein, Halpert & Miller. ■ Kathryn F. Broman, pres; William L. Putnam, chmn of the bd; William Pepin, stn mgr; Holland Low, gen s/s mgr; W. (Buzz) Sawyer, film buyer; Robert F. Donahue, prom mgr; Jordan St. John, news dir; Ralph Jay, chief engr. ■ On 27 CATV's—68,225 subs. On 1 trans. ■ Rates: \$40; 24; 10.

**New Bedford**

WTEV—Licensed to New Bedford. See Providence, R.I.

**Springfield**

ADI No. 87; see Springfield market

**\*WGBY-TV**—ch 57, 776 kw vis, 155 kw aur, ant 1,000U/142g. September 26, 1971. One Armory Square, 01105. (413) 781-2801. Licensee: WGBH Educational Foundation. ■ PBS, EEN (regional). Wash atty: Covington & Burling. ■ William Liesar, pres, WGBY-TV; David O. Ives, pres, WGBH Educational Foundation; Jack Caldwell, gen mgr; Michael Hurley, dir of dev; Midge Ramsey, prom mgr; Richard Dils, auction mgr; Dennis Dunbar, engr. ■ On 11 CATV's—25,000 subs.

**WHYN-TV**—ch 40, 3,680 kw vis, 368 kw aur, ant 1,004U/152g. April 14, 1953. 1300 Liberty St., 01101. (413) 785-1911. TWX 710-350-1369. Licensee: WHYN Stns Corp. Ownership: See Guy Gannett Bcstg Stns, also Nwspr. ■ ABC. Rep: Katz. Wash atty: Dow, Lohnes & Albertson. ■ George W. Anderson, exec VP; James A. Kontoleon, VP & gen mgr; Richard E. Wylie, natl s/s mgr; Gilbert M. Lefkovich, stn & prom mgr, prog dir, film buyer; Durham Caldwell, news dir; Theodore Gratkowski, chief engr. ■ On 12 CATV's. Co-owned: WHYN-AM-FM. ■ Rates: \$300; 70; 35.

**WWLP**—ch 22, 933 kw vis, 93.3 kw aur, ant 750T/400g. (CP: 4305 kw vis, 430.5 kw aur, ant 877T/530g) March 17, 1953. (413) 786-2200. TWX 710-350-1421. Box 2210, 01101. Licensee: Springfield TV Bcstg Corp. Ownership: See Springfield TV Bcstg Co. Stns. ■ NBC. Rep: H-R; Kettell-Carter. Wash atty: Stein, Halpert & Miller. ■ William L. Putnam, chmn of the bd; Kathryn F. Broman, pres; James H. Ferguson Jr, exec VP; E. Holland Low, s/s mgr; W. (Buzz) Sawyer, VP, stn mgr & film buyer; Robert F. Donahue, prom mgr; Keith Silver, news dir; Louis Chenevert, chief engr. ■ On 25 CATV's—96,203 subs. ■ Rates: \$500-200; 200-50; 50-22.

**Worcester**

ADI No. 6; see Boston market



**WSMW-TV**—ch 27, 513 kw vis, 102 kw aur, ant 1,531T/1,349g. Jan 2, 1970. 127 Beverly Road, 01605. (617) 852-0027. TWX 710-340-7687. Licensee: America Group Management Corp. Ownership: State Mutual Insurance Corp, 100%. ■ Wash atty: Cohn & Marks. ■ Brian A. Higgins, VP, gen mgr & film buyer; Robert E. Fouracre, gen s/s mgr; Donald J. Reilly, asst gen mgr & bus mgr; Ray Conlon, prod mgr; Mario Finocchio, creative svcs dir; Nancy Kelley, prog supvr; Jean Auger, traf mgr; Donald Rutana, film dir; Mike McCarty, news dir; L. Wittenberg, chief engr. ■ On 74 CATV's—200,586 subs.

**Michigan**

**Alpena**

ADI No. 207; see Alpena market

**WBKB-TV**—ch 11, 316 kw vis, 63.2 kw aur, ant 665T/500g. Sept. 22, 1975. Box 35, 49707. (517) 356-3434. Licensee: Thunder Bay Broadcasting Corp.



Ownership: Thomas Scanlan, 21.2%; and others. ■ CBS. Rep: Savalli/Gates. Wash atty: McKenna, Wilkinson & Kittner. ■ Thomas Scanlan, pres, gen mgr, prog dir & film buyer; Robert A. Race, prod mgr; Gayle Wismer, prom mgr; Don Pettenger, gen s/s mgr; S. Peter Neumann, news & spec projects dir; Thomas M. Disinger, chief engr. ■ On 4 CATV's—12,000 subs. ■ Rates: \$40; 23; 16.

**\*WCML-TV**—ch 6, 100 kw vis, 15.1 kw aur, 1472/1349g. 1975. Central Michigan University. Licensee: Central Mich. U.

## Ann Arbor

ADI No. 7; see Detroit market

**WRHT**—ch 31, 1096 kw vis, 217 kw aur, 1085/1044g. Not on air, target date August 1977. Box 1102, 48106. (313) 663-3930. Permittee: Wolverine-Morningstar Bcstg. Ownership: Gershon Clark Morningstar, 35%; James L. Mullison, 14%; Gin Sing Lum, 9%; and others.

## Battle Creek

ADI No. 41; see Grand Rapids-Kalamazoo-Battle Creek market



**WUHQ-TV**—ch 41, 1,380 kw vis, 138 kw aur, ant 1,076/1963g. July 24, 1971. 5200 Dickman Rd., 49016. (616) 968-9341. TWX 810-276-2201. Licensee: Channel 41 Inc. Ownership: John W. Lawrence, 29.29%; William J. Lawrence, 29.23%; Carl A. Gardner, 11.1%; Borgia M. Lawrence, 29.7%. ■ ABC. Rep: Meeker. Wash atty: Bilger & Blair. ■ John W. Lawrence, pres; Lee G. Stevens, gen mgr; Jerry P. Colvin, gen s/s mgr; Charles Alvey, prog mgr & news dir; Debbie Bennett, prom mgr; Michael J. Laemers, chief engr. ■ On 20 CATV's—80,000 subs. ■ Rates: \$150; 40; 20.

## Bay City

**WNEM-TV**—Licensed to Bay City. See Flint.

## Cadillac

ADI No. 129; see Traverse City-Cadillac market

**WPBN-TV**—Licensed to Traverse City. See Traverse City.

**WWTV**—ch 9, 316 kw vis, 51.3 kw aur, ant 1,630/1295g. Jan. 1, 1954. Box 627, 49601. (616) 775-3478. Licensee: Fetzer Bcstg Co. Ownership: See Fetzer Stns. ■ CBS. Rep: Avery-Knodel. Wash atty: Dow, Lohnes & Alberston. ■ John E. Fetzer, pres; Gene Ellerman, VP & gen mgr; John Wheat, prog dir & film buyer; Bob Lee, news dir; Murray Tucker, chief engr. ■ Co-owned: WWAM(AM)-WKJF(FM).

## Cheboygan

ADI No. 129; see Traverse City-Cadillac market

**WTOM-TV**—ch 4, 100 kw vis, 20 kw aur, ant 620/590g. May 16, 1959. Paul Bunyan Bldg., Traverse City 49684. (616) 947-7675. Licensee: Midwestern Bcstg Co. Co-owned satellite of WPBN-TV Traverse City. ■ NBC. Rep: Young; McDermott (Canada). Wash atty: Cordon & Jacob.

## Detroit

ADI No. 7; see Detroit market

**CBET**—(Licensed to Windsor, Ont.)—ch 9, 325 kw vis, 65 kw aur, 655/1626g. Sept. 16, 1954. Box 9, Detroit 48226. (313) 961-7200. TWX 810-221-9590. Telex 610-362-0763. Licensee: Canadian Broadcasting Corp. (acq 7-23-75). Ownership: CBC, 100%. ■ CBC. Rep: Young; Canadian Standard Bcst SIs; Neil

Group. ■ H.L. Hackney, gen mgr; R.J. Podvin, gen s/s mgr; D. E. West, prog dir; Neil T. Addison, prom mgr; Don Sharon, film buyer; W. M. Wrye, news dir; R. J. Kryger, chief engr.

**WGPR-TV**—ch 62, 759 kw vis, 75.9 kw aur, 974/1070g. 1975. 2101 Gratiot Ave., 48207. Permittee: WGPR Inc. Ownership: International Free and Accepted Black Masons Inc., principal. ■ Wash atty: Dow, Lohnes & Alberston. ■ Dr. William V. Banks, pres.

**WJBK-TV**—ch 2, 100 kw vis, 10 kw aur, ant 1,000/1,057g. Oct. 24, 1948. Number Two Storer Place, Southfield 48075. (313) 557-9000. TWX 810-224-4876. Licensee: Storer Bcstg Co. Ownership: See Storer Bcstg Co. ■ CBS. Rep: Storer TV Sales. Wash atty: Warren C. Zwicky. ■ Jay Watson, VP & gen mgr; Bob McBride, stn mgr; Hap Eaton, gen s/s mgr; Ron Kaufman, natl s/s mgr; George A. Crandall, loc s/s mgr; James Major, prog dir; Dick Graf, news dir; Thomas O. Fox, dir of community affairs; Henry R. Owen, chief engr. ■ On 27 CATV's—252,000 subs. ■ Rates: \$2750; 650; 250.

**WKBD-TV**—ch 50, 2090 kw vis, 209 kw aur, ant 960/1,053g. Jan. 10, 1965. Box 359, Southfield 48037. (313) 444-8500. TWX 810-224-4897. Licensee: Kaiser Bcstg Co. Ownership: See Kaiser Stns. ■ Rep: Kaiser Bcstg Spot Sls. Wash atty: Wilmer, Cutler & Pickering. ■ George H. Williams, VP & gen mgr; Lawrence M. Clamage, prog mgr; George J. Kapel, gen s/s mgr; Al Martin, engr mgr. ■ On 157 CATV's—238,000 subs.

**\*WTVS**—ch 56, 617 kw vis, 61.7 kw aur, ant 960/1,049g. Oct. 3, 1955. 7441 Second Blvd., 48202. (313) 873-7200. Licensee: Detroit Educational Television Foundation Inc. ■ PBS, CEN (regional). Wash atty: Schwartz & Woods. ■ Dr. Reginald Wilson, pres; James N. Christianson, gen mgr; Jerome K. Trainor, film buyer & prog-ops dir; Agnes Scott, dev dir; Daniel Alpert, public info mgr; Rosetta Gadson, community rel mgr; Edgar B. Hendry, chief engr. ■ On 17 CATV's.

**WWJ-TV**—ch 4, 97.7 kw vis, 9.7 kw aur, ant 1,010/1,063g. March 4, 1947. 622 Lafayette Blvd., 48231. (313) 222-2000. TWX 810-221-1623. Licensee: The Evening News Assn. Ownership: See Evening News Assn Stns, also Nwspr. ■ NBC. Rep: MMT Sales; McDermott. Wash atty: Pierson, Ball & Dowd. ■ Peter A. Kizer, VP & gen mgr; Franklin G. Sisson, admin asst; Michael B. Berman, gen s/s mgr; Edward P. Weber, prom mgr; Thomas P. Becherer, news dir; Leonard W. Eden, chief engr. ■ Co-owned: WWJ-AM-FM.

**WXON**—ch 20, 501 kw vis, 50.1 kw aur, ant 960/1,050g. Sept. 15, 1968. Box 2020, Southfield 48075. (313) 646-4555. Licensee: WXON-TV Inc. Ownership: Aben E. Johnson Jr, 57%; John E. Danaher, 43%. ■ Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ Aben E. Johnson Jr, pres gen mgr; Cliff Beresh, gen s/s mgr; A. J. Schweizer, opns mgr; Alan L. Evans, chief engr. ■ On 28 CATV's—150,000 subs.

**WXYZ-TV**—ch 7, 316 kw vis, 31.6 kw aur, ant 1,000/1,073g. Oct. 9, 1948. 20777 W. Ten Mile Rd., Southfield 48075. (313) 444-1111. TWX 313-357-4605. Licensee: WXYZ Inc. Ownership: See ABC-Owned Stns. ■ ABC. Rep: ABC-TV Spot Sls. Wash atty: McKenna, Wilkinson & Kittner. ■ James R. Osborn, VP & gen mgr; Richard B. Taylor, gen s/s mgr; Jeanne Findlater, prog dir; Dave Kenworthy, prom mgr; Lee Gannon, natl s/s mgr; Keith McClellan, loc s/s mgr; Jon K. Gluck, dir of rsch and dev; Phil Nye, news dir; Charles Kocher, chief engr. ■ On 24 CATV's—151,916 subs. Co-owned: WXYZ(AM)-WRIF(FM).

## East Lansing

ADI No. 96; see Lansing market

**\*WKAR-TV**—ch 23, 1,100 kw vis, 219 kw aur, ant 975/1,038g. Sept. 10, 1972. 600 Kalamazoo St., 48824. (517) 355-2300. Licensee: Mich State U. ■ PBS. ■ Robert D. Page, gen mgr; Kay Ingram, prog dir; Thomas Hurley, prom mgr; J. Raymond Wilson, chief engr. ■ On 16 CATV's—68,000 subs. Co-owned: \*WKAR-AM-FM.

## Escanaba

ADI No. 67; see Green Bay, Wis. market

**WJMN-TV**—ch 3, 100 kw vis, 20 kw aur, ant 1,192/1,048g. Oct. 7, 1969. Licensee: WFRV Inc. ■ NBC. Co-owned satellite of WFRV-TV Green Bay, Wis.

## Flint

ADI No. 52; see Flint-Saginaw-Bay City market

**WEYI-TV**—(Saginaw)—ch 25, 1,350 kw vis, 135 kw aur, ant 1,320/1,359g. April 5, 1953. Box 3265, Saginaw, 48605. (517) 755-0525. TWX 810-235-1132. Licensee: Rust Craft Bcstg Co. (acq 3-23-72). Ownership: See Rust Craft Bcstg Co. ■ CBS. Rep: Katz. Wash atty: Wilkinson, Cragan & Barker. ■ Marshall Berkman, pres; Bruce Fleming, gen mgr; Robert Kreighoff Jr., s/s mgr; Michael Seagly, prom mgr, prog dir & film buyer; Mary E. Marty, bus mgr; Bob Volz, chief engr; Richard Fabian, news dir. ■ On 14 CATV's—51,000 subs.

**WJRT-TV**—ch 12, 316 kw vis, 31.6 kw aur, ant 940/999g. Oct. 12, 1958. 2302 Lapeer Rd., 48503. (313) 239-6611. TWX 810-235-1183. Licensee: Poole Bcstg Co. Ownership: See Poole Bcstg Stns. ■ ABC. Rep: TeleRep. Wash atty: Wilmer, Cutler & Pickering. ■ Albert J. Gillen, pres; William E. Wuerch, VP & gen mgr; Steve Fisher, prog dir; Thomas F. Hartman, gen s/s mgr; Duane Kell, natl s/s mgr; Richard A. Stark, news mgr; Robert E. Swayze, chief engr. ■ On 13 CATV's—40,605 subs. ■ Rates: \$390; 140; 90.

**WNEM-TV**—(Bay City)—ch 5, 100 kw vis, 20 kw aur, ant 1,036/1,056g. Feb. 16, 1954. 5700 Becker Rd., Saginaw 48606. (517) 755-8191. TWX 810-265-1203. Licensee: Meredith Corp. Ownership: See Meredith Bcstg, also Nwspr. ■ NBC. Rep: MMT Sales. Wash atty: Haley, Bader & Potts. ■ Richard De Angelis, VP & gen mgr; M. T. Holmes, gen s/s mgr; Erwin Parthe, prog dir; David Course, prom mgr; Thomas Crane, news dir; Ed Brennenstuhl, prod dir; David Grover, chief engr. ■ On 18 CATV's—108,651 subs.

## Grand Rapids

ADI No. 41; see Grand Rapids-Kalamazoo-Battle Creek market

**\*WGVC**—ch 35, 1000 kw vis, 200 kw aur, ant 857.5/859g. Dec. 17, 1972. 301 Manitou Hall, Allendale 49401. (616) 895-6691. Licensee: Board of Control, Grand Valley State College. ■ PBS. Sp 1½ hrs wkly. Wash atty: Cohn & Marks. ■ Gordon Lawrence, gen mgr; Charles Furman, prog dir; Cindy Sharp, prom mgr; Paul Bock, chief engr. ■ On 16 CATV's—30,000 subs.

**WOTV**—ch 8, 282 kw vis, 56.2 kw aur, ant 970/1,015g. Aug. 15, 1949. Box B, 49501. (616) 459-4125. TWX 810-273-6920. Licensee: Manhattan Cable Television Inc. Ownership: Time Inc. See Nwspr. ■ NBC. Rep: Katz. Wash atty: Pierson, Ball & Dowd. ■ Willard Schroeder, pres; Thomas Giocco, VP & gen mgr; Robert Kirby, s/s mgr; Marv Chauvin, stn mgr; William Gill, news dir; Andy Amyx, community rel dir; Philip Bandy, dir aud dev; R. C. Smith, engr mgr; Leonard Bridge, bus mgr. ■ On 32 CATV's—98,656 subs. ■ Rates: \$375; 228; 68.

**WZZM-TV**—ch 13, 295 kw vis, 63 kw aur, ant 1,000/991g. Nov. 1, 1962. Box Z, 49501. (616) 364-9551. TWX 616-949-2260. Licensee: W. Mich. Telecasters Inc. Ownership: Lewis V. Chamberlin, 3.64%; Paul A. Johnson, 3.58%; Robert C. Pew, 3.72%; and others. ■ ABC. Rep: Peters, Griffin, Woodward. Wash atty: Arnold & Porter. ■ Lewis V. Chamberlin, pres; George Lyons, VP & gen mgr; Bill Smith, gen s/s mgr; Jack Hogan, news dir; Mike Seagly, prog dir and film buyer; Dale Wolters, chief engr. ■ On 1 trans. Co-owned: WZZM-FM.

## Jackson

ADI No. 96; see Lansing market

**WWLD-TV**—ch 18, 1,084 kw vis, 214 kw aur, ant 1,053/1,079g. Not on air, target date unknown. (517) 635-1160. Permittee: Jackson TV Corp. Ownership: Jackson TV Corp. c/o Mrs. Walter Patterson. ■ Wash atty: Booth & Freret.

## Kalamazoo

ADI No. 41; see Grand Rapids-Kalamazoo-Battle Creek market

**WKZO-TV**—ch 3, 100 kw vis, 20 kw aur, ant

## Michigan, Minnesota TV

**Doubleday Media**  
214/233-4334  
Brokers of Radio, TV, CATV  
13601 Preston Rd., Suite 417W,  
Dallas 75240

1,000t/1,130g. June 1, 1950. 590 W. Maple St., Kalamazoo 49001. (616) 345-2101. Licensee: Fetzler Television Corp. Ownership: See John E. Fetzler Stns. ■ CBS. Rep: Avery-Knodel. Wash atty: Dow, Lohnes & Albertson. ■ John E. Fetzler, chmn; Carl E. Lee, pres & gen mgr; Donald DeSmit, VP sls; Gordon Anderson, admin VP; Fred Douglas, news & spec events dir; Daryl Sebastian, pub affrs dir; Francis Morse, chief engr. ■ Co-owned: WKZO(AM). ■ Rates: \$500; 200; 75.

**WUHQ-TV**—Licensed to Battle Creek. See Battle Creek.

## Lansing

ADI No. 96; see Lansing market

**WILX-TV**—Licensed to Onondaga. See Onondaga.

**WJIM-TV**—ch 6, 100 kw vis, 20 kw aur, ant 1,000t/1,023g. May 1, 1950. 2820 E. Saginaw, 48904. (517) 372-8282. TWX 810-251-0805. Licensee: Gross Telecasting Inc. Ownership: Harold F. Gross, 16.3%; Charlotte Gross, 10.6%; & others. ■ CBS. Rep: Harrington, Righter & Parsons. Wash atty: Arent, Fox, Kintner, Plotkin & Kahn. ■ James H. Gross, pres & gen mgr; Phil Sherck, VP gen sls mgr; Carl Onken, chief engr. ■ On 11 CATV's—44,000 subs. Co-owned: WJIM-AM-FM. ■ Rates: \$350; 175; 55.

## Marquette

ADI No. 177; see Marquette market

**WLUC-TV**—ch 6, 100 kw vis, 20 kw aur, ant 978t/1,018g. April 29, 1956. Box 460, 49855. (906) 475-4161. TWX 810-278-4880. Licensee: WLUC Inc. (acq 4-29-65). Ownership: See Post Corp. Stns, also Nwspr. ■ CBS, ABC. Rep: Peters, Griffin, Woodward. Wash atty: Chadbourne, Park, Whiteside & Wolff. ■ V. I. Minahan, pres; David Nelson, VP & treas, Post Corp Stns; Thomas L. Gagnon, gen mgr & film buyer; Ken Bauder, sls mgr; Jack R. LaForest, prog dir & prom mgr; John Williams, news dir; John Truitt, chief engr. ■ On 19 CATV's—30,000 subs. On 4 trans. ■ Rates: \$125; 95; 20.

**\*WNMU-TV**—ch 13, 316 kw vis, 63.1 kw aur, ant 1,090t/1,101g. Dec. 28, 1972. Northern Michigan U., 49855. (906) 227-1300. Licensee: Board of Control of Northern Michigan U. ■ PBS. Progm for the deaf 4 hrs wkly. Wash atty: Cohn & Marks. ■ Dr. George E. Lott Jr., dir of Learning Resources; Bruce Turner, stn mgr; James D. Steffey, chief engr. ■ On 19 CATV's—110,000 subs.

## Mount Pleasant

ADI No. 52; see Flint-Saginaw-Bay City market

**\*WCMU-TV**—ch 14, 39.8 kw vis, 7.9 kw aur, ant 520t/547g. March 29, 1967. Ctr Mich. U., 48859. (517) 774-3105. Licensee: Ctr Mich. U. ■ PBS. Sp 3½ hrs wkly. Wash atty: Dow, Lohnes & Albertson. ■ William J. Grigaliunas, dir; Monte Higgins, prog dir; Peter Collinson, prom mgr; Paul Baumgartner, chief engr. ■ On 5 CATV's—28,000 subs. Co-owned: \*WCMU-FM.

## Onondaga

ADI No. 96; see Lansing market

**WILX-TV**—ch 10, 309 kw vis, 61.7 kw aur, ant 970t/983g. March 15, 1959. Box 30380, Lansing 48909. (517) 783-2621. TWX 810-253-1941. Licensee: TV Corp. of Mich. Inc. Ownership: Edward E. Wilson, 50.002%; members of Mr. Wilson's immediate

family, 6.998%; Lansing Bcstg Co. (WILS-AM-FM Lansing), 40%; William J. Hart, 3%. ■ NBC. Rep: Adam Young. Wash atty: Leo Resnick. ■ Edward E. Wilson, pres; William J. Hart, gen mgr & film buyer; John F. Cundiff, gen sls mgr; Linda L. Murphy, office mgr; Stuart S. Hazard, prog dir; John Tallerico, news dir; Ricard A. Swank, chief engr. ■ On 7 CATV's—15,000 subs. Co-owned: WJCO(AM) Jackson. ■ Rates: \$300; 140; 75.

## Saginaw

**WEYI-TV**—Licensed to Saginaw. See Flint.

**WNEM-TV**—Licensed to Bay City. See Flint.

## Sault Ste. Marie

ADI No. 129; see Traverse City-Cadillac market

**WGTO**—ch 8, 224 kw vis, 44.8 kw aur, ant 959t/873g. (CP: 316 kw vis, 63.1 kw aur, ant 950t/864g.) c/o Thomas W. Kiple, 201 E. Front St., Traverse City, 49684. Licensee: Northern Entertainment Inc. Co-owned satellite of WGTU(TV) Traverse City. ■ On 6 CATV's.

**WWUP-TV**—ch 10, 253 kw vis, 50.5 kw aur, ant 1,210t/1,126g. June 15, 1962. Licensee: Fetzler Bcstg Co. Co-owned satellite of WWTV Cadillac. ■ CBS, ABC. Wash atty: Dow, Lohnes & Albertson.

## Traverse City

ADI No. 129; see Traverse City-Cadillac market

**WGTU**—ch 29, 1,000 kw vis, 200 kw aur, ant 1,300t/1,243g. Aug. 23, 1971. 201 East Front St., 49684. (616) 946-2900. TWX 810-291-1972. Licensee: Northern Entertainment Inc. Ownership: Thomas W. Kiple, pres, 6.57%; and others. ■ ABC. Rep: H-R Television. Wash atty: Booth & Freret. ■ Thomas W. Kiple, pres; James J. Matthews, VP & sls mgr; Robert Pincombe, VP engr; Daryle Harris, prog dir; Barry Harrard, prod dir. ■ On 29 CATV's—60,000 subs. On 1 trans. ■ Rates: \$75; 35; 20.

**WPBN-TV**—ch 7, 316 kw vis, 63.2 kw aur, ant 1,348t/1,130g. Sept 13, 1954. Paul Bunyan Bldg., 49684. (616) 947-7675. Licensee: Midwestern Bcstg Co. Ownership: See Midwestern Bcstg Co. Stns. ■ NBC. Rep: Young; McDermott (Canada). Wash atty: Cordon & Jacob. ■ Les Biederman, pres; Harry R. Lipson, gen mgr; Robert L. Dreher, sls mgr; William Kiker, VP & chief engr. ■ Co-owned: WTCM-AM-FM. ■ Rates: \$80; 52; 26.

**WWTV**—Licensed to Cadillac. See Cadillac.

## University Center

ADI No. 52; see Flint-Saginaw-Bay City market

**\*WUCM-TV**—ch 19, 562 kw vis, 56.2 kw aur, ant 470t/496g. Oct. 12, 1964. University Ctr, 48710. (517) 686-0400, ext. 318. Licensee: Delta College. ■ PBS, CEN (regional). Wash atty: Cohn & Marks. ■ Donald J. Carlyon, pres; William J. Ballard, gen mgr; Thomas E. Haskell, prog dir; Nancy K. Rogers, prom mgr; Raymond A. Woods, asst stn mgr & chief engr. ■ On 9 CATV's—63,000 subs.

## Minnesota

## Alexandria

ADI No. 157; see Alexandria market

**KCMT**—ch 7, 316 kw vis, 63.1 kw aur, ant 1,120t/1,133g. Oct 8, 1958. 720 Hawthorne St., 56308. (612) 763-5166. TWX 910-578-0003. Licensee: Ctr Minn. TV Co. Ownership: See Ctr Minn. TV Stns. ■ NBC, ABC. Rep: Avery-Knodel; Hyett. Wash atty: Marmet Professional Corp. ■ Joseph O. Perino, chmn; Tom Barnes Jr., pres; Glenn W. Flint, gen mgr; James Srdal, sls mgr; John Froyd, news dir; John Perino, prom mgr; Ken Bechtel, prog dir; Carl Iverson, chief engr. ■ On 22 CATV's—24,000 subs. On 4 trans. Co-owned: KCMT-FM. ■ Rates: \$200; 160; 45.

## Appleton

ADI No. 157; see Alexandria market

**\*KWCM-TV**—ch 10, 316 kw vis, 37.1 kw aur, ant 484t/499g. Feb. 7, 1966. 128 W. Sorenson, 56208. (612) 289-1640. Licensee: Twin City Area Educ TV Corp. and W. Ctr Minn. Educ TV Co. ■ PBS. ■ Ralph Schmidt, pres; Elmer Goetsch, chief engr. ■ On 12 CATV's.

## Austin

ADI No. 125; see Rochester, Minn.-Mason City, Iowa-Austin, Minn. market

**KAAL**—ch 6, 100 kw vis, 10 kw aur, ant 1,031t/1,000g. Aug. 17, 1953. Box 577, 55912. (507) 433-8836. TWX 910-565-2104. Licensee: Minn.-Iowa TV Co. (acq 11-3-58). Ownership: See Black Hawk Bcstg Stns. ■ ABC. Rep: Blair. Wash atty: Arent, Fox, Kintner, Plotkin & Kahn. ■ Harry Slife, pres; John A. MacGregor, VP & gen mgr; Terry Dolan, prog dir & film buyer; James Holland, news dir; Jerald Jones, VP & chief engr. ■ On 6 CATV's—35,000 subs.

**\*KAVT-TV**—ch 15, 10.5 kw vis, 2.1 kw aur, ant 190t/215g. Oct. 17, 1972. 1900 8th Ave., N.W., 55912. (507) 433-6000. TWX 507-433-7880. Licensee: Independent School District 492. ■ PBS. ■ Donald A. Welch, stn mgr and chief engr; Morton A. Cerney, gen mgr; Virginia Holder, dir; John O'Rourke, prog & news dir, prom mgr; Mary Whalen, coord.

## Duluth

ADI No. 109; see Duluth, Minn.-Superior, Wis. market

**KBJR-TV**—(Superior, Wis.)—ch 6, 100 kw vis, 20 kw aur, ant 1010t/804g. March 11, 1954. 230 E. Superior St., Duluth, 55802. (218) 727-8484. TWX 218-820-0275. Licensee: RJR Communications Inc. (acq 10-1-74). Ownership: Robert J. Rich, 60%; Benits Gaguine, 30%; Richard Pearson, 10%. ■ NBC. Rep: PGW; Hurley; McDermott (Canada). Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ Robert J. Rich, pres & gen mgr; Richard W. Pearson, stn mgr; John Rich, prog dir & natl sls mgr; Ed Conrad, film buyer; Don LeMasurier, film buyer; Ralph Doty, news dir; Norman Gill, chief engr. ■ On 7 CATV's—30,000 subs. On 16 trans.

**KDAL-TV**—ch 3, 100 kw vis, 20 kw aur, ant 990t/816.5g. March 14, 1954. 425 W. Superior St., 55802. (218) 727-8911. TWX 910-561-2522. Licensee: KDAL Inc. Ownership: See WGN Continental Stns, also Nwspr. ■ CBS. Rep: Petry; Hyett; Hix; Creed. Wash atty: Kirkland, Ellis & Rowe. ■ Odin S. Ramsland, pres & gen mgr; John J. Golden, VP & sls mgr; Earl Henton, VP prog dir & film buyer; Gordon Paymar, prom mgr; William Krueger, edit dir; William Cortez, news dir; Rudy Luukinen, VP & chief engr. ■ On 18 CATV's. On 20 trans. Co-owned: KDAL(AM).

**WDIO-TV**—ch 10, 316 kw vis, 31.6 kw aur, ant 1,010t/859g. Jan. 24, 1966. 10 Observation Rd., 55811. (218) 727-6864. TWX 910-561-2539. Licensee: Channel 10 Inc. Ownership: A.W. Hedenberg, 23%; John H. Poole, 16%; Frank P. Befera, 14%; & others. ■ ABC. Rep: Avery-Knodel. Wash atty: McKenna, Wilkinson & Kiltner. ■ Frank Befera, pres & gen mgr; Michael C. Daley, sls mgr; David Poirier, prog dir; Dennis Anderson, news dir; George Woody, chief engr. ■ On 19 CATV's—26,300 subs. On 7 trans. ■ Rates: \$100; 40; 20.

**\*WDSE-TV**—ch 8, 316 kw vis, 47.9 kw aur, ant 880t/805g. Sept. 1, 1964. 210 Bradley Bldg., 55802. (218) 727-8734. Licensee: Duluth-Superior Area Educl TV Corp. ■ PBS, Minn. Educl TV. Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ Janet Hoeg, pres; George A. Beck, gen mgr; Ronald Anderson, prog dir, prom mgr & film buyer; Theodore Helgeson, chief engr. ■ On 16 CATV's. On 3 trans.

## Hibbing

ADI No. 109; see Duluth, Minn.-Superior, Wis. market

**WIRT**—ch 13, 125 kw vis, 21.6 kw aur, ant 670t/476g. Sept 1, 1967. Licensee: Ch 10 Inc. Co-owned satellite of WDIO-TV Duluth. ■ ABC.



## Mankato

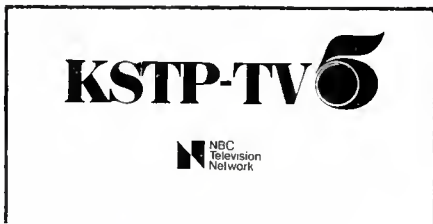
ADI No. 183; see Mankato market

**KEYC-TV**—ch 12, 316 kw vis, 63 kw aur, ant 1,045/1,116g. Oct. 5, 1960. Box 128, 56001. (507) 387-7905. TWX 507-890-8128. Licensee: Lee Enterprises Inc. Ownership: See Lee Bcstg Stns, also Nwspr. ■ CBS. Rep: Katz. Wash atty: Pierson, Ball & Dowd. ■ Donald G. Harrer, gen mgr; Hap Halligan, sls & prom mgr. ■ On 5 CATV's—12,700 subs. On 2 trans. Co-owned: KEYC-FM. ■ Rates: \$105; 75; 35.

## Minneapolis-St. Paul

ADI No. 13; see Minneapolis-St. Paul market

**KMSP-TV**—ch 9, 187.26 kw vis, 191.76 kw aur, ant 1,430/1,475g. Jan 5, 1955. 6975 York Ave. South, 55435. (612) 925-3300. TWX 910-576-2926. Licensee: United TV Group. Ownership: 20th Century Fox Film Corp. ■ ABC. Rep: Blair. Wash atty: Dow, Lohnes & Albertson. ■ Donald Swartz, pres & gen mgr; Roland King, sls mgr; Joseph Carney, prog dir; Jerry Bronston, prom mgr; Jere Smith, news dir, Glenn Smith, chief engr. ■ On 78 CATV's—134,100 subs. On 7 trans. ■ Rates: \$1,000; 175; 100.



**KSTP-TV**—ch 5, 100 kw vis, 15.1 kw aur, ant 1,430/1,375g. April 23, 1948. 3415 University Ave., St. Paul, 55114. (612) 645-2724. TWX 910-563-3598. Licensee: Hubbard Bcstg Inc. Ownership: See Hubbard Bcstg Inc. ■ NBC. Rep: Petry. Wash atty: Fletcher, Heald, Rowell, Kenahan & Hildreth. ■ Stanley E. Hubbard, chmn; Stanley S. Hubbard, pres & gen mgr; James E. Blake, TV sls mgr; David Garvin, natl sls mgr; Stan Turner, news dir; Ralph J. Dolan, opns & prog dir; Kay P. Greaser, prom mgr; George Merrill, chief engr; John Degan, prod mgr. ■ On 66 CATV's—117,444 subs. On 6 trans. Co-owned: KSTP-AM-FM. ■ Rates: \$1200; 500; 160.

**\*KTCA-TV**—ch 2, 100 kw vis, 20 kw aur, ant 1,336/1,372g. Sept 3, 1957. 1640 Como Ave., St. Paul, 55108. (612) 646-4611. Licensee: Twin City Area Educ TV Corp. ■ PBS. ■ George H. Gruenwald, pres; Dr. E.W. Ziebarth, interim gen mgr; W.D. Donaldson, asst gen mgr; L.T. Morrisette, asst mgr prod; Wayne A. Mayer, dir of engr. ■ On 63 CATV's—120,000 subs. On 7 trans.

**\*KTGI-TV**—ch 17, 288 kw vis, 5.75 kw aur, ant 1,300/1,342g. May 3, 1965. Licensee: Twin City Area Educ TV Corp. ■ PBS. ■ Execs: See \*KTCA-TV.

**KTMA-TV**—ch 23, 316 kw vis, 63.1 kw aur, ant 1400/1490g. Not on air, target date unknown. c/o Laura Beaudoin, 450 Southview Blvd., S. St. Paul, 55075. Permittee: Viking TV Inc. Ownership: Harold W. Bargert, 25%; Irving W. Beaudoin, 34%; Morton H. Henkin, 10%; Barbara D. Marmet, 25%; and others.

**WCCO-TV**—ch 4, 100 kw vis, 15.1 kw aur, ant 1,430/1,375g. July 1, 1949. 50 S. 9th St., Minneapolis, 55402. (612) 338-0552. Licensee: Midwest Radio-TV Inc. Ownership: Mid-Continent Radio-TV Inc., 53%; Minneapolis Star & Tribune Co. (Cowles), 47%. See Minneapolis Star & Tribune Stns. ■ CBS. Rep: Peters, Griffin, Woodward. Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ Lawrence F. Haeg, pres; Sherman K. Headley, gen mgr; Jack Hansen, gen sls mgr; Chuck Sorlien, prog dir; Ron Handberg, news dir; Harry Jones, film dir; Tom Cousins, prom dir; Henry Sheppard, chief engr. ■ On 71 CATV's—115,000 subs. On 6 trans. Co-owned: WCCO-AM-FM. ■ Rates: \$700; 300; 100.

**WTCN-TV**—ch 11, 316 kw vis, 45.7 kw aur, ant 1,440/1,375g. Sept. 1, 1953. 441 Boone Ave. N., Min-

neapolis, 55427. (612) 546-1111. TWX 910-576-2825. Licensee: WTCN Television Inc., a service of Metromedia Inc. (acq 7-29-71). Ownership: See Metromedia Stns. ■ Rep: Metro TV Sl's. Wash atty: Hogan & Hartson. ■ Albert P. Krivin, pres; Robert C. Fransen, VP & gen mgr; Kevin O'Brien, gen sls mgr; Art Ludwig, prog dir & film buyer; Jay Scafone, prom mgr; Gil Amundson, news dir; Leo Domeier, chief engr. ■ On 85 CATV's—132,589 subs. On 8 trans.

## Rochester

ADI No. 125; see Rochester, Minn.-Mason City, Iowa-Austin, Minn. market

**KTTC**—ch 10, 316 kw vis, 46.8 kw aur, ant 1,260/1,314g. July 16, 1953. 601 First Ave., S.W., 55901. (507) 288-4444. TWX 507-840-8232. Licensee: KTTC TV Inc. (acq 7-1-76). Ownership: Quincy Newspapers Inc. ■ NBC. Rep: Avery-Knodel; Hyett. Wash atty: Dow, Lohnes & Albertson. ■ Ed Hutchings, gen mgr; Joseph P. St. George, gen sls mgr; Ron Gruber, opns mgr; Bud Sanders, chief engr. ■ On 44 CATV's—96,400 subs. On 4 trans. ■ Rates: \$100; 30; 20.

## Walker

ADI No. 157; see Alexandria market

**KNMT**—ch 12, 31 kw vis, 6.17 kw aur, ant 930/999g. Jan. 1, 1964. Box 550, Hackensack, Minn., 56452. (218) 675-6115. Licensee: Central Minn. TV Co. Co-owned satellite of KCMJ(TV) Alexandria. ■ NBC, ABC. ■ On 4 CATV's—4,740 subs. ■ Rates: \$130; 80; 35.

## Mississippi

## Biloxi

ADI No. 180; see Biloxi-Gulfport-Pascagoula market

## WLOX-TV Savalli/Gates, Inc.

**WLOX-TV**—ch 13, 316 kw vis, 57.5 kw aur, ant 1,340/1,319g. Sept. 15, 1962. Box 4596, Biloxi, 39531. (601) 896-1313. TWX 510-997-1090. Licensee: WLOX Bcstg Co. Ownership: J. S. Love Jr, estate, 44.45%; Mrs. J. S. Love Jr, 42.10%; & others. ■ ABC. Rep: Savalli/Gates. Wash atty: Pittman, Lovell, Ford & Hennessey. ■ John Hash, pres; Thomas Majure, gen mgr; Earl Blessey, sls mgr; Aubrey Collins, treas; Ray Williams, prog dir, film buyer & prom mgr; Dale Robinson, news dir; James Ray, chief engr. ■ On 14 CATV's—10,000 subs. On 1 trans. Co-owned: WLOX(AM). ■ Rates: \$129; 86; 38.

**\*WMAH**—ch 19, 63.1 kw vis, 120 kw aur, ant 1,560/1,539g. Jan. 14, 1972. Drawer 1101, Jackson, 39205. Licensee: Mississippi Authority for Educational TV. See \*WMAA Jackson.

## Booneville

ADI No. 132; see Columbus-Tupelo market

**\*WMAE**—ch 12, 44.7 kw vis, 8.91 kw aur, ant 750/578g. Aug. 11, 1974. Licensee: Mississippi Authority for Educational Television. See \*WMAA, Jackson.

## Bude

ADI No. 83; see Jackson market

**\*WMAU**—ch 17, 550 kw vis, 110 kw aur, ant 1,121/1,065.75g. Jan 14, 1972. Drawer 1101, Jackson, 39205. Licensee: Mississippi Authority for Educational TV. See \*WMAA Jackson.

## Columbus

ADI No. 132; see Columbus-Tupelo market

**WCBI-TV**—ch 4, 100 kw vis, 10 kw aur, ant

## Minnesota, Mississippi TV

450/500g. July 13, 1956. Box 271, 39701. (601) 328-5631. TWX 510-982-9481. Licensee: Columbus TV Inc. Ownership: See Birney Imes Jr. Stns, also Nwspr. ■ CBS, ABC. Rep: Meeker; Ayers. Wash atty: Arent, Fox, Kintner, Plotkin & Kahn. ■ Birney Imes Jr, pres; W.W. Whitfield, gen mgr & film buyer; J.D. Reed, sls mgr; Shirley Ray, prog dir; Jimmy Thompson, news dir; Dean Green, chief engr. ■ On 40 CATV's—55,500 subs. Co-owned: WCBI(AM). ■ Rates: \$100; 65; 32.

**WTWV**—Licensed to Tupelo. See Tupelo.

## Greenville

ADI No. 190; see Greenwood-Greenville market

**WABG-TV**—ch 6, 100 kw vis, 14.7 kw aur, ant 1090/1,134g. Oct 20, 1959. Drawer 720, 38930. (601) 453-4001. Licensee: Miss. Telecasting Co. Ownership: See Cy N. Bahakel Stns. ■ ABC. Rep: Savalli/Gates. Wash atty: Cahill, Kaswell & Nerenberg. ■ Cy N. Bahakel, pres; Henry W. Hughes, VP & gen mgr; Harold Dale, news dir; Dorothy Porter, prom mgr; Robert Taylor, chief engr. ■ On 30 CATV's—60,000 subs. Co-owned: WABG(AM).

**\*WMAO**—ch 23, 537 kw vis, 107 kw aur, ant 1,040/1,061g. Sept 15, 1972. Drawer 1101, Jackson, 39205. Licensee: Mississippi Authority for Educational TV. See \*WMAA Jackson.

## Greenwood

**WABG-TV**—Licensed to Greenwood. See Greenville.

**\*WMAO**—Licensed to Greenwood. See Greenville.

## Gulfport

**WLOX-TV**—Licensed to Biloxi. See Biloxi.

## Hattiesburg

ADI No. 163; see Laurel-Hattiesburg market

**WDAM-TV**—(Laurel)—ch 7, 316 kw vis, 47 kw aur, ant 510/575g. June 8, 1956. Box 1978, Hattiesburg, 39402. (601) 544-4730. Licensee: Chapman TV of Tuscaloosa Inc. Ownership: S.A. Rosenbaum, 43.75%; William S. Smylie Jr., 10.4%; Mrs. William S. Smylie Jr., 16.67%; & others. ■ NBC. Rep: Young-VTM. Wash atty: McKenna, Wilkinson & Kittner. ■ William S. Smylie Jr, pres; Marvin Reuben, VP & gen mgr; Frank Pilgrim, sales mgr; Neil Sumrall, prog mgr; Bobby Smith, chief engr & opns mgr. ■ On 18 CATV's—36,086 subs. ■ Rates: \$150; 130; 60. (scaled).

## Jackson

ADI No. 83; see Jackson market

**WAPT**—ch 16, 794 kw vis, 158 kw aur, ant 1,166/1,072g. Oct. 3, 1970. Box 10297, 39209. (601) 922-1607. TWX 810-966-2734. Licensee: Television America Sixteen Inc. Ownership: American Public Life Ins. Co., 100% (acq July 30, 1970). ■ ABC. Rep: Meeker. Wash atty: Mallyck & Bernton. ■ Ralph B. Edwards, pres; Jerry Colvin, gen & gen sls mgr, film buyer; Jack L. Rea, prog mgr; Craig Potter, prom mgr; Cal Adams, news dir; Gary Jones, chief engr. ■ On 16 CATV's—48,750 subs. ■ Rates: \$85; 60; 25.

**WJTV**—ch 12, 316 kw vis, 63.1 kw aur, ant 1,630/1,615g. Jan. 28, 1953. Box 8887, 39204. 372-6311. TWX 810-966-2735. Licensee: Capitol Bcstg Co. (acq 6-55). Ownership: Miss. Publishers Corp., 40%; Standard Life Ins Co., 32.4%; L.M. Sepaugh, 13.8%; T.B. Lanford, 13.8%. See T.B. Lanford Stns, also Nwspr. ■ CBS. Rep: Katz. Wash atty: Kirkland, Ellis & Rowe. ■ Owens Alexander, exec VP & gen mgr; Alan Axtell, gen sls mgr; Phyllis Qualls, prom mgr; Wydett Hawkins, dir of pub affrs; C.A. Perkins, chief engr. ■ On 38 CATV's—95,351 subs. Co-owned: WSLI-AM-FM. ■ Rates: \$200; 100; 60.

**WLBT**—ch 3, 95.5 kw vis, 19.1 kw aur, ant 2,050/1,999g. Dec. 28, 1953. Box 1712, 39205. (601)

## Mississippi, Missouri TV

948-3333. TWX 810-966-2616. Licensee: Communications Improvement Inc. (interim authority). ■ NBC. Rep: H-R. ■ Elizabeth Johnson, pres; William H. Dilday Jr., gen mgr; Harry L. Bickelhaupt, gen sls mgr; Hewitt Griffin, prog mgr & film buyer; Bert Case, news dir; Gloria Watkins, prom mgr; Floyd Kinard, chief engr. ■ On 23 CATV's—59,354 subs. ■ Rates: \$215; 120; 60.

**\*WMAA**—ch 29, 307 kw vis, 90.4 kw aur, 1,960t/1,999g, Feb. 1, 1970. Drawer 1101, 39205. (601) 982-6665. Licensee: Mississippi Authority for Educational TV. ■ PBS. Wash atty: Schwartz & Woods. ■ William R. Smith Jr., exec dir; Malcolm Wall, prog dir; B.F. Lucroy, educ dir; FL. Morris, dir of engr. ■ On 10 CATV's—18,616 subs.

### Laurel

**WDAM-TV**—Licensed to Laurel. See Hattiesburg

### Meridian

**ADI No. 167; see Meridian market**

**WHTV**—ch 24, 245 kw vis, 2.45 kw aur, ant 1,001t/301g, June 10, 1968. Box 5185, 39301. (601) 693-2933. Licensee: Central Television Inc. (acq 11-72). Ownership: Frank K. Spain, 70%; Ronald E. Hale, 10%. ■ NBC, ABC. Rep: Young, Busby Finch, Latham, Widman. Wash atty: Haley, Bader & Potts. ■ Frank K. Spain, pres; Ronald E. Hale, exec VP & gen mgr; Mike Glass, loc sls mgr; Ray Denton, prog dir; Videt Carmichael, asst mgr; Brad Sykes, prom mgr; Carol Perkins, news dir; Max Berryhill, chief engr. ■ On 5 CATV's—15,000 subs. ■ Rates: \$30; 20; 12.

**\*WMAW**—ch 14, 550 kw vis, 110 kw aur, ant 1,207t/1,065g, Jan. 14, 1972. Licensee: Mississippi Authority for Educational TV. See \*WMAA Jackson.

**WTOK-TV**—ch 11, 316 kw vis, 47.9 kw aur, ant 560t/315g, Sept 27, 1953. Southern Bldg., 39302. (601) 483-1441. TWX 601-483-6851. Licensee: Southern TV Corp. Ownership: Robert F. Wright, 25.5%; WB. Crooks Jr., 16.5%; S.A. Rosenbaum, I.A. Rosenbaum, James B. Skewes, each 11.5%; & others. See Nwspr. ■ CBS, ABC. Rep: Avery-Knodel. Wash atty: McKenna, Wilkinson & Kittner. ■ Robert F. Wright, pres, gen mgr & film buyer; WB. Crooks Jr., VP & coml mgr; George Shannon, prod dir; Cecil Germany, prog mgr; Bob Holland, news dir; Joe Saxon, chief engr. ■ On 12 CATV's.

### Mississippi State

**ADI No. 132; see Columbus-Tupelo market**

**\*WMAB**—ch 2, 100 kw vis, 15.1 kw aur, ant 1,250t/1,093g. Licensee: Mississippi Authority for Educational TV. See \*WMAA Jackson.

### Oxford

**ADI No. 35; see Memphis market**

**\*WMAV**—ch 18, 347 kw vis, 63.1 kw aur, ant 1,389t/1,304g, May 19, 1972. Licensee: Mississippi Authority for Educational TV. See \*WMAA Jackson.

### Pascagoula

**WLOX-TV**—Licensed to Biloxi. See Biloxi.

### Tupelo

**ADI No. 132; see Columbus-Tupelo market**

**WTWV**—ch 9, 316 vis, 31.6 kw aur, ant 1,786t/1,590g, March 18, 1957. Box 350, 38801. (901) 842-7620. Licensee: WTWV Inc. Ownership: FK. Spain, 35%; Margaret H. Spain, 35%; Letha M. Spain, 20%; Perrin Purvis, 10%. ■ NBC, ABC. Rep: Katz. Wash atty: Haley, Bader & Potts. ■ Frank K. Spain, pres; Charlie H. Hicks Jr., stn & sls mgr; Ed Bishop, prog dir; Gerald Stanford, opns mgr; Mark Ledbetter, news dir; Jim Stembidge, chief engr. ■ On 67 CATV's—80,000 subs.

## Missouri

### Cape Girardeau

**ADI No. 73; see Paducah, Ky.-Cape Girardeau, Mo.-Harrisburg, Ill. market**

**KFVS-TV**—ch 12, 288 kw vis, 57.5 kw aur, ant 2,000t/1,677g, Oct 3, 1954. 324 Broadway, 63701. (314) 335-5511. TWX 910-760-1564. Licensee: Hirsch Bcstg Co. Ownership: See Oscar C. Hirsch Stns. ■ CBS. Rep: Meeker. ■ Oscar C. Hirsch, pres & gen mgr; Robert O. Hirsch, opns mgr; Donald T. McNeely, prog dir; Byron Mercer, sls mgr; James F. Hirsch, chief engr. ■ Co-owned: KFVS(AM).

### Columbia

**ADI No. 128; see Columbia-Jefferson City market**

**KCBJ-TV**—ch 17, 750 kw vis, 150 kw aur, ant 1,144t/1,157g, Dec 5, 1971. 114 S. 7th St., 65201. (314) 449-0917. Licensee: Ch 17 Inc. Ownership: Richard E. Koenig, 55% and Robert H. Koenig, 45%. ■ ABC. Rep: Devney, Gray. Wash atty: Bilger & Blair. ■ Richard E. Koenig, pres, gen mgr & film buyer; Craig Miller, gen sls mgr; Elaine Thompson, prog dir & prom mgr; Mary Kaye, news dir; Tom Johns, chief engr. ■ On 26 CATV's. ■ Rates: \$40; 20; 15.

**KOMU-TV**—ch 8, 288 kw vis, 30.2 kw aur, ant 790t/774g, Dec 21, 1953. Highway 63 S, 65201. (314) 442-1122. TWX 910-760-1444. Licensee: Curators of U. of Mo. ■ NBC. Rep: Avery-Knodel. Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ Thomas R. Gray, gen mgr; Don Ruggles, sls mgr; Monte Gurwit, prog dir & film buyer; Charlyn Law, prom mgr; Leigh Wilson, news dir; William Reagan, chief engr. ■ On 26 CATV's—58,200 subs. On 2 trans. ■ Rates: \$80; 50; 20.

**KRCG**—Licensed to Jefferson City. See Jefferson City.

### Hannibal

**KHQA-TV**—Licensed to Hannibal. See Quincy, Ill.

### Jefferson City

**ADI No. 128; see Columbia-Jefferson City market**

**KOMU-TV**—Licensed to Columbia. See Columbia.

**KRCG**—ch 13, 316 kw vis, 47.4 kw aur, ant 1,010t/929g, Feb 13, 1955. Box 659, 65101 (314) 636-6188. TWX 910-760-2923. Licensee: Mid-America TV Co. Ownership: See Mid-America TV Stns. ■ CBS. Rep: Blair. Wash atty: Dow, Lohnes & Albertson. ■ William A. Bates, pres; Edward J. Schuelein, VP & gen mgr; Otis Jarrett, rgnl & loc sls mgr; Don Shinkle, news dir; Lee Gordon Jr., prog dir; Warren A. Polman-ter, chief engr. ■ On 37 CATV's—57,621 subs. ■ Rates: \$175; 75; 60.

### Joplin

**ADI No. 111; see Joplin, Mo.-Pittsburg, Kan. market**

**KOAM-TV**—Licensed to Pittsburg, Kan. See Pittsburg, Kan.

**KODE-TV**—ch 12, 316 kw vis, 63.2 kw aur, ant 1,020t/999g, Sept 26, 1954. 1928 W. 13th St., 64801. (417) 623-7260. TWX 910-774-4516. Licensee: Gilmore Bcstg Corp. Ownership: See James S. Gilmore Jr. Stns. ■ ABC. Rep: H-R TV. Wash atty: Kirkland, Ellis & Rowe. ■ James S. Gilmore Jr., pres; John S. Markward, gen mgr; Richard E. Reed, exec VP opns; Hamilton Shea, exec VP admin/corp dev; Joe Provenzano, sls mgr; Jim Lobbey, dir of comm affrs; Gary Cooper, prom mgr; Larry Meacham, news dir; Morris Sweet, chief engr. ■ On 30 CATV's—57,410 subs. Co-owned: KODE(AM). ■ Rates: \$105; 60; 20.

**KTVJ**—ch 16, 852 kw vis, 171 kw aur, ant 1,060t/1,014g, Sept 2, 1967. Box 1393, 64801. (417) 781-2345. TWX 910-774-4520. Licensee: Mid-America Bcstg Inc. Ownership: Kansas State Network, 99.45%. (acq 7-1-75). ■ CBS. Rep: Avery-Knodel. Wash atty: Koteen & Burt. ■ Frank Chappel, pres KSN bcstg div; Bill Clarke, gen mgr; Mike Mitchell, gen sls mgr; Bill Sikes, film buyer; Dave Capps, prom mgr; Dave Richardson, news dir; Lloyd Frazer, dir engr;

Melvin Brooks, chief engr. ■ On 36 CATV's—59,505 subs. ■ Rates: \$80; 55; 40

## Kansas City

**ADI No. 26; see Kansas City market**

**KBMA-TV**—ch 41, 1,000 kw vis, 100 kw aur, ant 1,060t/1,163g, Sept. 28, 1970. BMA Tower, 1 Penn Valley Park, 64108. (816) 756-1441. TWX 910-771-3003. Licensee: Westport TV Inc. Ownership: Benno Schmidt, 61%; Paul Willson, 29%; Wesley J. Barta, 10% & others. ■ ABC, CBS, NBC. Rep: H.R. Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ Bob J. Wormington, pres, gen mgr & film buyer; Stuart Powell, sls mgr; G. Mel House, prog dir; John Sylvester, prom mgr; Harold De Good, chief engr. ■ On 120 CATV's—295,000 subs.



**KCMO-TV**—ch 5, 100 kw vis, 15.1 kw aur, ant 1,130t/1,042g, Sept. 27, 1953. 125 E. 31st St., 64108. (816) 531-6789. TWX 910-771-3112. Licensee: Meredith Corp. (acq 10-1-53). Ownership: See Meredith Stns, also Nwspr. ■ CBS. Rep: MMT Sales, Inc. Wash atty: Haley, Bader & Potts. ■ Charles M. McAbee, Jr., VP & gen mgr; Gerald P. Noonan, gen sls mgr; John Proffitt, prog dir & film buyer; Owen Uridge, prom mgr; Joe Kramer, news dir; Steven Smith, chief engr. ■ On 80 CATV's—148,835 subs. Co-owned: KCMO(AM)-KCEZ(FM).

**KCPT**—ch 19, 868 kw vis, 170 kw aur, ant 1,164t/1,220g, March 29, 1961. 2100 Stark, 64126. (816) 461-8100. Licensee: Public TV 19 Inc. (acq 1-1-72). ■ PBS. Wash atty: Dow, Lohnes & Albertson. ■ John H. Kreamer, pres; Robert F. Fuzy, gen mgr; David Welsh, film buyer & prog dir; Paul Brancis, prom mgr; John Long, chief engr. ■ On 15 CATV's.

**KMBC-TV**—ch 9, 316 kw vis, 47.4 kw aur, ant 1,070t/1,023g, Aug. 1, 1952. 11th & Central Sts., 64105. (816) 421-2650. TWX 816-556-0470. Telex 42-559. Licensee: Metromedia Inc. Ownership: See Metromedia Stns. ■ ABC. Rep: Metro TV Sales. Wash atty: Thomas J. Dougherty. ■ R. Kent Replege, VP & gen mgr; Robert Harris, gen sls mgr; Gene Cless, prog dir; Art Parks, prom mgr; Ray Markoff, exec producer; Claude Dorsey, VP & news dir; Wally Wurz, VP & chief engr. ■ On 59 CATV's—165,000 subs. ■ Rates: \$850; 195; 90.

**WDAF-TV**—ch 4, 100 kw vis, 10 kw aur, ant 1,130t/1,163g, Oct. 16, 1949. Signal Hill, 64108. (816) 753-4567. TWX 910-771-2047. Licensee: Taft Bcstg Co. Ownership: See Taft Stns. ■ NBC. Rep: TeleRep. Wash atty: Koteen & Burt. ■ Dudley Taft, pres; Ro Grignon, VP & gen mgr; Carl Fickinger, gen sls mgr; Clayton Turner, opns mgr; Sue Sampson, prom mgr; Terry Connelly, news dir; James P. Schmidt, chief engr. ■ On 56 CATV's—137,369 subs. Co-owned: WDAF(AM)-KYYS(FM).

### Kirkville

**KTVO**—Licensed to Kirkville. See Ottumwa, Iowa.

### Poplar Bluff

**ADI No. 73; see Paducah, Ky.-Cape Girardeau, Mo.-Harrisburg, Ill. market**

**\*KPOB-TV**—ch 15, 15.1 kw vis, 1.58 kw aur, ant 620t/546g, Sept. 15, 1967. Television Bldg, Harrisburg, Ill, 62946. (314) 257-7837. Licensee: Turner-Farrar Assn. Co-owned satellite of WSIL-TV Harrisburg, Ill. ■ Wash atty: McKenna, Wilkinson & Kittner.

### St. Joseph

**ADI No. 178; see St. Joseph market**

**KQTV**—ch 2, 100 kw vis, 20 kw aur, ant 810t/750g, Sept. 27, 1953. 40th & Faraon Sts., 64506. (816)



364-2371. TWX 910-777-7872. Licensee: Amatore Group Inc. (acq 12-1-73). Ownership: See Amatore Group Stns. ■ ABC. Rep: Avery-Knodel. Wash atty: Koteen & Burt. ■ Joseph Amatore, pres; Frank Brosseau, gen mgr; Carleton Schirmer, sls mgr; Ken Henson, news dir; Ron Davis, prog dir; Ken Lux, chief engr. ■ On 14 CATV's—23,750 subs. On 1 trans.

## St. Louis

ADI No. 12; 15; see St. Louis market

**KDNL-TV**—ch 30, 1,190 kw vis, 212 kw aur, ant 1,100t/1,148g. June 8, 1969. 1215 Cole St., 63106. (314) 436-3030. TWX 910-761-0538. Licensee: Evans Bcstg Corp. Ownership: Thomas M. Evans, 30%; E.P. Evans, 30%; B. Loomis, 30%; Jack Petrik, 10%. ■ Rep: Evans. Wash atty: Arnold & Porler. ■ Edward P. Evans, pres; Jack P. Petrik, VP, gen mgr & film buyer; B. Thomas Koon Jr., gen sls mgr; Bill Jackson, prom mgr; Wayne E. Anderson, chief engr. ■ On 27 CATV's—41,000 subs. ■ Rates: \$80; 180; 25.

\***KETC**—ch 9, 295 kw vis, 58.9 kw aur, ant 1,070t/1,073g. Sept. 20, 1954. 6996 Millbrooke Blvd., 63130. (314) 725-2460. Licensee: St. Louis Educ TV Commission. ■ PBS. Wash atty: Dow Lohnes & Albertson. ■ Michael Witunski, pres; Anthony Tiano, gen mgr; Jim Barnes, prom mgr; Andrew R. McMaster, dir opns; John Murach, chief engr. ■ On 36 CATV's—On 6 trans.

**KMOX-TV**—ch 4, 100 kw vis, 15 kw aur, ant 1,110t/1,214g. July 8, 1954. 1 Memorial Dr., 63102. (314) 621-2345. Telex: TT 7250-03. Licensee: CBS Inc. Ownership: See CBS-Owned Stns. ■ CBS. Rep: CBS-TV Stns Natl Sls. ■ Chris Desmond, VP & gen mgr; Thoren Schroeck, sls dir; Don Merl, prog dir; Vivian Hunt, dir of info svcs; Robert Schaefer, news dir; Wally Wesley, dir of tech opns. Co-owned: KMOX-AM-FM. ■ Rates: \$800; 250; 150.

**KPLR-TV**—ch 11, 316 kw vis, 55 kw aur, ant 1,010t/1,214g. April 28, 1959. 4935 Lindell Blvd., 63108. (314) 367-7211. TWX 910-761-1093. Licensee: 220 TV Inc. Ownership: 220 N. Kingshighway Inc., 100% (acq 4-28-59). ■ Rep: Kaiser. Wash atty: Koteen & Burt. ■ Harold Koplar, pres; Harold E. Protter, VP, gen mgr & film buyer; Manny Brooks, dir of sls; Ted Koplar, VP & prog dir; Farrell Meisel, prom mgr; Bill Thomas, news dir; Jim Gonsey, chief engr. ■ On 48 CATV's—144,025 subs. ■ Rates: \$4.50; 4.50; 4.50.

## KSD-TV



**KSD-TV**—ch 5, 100 kw vis, 20 kw aur, ant 1,090t/1,148g. Feb 8, 1947. 1111 Olive St., 63101. (314) 421-5055. TWX 910-761-1037. Licensee: KSD/KSD-TV Inc. Ownership: See Pulitzer Stns, also Nwspr. ■ NBC. Rep: Blair. Wash atty: Marmet & Webster. ■ Joseph Pulitzer Jr., chmn; Harold Grams, pres; Ray Karpowicz, VP & gen mgr; A. E. Bello, gen sls mgr; Mike Duffy, loc sls mgr; Gary Chapman, natl sales mgr; Keith Gunther, prog mgr & film buyer; Austin Bridgman, dir news admin; Pete Vesey, dir news & opns; Harry Honig, dir creative svcs; Fred J. Mueller, prom mgr; Don Burnes, dir of info svcs; Don Schomburg, bus mgr; Monte Walpole, engr mgr-TV; J. E. Risk, dir of engr. ■ On 31 CATV's—80,360 subs. Co-owned: KSD(AM). ■ Rates: \$1400; 315; 125.

**KTVI**—ch 2, 100 kw vis, 20 kw aur, ant 1,085t/1,049g. April 15, 1957. 5915 Berthold Ave., 63110. (314) 647-7777. TWX 314-556-0082. Licensee: Newhouse Bcstg Corp. (acq 6-10-64). Ownership: See Newhouse Stns, also Nwspr. ■ ABC. Rep: MMT Sales Inc. Wash atty: Monroe Oppenheimer. ■ Ralph M. Hansen, VP & gen mgr; E. Manne Russo, dir sales; Vic Skaggs, dir prog & film buyer; Cecil Tuck, dir news & publ affrs; Clark Grant, dir adv & prom; Richard Trompeter, dir engr. ■ On 17 CATV's—43,861 subs.

## Sedalia

ADI No. 128; see Columbia-Jefferson City market

**KMOS-TV**—ch 6, 16.2 kw vis, 3.28 kw aur, ant 360t/321g. July 6, 1954. Box 149, 65302. (816) 826-1651. Licensee: Mid-American TV Co. Co-owned satellite of KRCG(TV) Jefferson City, Mo.

## Springfield

ADI No. 81; see Springfield market

**KMTC**—ch 27, 240 kw vis, 48 kw aur, ant 1,690t/1,621g. Sept. 22, 1968. 3000 Cherry St., 65804. (417) 862-7091. Licensee: Midland TV Corp. Ownership: K.E. Meyer, 25.6%; Steve W. Ball, 10.7%; Burks Dev Co., 10.7%; G. F. Doran, 10.7%; John Noenig, 10.2%; Herb C. Wattner, 10.7%; and others. ■ ABC. Rep: Gray. Wash atty: Wilner & Scheiner. ■ K.E. Meyer, pres & gen mgr; Bob Burke, sls mgr; Ben Kuehnle, prom mgr; Betty Alley, prog dir; Don Weiser, news dir; Bob DeForrest, opns mgr; Dale Blankenship, chief engr.

**KOLR-TV**—ch 10, 282 kw vis, 28.2 kw aur, ant 2,070t/2,000g. March 14, 1953. Box 1716 SSS, 65805. (417) 862-7474. TWX 910-775-4718. Licensee: Independent Bcstg Co. Ownership: J.H.G. Cooper, 25%; J.H. Cooper, 26%; J.O. Cooper, 26%. ■ CBS. Rep: Katz. Wash atty: Dempsey & Koplovitz. ■ Dr. Stanley C. Byman, VP, gen mgr; Fred Hutchings, gen sls mgr; Kevin McAndrews, prog dir; Ron Arnold, news dir; Walter Stansbury, chief engr. ■ On 31 CATV's—34,400 subs. On 3 trans. ■ Rates: \$250; —; —.

\***KOZK**—ch 21, 537 kw vis, 53.7 kw aur, ant 1,790t/2,000g. Jan 21, 1975. M.P.O. Box 21, 65801. (417) 865-2100. Licensee: Springfield Community Television Inc. ■ PBS. Wash atty: Midlen & Reddy. ■ William T. Maynard, exec dir; William F. Curry, chief engr.

**KYTV**—ch 3, 100 kw vis, 20 kw aur, ant 2,040t/2,000g. Oct. 1, 1953. 999 W. Sunshine, 65804. (417) 866-2766. TWX 910-775-4714. Licensee: Springfield TV Inc. Ownership: Grand Prairie Investment Co., 50%; Springfield Newspapers Inc., 49.866%. See Nwspr. ■ NBC. Rep: Blair. Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ Lester L. Cox, pres; Donald S. Moeller, VP & gen mgr; Ray Gilvard, prog dir; Tom Flanagan, sls mgr; Clarence Martin, prom mgr; E. Dennis White, chief engr. ■ On 47 CATV's—43,000 subs. On 2 trans.

## Montana

### Billings

ADI No. 166; see Billings market

**KTVQ**—ch 2, 100 kw vis, 10.2 kw aur, ant 670t/383g. Nov 9, 1953. Box 2557, 59103. (406) 252-5611. TWX 910-975-1925. Licensee: The Mont. Network. Ownership: See Garryowen Stns. ■ CBS, NBC. Rep: Avery-Knodel. Wash atty: Midlen & Reddy. ■ Joseph S. Sample, pres; Victor Miller, gen mgr; Pete Friden, natl sls mgr; Lee Lareva, opns dir; Duane Crants, prod mgr; Ken Woosley, news dir; Donald Bradley, film buyer; J. R. Middleton, chief engr. ■ On 12 CATV's. On 62 trans.

**KULR-TV**—ch 8, 316 kw vis, 38.9 kw aur, 750t/531g. March 15, 1958. Box 2512, 59103. (406) 252-4676. TWX 910-975-1020. Licensee: Harriscope Bcstg Corp. Ownership: Harriscope Stns. ■ ABC, NBC, CBS. Rep: H-R; Hyett; Simpson/Reilly; McGuire. Wash atty: Cohn & Marks. ■ E.D. Merrill, VP gen & natl sls mgr; Tom Ehrman, loc sls mgr; Ron Olson, opns mgr; Don Hardy, news dir; Dean Jansma, chief engr. ■ On 15 CATV's—46,500 subs. On 42 trans. ■ Rates: \$70; 54; 14

### Butte

ADI No. 156; see Missoula-Butte market

\***KMPT**—ch 7, 316 kw vis, 63 kw aur, ant 1870t/203g. Not on air, target date unknown. c/o Elizabeth Hunley, chmn, Corp. for Montana Pub TV, Box 271, Livingston, 59047. Licensee: Educ Bcstg Commission.

**KTVM**—ch 6, 100 kw vis, 12.6 kw aur, ant 1,936t/234g. May 12, 1970. Drawer M, Missoula, 59801. (406) 728-2850. TWX 910-963-2490. Licensee: KMSO-TV Inc. Ownership: Dale G. Moore, 100%. See Dale G. Moore Stns. Co-owned satellite of KGVO-TV, Missoula. ■ NBC, CBS. Rep: H-R; Simpson/Reilly; Hyett. Hix. Wash atty: Fisher, Wayland.

## Missouri, Montana TV

Southmayd & Cooper. ■ Dale G. Moore, chmn; Earl Morgenroth, pres; Lynn H. Koch, natl & rgnl sls mgr; Wayne E. Killmer, gen mgr; Doug Moore, sls mgr; Duane Barr, prog dir; Dennis May, news dir; Doug Drader, chief engr. ■ On 6 CATV's—16,000 subs. On 12 trans. ■ Rates: \$70; 50; 20.

**KXLF-TV**—ch 4, 100 kw vis, 20 kw aur, ant 1,890t/202g. Aug 14, 1953. Box 3500, 59701. (406) 792-9111. TWX 910-975-1939. Licensee: Garryowen Butte TV Inc. Ownership: See Garryowen Stns. ■ ABC, CBS. Rep: Avery-Knodel; Art Moore. Wash atty: Midlen & Reddy. ■ Paul Simitzes, gen mgr; Jim Manning, sls mgr; Pete Friden, natl sls mgr; Don Bradley, film buyer; Liann Bjelland, news dir; Weldon Paulsen, chief engr. ■ On 5 CATV's—9,100 subs. On 19 trans. ■ Rates: \$75; 45; 16.

## Glendive

ADI No. 208; see Miles City-Glendive market

**KXGN-TV**—ch 5, 14.8 kw vis, 2.9 kw aur, ant 500t/146g. Nov 1, 1957. 210 South Douglas, 59330. (406) 365-3377. Licensee: Glendive Bcstg Corp. Ownership: Lewis Moore & family, 100%. ■ CBS, NBC. Rep: Devney; Hix. Wash atty: Daly, Joyce & Borsari. ■ Lewis W. Moore, pres; Winnifred Norton, prog dir, sls & office mgr; Donald Powers, chief engr. ■ On 3 CATV's—3,400 subs. On 6 trans. Co-owned: KXGN(AM).

## Great Falls

ADI No. 169; see Great Falls market

**KFBB-TV**—ch 5, 100 kw vis, 20 kw aur, ant 590t/694g. March 21, 1954. Box 1139, 59403. (406) 453-4377. TWX 910-975-1917. Licensee: Harriscope Bcstg Corp. Ownership: See Harriscope Stns. ■ Net: ABC, CBS, NBC. Rep: H-R; McGuire; Simpson/Reilly; Hyett. Wash atty: Cohn & Marks. ■ Scott Marriner, VP & gen mgr; Jack Olson, gen sls mgr; Stan Whitman, prog dir; Dick Monaco, opns mgr; Dave Rye, news dir; Earl Crowder, chief engr. ■ On 7 CATV's—37,130 subs. On 36 trans. ■ Rates: \$55; 42; 16.

**KRTV**—ch 3, 100 kw vis, 10 kw aur, ant 590t/550g. Oct 5, 1958. Box 1331, 59403. (406) 453-2433. TWX 910-975-1915. Licensee: Garryowen Corp. (acq 6-1-69). Ownership: See Garryowen Stns. ■ NBC, CBS, MTN. Rep: Avery-Knodel; Moore; Mountain Media; McDermott (Canada). Wash atty: Midlen & Reddy. ■ Joseph S. Sample, pres; Cliford Ewing, gen mgr; Pete Friden, natl sls mgr; Ed Kolman, sls mgr; Glenn Lockwood, opns dir & prom mgr; Ed Coghlan, news dir; Don Bradley, film buyer; Karl Black, chief engr. ■ On 8 CATV's—18,000 subs. On 40 trans. ■ Rates: \$55; 35; 14.

## Helena

ADI No. 206; see Helena market

**KTCM**—ch 12, 214 kw vis, 21.4 kw aur, ant 2250t/176g. Jan 1, 1958. 2433 N. Montana Ave, 59601. (406) 443-5050. Licensee: Capital City TV Inc. Ownership: Tim Babcock, 69.23%; John Jepson, 25.64%. ■ NBC. Rep: Savalli/Gates; McGuire. Wash atty: Kirkland, Ellis & Rowe. ■ Tim Babcock, pres; Peter Berry, gen mgr; Steve Ralls, gen sls mgr; Gary Tyree, prog dir; Don Richard, news dir; James Kozora, chief engr. ■ On 3 CATV's—23,504 subs. On 1 trans. ■ Rates: \$40; 32; 20.

## Kalispell

ADI No. 156; see Missoula-Butte market

**KCFW-TV**—ch 9, 26.5 kw vis, 5.3 kw aur, ant 2,794t/240g. June 10, 1968. Box 857, 59901. (406) 756-9051. Licensee: KMSO-TV Inc. Ownership: Dale Moore, 100%. See Dale Moore Stns. Co-owned semi-satellite of KGVO-TV, Missoula. ■ NBC, ABC. Rep: H-R TV. Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ Earl Morgenroth, pres; Robert Burch, gen mgr; Les Scott, gen sls mgr; Steve Felvet, prog & news dir; Mike Stocklin, prom mgr & film buyer; Phil Dunton, chief engr. ■ On 3 CATV's—6,000 subs. On 3 trans. ■ Rates: \$30; —; 10.

## Montana, Nebraska TV

### Nebraska

#### Miles City

ADI No. 208; see Miles City-Glendive market

**KYUS-TV**—ch 3, 10 kw vis, 1 kw aur, ant 1251/65g. Aug 29, 1969. Box 760, 59301. (406) 232-3540. Licensee: Custer Bcstg Corp. Ownership: David G. Rivenes, 41%; L.B. Foster, 41%; Charles D. Vick, 12%; Peter G. Sieler, 5%; Donald P. Miller, 1%. ■ NBC. Rep: Savalli/Gates; Hix. Wash atty: McKenna, Wilkinson & Kittner. ■ David G. Rivenes, pres, news dir, gen, prom & sfs mgr; Ella M. Rivenes, prog & news dir & film buyer; Charles Vick, consulting engr. ■ On 2 CATV—3,000 subs. On 7 trans. ■ Rates: \$25: 18, 18.

#### Missoula

ADI No. 156; see Missoula-Butte market

**KGVO-TV**—ch 13, 231 kw vis, 23.2 kw aur, ant 2,0031/289g. July 1, 1954. Drawer M, 59801 (406) 543-8313 TWX 910-963-2490. Licensee: Western Bcstg Co. (acq 8-2-76). Ownership: See Dale Moore Stns. ■ NBC, CBS. Rep: H-R, Simpson/Reilly; Hyett; Hix. Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ Dale G. Moore, chmn; Earl Morgenroth, pres; Wayne Killmer, gen mgr; Lynn Koch, natl & rgnl sfs mgr; Doug Moore, sfs mgr; Duane Barr, prog dir; Dennis May, news dir; Doug Drader, chief engr. ■ On 10 CATV's—17,500 subs. On 23 trans. Co-owned: KGVO(AM). ■ Rates: \$70: 50; 20.

**KPAX-TV**—ch 8, 257 kw vis, 49 kw aur, ant 2,1501/284g. June 5, 1970. c/o Joseph S. Sample, Box 3500, Butte, 59701. Licensee: Garryowen Corp. ■ ABC, CBS. Co-owned satellite of KXLF-TV Butte. ■ On 3 trans.

#### Albion

ADI No. 82; see Lincoln-Hastings-Kearney market

**KCNA-TV**—ch 8, 316 kw vis, 63.2 kw aur, ant 1,1421/1,134g. Dec. 3, 1964. NTV Network, Kearney, Neb., 68847. (308) 743-2494. TWX 910-960-3746. Licensee: NTV Enterprises Inc. (acq 6-1-74). Co-owned satellite of KHGI-TV, Kearney. ■ ABC. ■ Denny Reeves, stn mgr. ■ Rates: \$105: 50; 18.

#### Alliance

ADI No. 162; see Rapid City, S.D. market

**KDUH-TV**—Licensed to Hay Springs. See Hay Springs.

\***KTNE-TV**—ch 13, 288 kw vis, 57.5 kw aur, ant 1,5501/1,499g. Sept 7, 1966. Box 83111, Lincoln, 68501. Licensee: Neb. ETV Commission. Co-owned satellite of \*KUON-TV Lincoln ■ PBS. ■ On 16 CATV's—17,655 subs. On 1 trans.

#### Bassett

ADI No. 82; see Lincoln-Hastings-Kearney market

\***KMNE-TV**—ch 7, 275 kw vis, 27.5 kw aur, ant 1,4801/1,524g. Sept 1, 1967. Box 83111, Lincoln, 68501. Licensee: Neb. ETV Commission. Co-owned satellite of \*KUON-TV Lincoln. ■ PBS. ■ On 1 CATV—252 subs.

#### Columbus

**KCNA-TV**—Licensed to Albion. See Albion.

#### Gering

**KSTF**—Licensed to Scottsbluff. See Scottsbluff.

#### Grand Island

ADI No. 82; see Lincoln-Hastings-Kearney market

**KGIN-TV**—ch 11, 316 kw vis, 55 kw aur, ant 1,0101/1,069g. Oct 1, 1961. Box 1069, 68801. (308) 382-6100. TWX 910-621-8114. Licensee: Cornhusker TV Corp. Ownership: See John E. Fetzer Stns. Co-owned satellite of KOLN-TV Lincoln. ■ CBS. Rep: Avery-Knodel. Wash atty: Dow, Lohnes & Albertson. ■ Robert Schuette, stn mgr; Al Panec, news dir. ■ On 32 CATV's—13,755 subs. On 19 trans. ■ Rates: \$250: 210; 50.

**KHGI-TV**—Licensed to Kearney. See Kearney.

#### Hastings

ADI No. 82; see Lincoln-Hastings-Kearney market.

**KHAS-TV**—ch 5, 100 kw vis, 20 kw aur, ant 7,301/767g. Jan. 1, 1956. Box 578, 68901. (402) 463-1321. TWX 910-624-8123. Licensee: Nebraska Television Corp. Ownership: Seaton Pub Co., 51.6%; and others. See Seaton Stns, also Nwsp. ■ NBC. Rep: Young. Wash atty: Dow, Lohnes & Albertson. ■ Gladys D. Seaton, pres; Duane L. Watts, exec VP, chief operating off & film buyer; Bob Booe, asst gen mgr & news dir; Anthony Day, sfs mgr; Anne Stout, prom mgr; Duane B. Allison, chief engr. ■ On 30 CATV's—40,000 subs. Co-owned: KHAS(AM).

**KHGI-TV**—Licensed to Kearney. See Kearney.

\***KHNE-TV**—ch 29, 383 kw vis, 76.6 kw aur, ant 1,2201/1,238g. Nov 17, 1968. Licensee: Neb. ETV Commission. Co-owned satellite of \*KUON-TV Lincoln. ■ PBS. ■ On 6 CATV's—4,799 subs.

#### Hay Springs

ADI No. 162; see Rapid City, S.D. market

**KDUH-TV**—ch 4, 100 kw vis, 20 kw aur, ant 2,0001/1,965g. March 5, 1958. Box 250, 69347. (308) 638-2741. Licensee: Duhamel Bcstg Enterprises. Ownership: Helen S. Duhamel, 66.7%; & others. See Duhamel Bcstg Stns. ■ NBC. Rep: H-R; Soderlund;

Evans; McGuire; McDermott. Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ Helen S. Duhamel, pres; Jerry Dishong, gen mgr and news dir; Dan Lesmeister, gen sfs mgr, prog dir and film buyer; Irene Hale, prom mgr; Tom Reminiskey, chief engr. ■ On 22 CATV's. On 28 trans.

#### Hayes Center

ADI No. 82; see Lincoln-Hastings-Kearney market

**KWNB-TV**—ch 6, 100 kw vis, 20 kw aur, ant 7101/586g. Feb 9, 1956. NTV Network, Kearney, 68847 (308) 743-2494. TWX: 910-960-3746. Licensee: NTV Enterprises Inc. (acq 6-1-74). Co-owned satellite of KHGI-TV, Kearney. ■ Rates: \$70: 34, 12.

#### Kearney

ADI No. 82; see Lincoln-Hastings-Kearney market

**KHGI-TV**—ch 13, 316 kw vis, 63.2 kw aur, ant 1,1151/1,163g. Dec 24, 1953. NTV Network, 68847. (308) 743-2494. TWX 910-960-3746. Licensee: NTV Enterprises Inc. (acq 6-1-74). Ownership: Payne Enterprises Inc., 25%; Alan M. Oldfather, 16-2/3%; Richard H. Oldfather, 16-2/3%; Charles E. Oldfather, 16-2/3%; John W. Payne, 10%; John M. Crowley, 10%. ■ ABC. Rep: H-R; Soderlund; Gray; Hix. Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ John W. Payne, pres; James D. Johnson, exec VP & gen mgr; John T. Benson, sfs mgr; Bill Baldwin, prod mgr; Linda Johnson, prom mgr; James D. Johnson, film buyer; Richard Tillery, news dir; Lloyd Mintzmyer, chief engr. ■ On 52 CATV's—44,000 subs. On 21 trans. ■ Rates: \$190; 75; 25.

#### Lexington

ADI No. 82; see Lincoln-Hastings-Kearney market

\***KLNE-TV**—ch 3, 100 kw vis, 15.1 kw aur, ant 1,0621/1,065g. Sept 6, 1965. Box 514, Holdrege, Neb., 68949. (308) 337-2311. Licensee: Neb. ETV Commission. Co-owned satellite of \*KUON-TV, Lincoln. ■ Stan Sjol, trans supvr.

#### Lincoln

ADI No. 82; see Lincoln-Hastings-Kearney market

#### KOLN-TV



**KOLN-TV**—ch 10, 316 kw vis, 36.3 kw aur, ant 1,5301/1,500g. Feb 18, 1953. Box 30350, 68503. (402) 467-4321. TWX 910-621-8114. Licensee: Cornhusker TV Corp. Ownership: See John E. Fetzer Stns. ■ CBS. Rep: Avery-Knodel. Wash atty: Dow, Lohnes & Albertson. ■ John E. Fetzer, chmn; A. James Ebel, pres & gen mgr; Wes Maser, gen sfs mgr; Paul Jensen, mgr, prog dir & film buyer; Deborah Kneip, prom mgr & PR mgr; Bob Taylor, news dir; D. Ray Taylor, chief engr. ■ On 32 CATV's—13,755 subs. On 19 trans. ■ Rates: \$225: 210; 50.

\***KUON-TV**—ch 12, 310 kw vis, 31 kw aur, ant 8301/874g. Nov 1, 1954. Box 83111, 68501. (402) 472-3611. TWX 910-621-8110. Licensee: U. of Neb. ■ PBS. Wash atty: Dow, Lohnes & Albertson. ■ Durward B. Varner, pres; Jack G. McBride, dir of TV & gen mgr; Ron Hull, prog mgr & film buyer; Ruthanna Russel, dir of info; William R. Ramsay, dir of engr. ■ On 20 CATV's—37,613 subs. On 1 trans.

#### McCook

ADI No. 55; see Wichita-Hutchinson, Kan. market

**KOMC**—ch 8, 100.8 kw vis, 20 kw aur, ant 7101/677g. Nov 28, 1959. Box 184, Oberlin, Kan., 67749. Licensee: Kansas State Network Inc. Co-owned satellite of KARD-TV, Wichita, Kan. ■ NBC. ■ Robert Berkheimer, stn mgr. ■ On 9 CATV's—5,698 subs.



KHGI-TV Channel 13  
Kearney, Hastings, Grand Island  
KCNA-TV Channel 8  
Albion, Norfolk, Columbus  
KWNB-TV Channel 6  
North Platte, McCook  
KSNB-TV Channel 4  
Northern Kansas—SE Nebraska



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## Merriman

ADI No. 203; see North Platte market

**\*KRNE-TV**—ch 12, 182 kw vis, 16.9 kw aur, ant 1,066/1,029g, Dec 9, 1968. Box 83111, Lincoln, 68501. Licensee: Neb. ETV Commission. Co-owned satellite of \*KUON-TV Lincoln. ■ PBS. ■ On 1 CATV—747 subs.

## Norfolk

ADI No. 116; see Sioux City, Iowa market

**KCNA-TV**—Licensed to Albion. See Albion.

**\*KXNE-TV**—ch 19, 308 kw vis, 61.6 kw aur, ant 1,042/1,071g, Nov 10, 1967. Box 83111, Lincoln, 68501. Licensee: Neb. ETV Commission. Co-owned satellite of \*KUON-TV Lincoln. ■ PBS. ■ On 1 CATV—820 subs.

## North Platte

ADI No. 203; see North Platte market

**KNOP-TV**—ch 2, 56.9 kw vis, 11.2 kw aur, ant 630/1,609g, Dec 2, 1958. Box 749, 69101. (308) 532-2222. Licensee: North Platte Television Inc. (acq 9-67). Ownership: Fer-Rich Bcstg Co., 93%. ■ NBC. Rep: Savalli-Gates. Wash atty: Jim Greeley ■ Richard F. Shively, pres; Ulysses A. Carlini, gen & sls mgr; Don Feldman, news dir, Ross Hutcherson, chief engr. ■ On 2 CATV's—1,500 subs. On 5 trans. Co-owned: KNOP(AM)

**\*KPNE-TV**—ch 9, 316 kw vis, 31.6 kw aur, ant 1,020/1,006g, Sept 12, 1966. Licensee: Neb. ETV Commission. Co-owned satellite of \*KUON-TV Lincoln. ■ PBS. ■ On 4 CATV's. On 1 trans.

## Omaha

ADI No. 64; see Omaha market

**KETV**—ch 7, 316 kw vis, 60.3 kw aur, ant 1,356/1,362g, Sept 17, 1957. 27th & Douglas Sts., 68131. (402) 345-7777. TWX 910-622-0710. Licensee: KETV Television Inc. (acq 2-26-76). Ownership: Pultizer Pub Co. ■ ABC. Rep: Blair. Wash atty: Marmet Professional Corp. ■ Harold Giams, pres; Dan Thompson, gen sls mgr; Gary Nielson, prog & opns mgr; Bettie Shapiro, prom & pub affrs mgr; David Henderson, news dir; Don Clausen, chief engr. ■ On 37 CATV's. On 3 trans.

## KMTV



**KMTV**—ch 3, 100 kw vis, 20 kw aur, ant 1,370/1,345g, Sept 1, 1949. 2615 Farnam St., 68131. (402) 345-3333. TWX 910-622-0337. Licensee: May Bcstg Co. Ownership: See May Bcstg Stns. ■ NBC. Rep: Petry. Wash atty: McKenna, Wilkinson & Kiltner. ■ Owen L. Saddler, exec VP & gen mgr; Norman W. Williams, VP & asst gen mgr; Wayne Barrington, prom mgr; Kay Rediger, prom dir; Art Jacobson, opns dir; Mark O. Gautier Jr., news dir; Gale A. Totten, dir of engr. ■ On 25 CATV's. On 4 trans.

**\*KYNE-TV**—ch 26, 33.9 kw vis, 6.76 kw aur, ant 431/1,407g, Oct 25, 1965. Box 688, 68101. (402) 554-2516. Licensee: Neb. ETV Commission. ■ PBS; Neb. ETV. Wash atty: Dow, Lohnes & Albertson. ■ Philip Heckman, chmn; Jack McBride, gen mgr; Charles Hein, dir of radio & TV, Univ of Neb; Ron Hull, prog dir; Ruthanna Russel, prom mgr; William Ramsey, dir of engr; Norman Herzog, UNO dir of engr; John Evans, asst dir of radio & TV. ■ On 2 CATV's—1,908 subs. Co-owned: KVNO(FM).

**WOWT**—ch 6, 100 kw vis, 20 kw aur, ant 1,380/1,358g, Aug 29, 1949. 3501 Farnam St., 68131. (402) 346-6666. TWX 910-622-0488. Licensee: Chronicle Bcstg Co (acq 7-9-75). Ownership: See Nwspr. ■ CBS. Rep: Peters, Griffin, Woodward. Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ Paul Wischmeyer, pres & gen mgr; Ed Zachary, gen sls mgr; Ken Ladage, prog dir and film buyer; Judy Horan, prom mgr; Steve Murphy, news dir; Bill Sturbe, chief engr. ■ On 28 CATV's—28,000 subs. On 2 trans. ■ Rates: \$850; 250; 125.

## Scottsbluff

ADI No. 172; see Cheyenne, Wyo. market

**KDUH-TV**—Licensed to Hay Springs. See Hay Springs.

**KSTF**—ch 10, 240 kw vis, 24 kw aur, ant 840/1,674g, Aug 7, 1955. Box 731, 69361. (308) 632-6107. Licensee: Wyneco Communications (acq 10-7-2). ■ CBS, ABC. Rep: Avery-Knodel; Soderlund; Hix. Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ On 6 CATV's—8,500 subs. On 4 trans.

## Superior

ADI No. 82; see Lincoln-Hastings-Kearney market

**KSNB-TV**—ch 4, 100 kw vis, 19.1 kw aur, ant 1,130/1,086g, Oct 1, 1965. NTV Network, Kearney, 68847. (308) 743-2494. TWX 910-960-3746. Licensee: NTV Enterprises Inc. (acq 6-1-74). Co-owned satellite of KHGI-TV Kearney. ■ ABC. ■ Tom Nuss, stn mgr. ■ Rates: \$120; 60; 20.

## Nevada

## Elko

ADI No. 53; see Salt Lake City market

**KEKO**—ch 10, 26.38 kw vis, 5.276 kw aur, ant 1,885/1,71g, April 1973. 4925 Energy Way, Reno, 89505. Licensee: Washoe Empire. Co-owned satellite of KTVN Reno. ■ CBS.

## Henderson

**KVVU-TV**—Licensed to Henderson. See Las Vegas.

## Las Vegas

ADI No. 137; see Las Vegas market

**KLAS-TV**—ch 8, 291 kw vis, 57.6 kw aur, ant 2,000/1,271g, July 8, 1953. Box 15047, 89114. (702) 735-7511. TWX 910-397-6968. Telex: 80-8328. Licensee: Summa Corp. (acq 3-24-68). Ownership: Hughes Aircraft & TV Net. ■ CBS. Sp 1/2 hr wkly. Rep: Katz. Wash atty: Hogan & Harison. ■ Nadine Henley, sr VP; Mark Smith, gen mgr; Edward R. Tabor, gen sls mgr; Bob Stoldal, news dir; Tony Malone, loc sls mgr; Tom Purvey, prom mgr; Ken Brookhart, chief engr; Allyn C. Cutler, controller; Tom Franklin, opns dir. ■ On 24 trans. ■ Rates: \$400; 155; 50.

**\*KLXV**—ch 10, 295 kw vis, 25 kw aur, ant 1,220/1,176g, March 25, 1968. 5700 Mountain Vista St., 89120. (702) 451-1026. TWX 702-451-4730. Licensee: Clark County School ■ PBS. Wash atty: McKenna, Wilkinson & Kiltner. ■ Dr. Ronald D. Hawley, gen mgr; William Haught, opns supvr; Ruth Uhls, prog & prom supvr; John K. Hill, ITV spec; Hank Tester, pub affairs supvr. ■ On 5 trans.

**KORK-TV**—ch 3, 100 kw vis, 17.4 kw aur, ant 275/1,513g, Jan 23, 1955. Box 550, 89101. (702) 451-7600. TWX 910-397-6997. Licensee: Western Communications Inc. Ownership: See Donrey Media Group Stns, also Nwspr. ■ NBC. Rep: Peters, Griffin, Woodward. Wash atty: Covington & Burling. ■ Donald W. Reynolds, pres; Gene Stry, VP & gen mgr & film buyer, Rick Richardson, sls mgr; Walter Hopper, prog dir; Kathie Milone, comm affrs dir; Ray E. Willis, news dir; James M. Garner, chief engr. ■ On 15 trans. Co-owned: KORK-AM-FM.

**KSHO-TV**—ch 13, 204 kw vis, 40.7 kw aur, ant 290/1,440g, 1957. 3355 Valley View Blvd., 89102. (702) 876-1313. TWX 910-397-6984. Telex: 599-3211. Licensee: Ch 13 of Las Vegas Inc. Ownership: Arthur P. Williams & family, 100%. ■ ABC. Rep: Avery-Knodel. Wash atty: Mullin, Connor & Rhyne. ■ Arthur P. Williams, pres; John Utley, prog & opns mgr; film buyer; Red Gilson, VP & gen sls mgr; Larry Massoli, prog dir; Terry Lasslier, prom mgr; Gary Bentley, news dir; Frank Anderson, chief engr. ■ On 5 trans. ■ Rates: \$150-300; 60-90; 25-40.

## Nebraska, Nevada, New Hampshire TV

**KVVU-TV**—(Henderson)—ch 5, 64.6 kw vis, 12.9 kw aur, ant 1,190/1,139g, Sept. 10, 1967. 1800 Boulder Hwy, Henderson, 89015. (702) 565-9755. TWX 910-398-6922. Licensee: Nevada Independent Bcstg Corp. (acq 9-10-67). Ownership: William H. Herstadt, 74%; Judith Herstadt, 20%; John Locke, 3%; Rusty Durante, 2%; Jack Smith, 1%. ■ Rep: H-R. Wash atty: Gordon & Healy ■ William H. Herstadt, bd chmn; Judith Herstadt, pres; John Locke, VP & gen sls mgr; Rusty Durante, prog dir & film buyer; Penny McBride, prom mgr; Murray Westgate, news dir; Jack Smith, chief engr. ■ On 6 trans. ■ Rates: \$50; 75; 30.

## Reno

ADI No. 147; see Reno market

**KCRL-TV**—ch 4, 17.4 kw vis, 3.4 kw aur, ant 420/1,92g, Sept 30, 1962. Box 7160, 89510. (702) 322-9145. TWX 910-395-7080. Licensee: Circle L Inc. Ownership: E. L. Cord, 90%; C. E. Cord, 10%. ■ NBC. Rep: Avery-Knodel; Tacher. Wash atty: Pierson, Ball & Dowd. ■ Charles E. Cord, pres & gen mgr; Jim Elliott, stn & gen sls mgr; Dick De Witt, news dir, Ron Oakley, chief engr. ■ On 9 CATV's—24,000 subs. On 16 trans. Co-owned: KCRL(AM). ■ Rates: \$110; 55; 20.

**KOLO-TV**—ch 8, 151 kw vis, 30.2 kw aur, ant 2,930/1,20g, Sept 27, 1953. Box 2610, 89505. (702) 786-8880. TWX 910-395-7051. Licensee: Nevada Radio-TV Inc. Ownership: See Donrey Media Group Stns, also Nwspr. ■ ABC. Rep: Peters, Griffin, Woodward. Wash atty: Covington & Burling. ■ Donald W. Reynolds, pres; James C. Herzig, VP & gen mgr; John Glenn, sls mgr; Ron Rash, prod mgr; R. J. Carolers, prog dir; Dave Nicholas, news dir; Jim Bull, chief engr. ■ On 19 CATV's—14,041 subs. On 19 trans. Co-owned: KOLO(AM).

**KTVN**—ch 2, 34.7 kw vis, 6.9 kw aur, ant 490/1,51g, June 4, 1967. Box 2111, 89505. (702) 786-2212. Licensee: Washoe Empire. Ownership: Lee D. Hirshland, 24%; H. G. Wells, Robert A. Pairley, David McKay, each 16%, & others. ■ CBS. Rep: Katz. Wash atty: Cohn & Marks. ■ Lee D. Hirshland, pres & gen mgr; Jackson Fleming, sls mgr; Will Chism, opns dir; Ed Pearce, news dir; Pam Judge, prom mgr; Al Richards, chief engr. ■ On 10 CATV's—18,000 subs. On 18 trans.

## New Hampshire

## Berlin

ADI No. 80; see Portland-Poland Spring, Me. market

**\*WEDB-TV**—ch 40, 10.5 kw vis, 2.1 kw aur, ant 300/1,80g, April 30, 1969. Box Z, Durham, 03824. Licensee: U. of N.H. ■ PBS.

## Durham

ADI No. 6; see Boston market

**\*WENH-TV**—ch 11, 316 kw vis, 63.1 kw aur, ant 980/1,436g, July 6, 1959. Box Z, 03824. (603) 862-1047. TWX 510-297-4440. Licensee: U. of N.H. ■ PBS, Eastern Educ TV net. Progmg for the deaf 3 hrs wkly. ■ Dr. Eugene S. Mills, pres; Keith J. Nighbert, gen mgr; Alton Hotaling, prog dir; Janet Duffy, prom mgr; Charles Tamm, dir of engr. ■ On 37 CATV's. On 5 trans.

## Hanover

ADI No. 99; see Burlington, Vt.-Plattsburgh, N.Y. market

**\*WHED-TV**—ch 15, 37.2 kw vis, 7.44 kw aur, ant 1,300/1,455g, April 11, 1968. Box Z, Durham, 03824. Licensee: U. of N.H. ■ See \*WENH-TV Durham.

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**Keene**

ADI No. 6; see Boston market

**\*WEKW-TV**—ch 52, 37.5 kw vis, 7.5 kw aur, ant 1,080/1500g, May 21, 1968. Box Z, Durham, N.H., 03824. Licensee: U. of N.H. ■ Execs: See \*WENH-TV Durham.

**WRLP**—Licensed to Greenfield, Mass. See Greenfield, Mass.

**Littleton**

ADI No. 99; see Burlington, Vt.-Plattsburgh, N.Y. market

**\*WLED-TV**—ch 49, 36.7 kw vis, 7.35 kw aur, ant 1,285/1443g, Feb 7, 1968. Box Z, Durham, N.H., 03824. Licensee: U. of N.H. ■ Execs: See \*WENH-TV Durham.

**Manchester**

ADI No. 6; see Boston market

**WMUR-TV**—ch 9, 282 kw vis, 33.5 kw aur, ant 1,030/1227g, March 9, 1954. 1819 Elm St., 03104 (603) 623-8061. Licensee: United TV Co. of N.H. (acq 1959). Ownership: See United Bcstg Co. Stns. ■ ABC. Rep: UBC Sts; Queen; McDermott. Wash atty: Smith & Pepper ■ Richard Eaton, pres; S. E. Phillips, VP & gen mgr, Ray Harris, prog dir, Gus Bernier, prom mgr, Pete Morrison & Jim Bartlett, news dirs; Maurice Wynne, chief engr. ■ On 40 CATV's—100,000 subs. ■ Rates: \$165; 138; 83.

**New Jersey**

**Burlington**

**WKBS-TV**—Licensed to Burlington. See Philadelphia.

**Camden**

ADI No. 4; see Philadelphia market

**\*WNJS**—ch 23, 809.1 kw vis, 125 kw aur, ant 890/1937g, Oct. 23, 1972. 1573 Parkside Ave., Trenton, N.J., 08638. Licensee: New Jersey Public Bcstg Authority. ■ Execs: See \*WNJT Trenton.

**Linden**

**WNJU-TV**—Licensed to Linden. See Newark.

**Montclair**

ADI No. 1; see New York market

**\*WNJM**—ch 50, 882.9 kw vis, 132.4 kw aur, ant 800/1656g, June 5, 1973. 1573 Parkside Ave., Trenton, N.J., 08638. Licensee: New Jersey Public Bcstg Authority. ■ Execs: See \*WNJT Trenton.

**Newark**

ADI No. 1; see New York market

**WBTB-TV**—ch 68, 795.25 kw vis, 799.75 kw aur, ant 968/1347g, Sept. 29, 1974. Box 296, West Orange, 07052. (201) 731-9024. Licensee: Blonder-Tongue

Corp. Ownership: Isaac Blonder, 77%; Ben H. Tongue, 23%. ■ Japanese 3 hrs wkly. Rep: Savalli/Gates. Wash atty: Fly, Shuebruk, Gaguine, Boros & Schulkind. ■ Isaac S. Blonder, pres; Eugene E. Inger, gen mgr; Keith A. House, s/n mgr; Robert Fasbender, news dir; Craig Ferring, chief engr. ■ On 45 CATV's—350,000 subs. ■ Rates: \$80; 70; 60.

**\*WNET**—Licensed to Newark. See New York.

**WNJU-TV**—(Linden)—ch 47, 12.1 kw vis, 2.42 kw aur, ant 1,180/1,465g (CP: 4680 kw max, 1620 kw horiz vis, ant 1510/1729g) May 16, 1965 1020 Broad St., Newark, 07102. (201) 643-9100. Telex 13-8891. Licensee: WNJU-TV Bcstg Corp (acq 12-23-70). Ownership: See Columbia Pictures Industries Stns. ■ Sp full time. Wash atty: Fletcher, Heald, Rowell, Kenahan & Hildreth. ■ Carlos Barba, VP gen mgr, Jerry Mac Farlane, s/n mgr, Monolo Iglesias, news dir, chief engr. ■ Rates: \$105; 50; —

**New Brunswick**

ADI No. 1; see New York Market

**\*WNJB**—ch 58, 1,000 kw vis, 198 kw aur, 730/1401g, June 5, 1973. 1573 Parkside Ave., Trenton, 08630. Licensee: New Jersey Public Bcstg Authority ■ Execs: See \*WNJT Trenton.

**Paterson**

ADI No. 1; see New York market

**WXTV**—ch 41, 1,020 kw vis, 204 kw aur, ant 890/1955g, Aug. 4, 1968. 641 Main St., 07503. (201) 345-0041. Telex 130-149. Licensee: Spanish International Communications Corp. Ownership: See Spanish Intl Communications Corp. ■ Sp full time. Rep: Spanish Intl Net Sts. Wash atty: McKenna, Wilkinson & Kiltner. ■ Rene Anselmo, pres; Ivan Egas, gen mgr; Hector Azulay, prog dir; Guillermo Restrepo, news dir, Edward McDonnell, chief engr. ■ On 20 CATV's—150,000 subs

**Trenton**

ADI No. 4; see Philadelphia market

**\*WNJT**—ch 52, 813 kw vis, 126 kw aur, ant 890/1975g, April 5, 1971. 1573 Parkside Ave., 08638 (609) 882-5252. TWX 510-685-9576. Licensee: New Jersey Public Bcstg Authority. ■ PBS; EEN (regional). Wash atty: Welch & Morgan. ■ Dr. Lawrence T. Frymire, exec dir and gen mgr, Douglas Leonard, dir of progmg; Geo. Perkins, news dir, John Wilner, chief engr. ■ On 42 CATV's.

**Wildwood**

ADI No. 4; see Philadelphia market

**WCMC**—ch 40, 16.6 kw vis, 1.66 kw aur, ant 200/1223g Jan. 25, 1966. 3010 New Jersey Ave., 08260. (609) 522-1416. Licensee: Jersey Cape Bcstg Corp. Ownership: William C. Wotring Jr., Carlton S. Owen, Frank W. Strohm, each 33.3%; Francis J. Malrangola, 0.1%. ■ NBC. Rep: Dome. Wash atty: Daly, Joyce & Borsari. ■ William C. Wotring Jr., pres & gen mgr; Frank Strohm, s/n mgr & film buyer; Mike McDarby, prog dir; Carlton S. Owen, ops mgr & chief engr, Jack Weigand, news dir. ■ On 9 CATV's—81,600 subs. Co-owned: WCMC-AM-FM. ■ Rates: \$18; 18; 12.

**New Mexico**

**Albuquerque**

ADI No. 77; see Albuquerque market

**KGGM-TV**—ch 13, 89.1 kw vis, 9 kw aur, ant 4,180/143g, Oct. 3, 1953. Box 1294, 87103. (505) 243-2285. TWX 910-989-1676. Licensee: N. M. Bcstg Co. Ownership: Goldie Hebenstreit, 56.6%; Harriscope Bcstg, 30%; & others. See Harriscope Stns. ■ CBS. Rep: Katz Wash atty: Cahill & Kaswell. ■ Bruce Hebenstreit, pres & gen mgr, C.L. Holgerson, ops mgr, Paul Thorne, gen s/n mgr; Chris Jones, prom mgr; Jeanne Wayland, pub affrs, Richard Doyle, chief engr

■ On 20 CATV's—25,000 subs. On 50 trans.

**KMXN-TV**—ch 23, 11.7 kw vis, 2.2 kw aur, ant minus 25/1291g 1975. 7221 N. Hills Blvd., N.E., 87109. Licensee: Spanish TV of New Mexico. Ownership: Odis L. Echols Jr., 44.2%; Clarence L. Holgerson, & Herbert J. Taylor, both 13.4%, et al. ■ Wash atty: Daly, Joyce, Borsari & George.

**\*KNME-TV**—ch 5, 27 kw vis, 5.6 kw aur, ant 4,150/123g, May 5, 1958. 1130 University Blvd N., 87106 (505) 277-2121. DACS 505-247-2996. Licensee: Albuquerque Public School System and U. of N.M. ■ PBS. ■ Robert M. Gordon, gen mgr; Carlos Molina, prog dir; Barlon Bond, acting prom mgr, Don Morrow, acting chief engr. ■ On 16 CATV's—47,984 subs. On 13 trans.

**KOAT-TV**—ch 7, 73.5 kw vis, 14.6 kw aur, ant 4,240/257g, Sept. 28, 1953. Box 4156, 87106. (505) 247-0101 TWX 910-989-1687 Licensee: KOAT-TV Inc. Ownership: See Pulitzer Stns, also Nwspr. ■ ABC. Rep: Blair. Wash atty: Marmet Professional Corp. ■ Joseph Pulitzer Jr., pres, Max A. Sklower, gen mgr; Arthur Pinson, s/n mgr; Elvin Smith, ops mgr; Jim Riefman, news dir, Dan Ricker, prom mgr, Jack Luze, chief engr. ■ On 21 CATV's—31,800 subs. On 46 trans. ■ Rates: \$500; 180; 40.



**KOB-TV**—ch 4, 27 kw vis, 5.4 kw aur, ant 4,203/183g, Nov. 29, 1948. Box 1351, 87103. (505) 243-4411. TWX 910-989-1682. Licensee: Hubbard Bcstg Inc. Ownership: Hubbard Bcstg Stns. ■ NBC. Rep: Petry. Wash atty: Fletcher, Heald, Rowell, Kenahan & Hildreth. ■ Stanley E. Hubbard, chmn; Stanley S. Hubbard, pres; Jerry Danziger, gen mgr, prog dir & film buyer, David Herman, s/n mgr; Ray Davenport, prom mgr; Gordon Sanders, news dir; Fern Bibeau, chief engr. ■ On 37 CATV's—70,000 subs. On 65 trans. Co-owned: KOB-AM-FM. ■ Rates: \$210; 60; 35.

**Carlsbad**

ADI No. 184; see Roswell market

**KAVE-TV**—ch 6, 26.3 kw vis, 5.3 kw aur, ant 1,200/1,047g, August 1959. Box 219, 88220. (505) 885-3931. Licensee: Marsh Media (acq 3-76). Co-owned satellite of KELP-TV El Paso. ■ ABC ■ Edwin W. Booth, gen mgr & chief engr. ■ On 4 CATV's On 2 trans

**Clovis**

ADI No. 100; see Amarillo, Tex. market

**KFDW-TV**—ch 12, 178 kw vis, 35.3 kw aur, ant 670/1719g, December 1957. Box 865, Portales, N.M., 88130. (505) 276-8444. Licensee: Mel Wheeler Inc. (acq 11-4-76). Ownership: See Mel Wheeler Inc. ■ CBS. Rep: H-R Wash atty: Smith & Pepper. ■ Mel Wheeler, pres & film buyer; Earle Rast, gen mgr, gen s/n mgr, prog dir; Steve Wheeler, news dir; Frank Caldwell, chief engr. ■ On 6 CATV's. ■ Rates: \$50; 30; 12.

**Farmington**

ADI No. 204; see Farmington market

**KIVA-TV**—ch 12, 158 kw vis, 15.8 kw aur, ant 410/1210g, 1972. Box 1620, 87401. (505) 327-9881. TWX 910-980-0604. Licensee: Four States TV Inc. Ownership: Gerald R. Proctor, 50%; Jerry Johnson, 20%; Allen Theaters Inc., 15%; Charles Martin Ball, 15%. ■ NBC Rep: Savalli/Gates, Hix. ■ Gerald R. Proctor, pres & gen mgr; Cheryl Keyser, prog dir, C.E. Ballard, s/n mgr; Lee Winslow, news dir; Dave Moore, chief engr. ■ On 3 CATV's—8,000 subs. On 2 trans.



## Las Cruces

ADI No. 105; see El Paso market

\***KRWG-TV**—ch 22, 1,620 kw vis, 350 kw aur, ant 450t/403g June 29, 1973. Drawer 3J, 88003. (505) 646-2212. Licensee: Regents of New Mexico State U. ■ PBS. ■ Frank F. Hash, dir; James A. Dryden, gen mgr; Joachim DeBlasi, prog dir; James Ficklin, prod dir; Sandra Steinberg, news dir, James Dorrin, chief engr. ■ On 7 CATV's—20,000 subs. Co-owned: KRWG(FM).

## Portales

ADI No. 110; see Amarillo, Tex. market

\***KENW**—ch 3, 100 kw vis, 20 kw aur, ant 1,150t/1,085g. Sept. 1, 1974 Eastern New Mexico University, 88130. (505) 562-3112. Licensee: Regents of Eastern N.M. Univ. ■ PBS: Rocky Mountain Public Bcst Net. ■ Warren B. Armstrong, pres, Duane W. Ryan, gen mgr; Larry Ahlstrom, chief engr. ■ Co-owned: KENW-FM.

## Roswell

ADI No. 184; see Roswell market

**KBIM-TV**—ch 10, 316 kw vis, 40.7 kw aur, ant 1,999t/1,839g. Feb. 26, 1966. Box 910, 88201 (505) 622-2120. TWX 910-986-0072. Licensee: Holsum Inc. Ownership: Gene Reischman, 47.7%; J. Kenneth Smith, 26.4%; W. C. Taylor, 14.5% & others. ■ CBS. Rep: Avery-Knodel; Hix. Wash atty: Dow, Lohnes & Albertson. ■ W. C. Taylor, exec VP; Joe Carrere, VP & gen mgr; David N. Simmons, natl sls mgr; Gene Rader, chief engr. ■ On 26 CATV's. Co-owned: KBIM-AM-FM. ■ Rates: \$45; 35; 12.

**KSWs-TV**—ch 8, 316 kw vis, 52.5 kw aur, ant 1,760t/1,610g. June 24, 1953. Box 2190, Lubbock, Tex., 79408. (806) 744-1414. TWX 910-896-4306. Licensee: State Telecasting Inc. (acq 6-17-71) ■ NBC. ■ W. Frank Harden, pres; W. Robert McKinsey, VP & gen mgr. Co-owned satellite of KCBD-TV Lubbock, Tex. ■ Rates: \$150; 40; 30.

## New York

### Albany

ADI No. 42; see Albany-Schenectady-Troy market

**WAST**—ch 13, 110 kw vis, 11 kw aur, ant 1,210t/765g. Feb. 19, 1954. Box 4035, 12204. (518) 436-4791. TWX 710-441-8282. Licensee: Sonderling Broadcasting Corp. (acq 1-1-69) Ownership: See Sonderling Stns. ■ ABC. Rep: Peters, Griffin, Wood ward Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ Egmont Sonderling, pres; Michael J. Corken, VP & gen mgr; Richard L. Herd, natl sls mgr; James Hill, loc sls mgr; John R. Lease, prog dir & film buyer; Charles Burnell, prom mgr; Terry Connelly, news dir; Daniel Fiorillo, chief engr. ■ On 46 CATV's—137,587 subs. On 4 trans.

**WRGB**—(Schenectady)—ch 6, 93.3 kw vis, 11 kw aur, ant 1,020t/314g. Nov. 6, 1939. 1400 Balltown Rd. Schenectady, 12309 (518) 377-2261. TWX 518-556-2092. Licensee: General Electric Bcstg Co Ownership: General Electric Bcstg Co., 100%. See General Electric Stns. ■ NBC. Rep: Blair. Wash atty: McKenna, Wilkinson & Kiltner. ■ Reid Shaw, pres; James Delmonico, gen mgr; Dave Martin, sls mgr; Arthur Garland, prog dir & film buyer; Waller McDowell, prom mgr; Donald Decker, news dir; Charles King, opns mgr. ■ On 32 CATV's—47,000 subs. Co-owned: WGY(AM)-WGF(M), Schenectady.

**WTEN**—ch 10, 200 kw vis, 30 kw aur, ant 1,000t/275.5g. Oct. 14, 1953. 341 Northern Blvd., 12204 (518) 436-4822. TWX 710-441-8203. Licensee: Poole Bcstg Co. Inc. (acq 4-27-71). Ownership: See Poole Bcstg Co. ■ CBS. Rep: TeleRep. Wash atty: Wilmer, Culler & Pickering. ■ Albert J. Gillen, pres; Paul M. Hughes, VP & gen mgr; Vince DeLuca, gen sls mgr; Gene Collins, prog dir & prom mgr; Tom Bryson, news dir; Thomas Johnson, chief

enr. ■ On 64 CATV's—237,233 subs. On 3 trans. ■ Rates: \$540, 105, 80.

## Binghamton

ADI No. 121; see Binghamton market

**WBJA-TV**—ch 34, 204 kw vis, 39.8 kw aur, ant 900t/544.74g. Nov. 25, 1962. Box 813, 13902 (607) 798-7111. Licensee: WBJA-TV Inc. Ownership: Empire Television & Radio Inc. ■ ABC. Rep: Devney Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ O. Lazare, sec-treas; J.J.L. Hessen, VP; Ralph Fabrizio, VP & gen mgr; George Rydos, sls mgr; Lowell Nelson, chief engr. ■ On 23 CATV's.

**WBNG-TV**—ch 12, 166 kw vis, 18.2 kw aur, ant 1,200t/785g. Dec. 1, 1949. 50 Front St., 13902. (607) 723-7311. TWX 510-252-1991. Licensee: Gateway Communications Inc. Ownership: Bergen Evening Record, 80%; George A. Koehler, 13%. See Gateway Communications. ■ CBS. Rep: Blair. Wash atty: Wilner & Scheiner. ■ George A. Koehler, pres; Donald F. Snyder, VP & gen mgr; Judy Girard, prog dir; Robert Eolin, prom mgr; Larry Estepa, news dir; Michael A. LaMonica, chief engr. ■ On 76 CATV's—189,484 subs. ■ Rates: \$450; 160; 80.

**WICZ-TV**—ch 40, 501 kw vis, 50.1 kw aur, ant 1,230t/934g. Nov. 1, 1957. 70 Henry St., 13902. (607) 723-8251. TWX 607-772-0240. Licensee: Stainless Inc. (acq 4-7-71) Ownership: Henry J. Guzewicz, 60%; Richard J. Eberie, 38%. ■ NBC. Rep: H-R, McDermott (Canada). Wash atty: Dow, Lohnes & Albertson. ■ Henry J. Guzewicz, pres; Joseph J. Kilcullen, gen & sls mgr; Marty Owens, natl sls mgr; Robert Dunn, prog dir & film buyer; Gino Ricciardelli, chief engr. ■ On 41 CATV's—23,000 subs.

\***WSKG**—ch 46, 505 kw vis, 101 kw aur, ant 1,227t/924g. May 12, 1968. Box 97, Endwell, 13760. (607) 754-4777. Licensee: Southern Tier ETV Assn Inc. ■ PBS; New York Net. Eastern Educ Net. Wash atty: Norman Jorgensen. ■ David W. Allen, chmn; Arthur F. Dees, pres & gen mgr; Mary L. Doolittle, bus mgr; Timothy B. Conroy, dev mgr; Robert L. Owens, prog mgr; Wayne H. Olsen, ITV mgr; Cindy Ikins, pub affrs & prod; Phillip P. Jackson, stn projects mgr; Ellis Bromberg, news prod; Edward Y. Wright, chief engr. ■ On 31 CATV's—123,780 subs. On 19 trans. Co-owned: \*WSKG-FM.

## Buffalo

ADI No. 28; see Buffalo market

**WBEN-TV**—ch 4, 100 kw vis, 20 kw aur, ant 1,200t/1,059g. May 14, 1948. 2077 Elmwood Ave., 14207 (716) 876-0930. TWX 710-522-1719. Licensee: WBEN Inc. Ownership: Buffalo Evening News. See Nwspr. ■ CBS. Rep: Harrington, Righter & Parsons, Stephens & Towndrow (Canada). Wash atty: Fletcher, Heald, Rowell, Kenahan & Hildreth. ■ Leslie G. Arries Jr, pres; George R. Torge, VP; George D. Lilly, sls mgr; Quintin E. Renner, prog dir & film buyer; Margit L. Clark, prom mgr; Raymond Hasson, news dir; Joseph W. Koral, community svcs dir; Frank A. Maser, dir engr. ■ On 107 CATV's—435,000 subs. Co-owned: WBEN AM-FM. ■ Rates: \$925; 325; 180.

**WGR-TV**—ch 2, 100 kw vis, 20 kw aur, ant 1,000t/961.9g. Aug. 14, 1954. 259 Delaware Ave., 14202 (716) 856-1414. TWX 710-522-1729. Licensee: Taft Broadcasting Co. (acq 4-1-64). Ownership: See Taft Bcstg Co. ■ NBC. Rep: MMT, Television Mktg Svcs (Canada). Wash atty: Koteen & Burt. ■ Dudley Tall, pres; Mike Fisher, gen sls mgr; Edward Herbert, opns mgr & film buyer; Kurt Eichsteadt, prom mgr; Stewart Dan, news dir; Hal Higgins, mgr of engr. ■ On 35 CATV's—150,000 subs. Co-owned: WGR(AM)-WGR(FM).

**WKBW-TV**—ch 7, 91.2 kw vis, 18.2 kw aur, ant 1,420t/1,076g. Nov. 30, 1958. 1420 Main St., 14209 (716) 883-0770. TWX 710-522-1846. Licensee: Capital Cities Communications Inc. Ownership: See Capital Cities Stns. ■ ABC. Rep: Blair; Metrospol. Wash atty: Wilmer, Culler & Pickering. ■ Robert King, exec VP-TV; Philip R. Beuth, VP & gen mgr; Richard C. Shepard, gen sls mgr; Marc Edwards, loc sls mgr; Alan B. Bennett, prog dir; Irv Weinstein, news dir; Barry Barth, prom mgr; Don Holland, chief engr. ■ On 125 CATV's—150,000 subs. Co-owned: WKBW(AM).

\***WNED-TV**—ch 17, 1150 kw vis, 115 kw aur, ant 720t/742g. March 30, 1959. Box 1263, 14240. (716) 881-5000. TWX 710-522-1166. Licensee: Western

## New Mexico, New York TV



N.Y. Educ TV Assn. ■ PBS, Eastern Educ Net, Sp. 7%, progmg for the deal 2% wkly. Wash atty: Schwartz & Woods. ■ J. Michael Collins, pres & gen mgr; John L. Hutchinson Jr, dir progmg; Karen Rizzo, publicity mgr; John Reynolds, dir dev; Harry Wyman, dir engr. ■ On 20 CATV's—140,000 subs. On 18 trans. Co-owned: WEBR(AM) and \*WNED-FM.

**WUTV**—ch 29, 1,050 kw vis, 105 kw aur, 920t/959g. Dec. 21, 1970. 951 Whitehaven Rd., 14072. (716) 773-7531. TWX 710-260-1359. Licensee: Ultravision Bcstg Co. Ownership: Florian R. Burczynski, 58.1%; Stanley J. Jasinski, 13.6%, and others. ■ Rep: Bolton/Burchill, Target Broadcast Sts (Canada). Wash atty: Pierson, Ball & Dowd. ■ Stanley Jasinski, pres; Herman Pease, gen mgr & film buyer; Arthur R. Zweig, gen sls mgr; Denise Krumm, prog coord; Diane Berryman, prom mgr; John Clemens, news dir; Phillip Popp, chief engr.

## Carthage

**WWNY-TV**—Licensed to Carthage. See Watertown

## Corning

**WSYE-TV**—Licensed to Elmira. See Elmira.

## Elmira

ADI No. 51; Syracuse-Elmira market

**WENY-TV**—ch 36, 427 kw vis, 85.4 kw aur, 1,050t/840g. Nov. 19, 1969. Box 208, 14902 (607) 739-3636. Licensee: WENY Inc. Ownership: See The Green Group, also Nwspr. ■ ABC. Wash atty: Jacob & Cordon. ■ Howard L. Green, exec VP; C. Robert Edwards, stn mgr; John Herrick, prog dir; Hazel Riedell, prom mgr; Howard L. Green, film buyer; Larry Taylor, chief engr. ■ On 33 CATV's—80,000 subs. Co-owned: WENY AM-FM.

**WSYE-TV**—ch 18, 113 kw vis, 22.4 kw aur, ant 1,220t/843g. Sept. 10, 1956. Box 314, 14902. (607) 733-5536. Licensee: Newhouse Bcstg Corp. Co-owned semi-satellite of WSYR-TV Syracuse. ■ NBC. Rep: Harrington, Righter & Parsons. Wash atty: Dow, Lohnes & Alberston. ■ E. R. Vadeboncoeur, pres; Don Buies, gen. sls & prom mgr; Bruce E. Flaherty, news dir; T. A. Greene, chief engr. ■ On 21 CATV's—40,000 subs.

## Garden City

ADI No. 1; see New York market

\***WLIW**—ch 21, 1220 kw vis, 122 kw aur, ant 380t/409g. Jan. 6, 1969. Ellington Ave. W., 11530. (516) 248-2140. Licensee: Long Island ETV Council Inc. ■ PBS. Wash atty: Norman E. Jorgensen. ■ Dr. Alexander Schure, pres; Charles R. Bell, gen mgr; Geraldine Carmody, prog dir & film buyer; Edith C. Ialeggio, dir community rel; Samuel Eadsall, chief engr. ■ On 21 CATV's—110,000 subs.

## New York

ADI No. 1; see New York market

**WABC-TV**—ch 7, 110 kw vis, 11 kw aur, ant 1,380t/1,465g. Aug. 10, 1948. 1330 Ave. of Americas, 10019 (212) LT 1-7777. TWX 212-640-4540. Licensee: ABC Inc. Ownership: See ABC-Owned Stns. ■ ABC. Rep: ABC TV Spot Sales. Wash atty: McKenna, Wilkinson & Kiltner. ■ Richard A. O'Leary, pres; Kenneth H. MacQueen, VP & gen mgr; John S. Bonanni, gen sls mgr; Seymour Horowitz, prog dir; Jonathan

## New York TV

**Doubleday Media**  
**214/233-4334**  
 Brokers of Radio, TV, CATV  
 13601 Preston Rd., Suite 417W,  
 Dallas 75240

Olken, dir adv & press info; Ron Tindiglia, news dir; James Baker, chief engr. ■ Co-owned: WABC(AM)-WPLJ(FM).

**WBTB-TV**—Licensed to Newark, N.J. See Newark, N.J.

**WCBS-TV**  
 CBS, Inc.  
 CBS-TV Stations Nat'l Sales

**WCBS-TV**—ch 2, 42 kw vis, 21 kw aur, ant 1,300t/1,465g. July 1, 1941. 524 W. 57 St., 10019. (212) 975-4321. TWX 212-867-7987. Licensee: CBS Inc. Ownership: See CBS Owned Stns. ■ CBS. Rep: CBS-TV Stns Nat'l Sls. ■ Thomas F. Leahy, VP & gen mgr; William Lacey, dir bcast administration; Gail Trell, sls dir; Kathy Rich, prom mgr; Anthony Hatch, pub affrs dir; Marian Calale, dir of communications; Ed Joyce, news dir; Linda Goldman, opns mgr; Bruce F. Miller, dir, tech opns. ■ Co-owned WCBS-AM-FM.

**WNBC-TV**—ch 4, 25.7 kw vis, 12.9 kw aur, ant 1,440t/1,465g. July 1, 1941. 30 Rockefeller Plaza, 10020. (212) 664-4444. TWX 212-640-5788. Licensee: NBC. Ownership: See NBC Owned Stns. ■ NBC. Rep. NBC Spot Sls. ■ Raymond Timothy, VP & gen mgr; Monte Newman, sls mgr; Ann Berk, dir of stn opns; Dيران Demirjian, sls mgr; Jim Zafrios, natl sls mgr; Stan Levy, loc sls mgr; Vivian Hunt, adv & prom mgr; Norman Fein, dir, TV news, New York; Lawrence C. Johnson, mgr community affairs; Alvin Slep, mgr press & publ; Robert Newman, prod mgr; Jack Hughes, mgr stn engrg. ■ Co-owned WNBC(AM) and WNWS-FM.

**\*WNET**—(Newark, N.J.)—ch 13, 178 kw vis, 34.7 kw aur, ant 1,190t/1,200g. Jan. 2, 1948. 356 W. 58th St., New York, 10019. (212) 262-4200. Licensee: Educ Bcstg Corp. ■ PBS, Eastern Educ Net, N.Y. Net. Progmg for the deaf 3½ hrs wkly. Wash atty: McKenna, Wilkinson & Kiltner. ■ John Jay Iselin, pres; George Marketos, VP finance; Frank Leicht, VP & dir prod svcs; Mal Albaun, dir of engrg. Angela Solomon, dir of publ; Robert Kottowitz, prod mgr.

**WNEW-TV**—ch 5, 37.1 kw vis, 5.5 kw aur, ant 1,330t/1,465g. May 2, 1944. 205 E. 67th St., 10021. (212) 535-1000. TWX 212-867-4835. Licensee: Metromedia Inc. Ownership: See Metromedia Inc. ■ Rep: Metro TV Sales. Wash atty: Thomas J. Dougherty. ■ John W. Kluge, chmn & pres, Metromedia Inc.; Albert P. Krivin, pres TV; Lawrence P. Fraiberg, VP, gen mgr; Charles T. (Budd) Meehan, VP & gen sls mgr; Lennart Ringquist, VP & prog mgr; Diane L. Sass, VP, dir of rsch & mktg; Phyllis Seifer, dir of adv & prom; Mark Monsky, VP & news dir; William D. Kelly, VP & chief engr. ■ Co-owned: WNEW-AM-FM.

**WNJU-TV**—Licensed to Linden, N.J. See Newark, N.J.

**\*WNYC-TV**—ch 31, 25.1 kw vis, 2.51 kw aur, ant 1,290t/1,470g. Nov. 1, 1962. 2500 Municipal Bldg, 10007. (212) 566-2118. Licensee: City of NY. ■ PBS. Wash atty: Rhyne & Rhyne. ■ Arnold Labaton, dir; Matt Biberfeld, exec off; Bernard Buck, prog mgr; Morris K. Kunins, chief engr. ■ On 8 CATV's—75,000 subs. Co-owned: \*WNYC-AM-FM.

**\*WNYE-TV**—ch 25, 589 kw vis, 117 kw aur, ant 577t/597g. April 3, 1967. 112 Tillary St., Brooklyn, 11201. (212) 596-5064. Licensee: New York City Bd of Education. ■ PBS, Eastern Educ Net. Wash atty: Cohn & Marks. ■ Cecil H. Sufferin, dir of bcstg; Florence Monroe, asst dir of bcstg; Jerome Silverstein,

prod supvr; Benjamin Linder, chief supvr TV. ■ On 2 CATV's. Co-owned: \*WNYE-FM.

**\*WOR-TV**—ch 9, 155 kw vis, 31 kw aur, ant 1,240t/1,231g. Oct. 5, 1949. 1440 Broadway, 10018. (212) 764-7000. TWX 212-640-5160. Licensee: RKO General Inc. Ownership: See RKO Gen Stns. ■ Rep: RKO TV Reps. Wash atty: Pierson, Ball & Dowd. ■ Robert J. Williamson, VP, gen mgr; Robert T. Fenimore, gen sls mgr; Peter Mitchell, natl sls mgr; George W. Snowden, VP prog & opns; Frank Anthony, news dir; Andrew Duca, prom mgr; John Murray, VP pub affrs; Richard Quoddomine, chief engr. ■ Co-owned: WOR-AM-FM.

**WPIX**—ch 11, 58.35 kw vis, 11.67 kw aur, ant 1,663t/1,464g. June 15, 1948. 220 E. 42d St., 10017. (212) 949-1100. TWX 710-581-2768. Licensee: WPIX Inc. Ownership: New York News (Tribune Co.) 52% and others. ■ Rep: Peters, Griffin, Woodward. Wash atty: Kirkland, Ellis & Rowe. ■ L. J. Pope, pres; Richard N. Hughes, senior VP, T. E. Mitchell, senior VP finance & administration; Robert Shay, VP progmg, William Cooper, VP film; Otis Freeman, VP engrg; Gerard Mulderg, VP sls; F. X. Tuoti, VP mktg; John Corporan, VP news. ■ On 269 CATV's—1,651,000 subs. Co-owned: WPIX-FM.

**WXTV**—Licensed to Paterson, N.J. See Paterson, N.J.

## North Pole

**WPTZ**—Licensed to North Pole. See Plattsburgh.

## Norwood

**ADI No. 161; see Watertown-Carthage market**

**\*WNPI-TV**—ch 18, 556 kw vis, 83.4 kw aur, ant 797t/758g. Aug. 30, 1971. c/o Richard A. Jones, Box 114, Watertown, 13601. (315) 782-3142. Licensee: St. Lawrence Valley ETV Council. ■ PBS. Wash atty: Schwartz & Woods. ■ Richard A. Jones, pres & gen mgr; William J. Saiff Jr., opns mgr, prod dir & film buyer; Donna D. Kelley, news dir; James W. Edwards, chief engr. ■ On 14 CATV's.

## Patchogue

**ADI No. 1; see New York market**

**WSNL-TV**—ch 67, 1280 kw vis, 208 kw aur, ant 440t/450g. November 1973. Central Islip, 11722. (516) 582-6700. Licensee: Suburban Bcstg Corp. (acq 4-75). ■ Wash atty: Gordon & Healy.

## Plattsburgh

**ADI No. 99; Burlington, Vt.-Plattsburgh, N.Y. market**

**\*WCFE-TV**—ch 57, 513 kw vis, 102 kw aur, ant 1,645t/440g. Not on air, target date Nov 15, 1976. c/o State University College, 12901. (518) 564-2114. Permittee: Northeast N.Y. ETV Assoc. ■ PBS. Wash atty: Dow, Lohnes & Albertson. ■ Henry J. Gelles, bd of trustees, pres; Paul C. Hassenplug, exec VP & gen mgr; William F. Stook Jr., prog mgr; Michael P. Beaudoin, dir of instructional TV; Newton D. Dunn, chief engr.

**WPTZ**—(North Pole)—ch 5, 25.1 kw vis, 4.3 kw aur, ant 1,990t/977g. Dec. 8, 1954. 357 Cornelia St., 12901. (518) 561-5555. TWX 510-251-6707. Licensee: Rollins Telecasting Inc. (acq 3-28-56). Ownership: See Rollins Stns. ■ NBC. Rep: Blair. Wash atty: Smith & Pepper. ■ J. C. Roddey, group VP; W. P. Eaton Jr., VP TV; Robert O. Paxson, gen mgr; Bob Grootland, gen sls mgr; Carl Leahy, opns mgr; Tom Bradshaw, chief engr. ■ On 80 CATV's—269,565 subs. ■ Rates: \$175; 40; 25.

## Rochester

**ADI No. 66; Rochester market**

**WHEC-TV**—ch 10, 316 kw vis, 39.8 kw aur, ant 500t/353g. Nov. 1, 1953. 191 East Ave., 14604. (716) 546-5670. TWX 716-235-8699. Licensee: WHEC Inc. Ownership: See Gannett Co. Stns, also Nwsp. ■ CBS. Rep: Katz. Wash atty: Dow, Lohnes & Albertson. ■ Jack Decker, gen mgr & film buyer, Steve Kronquest, sls mgr; Bill Carroll, prog dir; Robert Yeager, prom mgr; Warren Doremus, news dir, Howard Huff, chief engr. ■ On 17 CATV's—25,700 subs.

**WOCR**—ch 13, 316 kw vis, 47.9 kw aur, ant 500t/363.5g. Sept. 15, 1962. 4225 West Henrietta Rd., 14623. (716) 334-8700. TWX 510-253-6740. Licensee: Flower City TV Corp. (acq 3-1-70). Ownership: John L. Wehle, 14.2%, G. B. Larson, 10%; and others. ■ ABC. Rep: Blair. Wash atty: Pierson, Ball & Dowd. ■ Gerald Wilmot, pres; G. Bennett Larson, exec VP & gen mgr; Frank DiProsa, VP & sls mgr; Jerry Carr, VP & prog dir & film buyer; Steve Satterwhite, prom mgr; Dick Burt, news dir; Clyde Parker, chief engr; Gerry Walker, dir pub affrs. ■ On 36 CATV's—70,430 subs. ■ Rates: \$500; 90; 35.

**WROC-TV**—ch 8, 316 kw vis, 48.5 kw aur, ant 500t/346g. June 14, 1949. 201 Humboldt St., 14601. (716) 288-8400. TWX 716-235-9136. Licensee: Rust Craft Bcstg of New York Inc. Ownership: See Rust Craft Stns. ■ NBC. Rep: Petry. Wash atty: Kirkland, Ellis & Rowe. ■ Albert C. Lucero, VP & gen mgr; Harry J. Wiest, prog mgr; Steven Engles, gen sls mgr; Ron Robitaille, news dir; Edward Simon, chief engr. ■ On 34 CATV's—70,000 subs. Co-owned: WROC(AM)-WPXY(FM). ■ Rates: \$550; 200; 60.

**\*WXXI**—ch 21, 832 kw vis, 166 kw aur, ant 453t/343g. September 1966. Box 21, 14601. (716) 325-7500. TWX 510-253-6588. Licensee: Rochester Area ETV Assn Inc. ■ PBS, Eastern Educ Net. Wash atty: Schwartz & Woods. ■ William J. Pearce, pres & gen mgr; Charles McConnell, mgr-TV; Barry J. Goldfarb, actg mgr, administration & per; John W. Owen, pub affrs dir; John R. Bell, mgr broadcast opns. ■ On 14 CATV's—20,000 subs. Co-owned: WXXI-FM.

## Schenectady

**ADI No. 42; see Albany-Schenectady-Troy market**

**\*WMHT**—ch 17, 2,000 kw vis, 398 kw aur, ant 983t/271g. May 2, 1962. Box 17, 12301. (518) 356-1700. TWX 710-442-2993. Licensee: Mohawk-Hudson Council on ETV. ■ PBS, Eastern Educ Net. Wash atty: Schwartz & Woods. ■ Donald E. Schein, pres & gen mgr; Caleb Paine, VP; Charles A. Maday Jr., prog mgr; Willard J. Stone, opns mgr; Arthur J. Singer, dev mgr; Richard A. Hill, chief engr. ■ On 18 CATV's—40,000 subs. On 16 trans. Co-owned: \*WMHT-FM.

**WRGB**—Licensed to Schenectady. See Albany.

## Syracuse

**ADI No. 51; see Syracuse-Elmira market**

**\*WCNY-TV**—ch 24, 347 kw vis, 69.2 kw aur, ant 1,380t/964g. Dec. 20, 1965. Old Liverpool Rd., Liverpool, 13088. (315) 457-0440. Telex. 710-541-0430. Licensee: Public Bcstg Council of Central New York. ■ PBS; NYN. Wash atty: Haley, Bader & Potts. ■ Richard W. Russell, pres & gen mgr; Arthur Gillick, prog mgr; Thomas E. Fanella, dir of dev; S. Paul Barron, dir engrg. ■ On 27 CATV's—151,649 subs. Co-owned: WCNY-FM.

**WNYS-TV**—ch 9, 796 kw vis, 118 kw aur, ant 1,520t/964g. Sept. 9, 1962. Box 9, 13214. (315) 446-4780. TWX 710-541-0565. Licensee: WNYS-TV Inc. (acq 9-1-72). Ownership: The Outlet Co., 80%; Syracuse TV, 20%. See Outlet Co. Stns. ■ ABC. Rep: Petry. Wash atty: Sundlun, Tirana & Scher. ■ J.S. Sinclair, chmn; Ken Logowitz, vice-chmn; David E. Henderson, pres; Charles F. Kennedy, gen mgr; Carl D. Jaquint, asst gen mgr, prog dir and prom mgr; Kenneth F. Rothrum, loc sls mgr; W. Thomas Peschel, natl sls mgr; Bob Burton, news dir; Charles Mulvey, chief engr. ■ On 55 CATV's—167,723 subs. On 2 trans. ■ Rates: \$300; 90; 50.

**WONH**—ch 4, 3,200 kw vis, 36.6 kw aur, ant 870t/540g. Not on air, target date unknown. Permittee: Onondaga UHF TV Inc.



## New York, North Carolina TV

**WSYR-TV**—ch 3, 100 kw vis, 20 kw aur, ant 1,000t/594g. Feb 15, 1950. 1030 James St., 13203. (315) 474-3911. TWX 710-541-0428. Licensee: Newhouse Bcstg Corp. Ownership: See Newhouse Bcstg Stns, also Nwspr. ■ NBC. Rep: Harrington, Righter, Parsons; McDermott (Canada). Wash atty: Dow, Lohnes & Albertson ■ E.R. Vadeboncoeur, pres, David J. Shurtleff, VP & gen mgr, Norman R. Cissna, sls mgr, E. James McDonald, prog dir & film buyer, Louis Switzer, prom mgr; Richard J. Hofman, news dir, A.J. Eicholzer, chief engr. ■ On 43 CATV's—188,809 subs. Co-owned: WSYR-AM-FM.

**WTVH**—ch 5, 84 kw vis, 16.6 kw aur, ant 950t/556.3g Dec 1, 1948, 980 James St., 13203 (315) 474-8511. TWX 710-541-0443. Licensee: Meredith Corp. Ownership: See Meredith Broadcasting, also Nwspr. ■ CBS. Rep: MMT; Mulvihill (Canada). Wash atty: Haley Bader & Potts. ■ Lawrence Rhodes, VP & gen mgr, Robert Delehanty, gen sls mgr; Andy Brigham, news dir; George Walsh, prog dir, Betty Kram, prom mgr; Albert H. Chismark, chief engr. ■ On 51 CATV's—250,000 subs. ■ Rates: \$480; 120; 90.

## Utica

ADI No. 149; see Utica market

**WKTV**—ch 2, 34.7 kw vis, 5.2 kw (CP 6.9 kw) aur, ant 1,380t/1,065g Dec 1, 1949. Box 2, 13503. (315) 733-0404 TWX 315-797-1832 Licensee: Mid-New York Bcstg Corp. Ownership: See Mid New York Bcstg Stns. ■ NBC. Rep: PGW, Wash atty: Hogan & Hartson. ■ Paul F. Harron Sr., pres; Sheldon Storrer, VP, gen mgr, sec & Treas; Daniel German, prog dir, film buyer & prom mgr; John Crawford, sls mgr; Jack Durant, news edit. ■ On 23 CATV's—132,000 subs. ■ Rates: \$200; 160; 75.

**WUTR**—ch 20, 813 kw vis, 123 kw aur, ant 800t/427g. Feb 28, 1970. Box 20, 13503. (315) 797-5220. TWX 510-242-1994. Licensee: Roy H. Park Bcstg of Utica-Rome Inc. Ownership: See Roy H. Park Stns. ■ ABC. Rep: Blair, Wash atty: McKenna, Wilkinson & Kittner. ■ Roy H. Park, pres, Floyd Eckerson, exec VP, gen & sls mgr & film buyer; Paul Farmer, news dir; Wayne Perry, chief engr. ■ On 21 CATV's—225,000 subs On 4 trans. ■ Rates: \$80-180; 30-50; 15-20.

## Watertown

ADI No. 161; see Watertown-Carthage market

**\*WNPE-TV**—ch 16, 525 kw vis, 105 kw aur, ant 1,214t/943g. Aug 5, 1971. c/o Richard A. Jones, Box 114, 13601. (315) 782-3142. Licensee: St. Lawrence Valley TV Council. ■ PBS. Wash atty: Schwartz & Woods ■ Richard A. Jones, pres & gen mgr, William J. Saiff Jr., opns mgr, prog mgr & film buyer; Donna D. Kelley, news dir, James W. Edwards, chief engr.

**WNNY-TV**—(Carthage)—ch 7, 316 kw vis, 47 kw aur, ant 720t/574g. Oct 22, 1954. Box 211, 13601. (315) 788-3800. TWX 510-257-4650. Licensee: The Brockway Co. Ownership: John B. Johnson, 100%. Also Nwspr. ■ CBS, ABC, NBC. Rep: Avery-Knodel. Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ John B. Johnson, pres; Tony C. Malara, gen mgr; David G. Propeck, sls mgr; David M. Graves, prog mgr & film buyer; Glenn H. Hall, opns dir; Lois Dempster, dir of community svcs & prom; Robert Tompkins, news dir, Michael R. Yonkovig, dir of engr. ■ On 13 CATV's—45,000 subs. (10 CATV's in Canada) Co-owned: WNNY(AM) ■ Rates: \$140; 45; 45.

## North Carolina

## Asheville

ADI No. 36; see Greenville-Spartanburg, S.C.-Asheville, N.C. market

**WANC-TV**—ch 21, 17.2 kw vis, 1.49 kw aur, ant 432t/137g. July 5, 1953. 75 Elk Mtn Scenic Hwy, 28804. (704) 255-0111. Licensee: WISE-TV Inc. Ownership: See Harold H. Thoms Stns. ■ Wash atty Norman E. Jorgensen. ■ Mrs. Harold H. Thoms, pres, Richard K. Thoms, exec VP, John Randolph, chief engr. ■ On 1 CATV—6,500 subs.

**WLOS-TV**—Licensed to Asheville, See Greenville, S.C. ■ On 1 CATV—6,500 subs.

**\*WUNF-TV**—ch 33, 363 kw vis, .724 kw aur, ant 2,620t/338.5g Sept 11, 1967. 910 Raleigh Rd., Chapel Hill, 27514. Licensee: U. of N.C. ■ Execs: See \*WUNC-TV Chapel Hill. ■ On 6 CATV's—10,514 subs.

## Chapel Hill

ADI No. 47; see Raleigh-Durham market

**\*WUNC-TV**—ch 4, 100 kw vis, 20 kw aur, ant 990t/799g. Jan 8, 1955. UNC Television Network, 202 Univ. Sq. W., 27514. (919) 933-8191. Licensee: U. of N.C. ■ PBS. Wash atty: Schwartz & Woods. ■ George E. Bair, dir of ETV; Robert E. Miss, net dir; Hugh R. Fisher, dir of prog dev; Mary F. Leaver, dir of audience svcs; Lance W. Ozier, dir of planning & admin svcs; Alan B. MacIntyre, dir of engr. ■ On 40 CATV's—80,000 subs.

## Charlotte

ADI No. 33; see Charlotte market

**WBT-TV**—ch 3, 100 kw vis, 10 kw aur, ant 1,090t/562g July 15, 1949. One Julian Price Pl., 28208. (704) 374-3500. TWX 810-621-0449. Licensee: Jefferson Pilot Bcstg Co. Ownership: See Jefferson-Pilot Stns. ■ CBS. Rep: Petry, Wash atty: Kirkland, Ellis & Rowe. ■ Charles H. Crutchfield, pres; Wallace J. Jorgensen, exec VP; James G. Babb Jr., VP & mgng dir, Wyatt H. Coggins, gen sls mgr; John A. Edgerton, prog opns mgr & film buyer; William T. Ballard, news & info mgr; George Reynolds, tech opns mgr; Duncan Dickson, prom dir. ■ On 42 CATV's Co-owned: WBT-AM-FM. ■ Rates: \$1,500; 200; 200.

**WCCB**—ch 18, 518 kw vis, 51.8 kw aur, ant 1,295t/1,249g Dec 7, 1953. 1 TV Pl., 28205. (704) 372-1800. Licensee: WCCB-TV Inc. (acq 11-1-64). Ownership: See Cy N. Bahakel Stns. ■ ABC. Rep: HR. Wash atty: Cahill & Kaswell. ■ Cy N. Bahakel, pres; Don E. Kassner, VP; Roy Morris, gen mgr & film buyer, Todd Branson, gen sls mgr; Beverly Poston, prog dir; Jack LeFavre, news dir, Guy Titman, chief engr. ■ On 30 CATV's.

**WRET-TV**—ch 36, 603 kw vis, 60 kw aur, ant 1,355t/1,404g. July 9, 1967. Box 12665, 28205. (704) 536-3636. TWX 810-621-7888. Licensee: Turner Comm. Corp. (acq 5-75). Ownership: See Turner Comm. Corp. ■ Rep: RTVR Wash atty: Smith & Pepper. ■ James Thrash, pres & gen mgr; Robert L. Schuessler, VP & gen sls mgr; Kathy Uhrich, prom mgr; Dave J. Uhrich, prog dir & film buyer; Jack Barr, chief engr. ■ On 65 CATV's—150,628 subs.

**WSOC-TV**—ch 9, 316 kw vis, 63.1 kw aur, ant 1,190t/1,073g. April 28, 1957. Box 2536, 28234 (704) 372-0930. TWX 810-621-0437. Licensee: Carolina Bcstg Co. (acq 4-13-59). Ownership: See Cox Bcstg Stns, also Nwspr. ■ NBC. Rep: Telerep. Wash atty: Dow, Lohnes & Albertson. ■ Clifford M. Kirtland Jr., pres; Freeman R. Jones, VP & gen mgr; John E. Callaghan, str mgr; Robert McCourt, prog opns; Marvin S. Pridden, dir of sls, Charles Andrew, prom mgr; Lewis Brooks, news dir; Charles W. Whitley, chief engr. ■ On 26 CATV's Co-owned: WSOC-AM-FM.

**\*WTVI**—ch 42, 214 kw vis, 42 kw aur, ant 450t/497g. Aug 27, 1965. 42 Coliseum Dr., 28205. (704) 372-2442. Licensee: Charlotte-Mecklenburg Bd. of Educ. ■ PBS. ■ Dona Lee Davenport, gen mgr, Shelia Tucker, prog opns mgr; Dolores Richards, prom mgr; Elliot Sanderson, prod mgr; Jerry Devine, chief engr. ■ On 6 CATV's—22,488 subs.

## Columbia

ADI No. 97; see Greenville-New Bern-Washington market

**\*WUND-TV**—ch 2, 100 kw vis, 15 kw aur, ant 990t/1,041g Sept 10, 1965. 910 Raleigh Rd., Chapel Hill, 27514. Licensee: U. of N.C. ■ Execs: See \*WUNC-TV Chapel Hill.

## Concord

ADI No. 33; see Charlotte market

**\*WUNG-TV**—ch 58, 191 kw vis, 29 kw aur, ant 1,290t/1,305g. Sept 11, 1967. 910 Raleigh Rd., Chapel Hill, 27514. Licensee: U. of N.C. ■ Execs: See \*WUNC-TV Chapel Hill.

## Durham

See Raleigh-Durham

## Greensboro

ADI No. 54; see Greensboro-Winston Salem-High Point market

**WFMY-TV**—ch 2, 100 kw vis, 20 kw aur, ant 720t/759g Sept 22, 1949. Drawer 22047, 27420. (919) 274-0113. TWX 510-925-1193. Licensee: WFMY Television Corp. (acq 10-29-76). Ownership: See Harte-Hanks Broadcasting, also Nwspr. ■ CBS. Rep: Harrington, Righter & Parsons. Wash atty: Hogan & Hartson. ■ Charles A. Whitehurst, VP & gen mgr; William M. Alexander, sls mgr; T. Jack Markham, prog dir & film buyer; Bailey W. Hobgood, prom mgr; A. Rabun Matthews, news dir, Doyle D. Thompson, chief engr. ■ On 22 CATV's. ■ Rates: \$450; 240; 50.

**WGHP-TV**—Licensed to High Point. See High Point.

**WXII**—Licensed to Winston-Salem. See Winston-Salem.

## Greenville

ADI No. 97; see Greenville-New Bern-Washington market.

**WCTI**—(New Bern)—ch 12, 316 kw vis, 31 kw aur, ant 940t/1,004g. Sept 1, 1963. Box 2325, New Bern, 28560. (919) 637-2111. TWX 510-924-2230. Licensee: Malrite of North Carolina. Ownership: See Malrite of North Carolina. ■ ABC. Rep: Avery-Knodel. Wash atty: Midlen & Reddy. ■ Harold Timken, pres; Robert G. Bolyard, VP & gen mgr; Judy Larson, prog dir & prom mgr; Shelton Pogue, sls mgr; John Field, news dir, Catherine Sumaro, film buyer; Edgar Hathaway, chief engr. ■ 2 CATV's—12,000 subs. ■ Rates: \$80; 30; 15.

**WITN-TV**—(Washington)—ch 7, 316 kw vis, 31.6 kw aur, ant 1,470t/1,523g Sept 28, 1955. Box 468, Washington, 27889. (919) 946-3131. TWX 510-924-1834. Licensee: N.C. TV Inc. Ownership: W. R. Roberson Jr. & family, 62.5%; William S. Page, 25.2%; William E. Barnes, 10.9% & others. ■ NBC. Rep: Katz. Wash atty: Everett D. Johnston. ■ W. R. Roberson Jr., chmn; Dick Paul, pres; G. Earl Broome, VP, sls; Paul Oughton, VP, opns, prom mgr & film buyer; W. E. Bass Jr., VP, loc sls; Robert S. Culler, ignl sls mgr; Roy Hardee, VP, news; Al Manning, chief engr. ■ On 18 CATV's—75,000 subs. Co-owned: WITN-AM-FM. ■ Rates: \$300; 140; 45.

**WNCT-TV**—ch 9, 316 kw vis, 31.6 kw aur, ant 860t/873g. Dec 22, 1953. Box 898, 27834. (919) 756-3180. TWX 510-929-1616. Licensee: Roy H. Park Bcstg Inc. Ownership: See Roy H. Park Stns, also Nwspr. ■ CBS. Rep: Blair, Wash atty: McKenna, Wilkinson & Kittner. ■ Roy H. Park, pres; Hank Tribble, VP & gen mgr, John G. Clark Jr., gen sls mgr; Ed Fields, prog dir, prom mgr & film buyer; Vance Morris, news dir; Heber Adams, chief engr. ■ On 7 CATV's—43,387 subs. On 1 trans. Co-owned: WNCT-AM-FM.

**\*WUNK-TV**—ch 25, 562 kw vis, 112 kw aur, ant 1,150t/1,169g. 1972. 910 Raleigh Rd., Chapel Hill, 27514. Licensee: U. of N.C. ■ Execs: See \*WUNC-TV Chapel Hill.

## Hickory

ADI No. 33; see Charlotte market

**WHKY-TV**—ch 14, 8.9 kw vis, 1.8 kw aur, ant 600t/487g. Feb 14, 1968. Box 1059, 28601. (704) 322-5726. Licensee: Catawba Valley Bcstg Inc. Ownership: E. S. Long, 19.5%; Mrs. Mildred J. Gifford, 27.8% & others. ■ Rep: WHKY-TV. Wash atty: Miller & Fields. ■ Thomas E. Long, str, sls mgr & chief engr; James O. Carr, news dir. ■ On 2 CATV's. Co-owned: WHKY-AM-FM. ■ Rates: \$15.75; 11.80; 11.80.

## High Point

ADI No. 54; see Greensboro-Winston Salem-High Point market

**WFMY-TV**—Licensed to Greensboro. See Greensboro

## North Carolina, North Dakota TV

**WGHP-TV**—ch 8, 316 kw vis, 63.1 kw aur, ant 1,270/1,255.5g, Oct. 14, 1963, 400 N. Main St., High Point, 27260. (919) 883-7131. TWX 510-926-1640. Licensee: Southern Bcstg Co. Ownership: See Southern Bcstg Stns. ■ ABC, Rep: Storer TV Sls. Wash ally: Welch & Morgan. ■ Eugene H. Bohi, VP gen mgr; Dave Whitaker, gen sls mgr; Gary Robinson, prog mgr; Fred Blackman, news dir; Jerry Blankenbaker, chief engr. ■ On 35 CATV's—150,000 subs. On 1 trans. ■ Rates: \$400; 175; 35.

**WXII**—Licensed to Winston-Salem. See Winston-Salem

### Linville

**ADI No. 33; see Charlotte market**

**\*WUNE-TV**—ch 17, 38 kw vis, 270 kw max, 7.59 kw aur, ant 1,549/1,265g, Sept. 11, 1967, 910 Raleigh Rd., Chapel Hill, 27514. Licensee: U. of N.C. ■ Execs: See \*WUNC-TV Chapel Hill.

### New Bern

**WCTI**—Licensed to New Bern. See Greenville.

### Raleigh-Durham

**ADI No. 47; see Raleigh-Durham market**

**WRAL-TV**—ch 5, 100 kw vis, 10 kw aur, ant 1,180/1,175g, Dec. 15, 1956, Box 12000, Raleigh, 27605. (919) 828-2511. TWX 510-92B-1B33. Licensee: Capitol Bcstg Co. Ownership: A. J. Fletcher, 67.53%, James F. Goodman, 20.60% & others. ■ ABC, Rep: Katz, Wash ally: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ A. J. Fletcher, chief exec off, James F. Goodman, pres; Fred Barber, gen mgr. William R. Murray, gen sls mgr; Joel Lawhon, news dir; John Greene, stn ops mgr; Bob Caudle, prog dir & film buyer; Whit Neville, bus mgr; Bob Wolfe, prom mgr; PB. Jernigan, chief engr. ■ On 16 CATV's—50,000 subs. Co-owned: WRAL-FM. ■ Rates: \$440; 125; 100.

**WRDU-TV**—ch 28, 1,080 kw vis, 214 kw aur, ant 1,040/838g, Nov. 4, 1968, Box 8706, Durham, 27707 (919) 544-17B6. TWX 510-927-1818. Licensee: Triangle Telecasters Inc. Ownership: Robinson O. Everett & Katherine R. Everett, jointly 81.34%; John B. Wilson, 6.7%; Emanuel E. Evans, 5.8% & others. ■ NBC, Rep: Devney. ■ Robinson O. Everett, pres; John B. Wilson, VP. Tom McCaffrey, gen mgr & film buyer. Carroll M. Ogle, sls mgr; Coke Ariail, prog dir; Paul Crawley, news dir; Greg Precipio, chief engr. ■ On 14 CATV's—62,000 subs. On 2 trans. ■ Rates: \$120; 90; 90.

**WTVD**—ch 11, 316 kw vis, 46.6 kw aur, ant 1,490/1,503g, Sept. 2, 1954, Box 2009, Durham, 27702. (919) 477-2131. TWX 510-927-1810. Licensee: Capital Cities Communications Inc. (acq 195B). Ownership: See Capital Cities Sls. ■ CBS, Rep: Blair, Wash ally: Wilmer, Cutler & Pickering. ■ M.J. Thompson, VP & gen mgr; Jack West, gen sls mgr; Jim Duncan, prog dir & film buyer; Allen Jones, news dir; Will H. Mebane Jr., prom mgr; Ed Wall, chief engr. ■ On 18 CATV's. On 1 trans.

### Washington

**WITN-TV**—Licensed to Washington. See Greenville.

### Wilmington

**ADI No. 133; see Wilmington market**

**WECT**—ch 6, 100 kw vis, 10 kw aur, ant 1,940/1,994g, April 9, 1954, 322 Shipyard Blvd., 28401. (919) 791-8070. TWX 510-937-0314. Licensee: Atlantic Bcstg Corp. (acq 10-57). Ownership: Dan D. Cameron, 42.86%; J. S. Brody, 21.51%; Leo Brody, 11.93%; Port & Co., 14.29% ■ NBC Rep Katz, Wash ally: Wade Hargrove. ■ Dan D. Cameron, pres; Paul A. Brissette Jr., exec VP & gen mgr; C. D. Martin Jr., sls mgr; Bill Elks, ops mgr; Wayne Jackson, stn mgr; Ken Murphy, news dir. ■ On 17 CATV's—50,000 subs. ■ Rates: \$180; 100; 40.

**WWAY-TV**—ch 3, 100 kw vis, 20 kw aur, ant 1,170/1,190g, Oct. 1, 1964, Box 2068, 28401. (919) 762-8581. TWX 510-937-0333. Licensee: Clay Bcstg Corp. (acq 9-1-6B). Ownership: See Clay Communications Inc., also Nwspr. ■ ABC, CBS, Rep: H-R; Ayers Wash ally: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ George Diab, pres, Clay Bcstg, & film buyer; Mitchell L. Saieed, stn mgr; Henry Sullivan, sls mgr; Art Bannon, prom mgr; George Allen, prog dir; John Edmund, news dir; Arthur Madeley, chief engr. ■ On 6 CATV's—13,000 subs. ■ Rates: \$80; 55; 20.

**\*WUNJ-TV**—ch 39, 525 kw vis, 105 kw aur, ant 930/1,963g, 1971, 910 Raleigh Rd., Chapel Hill, 27514. Licensee: U. of N.C. ■ Execs: See \*WUNC-TV Chapel Hill.

### Winston-Salem

**ADI No. 54; see Greensboro-Winston Salem-High Point market**

**WFMY-TV**—Licensed to Greensboro. See Greensboro.

**WGHP-TV**—Licensed to High Point. See High Point.

**\*WUNL-TV**—ch 26, 302 kw vis, 60.3 kw aur, ant 1,670/1,363g, Feb. 22, 1973, 910 Raleigh Rd., Chapel Hill, 27514. Licensee: U. of N.C. ■ Execs: See \*WUNC-TV Chapel Hill.

**WXII**—ch 12, 316 kw vis, 63.5 kw aur, ant 1,980/1,680g, Sept. 30, 1953, Box 11847, 27106 (919) 723-9241. TWX 510-931-3676. Licensee: Multimedia Inc. (acq 10-1-72). Ownership: See Multimedia Sls. ■ NBC, Rep: Kalz, Wash ally: Dow, Lohnes & Alberston. ■ Wilson C. Wearn, pres; Jim Harl, VP & gen mgr; Zack Manning, sls mgr. John Comas, prog dir; Wayne Ashworth, news dir; Douglas Bales, prom mgr; Charles Timmons, chief engr. ■ On 25 CATV's—70,887 subs. ■ Rates: \$575; 110; 40.

## North Dakota

### Bismarck

**ADI No. 142; see Minot-Bismarck-Dickinson market**

**KFYR-TV**—ch 5, 100 kw vis, 13.5 kw aur, ant 1,400/1,101g, Dec. 19, 1953, Box 1738, 58501 (701) 223-0900. TWX 701-241-9434. Licensee: Meyer Bcstg Co. Ownership: See Meyer Bcstg Sls. ■ NBC, ABC, Rep: Blair, Wash ally: Hogan & Hartson. ■ William A. Ekberg, pres; Claire Anne Holmberg, stn mgr; Dave Stuart, natl-rgrnl sls mgr; Merlon Johnsrud, prog dir; Dewey Heggen, news dir; Carl Zeller, dir of engr. ■ On 3 CATV's—3,000 subs. On 18 trans. Co-owned: KFYR-AM-FM.

**KXMB-TV**—ch 12, 278 kw vis, 27.8 kw aur, ant 1,530/1,204g, Nov. 19, 1955, Box 1617, 58501 (701) 223-9197. Licensee: Bismarck Television Inc. (acq 1-27-71). ■ CBS, ABC, Rep: H-R Wash ally: Fisher, Wayland, Southmayd & Cooper. ■ Chester Reiten, pres; John Von Rueden, gen & sls mgr; Steve Skjelvik, prog dir & film buyer; Dave Allen, prom mgr; Dave Goss, news dir; John Krance, chief engr. ■ On 3 CATV's—2,000 subs. ■ Rates: \$31; 19; 12.

### Devils Lake

**ADI No. 93; see Fargo market**

**WDAZ-TV**—ch 8, 316 kw vis, 50 kw aur, ant 1,480/1,461g, Jan. 29, 1967, Box 638, Grand Forks, N.D. 58201. (701) 775-2511. TWX 910-673-8380. Box 775, Devils Lake, 58301. (701) 662-8188. TWX 910-673-8450. Licensee: WDAY Inc. Co-owned satellite of WDAY-TV Fargo. ■ NBC ■ Curt Sorbo, gen mgr. ■ On 22 CATV's—141,635 subs. On 3 trans.

### Dickinson

**ADI No. 142; see Minot-Bismarck-Dickinson market**

**KDIX-TV**—ch 2, 100 kw vis, 10 kw aur, ant B401/621g, October 1956, Box 1368, 58601 (701) 225-5133. Licensee: Dickinson Bcstg Corp. Owner-

ship: Stanley Deck, 98%; June Deck, Lauren Haacke, each 1%. ■ CBS, ABC, Rep: H-R; Hurley, Wash ally: Wilner & Scheiner. ■ S.T. Deck, pres & film buyer; Lauren Haacke, gen & prom mgr; prog dir, Warren Vranna, mgr & sls mgr; Lee Leiss, news dir, Robert Stockert, chief engr. ■ On 2 CATV's. On 12 trans. Co-owned KDIX(AM).

### Fargo

**ADI No. 93; see Fargo market**

**\*KFME**—ch 13, 264 kw vis, 47.5 kw aur, ant 390/1,426g, Jan. 19, 1964, 4500 S. University Dr., 58102. (701) 232-8921. Licensee: Prairie Public Television Inc. ■ PBS, Wash ally: Marmet Professional Corp. ■ Dr. Neil Jacobsen, pres; Dennis Falk, gen mgr; Cheryl Heller, prog dir; Donald Geiken, dir engr. ■ On 39 CATV's—180,000. On 2 trans.

**KTHI-TV**—ch 11, 304 kw vis, 45.7 kw aur, ant 2,000/1,2063g, Oct. 11, 1959, Box 1878, Fargo, 58102. (701) 237-5211. TWX 910-674-2365. Licensee: Spokane TV Inc. Ownership: See Morgan Murphy Sls, also Nwspr. ■ ABC, Rep: Avery-Knodel; Hyell, Tacher, Wash ally: Stambler & Shinsky. ■ Paul M. Wickre, sls mgr; David Knudtson, ops mgr; Roger Johnson, chief engr. ■ On 6 CATV's. On 1 trans. ■ Rates: \$120; 60; 20.

**KXJB-TV**—(Valley City)—ch 4, 97.7 kw vis, 10 kw aur, ant 2,030/1,2060g, Sept. 11, 1954, Box 2926, 4000 W. Main Ave., Fargo, 58102. (701) 282-0444. TWX 701-221-6020. Licensee: North American Communications Corp. Ownership: North Dakota Bcstg Corp., 100%. ■ CBS, Rep: H-R; Hurley, Wash ally: Fisher, Wayland, Southmayd & Cooper. ■ John W. Boler, pres; Harold Michaels, gen sls mgr & film buyer; Linda McGuire, prog dir; Lloyd Erickson, chief engr. ■ On 9 CATV's—33,400 subs. On 4 trans.

**WDAY-TV**—ch 6, 100 kw vis, 20 kw aur, ant 1,150/1,206g, June 1, 1953, 207 N. 5th St., 58102 (701) 237-6500. TWX 910-673-8301. Licensee: WDAY Inc. Ownership: See WDAY Sls, also Nwspr. ■ NBC, Rep: Peters, Griffin, Woodward, Wash ally: Marmet Professional Corp. ■ William Marcil, pres; Jack Dunn, exec VP; Jack Lester, VP, gen mgr & film buyer; Lee Stewart, sls mgr; Roy Pedersen, prom mgr; Norm Schrader, news dir; Sumner Rasmussen, chief engr. ■ On 12 CATV's—60,000 subs. On 10 trans. Co-owned WDAY-AM FM. ■ Rates: \$140; 120; 45.

### Grand Forks

**ADI No. 93; see Fargo market**

**\*KGFJ**—ch 2, 100 kw vis, 10 kw aur, ant 1,340/1,461g, Sept. 9, 1974, 4500 S. University Dr., Fargo, N.D. 58102. (701) 232-B921. Licensee: Prairie Public Television Inc. Co-owned satellite of \*KFME, Fargo.

**KTHI-TV**—Licensed to Fargo. See Fargo.

**WDAZ-TV**—Licensed to Devils Lake. See Devils Lake.

### Minot

**ADI No. 142; see Minot-Bismarck-Dickinson market**

**KMOT**—ch 10, 214 kw vis, 42.7 kw aur, ant 680/1,690g, Jan. 21, 1958, Box 1738, Bismarck, 58501. (701) 852-4101. Licensee: Meyer Bcstg Co. Co-owned satellite of KFYR-TV, Bismarck. ■ NBC, Wash ally: Hogan & Hartson. ■ Stan Wilson, stn mgr; Mary Beth Huber, prog dir & prom mgr; Norm Buckner, sls mgr; Paul R. Unwin, news dir; Ray Swenson, chief engr. ■ On 10 CATV's—9,000 subs. On 3 trans. Co-owned. KMOT-FM. ■ Rates: \$35; 28; 15.

**KXMC-TV**—ch 13, 316 kw vis, 31.6 kw aur, ant 1,120/1,053g, April 1, 1953, Box 1686, KXMC-TV Bldg., 58701 (701) 852-2104. TWX 910-675-2496. Licensee: KXMC-TV. Ownership: Chester Reiten, 55% & others. ■ CBS, ABC, Rep: H-R Hurley Wash ally: Fisher, Wayland, Southmayd & Cooper. ■ Chester Reiten, pres; Henry F. Beuchler, gen & coml mgr & film buyer; Rodney Romine, prog dir; John Williams, news dir; Jerry Romine, prom mgr; Duane Aase, chief engr. ■ On 5 CATV's—7,000 subs. On 6 trans. Co-owned KCJB AM-FM.

### Valley City

**KXJB-TV**—Licensed to Valley City. See Fargo.



## Williston

ADI No. 142; see Minot-Bismarck-Dickinson market

**KUMV-TV**—ch B, 166 kw vis, 33.1 kw aur, ant 1,060t/874g. Feb 11, 1957. Box 12B7, 5BB01. (701) 875-4311. Licensee: Meyer Bcstg Co. Co-owned semi-satellite of KFVR-TV Bismarck. ■ NBC, ABC. ■ William Ekberg, pres; Roger Rien, gen mgr & prog dir; Arvin Grove, sls mgr; Ed Bazer, news dir; David Pederson, chief engr. ■ On 3 CATV's. On 10 trans. ■ Rates: S23; 16, 9.

**KXMD-TV**—ch 11, 174 kw vis, 17.4 kw aur, ant 9B0t/840g. Oct 25, 1969. KXMC-TV Building, 5B707. Licensee: Williston Enterprises. Co-owned satellite of KXMC-TV Minot. ■ CBS, ABC. Rep: H-R; Hurley, Wash atty; Fisher, Wayland, Southmayd & Cooper. ■ Chester Reiten, pres; Henry F. Beuchler, gen mgr, Robert Wilkens, sls & prom mgr, Rodney Romine, prog dir; Dave Peterson, chief engr.

## Ohio

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## Akron

ADI No. 9; see Cleveland market



**WAKR-TV**—ch 23, 1,280 kw vis, 175 kw aur, ant 960t/925g. July 19, 1953. 853 Copley Rd., 44320. (216) 535-7831. Licensee: Summit Radio Corp. Ownership: See Group One Bcstg, also Nwspr. ■ ABC. Rep: Savalli/Gates. Wash atty: McKenna, Wilkinson & Kittner. ■ Roger G Berk, VP & gen mgr, Robert Boston, stn mgr; William O'Neil Jr, opns mgr, Chip Fox, gen sls mgr; Fred Anthony, news dir; Irwin L. Knopp, chief engr. ■ On 25 CATV's—157,000 subs. Co-owned: WAKR(AM)-WAEZ(FM).

**\*WEAO**—ch 49, 112 kw vis, 11.2 kw aur, ant 37Bt/492g. September 1975. 1640 Franklin Ave., Kent 44240. Northeastern Educl TV of Ohio. ■ Wash atty: Dow, Lohnes & Albertson.

## Alliance

ADI No. 9; see Cleveland market

**\*WNEO-TV**—ch 45, 1,260 kw vis, 251 kw aur, ant B30t/770g. May 1973. 1640 Franklin Ave., Kent 44240. (216) 678-1656. Licensee: Northeastern Educational TV of Ohio Inc. ■ PBS, Centr Educ Net. Progmg for the deaf 6 hrs wklly. Wash atty: Cohn & Marks. ■ Phillip English, gen mgr; Roger Widness, prog dir; John Cervone, chief engr.

## Athens

ADI No. 44; see Charleston-Huntington, W. Va. market

**WOUB-TV**—ch 20, 479 kw vis, 95 kw aur, ant 810t/871g. Jan 3, 1963. College St., 45701. (614) 594-6171. TWX B10-239-2992. Licensee: Ohio U. ■ PBS; Ohio Net. Wash atty: Cohn & Marks. ■ Joseph Welling, dir & gen mgr; Richard H. Madden, asst dir for opns; David Liroff, prog dir; John Chalfant, news dir; Jean Mezza, prom & community rel dir; Don Smith, chief engr. ■ On 70 CATV's—70,000 subs. Co-owned: \*WOUB-AM-FM.

## Bowling Green

ADI No. 192; see Lima market

**\*WBGU-TV**—(Lima)—ch 57, 479 kw vis, 95.5 kw aur, ant 1,060t/1,094g. Feb. 10, 1964. Bowling Green State U., 43403. (419) 372-0121. Licensee: Bowling Green State University. ■ PBS, Ohio Educl Bcstg. ■ Duane E. Tucker, dir bcstg & gen mgr; Ronald J. Gargasz, prog dir; Joan Gordon, prom mgr; Steven Brash, news dir; William Leutz, chief engr. ■ On 2B CATV's. On 1 trans. Co-owned: \*WBGU(FM).

## Cambridge

ADI No. 114; see Wheeling, W.Va.-Steubenville, Ohio market

**\*WOUC-TV**—ch 44, 436 kw vis, 87.1 kw aur, ant 1,290t/1,214g. 9 S. College St., Athens 45701. (614) 594-2166. Licensee: Ohio University. ■ PBS, Ohio Educl Bcstg. Wash atty: Cohn & Marks. ■ N. Joseph Welling, gen mgr.

## Canton

ADI No. 9; see Cleveland market

**WJAN**—ch 17, 230 kw vis, 42 kw aur, ant 450t/450g. Jan 3, 1967. Box B0B0, 44711. (216) B75-5542. Licensee: Janson Industries. Ownership: Richard W. Janson, 45%; Raymond K. Janson, 32.5%; Russell C. Janson, 22.5%. ■ Rep: Bunchez. Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ Raymond Janson, pres; Robert M. Carano, gen mgr & film buyer; Herb Burke, gen sls mgr; Jim Stegner, prog dir & prom mgr; Scott Davis, news dir; Dale Lamm, chief engr. ■ On 18 CATV's—120,000 subs. ■ Rates: S28; 24; 24.

## Cincinnati

ADI No. 27; see Cincinnati market



**\*WCET**—ch 4B, 473 kw vis, 47.9 kw aur, ant 870t/909g. July 26, 1954. 1223 Central Pkwy, 45214. (513) 3B1-4033. Licensee: Greater Cincinnati TV Educl Foundation. ■ PBS. Progmg for the deaf 2 hrs wklly. ■ Charles W. Vaughan, pres & gen mgr, Marjorie McKinney, dir of ITV; Ronald L. Wilson, dir progmg; Veda Schaik, dir of bus administration; Sharon Wead, dir of community rel; Earl (Bud) Gillis, dir of dev; Ed Middleton, dir of engrg. ■ On 9 CATV's.

**WCPO-TV**—ch 9, 316 kw max & 282 kw horiz vis, 63.1 kw max & 56.2 kw horiz aur, ant 1,019t/909g. July 26, 1949. 500 Central Ave., 45202. (513) 721-9900. TWX 810-461-2690. Licensee: Scripps-Howard Broadcasting Co. Ownership: See Scripps-Howard Bcstg Co., also Nwspr. ■ CBS. Rep: Blair. Wash atty: Dempsey & Koplovitz. ■ Robert Gordon, VP & gen mgr; Ben Hevel, asst gen mgr; Don Howe, gen sls mgr; J. B. Chase, sls mgr; Al Schottelkotte, VP, news; W. Earl Corbett, coml mgr; Archie Miller, chief engr. ■ On 46 CATV's—125,000 subs. ■ Rates: S1,350; 350; 135.

## WKRC-TV

Taft Broadcasting

**WKRC-TV**—ch 12, 303 kw vis, 30.3 kw aur, ant 1,000t/971g. 1906 Highland Ave., 45219. (513) 651-1200. TWX 810-461-2606. Licensee: Taft Broadcasting Co. Ownership: See Taft Bcstg Co. ■ ABC. Rep: HRP, Taft. Wash atty: Koteen & Burt. ■ Dudley S. Taft, pres; Robert C. Wiegand, VP & gen mgr; James O'Shields, gen sls mgr; Gus Bailey Jr, prog/opns mgr; Jim Ellis, prom mgr; Robert Gilmartin, news dir; Ray Owen, chief engr. ■ Co-owned: WKRC(AM)-WKRO(FM). ■ Rates: S1300, 400, 220.

**WLWT**—ch 5, 100 kw vis, 10 kw aur, ant 6B5t/5B3g. Feb. 9, 1948. 140 W. Ninth St., 45202. (513) 352-5000. TWX 810-461-2610. Telex 21-4470. Licensee: Multimedia of Ohio Inc. (acq 3-2-76). Ownership: See Multimedia Bcstg Co. ■ NBC. Rep: Katz. Wash atty: Dow, Lohnes & Albertson. ■ Walter E. Bartlett, exec VP & gen mgr; Mark Conrad, dir-TV sls;

## North Dakota, Ohio TV

John Livoti, sls mgr; K.M. Wiener, treas; William Spiegel, prog dir; Richard Thrall, exec prog dir, Tom Storey, film dir; Robert McCall, news dir; Elizabeth W. Stiltz, dir-communications; Louis J. Rainone, prod mgr; Ed Dooley, chief engr. ■ On 34 CATV's—B4,46B subs. ■ Rates: S950; 325; 150.

**WXIX-TV**—(Newport, Ky)—ch 19, 1900 kw vis, 2B5 kw aur, ant 990t/1,022g. 10490 Taconic Terrace 45215. (513) 772-1919. Telex 21-4364. Licensee: WXIX Inc. (acq 8-72). Ownership: See Metromedia Inc. ■ Rep: Metro Slis. Wash atty: Lohnes & Culver. ■ Allan Ginsberg, VP & gen mgr; Joseph Mazza, natl sls mgr; Douglas Faulkner, lcl sls mgr; Sandra Pastoor, prog dir; Patricia Stiphout, prom mgr; James Parker, chief engr. ■ On 50 CATV's—95,000 subs. ■ Rates: S50; 100; 20.

## Cleveland

ADI No. 9; see Cleveland market

**WCTF**—ch 19, 553 kw vis, 110 kw aur, ant 1,140t/1,029g. Not on air, target date unknown. Penthouse, One Erieview Plaza, 44114. (216) 7B1-B000. Permittee: Community Telecasters of Cleveland Inc. ■ Wash atty: Finkelstein & Firestone. ■ Charles W. Steadman, pres; John M. Kinsellagn, exec VP; Homer H. Marshman, VP.

**WEWS**—ch 5, 93.3 kw vis, 10 kw aur, ant 1,020t/851g. Dec. 17, 1947. 3001 Euclid Ave., 44115. (216) 432-1500. TWX B10-421-B593. Licensee: Scripps-Howard Broadcasting Co. Ownership: See Scripps-Howard Bcstg Co., also Nwspr. ■ ABC. Rep: Blair. Wash atty: Dempsey & Koplovitz. ■ Jack R. Howard, chmn; M. C. Waters, chmn, exec com; Donald L. Peris, pres; Edward D. Cervenak, gen mgr; James E. Smith, asst gen mgr sls; Peter Hlinka, Ohio adv mgr; William F. Baker, prog dir; Patrick J. Kenney, natl sls mgr; James H. Knight, rgnl sls mgr; Ernest E. Sindelar, sln mgr; James J. Lowe Jr, pub dir; Gary Stark, prom mgr; Garry H. Ritchie, news dir; James E. Bloyd, VP, chief engr.

**WJW-TV**—ch 8, 302 kw vis, 30.2 w aur, ant 1,000t/775g. Dec. 19, 1949. 5800 S. Marginal Rd., 44103. (216) 431-BBBB. TWX B10-421-8406. Licensee: Storer Broadcasting Co. Ownership: See Storer Bcstg Co. Stns. ■ CBS. Rep: Storer TV Sales. Wash atty: Warren C. Zwicky. ■ Charles W. Bergeson, VP & gen mgr; Joseph T. Conway, stn mgr; Francis P. Brady, gen sls mgr; Herman Stern, natl sls mgr; Robert E. Huber, prog mgr; William J. Feest, news dir; Marijo Nolan, prom mgr; Arthur MacColl, film buyer; Jim Perkins, chief engr. ■ On 71 CATV's—207,600 subs. Co-owned: WJW(AM). ■ Rates: S2,100; 550; 170.

**WKYC**—ch 3, 100 kw vis, 20 kw aur, ant 1,000t/906g. October 1948. 1403 E. 6th St., 44114. (216) 696-1100. TWX 810-421-B133. Licensee: NBC Inc. Ownership: See NBC TV Stns. ■ NBC. Rep: NBC Spot Slis. ■ Neal Van Ellis, VP & gen mgr; Charles Gerber, stn mgr; Clifford Ford, sls mgr; Richard Lobo, news dir; Charles W. Larsen, prog dir; Joseph E. Ondrick, prom mgr; Raymond Smith, mgr tech opns.

**WUAB**—(Lorain)—ch 43, 1,239 kw vis, 24B kw aur, ant 1,074t/919g. Sept. 15, 1968. B443 Day Dr, 44129. (216) B45-6043. TWX 810-427-9153. Licensee: United Artists Bcst. Ownership: See United Artists Stns. ■ Rep: Petry. Wash atty: Pierson, Ball & Dowd. ■ A. Albeck, pres, UAB; Jack J. Moffitt, gen mgr; Robert Hartman, sls mgr; Ronald S. Charles, prog dir; Mel Smith, prom mgr; Harry Sykora, mgr engrg. ■ Rates: S200; 300; 175.

**\*WVIZ-TV**—ch 25, 646 kw vis, 129 kw aur, ant 1,000t/818g. Feb. 7, 1965. 4300 Brookpark Rd., 44134. (216) 39B-2800. TWX 810-421-8875. Licensee: Educl TV Assn of Metro Cleveland. ■ PBS. ■ Betty Cope, gen mgr; Edward L. Stopke, chief engr. ■ On 22 CATV's.

## Columbus

ADI No. 34; see Columbus market

**WBNS-TV**—ch 10, 316 kw vis, 52.5 kw aur, ant 710t/839g. Oct. 5, 1949. 62 E. Broad St., 43215. (614) 224-7121. TWX 810-482-1619. Licensee: WBNS TV Inc. Ownership: See Dispatch Printing Co., Dispatch,

## Ohio TV

also Nwspr. ■ CBS, Rep: Blair Wash atty: Dow, Lohnes & Albertson. ■ Richard M. Wolfe, pres; Gene D'Angelo, exec VP & gen mgr, Arnold Roulston, VP & gen sls mgr; John A. Haldi, VP progmg; J. Ronald Castell, prom mgr; Betty Dixon, film buyer, Bill Vance, news dir; William Orr, VP & chief engr. ■ On 70 CATV's—306,484 subs. ■ Co-owned: WBNS-AM-FM.

**WCMH-TV**—ch 4, 100 kw vis, 10 kw aur, ant 4401/576g, April 3, 1949, Box 4, 43216. (614) 263-5441. TWX 614-759-0373. Licensee: The Outlet Co. ■ NBC, Rep: Avco Radio TV Sls, Wash atty: Hogan & Hartson. ■ John T. Murphy, pres; Walter E. Bartlett, senior VP, TV; Benjamin D. McKeel, VP & gen mgr; Richard P. Levy, gen sls mgr, Charles A. Larsen, prog dir; Richard L. Townley, news dir; Robert Dye, chief engr. ■ On 65 CATV's—178,260 subs.

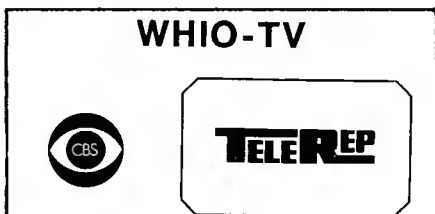
**\*WOSU-TV**—ch 34, 931 kw vis, 186 kw aur, ant 1,080/1,120g, Feb. 20, 1956, 2400 Olentangy River Rd., 43210. (614) 421-2540. Licensee: Ohio State U. ■ PBS, CEN (regional). ■ Harold L. Enarson, pres; Dr. Elizabeth Young, dir Telcom Center; Thomas A. Roper, asst dir & gen mgr; Dr. John Malcolm, assoc dir; Martha Haueisen, bus mgr; Jodie Asbury, prog mgr; Merv Durea, asst dir community resources; Don Davis, news dir; R.L. Arendall, chief engr. ■ On 3 CATV's. On 1 trans. Co-owned: \*WOSU-AM-FM.

**WTVN-TV**—ch 6, 100 kw vis, 20 kw aur, ant 535.46/672g, Aug. 30, 1949, Box 718, 753 Harmon Ave., 43216. (614) 228-5801. TWX 810-482-1616. Licensee: Taft Bcstg Co. Ownership: See Taft Sns. ■ ABC, Rep: Harrington, Righter & Parsons, Wash atty: Koteen & Burt. ■ Lawrence H. Rogers II, pres; Fred von Stade, VP & gen mgr & film buyer; George Coles, gen sls mgr; Patricia Cramer, prom mgr; Earl Green, news dir; Glade Grable, chief engr. ■ Co-owned: WTVN-AM-FM.

## Dayton

ADI No. 46; see Dayton market

**WDTN**—ch 2, 100 kw vis, 20 kw aur, ant 510/459g, March 15, 1949, 4595 S. Dixie Ave., 45401. (513) 293-2101. TWX 513-944-0194. Licensee: Grinnell Communications Corp. ■ NBC, Rep: Petry TV Sls, Wash atty: Cohn & Marks. ■ Ray W. Colie, exec VP & gen mgr; Donald E. Meineke, gen sls mgr; Don Prijatelj, prog dir; Ron Niess, prom mgr; Ed Hart, news dir; Harold Thompson, chief engr. ■ On 16 CATV's—48,000 subs.



**WHIO-TV**—ch 7, 200 kw vis, 39.8 kw aur, ant 1,170/1,096g, Jan. 26, 1949, 1414 Wilmington Ave., 45401. (513) 254-5311. TWX 810-459-1760. Licensee: Miami Valley Bcstg Corp. Ownership: See Cox Bcstg Corp., also Nwspr. ■ CBS, Rep: TeleRep, Wash atty: Dow, Lohnes & Albertson. ■ Clifford Kirkland, pres; Jack McCarthy, VP & gen mgr; Neil Pugh, gen sls mgr; John E. Clark, prog dir; Jack Hurley, news dir; Roy Whitaker, dir of info svcs; Al Higgins, chief engr. ■ On 71 CATV's—187,000 subs. Co-owned WHIO-AM-FM. ■ Rates: \$880; 362; 158.

**WKEF**—ch 22, 1,081 kw vis, 108.1 kw aur, ant 700/650g, Sept. 13, 1964, 1731 Soldiers Home Rd., 45418. (513) 263-2662. TWX 810-459-1661. Licensee: Springfield TV Bcstg Corp. Ownership: See Springfield TV Sns. ■ ABC, Rep: H-R. Kettell-Carter, Mulvihill, Wash atty: Finkelstein & Firestone. ■ William L. Putnam, pres; George J. Mitchell, VP & gen mgr; Lon Miroili, gen sls mgr; Berl Golub, prog mgr & film buyer; Johnny Walker, crmny affairs & sp events dir; Sandy Patton, prom dir; Darrell Hunter, chief engr. ■ On 25 CATV's—50,000 subs.

**\*WOET-TV**—(Kettering)—ch 16, 724 kw vis, 72.4 kw

aur, ant 531/500g, March 20, 1967, 3440 Office Park Drive, 45439. (513) 298-9500. Licensee: University Regional Broadcasting Inc. (acq 7-1-75). ■ PBS, CEN, OEB, Wash atty: Cohn & Marks. ■ Dr. Clair R. Tettemer, exec dir & gen mgr; Richard O. Hackney, prog dir & film buyer; Phyllis B. Lloyd, dev dir; Robert L. Cheesman, chief engr. ■ On 9 CATV's—15,000 subs.

## Kettering

**\*WOET-TV**—Licensed to Kettering. See Dayton.

## Lima

ADI No. 192; see Lima market

**\*WBGU-TV**—Licensed to Lima. See Bowling Green.

**WLIO**—ch 35, 202 kw vis, 40 kw aur, ant 540/549g, March 1953, 1424 Rice Ave., Box 1689, 45805. (419) 225-3010. TWX 810-447-2720. Licensee: Lima Communications Corp. (acq 2-1-72). Ownership: Toledo Blade Co., 75% (Toledo Blade, WWSW Inc. Buckeye Cablevision; Midwestern Bcstg Co., 25% WOHO[AM] Toledo & WXEZ[FM] Sylvania). See Nwspr. ■ NBC, ABC, Rep: Meeker; Pearse, Busby, Finch & Woods, Wash atty: Dow, Lohnes & Albertson. ■ Wayne Current, pres; Charles E. Osburn, gen mgr & prog dir, prom mgr & film buyer, Robert B. Chorpensing, sls mgr; George Dunster, news dir; M.J. Lamb, chief engr. ■ On 19 CATV's—71,881 subs.

## Lorain

**WUAB**—Licensed to Lorain. See Cleveland

## Marietta

**WTAP-TV**—Licensed to Parkersburg, W.Va. See Parkersburg, W.Va.

## Oxford

ADI No. 27; see Cincinnati market

**\*WMUB-TV**—ch 14, 200 kw vis, 40.7 kw aur, ant 3321/342g, Oct. 14, 1959, 3440 Office Park Drive, Dayton 45439. (513) 298-9500. Licensee: University Regional Broadcasting Inc. (acq 11-11-75). ■ PBS, OEB, CEN (regional). ■ Dr. Clair R. Tettemer, exec dir & gen mgr; Richard O. Hackney, prog dir & film buyer; Phyllis B. Lloyd, dev dir; Robert L. Cheesman, chief engr. ■ On 7 CATV's—7,500 subs.

## Portsmouth

ADI No. 44; see Charleston-Huntington, W.Va. market

**\*WPBO-TV**—ch 42, 390 kw vis, 79.4 kw aur, ant 1,240/950g, October 1973, 2400 Olentangy River Road, Columbus 43210. (614) 421-2540. Licensee: The Ohio State University. ■ PBS, Progmg for the deaf 2½ hrs wkly Wash atty: Cohn & Marks

## Steubenville

ADI No. 114; see Wheeling, W.Va.-Steubenville, Ohio market

**WSTV-TV**—ch 9, 316 kw vis, 31.6 kw aur, ant 950/884g, Dec. 10, 1953, Bcst Ctr, 43952. (614) 282-0911. TWX 614-283-4061. Licensee: Rust Craft Broadcasting Co. Ownership: See Rust Craft Bcstg Co. ■ CBS, ABC, Rep: Petry Wash atty: Kirkland, Ellis & Rowe. ■ Marshall Berkman, pres; Ralph E. Becker, VP-bcstg; Ray J. Chumley, VP & gen mgr; Michael Macaluso, gen sls mgr; Timothy Russell, prom mgr, Peter Fenney, news dir; Terry H. Walden, prog mgr & film buyer. ■ On 200 CATV's—100,000 subs. Co-owned: WSTV-AM-FM.

**WTRF-TV**—Licensed to Wheeling, W.Va. See Wheeling, W.Va.

## Toledo

ADI No. 57; see Toledo market

**WDHO-TV**—ch 24, 363.9 kw vis, 72.8 kw aur, (CP: 36.3 kw aur), ant 1,413/1,470g, May 3, 1966, 300 S.

Byrne Rd., 43615. (419) 535-0024. TWX 810-442-1646. Licensee: D. H. Overmyer Telecasting Inc., Debtor in Possession. Ownership: D. H. Overmyer Telecasting Co. Inc. ■ ABC, Rep: Katz, Wash atty: Fly, Shuebruk, Blume, Gagaine, Boros & Schulkind. ■ Arthur M. Dornier, pres & gen mgr; James Steele, VP sls; James Garner, prog svcs sup; Shirley Webb, bus affrs; Liz Alexander, prom supvr; Bill Yeager, news dir; Ernest Rety, VP engr. ■ On 30 CATV's—124,000 subs. ■ Rates: \$215; 95; 35.

**\*WGTE-TV**—ch 30, 1,170 kw vis, 234 kw aur, ant 1,017/1,034g, Oct. 10, 1960, 415 N. St. Clair, 43604. (419) 255-3330. Licensee: Greater Toledo Educl TV Foundation. ■ PBS, Ohio ETV, Wash atty: Schwartz & Woods. ■ Byron West, pres; Robert D. Smith, VP & gen mgr; Tobe Snow, dir, school TV; Peg Emerson, prog dir; Keith Darby, prod dir; James Hill, public info dir; Lamont McLoughlin, dev dir; Arthur C. Hafer, dir of engr. ■ On 20 CATV's. Co-owned: \*WGTE-FM.

**WSPD-TV**—ch 13, 316 kw vis, 18.2 kw aur, ant 1,000/1,049g, July 21, 1948, 136 Huron St., 43604. (419) 255-1313. TWX 810-442-1748. Licensee: Storer Bcstg Co. Ownership: See Storer Bcstg Co. Sns. ■ NBC, Rep: Storer TV Sls, Wash atty: Warren C. Zwicky. ■ Keith T. McKenney, VP & gen mgr; H. W. Ray, asst gen mgr; Robert H. Baker, gen sls mgr; Arthur B. Regenold III, prom mgr; Douglas W. Knight, prod, prog coord; George Fulop, chief engr. ■ On 36 CATV's.

**WTOL-TV**—ch 11, 316 kw vis, 38 kw aur, ant 1,000/1,045.5g, Dec. 5, 1958, 604 Jackson St., 43604. (419) 244-7411. TWX 810-442-1609. Licensee: Cosmos Broadcasting Corp. (acq 4-15-65). Ownership: See Cosmos Bcstg Corp. ■ CBS, Rep: Blair, Wash atty: Dow, Lohnes & Albertson. ■ Charles A. Batson, pres; Law Epps, senior VP & gen mgr; Jack Sander, gen sls mgr; William J. Shock, prog/prom mgr; Larry Maisel, news dir; Hans Schippel, dir film svcs; Paul Lentz, chief engr. ■ On 50 CATV's—206,000. ■ Rates: \$315; 200; 80.

## Youngstown

ADI No. 84; see Youngstown market

**WFMJ-TV**—ch 21, 1,000 kw vis, 200 kw aur, ant 990/1085g, March 8, 1953, 101 W Boardman St., 44503. (216) 744-8611. TWX 810-435-2909. Licensee: Vindicator Printing Co. Ownership: Licensee publishes Youngstown Vindicator. See Nwspr. ■ NBC, Rep: Blair, Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ William J. Brown, pres; Mitchell F. Stanley, ssn mgr & sls mgr; Eugene Donahay, prog dir; Ed Baron, news dir. ■ Co-owned: WFMJ(AM).

**WKBN-TV**—ch 27, 865 kw vis, 86.5 kw aur, ant 1430/1432g, Jan. 6, 1953, 3930 Sunset Blvd., 44501. (216) 782-1144. TWX 216-736-0108. Licensee: WKBN Bcstg Corp. Ownership: Warren P. Williamson Jr., 74.95% & family. ■ CBS, Rep: Katz, Wash atty: Wilner & Scheiner. ■ W. P. Williamson Jr., chmn; W. P. Williamson III, pres & gen mgr; David V. Stewart, coml mgr; Norman Berger, prog dir; Joseph Gillis, news dir; Raymond Benedict, TV engrg mgr. ■ On 61 CATV's—213,196 subs. Co-owned: WKBN-AM-FM. ■ Rates: \$270; 85; 35.

**WYTV**—ch 33, 912 kw max & 550 kw horiz vis, 182.4 kw max & 110 kw horiz aur, ant 557/638g, Oct. 30, 1957, 3800 Shady Run Rd., 44502. (216) 783-2930. TWX 810-435-2816. Licensee: WYTV Inc. (acq 11-13-70). Ownership: Adams-Russell Co., 100%. ■ ABC, Rep: Young Wash atty: Smith & Pepper. ■ Geoffrey Pearce, pres & gen mgr; Roderick Guerdan, gen sls mgr; Stan Marloff, prog dir; Jerry Scott, news dir; Arthur W. Taylor, chief engr. ■ On 58 CATV's. ■ Rates: \$400; 80; 35.

## Zanesville

ADI No. 199; see Zanesville market

**WHIZ-TV**—ch 18, 186 kw vis, 37.2 kw aur, ant 540/508g, May 23, 1953, Lind Arcade Bldg., 43701. (614) 452-5431. Licensee: Southeastern Ohio TV System. Ownership: T/R Inc., 63%; Southeastern Ohio Bcstg Sys., 20%; Ernest B. Graham, 1%; Ernest B. Graham Jr., 2%; James F. Graham, 2%; John C. Graham, 2%. ■ NBC, Rep: Savalli/Gates; Rgnl Reprs; McDermott (Canada). Wash atty: Sells & Gregory. ■ Clay Littick, pres; Allan Land, group mgr & film buyer; Robert F. Hodous, gen mgr; Reed K. Mellon, prog dir; C. E. Hartmeyer, chief engr. ■ On 10 CATV's—15,000 subs. Co-owned: WHIZ-AM-FM.



## Oklahoma

### Ada

ADI No. 170; see Ardmore-Ada market



**KTVN**—ch 10, 316 kw vis, 47.9 kw aur, ant 7601/7259, May 3, 1954, Box 10, 74820. (405) 332-3311. TWX 910-830-6740. Licensee: Eastern Okla. TV Co. Ownership: Bill Hoover, 78%, & others. ■ ABC, NBC. Rep: Savalli/Gates. Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ Bill Hoover, pres & gen mgr; R. Jack Hoover, VP, prod coord; Dan Hoover, gen s/s mgr & prog dir; James Baum, news dir; James Lollar, chief engr. ■ On 21 CATV's—50,000 subs. On 1 trans. Co-owned: KTVN-FM. ■ Rates: \$60; 32; 24.

### Ardmore

ADI No. 170; see Ardmore-Ada market

**KXII**—ch 12, 214 kw vis, 32.4 kw aur, ant 1,0301/9789, July 1956, Box 1175, Sherman, Tex., 75090. (214) 892-8123. TWX 910-860-5226. Licensee: Texoma Bcstrs Inc. Ownership: KWTC Bcstg Co., 80%; M. N. Bostlick, 20%. See KWTX Stns & Texas Bcstg Stns ■ NBC, CBS. Rep: H-R. Wash atty: Dow, Lohnes & Albertson. ■ M. N. Bostlick, pres; C. H. Balding, gen mgr; Phil Ransom, prom mgr; John Coleman, news dir; Rubin Masters, chief engr. ■ On 16 CATV's—On 1 trans. ■ Rates: \$65; 60; 20.

### Lawton

ADI No. 119; see Wichita Falls, Tex.-Lawton, Okla. market

**KAUZ-TV**—Licensed to Wichita Falls, Tex. See Wichita Falls, Tex.

**KFDX-TV**—Licensed to Wichita Falls, Tex. See Wichita Falls, Tex.

**KSWO-TV**—ch 7, 316 kw vis, 63.1 kw aur, ant 1,0501/1,059g, March 8, 1953, Box 708, 73501. (405) 355-7000. TWX 910-836-3600. Licensee: KSWO TV Inc. Ownership: R. H. Drewry, 69%, TR. Warkenten estate, Edith Scott, each 15.5%. See R.H. Drewry Stns. ■ ABC. Rep: Avery-Knodel. Wash atty: James E. Greeley. ■ R.H. Drewry, pres; William B. Fort, gen mgr & gen s/s mgr; Larry Patton, prog dir; Bill Riley, news dir; Shannon Conway, prom mgr; Jim Lockerd, chief engr. ■ On 18 CATV's—15,300 subs. Co-owned: KSWO(AM).

### Oklahoma City

ADI No. 37; see Oklahoma City market

**\*KETA**—ch 13, 260 kw vis, 37.1 kw aur, ant 1,4501/1,427g, April 13, 1956, 7403 N. Kelley, Box 14190, 73114. (405) 848-8501. Licensee: Okla. Educ TV Authority. ■ PBS. Wash atty: Cohn & Marks. ■ Robert L. Allen, dir; TA. Milton, asst dir; Steve Staton, asst dir, prog operator; Dr. Edwin Vineyard, chmn; Bill P. Key, chief engr. ■ On 45 CATV's.

**KOCO-TV**—ch 5, 100 kw vis, 14.5 kw aur, ant 1,5201/1,563g, July 15, 1954, Box 32325, 73132. (405) 848-3311. TWX 910-830-6854. Licensee: Combined Communications Corp. of Oklahoma (acq 9-70). Ownership: See Combined Communications Stns. ■ ABC. Rep: Peters, Griffin, Woodward. Wash atty: James A. Gammon. ■ Al Parsons, pres & gen mgr; Dan Bates, gen s/s mgr; Mike Palmer, VP, broadcast opns; Anne Coleman, prom mgr; Foster Morgan, news dir; John D. Harrison, dir of pub affairs; Ted Newcomb, VP & chief engr. ■ On 41 CATV's—80,510 subs. On 4 trans. ■ Rates: \$260; 110; 60.

**\*KOKH-TV**—ch 25, 296 kw vis, 55 kw aur, ant 4601/500g, Jan. 26, 1959, 1801 N. Ellison St., 73106. (405) 236-2661 ext 356. Licensee: Independent School District 89, Oklahoma City Public Schools. ■

Dr. Bill Shell, gen mgr; Kaye Teall, prom mgr; John Gordon, chief engr.

**KTVY**—ch 4, 97.7 kw vis, 19.5 kw aur, ant 1,5401/1,602g, June 6, 1949, Box 14068, 73114. (405) 478-1212. TWX 910-830-6866. Licensee: KTVY Inc (acq 1-5-76). Ownership: See Evening News Assoc., also Nwspr. ■ NBC. Rep: Katz. Wash atty: Pierson, Ball & Dowd. ■ Peter B. Clark, pres; Norman P. Bagwell, VP & gen mgr; Joe T. Jenkins, asst gen mgr; Tom Parrington, stn & s/s mgr; Bill Thrash, prog mgr & film buyer; Ernie Schultz, dir info progs. John Bushnell Jr., chief engr. ■ On 50 CATV's—70,000 subs. ■ Rates: \$700; 380; 145.

**KWTV**—ch 9, 316 kw vis, 33.9 kw aur, ant 1,5201/1,572g, Dec. 20, 1953, Box 14159, 73114. (405) 843-6641. TWX 910-830-6852. Licensee: Griffin TV Inc. ■ CBS. Rep: Blair. Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ John T. Griffin, pres; Jacques DeLier, exec VP & gen mgr; Jack Sallaska admin asst & film buyer; Michael J. De Lier, gen s/s mgr; David Whaley, natl s/s mgr; Charles Unger, prom mgr; Roy Charles, news dir; William A. Green, chief engr. ■ On 35 CATV's. ■ Rates: \$525; 200; 70.

### Sayre

ADI No. 37; see Oklahoma City market

**KVIJ-TV**—ch 8, 26.3 kw vis, 5.25 kw aur, ant 5801/650g, May 17, 1966, Box 1400, Amarillo, Tex., 79105. (405) 928-3233. Licensee: Marsh Media Ltd. Co-owned satellite of KVII-TV Amarillo, Tex. ■ Rep: H-R. Wash atty: Miller & Schroeder. ■ Melvin L. Wheeler, pres; Earle H. Rast, Jr., mgr; Dave Coons, chief engr.

### Tulsa

ADI No. 56; see Tulsa market

**\*KOED-TV**—ch 11, 259 kw vis, 37 kw aur, ant 1,2701/1,133g, Jan 12, 1959, Box 14190, Oklahoma City, 73114. (405) 848-8501. Licensee: Okla. Educ TV Authority. ■ PBS. ■ Execs: See \*KETA Oklahoma City.

**KOTV**—ch 6, 100 kw vis, 20 kw aur, ant 1,3101/1,135g, Nov. 30, 1949, 302 S. Frankfort, 74120. (918) 583-9223. TWX 918-923-3356. Licensee: KOTV Inc. Ownership: See Corinthian Stns. ■ CBS. Rep: Harrington, Righter & Parsons. Wash atty: Covington & Burling. ■ Philip J. Lombardo, pres; Duane R. Harm, VP & gen mgr; John Nottingham, gen s/s mgr; John Irvin, prog dir; Jerry Muratore, prom mgr; Jack Bowen, news dir; C. E. Allen, chief engr. ■ On 34 CATV's—75,500 subs. On 2 trans.

### KTEW-TV



**KTEW**—ch 2, 100 kw vis, 10 kw aur, ant 1,3301/1,176g, Dec. 5, 1954, 3701 S. Peoria, 74105. (918) 742-5561. TWX 910-845-2134. Licensee: Scripps-Howard Bcstg Co (acq 1-1-71). Ownership: See Scripps-Howard Stns, also Nwspr. ■ NBC. Rep: Blair. Wash atty: Dempsey & Kopolovitz. ■ Donald L. Ferris, pres; William S. Ritchie, VP & gen mgr; Wallace Dunham, asst gen mgr; Tom Belcher, natl s/s mgr; Dave Howell, news dir; Allen Cox, opns mgr; John D. Barth, chief engr. ■ On 51 CATV's—125,971 subs. On 3 trans. ■ Rates: \$400; 160; 65.

**KTUL-TV**—ch 8, 316 kw vis, 63 kw aur, ant 1,8801/1,909g, Sept 18, 1954, Box 8, 74101. (918) 446-3351. TWX 910-845-2181. Licensee: Leake Industries Inc. Ownership: See Leake TV Inc. Stns. ■ ABC. Rep: Petry. Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ James C. Leake, bd chmn, Bob Doubleday, pres; Tom Goodgame, VP & gen mgr; Ed Hunt, gen s/s mgr; Eric Nelson, prog dir; Betty Boyd, prom mgr; Bob Gregory, VP, news dir; Lewis Brown, chief engr. ■ On 52 CATV's—150,000 subs.

### Oregon

### Coos Bay

ADI No. 127; see Eugene market

**KCBY-TV**—ch 11, 11.5 kw vis, 11 kw aur, ant

## Oklahoma, Oregon TV

6801/200g, Oct. 1, 1960, Box 1156, 97420. (503) 269-1111. TWX 503-431-0350. Licensee: Eugene TV Inc. Ownership: See Eugene TV. ■ NBC. Rep: Hollingbery; Moore. Wash atty: Dow, Lohnes & Albertson. ■ Robert P. Booth, pres; Mary Miller, gen mgr; Gordon Shaw, opns mgr & news dir; Lynn McCready, chief engr. ■ On 4 CATV's—7,000 subs. On 5 trans.

### Corvallis

ADI No. 25; see Portland market

**\*KOAC-TV**—ch 7, 26.3 kw vis, 26.3 kw aur, ant 1,2301/276g, Oct. 7, 1957, Oregon State U., 97331. (503) 754-1311. Licensee: Oregon State Bd of Higher Educ. ■ PBS. Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ Donald Bryant, exec dir; Bob Hinz, dir of opns & engrg; Tom Doggett, dir of prog & prod; Marion Billings, prom mgr; Ben J. Ballard, chief engr. ■ On 44 CATV's—67,000 subs. Co-owned: \*KOAC(AM).

### Eugene

ADI No. 127; see Eugene market

**KEZI-TV**—ch 9, 316 kw vis, 47.4 kw aur, ant 1,5701/255g, Dec 19, 1960, 2225 Coburg Rd., 97401. (503) 343-3301. TWX 503-485-0488. Licensee: Liberty Communications Inc. (acq 8-16-72). Ownership: Durward L. Boyles, 16.1%; Donald E. Tykeson, 11.6%, & others. ■ ABC. Rep: Avco. Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ Donald E. Tykeson, pres & gen mgr; Jim Magnuson, stn & s/s mgr; James Putney, asst stn mgr; Shirley Shepherd, prog dir; David Weinkauf, opns mgr; Charles Cookson, chief engr. ■ On 29 CATV's—69,242 subs. On 24 trans.

### KVAL-TV



Regional-Art Moore & Assocs.

**KVAL-TV**—ch 13, 316 kw vis, 63.1 kw aur, ant 1,4801/850.5g, April 16, 1954, Box 1313, 97401. (503) 342-4961. TWX 510-597-0365. Licensee: Eugene TV Inc. Ownership: See Eugene TV Stns. ■ NBC. Rep: Kalz, Moore. Wash atty: Dow, Lohnes & Albertson. ■ Robert P. Booth, pres; Glenn E. Nickell, VP & gen mgr; Bonnie Cole, natl s/s; John Doyle, news dir; Jim Bowen, chief engr. ■ On 24 CATV's—49,897 subs. On 17 trans.

### Klamath Falls

ADI No. 155; see Medford market

**KOTI**—ch 2, 13.5 kw vis, 2.5 kw aur, ant 1,0501/109g, Aug. 12, 1956, 239 Main St., 97601. (503) 884-8131. Licensee: Oregon Bcstg Co. Ownership: See California-Oregon Stns, also Nwspr. ■ CBS, ABC. Rep: Meeker; Moore, McDermott (Canadian). Wash atty: Dempsey & Kopolovitz. ■ William B. Smullin, pres; Daniel Markham, stn mgr; Ken King, natl s/s mgr; Darrell Adams, news dir; Steve Douglas, chief engr. ■ On 3 CATV's—6,900 subs. On 4 trans. Co-owned: KAG(AM). ■ Rates: \$65; 28; 21.

### La Grande

**\*KTVR**—ch 13, Aug. 31, 1976. Licensee: St of Oregon, acting by & through St Bd of Higher Educ.

### Medford

ADI No. 155; see Medford market

**KMED-TV**—ch 10, 132 kw vis, 26.3 kw aur, ant 3,3101/151g, Oct. 3, 1961, Box 10, 97501. (503) 773-7373. TWX 510-757-0606. Licensee: Radio Medford Inc. Ownership: J. L. DeArmond, George R. Johnson, John R. Dellenback, each 33 1/3%. ■ NBC, ABC. Rep: H-R; Simpson/Reilly. Wash atty: Dow, Lohnes & Albertson. ■ J. L. DeArmond, pres; Ray

## Oregon, Pennsylvania TV

**Doubleday Media**  
214/233-4334  
Brokers of Radio, TV, CATV  
13601 Preston Rd., Suite 417W,  
Dallas 75240

Johnson, exec VP & gen mgr; John Larkin, stn mgr; Hank Henry, news dir; Ellis Feinstein, dir of engr; Art Chipman, natl sls mgr. ■ On 19 CATV's—18,000 subs. On 23 trans. Co-owned: KMED(AM)-KTMT(FM). ■ Rates: \$125; 90; 30.

**KOBI**—ch 5, 60 kw vis, 8.1 kw aur, ant 2,700/313g, Aug. 1, 1953. Box 5M, 97501. (503) 779-5555. TWX 510-757-0607. Licensee: Oregon Bcstg Co. Ownership: California-Oregon Stns, also Nwspr. ■ CBS, ABC. Rep: Meeker; Moore, Wash atty: Dempsey & Kopolovitz. ■ Wm. B. Smullin, pres; Jerold R. Poulos, VP; Donald Smullin, VP; Art Knoles, prog dir; Dean Reeter, news dir; Bill Kirk, chief engr. ■ On 19 CATV's—48,000 subs. On 18 trans.

**KSYS**—ch 8, 131.8 kw vis, 26.36 kw aur, ant 3,340/140g. Not on air, target date unknown. 34 South Fir, 97501. (503) 772-3122. Licensee: Southern Oregon Education Co. ■ PBS. Progmg for the deaf 3 hrs wkly. ■ W. Boyce Stanard, pres; Edward Barnett, gen mgr.

## Portland

ADI No. 25; see Portland market

**KATU**—ch 2, 100 kw vis, 20 kw aur, ant 1,560/918g, March 15, 1962. 2153 N. E. Sandy Blvd., 97208. (503) 233-2422. TWX 910-464-4700. Licensee: Fisher's Blend Stns Inc. Ownership: Fisher's Blend Stns, 100%. See Fisher's Blend Stns. ■ ABC. Rep: Katz; Simpson/Reilly, Wash atty: Fisher Wayland, Southmayd & Cooper. ■ William W. Warren, pres; Thomas R. Dargan, exec VP & gen mgr; Skip Hinman, asst gen mgr; Charles Gingold, dir of progmg; Richard Ross, news dir; David Ludwig III, loc & rgnl sls mgr; Jim Rogers, natl sls mgr; William Vandermay, chief engr. ■ On 67 CATV's—165,181 subs. On 9 trans. ■ Rates: \$1200; 325; 70.

**KGW-TV**—ch 8, 302 kw vis, 60.3 kw aur, ant 1,770/926g, Dec. 15, 1956. 1501 S. W. Jefferson St., 97201. (503) 224-8620. TWX 910-464-6150. Licensee: King Bcstg Co. Ownership: See King Bcstg Co. Stns. ■ NBC. Rep: Blair, Paul Mulvihill (Canada). Wash atty: Fletcher, Heald, Rosell, Kenahan & Hildreth. ■ Ancil H. Payne, pres; Forest W. Amsden, VP & gen mgr; Richard A. Morgans, gen sls mgr; Robert Lewis, prog dir & film buyer; Judith Spannagel, prom mgr; Ed Godfrey, news dir; Tyrone Mortensen, chief engr. ■ On 56 CATV's—67,000 subs. On 21 trans. Co-owned: KGW(AM)-KINK(FM). ■ Rates: \$925; 425; 120.

\***KOAP-TV**—ch 10, 60.3 kw vis, 12 kw aur, ant 950/1203g, Feb. 6, 1961. 2828 S. W. Front Ave., 97201. (503) 229-4892. Licensee: Oregon State Bd of Higher Educ. ■ PBS. ■ Donald S. Bryant, exec dir; Robert Hinz, dir opns & engr; Thomas M. Doggett, prog & prod dir; William McGrath, dev dir; John Ripper, coord film svcs; Robert Mundt, info dir; Robert Ridgway, chief engr. ■ Co-owned \*KOAP-FM.

**KOIN-TV**—ch 6, 100 kw vis, 15.1 kw aur, ant 1,760/989g, Oct. 15, 1953. 140 S. W. Columbia St., 97201. (503) 228-3333. TWX 503-7251-67; Telex 910-464-1520. Licensee: Mount Hood Radio & TV Bcstg Corp. Ownership: Newhouse Bcstg Corp., 50%; Theodore R. Gamble, 11%; Joan Hering, 11%; Susan G. Behrendt, 11%; & others. See Newhouse Stns, also Nwspr. ■ CBS. Rep: Harrington, Righter & Parsons. Wash atty: Dow, Lohnes & Albertson. ■ Richard J. Butterfield, gen mgr; Lee Carlson, gen sls mgr; John McGhie, prog dir & film buyer; Larry Hogan, prom mgr; Ted Bryant, news dir; Albert R. Bishop, dir of engr. ■ On 117 CATV's—142,675 subs. On 27 trans. Co-owned: KOIN-AM-FM. ■ Rates: \$825; 130; 55.

## KPTV TELEREP

**KPTV**—ch 12, 316 kw vis, 61.7 kw aur, ant 1,780/1,055g, Sept. 20, 1952. Box 3401, 97208. (503) 222-9921. TWX 910-464-6136. Licensee: Oregon TV Inc. Ownership: See Chris Craft Industries Stns. ■ Rep: Tele-Rep. Wash atty: Hogan & Hartson. ■ John S. Hansen, pres & gen mgr; Martin Brantley, gen sls mgr; Gordon White, prog dir; Karen Malmsten, prom mgr; Donald Stellges, news dir; Gene Phelps, chief engr. ■ On 41 CATV's. On 10 trans. ■ Rates: \$120; 190; 35.

## Roseburg

ADI No. 127; see Eugene market

**KPIC**—ch 4, 5.37 kw vis, 55 kw aur, ant 1,000/173g, April 1, 1956. Box 1345, 655 N. Umpqua, 97470. (503) 672-4481. TWX 510-758-0258. Licensee: South West Oregon TV Bcstg Corp. Ownership: See California-Oregon Stns & Eugene TV Stns, also Nwspr. ■ Wash atty: Dow, Lohnes & Albertson. ■ S. W. McCready, gen mgr; Glenn Nickell, sls mgr; Dave Coptin, opns mgr; Don Clithero, chief engr. ■ On 1 CATV—2,200 subs. On 5 trans.

## Salem

ADI No. 25; see Portland market

\***KVDO-TV**—ch 3, 19.5 kw vis, 3.89 kw aur, ant 1,070/296g, Feb. 24, 1970. 3000 Portland Rd., N. E., 97303. (503) 581-6300. Licensee: St of Oregon, acting by & through St. Bd of Higher Educ. (acq 2-19-76). ■ Rep: Savalli-Gates; Tacher, Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ Jim Magnuson, gen mgr; Dick Walker, stn mgr; Ken Christensen, news dir; Robert N. Ridgway, chief engr. ■ On 24 CATV's—52,063 subs. On 4 trans.

## Pennsylvania

### Allentown

ADI No. 4; see Philadelphia market

**WFMZ-TV**—ch 69, 18.25 kw vis, 4.79 kw aur, ant 898/471g, (CP: 219 kw max, 129 kw horiz vis, 21.9 kw max, 12.9 kw horiz aur, ant 900/450g), September 1976. E. Rock Rd., 18103. (215) 797-4530. Licensee: Maranatha Bcstg Co. ■ Rep: P&W. ■ Richard Dean, pres & gen mgr; David Hinson, gen sls mgr & prog dir; Roger Miles, prod mgr; Kathy Yelstis, traffic mgr; David Noll, news dir; David Wood, chief engr; Carl Strunk, comptroller. ■ On 29 CATV's—265,470 subs. Co-owned: WFMZ(FM). ■ Rates: \$42; 39; 34.

\***WLVT-TV**—ch 39, 617 kw vis, 123 kw aur, ant 990/516g, September 1965. South Mountain Dr. W; Bethlehem 18015. (215) 867-4677. TWX 510-657-4012. Licensee: Lehigh Valley Educl TV Corp. ■ PBS, EETN, PPTN. Wash atty: Dow, Lohnes & Albertson. ■ Philip I. Berman, pres; Sheldon P. Siegel, exec VP & gen mgr; Donald L. Robert, prog dir; Jerry Richards, dir engr. ■ On 40 CATV's—175,000 subs.

### Altoona

ADI No. 76; see Johnstown-Altoona market

**WOPC**—ch 38, 62.7 kw vis, 11.33 kw aur, ant 940/1406g, November 1974. Box 609, 16603. (814) 943-2607. Licensee: John R. Powley Ownership: John R. Powley, 100%. ■ ABC. Rep: Savalli/Gates; Regional Reps. ■ John R. Powley, gen mgr. ■ Co-owned: WHGM(FM) Bellwood. ■ Rates: \$30; 17; 14.

**WTAJ-TV**—ch 10, 214 kw vis, 21.9 kw aur, ant 1,110/277g, March 1, 1953. Commerce Park, 16603. (814) 944-2031. TWX 510-691-4841. Licensee: Gateway Communications Inc. (acq 10-72). Ownership: 8ergen Evening Record Corp., 80%; George A. Koehler, 13%; and others. See Gateway Communications Inc., also Nwspr. ■ CBS. Rep: Blair, Dome, Wash atty: Wilner & Scheiner. ■ George A. Koehler, pres; Ian K. Harrower, VP & gen mgr; Joe Lastort, gen sls mgr;

Jeff Hark, prog dir; Brian O'Neill, prom mgr; Eric Rabe, news dir; Dick Klaine, chief engr. ■ On 202 CATV's—218,148 subs.

## Clearfield

ADI No. 76; see Johnstown-Altoona market

\***WPSX-TV**—ch 3, 100 kw vis, 20 kw aur, ant 880/539g, March 1, 1965. 201 Wagner Bldg., University Park 16802. (814) 865-9531. TWX 510-691-2674. Licensee: Penn State Univ. ■ PBS, EEN, PPTN. Wash atty: Norman E. Jorgensen. ■ David L. Phillips, dir of bcstg & gen mgr; Robert Dudley, asst dir, prog dev; William Miller, asst dir progmg; Gary Miller, info spec; J. Carroll Dean, tech dir. ■ On 87 CATV's—206,633 subs. On 1 trans. Co-owned: \*WDFM(FM) State College.

## Erie

ADI No. 144; see Erie market

**WICU-TV**—ch 12, 316 kw vis, 32.9 kw aur, ant 1,000/792g, March 14, 1949. 3514 State St., 16508. (814) 454-5201. TWX 814-696-6878. Licensee: Great Lakes Communications Inc. Ownership: Edward Lamb & family, 87%; & others. See Lamb Communications Inc. ■ NBC. Rep: Avery-Knodel. Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ Bob Lunquist, gen mgr & film buyer; Clarence Paoletta, sls mgr; Eric Johnson, opns mgr; Michael Csp, chief engr. ■ On 72 CATV's—155,000 subs.

**WJET-TV**—ch 24, 589 kw vis, 58.9 kw aur, ant 740/600g, April 2, 1966. 8700 Waterford Pike Rd., 16509. (814) 864-4902. Licensee: Jet Bcstg Co. Ownership: See Myron Jones Stns. ■ ABC. Rep: Natl TV Sts. Wash atty: Midlen & Reddy. ■ Myron Jones, pres; Pete Cotichica, gen mgr & natl sls mgr; Ken Franzini, prog dir & film buyer; John Kanzius, chief engr. ■ Co-owned: WJET(AM).

\***WQLN**—ch 54, 276 kw vis, 28.8 kw aur, ant 877/1717g, Aug. 13, 1967. Waterford Pike, 16509. (814) 868-4654. TWX 510-696-6854. Licensee: Public Bcstg of Northwest Pa Inc. ■ PBS. ■ Robert J. Chitester, pres; David Roland, dir bcst opns; Art Martinucci, VP, comm relations; Donald Hain, VP engr.

**WSEE**—ch 35, 2,000 kw vis max, 200 kw aur max, ant 960/760g, April 24, 1954. 1220 Peach St., 16501. (814) 455-7575. TWX 510-696-6806. Licensee: Great Lakes TV Co. Ownership: George J. Mead Estate, 17.13%; A. R. Minadeo, 13.824%; J. Jacob Young Estate, 11.946%; and others. ■ CBS. Rep: Meeker; Dome; Pearse. Wash atty: Haley, Bader & Potts. ■ John W. English, pres; Edward G. Zellefrow, gen mgr & film buyer; Melvin Kofod, sls mgr; David Tung, prog dir; James De Santis, news dir; James J. Penna, chief engr. ■ On 46 CATV's—253,055 subs. ■ Rates: \$70; 40; 20.

## Greensburg

**New TV**—ch 40, 1488 kw vis, 157 kw aur, ant 950/909g. Not on air, target date unknown. 3500 Parkdale Ave., Baltimore, Md., 21211. Licensee: Commercial Radio Institute.

## Harrisburg

ADI No. 45; see Harrisburg-York-Lancaster-Lebanon market

**WHP-TV**—ch 21, 1,250 kw vis, 245 kw aur, ant 1220/496g, April 15, 1953. 3300 N. 6th St., 17110. (717) 238-2100. TWX 510-650-4925. Licensee: WHP Inc. Ownership: Commonwealth Communications Services. ■ CBS. Rep: H-R TV. Wash atty: Dow, Lohnes & Albertson. ■ Joseph M. Higgins, pres & gen mgr; Donald C. Yeiser, VP sls; John Sebastian, news dir; Carol Haigh, prom & prod mgr; Mary Elaine Barto, prog dir; Maurice Gannaway, dir of engr. ■ On 35 CATV's—77,000 subs. Co-owned: WHP-AM-FM. ■ Rates: \$245; 70; 30.

**WTPA**—ch 27, 1,000 kw vis, 100 kw aur, ant 1,120/609g, June 19, 1953. Box 2775, Harrisburg, 17105. (717) 238-7171. TWX 510-650-0803. Licensee: Newhouse Bcstg Corp. Ownership: See Newhouse Stns, also Nwspr. ■ ABC. Rep: Harrington, Righter & Parsons. Wash atty: Dow, Lohnes & Albertson. ■ E. R. Vadeboncoeur, pres; Paul S. Abbott, gen mgr & film buyer; Jack L. Thornstley, sls mgr; Paul



J. Baker, prog dir; Mike Ross, news dir; Charles W. Baker, chief engr. ■ On 31 CATV's. On 3 trans. Co-owned WTPA-FM.

## Hershey

**ADI No. 45; see Harrisburg-York-Lancaster-Lebanon market**

**\*WITF-TV**—ch 33, 513 kw vis, 51.3 kw aur, ant 8671/195g. (CP: 1100 kw vis max, 437 kw horiz, 43.7 kw aur, ant 1420 ft). Nov. 22, 1964. Box Z, 17033. (717) 534-3333 TWX 510-567-4010. Licensee: South Central Educational Bcstg Council. ■ PBS, EEN, PPTN. Wash atty: Dow, Lohnes & Albertson. ■ Andrew M. Bradley, pres; Robert F. Larson, gen mgr; Michael J. Ziegler, ass't gen mgr; E. Kay Walker, acting mgr educ svcs; Michael L. Greenwald, prom & dev mgr; Bill Varney, prog dir; John Bosak, chief engr. ■ On 31 CATV's—127,481 subs. On 1 trans. Co-owned: \*WITF-FM.

## Johnstown

**ADI No. 76; see Johnstown-Altoona market**

**WJAC-TV**—ch 6, 70.8 kw vis, 10.6 kw aur, ant 1,1201/175g. Sept. 15, 1949. Hickory Lane, 15905. (814) 255-5831. TWX 510-698-3274 Licensee: WJAC Inc. Ownership: Johnstown Tribune Publishing Co., 100%. See Nwspr. ■ NBC. Rep: Harrington, Richter & Parsons. Wash atty: Dow, Lohnes & Albertson. ■ Alvin D. Schrott, pres; John B. Rogers, com'l mgr; James M. Edwards Sr, prog dir; Ronald Stephenson, news dir; Theodore Campbell, chief engr. ■ On 141 CATV's—378,441 subs. On 3 trans. Co-owned: WJAC-AM-FM. ■ Rates: \$300; 130; 75.

**WJNL-TV**—ch 19, 95.6 kw vis, 10.47 kw aur, ant 6401/561g. Oct. 15, 1953. 341 Lincoln St., 15901. (814) 536-0761 Licensee: Cover Bcstg Inc. Debtor in possession (acq 8-11-75). ■ CBS, ABC. ■ John E. Gelormino, pres & gen mgr; Wm L. Santoro, asst to pres; J. J. Kersheskey, chief engr. ■ On 16 CATV's—85,000 subs. On 6 trans. ■ Rates: \$55; —; —.

## Lancaster

**ADI No. 45; see Harrisburg-York-Lancaster-Lebanon market**

**WGAL-TV**—ch 8, 316 kw vis, 63.1 kw aur, ant 1,0001/480g. March 18, 1949. Lincoln Highway W, 17604 (717) 393-5851. Licensee: WGAL-TV Inc. Ownership: See Steinman Stns, also Nwspr. ■ NBC. Rep: Meeker, Kettell-Carrier, Pearse; Hix; Busby, Finch & Woods. Wash atty: Hogan & Hartson. ■ Harry J. Shaub Jr, exec VP & gen mgr; Harold E. Miller, stn mgr; Leroy K. Strine, nat'l sls mgr; Nelson Sears, prog mgr; Thomas E. McCarty, rgnl sls mgr; Robert F. Walther, prod mgr; Robert H. Zima, sls service mgr; Paul I. Woodland, prom mgr; J. Jude Schlager, sls dev mgr; Wayne Seacat, tech dir. ■ On 90 CATV's—426,500 subs. Co-owned WGAL-AM-FM.

**WLYH-TV**—ch 15, 129 kw vis, 24 kw aur, ant 8801/572g. (CP: 570 kw max, 369 kw horiz vis, 114 kw max, 73.8 kw horiz aur, 1364 1/1062g). Oct. 15, 1953. 1126 Park City Center, 17601. (717) 273-4551. TWX: 510-650-4953 Licensee: Gateway Communications Inc. (acq 10-72). Ownership: Bergen Evening Record Corp., 80%; George A. Koehler, 13%; and others. See Gateway Communications Inc. ■ CBS. Rep: Blair. Wash atty: Wilner & Scheiner. ■ George A. Koehler, pres; David Dodds, gen mgr; Steve Petrich, gen sls mgr; Henry Urlick, prog dir; Wes Maley, news dir; Robert Good, chief engr. ■ On 75 CATV's—250,000 subs. ■ Rates: \$80; 40; 20.

## Lebanon

**WLYH-TV**—Licensed to Lancaster. See Lancaster

**WTPA**—Licensed to Harrisburg. See Harrisburg.

## Philadelphia

**ADI No. 4; see Philadelphia market**

**KYW-TV**—ch 3, 95.5 kw vis, 9.5 kw aur, ant 1,0001/1,116g. Sept. 3, 1941. Independence Mall East, 19106. (215) 238-4700. TWX 710-670-0255.

Licensee: Westinghouse Broadcasting Co. Ownership: See Westinghouse Bcstg Co. ■ NBC. Rep: TVAR; McDermott (Canada). Wash atty: Hedrick & Lane. ■ Donald H. McGannon, chmn & pres; Win Baker, pres-TV stn group; Alan J. Bell, VP & gen mgr; Arthur Kern, gen sls mgr; Michael Lape, local sls mgr; Jack Fentress, prog dir, Paul A. Bissonette, creative svcs dir; Kenneth D. Tiven, news dir; Robert Fields, chief engr. ■ Co-owned: KYW(AM). ■ Rates: \$6,000; 1,600; 600.

**WCAU-TV**—ch 10, 191 kw vis, 19.1 kw aur, ant 1,1601/1,139g. March 15, 1948. City Line & Monument Aves., 19131 (215) 839-7000. TWX 510-662-5997. Telex 84-5279. Licensee: CBS Inc. Ownership: See CBS-owned Stns. ■ CBS. Rep: CBS TV Stns Nat'l Sls. ■ D. Thomas Miller, pres; Robert L. Hosking, gen mgr; Richard Goldstein, sls mgr, Noble V. Blackwell, dir of bcst; Bruce A. Weiner, prom mgr; Robert Morse, dir of news; Gordon W. West, film buyer; Robert Gross, dir of engr. ■ Co-owned: WCAU-AM-FM.

**WKBS-TV**—(Burlington, N.J.)—ch 48, 2,140 kw vis, 214 kw aur, ant 1,1071/1,105g. Sept. 1, 1965. 3201 S. 26th St., Philadelphia, 19145. (215) 336-6400. Licensee: Kaiser Bcstg Co. Ownership: See Kaiser Bcstg Stns. ■ Rep: Kaiser Bcstg Spot Sls. Wash atty: Wilmer, Cutler & Pickering. ■ Robert L. Bryan, gen mgr; Jack Kline, gen sls mgr; Sam Feinberg, sls mgr; Elbert Sampson, prog dir; James A. Capone, prom mgr; Martin S. Jacobs, news dir; Glenn H. Romsos, engrg mgr. ■ On 90 CATV's—516,000 subs. On 1 trans.

**WPHL-TV**—ch 17, 2,450 kw vis, 368 kw aur, ant 1,0801/1,140g. Sept. 17, 1965. 5001 Wynnefield Ave., 19131. (215) 878-1700. TWX 710-670-0476. Telex 845-400 Licensee: WPHL-TV Inc. Ownership: AVC Corp. ■ Rep: H-R Television. Wash atty: Covington & Burling. ■ Eugene McCurdy, pres & gen mgr; Ted Baze, VP stn mgr & film buyer; Charles McFadden, dir of sls; Walter Bundy, chief engr. ■ On 350 CATV's—640,000 subs. ■ Rates: \$500; 300; 100.

**WPVI**—ch 6, 74.1 kw vis, 14.8 kw aur, ant 1,0941/1,111g. Sept. 13, 1947. 4100 City Line Ave., 19131. (215) 878-9700. TWX 215-569-9730. Licensee: Capital Cities Communications Inc. (acq 4-27-71). Ownership: See Capital Cities Stations. ■ ABC. Rep: Blair; Mulvihill (Canada). Wash atty: Wilmer, Cutler & Pickering. ■ Lawrence Pollock, VP & gen mgr; Henry Chadwick, gen sls mgr; Charles Bradley, prog dir; Richard F. Appleton, dir of sls; David Elmore, prom dir; Ronald Tindiglia, news dir; Irwin Ross, chief engr.

**WTAF-TV**—ch 29, 5,000 kw max, 3,740 kw horiz vis, 700 kw max, 347 kw horiz aur, ant 1,1401/1,190g. May 18, 1965. 330 Market St., 19106. (215) 925-2929. TWX 710-670-1979. Licensee: Taft Broadcasting Co. of Pennsylvania Inc. Ownership: See Bcstg Co. ■ Rep: Bolton/Burchill. Wash atty: Koteen & Burt. ■ Carlo Anneke, gen mgr; Richard N. Owens, chief engr.

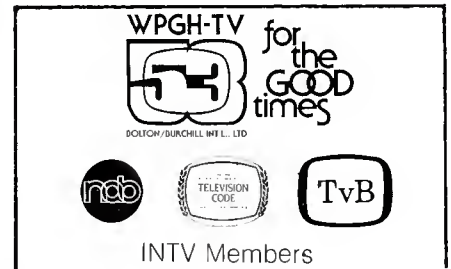
## Pittsburgh

**ADI No. 11; see Pittsburgh market**

**KDKA-TV**—ch 2, 100 kw vis, 10 kw aur, ant 9951/683g. January 1949. 1 Gateway Ctr, 15222. (412) 391-3000. TWX 710-644-4380. Licensee: Westinghouse Broadcasting Co. Ownership: See Westinghouse Bcstg Co. ■ CBS. Rep: TVAR. Wash atty: Hedrick & Lane. ■ Jonathan S. Hayes, gen mgr; William C. Strong, sls mgr; Richard Kurlander, prog mgr; Pat Lawrence, prom mgr; David Beddow, news dir; Glenn Lahman, engrg mgr. ■ On 188 CATV's—527,840 subs. On 4 trans. Co-owned: KDKA-AM-FM.

**WIIIC-TV**—ch 11, 295 kw vis, 29.5 kw aur, ant 9901/848g. Sept. 1, 1957. 341 Rising Main Ave., 15214 (412) 321-8700. TWX 710-664-2099. Licensee: WIIC-TV Corp. (acq 1-1-65). Ownership: See Cox Bcstg Corp., also Nwspr. ■ NBC. Rep: Telerep. Wash atty: Dow, Lohnes & Albertson. ■ Clifford Kirtland, pres; Stanley G. Mouse, VP & gen mgr bcst div; Leonard A. Swanson, VP & gen mgr WIIC-TV; Merritt Rose, sls mgr; Alexander H. Gordon, adv mgr; By Williams, prog dir; Art Kent, news dir; Andrew Jackson, chief engr. ■ On 145 CATV's—458,368 subs.

**WPCB-TV**—ch 22, 2399 kw max & 1740 kw horiz vis, 240 kw max & 174 kw horiz aur, ant 9701/839g. Not on air, target date September 1977. Box 17220, 15132. Permittee: Western Pennsylvania Christian Broadcasting Co. Ownership: R. Russell Bixler, pres, et al. ■ Wash atty: Gordon & Healy. ■ R. Russell Bixler, pres.



**WPGH-TV**—ch 53, 2,338 kw vis, 191 kw aur, ant 10241/736g. July 14, 1953. 750 Ivory Ave., 15214. (412) 931-8600. TWX: 710-664-2088. Licensee: Pittsburgh Telecasting Inc. (acq 12-12-73). Ownership: Stip Realty, 100%. ■ Rep: Bolton/Burchill. Wash atty: Pierson, Ball & Dowd. ■ Albert M. Holtz, gen mgr; John J. Baggio, sls mgr; Richard C. Dreyfuss, prog dir & film buyer; Ed Stankay, prom mgr; Joseph Giardina, chief engr. ■ Rates: \$300; —; 50.

**\*WQED**—ch 13, 316 kw vis, 63.1 kw aur, ant 6901/600g. April 1, 1954. 4802 Fifth Ave., 15213. (412) 683-1300. TWX: 710-664-2097. Licensee: Metro Pittsburgh Public Bcstg Inc. ■ PBS. Progmg for the deaf 6 hrs wkly. Wash atty: Covington & Burling. ■ Lloyd Kaiser, pres; Tom Skinner, exec VP; Jay Rayvid, senior VP; Dan Fales, VP; Don Abraham, controller, Sam Silberman, prog dir; Cal Thomas, dir-prog dev; Margie Moeller, dir-natl prom; Jerry Jones, chief engr. ■ On 160 CATV's.

**\*WQEX**—ch 16, 171 kw vis, 34.2 kw aur, ant 7001/600g. Sept. 14, 1959. Licensee: Metro Pittsburgh Public Bcstg Inc. See \*WOED(TV). ■ On 55 CATV's.

**WTAE-TV**—ch 4, 100 kw vis, 20 kw aur, ant 9601/1,066g. Sept. 14, 1958. 400 Ardmore Blvd., 15230. (412) 242-4300. TWX 710-664-4266. Licensee: Hearst Corp. Ownership: See Hearst Stns, also Nwspr. ■ ABC. Rep: Katz. Wash atty: Dempsey & Kopolovitz. ■ Franklin C. Snyder, VP of Hearst Corp. & gen mgr of Hearst Bcstg; John G. Conomikes, VP & gen mgr; Jack A.W. Shenkan, stn mgr; Malcolm Potter, prog dir; David M. Crantz, prom mgr; Fred Young, news dir; Estelle Gould, cmnty affairs dir; James Hurley, dir of engr. ■ On 177 CATV's—634,556 subs. On 4 trans. Co-owned WTAE-AM-FM. ■ Rates: \$2,000; 500; 150.

## Scranton

**ADI No. 49; see Wilkes-Barre-Scranton market**

**WBRE-TV**—(Wilkes-Barre)—ch 28, 4,120 kw max vis, 820.4 kw max aur, ant 1,6451/845g. Jan. 1, 1953. 62 S. Franklin St., Wilkes-Barre 18703 (717) 823-3101. TWX 717-480-0510. Licensee: WBRE-TV Inc. Ownership: David M. Baltimore family, 100%. ■ NBC. Rep: Petry. Wash atty: Hogan & Hartson. ■ David M. Baltimore, pres, gen mgr & film buyer; Terry S. Baltimore, exec VP & nat'l sls mgr; Franklin D. Coslett, VP loc sls mgr, per dir; Don Miller, prod dir; Tom Bigler, news dir. ■ On 120 CATV's—300,000 subs. On 5 trans. Co-owned: WBRE-AM-FM.

**WDAU-TV**—ch 22, 750 kw vis, 137 kw aur, ant 1,5601/618g. June 7, 1953. 1000 Wyoming Ave., 18509. (717) 342-7634. TWX 510-671-4607. Licensee: Scranton Bcstrs Inc. Ownership: Mrs. M. E. Megargee & family, 100%. ■ CBS. Rep: Blair. Wash atty: Dow, Lohnes & Albertson. ■ Mrs. M. E. Megargee, pres; Madge M. Holcomb, gen mgr; Jack White, nat'l sls mgr; Mort Rosenthal, prog dir & film buyer; Doug Holcomb, prom & adv dir; Tom Powell, news & pub affrs dir; Robert Leach, chief engr. ■ On 96 CATV's—410,332 subs. On 7 trans. Co-owned: WGBI-AM-FM. ■ Rates: \$300; 120; 50.

**WNEP-TV**—ch 16, 1,268 kw vis, 127 kw aur, ant 1,6661/829g. Feb. 9, 1954. Wilkes-Barre Scranton Airport. Avoca 18641. (717) 655-2821. TWX 710-671-4532. Licensee: NEP Communications Inc. (acq 12-1-73). Ownership: Thomas P. Shelburne, 32.94%; Catherine W. Shelburne, 21.96%; Frank Henry, 21.64%. ■ ABC. Rep: Katz. Wash atty: Koteen & Burt. ■ Thomas P. Shelburne, pres; Thomas P. Shelburne III,

## Pennsylvania, Rhode Island, South Carolina TV

stn mgr & film buyer; H. Dean Hinson, sls mgr; Elden A. Hale Jr., news dir; Chester F Sawicki, chief engr. ■ On 130 CATV's—150,000 subs. ■ Rates: \$550; 175; 105.

**\*WVIA-TV**—ch 44, 1,200 kw vis, 120 kw aur, ant 1,674/845g. September 1966. Public Bcstg Center, Pittston 18640. (717) 655-4561. TWX 510-657-4012. Licensee: Northeastern Pa. Educl TV Assn. ■ PBS, EETN, PPTN. Wash atty: Dow, Lohnes & Albertson. ■ George H. Strimel Jr, pres & gen mgr; Gerald Schumacher, prog dir; Jack Lewis, prom mgr; Paul Evanovsky, chief engr. ■ On 65 CATV's—100,000 subs. On 12 trans. Co-owned: \*WVIA-FM.

### Wilkes-Barre

**WBRE-TV**—Licensed to Wilkes-Barre. See Scranton.

### York

**ADI No. 45; see Harrisburg-York-Lancaster-Lebanon market**

**WSBA-TV**—ch 43, 1860 kw max vis, 724 kw horiz vis, 186 kw max aur, 72.4 kw horiz aur, ant 530/419g. Dec 22, 1952. Box 1868, 17405. (717) 843-0043. Licensee: Susquehanna Bcstg Co. Ownership: See Susquehanna Bcstg Co. ■ CBS, Rep: Blair. Wash atty: Cohn & Marks. ■ Louis J. Appell Jr, pres; Robert M. Stough, stn mgr & natl sls mgr; H. David Berlin, sls mgr; Robert H. Bruesch, news dir; Jack M. Schuster, chief engr & dir prod. ■ On 22 CATV's—123,785 subs. Co-owned: WSBA-AM-FM

**WTPA**—Licensed to Harrisburg. See Harrisburg.

## Rhode Island

### Providence

**ADI No. 30; see Providence market**

**WJAR-TV**—ch 10, 316 kw vis, 50 kw aur, ant 1,000/940g. July 10, 1949. 176 Weybosset St., 02902. (401) 751-5700. TWX 710-381-1749. Licensee: The Outlet Co. Ownership: See Outlet Co. Sins. ■ NBC. Sp 1 hr monthly. Rep: Petry. Wash atty: Sundlun, Tirana & Scher. ■ David E. Henderson, pres; Leonard S. Davey Jr, gen mgr; Raymond Janz, gen sls mgr; Gary Dreispul, prog mgr & film buyer; Arthur Alpert, news dir; George St. Andre, chief engr. ■ Co-owned: WJAR(AM).

**WPRI-TV**—ch 12, 316 kw vis, 31.6 kw aur, ant 910/981g. March 27, 1955. 25 Catamore Blvd., E. Providence, 02914. (401) 438-7200. TWX 710-381-1606. Licensee: Poole Bcstg Co. Inc. (acq 7-18-67). Ownership: See John B. Poole Stns. ■ CBS. Rep: TeleRep. Wash atty: Wilmer, Cutler & Pickering. ■ Edwin W. Pfeiffer, VP, gen mgr & film buyer; Henry Yaggi III, gen sls mgr; Robert Kinkead, prog dir; Edmond Nickerson, prom coord; David Pearce, news dir; T. Arthur Bone, chief engr.

**\*WSBE-TV**—ch 36, 479 kw vis 95.5 kw aur, ant 600/502g. June 5, 1967. 24 Mason St., 02903. (401) 831-2900. Licensee: Board of Regents for Education, State of Rhode Island & Providence Plantations. ■ PBS, EEN. Wash atty: Norman E. Jorgensen. ■ Robert P. Danilowicz, gen mgr; Walter Covell, prog dir; Thomas K. Prior, chief engr. ■ On 1 CATV—1,100 subs.

**WTEV**—(New Bedford, Mass.)—ch 6, 100 kw vis, 22.4 kw aur, ant 940/996g. Jan 1, 1963. TV Center, New Bedford, 02741. (617) 993-2651. Regency East, 02903. (401) 331-7600. TWX 617-993-6255. Licensee: WGAL TV Inc. Ownership: See Steinman Stns, also Nwspr. ■ ABC. Rep: Meecker; Kettell-Carter; Pearce. Wash atty: Hogan & Hartson. ■ Harry J. Shaub Jr, pres; Vance L. Eckersley, stn mgr; John H. Candiolo, sls mgr; Mann Reed, rgnl sls mgr; John Robinson, prog

mgr; Truman Taylor, news dir; Lee W. Tanner, opns & engr mgr; Donald E. Norris, prom mgr. ■ On 15 CATV's—38,034 subs.

**New TV**—ch 64, 1000 kw vis, 200 kw aur, ant 1,000/867g. Not on air, target date unknown. 514 Industrial Bank Bldg., 02903. Permittee: Channel 16 of Rhode Island. Ownership: Harold C. Arcaro, 92%; TV Assoc. 8%. ■ Wash atty: Cottone & Fanelli.

## South Carolina

### Allendale

**ADI No. 106; see Augusta, Ga. market**

**\*WEBA-TV**—ch 14, 557 kw vis, 111 kw aur; ant 800/809g. Sept. 5, 1967. 2712 Millwood Ave., Columbia, S.C., 29250. Licensee: South Carolina ETV Commission. ■ Charles E. Cortez, stn supvr. See \*WRLK-TV Columbia.

### Anderson

**ADI No. 36; see Greenville-Spartanburg, S.C.-Asheville, N.C. market**

**WAIM-TV**—ch 40, 135 kw vis, 26.9 kw aur; ant 380/418g. Dec. 1, 1953. 321 Kingsley Rd., 29621. (803) 226-1511. Licensee: Wilton E. Hall. Ownership: See Nwspr. ■ ABC, CBS. Rep: Devney; Dora-Clayton. Wash atty: Benedict Cottone. ■ Wilton E. Hall, pres; Betty K. Black, gen mgr & prog dir; John F. McCallum, sls mgr; Marshall H. Gaillard, prom mgr; Jerry C. Garrett, film buyer; David Reddick, chief engr. ■ Co-owned: WAIM(AM)-WCAC(FM).

### Beaufort

**ADI No. 125; see Savannah, Ga. market**

**\*WJWJ-TV**—ch 16, 852 kw vis, 169 kw aur, ant 1,277/1,318g. Sept 19, 1975. 105 S. Ribaut Rd., 29902. Licensee: South Carolina ETV Commission. ■ Bob Frierson, gen mgr; Debbie Spitzer, staff artist; Paul Keyserling, staff photographer; Clyde Jones, transmitter superv; Allan Shures, engr mgr.

### Charleston

**ADI No. 120; see Charleston market**

**WCBD-TV**—ch 2, 100 kw vis, 19.5 kw aur, ant 790/842g. Sept 25, 1954. Box 879, 29402. (803) 884-4141. TWX 803-884-9612. Licensee: State Telecasting Co. (acq 9-1-71). Ownership: See State Telecasting Stns, also Nwspr. ■ ABC. Rep: Blair. Wash atty: Dow, Lohnes & Albertson. ■ W. Frank Harden, pres; Carter C. Hardwick Jr, VP & gen mgr; Grange S. Cuthbert, sls mgr; A. W. Evans, news dir; William Roversi, asst gen mgr & sls mgr; Mark Tiedje, creative svcs dir; Cil Frazier, prog dir; Walter M. Nelson, engr dir. ■ On B CATV's—22,000 subs.

**WCIV**—ch 4, 100 kw vis, 20 kw aur, ant 1,000/985g. Oct 23, 1962. Hwy 703, Mt. Pleasant, 29464. (803) 884-8513. Licensee: First Charleston Corp. (acq 11-66). Ownership: See Evening Star Stns, also Nwspr. ■ NBC. Rep: Petry; Ayers. Wash atty: Hogan & Hartson. ■ William Lucas, pres & gen mgr; James Edwards, sls mgr; Celia Shaw, stn mgr; Elena Bonsignori, prom mgr; Frank Hunt, news dir; Charles Shaw, chief engr. ■ On 10 CATV's—15,000 subs. ■ Rates: \$250; 35, 15.



**WCSC-TV**—ch 5, 100 kw vis, 20 kw aur, ant 1,000/1,044g. June 19, 1953. Box 186, 29402. (803) 723-8371. TWX 810-881-1876. Licensee: WCSC Inc. Ownership: John M. Rivers, 39.5%; & others. ■ CBS.

Rep: Peters, Griffin & Woodward. Wash atty: Dow, Lohnes & Albertson. ■ John M. Rivers, chmn; John M. Rivers Jr, pres; Ken Hege, gen sls; Patsy Hicken, prom mgr; Rick Ray, stn mgr & film buyer; Ray Clune, news dir; Jack Becknell, dir of engr. ■ On 16 CATV's—31,682 subs. Co-owned: WCSC(AM)-WXTC(FM). ■ Rates: \$300; 125; 65.

**\*WITV**—ch 7, 310 kw vis, 62 kw aur, ant B48t/1,044g. Oct. 20, 1963. 2712 Millwood Ave., Columbia, 29250. Licensee: South Carolina ETV Commission. ■ Walter L. Moring, stn supvr. See \*WRLK-TV Columbia.

## Columbia

**ADI No. 98; see Columbia market**

**WIS-TV**—ch 10, 316 kw vis, 63.2 kw aur, ant 1,546/1,526g. Nov. 7, 1953. 1111 Bull St., 29202. (803) 799-1010. TWX 803-733-1184. Licensee: Cosmos Bcstg Corp. Ownership: See Cosmos Bcstg Stns. ■ NBC. Rep: Peters, Griffin, Woodward. Wash atty: Dow, Lohnes & Albertson. ■ Charles A. Balson, pres; Richard M. Coulter, gen mgr; Joseph Petry; news dir; Carl Stephens, prog mgr; Diane Bagwell, prom dir; Pete Ford, chief engr. ■ On 2B CATV's—63,891 subs. Co-owned: WIS(AM). ■ Rates: \$240; 130; 90.

**WNOK-TV**—ch 19, 1,046 kw vis, 104.6 kw aur, ant 640/556g. Sept. 1, 1953. Drawer M, 29250. (803) 776-3600. TWX 803-733-1131. Licensee: Palmetto Radio Corp. Ownership: Irwin Kahn, 32.1%; J.W. Lindau III, 10.3%; H. Moody McElveen Jr, 7.9%; W. Croft Jennings; & others. ■ CBS. Rep: Avery-Knodel. Wash atty: Covington & Burling. ■ H. Moody McElveen Jr, exec VP; Richard Laughridge, VP sls; Donald Bryant, prog dir; Allard Dial, prod mgr; Jack Cook, news dir; Donald Bryant, film buyer; Jim Kelly III, tech dir. ■ On 4 CATV's. Co-owned: WNOK-AM-FM.

**WOLO-TV**—ch 25, 871 kw vis, 96 kw aur, ant 620/531g. Oct. 1, 1961. Box 4217, 29204 (803) 754-7525. TWX B10-666-2100. Licensee: Columbia TV Bcstrs Inc. Ownership: See Bahakel Stns. ■ ABC. Rep: H-R. Wash atty: Wilmer, Cutler & Pickering. ■ Cy N. Bahakel, pres; Donald H. Krauss, gen & sls mgr; David Aiken, prog dir & prom mgr; Mackie Ouave, news dir; Jim Martinson, film buyer; Brian Baker, chief engr. ■ On 16 CATV's—41,559 subs. ■ Rates: \$85; 50; 30.

**\*WRLK-TV**—ch 35, 513 kw vis, 102 kw aur, ant 1,030/999g. Sept. 5, 1966. 2712 Millwood Ave., 29205. Licensee: South Carolina ETV Commission. ■ Robert K. Baldwin, stn supvr; Henry J. Cauthen, gen mgr; Charles S. Morris, dir div of opns; Charlton W. Bowers, chief engr; Robert E. Wood, dir of education; Gene Upright, prog dir; Dick Phipps, dir of info.

## Florence

**ADI No. 158; see Florence market**

**WBTV**—ch 13, 316 kw vis, 39.8 kw aur, ant 790/827g. Oct. 18, 1954. TV Road, 29501. (803) 622-1565. TWX B03-662-2212. Licensee: Daily Telegraph Printing Co. Ownership: See Daily Telegraph Stns, also Nwspr. ■ CBS, ABC. Rep: Avery-Knodel. Wash atty: Dow, Lohnes & Albertson. ■ Joseph B. Foster, stn mgr; George L. Sansbury, sls mgr; Jim Griffin, news dir; Bernard E. Moore, chief engr. ■ On 19 CATV's.

**\*WJPM-TV**—ch 33, 537 kw vis, 107 kw aur, ant 790/797g. Sept. 3, 1967. 2712 Millwood Ave., Columbia, 29205. Licensee: South Carolina ETV Commission. See \*WRLK-TV Columbia, S.C. ■ Frank Jenne, stn supvr

## Greenville

**ADI No. 36; see Greenville-Spartanburg, S.C.-Asheville, N.C. market**

**WANC-TV**—Licensed to Asheville, N.C. See Asheville, N.C.

**WFBC-TV**—ch 4, 100 kw vis, 20 kw aur, ant 2,000/892g. Dec. 31, 1953. Box 78B, 29602. (803) 233-4601. TWX B10-2B1-2182. Licensee: Multimedia Inc. Ownership: See Multimedia Stns, also Nwspr. ■ NBC. Rep: Katz. Wash atty: Dow, Lohnes & Albertson. ■ Wilson C. Wearn, pres; Douglas A. Smith, VP & gen mgr; Dave McAtee, gen sls mgr; Tom Todd, prog dir & film buyer; Andy Scott, prom mgr; Dave Partridge, news dir; Jim Lynn, chief engr. ■ On 35 CATV's—



45,000 subs. On 13 trans. Co-owned: WF8C-AM-FM. ■ Rates: \$850; 300; 160.

**WGGS-TV**—ch 16, 229 kw vis, 40 kw aur, ant 1,150/196g. Box 4157, 2960B. (803) 242-1616. Licensee: Carolina Christian 8cstg Inc. Ownership: James H. Thompson, 92%. ■ Rep: Savalli-Gates. Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ James H. Thompson, pres; Jim McManus, gen & sls mgr; Bill Ward, prog dir; Jerry Ducker, prod mgr; Gene Gibson, chief engr; Bill Rainey, news dir; Dale Richman, prom mgr; Joanne Thompson, film buyer. ■ On 10 CATV's—30,000 subs.

**WLOS-TV**—(Asheville, N.C.)—ch 13, 170 kw vis, 26.3 kw aur, ant 2,835/338.5g. Sept. 18, 1954. Box 2150, 288 Macon Ave, Asheville, N.C., 28802. (704) 255-0013. TWX 510-933-0166. Licensee: Wometco Skyway 8cstg Co. Ownership: See Wometco Enterprises Stns. ■ ABC. Rep: MMT. Wash atty: Cohn & Marks. ■ Mitchell Wolfson, bd chmn; Morton S. Cohn, pres & gen mgr; Dave DeArmond, VP & gen sls mgr; William Pfeiffer, VP progmg; Walt Dondaville, news dir; Dave Guthrie, prom mgr; C. Lee Davis, chief engr. ■ On 71 CATV's—150,000 subs. On 27 trans. Co-owned: WLOS(FM) Asheville. ■ Rates: \$555; 250; 190.

**\*WNTV**—ch 29, 347 kw vis, 67.6 kw aur, ant 1,142/151g. Sept. 15, 1963. 2712 Millwood Ave., 29250. Licensee: South Carolina ETV Commission. See \*WRLK-TV Columbia. ■ J. B. Cothran, stn supr.

**WSPA-TV**—(Spartanburg)—ch 7, 294.4 kw vis, ant 2,000/257g. (CP 44.5 kw aur). April 29, 1956. Box 1717, Spartanburg, 29304. (803) 585-7777. TWX 810-282-2591. Licensee: Spartan Radiocasting Co. Ownership: Walter J. Brown & family, 60%; & others. ■ CBS. Rep: H-R. Wash atty: Covington & Burling. ■ Walter J. Brown, pres; Joe Varholj, gen mgr; Ray Johnson, gen sls mgr; Dave Handy, stn & prog mgr; Tom Crosby, news dir. ■ On 38 CATV's. On 19 trans. Co-owned: WSPA-AM-FM (Spartanburg). ■ Rates: \$425; 160; 80.

## Rock Hill

**\*WNCS-TV**—ch 30, 680 kw vis, 136 kw aur, ant 1289/1649g. 2712 Millwood Ave., Columbia, 29250. ■ Wash atty: Dow, Lohnes & Albertson

## Spartanburg

**WNTV**—Licensed to Greenville. See Greenville.

**WSPA-TV**—Licensed to Spartanburg. See Greenville.

## Sumter

**ADI No. 98; see Columbia market**

**\*WRJA-TV**—ch 27, 794 kw vis, 157 kw aur, ant 1,163/1,200g. Sept. 7, 1975. 18 N. Harvin St., 29150. Licensee: South Carolina ETV Commission. See \*WRLK-TV Columbia. ■ John Hunt, gen mgr; Carl Woodruff, art dir; Mary Miller, photography dir; Ed Sexauer, prom mgr; William Homes, transmitter supr; Jim Barnard, engrg mgr.

## South Dakota

### Aberdeen

**ADI No. 94; see Sioux Falls-Mitchell market**

**KABY-TV**—ch 9, 295 kw vis, 47.5 kw aur, ant 1,390/1,288g. Nov. 28, 1958. Box 1520, 57401. (605) 225-4350. Licensee: Forum Communications Inc. (acq 1973). ■ Co-owned: satellite of KSFY-TV Sioux Falls.

**\*KDSD-TV**—ch 16, 537 kw vis, 81.3 kw aur, ant 1,171/1,062g. Jan. 1, 1972. 310 E. Clark St., Vermillion, 57069. Licensee: State Board of Directors for Educational TV. See \*KUSD-TV Vermillion. ■ On 1 CATV—1,200 subs.

## Brookings

**ADI No. 94; see Sioux Falls-Mitchell market**

**\*KESD-TV**—ch 8, 257 kw vis, 51.3 kw aur, ant 750/800g. Feb. 6, 1968. Pugsley Ctr, 57006. (605) 688-4191. Licensee: S. D. State U. ■ PBS. Wash atty: Dow, Lohnes & Albertson. ■ Eric Brown, dir of educ med; W. P. Wentzy, gen mgr; Dennis Pack, prog dir; Mrs. Lonnie Johnson, asst prog mgr; Wilbur V. Kraft, chief engr. ■ On 8 CATV's. On 1 trans. Co-owned: \*KESD-FM.

## Deadwood

**KIVV-TV**—Licensed to Lead. See Lead.

## Eagle Butte

**ADI No. 142; see Minot-Bismarck-Dickinson, N.D. market**

**\*KPSD-TV**—ch 13, 316 kw vis, 31.6 kw aur, ant 1,700/1,696g. September 1973. 310 E. Clark St., Vermillion, 57069. Licensee: State Board of Directors for Educational TV. See \*KUSD-TV Vermillion.

## Florence

**ADI No. 94; see Sioux Falls-Mitchell market**

**KDLO-TV**—ch 3, 100 kw vis, 20 kw aur, ant 1,390/1,408.5g. September 1955. Licensee: Midcontinent 8cstg Co. Co-owned satellite of KELO-TV Sioux Falls. ■ Wash atty: Dow, Lohnes & Albertson. ■ Co-owned: KDLO-FM.

## Lead

**ADI No. 162; see Rapid City market**

**KHSD-TV**—ch 11, 316 kw vis, 31.6 kw aur, ant 1,890/1,605g. Nov. 2, 1966. Box 1760, Rapid City, 57701. (605) 342-2000. Licensee: Duhamel Bcstg Enterprises. Co-owned satellite of KOTA-TV Rapid City. ■ NBC. Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ W. Duhamel, gen mgr; D. Lesmeister, gen sls mgr & bcast mgr; Sharon Hartman, prog dir; Gene Carlson, news dir; Fred Wuenschel, chief engr. ■ Rates: \$96; 45; 24.

**KIVV-TV**—ch 5, 100 kw vis, 10 kw aur, ant 1,900/1,539g. July 9, 1976. Box 677, Rapid City, 57701. (605) 394-7777. Permittee: Dakota 8cstg Co. (acq 7-3-75). Co-owned satellite of KEVN-TV Rapid City. ■ ABC. Wash atty: Bilger & Blair. ■ Jerry Condra, gen mgr & film buyer; Pete Sieler, stn mgr; Don Stafford, chief engr.

## Lowry

**ADI No. 142; see Minot-Bismarck-Dickinson, N.D. market**

**\*KQSD-TV**—ch 11, 316 kw vis, 32 kw aur, ant 1040/875g. (CP: 234 kw vis, 28.2 kw aur, ant 1040 ft.). March 9, 1976. c/o Marlin P. Busch, University of South Dakota, Vermillion, 57069. Permittee: State Board of Directors for Educational TV.

## Martin

**KZSD-TV**—ch 8, 316 kw vis, 320 kw aur, ant 1,170/872g. University of S.D., Vermillion, 57069. Permittee: State Board of Directors for Educational TV. ■ Wash atty: Cohn & Marks.

## Mitchell

**ADI No. 94; see Sioux Falls-Mitchell market**

**KXON-TV**—ch 5, 100 kw vis, 11.5 kw aur, ant 1,510/1,599g. (CP: 100 kw vis, 10 kw aur, ant 1510 ft.). June 12, 1960. Box 1049, 57301. (605) 996-7577. TWX 910-668-0598. Licensee: Buford Television Inc. (acq 11-10-72). Ownership: See Buford Television Stns. ■ ABC. Rep: Katz. Wash atty: McKenna, Wilkinson & Kittner. ■ Robert P. Buford, pres; Joe Shields, gen mgr mktg; Errol Kapellusch, gen mgr resources, film buyer; Gary L. Hanson, news dir; LaNell Quam, prom mgr; Arnold Monday, chief engr. ■ On 13 CATV's. On 2 trans.

## South Carolina, South Dakota TV

### Pierre

**ADI No. 94; see Sioux Falls-Mitchell market**

**KPRY-TV**—ch 4, 100 kw vis, 20 kw aur, ant 1240/1089g. Feb 1976. Courthouse Plaza, 6th & Dakota, Sioux Falls, 57102. Licensee: Forum Communications Co. Ownership: see Forum Communications Stns. Licensee of KSFY-TV, Sioux Falls. ■ NBC. Wash atty: Marmet Prof. Corp. ■ William Marciel, pres.

**\*KTSD-TV**—ch 10, 269 kw vis, 31.6 kw aur, ant 1,600/1,326g. Aug. 1, 1970. 310 E. Clark St., Vermillion, 57069. Licensee: State Board of Directors for Educational TV. See \*KUSD-TV Vermillion. ■ On 2 CATV's.

### Rapid City

**ADI No. 162; see Rapid City market**

**\*KBHE-TV**—ch 9, 38.4 kw vis, 7.2 kw aur, ant 650/470g. July 1967. Keystone Route, Box 126, 57701. (605) 343-1930. 310 E. Clark St., Vermillion, 57069. Licensee: State Board of Directors for Educational TV. See \*KUSD-TV Vermillion.

**KEVW-TV**—ch 7, 196 kw vis, 19.6 kw aur, ant 697/629g. July 9, 1976. Box 677, 57701. (605) 366-8021. Permittee: Dakota Bcstg Co. (acq 7-3-75). Ownership: Sherwood Corner, 47%; Pete Sieler, 5%. ■ ABC. Rep: Avery-Knodel; Hix. Wash atty: Bilger & Blair. ■ Pete G. Sieler, stn mgr; Jerry Condra, gen mgr & film buyer; Don Stafford, chief engr. ■ On 8 CATV—20,000 subs.

**KOTA-TV**—ch 3, 100 kw vis, 20 kw aur, ant 660/607g. July 1, 1955. Box 1760, 57701. (605) 342-2000. TWX 910-668-0244. Licensee: Duhamel 8cstg Enterprises. Ownership: See Duhamel 8cstg Stns. ■ NBC, ABC. Rep: H-R. Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ Helen S. Duhamel, bd chmn; William F. Duhamel, pres & gen mgr; Dan Lesmeister, bcast mgr & film buyer; Gene Carlson, news dir; Fred Wuenschel, chief engr. ■ On 8 CATV's—10,000 subs. On 40 trans. Co-owned: KOTA(AM). ■ Rates: \$96; 45; 24.

### Reliance

**ADI No. 94; see Sioux Falls-Mitchell market**

**KPLD-TV**—ch 6, 100 kw vis, 20 kw aur, ant 1,110/711g. July 1957. Licensee: Midcontinent 8cstg Co. Co-owned satellite of KELO-TV Sioux Falls. ■ Wash atty: Dow, Lohnes & Albertson.

### Sioux Falls

**ADI No. 94; see Sioux Falls-Mitchell market**

**KELO-TV**—ch 11, 316 kw vis, 28.8 kw aur, ant 2,000/1,985g. May 1953. Phillips at 13th, 57102. (605) 336-1100. TWX 910-660-0552. Licensee: Midcontinent 8cstg Co. Ownership: See Midcontinent 8cstg Stns. ■ CBS. Rep: H-R; Evans. Wash atty: Dow, Lohnes & Albertson. ■ Joe Floyd, pres; Evans Nord, VP & gen mgr; Tom Sheeley, VP new progs; Joe Floyd, exec VP for opns; Vince Davi, prom mgr; Lee Heisel, dir engrg. ■ On 5 CATV's—2,000 subs. On 19 trans. Co-owned: KELO-AM-FM. ■ Rates: \$275; 175; 50.

**KSFY-TV**—ch 13, 316 kw vis, 39.8 kw aur, ant 2,000/1,985g. July 31, 1960. Sixth & Dakota, 57102. (605) 336-1300. TWX 910-660-0569. Licensee: Forum Communications Inc. (acq. 12-11-73). Ownership: See Forum Communications Stns. ■ NBC. Rep: PG&W; Hyett; Soderlund. Wash atty: Marmet Prof. Corp. ■ William Marciel, pres; Scott Park, VP gen mgr & film buyer; James Dunham, gen sls mgr; Marge Hokenstad, prog dir; Terry Keegan, news dir; John Dunicliff, prom mgr; Bill Kading, chief engr; Max E. Pierce, dir engrg. ■ On 17 CATV's—28,800 subs. ■ Rates: \$175; 90; 35.

**KXON-TV**—Licensed to Mitchell. See Mitchell.

### Vermillion

**ADI No. 116; see Sioux City, Iowa market**

**\*KUSD-TV**—ch 2, 100 kw vis, 20 kw aur, ant

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7601/656g, July 5, 1961. Old Union Bldg., University of South Dakota, 57069. (605) 677-5277. Licensee: U. of S.D. ■ PBS, MET, CEN. Wash atty: Cohn & Marks. ■ Martin P. Busch, telecommunications dir; Todd Hyde, prod mgr; James Prusha, chief engr. ■ On 6 CATV's—24,233 subs. On 21 trans. Co-owned: \*KUSD-AM-FM.

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## Bristol

**WCYB-TV**—Licensed to Bristol, Va. See Bristol, Va.

## Chattanooga

ADI No. 75; see Chattanooga market

**WDEF-TV**—ch 12, 316 kw vis, 37.1 kw aur, ant 1,260/1,641g. April 25, 1954. 3300 Broad St., 37408. (615) 267-3392. TWX 810-573-5207. Licensee: Roy H. Park Broadcasting of Tennessee Inc. Ownership: See Park Bcstg Inc. ■ CBS. Rep: Blair. Wash atty: McKenna, Wilkinson & Kiltner. ■ Roy H. Park, pres; William M. Dunaway, VP, gen mgr; Joe Killebrew, gen sls mgr; Cecil Ruffin, prod dir & film buyer; Emroy Williamson, prom mgr; Ray White, news dir; Gene Landau, chief engr. ■ On 8 CATV's. On 2 trans. Co-owned: WDEF-AM-FM.

**WRCB-TV**—ch 3, 100 kw vis, 10 kw aur, ant 1,070/1,301g. May 6, 1956. 900 Whitehall Rd., 37405. (615) 267-5412. TWX 810-873-5240. Licensee: Rust Craft Broadcasting of Tennessee Inc. Ownership: See Rust Craft Bcstg Co. ■ NBC. Rep: Katz. Wash atty: Kirkland, Ellis & Rowe. ■ Marshall Berkman, pres; Ralph E. Becker, VP; George A. Stevens, gen mgr; Bill Service, gen sls mgr; Lem Schofield, prod dir; Tom Spaulding, prom mgr; Al Warlick, news dir; Bob Glenn, chief engr. ■ On 20 CATV's. On 1 trans.

**WRIP-TV**  
Devney & Associates

**WRIP-TV**—ch 61, 457 kw vis, 91.2 kw aur, ant 980/1,348g. Jan. 24, 1972. 270 N. Crest Rd., 37404. (404) 866-3855. Licensee: WRIP TV Inc. Ownership: Col. Jay Sadow, 100%. ■ Rep: Devney. Wash atty: Boasberg, Hewes, Finkelstein & Klores. ■ Col. Jay Sadow, pres, gen & sls mgr & film buyer; Gerry Sadow, prod dir; Ron Lane, prom mgr; Bob Broome, news dir; Bill White, chief engr. ■ On 48 CATV's—389,000 subs. On 12 trans. Co-owned: WRIP(AM)-WOWE(FM) Rossville, Ga.

\***WTCL**—ch 45, 617 kw vis, 117 kw aur, ant 950/1,296g. March 8, 1970. 4411 Amnicola Hwy, 37406. (615) 629-4368. Licensee: Tenn. State Bd of Educ. ■ PBS. ■ Walter Alley, gen mgr; Robert Briscoe, chief engr.

**WTVC**—ch 9, 316 kw vis, 31.6 kw aur, ant 1,040/1,278g. Feb. 11, 1958. Box 1150, 37401. (615) 756-5500. TWX 810-537-5269. Licensee: WTVC Inc. Ownership: See Communications Inc. ■ ABC. Rep: H-R. Wash atty: Wilner & Scheiner. ■ Joe Windsor, pres; Jane Dowden, VP & gen mgr; Lee Johnson, prom mgr & film buyer; Bert Caldwell, natl sls mgr; Meyer Davis, prod dir; Charles Stephenson, chief engr; Bob Knowles, news dir. ■ On 12 CATV's. 1 trans. ■ Rates: \$300; 80; 35.

## Cookeville

ADI No. 31; see Nashville market

\***WCTE**—ch 22, 661 kw max & 427 kw horiz vis, 120 kw max & 77.6 kw horiz aur, ant 1,395/1,805g. Not on air, target date January 1977. C3-302 Cordell Hull Bldg, Nashville, 37219. (615) 741-2421. Licensee: Tennessee State Board of Education. ■ PBS. ■ Eugene Dietz, dir Tenn. ETV; Glenn Boatright, dir engr; George Carson, asst chief engr. ■ Co-owned satellite of \*WSJK-TV Sneedville.

## Crossville

ADI No. 61; see Knoxville market

**WCPT-TV**—ch 55, 18.6 kw vis, 3.71 kw aur, ant 1180/1,200g. Not on air, target date Sept. 19, 1976. Box 60B, 38555. (615) 484-8424. Licensee: Cumberland TV Co. Ownership: Edward M. Johnson, 100%. ■ Wash atty: Mallick & Bernton. ■ Edward M. Johnson, pres & gen mgr; Al Lynch, prod dir; Richard L. Davis, news dir; Archie Kendrick, chief engr. ■ On 15 CATV's. On 1 trans.

## Jackson

ADI No. 189; see Jackson market

**WBBJ-TV**—ch 7, 316 kw vis, 31.6 kw aur, ant 1,060/1,065g. March 5, 1955. Box 2387, 38301. (901) 424-4515. Licensee: Jackson Telecasters Inc. (acq 9-1-66). Ownership: See Cy Bahakel Stns. ■ ABC. Rep: Savalli-Gates. Wash atty: Wilmer, Cutler & Pickering. ■ Cy Bahakel, pres; Gerry O'Quik, gen mgr, sls mgr & film buyer; Don Hill, prod dir; Dave O'Brien, news dir; Ed Ward, chief engr. ■ On 15 CATV's—22,000 subs. ■ Rates: \$112; 60; 35.

## Johnson City

ADI No. 85; see Bristol, Va.-Kingsport-Johnson City, Tenn. market

**WCYB-TV**—Licensed to Bristol, Va. See Bristol, Va.

**WJHL-TV**—ch 11, 245 kw vis, 30 kw aur, ant 2,320/1,228g. Oct. 26, 1953. Box 1130, Johnson City, 37601. (615) 926-2151. TWX 810-575-8551. Licensee: Roy H. Park Bcstg of the Tri-Cities Inc. (acq 6-6-64). Ownership: See Park Bcstg Inc. ■ CBS. Rep: Blair. Wash atty: McKenna, Wilkinson & Kiltner. ■ Roy H. Park, pres; W. H. Lancaster Jr., exec VP & gen mgr; Jack H. Shaver, sls mgr; Al Gregory, prod dir & film buyer; Bob Lewis, news dir; Marcia Moran, prom mgr; Carl Dickenson, chief engr. ■ On 72 CATV's. On 2 trans. ■ Rates: \$400; 300; 55.

## Kingsport

ADI No. 85; see Bristol, Va.-Kingsport-Johnson City, Tenn. Market

**WCYB-TV**—Licensed to Bristol, Va. See Bristol, Va.

**WJHL-TV**—Licensed to Johnson City See Johnson City.

**WKPT-TV**—ch 19, 1260 kw max & 447 kw horiz vis, 251 kw max & 89.1 kw horiz aur, ant 2,320/1,225g. Aug. 20, 1969. 222 Commerce St., 37660. (615) 246-957B. TWX: 810-574-5180. Licensee: Holston Valley Broadcasting Corp. Ownership: Home News Pub Co., 97%; et al. ■ ABC. Rep: Meeker; Busby, Finch, Latham & Widman. Wash atty: Cordon & Jacob. ■ William M. Boyd, pres; Robert I. Ratcliff, exec VP & gen mgr; Raymond T. Walker, gen sls mgr; George E. DeVault Jr., VP for ops; William Freehoff, news dir; Harold T. Dougherty, VP engr. ■ On 76 CATV's—70,000 subs. On 1 trans. Co-owned: WKPT-AM-FM. ■ Rates: \$60; 30; 20.

## Knoxville

ADI No. 61; see Knoxville market

**WATE-TV**—ch 6, 100 kw vis, 15 kw aur, ant 1,490/1,153g. Oct. 1, 1953. 1306 N.E. Broadway, 37901. (615) 637-9666. TWX 615-546-0023. Licensee: Nationwide Communications Inc. Ownership: See Nationwide Communications Inc. ■ NBC. Rep: Harrington, Righter & Parsons. Wash atty: Fly, Shuebruk, Blume, Gagurne, Boros & Schulkind. ■ Clark Pollock, exec VP; John T. McCloud, VP & gen mgr; John H. Reese, prod dir & film buyer; Ron Watkins, gen sls mgr; Wanda Henegar, prom mgr; Don E. Watkins, chief engr. ■ On 96 CATV's—125,000 subs. On 3 trans. ■ Rates: \$300; 175; 60.

**WBIR-TV**—ch 10, 316 kw vis, 38.02 kw max & 36.3 kw horiz aur, ant 1,870/1,751g. Aug. 13, 1956. 1513 Hutchison Ave., 37917. (615) 637-1010. TWX 810-583-0172. Licensee: Multimedia Inc. Ownership: See Multimedia Broadcasting Co., also Nwsp. ■ CBS. Rep: Katz. Wash atty: Dow, Lohnes & Albertson. ■ Wilson C. Wearn, pres, Neal Branch, gen mgr; R. Lynn Leopper, sls mgr; Peter N. Fennelly, prod dir & film buyer; Walter H. Martin, prom mgr; Tom Poe, news dir; Robert E. Horton, chief engr. ■ On 42 CATV's. On 17 trans. Co-owned: WBIR-AM-FM. ■ Rates: \$400; 125; 50.

**WTVK**—ch 26, B13 kw vis, 162 kw aur, ant 1,290/1,073g. Oct. 18, 1953. Box 1388, 37901. (615) 687-2312. TWX 810-583-2178. Licensee: South Central Bcstg Corp. Ownership: See South Central Bcstg Stns. ■ ABC. Rep: Avery-Knodel. Wash atty: Wilner & Scheiner. ■ John A. Engelbrecht, pres; Duane V. Eastvold, gen mgr & film buyer; Jerry Whitener, sls mgr; William E. Eckstein, prod dir; Johnny Mountain, prom mgr; Carl Lawson, chief engr. ■ On 24 CATV's—43,000 subs. On 2 trans. Co-owned: WEZK(FM). ■ Rates: \$77; 37; 13.

## Lexington

ADI No. 189; see Jackson market

\***WLJT-TV**—ch 11, 316 kw vis, 63.1 kw aur, ant 640/1,496g. Feb. 1, 1968. C3-302 Cordell Hull Bldg, Nashville 37219. Licensee: Tennessee State Board of Education. ■ PBS. ■ Eugene Dietz, dir of Tenn. ETV; Glenn Boatright, dir of engr, Tenn. ETV; Herman Williams, asst chief engr.

## Memphis

ADI No. 35; see Memphis market

**WHBQ-TV**—ch 13, 316 kw vis, 63.2 kw aur, ant 1,110/1,073g. Sept. 27, 1953. 485 S. Highland Ave., 38111. (901) 323-7661. TWX 901-278-1314. Licensee: RKO Gen Inc. Ownership: See RKO Gen Stns. ■ ABC. Rep: RTVR. Wash atty: Pierson, Ball & Dowd. ■ D. A. Noel, VP & gen mgr; Alex Bonner, sls mgr; Lance Russell, prod dir; Sam McCullough, prom mgr; Welton Roy, chief engr. ■ On 42 CATV's—50,000 subs. Co-owned: WHBO(AM). ■ Rates: \$200-600; 100-280; 30-60.

\***WKNO-TV**—ch 10, 282 kw vis, 56.2 kw aur, ant 1,080/1,114g. June 25, 1956. Memphis State U., Box 80,000, 38152. (901) 458-2521. Licensee: Memphis Community TV Foundation. ■ PBS. ■ William S. Pollard Jr., bd chmn; Howard D. Holst, mgng dir; A. Fred Willis, prod dir; Robert Nollner, chief engr. ■ On 18 CATV's. Co-owned: \*WKNO-FM.

**WMC-TV**—ch 5, 100 kw vis, 20 kw aur, ant 1,010/1,088g. Dec. 11, 1948. 1960 Union Ave., 38104. (901) 274-8515. TWX 810-591-1710. Licensee: Scripps-Howard Broadcasting Co. Ownership: see Scripps-Howard Bcstg Co., also Nwsp. ■ NBC. Rep: Blair. Wash atty: Dempsey & Kopolovitz. ■ Donald L. Perris, pres; M. E. Greiner Jr., VP & gen mgr; J. P. Tucker, asst gen mgr in chg of sls; Ray B. Gill Jr., natl sls mgr; Philip Slavick, prod dir & film buyer; Barton Lamb, prom mgr; Edward F. Greaney, asst gen mgr in chg of news & pub affrs; Robert A. Frase, chief engr. ■ On 61 CATV's. Co-owned: WMC-AM-FM.

**WMTU-TV**—ch 30, 676 kw vis, 66.1 kw aur, ant 1,190/1,179g. Not on air, target date unknown. 4421 Central Ave., Charlotte, N.C., 28205. Permittee: Christian Bcstg Net. (acq 7-75). Ownership: See Christian Bcstg Net. ■ Wash atty: Boasberg, Hewes, Finkelstein & Klores.

**WREG-TV**—ch 3, 100 kw vis, 20 kw aur, ant 1,000/1,077g. Jan. 1, 1956. Chanel 3 Dr., 38103.



(901) 525-3333. TWX 810-591-1365. Licensee: New York Times Co. (acq 8-71). Ownership: New York Times Co. See Nwspr. ■ CBS. Rep: Katz. Wash atty: Koteen & Burt. ■ Charles B. Bracketfield, pres & gen mgr; Frank Roberts, natl sls mgr; Jack Michael, VP & prog dir; Olin Morris, prom mgr & dir pub affrs; John Powell, news dir; Leroy Knight, chief engr. ■ On 46 CATV's—71,000 subs.

## Nashville

ADI No. 31; see Nashville market

\***WDCN-TV**—ch 8, 295 kw vis, 29.5 kw aur, ant 1,280t/942g Sept 10, 1962. Box 12555, 37212. (615) 259-9325. Licensee: Metropolitan Board of Education. ■ PBS. Sp 2 hrs, prog for the deal 3.5 hrs wky Wash atty: Schwartz & Woods. ■ Robert L. Shepherd, exec VP & gen mgr; Gaylord L. Ayers, prog dir & film buyer; Linda A. Nix, prom mgr; Carl C. Shirley, chief engr. ■ On 14 CATV's.



**WNGE**—ch 2, 100 kw vis, 10 kw aur, ant 1,350t/942g Nov 29, 1953. 441 Murfreesboro Rd., 37210. (615) 259-2200. TWX 810-371-1943. Licensee: General Electric Broadcasting Co. (acq 5-19-66). Ownership: See General Electric Bcstg Co. ■ ABC. Rep: Blair. Wash atty: McKenna, Wilkinson & Kittner. ■ Charles Duke, VP & gen mgr; Buddy Ragan, prom & prog mgr; Brian Cobb, TV mktg mgr; Bill Ryan, news dir; Gene Parker, chief engr. ■ On 48 CATV's—90,000 subs. Co-owned: WSIX-AM-FM. ■ Rates: \$600; 200; 90.

**WSM-TV**—ch 4, 93.63 kw vis, 19.68 kw aur, ant 1,410t/1368.5g Sept 30, 1950. Box 100, 37202. (615) 749-2244. TWX 810-371-1148. Licensee: WSM Inc. Ownership: NLT Corp., 100%. ■ NBC. Rep: Petry Wash atty: Kirkland, Ellis & Rowe. ■ William C. Weaver, chmn; Irving C. Waugh, pres; Tom Griscom Jr., gen mgr; Tom Elmer Alley, prog dir; Mike Kettenring, news dir; Raymond Tichenor, chief engr; Lee Whitehurst, tech dir. ■ On 30 CATV's—26,800 subs. Co-owned: WSM-AM-FM. ■ Rates: \$275; 200; 75.

**WTVF**—ch 5, 100 kw vis, 10 kw aur, ant 1367t/1,179g, Aug 6, 1954. 474 James Robertson Pkwy., 37219. (615) 244-5000. TWX 810-371-1168. Licensee: Channel Five TV Co. Ownership: Channel Two TV Co. (acq 12-1-75). ■ CBS. Rep: Katz. Wash atty: Dow, Lohnes & Albertson. ■ Jack Harris, pres; Harold C. Crump, exec VP & gen mgr; Ruth C. Talley, VP & sec-treas; Dave Hart, prom mgr; Ralph L. Hucaby, VP & dir of engr; Thomas E. Ervin, VP, stn mgr & sls mgr; Bill Jay VP & opns mgr; Chris Clark, VP & news dir. ■ Rates: \$1100; 200; 170.

**WZTV**—ch 17, 1,028 kw vis, 195 kw aur, ant 685t/574g. (CP: 410t/370g). Aug 5, 1968. Box 90764, 37209. (615) 385-1717. Licensee: Reel Broadcasting Co. (acq 11-6-75). Ownership: Robert K. Zelle, 62%; Jeffery Buntin, 10%; Ian N. Wheeler, 20%. ■ Rep: Bolton/Burchill Intl. Wash atty: Bossberg, Hewes, Finkelstein & Klores. ■ Robert K. Zelle, pres; Ian N. Wheeler, stn mgr, film buyer & prog dir; Jack Ryan, gen sls mgr; Ray McInturff, chief engr. ■ Rates: \$55; 70; 40.

## Sneedville

ADI No. 85; see Bristol, Va.-Kingsport-Johnson City, Tenn. market

\***WSJK-TV**—ch 2, 100 kw vis, 20 kw aur, ant 1,760t/499g, March 15, 1967. 209 Communications Extension, U. of Tennessee, Knoxville, 37916. (615) 974-5281. Licensee: Tenn. State Bd of Educ. ■ PBS, SECA. ■ Al Curtis, gen mgr; Hop Edwards, prog dir; Dick Renner, prog mgr; Nancy Brooks, prom mgr; Mike Knight, chief engr.

## Texas

### Abilene

ADI No. 145; see Abilene-Sweetwater market

**KRBC-TV**—ch 9, 316 kw vis, 31.6 kw aur, ant 851t/543g, Aug. 31, 1953. 4510 S. 14th St., 79604. (915) 692-4242. TWX 910-897-5414. Licensee: Abilene Radio & TV Co. Ownership: See Abilene Radio & TV Stns. ■ NBC. Rep: Blair. Wash atty: Miller, Schroeder & Bankson. ■ Dale Ackers, pres & gen mgr; William Terry, stn & coml mgr; Bryan Mundy, prog dir; Larry Fitzgerald, news dir; Gene Smith, chief engr. ■ On 38 CATV's. On 2 trans. Co-owned: KRBC(AM). ■ Rates: \$125; 100; 45.

**KTXS-TV**—(Sweetwater)—ch 12, 257 kw vis, 25.7 kw aur, ant 1,400t/1,069g, Jan. 30, 1956. Box 2997, 79604. (915) 677-2281. TWX 910-896-4321. Licensee: Texas Key Bcstrs (acq 1966). Ownership: See Grayson Stns. ■ ABC, CBS. Rep: H-R. Wash atty: Koteen & Burt. ■ Theodore Shanbaum, pres; Bob Jackson, gen mgr & tilm buyer; Hal Kemp, sls mgr; Shirley Seim, prog dir & opns mgr; James Parromore, news dir; J. T. Allen, chief engr. ■ On 19 CATV's—37,000 subs.

### Amarillo

ADI No. 110; see Amarillo market

**KAMR-TV**—ch 4, 100 kw vis, 10 kw aur, ant 1,420t/1,440g, March 18, 1953. Box 751, 79105. (806) 383-3321. TWX 910-898-4146. Licensee: Cannon Communications Inc. (acq 1974). ■ NBC. Rep: Blair. Wash atty: Hogan & Hartson. ■ Darold A. Cannon, pres; Ray Poindexter, VP & gen mgr; Ed Kerr, opns mgr; Alan Nuzum, chief engr. ■ On 36 CATV's—36,546 subs. On 19 trans.

**KFDA-TV**—ch 10, 302 kw vis, 30.2 kw aur, ant 800t/725g, April 4, 1953. Box 1400, 79105. (806) 383-2226. TWX 910-898-4124. Licensee: Panhandle Telecasting Co. Ownership: Ray Herndon & R.H. Drewry. See R.H. Drewry Group. ■ CBS. Rep: H-R. Wash atty: Miller & Schroeder. ■ Melvin L. Wheeler, pres & tilm buyer; Earle H. Rast Jr., VP & gen mgr; Larry Faler, sls mgr; Jack Byrd, opns mgr; Lynn Barry, prom mgr; Ron Scover, news dir; Dave Coons, chief engr. ■ On 54 CATV's—42,000 subs. On 20 trans.

**KVII-TV**—ch 7, 316 kw vis, 31.6 kw aur, ant 1,703t/1,626g, Nov 1, 1957. Box 13000, 79101. (806) 373-1787. TWX 910-898-4106. Licensee: Marsh Media Ltd. (acq 2-1-68). Ownership: Stanley Marsh III, 37.5%; Tom Marsh, 12.5%; Michael March, 25%; Estelle Marsh Watlington, 25%. ■ ABC. Sp 1 1/2 hrs wky Rep: Katz. Wash atty: Kirkland, Ellis & Rowe. ■ James R. McCormick, gen mgr; John W. Patrick, gen sls mgr; Bill Tell Zortman, news dir; John Martin, prog dir; Toby Tucker, prom mgr; Bill Canady, chief engr. ■ On 39 CATV's—93,200 subs. On 19 trans. ■ Rates: \$140; 85; 20.

### Austin

ADI No. 100; see Austin market

**KTBC-TV**—ch 7, 316 kw vis, 29.5 kw aur, ant 1,280t/1,137g, Nov 27, 1952. Box 2223, 78767. (512) 476-7777. TWX 910-874-1301. Licensee: Times Mirror Co. (acq 9-6-73). Ownership: See Times Mirror Stns. ■ CBS. Rep: Katz. Wash atty: Wilmer, Cutler & Pickering. ■ Rush K. Evans Jr., pres & gen mgr; Al Mustin, natl/rgnl sls mgr; Gus Stewart, loc sls mgr; Joe Roddy, news edit; Arthur Riley, chief engr. ■ On 15 CATV's—59,800 subs. On 2 trans. ■ Rates: \$160-260; 140-160; 20-50.

**KTVV**—ch 36, 5,000 kw vis, 500 kw aur, ant 1,290t/1,199g, Feb. 12, 1965. Box 490, 78767. (512) 476-3636. TWX 910-874-1370. Licensee: Kingstip Communications Inc. Ownership: Kingstip Communications Inc. ■ NBC. Rep: H-R. Wash atty: Wilner & Schneiner. ■ Henry Tippie, chmn; Al Howard, VP & gen mgr; Dick Miner, opns mgr; Jim Batson, gen sls mgr; Doug Matthews, news dir; William R. Yordy, VP engr. ■ On 21 CATV's—68,829 subs. Co-owned: KHFI-FM. ■ Rates: \$155; 35; 20.

**KVUE**—ch 24, 708 kw vis, 141 kw aur, ant 2,190t/1,184g, Sept 12, 1971. Box 9927, 78766. (512)

## Tennessee, Texas TV

459-6521. TWX 910-874-1346. Licensee: Ch. 24 Corp. Ownership: Tolbert Foster, Allan Shivers, W.E. Dyché Jr. & Edgar B. Younger Sr. ■ ABC. Rep: Avery-Knodel. ■ Tolbert Foster, pres & gen mgr; Hal Wallace, gen sls mgr; Al Helton, prog dir & film buyer; Jim Barber, loc sls mgr; Gayle Shipp, news dir; Elmo Brown, pub affairs dir; Mike Wengler, chief engr. ■ On 32 CATV's—45,600 subs. On 1 trans. ■ Rates: \$150; 45; 30.

**New TV**—ch 18, 1016.3 kw max, 776 kw horiz vis, 210.4 kw max, 155 kw horiz aur, ant 1150t/1184g. Not on air, target date unknown. Box 7158, 78712. Licensee: Southwest Texas Public Bcstg Council.

### Beaumont

ADI No. 124; see Beaumont-Port Arthur market

**KBMT**—ch 12, 316 kw vis, 31.6 kw aur, ant 1,000t/1,022g June 18, 1961. Box 1550, 77704. (713) 833-7512. TWX 910-884-5113. Licensee: Texas Telecasting (acq 1976). ■ ABC. Rep: Blair. Wash atty: Gammon & Tierney. ■ Doug Thompson, gen mgr; John Ross, gen sls mgr; Sandra McDaniel, prom mgr; Steve Rey, news dir; Bill Porter, chief engr. ■ On 15 CATV's—51,085 subs. ■ Rates: \$160; 40; 20.

**KFDM-TV**—ch 6, 100 kw vis, 20 kw aur, ant 960t/1,031g April 24, 1955. (713) 892-6622. TWX 910-884-5121. Licensee: Belo Bcstg Corp. (acq 6-15-69). Ownership: See Belo Corp. stns, also Nwspr. ■ CBS. Rep: Petry. Wash atty: Dempsey & Kopolovitz. ■ Mike Shapiro, pres; Terrence S. Ford, VP & stn mgr; Joe Walker, gen sls mgr; Larry Beaulieu, news dir; H.W. Bartlett, chief engr. ■ On 3 CATV's.

**KJAC-TV**—(Port Arthur)—ch 4, 100 kw vis, 20 kw aur, ant 1,184t/1,225g, Oct. 22, 1957. Box 3257, Port Arthur, 77640. (713) 985-5557. TWX 910-886-5307. Licensee: Southeast Texas Television Corp. (acq 7-1-73). Ownership: See Clay Communications. ■ NBC. Rep: PGW. Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ George Diab, pres & film buyer; Roy Shotts, VP, gen mgr; Jack Dahmer, sls mgr; Bob Schnarr, prog dir; Wilson Yancey, prom mgr; Dave Wilson, news dir; Arthur Skipper, chief engr. ■ On 16 CATV's—33,137 subs.

### Belton

ADI No. 95; see Waco-Temple market

\***KNCT**—ch 46, 479 kw vis, 67.6 kw aur, ant 1,261t/1,126g, Nov 23, 1970. Central Texas College, Hwy 190W, Killeen, 76541. (817) 526-1268. Licensee: Ctr'l Tex. College. ■ PBS. ■ Richard D. Wilson, gen mgr; Edward B. Jasuta Jr., stn mgr; P. Anthony Zeiss, dir of bcst svcs; Steve Rabberman, prog dir; Catherine Mason, mgr of special projects; Lisa Frazier, prom mgr; Lee Roy Franklin, chief engr. ■ On 19 CATV's—81,285 subs. Co-owned \*KNCT-FM.

### Big Spring

ADI No. 148; see Odessa-Midland market

**KWAB**—ch 4, 1.29 kw vis, 1.5 kw aur, ant 380t/497g, Jan. 15, 1956. 2700 Kentucky Way, 79720. (915) 267-6325. TWX 806-747-3811. Licensee: Grayson Enterprises Inc. Co-owned satellite of KMOM-TV Monahans. ■ ABC. ■ Clyde Benjamin, chief engr.

### Brownsville

ADI No. 139; see McAllen-Brownsville market

**KGBT-TV**—Licensed to Harlingen. See Harlingen.

**KPSA-TV**—ch 23, 295 kw vis, 13.2 kw aur, ant 1,432t/1,494g. Not on air, target date unknown. Box 3841, 78520. (512) 546-3777. Permittee: Pan American Broadcasting Corp. Ownership: Charles E. H. Hayward, 100%. ■ Wash atty: Mullin, Connor & Rhyne. ■ Charles E. Hayward, pres.

**KRGV-TV**—Licensed to Weslaco. See Weslaco.

### Bryan

ADI No. 95; see Waco-Temple market

**KBTX-TV**—ch 3, 60.3 kw vis, 8.1 kw aur, ant

## Texas TV

4101/482g. May 22, 1957. Drawer 3730, 77801. (713) 846-7777. Licensee: Brazos Bcstg Co. Ownership: KWTX Bcstg Co. (KWTX-AM-TV Waco), 50%; Mrs. W. W. Callan, W. C. Mitchell, M. N. Bostick, and B. Varisco, estate, each 10%; John M. Lawrence III & Harry L. Gillam, each 5%. For KWTX holdings see KWTX Stns & Tc. Bcstg Stns. ■ ABC, CBS, Rep: H-R. ■ M. N. (Buddy) Bostick, pres, gen mgr & film buyer; Harry L. Gilliam VP & stn mgr; Ulman McMullen, prog dir; Ted Montgomery, prom mgr; Martin Sebastian, news dir; W.B. Cox, chief engr. ■ On 11 CATV's—21,759 subs. ■ Rates: \$50.50; 29.50; 29.50.

### College Station

ADI No. 95; see Waco-Temple market

\***KAMU-TV**—ch 15, 22.9 kw vis, 2.29 kw aur, ant 3901/379g. Feb. 15, 1970. 77843. (713) 845-1526. TWX 910-880-4425. Licensee: Texas A&M U. ■ PBS. ■ Dr. Mel Chastlain, stn mgr; Rod Zent, prog dir; Mark Holcomb, news dir; John Gray, chief engr. ■ On 6 CATV's—20,500 subs.

### Corpus Christi

ADI No. 123; see Corpus Christi market

\***KEDT**—ch 16, 975 kw vis, 164 kw aur, ant 9701/996g. Oct. 15, 1972. Box 416, 78403. (512) 855-2213. Licensee: South Texas Educational Bcstg Council. ■ PBS. ■ Terrel L. Cass, stn mgr; Susan Caslor, community coord; Mike Neibauer, chief engr.



**KIII**—ch 3, 100 kw vis, 10 kw aur, ant 8601/899g. May 4, 1964. Box 6669, 78411. (512) 854-4733. TWX 910-876-1470. Licensee: S. Tex. Telecasting Co. Ownership: Michael D. McKinnon, 28.3%; Dan McKinnon, 24%; C.D. McKinnon, 10%; Bernard Weinberg, Estate of Harold Garfield, each 16%, et al. ■ ABC. Sp 3 hrs wkly. Rep: Blair. Wash atty: Cohn & Marks. ■ Michael D. McKinnon, pres & gen mgr; Bob White, VP, stn mgr; Bob Welsh, news dir; Billy Brotherton, prog dir; Dale Taylor, chief engr. ■ On 12 CATV's. ■ Rates: \$150; 60; 30.



**KORO**—ch 28, 316 kw max & 283 kw horiz vis, 636 kw max & 56.7 kw horiz aur, ant 3251/328.8g. Not on air, target date unknown. c/o Jose de Leon Jr., 1801 S. Staples St., 78404. Permittee: Telecorpus Inc.

**KRIS-TV**—ch 6, 100 kw vis, 10 kw aur, ant 6501/683g. May 22, 1956. Box 840, 78403. (512) 883-6511. TWX 910-876-1442. Licensee: Gulf Coast Bcstg Co. Ownership: T. Frank Smith, 52.5%; Mrs. T. Frank Smith, 47.5%. ■ NBC. Sp 1 hr wkly. Rep: Peters, Griffin, Woodward. Wash atty: Bossberg, Hewes, Finkenstein & Klores. ■ T. Frank Smith Jr., pres & gen mgr; Hal Atkins Jr., stn mgr; Charles Nethery, prog VP; Van Johnson, VP natl sls & film buyer; Jim Pratt, news dir; Buck Johnston, chief engr. ■ On 5 CATV's. ■ Rates: \$100; 70; 25.

**KZTV**—ch 10, 316 kw vis, 47.9 kw aur, ant 9401/982g. Sept. 30, 1956. Show Room Bldg., 78401. (512) 884-1616. TWX (910) 876-1480. Licensee: KSIX Television Inc. Ownership: Corpus Christi Bcstg Co. (KSIX), 54.266%; Guy I. Warren, 13.333%; Vann M. Kennedy, 12.46% & others. ■ CBS. Sp 2 hrs wkly. Rep: H-R. Wash atty: McKenna, Wilkinson & Kilner. ■ Vann M. Kennedy, pres, gen mgr & film buyer; Bob Payne, gen sls mgr; Eugene M. Looper, prog dir; Mary L. Kennedy, prom mgr; Kenneth D. Cessna, news dir; William J. Carter, opns mgr; Eric Beals, dir of engrg; Matt Sanford, chief engr. ■ Co-owned: KSIX-AM-FM. ■ Rates: \$190.55; 45.

## Dallas

ADI No. 10; see Dallas-Fort Worth market



**KDFW-TV**—ch 4, 100 kw vis, 20 kw aur, ant 1,6801/1,521g. Dec. 3, 1949. 400 N. Griffin, 75202. (214) 744-4000. TWX 910-861-4104. Licensee: KDFW-TV Inc. (acq 7-1-70). Ownership: See Times Mirror Corp. Also Nwspr. ■ CBS. Rep: Harrington, Righter & Parsons. Wash atty: Wilmer, Cutler & Pickering. ■ John J. McCrory, VP & gen mgr; I. W. Baker, VP & dir of opns; Gene Cuny, prog mgr & film buyer; Paul Arzen, gen sls mgr; Jack Harrison, prom mgr; Wayne Thomas, news dir; B. B. Honeycutt, chief engr. ■ On 78 CATV's—168,307 subs.

\***KERA-TV**—ch 13, 316 kw vis, 31.6 kw aur, ant 1,5401/1,347g. Sept. 14, 1960. 3000 Harry Hines Blvd., 75201. (214) 744-1300. Licensee: Public Communication Foundation for North Texas. ■ PBS. Sp 2-5 hrs wkly. Wash atty: Schwartz & Wood. ■ Edward J. Pfister, pres & gen mgr; Ron Devillier, prom mgr & prog dir; Bill Portertield, news dir; Clyde Miller, chief engr. ■ On 134 CATV's—286,119 subs. Co-owned: KERA-FM.

**KTVT**—Licensed to Fort Worth. See Fort Worth.

**KXAS-TV**—Licensed to Fort Worth. See Fort Worth.

**KXTX-TV**—ch 39, 1410 kw vis, 141 kw aur, ant 1,6811/1535g. Feb. 5, 1968. 3900 Harry Hines Blvd., 75219. (214) 521-3900. TWX 910-861-4282. Licensee: Christian Bcstg Network (acq 1974). Ownership: See Christian Bcstg Stns. ■ Rep: Young; Williams. Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ M.G. Robertson, pres; Robert E. Johnson, gen mgr & film buyer; Roger Baerwolf, stn mgr; Richard J. Bove, stn mgr; Harold D. Wheat, prog dir; Carol Wyche, prom mgr; Don Hall, news dir; Arthur L. Runyon Jr., chief engr. ■ On 120 CATV's—410,000 subs. ■ Rates: S—; 150; 70.

**WFAA-TV**—ch 8, 316 kw vis, 31.6 kw aur, ant 1,6801/1,521g. Sept. 17, 1949. Communications Ctr., 75202. (214) 748-9631. TWX 910-861-4139. Licensee: Belo Bcstg Corp. Ownership: See Belo Corp Stns, also Nwspr. ■ ABC. Rep: Petry. Wash atty: Dempsey & Kopolovitz. ■ J. M. Moroney Jr., chmn; Mike Shapiro, pres; Ward L. Huey, VP & gen mgr; David T. Lane, VP & stn mgr; Jim Pratt, prog dir; Mike Howe, gen sls mgr; George Gould, stn mgr; Michael J. Schweitzer, natl sls mgr; Bob Turner, prod mgr; Marty Haag, exec news dir; Joan Johnson, film buyer; Jim W. Cooper, VP & sec; Aubrey Jenkins, VP & treas; J. C. Irby, chief engr. ■ On 77 CATV's—160,510 subs. On 1 trans. Co-owned: WFAA(AM)-KZEW(FM).

### Denison

**KXII**—Licensed to Ardmore, Okla. See Ardmore, Okla.

### El Paso

ADI No. 105; see El Paso market

\***KCOS**—ch 7, 302 kw vis, 47.4 aur, ant 7431/293g. Not on air, target date unknown. Box 146, 79942. Permittee: El Paso Public TV Foundation.

**KDBC-TV**—ch 4, 61.7 kw vis, 6.8 kw aur, ant 1,1501/285g. Dec. 14, 1952. Box 1799, 79999. (915) 532-6551. TWX 910-964-1323. Licensee: Portal Communications Inc. (acq 10-16-74). Ownership: Evening Post Publishing Co., 100%. Evening Post Publishing Co. is publisher of Charleston, S.C. *News & Courier* and *Post*. ■ CBS. Rep: H-R. Wash atty: Dow, Lohnes & Albertson. ■ Edward M. Sleighel, pres & gen mgr; Sam Kobren, gen sls mgr; Bill Mitchell, news dir; Charles Maly, prog mgr & film buyer; Howell Eurich, prom mgr; Frank Jordan, chief engr. ■ On 8 CATV's—3,500 subs. On 6 trans. ■ Rates: \$127; 93; 31.

**KTSM-TV**—ch 9, 316 kw vis, 42.7 kw aur, ant 1,9101/370g. Jan. 4, 1953. 801 N. Oregon St., 79902. (915) 532-5423. TWX 915-544-1963. Licensee: Tri-State Bcstg Co. Ownership: Karl O. Wylser Sr., 55%; Karl O. Wylser Jr., 30%; F. L. Koons, 10% & others. ■ NBC. Rep: Avery-Knodel. Wash atty: Wilner & Scheiner. ■ Karl O. Wylser Sr., pres & gen mgr; Jack Rye, exec VP & film buyer; John Phelan, VP & sls mgr;

Chris Dorton, prom & prog dir; Jay Pilant, prod mgr; Jett Gates, news dir; W. T. McGill, VP & chief engr. ■ On 9 CATV's. On 4 trans. Co-owned: KTSM-AM-FM. ■ Rates: \$100; 60; 30.

**KVIA-TV**—ch 13, 209 kw vis, 20.9 kw aur, ant 8201/296g. Sept. 1, 1956. Box 12277, 79912. (915) 532-1431. TWX 910-964-1307. Licensee: Marsh Media (acq 4-9-76). Ownership: See Marsh Media Stns. ■ ABC. Sp 1 3/4 hrs wkly. Rep: Katz Television. Wash atty: Kirkland, Ellis & Rowe. ■ Wayne M. Roy, gen mgr; Fred Witt, gen sls mgr; Don Guill, prog dir & film buyer; Jerry Clark, prom mgr; Jim Pratt, news dir; George Taylor, chief engr. ■ On 5 CATV's. On 2 trans. ■ Rates: \$250; 50; 25.

### Fort Worth

ADI No. 10; see Dallas-Fort Worth market

**KDFW-TV**—Licensed to Dallas. See Dallas.

**KTVT**—ch 11, 316 kw vis, 31.6 kw aur, ant 1,6701/1,549g. Sept. 11, 1955. Box 2495, 76101. (817) 738-1951. TWX 817-891-8076. Licensee: Gaylord Bcstg Co. Ownership: See Gaylord Bcstg Co., also Nwspr. ■ Rep: Katz. Wash atty: Pierson, Ball & Dowd. ■ Edward L. Gaylord, chmn of the bd; Eugene B. Dodson, pres; Jim Terrell, exec VP, gen mgr & film buyer; Jack Berning, asst gen mgr & gen sls mgr; Clem Candelaria, prog mgr; John Whitson, news dir; Bill Kessel, chief engr; Ron McCoy, prom mgr. ■ On 144 CATV's—525,000 subs. ■ Rates: \$375; 625; 75.

**KXAS-TV**—ch 5, 100 kw vis, 20 kw aur, ant 1,6801/1,521g. Sept. 29, 1948. Box 1780, 76101. (817) 429-1550. TWX 910-893-5070. Licensee: North Texas Bcstg Corp. (acq 5-7-4). Ownership: See LIN Bcstg Stns. ■ NBC. Rep: Blair. Wash atty: Koteen & Burt. ■ Blake Byrne, pres & gen mgr; John Kendall, gen sls mgr; Robert Gould, prog dir & film buyer; Paul Witengler, prom dir; Russ Thornton, dir of admin & dev; Lee Elssner, news dir; Tom Beford, chief engr.

**KXTX-TV**—Licensed to Dallas. See Dallas.

**WFAA-TV**—Licensed to Dallas. See Dallas.

### Harlingen

ADI No. 139; see McAllen-Brownsville market

**KGBT-TV**—ch 4, 100 kw vis, 18.7 kw aur, ant 9901/944.4g. October 1953. Box 711, 78550. (512) 423-3910. TWX 910-870-1504. Licensee: Harbenito Bcstg Co. Ownership: J. C. Looney, 21%; Rogers Kelley, 21%; McHenry Tichenor, 57%; & others. ■ CBS, NBC. Rep: Katz TV. Wash atty: Cohn & Marks. ■ McHenry Tichenor, chmn; McHenry T. Tichenor, pres; Mal Kasantoff, exec VP; L.W. Heyman, gen mgr; Larry Brook, opns dir; Ray Norton, news dir; Jim Mattison, chief engr; Alex Giese, dir of engr. ■ On 12 CATV's—25,000 subs. Co-owned: KGBT(AM)-KELT(FM).

**KRGV-TV**—Licensed to Weslaco. See Weslaco.

### Houston

ADI No. 12; see Houston market

**KDOG-TV**—ch 26, 1,660 kw vis, 331 kw aur, ant 9401/995g. Aug. 15, 1971. Box 22810, 3935 Westheimer Rd., 77027. (713) 626-2610. TWX 910-881-6212. Licensee: Crest Bcstg Co. Ownership: Raymond G. Schindler, 43.08%; Frank W. Head Jr., 11.63%; Leroy J. Gloger, 6.98%; Warner F. Brock, 5.82%; Leon A. Schindler, 5.82%; William A. Schindler, 5.82%; and others. ■ Sp 6 1/2 hrs wkly. Rep: Avco. Wash atty: Benedict P. Cottonne. ■ Leroy J. Gloger, pres & gen mgr; Jo Edgell, natl sls mgr; Jim Monahan, prog dir; Wendell Wyborny, chief engr. ■ On 35 CATV's—180,000 subs.



**KHOU-TV**—ch 11, 316 kw vis, 47.9 kw aur, ant 1,4401/1,473g. March 22, 1953. Box 11, 77001. (713) 526-8811. TWX 910-881-1705. Licensee: Gulf TV Corp. Ownership: See Corinthian Stns. ■ CBS. Rep: Harrington, Righter & Parsons. Wash atty: Covington & Burling. ■ James M. King, VP & gen mgr; Bob Finke, gen sls mgr; Dan McCarthy, natl sls mgr; Tom Kenney, prog mgr & film buyer; Mill Weiss, news dir; Art Biggs, chief engr. ■ On 40 CATV's—40,000 subs.



**KHTV**—ch 39, 5000 kw vis, 500 kw aur, ant 1,579t/1,473g. (CP: 5000 kw max & 1050 kw horiz vis, 500 kw max & 105 kw horiz aur.) Jan. 6, 1967. Box 1439, 77001. (713) 781-3930. TWX 910-881-3664. Licensee: Gaylord Bcstg Co. Ownership: Gaylord Bcstg Co., also Nwspr. ■ Rep: Katz. Wash atty: Pierson, Ball & Dowd. ■ E.B. Dodson, pres; Gene R. Jacobsen, VP & gen mgr; Harry Apel, asst gen mgr & gen sls mgr; Don Houglund, prom mgr; Clyde Formby, opns mgr & film buyer; Chuck Scott, news dir; Jack H. Tudor, chief engr. ■ On 48 CATV's—121,000 subs. ■ Rates: \$175; 350; 100.

**KPRC-TV**—ch 2, 100 kw vis, 10 kw aur, ant 1,430t/1,473g. Jan 1, 1949. Box 2222, 77001. (713) 771-4631. TWX 910-881-2587. Licensee: Channel Two Television Co. Ownership: Oveta Culp Hobby & family. ■ NBC. Rep: Petry. Wash atty: Miller & Schroeder. ■ Mrs. Oveta Culp Hobby, chmn; W. P. Hobby Jr., vice chmn bd; Jack Harris, pres, bcst div & gen mgr; Jack McGrew, exec VP, stn & coml mgr; Paul Huhndorf, VP opns; Tom Reiff, prog dir; Kirt Harriss, prom mgr; Ray Miller, VP news & pub affairs. ■ Co-owned: KPRC(AM).

**KTRK-TV**—ch 13, 316 kw vis, 39.8 kw aur, ant 960t/978g Nov. 20, 1954. Box 13, 77001. (713) 666-0713. TWX 910-881-1511. Licensee: Capital Cities Communications Inc. (acq 7-17-67). Ownership: See Capital Cities Stns. ■ ABC. Rep: Blair. Wash atty: Wilmer, Cutler & Pickering. ■ Kenneth M. Johnson, VP & gen mgr; Paul L. Bures Jr., sls mgr; James Masucci, opns mgr; Charles Wolf, prom dir; Larry Autry, prod dir; Walter Hawver, news dir; Jess Mitchell, chief studio engr; Robert Sutton, chief trans engr. ■ On 30 CATV's—63,730 subs.

**\*KUHT**—ch 8, 302 kw vis, 30.2 kw aur, ant 1,160t/1,199g. May 12, 1953. 4513 Cullen Blvd., 77004. (713) 748-6814. TWX 910-881-3687. Licensee: U. of Houston. ■ PBS. ■ James L. Bauer, mgr; Sharon Blair, prog dir; Judy Ryan, prom mgr; George L. Collins, opns mgr; Al Leverick, chief engr. ■ On 36 CATV's. Co-owned: \*KUHF(FM).

## Laredo

ADI No. 202; see Laredo market

**KGNS-TV**—ch 8, 316 kw vis, 42.2 kw aur, ant 1,021t/1,049g. Jan. 6, 1956. Box 1378, 78040. (512) 723-7457. TWX 910-870-1794. Licensee: Western Comm Inc. Ownership: See Donrey Media Group Stns, also Nwspr. ■ NBC, ABC. Sp 12 hrs wkly Rep: Meeker, Somer-Mexico. Wash atty: Covington & Burling. ■ Donald W. Reynolds, pres; Sam Spivey, VP & gen mgr; Jack Poray, gen sls mgr; Carl F. Floyd, prog dir; George Causey, chief engr. ■ On 5 CATV's—13,000 subs. On 1 trans. ■ Rates: \$80; 70; 35.

**KVTV**—ch 13, 87.5 kw vis, 17.4 kw aur, ant 920t/1,035g. Dec 29, 1973. Box 2013, 78041. (512) 723-2923. Licensee: K-Six TV Inc. Ownership: Same as KZTV(TV) Corpus Christi. ■ CBS. Rep: H-R. ■ Vann M. Kennedy, pres & gen mgr; Neil Gilligan Jr., stn mgr; Gene Looper, prog dir; Juan Campos, news dir; Wayne Johnston, resident engr. ■ Rates: \$75; 33; —.

## Lubbock

ADI No. 131; see Lubbock market

**KCBD-TV**—ch 11, 316 kw vis, 60 kw aur, ant 760t/814g. May 10, 1953. Box 2190, 79408. (806) 744-1414. TWX 910-896-4306. Licensee: State Telecasting Co. (acq 6-17-71). Ownership: State-Record Co., Columbus, S.C. 100%. See State-Record Co. Stns, also Nwspr. ■ NBC. Rep: Blair. Wash atty: Dow, Lohnes & Albertson. ■ W. Frank Harden, pres; W. Robert McKinsey, VP & gen mgr; Carl Minor, sls mgr; Henry Taylor, prog dir; Richard Benedict, news dir; Frank Lee, dir of engr. ■ On 30 CATV's—27,700 subs. On 3 trans. ■ Rates: \$150; 40; 30.

**KLBK-TV**—ch 13, 251 kw vis, 25.1 kw aur, ant 880t/923g. Nov. 13, 1952. 7400 University Ave., 79408. (806) 744-2345. TWX 910-896-4321. Licensee: Grayson Enterprises Inc. Ownership: See Grayson Enterprises Stns. ■ CBS. Rep: H-R; Hix. Wash atty: Koteen & Burt. ■ Theodore Shanbaum, chmn; Dr. Ellis Carp, pres; W. F. de Tournillon, VP, film buyer, natl sls mgr & gen mgr; Ford Robertson, loc sls mgr; Pat Hales, prog dir; Sammy Smith, news dir; B. J. Latta, engr. ■ On 21 CATV's—86,421 subs. Co-owned: KLBK-AM-FM.

**KMCC**—ch 28, 788 kw vis, 153 kw aur, ant

840t/871g. Nov. 12, 1968. Box 2805, 79408. (806) 745-2828. TWX 910-896-4357. Licensee: McAlister TV Enterprises Inc. Ownership: B. B. McAlister, R. B. McAlister, 50% each. ■ ABC. Rep: Avery-Knodel. Wash atty: Leo Resnick. ■ Bill 8. McAlister, pres & gen mgr; A.C. Wimberly, prog dir & film buyer; Jo Kidd, gen sls mgr; Bob Gavos, prom mgr; Rusty Jones, news dir; Bill Baker, chief engr. ■ On 18 CATV's—20,000 subs. ■ Rates: \$90; 70; 35.

**\*KTXT-TV**—ch 5, 25.7 kw vis, 5.1 kw aur, ant 440t/452g. Oct 16, 1962. Box 4359, Tech Station, 79409. (806) 742-2209. Licensee: Texas Tech University. ■ PBS. ■ D.M. McElroy, dir; John Henson, stn mgr; John C. Lacy, prog dir; Barbara Lacy, instructional coord. ■ On 9 CATV's—17,157 subs. Co-owned: \*KTXT-FM.

## Lufkin

ADI No. 160; see Tyler market

**KTRE-TV**—ch 9, 27.5 kw vis, 5.4 kw aur, ant 650t/540g. Aug 31, 1955. Drawer 729, 75901. (713) 634-7771. Licensee: Buford Television Inc. Ownership: See Buford Stns. ■ NBC, ABC. Rep: H-R TV. Wash atty: McKenna, Wilkinson & Kittner. ■ Bob Buford, pres. ■ On 10 CATV's—14,000 subs.

## McAllen

ADI No. 139; see McAllen-Brownsville market

**KVEO-TV**—ch 48, 229 kw vis, 339 kw aur, ant 1494t/1460g. Not on air, target date unknown. Box 3588, 78501. Permittee: Delta Rio Broadcasting Co. Ownership: Edward L. Gomez, 10%; Darrell Davis, 10%; Eduardo Izaguirre, 10%; and others. ■ Darrell Davis, exec VP.

## Midland

ADI No. 148; see Odessa-Midland market

**KMID-TV**—ch 2, 100 kw vis, 10 kw aur, ant 1,060t/1,147g. Dec 18, 1953. Drawer B, 79701. (915) 563-2222. TWX 910-897-8682. Licensee: Midessa TV Co. Ownership: See R.H. Dreyer Stns. ■ NBC. Rep: Avery-Knodel. Wash atty: Greeley & Bernard. ■ J. Conrad Dunagan, pres; R.F. Herndon Jr., VP, gen mgr & film buyer; J.L. Foster, sls mgr; Harry Neuhardt, news dir; George Wright, chief engr. ■ On 27 CATV's—64,416 subs. On 4 trans.

**KMOM-TV**—Licensed to Monahans. See Monahans.

**KOSA-TV**—Licensed to Odessa. See Odessa.

## Monahans

ADI No. 148; see Odessa-Midland market

**KMID-TV**—Licensed to Midland. See Midland.

**KMOM-TV**—ch 9, 240 kw vis, 45.7 kw aur, ant 1,270t/1,080g. Dec 1, 1958. Drawer N, Monahans 79756. (915) 943-3231. Box 4677, Odessa, 79760. (915) 563-1803. TWX 910-897-5642. Licensee: Grayson Enterprises. Ownership: See Grayson Enterprises Stns. ■ ABC, CBS. Rep: Hull. Wash atty: Koteen & Burt. ■ Ted Shambaum, pres; Pat Hales, gen mgr; Joe Hull, natl sls mgr; Tony Radican, prod dir; Joe Connally, chief engr. ■ On 35 CATV's—71,873 subs. On 4 trans.

**KOSA-TV**—Licensed to Odessa. See Odessa.

## Nacogdoches

**KTRE-TV**—Licensed to Lufkin. See Lufkin.

## Odessa

ADI No. 148; see Odessa-Midland market

**KMID-TV**—Licensed to Midland. See Midland.

**KMOM-TV**—Licensed to Monahans. See Monahans.

**KOSA-TV**—ch 7, 316 kw vis, 39.8 kw aur, ant 740t/726g. Jan 1, 1956. Box 4186, 1211 N. Whitaker, 79760. (915) 337-8301. TWX 910-897-5504. Licensee: Forward Communications of Texas Inc. (acq 9-12-73). Ownership: See Forward Communications. ■ CBS. Sp 2 hrs wkly. Rep: Meeker. Wash atty: McKenna, Wilkinson & Kittner. ■ Doyce Elliott, pres & gen mgr; Vic Luddington, natl sls mgr; Ed Costello, loc

sls mgr; Tom Hughes, opns mgr & film buyer; Robert Rosas, news dir; Clyde Aly, prod mgr; Mike Gazzella, prom mgr; Dave Williams, chief engr. ■ On 24 CATV's—60,000 subs. On 1 trans. ■ Rates: \$94; 40; 26.

## Port Arthur

**KJAC-TV**—Licensed to Port Arthur. See Beaumont.

## San Angelo

ADI No. 200; see San Angelo market

**KACB-TV**—ch 3, 17.8 kw vis, 3.5 kw aur, ant 600t/469g. Feb 8, 1962. Licensee: Abilene Radio & TV Co. Co-owned satellite of KRBC-TV Abilene. ■ NBC. Wash atty: Miller & Schroeder. ■ Bill Terry, stn mgr. ■ On 4 CATV's.

**KCTV**—ch 8, 25.1 kw vis, 5 kw aur, ant 420t/443g. June 23, 1953. Box 1941, 76901. (915) 655-7383. TWX 510-871-3805. Licensee: Jewell Television (acq 2-1-71). Ownership: See T.B. Lanford Stns. ■ CBS. Rep: Young. Wash atty: Kirkland, Ellis & Rowe. ■ T.B. Lanford, pres; Harry Mooradian, gen mgr & prog dir; Donna Russell, natl sls; Gordon Hay, prom mgr; Edward Mateo, opns mgr. ■ On 11 CATV's—38,917 subs. On 1 trans. ■ Rates: \$50; 45; 30.

## San Antonio

ADI No. 43; see San Antonio market

**KENS-TV**—ch 5, 100 kw vis, 20 kw aur, ant 1,390t/1,531g. Feb 15, 1950. Box TV5, 78299. (512) 225-5211. TWX 512-571-0951. Licensee: Harte-Hanks Television Inc. Ownership: See Harte-Hanks Nwspr. ■ CBS. Rep: Peters, Griffin, Woodward. Wash atty: Arnold & Porter. ■ Wayne Kearn, pres; William G. Moll, VP & gen mgr; Bill Lydie, natl sls mgr; Elliott Kleeman, gen sls mgr; Bill Shomette, prog dir; Bob Rogers, news dir; Linda Rios, prom mgr; R. McMillan, chief engr. ■ Rates: \$450; 275; 78.

**\*KLRN**—ch 9, 298 kw vis, 43.2 kw aur, ant 1,110t/1,019g. Sept 10, 1962. Box 7158, Austin, 78712. (512) 471-1631. DACS 512-472-3033. Licensee: Southwest Texas Public Broadcasting Council. ■ PBS. Wash atty: Cohn & Marks. ■ Robert F. Schenkman, pres & gen mgr; Harvey Herbst, VP, stn mgr; Myrtle Boyce, instrctional coord; Howard Chalmers Jr., dir of dev; Noyes W. Willett, chief engr; Bill Arnos, prog dir. ■ On 52 CATV's. On 2 trans.

**KMOL-TV**—ch 4, 100 kw vis, 11.2 kw aur, ant 1,476t/1,531g. Dec 11, 1949. Box 2641, 78299. (512) 226-4251. TWX 910-871-1030. Licensee: United TV Inc. (acq 11-5-75). Ownership: See Twentieth Century Fox. ■ NBC. Rep: Blair. Wash atty: Dow, Lohnes & Albertson. ■ Edward V. Chevot, VP & gen mgr; Morton A. Barrett, gen sls mgr; Jack Carroll, prog dir; Don McMullin, news dir; Cheri Bedford, prom mgr; Dave Karbach, chief engr. ■ On 34 CATV's—82,000 subs.

**KSAT-TV**—ch 12, 316 kw vis, 63.2 kw aur, ant 1,480t/1,505g. Jan 21, 1957. Box 2478, 78298. (512) 226-7611. TWX 910-871-1022. Licensee: Outlet Co. Ownership: See Outlet Co. Stns. ■ ABC. Rep: Petry. Wash atty: Sundlun, Tirana & Scher. ■ J.S. Sinclair, chmn; Bruce G. Sundlun, pres; David E. Henderson, pres, bcst div; James Schiavone, VP & gen mgr; Gary Rockey, prog mgr; Jack Dix, gen sls mgr; Dennis Siewert, natl sls mgr; Doug Ramsey, news dir; David Carr, chief engr. ■ On 24 CATV's—86,844 subs. On 4 trans. ■ Rates: \$775; 220; 125.

**KWEX-TV**  
SPANISH  
TELEVISION  
NETWORK

**KWEX-TV**—ch 41, 129 kw vis, 25.7 kw aur, ant 500t/598g. June 10, 1955. Box 9225, 78204. (512) 227-4141. Telex 767-4300. Licensee: Spanish Intl Bcstg Corp. Ownership: See Spanish Intl Bcstg Stns. ■ Rep: Spanish Intl Net. Wash atty: McKenna, Wilkinson & Kittner. ■ Reynold V. Anselmo, pres; Emilio Nicolas, VP & gen mgr; Bill Hicks, gen sls mgr; James Meek, VP & dir of engr. ■ Rates: \$70; 60; 35.

## Texas, Utah, Vermont TV

**Doubleday Media**  
**214/233-4334**  
 Brokers of Radio, TV, CATV  
 13601 Preston Rd., Suite 417W,  
 Dallas 75240

### Sherman

**KXII**—Licensed to Ardmore, Okla. See Ardmore, Okla.

### Sweetwater

**KTXS-TV**—Licensed to Sweetwater. See Abilene.

### Temple

**ADI No. 95; see Waco-Temple market**

**KCEN-TV**—ch 6, 100 kw vis, 14.1 kw aur, ant 8301/833g. Nov 1, 1953. Box 188, 87601. (817) 773-6868. TWX 817-467-5429. Licensee: Ch 6 Inc. Ownership: Frank W. Mayborn, 100%. See Nwspr. ■ N8C, ABC. Rep: 81air. Wash atty: Fisher, Wayland, Duvall, Southmayd & Cooper. ■ Frank W. Mayborn, pres; Jack Hauser, VP, gen mgr & film buyer; Bob Good, gen sls mgr; Raymond Britton, opns mgr; Max Tooker, news dir; Jinx Dennis, prom mgr; Earl Hill, chief engr. ■ On 24 CATV's—72,500 subs. On 1 trans.

**KWTX-TV**—Licensed to Waco. See Waco.

### Texarkana

**KTAL-TV**—Licensed to Texarkana. See Shreveport, La.

### Tyler

**ADI No. 160; see Tyler market**

**KLTV**—ch 7, 316 kw vis, 50 kw aur, ant 5201/495g. Oct 15, 1954. Box 957, 75701. (214) 592-3873. TWX 910-860-5810. Licensee: Buford Television Inc. Ownership: Robert P. Buford, 32.8573%; Gerald Barber Buford, 32.9192%; Geoffrey Ross Buford, 32.9192%; and others. See Buford Stns. ■ ABC, NBC, CBS. Rep: Katz. Wash atty: McKenna, Wilkinson & Kirtner. ■ Robert P. Buford, pres; Larry Harris, gen mgr & film buyer; Gayle Helms, traf mgr; Bobby Perdue, news dir; Hudson C. Collins, chief engr. ■ On 15 CATV's. ■ Rates: \$270; 115; 70.

### Victoria

**ADI No. 43; see San Antonio market**

**KAVU**—ch 25, 5.4 kw vis, 1.02 kw aur, ant 2711/265g. Not on air, target date unknown. Box 2525, 77901. Permittee: John J. Tibiletti.

**KXIX**—ch 19, 14.8 kw vis, 2.9 kw aur, ant 4901/495g. Nov 21, 1969. Box 1879, 77901. Licensee: Victoria Communications Corp. Ownership: Dewey T. Acker, 20%; O.F. Jones, 10%; William Murphy III, 10%; Walter Baker, 10%; A.J. Kuentler, 10%. ■ ABC. Sp 3 hrs wky. Wash atty: Cohn & Marks. ■ Dewey T. Acker, pres & gen mgr; Roy E. Acuff, gen sls mgr; Melton T. Wuall, opns mgr; Michael J. Badough, news dir; Leonard Schmidt, chief engr. ■ On 14 CATV's—25,362 subs. ■ Rates: \$36; 30; 27.

### Waco

**ADI No. 95; see Waco-Temple market**

**KCEN-TV**—Licensed to Temple. See Temple.

**KWTX-TV**—ch 10, 257 kw vis, 51.4 kw aur, ant 1,1401/1,080g. April 1955. Box 7528, 76710. (817) 776-1330. TWX 910-894-5206. Licensee: KWTX Bcstg Co. Ownership: See KWTX Stns. ■ CBS, ABC. Rep: H-R. ■ M.N. (Buddy) Bostick, pres & gen mgr; J. M. Brinegar, loc sls mgr; Barbara Havins, natl/rgnl sls contact; Ralph Webb, prog mgr; Ron Hall, news dir; Jesse Doye, chief engr. ■ On 9 CATV's. Co-owned: KWTX-AM-FM.

## Weslaco

**ADI No. 139; see McAllen-Brownsville market**

**KGBT-TV**—Licensed to Harlingen. See Harlingen.

**KRGV-TV**—ch 5, 100 kw vis, 19.1 kw aur, ant 9501/995g. April 10, 1954. Box 626, 78596. (512) 968-3131. TWX 910-870-1850. Licensee: Mobile Video Tapes Inc. Ownership: See Manship Stns. ■ ABC. Sp 6½ hrs wky. Rep: H-R. Wash atty: Cohn & Marks. ■ Douglas Manship, pres; Earl Noel, gen mgr; Richard Manship, stn mgr; Jim Cook, loc sls mgr; Julian Adame, opns mgr; Rick Diaz, news dir; Tom Perryman, chief engr. ■ On 1 CATV. Co-owned: KRGV (AM).

## Wichita Falls

**ADI No. 119; see Wichita Falls, Tex.-Lawton, Okla. market**

**KAUZ-TV**—ch 6, 100 kw vis, 20 kw aur, ant 1,0201/1,028g. March 1, 1953. Box 2130, 76307. (817) 322-6957. TWX 910-890-5836. Licensee: Wichita Falls Telecasters (acq 11-1-74). Ownership: Wichita Falls Television, 80%; White Fuel Corp., 20%. ■ CBS. Rep: 81air. Wash atty: Hamel, Park, McCabe & Saunders. ■ William E. Hobbs, pres, gen mgr & film buyer; Jay Harmon, prog dir; Jack Britton, loc sls mgr; Mary Norwood, prom mgr; Lynn Walker, news dir; Leon Hoeltfner, chief engr. ■ On 24 CATV's—42,880 subs.

**KFDX-TV**—ch 3, 100 kw vis, 20 kw aur, ant 1,0001/1,045g. April 12, 1953. Box 4000, 76308. (817) 692-4530. TWX 910-890-5825. Licensee: Clay Bcstg Corp. of Texas (acq 4-1-71). Ownership: Clay Communications 100%. See Nwspr. ■ N8C. Rep: Peters, Griffin, Woodward. Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ George Diab, pres & film buyer; Warren W. Silver, VP, gen mgr; Charles C. Howard, gen sls mgr; Tom Witherspoon, opns & prom mgr; Ken Hughes, news dir; Bill Enloe, chief engr. ■ On 24 CATV's—35,000 subs.

**\*KIDZ-TV**—ch 24, 2.82 kw vis, 282 w aur, ant 5301/1036g. Nov 15, 1973. 816 Seventh St., Box 5147, 76307. (817) 723-0981. Licensee: Wichita Falls Educational Translator Inc. ■ Wash atty: Miller & Schroeder. ■ Ray Farabee, pres.

**KSWO-TV**—Licensed to Lawton, Okla. See Lawton, Okla.

## Utah

### Provo

**ADI No. 53; see Salt Lake City market**

**\*KBYU-TV**—ch 11, 49 kw vis, 9.8 kw aur, ant 2,8901/96g. Nov. 15, 1965. C-306, HFAC, Brigham Young U. 84602. (801) 374-1211, ext 3551. Licensee: Brigham Young U. ■ PBS. Wash atty: Wilkinson, Cragun & Barker. ■ Dr Dallin H. Oakes, pres B.Y.U.; Bruce L. Christensen, gen mgr; Joseph White, prog dir & film buyer; Val Kendall, prom mgr; Thomas A. Griffiths, news dir; Ralph Silver, chief engr. ■ On 8 CATV's—50,000 subs. Co-owned: \*KBYU-FM.

## Salt Lake City

**ADI No. 53; see Salt Lake City market**

**\*KBYU-TV**—See Provo.

**KSL-TV**—ch 5, 33.9 kw vis, 6.8 kw aur, ant 3,6601/90g. June 1, 1949. 145 Social Hall Ave, 84111. (801) 524-2500. TWX 910-925-5822. Licensee: KSL Inc. Ownership: See Bonneville Intl Stns. ■ CBS. Rep: Peters, Griffin, Woodward. Wash atty: Wilkinson, Cragun & Barker. ■ L.H. Curtis, pres & gen mgr; Jay Lloyd, senior VP & stn mgr; James E. Schultz, gen sls mgr; Scott R. Clawson, dir of progmg & opns; Clifton B. Thomas, dir adv & prom; J. Spencer Kinard, news dir; Howard Smith, studio chief engr. ■ On 36 CATV's—24,400 subs. On 104 trans. Co-owned: KSL-AM-FM. ■ Rates: \$275; 125; 35.

**KTVX**—ch 4, 50.1 kw vis, 8.7 kw aur, ant 3,0001/189g. April 15, 1948. 1760 Fremont Dr., 84104. (801)

972-1776. TWX 910-925-5685. Licensee: United Television Inc. (acq 10-75). Ownership: See 20th Century Fox Film Corp. ■ ABC. Rep: 81air TV. Wash atty: Dow, Lohnes & Albertson. ■ Donald Swartz, pres; Harold (Hack) Woolley, VP & gen mgr; L. Boyd Mullins, sls mgr; Dan Rainger, prog dir; Dennis Shiner, prod mgr; Jeannine Christensen, prom mgr; Gene Minshall, news dir; Gary W. Horrocks, dir of engr. ■ On 42 CATV's—136,841 subs. On 115 trans.

**\*KUED**—ch 7, 138 kw vis, 25.1 kw aur, ant 3,0501/205g. Jan 20, 1958. 101 Music Hall, U. of Utah, 84112. (801) 581-6336. Licensee: U. of Utah. ■ PBS. Sp 5.5 hrs, progmg for the deaf 5 hrs wky. ■ David P. Gardner, pres; Milton L. Davis, gen mgr; W. Dennis Peterson, dir media svcs; Carol Kias, publicly dir; Greg Hunt, prod mgr; Byron J. Openshaw, prog & news dir & film buyer; Paula McOuown, prom mgr; Herbert Holtshouser, chief engr. ■ On 53 CATV's—304,875 subs. On 56 trans. Co-owned: \*KUER(FM).

**KUTV**—ch 2, 45.7 kw vis, 9.1 kw aur, ant 3,0601/233g. Sept. 26, 1954. 179 Social Hall Ave, 84111. (801) 322-2505. TWX 910-925-5620. Licensee: KUTV Inc. (acq 3-7-56). Ownership: See George C. and Wilda Gene Hatch Stns. ■ NBC. Rep: Katz. Wash atty: Haley, Bader & Potts. ■ George C. Hatch, pres; Robert H. Temple, VP & gen mgr; LaMar Smith, prog dir; Dick Crookston, prod dir; Rick Spralling, news dir; Mrs. Pat Kirk, natl sls mgr; Albin Seethaler, gen sls mgr; Keith Hill, prom mgr; Reid Carpenter, chief engr. ■ On 38 CATV's—83,064 subs. On 101 trans. Co-owned: KALL(AM)-KOMU(FM).

## Vermont

### Brattleboro

**WRLP**—Licensed to Greenfield, Mass. See Greenfield, Mass.

### Burlington

**ADI No. 99; see Burlington, Vt.-Plattsburgh, N.Y. market**

**WCAX-TV**—ch 3, 37.6 kw vis, 7.25 kw aur, ant 2,7401/132g. Sept. 26, 1954. Box 608, 05401. (802) 862-5761. TWX 510-299-0026. Licensee: Mt. Mansfield TV Inc. Ownership: S. T. Martin, 55.42%; C. P. Hasbrook, 23.3%; J. A. Dobson, 12.5%; & others. ■ CBS. Rep: Avery-Knodel. Wash atty: Wilmer, Cutler & Pickering. ■ Stuart T. Martin, pres, gen mgr & prog dir; Philip Waterman, VP sls; Stuart Hall, VP prod; Ken Greene, dir pub affrs; Richard Gallagher, news dir; Charles Liese, chief engr. ■ Rates: \$160; 125; 50.

**\*WETK**—ch 33, 251 kw vis, 50.1 kw aur, ant 2,6801/96g. Oct 16, 1967. Ethan Allen Ave, Winooski, 05404. (802) 656-3311. TWX 510-299-0017. Licensee: U. of Vt. ■ PBS, EETN. Wash atty: Covington & Burling. ■ John W. Dunlop, gen mgr; Garry Simpson, prog dir; Wallace Edwards, chief engr.

**WEZF-TV**—ch 22, 933 kw max, 712.9 kw horiz vis, 75.9 kw aur, 2,7531/324g (CP: 537 kw max vis, 309 kw horiz vis, 46.8 kw aur, ant 2740 ft), Aug. 19, 1968. Box 22, 05401. (802) 655-3663. TWX 510-299-0022. Licensee: International Television Corp. Ownership: Donald G. Marlin, 47.5%; Gerald V. Bull, 47.5%; John R. Hughes, 5%. ■ ABC. Rep: Young, Kettel-Carter. Wash atty: Fowler & Myers. ■ Donald G. Martin, pres; John R. Hughes, VP & gen mgr; Nelson Trottier, sls mgr; George Rousseau, prog dir, prom mgr & film buyer; George Como, news dir; Sargent Cathrall, chief engr. ■ On 42 CATV's—73,000 subs. Co-owned: WEZF(FM).

### Rutland

**ADI No. 42; see Albany-Schenectady-Troy, N.Y. market**

**\*WVER**—ch 28, 40.7 kw vis, 7.4 kw aur, ant 1,4001/297g. March 18, 1968. Licensee: U. of Vt. ■ Execs: see \*WETK Burlington

### St. Johnsbury

**ADI No. 99; see Burlington, Vt.-Plattsburgh, N.Y. market**

**\*WVTB**—ch 20, 42.7 kw vis, 7.76 kw aur, ant 1,9401/131g. Feb 26, 1968. Licensee: U. of Vt. ■



Execs: see \*WETK Burlington.

## Windsor

ADI No. 99; see Burlington, Vt.-Plattsburgh, N.Y. market

\*WVTA—ch 41, 589 kw vis, 112 kw aur, ant 2,260/1426g. March 18, 1968. Licensee: U of Vt. ■ Execs: see \*WETK Burlington

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## Bristol

ADI No. B5; see Bristol, Va.-Kingsport-Johnson City, Tenn. market

WCYB-TV—ch 5, B5.1 kw vis, 10.25 kw aur, ant 2,220/125.6g. August 1956. Box 1009, 24201. (703) 699-4161. TWX 510-5B0-4523. Licensee: Appalachian Bcstg Corp. (acq 11-23-70). Ownership: See Starr Bcstg Group. ■ NBC. Rep: Katz. Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ Robert G. Smith, pres, gen mgr & film buyer; J. Fey Rogers, VP & sls mgr; Walter Crockett, news dir; Charles Lineburger, prog dir; Russell Robinson, chief engr.

WJHL-TV—Licensed to Johnson City, Tenn. See Johnson City, Tenn.

## Charlottesville

ADI No. 60; see Richmond market

WVIR-TV—ch 29, 1290 kw max & 427 kw horiz vis, 129 kw max & 427 kw horiz aur, ant 1,200/302g. March 11, 1973. Box 751, 22902. (B04) 977-70B2. Licensee: Virginia Bcstg Corp. Ownership: Harold B. Wright Jr., 7.36%; George H. Haslam, 14.64%; Charles E. Echoles, 14.19%; E. Gerald Tremblay, B.79%; and others. ■ NBC. Rep: Savalli/Gates. Wash atty: Arnold & Porter. ■ Lloyd T. Smith, pres; Harold B. Wright Jr., gen & sales mgr; Howard Meagle, prog dir & film buyer; David A. Burns, news dir; Richard C. Comeau, chief engr. ■ On 7 CATV's—30,000 subs. On 1 Trans. ■ Rates: \$55; 30; 15.

## Fredericksburg

ADI No. B; see Washington market

WHFV—ch 69, 219 kw vis, 20 kw aur, ant 542/1499g. Oct 4, 1973. Television Park, Hudgins Rd., 22401. (703) 371-9960. Licensee: Television Fredericksburg Inc. Ownership: Charles B. McDaniel, 10.2%; Keith E. Angstadt, 10.2%; John L. Fenton, 10.2%; Jerry W. Leonard, 10.2%; Edward Z. Angstadt, 10.2%. ■ NBC. Rep: Dome. Wash atty: Cole, Zylstra & Raywid. ■ Keith E. Angstadt, VP & gen mgr; Mel Browning, sls mgr; Monty Smith, prog dir & film buyer; Sue Phelan, prom mgr; Ken McNulty, news dir; Ray McIntruff, chief engr. ■ On 9 CATV's.

## Goldvein

ADI No. B; see Washington market

\*WVNT—ch 53, 1440 kw vis, 144 kw aur, ant 750/1650.3g. March 1, 1972. 8325 Little River Turnpike, Annandale, 22003. (703) 323-7000. Licensee: Central Virginia Educational Television Corp. (acq 7-3-74) ■ PBS. EEN. Progmg for the deaf 3 hrs wkly. Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ B.W. Spiller, pres; Daniel P. Ward, gen mgr; Steve White, prom mgr; Bob Korn, prod mgr; Hugh

Green, dir of educ svcs; Bruce Miller, news dir; Howard Frost, chief engr.

## Hampton

\*WHRO-TV—Licensed to Hampton-Norfolk. See Norfolk.

WVEC-TV—Licensed to Hampton. See Norfolk.

## Harrisonburg

ADI No. 195; see Harrisonburg market

WHSV-TV—ch 3, B32 kw vis, 432 kw aur, ant 2,130/1337g. Oct 19, 1953. Box TV 3, 22801. (703) 433-9191. TWX 710-839-1394. Licensee: Shenandoah Valley Television Systems, Inc. (acq 6-1-76). Ownership: Shenandoah Valley Television Systems, Inc., also Nwspr. ■ ABC, NBC. Rep: H-R. Wash atty: Pierson, Ball & Dowd. ■ Thomas E. Worrell Jr, pres; Arthur Hamilton, gen mgr; Lex Rutter, prog dir; Sammy Bland, gen sls mgr; Sally Mandeville, prom mgr; Tom Lewis, news dir; Vince O'Connell, chief engr. ■ On 30 CATV's—76,674 subs. ■ Rates: \$70; 60; 20.

## Lynchburg

ADI No. 68; see Roanoke-Lynchburg market

WLVA-TV—ch 13, 316 kw vis, 50 kw aur, ant 1,110/1574g. Feb B, 1953. Box 23B, 24505. (B04) B45-1242. Licensee: WLVA Inc. (acq 10-1-65). Ownership: See Evening Star Stns, also Nwspr. ■ ABC. Rep: Avco. Wash atty: Hogan & Hartson. ■ Richard S. Stakes, pres; Andrew Ockershausen, VP; Rodger Divens, gen mgr; Howard Satterwhite, bus mgr; Alvin B. Tackett, gen sls mgr; Ed Harvey, prog dir; Dorothy Ballagh, opns mgr; Anthony Fuller, prom mgr; Warren Ashmore, news dir; Willis A. Little, chief engr. ■ On 16 CATV's—59,463 subs. Co-owned: WLVA(AM). ■ Rates: \$110; 50; 10.

## Newport News

WAVY-TV—Licensed to Portsmouth. See Norfolk.

## Norfolk

ADI No. 48; see Norfolk-Portsmouth-Newport News-Hampton market

WAVY-TV—(Portsmouth)—ch 10, 316 kw vis, 3B9 kw aur, ant 990/1,026g. Sept. 1, 1957. B01 Wavy St., Portsmouth, 23704. (B04) 397-3441. TWX 710-882-3271. Licensee: WAVY-TV Inc. Ownership: See LIN Bcstg Corp. ■ NBC. Rep: Blair. Wash atty: Wilmer, Cutler & Pickering. ■ Ed J. Frech, pres & gen mgr; Harold Solding, VP & asst gen mgr; Ed J. Hennessy, gen sls mgr; Gary Smart, natl sls mgr; Charles Moyer, opns dir; Mike Cremedas, news dir; Waverly Foster, chief engr. ■ On 8 CATV's—28,830 subs. ■ Rates: \$400; 90; 50.

WHRO-TV—(Licensed to Hampton-Norfolk)—ch 15, 110 kw vis, 22 kw aur, ant 1027/1027g. Oct. 2, 1961. 5200 Hampton Blvd., 23508. (804) 4B9-9476. Licensee: Hampton Roads ETV Assn Inc. ■ PBS. Wash atty: Cohn & Marks. ■ John Morison, gen mgr; Patrick Arnoux, prog dir; Jerry Wareham, dir of dev; Al Van Dinteren, dir of engr.

WTAR-TV—ch 3, 100 kw vis, 20 kw aur, ant 9B0/1,029g. April 2, 1950. 720 Boush St., 23510. (B04) 446-2600. TWX 710-881-1195. Licensee: WTAR Radio-TV Corp. Ownership: See Landmark Communications Stns, also Nwspr. ■ CBS. Rep: Harrington, Righter & Parsons. Wash atty: Hogan & Hartson. ■ William Gietz, pres; Ron Philips, gen sls mgr; Joe Perkins, prog dir; Tom Roland, dir community affrs; James Mays, news dir; Jim Bangle, dir engr. ■ On 11 CATV's. Co-owned: WTAR(AM)-WKEZ(FM). ■ Rates: \$500; 250; 80.

WVEC-TV—(Hampton)—ch 13, 316 kw vis, 316 kw aur, ant 980/1,026g. Sept. 15, 1953. Box 400, Hampton, 23669. (B04) 722-6331. 110 Third St., Norfolk, 23510. (B04) 622-4674. TWX 710-BB2-0072. Licensee: Peninsula Bcstg Corp. Ownership: T.P. Chisman, 23%; J.W. Chisman, 21.5%; Harrol A. Brauer, 9%; & others. ■ ABC. Rep: Katz. Wash atty: Cohn & Marks. ■ Thomas P. Chisman, pres, gen mgr & film buyer; Harrol A. Brauer Jr, VP sls; Lawrence W. Kleiwer, VP opns; James O. Gray, prom mgr; George Hillier, chief engr. ■ On 15 CATV's—23,000 subs. Co-owned: WVEC(AM)-WVHR(FM). ■ Rates: \$650; 170; 60.

## Vermont, Virginia TV

## Norton

ADI No. 85; see Bristol, Va.-Kingsport-Johnson City, Tenn. market

\*WSVN-TV—ch 47, 690 kw vis, 61.7 kw aur, ant 1,940/1242g. March 29, 1971. Box 13246, Roanoke, 24032. (703) 679-3638. Licensee: Blue Ridge ETV Association Inc. ■ PBS. Wash atty: Cohn & Marks. ■ Samuel P. McNeil, pres; E.V. Rexrode Jr, VP & gen mgr; Jon Boettcher, prod mgr; Burt Mahone, prom mgr; Ronald Smith, chief engr. ■ On 20 CATV's—33,496 subs. On 1 Trans.

## Petersburg

WXEX-TV—Licensed to Petersburg. See Richmond.

## Portsmouth

ADI No. 48; see Norfolk-Portsmouth-Newport News-Hampton market

WAVY-TV—Licensed to Portsmouth. See Norfolk.

WYAH-TV—ch 27, 2341 kw max & 1440 kw horiz vis, 47B kw max & 2BB kw horiz aur, ant 970/1,025g. Oct. 1, 1961. 131B Spratley St., 23704. (B04) 393-2503. TWX 710-BB2-3276. Licensee: Christian Bcstg Network Inc. (acq 10-1-61). Ownership: See Christian Bcstg Stns. ■ Rep: Adam-Young. Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ Pat Robertson, pres; Robert E. Johnson, VP, gen mgr, film buyer & prog dir; Ray Davis, sls mgr; Scott P. Hessick, prom mgr; Wayne Fast, chief engr. ■ On 12 CATV's—3B,000 subs. Co-owned: WXR(FM). ■ Rates: \$70; 65; 30.

## Richmond

ADI No. 60; see Richmond market

\*WCVE-TV—ch 23, 2340 kw max & 1230 kw horiz, 351 kw max & 1B6 kw horiz aur, ant 770/1669g. Sept. 14, 1964. 23 Sesame St., 23235. (804) 320-1301. Licensee: Central Virginia Educational TV Corp. ■ PBS. Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ W. Brooks George, chmn; B.W. Spiller, pres & gen mgr; Dick Hall, sls mgr; Walter McGhee, public prog dir; Ida Hill, instructional prog dir; Bruce Twyman, news dir; Pauline A. Mitchell, corp dir PR; Bob Jones, prod mgr; John Prather, chief engr. ■ On 9 CATV's—100,000 subs. On 10 Trans.

\*WCVW—ch 57, 513 kw vis, 102 kw aur, ant 650/699g. Dec. 22, 1966. Licensee: Central Virginia Educational TV Corp. See \*WCVE-TV. ■ On 9 CATV's—11,000 subs. On 9 Trans.

WTVR-TV—ch 6, 100 kw vis, 15.1 kw aur, ant 840/1844g. April 22, 1948. 3301 W. Broad St., 23230. (804) 355-8611. TWX 710-756-0178. Licensee: Roy H. Park Bcstg of Va. Inc. (acq 11-65). Ownership: See Park Broadcasting Inc. ■ CBS. Rep: Blair. Wash atty: Midlen & Reddy. ■ Roy H. Park, pres; Ed J. French, exec VP & gen mgr; William J. Kemple, natl sls mgr; John V. Shand, opns dir; James W. Kyle, chief engr. ■ On 20 CATV's—42,000 subs. Co-owned: WTVR-AM-FM

WVBT—ch 12, 316 kw vis, 63.1 kw aur, ant 790/1790g. April 29, 1956. Box 12, 23201. (B04) 233-5461. TWX 703-232-7021. Licensee: Jefferson Pilot Bcstg Co. of Va. Ownership: See Jefferson Pilot Stns. ■ NBC. Rep: Petry. Wash atty: Kirkland, Ellis & Rowe. ■ Charles H. Crutchfield, pres; Robert L. McRaey, gen mgr; Grady Pridden, sls mgr; John L. Greene, prog & news dir; Bailey Dwiggins, prom mgr; Sanford Terry, chief engr. ■ On 10 CATV's—19,000 subs.

## WXEX-TV

A Nationwide Communications Station

WXEX-TV—(Petersburg)—ch B, 316 kw vis, 43.6 kw aur, ant 940/1971g. Aug. 15, 1955. Box BBB, Richmond, 23207. (B04) 643-0166. TWX 710-957-2329. Licensee: Nationwide Communications Inc. Ownership: See Nationwide Communications Stns. ■ ABC. Rep: Harrington, Righter & Parsons. Wash atty: Fly,

## Virginia, Washington TV

Shuebruk, Blume, Gaguine, Boros & Schulkind ■ Clark Pollack, corp VP; Ellis Shook, gen mgr; Bill Beindorf, gen sls mgr; Ted Kohl, prog dir; John McGurn, prom mgr; George Faulder, news dir. ■ On 14 CATV's—32,960 subs. Co-owned: WLEE(AM).

## Roanoke

ADI No. 68; see Roanoke-Lynchburg market

\***WBRA-TV**—ch 15, 616 kw vis, 92 kw aur, ant 2,050/265g, Aug. 1, 1967. Box 13246, 24032. (703) 344-0991. TWX 703-344-8327. Licensee: Blue Ridge ETV Assn. ■ PBS. Wash atty: Cohn & Marks. ■ Samuel P. McNeil, pres, E.V. Rexrode Jr, VP & gen mgr; Jon Boettcher, prod mgr; Burt Mahone, prom mgr; Ronald Smith, chief engr. ■ On 21 CATV's—44,804 subs. On 5 trans.

**WDBJ-TV**—ch 7, 316 kw vis, 61.7 kw aur, ant 2,000/146g, Oct. 3, 1955. Box 7, 24022. (703) 343-8031. TWX 710-870-0437. Licensee: WDBJ-TV Inc. (acq 11-1-69). Ownership: *South Bend (Ind.) Tribune*. ■ CBS. Rep: Peters, Griffin, Woodward. Wash atty: Stambler & Shrinisky. ■ Franklin D. Schurz Jr, pres; John Harkrader, VP & gen mgr; C.H. McKeever, sls mgr; Kay Hall, prog mgr; Mel Mayfield, prom mgr; Ron Miller, news dir; J.E. Newman, chief engr. ■ On 67 CATV's. On 1 trans.

**WLSL-TV**—ch 10, 316 kw vis, 43.6 kw aur, ant 1,970/174g, Dec. 10, 1952. Box 21611, 24009. (703) 344-9226. TWX 710-870-0428. Licensee: Roy H. Park Bcstg Inc. Ownership: See Park Broadcasting Inc. ■ NBC. Rep: Blair Wash atty: McKenna, Wilkinson & Kitzner. ■ Roy H. Park, pres; Robert H. Teter, exec VP, gen mgr & film buyer; Louis J. Roche, gen sls mgr; Lee Garrett, news dir; Melvin Linkous, prog dir; J.P. Briggs, chief engr. ■ On 50 CATV's—59,539 subs. On 1 trans.

## Staunton

ADI No. 60; see Richmond market

\***WVPT**—ch 51, 89.3 kw vis, 13.4 kw aur, ant 2,230/46g, Sept. 9, 1968. Port Republic Rd, Harrisonburg, 22801. (703) 434-5391. Licensee: Shenandoah Valley ETV Corp. ■ PBS. Wash atty: Covington & Burling. ■ Dr. G. Tyler Miller, pres; Richard L. Parker, gen mgr; Edwin L. Kaufman, dir of instructional TV; David Bradley, dir of dev; Earl M. Neal, prod mgr; Wanda Zimmerman, prom mgr; Robert Privolt, art dir; David K. Barnes, chief engr. ■ On 15 CATV's—70,000 subs. On 3 trans.

## Washington

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## Bellingham

ADI No. 195; see Bellingham market

**KVOS-TV**—ch 12, 229 kw vis, 45.7 kw aur, ant 2,370/141g, June 3, 1953. 115 Ellis St., 98225. (206) 734-4101. Telex: 32-8B12. Licensee: KVOS TV Corp. (acq 6-61). Ownership: See Wometco Stns. ■ CBS. Rep: Bolton-Burchill; Alexander; Pearson-Dawson. Wash atty: Cohn & Marks. ■ Mitchell Wolfson, pres; David Mintz, VP, gen mgr & film buyer; Fred Elsethagen, sls mgr; Frank Jank, ops dir; Tom Haverman, prom mgr; Jim Walker, news dir; John Price, chief engr. ■ On 21 CATV's.

## Kennewick

ADI No. 122; see Yakima market

**KNDU**—Licensed to Richland. See Richland.

**KVEW**—ch 42, 102 kw vis, 18.7 kw aur, ant 1,280/205g, Oct. 30, 1970. Licensee: Apple Valley Bcstg Inc. Co-owned satellite of KAPP, Yakima.

## Lakewood Center

ADI No. 18; see Seattle-Tacoma market

\***KPEC-TV**—ch 56, 21.4 kw vis, 4.3 kw aur, ant 210/200g, April 2, 1960. 4400 Steilacoom Blvd., 98499. (206) 552-5431. Licensee: Clover Park School District, No. 400. ■ On 11 CATV's. On 6 trans. Co-owned: \*KPEC-FM Tacoma.

## Pasco

ADI No. 122; see Yakima market

**KEPR-TV**—ch 19, 97.7 kw vis, 9.8 kw aur, ant 1,250/351g, Dec. 2B, 1954. Licensee: NWG Bcstg Co. Co-owned satellite of KIMA-TV Yakima.

**KNDU**—Licensed to Richland. See Richland.

## Pullman

ADI No. 78; see Spokane market

\***KWSU-TV**—ch 10, 117 kw vis, 11.7 kw aur, ant 1,350/300g, Sept. 24, 1962. Edward R. Murrow Communications Center, Wash. State U., 99163. (509) 335-2681. Licensee: Wash. State U. ■ PBS. ■ Gordon Tuell, gen mgr; Lyle Mettler, mgr & prog dir; Suzy Franko, prom mgr; Frank Coile, chief engr. ■ On 5 CATV's—10,000 subs. On 7 trans. Co-owned: \*KWSU(AM).

## Richland

ADI No. 122; see Yakima market

**KNDU**—ch 25, 163 kw vis, 16.3 kw aur, ant 1,271/142g, July 1, 1961. Box 2523, Pasco, 99302. (509) 582-2137. Licensee: Columbia Empire Bcstg Corp. Ownership: Hugh E. Davis. Co-owned satellite of KNDO Yakima. ■ NBC. Rep: Avery-Knodel, Simpson Reilly. Wash atty: Haley, Bader & Potts. ■ Hugh E. Davis, pres; Bob Gray, ops mgr; Scott Hayner, stn & sls mgr; Elaine Malone, prog dir; Linda Avery, prom mgr; Ed Evans, news dir; Fred Bartell, chief engr. ■ On 14 CATV's—55,510 subs. On 3 trans. ■ Rates: \$45; 25; 12.

## Seattle

ADI No. 18; see Seattle-Tacoma market

\***KCPQ-TV**—(Tacoma)—ch 13, 214 kw vis, 31.6 kw aur, ant 780/536g, 1954. 4400 Steilacoom Blvd., S.W., Tacoma, 98499. (206) 552-5431. Licensee: Clover Park School Dist. No. 400 (acq 10-17-75). ■ PBS. Wash atty: Haley, Bader & Potts. ■ J. Albert Brevik, gen mgr; John D. Watson, prog dir; Paul Herlinger, prod mgr; C. W. Evans, chief engr. ■ On 51 CATV's—200,000 subs. On 3 trans. Co-owned: KPEC-FM.

\***KCTS-TV**—ch 9, 275 kw vis, 55 kw aur, ant 830/590g, Dec. 7, 1954. 4045 Brooklyn Ave. N.E., 98105. (206) 543-2000. Licensee: U. of Wash. ■ PBS. ■ Richard Meyer, gen mgr; Burnill Clark, prod & ops dir; Hope Green, dev dir; Ken Terao, admin svcs mgr; Robert Hagopian, exec prod; Patti Parson, prom dir; Richard C. Oldham, dir of engr. ■ On 64 CATV's—578,540 subs.

**KING-TV**—ch 5, 100 kw vis, 50 kw aur, ant 820/570g, Nov. 25, 1948. 320 Aurora Ave. N., 98109. (206) 223-5000. TWX 910-444-2010. Telex 032-251. Licensee: King Bcstg Co. (acq 8-49). Ownership: See King Bcstg Co. Stns. ■ NBC. Rep: Blair, Paul Mulvihill (Canada). Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ Ancil H. Payne, pres; Eric S. Bremner, VP & gen mgr; Tim Moore, sls mgr; Robert Guy, prog dir & film buyer; Ronald B. Lorentzen, prom dir, Norm Heffron, news dir; John J. Shawcroft, chief engr. ■ On 89 CATV's—523,400 subs. On 8 trans. Co-owned: KING-AM-FM. ■ Rates: \$1,100; 340; 150

**KIRO-TV**—ch 7, 316 kw vis, 63.2 kw aur, ant 820/598.7g, Feb. B, 1958. 3rd & Broad, 98121. (206) 624-7077. TWX 910-444-2233. Licensee: KIRO Inc.

Ownership: See Bonneville Intl Stns. ■ CBS. Rep: Peters, Griffin, Woodward. Wash atty: Wilkinson, Cragun & Barker. ■ Lloyd Cooney, pres & gen mgr; Kenneth Hatch, senior VP stn & sls mgr; Nick Freeman, prog dir; Robert White, news dir; Robin Brunett, loc sls mgr; Bert Brumett, natl sls mgr; Jan Gray, prom supvr; Charles R. Morris, chief engr. ■ On 59 CATV's—212,200 subs. On B trans. Co-owned: KIRO-AM-FM. ■ Rates: \$800; 275; 125.

**KOMO-TV**—ch 4, 100 kw vis, 15 kw aur, ant B10/550g, Dec. 10, 1953. 100 4th Ave. N., 98109. (206) 223-4000. TWX 206-998-0751. Licensee: Fisher's Blend Stn Inc. Ownership: See Fisher's Blend Stns. ■ ABC. Rep: Katz; Simpson. Wash atty: Fisher, Wayland, Southmayd & Cooper. ■ W.W. Warren, pres & CEO; John Behnke, exec VP & gen mgr; Dave Crockett, senior VP & film buyer; Phelps Fisher, loc sls mgr; Roy Albertson, natl sls mgr; Ed Lackner, prog dir; Dan Tutt, rch & dev asst; Ralph Millin, dir of engr; Rosalie Sayah, audience prom mgr; Howard Scott, news dir. ■ On 94 CATV's—603,448 subs. On 10 trans. Co-owned: KOMO(AM). ■ Rates: \$850; 300; 120.

**KSTW**—(Tacoma)—ch 11, 316 kw vis, 47.9 aur, ant B00/580g, March 1, 1953. Box 11411, Tacoma 98411. (206) 572-5789. TWX 910-441-2622. Licensee: Gaylord Bcstg Co. (acq 3-1-74). Ownership: See Oklahoma Publishing Co., 100%. See Gaylord Bcstg Co., also Nwsp. ■ Rep: Tele Rep. Wash atty: Pierson, Ball & Dowd. ■ Edward L. Gaylord, chmn; E. B. Dodson, pres; Crawford P. Rice, exec VP & gen mgr; Charles L. Edwards, asst mgr & sls mgr; Donald M. Lacy, ops mgr; William R. McClain, prom mgr; John Lippman, news dir; M.B. (Bud) Johnson, prog mgr & film buyer; Paul C. Crittenden, chief engr. ■ On 78 CATV's—312,077 subs. On 1 trans. ■ Rates: \$80; 155; 25.

## Spokane

ADI No. 78; see Spokane market

**KHO-TV**—ch 6, 87.1 kw vis, 17.4 wk aur, ant 2,150/904g, Dec. 20, 1952. 4202 S. Regal St., 99203. (509) KEystone 4-0511. TWX 610-773-1830. Licensee: KHO Inc. Ownership: Spokane Chronicle Co., 100%. See Nwsp. ■ NBC. Rep: Katz; Moore. Wash atty: Kirkland, Ellis & Rowe. ■ J. Birney Blair, pres & gen mgr; Rich Alegria, loc sls mgr; Jack Reber, natl sls mgr; Homer Mason, prog dir; Larry Gants, prom mgr; Dean Mell, news dir; Dee Waymire, chief engr. ■ On 84 CATV's—97,700 subs. On 65 trans. Co-owned: KHO-AM-FM.

**KREM-TV**—ch 2, 84.7 kw vis, 15.5 kw aur, ant 2,200/969g, Oct. 31, 1954. 4103 S. Regal St., 99203. (509) 448-2000. TWX 509-328-0848. Licensee: King Bcstg Co. Ownership: See King Bcstg Stns. ■ CBS. Rep: Blair. Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ Ancil H. Payne, pres; Dean H. Woodring, VP & gen mgr; Mike Gehring, sls mgr; Bill Hall, prog dir & film buyer; Wes Lynch, news dir; Gloria Snyder, prom mgr; Warren Pritchard, chief engr. ■ On 96 CATV's—322,620 subs. On 72 trans. Co-owned: KREM-AM-FM.

\***KSPS-TV**—ch 7, 195 kw vis, 22.45 kw aur, ant 1,830/595g, April 26, 1967. 3911 S. Regal St., 99203. (509) 455-3790. Licensee: Spokane School District No. 81. ■ PBS. Wash atty: Robert G. Seaks. ■ Walter A. Hitchcock, supt of schools; Walter J. Schaar, gen mgr; Claude Kistler, ops mgr; Sally Gerimonte, prog & traf mgr; Carol Kabat, news dir; Ronald Valley, chief engr. ■ On 40 CATV's—210,000 subs. On 20 trans.

**KXLY-TV**—ch 4, 48 kw vis, 9.55 kw aur, ant 3,060/153g, Jan. 16, 1953. 500 W. Boone Ave., 99201. (509) FAirfax 8-9084. TWX 509-328-4083. Licensee: Spokane TV Inc. Ownership: See Morgan Murphy Stns, also Nwsp. ■ ABC. Rep: Peters, Griffin, Woodward; Simpson. Wash atty: Stambler & Shrinisky. ■ Mrs. Elizabeth B. Murphy, pres; Wayne F. McNulty, VP & dir; T.O. Jorgenson, chief engr. ■ On 107 CATV's—107,000 subs. On 70 trans. Co-owned: KXLY-AM-FM.

## Tacoma

ADI No. 18; see Seattle-Tacoma market

\***KCPQ-TV**—Licensed to Tacoma. See Seattle.

**KSTW**—Licensed to Tacoma. See Seattle.

\***KTPS**—ch 62, 338 kw vis, 50 kw aur, ant 420/351g, Sept. 25, 1961. 1101 S. Yakima Ave., 98405. (206) 572-6262. Licensee: Tacoma School District No. 10. ■ PBS. ■ Bob Slingland, dir of TV; Tom Rogstad, prog mgr; Alex Crewdson, prom mgr; Robert W. Meers,



## Washington, West Virginia, Wisconsin TV

chief engr. ■ On 20 CATV's—16,500 subs. Co-owned: \*KTOY(FM).

### Yakima

ADI No. 122; see Yakima market

**KAPP**—ch 35, 255 kw vis, 25.5 kw aur, ant 9601/175g. Sept 21, 1970. 35 S. First St., 98901. (509) 453-0351. Licensee: Apple Valley Bcstg Inc. Ownership: Morgan Murphy estate. See Morgan Murphy Stns, also Nwspr. ■ ABC. Rep: PGW; Tacher. Wash atty: Stambler & Shrinsky. ■ Mrs. Elizabeth Murphy, pres; Wayne McNulty, VP; Gary Pierone, mgr, David Pugsley, chief engr; T. O. Jorgenson, engr supr. ■ On 5 CATV's. On 3 trans.

**KIMA-TV**—ch 29, 105 kw vis, 10.5 kw aur, ant 9701/66g. July 19, 1953. Box 702, 98907. (509) 452-9111. TWX 510-777-5356. Licensee: NWC Bcstg Co. Ownership: John Noel Jr, 50%; Seattle First Natl Bank, executor of estate of Harrell Whitney, 50%. ■ CBS. Rep: H-R; Moore; McDermott (Canada). Wash atty: Smith & Pepper. ■ John Noel Jr, pres; Dale Hazen, gen & sls mgr; Jim Nolan, prog dir & film buyer, Doug Lawrence, prom mgr; T.J. Close, news dir; Mike Rastovich, chief engr.

**KNDO**—ch 23, 500 kw vis, 61 kw aur, ant 9601/160g. Oct. 15, 1959. Box 466, 98907. (509) 248-2300. Licensee: Columbia Empire Bcstg Corp. (acq 2-15-61). Ownership: Hugh E. Davis, 100%. See Columbia Empire Stns. ■ NBC. Rep: Avery-Knodel; Simpson/Reilly. Wash atty: Haley, Bader & Potts. ■ Hugh E. Davis, pres & film buyer; Ben Shropshire, gen sls mgr; Opal Laurent, office mgr; Elaine Malone, prog dir; Linda Avery, prom mgr; Les Thompson, opns mgr; Jim Lewis, news dir; Ron Krous, chief engr. ■ On 17 CATV's—36,600 subs. On 3 trans. ■ Rates: \$55; 25; 15.

**\*KYVE-TV**—ch 47, 19.1 kw vis, 3.8 kw aur, ant 8601/78g. (CP: 646 kw vis, 65 kw aur, 9191/137g). Nov. 1, 1962. 1105 S. 15th Ave., 98902. (509) 575-3474. Licensee: Yakima School Dist. No. 7. ■ PBS. ■ Frank E. Roberts, gen mgr, prog dir & film buyer; Betty Jacques, prom mgr; Don Meighan, news dir; Hugh Wetmore, chief engr. ■ On 5 CATV's—8,000 subs. On 1 trans.

## West Virginia

### Beckley

**WOAY-TV**—Licensed to Oak Hill. See Oak Hill.

**\*WSPV-TV**—Licensed to Grandview. See Grandview.

### Bluefield

ADI No. 134; see Bluefield-Beckley-Oak Hill market

**WHIS-TV**—ch 6, 50 kw vis, 6-kw aur, ant 1,2201/185g. July 31, 1955. Broadcast Center, E. Cumberland Rd., 24701. (304) 327-7114. TWX 710-938-8380. Licensee: Daily Telegraph Printing Co. Ownership: See Daily Telegraph Stns, also Nwspr. ■ NBC. Rep: Avery-Knodel. Wash atty: Dow, Lohnes & Albertson. ■ Ned Shott, pres; John C. Shott, gen mgr & film buyer; Al Marra, sls mgr; Jean Ball, prog dir; Erleen Branch, prom mgr; Terry Radnoczi, news dir; Kenneth Dick, chief engr. ■ On 94 CATV's—96,289 subs. Co-owned: WHIS-WHAJ. ■ Rates: \$85; 45; 30.

### Charleston

ADI No. 44; see Charleston-Huntington market

**WCHS-TV**—ch 8, 158 kw vis, 19.9 kw aur, ant 1,2401/999g. Aug. 15, 1954. 1111 Virginia St. E., 25324. (304) 342-8131. TWX 304-666-8839. Licensee: Rollins Telecasting Inc. Ownership: See Rollins Stns. ■ CBS. Rep: Blair. Wash atty: Smith & Pepper. ■ O. Wayne Rollins, pres; Curtis W. Butler, gen mgr; William K. McAllister, opns mgr; Jack Robinette, sls mgr; Charles Ryan, news dir; Gene Brick, chief engr. ■ On 53 CATV's—89,000 subs. Co-owned: WCHS(AM)-WBES(FM).

**WOWK-TV**—Licensed to Huntington. See Huntington.

**WSAZ-TV**—Licensed to Huntington. See Huntington.

### Clarksburg

ADI No. 153; see Clarksburg-Weston market

**WBOY-TV**—ch 12, 129 kw vis; 24 kw aur, ant 8601/593g. Nov. 17, 1957. 912 W Pike St., 26301. (304) 624-7573. TWX 304-366-2376. Licensee: WBOY-TV Inc. Ownership: Commercial Dispatch Pub Co. ■ NBC, ABC. Rep: Young, Regional Reps (Cleveland, Cincinnati); Dome-Messervey (Pittsburgh). Wash atty: Smith & Pepper. ■ Nathan W. Levin, pres; John J. Borghi, exec VP & gen mgr; Roger Garrett, mgng dir & film buyer; Robert W. Toothman, prog dir; John Pratt, prom mgr & news dir; Joe Wright, chief engr. ■ On 75 CATV's—100,000 subs. ■ Rates: \$60; 35; 20.

### Grandview

ADI No. 134; see Bluefield-Beckley-Oak Hill market

**\*WSPV-TV**—ch 9, 316 kw vis, 63.2 kw aur, ant 1,0001/4498g. Nov. 1, 1970. Box A.H., Beckley, 25801. (304) 255-1501. Licensee: W. Va. Educ Bcstg Authority. ■ PBS. Wash atty: Bilger & Blair. ■ Arthur E. Albrecht, gen mgr; Bill Campbell, prog dir; Jim Bakken, prom mgr; Rita Ray, school svcs dir; Leon Drye, chief engr. ■ On 75 CATV's—50,000 subs. Co-owned \*WVPB(FM). Beckley

### Huntington

ADI No. 44; see Charleston-Huntington market

**WCHS-TV**—Licensed to Charleston. See Charleston.

**\*WMUL-TV**—ch 33, 398 kw vis, 79.4 kw aur, ant 1,2801/1,071g. July 14, 1969. Third Ave., 25701. (304) 696-6630. TWX 710-931-8070. Licensee: W. Va. Educ Bcstg Authority. ■ PBS, EETN. Wash atty: Bilger & Blair. ■ Terry Holinger, gen mgr; Carol Brodrick, prom mgr; George Parnieza, chief engr. ■ On 68 CATV's—100,000 subs.

**WOWK-TV**—ch 13, 132 kw vis, 26.3 kw aur, ant 1,267 5t/1,109g. Oct. 2, 1955. 625 Fourth Ave., 25701. (304) 525-7661. TWX 710-931-8078. Licensee: Gateway Communications Inc. (acq 10-23-74). Ownership: See Gateway Communications Stns. ■ ABC. Rep: Blair. ■ George Koehler, pres; Leo M. MacCourtney, VP & gen mgr; Tom Connors, gen sls mgr; Don Cunningham, prog dir & film buyer; Robert D. Willis, prom mgr; Jim Morgan, news dir; Stu Bershten, chief engr. ■ On 92 CATV's—176,000 subs. On 2 trans. ■ Rates: \$500; 150; 80.

**WSAZ-TV**—ch 3, 46.8 kw vis, 7 kw aur, ant 1,2501/1,069g. Nov. 15, 1949. 645 Filth Ave., 25721. (304) 697-4780. TWX 710-931-8034. Licensee: Lee Enterprises Inc. (acq 4-28-71). Ownership: See Lee Stns, also Nwspr. ■ NBC. Rep: Katz. Wash atty: Pierson, Ball & Dowd. ■ Lloyd G. Schermer, pres; George R. Andrick, gen mgr; Harold Hall, sls mgr; C. William Watts, mktg mgr; George Curry, prog dir; Jim Battin, prom mgr; Bob Brunner, news dir; John Clay, chief engr. ■ On 204 CATV's—256, 231 subs. ■ Rates: \$550; 350; 175.

### Morgantown

ADI No. 11; see Pittsburgh market

**\*WVU-TV**—ch 24, 400 kw vis, 80 kw aur, ant 1,5021/518g. Feb. 23, 1969. W. Va. U., Box TV-24, 26505. (304) 293-6511. TWX 710-921-0307. Licensee: W. Va. Bd of Regents. ■ PBS, EEN. Wash atty: Bilger & Blair. ■ C. Gregory Van Camp, gen mgr; Sarah L. Kirk, asst to gen mgr; R. Gregory Ruil, prod mgr; Robert J. Sestili, prog mgr; Wilda Ridgeway, opns mgr; Judith A. Parker, rsch svcs mgr; Keith L. Massie, engr opns mgr; Gary L. Watts, cmnty rel dir; Michael C. Helmanlofer, instr media mgr. ■ On 115 CATV's. On 5 trans.

### Oak Hill

ADI No. 134; see Bluefield-Beckley-Oak Hill market

**WOAY-TV**—ch 4, 100 kw vis, 20 kw aur, ant 7401/688g. Dec. 14, 1954. Box 251, 25901 (304)

HObar 9-3361. Licensee: Robert R. Thomas Jr. Ownership: Robert R. Thomas Jr., 100%. ■ ABC. Rep: Savalli/Gates. Wash atty: Barnes & Neilson. ■ Robert R. Thomas Jr., owner & gen mgr; Robert R. Brown, stn mgr & film buyer; Shirley Love, sls mgr; Robert R. Thomas III, opns dir; Arnell Church, news dir; Don Moye, chief engr. ■ On 35 CATV's—75,000 subs.

### Parkersburg

ADI No. 197; see Parkersburg market

**WTAP-TV**—ch 15, 208 kw vis, 41.1 kw aur, ant 6201/439g. Oct. 8, 1953. 123 W. 7th St., 26101. (304) 485-4588. Licensee: PMA Communications Inc. (acq 11-75). ■ NBC. Rep: Savalli/Gates; Rgnl Reps (Ohio, Ky); Dome. Wash atty: Berliner, Maloney, Gimer & Muir. ■ Sherman A. Grimm, gen mgr & film buyer; Glen Wilson, prog dir; Charles Helmick, chief engr. ■ On 32 CATV's—36,168 subs. On 1 trans.

### Weston

ADI No. 153; see Clarksburg-Weston market

**WDTV**—ch 5, 100 kw vis, 20 kw aur, ant 8851/509g. June 1, 1960. Box 480, Bridgeport, W.Va. 26330. (304) 842-3558. TWX 710-935-1142. Licensee: Withers Broadcasting Co. of West Virginia (acq 5-8-73). Ownership: W. Russell Withers Jr., 90%. ■ CBS, ABC. Rep: H-R Television. Wash atty: Mallick & Bernton. ■ W. Russell Withers Jr., pres & gen mgr; John Peters, stn mgr & film buyer; Rick Terry, gen sls mgr; Nick E. Pellegrin, prog dir; Mike Bonasso, news dir; Phil Phillips, chief engr. ■ On 109 CATV's—135,645 subs. ■ Rates: \$70; 50; 40.

### Wheeling

ADI No. 114; see Wheeling, W.Va.-Steubenville, Ohio market

**WSTV-TV**—Licensed to Steubenville, Ohio. See Steubenville, Ohio.

**WTRF-TV**—ch 7, 316 kw vis, 30.9 kw aur, ant 9601/740g. Oct. 23, 1953. 96-16th St., 26003. (304) 232-7777. TWX 304-232-6897. Licensee: Forward Tele-Production Inc. Ownership: See Forward Communications Stns. ■ NBC. Rep: Blair. Wash atty: McKenna, Wilkinson & Kiltner. ■ Robert W. Ferguson, pres & gen mgr; Frank Curtis, gen sls mgr; Garry Vorhees, opns mgr; George Carroll, prog mgr; Ged Young, prom mgr; Mark Davis, news dir; Robert McFarland, chief engr. ■ On 160 CATV's—263,000 subs. On 2 trans. Co-owned: WTRF-FM.

## Wisconsin

### Eau Claire

ADI No. 115; see La Crosse-Eau Claire market

**WEAU-TV**—ch 13, 195 kw vis, 28.8 kw aur, ant 1,9901/2,000g. Dec. 17, 1953. Box 47, 54701. (715) 832-3474. TWX 910-282-1633. Licensee: WEAU Inc. (acq 1962). Ownership: See Post Corp. Stns, also Nwspr. ■ NBC. Rep: H-R; Hurley. Wash atty: Chadbourne, Parke & Whiteside. ■ Victor I. Mirahan, pres; Lawrence A. Busse, gen mgr; Clark Wideman, stn mgr; Denise Noonan, prog dir; Aldy Swanson, news dir; Robert Fallis, chief engr. ■ On 41 CATV's—67,581 subs. Co-owned: WAXX(AM)-WEAU-FM. ■ Rates: \$94; 70; 28.

### Green Bay

ADI No. 67; see Green Bay market

**WBAY-TV**—ch 2, 100 kw vis, 20 kw aur, ant

**Doubleday Media**  
**214/233-4334**  
**Brokers of Radio, TV, CATV**  
**13601 Preston Rd., Suite 417W,**  
**Dallas 75240**

1,250/1,140g. March 17, 1953. 115 S. Jefferson, 54301. (414) 432-3331. TWX 910-263-1260. Licensee: Nationwide Communications (acq 1974). Ownership: See Nationwide Communications Stns. ■ CBS. Rep: Blair. Wash ally: Fly, Shuebruk, Gagune, Boros & Schulkind. ■ Robert C. Nelson, gen mgr; C. R. Burnton, gen sls mgr; Greg McElrone, stn mgr & film buyer; Esther Stange, prom mgr; Lew Ameal, news dir; W. J. Stangel, chief engr. ■ On 3 trans. ■ Rates: \$200; 140; 40.

**WFRV-TV**—ch 5, 933 kw vis, 186 kw aur, ant 1,120/1,159g. May 21, 1955. 1181 E. Mason St., Box 1128. 54305. (414) 437-5411. TWX 910-263-1258. Licensee: WFRV Inc. Ownership: See Orion Stns. ■ NBC. Rep: Katz; McDermott (Canada). Wash ally: Covington & Burling. ■ Ralph S. Jackson, pres; Robert O. Southard, gen mgr; Jerry Montgomery, gen sls mgr; Harold Riegerl, prog dir, prom mgr & film buyer; Bob McMullen, news dir; Harry Hill, chief engr. ■ On 20 CATV's—58,000 subs. On 4 trans. ■ Rates: \$160; 55; 60.

**WLUK-TV**—ch 11, 316 kw vis, 474 kw aur, ant 1,260/1,159g. Sept 10, 1954. Box 7711, 54303. (414) 494-8711. TWX 910-263-1267. Licensee: WLUK Inc. Ownership: See Post Corp. Stns, also Nwspr. ■ ABC. Rep: Peters, Griffin, Woodward. ■ Victor I. Minihan, pres; David L. Nelson, VP & mgr, Post Corp. Stns, Thomas A. Hutchison, gen mgr; Lowell Johnson, gen sls mgr; Monty Stock, natl sls mgr; Thomas R. Torinus, news dir; Marshall Williamson, chief engr. ■ On 19 CATV's—On 5 trans.

**\*WPNE**—ch 38, 912 kw vis, 182 kw aur, ant 1,180/1,149g. Licensee: Educational Communications Board, c/o 110 S. University Circle Dr., 54302. (414) 465-2536. ■ PBS. Wash ally: Dow, Lohnes & Albertson. ■ Anton J. Moe, exec dir, Paul M. Norton, asst dir ECB; Don Kates, rgnl rep; Robert E. Bell, prog dir; William C. Woods, dir of engr. ■ Co-owned. \*WPNE-FM.

**La Crosse**

ADI No. 115; see La Crosse-Eau Claire market

**\*WHLA-TV**—ch 31, 955 kw vis, 191 kw aur, ant 1,140/1,831g. Dec. 3, 1973. 207 Communications Center, 800 Broadway St., Menomonie 54751. (715) 232-2628. Licensee: Educational Communications Board. ■ PBS. Progm for the deaf 4 hrs wky. ■ Execs: See \*WHWC-TV Menomonie. ■ On 9 CATV's. Co-owned: \*WHLA(FM).

**WKBT**—ch 8, 316 kw vis, 57.5 kw aur, ant 1,540/1,625g. Aug. 8, 1954. 141 S. 6th St., 54601. (608) 782-4678. TWX 910-287-2572. Licensee: Gross Telecasting of Wis. Inc. (acq 1-15-70). Ownership: See Gross Telecasting Inc. ■ CBS. Rep: Avery-Knodel; Hyett/Ramsland. Wash ally: Arent, Fox, Kintner, Plotkin & Kahn. ■ Peter S. Good, gen mgr; Edith S. Harris, natl sls mgr; Larry Johnson, prom mgr; Mark J. Ouade, news dir; Al Leeman, chief engr. ■ On 65 CATV's—65,011 subs. On 1 trans. ■ Rates: \$140; 80; 35.

**WXOW-TV**—ch 19, 132.1 vis, 26.4 aur, ant 930/1,605g. March 7, 1970. Box 198, 54601. (507) 895-4433. Licensee: Horizons Comm. Corp. of Wis. (acq 9-9-70). Co-owned satellite of WKOW-TV Madison. ■ ABC. Rep: Katz. Wash ally: Marmet. ■ Terry K. Shockley, pres; David F. Peschau, gen mgr; Arthur Osborn, chief engr. ■ On 10 CATV's—25,170 subs.

**Madison**

ADI No. 108; see Madison market

**\*WHA-TV**—ch 21, 339 kw vis, 67.6 kw aur, ant

1,250/1,200g. May 3, 1954. 821 University Ave., 53706. (608) 263-2121. DACS 608-233-3664. Licensee: U of Wis. ■ PBS. Wash ally: Dow, Lohnes & Albertson. ■ Ronald C. Bornstein, dir & gen mgr; Mark Smukler, opns mgr; Hayward Allen, prom mgr; Larry Dickerson, prog mgr; Boris Frank, mgr, special projects; Donald Borchert, dir engr. ■ On 20 CATV's. Co-owned: \*WHA(AM).

**WISC-TV**—ch 3, 56.2 kw vis, 11 kw aur, ant 1,190/1,107g. June 24, 1956. 4801 W. Bellline Hwy, 53711. (608) 271-4321. TWX 608-654-8212. Licensee: TV Wis. Inc. Ownership: See Morgan Murphy Stns, also Nwspr. ■ CBS. Rep: Peters, Griffin, Woodward. Wash ally: Arthur Stambler. ■ Mrs. Elizabeth B. Murphy, pres; George Stanlis, gen mgr; Richard Nickerson, sls mgr; R. Roy Miller, dir-viewer affairs; Steve Herling, opns dir; Helen Searson, prog dir; Rick Fetherston, news dir; Walter Harju, chief engr. ■ On 37 CATV's—60,400 subs. ■ Rates: \$175; 50; 35.

**WKOW-TV**—ch 27, 871 kw vis, 174 kw aur, ant 1,250/1,182g. July 1953. Box 100, 53701. (608) 274-1234. TWX 910-286-2718. Licensee: Horizons Comm. Corp. of Wis. (acq 9-9-70). Ownership: See WAOW-TV Wausau, below. ■ ABC. Rep: Katz. Wash ally: Marmet. ■ Terry K. Shockley, pres & gen mgr; Jack Brennan, VP sls; Debbi Johnson, prom mgr; John Lindgren, news dir; Marshall Shapiro, sports dir; Bruce R. Liljegren, VP prog; Robert J. Wickhem, VP opns & engr. ■ On 27 CATV's—33,700 subs. On 1 trans. ■ Rates: \$130; 75; 36.

**WMTV**—ch 15, 794 kw vis, 79.4 kw aur, ant 1,160/1,100g. July 1953. 615 Forward Dr., 53711. (608) 274-1515. TWX 608-654-8214. Licensee: Forward TV Inc. Ownership: See Forward Communications Stns, also Nwspr. ■ NBC. Rep: Meeker. Wash ally: McKenna, Wilkinson & Kiltner. ■ Richard D. Dudley, pres; Thomas E. Bolger, exec VP, gen mgr & film buyer; Addison Sprague, coml mgr; Richard Flanigan, prog dir; Don Schmitt, news dir; Elmer Wiesensel, chief engr. ■ On 20 CATV's.

**Menomonie**

ADI No. 13; see Minneapolis-St. Paul market

**\*WHWC-TV**—ch 28, 871 kw vis, 174 kw aur, ant 1,150/1,200g. Nov 18, 1973. 207 Communications Ctr., 800 St., 54751. (715) 232-2628. Licensee: Educational Communications Board ■ PBS. Progm for the deaf 4 hrs wky. Wash ally: Dow, Lohnes & Albertson. ■ Anton J. Moe, exec dir; Paul M. Norton, asst dir; Robert E. Bell, net prog dir; James W. Kissinger, rgnl rep; William Estes, prom mgr; William C. Woods, chief engr. ■ On 7 CATV's. Co-owned: \*WHWC(FM).

**Milwaukee**

ADI No. 21; see Milwaukee market

**WCGV**—ch 24, 2,000 kw vis, 400 kw aur, ant 1,028/1,085g. Not on air, target date unknown. Authorized for pay-TV operation, 777 West Glencoe Place, 53217. (414) 351-1680. Permittee: B&F Broadcasting Inc. Ownership: Robert S. Block, 48%; Marvin L. Fishman, 40%; and others. ■ Wash ally: Dow, Lohnes & Albertson. ■ Robert S. Block, pres.

**WISN-TV**—ch 12, 316 kw vis, 316 kw aur, ant 1,000/1,105g. Oct. 27, 1954. Box 402, 53201. (414) 342-TV12. TWX 910-262-3417. Licensee: Hearst Corp. Ownership: See Hearst Stns, also Nwspr. ■ CBS. Rep: Blair. Wash ally: Dempsey & Kopolvitz. ■ Micky Hooten, gen mgr; Howard Ritchie Jr., gen sls mgr; James Norton, sls mgr; Donald Hess, prog & prom dir; Joseph Rovitto, news dir; Ralph T. Kuehn, prod dir; Ron Anderson, pub affrs dir; Thomas Nedwek, personnel & PR dir; Gerald Robinson, chief engr. ■ On 4 CATV's—31,600 subs. On 1 trans. Co-owned: WISN-AM-FM. ■ Rates: \$550; 180; 70.

**WITI-TV**—ch 6, 100 kw vis, 10 kw aur, ant 1,000/1,078g. May 21, 1956. 5445 N. 27th St., 53209. (414) 462-6666. TWX 910-262-3425. Licensee: WITI-TV Inc. (acq 12-22-58). Ownership: See Storer C. Stns. ■ ABC. Rep: Storer TV Sts. Wash ally: Warren C. Zwicky. ■ Henry J. Davis, VP & gen mgr; James P.

Behling, opns & prog dir; Allen L. Haushalter, prog mgr; Daniel J. Berkery, gen sls mgr; Douglas Price, prom mgr; Carl Zimmermann, communications dir; Robert Truscot, chief engr. ■ On 9 CATV's—31,500 subs. ■ Rates: \$525; 200; 80.

**\*WMVS**—ch 10, 316 kw vis, 49 kw aur, ant 750/1,079g. (CP: 214 kw vis, 33.1 kw aur, ant 960/1,089g). Oct. 28, 1957. 1015 N. Sixth St., 53203. (414) 271-1036. Licensee: Milwaukee Area Bd of Vocational, Technical & Adult Educ. ■ PBS, CEN (regional). ■ Otto Schlaak, mgr; Don Burgess, prom mgr; John Lemke, film supvr; Harold G. Wagner, chief engr. ■ On 31 CATV's.

**\*WMVT**—ch 36, 182 kw vis, 21.9 kw aur, ant 750/1,080g. (CP: 1320 kw max, 525 kw horiz vis, 198.75 kw max, 79.4 kw horiz aur, ant 950/1,089g). Jan. 23, 1963. Licensee: Milwaukee Area Bd of Vocational, Technical & Adult Educ. ■ Execs: See \*WMVS(TV). On 9 CATV's.

**WTMJ-TV**—ch 4, 100 kw vis, 20 kw aur, ant 1,000/1,096g. Dec. 1947. 720 E. Capitol Dr., 53211. (414) 332-9611. TWX 910-262-3141. Licensee: WTMJ Inc. Ownership: The Journal Co., 100%. See Nwspr. ■ NBC. Rep: Harrington, Righter & Parsons. Wash ally: Hogan & Hartson. ■ Michael McCormick, pres; Richard Herbst, VP & gen mgr; Edward Ounn, gen sls mgr; Gerald McGrath, prog dir; Don Loose, mgr news opns; Kenneth Taishoff, dir of adv, prom & publ; Jim Willman, chief engr. ■ On 12 CATV's. Co-owned: WTMJ-AM-WKTI-FM. ■ Rates: \$900; 300; 70.

**WVTV**—ch 18, 1,100 kw vis, 110 kw aur, ant 530/1,663g. July 1, 1959. Box 1818, 53201. (414) 442-7050. TWX 910-262-3466. Licensee: Gaylord Bcstg (acq 4-1-66). Ownership: See Gaylord Bcstg Stns. ■ Rep: Katz. Wash ally: Pierson, Ball & Dowd. ■ Edward L. Gaylord, pres; Joseph Loughlin, mgr; William Franks, prog dir & film buyer; Michael Schuck, gen sls mgr; Stephanie Netzel, prom mgr; William U. Witt, dir of engr. ■ On 34 CATV's—115,142 subs.

**Rhineland**

ADI No. 138; see Wausau-Rhineland market

**WAEO-TV**—ch 12, 316 kw vis, 57 kw aur, ant 1,650/1,683g. Oct. 6, 1966. Box 858, S. Oneida Ave., 54501. (715) 369-4700. Licensee: Northland TV Inc. Ownership: Alvin E. O'Konski, 96%; Veronica O'Konski, 3%; Tom Teschner, 1%. ■ NBC. Rep: Savalli/Gates; William Hurley. Wash ally: Frank Fletcher. ■ Alvin E. O'Konski, pres, gen mgr & film buyer; Carl Hilstrom, prog dir & gen sls mgr; Mary Wolniewicz, prom mgr; Glen Dehner, news dir; Hugh Kelly, chief engr. ■ On 20 CATV's—15,000 subs. On 4 trans. ■ Rates: \$100; 75; 50.

**Superior**

KBJR-TV—Licensed to Superior. See Duluth, Minn.

**Wausau**

ADI No. 138; see Wausau-Rhineland market

**WAOW-TV**—ch 9, 204 kw vis, 20.4 kw aur, ant 990/1,647g. May 7, 1965. 1908 Grand Ave., 54401. (715) 842-2251. TWX 715-331-0887. Licensee: Horizons Comm. Corp. of Wis. (acq 9-9-70). Ownership: See Horizons Communications Corp. ■ ABC. Rep: Katz. Wash ally: Marmet. ■ Terry K. Shockley, pres & gen mgr; Bruce R. Liljegren, mgr; Robert D. Knapp, loc & rgnl sls mgr; Larry Entner, chief engr. ■ On 12 CATV's—13,150 subs. On 2 trans.

**\*WHRM-TV**—ch 20, 724 kw vis, 144 kw aur, ant 987/1,980g. 1975. c/o 110 University Circle Dr., Green Bay 54302. (414) 465-2538. Licensee: Educational Communications Board. ■ PBS. Wash ally: Dow, Lohnes & Albertson. ■ Execs: see \*WPNE, Green Bay ■ Co-owned with WHRM(FM).

**WSAU-TV**—ch 7, 316 kw vis, 63.2 kw aur, ant 1,210/1,647.3g. Oct. 23, 1954. 1114 Grand Ave., 54401. (715) 845-4211. Licensee: Forward Communications Corp. Ownership: See Forward Communications Stns, also Nwspr. ■ CBS. Rep: Meeker; Hyett. Wash ally: McKenna, Wilkinson & Kiltner. ■ Bart Kellnhauser, pres & gen mgr; John T. Crowley, prog & prom mgr; Mark Zelich, news dir; James W. Frey, sls mgr; Donald Cochart, chief engr. ■ On 14 CATV's—26,000 subs. On 3 trans. Co-owned: WSAU(AM)-WIFC(FM).



## Wyoming

### Casper

ADI No. 186; see Casper-Riverton market

**KTWO-TV**—ch 2, 100 kw vis, 10.2 kw aur, ant 2,000t/375g. March 1, 1957. Box 2720, B2602. (307) 237-3711. TWX 910-949-4462. Licensee: Harriscope Bcstg Corp. (acq 3-1-57). Ownership: See Harriscope Sns. ■ NBC, ABC, CBS. Rep: Meeker, Hyell-Ramsland, Simpson-Reilly Wash atty: Cohn & Marks. ■ Burl I. Harris, pres; Bob Dallas Price, VP gen mgr; Jack Rosenthal, exec VP; Dave Borino, prog dir; Bob Horner, news dir. Gary Teddy, admin mgr ■ On 24 CATV's—47,000 subs On 39 trans. Co-owned: KTWO(AM) ■ Rates: \$70; 80; 20

### Cheyenne

ADI No. 172; see Cheyenne market

**KYCU-TV**—ch 5, 100 kw vis, 10 kw aur, ant 620t/483g. March 22, 1954. 2923 E. Lincolnway 82001. (307) 634-7755. TWX 910-949-4067. Licensee: Wyneco Communications Inc. (acq 9-72). Ownership: See Lamb Communications Inc. ■ CBS, ABC, NBC. Rep: Avery-Knodel: Hix (Denver); Soderlund (Omaha). Wash atty: Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind. ■ Arthur Ingram, pres; Carl J. Occhipinti, gen mgr; Stu Seibel, prog dir; Margie O'Brien, dir natl sls; Scott Tipton, chief engr. ■ On 11 CATV's—30,697 subs. On 13 trans. ■ Rates: \$100-140; 25-45; 25-45.

### Riverton

ADI No. 186; see Casper-Riverton market

**KWRB-TV**—ch 10, 58.9 kw vis, 8.7 kw aur, ant 1,630t/79g. Dec. 22, 1957. 500 Arapahoe, Thermopolis, B2443. (307) B64-2351. Licensee: Chief Washakie TV. Ownership: Joseph P & Mildred V. Ernst, 100%. ■ NBC, CBS, ABC. Rep: Savalli-Gates Wash atty: McKenna, Wilkinson & Kittner. ■ Mildred V. Ernst, gen mgr, gen sls mgr & film buyer; Cindy De Vries, prog dir, Karl V. Kertson, news dir & chief engr. ■ On 7 CATV's. On 2 trans. Co-owned: KRTR(AM) Thermopolis.

## Guam

### Agana

\***KGTF**—ch 12, 27.4 kw vis, 5.47 kw aur, ant 199t/187g. Oct. 30, 1970. Box 3615, 96910. 734-2207. Licensee: Guam Educational Telecommunications Corp. ■ PBS. ■ Ursula I. Muna, sin mgr. ■ On 1 CATV—11,500 subs.

**KUAM-TV**—ch 8, 25.1 kw vis, 2.57 kw aur, ant 140t/320g. Aug. 5, 1956. Box 368, 96910. 777-9861. TLX 721-142. Licensee: Pacific Bcstg Corp. Ownership: H. Scott Kilgore, 65%; Samuel N. Rubin, 35%. ■ CBS, ABC, NBC. Rep: Intercontinental. Wash atty: Cohn & Marks. ■ H. Scott Kilgore, pres; William B. Neilsen, exec VP; Russell A. Greer Jr., gen mgr; Patricia Clymer, prog mgr; Laling Camacho, pub affrs mgr; Richard Carlson, dir of engr. ■ On 1 CATV. On 5 trans. Co-owned: KUAM-AM-FM.

## Puerto Rico

### Aguadilla

**WOLE-TV**—ch 12, 17.8 kw vis, 5 kw aur, ant 1,010t/60g. May 13, 1960. Box 1194, Mayaguez 00708. (B09) B32-4160. Licensee: Western Broadcasting Corp. of Puerto Rico. Ownership: John Lyon, 33 1/3%; DuArt Film Labs Inc., 33-1/3%; Jose Bechara,

16-2/3%; Rynalda Barletta, B-1/3%; Alfonso Gimenez-Aguayo, 8-1/3%. ■ Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ Irwin Young, pres; Amadeo Nazario, gen. sales & prom mgr & film buyer; Santiago Hernandez, prog dir; Gilberto Rodriguez, news dir; Doel Oriol, chief engr. ■ On 1 trans. ■ Rates: \$40; 25; 20.

**WVEO**—ch 44, 995 kw vis, 100 kw aur, ant 1,220t/235g. October 1974. Licensee: Video Empresas Del Oeste Inc. Ownership: Dr. Pablo Guardiola, 42%; Abacoa Radio Corp., 42%; Hector Nicolau, 16%. ■ Net: Perez Perry. Sp full time. ■ Dr. Pablo Guardiola, pres; Hector Nicolau, chief engr. ■ Rates: \$30; 20; 20.

### Caguas

**WKBM-TV**—(San Juan)—ch 11, 200 kw vis, 39.8 kw aur, ant 1,178t/243g. May 23, 1960. Box 4189, San Juan, 00905. Licensee: American Colonial Bcstg Corp. Ownership: See American Colonial Sns. ■ Rep: Cadena Perez-Perry. Wash atty: Mallyck & Bernton. ■ Ralph Perez Perry, pres; Carmen Juncos, gen mgr & film buyer; Jose Ribas, coml mgr; Efrain Rivera, chief engr. ■ Co-owned: WKVM(AM)-WCAD-FM.

### Fajardo

**WSTE**—ch 13, 31.6 kw vis, ant 2,900t/338g. Not on air, target date unknown. Permittee: WSTE-TV Inc. Ownership: James C. Leake, 80%; Carmina Mendez, 20%. See Leake Sns. ■ Wash atty: Frank Mullins.

### Mayaguez

\***WIPM**—ch 3, 35 kw vis, 3.5 kw aur, ant 440t/159g (CP: 77.6 kw vis, ant 2,280t/383g). April 28, 1961. Box 449, 00708. (B09) B32-0164. Telex: 3B5-401. Licensee: Dept. of Educ. of PR. ■ PBS. Wash atty: Sleptoe & Johnson. ■ Salvador Suau, mgr.

**WOLE-TV**—Licensed to Aguadilla. See Aguadilla.

**WORA-TV**—ch 5, 95.5 kw vis, 19.1 kw aur, ant 2,000t/240g. Oct. 1, 1955. Box 43, 00708. (809) 832-1150. Licensee: Quality Telecasting Corp. Ownership: Radio Americas Corp., 99%; Radio Americas is owned by Alfredo R. de Arellano Jr. & family. See Quality Bcstg System. ■ Ricavision Network. Rep: Island Wash atty: Wilner & Scheiner. ■ Alfredo R. de Arellano Jr., pres. Maureen Justiniano de Mendez, mgr; G. A. Bonet, dir of engr. ■ Co-owned: WORA-AM-FM.

### Ponce

**WRIK-TV**—ch 7, 166 kw vis, 22.4 kw aur, ant 2,710t/440g. Feb. 2, 1958. Box A, San Juan, 00902. (809) 724-7575. TWX B09-345-3074. Licensee: Ponce TV Corp. Ownership: United Artists Bcstg of PR. Inc., 80.1%; Alfredo Ramirez de Arellano III, 19.9%; (acq 4-23-70). See United Artists Sns. ■ Sp full time. Wash atty: Pierson, Ball & Dowd. ■ Andy Albeck, pres; Peter L. Moreno, VP & gen mgr; William Sochuk, prog dir; Adolfo Flores, gen sls mgr; Manuel Morales Flores, news dir; Robert Beurket, chief engr. ■ Rates: \$275; 140; 80.

**WSUR-TV**—ch 9, 57.5 kw vis, 7.2 kw aur, ant 2,775t/276g. February 1958. Box 471, 00732. (809) B42-4178. Licensee: American Colonial Bcstg Corp. Ownership: See American Colonial Sns. ■ Rep: Cadena Perez-Perry Wash atty: Mallyck & Bernton. ■ Ralph Perez Perry, pres & mgr; Luis-Felipe Rodriguez, prod mgr.

### San Juan

**WAPA-TV**—ch 4, 53.7 kw vis, B.1 kw aur, ant 2,865t/1,094g. April, 1954. G.P.O. Box 2050, 00936. (B09) 7B3-4440. Telex: 3450245. Licensee: Puerto Rico Broadcasting Inc. (acq 5-26-76). Ownership: Dale Moore and John Price. See Dale G. Moore Sns. ■ Wash atty: Fletcher, Heald, Rowell, Kenehan & Hildreth. ■ Norman Louvau, pres & film buyer; Hector Modesti, VP & gen mgr; Eduardo R. Arellano, sls mgr; Rafael Duany, prog mgr; Miguel Angel Negron, prom mgr; Carlos Ruben Ortiz, news dir; Julio Brito, chief engr.

\***WIPR-TV**—ch 6, 53.7 kw vis, 5.37 kw aur, ant 2,860t/1,094g. Jan. 6, 1958. Box 909, Baldrich, Rio Piedras, 00919. (809) 763-3666. Licensee: Dept. of Educ. of PR. ■ PBS. Sp 39 1/2 hrs wkly Wash atty: Sleptoe & Johnson. ■ Alberto Cordero, gen mgr; Hector V. Suarez, prog dir & prom mgr; Jose M. Alvarez, news dir; Manuel Collazo, chief engr. ■ Co-owned: \*WIPR-

## Wyoming, Guam, P.R., V.I. Micronesia, Am. Samoa TV

AM-FM.

**WKAQ-TV**—ch 2, 53.7 kw vis, 10 kw aur, ant 2830t/1,100g. March 28, 1954. Box W, 00936. (809) 764-0202. Licensee: Telemundo Inc. Ownership: Angel Ramos Foundation. ■ Rep: Inter-American. Wash atty: Dempsey & Koplovitz. ■ Argentina S. Hills, pres; Rafael Ruiz, VP & gen mgr; Roberto L. Prohias, sls mgr; Enrique Valdes Pages, chief engr. ■ On 5 trans. Co-owned: WKAQ-AM-FM.

## Virgin Islands

### Charlotte Amalie

**WBNB-TV**—ch 10, 52.5 kw vis, 5.2 kw aur, ant 2,610t/203g. (CP: 2.5 kw vis, 5 kw aur), July 22, 1961. Bcx 1947, 00801. (809) 744-0300/0400. Licensee: Island Teleradio Service Inc. Ownership: District Communications Inc., 100%. ■ CBS, NBC. Rep: Intercontinental Services; Schellenberg & Kirwan. Wash atty: Arnold & Porter. ■ Ruth H. Jones, pres; Shirlee Taylor Haizlip, gen & prom mgr, prog dir; Susan Sikora, news dir; Sam James, chief engr. ■ On 2 CATV's—11,000 subs. ■ Rates: \$30; 22.50; 22.50.

\***WTJX-TV**—ch 12, 16.6 kw vis, 3.31 kw aur, ant 1,490t/130g. Aug. 29, 1972. Box 5077, 00801. (B09) 774-6255. Telex 3470009. Licensee: Virgin Islands Public Television System. ■ PBS. Wash atty: Schwartz & Woods. ■ Calvin F. Bastian, gen mgr; Richard Nudd, prog mgr; Marge Beimer, prom mgr; Albert O. Peck, chief engr. ■ On 2 CATV's—15,000 subs.

### Christiansted

**WSVI**—ch B, 58.5 kw vis, 7.2 kw aur, ant 742t/80g. January 1966. Box Y, 00820. (809) 773-1899. Licensee: People's Bcstg Corp. (acq 11-23-73). Ownership: Albert A. Sheen & others. ■ ABC. Rep: TIE States. Wash atty: Mullin, Conner & Rhyne. ■ Albert A. Sheen, pres; Arthur L. Swanson, gen & sls mgr & film buyer; James L. Bearden, prod mgr; Richard J. Costello, opns mgr; John H. Koch, chief engr. ■ On 2 CATV's—13,000 subs. On 2 trans. ■ Rates: \$44; 36; 22.

## Micronesia

(Trust Territory of the Pacific)

### Saipan

**WSZE-TV**—ch 8, 500 w vis (1.5 kw vis planned). October 1967. c/o KUAM, Box 268, Agana, Guam 96910. Licensee: Micronesia Broadcasting Corp. Ownership: Pacific Broadcasting Corp. ■ CBS, ABC, NBC. Rep: Intercontinental Services Ltd. Wash atty: Cohn & Marks. ■ H. Scott Kilgore, pres; Oly Olson, gen mgr. ■ On 2 trans.

## American Samoa

### Pago Pago

The government of American Samoa, 96799, 633-4191, operates the following stations:

\***KVZK-2**—ch 2, 40 kw vis.

\***KVZK-4**—ch 4, 40 kw vis.

\***KVZK-5**—ch 5, 40 kw vis. ■ NBC, PBS. ■ John Anderson, gen mgr; Prentiss Childs, prog dir; Kirk Walker, chief engr.

# Canada

(Listed are operating TV stations that originate telecasts. Low-power automatic repeaters, satellites or rebroadcasting stations are not listed).

## Alberta

### Ashmont

**CFRN-TV-4**—ch 12, 14.6 kw vis, 7.3 kw aur. Rebroadcasts CFRN-TV Edmonton.

### Athabasca

**CBXT-1**—ch 8, 25.7 kw vis, 12.8 kw aur. Rebroadcasts CBXT Edmonton.

### Bonnyville

**CKSA-TV-2**—ch 9, 20.75 kw vis, 4:15 kw aur. Rebroadcasts CKSA-TV Lloydminster.

### Calgary

**CBRT**—ch 9, 178 kw vis, 36 kw aur, 1975, 1724 Westmount Blvd., Box 2640, T2P-2M7, (405) 283-8361, Telex 038-21604. Licensee: CBC. ■ CBC ■ Harry Elton, gen mgr; Al Scherr, gen sls mgr; Harry Appelhof, film buyer; Ron Smith, news dir.

**CFAC-TV**—ch 2, 100 kw vis, 20 kw aur, ant 989t/633g, October 1954, 955 Rideau Rd. S. W, T2S 0S4, (403) 243-3491, Telex 03B-22549. Licensee: Calgary TV Ltd. Ownership: Selkirk Holdings Ltd., 100%. ■ Rep: All Canada Radio & TV. ■ Dave Penn, pres & gen mgr; N. Wagner, assl gen mgr.

**CFCN-TV**—ch 4, 55 kw vis, 27.5 kw aur, ant 669t/426g, 1960, Bcst House, Postal Station E, T3C 3L9, (403) 249-9101, Telex 03B-21637. Licensee: CFCN TV Ltd. ■ CTV. ■ E.W. Chapman, pres; H. G. Marshall, gen mgr; Alex I. Pestes, gen sls mgr; Bruce Nelson, prog dir; Ron Nordquist, chief engr. ■ On 9 CATV's—60,000 subs. On 15 trans. Co-owned: CFCN.

### Coronation

**CKRD-TV-1**—ch 10, 12.4 kw vis, 6.2 kw aur. Rebroadcasts CKRD-TV Red Deer.

### Drumheller

**CFCN-TV-1**—ch 12, 14.1 kw vis, 7 kw aur. Rebroadcasts CFCN-TV Calgary.

### Edmonton

**CBXFT**—(Fr)—ch 11, 90 kw vis, 9 kw aur, 1970, Box 555, T5J-2P4, (403) 469-2321. Licensee: CBC. ■ CBC. ■ Jacques Boucher, dir of TV (French).

**CBXT**—ch 5, 318 kw vis, 34.3 kw aur, 1961, Box 555, T5J 2P4, (403) 469-2321, Telex 0372-2B7. Licensee: CBC. ■ W. Porth, dir Alberta; L. Wallace, dir of TV.

**CFRN-TV**—ch 3, 250 kw vis, 50 kw aur, 1954, Box 5030, Stn E, T5P 4C2, (403) 484-3311, Telex 037-2257. Licensee: Sunwapta Bcstg Co. Ltd. ■ CTV. Rep: Radio-TV Reps. Canada; Bolton Burchill, Harlan Oaks, U.S. ■ G.R.A. Rice, pres; B. Alloway, VP & mgr. ■ On 8 CATV's—80,000 subs. On 8 trans. Co-owned: CFRN-AM-FM.



independent television  
channel 13, edmonton

**CITV-TV**—ch 13, 325 kw vis, 32.5 kw aur, ant 9001, 1974, 5325-104th St., T6H 5B8, (403) 436-1250.

Telex: 037-3780. Licensee: Edmonton Video Ltd. Ownership: Allarco Dev Ltd, 100%. ■ Rep: Alexander, Pearson, Dawson (Canada), Hugh Wallace (U.S.A.). ■ Dr. C.A. Allard, pres; D.M. Holtby, gen mgr; Jim Bagshaw, gen sls mgr; Wally Kirk, prog dir, prom mgr & film mgr; Peter Tadman, news dir; George Young, chief engr. ■ On 4 CATV's.

### Grande Prairie

**CBXAT**—ch 10, 36 kw vis, 18 kw aur, Box 639, (403) 774-3780. Licensee: CBC.

**CFRN-TV-1**—ch 13, 32 kw vis, 6.4 kw aur. Rebroadcasts CFRN-TV Edmonton.

### High Prairie

**CBXAT-2**—ch 2, 62 kw vis, 3.1 kw aur. Rebroadcasts CBXAT Grand Prairie.

### Lethbridge

**CFCN-TV-5**—ch 13, 47 kw vis, 7.34 kw aur. Rebroadcasts CFCN-TV Calgary.

**CJOC-TV**—ch 7, 96 kw vis, 19 kw aur, ant 662t/600g, 1955, Box 1120, (403) 327-1521, Telex 038-49130. Licensee: Lethbridge TV Ltd. ■ CBC. ■ N. Botterill, pres; R.C. Johnson, gen mgr; Marlene Palmer, women's dir; Pal McCulley, traf mgr.

### Lloydminster

**CITL-TV**—ch 4, 82.4 kw vis.

**CKSA-TV**—ch 2, 116 kw vis, 23.2 kw aur, 1960, 5026 50th St, S9V 0Z1, (403) 875-3321, Telex: 037-32511. Licensee: CKSA-TV Ltd. ■ CBC. ■ M.L. Shortell, pres; L.A. Wildman, office mgr; Peter Senchuk, coml mgr.

### Manning

**CBXAT-3**—ch 12, 1.77 kw vis, .177 kw aur. Rebroadcasts CBXAT Grande Prairie.

### Medicine Hat

**CHAT-TV**—ch 6, 5.7 kw vis, 3 kw aur, ant 315t/270g, 1956, Box 1270, (403) 548-3911, Telex: 038-4824. Licensee: Monarch Bcstg Co. Ltd. ■ CBC. ■ W.H. Yuill, pres; Orv Kope, gen mgr.

### Peace River

**CFRN-TV-2**—ch 3, 2.4 kw vis, .24 kw aur. Rebroadcasts CFRN-TV Edmonton.

### Pivot

**CHAT-TV-1**—ch 4, 2.75 kw vis, 1.37 kw aur. Rebroadcasts CHAT-TV Medicine Hat.

### Red Deer

**CFRN-TV-6**—ch 8, 24 kw vis. Rebroadcasts CFRN-TV Edmonton.

**CKRD-TV**—ch 6, 26 kw vis, 13.6 kw aur, ant 714t/321g, 1956, Box 5555, T4N-5H6, (403) 347-6681, Telex: 038-316. Licensee: CHCA-TV Ltd. Ownership: See Monarch Bcstg Co. Ltd. ■ CBC English. Reps: Radio & TV Reps, Messner, Stephan & Townsend. ■ W.H. Yuill, pres; M.G. (Merv) Phillips, VP & gen mgr; Mel Gordon, opns mgr & film buyer; M. Mehling, gen sls mgr; Bob Meikle, prom mgr; Gary Bridgewater, news dir; Rudy Broemer, chief engr. ■ On 2 CATV's—4,500 subs. On 1 trans.

### Whitecourt

**CBXT-2**—ch 9, 9.4 kw vis, 4.7 kw aur. Rebroadcasts CBXT Edmonton.

## British Columbia

### Canal Flats

**CBUBT-1**—ch 12, 5.4 kw vis, 1 kw aur. Rebroadcasts CBUBT Cranbrook.

### Dawson Creek

**CJDC-TV**—ch 5, 10 kw vis, 5 kw aur, 1958, 901-102d Ave, (604) 782-3341, Telex: 036-77127. Licensee: Radio Stn CJDC Ltd. ■ CBC. ■ H.L. Michaud, pres; W.R. Duncan, gen mgr.

### Kamloops

**CFJC-TV**—ch 4, 4 kw vis, 2 kw aur, ant 501t/114g, 1957, 460 Pemberton Terr, (604) 372-3322, Telex: 048-8148. Licensee: Inland Bcstrs Ltd. (acq 1-10-70). ■ CBC ■ David Clark, pres; Jack Pollard, gen mgr.

**CHKM**—ch 6, 4 kw vis, 1 kw aur. Rebroadcasts CHAN-TV Vancouver.

### Kelowna

**CHBC-TV**—ch 2, 3.7 kw vis, .46 kw aur, ant 2704t/77g, September 1957, 342 Leon Ave, V1Y 6J2, (604) 762-4535, Telex: 048-5119. Licensee: Okanagan Valley Television Co. Ltd. ■ CBC. Rep: All-Canada. ■ R.L. Sharp, VP & gen mgr; Russ Richardson, prog dir & film buyer; Terry Scalfie, gen sls mgr; Norm Williams, prom mgr; Mark Jan Vrem, news dir; Tom Wyatt, chief engr. ■ On 5 CATV's—15,000 subs. On 26 trans.

**CHKL**—ch 5, 4 kw vis, .8 kw aur. Rebroadcasts CHAN-TV Vancouver.

### Prince George

**CFIG-TV**—ch 12, 1.9 kw. Licensee: British Columbia Bcstg System Ltd.

**CKPG-TV**—ch 2, 778 w vis, 389 w aur, 1961, 1220 6th Ave, (604) 564-8861, Telex: 047-8698. Licensee: O Bcstg Ltd. (acq 1-74). ■ CBC. ■ J.E. Stark, pres; G.M. Leighton, stn mgr.

### Terrace

**CFTK-TV**—ch 3, 4.1 kw vis, 2.1 kw aur, ant 1783t/70g, 1962, 4625 Lazelle Ave, V8G 1S4, (604) 635-6316, Telex: 047-85529. Licensee: Skeena Bcstrs Ltd. ■ CBC. ■ J. Fred Weber, pres; R.A. Parfitt, gen mgr; Michael Tindall, gen sls mgr.

### Trail

**CBUAT**—ch 11, 3.34 kw vis, .668 kw aur, ant 762t/203g. Licensee: CBC.

### Vancouver

**CBUFT**—(Fr)—ch 26, Sept 27, 1976, Box 4600, 747 Bute St., V6B 4A2, (604) 684-0246, Telex: 045-1207. Licensee: Canadian Broadcasting Corp. ■ CBC.

**CBUT**—ch 2, 47.6 kw vis, 7.6 kw aur, ant 2400t/190g, 1953, Box 4600, 747 Bute St., V6B 4A2, (604) 684-0246, Telex: 045-1207. Licensee: CBC. ■ CBC. ■ R.W. McGall, dir for province of B.C.; Hugh Palmer, dir of TV.

**CHAN-TV**—ch 8, 164 kw vis, 81 kw aur, ant 1171t/338g, Oct. 31, 1960, Box 4700, V6B 4A3, (604) 299-7272, Telex: 043-54784. Licensee: British Columbia Television Bcstg System Ltd. ■ CTV. ■ J.R. Peters, pres & gen mgr; D.M. Smith, VP sales.



## Victoria

**CHEK-TV**—ch 6, 100 kw vis, 50 kw aur, ant 1555/298g, 1956, 3693 Epsom Dr. (604) 477-1821. Telex: 043-54784. Licensee: CHEK-TV. ■ CBC & CTV. ■ J.R. Peters, pres & gen mgr; Frank Bond, stn mgr.

**New TV**—ch 10, 160 kw vis. Not on air, target date unknown. Licensee: Canadian-Broadcasting Corp.

## Manitoba

### Brandon

**CJAY-TV**—ch 4, 55 kw vis. Rebroadcasts CKY-TV Winnipeg.

**CKX-TV**—ch 5, 44 kw vis, 27 kw aur, ant 511/525g, Box 1150, (204) 728-1150. Telex: 03-5016. Licensee: Western Man Bcstrs Ltd. ■ CBC. ■ A.S. Craig, pres & gen mgr.

### Dauphin

**CBWST**—ch 8, 120 kw vis.

### Fisher Branch

**CBWGT**—ch 10, 27.4 kw vis, 5.48 kw aur, ant 559/548g. Licensee: CBC.

### Flin Flon

**CBWBT**—ch 10, 7.8 kw vis, 1.6 kw aur, Licensee: CBC.

### Foxwarren

**CKX-TV-1**—ch 11, 6.64 kw vis, 3.48 kw aur. Rebroadcasts CKX-TV Brandon.

### Lac du Bonnet

**CBWT-2**—ch 4, 9.7 kw vis, 1.9 kw aur. Rebroadcasts CBWT Winnipeg.

### Winnipeg

**CBWFT**—(Fr)—ch 3, 59 kw vis, 7.3 kw aur, ant 1027/1020g, 1960, Box 160, 541 Portage Ave., R3C 2H1, (204) 774-2541. Telex: 035-435. Licensee: CBC. ■ CBC. ■ D.L. Bennett, Prairie rgnl dir; Leo Remillard, head of Fr svcs; L. Paul Dumaine, stn mgr.

**CBWT**—ch 6, 100 kw vis, 12 kw aur, ant 1027/1020g, 1954, Box 160, R3C 2H1, (204) 774-2541. Telex: 07-57780. Licensee: CBC. ■ CBC. ■ Al Johnson, (Ottawa), pres; L. Paul Dumaine, stn mgr; Frank Stanley, rgnl sls mgr; Norm Cowan, pub relations mgr; Bill Terry, prog dir; Steve Halinda, rgnl news dir; Jake Marks, prom mgr; Zella Vermeulen, film buyer; R.D. Fairley, rgnl chief engr. ■ On 4 CATV's—123,000 subs. On 4 trans.

**CKND-TV**—ch 9, 325 kw vis, 25 kw aur, 1975, 603 St. Mary's Rd., R2M 4A5, (204) 233-3304. Telex 07-55270. Licensee: Canwest Bcstg. ■ Reps: P. Forscutt; TV Mktng Svc; Bolton/Burchill. ■ P.G. Morton, pres; D.C. Brinton, gen & prom mgr; W.J. Elliott, chief engr.

**CKY-TV**—ch 7, 325 kw vis, 65 kw aur, Polo Park, R3G 0L7, 1960, (204) 775-0371. Telex: 07-57745. Licensee: MTV Ltd. ■ CTV. ■ J.R. Mitchell, pres; J.S. Purvis, gen mgr; J.M. Lillie, gen sls mgr; J.C. Armstrong, prog mgr; R.J. Webb, prod mgr; J.S. Gibson, opns mgr; B.W. Graham, dir of news & current affairs; T. Milan, engr mgr.

## New Brunswick

### Bon Accord

**CHSJ-TV**—ch 6, 54.7 kw vis, 27.3 kw aur. Rebroadcasts CHSJ-TV St. John's.

### Campbellton

**CKCD-TV**—ch 7, 1.4 kw vis, 288 kw aur, ant 75t, Box 5004, Moncton, E1C 8R6, (506) 855-1224. TWX 014-2250. Licensee: ATV New Brunswick Ltd. Ownership: Atlantic TV System. ■ CBC (Engl). Rep: Alexander, Pearson, Dawson.

### Edmundston

**CJBR-TV-1**—ch 13, 1.43 kw vis, .714 kw aur. Rebroadcasts CJBR-TV Rimouski, Oue.

### Moncton

**CBAFT**—(Fr)—ch 11, 163 kw vis, 33 kw aur, ant 781/394g, 1959, Box 950, 250 Archibald St., E1C 8N8 (506) 855-3370. Telex: 014-2284. Licensee: CBC. ■ CBC. ■ Guy Theriault, gen mgr; A. Landry, sls rep.

**CHMT-TV**—ch 7, 182 kw vis, 36.4 kw aur, N.B. Bcstg Co. Ltd.

**CKCW-TV**—ch 2, 25 kw vis, 15 kw aur, 1954, Box 5004, E1C 8R6, (506) 855-1224. Telex: 014-2250. Licensee: ATV New Brunswick Ltd. Ownership: Atlantic TV System. ■ CTV. Rep: Alexander, Pearson, Dawson. ■ F.G. Sherratt, pres; J.S. Irvine, gen mgr & prog dir; J. Patterson, H. McLellan, sls reps; P. Mersheau, prom mgr; J. Christie, film sup; D. James, news dir; K. MacConnell, chief engr.

### Saint John

**CHSJ-TV**—ch 4, 54.2 kw vis, 7.8 kw aur, ant 1263/144g, 1954, 335 Union St. (506) 657-3410. Telex: 014-47218. Licensee: New Brunswick Bcstg Co. Ltd. ■ CBC. ■ G.A. Cromwell, gen mgr; H. Sullivan, chief engr.

**CKLT-TV**—ch 9, 162 kw vis, 32 kw aur, ant 1361/241g. Licensee: Moncton Bcstg Ltd.

### Upsalquitch Lake

**CKAM-TV**—ch 12, 141 kw vis, 28.2 kw aur, Box 5004, E1C 8R6, (506) 855-1224. TWX 014-2250. Licensee: ATV New Brunswick Ltd. Ownership: Atlantic TV Systems. ■ CBC. Rep: Alexander, Pearson, Dawson. ■ F.S. Sherratt, pres; J.S. Irvine, gen mgr.

## Newfoundland

### Argentia

**CJAP-TV**—ch 3, 6.7 kw vis, 3.4 kw aur, ant 275g, September 1957, Box 2020, St. John's NFLD, A1C 5S2, (709) 579-5015. TWX: 016-355. Licensee: NFLD Broadcasting Co. Ltd. Ownership: G.W. Stirling 51%, D.C. Jamieson (in trust) 48%, Scott Stirling 1%. ■ CTV (English). Rep: All Canada Radio & Television. ■ G.W. Stirling, pres & film buyer; John Tessier, opns mgr; W. Coffen, sls mgr; Ralph Purchase, traf mgr; Ted Bartlett, news dir; Oscar Hierlihy, dir of engr. ■ On 5 trans. Rebroadcasts CJON-TV St. John's.

### Baie Verte

**CBNAT-1**—ch 3, 3.4 kw vis. Rebroadcasts CBNAT Grand Falls.

### Bonne Bay

**CBYT-3**—ch 2, 6.2 kw vis, 1.2 kw aur. Rebroadcasts CBYT Corner Brook.

## B.C., Man., N.B., Nfld., NWT TV

### Corner Brook

**CBYT**—ch 5, 10.6 kw vis, 2.1 kw aur, Box 610, A2H 6G1, (709) 634-3141. Telex: 016-44222. Licensee: CBC. ■ R.G. O'Brien, gen mgr.

### Grand Bank

**CJOX-TV-1**—ch 2, 7.4 kw vis. Rebroadcasts CJON-TV St. John's.

### Grand Falls

**CBNAT**—ch 11, 317 kw vis, 64 kw aur. Licensee: CBC.

**CJCN-TV**—ch 4, 26 kw vis, 13 kw aur, Bolwood Highway (709) 489-6601. Telex: 016-4237. Licensee: Newfoundland Bcstg Corp. ■ Jerry Pett, stn mgr.

### Marystown

**CBNT-3**—ch 5, 22.5 kw vis, 11.25 kw aur. Rebroadcasts CBNT St. John's.

### Mount St. Margaret

**CBNAT-9**—ch 9, 29 kw vis. Rebroadcasts CBNAT Grand Falls.

### Placentia

**CBNT-2**—ch 12, 1.58 kw vis, .79 kw aur. Rebroadcasts CBNT St. John's.

### Port Rexton

**CBNT-1**—ch 13, 16 kw vis, 8 kw aur. Rebroadcasts CBNT St. John's.

### St. Anthony

**CBNAT-4**—ch 6, 6.54 kw vis, .65 kw aur. Rebroadcasts CBNAT Grand Falls.

### St. John's

**CBNT**—ch 8, 196 kw vis, 39 kw aur, 1964, Box 5490, 95 University Ave., A1C 5W5, (709) 753-1300. Telex: 016-4590. Licensee: CBC. ■ A.K. Morrow, rgnl dir; D. Fardy, dir of TV.

**CJON-TV**—ch 6, 62 kw vis, 33 kw aur, ant 300g, 1955, Box 2020, A1C 5S2, (709) 579-5015. Telex: 016-355. Licensee: Newfoundland Bcstg Co. ■ CTV. Rep: All Canada. ■ G.W. Stirling, pres & film buyer; W.G. Coffen, sls mgr; John Tessier, VP & opns mgr; Donna Silver, prom mgr; Ralph Purchase, traf mgr; Ted Bartlett, news dir; Oscar Hierlihy, chief engr. ■ On 30 trans.

### Stephenville

**CBYT-1**—ch 8, 11.6 kw vis, 2.32 kw aur. Rebroadcasts CBYT Corner Brook.

## North West Territories

### Inuvik

**CHAK-TV**—ch 6, 3 kw vis, 300 w aur, ant 394/303g, Box 1220. Licensee: CBC. ■ A.W. Johnson, pres; Nellie Cournoyea, gen mgr.

### Pine Point

**CBEBT**—ch 4, 7.9 kw vis, 1.4 kw aur. Licensee: CBC.

## NWT, Nova Scotia, Ontario TV

### Yellowknife

**CFYK-TV**—ch 8, 59.5 kw vis, 5.95 kw aur. Box 160, X0E 1H0. (403) 873-3464. Telex: 034-45517 Licensee: CBC. ■ Patrick Reilly, area mgr. ■ On 1 CATV.

### Nova Scotia

#### Antigonish

**CJCB-TV-2**—ch 9, 140 kw vis. Rebroadcasts CJCB-TV Sydney.

#### Caledonia

**CJCH-TV-6**—ch 6, 51.5 kw vis, 10.3 kw aur. Rebroadcasts CJCH-TV Halifax.

#### Canning

**CJCH-TV-1**—ch 10, 9.05 kw vis, 4.53 kw aur. Rebroadcasts CJCH-TV Halifax.

#### Cheticamp

**CBHFT-4**—ch 10, 7.9 kw vis, 4 kw aur. Rebroadcast CBHFT Halifax.

**CBIT-2**—ch 2, 2.7 kw vis. Rebroadcasts CBIT Sydney.

#### Halifax

**CBHFT**—(Fr)—ch 13, 135 kw vis, .0135 kw aur. 1971, Box 3000, B3J 3E9. (902) 422-8311. CBC.

**CBHT**—ch 3, 56 kw vis, 11.2 kw aur, ant 8661/1620g. 1954 Box 3000, 5600 Sackville St., B3J 3E9. (902) 422-8311. Telex: 019-21618. Licensee: CBC. ■ CBC. ■ A.K. Morrow, dir for Maritime provinces; G. J. Fardy, gen mgr.

**CJCH-TV**—ch 5, 60 kw vis, 6 kw aur, ant 8221/575g. 1961, 2885 Robie St. (902) 453-2524. Telex: 019-21826 Licensee: CJCH Ltd. ■ CTV. ■ Fred Sherratt, pres & gen mgr.

#### Inverness

**CJCB-TV-1**—ch 6, 9.4 kw vis, 4.7 kw aur. Rebroadcasts CJCB-TV Sydney.

#### Mulgrave

**CBHFT-2**—ch 7, 106 kw vis. Rebroadcasts CBHFT Halifax.

**CBIT-1**—ch 12, 129 kw vis. Rebroadcasts CBIT Sydney.

#### Sheet Harbour

**CBHT-4**—ch 11, 9.07 kw vis, 1.814 kw aur. Rebroadcasts CBHT Halifax.

#### Sydney

**CBHFT-3**—ch 13, 4.5 kw vis. Rebroadcasts CBHFT Halifax.

**CBIT**—ch 5, 100 kw vis, 10.8 kw aur. 1972, Box 700, 285 Alexandra St., B1P 6H7. (902) 539-5050. Telex: 019-35109. Licensee: CBC. ■ CBC. ■ A.W. Wilson, loc mgr; H. Tobin, sls mgr.

**CJCB-TV**—ch 4, 100 kw vis, 60 kw aur. 1954, Box 469, B1P 6H5. (902) 562-5511. Telex: 019-35195. Licensee: ATV Cape Breton Ltd. ■ CTV. ■ F.G. Sherratt, Nathanson, pres; Kenneth M. Boyce, gen mgr.

## Yarmouth

**CBHFT-1**—ch 3, 1.9 kw vis, .19 kw aur. Rebroadcasts CBHFT Halifax.

**CBHT-3**—ch 11, 15.7 kw vis, 3.3 kw aur. Rebroadcasts CBHT Halifax.

## Ontario

### Bancroft

**CKGN-TV-2**—ch 2, 40.5 kw vis.

### Barrie

**CKVR-TV**—ch 3, 100 kw vis, 12.5 kw aur, ant 8201/651g, 1955 Box 519, L4M 4T9. (705) 726-9711 Telex 0687-5520. Licensee: CKVR Ch 3 Ltd. ■ Allan Waters, pres; Jack Mattenley VP & gen mgr.

### Cornwall

**CJOH-TV-8**—ch 8, 130 kw vis, 78 kw aur. Rebroadcasts CJOH-TV Ottawa.

### Deseronto

**CJOH-TV-6**—ch 6, 55 kw vis, 5.5 kw aur. Rebroadcasts CJOH-TV Ottawa.

### Dryden

**CBWDT**—ch 9, 8.9 kw vis, 4.45 kw aur. Rebroadcasts CBWDT Winnipeg, Man.

### Elliott Lake

**CBFST-3**—ch 12, 18.6 kw vis, 3.72 kw aur. Rebroadcasts CBFST Sturgeon Falls.

**CKNC-TV-1**—ch 7, 12.5 kw vis, 1.3 kw aur. Rebroadcasts CKNC-TV Sudbury.

**CKSO-TV-1**—ch 3, 19 kw vis, 3.8 kw aur. Rebroadcasts CKSO-TV Sudbury.

### Fort Frances

**CBWCT**—ch 5, 20.2 kw vis, 10.1 kw aur.

### Geraldton

**CBLAT**—ch 13 22 kw vis, 4.4 kw aur, ant 5981/540g. Licensee: CBC

### Hamilton

**CHCH-TV**—ch 11, 230 kw vis, 23 kw aur, ant 11731/1054g, June 4, 1954, 163 Jackson St. W., L8N 3A6. (416) 522-1101. Telex: 021-8312. Licensee: Niagara Television Ltd. Ownership: Selkirk Holding Ltd. ■ S.J. Bibby, pres; Douglas C. Gale, VP & gen mgr; Gary Buss, VP & sls mgr; FP Denardis, VP & prog dir. ■ On 78 CATV's.

### Hearst

**CBFOT-2**—ch 7, 8.4 kw vis, 1.68 kw aur. Rebroadcasts CBFOT Timmins.

### Kapuskasung

**CBFOT-1**—ch 12, 17.4 kw vis, 3.4 kw aur. Rebroadcasts CBFOT Timmins.

### Kearns

**CFCL-TV-2**—ch 2, 38.5 kw vis. Rebroadcasts CFCL-TV Timmins.

**CKSO-TV-3**—ch 11, 162 kw vis, 13 kw aur. Rebroadcasts CKSO-TV Sudbury.

## Kenora

**CBWAT**—ch 8, 9.3 kw vis, 5.5 kw aur. Rebroadcasts CBWAT Winnipeg, Man.

## Kingston

**CKWS-TV**—ch 11, 130 kw vis, .26 kw aur, ant 8511/785g, 1954, 170 Queen St. (613) 544-2340. Telex 066-3256. Licensee: Frontenac Bcstg Co. Ltd. ■ CBC (Engl). Rep: Stephans & Towndrow. ■ Arthur Davies, pres; Allan J. Brooks, gen mgr; Lorne Freed, film buyer; Barry Dale, prom mgr; Brian Wrobel, news dir; Larry Cameron, chief engr.

## Kitchener

**CKCO-TV**—ch 13, 325 kw vis, 65 kw aur, ant 9541/653g, March 1, 1954, 864 King St. W. N2G 1E8. (519) 578-1313. Kitchener. (416) 366-0852 Toronto. Telex: 069-5432. Licensee: Ctr Ont. TV Ltd. Ownership: Electrohome Comm. Inc. 100%. ■ CTV. ■ Howard W. Main, chmn of bd; W.D. McGregor, pres; R.H. McKeown, gen & sls mgr; D.L. Willcox, prog dir & film buyer; Peter Ferguson, news dir; Reg Sellner, prom mgr. ■ On 95 CATV's—850,000 subs. Co-owned CKKW-AM, CFCA-FM.

## London

**CFPL-TV**—ch 10, 325 kw vis, 43.2 kw aur, ant 1,0001/975g, Nov. 28, 1953, Box 2880, N6A 4H9 (519) 686-8810. TWX: 064-5846. Licensee: CFPL Bcstg Ltd. Ownership: London Free Press Holdings Ltd. ■ CBC Rep: All-Canada. ■ Murray T. Brown, pres; Robert V. Elsdon, sls mgr; L.J. Shaunessy, prom mgr; T.W. Bird, gen sls mgr; James A. Plant, opns dir; Ronald Laidlaw, news dir; Robert White, film buyer; Wm. Nunn, chief engr. ■ On 17 CATV's—232,635 subs. Co-owned: CFPL-AM-FM.

## Manitouwadge

**CBLAT-1**—ch 8, 22 kw vis, 4.4 kw aur. Rebroadcasts CBLAT Geraldton.

## Marathon

**CBLAT-4**—ch 11, 7.66 kw vis, 1.532 kw aur. Rebroadcasts CBLAT Geraldton.

## North Bay

**CHNB-TV**—ch 4, 60.9 kw vis, 6.1 kw aur, ant 7301/523g, 751 Main St. E. (705) 472-2221. Licensee: J. Conrad Lavigne Enterprises. ■ J. Conrad Lavigne, pres.

**CKNY-TV**—ch 10, 119 kw vis, 24 kw aur, ant 4201/340g, 1950, Box 1050. (705) 476-3111. Telex 027-76287. Licensee: Tel-Ad Co. Ltd. ■ W.B. Plaunt, pres; E.W. (Bud) Guilfoyle, gen & sls mgr.

## Ottawa

**CBOFT**—(Fr)—ch 9, 128 kw vis, 25.6 kw aur, ant 13941/702g, Box 3220, Stn C, K1Y 1E4. (613) 725-3511. Telex 013-4260. Licensee: CBC. ■ CBC. ■ G. Bruce, dir, Ottawa area; L. M. O'Neill, area sls mgr

**CBOT**—ch 4, 100 kw vis, 15 kw aur, ant 13101/618g, 1953, Box 3220, Stn C, K1Y 1E4. (613) 725-3511. Telex: 013-4260. Licensee: CBC. ■ CBC. ■ G. Bruce, dir, Ottawa area; L.M. O'Neill, area sls mgr.

**CJOH-TV**—ch 13, 178 kw vis, 35.6 kw aur, ant 12251/533g, 1961, 1500 Merivale Rd., Box 5813, Stn. F, K2C 3G6. (613) 224-1313. Telex: 053-4294. Licensee: Ottawa-Cornwall Bcstg. Ltd. ■ CTV. ■ L.M. Nichols, pres; J.L. Ruttle, gen mgr; R.R. Lucas, sls mgr; P.M. Gingras, prom mgr.

**CKGN-TV-6**—ch 6, 2.8 kw vis.

## Paris

**CKGN-TV**—ch 6, 100 kw vis, 10 kw aur, 1974 81 Barber Greene Rd., Don Mills, M3C 2A3. (416) 446-5311. Licensee: Global Communications Ltd. ■ Repts: Mulvihill; Radio-TV Repts; Sumner. ■ J.A. Slight, pres; P. Vingerger, gen sls mgr.



## Pembroke

**CHOV-TV**—ch 5, 19.1 kw vis, 9.5 kw aur, ant 4961/520g, 1961, 319 Pembroke St. E., (613) 735-6811, Telex: 013-34515 Licensee: Ottawa Valley TV Co. Ltd. ■ E. Gordon Archibald, pres & gen mgr, Brooke Duval, prog & opns mgr.

## Peterborough

**CHEX-TV**—ch 12, 139 kw vis, 83.4 kw aur, ant 7721/753g 1955 Box 659 (705) 742-0451, Telex: 06-962810 Licensee: Kawartha Bcstg Co. Ltd. ■ CBC, Rep: Stephans & Towndrow ■ Robertson Davies, pres; Wally Rewegan, gen mgr, Ian McFarlane, gen s/s mgr; Bruce Anderson, prog dir; Alan Simmons, prom mgr; Neil Bougmen, news dir; Ben Wilke, chief engr.

## Sarnia

**CKGN-TV-29**—ch 29, 162 kw vis, Rebroadcasts CKGN-TV Paris.

## Sault Ste. Marie

**CJIC-TV**—ch 2, 28 kw vis, 15 kw aur, ant minus 191/225g 1954, 119 East St. (705) 256-7494 Telex: 027-7716 Licensee: Hyland Radio-TV Ltd. ■ CBC, ■ R.H. Ramsay, pres & gen mgr; W. Turner, gen s/s mgr, K. Sepkowski, news dir, S.W. Corbett, dir of engr

## Sturgeon Falls

**CBFST**—ch 7, 9.75 kw vis, 1.95 kw aur.

## Sudbury

**CBFST-1**—ch 13, 8.6 kw vis, 1.72 kw aur Rebroadcasts CBFST Sturgeon Falls.

**CKNC-TV**—ch 9, 293 kw vis, 29.3 kw aur, ant 6271/539g, Oct 4, 1971 699 Frood Road, P3C 5A3 (705) 674-8301, Telex: 027-81539 Licensee: J Conrad Lavigne, Ltd ■ CBC, Rep: Canadian Standard Bcst Sls. ■ J. Conrad Lavigne, pres, Terry Coles, gen mgr; Harry Charbonneau, s/s mgr; Bill Nadeau, stn mgr, All Brooks, prog dir, Bill Catalano, news dir, Detlef Krumbacher, chief engr

**CKSO-TV**—ch 5, 100 kw vis, 13.7 kw aur, ant 10491/975g, 1953 Box 400 (705) 674-0711 Telex: 027-7584 Licensee: Cambrian Bcstg Ltd ■ W B Plaunt, pres & gen mgr

## Thunder Bay

**CHFD-TV**—ch 4, 56 kw vis, 30 kw aur, ant 1,2021/634g, 1972 87 N Hill St., P7A 5V6 (807) 344-9685 Telex 073-4521, Licensee: Thunder Bay Electronics Ltd

**CKPR-TV**—ch 2, 55 kw vis, 30 kw aur, ant 1,2021/643g, 1954, 87 N. Hill St., P7A 5V6 (807) 344-9685, Telex: 073-4521, Licensee: Thunder Bay Electronics Ltd. ■ H. Fraser Dougall, pres; Garnet N. Conger, gen mgr.

## Timmins

**CBFOT**—(Fr)—ch 9, 16 kw vis, 3.2 kw, ant 7061/525g, Licensee: CBC.

**CFCL-TV**—ch 6, 100 kw vis, 10 kw aur, ant 5621/508g July 1, 1956, Box 620, P4N 7G3 (705) 264-4211, Telex 067-81539 Licensee: J. Conrad Lavigne Ltd. ■ CBC, Rep: Canadian Standard Bcst Sls. ■ J. Conrad Lavigne, pres, Terry Coles, gen mgr; Zella Dawkins, s/s mgr, Al Brooks, prog dir; Mike Pyke, prom mgr, Jim Prince, news dir Rudy Fauteux chief engr Co-owned CFCL(AM)

**CKSO-TV-2**—ch 3, 55 kw vis, 11 kw aur Rebroadcasts CKSO-TV Sudbury

## Toronto

**CBLF**—(Fr)—ch 25, 234 kw vis, 46.8 kw aur, ant 3501/380g, 1973, Box 500, Terminal A, 354 Jarvis St, M5W 1E6 (416) 925-3311 Telex 022-763 Licensee: CBC ■ CBC, ■ P LaRose, rgnt dir; L. Forestier, stn mgr

**CBLT**—ch 5, 77 kw vis, 7 kw aur, ant 4441/541g Box 500, Terminal A, 354 Jarvis St, M5W 1E6 (416) 925-3311 Telex: 06-23195 Licensee: CBC, ■ CBC ■ A W Johnson, Ottawa dir; L. Lauk, gen mgr

**CFTO-TV**—ch 9, 325 kw vis, 162 kw aur, ant 9251/8895g Jan 1, 1961 Box 9, M4A 2M9 (416) 291-9111 Telex: 02-2674, Licensee: CFTO-TV Ltd Ownership: Baton Broadcasting Inc., 100% ■ CTV, Rep: Bolton/Burchill (US); Glen-Warren, Messner (Canada) ■ J W Bassett, chmn; D H Davis, VP prods, I. J. Hall, gen s/s mgr; E. J. Billo, prog dir; PF Reesor, prom mgr, E. J. Stuebling, VP news & pub affrs; G. Malcolm, dir of engr ■ On 55 CATV's—727,152 subs

**\*CICA-TV**—ch 19, 600 kw vis, 120 kw aur, ant 4761/521g, 2180 Yonge St., M4S 2C1 (416) 484-2600, Telex 06-23547, Licensee: Ontario Educational Communications Authority ■ T. Ran Ide, chmn & chief exec; Peter Bowers, gen mgr, opns

**CITY-TV**—ch 79, 64 kw vis, 12.8 kw aur, ant 4201/342g, 1972, 99 Queen St E., M5C 2M1 (416) 867-7979, Telex 06-217678 Licensee: Channel Seventy-Nine Ltd ■ Repts: Alexander Pearson & Dawson, Radio-TV Reps, Sumner ■ Moses Znaimer, pres & gen mgr, R. Reid, chief engr.

**CKGN-TV**—See Paris

## Uxbridge

**CKGN-TV-22**—ch 9, 16 kw vis, 3.2 kw aur Rebroadcasts CBLAT Geraldton.

## Wawa

**CBLAT-3**—ch 9, 16 kw vis, 3.2 kw aur Rebroadcasts CBLAT Geraldton.

## Warton

**CKCO-TV-2**—ch 2, 100 kw vis, 135 kw aur Rebroadcasts CKCO-TV Kitchener.

## Windsor

**CKGN-TV-1**—ch 26, 218 kw vis Rebroadcasts CKGN-TV Paris

**CBET**—Licensed to Windsor See Detroit.

## Wingham

**CKNX-TV**—ch 8, 180 kw vis, 100 kw aur, ant 7931/623g 1955 Wingham, NOG 2W0, (519) 357-1310, Telex: 069-5461, Licensee: CKNX Bcstg Ltd, Ownership: London Free Press Holding Co. ■ CBC Rep: All-Canada ■ M.T. Brown, pres; R. Hamilton, gen mgr, A. Skelton, prog dir, film buyer & prom mgr; W. Ellis, gen s/s mgr, Ray Baynton, news dir, S. Reid, chief engr

## Prince Edward Island

## Charlottetown

**CBCT**—ch 13, 320 kw vis, 120 kw aur, ant 7711/540g 1968, Box 515, 430 Univer. Ave., C1A 7L1 (902) 892-3591 Telex: 014-44176 Licensee: CBC Ownership: CBC (Crown Corp) ■ D.J. Gonn, location mgr; C Max Ouinton, s/s rep; W.L. Cooper, news dir; C.W. Adams, chief engr

**CKCW-TV-1**—ch 8, 14.5 kw vis.

## Quebec

## Carleton

**CHAU-TV**—ch 5, 52.2 kw vis, 26.25 kw aur, ant 15431/151g 1959 CP 100, G0C 1J0, (418) 364-3344, Telex: 014-43126 Licensee: TV de la Baie

## Ont., P.E.I., Quebec TV

des Chaleurs Inc. ■ Andre Lecomte, dir-gen; M. Chabot, asst dir gen & mgr.

## Chicoutimi

**CJPM-TV**—ch 6, 61 kw vis, 67 kw aur, ant 4401/190g April 14, 1963, Box 600, (418) 549-2576, Telex: 051-36132, Licensee: CJPM-TV Inc. Ownership: Paul Murdoch, 50%; Tele Metropole, 50%. ■ TVA Rep: Paul L'Anglais (Canada), E. Summer (US). ■ Paul Murdoch, pres, Claude Blain, gen & s/s mgr; Roger Hudon, prog dir; G. Groulet, traf dir, Claude Poulin, news dir Yves Champagne, chief engr ■ On 6 CATV's—7 000 suhs.

## Hull

## CFVO

### Tele-Capitale Communications

**CFVO-TV**—ch 30, 727 kw vis, 145 kw aur, 1974, 259 Boul. St. Joseph K1N 7E4, (819) 778-2380, Telex 053-3629, Licensee: Cooperative de Television de L'Outaouais ■ TVA (Fr). ■ Jean Deschenes, pres; Gilles Poulin, gen mgr, Gilles Morin, gen s/s & prom mgr; Gilles Richard, chief engr

## Iles-de-la-Madeleine

**CBIMT**—ch 12, 1.48 kw vis, 74 kw aur, Rebroadcasts CBHFT Halifax, N.S.

## Jonquiere

**CKRS-TV**—ch 12, 20 kw vis, 10 kw aur, ant 3111/228g 1955 175 Sir Wilfrid Laurier St., G7X 7X3, (418) 542-4551 Telex: 051-36117, Licensee: Radio Saguenay Ltd. ■ CBC, Rep: Tele-Capitale/Unicom Ltd. ■ Herve Baribeau, pres; Tom Burham, gen mgr; Guy Gaudreault, s/s dir; Eugene Michaud, prog dir; Yvon Perron, stn mgr; Jean-Paul Tremblay, news dir; Gaetan Boivin, chief engr ■ On 4 trans, Co-owned: CKRS(AM).

## La Tuque

**CBVT-2**—ch 3, 15.4 kw vis; 1.54 kw aur, Rebroadcasts CBVT Quebec City.

## Lithiums Mines

**CJDG-TV**—ch 8, 48.9 kw vis, Rebroadcasts CKRN-TV Rouyn.

## Malartic

**CFCL-TV-5**—ch 5, 9.35 kw vis, 4.675 kw aur, Rebroadcasts CFCL-TV-2 Kearns, Ont.

## Matane

**CBGA**—ch 9, 153 kw vis, 92 kw aur, ant 23361/114g 155 St. Sacrement St, Box 218, G4W 3P7 (418) 562-0291 Telex: 0118-370, Licensee: CBC ■ A. Giroux, loc mgr; J. Senecal, s/s rep

## Mont-Laurier

**CBFT-2**—ch 3, 5.54 kw vis, 2.8 kw aur, Rebroadcasts CBFT Montreal

## Montreal

**CBFT**—ch 2, 100 kw vis, 10 kw aur, ant 9051/252g, 1952 Box 6000, 1400 Dorchester Blvd. E., H3C 3A8, (514) 285-3211, Telex: 052-67417, Licensee: CBC ■ CBC ■ J.M. Dugas, dir of TV; G. Fontaine, TV opns dir

**CBMT**—(Eng)—ch 6, 100 kw vis, 15 kw aur, ant 8201/167g 1945 1400 Dorchester Blvd. E., H3C 3A8, (514) 285-3211 Telex: 052-67417, Licensee: CBC, ■ CBC ■ E. Koch, dir, D. Smith, dir of TV.

## Quebec, Saskatchewan, Yukon TV

**CFCF-TV**—(Eng)—ch 12, 325 kw vis, 160 kw aur ant 9701/330g, January 1961, 405 Ogilvy Ave., H3N 1M4, (514) 273-6311 Telex: 05-826638. Licensee: Multiple Access Ltd. (acq 7-28-72). ■ CTV Rep: Alexander, Pearson, Dawson (Canada); All-Canada (US) ■ D.W.G. Martz, exec VP; E.L. Hambleton, VP & gen mgr; Robert Cole, gen s/s mgr; Bill Callender, prog dir & film buyer; Gail Morrell, prom mgr; Mike Donegan, news dir; J. E. Thompson, dir tech svcs ■ Co-owned: CFCF(AM)-CFOR(FM).

**CFTM-TV**—ch 10, 325 kw vis, 160 kw aur, ant 9721/328g, 1405 Rue Alexandre-DeSeve, H2L 2V4, (514) 526-9251, Telex: 05-267329. Licensee: Tele-Metropole Corp. ■ TVA. ■ Robert L'Herbier, VP progs, Gaston W. Belanger, VP & gen mgr.

\***CIVM-TV**—ch 17, 1,212 kw vis, 242 kw aur, 1975, 1000 Rue Fullum, H2K 3L7, (514) 873-4611, TWX: 05-25808. Licensee: CBC. ■ CBC ■ A.W. Johnson, pres; Jacques-Henri Gagnon, gen mgr; Bertrand Messely, s/s mgr.

### Quebec City

**CBVT**—ch 11, 173 kw vis, 34.6 kw aur, ant 6411/525g, 1964, Box 10400, G1V 2X2 (418) 656-9440, Telex: 011-286. Licensee: CBC. ■ CBC ■ A.W. Johnson, pres; Jacques-Henri Gagnon, gen mgr; Bertrand Messely, s/s mgr.

**CFCM-TV**—ch 4, 100 kw vis, 15 kw aur, ant 4601/407g, July 1954, Box 2026, G1K 7N2, (418) 688-9330 Telex: 011-234 Licensee: Tele-Capitale Ltee ■ TVA ■ Jean A. Pouliot, pres & mgng dir; France Fortin, exec VP; Rudy Slesanik, gen s/s mgr; Paul Chamberland, prog dir & film buyer; Geraldine Ranger, publ & prom mgr; Louis Langlois, news dir, Gerald Fortin, chief engr.

\***CIVQ-TV**—ch 15, 1,298 kw vis, 259 kw aur 1975. See \*CIVM-TV Montreal

**CKMI-TV**—(Eng)—ch 5, 13.85 kw vis, 6.77 kw aur, ant 4601/407g 1957, Box 2026, (418) 688-9330 Telex: 011-234 Licensee: Tele-Capitale Ltee. ■ CBC ■ Jean A. Pouliot, pres & mgng dir; Franz Fortin, exec VP.

### Rimouski

**CJBR-TV**—ch 3, 493 kw vis, 99 kw aur, ant 9861/124g, 273 St Jean Baptiste, Ouest (418) 723-2217, Telex: 051-86343 Licensee: CJBR-TV Ltee ■ Walter Ruest, pres, gen mgr & prog dir, Roma Pelletier, gen s/s mgr; Gerald Pau, news dir; Gilles Fournier, chief engr.

### Riviere-du-Loup

**CKRT-TV**—ch 7, 49 kw vis, 24.5 kw aur, ant 11561/200g 1961, 1 Frontenac, G5R 1R7 (418) 862-8241 Telex: 051-3915. Licensee: CKRT-TV Ltee ■ CBC (Fr) Rep: Telecapital-Unicom. ■ Luc Simard, pres & gen mgr; Michel Belanger, prog dir, Gilles Gosselin, news dir; Germain Gelinis, chief engr

### Roberval

**CKRS-TV-3**—ch 8, 236 kw vis, 354 kw aur Rebroadcasts CKRS-TV Jonquiere.

### Rouyn

**CKRN-TV**—ch 4, 115 kw vis, 57.5 kw aur 68 Gamble West, J9X 5A5 (819) 762-0741, Telex: 057-46526. Licensee: Northern Radio-Radio Nord Inc. ■ Rep: Tele-Capitale. ■ Alain Gourd, pres & gen mgr. ■ On 1 CATV.

### Sept-Iles

**CBST**—ch 13, 8.4 kw. Licensee: CBC.

## Sherbrooke

**CHLT-TV**—ch 7, 316 kw vis, 100 kw aur, ant 19201/106g Aug 12, 1956 3330 Ouesl Rue King, J1L 1C9 (819) 569-9331 Telex: 05-836129. Licensee: CHLT Tele-7 Ltee Ownership: Telemidia Communications Ltee (acq 1970). ■ TVA. Rep: Opex, Paul L'Anglais. ■ Andre Mercier, pres; Gilles David, gen mgr; Normand Beauchamp, natl s/s mgr; Jacques Marechal, local s/s mgr. Denis Langlois, opns dir, Laurette Laocque, Itafic mgr; Andie DeSeve, news & pub affrs dir; Pierre St. Marie, prog dir; Robert Theriault, chief engr

**CKSH-TV**—ch 9, 325 kw vis, 57.9 kw aur, 1974 2295 King West, J1J 3W7 (819) 563-9890 Telex: 05-836133. Licensee: Television St Francois Inc. ■ H. Audet, pres. G. DeGagne, opns mgr.

## Temiscaming

**CBFST-2**—ch 12, 708 kw vis, 1,416 kw aur Rebroadcasts CBFST Sturgeon Falls, Ont.

## Trois-Rivieres

### CKTM-TV

#### CBC French Network

**CKTM-TV**—ch 13, 325 kw vis, 65 kw aur, ant 16601/1085g April 15, 1958, Box 277 (819) 375-7311, Telex: 05-837-137 Licensee: Television St Maurice Inc. ■ CBC. Rep: All Canada. ■ Henri Audet, pres; Robert Bonneau gen mgr; Gilles Dussault, s/s mgr; Jean Brousseau, prog dir; Andre Duguelle, news dir; Albert Aubichan, film buyer; Robert Bonneau, chief engr.

## Saskatchewan

### Carlyle Lake

**CFSS-TV**—ch 7, 100 kw vis, 16 kw aur.

### Colgate

**CKCK-TV-1**—ch 12, 151 kw vis, 302 kw aur Rebroadcasts CKCK-TV Regina

### Greenwater Lake

**CKBI-TV-3**—ch 4, 3 kw vis, 1.6 kw aur. Rebroadcasts CKBI-TV Prince Albert.

### Marquis

**CKMJ-TV**—ch 7, 55.4 kw vis, 11.08 kw aur

### Melfort

**CKBO-TV**—ch 2, 15.5 kw vis, 1.55 kw aur, ant 4921/490g 1973 Rebroadcasts CFCO-TV Saskatoon, and CKBI-TV Prince Albert

### Moose Jaw

**CBKMT**—ch 4, 48 kw vis, 25 kw aur, ant 7931/563g 1969, 127 Main St. N, S6H 0V9 (306) 693-4683 Telex: 071-21190. Licensee: CBC ■ G. Hurren, loc mgr; F. Sidwell, opns mgr

### North Battleford

**CFQC-TV-2**—ch 6, 95 kw vis, 1.9 kw aur, ant 5841/350g, 1972 Rebroadcasts CFCO-TV Saskatoon.

### Prince Albert

**CKBI-TV**—ch 5, 61 kw vis, 12.2 kw aur, 1958 10th St W (306) 763-7421, Telex: 034-29132 Licensee: Ctr Bcstg Co. Ltd ■ E A Rawlinson, pres & gen mgr; Ian Robertson, s/s mgr.

## Regina

**CBKRT**—ch 9, 140 kw vis, 75 kw aur, ant 6801/697.5g 1969, 1840 McIntyre St., S4P 2R1, (306) 523-6641 Telex: 071-2289 Licensee: CBC. ■ A.W. Johnson, pres; G. Hurren, mgr, W. Hudema, salesman; D. Browne-Wilkinson, prog dir; A. Small, PR off; W. Cameron, news dir; G. Goudie, chief engr. ■ Co-owned: CBK(AM).

**CKCK-TV**—ch 2, 100 kw vis, 20 kw aur, ant 5881/670g, 1971, Box 2000, S4P 3E5, (306) 523-6671 Telex: 071-2433. ■ Michael C. Sifton, pres; H. A. Crillenden, VP & mgng dir, Bruce Cowie, gen mgr; Gayle Robinson, s/s mgr; Mel Friesen, prog mgr; Dorothy Donne, prom mgr, Frank Flegel, news dir; L. Westmoreland, asst mgr & programmer, Lorne McBride, chief engr ■ Co-owned: CKCK(AM).

## Saskatoon

**CBKST**—ch 11, 325 kw vis, 65 kw aur, ant 7861/600g, 503 CN Towers, S7K 1J5, (306) 244-1911, Telex: 074-2227 Licensee: CBC ■ H. Garmesen, stn mgr; D. Holtzman, s/s mgr; D. Walder, opns mgr; R. Waller, news dir; D. Walder, chief engr.

**CFQC-TV**—ch 8, 325 kw vis, 180 kw aur, ant 8911/650g, 1954, 216 First Ave. N., S7K 3W3, (306) 242-6611, Telex: 074-2228. Licensee: CFCO Broadcasting Ltd (acq 1972) Ownership: Baton Bcstg ■ CTV Rep: Glen Warren. ■ G. Blair Nelson, pres; E.W. Eadinger, gen mgr; H. Cooper, prog dir, W.G. Roike, prom mgr; K. Hulson, gen s/s mgr; C. McManus, news dir; D. Polowick, chief engr.

## Shaunavon

**CBCP-TV-1**—ch 7, 1,488 kw vis, 1488 kw aur Rebroadcasts CJFB-TV Swill Current.

## Stranraer

**CBKST-1**—ch 9, 35.2 kw vis, 7.05 kw aur.

**CFQC-TV-1**—ch 3, 10.3 kw vis, 1.8 kw aur, ant 9301/655g, 1961, Rebroadcasts CFCO-TV Saskatoon.

## Swift Current

**CJFB-TV**—ch 5, 13.3 kw vis, 6.65 kw aur, ant 5111/343g 1957, Box 160, (306) 773-7266, Telex: 031-2119 Licensee: Swill Current Telecasting Co. Ltd. ■ William D. Forst, pres & gen mgr; Walter S. Buffam, s/s mgr

## Willow Bunch

**CBKMT-1**—ch 10, 22.1 kw vis, 2.2 kw aur Rebroadcasts CBKMT Moose Jaw.

**CKCK-TV-2**—ch 6, 9 kw vis, 1.8 kw aur. Rebroadcasts CKCK-TV Regina.

## Wynyard

**CHSS-TV**—ch 6, 11 kw vis, 1.8 kw aur.

**CICC-TV-1**—ch 12, 140 kw vis, 27 kw aur Rebroadcasts CICC-TV Yorkton.

## Yorkton

**CICC-TV**—ch 10, 39.24 kw aur, 1974, Box 280, 95 E. Broadway (306) 783-3685, Telex 074-21512. ■ R.L. Skinner, pres & gen mgr.

**CKQS-TV**—ch 3, 15 kw vis, 2.6 kw aur, ant 5341/525g, 1974 95 E Broadway (306) 783-3685, Telex: 034-21512 Licensee: Yorkton TV Co. Ltd ■ Ronald L. Skinner, pres & gen mgr; George Skinner, VP & asst gen mgr.

## Yukon Territory

## Keno Hill

**CBKHT**—ch 13, 248 w. Licensee: CBC.

**CFWH-TV**—ch 6, 300 w vis, 30 w aur, ant 12481/100g, Licensee: CBC.



## Foreign TV near the U.S.

### Bermuda

**ZFB-TV** (ch. 8), Capital Broadcasting Co., Box 652, Hamilton, 32.5 kw. Net: ABC.  
**ZBM-TV** (ch. 10), Bermuda Broadcasting Co. Ltd., Box 452, Hamilton, 20 kw. Net: CBS.

### British Virgin Islands

**ZBTV** (ch. 5) Tortola, West Indies Television Network, Television House, Philipsburg, St. Marten, Netherlands Antilles. 5 kw.

### Cuba

Cuba operates channels 2 (110 kw) and 6 (100 kw) from Havana.

### Mexico

The following Mexican TV stations, listed by channel, are located within 200 miles of the U.S. border.

#### Channel 2

XHCH Chihuahua, Chihuahua, 5.44 kw, ant 165 ft.  
 XEPM Cd. Juarez, Chihuahua, 9.45 kw, ant. 96 ft.  
 XHIA Torreon, Coahuila, 13.5 kw, ant 567 ft.  
 XHFA Nogales, Sonora, 0.8 kw, ant minus 175 ft.  
 XHCR Matamoros, Tamaulipas, 3.6 kw, ant 328 ft.  
 XEFE Nuevo Laredo, Tamaulipas, 21.4 kw, ant 187 ft.

#### Channel 3

XHBC Mexicali, Baja Calif., B3.8 kw, ant 526 ft.  
 XHJMA Hidalgo del Parral, Chihuahua, 0.8 kw, ant 98 ft.  
 XEPN Piedras Negras, Coahuila, 5.29 kw, ant 320 ft.  
 XEFB Monterrey, Nuevo Leon, 100 kw, ant 956 ft.

#### Channel 4

XLN Torreon, Coahuila, 3.68 kw, ant 128 ft.  
 XHIT Chihuahua, Chihuahua, 42B kw, ant B9 ft.

#### Channel 5

XHAO Mexicali, Baja Calif., 54.3 kw, ant 304 ft.  
 XHFI Chihuahua, Chihuahua, 23.4 kw, ant minus 254 ft.  
 XEJ Cd. Juarez, Chihuahua, 9.95 kw, ant 205 ft.  
 XHAE Saltillo, Coahuila, 3.6 kw, ant 230 ft.

#### Channel 6

XETV Tijuana, Baja Calif., 100 kw, ant 1163 ft.  
 XET Monterrey, Nuevo Leon, 80 kw, ant 3204 ft.  
 XEWH Hermosillo, Sonora, 6.65 kw, ant 170 ft.

#### Channel 7

XHAD Saltillo, Coahuila, 10.6 kw, ant minus 506 ft.

#### Channel 9

XERV Reynosa, Tamaulipas, 35.8 kw, ant 272 ft.

#### Channel 10

XHX Monterrey, Nuevo Leon, 330 kw, ant 197 ft.

#### Channel 11

XETT Chihuahua, Chihuahua, 0.2 kw, ant 121 ft.  
 XED1 Cd. Juarez, Chihuahua, 5 kw, ant 100 ft.  
 XHO Torreon, Coahuila, 10.9 kw, ant 303 ft.  
 XEBR Nuevo Laredo, Tamaulipas, 3.52 kw, ant 188 ft.

#### Channel 12

XEWT Tijuana, Baja Calif., 31.6 kw, ant 395 ft.  
 XHAW Monterrey, Nuevo Leon, 99.8 kw, ant minus 146 ft.  
 XHAK Hermosillo, Sonora, 8.2 kw, ant 86 ft.

## Spanish-language TV Stations

The following Spanish-language television stations operate within the United States or near the U.S. border. Readers should refer to section B for further information on the stations listed below.

### Arizona

Phoenix—KPAZ-TV Phoenix (ch 21).

### California

El Centro—XHBC-TV Mexicali, Mexico (ch 3).  
 Fresno—KFTV(TV) Hanford (ch 47).  
 Los Angeles—KLXA-TV Fontana (ch 40).  
 Los Angeles—KMEX-TV Los Angeles (ch 34).

Sacramento—KLOC-TV Modesto (ch 19).  
 Sacramento—KMUV-TV Sacramento (ch 31).  
 San Diego—XEWT-TV Tijuana, Mexico (ch 12).  
 San Francisco—KDTV(TV) San Francisco (ch 60).  
 San Francisco—KEMO-TV San Francisco (ch 20).

### Florida

Miami—WLTV(TV) Miami (ch 23).

### Illinois

Chicago—WCIU-TV Chicago (ch 26).

### New Mexico

Albuquerque—KMXN-TV Albuquerque (ch 23).

### New York

New York—WNJU-TV Linden, N.J. (ch 47).  
 New York—WXTV(TV) Paterson, N.J. (ch 41).

### Texas

Corpus Christi—KORO(TV) Corpus Christi (ch 2B).  
 El Paso—XEJ-TV Juarez, Mexico (ch 5).  
 El Paso—XEPM-TV Juarez, Mexico (ch 2).  
 Houston—KDOG-TV Houston (ch 26).  
 Laredo—XEFE-TV Nuevo Laredo, Mexico (ch 2).  
 San Antonio—KWEX-TV San Antonio (ch 41).

## Broadcast Pay TV

**American Subscription Television.** 777 W. Glencoe Pl., Milwaukee 53217. (414) 351-1680. Robert S. Block, pres; George V. Stein, VP-gen mgr; Kenneth Penchos, VP-finance, planning.

Pay TV franchisee for KWHY-TV (ch 22) Los Angeles, WDCA-TV (ch 20) Washington, KTMA-TV (ch 23) Minneapolis, (ch 57) Philadelphia, (ch 21) Fort Worth, and WCGV (ch 24) Milwaukee.

**Athena Communications Corp.** 54 Denver Technical Center, Box 22595, Denver B0222. Dr. John Malone, chmn & VP.

Subs TV System, Telemeter Pay TV systems.

**B & F Broadcasting Inc.** 777 W. Glencoe Pl., Milwaukee 53217. (414) 351-1680. Robert S. Block, pres. Licensee for WCGV(TV) (ch 24) Milwaukee, authorized for pay TV operation.

**Blonder-Tongue Labs Inc.** One Jake Brown Rd., Old Bridge, N.J. 08857. (201) 679-4000. Isaac S. Blonder, chmn; Ben H. Tongue, pres; A.W. Trueman, mktg mgr.

Licensee of WBTB-TV (ch 6B) Newark, N.J. and Boston station, authorized for pay TV operation. Over-the-air STV systems 4745 advance approved by FCC.

**Boston Heritage Broadcasting Inc.** c/o Edward H. Mank, 239 Lewis Wharf, Boston 02110. (617) 742-3200.

Licensee for WOTV(TV) (ch 6B) Boston, authorized for pay TV operation.

**Coast Television Broadcasting Corp.** 5545 Sunset Blvd., Los Angeles 9002B. (213) 466-5441. Wiley D. Bunn, pres; Robert W. Bunn, gen mgr; Steven D. Weiner, prog dir.

Licensee for KWHY-TV (ch 22) Los Angeles; authorized for pay TV operation.

**Midwest St. Louis Inc.** c/o W.T. Doar Jr, 50 S. 9th St., Minneapolis 55402. Owned by Midwest Radio-Televi-

## Foreign, Spanish TV Broadcast, Experimental TV

sion Inc., Minneapolis. Robert B. Ridder, pres; Lawrence F. Haeg, VP; Sherman K. Headley, VP; Henry W. Dornseif, treas; W.T. Doar Jr, sec.

Applicant for new TV (ch 24) in St. Louis and pay TV installation.

**Oak Broadcasting Systems Inc.** (Subsidiary of Oak Industries) South Main Street, Crystal Lake, Ill. 60014. (815) 459-5000.

Licensee for KBSC-TV (ch 52) Corona, Calif.; authorized for pay TV operation.

**Pay Television Corp.** 390 Plandome Rd., Manhasset, N.Y. 11030. (516) 627-7740. George F. Wiemann, pres; E.W. Morris Jr, VP; George E. Howell, sec; Rose V. Roberts, asst sec.

Equipment for scrambling, unscrambling and billing pay TV progs for over-the-air and cable systems. Mgt svcs and progmg for operation of pay TV system.

**Skiatron Electronics & Television Corp.** 30 E. 42nd St., New York 10017. (212) 697-2990. Arthur Levey, pres & founder; Philip A. Levey, VP; Kurt Widder, gen counsel; Stephen J. Feldman, sec-treas.

Pay TV systems, both broadcast and cable, with two-way communications capability. Tolvision International Inc. is Skiatron's licensee outside U.S.A.

**Telease Inc.** 777 W. Glencoe Pl., Milwaukee 53217. (414) 351-1680. Robert S. Block, pres.

Holds licensing rights—with exception of three markets—for FCC approved Teleglobe 410 Pay-TV System.

**Teleglobe Pay-TV System Inc.** 97-45 Queens Blvd., New York 11374. (212) 897-5300. Solomon Sagall, pres; John R. Poppele, VP & treas; Murray Saliit, VP; Joel Sagall, sec.

FCC approved '410' Pay-TV System for over-the-air and cable operations; diversified billing methods, including centralized "metering and billing."

**World Pay Television.** 1901 Avenue of Stars, Los Angeles 90067. (213) 533-3600. Frank A. Astrologos, chmn bd; A. Jerrold Penenchio, pres.

Broadcast pay TV business.

**Video 44.** Chicago. Joint venture of Harriscope of Chicago Inc., Woods Amusement Corp. and Riverdale Drive-In Inc.

Applicant to install pay TV equipment for WSNS (ch 44) Chicago.

## Experimental TV Stations

Following is a list of the experimental television stations authorized by the FCC as of November 1976.

**Translator Sales & Service (Bob Bradford)**—KB2XRO Various locations in Washington, Oregon, Idaho and Montana. Ch 3, 60-66 mhz, 1 w; ch 69, 800-806 mhz, 20 w. To set up a temporary VHF and/or UHF translator at a site proposed for a permanent translator installation.

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# Broadcasting

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Name \_\_\_\_\_ Position \_\_\_\_\_

Company \_\_\_\_\_

Business Address  
 Home Address

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**BROADCASTING, 1735 DeSales Street, N.W., Washington, D.C. 20036**

ADDRESS CHANGE: Print new address above and attach label from a recent issue, or print old address including zip code. Please allow two weeks for processing.

SUBSCRIBER Service

3 years \$75

2 years \$55

1 year \$30

Canada Add \$8 Per Year

Foreign Add \$8 Per Year

1977 Cable

Sourcebook \$10.00

(If payment with order: \$8.50)

1977 Yearbook \$30.00

(If payment with order: \$25.00)

Payment enclosed

Bill me

## U.S. Television Stations by Call Letters

KAAL Austin, Minn.  
 KABC-TV Los Angeles  
 KABY-TV Aberdeen, S.D.  
 KACB-TV San Angelo, Tex.  
 \*KAET Phoenix  
 \*KAFT Fayetteville, Ark.  
 \*KAID Boise, Idaho  
 KAIH-TV Wailuku, Hawaii  
 KAIL Fresno, Calif.  
 KAIT-TV Jonesboro, Ark.  
 KAJC-TV Stockton, Calif.  
 KAKE-TV Wichita, Kan.  
 \*KAKM Anchorage  
 KALB-TV Alexandria, La.  
 KAMR-TV Amarillo, Tex.  
 \*KAMU-TV College Station, Tex.  
 KAPP Yakima, Wash.  
 KARD-TV Wichita, Kan.  
 KARK-TV Little Rock, Ark.  
 KATC Lafayette, La.  
 KATU Portland, Ore.  
 KATV Little Rock, Ark.  
 KAUZ-TV Wichita Falls, Tex.  
 KAVE-TV Carlsbad, N.M.  
 \*KAVT-TV Austin, Minn.  
 KAVU Victoria, Tex.  
 KAYS-TV Hays, Kan.  
 KBAC-TV Bakersfield, Calif.  
 KBCI-TV Boise, Idaho  
 \*KBGL-TV Pocatello, Idaho  
 \*KBHE-TV Rapid City, S.D.  
 KBHK-TV San Francisco  
 KBIM-TV Roswell, N.M.  
 \*KBIN Council Bluffs, Iowa  
 KBJR-TV Superior, Wis.  
 KBLU-TV Yuma, Ariz.  
 KBMA-TV Kansas City, Mo.  
 KBMT Beaumont, Tex.  
 KBSA Guasti, Calif.  
 KBSC-TV Corona, Calif.  
 KBTV Denver  
 KBTX-TV Bryan, Tex.  
 \*KBYU-TV Provo, Utah  
 KCAU-TV Sioux City, Iowa  
 KCB-D-TV Lubbock, Tex.  
 KCBJ-TV Columbia, Mo.  
 KCBY-TV Coos Bay, Ore.  
 KCCI-TV Des Moines, Iowa  
 KCEN-TV Temple, Tex.  
 \*K CET Los Angeles  
 KCFW-TV Kalispell, Mont.  
 CKCT Great Bend, Kan.  
 KCMO-TV Kansas City, Mo.  
 KCMT Alexandria, Minn.  
 KCNA-TV Albion, Neb.  
 KCOP Los Angeles  
 KCOS El Paso  
 KCOY-TV Santa Maria, Calif.  
 \*KCPO-TV Tacoma, Wash.  
 \*KCPT Kansas City, Mo.  
 KCR-A-TV Sacramento, Calif.  
 KCRG-TV Cedar Rapids, Iowa  
 KCRL-TV Reno  
 \*KCSM-TV San Mateo, Calif.  
 KCST-TV San Diego  
 \*KCTS-TV Seattle  
 KCTV San Angelo, Tex.  
 KDAL-TV Duluth, Minn.  
 KDBC-TV El Paso  
 KDCC-TV Midland, Tex.  
 KDFW-TV Dallas  
 \*KDIN-TV Des Moines, Iowa  
 KDIX-TV Dickinson, N.D.  
 KDKA-TV Pittsburgh  
 KDLO-TV Florence, S.D.  
 KDNL-TV St. Louis  
 KDOG-TV Houston  
 \*KDS-D-TV Aberdeen, S.D.  
 KDTV San Francisco  
 KDUB-TV Dubuque, Iowa  
 KDUH-TV Hay Springs, Neb.  
 KECC-TV El Centro, Calif.  
 \*KEDT Corpus Christi, Tex.  
 \*KEET Eureka, Calif.  
 KEKO Elko, Nev.  
 KELO-TV Sioux Falls, S.D.  
 KEMO-TV San Francisco  
 KENI-TV Anchorage  
 KENS-TV San Antonio, Tex.  
 \*KENW Portales, N.M.  
 KEPR-TV Pasco, Wash.  
 \*KERA-TV Dallas  
 KERO-TV Bakersfield, Calif.  
 \*KESD-TV Brookings, S.D.  
 \*KETA Oklahoma City  
 \*KETC St. Louis

\*KETG Arkadelphia, Ark.  
 \*KETS Little Rock, Ark.  
 KETV Omaha  
 KEVN-TV Rapid City, S.D.  
 KEYC-TV Mankato, Minn.  
 KEYT Santa Barbara, Calif.  
 KEZI-TV Eugene, Ore.  
 KFAR-TV Fairbanks, Alaska  
 KFBB-TV Great Falls, Mont.  
 KFDA-TV Amarillo, Tex.  
 KFDM-TV Beaumont, Tex.  
 KFDW-TV Clovis, N.M.  
 KFDX-TV Wichita Falls, Tex.  
 KFMB-TV San Diego  
 \*KFME Fargo, N.D.  
 KFPW-TV Fort Smith, Ark.  
 KFSM-TV Fort Smith, Ark.  
 KFSN-TV Fresno, Calif.  
 KFTV Hanford, Calif.  
 KFTY Santa Rosa, Calif.  
 KFVS-TV Cape Girardeau, Mo.  
 KFYZ-TV Bismarck, N.D.  
 KGBT-TV Harlingen, Tex.  
 \*KGF E Grand Forks, N.D.  
 KGGM-TV Albuquerque, N.M.  
 KGIN-TV Grand Island, Neb.  
 KGLD Garden City, Kan.  
 KGLO-TV Mason City, Iowa  
 KGMB-TV Honolulu  
 KGM-D-TV Hilo, Hawaii  
 KGMV Wailuku, Hawaii  
 KGNS-TV Laredo, Tex.  
 KGO-TV San Francisco  
 KGOF Anaheim, Calif.  
 KGSC-TV San Jose, Calif.  
 \*KGT F Agana, Guam  
 KGTO-TV Fayetteville, Ark.  
 KGTV San Diego  
 KGUN-TV Tucson, Ariz.  
 KGOV-TV Missoula, Mont.  
 KGW-TV Portland, Ore.  
 KHAS-TV Hastings, Neb.  
 KHAW-TV Hilo, Hawaii  
 \*KHET Honolulu  
 KHGI-TV Kearney, Neb.  
 \*KHIN Red Oak, Iowa  
 KHJ-TV Los Angeles  
 \*KHNE-TV Hastings, Neb.  
 KHOF-TV San Bernardino, Calif.  
 KHON-TV Honolulu  
 KHOU-TV Houston  
 KHO-TV Spokane, Wash.  
 KHOA-TV Hannibal, Mo.  
 KHSD-TV Lead, S.D.  
 KHSL-TV Chico, Calif.  
 KHTV Houston  
 KHVO Hilo, Hawaii  
 KID-TV Idaho Falls, Idaho  
 \*KIDZ-TV Wichita Falls, Tex.  
 KIEM-TV Eureka, Calif.  
 KIFI-TV Idaho Falls, Idaho  
 KIFW-TV Sitka, Alaska  
 KIII Corpus Christi, Tex.  
 \*KIIN-TV Iowa City  
 KIKU-TV Honolulu  
 KIMA-TV Yakima, Wash.  
 KIMO Anchorage  
 KING-TV Seattle  
 KINY-TV Juneau, Alaska  
 KIRO-TV Seattle  
 KITV Honolulu  
 KIVA-TV Farmington, N.M.  
 KIVI Nampa, Idaho  
 KIVV-TV Lead, S.D.  
 \*KIXE-TV Redding, Calif.  
 KJAC-TV Port Arthur, Tex.  
 KJEO Fresno, Calif.  
 KJOG-TV San Diego  
 KJTV Bakersfield, Calif.  
 KKTV Colorado Springs  
 KLAA West Monroe, La.  
 KLAS-TV Las Vegas  
 KLBK-TV Lubbock, Tex.  
 \*KLCS Los Angeles  
 KLEW-TV Lewiston, Idaho  
 KLFY-TV Lafayette, La.  
 KLMN Fort Smith, Ark.  
 \*KLNE-TV Lexington, Neb.  
 KLOC-TV Modesto, Calif.  
 KLOE-TV Goodland, Kan.  
 \*KLRN San Antonio, Tex.  
 \*KLTM Monroe, La.  
 \*KLTS Shreveport, La.  
 KLTV Tyler, Tex.  
 \*KLVX Las Vegas  
 KLXA-TV Fontana, Calif.

KMBC-TV Kansas City, Mo.  
 KMCC Lubbock, Tex.  
 \*KMEB Wailuku, Hawaii  
 KMED-TV Medford, Ore.  
 KMEG Sioux City, Iowa  
 KMEX-TV Los Angeles  
 KMGH-TV Denver  
 KMID-TV Midland, Tex.  
 KMIR-TV Palm Springs, Calif.  
 KMJ-TV Fresno, Calif.  
 \*KMNE-TV Bassett, Neb.  
 KMOL-TV San Antonio, Tex.  
 KMOM-TV Monahan, Tex.  
 KMOS-TV Sedalia, Mo.  
 KMOT Minot, N.D.  
 KMOX-TV St. Louis  
 KMPH Tulare, Calif.  
 \*KMPT Butte, Mont.  
 KMPV-TV Minneapolis  
 KMST Monterey, Calif.  
 KMTC Springfield, Mo.  
 \*KMTF Fresno, Calif.  
 KMTV Omaha  
 KMUV-TV Sacramento, Calif.  
 KMVI-TV Wailuku, Hawaii  
 KMVT Twin Falls, Idaho  
 KMXN-TV Albuquerque, N.M.  
 KNBC Los Angeles  
 \*KNCT Belton, Tex.  
 KNDO Yakima, Wash.  
 KNDU Richland, Wash.  
 \*KNME-TV Albuquerque, N.M.  
 KNMT Walker, Minn.  
 KNOE-TV Monroe, La.  
 KNOP-TV North Platte, Neb.  
 KNTV San Jose, Calif.  
 KNXT Los Angeles  
 KNXV-TV Phoenix  
 KOA-TV Denver  
 KOAA-TV Pueblo, Colo.  
 \*KOAC-TV Corvallis, Ore.  
 KOAI Flagstaff, Ariz.  
 KOAM-TV Pittsburg, Kan.  
 \*KOAP-TV Portland, Ore.  
 KOAT-TV Albuquerque, N.M.  
 KOB-TV Albuquerque, N.M.  
 KOBI Medford, Ore.  
 \*KOCE-TV Huntington Beach, Calif.  
 KOCO-TV Oklahoma City  
 KODE-TV Joplin, Mo.  
 \*KOED-TV Tulsa, Okla.  
 KOIN-TV Portland, Ore.  
 \*KOKH-TV Oklahoma City  
 KOLD-TV Tucson, Ariz.  
 KOLN-TV Lincoln, Neb.  
 KOLO-TV Reno  
 KOLR-TV Springfield, Mo.  
 KOMC McCook, Neb.  
 KOMO-TV Seattle  
 KOMU-TV Columbia, Mo.  
 KOOL-TV Phoenix  
 KORK-TV Las Vegas  
 KORO Corpus Christi, Tex.  
 KOSA-TV Odessa, Tex.  
 KOTA-TV Rapid City, S.D.  
 KOTI Klamath Falls, Ore.  
 KOTV Tulsa, Okla.  
 KOVR Stockton, Calif.  
 \*KOZK Springfield, Mo.  
 KPAX-TV Missoula, Mont.  
 KPAZ-TV Phoenix  
 \*KPBS-TV San Diego  
 \*KPEC-TV Lakewood Center, Wash.  
 KPHO-TV Phoenix  
 KPIC Roseburg, Ore.  
 KPXI San Francisco  
 KPLC-TV Lake Charles, La.  
 KPLM-TV Palm Springs, Calif.  
 KPLP-TV Reliance, S.D.  
 KPLR-TV St. Louis  
 \*KPNB-TV North Platte, Neb.  
 KPOB-TV Poplar Bluff, Mo.  
 KPRC-TV Houston  
 KPRY-TV Pierre, S.D.  
 KPSA-TV Brownsville, Tex.  
 \*KPSD-TV Eagle Butte, S.D.  
 \*KPTS Hutchinson, Kan.  
 KPTV Portland, Ore.  
 KPVI Pocatello, Idaho  
 \*KOEK San Francisco  
 \*KOED San Francisco  
 \*KOSD-TV Lowry, S.D.  
 KOTV St. Joseph, Mo.  
 KRBC-TV Abilene, Tex.  
 KRCG Jefferson City, Mo.

KRCR-TV Redding, Calif.  
 KRDO-TV Colorado Springs  
 KREM-TV Spokane, Wash.  
 KREX-TV Grand Junction, Colo.  
 KREY-TV Montrose, Colo.  
 KREZ-TV Durango, Colo.  
 KRGV-TV Westlake, Tex.  
 \*KRIN Waterloo, Iowa  
 KRIS-TV Corpus Christi, Tex.  
 \*KRMA-TV Denver  
 \*KRNE-TV Merriman, Neb.  
 KRON San Francisco  
 KRTV Great Falls, Mont.  
 \*KRWG-TV Las Cruces, N.M.  
 KSAAT-TV San Antonio, Tex.  
 KSBW-TV Salinas, Calif.  
 KSBY-TV San Luis Obispo, Calif.  
 KSCI San Bernardino, Calif.  
 KSD-TV St. Louis  
 KSFY-TV Sioux Falls, S.D.  
 KSHO-TV Las Vegas  
 \*KSIN Sioux City, Iowa  
 KSL-TV Salt Lake City  
 KSLA-TV Shreveport, La.  
 KSNB-TV Superior, Neb.  
 \*KSPS-TV Spokane, Wash.  
 KSTP-TV Scottsbluff, Neb.  
 KSTP-TV St. Paul  
 KSTW Tacoma, Wash.  
 KSWO-TV Lawton, Okla.  
 KSWV-TV Roswell, N.M.  
 \*KSYS Medford, Ore.  
 KTA-L-TV Texarkana, Tex.  
 KTAR-TV Mesa, Ariz.  
 KTBC-TV Austin, Tex.  
 KTBS-TV Shreveport, La.  
 \*KTCA-TV St. Paul  
 \*KTCI-TV St. Paul  
 KTCM Helena, Mont.  
 KTEH San Jose, Calif.  
 \*KTEJ Jonesboro, Ark.  
 KTEN Ada, Okla.  
 KTEW Tulsa, Okla.  
 KTHI-TV Fargo, N.D.  
 KTHV Little Rock, Ark.  
 KTI E Oxnard, Calif.  
 \*KTI N-TV Fort Dodge, Iowa  
 KTIV Sioux City, Iowa  
 KTLA Los Angeles  
 KTMA-TV Minneapolis  
 \*KTNE-TV Alliance, Neb.  
 \*KTPS Tacoma, Wash.  
 KTRE-TV Lufkin, Tex.  
 KTRK-TV Houston  
 KTSB Topeka, Kan.  
 \*KTSC Pueblo, Colo.  
 \*KTSD-TV Pierre, S.D.  
 KTSF-TV San Francisco  
 KTSM-TV El Paso  
 KTTX Rochester, Minn.  
 KTTV Los Angeles  
 KTUL-TV Tulsa, Okla.  
 KTV A Anchorage  
 KTVB Boise, Idaho  
 KTV C Ensign, Kan.  
 KTV E El Dorado, Ark.  
 KTV F Fairbanks, Alaska  
 KTVH Hutchinson, Kan.  
 KTVI St. Louis  
 KTVJ Joplin, Mo.  
 KTVK Phoenix  
 KTVM Butte, Mont.  
 KTVN Reno  
 KTVO Kirksville, Mo.  
 KTVO Billings, Mont.  
 \*KTVR La Grande, Ore.  
 KTVS Sterling, Colo.  
 KTVT Fort Worth  
 KTVU Oakland, Calif.  
 KTVV Austin, Tex.  
 KTVX Salt Lake City  
 KTVY Oklahoma City  
 KTW-O-TV Casper, Wyo.  
 \*KTWU Topeka, Kan.  
 KTXL Sacramento, Calif.  
 KTXS-TV Sweetwater, Tex.  
 \*KTXT-TV Lubbock, Tex.  
 \*KUAC-TV Fairbanks, Alaska  
 KUAM-TV Agana, Guam  
 \*KUAT-TV Tucson, Ariz.  
 \*KUED Salt Lake City  
 \*KUHT Houston  
 \*KUID-TV Moscow, Idaho  
 KULR-TV Billings, Mont.  
 KUMV-TV Williston, N.D.

\*KUON-TV Lincoln, Neb.  
 KUPK-TV Garden City, Kan.  
 \*KUSD-TV Vermillion, S.D.  
 KUTV Salt Lake City  
 KVAL-TV Eugene, Ore.  
 \*KVCV-TV San Bernardino, Calif.  
 \*KVDO-TV Salem, Ore.  
 KVEO-TV McAllen, Tex.  
 KVEW Kennewick, Wash.  
 KVF-D-TV Fort Dodge, Iowa  
 KVIA-TV El Paso  
 \*KVIE Sacramento, Calif.  
 KVTV Great Falls, Mont.  
 KVJ-TV Sayre, Okla.  
 KVI-O-TV Eureka, Calif.  
 KVOA-TV Tucson, Ariz.  
 KVOF-TV San Francisco  
 KVEO-TV Bellingham, Wash.  
 \*KVST-TV Los Angeles  
 KVLV Laredo, Tex.  
 KVUE Austin, Tex.  
 KVVU-TV Henderson, Nev.  
 KWAB Big Spring, Tex.  
 \*KWCM-TV Appleton, Minn.  
 KWEX-TV San Antonio, Tex.  
 KWGN-TV Denver  
 KWHY-TV Los Angeles  
 KWNB-TV Hayes Center, Neb.  
 KWRB-TV Riverton, Wyo.  
 \*KWSU-TV Pullman, Wash.  
 KWTV Oklahoma City  
 KWTX-TV Waco, Tex.  
 KWVL-TV Waterloo, Iowa  
 KXAS-TV Fort Worth  
 KXGN-TV Glendive, Mont.  
 KXII Ardmore, Okla.  
 KXIX Victoria, Tex.  
 KXJB-TV Valley City, N.D.  
 KXLF-TV Butte, Mont.  
 KXLY-TV Spokane, Wash.  
 KXMB-TV Bismarck, N.D.  
 KXMC-TV Minot, N.D.  
 KXMD-TV Williston, N.D.  
 \*KXNE-TV Norfolk, Neb.  
 KXON-TV Mitchell, S.D.  
 KXTV Sacramento, Calif.  
 KXTX-TV Dallas  
 KYCU-TV Cheyenne, Wyo.  
 \*KYIN Mason City, Iowa  
 \*KYNE-TV Omaha  
 KYTV Springfield, Mo.  
 \*KYUK-TV Bethel, Ark.  
 KYUS-TV Miles City, Mont.  
 \*KYVE-TV Yakima, Wash.  
 KTRK-TV Philadelphia  
 KZAZ Nogales, Ariz.  
 \*KZSD-TV Martin, S.D.  
 KZTV Corpus Christi, Tex.  
 WAAV-TV Huntsville, Ala.  
 WABC-TV New York  
 WABG-TV Greenwood, Miss.  
 WABI-TV Bangor, Me.  
 \*WABW-TV Pelham, Ga.  
 \*WACS-TV Dawson, Ga.  
 WAEO-TV Rhineland, Wis.  
 WAFB-TV Baton Rouge  
 WAGA-TV Atlanta  
 WAGM-TV Presque Isle, Me.  
 WAIM-TV Anderson, S.C.  
 \*WAIO Montgomery, Ala.  
 WAKR-TV Akron, Ohio  
 WALA-TV Mobile, Ala.  
 WALB-TV Albany, Ga.  
 WANC-TV Asheville, N.C.  
 WAND Decatur, Ill.  
 WANE-TV Fort Wayne, Ind.  
 WAOW-TV Wausau, Wis.  
 WAPA-TV San Juan, PR.  
 \*WAPB Annapolis, Md.  
 WAPI-TV Birmingham, Ala.  
 WAPT Jackson, Miss.  
 WAST Albany, N.Y.  
 WATE-TV Knoxville, Tenn.  
 WATL-TV Atlanta  
 WATR-TV Waterbury, Conn.  
 WATU-TV Augusta, Ga.  
 WAVE-TV Louisville, Ky.  
 WAVY-TV Portsmouth, Va.  
 WBAL-TV Baltimore  
 WBAY-TV Green Bay, Wis.  
 WBBH-TV Fort Myers, Fla.  
 WBBJ-TV Jackson, Tenn.  
 WBBM-TV Chicago  
 WBEN-TV Buffalo, N.Y.  
 WBFF Baltimore  
 \*WBGU-TV Lima, Ohio



\*WBIO Birmingham, Ala.  
WBIR-TV Knoxville, Tenn.  
WBJA-TV Binghamton, N.Y.  
WBKB-TV Alpena, Mich.  
WBKO Bowling Green, Ky.  
WBMG Birmingham, Ala.  
WBNB-TV Charlotte Amalie, V.I.  
WBNG-TV Binghamton, N.Y.  
WBNS-TV Columbus, Ohio  
WBOC-TV Salisbury, Md.  
WBOY-TV Clarksburg, W. Va.  
\*WBRA-TV Roanoke, Va.  
WBRC-TV Birmingham, Ala.  
WBRE-TV Wilkes-Barre, Pa.  
WBRZ Baton Rouge  
WBTV-TV Newark, N.J.  
WBTV Charlotte, N.C.  
WBTW Florence, S.C.  
WBZ-TV Boston  
\*WCAE St. John, Ind.  
WCAU-TV Philadelphia  
WCAX-TV Burlington, Vt.  
\*WCBB Augusta, Me.  
WCBD-TV Charleston, S.C.  
WCBI-TV Columbus, Miss.  
WCBSTV New York  
WCCB Charlotte, N.C.  
WCCO-TV Minneapolis  
WCDC Adams, Mass.  
WCEE-TV Freeport, Ill.  
\*WCES-TV Wrens, Ga.  
\*WCET Cincinnati  
WCFC Chicago  
\*WCFE-TV Plattsburgh, N.Y.  
WCFT-TV Tuscaloosa, Ala.  
WCGV Milwaukee  
WCHS-TV Charleston, W. Va.  
WCIA Champaign, Ill.  
\*WCIO Mt. Cheaha State Park, Ala.  
WCIU-TV Chicago  
WCIV Charleston, S.C.  
WCIX-TV Miami  
WCJB Gainesville, Fla.  
WCKT Miami  
\*WCLP-TV Chatsworth, Ga.  
WCMC-TV Wildwood, N.J.  
WCMH-TV Columbus, Ohio  
\*WCML-TV Alpena, Mich.  
\*WCMU-TV Mount Pleasant, Mich.  
\*WCNY-TV Syracuse, N.Y.  
WCOV-TV Montgomery, Ala.  
\*WCPB Salisbury, Md.  
WCPO-TV Cincinnati  
WCPT-TV Crossville, Tenn.  
WCSC-TV Charleston, S.C.  
WCST-TV Portland, Me.  
\*WCTE Cookeville, Tenn.  
WCTI-TV New Bern, N.C.  
WCTV Thomasville, Ga.  
WCVB-TV Boston  
\*WCVE-TV Richmond, Va.  
\*WCVN Covington, Ky.  
\*WCVW Richmond, Va.  
WCWB-TV Macon, Ga.  
WCYB-TV Bristol, Va.  
WDAF-TV Kansas City, Mo.  
WDAM-TV Laurel, Miss.  
WDAU-TV Scranton, Pa.  
WDAY-TV Fargo, N.D.  
WDAZ-TV Devils Lake, N.D.  
WDBJ-TV Roanoke, Va.  
WDBO-TV Orlando, Fla.  
WDCA-TV Washington  
\*WDCN-TV Nashville  
\*WDCC-TV Cochran, Ga.  
WDEF-TV Chattanooga  
WDHN Dothan, Ala.  
WDHO-TV Toledo, Ohio  
WDIO-TV Duluth, Minn.  
\*WDIO Dozier, Ala.  
WDRB-TV Louisville, Ky.  
\*WDSE-TV Duluth, Minn.  
WDSU-TV New Orleans  
WDTB Panama City, Fla.  
WDTN Dayton, Ohio  
WDTV Weston, W. Va.  
WDXR-TV Paducah, Ky.  
\*WEAO Akron, Ohio  
WEAR-TV Pensacola, Fla.  
WEAU-TV Eau Claire, Wis.  
\*WEBA-TV Allendale, S.C.  
WECA-TV Tallahassee, Fla.  
WECT Wilmington, N.C.  
\*WEDB-TV Berlin, N.H.  
\*WEDH Hartford, Conn.  
\*WEDN Norwich, Conn.  
\*WEDU Tampa, Fla.  
\*WEDW Bridgeport, Conn.  
\*WEDY New Haven, Conn.  
WEEK-TV Peoria, Ill.

WEHT Evansville, Ind.  
\*WEIO Mobile, Ala.  
\*WEKW-TV Keene, N.H.  
\*WENH-TV Durham, N.H.  
WENY-TV Elmira, N.Y.  
WESH-TV Daytona Beach, Fla.  
\*WETA-TV Washington  
\*WETK Burlington, Vt.  
\*WETV Atlanta  
WEVU Naples, Fla.  
WEWS Cleveland  
WEYI-TV Saginaw, Mich.  
WEZF-TV Burlington, Vt.  
WFAA-TV Dallas  
WFBC-TV Greenville, S.C.  
WFIE-TV Evansville, Ind.  
\*WFIO Florence, Ala.  
WFLA-TV Tampa, Fla.  
WFLD-TV Chicago  
WFMJ-TV Youngstown, Ohio  
WFMV-TV Greensboro, N.C.  
WFMZ-TV Allentown, Pa.  
WFRV-TV Green Bay, Wis.  
WFSB-TV Hartford, Conn.  
\*WFSU-TV Tallahassee, Fla.  
WFTV Orlando, Fla.  
\*WFYI Indianapolis  
WGAL-TV Lancaster, Pa.  
WGAN-TV Portland, Me.  
\*WGBH-TV Boston  
\*WGBX-TV Boston  
\*WGBY-TV Springfield, Mass.  
WGEN-TV Quincy, Ill.  
WGGG-TV Greenville, S.C.  
WGHP-TV High Point, N.C.  
\*WGIO Louisville, Ala.  
WGN-TV Chicago  
WGN0-TV New Orleans  
WGPR-TV Detroit  
WGR-TV Buffalo, N.Y.  
WGSP-TV Washington  
\*WGTE-TV Toledo, Ohio  
WGTO Sault Ste. Marie, Mich.  
WGTU Traverse City, Mich.  
\*WGTV Athens, Ga.  
\*WGVG Grand Rapids, Mich.  
\*WHA-TV Madison, Wis.  
WHAETV Atlanta  
WHAG-TV Hagerstown, Md.  
WHAS-TV Louisville, Ky.  
WHBF-TV Rock Island, Ill.  
WHBO-TV Memphis  
WHCT-TV Hartford, Conn.  
WHEC-TV Rochester, N.Y.  
\*WHED-TV Hanover, N.H.  
WHFT Miami  
WHFV Fredericksburg, Va.  
WHIO-TV Dayton, Ohio  
\*WHIO Huntsville, Ala.  
WHIS-TV Bluefield, W. Va.  
WHIZ-TV Zanesville, Ohio  
WHKY-TV Hickory, N.C.  
\*WHLA-TV La Crosse, Wis.  
WHMA-TV Anniston, Ala.  
WHMB-TV Indianapolis  
\*WHMM Washington  
WHNB-TV New Britain, Conn.  
WHNT-TV Huntsville, Ala.  
WHO-TV Des Moines, Iowa  
WHP-TV Harrisburg, Pa.  
\*WHRM-TV Wausau, Wis.  
\*WHRO-TV Hampton-Norfolk, Va.  
\*WHRS-TV Boynton Beach, Fla.  
WHSV-TV Harrisonburg, Va.  
WHTV Meridian, Miss.  
\*WHWC-TV Menomonie, Wis.  
WHYN-TV Springfield, Mass.  
\*WHYY-TV Wilmington, Del.  
WIBW-TV Topeka, Kan.  
WICD Champaign, Ill.  
WICS Springfield, Ill.  
WICU-TV Erie, Pa.  
WICZ-TV Binghamton, N.Y.  
WIIC-TV Pittsburgh  
WIIL-TV Terre Haute, Ind.  
\*WIIO Demopolis, Ala.  
\*WILL-TV Urbana, Ill.  
WILX-TV Onondaga, Mich.  
WINK-TV Fort Myers, Fla.  
\*WIPB Muncie, Ind.  
\*WIPM-TV Mayaguez, PR.  
\*WIPR-TV San Juan, PR.  
WIRT Hibbing, Minn.  
WIS-TV Columbia, S.C.  
WISC-TV Madison, Wis.  
WISH-TV Indianapolis  
WISN-TV Milwaukee  
\*WITF-TV Hershey, Pa.  
WITI-TV Milwaukee  
WITN-TV Washington, N.C.

\*WITV Charleston, S.C.  
WJAC-TV Johnstown, Pa.  
WJAN Canton, Ohio  
WJAR-TV Providence, R.I.  
WJBF Augusta, Ga.  
WJBK-TV Detroit  
WJCL Savannah, Ga.  
\*WJCT Jacksonville, Fla.  
WJET-TV Erie, Pa.  
WJHG-TV Panama City, Fla.  
WJHL-TV Johnson City, Tenn.  
WJIM-TV Lansing, Mich.  
WJKS-TV Jacksonville, Fla.  
WJMN-TV Escanaba, Mich.  
WJNL-TV Johnstown, Pa.  
\*WJPM-TV Florence, S.C.  
WJRT-TV Flint, Mich.  
\*WJSP-TV Columbus, Ga.  
WJTV Jackson, Miss.  
WJW-TV Cleveland  
\*WJWJ-TV Beaufort, S.C.  
WJXT Jacksonville, Fla.  
WJZ-TV Baltimore  
WKAB-TV Montgomery, Ala.  
WKAO-TV San Juan, PR.  
\*WKAR-TV East Lansing, Mich.  
\*WKAS Ashland, Ky.  
WKBD-TV Detroit  
WKBM-TV Caguas, PR.  
WKBN-TV Youngstown, Ohio  
WKBSTV Burlington, N.J.  
WKBT La Crosse, Wis.  
WKBW-TV Buffalo, N.Y.  
WKEF Dayton, Ohio  
\*WKBG Bowling Green, Ky.  
\*WKHA Hazard, Ky.  
WKID Fort Lauderdale, Fla.  
WKJG-TV Fort Wayne, Ind.  
\*WKLE Lexington, Ky.  
\*WKMA Madisonville, Ky.  
\*WKMJ Louisville, Ky.  
\*WKMR Morehead, Va.  
\*WKMU Murray, Ky.  
\*WKNO-TV Memphis  
\*WKON Owenton, Ky.  
WKOW-TV Madison, Wis.  
\*WKPC-TV Louisville, Ky.  
\*WKPI Pikeville, Ky.  
WKPT-TV Kingsport, Tenn.  
WKRC-TV Cincinnati  
WKRQ-TV Mobile, Ala.  
\*WKSO Somerset, Ky.  
WKTU Utica, N.Y.  
WKYC-TV Cleveland  
WKYH-TV Hazard, Ky.  
WKYT-TV Lexington, Ky.  
WKZO-TV Kalamazoo, Mich.  
\*WKZT Elizabethtown, Ky.  
WLBTV Jackson, Miss.  
WLBZ-TV Bangor, Me.  
WLCY-TV Largo, Fla.  
\*WLED-TV Littleton, N.H.  
WLEX-TV Lexington, Ky.  
WLFI-TV Lafayette, Ind.  
WLIO Lima, Ohio  
\*WLIW Garden City, N.Y.  
\*WLJT-TV Lexington, Tenn.  
WLKY-TV Louisville, Ky.  
WLOS-TV Asheville, N.C.  
WLOX-TV Biloxi, Miss.  
\*WLPB-TV Baton Rouge  
\*WLRN-TV Miami  
WLS-TV Chicago  
WLTV Miami  
WLUC-TV Marquette, Mich.  
WLUK-TV Green Bay, Wis.  
WLVA-TV Lynchburg, Va.  
WLVI-TV Cambridge, Mass.  
\*WLVT-TV Allentown, Pa.  
WLWT Cincinnati  
WLYH-TV Lancaster, Pa.  
\*WMAA Jackson, Miss.  
\*WMAB Mississippi State, Miss.  
\*WMAE Booneville, Miss.  
\*WMAH Biloxi, Miss.  
WMAL-TV Washington  
\*WMAO Greenwood, Miss.  
WMAO-TV Chicago  
WMAU-TV Baltimore  
\*WMAU Bude, Miss.  
\*WMAV Oxford, Miss.  
\*WMAW Meridian, Miss.  
WMAZ-TV Macon, Ga.  
WMBD-TV Peoria, Ill.  
WMC-TV Memphis  
\*WMEB-TV Orono, Me.  
\*WMED-TV Calais, Me.  
\*WMEG-TV Biddeford, Me.  
\*WMEM-TV Presque Isle, Me.  
\*WMFE-TV Orlando, Fla.  
\*WMHT Schenectady, N.Y.

\*WMPB Baltimore  
WMSH-TV South Bend, Ind.  
WMT-TV Cedar Rapids, Iowa  
WMTU-TV Memphis  
WMTV Madison, Wis.  
WMTW-TV Poland Spring, Me.  
\*WMUB-TV Oxford, Ohio  
\*WMUL-TV Huntington, W. Va.  
WMUR-TV Manchester, N.H.  
\*WMVS Milwaukee  
\*WMTV Milwaukee  
WNAC-TV Boston  
WNBC-TV New York  
WNCT-TV Greenville, N.C.  
WNDU-TV South Bend, Ind.  
\*WNED-TV Buffalo, N.Y.  
WNEM-TV Bay City, Mich.  
\*WNEO-TV Alliance, Ohio  
WNET-TV Scranton, Pa.  
\*WNET Newark, N.J.  
WNEW-TV New York  
WNGV Nashville  
\*WNIN Evansville, Ind.  
\*WNIT-TV South Bend, Ind.  
\*WNJB New Brunswick, N.J.  
\*WNJM Montclair, N.J.  
\*WNJS Camden, N.J.  
\*WNJT Trenton, N.J.  
WNJU-TV Linden, N.J.  
\*WNNM-TV Marquette, Mich.  
WNOK-TV Columbia, S.C.  
\*WNPE-TV Watertown, N.Y.  
\*WNPI-TV Norwood, N.Y.  
\*WNST-TV Rock Hill, S.C.  
\*WNTV Greenville, S.C.  
\*WNVT Goldvein, Va.  
\*WNYC-TV New York  
\*WNYE-TV New York  
WNYS-TV Syracuse, N.Y.  
WOAY-TV Oak Hill, W. Va.  
WOC-TV Davenport, Iowa  
WOCATV Ocala, Fla.  
\*WOET-TV Kettering, Ohio  
WOI-TV Ames, Iowa  
WOKR Rochester, N.Y.  
WOLE-TV Aguadilla, PR.  
WOLO-TV Columbia, S.C.  
WONH Syracuse, N.Y.  
WOPC Altoona, Pa.  
WOR-TV New York  
WORA-TV Mayaguez, PR.  
\*WOSU-TV Columbus, Ohio  
WOTV Grand Rapids, Mich.  
\*WOUB-TV Athens, Ohio  
\*WOUC-TV Cambridge, Ohio  
WOWK-TV Huntington, W. Va.  
WOWL-TV Florence, Ala.  
WOWT Omaha  
WPBN-TV Traverse City, Mich.  
\*WPBO-TV Portsmouth, Ohio  
\*WPBT Miami  
WPCB-TV Pittsburgh  
WPEC West Palm Beach, Fla.  
WPGH-TV Pittsburgh  
WPHL-TV Philadelphia  
WPXI New York  
WPLG Miami  
\*WPNE Green Bay, Wis.  
WPRI-TV Providence, R.I.  
WPSD-TV Paducah, Ky.  
\*WPSX-TV Clearfield, Pa.  
WPTA Roanoke, Ind.  
WPTV West Palm Beach, Fla.  
WPTZ North Pole, N.Y.  
WPVI-TV Philadelphia  
WOAD-TV Moline, Ill.  
\*WOED Pittsburgh  
\*WOEX Pittsburgh  
\*WOLN Erie, Pa.  
WOTV Boston  
WRAL-TV Raleigh, N.C.  
WRAU-TV Peoria, Ill.  
WRBL-TV Columbus, Ga.  
WRBT Baton Rouge  
WRC-TV Washington  
WRCB-TV Chattanooga  
WRDU-TV Durham, N.C.  
WRDW-TV Augusta, Ga.  
WREG-TV Memphis  
WRET-TV Charlotte, N.C.  
WREX-TV Rockford, Ill.  
WRGB Schenectady, N.Y.  
WRHT Ann Arbor, Mich.  
WRIK-TV Ponce, PR.  
WRIP-TV Chattanooga  
\*WRJA-TV Sumter, S.C.

\*WRLK-TV Columbia, S.C.  
WRLP Greenfield, Mass.  
WROC-TV Rochester, N.Y.  
WRTV Indianapolis  
WSAU-TV Wausau, Wis.  
WSAV-TV Savannah, Ga.  
WSAZ-TV Huntington, W. Va.  
WSTV-TV Atlanta  
WSBA-TV York, Pa.  
\*WSBE-TV Providence, R.I.  
WSBK-TV Boston  
WSBT-TV South Bend, Ind.  
WSEE Erie, Pa.  
WSFA-TV Montgomery, Ala.  
WSIL-TV Harrisburg, Ill.  
\*WSIU-TV Carbondale, Ill.  
\*WSJK-TV Sneedville, Tenn.  
WSJV Elkhart, Ind.  
\*WSKG Binghamton, N.Y.  
WSLA Selma, Ala.  
WSLM-TV Roanoke, Va.  
WSSM-TV Nashville  
WSMW-TV Worcester, Mass.  
WSNL-TV Patchogue, N.Y.  
WSNS Chicago  
WSOC-TV Charlotte, N.C.  
WSPA-TV Spartanburg, S.C.  
WSPD-TV Toledo, Ohio  
\*WSRE Pensacola, Fla.  
WSTE Fajardo, PR.  
WSTV-TV Steubenville, Ohio  
WSUR-TV Ponce, PR.  
WSVI Christiansted, V.I.  
\*WSVN-TV Norton, Va.  
WSWB-TV Orlando, Fla.  
\*WSWP-TV Grandview, W. Va.  
WSYE-TV Elmira, N.Y.  
WSYR-TV Syracuse, N.Y.  
WTAE-TV Pittsburgh  
WTAJ-TV Philadelphia  
WTAJ-TV Altoona, Pa.  
WTAP-TV Parkersburg, W. Va.  
WTAR-TV Norfolk, Va.  
WTCG Atlanta  
\*WTCL Chattanooga  
WTCN-TV Minneapolis  
WTEN Albany, N.Y.  
WTEV New Bedford, Mass.  
WTHI-TV Terre Haute, Ind.  
WTHR Indianapolis  
\*WTHS-TV Miami  
\*WTIU Bloomington, Ind.  
\*WTJX-TV Charlotte Amalie, V.I.  
WTLV Jacksonville, Fla.  
WTMJ-TV Milwaukee  
WTNH-TV New Haven, Conn.  
WTOC-TV Savannah, Ga.  
WTOG St. Petersburg, Fla.  
WTOK-TV Meridian, Miss.  
WTOX-TV Toledo, Ohio  
WTOY-TV Cheboygan, Mich.  
WTOP-TV Washington  
WTPA Harrisburg, Pa.  
WTRF-TV Wheeling, W. Va.  
WTTG Washington  
WTTV Bloomington, Ind.  
\*WTTW Chicago  
WTVG Chattanooga  
WTVD Durham, N.C.  
WTVF Nashville  
WTVH Syracuse, N.Y.  
\*WTVI Charlotte, N.C.  
WTVJ Miami  
WTVK Knoxville, Tenn.  
WTVW Columbus, Ga.  
WTVN-TV Columbus, Ohio  
WTVQ Rockford, Ill.  
\*WTVP Peoria, Ill.  
WTVU-TV Lexington, Ky.  
WTVR-TV Richmond, Va.  
\*WTVS Detroit  
WTVT Tampa, Fla.  
WTVU New Haven, Conn.  
WTVW Evansville, Ind.  
WTVX Fort Pierce, Fla.  
WTVY Dothan, Ala.  
WTVU Terre Haute, Ind.  
WTVW Tupelo, Miss.  
WUAB Lorain, Ohio  
\*WUCM-TV University Center, Mich.  
\*WUFT Gainesville, Fla.  
WUHO-TV Battle Creek, Mich.  
\*WUNC-TV Chapel Hill, N.C.  
\*WUND-TV Columbia, N.C.

## U.S., Canadian TV Calls, U.S. Channels

\*WUNE-TV Linville, N.C.  
 \*WUNF-TV Asheville, N.C.  
 \*WUNG-TV Concord, N.C.  
 \*WUNJ-TV Wilmington, N.C.  
 \*WUNK-TV Greenville, N.C.  
 \*WUNL-TV Winston-Salem, N.C.  
 \*WUSF-TV Tampa, Fla.  
 \*WUSI-TV Olney, Ill.  
 WUTR Utica, N.Y.  
 WUTV Buffalo, N.Y.  
 \*WVAN-TV Savannah, Ga.  
 WVEC-TV Hampton, Va.  
 WVEO Aguadilla, P.R.  
 \*WVER Rutland, Vt.  
 \*WVIA-TV Scranton, Pa.  
 WVII-TV Bangor, Me.  
 WVIR-TV Charlottesville, Va.  
 \*WVIZ-TV Cleveland  
 \*WVPT Staunton, Va.  
 \*WVTA Windsor, Vt.  
 \*WVTV St. Johnsburg, Vt.  
 WVTV Milwaukee  
 WVUE New Orleans  
 \*WVUT Vincennes, Ind.  
 WWAY-TV Wilmington, N.C.  
 WWBT Richmond, Va.  
 WWJ-TV Detroit  
 WWL-TV New Orleans

WWLD-TV Jackson, Mich.  
 WWLP Springfield, Mass.  
 WWNY-TV Carthage, N.Y.  
 \*WWPB Hagerstown, Md.  
 WWUP-TV Cadillac, Mich.  
 WWUP-TV Sault Ste. Marie, Mich.  
 \*WVVU-TV Morgantown, W. Va.  
 WXEX-TV Petersburg, Va.  
 \*WXGA-TV Waycross, Ga.  
 WXIA-TV Atlanta  
 WXII Winston-Salem, N.C.  
 WXIX-TV Newport, Ky.  
 WXLTV Sarasota, Fla.  
 WXNE-TV Boston  
 WXON Detroit  
 WXOW-TV La Crosse, Wis.  
 WXTV Paterson, N.J.  
 \*WXXI Rochester, N.Y.  
 \*WXXW Chicago  
 WXXZ-TV Detroit  
 WYAH-TV Portsmouth, Va.  
 WYEA-TV Columbus, Ga.  
 \*WYES New Orleans  
 WYTV Youngstown, Ohio  
 WYUR Huntsville, Ala.  
 WZTV Nashville  
 WZZM-TV Grand Rapids, Mich.

CBKST-1 Stranraer, Sask.  
 CBLAT Geraldton, Ont.  
 CBLAT-1 Manitowadge, Ont.  
 CBLAT-3 Wawa, Ont.  
 CBLAT-4 Marathon, Ont.  
 CBLFT Toronto, Ont.  
 CBLT Toronto, Ont.  
 CBMT Montreal, Que.  
 CBNAT Grand Falls, Nfld.  
 CBNAT-1 Baie Verte, Nfld.  
 CBNAT-4 St. Anthony, Nfld.  
 CBNAT-9 Mount St. Margaret, Nfld.  
 CBNLT Labrador City, Nfld.  
 CBNT St. John's, Nfld.  
 CBNT-1 Port Rexton, Nfld.  
 CBNT-2 Placentia, Nfld.  
 CBNT-3 Marytown, Nfld.  
 CBOT Ottawa, Ont.  
 CBOT Qttawa, Ont.  
 CBRT Calgary, Alta.  
 CBST Sept Iles, Que.  
 CBUAT Trail, B.C.  
 CBUBT-1 Canal Flats, B.C.  
 CBUFT Vancouver, B.C.  
 CBUT Vancouver, B.C.  
 CBVT Quebec City, Que.  
 CBVT-2 La Tuque, Que.  
 CBWAT Kenora, Ont.  
 CBWBT Flin Flon, Man.  
 CBWCT Fort Frances, Ont.  
 CBWDT Dryden, Ont.  
 CBWFT Winnipeg, Man.  
 CBWGT Fisher Branch, Man.  
 CBWST Dauphin, Man.  
 CBWT Winnipeg, Man.  
 CBWT-2 Lac du Bonnet, Man.  
 CBXAT Grande Prairie, Alta.  
 CBXAT-2 High Prairie, Alta.  
 CBXAT-3 Manning, Alta.  
 CBXFT Edmonton, Alta.  
 CBXT Edmonton, Alta.  
 CBXT-1 Athabasca, Alta.  
 CBXT-2 Whitecourt, Alta.  
 CBYT Corner Brook, Nfld.  
 CBYT-1 Stephenville, Nfld.  
 CBYT-3 Bonne Bay, Nfld.  
 CFAC-TV Calgary, Alta.  
 CFCC-TV Montreal, Que.  
 CFCL-TV Timmins, Ont.  
 CFCL-TV-2 Kearns, Ont.  
 CFCL-TV-5 Malarctic, Que.  
 CFCCM-TV Quebec City, Que.  
 CFCCN-TV Calgary, Alta.  
 CFCCN-TV-1 Drumheller, Alta.  
 CFCCN-TV-5 Lethbridge, Alta.  
 CFJC-TV Kamloops, B.C.  
 CFLA-TV Goose Bay, Nfld.  
 CFNR-TV-1 Grande Prairie, Alta.  
 CFPL-TV London, Ont.

CFQC-TV Saskatoon, Sask.  
 CFQC-TV-1 Stranraer, Sask.  
 CFQC-TV-2 North Battleford, Sask.  
 CFRN-TV Edmonton, Alta.  
 CFRN-TV-2 Peace River, Alta.  
 CFRN-TV-3 Whitecourt, Alta.  
 CFRN-TV-4 Ashmont, Alta.  
 CFRN-TV Red Deer, Alta.  
 CFSS-TV Carlyle Lake, Sask.  
 CFTK-TV Terrace, B.C.  
 CFTM-TV Montreal, Que.  
 CFTQ-TV Toronto, Ont.  
 CFVO-TV Hull, Que.  
 CFWH-TV Whitehorse, Yukon  
 CFYK-TV Yellowknife, NWT  
 CHAK-TV Inuvik, NWT  
 CHAN-TV Vancouver, B.C.  
 CHAT-TV Medicine Hat, Alta.  
 CHAT-TV-1 Pivot, Alta.  
 CHAU-TV Carleton, Que.  
 CHBC-TV Kelowna, B.C.  
 CHCH-TV Hamilton, Ont.  
 CHEK-TV Victoria, B.C.  
 CHEX-TV Peterborough, Ont.  
 CHFC-TV Churchill, Man.  
 CHFD-TV Thunder Bay, Ont.  
 CHKM-TV Kamloops, B.C.  
 CHLT-TV Sherbrooke, Que.  
 CHMT-TV Moncton, N.B.  
 CHNB-TV North Bay, Ont.  
 CHQV-TV Pembroke, Ont.  
 CHSJ-TV St. John, N.B.  
 CHSJ-TV-1 Bon Accord, N.B.  
 CHSS-TV Wynyard, Sask.  
 \*CICA-TV Toronto, Ont.  
 CICC-TV Yorkton, Sask.  
 CICC-TV-1 Wynyard, Sask.  
 CIFG-TV Prince George, B.C.  
 CITL-TV Lloydminster, Alta.  
 CITY-TV Edmonton, Alta.  
 CITY-TV Toronto, Ont.  
 CIVM-TV Montreal, Que.  
 CIVO-TV Quebec City, Que.  
 CJAP-TV Argentinia, Nfld.  
 CJAY-TV Brandon, Man.  
 CJBR-TV Rimouski, Que.  
 CJBR-TV-1 Edmundston, N.B.  
 CJCB-TV Sydney, N.S.  
 CJCB-TV-1 Inverness, N.S.  
 CJCB-TV-2 Antigonish, N.S.  
 CJCH-TV Halifax, N.S.  
 CJCH-TV-1 Canning, N.S.  
 CJCH-TV-6 Caledonia, N.S.  
 CJCN-TV Grand Falls, Nfld.  
 CJDC-TV Dawson Creek, B.C.  
 CJDG-TV Lithiums Mines, Que.  
 CJFB-TV Swift Current, Sask.  
 CJIC-TV Sault Ste. Marie, Ont.  
 CJQC-TV Lethbridge, Alta.

CJOH-TV Ottawa, Ont.  
 CJOH-TV-6 Deseronto, Ont.  
 CJOH-TV-8 Cornwall, Ont.  
 CJON-TV St. John's, Nfld.  
 CJOX-TV-1 Grand Bank, Nfld.  
 CJPM-TV Chicoutimi, Que.  
 CKAM-TV Upsalquitch Lake, N.B.  
 CKBI-TV Prince Albert, Sask.  
 CKBI-TV-2 Greenwater Lake, Sask.  
 CKBO-TV Melfort, Sask.  
 CKCD-TV Campbellton, N.B.  
 CKCK-TV Regina, Sask.  
 CKCK-TV-1 Colgate, Sask.  
 CKCK-TV-2 Willow Bunch, Sask.  
 CKCO-TV Kitchener, Ont.  
 CKCO-TV-2 Warton, Ont.  
 CKCW-TV Moncton, N.B.  
 CKCW-TV-1 Charlottetown, P.E.I.  
 CKGN-TV Paris, Ont.  
 CKGN-TV-1 Windsor, Ont.  
 CKGN-TV-2 Bancroft, Ont.  
 CKGN-TV-6 Ottawa, Ont.  
 CKGN-TV-22 Uxbridge, Ont.  
 CKGN-TV-29 Sarnia, Ont.  
 KLT-TV St. John, N.B.  
 CKMC-TV Swift Current, Sask.  
 CKMI-TV Quebec City, Que.  
 CKMJ-TV Marquis, Sask.  
 CKNC-TV Sudbury, Ont.  
 CKNC-TV-1 Elliot Lake, Ont.  
 CKND-TV Winnipeg, Man.  
 CKNS-TV Wingham, Ont.  
 CKNY-TV North Bay, Ont.  
 CKQS-TV Yorkton, Sask.  
 CKPG-TV Prince George, B.C.  
 CKPR-TV Thunder Bay, Ont.  
 CKRD-TV Red Deer, Alta.  
 CKRD-TV-1 Coronation, Alta.  
 CKRN-TV Rouyn, Que.  
 CKRS-TV Jonquiere, Que.  
 CKRS-TV-3 Roberval, Que.  
 CKRT-TV Riviere du Loup, Que.  
 CKSA-TV Lloydminster, Alta.  
 CKSA-TV-2 Bonnyville, Alta.  
 CKSH-TV Sherbrooke, Que.  
 CKSQ-TV Sudbury, Ont.  
 CKSQ-TV-1 Elliot Lake, Ont.  
 CKSQ-TV-2 Timmins, Ont.  
 CKSQ-TV-3 Kearns, Ont.  
 CKTM-TV Trois Rivieres, Que.  
 CKVR-TV Barrie, Ont.  
 CKVU-TV Vancouver, B.C.  
 CKWS-TV Kingston, Ont.  
 CKX-TV Brandon, Man.  
 CKX-TV-1 Foxwarren, Man.  
 CKY-TV Winnipeg, Man.

## Canadian TV by Calls

CBAFT Moncton, N.B.  
 CBCP-TV-1 Shaunavon, Sask.  
 CBCT Charlottetown, P.E.I.  
 CBEPT Pine Point, NWT  
 CBET Windsor, Ont.  
 CBFOT Timmins, Ont.  
 CBFQT-1 Kapuskasing, Ont.  
 CBFQT-2 Hearst, Ont.  
 CBFST Sturgeon Falls, Ont.  
 CBFST-1 Sudbury, Ont.  
 CBFST-2 Temiscaming, Que.  
 CBFST-3 Elliot Lake, Ont.  
 CBFT Montreal, Que.  
 CBFT-2 Mont-Laurier, Que.  
 CBGAT Matane, Que.  
 CBHFT Halifax, N.S.  
 CBHFT-1 Yarmouth, N.S.

CBHFT-2 Mulgrave, N.S.  
 CBHFT-3 Sydney, N.S.  
 CBHFT-4 Cheticamp, N.S.  
 CBHT Halifax, N.S.  
 CBHT-3 Yarmouth, N.S.  
 CBHT-4 Sheet Harbour, N.S.  
 CBIMT Iles-de-la-Madeleine, Que.  
 CBIT Sydney, N.S.  
 CBIT-1 Mulgrave, N.S.  
 CBIT-2 Halifax, N.S.  
 CBKFT Regina, Sask.  
 CBKHT Kenora Hill, Yukon  
 CBKMT Moose Jaw, Sask.  
 CBKMT-1 Willow Bunch, Sask.  
 CBKRT Regina, Sask.  
 CBKST Saskatoon, Sask.

## U.S. TV by Channel

Asterisk (\*) indicates non-commercial.

### Channel 2 (54-60 mhz)

\*WDIO Dozier, Ala.  
 KENI-TV Anchorage  
 KFAR-TV Fairbanks, Alaska  
 KQAI Flagstaff, Ariz.  
 \*KETS Little Rock, Ark.  
 KNXT Los Angeles  
 KTVU Oakland, Calif.  
 KWGN-TV Denver  
 WESH-TV Daytona Beach, Fla.  
 \*WPBT Miami  
 \*WTHS-TV Miami  
 WSB-TV Atlanta  
 KHQN-TV Honolulu  
 KBCL-TV Boise, Idaho  
 WBBM-TV Chicago  
 WTWO Terre Haute, Ind.  
 WMT-TV Cedar Rapids, Iowa  
 KCKT Great Bend, Kan.  
 WBRZ Baton Rouge  
 WLBZ-TV Bangor, Me.  
 WMAR-TV Baltimore  
 \*WGBH-TV Boston  
 WJKB-TV Detroit  
 \*KCTA-TV St. Paul  
 \*WMAB Mississippi State, Miss.

KOTV St. Joseph, Mo.  
 KTVI St. Louis  
 KTVQ Billings, Mont.  
 KNOP-TV North Platte, Neb.  
 KTVN Reno  
 WGR-TV Buffalo, N.Y.  
 WCBS-TV New York  
 WKTV Utica, N.Y.  
 \*WUND-TV Columbia, N.C.  
 WFMV-TV Greensboro, N.C.  
 KDIX-TV Dickinson, N.D.  
 \*KGFE Grand Forks, N.D.  
 WDTN Dayton, Ohio  
 KTEW Tulsa, Okla.  
 KQTI Klamath Falls, Ore.  
 KATU Portland, Ore.  
 KDKA-TV Pittsburgh  
 WCBT-TV Charleston, S.C.  
 \*KUSD-TV Vermillion, S.D.  
 WNGE Nashville  
 \*WSJK-TV Sneedville, Tenn.  
 KPRC-TV Houston  
 KMID-TV Midland, Tex.  
 KUTV Salt Lake City  
 KREM-TV Spokane, Wash.  
 WBAV-TV Green Bay, Wis.  
 KTWQ-TV Casper, Wyo.  
 WKAQ-TV San Juan, P.R.

### Channel 3 (60-66 mhz)

KTVK Phoenix  
 KIEM-TV Eureka, Calif.  
 KCRA-TV Sacramento, Calif.

KEYT Santa Barbara, Calif.  
 KTVS Sterling, Colo.  
 WFSB-TV Hartford, Conn.  
 WEAR-TV Pensacola, Fla.  
 \*WEDU Tampa, Fla.  
 WRBL-TV Columbus, Ga.  
 WSAV-TV Savannah, Ga.  
 KGMV Wailuku, Hawaii  
 KID-TV Idaho Falls, Idaho  
 KLEW-TV Lewiston, Idaho  
 WCIA Champaign, Ill.  
 WSIL-TV Harrisburg, Ill.  
 KGLO-TV Mason City, Iowa  
 KARD-TV Wichita, Kan.  
 WAVE-TV Louisville, Ky.  
 KATC Lafayette, La.  
 KTBS-TV Shreveport, La.  
 WJMN-TV Escanaba, Mich.  
 WKZQ-TV Kalamazoo, Mich.  
 KDAL-TV Duluth, Minn.  
 WLBT Jackson, Miss.  
 KTVQ Kirksville, Mo.  
 KYTV Springfield, Mo.  
 KRTV Great Falls, Mont.  
 KYUS-TV Miles City, Mont.  
 \*KLNE-TV Lexington, Neb.  
 KMTV Omaha  
 KORR-TV Las Vegas  
 \*KENW Portales, N.M.  
 WSYR-TV Syracuse, N.Y.  
 WBTV Charlotte, N.C.  
 WWAY-TV Wilmington, N.C.  
 WKYC-TV Cleveland  
 \*KVQD-TV Salem, Ore.

\*WPSX-TV Clearfield, Pa.  
 KYW-TV Philadelphia  
 KDLO-TV Florence, S.D.  
 KOTA-TV Rapid City, S.D.  
 WRCB-TV Chattanooga  
 WREG-TV Memphis  
 KBTX-TV Bryan, Tex.  
 KIII Corpus Christi, Tex.  
 KACB-TV San Angelo, Tex.  
 KFDX-TV Wichita Falls, Tex.  
 WCAX-TV Burlington, Vt.  
 WHSV-TV Harrisonburg, Va.  
 WTAR-TV Norfolk, Va.  
 WSAZ-TV Huntington, W. Va.  
 WISC-TV Madison, Wis.  
 \*WIPM-TV Mayaguez, PR.

### Channel 4 (66-72 mhz)

WTVY Dothan, Ala.  
 \*KYUK-TV Bethel, Ark.  
 KVQA-TV Tucson, Ariz.  
 KARK-TV Little Rock, Ark.  
 KNBC Los Angeles  
 KRON San Francisco  
 KOA-TV Denver  
 WRC-TV Washington  
 WJXT Jacksonville, Fla.  
 WTVJ Miami  
 KITV Honolulu  
 \*KAID Boise, Idaho  
 WHBF-TV Rock Island, Ill.  
 WTTV Bloomington, Ind.  
 KTVI Sioux City, Iowa  
 WWL-TV New Orleans

WBZ-TV Boston  
 WTQM-TV Cheboygan, Mich.  
 WWJ-TV Detroit  
 WCCO-TV Minneapolis  
 WCBT-TV Columbus, Miss.  
 WDAF-TV Kansas City, Mo.  
 KMOX-TV St. Louis  
 KXLF-TV Butte, Mont.  
 KDUH-TV Hay Springs, Neb.  
 KSNB-TV Superior, Neb.  
 KCRL-TV Reno  
 KQB-TV Albuquerque, N.M.  
 WBEN-TV Buffalo, N.Y.  
 WNBC-TV New York  
 \*WUNC-TV Chapel Hill, N.C.  
 KXJB-TV Valley City, N.D.  
 WCMH-TV Columbus, Ohio  
 KTVY Oklahoma City  
 KVIC Roseburg, Ore.  
 WTAE-TV Pittsburgh  
 WCIV Charleston, S.C.  
 WFBC-TV Greenville, S.C.  
 KPRY-TV Pierre, S.D.  
 WSM-TV Nashville  
 KAMR-TV Amarillo, Tex.  
 KWAB Big Spring, Tex.  
 KDFW-TV Dallas  
 KDBC-TV El Paso  
 KGBT-TV Harlingen, Tex.  
 KJAC-TV Port Arthur, Tex.  
 KMQL-TV San Antonio, Tex.  
 KTVX Salt Lake City  
 KQMG-TV Seattle  
 KXLY-TV Spokane, Wash.  
 WQAY-TV Oak Hill, W. Va.



WTMJ-TV Milwaukee  
WAPA-TV San Juan, PR.

**Channel 5 (76-82 mhz)**

WKRQ-TV Mobile, Ala.  
KPHO-TV Phoenix  
KFSM-TV Fort Smith, Ark.  
KTLA Los Angeles  
KPIX San Francisco  
KREX-TV Grand Junction,  
Colo.  
KQAA-TV Pueblo, Colo.  
WTTG Washington  
\*WUFT Gainesville, Fla.  
WPTV West Palm Beach, Fla.  
WAGA-TV Atlanta  
WMAO-TV Chicago  
WOI-TV Ames, Iowa  
KALB-TV Alexandria, La.  
WABI-TV Bangor, Me.  
WCVB-TV Boston  
WNEM-TV Bay City, Mich.  
KSTP-TV St. Paul  
KCMO-TV Kansas City, Mo.  
KSD-TV St. Louis  
KXGN-TV Glendive, Mont.  
KFBB-TV Great Falls, Mont.  
KHAS-TV Hastings, Neb.  
KVUU-TV Henderson, Nev.  
\*KNME-TV Albuquerque, N.M.  
WNEW-TV New York  
WPTZ North Pole, N.Y.  
WTVH Syracuse, N.Y.  
WRAL-TV Raleigh, N.C.  
KFYR-TV Bismarck, N.D.  
WLWT Cincinnati  
WEWS Cleveland  
KOCO-TV Oklahoma City  
KOBV Medford, Ore.  
WCSC-TV Charleston, S.C.  
KIVV-TV Lead, S.D.  
KXON-TV Mitchell, S.D.  
WMC-TV Memphis  
WTVF Nashville  
KXAS-TV Fort Worth  
\*KTXI-TV Lubbock, Tex.  
KENS-TV San Antonio, Tex.  
KRGV-TV Wesiaco, Tex.  
KSL-TV Salt Lake City  
WCYB-TV Bristol, Va.  
KING-TV Seattle  
WDTV Weston, W. Va.  
WFRV-TV Green Bay, Wis.  
KYCU-TV Cheyenne, Wyo.  
WORA-TV Mayaguez, PR.

**Channel 6 (82-88 mhz)**

WBRC-TV Birmingham, Ala.  
\*KUAT-TV Tucson, Ariz.  
KVIO-TV Eureka, Calif.  
\*KVIE Sacramento, Calif.  
KSBY-TV San Luis Obispo,  
Calif.  
\*KRMA-TV Denver  
KREZ-TV Durango, Colo.  
WCIX-TV Miami  
WDBO-TV Orlando, Fla.  
WJBF Augusta, Ga.  
WCTV Thomasville, Ga.  
KIVI Nampa, Idaho  
KPMI Pocatello, Idaho  
WRTV Indianapolis  
WOC-TV Davenport, Iowa  
KTVG Ensign, Kan.  
WPSD-TV Paducah, Ky.  
WDSU-TV New Orleans  
WCSH-TV Portland, Me.  
WTEV New Bedford, Mass.  
\*WCML-TV Alpena, Mich.  
WJIM-TV Lansing, Mich.  
WLUC-TV Marquette, Mich.  
KAAL Austin, Minn.  
WABG-TV Greenwood, Miss.  
KMOS-TV Sedalia, Mo.  
KTYM Butte, Mont.  
KWNB-TV Hayes Center, Neb.  
WOWT Omaha  
KAVE-TV Carlsbad, N.M.  
WRGB Schenectady, N.Y.  
WECT Wilmington, N.C.  
WDAY-TV Fargo, N.D.  
WTVN-TV Columbus, Ohio  
KOTV Tulsa, Okla.  
KQIN-TV Portland, Ore.  
WJAC-TV Johnstown, Pa.  
WPVI-TV Philadelphia  
KPLD-TV Reliance, S.D.  
WATE-TV Knoxville, Tenn.  
KFDM-TV Beaumont, Tex.  
KRIS-TV Corpus Christi, Tex.  
KCCN-TV Temple, Tex.

KTAL-TV Texarkana, Tex.  
KAUZ-TV Wichita Falls, Tex.  
WTVR-TV Richmond, Va.  
KHO-TV Spokane, Wash.  
WHIS-TV Bluefield, W. Va.  
WITI-TV Milwaukee  
KBJR-TV Superior, Wis.  
\*WIPR-TV San Juan, PR.

**Channel 7 (174-180 mhz)**

\*WCIO Mount Cheaha State  
Park, Ala.  
\*KAKM Anchorage  
KATV Little Rock, Ark.  
KABC-TV Los Angeles  
KRCR-TV Redding, Calif.  
KGO-TV San Francisco  
KMGH-TV Denver  
WMAL-TV Washington  
\*WJCT Jacksonville, Fla.  
WCKT Miami  
WJHG-TV Panama City, Fla.  
KAIH-TV Wailuku, Hawaii  
KTVB Boise, Idaho  
WLS-TV Chicago  
WTVW Evansville, Ind.  
KWWL-TV Waterloo, Iowa  
KAYS-TV Hays, Kan.  
KOAM-TV Pittsburg, Kan.  
KPLC-TV Lake Charles, La.  
WVII-TV Bangor, Me.  
WNAC-TV Boston  
WXYZ-TV Detroit  
WPBN-TV Traverse City, Mich.  
KCMT Alexandria, Minn.  
WDAM-TV Laurel, Miss.  
KHOA-TV Hannibal, Mo.  
\*KMPT Butte, Mont.  
\*KMNE-TV Bassett, Neb.  
KETV Omaha  
KOAT-TV Albuquerque, N.M.  
WKBW-TV Buffalo, N.Y.  
WVNY-TV Carthage, N.Y.  
WABC-TV New York  
WITN-TV Washington, N.C.  
WHIO-TV Dayton, Ohio  
KSWO-TV Lawton, Okla.  
\*KOAC-TV Corvallis, Ore.  
\*WITV Charleston, S.C.  
WSPA-TV Spartanburg, S.C.  
KEVN-TV Rapid City, S.D.  
WBBJ-TV Jackson, Tenn.  
KVII-TV Amarillo, Tex.  
KTBC-TV Austin, Tex.  
KCOB El Paso  
KOSA-TV Odessa, Tex.  
KLTV Tyler, Tex.  
\*KUED Salt Lake City  
WDBJ-TV Roanoke, Va.  
KIRO-TV Seattle  
\*KSPS-TV Spokane, Wash.  
WTRF-TV Wheeling, W. Va.  
WSAU-TV Wausau, Wis.  
WRIK-TV Ponce, PR.

**Channel 8 (180-186 mhz)**

WLSA Selma, Ala.  
KINY-TV Juneau, Alaska  
\*KAET Phoenix  
KAIT-TV Jonesboro, Ark.  
KSBW-TV Salinas, Calif.  
KFMB-TV San Diego  
\*KTSC Pueblo, Colo.  
WTNH-TV New Haven, Conn.  
WFLA-TV Tampa, Fla.  
\*WGTV Athens, Ga.  
\*WXGA-TV Waycross, Ga.  
KIFI-TV Idaho Falls, Idaho  
\*WSIU-TV Carbondale, Ill.  
WOAD-TV Moline, Ill.  
WISH-TV Indianapolis  
KCCI-TV Des Moines, Iowa  
\*KPTS Hutchinson, Kan.  
KNOE-TV Monroe, La.  
WVUE New Orleans  
WMTW-TV Poland Spring, Me.  
WAGM-TV Presque Isle, Me.  
WOTV Grand Rapids, Mich.  
WGTO Sault Ste. Marie, Mich.  
\*WDSE-TV Duluth, Minn.  
KOMU-TV Columbia, Mo.  
KULR-TV Billings, Mont.  
KPAX-TV Missoula, Mont.  
KCNAT-TV Albion, Neb.  
KCMC McCook, Neb.  
KLAS-TV Las Vegas  
KOLO-TV Reno  
KSWB-TV Roswell, N.M.  
WROC-TV Rochester, N.Y.  
WGHP-TV High Point, N.C.  
WDAZ-TV Devils Lake, N.D.

KUMV-TV Williston, N.D.  
WJW-TV Cleveland  
KVIJ-TV Sayre, Okla.  
KTUL-TV Tulsa, Okla.  
\*KSYS Medford, Ore.  
KGW-TV Portland, Ore.  
WGAL-TV Lancaster, Pa.  
\*KESD-TV Brookings, S.D.  
\*KZSD-TV Martin, S.D.  
\*WDCN-TV Nashville  
WFAA-TV Dallas  
\*KUHT Houston  
KGNB-TV Laredo, Tex.  
KCTV San Angelo, Tex.  
WXEX-TV Petersburg, Va.  
WCHS-TV Charleston, W. Va.  
WKBT La Crosse, Wis.  
KUAM-TV Agana, Guam  
WSVI Christiansted, VI.

**Channel 9 (186-192 mhz)**

\*KUAC-TV Fairbanks, Alaska  
KGUN-TV Tucson, Ariz.  
\*KETG Arkadelphia, Ark.  
KECC-TV El Centro, Calif.  
KHJ-TV Los Angeles  
\*KIXE-TV Redding, Calif.  
\*KQED San Francisco  
KBTV Denver  
WTOP-TV Washington  
WFTV Orlando, Fla.  
WTVM Columbus, Ga.  
\*WVAN-TV Savannah, Ga.  
KGMG-TV Hilo, Hawaii  
KGMG-TV Honolulu  
WGN-TV Chicago  
\*WNIN Evansville, Ind.  
KCRG-TV Cedar Rapids, Iowa  
KCAU-TV Sioux City, Iowa  
WAFB-TV Baton Rouge  
WWTV Cadillac, Mich.  
CBET Windsor, Ont.  
KMSP-TV Minneapolis  
WTWV Tupelo, Miss.  
KMBC-TV Kansas City, Mo.  
\*KETC St. Louis  
KCFW-TV Kaispell, Mont.  
\*KPNE-TV North Platte, Neb.  
WMUR-TV Manchester, N.H.  
WOR-TV New York  
WNYS-TV Syracuse, N.Y.  
WSOC-TV Charlotte, N.C.  
WNCT-TV Greenville, N.C.  
WCPO-TV Cincinnati  
WSTV-TV Steubenville, Ohio  
KWTW Oklahoma City  
KEZI-TV Eugene, Ore.  
KABY-TV Aberdeen, S.D.  
\*KBHE-TV Rapid City, S.D.  
WTVG Chattanooga  
KRBC-TV Abilene, Tex.  
KTSM-TV El Paso  
KTRE-TV Lufkin, Tex.  
KMOM-TV Monahans, Tex.  
\*KLRN San Antonio, Tex.  
\*KCTS-TV Seattle  
\*WSWP-TV Grandview, W. Va.  
WAOW-TV Wausau, Wis.  
WSUR-TV Ponce, PR.

**Channel 10 (192-198 mhz)**

\*WBIO Birmingham, Ala.  
WALA-TV Mobile, Ala.  
KOOL-TV Phoenix  
KTVE El Dorado, Ark.  
KXTV Sacramento, Calif.  
KGTV San Diego  
KREY-TV Montrose, Colo.  
WLCY-TV Largo, Fla.  
WPLG Miami  
WALB-TV Albany, Ga.  
\*KMEB Wailuku, Hawaii  
\*KBLG-TV Pocatello, Idaho  
WGEN-TV Quincy, Ill.  
WTHI-TV Terre Haute, Ind.  
KLOE-TV Goodland, Kan.  
KAKE-TV Wichita, Kan.  
KLFY-TV Lafayette, La.  
\*WCBG Augusta, Me.  
\*WMEM-TV Presque Isle, Me.  
WILX-TV Onondaga, Mich.  
WUUP-TV Sault Ste. Marie,  
Mich.  
\*KWCM-TV Appleton, Minn.  
WDIO-TV Duluth, Minn.  
KTCC Rochester, Minn.  
KOLR-TV Springfield, Mo.  
KOLN-TV Lincoln, Neb.  
KSTF Scottsbluff, Neb.  
KEKO Elko, Nev.

**U.S. TV by Channel**

\*KLVX Las Vegas  
KBIM-TV Roswell, N.M.  
WTEN Albany, N.Y.  
WHCC-TV Rochester, N.Y.  
KMOT Minot, N.D.  
WBNS-TV Columbus, Ohio  
KTEN Ada, Okla.  
KMED-TV Medford, Ore.  
\*KOAP-TV Portland, Ore.  
WTAJ-TV Altoona, Pa.  
WCAU-TV Philadelphia  
WJAR-TV Providence, R.I.  
WIS-TV Columbia, S.C.  
\*KTSB-TV Pierre, S.D.  
WBIR-TV Knoxville, Tenn.  
\*WKNO-TV Memphis  
KFDA-TV Amarillo, Tex.  
KZTV Corpus Christi, Tex.  
KWTV-TV Waco, Tex.  
WAVY-TV Portsmouth, Va.  
WLSL-TV Roanoke, Va.  
\*KWSU-TV Pullman, Wash.  
\*WMSV Milwaukee  
KWRB-TV Riverton, Wyo.  
WBNB-TV Charlotte Amalie,  
VI.

**Channel 11 (198-204 mhz)**

KTVA Anchorage  
KTVF Fairbanks, Alaska  
KZAZ Nogales, Ariz.  
KTHV Little Rock, Ark.  
KTTV Los Angeles  
KNTV San Jose, Calif.  
KKTU Colorado Springs  
WINK-TV Fort Myers, Fla.  
\*WFSU-TV Tallahassee, Fla.  
WXIA-TV Atlanta  
WTOG-TV Savannah, Ga.  
KHAW-TV Hilo, Hawaii  
\*KHET Honolulu  
KMVT Twin Falls, Idaho  
\*WTTW Chicago  
\*KDIN-TV Des Moines, Iowa  
KGLD Garden City, Kan.  
\*KTDW Topeka, Kan.  
WHAS-TV Louisville, Ky.  
WBAL-TV Baltimore  
WBKB-TV Alpena, Mich.  
WTCN-TV Minneapolis  
WTOK-TV Meridian, Miss.  
KPLR-TV St. Louis  
KGIN-TV Grand Island, Neb.  
\*WENH-TV Durham, N.H.  
WPIX New York  
WTVB Durham, N.C.  
KTHI-TV Fargo, N.D.  
KXMD-TV Williston, N.D.  
WTOH-TV Toledo, Ohio  
\*KOED-TV Tulsa, Okla.  
KCBY-TV Coos Bay, Ore.  
WIIIC-TV Pittsburgh  
KHSD-TV Lead, S.D.  
\*KOSD-TV Lowry, S.D.  
KELO-TV Sioux Falls, S.D.  
WJHL-TV Johnson City, Tenn.  
\*WLJT-TV Lexington, Tenn.  
KTVT Fort Worth  
KHOU-TV Houston  
KCBT-TV Lubbock, Tex.  
\*KBYU-TV Provo, Utah  
KSTW Tacoma, Wash.  
WLUK-TV Green Bay, Wis.  
WKBM-TV Caguas, PR.

**Channel 12 (204-210 mhz)**

WSPA-TV Montgomery, Ala.  
KTAR-TV Mesa, Ariz.  
KHSL-TV Chico, Calif.  
KCOY-TV Santa Maria, Calif.  
\*WHYY-TV Wilmington, Del.  
WTLV Jacksonville, Fla.  
WPEC West Palm Beach, Fla.  
WRDW-TV Augusta, Ga.  
KMVI-TV Wailuku, Hawaii  
\*KUID-TV Moscow, Idaho  
\*WILL-TV Urbana, Ill.  
\*KIIN-TV Iowa City  
KTVH Hutchinson, Kan.  
\*WYES New Orleans  
KSLA-TV Shreveport, La.  
\*WMEB-TV Orono, Me.  
WJRT-TV Flint, Mich.

KEYC-TV Mankato, Minn.  
KNMT Walker, Minn.  
\*WMAE Booneville, Miss.  
WJTV Jackson, Miss.  
KFVS-TV Cape Girardeau, Mo.  
KODE-TV Joplin, Mo.  
KTGM Helena, Mont.  
\*KUON-TV Lincoln, Neb.  
\*KRNE-TV Merriman, Neb.  
KFDW-TV Clovis, N.M.  
KIVA-TV Farmington, N.M.  
WBNB-TV Binghamton, N.Y.  
WTCI-TV New Bern, N.C.  
WXII Winston-Salem, N.C.  
KXMB-TV Bismarck, N.D.  
WKRC-TV Cincinnati  
KXII Ardmore, Okla.  
KPTV Portland, Ore.  
WICU-TV Erie, Pa.  
WPRI-TV Providence, R.I.  
WDEF-TV Chattanooga  
KBMT Beaumont, Tex.  
KSTAT-TV San Antonio, Tex.  
KTXS-TV Sweetwater, Tex.  
WWBT Richmond, Va.  
KVOS-TV Bellingham, Wash.  
WBOY-TV Clarksburg, W. Va.  
WISN-TV Milwaukee  
WAOE-TV Rhinelander, Wis.  
\*KGTG Agana, Guam  
WOLE-TV Aguadilla, PR.  
\*WTJX-TV Charlotte Amalie,  
VI.

**Channel 13 (210-216 mhz)**

WAPI-TV Birmingham, Ala.  
KIMO Anchorage  
KIFW-TV Sitka, Alaska  
KOLD-TV Tucson, Ariz.  
KBLU-TV Yuma, Ariz.  
\*KAFT Fayetteville, Ark.  
\*KEET Eureka, Calif.  
KCOB Los Angeles  
KQVR Stockton, Calif.  
KCRD-TV Colorado Springs  
WDTB Panama City, Fla.  
WTVT Tampa, Fla.  
WMAZ-TV Macon, Ga.  
KHVO Hilo, Hawaii  
KIKU-TV Honolulu  
WREX-TV Rockford, Ill.  
WTHR Indianapolis  
WHO-TV Des Moines, Iowa  
KUPK-TV Garden City, Kan.  
WIBW-TV Topeka, Kan.  
WBKO Bowling Green, Ky.  
\*KLTM Monroe, La.  
\*WMD-TV Calais, Me.  
WGAN-TV Portland, Me.  
WJZ-TV Baltimore  
WZZM-TV Grand Rapids,  
Mich.  
\*WNNM-TV Marquette, Mich.  
WIRT Hibbing, Minn.  
WLOX-TV Biloxi, Miss.  
KRCG Jefferson City, Mo.  
KGOV-TV Missoula, Mont.  
\*KTNE-TV Alliance, Neb.  
KHGI-TV Kearney, Neb.  
KSHO-TV Las Vegas  
\*WNET Newark, N.J.  
KGGM-TV Albuquerque, N.M.  
WAST Albany, N.Y.  
WOKR Rochester, N.Y.  
WLOS-TV Asheville, N.C.  
\*KFMF Fargo, N.D.  
KXMC-TV Minot, N.D.  
WSPD-TV Toledo, Ohio  
\*KETA Oklahoma City  
KVAL-TV Eugene, Ore.  
\*KTVR La Grande, Ore.  
\*WBQD Pittsburgh  
WBTB Florence, S.C.  
\*KPSD-TV Eagle Butte, S.D.  
KSFY-TV Sioux Falls, S.D.  
WHBO-TV Memphis  
\*KERA-TV Dallas  
KVIA-TV El Paso  
KTRK-TV Houston  
KTV Laredo, Tex.  
KLBK-TV Lubbock, Tex.  
WVEC-TV Hampton, Va.  
WLVA-TV Lynchburg, Va.  
\*KCPD-TV Tacoma, Wash.

## U.S. TV by Channel

WOWK-TV Huntington, W.Va.  
WEAU-TV Eau Claire, Wis.  
WSTE Fajardo, PR.

### UHF Stations

#### Channel 14 (470-476 mhz)

\*KCSM-TV San Mateo, Calif.  
\*WABW-TV Pelham, Ga.  
WFIE-TV Evansville, Ind.  
KMEG Sioux City, Iowa  
KLA West Monroe, La.  
\*WCMU-TV Mount Pleasant, Mich.  
\*WMAW Meridian, Miss.  
WHKY-TV Hickory, N.C.  
\*WMUB-TV Oxford, Ohio  
\*WEBA-TV Allendale, S.C.

#### Channel 15 (476-482 mhz)

WOWL-TV Florence, Ala.  
KNXV-TV Phoenix  
\*KPBS-TV San Diego  
\*WDCO-TV Cochran, Ga.  
WICD Champaign, Ill.  
WANE-TV Fort Wayne, Ind.  
\*WKPC-TV Louisville, Ky.  
\*KAVT-TV Austin, Minn.  
KPOB-TV Poplar Bluff, Mo.  
\*WHED-TV Hanover, N.H.  
WLYH-TV Lancaster, Pa.  
\*KAMU-TV College Station, Tex.  
\*WHRO-TV Hampton-Norfolk, Va.  
\*WBRA-TV Roanoke, Va.  
WTA-TV Parkersburg, W.Va.  
WMTV Madison, Wis.

#### Channel 16 (482-488 mhz)

\*WUSF-TV Tampa, Fla.  
\*WUSI-TV Olney, Ill.  
WNDU-TV South Bend, Ind.  
WBOC-TV Salisbury, Md.  
WAPT Jackson, Miss.  
KTVJ Joplin, Mo.  
\*WNPE-TV Watertown, N.Y.  
\*WOET-TV Kettering, Ohio  
\*WOEX Pittsburgh  
WNEP-TV Scranton, Pa.  
\*WJWJ-TV Beaufort, S.C.  
WGGG-TV Greenville, S.C.  
\*KDSD-TV Aberdeen, S.D.  
\*KEDT Corpus Christi, Tex.

#### Channel 17 (488-494 mhz)

KJTV Bakersfield, Calif.  
WJKS-TV Jacksonville, Fla.  
\*WLRN-TV Miami  
WTCG Atlanta  
WAND Decatur, Ill.  
WTVO Rockford, Ill.  
\*KTCL-TV St. Paul  
\*WMAU Bude, Miss.  
KCBJ-TV Columbia, Mo.  
\*WNED-TV Buffalo, N.Y.  
\*WMHT Schenectady, N.Y.  
\*WUNE-TV Linville, N.C.  
WJAN Canton, Ohio  
WPHL-TV Philadelphia  
WZTV Nashville

#### Channel 18 (494-500 mhz)

WDHN Dothan, Ala.  
\*KMTF Fresno, Calif.  
KSCI San Bernardino, Calif.  
WHCT-TV Hartford, Conn.  
\*WCLP-TV Chatsworth, Ga.  
WLF-TV Lafayette, Ind.  
WLEX-TV Lexington, Ky.  
WWLD-TV Jackson, Miss.  
\*WMAV Oxford, Miss.  
WSYE-TV Elmira, N.Y.  
\*WNPI-TV Norwood, N.Y.  
WCCB Charlotte, N.C.  
WHIZ-TV Zanesville, Ohio  
New TV Austin, Tex.  
KDCD-TV Midland, Tex.  
WVTV Milwaukee

#### Channel 19 (500-506 mhz)

WHTN-TV Huntsville, Ala.  
\*KTEJ Jonesboro, Ark.  
KLOC-TV Modesto, Calif.  
WRAU-TV Peoria, Ill.  
WXIX-TV Newport, Ky.  
WCDC Adams, Mass.  
\*WUCM-TV University Center, Mich.  
\*WMAH Biloxi, Miss.  
\*KCPT Kansas City, Mo.  
\*KXNE-TV Norfolk, Neb.  
WJNL-TV Johnstown, Pa.  
WNOK-TV Columbia, S.C.  
WKPT-TV Kingsport, Tenn.  
KXIX Victoria, Tex.  
KEPR-TV Pasco, Wash.  
WXOW-TV La Crosse, Wis.

#### Channel 20 (506-512 mhz)

WCOV-TV Montgomery, Ala.  
KEMO-TV San Francisco  
WATR-TV Waterbury, Conn.  
WDCATV Washington  
WBBH-TV Fort Myers, Fla.  
WVCB Gainesville, Fla.  
\*WCES-TV Wrens, Ga.  
\*WXXW Chicago  
WICS Springfield, Ill.  
\*WFI Indianapolis  
WXON Detroit  
WUTR Utica, N.Y.  
\*WOUB-TV Athens, Ohio  
\*WVTB St. Johnsbury, Vt.  
\*WHRM-TV Wausau, Wis.

#### Channel 21 (512-518 mhz)

KPAZ-TV Phoenix  
KFTV Hanford, Calif.  
WPTA Roanoke, Ind.  
\*KTIN-TV Fort Dodge, Iowa  
\*WKMU Murray, Ky.  
\*KOZK Springfield, Mo.  
\*WLIW Garden City, N.Y.  
\*WXXI Rochester, N.Y.  
WANC-TV Asheville, N.C.  
WFMJ-TV Youngstown, Ohio  
WHP-TV Harrisburg, Pa.  
\*WHA-TV Madison, Wis.

#### Channel 22 (518-524 mhz)

KWHY-TV Los Angeles  
WJCL Savannah, Ga.  
New TV Macomb, Ill.  
WSBT-TV South Bend, Ind.  
\*WVUT Vincennes, Ind.  
\*WKPI Pikeville, Ky.  
\*WAPB Annapolis, Md.  
WWLP Springfield, Mass.  
\*KRWG-TV Las Cruces, N.M.  
WKFE Dayton, Ohio  
WPCB-TV Pittsburgh  
WDAU-TV Scranton, Pa.  
\*WCTE Cookeville, Tenn.  
WEZF-TV Burlington, Vt.

#### Channel 23 (524-530 mhz)

KERO-TV Bakersfield, Calif.  
WLTV Miami  
\*WSRE Pensacola, Fla.  
WCEE-TV Freeport, Ill.  
\*WKZT Elizabethtown, Ky.  
\*WKAR-TV East Lansing, Mich.  
KTMA-TV Minneapolis  
\*WMAO Greenwood, Miss.  
\*WNJS Camden, N.J.  
KMXN-TV Albuquerque, N.M.  
WAKR-TV Akron, Ohio  
KPSA-TV Brownsville, Tex.  
\*WCVE-TV Richmond, Va.  
KNDO Yakima, Wash.

#### Channel 24 (530-536 mhz)

KLMN Fort Smith, Ark.  
KMJ-TV Fresno, Calif.  
\*KVCR-TV San Bernardino, Calif.

\*WEDH Hartford, Conn.  
\*WMFE-TV Orlando, Fla.  
\*KYIN Mason City, Iowa  
\*KLTS Shreveport, La.  
WHTV Meridian, Miss.  
\*WCNY-TV Syracuse, N.Y.  
WDHO-TV Toledo, Ohio  
WJET-TV Erie, Pa.  
KVUE Austin, Tex.  
\*KIDZ-TV Wichita Falls, Tex.  
\*WVVU-TV Morgantown, W.Va.  
WCGV Milwaukee

#### Channel 25 (536-542 mhz)

\*WHIO Huntsville, Ala.  
\*WACS-TV Dawson, Ga.  
WEEK-TV Peoria, Ill.  
WEHT Evansville, Ind.  
\*WKAS Ashland, Ky.  
WHAG-TV Hagerstown, Md.  
WXNE-TV Boston  
WEYI-TV Saginaw, Mich.  
\*WNYE-TV New York  
\*WUNK-TV Greenville, N.C.  
\*WVIZ-TV Cleveland  
\*KOKH-TV Oklahoma City  
WOLO-TV Columbia, S.C.  
KAVU Victoria, Tex.  
KNDU Richland, Wash.

#### Channel 26 (542-548 mhz)

\*WAIQ Montgomery, Ala.  
KTSF-TV San Francisco  
KMPH Tulare, Calif.  
\*WETA-TV Washington  
WEVU Naples, Fla.  
WATU-TV Augusta, Ga.  
WCIU-TV Chicago  
WGNO-TV New Orleans  
\*WMEG-TV Biddford, Me.  
\*KYNE-TV Omaha  
\*WUNL-TV Winston-Salem, N.C.  
WTVK Knoxville, Tenn.  
KDOG-TV Houston

#### Channel 27 (548-554 mhz)

WECA-TV Tallahassee, Fla.  
\*KSN Sioux City, Iowa  
KTSB Topeka, Kan.  
WKYT-TV Lexington, Ky.  
\*WLPB-TV Baton Rouge  
WSMW-TV Worcester, Mass.  
KMTC Springfield, Mo.  
WKBN-TV Youngstown, Ohio  
WTPA Harrisburg, Pa.  
\*WRJA-TV Sumter, S.C.  
WYAH-TV Portsmouth, Va.  
WKOW-TV Madison, Wis.

#### Channel 28 (554-560 mhz)

\*KCET Los Angeles  
\*WJSP-TV Columbus, Ga.  
WSJV Elkhart, Ind.  
\*WCPB Salisbury, Md.  
WRDU-TV Durham, N.C.  
WBRE-TV Wilkes-Barre, Pa.  
KORO Corpus Christi, Tex.  
KMCC Lubbock, Tex.  
\*WVER Rutland, Vt.  
\*WHWC-TV Menomonee, Wis.

#### Channel 29 (560-566 mhz)

KBAK-TV Bakersfield, Calif.  
WDXR-TV Paducah, Ky.  
\*WKSO Somerset, Ky.  
WGTV Traverser City, Mich.  
\*WMAA Jackson, Miss.  
\*KHNE-TV Hastings, Neb.  
WUTV Buffalo, N.Y.  
WTA-TV Philadelphia  
\*WNTV Greenville, S.C.  
WVIR-TV Charlottesville, Va.  
KIMA-TV Yakima, Wash.

#### Channel 30 (566-572 mhz)

KFSN-TV Fresno, Calif.  
KHOF-TV San Bernardino, Calif.  
WHNB-TV New Britain, Conn.  
\*WETV Atlanta  
\*WTIU Bloomington, Ind.

KDNL-TV St. Louis  
\*WGTE-TV Toledo, Ohio  
\*WNCS-TV Rock Hill, S.C.  
WMTU-TV Memphis

#### Channel 31 (572-578 mhz)

WAAY-TV Huntsville, Ala.  
KMUV-TV Sacramento, Calif.  
WMBD-TV Peoria, Ill.  
\*WVPB Hagerstown, Md.  
WRHT Ann Arbor, Mich.  
\*WNYC-TV New York  
\*WHLA-TV La Crosse, Wis.

#### Channel 32 (578-584 mhz)

WKAB-TV Montgomery, Ala.  
\*KOCF San Francisco  
\*WHMM Washington  
WFLD-TV Chicago  
\*KBIN Council Bluffs, Iowa  
\*KRIN Waterloo, Iowa  
WLKY-TV Louisville, Ky.  
WRLP Greenfield, Mass.

#### Channel 33 (584-590 mhz)

WCFT-TV Tuscaloosa, Ala.  
WKJG-TV Fort Wayne, Ind.  
WRBT Baton Rouge  
\*WUNF-TV Asheville, N.C.  
WYTV Youngstown, Ohio  
\*WITF-TV Hershey, Pa.  
\*WJPM-TV Florence, S.C.  
\*WETK Burlington, Vt.  
\*WMUL-TV Huntington, W.Va.

#### Channel 34 (590-596 mhz)

KMEX-TV Los Angeles  
WTVX Fort Pierce, Fla.  
\*WNIT-TV South Bend, Ind.  
WBJA-TV Binghamton, N.Y.  
\*WOSU-TV Columbus, Ohio

#### Channel 35 (596-602 mhz)

WSWB-TV Orlando, Fla.  
\*WKHA Hazard, Ky.  
\*WKMA Madisonville, Ky.  
\*WGVC Grand Rapids, Mich.  
WLIO Lima, Ohio  
WSEE Erie, Pa.  
\*WRLK-TV Columbia, S.C.  
KAPP Yakima, Wash.

#### Channel 36 (602-608 mhz)

\*WFIO Florence, Ala.  
KGTO-TV Fayetteville, Ark.  
KMIR-TV Palm Springs, Calif.  
KGSC-TV San Jose, Calif.  
WATL-TV Atlanta  
\*KHIN Red Oak, Iowa  
WENY-TV Elmira, N.Y.  
WRET-TV Charlotte, N.C.  
\*WSBE-TV Providence, R.I.  
KTVV Austin, Tex.  
\*WMVT Milwaukee  
\*New TV Park Falls, Wis.

#### Channel 38 (614-620 mhz)

KVOF-TV San Francisco  
WYEA-TV Columbus, Ga.  
WCFE Chicago  
WIII-TV Terre Haute, Ind.  
\*WKMR Morehead, Ky.  
WSBK-TV Boston  
WOPC Altoona, Pa.  
\*WPNE Green Bay Wis.

#### Channel 39 (620-626 mhz)

KCST-TV San Diego  
\*WUNJ-TV Wilmington, N.C.  
\*WLVT-TV Allentown, Pa.  
KXTX-TV Dallas  
KHTV Houston

#### Channel 40 (626-632 mhz)

WHMA-TV Anniston, Ala.  
KFPW-TV Fort Smith, Ark.  
KLXA-TV Fontana, Calif.  
KTXL Sacramento, Calif.

WXLTV Sarasota, Fla.  
WHMB-TV Indianapolis  
KDUB-TV Dubuque, Iowa  
WHYN-TV Springfield, Mass.  
\*WEDB-TV Berlin, N.H.  
WCMC-TV Wildwood, N.J.  
WICZ-TV Binghamton, N.Y.  
NEW TV Greensburg, Pa.  
WAIM-TV Anderson, S.C.

#### Channel 41 (632-638 mhz)

\*WIIQ Demopolis, Ala.  
WCWB-TV Macon, Ga.  
WDRB-TV Louisville, Ky.  
WUHO-TV Battle Creek, Mich.  
KBMA-TV Kansas City, Mo.  
WXTV Paterson, N.J.  
KWEX-TV San Antonio, Tex.  
\*WVTA Windsor, Vt.

#### Channel 42 (638-644 mhz)

WBMG Birmingham, Ala.  
\*WEIO Mobile, Ala.  
KPLM-TV Palm Springs, Calif.  
\*WHRSTV Boynton Beach, Fla.  
\*WTVI Charlotte, N.C.  
\*WPBO-TV Portsmouth, Ohio  
KVEW Kennewick, Wash.

#### Channel 43 (644-650 mhz)

\*WGIO Louisville, Ala.  
WONH Syracuse, N.Y.  
WUAB Lorain, Ohio  
WSBA-TV York, Pa.

#### Channel 44 (650-656 mhz)

KBHK-TV San Francisco  
WTOG St. Petersburg, Fla.  
WSNS Chicago  
\*WGBX-TV Boston  
\*WOUC-TV Cambridge, Ohio  
\*WVIA-TV Scranton, Pa.  
WVEO Aguadilla, PR.

#### Channel 45 (656-662 mhz)

WHFT Miami  
WBFF Baltimore  
\*WNEO-TV Alliance, Ohio  
\*WTCL Chattanooga

#### Channel 46 (662-668 mhz)

KBSA Guasti, Calif.  
KMST Monterey, Calif.  
WHAETV Atlanta  
WMSH-TV South Bend, Ind.  
\*Wkle Lexington, Ky.  
\*WSKG Binghamton, N.Y.  
\*KNCT Belton, Tex.

#### Channel 47 (668-674 mhz)

KJEO Fresno, Calif.  
\*WTPV Peoria, Ill.  
WNJU-TV Linden, N.J.  
\*WSVN-TV Norton, Va.  
\*KYVE-TV Yakima, Wash.

#### Channel 48 (674-680 mhz)

WYUR Huntsville, Ala.  
WKBS-TV Burlington, N.J.  
\*WCET Cincinnati  
KVEO-TV McAllen, Tex.

#### Channel 49 (680-686 mhz)

\*WEDW Bridgeport, Conn.  
\*WIPB Muncie, Ind.  
\*WLED-TV Littleton, N.H.  
\*WEAO Akron, Ohio

#### Channel 50 (686-692 mhz)

\*KOCE-TV Huntington Beach, Calif.  
KFTY Santa Rosa, Calif.  
WGSP-TV Washington  
\*WCAE St. John, Ind.  
KVFD-TV Fort Dodge, Iowa  
WKBD-TV Detroit  
\*WNJM Montclair, N.J.



**Channel 51 (692-698 mhz)**

KJOG-TV San Diego  
WKID Fort Lauderdale, Fla.  
WOCA-TV Ocala, Fla.  
\*WVPT Staunton, Va.

**Channel 52 (698-704 mhz)**

KBSC-TV Corona, Calif.  
\*WKON Owenton, Ky.  
\*WEKW-TV Keene, N.H.  
\*WNJT Trenton, N.J.

**Channel 53 (704-710 mhz)**

KAIL Fresno, Calif.  
\*WEDN Norwich, Conn.  
\*WKGB Bowling Green, Ky.  
WPGH-TV Pittsburgh  
\*WNVT Goldvein, Va.

**Channel 54 (710-716 mhz)**

\*KTEH San Jose, Calif.  
\*WCVN Covington, Ky.  
\*WOLN Erie, Pa.

**Channel 55 (716-722 mhz)**

WCPT-TV Crossville, Tenn.

**Channel 56 (722-728 mhz)**

KGOF Anaheim, Calif.  
WLVI-TV Cambridge, Mass.  
\*WTVS Detroit  
\*KPEC-TV Lakewood Center, Wash.

**Channel 57 (728-734 mhz)**

WKYH-TV Hazard, Ky.  
\*WGBY-TV Springfield, Mass.  
\*WCFE-TV Plattsburgh, N.Y.  
\*WBGU-TV Lima, Ohio  
\*WCVW Richmond, Va.

**Channel 58 (734-740 mhz)**

\*KLCS Los Angeles

KAJC-TV Stockton, Calif.  
\*WNJB New Brunswick, N.J.  
\*WUNG-TV Concord, N.C.

**Channel 59 (740-746 mhz)**

WTVU New Haven, Conn.

**Channel 60 (746-752 mhz)**

KDTV San Francisco

**Channel 61 (752-758 mhz)**

WRIP-TV Chattanooga

**Channel 62 (758-764 mhz)**

WTVO-TV Lexington, Ky.  
WGPR-TV Detroit  
\*KTPS Tacoma, Wash.

**Channel 63 (764-770 mhz)**

KTIE Oxnard, Calif.

**Channel 64 (770-776 mhz)**

NEW TV Providence, R.I.

**Channel 65 (776-782 mhz)**

\*WEDY New Haven, Conn.

**Channel 67 (788-794 mhz)**

\*WMPB Baltimore  
WSNL-TV Patchogue, N.Y.

**Channel 68 (794-800 mhz)**

\*KVST-TV Los Angeles  
\*WKMJ Louisville, Ky.  
WOTV Boston  
WBTB-TV Newark, N.J.

**Channel 69 (800-806 mhz)**

WFMZ-TV Allentown, Pa.  
WHFV Fredericksburg, Va.

CKOS-TV Yorkton, Sask.

**Channel 4**

CFCN-TV Calgary, Alta.  
CITL-TV Lloydminster, Alta.  
CHAT-TV-1 Pivot, Alta.  
CFJC-TV Kamloops, B.C.  
CJAY-TV Brandon, Man.  
CBWT-2 Lac du Bonnet, Man.  
CHSJ-TV Saint John, N.B.  
CJCN-TV Grand Falls, Nfld.  
CJCB-TV Sydney, N.S.  
CHNB-TV North Bay, Ont.  
CBOT Ottawa, Ont.  
CHFD-TV Thunder Bay, Ont.  
CFCM-TV Ouebec City, Oue.  
CKRN-TV Rouyn, Oue.  
CKBI-TV-3 Greenwater Lake, Sask.  
CBKMT Moose Jaw, Sask.  
CBEBT Pine Point, NWT

**Channel 5**

CBXT Edmonton, Alta.  
CJDC-TV Dawson Creek, B.C.  
CKX-TV Brandon, Man.  
CBYT Corner Brook, Nfld.  
CBNT-3 Marystown, Nfld.  
CJCH-TV Halifax, N.S.  
CBIT Sydney, N.S.  
CBWCT Fort Frances, Ont.  
CHOV-TV Pembroke, Ont.  
CKSO-TV Sudbury, Ont.  
\*CBLT Toronto, Ont.  
CHAU-TV Carleton, Oue.  
CFCL-TV-5 Malartic, Oue.  
CKMI-TV Ouebec City, Oue.  
CKBI-TV Prince Albert, Sask.  
CJFB-TV Swift Current, Sask.

**Channel 6**

CHAT-TV Medicine Hat, Alta.  
CKRD-TV Red Deer, Alta.  
CHKM-TV Kamloops, B.C.  
CHEK-TV Victoria, B.C.  
CBWT Winnipeg, Man.  
CHSJ-TV-1 Bon Accord, N.B.  
CBNAT-4 St. Anthony, Nfld.  
CJON-TV St. John's, Nfld.  
CJCH-TV-6 Caledonia, N.S.  
CJCB-TV-1 Inverness, N.S.  
CJOH-TV-6 Deseronto, Ont.  
CKGN-TV-6 Ottawa, Ont.  
CKGN-TV Paris, Ont.  
CFCL-TV Timmins, Ont.  
CJPM-TV Chicoutimi, Oue.  
CBMT Montreal, Oue.  
CFOC-TV-2 North Battleford, Sask.  
CKCK-TV-2 Willow Bunch, Sask.  
CHSS-TV Wynyard, Sask.  
CHAK-TV Inuvik, NWT  
CFWH-TV Whitehorse, Yukon

**Channel 7**

CJOC-TV Lethbridge, Alta.  
CKY-TV Winnipeg, Man.  
CKCD-TV Campbellton, N.B.  
CHMT-TV Moncton, N.B.  
CBHFT-2 Mulgrave, N.S.  
CKNC-TV-1 Elliot Lake, Ont.  
CBFOT-2 Hearst, Ont.  
CBFST Sturgeon Falls, Ont.  
CKRT-TV Riviere du Loup, Oue.  
CHLT-TV Sherbrooke, Oue.  
CFSS-TV Carlyle Lake, Sask.

CKMJ-TV Marquis, Sask.  
CBCP-TV-1 Shaunavon; Sask.

**Channel 8**

CBXT-1 Athabasca, Alta.  
CFRN-TV-6 Red Deer, Alta.  
CHAN-TV Vancouver, B.C.  
CHFC-TV Churchill, Man.  
CBWST Dauphin, Man.  
CFLA-TV Goose Bay, Nfld.  
CBNT St. John's, Nfld.  
CBYT-1 Stephenville, Nfld.  
CJOH-TV-8 Cornwall, Ont.  
CBWAT Kenora, Ont.  
CBLAT-1 Manitouwadge, Ont.  
CKNX-TV Wingham, Ont.  
CKCW-TV-1 Charlottetown, PEI.  
CJDG-TV Lithiums Mines, Oue.  
CKRS-TV-3 Roberval, Oue.  
CFOC-TV Saskatoon, Sask.  
CFYK-TV Yellowknife, NWT

**Channel 9**

CKSA-TV-2 Bonnyville, Alta.  
CBRT Calgary, Alta.  
CBXT-2 Whitecourt, Alta.  
CKND-TV Winnipeg, Man.  
CKLT-TV St. John, N.B.  
CBNAT-9 Mount St. Margaret, Nfld.  
CJCB-TV-2 Antigonish, N.S.  
CBWDT Dryden, Ont.  
CBOFT Ottawa, Ont.  
CKNC-TV Sudbury, Ont.  
CBFOT Timmins, Ont.  
CFTO-TV Toronto, Ont.  
CBLAT-3 Wawa, Ont.  
CBET Windsor, Ont.  
CBGAT Matane, Oue.  
CKSH-TV Sherbrooke, Oue.  
CBKRT Regina, Sask.  
CBKST-1 Stranraer, Sask.

**Channel 10**

CKRD-TV-1 Coronation, Alta.  
CBXAT Grande Prairie, Alta.  
New TV Victoria, B.C.  
CBWGT Fisher Branch, Man.  
CBWBT Flin Flon, Man.  
CJCH-TV-1 Canning, N.S.  
CBHFT-4 Cheticamp, N.S.  
CFPL-TV London, Ont.  
CKNY-TV North Bay, Ont.  
CFTM-TV Montreal, Oue.  
CBKMT-1 Willow Bunch, Sask.  
CICC-TV Yorkton, Sask.

**Channel 11**

CBXFT Edmonton, Alta.  
CBUAT Trail, B.C.  
CKX-TV-1 Foxwarren, Man.  
CBAFT Moncton, N.B.  
CKCD-TV Grand Falls, Nfld.  
CBHT-4 Sheet Harbour, N.S.  
CBHT-3 Yarmouth, N.S.  
CHCH-TV Hamilton, Ont.  
CKSO-TV-3 Kearns, Ont.  
CKWS-TV Kingston, Ont.  
CBLAT-4 Marathon, Ont.  
CBVT Ouebec City, Oue.  
CBKST Saskatoon, Sask.

**Channel 12**

CFRN-TV-4 Ashmont, Alta.  
CFCN-TV-1 Drumheller, Alta.  
CBXAT-3 Manning, Alta.  
CFRN-TV-3 Whitecourt, Alta.  
CBUBT-1 Canal Flats, B.C.  
CIFG-TV Prince George, B.C.  
CKAM-TV Upsalquitch Lake, N.B.  
CBNT-2 Placentia, Nfld.  
CBIT-1 Mulgrave, N.S.  
CBFST-2 Temiscaming, Oue.  
CBFOT-1 Kapuskasing, Ont.  
CHEX-TV Peterborough, Ont.  
CBIMT Iles-de-la-Madeleine, Oue.  
CKRS-TV Jonquiere, Oue.  
CFCF-TV Montreal, Oue.  
CBFST-2 Temiscaming, Oue.  
CKCK-TV-1 Colgate, Sask.  
CKMC-TV Swift Current, Sask.  
CICC-TV-1 Wynyard, Sask.

**Channel 13**

CITV-TV Edmonton, Alta.  
CFRN-TV-1 Grande Prairie, Alta.  
CFCN-TV-5 Lethbridge, Alta.  
CJBR-TV-1 Edmundston, N.B.  
CBNLT Labrador City, Nfld.  
CBNT-1 Port Rexton, Nfld.  
CBHFT Halifax, N.S.  
CBHFT-3 Sydney, N.S.  
CBLAT Geraldton, Ont.  
CKCO-TV Kitchener, Ont.  
CJOH-TV Ottawa, Ont.  
CBFST-1 Sudbury, Ont.  
CBCT Charlottetown, PEI.  
CBST Sept Iles, Oue.  
CKTM-TV Trois Rivieres, Oue.  
CBKHT Keno Hill, Yukon

**Channel 15**

CIVO-TV Ouebec City, Oue.

**Channel 17**

CIVM-TV Montreal, Oue.

**Channel 19**

\*CICA-TV Toronto, Ont.

**Channel 22**

CKGN-TV-22 Uxbridge, Ont.

**Channel 25**

CBLFT Toronto, Ont.

**Channel 26**

CKGN-TV-1 Windsor, Ont.

**Channel 29**

CKGN-TV-29 Sarnia, Ont.

**Channel 30**

CFVO-TV Hull, Oue.

**Channel 79**

CITY-TV Toronto, Ont.

Canadian TV by Channel

**Channel 2**

CFAC-TV Calgary, Alta.  
CBXAT-2 High Prairie, Alta.  
CKSA-TV Lloydminster, Alta.  
CHBC-TV Kelowna, B.C.  
CKPG-TV Prince George, B.C.  
CBUT Vancouver, B.C.  
CKCW-TV Moncton, N.B.  
CBYT-3 Bonne Bay, Nfld.  
CJOX-TV-1 Grand Bank, Nfld.  
CBIT-2 Cheticamp, N.S.  
CKGN-TV-2 Bancroft, Ont.  
CFCL-TV-2 Kearns, Ont.  
CJIC-TV Sault Ste. Marie, Ont.  
CKPR-TV Thunder Bay, Ont.  
CKCO-TV-2 Wiarton, Ont.  
CBFT Montreal

CKBO-TV Melfort, Sask.  
CKCK-TV Regina, Sask.

**Channel 3**

CFRN-TV Edmonton, Alta.  
CFRN-TV-2 Peace River, Alta.  
CFTK-TV Terrace, B.C.  
CBWFT Winnipeg, Man.  
CJAP-TV Argentinia, Nfld.  
CBNAT-1 Baie Verte, Nfld.  
CBHT Halifax, N.S.  
CBHFT-1 Yarmouth, N.S.  
CKVR-TV Barrie, Ont.  
CKSO-TV-1 Elliot Lake, Ont.  
CKSO-TV-2 Timmins, Ont.  
CBVT-2 La Tuque, Oue.  
CBFT-2 Mont-Laurier, Oue.  
CJBR-TV Rimouski, Oue.  
CFQC-TV-1 Stranraer, Sask.

You belong in Broadcasting

# Pending Television Station Applications

Through Nov 30, 1976

**Abbreviations:** ann.—announced. ch—channel. CP—construction permit. ERP—effective radiated power. VHF—very high frequency. UHF—ultra high frequency. ant.—antenna. aur—aural. vis—visual. kw—kilowatts. w—watts. mhz—megahertz. \*—non-commercial. trans—transmitter. lat—latitude. long—longitude. HAAT—height of antenna above average terrain.

## Alabama

**Birmingham—Alabama Citizens for Responsive Public Television.** VHF ch 10 (192-198 mhz); ERP 316 kw vis., 31.6 kw aur., HAAT 1,046 ft.; ant. height above ground 795 ft. PO. address: Box 642, Auburn, Ala. 36830. Estimated construction cost \$234,421; first-year operating cost \$300,000 (for all three stations, see Demopolis and Montgomery). Legal counsel Stein & Plesser, Washington; consulting engineer Steve Lewis. Principal: Alabama Citizens for Responsive Public Television is nonprofit corporation. Nancy Spears, director. Ann. Sept 3, 1975.

**\*Birmingham—Alabama Educational Television Commission.** VHF ch 10 (192-198 mhz); ERP 316 kw vis., 31.6 kw aur., HAAT 1,046 ft.; ant. height above ground 795 ft. PO. address: 2101 Magnolia Ave., Birmingham, Ala. 35205. First-year operating cost \$1,605,000. Legal counsel Hogan and Hartson, Washington. Principal: Robert E. Dod, general manager. Ann. April 8, 1975.

**\*Demopolis—Alabama Citizens for Responsive Public Television.** UHF ch. 41 (632-638 mhz); ERP 447 kw vis., 44.7 kw aur., HAAT 1,082 ft.; ant. height above ground 100 ft. PO. address: Box 642, Auburn, Ala. 36830. Estimated construction cost: \$93,651; first-year operating cost \$300,000 (for all three stations, see Birmingham and Montgomery). Legal counsel Stein & Plesser, Washington; consulting engineer Steve Lewis. Principal: (see Birmingham, Ala., above). Ann. Sept 3, 1975.

**\*Demopolis—Alabama Educational Television Commission.** UHF ch. 41 (632-638 mhz); ERP 447 kw vis., 44.7 kw aur., HAAT 1,082 ft. PO. address: 2101 Magnolia Ave., Birmingham, Ala. 35205. First-year operating cost \$1,605,000. Legal counsel Hogan and Hartson, Washington. Principal: Robert E. Dod, general manager. Ann. April 8, 1975.

**\*Montgomery—Alabama Citizens for Responsive Public Television.** UHF ch. 26 (542-548 mhz); ERP 229 kw vis., 33.9 kw aur., HAAT 590 ft.; ant. height above ground 563 ft. PO. address: Box 642, Auburn, Ala., 36830. Estimated construction cost \$93,600; first-year operating cost \$300,000 (for all three stations, see Birmingham and Demopolis). Legal counsel Stein & Plesser, Washington; consulting engineer Steve Lewis. Principals: (see Birmingham, Ala., above). Ann. Sept 3, 1975.

**\*Montgomery—Alabama Educational Television Commission.** UHF ch. 26 (542-548 mhz); ERP 229 vis., 22.9 kw aur., HAAT 590 ft.; ant. height above ground 553 ft. PO. address: 2101 Magnolia Ave., Birmingham, Ala. 35205. First-year operating cost \$1,605,000. Legal counsel Hogan and Hartson, Washington. Principal: Robert E. Dod, general manager. Ann. April 8, 1975.

## Arizona

**Phoenix—Legend of Cibola Television Co.** UHF ch 33 (584-590 mhz); ERP 589 kw vis., 117 kw aur., HAAT 1800 ft.; ant. height above ground 395 ft. PO. address: c/o Reynold V. Anselmo, 250 Park Ave., New York 10017. Estimated construction cost \$180,000; first-year operating cost \$175,000; revenue \$200,000. Legal counsel McKenna, Wilkinson & Kittner; consulting engineer Jules Cohen & Associates. Principals: Reynold V. Anselmo (75%); Emilio Nicolas and Daniel D. Villanueva (10% each). Three gentlemen are officers and minority stockholders of UHF stations WXTV Paterson, N.J.-New York; WLTV Miami, KWEX-TV San Antonio, Tex., KMEX-TV Los Angeles and KFTV(TV) Hanford, Calif. and permit for KDTV(TV) San Francisco. Ann. March 22.

## Arkansas

**\*Craighead—Arkansas Educational Television Commission.** UHF ch. 19 (500-506 mhz); ERP 890 kw vis., 178 kw aur., HAAT 1,220 ft.; ant. height above

ground 1,145 ft. (proposed satellite of KETS(TV) Little Rock, Ark.) PO. address: 350 South Donaghey, Conway Ark. 72032. Estimated construction cost \$1 million; first-year operating cost \$55,600; revenue none. Geographic coordinates 35° 54' 14" north lat.; 90° 46' 39" west long. Type trans. RCA TTU-60B. Type ant. RCA TFU-36J(L). Legal counsel Pierson, Ball & Dowd, Washington; consulting engineer Jansky & Bailey, Washington. Principals: Evelyn Pierce Hammons is chairman and Lee Reaves is director of Arkansas Educational Television Commission.

## California

**\*Los Gatos—Reginald A. Fessenden Education Fund.** UHF ch. 48 (674-680 mhz); ERP 9.4 kw vis., 2.4 kw aur., HAAT 911 ft.; ant. height above ground 113 ft. PO. address: 222 University Ave., Los Gatos 95030. Estimated construction cost \$49,700; first-year operating cost \$25,300. Legal counsel Haley, Bader and Potts, Washington; consulting engineer Hatfield & Dawson. Principal: Cese McGowan, executive vice president.

**\*Salinas—Monterey County Superintendent of Schools.** UHF ch. 67 (788-794 mhz); ERP 23.48 kw vis., 4.67 kw aur. HAAT 2,145 ft.; ant. height above ground 29 ft. PO. address: 132 West Market St., Salinas 93901. Estimated construction cost \$92,575; first-year operating cost \$18,000; revenue none. Geographic coordinates 36° 32' 08" north lat.; 121° 37' 18" west long. Type trans. RCA TTV-1BLA. Type ant. Bogner slot B8UA. Legal counsel Monterey (Calif) county counsel; consulting engineer Ken Warren, Monterey. Principal: Ray Charlson is superintendent of Monterey County Schools.

**San Jose—National Group Television.** UHF ch. 48 (674-680 mhz); ERP 450 kw vis., 264 kw aur., HAAT 2,614 ft.; ant. height above ground 4,079 ft. PO. address: 1666 The Alameda, San Jose 95126. Estimated construction cost \$1,039,000; first-year operating cost \$680,690; revenue \$1,032,800. Legal counsel Mullin, Connor & Rhyne, Washington; consulting engineer Silliman, Moffet & Kowalski. Principals: Nathaniel J. Douglas Jr. et al. Mr. Douglas is financial analyst. There are nine other stockholders. Ann. Oct. 3, 1975.

## Florida

**Lakeland—Channel 51 Inc.** UHF ch. 32 (578-584 mhz); ERP 206.34 kw vis., 41.3 kw aur., HAAT 742 ft.; ant. height above ground 796 ft. PO. address: c/o William F. Johns Jr., 605 East Sheridan Street, Dania, Fla. 33004. Estimated construction cost \$429,000; first-year operating cost \$300,000; revenue \$300,000. Geographic coordinates 23° 00' 29" north lat.; 81° 53' 18" west long. Type trans. RCA TTU-10A. Type ant. RCA TFU30J. Legal counsel Everett D. Johnston, Washington. Principals: Recreation Corp. of America Inc. (80%), William F. Johns Jr., president (8%), et al. Recreation Corp. of America Inc. is owner of Pirates World Amusement Center, Film World Studios and children's film distribution firm, all in Dania. Mr. Johns owns Everglades Yacht & Tennis Club, and has majority interest in Wm. Johns & Associates, advertising firm, both in Ft. Lauderdale, Fla. Channel 51 Inc. is licensee of WKID(TV) Ft. Lauderdale.

**Miami—Tropical Florida Broadcasting Co.** VHF ch. 10 (192-198 mhz); ERP 316 kw vis., 47.9 kw aur., HAAT 1,002 ft.; ant. height above ground 1,042 ft. Mutually exclusive with license-renewal application of WPLG(TV) Miami. PO. address: c/o Cromwell A. Anderson, 169 East Flagler Street, Miami 33131. Estimated construction cost \$3,169,800; first-year operating cost \$3,650,000; revenue \$5,110,000. Geographic coordinates 25° 57' 59" north lat.; 80° 12' 44" west long. Type trans. RCA TT-50FH. Type ant. RCA TW-12A 10-P. Legal counsel Welch & Morgan, Washington; consulting engineer Gautney & Jones, Falls Church, Va. Principals: Cromwell A. Anderson, president (10.8%), R Leslie Cizek Jr., vice president (10.8%), et al. Mr. Anderson is proprietary partner in Smathers & Thompson, Miami law firm. Mr. Cizek is vice president of Parker & Co. of Florida Inc., insurance brokerage in Coral Gables, Fla.

## Georgia

**\*Atlanta—Amistad Productions.** UHF ch. 57 (728-734 mhz); ERP 1420 kw vis (max.), 71.2 kw aur., HAAT 701 ft.; ant. height above ground 638 ft. PO. address: 2490 Cascade Rd., SW 30311. Estimated construction cost \$1,183,500; first-year operating cost

\$300,000. Legal counsel Clarence Cooper; consulting engineer John W. Hillegas. Principals: Non-commercial corporation created for purposes of owning and operating proposed station. Ann. March 22.

## Illinois

**\*Moline—Western Illinois University.** UHF ch. 24 (530-536 mhz); ERP 446.7 kw vis., 55.8 kw aur. HAAT 586 ft.; PO. address: 900 W. Adams St., Macomb 61455. Estimated construction cost \$459,000; first-year operating cost \$640,000. Legal counsel, consulting engineer and principal same as above.

**Rockford—Lloyd Hearing Aid Corp.** UHF ch. 39 (620-626 mhz); ERP 741 kw vis., 148 kw aur. HAAT 170 ft. PO. address: c/o Marvin Palmquist, 128 Kishwaukee St., Rockford 61110. Estimated construction cost \$258,000; first-year operating cost \$105,000; revenue \$90,000. Legal counsel Cohn and Marks, Washington; consulting engineer Jules Cohen & Associates. Principals: Marvin E. and Elizabeth L. (50%), Christine (16.67%), Mary (16.66%), and Andrew (16.67%) Palmquist. Principals own same percentages of hearing aid corporation. Ann. Nov. 13, 1975.

## Kansas

**Topeka, Kan.—Amaturo Group.** UHF ch 43 (644-650 mhz); ERP 1150 kw vis., 115 kw aur., HAAT 1118 ft.; ant. height above ground 1118 ft. PO. address: c/o Joseph C. Amaturo, Box 5333, Ft. Lauderdale, Fla. 33302. Estimated construction cost \$816,679; first-year operating cost \$150,000; revenue none. Legal counsel: Koteen & Burt. Consulting engineer: Steel, Andrus & Adair. Principals: Amaturo Group is owned by Lawrence Enterprises Inc. which is, in turn owned by Douglas Enterprises. Joseph Amaturo, president, owns 20%, et al. Amaturo group is licensee of KOTV(TV) St. Joseph, Mo., KLYX(FM) Clear Lake City, Tex. and KKSS(FM) St. Louis. Joseph Amaturo also has interests in WFTL(AM) Fort Lauderdale, Fla., WESO-AM-FM Southbridge, Mass., WIRE(AM) Indianapolis. Ann. Jan. 16.

## Kentucky

**\*Owensboro—Kentucky State Board of Education.** UHF ch. 19 (500-506 mhz); ERP 648 kw vis., 64.8 kw aur., HAAT 974.5 ft.; ant. height above ground 903 ft. PO. address: c/o O. Leonard Press, 600 Cooper Dr., Lexington, Ky. 40502. Estimated construction cost \$490,000; first-year operating cost \$35,000. Ann. Dec. 16.

**\*Paducah—Kentucky State Board of Education.** UHF ch. 29 (560-566 mhz); ERP 691 kw vis., 69.1 kw aur., HAAT 686 ft. See Owensboro above.

## Louisiana

**\*Lafayette—Louisiana Educational Television Authority.** UHF ch. 24 (530-536 mhz); ERP 2128 kw vis., 425.6 kw aur., HAAT 1595 ft., ant. height above ground 1786 ft. PO. address: c/o Fred Frey, 626 N. 4th St., Baton Rouge 70804. Estimated construction cost \$857,793; first-year operating cost \$272,632. Principals: The LETA owns \*WLPB-TV Baton Rouge and \*KLTM-TV Monroe, both Louisiana. Ann. Dec. 17.

## Michigan

**Sault Ste. Marie—Northern Entertainment Inc.** VHF ch. 8 (180-186 mhz); ERP 224 kw vis., 44.8 kw aur. HAAT 959 ft.; ant. height above ground 873 ft.; proposed satellite of WGTU(TV) Traverse City, Mich. PO. address: 201 East Front St., Traverse City 49684. Equipment to be leased for \$60,000 per year; first-year operating cost (not including leased equipment) \$66,800; revenue \$83,200. Geographic coordinates 46° 03' 22" north lat.; 84° 06' 18" west long. Type trans. RCA TT-25BH. Type ant. RCA TF-12AH. Legal counsel Booth and Frenet, Washington; consulting engineer Smith and Powstenko, Washington. Principal: Thomas W. Kiple is president of Northern Entertainment, licensee of WGTU(TV) Traverse City.

## Minnesota

**Minneapolis-St. Paul—Buford Television.** UHF ch. 29 (560-566 mhz); ERP 1000 kw vis., 77.4 kw aur., HAAT 1193 ft.; ant. height above ground 1,475 ft. PO. address: c/o Robert Buford, Box 957, Tyler, Tex. 75701. Estimated construction cost \$1,724,000; first-year operating cost \$314,200; revenue none. Legal counsel McKenna, Wilkinson and Kittner; consulting



engineer Silliman, Moffett & Kowalski firm. Principals: Robert, Geoffrey, and Gerald Buford (32.9% each) are brothers. Gerald has CATV interests. Brothers share ownership of KLTV(TV) Tyler, Tex.; KTRE(TV) Luikin, Tex. and KXON(TV) Mitchell, S.D. and KFSM-TV Fort Smith, Ark. They also have other cable interests. Ann. May 17.

**St. Cloud—Northwest Theater Corp.** UHF ch. 41 (632-638 mhz); ERP 1000 kw vis., 200 kw aur, HAAT 757 ft.; ant. height above ground 800 ft. PO. address: Central Ave., Chippewa Falls, Wis. 56301. Estimated construction cost \$1,153,000; first-year operating cost \$350,000; revenue \$480,000. Legal counsel not given; consulting engineer John H. Heffelfinger. Principals: Merle Harberis (52%) et al, will build dinner theatre to finance construction of station. Ann. July 16, 1975.

#### Missouri

**Kansas City—Kansas City Youth for Christ.** UHF ch. 50 (686-692 mhz); ERP 652 kw vis., 65.2 kw aur, HAAT 1159 ft., ant. height above ground 1,190 ft. PO. address: c/o David Lewis, 4715 Rainbow Blvd., Shawnee Mission, Kan. 66205. Estimated construction cost \$1,350,000; first-year operating cost \$1,550,000; revenue \$100,000. Legal counsel Fisher Wayland, Southmayd and Cooper, Washington; consulting engineer Edward F. Lorentz and Associates. Principals: Applicant is nonprofit, nonstock corporation which proposes to operate suggested station. Ann. July 15.

**\*St. Louis—Double Helix Corp.** UHF ch. 40 (626-632 mhz); ERP 62.1 kw vis., 10.3 kw aur, HAAT 372 ft.; ant. height above ground 328 ft. PO. address: Box B1B7, Pierre Laded Station, St. Louis 63156. Estimated construction cost \$29,388; first-year operating cost \$25,000. Geographic coordinates 38°38'20" north 94°14'00" west. Trans type TTV-12. Ant. type TFU-6D. Legal counsel Halsey Bader & Potts, Washington. Principal: Thomas J. Thomas, general manager.

**St. Louis—New Life Evangelistic Center.** UHF ch. 24 (530-536 mhz); ERP 1447 kw vis., 289 kw aur, HAAT 997.6 ft.; ant. height above ground 727.6 ft. PO. address: Box 473, St. Louis 63104. Estimated construction cost \$797,100; first-year operating cost \$200,000; revenue \$400,000. Legal counsel Midlen C. Reddy, Washington; consulting engineer John Patrick Suchan. Principals: Rev. Lawrence W. Rice Jr. and Patrick Flotron are respectively president and vice president of nonprofit New Life. Ann. Jan. 21, 1975.

**\*St. Louis—St. Louis Educational Television Commission.** UHF ch. 40 (626-632 mhz); ERP 500 kw vis., 100 kw aur, HAAT 1,473 ft.; ant. height above ground 1,068 ft. PO. address: 6996 Milbrook Blvd., St. Louis 63130. Estimated construction cost \$446,987; first-year operating cost \$189,000. Consulting engineer Andrew R. McMaster. Principal: Robert C. Glazier, executive director.

#### Montana

**\*Billings—Montana Educational Broadcasting Commission.** VHF ch. 11 (198-204 mhz); ERP 316 kw vis., 63 kw aur, HAAT 563 ft. PO. address: 923 N. Seventh, Bozeman 59715. Estimated construction cost \$772,000; first-year operating cost \$750,000. Consulting engineer: Thomas Jenkins. Principals: Kenneth R. Clark, executive director. Ann. Feb. 26, 1975.

#### New Mexico

**Gallup—New Mexico Broadcasting Co.** VHF ch. 3 (60-66 mhz); ERP 100 kw vis., 10 kw aur, HAAT 2000 ft.; ant. height above ground 477 ft. PO. address: Box 1294, Albuquerque, N.M. 87103. Estimated construction cost \$338,500; first-year operating cost \$24,000; revenue none. Geographic coordinates 35°55'16" north lat.; 108°47'24" west long. Type trans. Gates BT-18L. Type ant. Gates Typ50-F. Legal counsel Dow, Lohnes & Albertson, Washington; consulting engineer A. Earl Cullum Jr. & Associates, Dallas. Principals: Goldie Hebenstreit, as executrix estate of A.R. Hebenstreit (56.2%), Harriscope Broadcasting Corp., represented by Burt I. Harris (30.01%), et al. New Mexico Broadcasting owns KRKE(AM)-KGGM-TV Albuquerque and KVSF(AM) Santa Fe, all New Mexico. Harriscope is licensee of KBAK-TV Bakersfield, Calif., KTWO-AM-TV Casper, Wyo., KULR-TV Billings and KF88-TV Great Falls, both Montana. Harriscope also has 50% interest in WSNS-TV Chicago. New VHF at Gallup is proposed satellite of KGGM-TV Albuquerque.

#### New York

**Riverhead—Suburban Broadcasting Corp.** UHF ch. 55 (716-722 mhz); ERP 371.1 kw vis., 92.7 kw aur, HAAT 378.6 ft.; ant. height above ground 200 ft. PO. address: 425 Broadhollow Road, Melville, N.Y. 11746. Estimated construction cost \$163,700; first-year operating cost \$30,000; revenue: facility will be satellite station of WSNL-TV Patchogue, N.Y. Geographic coordinates 40°51'10" north lat.; 72°45'58" west long. Type trans. RCA TTU-12ALA. Type ant. JZZ-2D18, Jampro Antenna Co. Legal counsel Robert Healey, Miller, Gordon & Healey; consulting engineer Steel, Andrus & Adair, both Washington. Principals: Robert A. Rosen, board chairman (20.5%) and David H. Polinger, president (15.8%). Suburban is licensee of WSNL-TV Patchogue. Mr. Rosen has numerous real estate and small business interests in New York, New Jersey and elsewhere.

#### North Carolina

**Winston-Salem—Good News TV Network.** UHF ch. 45 (656-662 mhz); ERP 1607 kw vis., 161 kw aur, HAAT 526 ft.; ant. height above ground 495 ft. PO. address: c/o David B. Blanco, 265 Olson St. 27103. Estimated construction cost \$602,200; first-year operating cost \$96,000; revenue \$96,000. Legal counsel Miller & Fields; consulting engineer Serge Bergen. Principals: Wesley Bailey, Mark Cortis, David B. Blanco, Sylvia Gilley and Stuart Epperson. Mr. Blanco is lawyer; Mr. Cortis is pastor; Ms. Gilley is housewife; Mr. Bailey is lawyer. Mr. Epperson owns WKBX(AM) Winston-Salem and WR8X(AM) Chapel Hill, both N.C. and WK8A(AM) Vinton, Va. and is 50% owner of K8IS(AM) Bakersfield, Calif. and applicant for stations in Mt. Hope, W.Va. and Shafter, Calif. Ann. March 25.

#### North Dakota

**Dickinson—Meyer Broadcasting Co.** VHF ch. 7 (174-180 mhz); ERP 235 kw vis., 47 kw aur, HAAT 870 ft.; ant. height above ground 596 ft. PO. address: c/o William A. Keberg, 2007 N. 4th St., Bismarck, ND, 58501. Estimated construction cost \$118,040; first-year operating cost \$124,400; revenue \$118,000. Legal counsel Hogan and Hartson, Washington; consulting engineer Jules Cohen & Associates. Station is to be satellite of KFYR-TV Bismarck, N.D. Principal: Meyer Broadcasting is present licensee of translator KO7HN in Dickinson. Mr. William A. Ekberg is president. Ann. Jan. 2.

#### Ohio

**Columbus—Christian Voice of Central Ohio.** UHF ch. 28 (554-560 mhz); ERP 2089 kw vis., 80.7 kw aur, HAAT 994 ft. PO. address: 4400 Reynoldsburg-New Albany Rd., New Albany, Ohio 43054. Estimated construction cost \$115,800; first-year operating cost \$590,910; revenue \$750,000. Legal counsel Donald E. Ward, Wash.; consulting engineer Cohen & Dippel. Principals: Applicant is nonstock corporation with 16 trustees, and is licensee of WCVO(FM) Gahanna, Ohio. Ann. Aug. 5.

**Columbus—Commercial Radio Institute.** UHF ch. 2B (554-560 mhz); ERP 1916 kw vis. (max.), 87.5 kw aur, HAAT 994 ft.; ant. height above ground 1121 ft. PO. address: 3500 Parkdale Ave., Baltimore 21211. Estimated construction cost \$345,867; first-year operating cost \$410,000; revenue \$500,000. Legal counsel Fisher, Wayland, Southmayd & Cooper; consulting engineer George E. Gautney. Principals: Julian S. Smith (40.5%) and Frederick M. Himes (24.8%). Applicant owns 39% of WBFF(TV) Baltimore and is owner of CP for WPFO(TV) Greensburg, Pa. Ann. March 16.

#### Oklahoma

**\*Eufaula—Oklahoma Educational Television Authority.** UHF ch. 3 (60-66 mhz); ERP 100 kw vis., 10 kw aur, HAAT 1307 ft.; ant. height above ground 693 ft. PO. address: c/o Robert L. Allen, 7403 N. Kelley Ave., Oklahoma City 73114. Estimated construction cost \$816,092; first-year operating cost \$50,000. Legal counsel Cohen & Marks, Washington; consulting engineer Cohen & Dippel. Principals: The OETA is licensee of \*KOED-TV Tulsa and \*KETA-TV Oklahoma City. Robert Allen is Director. Ann. Dec. 12.

#### Pennsylvania

**Bethlehem—WBRE-TV Inc.** UHF ch. 60 (746-752 mhz); ERP 3.5 kw vis., .35 kw aur, HAAT 898 ft.; ant. height above ground 512 ft. PO. address: 65 S. Franklin St., Wilkes-Barre, Pa. 18703. Estimated construction cost \$293,429; first-year operating cost \$259,000; revenue \$125,000. Consulting engineer Silliman, Moffett & Kowalski. Principals: Louis G.

#### TV Applications

Baltimore, (49.9%), son and daughter-in-law David M. (14.5%) and Muriel B. Baltimore (11.9%), et al, own WRBE-TV Wilkes-Barre, of which Bethlehem station will be satellite.

**State College—Nittany Communications.** UHF ch. 29 (560-566 mhz); ERP 630 kw vis., 107 kw aur, HAAT 1,109 ft.; ant. height above ground 499 ft. PO. address: 750 S. Atherton St., State College 16801. Estimated construction cost \$690,480; first-year operating cost \$440,000; revenue \$500,000. Legal counsel Forbes W. Blair, esq., Washington; consulting engineer Willis Beecher. Principals: Wolfram J. Dochtermann et al. are area businessmen and doctors. Mr. Dochtermann is shareholder in corporation which has applied for TV station construction permit in State College. Ann. March 28, 1975.

#### Texas

**Abilene—Pictronics Inc.** UHF ch. 15 (476-482 mhz); ERP 1875 kw vis., 375 kw aur, HAAT 1,472 ft.; ant. height above ground 1,332 ft. PO. address: 3201 W. Wall Street, Midland, Tex. 79701. Estimated construction cost \$508,896; first-year operating cost \$214,400; revenue \$278,400. Geographic coordinates 32°13'11" north; 100°03'37" west. Trans type TTU-30A. Ant. type TFU-45JDA. Principal: Henry L. Seale (100%) has business interests in Dallas.

**Dallas—Liberty STV Inc.** UHF ch. 27 (548-554 mhz); ERP 500 kw vis., 50 kw aur, HAAT 1670 ft.; ant. height above ground 1569 ft. (subscription television service.) PO. address: 225 Coburg Road, Eugene, Ore. 97401. Estimated construction cost \$200,000 (equipment to be leased); first-year operating cost estimated \$840,000; revenue \$800,000. Geographic coordinates 32°34'14" north lat.; 96°55'54" west long. Type trans. RCA TTU-30C. Type ant. RCA TFU-30JDA. Legal counsel Fly, Shuebruk, Blume and Gaguine, Washington; consulting engineer Silliman, Moffett & Kowalski, Washington. Principals: Donald E. Tykeson (11.7%), Durward L. Boyles (16.2%), Carolyn S. Chambers (12.8%), et al. Liberty Communications is licensee of KEZI-TV Eugene and KVDO-TV Salem, both Oregon. Liberty also owns CATV franchises on West Coast and elsewhere.

**Dallas—National Business Network-Foundation for Free Enterprise.** UHF ch. 33 (584-590 mhz); ERP 300 kw vis., 300 kw aur, HAAT 1,633 ft.; ant. height above ground 1,555 ft. PO. address: Box 20005, Dallas 75221. Estimated construction cost \$406,000; first-year operating cost \$493,200; revenue \$398,400. Legal counsel Finkelstein & Firestone, Washington; consulting engineer C.P. Crossno. Principals: Sheldon K. Turner, former general manager of KDTV(TV) Dallas; Noland Sue Turner, editor of National Directory for Performing Arts and Civic Center; Nolan R. Butler, realtor. National Business Network is nonprofit corporation.

**El Paso—Missionary Radio Evangelism Inc.** UHF ch. 14 (470-476 mhz); ERP 387 kw vis., 36.4 kw aur, HAAT 1982 ft. PO. address: c/o Pete Warren Jr., 3100 N. Stanton, El Paso 79902. Estimated construction is all donated; first-year operating cost \$425,220; revenue \$438,000. Legal counsel Jack Torbet and Associates; consulting engineer Michael D. Gaglio. Principals: Applicant is nonstock corporation with 12 equal owners, none with broadcast interests. Ann. June 3.

**Fort Worth—Channel 21 Inc.** UHF ch. 21 (512-518 mhz); ERP 4529 kw vis., 239 kw aur, HAAT 1311 ft.; ant. height above ground 1555 ft. PO. address: Suite 600, 777 S. Post Oak Rd., Houston 77056. Estimated construction cost \$1,710,000; first-year operating cost \$775,000; revenue \$1,130,400. Legal counsel Cahill, Kaswell and Nerenberg, Wash.; consulting engineer Cohen and Dippel. Principals: Sidney L. and Bertha Alyce Shlenker, J. Livingston Kosberg and Barry M. Lewis (23% each). Mr. Shlenker is president of sports association, and has interest in management corporation. Mr. Kosberg has interests in insurance company, holding company for savings and loan institution, and Kennel. Ms. Shlenker has real estate and banking interests. Mr. Lewis has real estate and grocery interests. Ann. Aug. 5.

**Houston—CPI Subscription TV.** UHF ch. 20 (506-512 mhz); ERP 166 kw vis., 25 kw aur, HAAT 735.2 ft.; ant. height above ground 735.5 ft. PO. address: c/o Gregory Liptak, 910 City Nat'l. Bank 8ldg,



Austin, Tex. 78701. Estimated construction cost \$1,061,800; first-year operating cost \$5,622,300; revenue \$2,085,500. Legal counsel Hogan and Hartson, Washington; consulting engineer Williams Associates. Corporation was originally formed to own and operate subscription television service; has more than 1,500 common-stock holders, ten preferred. CPI owns KFIZ(AM)-KWXI(FM) Fort Worth, Tex., for which they have application for sale pending. Ann. June 1.

**Longview—Channel 16 Inc.** UHF ch. 16 (482-488 mhz); ERP 400 kw vis., 71,285 kw aur, HAAT 737 ft; ant. height above ground 498 ft. PO. address: c/o Aubrey E. Irby, Box 3367, Tyler, Tex. 75701. Estimated construction cost \$1,065,900; first-year operating cost \$400,000; revenue \$275,000. Legal counsel Bitger & Blair, Washington; consulting engineer Guy C. Hutcheson. Principals: Aubrey E. Irby, Robert Cargill, Jerry S. Harris, Clint C. Blackman Jr., Bill R. Foster, Mayo M. Murphey, Joseph G. Stinecipher, William P. Stout (all 12.5%). Principals are involved in various businesses in Texas. Mr. Irby is president, general manager and majority stockholder of KZAK-AM-FM Tyler. Mr. Stinecipher is employed at KLTV(TV) Tyler. Ann. Oct. 24, 1975.

#### Wisconsin

**\*Colfax—Educational Communications Board.** UHF ch. 28 (554-560 mhz); ERP 1382 kw vis., 276.4 kw aur, HAAT 1,142.6 ft.; ant. height above ground 1,196 ft. PO. address: c/o William C. Woods, 732 North Midvale Boulevard, Madison, Wis. 53705. Estimated construction cost \$1,035,779; first-year operating cost \$348,600; revenue none. Geographic coordinates 54° 02' 47" north lat.; 91° 51' 42" west long. Type trans. RCA TTU-60B. Type ant. RCA TFU-36J. Consulting engineer W.J. Kessler. Principals: Anton J. Moe, executive director, et al. Ann. Nov. 14, 1975.

**\*Park Falls—Educational Communications Board, State of Wisconsin.** UHF ch. 36 (602-608 mhz); ERP 741 kw vis., 148 kw aur, HAAT 1468 ft.; ant. height above ground 1467 ft. PO. address: c/o William C. Woods, 732 N. Midvale Blvd., Madison, Wis. 53705. Estimated construction cost \$1,309,250; first-year operating cost \$271,200. Legal counsel Dow, Lohnes and Albertson, Washington; consulting engineer Michael J. Wilhelm. Principal: Paul M. Norton, Assistant Director. Station plans to be part of statewide network. Ann. Dec. 12.

#### Wyoming

**Rock Springs—Western Broadcasting.** VHF ch. 13 (210-216 mhz); ERP 10 kw vis., 1 kw aur, HAAT 57.3 ft.; ant. height above ground 45.6 ft. PO. address: 1396 Singletree Dr., Green River, Wyo. 82935. Estimated construction cost \$80,159; revenue \$118,352. Legal counsel Booth & Freret, Washington. Principals: Gerard (33-1/3%) and Linda (28-1/3%) Devine and Douglas Kehrig (33-1/3%). Mr. Devine is chief engineer at WTVI-TV Charlotte, N.C. Ms. Devine is housewife. Mr. Kehrig is operator for various New York radio stations. Ann. June 9.

**Sheridan—Duhamel Broadcasting Enterprises.** VHF ch. 12 (204-210 mhz); ERP 316 kw vis., 63.2 kw aur, HAAT 1,216.3 ft. PO. address: Box 1760, Rapid City, S.D. 55701. Estimated construction cost \$567,873; first-year operating cost \$57,000; revenue \$35,000. Legal counsel Fisher, Wayland, Southmayd & Cooper, Washington; consulting engineer Vir James. Principals: Helen S. (53.3%) and William F. Sr. (26.7%) Duhamel, et al. Duhamels each own 25% of Rapid City, S.D. cable system. Duhamel Broadcasting Enterprises owns KOTA-AM-TV Rapid City, KDUH-TV Hay Springs, Neb., and KHSD-TV Lead, S.D. Ann. Nov. 17, 1975.

#### Puerto Rico

**San Juan—Suburban Broadcasting Corp.** UHF ch. 18 (494-500 mhz); ERP 1080 kw vis., 108 kw aur, HAAT 1,160 ft.; ant. height above ground 273 ft. PO. address: Long Island Expressway and Blydenburg Road, Central Islip, N.Y. 11722. Estimated construction cost \$801,568; first-year operating cost \$203,700; revenue \$360,000. Geographic coordinates 18°16'51" north lat.; 66°06'38" west long. Type trans. RCA TTU-60C. Type ant. RCA TFU-25G. Legal counsel Gordon & Healy, Washington; consulting engineer Steel, Andrus & Adair, Washington. Principals: Robert A. Rosen (20.5%), David H. Polinger (15.8%) et al. Suburban is licensee of WSNL-TV Patchogue, N.Y. and has pending application for satellite of WSNL on ch. 55 at Riverhead, N.Y.

**Note:** The following directory presents a comprehensive history of television station transfers from the inception of authorized commercial service through Oct. 14, 1976.

#### Alabama

**WAPI-TV Birmingham (ch 13)**—Licensed to Newhouse Bcstg Corp. (see Group Ownership). Original owners: The Television Co. (Ed Norton, 75%; Thad Holt, 25%). Original call letters: WAFM-TV. Sales price: \$2.4 million (with WAPI(AM) and WAFM(FM)). FCC approved: June 10, 1953, on condition Birmingham News Co. relinquish WSGN-AM-FM-TV Birmingham. [For the Record, June 22, 1953.] Note: On Jan. 25, 1956, FCC approved \$18.7 million purchase of Birmingham News Co. by S.I. Newhouse [For the Record, Jan. 30, 1956].

**WBMG(TV) Birmingham (ch 42)**—Licensed to Roy H. Park Broadcasting of Birmingham Inc. (see Park Broadcasting Inc. under Group Ownership). Original owner: Birmingham Television Corp. (see Southern Bcstg Co. under Group Ownership). Sales price: \$4,750,000. FCC approved: June 13, 1973 [For the Record, June 25, 1973].

**WBRC-TV Birmingham (ch 6)**—Licensed to Taft Bcstg (see Group Ownership). Former owner: Storer Bcstg Co. (see Group Ownership). Sales price: \$6,350,000 (with WBRC-AM). FCC approved: May 8, 1957 [For the Record, May 13, 1957]. Note: Storer purchased WBRC-AM-TV for \$2.4 million from Eloise S. Hanna in May 1953 [For the Record, June 1, 1953] and was required to sell stations with FCC approval of purchase of WBFH (TV) Wilmington-WIBG-AM-FM Philadelphia.

**WSGN-TV Birmingham (ch 42, now deleted)**—Licensed to Jemison Bcstg Co. Original owners: Birmingham News Co. Sales price: \$300,000 (with WSGN-AM-FM) FCC approved: June 26, 1953 [For the Record, July 6, 1953]. Note: This was part of condition imposed by FCC in granting Birmingham News Co. purchase of WAPI(AM)-WAFM(FM), and WAFM-TV (now WAPI-AM-FM-TV).

**WMSL-TV Huntsville (ch 48)**—Licensed to Tennessee Valley Radio and Television Corp., 76.8% owned by International Television Corp. (Gerald V. Bull, 47.9%; Donald G. Martin, 47.9%; et al.). Original owner: Tennessee Valley Radio and Television Corp., 76.8% owned by Frank Whisenant, Benny Digesu and Ned Frazier. Sales price: \$891,111. FCC approved: Oct. 24, 1974 [For the Record, Nov. 11, 1974].

**WALA-TV Mobile (ch 10)**—Licensed to Universal Communications Corp. (see Evening News Association stations in Group Ownership). Former owner: Roywood Corp. (Royal Street Corp., 41%, and others). Royal Street is controlled by Edgar B. Stern and family and owns WDSU-AM-FM-TV New Orleans. Sales price: \$4,750,000. FCC approved: Oct. 29, 1969 [For the Record, Nov. 10, 1969]. Note: Founded in 1953. Sold by W.O. Pape to Roywood Corp. for \$3 million in 1964 with WALA(AM) Mobile. Subsequently Roywood sold WALA(AM) to Stone Representatives for \$250,000.

**WKRG-TV Mobile (ch 5)**—Licensed to WKRG Inc. (Kenneth H. Giddens). Previous owners: Mr. Giddens and *Mobile Press-Register* for 50%. Sales price: \$2,250,000 for 50% (with WKRG-AM-FM). FCC approved: Sept. 28, 1966 [For the Record, Oct. 10, 1966]. Note: Founded in 1955 by Mr. Giddens, Shirley Rester Conrad and others. Sold in 1958 to Mr. Giddens and *Mobile Press-Register* for \$1,179,915 (with WKRG-AM-FM).

**WCOV-TV Montgomery (ch 20)**—Licensed to WCOV Inc. (see Gay-Bell Stns in Group Ownership). Former owners: Oscar P. Covington, 26.23%; Clara R. Covington, 20.83%; High M. Smith, 15.07%; Ethel Covington, 13.87%; Mary R. Covington, 2.78%. Sales price: \$1,275,000. FCC approved: Oct. 2, 1964 [For the Record, Oct. 12, 1964].

**WSFA-TV Montgomery (ch 12)**—Licensed to Cosmos Bcstg Co. (see Group Ownership). Former owner: WKY Television System Inc. Sales price: \$2,225,000. FCC approved: Sept. 2, 1959 [For the Record, Sept. 14, 1959]. Note: Founded by David E. Dunn and associates and sold to WKY Television System Inc. in 1955 for \$568,589 (with WSFA-AM) [For the Record, Feb. 28, 1955].

**WSLA(TV) Selma (ch 8)**—Licensee: WCOV Inc. (see Gay-Bell Stns in Group Ownership). Former owner: Selma Television Inc. (Francis U. Brennan, president, et al.) Sales price: \$115,000. FCC approved: Jan. 6, 1971 [For the Record, Jan. 25, 1971].

**WCFT-TV Tuscaloosa (ch 35)**—Licensed to Chapman TV of Tuscaloosa Inc. (S.A. Rosenbaum, 43.75%; W.S. Smylie, 18.75%; Marvin Reuben, 8.33%; Jerry P. Keith, 4.17%; Margaret G. Smylie, 16.67% and W.S. Smylie III, 8.33%). Former owners: Lewis N. Mander-son Jr., R.S. Hollifield, C.H. Armstrong, Edwin L. Minges, C.J. Hartley and James D. Kincaid. Sales price: assumption of \$121,294 debt. FCC approved: Aug. 23, 1957 [For the Record, Sept. 4, 1957].

#### Alaska

**KENI-TV Anchorage (ch 2)**—Licensed to Midnight Sun Broadcasters Inc. (see Group Ownership). Former owner: Lathrop Co. and others. Sales price: \$1.2 million (with KENI(AM) and KFAR-AM-TV Fairbanks and KTKN Ketchikan, all Alaska). FCC approved: March 17, 1960 [For the Record, March 28, 1960]. Note: Station founded by Richard R. Rollins and Keith Kiggins as KFIA(TV). Sold to Midnight Sun Broadcasting Co. (Lathrop Co. and others) for \$100,000 interest in Midnight Sun. FCC approved: Dec. 29, 1954 [For the Record, Jan. 10, 1955].

**KIMO(TV) Anchorage (ch 13)**—Licensed to Central Alaska Broadcasting Inc. (Carl A. Bracale Jr., 21%; Duane L. Triplett, 17%; Robert L. Lewis, 11%; and Richard M. Zook, 15%). Former owner: Sourdough Broadcasters Inc. (Patricia E. Harpel, sole owner). Original call letters: KHAR-TV. Sales price: \$343,000. FCC approved: May 28, 1971 [For the Record, June 21, 1971]. Note: original owner was Willis R. Harpel. Sold to Sourdough Broadcasters Inc. (Mr. Harpel, 82%; Patricia Harpel, 3%, and Sourdough Broadcasters, 15%) for assumption of \$250,359.20 plus reimbursement for out of pocket expenses in amount of \$83,610.06, with KHAR-FM. FCC approved: Nov. 9, 1967 for TV, Oct. 31, 1967 for FM [For the Record, Nov. 13, 1967].

**KFAR-TV Fairbanks (ch 2)**—See KENI-TV Anchorage, above.

**KINY-TV Juneau (ch 8)**—Licensed to Midnight Sun Broadcasters Inc. (see Group Ownership). Sold by: William J. Wagner. Sales price: \$52,250. FCC approved: March 27, 1959 [For the Record, April 6, 1959]. Note: Founded by Alaska Broadcasting System Inc. in 1956.

#### Arizona

**KTAR-TV Mesa (ch 12)**—Licensed to KTAR Broadcasting Co. (see Combined Communications Corp. in Group Ownership). Previous owner: John J. Louir and family. Sales price: About \$15 million in CCC stock. Transfer involved merger of KTAR Broadcasting stations (which also included KTAR-AM-FM Phoenix; KYUM(AM) Yuma and KYCA(AM) Prescott, all Arizona) with properties owned by Karl Eller and others to form CCC. See KBLU-TV Yuma. Note: Founded in 1953 by Harkins Broadcasting Co. (Dwight Harkin, Lorenzo J. Lisbonbee and Harry L. Nace estate). Sold as KTYL-TV in 1954 to KTAR Broadcasting Co. for \$251,242 in liabilities. Previous call letters: KVAR(TV).

**KOOL-TV Phoenix (ch 10)**—Licensed to KOOL Radio-Television Inc. 19.4% sold by Anne Kerney to licensee, KOOL Radio-TV Inc., for \$572,970; 7.66% sold by Gene Autry to Tom Chauncey for \$484,200. Messrs. Autry and Chauncey are both stockholders in the KOOL stations. After the transaction, which included KOOL-AM-FM as well as KOOL-TV, Mr. Chauncey now holds 47.78% of the stock, and Mr. Autry, 46.07%. The remaining 6.15% of the stock is held by Frank Beer. FCC approved: January 1972 [BROADCASTING, Jan. 31, 1972].

**KOY-TV Phoenix (ch 10, now deleted)**—Licensed to Maricopa Bcstgs (KOOL-AM-TV with which it shared time on ch 10). Original owners: KOY Bcstg Co. Sales price: \$200,000. FCC approved: May 5, 1954 [For the Record, May 10, 1954].

**KPHO-TV Phoenix (ch 5)**—Licensed to Meredith Corp. (see Group Ownership). Original owners: Phoenix TV Inc. Sales price: \$1.5 million (with KPHO). FCC approved: June 25, 1952 [For the Record, June 30, 1952]. Note: Station, originally KTLX, first owned



by W.L. Pickens, R.L. Wheelock and H.H. Coffield, then ownership broadened to include some KPHO stockholders, finally (in 1949) taken over by John C. Mullins and associates.

**KGUN-TV Tucson (ch 9)**—Licensed to May Bcstg Co. (see Group Ownership). Sold by: Gilmore Bcstg Corp. of Arizona (James S. Gilmore). Sales price: \$2,910,000. FCC approved: July 31, 1968 [For the Record, Aug. 12, 1968]. Note: Founded by D.W. and Kathleen Ingram in 1955 as KDWI-TV and sold to H.U. Garrett and associates for \$533,000 in 1956. Garrett group sold station to Henry S. Hilberg and others for \$1.44 million in 1960. Gilmore Bcstg. bought station in 1964 for \$4.2 million with WEHT(TV) Evansville, Ind.

**KOLD-TV Tucson (ch 13)**—Licensed to Universal Communications Corp. (see Evening News Association in Group Ownership). Sold by Old Pueblo Broadcasting Co. (Gene Autry and others—see Golden West Broadcasters in Group Ownership). Sales price: \$4.1 million. FCC approved: May 21, 1969 [For the Record, June 9, 1969]. Note: Founded by Old Pueblo Broadcasting in January 1953.

**KVOA-TV Tucson (ch 4)**—Licensed to Channel 4-TV. Previous owner: KVOA Television Inc. (Pulitzer Publishing Co.). Sales price: \$2,725,000. FCC approved: Nov. 24, 1972 [For the Record, Dec. 11, 1972]. Note: Founded by John J. Louis and family. Bought by Clinton D. McKinnon and associates in 1955 for \$288,904 plus assumption of obligations amounting to \$225,000 (with KVOA). Sold to WGAL Inc. in 1963 for \$3,250,000 (with KOAT-TV Albuquerque, NM.) Sold by WGAL Television Inc. (Steinman stations) to KVOA Television Inc. in 1968 for \$3 million. FCC approved: July 31, 1968 [For the Record, Aug. 12, 1968].

**KBLU-TV Yuma (ch 13)**—Licensed to Eller Telecasting Co. of Arizona (see Combined Communications stations in Group Ownership). Previous owner: Karl Eller and others. Sales price: Estimated \$15 million in CCC stock. Transaction, merger of Eller group's KBLU-AM-TV and KTAR stations into CCC, was approved in 1968 [BROADCASTING, Oct. 21, 1968]. Second step, merger of Eller group's properties, was completed following year [BROADCASTING, Oct. 27, 1969] and at same time FCC approved donation of KBLU to Arizona Western College in Yuma. CCC is controlled by Mrs. Henrietta J. Louis and family. Mr. Eller is president of CCC. Note: KBLU-TV founded in 1963 by Robert and Patricia Crites and John and Helen Noga. Mr. Crites acquired his wife's 25% interest in 1965 for \$50,000. In 1966 one-third was sold to Paul Morgan and Herman Newhouse for \$140,000 (including KBLU(AM)). The group, Desert Telecasting Inc., sold KBLU-AM-TV to Eller Telecasting in 1967 for \$500,000. KBLU(AM) is now KAWC(AM); KYUM(AM) is KBLU(AM).

**KIVA(TV) Yuma (ch 11, now deleted)**—Licensed to Valley Telecasting Co. (Bruce Merrill). Previous owners: Floyd B. Odium and Harry Butcher. Sales price: \$550,000. FCC approved: Feb. 1, 1961 [For the Record, Feb. 13, 1961]. Station went dark Jan. 31, 1970 and returned license to FCC. Note: Odium group took over control in 1959 by assuming indebtedness of \$241,000: Mr. Butcher bought 25% for \$150,000. Mr. Butcher originally bought the station from Donald Ellsworth and associates in 1957 for \$241,000.

**KYAT(TV) Yuma (ch 8, now deleted)**—Licensed to Marietta Investment Corp. (see KFMB-TV San Diego).

## Arkansas

**KTVE(TV) El Dorado (ch 10)**—Licensed to Gray Communications Systems Inc. (see Group Ownership). Sold by KTVE Inc. (see Fuqua Stns in Group Ownership). Sales price: \$3,250,000. FCC approved: Dec. 4, 1967 [For the Record, Dec. 11, 1967]. Note: Founded in 1955 by Joe F. Rushton and associates. Former Representative Oren Harris (D-Ark.) bought 25% interest in 1957 for \$5,000 but sold back interest in 1958 for return of his \$5,000 note. Bought by William H. Simon in 1960 for reported \$1.1 million, with Mr. Simon selling 80% to Veterans Broadcasting Co. later that year for \$282,000. Sold in 1963 to KTVE Inc. for \$650,000 plus assumption of \$1.5 million in obligations.

**KGTO(TV) Fayetteville (ch 36)**—Licensed to Noark Investment Co., 100% owned by George T. Henreich. Original owner: Noark Investment Co., 100% owned by Paul W. Milam Sr. Paul W. Milam Jr. and Jane R. Horne. Sales price: \$215,000. FCC approved April 30, 1975 [For the Record, May 19, 1975].

**KFSM-TV Fort Smith (ch 5)**—Licensed to Bulord Television Inc. (see Group Ownership). Previous

owner: KFSA-TV Inc. (see Donrey Media Group under Group Ownership). Former call letters: KFSA-TV. Sales price: \$4.16 million. FCC approved: April 4, 1973 [For the Record, April 16, 1973]. Note: Donald W. Reynolds, 100% owner of KFSA-TV Inc., had acquired 49% of station and then the remaining 51% from Harry Pollock in 1959 for \$565,000. FCC approved: Jan. 8, 1959 [For the Record, Jan. 19, 1959]. Mr. Pollock (16.6% owner) purchased 50% of American TV Co. from George T. Henreich and Harry Newton Co. for \$175,000. FCC approved: March 5, 1958 [For the Record, March 10, 1958]. Mr. Henreich bought 50% from the estate of Hiram S. Nakdimen in 1957 for obligations in excess of \$150,000.

**KARK-TV Little Rock (ch 4)**—Licensed to Combined Communications Corp. (see Group Ownership). Previous owner: Mullins Broadcasting Co. Sales price (including KBT(TV) Denver): \$13.1 million in cash and assumption of \$9.4 million in debts. FCC approved: Jan. 28, 1972 [For the Record, Feb. 14, 1972]. Note: Madeline M. Barton, C.N. Barton, and TK. Barton sold station to Mullins in 1966 for \$3,750,000 (with KARK-AM-FM). FCC approved: Jan. 19, 1966 [For the Record, Jan. 24, 1966].

**KRTV(TV) Little Rock (ch 16, now deleted)**—Licensed to Little Rock Telecasters Inc. (Rowley-Brown Bcstg. Co.). Original owners: Rowley-Brown Bcstg. Co. and Donald W. Reynolds. Sales price: \$52,500 and assumption of \$300,000 in liabilities. FCC approved: Aug. 26, 1953 [For the Record, Aug. 31, 1953]. Note: Station facilities sold to Central South Sales Co., owners of KATV(TV) Pine Bluff, Ark., for \$400,000 in March 1954 [For the Record, March 8, 1954].

## California

**KBAK-TV Bakersfield (ch 29)**—Licensed to Harriscope Broadcasting Corp. (see Group Ownership). Previous owner: Reeves Broadcasting Corp. Sales price: \$1,635,147. FCC approved: April 24, 1964 [For the Record, May 4, 1964]. Note: Founded by Sheldon Anderson as KAFY-TV; sold to *San Francisco Chronicle* in 1953 for \$85,000 (with KAFY(AM)), with remainder of stock purchased by newspaper in 1954. Sold to Reeves Bcstg Corp. for \$1.25 million in 1960.

**KERO-TV Bakersfield (ch 23)**—Licensed to McGraw-Hill Broadcasting Co. (see Group Ownership). Previous owner: Time-Life Bcst Inc. Sales price (including KGT(TV) San Diego, KMGH-TV Denver and WRTV(TV) Indianapolis): \$57,180,000. FCC approved: March 8, 1972 [BROADCASTING, March 13, 1972; May 15, 1972]. Note: Time-Life bought station from Transcontinent TV Inc. in 1964 for \$1.5 million. FCC approved: Feb. 19, 1964. See KFMB-TV San Diego.

**KJTV(TV) Bakersfield (ch 17)**—Licensed to Kern County Broadcasting Corp. (see ASI Communications Inc. in Group Ownership). Sold by: Kern County Broadcasting Co. (Lincoln and Sylvia Dellar). Sales price: \$1,150,000. FCC approved: Sept. 11, 1969 [For the Record, Sept. 22, 1969]. Note: Founded by Mr. and Mrs. Dellar, Edward E. Urner, Bryan J. Coleman and Maurice St. Clair in November 1959. Mr. and Mrs. Dellar, owners of 41.18%, bought 23% from Mr. Urner (who acquired KLYD(AM) for his interest), and 17.64% each from Messrs. Coleman and St. Clair for \$117,720 in December 1962. Former call letters: KLYD-TV.

**KCFT-TV Concord (ch 42, now deleted)**—Licensed to T.V. Hill Inc. (joint venture of Television Communications Inc. [Lindsay H. Spight] and Watson Comm Syst [Herbert M. Watson]). Sold by: John M. England, trustee of estate of Jerry Basset Inc. Price: \$13,500. FCC approved Sept. 20, 1968 [For the Record, Oct. 7, 1968]. CP only.

**KBSC-TV Corona (ch 52)**—Licensed to Oak Broadcasting Systems Inc. (Jerry Perenchio, 50%; Oak Industries, 50%). Original owner: Kaiser Broadcasting Corp. (see Group Ownership). Sales price: \$1.2 million. FCC approved: Aug. 24, 1976 [For the Record, Sept. 27, 1976]. Note: Original call letters were KMTW(TV).

**KECC-TV El Centro (ch 9)**—Licensed to Tele-Broadcasters of California Inc. (United Bcstg. Co.). Former owners: Tele-Broadcasters Inc. (H. Scott Kilgore and others). Sales price: \$1.9 million with KALI(AM) San Gabriel and KUFY(FM) San Mateo, both California. FCC approved: April 25, 1967 [Changing Hands, May 1, 1967].

**KIEM-TV Eureka (ch 3)**—Licensed to California Oregon Radio Co., Harvey and Richard S. Ingham (50% each). Original owner: California Oregon Radio

Co., Wayne Vickers, et al. Sales price: \$400,000 plus assumption of liabilities of \$300,000. FCC approved July 29, 1975 [For the Record, Aug. 19, 1975].

**KVIQ-TV Eureka (ch 6)**—Licensed to California Northwest Bcstg. Corp. (Carl R. and Leah McConnell). Former owners: Carroll R. Hauser, 50%; Shasta Telecasting Corp. (KVIP-AM-TV Redding, Calif.), 50%. Sales price: \$83,472. FCC approved: May 18, 1960 [For the Record, May 23, 1960]. Note: Founded by Carroll R. Hauser as KHUM-TV. Sold 50% to Shasta Telecasting Corp. for out-of-pocket expenses. FCC approved: August 2, 1957 [For the Record, August 5, 1957].

**KLXA-TV Fontana (ch 40)**—Licensed to International Panorama TV Inc., 100% owned by Trinity Broadcasting Network (nonstock, nonprofit; Paul F. Couch, pres). Original owner: International Panorama TV Inc., 100% owned by Angel Lerma Maier. Sales price: \$1,266,419. FCC approved: Aug. 2, 1974 [For the Record, Aug. 19, 1974].

**KAIL-TV Fresno (ch 53)**—Licensed to Tel-America Corp. (A.J. Williams, 100%). Former owners: B.L. Golden and L.W. Fawns. Sales price: \$236,500. FCC approved: Dec. 23, 1966 [For the Record, Dec. 26, 1966].

**KFSN-TV Fresno (ch 30)**—Licensed to Capital Cities Communications Inc. (see Group Ownership). Former owner: Triangle Publications Inc. (owned by Walter H. Annenberg and family). Original call letters: KFRE-TV. Sales price: \$110 million (with WFIL(AM), WIOO(FM), and WPVI-TV Philadelphia; WNHC(AM), WPLR(FM) and WTNH-TV New Haven, Conn.; KFRE(AM) and KFYE(FM) Fresno; and television program syndication business). Contingent on sale was Capital Cities "spin-off" of WFIL(AM) and WIOO(FM) (formerly WFIL-FM) Philadelphia; WNHC(AM) and WPLR(FM) (formerly WNHC-FM) New Haven; and KFRE(AM) and KFYE(FM) (formerly KFRE-FM) Fresno, Calif. to separate buyers for an aggregate of \$14,455,000. FCC approved: Feb. 24, 1971 [BROADCASTING, March 1, 1971]. Note: Triangle purchased station from original owner, California Inland Bcstg. Co. (Paul R. Bartlett, et al), for \$3 million (with KFRE-AM-FM). FCC approved: Dec. 30, 1958 [For the Record, Jan. 5, 1959].

**KJEO(TV) Fresno (ch 47)**—Licensed to Retlaw Enterprises Inc., (Mrs. Walter E. Disney, Sharon Disney Brown, Diane Disney Miller and others). Sold by: Shasta Telecasting Corp. (see Group Ownership). Sales price: \$3,654,000. FCC approved: April 17, 1968 [For the Record, April 29, 1968]. Note: Founded by J.E. O'Neill and associates. Bought by Shasta Telecasting in 1961 for \$3 million.

**KBSA(TV) Guasti (ch 46)**—Licensed to Broadcasting Service of America, 100% owned by Berean Bible Ministries. Original owner: Broadcasting Service of America, William A. and Ethel J. Myers (51%) and Berean Bible Ministries (49%). Sales price: \$602,578. FCC approved March 12, 1975 [For the Record, March 24, 1975].

**KSJV-TV Hanford (ch 21, now deleted)**—Licensed to Spanish International Broadcasting Co. (Reynold V. Aselmo, 50%, Emilio Azcarraga, 20%, and others). Sold by KSJV Television Inc. (Cy Newman, 41.1%, and others). Sales price: \$40,000 plus assumption of liabilities of \$73,000. FCC approved: March 19, 1969 [For the Record, March 31, 1969]. Former owners: George L. Naron and C.B. Sweeney. Former call letters: KDAS-TV. CP sold in February 1966 to KSJV Television Inc. for \$90,750.

**KABC-TV Los Angeles (ch 7)**—Licensed to ABC Inc. (see Group Ownership). Original owner: American Bcstg. Co. Original call letters: KECA-TV. Note: This was change of ownership when ABC merged with United Paramount Theaters Inc. FCC approved: Feb. 2, 1953. [For the Record, Feb. 16, 1953].

**KCOP(TV) Los Angeles (ch 13)**—Licensed to KCOP TV Inc. (see Chris Craft Industries in Group Ownership). Former owners: Kenyon Brown, Harry L. (Bing) Crosby, George L. Coleman, Joseph A. Thomas and Alvin G. Flanagan. Sales price: \$1.5 million in the aggregate. FCC approved: Jan. 28, 1960 [For the Record, Feb. 8, 1960]. Note: Founded by Mrs. Dorothy Schiff Sonneborn as KLAC-TV. Sold to Copley Press for \$1,375,000 in December 1953. [For the Record,



## TV Transfers

Jan. 4, 1954]. Messrs. Brown, Crosby, Coleman, Thomas and Flanagan bought station from Copley Press Inc. for \$4 million. FCC approved: Dec. 11, 1957. [For the Record, Dec. 16, 1957].

**KHJ-TV Los Angeles (ch 9)**—Licensed to RKO General Inc. (see Group Ownership). Original owner: Earle C. Anthony Inc. Original call letters: KFI-TV. Sales price: \$2.5 million. FCC approved: August 8, 1951. [For the Record, Aug. 13, 1951].

**KNXT(TV) Los Angeles (ch 2)**—Licensed to CBS Inc. (see Group Ownership). Original owner: Thomas S. Lee Enterprises Inc. (General Tire & Rubber Co.). Original call letters: KTSL. Sales price: \$3.6 million. FCC approved: Dec. 27, 1950 [For the Record, Jan. 1, 1951]. Note: Licensee sold to General Tire & Rubber Co. from estate of Thomas S. Lee in 1950, with other Don Lee properties for \$12,320,000. [For the Record, Jan. 1, 1951].

**KTLA(TV) Los Angeles (ch 5)**—Licensed to Golden West Broadcasters Inc. (see Group Ownership). Sold by: Paramount Pictures Corp. Sales price: \$12 million. FCC approved: May 13, 1964. [For the Record, May 18, 1964].

**KTTV(TV) Los Angeles (ch 11)**—Licensed to Metromedia Inc. (John W. Kluge, chairman and president, see Group Ownership). Original owners: *Los Angeles Times-Mirror*. Sales price: \$10,390,000. FCC approved: May 28, 1963 [For the Record, June 10, 1963].

**KWHY-TV Los Angeles (ch 22)**—Licensed to Coast TV Broadcasting Corp. (Thomas S. Bunn, 24.4%; Frederick D. Custer, 15%; Straub Family Foundation, 10.9%; Suzanne A. Springer, Hugh R. Murchison Jr., each 10% and others). Former owners: Messrs Bunn, Custer, Hugh Murchison Jr. and others. Former call letters: KPOL-TV. Sales price: \$400,000. FCC approved: June 17, 1966 [For the Record, June 27, 1966]. Note: Founded in 1952 as KBIC-TV by John Poole. Sold in 1963 to H. Calvin Young, Martha White Mills & others as KIXX-TV for \$180,000. FCC approved: Jan. 23, 1963 [For the Record, Jan. 28, 1963]. Sold to Messrs. Murchison, Straub and others in 1964 for \$150,000 and assumption of \$205,377 in obligations.

**KTRB-TV Modesto (ch 14, now deleted)**—Licensed to O'Neill Bcstg. Co. (J.E.O'Neill). Former owners: William H. Bates Jr. and Margie W. Cleary. Sales price: \$5,000 (assignment of CP). FCC approved: Sept. 5, 1957 [For the Record, Sept. 16, 1957].

**KMST(TV) Monterey (ch 46)**—Licensed to Monterey-Salinas Television Inc. Previous owner: Monterey-Salinas Television. Sales price: Release from liability of limited partners and assumption of liabilities by Monterey-Salinas Television Inc. FCC approved: Nov. 18, 1975 [For the Record, Dec. 8, 1975].

**KTVU(TV) Oakland (ch 2)**—Licensed to Miami Valley Bcstg. Corp. (see Cox Broadcasting Corp. in Group Ownership). Original owners: Ward D. Ingram, William D. Pabst, Edwin W. Pauley, each 25%, and others. Sales price: \$12,360,000. FCC approved: Oct. 16, 1963 [For the Record, Oct. 21, 1963].

**KRCR-TV Redding (ch 7)**—Licensed to Sacramento Valley TV Inc. (William B. Smullin and others). Sold by: George A. and Mary Margaret Schmidbauer Jr., William Glenn Crawford and Lois Elizabeth Tracy. Sales price: \$185,000 for 46%. FCC approved: Feb. 9, 1968 [For the Record, Feb. 19, 1968]. Note: Founded by George Fleharty, Laurence W. Carr, Carl R. McConnell and others. Original call letters: KVIP-TV. Bought by Sacramento Valley TV Inc. (William B. Smullin, George A. and Mary Margaret Schmidbauer Jr., William Glenn Crawford and Lois Elizabeth Tracy) in 1963 for \$1,280,000.

**KCCC-TV Sacramento (ch 40, now deleted)**—Licensed to Capital TV Co. (Melvin Lord, 16.8%; Melvin Lucas, Clarence A. Halien, Henry P. Deane, 11.1%, and others). Original owners: Melvin Lucas and group. Sales price: \$70,548. FCC approved: Oct. 7, 1959 [For the Record, Oct. 19, 1959].

**KCRA-TV Sacramento (ch 3)**—Licensed to Kelly Bcstg. Co. (Gerald and C. Vernon Hansen and family). Original owners: 50% owned by the family of the late Ewing C. Kelley. Sales price: \$2.8 million for 50% (with KCRA-AM-FM). FCC approved: April 8, 1962 [For the Record, April 23, 1962].

**KMUJ-TV Sacramento (ch 31)**—Licensed to Channel 31 Inc., debtor-in-possession. Previous owner: Channel 31 Inc. (Andrew Bartolini, William Crabtree, Della Grayson, Samuel Klor, George W. Artz). Sales price: No consideration. FCC approved: Aug 25, 1976. [For the Record, Oct. 4, 1976]. Note: Original call letters: KRAO(TV). Original owner, Hercules Broadcasting Co. (Manning Slater, et al) sold station to Grayson Television Inc. (Hugh A. Evans, 10%; Morris Lavine, 25%; Della G. Grayson, 15%; Norman Kauffman, 15%; et al) for \$26,800. FCC approved: Dec. 9, 1970 [For the Record, Dec. 21, 1970].

**KTXL(TV) Sacramento (ch 40)**—Licensed to Camellia City Telecasters Inc. (Cypress Communications Corp., 71%; Jack F. Matranga, 24%, and others). 60% sold by Electronics Capital Corp. (Richard C. Memhard, W. Randolph Tucker, Leon N. Papernow, Richard Burns and others). Sales price: stock transfer. FCC approved: Jan. 5, 1968. (CP).

**KXTV(TV) Sacramento (ch 10)**—Licensed to Great Western Broadcasting Corp. (see Corinthian Broadcasting Corp. in Group Ownership). Station was merged with Corinthian Broadcasting into Dun & Bradstreet Companies Inc. for stock valued at \$137 million (with KOTV [TV] Tulsa, Okla.; KHOU-TV Houston; WISH-TV Indianapolis, and WANE-TV Fort Wayne, Ind.). FCC approved: April 14, 1971 [BROADCASTING, April 19, 1971]. Note: Corinthian purchased station from original owner in 1958. Original owner: Sacramento Telecasters Inc. (William Wright and sons, 20.55%; John H. Schachte, 15.48% and others). Sales price: \$4.5 million. FCC approved: Dec. 23, 1958 [For the Record, Dec. 29, 1958]. Originally KBET-TV.

**KCHU(TV) San Bernardino (ch 18, now deleted)**—Licensed to Sun Co. of San Bernardino (James A. Guthrie, pres.). Original owner: Norman H. Rogers. Sales price: \$180,109. FCC approved: Jan. 30, 1963. [For the Record, Feb. 4, 1963].

**KCST-TV San Diego (ch 39)**—Licensed to Western Telecasters Inc., 100% owned by KCST-TV Inc. (a wholly owned subsidiary of Storer Broadcasting Co. See Storer Broadcasting Co. under Group Ownership). Previous owner: Western Telecasters Inc., 100% owned by Bass Brothers Enterprises Inc. Sales price: \$12 million and adjustments. FCC approved: Sept. 26, 1974 [For the Record, Oct. 14, 1974]. Note: Original call letters: KAAR(TV). San Diego Telecasters Inc. (Paul Corriere, 44%; Town & Country Development Inc. and Sample-Brown Enterprises, 56%) sold KAAR to Bass Brothers Enterprises in 1967 for \$1,108,000. FCC approved: Aug. 3, 1967 [For the Record, Sept. 11, 1967].

**KFMB-TV San Diego (ch 8)**—Licensed to Midwest TV Inc. (see Group Ownership). Previous owner: Transcontinent TV Corp. Sales price: \$10,085,000 (with KFMB-AM-FM). FCC approved: Feb. 19, 1964. Note: TTC acquired KFMB stations and KERO-TV Bakersfield, Calif. through merger with Marietta Bcstg. Inc. (Jack D. Wraether and Edward Petry Inc.) in 1959. Marietta Bcstg. took over stations from Wraether-Alvarez Bcstg. Inc. for \$2.9 million for Mrs. Alvarez's 38.9% in 1958. Petry Co. bought 22.2% of Wraether-Alvarez for \$633,333 in 1953. Wraether-Alvarez bought KFMB stations from John A. Kennedy for \$3 million in 1953. Mr. Kennedy bought KFMB stations from Jack Gross for \$925,000 in 1951. Wraether-Alvarez bought KERO-TV from Albert E. DeYoung & assoc. for \$2.15 million in 1957.

**KGTV(TV) San Diego (ch 10)**—Licensed to McGraw-Hill Broadcasting Co. (see Group Ownership). Previous owner: Time-Life Bcst Inc. Former call letters: KOGO-TV. Sales price (including KERO-TV Bakersfield, Calif.; KMGH-TV Denver and WRTV-TV Indianapolis): \$57,180,000. FCC approved: March 8, 1972 [BROADCASTING, March 13, 1972; May 15, 1972]. Note: Founded as KFSD-TV in 1953 by Thomas E. Sharpe and associates. Sold in 1954 to Fox, Wells & Rogers, 42.55%, and Newsweek Magazine (Washington Post Co.), 46.22% for \$2.2 million. Sold in 1962 to Time-Life Bcst Inc. for \$6,125,000 (with KOGO-AM-FM). FCC approved: March 21, 1962 [For the Record, March 26, 1962].

**KBHK-TV San Francisco (ch 44)**—Licensed to Kaiser Broadcasting Co., 77.5% owned by Kaiser Broadcasting Corp. (see Group Ownership) and 22.5% by Field Communications Corp. (owned by Field Enterprises Inc., Chicago). Original owner: Kaiser Broadcasting Corp. (100%). Sales price: no consideration. FCC approved merger of Kaiser Broadcasting Corp.'s five independent UHF's (including KBHK-TV) and Field Communications Corp.'s one independent UHF in May 1973 [BROADCASTING, May 14, 1973].

**KEMO-TV San Francisco (ch 20)**—Licensed to Leon A. Crosby. Previous owner: U.S. Communications of California Inc. Sales price: assumption of liabilities to \$278,820 per year plus assumption of promissory notes totalling \$1,058. FCC approved: Jan. 19, 1972 [For the Record, Feb. 7, 1972]. Note: CP secured by Lawrence A. Harvey Sold to Leonard and Lily Averett in 1954 (no consideration). Former call letters: KBAY-TV. Purchased by Sherrill C. Corwin in 1957 for \$1,750. CP sold by Mr. Corwin to D.H. Overmyer Communications in 1965 for \$6,000. 80% of CP sold by D.H. Overmyer Communications to U.S. Communications Corp. in 1967 (with 80% of CP's for WMBO-TV Atlanta; WSCO-TV Newport, Ky.; WECCO-TV Pittsburgh and KJDO-TV Rosenberg, Tex.). Sales price: Aggregate of \$1 million. FCC approved: Dec. 8, 1967 [For the Record, Dec. 18, 1967].

**KGO-TV San Francisco (ch 7)**—Licensed to ABC Inc. (see Group Ownership). Note: This was change of ownership when ABC merged with United Paramount Theaters Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

**KPIX(TV) San Francisco (ch 5)**—Licensed to Westinghouse Broadcasting Co. (see Group Ownership). Original owners: KPIX Inc. (Wesley I. Dumm and associates). Sales price: \$7.5 million. FCC approved: July 2, 1954 [For the Record, July 12, 1954].

**\*KQEC(TV) San Francisco (ch 32)**—Licensed to Bay Area Educational TV Association. Previous owner: Metromedia Inc. (see Group Ownership). Former call letters: KNEW-TV. Donated as gift to Bay Area. FCC approved: Sept. 9, 1970 [BROADCASTING, Sept. 14, 1970]. Note: Founded by S.H. Patterson in 1954. Original call letters: KSPAN-TV. Went dark in 1958. Returned to air as satellite of KICU-TV Visalia-Fresno, Calif. in 1966. Sold to Metromedia in 1968 for \$1 million. FCC approved: March 20, 1968 [For the Record, April 1, 1968].

**KVOF-TV San Francisco (ch 38)**—Licensed to Faith Center (see Group Ownership). Previous owner: John M. England, trustee in bankruptcy. Original call letters: KUDO(TV). Sales price: \$10,200. FCC approved: May 29, 1973 [For the Record, June 18, 1973].

**KNTV(TV) San Jose (ch 11)**—Licensed to Gill Industries. (Allen T. Gilliland Jr., 73.1% and others). Former owners: estate of Allen T. Gilliland Sr. Sales price: \$957,825. FCC approved: Aug. 4, 1966 [For the Record, Aug. 15, 1966].

**KSBY-TV San Luis Obispo (ch 6)**—Licensed to Central California Communications Corp. (see Group Ownership). Original owners: Christina M. Jacobson and Leslie H. Hacker. Original call letters: KVEC-TV. Sales price: \$450,000 (with KVEC(AM)). FCC approved: June 13, 1956 [For the Record, June 25, 1956].

**KEYT(TV) Santa Barbara (ch 3)**—Licensed to Key TV Inc. (William F. and Nancy Lutton). Original owner: Santa Barbara Bcstg. & TV Corp. Sales price: \$1.4 million. FCC approved: March 27, 1957 [For the Record, April 1, 1957].

**KCOY-TV Santa Maria (ch 12)**—Licensed to Central Coast Broadcasters Inc. (see Dale G. Moore stations in Group Ownership). Sold by: Helen L. Pedotti and others. Sales price: \$75,000 for 50%. FCC approved: July 9, 1968 [For the Record, July 15, 1968]. Note: Founded by Central Coast Bcstrs Inc. (formerly Central Coast TV—Helen L. Pedotti and others) in 1964.

**KFTY(TV) Santa Rosa (ch 50)**—Licensed to William B. Grover, trustee in bankruptcy. Original owner: Redwood Empire Broadcasting Co. (Sonoma Productions, gen ptnr, 50%; and others). Sales price: No consideration. FCC approved: July 22, 1974 [For the Record, Aug. 12, 1974].

**KOVR(TV) Stockton (ch 13)**—Licensed to McClatchy Newspapers (see Group Ownership). Sold by: Metromedia Inc. (see Group Ownership). Sales price: \$7.8 million. FCC approved: July 30, 1964 [For the Record, Aug. 10, 1964]. Note: Founded by H.L. Hoffman in 1954. Sold to Gannett Co. in 1958 for \$1,477,239. Bought by Metromedia Inc. in 1959 for \$1,391,000 plus assumption of \$2.1 million in debts.

**KVVG(TV) Tulare (ch 27, now deleted)**—Licensed to James Stacy. Former owner: UHF Telecasting Corp. (M.B. Scott and Joseph Justman). Sales price: \$10,000 and assumption of liabilities. FCC approved: Jan. 30, 1957 [For the Record, Feb. 4, 1957]. Note: Messrs. Scott and Justman purchased station in March 1955 from Sheldon Anderson for \$350,000 in obligations [For the Record, March 28, 1955].



## Colorado

**KKTV(TV) Colorado Springs (Pueblo) (ch 11)**—Licensed to Capital of Colorado Corp. (see T.8. Lanford stations in Group Ownership). Previous owner: Willard Garvey. Sales price: \$2,575,000. FCC approved: June 4, 1969 [For the Record, June 16, 1969]. Note: Founded in 1952. Sold to Mr. Garvey in 1963 by Gifford Phillips, James D. and Betty Z. Russell and Robert D. Ellis for \$885,000 with KFHM(FM) Colorado Springs and KGHF(AM) Pueblo, Colo.

**KBTV(TV) Denver (ch 9)**—Licensed to Combined Communications Corp. (see Group Ownership). Previous owner: Mullins Broadcasting Co. Sales price (including KARK-TV Little Rock, Ark.): \$13.1 million in cash and assumption of \$9.4 million in debts. FCC approved: Jan. 28, 1972 [For the Record, Feb. 14, 1972]. Note: John C. Mullins and Frank Leu bought KBTV from Colorado TV Corp. (W.D. Pyle and others) for \$900,000 in 1955. Webb & Knapp Inc. bought its 50% interest from Frank Leu for \$850,000 in 1956. Webb & Knapp Inc. sold its 50% interest to John C. Mullins in 1961 for \$2.4 million. FCC approved: Sept. 22, 1961.

**KHBC(TV) Denver (ch 20, now deleted)**—Permittee: Denver Post Inc. (Newhouse Newspapers, 18.8%, and others). 50% of CP sold by: Harcourt, Brace & World Inc. (William J. Javanovich and others). Sales price: \$6,160. FCC approved: Nov. 22, 1967. Note: Founded in 1966 by Harcourt, Brace & World. Fifty percent of CP sold to Denver Post in 1967 for about \$6,000.

**KMGH-TV Denver (ch 7)**—Licensed to McGraw-Hill Broadcasting Co. (see Group Ownership). Previous owner: Time-Life Bcst. Inc. Former call letters: KLZ-TV. Sales price (including KERO-TV Bakersfield and KGTV(TV) San Diego, both California; and WRTV(TV) Indianapolis): \$57,180,000. FCC approved: March 8, 1972 [BROADCASTING, March 13, 1972; May 15, 1972]. Note: Original owner, Aladdin Radio and TV Inc., sold KLZ-TV (with KLZ-AM-FM) to Time-Life in 1954 for \$3.5 million. FCC approved: June 25, 1954 [For the Record, July 5, 1954].

**KOA-TV Denver (ch 4)**—Licensed to General Electric Bcstg. Co. (see Group Ownership). Sold by: Metropolitan Television Co. (William Grant and others). Sales price: \$10 million in GE stock plus adjustments (with KOA-AM-FM Denver and KOAA-TV Pueblo). FCC approved: June 5, 1968 [For the Record, June 10, 1968]. Note: Founded by Bob Hope, James L. Saphier, William Grant and others in 1953. In 1964, 52.5% sold by Messrs. Hope, Saphier and group to Mr. Grant and "Denver" group for \$6.3 million including KOA-AM-FM and KOAA-TV.

**KWGN-TV Denver (ch 2)**—Licensed to WGN of Colorado Inc. (see WGN Continental Broadcasting Co. in Group Ownership). Former owner: J. Elroy McCaw. Former calls: KCTO(TV). Sales price: \$3.5 million. FCC approved: March 3, 1966. Original owner: O'Fallon Inc. Original call letters: KFEL-TV later KTVR(TV). Transferred to Eugene P. O'Fallon Trust, Sept. 1953. Transferred to Gotham Bcstg. for \$400,000 and assumption of \$300,000 in obligations. FCC approved: July 27, 1955 [For the Record, August 1, 1955]. Fifty percent transferred to Radio Hawaii for payment of half of purchase price and half of obligations. FCC approved: Nov. 16, 1955. Gotham repurchased 50% from Radio Hawaii. Sales price: \$150,000. FCC approved: March 25, 1959 [For the Record, April 6, 1959].

**KREZ-TV Durango (ch 6)**—Licensed to XYZ Television Inc. (see Group Ownership). For details see KREX-TV Grand Junction below. Note: Founded by Floyd and Liesolette Jeter: sold to Mr. Howell in 1964 for \$2,000.

**KREX-TV Grand Junction (ch 5)**—Licensed to XYZ Television Inc. (see Group Ownership). Previous owner: XYZ Television Inc. (Forestville Realty Corp., et al.). Sales price (including KREZ-TV Durango, KREX-AM-FM Grand Junction and KREY-TV Montrose): \$954,119. FCC approved: Aug. 11, 1972 [For the Record, Oct. 23, 1972]. Note: Mr. Howell, former owner of stations, transferred control while retaining a minority interest for \$2,092,000 plus assumption of \$75,000 in liabilities, plus \$500,000 for 10-year consultant's fee to Mr. Howell (with KREY-TV Montrose and KREZ-TV Durango, both Colorado). FCC approved: Sept. 21, 1966 [For the Record, Oct. 3, 1966].

**KREY-TV Montrose (ch 10)**—Licensed to XYZ Television Inc. (see Group Ownership). Previous owner: Rex Howell. Sales price: see KREX-TV Grand Junction above. Note: Originally owned 51% by Mr.

Howell and 49% by Carl O. Anderson. Mr. Howell paid Mr. Anderson \$75,000 for the latter's 49% in 1966. FCC approved: May 19, 1966 [For the Record, May 30, 1966].

**KOAA-TV Pueblo (ch 5)**—Licensed to Sangre de Cristo Communications Inc. (owned 100% by Evening Post Publishing Co., Charleston, S.C.). Previous owner: Sangre de Cristo Broadcasting Corp. (William Grant, 33%; William M. White, 25.6%; Mahlon T. White, 25.6%; and others). Sales price: \$4,050,000. FCC approved: Aug. 6, 1976 [For the Record, Aug. 30, 1976]. Note: Founded by Douglas D. Kahle and Robert L. Clinton in 1953. Original call letters: KSCJ-TV. Sold in 1954 to Star Broadcasting (Bankers Life & Casualty Co.) for assumption of obligations amounting to \$823,000 (with KCSJ(AM) Pueblo). KOAA-TV sold in 1961 to Metropolitan Television for \$1,250,000. Sold in 1968 to Metropolitan Television Co. (William Grant and others) for \$1.5 million. FCC approved: June 18, 1968.

**KHOL-TV Sterling (ch 3, now deleted)**—Licensed to Richard B. Steuer. Original owner: Bi-States Co. Sales price: \$2,185 (for CP). FCC approved: Feb. 1, 1961 [For the Record, Feb. 6, 1961].

**KTYS(TV) Sterling (ch 3)**—Licensed to Wyneco Communications Inc. (a wholly owned subsidiary of Lamb Communications; see Lamb Communications Inc. in Group Ownership). Previous owner: Frontier Broadcasting Co. Sales price (including KSTF(TV) Scottsbluff, Neb.; KYCU-TV Cheyenne, Wyo. and a CP for KVRW(TV) Rawlins, Wyo.): \$3 million. FCC approved: July 6, 1972 [BROADCASTING, July 10, 1972].

## Connecticut

**WICC-TV Bridgeport (ch 43, now deleted)**—Licensed to Bridgeport Bcstg. Co. (original owner). Connecticut-New York Bcstrs Inc. purchased 80% from Phillip Merryman and Manning Slater. Sales price: \$1,228,400 (with WICC-AM) and \$275,000 to not compete for 10 years. FCC approved: Feb. 25, 1959 [For the Record, March 2, 1959].

**WFSB-TV Hartford (ch 3)**—Licensed to Post-Newsweek Stations, Connecticut Inc. (see Post-Newsweek Stations Inc. under Group Ownership). Original owner: Broadcast Plaza Inc. (100% owned by Traveler's Corp., Hartford, Conn.). Original call letters: WTIC-TV. Sales price: \$33.9 million. FCC approved: Jan. 30, 1974 [For the Record, Feb. 11, 1974].

**WHCT-TV Hartford (ch 18)**—Licensed to Faith Center Inc. (see Group Ownership). Previous owner: RKO General Inc. (see Group Ownership). Former call letters: WHCT(TV). Given to Faith Center by RKO in 1972. FCC approved: Feb. 16, 1972 [BROADCASTING, Feb. 21, 1972]. Note: Founded as WGTH-TV, 55% owned by RKO General Inc. and 45% owned by Hartford Times. Sold to CBS in 1956 for \$650,000. FCC approved: Feb. 23, 1956. Edward D. Taddei and group bought station from CBS for \$250,000. FCC approved: Dec. 23, 1958 [For the Record, Dec. 29, 1958]. Mr. Taddei and associates sold station in 1960 to RKO General Inc. for \$150,000 plus \$245,200 for 10-year lease (and option to purchase for \$570,000 at end of four years). FCC approved: June 1, 1960 [For the Record, June 6, 1960].

**WUHF-TV Hartford (ch 61, now deleted)**—Permittee: Evans Broadcasting Corp. (Thomas M. Evans). Former owner: Albert G. Hartigan. Sales price: \$48,821 for CP. FCC approved: April 24, 1970 [For the Record, May 11, 1970].

**WHNB-TV New Britain-Hartford (ch 30)**—Licensed to Connecticut TV Inc. (Transcontinental Properties Inc. and H & E Balaban Corp.—see Group Ownership). Former owner: NBC. Former call letters: WNBC(TV). Sales price: \$750,000 (with WKNB(AM), later resold). FCC approved: Sept. 23, 1959 [For the Record, Oct. 5, 1959]. Note: Founded by Julian Gross and associates as WKNB-TV and sold to NBC in 1956 for \$600,000 (with WKNB(AM)). [For the Record, Dec. 17, 1966].

**WTNH-TV New Haven (ch 8)**—Licensed to Capital Cities Communications Inc. (see Group Ownership). Former owner: Triangle Publications Inc. (owned by Walter H. Annenberg and family). Original call letters: WNHC-TV. Sales price: \$110 million (with WFIL(AM), WIOO(FM) and WPVI-TV Philadelphia; WNHC(AM) and WPLR(FM) New Haven, Conn.; KFRE(AM), KFYE(FM) and KFSN-TV Fresno, Calif. and television program syndication business). Contingent on sale was Capital Cities "spin-off" of WFIL(AM) and WIOO(FM) (formerly WFIL-FM) Philadelphia;

## TV Transfers

WNHC(AM) and WPLR(FM) (formerly WNHC-FM) New Haven, Conn.; and KFRE(AM) and KFYE(FM) (formerly KFRE-FM) Fresno, Calif. to separate buyers for an aggregate of \$14,455,000. FCC approved: Feb. 24, 1971 [BROADCASTING, March 1, 1971]. Note: Triangle purchased station from original owners (Aldo DeDominicis, Patrick J. Goode and associates) for \$5.4 million (with WNHC-AM-FM). FCC approved: June 20, 1956 [For the Record, July 2, 1956].

**WTVU(TV) New Haven (ch 59)**—Permittee: Impart Systems Inc. (Albert F. Campbell, Charles Tackman and Robert Tiberius, executors). Previous owners: Impart Systems Inc. (Victor Muscat, owner). Sales price: No consideration. FCC approved: Dec. 30, 1975 [For the Record, Jan. 26, 1976]. Note: Former permittee, Conn. Radio Foundation (Richard W. Davis and others), sold CP to Impart Systems Inc. in 1967 for \$27,500 plus payment of debts. FCC approved: Aug. 18, 1967 [For the Record, Aug. 28, 1967].

## Delaware

**WVUE(TV) Wilmington (ch 12, now deleted)**—Licensed to Storer Bcstg. Co. Former owner: Paul F. Harron and associates. Sales price: \$5.6 million (including W18G-AM-FM Philadelphia). Former call letters: WPFH(TV). FCC approved (conditioned on Storer disposal of WBRC-AM-FM-TV Birmingham, Ala.): March 28, 1957 [For the Record, April 1, 1957]. Note: Mr. Harron and associates purchased stations in March 1955 for \$3.7 million from J.F. Steinman interests [For the Record, April 4, 1955]. TV call letters were WDEL-TV at that time.

## District of Columbia

**WDCA-TV Washington (ch 20)**—Licensed to Superior Tube Co. (Clarence A. Warden Jr., 21.5%; Paul E. Kelly, 1.4%; Richard H. Gavel, 20%, and others). Sold by: Capitol Broadcasting Co. (Milton Grant, A. Dana Hodgdon, Edward Mernone, Alan I. Kay and others). Sales price: \$4,864,527 including liabilities and agreement not to compete. FCC approved: May 7, 1969 [For the Record, May 19, 1969]. Note: Founded by Capitol Broadcasting in April 1966.

**WTOP-TV Washington (ch 9)**—Licensed to Post-Newsweek Stations, Capital Area Inc. (see Group Ownership). Original owner: 8amberger Bcstg. Service Inc. Original call letters: WOIC. Sales price: \$1.4 million. FCC approved: July 26, 1950 [For the Record, July 31, 1950]. CBS, 45% owner of WTOP Inc., sold its interest to Washington Post Co., 55% stockholder, for \$3.5 million in Oct. 1954.

## Florida

**WESH-TV Daytona Beach (ch 2)**—Licensed to Cowles Florida Bcstg. Inc. (see Group Ownership). Previous owner: Telrad Inc. (John H. Perry Jr.). Sales price: \$1 million plus stock, aggregating between \$5 and \$6 million. FCC approved: April 20, 1966. Note: Founded in 1955 by W. Wright Esch, A.B. Esch and Louis Ossinsky Sr. Sold to Perry interests in 1956 for \$5,000 plus \$150,000 loan. FCC approved: April 25, 1956 [For the Record, May 7, 1956].

**WKID(TV) Fort Lauderdale (ch 51)**—Licensed to Johns-Koenig Associates Inc. (William F. Johns Jr., 19%; Alvin Koenig, 19%; Abel Holtz, 19%; Robert R. Frank, 19%; Lawrence C. Porter, 19%; Silvio Smilovici, 5%). Previous owner: Channel 51 Inc. (debtor-in-possession, with Herbert Freehling, receiver). Sales price: \$1 million. FCC approved: July 14, 1976 [For the Record, Aug. 2, 1976]. Note: Founded as WSMS-TV in 1968 by Gold Coast Telecasting Co. Sold to Channel 51 Inc. in 1972 for \$473,615. FCC approved: Jan. 12, 1972 [BROADCASTING, Jan. 24, 1972].

**WTVI(TV) Fort Pierce (ch 19, now deleted)**—Licensed to Atlantic Bcstg. Co. (Isadore J. Fine and associates). Previous owner: Gene T. Dyer. Sales price: \$175,795 for CP. FCC approved: July 6, 1961 [For the Record, July 17, 1961].

**WCJB(TV) Gainesville (ch 20)**—Licensed to Gainesville TV Inc. (see Community Broadcasting Service Inc. in Group Ownership). Original owner: Minshall Broadcasting Co. (owned by William E. Minshall, 74%, and six other minority stockholders). Sales price: \$1,870,000 plus \$500,000 covenant not to compete. FCC approved: Oct. 12, 1976 [For the Record, Nov. 1, 1976].



## TV Transfers

### WUVV-TV Jacksonville (ch 30, now deleted)

Licensed to Canasta Broadcasting Co. (Al, Jerome and Irving Lapin, 20% each; Alex and Corine Finkel, 25%, et al). Former owners: Scott I. Peek (20%), Alvin Leitman, Henry Kramer, David A. Watts, H. George Carison, each 13.35%; Norman P. Freeman, Gilbert C. Palmer, each 13.33%. Sales price: \$24,646 for CP FCC approved: June 22, 1966 [For the Record, June 27, 1966].

### WJXT-TV Jacksonville (ch 4)

Licensed to Post-Newsweek Stations, Florida Inc. (see Group Ownership). Original owner: Florida Bcstg. Co. Original call letters: WMBR-TV. Sales price: \$2.47 million (with WMBR-AM-FM). FCC approved: Jan. 28, 1953 [For the Record, Feb. 2, 1953]. Note: Sale of WMBR-AM-FM to WWDC Inc. (WWDC Washington, D.C.) for \$375,000. FCC approved: July 31, 1958. [For the Record, Aug. 11, 1958].

### WQIK-TV Jacksonville (ch 30, now deleted)

Licensed to Southern Radio & Equipment Co. (Carmen Macri). Original owner: E.D. Rivers Sr., majority stockholder. Original call letters: WOBS-TV. Sales price: \$90,000 (with WOBS[AM]) for additional 60% interest (Mr. Macri already owned 21%). FCC approved: July 27, 1955 [For the Record, Aug. 31, 1955].

### WTLV-TV Jacksonville (ch 12)

Licensed to Television 12 of Jacksonville, 100% owned by Harte-Hanks Newspapers. Original owner: Television 12 of Jacksonville. Thomas McGehee, Frank S. McGehee, Frank E. Pellegrin, et al (51%). Sales price: \$11,401,217. FCC approved: March 27, 1975 [For the Record, April 14, 1975].

### WCKT-TV Miami (ch 7)

Licensed to Sunbeam TV Corp. (Sidney D., Edmund N. Ansin and others). Former owner: Catchings Therrel. Messrs. Ansin will vote 64% of stock. Sales price: \$185,000. FCC approved: Oct. 4, 1967 [For the Record, Oct. 16, 1967].

### WHFT-TV Miami (ch 45)

Licensed to Lester Sumrall Evangelistic Association Inc. (an Indiana religious organization). Original owner: Florida Christian Broadcasting Inc. (Ti. Monroe, pres, et al). Original call letters: WFCB-TV. Sales price: \$900,000. FCC approved: June 22, 1976 [For the Record, July 5, 1976].

### WLTV-TV Miami (ch 23)

Licensed to Spanish International Communications Corp. (Fouce Amusement Enterprises Inc.: Frank L. Fouce, 51%; Emilio Ascaraga, 20%; Reynolds V. Anselmo, 15%, et al). Former owner: Coastal Broadcasting System Inc. (Al Lapin Jr., 94.4%). Former call letters: WAJA-TV. Sales price: \$1,440,000. FCC approved: Jan. 6, 1971 [For the Record, Jan. 18, 1971]. Note: Coastal Broadcasting System Inc. purchased station from Storer Broadcasting Co. (see Group Ownership) in 1967. Former call letters: KGBS-TV. Sales price: \$250,000. FCC approved: Oct. 25, 1967 [For the Record, Oct. 30, 1967]. Former Storer purchase was a combination purchase of a construction permit for ch. 23 WMIE-TV Miami for \$35,410 and of facilities of ch. 23 WFTL-TV Fort Lauderdale for \$300,000. Original owners: WMIE-TV, E.D. Rivers Sr. and associates; WFTL-TV, Gore Pub. Co., principal owner. FCC approved: Dec. 16, 1954 [For the Record, Dec. 27, 1954].

### WPLG-TV Miami (ch 10)

Licensed to Post-Newsweek Stations, Florida Inc. (see Post-Newsweek Stns. in Group Ownership). Sold by: L.B. Wilson Inc. (Charles H. Topmiller, Thomas A. Weststead, Jeannette Heinze, William C. Ittman, Jolar Corp. and Essie Rupp). Sales price: \$19.6 million (with WCKY[AM] Cincinnati). FCC approved: Sept. 27, 1969 [For the Record, Oct. 6, 1969]. Note: Founded by L.B. Wilson Inc. in November 1961. Former call letters: WLBW-TV.

### WCCA-TV Ocala (ch 51)

Licensed to Marion Communications Corp. (Thomas P. Hicks, 93.44%). Former owner: Marion Communications Corp. (Thomas P. Hicks, 46.72%; R. Joseph Zeigler, 46.72%). Sales price: \$467 (for CP). FCC approved: Feb. 26, 1976 [For the Record, March 15, 1976].

### WDBO-TV Orlando (ch 6)

Licensed to Outlet Co. (see Group Ownership). Original owners: estate of William S. Cherry Jr. Sales price: \$6.1 million (with WDBO-AM-FM). FCC approved: July 17, 1963 [For the Record, July 29, 1963]. Note: Founded by Harold P. Danforth Sr. and associates. Bought by William S. Cherry Jr. and associates in 1957 for \$3 million (with WDBO-AM-FM).

### WEAL-TV Orlando (ch 18, now deleted)

Licensed to Orange County Broadcasters Inc. Original owner: Carmen Macri, 40% stockholder. Sales price: \$29,000 (with WABR[AM]). R.H. Gunckel, 40% stockholder, increased holdings to 60% and James H. Sawyer, 20% stockholder, increased holdings to 40%. FCC approved: Nov. 3, 1955 [For the Record, Nov. 14, 1955].

### WFTV-TV Orlando (ch 9)

Licensed to Channel 9 of Orlando Inc. (joint venture of Mid-Florida TV Corp., Channel 9 Inc., TV-9 Inc., Comint Corp., Florida Heartland TV Inc.) Interim operation began April 1, 1969. Parties are involved in comparative hearing. Note: Founded in 1958 by Mid-Florida Inc. (John W. Kluge, Joseph L. Brechner and others). Mr. Brechner boosted holdings from 17% to 41.67% in 1959 when he bought stock from Mr. Kluge for \$350,000. Former call letters: WLOF-TV.

### WJHG-TV Panama City (ch 7)

Licensed to WJHG-TV Inc. (see Gray Communications stations in Group Ownership). Former owners: Mel Wheeler and wife. Former call letters: WJDM-TV. Sales price: \$340,000. FCC approved: June 29, 1960 [For the Record, July 4, 1960]. Note: Founded by J.D. Manley as WJDM-TV. Sold to Mr. Wheeler in 1957 for \$60,000. FCC approved: Nov. 21, 1957 [For the Record, Dec. 2, 1957].

### WSUN-TV St. Petersburg (ch 38, now deleted)

Licensed to WSUN Inc. (controlled by H.Y. Levinson, 52.6%; and Celia D. Levinson, 23.5%). Former owner: City of St. Petersburg. Sales price: \$1,315,500 (with WSUN-AM). FCC approved: Feb. 23, 1966 [For the Record, March 7, 1966].

### WTVT-TV Tampa (ch 13)

Licensed to WKY TV System Inc. (see Group Ownership). Original owners: W. Walter Tison and associates. Sales price: \$3.5 million. FCC approved: July 19, 1956 [For the Record, July 30, 1956].

### WPEC-TV West Palm Beach (ch 12)

Licensed to PEC Communications Inc. Former owner: Gardens Bcstg. Co. (Royal American Industries Inc., 66 2/3% owned by Bankers Life & Casualty Co.). Original call letters: WEAT-TV. Sales price: \$3,535,000. FCC approved: Oct. 26, 1973 [For the Record, Nov. 12, 1973]. Note: Founded by James R. and June H. Meacham in 1954. Sold to RKO General in 1955 for \$301,000 (with WEAT[AM]). Sold to Rex Rand and associates in 1957 for \$600,000. Rex Rand, 80%, and Bertram Lebar, 20%, sold station to Gardens Bcstg. Co. for \$2.1 million (with WEAT[AM]) in 1964. FCC approved: Feb. 25, 1964 [For the Record, March 2, 1964].

### WPTV-TV West Palm Beach (ch 5)

Licensed to Scripps-Howard Bcstg. Co. (see Group Ownership). Original owner: John H. Phipps. Sales price: \$2 million. FCC approved: Dec. 13, 1961 [For the Record, Dec. 25, 1961]. Note: Founded by Theodore Granik and William H. Cook as WJNO-TV. Sold in 1956 to John H. Phipps for \$642,500.

## Georgia

### WATL-TV Atlanta (ch 36)

Licensed to Briarcliff Communications Group (Don Kennedy, 30.5%; D.R. Jones, 30.5%; and others). Former owner: U.S. Communications of Georgia Inc. (80% owned by U.S. Communications Corp., controlled by A.V.C. Corp.). Sales price (for CP): \$23,500. FCC approved: July 17, 1974 [For the Record, July 29, 1974]. Note: Original owner, Robert W. Rounsaville, sold CP (as WATL-TV) to D.H. Overmyer in 1965 for \$100,000. D.H. Overmyer Communications Co. sold CP (as WMBO-TV) in 1967 to U.S. Communications of Georgia Inc. for \$1 million (with CP's for KEMO-TV San Francisco; WSCO-TV Newport, Ky.; WECO-TV Pittsburgh and KJDO-TV Rosenberg, Tex.). FCC approved: Dec. 8, 1967 [For the Record, Dec. 18, 1967].

### WXIA-TV Atlanta (ch 11)

Licensed to Combined Communications Corp. (see Group Ownership). Previous owner: Pacific & Southern Broadcasting Co. (Fox, Wells & Rogers, 24.4%; Paulette B. Godfrey, 10.8%; DeSales Harrison Jr., 8.0%). Former call letters: WOXI-TV. Sales price: Combined Communications Corp. and Pacific & Southern Broadcasting Co. merged in an exchange of stock (valued in January 1973 at about \$36 million). FCC approved: Jan. 9, 1974 [BROADCASTING, Jan. 14, 1974]. Note: Founded by Atlanta Journal as WSB-TV. When Journal merged with Atlanta Constitution in 1950, it sold station to Broadcasting Inc. for \$525,000. In 1953, Broadcasting Inc. sold facilities (MLTV [TV]) to Crosley Broadcasting Corp. for \$1.5 million. Crosley sold station (WAI-TV) in 1962 to Richard M. Fairbanks and associates for \$2,251,000. Richard M. Fairbanks and

others sold station to Pacific & Southern Broadcasting Co. in 1967 for \$12,892,000. FCC approved: Nov. 15, 1967 [For the Record, Nov. 27, 1967].

### WRDW-TV Augusta (ch 12)

Licensed to Rust Craft Broadcasting Co. (see Group Ownership). Original owners: Southeastern Newspapers Inc. (Augusta Chronicle and Herald). Sales price: \$1,575,000. FCC approved: April 20, 1960 [For the Record, April 25, 1960]. Note: Founded by Grover C. Maxwell Sr., Harry W. Jernigan Sr., Judge F. Frederick Kennedy, Allen M. Woodall and W.R. Ringson. Sold to Southeastern Newspapers in 1956 for \$1 million (with WRDW[AM]) [For the Record, Feb. 27, 1956].

### WTVM-TV Columbus (ch 9)

Licensed to Fuqua Industries Inc. (see Group Ownership). Sold by: Martin Theaters of Georgia Inc. (E.D. Martin and Roy E. Martin Jr.). Sales price: Exchange of stock valued at about \$19 million (with WTV[TV] Chattanooga). FCC approved: Feb. 7, 1969 [For the Record, Feb. 17, 1969]. Note: Went on air Oct. 6, 1953, on ch. 2B. Switched to ch. 9 Nov. 3, 1960. See WTV[TV].

### WCWB-TV Macon (ch 41)

Licensed to Bibb Television Inc. (E.E. Busby, 64%; R.A. Birgel, 12%). Original owner: WTVY Inc. (Charles E. Woods, 100%). Sales price: \$800,000. FCC approved: Aug. 9, 1974 [For the Record, Aug. 26, 1974].

### WMAZ-TV Macon (ch 13)

Licensed to Multimedia Inc. (see Group Ownership). Original owners: George P. Rankin Jr., Wilton E. Cobb, and Mr. and Mrs. Wallace Miller. Sales price: \$2,094,750 (with WMAZ-AM-FM). FCC approved: March 13, 1963 [For the Record, March 18, 1963].

### WOKA-TV Macon (ch 47, now deleted)

Licensed to Macon TV Co. (J.C. Barnes and E.K. Cargill). Original owners: W.A. Fickling and WNEX(AM) Macon. Sales price: \$1 million and assumption of \$260,000 in obligations. FCC approved: April 19, 1955 [For the Record, April 25, 1955].

### WSAV-TV Savannah (ch 3)

Licensed to News-Press and Gazette Co. (David R. Bradley, 31%; Henry H. Bradley, 21%; David R. Bradley Jr., 21%). Original owner: WSAV Inc. (Harben Daniel, 52.78%; William K. Jenkins estate, 19.83%; Arthur Lucas estate, 19.83%; and others). Sales price: \$4,750,000 and \$500,000 noncompetition covenant. FCC approved: Sept. 21, 1976 [For the Record, Oct. 11, 1976].

### WCTV-TV Thomasville (ch 6)

Licensed to John H. Phipps Broadcasting Stations Inc. (John H. Phipps). Original owner: E.D. Rivers Sr. Sales price: \$877,000 for expenses and equipment plus assumption of \$331,464 in obligations. FCC approved: May 11, 1955 [For the Record, May 23, 1955].

## Hawaii

### KGMD-TV Hilo (ch 9)

Licensed to Heftel Television-Honolulu Inc. (owned 90% by Heftel Broadcasting Corp. and 10% by Lani G. and James Donohoe Jr., daughter and son-in-law of Cecil and Joyce Heftel, principals of Heftel Broadcasting Corp.). Previous owner: Heftel Broadcasting Corp. Former call letters: KPUA-TV. Note: Station operates as a satellite of KGMB-TV Honolulu (see below).

### KHAW-TV Hilo (ch 11)

See KHON-TV Honolulu below.

### KHVO-TV Hilo (ch 13)

See KITV-TV Honolulu below.

### KGMB-TV Honolulu (ch 9)

Licensed to Heftel Broadcasting-Honolulu Inc., 100% owned by Heftel Broadcasting Corp. (see Group Ownership). Previous owner: Pacific Bcstg. Inc. (80% owned by The Standard Corp.). Mr. and Mrs. Heftel gained control of KGMB-AM-FM-TV Honolulu and KPUA-AM-TV Hilo, both Hawaii, by exchanging all of their stock in Standard Corp. (25% for all of Standard's stock (80%) in Pacific. Transfer of control involved no cash consideration. The Standard Corp. owns 80% of KUTV-TV Salt Lake City. FCC approved: September 1972 [BROADCASTING, Sept. 25, 1972]. Note: Founded by Consolidated Amusement Corp. in 1952. Bought by Hialand Development Corp. in 1958 for \$8.7 million including real estate. Honolulu Star-Bulletin became 24.5% owner in 1959 and later that year became 100% owner by paying \$2.35 million for 75.5% interest. Honolulu Star-Bulletin sold station (with KGMB(AM), KHBC-AM-TV Hilo and KMAU-TV Wailuku, Hawaii) to Pacific Bcstg. in 1965 for \$2.5 million. FCC approved: May 5, 1965 [For the Record, May 10, 1965].



**KHON-TV Honolulu (ch 2)**—Licensed to KHON-TV Inc. (owned 100% by McCoy Broadcasting Co.). Previous owner: Pacific & Southern Broadcasting Inc. (see Combined Communications Corp. in Group Ownership). Sales price (with KHAW-TV Hilo and KAIL-TV Wailuku, both Hawaii): \$2,880,000. FCC approved: Jan. 17, 1973 [BROADCASTING, Jan. 29, 1973]. Note: Founded as KONA-TV in 1952 by Herbert M. Richards. Bought by Honolulu Advertiser and J. Elroy McCaw-John D. Keating in 1952 for \$60,500 and \$200,000 stock subscription by Honolulu Advertiser. Mr. McCaw subsequently sold out his interest to Mr. Keating. Honolulu Advertiser and John D. Keating, jointly, sold station to Pacific & Southern in 1956 for \$2,597,840 (with KHAW-TV and KAIL-TV). FCC approved: April 28, 1956 [For the Record, May 10, 1956].

**KITV-TV Honolulu (ch 4)**—Licensed to Western Telestations Inc., owned 100% by Starr Broadcasting Group Inc. (see Group Ownership). Previous owner: Western Telestations Inc. (Lawrence S. Berger, 51%; Mrs. Fred Goodstein, 29% and others). Former call letters: KHVH-TV. Sales price: \$4 million (with KHVOI-TV). FCC approved: June 15, 1973 [For the Record, July 2, 1973]. Note: Founded in 1954 as KULA-TV by Dolph-Pettrey group. Sold to Albert Zugsmith, Arthur Hogan and others in 1956 for \$600,000 (with KULA). Sold to Kaiser Bcstg. in 1958 for \$685,000 (with KULA) and call letters changed to KHVH-TV. Sold to Western Telestations (Lawrence S. Berger et al) for \$4.25 million (with KHVH-AM-FM and KHVOI-TV) in 1964. FCC approved: Dec. 16, 1964 [For the Record, Dec. 28, 1964].

**KAIL-TV Wailuku (ch 7)**—See KHON-TV Honolulu above.

**KGME-TV Wailuku (ch 3)**—Licensed to Heftel Broadcasting-Maui Inc. (see Heftel Broadcasting Corp. under Group Ownership). Previous owner: John S. Young Associates Inc. (John S. Young, 100%). Original call letters: KMAU-TV. Sales price: \$95,000 with grant fee of \$1,900. FCC approved: March 7, 1974 [For the Record, March 25, 1974]. Note: Honolulu Star-Bulletin (see KGMB-TV above) sold station (with KHBC-AM-TV Hilo and KGMB-AM-TV Honolulu, both Hawaii) to Pacific Broadcasting Inc. (A.L. Glasmann group) in 1965 for \$2.5 million. FCC approved: May 5, 1965 [For the Record, May 10, 1965]. Then Pacific Broadcasting sold station to John S. Young Associates Inc. Sales price: \$1,500 per month rent for 10 years, with Pacific Broadcasting paying KMAU-TV for period of two years. FCC approved: May 5, 1965 [For the Record, May 10, 1965].

## Idaho

**KBCI-TV Boise (ch 2)**—Licensed to Eugene Television Inc. (see Group Ownership). Original owner: Boise Valley Broadcasters Inc. (Robert W. Howell, 10.9%; H. Westerman Whillock, 5.3%; Mrs. Stanley King, 9.9%). Sales price: \$2,087,000. FCC approved: Aug. 31, 1976 [For the Record, Sept. 27, 1976]. Note: Original call letters were KBOI-TV.

**KLEW-TV Lewiston (ch 3)**—See KIMA-TV Yakima, Wash.

**KBYN-TV Twin Falls (ch 13, now deleted)**—Licensed to Boise Valley Broadcasters Inc. (H. Westerman Whillock). Former permittee: Samuel H. Bennion. Sales price: \$3,000. FCC approved: May 17, 1967 [For the Record, May 29, 1967].

**KMVT-TV Twin Falls (ch 11)**—Licensed to KLIX Corp. (See Glasmann Stns. in Group Ownership). Original owners: J. Robb Brady Trust Co., Frank C. Carman and Grant R. Wrathall. Original call letters: KLIX-TV. Sales price: \$95,598 (with KLIX-AM). FCC approved: March 7, 1956 [For the Record, March 12, 1956].

## Illinois

**WBLN-TV Bloomington (ch 15, now deleted)**—Licensed to WBLN TV Inc. (Worth S. Rough). Original owner: Cecil W. Roberts. Sales price: \$1 plus assumption of \$199,961 in obligations. FCC approved: July 13, 1955 [For the Record, July 18, 1955].

**WICD-TV Champaign (ch 15)**—Licensed to Plains TV Corp. (see Group Ownership). Original owners: Gannett Pub. Corp. Sales price: \$75,000. FCC approved: July 27, 1960 [For the Record, Aug. 8, 1960]. Original call letters: WDAN-TV.

**WBBM-TV Chicago (ch 2)**—Licensed to CBS Inc. Original owner: Balaban & Katz Inc. (subsidiary of United Paramount Theaters Inc.). Original call letters: WBKB. Sales price: \$6 million. FCC approved: Feb. 9,

1953 [For the Record, Feb. 16, 1953].

**WCFC-TV Chicago (ch 38)**—Licensed to Christian Communications of Chicagoland Inc. Original owner: Chicago Federation of Labor & Industrial Union Council. Original call letters: WCFL-TV. Sales price: \$850,000 (for CP). FCC approved: Jan. 16, 1976 [For the Record, Feb. 2, 1976].

**WFLD-TV Chicago (ch 32)**—Licensed to Kaiser Broadcasting Co., 77.5% owned by Kaiser Broadcasting Corp. (see Group Ownership) and 22.5% by Field Communications Corp. (owned by Field Enterprises Inc., Chicago). Previous owner: Field Communications Corp. Sales price: no consideration. FCC approved merger of Kaiser Broadcasting Corp.'s five independent UHF's and Field Communications Corp.'s one independent UHF (WFLD-TV) in May 1973 [BROADCASTING, May 14, 1973]. Note: Founded as WOGO-TV by Television Chicago (Winnipeg Television Corp., Transcontinental Properties Inc. and Froelich & Friedland). Sold Jan. 18, 1965 to New Television Chicago group for \$2 million with Froelich & Friedland retaining interest and Field, 50% owner, obtaining option to purchase remaining 50% for \$2.5 million. In 1970 Field bought the remaining 50% from Harry and Elmer Balaban et al for \$2.5 million. FCC approved: April 1, 1970 [For the Record, April 13, 1970].

**WIND-TV Chicago (ch 20, now deleted)**—Licensed to Westinghouse Broadcasting Co. (see Group Ownership). Original owner: WIND Inc. (Chicago Daily News-Ralph L. Atlas and family). Sales price: \$5.3 million (with WIND). FCC approved: Nov. 8, 1956 [For the Record, Nov. 12, 1956].

**WLS-TV Chicago (ch 7)**—Licensed to ABC Inc. Original owner: American Bcstg. Co. Original call letters: WENR-TV. Note: This was change of ownership when ABC merged with United Paramount Theaters Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953]. Previous call letters: WBKB-TV

**WSNS-TV Chicago (ch 44)**—Licensed to Video 44, joint venture. (River Grove Theater Corp., Velma Entertainment Corp. and Riverdale Drive-In Inc., all 50% and Harriscope of Chicago Inc., 50-2/3). Original owner, Essaness Television Associates terminates its existence and transfers rights to Essaness TV Corp., which is to be merged into River Grove Theater. Sales price: \$500,000 for 50-2/3, Harriscope, and \$485,830 other group. FCC approved: Jan. 5, 1967 [For the Record, Jan. 16, 1967].

**WAND-TV Decatur (ch 17)**—Licensed to WAND TV Inc. (LIN Broadcasting Co., see Group Ownership). Former owner: Metromedia Inc. Former call letters: WTVP-TV. Sales price: \$2 million. FCC approved: Dec. 22, 1965 [For the Record, Jan. 3, 1966]. Note: Founded by William A. Schellabarger and associates. Bought by George A. Bolas and associates in 1958 for \$200,000 plus \$20,000 yearly lease of premises for five years. Metromedia bought station in 1960 for \$570,000.

**WCEE-TV Freeport (ch 23)**—Licensed to WCEE-TV Inc. (owned by General Media Corp.). Original owner: Rock River Television Corp. Sales price: none. Rock River and WCEE Inc., both subsidiaries of General Media, have merged. FCC approved: Feb. 11, 1975 [For the Record, Feb. 24, 1975].

**WSIL-TV Harrisburg (ch 3)**—Licensed to Turner-Farrar Association (partnership of O.L. Turner; O.L. Turner, trustee of Turner trust; and Ethel M. Turner). Previous owner: Turner-Farrar Association (partnership of O.L. Turner; O.L. Turner, trustee of Turner trust; Ethel M. Turner, and Bernice Horning, executrix of estate of Harry R. Horning). Sales price: none. FCC approved: Nov. 7, 1974 [For the Record, Nov. 25, 1974]. Note: Earlier in 1974 FCC granted involuntary transfer of control of Turner-Farrar Association (partnership) from Harry R. Horning to Bernice Horning, executrix of estate of Mr. Horning. FCC approved: Aug. 40, 1974 [For the Record, Sept. 16, 1974].

**WEEQ-TV LaSalle (ch 35)**—Licensed to Mid-America Television Co. (see Group Ownership). Former owners: estate of late Senator Robert S. Kerr and Dale McGee. Sales price: \$3,088,650 (with satellite WEEQ-TV LaSalle, Ill). FCC approved: July 13, 1966 [For the Record, July 18, 1966].

**WMBD-TV Peoria (ch 31)**—Licensed to Midwest TV Inc. (see Group Ownership). Original owners: Charles C. Caley, 51%; John E. Feltzer, 49%. Sales price: \$1,850,000 (with WMBD-AM-FM). FCC approved: June 15, 1960 [For the Record, June 20, 1960].

**WRAU-TV Peoria (ch 19)**—Licensed to Forward of Illinois Inc. (see Forward Communications Corp., under Group Ownership). Former owner: Mid-America Media Inc. (see Group Ownership). Former call letters: WIRL-TV. Sales price: \$2.75 million. FCC approved: March 24, 1971 [BROADCASTING, March 29, 1971]. Note: Founded in 1953 by Hugh R. Norman and Edward C. Shoede. Sold to Hilltop Bcstg. (55-2/3% owned by Peoria Star-Journal in 1954 for \$210,000. Bought by Metromedia Inc. (see Group Ownership) in 1959 for \$610,000. Previous call letters: WTVH-TV). Purchased by Mid-America Media Inc. in 1965 for \$2.2 million. FCC approved: July 21, 1965 [For the Record, July 26, 1965].

**WREX-TV Rockford (ch 13)**—Licensed to Gilmore Broadcasting Corp. (see Group Ownership). Sold by WREX-TV Inc. (see Gannett Co. stations in Group Ownership). Sales price: \$685,000. FCC approved: Aug. 29, 1969. [For the Record, Sept. 8, 1969]. Note: Founded in September, 1953 by Swan Hillman and associates. Sold to WREX-TV Inc. in June, 1963 for \$3,420,000.

## Indiana

**WSJV-TV Elkhart (ch 28)**—Licensed to WSJV Television Inc., owned by Quincy Newspapers (see Newspaper Crossownership under Quincy Broadcasting Co.). Original owner: Truth Publishing Co. (see Newspaper Crossownership under Truth Radio Corp.). Sales price: \$3,200,000. FCC approved: March 31, 1975 [For the Record, April 14, 1975].

**WEHT-TV Evansville (ch 25)**—Licensed to Gilmore Bcstg. Corp. (see Group Ownership). Sold by Henry S. Hilberg, 17.3% personally and 17.3% as trustee, Edwin G. Richter, 20.7% and others. Sales price: \$4.2 million with KGUN-TV Tucson, Ariz. FCC approved: July 20, 1964 [For the Record, July 27, 1964]. Note: Founded in 1953 by Malco Theaters Inc. Sold to Hilbert group in 1956 for \$820,000.

**WFIE-TV Evansville (ch 14)**—Licensed to WFIE Inc. (see Norton Stns. in Group Ownership). Original owners: Grand Carlton Corp. (Jesse D. Fine and family). Sales price: \$586,937. FCC approved: July 19, 1956 [For the Record, July 30, 1956].

**WTVV-TV Evansville (ch 7)**—Licensed to Evansville Television Inc. (see Fuqua Industries stations in Group Ownership). Previous owner: Potans Corp. Sales price: Stock exchange valued at about \$3.8 million plus assumption of \$3 million in obligations (with KTHI-TV Fargo, N.D.; KXOA-AM-FM Sacramento, Calif.). FCC approved: Sept. 23, 1966 [For the Record, Oct. 3, 1966].

**WANE-TV Fort Wayne (ch 15)**—Licensed to Indiana Broadcasting Corp. (see Corinthian Broadcasting Corp. in Group Ownership). Station was merged with Corinthian Broadcasting into Dun & Bradstreet Companies Inc. for stock valued at \$137 million (with KXTV-TV Sacramento, Calif.; KOTV-TV Tulsa, Okla.; KHOU-TV Houston; and WISH-TV Indianapolis). FCC approved: April 14, 1971 [BROADCASTING, April 19, 1971]. Note: Universal Bcstg. Co. (C. Bruce McConnell and associates) purchased Fort Wayne stations in June 1956 from R. Morris Pierce, Frederick W. Wolf, John F. Patt and associates for \$800,000 [For the Record, June 25, 1956]. Original call letters: WINT-TV. Indiana Bcstg. Co. purchased WANE-TV from Universal in October 1956 for \$10 million (with WANE-AM and WISH-AM-TV Indianapolis). FCC approved: Oct. 10, 1956 [For the Record, Oct. 15, 1956].

**WKJG-TV Fort Wayne (ch 33)**—Licensed to Thirty-Three Inc. (Anton Hulman Jr., pres, 73.1%; Joseph R. Cloutier, VP, 23%; Henry P. Smith, dir, 3.9%). Former owner: Federated Media Inc. (Paul E. Van Hook pres. & John Dille Jr., chmn of bd). Sales price: \$4 million. FCC approved: July 29, 1974 [For the Record, Aug. 19, 1974]. Note: WKJG Inc. purchased station from original owners (Walter L. Thomas and associates) in 1957. Sales price: \$1,925,000 (with WKJG). FCC approved: March 13, 1957 [For the Record, March 18, 1957]. WKJG Inc. (John F. Dille, 15%; Truth Publishing Co., controlled by Mr. Dille and his family and publisher of the *Elkhart* [Ind.] *Truth*, 60%; Walter R. Beardsley, 25%) sold station to Television Communications Corp. in 1971 for \$6,072,445. FCC approved: March 10, 1971 [BROADCASTING, March 29, 1971]. Spun off to Federated Media when Television



## TV Transfers

Communications Corp. was sold to Warner Communications Inc. [BROADCASTING, Feb. 7, 1972].

**WGMI(TV) Gary (ch 56, now deleted)**—Permittee: Family Stations Inc. (see Group Ownership). Previous owner: General Media Television Inc. (Earl B. Glickman, et al.). Sales price: \$20,000 for CP FCC approved: Feb. 24, 1971 [For the Record, March 8, 1971].

**WHMB-TV Indianapolis (ch 40)**—Licensed to LeSea Broadcasting Corp. (nonprofit corporation). Previous owner: White River Radio Corp. Former call letters: WURD(TV). Sales price: \$354,618. FCC approved: Aug. 15, 1972 [For the Record, Sept. 4, 1972].

**WISH-TV Indianapolis (ch 8)**—Licensed to Indiana Broadcasting Corp. (see Corinthian Broadcasting Corp. in Group Ownership). Station was merged with Corinthian Broadcasting into Dun & Bradstreet Companies Inc. for stock valued at \$137 million (with KXTV(TV) Sacramento, Calif.; KOTV(TV) Tulsa, Okla.; KHOU-TV Houston; and WANE-TV Fort Wayne, Ind.). FCC approved: April 14, 1971 [BROADCASTING, April 19, 1971]. Note: Indiana Bcstg. Corp. purchased WISH-TV from original owner, Universal Bcstg. Co. (C. Bruce McConnell and associates), in October 1956. Sales price: \$10 million (with WISH and WANE-AM-TV Fort Wayne). FCC approved: Oct. 10, 1956 [For the Record, Oct. 15, 1956].

**WRTV(TV) Indianapolis (ch 6)**—Licensed to McGraw-Hill Broadcasting Co. (see Group Ownership). Previous owner: Time-Life Bcstg Inc. Former call letters: WFBM-TV. Sales price (including KERO-TV Bakersfield and KGTV(TV) San Diego, both California; and KMGH-TV Denver): \$57,180,000. FCC approved: March 8, 1972 [BROADCASTING, March 13, 1972; May 15, 1972]. Note: Original owner, Consolidated TV & Radio Bcstrs Inc. (Harry M. Bitner interests) sold station to Time-Life in 1957 as part of a package deal including WFBM(AM), WOOD-AM-TV Grand Rapids, Mich., and WTCN-AM-TV Minneapolis for \$15,750,000. FCC approved: April 17, 1957 [For the Record, April 22, 1957].

**WTHR(TV) Indianapolis (ch 13)**—Licensed to Video Indiana, subsidiary of The Dispatch Printing Co. (see Group Ownership). Original owner: Avco Broadcasting Corp. (see Group Ownership). Original call letters: WLWI(TV). Sales price: \$17,650,000. FCC approved: Aug. 11, 1975 [For the Record, Sept. 1, 1975].

**WLFI-TV Lafayette (ch 18)**—Licensed to RJN Broadcasting Inc. (Richard F. Shively, 100%). Former owners: Sarkes Tarzian Inc. (see Group Ownership). Former call letters: WFAM-TV. Sales price: \$250,000. FCC approved: Nov. 3, 1967 [For the Record, Nov. 13, 1967]. Former owner: Lafayette Bcstg. Inc. Sales price: \$65,000. FCC approved: May 15, 1959 [For the Record, May 25, 1959]. Original owner: Olney E. Richardson. Sales price: \$330,000 (with WASK(AM) Lafayette). FCC approved: Feb. 21, 1957 [For the Record, Feb. 25, 1957].

**WSFD-TV Marion (ch 31)**—Licensed to R. David Boyer, trustee in bankruptcy. Transferred by: Geneco Broadcasting Inc. (Anthony R. Martin-Trigona, 81%, and others). Sales price: no consideration. FCC approved: May 8, 1969 [For the Record, May 19, 1969]. Note: Founded in 1962 by Eugene C. Thompson. Original call letters: WTAI(TV). Controlling interest sold to Northern Indiana Broadcasters (William N. Udell and others) in 1963. Northern Indiana sold 76% to Geneco, Oct. 31, 1968 for \$157,000.

**WIPB(TV) Muncie (ch 49)**—Licensed to Ball State University. Original owner: Tri-City Radio Corp. (Donald A. Burton, 51%; William F. Craig estate, 46.5%, and others). Original call letters: WLBC-TV. Sales price: \$125,000. FCC approved: Oct. 26, 1971 [For the Record, Dec. 6, 1971].

**WPTA(TV) Roanoke (ch 21)**—Licensed to WPTA-TV Inc., a wholly owned subsidiary of Combined Communications Corp. (see Group Ownership). Original owner: Sarkes Tarzian Inc. (see Group Ownership). Sales price: \$3,625,000. FCC approved: April 4, 1973 [For the Record, April 23, 1973].

**WTWO(TV) Terre Haute (ch 2)**—Licensed to Illiana Telecasting Corp., subsidiary of Fabri Development Co., 100% owned by Malcolm I. Glazer. Previous owner: Illiana Telecasting Corp. (James E. Sauter, Gordon Craig, Stephen F. Booth, James A. Beresford,

George Hadden, John L. Booth, Richard L. Lindland, William D. Vogel and James F. Winter, trustees; see Booth American Co. in Group Ownership) forced to sell station because of common ownership rules. Sales price: \$4,650,000. FCC approved: July 18, 1975 [For the Record, Aug. 4, 1975]. Note: James E. Sauter, et al., purchased station from James Raymond Livesay, 25%, et al., in 1971. Sales price: \$5,000,000. FCC approved: Jan. 6, 1971 [For the Record, Jan. 18, 1971].

**\*WVUT(TV) Vincennes (ch 22)**—Licensed to Board of Trustees for Vincennes University (Dr. Isaac K. Beckes et al.). Previous owner: Board of Trustees for Vincennes University (Clarence J. McCormick, Curtis Shake et al.). Sales price: No consideration. FCC approved: Sept. 16, 1976 [For the Record, Oct. 11, 1976]. Note: Transfer, which included \*WVUB(FM) Vincennes, Ind., was for the purpose of a reconstitution of the board of directors.

## Iowa

**KCRG-TV Cedar Rapids (ch 9)**—Licensed to Cedar Rapids TV Co. (*Cedar Rapids Gazette*). Original owners: Myron N. Blank, Harrison E. Spangler and associates, 70-2/3%; *Cedar Rapids Gazette*, 30%. Original call letters: KCRI-TV. Sales price: \$101,500 by *Cedar Rapids Gazette* of remaining 70% interest (with KCRG-AM). FCC approved: Aug. 12, 1954 [For the Record, Aug. 23, 1954].

**WMT-TV Cedar Rapids (ch 2)**—Licensed to WMT Inc. (see Norton Stns. in Group Ownership). Sold by American Broadcasting Stns. Inc. (Mrs. Helen Marks and family). Sales price: \$7,500,000 (with WMT-AM-FM). FCC approved: June 12, 1968 [For the Record, June 24, 1968]. Note: Founded by Mrs. Helen Marks and others in 1953.

**KDUB-TV Dubuque (ch 40)**—Licensed to Lloyd Hearing Aid Corp. (Marvin E. Palmquist and Elizabeth L. Palmquist, 50% jointly; Andrew Palmquist, 16.67%; Christine Palmquist, 16.67%; Mary Palmquist, 16.66%). Previous owner: Dubuque Communications Corp. (Gerald J. Green, 30.5%; Timothy M. Green, 30.5%). Sales price: \$35,000. FCC approved: June 29, 1976 [For the Record, July 19, 1976].

**KCAU-TV Sioux City (ch 9)**—Licensed to Forward of Iowa (see Forward Communications Stns. in Group Ownership). Sold by People's Broadcasting Corp. (Nationwide Mutual Insurance Co.). Sales price: \$3,500,000. FCC approved: Oct. 27, 1965. Former owners: Cowles Broadcasting Co. (see Group Ownership). Sold by Cowles in 1957 to People's for \$3 million with WNAX(AM) Yankton, S.D. Previous call letters: KVTV(TV).

**KMEG(TV) Sioux City (ch 14)**—Licensed to Medallion Broadcasters Inc. (see Fetzer Broadcasting Stns. in Group Ownership). Sold by: Robert B. Donovan and others. Sales price: \$930,065. FCC approved: Aug. 13, 1969 [For the Record, Aug. 25, 1969]. Note: Founded in September 1967.

**KTIV(TV) Sioux City (ch 4)**—Licensed to KTIV Television Co. (see Black Hawk Broadcasting Stns. in Group Ownership). Previous owner: KTIV Television Co. (100% owned by Perkins Brothers Co.). Sales price: \$3.3 million. FCC approved: March 28, 1974 [For the Record, April 15, 1974]. Note: Original owners, KTIV Television Co. (Perkins Brothers Co. [*Sioux City Journal and Journal-Tribune-KSCJ*], 50%; Dietrich Dirks, 36.75%; and others), sold 50% to Perkins Brothers Co. in 1965, giving Perkins Brothers 100% control. Sales price: \$2.2 million for 50%. FCC approved: May 26, 1965 [For the Record, May 31, 1965].

## Kansas

**KGLD(TV) Garden City (ch 11)**—See KCKT(TV) Great Bend below.

**KLOE-TV Goodland (ch 10)**—Licensed to KAYS Inc. (Ross Beach Jr., Robert E. Schmidt, and others, see Group Ownership under Kansas State Network). Original owner: Standard Electronics Corp. Sales price: \$152,500. FCC approved: July 13, 1962 [For the Record, July 23, 1962]. Original call letters: KWKT-TV.

**KCKT(TV) Great Bend (ch 2)**—Licensed to Kansas State Network Inc. (see Group Ownership). Original owners: Elmer C. Wedell and group. Sales price: \$1,037,500 (with KGLD(TV) Garden City Kan., and KOMC(TV) McCook, Neb.). FCC approved: June 13, 1962 [For the Record, June 18, 1962].

**KTVH(TV) Hutchinson (ch 12)**—Licensed to Wichita-Hutchinson Co. (93% owned by Minneapolis

Star-Tribune Co.). Original owners: Hutchinson TV Inc. (John P. and Sidney F. Harris, R.J. Laubengayer, Howard O. Peterson and others). Sales price: \$1 million. FCC approved: Oct. 19, 1955 [For the Record, Oct. 24, 1955].

**KSLN-TV Salina (ch 34, now deleted)**—Licensed to Mid-America Bcstg. Corp. (James P. Sunderland, 50%; Ralph L. Weir Jr., 25%; Robert K. Weary, 25%). Sold by: Melvin L. Gleason and family. Sales price: \$43,000. FCC approved: Feb. 26, 1964 [For the Record, March 2, 1964].

**WIBW-TV Topeka (ch 13)**—Licensed to Stauffer Publications Inc. (see Group Ownership). Original owner: Capper Pub. Sales price: \$7 million (including Capper Pubs' WIBW(AM) and KCKN(AM) Kansas City, Kan. KCKN(AM) in turn was sold to Cy Blumenthal for \$110,000). FCC approved: Dec. 20, 1956 [For the Record, Dec. 24, 1956].

## Kentucky

**WBKO(TV) Bowling Green (ch 13)**—Licensed to Bluegrass Media Inc. (Clyde G. Payne, 20%; Billy J. Bell, 10%; Charles M. Moure Jr., 10%; J. Joe Cheek, 10%; Powell Potts, 10%; Charles Hardcastle, 10%; J.R. Bellettsworth Jr., 10%; David C. Hancock, 10%; Howell Patton Jr., 10%). Previous owner: Professional Telecasting Systems Inc. (Lincoln International Corp., 100%). Sales price: \$1.75 million. FCC approved: July 14, 1976 [For the Record, Aug. 16, 1976]. Note: Founded as WLT(TV) in 1962 by Argus Broadcasting Co. (George A. Brown Jr. and J.M. Walters). Sold in 1970 to Professional Telecasting Systems Inc. for \$1 million. FCC approved: June 11, 1970 [For the Record, June 22, 1970].

**WKYT-TV Lexington (ch 27)**—Licensed to Kentucky Central Television Inc. (Central Bank and Trust Co., executor of estate of Garvice D. Kincaid). Previous owner: Kentucky Central Television Inc. (owned 100% by Mid-Central Investment Co.) Sales price: No consideration. FCC approved: Jan. 21, 1976 [For the Record, Feb. 9, 1976]. Note: Original call letters were WLAP-TV, later WKXP-TV. Gilmore N. Nunn sold station (with WLAP-AM-FM) to Community Broadcasting Co. (Frederic Gregg Jr., Harry C. Feingold and Charles H. Wright) in 1957 for \$346,000. FCC approved: Jan. 17, 1957 [For the Record, Jan. 28, 1957]. Sold in 1958 to Taft Broadcasting Co. (see Group Ownership) for \$100,000 of which \$35,000 was paid for in agreement not to compete for five years. FCC approved: May 15, 1958 [For the Record, May 26, 1958]. Sold in 1967 to Kentucky Central Television Inc. for \$2.5 million. FCC approved: April 26, 1967 [For the Record, May 8, 1967].

**WTVQ-TV Lexington (ch 62)**—Licensed to Starr WTVQ Inc. (see Starr Broadcasting Group Inc. in Group Ownership). Original owner: WBLG-TV Inc., 50% owned by Roy B. White Jr. and 50% by Reeves Telecom Corp. (see Group Ownership). Original call letters: WBLG-TV. Sales price: \$1.5 million. FCC approved: Nov. 14, 1973 [For the Record, Nov. 26, 1973].

**WEZI(TV) Louisville (ch 21, now deleted)**—Permittee: South Central Broadcasting Corp. (group owner). Previous owner: Mid-America Broadcasting Corp. (Charles Sawyer). Sales price: \$25,000 for CP. FCC approved: Oct. 11, 1965 [For the Record, Oct. 18, 1965]. Note: Founded in 1954 by James F. Brownlee, Milton S. Trost, Harold Plunkett, Emmanuel Levi and group as WKLO-TV. Sold to Mr. Sawyer in 1955 for \$350,000 with WKLO.

**WLKY-TV Louisville (ch 32)**—Licensed to WLKY-TV Inc., 100% owned by Combined Communications of Kentucky Inc., a wholly owned subsidiary of Combined Communications Corp. (see Group Ownership). Previous owner: WLKY-TV Inc., 100% owned by Sonderling Broadcasting Corp. (see Group Ownership). Sales price: \$8,330,000. FCC approved: April 4, 1973 [For the Record, April 23, 1973]. Note: Founded by Kentuckiana TV Inc. in 1961. Kentuckiana TV Inc. (George E. and Helen Egger and others) sold station to Sonderling group in 1967 for \$6,860,000. FCC approved: Dec. 13, 1967 [BROADCASTING, Dec. 18, 1967].

**WXIX-TV Newport (ch 19)**—Licensed to Metromedia Inc. (see Group Ownership). Previous owner: U.S. Communications of Ohio Inc. Sales price: \$3 million. FCC approved: Aug. 9, 1972 [BROADCASTING, Aug. 14, 1972]. Note: Previous owners: James G. Lang and Dean Stuhlmueller. Previous call letters: WNOP-TV. Messrs. Lang and Stuhlmueller sold CP in 1965 to D.H. Overmyer Communications Co. for \$100,000 and covenant not to compete. D.H. Overmyer Communications sold 80% of



CP to U.S. Communications Corp. (a subsidiary of AVC Corp.) in 1967 for \$1 million (with 80% of CP's for KEMO-TV San Francisco; WBMO-TV Atlanta; WECO-TV Pittsburgh, and KJDO-TV Rosenberg, Tex.). Former call letters: WSCO-TV.

**WDXR-TV Paducah (ch 29)**—Licensed to WDXR-TV Inc. (100% owned by Lady Sarah McKinney-Smith). Previous owner: WDXR-TV Inc. (George T. Bailey, 50%; Lady Sarah McKinney-Smith, 50%). FCC approved: Dec. 19, 1974 [For the Record, Jan. 13, 1975]. Note: FCC approved involuntary transfer of control to Mrs. McKinney-Smith as executrix of estate of E. Weeks McKinney-Smith, May 22, 1974 [For the Record, June 10, 1974].

## Louisiana

**KALB-TV Alexandria (ch 5)**—Licensed to Lanford Telecasting Co. (see Lanford Stations in Group Ownership). Former owner: T.B. Lanford 99.2%. Sales price: \$333,155. FCC approved: Jan. 10, 1957 [For the Record, Jan. 14, 1957]. Note: Mr. Lanford originally owned 47.2% of station, purchased 52% from W.H. Allen for \$200,000 (with KALB-AM-FM). FCC approved: Aug. 31, 1955 [For the Record, Sept. 5, 1955].

**WAFB-TV Baton Rouge (ch 9)**—Licensed to Guaranty Bcstg. Corp. (Guaranty Bond & Finance Inc. and Guaranty Income Life Insurance Co., principally owned by George A. Foster Trust, 27%; George A. Foster Jr., 10%, and others). Sold by: Royal Street Corp. (WDSU-AM-FM-TV New Orleans). Price: \$2,970,000. FCC approved: Jan. 14, 1964 [For the Record, Jan. 20, 1964]. Note: Royal Street Corp. acquired control of WAFB Stns. in 1956 from Louis S. Prejean and associates by paying \$148,6000 for 31.1% of the stock. It previously had owned 26.7%.

**WRBT(TV) Baton Rouge (ch 33)**—Licensed to Rush Broadcasting Corp. (owned 100% by Corporate Communications Group Inc.). Former owner: Rush Broadcasting Corp. (owned by Richard O. Rush, Ramon V. Jarrell and Southern Educators Life Insurance Co.). Sales price: \$200,000 plus assumption of liabilities of \$2,560,190. FCC approved: March 12, 1976 [For the Record, March 29, 1976].

**KLFY-TV Lafayette (ch 10)**—Licensed to Texoma Broadcasters Inc. (see KWTX Stns. in Group Ownership). Previous owners: Paul H. DeClouet, Thomas A. DeClouet, Harold Delhomme, J.W. Mitchell, each 18.75% and others. Sales price: \$2,693,311. FCC approved: Jan. 27, 1965 [For the Record, Feb. 1, 1965].

**KLPC-TV Lake Charles (ch 7)**—Licensed to Calcasieu Television and Radio Inc. (Lake Charles Television Inc., 100% owned by G. Russell Chambers). Former owner: Calcasieu Television and Radio Inc. (Harry W. Chesley Jr., Ray Eder, et al). Sales price: \$2,050,000. FCC approved: Feb. 18, 1971 [For the Record, March 1, 1971]. Note: Station was sold by T.B. Lanford, 66-2/3%; Lewis M. Sepaugh Sr. and Jr., 33-1/3%; to Calcasieu Television Inc. (Henry W. Chesley Jr., 19.8%; Mary Ann Stein, 7.2%; Stan Musial, and 12 other stockholders with 4.7% each) in 1964. Sales price: \$2 million (with KLPC(AM)). FCC approved: June 27, 1964 [For the Record, July 13, 1964].

**WDSU-TV New Orleans (ch 6)**—Licensed to Cosmos Bcstg. of Louisiana Inc. (see Cosmos Bcstg. in Group Ownership). Original owner: WDSU-TV Inc. (wholly owned by Royal Street Corp.). Sales price: \$16 million. FCC approved: Nov. 29, 1972 [For the Record, Dec. 11, 1972].

**WGNO-TV New Orleans (ch 26)**—Licensed to Communications Corp. of the South Inc. (The Vanderbilt Corp.). Previous owner: Communications Corp. of the South Inc. (Cascade Development Corp., 70%). Sales price: Exchange of stock. FCC approved: April 30, 1976 [For the Record, May 17, 1976]. Note: Founded in 1967 as WVOM-TV. Original owner was David W. Wagenvoord. Receiver in bankruptcy Dorothy R. Cowen sold station in 1971 to Communications Corp. of the South Inc. for \$300,000 (for CP). FCC approved: Dec. 29, 1971.

**WJMR-TV New Orleans (ch 20, now deleted)**—Permittee: Summit Broadcasting Corp. (George A. Mayoral, 85%, Richard L. Voelker, 15%). CP sold by: Supreme Broadcasting Co. (Mr. & Mrs. Roy A. Nelson and others). Sales price: \$393,000 (with WNNR-AM-FM New Orleans). FCC approved: Nov. 20, 1968 [For the Record, Dec. 2, 1968].

**WVUE(TV) New Orleans (ch 8)**—Licensed to Screen Gems Broadcasting of Louisiana Inc. (see Columbia Pictures Industries Inc. under Group Ownership). Previous owners: Craft Bcstg. Co., 40%. Sales

price: \$8 million. FCC approved: June 2, 1965 [For the Record, June 14, 1965]. Note: Founded in 1958 as merger of Supreme Bcstg. Co. (ch. 20 WJMR-TV) 40%, and Coastal Television, 60%. Rust Craft bought Supreme Bcstg's 40% in 1962 for \$855,100.

**KSLA-TV Shreveport (ch 12)**—Licensed to KSLA-TV Inc. (Dolores LaVigne, 36.32%; Journal Publishing Co., 25.14%; Winston B. Linam, 18.45%). Previous owner: KSLA-TV Inc. (Journal Publishing Co., 55%; Dolores LaVigne, 20%; Winston B. Linam, 10%). Sales price: \$2,823,600. FCC approved: May 27, 1976 [For the Record, June 21, 1976]. Note: Former owner, Shreveport Television Co. (Henry E. Linam and associates), sold station in 1960 to KSLA-TV Inc. for \$3.4 million. FCC approved: May 25, 1960 [For the Record, May 30, 1960].

## Maine

**\*WCBB(TV) Augusta (ch 10)**—Licensed to Colby-Bates-Bowdoin Educational Telecasting Corp. (Colby, Bates and Bowdoin colleges). Original owner: Richard S. Robie. Sales price: \$6,000. FCC approved: July 27, 1960 [For the Record, August 8, 1960].

**WABI-TV Bangor (ch 5)**—Licensed to Community Broadcasting Service (see Group Ownership). Sales price: \$125,000 for Murray Carpenter's 50% interest (with WABI(AM)). FCC approved: Oct. 7, 1953 [For the Record, Oct. 12, 1953].

**WLBZ-TV Bangor (ch 2)**—Licensed to WLBZ TV Inc. (see Maine Bcstg. System Stns in Group Ownership). Former owners: Murray Carpenter and wife. Sales price: \$600,000. Former call letters: WTWO(TV). FCC approved: May 15, 1958 [For the Record, May 26, 1958].

**WVIL-TV Bangor (ch 7)**—Licensed to Eastern Maine Broadcasting System Inc. (see Valley Communications Inc. in Group Ownership). Previous owner: Downeast Television Inc., debtor-in-possession. Original call letters: WEMT(TV). Sales price: \$530,000. FCC approved: Jan. 20, 1976 [For the Record, Feb. 2, 1976].

**WMTW-TV Poland Spring (Portland) (ch 8)**—Licensed to Mid New York Bcstg Corp. (see Mid New York Bcstg Stns in Group Ownership). Sales price: \$3,620,469 with WMTW-FM Mt. Washington, N.H. FCC approved: Nov. 8, 1967 [For the Record, Nov. 20, 1967]. Previous owner: Dolphin Enterprises Inc. (Jack and Miriam Paar). Sold by John W. Guider, Horace A. Hildreth, Peter Anderson and others. Sales price: \$3,075,000 (with WMTW-FM). FCC approved: April 15, 1964 [For the Record, April 27, 1964].

**WAGM-TV Presque Isle (ch 8)**—Licensed to Aroostook Bcstg. Corp. (see Community Broadcasting Service in Group Ownership). Former owner: Harold D. Glidden. Sales price: \$525,000 (with WAGM(AM) and WABM(AM) Houlton, Me.). FCC approved: Sept. 26, 1957 [For the Record, Sept. 30, 1957].

## Maryland

**WJZ-TV Baltimore (ch 13)**—Licensed to Westinghouse Broadcasting Co. (see Group Ownership). Original owners: Ben Cohen, Herman Cohen and associates. Former call letters: WAAM-TV. Sales price: \$4.4 million. FCC approved: June 28, 1957 [For the Record, July 1, 1957].

**WTBO-TV Cumberland (ch 17, now deleted)**—Licensed to Tennessee Valley Bcstg. Corp. Original owners: Maryland Radio Corp. (Howard L. Chernoff and associates). Sales price: \$110,000 (with WTBO(AM)). FCC approved: Sept. 1, 1954 [For the Record, Sept. 16, 1954].

**WHAG-TV Hagerstown (ch 25)**—Licensed to WHAG TV Inc. (Samuel Magazine, 50%; Sheldon Magazine, 50%). Previous owner: WHAG TV Inc. (Adler Communications Corp., 51.2%). Sales price: \$101,350. FCC approved: Sept. 18, 1972 [For the Record, Oct. 30, 1972].

**WBOC-TV Salisbury (ch 16)**—Licensed to WBOC Inc. (see Baltimore Sunpapers Stns. in Group Ownership). Previous owner: John W. Downing and associates. Sales price: \$1,211,246 with WBOC(AM). FCC approved: July 26, 1961 [For the Record, August 7, 1961].

## Massachusetts

**WCDC(TV) Adams (ch 19)**—Licensed to Albany Television Inc. (see Poole Broadcasting in Group Ownership). Former owner: Capital Cities Broadcasting Corp. (see Capital Cities Communications Inc. in

Group Ownership). Sales price: \$19 million (with WTEI(TV) Albany, N.Y.). FCC approved: Feb. 24, 1971 [BROADCASTING, March 1, 1971]. Note: Capital Cities purchased station from original owner, Greylock Bcstg. Co., in 1957. Former call letters: WMGT-TV. Sales price: \$379,206. FCC approved: Feb. 7, 1957 [For the Record, Feb. 11, 1957].

**WSBK-TV Boston (ch 38)**—Licensed to New Boston Television Inc. (Storer Broadcasting Co., see Group Ownership). Former owners: Boston Catholic Television Center, 50%, and Austin A. Harrison, 10%. Former call letters: WIHS-TV. Sales price: \$2,276,513.16. FCC approved: July 27, 1966 [For the Record, Aug. 8, 1966].

**WLVI-TV Cambridge (ch 56)**—Licensed to Kaiser Broadcasting of Massachusetts Inc., 100% owned by Kaiser Broadcasting Co. (see Kaiser Stns in Group Ownership). Former owner: Kaiser-Globe Broadcasting Corp. (90% owned by Kaiser Broadcasting Corp. and 10% by Globe Publishing Co.). Former call letters: WKBG-TV. Sales price: no consideration. FCC approved merger of Kaiser Broadcasting Corp.'s five independent UHF's (including WKBG-TV) and Field Communications Corp.'s one independent UHF in May 1973 [BROADCASTING, May 14, 1973]. Note: Former call letters: WHXR-TV. Sold by Harvey Radio Laboratories Inc. to WKBG Inc. (Kaiser Broadcasting Corp., 50%; Globe Newspaper Co., 50%) in 1966 for \$1,750,000 (with WXHR-AM-FM). FCC approved: Oct. 22, 1966 [For the Record, Oct. 31, 1966]. Kaiser bought 40% of Globe's holdings in 1968. Kaiser Broadcasting Co. acquired the remaining 10% from Globe in 1974 [BROADCASTING, Jan. 28, 1974].

**WTEV(TV) New Bedford (Providence, R.I.) (ch 6)**—Licensed to WGAL Television Inc. (Steinman Stations, see Group Ownership). Former owners: E. Anthony & Sons, 55%; New England Television Co., 45%. Sales price: \$5,775,000. FCC approved: April 6, 1966 [For the Record, April 11, 1966].

**WHYN-TV Springfield (ch 40)**—Licensed to The WHYNTV Stations Corp. (see Guy Gannett Broadcasting Services in Group Ownership). Former owners: Hampden-Hampshire Corp. (William Dwight and Charles N. DeRose and families, 50%; Republican TV Inc. (employe and beneficial funds of *Springfield Republican News and Union*), 50%). Sales price: \$3,850,000 with WHYN-AM-FM plus agreement not to compete. FCC approved: June 7, 1967 [For the Record, June 19, 1967]. Note: Dwight DeRose group originally sold station to Hampden-Hampshire for \$250,000 for 50% interest by Republican TV Inc. (with WHYN-AM-FM). FCC approved: July 21, 1954 [For the Record, July 26, 1954].

**WJZB-TV Worcester (ch 14)**—Licensed to Capital Communications Corp. (see Springfield TV Broadcasting Corp. in Group Ownership). Original owner: Salisbury Broadcasting Corp. (Fox, Wells & Rogers, 30.4%; Kenneth P. and Milton P. Higgins, 9.9% and others). Original call letters: WWOR-TV. Sales price: 20% stock interest in Springfield TV. FCC approved: Oct. 15, 1958 [For the Record, Oct. 20, 1958].

## Michigan

**WXON(TV) Allen Park (Detroit) (ch 20)**—Licensed to WXON-TV Inc. (principally owned by Aben Johnson). Previous owner: United Bcstg. Inc. Original call letters: WJMY(TV). Sales price: \$233,952. FCC approved: June 1972 [BROADCASTING, June 5, 1972]. Note: Founded by Robert M. Paar in 1962. CP sold to Triangle Bcstg. Co. (Robert P. Sanos, 20% and others) in 1962 for \$45,000. Sold to United Bcstg. in 1964 for \$115,000. FCC approved: July 8, 1964 [For the Record, July 13, 1964].

**WUHQ-TV Battle Creek (ch 41)**—Licensed to Channel 41 Inc. (John W. and William Lawrence, as family group, 53%). Original owner: Channel 41 Inc. (John W. and William Lawrence, as family group, 47%; and others). Acquisition of positive control of licensee through purchase of stock from William Betts, Robert Braun, et al approved by FCC, May 30, 1974 [For the Record, June 17, 1974].

**WNEM-TV Bay City (ch 5)**—Licensed to Meredith Corp. (see Group Ownership). Sold by Gerity Broadcasting Co. (James Gerity Jr.). Sales price: \$11.5 million. FCC approved: April 16, 1969 [For the Record,



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April 21, 1969]. Note: Founded by Gerity Broadcasting in February 1954.

**WWTW(TV) Cadillac (ch 9)**—Licensed to Fetzer Broadcasting Co. (John E. Fetzer, 49.99%; Carl E. Lee, A. James Ebel, C.E. Ellerman, et al., 15.7%). Previous owner: Fetzer Broadcasting Co. (John E. Fetzer, 53.39%; Carl E. Lee, A. James Ebel, C.E. Ellerman, et al., 12.2%). Sales price: \$240,084 (with WWAM[AM] and WKJF[FM] Cadillac, WJFM[FM] Grand Rapids, WKZO[AM] Kalamazoo and WWUP-TV Sault Ste. Marie, all Michigan). FCC approved: May 24, 1974 [For the Record, June 17, 1974]. Note: Original owner, Sparton Broadcasting Co. (owned by Sparton Corp., formerly Sparks-Withington Co.), sold station to Fetzer Television Inc. in 1958 for \$1 million. FCC approved: July 24, 1958 [For the Record, Aug. 4, 1958].

**WKBD-TV Detroit (ch 50)**—Licensed to Kaiser Broadcasting Co., 77.5% owned by Kaiser Broadcasting Corp. (see Group Ownership) and 22.5% by Field Communications Corp. (owned by Field Enterprises Inc., Chicago). Original owner: Kaiser Broadcasting Corp. (100%). Sales price: no consideration. FCC approved merger of Kaiser Broadcasting Corp.'s five independent UHF's (including WKBD-TV) and Field Communications Corp.'s one independent UHF in May 1973 [BROADCASTING, May 14, 1973].

**WXYZ-TV Detroit (ch 7)**—Licensed to WXYZ Inc. (see ABC Stns in Group Ownership). Original owner: American Bcstg. Co. Note: This was change of ownership when ABC merged with United Paramount Theaters Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

**WJRT-TV Flint (ch 12)**—Licensed to Poole Broadcasting Co. (see Group Ownership). Sold by: Goodwill Stns. Inc. (G.A. Richards trusts, John F. Patt, Worth Kramer and others). Sales price: \$6 million. FCC approved: July 29, 1964 [For the Record, Aug. 10, 1964].

**WMCN(TV) Grand Rapids (ch 23, now deleted)**—Licensed to Peninsular Bcstg. Co. (H&B Balaban Corp., 50%; John D. Loeks, 33 1/3%; Howard W. Freck, 16 2/3%). Note: H&B Balaban purchased interest from E.A. McCready and present minority stockholders. Sales price: \$7,500. FCC approved: Sept. 12, 1956 [For the Record, Sept. 17, 1956].

**WOTV(TV) Grand Rapids (ch 8)**—Licensed to Manhattan Cable Television (owned by Time Inc.). Original owner: Consolidated TV & Radio Bcstrs. Inc. (Harry M. Bitner interests). Former call letters: WOOD-TV. Sales price: Part of a package deal, including WOOD-AM-TV, WTCN-AM-TV Minneapolis and WFBM-AM-TV Indianapolis, for \$15,750,000. FCC approved: April 17, 1957 [For the Record, April 22, 1957]. Note: Mr. Bitner's interests purchased WOOD-TV in September 1951 for \$1,382,086 from Leonard A. Versluis (call letters then WLAV-TV) [For the Record, Sept. 24, 1951].

**WZZM-TV Grand Rapids (ch 13)**—Licensed to Synergistic Communications Corp. (West Michigan Telecasters stockholders, 55%; Henry M. Hogan Jr., Paul Neal Averill and Elinor Bunin, 45% as a group). Sold by: West Michigan Telecasters Inc. (William C. Dempsey and others). Sales price: stock transaction aggregating estimated \$10 million (with WZZM-FM). FCC approved: Sept. 17, 1969 [For the Record, Sept. 29, 1969]. Note: Began operation Nov. 1, 1962, on interim basis whereby all four applicants operated on a cooperative basis. West Michigan Telecasters began operating station Jan. 25, 1965.

**WIRN(TV) Ironwood (ch 12, now deleted)**—Licensed to Lake Superior Bcstg. Co. (*Marquette* [Mich.] *Mining Journal*). Former owners: William J. Johnson and wife and others. Former call letters: WJMS-TV. Sales price: \$10,000 (for construction permit). FCC approved: Jan. 8, 1958 [For the Record, Jan. 13, 1958].

**WTOM-TV Lansing (ch 54, now deleted)**—Licensed to Inland Bcstg. Co. (original owner: Lansing Bcstg. Co. (John C. Pomeroy and associates). Original call letters: WILS-TV. Sales price: Lease with option to purchase at \$166,254. FCC approved: Sept. 21, 1954 [For the Record, Sept. 27, 1954].

**WLUC-TV Marquette (ch 6)**—Licensed to WLUC Inc. (see Post Corp. Stns. in Group Ownership). Previous owner: Morgan Murphy. Sales price: \$3.1 million (with WLUC-TV Green Bay, Wis.). FCC approved: Jan.

6, 1965 [For the Record, Jan. 11, 1965]. Note: Founded in 1954 as WAGE-TV by Jerome Sill and H.R. Herzberg. Sold in 1955 to *Mining Journal*-Frank Russell group for \$20,000 and call letters changed to WDMJ-TV. Control sold in 1959 to Morgan Murphy in stock transaction for overall consideration of \$250,000 plus assumption by buying corporation of obligations totaling \$102,000 and securing of notes totaling \$160,000, with call letters changed to WLUC-TV.

**WEYI-TV Saginaw (ch 25)**—Licensed to Rust Craft Bcstg. Co. (see Group Ownership). Previous owner: Lake Huron Bcstg. Corp. Former call letters: WKNX-TV. Sales price: \$1.6 million. FCC approved: Feb. 17, 1972 [For the Record, March 13, 1972].

**WWUP-TV Sault Ste. Marie (ch 10)**—Licensed to Fetzer Broadcasting Co. (John E. Fetzer, 49.99%; Carl E. Lee, A. James Ebel, C.E. Ellerman, et al., 15.7%). Previous owner: Fetzer Broadcasting Co. (John E. Fetzer, 53.39%; Carl E. Lee, A. James Ebel, C.E. Ellerman, et al., 12.2%). Sales price: \$240,084 (with WWAM[AM]-WKJF[FM] and WWTW[TV] Cadillac, WJFM[FM] Grand Rapids, WKZO[AM] Kalamazoo, all Michigan). FCC approved: May 24, 1974 [For the Record, June 17, 1974].

### Minnesota

**KCMT(TV) Alexandria (ch 7)**—Licensed to Central Minnesota Television Co. (see Group Ownership). Previous owner: Central Minnesota Television Co. (Thomas Barnstable Jr., Bruce Barnstable, Harris Widmer, Philip Vogel and Rozel Barnstable, executors). Sales price: no consideration. FCC approved: Nov. 18, 1974 [For the Record, Dec. 2, 1974]. Note: Earlier in 1974, FCC granted involuntary transfer of control of licensee from Thomas K. Barnstable to Rozel Barnstable, Thomas K. Barnstable Jr., Bruce Barnstable, Philip Vogel and Harris W. Widmer, executors of estate of Mr. Barnstable. FCC approved: Aug. 26, 1974 [For the Record, Sept. 16, 1974].

**KAAL(TV) Austin (ch 6)**—Licensed to Minnesota-Iowa TV Co. (see Black Hawk stations in Group Ownership). Former call letters: KAUS-TV. Original owner: Minnesota-Iowa Television Co. (Chester A. Weseman, George Wilson, Martin Bustad, Harold Westby and Albert W. Smith). Former call letters: KNMT(TV). Sales price: \$41,000 (with KAUS[AM] Austin). FCC approved: Oct. 29, 1958 [For the Record, Nov. 3, 1958].

**KDAL-TV Duluth(ch 3)**—Licensed to KDAL Inc. (see Tribune Stns. in Group Ownership). Previous owner: estate of Dalton LeMasurier. Sales price: \$3.3 million with KDAL(AM). FCC approved: Dec. 7, 1960 [For the Record, Dec. 19, 1960].

**KEYC-TV Mankato(ch 12)**—Licensed to Lee Enterprises Inc. (see Group Ownership). Original owner: Walter K. Mickelson and associates. Sales price: \$400,000 in aggregate. FCC approved: Feb. 24, 1960 [For the Record, Feb. 29, 1960].

**WCCO-TV Minneapolis (ch 4)**—Licensed to Midwest Radio-Television Inc. (MTC Properties Inc., 53%; Minneapolis Star & Tribune Co., 47%). Previous owner: Midwest Radio-Television Inc. (Mid-Continent Radio-TV Inc., 53%; Minneapolis Star & Tribune Co., 47%). Sales price (including WCCO-AM-FM): \$11,760,000. FCC approved: July 12, 1976 [For the Record, July 26, 1976]. Note: Began operating as WTCN-TV in 1949. Original owner: Mid-Continent Radio-TV Inc. (Northwest Publications Inc., 50%; Minnesota Tribune Co., 50%) sold station in 1952 to Midwest Radio-Television Inc. (Mid-Continent Radio-TV Inc., 53%; CBS, 47%) in an exchange of properties. FCC approved: July 31, 1952 [For the Record, Aug. 4, 1952]. CBS sold its 47% interest to Minneapolis Star & Tribune Co. in November 1954 for \$3,950,000.

**WTCN-TV Minneapolis (ch 11)**—Licensed to WTCN Television Inc. (see Metromedia Inc. in Group Ownership). Previous owner: WTCN Television Inc. (100% owned by Chris-Craft Industries Inc.). FCC approved: June 1972 [BROADCASTING, June 26, 1972]. Note: Founded by Robert Butler and associates in 1953. Sold to Harry M. Bitner interests in 1959 for \$1,815,000. Bought by Time-Life Broadcast Inc. in package transaction including WTCN, WOOD-AM-FM-TV Grand Rapids and WFBM-AM-TV Indianapolis in 1957 for \$15,750,000. Purchased by Chris-Craft in 1964 for \$3.9 million. FCC approved: Aug. 24, 1964 [For the Record, Aug. 31, 1964].

**KTTC(TV) Rochester (ch 10)**—Licensed to KTTC Television Inc. (a wholly owned subsidiary of Quincy Newspapers Inc.). Previous owner: Southern Minnesota Broadcasting Co. (G. David Gentling, 100%).

Sales price: \$4,250,000. FCC approved: May 6, 1976 [For the Record, May 24, 1976]. Note: Began operating as KROC-TV in 1953. Original owner: Southern Minnesota Broadcasting Co. (Agnes P. Gentling and others), transferred control of station to Southern Minnesota Broadcasting Co. (G. David Gentling and others) in 1963 for \$438,000. Deal included KROC(AM). FCC approved: April 1, 1963 [For the Record, April 8, 1963].

**KMSP-TV St. Paul (ch 9)**—Licensed to United TV Inc. (20th Century-Fox Film Corp.). Former owner: National Theaters. Sales price: \$3.5 million. FCC approved: Oct. 29, 1959 [For the Record, Nov. 9, 1959]. Note: Founded as KETD-TV by Lee L. Whiting and group. Morris T. Baker and associates bought 75% for \$300,000 in 1954 [For the Record, Sept. 20, 1954]. Thomas P. Johnson, Seymour Weintraub and associates bought 100% for \$1.14 million plus assumption of obligations amounting to \$315,452 (with KEYD[AM], later sold) in 1956 [For the Record, June 4, 1956]. Call letters changed to KMGM-TV when Loew's Inc. bought 25% interest. National Telefilm Assoc. bought 75% interest for \$650,000 in 1957 [For the Record, Dec. 2, 1957]; remaining 25% from Loew's Inc. for \$130,000 in 1958 [For the Record, Feb. 10, 1958]. National Theaters bought KMGM-TV for \$11 million (with WNTA-AM-FM Newark, N.J. [New York City area]) in 1959 [For the Record, March 9, 1959].

**KNMT(TV) Walker(ch 12)**—Licensed to Central Minnesota Television Co. (see Group Ownership). Previous owner: Central Minnesota Television Co. (Thomas Barnstable Jr., Bruce Barnstable, Harris Widmer, Philip Vogel and Rozel Barnstable, executors). Sales price: no consideration. FCC approved: Nov. 18, 1974 [For the Record, Dec. 2, 1974]. Note: Earlier in 1974, FCC granted involuntary transfer of control of licensee from Thomas K. Barnstable to Rozel Barnstable, Thomas K. Barnstable Jr., Bruce Barnstable, Philip Vogel and Harris W. Widmer, executors of estate of Mr. Barnstable. FCC approved: Aug. 26, 1974 [For the Record, Sept. 16, 1974].

### Mississippi

**WDAM-TV Hattiesburg(ch 9, now deleted)**—Licensed to Lion TV Corp. WDSU Bcstg. Corp. (WDSU-AM-FM-TV New Orleans) purchased 51% of station from Dave A. Matison Jr., Harold M. Matison and Milton J. Fine. Sales price: \$51,000. FCC approved: Sept. 19, 1956 [For the Record, Sept. 24, 1956].

**WAPT(TV) Jackson (ch 16)**—Licensed to American Public Life Broadcasting Co. (Lewis C. Hopper, Curtis D. Roberts, Robert G. Nichols, William Neville II, Louis A. Farber and Russell Birmingham). Former owner: American Public Life Broadcasting Co. (owned 100% by American Public Life Insurance Co.). Sales price: \$500,000 plus assumption of approximately \$3 million in liabilities. FCC approved: March 18, 1976 [For the Record, March 29, 1976].

**WHTV(TV) Meridian (ch 24)**—Licensed to Central Television Inc. (Frank K. Spain, 80% et al.). Previous owner: Delta Communications Corp. (F. Carrington Weems, pres, et al.). Sales price: \$30,000. FCC approved: March 23, 1972 [For the Record, April 17, 1972].

### Missouri

**KHOA-TV Hannibal (ch 7)**—Licensed to Lee Enterprises Inc. (see Group Ownership). Original owners: Courier Post Pub. Co. acquired 20% interest in Lee Bcstg. Inc. FCC approved: July 1, 1953 [For the Record, July 13, 1953].

**KRCG(TV) Jefferson City (ch 13)**—Licensed to Mid-America Television Co. (see Group Ownership). Former owner: William H. Weldon. Sales price: \$3,150,000 (with KNOS[AM]) Jefferson City, and KMOS-TV Sedalia, both Missouri. FCC approved: July 13, 1966 [For the Record, July 18, 1966].

**KODE-TV Joplin (ch 12)**—Licensed to Gilmore Bcstg. Corp. (see Group Ownership). Original owner: WSTV Inc. (Jack Berman and associates). Sales price: \$1.85 million (with KODE[AM]). FCC approved: May 23, 1962 [For the Record, May 28, 1962]. Note: Founded by Austin Harrison and associates as KSWM-TV. Sold in 1956 to WSTV Inc. for \$591,000 (with KSWM-AM).

**KTVJ(TV) Joplin (ch 16)**—Licensed to Mid America Broadcasting (98% controlled by Kansas State Network, see Group Ownership). Original owner: Mid America Broadcasting (Virginia S. Hickey, William Burton, et al.). Former call letters: KUHI-TV. Sales price: \$1,111,732. FCC approved: April 29, 1975 [For



the Record, May 12, 1975].

**KCMO-TV Kansas City (ch 5)**—Licensed to Meredith Corp. (see Group Ownership). Original owners: KCMO Bcstg. Co. (TL Evans and Lester E. Cox). Sales price: \$2 million (with KCMO-AM-FM). FCC approved: Nov. 12, 1953 [For the Record, Nov. 23, 1953].

**\*KCPT(TV) Kansas City (ch 19)**—Licensed to Community Service Broadcasting of Mid-America Inc. Original owner: School District of Kansas City, Mo. Former call letters: \*KCS-D-TV. Sales price: \$22,226. FCC approved: Dec. 10, 1971 [For the Record, Feb. 14, 1972].

**KCTV(TV) Kansas City (ch 25, now deleted)**—Licensed to Allen B. DuMont Labs Inc. Original owner: Empire Coil Co. Sales price: \$1 and assumption of certain obligations. FCC approved: Dec. 31, 1953 [For the Record, Jan. 11, 1954].

**KMBC-TV Kansas City (ch 9)**—Licensed to Metromedia Inc. (see Group Ownership). Previous owner: Cook Paint & Varnish Co. Sales price: \$9.56 million with KMBC(AM), KMOS-TV Sedalia, Mo., and KFRM(AM) Concordia, Kan. FCC approved: July 26, 1961 [For the Record, August 7, 1961]. Note: Metromedia has sold KMOS-TV and KFRM(AM) to other parties. KMBC stations were founded by Arthur B. Church and sold to Cook in 1954 for \$1.75 million. Cook which at that time owned WHB-TV Kansas City, sharing time on ch. 9 with KMBC-TV, sold WHB(AM) to Mid-Continent Bcstg. Co. for \$400,000 and surrendered the license for WHB-TV.

**WDAF-TV Kansas City (ch 4)**—Licensed to Taft Bcstg. Co. (see Group Ownership). Previous owner: Transcontinent TV Corp. Sales price: \$26.9 million (with WDAF-AM-FM and WGR-AM-FM-TV Bullalo, N.Y. and WNEP-TV Scranton, Pa.). FCC approved: Feb. 19, 1964. Note: Founded by *Kansas City Star and Times*. Sold to National Theaters for \$7.6 million (with WDAF-AM-FM) in 1958 under divestiture order following consent judgment in 1957 in civil antitrust suit brought by the Department of Justice against the Kansas City Star Co. National Theaters sold stations to TTC for \$9 3/4 million in 1960.

**KPOB-TV Kirksville (ch 3)**—Licensed to Turner-Farrar Association (see Group Ownership). Previous owner: Turner-Farrar Association (partnership of O.L. Turner; O.L. Turner, trustee of Turner trust; Ethel M. Turner; and Bernice Horning, executrix of estate of Harry B. Horning). Sales price: none. FCC approved: Nov. 7, 1974 [For the Record, Nov. 25, 1974]. Note: Earlier in 1974 FCC granted involuntary transfer of control of Turner-Farrar Association (partnership) from Harry R. Horning to Bernice Horning, executrix of estate of Mr. Horning. FCC approved: Aug. 30, 1974 [For the Record, Sept. 16, 1974].

**KQTV(TV) St. Joseph (ch 2)**—Licensed to Amaturo Group Inc. (see Group Ownership). Previous owner: Intermedia Inc. (a wholly owned subsidiary of ISC Industries). Sales price: \$4,677,500, with KLYX(FM) Clear Lake City, Tex. and KGRV(FM) St. Louis. FCC approved: July 3, 1973 [For the Record, July 16, 1973]. Note: Founded by Barton Pitts in September 1953. Sold to Kenyon Brown-Bing Crosby group in December 1955 for \$550,000 and \$200,000 in liabilities. Sold to Jesse D. Fine family in 1957 for \$841,091 with KFEO(AM) St. Joseph. Sold in 1963 to Mid-States Broadcasting Corp. for \$1,750,000 with KFEO(AM) and KLIK(AM) Jefferson City, Mo. Panax Corp. (formerly Mid-States Broadcasting) sold station as KFEO-TV in 1969 for \$3,150,000 to Intermedia Inc.

**KDNL-TV St. Louis (ch 30)**—Licensed to Evans Broadcasting Corp. (Thomas M. Evans, 30%; E.P. Evans, 30%; B. Loomis, 30%; Jack Petrik, 10%). Previous owner: Evans Broadcasting Corp. (Thomas M. Evans, 100%). Sales price: No consideration. FCC approved: July 8, 1976 [For the Record, Aug. 2, 1976]. Note: Sold in 1968 by Greater St. Louis Television Corp. (Boyd W. Fellows and others) to Evans Broadcasting Corp. for \$40,500. FCC approved: July 19, 1968 [For the Record, July 29, 1968].

**KMOX-TV St. Louis (ch 4)**—Licensed to CBS Inc. (see Group Ownership). Former owners: Robert T. Convey and associates, *St. Louis Globe-Democrat* [Newhouse interests], 800 N. 12th Inc. [Elzey Roberts], KSTP Inc., and others. Sales price: \$4 million. Original call letters: KWK-TV. FCC approved: Oct. 23, 1957 [For the Record, Oct. 28, 1957]. Note: Conditioned on CBS disposal of permit for ch. 11 in St. Louis.

**KTVI(TV) St. Louis (ch 2)**—Licensed to Newhouse Broadcasting Corp. (see Group Ownership). Sold by:

Paul E. Peltason, 34.1%; Harry Tenenbaum, 34.1%, and others, 5.8% (Newhouse already owned 26%). Sales price: \$7,576,778 for 74%. FCC approved: June 10, 1964 [For the Record, June 22, 1964].

**KMOS-TV Sedalia (ch 6)**—Licensed to Mid-America Television Co. (see Group Ownership). See KRCC(TV) Jefferson City, above. Note: Founded by Milton J. Hinlein and others; sold to Cook Paint & Varnish Co. in 1958 for \$50,000. Purchased by Metromedia Inc., and then sold to Jefferson TV Co. in 1961 for \$200,000.

**KOLR(TV) Springfield (ch 10)**—Licensed to Independent Broadcasting Co. (J.H.G. Cooper, 25%; John O. Cooper, 26%; James H. Cooper, 26%). Previous owner: Independent Broadcasting Co. (J.H.G. Cooper 77%). FCC granted relinquishment of positive control of licensee through transfer of stock. FCC approved: Aug. 30, 1974 [For the Record, Sept. 16, 1974].

**KYTV(TV) Springfield (ch 3)**—Licensed to Springfield Television Inc. 50% of voting stock of licensee, Springfield Television Inc., transferred from Lester L. Cox (749 shares) and wife, Claudine B. Cox (1 share), and Lynn E. Bussey (749 shares) and wife, Virginia Cox Bussey (1 share), to same person d/b as Grand Prairie Investment Co. of which they are sole owners, in same proportion. No consideration. FCC approved: Oct. 29, 1970 [For the Record, Nov. 16, 1970].

## Montana

**KTVQ(TV) Billings (ch 2)**—Licensed to the Montana Network (see Garryowen Stns. in Group Ownership). Original owners: Joseph S. Sample, J. Carter Johnson, C.L. Crist and others. Former call letters: KOOK-TV. Sales price: \$540,075 (with KOOK-AM). FCC approved: Dec. 13, 1956 [For the Record, Dec. 24, 1956].

**KULR-TV Billings (ch 8)**—Licensed to Harriscope Broadcasting Corp. (see Group Ownership). Former owners: Rex H. Baker, Arthur Miller and Thor Myhre. Sales price: \$350,000. FCC approved: March 8, 1967 [For the Record, March 13, 1967]. Note: Original owners were Paul Crain, Dan Snyder and associates under call letter KGHL-TV. Sold station to Messrs. Baker, Miller and Myhre for \$745,000 in 1962.

**KXLF-TV Butte (ch 4)**—Licensed to Garryowen Butte TV Inc. (see Garryowen Stns. in Group Ownership). Previous owner: Ed Craney and group. Sales price: \$1,750,000 with KXLF(AM) and KXLJ-AM-TV, Helena, Mont. FCC approved: Jan. 18, 1961 [For the Record, Jan. 30, 1961]. Note: Mr. Sample immediately sold the Helena stations to Helena TV Inc. for \$400,000 (see KBLL-TV Helena below).

**KFBB-TV Great Falls (ch 5)**—Licensed to Harriscope Bcstg. Corp. (see Group Ownership). Original owners: David E. Bright, Ernest L. Scanlon, Daniel T. O'Shea. Sales price: \$610,000 (with KFBB-AM). FCC approved: May 23, 1962 [For the Record, June 4, 1962]. Note: KFBB-TV was founded by Joseph P. Wilkins and associates and sold to Messrs. Bright, Scanlon and O'Shea in 1960 for \$616,000.

**KRTV(TV) Great Falls (ch 3)**—Licensed to Garryowen-Cascade TV. Inc. (see Garryowen stations in Group Ownership). Previous owner: Snyder & Associates (Dan Snyder, estate of Paul Crain and others). Sales price: \$1,070,000 and liabilities. FCC approved: Feb. 28, 1969 [For the Record, March 3, 1969]. Note: Founded in 1958. Construction permit sold that year by Francis N. and Robert R. Laird to Snyder & Associates for \$59,680 and cancellation of \$19,000 debt owed Snyder by Lairds. Former call letters: KCTL(TV).

**KTCM(TV) Helena (ch 12)**—Licensed to Capital City Television Inc. (Tim Babcock, 56.67%, Bob Magness, 43.33%). Former call letters: KBLL-TV. 56.67% sold to Mr. Babcock by Paul McAdam and A.W. Scribner. Sales price: \$201,421.45 (with 56.67% of KBLL(AM) Helena). FCC approved: Dec. 18, 1968 [For the Record, Dec. 23, 1968]. Note: Founded by Ed Craney and associates in 1958. Original call letters: KXLJ-TV. Bought by Joseph S. Sample for \$1,700,000 in 1961 (with KXLF-AM-TV Butte, and KBLL(AM) Helena, both Montana). Mr. Sample immediately sold the KBLL(AM) station to W.L. Piehl and associates for \$400,000. Mr. Piehl and associates sold KBLL(AM) station to Capital Cities Television (Paul McAdam, A.W. Scribner and Bob Magness) for \$5,000 plus \$255,000 in obligations in 1963.

**KGVO-TV Missoula (ch 13)**—Licensed to Western Broadcasting Co. (see Dale Moore Stns. in Group Ownership). Former owners: A.J. Mosby, 78.8%; Aline Mosby, 10.1%; Mary Jane Bader, 10.1%. Former call

## TV Transfers

letters: KMSO-TV. Sales price: \$818,841. FCC approved: Sept. 10, 1964 [For the Record, Sept. 21, 1964].

## Nebraska

**KCNA-TV Albion (ch 8)**—Licensed to NTV Enterprises Inc. (see Group Ownership). Original owner: Bi-States Co. (F. Wayne Brewster, et al, 100%). Original call letters: KHOL-TV. Sales price: \$1.9 million (with KPHL-TV Hayes Center, KHOL-TV Kearney and KHTL-TV Superior, all Nebraska). FCC approved: April 29, 1974 [For the Record, May 13, 1974].

**KGIN-TV Grand Island (ch 11)**—Licensed to Cornhusker TV Corp. (see Fetzer Stns. in Group Ownership). Original owner: Electron Corp. Sales price: \$2,500 for out of pocket expenses (for CP). FCC approved: Feb. 8, 1961 [For the Record, Feb. 13, 1961].

**KHAS-TV Hastings (ch 5)**—Licensed to Nebraska Television Corp. (see Seaton Stns in Group Ownership). Original owner: Nebraska Television Corp. (Seaton Publishing Co., 51.67%). Sales price: no consideration. FCC approved: June 19, 1974 [For the Record, July 15, 1974].

**KWNB-TV Hayes Center (ch 6)**—Licensed to Enterprises Inc. in (see Group Ownership). Original owner: Bi-States Co. (F. Wayne Brewster, et al, 100%). Original call letters: KHPL-TV. Sales price: \$1.9 million (with KHOL-TV Albion, KHOL-TV Kearney and KHTL-TV Superior, all Nebraska). FCC approved: April 29, 1974 [For the Record, May 13, 1974].

**KHGI-TV Kearney (ch 13)**—Licensed to NTV Enterprises Inc. (see Group Ownership). Original owner: Bi-States Co. (F. Wayne Brewster, et al, 100%). Original call letters: KHOL-TV. Sales price: \$1.9 million (with KHOL-TV Albion, KHPL-TV Hayes Center and KHTL-TV Superior, all Nebraska). FCC approved: April 29, 1974 [For the Record, May 13, 1974].

**KOLN-TV Lincoln (ch 10)**—Licensed to Cornhusker Radio TV Corp. (see Fetzer Stns. in Group Ownership). Original owners: Edward M. O'Shea, Bennett S. Martin and Harold E. Anderson. Sales price: \$650,000 (with KOLN-AM). FCC approved: Aug. 19, 1953 [For the Record, Aug. 24, 1953].

**\*KUON-TV Lincoln (ch 12)**—Licensed to U. of Nebraska. Original owners: Cornhusker Radio & TV Corp. (John E. Fetzer). Original call letters: KOLN-TV (now being used on ch. 10 Lincoln). Sales price: no consideration. FCC approved: July 28, 1954 [For the Record, Aug. 2, 1954]. Note: Mr. Fetzer bought KOLN-TV Lincoln on ch. 12 in 1953 (see above). His purchase of KFOR-TV Lincoln on ch. 10 for \$300,000 from Cornbelt Bcstg. Corp. (Stuart Investment Co.) was approved by FCC March 24, 1954 [For the Record, March 29, 1954]. The ch. 12 facility is now KUON-TV; the ch. 10 facility is now KOLN-TV.

**KOMC(TV) McCook (ch 8)**—See KCKT(TV) Great Bend, Kan.

**KNOP-TV North Platte (ch 2)**—Licensed to North Platte Television Inc. (owned 93% by FerRich Broadcasting Co., Richard F. Shively, voting trustee). Previous owner: FerRich Broadcasting Co. (Ferris E. Traylor and Richard F. Shively). Sales price: no consideration involved (with KNOP-AM). FCC approved: Oct. 28, 1970 [For the Record, Nov. 16, 1970]. Note: Original owners: Ray J. Williams, Franklin R. Stewart and Alvin E. Larsen Jr. under call letters KWSL-TV. Sold station in 1958 to North Platte for \$5,000 for CP, plus ownership in permittee by Mr. Williams. North Platte Television Inc. (Rush C. Clark and associates) sold station (along with KNOP-AM) to FerRich Broadcasting Co. (Ferris E. Traylor, 83.33%, Richard F. Shively, 16.67%) in 1967. Sales price: \$216,810 with KNOP(AM). FCC approved: June 16, 1967 [For the Record, June 26, 1967].

**KETV(TV) Omaha (ch 7)**—Licensed to KETV Television Inc. (see Pulitzer Publishing under Group Ownership). Previous owner: Channel 7 Corp. (subsidiary of Peter Kiewit Sons' Inc.). Sales price: \$9,453,000. FCC approved: Feb. 26, 1976 [For the Record, March 8, 1976]. Note: Original owner, Herald Corp. (owned by World Publishing Corp.), sold station to Peter Kiewit Sons' Inc. in 1963. Sales price: \$41.4 million for publishing firm with about \$5 million allocated to the TV station. FCC approved: June 5, 1963 [For the Record, June 17, 1963].



## TV Transfers

**WOWT(TV) Omaha (ch 6)**—Licensed to Chronicle Broadcasting Co. (see Newspaper Crossownership). Previous owner: Meredith Corp. (see Group Ownership). Former call letters: WOW-TV. Sales price: \$9,158,500. FCC approved: May 27, 1975 [Changing Hands, June 2, 1975; For the Record, June 9, 1975]. Note: Original owner: Radio Station WOW Inc. (Francis P. Matthews and associates) sold station with WOW(AM) in 1951. Sales price: \$2,525,000. FCC approved: Sept. 26, 1951 [For the Record, Oct. 1, 1951].

**KSTF(TV) Scottsbluff (ch 10)**—Licensed to, Wyneco Communications Inc. (a wholly owned subsidiary of Lamb Communications; see Lamb Communications Inc. in Group Ownership). Previous owner: Frontier Broadcasting Co. Sales price (including KTVS [TV] Sterling, Colo.; KYCU-TV Cheyenne, Wyo. and a CP for KVRW [TV] Rawlins, Wyo.): \$3 million. FCC approved: July 6, 1972 [BROADCASTING, July 10, 1972].

**KSNB-TV Superior (ch 4)**—Licensed to NTV Enterprises Inc. (see Group Ownership). Original owner: Bi-States Co. (F. Wayne Brewster, et al, 100%). Original call letters: KHLL-TV. Sales price: \$1.9 million (with KHQL-TV Albion, KHPL-TV Hayes Center and KHOL-TV Kearney, all Nebraska). FCC approved: April 29, 1974 [For the Record, May 13, 1974].

### Nevada

**KVVU-TV Henderson (ch 5)**—Licensed to Nevada Independent Broadcasting Corp. (William H. Herndstadt, sole owner). Former owner: Levin-Townsend Enterprises Inc. (Levin-Townsend Computer Corp.—Howard S. Levin, James E. Townsend and others). Original call letters: KHBV(TV). Sales price: \$250,000, plus assumption of liabilities (not to exceed \$707,735). FCC approved: Sept. 1, 1971 [For the Record, Sept. 27, 1971]. Note: Founded in September 1967 by Nevada Communications Inc. (Charles Vanda). Nevada Communications Inc. sold CP in 1969 to Levin-Townsend Enterprises Inc. Sales price: \$850,000. FCC approved: May 1, 1969 [For the Record, May 12, 1969].

**KLAS-TV Las Vegas (ch 8)**—Licensed to Hughes Tool Co. (Howard R. Hughes). Sold by: Las Vegas Television Inc. (H.M. Greenspun and others). Sales price: \$3,650,000. FCC approved: Feb. 14, 1968 [For the Record, March 4, 1968]. Note: Founded by H.M. Greenspun and others in 1953.

**KSHO-TV Las Vegas (ch 13)**—Licensed to Channel 13 of Las Vegas Inc. (Arthur Powell Williams Family Group, 100%). Previous owner: Channel 13 of Las Vegas Inc. (Arthur Powell Williams Family Group, 50%; Ettlinger Group, 50%). Sales price: \$1,157,481. FCC approved: July 1974 [For the Record, July 29, 1974]. Note: Founded by Moritz Zenoff. Mr. Zenoff sold station (with KBMI [AM] Henderson, Nev.) to Television Co. of America Inc. (Frank Oxarart, Albert Zugsmith, Arthur B. Hogan and John Feldmann) in 1956 for \$200,000. FCC approved: Nov. 29, 1956 [For the Record, Dec. 10, 1956]. In 1957, Frank Oxarart and associates sold station to Nathan and Mervyn L. Adelson for \$70,000. FCC approved: Nov. 21, 1957 [For the Record, Dec. 2, 1957]. In 1959 Messrs. Adelson sold station to Nevada Broadcasters Fund Inc. for \$137,500. FCC approved: Nov. 4, 1959 [For the Record, Nov. 16, 1959]. In 1961 station was transferred to Harry Wallerstein, receiver in bankruptcy. In 1965 the station was denied a license renewal by the FCC. In 1967 Channel 13 of Las Vegas Inc. (Arthur Powell Williams, 20%; Desert Broadcasting Inc., 20%; Ettlinger Broadcasting Corp., 20%; Clark County Communications Inc., 20%; Talmac Inc., 20%) was granted interim operating authority [BROADCASTING, Aug. 14, 1967]. In 1969 Talmac Inc. (now Channel 13 of Las Vegas Inc.) was granted a CP for channel 13 in Las Vegas. FCC approved: April 16, 1969 [For the Record, April 28, 1969].

**KCRL(TV) Reno (ch 4, now deleted)**—Permittee: Nevada Telecasting Corp. (Robert C. Fish). Note: Sales of control of permittee corporation to Ervin V. Willat for \$500 [For the Record, April 21, 1958].

### New Hampshire

**WMUR-TV Manchester (ch 9)**—Licensed to United TV Co. of New Hampshire (see United Broadcasting Co. in Group Ownership). Original owner: Radio Voice

of New Hampshire Inc. (Francis P. Murphy). Sales price: \$450,000. FCC approved: Feb. 3, 1959 [For the Record, Feb. 9, 1959].

### New Jersey

**WOCN(TV) Atlantic City (ch 52, now deleted)**—Licensed to David E. Mackay. Original owners: Matta Enterprises. Sales price: \$10,446 (covering cost of securing CP). FCC approved: April 14, 1954 [For the Record, April 19, 1954].

**WKBS-TV Burlington (ch 48)**—Licensed to Kaiser Broadcasting Co., 77.5% owned by Kaiser Broadcasting Corp. (see Group Ownership) and 22.5% by Field Communications Corp. (owned by Field Enterprises Inc., Chicago). Original owner: Kaiser Broadcasting Corp. (100%). Sales price: no consideration. FCC approved merger of Kaiser Broadcasting Corp.'s five independent UHF's (including WKBS-TV) and Field Communications Corp.'s one independent UHF in May 1973 [BROADCASTING, May 14, 1973].

**WNJU-TV Linden (ch 47)**—Licensed to New Jersey Television Broadcasting Corp. (see Columbia Pictures Industries Inc. in Group Ownership). Previous owners: Henry P. Becton, Fairleigh S. Dickinson Jr. and others. Sales price: \$8.1 million. FCC approved: Sept. 9, 1970 [For the Record, Sept. 21, 1970]. Note: Founded in 1965.

**WBTB-TV Newark (ch 68)**—Permittee: Blonder-Tongue Broadcasting Corp. (Isaac S. Blonder, 80%; Ben H. Tongue, 20%). Former owner: Blonder-Tongue Broadcasting Corp. (Isaac S. Blonder, 50%; Ben H. Tongue, 50%). Sales price: \$60,000 (for CP). FCC approved: Aug. 12, 1974 [For the Record, Sept. 2, 1974]. Note: Original call letters: WWRO(TV). Atlantic Video Corp. sold the CP for WWRO to Blonder-Tongue in 1972 for \$252,099 [BROADCASTING, July 31, 1972].

**\*WNET(TV) Newark (ch 13)**—Licensed to Educational Bcstg. Corp. The National Educational Television (NET) network merged with the licensee, Educational Bcstg. Corp., in 1970 [BROADCASTING, July 6, 1970]. Former call letters: WNED(TV). Note: Founded in 1945 by Irving R. Rosenhaus and Frank Bremer as WATV(TV). Sold in 1958 to National Telefilm Assoc. (Elly Landau and associates) for \$2.5 million stock transaction plus \$ 988,000 in consultant fees and agreement not to compete (including WAAT-AM-FM). Sold in 1959 to National Theaters Inc. for \$1.1 million in stock (including WNAT-AM-FM). Sold in 1961 as WNAT-TV to Educational Bcstg. Corp. for \$6.2 million. FCC approved: Oct. 25, 1961 [For the Record, Nov. 6, 1961].

**WCMC-TV Wildwood (ch 40)**—Licensed to Jersey Cape Broadcasting Corp. (William C. Wotring Jr., Carlton S. Owen, Frank W. Strohm, 33 1/3% each). Former owner: Francis J. Matrangola. Sales price: \$590,000 for CP and WCMC-AM-FM. FCC approved: July 14, 1965 [For the Record, July 19, 1965].

### New Mexico

**KOAT-TV Albuquerque (ch 7)**—Licensed to KOAT Television Inc. (see Pulitzer Publishing Co. stations in Group Ownership). Previous owner: WGAL Television Inc. (see Steinman stations in Group Ownership). Sales price: \$5 million. FCC approved: May 7, 1969 [For the Record, May 19, 1969]. Note: Founded in 1953. Sold by A.M. Caldwell, Walter Stiles and others in 1957 for \$718,500 to Clinton D. McKinnon. In 1959 KOAT-TV and KVOA-TV Tucson, Ariz., merged and Mr. McKinnon became 40% owner of both stations. Both stations sold by Alvarado Television Co. in 1962 to Steinman for \$3,250,000.

**KOB-TV Albuquerque (ch 4)**—Licensed to Hubbard Broadcasting Inc. (see Group Ownership). Former owners: Time Inc. and Wayne Coy, each 50%. Sales price: \$1.5 million (with KOB). FCC approved: March 13, 1957 [For the Record, March 18, 1957]. Note: Time Inc. and Mr. Coy purchased stations in May 1952 from T.M. Pepperday-Albuquerque Journal for \$900,000 [For the Record, June 2, 1952].

**KAVE-TV Carlsbad (ch 6)**—Licensed to Marsh Media (Stanley Marsh III, 50%; Michael C. Marsh, 20%; Estelle Marsh Watlington, 10%; Tom F. Marsh, 10%; Tom F. Marsh Special Trust, 10%). Previous owner: John B. Walton Jr. (see Group Ownership). Sales price: \$3,075,000 (with (KELP-TV El Paso). FCC approved: Feb. 24, 1976 [For the Record, March 8, 1976]. Note: KAVE-TV was founded by Val Lawrence and associates. Bought by Edward P. Talbott, Nancy and John H. Battison in 1955 for \$150,000. Mr. Talbott acquired full ownership in 1958 paying \$43,500 for the Battisons' interests. John Deme and associates bought the sta-

tion in 1963 from the estate of Mr. Talbott for \$168,000. Mr. Walton purchased the station in 1966 for \$326,425. FCC approved: Sept. 7, 1966 [For the Record, Sept. 19, 1966].

**KFDW-TV Clovis (ch 12)**—Licensed to Mel Wheeler Inc. (owned by Melvin L. Wheeler). Previous owner: Bass Broadcasting Co. (Perry R. Bass, 51.58%; Bass Brothers Enterprises Inc., 39.96%; and others). Sales price: \$480,000. FCC approved: Oct. 6, 1976 [For the Record, Oct. 25, 1976]. Note: Founded by Frank Lesley and Mae Strauss as KICA-TV in 1957. 50% sold to Texas Telecasting in 1959 for \$10,000 and assumption of \$170,000 in obligations. Bought by John H. Marshall and family in 1961 as KVER-TV for \$295,600. Sold to Bass Broadcasting in 1964 for \$350,000. FCC approved: Jan. 22, 1964 [For the Record, Feb. 3, 1964].

**KRNM-TV Roswell (ch 10, now deleted)**—Licensed to New Mexico Telecasting Co. (Perry C. Maxwell, Penrod Toles and Clarence E. Hinkle). Original owner: William Sam Evans. Sales price: \$10,000 plus assumption of obligations (for CP). FCC approved: Feb. 15, 1961 [For the Record, Feb. 27, 1961].

**KSWs-TV Roswell (ch 8)**—Licensed to State Telecasting Co. (see Group Ownership). Previous owner: Bryant Radio and Television Inc. (Joe H. Bryant and others). Sales price (including KCBD-TV Lubbock, Tex.): \$6 million. FCC approved: May 26, 1971 [BROADCASTING, May 31, 1971]. Note: Founded by John A. Barnett in 1953. Sold by John A. Barnett estate (Frances Maye Barnett, Paul B. McEvoy and John A. Barnett Jr., executors) in 1968 for \$250,000 plus \$234,375 in obligations. FCC approved: May 13, 1968 [For the Record, May 20, 1968].

**KFUR-TV Santa Fe (ch 11, now deleted)**—Licensed to K&H TV Station (Milford Kay and Raymond F. Hayes). Original owner: Harrison M. Fuerst. Sales price: \$2,700 for out of pocket expenses (for CP). FCC approved: March 1, 1961 [For the Record, March 6, 1961].

### New York

**WAST(TV) Albany (ch 13)**—Licensed to Soderling Broadcasting Corp. (see Group Ownership). Sold by: Van Curler Broadcasting Corp. (Glen Alden Corp.). Sales price: \$8 million. FCC approved: Nov. 6, 1968 [For the Record, Nov. 11, 1968]. Note: Founded in 1954 by Stanley Warner Corp. and Colonel Harry Wilder and others. Former call letters: WTRI(TV). Left air in 1955 and resumed operation in 1956, when Stanley Warner Corp. bought 50% held by Wilder group for \$425,000. Stanley Warner Corp. merged with Glen Alden Corp. in 1967.

**WTEN(TV) Albany (ch 10)**—Licensed to Albany Television Inc. (see Poole Broadcasting in Group Ownership) Former owner: Capital Cities Broadcasting Corp. (see Capital Cities Communications Inc. in Group Ownership). Sales price: \$19 million (with WCDC(TV) Adams, Mass.). FCC approved: Feb. 24, 1971 [BROADCASTING, March 1, 1971]. Note: Capital Cities purchased station from original owners, Hyman Rosenblum and associates, in 1954. Former call letters: WROW-TV, WCDA(TV). Sales price: \$298,800 (with WROW-AM). FCC approved: Nov. 3, 1954 [For the Record, Nov. 8, 1954].

**WBJA-TV Binghamton (ch 34)**—Licensed to WBJA Inc. (see Lazare-Arthur-Hessen Stns. in Group Ownership). Previous owner: Alfred E. Anson and associates. Sales price: \$35,000 in cash, assumption of \$656,000 in obligations (including WEPA-TV Erie, Pa.). FCC approved: Aug. 17, 1966 [For the Record, Aug. 29, 1966].

**WBNG-TV Binghamton (ch 12)**—Licensed to Gateway Communications Inc. (see Group Ownership); B0% owned by the Bergen Evening Record Corp. of Hackensack, N.J.). Previous owner: Triangle Publications Inc. (owned by Walter Annenberg). Former call letters: WBNF-TV. Sales price (including WTAJ-TV Altoona and WLYH-TV Lancaster, both Pennsylvania): \$14.4 million. FCC approved: September 1972 [BROADCASTING, Sept. 25, 1972]. Note: Original owner, Clark Associates Inc. (John C. Clark) sold station (with WBNF) to Triangle in 1955 for \$3 million. FCC approved: May 4, 1955 [For the Record, May 9, 1955].

**WICZ-TV Binghamton (ch 40)**—Licensed to Stainless Inc. (Henry J. Guzewicz, 38.41%, et al). Former owner: Binghamton Press Co. (Gannett Co. Inc., Rochester, N.Y.). Original call letters: WINR-TV. Sales price: \$780,000. FCC approved: Feb. 22, 1971 [For the Record, March 8, 1971]. Note: Binghamton Press



Co. purchased station from original owner, Southern Tier Radio Service Inc., in 1957. Sales price: \$165,000 (with WINR-AM). FCC approved: Jan. 10, 1957 [For the Record, Jan. 14, 1957].

**WBUF(TV) Buffalo (ch 17, now deleted)**—Licensed to NBC. Original owner: WBUF-TV Inc. (Sherwin Grossman, Gary L. Cohen and others). Sales price: \$312,500. FCC approved: Sept. 21, 1955 [For the Record, Sept. 29, 1955].

**WGR-TV Buffalo (ch 2)**—Licensed to Talt Bcstg. Co. (see Group Ownership). Previous owner: Transcontinent TV Corp. Sales price: \$26.9 million (including WGR-AM-FM and WDAF-AM-FM-TV Kansas City and WNEP-TV Scranton, Pa.). FCC approved: Feb. 19, 1964.

**WKBW-TV Buffalo (ch 7)**—Licensed to Capital Cities Communications Inc. (see Group Ownership). Previous owner: Rev. Clinton H. Churchill and group. Sales price: \$14 million with WKBW-AM-FM. FCC approved: August 1, 1961 [For the Record, August 14, 1961].

**WABC-TV New York (ch 7)**—Licensed to ABC Inc. (see Group Ownership). Original owner: American Broadcasting Co. Inc. Note: This was change of ownership when ABC merged with United Paramount Theaters Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

**WOR-TV New York (ch 9)**—Licensed to RKO General Inc. (see Group Ownership). Original owner: Bamberger Bcstg. Service Inc. (R.H. Macy Co.). Sales price: \$4.5 million (with WOR-AM-FM) plus \$315,000 per year for 25-year lease on studio and transmitter properties plus 10% interest in General Teleradio Inc. by R.H. Macy Co. FCC approved: Jan. 17, 1952 [For the Record, Jan. 21, 1952].

**WSNL-TV Patchogue (ch 67)**—Licensed to Suburban Broadcasting Corp., debtor-in-bankruptcy. Previous owner: Suburban Broadcasting Corp. (Stanley R. Yarmuth, Burton I. Koltman and Christian Yegen, 80%; Robert A. Rosen, David H. Polinger, et al., 13%). Sales price: No consideration. FCC approved: March 31, 1976 [For the Record, April 19, 1976]. Note: Former owner, Suburban Broadcasting Corp. (Robert A. Rosen, David H. Polinger, et al., 66%), transferred station in 1975 to Suburban Broadcasting Corp. (Messrs. Yarmuth, Koffman and Yegen, 80%). FCC approved: Feb. 24, 1975 [For the Record, March 10, 1975].

**WPTZ(TV) Plattsburgh (ch 57)**—Licensed to Rollins Telecasting Inc. (see Group Ownership). Original owner: Carl F. Stohn Sr., Vincent S. Jerry, Joel H. Schier, Harry Schulman, Martin L. Schulman, Cyril Schulman and others. Sales price: \$500,000. Original call letters: WIRI(TV). FCC approved: March 28, 1956 [For the Record, April 2, 1956].

**WROC-TV Rochester (ch 8)**—Licensed to Rust Cratt Bcstg. of New York Inc. (see Group Ownership). Previous owners: Veterans Bcstg. Co. (Ervin F. Lyke, 8.5% and others). Sales price: \$7 million (with WROC-AM-FM). FCC approved: Feb. 10, 1965 [For the Record, Feb. 15, 1965]. Founded as WHAM-TV in 1949 by Stromberg-Carlson Co. Bought by Transcontinent TV Corp. for \$5.6 million in 1956. Bought by Veterans Bcstg. Co. and WHEC Inc. for \$6.5 million in 1961 (WHEC received full occupancy of channel 10, which it had shared with the then WVET-TV, and in return, Veterans Bcstg. became full owner of WROC-TV on channel 8).

**WNYS(TV) Syracuse (ch 9)**—Licensed to W.R.G. Baker TV Corp. (see Outlet Co. Stns. in Group Ownership). Previous owner: W.R.G. Baker TV Corp. (W.R.G. Baker Inc., 40%; Six Nations Bcstg. Co., 20%; Onondaga Bcstg. Co., 18%; Salt City Bcstg. Co., 2%). Sales price: \$4.8 million. FCC approved: July 1972 [BROADCASTING, July 24, 1972].

**WKT(TV) Utica (ch 2)**—Licensed to Mid-New York Bcstg. Corp. (see Group Ownership). Original owners: Copper City Bcstg. Corp. (Myron J. Kallet, Penn-State Realty Co. and others). Sales price: \$4 million (with WKAL(AM) Rome, NY) plus \$100,000 for real estate and \$300,000 over 10-year period as salary to W.T. McNeilly, one of transferors, as consultant. FCC approved: Dec. 30, 1958 [For the record, Jan. 5, 1959].

#### North Carolina

**WLOS-TV Asheville (ch 13)**—Licensed to Wometco Skyway Bcstg. Co. (see Wometco Enterprises Stns. in Group Ownership). Sales price: \$277,940 for additional 35.2% interest from Charles A., Henry J. and Joe H. Britt, Julia L. Stamberger, and Harold K. Bennett.

FCC approved: July 24, 1958 [For the Record, July 28, 1958].

**WCCB(TV) Charlotte (ch 18)**—Licensed to WCCB-TV Inc. (see Bahakel Bcstg. in Group Ownership). Sold by: Century Advertising Inc. (Dwight L. Phillips, Cecil J. Haines, Leonard Wilson Coppala and others). Sales price: \$175,000. FCC approved: Aug. 20, 1964 [For the Record, Aug. 31, 1964]. Note: Founded by George W. Dowdy, Hugh Deadwyler and associates as WOMC(TV) in 1954. Transferred to Mr. Deadwyler for \$4 and assumption of obligations totaling \$150,000 in 1954. Transferred to receiver and back to Mr. Deadwyler in 1956. Sold by Mr. Deadwyler to Century Advertising in 1957 for \$130,000 as WAYS-TV.

**WRET-TV Charlotte (ch 36)**—Licensed to Turner Communications Inc. (see Group Ownership). Previous owner: Harold W. Twisdale, David L. Steel Sr and others. Sales price: \$1,225,000 in liabilities. FCC approved: July 27, 1970 [For the Record, Aug. 3, 1970]. Note: Founded in 1967. Former call letters: WCTU-TV.

**WSOC-TV Charlotte (ch 9)**—Licensed to Carolina Bcstg. (see Cox Broadcasting Corp. in Group Ownership). Original owner: WSOC Broadcasting Co. (E.E. Jones, 45%; R.S. Morris, 21%; Hunter Marshall, 20%; and others). Sales price: \$5.6 million (with WSOC-AM-FM). FCC approved: April 9, 1959 [For the Record, April 13, 1959].

**WTVD(TV) Durham (ch 11)**—Licensed to Capital Cities Communications Inc. (see Group Ownership). Original owner: Durham Bcstg. Enterprises Inc. Sales price: \$1,417,800. FCC approved: May 24, 1957 [For the Record, June 3, 1957].

**WFMY-TV Greensboro (ch 2)**—Licensed to WFMY Television Corp. (see Landmark Communications Stns. in Group Ownership). Former owners: Mrs. Margaret A. Godbey, 19.9%; Jetterson Standard Life Insurance Co., 19.9% and others. Sales price: \$17,168,875 (including *Greensboro News and Record*). FCC approved: Dec. 16, 1964 [For the Record, Dec. 28, 1964].

**WNCT-TV Greenville (ch 9)**—Licensed to Roy H. Park Bcstg. Inc. (see Group Ownership). Original owner: Carolina Bcstg. System Inc. (Earl McD. Westbrook and associates). Sales price: \$2,557,458. FCC approved: Feb. 6, 1962 [For the Record, Feb. 12, 1962].

**WHKY-TV Hickory (ch 14)**—Licensed to Catawba Valley Broadcasting Inc. (Edmund S. Long & family, 51%). Original owner: Catawba Valley Broadcasting Inc. (Edmund S. Long & family, 32%). Sales price: No consideration. FCC approved: Aug. 26, 1976 [For the Record, Oct. 11, 1976].

**WCTI-TV New Bern (ch 12)**—Licensed to Malrite of North Carolina Inc. (see Malrite Broadcasting Co. in Group Ownership). Previous owner: Continental TV Inc. (owned 100% by Continental Communications Inc.). Sales price: \$2 million. FCC approved: Oct. 14, 1976 [For the Record, Nov. 1, 1976]. Note: Founded as WNBE-TV in 1963 by Nathan Frank. He sold 50% to Harold H. Thomas that year for \$60,000. Piedmont Television Corp. (Mr. Frank and Mr. Thomas) sold station in 1969 to Continental TV Inc. for \$960,000. FCC approved: April 15, 1969 [For the Record, May 5, 1969].

**WJHF(TV) Raleigh (ch 22, now deleted)**—Licensed to Springfield Television Broadcasting Corp. (see Group Ownership). Former owners: William H. White, Terry Sanford and Hugh Cannon, owned 50% with Springfield Television holding remaining 50%. Sales price: between \$100,000 and \$150,000 in stock. FCC approved: Dec. 27, 1966 [For the Record, Jan. 2, 1967].

**WITN-TV Washington (ch 7)**—Licensed to North Carolina TV Inc. (Robertson family, 62.5%; William S. Page, 25%; others). Original owners: H.W. Anderson and R.M. Fountain. Sales price: \$121,840. FCC approved: Sept. 23, 1955 [For the Record, Oct. 3, 1955].

**WECT(TV) Wilmington (ch 6)**—Licensed to Atlantic Telecasting Corp. (Dan D. Cameron, 42.86%; J.S. Brody, 21.51%; Leo Brody, 11.93%; Estate of J.W. Jackson, 14.29%; and others). Former owners: Richard A. Dunlea and Louise M. Dunlea. Original call letters: WMFD-TV. Sales price: \$153,850 for 60%. Mr. Cameron retained 40%. FCC approved: Dec. 11, 1957 [For the Record, Dec. 16, 1957].

**WWAY-TV Wilmington (ch 3)**—Licensed to Clay Broadcasting Corp. (see Clay Communications Inc. in Group Ownership). Sold by: Cape Fear Telecasting

Inc. (William G. Broadfoot Jr., Charles B. Britt and others). Sales price: \$1,353,572.52. FCC approved: Aug. 28, 1968 [For the Record, Sept. 9, 1968]. Note: Founded by Cape Fear Telecasting Inc. in 1964

**WXII(TV) Winston-Salem (ch 12)**—Licensed to Multimedia Inc. (see Group Ownership). Previous owner: Triangle Bcstg. Corp. (Gordon Gray & family, 100%). Former call letters: WSJS-TV. Sales price: \$7,312,500. FCC approved: Sept. 7, 1972 [For the Record, Oct. 23, 1972].

#### North Dakota

**KXMB-TV Bismarck (ch 12)**—Licensed to Bismarck Television Inc. Former owner: KXMB-TV Inc. (John Boler, pres). Sales price: \$1.2 million. FCC approved: Jan. 27, 1971 [For the Record, Feb. 8, 1971].

**KTHI-TV Fargo (ch 11)**—Licensed to Spokane Television Inc. (see Morgan Murphy Stations in Group Ownership). Sold by: Pembina Broadcasting Co. (see Fuqua Industries Stations in Group Ownership). Sales price: \$1,491,000. FCC approved: Jan. 22, 1969 [For the Record, Feb. 3, 1969]. Previous owner: Polaris Corp. See WTUV(TV) Evansville, Ind. for details.

**WDAY-TV Fargo (ch 6)**—Licensed to WDAY Inc. (*Fargo Forum*). Original owner: E.C. Reineke and wife, 55.6%; N.D. Black Jr. and family *Fargo Forum*, 35% and others. Sales price: \$900,000 for 55.6%. FCC approved: July 20, 1960 [For the Record, July 25, 1960].

**KNOX-TV Grand Forks (ch 10, now deleted)**—Licensed to Pembina Broadcasting Inc. (see Fuqua Industries Stations in Group Ownership). 94.34% sold by Community Radio Corp. in 1962 for \$225,000.

**KXMC-TV Minot (ch 13)**—Licensed to KXMC-TV Inc. (Chester M. Reiten, 55%). Former owner: KXMC-TV Inc. (Chester M. Reiten, 40%; Lloyd R. Amoo, 30%; W.L. Hurley, 30%). Sales price: Transfer involved acquisition of stock from Security Pacific National Bank, executor of estate of Lloyd R. Amoo. FCC approved: July 31, 1974 [For the Record, Aug. 19, 1974]. Note: Original owner, North Dakota Broadcasting Co., sold 52.5% of KXMC-TV to KXMC-TV Inc. (Chester M. Reiten, Lloyd R. Amoo and W.L. Hurley) in 1959 for \$1,040,000. FCC approved: Oct. 21, 1959 [For the Record, Nov. 2, 1959].

**KCND-TV Pembina (ch 12, now deleted)**—Licensed to McLendon Corp. (Gordon B. McLendon, pres). Polaris Corp. Sales price: \$850,000 for 68 months lease, with option to buy for additional \$500,000. FCC approved: Aug. 24, 1966. Note: Founded (with KTHI-TV Fargo) in 1959 by Harry Rice, Harry C. Lukkasen and associates. Sold to Polaris in 1962 for \$675,200 (with KTHI-TV and KNOX-TV Grand Forks, N.D.).

#### Ohio

**\*WOUC-TV Cambridge (ch 44)**—Licensed to Ohio University. Former owner: Ohio Educational Television Network Commission. Sales price: No consideration. FCC approved: Dec. 10, 1975 [For the Record, Dec. 22, 1975].

**WLWT(TV) Cincinnati (ch 5)**—Licensed to Channel 5 of Cincinnati Inc. (see Multimedia Broadcasting in Group Ownership). Original owner: Avco Broadcasting Corp. (see Group Ownership). Sales price: \$16.3 million. FCC approved: Jan. 16, 1976 [For the Record, Feb. 2, 1976].

**WCTF(TV) Cleveland (ch 19, now deleted)**—Permittee: Zingale Broadcasting Co. (100% owned by Joseph T. Zingale). Previous owner: Community Telecasters of Cleveland Inc. (Charles W. Steadman, pres, et al). Sales price (for CP): \$180,976. FCC approved: Oct. 25, 1973 [For the Record, Nov. 5, 1973].

**WHK-TV Cleveland (ch 19, now deleted)**—Licensed to Metropolitan Bcstg. Corp. (formerly DuMont Bcstg. Corp.). Former owner: *Cleveland Plain Dealer and News*. Sales price: \$700,000 (with WHK-AM-FM). FCC approved: April 16, 1958 [For the Record, April 21, 1958].

**WJW-TV Cleveland (ch 8)**—Licensed to Storer Bcstg. Co. (see Group Ownership). Original owner: Herbert Mayer. Original call letters: WXEL(TV). Sales price: \$8.5 million (with KPTV(TV) Portland, Ore., and Empire Coil Co., New Rochelle, N.Y.). FCC approved: Oct. 27, 1954 [For the Record, Nov. 1, 1954].



## TV Transfers

### WKBF-TV Cleveland (ch 61, now deleted)—

Licensed to Kaiser Broadcasting Co., 77.5% owned by Kaiser Broadcasting Corp. (see Group Ownership) and 22.5% by Field Communications Corp. (owned by Field Enterprises Inc., Chicago). Previous owner: Kaiser Broadcasting Corp. (100%). Sales price: no consideration. FCC approved merger of Kaiser Broadcasting Corp.'s five independent UHF's (including WKBF-TV) and Field Communications Corp.'s one independent UHF in May 1973 [BROADCASTING, May 14, 1973]. Note: Former owner, Superior Bcstg. Corp., sold 50% of CP to Kaiser Bcstg. Corp. for \$200,000 less expenses not to exceed \$50,000 already incurred by Superior. Kaiser obtained the option to purchase 50% interest of Superior on certain terms and conditions. Former call letters: WAFT-TV. FCC approved: Sept. 19, 1967 [For the Record, Sept. 25, 1967]. Kaiser purchased the remaining 50% from Superior Bcstg. for \$280,000 in 1972. FCC approved: Aug. 14, 1972 [For the Record, Sept. 4, 1972].

**WKYC-TV Cleveland (ch 3)—**Licensed to NBC (see Group Ownership). Previous owner: Westinghouse Broadcasting Co. (see Group Ownership). Previous call letters: KYW-TV. Consideration: In exchange for NBC's Philadelphia stations (with KYW-AM-FM) under FCC order. FCC approved: Feb. 17, 1965 [For the Record, March 1, 1965]. Note: Founded as WNBK(TV) by NBC in 1948. Exchanged for Westinghouse's Philadelphia stations in 1955 plus \$3 million to Westinghouse.

**WCMH-TV Columbus (ch 4)—**Licensed to The Outlet Co. (see Group Ownership). Original owner: Avco Broadcasting Corp. (see Group Ownership). Original call letters: WLWC(TV). Sales price: \$16.1 million. FCC approved: Dec. 22, 1975 [For the Record, Jan. 12, 1976].

**WTVN-TV Columbus (ch 6)—**Licensed to Taft Bcstg. Co. (see Group Ownership). Original owners: Picture Waves Inc. (Edward Lamb). Sales price: \$1.5 million. FCC approved: Feb. 25, 1953 [For the Record, March 2, 1953].

**WDTN(TV) Dayton (ch 2)—**Licensed to Grinnell Communications Corp. (owned 100% by trustees of Grinnell College). Original owner: Avco Broadcasting Corp. (subsidiary of Avco Corp.). Original call letters: WLWD(TV). Sales price: \$12.9 million. FCC approved: April 28, 1976 [For the Record, May 10, 1976].

**WKEF(TV) Dayton (ch 22)—**Licensed to Springfield Television Broadcasting Co. (group owner). Previous owner: WONE-TV Inc. (Brush-Moore Newspapers). Sales price: \$153,000 for CP FCC approved: Dec. 6, 1963. [For the Record, Dec. 16, 1963]. Note: Brush-Moore Newspapers bought CP for then WONE-TV and WONE(AM) and WFIE(FM) in 1961 for \$1,650,000. Stations were owned by Ronald Woodyard and associates.

**\*WOET-TV Kettering (ch 16)—**Licensed to University Regional Broadcasting. Previous owners: Ohio Educational Television Network Commission. Sales price: no consideration. FCC approved: April 22, 1975 [For the Record, May 5, 1975].

**WLIO(TV) Lima (ch 35)—**Licensed to Lima Communications Corp. (Toledo Blade Co., 75%; Midwestern Bcstg. Co., 25%). Previous owner: WLOK Inc. (owned by Northwestern Ohio Bcstg. Corp.). Sales price: \$1.5 million. FCC approved: Jan. 19, 1972 [BROADCASTING, Jan. 24, 1972].

**\*WMUB-TV Oxford (ch 14)—**Licensed to University Regional Broadcasting Inc. (consortium of Miami University, Wright State University and Central State University). Previous owner: Trustees of Miami University. Sales price: No consideration. FCC approved: Nov. 11, 1975 [For the Record, Nov. 24, 1975].

**WSWO-TV Springfield (ch 26, now deleted)—**Licensed to Lester W. White. Previous owner: Thomas T. Taggart, trustee in bankruptcy. Sales price: \$452,184. FCC approved: June 1972 [BROADCASTING, June 26, 1972].

**WDHO-TV Toledo (ch 24)—**Licensed to D.H. Overmyer Telecasting Co. (owned by The Overmyer Company Inc., debtor-in-possession). Original owner: D.H. Overmyer Telecasting Co. (owned by The Overmyer Company Inc.). Sales price: No consideration. FCC approved: Feb. 26, 1976 [For the Record, March 15, 1976].

**WTOL-TV Toledo (ch 11)—**Licensed to Cosmos Bcstg. Co. (see Group Ownership). Previous owners: Frazier Reams, 60%; Morton Niepp, 15%; Thomas S. Bretherton, 15%; Glenn Reams, 10%. Sales price: \$12.35 million (with WTOL-AM-FM sold back to Reams group for \$500,000). FCC approved: March 10, 1965 [For the Record, March 15, 1965].

**WYTV(TV) Youngstown (ch 33)—**Licensed to WYTN Inc. (Adam Young Inc., 30%; Edgewood Investment Co., 25%; Edwin G. Richter Jr., 25%; Howard D. Duncan Jr., 20%). Previous owner: Communications Industries Inc. (Lazar Emanuel). Sales price: \$1.05 million plus \$325,000 covenant not to complete plus \$200,000 consulting services. FCC approved: Feb. 5, 1965 [For the Record, Feb. 15, 1965]. Founded in 1957 by S.W. Townsend. Bought by Communications Industries Inc. in 1961 for \$975,000 for 81.2% interest plus options.

## Oklahoma

**KXII(TV) Ardmore (Sherman-Dension, Tex.) (ch 12)—**Licensed to Texoma Bcstr. Inc. (KWTX-AM-TV Waco and 50% of KBTX[AM] Bryan, both Texas). Original owner: John F. Easley estate. Sales price: \$141,666. FCC approved: June 17, 1959 [For the Record, June 22, 1959].

**KOCO-TV Oklahoma City (ch 5)—**Licensed to Combined Communications Corp. (see Group Ownership). Former owners: John E. Kirkpatrick, Dean A. McGee, Grayce B. Flynn estate, Leonard H. Savage and others. Sales price: \$6.5 million. FCC approved: July 17, 1970 [For the Record, July 27, 1970]. Note: Founded in 1954. Cimarron TV Corp. (L.E. Caster and Ashley L. Robison) acquired station (then WGE0-TV) in 1957 from Streets Electronics Inc. (PR. Banta and others) for \$2.5 million. Mr. Banta acquired 10% interest from Mr. Caster after transfer. Cimarron sold station in 1961 to Capital City Investment Co. for \$2.5 million. Capital City subsequently became Cimarron Television (Kirkpatrick group).

**KTVY(TV) Oklahoma City (ch 4)—**Licensed to KTVY Inc. (see Evening News Association in Group Ownership). Original owner: Gaylord Broadcasting Co. (see Group Ownership). Original call letters: WKY-TV. Sales price: \$22.5 million. FCC approved: Oct. 29, 1975 [For the Record, Nov. 17, 1975].

**KWTV(TV) Oklahoma City (ch 9)—**Licensed to Griffin Television Inc. (owned 100% by John T. Griffin). Sold by: Luther T. Dulaney and Ray J. Turner sold their 50% interest to Griffin-Leake interests which already owned 50%. Sales price: \$200,000 plus ownership of all equipment owned by KWTV(AM), KATV(TV) Little Rock, Ark., and KTUL-TV Tulsa, (all owned by Griffin-Leake) which they in turn sold to Oklahoma City bankers for \$3 million. FCC approved: Jan. 20, 1964 [For the Record, Jan. 27, 1964].

**KVIJ-TV Sayre (ch 8)—**Licensed to Marsh Media (Stanley Marsh III, 50%; Michael C. Marsh, 20%; Estelle Marsh Watlington, 10%; Tom F. Marsh, 10%; Tom F. Marsh Special Trust, 10%). Previous owner: Bass Broadcasting Co. Former call letters: KFDO-TV. Sales price: \$300,000. FCC approved: Dec. 19, 1975 [For the Record, Jan. 12, 1976]. Note: Original owner, Southwest Broadcasting Co., sold station to Bass Broadcasting for \$275,000. Original call letters: KSWB(TV). FCC approved: Dec. 6, 1975 [For the Record, Dec. 13, 1965].

**KOTV(TV) Tulsa (ch 6)—**Licensed to KOTV Inc. (see Corinthian Broadcasting Corp. in Group Ownership). Station was merged with Corinthian Broadcasting into Dun & Bradstreet Companies Inc. for stock valued at \$137 million (with KXTV[TV] Sacramento, Calif.; KHOU-TV Houston; WANE-TV Fort Wayne, Ind., and WISH-TV Indianapolis). FCC approved: April 14, 1971 [BROADCASTING, April 19, 1971]. Note: KOTV(TV) originally owned by Cameron TV Inc. (George Cameron), sold to Wrather-Alvarez interests for \$2.5 million after FCC approval July 30, 1952 [For the Record, Aug. 4, 1952]. Wrather-Alvarez Inc. (J.D. Wrather, Mrs. Maizie Wrather and M.H. Alvarez) sold station to Corinthian Television Corp. in 1954. Sales price: \$4 million. FCC approved: May 14, 1954 [For the Record, May 24, 1954].

## Oregon

**KOTI(TV) Klamath Falls (ch 2)—**Licensed to Oregon Bcstg Co. (see Group Ownership). Original owner: W.D. Miller. Original call letters: KFJL-TV. Sales price: \$30,000. FCC approved: May 16, 1956 [For the Record, May 28, 1956].

**\*KTVR(TV) La Grande (ch 13)—**Licensed to State of Oregon, acting by and through State Board of Higher Education. Original owner: KTVB Inc. (Georgia M. Davidson and family, 100%). Sales price: FCC approved: Aug. 31, 1976 [For the Record, Sept. 20, 1976].

**KSYS(TV) Medford (ch 8)—**Licensed to Southern Oregon Education Co. (W. Boyce Stanard, pres, et al). Previous owner: Liberty Television, a joint venture of Liberty Communications Inc. and Siskiyou Broadcasters Inc. Sales price: \$48,000. FCC approved: July 20, 1973 [For the Record, Aug. 6, 1973].

**KLOR(TV) Portland (ch 12, now deleted)—**Licensed to Oregon TV Inc. George Haggarty purchased station for \$1,794,865 and combined its facilities with KPTV(TV) Portland. FCC approved: April 18, 1957 [For the Record, April 22, 1957].

**KPTV(TV) Portland (ch 12)—**Licensed to Oregon TV Inc. (see Chris Craft Stns in Group Ownership). Former owner: George Haggarty. Sales price: \$3.75 million. FCC approved: July 22, 1959 [For the Record, July 27, 1959]. Note: Founded by Herbert Mayer in 1952, sold to Storer Bcstg Co. in 1954 in \$8.5 million package deal which included WXEL(TV) Cleveland (now WJW-TV) and Empire Coil Co., New Rochelle, N.Y. Storer sold station to Mr. Haggarty in 1957 for \$1.89 million.

**\*KVDO-TV Salem (ch 3)—**Licensed to State of Oregon acting by and through the State Board of Higher Education. Previous owner: Corvallis TV Cable Co. (a wholly owned subsidiary of Liberty Communications Inc.). Sales price: \$200,000. FCC approved: Feb. 19, 1976 [For the Record, March 8, 1976]. Note: Original owner, Channel 3 Inc. (Harry E. Godsil, et al), sold station in 1972 to Valley Broadcasters Inc. (owned by Liberty) for stock in Liberty equal to value of stockholders' investment in Channel 3 (\$411,000) and to certain liabilities (\$190,000) to be retired. FCC approval: Sept. 27, 1972 [BROADCASTING, Oct. 2, 1972].

## Pennsylvania

**WTAJ-TV Altoona (ch 10)—**Licensed to Gateway Communications Inc. (80% owned by the Bergen Evening Record Corp. of Hackensack, N.J.). Previous owner: Triangle Publications Inc. (owned by Walter Annenberg). Former call letters: WFBG-TV. Sales price (including WBNG-TV Binghamton, N.Y. and WLYH-TV Lancaster-Lebanon, Pa.): \$14.4 million. FCC approved: September 1972 [BROADCASTING, Sept. 25, 1972]. Note: Original owner, Gable Bcstg. Co., sold station (with WFBG-AM) in 1956 to Triangle for \$3.5 million. FCC approved: Jan. 11, 1956 [For the Record, Jan. 16, 1956].

**WEPA-TV Erie (ch 66, now deleted)—**Licensed to Empire Television and Radio Inc. (see WBJA-TV Binghamton, N.Y.).

**WTPA-TV Harrisburg (York-Lebanon) (ch 27)—**Licensed to Newhouse Bcstg Corp. (see Group Ownership). Original owner: Donald E. Newhouse. Sales price: \$250,000. FCC approved: Nov. 17, 1954 [For the Record, Nov. 22, 1954].

**WJAC-TV Johnstown (ch 6)—**Licensed to WJAC Inc. (owned 100% by Johnstown Tribune Publishing Co.; Alvin D. Schrott, Richard H. Mayer and Louis A. Pradt, 60.2% jointly). Former owner: WJAC Inc. (owned 100% by Johnstown Tribune Publishing Co.; Walter W. Krebs, special trustee of A.H. Walters estate, 60.2%). FCC approved involuntary transfer of control: Aug. 16, 1974 [For the Record, Sept. 2, 1974].

**WJNL-TV Johnstown (ch 19)—**Licensed to Dominic Ciaramboli Esq., receiver. Previous owner: Cover Broadcasting Inc., debtor-in-possession. Sales price: No consideration. Mr. Ciaramboli was appointed operating receiver of property of Cover Broadcasting by bankruptcy judge in U.S. district court. FCC approved: Sept. 17, 1976 [For the Record, Oct. 11, 1976]. Note: Original call letters: WARD-TV. Former owner: Rivoli Realty Co. (Margaret E. Gartland, 38.7%; George D. Gartland, 18%; Walter M. Thomas, 14.3%; and others), sold station in 1971 to Ben Werk Group of Canton, Ohio for \$575,000. FCC approved: March 17, 1971 [BROADCASTING, March 22, 1971]. In 1972 station, including WARD(AM), was sold to Cover Broadcasting Inc. (owned 100% by John E. Gelormino) for \$886,593. FCC approved: July 19, 1972 [For the Record, Aug. 21, 1972]. In 1975 station, including WJNL-AM-FM, was transferred to Cover Broadcasting Inc., debtor-in-possession. FCC approved: Aug. 11, 1976 [For the Record, Sept. 1, 1975].



**WLYH-TV Lancaster (ch 15)**—Licensed to Gateway Communications Inc. (80% owned by the Bergen Evening Record Corp. of Hackensack, N.J.). Previous owner: Triangle Publications Inc. (owned by Walter Annenberg). Sales price (including W8NG-TV Binghamton, N.Y. and WTAJ-TV Altoona, Pa.): \$14.4 million. FCC approved: September 1972 [BROADCASTING, Sept. 25, 1972]. Note: Original owners, WL8R-AM-FM, 52%, and Lebanon News, 36%, sold station to Triangle for \$115,000. FCC approved: Nov. 2, 1955 [For the Record, Nov. 7, 1955] and May 2, 1957 [For the Record, May 6, 1957].

**KYW-TV Philadelphia (ch 3)**—Licensed to Westinghouse Broadcasting Co. (see Group Ownership). Previous owner: NBC. Previous call letters: WRCV-TV. Consideration: In exchange for Westinghouse's Cleveland stations (with KYW-AM) under FCC order. FCC approved: Feb. 17, 1965 [For the Record, March 1, 1965]. Note: Founded in 1948 as WPTZ by Philco Corp. Bought by Westinghouse in 1953 for \$8.5 million. Exchanged for NBC's Cleveland stations and \$3 million in 1955.

**WCAU-TV Philadelphia (ch 10)**—Licensed to CBS Inc. (see Group Ownership). Former owner: WCAU Inc. (*Philadelphia Bulletin*). Sales price: \$15.6 million plus \$4.4 million for land and real estate (with WCAU-AM-FM). FCC approved: July 31, 1958 [For the Record, Aug. 4, 1958].

**WGTT(TV) Philadelphia (ch 23, now deleted)**—Licensed to Seven Arts Broadcasting Inc. Seven Arts Associated Corp. [100%]. Former owner: Bernard Rapaport. Sales price: \$14,202,66 for CP. FCC approved: July 5, 1967 [For the Record, July 17, 1967].

**WPHL-TV Philadelphia (ch 17)**—Licensed to WPHL-TV Inc. (owned by AVC Corp.). Previous owner: D.H. Overmyer Communications Co. Sales price: \$1 million with 80% of Overmyer's construction permits for KEMO-TV San Francisco; WATL-TV Atlanta; WXIX-TV Newport, Ky.-Cincinnati; WPGH-TV Pittsburgh and KJDO-TV Rosenberg (Houston), Tex. FCC approved: Dec. 6, 1967. Transaction was merger with Overmyer. Note: Founded in 1960 by Young People's Church of the Air (Donald B. Crawford). Left air in 1962. Sold to Philadelphia Television Broadcasting Co. (Aaron J. Katz and Leonard Stevens) in 1964 for \$219,000 and returned to air in 1956. Former call letters: WPCA-TV.

**WPVI-TV Philadelphia (ch 6)**—Licensed to Capital Cities Communications Inc. (see Group Ownership). Former owner: Triangle Publications Inc. (owned by Walter H. Annenberg and family). Original call letters: WFIL-TV. Sales price: \$110 million (with WFIL[AM] and WIOO[FM] Philadelphia; WNHC[AM], WPLR[FM] and WTNH-TV New Haven, Conn.; KFRE[AM], KFYE[FM] and KFSN-TV Fresno, Calif.; and television program syndication business). Contingent on sale was Capital Cities "spin-off" of WFIL(AM) and WIOO(FM) (formerly WFIL-FM) Philadelphia; WNHC(AM) and WPLR(FM) (formerly WNHC-FM) New Haven, Conn.; and KFRE(AM) and KFYE(FM) (formerly KFRE-FM) Fresno, Calif. to separate buyers for an aggregate of \$14,455,000. FCC approved: Feb. 24, 1971 [BROADCASTING, March 1, 1971].

**WTAF-TV Philadelphia (ch 29)**—Licensed to Taft Bcstg. Co. of Pennsylvania (see Group Ownership). Sold by: William L. and Irwin C. Fox and Dorothy Kotin. Former call letters: WIBF-TV. Sales price: \$1.4 million plus adjustments and assumptions of liabilities bringing price to estimated \$4.5 million. FCC approved: May 7, 1969 [For the Record, June 2, 1969]. Note: Founded by WIBF Broadcasting (Fox group) in May 1965.

**KDKA-TV Pittsburgh (ch 2)**—Licensed to Westinghouse Broadcasting Co. (see Group Ownership). Original owner: Allen H. DuMont Labs Inc. Original call letters: WDTV(TV). Sales price: \$9.75 million. FCC approved: Jan. 5, 1955 [For the Record, Jan. 10, 1955].

**WENS(TV) Pittsburgh (ch 22, now deleted)**—Licensed to Capital Communications Corp., wholly owned subsidiary of Springfield TV Bcstg. Corp. (William L. Putnam; see Group Ownership). Previous owners: Thomas P. Johnson and others. Sales price: 5,000 shares of Springfield TV Bcstg. Corp. (estimated value, \$110,000) for CP. FCC approved: July 28, 1965 [For the Record, Aug. 2, 1965].

**WIIC-TV Pittsburgh (ch 11)**—Licensed to WIIC-TV Corp. (see Cox Broadcasting Corp. in Group Ownership). Former owners: P-G Publishing Co. (*Pittsburgh Post-Gazette* and *Toledo Blade*) and H. Kenneth Brennan family. Sales price: \$20.5 million. FCC approved: Nov. 20, 1964 [For the Record, Nov. 30, 1964].

**WPGH-TV Pittsburgh (ch 53)**—Licensed to Pittsburgh Telecasting Inc. (Leon A. Crosby 20%; Stip Realty Inc., 80%). Former owner: Vincent M. Casey, receiver for U.S. Communications of Pittsburgh Inc. Sales price: \$100,000. FCC approved: Dec. 12, 1973 [For the Record, Dec. 31, 1973]. Note: Original call letters: WKJF-TV. Original owner: Agnes Jane Reeves Greer, sold CP (as WAND-TV) to D.H. Overmyer Communications Co. in 1965 for \$28,000. FCC approved: July 28, 1965 [For the Record, Aug. 2, 1965]. In 1967, 80% of CP (WECO-TV) was sold by D.H. Overmyer Communications Co. to U.S. Communications Corp. for \$1 million (with CP's KEMO-TV San Francisco; WMBO-TV Atlanta; WSCO-TV Newport, Ky.; and KJDO-TV Rosenberg, Tex.). FCC approved: Dec. 8, 1967 [For the Record, Dec. 18, 1967].

**WTAE-TV Pittsburgh (ch 4)**—Licensed to Hearst Corp. (see Group Ownership). Original owners: 50% interest owned by Earl F. Reed and Irwin D. Wolf Jr. and group. Sales price: \$10.6 million for 50%. FCC approved: Aug. 1, 1962 [For the Record, Aug. 6, 1962].

**WDAU-TV Scranton (ch 22)**—Licensed to Scranton Bcstrs. Inc. WCAU Inc., former 75% owner sold interest to minority owner (Scranton Bcstg. Inc.). Sales price: \$700,000. FCC approved: May 27, 1959 [For the Record, June 8, 1959]. WCAU Inc. (Philadelphia Bulletin) and former licensee WCAU-AM-TV Philadelphia purchased 75% from Scranton Bcstg. Inc. (Mrs. N.E. Megargee and family) in 1956. Sales price: \$650,000. Former call letters: WGBI-TV. FCC approved: Oct. 18, 1956 [For the Record, Oct. 22, 1956].

**WNEP-TV Scranton (ch 16)**—Licensed to NEP Communications Inc. (Thomas P. Shelburne, Catherine W. Shelburne, Thomas P. Shelburne III, et al.). Previous owner: NEP Communications Inc. (Thomas P. Shelburne, 32.9%; Frank M. Henry, 21.6%; Catherine W. Shelburne, 21.9%; et al.). Sales price: No consideration. Thomas and wife Catherine Shelburne transferred some shares in the licensee to members of their immediate family for estate planning purposes. FCC approved: Aug. 26, 1976 [For the Record, Sept. 27, 1976]. Note: WNEP-TV was formed by a merger of WARM-TV Scranton and WILK-TV Wilkes-Barre, both Pennsylvania. Transcontinent TV Corp. bought a 60% interest in 1958, with William M. Scranton and associates and Mitchell Jenkins and associates with 20% each, in stock transaction considered to total \$1.5 million. Transcontinent sold station in 1964 to Tall Broadcasting Co. (see Group Ownership) for \$26.9 million (with WGR-AM-FM-TV Buffalo, NY and WDAF-AM-FM-TV Kansas City, Mo.). Tall sold station in 1973 to NEP Communications for \$3.9 million. FCC approved: Nov. 1, 1973 [For the Record, Nov. 26, 1973].

**WRAC-TV Williamsport (ch 36, now deleted)**—Licensed to WGAL Inc. (WGAL-AM-FM-TV Lancaster, Pa.—Steinman Sins.). Original owner: WRAC Inc. (Margaretta Steele and associates). Sales price: \$125,000 (with WRAC-AM-FM). FCC approved: Feb. 7, 1957 [For the Record, Feb. 11, 1957].

**WNOW-TV York (ch 49, now deleted)**—Licensed to WNOW Inc. (William F. Rust Jr. and associates). Original owner: Helm Coal Co. Sales price: \$255,000. FCC approved: Aug. 2, 1957 [For the Record, Aug. 5, 1957].

## Rhode Island

**WPRI-TV Providence (ch 12)**—Licensed to Providence Television Inc. (see Poole Bcstg Sins in Group Ownership). Former owners: Capital Cities Broadcasting Corp. (see Capital Cities Communications Inc. in Group Ownership). Former call letters: WPRO-TV. Sales price: \$16.5 million. FCC approved: June 16, 1967 [For the Record, June 26, 1967]. Note: Original owner, Cherry & Webb Broadcasting Co., sold station with WPRO-AM-FM to Capital Cities for \$6.5 million in 1959.

## South Carolina

**WCBD-TV Charleston (ch 2)**—Licensed to State Telecasting Co. (see Group Ownership). Previous owner: Reeves Telecom Corp. Former call letters: WUSN-TV. Sales price: \$2 million. FCC approved: May 26, 1971 [BROADCASTING, May 31, 1971].

**WCIV(TV) Charleston (ch 4)**—Licensed to First Charleston Corp. (see Evening Star Stations in Group Ownership). Previous owners: WTMA-TV Inc. (Calhoun Life Insurance Co. and others). Sales price: \$2,210,147 plus assumption of \$400,000 in obligations. FCC approved: Oct. 5, 1966 [For the Record, Oct. 10, 1966].

**WNOK-TV Columbia (ch 19)**—Licensed to Palmetto Radio Corp. (J.W. Lindau III, Irwin Kahn and W. Croft Jennings). Former owner: Palmetto Radio Corp. (J.W. Lindau III, Irwin Kahn, Samuel Litman, W. Croft Jennings and Francis Carlisle Roberts). Sales price: No consideration. FCC approved: Nov. 26, 1975 [For the Record, Dec. 15, 1975].

**WOLO-TV Columbia (ch 25)**—Licensed to Columbia TV Bcstrs. Inc. (see Bahakel Sins. in Group Ownership). Sold by: First Carolina Corp. (Philip E. Pearce, Henry Sherrill, Edwin H. Cooper, Geddings H. Crawford, Richard deG. Kennan and others). Sales price: \$240,000. FCC approved: May 5, 1964 [For the Record, May 11, 1964].

**WBTW(TV) Florence (ch 13)**—Licensed to Daily Telegraph Printing Co. (Hugh I. Shott Jr. and others). Sold by: Jefferson Standard Bcstg. Co. (see Group Ownership). Sales price: \$4.5 million. FCC approved: Feb. 28, 1968 [For the Record, March 11, 1968]. Note: Founded by Jefferson Standard Life Insurance Co. in 1954.

## South Dakota

**KABY-TV Aberdeen (ch 9)**—Licensed to Forum Communications Inc. (see Group Ownership). Previous owner: KSOO-TV Inc. (Gordon H. Ritz, bd chmn, et al.). Former call letters: KCOO-TV. Sales price: \$2,250,000 (with KSOO-TV Sioux Falls, S.D.). FCC approved: Nov. 14, 1973 [For the Record, Nov. 26, 1973]. Note: Founded as KDHS-TV by Aberdeen TV Co. Construction permit sold June 21, 1957 to South Dakota Television Inc. (North Dakota Broadcasting Co., voted by John W. Boler; John W. Boler individually; Constance Blackstead; Stanley Voas; and Helga M. Sjuve) for \$2,447. Sold as KXAB-TV on Dec. 23, 1969 to KSOO-TV Inc. for \$700,000 (for construction permit).

**KXON-TV Mitchell (ch 5)**—Licensed to Buford Television Inc. (see Group Ownership). Previous owner: Mitchell Bcstg Assn (Raymond V. Fppl and others). Former call letters: KORN-TV. Sales price: \$875,000. FCC approved: Oct. 4, 1972 [For the Record, Oct. 30, 1972].

**KSFY-TV Sioux Falls (ch 13)**—Licensed to Forum Communications Inc. (see Group Ownership). Previous owner: KSOO-TV Inc. (Gordon H. Ritz, bd chmn, et al.). Former call letters: KSOO-TV. Sales price: \$2,250,000 (with KCOO-TV Aberdeen, S.D.). FCC approved: Nov. 14, 1973 [For the Record, Nov. 26, 1973]. Note: Morton H. Henkin, Thomas Barnstuble, Julius Heltland and others transferred 70% interest (with KSOO-AM) to Gordon Ritz, Wheelock Whitney Mr. Henkin and others for \$770,000 in 1965. FCC approved: Aug. 23, 1965 [For the Record, Aug. 30, 1965].

## Tennessee

**WDEF-TV Chattanooga (ch 12)**—Licensed to Roy H. Park Bcstg of Tenn. Inc. (see Group Ownership). Sold by Carter M. Parham and others. Price: \$2,780,080 with WDEF(AM). FCC approved: Feb. 12, 1964 [For the Record, Feb. 24, 1964].

**WRCB-TV Chattanooga (ch 3)**—Licensed to Rust Craft Bcstg. Co. (see Group Ownership). Former owners: Ramon G. and Helen H. Patterson, 70%; Follansbee Steel Co. (Jack and Louis Berkman), 30%. Sales price: \$1,675,000 for 70%. FCC approved: Nov. 27, 1959 [For the Record, Dec. 7, 1959]. Note: Founded by Ramon G. and Helen H. Patterson and Will Cummings. The Pattersons bought Mr. Cummings' 50% in 1956 for \$87,000 plus assumption of \$32,000 in obligations [For the Record, Dec. 3, 1956]. Follansbee Steel Co. bought 30% interest in 1959 for \$325,000.

**WTVC(TV) Chattanooga (ch 9)**—Licensed to Fuqua Industries Inc. (see Group Ownership). See WTVM(TV) Columbus, Ga., for details. Note: Went on the air June 15, 1953, as WROM-TV Rome, Ga. Sold to Dean Covington and associates Oct. 31, 1957, for \$722,500. Went dark Dec. 5, 1957, moved to Chattanooga and resume operation as WTVC(TV) Feb. 11, 1958.

**WDXI-TV Jackson (ch 7, now deleted)**—Licensed to Kosklusko Broadcasting Co. (see Bahakel Bcstg in Group Ownership). Former owners: estate of Aaron B. Robinson and others. Sales price: \$900,000. FCC approved: Aug. 17, 1966 [For the Record, Aug. 22, 1966].



## TV Transfers

**WJHL-TV Johnson City (Bristol, Va.-Kingsport, Tenn.) (ch 11)**—Licensed to Roy H. Park Bcstg of Tri-Cities Inc. (see Group Ownership). Sold by: W.H. Lancaster, Sr. and Jr. Sales price: \$2.5 million. FCC approved: June 8, 1964 [For the Record, June 15, 1964].

**WATE-TV Knoxville (ch 6)**—Licensed to Nationwide Communications Inc. (see Group Ownership). Previous owners: Paul Mountcastle, W.H. Linebaugh and John A. Ayers, trustees, 50% and others. Sales price: \$6.8 million (with WATE[AM]). FCC approved: April 8, 1965 [For the Record, April 19, 1965].

**WBIR-TV Knoxville (ch 10)**—Licensed to Multimedia Inc. (see Multimedia Bcstg. Co. in Group Ownership). Former owner: Taft Bcstg. Co. Sales price: \$3½ million (with WBIR-AM-FM). FCC approved: Nov. 16, 1960 [For the Record, Nov. 21, 1960]. Note: Taft Bcstg owned 30% of original station, bought remaining 70% for \$2.1 million in 1959 from Gilmore Nunn, Robert L. Ashe and John P. Hart.

**WTVK(TV) Knoxville (ch 26)**—Licensed to South Central Bcstg Co. (see Group Ownership). Original owners: TV Service of Knoxville Inc. Sales price: Assumption of obligations not exceeding \$216,500. FCC approved: July 28, 1954 [For the Record, Aug. 2, 1954].

**WHBQ-TV Memphis (ch 13)**—Licensed to RKO General Inc. (see Group Ownership). Original owner: Harding College. Sales price: \$2.88 million (with WHBO-AM). FCC approved: July 1, 1954 [For the Record, July 12, 1954].

**WREG-TV Memphis (ch 3)**—Licensed to The New York Times Broadcasting Service Inc. (owned by New York Times Co.). Former owner: Cowles Broadcasting Service Inc. (see Cowles Communications Inc. in Group Ownership). Original call letters: WREC-TV. Sales price: \$10,966,410. FCC approved: Aug. 18, 1971 [BROADCASTING, Aug. 23, 1971]. Note: Cowles purchased station from original owner, Hoyt Woolen, in 1963. Sales price: \$8 million (with WREC-AM). FCC approved: April 23, 1963 [For the Record, May 6, 1963].

**WNGE(TV) Nashville (ch 2)**—Licensed to General Electric Broadcasting Co. (see Group Ownership). Former owners: Louis R. Draughon, 59.3% and as trustee, 14.8%; George J. Hearn Jr., 18.5%; John D. Sprouse, 7.4%. Former call letters: WSIX-TV. Sales price: \$9.7 million (with WSIX-AM-FM). FCC approved: April 6, 1966 [For the Record, April 18, 1966]. Note: Mr. Draughon purchased 33-1/3% owned by W.H. Criswell in 1956 for \$250,000.

**WTVF(TV) Nashville (ch 5)**—Licensed to Channel Five Television Co. (Oveta Culp Hobby, 39%; William P. Hobby Jr., 28%; Jessica Hobby Cato, 28%). Previous owner: WLAC-TV Inc. (Thomas B. Baker Jr., A.G. Beaman and Trustees). Original call letters: WLAC-TV. Sales price: \$15,750,000 plus \$3 million for real estate associated with station. FCC approved: Oct. 15, 1975 [For the Record, Oct. 27, 1975].

**WZTV(TV) Nashville (ch 17)**—Licensed to Reel Broadcasting Co. (Robert K. Zelle, 62%; et al). Previous owner: Hudson Broadcasting Inc. (Robert D. Hudson Jr., 43%; J.T. Lovell, 22%; Don J. Massey, 22%; and others). Former call letters: WTLT(TV). Sales price: \$42,400 assumption of debts, plus lease agreement. FCC approved: Sept. 30, 1975 [For the Record, Oct. 20, 1975]. Note: Original call letters were WMCV(TV). WMCV(TV) began operation Aug. 5, 1968, and went off the air March 14, 1971 [BROADCASTING, March 29, 1971]. Charles H. White, attorney, became owner of WMCV(TV) by commission grant of June 18, 1973. Mr. White, trustee in bankruptcy, sold station to Hudson Broadcasting in 1974 for \$25,000. FCC approved: July 31, 1974 [For the Record, Aug. 12, 1974].

### Texas

**KRBC-TV Abilene (ch 9)**—Licensed to Abilene Radio & TV Co. (see Group Ownership). Original owner: Mrs. Eva May Hanks. Sales price: \$500,000 (with KRBC[AM]). FCC approved: Sept. 16, 1953 [For the Record, Sept. 28, 1953].

**KAMR-TV Amarillo (ch 4)**—Licensed to Canaan Communications Inc. (D.A. Canaan and Darrold A. Canaan Jr., together 95%). Former owner: Stauffer Publications Inc. (see Group Ownership). Original call letters: KGNC-TV. Sales price: \$2.5 million. FCC approved: July 31, 1974 [For the Record, Aug. 12, 1974].

Note: Began operation in March 1953. Original owner, Globe-News Publishing Co., sold station, along with KGNC(AM) Amarillo and KFYO(AM) Lubbock, both Texas, to the Roy N. Whittenburg family in 1955 for \$3.9 million [BROADCASTING, June 27, 1955]. In 1966 station (with KGNC-AM-FM) was sold to Stauffer Publications for \$5.9 million. FCC approved: Jan. 14, 1966 [For the Record, Jan. 24, 1966].

**KFDA-TV Amarillo (ch 10)**—Licensed to Panhandle Telecasting Co. Joint Venture (Ray Herndon and R.H. Drewry). Previous owner: Bass Broadcasting Co. (Perry R. Bass, 51.58%; Bass Brothers Enterprises Inc., 39.96%; and others). Sales price: \$2.8 million. FCC approved: Aug. 20, 1976 [For the Record, Sept. 13, 1976]. Note: Founded by Wendell Mayes, C.C. Woodson, Gene Cagle and Charles B. Jordan. Sold to Texas State Network in 1954 for \$525,000 (with KFDA[AM]). Sold to Bass Broadcasting Co. (owned by Perry R. Bass) in 1966 for \$2,295,000 in multiple-station deal. FCC approved: Feb. 2, 1966 [For the Record, Feb. 7, 1966].

**KVII-TV Amarillo (ch 7)**—Licensed to Marsh Media Ltd. License was transferred from partnership of Stanley Marsh III, Tom F. Marsh, Michael Marsh, John S. Tyler and Estelle Marsh Watlington dba Marsh Media Ltd. to partnership of Stanley Marsh III, Tom F. Marsh, Michael Marsh and Estelle Marsh Watlington dba Marsh Media Ltd. for \$60,000. FCC approved: Nov. 8, 1972 [For the Record, Dec. 4, 1972]. Note: Founded by John L. McCarty and associates in 1957. Sold to Southwest States Inc. (Trigg-Vaughn group) in 1958 for \$136,052. Sold to John B. Walton Jr. (see Group Ownership) in 1963 for \$1,125,000. Sold to Marsh Media in 1968 for \$1.5 million. FCC approved: Jan. 31, 1968 [For the Record, Feb. 12, 1968].

**KTBC-TV Austin (ch 7)**—Licensed to Times Mirror Co. (see Group Ownership). Original owner: Texas Broadcasting Corp. (Lady Bird Johnson, et al). Sales price: \$9 million. FCC approved: Sept. 6, 1973 [For the Record, Sept. 24, 1973].

**KVUE(TV) Austin (ch 24)**—Licensed to Channel Twenty-Four Corp. (Tolbert Foster, Allan Shivers, W.E. Dycher Jr. and Edgar B. Younger, as a group 54.4%; R.B. and Bill B. McAlister and others, as a group 45.6%). Former owners: Roy A. and Ann S. Butler. Sales price: \$44,138 for CP. FCC approved: June 10, 1970 [For the Record, July 6, 1970]. Note: Mr. Butler acquired station in 1965 from Willard Deason for \$500,000.

**KBMT(TV) Beaumont (ch 12)**—Licensed to Harbour Television Systems Inc. (owned 100% by Liberty National Corp.). Previous owner: Harbour Television Systems Inc. (A.O. Banning, 56%; William G. Hill Jr., 27%; et al). Sales price: Release of debt obligation. FCC approved: Feb. 11, 1976 [For the Record, March 1, 1976]. Note: Sabine Broadcasting Co. (John Nichols, pres. et al) sold station to Harbour Television Systems Inc. in 1973 for \$3 million. FCC approved: Sept. 28, 1973 [For the Record, Oct. 15, 1973].

**KWAB(TV) Big Spring (ch 4)**—See KLBK-TV Lubbock, Tex., below.

**KIII(TV) Corpus Christi (ch 3)**—Licensed to South Texas Telecasting Co. (Clinton D. McKinnon, 80%, and others). Previous owners: Dr. J.A. Garcia and associates 74%; Mr. McKinnon, 3.8%; and others. Previous call letters: KVDO-TV. Sales price: \$48,000 for 74%. FCC approved: Jan. 17, 1964 [For the Record, Jan. 27, 1964]. Note: Founded in 1956 by Gabriel Lazano and others. Sold to Dr. Garcia and associates in 1957 for \$194,000 including obligations not to exceed \$100,000.

**KTLG(TV) Corpus Christi (ch 43, now deleted)**—Licensed to Trinity Bcstg. Corp. (Barton R. and Gordon B. McLendon). Original owner: H.L. Hunt. Sales price: \$5,608.21 (cost of securing CP). FCC approved: April 7, 1954 [For the Record, April 12, 1954].

**KDFW-TV Dallas (ch 4)**—Licensed to Times Herald Printing Co. (see The Times Mirror Co. in Group Ownership). Former owner: Times Herald Printing Co. Former call letters: KRLD-TV. Sales price (with KRLD-AM-FM): Stock transaction valued at \$30 million. FCC approved: May 15, 1970 [BROADCASTING, May 18, 1970].

**KXTX(TV) Dallas (ch 39)**—Licensed to KDTV Broadcasting Co., 100% owned by Christian Broadcasting Network Inc. (see Group Ownership). Previous owner: KDTV Broadcasting Co., 100% owned by Doubleday Broadcasting Co. (see Group Ownership). Original call letters: KDTV(TV). Sales price: Donated by gift of stock valued at \$2 million. FCC approved: Nov. 9, 1973 [For the Record, Dec. 3, 1973]. Note:

Trigg-Vaughn Stations Inc. (Cecil L. Trigg and Jack C. Vaughn) sold station to Doubleday Broadcasting in 1967 for \$14,125,018 with KOSA-TV Odessa-Midland, KR0D-AM-TV El Paso and KITE-AM-FM Terrell Hills-San Antonio, all Texas; KRNO(AM) San Bernardino, Calif.; KH0W(AM) Denver, and KDEF-AM-FM Albuquerque, N.M. FCC approved: Feb. 1, 1967 [For the Record, Feb. 6, 1967].

**KXTX-TV Dallas (ch 33)**—Off air since Dec. 20, 1973. Permittee: Christian Broadcasting Network Inc. (see Group Ownership). Previous owner: Berean Fellowship Foundation Inc. (Marvin Colwill, VP & sec. et al). Former call letters: KBFI-TV. Sales price: \$205,000. FCC approved: March 21, 1973 [For the Record, April 2, 1973]. Note: Founded as KMEC-TV in October 1967 by Maxwell Electronics Corp. (James T. and C.H. Maxwell, Carroll Maxwell Jr. and others). Left air October 1968. Sold to Evans Broadcasting of Texas (T.M. Evans, sole owner) in 1969 for \$40,000 plus liabilities totaling \$171,530. FCC approved: April 2, 1969 [For the Record, April 14, 1969]. Evans Broadcasting sold the construction permit to Berean Fellowship Foundation in 1971 for \$23,000. FCC approved: Sept. 1, 1971 [For the Record, Oct. 11, 1971]. Resumed operation from Feb. 21, 1972 until Dec. 16, 1972. Operating under the call letters KXTX-TV, the station returned to the air on April 16, 1973.

**WFAA-TV Dallas (ch 8)**—Licensed to Belo Broadcasting Corp. (see Group Ownership). Original owner: Lacy-Potter TV Bcstg Co. (Rogers Lacy and Tom Potter). Original call letters: KBT(TV). Sales price: \$575,000. FCC approved: March 6, 1950 [For the Record, March 13, 1950].

**KDBC-TV El Paso (ch 4)**—Licensed to Doubleday Broadcasting Inc. (see Group Ownership). Former owners: Trigg-Vaughn Stns Inc. Former call letters: KR0D-TV. Sales price: \$14,125,018 with KR0D(AM) El Paso, KOSA-TV Odessa-Midland, KITE-AM-FM Terrell Hills-San Antonio and KDTV(TV) Dallas, all Texas; KRNO San Bernardino, Calif.; KH0W(AM) Denver, and KDEF-AM-FM Albuquerque, N.M. FCC approved: Feb. 1, 1967 [For the Record, Feb. 6, 1967]. Note: Original owner, El Paso Times, sold station to Trigg-Vaughn for \$3.45 million (with KR0D-AM-FM) in 1959.

**KVIA-TV El Paso (ch 13)**—Licensed to Marsh Media (Stanley Marsh III, 50%; Michael C. Marsh, 20%; Estelle Marsh Watlington, 10%; Tom F. Marsh, 10%; Tom F. Marsh Special Trust, 10%). Previous owner: KELP Inc. (see John Walton Stns in Group Ownership). Former call letters: KELP-TV. Sales price: \$3,075,000 (with satellite KAVE-TV Carlsbad, N.M.). FCC approved: Feb. 24, 1976 [For the Record, March 8, 1976]. Note: Founded by McLendon Investment Corp. as KILT-TV. Sold in 1957 to Norman E. Alexander and Joseph Harris for \$750,000 (with KELP[AM]). Sold with KELP(AM) in 1966 to John B. Walton Jr. for \$2,375,000. FCC approved: Jan. 19, 1966 [For the Record, Jan. 24, 1966].

**KTVT(TV) Fort Worth (ch 11)**—Licensed to Gaylord Broadcasting Co. (see Group Ownership). Original owner: Nafi Telecasting Corp. Sales price: \$800,000 plus assumption of \$3 million in liabilities. FCC approved: Aug. 1, 1962 [For the Record, Aug. 6, 1962]. Note: Founded by Texas State Network as KFJZ-TV. Sold in 1960 to Nafi Telecasting Corp. for \$4 million.

**KXAS-TV Fort Worth (ch 5)**—Licensed to North Texas Broadcasting Corp., 100% owned by LIN Broadcasting Corp. (see Group Ownership). Original owner: Carter Publications Inc. (Amon G. Carter Foundation, and others). Original call letters: WBAP-TV. Sales price: \$35 million. FCC approved: May 13, 1974 [For the Record, May 27, 1974].

**KHOU-TV Houston (ch 11)**—Licensed to Gulf Television Corp. (see Corinthian Broadcasting Corp. in Group Ownership). Station was merged with Corinthian Broadcasting into Dun & Bradstreet Companies Inc. for stock valued at \$137 million (with KXTV(TV) Sacramento, Calif.; KOTV(TV) Tulsa, Okla.; WANE-TV Fort Wayne, Ind., and WISH-TV Indianapolis). FCC approved: April 14, 1971 [BROADCASTING, April 19, 1971]. Note: Gulf Television Corp. purchased station from original owner, Paul Taft and associates, in 1956. Sales price: \$4.25 million. FCC approved: July 11, 1956 [For the Record, July 16, 1956].

**KHTV(TV) Houston (ch 39)**—Licensed to Gaylord Broadcasting Co. (see Group Ownership). Former owners: Max Jacob and Irvin Schlenker, 40% each; David Morris, 20%. Sales price: \$240,000 for 80% of CP. (KNUZ-TV) FCC approved: Oct. 13, 1965.



**KPRC-TV Houston (ch 2)**—Licensed to Houston Post Co. Original owner: W. Albert Lee. Original call letters: KLEE-TV. Sales price: \$740,000. FCC approved: May 23, 1950 [For the Record, May 29, 1950].

**KTRK-TV Houston (ch 13)**—Licensed to Capital Cities Communications Inc. (see Group Ownership). Former owner: Houston Consolidated Television Co. Sales price: \$21.3 million. FCC approved: June 16, 1967 [For the Record, June 26, 1967].

**KXYZ-TV Houston (ch 29, now deleted)**—Licensed to Houston Bcstg. Corp. (Milton R. Underwood and Philip R. Neuhaus). Original owner: Glenn R. McCarthy. Sales price: \$600,000 (with KXYZ-AM). FCC approved: March 28, 1957 [For the Record, April 1, 1957].

**KGNS-TV Laredo (ch 8)**—Licensed to Western Communications Inc. (see Donrey Media in Group Ownership). Former owner: Vidicon Industries of America (H.C. Avery Jr. and David H. Cole). Sales price: \$190,000 (for CP). FCC approved: July 31, 1958 [For the Record, Aug. 11, 1958].

**KCBD-TV Lubbock (ch 11)**—Licensed to State Telecasting Co. (see Group Ownership). Previous owner: Bryant Radio and Television Inc. (Joe H. Bryant and others). Sales price (including KSW-TV Roswell, N.M.): \$6 million. FCC approved: May 26, 1971 [BROADCASTING, May 31, 1971].

**KLBK-TV Lubbock (ch 13)**—Licensed to Grayson Enterprises Inc. (see Group Ownership). Original owner: Texas Telecasting Inc. (W.D. Rogers and associates). Original call letters: KDUB-TV. Sales price: \$3.8 million (with KEDY-TV [now KWAB(TV)] Big Spring, Tex.). FCC approved: Oct. 18, 1961 [For the Record, Oct. 23, 1961].

**KMCC(TV) Lubbock (ch 28)**—Licensed to McAlister Television Enterprises (Bill B. and R.B. McAlister, 100%). Former owner: McAlister Television Enterprises (Tolbert Foster, Allan Shivers, et al). Sales price: McAlisters' 41.6% interest in KVUE-TV Austin, Tex. FCC approved: March 24, 1975 [For the Record, April 14, 1975]. Note: Station founded in 1968 by McAlister group (R.B. and Bill B. McAlister, et al). Former call letters: KSEL-TV. Control transferred through issuance of new stock to Tolbert Foster, Allan Shivers, et al in 1970. Sales price: \$200,000 for 54.4%. FCC approved: June 10, 1970 [For the Record, July 6, 1970].

**KMXN-TV Lubbock (ch 34, now deleted)**—Licensed to Double H. Corp. (W.B. Rushing and others). Sold by: K B Co. (Chester H. and Clarence L. Kissell). Sales price: \$55,000. FCC approved: Aug. 30, 1968 [For the Record, Sept. 16, 1968]. Note: CP only. Founded by K B Co. in 1967.

**KTRE-TV Lufkin (ch 9)**—Licensed to Forest Capital Communications Corp. (see Buford Television Inc. in Group Ownership). Original owners: R.W. Wortham Jr. and associates. Sales price: \$750,000 (with KTRE). FCC approved: July 18, 1962 [For the Record, July 23, 1962].

**KMOM-TV Monahans (ch 9)**—Licensed to Grayson Enterprises Inc. (see Group Ownership). Sold by: John B. Walton Jr. (see Group Ownership). Former call letters: KVKM-TV. Sales price: \$530,000. FCC approved: Feb. 12, 1969 [For the Record, Feb. 17, 1969]. Note: Went on air Dec. 1, 1958.

**KAEC(TV) Nacogdoches (ch 19, now deleted)**—Licensed to Fredonia Bcstg. Corp. (Mrs. Jessie P. Cudlipp, 40.3%; Albert E. Cudlipp, 32.25% and others). Previous owner: G.P. Scoggins. Sales price: \$4,500 for CP. FCC approved: Aug. 20, 1965 [For the Record, Aug. 30, 1965]. Note: Founded by Lee Scarborough in 1958. Sold to Mr. Scoggins in 1960 for \$5,000 for CP. Former call letters: KTES(TV).

**KOSA-TV Odessa (ch 7)**—Licensed to Forward Communications of Texas Inc. (see Forward Communications Corp. under Group Ownership). Previous owner: Doubleday Broadcasting Co. (see Group Ownership). Sales price: \$2.25 million. FCC approved: Sept. 11, 1973 [For the Record, Sept. 24, 1973]. Note: Brothers Jack C. and Grady H. Vaughn bought 50% of station from C.L. Trigg (retaining 40%), W.B. Stowe and Brooks L. Harman (each retained 5%). Sales price was \$20,000 plus assumption of approximately \$85,000 in liabilities. FCC approved: Jan. 23, 1957 [For the Record, Jan. 28, 1957]. Trigg-Vaugh Stations Inc. sold station to Doubleday Broadcasting in 1967 for \$14,125,018 with KROD(AM) El Paso, KITE-AM-FM Terrell Hills-San Antonio and KDTV(TV) Dallas, all Texas; KRNO(AM) San Bernardino, Calif.;

KHOW(AM) Denver and KDEF-AM-FM Albuquerque, N.M. FCC approved: Feb. 1, 1967 [For the Record, Feb. 6, 1967].

**KJAC-TV Port Arthur (ch 4)**—Licensed to Texas Goldcoast Television Inc., 100% owned by Clay Communications Inc. (see Group Ownership). Previous owner: Texas Goldcoast Television Inc. (Janet Gordon Jack, Gayle A. Gordon Brannon, Lynn G. Jones, Valerie G. Tucker and Robert H. Park). Sales price: \$3 million. FCC approved: May 31, 1973 [For the Record, July 2, 1973]. Note: Began operation Oct. 22, 1957 as KPAC-TV, jointly owned by Jefferson Amusement Co. and Port Arthur College. Port Arthur College sold its 50% to Jefferson Amusement Co. in 1965 for \$1.5 million. FCC approved: Nov. 15, 1965 [For the Record, Nov. 22, 1965].

**KCTV(TV) San Angelo (ch 8)**—Licensed to Jewell Television (see T.B. Lanford Stns in Group Ownership). Previous owner: Westex Television Co. (Big Spring Broadcasting Co., 88.8%; Houston H. and Edward H. Harte, 0.58% each; Bruce B. Meador, 10%. Big Spring Broadcasting is owned 48.32% each by the Messrs. Harte, plus 3.36% by A.L. Hall). Note: Founded in 1953 as KTXL-TV by A.D. Rust and B.P. Bludworth. Lewis O. Seibert acquired 25% from the founders in 1957 for \$32,288 and obligations. Mr. Rust sold his remaining 25% to Roy H. Simmons in 1957 for \$50,000. Big Spring Broadcasting Co. acquired 50% in 1959 for \$31,487. Roy H. Simmons and B.P. Bludworth, 25% each, and Big Spring Broadcasting Co., 50%, sold station to Westex Television Co. in 1962. Sales price: \$226,000 for 50%. FCC approved: Dec. 5, 1962 [For the Record, Dec. 10, 1962].

**KENS-TV San Antonio (ch 5)**—Licensed to Harte-Hanks Television Inc. (see The Harte-Hanks Broadcasting Group in Group Ownership). Original owners: 63.17% owned by Frank G. Hunte Jr. and family and estate of late George W. Brackenridge. Sales price: \$6,256,000 for 63.17% (with KENS-AM). FCC approved: July 3, 1962 [For the Record, July 23, 1962]. Note: Founded as KEYL(TV) by W. L. Pickens, R.L. Wheelock and H.H. Coffield. Sold in 1951 to Storer Bcstg. Co. for \$1.05 million. Storer in 1954 sold these facilities to Express Pub Co. for \$3.5 million.

**KMOL-TV San Antonio (ch 4)**—Licensed to United Television Inc., subsidiary of Twentieth Century Fox (see Group Ownership). Previous owner: Avco Broadcasting Corp. (see Group ownership). Sales price: \$9,300,000. FCC approved: Sept. 17, 1975 [For the Record, Oct. 6, 1975]. Note: National Jewish Hospital, Denver, originally held 24% interest; sold to Southland Industries in 1958. Original call letters: WOAI-TV. Sales price: \$1,145,000. Southland Industries Inc. (Hugh Hallif and family) sold to AVCO Broadcasting in 1965. Sales price: \$12,000,000 (with WOAI(AM)). FCC approved: Sept. 15, 1965 [For the Record, Sept. 20, 1965].

**KSAT-TV San Antonio (ch 12)**—Licensed to Outlet Co. (see Group Ownership). Previous owner: Mission Telecasting Corp. (Jack and Bob Roth). Sales price: \$10.5 million. FCC approved: Nov. 22, 1967. Note: Founded in 1957. Mission Broadcasting Co. increased holdings from 50% to 100% in 1964 when it purchased stock held by James Calvert, L.A. Douglas and others for \$1,624,593. Former call letters: KONO-TV.

**KWEX-TV San Antonio (ch 41)**—Licensed to Spanish International Bcstg. Corp. (see Group Ownership). Original owner: Raoul Cortez and associates. Original call letters: KUAI-TV. Sales price: \$200,000. FCC approved: Dec. 6, 1961 [For the Record, Dec. 11, 1961].

**KTXS-TV Sweetwater (Abilene) (ch 12)**—Licensed to Texas Key Broadcasters Inc. (see Grayson Enterprises in Group Ownership). Previous owners: A.R. Elam Jr. and associates. Sales price: \$625,000. FCC approved: June 20, 1966 [For the Record, June 27, 1966]. Note: Founded in 1956 by W.D. Rogers. Sold in 1960 to Mr. Elam and group for \$799,440 plus 10-year lease of facilities with option to purchase. Former call letters: KPAR-TV.

**KLTV(TV) Tyler (ch 7)**—Licensed to Buford Television Inc. (see Group Ownership). Original owner: Lucille R. Lansing (who retained a 49% interest in station). Sales price: \$7,460.32 for 51%. FCC approved: March 20, 1957 [For the Record, March 25, 1957].

**KXIX(TV) Victoria (ch 19)**—Licensed to Victoria Communications Corp. (Dewey T. Acker, 29.5%; et al). Original owner: Guadalupe Valley Telecasting Co. (subsidiary of South Texas Telecasting, licensee of KIII(TV) Corpus Christi, Tex.). Sales price: \$225,000.

FCC approved: March 4, 1976 [For the Record, March 22, 1976].

**KANG-TV Waco (ch 34, now deleted)**—Licensed to Texas Bcstg. Co. (LBJ Co.-KTBC-AM-TV Austin). Original owners: Central Texas TV Co. (Clyde Weatherby and associates). Sales price: \$115,000 and assumption of \$19,000 in obligations. FCC approved: Dec. 2, 1954 [For the Record, Dec. 13, 1954]. Note: CP canceled in 1955 with physical facilities turned over to KWTX-TV Waco in return for 29% of that station.

**WACO-TV Waco (ch 25, now deleted)**—Permittee: WACO Radio Inc. (McHenry Tichenor, 57%; James Cullen Looney, 21%, and others). Former owner: R.E. Lee Glasgow. Sales price: \$825,000 for television CP and WACO-AM-FM Waco. FCC approved: May 6, 1970 [For the Record, May 18, 1970].

**KRGV-TV Weslaco (ch 5)**—Licensed to Mobil Video Tapes Inc. (see Manship Stns in Group Ownership). Sold by: Kenco Enterprises Inc. (Bruce L. and John A. Kennedy). Price: \$1,375,000 (with KRGV). FCC approved: Jan. 28, 1964 [For the Record, Feb. 3, 1964]. Note: Founded by O.L. Taylor in 1954. 50% sold to LBJ Co. (now Texas Bcstg. Co.) in 1956 for \$5,000 plus loan of \$140,000. LBJ Co. purchased remaining 50% in 1958 for \$100,000. Sold to Kenco Enterprises in 1961 for \$1.4 million (with KRGV-AM).

**KAUZ-TV Wichita Falls (ch 6)**—Licensed to Wichita Falls Telecasters (Wichita Falls Television, 80%; White Fuel Corp., 20%). Previous owner: Bass Brothers Telecasters Inc. (see Bass Bcstg Stns in Group Ownership). Sales price: \$4.25 million. FCC approved: Sept. 19, 1974 [For the Record, Oct. 7, 1974]. Note: Founded in 1953. Sold in 1956 as KWFT-TV by E.H. Rowley and Kenyon Brown to Sidney A. Grayson, Nat Levine and others for \$825,000 with KWFT(AM) Wichita Falls (with proviso that Mr. Brown buy back KWFT(AM) for \$75,000). Grayson group sold station (then KSYD-TV) to Paul Harron for \$2.35 million in 1963. Mr. Harron sold KAUZ-TV to Bass Brothers Telecasters Inc. in 1968 for \$3.1 million. FCC approved: April 12, 1968 [BROADCASTING, April 15, 1968].

**KFDX-TV Wichita Falls (ch 3)**—Licensed to Clay Broadcasting Corp. of Texas (see Clay Communications Inc. in Group Ownership). Original owner: Wichtex Radio & Television Co. (Darold A. Cannan, 44.97%; D.A. Cannan Jr., 15.5%; Howard H. Fry, 8.6% & others). Sales price: \$5,050,000. FCC approved: Jan. 27, 1971 [For the Record, Feb. 8, 1971].

## Utah

**\*KUSU-TV Logan (ch 12, now deleted)**—Licensed to Utah State U. of Agriculture and Applied Sciences. Original owner: Herschell and Reed Bullen and others. Sales price: \$6,331 for expenses. FCC approved: Nov. 8, 1960 [For the Record, Nov. 14, 1960].

**KTVX(TV) Salt Lake City (ch 4)**—Licensed to United Television, subsidiary of Twentieth Century Film Corp. Previous owners: Screen Gems Bcstg of Utah, subsidiary of Screen Gems Stations. Former call letters: KCPX-TV. Sales price: \$11 million. FCC approved: Aug. 12 Changing Hands, Aug. 25, 1975; [For the Record, Sept. 1, 1975]. Note: Founded by S.S. Fox and associates as KDYL-TV. Sold to Intermountain Bcstg & TV Corp. (Time Inc., 80%; G. Bennet Larson, 20%) in 1953 for \$2.1 million (with KDYL-AM-FM). Sold to Columbia Pictures in 1959 for \$3.1 million (with KCPX-AM-FM). Sold to Screen Gems Stations in 1963 for \$2.4 million (with KCPX-AM-FM). FCC approved: Jan. 23, 1963 [For the Record, Jan. 28, 1963].

**KUTV(TV) Salt Lake City (ch 2)**—Licensed to KUTV Inc., owned 80% by Ogden Standard Examiner and 20% by Communications Investment Corp. (see Hatch Stns in Group Ownership). Original owners: *Salt Lake Tribune* and Frank Carmen-Grant Wrathall interests. Sales price: \$683,333. FCC approved: March 7, 1956 [For the Record, March 12, 1956].

## Vermont

**WEZF-TV Burlington (ch 22)**—Licensed to Vermont-New York Television Inc. (owned by International Television Corp.). Original owner: Vermont-New York Television Inc. (Jack L. Siegal, 30%; and others). Original call letters: WVNY-TV. Sales price (with WEZF-FM Burlington, VT): \$1,238,055. FCC approved: April 17,



## TV Transfers

1974 [For the Record, May 6, 1974]. Note: Began operation in 1968. Station went off air April 2, 1971, and went on air again Sept. 17, 1971.

### Virginia

**WCYB-TV Bristol (ch 5)**—Licensed to Appalachian Broadcasting Corp. (a wholly owned subsidiary of Starr Broadcasting Group Inc.; see Starr Broadcasting in Group Ownership). Original owner: Appalachian Broadcasting Corp. (Robert H. Smith, J. Fey Rogers, Charles M. Gore and Harry M. Daniel). Sales price: \$5.2 million. FCC approved: Nov. 12, 1970 [BROADCASTING, Nov. 23, 1970].

**\*WNVT(TV) Goldvein (ch 53)**—Licensed to Central Virginia Educational Television Corp. (B.W. Spiller, pres). Original owner: Northern Virginia Educational Telecommunications Association (Robert D. Smith, VP & gen mgr). Sales price: \$550,000. FCC approved: July 3, 1974 [For the Record, July 22, 1974]. Note: Began operation in 1972.

**WHSV-TV Harrisonburg (ch 3)**—Licensed to Shenandoah Valley Television Systems Inc. (see Worrell Newspapers Inc. under Nwspr Crossownership). Previous owner: Gilmore Broadcasting Corp. of Virginia (see Gilmore Broadcasting Corp. under Group Ownership). Former call letters: WSPA-TV. Sales price: \$3,150,000 plus \$100,000 covenant not to compete. FCC approved: Jan. 15, 1976 [For the Record, Feb. 2, 1976]. Note: Founded by Frederick L. Allman in 1953. Sold to Transcontinent TV Corp. and Hamilton Shea jointly in 1956 for \$560,000. *Washington Evening Star* bought 51% interest in 1959 for \$700,000. Sold with WSPA-AM-FM in 1965 to Gilmore Broadcasting for \$1,694,308. FCC approved: Aug. 9, 1965 [For the Record, Aug. 16, 1965].

**WLVA-TV Lynchburg (ch 13)**—Licensed to WLVA Inc. (see Evening Star Stns in Group Ownership). Previous owners: Philip P. Allen, 25.56%; Champe C. Allen, 25.56% and others. Sales price: \$25 million (with WLVA-AM-FM). FCC approved: Aug. 23, 1965 [For the Record, Aug. 30, 1965].

**WACH-TV Newport News (ch 33, now deleted)**—Licensed to United Bcstg. Co. of Eastern Virginia Inc. (see Group Ownership). Original owners: Eastern Bcstg. Corp. (Russell A. Collins, receiver for John Doley and others). Sales price: \$54,000 (with WACH). FCC approved: July 19, 1956 [For the Record, July 30, 1956].

**WTOV-TV Norfolk (ch 27, now deleted)**—Licensed to Tim Brite Inc. (Temus R. Bright). Original owner: Commonwealth Bcstg. Corp. (E.L. Scott, Robert Wasdon, Jack Siegel). Sales price: \$17,500 plus assumption of \$78,000 in obligations. FCC approved: March 9, 1955 [For the Record, March 14, 1955].

**WXEX-TV Petersburg (ch 8)**—Licensed to Nationwide Communications Inc. (Bowman Doss, Wendell Weller and George Campbell et al.; see Group Ownership). Former owner: Petersburg Television Corp. Sales price: \$7,150,000. FCC approved: Nov. 3, 1967 [For the Record, Nov. 13, 1967].

**WAVY-TV Portsmouth (ch 10)**—Licensed to WAVY TV Inc. (see LIN Stns in Group Ownership). Sold by: Tidewater Teleradio Inc. (J. Glen Taylor and others). Sales price: \$8 million. FCC approved: March 27, 1968 [For the Record, April 11, 1968]. Note: Founded in 1957 by Tidewater Teleradio Inc.

**WTVR-TV Richmond (ch 6)**—Licensed to Roy H. Park Broadcasting of Virginia Inc. (see Group Ownership). Previous owner: Wilbur M. Havens and associates. Sales price: \$5,017,185 (with WMBG(AM) and WCOD(FM)). FCC approved: Oct. 13, 1965 [For the Record, Oct. 25, 1965].

**WDBJ-TV Roanoke (ch 7)**—Licensed to WDBJ Television Inc. (South Bend [Ind.] *Tribune*—WSBT-AM-FM-TV South Bend). Sold by: Times-World Corp. *Roanoke Times* and *World News*. Sales price: \$8.2 million. FCC approved: Oct. 29, 1969 [For the Record, Nov. 10, 1969]. Note: Founded by Times-World Corp. in October 1955.

**WLSL-TV Roanoke (ch 10)**—Licensed to Roy H. Park Broadcasting of Roanoke Inc. (see Park Broadcasting Stns. in Group Ownership). Sold by: Shenandoah Life Stations Inc. (Shenandoah Life Insurance Co.—G. Frank Clement and others). Sales price: \$7,050,000 (with WLSL-AM-FM). FCC approved:

Sept. 10, 1969 [For the Record, Sept. 22, 1969]. Note: Founded in December 1952 by Shenandoah Life Insurance Co.

### Washington

**KVOS-TV Bellingham (Vancouver, B.C.) (ch 12)**—Licensed to KVOS TV Corp. (see Wometco Stns. in Group Ownership). Original owner: Rogan Jones and associates. Sales price: \$3 million. FCC approved: March 29, 1961 [For the Record, April 3, 1961].

**KEPR-TV Pasco (ch 19)**—See KIMA-TV Yakima, Wash.

**KING-TV Seattle (ch 5)**—Licensed to King Bcstg. Co. (see Group Ownership). Original owner: Radio Sales Corp. (Pk. Leberman). Original call letters: KRSC-TV. Sales price: \$375,000. FCC approved: July 20, 1949 [For the Record, July 25, 1949]. Note: Hearst Corp. bought 25% interest in King Bcstg. Co. in 1951 which was repurchased by licensee in 1953.

**KIRO-TV Seattle (ch 7)**—Licensed to KIRO Inc. (see Bonneville International Corp. in Group Ownership). Sold by: Saul Haas and others. Sales price: \$5 million (with KIRO-AM-FM). FCC approved: Dec. 17, 1963 [For the Record, Dec. 23, 1963].

**KREM-TV Spokane (ch 2)**—Licensed to King Broadcasting Co. (see Group Ownership). Former owner: Louis Wasmer. Sales price: \$2 million (with KREM-AM-FM). FCC approved: Sept. 26, 1957 [For the Record, Oct. 7, 1957].

**KXLY-TV Spokane (ch 4)**—Licensed to Spokane TV Inc. (Morgan Murphy). Original owner: KELP TV Corp. (Joseph Harris and Norman Alexander). Sales price: \$3.25 million (with KXLY-AM-FM). FCC approved: Jan. 17, 1963 [For the Record, Jan. 22, 1963]. Note: Founded by E.B. Craney and Harry L. (Bing) Crosby. Sold in 1954 to KELP TV Inc. for \$1.7 million.

**\*KCPO-TV Tacoma (ch 13)**—Licensed to Clover Park School District No. 400 (Harold J. Mulholland, president). Previous owner: KTVW Inc. (Robert A. Banks, trustee in bankruptcy). Former call letters: KTVW(TV). Sales price: \$378,000. FCC approved: Sept. 9, 1975 [For the Record, Sept. 29, 1975]. Note: Original owners: Carl E. and C.D. Haymond. Original call letters: KMO-TV. Sold to estate of J. Elroy McCaw in 1954 for \$300,000. FCC approved: Sept. 15, 1954 [For the Record, Sept. 20, 1954]. Sold to KTVW Inc. (Blaidon Mutual Investors Corp.) in 1972 for \$863,407. FCC approved: June 21, 1972 [For the Record, July 17, 1972].

**KSTW(TV) Tacoma (ch 11)**—Licensed to Gaylord Broadcasting Co. (see Group Ownership). Original owner: Tribune Publishing Co. (James Belfamy, VP and others). Original call letters: KTNT-TV. Sales price: \$4.5 million. FCC approved: Jan. 23, 1974 [For the Record, Feb. 11, 1974]. Note: Began operation in 1953.

**KIMA-TV Yakima (ch 29)**—Licensed to NWG Broadcasting Co. (John Noel Jr., 50%; Seattle First National Bank, executor of estate of Harrell B. Whitney, 50%). Previous owner: NWG Broadcasting Co. (Sally Ann Gassaway, administratrix of estate of P. Richard Gassaway, 33 1/3%; John Noel Jr., 33 1/3%; Seattle First National Bank, executor of estate of Harrell B. Whitney, 33 1/3%). Sales price (with KLEW-TV Lewiston, Idaho and KEPR-TV Pasco, Wash.): \$187,500 plus approximately \$266,000 assumption of debt. FCC approved: Oct. 15, 1975 [For the Record, Oct. 27, 1975]. Note: Founded in July 1953 by Thomas C. Bostic, W.W. Talbot and Ralph Sundquist. KEPR-TV founded in December 1954 and KLEW-TV founded in December 1955. Haltom Corp. (Mr. Bostic) purchased 80% from Messrs. Talbot and Sundquist in 1962 for \$900,000 with KIMA(AM), KEPR(AM) and KEPR-TV Pasco, KBAS-TV Ephrata, both Washington, and KLEW-TV Lewiston, Idaho. Later Haltom changed name to Cascade. Sold by Mr. Bostic, John H. Reber and others in 1969 for about \$3 million worth of Filmways stock with KEPR-TV Pasco, Wash. and KLEW-TV Lewiston, Idaho. FCC approved: July 3, 1969 [For the Record, Aug. 4, 1969]. Cascade Broadcasting Co. (Filmways Inc.) sold station (with KLEW-TV Lewiston, Idaho and KEPR-TV Pasco, Wash.) to NWG Broadcasting Co. in 1972 for \$1 million. FCC approved: Aug. 30, 1972 [For the Record, Sept. 18, 1972].

**KNDO(TV) Yakima (ch 23)**—Licensed to Columbia Empire Bcstg. Co. (see Columbia Broadcasting Corp. in Group Ownership). Original owner: Ralph Tronsrud. Sales price: \$194,229 (including purchase price of leased property). FCC approved: Feb. 1, 1961 [For the Record, Feb. 6, 1961].

### West Virginia

**WCHS-TV Charleston (ch 8)**—Licensed to WCHS-AM-TV Corp. (see Rollins Inc. in Group Ownership). Previous owner: Tierney Co. Sales price: \$3 million with WCHS. FCC approved: Sept. 28, 1960 [For the Record, Oct. 10, 1960].

**WBOY-TV Clarksburg (ch 12)**—Licensed to Northern West Virginia TV Bcstg. Co. (Marion R. Ascoli, principal stockholder, wife of Max Ascoli, ex-publisher of *Reporter Magazine*). Sold by: Rust Craft Broadcasting Co. (see Group Ownership). Sales price: \$825,000 (with WBOY-AM). FCC approved: March 13, 1964 [For the Record, March 23, 1964]. Note: Founded by News Pub. Co. in 1956 as WBLK-TV. Sold to Rust Craft Bcstg (then Friendly Stations Group) in 1957 for \$250,000 (with WBLK(AM) and WPAR-AM-TV Parkersburg, W. Va.).

**WOWK-TV Huntington (ch 13)**—Licensed to Gateway Communications Inc. (see Group Ownership). Previous owner: WHTN-TV Inc. (owned by Reeves Telecom Corp. See Reeves Telecom Corp. in Group Ownership). Former call letters: WHTN-TV. Sales price: \$7,424,000. FCC approved: Sept. 23, 1974 [For the Record, Oct. 7, 1974]. Note: Initially owned by Greater Huntington Theaters Corp. (S.J. Hyman and family). Sold to Cowles Broadcasting Co. in 1956 for \$535,000 plus assumption of \$100,000 in debts (with WHTN-AM-FM). Cowles Broadcasting sold station to Reeves Telecom Corp. in 1960 for \$1,925,000. FCC approved: Dec. 22, 1960 [For the Record, Jan. 2, 1961].

**WSAZ-TV Huntington (ch 3)**—Licensed to Lee Enterprises Inc. (see Group Ownership). Previous owner: Capital Cities Broadcasting Corp. (see Capital Cities Communications Inc. in Group Ownership). Sales price: \$1B million. FCC approved: Feb. 24, 1971 [BROADCASTING, March 1, 1971]. Note: Founded by Huntington Publishing Co. in 1949. Sold to Goodwill Stations Inc. (G.A. Richards trusts, John F. Platt, Worth Kramer and others) in 1961 for \$6.1 million (with WSAZ-AM). Sold to Capital Cities Broadcasting Corp. in 1964 for \$15,141,330 (with WSAZ\*AM) and WJIR-AM-FM Detroit. FCC approved: July 29, 1964 [For the Record, Aug. 10, 1964].

**WTAP-TV Parkersburg (ch 15)**—Licensed to PMA Communications (George R. Abels, Sherman A. Grimm, et al.). Previous owner: Broadcasting Services Inc. (R.L. Drake, 100%). Sales price: \$300,000. FCC approved: Nov. 15, 1974 [For the Record, Dec. 2, 1974]. Note: Founded in 1953. Sold in 1955 by Frank Baer-Howard Chernoff group to Zanesville Publishing for \$124,609. Sold in 1967 by Zanesville Publishing Co. to Broadcasting Services Inc. for \$579,000 (with WTAP-AM-FM). FCC approved: Nov. 2, 1967.

**WDTV(TV) Weston (ch 5)**—Licensed to Withers Broadcasting Co. of West Virginia (W. Russell Withers Jr. and William P. Brenton). Previous owner: Broadcast Industries of West Virginia Inc. (Broadcast Industries of New York Inc., 100% William Grossman is president of parent company). Sales price: \$600,000 [BROADCASTING, April 16, 1973]. Note: Founded as WJPB-TV in 1960 by J.P. Beacom, who sold 50% for \$100,000 in same year to Thomas P. Johnson and George W. Elby, Messrs. Beacom, Johnson and Elby sold station to Broadcast Industries of West Virginia Inc. in 1966 for \$571,720. FCC approved: Aug. 24, 1966 [For the Record, Aug. 29, 1966].

**WTRF-TV Wheeling (ch 7)**—Licensed to Forward Tele-Productions Inc. (see Forward Communications Corp. in Group Ownership). Sold by WTRF-TV Inc. (Robert W. Ferguson, Albert V. Robert C., Raymond E. and Gordon C. Dix—see Dix Stns. under Group Ownership). Sales price: \$7,250,000 (with WTRF-FM). FCC approved: Feb. 28, 1969 [For the Record, March 10, 1969]. Original owner: Tri-City Bcstg. Co. (Thomas M. Bloch and W.L. Harris families, News Pub. Co.). 56.13% sold Dec. 17, 1958, to Dix family for \$1.684 million. Note: Dix family already owned 30.96% of Tri-City Bcstg.

### Wisconsin

**WEAU-TV Eau Claire (ch 13)**—Licensed to WEAU Inc. (see Post Corp. Stns in Group Ownership). Original owner: Morgan Murphy. [For the Record, May 21, 1962].

**WBAY-TV Green Bay (ch 2)**—Licensed to Nationwide Communications Inc. (see Group Ownership). Original owners: Nobertine Fathers, religious community. Sales price: \$5,737,121. FCC approved: Dec. 27, 1974 [For the Record, Jan. 13, 1975].



## TV Transfers TV Channel Allocations

**WFRV-TV Green Bay (ch 5)**—Licensed to WFRV Inc. (see Orion Bcstg Inc. in Group Ownership). Previous owners: S.N. Pickard and associates. Sales price: \$1.6 million. FCC approved: Jan. 4, 1961 [For the Record, Jan. 16, 1961].

**WLUC-TV Green Bay (ch 11)**—Licensed to WLUC Inc. (see Post Corp. Stns in Group Ownership). Former owner: Morgan Murphy. Sales price: \$3.1 million (with WLUC-TV Marquette, Mich.). FCC approved: Jan. 6, 1965 [For the Record, Jan. 11, 1965]. Note: Founded in 1957 as WMBV-TV Marinette, Wis., by William Walker and associates. Sold to Mr. Murphy and others in 1958 for \$211,764 for 75% (with WMAM-AM).

**WXOW-TV La Crosse (ch 19)**—See WKOW-TV Madison.

**WKOW-TV Madison (ch 27)**—Licensed to Horizons Communications Corp. (William Mulvey, Ed Wood and Jerry Feniger). Previous owner: Midcontinent Broadcasting Co. of Wisconsin Inc. (see BFR stations in Group Ownership). Sales price: \$3 million with WAOW-TV Wausau and WXOW-TV La Crosse, both Wisconsin. FCC approved: Sept. 9, 1970 [For the Record, Sept. 28, 1970]. Note: WKOW-TV, founded in 1953, was acquired by Midcontinent in 1960 for \$925,000 from Stewart Watson, George W. Icke, E.C. Severson, B.W. Huiskamp and others. WAOW-TV was purchased by Midcontinent in 1964 for \$34,439 from Walter A. Bamgardt and others, and went on the air in 1965. Midcontinent put WXOW-TV on the air in March 1970.

**WMTV(TV) Madison (ch 15)**—Licensed to Forward TV Inc. (see Forward Communications Stns in Group Ownership). Original owners: Lee Radio group. Sales price: \$563,000. FCC approved: May 15, 1963 [For the Record, May 27, 1963]. Note: Founded by Bartell TV Corp. Bought by Lee Ruwitch, Gordon Sherman, Mitchell Wolfson and Sidney Meyer in 1957 for \$350,000. Bought by Lee group in 1958 for \$339,333.

**WCAN-TV Milwaukee (ch 24, now deleted)**—Licensed to Field Communications Corp. (owned by Field Enterprises Inc.). Former owner: Lou Poller. Sales price: \$35,000. FCC approved: Dec. 21, 1966. Note: WCAN-TV has been dark since 1955. Lou Poller operated station from 1953-1955 when he sold physical plant to CBS, which operated ch. 1B Milwaukee with those facilities. See WVTV(TV) Milwaukee.

**WISN-TV Milwaukee (ch 12)**—Licensed to Hearst Corp. (see Group Ownership). Original owner: Milwaukee Area Telecasting Corp. (permit granted to MATC after merger agreement among four applicants; other three were WEMPI(AM) and WFOX(AM) Milwaukee and Kolero Telecasting Inc.) Original call letters: WTVW(TV). Sales price: \$2 million. FCC approved: March 2, 1955 [For the Record, March 14, 1955].

**WITI-TV Milwaukee (ch 6)**—Licensed to WITI-TV Inc. (see Storer Broadcasting Co. in Group Ownership). Original owner: Independent TV Inc. (Sol J. Kahn). Sales price: \$4.4 million. FCC approved: Nov. 12, 1958 [BROADCASTING, Nov. 17, 1958].

**WVTV(TV) Milwaukee (ch 18)**—Licensed to Gaylord Broadcasting Co. (see Group Ownership). Former owner: Harold Sampson, 43%; Bernard J. Sampson, 43%; Herbert Wilk, 9%, and Lawrence M.

Turet, 5%. Sales price: \$500,000 plus \$150,000 for agreement not to compete. FCC approved: March 23, 1966. Note: Founded in 1953 as WOKY-TV by Gerald Bartell and family. Sold to CBS in 1954 for \$350,000 and call letters changed to WXIX(TV). Sold to Gene Posner, Harold and Bernard J. Sampson and others in 1959 for \$50,000 and call letters changed to WUHF(TV). Messrs. Sampson bought out Mr. Posner's 51% interest in 1962 for \$1 and other valuable considerations.

**WBJR-TV Superior (ch 6)**—Licensed to RJR Communications Inc. (Robert J. Rich, 60%; Richard W. Pearson, 10%). Original owner: Northwest Publications Inc. (owned by Ridder Publications Inc.). Original call letters: WDSM-TV. Sales price: \$1,864,000. FCC approved: Sept. 5, 1974 [For the Record, Sept. 23, 1974]. Note: Founded in 1954.

**WAOW-TV Wausau (ch 9)**—See WKOW-TV Madison.

### Wyoming

**KYCU-TV Cheyenne (ch 5)**—Licensed to Wyneco Communications Inc. (a wholly owned subsidiary of Lamb Communications; see Lamb Communications Inc. in Group Ownership). Previous owner: Frontier Broadcasting Co. Former call letters: KFBC-TV. Sales price (including KTVS(TV) Sterling, Colo.; KSTF(TV) Scottsbluff, Neb.; and a CP for KVRW(TV) Rawlins, Wyo.): \$3 million. FCC approved: July 6, 1972 [BROADCASTING, July 10, 1972].

**KVRW(TV) Rawlins (ch 11, now deleted)**—Permittee: Wyneco Communications Inc. (a wholly owned subsidiary of Lamb Communications). Previous owner: Frontier Broadcasting Co. Sales price (including KTVS(TV) Sterling, Colo.; KSTF(TV) Scottsbluff, Neb.; and KYCU-TV Cheyenne, Wyo.): \$3 million. FCC approved: July 6, 1972 [BROADCASTING, July 10, 1972].

### Guam

**KUAM-TV Agana (ch 8)**—Licensed to Pacific Broadcasting Corp. (H. Scott Kilgore, 65%; Samuel N. Rubin, 35%). Sold by Philip Berg. Sales price: \$650,000 (with KUAM). FCC approved: April 9, 1964 [For the Record, April 20, 1964].

### Puerto Rico

**WSTE(TV) Fajardo (ch 13)**—Permittee: WSTE-TV Inc. (James C. Leake and Carmina Mendea. See Leake TV Inc. in Group Ownership). Original owner: Continental Broadcasting Corp. (William R. Anthony and others). Sales price: \$60,000. FCC approved: March 26, 1959.

**WMGZ(TV) Mayaguez (ch 16, now deleted)**—Permittee: Tele San Juan Inc. See WTSJ(TV) San Juan.

**WUHM-TV Mayaguez (ch 22, now deleted)**—Permittee: United Hemisphere TV of Puerto Rico Inc. See WUHT-TV San Juan.

**WPSJ(TV) Ponce (ch 14, now deleted)**—Permittee: Tele San Juan Inc. See WTSJ(TV) San Juan.

**WRIK-TV Ponce (ch 7)**—Licensed to Ponce Television Corp. (see United Artists Stns in Group Ownership). Former owner: Alfredo A. de Arellano III. Sales price: \$6.1 million for 80.1%. (Mr. de Arellano, owner of

82.23%, acquired 17.77% from other stockholders and sold 80.1% to United Artists, retaining 19.9%. UA has four-year option to buy remaining interest for \$1.5 million or certain multiple of station profits. FCC approved: March 11, 1970 [For the Record, April 13, 1970]. Note: Founded in 1958. Alfredo C. Ramirez de Arellano del Valle acquired 61.67% for \$338,919 in 1964, later increasing his holdings to 82.23%.

**WUHP-TV Ponce (ch 20, now deleted)**—See WUHT-TV San Juan.

**WAPA-TV San Juan (ch 4)**—Licensed to WAPA-TV Broadcasting Corp. (see Dale G. Moore Stns in Group Ownership). Previous owner: WAPA-TV Broadcasting Corp. (see Columbia Pictures Industries in Group Ownership). Sales price: \$11 million. FCC approved: May 26, 1976 [For the Record, June 7, 1976]. Note: Founded by Jose Ramon Ouinenes and associates. Sold in 1957 to Winston-Salem Bcstg Co. and others for \$320,000. Sold in 1962 to WAPA-TV Broadcasting Corp. for \$1.5 million (including a one-third interest in WOLE-TV Aguadilla, PR.). FCC approved: April 25, 1962 [For the Record, April 30, 1962].

**WTSJ(TV) San Juan (ch 8, now deleted)**—Licensed to Tele San Juan Inc. (O. Roy Chalk). Previous owners: Julio Morales Ortiz and Clement L. Litaer. Sales price: \$669,825 plus 27,000 shares of Trans-Caribbean Airways stock and assumption of \$245,372 in obligations (with WMGZ(TV) Mayaguez and WPSJ(TV) Ponce, both Puerto Rico).

**WUHT-TV San Juan (ch 30, now deleted)**—Permittee: United Hemisphere TV of Puerto Rico Inc. (United Hemisphere Productions Inc., 100%. Principals of United Hemisphere Productions include Harry W. Bank, Sidney Pink and Art Merrill). Former owner: Iris Mieres Ayuso. Sales price: \$200,000 for CP with CP's for WUHM-TV Mayaguez and WUHP-TV Ponce, both Puerto Rico. FCC approved: June 29, 1970 [For the Record, July 13, 1970]. Note: Former call letters WUHT-TV, WUHM-TV and WUHP-TV were WITA-TV, WITB-TV and WITP-TV, respectively.

### Virgin Islands

**WBNB-TV Charlotte Amalie (ch 10)**—Licensed to Island Teleradio Service Inc. (owned by District Communications: Theodore Ledbetter Jr., 9%; Cleveland L. Dennard, 21.2%; Jeanus B. Parks Jr., 18.2%; Samuel C. Jackson, 15.2%). Previous owner: Island Teleradio Service Inc. (owned by Federated Media Inc.). Sales price: \$991,127. FCC approved: Sept. 6, 1974 [For the Record, Sept. 30, 1974]. Note: Began operation in 1961. Original owners (Robert Moss, Robert Noble, Faye Russell and Kenneth Granger) sold station to Television Communications Corp. in 1970 for \$750,100 [BROADCASTING, May 11, 1970]. When Television Communications Corp. sold its cable TV business to Warner Communications Inc. in 1972, individual stockholders of Television Communications Corp. (formed into a company known as Federated Media Inc.) acquired WBNB-TV (BROADCASTING, Feb. 7, 1972).

## TV Allocations

**Note**—UHF and VHF TV allocations have been made by the FCC to the following cities. A plus or minus after a channel indicates that a station occupying the channel must operate with its carrier frequencies offset 10 kilohertz above or below, respectively, the normal carrier frequencies.

Asterisks (\*) indicate channels reserved for non-commercial use. Footnotes: 1) Following the decision in Docket 18261 (amendment of rules regarding geographic reallocation of channels 14-20 to land mobile radio in the 25 largest urbanized areas of the U.S.) channels so indicated will not be available for use until further action by the FCC. 2) This channel is not available for Elgin, Ill., unless FCC determines it is not needed at Joliet, Ill. 3) This channel is not available for Asbury Park, N.J., unless FCC determines it is not needed at New Brunswick, N.J. 4) Channel 15 will not be available for television use until further action by the FCC. 5) Stations using these assignments shall

limit radiation toward stations on the same channel in Puerto Rico. 6) Operation on this channel is subject to the conditions, terms, and requirements set out in the report and order in docket 19075, RM-1645, adopted Jan. 5, 1972, released Jan. 7, 1972. FCC-72-19. (As of Aug. 1, 1975)

### Alabama

Andalusia—\*2—  
Anniston—40—  
Birmingham—6—, \*10—,  
13—, 21, 42+, \*62+,  
68+  
Decatur—23—  
Demopolis—\*41  
Dothan—4, 1B, \*39+,  
60—  
Florence—15, 26, \*36—  
Gadsden—44+, 60

Huntsville—19, \*25+,  
31+, 4B—  
Louisville—\*43+  
Mobile—5+, 10+, 15+,  
21+, \*31, \*42  
Montgomery—12, 20,  
\*26+, 32, 45—  
Munford—\*7—, \*16—  
Selma—8—, 29—  
Tuscaloosa—17, 33,  
\*39—  
Tuscumbia—47—

### Alaska

Anchorage—2—, \*7—,  
11, 13—  
Bethel—\*4  
Fairbanks—2+, 4+, 7+,  
\*9+, 11+, 13+  
Juneau—\*3, B, 10  
Ketchikan—2, 4, \*9  
Seward—4—, 9—  
Sitka—13

### Arizona

Ajo—\*23—  
Coolidge—\*43  
Douglas—3, \*2B  
Flagstaff—2, 13, \*16  
Globe—\*14+  
Holbrook—\*1B+  
Kingman—6—, \*14—

## TV Allocations

McNary—\*22+  
Mesa—12—  
Nogales—\*16+  
Page—\*17  
Parker—\*17—  
Phoenix—3+, 5-, \*8+,  
10-, 15-, 21, 33, \*39  
Prescott—7, \*19  
Safford—\*23+  
Tucson—4-, \*6+, 9-,  
13-, 18-, \*27-, 40  
Tucson-Nogales—11<sup>6</sup>  
Yuma—11-, 13+, \*16—

### Arkansas

Arkadelphia—\*9+  
Batesville—\*17  
El Dorado—10-, 18-,  
\*30+  
Fayetteville—\*13-, 36  
Fort Smith—5-, 24+,  
40—  
Harrison—\*14  
Hot Springs—\*20, 26  
Jonesboro—8-, \*19+  
Little Rock—\*2-, 4, 7-,  
11+, 16-, \*29—  
Pine Bluff—25-, 38—  
Russellville—\*28+

### California

Alturas—13+  
Anaheim—56—  
Bakersfield—17, 23-,  
29, \*39—  
Barstow—\*35+  
Bishop—\*14—  
Blythe—\*22—  
Brawley—\*26  
Chico—12-, \*18<sup>1</sup> 24+,  
\*30—  
Coalinga—\*27—  
Concord—42  
Corona—52  
Cotati—\*22—  
El Centro—7+, 9+  
Eureka—3-, 6-, \*13—  
Fort Bragg—\*17<sup>1</sup>  
Fresno—\*18+, 24, 30+,  
47, 53  
Hanford—21  
Indio—19+<sup>1</sup>  
Los Angeles—2, 4, 5, 7,  
9, 11, 13, 22, \*28, 34,  
\*58-, \*68—  
Modesto—19-, \*23+  
Oxnard—63+  
Palm Springs—36-, 42  
Redding—7, \*9, 16<sup>1</sup>  
Ridgecrest—\*25  
Riverside—40, 46  
Sacramento—3, \*6, 10,  
15, 31-, 40—  
Salinas—Monterey—8+,  
35-46-, \*56, 67—  
San Bernardino—18-,  
\*24-, 30—  
San Diego—8, 10, \*15,  
39, 51  
San Francisco—2+, 4-,  
5+, 7-, \*9+, 20-,  
26+, \*32+, 38, 44-,  
60—  
San Jose—11+, 36,  
48-, \*54—  
San Luis Obispo—6+,  
\*15+  
San Mateo—\*14+  
Santa Ana—\*50-  
Santa Barbara—3-,  
14<sup>1</sup>, \*20<sup>1</sup>, \*32—  
Santa Cruz—\*16-<sup>1</sup>  
Santa Maria—12+  
Santa Rosa—50-, \*62  
Stockton—13+, 58, 64  
Susanville—\*14  
Tulare—26+  
Vallejo-Fairfield—66  
Ventura—16+  
Visalia—43  
Watsonville—\*25+  
Yreka City—\*20+

### Colorado

Alamosa—3-, \*16—

Boulder—\*12, 14  
Colorado Springs—11,  
13, 21  
Craig—\*16+  
Denver—2, 4-, \*6-, 7,  
9-, 20, 31, \*41  
Durango—6+, \*20—  
Fort Collins—22—  
Glenwood Springs—  
\*19+  
Grand Junction—5-,  
8-, \*18+  
Gunnison—\*17—  
La Junta—\*22+  
Lamar—12-, \*14—  
Leadville—\*15—  
Montrose—10+, \*22  
Pueblo—5, \*8, 26+, 32—  
Salida—\*23+  
Sterling—3, \*18+  
Trinidad—\*24—

### Connecticut

Bridgeport—43-, \*49—  
Hartford—3+, 18-, \*24,  
61+  
New Britain—30+  
New Haven—8+, 59+,  
\*65  
New London—26+  
Norwich—\*53  
Waterbury—20

### Delaware

Dover—\*34  
Seaford—\*38  
Wilmington—\*12, 61

### District of Columbia

Washington—4-, 5-,  
7+, 9, 14-, 20+,  
\*26-, \*32+, 50

### Florida

Boca Raton—\*14, \*62+  
Bradenton—\*19  
Clearwater—22  
Cocoa—\*18-, 52  
Daytona Beach—2-,  
26—  
Fort Lauderdale—51  
Fort Myers—11+,  
20+, \*30—  
Fort Pierce—\*21-,  
34—  
Gainesville—\*5-, 20  
Jacksonville—4+, \*7,  
12+, 17, 30+, 47-,  
\*59—  
Key West—16+, 22+  
Lake City—\*41  
Lakeland—32  
Leesburg—\*45-, 55  
Madison—\*36—  
Marianna—\*16+  
Melbourne—43+, 56  
Miami—\*2, 4, 6, 7-,  
10+, \*17-, 23-,  
33, 39, 45+  
Naples—26—  
New Smyrna Beach—  
\*15+  
Ocala—\*29, 51—  
Orlando—6-, 9,  
\*24-, 35+  
Palatka—\*42  
Panama City—7+, 13,  
\*22+, 28—  
Pensacola—3-, \*23,  
33+, 44+  
St. Petersburg—10-,  
38, 44+  
Sarasota—40  
Sebring—\*27  
Tallahassee—\*11-,  
27+, 40+  
Tampa—\*3, 8-, 13-,  
\*16, 28—  
West Palm Beach—5,  
12, 25+, \*42+, 53

### Georgia

Albany—10, 19-, 31—  
Ashburn—\*23+  
Athens—\*8, 34  
Atlanta—2, 5-, 11+,  
17-, \*30, 36, 46-,  
\*57+, 69—

Augusta—6+, 12-, 26,  
54—  
Carnesville—\*52  
Carrollton—\*49—  
Cedartown—\*65—  
Chatsworth—\*18—  
Cochran—\*15  
Columbus—3, 9+, \*28,  
38+, \*48, 54+  
Dawson—\*25  
Draketown—\*27—  
Elberton—\*60+  
Flintstone—\*51—  
Lafayette—\*35  
Macon—13+, 24+, 41+,  
\*47+  
Pelham—\*14—  
Rome—14+  
Savannah—3+, \*9-, 11,  
22—  
Thomasville—6  
Toccoa—32-, \*68—  
Valdosta—\*33, 44—  
Vidalia—\*18+  
Warm Springs—\*22—  
Waycross—\*8+  
Wrens—\*20—  
Young Harris—\*50+

### Hawaii

Hilo—2, \*4, 9, 11, 13,  
14+, 20+, 26+, \*32+,  
\*38+  
Honolulu—2+, 4-, 9-,  
\*11+, 13-, 14, 20, 26,  
32, \*38, \*44—  
Lihue—3+, \*8-, 10+,  
12-, 15-, \*21-, \*27—  
Wailuku—3, 7, \*10, 12,  
15, 21, \*27, \*33

### Idaho

Boise—2, \*4+, 7, 14  
Burley—\*17+  
Caldwell—9—  
Coeur d'Alene—\*26+  
Grangeville—\*15—  
Idaho Falls—3, 8+, 20,  
\*33+  
Filer—\*19—  
Lewiston—3—  
Moscow—\*12—  
Nampa—6, 12+  
Preston—\*28  
Pocatello—6-, \*10, 15,  
25+, 31—  
Sandpoint—\*16+  
Twin Falls—11, \*13—  
Weiser—\*17

### Illinois

Aurora—60  
Bloomington—43  
Carbondale—\*8  
Champaign—3+, 15—  
Chicago—2-, 5, 7, 9+,  
\*11, \*20, 26, 32, 38-,  
44—  
Danville—68  
Decatur—17, 23—  
De Kalb—\*48—  
Edwardsville—\*18—  
Elgin—66+<sup>2</sup>  
Freeport—23, \*65—  
Galesburg—63  
Harrisburg—3  
Jacksonville—14  
Joliet—14-1, 66+  
Kankakee—\*54—  
La Salle—35  
Macomb—\*22+  
Moline—8, \*24—  
Mount Vernon—13  
Olney—\*16—  
Peoria—19, 25+, 31+,  
47-, 59+  
Quincy—10-, 16+,  
\*27+  
Rockford—13, 17-, 39  
Rock Island—4+  
Springfield—20+, 49-,  
55+, \*65+  
Streator—\*64+  
Urbana—\*12-, 27  
Vandalia—\*21

### Indiana

Anderson—67+  
Bloomington—4, \*30-,  
63+

Elkhart—28+  
Evansville—7, \*9+, 14-,  
25-, 44—  
Fort Wayne—15+, 21+,  
33-, \*39-, 55  
Gary—\*50, 56+  
Hammond—62+  
Indianapolis—6, 8-,  
13-, \*20-, 40, 59-,  
\*69—  
Kokomo—29—  
Lafayette—18, \*24  
Madison—\*60+  
Marion—23  
Muncie—49, \*61—  
Richmond—43+  
South Bend—16, 22,  
\*34-, 46—  
Terre Haute—2+, 10,  
\*26-, 38—  
Vincennes—\*22—

### Iowa

Ames—5, 23-, \*34+  
Burlington—26+, \*58—  
Carroll—\*18—  
Cedar Rapids—2, 9-,  
28+  
Council Bluffs—\*32  
Davenport—6+, 18+,  
30-, \*36+  
Decorah—\*14+  
Des Moines—8-, \*11+,  
13-, 17+, \*43-, 63-,  
69—  
Dubuque—16-, \*29-,  
40—  
Estherville—\*49+  
Fort Dodge—21, \*46  
Iowa City—\*12+, 20—  
Mason City—3+, \*24+  
Ottumwa—15+, \*33—  
Red Oak—\*36  
Sioux City—4-, 9, 14,  
\*27—  
Waterloo—7+, 22-,  
\*32—

### Kansas

Chanute—\*30+  
Colby—4  
Columbus—\*34+  
Dodge City—6+, \*21—  
Emporia—\*25+  
Garden City—11+, 13—  
Goodland—10  
Great Bend—2  
Hays—7-, \*14  
Hutchinson—\*8, 12,  
36+  
Lakin—\*3  
Lincoln Center—\*9  
Manhattan—\*21  
Oakley—\*15—  
Parsons—\*39  
Phillipsburg—\*22—  
Pittsburg—7+  
Pratt—\*32+  
Salina—18+, 34-, 44  
Sedan—\*28  
Topeka—\*11, 13+, 27,  
43, 49—  
Wichita—3-, 10-,  
\*15+, 24-, 33, \*42—

### Kentucky

Ashland—\*25-, 61+  
Bowling Green—13,  
40+, \*53—  
Covington—\*54+  
Elizabethtown—\*23+  
Hazard—\*35+, 57—  
Hopkinsville—51  
Lexington—18+, 27-,  
\*46, 62—  
Louisville—3-, 11+,  
\*15, 21-, 32-, 41+,  
\*68+  
Madisonville—\*35—  
Morehead—\*38+  
Murray—\*21+  
Owensboro—19-, 31—  
Owenton—\*52+  
Paducah—6+, 29  
Pikesville—\*22-, 51+  
Somerset—16, \*29+

### Louisiana

Alexandria—5, 25+,  
31+, \*41+

Baton Rouge—2, 9-,  
\*27+, 33—  
De Ridder—\*23—  
Houma—11  
Lafayette—3+, 10, 15,  
\*24—  
Lake Charles—7-, \*18,  
29—  
Monroe—8+, \*13, 14-,  
39+  
Morgan City—\*14+  
Natchitoches—\*28—  
New Iberia—36—  
New Orleans—4+, 6+,  
8, \*12, 20-, 26, \*32+,  
38+  
Shreveport—3-, 12,  
\*24-, 33—  
Tallulah—\*19

### Maine

Augusta—\*10—  
Bangor—2-, 5+, 7—  
Calais—\*13—  
Fort Kent—\*46+  
Fryeburg—\*18+  
Houlton—\*25+  
Kittery—\*34  
Lewiston—8-, 35—  
Millinocket—\*44—  
Orono—\*12—  
Portland—6-, 13+,  
\*26-, 51—  
Presque Isle—8, \*10+  
Rumford—\*43+

### Maryland

Annapolis—\*22+  
Baltimore—2+, 11-,  
13+, 24+, 45, 54,  
\*67—  
Cumberland—52+, 65  
Frederick—\*62  
Hagerstown—25-, \*31  
Oakland—\*36+  
Salisbury—16+, \*28—  
Waldorf—\*56—

### Massachusetts

Boston—\*2+, 4-, 5-,  
7+, 25+, 38, \*44+, 56,  
68+  
Greenfield—32+  
New Bedford—6+, 28-,  
\*47—  
North Adams—19, \*35  
Pittsfield—51+  
Springfield—22, 40,  
\*57+  
Worcester—14<sup>1</sup> 27,  
\*48+, 66—

### Michigan

Alpena—\*6, 11  
Ann Arbor—31+, \*58+  
Bad Axe—\*15-<sup>1</sup>  
Battle Creek—41+  
Bay City—5-, \*19+,  
61+  
Cadillac—9, \*27  
Calumet—5-, \*22—  
Cheboygan—4+  
Detroit—2+, 4, 7-, 20+,  
50-, \*56, 62—  
East Lansing—\*23-,  
\*69—  
Escabana—3+  
Flint—12-, \*28-, 66—  
Grand Rapids—8+,  
13+, 17, \*35+  
Iron Mountain—8-,  
\*14—  
Ironwood—\*15-, 24+  
Jackson—18+  
Kalamazoo—3-, \*52+  
Lansing—6-, 36+, 53—  
Manistee—\*21  
Manistique—\*15+  
Marquette—6-, \*13, 19  
Mount Clemens—38+  
Mount Pleasant—\*14  
Muskegon—54+  
Parma—10—  
Petoskey—\*23+  
Pontiac—22  
Port Huron—46+  
Saginaw—25-, 45—  
Sault Ste Marie—8, 10+,  
\*32—  
Traverse City—7+, 29—  
West Branch—\*24



## TV Allocations

### Minnesota

Alexandria—7, \*24  
 Appleton—\*10—  
 Austin—6—, \*15—  
 Bemidji—\*9, 26+  
 Brainerd—\*22  
 Crookston—\*33  
 Duluth—3, \*8, 10+, 21,  
 27—  
 Ely—\*17—  
 Fairmont—\*16+  
 Hibbing—13—, \*18—  
 International Falls—11,  
 \*35+  
 Mankato—12, \*26—  
 Marshall—\*30—  
 Minneapolis-St. Paul—  
 \*2—, 4, 5—, 9+, 11—,  
 \*17, 23+, 29+  
 Rochester—10, 47—  
 St. Cloud—19, \*25—, 41  
 St. James—38  
 Thief River Falls—10  
 Wadena—\*20  
 Walker—12—  
 Willmar—\*14—  
 Winona—\*35+, 44+  
 Worthington—\*20

### Mississippi

Biloxi—13+, \*19+, 25—  
 Booneville—\*12—  
 Bude—\*17+  
 Clarksdale—\*22—  
 Cleveland—\*31—  
 Columbia—\*45  
 Columbus—4—, 27, \*43  
 Greenville—15—, 21—  
 Greenwood—6, \*23+  
 Hattiesburg—22, \*47  
 Houston—45+  
 Jackson—3, 12+, 16,  
 \*29+, 40+  
 Laurel—7, 18+  
 Meridian—11—, \*14,  
 24—, 30—  
 Miss. State—\*2+  
 Natchez—\*42+  
 Oxford—\*18  
 Senatobia—\*34—  
 Tupelo—9—  
 Vicksburg—35—  
 Yazoo City—\*32—

### Missouri

Birchtree—\*20—  
 Bowling Green—\*35+  
 Cape Girardeau—12,  
 23, \*39—  
 Carrollton—\*18  
 Columbia—8+, 17—  
 Flat River—\*22  
 Hannibal—7—  
 Jefferson City—13, 25,  
 \*36—  
 Joplin—12+, 16, \*22—  
 Kansas City—4, 5+, 9+,  
 \*19+, 41—, 50—, 62+,  
 \*68—  
 King City—\*28—  
 Kirksville—3—  
 La Plata—\*21+  
 Lowry City—\*15—  
 Poplar Bluff—15+, \*26+  
 Rolla—\*28  
 St. Joseph—2, 16—, 22  
 St. Louis—2, 4—, 5—, \*9,  
 11—, 24+, 30+, \*40—  
 Sedalia—6—  
 Springfield—3+, 10,  
 \*21—, 27—

### Montana

Anaconda—2+  
 Billings—2, 8, \*11, 14,  
 20+  
 Bozeman—\*9  
 Butte—4, 6+, \*7—, 18,  
 24  
 Cut Bank—\*14—  
 Dillon—\*14+  
 Glendive—5+, 9+, \*16—  
 Great Falls—3+, 5+, 16,  
 26, \*32  
 Hardin—4+  
 Havre—9+, 11+, \*18—  
 Helena—10+, 12, \*15+  
 Katsipell—9—, \*29—  
 Lewistown—13  
 Miles City—3—, \*6, 10

Missoula—8—, \*11—,  
 13—, 17—, 23—  
 Wolf Point—\*17+

### Nebraska

Albion—8+, \*21+  
 Alliance—\*13—  
 Bassett—\*7—  
 Grand Island—11—,  
 17—  
 Hastings—5—, \*29+  
 Hayes Center—6  
 Hay Springs—4+  
 Kearney—13  
 Lexington—\*3+  
 Lincoln—10+, \*12—, 45,  
 51  
 McCook—8—  
 Merriman—\*12  
 Norfolk—\*19+  
 North Platte—2—, \*9+  
 Omaha—3, 6+, 7, 15,  
 \*26, 42+, \*48—  
 Scottsbluff—10—  
 Superior—4+

### Nevada

Boulder City—5+  
 Elko—10—, \*14+  
 Ely—3—, 6+  
 Fallon—\*25  
 Goldfield—2—  
 Las Vegas—3, 8—, \*10+,  
 13—, 21+  
 McGill—\*13  
 Reno—2, 4, \*5, 8, 21+,  
 27+  
 Tonopah—9—, \*17+  
 Winnemucca—7+,  
 \*15—  
 Yerington—\*16+

### New Hampshire

Berlin—\*40—  
 Concord—21+  
 Durham—\*11  
 Hanover—\*15+, 31  
 Keene—\*52+  
 Littleton—\*49+  
 Manchester—9—, 50—,  
 60+  
 Portsmouth—17—1

### New Jersey

Asbury Park—58<sup>3</sup>  
 Atlantic City—\*18<sup>1</sup>,  
 \*36, 53+  
 Burlington—48—  
 Camden—\*23+  
 Little Falls—\*50+  
 Newark—13—, 68  
 New Brunswick—  
 \*19—, 47+, \*58  
 Paterson—41—  
 Trenton—\*52—  
 Vineland—65—  
 Wildwood—40

### New Mexico

Alamogordo—\*18—  
 Albuquerque—4+, \*5+,  
 7+, 13+, 14—, 23—,  
 \*32+  
 Carlsbad—6—, \*15+,  
 25—  
 Clayton—\*17  
 Clovis—12+  
 Deming—\*16  
 Farmington—12+, \*15+  
 Gallup—3, \*8—, 10  
 Hatch—\*12  
 Hobbs—29+  
 Las Cruces—\*22—, 48+  
 Lovington—\*19  
 Portales—\*3+  
 Raton—\*18—  
 Roswell—8, 10—, 21—,  
 27—, \*33+  
 Santa Fe—2+, 9+, 11—,  
 19—  
 Silver City—6, \*10+  
 Socorro—\*15—  
 Tucuman—\*15

### New York

Albany-Schenectady—  
 6, 10—, 13, \*17+, 23—,  
 \*29+, 45

Amsterdam—\*39+, 55  
 Binghamton—12—, 34,  
 40—, \*46+  
 Buffalo—2, 4—, 7+, 17,  
 \*23, 29—, 49—  
 Carthage—7—  
 Corning—\*30  
 Elmira—18+, 36—  
 Glens Falls—\*58—  
 Ithaca—52, \*65+  
 Jamestown—26+, \*46  
 Kingston—63  
 Lake Placid—5, \*34+  
 Levittown—\*21—  
 Massena—\*18  
 New York—2, 4, 5+, 7,  
 9+, 11+, \*25, 31—  
 Oneonta—151, \*42  
 Plattsburgh—67  
 Poughkeepsie—57  
 Poughkeepsie—54+  
 Riverhead—55+  
 Rochester—8, 10+,  
 13—, \*21, 31+, \*61+  
 Syracuse—3—, 5—, 9—,  
 \*24+, 43+, 62+  
 Utica—2—, 20+, 33, \*59  
 Watertown—\*16, 50+

### North Carolina

Asheville—13—, 21+,  
 \*33, 62+  
 Burlington—16  
 Chapel Hill—\*4+  
 Charlotte—3, 9+, 18, 36,  
 \*42+  
 Columbia—\*2  
 Concord—\*58  
 Durham—11+, 28+  
 Fayetteville—40+, 62  
 Franklin—\*56+  
 Goldsboro—17—  
 Greensboro—2—, 48—,  
 61  
 Greenville—9—, 14, \*25  
 Hickory—14—  
 High Point—8—, \*32+  
 Jacksonville—19  
 Kannapolis—64—  
 Lexington—20  
 Linville—\*17  
 Morgantown—23—  
 New Bern—12+  
 Raleigh—5, 22, \*34—  
 Rocky Mount—47—  
 Washington—7  
 Waynesville—59  
 Wilmington—3—, 6,  
 29+, \*39—  
 Wilson—30—  
 Winston-Salem—12,  
 \*26+, 45

### North Dakota

Bismarck—\*3, 5, 12—,  
 17—, 26+  
 Devils Lake—8+, 22+  
 Dickinson—2+, 4—, 7  
 Ellendale—19—  
 Fargo—6, 11+, 13, 15—  
 Grand Forks—2, 14+,  
 27+  
 Jamestown—7—, 23  
 Minot—6+, 10—, 13—,  
 14—, 24  
 Pembina—12  
 Valley City—4—  
 Williston—8—, 11—, 15—

### Ohio

Akron—23+, \*49+, 55—  
 Alliance—\*45+  
 Ashtabula—15<sup>1</sup>  
 Athens—20—  
 Bowling Green—\*27+  
 Cambridge—\*44—  
 Canton—17—, 67  
 Chillicothe—53  
 Cincinnati—5—, 9, 12,  
 19+, 48—, 64—  
 Cleveland—3, 5+, 8, 19,  
 25+, 61  
 Columbus—4—, 6+,  
 10+, 28—, \*34, \*56—  
 Dayton—2, 7+, 16+,  
 22+, \*45  
 Defiance—65+  
 Hillsboro—\*24+  
 Lima—35—, 44+, \*57+  
 Lorain—43

Manfield—\*47+  
 Marion—68—  
 Newark—\*31—, 52  
 Oxford—\*14+  
 Portsmouth—30, 36,  
 \*42—  
 Sandusky—51—  
 Springfield—26+, \*66  
 Steubenville—9+, \*62+  
 Toledo—11—, 13, 24—,  
 \*30+, 54, 60—  
 Youngstown—21—, 27,  
 33, \*58  
 Zanesville—18—

### Oklahoma

Ada—10+, \*22  
 Altus—\*19—  
 Ardmore—12—, \*17<sup>1</sup>,  
 28—  
 Bartlesville—17+  
 Elk City—8+, \*15—  
 Enid—20—, \*26+  
 Eufaula—\*3  
 Guymon—\*16  
 Hugo—\*42<sup>1</sup>5+1, \*48+  
 Hugo-Paris (Tex.)—  
 \*15+, 42+  
 Lawton—\*7+, 16—,  
 \*36—, 45  
 McAlester—\*32—  
 Miami—\*18—  
 Muskogee—19  
 Oklahoma City—4—, 5,  
 9—, \*13, 14—, 25—,  
 34—, 43+  
 Tulsa—2+, 6, 8—, \*11—,  
 23, 29, \*35—, 41+  
 Woodward—\*17—

### Oregon

Astoria—\*21  
 Bend—\*15, 21+  
 Brookings—\*14—  
 Burns—\*18  
 Corvallis—\*7—  
 Eugene—9+, 13, 16+,  
 \*28—  
 Klamath Falls—2—,  
 \*22+  
 La Grande—13+, \*16  
 Medford—5, 8+, 10+,  
 \*18+  
 North Bend—11, \*17+  
 Portland—2, 6+, 8—,  
 \*10, 12, 24+, \*30  
 Roseburg—4+  
 Salem—3+, \*22, 32  
 The Dalles—\*17—

### Pennsylvania

Allentown—\*39, 69  
 Altoona—10—, 38—, 47,  
 \*57+  
 Bethlehem—60—  
 Clearfield—\*3+  
 Erie—12, 24, 35+, \*54+,  
 66+  
 Greensburg—40+  
 Harrisburg—21+, 27—,  
 \*33+  
 Hazleton—56  
 Johnstown—6, 19+,  
 \*28+  
 Lancaster—8—, 15+  
 Lebanon—59—  
 Philadelphia—3, 6—, 10,  
 17—, 29, \*35—, \*57  
 Pittsburgh—2—, 4+, 11,  
 \*13—, \*16, 22, 53+  
 Reading—51  
 Scranton—16—, 22—,  
 38+, \*44—, 64  
 State College—29+,  
 \*55+  
 Wilkes-Barre—28  
 Williamsport—20—1  
 York—43, 49+

### Rhode Island

Providence—10+, 12+,  
 16<sup>1</sup>, \*36, 64+

### South Carolina

Aiken—\*44  
 Allendale—\*14  
 Anderson—40  
 Beaufort—\*16—

Charleston—2+, 4, 5+,  
 \*7—  
 Columbia—10—, 19+,  
 25—, \*35+, 57—  
 Conway—\*23+  
 Florence—13+, 15—, 21,  
 \*33+  
 Georgetown—\*41—  
 Greenville—4—, 16+,  
 \*29  
 Greenwood—\*38  
 Myrtle Beach—\*43+  
 Rock Hill—30+, \*55—  
 Spartanburg—7+, 49  
 Sumter—\*27—

### South Dakota

Aberdeen—9—, \*16—  
 Brookings—\*8  
 Eagle Butte—\*13  
 Huron—12+  
 Lead—5—, 11+  
 Lowry—\*11—  
 Martin—\*8—  
 Mitchell—5+  
 Pierre—4, \*10+  
 Rapid City—3+, 7+, \*9,  
 15—, 21—  
 Reliance—6—  
 Seneca—\*2—  
 Sioux Falls—11, 13+,  
 17—, \*23, 36+  
 Vermillion—\*2+  
 Watertown—3—

### Tennessee

Athens—\*24  
 Chattanooga—3+, 9,  
 12+, \*45, 61—  
 Burns—\*18  
 Cookeville—\*22, 28+  
 Crossville—\*20+, 55+  
 Fayetteville—52—  
 Greeneville—39—  
 Jackson—7+, 16+,  
 \*32+  
 Johnson City—11—, \*41  
 Kingsport—19  
 Knoxville—6—, 10+,  
 \*15—, 26—, 43+  
 Lexington—\*11  
 Memphis—3—, 5+,  
 \*10+, 13+, \*14+, 24,  
 30  
 Murfreesboro—39+  
 Nashville—\*2—, 4+, 5,  
 \*8+, 17+, 30+, \*42  
 Sneedville—\*2+

### Texas

Abilene—9+, 15, \*26+,  
 32+  
 Alpine—12—  
 Amarillo—\*2—, 4, 7, 10,  
 14+  
 Austin—7+, \*18+, 24,  
 36, 42—  
 Bay City—\*43+  
 Beaumont—6—, 12—,  
 21, \*34—  
 Big Spring—4—, \*14  
 Boquillas—8—  
 Brady—13  
 Brownsville—23  
 Bryan—3, \*15—  
 Childress—\*21  
 Corpus Christi—3—, 6+,  
 10—, \*16, 28—, 38+  
 Dallas—4+, 8, \*13+,  
 27—, 33+, 39—  
 Del Rio—10, \*24+  
 El Paso—4, \*7, 9, 13, 14,  
 26+, \*38—  
 Fort Stockton—5+  
 Fort Worth—5+, 11—,  
 21—, \*31+  
 Galveston—\*22, 47+  
 Harlingen—4+, \*44, 60  
 Houston—2—, \*8, 11+,  
 13—, \*14, 20, 26, 39—  
 Laredo—8, 13, 27—, \*39  
 Longview—16+<sup>1</sup>,  
 51—  
 Lubbock—\*5—, 11, 13—,  
 28, 34—

## TV Allocations, TV Billings

Lufkin—9  
McAllen—48  
Marfa—3  
Marshall—\*22-, 35+  
Midland—2+, 18  
Monahans—9-  
Nacogdoches—19-,  
\*32  
Odessa—7-, 24-, 30,  
\*36+  
Paris-Hugo (Okla.)—  
42+  
Port Arthur—4-  
Presidio—7+  
Richardson—23  
Rosenburg—45  
San Angelo—3-, 6+,  
\*21+  
San Antonio—4, 5, \*9-,  
12+, \*23-, 29+, 41+  
Sherman—20-, \*26-  
Sonora—11+  
Sweetwater—12  
Temple—6, 46-  
Texarkana—6+, 17-,  
\*34  
Tyler—7, 14+, \*38  
Victoria—19+, 25  
Waco—10+, 25+, \*34+,  
44-  
Weslaco—5-  
Wichita Falls—3, 6-,  
18-, \*24

**Utah**  
Cedar City—4, \*16+  
Logan—12-, \*22  
Moab—\*14+

Monticello—\*16-  
Ogden—\*9+, \*18-, 24,  
30  
Price—6, \*15  
Provo—\*11+, 16  
Richfield—8+, \*19  
Salt Lake City—2-, 4-,  
5+, \*7-, 14-, 20+,  
\*26-  
St. George—\*18-  
Vernal—3+, \*17+

**Vermont**  
Burlington—3, 22+,  
\*33-  
Rutland—\*28+  
St. Johnsbury—\*20-  
Windsor—\*41

**Virginia**  
Blacksburg—\*43  
Bluefield—\*63+  
Bristol—5+, \*28-  
Charlottesville—29-,  
\*41-, 64+  
Courtland—\*52  
Danville—24-, 44+, \*56  
Fredericksburg—\*53,  
69+  
Front Royal—\*42  
Hampton—13-, \*15  
Harrisonburg—3-  
Kenbridge—\*31-  
Lynchburg—13, 21-,  
\*54+  
Norfolk-Portsmouth-  
Newport News—3+,

10+, 27, 33, 49-,  
\*55+  
Norton—\*47-  
Onancock—\*25+  
Petersburg—8  
Richmond—6+, 12-,  
\*23, 35+, \*57-, 63  
Roanoke—7-, 10, \*15,  
27+  
Staunton—\*51-  
West Point—\*46

### Washington

Anacortes—24  
Bellingham—12+, 24,  
\*34, 64  
Centralia—\*15+  
Everett—16-  
Kennewick—42+  
Pasco—19-  
Pullman—\*10-  
Richland—25, \*31  
Seattle—4, 5+, 7, \*9,  
22+, \*28+  
Spokane—2-, 4-, 6-,  
\*7+, 22, 28-  
Tacoma—11+, 13-, 20,  
\*56, \*62  
Vancouver—\*14  
Walla Walla—14-  
Wenatchee—\*18+, 27  
Yakima—23+, 29+, 35,  
\*47

### West Virginia

Beckley—4  
Bluefield—6-, 40-  
Charleston—8+, 23, 29,  
\*49-  
Clarksburg—12+, 46-  
Fairmont—66-  
Grandview—\*9-

Huntington—3+, 13+,  
\*33+  
Keyser—\*48+  
Martinsburg—\*44  
Morgantown—\*24-  
Parkersburg—15-, 39+,  
\*57  
Weirton—\*50+  
Weston—5  
Wheeling—7, 14<sup>1</sup>, \*41  
Williamson—\*31+

### Wisconsin

Appleton—32+  
Colfax—\*28-  
Eau Claire—13+, 18  
Fond du Lac—34+  
Green Bay—2+, 5+,  
11+, 26+, \*38  
Janesville—57+  
Kenosha—55-  
La Crosse—8+, 19+, 25,  
\*31  
Madison—3, 15, \*21-,  
27-, 47+  
Manitowoc—16+  
Milwaukee—4-, 6,  
\*10+, 12, 18-, 24+,  
30, \*36  
Oshkosh—22+  
Racine—49+  
Rhinelander—12+  
Sheboygan—28  
Superior—6+, 40  
Wausau—7-, 9, \*20+,  
33-

### Wyoming

Casper—2+, \*6+, 14-,  
20-  
Cheyenne—5+, \*17,  
27-, 33-

Lander—4  
Laramie—\*8+  
Rawlins—11-  
Riverton—10+  
Rock Springs—13  
Sheridan—7, 12+

### U.S. Territories and Possessions

#### Guam

Agana—\*4, 8, 10, \*12

#### Puerto Rico

Aguadilla—\*32, 44  
Arecibo-Aguadilla—12+  
Arecibo—54, 80  
Bayamon—36  
Caguas—11-, \*58  
Carolina—52  
Cayey—76  
Fajardo—13+, \*40  
Guayama—46  
Humacao—68  
Mayaguez—\*3+, 5-, 16,  
22  
Ponce—7+, 9-, 14, 20,  
\*26, 48  
San Juan—2+, 4-, \*6+,  
18, 24, 30, \*74  
San Sebastian—38  
Utua—\*70  
Vega Baja—64  
Yauco—42

#### Virgin Islands

Charlotte Amalie—  
10-, 17, \*23, 43  
Christiansted—8+,  
15, \*21, 27  
Charlotte Amalie  
Christiansted—\*35,  
\*12

## Television Billings 1948-1975

Figures for the years 1949 through 1967 are net time sales by stations and networks after all frequency and promotional discounts but before deduction of commissions to agencies and representatives. Figures for 1968 through 1974 were computed under a new formula and represent total amounts paid by advertisers for

the use of broadcast facilities. They include commissions paid to advertising agencies and representatives and payments for broadcast time and programs, materials, facilities and services supplied by broadcast stations and networks in connection with the sale of time. Figures are based on FCC data.

Year	National network	% change	National non-network	% change	Local	% change	Total	% change
1948*	\$ 2,500,000	.....	.....	.....	\$ 6,200,000	.....	\$ 8,700,000	.....
1949	10,796,000	.....	\$ 7,275,000	.....	9,460,000	.....	27,530,000	.....
1950	35,210,000	+226.1%	25,034,000	+244.1%	30,385,000	+221.2%	90,629,000	+229.2%
1951	97,558,000	+177.1	59,733,000	+138.6	51,304,000	+ 68.8	208,595,000	+130.2
1952	137,664,000	+ 41.1	80,235,000	+ 34.3	65,171,000	+ 27.0	283,070,000	+ 35.7
1953	171,900,000	+ 24.9	124,318,000	+ 54.9	88,474,000	+ 35.8	384,692,000	+ 35.9
1954	241,224,000	+ 40.3	176,766,000	+ 42.2	120,131,000	+ 35.8	538,122,000	+ 39.9
1955	308,900,000	+ 28.1	222,400,000	+ 25.8	149,800,000	+ 24.7	681,100,000	+ 26.6
1956	367,700,000	+ 19.0	281,200,000	+ 26.4	174,200,000	+ 16.3	823,100,000	+ 20.8
1957	394,200,000	+ 7.7	300,500,000	+ 6.9	174,000,000	- 0.1	868,700,000	+ 5.5
1958	424,500,000	+ 7.7	345,200,000	+ 14.9	181,300,000	+ 4.2	951,000,000	+ 9.5
1959	445,800,000	+ 5.0	424,200,000	+ 22.9	200,600,000	+ 10.6	1,070,600,000	+ 12.6
1960	471,600,000	+ 5.8	459,200,000	+ 8.3	215,800,000	+ 7.6	1,146,600,000	+ 6.5
1961	480,300,000	+ 1.8	480,100,000	+ 4.6	199,600,000	- 7.5	1,160,000,000	+ 1.1
1962	521,500,000	+ 8.5	554,100,000	+ 15.4	227,900,000	+ 14.2	1,303,500,000	+ 10.2
1963	537,900,000	+ 3.1	616,000,000	+ 11.2	240,800,000	+ 5.7	1,394,000,000	+ 6.9
1964	562,800,000	+ 4.6	710,800,000	+ 15.4	275,700,000	+ 14.5	1,549,300,000	+ 11.0
1965	585,100,000	+ 3.9	785,700,000	+ 10.5	302,900,000	+ 9.9	1,673,700,000	+ 8.0
1966	616,700,000	+ 3.8	871,700,000	+ 10.9	346,400,000	+ 14.4	1,834,800,000	+ 9.1
1967	609,600,000	- 1.2	871,700,000	0	365,300,000	+ 5.5	1,846,600,000	+ 0.6



Year	National network	& change	National non-network	% change	Local	% change	Total	% change
1968	1,424,300,000	.....	1,009,800,000	.....	482,100,000	.....	2,916,300,000	.....
1969	1,569,600,000	+ 10.2	1,119,100,000	+ 10.8	546,800,000	+ 13.4	3,235,500,000	+ 10.9
1970	1,551,100,000	- 1.2	1,102,600,000	- 1.5	589,100,000	+ 7.7	3,242,800,000	+ 0.2
1971	1,490,400,000	- 4.2	1,022,800,000	- 7.2	665,600,000	+ 13.0	3,178,800,000	- 2.0
1972	1,687,500,000	+ 13.2	1,177,400,000	+ 15.1	810,100,000	+ 21.7	3,675,000,000	+ 15.6
1973	1,839,700,000	+ 9.0	1,230,200,000	+ 4.5	932,200,000	+ 15.1	4,002,000,000	+ 9.0
1974	2,005,300,000	+ 9.0	1,336,100,000	+ 8.6	1,012,400,000	+ 8.6	4,353,800,000	+ 8.8
1975	2,156,700,000	+ 7.5	1,449,200,000	+ 8.4	1,116,200,000	+ 10.1	4,722,100,000	+ 8.4

\*In 1948 FCC reported only "total revenues" (from time, talent and services) from "network programs" and from business "sold directly by stations." Hence figures for that first year of financial reporting are not comparable with time sales in ensuing years

## U.S. Sales of Television Receivers—1946-1975

Data compiled by Electronic Industries Association. All figures are in thousands (add 000).

Year	Monochrome <sup>a</sup>		Color <sup>b</sup>		Total Monochrome & Color	
	Units	Dollars	Units	Dollars	Units	Dollars
1946	6	1,000			6	1,000
1947	179	50,000			179	50,000
1948	970	226,000			970	226,000
1949	2,970	574,000			2,970	574,000
1950	7,355	1,397,000			7,355	1,397,000
1951	5,312	944,000			5,312	944,000
1952	6,194	1,064,000			6,194	1,064,000
1953	6,870	1,170,000			6,870	1,170,000
1954	7,405	1,040,000	5	2,000	7,410	1,042,000
1955	7,738	1,068,000	20	10,000	7,758	1,078,000
1956	7,351	934,000	100	46,000	7,451	980,000
1957	6,388	831,000	85	37,000	6,473	868,000
1958	5,051	686,000	80	34,000	5,131	720,000
1959	6,278	806,000	90	37,000	6,368	843,000
1960	5,709	750,091	120	47,000	5,829	797,091
1961	6,168	757,500	147	56,000	6,315	813,500
1962	6,696	851,000	438	154,000	7,134	1,005,000
1963	7,236	841,000	747	258,000	7,983	1,099,000
1964	8,360	896,000	1,404	488,000	9,764	1,384,000
1965	8,753	910,000	2,694	959,000	11,447	1,869,000
1966	7,702	756,000	5,012	1,861,000	12,714	2,617,000
1967	6,001	555,000	5,563	2,015,000	11,564	2,570,000
1968	6,996	591,000	6,215	2,086,000	13,211	2,677,000
1969	7,117	554,000	6,191	2,031,000	13,308	2,585,000
1970	6,900	518,000	5,320	1,684,000	12,220	2,202,000
1971*	7,647	621,000	7,274	2,355,000	14,921	2,976,000
1972	8,239	649,000	8,845	2,825,000	17,084	3,474,000
1973	7,297	560,000	10,071	3,097,000	17,368	3,657,000
1974	6,868	543,000	8,411	2,658,000	15,279	3,201,000
1975	4,418	371,000	6,219	2,121,000	10,637	2,492,000

Prior to 1971, data reflects factory sales by U.S. manufacturers plus those products imported directly by distributors or dealers for resale. Import statistics are based on average value as published by the U.S. Department of Commerce, which is F.O.B., and therefore excludes U.S. import duties, freight chartered from the foreign country to the U.S., and insurance.

\*Data from 1971 on reflects products produced or purchased by U.S. manufacturers plus those products imported directly by distributors or dealers for resale. Import statistics are adjusted to U.S. factory values, including U.S. import duties, freight charged from the foreign country to the U.S., and insurance.

<sup>a</sup> Estimated for years 1946-1954.

<sup>b</sup> Estimated for years 1954-1960. Data for 1961-1963 from U.S. Department of Commerce. Data for 1964 and subsequent years from EIA reports.

Figures compiled by Electronic Industries Association.

## Television Revenues and Income

Year	(\$ Millions)			1963	1964	1965	1966
	Revenues	Expenses	Income <sup>1</sup>				
1952	\$ 324.2	\$ 268.7	\$ 55.5	1,597.2	1,254.0	343.2	343.2
1953	431.8	360.5	71.3	1,793.3	1,377.7	415.6	415.6
1954	592.9	502.6	90.3	1,964.8	1,516.9	447.9	447.9
1955	744.7	594.5	150.2	2,203.0	1,710.1	492.9	492.9
1956	896.9	707.3	189.6	2,275.4	1,860.8	414.6	414.6
1957	943.2	783.2	160.0	2,520.9	2,026.1	494.8	494.8
1958	1,030.0	858.1	171.9	2,796.2	2,242.6	553.6	553.6
1959	1,163.9	941.6	222.3	2,808.2	2,354.4	453.8	453.8
1960	1,268.6	1,024.5	244.1	2,750.3	2,361.2	389.2	389.2
1961	1,318.3	1,081.3	237.0	3,179.4	2,627.3	552.2	552.2
1962	1,486.2	1,174.6	311.6	3,464.8	2,811.7	653.1	653.1
				3,781.5	3,043.2	738.3	738.3
				4,094.1	3,313.8	780.3	780.3

Before Federal income tax.

Complete financial data for television stations and networks for the years 1971-1975 appeared in the following issues of BROADCASTING magazine.

1971—Aug. 21, 1972 issue, page 14.

1972—Aug. 27, 1973 issue, page 18.

1973—Sept. 2, 1974 issue, page 14.

1974—Aug. 25, 1975 issue, page 25, and Sept. 8, 1975 issue, page 36. (Note: Some revised figures appeared in the Nov. 10, 1975 issue, page 20.)

1975—Aug. 2, 1976 issue, page 33.

## Radio and Television Audiences

Radio and television were in more U.S. homes than ever before as 1977 approached.

**Radio.** The Radio Advertising Bureau estimated that 72.9 million U.S. homes, 98.6%, were radio-equipped as of Jan. 1, 1977.

**Radio Sets.** The number of working-order radio sets in the U.S. totaled 425 million in January 1977, according to estimates by the Radio Advertising Bureau. RAB estimated that 310 million of these were home and personal radio sets and 115 million were out-of-home receivers.

**Television.** A total of 71.2 million homes, or 97% of all U.S. homes (excluding Alaska and Hawaii) were TV equipped as of September 1976, according to A. C. Nielsen Company.

**Color TV.** Homes equipped with color TV sets totaled 54.87 million, or 77% of all TV homes, as of September 1976, according to A. C. Nielsen Company estimates.

**Viewing and Listening.** The extent to which radio and television sets were used is indicated in the tables that follow. The television figures were furnished by the Nielsen company and its Nielsen Television Index (NTI). The radio data came from RAB and other sources as noted.

### Trend of radio and television ownership

Year	Radio homes (millions)	TV homes (millions)	Year	Radio homes (millions)	TV homes (millions)
1949	40.8	1.6	1963	52.3	51.3
1950	42.1	5.9	1964	54.0	52.6
1951	43.6	12.4	1965	55.2	53.8
1952	44.8	17.3	1966	57.0	54.9
1953	45.0	23.4	1967	57.5	56.0
1954	45.4	28.2	1968	58.5	57.0
1955	46.2	32.3	1969	60.6	58.5
1956	47.2	36.7	1970	62.0	60.1
1957	48.2	40.3	1971	62.6	62.1
1958	48.9	43.0	1972	64.1	64.8
1959	49.5	44.5	1973	67.4	66.2
1960	49.5	45.2	1974	68.9	68.5
1961	49.5	46.9	1975	70.4	69.6
1962	51.1	49.0	1976	71.4	71.2

Source: RAB; A. C. Nielsen

### TV usage per home per week in hours and minutes

	7am-1pm	1-4:30pm	4:30-7:30pm	7:30-8pm	8-11pm	11pm-1am	1-7am
Mon-Fri	5:40	5:26	7:25	1:33	—	3:08	—
Saturday	1:19	1:07	1:21	:17	—	—	—
Sunday	:57	1:16	1:29	—	—	—	—
All days	—	—	—	2:10	13:19	4:25	1:53

Source: NTI/NAC Audience Demographics Report February 1976

### Types of network TV shows and their audiences, February 1976 (7:00-11:00 pm)

	Number of programs	% of average audience	% share of programming
General drama	10	18.6	14
Variety	5	19.5	7
Western drama	—	—	—
Situation comedy	23	21.2	32
Mystery & suspense drama	23	19.1	32
Feature films	7	19.1	10
All regular programs	73	19.7	—

Source: NTI/NAC Audience Demographics Report February 1976

### TV Audience Composition

Day part	% of U.S. Homes using TV	Number of viewers per 1000 viewing homes	% of audience per average minute			
			Men	Women	Teens	Children
Monday-Friday, 10 am-1 pm	23.4%	1,378	19%	57%	7%	17%
Monday-Friday, 1-4:30 pm	31.1	1,413	17	57	9	17
All nights, 8-11 pm	63.4	2,041	33	42	11	14

Source: NTI/NAC Audience Demographics Report February 1976



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